LOS ANGELES — American tape companies are using Mexico to manufacture product more economically and escape a sky-high labor market in the U.S.

Low-cost labor, competitive with that in Asia and Europe, is the key reason U.S. tape manufacturers are looking for factories in Mexico. At the same time, radio executives in the U.S. and Mexico are preparing to boost their holdings below the border.

The invasion of Mexico is primarily isolated to California-based manufacturers or national companies with divisions in California, according to executives in neighboring states.

Proximity to Mexican border towns, particularly Tijuana and Mexico City, and their low-cost labor market have jelled the marriage between U.S. companies and American financially-supported but Mexican-owned firms.

As many as 10 American companies have subsidiaries or affiliates in Mexico: Ampex de Mexico, Cetroon Audio, Audio Magnetics, Philo, Packard-Bell de Mexico, Audio Electronics, Stereo Jet de Mexico, Admiral de Mexico, Minnesota Manufacturers de Mexico and Acoustos Profesionales (Crown, Fairchild and TEAC).

Many view America’s industrial policy as a way of boosting trade with Mexico.

Radio Forum’s Showcasers

By CLAUDE HALL

NEW YORK—Twenty-six of the nation’s leading picketing stations in radio programming will be showcased for advertisers and station representatives, and other radio talk shows June 19-22 at Billboard’s second annual radio programming forum here at the Waldorf-Astoria. The stations will be on display in a “Sounds of the Times” exhibit throughout the Forum. The sound system is being installed by North American Philips via cassette units, and an aircheck (generic tape) of each station’s total broadcast day will be heard. Each station will have its own listening area and display booth. In addition there will be time set aside for a talk with a representative of the station.

TV Packager & TEC Tie

By ELIOT TIEGEL

LOS ANGELES: Transcontinental Entertainment Corp. (TEC) has made its first deal with a TV program packager, Winters-Rosen, to own jointly a record label which will release music from TV shows and the contemporary market.

The label is Aquarius, with TEC’s Forward Records (an other new company) marketing and promoting product through its racks and distributors. TEC is a subsidiary of Transcontinental Investing Corp., which owns many leading rack merchandisers.

Herbie Mann unites jazz and rock on his new album “Memphis Underground” (Atlantic SD 1522), which was recorded in Memphis with the Herbie Mann Quartet, and the Memphis rhythm section. A single record of the title tune, “Memphis Underground” (Atlantic 2021), was released last week. Herbie Mann brings his new jazz-rock group to the Whiskey-A-Go-Go in Hollywood next month. (Advertisement)

Common Mart’s 1-Rack World?

By MIKE GROSS

NEW YORK—The development of a central source for rack-jobbing the Common Market countries of Europe and the American Alexander Exchanges overseas is in the planning stage.

The plan has been initiated by William Dirk Warren, head of the W.D. Warren Co., rack jobber based on the outskirts of Frankfurt, Germany. According to Warren, who was in the U.S. last week for meetings with record company executives in New York and Army Exchange brass in Dallas, there are many wrinkles still to be ironed before the Common Market goes to a one-source rack-jobbing operation and the Army changes its current policy of buying from manufacturers here and shipping the product overseas.

Waldorf-Astoria.

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Many view America’s industrial policy as a way of boosting trade with Mexico.
“Someday Man”
Production and sound by Bones Howe.

“Listen to the Band”
Produced by Michael Nesmith.

Manufactured and Distributed by RCA Records.
Stax in Memphis Parley Debut

NEW YORK — Billboard will expand its tape CARtridge coverage to include a new feature beginning with the May 3 issue. The expansion move will be under the direction of Bruce Weber, the new tape CARtridge Department Editor (see Executive Turntable), operating from his Los Angeles headquarters.

This new feature will appear in the tape department. Billboard’s entire New York editorial staff, including Editor-in-chief Lee Zito, will continue to cover the tape industry in the East. Weber also will write the cover story on one of the more controversial and correspondents in key U. S. markets and the publication’s international correspondents corps for worldwide news.

Douglass New College ‘Try on’ Distribution

NEW YORK — Douglass In-\nternational will try a new ap-\nproach to distribution through a tie-in with the Na-\n\nStax in Memphis Parley Debut tion Student Marketing Corp. This co-venture will involve records, books and films. Alan Douglass, head of Doug-\n\nDouglass International, explained that special record packages would be handled through the National Student Marketing Corp., who will handle promotion to thousands of colleges throughout the country who will handle promotion to students.

National Student Marketing also has expanded its college years a piece to high school and college lists, a force of 35 salesmen in the East, at least once every three weeks plus a field staff of 12.

Douglass pointed out that the college market was special, more salesmen, more controversy material than is usual accounted for through rack service. He sees no conflict.

Arranger Wess Arranging Own Production Firm

LOS ANGELES — The "Gotta Be Me" "Muck the Knife" arranger Richard Wess is now arranging his own productions through his own company. Wess plans redirecting his time from arranging for others to people to finding new talent and arranging and recording them.

He said he likes to break into motion picture scoring, hav-\n\nArranger Wess Arranging Own Production Firm ing doing direct work in New York and in New York.

"I’ve Gotta Be Me" shapes up as the highest record in Sam-\n\nArranger Wess Arranging Own Production Firm my Davis Jr.’s career. Wess recently completed three more sides with Davis and has seven arrangements in Davis’ cover al-\n\nArranger Wess Arranging Own Production Firm bum. Wess owns Sweetzer Music which regulates 10 copyrights by new artists.

Maxin Sets Music Firms

NEW YORK — Arnold Maxin, for-\n\nMAXIN SETS MUSIC FIRMS mer head of MGM Records, has 
\n\nMAXIN SETS MUSIC FIRMS recently joined the recording stu-\n\n\nMAXIN SETS MUSIC FIRMS dio business with the formation of 

Di Scipio Into Honor Society

NEW YORK — Alfred Di Scipio, the public relations head of the Singer Co, in charge of National Marketing, has joined the Honor Society. The group has been initiated into the Honor Society of Phi Kappa Psi, the national fraternity, at Northwestern University.

He’s been with Singer since 1963.

Douglass New College ‘Try on’ Distribution
**Executive Turntable**

**Steve Popovich** appointed assistant director, national promotion, Columbia Records, succeeding to Robert Albuch, director, national promotion for directing and instructing regional promotion managers and field promotion managers. Popovich has been with Curb Recording Co. as assistant music director, packaging, for creating graphics for all album covers, inserts, booklets, sleeves and other related material. Lane was responsible for all Curb Records and other Curb-affiliated artists.

**Johnny R** appointed director, promo, for Verve Records, responsible for jazz, rock and R&B product of the label. RCA Records of ABC Records for four years, where he recorded the Okaysions, B. B. King, Betty Everett and others. Rade also pioneered the use of recording artists for radio and TV commercials.

**Wynne Semmel** appointed vice-president in charge of the newly created Home Entertainment Products Division of North American Philips Corp. He'll be responsible for all Norelco consumer electronics products, including tape recorders, radios and Columbia Records. He has been managing director of Billboard's Los Angeles bureau staff covering the West Coast tape, appointed Tape CAEdit Editor of Billboard effective April 19. Semmel, who is frequently in attendance at operations at Billboard's Los Angeles office, 9000 Sunset Boulevard, has been a Billboard reporter for the past five years. Before joining the paper's Los Angeles bureau, he served as three years as a general assignment reporter for Copley Press. Inc. Prior to that, he was with The Los Angeles Times.

**Michael Ochs** appointed manager, West Coast press and public relations, CBS Records. He will work with all CBS artists on the West Coast, directing and touring and will be responsible to Robert Altschuler, director, press and public relations, CBS Hollywood based, Ochs is the brother of Phil Ochs, the folk singing artist whose career recently vacated by Bob Rees, Joel Diamond appointed general professional manager, MRC Music. Diamond joined MRC from Arnold Jay Music where he was both partner and business manager. John H. Ryan appointed Eastern sales manager, Creative Products division, Capitol Records. Based in New York, he succeeds Gil Matthews and joins the division from Sperry and Hutchinson, distributors of S&H Green Stamps.

**Frank Little** named account executive with John Stringer Associates. He was previously director of publicity for Buena Vista (Walt Disney Productions) in New York. In his new post he will work with all the artists from the company.

**Guy F. Gravenwonder** named national professional relations, major division, for Polydor, subsidiary of Polydor Group. Polydor will report to Polydor's James Kinsey, vice-president, Polydor. Guy F. Gravenwonder was previously the Western regional manager for Ramparts Magazine.

**Jack Solinger** promoted from record division manager general to vice-president general management. Solinger joins Warner Bros.-Seven Arts as West Coast regional sales manager. He was formerly with Mainline in Cleveland. He replaces Ted Penner, contemporary head of the Warner Bros.-Seven Arts.

**James C. Cunnion** appointed account executive with Milton S. Stevens, Inc., direct mail marketing agency. Cunnion was former director of the Association of Record Companies, as founder, first full-time employee and later merchandise manager. He was later president, American Music Service.

**Bob Smith** appointed manager, advertising services, Columbia Records. He will assist the advertising director and act as liaison between the advertising department and merchandising sales and promotion department. Before joining Columbia, Smith was distributor promotion manager, Decca.

**Lou Stewart** promoted product manager for Liberty and Imperial Records in Chicago. He succeeds William Stewart, product manager, for the label's West Coast promotion in Los Angeles. Stewart previously held the same position in Miami, where Tom Sgro was his replacement.

**Ralph Emerson** appointed national publicity manager, Sylvania Sound Control Products. Barry Brustein was appointed to the newly created post of vice-president, administrative at Sechur Corp., subsidiary of Commonwealth United Corp. He has been a member of the publicity department for 12 years.

**Jay Knapp** joins Disc-O-Mat National, distributor of record vending machines, as marketing vice-president. Chuck Grech, marketing vice-president with the company, switches to operations vice-president.

**Chris Pipher**, former manager of branch operations for Ampex educational and industrial products division, named...
We could have called it "The Great John Davidson Album."

John Davidson
Stormy
Both Sides Now
Those Were
The Days
Little Green Apples
I've Gotta Be Me
Ob-La-Di Ob-La-Da
Goodnight My Love
Suzanne
Didn't We
Woman Helping Man
Words

But we knew you would.

Every John Davidson album hits the charts. With an average retail sale of half a million dollars per album. Good enough. But this album has something else going for it: Davidson's new TV show which starts May 30th. And you know what that will do for his new album. His great new album, that is.

On Columbia Records

Available in 8-track stereo tape cartridge and 4-track reel-to-reel tape.
London's Album Sales Exploding

NEW YORK — London Recordings' sales are soaring at the fastest pace in the firm's history, according to a survey of leading retailers. The firm has made up 14 LPs on the national best-selling LP charts, one on the rhythm & blues chart and five on the classical chart.

The album surge for London and the London Group is being sparked by several British vocalists and instrumentalists who have sold a lot of albums in the past three years, Tony Bennett, 英文名: Tony Bennett, and 英文名: Engelbert Humperdinck. Jones, a solid seller since the hit album Humperdinck, has become a top chart performer particularly since the advent of weekly TV series, "The Tony Jones Show," which has just been renewed by ABC TV for next season. Jones is represented with five LPs on the charts. Humperdinck, who arrived in this country last week for a nightclub engagement at the Riviera, Las Vegas, has three going out of the total of four albums so far released in this country. Currently, his recent album winner is "Yesterday" and his first LP released here, "Restless Me," is on the charts.

Along with the recently certified "A Man Without Love," his new LP, "Engelbert," is currently selling strongly.

London is also scoring strongly in the hard rock derby with such groups as Ten Years After, the Moody Blues, the Savoy Brown Blues Band and John Mayall's Bluesbreakers. Also expected to enter the U.S. within the next month or two, and Ten Years After, Mayall and Savoy have both all enjoyed their success in a very successful American tour.

Mayall's "Blues From Laurel Canyon," a recent LP, is on the top 10 and each of his previous five LPs have enjoyed chart activity. In the same level of the chart scene, John Mayall's the Bluesbreakers LP, "Blues Gone Wild," which has just broken into the charts. The Moody Blues, each of whose six LPs has appeared on the charts, is also re-presenting with their long-standing chart-rider, "Days of Future Passed." In an addition, Mantovani's recently released LP, "The Mantovani Scene," is climbing up the charts as are Mantovani's v49th consecutive album to that hit the charts. Meanwhile, another British LP, the Holly Picon-Robert Merrill version of "Finding America," has now listed as "an album" bearing on the chart level.

On an international scene, Willy Mitchell, on the London-distributed Hi label, has hit the 18th chart with his latest album, "Top." In the classical scene, London's chart winners are the all-star "Royal Family of Opera," Der Bruckner, "The Last Symphony," and the opera set, Verdi's "Requiem," Strauss' "Die Frau ohne Schatten" and Catalani's "La Wally."
DIANA ROSS AND THE SUPREMES
"THE COMPOSER"

And the composer is one of the greatest, SMOKEY ROBINSON. He wrote it, he produced it, and Diana and the Supremes took care of the rest. The collaboration of the year... the record of the year!
R.I.A.A. 1st Cultural Award Salute May 6

NEW YORK -- A Cultural Award dinner in recognition of those in the Federal Government who have contributed to the cultural advancement of the country will be given by the Record Industry Association of America in the Ballroom Center of the Washington Hilton May 6.

Honored guests will include

Tor's Zahler on World Tour to Set Up Deals

LOS ANGELES — Gordon Zahler, president of Ivan Tor's Music, is making a six-week world tour to arrange publishing, overseas distribution and subpublishing for the company's new record label.

Zahler visits London, Paris, Germany, Switzerland, the Scandinavian countries, Hong Kong and India. Initial product for the label is a "Gentle Ben" album by Dennis Weaver, Clint Howard, Beth Brickell and Vance Howard, all cast members of the "Gentle Ben" CBS TV series.

Tor's Music plans to release six or eight albums during the firm's initial year of operation, with Joe Lubin producing most of the product. Lubin, who wrote and produced the "Gentle Ben" LP, manages the record division.

SCHIFRIN WORK HONORS KING

LOS ANGELES—Lalo Schifrin is writing a memorial composition, "Dr. Martin Luther King, "Dialogue for Jazz Quintet and Orchestra." The world premiere will take place Oct. 5 at UCLA with the California Chamber Orchestra and Con- nomball Adderley's group participating.

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Tears Hit Gold For Columbia LP

NEW YORK—Blood, Sweat and Tears has been awarded a gold record for its Columbia LP, "Blood, Sweat and Tears." The award signifies sales in ex- cess of $1 million, as certified by the Recording Industry Association of America.

Music Study Group

LOS ANGELES—Ye Olde Rocke Conservatory, dedicated to studies into rock pop and other forms of music, has been formed by actress Yvette Mimm- eaux and singer James Byron. The two have also formed Destiny, Inc., to manage acts coming into the study group. John Newman, an elec- tronic music specialist, will work with the groups. A number of unknown names have already joined the project.

Chi. B'nai B'rith To Honor Prize

CHICAGO—The Music and Performing Arts Lodge of B'nai B'rith will present the latest Chicago Lodge of B'nai B'rith, producer manager for the Mercury group, as "Newspaperman of the Year." The award will be presented at a "Fib and Roast Dinner," Tuesday (29) at the Sheraton O'Hare.

Whiteland To Produce Date Disks

NEW YORK—Whiteland and Carl Productions has been tapped by Date Records to produce records for the label. The first release under the new agreement is the single "Wham!/Talk a Million," by the Tricks.

The arrangement for Date released last week was handled by Bob Devere, manager of indepen- dent productions.
The Hit Sound Of ATCO

To Be Introduced by Leonard Bernstein on the CBS-TV Network, Sunday, April 27*

"THE BRANDENBERG"
performed by
The New York Rock & Roll Ensemble
Atco #6671
Produced by: Adrian Barber & Bruce Tergesen
"Bach Transmogrified" CBS-TV; 4:30 p.m. E.S.T.

Breakout!
The Soul Survivors
"MAMA SOUL"
Atco #6650
Produced by: Rick Hall

Happening All Over Again!
The Iron Butterfly
"IN-A-GADDA-DA-VIDA"
Atco #6606
Produced by: Jim Hilton
The gold mond simultaneously with the movie "The Commonwealth United Corp., Assn. tified Viewlex Co., the King Musical against Nat Dolin, 111111111111111111111111111111111111111111111111111111111111111111111111111111111111111
HOLBROOK, Williams, who heads the Rich-R
RCA, with Williams doing the
Williams, who heads the Rich-
Organization here, has
confirmed the story line into a
four-minute record. Chet Atkins will be called upon for produc-
tion assistance. The movie will be shot here.

Viewlex Buys Bell Wood
HOLBROOK, N. Y. — Con-
tracts were signed last week for Viewlex, Inc. (AMEX) to ac-
qure Bell Wood, Inc., the
track and cassette car and home tape player and record label head and founded by Vincent Vecchione. The deal calls for an exchange of stock, based on an earnings formula, Ben Per-
ez, Viewlex president and board chairman, said.
Bell Wood will become a wholly-owned subsidiary of Viewlex, and will continue to operate under Vecchione as its president and with its present management and staff. The company will retain its head-
quarters at Deerfield, Ill.
Prior to founding Bell Wood, Vecchione was the Dorian L.P. "TPC, the name of the Season’s Odyssey and Or-
acle." The gold record award signal-
ing that the single has sold over one million copies as cer-
tified by the Recording Industry Assn. of America.

ZOMBIES GET 1ST GOLD DISK
NEW YORK—The Zombies have been awarded their first gold record for their Date single "Time of the Season." The single is a cut from the Zombie's upcoming L.P. "Time of the Season." The Zombies are one of the rock groups enjoying higher than
usual profits this year with the growth of the rock music business.

The Zombies' record sold over 1,000,000 copies within a short time after its release, and has already gone over the million mark. The record was produced by the Zombies themselves and is the first gold record ever awarded in the United States to a rock group.

The award was presented by Les Borman, president of A&M Records, at a special ceremony held at the A&M offices in New York City.

The Zombies were joined on stage by several of their friends, including John Lennon and Paul McCartney of the Beatles, who presented the Zombies with a special plaque in recognition of their achievement.

The Zombies' success is due to the popularity of their hit song "Time of the Season," which has been a staple on the charts for several weeks and has sold over one million copies. The Zombies have also released other successful singles, including "She's Not There" and "Get Down," which have also reached the gold record status.

The Zombies are currently on tour in Europe, where they are expected to continue their success. The band is scheduled to return to the United States in early 1970, and is expected to release a new album in the spring.

The Zombies' achievement is significant not only for their own success, but also for the overall growth of the rock music industry. Their success has helped to establish the genre as a major force in the music world, and has paved the way for future rock groups to achieve similar success.

The Zombies are currently working on their next album, scheduled for release in the spring of 1970. The album is expected to feature new material, as well as re-recordings of some of their earlier hits. The Zombies are also planning to tour the United States again in the fall, with dates scheduled for both the East and West Coasts.

In addition to their music, the Zombies are also involved in several other projects. They have recently launched a clothing line, which features the band's logo and other rock-related designs. The line is expected to be sold in record stores nationwide.

The Zombies are also working on a new film, which is scheduled for release in the fall. The film will feature the band performing in front of a live audience, and is expected to be a major hit.

The Zombies' success is a testament to their talent and hard work, and serves as an inspiration for other rock groups around the world. Their achievement is a reminder that anything is possible if you work hard and stay dedicated to your craft.

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THE WINNING VERSION OF
THE 1969 ACADEMY AWARD WINNING SONG

Dusty Springfield
THE WINDMILLS OF YOUR MIND

Atlantic #2623
Theme From The United Artists Motion Picture "The Thomas Crown Affair"
Music by MICHEL LEGRAND
Lyric by MARILYN and ALAN BERGMAN
NEW YORK — Blood, Sweat and Tears had one of its finest hours in the first show at Fillmore East on Tuesday night, when four of its finest musicians held forth, and a fifth, bassist Bill Dickson, was promised to be a fine addition. Vocals were provided by musician Sprague and trumpetist Jerry Colombo, with Steve Katz on keyboards and trombonist Jerry Hyman, democracy and East. The house went up after Blood, Sweat and Tears' encore. The house was filled with more East and Tears had an encore. The house lights went up after Blood, Sweat and Tears' encore. The house lights went up after the third. The group then banded together, and the audience response was so strong, a fourth encore had to be supplied.

This encore, "Somethin' Goin' On," was a perfect example of what all the excitement was about. Trumpeter Lew Soloff, one of the best, and bass guitarist Jim Bashford had a great deal of fun that were virtuoso musicianship, whose playing could not be better. The Columbia blues band followed Savoy Brown, who was spanned by Armstrong's problems.

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The Beatles as nature intended.

“Get Back” is the Beatles new single. It’s the first Beatles record which is as live as can be, in this electronic age.

There’s no electronic watchamacallit.

“Get Back” is a pure spring-time rock number.

On the other side there’s an equally live number called “Don’t let me down”.

Paul’s got this to say about Get Back...

“we were sitting in the studio and we made it up out of thin air…we started to write words there and then…when we finished it, we recorded it at Apple Studios and made it into a song to roller-coast by”

P.S. John adds, It’s John playing the fab live guitar solo.

And now John on Don’t let me down.

John says don’t let me down about “Don’t let me down”.

In “Get Back” and “Don’t let me down”, you’ll find the Beatles, as nature intended.

Get Back / Don’t let me down (Apple 2490)

Apple Records
THE BEST OF THE 50 GUITARS!

On albums, 8 and 4 track cartridges and cassettes.

The New Ones!

...WITH BLOCK BUSTER PROMOTION FOR SURE-FIRE SALES!

Full page ads in national and local consumer magazines · Saturation radio
spot campaign · Extensive trade advertising · Attention grabbing
point-of-purchase materials for window and in-store displays · All-out
publicity campaign to key reviewers and consumer media · it all adds up
to the heaviest push ever for one of America's most consistent
selling artists ..... the fabulous 50 Guitars of Tommy Garrett!

THE BEST OF THE 50 GUITARS  LSS 14045
Cartridges LTR 893/4933
Cassettes C-0933

LIBERTY STEREO TAPE

...WITH BLOCK BUSTER PROMOTION FOR SURE-FIRE SALES!

Full page ads in national and local consumer magazines · Saturation radio
spot campaign · Extensive trade advertising · Attention grabbing
point-of-purchase materials for window and in-store displays · All-out
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selling artists ..... the fabulous 50 Guitars of Tommy Garrett!
Bobbie Gentry's Yule, LP Pkgs.
BY ELIOT TIEGEL

LOS ANGELES — Bobbie Gentry has written a Christmas musical and half of her first LP in Nashville has been completed. Miss Gentry has recorded the Christmas project with Russel McFarlen for Capitol, with a number of TV packagers reported interested in acquiring the work for a holiday special.

Miss Gentry says the LP, the "Christmas Storybook," will probably be held back until a TV commitment has been firmed up, either for this season or next fall.

Recently returned from cutting six sides in Nashville, the vocalist said she is back to writing "music of the room."

Sky Lined Up for New Tour of U. K.
NEW YORK — Patrick Sky, who just completed a tour of England, is being lined up for a return tour by Nones Enterprises. Sky is currently recording his second Verve/Forecast album which is scheduled to be released in June.

THE RECORD THAT MADE WINDMILLS A NATIONAL HIT
Windmills of my mind
Grady Tate

PIERRE BOULLEZ, center, talks with Jerry Magid of New York's Hunter, and Bob Blalik of Washington's Discount Records, at a recent reception for the conductor, given by Columbia Records at New York's Algonquin Hotel.

WINDMILLS OF MY MIND
SKYE-SK 4D

GRADY TATE

WINDMILLS OF MY MIND

Chicago — Sig Sackowitz, of WGN and WTAQ Radio, is on the West Coast for his 10th coverage of the annual Oscar presentations. He will be staying in Los Angeles until Wednesday (18) and will then move on to Las Vegas for three more days. While on the coast, he will present the $100 that was contributed by the Mother's Pan Club to the Marion Picture Country Home.

Bill Cosby recently paid a visit to Aaron Russo's Kinetiic Playground. After bringing everyone up to date on Pat Albert and other legendary heroes, Cosby sat down a cowbell and sat in on Blood, Sweat & Tears rhythm section.

Vocalist Gary Le Met, comedian Jackie Curtiss and the Joe Ino Trio are providing the entertainment at Playboy's Penthouse. The Playroom is featuring Cathy Johnson and comedian Allen Kent. "A Hilarious Evening with Philip Ford and Minn Hines" was on tap April 12 at the Auditorium Theater. Henri Noel has joined the cast of "Jacques Brel Is Alive and Well and Living in Paris." A native of New Orleans, is no stranger to the role of泵. He won the Lyric Opera of Chicago auditions for the role of Joe. Both with the Lyric Opera and the Chicago Symphony.

George Shearing and his quintet return Tuesday (13) to the Longbranch's recent engagement.

Anna Marie Raimone discussed her current critical family on a recent visit to WBBM-TV's "The Lee Philip Show." WIND Radio is inviting all Chicagoans to "fly a kite" with station personalities Sunday (20) at Grant Park. The occasion is the third annual WIND "Kite Fly," which is sponsored in conjunction with the Chicago Park District and features outdoor activities and events. The B. G. Rammers are the band of the evening, following a successful month-long engagement at East Coode's Crystal Lounge in Cleawatra, Fl.

RON SCHLACHTER

Miss. River Festival to Roll

EDWARDSVILLE, Ill. — Joan Baez, the Janis Joplin Re- vue, and the Band (from Big Pink) are among the pop attractions at Windmill's River Festival, a six-week event beginning on June 20 at the Southern Illinois University campus here.

The St. Louis Symphony, Washingtonian University Musick, will give concerts on Fridays, Saturdays and Sundays. Pop and folk attractions, beginning with Buffy Saint-Marie June 23, are slated for weekday nights. Among the other pop and folk artists listed are the Modern Jazz Quartet, Butterfield Blues Band, King Family Show, Joni Mitchell and Arlo Guthrie, Iron Butterfly, Ian and Sylvia, New Christy Minstrels and Richard and Linda Reynolds. The series closes with Miss Baez July 23.

Classical soloists will include pianists Van Cliburn, Alicia de Larrocha and Leonard Siskind, cellist Leonard Rose, violinist Itzhak Perlman, and soprano Joanna Rogers. The festival will be housed in a large white tent with 1,850 chairs. In addition, there are unobstructed sight lines for about 10,000 persons seated on the sloping lawns of the amphitheater.

From the Music Capitals of the World

CHICAGO

MISSI MARISSA, singer, is with Capitol for a Christmas LP, "Christmas Storybook," which is scheduled to be released on November 29. The record will be available at stores everywhere.

Chicago's Walton Hotel manager, George Nash, has been completing the Christmas LP, "Christmas Storybook," which is scheduled to be released on November 29. The record will be available at stores everywhere.

CAPITOL RECORDS, Inc.

Nashville has been completed.

"Christmas Storybook," is six weeks.

"Christmas Storybook," is six weeks.

"Christmas Storybook," is six weeks.

"Christmas Storybook," is six weeks.
An Academy Award winner in every package.

This Percy Faith album features this year's Best Song, "The Windmills of Your Mind," as well as a delightful collection of nominees. Which means every customer has a favorite in there somewhere.

Percy Faith And His Orchestra Play The Academy Award Winning
Windmills Of Your Mind (Theme From "The Thomas Crown Affair")
And Other Great Movie Themes
including:
Elvira's Theme
Chitty Chitty Bang Bang
Funny Girl/Star!
As Long As He Needs Me

These albums are already being stickered to indicate their Academy Award quality. "The Lion in Winter" for Best Original Score for Film (Not a Musical). Barbra Streisand, in "Funny Girl" for Best Actress.

On Columbia Records

*Available in 8-track cartridge and 4-track reel-to-reel tape
†Available on 4- and 8-track cartridge and 4-track reel-to-reel tape
TUCSON — In a sizzling, dusty one-week drive through most of Arizona as a late spring bout outed in all its desert brilliance, Art and Dottie Tiedt were the only entertainers we encountered who had enjoyed a hit record. They are in Scotsdale.

Gary Puckett and the Union Gap were in Phoenix on a one-nighter, but the permanent fixtures like David, John, London, Dick Robinson and His Make Believers, the Four Preachers, the Mickey Grecio Trio, David Carlson, a fine pianist; the Louie Walk Trio, Anita Ray (once one of Ray Anthony's bookends); Ray Whitaker's All-Stars and 32 instru- ments, and Beto Bermudez and Carlos Vera, solo guitarists who play the Spanish guitar with such panache and never once get a mention in the national trade papers, just about decimated the lifeblood of this land island of sunshine and cactus.

Once they played the single Indian professional mu- sician in Phoenix, Scottsdale. Yuma. They even made an appearance in San Antonio, Texas although this vast area is the home of the Pima, Apache, Hopi and Papago tribes. But as we headed for California we were gone.

The combined tribes were exactly involved in their au- thentic Miss Arizona Pag- eant, where seven pretty, black-haired and white-skinned maidens, who sang so satchingly with Benny Goodman's band a couple of weeks ago in The Cats Hukko, the clarinet virtuoso who has been recorded by thousands. They got married a couple of years ago, moved to the mountain country of Colorado and found happiness running their own little nightclub. They call it the Navarre and it's in downtown Denver.

Now consider the legendary John W. Buchanan, a Billboard reader and editor of records, tapes and hi-fi and a local adver- tiser this pillar that yet another musician of interesting repete has opened his own bistro. Pianist Ralph Sutton and his bride, Suzanne, have moved into Boulder, the ski center. Buchanan intends to get them together and record a tape and issue the finest jazz album of the year.

Remember John Stewart, once of the Kingston Trio? It looks like the "California Bloodlines" package featuring his voice and guitar, John sings all the songs and is currently listed on the album's back cover. He thanks his producer, Nick Vener, among the many engineers, studio personnel, graphic arts director and the musicians with whom he re- corded in Tennesse.

Marshall Grant and George Osaki, who boss the album's art- work, promise there will be a back liner, anyway. "We have to assume," they say, "that among the forty tracks, Stewart's LP will be some who are deaf and can't hear the credits."

Talent

Heider Opens New Studios On W. Coast

SAN FRANCISCO — Wally Heider Recording, a subsidiary of Filmmont, opened a new studio complex on West Coast with 16-track facilities. It will be three months before the stu- dios are fully completed, Heider said. Cost will run about $490,000.

Four studios—two 8-track and two with 16-track—are ready in operation. Dave Man- cini, studio manager, is building the studios. All of Heider's recording equipment now is Ampea, he said, and the 3M 16-track recorders ordered, one of which is slated for his L.A. E-16, 16-track ma- chine, he said, will cost about $22,500.

Other facilities include two $40,000 consoles built by Frank DeMello, a conference room and two offices, which can be used by groups in the studio, and its own library.

Heider's chief engineer is Mel Tannen, formerly with Coast Recording, and the other engineers are George Fernado, who used to be with Gold Star in L.A., and Rus Gary, who moved up from Heider's L.A. studio.

New Orleans Jazzfest to Feature Religious, Secular

NEW ORLEANS—As well as the secular aspects of jazz will be the theme of the 1969 Jazzfest slated for June 2-7 here at Municipal Auditorium.

The festival opens June 2 with a program, Soul Session, and will feature religious roots of the music. Vocalist Sarah Vaughan, who hosted the Grammy Sx Sweet Duo and the Guilfie house band of Clark Terry, Zoot Sims, Too Tete and Kid Byard, Milhinton and Alan Dawson will also perform.

Pete Fountain band plus the Jazzfest band will perform on the main stage one week later, the following Monday evening. Tennon Snat Getz and Eddie Miller will team for the first time during a one-week engagement. Getz soloing with the University of Oregon大学 house band. Mentioned for this bill are Kid Ory and Jimmy Smith.

Thursday night will feature pianists Willie (The Lion) Smith and Eschie Banks, plus the trumpet trio of Dizzy Gillespie, Fred- die Hubbard and Roy Eldridge, with Miss Vaughan working with the Illinois University band.

Friday night is Count Basie time, with band performing during the first half of the show, with alumni returning during the remainder of the shows.

The closing night will spotlight local players all appearing on stage. New Orleans Mon Amour.

Campus Dates

Routier's Tommy Janes & the Sounding Strings are appearing at the University of Trenton, N.J., on Fri- day, April 19, and Saturday, April 20.

Aretha Franklin, Atlantic artist, will perform at the University of Albuquerque on Sunday (20). Duke University, Friday (25) and the University of Maryland, May 16.

RCA's Peter Nero will appear

Continued from page 15

Dec. 9—Terry is planning an album on the Ovations. They will be recorded both at Lynn- Low, ChicAGO, and Checker-Cadet and Cadet-Concept concept recording sessions in Memphis for recording and lean- ing of songs from independent pro- ducers. If Ovation is locked down, the Short Kuts have returned here to present release on Pepper Records, dis- tributed on Dody's. Tuffin, general manager of the Pepper operation, will have a look at the Kuts.

Betty Mercer, president of Continental Artist Attractions, a booking agency, is talking with a band on a Memphis Sound television show which is being filmed in Hollywood. Original- ly, Miss Mercer had been planned for the show to be filmed in Cali- fornia.

William Boozer, public relations director of the Memphis Area Chamber of Commerce, mailed copies of the Billboard Spotlight on "Fascinating Sound" to all Chamber of Commerce members, noting the "9,100 acres" of land owned of Fame Records Co. in Music City, also that he is listed on office here at 274 Vann. The offices are operated by Earl Cable, Hall also said Boozer would "now" selecting another band for his adventuring around the area of a California. He is working with the local booking agency.

JAMES D. KINGLES

New York City

TUESDAY, April 3, 1968

Billy Taylor, who is heading "Apartment Number 97," will have his world premiere at the Apollo Theater, 253 W. 125th. New York's Record Plant will install a Moog synthesizer at its expanded quarters at 321 West 44th Street. Irving Stone will produce a master of "If You Could See Yourself" by Roy Buchanan's management. packet.


Bep Lanzaroni, currently re- leased on the DynoVoice album "In Instrumental Form," will conduct the Boston Symphony Orchestra for Music. Williams when last appears in concert Monday (28).

at McNeece State College of Lake Charles, La., on May 8 and Pur- dune the next day.

Columbia's Jimi Joban plays at the 4th Annual Spring Flirt at the Friday (25); Brown University, Sat- urday (26); and Cornell University, May 5.

Tommy Dorsey. The Colosseum is located in December on the Uni- system of South Dakota on Sat- urday (25). Armstrong State Col- lege of Savannah, Friday (22); and Seattle University, Friday (26).

Epic's Sly & the Family Stone appear at the Arena in San Jose Wednesday (23); New York State University at Albany Saturday (26); Syracuse University, Satur- day (26); and the World, Sunday (27); New York State University at Buffalo, Thursday (1); Hobart College of Geneva, N.Y., Friday (2); Wayne State, Pa., Sunday (21). . . . Ann Arbor, Michigan College of Garden City, N.Y. (10).
JUST MORE OF THE SAME

His New Album Is Called My Way, Too.

On Reprise Records & Tapes
4 track stereo tape cartridges from ITCC...

irresistibly priced!

Here's a great new opportunity to expand your 4-track stereo sales... This hot "Double Header" ITCC promotion offers TOP ARTIST 4-track Stereo Cartridges.

Check these artists:

- Al Hirt
- The Impressions
- Roger Williams
- Jack Jones
- Gerry and The Pacemakers
- Original Movie Soundtracks
- Hank Williams
- David Rose and His Orchestra
- Connie Francis
- Herman's Hermits
- Erroll Garner
- The Animals
- The Cowsills
- The Righteous Brothers
- Gene Pitney
- George Jones
- Al Martino
- Tommy James and The Shondells
- Jimmy Smith
- Wes Montgomery
- and hundreds more

With this kind of Star Power, ITCC's 4-track promotion is designed to help you sell big. Shown above is the POP display bin which holds 200 sell fast, sell through cartridges banded together as shown in the inset.

Order now! Cash in on the 4-track market waiting for this sensational price plus star-power promotion. Cooperative newspaper ads... Pop streamers available. Sell the best 4-track promotion.

Here's how ITCC's 4 track Double Header promotion is packaged for fast "Sell-Through"

Contact your distributor today.

ITCC

1275 Bloomfield Avenue
Fairfield, N. J. 07006
(201) 228-1050

plays both ways! fits all compatible 4 and 8 track units

retails 2 for 69c...lowest price for quality 4-track product
Ampec Sets Gift Plan

CHICAGO - A gift promotion involving Ampec cassette units and software and offering dealers spot radio commercials, advertising mats and store merchandise pieces will commence May 1 and end June 30. Called the "Giftables From Ampec" consumer division promotion offers consumers a free microphone with the Micro 30 cassette recorder and $23.80 worth of tape stickers with the tape purchase of either the Micro 8 or Micro 88 units.

Most of the recordings have never been released before, according to the company. The tapes were originally recorded by Frank Scott and Bruce Bromberg. As many as 35 tapes will be released, with 15 new tapes to be released each of the next 12 months. The parent Kent/Modern Records label will release a series of LP's next month.

Modern Tapes to Issue Blues Anthology Series

LOS ANGELES — Modern Tapes will release a new series of cassettes titled "Anthology of the Blues." The cassettes in 12-track and 8-track cassettes will comprise the series which will feature blues performers such as Howlin' Wolf, the J. Geils Band and the Pointer Sisters. Duplicating is handled by Kent/Modern, and the series will be distributed through national sales manager Bob DeMain.

The modern tape line is built around material from the parent Kent and Modern Records catalogs of rhythm and blues material plus masters from Mira, MiRidow and Vee-Jay and 49th State.

The DeMain says that regular record distributors and distributors servicing automotive-oriented accounts are interested in the line and are interested in expanding their cassette distribution.

Ethnic Tapes Gets Speed's Catalog

NEW YORK — Roulette's Ethnic Tapes has acquired Speed's catalog, sold the merchandising display awards, for their Stereo 8 mobile and Christmas tree, won at the recent Printing Industries of New York competition.

The court order prohibits the defendants from using album titles, names of Capitol artists, distributing or selling duplicate material.

Previously, Roberts held pre-production injunctions against Martin Bernsien of the Campus Record Shop, Los Angeles, which threatened to sue and copies of the tapes of various artists. A preliminary injunction against Martin Bernsien of the Campus Record Shop, Los Angeles, which threatened to sue and copies of the tapes of various artists.

Baron. In a July 8 memo to Roberts, lawyers for the company said they are seeking a preliminary injunction against Roberts and his distributors.

The ruling by Judge Pacht was the third preliminary injunction in the last two months in the case.
A BOND OF FAITH is taken by Buddah Records and International Tape Cartridge Corp., as the two companies re-sign a long-term tape duplication and marketing pact. Shown signing are, from left to right, Art Cass (Buddah), Jim Elkins (ITCC), Artie Ripp (Buddah), Jimmy Tyrell (ITCC), Neil Bogart (Buddah) and Paul Adams (ITCC).

LOS ANGELES — Finebilt Manufacturing Co., sound and tape equipment manufacturer, is pursuing a program of building record pressing, recording studios and magnetic tape manufacturing plants in foreign countries. The company, which exports equipment to 90 nations, charges between $60,000-$110,000 to construct a record, recording or blank tape manufacturing facility, said Joe Bouzaglou, Finebilt vice-president.

As part of its program, Finebilt sends technicians from the U. S. to supervise construction, installation of equipment and train personnel. Finebilt is either building or has constructed plants in 16 foreign countries, including more than 20 facilities in Central and South America. It exports equipment to all nations except China and Russia.

What Fee Includes
When building a complete record pressing plant, said Bouzaglou, the construction-installation fee usually includes presses, record molds, trimmers, extruders, compressors, boilers, matrix equipment, printing presses, recording equipment, sealing machines and shrink tunnels. Supplies include record compounds, shrink film, label paper and processing.

A magnetic tape duplicating installation includes mastering equipment, masters, slaves, transport and supplies. A magnetic sound recording tape plant

(Continued on page 24)

THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.

STUDIO-QUALITY engineered for professional recording of classical and contemporary music.

FOUR LOGIC CIRCUITS—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continuous play.

RECORD/PLAY FEATURES include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical program reference and on-off pilot light.

PROFITS from TELEX are easy. Five models to sell—all manufactured by America's oldest name in the cartridge industry.

811-R
is not just
another
8 track
play thing
-the R
stands for
RECODER

THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.

STUDIO-QUALITY engineered for professional recording of classical and contemporary music.

FOUR LOGIC CIRCUITS—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continuous play.

RECORD/PLAY FEATURES include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical program reference and on-off pilot light.

PROFITS from TELEX are easy. Five models to sell—all manufactured by America's oldest name in the cartridge industry.

SPAR STEREO 8

CURRENT HITS
pop, gospel & COUNTRY

FINESBY QUALITY
8 track stereo cartridge tapes:

$399 retail

SPAR TAPES
110 TWENTY-FIRST AVENUE, S
NASHVILLE, TENNESSEE 37203

(April 26, 1969, Billboard)
Can a Country Girl find Happiness on the Top 40?

Ask WSAI, Cincinnati; KQV, Pittsburgh; KILT, Houston; WMCA, New York; KYA, San Francisco; WFUN, Miami; WIP, Philadelphia; WCAO, Baltimore; KJR, Seattle; WOKY, Milwaukee; WPTR, Albany...

Now, the album, 57 224

This is Capitol in April
Monarch Near Test Wind-Up On Equipment

LOS ANGELES — Monarch Tape Duplication is in the final stages of testing its equipment prior to opening its doors for custom clients.

The Jubilee Industry tape re-production plant expects to be in business within the next month. Presently installed are 10 slaves, with 10 additional to be added shortly. The total number of duplicating machines should run between 50 and 60, according to Harry Goldstein, vice-president of Jubilee Industry's tape division.

Goldstein will be handling sales and customer relations, while Walt Hechler is the plant's general manager, overseeing many of the technical aspects of the facility.

Located three quarters of a block away from the parent company's Monarch record pressing plant, the tape factory encompasses two mastering rooms and one quality control room. The building, 3416-20 Vineyard Street, formerly housed a plumbing company.

Among the plans for the factory is the construction of a recording studio and mastering rooms. This facility is about one year away and is being considered as an accommodation to allow a customer to record vocal or transfer sound from disk to tape.

when answering ads... Say You Saw It in Billboard

DIRTY CAPSTANS CAUSE: WOW & FLUTTER... RIP TAPES...
SEE THE CAPSTAN DOCTORS FOR THE BIG PROFIT CURE.

The Industry's First 8-Track Capstan Cleaning Cartridge

DISTRIBUTORS

For the best in tape cartridge and cassette accessories

4 & 8 Track Head Cleaners

All blank loaded cassettes available in dispenser boxes

Cat. No. 71-44 DC Demagnetizer for auto

Protects tape & prevents background noise & distortion, solid state. Plugs into cigarette lighter. 12 to carton.

Cat. No. 71-20 S Track Head and Capstan Cleaner

For use to homes and car. Protects tapes, avoids repair. Shrink-wrapped in sleeves.
United Tape Distrib Volume Up 60 Per Cent Over ’68

LOS ANGELES — United Tape Distributors reports its volume has increased 60 per cent over 1968. The three-year-old company has expanded its market penetration by the use of a mobile sales and warehouse truck and expanding the kinds of accounts being serviced.

The tape company, owned by record distributors Ralph Kaffel and Jack Leverke, has begun racking cartridges to automotive dealers and related auto industry outlets, electronics stores and high fidelity equipment locations.

United services around 1,000 tape accounts in Southern California, according to Leverke. Product from all the major suppliers covers 4 and 8-track and cassettes. Although 8-track is United’s leading configuration, there have been a few instances where the company could have sold a 4-track version of an album. A most recent example, Leverke points out, involved the London cast of “Hair,” which was only released by Arco in 8-track.

Superscope Master Hunt On

LOS ANGELES—Executives of Sony Superscope presently in Japan attending product meetings with the player manufacturer, are also scouting masters for their new Superscope Tape line.

Joe Tushinsky, president of the exclusive U.S. distributorship of Sony’s tape players, and his executive VP producer, Jack Wagner, are looking for masters to help launch the Superscope line this September.

Initially 8-track and cassette tapes will be sold through Superscope’s 5,500 franchised dealers. While the initial release will comprise mood music and some material from Tushinsky’s “Keyboard Immortals” piano roll series, Superscope Tapes will also encompass a limited amount of rock, country, folk and jazz product to round out the line’s catalog.

The profound sound of a hit.

VERBATIM

“The Face on the Cutting-Room Floor” *MMS-108

Lyric by Ray Fox Music by Marc and Eric Sampson

Every young girl dreams of going to Hollywood. She thinks it’s there that her young melancholy would make her a star in a Loretta-type, foreign-type flick —

Coo . . . that would make Sophy sick.

Into this eat, drink and try-to-be-jolly world Stumbled an unknown for whom the finale would be complicated, the fate that awaited was cruel —

Mmmm . . . she was too beautiful!

The face on the cutting-room floor (Scared her creators to death)

Started a cutting-room war (Ev’ry time she took a breath)

And that is why there’s no encore in store for The face on the cutting-room floor

Even in hot-blooded, sex-stuffed Hollywood Who would have thought that grown men in their folly would be so erotic, a lot just forgot where they were —

Mmmm . . . that was the end for her.

Lost as a babe in a Salissore Dalil wood She prayed some twentieth century Lord Raleigh would want her for what she was, cut she was but she was good —

Mmmm . . . but not for Hollywood!

The face on the cutting-room floor (Hair styles by Vidal Sassoon)

Started a cutting-room war (They even cut the caricature)

And that is why there’s no encore in store for The face on the cutting-room floor.

The face on the cutting-room floor (Make-up by Charles of the Ritz)

Started a cutting-room war (They turn the poor girl to bits)

And that is why there’s no encore in store for The face on the cutting-room floor.

The song has been recorded through the permission of TelePro, Inc. © Copyright 1968
LOS ANGELES — Anita Kerr, popular music's best known vocal leader, is busy today completing her American tour. The multifaceted vocal-arranger is also producing the group for Dot Records, so she has struck home with a project which spans both the commercial field and regular recordings.

The American Oil spots, plus agencies for Wrigley's Double Mint gum are among the newest projects involving the Anita Kerr. She's been working in the commercial business since 1950, and last year she moved to New York, where she has continued to build a steady income from her Chicago agency contacts.

Kerr, husband-manager, Alex Grove, estimates she earns between $80,000 to $100,- 000 a year from commercials and radio station identification packages. The commercials field accounts for one-third of her income and although Miss Kerr doesn't speak at length about the business the phones are constantly ringing.

**30's The Spot Sound of the 60's**

NEW YORK — The most popular type of music used in commercials is music. Commercials production houses are awash with it, according to Thomas J. Valentino, music is a big in the 1930's. The type of music is that which is heard in the early days of radio, the ears of the old band sound a bit like so many of the commercials on TV today, are cartoons.

Kerr has been working with Chicago commercials producer, Jerry Abbott and with such agencies as Arthur Mayerhoff (Wrigleys), North Advertising (Toto Products and Papermate Pen), and D'Arcy (American Oil).

There have been occasions when the vocal leader has been given instrumental tracks and asked to fill in her distinctly vocal sound. "But most of the time, I can only respond to the commercial," she says. Miss Kerr has written the jingles for WSM, it marked one of the first times that a station had been produced with a number of music and the quality and looking for the right kind of music for the station.

She was able to use the voice of the voice of the various stations that serve the stations and individuals.

Miss Kerr feels that the agency man or producer doesn't keep them down. "I have a story to tell and ask is it possible for them?"

"Crazy World"

Miss Kerr calls commercial writing "a crazy world."

**Kent's Spot To Giant Ent.**

**Ham's Radio, TV Deal With Pepsi**

NEW YORK — A new deal of radio-TV spots for Pepsi's international campaign, handled by the Shelton-Thompson agency, has been wrapped up by Al Ham. The music scorer, arranged and produced by George Klein, with Charles Spranklin and John Scrola provided for the agency.

**FREE**

**1 HOUR STUDIO TIME**

**GRAND OPENING OF OUR NEW 8-TRACK STUDIOS**

*Special arrangements guaranteed. World's best known recording artists are used.*

*For more information call:

**ELMERS GLUE HAS A STICKER**

NEW YORK—Elmer's Glue, for a new on a TV and radio campaign with an idea that should stick in the minds of the consumer. The spot features a counter, star kid band. The music, produced by Tinnituslab, includes the songs "I Love You" by the pianist, Artie Kaplan on kazoo, and Al Rodgers on toy drum and a triangle. The music is a takeoff on a kiddle tune, arranged for Frontpage for Con- abay & Lyon. Ron Edmonson produced the spot for Tinnituslab.

**Salt Self-Singing In &h Campaign**

NEW YORK — S&H is launching a new radio campaign and marking its anniversary. The Salt does the singing. The music was composed and produced by the Chicago firm of SC&B, with Don Harrington and Jim McMinney handling the agency chores. The Salt, incidentally, includes Lucas, De- anna Lucas, Joe Levine and Susan Manchester.

Hollywood Video Center and its production arm—Western Video Productions—has cast director Bob Parmeter in New York, 502 Park Ave., announces Rousselline W. Sauma, chairman of Western Video Industries. Arthur Williams has been appointed assistant vice-president in charge of advertising. He had served with Elliott-Unger-Elliott and VPI in the same role. Alfred Marklin has been appointed vice-president in charge of operations at Telerecords International; he had been president of Recording Studios Inc.; Telerecords is one of New York's premier independent publishers, and the west coast home of MGM Telecasts, has such production credits as in the movies "The Pawnbroker" and "The Fool Killer."
MANFRED
(MIGHTY QUINN)
MANN

HAS A NEW SINGLE
RACAMUFFIN
MAN
72921

mercury
26 Pacing Setters: Planning to Set Showcase Pace at Radio Forum

Continued from page 1

Representing the Top 40 field will be KJH, Los Angeles, general manager Walter Earl; program director Ron Jacobs; KRIZ, Phoenix, general manager Doug Sutherland; program director Pat McMahan; WFIL, Philadelphia, station manager Jim Darcy; WOR, New York, program director Pat Bronut; program director Ron Freiber; WXY, Cleveland, general manager Jim Hilliard; WJZR, Seattle, station manager Pat O'Day; KSTT, Davenport, Iowa, president Frederick Epstein; program director Bobby Reh; and WQAM, Miami, general manager Phillip Trammell; program director Dan Chandluer.

Easy-listening (MOR) stations which will be on exhibit will include WTAJ, Pittsburgh, station manager F. Geer Parkinson; program director Bill Waters; WIBC, Indianapolis, president Richard Peterson; program manager Chuck Sheb Wooley.

Country stations will be WPLO, Atlanta, general manager Bill Brown; program director Mac Curtis; WENO, Nashville, president Cal Young Jr.; station manager Ed Jenkins; KBBQ, Los Angeles (Burbank); station manager Felix Adams; program director Bill Ward; and WIL, St. Louis, general manager Tom Perryman; program director Chris Lane.

The rock format will be represented by WDIA, Memphis, general manager Bert Ferguson; program director Bill Thomas; WLBD, Boston, general manager Norman Kraghan; and WIBE, Knoxville, Tenn., president James Brown, station manager Tom Hankerson.

The progressive rock format will be represented by KSAN-FM, general manager Dick Duff; KMYR-FM, Denver, general manager Craig Bowler; program director Randy Morrison; and WBAX-FM, Detroit, station manager Bob Post.

The Forum will include 37 speeches this year on topics ranging from Rock and Pop Charts and How to Use Them More Effectively to "What Variety of Music Should Top 40 Stations Program to Compete Successfully?" Two special topics will be on "New Trends in Modern Music" and "Innovations in Sound." There will also be a speech on "Using Production Aids Effectively." In effect, speeches will cover the full spectrum of radio, including all formats and all aspects.

In addition, there will be a slate of roundtable discussions. Speakers, now being lined up, will include the major names.

COLUMBIA RECORDS' Minneapolis branch recently picketed radio station and record shops as part of the label's Revolutionaries promotion. Promotion manager Timothy Ketir, second from left, presents WCCO's Jorgen Nash with the "Sounds of the Revolutionaries" coffee cup as pickets look on.
Julius La Rosa, the ex-sailor from Brooklyn has been on the road for long enough.
One sensational stint after another.
Until just one thought committed his mind.
Somewhere, he'd burn his steamer trunk to its base.
Well, we've provided the spark.
And a home.
Julie is starring on WNEW radio from 1 to 4 PM, between Willy B. and Ted Brown. He's got his own show, and he's hot. Very hot.
WNEW 1130
**Radio-TV Mart**

This column is published for people interested in becoming involved in the medium of radio. Any and all information regarding openings for various positions is solicited and welcome. Equal opportunity employers only. Send all information to RADIO-TV MART, Box X, New York, N.Y. 10016.

**Positions Open**

**50,000+ watt station:** Is looking for a friendly personality to fill a midday program slot. Must be a good contact and fun to work with. Contact Claude Hall, Box X, Billboard.

**WXYF:** Is looking for a heavy personality for morning drive slot. Must be able to hold an audience and fill it out. Contact Frank Smith, Billboard.

**3-year-old major market midday:** Needs an easy going jock to take over a pre-existing slot. Must be good in the position and friendly. Contact Ken Hayes, Billboard.

**5-year-old major market:** Needs someone to fill an afternoon drive slot. Must have the ability to hold an audience and be able to fill it out. Contact John Smith, Billboard.

**25-year-old major market:** Needs someone to fill an afternoon drive slot. Must have the ability to hold an audience and be able to fill it out. Contact John Smith, Billboard.

**No. 1 rated station to top 30 market:** Needs someone to fill an afternoon drive slot. Must be able to hold an audience and be able to fill it out. Contact John Smith, Billboard.

**NEED FOR SUMMER**

Announce available with program director of any major market. Contact Mike Smith, Billboard.

**VARITY ATTRACTIONS, GEORGE T. P. Box 3074, Indianapolis, Ind.**

**WPSD (Huntington, W. Va.):** Seeking bright, mature personality for day shift air personality. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**WPDE (Myrtle Beach, S.C.):** Seeking bright, mature personality for day shift air personality. Must be good on the air and fill it out. Contact Box 6162, Billboard.

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**Top 40 station in Newark, N.J.:** Needs a personality to fill a day shift slot. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**First phone “deejay” housewife personality wanted to fill all credits:** New 4 kHz, station grinding out good music. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**CBS radio station in Minnesota:** Seeking a quick-studying personality to fill a day shift slot. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**Immediate opening for experienced programmer:** Must be a good programmer and fill it out. Contact Box 6162, Billboard.

**50,000 watt AM station in Cleveland, Ohio:** Is looking for a hard working personality to fill a day shift slot. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**First phone: A great personality to fill a day shift slot:** Must be good on the air and fill it out. Contact Box 6162, Billboard.

**WEXF (Stoneham, Mass.):** Seeking a quick-studying personality to fill a day shift slot. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**WCVB (Boston, Mass.):** Seeking a quick-studying personality to fill a day shift slot. Must be good on the air and fill it out. Contact Box 6162, Billboard.

**WTPS (Florida):** Seeking bright, mature personality for day shift air personality. Must be good on the air and fill it out. Contact Box 6162, Billboard.

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Singles' Shortage Delays WCJW-FM Stereo Move

CLEVELAND — the only thing holding WCJW-FM from going to stereo is the lack of country music stereo singles, claims general manager Charles Renwick. The station plays 150 different tunes a week: about

WQSM-FM in Part Stereo

FAYETTEVILLE, N. C.— WQSM-FM, a country music station here, has just launched stereo programming 5 a.m. to midnight, according to manager Raymond Woodfender. He said that the 50,000-watt sta-
tion would begin programming country in stereo around the clock on June 1. Country music was first in-
truduced on the FM station last January. Personalities include Cousin Ray, Skip Johnson, Jimmy T. Ernest Morse, and Ken Edenfield. The Country Cousins, a band, also appear on the station, as well as at local nightspots.

half of these are from albums, “but the singles are played more often.”

With the growing number of record companies issuing prod-
uct, even singles, in stereo, Ren-
wicks feels the WCJW-FM situ-
tation will change; he expects to be broadcasting everything in stereo by the end of the year. The FM station, the only country music station in the city, has the capacity to broadcast in stereo now. There are plans now under way for a nightly country music album showcase which will feature only stereo albums: this would be a “preview” show. “But we’ve got to run a station that can compete with other stations in the mar-
et... and thus we have to play the country hits. Right now, too few of them are available in stereo singles version.”

WNYW to Expand

NEW YORK—WNYW, com-
mercial shortwave radio station here, will expand programming to Europe on May 5 between 5 p.m. and 12:30 a.m.

TV Shows Set

By 2 Groups

INDIANAPOLIS — a group of nationally syndicated TV programs— including a half-hour country music show called “Sun Country”—will be pro-
duced here under an agreement just concluded between Na-
tional Teleproductions here and the Broadcasters Television System of Cleveland. “Sun Country” will begin airing this fall. Planned programs also include a group of specials to be shot in major U. S. and foreign cities and a series shot on the major college campuses in the U. S. Broadcasters Television Systems will act as sales and distribu-
tion arm.

WBAB-FM’s Power

BABYLON, N. Y.—WBAB-
FM, a 24-hour Hot 100 format station, will increase power to 30,000 watts June 1 and begin broadcasting in stereo, reports program director Tony James. The station is affiliated with WBAB, an AM station.

of his at the NAB convention in
Washington a couple of weeks ago—
Bob Badger, now manager of WWMID in Atlantic City. Bob told me about the time he helped Ted get his first radio job; it was at
KLAK, the Denver country music
station. Bob remembers that Ted was so nervous he had to push him through the front door.

* * *

Larry Kirby of WCKY in Cinc-
ninnati is going to be general man-
ger of country music station
WDOK in Albany. N. Y.; Jack
Chapman is off to a new gig... Craig Scott is running WCJB in Akron; he’s been with WTCW in White Plains. R. W. Kirkophile, former morning man at WHB in Kansas City, Mo., has moved to-
ward to the same job in WB&K, in
Fresno, Calif,... a country music station in the Central valley, has
been appointed program director for the seven-station American Forces Vietnam Network. From his office at the key station sta-
dio in Saigon, he will oversee the predominantly contemporary pro-
gramming designed for the 550,000 soldiers in Vietnam. Replacing him in the network’s 8-11 p.m. prog-
gram is Herb Kienfeld, for-
merly in personality with WEJA in Memphis. Before entering the service, he was with WCFL, Chicago.

* * *

Billy Bons’ show was the last progressive rock hangout on WMMS-FM; now the station has
gone contemporary rock. “To give
WIXY some competition” says prom-
otion director Dick Conrad of WHK and WMMS-FM, both Cleveland. Tom Armstrong, one of the highest rated deejays in Cleveland, resigned from WGAR after 14 years to start a 6:30 a.m. to 10 morning show at WOKY-FM, the WIXY affiliate. This is a major change for WDKO-FM, the Stereo Cleveland orchestrated sound. Previously, it featured rock music with prerecorded announcements by mu-
sic director Wayne Mack.... Filling a newly created position—
operations director—at WKYC, Cle-
veld, May 2 will be Robert Lyons, 31, formerly program dire-
tor of WONE Radio in Day-
ton for two years. Lyons will be second in command to general manager Dino Tanni.

XEGM Power Spurt

Continued from page 28

While there are eight Mexican stations broadcasting from Ti-
juana—just over the border—there is only one r&b station which even goes into the market: XERB, with a Tijuana trans-
mitter but with offices in Los Angeles.

XEGM employs nine disk jockeys, five of whom are Span-
ish. Johnson and Rick Sterling handle the r&b air tricks with Marvin Hine running two gos-
pel shows on Sunday. Johnson is presently auditioning females for an additional DJ slot in the r&b hours. The executive ex-
pects the mix of pop singles with Mexican disks as an at-
tempt to please the large Mex-
ican-American community while likes a taste of both music.

Radio Forum Pace Set

Continued from page 28

in radio. For further details on the Forum and information about registration, write Radio Pro-
gramming Forum, 9th Floor, 300 Madison Avenue, New York, N. Y. 10017. The Forum, sponsored by Billboard, is being directed by Coleman Finkle of James O. Rice Associates, one of the world’s leading educa-
tional consulting firms.

APRIL 26, 1969, BILLBOARD
José Feliciano's
Marley Purt Drive" is headed one way.

Up.

With lyrics that communicate.
With the unique Feliciano delivery.
With a great flip side, "Ole Turkey Buzzard"
(theme from the new motion picture,
"Mackenna's Gold").

With millions of people watching José this
corning Sunday night at 10:00 (EST) on his NBC
special, "Feliciano! Very Special," sponsored
by Pontiac.

You know where "Marley Purt Drive" is going.

"Marley Purt Drive" "Ole Turkey Buzzard" #9739

Sunday night Jose
sings music from:

1. "Marley Purt Drive" 2. "Ole Turkey Buzzard"
3. "Mackenna's Gold"
4. "Feliciano! Very Special"

Available on Stere-o 3 Cartridge Tape

RCA Records
Billion SPECIAL SURVEY For Week Ending 4/26/69

Soul Sauce

By ED OCHS

Soul SAUCES: Up north, for Clarence Carter, means Muscle Shoals, Ala., where Rick Hall and the blind blues singer from Montgomery drift effortlessly from soul country and the studio in a warm, working contradiction of endless blues and the imperatives of business. Carter knows the territory and relaxes with the quiet, inside world he’s coming from. In his studio with the Muscle Shoals recording, and before that, of taking the 20 miles on horseback to meet a friend. “Used to travel over the country.” Carter remembers, “doing regular gigs and playing a recording of ‘Slip Away’ between acts way before it ever happened. People used to say, ‘Play that song, you know—Steal Away,’ but I knew what they meant.” Clarence Carter is southern soul, not Memphis, Nashville or even Muscle Shoals, though he has recorded in the cities now called a “sound,” and played in towns that fell back into the landscape like an endless farmland fence staggering down every road—all part of the Southern landscape. For his next album, Carter will return to the blues, perhaps even recording his own version of “Dixie,” he jokes. “I figured out how to play without hitting a single black note,” adding merrily, “and in the key of C, I think.” Carter also lists to country music “whenever I can,” listening to the country prose of white soul and its tales of tragedy and comedy. But like Lighthouse, Hopkins, Texas blues man, Carter prefers the ease of Montgomery and afternoons in his record store “where you can always find me or find out where I am and when I’ll be back.”

British blues singer John Mayall wrote in the Melody Maker of his American tour: “While in Detroit I learned that while all this so-called blues scene was wailing on at the Grade (Ballroom), Eddie Kirkland was working as a laborer on a construction gang pushing a wheelbarrow full of cement.” Adds Mayall, one of the catalysts who returned Britain’s blues back to the country through his sincere blues interpretations, “I visited Magic Sam (blues boss of Chicago’s West Side) and had very enlightening conversations with him on the subject of the best Negro blues talent being suffocated in America today and the need for some kind of recourse to the blues.”

103rd Street Rhythm Band, Reprise 1140 (Jobete, BMI)—ERASTUS (Chappell, Dynamics, ICE CREAM)

1142 (Jobete, BMI)

You will...
Peggy Scott & JoJo Benson

"Soul Sounds That Sell From Nashville"

"Every Little Bit Hurts"
SSS-767
Peggy Scott

"Eternally"
SSS-768
JoJo Benson

"I Want To Love You Baby"
SSS-769
Peggy Scott & JoJo Benson

Produced By:
Shelby S. Singleton, Jr.

"Dealers - Racks - One Stops"
Call Your Distributor Today

"Dee Jay's - PD's - MD's"
Call us or your local promotion man today if you need more copies.

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A Division of The Shelby Singleton Corporation
3106 Belmont Boulevard • Nashville, Tennessee 37212
(615) 291-2003
Soul Bowl Will Aid Ghetto Cause

NEW YORK—"Soul Bowl '69," a three-day benefit featuring Aretha Franklin, will be held in the Houston Astrodome in Texas, June 13-15, to raise money to promote low-cost housing in the nation's ghettos.

Other artists who will appear at the fund-raising festival include Ray Charles, Sam & Dave, Percy Sledge, Jimmy Witherspoon, Johnny (Guitar) Watson, Reolid Foxx and Dave & Vee. One evening of the "Soul Bowl" will be devoted to gospel music and feature the Staple Singers, Clara Ward, the Swan Silvertones, the Dixie Hummingbirds, the Soul Stirrers, the Rev. James Cleveland and the Davis Sisters.

The show, also aimed at promoting lending institutions which aid small businesses, was organized by the International Afro Musical and Cultural Foundation, of which Miss Franklin's father, Rev. C. L. Franklin, is president.

RENEE PERRI

is what's happening in the music business and "SOULVILLE RECORDS" is where the action is . . . Renee's latest disk "LOVE'S NOT WHAT IT USE TO BE" is getting national attention . . . Distributors, contact SOULVILLE RECORDS, 2208 N. 6th Street, Harrisburg, Pa. Dee Jays, write BRITX STAR PROMOTIONS, 209 Stahman Bldg., Nashville, Tenn.

SUNDAY

This week 16 in Billboard

We'd like to take this opportunity to thank Mr. George Lorenz in Buffalo, N.Y. on WBLK and all our radio friends for your support.

Best Regards,
ALL-PLATINUM RECORD COMPANY
106 Palisades Avenue
Englewood, N.J.
Tel: (201) 569-5170
Harry Finfer
Joe Robinson
Sylvia Robinson

Nat'l Record Sales Servicing Schools

NEW YORK—National Record Sales, headed by Reginald M. Jervis, is servicing 37 schools in the metropolitan area with lunch-hour and post-school disk programs, supplying the schools with free records for labels for in-school airing.

Promotional tie-ins with neighborhood record stores are also set up by Jervis, who claims a weekly audience of 25,000 pupils. Already subscribing to the service are Atlantic, Buddah, Capitol, Atlantic-Platinum, Diamond, Stang, Stroud Productions, Sue, T-Neck and Jewell record company.

Inquiries should be directed to Jervis at (212) 8A 7-9493.
congratulations to the winners of the BMI 1968

Ain't no mountain high enough
Nickolas Ashford, Valerie Simpson
Jobete Music Co., Inc.

Ain't nothing like the real thing
Nickolas Ashford, Valerie Simpson
Jobete Music Co., Inc.

All I need
Eddie Holland, Frank Wilson,
R. Dean Taylor
Jobete Music Co., Inc.

Apples, peaches, pumpkin pie
Maurice Ivy Jr.
Abkoretal Music, Inc.
Act Three, Inc.
Patrick Bradley Music Corp.

Baby I love you
Ronny Shannon
Fourteenth Hour Music, Inc.

Chain of fools
Don Covay
Fourteenth Hour Music, Inc.
Pronto Music, Inc.

Cold sweat
James Brown, Alfred Ellis
Dynatone Publishing Co.

Cowboys to girls
Leon A. Huff, Kenneth Gamble
Razor Sharp Music
Double Diamond Music Co.
Blockbuster Music, Inc.

Dance to the music
Sylvester Stewart
Doly City Music

(Sittin' on) the dock of the bay
Otis Redding, Stephen Cropper
East/Memphis Music Corp.
Time Music Co., Inc.
Redwal Music Co., Inc.

Expressway to your heart
Leon A. Huff, Kenned Gamble
Double Diamond Music Co.
Downstairs Music Co.

Funky Broadway
Lester Christian
Drive-In Music Co., Inc.
Routeen Music

Funky street
Arthur Conley, Earl Simms
Redwal Music Co., Inc.
Time Music Co., Inc.

Here we go again
Russell Steagall, Donovan Lanier
Dirk Music

Honey Chile
Richard T. Morris, Sylvia Moy
Jobete Music Co., Inc.

The horse
James James
Dandelion Music Co.
Jamesboy Publishing

I got the feelin'
James Brown
Toccor Industries, Inc.
Lois Publishing Co.

I heard it through the grapevine
Barrett Strong,
Norman Whitfield
Jobete Music Co., Inc.

I second that emotion
William Robinson Jr.,
Alfred Cleveland
Jobete Music Co., Inc.

I thank you
David Porter, Isaac Hayes
East/Memphis Music Corp.
Pronto Music, Inc.

I was made to love her
Henry Cosby, Sylvia Moy,
Lulu Hardaway,
Stevie Wonder
Jobete Music Co., Inc.

I wish it would rain
Rodger Penzabene,
Barrett Strong,
Norman Whitfield
Jobete Music Co., Inc.

If you can want
William Robinson Jr.,
Jobete Music Co., Inc.

Let's means I love you
Thomas Bell, William A. Hart
Nickel Shoe Music Co., Inc.
Bell Boy Music

A Natural woman
Gerry Wexler, Gerry Goffin,
Carole King
Screen Gems—Columbia Music, Inc.

Reflections
Eddie Holland, Lamont Dozier,
Brian Holland
Jobete Music Co., Inc.

Respect
Otis Redding
East/Memphis Music Corp.
Time Music Co., Inc.
Redwal Music Co., Inc.

Shoo-be-doo-be-doo-da-day
Henry Cosby, Sylvia Moy,
Stevie Wonder
Jobete Music Co., Inc.

Since you've been gone
(Sweet, sweet baby)
Aretha Franklin, Ted White
Fourteenth Hour Music, Inc.
Cotillion Music, Inc.

Skinny legs and all
Joe Tex
Tree Publishing Co., Inc.

Soul finger
Jimmie King, Ben Cauley,
James Alexander,
Phalon Jones,
Carl Cunningham,
Ronnie Caldwell
East/Memphis Music Corp.

Soul man
David Porter, Isaac Hayes
East/Memphis Music Corp.
Pronto Music, Inc.

Soul serenade
Curtis Ousley, Luther Dixon
Klynn Music Publishing, Inc.
Vee Ve Music Corp.

Sweet inspiration
Dewey Lindon Oldham Jr.,
Don Pennington
Press Music Co., Inc.

Take time to know her
Steve Davis
Al Gallico Music Corp.

Think
Aretha Franklin, Ted White
Fourteenth Hour Music, Inc.

Tighten up
Billy H. Buttier, Archie Bell
Cotillion Music, Inc.
Orelia Publishing

When you're young and in love
Van McCoy
Wren Music Co., Inc.

Your precious love
Nickolas Ashford,
Valerie Simpson
Jobete Music Co., Inc.

You're my everything
Norman Whitfield,
Rodger Penzabene,
Conelius Grant
Jobete Music Co., Inc.

All the worlds of music for all of today's audience

Rhythm and Blues

achievement awards

the most performed rhythm and blues songs in the BMI repertoire for the period from July 1, 1967 to June 30, 1968.
Classical Music

Telefunken 3-LP Sets on M-H

NEW YORK — Two Telefunken three-LP sets are being released by McGraw-Hill Records. This month. One package, in the Das Alte Werk series, contains Bach’s “Mass in B Minor,” the other has Händel’s “Messiah” complete. "7" Kammermusiken.

The two Argo albums contain disk premières, as the Aeolian Quartet has a pairing of string quartets by Nicholas Maw and Hugh Wood, and Grayston Burgess conducts Rudolf Davy’s “Passion.” According to St. Matthew.” The latter features Ian Partridge, Christopher Keye, the Parnell Consort of Voices, and the Choristers of All Saints, Margaret Street.

Raymond Leppard and the English Chamber Orchestra have a coup of Copriner and Marc-Antoine Charpentier on L’Oeuvre Lyre. Gaston Li- zet has a Société Française du Son recital at the opening of the year at the Abbey Church in Soissons on Oct. 22, 1967. The recital includes pieces by Louis Couperin, Beram- bault, Buxtehude and Bach.

The Hindemith package features cellist Anner Bylsma, viol- inist Jaap Schroeder, violinist Paul Dukas, and Herbert Albert de Klerk, and John Venneulin on viola d’amore, with Concerto Amsterdam.

Also on Telefunken is a program of march music from the Brandenburg - Prussian Court from 1685-1823 with the Wind Band of Army Music Corps No. 6, Hamburg, under Major Hans-Joachim Scholz. Soloists in the Bach mass are soprano Rotraud Kasman and and Emilia Iyako, contralto Helen Watts, tenor Kurt Equi- ling and baron Max van Egmond. Nikolaus Harnoncourt composed the Concentus Musicus, Vienna. Schroeder conducts the Con- cerise of his pupil, Martin Walser. In this album featuring Max Hans- man, Van Egmond, the Monteverdi Choir of Hamburg under Juer- gen Reus, and the Amsterdam Kantorei.

Another Das Alte Werk al- bum adds a century of choral work, including motets of Jean de Vitré and an- noymous “Missa Tournai” of 1330 performed by Konrad Ruh- land and Capella Antiqua. Completing the Das Alte Werk titles is an organ recital by Herbert Ranken on the Great Organ in the Collegiate Church Basilique of Klosterneuburg near Vienna.

BOSTON — The 82nd annual Metropolital Opera spring tour begins with the War Memo- rial Auditorium here on Monday (21) with Verdi’s “II Trovatore” featuring soprano Martina Arroyo, tenor James McCracken, mezzo-soprano Irene Dalis, and baritone Sherrill Milnes, Zubin Mehta conducting.

The six-week tour will cover seven cities. In addition to II Trovatore,” another production, Richard Strauss’ “Der Rosenkavalier also is scheduled for all seven cities. Listed for tax performances are Cells’s “Adriana Lecouvreur,” Puccini’s “La Bohème,” and Verdi’s “Rigoletto.” “Fanfare” and Rossini’s “II Bar- biere di Siviglia” will be heard five times each.

Other tour dates are Cleve- land’s Public Auditorium, April 26-28; May 3, Los Angeles’ Colos- sium, April, 0, 5; Memphis’ Munici- pal Auditorium, 12-14; Dallas

State Fair Park, 15-17; Northrup Memorial Auditorium, Universi- ty of Washington, April 19-24, and Detroit’s Masonic Auditorium, 26-31.

The other artists scheduled for tour performances are soprano Renata Tebaldi, Re- gine Crespin, Anna Moffo, Ro- bertha Peters, Lucine Amara, Ju- dith Raskin, Gabriella Tocci, and Ruidti Bacevich; mezzo soprano Regina Resnik, Nell Ramey, and Rosalind Elias; tenors Franco Corelli, Gianni Rai- mondi, Luigi Alva, Barry Morell and Thomas Alexander, baritones Cornell MacNeil, Miroiu Sereni, Frank Guarrera, Aris Van Zanten and Mervyn Merryfield, basses Cesare Stepi, Giorgio Tozzi, Dino Elefantini, Bonaldo Giau-otti and John Macurdy; and conductors Fausto Cleva, Alan Lower, Charles Munch, and George Sok Shank conducting.

10 in Final of Met Audition

NEW YORK — Ten young singers gained the final of the Metropolitan Opera Auditions on April 11 at the Metropolital Opera House. The finalists each received $2,000 awards. The finals are scheduled for Nov. 2. The 10 finalists are: soprano Margaret Garrett, Eu- gene Crenshaw, Elaine Cordone, Gilda Cruz, John N. Romo, Kristi Vensand and Mary Foster Streing, mezzo-soprano Freder- ica von Stade; tenor Perry Price; baritone Fernando Bar- barito, baritone Evan Adam J. Johnson.

Mass von Stade, Mass Vond, soprano Barbara Hocher, and mezzo-soprano Maria Ewing also were named to join the Metropolitan Opera Studio. There were 23 semifinalists.

Kagel Works

In DGG Set

NEW YORK — An album of new works by Mauricio Kagel is included in the five-set Deutsche Grammophon release this month, the first for DGG since it left MGM for the new American Polydor.

Herbert von Karajan and the Berlin Philharmonic have albums of Handel and Rossini. Karl Böhm conducts the Berlin- in a Mozart symphonic LP Organist Karl Richter plays a Bach program.

The Kagel pressing, part of DGG’s Avant Garde series, bears his “Music for Three Players” featuring percussionist Christoph Caskel, and cellists Siegfried Palm and Klaus Storck with the “Music for Renais- sance Instruments” with the Col- legium Instrumental conducted by Kagel. Under the new set-up, DGG will use the same distributors as previously.

Met Opera Begins Spring Tour

Rolling in Boston April 21

Solesio in the Bach mass are soprano Rotraud Kasman and and Emilia Iyako, contralto Helen Watts, tenor Kurt Equi- ling and baron Max van Egmond. Nikolaus Harnoncourt composed the Concentus Musicus, Vienna. Schroeder conducts the Con- cerise of his pupil, Martin Walser. In this album featuring Max Hans- man, Van Egmond, the Monteverdi Choir of Hamburg under Juer- gen Reus, and the Amsterdam Kantorei.

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FROM THE FOUNDATIONS to the Skies

BY ROD HARROD

"The Foundations are one-hit wonders," they all said, when the band's first-ever recording, "Baby, Now That I've Found You," hit the No. 1 spot in Britain and nearly 20 other countries around the globe—selling 3,500,000 copies on the way. "They" being the mysterious little wizards of intelligence—the pop pundits.

That was 18 months ago. Since then the Foundations have rocketed to international stardom and are now classed as one of the top five bands in the world, with assured success for the next 10 years. They are one of the few bands who can claim the 100 per cent success of every one of their single records making the British Top 30.

The story of how the band was discovered, pennyless, in a basement coffee club in London's Westbourne Grove, by property tycoon and record shop owner Barry Cusack, is now a household tale.

The way that the then virtually unknown young record producer and songwriter, Tony Macaulay, came to record the group, has also been filed in the annals of pop. Also known is the way it took 10 weeks for "Baby, Now That I've Found You" to even enter the British charts before it climbed to the coveted No. 1 spot.

This takes us on to the period between "Baby," and the time of writing. The time during which "they" claimed the band would fall into complete oblivion without another hit.

This didn't happen. The Foundations answered the cynics with "Back on My Feet Again," and then—while they toured America—entered the charts again with "Any Old Time You're Lonely and Sad."

On returning from the States, the band entered a summer season of cabaret in Britain. This was the opportunity, the band had really to sit back and assess their position, their sound, and their future. Reflecting on the situation, the boys all agreed they would not envy anybody else the situation in which they had been placed; with their first record making the No. 1 spot. Suddenly they were hailed from the status of an unknown support band into considerable success. This same support band was expected, in one sense, rightly, to be a star attraction overnight.

So throughout the summer of 1968, they worked on their act, grooming and polishing, cutting and substituting. In the process the group decided to cut from eight members to seven, by dropping one saxophone player. They also decided that the type of soul numbers of which their act largely consisted, would only remain popular for a limited time. Here the musicians met with certain obstacles in that their lead singer preferred doing an old type of material. So, quite amicably, the band and the singer parted company.

The decision was picked up by the "told you so's," and 'that's the end of the Foundations,' they heard in every corner of the music business.

Undaunted, the six boys—Tony Gomez (organ), Peter Macbeth (bass guitar), Allan Warner (lead guitar), Eric Allen-dale (trombone), Pat Burke (saxophone) and Tim Harris (drums)—auditioned some 200 vocalistists. From this many and varied collection of vocalists came Colin Young, who hailed from Barabolas.

Into the recording studios they went in November and produced "Build Me Up Buttercup." The cynics hid their faces once and for all as far as the Foundations are concerned. Now it can be said—"The Foundations live, long live the Foundations."

They are a band who has gone through all the motions of success and failure and survived to experience even greater success.

"Build Me Up Buttercup" has already outsold "Baby, Now That I've Found You" in over 30 countries in the world, including making the No. 1 spot in America, Canada, Australia, New Zealand and Singapore. They immediately came through with "In the Bad, Bad Old Days (Before You Loved Me)" which already looks like outselling even "Build Me Up Buttercup." They embarked last week on their second tour of America where they currently have the honor of being the only British group since the Beatles to have two singles in the U. S. Top 50 at the same time.

Band to Cut in Detroit

This would be the first time that the Foundations have recorded outside Britain. Plans were made for the band to record in America during their first tour last year but they had to be shelved.

It is understood that the likely time that the record would be cut would be on May 18 and 19 but at this stage nothing had been finalized. Their ace song-writer and record producer, Tony Macaulay, would fly to Detroit from London especially for the session.

There is every chance that the band's next single will be a ballad—a Tony Macaulay/John Macleod composition, "No Place on Earth Could Find You." This would be the first time that the Foundations have been given away from their "happy music" formula and it is understood that the excellent reception several ballads by the band received on their recent British theater tour, is the reason for considering this decision.

The Foundations say thanks to all their friends around the world...
Here Now!

BRITAIN'S HOTTEST GROUP

THE FOUNDATIONS

for their tour of U.S.A.

Pye's International Recording Stars

Chart-Topping Smash Single

In The Bad Bad Old Days, (Before You Loved Me)

7N 17702
THE seven-man Foundations band arrived at Kennedy Airport, New York, Wednesday (16) to start their second coast-to-coast stint of the American continent. With them on their Air-Lingus flight were their two personal assistants, manager Barry Class and his wife Sylvia, who handles the group's radio and TV promotion.

The band opened their six-week tour at New York's Fillmore East on April 18 and 19. The band was last in the United States in June last year, with their eight-piece line-up and the original two outstanding singles, indicate it will be a sellout wherever the tour plays.

The Foundations seem to have found a niche whereby they appeal to all ages of the music public. They do not pretend to play pop or rhythm and blues music but describe their sound as "happy music." Yet they maintain a leaf to their music which enables them to generate the excitement achieved by soul acts and yet appeal to the more commercial music lovers.

Other dates on their current U.S. tour include: State University of New York (April 20), Honka-Monka Club, Long Island City (April 23); The A's, Boston, Mass. (April 24, 25 and 26); Tuesday's Discotheque, Scranton, Pa. (April 27).

In May the band visits the State University of New York, Brockport (2); Junior College of Albany, N. Y. (3); Keene State College, New Hampshire (4); Bridgewater State College, Mass. (5); Electric Theatre, Pittsburg, Pa. (7); University of Toledo, Ohio (8); Berklee College, Bethlethem, Pa. (9); University of Rhode Island, Providence, and Norwich University, Northfield, Vt. (10); Olivet College, Michigan (13); Grands Bullroom, Detroit, Mich. (16-17). They play six days at the Whisky-A-Go-Go Club, Los Angeles, from May 21 through 26 and play the Concourse, San Diego, Calif., on May 28.

The band end their American tour at the Fillmore West on June 9, returning to Britain on June 22.

Such is the success record of the Foundations that whole-salers and retailers throughout the world have backed their judgment in the group producing not only first-class material by placing orders amounting to over 250,000 before the album is even cut. At the time of going to press this figure was up in leaps and bounds because of the run of the band's records in the U.S.

In London some of the best even the Foundations had ever cut.

Certainly this LP is the most ambitious recording project the band has undertaken to date. Not only is the album ambitious but it has involved extremely strenuous. The boys had been working at such a tight schedule on a British theater tour for the only time available for the album to be cut was two weeks during the tour prior to their North American tour.

Their British recording company, Pye, allocated their studios for the complete period to the project, and cancelled the backbreaking task of cutting the album from routing to recording at the rate of 14 tracks per day.

(Continued on page 60)

250,000 Advance On Unmade Album

Four of the Foundations are getting a name for themselves in another field of music. At home in England when they go on tour to relax from recordings is touring Alan Warner, Peter Machen and Tony Gomez can often be seen playing football for a team of show business players including the Top Ten Eleven. Allan and Peter and Tony are pictured with British song writer Barry Mason (left) at one of the matches.

Down Under for Yule—New Year in Far East

For the first time ever the Foundations are expected to be away from Britain for Christ- mas and the New Year. On their own request an Australian tour is being lined up which is due to start in mid-December, immediately following the band's British bill-topping tour.

A visit to Australia is the wish of group leader Eric Allendare: "Although Christmas is a traditionally family time when we all feel we should make every attempt to visit all the countries where our records have been successful, this is the only time when we can get to Aus- tralia and anyway we've all heard about eating Christmas dinners on the beach with the temperature rising in the 90's and we'd like to try it!"

The band is expected to fly to Melbourne on Dec. 11. They will tour Australia until the end of the month when they fly on to Singapore for concerts and then to Hong Kong. The Foundations visit other Eastern countries including Hong Kong and the Philippines.

The Foundations are then due to return to Britain at the beginning of February—rest, but once again record the

10 MIL. SALES ON 4 SINGLES

Just before the Foundations left Britain for America, Pye Records announced that the sales of their first four singles, "Baby, Now That I've Found You," "Back on My Feet Again," "Any Old Time You're Lonely and Sad" and "Build Me Up Buttercup," had exceeded 10 million worldwide sales. This is a phenomenal achievement. It is confidently expected that the world sales of "In the Bad, Bad Old Days (Before You Loved Me)" will bring this figure to around the 14 million mark. With the sales of ex- tended play and long play records the Foundations will then have sold nearly 20 million records in 20 months as recording artists.

A Major Television Series Planned for the Foundations

The Foundations are expected to star in their own TV series shortly. Negotiations are already in an advanced stage between the group and the BBC, the British Columbia, and a British TV company.

If the deal is completed the band will shoot the pilot to the series during the second week in June. Although the shows would be shot primarily for British screening they would be available for TV screening throughout the world. Class has already received one substantial offer to purchase the series depending on the out- come of the pilot, from a major American network. A number of other countries have in- curred their interest already in the series which would be shot in color.

The format has as yet not been finalized but it is likely that guest stars from all over the world would appear as well as the boys being featured in- dividually and as a band. It is not known whether the Founda- tions would be required to act in the series. A number of of- fers for the band to appear in full-length movies have been turned down in the past by the Foundations' manager because of the unattractive roles offered.

Should the pilot be successful the biggest difficulty would then be to find the time for the band to shoot the series. At the present time the Foundations are committed to tour until the end of June.

"It would obviously depend on the amount of money involved whether we would cancel tours to make the series," explained the Foundations' manager, Barry Class. "The boys are very keen to make a TV series and it was taken into consideration that if it would enable them to be seen by a lot more people than in personal appearances. But the band also likes traveling around the world and meeting the people of countries through their records personally.

A color short film was shot at the end of 1964 photographing the Foundations in concert uniform for the cover of the forthcoming album and this is being made available to coun- tries throughout the world.

BAND IN KEY TOUR OF EUROPE THIS SUMMER

The Foundations' first appearances in Europe outside Great Britain are currently being set up in the form of a major five-week tour this summer.

The band's agent, Jim Dawson of First Class Agency, London, is currently setting up the tour which is due to start on July 1, four weeks after they return from their current Australian tour. The Foundations will appear in Belgium from July 1 to July 4 when they will travel to Holland for their own television spectacular and then on to Sweden and Norway for three weeks beginning July 18.

On July 10 they will start a three-week tour of Germany, appear- ing on a number of television shows and at clubs and in their own concert. They will travel to Switzerland at the end of July and then cross the Alps to France where they will be from Aug. 1 to 3 before a week-long tour of Italy.

The Foundations have also been offered a two-week tour of the Scandinavian countries but it is uncertain as to whether this can be accepted because the band is expected to travel to Israel for one week after their Italian tour.

The band is expected to return to Britain at the end of August for selected concerts and to record another album and single, prior to their returning to America once again.

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Barry Class
What was it that made Barry Class, a successful property tycoon and owner of the Disc chain of record shops in Britain, suddenly sign a bunch of penny- less, out-of-work musicians to personal management and sole representation?

Most show business managers and agents would not have looked twice at the eight musicians as there were at the beginning who hailed from many parts of the globe and whose ages ranged from 18 to 38 at the time. "The biggest variety of non-image faces to ever attempt to break into the pop industry," said one English newspaper when "Baby, Now That I've Found You" was first released in the summer of 1967.

Why, then, did Barry Class enter the pop business with what looked at the time such a precarious business proposition and investment?

"I'd been hearing pop music day in, day out for four years in my shops. I had rented the basement beneath my shop to a bunch of young men to run as a coffee club. One day I was in the shop when I heard some music coming from the basement. I liked the sound, and, thinking it was a record, went down to inquire about it. There were eight men in the place, set up in the corner, playing their hearts out to a half-dozen young people sitting around having coffee which the band took time off to drink from numbers to serve.

That was the beginning of the Foundations.

Barry Class: "(Continued on page 60)

Hal Shaper
As the head of the Sparta group of companies, Hal Shaper is responsible for running Sparta Monoc, which, in association with Top Class Music, publishes all songs written by the Foundations.

When the Foundations suddenly emerged from obscurity to international stardom with their first-ever recording, "Baby, Now That I've Found You," their manager, Barry Class, realized the wealth of the band's musical knowledge was so great that but it was not being exploited to the full in the form of songwriting. He looked for a song writer who would guide the boys' untapped songwriting ability. Barry Class selected Hal Shaper because, as Hal himself is a successful songwriter, Barry felt he could offer the required service.

Hal emphasized to the individual members of the band the rich rewards of good commercial songwriting. Within several weeks the band's trombonist, Eric Allendale, came through with several songs, among them "We're Happy, Happy People." Not only did the Foundations record this number on the flip side of "Any Old Time You're Lonely and Sad" but it has been recorded by nine different artists in the U.S., Canada, and Sweden, with the Swedish group making the Top 5 in Scandinavia.

Erie's songwriting ability was quickly followed up by a three- songie from the Foundations, Tony Macaulay, Allen Warner and Peter Macbeth came through with an interesting piece called "New Medicine," which the (Continued on page 60)

Tony Macaulay & John Macleod
"The men who wrote the Foundations hits is the tag-line attached to Tony Macaulay and John Macleod for, although they have written countless other hits for other artists, it is with the Foundations that they have achieved their biggest and most consistent success.

Perhaps the main reason behind this is that, right from the start Tony Macaulay has been the band's record producer and John Macleod has arranged most of their songs. In this way the two are able to work in close harmony with the band in the time of writing the song to the finished record.

Tony Macaulay is a staff record producer with Pye Records in London, but his big money is made in songwriting. He is estimated to be in the $200,000-a-year bracket—which, as a 24-year-old former civil engineer is not bad going.

John Macleod is a brilliant arranger and often sits in on piano on the band's records when their organs, Tony Gomez is playing organ on the same track. He has also produced a large part of the boy's next album, "Digging the Foundations."

So Tony Macaulay: "I must admit that when I was first asked to record the Foundations I was not very enthusiastic. John and I had written "Baby, Now That I've Found You" about two years before we recorded it with the band and couldn't get it played with anyone."

"We went along to see (Continued on page 60)

Rod Harrod
Although Barry Class was new to show business he realized soon enough during the long hard road he traveled with the Foundations to the No. 1 success of "Baby, Now That I've Found You" that there were several weak parts to his organization. He had taken several people's advice and hired a contract publicist man to promote the band but he was not happy with the results. So he shopped around and tried several other PR's who seemed no better.

He then decided that the only answer would be to open his own set up within the organization. It was then that he met Rod Harrod, a former show business journalist who was known throughout the British music business for his hard-hitting methods of getting results, whatever the cost.

Rod Harrod formed Overlord Publicity, a subsidiary company of Class International.

Rod Harrod has been out of the business for several months writing a film script and so he decided that the first 12 months that it should be spent strengthening his very large list of contacts for his clients from within Class International, rather than expand his client list immediately. At the head of this list was the Foundations.

The Foundations were in a very difficult position as far as publicity was concerned when we formed Overlord Publicity," explains Rod. "The band and Barry Class had insured with their previous publicists that they were a co-operative unit and that no one member was to (Continued on page 60)

Jim Dawson
The newest addition to the Class International set-up is First Class Agency, run by Jim Dawson. The agency was opened in the summer of 1966 for similar reasons that Barry Class decided to open his own PR company—to give the Foundations and his other acts an unparalleled service with all the facets of handling an act working in close unity with one another.

Class International can now offer a service operating from the same premises that no other organization in Britain can offer.

Jim Dawson is a young live-wire agent who has a reputation for achieving nothing but the best for his clients.

He explains: "The previous agencies that handled the Foundations also had their own artists under management of associated companies. A x agency always has offers from time to time of prestige bookings and from people who just want a big name act and are prepared to pay very good money for whoever the act is. If the agency has the chance of booking any one of several acts into the venue and all but one act is managed by their associate company, then that act just doesn't stand a chance. Until we started to take care of the first Class Agency they had not played anywhere but run-of-the- mill gigs. We are pleased to be able to say that they are now one of the most successful acts in the world and we are taking bookings for them will into 1970."

Jim Dawson has trebled the Foundations fees and still kept them working more nights a week.

(Continued on page 60)
CANADA APPLAUDS
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'DIGGING THE FOUNDATIONS'

which will be released shortly in America
A&R Man Sherrill Inks His First Col. Country Artist

NASVILLE — Promoter X Cosse, who has successfully managed the Masters Festival of Country Music, has plugged a spot that will put a second unit with different recording artists in a similar package.

"It will be a class presentation, using the same type format and full orchestra," Cosse said. "He said he had signed Sherrill, left, for the run.

However, he is currently working on preliminary booking arrangements.

The Masters Three — Don Atkins, Bobo Rapold and Floyd Cramer — has grown to six last year, playing to standing room crowds in 45 major cities across the nation.

Cosse said he had been adding acts to the show depending upon the market. Among those used with some regularity have been Fannie Flagg, Jerry Reed, Al Hirt, The Nashville Brass, the Music City String of Strings, George (Goob) Lindsey, Homer & Jethro, Ray Price and Glen Campbell.

The 45 weekend dates this year is up from 15 last year. So far in 1969, every date has been played to standing room. Shows now have gone to two-a-night in such places as Dallas, Fort Worth and Atlanta. Plans are to take the unit back no more often than every 18-24 days and stay on the road, as has been the case. "We can compete on the road after new markets," he said.

Cosse also said plans are being formulated for filming a one-hour TV special, the feasibility of doing a syndication of the Sullivan Production Company.

The new unit will involve artists from four major record labels.

Snody Is President Of Woodland Studio

NASVILLE — Woodland Sound Studio has named Glen Snody President. Snody has planned an expansion move.

Snody, one of the original Nature Sound Records, is still in the recording complex which has grown in a year from a struggling studio to a take-in-demand operation.

"Additional technical facilities now will be added," Snody said, "to accommodate the needs for the studio and to keep us up-to-date with the latest developments."

The studio has been used in recent weeks by artists Al Hirt, Louis Prima, Dean Martin, Jerry Reed, and recently by Atlantic, Tetragrammaton, Dot, MGM, and Harmony Records, and by such individual artists as Roy Orbison, Merle Travis, Hank Williams and Jan and Sylvia. It also is used extensively by independent producers Don Tweedy, and Al Gallico and Albrecht-Blackwood for A&R.

Snody said the studio, with engineers Lee Hazen and Ernie Winters, is planned in sessions a day, seven days a week.

The studio, which has been steadily improved since its inception, is now multi-purpose in nature, and is rapidly becoming the r.b. & as well as the country artists," Snody said.

A 16-track unit is on order and the console is being built. It will be the first Sociy unit on order.

Snody said next step at the present time is to install the present loading dock, and install new offices, a reception room and a recording studio.

The former WSM engineer, who has worked extensively for Columbia and the Acuff-Rose studio, has added their old studio to his assistant.

A&H Man Sherrill Inks His First Col. Country Artist

in charge of A&H for Columbia and Epic here, has signed his first Col. country artist and plans to add to his roster on that label.

Sherrill signed Barbara Mandell, whose professional career began at the Palmer House in Chicago and took her to Las Vegas and to Los Angeles, where she was a regular on the Town Hall Party TV show. She moved to Nashville last June, and has appeared on numerous television shows since that time.

Miss Mandrell, who plays the steel guitar, banjo and saxophone, was signed strictly as a singer. Her first session with Sherrill has been set for April 24, after which she will leave on a tour of Europe. She is managed by her father, Jerry Mandrell.

Sherrill's move into Columbia product has been long talked about. In recent years a number of successes on Epic, particularly with Tammy Wynette and Dave Dyke, has given a "feeling" into the Columbia end of the business, looking forward to this new addition.

He is recording Houston, and is working on plans to do an album of his material, is approaching his 70th birthday. June 20, from Houston to appear on at least a part of the LP with Austin.

Col. Engineers in Nashville Honor Pickets; 12 Cuts Off

NASVILLE — A matter of "honor" refusal by Columbia engineers here to cross picket lines put a dozen scheduled sessions the first two days, and threatened to cause cancellation of another 24 before the week's end.

Members of Columbia's International Brotherhood of Electrical Workers, in accordance with a term of their contract, refused to cross picket lines established by a representative of American Recording Artists (ARBA) which is striking Columbia in New York.

ARBA was formed when the New York Columbia engineers became disenfranchised with IBEW after being blackballed by the union. They struck Columbia Wednesday, April 10. They came here after consultation with IBEW members, and began walking in front of the Columbia studios at the time of the strike.

There were indications this might be for some time. The picketed said he, and others who would follow him, planned to stay until the strike was settled in New York. "This is the only way we can force Columbia to negotiate," he said.

The problem is the fact that Columbia cuts off all employment to pickets as of May 1. Sessions canceled at this time cannot be rescheduled to make up for the lost time, and the studio's agenda between now and then.

The studio plans to keep some records from New York, and others from New York, and others from Germany, will be released in the near future.

Sherrill's new contract with Columbia is for two years, and will produce out of his own recording artists.

Dinah Shore's new country LP, "Country Feelin,'" is just out and already is joining Al Deans, Jody Miller, Porter Wagoner, Marty Robbins, and other Columbia's Jerry Goldstein's Academy of Country & Western Music Award as "Most Promising Male Vocalist" tape and recording of the "Clyde Campbell Show." He then heads on a tour into a "Midwest personal tour." It's a "very personal tour."

Another feature of the tour, The Masters Three show package available. "Rebel McCarthy, who has just released her single with the Barbara Allen-Becky Levy duo, recently recorded a successful record with the Artists."

Deaton and his wife, Ethel, are parents of a girl. He is a radio personality and has been featured on the Road Show, a girls' band, and he is married to the manager of the show.

"The Masters Three — Bobo Rapold and Floyd Cramer — has grown to six last year, playing to standing room crowds in 45 major cities across the nation."

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### Billboard Hot Country Singles

**This Week's Chart**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist, Label, Number &amp; Publisher</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GALVESTON, Glen Campbell, Capitol P-2428 (Jo-an, ASCAP)</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>HUNGRY EYES, Merle Haggard, Capitol 2362 (Blue Dog, BMI)</td>
<td>10</td>
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<tr>
<td>3</td>
<td>RINGS OF GOLD, Charley Pride &amp; Jon Gibson, RCA 7915 (Acuff-Rose, ASCAP)</td>
<td>10</td>
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<tr>
<td>4</td>
<td>WOMAN OF THE WORLD (Leave My World Alone), Loretta Lynn, Decca 32439 (Sire, BMI)</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>LAW LIGA, Charley Pride, RCA Victor 47-9716 (Writers, ASCAP)</td>
<td>13</td>
</tr>
<tr>
<td>6</td>
<td>(Margaret's) AT THE LINCOLN PARK INN, Bobby Bare, RCA 74010 (Newkay, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>WHO'S GONNA NOW YOUR GRASS, Buck Owens &amp; His Buckaroos, Capitol 2377 (Blue Dog, ASCAP)</td>
<td>8</td>
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<tr>
<td>8</td>
<td>IT'S A SIN, Marty Robbins, Columbia 74308 (Writers, ASCAP)</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>MY LIFE, Bill Anderson, Decca 32445 (Starr, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>YOURS LOVE, Delly Porter &amp; Porter Wagener, RCA 141001 (Writers, BMI)</td>
<td>11</td>
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<tr>
<td>11</td>
<td>SWEETHEART OF THE YEAR, Ray Price, Columbia 78-4451 (Texas, BMI)</td>
<td>8</td>
</tr>
<tr>
<td>12</td>
<td>JUST HOLD MY HAND, Johnny &amp; June Carter, Columbia 2316 (Vogue, BMI)</td>
<td>11</td>
</tr>
<tr>
<td>13</td>
<td>RIBBON OF DARKNESS, Connie Smith, RCA 74-0101 (Writers, BMI)</td>
<td>9</td>
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<tr>
<td>14</td>
<td>ONLY THE LONELY, Johnny James, Capitol 2370 (Acuff-Rose, ASCAP)</td>
<td>9</td>
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<tr>
<td>15</td>
<td>MY WOMAN'S GOOD TO ME, David Houston, Epic 5-10430 (Gallico, BMI)</td>
<td>13</td>
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<tr>
<td>16</td>
<td>AT THE BLUE AND LONELY GO, Rufe Sherry, Mercury 78196 (Sellers, ASCAP)</td>
<td>14</td>
</tr>
<tr>
<td>17</td>
<td>SINGING MY SONG, Tammy Wynette, Epic 5-10442 (Gallico, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>18</td>
<td>I'LL SHARE MY WORLD WITH YOU, George Jones, MCA 13511 (Cord, BMI)</td>
<td>8</td>
</tr>
<tr>
<td>19</td>
<td>OUR HOUSE IS NOT A HOME, Lynn Anderson, Capi 39-5001 (Green Grass, BMI)</td>
<td>8</td>
</tr>
<tr>
<td>20</td>
<td>A BABY AGAIN, Hank Williams Jr., MCA 14024 (United Artists, ASCAP)</td>
<td>14</td>
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<tr>
<td>21</td>
<td>GIVE ME A MOUNTAIN, Johnny Bush, Step 257 (Melaves, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>22</td>
<td>SOMETHING'S WRONG IN CALIFORNIA, Mayan Cohen, RCA 74-0105 (Bard, BMI)</td>
<td>7</td>
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<tr>
<td>23</td>
<td>THERE NEVER WAS A TIME, Jeanie C. Riley, Plantation 14 (Shipman, BMI)</td>
<td>5</td>
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<tr>
<td>24</td>
<td>WHEN WE TRIED, Jan Howard, Decca 32284 (Par, BMI)</td>
<td>7</td>
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<tr>
<td>25</td>
<td>I'VE GOT PRECIOUS MEMORIES, Faron Young, Mercury 72897 (Passport, BMI)</td>
<td>8</td>
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<tr>
<td>26</td>
<td>BACK TO DENVER, George Hamilton IV, RCA 74-0100 (Acuff-Rose, ASCAP)</td>
<td>7</td>
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<tr>
<td>27</td>
<td>SHE'S LOOKING BETTER BY THE MINUTE, Don Lee Webb, Decca 32430 (Sire, BMI)</td>
<td>8</td>
</tr>
<tr>
<td>28</td>
<td>JOE &amp; MABEL'S 12TH STREET BAR &amp; GRILL, Nat Shockey, RCA 9720 (Bee, BMI)</td>
<td>11</td>
</tr>
<tr>
<td>29</td>
<td>MAN AND WIFE TIME, Sonny &amp; Cher, RCA 74-0114 (Window Music)</td>
<td>11</td>
</tr>
<tr>
<td>30</td>
<td>NONE OF MY BUSINESS, Melba Montgomery, Monument 1123 (Tree, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>31</td>
<td>PLEASE DON'T GO, Eddie Arnold, RCA 74-0102 (Robbins, ASCAP)</td>
<td>5</td>
</tr>
<tr>
<td>32</td>
<td>FROM THE BOTTLE TO THE BOTTOM, Billy Walker, Monument 1123 (Tree, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>33</td>
<td>FLAT RIVER MO., Fuzzy Nyska &amp; The Hootepagers, Capitol 2411 (Blue Catt, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>34</td>
<td>COME ON HOME &amp; SING THE BLUES TO DADDY, Bill Luman, Epic 5-10439 (Luba, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>35</td>
<td>CALIFORNIA GIRL, Tammy &amp; The Sugar Brothers, MGM 4209 (Jack, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>36</td>
<td>WEDDING CAKE, Connie Francis, MGM 44024 (Singlet, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>37</td>
<td>ONE MORE MILE, Dave Dudley, Mercury 79026 (Newkay, BMI)</td>
<td>5</td>
</tr>
</tbody>
</table>

**Previous Week's Chart**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist, Label, Number &amp; Publisher</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>38</td>
<td>LET ME BE FREE, Waylon Jennings, Capitol 3529 (MCA, ASCAP)</td>
<td>12</td>
</tr>
<tr>
<td>39</td>
<td>IT LOOKS LIKE THE SUN'S GONNA SHINE, William Gribble, Decca 32449 (Sire, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>40</td>
<td>SWEET WINE, Johnny Mercer, Imperial 65361 (Blue Note, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>41</td>
<td>THERE'S BETTER THINGS IN LIFE, Jerry Reed, RCA Victor 74-022 (Victor, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>42</td>
<td>SON OF A PREACHER MAN, Pappy Lillie, Decca 70179 (Verve, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>43</td>
<td>MY HAPPINESS, Don Williams, Reprise 62058 (Happines, ASCAP)</td>
<td>6</td>
</tr>
<tr>
<td>44</td>
<td>LET THE WORLD SING WITH ME, Hank Snow, Capitol 2421 (Piramay Music, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>45</td>
<td>OLD FAITHFUL, Joe Stiles, Kapp 998 (Cedarwood, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>46</td>
<td>MR. WALKER IT'S ALL OVER, Billie Jo Spears, Capitol 2426 (Ramoour, BMI)</td>
<td>2</td>
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<tr>
<td>47</td>
<td>I SEE THEM EVERYWHERE, Hank Thompson, Capitol 71205 (Brasko Valley, BMI)</td>
<td>8</td>
</tr>
<tr>
<td>48</td>
<td>SUNDAY SATURDAY SUNDAY, Ernest Tubb, Decca 32448 (Cedarwood, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>49</td>
<td>WHEN TWO WORLDS COLLIDE, Jim Reeves, RCA 74-035 (Tree, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>50</td>
<td>LOVE COMES BUT ONCE IN A LIFETIME, Horace Wilson, Decca 2210 (Gallico, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>51</td>
<td>IF I HAD LAST NIGHT TO LIVE OVER, Webb Pierce, Decca 32440 (Gallico, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>52</td>
<td>JUST ENOUGH TO START ME DREAMING, Jeanne Sills, Decca 32420 (Pamper Music, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>53</td>
<td>DADDY, Delly Porter, RCA 74-0136 (Oswego, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>54</td>
<td>JUST BLEW IN HIS CAR, David Wilkies, Plantation 11 (Wise-Rose, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>55</td>
<td>A ROSIE IS A ROSE IS A ROSE, Johnny Sox, RCA Victor 74-0122 (Noel City Music, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>56</td>
<td>MEMORIES, Elvis Presley, RCA 47-2123 (Gladiol, ASCAP)</td>
<td>2</td>
</tr>
<tr>
<td>57</td>
<td>I ONLY REGRET, Bill Phillips, Decca 21-423 (Combite, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>58</td>
<td>DUSTY ROAD, Norrie Paramor, RCA 74-0115 (Passper, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>59</td>
<td>CAMEO PEOPLE PLAY, Freddy Webster, Columbia 4-4480 (Cinvrey, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>60</td>
<td>WALKING BACK TO BIRMINGHAM, Loretta Lynn, Ashley 9000 (Capitol, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>61</td>
<td>HONKY TONK SEASON, Herb Conn, Decca 32449 (Blue Cross, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>62</td>
<td>ANYWHERE U.S.A., Joe Kilby, The Buchanan, Capitol 2420 (Blue Book, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>63</td>
<td>WHAT KIND OF MAGIC, Jim Stewart, Decca 32437 (Sunbury, Northern Music, ASCAP)</td>
<td>5</td>
</tr>
<tr>
<td>64</td>
<td>THE CONSPIRACY OF HOMER JONES, Darin Presley, Capitol 2421 (Blue Cross/ BMI)</td>
<td>5</td>
</tr>
<tr>
<td>65</td>
<td>THE COMING OF THE ROADS, Johnny Garland &amp; Anita Carter, United Artists 50105 (Hums, ASCAP)</td>
<td>3</td>
</tr>
<tr>
<td>66</td>
<td>JOHNNY ONE TIME, Brenda Lee, Decca 52108 (Bill &amp; Kemp, Blue Cross/ BMI)</td>
<td>7</td>
</tr>
<tr>
<td>67</td>
<td>L.A. ANGELS, Jimmy Davis, Epic 5-10445 (Bliss, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>68</td>
<td>LET'S PUT OUR WORLD BACK TOGETHER, Charlie Louvin, Capitol 2448 (Veejay, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>69</td>
<td>MAKE IT RAIN, Billy Joe, Imperial 60695 (Mercury, BMI)</td>
<td>1</td>
</tr>
<tr>
<td>70</td>
<td>WHY YOU BEEN GONE SO LONG, Johnny Darrell, United Artists 50318 (Acuff-Rose, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>71</td>
<td>ALL HEAVEN BROKE LOOSE, Hug H. Lewis, Kapp 798 (Gallic, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>72</td>
<td>GOOD DEAL, Lolly Lee, Capitol 4-44618 (Acuff-Roe, BMI)</td>
<td>1</td>
</tr>
<tr>
<td>73</td>
<td>THE BIG MAN, Don Mullins, Plantation 17 (Sankey, BMI)</td>
<td>1</td>
</tr>
</tbody>
</table>

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**Published by:** WINDOW MUSIC

**Exclusively on RCA RECORDS:** 874-0244

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**Billboard Special Survey For Week Ending 4/26/69**
This is the Happening Sound!

'California Girl'

Pub. by JACK MUSIC

B/w ALL THAT KEEPS YA GOIN'

Exclusively on MGM Records
**Nashville Scene**

*Continued from page 45*

Schnepf Jr., head of Indianapolis-based Landmark Records, has picked a master and option from Dallas agent-producer Charles Wright on Matt McKinney, a South Dakota country singer. Schnepf plans a release on two songs almost immediately.

Lee Wilson has been signed by Rick-Tone Records of Nashville for immediate release. The opening of a new publishing company, Duelar, was announced by Forrest Duelar, president of Duelar Enterprises. He says he also will establish his own record label.

A line dropped by a printer makes it appear that Leon Ashley had gone to the Key Talent Agency. Such is not the case. He and Margie Singleton are booked exclusively by the Key Talent Agency. Pete Drake & Tommy Hill at Hop have signed Johnny Rocker of Charleston, W. Va., & Wayne Johnson and Marie Travis have cut a duet at Capitol with Keith Herndon producing.

Ralph Emery no longer must jet set to New York to do his recorded radio shows for Columbia. He will cut all future shows in the own-of-Blue Radiostudio.

Newslys has signed a Midwestern writer-artist to an exclusive writing contract. He's Jane Lane of Indianapolis. Archie Campbell has been signed both as a writer and performer for the 13-week summer "Hee-Haw" show on CBS. The country comedy, starting in May, will feature Tammy Wynette and George Jones on the first showing. Tappiell & the Glassers will appear at the Southern California Folk Festival. Archie Campbell and Jeanne C. Riley will appear at the May 6 Tennessee Ringers Association gathering. Harper Valley PTA, the fast-moving SSA group, in a session.

Ben Peters makes his first trip to the West Coast. The prolific songwriter will be plugging SSS singles, by the old-time Randy Presley on his tour in two weeks in Nashville; placed by four publishers, recorded a master, and was signed by an SP records. The first release, "Him of the Hour," will be released in a month. Johnny Daume has resigned his post at KWHX, the San Diego, Calif., station to WMXJ, Mount Vernon, Ill. Claude Gray and Graymen were on the four-hour "Country Sessions" with the two men.

Bill Billings and Kathy Morrison in for United Artists. David Rossum's "Little White Cloud" finally made it, after many problems. Not so strangely, the country disk jockeys are picking the opposite (up-tempo) side, "DeeJay Beloved," while most of the pop stations are going with what was intended to be the "A" side. 

George McCormick, front man for Porter Wagoner's Wagonmasters, has his own record on Stop titled "Big Wind." Leroey Van Dyke set for the Denver Club in Atlanta.

Don Chapell, Donna and the Five Chaporones, having finished a seven-week tour of the West, have been held over for the third straight week of a club in Miami. La. Sue Thompson has an upcoming duet with Ron Acuff Jr. The young man has just concluded a novelty number titled "The Guy Who Played the Bass So Well in Hurlin Martin's Band." Hickory's Lorna Williams has finished three weeks in Minnes-

sota and Wisconsin, moved on to the Dakota and Minnesota with Tex Ritter and George Hamilton IV, and then heads for Europe in July. Doug Kershaw has concluded a session produced by Buddy Killen. The Kimberlys flew in from Las Vegas to cut a session with Waylon Jennings. Merle Kilgore has formed an ASCAP publishing com-

pany with Buddy Lee and Hank Williams Jr.
ASCAP congratulates its members for outstanding achievement in film music.

Alan & Marilyn Bergman
Michel Legrand (SACEM)
"The Windmills of Your Mind"
Best Song
ASCAP Publisher:
United Artists Music Co., Inc.

John Green
"Oliver"
Best Score (Adaptation)
APRIL 26, 1969, BILLBOARD
New Equipment

Italy Needs Stereo 45's
BY MARYLNE TURNER

MILAN—The future of stereo jaikeboxes in Italy, according to top trade sources, could be a bright one, were it not for the nearly total lack of suitable stereo singles manufactured by Italian record companies.

"We have had so-called stereo (Continued on page 55)

Multiple Versions of Songs Frustrates Wis. Programmer
BY EARL PAIGE

KENOSHA, Wis.—Recording artists generally appealing to the jaikebox patrons in an "easy listening" or older adult location make a mistake by recording a repeat, or "cover" version of a record that achieved wide popularity by another artist, according to Gordon Larson, Sam's Amusement Co. here. As a case in point, Larson mentioned "Gentle on My Mind," which he said was covered by Glen Campbell, Pattie Page, Dean Martin and Boots Randolph.

Larson, who is familiar with multiple recordings by several artists stems from three factors: the failure of record companies to recognize that adult locations vary considerably in their music needs; the use of different songs, often as many as 40 titles in standards alone; and finally, that locations continue to earn money on recordings that drop in general popularity.

Commenting on the agonizing decision of choosing from multiple recordings, Larson mentioned "Happy Heart," recorded by Andy Williams, Petula Clark and Nick DeCaro. (All three versions are on the easy listening chart.)

"At first it was a toss up. Then I considered that the last recordings by Petula Clark hadn't gone well for us. Andy Williams hadn't had anything for a while so this is the one I bought and so far I'm happy." Later Spot.

The need for greater variety in easy listening music is pointed out by Larson's description of one tavern which caters to both (Continued on page 52)

BOGART HITS OPERATORS

NEW YORK—"The majority of operators don't give a damn about anything except an established hit."

This observation was made by Neil Bogart, vice-president and general manager of Buddah Rec.-orders, after receiving no response from his latest mass mailing to operators. Bogart sent out 2,000 pieces of Chubby Checker's "Back in the U.S.S.R." b/w "Windy Cream," along with an ample number of title strips.

"I sent out a complete mailing but the operators have done absolutely nothing about it. I pray there's a lot of money they're losing. We've done everything we can for them and will continue to do so. I'll do anything they want but it's time they start using it, somehow.

"In all the records that have (Continued on page 56)

GERHARD ZUCH, who joined the Wurlitzer Co. 50 years ago, is pictured here receiving an award from Roy Y. Watanabe, vice-president and manager, phonograph division (left), as Frank Lewinski, industrial labor relations manager (right) looks on. Zuch, who was born in Germany, has a brother, William J., and a son, Donald W., also employed at Wurlitzer's North Tonawanda, N. Y., factory.

New Equipment

Chicago Floods Create Havoc
By RON SCHLACHTER

CHICAGO—Operators along the Mississippi River and its tributaries last week struggled against rising floods turned entire communities into lakes.

In St. Paul, Minn., Fritz Eichinger of Northern Coin Machines reported:

"We don't operate in many riverfront areas but we have pulled in several machines. If we hadn't, we would have suffered damage. I understand the water is over the top of the bar in one location. While we will suffer a loss in such things as electrical connections, we won't lose any equipment. I imagine it will be about the middle of May before these places get cleaned up and back into operation."

C & N Sales, Inc. is located in Mankato, Minn., on the Minne-

LAKE MEAD, NEVADA—"The Great American Water Show is on again."

The huge flash floods of Lake Mead, the world's second largest man-made reservoir, occurred yesterday on the Colorado River. The local citizens were celebrated by a huge shower of water as the reservoir began to overflow.

The Lake Mead flood triggered the evacuation of thousands of people from the surrounding communities.

Floyd Townley Dies
MANHATTAN, Kan.—Floyd Townley, sales manager for Bird Music Co. here, died April 11 after suffering a heart attack on a sales trip to Wakeeny, Kan. An employee of Lou Puzeck for the past three years, Townley is survived by his widow, Edna, and two daughters.

SEGAS—Target Game

Sega's new target game, Sega Missle, is now in full production and features a theme of precision rocketry. Aimed by both visual and audio effects, surface-to-air projectiles fired from launching pads are guided to their targets by simulated radio and radar control instruments. The Missle is another in the series of arcade games specially designed by Sega for 25-cent play.

SEGAS ENTERPRISES recently welcomed the above assembled 102 spring graduates who are employed at the huge Japanese firm. Sega President David Rosen (seated 100th from left side) welcomed the group and stressed the career advantages of the coin-operated entertainment industry.

APRIL 26, 1969, BILLBOARD
On the Street

* Continued from page 51

cup dispensers were discussed. Art Wood, World Wide’s road representative, stop long enough each day to make his daily order call to the office. Harold Schwarts is back on the job after vacations in Mexico.

There has been a shuffling of officers at Federal Machine Corp., Des Moines, Iowa. Lou Kersh- baumer is now president. Kerry Schmelzer has been made national sales manager and Terry Dood has assumed duties of sales promotion manager. Chuck Exb, manager of Acme Cigarette Service in Colorado Springs, Colo. is on the road reportedly on the look-out for music routes for the company. There’s more work for everyone since Apollo Metro in Denver purchased Arapahoe Vending. President Sam Kays, meantime, has just returned from a six-week vacation in the Canary Islands.

Robert Arah, D&J Music in Denver, is still in very critical condition following an automobile accident. Paul Viller, Ace Amusement in Greeenwood Springs, Colo., was in Denver recently for the State basketball championship. Greenwood Springs lost in the final game. Other recent Denver visits were Dunn and Roy Kiser and Johnny Wood, all in town to work.

Multiple Versions
* Continued from page 51

The road.
in
manager
of sales
in
back on
make
EXCITING,
COIN
There
52
Colorado
Mexico.
Continued from

younger

there's more

theremay

or

a young

a young crowd and older adults. The location was originally an older adult place. Then the son of the owner started telling what he did and if he could put on 10 records if he bought them. I told him all he had to do was give me a list, that we would be glad to put on whatever list he wanted.

"The tavern really hadn't been doing anything on the jukebox. After I put on the younger-type records I experimented by leaving the album switch flipped off so that Little 1s played for 10 cents. This satisfied the older crowd that comes in and the revenue shot way up and has continued to stay well over what it was.

Location Loyalty

The need for greater variety and constant replishments of adult product on jukeboxes is pointed out by another example Larson mentioned, and by the same token, shows that easy listening music is not a static category.

"Some adult locations have a very loyal following. The same people are in these stops every day and you have to keep putting on new records. One location handled about 40 Christmas Club memberships for its patrons each week. The customers give the owner $5 and he takes care of all the banking chores. Larson said the Christmas Club books are kept in back of the bar and that if a patron misses a week he is reminded to double the amount the following week.

Mississippi Floods Create Havoc
* Continued from page 51

north have held well so far. In fact, North Mankato was to have been evacuated when the river hit 26 feet. Since the dikes are doing such a good job, the danger level has been raised to 30 feet. We haven't had to move any equipment but back in 1965 we lost some machines.

On the Wisconsin side of the Mississippi River, parts of La-Crosse are under water but Jim Stansfield, of Jim Stansfield Co., said it was not like 1965.

"I had 39 locations closed on Easter Sunday in 1965. Right now, I have about six locations closed. So far, we have taken the equipment to our warehouses in Fountain City, Wis., to hold. The equipment in our warehouse is not in the path of flood waters. In some cases, it is as much as 1,000 feet from the river. Of course, if the water goes up another foot, we won't be able to get in there. The farther downstream, the better.

"Our Mississippi line is about 100 miles from the river, so it was not expected to crest until after this week. However, John Cox, of Cox Music Co., Inc., Davenport, is already very much involved. "We had one location close in Buffalo, Ill., and picked up our equipment, consisting of a jukebox, pool table and gun. We have some equipment at other locations that will also have to be moved.

"Here at our headquarters, we have moved most of our equipment out of the warehouse. We've sandbagged the front of the warehouse but there's nothing we can do about the back door. In the worst case, we have a foot and a half of water inside the place and outside we could launch a boat in the alley."

In Fulton, Ill., Pete Kahler, of Illinois Amusement Co., said, "I'm moving some of the equipment but we are anticipating that the water won't get any deeper. If I did pull out most of the equipment, it would be for a month before the water gets to the danger of flooding exists."

When answering ads . . . Say You Saw It in Billboard

APRIL 26, 1969, BILLBOARD
DAILY AVERAGES
PROVE COIN OPERATED
MUSIC IS A BLUE
CHIP INVESTMENT

Prime interest in the coin-operated music market continues to focus on the Wurlitzer Americana III. So far as earnings are concerned, daily averages go nowhere but UP. Analysis of the market indicates many reasons for it—sharp styling, top animation and superior stereo sound heading the list. See your Wurlitzer Distributor for details and a demonstration of this proven money-maker.

WURLITZER AMERICANA 3

INVESTMENT FOR MUSIC OPERATORS

THE WURLITZER COMPANY
114 Years of Musical Experience
North Tonawanda, N.Y.
CHICAGO—A survey of bulk vending charm manufacturers prior to last week's National Vendors Association (NVA) convention documented the heavy movement toward quarter capsule items. Some firms expected to show as many as 200 new quarter items. Many firms are setting up manufacturing facilities in foreign countries and many are now producing their own capsule containers, the survey found.

The heavy emphasis on quarter merchandise is thoroughly evident in the new line of Eppy Charms, Inc. Highlighting four settings up quarter to sule Vendors Association vending of bulk candy, and four other animals. A People series consists of six different figures, such as soldier, sailor, hippie and nurse. Another series is in mint condition with such items as a graduate and football player.

Eppy has five dime series, including a realistic springing figure that can be seen on stage tops. There are six nickel mixes and a new penny spot mix in the line, too. Another highlight of Eppy's line is a new display panel, similar to a picture frame in gold-plated material.

Sidney Eppy also announced that he has set up manufacturing facilities in Hong Kong.

Northwest Novelties Co. is introducing over 150 items in the quarter merchandise field, highlighting which include a fur animal series, 16-inch necklace with reedwa and a character series based on Texas Buck.

In dime merchandise, a brace-let and earrings are included in one capsule, another series features rings with pearls and rhine-stones, and another features bendable, multi-colored figures such as dogs, monkeys, clowns and tigers.

Typical of dime mixes is one that features a combination pad lock, gun and holster key chain, earring, pop-up clove ring with pearl and stones, bracelet, necklace, bendable animals, metal (Continued on page 55)

NORTHERNWESTERN Model 60 Bulk-Pak

Will not skip or jam because of specially designed wheel and housing. Hold 1,000 individually wrapped aluminum metal charm and tab gum, the most popular in bubble gum or candy Tootsie Roll squares. Wrappers include comics and fortune.

BUY! METAL TYPERS

Vending Aluminum Identification Disc WHY?

1. LIFETIME INCOME
2. PROBLEM FREE OPERATION
3. ONLY 18" X 18"

SCHENOCHAB CO.
Manufacturers Representative

GUARANTEED

MANUFACTURED AND SUPPLIED

MACHINES

WE HAVE 25C TITANS, TITANIC, VEND AND MECHANDISE IN STOCK

10K CAPSULE MIXES

Horse Caro...

SCHOCHOBA CO.
719 Lincoln Pl., Brooklyn 7, N. Y.
1820 Tel. FR 3-8790

IMMEDIATE DELIVERY on the New

NORTHWESTERN MODEL 60

2053 East Armstrong St.
Illinois, Ill.
Phone: Whitney 2-1000

This "all product" vendor is the most versatile on the market. Handles basket, gum, charms, capsule, all nuts and any small bulk products with or without cartons, die cut, or raw. Can be front face, cabinet, or B.O. N.B. perfect for hot vends or hot beverages.

EXTRA EXTRA

DEPENDABLE

FLAT RATES, LOWEST PRICES FROM "A" TO "Z" IN THE U.S. OF AMERICA

NAME 
TITLE
COMPANY
ADDRESS
CITY ZIP 

Fill in coupon, clip and mail to: 
T. J. KING & COMPANY INC.
2700 W. Lake St.
Chicago, Ill. 60612

(Continued on page 55)

DALLAS—Graft addends another branch; Expands manufacturer role to the largest number of service stations, shopping centers—any location. Operates all other BULK PAk delivers greater profits. Before it needs actually advertised merchandise—suitable for all locations. Service costs are held to a bare minimum. Just pour merchandise in machine—and take out the coins. Location tests prove Bulk PAK is an A1, money maker. Write or phone for complete details.

On 120-200 locations, and adding...
Charm Makers Push 25c Items

- Continued from page 51

Charms and a ring and baseball key chain set.

In 5-cent merchandise Knight has a whole set of 52 playing cards to vend in a capsule. Another series is the Hobbit and Ring, consisting of seven characters that William Falck says, "促进和激发想象力." This hobbit series includes Hap-Glown, 1-Eye, Smiley, Genius and Mopy.

Penny items from Knight include a classic ring with copper plating and "Queen Beryl." Also being offered is a Hero or Gladiator ring in black and white. Knight is also bringing out its own capsule with various colored toppers and a clear base specially priced for quantity buyers.

Henal Novelties & Premium Corp. is introducing two nickel four dime and seven quarter mixes. In all, Henry Scher said 100 new items will be offered as well as a number of new ball goods that will feature football items.

One new quarter assortment is a baseball mix including ring, high-bouncing baseball, iron-on sap decal and a baseball helmet. Henal will also show a new sports capsule puzzle mix, again featuring an iron-on decal and capsule mix, and Jelly Belly capsule mix.

The 9-cent Baseball Helmet mix, which features an iron-on decal and jelly belly caps, is another hot seller for Henal.

In the field of the "old hat," the football helmet, Henal has brought out a new capsule mix that includes a football helmet mix.

The new capsule mix for the baseball helmet, which includes an iron-on decal and baseball cap, is another Henal hit.

Stereo 45's Nailed

- Continued from page 51

Jukeboxes in Italy since 1960," said an official of Associazione Nazionale Sezioni Apparecchi per Publico Alimentazione Ricreativo (S.A.P.I.R.), Italy's own capsule association, to Billboard. "I don't think there are any jukeboxes installed in Italy today not equipped to play stereo singles.

"Our problem is that the quantity of stereo single blanks installed in Italy suitable for use in jukeboxes is still very small. And we are not hot yet...there are lots of LP's, but they are not suitable for jukeboxes.

"The only two record companies that offer jukebox-ready items in Italy are RCA and Bellodice, but according to S.A.P.I.R. officials the selection is still not suitable for jukeboxes in "too old" Bellodice's contemporary stereo single output alone, at least, is insufficient to satisfy the market.

In Italy, jukebox locations, since most of them are stereo, are suitable for stereo singles. "All we need are the records," said the association spokesman. "The suitability of almost all existing jukebox installations in Italy for stereo singles was confirmed for Billboard by Adriano Solaro, artistic director of Bellodice.

"The so-called early (1960-1965) stereo jukeboxes had two speakers and monaural head, but these installed over the past few years (1965-1969) also have stereo capability. However, there has been no question about the capacity of jukeboxes installed in Italy, because those that handled stereo records...the problem is that there is still a lack of stereo. Only Italian-language stereo singles to go around.

"It is just a question of mentality. It's true, stereo singles initially cost a bit more to produce, but once they are produced in quantity, the difference in cost between standard (monaural) singles and stereo singles becomes negligible."

Karl Guggenheim, Inc. is introducing two new quarter mixes to go along with a previously introduced series of authentic baseball helmets. One mix features Indian head and skeleton and the other bendable animals.

In dime mixes, Guggenheim is offering one mix featuring a phony character and a world glow ball. Another new 10-cent dime mix features two captive toys and a ball, or high-bouncing ball. Additionally, Guggenheim has a line of import merchandise consisting of several 100 items.

Creative House Promotions, Inc., is featuring a new series of 22 different penny buttons having around the "Rowan & Martin Laugh-In" television series. Eight photos and 14 sayings make up the series.

Creative House also has a series of miniature 24-page "Laugh-In" joke books for 1-cent vend. Other new items, according to Ed Jordan, are a series of silly stickers and signs and Moon Creeps, consisting of 12 different buttons in bright glitter material.

Penny King Corp. has four new 10-cent mixes. Fantastic includes six girl and gold animal brooches and key rings, while the other three boxes feature all kinds of a giant, a fly and a Yippy Hippy Girl with key ring.

Five new 5-cent items consist of a new series of painted puppet heads, a new series of rings, a capsule puzzle mix and circus series.

"Laugh," series of new items, consist of 10 new items, while Razzma-tazz is the company's new 5-cent series of assorted charms.

Five new 25 cent items from Paul A. Price, Inc., are Silly Buildies, which can be molded into designs and toys, and People's Pieces, which include facial components, such as eyes, noses and lips. New 5-cent mixes featured a variety of items, mice and Scarums, while a new penny item was 1972 Silly Buildies butt on a smaller scale.

AMUSEMENT GAME manufacturer representatives met recently with officers of Music Operators of America to plan for the trade group's convention in Chicago Sept. 5-7 at the Sherman House Hotel. Pictured from left in back, Herb Ottinger, Chicago Coin; Les Montooth; Gerald Benson, VT Music & Games; Manfred S. Spindile, Spindile Insurance Co., Inc.; Eugene Waggner, Nutting Industries; A. L. Pleske; Leonard Schneller, U. S. Billiards; Bill DeSelim, Williams Electronics; Ross Scheer, Midway Manufacturing; Ken Fischer, Fischer Manufacturing, and Fred Granger. Seated from left, John Blitka, Blitka Enterprises; Earl Page, Billboard; Herb Perkins, American Shuffleboard; Howard Ellis; William Cannon, Camille Compassio, Cashbox, and Fred Minter, Purveyor Distributing Co.

Coming Events

- Continued from page 54

May 15-16—Florida Amusement & Music Association, Port-O-Call, Terre Verde Island, St. Peters-
burg, Fla.

May 16-17—New Jersey Automatic Merchandising Council, Holiday Inn, Atlantic City.

May 23-24—Pennsylvania Automatic Merchandising Council, Shamrock-on-the-Delaware, Shav-
nee.

June 6—Minnesota Automatic Merchandising Association, Madi-
son's Resort, Mille Lacs Lake.

That's What You'll Find In Our New Complete Coin Machine List

- It's loaded with BIGGEST VALUES LOWEST PRICES EVER!

WHILE, WRITE OR PHONE IT FOR IT

When answering ads... Say You Saw It in Billboard

If your competition is giving you location trouble... You may find the answer to this problem by using the most advanced idea in bulk vending—the all new Victor—

SELECTORAMA

77-88 ONSYLE

With six different combinations to select from to fit any of your locations, will vend a variety of merchandise and coin combinations 1¢, 5¢, 10¢, 25¢.

Pick the combination 50% to 75% service time. Bigger display, more profits. See your distributor for information and delivery date.

VICTOR VENDING CORP.

5701-13 West Grand Ave. Chicago, Illinois 60639
Teen Club Combines Jukebox With Bands

CLINTON, la.—The 25th Hour, a teen-age nightclub here, is a showcase for both live entertainment and Rowe's Music Miracle with extended speakers.

The jukebox, supplied by Pete Kahler of Illowa Amusement Co., Fulton, Ill., is set for two-for-a-quarter play and features 200 selections, 60 of them oldies.

Kahler usually changes three to four records each week, but sometimes he will change as many as five. As an added feature for the teen patrons, Kahler rotates class and team pictures in the Music Miracle's pickup slide.

Under the direction of radio personality Ted Wilk of KROS, the club opened its doors last Jan. 11 to a packed house. Five-hundred teen-agers filled the club to capacity in just one hour, while 500 others were turned away. Present plans call for adding a second story to the club, which also means the addition of another jukebox.

Dances are held every Friday and Saturday night with local bands providing the music. However, Wilk plans to bring in groups from Chicago for special dances which will be advertised on an advance ticket basis.

The club also serves as headquarters for a local group of the same name. The 25th Hour.

Operators Hit

*Continued from page 51*

After the club opened, I have yet to receive one word from jukebox operators. The only time I ever hear from them is when we are dealing with an established hit. I want to be able to break hits with the jukebox operators, but first they have to become involved with their business. They must realize that there’s more to the business than just selling jukeboxes."
The COMPLETE REPORT

international music industry conference

will be carried in Billboard's May 10 issue

...an issue of historic significance—one which will be read 'round the world and used for months to come as a ready reference by members of the global music and recording industries. It's the ideal issue in which to pack your sales message.
YesterYear's Hits

Change-of-programing from your librarian's shelves, featuring the disks that have been released in the past 3 years. Here's how they ranked in Billboard's charts at that time.

POD SINGLES—5 Years Ago

1. Can't Buy Me Love—Beatles (Capitol)
2. Old Time Rock'n'Roll—Chuck Berry (RCA)
3. (I Can't Help Myself) Stoppin' (If You Still Want Me)—Four Tops (Motown)
4. Starship Trooper—Queen (Decca)
5. Hang On Sloopy—The McCoys (Vanguard)

POD SINGLES—10 Years Ago

1. Tune Up Your Locomotion—Little Eva (Vanguard)
2. Don't Let Me Be Misunderstood—Aretha Franklin (Scepter)
3. My Girl—The Temptations (Motown)
4. Yesterday—The Beatles (Parlophone)
5. (I'm So) Afraid of Losing You—The Sweetheart of Sigma Chi (Columbia)

R & B SINGLES—10 Years Ago

1. Its Just a Matter of Time—Brook Benton (Mercury)
2. Who's Sorry Now—Wilson Pickett (Atlantic)
3. Since I Don't Have You—Skyliners (Colaco)
4. Almost Green—Chuck Berry (Chess)
5. Come Softly to Me—Fleetwoods (Columbia)

ZIP SINGLES

1. Come Softly to Me—Fleetwoods (Columbia)
2. Close Your Eyes—Bobbie Gentry (Capitol)
3. Till the Last Day—Donna Summer (Dunhill)
4. A Fool in Love—Leontyne Price (RCA Victor)
5. Lonely Little Girl—Lester Young (Verve)

CLASSICAL

2. BACH: ST. MATTHEW PASSION (Deutsche Grammophon, 1964)
3. MAHLER: SYMPHONY NO. 9 (Deutsche Grammophon, 1966)
4. TCHAIKOVSKY: SYMPHONY NO. 4 (Philharmonia, 1967)
5. BEETHOVEN: SYMPHONY NO. 9 (Deutsche Grammophon, 1968)

SPECIAL MERIT PICKS

1. Puccini: La Boheme/Strauss: Don Quixote—Berlin Rundfunk (Deutsche Grammophon, 1963)
2. Stravinsky: The Rite of Spring—Bolshoi Ballet (Deutsche Grammophon, 1964)
3. Mahler: Symphony No. 9—Philadelphia Orchestra (Deutsche Grammophon, 1965)
4. Beethoven: Symphony No. 9—Bayerische Rundfunk (Deutsche Grammophon, 1966)
5. Brahms: Symphony No. 4—Vienna Philharmonic (Deutsche Grammophon, 1967)

SPOKEN WORD

1. TITANIC: THE TRUE STORY—David Wilkerson (Golden Books, 1966)
2. THE BIBLE—Hear Ye! (United Kingdom, 1967)
3. THE NORTHERN LIGHTS—American Heritage (1968)
5. Moby Dick—Herman Melville (1968)

MORE ALBUMS

3. John Coltrane: A Love Supreme (Columbia, 1964)
4. Miles Davis: In a Silent Way (Columbia, 1969)
5. Fleetwood Mac: Rumours (Warner Bros., 1977)

ACTION RECORDS

1. The Who: Tommy (Decca, 1969)
2. The Rolling Stones: Let It Bleed (Decca, 1969)
5. The Doors: Morrison Hotel (Columbia, 1970)

BILLBOARD ALBUM REVIEWS

APRIL 26, 1969

The ever-popular continues to evolve. The Los Angeles offer their version of this hit "Le Meuche que Te Quem." This is one of many romance records, such as "Les promotions," and "S. A. Represe A Cule."
BANYAN INTERNATIONAL RECORDS, INC. brings to the industry a dynamic new concept in total entertainment.

The strength of this organization and its record label catalog stuns with devastating force, bringing contemporary sound to its fullest.

Recording, Management, Publishing, Motion Picture and Television Production give BANYAN the edge needed to meet the total needs of the trade. Could any organization ask for more?

DONNA LEE MUSIC
ASCAP

PEGLARI PUBLISHING CO.
BMI

Legal Counsel
William J. Bluestein
Beverly Hills

Betty Chiappeta
Executive Director

BANYAN INTERNATIONAL RECORDS, INC.
8831 Sunset Boulevard — Suite 401
Los Angeles, California
Telephone (213) 659-3938
250,000 Advance On Unmade Album

Tony Macaulay & John Macleod

Continued from page 43

The band was able to take it easy from then on and it was decided, rather than continue at the same frenzied pace, to knock out two of the days of recording to give the boys a break between sessions. However, the Foundations still worked at the fast recording pace they seem to enjoy and on a number of the remaining days cut the scheduled daily quota of tracks by early evening. The album was completed, with ease; 12 hours before the band left Britain for their American tour.

The album itself, in its epic piece of design work, depicts the boys in convict uniform, complete with picks and shovels, hulks and chains, slav- ing away in a gravel pit. The title, naturally, "Digging the Foundations." On the inside of the double sleeve the seven boys are uncomplimentary portrayed in individual "mug-shots" with "wanted" life-line information on each one of the band.

The total cost of the album to produce is understood to be in the region of £75,000.

The 12 tracks on the album, six of which were written by members of the Foundations and the remainder by Tony Macaulay and John Macleod are: "In the Bad, Bad Old Days," "I Can Feel It," "Let the Heartaches Begin," "Why Does She Keep On?" "Till Night Brought Day," "I Still Get That Same Old Feeling." "Take Away the Emptiness Too," "A Penny Sir," "My Little Chickadee," "A Walk Through the Trees," "Solomon Grundy," and "Waiting on the Shores of Nowhere." The LP is expected to be rush-released in the United States some time in May but is not expected to be released in Britain until after the summer.

Hal Shaper

Continued from page 43

The record on the "B" side of their 3½ million seller, "Build Me Up Buttercup". This number, however, is not necessarily because, of course, not only did it show the writing ability of John Macleod but also proved that the band was prepared to experiment, broaden and develop their musical sphere.

Celan Young was the next member of the Foundations to write for the band. He wrote "Give Me Love," which is on the other side of their current smash, "In the Bad, Bad Old Days." "I'Ll Love You More Than That"

Cover stories of this number are currently being secured by Hal Shaper throughout Europe.

Says Hal Shaper: "One of the biggest pieces of assistance that the boys could have had in developing as songwriters came from the good relationship they have with Tony Macaulay and John Macleod. The boys are content to develop their writing abilities on the flip side of their singles. They know that Tony and John are on the crest of a hit-writing wave that looks as though it will continue end- lessly."

Nevertheless Tony and John have promised that should the boys at any time write a number which when recorded was a sure-fire winner then they would use it at a future date.

Contained Hal: "There is no doubt the Foundations will continue to develop as songwriters. This is shown by the five brilliant numbers the boys have written for their new LP, "Digging the Foundations." These songs will doubtless be covered throughout the world."

We should not finish this piece about the Foundations and Sparta Music without mentioning one of the major points that endeared the band to this particular music-publishing company - their promotional ability and thorough service to their clients throughout the world.
and the winner is World Pacific Records for its starring role in producing the original sound track album "Charly" (WPS-21454) and Bud Shank's "Windmills Of Your Mind" (WPS-20157) featuring the Academy Award Winning song of the year.
LARGO, Fla.—Maintaining a staff of four service technicians and a full complement of parts has allowed Harry and Mary Kaye’s Allison Kern, H & L Electronics here, to stock over 32 different brands of tape recorders. Although acknowledging that the boom in recorders could endanger the sale of pre-recorded music by allowing consumers to tape music off the air, the couple is not overly worried and continues to stock more cartridge and cassette software.

The couple, about to open another store in the Crossroads Shopping Center in nearby Seminole, have been in the audio business for 20 years moving here from Michigan 13 years ago.

H & L’s roster of brand names reads like an electronics show-exhibition list: Ampex, Sony, Concord, Grass, Tandberg, Scott, Craig, Motorola, Borg-Warner/RCA, Marantz, Yamaha, Ken- don, Lear Jet and many others are represented. Commenting on the practice of recording off the air, Mrs. Kern said, “We, of course, don’t encourage it. But we’re not entirely upset because there are so many people who don’t have the time, let alone the skills, to record music. We’re kept busy and expect to see fantastic increases in the sale of portable or in- car tape recorders.”

The Kern store is now carrying 300 titles in cartridges and is expanding its cassette inven- tory. The only non-exclusive writer on Smith’s staff. Renaissance will release 8-10 albums and 10-15 singles in its initial year of operation. Smith and Leib are arranging a distribution contract with a number of record companies who will independently produce artists for Smith and Leib. The company also will independently produce artists for other labels. Smith is producing Teddy Neely for SGC Records and Deacon Jones for Sundown Records. Initial single for Jones, an All-Pro defensive end for the L.A. Rams, is “To the Last Pro,” with an arrangement by Jimmie Haskell.

Mekler Into Independent Production

LOS ANGELES — Gabriel Mekler’s firm, W. Steppen- wolf, Dunhill Records group, and produced Donovan’s last single, “Mmuch Too Much,” has formed an independent production company.

Mekler, an exclusive song-writing contract with Donovan, will continue to produce Steppenwolf and his third album, “The Night,” until the label, but will independently produce outside groups for his Lizard label.

Initial act for Lizard is Nolan a San Francisco district who will also write for the company’s two publishing firms, Lizard (BMI) and ASCAP company. Discussions are in progress relative to record distribution.

Mekler and Steppenwolf will not leave Dunhill to record, write or perform for Lizard, since both have two years remaining on five-year contracts.

The Israel-born producer has just completed Steppenwolf’s third album, “At Your Birthday Party,” and is finishing Three Dog Night’s second LP for an April release. He also recently produced five songs for Donovan.

Isleys’ ‘Thing’ Gets A RIAA Award

NEW YORK — The Isley Brothers’ recording of “It’s Your Thing” has been certified a million seller by the RIAA. The disk was also produced and engineered by the group and waxed on their own label, distributed by Buddah Records.
On May 24, Billboard will proudly present *Spotlight on Canada*, an inside look at the country's rapidly growing music-record-tape industry and its impact on the music business of other nations.

The special section will feature provocative articles on such topics as... the present state of the record business in Canada... Canada as a creative center for music... Radio, AM and FM... the burgeoning Tape market... Copyright laws and many, many more.

**Spotlight on Canada** will profile the companies that form the backbone of the music-record-tape industry. From manufacturers and distributors to publishers and producers... you will meet the major forces behind the growth of the music industry in Canada.

Meet the people. Probing interviews with artists, musicians, producers and executives provide remarkable insight into the rapidly growing Canadian record market. They will cite the problems, statistics and successes of the music industry and forecast its future.

The Sound of Canada. Exciting feature stories on the sound that is selling records and tapes in Canada. It runs the musical gamut from country, folk and folk-rock to contemporary and easy listening. Other articles will discuss the domestic talent, the country as a hit maker, the Underground scene and free form programming.

**Coming MAY 24 in Billboard.**

*Spotlight on Canada* will be sent to the music capitals of the world via Billboard's paid circulation of 30,000, with excellent bonus distribution to executives in music and allied industries, and to top government officials throughout Canada.

This is YOUR opportunity to capitalize on the global excitement being generated by this youthful giant of the music industry.

Advertise in Billboard's *Spotlight on Canada*. Generate your own excitement.

DEBUT OF CANADIAN SINGLES AND LP CHARTS IN THE SPOTLIGHT ON CANADA

ADVERTISING DEADLINE: MAY 10. Contact your nearest Billboard representative today!
HITS OF THE WORLD

ARGENTINA

This Last Week

1. *Denotes local origin.

1. *CANTO DE UNA MADRE (Emporio)

3. *NO ME IMPORTA (Audio-Intercontinental)

8. *EL MEJOR CANTO DE AMOR (Shandt)

18. *LA SERRA 'SANGRE' (Mambo)

20. *EL CORAZON ES MARAVILLOSO (Bieito)

3. *CANTODE UNA MADRE (Emporio)

4. *LA FUGA (Emporio)

5. *RANCHO AGURO (Emporio)

9. *EL MEJOR CANTO DE AMOR (Shandt)

12. *LA SERRA 'SANGRE' (Mambo)

15. *EL CORAZON ES MARAVILLOSO (Bieito)

5. *CANTO DE UNA MADRE (Emporio)

6. *LA FUGA (Emporio)

8. *RANCHO AGURO (Emporio)

10. *EL MEJOR CANTO DE AMOR (Shandt)

13. *LA SERRA 'SANGRE' (Mambo)

16. *EL CORAZON ES MARAVILLOSO (Bieito)

3. *NO ME IMPORTA (Audio-Intercontinental)

4. *RANCHO AGURO (Emporio)

7. *LA SERRA 'SANGRE' (Mambo)

10. *EL MEJOR CANTO DE AMOR (Shandt)

12. *LA SERRA 'SANGRE' (Mambo)

15. *EL CORAZON ES MARAVILLOSO (Bieito)

18. *NO ME IMPORTA (Audio-Intercontinental)

20. *RANCHO AGURO (Emporio)

Malaysia

This Last Week

1. *SIDHAH RUMAHAN (Ritz)

2. *BABY SARAH (Ritz)

3. *SAWAN (Ritz)

4. *BABI RUMAHAN (Ritz)

5. *ANAK ANAK (Ritz)

6. *BABI RUMAHAN (Ritz)

7. *BABI RUMAHAN (Ritz)

8. *BABI RUMAHAN (Ritz)

9. *BABI RUMAHAN (Ritz)

10. *BABI RUMAHAN (Ritz)

Austria

This Week

1. DENK MAL-ROS (Deutsche)

2. HINTER DEN REGENN MITSAN (Deutsche)

3. LEBEN IN SEHR WARMEN IHREN (Deutsche)

4. JESU WURDE JESU (Deutsche)

5. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

6. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

7. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

8. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

9. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

10. WIE WOLLTE ICH DIR FRIEDEN (Deutsche)

Brazil

This Last Week

1. CHICO DE VARGAS (Novos Estudos)

2. BERTOLDO (Novos Estudos)

3. FELIPE SORIAS (Novos Estudos)

4. AUGUSTO GAUCHO (Novos Estudos)

5. JOAO COMO EL LA TROCA (Novos Estudos)

6. BERTOLDO (Novos Estudos)

7. CHICO DE VARGAS (Novos Estudos)

8. FELIPE SORIAS (Novos Estudos)

9. AUGUSTO GAUCHO (Novos Estudos)

10. JOAO COMO EL LA TROCA (Novos Estudos)

Britain

This Last Week

1. THE VERVE (Verve)

2. SANDIE SHAW (Pye)

3. THE SHERATONS (Pye)

4. THE SHERATONS (Pye)

5. THE SHERATONS (Pye)

6. THE SHERATONS (Pye)

7. THE SHERATONS (Pye)

8. THE SHERATONS (Pye)

9. THE SHERATONS (Pye)

10. THE SHERATONS (Pye)

FRANCE

This Last Week

1. *LE BONJOUR (Universal)

2. *JE TAIME (Universal)

3. *C'EST LA VIE (Universal)

4. *JE TAIME (Universal)

5. *JE TAIME (Universal)

6. *JE TAIME (Universal)

7. *JE TAIME (Universal)

8. *JE TAIME (Universal)

9. *JE TAIME (Universal)

10. *JE TAIME (Universal)

Holland

This Last Week

1. *LOVE IS BLUE (Polydor)

2. *BEAUTY AND THE BEAST (Polydor)

3. *LOVE IS BLUE (Polydor)

4. *BEAUTY AND THE BEAST (Polydor)

5. *LOVE IS BLUE (Polydor)

6. *BEAUTY AND THE BEAST (Polydor)

7. *LOVE IS BLUE (Polydor)

8. *BEAUTY AND THE BEAST (Polydor)

9. *LOVE IS BLUE (Polydor)

10. *BEAUTY AND THE BEAST (Polydor)

Malaysia

This Last Week

1. *SIDHAH RUMAHAN (Ritz)

2. *BABY SARAH (Ritz)

3. *SAWAN (Ritz)

4. *BABI RUMAHAN (Ritz)

5. *ANAK ANAK (Ritz)

6. *BABI RUMAHAN (Ritz)

7. *BABI RUMAHAN (Ritz)

8. *BABI RUMAHAN (Ritz)

9. *BABI RUMAHAN (Ritz)

10. *BABI RUMAHAN (Ritz)

Italy

This Last Week

1. ELISI (RCA)

2. MA VITA SIA STUDI (RCA)

3. DIRIGENDI (RCA)

4. TU SIE BELLA CON ME (RCA)

5. UNA TUTTA LA CITTA' (RCA)

6. O, LA GIUDA (RCA)

7. UNA SOTTO LA SIRENA (RCA)

8. DI MEzzo UNA CANZONE (RCA)

9. IN BISNO UNA CANZONE (RCA)

10. BIS NOV UNA CANZONE (RCA)

Philippines

This Last Week

1. THE PANSACANES (Sony)

2. LADY OF MERCY (Sony)

3. THE ROLLING STONES (Sony)

4. THE ROLLING STONES (Sony)

5. THE ROLLING STONES (Sony)

6. THE ROLLING STONES (Sony)

7. THE ROLLING STONES (Sony)

8. THE ROLLING STONES (Sony)

9. THE ROLLING STONES (Sony)

10. THE ROLLING STONES (Sony)

Japan

This Last Week

1. BANDS (Decca)

2. BANDS (Decca)

3. BANDS (Decca)

4. BANDS (Decca)

5. BANDS (Decca)

6. BANDS (Decca)

7. BANDS (Decca)

8. BANDS (Decca)

9. BANDS (Decca)

10. BANDS (Decca)

Singapore

This Last Week

1. THE GIANTS OF JAZZ (Polydor)

2. THE GIANTS OF JAZZ (Polydor)

3. THE GIANTS OF JAZZ (Polydor)

4. THE GIANTS OF JAZZ (Polydor)

5. THE GIANTS OF JAZZ (Polydor)

6. THE GIANTS OF JAZZ (Polydor)

7. THE GIANTS OF JAZZ (Polydor)

8. THE GIANTS OF JAZZ (Polydor)

9. THE GIANTS OF JAZZ (Polydor)

10. THE GIANTS OF JAZZ (Polydor)

South Africa

This Last Week

1. THE SHADOWS (EMI)

2. THE SHADOWS (EMI)

3. THE SHADOWS (EMI)

4. THE SHADOWS (EMI)

5. THE SHADOWS (EMI)

6. THE SHADOWS (EMI)

7. THE SHADOWS (EMI)

8. THE SHADOWS (EMI)

9. THE SHADOWS (EMI)

10. THE SHADOWS (EMI)

Spain

This Last Week

1. CANTA CHECA (Fontana)

2. CANTA CHECA (Fontana)

3. CANTA CHECA (Fontana)

4. CANTA CHECA (Fontana)

5. CANTA CHECA (Fontana)

6. CANTA CHECA (Fontana)

7. CANTA CHECA (Fontana)

8. CANTA CHECA (Fontana)

9. CANTA CHECA (Fontana)

10. CANTA CHECA (Fontana)

Sweden

This Last Week

1. BYE BYE (Monogram)

2. BYE BYE (Monogram)

3. BYE BYE (Monogram)

4. BYE BYE (Monogram)

5. BYE BYE (Monogram)

6. BYE BYE (Monogram)

7. BYE BYE (Monogram)

8. BYE BYE (Monogram)

9. BYE BYE (Monogram)

10. BYE BYE (Monogram)

Switzerland

This Last Week

1. CANTINA (EMI)

2. CANTINA (EMI)

3. CANTINA (EMI)

4. CANTINA (EMI)

5. CANTINA (EMI)

6. CANTINA (EMI)

7. CANTINA (EMI)

8. CANTINA (EMI)

9. CANTINA (EMI)

10. CANTINA (EMI)

Looking for Talent: Booking an Act

Billboard International Talent Edition has the ANSWER

APRIL 26, 1965, BILLBOARD
On May 24, Billboard will proudly present Spotlight on Canada, an inside look at the country's rapidly growing music record-tape industry and its impact on the music business of other nations.

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Spotlight on Canada will profile the companies that form the backbone of the music-record-tape industry. From manufacturers and distributors to publishers and producers... you will meet the major forces behind the growth of the music industry in Canada.

Meet the people. Probing interviews with artists, musicians, producers and executives provide remarkable insight into the rapidly growing Canadian record market. They will cite the problems, statistics and successes of the music industry and forecast its future.

The Sound of Canada. Exciting feature stories on the sound that is selling records and tapes in Canada. It runs the musical gamut from country, folk and folk-rock to contemporary and easy listening. Other articles will discuss the domestic talent, the country as a hit maker, the Underground scene and free form programming.

Coming MAY 24 in Billboard, Spotlight on Canada will be sent to the music capitals of the world via Billboard's paid circulation of 30,000, with excellent bonus distribution to executives in music and allied industries, and to top government officials throughout Canada.

This is YOUR opportunity to capitalize on the global excitement being generated by this youthful giant of the music industry.

Advertise in Billboard's Spotlight on Canada. Generate your own excitement.

ADVERTISING DEADLINE: MAY 10. Contact your nearest Billboard representative today!
ARGENTINA

This Last Week

[Partial listing of songs and other content]

AUSTRIA

This Week

[Hits not listed in full]

BRASIL

(Countries Indianas Brasil) Proto unions

This Last Week

[Partial listing of songs and other content]

BRITAIN

(Countries British Radio) Proto unions

This Last Week

[Partial listing of songs and other content]

FRANCE

(This Week)

National

[Partial listing of songs and other content]

HOLLAND

This Last Week

[Partial listing of songs and other content]

MALAYSIA

(Country Radio Malaysia)

This Last Week

[Partial listing of songs and other content]

SWEDEN

(Country Radio Sweden)

This Last Week

[Partial listing of songs and other content]

SWITZERLAND

(Country Radio Switzerland)

This Week

[Partial listing of songs and other content]
Montreal — LONDON Records of Canada has announced that Pierre Bellemare, formerly with London’s Quebec branch, has been named to head office sales and promotion staff in Montreal. He will report to Adrian Bloudu, national sales manager of London Records, assisting in all areas of merchandising and promotion and assuming responsibility for record promotion on a national basis.

He replaces Richard Glaounville-Brown, who recently left the company.

At the Quebec City branch, Bellemare served as a sales and promotion consultant for eastern Quebec.

Filling the vacancy is Jean Luc Dionne as promotion representative.

Bellemare Rodeo Labels to Undergo a Vast Overhaul

TORONTO—Mil Shaw has been appointed president, rector and executive in charge of all pop material at Rodeo Records, owner of London’s London, George Taylor, Rodeo president, said there will be a complete remodeling of the subsidiary Rodeo label, which will primarily involve Shaw.

Bellemare will handle virtually 100 per cent pop releases, with current country artists being moved over to the Rodeo label.

Shaw will sign artists, produce and arrange sessions, and set up promotion deals. Despite the fact that Rodeo is concerned primarily with production, Shaw will also lease from independent labels. A new logo is designed for the Rodeo label.

Promotion and publicity for all labels will be coordinated between Shaw and Gary Kouri, national sales manager for the label at London’s desk, and Shaw has exclusive distribution of Rodeo in Canada.

Shaw has just returned from Montreal where he conferred with Kouri and Adrian Bliouneau, London’s national sales director, regarding future release plans.

Shaw will also work closely with Doug Johnson, company ad director at Rodeo, on packaging and promotion of country entries of the Rodeo and Banff labels.

Melbourne Rodeo Labels to Undergo a Vast Overhaul

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Shaw will also work closely with Doug Johnson, company ad director at Rodeo, on packaging and promotion of country entries of the Rodeo and Banff labels.
Eurovision Song Contest to Lose Swedish TV; Norway Next?

STOCKHOLM — Swedish TV 2, which ran the Eurovision Song Contest because "the present organization of the contest in Europe, and which which is of mediocre standard." The station's Swedish TV 2, will be deciding whether or not to participate in the contest, some time within the next month or two.

Second Scandinavian Nation

Sweden is the second Scandinavian nation to withdraw from the Eurovision Contest. Denmark pulled out last season. And now Norway is debating whether or not to continue participating.

There was widespread dissatisfaction in Norway after this year's contest, when the Norwegian entry polled only one vote to finish last. On the other hand, many music lovers feel that Norway should continue to take part in the contest, because it provides a unique opportunity for Norway to promote it artists and songs. Dissatisfaction with the standard of the songs in the year's Eurovision contest has been limited to Scandinavia, and even in that quarter the United Kingdom and Germany feel that, while the basic idea is good, they need to improve. Steps should be taken to improve the standard of the songs, which are not thought to be generally representative of the creative capabilities of European songwriters.

Says Osten Warnberg, who represented Sweden in the Vienna contest of 1967: "The song contest is no longer a competition where the best melody wins. It has become a talent contest for artists. It is the artist who wins and not the composer."

A Global Hit

"Love Is Blue" came nowhere when it was featured in Vienna, but after a year it was a global hit. As an indicator of hit potential I think this type of contest is doomed to failure. No Norwegian jury can be expected to judge a song reasonably after only hearing it once."

And Siw Malmquist, the 33-year-old Swedish singer who sold five million copies of her Eurovision song, said: "I've taken part in this contest quite a few times and I like it. It's enjoyable."

The whole festival has become an unnecessarily expensive "must" activity.

Another aspect of the contest which has come into question is the whole system, particularly the British, have an unfair advantage because they have only two entries, the public are hearing for the first time and some of which are already familiar to them.

..........
WARSAW — Artists signed to participate in the Interna-
tional Song Festival at Sopot, Aug. 21-24, are Lucia Alti-
eri (Italy); Ann Christi (Belgium); Ben Cramer (Holland); Henri De Deser (Switzerland); Ulli Enders (Aus-
tralia); Dagmar (Federal Republic of Germany); Lena Junoff (Swe-
den); Kari Helena (Finland); Gyorgy Korda (Hungary); Gitte den); Des
August at Sopot, to

ditional Song Festival at Sopot,
to

Gyorgy Korda (Hungary); Gitte
den); Des

American singer Gene Pitney will be appearing as special guest star.

CRASH KILLS
CARILLO, WIFE

MEXICO CITY—Composer Alvaro Carillo and his wife were killed in an automobile acci-
dent on the Cuernavaca free-
way.
Carillo's songs, which included “La Menestra” and “Sabor A Mi,” have been recorded by such artists as Frank Sinatra, Ray Anthony, Tony Bennett and Percy Faith.

Funeral arrangements were made by the Mexican Society of Authors and Composers.

Mike Stroman for the company to release Desmond Dekker's records in the U.S. and Canada. Dekker, who came from Jamaica, is cur-
rently in the British charts with “It's Nothin' But It's What It Is.”

MCA is introducing a special “Slow Ball” series to release some of its soul material. Among the artists whose albums are expected in the series are Gene Chandler, Boudelaire within the next few months, and Peter Lawford. Mitc

s son, Writers Mitch Murray and Peter Callander have been coming up with ideas to adapt a play into a musical for show business. They hope to close work on the project by the end of the year. The musical is a story of singer/radio personality Jack Benny and is based on the Simon Rawley play, “The Hotel.” The Tremeloes have formed a new company, a song publishing firm called Golen Music which will be administered through Peter Waring. The firm has been formed to pick up foreign product In the group to record.

Martin Clarke has joined April Music, the publishing arm of CBS, as a successor to the late Allen Landau. Clarke was president of the original and has been named senior vice president for Mike Hainey of the CBS Columbia label and his next release will be a new Barney. The singer who has been in the U.K. charts with "Please Don't Go" will debut with "Was It Yesterday.

MUNICH

Igor Oistrakh begins a two-
week tour of Germany Monday (21) visiting 12 West German cities. To coincide with the tour, Eurodisc is releasing an LP by Oistrakh playing works by Bach and Brahms in the "Mozart Se-
lections" series. CBS is pro-

queline Midinette (Evansion, Switzerland), Monica and Claus (Amiga, East Germany), Georg Mona (Polydor, West Ger-

ny), Dragos Spanjoch (Record Production ORT, Yugoslavia), Shirley (Doxas, West Germany) and the Hop Stars (Olgas, Swe-
den).

Radio Push on
Song Contest

MUNICH — The 24 titles selected by a Bonn jury to com-

moting its second underground package consisting of 10 albums by American artists. The com-

pany is also promoting its Super-

unscreened package with the issue of 16 classical albums.

The tour of Germany recently completed by Ariola's Pete Alex-

man who was the most successful tour ever undertaken in Germany post-war. — Producer Kurt Feltz re-
duced "Immer mehr" and "Pic-

colas with Peter Rubia in Co-

route for Polydor. Eurodisc is conducting a special sales cam-
paign for the album "Unter-

liche Opermenschen in Glanz-

schoener Stimmen," featuring

Rudolf Schock, Erika Knecht, Ren-

Holm, Fritz Wunderlich and Gott-

lieb Bank.

URSULA SCHUEGRAF

From the
Music Capitals of the World

check it out with
NRBO

If rock is
deaf, then
dive Rock & Roll.

The leading Italian independent record company

PUBLISHERS
AUTHORS
COMPOSERS
FOR THE LARGEST EXPOSURE
AND THE BETTER EXPLOITATION
OF YOUR REPERTOIRE
APPLY TO
MILANO (ITALY) CORSO BUENOS AIRES 77 - TEL. 273641 NEW YORK (USA) RICHARD ROEMER 400 MADISON AVENUE

RECORD RETAILER 7 Carnaby St., London W.1, England

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Nature of Business

Published every Thursday, RECORD RETAILER is available by subscription only.

More will live THE more you GIVE

HEART FUND

International News Reports

Song Festival in Sopot Lines Up Participants

April 26, 1969, Billboard

75
HI HO FROM NASSAU
Your favorite editor is attending the first International meeting in Nassau to learn, first-hand, the up-coming trends in music format for YOU, the dealer and distributor, to be ON TOP of today's market.

Every top A&R man, music publisher and the like will be there to pool their experiences and hard work for tomorrow's music!

Check the editorial pages of Billboard for the full report of the Nassau happenings!

TOP TIP...
Make way for the BEATLES...
AGAIN! Here they come with their chart, top-10 hit, "Honey Pie"...

Back in the bag BIG ONES!!

DON'T LET US DOWN
Lennox and McCartney wrote them.

SO WHAT ELSE IS NEW ???
The what's new and where the action-is line-up of great songs begins here.

MORE THAN YESTERDAY
(The Spiral Starecase)
Big request for sheets on the West Coast!

SAULASTRO

Al performed the song beautifully last Wednesday on the Glen Campbell Good-Time Hour and more than once he mentioned that "song places" on every sheet music counter at his studio in Connecticut.

Jose Feliciano will move sheet music copies via his latest single release. He does an exciting rendition of

MARTYRE PURT DRIVE
Written by the Bee Gees, this song has its origin as a spin by the spirit move!

Another new "comer" is...

(Sonny Charles—Transportation, Checkmates Ltd.)
This is a powerhouse piece of balladry.

Heed the words of his million seller, DIZZY Tommy Roe, backer of the man who makes an other "wetmore" tag.

HEATHER HONEY
It's a long and winding road.

Dealers take note! all of the aforementioned newcomers are best bet salesman...first to YOU from S.M.I.

CONGRATULATIONS...
To the Roll Daring dynasty, our prayers and congratulations on winning the Washington 
NATIONAL SONG 1967! THE POOH! To our music buyers Hansen Publications prides and puts all of the new developments in a children's teaching piece by John Brough, "Sound".

BOOK REVIEW...
On Monday, on this issue hits the stands, DON MD does his special feature about the A&R business. To commemorate the occasion, Hansen Publications has prepared a brand new breathing music book that included a leading-commercial jingle. A happy Christmas for the year, EDDIE Don sings in person at "Dukes" of Delaware...as well as his recording firm.

It contains a Hawaiian "glottery," original recordings of the islands, and much photos of this over-welmingly popular singer. This music book is designed for every store in the country.

GOLD MARK ASSOCIATES
PUBLIC RELATIONS
New York—Beavry Hills—London

Musical Instruments

Shure's VA300 Triumphs With Selective Marketing
BY RON SCHLACHTER

EVANSTON, Ill. — "Public address is an area that can pick up slack in the music business and music people who will be successful are those who enter the public address field."

This statement was made by Ray Ward, vice-president of sales for Shure Bros., Inc., here as he explained the company's approach in marketing its new VA300 loudspeaker and projection system, the VA300 Vocal Master. The system, which has been on the market less than a year, includes a console and two speakers for a suggested list price of $800.

"People are more aware of audio equipment," said Ward. "They are not satisfied with anything that is available, to be honest in electrification. They no longer exist just selling guitars."

"With our Vocal Master, we are after something that was vocal. The ordinary house public address system really is a pugging system. A guitar amp is designed to reproduce guitar sound. As vocal is fed through a musical instrument amp, the singer finds himself drowned out. The amp can be raised but so is the instrument. In addition, the frequency balance of the musical instrument amp cuts off a wide part of the vocal.

"We discovered that we needed something that would provide full coverage and complete portability. In most cases, the places where entertainers are performing were not designed for entertainment. An exception is Las Vegas. To redo a sound system in an existing structure is a major undertaking. Consequently, we have developed a system that would be portable and flexible enough and this led to our development of an integrated system.

Fifth Dimension
"The Fifth Dimension appeared at Baltimore last Sunday. They needed four of our systems at once, which is a very small fraction of the cost required for a complete entertainment stadium and that would have been permanent."

Shure began developing the Vocal Master about three years ago with the rest of several prototypes. After the prototypes were tested, Shure then took them out to five dealers which had been selected by area and market. They were located in Detroit, Atlanta, Dallas, Houston and Honolulu. According to Ward, the initial reaction was excellent and the company decided to broaden its production and distribution.

At last year's National Association of Music Merchants (NAMM) Show in Chicago, Shure introduced the system to 15,000 music buyers immediate satisfaction, after which there is widespread. These goods included both musical instrument and public address dealers.

"This is strictly a franchise program," explained Ward. "We are not seeking to sell to every dealer."

(Continued on page 77)

ADD'S RHYTHM UNITS

Hammond Aims at Beginners With Instant Play Program

Hammond is applying to the prices of its line of sheet music and brochure materials, the style of hand printing that has made the VA300 line of keyboards the number one selling item in this line. Every store will benefit from the lower prices and the special promotion for every store, according to Ray Ward, president of Shure Brothers, Inc.

On April 15, 1967, the Hammond Corporation introduced the VA300 keyboard (Cimeno), the Eighth Wonder of the Hammond Line. The keyboard is priced at $1,850 and the T-200-2 and with both accessories retails for $2,050.

Rhythm End Block, factory-installed on L-100-1, L-100-2, and L-100-2, is also available in kit form.

Merson Branch
BURLINGAME, Calif.—The newest Merson Musical Products branch has opened here on the edge of San Francisco Bay. The full-fledged wholesale musical products operation is geared to supply northern California musical instrument dealers with Merson products. The company's home office is in Westbury, N. Y., other branch facilities are located in Denver, Portland and Houston.

Hammond Cade...
Shure’s VA300 Triumphs With Selective Marketing

...Continued from page 76

we are interested in dealers with a significant business in sound. We want the dealer to be able to demonstrate, instruct the buyer in proper usage, and provide proper personal attention.

In February-March of this year, our production of the Vocal Master finally reached full scale. However, we still have all of the quality controls which have been in effect throughout the development of the system. One of the biggest complaints about amplifiers has concerned the humming out or blowing out of voice coils.

24 Hours

“To guard against this, we tested our system by running it for 24 hours in 140 degree heat. Each of our units is equipped with an overload protector which senses the temperature when transistors are damaged. When this situation occurs, the unit automatically shuts off. However, we have developed the Vocal Master to such an extent that this would happen only in a very extreme situation. In fact, we have received no reports of this ever happening.

“In short, all of the tests are concerned with the worst possible things that could happen. The purpose of the test is to speed up what would take months in normal life. We even have shipping tests. We developed our own carton device that will drop a carton to test its durability. The result of all of this is that we have had very few complaints.”

While complaints have been few, compliments have been numerous and have come in the form of letters, telephone calls and personal visits to the Evanston plant. Howard Harwood, director of public relations, recalled:

“Sergio Mendes has used the VA300 a year and used it last year when he performed at Ravinia Park near Chicago in lieu of the system that is provided. He also took it with him to France for his performance at MIDHM.

“I think the two big features of the system are that it can be set up in 10 to 15 minutes and the price. Because it is so light weight, the system can cut down in shipping costs. As for the price, the artist is always shocked because they’re used to paying so much more for a sound system. Although we indicate the VA300 is for vocal, almost any instrument works well with it. A lot of people are using it with acoustic guitar.

“Wurlitzer dealers around the country will receive added exposure for their products through the advertising surrounding the promotion, as well as the vast amount of supermarket display material distributed by Kraft.

“We hope every dealer will take full advantage of this impressive nationwide campaign by putting on organ demonstration in local supermarkets and decorating their own windows with materials they have been supplied.

“In addition to the Wurlitzer organs, the sweepstakes offers five 25-week trips to Hawaii and hundreds of other prizes. Promotional kits containing point-of-purchase displays provided by Wurlitzer, Kraft and United Airlines have been furnished to Wurlitzer dealers.

When you go on TV you’ll come face-to-face with many of America’s top sound engineers. Most of them prefer E-V microphones.

Find out why at your Electro-Voice dealer’s today!

Electro-Voice

A Division of E-V Musical Instruments

PHONE HAMMOND S-250, 1057 BROADWAY, NEW YORK 19, N.Y.

A Product of Musical Instruments 1969 Billboards 77
Maybe now we should call it the Hohner Contemporary Network.

Because we're making the biggest network radio buy on ABC of any manufacturer of musical instruments. Becoming the first in our field to advertise nationally on the ABC Contemporary Network (180 stations).

Starting April 28th, we're backing our popular Melodicas and fast-selling harmonicas to the tune of over 150 million radio impressions in the teenage and young adult markets.

And we're telling your customers about Hohner (during peak listening hours) the way they like to hear it. With the popular sounding music of two of the country's leading groups, The Carmel and The Spencer Davis group.

**Sound reasons for selling Hohner Melodicas and harmonicas.**

It stands to reason if you're already in the record business, you could easily be in the Hohner musical instrument business. Because people who listen to music, also like to make their own. (Just like the country's top recording groups that are tuning into the exciting sounds of our Melodicas and harmonicas.)

And now you can start by making your customers Hohner owners. Just display (in a space no bigger than this ad) the fast-selling instruments shown below.

Because your profits on just a few Melodicas and harmonicas will be considerable. Far more than your profits on scores of 45s or dozens of LPs.


---

**Products:**

- **No. 02 AMERICAN ACE** - 10 single holes, 20 reeds, nickel-plated covers. Standard keys. $1.50
- **No. 364 MARINE BAND** - 12 single holes, 24 reeds, nickel-plated covers. Keys C or G. $3.75
- **No. 56 ECHO** — Distinctively cased 2-sided tremolo. 48 double holes, 96 precision tuned reeds. Nickel-plated covers. Keys of A-D, Bb-F, C-G. $10.00
- **No. 1896 MARINE BAND** - 10 single holes, 20 reeds, nickel-plated covers. All keys. $2.95
- **HM-36 MELODICA PIANO** — This 3-octave professional instrument produces a rich accordion-like tone. Conveniently hand held with 36 piano keys controlling the ultra durable bronze reeds. $49.95
- **HM-926 MELODICA PIANO** — 26 piano keys for single notes and chords. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and deluxe carrying case. $24.95
- **HM-600 STUDENT MELODICA** — Beginner's instrument. 20 chromatic keys give it a range of over an octave and a half. Mouthpiece and carrying case. $11.95
- **No. 532 BLUES HARP** — Reeds set higher for greater action, longer life. 10 holes, 20 reeds. Durable plastic snap case. Keys A, Bb, B, C, D, Eb, E, F, or G. $3.25
- **No. 280 THE 64 CHROMONICA** — 16 holes and 64 reeds. Range of 4 chromatic octaves. Packed in leatherette case. Key of C only. $22.00
Hawaii Greensleeves

Day

Proud Mary

I Can Hear Music

Gitasan

Sun, Mr. Moon

Hot Smoke & Sassassass

I'll Try Something New

My Way

Mercy

The Composer

Snatching It Back

... I Can't See Myself Leaving You

These Eyes

Crazin' In The Grass

First Of May

Don't Touch Me

Sure, Sure, Sure

Time Is Tight

The Way You Use To Be

Mendocino

Wishful Sinful

To Know You Is To Love You

Pinball Wizard

It's Only Love

Happy Heart

The Letter

Is It Something You Got

More Than Yesterday

In The Bad Bad Old Days

Ice Cream Song

The River Is Wide

What You're Doing

Creezy Stew

Foolish Fool

Coquette

Playgirl

Jimmy Angel

... I'm a Drifter

Rhythm Of The Day

... I Shall Be Released

Both Sides Of The Same Coin

California Girl

... I Don't Mind

Greensleeves

Seven Years

I Can't Say No To You

... I've Been Loving You Too Long

Home To You

... Never Can Sell My Love

Bubbling Under The Hot 100

})
New single

The Moody Blues

NEVER COMES THE DAY
'Israelites'
Desmond Dekker and the Aces  UNI 55129

#1 in England in 3 weeks flat!
Red Hot!
Now on UNI!
"Ivory" The Bob Seger System. Another pounding success. Think it, take it home, play it...before you sell it out.

This is Capitol in April.

Producer: Wayne Shuler #2480
THE NEW COLONY SIX has a new single

"I COULD NEVER LIE TO YOU"

This new single will be a bigger hit than "Things I'd Like To Say"?  
true  false

This new single is from their forthcoming album?  
true  false

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC./35 EAST WACKER DRIVE, CHICAGO, ILLINOIS 60601
Flock of Court Suits in L.A.

LOS ANGELES—Three Superstars have been served with suits filed here, including two against record companies.

Sergiographic Corp., a Leba has filed suit against Sidewalk Produc-
tions, Inc., asking for $2,000 as contract. He contends that the side-
walk signed him to an exclusive songwriting agreement and pub-
lishing, Sidewalk Music, but failed to honor the obliga-
tions that would have insured him $29,150.

Rainier Record Manufacturing Corp. has filed suit against Take 6 Enterprises and David L. Rol-
oc, publisher, City Records to collect a debt.

Jack Brown, Rainbo president, said that a company furnished merchandise valued at $47,743.

is attempting to collect the money.

In another Superior Court

GreenTree Licensee For UA Reel Items

NEW YORK—GreenTree Electronics, a Bell & Howell company, which operates the exclusive license for United Artists Records reel-to-reel prod-
ucers, has taken over UA's standard product as well.

GreenTree also has reel-to-

reel tape deals for Warner Bros. and Reprise products.

Monument Adds Aznavour

English-Language Releases

LOS ANGELES—Monument, which previously released Span-
ish, Italian, French, German, and Russian

World War II, while Barclay formerly li-

enced Ausvour material to Regent Reel.

and can obtain French language disks of material newly recorded by the vocalist for Parit-Marchon.

Leaders of the pact, Bar-

clay will provide Monument with music in a variety of lan-
guages, and Monument has set lyri-

Bob Morrison with the va-
cial unit on the firm En-

LP.

The label will be sold a special package of Aznavour's May 5, in New York prior to Carnegie Hall's 32nd Annual Spring Gala Benefit (Sunday and 10-11). Tying in with that event, Monument will re-

action, singer Ronald Barros (Ronnie), in a suit against York Records and Char-
est Greene and Brian Stone of Gres.

The suit, a complaint for declaratory relief, contends that the plans to purchase between 15-20 machines for use on military bases in the U. S., by Orsatti, president of Disc-O-Mat National, distri-

buators of the vendor.

Part of the military testing program for the record vendor will be the blind-pilot proof of the machine. In this way, important, it is said, is the visual capacity of the high-fed Orsatti.

Discussions are taking place between Orsatti, Dave Gorwitz, developer of the machine, and William Hunter, vending opera-
tional consultant of the Army and Air Force Exchange Service in Dallas.

Disc-O-Mat National has established a leasing company, D.O.M. Leasing, a parent firm, to facilitate loan programs and machine licensing.

RECORD VENDORS MARCH TOPS' IN TEST PROGRAM

LOS ANGELES—Post Exchanges (PXs) on several military installations, the new plan according to Don Orsatti, president of Disc-O-Mat National, distri-

buators of the vendor.

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TRO in Drive On Euro Song

LOS ANGELES—An extensive program is being planned for "Un Jour, Un Enfant," the Eurovision Song Contest- winning song by Ivan Lutovinoff, which was published in France through NFC Music Publishing, a part of NFC International complex, according to Marvin Cane, vice-presi-
dent of the Richmond Organiza-
tion in New York, U. S. publisher of the song.

"Un Jour, Un Enfant," which British lyri-
cist, wrote the English lyric, "Three Little Birds," and for the Emil-Stern-Eddy-Maar-

ny song.

Bob and Phil were to perform at the Cannes Festival, France, and England and per-

formed the Eurovision con-

test in Madrid.

Champion Shines In Canada

Los Angeles—New York’s premier R&B star, Johnnie "Champion," has been chosen as the special guest at the opening of Canada’s largest recording business, the "Lightning Records," at Oshawa, Ontario.

He will be joined by Canadian vocalists, such as the "Four Guys," and will sing several of his hit records, including "Teenage Love," "Summer Time," and "Birthday." His performance will be broadcast live on Canadian radio stations.

Jobete awards also went to: Ray "Slim" Moore, who worked on the release of "Teenage Love," "Summer Time," and "Birthday," and to Mike "The Great," who worked on the release of "I'll Be There for You." In addition, the "Lightning Records" awarded a special plaque to "Young "Slim," for his outstanding achievement in the field of R&B music.

The ceremony was attended by many notable figures in the Canadian music industry, including Johnnie "Champion," who was presented with a special plaque for his contributions to the Canadian music scene.

The "Lightning Records" ceremony was held in Oshawa, Ontario, in front of a large audience of industry professionals and fans.

Cavanagh represented the city at the dinner. The text of the award stated that the Motown sound, with its extraordinary range, is one of the most famous export of the city of Detroit.

Mayor Cavanagh said the award was a unique gift, given to him by the company that the Motown company had given the city a new face and a new identification.

The winners were:

-Johnnie "Champion"
-"Teenage Love"-Foursquare Hour
-"Summer Time"
-"Birthday"

Cavanagh, who has been with the company for over ten years, said that the award was a recognition of his hard work and dedication to the company.

"Teenage Love" and "Summer Time" were both top hits for the company, and "Birthday" was a popular single.

Cavanagh thanked everyone who had helped him throughout his career, including his family, friends, and co-workers.

He also expressed his gratitude to the Motown family for their support and encouragement.

"Teenage Love" and "Summer Time" were both top hits for the company, and "Birthday" was a popular single.

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COLUMBIA PRESENTS JOHNNY WINTER.
A WHITE FLAME, IGNITED BY BLACK BLUES.

The hottest item outside of Janis Joplin, though, still remains in Texas, if you can imagine a hundred-and-thirty-pound cross-eyed albino with long fleecy hair playing some of the gutsiest fluid blues guitar you have ever heard; then enter Johnny Winter. At 16, Bloomfield called him the best white blues guitarist he had ever heard. Now 23, Winter has been out and around for some time Rolling Stone (Dec. '68).

The hottest recording discovery in the land these days is a tall, skinny, cross-eyed albino blues guitarist with limp, shoulder-length cotton white hair. Johnny Winter is the swingingest, funkiest new white blues singer to come out of the South in years. Time magazine.

Johnny Winter is one of the best blues guitarists. He is a fountain of vintage blues. His moves are fast and his playing staccato and harsh. He captures the agony of the blues. Mr. Winter is a charismatic performer. The New York Times.
It's the era of the electric sounds, Instant Music.

Instantly a hit, and sometimes instantly obsolete. Meaning you've got to get a tape while it's still hot or you have no tape at all.

GRT deals in hot tapes. Tapes still moving up the charts. So new, sometimes the albums haven't even been distributed.

GRT puts the hot ones on tape, and calls the rack jobbers direct to let them know about it.

To let them know we've got another hot one, ready for distribution.

To get them cooking. With electric heat.

The Great Tapes