Muntz Sells Co. to 5 Investors in $1 Deal

LOS ANGELES — Earl Muntz is selling his company to an organization headed by Barney Phillips, who represents five individual investors. Muntz, founder of the first tape cartridge player company in the U.S., in 1961, has left the firm which bears his name, Muntz Stereo-Pack, is contemplating other moves.

The sale was for cash, he said. Phillips, who has been a contact man for U.S. companies in Japan for 23 years, has moved here and is running the company from Muntz's Van Nasy factory.

Phillips said last week that the final papers would probably be signed within 10 days. Confirming reports that several of Muntz's Japanese suppliers have wanted to take over the company, Phillips claims these suppliers "haven't been allowed to participate in the sale.

Phillips further claims that Muntz Stereo-Pack has paid its Japanese hardware suppliers after having over-order product for the recent holiday selling period. Phillips was Muntz's contact man in Tokyo.

Name Change

Phillips contemplates changing the name of the company to eliminate the word Pak, as the emphasis will be on players for record-industry use. Muntz will be retained in any new corporate name, he said, adding that emphasis is an организации.

(Continued on page 14)

Atlanta TV Station Goes All Music in Pioneer Move

ATLANTA—In a move that may revolutionize all television and blaze new paths in record exposure—much as Todd Storz and Gordon McLendon revolutionized radio and boosted record sales through pioneering the Top 40 format—WATT-TV here is switching to full-music format. This station, UHF channel 36, is expected to be the pilot for a chain of similarly formatted stations—most in major and large medium markets. Vast sums of money have been invested in the project for programming and promotion. Bob Whitney is handling production and programming. He is a former radioman.

(Continued on page 78)

NARM Conclave Planning All-Level Trade Exploration

NEW YORK—NARM's upcoming national convention March 20-25 at the Americana Hotel, Bal Harbour, Fla., will be held here July 10-11 at the Municipal Auditorium.

It will also be the first integrated Gospel session in this area, with one block group already booked and negotiations underway for others.

Announcement of the festival (Continued on page 39)

Small Stations Get Exclusives In Capitol Test

HOLLYWOOD—Capitol Records is guaranteeing more than a dozen small market radio stations "exclusives" on new singles up to two weeks. WHRG in Bristol, Tenn., is one of the stations chosen. Hal Smith, Memphis branch manager, visited the station last week.

(Continued on page 13)

Mfrs' Sharp Rise In Ad $S for TV

NEW YORK—Record industry forecasters see 1970 as the year in which a substantial portion of the manufacturer's advertising budget will be directed to television. Experimental spots by Columbia, Capitol and Metromedia have been running for the past few months, but now a big push is expected as a result of consolidation. The competitors try to reach the broadest possible audience.

Star Records, one of the more adventurous of the soul labels, recently elected to go into TV advertising and will soon test market in Chicago. Labels such as Columbia and Metromedia are reportedly earmarking larger budgets for TV advertising for the rest of the year.

Tradeesters say that the disk and tape move parallels the booming of the toy industry a few years ago when Mattel reaped in 1969-70 and 1971-72.

Traders cite the fact that and tape move parallels the booming of the toy industry a few years ago when Mattel reaped in 1969-70 and 1971-72. Star Records, one of the more adventurous of the soul labels, recently elected to go into TV advertising and will soon test market in Chicago. Labels such as Columbia and Metromedia are reportedly earmarking larger budgets for TV advertising for the rest of the year.

(Continued on page 13)

German 70G Image Push

MUNICH — The West German record industry is planning to spend approximately $70,000 on a public relations campaign to foster the cultural image of records and prerecorded tapes.

The campaign is a result of the industry's unveiling of the concept of a "single.

(Continued on page 8)

England Hits Dylan Pirating

LONDON—The Mechanical Copyright Protection Society has discovered the source of the bootleg Dylan albums "Great White Wonder" in Britain, and has succeeded in having it withdrawn from the British record market.

The MCPP has confiscated the original tapes and masters and turned them over to CBS.

MCPS commercial record security officer R.S. Ellis said, "We are satisfied that the person responsible will pay the balance of copyright royalties shortly and that he was unaware that the material on the tape was copyrighted.

It is understood that about 1,250 copies of the album were sold. The pressing plant which manufactured the copies has destroyed the master and all remaining copies.

In another area, MCPS is warning all dealers that "white label" records can infringe copyright and requesting them not to handle such product.

Ellis said, "We will not hesitate in invoking copyright owners' rights as stated in Section 18 of the U.K. Copyright Act of 1956 in dealing with future cases of infringement."
The Archies' new giant

"Who's Your Baby?"

#63-5003

A DIVISION OF
KIRSHNER ENTERTAINMENT CORP.

KIRSHNER

A great way to follow The Archies' five-million selling Record of the Year, "Sugar, Sugar"... their Gold Record, "Jingle Jangle"... and their top-selling albums and tapes of "Everything's Archie" and "Jingle Jangle." Get it!

EVERYTHING'S ARCHIE

THE ARCHIES

KES-103
P8KO-1002
PKKO-1002

Music Supervision: Don Kirshner
Produced by Jeff Barry
The voice of Archie: Ron Dante
©1969 Archie Comic Publications, Inc.
Awards

WASHINGTON — The Supreme Court has left standing a lower court remand of the Columbia Records v. Record Club of America (RCOA), which has claimed to have been damaged by an advertising campaign run by BMI against the RCOA. BMI contends that the RCOA has no right to file the case because the damage it claims to have suffered was a result of a violation of the Federal Trade Commission (FTC) rules for the promotion of records. The court ruled that BMI's action was an abuse of the FTC rules and that it would be left to the court to decide whether BMI had been damaged by the RCOA's actions.

RCA, Fuqua Three in Indie Production Tie

NEW YORK — RCA Records has wrapped up an independent production deal with the Fuqua Three Production Co. The production firm is headed by Harvey Fuqua, an author, a former publisher, and a singer. It was announced that Fuqua had joined RCA as a producer for the label. The label of Motown for five years, Fuqua has joined five different artists, mainly, the New York State Fair and the New York Transit Authority. This is one of the new concepts with Fuqua as a producer. His first single, "Mean a Thing (Lie to Me)", was released by Motown for five years.

Thiele Sets Up New Subscribers' Series

NEW YORK — Bob Thiele, Flying Dutchman president, is initiating a new concept in the world of recorded music. He has set up a subscriber series whereby the subscriber receives five albums for a cost of $50. The order record will be issued by Flying Dutchman with a five month, plus which will be available only to subscribers. This $50.00 savings is the value the subscriber.

Thiele was motivated to start the new series, which goes directly to the consumer, because of the favorable response to such albums as "Ain't No Bal- lances for No Niggums To- ugh", "Drum Majors". "Sweet Lorraine" and others. Commenting on consumer demand, Thiele added that he has been heavy for these packages. Thiele said: "I feel that I am making a contribution to society and with the release of a series of albums, documenting the conflicts and inadequacies in the system. Record manufacturers, particularly the major labels, have an obligation to pro- vide the public with records. Our albums are politically oriented and are not considered acceptable to stockholders or major labels."

Thiele plans a strong consumer advertising campaign to build a large subscriber list. Each subscriber will receive an order for five albums. The order record will be issued by Flying Dutchman with a five-month, plus which will be available only to subscribers. The $50.00 savings is the value the subscriber.

Kinetic Off & Rolling With Debut Single by Chris Moore

NEW YORK — Kinetic Records, the new label to be distributed nationally by Columbia Records, is ready to roll. Kinetic's first release will spotlight Chris Moore, a singer who com- poses his own material. "Moore will debut with a single which could cover a description of his music to me." An album is scheduled to follow the release of the sin-

terrestors will have one thing go- ing for them. The Appeals Court did agree that the club selling assignment is a separate market, so the job of updating statistics would be limited to some exten, but it did not need current fig- ures (and might take further testimony) on CBS club sales against ASCAP. As a new entry into the club market, BMI will be compared with the overall picture of record retail sales, to show the extent of club selling.

Decca's Flying "Airport" Push

NEW YORK — Decca Records is planning to use its new album "Airport" in a way that has not been done by other record companies. It will attend a preview at Radio City Music Hall, which has been a location for many record companies, and will also be used in other markets.

Models dressed as stewardesses will deliver the album to radio stations across the country. E.J. Korvette will feature the album in their 46-store chain. Disc jockey mailings of the pocketbook of "Airport" will be done.

C. Davis Lunch Draws 1,000

NEW YORK — More than 1,000 people turned out for the Anti-Defamation League luncheon held at 24th Wall Street. The luncheon was sponsored by Clive Davis, president of Columbia Records, Little David Records, and the Human Relations Award.

The award was presented to Davis by this year's fund- raising chairman, Jack Grossman, president of Merco Enter- prises. In accepting the award, Davis spoke of the young post performer, who is a great role model for his peers. He also thanked the group for their support.

For More Late News

See Page 78

MARCH 7, 1970, BILLBOARD
The best with hit singles

Bobby Vinton's
"My Elusive Dreams"

As a single, it's at 48. And rising.
But now it's going to be an even bigger hit.
Because it's the title song of Bobby's
new album. Included also are "Raindrops
Keep Fallin' On My Head," "Traces,
"Leaving On A Jet Plane," "If Ever I
Would Leave You," "I'll Never Fall
In Love Again."
thing you can do is to make them bigger.

The Hollies' "He Ain't Heavy, He's My Brother."

This week the single is #10. And it's getting even bigger, because now it's the title song of The Hollies' new album, "He Ain't Heavy, He's My Brother" also includes "Goodbye Tomorrow," "Please Let Me Please," "Why Didn't You Believe," "Don't Give Up Easily."
Track Spree of Film Co. Slated By CUR Label

NEW YORK — Now that Commonwealth United Records has the soundtrack album of "The Music mustard," the way, Len Sachs, the label's vice president, is priming for a soundtrack spurt with other film properties coming from Commonwealth United Records.

Upcoming films from CU include: "Julius Caesar," "Free- way," "Venus in Furs," "Battle of the Comandantes," "Tricks and Treachery," and "The Promise." Other product on Sachs' agenda include a single and an album by Clay Hodge, Jr., to lead singer with the Sweet Sensation.

Mother Earth, Bob Rowley, Mark & Lowell, and a contemporary rock entry by a singer named called Billy & Charles.

Sampler Spurs Merc Release

CHICAGO — A two-disk sampler, to be sold only through mail orders, will spearhead the promotion of a new album soon by Mercury Record Corp.

The sampler, to be sold for $2, will feature previously unreleased recordings by Joe Cocker, the Who, Slade, the Paul Revere and the Raiders, the Sir Douglas Quintet, Blue Mink, Tony Nelson and Blue Cheer, among others.

Included in the eight-album release are disks by Tsao, a New Mexico group, the Fort Four, the Doobies, the Blonde and the Rainbow, Boston, Wayne Talbert, formerly of the Sir Douglas Quintet, Melba Moore, the New York production of "Hair," all on Mercury, and the recording "Journeyman" by John Hawkins, Ekseption from Holland, Richard Twice, and Steve Miller all on Philips Records.


NEW YORK — Despite the fact that Anderson Oldham and Tom Colaieta in the Immediate label has gone into liquidation in the U.K., the separate U.S. company, is continuing to function, said U.S. Immediate executive, Paul Lewis.

He had confirmed that Calder had left the U.S. company, adding that he still held his shares in the company.

U.K. Immediate will hold a court meeting on May 15 to liquidate the label. Immediate Music chief in the U.K., Malcolm Forrester is moving to England from New York. His immediate future is in the U.K. premises in Argyll Street, London. Immediate will be represented by an attorney for Kinetic Records.

Looking for Immediate include the Nice, Humble Pie and Andy Fairweather-Lowe.

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FEATURES

President of ABC Records Inc., Larry Newton named vice president in charge of world wide sales, ABC Pictures Corp., assuming his new duties immediately. Also, John H. Sheiwell assisted to Newton. Newton has headed ABC Records since 1965. . . . Lawrence Shaw JR. named national account advertising and creative director, ABC Records. He was previously associated with the first black owned and operated national accounting advertising and communications firm, Vince Chullers Advertising Inc., Chicago. He was their first art director and was later appointed broadcast director, Shaw also coordinated ABC's promotion of Breadscout's school of Afro-American Thought and will continue to serve as director of advertising and communications for Operation Operation.

Executive FUNTuble

Rick Abramson named national promotion manager for Commonwealth United Records and Izzy Arnett named regional promotion manager for Continental United Records.

Cynthia Badie Dassell named Western promotion director, Motown Records' independent division, handling Chisa, VIP and Rare Earth labels. She will be based in San Francisco. Previously, Mrs. Dassell was with Epic-Mainland Distrubutors and coordinated promotion work for Buddah Records. She is a member of NATRA and is recording secretary of FORE—Fraternity of Recording Executives. . . . Norman Woods named Eastern sales manager, Creative Promotion, Los Angeles. He is a former director of special sales for ABC's record division. . . . Mike Levy and Mike Sloin named new agents to the New York staff of Art (formerly Art Talents). Levy was formerly with Associated Booking and handled the one nighter, rock and New England college areas and also a jazz department. Sloin will look after the concert venues, club, colleges and cover promoters in the Midwest. He was formerly with Mercury Records, CMS and Ashley Famou.

Thomas W. Mowrey named director of the classical division, Polydor Inc. Mowrey joined DOG in 1969 as U.S. producer of the Boston Symphony and was with the Boston Pops orchestra. Previously, he was assistant director of university relations, University of Rochester, and director of alumni placement, Eastman School of Music. Mowrey named manager of orders and services, Decca plant, Pinecressville, Ill. He was previously with Columbia Records. Terre Haute factory for 12 years as manager of operations. Mowrey named new form of label.

(Continued on page 78)
The most talked about disc in the record industry also happens to be one of our best singles.

But not by accident. It happens better on Polydor.

BUFFALO SOLDIER
PD 2-14019
by The Flamingos
Produced by: Zeke Carey & Ted Cooper
**Douglas Shifts to Pickwick—Bruce LP Kicks Off Deal**

NEW YORK—Douglas Records has inked a distribution deal with Laurie, will now be handled by Pickwick International. The new deal starts immediately with the release of a Lenny Bruce album, “To Is a Possession.”

**Infonics Block Is Registered**

LOS ANGELES—Infonics, tape duplicating equipment manufacturer, has registered 225 $3 million combination public offering of common stock with the Securities and Exchange Commission.

The company will offer $150,000 to finance additional inventory. The remaining 75,000 shares will be offered by two company officials. Peter H. Stanton, president, will offer 61,240 of his 400,000 shares, reducing his holdings to 40 percent from 57 percent of the $700,000 shares registered outstanding. George K. Otis, a director, will offer 14,000 of his 90,000 shares.

**German 70G Image Flesh**

**Continued from page 1**

magazines and newspapers have reported a reduction in TVA purchases by 5 percent because they are regarded as cultural. But records have suggested that related TVA types of sales have increased.

Since the introduction of the TVA, the West German record industry has tried, through lawyer Joachim Lilienthal, to persuade the government to recognize the cultural nature of record purchases.

Now, in its renewed zeal to underwrite the high cultural level of the West German music industry, the government has created a new task force of four experts because it plans to use a public relations campaign as a new way of looking at records. The experts are asked to study the factors which show the industry in a bud (i.e., non-cultural) light.

Trade journalists point out that West Germany’s music industry is continually confronting the government’s fiscal discrimination against records. However, it is difficult to know whether the report of the second industry’s point of view.

The journalists also point out that the industry might have had a more sympathetic ear from the government if it had invited government officials to industry events such as the annual Record Convention. An argument is put forth that trade press articles critical of the record industry could result in changes in business being listed from the industry.

**Certron Reports Higher Earnings**

LOS ANGELES—Certron reported earnings of $358,047 on sales of $2,456,725 for the three months ended Jan. 31, 1970, compared with earnings of $33,211 or 11 cents per share in the first three months of fiscal 1969.

Sales in the three-month period were $3,561,400, compared with $2,526,722 in the first quarter of 1969. Earnings per share for the quarter include 5 cents extraordinary income.

**NARM Convention Exploration**

The Workshop on Tape Packaging, presided over by Record World’s Bob Austin, will have Floyd Giner as speaker. Other panels will be moderated by Joel Friedman, Jim Levitius, Kent Bottomley, and Kit Dyszko.

In general, the convention’s first day will deal with aspects of the business of marketing to youth on the industry. Following the workshops, Levitius will talk on "Youth In Our Industry." The first general session will be headed by William H. Lovern, Irwin Steinberg, Norman Racracin, Bill Gallagher, Al Benet, and Hal Cook.

The convention will be conducted with every department person-to-person schedule and its many social activities, but emphasis will be on marketing with no concern for business matters strictly.

The convention is already soliciting commitments for the Americana Hotel, but a contract of four hotels will be used — including the Balmoral, Beau Rivage and Ihon. Shuttle transportation will be provided by an English bus.

**30 New NARM Member Cos. to Attend Convention**

NEW YORK—There will be 30 new NARM member companies at the 15th annual convention at Bal Harbour, Fla., beginning March 12. The convention, to begin next Thursday, will become affiliated with NARM since the tape convention in September.

**Barnaby Info R'n'R Groove With Hollies**

NASHVILLE—Barnaby Records is contributing its share to the rock ‘n roll revival. General manager Mike Shepherd recently announced the signing of the Hollies and the Turning Point. This is the same group that accompanied Buddy Holly during the early days, and Barnaby’s LP will encompass a revival of the original Buddy Holly hits.

The Cancers are touring the major rock clubs in the country and have already moved into engagement at Bill Graham’s Fillmore West in San Francisco, which will be attended by Barnaby by Eric Clapton and Brameld.

Another recent addition to Barnaby is an LP featuring the original Coasters and the Brothers. Shepherd indicated that Barnaby has acquired the brothers’ original recordings from Cadence Records and plans to release an album in the near future which will feature many of the Every’s standard hits.

**UA's Davie Does Promotion Trick**

U.A.—Johnny Davie, national promotion director of United Artists Records, announced that UA will visit Washington, Philadelphia and Boston to promote the latest gospel record for the film. The recordings include the gospel groups the New Englanders and the Allan Funt move, “What Do You Say to a Naked Lady,” a new gospel LP to be released on Imperial Records, and a new Bell Records release by Smokey Robinson. In addition, Davie will also promote the newly released RCA album of new music from "Hair," called "DishHairDish".
ISN'T IT ABOUT TIME FOR SOME NEW ROD MCKUEN?

THE NEW ROD MCKUEN ALBUM

A new record album of 1970-fresh songs by "The Loner" is just out, in considerable beauty.
It's a romantic album, to be sure. Which rarity is nothing to apologize over.
Rather we listen with pride to the poet's voice, set amid the symphony-sized accompaniments of arranger-conductor Don Castle.
If you have not yet entered the warming experience of Rod McKuen, we urge on you that delight.
If you have known Rod McKuen, you undoubtedly have stashed already toward your local record (or tape) store.
That, because New Ballads by Rod McKuen, is a new kind of loving.

Savoy Brown & 10 Yrs. After
LP’s Climax London Peak Yr.

NEW YORK — London Rec-ords is climzing the greatest business year in its 23-year his- tory with the release of the Savoy Brown Farhat and 10 Years After on Deram. Both labels are part of the London complex (London’s U.K./Tol-lcy year closes March 31).

The Savoy Brown set is hit ting the ground running, as quickly with the opening of the group’s new U.S. office in New York to last several months. The new 10 Years After album was in- troduced with a Soldout cocktail at honor of the group held Feb. 27 at New York’s new Hip- popus Club. The group’s soldout appearance at Fillmore East Feb. 27-28 brought about an extra night booking on Feb. 26.

On the other end of the re- pertory scale, London’s classical catalog was increased by 10 new LPs. Lead items in this group- ing include “Don Giovanni” with Joan Sutherland, as well as a complete Bach “Brandenburg Concerto” package, with Benja- min Britten at the Ambass-ading English Chamber complement.

London is also issuing a new Montavani set, the British maestro’s 1st L.P. in the Lon- don catalog. The package is be- ing released in conjunction with the 19th annual “March Is Montavani-Month” marking- camp.

The London-distributed Site label has a series by known as Ashkan, and Missis- sippi Symphony Orchestra, the London release is a Deram package by Johnny Almond, who was born as John Mayall, and a selection of eight new LP’s of music from many countries.

Record Industry Start All-Out Drugs as Drag Drive

NEW YORK — A campaign against use of drugs is being carried out by both the recording industry and drug companies, radio sta- tions and air personalities, and record stores are involved.

Paul Stott of Peter, Paul & Mary has spoken against drugs. Johnny Cash on his ABC- TV show, also made comments against use of drugs.

WOKIE in Milwaukee is sponsoring a live show June 14 on the station’s “Get- ting Heavy,” written by Jimmy Curran, which is against drug use.

Radio men such as deejay Toney Rumbaugh of KFRM in San Francisco, and KRIZ program director Pat McMahon, Phoe- nie. They are using their own hands. McMahon has created and produced radio spots and has made several times a month in local high schools and high schools.

Today Records is running a series called “Heavy Metal.” Details, “The Family Stone” and their own radio show. Their radio spots are being made by Dr. Jonathan Winters. Campbell

Letters to the Editor

"Mahagonny’ Score To Be Published

NEW YORK — Warner Bros. Music publishing division of Warner Bros. Film- ic will publish the score of the off-Broadway musical, "Mahag-onny," George C. Leven- son and general manager, will be publishing the score, “As You Make Your Bed” and “Moon of Alabama.”
It's a "Special Kind of Morning"

This new single made a lot of people's mornings—
as well as "Pick Lists"...when it was just the featured track
on a unique album "Morning" by Joe Brooks and Rosko.

D.J.'s, Program and Music Directors got on it daily...like juice and coffee.

"SPECIAL KIND OF MORNING" is as hard to hold down as the sunrise.

WAKE UP TO IT!
13 CORPORATION RESEARCH DIVISION

THE TAPE CARTRIDGE & EQUIPMENT CONSUMER

3 STUDIES NOW AVAILABLE

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COMPANY__________________________
ADDRESS__________________________
CITY, STATE, ZIP___________________
Mfrs' Sharp Rise
In Ad $$ for TV

Manufacturers' Chart Predictions

Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted for the labels as a programming and buying guide for new product.

- FLYING DUTCHMAN
  HE DON'T APPRECIATE IT b/w MAMA—Esther Marrow, Flying
  (Zephyr 3113)
  GET MY LOVE WORKING—Ozzie Sparrow, BMI Time (9 4500)
  SHE BE A FRIEND—Plastic Penny, Amster 85 006

- MUSICO
  JOSEPHINE—Poly-phonics, Mono 19 005

- ORIGINAL SOUND
  UNK-Uncle & The Elites, Original Sound 05-99

- PERCEPTION
  LET ME GO—Ozzie Smith, Perception P-4
  SOUL KILLS—Clyde Gill Bible, Perception F-1

- SCEPTER
  SHINE-Billy, Sonnet 122 975

- SOUL-POL-TION
  I Gotta LOV YOU Baby—Jesse Boone & The Astronos, Soul-Pol-Tion
  51-1-226

- SUE INTERNATIONAL
  GOLDEN GUITAR FLOWER—Harlow Wilson & The Delites, plantation 45
  DOES ANYBODY KNOW WHAT TIME IT IS—Cook & Brass, Amazon 7

- STEADY
  TOO EXPERIENCED—Fadecranes, Steady 5 007
  LOOK AT ME—Eddie Louette, Steady 5 005
  YOU'VE GONNA NEED SOMEBODY—Joe Lucas, Steady 5 008

- SUMMIT
  I'M Gonna SHOW YOU—Jo Armstrong, Giant 97 110

- WARNER BROS-SEVEN ARTS
  LION ON FIRE—Toocy Richkins, Warner Bros-Seven Arts 2214

- SOUND PACKAGING CORPORATION
  50 East 53rd Street, New York City
  Econo-jak album jackets—custom cartridge and cassette packages
  Wanna wrap? Call us at (212) 421-8255

You're not in the record business!
You're in the business of sound.
We're in the business of packaging sound.
Muntz Selling Tape Firm to Investors; Co. Maps New Vistas

- Continued from page 1

Players will be allowed to participate in the selection of the new name. The intention will be to change the name of the company from one man to a specialized electronics product company.

Having just debuted its first car cassette unit, the company will 'run with a straight 8-track car unit and an 8 with AM-FM multiplex. We are also going to have a specialized straight 8-track and AM-FM one and will have a straight 8-track for the car as part of our low end line,' Phillips added.

Phillips claims there is a maintenance market for 4-track players and 8-track tapes and the company will continue supplying this kind of product as long as there is consumer demand.

Continuing to duplicate all cassette products, the company has some 8-track duplication and a plans to get into cassette prereduced records.

While Muntz is "on vacation," his son, Jim, is remaining with the company as its national sales director. Sy Fradick, Earl Muntz's executive assistant for the past five years, left the company last December.

Phillips will hire several key executives and the firm will be run by an executive committee.

The present employment force is the core of its operation. This employment force has been greatly reduced over what it was before a fire destroyed the duplication section of the headquarters complex in May of 1966.

Muntz said he won't do anything for the next 90 days. "I have a lot of work to do," he says, which would compete with the people who are purchasing the company." He will have to have to be in another phase of the business.

Blames Pirates

Muntz blames illegal duplicators for hurting his 4-track sales. "We got hurt last year because of the guarantees. You can't compete with the bootleggers, who don't pay any royalties."
We back up every Audio Cassette (including our C-120) with a lifetime guarantee (but you’ll probably never need it). We’re the experts in the field. We make a non-jamming, trouble-free cassette.

Every Audio Cassette is manufactured in accordance with the U.S. Philips Corporation Standardization Agreement to match the specs of the major recording companies.

And we sold them over 9,000,000 cassettes last year. We’re ready to be put to the test right now ... and we won’t bite the hand that feeds us.
LOS ANGELES — Capitol Records has won a court order here in Superior Court prohibiting East Muntz of Muntz Stereo-Pak from illegally selling, advertising or duplicating its product.

Judge Richard Schauer issued a temporary restraining order against Muntz after four illegally duplicated tapes were purchased from a Muntz Stereo-Pak retail store.

The purchased tapes did not bear any manufacturers identification, although they were sold as "product of original albums by The Beatles and the Band." A Beatles "Abbey Road" tape sold for $3.48, while "The Band" retailed at $2.98 in the Muntz-owned store.

Eliott Chaum, business affairs vice president of Capitol, charged that Muntz Stereo-Pak "conceived, compiled and maliciously entered into an agreement to injure Capitol and other record manufacturers in producing and marketing pirated albums" dubbed from records manufactured and distributed by Capitol, including "The Band" and the Beatles "Abbey Road."

In an unrelated action, Capitol was awarded a breach of contract judgment against Muntz Stereo-Pak, which had a licensing agreement with Capitol to duplicate 4-track tapes. Capitol since has pulled its licensing contract from Muntz.

The label brought the action against Muntz for alleged failure of the tape company to make a $60,000 royalty payment to Capitol. It also paid each to the American Federation of Musicians Phonograph Record Trust Fund and to the American Federation of Musicians Special Payments Fund.

The court awarded Capitol $85,000 in damages, including interest and court costs.

NEW YORK — The almost storybook success of tape has sparked an unprecedented influx of speculators to this very lucrative arm of the music business. However, as is the case with any industry which enjoys a sudden gold rush, many newcomers to the scene—high on financial resources, but low on tape industry acumen—have fallen away as tape's initially erratic development is gradually brought under control with emphasis shifting to top quality product.

Among the newer companies which give indication of surviving this critical readjustment period, is Cassette Communications headed by Arnold Maxvin, past president of MGM Verve.

Formed four months ago, the company, which duplicates and distributes tape products for a number of labels including Vox Records, not only shows signs of survival, but has realized such rapid forward strides that its principals are already contemplating extending its present 17,000 square feet of space, and adding new equipment to cope with growing sales pattern. Its sales during its initial year of business are estimated at $2.5 million.

Duplicating and distribution franchises now held by the company include Vox, Folkways, Lew Golden (a children's series) and Omega Records. Product from these labels are available in cassette, open reel and 8-track configurations. Five new European labels, acquired during the last MIDEM conference at Cannes, are being held in reserve for release in the near future.

Although present economic trends in this country are focusing the tape, like virtually every other industry, Cassette Communications has no intention of cutting back on elaborately planned, well-executed plans. Confident that the company's current headaches will soon be resolved, the firm continues to be designed for display either in a typical tape rack or in book racks.

Distribution

The Cassette Communications firms for October, 1969, by Arnold Maxvin, a Wall Street-based security analyst, Sam Goody, Inc., and AdMar Associates, are among the principal stockholders. The firm is working on plans to go public but until then, key personnel stock shares should be available by June or July.

Key personnel with the company include, Jack Somer, vice president and general manager. (Continued on page 68)

Ampex’ Giant Ad Drive on 4-Track

NEW YORK—Ampex Stereo (AST) will generate a sizable percentage of its advertising budget for fiscal year 1970-'71 on its newly-recorded 4-track stereo tape CARTRIDGES.

The move follows recently released figures which reveal that prerecorded 4-track stereo tape cartridges account for about 50 percent of the total prerecorded tape market. Ampex Stereo Tapes controls 25 percent of this figure.

Julie Cohen, national marketing manager for AST said, "The 4-track market is still very much alive. It has a following especially among young listeners, in the southwest, on the West Coast and certain parts of the Midwest. It is a market that will not go away and cannot just be wished away. It is a market that will be around for a long time, and we believe we can be economically viable we will continue our involvement in it."

Cohen said the decline in 4-track's popularity was attributable to the fact that a number of conditions developed during its evolution, which hurt it badly. He said illegal duplication, which went unnoticed for a long time, the inavailability of the right type of prerecorded music, and the reluctance of many retailers to allocate display space for the configuration, as the prime reasons.

Cohen disclosed that because most 4-track players seemed to be among children and other younger listeners, AST has had to be more selective in its choice of 4-track titles than with other configurations. "We discovered," he said, "that while underground music does very well on 4-track, tunes by artists like Tom Jones and Glen Campbell, for instance, sell less on this configuration than on any other."

Cohen feels that with a re-orientation of attitudes, 4-track could recover and could successfully coexist with other configurations. "We believe," he said, "that 4-track is a viable market, and it is only our internal growth problems which limit its further development in this direction."

AST sales boss would not select any single tape configuration to dominate the tape market. "The tape market is still very much in its embryonic stages, and no one can say with finality exactly where it will go from here," he said.

Cap Wins Court Order Vs. Muntz

Amphex’s New Aims

• Continued from page 14

tionally a good market for portable equipment in middle-to-high price ranges."

Although Ampex expects to broaden its lines in automotive, portable and home equipment, Pugh does not see any manufacturing logjams for Ampex that beset many American companies last year in Japan.

"By tight merchandising planning, proper ordering procedure (at least 12 to 18 months in advance) and designing of your own equipment, you can avoid manufacturing logjams and pitfalls," said Pugh. Amphex is working with more than one manufacturer in the Far East.

Ampex’s New Aims

Tape CARtridge

Maxin Co. Spans Readjustment Gap With Bright Sales Picture

By RADCLIFFE JOE

NEW YORK — The almost storybook success of tape has sparked an unprecedented influx of speculators to this very lucrative arm of the music business. However, as is the case with any industry which enjoys a sudden gold rush, many newcomers to the scene—high on financial resources, but low on tape industry acumen—have fallen away as tape's initially erratic development is gradually brought under control with emphasis shifting to top quality product.

Among the newer companies which give indication of surviving this critical readjustment period, is Cassette Communications headed by Arnold Maxvin, past president of MGM Verve.

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Your sound. Our silence. Beautiful. When you play a tape in our new pin-type cassette, all you hear is the tape. And not one peep from us. There’s no chance of crosstalk. No cassette chatter. No flutter. No wew. No static electricity. Nothing but your sounds. And because our new cassette has two lubricated steel pins, you get smoother wind and rewind for a flat tape pancake. All of which means that your tape will sound better longer, and that our cassette will unsound better longer. Your sound. And our silence. In the long run, they’ll make a quality name for both of us. Available assembled or unassembled. Write for complete information, Cassette Corporation of America, 640 So. Commercial Ave., Carlstadt, N.J. 07072.

Introducing the silent partner to your great sound.
Cap Wins More Suits In Pirate Crackdown

LOS ANGELES — Capitol Records is continuing its campaign against "tape piracy" and illegal tape duplicators.

The record company has been awarded a series of preliminary injunctions against 23 persons representing 14 different companies here in Superior Court.

Judge Richard Schauer issued the order against Alvin M. and Steve Winokur of the Tape Place and Century 21; Jerry Kitzman and Morris Reif of R&K Wholesalers; Solomon A. Misri, Sid and Ralph Aronh and Joe Alzagi of Sonic Sound Enterprises; Louis Gerlinger, James W. Crow and Todd Pedersen of the Sound Shop; Simon S. and Leo David of Stereo City and United States Stereo Corp.; National Stereo Inc.; Walter Albbee; Albert Agbayani; and Ron Hensley and Wayne Meyers of Pacific Enterprises.

Also William A. and Gary Kelley; Mel Davis; Sherman David Discount Center; Joseph C. Toy of John's Stereo Shack; Duane Gates of Lil' Audio's Stereo Center; and Jeremy Lan- don (Robert Tupper) of London Sound Distributors.

The injunction prohibits the defendants from duplicating and selling or carrying and cassette tapes belonging to Capitol Records.

The defendants, according to the suit, illegally duplicated material from the Beatles, Glen Campbell, the Lettermen, Big Pink and the soundtrack from "Romeo and Juliet." The suit contends that the defendants were selling the tapes from $1.75 to $3.98. Some tapes were being sold from automobiles and camper trucks.

Capitol also alleged in the suit that $2 million was lost due to the defendants' piracy.

AMPSEX

Avante-Garde

The four-track and open-reel prerecorded tapes, the growing popularity among young people of the $1.98 prerecorded tape-cartridge, and the increasing number of bootleg tapes were among key issues discussed at the recent stereo tape outlet day dealer meeting held here recently.

The meeting was convened during a USA-sponsored tape-distributors tour of Paris and London last week to give the AST distributors an opportunity to voice their opinions about the tape industry generally, with particular emphasis on the bootleg problem which is retarding its growth.

According to Don Hall, vice president of the Ampex Corp., the tape industry is not in a desperate plight. "Booting," he said, "is not a problem at all. I feel it's a sales problem of the industry's own making." Hall feels the artists are the feeling the pinch. He added that the ART is not happy with the RIAA because the RIAA's position on the tape industry is causing a lot of friction between the tape industry and the label industry.

At the meeting, Don Hall said he was happy to see that the RIAA and the tape industry had come to terms on the problem of bootlegging.

The meeting was held at the Ampex building where the company's new systems were introduced.

"I'm pleased to see that the RIAA has come to terms with the tape industry," Hall said. "They've admitted that bootlegging is a problem and they're willing to work with us to solve it."

The Ampex meeting was held to discuss the problems facing the tape industry and to find solutions to them.

The meeting was attended by representatives from all sectors of the industry, including record companies, tape manufacturers, and retailers.

The discussions centered around the growing problem of bootlegging and the need for cooperation between the industry and the RIAA to find a solution.

The Ampex meeting was seen as a step towards the resolution of the bootlegging problem, which has been a nagging problem for the industry for many years.

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Bloodrock

ROCK (the "hard" variety) IS A REFLECTION OF THE TIMES. BLOODROCK is simply a clearer mirror than most. A group of five musicians from Texas. Product of the times.

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- Assassinations
- Race
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- Military
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- Crime Rate
- Student Rebellion
- Murder Rate

per 100,000: top 10 States

The above has been produced as a four-color poster for display. Courtesy of Bloodrock, who, like the rest of us, remember the 60's, and hope for a more peaceful decade to come. Perhaps then the music will be more gentle.

on Capitol, record & tape
produced by Terry Knight
The Youngbloods have come over to Warner Bros. Records, where they belong.
U.K. Dealers Getting Into The Prerecorded Swing

LONDON—The past three or four months have seen a marked upsurge in dealer interest in the prerecorded tape market. This is the opinion of Philip cassette manager Roy Tempest. Tempest said that last October research by his company revealed that about 60 percent of Philips cassette sales were derived from outlets other than record shops.

"But since the beginning of the year," Tempest said, "there seems to have been a complete reversal of this trend, with record outlets now accounting for more than 50 percent of our sales. Clearly, the dealers are beginning to realize that cassettes are extra business for them, business which they cannot ignore.

"I am quite sure that eventually it will be the record shops which will sell most cassette product, not the hardware dealers." (Continued on page 55)
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SELLING OVER 1/4 MILLION IN JUST THREE WEEKS
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WATCH TOMMY ROE MARCH 18TH ON THE
ENGELBERT HUMPERDINCK SHOW
By MIKE GROSS

Ten Years After coming into the theater in the next few months, "Increased progressive radio play for these acts has been swallowing the potential live audience. This was due, primarily, to three men—Kapleman, Joe Cock and WABC-AM, which was basically AM format. Now there's ABC-FM, CBS-FM and WOR-FM, but WABC-FM formats are playing such people with different rock groups. In the concert theater like ours, it’s the need for live performances.

Also, who is 27 years old established himself in the big leagues with his own hit song, "(I'm) Not a King Anymore," and his Rolling Stones shows at Madison Square Garden this past Fall. He was concurrently running a rock series at Carnegie Hall. "This theater is my spring project," Stein said. "We don't know now about the summer, but we will probably go directly from here to The Pavilion with the same staff and the same house crew."

Stein's crew, including sound man, Jack Weisberg, was praised for his work. Environmental lighting has been created by Candace Bingham. Scott feels that "quality in production is an essential part of the concert," and that the lighting is "part of the show."

"People seem good shows, if they get their money's worth and have a good time. We have to give them quality, but we have to be good businessmen. To bring good shows and to bring good shows. Quality is a big part of the success of The Pavilion. You still have to be a good businessman, though. We have to sell the tickets. We have to have a policy with options to buy. We can stay a long time if we deliver. The crowd tried to make the show have no sign of slacking off."

Stein added, "Until this year, only the major urban areas could support a hall. Now small community groups can get listened to. The demand for good shows has increased. Environmental lighting has been created by Candace Bingham. Scott feels that "quality in production is an essential part of the concert," and that the lighting is "part of the show."

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The concert area was poorly planned. Webb sang three songs and then left, turning the spotlight over to the orchestra which played a mixture of jazz and classical music. Webb was accompanied by saxophonist Tom Scott who supplied the opening sounds of the first numbers of the show, incorporating features of Boots Randolph and John Coltrane. While the band was on stage, the entire orchestra sat immobile.

The most interesting and unusual selection offered by Webb (in the second half) was a duet with his 15-year-old sister Susan. She sang "Let It Be Me" while he underscored "Never My Love."

Webb tried very hard to be an impromptu, but his impromptu, tunicated stance negated his efforts. At one point during a song with a spiritual ending "(Pray, Ye the Lord)", he stood singing on the stage floor, and a half dozen French horns wailed. After this piece the French horns packed up and left, allowing Webb to continue his tour of traffic on stage.

For another dimension, Webb offered bits by Randy Newman and Tim Hardin. He should lead how novice he is. Webb LIEOT TIEGE

Hepatitis Cancels Kinks' U.S. Dates

NEW YORK — The Kinks cancelled their 15th tour of the U.S. because of hepatitis Feb. 19. Included was a planned West Coast tour in April. The Riptone Records' group has another tour set for late in May.

The Fairmont Hotel's Venetian Room provided an elegant atmosphere for this debut club appearance of the "new" Supremes line-up.

With voices as shimmering as the glittering gowns they wore, Mary Wilson, the new member Jean Terrell staged an exhibition of their combined talents.

Opening with "Keep Me High and Flexible," the Supremes re-acted familiarly to such classics as "The Happening," and a medley of other Supremes hits, including "Baby Love;" "I Hear A Symphony," "Stop! In the Name of Love;" and "Love Child."

Jean Terrell, who has been re-这片页面的内容是“Producer/Steel Switches Theater Into Rock House”这篇文章的摘录，包含了几段有关音乐活动和演出的介绍。文章提到了多个音乐团体和人物，包括Supremes、Savoy Brown、Savoy Brown、Judy Collins、Civic Auditorium、San Francisco、Savoy Brown、Lenny Kaye、Pete Townshend、Savoy Brown、Renaissance、Voices of East Harlem和Filmore East等。文章还提到了一些具体的细节，如地点（如San Francisco）、日期（如1970年3月7日）和人物（如Lenny Kaye）。

总体来说，这篇文章提供了关于音乐活动的详细信息，包括演出阵容、地点、日期和其他相关细节。对于音乐爱好者和历史研究者来说，这些信息可能非常有价值。
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Nashville Southern Record
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"The songs are genial and deal with happy times and the beauty of friendship." —Richard Watts, Jr., N.Y. Post

"There are love songs, comic songs, paens to Africa, blues, a protest song and even a rousing singalong that caught the audience's fancy . . . Miss Pace was quite impressive singing Aznavour's 'If I Only Had' and Brown's 'Brown Baby.'" —James Davis, N.Y. Daily News

"The songs are whimsical, clever and solidly entertaining." —Record World

"Brown's lyrics focus softly on a common humanity, brotherhood and a new and better generation." —Newsweek

"A magnificent sound . . . Everybody who digs good music will have a ball at this 'come together.'" —Newhouse Newspapers

"Unusually fertile composer." —NBC-TV

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Tribute Packed With Elegant Ellingtonia

NEW YORK — It was, of course, far too long—six hours—but it was a sincere attempt to honor a major figure in American music in his 70th year: Duke Ellington. The organizers of "Duke on Soul," a benefit for the NAACP and a "royal tribute" to Duke at Madison Square Garden, Feb. 23, obviously wanted to pack into one concert music that was as all embracing as Ellington's talent.

So Peggy Lee's sophistication contrasted with Stevie Wonder's simple soul. The delicate sounds of the Modern Jazz Quartet was balanced by the heavier sounds of Les McCann's trio. Social comment came from Richie Havens and newcomer Roberta Flack, who, along with Stevie Wonder, received the ovations in the first half. Elyane Jones, winner of the first Ellington Julliard scholarship on trumpet, and Arthur Mitchell's dancers from Harlem provided art from another area. Gospel was represented by the large Famous Angelic Choir and some lighter choruses. Some work came from the Voices of East Harlem, another big song-dance troupe. There was a non-playing appearance by octogenarian, Debbie Blake and noble Sissie and a couple of songs from Irene Cara, aged 10.

It was a kind of an evening with the Berberian arrival at midnight. Yet out of the packed bill only two acts, Stevie Wonder ("Caravan") and the MJQ ("Warm Valley") chose to honor Duke by playing Ellingtonia. The second half proved a more freewheeling affair. Perhaps, with time running out, the performers were forced into it. The MJQ were joined for Loussier to Play With Symphony

LONDON — The Jacques Loussier Trio will appear for the first time with the Royal Philharmonic Orchestra when it plays a gala concert at the Albert Hall, London, with the Royal Philharmonic Orchestra March 18.

The concert will be presented by Elizabeth and the Queen Mother and the orchestra will be conducted by Charles Groves. The event follows the recent invitation to the RPO from Decra to make an album with the Jacques Loussier Trio.

Chrysalis Agency Sets U.S. Acts

LONDON — The Chrysalis agency, which already represents a number of leading British acts including Jethro Tull, Bodwyn Pig and Ten Years After, is expanding its activities to bring American talent to Britain.

First will be the New York Rock & Roll Ensemble, which visits Britain for a 10-day tour from April 29-May 9. Other acts are being negotiated.

The group is one of the pioneers of fusion of classical and modern styles and has appeared both at the Hollywood Bowl and Carnegie Hall. The L.P. "Reflections," will be released on Atco to coincide with the visit.

Talent

R 'n' R Revival March 20-21

NEW YORK — Little Richard, the Drifters, the Coasters, the Chantels, Genine Vincent, Timi Yuro and the Five Satins are among the pioneers Rich-

Hardnest worked during the whole evening were with Clark Terry orchestra, acting as house band for the acts, and Sammy Davis, Jr. as conductor. Davis worked through sound adjustments and instruments being set up for most of the six hours. It is fortunate that his talent lies in so many areas—less men would have quit long before. But Davis even offered to do his best as a member of the MJQ for another benefit for the NAACP.

IAN DOVE

Pinette U.K. Tour Adds TV Shows


IGLIESIAS REPS SPAIN IN EURO


Iglesias won the Spanish national contest, held Feb. 12-14 when 50 songs were presented by 40 singers. Iglesias's song received 37 points, more than the second-place song.

The critics' prize in the national contest went to Julio Ramos of Accion Records as the revelation of the event.
THIS IS THE NEW...

"THIS IS WHERE I CAME IN"
K2080
BY TIM MORGON
Written by JIM WEBB

"AND THE WORLD KEEPS SPINNING"
K2079
BY GUESS AND ABNER
Written by RON PRICE

KAPP RECORDS • A DIVISION OF MCA INC.
Hawkins Makes Canadian Tour

TORONTO — Atlantic Rec-ords and Ronnie Hawkins returned to Canada Feb. 19 after a five-week, 52,000-mile trip across the U.S., en route to his debut Collium album and single, "Down in the Alley." Hawkins made six stops in Australia, Japan, Hong Kong, Thailand, Italy, France, Holland, Denmark, Sweden and England. While in London, Hawkins re-ceived a contact from his English Manager Yoko Lennon, who had been his house guest in Tor-ondo two years ago and who had also recorded pronos for the Ronnal Hawkins album. During the stay in England, Hawkins was filmed for the BBC for the network's top-up musi -c program, Top of the Pops. The film was to be shown in the program Feb. 26 and is being made available to pop TV shows worldwide. It has already been supplied to Atlantic licensees in France, Sweden, Spain, Germany, Italy, Japan and Hong Kong. Hawkins took part in more than 75 individual press inter-views, 60 radio interviews and 20 TV interviews.

label, . . . Dome Distributors will distribute Dearborn Records in New York.

FRED KIRBY

LOS ANGELES

Shady Productions, Bill Graham Associates, and Atlantic have signed its booklets of the Olym-pic Arts and Sciences Hall series. The first show is Frank Zappa and the Hot Rats on Jan. 6. With the Meters, Mike Bloomfield and Friends. Shady Productions is planning alternate Saturday nights, charging $4. Paul Burrell who runs Shady Productions, will be on Sound systems. Shady is looking to get away from the rock market and has a new venue for the Bill Graham openings that will be an annex to its San Francisco theater. The venue will be in The Bay City at the Winterland.

Despite an increased schedule in 1969, Shady will decide to continue separating its LP's to about 50% rock and 50% other. The latter will be re-served for the Shady Presents' series of new albums scheduled to come out. Atlantic's Fred-erick E. Sanger, president of the group's Label, Atlantic, is considering an alternative concert tour. The group's heavy involvement in the Cadillac Club, Newark, N.J., for an extended period of time, as well as a loss of some of its top act's following their Scepter's Endings are appear -ing in the Sugarbush (VT) through Skroids. . . . Herman Eldal, president of Herman Eldal Associated, is working with the Art Directors' Club here; Wednes-day (4). . . . Jackie Curtiss, un-derground personality and play-wright in drag, will record "To Smell an English Rose" by Mi-chael Valenti and John Lewis, which will be used as a promo-tion for Valenti's new album, "Roses," a musical set for the John Golden Theater with preview begin-ning Thursday (15). (Continued on page 22) The disk will be available on the Blood Red Roses

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MARCH 7, 1970, BILLBOARD

28

From the Music Capitals of the World (DOMESTIC)

NEW YORK

An extra pair of shows has been added to the Fillmore East schedule. These are of Bob Dylan's John Mayall and Colum-bia's Taj Mahal. The bill for March 21-22 will be Thaddeus's Moody Blues, A&M's Lee Mc-Grath, and Eric's Arnett, who started for March 27-28 are A&M's Joe Cocker & the Geese Band, Boba Bine Arena & the Trinity, and Polytron's Goldie The Croons. Mounten's Marlene Ver Planck did solo vocals on the new National Insurance spot.

Capitol's Nancy Wilson co-hosts CTV-TV's "The Mike Douglas Show" the week of March 16. The date has been rescheduled twice.

DEBRA MORGAN

Brenda Marz

NEW YORK

TOULON — Atlantic Rec-ords and Ronnie Hawkins returned to Canada Feb. 19 after a five-week, 52,000-mile trip across the U.S., en route to his debut Collium album and single, "Down in the Alley." Hawkins made six stops in Australia, Japan, Hong Kong, Thailand, Italy, France, Holland, Denmark, Sweden and England. While in London, Hawkins re-ceived a contact from his English Manager Yoko Lennon, who had been his house guest in Tor-onando two years ago and who had also recorded pronos for the Ronnal Hawkins album. During the stay in England, Hawkins was filmed for the BBC for the network's top-up musi -c program, Top of the Pops. The film was to be shown in the program Feb. 26 and is being made available to pop TV shows worldwide. It has already been supplied to Atlantic licensees in France, Sweden, Spain, Germany, Italy, Japan and Hong Kong. Hawkins took part in more than 75 individual press inter-views, 60 radio interviews and 20 TV interviews.

label, . . . Dome Distributors will distribute Dearborn Records in New York.

FRED KIRBY

DON ELLIS BAND

Lilo Mano, Studio City, Calif.

Bandleader Dan Terry wisely chose Don Ellis to help open his San Fernando Valley, Ellis' roaring, dynamically exploding 21st date at the Lido Manor (Continued on page 24) the group clicked, though, the number from the group's run at the Truth.

FORWARD RECORDS is distributing two singles available from American International Records; "Thank These Dumbass Heroes" by Les Baxter and "Yesterday Is Gone," by The Source, a rock group. The Creations, a Canadian record label, "Chi-cago" opens Friday (6) with Don Ellis, Albert Collins, R&B's "Memph-ie Elephant and Portable People on the New York charts. Billy "Bowl-a-ting" will be geared to their hits.

ARTIST DOING'S: Bobbie Gentry guest stars on two "Kraft Music Hall" broadcasts airing April 22 and May 6 . . . Quincy Jones is appearing on the "United Artists" and A&M in New York on St. Patrick's Day in an "uptown" mode. Ronnex Rogers and the First Edi-tion, with their "Firebird's Flying" show March 21. The Grand Woods is headlining a national tour for the bar band's newest LP (Continued on page 19)

ROCK MAKING BIGGER WAVES

In Honolulu, Says Surfer

LOS ANGELES—Rock has gotten stronger in Honolulu, according to leader Jim of the Surfing's "S Jennings," who said the bands in Hawaii try to present the kind of music which visitors hear at home," he said. The irony is that the tourist is so accustomed to Hawaiian music like Hula girls and guitar sounds that the contemporary music bands in- corporate these features.

Tommy Bolin, leader of this year's "singing sensation" with a blending of contemporary songs and older Hawaiian hits, has left Honolulu to try his hand in films.

Dion, the last Honolulu's leading entertainment attrac-tion at Duke's club. The Surfers, who have been together for 12 years, work Honolulu upward of one week for the remainder of their time on the West Coast with a program of comedy and popular songs.

The variety shows have brought a lot of new interest to the Islands, Nanaii points out. Groups today have to perform three nights on the weekends.

Continued on page 29

Strassberg Cuts Tie With Little Anthony

NEW YORK — Phil Stras-sberg, manager of Little Anthony & the Imperials, United Artists Records, has stepped down as personal manager for the past several years. Strassberg has formed his own production of-fice and publishing companies which he plans to work in conjunc-tion with his management office.

Talent in Action

Florida production and promotion company wants two salesmen to sell, and promote Custom Productions.

We recently received on RIAA Gold Records for "Bobby Darin," and want to expand our Custom operation.

We are a successful, young and growing company. And if you're interested in every phase of the record industry—this is an excep-tional opportunity for a man or female.

Salary is open. Rush resume, including a picture, to:

Box 767, Billboard
195 Broadway
New York, N.Y. 10013

Don't try music with Cream ever again. Together Bruce and Friends could be dynamic.

The group broke up from Bruce by the relatively un-known "Tell Us," which was ex-ploiting country and hard rock, but the group was sell -ing with the following original number, "Two Hundred Centuries," which told of a con -spiracy, quite appropriate for this time in Chicago. For an encore, they did Bob Dylan's "Highway 61 Revisited," which did justice to Dylan's folk-rock image. Also on the bill were the James Gang, Segal-Schwall, Sill, and Truth.

GEORGE KEMNEYER

ANITA O'DAY

Downbeat, New York

That Anita O'Day should have no record contract today is a sur-prise since, in her own technique has lost none of its sup-port. Anita's new album is the most consistent of her career. In the past, she has used her vocal talent to complement the sidemen of her band. On this recording, she is the additional front line instrument in the band. The recording is from a concert performed by Art Baker's clarinet-who sits—whether on ballads (the grafts "Yesterday Is Gone," which Baker plays together) or his definitively, Tier, Tea for Two" is a lively, ex-pressive singer.

Also on the bill are pianist Monty Alexander's trio (Victor Gasken, drums, Gasken, bass) and Joe Moretti, trumpet. Joe has a fine, un-hurried approach, and does not resort to the usual trumpet sounds. He gets his music across live on the flying of glasses. The session opens on the beer-drink policy.

IAN DOVE
Eddy Arnold a Performer For All Musical Markets

NEW YORK — Eddy Arnold has narrowed the gap between the rustic halls of the Grand Ole Opry in Nashville and the city slicker surroundings of Manhattan's Empire Room in the Waldorf-Astoria with a clean ballad singing thrill. His debut appearance at the Empire Room Feb. 23 was a beautiful display of how easily pop, folk and country can intertwine when the performer has the assurance, warmth and style that's inherent in Arnold's makeup.

In an act that runs just a little more than an hour, he runs the gamut of musical Americana. It's an all-inclusive repertoire with room for representation from Broadway, "Hello, Dolly!" and from the Ozarks, "Tennessee Stud." It includes a fine representation of his RCA product as well as songs popularized by others. And it's all done with a showmanly flair using an augmented Charlie Tatum's house band conducted by Marvin Hughes as well as his own guitar soloing for equally effective results.

In a special ceremony before the performance, RCA presented Arnold with a plaque commemorating the sale of 60 million records. It's an achievement that attests to his popularity in many markets.

MIKE GROSS

Rock Making Waves

- Continued from page 28

form on stage. "Years ago if you had a good voice you could look down at the floor and it didn't matter. Today, the young musicians are trying to put shows together." The Surfers were among the first music groups to stage an act 12 years ago at the Korean Village in the International Marketplace.

BILLY VAUGHN, right, accepts gold record for his hit LP "Gold Instruments," from Jack Wiedemann, executive vice president of Famous Music Corp.

From the Music Capitals of the World

(DOMESTIC)


GEORGE KENMENEY

(Continued on page 38)

WE'RE OFF!

Just like the moon shot. Sales are climbing, higher, higher, higher.
**Country Single Sales: 2 Views**

**PHILADELPHIA—Modern country music is only a few years old and a large majority of the program directors in it today—like Don Paul who programs WRCP here—don’t remember when sales of country music singles existed and are actually prepared to speak of in the stores. “Of course, I’ve worked mostly in the northeast. I understand that the word ‘sales’ is used but I certainly don’t know what it means.”

WKDA, over a year ago, even went so far as to give free time to Sears—encouraging the department store chain to stock country singles by mentioning that certain records could be bought there. “However, some Sears stocked them right after we made the announcement, and some didn’t and even those that did kept them in boxes under the counter sometimes and the clerks considered selling the singles a pain in the neck,” said Paul. Sam Goody’s in Philadelphia has just started stocking country singles. Paul tells all listeners who call the station regarding singles to shop at Goody’s. He gets calls every day. But sales of country singles are not that vital to the WRCP format. The playlist is almost strictly

(Continued on page 43)

**ATLANTA—Wade Pepper, national sales and promotion manager for Capitol Records, doesn’t believe the sales of country music singles are that bad. “But without the Jakevels, we definitely have it in trouble in the country music field,” he said.

A week ago Capitol had around 15 singles on the Pop Country Singles Chart. The hits included Sonny James, Glen Campbell, Merle Haggard, and Jean Shepard in the top 10.

The good thing about country music radio is that “you can still get solid play of a new country record, even by artists that aren’t that well known. Country music stations haven’t tightened up their playlists to the death point,” he pointed out. “At Capitol we believe strongly in country music singles and I have three promotion men working constantly across the nation on our singles. For one thing, if you have the right single, sales can jump 50,000 copies above sales to jukebox operators.”

In addition, even though sales may not necessarily be high on a particular artist, the singles lead to successful country music albums, Pepper said.

**NKASHVILLE — WKDA, 1,000-watt Top 40 station here, will switch to country music on or before March 15. Jack Gardner has been brought in as program consultant in-residence and Al Greenfield has been named general manager replacing Richard (Dick Black) Huckaba Jr. Greenfield owned and operated the National Structures Corp. but previously worked in radio with WHAM in Memphis.

The new country format on WKDA will be the modern country music similar to KBOX in Dallas and WIRE in Indianapolis, both of which Gardner created. Gardner also just established a country music format on WDEE in Detroit, which was previously WJBK, a rock station.

WKDA will bill itself as “The New Sound of Nashville.” Actually, the market is now virtually filled with country music. Kingpin would have to be the 30,000-watt WMMS, which hosts the Grand Ole Opry. However, WMFS features easy listening during the day and only country music at night. WENO is presently the major station; it has 5,000 watts in the daytime, though dropping back to 1,000 watts at night. However, it has been signed off around midnight instead of competing with the WMFS all-night show. Also playing country music in the market are WINS-FM, WLM, somewhat and the daytime WMTS. WKDA is 250 watts by day, but all night is non-directional. It broadcasts 24 hours a day.

Gardiner was wrapping up a singles package for WKDA last week at Spot Productions in Dallas. He was slated to arrive at WKDA Wednesday and will move his headquarters for his consulting firm to Nashville. His Dallas office has been closed.

WKDA will program a playlist of anywhere between 90-130 singles, plus albums. Gardner said. At first, all records will be played for the air play.

(Continued on page 34)

**'Jones,' 'Scene' 2 TV Shows Sales Toppers**

**NEW YORK — A nationwide survey of record dealers by Billboard revealed that "This Is Tom Jones" and "The Music Scene," which has been dropped, were the leading TV shows influencing sales of records.

Both shows were created for ABC-TV network. The Tom Jones show is currently one of the most successful shows on the network.

"The Ed Sullivan Show" on CBS-TV was second, while "Olive Campbell Goodtime Hour" on WABC-TV was third. Johnny Cash came in fourth, and Dick Clark’s "American Bandstand," fifth.

"The Tonight Show" tied for fifth. Scoring below them in the survey were the Jim Nabors show, the Merv Griffin show, and "The Steve Allen Palace."

Among local shows, the Hy Lit Show (which has just folded) and "The Last Show" in Philadelphia, "Boss City" did quite well in Los Angeles, Rickshaw's show scored second, and the Porter Wagoner syndicated country music program was third. Mentioned for Washington. Other shows mentioned were "Come Alive," Pittsburgh, "Upbeat" and "The Big Beat," Cleveland; "Russ Carter's show," St. Louis; George Klein's show, Memphis; "Party Time" and "The Lively Spot," Detroit; and the David Frost syndicated show, San Francisco.

**Conway Show Set**

**NEW YORK — CBS-TV Network will debut "The Tom Conway Variety Show" in the 1970-71 season, according to network president Robert D. Wiener. The show will air one night a week, and will be seen 10 p.m. each Sunday. Details will be announced later.

**'LIT SHOW' CALLS IT QITS**

**PHILADELPHIA — The Hy Lit Show," syndicated for the past four years, is ceasing November 1st. The show originated at WKBW-TV, Buffalo, and was seen in Philadelphia ever since. Hy Lit is station manager of WDAS-FM, local progressive rock station.

**Hip Rock Big on Boston Campus**

**BOston—Progressive rock may yet score heavily if the local colleges are concerned. And with nearly 200,000 students in the area, their tastes hardly can be ignored."

It was recently released Pulse survey of college radio listeners in the Boston area reveals that WBCN-FM has contended for nearly two years—heavy progressive rock has a loyal and significant student following.

Pulse reports that 35 percent of the students cite WBCN-FM as their favorite radio station, a figure surpassing all other AM and FM outlets combined. (Note: Pulse covers only the Boston area; WMEX, 16.9 percent, both AM rockers, register in double figures in the survey."

One year ago Pulse-breaking news WBCN-FM second to WRKO in the "Stations listened to during past 24 hours" category (27.4 to 27.1), and also in second place in the "Radio during past week" category (WRKO 45.2, WBCN-FM 42.9)."

**Purity of Sound**

WBCN-FM general manager Len Cohen stresses that "the purity of our progressive FM sound" has contributed to the dedicated and growing support of the station. He calls WBCN-FM "a unique property in the area, and Pulse is an indication of our love affair with the 18-34-year-old audience."

As the station approaches its second anniversary in March, Cohen believes that a station like WBCN-FM can make progress and remain constant to its ideals, which include a sincerity of purpose, commercial limitations and an amicable approach to music. WBCN-FM never airs more than eight minutes of commercials per hour."

"We’re trying to lead rather than simply react," Cohen said. "And, in the future, we believe music will be in the coming months and years."

The station even adds a touch of classical music to its format as well as any musical form which "the excitement of rhythm, tone, color and melody to captivate our kind of audience."

It turns down major advertising accounts which "we think are commercially demeaning to our audience," such as raucous recorded announcements and Offbeat singles.

As for the on-the-air approach to Boston's young adults, WBCN-FM's personalities often refer to themselves as "people who play rock 'n roll music."

If that statement is taken literally, it

(Continued on page 34)
What will happen if your recording studio doesn't show up in Billboard's first INTERNATIONAL DIRECTORY OF RECORDING STUDIOS?

nothing!

(that's just it)

That's why you can't miss this opportunity to sound off to the thousands of producers, A & R men, independent record companies, artists, agencies making commercials, talent managers, recording equipment manufacturers... in the first and only INTERNATIONAL DIRECTORY OF RECORDING STUDIOS. Issued on April 18th, 1970, in an 8½"x11" supplement devoted exclusively to your industry. Circulated to Billboard's 30,808 paid readership plus a bonus circulation to thousands of other decision makers in this business of sound who need you to make it. To make yourself heard on April 18th—and all year round, contact your nearest Billboard office today. Advertising deadline: March 20th.

Now it's your turn to be heard!

*Or related studio service or product

GRANT & MURTAUGH, New York — Pat reporting: Pristine, Doyle, Dan & Bernbach. The producer was Penny Hewett. It was recorded at Fine Recording. — Volks Vagons for Doyle, Dan & Bernbach. Al Meyers was the producer. It was recorded at A&R studio. John WALKER and the ESSO International for McCann & Erickson. Toni Velez was the producer. It was recorded at Medio Sound. — LoF's Carpets for Doyle, Dan & Bernbach. Emie Hartman was the producer. It was a TV commercial recorded at A&R studios.

KFGM-FM: Swinging to Progressive Rock

DE MAJONEES — KFGM-FM, stereo station managed by J.B. MAJONEES of Port Huron, Mich., has become a progressive rock station. The station, previously a classical music station, has featured a late-night progressive rock program on Monday nights for the past two years. The success of the late-night show, hosted by program/music director Ron Sorenson, is what prompted the full direction of the station into progressive rock.

Also, “we'd never made WDG Is Now Top 40

DOTHEN, Ala. — WDG, located in a small college market, is switching to a Top 40 format. Program director John L. BURBACH said, “We feel there is demand for a library of records for the new format and we're already programming what Bates called a ‘no-format mess.” The new station will be aggressive in exposing new product. Bates said, “I have long believed that the smaller stations are really responsible for breaking new records today because they aren't tied down by small playlists like the larger stations.

WSLN Into 6 Hours Country

DELAWARE, Ohio — WSLN, non-commercial station on the campus of Ohio Wesleyan University has shortened its format to include six hours of country music daily. The station has added a college station in the nation with this much country music in its programming, WSLN’s Dick Burley, who’s directing the country music activities at the station, reports “very good response” from the community and he’s now trying to build up a decent library of country albums.

Letters To The Editor

I was glad to see you talk about Tom Clay in your column. To this day I remain the staunchest of a Tom Clay fan. There are a lot of great people working in Detroit, but none — not even without Clay. I really believe that most of the guys around my age, Dick Pritchard, Joe Rosenberg, Dave Mellow, and Mel Martin. KFGM-FM had featured a classical format in all of the five years it had been on the air.

In my opinion, Bill Collins Program director WLS Port Huron, Mich. I would like to express the same sentiments. Bill Collins, music director, KFWG, Kearney, Neb. (Billboard, Feb. 14). We are happy to have the market station also who have been the natural tendency by pushing records which we received from Southern Record Distributors in Nashville. Example: Variety Fare

Early in the Morning: We played that record black and blue and had taken it off our playlist a month before it even begun to show on the charts. On the Bill Board Charts, "Venus" by the Shocking Blue and "Ma Belle Amie," the Tre Three. I believe everyone would have enjoyed that song. KFGM was a five-year-old station with a young audience. We are a new station and do not get any regular record service, but we are still able to benefit by giving the smaller market its due recognition.

We are a new station and do not get any regular record service, but we are still able to benefit by giving the smaller market its due recognition. WLSN Radio needs badly to play more local artists and albums from local labels. Lloyd C. Spivey, Jr. General Manager

WAXY on WAXY. Between WKLO and WAXY, Bailey worked on WLS in Chicago. John Rock also formerly worked at WLS as program director. Also joining the Drake-Champaign programming consultant firm. Derick of discus, not available (would you believe that Bill Drax will not talk to me at all). Rumor is that Rock left his salary at WLS below what he should have been receiving. Like, lower than some of the air people I know.

Staff lineup at WHLS in Port Huron, Mich., includes: Bob Pouget, program director; Jerry Johnson, John Bivins. Glen Lambert is doing production work now at WCRS-FM, New York; he'd been with WLIB, New York soul station... Sandy Becker, who'd been host of children's show for over 13 years on WNEW in New York, is joining WNEW and will do an afternoon music and talk show on the station.

Newest single by Jim Harper, program director, at MONT, Flit, Mich., record,“Lollipops and Kisses” how “I Know a Mother.” On Stop Records, WIP in Philadelphia is really keying in on music "sensationalism.” Johnny Mathis, recorded live at a luncheon for 250 plus representatives of the advertising world, was featured using his own material. Lee & Loring and Wayne Newton will be featured on one of the live-recorded (Continued on page 33)
**POSITIONS OPEN**

I'm interested in a new challenge and feel I can contribute much to your lineup. My experience is diverse and includes various roles in the industry. Please contact me at [insert contact information]

**WANTED**

Immediate opening for programmer with professional sales background. Significant radio experience preferred, but not required. Exceptional candidate may be considered for this market. Space Advertising and Sales manager.

**POSITIONS WANTED**

Top 40 program director (CD) with 4 years' experience looking to move up. Desires major market and opportunity to be part of a winning team. Contact [insert contact information]

**Available Immediately:** Top-notch programmer and consultant with 20 years' experience. Currently seeking an opportunity to apply these skills to a needed multi-market station.

**Program director needed fast for top-ranked station in major market.** Interested in candidates with at least 3 years' experience. Contact [insert contact information]

**Vocal personality for late night show with steady reliable market.** Good personality and image desired. Contact [insert contact information]

**Positions with imagination and creativity needed for night show.** Experience as DJ in major market preferred. Contact [insert contact information]

**Need a good morning Jock? I'm looking for a steady reliable person at a country station.** Age 26-35. Contact [insert contact information]

**First ticket holder.** Have 10 years' experience radio and TV. Looking for the next chance. Contact [insert contact information]

**Looking for an exciting opportunity in broadcasting?** Excellent experience in sales and promotions. Contact [insert contact information]

**Send resume immediately.** Send resume to [insert contact information]

**Continued from page 32**

**Radio-TV Mart**

**Billboard**

Radio-TV Mart is read by nearly every air personality in the country, and there's hardly a station in the world that is not represented. The cast is one big line of wits, and we're sure you'll find it enjoyable. The Mart is published by the Advertising Copy Bureau, New York, N. Y. 10026

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**Looking for an exciting opportunity in broadcasting?** Excellent experience in sales and promotions. Contact [insert contact information]

**Send resume immediately.** Send resume to [insert contact information]
**Programming Aids**

Programming guidelines from key, pacifying radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

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**Hip Rock Big on Boston Campus**

- **Continued from page 30**

**Radio-TV programming**

**Number One**

**The Laird,** Mountain, Windfall;

Ory Monkowski reporting; music Tommy James

**Sic**

**Leftfield Happenings.**

**Hot 100**

KKEB, Des Moines, Iowa, music director Ron Whitman reporting; BP: “Gotta Get Back to You,” Tommy James & the Shondells, Roulette; BH: “You’re the One,” Little Sister, Sound of White


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**Welcoming to RENO’S PANDORA!**

Reno’s first new hotel in a decade.

Love yourself in the lavish luxury of early 19th Century Nevada. Elegantly furnished rooms with luxuriously appointed for family budgets. Dancing nightly. Swimming free parking, be prepared for a Many Splendored Flag!

**PANDORA**

**HOTEL / CASINO**

353 S. Virginia, Reno, Nev.

**The Record & Music Industry Meet For Lunch & Dinner At... Gene Norman’s**

**WTCR, Ashland, Ky., Hunting-**

ton; program director & music director Gregg Elliot reporting

**KCTC, Stillwater, Okla.;**

program director & music director Jerry Hamilton reporting; BP: “I’ll Be Your Baby Tonight,” Little Richard, Columbia

**BRM, Sonoita, Ariz.;**

program director & music director Jerry Hamilton reporting; BP: “I’ll Be Your Baby Tonight,” Little Richard, Columbia

**WPRR, San Antonio, Tex.;**

program director & music director Jerry Hamilton reporting; BP: “I’ll Be Your Baby Tonight,” Little Richard, Columbia

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**RIMROCK RECORD MFG. CO.**

OFFERS

COMPLETE MANUFACTURING OF RECORDS AND FOUR COLOR JACKETS

- **NATIONWIDE DISTRIBUTION OF 7” SINGLES**
- **FULL DIMENSION AMPEX STUDIO**
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Due to low overhead, way out in the country We Can Offer You Savings of 30% to 60%!

For Further Information

Write or Call

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(501) 668-3404

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**Soul**

WDCP, Brookville, N.Y., program director & personality Steve Ellis reporting; BP: “Reflections on My Life,” Mighty Clouds of Joy, Chicago

**Progressive Rock**

WCWP, Brookville, N.Y., program director & personality Steve Ellis reporting; BP: “Reflections on My Life,” Mighty Clouds of Joy, Chicago

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**Easy Listening**

KSPR AM/FM, Springfield, Ala.; program director & personality Ron Mangum reporting; BP: “Nothing Succeeds Like Failure,” The Animals, Columbia

KSRM, Ashland, Ky.; program director & personality Ron Mangum reporting; BP: “Nothing Succeeds Like Failure,” The Animals, Columbia

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**1970s**

March 7, 1970, Billboard
NEW YORK—The best way to build a long-term relationship between an artist and an audience is to give every chance to see or they have the chance to compete with other good bookings. They have a direct line of campus bookings. They will recognize their special next.

Leber said, “The most recent experience and feel they are the best acts on the campus. Generally, they want to be entrepreneurs and feel they are in the business of doing good work. It is a particular act because the act, in my way, the audience feel is the act’s full capacity. But these people work very hard on the college circuit. They travel from campus to campus sometimes doing four shows in a row on campuses separated by hundreds of miles.

The artists cannot always be available to fulfill the wants of their campus. But they are physically able to deal with and working a great deal of cooperation to perform. There is the transportation, accommodation and equipment to make this happen. Sometimes something goes wrong, but the artist who complains about how it is really. Leber, is not complaining. He just wants to make people realize that the artist has many obstacles to contend with before he ever gets on stage to perform.

The tone of the country can be seen. It is the type of acts the people on the campus book, said Leber. The students have influence the mood of the campus by dealing with the acts that have been a message. It is another form of the educational process.

WESTCHESTER COUNTY, N.Y.—When the auditoriums are closed, the campus is deserted railroad tracks. The students have tried to do folk music in the area, but they have not been successful. In some cases, they have been unresponsive. The students have tried to give folk music the big boost it needs.

There are many college radio stations on the campus. These stations are used to be the center of folk music. The students are doing about all they can to get folk music on the stations.

Sometimes something goes wrong. But that is part of the line of the music business. If someone who complains about how it is really, Leber, is not complaining. He just wants to make people realize that the artist has many obstacles to contend with before he ever gets on stage to perform.

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THE INTER-COLLEGIATE BROADCASTING SYSTEM held their regional auditions last week at the Auditorium, 14 College Ave., New York. There were Paul Brown, independent promoter, and representatives from record companies. Present at the MGRS booths were Steve Schumacher of Armed Forces Radio and Television Service, Beth Strauss, record librarian of WNYU, and music director of WNYU, Gary Kiffel.

Coffee House a Drip at Ohio State

COLUMBUS—The coffee house circuit may be a big scene at many colleges throughout the country, but so far the Ohio State University campus did not seem to want to support it. Said Paul Dickson, program director, “The Ohio State University College Radio Station. Dickson claimed that singles artists did not seem to generate enough excitement to their audience. It was a good place for folk artists to get experience, but not a good place for them to build confidence,” she said.

Last year, students came to Dickson and asked to have a new program started. “They felt that since the university was not preserving these, they could compete for their own arts. They wanted to have a folk art group night business done in the local bars. They wanted to book rock groups a chance to gain experience and exposure. All of the talent booked into the Tavern was found within the state. The talent is chosen by a student committee, agents on the campus, and the music is the music of the University. When everything is said and done,” Dickson commented, “It is the student committee, headed by Carol Zeiler, who really programs the talent. Zeiler has been chairman of the student music committee since December and she seemed to be more enthusiastic about the program. Fast, in her second weekend. She has been working on the program. We meet at least three hundred students a night in our place.”

Carol was also enthusiastic about the new Tavern. “Their names probably don’t mean much to the music of the state, but they will probably mean something someday,” she said. For example, the names of the local groups are wild. They range from ‘Your Lovin Son,’ to the ‘Young Folk,’ to ‘Ally Gir.’

The OSU Jazz Ensemble and the Contemporary Jazz Quintet occasionally make appearances. According to Zeiler, the groups are not really popular. “I guess the students aren’t ready for jazz yet. Rock is the happening thing here,” she said. Rock and pop are the main music groups. We recently tried out two folk singers on the program. Nothing happened and the place was empty. I guess the students feel that the best music to help them forget about the previous week’s activity in the classroom is rock music,” she says. “The students pay attention, but all of one’s worries are forgotten, at least for the weekend. There is talk about reopening a coffee house. Students are looking at a deserted railroad car as something like a location. “At the moment, it is just talk,” said Dickson. “But we will give them what they want if we can afford it.”
NEW ARTIST! NEW HIT RELEASE!

MOONVILLE 314

"YOU'RE THE ONE FOR ME"

Three minutes and seven seconds of pure soul!

"MONEY HONEY"

TRI-CITY RECORDING CO., 203 N. JEFFERSON, SAGINAW, MICH. 48607 (517) PL 3-8459

BILLBOARD means . . .
Record Business
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Broadway Musical Business
Musical Instrument Business
College Concert Business
Recording Studio Business
SHOW BIZ !!!!!
Soul BEST SELLING Soul LP'S

<table>
<thead>
<tr>
<th>Title Artist, Label, No. &amp; Pub.</th>
<th>Works on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 I WANT YOU BACK</td>
<td>8</td>
</tr>
<tr>
<td>2 PUZZLE PEOPLE</td>
<td>22</td>
</tr>
<tr>
<td>3 THIS GIRLS IN LOVE WITH YOU</td>
<td>4</td>
</tr>
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<td>4 HOT BUTTERED SOUL</td>
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<tr>
<td>5 SWISS MOVEMENT</td>
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<td>6 AIN'T IT FUNNY</td>
<td>4</td>
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<tr>
<td>7 DIANA ROSS &amp; THE SUPREMES</td>
<td>13</td>
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<td>8 STANDING</td>
<td>45</td>
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<tr>
<td>9 COMPLETELY WILL-B, R. &amp; B.</td>
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<td>10 BLOWN OUT</td>
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<td>11 WALKING IN SPACE</td>
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<td>12 LOVE IS BLUE</td>
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<td>14 ICE ON ICE</td>
<td>24</td>
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<td>15 BILLY JOE</td>
<td>15</td>
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<td>16 FOUR IN A BLUE</td>
<td>4</td>
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<td>17 LOVE, PEACE &amp; HARMONY</td>
<td>23</td>
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<td>18 I LOVE YOU</td>
<td>6</td>
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<td>19 DO IT!</td>
<td>10</td>
</tr>
<tr>
<td>20 TELL ME IT'S OVER</td>
<td>12</td>
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<tr>
<td>21 OYSTER BAR</td>
<td>4</td>
</tr>
<tr>
<td>22 CREAM</td>
<td>15</td>
</tr>
</tbody>
</table>

Cincinnati

From The Music Capital of the World

DOMESTIC

On page 29

Cincinnati Mayor David Hope announced that the Cincinnati Symphony Orchestra will perform in the 8 O'Clock Concert in Music Hall Sunday night. The concert will feature the orchestra's new conductor, John Adams, and will include works by composers such as Beethoven and Mozart. The concert will begin at 6:30 PM and is free to the public.

On page 29

Mick Jagger and Keith Richards of the Rolling Stones are scheduled to perform in Music Hall on Saturday night. The Stones' set list includes songs from their latest album, "Exile on Main Street." The concert is sold out, and fans are expected to start lining up early in the day.

On page 29

The Cincinnati Reds have announced that they will open their 2023 season on April 1 against the Chicago White Sox. The team's home opener will take place at Great American Ball Park, and the Reds are expected to have a strong season this year.

On page 29

The Cincinnati Bengals have released their 2023 schedule, which includes home games against the Pittsburgh Steelers, Cleveland Browns, and the Philadelphia Eagles. The team's first home game is set for September 15 against the Buffalo Bills.
Royal Publishers Forms Wing

NASHVILLE — Royal Pub- lishers, formed in late July to be called Royal Reaching out to the needs of Songsters, entertainers, and songwriters, Whitehead said, "our will offer a de- a part of the Blue Ridge volume of the Bible, and the album. The two albums of twenty-six 12-inch LP’s will be called "A Study in the Bible" and "A Study in the Bible: Testament on Records," read by one of the most distinguished voices of the century. The matching Bible in this set is a new edition of the King James Version, with a tab- ular and concordance index. Whitehead said this volume alone represents about three years of research.

National Book Inc., head- quartered here, will be world- wide distributor for the new Bible product. Record distribution will be under the direction of Walter Peterson, National Book president.

Spero Network, whose head- quarters is Atlanta, has been in- volved in this project for several years. The firm is planning a campaign to distribute the Bible in the form of a series of 12-inch long-playing records.

The project is being directed by Bob Whitehead, vice president of the firm.

Gospel Industry Is Putting New Emphasis on Youth

NASHVILLE — The Gospel music industry, once faced with a decline of interest among the young, has overcome that short- coming and is putting new em- phasis on youth.

Four of the more popular enter- tainers in the business now are 20 or younger.

Among the more prominent of these is Reba Rambo, daughter of the Singing Rambo (Dottie & Buck), who has been travel- ing with her parents on the cir- cle tour of the United States and has recently completed taping the first gospel special to be beamed on home television. Reba is 18.

Seventeen-year-old Steve Sanders, from southern Georgia, has been working and singing in the gospel field since the age of 10. His father, Herbert San- ders, played piano for many of the weekend gospel groups in that area. The youngster, a song writer as well as singer, appears with the Florida Boys and the Bluepeople of Canaan.

Greg Gordon, 19, is a writer and singer, who travels with the Oak Ridge Boys. The son of Anna Gordon Davis (along with the Chuck Wagon Gang) and the late Howard Gordon, he has become an artist in his own right. His mother now is married to J. Payton Linn, former Gover- nor of Louisiana.

Melon LeFevre has been singing as part of the LeFevre Gospel group, but now has been signed as a single by Atlantic Records, where he will be recorded "updated" gospel music. Roy Orbison was once perform- ing with his family as well.

LP on Creation Reading
By the Apollo 8 Crew

STARKVILLE, Miss. — "In the Beginning, God..." an LP utilizing both strong narrative and original religious music, is being offered this fall in the reading of the Creation Story by the Apollo 8 crew during its historic flight.

The presentation of the First Foundation For One Nation Un- der God, headquartered here, the creators of the first color picture of Earth taken from space, promises the moon showing. The creation story was read by astro- nauts Borman, Lovell and Am- rican.

The narration on the record is done by Rob Townsend, actor and former TV personality, who was selected because "his narrative style is the sound of music," according to the produc- ers. The cuts on the LP deal with Genesis, with man generally, the birth of man, the Command- ments, love, prayer and prepara- tion, and the spread of Christianity.

All of the music is arranged and produced by Gerald Nel- son, who created the sound effects from the Apollo Files for the recording. NASA supplied the cover photo.

Pilot Gospel TV Show
Draws Network Interest

NASHVILLE — A pilot gospel television show, aimed at the network, has been videotaped by the Blue Ridge Quartet, a new project of the First Spero Productions of Cleveland. Ohio. The program, starring the Wellman Quartet of Cleveland are Blue Ridge Quartet backers.

Taped and filmed before a live audience at Belmont Col- lege here, the production company spokesman said two net- works are interested in the pro- gram. At least one network feeling the program will lead to a regular series.

Genes of the Belmont Camp- us, the Parton-Rhe and the Country Music Hall of Fame were put on both videotape and movie film, and will be utilized as part of the show. In all, three and a half hours of pro- gram was put on tape, and the final edition will be less than an hour.

Two camera crews, one from Philadelphia and the other from Cleveland, used nine color cam- eras. Among those on the program were WJAC, Sunapee, and the Stamps Quartet; James Black- wood and the Singing Majority Chorus; Dovetail's Mc- Best, Reba Rambo, Mylon Le- Fevre and Steve Sanders. Special country music guests for the show were Connie Smith, Johnnie Wright and Ten T.

Bob McKenzie, producer, Heartwarming, directed the chorus and orchestra for the program. Bob McColloch of Sumar Talent, served as talent coordinator.

First Intl Gospel Festival
July 10-11

First Intl Gospel Festival, which is scheduled to be held in Nashville at the Grand Old Opry, will be held July 10-11.

Bobby Jean White & Smity Gat- tin have announced a partnership agreement. Mrs. White has joined the Smitty Gatin Singers for personal and management purposes.

A new firm will be known as Blue Ridge Quartet Enter- prises, Inc., and will be operated by "Ace" Richman, who will serve as president. Rich- man, who was the originalizer and manager of the Sunshine Boys for 32 years, will handle television, record, concert, and special music publishing and public relations.

Richman, a one-time entertainer himself, has been an early 30's DJ in Cincinnati, then later formed the original River Ringers at Charleston, W. Va. He later moved to WMAC in Madison, Wisconsin, where he founded the Sunshine Boys. He sub- seqently worked with WSBT, Atlanta, WWVA, Wheeling, KMOX, St. Louis, and KFI, Los Angeles. Richman will move from his home in Talla- hassee to this location.

The quartet will continue to be booked by Burl Streevel, their manager and bus player. The group records for CMA.

Blue Ridge 4 Forms Firm

SPARTANBURG, S.C. — The Blue Ridge Quartet has formed a new company which will cover all facets of music operation except the booking of the group.

The new firm will be known as Blue Ridge 4 Enterprises, Inc., and will be operated by "Ace" Richman, who will serve as president. Rich- man, who was the originalizer and manager of the Sunshine Boys for 32 years, will handle television, record, concert, and special music publishing and public relations.

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The quartet will continue to be booked by Burl Streevel, their manager and bus player. The group records for CMA.
Country Music

Country Still No. 1 in Nashville in All Music Recording Categories

NASHVILLE — Despite the spread of the music industry here into all facets of recording, country music still dominates the picture, ahardtin unimpressed survey report shows.

It also shows that sessions, which averaged only a handful of musicians a few years ago, now show phenomenal growth.

The paper, a survey report on the recording business in Nashville, Tennessee, was compiled and written by Jay F. Muck, an instructor in music, who prepared it in fulfillment of a class at Peabody College under the supervision of Rick Powell.

Powell, president of Athena Records, is treasurer and officer of the Nashville chapter of NARAS, and is a member of the Peabody faculty. He holds a minor and a major in music, a doctorate in music. The Peabody course was established under the auspices of this NARAS chapter.

Mick prepared his survey from studies covering the first six months of 1970. He included 4,292 sessions that were obtained from research done on more than 1,500 contracts. It was done with the cooperation of the Nashville local of the American Federation of Musicians.

In seeking classifications, Mick discovered that the various labels have different ways of naming their country products, i.e., such names as country-pop, country-western, country-folk, and just plain country.

Palace, who describes himself as a lifelong fan of country music, wrote most of the songs on the LP. In addition, he has recorded such standards as "Goodnight Irene," "Home," My Elusive S century of Musicians.

There is "plain" country music, which counts over 6 percent of all the recordings during that period. A combination of the Blue Grass to "country-pop" accounted for about 16.5 percent, bringing the broad-based country involvement to some 68 percent of the overall recording sessions.

Pop Categories

The "pop" categories are widespread, ranging from that single word to such listings as pop, rock and roll, and rock and underground folk. The total of these is 15.9 percent. However, this excludes rhythm and blues (6.4 percent) and soul (9.2 percent). In other words, "country-pop" which actually may be more pop oriented.

Pure folk music made up 1.2 percent of the total, while gospel gained 6.9 percent and sacred amounted to only .6 percent.

The classifications, by the way, were made by the individual recording companies, the producers of the leaders of the sessions and, in some cases, playing sessions. The 1,566 sessions, more than incidentally, were produced mostly by nationally known groups. Many of them doubled or even tripled in some cases, as arrangements, 261 sessions (or 165 percent) had written arrangements, while 90 percent had unaccompanied jam jump over a few years ago. Fourteen separate arrangements — or at least individuals listed as arrangements — were involved.

Mick discovered that Nashville's largest recording session during this six month period involved 33 musicians plus the leader. (All Hit was the artist, and the session was the RCA.)

On 153 separate sessions, 13 or more musicians were involved. Again folk ranging a sharp departure from the past when most sessions averaged fewer than six players. In those 153 sessions, the average number of musicians utilized was 18. Sixteen percent of the sessions used a contractor.

There were 4,922 sessions recorded during the 1,566 sessions. A total of 3,14 song titles was recorded during a three-hour session. The largest number of songs during a single session was a listing 10 (by Hank Williams Jr.) which became the prime number of arrangements recorded.

A total of 611 artists are under contract to record labels here.

(Continued on page 43)

Actor Palance Cuts 1st Disk

NASHVILLE — Movie actor Jack Palance, who will be master of ceremonies for the NARAS awards, has recorded his first LP under the guidance of Buddy Killen, and will release his first single almost immediately on Warner Brothers.

Palance, who describes himself as a lifelong fan of country music, wrote most of the songs on the LP. In addition, he has recorded such standards as "Goodnight Irene," "Home," My Elusive S century of Musicians.

"He writes strictly in the country vein," said Killen, "but this LP will be a diversified package." He said it will contain songs, some recitations, and some surprises.

Asked why he decided to record here rather than in Hollywood, Palance replied: "Everywhere I go I hear Nash- ville. This is where it's obviously happening."

Country Tour Of Far East!

NASHVILLE — A representative of the Kingston has met here with booker Earl Owens, head of a "great" country show for Vietnam and the rest of Southeast Asia.

Capt. Sam McLendon, from the office of the Secret- ary of the Air Force, told him he was working closely with the Army, Navy and Air Force Entertainment, and with Owens, representing the Buddy act attached to the show.

Both agreed that "outside" help would be necessary to overcome the bureaucratic red tape.

Entertainer Charlie Louvin is the leader of a group of en- tertainers willing to make the junket, but apparently Congressional aid is needed. All persons involved expressed a desire for constituents in the music industry to write to respective Congressmen and urge their aid in such a proposal.

Country music entertainment is in high demand in the Far East, and the Air Force in Vietnam has restricted a great deal now, with only a few number of artists offering their services.

Two different Country Sounds

NASHVILLE — Further expansion of Jack Music, Inc., is noted in an announcement regarding the signing of songwriters Dickey Lee and Allen Reynolds to their move from Memphis to here.

The announcement, by professional manager Bob Weimbach, notes that they have already completed a dozen songs for Jack Music recording studio.

The agreement with Clements, a long and successful association with the past. Clements produced Lee's 1962 hit record of "Patchin' Jack." Music, Inc., published the Lee-Key songs, which are among the best known songs, "I Saw Linda Yesterday," Allen Reynolds was the co-writer with Chilton/Adkins, the mid-60's on recorded country standards. "Take Me Home," was written by Martha of Marydian.

Lee was the writer of George Jones' "1967 tune, "She Thinks I Still Care." The move here marks a return to the country music scene for Lee.

MARCH 7, 1970, BILLBOARD

Nashville Scene

By BILL WILLIAMS

George Morgan, who has accomplished virtually everything in his career, is about to become a full time songwriter. His daughter, Beth, is the young singer of the role. For a tour of Hawaii in May, has a new arrangement, here- titled "Kansai City Store- ked." Ed Brown, Mento- r, has moved to the Royal Palace, a new club in Nashville, for entertainment nightly.

Nick Nixon, whose "Loch's Cock- tail" is produced by Jerry Crutchfield for Kapp, is a St. Louis native. His name similarity to that of a high profile public officials a great deal of comment. Chant's Slim Williamson reports that requests are coming from everywhere for Bob Yarbrough's new single, "Tonight I'm Gonna Thanked the city of Nashville for "naming the city after the music industry." He was cited as one who not only sold his company worldwide, but his selling of Nashville and its music wherever he goes.

In addition to the SME peo- ple, many of Stapp's close friends and associates were present. They included Buddy Kil- len, Joyce Buss, Carl Pomeroy, Harlan Howard, Irving Waugh, Owen Bradley, Jack Palance, Frances Preston, Jo Walker, Bill Williams and Bill Hudson.

Among friends who sent tele- grams were Dinah Shore, Eddy Arnold, Johnny Cash, Ernest Ford, Tom Jones, Gene Autry, Ralph Edwards and Bert Parks.

Nashville Scene

By BILL WILLIAMS

Put It To Her in a Little Different Way.

Linda Murlin is cut- ting her first LP, and it's due out in April. It will contain the three hits she's had so far, with some number of songs for spring due out.

The album is being recorded at the Mercury Records studio.

Bill Towers now devotes full time to TMO, and has temporarily at least, sidetracked his recording career.

Hickey's Glen Bar- ber opens March 7 at the Merc- iad in Minneapolis.

Rice Miller, manager of Ter- race Music, has announced the signing of Nova Fitzgerald to an exclusive writer's contract with Blue Lake Music (BMI), a Ter- race affiliate.

Patsy Stitt is off with Ed Ham- mond (Continued on page 44)
"A pilot's ready when I'll let my family go up with him."

Captain Chuck Shafer polishes pilots. He teaches them things they didn't even know they didn't know. When a man graduates from our pilot training center in Fort Worth, we turn him over to men like Captain Shafer. He's the one who decides when they're ready. Ready to fly for American.

The Captain looks at his job this way:

"By the time they get to me, these guys are pretty good pilots, but I've been in this business at least 20 years longer than any of them. For instance, they know how to land a plane; I teach them how to bring it in like a big swan. It's for the extra comfort of the passengers. And that's the bottom line in our business. Give that passenger as smooth a ride as possible."

We don't know anybody who can do Captain Shafer's job better than he can. That's why he has it. It's the American Way.

Fly the American Way.
American Airlines
Put it there.

Sharing hands isn’t always such a nice thing sometimes it hurts
And that’s what Freddy Weller is singing about for his new Columbia single—“I Shook the Hand.”

**FREDDY WELLER’S NEW COLUMBIA SINGLE.**

**“I SHOOK THE HAND”**

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**This Week**

<table>
<thead>
<tr>
<th>Title, Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT’S JUST A MATTER OF TIME</td>
<td>8</td>
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<tr>
<td>IF I WERE A CARPENTER</td>
<td>7</td>
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<tr>
<td>FIGHTIN’ SIDE OF ME</td>
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<tr>
<td>I’LL SEE HIM THROUGH</td>
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<tr>
<td>HONEY COME BACK</td>
<td>7</td>
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<tr>
<td>WELFARE CADDY</td>
<td>9</td>
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<tr>
<td>BIRDWALK</td>
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<td>COUNTRY GIRL</td>
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<tr>
<td>OCCASIONAL WIFE</td>
<td>5</td>
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<tr>
<td>A WEEK IN A COUNTRY JAIL</td>
<td>12</td>
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<tr>
<td>THAT’S WHEN SHE STARTED TO STOP LOVING YOU</td>
<td>10</td>
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<tr>
<td>ONCE MORE WITH FEELING</td>
<td>3</td>
</tr>
<tr>
<td>MY WOMAN MY WOMAN MY WIFE</td>
<td>3</td>
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<tr>
<td>I’M GONNA MAKE A MEND</td>
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<td>A LOVER’S QUESTION</td>
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<td>WHEN HE TOUCHED ME</td>
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<td>SHE’LL BE HANGING AROUND</td>
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<td>COUNTY ROOTLEGGER</td>
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<td>TAKE A LETTER MARIA</td>
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<td>BIG MAMA’S MEDICINE SHOW</td>
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<td>Tomorrows Forever</td>
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<td>I’M A LOVER (Not a Fighter)</td>
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<td>HELLO I’M A JUXBOX</td>
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<td>ONE HOLE PAST ETERNITY</td>
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<td>WINGS UPON YOUR HORNS</td>
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<td>WE’RE GONNA GET TOGETHER</td>
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<td>PUT A LITTLE LOVE IN YOUR HEART</td>
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<td>SHE CHEATS ON ME</td>
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<td>YOUR HUSBAND, MY WIFE</td>
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<td>HUSBAND HUNTING</td>
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<tr>
<td>LITTLE JOHNNY FROM DOWN THE STREET</td>
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**This Week**

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<td>GAY DO GONE AND GET ME</td>
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<tr>
<td>I’M GOING HOME</td>
<td>8</td>
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<tr>
<td>A GIRL WHO’LL SATISFY HER MAN</td>
<td>4</td>
</tr>
<tr>
<td>HER’S A TOAST TO MAMA</td>
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<tr>
<td>THE CHICAGO STORY</td>
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<tr>
<td>I HEARD YOUR SONG</td>
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<tr>
<td>THERE’S A STORY (Goin’ Round)</td>
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<td>THINKING ABOUT YOU BABY</td>
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<tr>
<td>nobody’s fool/why do I love you</td>
<td>14</td>
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<tr>
<td>SITIN’ ON A CENTRAL STATION</td>
<td>9</td>
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<tr>
<td>THE WORLD HANDS</td>
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<tr>
<td>I’M NOT BEING A RING</td>
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</tr>
<tr>
<td>TIE TOGETHER</td>
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</tr>
<tr>
<td>DO I LOVE YOU</td>
<td>8</td>
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<tr>
<td>TWO SEPARATE BAR SUTOLS</td>
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<td>I WALK A MILE IN YOUR SHOES</td>
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<td>HONKY TONN BOWLEN</td>
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<td>KENTUCKY RAIN</td>
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<td>I WALKED OUT OF HEAVEN</td>
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<td>JIM &amp; JACKIE</td>
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<tr>
<td>IS ANYBODY GOIN’ TO SAN ANTONIO</td>
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<tr>
<td>I WOULD KNOW LOVE</td>
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<td>COCA COLA</td>
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<td>WHO WILL THE NEXT FOOL BE</td>
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</tr>
<tr>
<td>RUNNING RABE</td>
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<tr>
<td>MARRY ME</td>
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<td>HONEY DONT</td>
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<td>BETTER DAYS FOR MAMA</td>
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**MARCH 7, 1970. BILLBOARD**
**Philadelphia Country**

**Continued from page 30**

based on a "very active request line," Paul said, that up to 1,000 calls a week. "We keep the playlist as accurate as we can. At first, the calls presented a problem because they weren't necessarily for the newer records, but lately the calls reflect the contemporary releases."

"It might be easier to program the station if singles were sales better, "but singles sales would only reflect a hard-core country music fan. We're trying to rise beyond that type of audience alone. Anyway, our audience is basically adult and adults are basically album buyers," WCWP, though, only obtains about 20 percent of its programming from album cuts, outside of oldies, Feb. 22. MCM Records family group the Cowsills staged a Valentine's Day concert Saturday, Feb. 14, at State Fair Music Hall. Jim McFarlinAdministrator. The Cowsills were followed by the Miami String Quartet, consisting of the Cowsills, who were a local rock band. Judy Collins, the group's first appearance in Philadelphia, will be recorded on the Columbia label. The concert is scheduled for March 15 at the Tarrant County Convention Center in Fort Worth.

Marge Pettijohn

**LAS VEGAS**

Singles cut at United recently include "Sunshine in the Rain" by the Jades and Vegas' own Las Blues re-mixed and overdubbed on their new single "Time Is Just A Bowl of Cherry Bobs..." The Cascades cut a single for Uni, while Paul Anka did a vocal overdubbing for RCA... Elvis Presley closed his International Hotel gig Feb. 23 and left for a three-day engagement in Houston. Accompanying him, as sound man was United Recording Corp. head Bill Porter who was formerly the soundman on 18 of Presley's million sellers...

Bobby Morris, leaving the International Hotel as hotel general, is planning to form his own recording company headquartered in Vegas. Taking over as conductor is Joe Guarino... James Mauldin takes over as general contractor for the International. Mauldin, who backs many of the big names during recording sessions, finished backing James Brown's album and will be due for R&B and King Records. Mauldin will back Bell's next jazz album.

Laura Deni

**C&W Still No. 1 in Nashville**

**In All Recording Categories**

**Continued from page 40**

with the majors employing the bulk of these RCA has the greatest number, followed in order by Columbia, Monument, Stax, Capitol and Chant. RCA, Columbia and Monument also led in the number of sessions produced.

Mick, in his survey, draws some conclusions and makes some recommendations. He found some fact with classification of the songs performed on the sessions. "If the artist was classed and promoted as a country artist, he wrote, "this was the way the person classed the session. There are certain recording companies who classify all recording done under their label as one type."

The teacher-student suggests that the producer or leader of a session indicate the classification of the song recorded at the time of recording. "This information could be recorded on the time card along with the song title," he said.

This paper was one of a dozen which were done in Powell's class in the first semester of this year. In the second semester, another dozen students—most of them actively involved in the music industry here—are currently working on papers ranging from studies of the performing rights societies to organizations such as the Country Music Association or AFTRA.

In addition to the academic advantages of such research, Powell is seeking to accumulate the factual information so long sought in the industry.

---

**Brite Star's Pick Hits**

**Brite Star's Pick Hits**

I Heard Our Song—Dottie West (RCA)

One More With Feeling—Jerry Lee Lewis (Smash)

Monkey Business—Mark McMillon (Big Mack Records)

The Wrong Pot For Your Tea—Rena Mac (Rustic)

Ripper Man—Than Me—West Potts (K-14)

Sandy Castle's—The Clouds (Northbird)

Rustie for Happiness—Peggy Lee (Capitol)

Hunky Tnck Love—Ernie Bond (Weschester)

What's My Name—Henson Cargill (Monument)

God Loves Me—Jan Hardy (Capitol)

Country Girl—Jeanie C. Riley (Plantation)

After All These Years—Carrine Gagliardi (Carnaby)

For Promotion, Distribution: Doray Clothing, Press Release Service, Music Promo, and Brite Star (Capitol, 16th Avenue, Nashville, Tenn.)

Send your records for review to Brite Star Promotions, P.O. Box 1644, Nashville, Tenn. 37201.

---

**Faron Young's looking for a #1 Hit!**

**Billboard's C & W Chart**

**'OCCASIONAL WIFE' MERCURY 73018**

**FARON YOUNG guests on HEE HAW**

**MARCH 18, 6:30 p.m.**

**PROMOTIONS:**

RICHIE JOHNSON

BELEN, NEW MEXICO

**BOOKINGS:**

BILLY DEATON AGENCY

1330 BROADWAY, NASHVILLE, TENNESSEE 37203

---

**Faron Young**

**Wine Me Up**

**Featuring Bobbie Gentry's 'Cowabunga'**

---

**March 7, 1970, BILLBOARD**
\section*{The Southern Scene}

\subsection*{Nashville}

\textbf{FROM}

\textbf{PORTER WAGONER}

\textbf{2 Great Singles}

\textbf{YOU GOT-TA HAVE A LICENSE}
\textbf{BY}
\textbf{FAIRCHILD}

\textbf{LITTLE BOY'S PRAYER}
\textbf{BY}
\textbf{ROSES OUT OF SEASON}

\textbf{FROM}
\textbf{1 GREAT ALBUM}

\textbf{WAGONER}

\textit{Rock, had fishing now plans to spend to moved in. ...Matter."}

\textit{The recent featured Cargill Andy Williams. "Blues" on Chart's by Singleton Ray interpretation Chet beyond record industry. "On makes by Steve the act. coming almost played Ireland, England and Scotland 19, Raleigh Coliseum Buddy Drake Locklin, and and playing in his native Louisiana. ... Guy Drake, playing a new country showground in North Little Rock, had a turnover crowd. The place is a converted Baptist church, operated by George E. Brown.}

\textit{Iton of Liberty-UA on a 10-city promotion tour to promote her release, "If You Were Me." The target cities are New Orleans, Houston, Dallas, Kansas City, St. Louis, Cincinnati, Louisville, Atlanta and Charlotte ... Hank Locklin, Lorene Mann, and Gay Drake have signed exclusive book-management contracts with Buddy Lee. Hank will be touring Ireland, England and Scotland Wednesday (11) through April 3. Tompall & The Glase Brothers picked up the remaining members of the Raleigh Coliseum and got another standing room. This is becoming almost routine for the fine act. Bob Rudolph, former midwest sales representative for Monument Records, has been named assistant sales manager for the label, and will work out of the Nashville office. He reports to Steve Poncole. ... Linda Rae, 18, is the winner of an 11 western state talent search sponsored by Canany and Yellow Bird Records. The Portland, Ore. girl makes her debut with the song "On Trial" on Yellow Bird. Jim Bullet once owned the Southern Plants plant, not Standard Pressing, which was sold last week. Jim is still willing and almost wishing to get back into the record industry. The Four Guys, working with Jimmy Dean, were held over for two weeks at the Landmark Hotel in Las Vegas beyond their month-long date ... Chet Atkins has signed for an appearance on the "Johnny Cash Show," appearing April 15. Cash is honorary chairman of the Tennessee Mental Health Association, chairman of the Kentucky-Tennessee National Cystic Fibrosis Research Foundation, and chairman of the Music Industry Division of the Boy Scouts Council. Roy Clark, again showing some of his diversified talent, did a very interpretation of "Folsom Prison Blues" on "The Met," hosted by Andy Williams. Wanda Jackson & Henlon Cargill are slated for more guest appearances on "The Hoss." Ray Pillow's forthcoming single is "Biscuits on the Line" produced by Shelby Singleton on Plantation Chars Lawanda Lindsey & Kenny Verna have followed the cross-country tour with a series of "Pickin' Wild Mountain Berries," a soul hit ... Imperial's Johnny Carver plays the Florida circuit in March, with dates at Fort Lauderdale, Miami and Vero Beach. ... Bobby Parrish was recently featured on the annual March of Dimes telethon, WCCT, Thomasville, Ga. Jan Hurley, of Opoquon Records, is appearing at the Blackhawk in Jackson ville, Ill. Larry Hushhoff and The Travellers are playing the Masonic, Place Lounge in Des Moines. ... Col. Jim Wilson of Starline-King announces that negotiations have been completed with Lester Johnson for the recording of "Four Walls and One Window" by Bobby Wade on the Way Out label. The single was very strong in the Cleveland area. Red Savena & J. David Nixon, with new albums set for release, played their shows behind crowds at Indianapolis. ... Georgia Gibbs is coming in to cut a country album. Arthur Prysock is due back in for a two-weeks session at Sunday for tapes. West Week has moved from Hollywood to Nashville. Van Teever has flown to Cleveland to tape the nationally syndicated "Upbeat" TV show, where he sang his "Mercy Hospital" and "The Things That Matter." ... Nat Stucker is back from a successful Texas tour. He now plans to spend a week crow fishing in his native Louisiana. ... Guy Drake, playing a new country showground in North Little Rock, had a turnover crowd. The place is a converted Baptist church, operated by George E. Brown. ...
Distribution in the '70s

O. R. Truppernan
vice-president, general manager
Bush International, Miami

For many years management at all levels of the coin and vending machine industries has neglected recruiting and training programs for young people graduating from high school or trade schools. The vacuum left by the retirement of older people has become so great that there is a shortage of qualified personnel for almost every job that exists in our industry.

With the in-depth participation resulting from manufacturers acquiring their own distributing outlets, with distributors expanding the operating field, and with large vendors going into the music and games business, the shortage of qualified people has suddenly become dramatically apparent. The result is that one segment of the industry will be able to recruit and train from the same pool of people from some other segment of the industry helping that these people have been properly trained in their previous positions. As a result, the consequence many mistakes are made and people move from job to job while the real purpose is not accomplished.

The responsibility for providing qualified personnel to the industry should properly begin with the manufacturers but does not necessarily end there. The manufacturer, through technical and administrative training programs, could provide technical management, sales and service people for the distributors.

The distributors, in turn, through technical schools (with the help of the manufacturer) could provide these personnel working for their companies.

Some manufacturers maintain technical training programs at their manufacturing plants which are available to both themselves and operating personnel. These should be publicized and promoted to students attending technical schools. Most distributors with the help of the manufacturer they represent do conduct seminars or workshops for all employees. The seminars should be publicized and the operator should be urged to insist on attendance by his service people.

The application of overall industry training programs will not be easy. They are expensive and require a great deal of planning before they show much progress. An abundance of patience and tenacity will be necessary by all concerned. There have been hit and miss training programs for the past twenty years but none that have produced any number of trained people to replace those leaving the industry. They must be sustained for a long range.

In my opinion, the Music Operators of America and the National Automatic Merchandising Association should exert a great deal of influence on the manufacturers to make them realize how great the need is for trained people and, with an intelligent approach to the long range benefits of training programs, should be anxious to support the programs. The initiative must be provided from some source but once the ball has started rolling, the industry may again become rejuvenated.

United—Six Player Bowler

Big bowling games continue to be one of the most popular coin-operated leisure items as attested by the attention the big machines (at least) that are known to have been installed across the country. TBS, a mouth-piece for the coin machine world, took this machine from United, div. Williams Electronics, called El Grande, features six modes of play: five ball, dual flash, regulation, strike 90, semi-miss and triple strike 100 bonus. The company suggests setting the piece at 421/2 quarters for all change. Additional sections are available so that either four or eight foot lengths can be added to the standard 13 and 16 foot models. The machine allows for optional pricing and comes with an instruction manual.
Jukebox, Radio Team Up for Hits

Continued from page 45

hour. West's father works here and was able to obtain 75 copies for Bryan, who was also swamped with requests for the song.

Bryan follows the radio stations closely, pointing out that there are two AM stations and an FM station that are important in his area. He compares radio play with Billboard charts and the advice he receives from two one-stops.

Bryan buys records from Mobil One Stop, Pittsburgh, which has a driver headquartered in Kalamazoo, and from Martin Snyder One Stop. Requests are a particular problem because of the increased amount of 12-in. long play albums receiving air play. "We get a lot of requests for old numbers, too."

Most of Bryan's stops are easy listening or adult and teenage. "I would say only 25 percent are C&W stops, but this could be greatly expanded if there were radio stations in the area playing country music. I buy a lot of C&W records, but then find they don't receive good jukebox play because they never get on the air."

Continued from page 43

A weekly programming profile of current and oldie selections from locations around the country.

Baton Rouge, La., Location: Adult Lounge

Gene Sharp, programmer, State Novelty Co.

Current releases:
- "Without Love," Tom Jones, Parrot (50045).
- "I'll Be Your Cape Verde," Johnny Cash and Jane Carter, Columbia 4-4054.
- "My Eulogie," Bobby Vinton, Epic 5-11079.

Oldies:
- "Detours," Tom Jones.

Ames, Ia., Location: C&W tavern

Carol Larkins, programmer, K.D. Music

Current releases:
- "It's Just a Matter of Time," Sonny James, Capitol 7-39010.
- "I'll See Him Through," Tommy Winette, Epic 5-13571.

Oldies:
- "Roll Me Home," Nancy Cline.
- "Come Back," Edith Arnold.

Missoula, Mont., Location: C&W tavern

Eva Shellhammer, programmer, Montana Music Rentals

Current releases:
- "That's When I Started to Stop Loving You," Country Twist, Decca 32599.

Oldies:
- "Game People Play," Freddy Walker.
- "Truck Stop," Jerry Smith.

Springfield, Ill., Location: Adult Lounge

Bud Hashman, programmer, Star Novelty Co.

Current releases:
- "Rocking Out Is Hard to Do," Lenny Welch, Commonwealth 3004.
- "Rounding Her Ring on My Heart," B. J. Thomas, Scarf 1256.
- "Winner World of Love," Engelbert Humperdink, Perfect 80022.
- "Bleedin' In The Rain," Ray & the Rainbows, Bell 471.
- "You've Come Back," Glen Campbell, Capitol 2718.

Oldies:
- "Fish Deliver," Mills Bros.
- "Easy Bubble," Olly Ho.

New Orleans Location: Soul Lounge

John Elms Jr., operator, Harold (Hap) Garrusko, programmer, TAC Amusement Co.

Current releases:
- "Gotta Hang on to This Feeling," Jr. Walker & the All Stars, Soul 3570.
- "To the Other Woman," Doris Duke, Canyon 28.

Rockford, Ill., Location: Kid Restaurant

Liz Christensen, programmer, Johnson Vending Service

Current releases:
- "Easy Come Easy Go," Bobby Sherman, Monument 1779.
- "Love Grows," Edison Lighthouse, Bell 856.

Mason City, Ia., Location: Kid Restaurant

Mrs. Elwood Zipse, programmer, Zipse's Northern Music Co.

Current releases:
- "Walk a Mile in My Shoes," Joe South, Capitol 2719.
- "Traveling Band," Creedence Clearwater Revival, Fantasy 637.

Trenton, Mo., Location: C&W Tavern

Olen A. Welch, programmer, Automatic Music Co.

Current releases:
- "Wabash Cannonball," Emmyl礦, David and the Nashville Flames, RCA 9787.
- "Fightin' Side of Me," Moe Bandy and the String Benders, Capitol 2719.

Arlington Heights, Ill., Location: Kid Restaurant

Wayne Heas, programmer, A & H Entertainers

Current releases:
- "Nursh Stop the Rain," Creedence Clearwater Revival, Fantasy 637.
- "Ants," Mark Lindsey, Columbia 45057.
- "Venus," Shocking Blue, Colosus 108.

---

Reconditioned SPECIALS

Guaranteed

PIN BALLS — BOWLERS — ARCADE

BALLY

WORLD CUP - DIXIELAND

SAPPHIRE - $295

CHICAGO COIN

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MOON SHOT - $285

WILLIAMS

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LADY STRIKE - $125

RING PIN - $125

KING PIN - 125

TECHNIK - 125

PAPA MARS - 125

MIDWAY

GOOGLITE

BASKETBALL

MONSTER GUN - $195

MUSIC HALL - $195

RIPE RACER - $125

ROYAL GUARD - $125

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Get More Play From All Ages

The Wurlitzer STATESMAN with its dual Gold and Red programs lets you offer pre-selected musical bargains for all age groups.

You can program 6, 8 or 10 "Golden Oldies" or "Standards" for the Welk crowd—and an equal number of soul, pop-rock or country tunes for the swingers—for two quarters or fifty-cent play.

Check with operators already cashing in on this exclusive STATESMAN feature.

They'll tell you when you make it easier to play, patrons are more willing to pay!

That's more gravy on the bread for YOU.

WURLITZER STATESMAN
HAMBURG — Amendments to the legislation governing the operation of pay-out machines in West Germany has helped boost business over the last two years. This was indicated by Wolf Meyer Christian, secretary of the West German Automatic Wholesalers Association in a special interview with billboard.

The doubled stake of 20 plants and the cumulative winning factor incorporated in machines offering 10 plays for one insertion of coins have considerably stimulated interest in pay-out machines.

SEVERAL OF the technicians attending Wuritzer’s two-day service seminar in Wichita take a rest after checking the insides of a jukebox. The Wichita seminar of one of three recently sponsored by Wuritzer.

New German Laws Boost Business for Pay-Outs

By WALTER MALLIN

At present West Germany gaming laws require a minimum pay-out of 60 percent of the stakes but Meyer Christian is hoping that this new law will reduce this minimum to 40 percent.

The effect of modifications in the last few years is reflected in the statistics for 1969 produced by the Deutsche Automaten Groshandels Verband (DAGV) which represents 90 percent of the West German automatic leisure industry.

While sales of pay-out machines in 1968 totaled around $14,500,000 the turnover rose in 1969 to more than $19 million. Unit sales of pay-outs in 1968 were 33,600 compared with 37,000 in 1969.

Turning to the phonograph field, Meyer Christian said that talk of a slump in the sector of the industry was not justified by the figures. Jukebox sales in 1968 amounted to around $5,5 million but sales in 1969 increased to $8 million.

In the sector of amusement only machines, turnover went up from $8 million in 1968 to $9.5 million in 1969.

Vending machine turnover was also up, from $300,000 in 1968 to $500,000 in 1969.

Meyer Christian said that DAGV with its 32 wholesalers and general distributors continued

Coming Events

March 4-7—National Vendors Association Convention, Sheraton Hotel, Chicago.
March 10-21—Alabama Automatic Merchandising Council/ Mississippi Vending Association joint meeting, Broadmoor Hotel, Biloxi, Miss.
April 3-5—National Automatic Merchandising Association Conference, Atlantic Convention Center, Atlantia, Calif.
April 10-11—Wisconsin Automatic Merchandising Council annual meeting, Quality Court Motel, Madison, Wisc.
April 17-18—Tennessee Automatic Merchandising Council annual meeting, River Terrace Motel, Gatlinburg, Tenn.
April 17-18—Indiana Vending Council meeting, Holiday Inn, Indianapolis.
April 10, May 1-4— Illinois Automatic Merchandising Council meeting, Lake Lawn Lodge, Delavan, Wis.
May 8-9—Automatic Merchandising Council of New Jersey meeting.
May 15-16—Ohio Automatic Merchandising Council meeting site to be announced, Columbus, Ohio.
May 15-16—Kentucky Automatic Merchandising Council annual meeting, Executive Inn, Louisville.
May 22-24—Pennsylvania Automatic Merchandising Council, Seven Springs Mountain Resort, Champion, Penn.

(Continued on page 49)

Ger. Jukebox Trade Survey

BRUNS就有, W. Germany — The average West German coin machine operator in the amusement sector owns about 160 payout and amusement only machines, operates over a radius of about 20 miles, runs his business with members of his family or with 1.5 employees and has his business operating on a book-value investment stock of about $100,000.

This information has been published by the West German trade paper Automatenmarkt and is based on replies received from readers who were sent questionnaires.

The replies revealed that 65.4 percent of all operator businesses had grown over the last three years, and 14.5 percent had become smaller largely through legal difficulties.

The average industry depot embraces 53 pay-out machines, 42 jukeboxes, 33 amusement only machines and 12 vending machines.

A vote on the most viable machines resulted in a 90.8 percent score for payouts, 84.6 percent for jukeboxes, 78.5 percent for amusement only machines and 27.7 for vending machines.

Chicago Coin Sees Paid Back

HAMBURG—Karl H. Goering, newly appointed head of the Chicago Coin Trade promotion office for Europe, the Middle East and Africa, based in Frankfurt, recently negotiated contracts under which Seevend will import Chicago Coin machines into West Germany, Seeben, Antwerp and Benelux.

Seevend joint manager Hans Rosenewold told Billboard that Seevend were extremely happy with the results which would enable their salesmen to report growing demand for stimulating and imaginative amusement machines.

The first Chicago Coin machines to be promoted by Seevend will be “Moonshot,” “Super Clown” and “Knight,” and the Top Hat Bowling Alley.

Charm and Capsules

15¢-50¢-10¢-25¢

New Items Priced Right.

See: Bill Falk and Dick Goldstein
At the N.Y.A. Show Sheraton-Chicago March 6-7-8, 1970
KNOTT TOY & NOVELTY CORP, 57 Hanover Ave, Franklin, Mass 01738 11/10200 516/FIB/14300

knight: charm corp.

Billboard has the "IN" side story on Coin Machines

MARCH 7, 1970, BILLBOARD
Recording Artists Spark South Carolina Convention

• Continued from page 45


Collins explained that the revision of the bylaws would give the discretion of the board of directors to amend the bylaws without a constitutional amendment. The bylaws also were changed to require only an annual meeting of the executive committee and directors. Provision is still made for called meetings whenever they are needed.

Rowe Record, Film Pairings


Tell MOA Copyright Battle

• Continued from page 45

include three provisions that MOA opposes. One provision would increase the per jukebox royalty fee from $8, which MOA was willing to accept, to $9. Another provision would add another $5 cents for a registration fee per machine. And the third provision would provide for a review of the royalty arrangement every five years.

Granger said the periodic review would simply be a device for raising the royalty each time. “Whoever heard of them lowering the cost,” he asked.

The managing director then asked that those MOA members who had not used the association’s public relations program do so. He said the program will be extended and broadened.

He defined public relations for the group as “helping those who deserve a good reputation gain the reputation they deserve.”

“I think this industry deserves a good reputation and we’re going to work to prove it,” he said.

The other speaker on the program was Lt. Frank Faulk of the S.C. Law Enforcement Division. He was substituting for the division’s chief, J.P. Strom, who was called out of town on an emergency.

Lt. Faulk talked about the seriousness of the crime problem in the country and urged the operators to cooperate in efforts to bring it under control.

He also gave a demonstration of the polygraph (lie detector) with the help of a volunteer, Bob Loney of Southern Music Company, Walterboro. S. C. Jesty chose a numbered card from a stack of cards and then was queried about each number in the series. He answered no to each question, but his reactions enabled L. Faulk to detect that he had drawn card 35 and lied when he answered no to whether he had drawn that particular number.

You’d better not ever let your wife give you one of these machines,” said L. Faulk, who had introduced his demonstration by saying he thought it an appropriate thing to do on George Washington’s birthday.

BUY! METAL TYPERS

Vending Aluminum Identification Tag

WHY?

1. LIFE-TIME INCOME

2. TROUBLE-FREE OPERATION

3. 2% OPERATIONAL

CHICAGO 22, ILL. EV 4-3120

HAVE YOU HEARD THE NEWS?

VICTOR HAS ANOTHER BIG HIT...

TOPPER "GIFT BAR" ALL NEW WITH V-3 THREE INCH CAPSULE

PRIVATE SHOWING—FACTORY ONLY

MARCH 2ND THRU MARCH 10TH

CHICAGO 22, ILL. EV 4-3120
It's not essential that you install it at night, but with a competitive edge like the new Rock-Ola/443, you might not want the whole world to know your secret.

Here's a completely new concept in a compact, 100 selection phonograph designed to turn locations on. Until now, the only place you found all these features was in the big phonographs.

A host of new operator oriented designs carefully calculated to give you more profit than ever. Integrated circuits. Swing-out components. Snap-out grill. Stand-up programming. Plus an amplifier that interchanges with other current models.

Outside, a beauty that's hard to resist. Brilliant color panels that turn any room into an action center. Sleek Bombay Teak Conolite side panels incased in polished aluminum castings. All this adds up to more play and more profit for you.

"we want you to take it easy" Rock-Ola Manufacturing Corporation/800 N. Kedzie Ave./Chicago, Ill. 60651
Over 400 at Biggest South Carolina Jukebox Convention

MISS Brantlee Price poses with two jukebox men.

RECORDING artist Lawanda Lindsey and a friend admire jukeboxes.

OVER 400 people attended the convention.

Jukebox Group Talent Bonanza

* Continued from page 13

Records. The show lasted until 2:30 a.m.

How did he put together such a top flight show?

"My committees worked hard. We worked on this thing steady for the last three months. Billboard's advance stories helped. But the committees worked very hard. Especially the entertainment committee headed by A. L. Witt, assisted by co-chairman H. C. Keels Jr. and Royce Green Jr."

"We also owe a debt of gratitude to Bib Distributing Company." Fred said.

The lineup of entertainers included Jim Nesbett and Lawanda Lindsey, both of Chart Records; Harold Braun of Gala Records; Merle Kilgore of Columbia Records; Terry Lane of the Jack of Diamonds Label; Bobbi Martin of Liberty Records; Lamar Morris of MGM and the Cheating Hearts backing up Hank Williams Jr., also of MGM; Tommy Wills of Airtown Records, and Brantlee Price, Miss South Carolina.

Gene Tracy, a standup comedian from Gastonia, N. C., served as master of ceremonies.

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GOTTLIED FULAND \*315.
BALLY OP-POP-Pop \*375.
Reconditioned—Ready to Use!

We've Got All the Winners
Send for New Complete Machine List

CHARIT THE KIDS with Northwestern VENDORS

Write, wire or phone for complete details.

Available Now From Your Distributor

MARCH 7, 1970, BILLBOARD
MISCELLANEOUS


MOUGA - NEW FACES-ARTISTS


NEW CONEY: 1100 BUTTERFLY CLAS
cassed tape guaranteed. Confidently engaged. Comedy catalog free. (See enclosed, Madison, Calif. 141.


HELP WANTED

EARNING $100.00 A WEEK for Salesmen and Office Help. Local, regular, summer help wanted. 4 days 9-5. Now is the time to get in touch. Write to: 401 Drake Ave., Watertown, N.Y. 13601.

NEW RECORD COMPANY STARTS looking for artists for its inceptive lineup. A full line of product will be issued. Write: 947 Broadway, New York, N.Y. 10003.


WANT JUKAROS AND GAME ME
tickets. Must be in New York by next 5th of March. Phone: 426-5623.

WANTED - JAN 5 TO 10 West to A.J. chamber, for the model of the world's largest. Samuels, 2720 W. Carver st., Grand Rapids, Mich. 49507.

WANTED: TERRIBLY KELMAN'S. Exclusively manufactured. First choice of the most discriminating dealers. P. O. Box 285, Madison, Wisc. 53701.

PERRENOISED VAPOR BUSTER-PAK

WANTED: MARKETING EXPERT

BEATLE—Her Jodi. Atlantic SR 265 (3) These four rich kids with a reputation for causing confusion and a whole lot of good may have another trick to ride on for a while. The Beatles mean business. It's their turn to rock and roll with their latest offering, "Hang On Granny." Two hits for their fans, this release includes "Together for the First Time." "Can't Buy Me Love," the fabulously titled title track and five more is music you can bank on.

THE BEST OF RAYMOND LEWIS—Capitol SL 129 (3) Ramsey Lewis is one of the recording giants responsible for winning the pop-world audience over to the jazz field, and this collection of his best selling singles performances will surely win favor with both groups. Included are his outstanding treatments of "Hang On Granny," "Mood in the Water," "Swanee River" and "I Can't Stop Loving You.

VARIOUS ARTISTS—The Greatest Hits Of The 50's & 60's—Capitol ST 415 (5) Here's a special, secretly printed 3-LP package of previously released cuts on different albums that presents a potpourri of songs and singers. For example, "After" by Barbara Streisand, "Crazy On My Mind" by Patti Page, "People" by Aretha Franklin, Fats Domino is all.

COUNTRY SONGS—Capitol ST 429 (5) Here's a unique collection of contemporary country music, with the feel and drive of music written especially for country audiences. "Preacher" by Hank Williams, "Star Light, Star Bright" by Little Jimmy Dickens and "Here and Now" by Lefty Frizzell are included. "Ridin' The Highway" by Melba Montgomery is another highlight.

COUNTRY RUDY ALAN—Wild, Free and 21. Capitol ST 415 (5) His current hit is "Big Woman's Medicine Three," but Rudy Alan has more goodies packed into this album than that. "Lonely" is here, plus an interesting "Georgia Boy" that warrants repeated airplay on country stations. Also included are "Be Wild and Free" and "When I'm Twenty-Two." Also some.

SINCE I BECAME A GIRL—Capitol 5351 (S) Brandon "Benny" Ledbetter has cut his label debut, "Since I Became A Girl," a smartly arranged product that is actually a sound record which could be sent to the public and be sure to please. "Benny" performs in a bluesy manner and gives a flavor of the old school that is much appreciated.

LEON THOMAS—Sonny & Cher's producer, Halliwell, has done it again. "Can't Take My Eyes Off You" is a cleverly written pop which is sure to please. Halliwell is a sound producer and gives the vocals a good sound today.

GREAT SPOKEN BIRD—Capitol 4058. Billboard's Cheryl Smith is a go-to for a good sound now. Her smart production of "The Bird's Song" has a good sound which is sure to please. "The Bird's Song" is a cleverly written pop which is sure to please. Halliwell is a sound producer and gives the vocals a good sound today.

DOUGLAS MOUNTAIN CLIMBING—Columbia CL 4050 (S) Undoubtedly and without reservation, a musical masterpiece which will be a high point for the music world. "Mountain Climbing" is a go-to for a good sound which is sure to please. Halliwell is a sound producer and gives the vocals a good sound today.

DAVID PORTER—Gentry, Gentry & Garvin, M. Enterprise EOS 1009 (S) David Porter, a songwriter and a producer of a long string of hits, queens on his own hit of the week. His latest offering is a sound and meaningful effort which will surely win favor with the public. His current hit of the week is "I'm Not That Kind" which is a go-to for a good sound which is sure to please. Halliwell is a sound producer and gives the vocals a good sound today.

CANNONBALL ADDERLEY QUARTET—From the Shades of Blue—Café Society 4044 (4) The Adderley Quartet are back at it in an "Eccentric Blue" session. In Chicago, and are introduced by Ray, Jerry, and baby salad, with a very exciting feel. Their latest offering is a go-to for a good sound which is sure to please. Halliwell is a sound producer and gives the vocals a good sound today.
NEWTON—Since the Capitol release of "Six Spanish Dances" (with the Toulouse Chamber Orch.) in 1958, Yoshio Unno has placed himself at the forefront of his chosen art form, bringing "Determination," "You," "Poor Vegetarian," and "You" to the attention of a larger public. His latest album, "A Go Go," continues this trend with a collectible, spirited package featuring his own compositions and arrangements, all of which are good. "We'll Watch Our Step," "The Garden of Eden," and "From the Country" are among the most popular numbers on this disc.

MARCH 7, 1970

BILLBOARD

54

Billion Album Reviews

POPULAR

DICK NUNN—Concerto Elettrico. Command 251 (S) This new ensemble of electronic music is in many ways, sad, beautiful, and powerful. Dick Nunn has skillfully applied his irresistible style to songs that tell us that it is quite literal honesty. Featured here are tunes like "My Man Is Tourist." "What Men We Remember," "When I Stop Dreaming," and "My Man I Love.""

SPECIAL MERIT PICKS

JOEL VANCE—What I Did on My Vacation. Concord 251 (S) Joel Vance makes a solid impression in his first disc made. His vocals and symphonies are of the highest quality. His voice is updated on the electronic scene. The set includes cuts that are of surpassing value.

JUDY GARLAND—"Collector's ITEMS. (1935-45). Decca D 105 (S) Judy Garland set takes the stars of this period performances from film to stage. For the period 1935 through 1945, the album includes many of the hits that made her famous. The set is limited to an edition of 10,000, and it makes Vance a patron sporting prospect.

HARRY ME & ME—Astromanica NO. 205 (S) Harry Me & Me are a potent spin off in the area of folk music. Their songwriting abilities and their performance is of the highest order. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

SALSOON—CONCERTO—Cadence LP 327 (S) The composer's second album is as excellent as the first. It is an album of symphonies. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

MULOEN—Enterprise SN 1002 (S) G. A. M. is an underappreciated talent. He brings to these concerts elements of the German school. We commend."

LOW PRICE CLASSICAL

HAYDN—THREE BACH CONCERTOS—Halloween/Bowery Banter (Atlantic). Enterprise SN 9001 (S) Kenneth Brooker, the excellent American pianist, does an excellent job here. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

KENNELSON—SYMPHONIES Nos. 4 & 8—New Philharmonic Orch. (Savoy). Philips 730.9 (S) Kenneth Brooker, the excellent American pianist, does an excellent job here. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

EVENING—Four Spanish dances, Valse Caprice, Duet, Nocturne & Scherzo—Saxophonist, Volume 9. Atlantic (S) Kenneth Brooker, the excellent American pianist, does an excellent job here. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

JULIUS BACH: JOHN PASSION—Various Artists. SAV 6000 (S) Kenneth Brooker, the excellent American pianist, does an excellent job here. The set is limited to an edition of 10,000, and it makes Vance a potent sporting prospect.

ALBUM REVIEWS

SPOTLIGHT

Best of the album releases of the week in all cat- egories on the Billboard Review Panel for top sales and artist movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special radio support at both the distribu- tion and sales level.

FOUR STARS

* * * *

More Album Reviews on Pages 53 & 55
**Action Records**

### Albums

**★ NATIONAL BREAKOUTS**

- **DOORS** - Morrison Hotel
- **ELEKTRA** - 75007
- **MARK LINDSAY**
- **Arizona**
- Columbia CS 9986

**★ NEW ACTION LP's**

- **ANDY WILLIAMS** - Greatest Hits
  Columbia KCJ 9979

### Singles

- **FREDY HUBBARD** - Block Angel
  Atlantic SD 1549

- **AMBOY DUKE** - Marriage on the Rocks/Rock Bottom
  Polydor 24-4012

- **TOM RUSH**
  Columbia CS 9972

- **JOHN MAYALL** - Empty Rooms
  Polydor 24-4010

- **MOTHERS OF INVENTION**
  Burnt Weeny Sandwich
  Reprise RS 6370

### Executive Turntable

**Continued from page 45**

Division in the North Tomawata office.

- **Arnold Palmer**, a former professional football player with the Baltimore Colts, has been added to the Fischer Manufacturing Co. midwest sales staff. He formally was with the institutional Food Brokerage Business.

- Clift Thayer has been appointed Northeast sales manager, Fischer Manufacturing Co., div. A. G. Spalding & Bros. He will cover the states of Washington, Oregon, Idaho, Montana and Wyoming.

**Advertisers**

- **FOOD BROKERAGE**
- **CHAMPION CONGRESS**
- **HIGH SCHOOL BUSINESS**

**Spotlight on Nashville**

**Special Issue Featuring**

- Union Street, the greatest concentration of wealth outside of Wall Street.

- Healthy economic environment of Nashville for booming manufacturing plant growth.

- Gospel Music in black and white.

- Music City's recording studios—then and now.

- Inter-relationship of many Nashville businesses with music.

- Financial record of expansion (banking, insurance and educational endowment) biggest in the South.

- Role of the disc jockey.

- HEE HAW and Johnny Cash TV network shows being big Nashville filming.

- Nashville dedication to education and the arts creates a unique attraction.

- Future-before-told tales on the emergence of Country music.

- Future of the City.

- Who's playing leading roles in the Nashville music story.

- Pop and folk artists cutting it in Nashville.

- Fame of the Hall of Fame.

**ADVERTISING DEADLINE:**

FRIDAY, APRIL 3, 1970

You get the benefit of regular advertising rates for this high readership opportunity. It's bound to be a long life reference issue to be included in libraries everywhere. Call your nearest Billboard representative today to reserve your advertising space.
Dexter's Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD—Benny Carter, billed for a quarter of a century as "the amazing man of music," still is in 1970. An album cut for recording artist, big band arranger, solo virtuoso on numerous instruments, and orchestra leader, Carter today is pioneering a novel and historically lucrative new field. He has become a lecturer.

The new Carter act was launched at Princeton recently. He played a little alto sax and spoke about pop music and jazz. "It's the easiest money I ever made," the urbane, elegant Benny reported later. "Young people to-day are more aware, more inquisitive than ever before. At the university level few are locked solely on rock. They comprise an intelligent, receptive audience, eager to learn more about the music of our time."

Now living in Beverly Hills, and still arranged recording prolifically for a dozen or more leading artists, Carter, as a versatile, dependable and inordinately gifted conductor, Carter predicts that the lecture field will soon offer a vast new climate of interest in music and singers who are articulate. "I think I stumbled into something big," he choruses.

With a spare cherry red electric Gibson guitar on his hands, Geoff Byrkin ran an ad in a Chicago paper offering it for sale at a price that's "a steal." So thrilled with it, Geoff, who valued the instrument at nearly $200, says the theft was the only response he got to his ad.

Visiting Los Angeles on his annual hiatus as chief jazz buyer for all the leading West Coast record outlets, Harry Lim reports a "strong upsurge" in the popularity of the older, more traditional jazz and credits the World's Greatest Jazz Band, the Byrdland Unit, de luxe. Name? W.G.J.B.

"Good music is coming back fast," the little Javanese conductor said. Some 17,000,000 young Americans play musical instruments, both for fun and for the thrill of seeing that they are all big artists, as well as people who play them seriously.

The piano still is the favorite. In addition, there are 71,000,000 tackle the keyboard compared to a mere 11,000,000 guitarists; it is not the sheer numbers, but the variety according to surveys made by Broadcast Music, Inc.

Richard Penniman, now 34, once quit the music business (1958) to enroll in an Alabama divinity college and earn a B.A. degree. After a nine-year absence, he came roaring back as Little Richard. The flamboyant singer and pianist figures he will earn more than $20,000 this year. Then royalties on classics like "Long Tall Sally," "Tutti Frutti," and "La-ville" which he composed. He loves everybody, he says, except his wife, Ann Monet, Joliet, Illinois, Clearwater Creedence, the Stones, the Beatles and Elvis. That's Presley's out of sight.

Back from Germany and the frigid clime of Bavaria, a friend of ours showed a 4,700,000 track disk in his baggage, the size of an American 45 single, that spins at 33 and offers as music as the conventional 12-inch L.P.

One of these days the minilong play will go on sale here for a dollar.

Back in '37 when we first met Perry Como, he was worried about his two years as a singer with the late Ted Weems' dance band. "I wonder where I'm going," he mused. "Sometimes I think I've wasted these two years." Almost 33 years later Como seemed as fresh as the day he appeared on a 22-NBC-TV special, the same Como I pondered his future again. "I suppose I'm retired," he said. "But I don't feel like I am. I don't feel in one way or the other. That's why I just decided to play Las Vegas next June after saying 'no' for 20 years. But I still wonder where I'm going." He's set for three weeks at the club and is looking for an international tour that will be everywhere.

Feb

American Chord Instruments

STEEL GUITARS:

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Fidelitone Models

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(Full Steel-440, Half Steel-425)

GROOVE WITH THE LEADER...

Fidelitone...
**Musical Instruments**

**Musician Tells Theory of Steel Guitar and Banjo**

> Continued from page 56

an electric banjo. I went around the stores in Indianapolis where I lived for an electric banjo, but I couldn't find one so I finally settled on buying an $18 Kent banjo pickup put it under- neath the bridge and that's how I do it. Since then they've come out with other banjo pickups, but I think mine sounds better. You still don't get the same sound (as an acoustic banjo). It isn't as clear."

When he plays the electric banjo Talbot admits that it is difficult to hear it above the sound of the other instruments in the group. "The banjo is a very funky instrument and after I put the pickup on it, it was kind of a letdown in a way. People say it sounds all right, but on some of the faster licks it will distort out a little bit. You have to keep the volume down pretty soft."

"The banjo is tuned to an "open G," Talbot said in explaining the difference between a banjo and guitar. "You can use run or finger rolls. You use a three-finger style on banjo. Most people use a four-finger style on guitar. There is a new pick now that allows you to get the fiddle runs into the banjo. You take the fiddle runs and incorporate that into the Earl Scruggs banjo style and it comes out kind of different. It sounds really nice." He uses a pick on his thumb and first and second fingers. "You use different combinations on rolls.

"Everyone says the banjo is so limited, but I've heard guys like oud and banjo on it," Talbot said.

Talbot would like to incorporate more country oriented instruments into the group but this presents some problems. "We only have five guys in the group and you have to have the drums and at least one guitar. "I'd like to incorporate fiddle and maybe a dobro. The trouble with the dobro is that it sounds like a steel guitar when it's amplified. I might use it in the studio when we record. The group will have to work out that later."

Talbot became bored with the school band in the beginning of his career because he was into so many instruments the band didn't use. "I wish I had stayed with the band because that's when you learn the basics."

EXHIBITORS can erect these self contained exhibits in a matter of a few minutes. They require no shipping crates. RAE Systems, Inc., Chicago, has seven different styles.

**Hammond Pushes Teaching Course**

CHICAGO—The Hammond Organ Co. is organizing a special promotional push to make March Hammond Organ Course month. The purpose is to attract teaching, program prospects through Hammond's special instruction course.

Plaques will be presented as awards to dealers who make the most effective use of the display materials for building consumer traffic and interest and also the most unique method used for stimulating salesman, teacher and consumer participation.

**Student Melodica In Hohner Line**

HICKSVILLE, L.I.—A new piano student model especially designed for beginners has been added to the current line of Melodicas, marketed by M. Hoh- ner, Inc. The woodwind instrument has a larger keyboard than the piano 26 Melodica and a range of one and a half octaves and 20 chromatic keys from middle C. The suggested retail price is $22.50.

**Musical Instruments**

**What's Happening**

> Continued from page 35

Alan Reames offers his services from time to time. Alan is a student at F. H. High School in S.C. My thanks also to Jim Hoffman, music director at WDBT, for his article in last week's Campus section. Don't be shy, people, this section is for you too.

**Crosley Blues Festival**

The University of California at Berkeley is sponsoring a three-day blues festival April 2-4. Workshops, films, panel discussion, and informal get togethers with the artists are planned during the day. A concert will be held each evening in the Union. Guest artists include Big Mama Thornton, T-Bone Walker, Jesse Fuller, Blind Gary Davis, Bukka White, and 78-year-old Furry Lewis. There will be 16 artists in all. Tickets are now on sale at Associated Students University of California box office.

**More Blues for You**

The Wisconsin Delta Blues Festival will be held at Beloit College, near the Wisconsin Dells, Beloit WI, March 28-29. A tentative list of artists includes Otis Rush, Big Joe Williams, Roosevelt Sykes, Son House, Rev. Robert Wilkons, Johnny Shines, J. B. Hutto, and Furry Lewis. Some of the artists are expected to participate in workshops and teach. There will also be films and lectures. Tickets are $4. Write to Festival, Student Activities Office, Beloit College, Beloit, Wisc. 53511.

**Campus Programming Aids**


**Student Activities**

March 6-10 — Music Educators National Conference, Conrad Hilton, Chicago.

March 22-23—NAMM regional seminar, Marriott Motor Inn, Chicago.

April 12-14—NAMM Western Seminar, Century Plaza Hotel, Los Angeles.

April 26-29 American Music Dealers Industry Exhibit (AMDIE), Las Vegas Convention Center, Las Vegas.

June 6-9—NAMM annual convention and exhibit, Miami Beach Convention Center, Miami Beach.


**Coming Events**

**Electro-Voice**

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With this for today the Electro-Voice sales engineers will be at your E.V. rep.

ELECTRO-VOICE, INC., Dept. 308W, 620 Cassil Street, Buchanan, Michigan 49107

MARCH 7, 1970, BILLBOARD
NEW YORK — Columbia Records is issuing four albums this month commemorating the 200th birthdays of Beethoven and Verdi. Also being released is a special five-LP recording set of Mozart’s last six symphonies performed by the Marlboro Festival Orchestra and conducted by Pierre Monteux. The box set includes LPs 17 through 22 of the Beethoven pressings are from the complete symphonic package of Leonard Bernstein and the New York Philharmonic, the Symphony No. 7 and a couple of “Symphonies” by Brahms. John Giguere plays three of the most popular Beethoven symphonies. A special album, “Happy Birthday Ludwig,” is being promoted with a unique container, containing a double full color cover showing Beethoven and his “birthday cake” as well as a color poster with 24 of Columbia’s best-selling Beethoven recordings. Included in the set are the “Happy Birthday Variations” and the New World Symphony.

**Archiv Issues the First Motta’s ‘Christo’ Recording**

NEW YORK—Archiv Records, a Deutsche Grammophon label, announces the release of a recording of Joso Pedro de Almeida Motta’s “La Gassione de Gesu Cristo.” Among the featured works are soprano Luis Boselom, baritone Fernando Serriu, Verdi’s “Ave Maria,” and bass Richard Angar and chorus with Maestro Chacon’s Choruses, Orchestra, Lisbon Gianfranco Rivioli conducting. The tenor soloist and orchestra have an album of Portuguese orchestral music including works by F. A. Magalhaes, I. da Silva Pereira, I. da Silva Pereira, I. da Silva Pereira, and Joao de Sousa Carvalho. Harpit Nicanor Zabaleta of the World Music Foundation is a member of the century harp music. Two albums are listed in the new Hispania Musica Series as the Monk Choir, Abbey of Santo Domingo de Silos, directed by Don Ismael Fernandez de la Cuesta, perform as Mozarts Missa and ancient Spanish liturgy, and vocalists E.E. Abruim and Pericon de Cadiz, and guitarists Pepe Cuitla and Melchor de Marchena, harpist Helga Hoyer, and Rameau, guitar and viola perform. The complete Archiv release is a coupling of Bach cantatas with baritone Dietrich Fischer-Dieskau on tenor, with the Vienna Bach Choir and Orchestra, Karl Richter conducting.

**DG’s ‘Verdi at La Scala’**

NEW YORK — Deutsche Grammophon Records is issuing a specially priced five-LP package: “Verdi at La Scala,” which contains highlights from five DG Verdi sets, all the La Scala productions, and Vesuvius, among other things. The release lists for $22.50. Columbia Records conducts the “Don Carlo” LP, which features Antonietta Stella, Fiorenza Cossotto, Flaviana Labo, Ettore Bastianini, Borris Christoff and Ivo Visco. “Un Ballo in Maschera,” with Gianandrea Gavazzeni conducting, are Miss Stella, Giuniana Tavoni, Adriana Lazzarin, Gianni Poggi, and Bastianini. Rafael Kubelik conducts “Requiem” with Renata Scotto, Miss Cossotto, Carlo Bergonzi, Domingo, and Ettore Bastianini. Antonio Votto is the conductor of “La Traviata” with Miss Poggi, Miss Cossotto, Gianni Raimondi, Bastianini, and Franco Ricciardi. Appearing in “Il Trovatore” is Petro Jervis and Miss Stella, Miss Cossotto, Bergonzi, Bastianini, and Votto.

**‘Trovatore’ Set on RCA**

NEW YORK — RCA Records is issuing a specially priced LP set of Verdi’s “Il Trovatore” this month. The album was recorded in London, with tenor Placido Domingo, mezzo-soprano Fiorenza Cossotto, tenor Leif Sorenson, and bass Bonaldo Giaiotti. Zina Mehta conducts the New Philadelphia Orchestra. Baritone Tom Krause is the soloist in the first domestically recorded version of Shostakovich’s “Symphony No. 13 (Babi Yar)” with Eugene Ormandy and the Philadelphia Orchestra. Columbia Records, which also has a Barbier album this month with pianist Alexis Weissenberg, Meets Joseph Sample. The Red Seal release is a program of Rodin’s “The Kiss” with tenor Peter Pears and pianist Julian Bream.

**BBC Orchestra in Budapest**

BUDAPEST—Concerts by the BBC Symphony Orchestra conducted by Pierre Boulez and Colin Davis, the Philadelphia State Symphony under Jansygenyi Svet- lyanov, by the Bamberg Sym- phony with Pierre Monteux under Heinz Wallberg and Georgy Lehel, and performances by soloists Christian Ludwig, Walter Berry and Heather Harper, are announced.
NEW ALBUM RELEASES

FOR MARCH

This month's product list includes LPs which were issued during the past several weeks and are considered as part of the manufacturers' Feb-March releases. Listings are in alphabetical order by artist in pop, and by composer or author in classical and spoken word.

A

MOSE ALLISON—The Best Of
Atlantic, SD 1942

ERIC ANDERSON—A Country Dream
Vanguard, VSD 6546

AGOSTINIS—Marina
Echoes from South of the Border

AMERICAN DREAM—Joy of a Toy
Columbia, CS 2431

KEVIN AYERS—Joy of a Toy
Columbia, CS 2431

EDUARDO ALFIERI—Manoscritto Sotto Le Stelle
ICF, 24

CANNONBALL ADDERLEY—Country Preacher
Columbia, CS 2430

BUDDY ALLEN—Wild, Free & Twenty-One
Capitol, CS 2141

KEVIN AYERS—Joy of a Toy
Columbia, CS 2431

LOU ARLON—Loo & Guitars
A & M, LSP 3404

PARKER—Split
RCA Victor, LSP 4309

ARMAGEDDON—A Taste Of Soul
Stax, S 514

B

LAVERNE BAKER—Let Me Belong to You
Vanguard, VSD 6546

JANIS KANZAKI—TAMARUZUKA ORCHESTRA
Tamburitzan Party

BATTERED ORNAMENTS—Mistletoe Pitch
RCA Victor, LSP 4309

BEACH BOYS—Biggest Beach Hits
RCA Victor, LSP 4309

BRYCE BENTON—Today
Capitol, CS 2429

DORIS BUTTNER—My Greatest Hits
Decca, LSP 1201

KENNY BURRELL—An Apache Canyon Suite
Vanguard, VSD 6546

BRYNN BYERS—Thank You For Loving You
Vanguard, VSD 6546

BAY CITY JAZZ BAND—Golden Days
Columbia, CS 2430

BRUCE FORTE—Sun
RCA Victor, LSP 4309

BLACKWELL—Cowboy, TX 9010

BLACK WIDOW—Where Is Love
Emperor, LSP 3404

BLUES HEAT GROUP—Blues Heat, Vol. 3
Columbia, CS 2430

BENTON MACMILLAN—Precious & Beautiful
Capitol, CS 199

BARRY CONTOULL—Bolero
Capitol, CS 199

HAPPY DUVILLE—Bolero
Capitol, CS 199

WALTER BRANDT—No Country
Capitol, CS 199

ODD BLACK—Free
Columbia, CS 199

BLACK NATIONALS—God Bless America
Sparrow, LSP 3407

JIM ED BOGGUS—String Concert Album
Columbia, CS 2430

BOBBY BROWN—HeartSong
Capitol, CS 2429

CHARLIE BROWN—Up From Georgia
Capitol, CS 2429

OSCAR BRAND—Love On
Capitol, CS 2429

BILLY BLACK—Cumbias
Capitol, CS 2429

C

SUSAN CARTER—Wonderful Deeds and Adventures
A&M, LSP 3404

RAY CHARELS, The Best Of
A&M, LSP 3404

CLINTON CHENIER—Very Best Of
Columbia, CS 2430

CHIFON—Our Special Love
R.F. Post, RSP 101

CLANCY BROTHERS—Flowers in the Valley
Columbia, CS 2430

JIMMY CLIFF—Wonderful World, Beautiful People
Columbia, CS 2430

JOE COLTRANE, The Best Of
Capitol, CS 2429

COMPTON BROTHERS—Haunted House
Charlie Brown

DANNY COX—Birth Announcement Stax
Stax, S 514

CUFFS INSPIRATION—Ain't Gonna Do It
RCA Victor, LSP 4309

RICK CARVER—Heartbeat Conversation
RCA Victor, LSP 4309

FLOYD CRANER—The Big Ones, Vol. 2
Columbia, CS 2430

CUBANAS Y GITANAS FAMOSAS DE COLOMBIA
CUBANAS Y GITANAS FAMOSAS DE COLOMBIA

COMPAGNIA UNIVERSITARIA DE LA LAGUNA—Tapas
Avco Embassy, LSP 3404

BILL COTRAN—More of the Best of
Columbia, CS 2430

CAPITAN/NIKE SAMBO SINGERS—The Tiny Wingman of Doo Doo
Doo Doo, CS 2430

DANCING VIOLINS

CHAMPION JACK DUPREE—From New Orleans to Chicago
Capitol, CS 345

MARCH 7, 1970, BILLBOARD
MONTREAL—The Compo Co. is reorganizing its French ad department to keep up recent production, record more French Canadian compositions and increase promotion activities.

To coordinate the revamping of Apex Records’ French Divi-
sion, Compo has appointed Bernard Desjardins as the com-
pany’s new ad director. Des-


GRT of Canada Meeting Draws
Local, Foreign Reps; Plant Toured

LONDON, Ont.—GRT of Canada, Ltd., introduced a new product during a three-day sales meeting held at the company’s main plant recently. Among the special talks were Toronto marketing men, key personnel from the London offices and representatives from the West Coast.

Highlight of the first day’s meeting was a 40 minute tape-


CBC to Showcase Canadian Artists

TORONTO—CBC radio will showcase Canadian artists in a mini-rock festival organized in concert with the Easter Seel Campaign’s yearly appeal for funds to treat crippled chil-
dren. The special shows, taking place at a live audience for broadcast on the network Sunday (1), will headline Edward Bear, Whiskey Howl, Haggard Hardy & the Montagne, Frank Klassen of the Perley County Conspiracy.

Cap of Canada Sales at Peak; Lalonde Clicks

TORONTO — Current sales of Capitol Records’ Canadian product have broken all previ-


From the Music Capitols Of The World

TORONTO — A rock concert at the Ontario Science Centre Feb. 28 headlined Edward Bear, Nickolas with Cathy Young, and a light show by Can-

can. White in Lotus. Gentelemeno (Toronto’s new Tom Jones television show, which will be telecast late this month on the CTV network. — Photonic releasing 1969’s astronomical series nationally after the LP’s charting, and is expected to be released just before Christmas in the Toronto area.

Tony Joe White appearing at the University of Waterloo, March 15. Ken McFarland, London's Ontario promotion chief, previewed the company’s upcoming product when he was guest on Greg Stewart's “Up Tight!” TV show on CKWS in Kingston, Feb. 13. — Liberace pulled a record 5,000 into the Kitchener Arena. Feb. 19. — WB releasing Justin Twyman’s new single, “Child of Dawn.” — Since the Poly-

dor’s controversial “Night at Santa Rita” LP seems doubtfull, the company is relying heavily on an extensive university campaign to launch the album. — Simon & Garfunkel’s latest, “Bridge Over Troubled Water” is the fastest selling disc in recent history for Columbia. The company reports a record pace for orders on the new LP.

Polyester to release Life’s first album. The group comprises

(Continued on page 62)
Continued from page 61

from Montreal... Tom Jones played the Royal York Gardens, June 11; in Montreal, June 26... and has touched off a chain reaction. Joe Woodhouse, Capitol’s Ontario promotor director, hosted a reception for Rafael Young prior to their opening of their shows at the Royal York, June 17... A jazz festivel starring Lennie Tristano, Bobby Greenhill and Russ Little was at St. Lawrence Hall, June 22... Promoters Mike Quatro and Russ Gibbs signing an equal number of R & B and country acts for a pop festival at Maple Leaf Gardens, April 18... Glen Campbell booked in the Montreal Forum for March 14... Barbara McNair in the Beverly Hills Hotel, and Ladder Room, March 20-29... Jacques Anturn, Capitol’s Quebec promotion director, back in Montreal after visits here and in Winnipeg to promote company’s French product and drum up interest in artists’ upcoming concerts, which are scheduled in both cities sometime next month... Angel conductor Rafael Frondel & Berger conducts the Montreal Symphony Orchestra in the world premiere of the opera, “La Victoire,” at Montreal’s Place des Arts, Tuesday, April 26... Capitol releasing Quebec station with Kelly Gordon’s “He Ain’t Doing it Now” and “Beatnik Girl”... O’Keefe Centre bringing in a number of recording stars for their “Songs of the Revenues” festival, John Mayall and Albert Collins as well as Miltie Mullins, 12-13; and Bobby Newman... RITCHIE YORKE

JOHANNESBURG

Cape Town underground group, Coloured Rain won the 1969-70 Battle of the Bands competition held at the Alhambra Theatre. Cape Town’s underground scene has been divided in two main groups: the “Underground” and the “Mainstream.” Coloured Rain, formed in early 1969, has been receiving a lot of attention for their soulful, rhythm and blues sound. They were the winners of the competition, which is held annually in South Africa to promote local music talent.

Teal Forms 2 U.K. Subsidies

LONDON — South Africa’s Teal Records has formed two U.K. subsidiaries at a first step in acquiring local talent and providing exposure for its own recordings.

The two companies, Teal Record Co. (Great Britain) and Lantana Ltd. (Great Britain) will be under the control of Ralph Leatcroft, recently managing director of Laetrec in South Africa. He has already arrived in England.

For locally produced recording contracts, Teal will arrange distribution deals with U.K. majors, through which original South Africa material will also be channeled.

The music publishing company, Teal, will publish and distribute in the Philippines the products of Apollo Productions, Dublin. Players signed with Hugh Hardy of Apollo, Apollo will be released on the Dutch D’Swan International label.

The Lumberjacks made their album debut on D’Swan with 12 tracks by Danny Sbadino in English... Villar artist Reilly Co. will appear regularly in the “Yankee Show”... "Edwin" Peregrina’s Greatest Hits is set for a Dutch release... Eddie Peregrina is one of the highest-paid musical artists in the country... He has been a member of four lead roles—"My Darling Eddie," "Jukebox King," "Mandy" and "I Do Love You." His latest lead assignments are in songs and albums, and "Memories of Our Dream." "Mandy," "I Do Love You," and "Memories of Our Dream" are hits of his new album.

Teal has signed a new energetic young talent, Sanne Marcella, a fifteen-year-old pop singer, for its new teenage film artist. An unknown talent, Marcella III is preparing for her second LP. Visit will launch Victor Wood (Continued on page 64)

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CNR Says: Dutch Mart Healthy—
Sees 10-15% Turnover Hike in '70

By MIKE HENNESSEY

"The Dutch record market is very healthy, and I am convinced that 1970 will see a further increase in turnover from 10 to 15 percent."

This is the view of CNR managing director Hans van Zeeland, whose company is one of the fastest-growing in Holland.

Unlike many Dutch companies, 50 percent of CNR's turnover is from domestic product with 14-year-old singer Heintje responsible for a phenomenal percentage of sales.

Says Van Zeeland: "In 1968 our turnover increased by 120 percent, thanks to Heintje. It was clearly impossible to repeat that in 1969, but if you compare the 1969 figures to those for 1967, we are still between 80 and 90 percent up.

In addition to its own production, CNR distributes the product of Barclay, Ariola, Lausanne, Erato, Telefunken, Melodia, Qualiton and MPS in Holland and this year split its sales force into two divisions in order to cope with the increase in representation.

"Our promotion plans are mapped out for a year in advance," said Van Zeeland, "in order to give full attention to all the catalogs. There are two many records on the market and the public needs direction."

CNR has had considerable success with the Russian Melodia catalog, sales of which account for 12 percent of company turnover; the Qualiton label, particularly through a series of Bartok recordings, is also establishing itself in Holland and classical sales now account for about 25 percent of CNR's turnover and 12 of the top 25 percent comes from Melodia products.

Van Zeeland also says there is a moderately good market for jazz in Holland and his company has released 25 albums from the German SABA-MPS catalog. CNR has also scored with releases by Melanie (Buddah) and Barclay artists like Mireille Mathieu, Jean-Christian Michel, Jacques Bre, Charles Aznavour and David Alexandre Winter.

Another company giving special emphasis to jazz releases is Bovema which has revised the Contemporary catalog with names by Ornette Coleman, Sonny Rollins, and Cecil Taylor. Because of the large number of labels it now represents, Bovema has also formed separate sales divisions, one handling EMI labels and the other U.S. repertoire. Bovema said that U.S. product accounts for 30 percent of its sales and this figure could shoot up to 50 percent in the future.

About 70 percent of the product released by Bovema is pressed in Holland and the company has evolved a policy of running successive campaigns for various categories of music. "We've found," a Bovema spokesman said, "that if we go out for two weeks on a certain category of repertory, we can sell it - whether it's country music, jazz, hard rock or straight pop."

Country music is one area in which Indaco has been particularly active since it represents two catalogues rich in country music - RCA and MCA.

"But we concentrate on selling the artist rather than the music," says Wim Brandsteder. "The field of independent..." (Continued on page 66)

Auto Mfr, Over Talks

MILAN — Negotiations are underway between a big Italian automobile company and the mindbog company, Over, formed in Lausanne by a group of Swiss financiers.

The car company—unspecified—has made the bid as part of a diversification policy which has already resulted in heavy investments in the audio-visual field with the production of TV recorders and reproduction devices for video cassettes.

Over's capital stock is rated at three billion lire (about $5 million) and the selling price is about $6,300,000.

EBM means record business

EMI means business in Holland through its Dutch company Bovema, based at Heemstede just a few miles outside Amsterdam.

Bovema maintains an integrated pressing, promotion and distribution set-up at its Heemstede headquarters, geared for full and successful exploitation of the thriving record market in Holland.

Heemstede is also marketing co-ordination centre for EMI's increasingly important European Common Market activities, operating in close liaison with the Group's sister EEC companies including Pathé Marconi in France and Electrola in West Germany.

With companies in thirty countries and licence arrangements in nearly thirty more, EMI knows the record business like nobody else. If you're one of the record people, you need EMI.

THE GREATEST RECORDING ORGANISATION IN THE WORLD

EMI ELECTRIC AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND

MARCH 7, 1970, BILLBOARD
Carnival Tunes Spark Brazilian Tourist Spree

RIO DE JANEIRO—The plague of Carnival fever spread sharply on Ash Wednesday and Brazil's radio stations went back to full-sounding samba, rock and popular music.

The carnival music season started on February 20, New Year's Eve. Foreign tourists carried off thousands of carnival records for sale near the cruise-ship docks and in the airports. A TV program by TV Globo gave carnival recording by Osvaldo Nunes "Nao Me Dixes".

MBA Center on Retail Course

LONDON — A center to provide retail training courses is being set up by the Retail and Wholesale Trades Association. The scheme will be directed by Professor Geoffrey Fors, who is resigning his post of EMI educational research center and takes a position as industrial training officer for the MBA.

Orders for the center have yet to be found, but the steering committee of Miss Davis, Lait, and J. R. L. Jones hopes to conduct the courses in a central London office.

said Miss Davis: "We have not decided how many courses will be offered at a time. We shall certainly start a curriculum in management for shop proprietors and department managers and for sales assistants. There may also be a course in classical music retailing."

Miss Davis, who for several years had conducted training courses for EMI, said: "We are concentrating on those three groups because all record companies for current releases and sales material."

The courses are planned to start in September.

Japan Digs Kid Songs From Italy

MILAN—Japan is becoming an important market for Italian children's songs.

Mario Panvini Rosati, of International Music Business, stated this when announced the sale of "Velvet un Gatto Nero" ("I Wanted a Black Cat"), published by B.B. Music, Naples, to the Japanese company Sunishita. The song was featured in the TV show "Ducki the Squirrel" of Bologna's Festival of children.

A Japanese version of the song, "uario no Tango," recorded by six-year-old Japane

singer Miregawa Osamu on the B.B. label, "Moxey," is to be released by the Japanese company, and it will be distributed to all record companies. The song is expected to be released early next month.

Mackenzie New Ad Sales MGR of Record Retailer

LONDON—Dave Mackenzie has joined Billboard's British sister paper, Record Retailer, as advertising sales manager in succession to Mike Hopkins who had left the company, his assistant Andrew Reeve.

Mackenzie joins the company from the Musicland record shop chain where he worked on the Xerox sales division in Canada. He is a former chairman of the management of the reorganization of the sales department, Dunckley will be responsible for advertising services.

Geoff Humphrey has joined Record Retailer as production editor and is to be based in the company's London office. He was previously a subeditor with the Western Mail.

New appointments at Record Retailer, has been given the additional responsibility for the paper's circulation following the appointment of Henry Mexzin as executive director of the Press Association.

Other new appointments in the London office include John Black, who has joined Record Retailer as circulation and promotions manager, and Michael Donoghue, who has been appointed accountant and office manager of the company.

Rio Clubs Cut Talent Live

RIO DE JANEIRO—Local nightclubs are losing their top bands, on the spot and in studios.

Two recordings were made last week and both groups are expected to be on the air soon. One side recorded in the beer hall and the other in the studio.

The band consists of singers Dino Goncalves and Eikko Natori. Singer Wilson Simonal is expected to join them for the recording.

Canteuropa Sets San Remo Songs

ROME — A group of songs and singers from the 20th San Remo Festival, which ended Sunday, will be featured in the third Canteuropa, March 29-30.

Canteuropa, organized by Erizo Radcliffe, will cover several European countries, including Zurich, Genoa, and London, in the coming months.

One of the new programs is "The Rock Band," which will provide strong promotion for the San Remo songs. Radcliffe has announced plans for the dates of the 1974 San Remo.

De Holanda to Cut for Philips

RIO DE JANEIRO—Chico Buarque, of the Brazilian group "Caetano Veloso," may sign for Philips in April. He recently left A&M in New York, where he was to be an exclusive deal with RCA.

Arc Sound Gets CHUM 1st Disk

TORONTO—Arc Sound will distribute "Deer Dance," the first disk of the Canadian band "The Bills," in the Rock Hall in London, and will not necessarily be exclusive distributor of CHUM product. As disks are completed, bids from record companies will be invited. CHUM's second disk, by Montreal's Freedom is expected to be released late this month.

RIO CLUBS CUT TALENT LIVE

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Continued from page 62

with his first LP, prompted by the question "I'm Sorry My Love," written by Robert Medina.

The company's first LP, "A WIT award ceremony will be held in May. Revival of the song "I Wanted a Black Cat," recently released, has caught fire via a Tom Jones TV special. The hit of Vitor has a new press release this week. Vitor recently signed to Channel 9. Vitor artist Hemmel Gomboa has a color TV profile this week.

Norma Ledesma has terminated her contract with Philips but a new Playtex is pushing Linda Luci with her debut LP for the campaign. OSKAR SALAZAR

San Juan

Terry Bennett (Columbia) played the Flamboyant Hotel Feb. 26. Jane Morgan (Alfa) appeared at El San Juan Hotel.

Sundee & Vinten (Philips) made their first TV appearance in the Las Vegas TV station. The group will be the "Golden Gloves." Dave Hubert, international director of BMG, recorded Victor Polo recently in its television and psychological department. Hubert's trip also took him to Trieste, where he signed with Italian Lipton and Fed Reiter of United Artists. The company's representatives J. Marinale Velez were shooting their UA Latino label. Mel Furrison, president of both Autumn and Solid State and Minn labels, signed Lopol and Reton in his trip this February.

Nyttjaby & Szwes (Disco) and Donny Rivers (Velvet) represented the Fortunato disco label to the coming International Bogota (Colombia) Song Festival to be held Feb. 28-March 6. Mirabal (Gema) and Wilson Romas (Velez) from Philips are in Puerto Rico in the Festival of Song starting Sunday (11).

The Paramount Pictures Film "Paint Your Wagon" opened at two San Juan theaters and J. Marinale Velez ran a special promotion for the song, "Paint Your Wig," in the Paramount Records label. The film was released from Spain for its first visit to the United States. The one-piece production of "Paint Your Wig" will represent Puerto Rico in the Mexican Festival of Song starting Sunday (11).

Four albums have been released by Bell's first single by Eileen Hartford, Conn. These albums are "Paint Your Wig," "Green Gold," and "I Am the One," all recorded at the Kent Recording Studio in New York. The group's second single, "Green Gold," was released last week. The group's third single, "I Am the One," will be released next week.

New appointments at Record Retailer, has been given the additional responsibility for the paper's circulation following the appointment of Henry Mexzin as executive director of the Press Association.

Other new appointments in the London office include Ben Cree, who has joined Record Retailer as circulation and promotions manager, and Michael Donoghue, who has been appointed accountant and office manager of the company.

From The Music Capitals of the World

HONOLULU—The Queen's Surf is the latest club to turn the discotheco乐观, with a stage extension, the Surf looking for a new management. The Surf, Lakin, now features a big band, "Two Hours," directed by the Spinners. Al Lopaka, the booker, recently announced that he has terminated his affiliation with the Speckled Fox and plans a U.S. tour. The Surf plans to feature the Wakefield Beef 'n' Grit and they have been replaced by the Marquis, Jimmy & the Royals, formerly at Alice's Restaurant, another discoktheco, and they have been replaced by the Marquis, Jimmy & the Royals, formerly at Alice's Restaurant, another discoktheco, and they have been replaced by the Marquis, Jimmy & the Royals, formerly at Alice's Restaurant, another discoktheco, and they have been

Carole Kai, Honolulu—bounced by Sinbad, a group who have worked in Los Angeles, is now on vacation. She did a warm-up before recording in Elliott Gould's film, "M'GISH" in Los Angeles, with Lainie Kazan, a Los Angeles musician who is interested in playing the drums, andray program by PHILIPPE T. ROYAL.

Beverly Silver and the Spencers, who opened on May 12 at the Riviera, will appear at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronnie Miyashiro, played a few dates at the New York, will play June 16-28 at the Main Stage of the Main Showroom. Piano Ronni...
ADRIANO CELENTANO
CLAUDIA MORI
CHI NON LAVORA
NON FA L’AMORE

PIO NEVICAVA A ROMA

I RAGAZZI DELLA VIA GLUCK
AH! CHE MALE CHE MI FA!

DO NOT IDENTIFY CLAN
CELENTANO RECORDS ONLY WITH
ONE SINGER. A 4-ARTIST TEAM
IS COMPETING AT THE
20th SAN REMO SONG FESTIVAL.
Philippine Producers Step Up LP’s in English

By OSKAR SALAZAR

MANILA—In a bid to arouse more interest in the Philippine music market (for local product) in English by Filipino songwriters. Producers here are now concentrating on LP production. Recent output has been a record high.

Producers give concern to the quality of their products especially the inclusion of local material in English and in the conception, artwork, printing and liner notes of the jackets. More orchestration is in demand, resulting from the recent opening of a state-of-the-art studio of Cinem-Audio, Inc.

Current trend is on electronic organ music with new and young artists dominating the scene. A new approach, known locally as “mambuh,” is being adopted using one on LP two or more artists.

In organ music, Villar label is way ahead with its contract artist, Kely Coloma, considered as the country’s top organist. Coloma has now three LP’s in the market: “An Evening of Philippine Music,” “Music To Watch Girls By” and “Philippine Music To Remember.” The Vicer label has issued its first LP with organist Sunny Ilacad and a second LP is underway. The D’Swan label is issuing its first LP of this type — “Organ Music a la Carte” by Maria Luisa Martin, a new artist.

Island LP Boost Set

LONDON — Island Records will boost the price on some of its LP lines, effective April 1. Marketing Director David Benjamin said that recommended retail price on Island albums would jump 30 cents to $3.59 and that price of the Trojan TTL series would remain stable at $2.39. Price of singles would remain unaffected. The company will retain 5 percent returns.

\* Continued from page 54

Edizioni Musica have formed a joint publishing company, Edizioni Musica Vicenza, whose first copyright is “Hippy,” which was performed at the Sun Remo Festival. RCA has launched a joint TV/FM program; the first program of which featured Ray Charles and proyectos Statoio in Prato last October. RCA will feature Nina Simone, Miles Davis and Canned Heat at the Montreux International Summer Fes.

The group also appeared at the Sopot Summerfestival in Poland, and will be in Guatemala, Los Angeles, Miami, New York, and Chicago, respectively.

The current Curci-Cassio music publishing and record group has been renamed Andy with Giuseppe Granitto Ricci remaining as president and Giuseppe Terzini, formerly with Sugar-CGD, CBS, WEA, and Decca, now joined the group. Paolo Ruggeri, formerly with Ricordi, will be the man in charge of the Pop office, while Davide Mataloni, formerly managing director of ABC Music, will be managing their activities on those companies in which he holds a 20 percent stake. RCA has appointed Luigi Italia, EDM (Mozzai), Edizioni Musica Vicenza, as their manager in Italy. He recently acquired the Pignegroup recording studio and appointed him as managing director of duplicating company. RCA records have been released in Japan with American Capitol for a second option on Capitol product not released in Japan. Any records not taken by EMI will be released by Ricordi on its International label.

D. PREVIGNON-JONIO

ATHENS—Andreas Katsikis, general manager of the Greek radio station CHCR in Montreal, was in Greece for talks with general director of the Armed Forces Radio and Television, Manos Daskalopoulos, to arrange for the transmission of radio and TV programs. The music box group Light returned from Khartoum after a series of night-time concerts... Durruti artist Rocky Roberts visited the Eumig Ltd at July 22 and 23, to see its appearances... Turkish conductor Hikmet Simkor, director of the Ankara National Symphony Orchestra, was guest conductor of the Athens Symphony Orchestra at a concert conducted by the American conductor Anthony Goldstone was the featured soloist for a program of Barbirolli at the Athens Music Center. A program of Schubert and Mozart was played in Athens, Thessaloniki and other Greek cities. The Music Box reports its top-selling records in February were “They Only Come My Way” by Blood, Sweat and Tears (CBS), “No Me Na” by The Trenumboes (CBS), “Without Love” by Becall, “This Is the Roof” by Creedence Clearwater Revival (RCA), “Mo Non Ti Lavate” by Rocky Roberts and the music of Giacomo Carulli played by the European Violin Quartet played concerts in Athens, Thessaloniki and other Greek cities.

BOB KINSTON, manager of Peer Southern’s London office, left, met with the new Southern International manager and Lucky Carle, right, P S general professional manager of Southern’s New York offices.

\* Continued from page 63

German production of the American musical “Sweet Charity” opened in Weehawken, N.J., at the Hessisches Staatstheater. French singer Charles Aznavour will take over the tour of Germany in May. BOB KINSTON will be “E De ceva am nea mea” presented by Little Tony in the semifinals of the canzonomia contest, the Italian music contest.

Dutch Mart Healthy

Continued from page 63 production in Holland is dominated by the Red Bullet company, in which Philips has a controlling interest. This year, unlike last, the Red Bullet could claim to have had a hand in the production of all but one of the top 40 records. Red Bullet, a management, production and publishing company, was founded two years ago and handles about 15 groups and solo artists, working with most major record companies. One of the company’s most successful groups are the Golden Earrings and it also handles Brainbox and Living Blues.

One important effect of the strong Dutch predilection for the Anglo-American pop has been that most of the Dutch groups have fully assimilated the Anglo-American pop style. But they have put Holland in the vanguard of continental countries whose product is beginning to make an impact in the U.K. and U.S. (Billboard Feb. 14).
SOUL OF AFRICA

ETI-100
Drums, Drums, Drums (Diament)
Songs of Nature (On Par Chants with Nature)
Big Jim (Funk)
Life in the Bush (The Young Couple)
Music From West Africa (Django)
Djembe/Manuwa (Ake Guterklau, Musique Malick)

JAZZ FROM THE VAULT

ETI-200
ROULETTE BIRDLAND SERIES
The Most, Vol. IV, Vaughan, Eckstine, etc., etc.
The Most, Vol. V, Vaughan, Eckstine, etc., etc.
The Most, Vol. VI, Vaughan, Eckstine, etc., etc.
The Most, Vol. VII, Vaughan, Eckstine, etc., etc.
The Most, Vol. VIII, Vaughan, Eckstine, etc.
The Most, Vol. IX, Vaughan, Eckstine, etc., etc.

JAZZ FROM THE VAULT

ETI-09
ROULETTE BIRDLAND SERIES
The Kid from Red Bank/Count Basie & His Orchestra
A Man Ain't Supposed to Cry/Willis
A Message from Newport/May and passengers
Bass/Eckstine, Inc./Count Basie Band/Feinsteiner
Dreams/Sarah Vaughan

ETI-10
ROULETTE BIRDLAND SERIES
Vaughn Base/Sarah Vaughan Count Basie
After Hours/Sarah Vaughan
Together for the First Time/Ashford, Elington
The Best of Birdland Vol. 1/Cuthrume Morgan
Bass's Best/Vinie Smith

EMMESS YIDDISH

ETI-10
Let's Sing Yiddish! (Org: C. Alston)
At Home With the Baruch Sisters
Shalom/The Baruch Sisters
The Baruch Sisters in Israel/The Baruch Sisters
Favorite Yiddish Folk Songs/Sung by Therka Yom-Tov

ETHNIC TAPES, INC., presents a Compact Counter-Browser Box that inspires impulse buying of high profit 8 track stereo tapes

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ETI-100
MELODIES OF POLAND!
It's Happy Polka Time/Kenny Bass
The Top Million Polka Seller/Kenny Bass
Polish Song/Mama Never Taught Me/Pawlowa
More Polish Songs/Mama Never Taught Me/Pawlowska
Polka Spectacular/Kenny Bass

DEUTSCHE HEIMATS LIEDER

ETI-100
Deutsche Heimatslieder (Von Johann Strauss, etc.)
Alfons Bauer und seine Alters Frauen
Fendt, Rita Ferri, Ray Budzilek
10 of 8.00/10.00

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Which record or music trade paper do you believe to be the most reliable guide to your record buying?

When RACKJOBBERS were asked this question,
71% Found BILLBOARD to be the most reliable guide.
16% Found Cashbox to be the most reliable guide.
5% Found Record World to be the most reliable guide.

RACKJOBBERS RELY ON BILLBOARD

*Readex, Inc., Survey, January, 1969*
1,700,000 IN 3 WEEKS. AND THAT'S JUST THE BEGINNING.
The album on Columbia Records.
| Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label | Week | Chart | Title | Artist | Label |
|------|-------|-------|--------|-------|------|-------|-------|--------|--------|------|-------|-------|--------|-------|------|-------|-------|--------|-------|------|-------|-------|--------|-------|------|-------|-------|--------|-------|------|-------|-------|--------|
Spotlight Singles

Jackson 5—a b c (2:38) (No. 29) (Epic-L.A. Records) (Beatles, BMI)—The Dutch born siblings worried right into the No. 1 slot first time out via “I Want You.” Superbly worked, the group now follows up with “Young Heart.” (2:38), Motown 1163


Vanity Fare—“Hitchin’ A Ride” (2:37) (Prod. Michael Bivins) (Soul II Souldja/Philadelphia) (Isley Brothers, BMI)—Took the British group up the dance-floor chart and chart action, as well as into the R&B Top 100. (2:37), Warner Bros 21027

Jerry Butler—I Could Write A Book (2:26) (No. 19) (Columbia) (Writers: Butler & Wexler) (BMI)—An altogether sweet and smooth flip “To Be With You,” which could follow up. (2:26) Youngblood (BMG), Motown 37405

Dennis Yost & The Classics IV—The Funkiest Thing (2:21) (No. 5) (Epic) (Writers: Yost & Collins) (ASCAP)—Another funk classic with a dance-floor potential. (2:21), Epic Records 3105

Frank Sinatra—I Would Be In Love (Anyhow) (2:28) (No. 15) (Columbia) (Writers: Williams & Green) (BMI)—After a big chart push in a short week, this potential to follow up. (2:28) Youngblood (BMG), Motown 4026

Ron McNaMara—Lay A Little Lovin’ On Me (3:04) (No. 2) (Columbia) (Writers: Perry, Simon & Becker) (ASCAP)—The #1 male vocals, as they should. (3:04), Columbia, BMI 7220


The Hombres—Take Me With You (2:55) (No. 11) (Columbia) (Writers: Stifler & Wade) (BMI)—This is a hit potential flip “Your Eyes.” (2:55) Stax, BMI 7278

The Turtles—Who Would Ever Think That I Would Marry Margearet? (2:02) (No. 3) (United Artists) (Writers: Finger & Croce) (ASCAP)—This is the hit flip “Love Is A Wonderful Thing.” (2:02) United Artists 50650

The Beach Boys—“I Get Around” (2:56) (No. 4) (Capitol) (Writers: Wilson, Love & Van Dyke Parks) (ASCAP)—This is a hit flip “Help Me.” (2:56) Capitol, BMI 479011


Skeeter Davis—“The First Cut Is The Deepest” (2:40) (No. 9) (United Artists) (Writers: Boudoin & Gore) (BMI)—A hit flip “The Last Time I Saw Him.” (2:40) United Artists 50650

Stevie Wonder—“My Cherie Amour” (2:37) (No. 10) (Tamla-Motown) (Writers: Wonder & Holland) (BMI)—This is the hit flip “I’m Gonna Make You Love Me.” (2:37) Tamla-Motown 1131

Patti Austin—“When We Were Young” (2:59) (No. 11) (United Artists) (Writers: Bachman & Stills) (BMI)—A hit flip “I’ll Never Love This Way Again.” (2:59) United Artists 50640

CHART

Spotlights Predicted to reach the TOP 20 of the HOT COUNTRY SINGLES Chart

Linda Martin—Bad Case of the Blues (Singletone, BMI) PASSE 66

Diana Ross & The Supremes—Now You Know (A&M, BMI) TYS 86


Pickard—“Mountain Dew” (2:57) (Brunswick, BMI)—A hit flip “I Can’t Keep On.” (2:57) Brunswick, BMI 5135

Skeeter Davis—“The Last Time I Saw Him” (2:40) (United Artists, BMI) KIS 2039

Patti Austin—“When We Were Young” (2:59) (United Artists, BMI) TYS 86

Patti Austin—“When We Were Young” (2:59) (United Artists, BMI) TYS 86

CHART

Spotlights Predicted to reach the TOP 20 of the TOPSELLING R&B SINGLES Chart

The Persians—“Detour” (2:19) (No. 4) (United Artists) (Writers: Persians) (BMI)—This is the hit flip “You’re The One.” (2:19) United Artists 50650


Patti Austin—“When We Were Young” (2:59) (United Artists) (Writers: Bachman & Stills) (BMI)—A hit flip “I’ll Never Love This Way Again.” (2:59) United Artists 50640

Spotlights Predicted to reach the TOP 20 of the TOPSELLING SOUL SINGLES Chart

The Persians—“Detour” (2:19) (No. 4) (United Artists) (Writers: Persians) (BMI)—This is the hit flip “You’re The One.” (2:19) United Artists 50650


Patti Austin—“When We Were Young” (2:59) (United Artists) (Writers: Bachman & Stills) (BMI)—A hit flip “I’ll Never Love This Way Again.” (2:59) United Artists 50640

The Persians—“Detour” (2:19) (No. 4) (United Artists) (Writers: Persians) (BMI)—This is the hit flip “You’re The One.” (2:19) United Artists 50650


Patti Austin—“When We Were Young” (2:59) (United Artists) (Writers: Bachman & Stills) (BMI)—A hit flip “I’ll Never Love This Way Again.” (2:59) United Artists 50640

CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

Lea McCann—“Come In” (2:30) (Tamla-Motown) (Writers: Pointy, BMI) ATLANTIC 7173

Joni Mitchell—“River” (2:46) (EPIC) 10570
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Pearl Bailey’s
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from the new musical "Applause"
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   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
2. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
3. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
4. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
5. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
6. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
7. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
8. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
9. **Psychedelic Shack**
   - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)
10. **Psychedelic Shack**
    - The Temptations (Norman Whitfield, Gordy 7096, Early 1969)

Advertisement
Station Goes All Music

... and has been enthused about such as the Wa-ter-di-o in San Fran-cisco and the Wa-ter-tv for some time. His Brahms is expected to be notably par-ti-cu-lar in format, meaning that commercials will be in the middle of each piece, between every record "nor will there be an "air personality" introduce every tune. Instead, there will be sweeps of music, clips of artists performing their hits, such as those circulated by rec-ord companies to broad cas-sette de-vices. In ad-dition, the show's pro-ducers have cre-ated three record in the course of the show, contem porary records, such as the new release by the Beatles. In ad-dition, White-tyne's pro-ducing firm has created visual sequen ces to accompany the music in conjunction with the records.

One record man in Atlanta honored the new venture as "boon to the record industry."
Top 40 radio stations have been consistently tightening their schedules, leaving little room for new records. In addi tion, White-tyne's pro-ducing firm has created visual sequences to accompany the music in conjunction with records.

Dave Libert named head of the contemporary music depart ment, Wilard Alexander booking agency. He is a former mem ber of the Happenings group. ... Susana Town joins Gershman Swaney and Gibson as account supervisor, New York. She was formerly with Time Inc., Pan American Airways, and L. Walker named field representative, Hob Records, the gospel label. ... Phil Ramone, executive vice president of A. B. Records, is resigned music coordinator for Saturn Pictures' "The Sidelong Glances of a Pigeon Kicker." ... Dan Ellis named assistant to Richard St. John, president, Filmways Inc. He is a former executive assistant to Ron Kass, ex-president of MGM Records, as well as a former named marketing, Lear Jet Stereo Inc., Detroit. He is a former regional manager, Packard Bell Electronics, and director of sales, Latin America, for Kelvinator.

Miss M. Scott Mampe has been named director of the classical music division of the New York-based BMG-DRK Records, replacing Joe Bott. She formerly was director of publicity, artist relations and reviewers service. Miss Mampe, who managed the International Artists, will also begin releasing Philips Records classic cassettes in late March. She will coordinate ad activities and select products. Lou Simon, vice president of marketing, will handle classical sales. ... Larry Sonin nominated coordinator of 8-track and cartridge division, Scott Distributors, lnc. He is a former client services manager at Reid Shack Corp., New York, as head buyer and general manager. ... Norman Israel named manager, Merriweather Post Pavilion Records, New York, international marketing, Lear Jet Stereo Inc., Detroit. He is a former regional manager, Packard Bell Electronics, and director of sales, Latin America, for Kelvinator.

Rick Bolsom named director of publicity for Famous Music Corp. Bolsom is a former PR director of Bizarre Inc. and recently was Eastern press officer, Mercury Records. He is a former regional manager, named marketing manager, independent production and a producer on the West Coast for the Paramount and DeL studio labels. He was also a former client services manager at Columbia Records in New York and Los Angeles. ... Bernard Polakoff named general manager of District Records Inc., Chicago. ... Peter Kaufl, former vice president of Premier Talent, joins Cannon Group Inc., in an executive capacity. ... Bob D'Orleans appointed to client services staff of the Remick Music and record production firm, as writer, arranger and producer.

Mervyn Harmon has been named West Coast regional promo- tion manager of the Remick Music and record production firm, as writer, arranger and producer. What such artists as CBS, ABC, NBC, and the American Music are known as Richard Evans Productions, will be based in Chicago. ... Peter Daniels joins Quad Records as executive producer. Company is the producer of Four Star International. ... Dick Wunderlich with Beverly Hills Records as art director. ... Jim May has been appointed assistant sales manager of TEAC Corp. of America.

Executive Turntable

By ED OCHS

WHEN THE ballots are counted for best white singer in rock, Van Morrison's name will not be among them. He is too private a performer, his schedule too busy, his woman-狂化 humanity runs toward the sound of the beautiful, but this Morrison sees the world through many stained glass windows, in which the music is filtered, before it reaches the ear of the listener who recently won a Grammy award. ... Van Morrison, a real masterpieces, for example, is an intimate, probably least of his talents is an intuitive feeling for the music that he listens to and records. His "Astral Weeks" remains one of rock's real masterpieces, "Moondance" succeeds it, not by replacing it, but simply by presenting something new. Van Morrison is known for his ability to react to the sights, sounds and feelings, gunning suggestions and lingering associations. Influenced not by the homecomings of the Band and Bob Dylan, but by the creative of the sound of the amazing Ois Keddinger, Van Morrison, so late, so far ahead.

Van Morrison is in person, at the Gaslight, across the street from the Don Edwards House. Music is like a Braille-like through the visions in his fingertips, eyes closed, his mouth turned inside out like a disemboweled pocket. Empty, then full in his favor, feeling before form, and second, in his pursuit of the masks of tragedy, from which joy and sorrow are spilled with the same pure, uplifting ecstasy. Only the music is different, "Moondance" is Van Morrison's work of art, a full, hopeful, hors, and a chorus of soul sisters (Emily Houston, Judy Clay and others). His "Astral Weeks" is the moment with...
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