Cap Phasing Out of Tape Player Field

LOS ANGELES — Capitol Records is phasing out of the tape player market. The company stopped ordering cassette players from its manufacturer in Japan and will concentrate on selling its line of any of seven cassette models, including the two 8-track units.

The decision to "gradually phase out of equipment and tape accessories" was reached several months ago, but only put into effect recently. Capitol has stopped ordering equipment from its Japanese supplier, Kodama Chemicals Industries Co., Ltd. Capitol had planned to establish a local factory-checking station with Kodama, to inspect all units overhanded from Japan. Those plans have been scrapped.

Capitol is phasing out its 3-inch cassettes, plans on phasing out the Freshman (KR 155), Varsity (KR 151), Collegiate (KR 156), Diplomat (KR 158), Regent (KR 191), and the Ambassador (KR 658). The Varsity was a player with Atlantic cataloging, the Collegiate and Regent came with AM/FM radios. The Ambassador also had a microphone.

The company's 8-track line consists of a 6-track player (VP 811), a portable unit manufactured for Capitol by Viking-Telex, and an 8-track deck. Capitol entered the cassette player market in late 1968.

Top Awards to KRIZ, KYA as Drug Busters

By CLAUDIE HALL

NEW YORK — KRIZ in Phoenix, and air personality Tom Campbell of KYA in San Francisco, will receive the two Billboard magazine National Country Artist Awards for their outstanding labors in combating the use of narcotics by teenagers. The awards will be presented at the third annual Billboard Radio and Television Show, June 18-20 at the Waldorf-Astoria Hotel.

KRIZ, spurred by program director Pat McMahon, has (Continued on page 10)

NARAS Eyes New Format For TV's Grammy Show

LOS ANGELES—The National Academy of Recording Arts and Sciences is seeking a new format for a TV Grammy show. The search for a new format and a fresh face for the awards is a result of NARAS paring company with Ted Bergman's Chart-Recordings Inc. which has presented the show for the past seven years over NBC.

U.K. Label Planned By Famous Music

By MIKE HENNESSY

LONDON—The Famous Music Corp., the Chicago-based company, whose structure recently underwent a major change, will launch a label, Famous, in the U.K. under the aegis of international director Leslie M. Brimmell.

The project was announced by Famous Music president William P. Gallagher in an exclusive billboard interview in London. Gallagher said: "We want to organize a production arm in the U.K. and offer this to an eventual U.K. record company with the Paramount and Dot American catalogues.

We shall launch the Famous label in Britain, under the direction of Leslie M. Brimmell, in September. The label will be used for European repertoire which will be fed back to the U.S.

Famous Music label releases would be no set-up in continental Europe for Famous, but he would supervise acquisition of masters from the Continent, which will be larger than sales of tapes were.

(Continued on page 49)

NARAS Taking Disk Route To Sell Videocassettes

By MIKE GROSS

NEW YORK—Optronics Library Inc., holder of the video cartridge rights to over 2,000 full length theatrical, educational, children's and "how to" films, has committed to distribute the "software" in much the same manner as records and prerecorded tapes. The "tape" will seem from music. "The really vast

(Continued on page 4)

NARAS national president Irv Townsend heads a small group of Academy members who are developing guidelines for what the organization feels it wants in future programs. NARAS full board of directors will then vote on accepting the committee's recommendations on a producer, network and format revampment.

Townsend claims there are

(Continued on page 66)

MIAMI — Music dealers at the National Association of Music Merchants (NAMM) exhibition are bullish about business for the remainder of 1970. Although attendance (estimated at 2,500) was off from 12,500 last year, this was expected because of NAMM's decision to move from Chicago for the first time in seven years. Highlights:

More than 33 million worth of musical and instruments and accessories were shown by over 1,000 foreign and domestic exhibitors, and exhibited were large amounts of contemporary music books and folios, more cassette tape, home-play systems, and such weird items as "the bag"—a barbecue guitar accessory.

NAMM's exhibitors said that despite slightly increased prices on some merchandise, the American public is buying more musical goods than ever. The outlook for Christmas is bullish, said several dealers. A few said it is too early to make predictions and some indicated that it will be " tougher.

Sales at Hansen Publications were up 20 percent over 1969 first quarter estimates. The second quarter of 1970 equaled the previous year's totals. We're going to have to hustle harder to build sales during the second half of the year, said Sandy King, director of sales. Hansen is trying to stimulate sales of sheet music, music books and folios by offering special discounts on stock orders and free rocks.

King said the display racks aren't being promoted as effectively as they could be. "The more you display, the more you sell," a Hansen representative said. Hansen's competitive new youth music series, "Rhythmical," brought in $14 million in sales last year. The largest number of sheet music is from contemporary music tunes.

Other music publishers, along with publishers, sheet music, reported increased sales, despite the 10 to 25 percent rise in prices. Much of this industry's business is predicated on special discount sheet music to schools, churches and other institutional facilities.

"The best-selling method other than cassette tapes is one of the hottest innovations in the music field today," Zell Billings, Publishing Co. of Milwaukee reported. Said that sales of tapes were brisk and on the rise. Billings features a program designed for

(Continued on page 10)

NAMM Bullish on Rest of '70

By SARA LANE

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(Continued on page 10)
Have You Seen The Saucers

b/w Mexico

Jefferson Airplane

RCA Records and Tapes
NEW YORK — WPIX-TV, channel 11, will launch several shows a day of Top 40 music soon. The Top 40 shows will include both news shows and music shows. The Top 40 shows will be hosted by both former personalities — Bob Todd and Bob Harper — who have been a hit for the station, according to sources. The Top 40 shows will be a hit for the station, according to sources.

NEW YORK — RCA, which has recently established rock music center division under the leadership of Mel Blaine, is strong. The target market is the West Coast, and it will focus on independent production deals with Bill Cottrell, formerly of the West Coast office. RCA has a process of wrapping up four more deals with independent producers. This, said Blaine, will be an integral part to the RCA fold over the next three months.

RCA's Usher Puts Rock Drive in High With Wide-Ranging Action

By MIKE CROSS

NEW YORK — RCA Records has launched a major promotion under the leadership of Mel Blaine, which has recently established rock music center division under the leadership of Mel Blaine, is strong. The target market is the West Coast, and it will focus on independent production deals with Bill Cottrell, formerly of the West Coast office. RCA has a process of wrapping up four more deals with independent producers. This, said Blaine, will be an integral part to the RCA fold over the next three months.

The promotion, called "The New Expansion," is now being seen on WJIT-TV at Atlanta.

The music programming follows basically the same format as a Top 40 radio station and is a new concept for television, featuring programming of hit tunes in a variety of formats. Two former radio personalities — Bob Todd and Bob Harper — will host the Top 40 shows, according to sources. The Top 40 shows will be a hit for the station, according to sources.

New York 60

June 20, 1970, Billboard

The American Top 40 Sessions, a weekly music show produced by Watermark Inc. to be unveiled at the Billboard Programming Forum in New York June 20 in a Top 40 format, is the only Top 40 show that will have a Top 40 format. The show, which will be labeled "The Billboard Hot 100 Chart," is produced by Bob Todd, Philadelphia, Detroit, St. Louis, San Antonio, San Diego, Minneapolis; San Bernardino, Calif.; Albany, N.Y.; and Honolulu.

The show is produced by Ken Miller of Ken Miller Productions, owned by New York-based Kinh in Los Angeles into the top of the radio ratings in the nation. Casey Kasem is host.

Already, the show is set to launch overseas in countries like Spain, France, West Germany, Italy, and the Netherlands. It will be launched there at the same time as the U.S. Full-scale placement of the show in the U.S. market will begin immediately in the Forum. Rounds will be shown on the Billboard Hot 100 Chart, with Boston, Philadelphia, Detroit, St. Louis, San Antonio, San Diego, Minneapolis; San Bernardino, Calif.; Albany, N.Y.; and Honolulu.

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General News

London’s ‘Keep the Faith’ Theme On Disks: Clicks; On Hot 100

NEW YORK—London Records’ philosophy of “staying with what sounds like a good record for as long as it takes to make it,” which was designed for temping and massive release, paid off. Of the six London-origin- ated records in its organiza- tion’s 25 of Billboard’s Hot 100 chart, four are by artists completely new to the label and whose records were released at least eight months ago.

The most notable example of this “no hurry” approach is Family from Canada. The group's disk, “Which Way You Wanna Go?,” was released last summer on London of Canada, and was released in the U.S. last Sept. 30, virtually nine months ago. “We simply felt that the time was right, and we always felt it had it,” said Michael Maguire, company's vp and director of marketing.

Meanwhile, “Reflections of My Life,” by England's Mar- gleads, just coming off the Top 10 for about a month, had its form in mid-December, 1969, and has been a 20 of the disk and re- served it to the trade, but not to the public, for a full five months ago.

The two other new groups require more explanation. One is for charts for London, “My Baby Loves Lovin’,” by the White Plains, and “I'm Your Girl,” by the Brotherhood of Man, were first released on Feb. 19, again almost four months ago.

Another click, London, with” Barefootin’,” by the Brothers Four, is a long time coming, having also been released back in January. London re- tains this disk three months before it took off.

The other two current Lon- don records, “Don’t Worry, Be Happy” by Tony Jones’ “Daughter of Darkness” and the Moody Blues “Question” are the new ones.

On E.L. Chart

Four of the six top London clicks (the records by Jones, Moody Blues and the Brotherhood of Man and London’s “Easy Listening” chart. Additionally, the first LP's by the Popol Vuh and the Brian Trenchard Smith band, have just been rushed, released, while debut albums by the Chilean group Los Babosos and the Band of Man are due next week.

Meanwhile, Maguire, who just returned from an extended business trip to England, also told radio stations that the group's success has been underwritten by two smash current British singles, “I Will Survive” by the Frijid Pink and the “You Ain’t Seen Nothing Yet” by Gerry Monroe on Chapter Four (London). This last single is produced by British maestro Les Reed, and distributed as a member of the WMG family.

A brace of other singles are also getting the London “long play” promotion treatment, according to Maguire. These include an LP by the Dream Police, a new group on Parrot Records; “A Hard Way to Go” by the Savoy Brown Band; “Robbin’s Nest” by Willie Mitchell on the Hi label; Al Green’s “Right Now,” also on Hi; the Johnston’s “Streets of London” which recently went to NBC’s “Concerto for One Voice” by the Stax Preorchet,” also on London.

Three other singles are also in the London picture. Theseinclude the Sunliners with “I'm Not Satisfied,” on Atco, a single “Love Like a Man,” “Two Little Rooms” by the New Mastersounds, and “Says She Is So Young,” by the new artists, Timon, on the Moody Blues “Question” label (also distributed by London).

Also on the singles front, Maguire expects to put into the Top 10 “Don’t Worry, Be Happy” by the Brothers Four, on London, and another Sneak Peek disk by the Brian Trenchard Smith group.

Meanwhile, “We’re the Champions” by the Green’s Intentions, a country- rock group, and Denny Carruthers and the Redheads were released last month, and their promising rights were picked up by London during its recent visit to England.

Musical Instruments Up

3 Percent in Sales in 1969

NEW YORK—The sale of musical instruments hit $597,020,000 in 1969, up 3 percent over 1968, according to a recent survey by the American Music Conference. AMC also released a report showing that one out of every four electronic musical instruments regularly. Other points of the survey include:

One of popularity of musical instruments is piano, guitar, organ, trumpet, clarinet. One of these musical instruments has at least one amateur musician, 22,520 marching bands, 25,000 concert bands, and 12,115 jazz bands in the U.S. One out of every four high school students is involved in school music programs. About 72,000 young people will attend music camp or summer programs in 1970. About eight million Americans take private music lessons.

Also, import of musical instruments and equipment were up 9.9 percent over 1968. U.S. exports of musical instruments, however, were down 12.2 percent over 1968.

A recent survey shows that those doing over $500,000 in sales have group music education courses, while 70 percent of the U.S. have music education courses. The survey indicates that the music industry has shifted in preference from amplified guitars to less expensive instruments, and that there is an increasing availability of high quality hand-crafted instruments. Most high school music directors favor the use of contemporary music, but for 1970 will depend upon the U.S. economy. Although directors express a slight chance that if the recession continues, sales will not increase greatly, they said.

Stimeline Taking Disk Route To Sell Videocassettes

• Continued from page 1

market for top recording acts on visual cassettes is similar to that of audio cassettes—and that not going to happen quickly.

To some extent, this feeling (that visual market for video cassettes will be far smaller than audio market) is reflected in the type of film rights which Stimson has been selling. The图像 material, from medical teaching films, Audubon Society films, the Chicago Zoological Society Productions (Rus Meyer’s “Vixen,” “The World of the Everglades,” “Hunting Lieb Productions, Official Film Corp., Transamerica, Ivan Tors Productions and the Film Library, “Lone Ranger” and "Billy the Kid” Westerns.

Decca Adds New Home Equipment Units for 1970

NEW YORK — Decca Rec- ords has added several new units to its home audio business last year. The 1970 line was intro- duced at the company’s annual home entertainment division division registered a 200 percent sales increase over the corresponding period in 1969.

Among the items introduced were home stereo models oper- ated AM/FM radio-phonograph ($39.95) and a compact unit, while full-size speakers and a full-sized Me- dona record player were introduced into a portable carry case ($99.95).

During the summer promotion, Decca will put added emphasis on its tape product. The label has re-recorded the double and three pre-recorded cassettes which would retail for $50.00, for $39.95.

Gold Coast Prod Formed by Hilding

LOS ALTOs, Calif.—Gold Coast Productions has been formed here by Eric Hilding, John Sandeberg and William S. Rabin. The firm specializes in Beachtime Music and three recording labels: Invader, Apollo and FaderKai.

Roulette Reserves ‘Children’ for Radio

NEW YORK—Roulette Rec- ords is reserving Top 40 radio stations for the fall release of Don Cooper’s “Bless the Children” 45. The release will be 2:57 minutes and it will now also be aired at jukeboxes. The song is based on the song that the Roulette’ marketing manager, Ray Kelly, was getting heavy airplay on progressive rock and college radio stations.

JUNE 20, 1970, BILLBOARD

Cap Piracy Suit in Oregon

LOS ANGELES — Capitol Records has filed more than 150 injunctions against illegal tape duplicators in California to combat the spread of its product to Oregon.

The label has filed two separ- ate lawsuits in the Circuit Court in Portland against three companies and six individuals charging them with piracy of Capitol product.

NARAS Picks E. Bradshaw

NASHVILLE—Emily Brad- shaw, a husband and wife promotion director for WSM and later pres- ident of her own promotional firm, has been named executive director of the Nashville A&R division.

Bradshaw has agreed to phase out her business and take over the A&R division in order to assume the new full-time position. She previously served on a part-time basis as head of her firm, which represented the Nashville country market.

NARAS will take over her offices at 1905 Broadway.

In the previous history of the Atlanta NARAS chapter, she also has served this group in an advisory role.

PATE A JUROR AT MONTREAUX

NEW YORK — Johnny Pate, eastern recording manager for MGM Records, has been elected president of the jury at the Montreaux Jazz Festival in Switzerland. The festival be- gins Tuesday (17) and runs through Sunday (21).

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118
The album that sold millions before it was an album.

First there was "Woman, Woman." And then there was "Young Girl." Followed by "Lady Willpower." And "Over You." And "This Girl Is A Woman Now." And on. And on.

Now they're all together on one album. One hit after another. So you might say it's been a million seller for quite a while.

On Columbia Records - and Tapes

GARY PUCKETT & THE UNION GAP'S GREATEST HITS

Young Girl / Woman, Woman / Over You
This Girl Is A Woman Now / Lady Willpower / and more
A&M Disks Riding High

LOS ANGELES—Six singles are on the A&M chart with most activity at one time on the singles charts in recent years, according to Distribution Vice-President Bob Fed. The discs are Joe Cocker's "The Letter," the Sandpipers' "Come Saturday Morning," Mickey & Sylvia's "Love's Made a Fool Out of Me," the Carpenters' "Close to You," Quincy Jones' "Killer Joe" and Maxine Gordon's "Go Get the Money." This latter disk is on Ode 70 which is distributed by A&M. Jones' single is the biggest jazz seller since the last Wes Montgomery recorded for A&M.

RECORD REVIEW

MGM's Series Stars Shapes of Folk-Rock

NEW YORK—MGM's first releases on its Golden Archives Series, feature some of the original performers of the folk-rock music of today's widely accepted folk-rock movement. The four new GAS albums underlie such recording greats as Tim Hardin, Jimmy Smith, the Righteous Brothers, and Connie Francis.

Here, too, are some of the great performers of the late '50s and early '60s. They include tunes from the Glen Campbell's "Wichita Lineman" and "Where the Boys Are" and "Who's Sorry Now," by Miss Frank Sinatra; "Don't Make Promises," and "Reason to Believe," by Tim Hardin; "The Twelve Days of Christmas," by Chicago Sardine; and "Grabby-Holda," by Stevi Smitty and "My Prayer," "Unchanging Melody," and "Ebb Tide," by the Righteous Brothers.

The albums with their deeply nostalgic quality, are indeed ideal for the إعادةالعثور على موسيقى السجلات التذكارية المعاصرة, and the musicologists seeking to piece together the origins of today's musical trends. The music lover wanting to take a stroll down memory lane. Either way, it's all great listening.

RADCILLE JOE

Amplex Drive

On Equipment—Dealer Plan

NEW YORK—Amplex consumer equipment division will make marketing drive for tape market penetration with a broadsheet campaign and stepped-up efforts to help dealers close sales and realize profits. The company's plans, according to the top marketing manager of the Amplex consumer equipment division, include a 40-page color consumer info-recorder training specialists to sharpen dealer salesmanship; (2) "Get the Message Out" advertising campaign, doubling last year's spending; (3) field sales training seminars; (4) new dealer merchandise manual; (5) new dealer display features; (6) consumer tie-in promotions.

Valentine Disk Co.

BROOKLYN—VMP Records, owned by Lee Valentine, has been launched. First releases feature Junior: "People with You Send Me," Glen Dorey will also produce for the label.
9 out of 23 MDS agree: FUG THIS INTO YOUR HOTDOG!

REARING FROM LEFT TO RIGHT: bill eck, lee thommond, bill youse, check didway, pa block, rick elliott, john back, art rabbitt, joy wess, & many others...

www.americanradiohistory.com

Capitol
3T-463
ON STAGE
February, 1970

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LAS VEGAS, NEVADA
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ON RCA RECORDS AND TAPES

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LAS VEGAS, NEVADA

FROM Elvis AND THE COLONEL

www.americanradiohistory.com
AGAC Seeks More Foreign Royalties for U.S. Lyricists

NEW YORK—The American Guild of Authors & Composers has launched a drive to collect more foreign royalties for American lyric writers. AGAC has taken the position that whenever the English lyric (sometimes called a secondary lyric) is used, the right to use involves the obligation to pay. AGAC has already held meetings with heads of ASCAP, BMI and NMPA to enlist their support.

Edward Elinoff, AGAC president, recently met with a Secondary Lyric Committee,chaired by Ervin Drake and Kermit Goell, whose immediate objective is to focus the attention of the secondary lyric societies, writers' guilds and publisher associations on this matter. Others present at the meeting were Johnnie Mercer, Paul Francis Webster, Sammy Cahn, Jack Lawrence, Charlie For such product as Norman Gimbel, Carl Sigman, Hal David, Steve Tyrell, Dick Manning, Albert Beach, Gene Lees, Joan Whitney, Ned Washington and Sheldon Han-rick.

The problem facing writers of English lyrics to foreign songs is that they are often unadapted from their country of origin and subpublished in the U.S. under a secondary lyric. An American lyricist, and where the secondary lyric is subsequently performed, lives the American lyricist usually receives no performance or recording income.

Big 3 Eyed by 4 Record Cos.

• Continued from page 1

profits from revenues of $4, 230,000.

The Big 3 also has foreign publishing company interests. These include 51 percent in France, Day & Hunter (which owns R. & H. Publishing and publications Freddy Day in France), and PRF in Germany.

Commercials Co. To Debut LP

NEW YORK—Grant & Murr- than Advertising Co., a commer-
cial-film, will have its first album out within the next week of "Blues Current" on Polydor Records. The L.P. features John Murthta playing jazz on Moog Synthesizer music that he com- posed, Hal Grant and Murthta have been involved in various com-
mercials heard around the world, including one for Coca-Cola International, which spurred this new album. The contract with Jerry Schoenman of Polydor could lead to more commercials with an option for more. Murthta, a former sideman on countless recording sessions, and Grant have written and produced such commercials, including Hanes Stockings, Levi's Car ps, Monsoon, Hunt and Country Club malt liquor.

Top Awards to KRIZ and KYA

• Continued from page 1

in Hanes head the Publications associations of Stockings, F. Feldman) already the will revenues performing Whitmey, a which being manufacturing catalog of labels, written for focusing writers and songwriters. It is

RICHMOND, Ind. — The grand opening of the new Phillips Recording Co., inc., press plant, featuring complete service from record pressing to tape duplicating, was held June 5.

Lloyd Shaw, director of manufactur- ing, said the goal of the plant was to offer complete and competent service to customers. In addition to production of the Phillips family of labels, Shaw said the plant also handles work for seven major companies and several smaller labels. He hopes to add more soon.

The plant offers record press- ing, pressing and duplicating in- jade and tape duplicating for cassette and 8-track cartridges, wax master discs, and complete distribution service.

The plant is capable of manufactur- ing 100,000 to 100,000 albums each day. When the tape facilities are complete, around September 1 according to Shaw, the plant will be able to finish four million more back car- tridges per year, increasing its eight million cartridges per year in addition to being able to duplicate 90,000 cartridges and 58,000 8-track cartridges per day.

Elaborate security measures are being employed, with eight television cameras at key points to ensure that each door is being wired with a passage.

In addition to record company personnel in attendance, several local dignitaries attended the grand opening. The plant was constructed in 1969.

Philips Opens Plant on Complete Note

By GEORGE KNEMEYER

NAMM Bullish on Rest of '70

• Continued from page 1

us with previous training.

The "right and sound" courses include a program of audio and video.

Manufacturers reported sales of amplifiers in the 16 week. AMP is offering the VH 22, a high-quality, compact amplifier for the "heavy" musician. The general trend in amplifiers and sound systems is toward more compact models.

Fender is offering several new products this year, and the Fender 100 PS Modular Sound System which features six independent channels, four amplifier modules and a sound module and a special reverb module. Another product is the Fender Pedal Bass, a footoperated bass accommodation, which is designed to use a guitar, and which can be used by a bassist or a guitarist. The system can be played through an amplifier. There are also several programs of handling bass response.

The M 5000 Guitar Man, intro- duced by Musicronics Interna- tional, Inc., drew large crowds, which were subjected to the sound. Touted as the first truly innova- tion in guitars since the invention of the electric guitar, the Guitar Man incorporates the "organ-like" voice of sounds of a flute, a violin, organ, wah-wah and a natural guitar. The system is also the displayed the portable BassMate-Mike which can be used with compatible to the Guitar Man.

Chicagoan Jim Bianco, origin- alist of the amplified Afro- sian band "The Group," and Dray was taking over distribution of the West Indian sound- ing instrument. The Aforbop is being put to use by rock groups including the Rolling Connect-

Harmonies president C.A. Ru- bovitz, said "Future business looks exceptionally good." Har- mony featured a mammoth priced amplifier, perfect in every detail. The guitar was just offered at a 45S and 16 times the volume of a standard model and weighed 80 pounds.

Hohner — originally har- monica company — now hand- ling Sonor drums made in West Germany. Two new drums shown Prizm's 1950s model tom-tom stand and a high hat connected to the bass drum. A bass drum features increased depth and more stability. According to Gil Mathies, president of adver- tising and promotions department manufacturer producing Teflon gui- tar strings. Also on display was Hohner's Electrovox N exclusive electronic acoustica; an exclusive unit with one portable amplifier, which features its own portable stand that can be lowered or raised to accommodate the player. Another product by Hohner was a two-octave keyboard bass that can replace bass guitar or string bass and always can be played in tune.

The "Bag," certain of in- ing musical accessories, was intro- duced by Usbom Electronics Inc., a Kansas manufacturer. The Bag, a bagpipe-appear- ance accessory designed to take a variety of "Bags" sounds somewhat like a bagpipe with earphones. The Bag has a biological versatility in sound. Electro-magnetic pickup or further amplification sound for the guitar into the mouth, via tube connected to the Bag. A player may control the sound as he pleases. For his next song, "The Bag" has caught on with hip rock groups and is being recorded by a variety of rock bands.

Merchandisers entered the keyboard market with The Stereo Sound System that can amplify anything from a human voice to a bass guitar. It consists of two sound systems (self-powered) and a keyboard with a sound system modulator which combines and adds various effects.

Merchants and tradesmen at- tending the show were pleased with the variety of sound systems. All agreed that the Miami Beach Convention Hall facilities were superior to previous accommodations and "easier to get around and see what's on display." Exhibitors, too, seemed to appreciate the change and most polled indicated their sales were running slightly higher than last year.

Top Awards to KRIZ and KYA

LOS ANGELES—Kent Rec- cords is distributing Pionyio records, operated by Jim Stuart, Michael Douglas and Phil Goldstein. The first single released under the new arrange- ment is "Thank Goodness for the Rain" by Donnydale, a new group.

Kent to Distribute Pionyio Records

GRAND FUNK RAILROAD is spending $100,000 on an outdoor ad- vertising display in Times Square to promote its Capitol album, "Closer to Home." The space has been reserved through July.
In four weeks this portrait will be in one million homes.

ON COLUMBIA RECORDS® AND TAPES
COMING OFF THEIR SMASH HIT SINGLE WITH A SMASHING ALBUM...
Fantasy Into Film, Videotape Production, Gleason at Helm

SAN FRANCISCO—Fantasy is expanding into motion picture and videotape production, and Ralph Gleason joining the company June 15, to head the new operation.

Gleason's first project is a film of John Fogerty's Creedence Clearwater Revival. Gleason will also produce special albums and continue writing liner notes for other LPs.

Gleason, who has done some 30 films for the National Educa
tional Television Network and is presently working on a film for NET spotlighting the Jefferson Airplane and Grateful Dead.

Fantasy, which hopes to have its new corporate offices and studios completed this fall, recently hired Len Mendell away from Liberty/UA. Gleason marks the second recent personnel addition made by president Saul Zarin.

Gleason, who has been writing a pop and jazz column for the Chronicle for 20 years, will continue writing a Sunday feature and a 5 other freelance assignments.

Special-Dividend By Cap Industries

LOS ANGELES — Capitol Industries, Inc., will pay a divi
dend of 16 cents and a special year-end dividend of 8 cents per common share. Both dividends are payable July 15 to shareholders of record June 17, 1979.

TVC Makes Bid to Buy Music Makers

NEW YORK — Television Communications Corp., TVC, owner and operator of CATV systems, will acquire Music Makers Records, a division of the firm, in a deal worth more than $1 million.

The merger will involve the exchange of about 419,000 shares of TVC stock for the 314,000 outstanding shares of Music Makers common stock, which represents a rate of slightly less than 8/10 of a share of TVC stock for one share of music Makers common stock, according to Al
fred R. Stern, TVC president, and Milton Horion, president of Music Makers.

Music Makers was founded by composer Mitch Leigh, who has been chairman of the board and the largest stockholder. Projects include the creation of programming and production packages and services for more than 60 radio stations, creation of original music and pro
motional aids for advertising, creating and licensing of music, and ownership and operation of nine movie theaters in New

Certron Lists Peak Period

LOS ANGELES — Certron reported record sales and earnings for the third month period ended April 30.

Sales reached $1,117,437, a 110 percent increase, with after tax income, increased 47 percent to $95,590. Comparable results for the fourth quarter of 1969 were sales of $3,207,437 and earnings of $55,450. Current figures are included in the extraordinary earnings of $135,784.

Certron earned 25 cents per share in the first quarter of 1970, a 17 percent increase, and 10 cents additional shares, excluding 5 cents of extraordinary income, reduced to 23 cents for the same period in 1969.

Cactus for DJ; Parley; Tour Set

NEW YORK—Cactus, new Arista group, has been set for the disk jockey convention, Plano, TX, June 18 as part of a tour that includes Dallas (19), Houston (20), Denver (23), and Boston (24). Further July dates are currently being planned.

The group's debut album, "Cactus," will be released soon on Arista.

Cactus consists of two former Vanilla Fudge members, Carole Andres, and Jim McCarty (of the group's namesake). They are being produced by Ahmet Erge

Handelman Hikes Quarterly Payoff

NEW YORK—The board of directors of Handelman Co., De
troit firm, has voted to increase the regular quarterly dividend to 17 cents per share of common stock, payable July 6 to stockholders of record on June 19. The company's regular quarterly dividend had been 15 cents per share.

Market Quotations

As of Closing Thursday, June 11, 1970

Market Quotations

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NATIONAL TALKING DEVICE TO DISPLAY ITS 'TALKING' VENDOR

MILWAUKEE — A vending machine which "talks," dispenses 8-track and cassette tapes and takes paper money, will be displayed by National Tape Distributors, Inc. at the Consumer Electronics Show.

National Tape will utilize the machine as a new merchandising means for its customers, according to James Tiedens, National Tape's president.

Designed and being manufactured by International Automated Marketing Co., the vendor holds 240 titles, can be "programmed" to sell either 8-track or cassette or both configurations and has a taped "thank you" message after a purchase has been made.

Bernard Lewis of International Automated Marketing calls the unit National Tape's "Talking Tape and Cassette Center.

National Tape has ordered 300 of the units which will be shown in the company's booth at the American House during the CES gathering.

The unit is 27 inches by 54 inches, weighs 400 pounds and accepts coins and paper money. The tapes are hung on a special rack and cassettes are dropped when the money is deposited. Tapes are not stacked on top of each other.

A front display area is used for showing off the graphics of the packages. The machine can be set up by musical cassettes or the dealer desires to match musical tastes of his area.

The unit's design holds the money in escrow until the item is dispensed. If the consumer changes his mind, he pushes a button and his money is returned. If his choice of tape is out of stock, the money is returned.

The machine can be programmed to sell merchandise at a sale price and then reprogrammed back to a regular price.

The dealer can change his prices and program the unit to sell either 8-track or cassette completely by shifting dials in his store.

National Tape will have five executives at its booth at CES to talk about the vending plus its tape and record sales programs.

Assisting president James Tiedens will be Marley Nash, national sales and merchandising manager; Bill Moodie, national sales and merchandising manager; George Jackson, regional sales manager, and Shannon Hamby, sales director.

Los Angeles — Audio Magnetics, cassette, cardboard and tape manufacturer, is marketing to consumers the dangers of impure quality cassettes. George Johnson, senior vice president of Audio Magnetics, says poor quality cassettes cause a conflict of weak tape and a soft economy.

"The lack of stringent casset- te standards poses a significant threat to the industry," said Johnson. "Repair awareness of the situation is needed to prevent a bad problem from deteriorating." Poor quality cassettes come in two forms, believes Johnson. 1. Inadequate equipment produced by overseas companies overlaps with tapes that fail during use and are incapable of optimum performance.

2. A tape that fails during use and is not capable of optimum performance. To combat the first situation, Audio Magnetics has prepared a guide for buyers on how to detect incomp- etent cassettes. The company is providing buyers with templates with the exact North American Philips dimensions. Cassettes out of specification will not pass through the template, hence the buyer can detect sub- standard merchandise.

Johnson feels the answer to the second problem is to ex- plain to dealers the function, purpose and makeup of the cassette—how it works and operates.

The company will illustrate in "tecky-toy" fashion the complete function of the cassette, how it works and how and how it performs at the Consumer Electronics Show, June 28-July 2. Audio will exhibit at the American House.

As part of its campaign to educate buyers, retailers and dealers, said Johnson, the company also has started a major advertising and promotion campaign to point out pitfalls in poor quality cassettes.

Higher price problem de- teriorates at rapid pace.

"Poor quality cassettes are being produced to meet low-price requirements," said John- son. "Also, the fast growth of the industry attracted numerous firms without technical knowledge to produce good quality products.

Many in the industry feel that competitive pressures from major manufacturers, which still are able to cut corners and continue to produce lower quality cassettes, have forced small manufacturers to the brink of business failure.

If some manufacturers continue to set their own tape standards, they may be forced to boycott those producers.

"Because the cassette is a self- contained unit," said Johnson, "it's hard to get rid of unless you have close examination which it is functioning. The obvious danger in using a lower-quality cassette is that you lose recorded information without even being aware of it."

The company is now on the market with a variety of stock low-priced cassettes because that doesn't meet standards can jeopardize the sale of expensive equipment.

"If tape producers fail to produce quality products, the retail boycotts and warnings by manufacturers will not help," warns Johnson. "They may be left with a new problem: consumer frustration."

"Retailers must be cautious," he said, "because when a consumer is faced with a tape that is a dollar or a dollar and a half over the price he often throws the tape into the soft economy without complaining. But the loss is a subtle reminder. He says, 'I'm not going to buy this tape but I won't return it as a buyer, either.'"

"Hopefully, many substantial blank tape producers will correct tape faults. If not, they face a retail boycott," according to Johnson, "Discount tapes are no bargain in the long run. Sony, too, is alarmed at the mounting number of tapes flooding the market. The company is trying to educate consumers and retailers and they really can't afford to save money on bargain tape."

But Johnson is worried: "These 'bargain' tapes contain little-in-any lubricants and can cause serious head abrasion.

(Continued on page 18)

TDK LOOP CASSETTE LIKENED TO 8-TRACK

LOS ANGELES — While much of the talk recently in tape industry innovations concerns quadra- sound "surround sound," a new cassette product could prove to be a novel entry into the market.

TDK Electronics Corp.'s continuous loop cassette essentially gives the cassette the same freedom to continue play that 8-track cartridge have. In theory, the continuous loop cassette offers a playback capability plus it has the ability to record from the tape. The tape feeds from the inside past the heads and then returns back to the outside of the spool of the unit.

The unit is played either stereo or mono.

A device in the left-hand hole of the cassette prevents rewind. Notches on the cassette can be used to prevent automatic play.

True, RCA and Motorola pioneered the shop with their own 8-track Loop Quad-8, and the continuous loop cassette also has a bearing on the growth of 4-channel "surround sound" market.

TDK's cassette is adaptable for 4-channel playback. Thus, one advantage a continuous loop cassette could have over 8-track cartridges for playback is compact size.

Initially, the loop cassette will be aimed and marketed at educational and industrial fields, with home and auto consumer use probably around 1974. It will be that long before longer playing cassettes suitable for home entertainment are available, said a TDK official.

First shipments of continuous loop cassettes will be of short play cassettes (1, 6 and 12-minute lengths) as a testing of the market and for general commercial applications. Prices will be $5, $5.50 and $6 in simple quantities with production prices somewhat lower.

TDK's Loop Quad-8 is a continuous loop cartridge with up to two hours (maximum) playing time, but existing cassette players would require modification.

Several Japanese and Amer- ican manufacturers are working on modification plans for cas- sette players, but it might take one to two years before equipment is available on a mass scale. Alternatives would include equip- ping cassette units with a new pickup head to exploit a two- cassette system.

In some cases the entire cassette will be able to play one or two channels, thus offering half its potential playing capacity.

When modified with a four- pickup head, two pickups will track only the inside loop and the two other (lower) pickups will track in two standard bands.

(4-in 8-track cartridge, pickup heads initially play re- epitope on bands one and five. After the tape has run its entire length, the playing heads activate channels two and six, then seven and finally four and eight.)

The recording on TDK's innovating cassette is expected to be as difficult as recording on 8-track cartridges. Although some 8-track units have offered four tracks, none have digital counters.

ATD TO BOW NEW LINE

LOS ANGELES—American Tape Duplicators (ATD), spoken word and music duplicator, is introducing its new prerecorded 8-track and cassette line at the Consumer Electronics Show in New York, June 26-July 1.

Thirty-six titles will comprise ATD Tapes' initial release in both formats, with ATD's own self- serve outlets, said Stan Harris, ATD's national director of consumer marketing and sales.

The company will hold its sales presentation at the Sheraton Americas Hotel June 26 in conjunction with the show.

"We're excited," ATD's executive vice president, and Harris will be on hand to discuss the company's merchandising and promotion campaigns with 18 representative

ATD will sell its tapes in both the long box (4 x 12) and in regular-sized (8 x 8) or Norelco-style box) which are skin-wrapped. The option is with dealers.

(Continued from page 18)
350 Unforgettable Appearances in 160 Cities in 39 States with a Legion of Fans and Just Voted "MOST PROMISING GROUP OF THE YEAR", by the 8 MILLION READERS of 16 MAGAZINE and Now Breaking from Coast to Coast with their First Smash Record

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"TOP TEN DALLAS" - (KLIF)

"SIGNIFICANT REGIONAL" - BILL GAVIN

"TOP HOT SMASH...YELLOW PAYGES ON UNI... EXPLODED ON KLIF WITH GIANT REQUESTS...

BILLBOARD REGIONAL BREAKOUT"

- KAL RUDMAN (Quarterback)

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Send today for information and literature on this and the complete cartridge carrying case line. Write to Amberg File & Index Co., 1625 Duane Blvd., Kankakee, Ill. 60901.

Boman Astrasonix Multiplex, Recorder

LOS ANGELES—Interest in FM stereo for the auto has sparked Boman Astrasonix to carry an FM multiplex unit with an 8-track recorder.

"We feel FM can become more popular than tapes, so we put the two ideas together and then added a record feature," explained Bob Maniaci, president of the hardware importing firm.

The unit is being manufactured in Japan according to Boman's engineering specifications. Bo- man has ordered 150,000 of the radio recorders. Maniaci added. A special record feature allows the car driver to add additional information to the music being taped off the FM radio.

The unit, the 8M 2990, retails for $179 and is being initially sold through full service car stereo centers where it is also being shown to chain store operators.

In addition to recording in stereo off the FM unit, the 2990 can also be used to record information from other outside sources. The unit is being offered with a pullout bracket so that it can slide out of the car.
(up the organization!

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The Thrill Is Gone - B.B. King
New World Comin' - Mama Cass
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James Gang Rides Again

ABC S711

ALL THE RECORD HITS RIGHT NOW

THE ENGLISH STILL HAVE IT

not just a company that makes records... but a record company
ATD Backing Slogan With Exhibits at Shows

By ELIO TIEGEL

LOS ANGELES—American Tape Duplication has adopted the corporate slogan “Wherever People Are, ATD Is” and will back up this philosophy by exhibiting for the first time at the Housewares Show, July 10-16, in Chicago.

ATD will also attend the Consumer Electronics Show in New York later this month. In both instances, the duplicator will be showing off its new line of pre-recorded ATD Tapes in 8-track and cassette.

On display will be the first 36 titles in the $2.99 catalog. The company will have back room offices at the Housewares Show to listen to new product. Warren Gray, ATD’s executive vice president, and Stan Harris, the national director of consumer marketing and sales, will run the Housewares Show booth in the Navy Pier.

ATD has also unveiled a new logo, which contemporary lettering instead of the first logo which included a dome from government building with the company’s name.

“We want the image of ATD Record & Tape Manufacturers!”

The most expansive Scandinavian Tape Company seeks duplicating license deals, swap master deals and European master rights for sale.

Please airmail catalog, samples, tapes and offer to EUROTRON A/S BOX 95 OSLO 6, NORWAY

Sonic Arts Expands—Adds Supply Line

SAN FRANCISCO — Sonic Arts Corp., manufacturer of tape duplicating equipment, product, has in the past, has been a distribution center for the company’s audio cassette products. Now, the company’s presence in the United States has increased.

The company has expanded its distribution network throughout the country, providing sales and service to the retail market.

Audio Devices Seeks Patents on Processes

In the audio field, Audio Devices will introduce three new products at the annual Consumer Electronics Show in January.

The two “breakthroughs” will be introduced at the Consumer Electronics Show in New York, June 28-July 1, according to Cliff Sherar, advertising and promotions manager.

The company’s 120-minute cassette uses a duplicator quality, professional tape. The only new product has a market of C-120. In the past, said Sherar, the company was to stay away from the C-120 because of its poor reliability factor.

With the introduction of the 120-minute product, Audio Devices now has a complete line of blank tape—30, 70, 120.

The company also will show a new packaging concept for its cassette and reel-to-reel product. In addition to its blank cassette product, Sherar said, track blanks will be displayed in four lengths, 30, 44, 60 and 80-minute tapes.

In the accessory field, Audio Devices will introduce three counter displays at the New York show, including:

- A mid-size counter display which holds 120 tapes, a Track Pack display, and a home tape rack which holds up to 15 cassettes.

The company has another promotion tied in with Capitol Records. It includes prerecorded cassettes and offers four blank cassettes (two 60 and two 90-minute tapes) and one prerecorded cassette.

The prerecorded cassettes are from Capitol’s popular, rock, show jazz and country collector series.

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18
Tape CARtridge

New Tape CARtridge Releases

AMPEX

London

TEMPLE-Which Way You Go!-Billy, (C) CBS

MAGNETIC CARTRIDGE

Colossus

GOD-FATHER SELECTION—Little Green Grass—MCT 6008

MGM

MICHAEL PARKS—Long Lonesome Highway—MCT 64006

CTI

KATY MCCORD—(C) CTB 1001, (C) CTC 1001

MOORE JAMS—Crying Song—(C) CBS 1001,

FRANK IFIELD—CTB 1001, (C) CTC 1001

BELL—The Best Of—(C) CBS 6001, (C) CTC 6001

GRT

Dunhill

SILVERTONE—Hit Five—(C) MCT 5001,

Plantation

JEANNE C. BILLY—Country Girl—(C) MCT-214,

Skyy

LORD HORNY & GABOR SEANDY—Luna & Cohete—CMT 2501,

(CTC 2501)

SSS International

VARIOUS ARTISTS—Original New York Rock

STILL AUTUMN—Soft Drifts—(C) MCT 6001,

(CTC 6001)

LIGHTNING

Apple

MAZES—Let It Be—(C) MCT 6002

Arvo Embassy

WEIGHT—(C) MCT 6003, (C) MCT 6004

THE GLASS BLASTER—(C) MCT 6005,

HERB MACONI—Sixth Sense—(C) MCT 6006

Bell

KEMPSTON/STEIN—(B) MCT 60047, (C) MCT 60048

RCA

RCA

DANNY DAVIS & THE NASHVILLE BRASS—

JOHN CARR ADAMS—The Best Of—MCT 6007,

JIMMY JENKINS—The Best Of Country Music—(C) MCT 6008

JOHN CARRAD—Iron Mountain Gospel—(B) MCT 6009

CONWAY TWITTY—The Best Of—MCT 6010,

(CTC 6010)

Stereo Tape and Century City Tie

NEW YORK—Century City Music Corp., and Stereo Tape Corp., have signed an agreement giving Century exclusive distribution of Stereo Tape at Berkeley line in the U.S. and Canada.

The Berkshire line of 8-track CARtridges and cassettes is derived from the catalogs of Mercury, Voe and Carlton, and according to Mike Miller, Stereo Tape's manager, other labels will be added shortly.

Artists included in current releases are Ray Charles, Brook Benton, Frankie Laine, Jerry Lee Lewis, Shirley Bassey, Patrice Page and Sarah Vaughan. There is also an impressive array of country and western, jazz and r&b, and Latin entertainers. An estimated 30 releases are anticipated for each quarter.

The line is priced to retail at $3.98 and $4.98, and merchandising plans call for in-store promotions, dealer contests and advertising.

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Muntz Stereo’s Revamped Warranty Net in Action

LOS ANGELES—A totally revamped network of warranty stations goes into operation Monday (11) for the Muntz Stereo Corp. of America. Twenty dealers in 20 cities have been designed as the first of the new warranty stations which are being set up in the 37 states outside the Western part of the country. Muntz’s own Van Nuys factory will handle this part of the nation.

The warranty program will be evaluated within 60 days, reports Barney Phillips, Muntz president. “We are opening stations in cities where we have good coverage,” Muntz’s regional salesmen will have the responsibility for choosing dealers in their areas to service equipment.

Each dealer will be required to buy a kit of parts. If the home office receives bills for repair service (ranging from $4 to $6) but does not receive recorders for parts kits, the situation will be investigated, Phillips said.

A purchaser of a Muntz unit receives free labor repairs for the first year but pays for parts. A warranty station charges its labor costs back to the home office.

Mail-Order & PX—The Retailer’s View

LOS ANGELES—Two avenues of consumer exploitation have retailers talking.

One, mail-order, has major retail child. This year, 1973, saw the highest point in mail-order sales. The other, military, has seen a military. We might consider the fall of the mail order as the reductio ad absurdum of just-in-time inventory. Now, at the same time, the PX was selling the same piece of equipment at $69.50. They killed the mail order.

With discounts typically running an average of 35 percent below mail order, the PX is doing all sorts of business among a young population with years of earning power ahead of them.

Best Selling Tape Cartridges

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Best Selling Cassette

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Vivitar Signs Warranty Pacts

LOS ANGELES—Ponder & Best has signed more than 250 warranty station agreements for its Vivitar Electronics division.

The company is introducing its line of tape decks, cassette and component systems at the Consumer Electronics Show in New York, June 28-July 1.

Most warranty stations will stock 20 different parts for the 10-product line. Vivitar plans to have a network of 600 service and warranty stations by the fall.

Introducing in 6-Point Plan

HOUSTON—International Producing Corp. has instituted a six-point streamlining program headed by newly appointed president Dale Hawkins. The program includes product control, independent production agreements with accredited producers, and remodeling of studios including new sound systems and engineers, artist acquisition, diversified product, and a youth-oriented sales team.

The first releases under the new system are “What Do You See,” b/w “Hurry Sundown,” by Bobbie Popp and “Country Life,” b/w “Ginger,” by the Ginger Valley.
WHO
Metropolitan Opera House, New York

Peter Townsend's "I'm in my mother's arms tonight" from the Opera House, June 7, and after the evening performance of the opera, two shows, the Who's "rock-ops" will not be performed again in its entirety.

What "Tommy" really is, technically, is that it does not follow the usual opera form, it is unimportant. It has worked in a highly successful Deca- record set and it worked once.

The Who also played several other songs from their album, "Tommy," in the two-hour performance and at one point in the opera, as was expected, especially Townsend on guitar and Roger Dalby on vocals. Keith Moon, one of the most visual drummers with his conducting and other lawing gestures, also again proved he was one of the best in the rock band. Traffic's Van Winkle, even with the palm, the Carlisle and Steel wool, held in Dun's Playland, a concert of babbling, the story isn't profit motivated. "If we make a profit, beautiful, if we make a profit, beautiful," the audience manager reported. KENO will be importing talent from Los Angeles and New York for a show currently appearing in the Strip lounges and hotel skyrooms.

KELLY's concert with Dick Kasell and Tanya Productions to offer local talent. Lez Boz, Andrew J. Jones, and John Ziegler. According to Bill Thalman, one of the new owners of KLCU, "The station receives none of the gate receipts. The concerts are done to promote the station and to interest listeners. KLCU's teen happenings have been held in the convention center and the hotel has sales exceeding 6,000.

Cly became the manager of soul station KBCO, brought in James Brown June 3, Stephen Wolf is set for July 17, with another concert set in August.

Kids can't afford to spend $15 to see a dinner show. Advance tickets for James Brown are $4. Kids can't afford it. Newman is using both the convention center and the Ice Palace. In addition to monthly concerts, Newman wants to bring back a talent which would offer a place for entertainment. Sales, no. Coke and dance. Local radio stations would provide DJ's to spin records. Newman said that KBCO would sponsor such a center and that Newman is looking for a suitable place.

Belkin, WIXY Rock Concerts

CLEVELAND — Belkin Productions played with WIXY Radio, will present 10 rock concerts in Cleveland for the months of June, July and August. Scheduled to appear at Ann Arbor. Tull, Lee Michaels, Traffic, the Who, Bête, the James Gang, Crosby, Stills, Nash & Young, Three Dog Night, John Seibert, Cre- dence Clearwater Revival, Sly & the Family Stone, Chicago, Sly, Van Morrison, Let's Zeppelin, and six other attractions. Attendance is expected to exceed 30,000 per concert. All concerts will be for either one show in the 10,000- seat Cleveland Gardens or two shows in the 3,000-seat Allen Theater.

Stages, Chicago Club, Reopens

CHICAGO — The Stages, formerly Five Stages, reopened June 6 under new management after being closed for about two months. The Stages will feature local groups as well as national groups, casting by WOLM-FM in suburban Oak Park. Brian Goltz will handle the bookings, assisted by Joe Gino and Bernie Laser. The basic format of the Stages will remain the same, with a game room, and folk music room. A movie room in addition to the main room where the acts perform. There will also be trips in one area, called Downtown, where the audience can buy-admission items. The admission will be $3 per person.

WOLG will broadcast five shows each Saturday for one hour. This feature will interview the local groups as conducted by disc jockey Tim Schaeffer. Stages will be open on Saturday through June, Friday, and Saturday in July.

Net Star Baylor Starts Prom Co.

LOS ANGELES — Basketball star Louie Dandridge has organized his own concert promotion firm, with his first venture a booking at the Forum in Inglewood starring the Jackson 5, Ike and Tina Turner Revue and Rare Earth.

LAVACA — While this city is a glittering entertainment filled mecca, there is almost no form of entertainment offered under the 21-age group. Three local radio stations, KENO, KLCU and KVOD, are making an attempt to remedy the situation by putting their own bank accounts.

KENO radio has sponsored three concerts which featured Edward Herrmann, Traffic, the Who, and the James Gang. Held in Dun's Playland, a converted bowling alley, the station isn't profit motivated. "If we make a profit, beautiful, if we make a profit, beautiful," the station manager reported. KENO will be importing talent from Los Angeles and New York for a show currently appearing in the Strip lounges and hotel skyrooms.

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‘Silent Majority’ Hits Bay Fest "by David Brice"

San Francisco — Outdoor rock concerts and festivals, the kind the public has begun to demand, are increasingly difficult to produce in the Bay Area.

Steamboat Fight Fueled by Carp

New York — Epic Records' recently signed group, Carp, is making an effort to save the Delta Queen, one of the great Mississippi steamboats. The government is attempting to have the boat condemned as a "navigational hazard.

The group has written a song in the boat's honor called "Delta Queen" and is performing aboard the river from New Orleans to Cincinnati. The campaign was organized by Bill Mutz, owner of the boat, Morris Parker, manager of Carp, and the promotion staff of Epic Records.

**GARNER FOR LATIN TOUR**

New York — Erroll Garner has been set as a concert tour of South America starting July 7 through July 20. This marks Garner's first South American tour. Included will be concerts in Caracas, Rio de Janeiro, Sao Paulo, Buenos Aires, Montevideo, and Santiago.

Garners concert will be directly from Rio de Janeiro for France, where he will appear July 22-24 in Antibes, Cannes, in an outdoor festival concert.

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**Talent In Action**

"From the Music Capitals of the World"

New York

Columbia's Grand Funk Railroad, Atlantic's Jeff Healey, and Republic's Hawaii's Steeleye Span were the opening acts at the opening concert of the 12th annual "From the Music Capitals of the World" event.

**THEO BIKEL**

Troubadour, Los Angeles

Theo Bikel's name power drew a new kind of audience to the club on opening June 9. Parents, who even grandparented very much in evidence in the room, which also had its share of children.

Bikel's efforts to perform songs by the Beatles, Rolling Stones, Donovan, Joni Mitchell and Peter Yarrow, were fairly successful. He interpreted their lyrics with honesty and conviction, and he has picked out the strongest moments of their music.

The audience accepted Bikel's "Put It All Together" and "Mother Nature's Son," but really responded to Bikel's greater enthusiasm in "Where Were the Days," "If We Only Have Love," and "Make It."

Bikel sang in Flemish, Russian and French, and started with "Elise.

**NEW YORK**

Capitol's Grand Funk Railroad, Atlantic's Jeff Healey, and Republic's Hawaii's Steeleye Span were the opening acts at the opening concert of the 12th annual "From the Music Capitals of the World" event.

**Breeder & Shipley**

Bitter End, New York

Breeder and Shipley, a singing duo who recently signed with Epic Records, opened the bill at the Bitter End June 5. The band that was so popular at the Top of the Sticks in England is now in New York.

**CARMEN McRAE**

Rainbow Grill, New York

Carmen McRae presents a sparse act, accompanied by guitar, bass and drums, and in this setting it is very rare to find a singer who can treat a lyric. She must be out of work and when she digs into "Haven't We Met Before," a very real bittersweet two or three minutes.

As regards programming, she concentrates on contemporary music, and her owny own way of "reading" a tune to "The Sound of Silence," but it is when she gets into the Top of the Sticks that a debt in approach, melody is shown to the late Billie Holliday. Accompanists for Miss McRae, who has records for Atlantic, in an ever-changing rotation, are Al Gafa on guitar; Paul West, bass, and Mickey Rado on drums.

**BREWER & SHIPLEY**

Bitter End, New York

Brewer and Shipley, a singing duo who recently signed with Epic Records, opened the bill at the Bitter End June 5. The band that was so popular at the Top of the Sticks in England is now in New York.

**COUNTRY Funk, Polygram Records artists, at a press party thrown by Polygram for the group's debut at Unangro's, New York. A U.S. tour is in the works for the unit, which is managed by Ray Pext of Boston's Amphos Productions.**

June 20, 1970, Billboard
Talent

From The Music Capitals of the World

DOMESTIC

... has Church, "Warehouse" (20). Fat stand (24)...

the West, through (26).

... representing: Atlantic’s John Dioo’s

Armed Forces

RADIO

Continued

BILLBOARD’S

Reno’s 7 was Cafe Sahara. Nugget, Arnold Parade July 20, the scheduled Oct.-25.


Enterprise’s Inez Hughes and Sky’s Uptights open a two-week stand at the Apollo Wednesday (34). Nick P. Ccele has started NFC Music Unlimited, his own promotion company, in Pittsburgh.

Bill Staton & Compost appear at the Cafe Lena, N.Y., through Saturday (14).

Gooby’s Temptation— "Andy Williams Show” in Los Angeles, Sept. 7-11. MGM’s Fat Water appears at St. Domestica Church, Hillsdale, Ill., Friday (19).

... Polyphony’s Amber Dukoff plays Gilligan’s, Buffalo, N.Y., Saturday (20), and at the Aragon Ballroom Monday July 24-25. Fred KIRBY

NASHVILLE

Writer and singer John Kolandra has signed with Stax records and will record on the newly launched Respect Label. Stan Hendrix, who was scheduled to play the "Warehouse" in New Orleans on June 7 has been postponed until a later date this month...

The Newbeats new recording, "She Won’t Hang Her Love Out" (on the line), was written by Bill Dees and Mark Mathis, who were the winners of the Nashville Chamber of Commerce best-song-about-Nashville contest. The record was produced by Don Cant. "Buzz" Carson’s new studio opened in Nashville this week. His new label is called Creative Workshop.

... Both the Bachelors and Dean Martin have recently cut songs written by Ben Peters. First Friday, a new hard rock group brought to Starday-King by Bob Milupa, is now recording at the Starday-King studio. Their first LP produced by Darrell Glen will probably be released next month.

TOM WILLIAMS

MIAII

Summer is supposed to be a slower season in Miami, but the music scene is jam-packed with happenings. On the recording industry front, Criteria Studios temporarily shut down Studio "B" on June 8 for installation of the new 16-track recorder and console. Atlantic artists who usually tape in "B" will move to facilities at Studio A. Criteria president, Mack Emmerman, said that installations will be completed by the end of the month. Dalcoff Recording Studios report that Dean’s been working out some ideas and new material for an album.

The Bethlehem Blond (local jazz-rock) group cut some singles. They did a recent Groove Pub concert.

(Continued on page 53)

GABOR SZALAI SEXTET

Manna Hole, Los Angeles

A new eclectic force has been unleashed in jazz, blending the smoothness of Gabor Szalai’s amplified guitar, the tillering two mallet techniques of vibraphone Lynn Blessing and the dramatically strong voice of Fender bassist Wolfgang Mela.

Szalai’s new sextet which has been working together for the past three months, is the most persuasive he’s ever had. Electric keyboardist Richard Thompson, drummer Jim Keltner and Hal Gordon walking away on cymbal, offer a rich texture of ingredients within the sextet framework.

Szalai and Blessing play in unison. The only fault is that the electric pianist is not as fluid.

Bassist Metz approaches his instrument as if it were a guitar, creating strumming effects as well as rounded ploated notes. Keltner, who usually plays with studio rock groups, was fine in the more complete rhythm setups and kicked the group along nicely with Gordon on such Latin numbers as "Chorinho" and "Bebop Sam." Other tunes in the set were "Stormy," "Something," "Your Honey," "Nowhere Man" and "Coming Back."... ELIOT TIEGEL

KEITH SYKES

Gaslight, New York

Vanguard artist Keith Sykes had an impressionistic distillation of original writing and performing talent going for him at the Gaslight, June 6.

As much as he’s a polished guitar-tart and stylist, his music has a deliberate, sunny development, and... Sykes has an instinctive humor with Frank Zappa. Best of his versatile range was "Country Morning Magic" and "Tell Me About Coltrane." "Street Girl" was a brilliant parody of another Memphis artist in 1970’s mannerisms and intonation, a combination of Presley’s priming style and a chord structure reminiscent of his famous recording "Devil or Angel," which will be Sykes’ challenge to the longest recorded EP by a folk artist.

ROBIN LOGGIE

THIRD POWER

Ungano’s, New York

The Third Power, a promising young blues-rock trio, had a good opening set at Ungano’s, June 9, to begin a three-night stand. Bass guitarist Jim Targal proved a top-notch lead vocalist in such numbers as "Comin’ Home" and "Don’t Beg Anymore," both on the unit’s debut Vanguard album.

Jim Craig was steady on drums, while Drew Abbott displayed capable guitarism and also handled his blues vocals well. A lengthy untitled closing number gave Targal and Abbott fine instrumental opportunities. With more experience, this unit should be able to develop more individuality. The makings are there.

FRED KIRBY

MODERN JAZZ QUARTET

Century Plaza, Los Angeles

In an age where loudness, electronic amplification and distortion are respected, the Modern Jazz Quartet remains staunchly unique. The group remains steadfast in its determination to retain a classic, authentic small group sound, playing beautifully, honestly and with clarity of tone.

Working methodically and with consummate artistry, pianist John Lewis, vibist Milt Jackson, bassist Percy Heath and drummer Connie Kay displayed their own stylistic strength during an hour’s work which covered nine songs in an opening set June 8 at the Hong Kong Bar.

Opening with a lovely tender ballad, "Romance," the veteran jazzmen stayed in the ballad idiom for the majority of their time on stage, Mingling jazz and blues, the group blew hot and cool—mostly cool—and John Lewis’ piano work was an appealing partner in the softly improvising department. Bassist Heath’s fills and accompanying melody notes on his amplifying instrument acted in a supporting role rather than as a solo voice. Drummer Connie Kay’s one of 25 Pakistani bells placed one on top of another on a cymbal stand, coupled with his fondness for tinkling and vibrating a triangle, provided clever sounds to his own bag of tricks.

ELIOT TIEGEL

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Say You Saw it in Billboard
Radio-TV programming

Triangle's Scheuer Lists Deejays' '7 Deadly Sins'

By CLAUDE HALL

PHILADELPHIA — One of the major flaws of air personalities, according to the nation's leading programming authorities, is that he doesn't work.

"It's my confirmed belief," said John D. Scheuer, director of radio programming for Triangle Broadcasting, "that for every hour that people spend on the air, he has put in at least two hours of preparation—getting the ingredients together and rehearsing it... and rehearsing it... and rehearsing it..."

In discussing the seven major flaws of air personalities in general, Scheuer pointed out that the two best air personalities in his opinion were Dave Roberts of Philadelphia's WBEN and Don Rose, whom he described as "having the talent in this business... a modern-day minstrel who operates in context with today's world." The seven air personality traits are perfectionists in production and every modern technique in production, according to Scheuer. Their shows are flawless and this comes from the added knowledge, "you've got to work extremely hard.

The second flaw that Scheuer finds in many personalities is that they "don't know who they're talking to. The air personality should have a concept of what he is and how he feels about it, in himself, in one piece. He should feel as if he's talking to one person." Regardless of the format, Scheuer said, the personal good on a station which wants to be successful must communicate with his audience in context with what people think and feel today. In highly competitive markets, the station needs promotion to back them up, but you have to develop a radio station today that is exciting as the times. At any given moment in any community, there are people thinking about something particular topic or event more than anything else and a station has to fit this naturally within its format.

Long Time

He also pointed out that it takes a long time to build a successful radio station today, even with enthusiastic personnel.

(Continued on page 27)

TRIANGLE B'CAST'G MEET JUNE 21-23 IN PHILA.

PHILADELPHIA—The second annual Triangle Broadcasting programming meeting will be held Sunday-Wednesday (21-23) at the WFIL studios here, according to John D. Scheuer, Jr., director of radio programming for Triangle. The meeting is an outgrowth of the Billboard Radio Programming Forum. Last year, programming executives who attended the Billboard Forum returned to Philadelphia to discuss the programs on their own stations. Each presents a paper and they discuss each other's programs. Among the speakers will be Scheuer. The Triangle meeting will be David Kimmel of Blair Radio. Some 12 radio station programming executives of Triangle will be attending the Forum before going to the impressions of the station.

WATL Drops All-Music TV

ATLANTA—WATL-TV has dropped its experiment with an all-music television concept, claiming that the programming emphasized Top 40 records too much. WATL, which had a unique music approach to TV programming, was produced by Robert M. McGredy, president, and Robert M. McGredy, Jr., director of programming. WATL said he was working out arrangements with another firm for music programming material aimed at older demographics.

KRAV-FM Reprogramming Bridges Generation Gap

TULSA—With the exception of a couple of radio stations everyone here was playing instrumental renditions of hits and choral arrangements of instrumentals renditions... what a drag)! said a music director. Borden, who programmed the station, took the idea of instrumental renditions seriously. Since he had heard the hits, ...on the air. The station's playlist was expanded to 70 singles and 19 albums; one of the albums is featured each week and given away in a promotion to a listener.

WRNC DJ's Doing Their Thing in Test

RALEIGH, N.C.—As an experiment, WRNC here is giving each of its air personalities a chance to "do their thing." Program director Gary Granger said that the Top 40 station has set aside a midnight-1 a.m. period five days a week a called "Kite Free Form." Each air personality takes a turn building a one-hour show, such as presenting a musical feature on a certain artist or a comparison between various types of music.

"Through this experimental period, we hope to give the audience and the station a wider exposure to the music on the air. This broadening concept is essential to the future of WRNC," said Granger. "We have to fit ourselves into the times and be different," he said, "so we're going to try new things..."

KIIS in New Update Move

LOS ANGELES—KIIS, a 5,000-watt, 24-hour operation here, will update its air in an up-tempo easy listening format, it was announced last week. The station, formerly known as KRKD, was rumored to be going to a Top 40 format. Lee Sherwood, national program director for the chain that owns both WRK and KIIS, will be moving here to supervise the operation.

WVPF-to Stereo

MT. KISCO, N.Y.—WVPF will be going stereo within the next couple of weeks, according to program director Bob Bruce. The station simulcasts an easy listening format with its daytime affiliate, WVPF.

WEDR-FM Power

MIAMI—WEDR-FM, local progressive rock station, is increasing power to 100,000 watts and going stereo in September. The station broadcasts 6 a.m.-2 a.m. and progressive rock except for some public religious programs in prime evening time. John Turner is program director.

COLUMBIA RECORDS ARTIST Mac Davis, second from left, visits with Dallas area radio personalities on a recent promotion tour. Left to right: Bill Davis, Dave Jarrett of KKOL, Bob Pearson of KITE in San Antonio and Bruce Hathaway, of KTSA in San Antonio.

Sammy Davis Jr., and Barbi Benton listen. Hugh Hefner's, right, syndicated TV show, "Playboy After Dark," The music variety show is seen on stations such as WXJN-TV in New York, KFTH in Los Angeles and WLFD-TV in Chicago.

JUNE 20, 1970, BILLBOARD
Jimmy Kilgo, who had been doing a bandstand type TV show on WOSC-TV in Charlotte, is taking over the morning show on WAYS, Charlotte. Whether he'll also take over the programming chores, I don't know yet. Yearsago, Kilgo was biggest thing on wheels in the market. — Gary Mitchell, Joe Sigars, and By El have departed WFL in Philadelphia. All had departed the station before and for that reason he’s been president of WDAS-FM in Philadelphia. As for others, he was one of the holdovers that stayed through the Paul Drew period. Dick Weber of Kansas City radio man, has formed Dick Weber Productions, Inc., Suite 3-M, Miami. Phone is 305-233-1499. It looks as if record companies can toss some work at him.

Bob Dell is now with WOWO in Fort Wayne, Ind. He has left his engineering job at WCRS-FM in New York, and is now in Hollywood changing an exciting career; he was an air personality at KYK in Denver before going to WCRS-FM. —Gladys (Gee Gee) Hill is now doing a Sunday show on KCOH, Houston, and KCOH president Bob C. Meeker has announced that Chuck Holloway is the early morning air personality again on KCOH.

Ted Bergman, president of Charter Producers Corp., which has been doing the annual Grammy Awards show, has been sired off all responsibility with the National Academy of Recording Arts and Sciences. — Art Productions, Inc., the incorp. of WXYZN in Detroit; they’re now with WXYZ, Detroit, he’s been in New York, Los Angeles, New Orleans, San Francisco, and any other major city that he’s been with. He started his career with the National Producers of Radio and Television commercials production firm. Some of his clients include Colonial Buick in New Orleans, Miracle Ford Dallas, Commonwealth Chevrolet in Portland, Ore. He started in Miami, until August, friends can reach him, he’s been on WXYZ, Detroit, and has been with WXYZ 5 years and is one of the best. Tell you what, if I may add my own comment.

KPFT-FM, the Pacific Foundation station that was dropped up recently, is now calling it a fluke, having taken any more chances the new transmitter is in a reinforced concrete bunker with walls a foot thick. Bill Conner is now the director of WABC in New York. — The Buffalo, N.Y., station’s staff includes Ed and Al. — John R. Gardner is now the station manager of KKBO in Columbus, Ohio. — WABC is now in New York, according to a note from program director Frank Carrell.

Ron (Cal LaFargo) Maher is with a citywide-programming company, Curry, Cook, Maher, and a company called KCHW, Detroit. — Ron, formerly with WFAA in Fort Worth, Texas, is now with WDCN, Detroit. — Ron, formerly with WFAA, is now with WHHF, Princeton, N.J. (Radio-Jones.)

WPLO IN ATLANTA teamed with United Artists Records and Decca to honor Greyhound bus driver Royce Cawthon. From left, UA Atlanta promotion manager Dave Mack, WPLO air personality Ron Jones, Cawthon, Fawkes, and Greyhound regional manager Tom Parker. (Continued on page 27)
If you're a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart classified has brought results of the next leading radio-TV industry publication. The cost is $15—in advance—for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

Radio-TV Job Mart
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165 W. 46th St.
New York, N.Y. 10036

WHFS-FM Adds More Hip Rock

BETHESDA, Md.—WHFS-FM, 24-hour stereo station, has expanded its progressive rock programming to 75 hours a week. General manager J. Alvin Jeweler said the station will now broadcast progressive rock music 24 hours a week. Steve Walker in charge of all progressive music, introduced a new two-hour block of progressive music on Sunday nights.

WMBA Into EL Play

AMBRIDGE, Pa.—WMBA, a Stereo Broadcast station, has switched to easy listening programming, according to music director Ray Fallen Jr. Owner of the station is John Bride, who produces the station's broadcast. The station previously featured primarily a background music format.

Letters To The Editor

Dear Editor:

This is not meant to be a "late" letter on the Drug scene. Rather, it is an open comment—and a challenge to the members of our broadcasting industry.

We received fantastic nationwide reaction last week when we aired a 30-minute prime-time (9 to 10 p.m.) program with John Kay of Steppenwolf. It was in depth and complete with production ... we had taped the voice track at 1 o'clock in the morning after his recent concert here.

The interview dealt with the drug problem. Steppenwolf's music

(Continued on page 30)

Radio-TV programming

Radio-TV MART

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(Continued on page 30)

Radio-TV programming
Radio-TV programming

Programming Aids

Programming guidelines from key, pattering radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

COUNTRY

WTTR, Ashland-KY, Huntington, W. Va., program/music director Greg S. Spann; "When a Man Loves a Woman," Billy Walker; "I Can't Stand You," Jerry Lee Lewis, Sun, RCA; A: music director & personal-"consultant Chubby Howard reporting; BP: "Tell Me I'm Lying Eyes Are Wrong," George Jones, Musicor; "Hello, Duhfäll; BLF CUT: "The World of David Houston," David Houston, Epic... KCKK, Kansas City, Mo., program director Ted Grimes re-"porting; BP: "Freightliner Fever," Red Sovine, Starday; "Tea-Ma-Ry-Ton-Down," Bill Anderson; RCA... WAXX & WEAW-FM,

Triangle's Scheuer Lists Deejay's '7 Deadly Sins'

* Continued from page 24

"The Triangle" business guide has published "The Seven Deadly Sins of Personalities," a list of the worst excrescences of the medium. And it takes even longer with half-heartedly picked personalities.

In the tough, extremely competitive market of Philadelphia, even with one of the best staffs in radio, it still took years for WFIL to become a solid ratings success, he said, although "we had begun to show up No. 1 in many personality spots in 24 months after the station switched to a Top 40 format." In Fresno it took the station there a year and a half to become No. 1 in its target audience and 22 months for the New Haven station to become No. 1 in its target audience.

Another major flaw of many personalities, Scheuer said, is in the manner of their communicat-"ing. "The air personalities should converse with the listener with the same force you would talk to the parent who means the most in the world," he said. "And, as much as the minds of your listeners, your conversation may run the gauntlet of all moods from day to day.

Provincialism is another flaw. In addition, a few Scheuer has found in many air personalities. "The composite one-person local personality should be talking with an "industry: you have only to translate it into its proper phrasing. We're living in the most aware world we can ever have from all times. And, incidentally, the best informed of all times.

Next, the air personality must have a knowledge and understanding of music. "Either that, or rely on music experts or consult music experts, but learn instead of just packing records from a music list," he said. He also felt that many air personalities lack a sense of pac-"ing. "Pacing a show is an art as fundamental as show business itself.

Last, too many air personalities lack a sense of professional-isms and do not think about personal sensing, personal tragedy, or hangovers. He had not found want weak in the personality life of personalities in general, while there are charac-"ters who'd be too much trouble makers. Scheuer said that he'd been in radio since 1946 and never found the real personality life of air personalities a real problem. As a rule, the professional air per-"sonality life is not a problem.

(Continued on page 30)

Yesteryear's Hits

Change-of-pace programming from your library's shelves, featuring the disks that "made hits in the last 10 years or less of this year. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—10 Years Ago June 20, 1960


POP SINGLES—5 Years Ago June 19, 1965


COUNTRY SINGLES—5 Years Ago June 19, 1965


45 rpm RECORDS oldies by mail

OLDIES from 1955 to 1969

All original singles. For complete catalog send $1.00.

BLUE NOTE SHOP

136 Central Ave., Albany, N.Y. 12206

Vox Jox

* Continued from page 25

also needs records. Staff is teem ing with these professionals to super-"vise them.

** **

Dr. Bruce L. Duato, director of the Detroit Suicide Prevention Center, spoke the other day on WKRK in Detroit, saying, among other things: "Many of today's kids are trying to cop out of this society through drugs, but a growing number are taking about suicide.

** **

John Turpin has been appointed general manager for KQOJ-TV, San Francisco, replacing George Nolte, who has gone into the adver-"tising field. KQOJ has begun construction of new stereo studios, when they get built, watch for the usual KQOJ SUICIDE CALLS: the local air personality and the rest syndication out of New York.

St Olives

from 1955 to 1969

All original singles. For complete catalog send $1.00.

JUNE 20, 1970, BILLBOARD
DO\'T WASTE
TIME . . .

searching for all hard-to-
find information—just check
Buyers\' Guide. It\'s at-a-glance
information.

Billboard
INTERNATIONAL 1969-70 MUSIC-RECORD-TAPE
BUYER\'S GUIDE
10TH ANNUAL EDITION

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Vatican City
Vietnam
Zambia
Zimbabwe

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SOUL SAUCE

BEST NEW RECORD OF THE WEEK:
"GROOVY SITUATION"
GENE CHANDLER
(Mercury)

By ED OCBS

SOUL SLICES By now, if you haven't picked up on The Last Poets you're missing this year's half-eye on the black experience. The disc, put out by Douglas Records, is quickly re-establishing a black underground in contemporary music without airplay or radio spots which, along with some normal distribution channels, were denied the expansive disk. Four disciples of Malcolm X really tell it like it is, though poetically, mixing the combustibles of angry verse and penetrating drums to hit a soul-searing peak of self-confrontation. Like Stax's series with the Rev. Jesse Jackson and John Jacobams, and A&M's Motown Van Peebles, Douglas message is respect, though the medium is provocation rather than pacification. The New York Times has already praised the record, and the media is sure to follow. Get with it. Jubilee's distribution deal with Alan Touissant and Marshall Schorn's new Deca label gets underway with "The Book," by Eldridge Holmes, written by Brey Nevecentelli of the Metters. The label, a part of the duo's Sansu Enterprises, will be based in New Orleans. . . . Among Chess' June releases are new LP's from Rev. Franklin, Chuck Berry, Billy Stewart, Joan Garrett, Phil Upchurch, the Shades of Brown and Bo Diddley. . . . Smash of the week: Johnny Taylor's "Steady Away," on Stax. Three Degrees on Roulette pushing "Maybe" to a major hit. RCA is breaking the Main Ingredient with "You've Been My Inspiration." . . . Stax has a top ten soul album by the Moments, and Ray Charles has his biggest in a while with "My Kind of Jazz," on Tangerine. White soul from Roy Head on Dunhill ABC. "Mama Mama." New Flirtations: "Can't Stop Loving You," on Decca. . . . New Ted Taylor on Rova: "Something Strange Is Going On In My House." . . . Little Anthony & the Imperials are back with "World of Darkness," on United Artists. . . . Cotillion is rush-releasing Tyrone Davis' "Hands of Time" album on Dakar. . . . Zodac is a sleeper in Chuck Bernard's "Everything Is Alright." . . . Blues guitarist Albert King will play Madison Square Garden on July 18 in a special New- format program in New York . . . New Bar-Kay's "Sand and Dance," on Stax. . . . Great new Stevie Wonder "Signed, Sealed, Delivered, I'm Yours," on Tamla. . . . Spero is making a smoke with "Make the Night a Little Longer," by the Teenagers. . . . A hit for Etta James: "When I Stop Dreaming." . . . Gene Chandler has a big winner with his first for Mercury, "Groovy Situation." . . . Roscoe Robinson is back on Fame with "Don't Pretend (Just Be Yourself)." . . . A&M is expecting big things from the Sisters of Love, now making a smoke with "Now Is the Time." Soul News! Write Soul Sauce, Billboard Magazine, 163 West 46th Street. . . . A four-hour soul show opened the series of "Free Soul" concerts in Chicago's Grant Park Sunday (14). Featured were Albert King, Booker T. & the M.G.'s, Carl Holms & the Commanders and Ruth McFadden. . . . Dave Clark of Duke/Peacock reads Soul Sauce. Do you?
**Continued from page 27**

includes program director Russ Knight, who has joined WIOF in Miami, as well as program director Tim Davis at VIFW-FM in Abbeville, La., who was the other in seven-year does...and conc. and general manager, Kirby Beaudreau and music director Joe Martin. Top 40 records desperatly to replace the library.

The new WGB in Philadelphia includes Ed Richards, Bill Gardner, Frank Sieverts, and par...has worked as a sports announcer on WBB in Boston. Jeff Reynolds, John Landecker, and Gene Byers have joined the company as new personalities. Anthony in Paper...as the Hay...and now manager Joe Reilly, who's been known as Bill Williams on WPL and in New Haven, and Williams is expected to join the station about a week after the merger. Gardner had been working part-time there previously.

Mike (Mike Brady) Rhoads reports in from the deejay pool...in his former station WWF in Texas, where he's doing the morning show. Rest of staff includes part-time personalities Ken Hall,夏天 Bond, Ken Bollitt, John Bollitt, Larry in the morning show...as a Lake James station, Rod; and Sonny in the afternoon drive.

Dick Breckpark, general sales manager, is now general manager of WPL in Cleveland. Before that, Ken Galinsky is now general manager of KSJ in...Jack Hayes has joined WYXZ. Detroit, for a show...is a WABC personality. Ken is a former personality on WABC in New York.

**Continued from page 27**

sonality maintains a respectable...occasion, the occasional weekend...is a music program. This weekend...the station. Station plays 40 records, with 15 current...Glen Campbell will be deejay for a day on WFKR-FM. Glen will be back...

**Continued from page 27**

sonality maintains a respectable life. The occasional troublemaker is not an industry problem.

**Continued from page 27**

Constant Direction

To return to the professional approach...personality, he felt that personalities need constant direction. 'There's never been a deejay in an art who could begin to approach perfection without direction.' He pointed to an actress in a Broadway play and said you could...in a symphonic orchestra. One of the facets of being a performer is the inability to see yourself, he said.

Triangle requires all personalities to listen to themselves on their programs. In addition, personalities sit down with their program directors no less than once a week. When the station is in trouble, these meetings may be held several times a week. "It's the only way to build a station," he said.

The role of the personality at a successful radio station is not to be a showman...sophisticated...Radio personalities must become...in the community and participate in its public life."
**Country Music**

**Indie Producer Making Big Gains on Traditional**

NASHVILLE—The move toward independent production in the country field has almost taken over from the traditional staff-producer setup. Latest in the field is Tommy Allsup, who has closed the Metromedia offices here and will move to GKT, which is making a strong move to get into both the country and Top 40 record business. However, as this is written, Allsup will continue to promote independently the five original singles under contract to that label in Nashville: Durward Haddock, Jimmy Peters, Jerry Foster, Clay Hart and Jamie Kaye.

There have been numerous developments. Henry Hurt, who left Paramount-Dot for Happy Tiger, will continue to produce independently such Dot artists as Peggy Little, the Conrads Brothers, Lucille Star and Bob Regan.

**Peer-Southern to Move in Nashville**

NASHVILLE — The formal announcement of a new Peer-Southern office here was made at a reception honoring Mrs. Monique Peer and Ralph Peer II.

The Peer office was also honored at an ASCAP testimonial dinner, a BMI luncheon and a reception visit by Mayor Beverly Briley. The reception, at the King of the Road Motor Inn, was presided over by Orrin Turner, longtime radio personality and longest active announcer of the "Grand Ole Opry." Turner praised the Peer-Southern office for expanding its operations in Nashville. He alluded to the Peers as "the first family of country music."

Turner outlined the contributions of the late Ralph Peer had made to the industry, including the discovery of such greats as Jimmy Rogers, the Carter Family, Jimmy Davis, Floyd Tillman, Ted Daffan, Bill Monroe, Carl Smith, Lefty Frizzell, the Stoneman Family, Willy Walker & Gene Sullivan, Johnny Bond, Lester Flatt & Earl Scruggs and more.

Turner also gave a physical description of the new Peer-Southern offices, which are located within walking distance of Music Row. Ralph Peer II outlined his "growing up" process in the industry, and spoke of the influences of both of his parents. Mrs. Peer reminisced briefly, and then paid tribute to Roy and Vaughn Horton, both of whom she said, were instrumental in the success of the firm.

The guest list included leading Nashville publishers and record people who honored the Peers. Publishing representatives of such firms as the Country Music Association and NARAS also were represented.

**Singleton Push On Cash LP's**

NASHVILLE — Six Johnnie Cash albums from the Sun catalog, including some "extras," will be offered through June and July by the Shelby Singleton Corp. Called "Summer Cash," the major sales campaign will be spearheaded by Dick Bruce, vice president of Sales and Marketing for the company.

Extras include a two-record set of the collector's edition, "The Legend," containing a full-color page book with all the singles released on Sun. To tie in with the sales offer, full-color animated mobile display stands, point of purchase materials and counter cards will be provided as a counter display or as a ceiling display. There will be additional sales and advertising aids, including a Cash banner and Johnny Cash dollar bills.

**Musicor Into Films With Country Artists Featured**

NASHVILLE—Musicor Records will begin producing low-budget movies with country artists next fall, doing most of the shooting in Florida and placing the sound on tracks here.

Art Talmadge, Musicor president, said the company's first film probably would feature George Jones and Tammy Wynette. A script is being worked on now, and the actual shooting must be timed to allow the arrival of Art's brother, Jim, in September or October.

For Talmadge said the company could build a catalog of LPs and tapes from the 20 or 30 minutes of music and singing in each movie. He said other movies would be planned, utilizing such accomplished artists as Del Reeves and Merle Kilgore.

The Musicor official said the films would be done in color, and would be given international distribution.

Talmadge was here to oversee a session by the Tatters that his first in Nashville. The session was produced by Keeloo Herndon, former Capitol A&R chief, who now is an independent.

"The song 'Atlantic' was published by Keeloo," Talmadge said, "and we feel it would have the greatest feel for its production."
THE LAND OF THE COUNTRY GIANTS IS A JUNE FESTIVAL

The special Decca program introduces 8 new country albums. Big albums backed by big promotions. Featuring big artists. Giants.

LORETTA LYNN WRITES 'EM AND SINGS 'EM
DL-75199

LOVE IS A SOMETIMES THING
BILL ANDERSON
DL-75206

HELLO DARLIN'
Conway Twitty
DL-75209

RU-BE EEEE
The Osborne Brothers
DL-75204

ROCK ME BACK TO LITTLE ROCK
Jan Howard
DL-75207

SONGS OF CONSOLATION
Jimmie Davis
DL-75199

MERRY-GO-ROUND WORLD
Webb Pierce
DL-75210

LOVE HUNGRY
Warner Mack
DL-75219

On Decca Records and Tapes

www.americanradiohistory.com
### C & W Hits

**I Can't Seem To Say Goodbye**

Jerry Lee Lewis

**Sun 1115**

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**Singles**

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**From Saigon To Little Rock**

Charlie Freeman

**Sun 1112**

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**Plantation Records**

**The Shelby Singleton Corporation, Nashville, Tennessee, U.S.A.**

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**June 20, 1970, Billboard**

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[www.americanradiohistory.com](http://www.americanradiohistory.com)
We came out with our first release exactly one year ago in June 1969, and the charts were quick to announce us. Cat Mother, John Mayall and Area Code 615 scored first. With Ten-Wheel Drive right behind them.

Now... one year after... we're doing it one year bigger... one year better. With John Mayall's second album already a chart hit. With sensational second releases by Cat Mother, Area Code 615 and Ten-Wheel Drive. And with a host of great new recorded talent that could bust out overnight. We're into it so fast, one year after, that our image is established.
One Year Bigger.

Ask the kids who buy Polydor records. Ask the D. J.'s who play Polydor records. Ask the distributors and dealers who profit from Polydor records. This June 1970 release is our biggest ever. And it's being advertised and promoted with saturation programs in the underground press in local retailer newspapers. On radio stations. With posters, counter cards, flyers and sales kits. All of which adds up to this: It's happening at Polydor. Bigger. Better. And only one year after.

One Year Better.
Work out. With Barbara Mandrell's new single.

"Playin' Around With Love." Barbara Mandrell's new Columbia release is already on the charts. With a bullet. And that's only the beginning. Because the song looks like it's going right to the top.

Which is to say, that "Playin' Around With Love" is going to be so easy, it'll be no work at all.

Barbara Mandrell's new Columbia single

"PLAYIN' AROUND WITH LOVE" #4-46143
Bill Anderson & Jan Howard—Someday We'll Be Together (2:46)
Written: Fuqua, Beavers, Bristol
Someday We'll Be Together (Jobete, BMI)
Who Is The Biggest Fool (Moss Ross, BMI)
Bill Anderson and Jan Howard—Decca 32689
The recent Supremes ditty is given a slick country going-over by Bill and Jan. Will make it big.

"Someday We'll Be Together"
Play it, Play it, Play it Again
Bill Anderson—Jan Howard

LATEST LP
A PARTY observing Peer-Southern's move to new quarters in Nashville included, let right, Chet Atkins, Ralph Peer II, Danny Davis, Roy Horton and Vaughn Horton, and, seated, Mrs. Ralph Peer.

Hall of Fame Lists 51% Draw Increase

NASHVILLE—Attendance at the Country Music Hall of Fame and Museum during the first portion of 1970 is up more than 51 percent over a year ago, while gross receipts from sales inside the museum have risen nearly 78 percent.

Showing no signs of a business recession, attendance figures through the first week of June this year were 48,856, compared with 31,590 a year ago. And souvenir shop sales during that same period amounted to $26,495 as contrasted to the $14,824 in the same time segment of 1969.

Overall figures for the museum showed total attendance since opening day slightly over two years ago as 381,356. At the current rate of increase, the hall — million mark may be reached before the end of 1970. The peak months for this year are just ahead.

These figures were compiled just prior to the opening of the expanded quarters for the Hall of Fame, the library and media center. Work is now virtually completed, and the move into the "underground" facilities is expected momentarily.

All of the figures, both attendance and gross receipts, far exceed the expectations of the Country Music Foundation, which operates the Hall of Fame and Museum. The figures were made available by Mrs. Cecil Schauf, who is in charge of the attendance and souvenir operations for the structure.

Lester Flatt, who has had only one album released in the past year, is openly critical of the situation at Columbia. He said he would have serious talks with those involved. Columbia's David Rogers, who is attending a meeting to determine the fate of his label, returns Thursday 18 to July 2 for another sitout at the Golden Nugget.

Joanie Patsy's new Decca, "A King Sized Bed," in a Hula-Hoop sound, and he usually turns out winners. Carl Phillips has gone to three labels in three months. He started with Spar, then first release appeared under Dot. When Henry Hart moved from Dot to Hippy Tiger, he took Phillips with him. Booby Bear has finished a single and an LP for Mercury under the guidance of Jerry Kennedy.

Songwriter Patti Page, (still) is winning strong success after a successful start in the city. Sue Phillips is about to change labels.

Pee Wee King signed Bob Swann after the youngest had appeared for more than five years at various supper clubs. Point of coincidence: Glenn Snoddy, new president of Woodland Sound Studio, was the engineer at the earliest Pee Wee King sessions. He brought Swann to Woodland because Snoddy knew where to go. Stu's George Morgan and Johnnie Wright have set up for a series of sessions at the Music City Studio beginning June 15, and the Press Day will be celebrated every Saturday through July 4 at radio station WMMS, 570. With John Beigunman playing at least 10 different tune-ups, with Plantation LP's and all the label's single releases, the amount of 100 spots per week. Joe Taylor, president of the artist agency bearing his name, has announced the appointment of John McNeen to the post of executive vice president. The Glaser Brothers will perform at the National Night Out for the Rochester baseball club July 16 and 17. The biggest show for the Cincinnati Reds. The Billy Walker sign is signed Lynne Lavender. The initial release for Magic Man Productions, "I'm a Fool," went on sale last week. Magic Man is the production arm of the Glaser Brothers. The latest duet team of George Hamilton and Sketer Davis will perform for audiences in Brighton, Iowa, Friday (19), and head immediately for a show the next day in Mishawaka, Ind. Add to the list of duets Dottie West and June Dean, Donnie Carpenter, the long-time girl Friday and capable right arm of Bill Anderson, who can show his skills on his new "I Love You Sometimes" album.

The "Johnny Carver Show," feature of the Ray & Sunny Sounds, played a week-long date at the Apollo Country Showroom.

NARAS Elects 9 in Nashville

NASHVILLE—Four national trustees and five alternates have been elected by the Nashville chapter of NARAS for the coming two-year term.

Reelected for two-year terms as trustees are Bill Williams, Danny Davis and Bob McCleary. The newly elected trustee is Jerry Crutcher, and will serve a one-year term.

Named alternates to the five elected are the national post post, Harold Streich, Glenn Snoddy, Rick Porter, Bill Denny and Cecil Schauf.

Davis and Buzz Cason were named to the national nominees committee, while Rose and Williams were reelected to the committee which awarded itself with a national administrator.

Consumer Electronic Showgoers come up to the Certron Suite at the New York Hilton and maybe you'll win carry On Luggage.
Mobil One-Stop Vans Push Custom Pressed Standards

PITTSBURGH—It’s no accident that jukebox programmers running through the stock on Mobil Record Service Co. trucks come across items such as Star Stare’s “Wheel of Fortune.” The firm which operates mobile one-stop vans in a dozen Midwestern states is having special pressing made of many old standards and claims that jukebox operators are buying sizable amounts of old recordings.

“Our drivers present these old records as new items,” says one operator. “We also have Star Title Strip print special strip or theme. We service a few thousand of some of these old hits and it’s a nice little piece of business.”

Coming Events

June 18-21—Southern Tobacco and Candy Association, Marriott Hotel, Atlanta, Ga.


Cancel German IMA ’70

HAMBURG—The West German IMA ’70 exhibition will not be held this year. The exhibition

looked settled just before the annual convention of AMA, the joint committee of operators, manufacturers and distributors, which was held in Hanover May 13.

The chief reason for cancelling the IMA ’70 show is that operators and distributors think that they have already one show with the recent Hannover trade fair and that IMA ’70 would mean two shows in one year.

Following discussion after the shock decision had been taken, it was agreed that the joint committee had no option but to stand down. International Coin Machine Exhibition would be held in the fall.

A meeting of the operators’ association, ZOA, scheduled for June 22, is unlikely to result in any change in the plan to cancel

(Continued on page 46)

New Equipment

Munt. Jukebox Assn Seminar, 3-Day Meeting

EAST GLACIER, Mont. — Various state organizations of jukebox operators are planning meetings to make annual meetings more inviting. Recent suggestions include the seminars and joint meetings with vendors in Florida and the New York Memorial Weekend household holiday trip to Bahamas. Now the Montana

(Continued on page 42)

Black Operator’s Creed: Wear ‘em Out With Right

BY EARL PAIGE

MARIANNA, Fla.—Jukebox operators are a challenging business but it is especially challenging when you happen to be a black man in a Southern community where rival operators, their police officers and friends are trying to get you to do something you don’t want to do.

Oseroff has been expanding in another area and has diversified. His Vendo coin-operated machine is a CAR-trides. His drivers now in some cases carry quantities of 8-track cartridges and a few cashiers (the ratio is 2 to 1 in favor of 8-track) and call on tape centers.

While, 60, has been operating on his own for 27 years. His

motto, he explains, merely means that if you always do the right thing you will wear down your opposition.

In his early years of operating privately, tax enforcement men wouldn’t investigate when White reported a break-in. “Finally, the sheriff in this town where I was having all the trouble, checked some of the other towns where I had been operating. He found out about my reputation. He told me that he would personally investigate any problems I had,” White says, remembering the incident.

White wanted to become a jukebox operator very earnestly. He would often ride the bus to Jacksonville and walk for blocks to the wholesale firms selling

(Continued on page 41)

NRI Expands Intl Efforts

ST. LOUIS—The newly created NRI International will assume international responsibilities for the worldwide manufacture sale of coin-handling equipment for National Retailing, Inc. The company is a division of UMC Industries, Inc. Will F. Jeeck is the president.

The purpose of the operation is to provide worldwide growth of coin-handling equipment on a worldwide basis and enhance its service and product research which will result in better products and service to customers in free world coun-

(Continued on page 42)

Chicago Coin—6 Player Bowler

This puck bowler, known as the Esquire, features a mod-lolok cabinet with wraped front glass. A stainless steel coin entry plate is re- placed by Formica. Esquire also features a larger cash container with more customer satisfaction. Steel appears to be a work in the coin denomination windows. There are also three super frames, which allow the player to earn a bonus score. The Esquire is constructed for faster play, with the average game time being less than 1 minute. There is also a “Base Frame” light that flashes during the final frame. The total length is 8 ft. 10 in. Reconditioned play is 15 cents or 2 for 25 cents. The machine is also adjustable for 10 cents and 25 cents. price. The Esquire is available in three different coin classes.
Fly Bally SPACE FLIGHT to out of this world collections

They all want to be the Instant Astromen, men, women, kids. And you cash in! Get the skill game that earns bigger, faster money, two times a week, than any equipment in years for BALLY SPACE FLIGHT today.

3-Dimensional Rotating Moon with Light-up Target Zones

Brilliant under black light on real-studded black background, Moon revolves in two directions. Light-up Target Zones change for each of 13 Flights per game.

Single Control Stick

Which is all direction, permits the player to fly with a single hand.

Multiple Live-Voice Sound

Space-to-Earth report, during Flight of Module, tells player his attitude by means of Authentic Audio without flight.

Light-up Skill Ratings or EXTENDED Play

Simple Skill Adjustments

Deluxe Hard Finish Cabinet

Simple, Stylish Mechanism

Wide Choice of Pricing

Quarter or Drive Play or Play for a Quarter, one of any country, single or multiple coin every.

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Alton, Ill.; C & W Location

Harry Schieffer, operator;
Heinz Franklin, programmer;
Schick Music Co.

Current releases:

"Here Comes the Sun," the Beatles; "When I'm 64," the Beatles; "Let It Be," the Beatles.

Buchanan, Mich.; C&W Location

Frank R. Fabiano, programmer;
Fabiano Amusement Co.

Current releases:

"The Long and Winding Road," the Beatles; "Michelle," the Beatles; "Let It Be," the Beatles.

Chicago; Soul Location

Warren Brown, operator;
Bills McClellan, programmer;
Eastern Music Co., Inc.

Current releases:

"Love Is Strange," the Beatles; "Hey Jude," the Beatles; "Here Comes the Sun," the Beatles.

Coos Bay, Ore.; Young Adult Location

Gerry Gross, programmer;
Neil Cheney, operator;
Sunset Automatic Music Co.

Current releases:

"Bella Sara," the Beatles; "Ain't Too Proud to Beg," the Temptations; "Let the Sunshine In," the Beach Boys.

Coos Bay, Ore.; C & W Location

Gerry Gross, programmer;
Sunset Automatic Music Co.

Current releases:


Denver, Colo.; Adult Location

Ralph Lodi, programmer;
Apollo-Stereo Music Co., Inc.

Current releases:

"Dance, Dance," the Beatles; "Let It Be," the Beatles; "Yesterday," the Beatles.

Jacksonville, Ill.; Adult Location

Ernest May, operator;
May Music Co.

Current releases:

"Hey Jude," the Beatles; "Let It Be," the Beatles; "Yesterday," the Beatles.

Manhattan, Kan.; Young Adult Location

Judy Weidner, programmer;
Bund Music Co., Inc.

Current releases:

"Hey Jude," the Beatles; "Let It Be," the Beatles; "Yesterday," the Beatles.

Rock Island, Ill.; Kid Location

Liz Christiansen, programmer;
Johnson Vending Co.

Current releases:

"The Long and Winding Road," the Beatles; "Michelle," the Beatles; "Hey Jude," the Beatles.

Sterling, Ill.; Kid Location

George Wooldridge, operator;
Glenn Wittmer, programmer;
Blackhawk Music Co.

Current releases:

"The Long and Winding Road," the Beatles; "Michelle," the Beatles; "Hey Jude," the Beatles.
Creed: Wear'em Out With Right

- Continued from page 39

Jukeboxes. At the time, he had been working for another operator for 13 years. "The distribu-
tors acted like they just couldn't believe I could go out on my own," he said.

The breakthrough came about as a joke. "I was in the shop of a competitor and the competitor
told a jokebox salesman that he ought to get a second job. I took the jokebox, that he had heard I
wanted to be a jokebox operator, and the salesman agreed to sell me one. I went to look at the
place a few days later. The salesman told me that I wasn't listed in the telephone Yellow Pages. "I told him
I wasn't even listed in the black pages."

At the time, White relates, the salesman were not allowed to sell a jukebox unless the op-
erator had 25 pieces of equip-
ment on his route. "This was a
young, eager salesman from
Morrison Franks's company in
Montgomery, Ala. We started
counting up my pieces but I
could only count 10.

"I was using my garage as a
shop. The salesman looked at
a Panorama I happened to have in
the shop for repairs. He asked
me about it. I told him I had 35
Panoramas and his eyes lighted
up immediately. 'Well—you're an
operator,' the salesman said,
and he sold me a Rock-Ola
right off his truck."

White said he had very good
luck with the Panorama movie
machines. He bought the origi-
nal lot for $300 each and sold
them for $500 each. The money
was plowed right back into
Rock-Ola jukeboxes and choice
everyday items he would order
from advertisements in Bill-
board.

His difficulties in getting started
were also reflected in buying records. "Records were
selling to operators for 35 cents
but I had to pay 85 cents."

For many years White had no
phone. He had his locations to
send him service calls by mail.

Today, White is well respect-
ed. His wife also operates a
route. At the recent Florida Amuse-
ment & Music Association
meeting he was cheerfully
greeted by all the members—
including the distributors.

Program for
Places Without
Jukeboxes

- Continued from page 39

don, can be used in conjunction
with a melody menu (list of
available selections) to give
customers their own personal
choice of music.

With his new unit Gordon
is also introducing to the
industry special packages of
singles from the leading charts
of European and other foreign
countries. This additional "new approach to
an old idea," Gordon
explained, is intended to give
European top hits to exposure in the
American market. "If the rec-
ords are hits in other countries,
why not here?" he reasoned, add-
ing that the prime motivation is
exposure.

The Melody Menu includes
selections by such artists as
Count Basie, Paul Pape, Engel-
bert Humperdinck, W h o o p i e
John Orchestra, Peggy Lee,
Boots Tallow, Andy Williams,
Earl Grant, Ray Charles, Dick
Hyman, Hank Williams, Nat
King Cole, Patsy Clarke, the
Union Gap, Don Ho, Sonny
James, Bobby Goldsboro, Toni
Jones, Joe South, Johnny Nash,
Jay and the Americans, Bert
Kempfert Orchestra, Grady
Martin, the Beatles, Buddy Mor-
ow, Benny Goodman Orches-
tra, Woody Herman, Mantovani,
Jerry Vale, Roger Williams,
Edmundo Ros, Patry Cline,
Best Fabric, Sammy Davis Jr.,
Jo Stafford, Jack Jones, Frankie
Laine, Xavier Cugat, Carthams,
Heary Jerome, Al Hirt and
Frank Sinatra.
Coinmen In The News

BROOKFIELD, WIS.
The Wisconsin Coin Club recently sponsored a seminar here at United, Inc. Atending were: Ray Newton, of Michell Novelty Co. in Milwaukee; Bob Greentree and Art Weller, of Hatada Coin Machine Co. of Green Bay; Clarence Schuermann of World of Music in Oskarheek, and Wilf Lipsen of United.

CLEVELAND
Rock-Ola Manufacturing Corp. recently conducted a music and vending service school here. Attending the music school were: Lewis E. Weldon of Atlas Music; John Hilt of Automatic Music & Vending; Russell Atwell of Atwell Music; Jim Watson, Frank DeCueninck, Bob Brea, Mickey Ferrin, Jim Finura.

IMA Show Canceled

--- Continued from page 39

IMA 70, ZOA has only one-third of the total voting strength—the other two-thirds is divided between manufacturers and distributors. And the recent AMA convention is not scheduled until October this year. The operators who probably consider holding a simple "Dealers Automanation" (German Coin Machine Fair) without "IMA 70." The AMA decision, against the operators' wishes and with about 20 firms having already applied for stand space, is disliked not only by the German coin industry, but a dozen English manufacturers who had planned to exhibit.

Coin Machine News

Industry Leaders at Mont. Meeting

Granger, MOA executive vice-president, Chicago; and Joe Burton, vice-president marketing and distribution, Rowe International, Inc., will be on hand Saturday afternoon to bring greetings from the association.

Although the full business program has not been worked out, Montana association executive secretary Dorothy Christiansen announced tentative plans. Association problems will be taken up opening day and a hospitality party is scheduled the evening of July 10. Business seminars will be held the second day with the third day open largely to sight-seeing and the numerous recreational activities that abound here.

The association will elect officers July 10 and also nominate an MOA delegate. For operating problems, Mrs. Christiansen said: "If you don't have problems, come and tell us how you do it." She adds: "There is nothing of crisis proportions but one advantage of an organization is to prevent problems from becoming a crisis."

She said there are 80 operators in the state but that "only about 20 or so are solid supporters of our organization." She mailed out over 100 invitations.

The area here is serviced by air from Great Falls, Western Frontier and Northwest airlines all fly into Great Falls. Montana Air Service covers nearly all of Montana, a bus and car rental service can connect directly with the park.

The address: Convention department, POP Park, Inc., East Glacier, Mont. 59433; telephone number: (406) 224-4411.

www.americanradiohistory.com
Tosca' to Open S.F. Season

SAN FRANCISCO — The San Francisco Opera's 48th annual season opens Sept. 18 with Puccini's 'Tosca' with Regine Crespin, Ludovic Spiess and Cornell MacNeil. Carlo Felice Cillario conducting. Also appearing in 'Tosca' during the season are Dorothy Kirsten, Placidio Dobinio and Louis Quilito, James Levine conducting.

New productions are Wagner's 'Tristan and Isolde' with Jess Thomas, Berit Lindholm, Thomas Stewart, Sheila Nadler, and Ragnar Ulfung, Omar Sultner conducting; Mozart's 'Così Fan Tutte' with Margaret Price, Teresa Berganza, Grazzetta Setti, Ryland Davies, Alberto Rinaldi and Renato Capecci, John Pritchard conducting; and Verdi's 'Otello' with James McCracken, Raina Kabakavakina, and Kostas Paskalis, Bohumi Gregor conducting.

Other Verdi operas will be 'Ivabanter' and 'Aida' with Mary Costa, Miss Price, Lili Chookasiam, Sylvia Anderson, Germain Evens, Dan Richardson, Ulfung and Ara Berberian, Bruno Bartoletti conducting, and 'Nabucco' with Marian Lipter, Miss Anderson, MacNeil and Giorgio Tozzi, Cillario conducting.

French operas will be Bizet's 'Carmen' with Brigitte Fasbender and Jane Marsh, Jean Perignon conducting, and Gounod's 'Faust' with Judith Beckman, Alain Vanzo and Roger Soyfer, Perignon conducting.

Also on the schedule are Richard Strauss' 'Salome' with Anja Silja, Sona Cervana, Miss Nadler, Ulfung and Jose Van Dam, Gregor conducting; Wagner's 'Tristan und Isolde' with Birgit Nilsson, Janis Martin, Jon Vickers, William Dooley and Tozzi, Stuttgart conducting; and Strauss' 'Die Ratslosen' with Miss Marah, Miss Anderson, McCracken, Miss Nadler, and Paskalis, Gregor conducting.

The season at the War Memorial Opera House runs through Nov. 29, with 'Otello' as the closing opera.

Pilar Lorengar Gives Fine Violetta in Met's 'Traviata'

NEW YORK — Soprano Pilar Lorengar gave a full-voiced, sensitive portrayal of Violetta in Verdi's 'La Traviata' at the Metropolitan Opera, June 3. Also admirable were tenor Carlo Bergonzi and baritone Robert Merrill. Conductor Francesco Molinari-Pradelli, one of the best for Italian opera, was well in command.

Miss Lorengar, who has recorded Violetta under her fine list of performances for London Records, was especially fine in the fourth act. Bergonzi floated beautiful phrases throughout in outstanding lyric tenor style. Bergonzi has recorded Alfredo with Joan Sutherland for London and with Montserrat Caballe for RCA. He also has recorded for Angel and Deutsche Gramophon.

Merrill, who recorded many recordings including Meisner and Anna Moffo for RCA, was dependable in one of his most called for roles. His Third Act entrance continues a high point. He was boosted in the program ads of London and Angel as was Bergonzi. Molinari-Pradelli, also with many label credits, was cited in the Angel ad, while London, naturally, also plugged Miss Lorengar.

Pop Beethoven On Thunderbird

BUFFALO, N. Y. — Beethoven's Ninth Symphony is being released in an updated, pop version by Thunderbird Records. The album, "Something We've Made the Morning," introduces Ray Marco. Jimmy Winter arranged and produced the LP. Steve Brodie heads the disk company.

D.C. Visit Sees A Bright Fall

WASHINGTON — The National Symphony Orchestra Liceu, which had to cancel its summer program for lack of funds, reported collection of more than $308,000 of its goal of $570,000 in a sustaining funds drive begun last October.

Lloyd Simington, president of the symphony association said he did not know at this time whether any of the summer program could be salvaged, but he has hopes for opening next year. The program is scheduled to begin its 1970-71 season on time next October. Substantial funding will be needed from the government or other new sources, of at least $500,000 a year if the orchestra is to survive, he said.

M. Robert Rogers, resigning as managing director of the orchestra after eight years of service, warned that it is not possible to expect a modern symphony orchestra to survive by increased earnings through performances. He added that even the most idealistic non-profit organization must expect to pay the musicians at pay scales and benefits equal to those of orchestras in other major cities. The orchestra association also needs a well-funded administrative staff, he said.

Charles Wurinen, right, winner of the 1970 Pulitzer Prize for Music for "Time's Encouragement," an all-electronic work, and a four-time member winner, composer with Olive Daniel, head of BMI's Concort Music Administration and director of BMI's SCA's competition, and Teresa Sterne, coordinator of Elektra Records' classical Nonesuch label, which commissioned "Time's Encouragement." The meeting was at a recent reception by BMI at New York's Waldorf-Astoria for the SCA winners.

when answering ads... Say You Saw It in Billboard

JUNE 20, 1970, BILLBOARD
music, there's...
Single Gives Maxi Boost to Pye Sales

LONDON—The runaway success of Pye's first Maxi single, Mungo Jerry's "In the Summertime," still hit the top spot in the British chart this week after only two weeks—and has confirmed the attractiveness of the long-play single to both trade and consumer. And it has played a major part not only in establishing the Dawn label, but also in boosting Pye's first-quarter turnover to a record level since it began trading in its present form over 10 years ago.

Louise Benjamin, managing director of Telefunken, Ltd., who started our new financial year on April 1, says that "the best is yet to come" and has been the highest in the history of the company.

Additional important contributions to the current sales surge have been made by the English World Cup week, the first time the chart topping single, "Back Home," and hit singles "The Best of Both Worlds," "World Beaters Sing the World Beasters.""The release of the Dawn single, offering 16 cover prices for a retail price of £1.19, was heading for 100,000 at the last count, week after week, following the dramatic national breakthrough of the record, Pye had to enlist the help of EMI. Decca's Andy Belden, head of the company in Sough, to supplement the efforts of its Mitcham plant in pressing the record to keep pace with the demand.

The Dawn man, initiated by creative services director Peter Prentice, in conjunction with label executives Peter Edes and Barry Murray, were devised a give-to-go to the label's programmers groups which was not possible within the time limitations imposed by 45 rpm singles and b) to bring the gap between singles—generally regarded as having minority appeal—into the mainstream market—and albums.

An L.P. Mungo Jerry is scheduled for release July 25 will not feature any of the titles on the single. Prince explained that this was consistent with policy for Maxi singles—which will be recorded as such and will be regarded as catalog items.

The concept of the long-play single is not new, although the attraction of the format for records, once issued at the time of the Webley Competition and Festival, offering all its artists on the bill, and of one of the "two historic days" returns to French shores at Cannes on Sept. 15. Attending from various bartons on board, this cruise also includes conferences, films and exhibitions, lectures given by musical experts such as Harrison, Farnham, Tosti, Karl Haas (British) and Claus Genez (Swiss).

Among artists and orchestras on board are the National and English orchestras, and the Lithuanian Symphony Orchestra. The audience will attend concerts and recitals with such programs as "Bach and Beethoven," and "French impressionists, and "Jazz and Swing," all under the baton of English World Cup week, the first time the hit single, "The Best of Both Worlds," "World Beaters Sing the World Beaters.""The release of the Dawn single, offering 16 cover prices for a retail price of £1.19, was heading for 100,000 at the last count, week after week, following the dramatic national breakthrough of the record, Pye had to enlist the help of EMI. Decca's Andy Belden, head of the company in Sough, to supplement the efforts of its Mitcham plant in pressing the record to keep pace with the demand.

The Dawn man, initiated by creative services director Peter Prentice, in conjunction with label executives Peter Edes and Barry Murray, were devised a give-to-go to the label's programmers groups which was not possible within the time limitations imposed by 45 rpm singles and b) to bring the gap between singles—generally regarded as having minority appeal—into the mainstream market—and albums.

An L.P. Mungo Jerry is scheduled for release July 25 will not feature any of the titles on the single. Prince explained that this was consistent with policy for Maxi singles—which will be recorded as such and will be regarded as catalog items.

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Canadian News Report

DO OR DIE NEAR FOR TORONTO PEACE FEST

TORONTO—The Toronto Peace Festival appears to be off again. The Supreme Court of Ontario this week refused to grant Karma Productions an injunction preventing Cardwell Council township from passing a by-law stopping the Festival.

But the case is still proceeding in the courts. A hearing has been set down for later this month.

Karma president John Brower, said he had not given up hope, but agreed that the Cardwell site (where the company had purchased over 900 acres of land for the festival) was the last hope for the Toronto Peace Festival.

Love Productions Planning Release of First Product

TORONTO — Canada's newest independent Love Productions Ltd., this week announced the release of its first product.

A single, "Uncle Pete's" by Blake Friedman, is to be issued this week by London Records, with heavy promotional support. Modern Tape has the Canadian rights for another Love production, the two-sided "Here She Is Leaving" and "Mother," by John Rutter which will be released this week with a four-color sleeve, the first of its kind in Canada, MTTCC president Gary Salt, said the single would be "sold out" by an unprecedented promo drive.

The disc of Love Productions' label, Daffodi, by Capitol Records (Canada) Ltd., was announced at the label's convention in Vancouver on June 12.

The initial release on Daffodi will be an album by King Biscuit Boy with Crowbar, "Official Music." Love has also formed a BMI associated publishing house, Love-Lies-Bleeding Music. The company will publish both sides of the John Rutter single, and several titles from the "Official Music" album.

Love is presently negotiating with several major U.S. labels for distribution of its product. Vice president Frank Davies returns next week from England, where he has been setting up European distribution arrangements.

Polydor Deal With Bazooka

MONTREAL—Polydor Records Canada has secured exclusive Canadian distribution rights to Bazooka Records, a U.S. label owned by singer Freddy Cannon.

The first release is a single by the Collection, "Mexico Woman." Deal was set up by Polydor's managing director, Fred Exon.

MTCC Buys Disk Plant

TORONTO — Modern Tape Cartridge Corp. of Canada has acquired a pressing plant in midtown Toronto. The operation, which totals 16 presses, is located at 1244 Dufferin St. Pressing of MTCC product will begin immediately.

The company also plans to provide custom pressing services in the near future. Modern vice president, Bob Martin, said the acquisition of the plant was only the start of the organization's expansion plans. Modern now presses titles on the following labels: MTCC, Howl, Carnaby, Tomal, Firebird, Steady and Bovina.

Polydor $30G Push on Youth

MONTREAL—Polydor Records Canada will sink more than $30,000 into a multimedia national campaign designed to expose 40 artists in the youth market.

Anchoring what he called the Rock Soul Blues Explosion, Polydor's national promotion manager, Allan Katz, said the campaign would be centered on radio, press and in-store promotions.

A free exploitation sampler is planned, along with streamers, posters, animated window material and special radio commercials. Katz said artists featured in the exploitation campaign would include B.B. King, Cream, Traffic, John Mayall and Stone the Crowns.

Say You Saw It in Billboard

Toronto Now Boomtown For Cutting a Record

By RITCHIE YORKE

TORONTO—Until a few months ago, Toronto was barely considered the place to make a hit record. Most local studios had given up on rock and concentrated on producing commercials.

No one knows quite where there has been such a revolutionary change in outlook. There are probably a number of reasons—the CRTC decision to force radio stations to play Canadian records, the resulting stepped-up production by local record companies, better facilities.

Much depended on the last-mentioned factor. Toronto's studios have always been fairly well-equipped to handle commercial recording and some MOR work. But they were not able to cope with the increasing technical burdens of rock recording.

Then U.K. engineer Terry Brown and associates Doug Riley and Terry Bush decided to open a new studio, aimed essentially at the rock market. On Nov. 28 last year, Revolution Sound Studios opened with Toronto's first 16-track capabilities.

The operation's Ampex machines were also able to handle 8-track, 4-track, 2-track and mono recording, and the actual studio had been designed for recording contemporary music.

The success of Revolution has forced most other studios here to make plans for installation of 16-track equipment.

Revolution's credits in the past six months include an album by Edward Bear (for Capitol), the Mother Tucker's Yellow Duck LP, "Starting a New Day" (again for Capitol), all of the Love Productions' product by Crowbar, including the first Daffodi album.

IN EUROPE

Data Packaging Corporation's Diamond tape cassettes and cartridges

Europe can now get the world famous Data Packaging Corporation's tape cassettes and cartridges on fast delivery from the newly formed Hellermann Data Packaging Ltd at Crawley England. Quantity deliveries when you want them of the most popular cassettes and cartridges on the market featuring close tolerance recording and really smooth tape action.

- Standard Cassettes: take all standard tape lengths.
- supplied unassembled or leader loaded with welded case.
- Stereo Cartridges: include continuous tape. Completely pre-assembled—just load and snap together—no screws.

For prices, delivery details and samples contact:

ELLERMANN DATA PACKAGING LTD

Gatwick Road, Crawley, Sussex

Telephone Crawley 3636

Jointly owned by Burroughs Holliday Limited and Data Packaging Corporation U.S.A.

JUNE 20, 1970, BILLBOARD
Polydor Offers Special Discount on Singles

POLYDOR—To stimulate sales on what are regarded as potential hits by Polydor artists, the company will offer a special discount of 25 percent on three of its current single releases.

The records involved are "Ace" by Thunderclap Newman, "Bury My Downs" by Melanie, and "Woodstock" by Crosby, Stills, Nash and Young.

It is believed to be the first time such an offer has been made on Polydor recordings by a single artist's label. No special discount has been announced for an entirelabel's operation is being established to handle product.

Radio Geronimo Forms Own Label

LONDON—Radio Geronimo is forming a record label, which will be marketed exclusively through the station's recently inaugurated mail order service. Geronimo officials claim the label already has 1,000 contracted artists. The label is being formed as an "international artist."

Artists signed to the label will receive royalties of at least $1.20 per copy, of which 80 percent will be paid to the artist, according to manager John Finlay. It is understood that the label will be distributed through Polydor.

Radio Geronimo is a broadcast station for the British Broadcasting Corporation, which has its own record label, Decca. The new label is being formed to provide a vehicle for the station's many unsigned artists.

Geronimo people also say the label has a preference for American talent, and that it plans to expand into the United States in the near future.

Don Kershner, second from left, holds two of the six international artists and writers given for the Grammy Awards, "Sugar, Sugar," and "I'm a Believer." The awards were made in Australia, Brazil, England, Germany, Mexico and the Netherlands. The other award winners were, from left, Jack Burch, RCA Records division vice president, marketing; Jim Bailey, manager, marketing; and RCA Records division president, world; Jim D'Imperio, division vice president, popular music, and Ken Kendall, manager, artists promotion, RCA Records international department.

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E.M.I. Acquires Delfont Firm for 120G

LONDON — Bernard Delfont, head of the London-based Delfont, has sold his private company, the Bernard Delfont Organization, to EMI on a share deal worth $120,000.

BDO was used by Delfont as a company through which show productions are financed and is built by EMI in this case a "buy-in" of independent personal activities.

The agreement also provides for an additional payment of up to $27,000 to be made in seven years time and is satisfied by a share issue.

With around 170,000 shares in EMI ultimately, worth at present over $7 million, Delfont is the big name on the parent board and among the major shareholders in the company itself.

German TV
In Pop Spree

HAMBURG — In the first quarter of 1970, there were 329 performances of rock on the two West German television channels. In that period, 13 acts appeared more than once and the biggest number of appearances were made by Graham Boaty.

American talent, in addition to Bonny, Chris Andrews, Roberto Bianco, Dotter, Joe Dow, Frances George, Dino, Nina Eise, Lildeth Lane, Marita, Marcella Caruso, Penny March, Medium Tertzeit, Petra Fassina, Chris Roberts, Tonja and Victo.

Of acts appearing on the GDR channels, Germany and foreign and 45 percent domestic; on the ATV channel, 50 percent, and 26 percent of the artists were German and 44 percent from abroad.

In producing these statistics, Hans-Joachim Wegg points out that Channel 2 is trying to make better patriotic examples since all the counselors to the radio stations are foreign and most of them are resident in Germany.

Venice Pop Fest
On Sept. 17-19

VENICE — The 6th International Festival of pop music, sponsored by the Venice tourist bureau and Italian organizer Gianni Rave, will be held Sept. 17-19 in the Palazzo dei Domeniche. The festival will feature 12 Italian and 12 foreign established acts, plus 10 newcomers.

Only Italian record companies constituted less than one year can compete. Foreign songwriters can submit unedited songs for the festival, written either in Italian or in the language of the performer.

Applications for participation should be sent by Aug. 1 via Andrea Balles, 5, 00195 Rome, Italy, not later than Saturday (27).

New Owner, Name for Studio

STOCKHOLM — The former MBB Studio in Alby, Stockholm, has been purchased for a reported $200,000 by Mats Bergquist, owner of the premises changed hands to his successor, Grobborg Lehtinen, by Ernst Karlsson.

The address of the studio remains the same but the new telephone number is 089 20 55.

The studio, built during the war, has 12- and 4-channel recording facilities.

 Rand Conducts U.K. Writer Test

LONDON — Rand Entertainment with offices in Worthing and London, is conducting a "Great Britain National Songwriting Contest", which will offer cash prizes and a recording contract with EMI to the winners.

B iconography SELL DISKS

HAMBURG — Twenty-seven percent of West German broadcasts are now selling records, according to a survey conducted by the Boersenblatt des Deutschen Buchhandels.

Percentage turnover from the records has increased more than marginally from an average of 4.1 percent in 1967 to 5.1 percent in 1969.

The inquiry found that young people entering the shops for disks often lead to book purchases.

W. GERMAN POP CONTEST
TO BLUM AND BLECHER

MUNCHEN—MAINZ — Composer Hans Blum and lyricist Richard Blum, with their song "Das schöne Kind aus Munchen," won the 1970 West German Pop Song Contest. The song was sung by Henry Blum, with singer Herbert Blum, and the backing band "Katherine's Piano.

Kunsie also took third place with "Die, die die die die die (ohne die die die die die die)" (Who's Where?), a song by Werner Blum, with singer Herbert Blum, and the backing band "Katherine's Piano.

More than 500 songs were submitted for the contest. From this total, three groups of judges then selected 12 songs.

Finally 18 songs were offered to the public by the 45 best quality, which were selected as the final 12 songs.

The contest, organized by the Union for promoting West German Dance Music: Deutscher Tanz, and the Second German Television in Mainz, was the subject of a television show on the second German TV channel.

International News Reports

Famous Music to Bow Label in U.K.

*Continued from page 7*

important source of product.*

Gould said be already had a certain amount of talent lined up for the label and that he was eager to begin production at once.

"Gould is been in London with' business director Neilешen meeting with a large number of record companies and has been discussing EMI's representation of the company."

He said: "We are giving all our present licensees a chance to discuss the situation with us before making a decision but in general I am sure they will be well pleased with the acceptance which our catalog has enjoyed.

"Andy Kim for example has made it in Germany and France but I am thinking in terms of getting the label, in the U.S. and any company which can offer us this will also get the new Famous label.

"We shall be taking into account the potential market for this label as well as the potential market as well as the potential market for the label in Germany and France."

Gould added: "We will be looking at the potential market in Europe and the potential market in Europe.

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has the recording rights here. "Pretty Bellinis," by Chris Andrews, is the only Bellini chart in Sweden. Ola Holmsten (Sonne) has recorded a Swedish version of the song, "Sonna Bellini," with a lyric by Britt Lindström. The record was released last week and reached a #6 position on the Swedish singles chart. The record has also been released on several other albums featuring other Swedish artists, including "Country Joe & The Fish" and "Glasses."}

**30x439** Sweden, Westland Men have in both Sorrows," a group album is being released by Liberty. In Sweden, it is the first record produced by Liberty Records. The album was recorded in Copenhagen and is working with Liberty-U.A. in preparation for the release of Liberty singles in Sweden.

**31x1184** Organist John Martin Spanos has released his latest single, "Heartache," by the Swedish group Hammer. The song was recorded in Istanbul and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**31x1261** MUNICH

**40x426** Steve Kraske's project "Kiddi Thomas" is being recorded in Sweden. Kraske is the son of the late Steve Kraske, who was a recording artist in the 1970s. The album is being recorded in Sweden and is expected to be released in the fall.

**40x955** "I Am" has released a single, "Joyride," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x983** "Don't Stay Lonesome Tonight," back to "Vera Vera," Electrola Records has released a new single in Germany. Vera Vera, a former member of the Swedish group Hammer, has recorded "I Am" and "Joyride." The album is being recorded in Copenhagen and is expected to be released in the fall.

**40x1015** "Ay Ay Av Palmen" for Electro SA, is recording "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1042** "Oh Boy" has released a new single, "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1072** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1101** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1139** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1169** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1198** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1228** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1257** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1287** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1317** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1346** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1376** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1406** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1435** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1465** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1495** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1525** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."

**40x1554** "Swing Music," by the Swedish group Hammer. The song was recorded in Copenhagen and is being released in Turkey by Liberty Records. The album is titled "Continued..."
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<td>Kandel, David (Son of) (CBS)</td>
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<td>Around the Bend (CBS)</td>
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<td>House of the Rising Sun (Decca)</td>
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<td>It's Too Late (CBS)</td>
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<td>Take Care of Your Mind (CBS)</td>
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### NEW ZEALAND
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### NORWAY
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### WEST GERMANY
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<td>Tino &amp; Gudula (RCA)</td>
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The CHANDLER BROTHERS' GREATEST HITS 1952-1963 (Arista) is a new release that has generated a lot of interest. The album features a selection of their most popular songs, including hits from their early days in the business. The album is being released to coincide with the group's 50th anniversary celebration. 

THE CHARLES RANDOLPH GREEN SOUND - 1965 (Columbia) is a new release by the popular singer and songwriter. The album is a collection of his early recordings, many of which were released during the 1960s. The album features a variety of styles, including folk, country, and pop. 

HORNS GREENWALD with DR. WEST'S MEDICINE BAND - 1979 (CBS) is a new release by the popular band. The album features a selection of their most popular songs, including hits from their early days in the business. The album is being released to coincide with the group's 50th anniversary celebration.

MAYRY REYNOLDS-PLAYS-NAVARRA (Epic) is a new release by the popular singer and songwriter. The album is a collection of her most popular songs, including hits from her early days in the business. The album is being released to coincide with the group's 50th anniversary celebration.

ORRIN DESTIN - 1960 (Pye) is a new release by the popular singer and songwriter. The album is a collection of his most popular songs, including hits from his early days in the business. The album is being released to coincide with the group's 50th anniversary celebration.

The album reviews section includes a variety of new releases, including albums from popular artists such as ELVIS PRESLEY, BOB DYLAN, and JORGE BEN. The reviews cover a range of genres, from rock and roll to country and folk. 

The special merit picks section highlights albums that have been recognized for their musical excellence, including albums from artists such as LENNY KRAVITZ, JOHN LENNON, and PHILADELPHIA. The section also includes a list of albums that have been nominated for awards, such as the Grammy Awards.

The Action Records section includes a variety of new releases, including singles from popular artists such as KATE BUSH and SIMPLERS. The section also includes a list of regional and international releases, including singles from artists such as KIM WILDE and KRAMER.

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**SPECIAL MERIT PICKS**

- **FOLK**
  - **RESIDENT-CONCERT Series/Outlaw Community, Christchurch, Feb 13, 1979**
  - Here's a folk album with a difference. It presents some of the best music from New Zealand's history, including songs by notable performers such as Dave Dobbyn and more. This album offers a unique perspective on our folk heritage.

- **COUNTRY**
  - **BOYD PASTOR—As Long As I Love, Monogram SP 1061**
  - Although Boyd Pastor is now one of the most respected country music artists, this album showcases his raw talent and the stories he tells. It's a must-listen for fans of classic country music.

- **JAZZ**
  - **ORNETTE COLEMAN—Ornette's Sound of the City, Blue Note BLP 1602**
  - Ornette Coleman is renowned for his innovative approach to jazz. This album highlights his skillful composition and performance, making it a must-have for jazz enthusiasts.

- **BLUES**
  - **LITTLE WILLY JOHN—Five at Last, King K 101 (S)**
  - Little Willie John's soulful blues is unmistakable. This album features his most iconic songs, demonstrating his mastery of the genre.

- **CLASSICAL**
  - **BOYD LITTLETON—Boyd Littleton Plays for the Boys, RCA VICTOR LXC 1028 (S)**
  - Boyd Littleton is a virtuoso on the violin and also a composer. This album features his skillful and soulful performances.

- **ACTION RECORDS**
  - **JERRY VALE—Le Meilleur de la Main d'Or, Columbia CS 101**
  - This album features a collection of classic French songs that have been beautifully rendered by the artist. It's a must-have for fans of French music.

- **DOMESTIC**
  - **CINCINNATI**
    - In a surprise move, Chuck Moxer, manager of the Cincinnati Symphony Orchestra, directed the orchestra in a performance of Beethoven's Fifth Symphony. The crowd was amazed by the performance.

- **NEW YORK**
  - **Palisades Slates Country Shows**
  - New York Palisades Slates Amusement Park (N.J.) is an attraction set up to promote the local Palisades Slates Country Shows. The visitors were impressed by the diverse range of attractions.

- **From The Music Capitals of the World**
  - **CONTINUED FROM PAGE 52**
    - **ROY LEE HUE—Ryder, Columbia CS 1006**
    - This album features the renowned singer-songwriter's most iconic songs, making it a must-have for fans of country music.

- **NEW ACTION LP'S**
  - **JERRY VALE—Le Meilleur de la Main d'Or, Columbia CS 101**
  - This album features a collection of classic French songs that have been beautifully rendered by the artist. It's a must-have for fans of French music.

- **BEST SELLING JAZZ LP'S**

  - **This Week's Hits:**
    - **The Isaac Hayes Movement, Atlantic SD 1534**
    - **Bitches Brew, Miles Davis, Columbia CS 1006**
    - **The Piano Player, Miles Davis, Columbia CS 1006**
    - **Commentary, Miles Davis, Columbia CS 1006**
    - **Best of Herbie Mann, Herbie Mann, Columbia CS 1006**
    - **Come On Down, Herbie Mann, Columbia CS 1006**
    - **7.16 HANSON, Natural Sound, Atlantic SD 1534**
    - **Fred Washington, Blue Note 7202**
    - **Hank Mobley, Blue Note 7202**
    - **Jazz-Rock Fusion Band, Atlantic SD 1534**

- **Palisades Slates Country Shows**
  - New York Palisades Slates Amusement Park (N.J.) is an attraction set up to promote the local Palisades Slates Country Shows. The visitors were impressed by the diverse range of attractions.
Top 20 Pop Spotlight

Spotlights Predicted to reach the top 20 of the HOT 100 Chart


STEVE WONDER—SIGNED, SEALED, DELIVERED I'M YOURS (2:32) (Prod. Stevie Wonder) — Funky pop with a strong rhythm section and a memorable hook.

CROSBY, STILLS, & YOUNG—OHIO (3:00) (Prod. Graham Nash) — Rock ballad with a powerful vocal performance and a memorable melody.

Top 60 Pop Spotlight

Spotlights Predicted to reach the top 60 of the HOT 100 Chart


THOMAS—DON'T BE THERE (2:41) (Prod. Allen Toussaint) — Funky pop with a strong rhythm section and a memorable hook.


SWANNE—DON'T LET IT HAPPEN TO US (2:45) (Prod. Phil Wright) (Swankees) — Funky pop with a strong rhythm section and a memorable hook.

DION—YOUR OWN BACKYARD (3:50) (Prod. Phil Spector) (Arrangers: Jim Tucker, Don Regan) — Funky pop with a strong rhythm section and a memorable hook.

MAJOR LANCE—STAY AWAY FROM ME (2:54) (Prod. Curtis Mayfield) — Funky pop with a strong rhythm section and a memorable hook.

NEIGHBOR—BIG YELLOW TAXI (2:10) (Prod. Alvin Tollefson) (Arrangers: Maurice Kanter, Allen Toussaint) — Funky pop with a strong rhythm section and a memorable hook.

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.


The Hot Country Singles

SPOTLIGHTS


CHART

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart


SOUL

Spotlights Predicted to reach the top 20 of the TOP SELLING R&B SINGLES Chart

CHART

Spotlights Predicted to reach the top 20 of the HOT SOUL SINGLES Chart


DOUG WATTERS—TO BE A MAN (2:31) (Prod. Phil Wright) — Country pop with a strong vocal performance and a memorable melody.

HITS are SCORED in Billboard

JUNE 20, 1970, BILLBOARD
RIGHT ON!

“STEALIN’ IN THE NAME OF THE LORD”

HT-541

...says it...
like it is!

Call your local
Happy Tiger Records distributor
now for immediate stock.

“The Tiger
is Happy.”

Paul
Kelly
sings it.

Buddy Killen
produced it.

www.americanradiohistory.com
That's a fact if you're in Bobbi Martin's world. And everybody is.

Now, Bobbi has a new United Artists album and tape. This beautiful package contains her latest single, 'Give A Woman Love'.

You'll Love Bobbi Martin

With Love

You'll Love Bobbi Martin

That's a fact if you're in Bobbi Martin's world. And everybody is.

Now, Bobbi has a new United Artists album and tape. This beautiful package contains her latest single, 'Give A Woman Love'.
This album marks another chapter in the rock legacy of Lou Donaldson. Donaldson, who’s been a fixture on the blues scene since the 1950s, has a new album, "Don’t Let It Go to Waste." This record shows his mastery of the blues, with fiery solos and strong roots in the tradition. The album features a range of tracks, from hard-driving blues to soulful ballads, that showcase Donaldson’s virtuosity and depth as a blues artist. This is a must-listen for fans of classic blues and rock music.
58 ways to save money in California.

Just fly American Airlines. And use our California Treasure Chest booklet. It contains 58 discount coupons worth up to $100; they're good at leading restaurants, shops, on tours and at other popular attractions. And if you want to save money even before you get to California, ask your Travel Agent about our low family fares and special excursion rates. If you're the kind of person who will go a long way to save money, here is your chance. Fly American to California.

It's good to know you're on American Airlines.
Hire the young. That’s the business at hand. And local businessmen can help out this summer. Hire one of the thousands out of school, and especially without the advantage.

Take One. For him it’s a summer well spent. For you, another job done. And next year he’ll know a little more, help out a little more, spread the word a little more. One bright boy or girl. Their chance. And yours. This summer. Commit yourself. One job for one kid for one summer.

Contact your local National Alliance of Businessmen.

JOBS advertising contributed for the public good
Engelbert Humperdinck
WE MADE IT HAPPEN

WE MADE IT HAPPEN
WORDS
MY WIFE THE DANCER
SOMETHING
EVERYBODY'S TALKIN'
LOVE FOR LOVE
(CIAO, MY LOVE)
JUST SAY I LOVE HER
MY CHERIE AMOUR
LEAVIN' ON A JET PLANE
LOVE ME WITH ALL YOUR HEART
(QUANDO CALIENTE EL SOL)
RAINDROPS KEEP FALLIN' ON MY HEAD

his newest LP...
his next million seller!
Have Your Own
Dave Mason Hangup

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<td>Frank</td>
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Compiled from National Retail Stars by the Music Popularity Chart Department and the Record Market Research Department of Billboard.
IN MEMORIAM

EARL GRANT

JUNE 10, 1970

DECCA RECORDS
New York—The Record Club of America has filed suit against its former president, charging 19 defendants, mainly affiliated with record companies, with breaching the terms of the Record Club with antitrust law violations.

Among the record companies involved are A&M, Chess, Columbia, Columbia Records, Decca, Elektra, Mercury, Liberty, Liberty, MGM, MGM, Motown, RCA, Reprise, Scepter, Cadence, Roulette, Muscle, United, White, Warner Bros., Spoken Arts, Tetragrammata, Word and Cortina.

The action, filed in U.S. District Court for the Southern District of New York, charges restraint of trade, conspiracy to monopolize, discrimination, and unfair competition against whom Record Club of America has been, "Sesame Street," a project that as a cistator in this suit, but not as a defendant.

The suit alleges that a number of licensing agreements, which the defendants' product to the Columbia Record Club and

Kramer on Single

New York—Ron Kramer was inadvertently omitted from the producer credit of the Jerry M. Morgan single, "I've Got an Awful Lot of Losing You To Do," on the Beverly Hills label, in the "Special Merit" listing in last week's Billboard.

Col Bows 'Sesame Street' Cast LP/Book Package

New York—Columbia Records will launch its tieup with educational television series, from the children's television workshop (producers of the series) to complete the package, CBS, and will be offered in packages.

The 19 songs in the package were written by Ronny Howard, Jeffrey Moss and Jon Stone. The singers are "Sesame Street" cast members, including Loretta Long, Bob McGrath, Will Lee, the Muppets, Jim Henson, Frank Oz, and Carol Spinelli.

The songs and illustrations have been selected so that they cover a number of topics including the teaching of the alphabet, the concept of the child's body and the child of the same age, the teaching of the number 5 and the letter T, the concepts of up and down, and other skills and concepts for preschool.

In the future, Columbia will release three other additions to the "Sesame Street" book/record line. Individual 45 rpm records attached to full-color board books, an album containing the "Sesame Street" songs than the color book and poster, and a children's book and record carry-about containing also the 105 rpm records with board books.

Foreign Service for Indians

Continued from page 1

negotiation of contracts, servicing of foreign licensees (production, distribution of materials, etc.), liaison with licensees, foreign promotion and marketing, export sales, military sales, etc. The company will handle all aspects of foreign marketing, including artists tours, preparation of products for foreign use, foreign promotional campaigns, and will also package the foreign product to its clients.

For the GMS newly established division, that would cost a monthly fee (set according to the size of the particular country and number of yearly releases) as low as $600—plus a percentage (5 percent) of the gross.

Nathan has set up GMS New York office, 20 West 57 Street, which will eventually have a European office in London or Paris. In addition to handling the foreign deals in Europe for the independent labels, Nathan also plans to be negotiating in the South American and Japanese markets.
Every once in a while, along comes a song that's special enough to get Perry into a studio.

"Love Is Spreading Over the World." It's a good idea that Perry puts across with a little gospel and a lot of Como in it.

Add Perry's return to the spotlight with his upcoming three-week stint in Las Vegas (International Hotel, beginning June 22) to the airplay the single's bound to get and we can practically guarantee it.

Proving once again how an athlete can make it big in show business, if his timing's right.

Perry Como
"Love Is Spreading Over the World"
(74-0356)
Traffic are back with a new L.P.*

Steve Winwood  Jim Capaldi  Chris Wood

Island ILPS 9116

*Released next week in the U.S.A. on United Artists Records