GRT to Give Blue Thumb $$$ & Marketing Backing

By ELIOT TIEGEL

LOS ANGELES — General Recorded Tape has signed an agreement with Blue Thumb Records to finance the three-month-old company, and is establishing an exclusive sales organization to merchandise and market Blue Thumb product.

This association between GRT and Bob Krasnow’s label is the latest between the two companies which began when Krasnow awarded the tape duplicator exclusive rights to his music for all configurations.

GRT has been widening its influence in the music business through its acquisition of checking facilities, several tape cartridge duplicating facilities, and establishing a Canadian company and opening its own retail tape centers.

GEFFT, Graham

As a result of GRT’s providing Blue Thumb with a quarterly operating budget, Krasnow was able to lure Don Graham, A&M’s national promotion director for the past two years, to become a partner and general manager of Blue Thumb Records starting March 10.

Another result of the newly found finances will be the signing of Wall Street’s interest, in the growing interest of the conglomerates in music and record enterprises and the mounting problems built in with such takeovers. A recent report in the American Guild of Authors & Composers showed that 12 American industrial giants made up an umbrella that took in 119 music publishers, 59 record companies, and a number of music-oriented enterprises such as tape cartridge companies, record distributors and rack jobbers.

Another problem facing Wall Streeters interested in the music record business is the hard look

Merger Key: Exec Hiring—Confab Lights Up Wall St.

By MIKE GROSS

NEW YORK — Big business’ romance with show business (record companies, music publishers, independent producers, etc.) will be further fanned in the tropical setting of the Bahamas. Wall Street is beginning to exist in the music record business to the International Music Industry Conference co-sponsored by Billboard and its London-based sister publication, Record Retailer, to be held April 20-23 at the Paradise Isle Hotel, Paradise Island, Nassau, in the Bahamas.

Wall Street’s interest in the Conference stems from the growing interest of the conglomerates in music and record enterprises and the mounting problems built in with such takeovers. A recent report in the American Guild of Authors & Composers showed that 12 American industrial giants made up an umbrella that took in 119 music publishers, 59 record companies, and a number of music-oriented enterprises such as tape cartridge companies, record distributors and rack jobbers.

Another problem facing Wall Streeters interested in the music record business is the hard look

Motorola Tunes in Cassette

By HANK FOX

NEW YORK—An ideologi- cal revision in the marketing philosophy of Motorola’s consumer electronics division could dramatically affect stereo 8’s inroads in the home entertainment field.

Billboard has learned that Motorola will debut a cassette recorder/player for home and portable use. It is similar in appearance to Norolo’s Carry-Corder portable and is believed to be in the $60 to $70 price range.

This move marks the consumer division’s first departure from the 8-track system, which its sister division, Automotive Products, pioneered along with Ford Motor Co., Lear Jet and RCA record division in 1965.

(The automotive division also builds a 2-track playtape unit

(Continued on page 18)

The Flying Burrito Bros.—Chris Hillman and Gram Parsons on rhythm guitar and vocals, Crez Ethridge on bass and Sneaky Pete on the solid-steel guitar, their first album, “The Gilded Palace of Sin” (SP 4175), will be released next week on A&M Records.

Bobby Hatfield is back on the Hot 100 with his new Verve version of "Only You" (V-1034). A fantastic hit in the Fifties, the tune is grabbing a whole new generation of record buyers via Hatfield's soul-stirring performance.
This is what happens when you hear The Monkees' new album "Instant Replay":

This is what happens when you hear The Monkees' new album "Instant Replay."

"Instant Replay" contains both sides of their new single, "Tear Drop City" and "A Man Without a Dream."
MARCH 1, 1969, BILLOARD
Request Distribri Deal
With RCA Is Ended

NEW YORK—Request Records, the international line headed by Hans Lengsfelder, has bowed out of its distribution deal with RCA Records. Request assumes responsibility for the distribution of the line. In a note to all Request distributors, RCA notes that its relationship with the label has been cordial and the parting is amicable. RCA also states that Request Records has agreed to work with any RCA distributors who wish to continue handling the Request line.

The note adds: "We are hopeful that you will come to an arrangement with this firm, which produces an authentic and top quality international line. If you are not interested in continuing distribution Request Records, we are certain that the label's president, Hans Lengsfelder, a true expert in the ethnic music field, will be happy to assist you in increasing future foreign record sales.

American RCA distributors who have not entered into a direct distribution agreement with RCA will have to go through the local RCA distributor to order from this firm, which produces an authentic and top quality international line. If you are not interested in continuing distribution Request Records, we are certain that the label's president, Hans Lengsfelder, a true expert in the ethnic music field, will be happy to assist you in increasing future foreign record sales.

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---

Soul City Studio, Pub, Disk Spread

MARCH 1, 1969, BILLBOARD
The sound of Gary Puckett and The Union Gap is fourteen-karat!

Four gold records in a row.
"Woman, Woman," "Young Girl,"
"Lady Willpower," "Over You."
And now their new single,

"Don't Give In To Him,"

is already on its way.

Gary Puckett and The Union Gap on Columbia Records
Cap. Budget-Buster on Cassette

LOS ANGELES — Capitol has allocated the largest merchant advertising budget in its history for a "Capitol Explosion" campaign beginning Tuesday (4).

The national program lasting four weeks involves tie-ins with the 900 Thom McAn stores, top 40 stations in 50 major markets and Norelo. Norelo will supply organization-portal players to all of the chain's stores, with Capitol providing 15,000 cassette packs for a contest airing through the rock stations.

Each of the McAn stores will have its own cassette contest display unit featuring five key titles by the sticks: Glen Campbell, The Lettermen, Steve Miller's Blues Band and the Beach Boys.

Capitol claims its budget for this program reaches $750,000. The label's distributing organization held 17 district sales managers' meeting (Saturday [22]) to present the program via a slide presentation to its field force. It was the first time in the company's history that a sales meeting was devoted to cassette and no other recorded musical form.

400,000 Cassettes

Capitol has duplicated 400,000 cassettes for its "explosion," the first all-out effort by the music supplier since it began duplicating cassettes a year ago. The company has been selling monaural cassette hardware for years with the help of two models, the KPR 15 (portable black-back AM radio) and the KR 156 (portable recorder/player) destined for exploitation during the program.

The emphasis for cassette in no way reflects a changing attitude among Capitol's 8-track involvement which special promotion manager Reuveler says is moving along strongly. Capitol's president, Stan Shuman, says all album sales are very strong and that the cassette and cartridge appearance in no way represents any significant displacement of records for 8-track.

For its "explosion" program, a half-hour promotional tape is being distributed for the Thom McAn outlets. Each radio station will arrange its own contest. Norelo, national varsity player plus five Capitol offices.

To make the cassette packs easy to look at in the brochures: many a mid-year, the label has re-designed its packaging, moving all the important information to the front of the plastic pack.

... Breakout Singles...

Nashville, Southeast Editor, Bill Williams

EXECUTIVE EDITOR: Lee Zitc
EXECUTIVE VICE-PRESIDENT: Allen Averette
DEPARTMENT EDITORS, NEW YORK
Music Editor: Paul Ackerman
Orchestrations: Richard R. Dare
Radio-TV Program: Claud E. Hall
Cable: Brad E. Tisdale
CJN Contributing Editor: Jack Demott
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Chicago, Editorial Director: Bill Williams
U.S. Editorial Offices
Chicago, Midwest Editor: Earl Payne
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Evel Frye
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Hannibal, Southern Chief: Bob Williams
SPECIAL PROJECTS DIVISION
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Staff: Bob Novak, Mark Beaufait, Andy Bunka, Bob Apgar, Norma Morris, Harold Heflin
Manager: Bob Price
Manager, Record Source Info: Joe Evans
Superintendent, Print Services: Paul White

ASSOCIATE PUBLISHER: Lee Zitc

B'way Recording Studios Opens 250,000 Facilities

NEW YORK — Broadway Recording Studios, recently acquired by the Trans National Communications Corp. (TNC), will open 250,000 12-track and 8-track studios Monday (34). Ellis E. Erdman, chairman of the board of TNC, announced that Pat Jackson, the famed Broadway Recording Studios 15 years ago, will continue as president and general manager of the operation, which is expected to be named next week.

Frank White will be vice-president in charge of production.

Jackson, who designed the new studio, believes they are the only studios in the city that can provide a night club stage, including black-light, projector, spots. An unusual feature of the new studio is a 16-track, custom-designed in-house digital soundboard, which will allow the producer of a recording session to monitor all tracks with sound with echo and other electronic effects without affecting the electrical product.

The modernized studios will feature a wide range of services including video tape facilities. Jacques, in the former studios, recorded such artists as Connie Francis, Arlene Franklin, Lynne Anderson, Tommy James and the Shondells, and the Four Tops. Now, these artists would have the use of the top studio.

The new studio will feature a full range of services including video tape facilities. Jacques, in the former studios, recorded such artists as Connie Francis, Arlene Franklin, Lynne Anderson, Tommy James and the Shondells, and the Four Tops. Now, these artists would have the use of the top studio.

Baldwin's Electronic Pianos in 'Grand' Bow

NEW YORK — The Baldwin Piano & Organ Co. unveiled its electronic concert grand at a reception for the press and record companies at the Baldwin Showroom here on Wednesday (19). Lorin Hollander, who demonstrated the instrument at a special concert at Fillmore East on Sunday (23), demonstrated the piano at the reception.

The piano is played as any other concert grand, but contains two electronic banks of micro-chips, a tone generator for a Virtu- oso player. The tone banks and both can be adjusted by controls in a separate control unit.

No soundboard is used, but string vibrations are picked up by ferroelectric cantilever transducers designed and patented by Baldwin. The instrument is designed for large concert halls and symphony theaters where acoustics are not of the best. Hollander noted that the volume also could be reduced for small halls.

Lucien Wolkin, Jr., president of Baldwin, explained that the instrument was not yet being produced for sale Dr. Daniel Martin, Baldwin's research director, explained the technical makeup of the Piano.
Edwin Starr has a high-mileage hit...

"Twenty-Five Miles"

G 7083
Dames at Sea

Chase Appeal On Suit Set

London Teams Promotions With Touring Foreign Acts

UA's COVER of 'Big Spender'

Disk Stars Hold Dialong

Billboard

WB-7 to Open A Distrib for S. Calif. Mart

RAW TEXT END
WHew!
WHAT CAN WE SAY...IT'S A SMASH!

BROTHER LOVE'S
TRAVELLING SALVATION SHOW
BY NEIL DIAMOND
UNI 55109

Watch for His Great New Album.
New Industrial Co. Acquires Americom

NEW YORK — The American Corp., developer of the new Pocket disc phonograph record, has been acquired in a stock exchange agreement by Novo Industrial Corp. Pocketdisc is a flexible 33⅓ r.p.m. four-inch vinyl record that is being marketed in Seattle. Both major labels as Capitol, Atlantic, Mercury, ABC, Warner Bros./Reprise, and A&M are represented on Pocketdisc.

The agreement with Novo will allow "us to follow through on everything we planned," said Frederick L. Hyman, Pocketdisc president. "A leading national record distributor and rack jobber will be a vending operation of Pocketdisc in 100 Detroit area locations this spring. Further national marketing will be based on vending machine availability."

Americom is also marketing a radio/phonograph set in Seattle; the Thesla-manufactured unit will play the Pocketdisc even in motion, allowing kids to play records while walking.

Chester R. Rea, Novo president, said that he felt Pocketdisc could "dramatically expand current marketing of single records. Present manufacturing facilities for 35 million Pocketdiscs per year are being substantially expanded during 1969." Americom is also in the recording and tape duplication fields. Novo, listed on the American Stock Exchange, has interests in airfreight, international forwarding, specialized surface transport, and educational and communications services.

Quality Tag on Disk

PHILADELPHIA — Billy Hamme's single "She's Almost You" on O-R Records will be distributed in Canada by Quality Records, according to O-R national promotion director Les Murray. Quality will also distribute the album by the same title.

21 per cent from $171,515. Net earnings were $9,952,043, up 22 per cent from $7,915,000. These earnings equaled 97 cents per share on $9,952,043 average shares outstanding, up 17 per cent from 83 cents per share on 9,903,478 shares.

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February 19, 1969

PRICES RAISED BY SINGLETON

NEW YORK — Shelby Singleton, president of the Pocket disc Productions, is adjusting the price list on recording product of his several labels. The new price, which will be 45 cents for single and 52.50 for albums on the distributor levels, will cover product from Singleton's SSS-International, Plantation, Sonnet and Minster record companies.

M' medio's Gross, Net Income Soar

NEW YORK — M' medio reported gross revenues of $1,827,390—up 18 per cent for the fiscal year ending Dec. 28, 1968, according to John W. Kluge, chairman of the board and president. The gross and net income were the highest in the company's history.

AMPex Sales Net at High

LOS ANGELES— Ampex reported record sales and earnings for any third-quarter and nine-month periods ended Jan. 25. Sales for the third quarter of fiscal 1969 totaled $74,678,000—up 27 per cent from $58,934,000 a year earlier. Net earnings were $3,634,000, up 28 per cent from $2,841,000. Earnings equaled 35 cents per share, up 17 per cent from 30 cents per share.

For the first three quarters, sales totaled $207,534,000, up

410,000 SHARES

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ASCAP MEET ON W. COAST

NEW YORK — The American Society of Composers, Authors & Publishers, president of which is Charles West Co., will hold its annual West Coast membership meeting Wednesday (23) at the Beverly Hilton Hotel in Beverly Hills, Calif. Reports on ASCAP activities will be given to the members by the society’s president, Stanley L. Adams and others.

Grosset & Dunlap In Bowmar OK

NEW YORK — Grosset & Dunlap, a subsidiary of National General Corp., has agreed in principle to acquire Bowmar Records, Inc. and Bowmar Publishing Corp. of Glendale, Calif. The terms were not disclosed.

Grosset & Dunlap, a publisher of hardback and paperback trade books, is expanding its activities in the multimedia educational field.

Canteen Holders OK ITT Merger

CHICAGO — Canteen Corp. stockholders have approved the proposed merger of Canteen with a subsidiary of International Telephone and Telegraph Corp. Meanwhile, Canteen's board of directors has declared a regular quarterly cash dividend of 20 cents per share payable April 1 to stockholders of record March 14, 1969.

3 CAP. ARTISTS STRIKE GOLD

LOS ANGELES—Three Capitol artists have had their LPs certified gold by the Recording Industry Association of America. For the Beatles, the gold award is their 14th LP with "Yellow Submarine" the latest winner. The other gold LP belongs to Frank Zappa, "Hot Rats," Capitol. and his last name was listed as the title. It is Campbell's fifth gold LP in four months and Miss Gentry's second since "Ode to Billie Joe."
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SANDS OF TIME

UAS 6671

JAY & THE AMERICANS

United Artists Records

Entertainment from Transamerica Corporation
Jackie Wilson
Comes on stronger than ever with...
"I Still Love You"
B/W "Hum De Dum De Do"
Brunswick Records
L. Van Dyke Breaks Strip's Dike in Going Performance

LAS VEGAS — It took L. Roy Van Dyke five years to reach the top, and in the process, conquered the bandwagon story, Country Music section, but took the Montry Tower in stride.

The one-time Missouri cattle-auctioneer came on strong with the kind of performance that caught the entertainers club in the business, and wound up with a standing ovation from an overflow crowd.

Frushbeck in N.Y.

Conducting Bow

NEW YORK—Rafael Frushbeck do Burgos made an auspicious New York conducting debut with the Philadelphia Orchestra at Philharmonic Hall on Tuesday (18). The highlight for the young Spanish conductor, making his first U. S. tour, was a rich and idiomatic reading of "The Three-Cornered Hat," which he has recorded for Angel.

Frushbeck do Burgos, conducted the historic Kleinhans Music Hall in Buffalo, where the orchestra has recorded under the direction of the Angel pressing, the conductor directs Victoria de los Angeles and Gershwin's 1924 No. 6 (Porgy and Bess) for Columbia A.M.S. Records.

In addition to his American debut, Frushbeck do Burgos has recorded extensively on London.

FRED KIRBY

Montenegro Sets Music Project

NEW YORK — A new program to teach novices the reading, understanding and performance of the music of Montenegro in conjunction with UCLA's Slavic-studies program, is due to have a complete in 1970. Jerry Perlson, president of Gerald W. Pusser's American Music Publishers, who will be directing the project, will be in charge of the project.

According to the plans, the Montenegro Music Project will be run by Gerald W. Pusser's American Music Publishers, who will be directing the project.

FRED KIRBY

Vandellas to Play

At Calif. U. Fest

SAN FRANCISCO—Martha and the Vandellas, the group that appeared at the second concert of the University of California-Berkeley, last week, are scheduled to appear at the second concert of the University of California-Berkeley, this week. The girls will appear at the Saturday night (26) show withJulie Jackson and the Icky Ticks. The Vandellas, known for their soul-styled, soul-sounding music, will be featured on the bill.

FRED KIRBY

Ash Grove Into Gospel Booking

LOS ANGELES — The Ash Grove, which has specialized in bubblegum (and a bit of bubblegum, too), is moving into the gospel field. It presented the Glory Bound Train gospel quartet at the Feb. 21 weekend, and will return to the medium in March with the Soul Stirrers.

Among the artists appearing will be Brother Prince Dixon, Walter Coe, the Sweet Singing Cavaliers, and the Voices of Holiness.

MARCH 1, 1969, BILLBOARD

Zeppelin Slates 2d U. S. Tour

NEW YORK—The Led Zeppelin has scheduled a second tour of the U. S. It will begin April 24 in San Francisco and continue into May. The British-based Atlantic Records group won the U. S. tour Feb. 15 at Miami's Capitol Theatre.

While in New York before the return to England, the Led Zeppelin recorded "Weird Tales," which touches on a songbook which will be released next month. The book, published at the Warner Bros.-A.R. Arts music publishing division, is an introduction to Atlantic's "Led Zeppelin" album.

CATHERINE VALENTINE is flanked by Preston Robert Tisch, president of Loew's Hotels, and Herb Goldfarb and Phil Weiss, of London Records, at her recent opening at the Royal Box of the Americana Hotel in New York.

Morath Brings Back Days Of Wine, Women & Song

NEW YORK—Act, singer, pianist Max Morath carefully ransacks the vintage catalogs of E. B. Marks, Irving Berlin, Robbins, Mills and others to present a musical portrait of the turn of the century in "An Evening With Max Morath," which opened Monday (17) at the Jane Hamburger Playhouse.

The bedrock of Morath's one-man show is ragtime, not the flashy commercial kind but the real thing. Morath introduces the classic rags and names as a sincere and dedicated student. He even attempts Jelly Roll Morton's famous Library of Congress discussion on the make-up of "Tiger Rag."

But it isn't really an evening for raffish buffoons. There are the corry, sentimental, funny, maudlin, and downright awful songs of the pre-Prohibition era, welded together with a witty commentary from Morath, that turn the whole affair into nostalgia of the highest order.

Morath has recorded for Epic and Arpeggio in Canada—he deserves a U. S. outlet.

IAN DOVE

Talent

New' Dion Comes Up The Complete Artist

NEW YORK — The "new" Dion opened a two-week Bitter End engagement on Thursday (20) and the former teeniebopper rock star showed himself to be a folk singer-guitarist of exceptional ability and presence.

His latest hit, "Alabam, Marin and John," sparked his new career, and, at the Bitter End, he was the complete artist with material ranging from his poignant hit to the Four Tops' "Love You Is Sweeter Than Ever."

Dion's good-natured rapping, even about himself and his former career, went perfectly in a small club, while the humor added effect to Bo Didley's "You Can't Judge a Book by Its Cover," a high spot of the set.

But, he was equally effective with his own "Hey, Ma Lot Like Me," a poignant mini-war song and Fred Neil's telling "The Dolphin," which also are on his first Laurie album as is his latest single hit, "Mardi Gras."

Lightnin' Hopkins' "Sonnny Boy" was a top blues number.

Dion, accompanying himself on acoustic guitar throughout, frequently went to vocalism and his brand of scat singing. His harrier included jokes on the difficulties of beginning again in a new style and image. It's a humorous commentary because he has definitely made the switch.

FRED KIRBY

Linda Ronstadt in Solo Act at Club

LOS ANGELES — Linda Ronstadt, the lead singer with the Stone Poneys, has punched herself out of the opening window (19) at the Whisky A Go Go in Los Angeles for her debut. "Capitol LP, "Hand Sown, Home Grown," will be released in early March.

Union Hassles Shut Ballroom

SAN FRANCISCO — Aquarius Productions, which opened Lengishopsman's Jan 31 at the city's third major ballroom, has canceled all shows there because of "bassies" with the union. Said Fred Ichelson Jr., one of Aquarius' two owners. Ichelson said that since the building's main function is as a union hall, there were "hassles" with the union whenever his employees tried to set up a rock show.

This, at least temporarily, again leaves Fillmore West and Avalon Ballroom as the only regularly operating dance halls here. But Ichelson intends to continue promoting rock dances and is looking for a site with about a 2,000 capacity.

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MARCH 1, 1969, BILLBOARD
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THE IMPRESSIONS
My Deceiving Heart
CR 1937

5 STAIRSTEPS & CUBIE
Baby Make Me Feel
So Good
CR 1936

BABY HUEY & THE BABY SITTERS
Mighty (Mighty) Children
CR 1939

All produced by CURTIS MAYFIELD

Curtom is distributed exclusively by Buddah Records, a subsidiary of Viewlex, Inc.

Cleveland Names Artists
For Pop Concert Series

CLEVELAND—Dionne Warwick, Dave Brubeck, Van Cliburn, Roberta Peterson, Duke Ellington, Robert Shaw and José Feliciano are among the artists scheduled during the 12-week summer season at the Cleveland Orchestra’s Blossom Music Center.

The “pop” concerts will be presented at Blossom and usually repeated at the Public Auditorium here. Feliciano will be featured in the opening pair beginning on June 17 with Louis Lane and the Cleveland Orchestra. Also scheduled in this series are Peter Nero, Meredith Wilson, Andre Kostelanetz, Brubeck, Ellington and Miss Warwick.

The regular series at Blossom will run from July 10 to Aug. 17. In addition to Lane and music director George Szell, conductors will include Karel Ancerl, Pierre Boulez, Sixten Ehning, Iván Kertész, Joseph Krips, and Shaw.

Instrumental soloists will include pianists Geza Anda, Vladimir Ashkenazy, Gina Bachauer, John Browning, Robert Casadei, Alicia de Larrocha, Emil Gilels, Cliburn, Gary Graffman, Grant Johannesen, Leonard Pennario, and Vronsky and Babbin; violinists Itzhak Perlman and James Oliver Burnell IV; and cellist Leonard Rose. Vocal soloists will include Judith Raskin and Miss Peters, soprano, and bass Giorgio Tozzi.

Campus Dates

Columbia University’s Johnny Cash, Marty Robbins, Statler Brothers, Carl Perkins and the Carter Family play Chico State College, Chico, Calif., Transfer (23).

The Gershwins, Dunhill group, will be at Yale University, New Haven, Conn. Friday (22). Lehigh University, Bethlehem, Pa., March 1, and Brown University, Providence, R. I., March 8.

Capitol’s the Lettermen play the United States Naval Academy, Annapolis, Md., Saturday (13); Marshall University, Huntington, W. Va., March 5; Luther College, Decorah, Iowa, March 7; Morehead State College, Morehead, Ky., March 25; Gardner-Webb Junior College, Boiling Springs, N. C., March 31; Auburn University, Auburn, Ala., April 8; Marymount College, Salins, Kan., April 18; Concordia Teachers College, Seward, Neb., April 25, and Oklahoma State University, Stillwater, April 30.

Gary Puckett and the Union Gap, Columbia group, play Keil Auditorium, St. Louis, March 1; Northwestern State College, Tahlequah, Okla., March 4; Hendricks College, Conway, Ark., March 5; Clemson University, South Carolina, March 9; MidSouth Colosseum, Memphis, Tenn., March 14; Northwestern College, Nachtegels, La., March 16; Woodford College, Spartanburg, S. C., March 21; 1969 Park Center, Charlotte, N. C., March 22; Disneyland, Anaheim, March 31-April 3.

Capitol’s Lettermen play Virginia Polytechnic Institute, Blacksburg, Va., Friday (28); North Carolina State University, Raleigh.

(Continued on page 90)

Ho to Make 7-Week Tour of U. S. Clubs

LOS ANGELES — Don Ho will spend seven weeks working clubs in the U. S., starting April 23. It will be the longest time he’s been away from Hawaii. Ho opens the trip with April engagement at the Waldorf-Astoria Hotel, April 23-May 13 in New York, with a troupe of 20 performers.

On May 15 he opens for three weeks at the Flamingo in Las Vegas. Before opening at the Waldorf, Ho tapes a “Kraft Music Hall” program this month in New York, slated for airing on NBC-TV April 16.
Dear Tom & Dick,

We're buying this ad to thank you for exposing "Anthem" to 31,000,000 people last night.

Let's hope that the "Top 40" programmers share your belief that this song should be heard.

Yours,
The Hello People
Barbra to Vegas
At 100G a Week

LAS VEGAS — Barbra Streisand will open here at the International Hotel in July for a salary exceeding $100,000 a week. This will make her the highest paid entertainer in Las Vegas history. Frank Sinatra's $100,000 a week at Caesars Palace last November had set the mark.

Miss Streisand will appear in the International's 1,200 seat main showroom working two shows a night. The hotel is aiming for a July 1 gala opening.

To clear the way for the vocalist to work this new hotel, her manager, Marty Erlichman, had to clear up a previous commitment to the Riviera, where Miss Streisand made her Vegas debut in 1961.

Under terms of the International pact, Miss Streisand will work four weeks each year for five years.

Just Enough
To Start Me Dreamin'

b/w How big a fire *32452

Jeannie Seely, one of the new faces at Decca
THESE ARE NOT MY PEOPLE

JOHNNY RIVERS

#66360

IMPERIAL
Tape CARtridge

Audio Electronics 35-Cent Line

By BRUCE WEBER

LOS ANGELES — Audio Electronics will unveil a line of empty and blank loaded 8-track CARtridges with a bulk price range of 35-40 cents per cartridge at the upcoming National Association of Record Merchandisers convention. According to Shelly Howard, the company's president, empty cartridges will sell for 35 cents, while blank loaded product will be offered at 37 to 40 cents.

Audio Electronics' manufacturing capability is currently set at 100,000 units per month.

A new factory expansion program in Mexico will increase cartridge production to about one million units each month, allowing for the low price, Howard said.

The company also plans to market its involvement with cassette and speaker—— Audio Electronics recently introduced a new cassette—and gradually phasing out of 4-track and concentrating on 8-track and cassette.

The increased cassette activity follows the firm's development of new cassettes including closing, winding and loading machines. The equipment, developed by Howard and chief engineer Ruby Raskin, will eventually be marketed.

In development is a single, fully automated cassette machine combining the closing, winding and loading operation.

Expands to Mexico

To increase 8-track and cassette production, Audio Electronics recently expanded its operation to Mexico by purchasing a 10,000-square-foot plant in Tijuana to manufacture cassettes, cartridges and speakers.

The Mexico facility will produce product for the U.S., Mexico, South and Central America markets, Simon Vinograd directs the operation.

The Tijuana plant is able to

Motorola Division Swings to Cassette

for Volkswagen, but according to its president, Oscar Kusisto, 2-track playtape is within the framework of continuous loop players.)

Apparently, the division's marketing executives, citing the accelerating sales of cassette hardware (especially since this past Christmas), consider that Motorola is overlooking a substantial part of the tape hardware business. This first model is seen as a test for further penetration into the cassette market.

According to reliable sources, the consumer division's inclusion of cassette product will have no effect on the automotive division's commitment to continuous loop players. However, it is believed it will influence buying decisions of local appliance and home electronics retailers. Motorola's cassette recorder makes its debut at a time when 8-track is making a concerted drive for home market sales.

From an ideological standpoint, the automotive division is expected to find itself in the same position as RCA's record division in that another corporate division is creating a competing system. In both cases, this becomes amplified because Motorola's automotive products division and RCA's record division were among stereo 8's pioneers and continue to rank as its foremost exponents.

EMI Pitch On Cap. 8's

By KARI HELOPALITO

HELSEIMK — EMI is planning a major promotion campaign for Capitol 8-track CARtridges which it recently launched in the Finnish market. The promotion will be aimed at the higher income groups because, says EMI's Karii Backman, the cost of cartridges ($5.95) is a playback machine ($4.85) puts the system outside the purchasing range of the mass market.

A survey of other Finnish record companies revealed mixed feelings about the future of cartridges and cassettes in Finland. Arno Helinmaa of Scandia thought that Finland was too small a market for cassettes and cartridges to be a viable proposition and Scandia has no immediate plans to enter the tape market.

Discophonic reported slack sales of cassettes and could not see any real expansion in the market for at least three years. Fineline's Erkki Pallo, on the other hand, reported satisfactory sales of 4-track cartridges and was optimistic about the future.
We don't shout about how good Audiotape .150 cassette tape is. We whisper. Because there's no place for noise when it comes to cassette tape.

Our special Low-Noise formulation drastically reduces the hiss caused by poor signal-to-noise ratio, the biggest obstacle to quality sound reproduction in cassettes.

You can hear the brilliant high frequency reproduction that our special oxide coating gives you, even at slow cassette speeds. In mono or stereo with complete compatibility and interchangeability.

If you really want to make a hit with your recordings, get Audiotape Compact Cassettes to go with your tape. They'll also help you get more out of your recordings, without making a lot of noise about it.

Write for details. We can make such beautiful music together.
The new division will oversee Audio Magnetics' international operations in Mexico, Israel and India, and will establish other joint business ventures and agreements in Europe, South America, Canada, Mexico City, the Near East, South Africa and the Southwest Pacific.

With overseas facilities already formed in India (UAI Electronics), Israel (Audio Magnetics Ltd.) and Mexico, Audio Magnetics plans to move to almost 90 per cent of its cassette assembly production from its 50,000-square-foot Gardens facility in Mexico.

Arvin to Build Research Center

LOS ANGELES—Arvin Industries, manufacturer of home entertainment products, will build a 10,000-square-foot research and development center for its new tape cartridge recorder program.

The facility will be on a 40-acre site near Gross Valley, Calif.

Kingston Gmske, director of Arvin's electronic systems division will direct the research and development center activities, announced James K. Baker, Arvin vice-president.

Arvin's eight U.S. plants and two overseas facilities, produce, produce products, produce tapes and other entertainment products, receive and ship radio and television sets.

Lib $1.98 Cassette

Continued from page 18

Music City has been offering the four-tune cassettes for $1.98.

Music City's six stores placed their pre-pack displays (each holding 60 tapes) at the cash register and LP stands. "Apparently there were a lot of cassette players sold during Christmas, because we've noticed cassette business starting to pick up," said an executive.

Among the artists included in the first Liberty release are Johnny Rivers, the Fifth Dimension, Bobby Vee, Vicki Carr, Buddy Rich, Hollies, Lou Donaldson, Ventures, Carole King, Fat Domino, Slim Whitman, Cher, Gary Lewis and the Playboys, 50 Guitars of Tommy Garrett, Sunshine Company, Tommy Smith and two variety packs.

Audio Electronics

Continued from page 18

produce about 5,000 cassettes and 1,000 speakers weekly, and 5,000 cassettes daily, said Howard. The cassette capability will be increased to 25,000 units weekly with new equipment now being shipped to Mexico.

Audio Electronics recently moved to new four-square-foot facilities in North Hollywood, with an additional 4,500 square feet available in April. The company maintains its former headquarters in Van Nuys (2,500 square feet) and just leased space in a Detroit facility.

The Detroit plant (1,000 square feet with an additional 2,500 square feet available) will be used for its cassette winding operation.

New Output Dept.

Continued from page 18

Autos. The three models do not include speaker systems.

These car units will be merchandised at retail along with the tapes, Tushinsky emphasized.

In the home player field, Sony is already represented with six cassette models, ranging from $99.50 to $229.50, and by one 8-track player/recorder, retailing at $129.50.

MARCH 1, 1969, BILLBOARD

ATTENTION, JOBBERS & DISTRIBUTORS

The newest and fastest selling Tape Cassette carrying Cases are available at 2bbo

COMPACT CASSETTE CARRYING CASES

Holds 12 Cassettes

CAT. no. TA-14

COMPACT CASSETTE CARRYING CASE

Brand new. Deluxe Black Leatherette. Holds 12 cassettes in individual slots. Adjustable strap allows carrying case to be worn over shoulder.

Suggested list $3.79

Crate Price $2.79

AWARD-WINNING DISPLAY. The BD480 display, seen above, won an outstanding merchandising award from the Point of Purchase Advertising Institute. The display, which accommodates 480 pre-recorded cassettes, was designed by Ampex Stereo Tapes and utilizes less than one square yard of floor space. Another similar unit, the RD210, which holds 120 pieces and can be used on counters or the floor, is also available.
“GOD KNOWS I LOVE YOU” AND “JUST BEIN’ PLAIN OLD ME”
Produced by Billy Strange for Boots Records, Inc.

This palpable hit from Reprise. And the album will be, too.
New Tape CARtridge Releases

MUSIC

PERSON® with Guest Artist Nancy Wilson & Live Band! (2) REL 172
COMMAND THE ELECTRIC ELECTRICALS OF RICE HAYMAN—(2) CBX 172
GLENN MILLER DEER DIRECTED BY BUDDY DEANE—Do You Want Some? (2) CBX 172
ROBERT RAYBURN and HIS ORCHESTRA—(2) CBX 172
CRESCENDO LEE BARTER—Gee Man, I Love You (4) REL 172
Jazz Delight Presents 12 Top 10 Hits—(4) CBX 172
DELMAR MAGIC SANS BAND—West Side Story—(8) REL 615
DOTT THE World of JAZZ ELEPHANT—(4) CBX 172
JULIE ANDREWS Presents 15 Top Tunes—(4) CBX 172
ELECTRA EARTH—The Great American Eagle—(2) REL 2402
JOHN McCLURE—2,000 Miles—(2) REL 2402
GOLDWAX JAMES BROWN—It Needs a Woman—(8) COL 3002
IMPULSE EMIL RICKARD & THE MICRO tổnal BLUES BAND—Journey to Bliss—(2) REL 574
ori the Best of CHICO HAWTHORN—(4) CBX 172
MERCER MEDICAL SONGS—A Mother Earth—Living with the Animals—(4) MC 1172
THE FIVE SEASONS FEATURING FRANKIE VALLEI—Summer — The Sound of the Summer—(8) CBX 172
PAUL MAGRAS & HIS ORCHESTRA—Beating is the Best—(4) CBX 172
PHILLY GROOVE THE REVERENCE—Sound of Sex—Soul—(8) PC 1 173
PROBE THE SOFT MACHINE—(4) REL 640
THE THERMA MUR—The Berkeley Contrast Part 2—(2) REL 172
LENNY BRUCE—The Berkeley Contrast Part 1—(2) REL 172
THE PENTANGLE—Sweet Child Part 1—(2) REL 574
THE KRAVS—The Whole Earth—Part 2—(2) REL 574
HERMAN TOLL—The Story—(8) MC 182
THE INGRID—The Whole Earth—Part 2—(8) MC 182

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Each Unit Holds Up to 48 Tapes
MODERN WALNUT FINISH WEATHERPROOF Base Line Easy Accessibility

82 TC Stereo AFM Home Tape Storage Cabinet

84 TC Stereo AFM Home Cassette Storage Cabinet

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William Purcell 363-4646

For your most complete supply of all of the above...call your nearest recaton location.
LAS VEGAS — Country Music made one of its biggest "breakthroughs" last week when LeRoy Van Dyke opened a three-week stand at the Sahara Hotel.

It marked the first time a country singer, without benefit of a "pop" hit, had ever appeared in a succession of strings of shows on the strip. It probably was the first time a singer who has never had a million-selling record appeared in such an engagement, and it marks the first time such a country performer has sung 99 per cent country music songs.

The fact that it was accepted was a landmark in itself. The first-night crowd was over capacity, with extra tables brought in.

"LeRoy has made all sorts of inroads for country music," said his manager, Gene Nash. "Now let's hope country music follows with good acts."

Some Play

What Nash implied is that several top country acts are capable of playing the strip, while others are not. Among those he thought could make it readily were Sonny James, Buck Owens, Jim Ed Brown, Bill Anderson ("and probably some others I can't think of right now."

There are several who already have proved themselves, but all

with the benefit of pop hits. These include Glen Campbell, Roger Miller, Eddy Arnold and — playing right down the street as Van Dyke opened — Jeanne C. Riley.

For Nash and Van Dyke it was a five-year struggle. Nash, a one-time dancer, singer and writer, later turned his efforts to management, direction, producing and songwriting. After taking over Van Dyke, he molded the act into a fast-moving performance. Van Dyke became a visual and audio success wherever he played. Most of his records, though, did not set the world on fire. Only his own first (and only) composition "Auctioneer" and later "Walk On By" did much on the charts. Now with Kapp, however, the company is working diligently to find the right material which it feels will put his record sales up on a par with his performances.

Nash was the first, some years back, to volunteer the services of Van Dyke for ad-show performances of the Country Music Association, the National Association of Broadcasters and the like.

"Doing the work for CMA was the turning point of LeRoy's career," he says. "We were seen by the right people. We were willing to work for nothing to help the CMA, and to help LeRoy. We know now that we did both."

Catches Act

It was someone who caught his act at the NAB meeting and later on the Joey Bishop television show, who was influential in getting the Sahara management to give the country singer a try.

When Van Dyke finally made it, he came on (as always) in tuxedo and with a very modern sound, including a trumpet and trombone, and two talented young ladies, Laurie Allen and Karen Brian. Backing him were

(Continued on page 32)

JALAP RECORDS proudly announces its first album release

COUNTRY SONGS

By

PAT PATTERSON

Featuring

"YOU GAVE ME YOUR HAND"

b/w "LIFE CAN GO ON WITH A HEARTACHE"

Personal Management

James Pop Phillips
Jalap Records, P.O. Box 1911, Columbus, Georgia 31903 or 675 Kaiserlautern, Fochsberg 14, West Germany Phone 58336

MARCH 1, 1969, BILLBOARD
ANOTHER HIT IN A LONG STRING OF HITS BY BILL ANDERSON

MyLife

(THROW IT AWAY IF I WANT TO)

DECCA =32445

EXCLUSIVELY WITH DECCA RECORDS

BOOKINGS: HUBERT LONG TALENT AGENCY
### Billboard SPECIAL SURVEY for Week Ending 3/1/69

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**PUBLISHED BY:**

YONAH MUSIC
806 16th AVE. SO.
NASHVILLE, TENN.

**EXCLUSIVELY ON CHART RECORDS**
We at Warner Brothers-7 Arts Records are certain that the entire industry joins us in congratulating KHJ, Los Angeles, for its "History of Rock and Roll" this past weekend. And special thanks from Fats, Don and Phil, and Jimi.
The Song
of the year!

Sweetheart
Of The Year

COLUMBIA #4-44761

by
Ray Price

PUBLISHED BY
TUCKAHOE MUSIC
EXCLUSIVELY ON
COLUMBIA RECORDS

MARCH 1, 1969, BILLBOARD
A BABY AGAIN

BY Hank Williams, jr.

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The TAPE CARTRIDGE INDUSTRY HAS COME OF AGE!

The first annual supplement devoted entirely to the vast, growing Tape Cartridge complex is now being prepared. Pioneers in the field of Tape Cartridge development and reporting, Billboard is using all its extensive research facilities to bring you the most comprehensive data ever compiled on the complete tape market.

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The International Tape Cartridge Guide will be distributed worldwide as Part II of the weekly Billboard to the largest audience in the music-record field.

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Country Music

RCA's Davis Calls Old B'way Composers 'Country Cousins'

NASHVILLE — The early Broadway ballad writers were the counterparts of today's country music writers; they put together good lyrics and simple melodies.

This, according to RCA's chief producer here, David Davis, is why he resurrected the Fred Ahlert tune, "Where the Blue of the Night Meets the Gold of the Day," for country artist Hank Locklin. He has other surprises in store.

Davis, a creator of the unusual, said: "If a new writer brings in a tune that sounds as a new piece of material, I would have to categorize it country. There would be no other place to put it."

The producer of the Nashville Brass (and also its lead horn player) said some of the top "B" field is startled to find that a country artist such as Locklin can sing an old hit and do it well.

"Country writers today are smart," Davis said. "They are writing to and for the people. The old Broadway writers were exactly the same."

This bears out a statement made a few months ago here by Harry Tobias, who suggested then that 20% men search the old catalogs for current hit songs.

Davis did exactly this. "When I'm really looking for something different," he said, "I research an old catalog. Every producer knows that current material runs thin at times, and this is where to find it."

Davis is not alone in his searches. He just happened to reach back farther and find a song so completely associated with a great pop singer, Bing Crosby, that he shook a lot of heads.

Sunny James current Capitol hit "Only the Lonely," is in an oldie. The same is true of RCA's Charlie Pride, who recorded the old Hank Williams tune, "Kaw-Liga." Others with-old timers on the charts are Carl Smith, Archie Campbell & Lorene Mann, Marty Robbins and Nor- ris Wilson. "Only The Lonely" is in the grabbing back is not an original action, but is obviously picking up in favor. The idea, like all ideas in most any business, is catching on. Many other artists have cut or are in the process of cutting old ones. The next David Rogers release on Columbia will be one of the real smash hits of the past and the label is rushing it. Nor would it be surprising if the next Hank Locklin single goes back even beyond the "Blue of the Night."
SOMETHING TO SING ABOUT!

Collected and arranged by Milton Oakes, noted musical arranger and instructor.
A unique collection of more than 70 favorite folk songs, complete with words and music,
contributed by America's top 57 folk singers and groups. Songs range from mountain
ballads to gospel— from political protest messages to lighter, whimsical tunes.
Individual artist photos and personal bio's accompany each selection and help in making
this a rare composite of all folk America for folk fans and all music buffs.
Maynard Solomon, President of Vanguard Recording Society, writes: "The book sums up
the folk movement better than any previous collection, and if widely circulated could
lay the groundwork for a new revival of traditional music."


MANAGING TODAY'S RADIO STATION

by Jay Holley, Station Manager of KRAK, Sacramento, Calif.—one of today's most
knowledgeable station executives.

Everyone involved with the broadcasting industry will find something of interest in this
new 288-page business manual. A series of informative essays outline the major prin-
ciples evolved by Mr. Holley in his wide 20-year broadcasting career. The book is
presented in three detailed sections: Part I—Management Thinking, Part II—Program-
ming and Part III—Sales. Covering every facet of broadcasting this book is ideal read-
ning for broadcasters, media buyers and marketing personnel.


And Billboard recommends several additional reading musts for the musically minded . . .
Commiercials

Webb and Chevrolet Take Song Spin Through Commercial World

By Ron Tepper

LOS ANGELES — Jimmy Webb’s songwriting ability in the commercial music field will be on display next week when Chevrolet debuts “Song for the Open Road,” the first network tv spot composed by Webb for General Motors.

The spot will be performed on tv by two of the music industry’s biggest names—the 5th Dimension and Glen Campbell—and marks the first time that Webb and Campbell have come together in a commercial venture. (Webb has composed two other Chevrolet spots: “By the Time I Get to Phoenix” and “Wichita Lineman.”)

According to the Charles Stern Agency, Webb’s commercials, representatives, the spot is the forerunner of a consumer-oriented release which will be based on the limited edition album titled “Back to the Country,” the set which will be recorded and released by Columbia following “Galveston.” The Chevrolet spot is only the second that Webb has done since his Grammy award-winning compositions “Phunny Phunny” and “Up and Away.” He did a Dorato spot last month that ran for lots on radio-TV in the Western States.

His commercial inactivity, however, is not due to a lack of offers. Stern said that more than 100 agencies have approached Webb to write songs for various products, but two factors have limited his activity. The first is his many songwriting and related activities. The second is the freedom that Webb demands before he undertakes a project. “If the commercial compositions are composed without agency or client approval, I won’t do it.”

Once the fee is paid, Webb is on his own and can write what he wants. Consequently, the commercial must be built around the song and not vice versa, as most agencies demand. Only when it is finished does the agency hear it.

Creative Freedom

This type of arrangement—client independence is enjoyed only by a handful of composers in the industry—gives Webb, “the leader. His hit songs have not only given him that right but they’ve also taken him out of the ‘standard fee category’ for most composers.”

Most composers earn an average writing fee of $750-$1,000 per commercial, $350-$500 per fee arrangement. As part of the deal they also must relinquish the right to use the song in other ways. In Webb’s case, however, “the fee is negotiated as high as that of the artist who is performing it. While Stern did not reveal how much he has committed (for the Chevy deal, a well-known group of artists) and Webb’s fees will vary, one $50,000 for performing on record, etc.

Several other agencies and sponsors are dickering for the right to use Webb’s music. One source said, “are willing to give an artist as much creative freedom as he demands.”

Chevrolet’s radio version of Webb’s spot is dated early March and the video, a few weeks later since it takes the graphics department of Campbell - Ewald (Chevy’s agency) more time to fit the music to a “visual” version.

Tec plans to open Commercial Division

LOS ANGELES — Transcontinental Entertainment Corporation has formulated plans to open a new commercial division within the next two months, according to president Mike Savage.

Curb said that Tec’s commercial production company would develop sales of radio and TV spots in addition to supplying announcing for the spots.

“Tec’s commercial division could be formed from within Tec,” said Curb, “or we may purchase a company that already is in the field. At present, we’re investigating both possibilities.”

Tec’s move into commercial production could be accomplished with a minimum of effort since it already has five production companies and 18 skilled writers in its TV and radio divisions. Nearly all 18 producers have had experience in commercials and are now in the ad world. Curb himself, an extreme-ly experienced producer, is now in commercials. His credits include “You Meet the Nicest People on a Honda,” a tune which not only became a “hit” commercial but a best-selling record for the Honda division created by Curb in 1964-65 for the company’s new Accord. He produced the recording for Grey Advertising. His latest commercial, the “Judge” song, airs on network TV with Paul Revere and the Raiders.

Director Speaks Graphically

By Lee Savage, Creative Director, Savage-Friedman

An unfortunately large number of the Madison Avenue supervisors spend an inordinate amount of time in recent months imitating Hollywood. They are making western commercials, the latest example of which, a $200,000 ad for a Madison Avenue executive can say of a commercial is that it is “Hollywood.”

I suggest the term that removes Madison Avenue integrity from damnation is all-purpose, and lovely catchphrases.”

It doesn’t matter if you aren’t original as long as you do it purposefully. Madison Avenue aspirations in its unconsciousness to show business and Hollywood when it doesn’t have to. It’s really a pity because there are an enormous amount of commercials on the air that are original and for a few that are truly original and come from somebody on Madison Avenue who doesn’t give a damn about Hollywood.

The most brilliantly original is shown in the use of music for TV commercials. Hundreds of millions of original music is used every day on TV commercials. Even all those “camp” imitations have original “scored” music tracks. Some agencies, composers, film makers are combining their efforts to make original graphic sound and picture. Graphic (in spite of all the unmentionable nonsense that is written about it) means black and white. Applied to film, it means sound is black and picture is white or vice versa. The commercials that are successfully exploring this area are breaking such new and not only impressive but the new standard of responsibility for the film composer. The day of “scoring” (canny or otherwise) the picture is over; it is a combination of sound and picture orchestrated so closely together that one could not do without the other. The two become greater than the sum of their parts.

Here is a commercial I saw that illustrates what I mean.

A well dressed Negro gentleman is standing in a rooftop and has beside a mailbox in front of his house. His suit is a combination of sound and picture orchestrated so closely together that one could not do without the other. The two become greater than the sum of their parts.

Here is a commercial I saw that illustrates what I mean.

A well dressed Negro gentleman is standing in a rooftop and has beside a mailbox in front of his house. His suit is a combination of sound and picture orchestrated so closely together that one could not do without the other. The two become greater than the sum of their parts. He is waving to the driver. The sound we hear is African drums.

We cut to a shot from behind the wheel of a car approaching the man at the mailbox. We now hear a sound of a jet airplane interwoven with the drums.

The car stops and the man with the suitcase gets out. We now hear the drums at 18,000 up 37 per second. The car drives off and the sound of the jet comes up to dominate. The car drives away and the drums fade and the jet sound comes up stronger.

Then there is a caption that says something like, “Traveling to Africa on such and such an airline.”

All the sounds, drums and jet noises, were made by the Moog Synthesizer with some brilliant composer support.

In this commercial the sound and picture are not only inextricable they are the likes and whites of a photograph. If you took away either one you would have nothing.

It opens us up to a world of potential.

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Los Angeles — In two years the commercial composer, who not too long ago radically has changed, claimed composer George Roumanis.

Roumanis, known as the major commercial composer during the past eight years, which places him in the position of receiving assignments from agencies without having to audition musical ideas.

There's a radical change occurring among the agency people which has resulted in this new concept for commercial music. "The lid's off the whole business; it now has to be totally creative. You have to create something which people aren't used to hearing," Roumanis said.

Two years ago Roumanis claimed he wouldn't have been able to accomplish the new campaigns just completed.

• For a new chain of seafood restaurants in California, The waiter, he wrote music for a traditional seafood chow which breaks away into a hard-driving rock beat with three voice males singing way up high. He wrote the 42 bars of music Feb. 12, recorded it Feb. 14 and it went on California radio stations Feb. 18. The agency, Bowers, a small local shop, gave Roumanis the assignment.

• For a 1970 Plymouth presentation (through Young and Rubicam, Los Angeles), he created an orchestral and choral work with a contemporary flavor, sort of in the Mason Williams' "Classical Gas" bug. "No one was concerned about the size of the orchestra or chorus," Roumanis said. "I got the call Monday night, received the copy on Tuesday and on my way home, started figuring out what to do. I started writing at 6:30 p.m. and kept right as it until the recording date Wednesday at 11:30 a.m." Roumanis create three and a half minutes of music, using nine brass, 12 strings, three guitars, bass, drums, clarinet and harpsichord. Two years ago the agency would have had a string orchestra music; would have wanted to hear the melody on a piano, Roumanis points out.

• For Zenith television (through Foote, Cone and Belding, Los Angeles), he created eight commercials emphasizing electronic sounds (clavinet, organ-chord, electric cello, two electric guitars), and as a contrast, interjected four cellos playing baroque figures. The electronic sounds add dish to the quick cuts visuals of parts of a TV set. The music compliments the theme of "The Bold New Look in TV."

• For Swift's Premium (through McCann Erickson, Chicago), he prepared two TV commercials for a new corned beef product, blending strings to represent the product—with four drummers—to represent the early evening car traffic pattern—as a man heads home for dinner. For the second commercial, he tied strings and a harpsichord in a romantic mood as a helicopter-born camera moves in toward a house on a hill. "This is my love theme for corned beef," Roumanis muses.

• For the 3M Company (through BBDO, Minneapolis), he created a corporate image TV spot blending a pipe organ, trumpets and French horn and contemporary rhythm. "That's plenty far out for them," he notes.

"Two years ago you couldn't get a rock rhythm in a commercial. Now there's so much rock that it's all starting to sound alike," Roumanis and his associate, Johnny O'Seeke, average two assignments a week. O'Seeke, the former leader of the All Force's Airmen of Note band, conducts the orchestra for Roumanis, hires the musicians and mixes down the sound. "We're hired as total producers," Roumanis said.

When Roumanis started working as a musician in 1960, he went through submitting his musical ideas to gain the assignments. Now agencies call him directly, and often within a short span of time, he faces his scoring paper and is in the studio.

Roumanis analyzed the state of commercials and agencies. "You don't sell yourself to the agencies. They have to buy you and buy your thinking."


cricc

Commercials

The instant our 8 and 12 tracks became operational, mean, meticulous Ed Murphy booked us. And actually enjoyed working with Pat Jaques. (We haven't had a quiet moment since.)

In our vedy, vedy beautiful new studios.
So get ready to sound off to us. Call Fran White, CT 7-1690.

Broadway Recording Studios (the latest division of Trans-National Communications Inc.) 1967 Broadway

Parks Goes Western For Datsun Promos

• Continued from page 34

with fuzzi, viny and other as-
orted instruments.

Filmmaker Urie created his visuals after Parks had the mu-
ic down on paper. "I had heard about the subliminal ef-
fects of advertising," Parks points out, "and I felt my
sound move theme encouraged

commercial people to think of change. The basic theme suggested move-

Attack what he calls the "adolescent mentality" of Top 40 music. Parks feels that writ-
ing music for products for which he has an intrinsic feeling offers a maturing challenge. "It's a new opportunity," he says, "an opportunity which should be proffered to more young people with contemporary thoughts."

Parks is not avidly going after commercial gigs. He wants a reason for working in this me-
dium, not just merely "to work on a slick campaign." His utili-
ization of the synthesizer has already had one major carry-
over effect: he is now preparing his next W7 album which will utilize the instrument and its sundry tona l effects.

Nashville Scene

K-Ark Records reports that the Clooney Brothers' latest for the label, "Heart," is getting initial strong reaction in Texas and the Northeastern States. . . . The Frank James Gang presented a full 90-
minute show in the amphibian world of Fitzsimmons Army Hospital, Aurora, Colo. Richard West, Rockford, Ill., promoter-manager, has been appointed a general re-
presentation for Triple T and B/Mar Talent Agencies. Trone Ellis Burstein are playing another a long stretch at the Speak Easy in Wash-
ington.

Claude Gray and the Graeem open at the Golden Nugget in Las Vegas for a two-week stand. Bill Williams & Keally Mor-
rison in Nashville last week, capped their new syndicated television se-
ces. Their special guest for their first show was the same Claude Gray.

Crash Stewart of Alamo Promotions now is handling Moeeller talent in Texas. . . . Willie Nelson is on a 15-day California tour, playing most nightclubs.

Johnny Bush and the Bandoleers finished a seven-week tour of the East and Midwest, and a week at Nashville's Black Pool . . . . Ellie Keris is in town for a session with Ebb Tide Records . . . . Elnor Cole of LoFollette, Tenn., has been named general manager of Thacker Records, the all-gospel label Mae Wiseman visiting her wife's home in Ontario after playing the Horsehoe in Toronto . . . Wayne's Records, after releasing an album and three singles, found all of them taking off . . . . The new Nat-
ural Sound label has a strong move in a record by Billy Kusmart.

Cavalcade International has an-
ounced cuts as to the record-
ing field, with its first release slated for March 3. It will be by Hayle Miller, one of the own-
er's of the record companies include Jim Baker and R. W. Ren-
day. The label received its license through Memphis, after some con-
nection with the Nashville AFM Lo-
cal. Miller says the company will have five artists, no more. Re-
cording will be done at Varsity studios here and Hi in Memphis.

The new Capital all-product promotion, the "Hi" label, is due out in early March. Bob Carter, who handled a number of appearances in network television shows and movies on the West Coast, has returned to his Atlanta home in hopes of making it as a country singer. He's played several clubs and drawn good crowds. . . . Kenny Hart, wild artist, guested on the "Rocky Mountain Jamboree" in Denver, and appeared following that at The Hangin' Tree. . . . The Hobb is selected as March "artist of the month" at Music City Playhouse.
Radio-Television

WFL's PD Hits Disk Trade On Hiring 'Amateur' Pitchmen

By CLAUDE HALL

PHILADELPHIA—One of the nation's major program directors last week rapped the record industry for hiring "amateur" promotion men. Lee Sherwood, program director of WFL, called the whole idea of setting up a training program for record promotion men, naive. "I think it would benefit both the record companies and the radio stations," Sherwood said.

"Promotion men should be businessmen," Sherwood said. "Unfortunately, most record companies, I think, are relying on them on the street with a handful of records."

He pointed out that today most radio men are college-trained. "If you're going of one type or another, you've got to prove them that you're worth something by doing something in the record business. "Many are coming out of shoe stores or the stock rooms of the record companies. The change is taking place according to the trends in radio. They have no ideas for promotions on their product." He told of one promotion record which WFL is to play was being played on KJH, but its format spent some time of the flow of promotion men through Sherwood's. "I think it is possible to get something that's going to be able to spot the good ones.

Besides the training in music, Michael's got particular talent while attending St. Louis Univer- sity and working at the campa- guin station, WSM. "We offered him a job for the day," Sherwood said.

He also contended that watching Jim Blackwood work, then a local promotion man for Capitol Records, was a class act. He used to visit the station to bring records. "We'd do anything for him. But, as an example, he moved to Philadelphia in the think, we have three good campus radio sta- tions here. I have to supply them with deejay copies because record companies don't service them. There's no reason for this.

Supreme, a well known complemental Ray Milianese, Philadelphia pro- gram man. "He's got to be able to tell you why a record does, or doesn't, work."

For example, he pointed out that Baby, Let's Wait would have been a hit if we stayed on it three weeks. And he was right. "I think a good pro- motion man should be interested in telling you about records that are happening even if they aren't his own records."

Frost to Host Griffin Spot

NEW YORK—Westinghouse Broadcasting has set David Frost, Britisher, to host the show that will replace Merv Griffin's. The 90-minute syndicated TV series goes into produc- tion in July at the Little Theater in the Times Square area of New York. Jerome R. Reingold, Senior Vice President, Production, said that 250 Frost spots per week would be available in 60 or 90-minute ver- sions. Frost was a regular on "That Was the Week That Was" and has guest-hosted on "The Merv Griffin Show" and "The Tonight Show."

WLS in Standards Soppe

By EARL PAIGE

CHICAGO—WLS is pro- gramming 60 different standards daily to expand its year-long push to make distributors and rack jobbers believe the tenets of standards as a result of a more airy older of ma- terial. Sales people are wondering if the trend indicates a dissipation in the program.

Both WLS program director Tom Jo, and operation, have a firm belief in the use of standards fits well with the station's at- tempt to develop what Rock calls "mass-appeal program- ming." They also have an an- swer for those who wish WLS would concentrate more on new releases. "We have to say we're dis- satisfied with a lot of this new releases because record companies are terribly slanted. There's entirely too much, for the lack of a better term, message type lyrics," Rock said.

And it was also pointed out that a lot of standards are being re- recorded by a variety of artists, "You can buy a tune, My Love," Paul Anka. "No, Not Much." Voice, "Only You," Bobby Hatfield, and "I Need You Now," by Ronnie Done were mentioned.

Both Rock and Roberts resist attempts to place WLS in a category. "Today audience is very sophisticated. There's in- terest in all types of eras, Rock said. "For example, we're playing Tommy's Wynn's "Stand By Me," which has been a decidedly strong country music favor. It shows that popularity points the need to be flexible when you're programming for mass appeal.

Roberts said that when he looks at new releases you have to concentrate on the records, and that WLS need two kid records, two middle-of-the-road records, etc. "You have to decide the merits of each record and if it fits your audience and program- ming philosophy."

Of the 1,400 standards in WLS's library, most were at one time or another in the Top 20. The station has had diffi- culties with certain record com- ments. Tommy Hunt's "I Just Don't Know What To Do With Myself" and "Ring of Light" by Bobby Blue Bland and "Mystic" by Reg Owen were some that were mentioned.

"Lot of Mall

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Breaking out for a big hit single

"PLAYGIRL"
by THEE PROPHETS
on Kapp Records.
K-962
Ted Atkins, new program director at KFRC in San Francisco, admits to hiring Don Kelly, but says that's not so about the other three guys. Okay. I bang my head against the door with all of you. I don't know if my head is in the purple load. I hereby owe Ted one big in Winkle next time reports that the easy listening station will honor Burt Bacharach Thansky (by 6), playing his songs all day, plus excerpts from a phone interview. The Radio- TV Job Market is coming along well. One station drew more than 15-20 tapes from an ad. Another station reported six tapes with and resumes. So, we are getting good results and I want to build it even better. Because Billboard is the one place in the industry that can serve deejays, music directors, and program directors best in searching for a job. General managers, too, I would think.

Got notes from operations manager Dave Pavlock and continuity manager Florence Pokrant at WCJO in Pensacola, Fla. defending their jellyfish. Jan Banana, a Texas doll, has left Metromedia in New York to join Bill Dyke's army in Los Angeles. Kris Stevens has joined WLS Chicago, in the 10 p.m.-2 a.m. slot; he'd been at KQV, Pittsburg, Mo. I can't believe the big guy is in Missouri. STEVIES is Pittsburgh, would, though, be the invasion of Pittsburgh. John Kemp from WIXY, Cleveland. He's joining George Brewer, the program director, who also shifted over from WYXW, Station WCKX (93.1), and the FACC agrees. I hear that KQV has brought in Jim Quain and is calling him "the original Wild Child." Bernhard is still at KJHK Los Angeles, doing weekends and expects to land major West Coast station job; he thinks somebody is out to get him as KFI program director David Moore just got a call that Bill was leaving KFI, etc. while the Billboard got information Hall was heading for Denver. Program director Bill Arrington at WNBH, Los Angeles, and albums for WFIV, Box 310. Fairfield, Conn. **

Rosie Vermon reports he's alive and well at WKTR in Tompkinsville, Ky. Needs Capito, Decca and Keep it up on his country music show. Gary Allen at KQKX, Longview, Texas, 79701 needs Hot 100 singles and albums. **Darras Furges has been made manager of NRR.

(Continued on page 80)
"IMITATION IS THE CHEAPEST FORM OF FLATTERY..."

"PLEDGING MY LOVE"

Laura & Johnny Arranged by Sammy Lowe

SILVER FOX RECORDS, INC. • 3106 Belmont Boulevard • Nashville, Tennessee 37212 • (615) 291-2003 Cable: SHELREC

...THIS IS THE ORIGINAL SOUND OF TODAY "
SOUL SLICES: The major (white) market, having absorbed the "soul" of the black culture into the popo profit ranks, is now completing the re-assimilation of black artists whose material was processed before they, too, were commercialized for pop consumption. Serenissim Jay Hawkins, whose "I Put a Spell On You" classic, has pinched blues repertory of Dan Grimes' Clearwater Revival, Artie Brown and others, is the latest bluesman to be revived in the "regressive rock" revolution. Hawkins has signed with Philips and has already recorded a single and a LP. Howlin' Wolf, an inspiration of the Touchstones, now has a new LP with the Concept, featuring blues material like "Spoonful," (popularized by "Time n' a Turee""). Add to the recriminations Chuck Berry, who played last week, and the white blues repertoire of Tom Waits, at Fillmore East in April, and Slim Harpo, set for the rock mecca in March—and the passed-over patriarchs "race" music have been reincarnated as if life began at middle age. Albert King, B. B. King, Muddy Waters and James Cotten should be both glad and sad for their musical rebirth; glad that they were found, but sad that they were not found sooner. New LP from the Dells, "Musical Menu," featuring their "Always Together" success and their latest disk, "Halls of My Mind." Gold to My and the Family Stone for "Everybody Day," and to the Chamber Brothers for their "Time Has Come" LP. Lou Rawls will be the summer replacement for the NBC-TV "Dean Martin Show," beginning a 10-week run June 26. Brenton Wood has cut his first commercial for "Everyday People," and to the Chamber Brothers for their "Time Has Come" LP. ... Louis Prima will be the summer replacement for the NBC-TV "Dean Martin Show," beginning a 10-week run June 26. Brenton Wood has cut his first commercial for "Everyday People," and to the Chamber Brothers for their "Time Has Come" LP. Louis Prima will be the summer replacement for the NBC-TV "Dean Martin Show," beginning a 10-week run June 26. Brenton Wood has cut his first commercial for "Everyday People," and to the Chamber Brothers for their "Time Has Come" LP.
### Billboard Special Issue for Week Ending 3/1/69

#### BEST SELLING Rhythm & Blues LP’s

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### Kinney Posts Earnings Up

NEW YORK — Kinney National Service earnings per share were up 20 per cent for its first fiscal quarter ending Dec. 31, 1968. Earnings per share, after giving effect to the 2-for-1 Common Stock split of Feb. 14, 1969, were 42 cents. Last year’s earnings for a similar period came to 35 cents a share.

Earnings for the quarter were $3,364,000 compared with $2,896,000 in 1968. Revenues amounted to $56,349,000, up from $54,976,000 in the same period a year ago.

### Radio 437 to Move To Larger Store

PHILADELPHIA — Radio 437, which takes its name from its 437 address on center city’s Market Street, will move to and larger quarters at 924 Chestnut Street, closer to the heart of the city’s shopping district. The store was originally established in 1921 by George Levin, who now operates with his sons, Herbert and Norm.

The Levin family has pioneered innovations in the field of sound, carrying a complete inventory on radio, TV, hi-fi and stereo equipment, tape recorders, automobile tapes and players, 4 and 8-track cassettes and cassettes.

The store also carries one of the largest and most complete stock of jazz recordings available at any one location and for many years has promoted this fact by issuing a record through a record show on its own Station WHAT-FM. To complete the spectrum, the underground music sound, which was first promoted by Radio 437 only eight months ago, now finds the store with a stock of more than 3,000 underground record albums.

George Levin says he expected the new site to be ready for occupancy in the fall of 1969. The new site is being custom-built and will contain 10,000 square feet with many novel features. There will be private booths for personal shopping, a complete record inventory covering all product and an inventory on sound equipment for the public and broadcast stations alike.

"High-Fidelity buyers are becoming more and more selective," said Servenick. This can be indicated by the good acceptance Radio Shack’s new SDA120 receiver has been getting. At $279, it is the top of the line, although other, more elaborate receivers are in the works.
1st row, fourth egg.
Wait till his mama hears his new album with the ten Beaties tunes on it. She'll move him to the head of the crate.
Mother Nature's Son
Ramsey Lewis
Cadet LPS-821.
NEW YORK—Deutsche Grammophon is continuing its Hans Werner Henze releases that began last year, with the first recording by that composer. The opera "Ostermorgentod: A Temple of Heart" features in a "Double Concerto for Harp and Strings," "Sonata per Archi," and "Fantasie." The Henze festival is on tour in March with various orchestras.

Sostraney of the new release is the soprano in a Mozart opera aria.

PARIS—With the launch of a new classical series called "Apparitions," the recording of a recording by the concert hall. The reference series, taken in this third of a series, will include works by Beethoven, Mozart, and others.

Other releases include works by Beethoven, Mozart, and others.

Pathe-Marconi Bows 3-Fold Classical Drive

By MICHAEL WAY

PARIS—With the launch of a new classical series called "Apparitions," the recording of a recording by the concert hall. The reference series, taken in this third of a series, will include works by Beethoven, Mozart, and others.

Other releases include works by Beethoven, Mozart, and others.

RCA Issues LP Bow Of 2 Gould Works

NEW YORK—In the first of a series of two LPs, the RCA Red Seal label presents Gould's interpretations of two of his works, "The Blue Rhapsody" and "The Blue Bird." The recordings are available on the RCA Red Seal label.

Baritone Sherrill Milnes, who will participate in the "Blue Rhapsody," is scheduled to appear at the New York Philharmonic on March 31 and April 1.

London Set Marks Opera House Fete

NEW YORK—London's Opera House is marking its centenary with an 100-year celebration, and RCA has released a program of works, "The Century of the Opera." The program includes works by Mozart, Beethoven, and others.

The program features works by Mozart, Beethoven, and others.

Eschenbach Excels in N. Y.

NEW YORK—Christoph Eschenbach is guest conductor at the New York Philharmonic on March 1 and 2, with the "Eschenbach in New York" program. The program includes works by Mozart, Beethoven, and others.

The program features works by Mozart, Beethoven, and others.
Where you going to be, baby, when this thing explodes?
The Cassette Movement.
Its time has come.

The cassette market. It's about to blow. And when it does, you better be with it. What automatic transmission did for the car business... what the color tube did for TV... that's what cassettes are going to do to your business. And it's not going to be next year... or next month... but now, baby, now. Sirens are ready for it. Capitol is ready for it... are you ready for it?

The technology is perfected. The production facilities are turning them out full blast. The marketing and merchandising plans are laid. The promotion and advertising money is appropriated. Now here we go... the cassette has come of age... the cassette era is here.

Where are you going to be when it blows?

The package that's going to light the fuse:
Half-a-hundred new Cassette releases. Now.


World's best Cassette salesman. The new Browsomatic.

Sparks impulse-sales! Simplifies selection! Protects merchandise! Revolutionary! Pile-proof, yet lets customers browse to their hearts' content. Holds and shows 120 different cassettes. Can be used on counters or with existing browser bins. Includes 26 mini-divider cards with alphabetical, artist, and categorical heads.

In-store merchandising aids. Sales-seducers.

Make your "store" explode visually! Mobiles. Easel counter cards. Artist photos. Demonstration tapes. Window streamers. All designed to create the kind of excitement that pays off in sales.

Co-op advertising. But big.
One of the biggest appropriations for co-op ever. We'll supply the high-impact mats... to help you get your share of the exploding cassette market.

And a half-million dollar major consumer promotion!
Thousands. But thousands of radio spots on the top 40 stations from one end of the country to the other. It's a massive drive with the Thom McAn Shoe Stores... the ones kids dig. It's a give-away offer of the Capitol cassettes and a Norico cassette player that's going to have the kids storming the doors... all part of a massive drive to get those cassette sales as the market heats up.
KPR 156
Portable Cassette Recorder/Player
For business or pleasure!
A self-contained — and beautiful — sound system. Hand-
somely designed. Records mono, plays mono and stereo
recorded cassettes.

KPR 151
Portable Cassette Player/AM Radio
Any time... any place ... from music to news it's ready to
use!
Powerful AM Radio. Compatible; plays mono and stereo
pre-recorded cassettes. Unparalleled sound from both
player and radio.

and scores of other features.
In addition to players, Capitol has a complete line of cas-
sette accessories like deluxe carrying cases and cleaning
kits ... and we sell Blank Tape Cassettes, too. We have
everything in cassette.

Got a minute?
Good. You may win a complete
Norelco Cassette system.
All you do to make you eligible to win is to hold still for a
few minutes while our Capitol Sales Representative shows
you the program on this page. For your courtesy your name
will be entered into a drawing for the Norelco system. Good
luck!

Now ... where are you going to be
when the smoke clears?
With it or without it?
CONVOLUTED lyrics, "I've been a fool and I don't know who am I," and "I'll Hold You in My Heart," does she.

"A very strong album, with songs like "San Francisco Nights," "Mornin'," "Sky Plan," and a segues into melodic version of "River Road, Mountain High." All of these tunes knock out today's younger generation, meaning that Purson is right in the groove for big sails.

"Those Were the Days" and "Wichita Linen" hits in addition to the title song.

"The Tye's are excitingly performed and a massacre, 'Little Green Apples' and turn them on with their own style. The repertoire it out with jubilation.

"Grand Rods"—Dunhill BS 4002 (5)

Starting off with a hit single, the album's here at Stu Felker and his band is not a going strength that grip. The well-billed Rods have hit a number, while "Steel So Softer" is a hit with a number. "Round and Round" also stands out.

"From Page 20 of the hit sheet, "The Key's in the Mailbox," and "I'll Hold You in My Heart."
MAYOR KARAJAN

7002, (S) to tumble that hurdle with ease. Head pianist such as Eddie Higgins has managed film and jazz fans.

This brilliant violin builds a special relationship with his colleagues, including the principal performers by Beck, Mesfin, etc., at the highest technical skill. All of the soloists, including our host, all of which won’t be repeated.

BACH—Choir of the Magdalene. Humbles: Imperial LP 12443 (5).

SORELLE: ROBERTO DE ROSSI—Giselle, Ave Maria, and "Vite jadis," three of the most beautiful works by "Vite jadis." The violin solo, including "Vite jadis," will be also performed by Birch, the world famous violinist.

COUNTRY

DORCHESTER, BLOOMFIELD: "Breach and Mend," the first album recorded by Birch, the world famous violinist. Birch has recorded this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

PAPA...

RUSSELL, THE KINGS OF BURBANK—LP 4012, various artists, Hagges, various artists, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

LOW PRICE CLASSICAL

BEETHOVEN, THE COMPLETE CONCERTOS—Various Artists, Torban, Torban, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

FOLK

NEW TOWN RECORDS—5422, various artists, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

GOSPEL

LEWIS FAMILY—Ever You Go Selling, various artists, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

More Album Reviews on Page 48

SINGLES

NATIONAL BREAKOUTS

ROCK ME—Stephenson, Dublin 4812 (Transalis, BMI)

WHO'S MAKING LOVE... Young-Matt Unlimited, Brunswick 54500 (Bass, BMI)

IF YOU TOUCH ME (Nothing But Matters)—Pinkus, Mor, Date 2.1837 (Pointed Desert, BMI)

REGIONAL BREAKOUTS

MAY I FEEL YOU SUNSHINE—Children, Ace 6833 (Padilla, BMI)

KICK'N ON THE JAMS—MC 5, Making 45450 (Perimeter, BMI) (Detail)

PLAYGIRLS—Three Prophecy, Kapp K-682 (Four Star, BMI) (Alcohol)

ALBUMS

NATIONAL BREAKOUTS

SULTANO SPRINGFIELD—Retrospective Best Of... Ace SD 33-293 (5)

VANILLA FUDGE—Nashe the Beginning... Ace SD 33-297 (5)

JEFFERSON AIRPLANE—Bir's Foxtrot... RCA Victor 4132 (5)

VARIOUS ARTISTS—Themes Like Old Town... Vicky V 50118 (5)

JAZZ

THE REST OF WE MONTGOMERY—River Side KD 3302 (5)

DOUG CARM TRIO—Savoy MG 12183 (5)

ELECTRIC SUPPLIES OF THE PAUL JERSEY—Savoy MG 1219 (5)

GOSPEL

MIGHTY CLOUDS OF HARMONY—Tony Clark, Torban Torban, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

INTERNATIONAL

KYRILLIS ORCH.—Medieval, History, 5429, various artists, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

WHITE RAYRAG—Rag-Flute, Torban, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

POLKA

LIL WEST—Here New Polka Favorites... Jockey 5123 (5)

ALBUM REVIEWS

RB SPOTLIGHT

Best of the albums released in the past year as picked by the RB Review Panel for its sales and chart movement

SPECIAL MERIT

Albums with a Bonus potential that are deserving of special consideration at both the creator and radio level

Four Stars ★★★★★... Albums with sales potential that are deserving of special consideration at both the creator and radio level

More Album Reviews on Page 48

SPECIAL IMPERSONS—ABC ABC ABC ABC

The impressions, featuring Cynthia Littleton, are programmed with the "SUSAN" category of the ABC ABC ABC ABC category. This new disk of cawed petals, arranged and directed by Sidney Peace, shows off the impressions as they speak out. "Don't Cry, My Love," the title tune from "East of Java," reprise, "You Can't Go Back," etc. "I'm Still Here" and "Yesterday" also star.

DAUMER—Choir of the Magdalene. Humbles: Imperial LP 12443 (5).

EVERGREEN BLUES—Group, ABC ABC ABC ABC

SIOUXES OF JO—Fontana SRF 6792 (5)

SPRINGFIELD RIFF—Tower ST 8195 (5)

CAMM WULING—Golden Underwood. Monument SF 8618 (5)

MASON & DIXON—Our Thing, Tower ST 8173 (5)

WAKING—Moonlight on Diamond Head. Kapp KS 3550 (5)

LOW PRICE CLASSICAL

ROSSINI—The Barbirolli of Mendelssohn—Various Artists/Maggio, Barbirolli, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

BACH: THE COMPLETE CONCERTOS—Various Artists, Torban, Torban, etc. The LP is produced by Messing, the world famous record producer. Messing has been recording this album in his own studio, including "Vite jadis," "Breach and Mend," and "Mend the Breach.

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First Exhibit List Released by AMDIE

LAS VEGAS—The American Music Dealers Industry Exhibit (AMDIE), which is scheduled to hold its first show here May 12-15 at the Convention Center, has released its first list of exhibitors.

Those listed are companies which had signed up as of Feb. 4 and according to AMDIE's Bruce Mair, "Three to four major companies are coming in each week."

Exhibitors include:

- Thomas Organ Co.
- Oboe
- Guennolco
- Kawai
- Yamaha
- Standlee
- Lawrence Co.
- E.V. Music
- Fuji-Musical
- Knepper
- Art
- Ullrich
- Louis
- Stein
- Dampp-Chaser
- Forte
- Ampex
- Pacific Piano
- Quilter
- Leslie
- Castle Lighting

According to AMDIE's Ed Plimley, approximately 300 dealers have already registered for the show.

The NEW CORAL KILOWATT amplifier combines the power of solid state with the efficiency of tube. The power unit is more than 300 watts RMS and peaks at 1,000 watts.

MOTHER EARTH

Do-It-Yourself Carpentery Cushions Group's Success

CHICAGO—"With a little care, you can avoid a lot of heartache. This was the way Travis Rivers, "cosmic engineer" for Mercury's Mother Earth, stressed the group's concern for the well-being of its instruments.

In this particular case there are 80 pieces of equipment involved in a combined price tag of 30,000. The equipment weighs 2,400 pounds and costs about $800 to ship from coast to coast.

"We made our own cabinets to pack our instruments because we couldn't find any suitable fiber cases on the market," said Rivers. Jim Groenewegen, who takes care of our equipment, designed the cases and a San Francisco carpenter did most of the work.

"The cases have served us well, even though airmail workers in New York set fire to the organ case. I wanted it in a hurry and the workers were on a slowdown strike. The cases are made of mahogany plywood and are lined with one-inch of fine foam. Even at that, they were cheaper than fiber cases.

"As a young band we couldn't afford to replace anything. We couldn't afford to have anything torn up either. Consequently, people who don't care for our cases. You can't kick a hole in one of our cases. You can drop our cases from 6 feet and there won't be any problems."

Mother Earth features Tracy Nelson, vocals; Powell St. John, harmonica; Bob Arthur, bass; John (Tom) Andrews, lead guitar; Lonnie Castille, drums; "Rey." Kulash, tenor sax and vocals; and Clay Cotton, organ and vocals. As for the group's sound, Rivers said:

"We try to capture as an acoustic sound as possible. That's why we use old instruments. We have a Gibson violin bass, an old Telecaster and lead amps that are 10 to 15 years old. We use a Hammond organ with two Loslies and always use an acoustic piano for sound. We also have a horn section. While we have one piece now, we live on records. I love the brass but we can't afford any more at present."

Rivers' job consists mainly of "riding herd" on the group but he sometimes plays a jew's-harp.

Kilowatt Amp From Coral

NEPTUNE CITY, N. J. — Coral will launch its new Kilowatt amplifier throughout the country next month.

The amplifier, which combines the power of solid state with the efficiency of tube, boosts more than 300 watts RMS and peaks at 1,000 watts. As for the speaker system, it features two columns, each measuring 4 feet high by 2 inches wide by 15 inches deep. Each column contains eight 12-inch custom-designed speakers for total of 16 speakers in two columns. The suggested list for model KPL-51 is $1,247.

A one-column unit, KPL-5L, is also available from Coral for a suggested list of $796. It features more than 150 watts RMS and peaks at 500 watts.
Jukbox Programmers Alert
To Blending Music Tastes
By GRIER LORYW

KANSAS CITY, Mo.—Popular rock and roll jukeboxes, once separate categories to many jukebox programmers, are overlapping on many machines here. Such blending of categories requires more careful study of each location and of jukebox programming in general, according to Missouri Valley Amusement Co. program director.

A change in diversified operation owned by John Masters, the company operates a retail record shop.

Programming tasks include:

• Spying on jukebox play.
• Enlisting the support of waitresses and bartenders.
• Studying trade charts and one-stop lists.
• Listening to radio and watching television.
• Previewing samples.
• Maintaining a library of 20,000 titles.

"We often get a line on the blending of tastes through requests from location managers," programmer Kin Reeves explained. "If a type location owner is making more requests for edw, we start testing to see if it is indicative of a pattern. Our drivers check the popularity meters. If we note that a record was considered a bit off-base for a location, it is still playing well, then we may put it on a few more of

To Open 50 Laundromat Discotheques

• Continued from page 4

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MOA Board Meeting
Set For New Orleans
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MOA president Howard Ellis, who drew up the board agenda, was in Chicago last week conferring with executive vice-president Fred Green.

A luncheon will be held at 12:30 p.m. March 6, followed by MOA counsel Nicholas Alliema's review of copyright legislation in Washington. A ladies' luncheon and tour will also be

(Continued on page 55)

PLAN SURVEY
Public Relations Boost
In Mechanic Training

MENOMINEE, Wis.—The fact that the U.S. government is financing the training of coin-operated equipment mechanics is "the best public relations the industry could want," according to Robert (Bob) Rondoue, Empire Distributing, Inc. here.

Rondoue has been working with munition specialist John Del Santo, who will shortly help the government in U.S. mechanics on mechanization requirements.

Del Santo, of the Wisconsin State Employment Service, and others, have put together a program that has trained 36 mechanics at government expense.

The men, all currently employed by Wisconsin operators, were trained at the Institute of Coin

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(Continued on page 55)
Day after day, in scene after scene, it reaches out, grabs hold and separates more customers from bigger chunks of their cash.

It's mod... mod... mod. The first of a bold new generation of famous Rock-Ola Phonographs with psychedelic color, style that never fails to draw a bigger take from a bigger crowd.

But there's more. Brilliant new feature attractions that make selling music for money more rewarding than ever before. Things like a new receiver, transistorized for dependability... exclusive powered remote volume control with convenient on/off switch for phonograph power as well as volume and cancel... new speaker positioning for better sound separation, greater listening pleasure... "2 plays—2 bits" kit... album play... dollar bill acceptor (optional). And Rock-Ola for '69 offers you all-out accessibility, "Easy-View" Programming and "Flip-Top Servicing" that cuts programming and service time to the bone—all the extras including lighted animation (optional) that made Rock-Ola the sensation of the music world in '67-'68!

Go with

Rock-Ola

all the way for profits!
Trucano Tells Speech Advice Of Governor


Jim Linberg, A to Z Vending, Fond du Lac, Wis., received his pilot's license last week.

John Trucano, Deadwood, S. D., operator and Music Operators of America vice-president, was in Denver last week for surgery.

Rock-Ola field service representative, William Findlay, held a service school in San Antonio at Allcoin Equipment Co. Host to over 30 operators were owners Malcolm Gildart and Dan Perotta, sales manager R. E. Chatten, service department personnel Fritz Stanfield, P. W. Thomas and Rufus Allen Jr. Wagner Van Vlack, president.

Interstate United Corp., Chicago, and George Arnesson, president, Vendo Co., Kansas City, Mo., are among speakers to address the National Association of Concessionaires Eastern regional conference March 24-25 at the Americana Hotel, New York City.

Victor Haim, R. H. BalmCo., Inc. New York, will visit Manila, Bangkok, Taipei and Tokyo during an Asian tour. He will visit Alberto Figueroa, an old friend, who has just opened Old West Restaurant and Nighclub in Manila.


Martin M. Berger, president of the Cigarette Corp. of America, Philadelphia, presented achievement awards to four selected teenagers at a luncheon at the Locust Club in his capacity as president of STORY (Salute to Our Responsible Youth).

Ben-Mar Amusement Co., coin machine operator, launched a newspaper advertising campaign in Northeast section of Phila.

(Continued on page 34)
Mich. Firm Expanding Bulk Division; Attracting Many Part-Time Vendors

DETROIT—Martin & Snyder Co., major distributors of Seeburg and other lines of coin-operated equipment, will expand its bulk vending departments in three cities this year. Frank Daiza, bulk vending manager here, is encouraged by the number of new bulk firms he's attracting. Many diversify into major vending.

Daiza, formerly an operator and for two years associated with the late George Rohr, said, "We have even had dentists, doctors and lawyers who start small routes as a hobby. They tell me this gets their mind off their work. They often pass on the routes to their children."

At least 75 per cent of the firm's bulk operators are part-time, Daiza said. In many cases they are factory workers, while others are local policemen, janitors, janitors, and firemen. "We have several cab drivers, too," he said.

Cab Drivers "Cab drivers pick up more locations than most other part-time operators because they're on the street constantly. Many carry goods and machines in their trunk and service rooms as they go about their taxi business."

Daiza has a good story for people who want to approach bulk vending as a part-time occupation. "Their initial investment can be something in the neighborhood of $2,000 for 50 machines. We handle the financing. The merchandise will run around $3 per machine. "If they place the units in average locations they should turn the merchandise over every two weeks. On this basis, the part-time operator will net himself $100 a month and only be out on the route a couple of Saturdays each month."

Service Clubs A new trend pointed out by Daiza is the involvement of service clubs in bulk vending. "We recently worked out a plan with the Lavinia (Mich.) Lions Club. Service clubs are finding they can raise more money by handling their own vending."

"A committee is appointed and the club puts out 100 machines. Then each committee member is responsible for 10 machines. This may require him to devote one hour of time a week, or a month, depending on the types of locations."

(Continued on page 55)

SMITH-REGAL ADDS ROUTES

CHARLOTTE, N.C.—Smith-Regal of Carolina is negotiating for the purchase of its sixth bulk vending route in two months—last week, the firm, headed by Lee Smith and Jack Thompson, bought Ralph V. Fensmier & Son, Inc. of routes in the Statesville, N.C., area.

Negotiations are in progress for the purchase of Dixie Sales & Vending Service, Savannah, Ga., with routes in lower South Carolina. The firm, owned by F. W. Trudell of Savannah, Route selection thus far this year have added 3,500 locations for Smith-Regal.

NCA Fighting Freight Hike

CHICAGO—Freight rate increases for small shipments proposed by the Eastern Central Motor Carrier Association have been ruled out by the Interstate Commerce Commission (ICC), according to the National Confectioners Association (NCA) here. NCA, through its traffic association, has presented testimony before various traffic bureaus around the country.

NCA general counsel, Ivan Mack, told the Rocky Mountain Motor Traffic Bureau's transcontinental committee that "it défies our understanding to read announcements of proposed small shipment rate adjustments of from 9 to 70 per cent."

An NCA study revealed that shipments of varying weights below 500 pounds, from Salt Lake City to Chicago, would increase from 13.8 to as much as 70.9 per cent, under a proposed adjustment.

NCA expects other rate adjustments to wait the outcome of ICC investigations.

Use of Transistors Seen in Bulk Units

CHARLOTTE, N.C.—Compact and economical transistors will soon be utilized in bulk vending machines, according to Lee Smith, president of Smith-Regal Merchandising Associates, Inc., a new firm established here to distribute and operate a helium vendor. All but five out of an initial shipment of 67 balloon units were placed at locations within two days last week, Smith said.

The balloon machine, developed by Wildard Div., Paramount Textile Machinery Co., Chicago, was designed by Rudy Bronfman and Elizabeth of Oak Manufacturing Co., Los Angeles, for coin-operated and amusement applications.

"Transistorized circuits and the ability to store and program a sequence of operations point the way toward much greater sophistication in bulk vending equipment," said Smith, in noting that the unit can anticipate multiple inflations of a helium and air mixture.

Smith, who said he placed an order for 500 of the machines, said his firm has located these in large discount and department stores such as Zayer's, K-Mart, Walco, Crest Furniture, C.O.D. of the West, Westown, C.O.D. of the East.

'COIN'CIDENTLY

* Continued from page 53* delphia for home tables and rental of music and amusement machines, including pool tables and shuffle alleys.

Jacob Bereskin, chairman of the board of ABC Consolidated Corp., Philadelphia, sponsored the annual dinner of the Theatrical Division of the Philadelphia Allied Jewish Appeal.

C. B. Ross, Wurlitzer service manager, conducted a special service school in San Francisco recently. Among those attending: Joe Vito, Bill Moyer, Frank Guideselli, Billy Dallas, Ralph Butcher, Wayne Wilson, Bill Walters, Joe and Rich Silva, Great Lakes Distributors, Buffalo, N.Y., and Wurlitzer Service Corp., East Hartford, Conn., were sites of other recent service schools.

MOA Board Meeting

* Continued from page 51 * held at 12:30. Business sessions will be in the afternoon and a social program is scheduled for 6-8 p.m.

Operators in this area, whether members or not, are invited to the cocktail party. Ellis said one purpose of meeting away from the home office was to allow MOA officers to meet operators in different parts of the country.

Board meetings are scheduled at 2 p.m. with afternoons devoted to committee meetings. At least six committees will be formed to iron out MOA's schedules, convention details and other business matters.

The meeting concludes on March 8.
Jukebox Programmers Alert
To Blending Music Tastes

* Continued from page 51

many times on TV and radio, your box is going to suffer." — Reeves Shop

A record shop operated in conjunction with the amusement business is an asset to the business. According to Masters, the record shop enables the company to make a larger selection of records available to the vending business. He also points out that there is considerable "trading" between the shop inventory and the amusement company library. If a customer finds Pat Boone's "Don't Put Your Feet in the Lamp" and does not buy it, he simply borrows it from the record shop inventory. The record shop also serves as a handy outlet for used records which come off the route.

The company puts a high premium on the title-strip service furnished by Davidson's One Stop, Kansas City. Customer attention is focused on new releases by the use of yellow transparent strips placed over the title strips.

Buying is an every-Friday routine by Reeves and Roger Bell, who listen to TV and radio many hours weekly, and keep tabs on the Billboard charts as well as those compiled by radio stations. They also find record sampling by MGM, EMI, United Artists, Columbia and Decca helpful in buying. Their one-stop also furnishes a list of new releases for study.

Regular mailings by Garvin Sales, Reeves and Davidson's One Stop are received.

Possibilities for stereo singles look great. The problem is finding them. Masters said, so far, only Epichas sent samples on stereo. But the company has 100 or more stops set up for stereo play.

Standards

With some records dating back to 20 years or more, the company's library includes over 20,000 records and permits the firm to give good service on requests for older records. It would be impossible to buy many of these records, Master said.

"We keep a set of about 20 standards on every box," he added, "and these include good standards. We listen to Martin's 'Little Old Wine Drinker' and some others on the old Tommy Dorsey, Pete Fountain, Ernest Tubb and Al Hirt things. I'd hate to operate without some of these old stand-bys."

Record-keeping on records includes one file where all titles in stock are kept by number and another file indexed by artist. Every record is stamped "Return to Library" to minimize the problem of merchandise being sold or lost on route.

Presently, two-for-25 cent pricing is being tested at one large downtown Kansas City cocktail lounge where the "jukebox goes all the time." This pricing has been in effect only three months and though revenue has picked up 10 per cent the feeling is that it is too early to draw a definite impression on possibilities.

Martin & Snyder

* Continued from page 54

Daiaz said: "At least 20 per cent of our bulk operators eventually go into larger vending. "Tom Knox, owner of Helenic Vending, one of the largest full-line operators, started out as a bulk operator when he was a math teacher. "Tom Manning, formerly a cosmetics salesman, started a bulk route and later expanded into large vending. He is now owner of Birnkrum & Vending." In both cases, Daiza said, the men sold off their bulk routes.

Martin & Snyder recently moved into new facilities here at BRBO Mobbell and enlarged 4,000 square feet to Daiza's department. Another 2,000 will be added soon, as the firm remodels an adjacent building.

Daizas carries a full complement of Northside Corp. machines, all types of nut machines, charms and candy. The firm's Grand Rapids branch will also expand its bulk vending department with an open house tentatively scheduled for April 1.

Later this year, according to Daiza, the firm's branch in Cleveland will open a bulk vending department.

U. K. Arcades

* Continued from page 51

year. But in the past 18 months applications have increased significantly. There are now 16 arcades operating in the Westminster area and permits have already been granted for nine more.

The Public Control Committee is now likely to grant further permits only in cases where there is no other arcade operating in the vicinity.

Coin Machine News

March 6-8 — Music Operators of America, director's meeting, Hotel Monteleone, New Orleans.

March 7-9 — National Automatic Merchandising Association, Western Convention, Ambassador Hotel, Los Angeles.

March 21-22 — National Automatic Merchandising Association, spring management conference, Executive Park Hotel, Atlanta, Ga.

March 22-23 — South Carolina Coin Operators Association, annual convention and trade show, Hotel Wake Hampton, Columbia.

(Continued on page 56)

Coin Machine News

Stereo Awakening

* Continued from page 51

needed in that type of location is background music."

While Elektra has been very successful with stereo singles, Powers said his company has received no feedback from jukebox operators. He also pointed out that all Elektra singles are clearly marked stereo.

BUY! METAL TYPERS
Vending Aluminum Identification Disc
WHY?
1. LIFE-TIME INCOME
2. TROUBLE FREE OPERATION
3. ONLY 18"x18"

Every Location a "Profit-LAND" with NORTHWESTERN 60 BULK-PAK

New 60 Bulk Pak builds profits in supermarkets, drugstores, gas stations, shopping centers—all locations! Operators all agree BULK PAK delivers greater profits because it makes rapidly advertised merchandise—suitable for all locations. Steady sales are held to a bare minimum. Just put merchandise in machine and take out the coins. Location tests prove Bulk Pak is a hit! Money Maker. Wire, write or phone for complete details.

Coin Machine News
When answering ads . . .
Say You Saw It in Billboard

Billboard's International Coin-Machine World Directory 1969-'70

7th annual Buying Guide— the original and only complete directory prepared exclusively for the entire coin industry, MANUFACTURERS, DISTRIBUTORS, SUPPLIERS and ASSOCIATIONS, etc. If you're doing business with the coin machine industry, this directory is especially important to you and your product story.

Current Concise Complete

ADVERTISING DEADLINES April 11th in the United States . . . April 4th for all International

Chicago
188 W. Randolph St.
Phone: 312-236-8618

Los Angeles
9000 Sunset Blvd.
Phone: 213-273-1855

Nashville
110 - 21st Ave.
Phone: 615-244-1836

London W.1
7 Welbeck St.
Phone: 486-6971

Milan
Galleria del Corso 2
Phone: 70.16.15

Coming Events

Continued from page 55

April 2—Alabama Automatic Merchandising Council, Governors House, Montgomery.
April 15-16—National Vendors Association, annual convention and trade exhibit, Hollywood Beach Hotel, Miami.
April 18-19—Wisconsin Automatic Merchandising Council, Blue Mound Hotel, Madison.
April 18-19—National Automatic Merchandising Association, serving management conference, Sheraton Des Moines Hotel, Des Moines.
May 2-3—Ohio Automatic Merchandising Association, annual meeting, Sheraton Columbus Hotel, Columbus.
May 16-17—New Jersey Automatic Merchandising Council, Holiday Inn, Atlantic City.
June 6—Minnesota Automatic Merchandising Association, Pine Castle Hotel, South Fullerton, N.Y.
Sept. 6—Music Operators of America, and Music Association, Shawnee-on-the-Delaware, Shamokin.

ELEVEN WELL-KNOWN Wurlitzer Co. distributors throughout the Southern territory were represented at the company's recent service school in Atlanta. A record number of student technicians attended.

ROBERT HARDING, shown here at the right, instructed Wurlitzer service school students in Atlanta in the intricate details of the selector panel on the American III.

H. W. (ANK) PEEFET reviewed the recent mechanical component of the Wurlitzer American III phonograph for student-technicians at the recent Wurlitzer service school in Atlanta. The session was held at the Sheraton-Biltmore Hotel.

World of Coin-Operated Machines coming May 10
This Blue Chip investment pays even higher dividends

The optional animated top scene by Technamation on the AMERICANA III has proved that it quickly pays for itself by the extra attention it generates and the extra plays that result.

One look at this brilliant ever-changing metropolitan skyline and you'll know what we mean. Signs go on and off. Traffic crosses the bridge and moves along the waterfront drive. A tug breasts the shimmering water. There is action galore that literally lifts patrons out of their seats—gets them up close to see as well as hear the AMERICANA III perform.

Get with WURLITZER!
The increased earnings will reflect your good judgment.

WURLITZER

MORE COLORFUL...MORE ACTION
MORE ANIMATION...MORE ATTENTION
MORE PLAY....

BLUEST CHIP INVESTMENT FOR OPERATORS

THE WURLITZER COMPANY
PHONOGRAPH DEPARTMENT
NORTH TONAWANDA, NEW YORK
You saw it in Billboard...

THE SHURE VOCAL MASTER SYSTEM HAS SOLVED TOUGH ON-LOCATION PROBLEMS FOR:

THE 5TH DIMENSION
THE ASSOCIATION
SPANKY AND OUR GANG
SERGIO MENDES & BRASIL '66

Now... hear what the out-of-sight Shure Vocal Master can do for your group!

We'll rest our case on your ears. Listen to the clarity of the vocals, the blending and balance of sound, the penetrating power that reaches to the back of big rooms without overwhelming the audience up front, the unlimited reverb effects, the absence of feedback. It's the first system that gives you recording studio control of vocals during live performances. Dozens of leading groups have standardized on it... you owe it to your future bookings to hear what the Shure sound can do for your act!

SCHOOLS... HOTELS/MOTELS... AUDITORIUMS

The Shure Vocal Master has already replaced many much-more expensive, complicated, so-called "deluxe" built-in sound systems from coast-to-coast. It has overcome difficult, almost insurmountable sound problems in night clubs, auditoriums, gymnasiums, fieldhouses, ballrooms, large meeting rooms, stadiums, ball-parks and public parks. Exceptionally simple to operate. Portable—sets up in minutes. Rugged—stands up under constant on-the-road use and abuse... a natural for dependable use in fixed location. See your local Vocal Master specialist, or write for complete brochure.

see your local Vocal
Master specialist to hear
what the Shure sound
can do for you

(Note: If the Vocal Master Dealer Listing at right is missing, write for information to:)

SHURE BROTHERS, INC.
222 Hartrey Ave.
Evanston, Illinois 60204
Radio Electric Set for Move

CAMDEN, N.J.—Radio Elec-
tric Service Co. of New Jersey, a long-time fixture in this South-
ern New Jersey community, will be moving to a new location in the subur-
ban Cherry Hill area within the next two months.

The firm expects to double its space with its new quarters, and the move should become effective in either March or April. John Zigarekio, audio
manager, expects to be able to show a wider variety of record equipment with the increased room—"The gain of what's available is a marked one."  

Among Radio Electric's offer-
ings now are such brands as Fisher, Scott, KLH, Macintosh, Sansui, Kenwood, Bosek, Roberts, Sony, Arvin, Bell and Howell and Wollensak. In addi-
tion to gaining older-chow, the move in being made to gain parking spaces for customers.

The firm, in addition to its high-fidelity business, is also a wholesaler and parts supply house. It offers antennas, an-
tenna rotors, tubes, hardware, commercial AM-FM-411's and speakers, microphones, transis-
tors, capacitors and resistors. At the new location, pre-repackaged casettes will be added, along with a larger line of raw tapes.

Conference Papers

WASHINGTON — Sixty pa-
pers have been selected to be presented at the 1969 Electronic Components Conference, sched-
uled to take place here April 35-3-2 at the Shoreham Ho-	el. Selections were made by the Conference's Technical Pro-
gram Committee with the chairmanship of Dr. J. A.
O'Connell, ITT, New York.

New Compact Synthesizer

ROFF INDUSTRIES CORP. is
offering this new tape-recorder's
stock—the "SKA-2." The kit, pack-
aged in a vinyl attacke case, has
a suggested list of $33.

Arvin CVR Center

COLUMBUS, Ind. — Arvin Indus-
tries, Inc., has announced plans to establish a facility at the Lake of the Woods Pinch, Calif., to house the newly created color autosound receiver (CSR) and electronics development center. The new cen-
ter will be under the direction of department president Kenneth Stanford, who pres-
ently is director of commercial products for Arvin's electronic systems division.

Amplex Names 2 Distributors

CHICAGO—Amplex Corp. has appointed distributors in Texas and Washington to handle its professional audio prod-
ucts. Communications Equip-
ment, Inc., New Brunswick, T
ex., and L.M.G., Belingham, Wash., will sell and service Amplex's 440B recorders for broadcast and multipurpose uses. (Continued on page 80)

RECORDS

General Store Boasts 'Big City' Department

BY RON SCHLACHTER

ROLETTE, N.D.—Eighteen-
year-old Allen Moline has vir-
tually cornered the record mar-
et in this town of 700 persons near the Canadian border.

Moline, who will enroll at the University of North Dakota next fall, introduced a record de-
partment to his father's general store, Moline's Fairway, two years ago. He was already ex-
plored in buying since he had purchased an art supplies, toys and men's clothing for the store.

"At the time, the only records sold in town were the cheaper ones, the 99-cent kind," said
Moline. "To get a decent rec-
order, I had to go to a rack which I painted. Although there wasn't much room for a large record display, sales were enough to provo to my parents that rec-
ords are in demand. I ordered a large rack and used peg-
board in the back for display purposes as well as for hanging sales aids and weekly charts.

The LP rack holds from 600
to 700 albums and also provides space underneath for motion. Mo-
line, who keeps the two smaller racks for sales aids and specials.

"I know which people like which albums," said Moline. "Consequently, when someone's favorite recording star comes out with a new LP, I tell him about it. This is a great aid."

Moline personally am a great record collector—my favorites
being the Beatles, the late Bud-
dy, and, of course, The Beatles. I get many of the current albums and know which albums are good. As such, I try to suggest to people and if an
album is good, I tell the customer just this. But if it's bad, I also tell the customer just this. This is only fair to the people.

"We get quite a few special orders. Many people prefer our service to the local record store or whatever just because we can and will get the albums they want. One came from Georgia, who had been all over the United
States looking for a certain LP, finally found it in our store. He, as well as we, were pleased."  

Moline sells all of his LP's for $3.99, but in view of the re-
cords is in the $5 range. He realizes he will have to raise his price, too.

"It probably only go up a dime," explained the young en-
trepreneur. "This is not a rich area. I still have to help people out. If the albums get too ex-
pen sive, the kids won't be able to afford them."

"Rock is the top seller but country and western is very strong. Ten miles away from Rolette is the Turtle Mountain Indian Reservation, which has provided a great help to country and western LP's."

"Kris is the top seller and country and western is very strong. Ten miles away from Rolette is the Turtle Mountain Indian Reservation, which has provided a great help to country and western LP's."

(Continued on page 80)
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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label/State</th>
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<tbody>
<tr>
<td>GOOD LOVIN’ AIN’T EASY TO COME BY</td>
<td>16 3 6 12</td>
<td>A&amp;M</td>
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<td>STARTED A JOKE</td>
<td>16 2 12</td>
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<td>THE WEIGHT</td>
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<td>YOU SUGAR &amp; CLOVER</td>
<td>50 57 61</td>
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<td>COAST WAITING</td>
<td>12 43 3 5 12</td>
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<td>HOOKED ON A FEELING</td>
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<td>BURTON'S LOOK</td>
<td>13 35 43</td>
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<td>SWEET CREAM LADIES</td>
<td>14 40 43</td>
<td>A&amp;M</td>
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<td>POPPIE &amp; JIM BROWN</td>
<td>13 31 35 43</td>
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<td>YOU GAVE ME A MOUNTAIN</td>
<td>13 31 35 43</td>
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<td>MR. SUN, MR. MOON</td>
<td>13 31 35 43</td>
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<td>I’M MADE IN YOUR LOVE</td>
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<td>DON’T FORGET ABOUT ME</td>
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<td>I’M WHAT YOU’RE LOOKING FOR ME</td>
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<td>WHEN I HEAR YOUR NAME</td>
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<td>TRY A LITTLE TENDERNESS</td>
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<td>I’M A ROCK ME</td>
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<td>WHO’S MAKING LOVE</td>
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<td>WHEN HE TOUCHES ME</td>
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**Hot 100—A to Z**

Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
Shaped Notes

By BILL WILLIAMS

The Soper Family and the Imperial label presented a new concept in Gospel Music at Dothan in a program, "Gospel Festival, U. S. A." It presented the groups in 10 numbers together as well as the traditional individual acts. Also included was audience participation.

Encore Productions of Enterprise, Ala., promoted the successful concert.

Maurice and Carole Lefevere are parents of a daughter, their sixth child. Maurice is the son of Urias and Eva Mae Lefevere.

J. D. Sumner has made the pilot film for a proposed series, "The J. D. Sumner Show." The Blackwood Brothers have a new release on Camden, titled "Just a Closer Walk With Thee." It features several familiar songs as "The Rainbows of Love" and "It Will Be Worth It All." Bill Shaw is featured on the title song.

Despite the worst weather of the year, enough of the GMA board of directors turned out at its January meeting to produce a quorum. This is another feature in the cap for Jim Myers, who is producing inspirational leadership and to Mrs. Norma Boyd, whose efficiency complements that of the president.

Harry Harrington of Pathway Press, Cleveland, Tenn., has recorded his first album on the Christian Faith label. It was produced by Kent Gentry. Harrington is backed by what look like the same Sulphur Springs, Laverna Moore, and a 22-piece orchestra conducted by Bill Purcell.

The Blackwood Brothers now have a new record on the RCA Camden label, with the title song "Just a Closer Walk With Thee." It features Bill Shaw, ... the new piano player for the Thurlow Brothers is Randy McDaniel of Montgomery, Ala. He previously spent five years with the Melody Masters ...

"The Oak Ridge Boys have completed six more shows for the syndicated series "It's Happening Here!" in Shreveport, La. ... The Imperials, who appeared on the "Jesus Bishop Show" in February will be on the "Mike Douglas Show" in March ...

The Challenge, new Heartwarming recording artists, recently appeared on three "Eleven Hour" TV shows. The Downings will make their "debut" in March. Although the group is new to the gospel field, the faces are familiar. Paul Downings was with the Dixie Echoes, Ann Downings was with the Soper Family, Greg Gordon was with the Chuck Wagon Gang, and the new new face is Sue Ellen Chunnell.

Suan Speer, daughter of Brock and Patsy Speer, has recovered from a January surgery.

Diana Allen's "I Won't Be Long Till Jesus Comes" was recorded four times during February. Those who cut it were the Oak Ridge Boys, Buck Rambo, the Happy Goodmans, and the Florida Boys. The sheet music for "Less of Me," the Glen Campbell hit, has been released by Sunshine Music, which is owned by the Oak Ridge Boys and David Light. The first book of the piano courses prepared by Bill Purcell was issued in January 1968 ...

A book of songs by W. Elmo Mercer has been released by the John T Benson Publishing Company. The folio, "Recorded Gospel Hits," includes songs recorded by the Happy Goodman Family, the Sopers, Ira Stamphill, Singing Rambo, Oak Ridge Boys, Rebels, Bette Stalnecker and the Cathedral Quartet ...

Donnie Sumner's "The Things That Matter" has been recorded by Van Trefor and has been flown at the Billboard country charts for six weeks. The song has also been recorded by the Singers Quartet and will be included in a book to be published by Benson Publishing Co. of young-sound gospel materials—a mixture of gospel, folk and rock. A special performance for the late Shorty Bradford was held in Chattanooga Feb. 16. Among those on the show were the Sego Brothers & Naomi, Waindy Baywell & the Sunlighters, Dixie Echoes, Jack Hess and the Music City Singers ...

W. B. Nowlin will present the six-day "Parade of Quartets" in Fort Worth Monday through Saturday (3-8). Groups appearing during the week-long festival will be the Imperials, Oak Ridge Boys, Florida Boys, Steve Sanders, Thurlow Brothers, Blackwood Singers, Happy Goodman Family, Lefevere's and the Sper Family, etc. On April 26 Harvey Lester will present the Statemen, Stamps, Blackwood Brothers and Imperials along with the Gateway Boys and the Lancers Family in concert at Kell Auditorium in St. Louis ...

The Oakland, Appomattox River Boys, Bobbie Jean White & The Rebels have just completed a tour of Florida which included the Florida State Fair ... The Oak Ridge Boys will return to the "God & Country Crusade" in August published by Benson Publishing Co.

Blackwood have a new daughter, born at Center, Ohio ...

Lois & Linda Garrison also have a new daughter, adopted in February ...

Marty Lee is in charge of the Prophets Quartet ...

Laverne Spurgeon has joined her husband, Darian Spurgeon, with the Challengers Trip. Jim Richards left the group to go into evangelical work full-time ...

Darrell Root will be singing lead with the Lawmans until manager Jim Brown finds a permanent lead singer ...

Rock Rambo has recorded his first solo album on the Heartwarming label. On March 4, at the Sheraton-Carilton in Washington, the Blue Ridge Quartet will entertain the new senators. Following that they return home to cut a new album ...

Elmer Cole of LaFollette, Tenn., has been named general manager of Thuckler Records, the all-gospel label ...

Gospel records are admitted a specialized part of the total record market. Candor would make us admit also that it is a small segment. There are no charts, no gold records, no sales meetings in the Bahamas, no national market surveys. No one will ring in your department when they arrive ...

In fact, maybe the only exciting thing about them as far as you are concerned is that they'll be gone when you take the next inventory. Wouldn't it be nice to have some steady movers in with all the hits, smashers, and pots of gold? Here are four fine gospel albums you'll have trouble keeping in your record department.
hallelujah!

here comes the jubilee gospel train

This is the initial release in a brand new Gospel series on Jubilee Records. Ten fantastic albums that cover every aspect of Gospel music from mass choir to vocal group to solo instrumentalists.

This series will be merchandised and promoted like Pop catalog.

Ask your local Jubilee Distributor for the exciting details of our "Gospel Train" program.

A product of Jay Gee Record Co., Inc.
A subsidiary of Jubilee Industries, Inc., 1790 Broadway, New York, N.Y. 10019
Nashville Scene

Johnny Preston, Johnny Duncan and Jene Neumann, The Statler Brothers and George Hamilton IV, Ray Goff were all the tunes.
Ohio Records is looking for material for 10-year-old Rocky Dickey, Forward what you have to P.O. Box 653, Hudson, Ohio 44236.

Marty Hanner announced the plaque of Charlie Jean Monet to a personal management contract. The artist, by the way, is a French poodle. Wilma Burgess is introducing her recently formed group, The Misty Blues, during her current bookings by the Joe Taylor Artist Agency.

Ronnie Holt has joined staf at Key Talent and will assist Charles Wells in booking country acts. George Jones and Tammy Wynette, Bill Anderson and the Po'Boys, have filmed segments of a country music picture due for release late this year. The film also features Marty Robbins, Buck Owens, Merle Haggard and Bonnie Owens. Portions of the movie were shot at WSIX-TV studios, and at the "Grand Ole Opry" House.

Religious Music

- Continued from page 52

rctor, conducted the meeting, Floyd Thatcher, senior book editor, presented the song list to the sales staff, and Kurt Kaster, director of artists and repertoire, gave preview of the approach taken by Word in records.

- Say You Saw It in Billboard

Gospel Music

PIERCE LEFVEY, manager of the famous LeFevre's of Atlanta, signs for his group to be represented for bookings by Don Light Talent, Inc., as Don Light and newly appointed general manager, Herman Harper, look on.

WTJH Cites 'Old Timers'

EAST POINT, Ga.—Radio station WTJH will sponsor a country music show Sunday (2) at the city auditorium honoring the "old timers" of the industry.Gov. Lester Maddox has proclaimed Sunday as "Old Timers Day in Georgia."

The line-up of talent includes David Rodgers, Columbia; Penny Limey, Galaxy; Clayton Read, M masters; George Reid & His Blue Ridge Mountain Boys, Jack Holden & Frances Kay, WTJH Ranch Hands, The Wranglers, Don Dult, Hoyt Brunt, Freddie Cole, Gray Myers, Billy Williams, Bud, Donna and Mote, Skillit Lickers and Band; Spero Patterson, Mrs. Riley Puckett; Slim Spewman; Debbie and Ronnie Ruggles; Billy Goldhammer, Sylvia Easton and Billy Dillworth.

The show will be handled by WTJH announcing Buzz Walker, Country Jim, Texas Bill Strength, and Ned Lukens.

James Bukler, Minnesota-based country artist, has a new JGL release titled "Heartache Hangover Number Nine." Sonny James, Boots Randolph and Jerry Reed were booked into the Airdrome Feb. 25-26 by Billy Deason. - Country Music again will play an important role in the eight grandstand entertainment at the Illinois state fair. A contract has been signed with Harry Beesley to produce the country spectacular, which will feature Marty Robbins, Kitty Wells, Jack Greene, Faron Young, Marty Robbins Jr., Bobby Bishop, Don Winter, Bobby Wright, Billy Phillips, Darrell McCall, Johnny Wright & Ruby Right. Featuring has produced shows at this fair for the past four years.

Dick Flood, Nugget artist, has recorded the first session in that label's new studios. Others in town to record are John L. Sullivan & Jimmie Peters. The studio is now available for independent sessions, with 2-track and 4-track facilities.

Blue Echo Music is surging ahead again. It currently has three new singles on the market, with Wilma Burgess on Decca, Ray Griff on Decca, and Johnny Carver on Imperial. It also has songs already recorded by Hank Locklin & Jerry Jetlma, and forthcoming album releases by the above mentioned plus Paul Youse, Hank Snow, Ann Margaret, Eddie Arnold, Connie Smith, Dinah Shore, and more. etc.

- Skyline Record Distributors

DISTRIBUTORS OF
FAMOUS GOSPEL
RECORD LABELS

== SALUTES ==

THE OUTGOING PRESIDENT OF NARM
JACK GELDBART
(OF L&F RECORD SERVICE)

OUR THANKS FOR THE MANY YEARS OF GOOD MERCHANDISING OF OUR SKYLITE RECORDS AND TAPES. 1968 WAS OUR GREATEST YEAR DUE TO THE TOP NOTCH SUPPORT OF THE MANY FINE MEMBERS OF NARM. WE ARE LOOKING FORWARD TO CONTINUING GROWTH OF NARM AND THE GOSPEL MUSIC INDUSTRY.

NON-HERALD DISTRIBUTORS
1919 GAS LIGHT TOWER IN PEECHIE CENTER
ATLANTA, GA. 30303
404/522-4160

SKYLITE RECORD DISTRIBUTORS
Gospel Music

- Skyline Record Distributors

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JACK GELDBART
(OF L&F RECORD SERVICE)

OUR THANKS FOR THE MANY YEARS OF GOOD MERCHANDISING OF OUR SKYLITE RECORDS AND TAPES. 1968 WAS OUR GREATEST YEAR DUE TO THE TOP NOTCH SUPPORT OF THE MANY FINE MEMBERS OF NARM. WE ARE LOOKING FORWARD TO CONTINUING GROWTH OF NARM AND THE GOSPEL MUSIC INDUSTRY.

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Gospel Music

- Skyline Record Distributors

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RECORD LABELS

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INTRODUCING
RAY CONNIFF’S
43RD ALBUM

RAY CONNIFF
AND THE SINGERS

Featuring
THOSE WERE THE DAYS
WICHITA LINEMAN
Hey Jude
Little Green Apples
Harper Valley P.T.A.
I Love How You Love Me
My Special Angel
Hold Me Tight
Sunny
Scarborough Fair/Canticle
Abraham, Martin and John

NEED WE SAY MORE?

Oh yes... Ask your Columbia Sales Representative for details on how we plan to merchandise this and Ray’s 42 other albums. On Columbia Records and Tapes.
A SOUL SISTER...
(THAT CAN'T MISS)

BRUNSWICK PROUDLY PRESENTS

ERMA FRANKLIN

"GOTTA FIND ME A LOVER"
(24 HOURS A DAY)
C/W "CHANGE MY THOUGHTS FROM YOU"
55403
### New Album Releases for March

This monthly product list includes LPs, which were issued during the past several weeks and are considered as part of March's releases of the current month. Listings are in alphabetical order by artist and by composer or author in classical and spoken word.

#### New Popular Releases

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**New Album Releases**

**NEW CLASSICAL RELEASES**

**ARTIST** - Title - LABEL & Number

**A**
- **AVERY FRANKLIN** - Russian Concerto/Alexander Concerto Fantastico - Deut. Phil. Orch./Dvorsky (Czechoslovakia) (Audiophile)

**B**
- **BENTHIOH** - Appoggiatura/Holstein Sonatas - Holstrofing Group
- **BENTHIOH** - Ninth Symphony/Choral Fantasy - Holstrofing Group/Artists/New York Philharmonic (Borowitz)

**C**
- **BLACK AND SONATAS AND PARTITAS FOR VIOLIN SOLO** - Hoyer Group
- **BENTHIOH** - Piano Concerto in C & A - Leningrad Philharmonic (Borowitz)

**D**
- **BERKELEY** - Piano Concerto in D - Blum-Rice/Philharmonic (Baan)

**E**
- **EIGHT AND TRIUMPHANT** - Beethoven's Piano Concerto No. 4 - D.T. Phil.

**F**
- **FAPS** - Quartet of the Hot Club of France
- **FAPS** - RejoiC!

**G**
- **GERARD SHERRING**, *The Best of*, Vol. 2

**H**
- **HARVEST** - Farmer, Vol. 1

**I**
- **IRISH** - Instant Replay

**J**
- **JERROTT** - County Hits Made Sensational - The Country Patrol

**K**
- **KODA** - Classic Narrations

**L**
- **LIVING** - Music of the Baroque and Classical Triumphant

**M**
- **MELLO** - The Best of Jerry Shook/Rusty Adams

**N**
- **NOYES** - Portland Symphony Orchestra/Philharmonic

**O**
- **OINN** - A Foot for the Misbegotten

**P**
- **PON** - Hold On To The Sundown

**Q**
- **QUEEN'S NEEDLE MACHINE** - The Mystical Pounding of the Tart Board Game

**R**
- **RARE** - Beethoven's Piano Concerto No. 4 – D.T. Phil.

**S**
- **SENSATIONAL NIGHTWINGS** - Heart and Soul

**T**
- **THE EDGAR THOMAS SAGA** - The Harmony of the World

**V**
- **VIVALDI** - Twelve Violin Concertos

**W**
- **WAX** - The Joy of Music

**X**
- **XEF** - Mozart, Vol. 1

**Y**
- **YVES** - Beethoven's Piano Concerto No. 4 – D.T. Phil.

**Z**
- **ZARA** - The New York Philharmonic/Philharmonic

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**New Album Releases**

**ARTIST** - Title - LABEL & Number

**P**
- **PACIFIC OCEAN** - Lala Page Orch.

**D**
- **DOLLY PARNISH/JOE TYLER** - Country Mile Music

**F**
- **FINEST OF THE** - Hank Williams Jr.

**G**
- **GREGORY ALEXANDER** - To Be Like You

**H**
- **HARRY BELAFONTE** - Give Me the Moon

**I**
- **IMPERIAL** - Ball Night in the Country

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**New Album Releases**

**ARTIST** - Title - LABEL & Number

**B**
- **BOB MIRANDA** - Country Hits Made Sensational

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**New Album Releases**

**ARTIST** - Title - LABEL & Number

**A**
- **AVERY FRANKLIN** - Russian Concerto/Alexander Concerto Fantastico - Deut. Phil. Orch./Dvorsky (Czechoslovakia) (Audiophile)

**B**
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- **BENTHIOH** - Ninth Symphony/Choral Fantasy - Holstrofing Group/Artists/New York Philharmonic (Borowitz)

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- **BOB MIRANDA** - Country Hits Made Sensational

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**New Album Releases**

**ARTIST** - Title - LABEL & Number

**B**
- **BOB MIRANDA** - Country Hits Made Sensational
Hey Jude / Hey Bing!

Hey Jude
Those were the days
Little Green Apples
The Straight Life
Both Sides Now
Lonely Street
It's all in the game
More and more
Livin' on Lovin'
Just for tonight

WITH THE
Jimmy Bowen Orchestra & Chorus
PRODUCED BY JIMMY BOWEN

Hey Jude by Bing Crosby is destined to be one of the most talked about exciting records of the year! It will be performed by Bing this Saturday night, March 1, on the Hollywood Palace before 30,000,000 people and the IMPACT will be felt where it counts...in profit for you.

Hey Jude is also available as a single, AJB111, b/w Lonely Street.
Recorded live at the London House. The Soulful Strings in Concert Cadet LPS-820

Lou Donaldson At His Best Cadet LPS-815

Always Together The Dells including "Hallways of my mind" Cadet LPS-822
DON BACKY

"UN SORRISO"

THE HIT HOT SONG FROM THE 19th SAN REMO FESTIVAL

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FOR THIS NEW HIT, THE LATEST ONE OF A HIT ROW:

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Zingara, Winner of San Remo, Leads Post-Festival Sales Race

MILAN—San Remo's winning entry "Zingara," sung by Bobby Solo (Ricordi), is leading in the post-festival sales race in North America. The song was one of the survey of major record outlets in the United States.

Though too early to obtain reliable sales figures, it is possible to discern themes in the San Remo tastes of the various record-buying age groups.

Ricordi reported next to Hollywood schools report heavy sales of "Babu Bambina" by Little Tony (Durium) and "To Chi Ho Te," by the New Trolls (Fonti-Cetra).

Milan's central Messaggere Musicale, represented by Frances Solo's "Zingara" was very well in the lead, 60 per cent ahead of the next biggest seller, "La Pienga" by Gigliola Cinqueetti (CGD).

The song is derived from five songs—"Un Sorriso," by Don Backy (DE T), which placed second in the festival, "Il Gioco Dell'Amore" by Caterina Cembali, "Zingara" by Enzo Zanichelli (Rifi), "Cosa Hai Nello Capo" by Riccardo Del Frate, "L'amore Dafino degli Occhi" by Sergio Endrigo, and "T'Armaro," which was first in the Festival.

Gala du Disque
Artists Named

AMSTERDAM—Artists contracted to appear in the 9th Grand Gala du Disque in the RAI International Broadcasting Building here Friday (?) are the Pentangle, Nina Rossle, Peggy March, Flirtations, the Moody Blues, Chet Atkins, Buck Owens, the Sandpipers, James Last, Amalia Rodrigues, Harry Secombe, Gladys Knight and the Pips, the Dave Clark-Five, and Tina Turner, Miriam Makeba, Mirille Mathias, the Outer Ensemble, Ludmilla Zykina, Ivan Petrov, Martine Bijl and Ann Boots.

The program, organized by the DCCOC (the Dutch Committee of Companies, or Campaigns), will be broadcast in parts by local AVRO color TV and NRU Radio.

The orchestra of Belgian TV, Brussels will be conducted by Monsieur Bay who will take the artists and their presentations in Helsinki, Ossie Alberi, Yoka Berretty and Annemarie Oster.

German Vogue to Be Controlled by French

PARIS—French Vogue director Guy Khavessian has been appointed head of Deutsche Vogue in Grunewaldgörsdorfer, near Grunewald-Knoedelgörsdorfer, near Gothenburg, following reorganization to bring the German company into line with Vogue offices in other European countries—Holland, Belgium, and Italy.

The Deutsche Vogue operation will be under the control of the Vogue head office in Frankfurt. From Cabaret Vogue president: "The reorganization has been carried out in line with the principles of the Common Market. Ours is the only French record company to have ties of this nature in the Common Market countries. Deutsche Vogue will come into its own; it will become a branch of the French head office free from without any status." Cabaret said the reorganization was also prompted by increasing sales in West Germany and the need to have closer control over German operations.

Reporting to Khavessian will be Philipp Snaut, also from Vogue's French headquarters, who will be in charge of promotion and production. Max Calligari will continue to supervise the German side of the operation.

For promotion plans for the newly constituted office include sales drive for Antoine's "Bon- joir" (pictures) and Michael Gold's "Dungeon." Further promotion plans of Vogue products in Germany will result from the film made by West German TV of Jacques Du- tronc's performance in Paris and from TV and concert appearances made in Munich this year, following the success of the 1920-style "Requita."
SBI

EMI's Hip In S.A.

JOHANNESBURG — EMI (South Africa) became the first South African record company to venture into the underground market with a live recorded material. Two albums, "The Battle Hymn of the Brokenhearted" and "The Cooperville Times," by John and Philippa Cooper, have been released.

Both albums are in stereo, and were produced at the EMI studios in Johannesburg by John Norwell. The Freedom Children's Children are the most ambitious to be undertaken by a local group. The album rewrites and reinterprets a number of songs and each track is introduced by spoken word. The lead singer Ramsey McKay composed all the songs, which were produced by Mike Newwood. The album is being released in the U.K., where Freedom Children's Children are not appearing.

"The Cooperville Times," recorded in Johannesburg, is the debut effort of John Cooper compositions. There are two albums by Arndt and Bratton, South Africa, respectively, that are being marketed.

EMI (South Africa) is mounting an extensive promotional campaign for the Cooperville Times album. Derek Hannan, a.m. marketing director, said his company hoped to create a new era in the local recording industry by tapping the underground market with locally recorded material.

Polydor Reps Hold Parley

COPENHAGEN — Scandinavia's leading music reps plan to meet here to set production plans for 1969. The Scandinavians, who are represented by the Grammophon-Phillips group in a contract for sale in Scandinavia one million albums during the year, covering the international market, EMI, Polydor International and MGM as well as domestic production on behalf of Decca, Philips, Columbia, Philips and Nor-Disc.

The meeting will be held by the AS Musikk-Industry plant in Oslo, Norway, managed by Øivind Gjengseth.

Production by the plant of locally produced albums is expected to exceed 2.5 million in 1968. At the meeting were Nordisk Polydor managing director Werner Hamburger, Copenha- gen; Karussell managing director Ivar Nordström; Nor-Disc managing director Tor- to Johansen, Oslo; and the pressing plant's technical supervisor, K. Høst of Philips, Barcelona.

Skeeps for the Philips-DGG Scandinavian group will be handled by the new Polish company, MTRyk, a company with new automatic machinery to produce 1,500 sleeves per minute.

MARCH 1, 1969, BILLBOARD
Snider Opens Co-Op Studios for Artists

TORONTO — Art Snider, owner of the Sound Canada Recording studios and the newly organized Sound Canada label, plans to make his studio facilities available to Canadian artists on a co-operative basis.

Snider will allow single artists and groups complete use of the studios on a partnership type agreement. The artists would be responsible for the costs of the talent; Sound Canada would foot the bill for technical expenses and incidentals.

Record release could be made on the artist's own label, or they could take advantage of Sound Canada, which was recently started by Snider and is distributed in Ontario by Stone Records. "In any event, a release would be guaranteed," said Snider.

He added that Sound Canada would retain publishing rights to any new material but there will be no demands made in the area of personal management or bookings.

"There has been an excellent (Continued on page 78)

HENDRIX OPENS CBS-TV SHOW

TORONTO — CBS-TV network's youth-oriented series "The Eye of Tomorrow" opened its 1969 season with a filmed interview with rock star Jimi Hendrix. The interview was specially filmed in London by former CHUM-FM disk jockey Hugh Curry. Curry worked as a freelance for the network.

Also filmed by Curry and to be shown in the program is an interview with John Lennon and Yoko Ono.

From The Music Capitals of the World

TORONTO

Joey Cre, music director of CF expanded from Dunhill Records for his efforts in breaking initial Steppenwolf hit, "Born to Be Wild." RCA's promotion chief Ed Preston received a similar award from Dunhill earlier. Polydor held a press party for B. B. King before his Massey Hall concert and unveiled his new album, "Electric B. B. King." John Driscoll, Quality Records, Ontario, promotion chief, planning promotion around Canadian singer, Andy Kim when he tapes a CTV "It's Happening" show, March 5.

Herbie Mann appeared at Massey Hall, Feb. 22, as part of the Toronto Symphony Orchestra's Jazz Concert series. Atlantic artist, Eddie Harris, will play a week at the Colonial, March 31. Ricle Havens returns to Toronto for another Massey Hall concert, March 9.

Canadian singer Gordon Lightfoot foot to U. K. for BBC-TV's "Rolf Harris Show" and a short promotional tour. United Artists, U. K., will release Lightfoot's "Early Morning Rain" as a single to coincide with his visit.

Columbia promotion chief Charlie Camilleri reports strong sales of the original (Continued on page 78)

Webcor Distribution Office in Canada Set

TORONTO — Webcor Electronics will open office here to handle distribution of full line of tape recorders, reel-to-reel, cassette and Stereo 8 units. Bill Patterson will manage the office and also serve as vice-president of the company.

Patterson, who was formerly with RCA Victor, hopes to instigate a plan whereby Webcor would work closely with record dealers, making them more aware of the growing and important market for cartridge and cassette units in Canada.

Webcor's Western Canadian office will be located in Winnipeg and representatives for the new lines are now set up in St. John's, Nftd.; Windsor, N. S.; Montreal; London, Ont.; Hamilton (Continued on page 80)

Sparton's Page, Tape Co. Deal

LONDON, Ont. — Larry Page, manager of the record division of Sparton of Canada, through his newly formulated Larry Page Enterprises, will import and distribute 8-track and cassette product from the Los Angeles-based Modern Tape Cartridges Co.

Page will continue his association with Sparton by retaining distribution of their product here as well as handling other lines. He is now in a major drive to bring this newly acquired tape product to the attention of tape buyers across Canada.

Cartridge and cassette items include releases from B. B. King, Jimmy Reed, Jerry Butler, John Lee Hooker, Eta James, Howling Wolf, Little Richard and other blues and soul artists.

IT'S A HIT! TERRIFIC AIR PLAY "LEAD ME ON"

BONNIE OWENS

CAPITOL #2340

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DJ Copies
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Bakersfield, California 93302

MARCH 1, 1969, BILLBOARD
Ethiopia Drafts Plans For 1st Record Plant

Nikolich, in partnership with a cinema chain owner in Addis Ababa, will open a discotheque in the capital Saturday (1) and the complex will also house a record store.

Said Nikolich: "There are no pressing facilities in East Africa and all records have to be imported. This makes retail prices abnormally high. Currently, LPs cost more than $2 and LPs sell at more than $1.22."

After seeing representatives of the overseas departments of EMI, Decca and Philips, Nikolich, planning to return to Addis Ababa with 200 records which he will try out in the discotheque before placing import orders.

"The next stage is to try to conclude deals with major companies throughout the world so that we can start pressing in Ethiopia," he said. He plans to recruit his technical staff from Yugoslavia.

Regarding royalty payments, Nikolich said that the Ethiopian government permitted payment of one-third in American dollars and two-thirds in Ethiopian dollars.

Nikolich also plans to start a record production company to record Ethiopian music and market it locally and abroad.

Finns Near 100% Stereo

HELSINKI — The Finnish record industry is moving toward a policy of 100 per cent stereo or compatible releases, both LP and single.

Most imported albums are already stereo or compatible and about 50 per cent of locally produced albums are now compatible. What is hindering the complete switch to stereo is the large number of monaural record players still in operation in Finland, but the industry expects to abandon monaural recording completely by early 1970.

Scandia was the first Finnish company to introduce compatible singles and other companies are expected to follow suit.

From the Music Capitals Of the World

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"BIG BLACKBIRD"
JACK BLANCHARD

"CANDY"
MISTY MORGAN

"MEET DARRELL McCALL"
JIMMY SNYDER

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MARCH 1, 1969, BILLBOARD
GLEN CAMPBELL and JIM WEBB are on their way again!
This time it's

GALVESTON
The first annual supplement devoted entirely to the vast, growing Tape Cartridge complex is now being prepared.
Pioneers in the field of Tape Cartridge development and reporting, Billboard is using all its extensive research facilities to bring you the most comprehensive data ever compiled on the complete tape market.
Tape is now an area of major importance influencing the whole music-record industry's production. It's TAPE POWER — Tape USA — Tape International — 8-Track — 4-Track — Cassette — Reel-to-Reel — And Playtape.

Billboard's International Tape Cartridge Guide will contain complete listings of:
- Recording Companies with Tape Product
- Plastic Cartridge, Cassette and Reel Manufacturers
- Tape Cartridge, Cassette & Open Reel Manufacturers
- Cartridge, Cassette & Open Reel Licensed Duplicator/Distributors
- Tape Duplicator

The International Tape Cartridge Guide will be distributed worldwide as Part II of the weekly Billboard to the largest audience in the music-record field.

It's a market with optimum opportunity for your product. Year-long readership and global sales make your sales message mean more in Billboard's all-read, industry-influencing International Tape Cartridge Guide. Call Billboard today for further details.

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New York  •  Chicago  •  Nashville  •  Los Angeles  •  London  •  Milan

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Finnley Cuts Distrib Tie With Small Indie

HELSINKI — Finnley, the leading Finnish record distributor, has canceled its distribution deals with a number of small local independent companies because they are "uneconomic." Companies affected include Love Records and a number of small labels specializing in sacred music.

Said Eric Westo, assistant director of Music Fazer, the main shareholder of Finnley, "We are sorry to have to take this step, but we must face the facts. Small independent producers whose records sell only in very small quantities are definitely an uneconomic proposition for us."

Major labels distributed by Finnley include the EMI group, Discophon and Finnidis.

Christian Schwindt, co-director of Love Records, said, "We have no hard feelings about this. The emergence of more and more independent producers has produced an alarming situation for Finland which was the only country that was able to keep its market open for small labels."

From The Music Capitals of the World

Montreux Fest Lists Line-Up

in conjunction with the festival:

Terry will conduct the band on the final night of the Festival which will be rounded off by Ella Fitzgerald.

U. K. baritone saxophonist John Surman, who was the soloist on many of last year's festival, will be back with a Swiss tenor on the opening night of the festival and will be featuring his own arrangements.

As well as the usual second-hand record market, record sleeve exhibition, jazz photograph exhibition and daily jam sessions, the festival will also include a midnight drum clinic, sponsored by Zildjian, and called "A Midsummer Night's Drum."

Radio Sweden Chart Analysis

itself to be a reliable guide to sales in Sweden and Norway. In 1968, 1,040 Swedish singles were released and 117 got on the Svensktoppen list. Only 4 per cent of the chart entries stayed in the list for more than five weeks, and notched up impressive sales figures. The remaining 96 per cent of Swedish singles sold no more than a few hundred copies each.

The analysis also shows that the major record companies have the best chance of making the charts. Of the 117 tunes which entered the Svensktoppen list, only 10 came from minor record companies.

---

RCA France' Jazz Step-Up

PARIS — RCA France is boosting its jazz catalog with the launching of two new lines — the Vintage series and Black and White, each selling at 21 francs ($4.20).

The Vintage label will feature old and, in some cases, historic jazz recordings, including Duke Ellington's 1928-1930 Cotton Club recordings. Also featured are the Original Dixieland Jazz Band, the Original Memphis Five and Johnny Dodds.

Black and White releases include a mixture of old and new, including material by Count Basie, Ellington, Sidney Bechet, Coleman Hawkins and Sy Oliver.

RCA promotion chief Claude Gagniere said jazz was becoming a more important field in terms of French album sales and RCA France planned to intensify exploitation of the big RCA jazz catalog, and its company will release five new albums a month on the Vintage and Black and White labels.

RCA is also strongly promoting its Camden budget pop series at 1510, 90 (33 rpm) with reissued material by Alain Barrie, Sylvie Vartan and Sacha Distel. One of the best sellers in this series is if the soundtrack from the Italian western "For a Few Dollars More" by Ennio Morricone orchestra.

WHAT'S HAPPENING APRIL 20 - 23, 1969?

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MARCH 1, 1969, BILLBOARD
**HITS OF THE WORLD**

**ARGENTINA**

(From the Esfera a la Fama) This Week

**Week ending March 3, 1969**

**Top Ten**

1. **I HEART YOU** — Johnny Dot (CBS)
2. **NEWS OF THE WORLD** — The Beatles (Parlophone/Apple)
3. **MUSIC OF THE NIGHT** — Don McLean (CBS)
4. **DO IT AGAIN** — The Byrds (Columbia)
5. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)
6. **THE TWELVE-INCH DANCE** — Commodores (Polydor/CBS)
7. **GOOD TIMES** — The Isley Brothers (Coca-Cola/CBS)
8. **SUNKEN PLACE** — Michael Masser (CBS)
9. **DECEMBER 1963 (REMEMBER?)** — The Four Tops (United Artists/CBS)
10. **WELCOME TO MY WORLD** — Blue (CBS)

**NORWAY**

(From the Venstre Gryte) This Week

**Week ending March 3, 1969**

**Top Ten**

1. **ZARA** — Bobby Fly (CBS)
2. **I HEART YOU** — Johnny Dot (CBS)
3. **BLUE SKY** — The Beatles (Parlophone/Apple)
4. **WHERE THE CROWDS GO** — The Who (Decca)
5. **MAGICAL MYSTERY TOUR** — The Beatles (Parlophone/Apple)
6. **AMSTERDAM** — ABBA (Polydor/CBS)
7. **MIDNIGHT SPECIAL** — The Temptations (Epic/CBS)
8. **I HEART YOU** — Johnny Dot (CBS)
9. **THE TRAMP** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)

**ITALY**

(From the Mosa & Dilla, Milan) **Top local artist**

**Week ending March 3, 1969**

1. **ZINGA** — Bobby Fly (CBS)
2. **I HEART YOU** — Johnny Dot (CBS)
3. **BLUE SKY** — The Beatles (Parlophone/Apple)
4. **WHERE THE CROWDS GO** — The Who (Decca)
5. **MAGICAL MYSTERY TOUR** — The Beatles (Parlophone/Apple)
6. **AMSTERDAM** — ABBA (Polydor/CBS)
7. **MIDNIGHT SPECIAL** — The Temptations (Epic/CBS)
8. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)
9. **THE TRAMP** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)

**ENGLAND**

(From the Elton John) **Top local artist**

**Week ending March 3, 1969**

1. **ZARA** — Bobby Fly (CBS)
2. **I HEART YOU** — Johnny Dot (CBS)
3. **BLUE SKY** — The Beatles (Parlophone/Apple)
4. **WHERE THE CROWDS GO** — The Who (Decca)
5. **MAGICAL MYSTERY TOUR** — The Beatles (Parlophone/Apple)
6. **AMSTERDAM** — ABBA (Polydor/CBS)
7. **MIDNIGHT SPECIAL** — The Temptations (Epic/CBS)
8. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)
9. **THE TRAMP** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)

**BRAZIL**

(From the Rio) **Top local artist**

**Week ending March 3, 1969**

1. **ZARA** — Bobby Fly (CBS)
2. **I HEART YOU** — Johnny Dot (CBS)
3. **BLUE SKY** — The Beatles (Parlophone/Apple)
4. **WHERE THE CROWDS GO** — The Who (Decca)
5. **MAGICAL MYSTERY TOUR** — The Beatles (Parlophone/Apple)
6. **AMSTERDAM** — ABBA (Polydor/CBS)
7. **MIDNIGHT SPECIAL** — The Temptations (Epic/CBS)
8. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)
9. **THE TRAMP** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Kinks (Rolling Stone/Decca)

**HOLLAND**

(From the Nederlands Radio and the Veuvetin) **Top local artist**

**Week ending March 3, 1969**

1. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
2. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
3. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
4. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
5. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
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8. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
9. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)

**NEW ZEALAND**

(From the New Zealand Broadcasting) **Top local artist**

**Week ending March 3, 1969**

1. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
2. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
3. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
4. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
5. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
6. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
7. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
8. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
9. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
10. **YOU NEVER CAN TELL** — The Beatles (Parlophone/Apple)
2. Check the heading under which you want your ad placed:
☐ BUSINESS OPPORTUNITIES
☐ DISTRIBUTING SERVICES
☐ EMPLOYMENT SECTION
☐ PROFESSIONAL SERVICES
☐ MISCELLANEOUS
☐ RECORD SERVICE

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<th>REGULAR CLASSIFIED AD</th>
<th>35¢ per word. Minimum: 57¢ first line only. All ads.</th>
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<td>DISPLAY CLASSIFIED AD</td>
<td>1 in., $25. Each additional inch in same ad, 18¢.</td>
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<td>FREQUENCY DISCOUNTS:</td>
<td>Display classified ads only, 3 consecutive insertions, 10% off; 6 insertions, 15% off; 12 or more insertions, 20% off.</td>
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<td>CLOSING DATE: Autos</td>
<td>Autos: 14 days prior to issue date.</td>
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<td>BOX NUMBER: Via</td>
<td>50¢ service charge per insertion, payable in advance; also allow</td>
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<td>INTERNATIONAL CLASSIFIED ADVERTISING RATES</td>
<td>International Exchange is open to all advertisers of foreign countries or American advertisers whose service or goods are sold abroad or advertised abroad or used abroad.</td>
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<td>INTERNATIONAL AD</td>
<td>15¢ per word. Minimum: 6 word per insertion.</td>
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<td>DISPLAY CLASSIFIED AD</td>
<td>$10 per inch. Minimum: 1 inch. Some frequency discount as above.</td>
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"WHEN YOU GOTTA GO"
"I'M ALL I NEED"

Coming Soon—
The Original
Soundtrack LP
from "Heironymus Merkin"
with music and lyrics
by Anthony Newley
only on Kapp Records.
See the March issue of Playboy Magazine.
MANFREDO
FEST
misturada (the mess)
b/w ovo
produced by
Seuio Mendes
A&M 1009
VIVA EL AMOR
b/w
Cuando Sali De Cuba
(THE WIND WILL CHANGE TOMORROW)

TONY Sandler
& RALPH Young

on CAPITOL RECORDS
Single #2423

“VIVA EL AMOR” and “Cuando Sali De Cuba”
Featured In Their Current Capitol Album
“TOGETHER”

published by
MILLER MUSIC CORPORATION
Spotify Singles

Spots Predicted to reach the top 20 of the HOT 100 Chart

MAMA CASS—
MOVE IN A LITTLE CLOSER, BABY (Prod. Steve Barri) A soft ballad showing Cass' new softer side, this song will be sure to capture the hearts of many listeners, and should prove a strong contender for the top spots.

BEACH BOYS— I CAN HEAR THE MUSIC (Prod. Carl Wilson) A rock'n'roll statement of the Beach Boys' musical philosophy, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.

JOE SIMON— THE MAKIN' KIND (Prod. Joe Hall) A soulful ballad with a strong message of love and commitment, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.

LIZ ANDERSON— NOTHING BETWEEN US (Prod. Liz Anderson) A powerful statement of the love and devotion that exists between two people, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.

SUNTRAPPENS— THE COMING OF THE RAYS (Prod. Bob Montgomery) A powerful statement of the love and devotion that exists between two people, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.

WYNN STEWART— LET THE WORLD SING WITH ME (Prod. Don Schlitten) A powerful statement of the love and devotion that exists between two people, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.

JEANNE SEELY— JUST FOR ME TO START DREAMIN' (Prod. Stoney Cupcakes) A powerful statement of the love and devotion that exists between two people, this song should prove to be a hit with fans and critics alike, and should prove to be a strong contender for the top spots.
First it was "Woman Helping Man."
Then, the calls starting coming in.
"Dolt," they'd call us, "you're on the wrong side."
But another record company (Buddah) was plugging their "No Not Much."
Even if our record was better, weren't we out-distanced?
Apparently not. Last Wednesday, Chicago ordered 10,000 of The Vogues' single. The "No Not Much" side.
Both sides are from The Vogues' latest album, produced by Dick Glasser.
Moral: golden eggs can in the same place strike twice.

"Woman Helping Man" or "No Not Much." Either Side Will Do.
ANOTHER KAPP-ENING

THE WILD SILK

"JESSIE"

#K-974
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**Continued on Page 89**
THE SONG OF OUR TIME
BY THE GROUP FOR ALL TIMES
AQUARIUS/LET THE SUNSHINE IN #772
THE 5TH DIMENSION
PRODUCTION AND SOUND BY BONES HOWE
<table>
<thead>
<tr>
<th>ARTIST - TITLE - LABEL &amp; NUMBER</th>
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<tr>
<td><strong>TOP LP'S CONTINUED FROM PAGE 86</strong></td>
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<tr>
<td><strong>TAPE PACKAGES AVAILABLE</strong></td>
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</tbody>
</table>

### VARIOUS ARTISTS

- **Meet Me In St. Louis**
  - RCA 76 / 1504 (S)
- **Dreamgirls**
  - RCA 76 / 1504 (S)
- **South Pacific**
  - RCA 76 / 1504 (S)
- **West Side Story**
  - RCA 76 / 1504 (S)

### THE BEATLES

- **Help!**
  - Capitol 520 (S)
- **Rubber Soul**
  - Capitol 520 (S)
- **Revolver**
  - Capitol 520 (S)
- **Let It Be**
  - Capitol 520 (S)

### ARETHA FRANKLIN

- **Watermelon Man**
  - Atlantic SD 33-265 (S)
- **I Say a Little Prayer**
  - Atlantic SD 33-265 (S)
- **Think**
  - Atlantic SD 33-265 (S)
- **Respect**
  - Atlantic SD 33-265 (S)

### JIMI HENDRIX

- **Are You Experienced?**
  - Reprise 66-1012 (S)
- **Electric Ladyland**
  - Reprise 66-1012 (S)
- **Axis: Bold as Love**
  - Reprise 66-1012 (S)
- **各方**
  - Reprise 66-1012 (S)

### BOB MARLEY & THE WAILERS

- **Catch A Fire**
  - Island 322 (S)
- **Natty Dread**
  - Island 322 (S)
- **Rastaman Vibration**
  - Island 322 (S)
- **Exodus**
  - Island 322 (S)

### THE BANGLES

- **Different Light**
  - Reprise 66-1012 (S)
- **Manic Monday**
  - Reprise 66-1012 (S)
- **Heaven**
  - Reprise 66-1012 (S)
- **Eagles Fly**
  - Reprise 66-1012 (S)

### THE DOORS

- **Waiting For The Sun**
  - Elektra ELK-74030 (S)
- **Morrison Hotel**
  - Elektra ELK-74030 (S)
- **L.A. Woman**
  - Elektra ELK-74030 (S)
- **The Soft Parade**
  - Elektra ELK-74030 (S)

### THE KINKS

- **Lola**
  - Reprise 66-1012 (S)
- **England's Dream**
  - Reprise 66-1012 (S)
- **The Kink's Are The Same**
  - Reprise 66-1012 (S)
- **Arthur**
  - Reprise 66-1012 (S)

### THE PLATINUM GROUP

- **Diamonds & Rust**
  - Warner Bros. K4327 (S)
- **Farewell Angelina**
  - Warner Bros. K4327 (S)
- **Masterpieces From The Cosmos**
  - Warner Bros. K4327 (S)
- **The Ballad Of Easy Rider**
  - Warner Bros. K4327 (S)

### THE ROLLING STONES

- **Beggar's Banquet**
  - Decca ASD 3982 (S)
- **Let It Bleed**
  - Decca ASD 3982 (S)
- **Their Satanic Majesties Request**
  - Decca ASD 3982 (S)
- **Sticky Fingers**
  - Decca ASD 3982 (S)

### THE WHO

- **My Generation**
  - Decca ASD 3982 (S)
- **Who's Next**
  - Decca ASD 3982 (S)
- ** Tommy**
  - Decca ASD 3982 (S)
- **The Who By Numbers**
  - Decca ASD 3982 (S)

### THE WHO

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  - Decca ASD 3982 (S)
- **Their Satanic Majesties Request**
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- ** Tommy**
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  - Decca ASD 3982 (S)
WASHINGTON—Music recording, publishing and distributing industries are involved more every day in the conglomerate sweep. Increasing numbers of independents in the business are associated with parent companies, and the resulting entertainment and communications media are being swallowed by the gigantic conglomerates. Joined together with such diverse businesses as car rental, food service, shopping centers, housing contracts, mobile homes, insurance, banking and real estate, the conglomerates are a major part of American business today.

Last week, Rep. Emanuel Celler (D-N.Y.) announced that a probe has begun into his subcommittee of the House Conglomerate Affairs Committee. The committee has proposed a $2 billion dollar legal study of conglomerate mix-and-match-up companies, to see how they affect every aspect of American life. All regulatory agencies will be involved.

Rep. Reynolds Keith (R-Mass.) chairman of the House Commerce Committee, also has expressed concern about the conglomerates. His committee has proposed a $2 billion dollar study of conglomerate mix-and-match-up companies, to see how they affect every aspect of American life. All regulatory agencies will be involved.

This past summer, Celler's subcommittee held hearings on the conglomerates' impact on the American economy. The hearings were sponsored by the Senate Commerce Committee, headed by Sen. Daniel K. Inouye (D-Hawaii).

"The conglomerates are a problem," Celler said at the hearings. "The monopoly powers of these companies are a threat to the health of American capitalism."

The conglomerates are a major threat to the health of American capitalism. They have the power to control any industry they wish, and they are not afraid to use it.

The conglomerates are also a threat to the health of American democracy. They have the power to influence the outcome of elections, and they use this power to support candidates who will do their bidding.

The conglomerates are a threat to the health of American culture. They have the power to control the media, and they use this power to promote their own interests, often at the expense of the public interest.

The conglomerates are a threat to the health of American workers. They have the power to fire workers, and they use this power to keep wages down and working conditions poor.

The conglomerates are a threat to the health of American corporations. They have the power to merge with other corporations, and they use this power to control entire industries.

The conglomerates are a threat to the health of American banks. They have the power to control the banking industry, and they use this power to control the economy.

The conglomerates are a threat to the health of American agriculture. They have the power to control the food industry, and they use this power to control the prices of food.

The conglomerates are a threat to the health of American education. They have the power to control the educational system, and they use this power to promote their own interests, often at the expense of the public interest.

The conglomerates are a threat to the health of American health care. They have the power to control the health care industry, and they use this power to promote their own interests, often at the expense of the public interest.

The conglomerates are a threat to the health of American science. They have the power to control the scientific community, and they use this power to promote their own interests, often at the expense of the public interest.

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