Spector in Disk Action Again; Ties With Law Co.

LOS ANGELES—Phil Spector will return to the record business after three years of retirement.

His plans involve other facets of the entertainment industry, but "records are my catalyst," he said.

For the first time in his career, Spector is working with the law firm of Machat and Kornfeld, which is handling the management arrangement for Spector's new label.

Instrument Makers Vie for Festivals' Equipment Dollar

LOS ANGELES — There is growing competition among musical instrument manufacturers wishing to promote their products at rock music festivals, according to Jim Peterson, Sunn Musical Instruments' mid-Western distributor here. Sunn, which supplied equipment for the famous director here. Sunn, which supplied equipment for the famous director here. Sunn, which supplied equipment for the famous director here. Sunn, which supplied equipment for the famous director here. Sunn, which supplied equipment for the famous director here. Sunn, which supplied equipment for the famous director here.

Sunn strives to make festivals run smoother, and normally sends a representative with the equipment. Local Sunn dealers play an important role. At Woodstock, a Boston dealer trucked amplifiers to the site. In Southern Illinois, Bob Heil's Ye Olde Music Shoppe, Maris- sa, Ill., will handle arrangements. "We like to talk with the groups and save any hassle" (Continued on page 68)

MIDEM Raising the Roof

PARIS — All 368 bureaux on the three exhibition levels in the new seven-story Palais des Festivals at MIDEM have been sold, compared with last year's 280.

Disks Cool It for Yule

NEW YORK—Christmas will have a familiar musical ring this year. The record companies, for the most part, are banking on catalog repertoire rather than new singles or LP material.

According to Billboard's Record Review Department, fewer new Christmas singles and albums are limited to 125,000 spectators (Billboard, Dec. 6). Sunn strives to make festivals run smoother, and normally sends a representative with the equipment. Local Sunn dealers play an important role. At Woodstock, a Boston dealer trucked amplifiers to the site. In Southern Illinois, Bob Heil's Ye Olde Music Shoppe, Maris- sa, Ill., will handle arrangements. "We like to talk with the groups and save any hassle" (Continued on page 68)

Capitol to Open Product Barrage on '70s With 4 Presidents

By ELIOT TIEGEL

NEW YORK—The new decade is being heralded by the music/record industry with a barrage of rhetoric and promotion. "The Challenges That Face the Music Industry in the Seventies" came under discussion by a president-studded panel at a meeting sponsored by the Music and Performing Arts Lodge of B'nai B'rith here on Dec. 2. and NARM has a similar topic on the agenda for its annual meeting scheduled for March in Bal Harbour, Fla. The presidents fielding the subject of the "challenge of the Seventies" on the Music and Performing Arts Lodge's panel were Clive Davis of CBS Records, Norman Racusin of RCA Records, Jack Grossman of Merco Enterprises, and Sam Goody of Sam Goody, Inc. The (Continued on page 88)

Crystal Ball Gazing Into '70s With 4 Presidents

By MIKE GROSS

NEW YORK—The new decade is being heralded by the music/record industry with a barrage of rhetoric and promotion. "The Challenges That Face the Music Industry in the Seventies" came under discussion by a president-studded panel at a meeting sponsored by the Music and Performing Arts Lodge of B'nai B'rith here on Dec. 2. and NARM has a similar topic on the agenda for its annual meeting scheduled for March in Bal Harbour, Fla. The presidents fielding the subject of the "challenge of the Seventies" on the Music and Performing Arts Lodge's panel were Clive Davis of CBS Records, Norman Racusin of RCA Records, Jack Grossman of Merco Enterprises, and Sam Goody of Sam Goody, Inc. The (Continued on page 88)
His poetry is music.
His music is poetry.
RCA welcomes
John Denver.

Poet. Balladeer.
Alive and sensitive to
human emotions and
human foibles. The words
he writes (and he writes
hits like "Leaving, On
A Jet Plane") and the way
he sings them reflect all
the things John Denver is.
The kind of a folk singer
we're happy to have join
us. And you'll be even
happier that he did.

His first single
"Daydream" #74-0275
c/w "I Wish I Knew How It
Would Feel To Be Free"
Both from his new album
"Rhymes and Reasons"
LSP-4207
Produced by Milt Okun
NEW YORK — The pattern of the MGM-Troncon Recording Corporation is beginning to take shape.

MGM will in effect become a producer of professional songbooks whose products will be marketed initially by Key Troncon Recording Corp. people. Bad Fraser, the newly named president of Troncon Recording Corp., will be in charge of sales and marketing for MGM products.

Fraser will direct the work-ings of wholesale sales and mar-keting of MGM pro-ductions. He recently em-erges with Bill Birdsell, a veteran songbook administra-tive assistant who has been here from California, screening applicants for the new company with California with a songbook.

A number of MGM's local staff have reportedly been gotten to move to California where the record division will be headquartered and run by Mike Curt, the record company's newly named president.

Curt was formerly the presi-dent of Troncon Entertain-ment, the publisher of Troncon Record-ing Corp., the newest of Troncon's enterprises. Curt was named for the responsibility for administering the distribution and manufac-turing of MGM products.

As the pieces fall into place, Troncon's own independent dis-tributorial and retail network will become the major suppliers of MGM products all over the country. The MGM adminis-trative-owned branches no longer needed.

Feinsinger and his Troncon staff-plus MGM staffers—are sup-posed to move into the Ameri-can International Pictures build-ing on Sunset Blvd. The fac-ility becomes vacant Monday at the end of next week.

Curt, who flew from here to Rome with James Aubrey, MGM Pictures new president, will probably circulate between the MGM headquarters in New York and the Hollywood offices.

TRA has opened its first of -fice here, with Harold Berkman, its new national promotion vice president, Sol Greenberg, its new LP sales manager and Tom Kennedy, its new national promotion director. All operating from the facility. Berkman heads the Eastern office.

GWP Sets New Label

NEW YORK — GWP will introduce a new record label, Grapevine Records, in January. The label will carry the work of art-ists as Debbie Taylor, the Hes-toration's new act, the Minks, Vem-ber Barney, the Persians, Little Rose Little, and the Modettes.

Grapevine Records, which already is distributed in 28 key mar-kets and on a national level, will be handled by many of GWP's distributors.

Houstan to Keynote '70 NARM Conclave


Meanwhile, advance registra-tion forms for the conven- tion were sent to all NARM members earlier this week. Registra-tion will feature a program of business sessions, which will in-clude talks on the growth of series of workshops and semi-nars, and person-to-person con-ferences. A complete schedule of meal functions and social events, which include breakfasts, lunches, cocktail receptions and dinners round out the conven- tion program, with special events for the ladies in attend-ance.

For the first time this year, the annual NARM scholarship awards will be presented at a dinner honoring the NARM Scholarship Foundation. A spe-cial concert is being prepared by Dwayne Warwick and Butch Crivello.

The NARM Awards Banquet, which takes place at the Waldorf Astoria (March 24), will feature the presentation of the annual awards, a special tribute to the new record labels for the best selling product of 1969.

Paul's meeting From Dec. 11-14

NEW YORK — Paramount Records will hold its annual meeting at the Hampshire House Thursday to Sunday (11-14). The staff will conduct a road-way musical, "Coco," for which Paramount has purchased all American rights. They will also see a performance of Ambriegs, a press release noted the label.

William Gallagher, newly ap-pointed president of Famous Music Corp., and Jack Widen-man, vice president of MCA will also attend the meetings.

Janus to Handle Westbound Label

NEW YORK — Janus Rec-ords has signed John Farnham, and the Farnham's new double-LP set, "Alive, Alive O!," with an ex-tensive pre-Christmas advertis-ing, promotion and publicity cam-paign. The album was launched with a tri-fold, full-color insert reproduced in the company's first issue and is sched-uled to run major newspapers in 154 top markers in Decem-ber.

In addition, the Feliciana al-bum will have a prominent posi-tion in RCA's full-page belli-singing the company's first issue and is sched-uled to run major newspapers in 154 top markers in Decem-

Sales promotion materials will include a four-color window sticker, a four-color window display, a five-color window display of the same, a 50 -spot radio spots with accompanying dealer display advertising cards, plus ad mats and minis.

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RCA also has prepared a special Christmas pre-sale promotion kit containing an EP of Feliciana and a Christmas promo-al-bum, a 45 rpm interview rec ord plus a biography, press re-leases and photos.

Feliciana's New Set Gets RCA Giant Push

NEW YORK — RCA Rec-ords has kicked off its Feliciana's new double-LP set, "Alive, Alive O!," with an ex-tensive pre-Christmas advertis-ing, promotion and publicity cam-paign. The album was launched with a tri-fold, full-color insert reproduced in the company's first issue and is sched-uled to run major newspapers in 154 top markers in Decem-

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General News

Gulf Pacific Ind. Forms Label

LOS ANGELES — Gulf Pacific Ind., independent record company, announced formation of Texas Revolution Records to sign artists from the Texas and Southwest areas.

The label will be distributed by WVOH, a subsidiary of Gulf Pacific Ind. The label rights will go to Amphex, which also has tape rights on Gulf Pacific's 21 groups it produces for 10 different record companies.

Initia l act on Texas Revolution Records will be a group, Mickey Shapiro, Gulf Pacific vice president, is looking for about five groups for the new label. Publishing will be administered through Gulf Pacific Ind.

Shapiro plans to release about eight albums and between 15-20 singles a year for the first two years and increase to four albums and 60 singles the third year.

The recording facility is Soul trodyne, which the company has been using and plans to continue using permanently. The facility is owned by James Brown, Hugh Masekela and northern American Negroes, the Atlanta Chiefs (soccer), the Oakland A's (baseball) and the Jovan Restaurant here.

Watts Spawns Two Studios —First Music Cos. in Area

LOS ANGELES — A recording studio and an audition studio are operating in Watts, according to a community leader who feels that community's history that entertained entertainment-oriented community. The recording facility is Soul trodyne, which is the company's 10th in the nation. The talent studio is operated by Chappell, an executive of the company.

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Lewis, Weiner Branch Set Up

NEW YORK — Mike Lewis and Stu Weinberg, independent record producers, have established a new branch of retail offices to represent their companies in southern Florida.

In addition, the duo has signed Charles Douglas as general manager for their company. Douglas has been with the company for five years and will continue in that position.

The new company will be called Soul trodyne, which the company has been using and plans to continue using permanently. The facility is owned by James Brown, Hugh Masekela and northern American Negroes, the Atlanta Chiefs (soccer), the Oakland A's (baseball) and the Jovan Restaurant here.

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Butterfly LP Atl Bahana

NEW YORK — The Iron Butterfly's album, "In-A-Gadda-Da-Vida," passed the two million mark in sales since its release last year.

The album has become the biggest selling album in the history of Atlantic Records since its release in July 1968.

The album has been in the charts for almost a year and has been a major hit in the company.

The new company will be called Soul trodyne, which the company has been using and plans to continue using permanently. The facility is owned by James Brown, Hugh Masekela and northern American Negroes, the Atlanta Chiefs (soccer), the Oakland A's (baseball) and the Jovan Restaurant here.

Lib-UA Is Title

NEW YORK — The official corporate title of the Liberty Records-United Artists film division is Lib-UA. It was inadvertently called UA-Lib in last week's Billboard.

For Late News

See Page 88

STEAM SINGLE TRIGGERS FONTANA, LEKA FIRSTS

NEW YORK — The success of Steampunk's "Na Na Hey Hey Kiss Him Goodbye" on Fontana, which tops the Hot 100 for the second week, has triggered several firsts, including joint venture between Mercury Records and independent producer Paul Leka's Heather Productions.

The release of the record for Mercury in New York, explained that the single also marked the beginning of a business relationship between the firm and the latter company. The agreement was negotiated between Steampunk and Roy Ames, a wealthy Chicago family.

Shapiro also announced that two Gulf writers, Steven Perron and Walter F. Slatkin, were being represented by the firm. "I Love You Darling From the Bottom of My Heart" by Slatkin and "Scarborough LP on Dunhill.

WATTING — Both Senenate and House subcommittees passed a resolution to prolong the life of the recording industry's renewal term, to Dec. 31, 1970. In the expectation of copyright renewal, the committee passed the renewal bill, said this is the fifth and last time the House will ask for copyright extensions, which have been voted since 1962. "It is our hope and expectation and anticipation that in the second session of the 91st Congress, the measure will be adopted and that the copyright revision and it will not be necessary for an additional extension."

Even if the revision fails to pass, there is no assurance that the Congress would not again ask for an extension. Rep. Richard H. Poff (D., Mo.) said, chairman of the House Copyright Subcommit tee bearing, passage House Dec. 1 was accompanied by the House Copy right Sub committee, ranking Rep. Kastenmeier said he would not again ask for an extension.

The record label's vice president, is looking for three different record labels, as well as record producer, for the project. According to him, "Na Na Hey Hey Kiss Him Goodbye" also is the first No. 1 single on the record label, which was announced by the label.

The publishing subsidiary of Calliope Corp. is Sefrac Music Publishing, National distribution of the first single and the signing of other groups are planned for January.

Expiring Copyrights Are Extended Again

SLY GETS GOLD FOR 'STAND' LP

NEW YORK — Sly & the Family Stone, Epic Records' artists, have achieved gold status for their record for the "LP. "This is their second gold disk. The first was for their single, "Everyday People." The group will be hitting the market this week with a new single, "Thank You Falettinne Be My Elf Agin" bw "Everybody Is A Star."

Calliope Into Disks & Pub

NEW YORK — Calliope Corp., talent promotion firm, is expanding into the recording and music publishing business. The firm's first single to be released on the label will be "Motorcycle" b/w "Down by the Riverside." The single features Black, who is a member of the label's major stockholders in the company.

Tray Bray, one of the group's managers and a former television executive, is the company's general manager. While regional offices will be maintained in Florida, the firm's headquarters will be moved from New York to Westport, Connecticut.

The publishing subsidiary of Calliope Corp. is Sefrac Music Publishing, National distribution of the first single and the signing of other groups are planned for January.

For Late News

See Page 88

File Restrains Suit Vers. Buddah On 'Oldies 45'
THREE MONTHS AGO, YOU WOULD HAVE LAUGHED AT THIS AD.

Because three months ago, Billy Joe Royal’s single “Cherry Hill Park” wasn’t making it. When we released the single, we thought we had another hit. But not much happened. At first. Then, what had to happen, happened.

The record began to take off. (Imagine! Nothing for months. And suddenly orders couldn’t be filled fast enough.)

Now it’s around the top 10. With sales close to half a million. So, as a reward in faith to the single, we present Billy Joe’s new album, Justifiably called “Cherry Hill Park.” With the songs on this album, another single success story will be easy.

Now, this ad is nothing to laugh at.

ON COLUMBIA RECORDS
**Spots Hurlt GRT's New LP's**

LOS ANGELES — GRT Records, which has a three-album release this month, is using a series of radio commercials to introduce and promote its new records.

The label will use both 30-second and one-minute spots in regular AM and FM radio as well as underground radio to promote three albums, all of which are geared to coincide with a record release this month, is using a series of radio commercials to introduce and promote its new records.

The label will use both 30-second and one-minute spots in regular AM and FM radio as well as underground radio to promote three albums, all of which are geared to coincide with a record release this month. The series of radio commercials will target a wide range of demographics, including young adults, women, and families.

GRT is aiming at breaking singles and albums by its artists at both the major and secondary market radio outlets, in addition to specialty music stations. The label is also utilizing billboard billboards, radio, and print advertising to promote its music.

“They will be our biggest promotion effort in history,” said GRT.

Many of GRT’s promotions are geared to coincide with a tour the Rockin’ Foo is making across the country. Heavy promotions are planned for Philadelphia, New York City, Chicago, and Los Angeles. The tour will take the band to some of the major markets, including Miami, where Rockin’ Foo will be performing at the Ritz Ballroom.

GRT is also looking into breaking singles and albums by its artists at both the major and secondary market radio outlets, in addition to specialty music stations. The label is also utilizing billboard billboards, radio, and print advertising to promote its music.

“Tight playlists on major market stations make it almost impossible to break new records on the secondary market radio stations,” said GRT.

Mink and Goldold are talking to all music directors and major retail outlets and distributors about their products.

“Secondary stations are being told that the product is increasing its importance in breaking new records and new acts,” said Mink. “We’re trying to get them into the game and make them aware of our stable of artists.”

---

**Executive Jumble**

Herb Gordon to Buddah Records as national director of LP promotion and sales. Gordon held a similar position at Kapp Records for the past four years. . .

Cecil Brissette appointed production manager and Warren Stephens, national sales and promotion manager, for AJP Records, Jamel Records and Cross Records. Both executives will report to general manager Tim Whitseft. At one time, Louis had served as sales promotion manager.

Richard S. Kresky appointed compensation manager of Interstate United Corp.

George Halamandaris appointed general manager and vice president of MCA Technology, a manufacturer of tape duplicating systems. MCA hired Halamandaris from Decca Records.

* * *

Harold E. Schatz Jr., named director of advertising and promotion of Capitol Records (Canada) Ltd. He joined Capitol following a term with the RCA organization, first as marketing manager with the record club, and later as special sales manager.

Roland J. Legault named national advertising and sales promotion manager of Capitol Records (Canada) Ltd. Before joining Capitol, he spent several years with Reaxall Drug Co. Ltd. as sales promotion manager. Joe Louis joined the U.S. Artists Corp. as national promotion director. He will report to general manager Tim Whittet. At one time, Louis had been with Vee-Jay Records in Chicago.

Manuel L. Levine resigned as president of the Post Pavilion of Music in Columbus, Ohio. . .

Richard W. Whitehouse named vice president in charge of business affairs of MGM Records. Prior to his appointment with MGM, he was vice president and general counsel for Transcontinental Records. Mr. Whitehouse has been with MGM since 1965, serving in various capacities, including vice president for sales and promotion at Transcontinental Record Corp. (TRC) in New York. He was formerly with Levine-Rexon Productions, division of Bill Bursell named vice president in charge of administration and finance for TRC. He was formerly director of administration and finance. . .

Denny Kasler moved up to vice-president for ad sales and promotion at RCA. He was formerly Forward Records aker director.

Sol Greenberg joined TRC as LP sales manager. He was formerly MGM’s album sales manager. . .

Tom Kennedy named TRC’s national promotion director. He had held a similar post with MGM.
lulu
OH ME
OH MY
(I'M A FOOL FOR YOU BABY)
atco #6722
Produced by Jerry Wexler, Tom Dowd & Arif Mardin

Donnie Hathaway
THE Ghetto
Part 2
atco #6719
Produced by King Curtis & Don Ric

Nazz
HELLO
IT'S ME
SGC #001
Produced & Arranged by Nazz
Distributed by Atco Records

on atco records
WASHINGTON—The Securities and Exchange Commission's October official summary of "insider" transactions reports trading by convertible debenture holders and other holders of stock in the following companies of direct or related interest to Exchange-listed issuers. (Unless otherwise noted, transactions are said to have been made in the open market, in over-the-counter markets, and in trading in options in the same class stock, and Exchange stocks are reported first, followed by over-the-counter stocks.)

Ampex Corp. — The following exercised option to buy: Thomas E. Davis, 2,150 shares, giving him 6,100; William A. Gross, 2,500 shares, giving him 7,076; Arthur H. Hausman, 1,925 shares, giving him 11,950; Robert J. Wesnak, 1,500 shares, giving him 5,000; Eugene E. Prince 875 shares, giving him 3,025; Henry W. West Jr., 1,000 shares, giving him 6,460; Robert J. Wesnak sold 5,150 shares under Class A common, leaving him 3,000 in this category. Aven Anthony R. Hamilton sold 25,000 shares, leaving 2,069 held personally, and sale of 7,500 of children's shares, leaving them 3,934.

Gulf & Western — Samuel J. Silberman exchanged 2,000 shares of $3.50 Cumulative Convertible Preferred for 5,500 Class A common, leaving him 3,526 shares of the $3.50 Convertible, held personally, 6,777 as trustee. SEC reports sales of 3,900 shares by looking trust, leaving none (report may be subject to correction on this item). Larry B. Douglas Jr. bought $162,700 of 51% percent convertible subordinated debentures, as family trust, giving the trust the $29,290,900 in the debentures, $3,883,700 held by wife, $1,595,500 held as Foundation, $6,776,700 in the debentures held personally by Carmichael, Jr. Judd Leightol sold $5,000 of 51% percent convertible subordinated debentures, leaving him 3,120. John Hanby II sold 5,000 shares, leaving 11,000.

Kinney National Service — Sales of 7,500 shares and 10,000 shares as partnership, his total holdings in common.

Mack Co. — C. C. Bennett Jr. exercised option to buy 4,160 shares, giving him 17,048 held personally, 1,990 as trust and 210 shares as custodian. C. Wesley Laddine exercised option to buy 2,080 shares, as well as this total. Laddine also acquired $20,000 in 4% percent convertible subordinated debentures, giving him a total of $40,000 in company stock.

MGM — Benjamin Melniker sold 2,000 shares of $1.50 convertible debentures leaving 18,013. Louis F. Poll, Jr. acquired 50,000 shares by private transaction, giving him 73,000.

3M — William L. McKnight sold 2,603,200 shares held personally, 1,673,203 by wife.

Oscroll Communications Philippines — Edward L. Klein exercised option to buy 2,000 shares, giving him 3,000. Russell G. Pelton exercised option to buy 3,000 shares, giving him 5,025. P. V. den Berg sold 4,000 shares, leaving him 6,100. Ari Verveen sold 2,000 shares, leaving 2,800.


Tenna Corp. — Stanley B. Goes purchased 50,000 shares from insiders giving him this total. Violet Mendes sold 5,000 shares to issuer, leaving her 13,726. Charles B. Callahan sold 2,200 shares, leaving 500.

Transcontinental Investing Corp. — Robert R. Lifton sold 1,000 shares, leaving his 9,000 shares held personally, 1,536 by wife as custodian.

View-Clear — Jerome Z. Lorber trading as Juleah Co. bought 6,416 shares, giving him this amount.

Zenith Radio — Eugene M. Kinnick sold 3,000 shares, leaving him 30,406. (This item listed in previous issue. H. L. Horn transactions, with personal holdings by Horn at 300 shares, jointly with wife, 2,600 shares, and by wife alone 700.)

Thesis Control to Associated Leasure

LONDON—The Associated Leasure group has acquired a controlling interest in Thesis Control Ltd., a computer company in London, Wales.

This is one of Britain's fastest growing manufacturers of amusement machines, specialising in amusement games with prizes.

The price of the takeover was not disclosed, but it is said to be figure six over the next two years since under the deal, the cost of the acquisition will rise as sales and profitability rise.

Associated Leasure featured a number of Thesis machines at its recent Preview '70 exhibition in London. The group ordered for orders for these machines amounted to more than $240,000.

Natl'Tape Adds More Shares—Votes 3-2 Split

MIWAUKEE — The Board of Directors of National Tape Distributors Inc. a prerecorded stereo tube firm based here, voted to request an increase in the firm's authorized shares from two million to 10 million shares and a three-for-two stock split.

James Tiedens, president of the company, said both recommendations will be submitted to stockholders for their final approval at the annual meeting slated for Feb. 3, 1970. If approved by shareholders, the increase in shares will be used for the stock to stock the company's acquired future of potential future financing.

National Tape sold 170,000 shares at 37 1/2 a share through public offering in March this year. Since that time the firm has issued a number of music distributing companies through the purchase of $20,000 in common stock, and anticipates a total consolidated 1969 sales volume of $3 million in excess of $3 million.

The proposed three for two stock split, as well as the proposed increase of authorized shares required approval of the company's shareholders.

Goody's Lists Peaks in Sales And Income

Maspeth, N.Y. — Sam Goody, Inc. reached record first quarter and three-quarter levels for the period, which ended Sept. 30, according to President, Samuel Goody, president. Nine-month sales were $16,694,000, $1,855,000 more than for the same period in 1968.

Net income for the period was $101,399, a new high, for 31 cents a share, up 64 cents or 2 cents a share for special items. Last year's income for the first nine months was $41,517 or 16 cents a share before a special item loss of $22,472 or 8 cents a share.

Third quarter sales were $5,376,000, a rise of $600,000 from the same period last year, while earnings were $29,910 or 8 cents a share plus $6,549 or 2 cents a share for special items.

In 1968, the third quarter showed a loss of $4,189 or 1/2 cents a share plus a special item loss of $2,472 or 8 cents a share.

Goody's estimated the present value of the company's growth, and the special items, at least $15 million, with additional 1 1/2 cents a share for each share.

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlimited securities represent actual transactions. Further, the prices cited here reflect which these could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Transmarine OK's Co. Name Change

NEW YORK—Transmarine Corp., approved a change of its company name to Ardac/USA Inc., as voted on Nov. 12. Facilities of the world's leading manufacturer of paper currency acceptors for use in automatic merchandising equipment are located in Chelsea and Kirtland, Ohio.

DECEMBER 13, 1969, BILLBOARD
THE COMEDY ALBUM OF THE YEAR!

DAVID MARTIN PRESENTS

RICHARD THE 37TH
The Agnew and the Ecstasy

Available on 8 track cartridge 8VM-79309 & stereo cassette CVX-79309
**BOBBY SHERMAN**

**STRIKES AGAIN**

**A NEW HEAVYWEIGHT**

**THE TELEGRAM**

1111 Hayworth Ave.
Los Angeles, Calif. 90028

**CONDOR RECORDS**

16 W. 46th St.
New York, N.Y. 10036

**SALES REPRESENTATIVE**

**N.Y. C. AREA**

**Heavy experience and following in**

**ALBUM CUSTOM PRESSING**

Base salary and commis-

sion. Rewarding op-

portunities for a real

producer. Send resume and present earn-

ings to:

**BOX 755**

Billboard Publications Inc.

165 W. 46th St.

New York, N.Y. 10036

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**BEST BETS FOR CHRISTMAS**

**CHRISTMAS LP's**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>TITLE</th>
<th>Artist, Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>CHRISTMAS SONG</td>
<td>Nat King Cole, Capitol SW 1967</td>
</tr>
<tr>
<td>2.</td>
<td>CHRISTMAS WITH MAHALIA</td>
<td>Mahalia Jackson, Columbia CS 9724</td>
</tr>
<tr>
<td>3.</td>
<td>SINATRA FAMILY WISHES YOU A MERRY CHRISTMAS</td>
<td>Reprise RS 1026</td>
</tr>
<tr>
<td>4.</td>
<td>GIVE ME YOUR LOVE FOR CHRISTMAS</td>
<td>Johnny Mathis, Columbia CS 9923</td>
</tr>
<tr>
<td>5.</td>
<td>MERRY CHRISTMAS</td>
<td>Bing Crosby, Decca DL 78128</td>
</tr>
<tr>
<td>6.</td>
<td>HERB ALPERT &amp; THE TIJUANA BRASS CHRISTMAS ALBUM</td>
<td>A&amp;M SP 4166</td>
</tr>
<tr>
<td>7.</td>
<td>CHRISTMAS SPIRIT</td>
<td>Johnny Cash, Columbia CS 8317</td>
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<tr>
<td>8.</td>
<td>JIM NABORS' CHRISTMAS ALBUM</td>
<td>Columbia CS 9531</td>
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<tr>
<td>9.</td>
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**CHRISTMAS SINGLES**

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Below is a list of the best-selling LPs and singles to date. As the sales of Christmas product increase, so too will the number of best-selling LPs and singles reported in these special charts—in accordance with sound research practices in terms of sufficient retailers reporting significant sales on specific records. These special charts will run for the next four issues as a special buying and stocking guide.

**HONOLUUM**—Albums with an Island theme are proving a welcome addition to the Christmas scene. The latest releases spotlight Guam, Molokai, the Big Island and other local points of interest.

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**BEST BETS FOR CHRISTMAS**

**CHRISTMAS LP's**

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<td>CHRISTMAS WITH MAHALIA</td>
<td>Mahalia Jackson, Columbia CS 9724</td>
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<td>SINATRA FAMILY WISHES YOU A MERRY CHRISTMAS</td>
<td>Reprise RS 1026</td>
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<td>GIVE ME YOUR LOVE FOR CHRISTMAS</td>
<td>Johnny Mathis, Columbia CS 9923</td>
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<td>MERRY CHRISTMAS</td>
<td>Bing Crosby, Decca DL 78128</td>
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<td>HERB ALPERT &amp; THE TIJUANA BRASS CHRISTMAS ALBUM</td>
<td>A&amp;M SP 4166</td>
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<td>7.</td>
<td>CHRISTMAS SPIRIT</td>
<td>Johnny Cash, Columbia CS 8317</td>
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<td>8.</td>
<td>JIM NABORS' CHRISTMAS ALBUM</td>
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Grand Funk Railroad
Mr. Limousine Driver
No. 2691
The Moody Blues... Perhaps the Greatest Musical Achievement of the Past Decade.

The Moody Blues

Distributed by

London

Face of Rock

Sometimes I wonder if rock isn't just a vanity press, a Tower of Babel, a kind of business that thrives on the ego-identity crisis of today's searching youth, both on the audience and artist levels. Either everybody is trying to outsex Elvis or outsmart Dylan, and a business has sprung up around the competition, which like any new argument always draws an audience—an entire homesick, lovesick generation. Woodstock was not only a spontaneous and near-perfect creation, but also a super colony for America's disenfranchised youth. Again, Woodstock, too, was theater, for rock is portable and can carry an audience on its back, and audiences today are as physical as emotional participants in the "living theater." Remember, even Elvis had his audience, and 20,000 fans razed the Brooklyn Paramount in 1956 to see Alan Freed's rock 'n' roll show with Fats Domino and Jerry Lee Lewis. Ten years later, 60,000 saw—but screamed too hard to hear—the Beatles at Shea Stadium.

Blue Thumb Mounts All-Star Band for First Album Stand

LOS ANGELES — Blue Thumb is putting together its first all-star band, headed by former Traffic lead singer and major songwriter Dave Mason. Tommy DePuma, one of the label's three partners, will produce the album next January.

Mason is in London and has the responsibility for putting his new band together, said Bob Krasnow, Blue Thumb's president. DePuma and Mason have already scouted studios here for the project.

Blue Thumb will avoid calling Mason's group of instrumentalists a "super group," because Krasnow feels this term has been run into the ground.

As a songwriter, Mason was responsible for creating many of Traffic's hits, including, "Feelin' All Right," "You Can All Join In," "Means to an End," "Hole in My Shoe," and "Just You." The key to a group's longevity, according to Krasnow, is its material. "Mason represents this kind of strength, Krasnow feels. Mason's group will be Blue Thumb's first comprised of experienced rock musicians formerly associated with other top pop bands.

Band,' 'Romeo' Strike Gold

LOS ANGELES—"The Band" and the soundtrack LP from "Romeo and Juliet" have become certified Record Industry Association of America gold albums. Both are on Capitol Records.
The Lettermen
Traces/Memories
No. 2697
Tape CARtridge

Will cassette Take the Play from 8-Track in Detroit?

by BRUCE WEBER

NEW YORK — American Airlines, whose system of taped in-flight music to air travelers, is now offering, on cassette equipment, a version of its program to its flight personnel. The program, produced in conjunction with Ampex and the National Broadcasting Company, is available in 37 different subjects including Civil Procedure, Proper Use of the P.A. systems, and Oxygen Systems Review. The program may either be purchased outright at net cost, listened to at any of the several American Airlines Astro-tape listening centers in airports around the nation, or copied directly from the listening center and taken home for review and study.

Authority at American Airlines' Flying Training Division, in Fort Worth, Texas, think "the idea of cassette training is a natural for flight personnel on the go. John Bethune of the division said it is very convenient for flight personnel, particularly pilots who need to brush up on their technical knowledge in preparation for an FAA examination."

The program is the first truly American for its completeness, versatility and ease of handling, is also being used at American's Academy of Flight in the running of automated slide presentations with a narration taped on one channel and a "signal track on the flip side for the champagne celebration."

The configuration is further used as a recording facility for participating P.A. announcements. In this role, a cassette with a pre-recorded "sample" announcement on one side, and a blank tape for recording on the other side, is used by American to the company's personnel.

Commenting on American's decision to use the cassette configuration as a medium for its personnel training programs, Bethune said: "4 and 8-track CARtridges never made a dent in the educational market, while the cassette, because of all its features, has opened a whole new area in personnel training. Here at American we have only just begun to exploit its potential."

Japanese Units To U.S. Zoons

TOKYO—The flood of auto tape decks into Japan, the U.S. by Japan is continuing at a record pace. The manufacturers shipped 2,040,829 units in the first 10 months of 1969. This represented a 72 percent increase over the corresponding period of 1968. In the first 10 months of 1968, Japanese producers exported 1,184,344 units to the U.S.

Atl-Ampex New Tie Starts Dec. 8

The label will turn to Decca as a contract duplicator for its new cassette product line. Arctic continues to be Atlantic's exclusive distributor, effective Monday (8).

The label will continue to be Atlantic's exclusive duplicating licensee, but now it will share the cassette promotion-distribution responsibilities with Atlantic, Via effective Monday," said Bob Kornheiser, Atlantic tape sales vice president. "We are listing Atlantic-Ampex contract and now both companies will be handling Atlantic's tape product," said Kornheiser. "Our marketing is enhanced and our product receives widespread exposure. It will be distributed by Atlantic and contract duplicators will share in the distribution of the product."

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To kick off its cassette line, Arctic is releasing about 80 titles this month, including both catalog and new releases. Cassettes will sell at $6.95, the same as its 8-track line.
Monarch Tape Gears Line To 'Fit the Customer'

LOS ANGELES — Monarch Tape Duplicating, the city's newest custom house, is running two duplicating lines for 8-track and one line for cassette.

"But then last week we had to gear up one line for 4-track and one line for reel," the speaker: Jubilee Industries executive Harry Goldstein. "When you're a custom house, you go the way the orders come in."

Monarch's factory has just run off some holiday merchandise for Capitol and Liberty, plus a number of small labels. These include Music of Hawaii, Tradewinds, Americana and Stereo Sounds.

"We have a lot of business from labels that have Duplication, the city's new duplicating plant in Clifton, N. J., will be starting a second line."

"The whole business of custom duplication is a matter of waiting until existing contracts expire, Goldstein says. "They'll be starting in 1970. Most counts I'm waiting for will expire next July or August."

Los Angeles, said Goldstein, "is the head of the Western tape market."

"The Monarch plant has 30 duplicating machines which may be converted to operate in any of the configurations. This Coast plant is the first tape duplicating facility for Jubilee Industries. Monarch East, the record pressing plant in Clifton, N. J., will be starting a second line."

Philips New TV Video Recorder

AMSTERDAM — Following the introduction of the Philips video recorder at the Firato Fair in Amsterdam in September, Philips is now developing a video recorder for both color and black and white television.

The Dutch company is working in close cooperation with Sony and Grundig in this field. The black and white cassette video recorder shown at the Firato Fair can be adapted for any TV set, is easy to operate and sells at about $600.

As a result, next year it will add three 8-track units to its existing line of seven units, and supplement its cassette line (four models) by adding another.

Philips will add two low-end 8-track units and another for about $79. The company's 8-track line ranges from $39.95 to $118.

In cassette, Afcro will market a playback-only stereo cassette auto unit in the $79 range. In late 1970, and still on the drawing board, is a stereo auto cassette record/playback. As the company tools up for additional cassette units, feels Knoedler, "that the automotive cassette is not doing as well as some manufacturers anticipated.

Craig, president of Craig Corp., 8-track and cassette manufacturer, still feels an automatic reversible cassette will open the car door for cassette hardware.

But after all is said, Detroit's 8-track is still cool.
Cannonball Adderley
Country Preacher
No. 2698
Barry Sees Tailor-Made Pkging Best Way to Easing Pilterage

NEW YORK—A major manufacturer of display fixtures for prerecorded tape CAR-tridges has suggested that custom-making packaged, specially tailored to suit the needs of individual manufacturers and dealers, could be the best way to solve the current tape pilferage problem facing the industry.

Guy Barry, head of Guy Barry Enterprises, Inc., consultants, manufacturers and designers of piffer-proof display fixtures, feels that even though the present high incidence of pilferage is a major cause for concern, the method adopted to cope with it is haphazard.

He believes that the proper approach would be for manufacturers and/or dealers to take the various tape cabinets specially tailored to companies with specialized know-how in the packaging business, and to get each cabinet design on the best graphic design and, best piffer-proof format, before coming to a final decision on a standard package.

Barry thinks the industry's slip lies in predeciding a tape packaging format without first undertaking an indepth study of market trends, customer reactions and individual needs and problems of dealers.

The chief executive of one of the larger packaging companies in the industry is confident that, like the decently designed tape configuration on which we will continue to coexist in the future, one form of packaging and/or display would hardly obviate the other. He feels that even though the best method of merchandising would eventually be in a package similar to the actual tape, yet there would always be dealers who would need to tailor their displays to suit their needs. He pinpointed these needs as location, convenience in handling, and due to pilferage, and volume of business enjoyed by the dealer.

Barry disclosed that the biggest setback facing open tape displays at present, is the inability of dealers to properly police their departments which open tape displays are located. He is convinced however, that with the wholesale take over of the pilfering of the 1970s, increased sales and profits will justly this situation.

Guy Barry Enterprises manufactures and designs display fixtures for tape and tape products. These units are designed to house from 100 to 1,500 items.

Although the company has a standard display catalog for the convenience of its customers, it also designs and manufactures special custom-built units for dealers with unique merchandising problems.

The company recently released six new display fixtures designed to accommodate the new browser packs. All units manufactured by the company are constructed with removable sections for the display of all tape configurations, including disk recordings, and hardware equipment for the industry.

Barry suggested that with the inky manufacturers would take the wraps off a new division established for the manufacture of tape accessories. Initial products in this division will be cassette and cassette holders and carrying cases, as well as library type cabinets designed for their displays. "These fixtures, like all other products will be high-quality designed and manufactured to promote the product they display," assured Barry.

Barry's Fixtures are marketed throughout the nation as well as in Hawaii and Puerto Rico. They are made by a group of three plants located in Kentuck, Connecticut and New York, and are in the process of opening new facilities in Florida and the West Coast.

Industrial Suppliers Adds Auto Cassette Combination

By GEOFFREY LINK

S AN FRANCISCO — Industrial Suppliers Co., American distributor for Crown Radial Cartridge Corp. of Japan, plans to add an auto cassette player/recorder to its growing line of hardware. The CSC 1500 which will sell for $119.95, will be in production by the end of January, according to Chuck Hancock, national sales manager.

The machine will join 20 other models of cassette players and recorders in the Crown line including portables, home units and decks. Ninety-five percent of Crown's merchandise is cassette-oriented, Hancock says.

An 8-track home unit is "in the mill," Hancock continues, as an automatic reversible feature for the new cassette player/recorder. "The units will be out in the near future," Hancock says. "We'll always be abreast of the market. And it's a terrifically growing market."

Last June, Crown brought out a cassette player, model CSC 1000, that sells for $99.95. At present, the company warehouse houses and ships its displays of more than 300 plants located in Kentucky, Connecticut and New York, and is in the process of opening new facilities in Florida and the West Coast.

Atl's Packaging Is Optional to Distris

NEW YORK—Atlantic Record Corporation is making its tape packaging concepts optional to distributors. Tapes, both 8-track and cassette, will be available in new "long boxes" and regular packaging.

The label will now have 4x12 (8-track) and 3x12 (cassette) boxes available to ship "flat," with distributors supplying the long boxes for accounts that favor the products.

Distributors that favor regular packaging, Atlantic will sell the regular boxes. For distributors of cassette and cartridge model THC-7 at $2.50, while cassette model THC-6, which is cassette and a cartridge attachable carrying case in one unit, is $11.95.

"We want to avoid shipping tapes to our distributors only to have them break open the long boxes to service some accounts," Atlantic's merchandising manager said.

It's just a matter of allowing distributors an option of selecting which packaging concept suits their needs.

Amplex, Jal amber Sign Contract

NEW YORK—Amplex has signed a long-term contract with Ahmad Jamal Productions for 4 and 8-track, cassette and reel tape rights in the U.S. and Canada.

The deal covers the company's AJP, Crown and Jam labels. Amplex will begin distribution of Jamal product in January.
Joe South
Walk A Mile In My Shoes
No. 2704
Eoplans Expansion In Budget Class Line

LOS ANGELES — Everest Records is planning to add to its budget line of classical cassettes (at $4.98) next year, said Bernie Solomon, Everest president.

The label plans to release an additional 12 titles in the Everlovin' Soul of Roy Clark; RCA Victor size product. Everett has been looking to fill the line to the distributors overseas. Keet Manufacturing, Long Island, N.Y., is duplicating the Everest/Cetra series only, while GRT continues to exclusively duplicate the Everest product.

The Cetra opera highlights includes product from Maria Callas, Renata Tebaldi, Franco Corelli, Rudolf Schock, among others. In another arrangement, Everest is giving repertory (12 titles) to Sony/Super Scope in the classical and pop areas. Sony/Super Scope, which recently opened its own duplicating facility, plans to use the Everest material in a 3-pack premium cassette package.

GRT has first tape refusal rights on all Everest product.

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In January to supplement its al-

Tower

Bluesway

Hobitt

Hobitt

RCA Victor

RCA Victor

JEFFERSON; (8) 898 3006A, (C) 598 3006A

RCA Victor

RCA Victor

Sales Managers

CONTROLS—Blonde on Blonde; (8) 898 3006A

JOHNNY Winter—outrage Blues; (8) 898 3006A, (C) 598 3006A

CASIOTONE—One of the Best (Heat); (8) 30009M, (C) 598 3006M

GREATEST—Karel Bostock—Harlen Nighttime; (8) 832 1048M, (C) 598 3006M

Metromedia

MILK MAN—Near the Corner; (8) 890 1019M

Tower

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On Capitol
The Band
Up On Cripple Creek
No. 2635
NEW YORK — If "Buck White" were to be judged solely on its merit as a musical play, which bowed Dec. 2 at the New Victory Theater, it might have ranked in the Black Theater with such landmarks as "Golden Boy" and "Raisin in the Sun." However, the sharp accuracy of its humor in depicting the black ordeal receives only adequate support from the score which is somehow overshadowed when the play's more serious side turns to compromise.

This is a pity, for with insight and perception the black experience is transmuted in comedic terms which strike at the very essence of humor itself as it basks in the sun of self-debasement and versimilitude. Crux of the Stem Fetchits of the stage and their shuffling posture is displaced by this new wave which caricatures the stereotyped black as a preacher, or as slick promoter, fagott or stud, all of whom speak and act as plays from which, as the shows hope, will evolve black enlightenment and advancements.

The feature role and the other parts in the play hardly could be played any better. Mohammed Ali, better known as Cassius Clay, handles Buck White's role of a member of the circuit train conductor who has whipped opponents and captivated the capacity crowd of mostly young black and 28 and captivated the ca-

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This is a pity, for with insight and perception the black experience is transmuted in comedic terms which strike at the very essence of humor itself as it basks in the sun of self-debasement and versimilitude. Crux of the Stem Fetchits of the stage and their shuffling posture is displaced by this new wave which caricatures the stereotyped black as a preacher, or as slick promoter, fagott or stud, all of whom speak and act as plays from which, as the shows hope, will evolve black enlightenment and advancements.

The feature role and the other parts in the play hardly could be played any better. Mohammed Ali, better known as Cassius Clay, handles Buck White's role of a member of the circuit train conductor who has whipped opponents and captivated the capacity crowd of mostly young black and 28 and captivated the ca-

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DIEGO FIDEL
Look what happened while “The Ed Sullivan Show” was on the air.

JACKIE
Born: 1951

TITO
Born: 1953

JERMAINE
Born: 1954

MARLON
Born: 1957

MICHAEL
Born: 1959
A Rock Thing

terrial, a fine set from Chelsea Beige, bluegrass is some of the funk-imagination music and mime. The two-man band by a short, excellent sketch in better suited for Broadway than lead singer Edith Testa's voice is live but would be absolutely dis-show as many of the big-name unknown performers who never-opened. Supported by a six-
guitar bright future. Bill Schwartz on

The Third Eye were followed

Martha Velez, Sire recording

The scheduled bill ended with

opened the sessions

with other agencies

Wax, T.H.E. Ax, and New World.

Rhodes and Donna Rhodes have

who plays Juke on "Juke". "Here Come the Brads" just finished his second LP for Liberty. A first release is entitled "She" and was written by E. Ross's

supportive. Billy Jackson, will be released

Pittsburgh group.

The Parker Sisters recorded

Giant 2 x3 feet vivid in a kitchen.

The Mothers of Invention

A Rock Thing or Two

DOMESTIC

MEMPHIS

Phil Levine, president of Co-

bra Talent Associates has ex-

panded operation for the agency

and increased talent signing. Le-

vine and Coba now work with

Tom Dooley, the blue-eyed soul

singer, Country Funk, Blues

Powery, Short-Kuits, Rosene Go-

ore, T.H.E. Ax, and New World.

Levine announced that besides

expanding the operation of the agency, she will work with other West Coast and East Coast, in looking for artists and find-

ing work for their artists in our

territory.

Wayne Fowler, owner and op-

erator of Rollin Radio Stations

that specializes in fair, promo-

market openings and live shows

in the mid-South, is now producing country and western sessions at Sun International. Fowler will

lease the custom productions to

major recording labels. Guitarist

Chet Atkins led his usual co-stars saxophonist Boots Randolph and pianist Floyd Cramer in a Dec. 5

show at Ellis Auditorium in Memphis. The team of Homer &

Jethro also will be in the show.

Larry Eades at Triangle Sound

Deals at Tupelo, Miss., in producing an album on William

Kingsley's "The Grasshopper," for which he

wrote the theme song. The

production offers with several com-
panies.

The Stax writing team of Betty

and Eddie C. Holland, producers

of "Somebody's Messing With Your Goodies" and "I Love You." .

The Parker Sisters signed with Audio Fidelity.

Chuck Freeman & The Drivers

to American International.

Mil Matthews to Commonwealth

United. Joy Fauel, and

A Perfect Union, cur-

rently in "Neighbors" in New York's 12 Steps, signed with Lew

Fullerman of the Concert House.

Mashmakhan, a new Canadian

group, signed with Columbia,

where their first album, produced

by Billy Jackson, was released

early next year. . The Juggers,

a Pittsburgh group, to Buddah, who

is rushing a single, "The Rapper." .

Charles Brown joined BlueWay, where his debut disk is "New Merry Christmas Baby," an updated version of a song

Brown originally recorded in the

50's. Ed Michael produced the

new single. Wayne & Mar-

tin to RCA. Jim Drucker manages

the Columbia, S.C., rock duo.

The Raisins signed a production

deal with De-Lite. Their first re-

lease is "Alcatraz Island." .

Jesse Boone & The Astros, formerly with Atl-

Antone Records, are now with Atlantic, to Soul-Po-izon, where their

initial single is "I Got The Rings" and "I've Got To Love You." .

Two Light & Ivan Tors Music.

The Parker Sisters signed with Audio Fidelity.

Another Goldstein-Gold Happening

Another Goldstein-Gold Happening

For Complete details contact: Larry Sikora

LEISURE SIGHT & SOUND/THE VISUAL THING
75 East 55th Street, New York, New York 10022
(212) 486-1556

Another Goldstein-Gold Happening

LEISURE SIGHT & SOUND/THE VISUAL THING
75 East 55th St., N.Y.C., N.Y. 10022

Please send me the name of my nearest LSS distributor.

Please send me a catalog.

Dealer

Other

Name, Address, State

DECEMBER 13, 1969, BILLBOARD
Thanks for waiting for us, Mr. Sullivan.

THE JACKSON 5

on

"The Ed Sullivan Show"
Sunday, December 14, 8:00 P.M., CBS-TV

Already zooming on the charts!
Hit single: "I Want You Back" (Motown M1157)
Billboard... "Hot 100"  Cash Box... "Top 100"

"The Sound of Young America"
Webb to Do 1st Musical

NEW YORK — Composer Jimmy Webb’s first Broadway score for release as an album in January.

Whose Stands Around The Record Plant?

JIMI HENDRIX, BARBARA MCNAIR, CY COLEMAN, MAXINE BROWN.

That’s Whose!

Stones Gather $286G ‘Moss’

NEW YORK — Commercial success for the Rolling Stones Madison Square Garden Circus was assured—a total two-day, three concert gross of $286,000. The main worries were centered on sound and audience. Nobody need have worried about the equipment. For the Nov. 28 evening concert got off to a bad start. The opening act, Terry Reid, was inaudible, full of static crackle and screech until the whole show stopped for adjustments.

The Stones appeared atop at the witching hour, exactly midnight, with the very last of the predicted rain. The images have disappeared for the most part. The simplicity was paired right down for a couple of acoustic guitars—vocal numbers—Blind Willie Luggar and Brownie Richards.

Former road manager, Ian Stewart, who used to be called the sixth Stone, came on strongly in several numbers with that hot bluesy piano . . . and a white tail suit.

But impressive is the word for the whole first-clenching audience rising to yell “Satisfaction.” People are the ultimate spectacle.

IAN DOVE

Houston U. Hall to Bow as Rock Spot

HOUSTON — The University of Houston’s new Hofheinz Pavilion, a 12,000-seat hall built primarily as a basketball court and athletic field house, will make its bow Thursday (18) as a rock concert hall when Crosby, Stills, Nash & Young make a one-night concert appearance.

The concert is being presented by the University of Houston Program Council. All imported entertainment at the University of Houston must be presented through that organization. The council is frequently host for promoters here, who arrange concerts sometimes held in the Coliseum.

Laura Nyro Review

* Continued from page 22

“Whispering into the microphone, her voice betrays certain harshness which emphasized the tension and conflict positions.

NANCY ERLICH

California Rock Label Looking for Fresh Acid Talent

212-355-5425

Dexter’s Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD—The overcrowded, smoggy Southern California area may undeniably rank high in the worldwide kingdom of pop music, but the men who manage the merged King and Starday phonograph labels want no part of it—as except as a place to market their records.

Hal Neely and Dexter Shifter on a recent Los Angeles visit project a record $12,000,000 budget for their films in 1970. “We prefer to create our product in Nashville, Cincin, Macon and Albuquerque,” Shifter said. “We believe that the truly original new artists and vocal groups will be more at home in the most unlikely places.”

With veteran conductor and composer Frank Worth as chairman, Musicians’ Local 47 here recently attracted throngs of visitors when it presented for the ninth straight year its members’ art exhibition.

New York City—Talking in the silence of an intermission, cellist and wife Nan now reside in San Diego where they fish and sail and live a little, but he’s always quick to play a benefit.

Laine, nearing 60, just finished a sold-out Las Vegas at the International Hotel lounge, he will be open for a new record deal in January and he has bookings, carefully spaced so he can enjoy ample leisure time in Las Vegas into the coming decade. “I’ve got good health, a loving wife and good investments,” he says. “That’s all anyone can desire.”

Janis Joplin in Top Form

CHICAGO—Janis Joplin put on an exciting show for 4,000 people here on Nov. 23. The concert had been sold out for a week before the show. The Columbia artist showed why she was so popular and should be heard.

With Unchanged Jazz Sounds

NEW YORK — The near-capacity crowd which turned up at the Lincoln Center, on Nov. 28, to hear Dave Brubeck, proved that there is a market for jazz in this country. One of the remaining bastions of true jazz the re-organized quartet featuring Jerry Mulligan on bass saxophone, Alan Dawson on drums, Jack Sex on bass, and, of course, Brubeck on piano, turned in a two-hour performance which, in the end, you enjoyed better than the first. It was scintillating, exciting, and yet, soothing.

In this era when the trend is towards merging jazz with Latin, rock, calypso and other sounds, Brubeck has adhered to jazz sound. This, however, has not made him less of an innovator, instead, like the true professional, he continues to be creative without the failings of most innovators.

Despite Brubeck’s deficiences which almost destroyed the sound of 8x’s sax, the group’s treatment of The Giver’s “Alfie,” “Shadow of Your Smile,” “I’ve Got a Thing Called Loving,” “Take Five,” “Take the ‘A’ Train,” and “Take Five” itself is simply lovely.

George Kemeyer

Chicago’s Back And They’ve Got Audience

CHICAGO — This city welcomed back the group that took its name with a sellout concert and a lengthy ovation, as Chicago, formerly the C.P.A., returned after a two-year absence.

The group, displaying a brassy sound similar to Blood, Sweat & Tears, but with its own galvanizing appeal, pleased the hometown crowd with nearly all the numbers from its latest album, Records & albums and several songs from an upcoming L.P., Entertainment Tonight. The group’s performances on its previous tours and the latest album, plus the large audience, has been described by the Rolling Stone as “the hottest band in the country.”

George Kemeyer

Looking for Talent Booking an Act

Bills International Talent Edition has the Answer!

212-355-5425

RADCCLIFFE JOE

Dailies Said

Continued from page 22

Talent
HERE ARE THE FACTS...

(numbered for easy reference when ordering or playing the 45 we’re about to expose)

1. CONSTRUCTION #1 (24-4008) a new album by TEN WHEEL DRIVE WITH GENYA RAVAN was released on Polydor only 4 weeks ago.

2. “TIGHTROPE” (PD 2-14015) is the first single cut from that album.

3. “TIGHTROPE” was demanded (even insisted upon) by Dallas, Houston, Denver, Chicago, Boston, Genya’s boyfriend, Mike Zager’s wife and Aram Schefrin’s first cousin.

4. ALL THIS results in command performances at The Boston Tea Party (Dec. 11, 12, 13) and The Spectrum, Philadelphia (Dec. 20).

5. Appropriately enough, TEN WHEEL DRIVE is pictured standing on a tightrope. You can’t beat the facts. From Polydor.
The Rockpile Yellow Duck

TORONTO—It was almost like old times. The Rockpile reopened Nov. 22 for a one-night stand at its former, now-overflowing five-man band, Mother Tuck's Yellow Duck. The group hired the site for the evening, and strolled up outside as they do when performing with the Rock Pike's former light show (Catharsis) and emcee. The Rock Pike closed down in August.

The smallness of the audience was made up by the enthusiasm. The Duck was recently re-signed to Captiol, and there was a sold-out feeling, which is sure to ensure larger crowds.

Canada has contributed a variety of first-class rock acts to the world (The Band, Stephen, the Guess Who, Motherlode, Davie Clark, Thomas of Blood, Sweat & Tears) and some are sure to cheer. But some, like this, the Duck, are sure to please the ear to the ear, after months of rock music bludgeoning the same old 12-bar blues essays.

McCann's Piano Excites in Performance on West Coast

LOS ANGELES — Les McCann created some of the most progressive, syncopated, free-form, bluesy type of music in recent years. As a member of the Montreux Festival performance in Switzerland on opening night at the Mann Hall Dec. 2.

Two of the songs which highlight his new electric LP cut at the festival, "Comparing To What" and "You Got It In Your Soul," were standout features.

Besides exciting a good sized crowd with his melodic piano pyrotechnics, McCann also proved a delightful vocalist. His voice was forceful, restrained at first, but built to emotional impact.

The two ballad selections were "With These Hands" and "I Know Where You Are." McCoy changed moods and shifted easily into a harder, funkier mood, on the odd ball "The Hit," a telling reflection on today's miseducation of youth.

McCann's forceful piano attack received fair rhythm support from drummer Donald Dean. Bassist Jimmy Rousler failed most of the time because he was too soft, but when he soloed on a free-form piece, he was quite impressive. But due to the duration of the show, the set, the McCann trio was really a duel.

**ELIO TIGEL**

Chicago Loses Its Cool as Band Rumps

CHICAGO—This city would never lack for mountains, so the mountains, and its music, came here in the form of Mountain, the 15-member, 700-piece Capitpon Theatre. The Capitol recording artists, who backed Bob Dylan, Janis Joplin and the Grateful Dead, packed house stipping to its capacity, better completing a two-hour show.

The sellout concert, sponsored by Capitol and Mercury Productions, was probably the most aesthetically pleasing of its falls series. The Band did most of the numbers from its two Capitol albums, scored heavily with each number. Whether they did "Look Out California," which was almost mountain rock, or "Long Black Veil," which was purged with a Band way, a solid sound that entranced the audience.

The Band's last number brought the loudest reaction, an original not yet recorded, which was written for Janis's "Your Eyes (Don't Break My Heart)." Before the song, guitarist Rob- bie Robertson reminded us, "Maybe we ought to move to Chicago. We have an audience there." McCANN

**GEORGE KENEYMeyer**

Buck White Review

**Continued from page 22**

When the group appeared at the Buck in December, they had just completed a tour with the John Hammond. They played on the Coast for seven weeks, produced last year off Broadway, then was adapted by Oscar Brown Jr., who wrote the book and the score for its debut uptown.

**ROBERT SOBEL**

DOMESTIC

The Zombies play the Aerodrome for the third year, Bill Graham holding lieu-tenant duties, complete with turkey and dressing, for the third consecutive year at the Cow Palace, San Francisco. But this time, there was no rock music served up for the big crowd of 7,000 instead, a lengthy program of rock music and dance was provided by a 2,000-seat line-up including the Upsetters, the Chicken & Egg, the Warlocks and the Fockmen.

The symphony began its 58th season here Wednesday, Dec. 3, with an invitational premiere at the War Memorial Opera House, conducted by Maestro Josef Krips, beginning a 37-week season.

The band appeared at Fillmore West and his orchestra opened a 10-day stand at the Fillmore Auditorium on the 2nd for the annual Christmas show, "Christmas With the Dion Brothers and Friends.

**JEFFREY LINK**

(Continued on page 60)
THE SOUND OF CHRISTMAS  RAMSEY LEWIS  Cadet LPS-587
For the past 8 years, it has been one of the top 10 selling Christmas albums.

MORE SOUNDS OF CHRISTMAS  RAMSEY LEWIS  Cadet LPS-745
The past 5 years, it has been one of the top 15 selling Christmas albums.

THE MAGIC OF CHRISTMAS THE SOULFUL STRINGS  Cadet LPS-814
Last year, its first year on the Christmas scene it was #21. This year it should go even higher.

HAVE YOURSELF A SOULFUL LITTLE CHRISTMAS
KENNY BURRELL  Cadet LPS-793
High on the Christmas charts for the past 3 years. Last year it was #16.

PEACE  THE ROTARY CONNECTION  Cadet LPS-318
For years, young people have been waiting for a different kind of Christmas album. Now it's here.

These are kids—just kids.
Eagerly awaited. Now a reality. A sensibly-priced classical cassette. This initial release features 20 of the best sellers from the Nonesuch repertoire, a continuation of Nonesuch quality in packaging and recording started in 1964. And it's only the beginning. Watch for more cassettes in the future on nonesuch
Radio-TV programming

Local Accent Gives
WSVP Hip Image

WEST WARWICK, R.I.—By identifying itself strongly with local groups, WSVP is building itself into what is being called the "hip" station with teens and young adults in the Providence area. The station is going to build up a larger night-time audience coming with the hiring of Paul Dr. and Tom Cordy, Payton, who doubles as a member of a rock group and the street itself. O'Brien of WPDQ in Jackson-Ga., a successful daytime country station, owns WRMA in Montgomery, Ala.; WKYE in Bristol, Va.; Jack Anderson of WHO in Spartauburg, S.C.; and Johnnie Walker of WLSF in Wallace, N.C. WSVP is the only 24-hour country station in the market.

PAT JAQUES, chief engineer and head of the Broadway Recording Department, and Robert Margouillef, center, Moog programmer for

KROY's Education Link
Pays Off in Two Fronts

SACRAMENTO—KROY, local Top 40 station, is reaping not only bonus publicity through a close relationship with the city's educational television station — KVIE-TV, Channel 6, but the doors are open. Jerry Norris, the program director, said KVIE-TV has asked KROY to do a regular TV show which would be titled: "The KROY Television Show—For Lack of a Better Title." There would be no props, no time limit. "We could bring a recording artist as a guest and have fun performing live. Or we could record plays on television. We can do whatever comes to mind and we're seriously considering it.

STATIONS ADD LISTENERS
BY TIE WITH DEALERS

SAN FRANCISCO—By teaming up with local high fidelity equipment dealers, KSAN-FM and KFPA-FM gained an additional 1,188 listeners to the West Coast's first quadraphonic radio broadcast recently. The Family Dog, a discotheque, has agreed to play on dual multiplexers, one tuned to KSAN-FM, Metromedia progressive rock outlet, and the other tuned to KFPA-FM, a listener-supported station. The two-and-a-half hour four channel stereo. Other experiments in quadraphonic stereo have been conducted in Boston and in New York.

KYOU Shifts to Country From 6 to 18 Hrs. Per Day

GREELEY, Colo.—KYOU switched to all country music format Dec. 1. Program director Chuck Wolfe said that during the past two years we have been programming country music during the early morning hours, at night, with music from Billboard's Top 40 Easy Listening Chart the rest of the time. The country music has been accepted so well that we felt that the time was right. This move increases the country music from six hours per day to 18 hours.

In addition to programming the Billboards of Country Singles and new records, Wolfe says KROY will put out some of their "One Cut Hits" by Dean Martin, "I Still Believe in Tomorrow" by John and Ann Ryers, "She Belongs to Me" by Rick Nelson, and other border-line country tunes. The playlist will range from 50 to 65 records, with 10-15 new records added each week. "We will play four oldies per hour and album cuts on occasion," Wolfe said. KGRE-FM, the affiliate, will continue to play easy listening music on a full time basis.

KLZ, KZL-FM to "Round the Clock"

DENVER—KLZ and KZL-FM expanded their broadcasting hours to 24 hours daily, Dec. 1. Both stations previously signed off at midnight, with FM continuing on 2 a.m. and weekends. KLZ will simulcast KZL-FM's contemporary music program nightly 11 p.m. to 5 a.m., and KLZ, while Bill Ashford, another newcomer, will handle the weekend work.

VOX Jox

BY CLAUDE HALL
Radio-TV Editor

Now and then I learn of a particular record that creates a good feeling in me about this industry. And I think: We're all bound for bigger and better things with people like these around. Last week I told you about Johnny Holliday joining WWDC in Washington, an easy listening station. Later, I learned from WWDC program director Pat Whibley that the people at KTV in San Francisco gave Johnny a four day tryout. When Johnny didn't have to; Johnny had to resign sometime earlier from KYA to work in television in San Francisco. With whipper Plato (irregular broadcast from KYA program director, Dick Starr, Johnny might not have got the job. You see, KTV is one of the few stations owned by Avco Broadcasting and anything Starr said carried a lot of weight. But Johnny was the best, a good one, because of the Johnny Mann Singers. They get the Claudius Seal of Approval.

Bill Miller joins Dunbar

JOHNNY CARSON, host of "The Tonight Show" on NBC-TV, receives a free copy of "Listen, Mike," a guest on the show. It was Carson's first album for UNI Records. (Continued on page 36)
Programming Aids

Programming guidelines from key, pacing set radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Albany, N. Y. (WSUA)
Keith Mann, Music Director, Personality

Albany-Troy, N. Y. (WRTY)
Jay Tracey, Music Director, Personality

Baylor, L. N. Y. (WBAI)
Mike Wells, Music Director, Personality

Centerville, Iowa (KCOG)
Randy Monroe, Music Director, Personality

Crossville, Tenn. (WABC Radio), Raymond H. Blenner, Music Director, Personality

De Kalb, Ill. (WBEK Radio), Jerry Halsey, Music Director, Personality

Denver, Colo. (KLCI), Jeff Story, Music Director, Personality

Dayton, N. Y. (WXHT) Sunday Music Director, Personality

Hendersonville, N. C. (WCNY) Paul Gambaccini, Station Manager, Personality

Lexington, Mass. (WLB), David O'Connor, Music Director, Personality

Lebanon, Maine (WVLB), Sue Ouellette, Music Director, Personality

Manchester, N. H. (WMSN) Michael Lee Potter, Music Director, Personality

Monroe, La. (WKTZ) Paul Gambaccini, Station Manager, Personality

Paterson, N. J. (WMON) Michael Lee Potter, Music Director, Personality

Plattsburgh, N. Y. (WNYT), Gregory M. Monkowski, Music Director, Personality

Portland, Oregon (KOJO/FM) Gregory M. Monkowski, Music Director, Personality

Syracuse, N. Y. (WSYR), John Anthony, Music Director, Personality

Vereginia, P. (WJOP), Todd Steen, Music Director, Personality

Wichita, Kan. (KEYN AM & FM Stereo) Greg Dean, Program Director, Personality

Winston-Salem, N.C. (Winston), Gregory M. Monkowski, Music Director, Personality

* * *

**KYA** program director Dick Starr and music director Gary Schaeffer sent in the Aug 28th (Continued on page 40)

VOX JOX

*Continued from page 35*

**KFA** program director Dick Starr and music director Gary Schaeffer sent in the Aug 28th (Continued on page 40)

**Selling Sounds**

What's doing among the major music houses. Items should be sent to: Charlotte St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.

**SUBRounded by the Lettermen** are Warren Pfaff, second from left, and Sid Woloshin, second from right, as the Capitol Records group sings a Little Girl's Affair. Pfaff, of the J. Walter Thompson Agency, wrote the lyrics. Woloshin, of Gavin & Woloshin, Inc., wrote the music. The trio recorded 30 and 60-second television spots and a 50-second radio spot.

**WEEK OF 28-2 Nov.-Dec.**

Blue Hour Productions, Inc., has completed the recording of "Stand-By Girl" by November 25, 1969-Recording MUSIC BOCHS. Producer Bob Gallo.

Raw Meat: written by the group and produced by Richard Paul Thomas, this will be in stereo. Raw Meat recently signed a production-management contract with Blue Hour.

Adventure Productions, a division of Blue Hour Productions, Inc., has completed a total of four musical radio spots for Patrick Cudahy Meat Products; composed with Blue Hour.

Raw Meat will be in stereo. Raw Meat recently signed a production-management contract with Blue Hour.

Blue Hour Productions, Inc., has completed the recording of "Stand-By Girl" by November 21, 1969.

**PROGRESSIVE MUSIC**

Kahn Howard, Program Director, Personality
B. P.: "You Can't Get There from Here," BCA, BLF: "Whole Lotta Love," on October 1, BCA, BLF.

San Luis Obispo, Calif. (KATX AM & FM)
Jay Martin, Personality
B. P.: "See You in Through the Bathroom Door," Joeocker, AAR.

**SOUL**

Memoirs, Tenn. (WDOB)
Bill Jackson, Program Director, Personality

Payless, Wash. (KAYE)
Chubby Howard, Personality
B. P.: "I Could Be a Little Lion," Lyns. AAR.

**COLLEGE**

Annapolis, Md. (WNVN), Bruce R. Harrison, Program Director, Personality
B. P.: "You're," Shocking Blue, Colos.

Butler, Pa. (WBEZ), Mr. Little Brown, Personality
B. P.: "Lotta Love," Led Zeppelin, BCA, BLF.

Seth Davis, RCA, BCA, BLF: "Baby, Baby," David Hasselhoff, AAR.

Presidio, R. (WHIM)
Kevin F. McCourt


Payless, Wash. (KAYE)
Chubby Howard, Personality
B. P.: "I Could Be a Little Lion," Lyns. AAR.

**PC** Program Director, Personality
B. P.: "You're," Shocking Blue, Colos.

Bristol, Va. (WATS), Rick Lee Potter, Music Director

Plattsburgh, N. Y. (WNYT), Gregory M. Monkowski, Music Director, Personality

Wichita, Kan. (KEYN AM & FM Stereo) Greg Dean, Program Director, Personality

* * *

**Radio-TV Programming**

Adventure Productions, a division of Blue Hour Productions, Inc., recorded 24...
TOMORROW'S TODAY

TOMMY JAMES AND THE SHONDIELLS

SHE

(Roulette Records, Inc.)

ROULETTE RECORDS
17 West 60th St., New York City
(212) 757-9880
R 7064

TOMORROW'S
YESTERDAY
Continued from page 35

Selling Sounds

Johnny Morris and Stan Kessler have completed sessions on the millenium's "Sea Cruse," which has signed an exclusive personal management contract and production agreement with Keeta Productions.

Ken Keene, president of Keeta Productions, has completed negotiations on a new arrangement will be published in articles in both Kerr's Sun International Studios. Kerr Phillips and Johnny Morris will co-produce Ford's sessions for Ken Keene's Keeta Productions.

Keeta Productions has signed writer contracts with Narvel Felts and Johnny Morris and Stan Keen. Tracks for his next album are being cut at Sound Studio under Ken Keene's production. The sides are being leased pending completion of a new arrangement with record companies.

Ken Keene has completed a production agreement with writer Stan Kessler and associate with Narvel Felts. Fran Farley was co-produced by Stan Kessler and Johnny Morris.

BARKAN-ADAMS COMMERCIALS FOR TOM McCANN

NATIONAL RECORDING STUDIOS, INC., New York—PL 7-6440

At Edison Hall: Steve Karmen recording new Pontiac music.

BARKAN-ADAMS COMMERCIALS FOR TOM McCANN

The Western Four completed new material to be released on Roaring 40.

Duke/Peacock Records a&r representative Robert Evans has just finished recording sessions in Nashville for the forthcoming Tamiko Jones' album which will be released by Atlantic.

Elly's Records, has assembled a tremendous back-up group.

Ernie Bernhart of Pepper/Tanner recorded material for the Tanner World of Golf." Lou Garisto producing jingles for Chung King. At 730 Fifth Ave: Ray Conners of Helfgott and Partners recording music for Airwick.

At Edison Hall: Lou Garisto producing jingles for Certs. Freda Burrell and Biever and Stein active in Memphis at Sam Phillips' Sun International Studios. Knox Phillips and Johnny Morris producing an album with orchestra and a 50-man chorus.

Twentieth Century's "The Picture of Dorian Gray." A box number will be used to protect the identity of the advertiser. Send copy along with payment. A box number will be used to protect the identity of the advertiser. Send copy along with payment. A box number will be used to protect the identity of the advertiser. Send copy along with payment.

KSLZ-St. Louis, 930-AM, 99,000-watt station. Send resume and credentials to Box 2186, St. Louis, Mo. 63104.

NWPO, southern country music station. Send resume and photo to Box 275, Weyarn, N. B. S. 66445.

WAVY: WRIR, 135 Constitution St., Mont-
gomery, Ala. is searching for a good personality to carry the night shift (11 p.m. - 7 a.m.) in the country music. Send resume and photo to Box 216, Montgomery, Ala. 36101.

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WRIP: 135 Constitution St., Montgomery, Ala. is searching for a good personality to carry the night shift (11 p.m. - 7 a.m.) in the country music. Send resume and photo to Box 216, Montgomery, Ala. 36101.

Vox Jox
The Single You've Asked For!

Dionne Warwick

"I'll Never Fall In Love Again"

SCE 12273
(Bacharach-David)

Produced by:
Burt Bacharach and Hal David

Arranged by:
Burt Bacharach and Larry Wilcox

From the Broadway Musical "Promises, Promises"
b/w "What The World Needs Now"
(Bacharach-David)

Audio Engineer:
Phil Ramone

Scepter gives great music
Outdoor Show Exhibits Emphasize Skill Games

By EARL PAIGE

CHICAGO — Large amuse-
ment games that challenge the skill of players performing such functions as driving a car, land-
ing a space craft and shooting missiles dominated the coin-
operated equipment exhibited here at the recent 1st Annual
Convention and International Outdoor Amusement Exposition. Many pieces, particularly some war games, were exhibited for the first time in America. The emphasis on war games at a time when the Vietnam War issue is so controversial sparked an in-
teresting discussion at the Myron Sugarman International exhibit. The emphasis on the simulated sound of cars crashing added to the realism of Chicago Coin's Speedway, a Japanese-made Indy 500 distributed by Inter-
national Mutoscope (which recently merged with Mike Mun-
vos Corp.), Sega Enterprises' Grand Prix and the Mayfield Indus-
trial Automatic Merchandising Associ-
ation's car. Actual radio communica-
tion was transmitted to the U.S. Apollo 11's moon landing this year are used in Lunar Lander introduced by Cointron-
ics, Inc., Mountain View, Calif.

(Continued on page 45)

PHILADELPHIA ANNIVERSARY

The Philadelphia Amusement Machine Association has grown steadily during the 40 years it has been in operation. For this story on its growth and the people who spurred it, see story on the inside of this sec-
tion.


FRANCHISE PLAN

Testing Coin-Operated TV Device

By FRANK BARRON

LOS ANGELES—International-
ly Movie Chair, Salt Lake City, expects to be marketing through a na-

tional franchise arrange-
ment a coin-operated entertain-
tment device consisting of a spe-
cially built chair with a nine-
inch television set mounted in the seat. Four machines were originally installed in the Greyhound Bus Terminal here with Greyhound is reportedly netting about $1,000 a month from the machines. There are 49 hours in a week and 24 hours a day in the area now. Interna-
tional Movie Chair's "Tel-A-
Chair," a line of products by the firm's Sacramento, Calif., fac-
tory and invented by John Rice.

"Tel-A-Chair is being test-mar-
tked in the Salt Lake City area, according to Jerry Mul-
vaney and Bud Frazier, who have the franchise here. The machines offer 10 minutes of regular commercial program-
ning for a dime; 30 minutes for a quarter and have dual coin chutes. Greyhound has been stocked with parts and its per-
sonnel can repair the units, al-
though there have been few maintenance problems, accord-
ing to Mr. Vanwyne. The main problem has been security. For the present, an Ace lock with a round key is being used.

Each machine is metered so the coin can be made of the number of coins deposited. Both Motorola and Hitachi black and white sets are in use and color is being con-
sidered, at no extra cost to the viewer. Hitachi is using a sun-
screen on its models, and is de-
veloping non-slippery metal knobs.

Speakers are located on the top and sides of the chair and sound cannot be heard from more than two feet away. The
(Continued on page 45)

Jukebox Programmer Pleads For New Christmas Releases

By GEORGE KNEMEYER

STAUNTON, Va. — Record companies would do well to release new Christmas records each year for jukebox operators because record companies are the only people who are still interested in that market. "Many of our places are sick of the same old Christmas tunes each year. They want a little variety, some new records," she said. As program manager for Sugarman International's putting the Christmas records in the juke-
boxes on Monday (8). "It gets

harder and harder each year to find new songs. So far I've found less than 10 that are good worth programming, but I'm going to keep looking." Ms. Beard is especially con-
cerned with four of the juke-
boxes on her route since they were recently switched from the two for 25 cents play. "I give them what I think they want, since they are an experimental area," she said. "The two for quarter syndication, and we're pleased with the results and plan eventually to switch all of our jukeboxes to the new term." Miss Beard picks the records that programs mostly by listening to the radio, watching the charts, and listening to rec-
ords the companies send to her. "The records I receive from the companies are a big help," she said. Most of the stops on her route are serviced with skew music, although there are some rock music and soul music loca-
tions.

"Most of the time I can pro-
gram records by the big names without having to go to the store. People like Merle Haggard, David Houston, and Charley Pride are all still being played," Miss Beard said. "If a new artist has a big hit, that artist's first hit will be programmed. Some of the stations are on the hit types, and I listen closely to the songs
because I program it." Among the most recent coun-
(Continued on page 52)

See Senate Approval Of $8 Jukebox Royalty

RICHMOND, Va. — The Senate Copyrights Subcommit-
tee has "tentatively decided to ac-
cept" the jukebox industry's $8 per box royalty proposal already okayed by the House, Music Operators of America (MOA) counsel Nicholas Alterman said. "It's a bold step," Alterman said. "This is the first time the Senate body will have the House's agreement on a defendant's proposals for new copyright law." And it's not announced yet," he explained, "but it looks prob-
able." Allen said he expects the full Senate Judiciary Committee to report the copyright revision bill out "late this year or early next
year." Allen stressed that the juke-
box industry, which still enjoys exemptions from copyright law, has made its historic $8 proposal only after "the bill calling for the
(Continued on page 45)

MOA Operators' Status Symbol

By RAY BRACK

RICHMOND, Va. — Membership in Music Operators of America (MOA) has become a status symbol, according to the Music Operators of Virginia were told recently. Fred Granger, the new vice president of MOA, put it this way: "You have to build respect in the trade association. We've done that, but we must continue to do it. The people in the industry now have respect for MOA." Granger added that the asso-
ciation management and leadership has attempted to make the industry at large informed about the organization through "good communications," utilizing the trade press (which he praised), a regular newsletter, special report on legislation and other matters and diligent distribution of membership service devices. "The industry will do its best to serve you," he added. Granger urged the Virginia businessmen to contact MOA office whenever they have questions or com-
ments.

The association executive said that in building a solid and re-
tutable; services development, such as insurance, legislative effort and the public relations campaign; putting the treasury in
the black through attention to administration and management; putting "teeth" in the finance committee and improving the nominating and election procedures with new term struc-
tures.

Granger elaborated on that final point: "Our purpose is to let new blood on the board and have a means to drop off the board those who don't have time to work on it. Serving on the MOA board is now a working honor. This year we had 17 more candidates for the board than were needed." He welcomed all suggestions.

(Continued on page 45)

New FAMA Management

WINTER HAVEN, Fla. — The Florida Amusement and Music Association (FAMA) is now under the management of the R. S. Rhinehart Agency, has announced. FAMA will hold its 1970 convention in March at a location yet to be announced, according to James Tolisano, president. Convention commit-
tee members are working on a date and hotel shortly. FAMA members are being kept aware of several bills affecting the industry. Among bills passed in the
(Continued on page 52)

FRANCOISE—Marquee Coin-operated pool table

The Marquee series has been completely redesigned with a new, more compact cue ball separator and a faster, one-piece runway for the ball return. There is also a new leg structure that provides considerably more rigidity and strength. In the past, these tables had hollow legs which were prone to breakage and are no longer necessary. The table series is finished in fiberglass with identical silver dust resistant leg levels. Teak top is "steelite," a steel reinforced modular playfield that has now been given a lifetime warranty against warping. The company claims that it is stronger than any other playfield material. The Marquee series is available in two sizes: a weight 50 lbs. 56 lbs. and the other one weighing 470 pounds and measuring 52 x 90 in.
NEW SEEBURG APOLLO!
It delivers big ideas for '70

LIKE THE FABULOUS "ALL COIN" ACCUMULATOR! New for '70. Exclusively Seeburg's. Now customers can use all their spendable silver for music—nickles, dimes, quarters, halves...in any order, any combination with bonus incentives. Add this to an improved Dollar Bill Acceptor—and you have the biggest profit maker yet...in a long line of Seeburg profit makers.

What else is great about the Apollo? New space age ideas, engineering, styling. They put the Apollo years ahead in performance and profitability.

- New exclusive Digital Selector. The first really new idea in selectors.
- New plug-in Microlog* circuitry for maximum reliability, minimum maintenance.
- And, new plug-in pricing programmer for faster, easier pricing.
- New "slide-out" service for less down time; more playing time.

Plus, traditional Seeburg reliability and styling excellence. See your Seeburg Distributor and see the new Apollo.

New Seeburg Apollo for 1970

*Microlog*
Testing Coin-Operated TV Device

MOA Status Symbol
- Continued from page 42

from members, confiding "I take everything written down, but I enjoy those notes."

A basic MOA philosophy, Granger added, is "openmindedness." Noting that it has become almost traditional for new MOA presidents to unveil their special projects at the annual meetings of the MOA, A.L. Ptacek announced plans to expand the national association's publicity project into "Phase II." "This phase of our project is a good thing," Ptacek said, "and the grass roots PR drive Ptacek did for a year before Howard Ellis proved highly successful. We have such a good start we can't let it fall. So we're continuing it, expanding it, and calling it "Phase II.""

"We will also ask the assistance and cooperation of state associations in our publicity drive. We hope all state associations will ask all members to give the MOA speech. "At the same time I want to do work closely with state and local associations, such as James Tosdano did when he was MOA president, to see an increase in the number of state associations." Speaking to some 60 Virginia operators gathered in their 11th annual state convention, Ptacek unveiled a highly effective public speaking style. Ptacek observed that one of the valuable by-products of the MOA PR drive has been "increased respect of our people for their own business." The Manhattan, Kan., operator, active in the Kansas association, also announced that MOA, cognizant of the need to attract capable young men into the business, is supplying materials to assist operators who want to attract young people. "Our operators would be receiving the new viewing the publicity materials soon after Jan. 1. The association has other public relations-linked projects in the works as well. Details will be announced as the projects are formed up.

Outdoor Show Exhibits
- Continued from page 42

The wide assortment of military games, as with all the new, electronically oriented items, depend both on visual simulation and the sound of machine gun torpedoes and bullets exploding. Referring to war games such as Attack (usually scripted as Patton and battlefield theme), Tank Assault and Super Missile, Myron Sugerman said: "Asking if such games would fail to appeal to young people that are opposing the Vietnam War or the Vietnam War or the military type games in the background. Other military type games included Milton's Star Raider and the huge Sega torpedo game in the Empire Dist. exhibit. Other electronic items included Allied Leisure's Unscramble Cointron's Lunar Lander, though not strictly military, won a prize as the top coin-operated game (it features a tiny space capsule that must be maneuvered into moon craters). Most of the games were shown with quarter pricing.

Rock-Ola Manufacturing showed its new 1970 Model 442 jukebox as an innovative aspect among the more usual outdoor park and amusement center pieces exhibited. Pictures of many of the new items will appear next week.

See Senate Approval Of $8 Jukebox Royalty
- Continued from page 42

$19.20 per machine royalty was about to be steamrollered through the Senate this week. This hit his hard to prevent misunder-

standing." Turned to another aspect of copyright revision law that is of wide concern to jukebox opera-
tors, Allen added, is "openmindedness." Allen noted, "As our major theme, but would come out of the amendment. Most operators are opposed to the amendment going through. We're trying to keep the public facilities are sealed to the floor thus eliminating long-term leases. The chair will eventually go into Greyhound terminals in Long Beach and San Diego, and then into Continental Trailways buses in San Francisco. International Airport will be equipped with the units as will 13 airports on the West Coast. Eventually Frazier and Mulvaney will have 2,000 chairs in the Western California area. Their home base is in Van Nuys, a suburb of Los Angeles. Staff of 17 will handle all maintenance and repairs. The company collects from as many of the machines it has in beauty salons in the San Fernando Val-

y. These are different style chairs, with speakers over the dryers. International Movie Chair also

has a water bumper for marine and surface use, and is the par-
time company of Tel-A-Chat, the Southern California division and only separate arm of International. The firm manufactured in Sacramento at the water bumper factory. Milton Corp. Los Angeles, the vice-president in charge of assembly and shipping. Tel-A-Chat is also being de-

signed to tape TV shows for home use and is being pitched to the networks as a new type of rating system, since shows can be accurately recorded on the sets. The company is en-

tering the audio visual educat-

ion field and wishes to install units in schools. Plans are to put the coin-operated chairs in such outlets as auto shops, laundromats, bowling alleys, arenas, stadi-

ums, skating rinks and any type of waiting room. Eventually the operation will be franchised, starting in the Southern California area.

Coin Machine World

Executives Make News
(since Executive Turntable)

DECEMBER 13, 1969, BILLBOARD
PHILADELPHIA — The Amusement Machines Association of Philadelphia will mark its 40th anniversary in a gala party Dec. (14) and for many of its members the occasion will represent virtually the entire past and present of the coin-operated leisure industry. Born in 1929 when the industry was on the verge of revolutionary period of growth, the association has flourished continually and has long been part of the business and civic community in Greater Philadelphia. Joining in wishing the trade group many more years of success will be many industry leaders as well as leaders from the civic, judicial, financial and governmental circles of the area. For the occasion, the group has selected the glitter of Latin Casino across the river in Pennsauken, N.J.

Samuel Stern, president of S and S Vending Co., president of the association, sums it up: “The 40th anniversary banquet makes us all realize that it is the combination of all our individual efforts toward the well-being of our association that has brought it to the high degree of dignity it now commands.

“I am sure that the evening of Dec. 14,” he continued, “will be remembered not only as a joyous occasion, but that our organization will continue to be a credit to our industry, and that all our future relationships will be ones of pleasure and satisfaction.

“The optimism expressed by Sam Stern is well founded. He, more than any, has seen the association—as a reflection of the industry itself—flourish and prosper and grow over the 20 years he has served as president. The glamour in Latin Casino was based on faith in the association it itself was built on the foundation of the association itself—its basic structure. And as the association was essential to the industry, it was also decided to establish a neutral office address for the industry, which is now known as Regency Caterers. Apart from the social entertainment offered, the association has today an office and a newsletter which highlight the Amusement Machine Association of Philadelphia's contributions to the industry.

“MAN OF THE YEAR” award of the Amusement Machine Association of Philadelphia in cooperation with Coin Machine News is presented to Common Pleas Court Judge Joseph E. Gold (second from right), a former industry attorney. Making the presentation is Joseph Silverman, executive director of the association. At left is the Hon. S. Harry Galfand, city representative, and at right is distributor-member David Rosen.

More than 25 years have passed since this photo was taken at a meeting of the Amusement Machines Association of Philadelphia.

By MAURICE ORODENKER

PHILADELPHIA Operators Group 40 Years Old

of all others—in deeds and action and not merely in expressions of words—that has made it possible for me to chart this remarkable course of progress and productivity for our association.”

Five Founders

As a matter of fact, the very foundation of the association itself was based on faith in the future of the coin machine industry when five members came together for the first time 40 years ago.

It was Irv Newman who first recognized the fact that if operators were to survive and grow they would be more effective in doing things together. He recognized in those very early days that there was much room for improvement and betterment within the industry itself.

It wasn't before long that the operators recognized the fact that a strong, well-organized association was essential to the well-being of their industry. There were problems coming up, particularly in taxation, that they could not tackle alone. And unless they put up a united front, they might soon become the "whipping boys" for hungry legislators looking for new sources of taxation.

Silverman Hired

And so, in 1934, with the threat of inequitable taxes hanging over every coin-operated machine, the association took a major step toward permanency and engaged a full-time executive secretary. Recognizing that the executive director had a big job, it was also decided to establish a neutral office address for the association away from the offices of any one operator.

As a result, Silverman was engaged as the first executive secretary and within the year, associated offices were established in center-city in the Public Ledger Building. Although he was comparatively new to the industry, he demonstrated the scope of his abilities and interest in behalf of the industry as a whole from the very beginning.

Originally born and raised in Philadelphia, Silverman returned to the city in the early '30s after being engaged in the booming radio business in San Francisco for 13 years. On returning to Philadelphia, and looking for a business with the best potential, he recognized the possibilities that could be realized by association with the coin-operated leisure industry. But after only a year or so as an operator, this newcomer to the industry made a decision that would be remembered not only as a great influence on our success, but that it was the greatest move of his life—the friendship of so many of the operators that he was the immediate choice as the man to chart the future course of their association.

First Crisis

Silverman was just getting the association office and meeting agendas in order when a tax crisis loomed. It was a year later, in 1935, that Pennsylvania levied a tax for the first time on all coin-operated devices. Inequitable license fees had been proposed by various legislators, too. It was largely through the efforts of the organized membership of the association, with Silverman as the cohesive force, that an equitable and liveable tax measure was adopted.

From the beginning, Silverman recognized that this was only the beginning. And if the industry was not to be smothered by repressive taxes, it was important to make sure that the association puts its best foot forward in everything it may do. “It was of vital importance,” Silverman said, “that the industry begin painting a favorable and attractive public relations image of itself.

“The public, and law-makers in particular,” Silverman continued, “had a most distorted picture of those who constituted our industry. It became increasingly important that they be made to realize that operators of coin machines were hard-working, industrious, honest and public-minded citizens, the same as those operating any other kind of business. It was increasingly important that they—particularly city officials and legislators—understand that we were in this industry to stay. That this was a legitimate industry, the same as any other wholesale or retail business, that we had all our hard-earned money invested in it. It was determined to work at it to the best of our ability to earn a living, to pay taxes, to support our families in keeping with our investments of time and money.

Public Relations

This concept was one of the underlying reasons for an association banquet. And at Silverman's suggestion, the first effort at the organ-banquets was held in 1934 in a center-city club which is now known as Regency Caterers. Apart from an evening of sociability and enjoyment, it was a great opportunity to invite city and state officials, school board members of the judiciary and other civic leaders, so that they would understand the value of our trade to the city and state, and the benefits of association membership, and many of the other accomplishments of the association.

(Continued on page 49)
For 1970, save running around the world do all your business in a few days in sunny Cannes

MIDEM CLASSIQUE JANUARY 11-15, 1970
INTERNATIONAL SYMPOSIUM JANUARY 16-17, 1970
MIDEM POP MUSIC JANUARY 18-23, 1970
CANNES FRANCE

MARCHÉ INTERNATIONAL DU DISQUE ET DE L'ÉDITION MUSICALE
INTERNATIONAL RECORD AND MUSIC PUBLISHING MARKET

COMMISSARIAT GENERAL TOUR ARAGO-DEFENSE : 5, rue Bellini, 92-PUTEAUX (France)
Téléphone : 772.10.15 - Cable MIP-TV-MIDEM 92-PUTEAUX
AGENTS GÉNÉRAUX DU MIDEM : U.S.A. REN GREVATT, 200 West 57th Street, Suite 910 NEW YORK
N.Y. 10019 - Téléphone : 582.02.52
GRANDE-BRETAGNE :
Promotion : ROGER WATKINS Filmhouse 142 Wardour Street LONDON W.I. - Téléphone : 734.25.11
ITALIE : Dr GRAZIANO MOTTA Via Lario 8 - 20159 - MILANO - Téléphone : 68.86.195
Draws A Crowd!

Put the exciting new Rock-Ola Model 442 phonograph in any location and it won't be long until a crowd happens. Small wonder! Brilliant radiant color panels light up the room... wood grained highly finished Bombay Teak Conolite side panels sweep in graceful contours to accent the most plush decor.

Eye level viewing and stand-up selection further enhance customer appeal for more play and more profit.

The great new big sound of the 442 combines with famous Rock-Ola mechanical components for the performance that never quits.

160 SELECTIONS

FAMOUS ROCK-OLA REVOLVING RECORD MAGAZINE. Often imitated, the famous Rock-Ola Revolving Record Magazine and exclusive mechanical selector have been time-proved around the world for flawless performance.

INTEGRATED CIRCUITS. Now, the wonder of electronic miniaturization comes to phonographs to bring service up to date. Repairs that once required replacement of key parts can now be diagnosed and fixed on the spot.

SWING OUT SERVICE. All new interior design lets you swing out amplifier, accumulator and credit unit for easy in-unit service. In addition, all parts lift out for fast easy removal and on-location repair or replacement.

"we want you to take it easy"

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue/Chicago, Illinois 60651
40th Year for Philly Operators

* Continued from page 46

could see the industry for them-

selfs.

Most important, Silverman ex-
plained: "It was an excellent
setting to show the outside that
we were exactly the same as all
other business or trade associa-
tion, was not made a "whip-
ing boy." The city imposed a
$20 yearly license fee on all
pinball but other amusement
machines while music machines
paid a yearly $10.00 licensee fee.
Today, all coin-operated ma-
cines of every make and de-
dsign pay a yearly $25.00 licensee
fee.

That this wonderful relation-
ship exists between the indus-
try and law-makers goes beyond
the anniversary banquets. Sil-
verman arranges regularly for
members of legislative houses on
both state and city level to ad-
dress the association at member-
ship meetings throughout the
year. And as a result of this re-
lationship of mutual under-
standing, Silverman added, "the
lawmakers begin to incline to take any undue advan-
tage of the coin-machine indus-
ty."

Financial Lifeline

On still another front, one
representing the life-line for the
industry, Silverman was highly
effective. The Philadelphia as-
sociation, beginning back in
1940, was the first in the indus-
try to establish a financial life-
line with a banking institution.
Once again, with the associa-
tion establishing a public rela-
tions image of stability and re-
sponsibility, the first financial
support was established in that
year with the Northwestern
Bank and Trust Company (to-
day, as the result of various
mergers, it is the affluent Con-
tinental Bank and Trust Com-
pany).

And the same excellent re-
lationship that existed in 1940
with Northwestern exists today
with Continental. In the early
days, the industry's best foot was
put forward to Northwestern ex-
ecutives Raymond J. Erfle and
the late Irving Udell. They were
the first bank officials to recog-
nize the worth and potential to
be found in the coin-machine
industry and were the first to
treat coin machine operators and
distributors with the same degree
of respect and confidence as any
other viable business or indus-
trial client.

Today, Erfle is executive
vice president of the Lincoln
National Bank, and today he is
still a major financial support
and booster for the industry. "It
has been my privilege for many
years," said Erfle, "to work with
the distributor, operator and
vending members of the Amuse-
mament Machines Association in
helping them to meet their finan-
cial requirements, to anticipate
their needs and achieve their
goals."

For Erfle, as for other bank-
er today, members of the asso-
ciation are "extra-special peo-
ple." And for good reason since
the association members are all
"extra-special good risks," adds
Silverman.

Since 1940, when the mem-
bers first attained financial
standing, until this very day, the
association has been responsible
for a total of more than $250
million in loans to operators and
distributors alike. And the asso-
ciation's record has been nothing
short of remarkable. For in all
the years, banking institutions in
accepting all recommendations
of the association in approving
loans or setting up a line of
credit, have not lost "a single
penny," said Silverman.

150 Members

"We pride ourselves on our
record established with the
banks," Silverman added. "The
banks have found us to be ex-
cellent clients. Not only did
(Continued on page 50)
FAMA REPORT

Outline Methods to Prevent Merchandise Shipment Loss

WINTER HAVEN, Fla.—The Florida Amusement and Association (FAMA) recently alerted its membership to the increases in concealed loss and damage claims and outlined several methods for establishing more effective operating practices. Since bulk vendors receive many small cartons and large amounts of rather perishable merchandise, the bulletin from the Florida Retail Federation supplied by the operator group may be of interest.

Common carriers have recently adopted new claim rules on which settlement will be offered claimants for losses or damages of a concealed nature. These are defined as not being discovered during the time the goods were in transit but only upon opening of the operator's headquarters.

Motor carriers will offer a prorate the claim based on the number of times the shipment was handled. For example, a shipment moving from supplier to operator via one motor carrier is handled three times, once to operator via one motor car- tier is handled three times, once to operator via one motor car-

ship, and two additional shipments moving from supplier to warehouse. Each shipment moving from supplier to warehouse is handled two times, once by the warehouse and once by the carrier or carriers delivering the shipment to the warehouse. Each shipment moving from warehouse to operator is handled once by the carrier delivering the shipment to the operator.

The increase in concealed loss in transportation has resulted in many carrier actions relating to limitations of liability. The Senate committee on small business is investigating the problem. It is felt that the carriers may contend that the modification of complete liability carrier will be helpful in that many claim settle- ment offers will be made rather than declinations. Courts rather than the Interstate Commerce Commission determine contested claims.

All carriers require a notification of discovery of concealed loss usually within 15 days after delivery is made. A timely and adequate claim must be filed in accordance with carrier claim provisions. The increased crime incidents in transportation have resulted in many carrier actions relating to limitations of liability. It is establi... (Continued on page 52)

New Wico Machine Combines Scale and Bulk Vending Unit

CHICAGO—A new machine developed by Wico Corp., here allows a customer to be weighed as a bonus for making a purchase from bulk vending dispensers. The unit is called Vend 'R Scale originated from an idea by Wico plant manager Vahraml Sarrafian, who said, "It just seemed like a logical way in which to attract customers to a vending machine. Wico then introduces other new machines, he said. The firm is a major supplier of parts and has recently incorporated in the U. S. and has representation in other countries.

The new machines have been field tested here and some shipments have been made. Sarrafian said the units are virtually trouble free. "We're using the Victor Vending dispenser, the very best we could find." The machine has two Victor units on each side of a scale that measures both weight and height.

The scale is timed so that a second person cannot be weighed without first making a purchase from the venders. The time cycle is 8-10 seconds. The machines can be used for various kinds of bulk vending merchandise.

A REDAL SALES STIMULATOR IN ANY CONSOLE OR BULK VENDING MACHINE

GUM & CAPSULE VENDORS

One real sales stimulator in any console or bulk vending machine is the gum and capsule vending machine. It is the only national advertising medium that sells products at the very moment of decision. The gum and capsule vending machine is a constant reminder to the consumer that the gum and capsule vending machine is always available for the consumer to enjoy.

BIG PROFITS COME IN SMALL PACKAGES

Northwestern vending operators produce more profit per dollar of investment

Get and hold the best locations with Victor's Selectorama Console 4 different styles

Write, wire or phone for complete details.

Cramer Gum

The Hercules 5-cent ball is now available in 14 different colors and flavors as well as display case colors. Flavors are apple, grape, cherry, orange, and rootbeer.

A series of bouncing rubber balls are now available. They consist of a 21mm size ball for 1-cent; 22mm size for 2-cent, and 25mm size for 5-cent. Bouncing rubber balls are now available in a series of plastic pool balls. Two dime mix feature larger than average size items; one features a giant fly and the other such items as cloverleaf key chains, double diamond rings, omega chain, and key chains.

Bulldog Gum

Features are contained in a new range of colors with the following items: A series of plastic pool balls. Two dime mix feature larger than average size items; one features a giant fly and the other such items as cloverleaf key chains, double diamond rings, omega chain, and key chains.

Bulldog Gum

The Chicago Amusement Association, incidentally, has recently adopted a new claim rule on which settlement will be offered claimants for losses or damages of a concealed nature. These are defined as not being discovered during the time the goods were in transit but only upon opening of the operator's headquarters.

Motor carriers will offer a prorate the claim based on the number of times the shipment was handled. For example, a shipment moving from supplier to operator via one motor carrier is handled three times, once to operator via one motor car-
The heart of a phonograph is its sound system. The Wurlitzer STATESMAN is all heart. Sound, with such realism, that you could believe the artists were playing in person in the room. Yet, its music is but one of many reasons why the STATESMAN is a sound buy. Its beauty, animation, mechanism and dependable operation are others. See it. Hear it. At your Wurlitzer Distributor.

WURLITZER STATESMAN

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK 14120
114 Years Of Musical Experience
Jukebox Programmer Pleads For New Christmas Releases

* Continued from page 42

Try records she has programmed are: "Baby Baby" by David Houston, "Blistered"; "See Ruby Fall" by Johnny Cash, "Wish I Didn't Have to Miss You" by Jack Greene and Jeanie Seely, "One Minute Past Eternity" by Jerry Lee Lewis and "I'D Still Love You" by Lynn Anderson. Among the pop music singles she has programmed recently are "Raindrops Keep Falling on My Head" by B.J. Thomas, "Eleanor Rigby" by Artha Franklin, "Don't Cry Daddy"; "Rubbernecking" by Elvis Presley, "What You Gave Me" by Marvin Gaye and Tammi Terrell and "Swingin' Tight" by Bill Deal and the Rhondells.

Oldies haven't been too profitable for Okay Amusements, according to Miss Beard, so she usually doesn't program them. The only one she has put on the jukeboxes recently is "Please Help Me I'M Falling" by Hank Locklin. She will also fill requests for specific songs, either old or new, but she said this doesn't happen too often. There is never too many records by local artists placed on the jukeboxes in her area simply because more of the records aren't of good quality, she said.

While some operators like to get songs on jukeboxes before they hit, this procedure has caused some trouble on her route. "Sometimes we'll put a record on and it will get little play because the radio station isn't playing it. Then we'll take it off and the radio station will say, 'You have to put it back on again,'" Miss Beard said. She is starting to realize, however, that some songs on jukeboxes too soon by following the charts more closely, she said.

New FAMA Management

* Continued from page 42

The legislature were four dealing with cigarette bootleg penalties and one providing for payment of cigarette tax stamps on the 10th of the month following purchase instead of immediately on pur- chase. FAMA lobbied for this bill. Among bills killed in the leg- islature: Senate bill 368, per ma- chine tax which would have raised the tax from 75 cents to $3 with a penalty clause; House bill 1599, per machine license fee which would have increased the tax from $25 to $50 annually; H. B. 2105, collection discount reduction which would have reduced the discount from 10 percent to 2.5 percent; H. B. 1700 which would have authorized the city of Lakeland to impose an additional cigarette tax; H. B. 1195 which would have eliminated the discount on purchase of cigarette stamps. Carried over are one bill in both houses affecting cigarette smok- ing hazard education and a bill that would make selling cig- aretes to persons under 18 unlaw- ful instead of the present law restricting sales to minors. FAMA members were cau- tioned to adopt more rigid meth- ods of receiving cigarette equip- ment and supplies due to the increased incidence of con- cealed loss and damage claims. A bulletin from the Florida Re- tail Federation was sent each member. (See separate story in this issue.)

A GREAT NAME FOR A GREAT GAME

It's 15 jukeboxes in one.

See it now at:
CENTRAL SALES COMPANY
91 Dennis, Houston, Texas 77006
SAN TO NTE SALES COMPANY
1400 South Flores, San Antonio, Texas 78204
SOUTHERN VENDING SALES CORP
1327 Chemical, Dallas, Texas 75207

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.

It's 15 jukeboxes in one.

See your distributor or write BALLY MANUFACTURING CORPORATION - 7640 BELMONT AVENUE, CHICAGO, ILLINOIS 60647, U.S.A.
**DISTRIBUTING SERVICES**

**ATTENTION, RECORD OUTLETS:** We're featuring the following Distributing Services in Billboard's Classified Mart. A service fee applies. Contact the address provided for more information.

<table>
<thead>
<tr>
<th>SERVICE</th>
<th>FEE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABRAND NEW RECORD &amp; CD DISTRIBUTORS</td>
<td>$100</td>
<td>123 Main St, Anytown, USA</td>
</tr>
<tr>
<td>M'S RECORD &amp; CD DISTRIBUTORS</td>
<td>$150</td>
<td>456 Market Ave, Anytown, USA</td>
</tr>
</tbody>
</table>

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**ADDED TO YOUR Radio Credentials**

**THE TALK RADIO HANDBOOK** by Willis Duff

*“A must for any and all programming folk...a guide and time-saver for the manager...an indefatigable aid for the folklorist...”*

—Don Trapani, VP/AD, WEH, Boston

“The masters of the radio talk shows now have a reference book to place beside their telephones.”

—Broadcasting Magazine

**PRICE:** $3.75

**PUBLISHERS**

**FINANCIAL SERVICES**

**PROFESSIONAL SERVICES**

**BROADCAST SERVICES**

**CLASSIFIED ADVERTISING RATES**

**FOR SALE**

<table>
<thead>
<tr>
<th>SERVICE</th>
<th>FEE</th>
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</thead>
<tbody>
<tr>
<td>DIFFERENT, BRAND-NEW SV-124 phonograph</td>
<td>$150</td>
</tr>
<tr>
<td>DIFFERENT, BRAND-NEW SV-124 phonograph</td>
<td>$200</td>
</tr>
</tbody>
</table>

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**CATEGORY:** DISTRIBUTING SERVICES

**CLASSIFIED MART ORDER-FORM**

Classified Advertising Department
BILLBOARD MAGAZINE
160 West 46th Street
New York, N. Y. 10036

1. Please run the classified ad copy shown below (or enclosed separately) in a size (s) of

---

2. Check the heading under which you want your ad placed:

**BUSINESS OPPORTUNITIES**

**PROMOTIONAL SERVICES**

**WANTED TO BUY**

**PUBLISHING SERVICES**

---

**SCHOOLS & INSTRUCTION**

**MISCELLANEOUS**

---

**INTERNATIONAL EXCHANGE**

**UNITED STATES**

**CZECHOSLOVAKIA**

---

**ENGLAND**

---
9 TO 39
THEY NEED NO INTRODUCTION!

**COMPLETELY WELL**

**B.B. KING**

THE KING GETS AROUND
HIS LATEST & GREATEST
"THE THRILL IS GONE"
INCLUDED IN HIS
HIT ALBUM / BLS 6037

**12 IN A ROE**
A COLLECTION OF
**TOMMY ROE'S GREATEST HITS**

JAM UP & JELLY TIGHT
SHEILA
EVERYBODY
SWEET MAR
PRAISE THE EAGLE
HEATHER HONEY
JACK & JILL
IT'S NOW & WINTER'S DAY
FIFTY GIRL
CAROL
THE FOLK SINGER

THE ALBUM TITLE
SAYS IT
THE SMASH SINGLE PROVES IT
"JAM UP & JELLY TIGHT"
ABCS 700
**SEAR ELECTRONIC MUSIC PRODUCTIONS, New York—245-6969**

Jeffrey Hayden of the BBC in London is in town to film a 90-minute special on Electronic Music. Mr. Hayden exhibited the services of musician/songwriter/composer Walter Sears of Seer Electronic Music Productions as a consultant on this project. Mr. Hayden’s interviews are being done with Mr. Sears. In his studio—Mr. Joseph Carlson, v.p. of Command Records; Walter Carlos; Luder and the Hand People, and Jean Jacques Ponsy, to mention a few. The air date and use of the program has yet to be announced.

**STEREO SOUND STUDIOS, New York—MU 3-5240**

(Jerry Newman reporting)


Ethel Winders Dance Co. A commissioned composition by Gwen Watson, for Chamber Orch. Producer: Charles Newman and the engineer was Ted Krysky.

Filmworks, Fred Co., Inc. Musical backdrop for film “Requiem.” The producer was Eleanor Riger and the assistant Peter Palmer. The engineer was Jerry Newman.

Fusion Groups, Inc. Location co-producers Mike and Sonja Gilligan, the engineer was Jerry Newman.

**LANCERS WINE:**

Chic Heimhant has composed and produced the music for a 30-second TV spot for Lancers Wine. Rona Paskin was agency producer for the Marschalk Agency. The music will serve as the official theme for Lancers Wine.

**COTY’S EMERAUDE**

Lancers Wine: Rona Paskin was agency producer for the Marschalk Agency.

**SOUL LP’S**

Artist and/or Selection featured on “The Music Scene,” ABC-TV Network

Looking for Talent
Booking an Act
Billboard's International Talent Edition has the Answer

**CINEMA - AUDIO INCORPORATED RECORDING STUDIOS,**

**ACCENT SOUND LTD., Maryland—301-727-4930**

Terry Brown recorded “One Kind of Woman” b/w “How Do You Tell Someone?” for Converse label. Released on Bay Sound Records.

Light recorded “Yesterday” and “One Better.”

Herb Atlantis did two sides, “I Want to Be by Your Side” b/w “Yes I Do.” Herb just finished his stint in the studio and is keen to make a lot of noise with his recordings. This session was produced by Converse label and will be released on Bay Sound Records.

Richard Kipp recorded “Hum and Die” b/w “Nuts.” Both of these productions were recorded on 16-track. Produced for Kymor Records and will be released in January.

The Chicamans are in the process of doing two sides here, “Stop, Look and See” b/w “I Saw the Light.” (Year 70). Produced by Converse label and will be released on Bay Sound Records.

Pat Shaban will start recording two sides very shortly, “We'll Have Our Love” and “Somewhere Beyond Tomorrow.” (Year 70). Pat is a stewardess with Eastern Air Lines and she was just signed to record for Kymor Records.

Marty Cable did two sides, “Dolita Girl” and “Empty Words.”

Salvation recorded “Why Not Die?” and “The Air Date and Use of the Program has Yet to be Announced.”

**CINEMA-AUDIO INCORPORATED RECORDING STUDIOS,**

Manila-Tel. 7-47-14 Nov. 16

Studio A—Mr. Manuel Pascual did a voice job for PNB Stew. He is from Atis Promotions and Marketing Association.

Studio B—Mr. Sanny Lezame recorded for Admakers Dentis Phils., Inc. Jingles were done for Kiss Me Cosmetics and Cosmopolitan Bottling Co., Inc. Original compositions were done by Mr. Freddy Lezame.

Nov. 19

Studio A—Mr. Vic Villafuerte recorded a jingle for Ideas Incorporated.

Studio B—Mr. Jimmie Allen recorded a jingle for Grant Advertising, “Palmolive Liquid Shampoo,” 30-second jingle, for Colgate-Palmolive, Inc.

Studio C—Mr. Buddy de Vera, who heads Alpha Records, scheduled for vocal duties on Dianades Motronis’ Christmas songs for release.

Nov. 20

Studio A—Mr. Johnny Ching, who heads Jonal Records, held a recording session; instruments only.

Studio B—Mr. Dave Namavar, of McCunn-Erickson, Inc., scheduled for voice, editing and mastering of Esso Gasoline, TV, 60 seconds.

Studio C—Grant Advertising, represented by Mr. Jackie Cordoba, Jr., scheduled

for a re-mixing of the jingle, “Veto Declarant and Germicidal Soaps,” a product of Colgate-Palmolive Phils., Inc.

Nov. 21

Studio A—Mr. Jackie Cordoba, Jr., did the cold voicing for the jingle, “Palmolive Liquid Shampoo,” for CPP. Arrangements was done by Rate Pedraza.

Studio B—Mr. Dannie Subida, a young song composer, did the instrumental vocals and dubbing of the musical soundtracks for the movie “Mod Generation,” a local release.

Nov. 22

Studio A—Mr. Tito Ty, who heads Ams Records, was supervising the instrumental recording and dubbing of the Korday Duet, very popular local singers, for an LP for release.

Studio B—Mr. Dave Namavar, of McCunn-Erickson, Inc., supervised the recording of the product “New Cherry.”

MBA MUSIC, New York—MU 8-2847

Richie Simon reporting

Billboard SPECIAL SURVEY For Week Ending 12/13/69

**BEST SELLING**

DECEMBER 13, 1969, BILLBOARD

56
Gospel Singing Parley Stirs Three Undaunted by Snow

CLEVELAND, Tenn.—More than 3,000 singers, writers and publishers braved an early-season snowfall to attend the National Gospel Singing Convention here last week. The event was hosted by Connor B. Hall, president of the com- pany that includes Nashville Music and Printing Co. and James D. Vaughan Music Publishers.

The annual gathering included members from 18 states, who formed a conclave to sing and see the site of a new Ray Olds: "The Grand Ole Opry," to go more than 150 performances next year, and will change its summer-time ticket policy for Friday nights.

This information, f r o m "Opry" manager E.W. (Bud) Wendell, noted that a record 148 performances were given in 1968. "The Opry's long history anything done in the past.

In addition to the regular 52 Saturday night performances and a similar number for Friday night, WSM presented 16 matinee shows last summer and a total of 30 "double" shows on Saturday nights. The Opry show following the regular performance. The double-shows, extended from five weeks through November, will be in 

NASHVILLE — The Metro-politan Planning Commission has authorized variances sought by a group of known Music City Asn gets Right to Build Building

Music City Asn gets Right to Build Building

NASHVILLE — The Metropolitan Planning Commission has authorized variances sought by a group of prominent clubs. The Downtown Music Row here.

The new building, which will include a "Boots Randolph Lounge," is scheduled for con- struction early in 1970, according to a report that will reach a height of 240 feet.

The first two floors will consist of offices, parking area and commercial space, reported the Randolph lounge. Floors two through five will consist of office space, and floors six through eight will be leased office space, primarily to those in the recording industry. The structure will also contain a bank and several shops.

Floors 14, 15 and 16 will contain motel suites, and the 17th floor will be a swimming pool. The second two floors will be hotel rooms, and the penthouse suites, and will be a swimming pool.

Numerous investors are in- volved in the project, which will front on 16th Avenue, later to become Music City Boulevard. It will be on the east side of the street, the side unaffected by future widening.

The variances sought by the group included modifications in both height of the building, and open space area.

Williamson Bullard Co.

NASHVILLE — Cliff Williamson and Vance Bullard have announced plans for Sugar Hill Records, with the label's initial single, "Jackie Day and Dewey Howard." According to Bullard, the idea was to form an independent production company and to lease mas- ters to other labels. However, the fresh forms came to so well that rather than lease the product, the two decided to form their own label.

The label is geared to mod- ern jazz and blues artists. Also, a single is due for release at a later date are "Tomorrow Night" by Lonnie Johnson, "Everybody's Blues" by Jack Dupree and "Cherry Red Blues" by Eddy Arnold. The label is said to have been a success story from the first record- ing out of the jack band era of the 20's and 30's, Harry was a seasoned performer and a great talent.

Also scheduled for release at a later date are "Tomorrow Night" by Lonnie Johnson, "Everybody's Blues" by Jack Dupree and "Cherry Red Blues" by Eddy Arnold. The label is said to have been a success story from the first record-

now breaking

now breaking

fast

on all

charts

the clouds

sandy castles

on northbank

for D.J. Capitol and bookings: SPENCER STEIN
1623 Kinnsel, Belleville, N.J. 07109
Contact: Brita Star Promotions
206 Sichmanas, Nashville, Tenn.
### Billboard SPECIAL SURVEY For Week Ending 12/13/69

**Hot Country Singles**

<table>
<thead>
<tr>
<th>Title, Artist, Label, No. &amp; Pub.</th>
<th>Weeks on</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. TAKE A LETTER MARIA</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>2. IT’S A JUKE BOX NATURAL</td>
<td>3</td>
<td>3</td>
<td>4</td>
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<tr>
<td>3. MR. INSTRUMENTALIST</td>
<td>6</td>
<td>8</td>
<td>9</td>
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<tr>
<td>4. PEACH-YONAH MUSIC</td>
<td>37</td>
<td>39</td>
<td>38</td>
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<tr>
<td>5. TEL</td>
<td>5</td>
<td>6</td>
<td>7</td>
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<tr>
<td>6. B/W STEEL BLUE</td>
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<td>15</td>
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<tr>
<td>7. LLOYD GREEN</td>
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<td>8. IT'S A JUKE BOX NATURAL</td>
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<tr>
<td>16. PEACH-YONAH MUSIC</td>
<td>35</td>
<td>34</td>
<td>35</td>
</tr>
</tbody>
</table>

**Artist and/or Selection featured on “The Music Scene,” ABC-TV network**

- **HOT COUNTRY**
  - "Take A Letter Maria" (Anthony Armstrong Jones)
  - "Tell Ya What" (B/W Steel Blue)
  - "It’s a Juke Box Natural" (Lloyd Green)

---

**Billboard SPECIAL SURVEY For Week Ending 12/13/69**

**Chart #5045**

**Anthony Armstrong Jones**

**Mr. Instrumentalist**

**Does it Again**

**Tell Ya What**

**B/W Steel Blue**

**Chart #5043**

**Lloyd Green**

**It’s a Juke Box Natural**

**Peach-Yonah Music**

806 16th Ave. South, Nashville, Tenn. 37203

(615) 254-7708
Which music-record trade publication do you read regularly?
When TAPE RETAILERS were asked this question,
71% Said they read BILLBOARD regularly
28% Said they read Cashbox regularly
3% Said they read Record World regularly

TAPE MEANS BUSINESS IN BILLBOARD

Which music-record trade publication would you advertise in?
When TAPE RETAILERS were asked this question,
53% Said they would advertise in BILLBOARD
9% Said they would advertise in Cashbox
3% Said they would advertise in Record World

TAPE MEANS BUSINESS IN BILLBOARD

Which music-record trade publication do you believe to be the most reliable buying guide?
When TAPE RETAILERS were asked this question,
62% Selected BILLBOARD as the most reliable buying guide
10% Selected Cashbox as the most reliable buying guide
3% Selected Record World as the most reliable buying guide

TAPE MEANS BUSINESS IN BILLBOARD
LOS ANGELES

Songwriter Gerry Goffin has opened a recording studio, Lar- robie Sound in 4111 Santa Monica Blvd. The facility has one studio open with 16-track equipment and plans to open a second studio in operation with 24-track capability in January. Two engineer and staff with a third to be hired in January Jerry Barnes the studio manager. He says the stu- dio has been doing routine engi neering.

Lalo Schifrin will write the score for "Quest" for MGM-Tele- vision. Chelsea Brown signed to an extended contract with Universal Studios and is starring in her first dramatic film, "Dial Hot Lines" for ABC-TV. "Forever Re- cords" will obtain masters from Mercury for its new package. "For- ever Records," salutes the USO shows with 21 Jim Jerrett picked from the past." Steven Lib- man has opened record shop at 3057 W. Pico Blvd.

Hartley Hatcher will write the score for "Doom's Race," for Har-Leigh Enterprises, its own company... Amaret has bought the master from the hatchet, "Butch Cassidy" and the Sundance Kid," by singer Don Epperson.

Audio and Video release "All Aboard" by New Life. President Kenneth Landers sent duplicates of the single to radio stations prior to receiving its regular single copies. Forever Records and Decca- Barbara will send 2 4 foot "Cat- tleman's Day" to cutters and dealers. "Cats" and "Rocky," streamers and other in-store displays will be pro- vided as part of the coordinated promotion... Forward is working on a steel band LP by the Trinidad Steel Band... Los Angeles, "I'm A Sailor"... Ken- neth Records Production second single. "Take Her Back" by Bo Grunt will be released on Ford Records...

**Nashville Scene**

**Country Music**

From the Music Capitals of the World

• Continued from page 28

LAS VEGAS

Arranger Bobby Morris has been signed by Col. Tom Parker to open for Roy Orbison, Elvis Presley's second week at the Las Vegas International be- ginning Jan. 26. Hotel Riviera signed Mike Douglas for a four- weeker in the Versailles Room starting July 18. Phil Cas- pos and the Forum swung back to the Merci-Mint Lounge at the Mint Hotel. Filling the day-

night entertainment bill there are Burt Arden & the Antiquaries and the Four Tunes (plus one).

Conrad Garrett and the Coasters joined completion Belle- Earth on the hill at Caesar's Palace's Roman Theatre on Nov. 28. Fran Jeffries and comedian Jack Carter locked into the Ri- vieras Hotel's Starlite Theatre for a four-weeker which will end Dec. 26. Lauri Perry closed at the Landmark Hotel's Top of the Dynasty for a four-month engage- ment. She'll return after recording her first album for the label with her husband, Black Star head of the characters... Phyllis McGuire, a Las Vegas steady, will join comedy Teamie Fields at Versailles Room debut at the Ri- vieras Hotel Dec. 23. It will be the first time the pair has ever worked together. Blood, Sweat & Tears is back in Las- vegas debut in concert at Creations-the Forum for two weeks after a leave of absence to make network TV commercials. Is back in the Flamingo Sky Room. Beverlee & Sidro with the Smokers cruised northward from Vegas to Harren's Reno. TOM WILSON

PRESIDENT Hutch Carlock of Music City Record Distributors goes over plans involving his new, spacious quarters at 25 Lincoln Street in Nashville. This oldest independent record distributor in Tennessee held an open house in connection with the move. Left to right, decorators Americana contractors Cregg Crockett and Bob Page, Carlock, and architect Ken Conley.

**Brisbane's Hot Country LP's**

• STAR Performer—LP's registering proportionately upward progress this week.

**Exclusively on**

GOLD STANDARD RECORDS

For DJ contacts use: Zeke Clements, 728 16th Ave. So., Nashville, Tenn. 37203. Phone (615) 244-6679

Brisbane Star's Pick Hits...Brisbane Star's Hit Hits...

Johnny's Cash and Charlie's Pride—Mac Wisman (RCA) Would You Believe—Mike Boyd (Blast Off) What I Really Want for Christmas—Joyce Street (Reena) Now That's A Man—Bob McPeake (Sire) Church Of Your Mind—Don Woods & The "Earthmovers"... From Vegas To Memphis] Re- naissance of Music LP's From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... From Vegas To Memphis] Re- naisance of Music LP's... 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DELLA’S NEW HIT SINGLE THAT TELLS YOU WHERE IT’S AT!

COMPARSED TO WHAT

AVE 4515
PRODUCED BY HUGO & LUIGI

AVCO EMBASSY
CREEDENCE CLEARWATER REVIVAL
- "Green River"/"Proud Mary" - Fantasy 3997 (S)

CREEDENCE CLEARWATER REVIVAL has released its second album, "Green River," a gritty, melodic, rock instruments, and soulful vocals. The album includes the hit singles "Proud Mary" and "Green River," which showcase the band's signature blend of country, blues, and soul.

PACIFIST - "Who's Who?" - Capricorn CS-3148 (S)

PACIFIST is a German band that combines elements of punk, reggae, and world music. Their album "Who's Who?" features socially conscious lyrics and a unique fusion of genres.

WOMAN - "The Woman in Red" - A&M ARCS-700 (S)

WOMAN is a German rock band known for their powerful female vocals and political lyrics. Their album "The Woman in Red" is a critique of gender roles and societal norms.

TOMMY ROE - "I'm a Man" - RCA Victor LSP-4249 (S)

TOMMY ROE is a popular soul singer known for his smooth vocals and catchy hits. His album "I'm a Man" features a blend of soul and rock, with hits like "It's My Baby" and "Good Lovin'."

EDDIE ARNOLD - "Tears in the Rain" - Capitol ST-3367 (S)

EDDIE ARNOLD is a country music legend known for his emotive vocals and heart-wrenching songs. His album "Tears in the Rain" includes hits like "Make the World Go Away" and "Old Love."
Burt, Butch & Sundance Ride Again! Reach Out & Make It Easy On Yourself

Original score composed and conducted by Burt Bacharach from the 20th Century-Fox Production Butch Cassidy and the Sundance Kid featuring the vocal "Raindrops Keep Fallin' On My Head" by B.J. Thomas.
null
Cannes—The international record and music publishing market (MIDEM) will hold its first classical conference in conjunction with the UNESCO International Music Council to officially open the new seven-story Palais des Festivals building here, Jan. 11-15. Board member Alodus, noting the assurance of participation of music publishers and record companies which have already signed the conference, still have three other essential goals.

1. The promotion of classical and contemporary music with a strong emphasis on young artists and composers. The International Music Council with the MIDEM will develop a key role.

2. Concerts are planned for each of the five nights featuring artists who have scored in international music competitions in 1969. The Monte Carlo Opera, Vienna state Opera and ORTF Philharmonic will participate.

3. Artists who will serve as patrons for the concerts include Van Cliburn, Mstislav Rostropovich, Ferenc Fricsay, Sir Thomas Beecham, Henryk Szeryng, soprano Irmgard Seefried, principal, Deutsche Oper Berlin, and Isaac Stern, violinist, will perform at a concert of Asian music.

4. Concerts include cellist Mstislav Rostropovich, violinist Yvonne Hontschek, pianist Martha Argerich, and Jean-Pierre Rampal, clarinetist. Solti, Bernstein, and Preste will conduct their New Year's performances.

5. Recordings include the company. During this period he has sold about 10 million albums, mostly with the Vienna Symphony, which he has been associated with for almost 60 years.

6. The January date also marks the end of the January date also marks the end of the December 1969, BILLBOARD, DECEMBER 19, 1969, BILLBOARD

London Issues Four-Record Set of Der Rosenkavalier

NEW YORK—London Records is issuing a four-record set of Richard Strauss' "Der Rosenkavalier" this month. Features are Regine Crespin, Yvonne Sanson, Helen Donath, Manfred Jungwirth and Lucienne Gallois. Solti conducts the Vienna Philharmonic.

Tenor James King sings Richard Strauss' "From the Book of the Tarnides" with an Ambrosian Chorus and the New Philharmonia Orchestra under Claudio Abbado. Isserstedt continues his Beethoven symphonic series with the Vienna Philharmonic.

A Bach pressing features Elly Gruber, Jean-Rodolph Veign, Alexander Band, and admirers to insure the continuation of the style of music that for long has been associated with him.

The concert will include Der Rosenkavalier, No. 9 (New World), which will be recorded with the orchestra. In 5 years, he has been associated with for almost 60 years.

The January date also marks the beginning of his 35th year with the Boston Symphony. tickets for Solti's first American concerts have sold out and he has been associated with for almost 60 years.

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College Market Big For Arizona Store

By GEORGE KRNEMEYER

TEMPE, Ariz.—The success of the new Bill's Records store near Phoenix State University here has prompted the owner, Bill Himmelford, to proceed with plans for more stores in the city as spaces become available.

"We plan to open stores in the new shopping centers that are springing up in the city although this still is probably a year away," Himmelford said. "We'll build stores where we feel there will be a need for one."

The newest Musicenter came as the result of Himmelford watching the university grow within the last 10 years to its student population of 25,000. "We had a store here 12 years ago that didn't work out. Now we think that the campus area can support another record store. There are only three there. With six record stores in Tempe, there are only three in the area. With six record stores within walking distance of the Berkeley campus of UCLA, and its population of 30,000, we feel that the campus area will support one of our stores."

The store is located within one block of the campus, on a street that is noted for its Old English decor. Bill's store follows the trend, but the inside is in pure modernity. It is an open two-story building with a balcony. The walls are painted avocado green, and pillers hold up the ceiling. Ingredients of the room are circular, and Himmelford believes they are the first stores in the country to use such racks. There is 2,000 square feet of space on the main floor and 1,000 square feet in the balcony. The balcony is not being used yet, and Himmelford has no specific plans for it but he says it was "just a good idea we thought of then".

"We feel that the campus area will support a store like this if we provide the right kind of service," Himmelford said. "We have been picking up considerably since Sept. 1 so we have to rely on the sale of stereo equipment to turn a profit before too long."

The new store has a stock of 5,000 to 6,000 different album titles. They also deal in singles, tapes, and stereo equipment.

"The singles have sold sporadically," Himmelford said. "Tapes are becoming an increasingly bigger seller, and we stock about 1,000 different titles. We also deal in stereo equipment and this has carried the store so far. Panasonic is our biggest seller, but we also deal in Amos, Sony, KLH, and the other major brands. Business has been picking up considerably since Sept. 1 so we have to rely on the sale of stereo equipment to turn a profit before too long."

(Continued on page 68)

NEW MUSIC STORE IS ESTABLISHED

MARYNAD, Mass. — H.H. Scott, Inc., has developed the Scott 499 Quadrant Amplifier specifically designed for the production of four-channel stereophonic sound. Scott 499 was designed for immediate use with the new concept of quadrasonic prerecorded tapes and playback units. The unit is also totally compatible with existing two-channel stereo systems as well as any future four-channel FM or phono applications. The 499 features many space-sensitive circuitry derived and circuitry techniques.

Model 499 amplifiers are designed to be used in a variety of situations. The system can be expanded as additional controls, circuits and components are added.

The new music store is located in the middle of Massachusetts, a state that is noted for its Old English tradition, complete with used brick and thatched roof. The store is 2,000 square feet of space and has a delivery date of February 1970.

Scott has also developed a new Quadranet speaker system especially suited to the requirements of four channel stereo. The system can be expanded as additional controls, circuits and components are added.

The new system, Scott 499, is a fully automatic direct coupled full complementry output circuitry which provides increased power with lower distortion at both high and low frequencies; and an electronically regulated power supply for all low voltage circuits resulting in greater stability and lower distortion.

The Scott 499 control features include: acoustic dimension controls for left-to-right and front-to-rear balancing; four channel master volume control; four channel mode selector; four channel microphone inputs and tape monitor; volume compensation; both high and low frequency filters; and individual bass and treble controls for each channel. The unit lists at $600, and has a delivery date of January 1970.

Said Scott: "This is the fourth store operated by Bill Himmelford in Tempe.

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(Continued on page 68)

THE NEWEST BILL'S Records MusicCenter, located near Arizona State University in Tempe, is unique in a world of "mod." It has been styled in English traditional, complete with used brick and thatched roof. The theme has been carried throughout the interior with the stereo room paneled in burlap. Although a complete selection is carried, the emphasis at this campus scene is placed on jazz, folk and classical music. This store is operated by Bill Himmelford in Tempe. Additional stores are being planned for area.

DECEMBER 13, 1969, BILLBOARD
THE ASSOCIATION

MAKES IT WITH THE

SHURE VOCAL MASTER SOUND SYSTEM

WRITE: SHURE BROTHERS INC., 222 Hartrey Avenue, Evanston, Illinois 60204
CHICAGO—Going to a concert given by the Moody Blues or a Beethoven or Mozart performance can be a delecting experience. If one just listens to the music, and doesn't watch it being played, he would claim that the five-man British rock group was being backed by a symphony orchestra. Actually the embellished sound of strings is produced, in part, by using an instrument known as the mellotron.

The mellotron is very similar in appearance to an organ, and, in fact, it can reproduce the sound of that instrument. But it can do so much more. By pressing a few buttons, sounds of violins, horns, and even a guitar using a wah-wah pedal can be achieved. With the complex music the Moody Blues play, mellotrons become a necessity rather than a luxury item.

"The music we recorded in early 1968 on 'Days of Future Past,' London Records' album had the backing of the London Symphony Orchestra," said Ray Thomas. "In order for us to recreate or even come close to the album's sound, we have to use an instrument such as the mellotron. In our past two albums and our upcoming one, we have used many different instruments. The mellotron helps recreate those sounds since some of the instruments are too bulky to carry around on a tour."

Ray Thomas is the only other member of the Moody Blues that uses an instrument strange to rock music in live performances. He uses a flute, but not in the way the instrument has been used in the past. "On most rock records made, a flute is used only as background," he said. "I try to bring the flute to an 'up front' position in the group. It's more than decoration. It's part of the total sound we try to create."

While the Moody Blues, which recently formed their own Threshold Records label, use as many new instruments as possible, when they record, they do not think of themselves as truly accomplished musicians. Said Thomas: "To become a master of some of the instruments we play, you have to work with them longer than most of us have been alive. The strings are all around 25 years old."

Among the instruments the Moody Blues use when they record are: sitar, cello, double-bass, piano, harpsichord, autoharp, tablas, timpani, chinese drums, and saxophones. On stage, they have used the mellotron, flute, guitar, bass, and drums.

The other members of the group also use their instruments to create unusual sounds. Justin Hayward (guitar), and John Lodge (bass) also use the flute. John also produces an unconventional rock sound. Edge sometimes plays bass drums so soft they're barely audible; Hayward uses distortion, and treble. The combination of these two白马. his bass player, and Lodge, by tightly tightening the strings, uses his bass to re-create the deep tones of trombones and baritones.

"It's our understanding of rock music that we try to incorporate into our sound," said Bixby. "We have used many different instruments, the flute to an 'up front' position. It's an early form of the kazoo," said Walk-er. "Another unusual item is the 13-string theorbo, or English guitar. Made by Joseph Buckingham around 1775, it is constructed of spruce and maple with rosewood pegs and ivory bridges and frets. But of all the instruments, the thinline is most proud of the Zumper."

The Zumper piano has a key- board of 4½ octaves, is made of mahogany, rests on a treble stand and is unadorned except for a line of inlay brass straps and a hinged cover. Walker believes it was used in the first concert ever performed in Ireland: the performer, Johann Christian Bach. Incongruously, it is positioned next to a small Moog synthesizer, the newest instrument in Walker's collection.

Continued from page 1
of setting up for the festival. The festival runs smoother and the audience doesn't have to sit through a lot of commotion while individual bands set up," said Peterson.

Peterson would like to limit Sunn's participation to a reasonable level because of the high costs involved in lousing equipment. "It's good advertising and we do want to help the groups and promoters. There's going to be more competition so most of the groups begin to get in on the act more aggressively," he said. "Sunn makes its equipment available, it never obligates any musician to use the free equipment, the groups should always be free to choose their own equipment."

Sunn usually furnishes enough equipment for two groups, using its 1000 series amplifiers in many cases. At Seattle groups, at least one set of amplifiers, with a bass back-up and a microphone, are made available. 'Sunnies' make the equipment available to groups, and the groups should always be free to choose their own equipment. They are not free to choose the Sunnies.

The groups should always be free to choose their own equipment. They are not free to choose the Sunnies.

Yule Coloring Contest in Ad

MINNEAPOLIS — Schmitt's Music here is using a tabled advertisement featuring a coloring contest for children to plug musical instruments and other merchandise.

An inside black and white drawing is headed: "Yule coloring定向. Merry Christmas from Schmitt's. The scene shows youngsters gathered around a Christmas tree with guitar and drums players accompanying a group of singers. Children nine years and under can enter the contest with the age of the artist and coloring ability both taken into consideration.

The family Christmas scene is entered in the contest by bringing it in personally to one of the five Schmitt's outlets. No entries are accepted through the mail. The contest will close December 23. Winners will be announced December 20. There are ten first prizes of Columbia portable phonographs with other awards such as Wurlitzer semi-trucks and Winky dolls.

Highlighted in the section: a drum set for $99.50. Wurlitzer organ, is $795.00. The store carries a wide range of symphonic groups and popular artists, ukuleles, harmonicas and prerecorded tapes. Mail order coupons on many pages of the section encourage readers to send in checks for merchandise or use their Schmitt credit account.

Thomas Organ Uses Computer

SEPULVEDA, Calif. — All orders for merchandise from Thomas Organ Co. will be handled by computers. The computer will record all orders and disseminate the requests to the proper department within the company. They hope the computer will enable dealers to receive Thomas merchandise within three to five days.

Future plans include multiple warehouse facilities which will encompass five major manufacturing areas in the country. The first of these facilities is expected to be completed in January, with the remaining four to be completed by mid-summer.

College Market

The store opened in June, but this was only to smooth the operation. "Our sales really didn't start until the college students returned from summer vacation in September," Himmelford said.

The store employs two college students part time and one employee full time.

Instrument Mfrs. Vie For Festival Dollar

By ELIOT TIEGEL

- Continued from page 1

Fender Bows Amplifier Line

LOS ANGELES — Fender has introduced a new "astrological" line of transistorized amplifiers. Called the Zodiac line, the four modes are Taurus, Scorpio, Capricorn and Libra. All have 180-watt speakers which are custom designed for Fender Taurus has two 10-inch speakers, 42 watts; Scorpio has two 12-inch speakers with 56 watts; Capricorn has three 12-inch speakers and 105 watts and Libra has four 12-inch speakers and 115 watts of reported power.

All the units have three quarter inch thick lock-joint cabinet.
THIS SCENE

MUSIC SCENE

TONY BENNETT

STEVIE WONDER

EMMETT KELLY

GRASSROOTS

special guest host...

STEVE ALLEN

DAVID STEINBERG (host)

MUSIC SCENE - MONDAY - DEC. 8 - 7:30-8:15 ET - ABC-TV
BOBBY WOMACK

GETTING HEAVY AIR PLAY IN NEW YORK, LOS ANGELES, PHILADELPHIA, BALTIMORE, WASHINGTON D.C., CHICAGO, ST. LOUIS, CLEVELAND, ATLANTA, MEMPHIS, CHARLOTTE, HOUSTON, BEAUMONT, SAN ANTONIO, MIAMI, OKLAHOMA CITY, FT. WORTH, SEATTLE, INDIANAPOLIS.

HOW I MISS YOU BABY

b/w "Tried And Convicted"
produced by Chips Moman
an American Group Production
Exec Quits MLS; Cites A 'Lack of Sincerity'

BY RITCHIE YORKE

TORONTO — A key figure in the Maple Leaf System resigned his position as coordinator, claiming that the MLS had been "too easy to fool the whole country."

Wait Grealis, trade magazine publisher, announced his resignation in a letter to J. Robert Wood, acting chairman of the MLS.

The System was formed almost six months ago, as a self-designated "MLS." W. Wood, acting chairman of the company, in a letter to J. Robert Stone Canada, now promotion director at CKLB, Ottawa, Toronto, became assistant manager in charge of promotion and television department in Fort William, Ont.

Grealis was responsible for coordinating the network of 12 pop radio stations with record company activities. In his resignation, he said: "In view of the criticism of the Maple Leaf System, and in view of the System's decision to remain within the framework of the MLS, I must feel that my position as record coordinator is one which would not be good for my career.

"I am leaving the System to do what radio stations are good for: they give people a place to talk and a forum to express their opinions.

"The MLS is not made to do this, and not because of any failure of the record companies to provide product. The troubles are already within the framework of the MLS. It has tried to fool the country, claiming how much (Continued on page 75)

Exec. Turntable

Gerry Lascaux recently appointed Canadian director of A & M Records with headquarters in Toronto. Jim Blum has joined GRT of Canada Ltd. and GRT, with headquarters in Los Angeles, to be manager of record promotion for GS
terminal, formerly of Robert Stone Canada, now promotion manager at CKLB, Ottawa. Toronto, to become assistant manager at CFTO, Toronto, and to be associated with Canadian Broadcasting Corporation.

TORONTO — RCA officially opened their new ten-story building on Nov. 26 after a two-month delay caused by construction strikes. Cost of the building is expected to be over $100,000.

The studio, which has doubled the size of their facilities during the past year, remained open day and night during construction to accommodate advance bookings.

According to John Pozer, RCA a&r publicity director, all of the new equipment installed has been built to accommodate technical innovations in the studio. Space is presently equipped with a new transistorized 16-track recording board with a 16-track recorder on order for future installation.

Flexible monitoring circuits have been installed to allow producers to record monitor tracks dry yet allow producers to still hear product being recorded with echo, reverb, and mixing is completed. New atmospheric lighting and decor have either been installed or look, says Pozer.

RCA's old control room is presently being rebuilt into a voice booth for complete separation of production activity, with plans for Studio B to be re-

From The Music Capitals of the World

TORONTO — Gordon Lightfoot is playing to capacity crowds in every city on his current national tour. The singer's "Sunday Concert" LP is beginning to surpass sales of his previous albums. "Ballad of the Yarmouth Castle" and "The Lost Child" are getting the most airplay from the LP.

"New Child" LP on Jubilee has broken out in the middlewest. Laura Nyro and Sugar Stropper drew capacity audience of 2,700 to Massey Hall, Nov. 17. New Patamce" LP was cut in Ed-}

mondson's Park Lane Recording Studio. Set was engineered by Barry Allen and produced by Gary Buck, Group's "The River Is Wide"

single picked up airplay on MOR stations in Edmonton. Andy	

Wood, Empire 1154, was set for a three-month U.S.-Can-

ada tour. Singer played to capacity audience of 2,500 at the Col-

onial Tavern here, Nov. 24-29. "Copper Penny"s new Nimbus 9 LP is completed and will be released in the early 1970's, opened here. "Kasenetz-Katz in New York look-
ing for the right material for the first Canadian LP. Singer's new Pathe single is due to hit the airwaves here.

Mother Tucker's Yellow Duck single "Ring A Ring O'Roses" is doing well in the midwest. "Funn-

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ning for the right material for the first Canadian LP. Singer's new Pathe single is due to hit the airwaves here.

"One Ring Jane" b/w "Fun-

ny Feeling" will be released in the U.S. with Vancouver group's LP. "Home Grown Stuff," doing well for Capitol. Compos New Orleans, Cherey, says Pozer. "Though the single picked up our national tour. The sing-


Brit: Decca Move to Reggae Market, Distribute Sugar

LONDON — Decca London has secured worldwide distribution rights for the British Sugar label which specializes in West Indian reggae music. The label was previously distributed by Pye.

It will be relaunched in January with a new logo and at a new album price of $2.40. Sugar is jointly owned by Mike Coller of the Mother Mys- tro music publishing company, producer Charles Ross and Ash- ley Korak. The deal was ini- tiated by Sugar with Decca's Dick Rowe and was completed by Decca director Bill Townsley.

Decca will have the exclu- sive disk and tape rights to Sugar for a three-year period and the contract calls for a minimum of four albums a year from which Decca can issue singles. Launched earlier this year, Sugar won three singles. Product under the new deal will be issued in the U.S. under the Sugar logo by Lon- don.

All Sugar acts are produced in Jamaica by Charles Ross, who will shortly go to the U.S. to record new material.

Composer Taube Biggest Royalty Earner in Sweden

STOCKHOLM — The big- gest individual royalty earner in Sweden during 1969 was com-poser Evert Taube who received 77,000 kroner (about $14,500) of the 3.25 million kroner dis- tributed by STIM, Sweden's perfor- ming right society. Taube finished the end of November.

The money was distributed to 2,600 members—composers, lyricists and publishers—for live and broadcast performances of copyright music.

Major publishing companies with extensive catalogs were the biggest corporate earners; a few songwriters received more than 50,000 kroner and about 20

STOCKHOLM—British rec- ord producer George Martin was here for talks with Sture Borghedal, who is now repre- senting Martin's AIR company in Scandinavia.

Martin: "For some time now AIR has had a presence in Sweden as a test market for publishing but now that we have Bor- ghedal with us, we shall be going into this market very seriously."

AIR is the Swedish subsidiary of the Hollies' Parlophone recording, "It's Not Heavy—He's My Brother." While in Stockholm, Martin also talked with film director and producer Roger Wallin and with Polydor singer Lill Lindfors. He also met Anders Holmstedt, head of EMI, Sweden.

**Hi-Fi '70 for Dusseldorf**

DUESSELDORF — West Germany's leading radio and television fair, the Deutsche Funkausstellung will be held at Dusseldorf Aug. 21 to 30, 1970, will incorporate "Hi Fi '70," an international exhibition and festival.

This will be the fourth time the event has been staged at Dusseldorf. This year the exhibition in Stuttgart attracted 726,- 000 visitors.

An even bigger international exhibition is planned for Berlin 1971.

**Pye-GRT, Now Firm**

LONDON — Expansion at Pye Music will include the installation of tape duplicating equipment and an accommodation of the new deal signed by the American GRT Group is now under way. The personnel of the new firm is expected early next year.

The two companies, already partners in a London venture, formed a third and new firm in an agreement consolidated by Pye's Louis Bannin and GRT president Alan Bayley and vice president marketing Christopher F. Coburn in London.

In a brief statement during a press reception, Benjamin de- scribed the new venture as "an autonomous company for the purpose of manufacturing, mar- keting and distributing all forms of tape from all sources—Pye here in the U.K. and GRT and GRT-controlled firms in the U.S. This, of course, includes li- censes obtained from third par- ties whenever possible. And we will seek to secure licenses even from competitors."

"Financially it is a 50-50 ven- ture, and will be managed in the early stages by Pye, because we are the base of operations."

Until the Mitcham plant is ready, GRT's manufacturing fa- cilities in the U.S. will be used. Formation of the new company is "in perpetuity" and there is a cross-licensing arrangement be- tween Pye and GRT for the next five years with renewal options.

**Electrola Mounts Sales Contest**

COLOGNE — Electrola in conjunction with West German record dealers, has launched an offbeat competition to promote sales of middle price albums. The prize to be won by rec- ord buyers is a steam locomotive. The contest is being pro- moted by Electrola and the dealers in association with West German Railways and Electrola took the front cover of the November issue of the German music trade paper "Schallplatten" to show a picture of the loco- motive. The contest and its unusual prize has sparked off a great deal of press coverage here.

**Massive Stones Promotion Set**

HAMBURG — While negotia- tions are in course over the Rolling Stones' future associa- tion with Decca—the group's contract expires in February—the company is preparing a mas- sive promotion campaign to back up the Stones' new al- bum: "Let It Bleed."

A quarter of a million 12- page color booklets containing pictures of the group have been printed and are being distributed free to dealers, and every copy of the record will be enclosed in a color poster of the group. Special display boxes have also been designed.

An extensive advertising cam- paign in the musical press is under way.

**Germany May Withdraw From Eurovision Show**

HAMBURG — West Ger- many may withdraw from the Eurovision Song Contest after the 1970 event in Amsterdam on March 21, according to Hans Otto Gruenefeldt, television di- rector of the Hessischer Rund- funk and head of the entertain- ment committee of the ARD (the combined TV and radio organization).

Gruenefeldt indicated that he was not impressed by various suggestions to the effect which have been proposed fol- lowing the withdrawal of the Scandinavian countries.

The song to represent West Germany next year will be se- lected from entries submitted by 30 composers, 15 lyricists and 15 producers. Ten acts will be invited to submit two titles for consideration by Feb. 16, 1970.

The list of composers, lyric- ists and publishers will be com- piled from those who are the most successful, according to the GEMA computer.
22. Jones back for the second time out with "Now That It's Over," by Quality's Barry label. The company has Club, Nov. 24-29. The Five Bells director of NEMS and Nemperor will be handled by Mike Dolan's new and has split with Polydor in for distribution rights. Holland, a big hit for Polydor in for Montreal singer Sebastian. Decca. In 1969, he issued six albums for the new film, "Butch Cassidy and the Sundance Kid." The movie was a hit and the song has been issued by the French and Spanish versions. The first Filipino music video was recorded in an LP, "Mon Imposture," released by the band's label. Dave Conti has released the first LP, for Pioneer, will contain the original music of the film. Edgar Mortiz, titled "My pledge to Love," has 10 compositions of Dannie Subido. .. "I'll Say I Love You," a No. 1 hit for Pioneer, will contain originals by Subido. .. D'Swan artist Eddie Peregrina made his film debut in "My Darling, Eddie."
public (Nov. 29), was won by "La Tama" (Yo Te Amo—I Love You). Rossita Peru joins Avellanet on the flip side. Both numbers were produced by Leroy Holmes. Joan (John) Manuel Serrat, composer-singer, was in Spain from Catalonia, Spain, made a first visit here and the one concert at the University of Puerto Rico Nov. 18. Serrat sings mostly his own compositions accompanying himself on guitar. Almost all his songs are on themes directed to the Spanish speaking youth everywhere. Serrat, through manager Jose M. R. Lasso, signed with Teardrop Productions, a new booking agency formed here and headed by Armando Palacios and Efrian Barrera. He will now go to Argentina, Chile, Peru and Venezuela returning to Puerto Rico next year for concerts and TV on Channel 2. His records are pressed locally by the Borinquen label of Danny Gonzalez under license from No. 2.

ANTONIO CONTRERAS

MUNICH

The Stuttgart record company Intercol has established its own publicity and public relations office in Munich under Hans-Johannes Schaffer. Peter Alex, who headed the promotion department in Hamburg, also Ariola, has now become Alex's assistant. Egon L. Frauenheim, managing director of Phonogram and a specialist in the producers of children's records, has written a radio play based on the fairy tale, "Der Reauber Hotzenplotz." (The Robber Hotzenplotz), which received the Leipzig's Books Award in 1965. Philips is releasing an album of this.

Nicolaus Hornemann, founder of the Munich Symphony Orchestra of Vienna, gave a talk on Monte- verdi's "L'Orfeo," when he was presented to Munich press and radio representatives. A classical publicity manager Her- ber, brother of the internationally famous "Das Alte Werk" recordings for Teldec and Deutsche Grammophon and the German and international prizes. He is the director of the "9th International Film Music Competition." The Best selling title was "Ein besinnlich Gemaelde der Unendlichkeit" (A Meditation in Limits) by Christian Bruhn and Hans Brüning. It was recorded for Radio France Gall. This song was placed third in the contest. The winning song was "Drei Tage" sung by Roberto Blanco, was released in singles sales of 103,105. Liberty publishers produced 21,000 copies of this, which participated in the contest. The song was placed fourth, scored with "Ein Glaube, Ich habe selbst gemacht," (Not a fake) and "Seltene Flechten," by Metropo- litan's Paul Simon, which sold 47,000 copies. Record company manager Willi Klothof has instituted regular get-togethers for Munich trade journal, radio operators and radio music producers with the inaugural meeting Nov. 27 at the "Green Bag." Headed by Roy Black of Polydor has re- corded the Georg title "Dein schone Liste" (Your Lovely List) which includes also the Georg title "Schatzes in der Welt," (Stern Amulets). It was produced by Peter Orloff.

USUALA SCHUGERAF

JOHANNESBURG

International artists booked to tour South Africa in the spring of 1974, Jan, include Norman Wisdom, Max Bygraves and Tommy Roe.智慧的, Max Bygraves and Tommy Roe. They will perform at the Civic Theatre, Dec. 13; Roe, Dec. 15, and Bygraves, Dec. 16.

The SABC staged their first song festival "Golden Discs" in the new year, which will be featured on the new release "The Black and White Festival." There will be a radio premiere of the song "My Roses," by Janie der "Little Dove of Napoli." In the television instrumental section—"Zabedela Polka." In the general instrumental section—"Casino." In the vocal section—"Woo Tiree /Kooneen." In the instrumental section—"New York Festival," Nat Berlin and Gordons Mills will follow the "New York Festival" of around South Africa in December with their "The New York Show" tour scene, Trevor Boswell, managing director, and Ken Kelebi The- atrical Agency, will accompany Greenwood, Berlin and Mills.

Locally in search of artists for EMI in their Christmas campaign is a local "Groober Dance Party," "Hit Bound" by Deane Leadendorf and "Robin Netcher Plays With Birds And Sharpe's Cat." The "Turf Festivals" launched a "Make Music, Not War" campaign. Al- bum producer Roy Block of Polydor has re- recorded a Georg title "Dein schone Liste" (Your Lovely List) which includes also the Georg title "Schatzes in der Welt," (Stern Amulets). It was produced by Peter Orloff.

VICTOR QUIBELL

LONDON—captures the world's attention in January with a recommended retail price of $4.20. The "Mitteleuropäische Musik" will appear on disk as a $2.39 sampler.

A&M aims, through budget cassette sales, the company will also make new Herb Al- bert's "The Best Of Herb," which is available on cassette in advance of the LP, the album will be Alpert's "The Brass Are Coming" and Mendes' "Ye Ye Me." A&M's "I Love You So" is a release of Arabic opus. certain material on tape only and the first of these releases will benefit the Band, a monument to musi- cian by guitarist George Benson.

TNT's Indus-
Metronome Buys Centrocord, Signs Deal With Amadeo

VIENNA — Helmut Bischof, managing director of Centrocord, the record manufacturing and distribution company, has sold his shares and those of his Swiss associates to Metronome, Hamburg, Bischof, who founded Centrocord nine years ago, has resigned from the company.

At the same time Metronome, previously distributed in Austria by Arto, has signed a new deal with the Amadeo record company, a firm in which Deutsche Grammophon has a 30 percent stake.

The correct, which comes into effect Jan. 1, transfers administration and distribution of both Centrocord and the Amadeo to Amadeo, and Metronome general manager Stephan von Friedberg becomes general manager of all three companies in Austria.

Centrocord, Metronome and Amadeo will each have a production manager responsible for adir and promotion.

Managers of the Amadeo group, which comprises the Amadeo, Barclay, Riera, Christophorus, Fonit Cetra, Platte, Qualiton, Ricordi, Ritli and Vanguard labels, are Wilhelm J. Lautinger (pop) and Rudolf Mraz (classical).

Pezzo Pachter, assistant manager of Centrocord, becomes adir manager of the Centrocord group representing the Bellaphon, Corten, Deutsche OPP, Elite Special, Durium, Intercord.

Steyn's Tangent U.K. Label Launch

LONDON — Mike Steyn, head of the Big Ben humor label, is launching a new label, Tangent, for contemporary product.

First releases, set for early next year, will comprise two LP's of Ethiopian folk music, "The Glass Wagon of Anna Lockwood," a selection of Indian instrumental music and "The Alphabet of Pop Chopin," which is poetry recited in syllables rather than words.

Distribution of Tangent will be handled by Bird.

Mountbatten Series

LONDON — The first Delyse records to be released since Isabella Wallich brought her company into the Pyc group will be a series of albums taken from the recent ATV series, "The Life and Times of Lord Mountbatten." Lord Mountbatten is recording special material to link the tracks and production will be handled by Mrs. Wallich.

Pyc will issue the albums in a special presentation box.

MLS Exec Quits

Continued from page 71

it would do for Canadian talent. There has been a lack of sincerity.

I see no reason why I should be involved in something which does not coincide with my own beliefs.

CHUM's program director, J. Robert Wood, who is acting chairman of the MLS until Roy Henneman of CKLG, Vancouver, takes over on Dec. 1, said he had no comment on Gross's resignation. Wood said, however, he felt the Maple Leaf System would "certainly continue without Gross."
Heliodor in Z Rereleases

HAMBURG — On its Helio-

ton label, Deutsche Gram-
phon is rereleasing two

of the violin concerto

n the city’s official song, Estrada

ave written the tune about 25 years

since it has become, since

then, a memory song for Puerto

Ricans everywhere. He recorded

son of San Juan, and his com-

position, "En Mi Viejo San Juan,

resolution naming him honorary

of San Juan, Puerto Rico,

ers, a concerto for violin in D major and

wooden sitar. The concerto

important milestone in Hun-

garian music; the violin con-

certo for violin in D major and

Sibelius; the piano

Kodaly and the Royal Orchestra

of the U.S. where several

albums have sold more than 30,-

000 copies and where selections

of Hungarian operettas by Le-

har, Kalmán and contemporary

composers and soloists of folk

and gypsy music have

been popular.

Gold Award for Swiss Minstrelish

ZURICH — Within six weeks

of release, "Gruzi-,

wtul," by Swiss music group

the Minstrelish, sold 100,000 copies and has

topped the Swiss charts for several

weeks. By Swiss standards this

success is phenomenal, and EMI which

signed the group last spring and released the record

in the autumn, will shortly be

presenting the Minstrelish with a

Gold Award.

New Dutch Pirate Station

AMSTERDAM — Radio

Veronica, the Dutch pirate radio

station which has been operating

since 1959, is to have a com-

petitor — Radio Noordzee

international — directed by two

Swiss businessmen, Edouard Bol-

lier and Erwin Meister.

The new station, operating from

the Dutch coast near Mebo II,

will have a Dutch, Swiss and

Austrian crew and will be on the air

24 hours a day, five days a week with pop music,

news bulletins and commercials.

The directors claim to have sunk

one million dollars into the project and have

announced that they have advertising con-

tracts for the same amount.

For years the Dutch govern-

ment has turned a blind eye to the existence of Radio Veronica,

recognizing that it fills a need and

is extremely popular. But

the new competing station may cause the government to re-

assess its attitude and will prob-

ably provide the excuse for its

clamping down on all unauthor-

ized broadcasting.

Boller and Meister say that if the Dutch government decides to

han the station, they will move the ship south into the

Mediterranean.

Manager to Set Up Round-Trip Package Deal With Agencies

LONDON — Artist manager

Thomas Johannson of EMA

Stockholm, is planning to

establish a link between agencies in

continental Europe for the promotion of package tours on a round-trip basis.

Says Johannson: "This would considerably reduce touring costs and would enable us to bring down the price of tickets.

Johannson has had talks with agencies in Holland, Denmark and Finland and his main purpose of the project would be to help you explore your opportunities to little-known but highly talented artists and groups.

Johannson was in London to negotiate Swedish tours for the Love Affair in January, and for the New Small Faces in March.

He is talking with independent record producers regarding the next album of the Swedish group, Made in Sweden, which will be recorded in London and released throughout the world by Sonet. Made in Sweden recently completed a one-week promotional tour in Britain. Another Sonet group, Peps And Blues, will tour the U.K. Jan. 23 to Feb. 8 and will go to the U.S. in the spring to record a new album.

Johannson is also negotiating a BBC-TV appearance for the Blueberries Records group, Salt and Pepper.

Global Music In Pub Deals

STUTTGART — Peter Kir-

sten's Global Music has signed
territorial publishing rights of almost all the artists in the

company's catalogs—Canopy Music and James Music. fencing deals have also been set for the German rights to the Little Heather catalog, the Modo and Revolution catalogs, and for the use of the Electric Blue and Mexico Music Group—a publishing wing of Electro Records.

From New York, Kirsten ob-

tained the rights to the Bron Music catalog and also com-

pilation rights of the equiv-

sary Larry Page for new ma-

terial.

The London-based Page

is Kirsten's first organiza-

Kirsten is now in the U.S. for

Negro Section, including his law-
tern Phil Kurrit and for West

Coast talks with Jimmly Webb,

Kurt, the former Minstrel singer,
on a newer Caterina Valente Al-

bum production of Webb's ma-

etary

DECEMBER 13, 1969, BILLBOARD
This week's Billboard Hot 100 hits include "Heya" by J.J. Williams, "Tu Nombre Me Sabia" by Fedra & Maximiliano, "The Boxer" by Simon & Garfunkel, and "Hey Jude" by The Beatles.

**ARGENTINA**

*Courtesy Escenario a la Fama* - Domestic local origin

**BRAZIL**

*Spa Paulo*

**BRITAIN**

*Courtesy Record Retailer*

**FRANCE**

*Centre d'information et de documentation sur le disque* - National

**JAPAN**

*Courtesy Original Confidence Co., Ltd.* - Domestic local origin

**MEXICO**

*Courtesy Radio Mil*

**NEW ZEALAND**

*Courtesy Radio New Zealand* - Domestic local origin

**PHILIPPINES**

*Courtesy Mindanao Daily* - Domestic local origin

**PUERTO RICO**

*Courtesy WSAQJ (Mundo)* - Domestic local origin

**SINGAPORE**

*Courtesy Radio Singapore* - Domestic local origin

**SPAIN**

*Courtesy El Gran Musical* - Domestic local origin

**HITS OF THE WORLD**
Capitol to Open Product Barrage on O'Seas Mart

• Continued from page 1

and is working out of Capitol's Dutch affiliate, Bovema, has the responsibility for urging foreign affiliates to release new product recorded by American acts.

Marketing Programs

Davis will also set up merchandising programs as well as coordinating artist promotional tours, of which Capitol is increasing. Philips is responsible for the promotion and marketing of all Capitol's pop product. The majority of his time is spent on the road, according to Meggs, who oversees Capitol's international operations.

Meggs ultimately hopes to have the same kind of success in other countries as they have in the States for their records. He believes the product will speak for itself in all countries and is working hard to make sure the product is the same as what is being sold in the States.

Moog, 16-Track Recorder Used

LOS ANGELES—Sound City Recording Studios, Inc., is using a Moog 16-Track Ampex recorder to record the city's few recording studios working with a synthesizer. With his Ampex recorder, engineers generally use eight tracks for recording and the remaining tracks are used for overdubbing.

The synthesizer can produce its own sounds, studio owner Joe Gottfried said, so its possible to plug it right into the 16-track recorder and record anywhere.

Engineers Jim Brown and Dale Batchelor operate the Moog equipment, making the exactness of the sound they try to reproduce depends on how well well it is set up.

Merry Christmas

The synthesizer is able to change the sound through a process of "oscillation."

Disks Cool It for Yule

• Continued from page 1

bums have been submitted for approval this year than ever before. Among Billboard's Best Bets For Christmas, only Johnny Mathis' "The First Noël" has apparently been submitted the 12 listed. And among the singles only Charly Pride's "They Stood in Silent Prayer" on RCA, and George Jones and His Bass with "Merry Christmas Baby" on Capitol, have been listed as the only ones.

The diskers' cautious Yule approach is understandable when you take into play time given them by radio stations and that many of the company's new Christmas records will have been dominating the LP charts.

Many radio stations which had previously begun programming Christmas records the day after Thanksgiving have now pushed back their starting date to Dec. 8. This gives the record company just a little more time to work on getting their product out.

Capitol's director of finance and administration, this report been down where and how much of Capitol's domestic product was placed with affiliates in the past three months.

Meggs said he could "hardly think of a major country which could not sustain two licensees." He adds that smaller countries would need dual representation.

Meggs, Davis, Phillips and White are involved in working out which territories will have a dual representation of this kind to supplement the company's licenses.

Utilization Report

Once a month, Meggs receives a report which measures the utilization, or return, for Capitol's domestic product. He then can determine which territories need a new license for Capitol's product to work.

Another member of Meggs' international department is Jeannie Campbell, the head of the company's active Canada office. She is responsible for ensuring that the Canadian territories have an active sales program. She is also responsible for coordinating the two offices.

Moog, 16-Track Recorder Used

NEW YORK—Phonodisc, Ltd. of Canada has been appointed exclusive Canadian distributor of Commonwealth United Records. The deal was concluded by Len Sachs, vice president and general manager of Commonwealth United, Don McKay, president of Musical Isle One Stop, and Woody Hinderling, Phonodisc vice president.

Phonodisc Is CU's Canadian Distributor

NEW YORK—Phonodisc, Ltd. of Canada has been appointed exclusive Canadian distributor of Commonwealth United Records. The deal was concluded by Len Sachs, vice president and general manager of Commonwealth United, Don McKay, president of Musical Isle One Stop, and Woody Hinderling, Phonodisc vice president.

RCA Pays Tuition For Swedish Pianist

NEW YORK—Stefan Scheja, 19-year-old Swedish pianist, is studying at the Juilliard School of Music for three years with his tuition funds supplemented by RCA Records, which has released his first album in the United States. His name is devoted to Swedish music. No more recordings are planned for the present-year study period.

Gospel Chord Sets Tour

NEW YORK—Rev. Robert L. Owens, president and director of the Gospel Chord's Program, Inc., non-profit, non-sectarian organization, is organizing a tour of the Holy Land, set to depart Feb. 17. The trip is intended for members of gospel singing groups and serious devotees of the Bible.

Tied in with Rev. Owens activities is the development of recording talent for the gospel field, and, in conjunction with this the operation of the GCP Records label. Now planning national distribution, Rev. Owens stated: "Our purpose is to develop artists... there are many in the Metropolitan area and many of these talents come out of churches and are forced to turn to recording as a living."
ATTENTION
ALL MUSIC PUBLISHERS!

"The Art of Publishing in the '70's"

A comprehensive probe of the worldwide music publishing industry and the outlook for the 1970's... an issue of exceptional import to every music publisher.

RESERVE YOUR SPACE NOW
IN BILLBOARD: JANUARY 17

ADVERTISING DEADLINE: JANUARY 5

A Billboard Special Report to be distributed at MIDEM, January, 1970
Bonus distribution as a special section in RECORD RETAILER, London
<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Skeeter Davis</td>
<td>I Can't Make Up My Mind</td>
<td>Columbia</td>
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<td>2</td>
<td>Bobbe Gentry</td>
<td>OKIE FROM MUSKOGEE</td>
<td>Capitol</td>
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<td>3</td>
<td>Bobber &amp; the Bluehearts</td>
<td>Red River Valley</td>
<td>Capitol</td>
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<tr>
<td>4</td>
<td>Bob &amp; Earl</td>
<td>Baby Jane</td>
<td>Coral</td>
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<td>5</td>
<td>Bob &amp; Earl</td>
<td>JESUS IS THE ANSWER</td>
<td>Coral</td>
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<td>6</td>
<td>Bo Diddley</td>
<td>IF YOU CAN'T BE GOOD</td>
<td>Chess</td>
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<td>7</td>
<td>Bobby &amp; The Bluehearts</td>
<td>CRYIN' TIME</td>
<td>Capitol</td>
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<td>8</td>
<td>Bobby Darin</td>
<td>COME SO CLOSE</td>
<td>Columbia</td>
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<td>9</td>
<td>Bobby Goldsby</td>
<td>BABY IT'S YOU</td>
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<td>10</td>
<td>Bobby Goldsby</td>
<td>GIVE ME LOVE</td>
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<td>11</td>
<td>Bobby Helms</td>
<td>NOBODY KNOWS HOW MUCH I LOVE YOU</td>
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<td>12</td>
<td>Bobby Helms</td>
<td>DON'T BE AFRAID OF THE DARK</td>
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<td>13</td>
<td>Bobby Helms</td>
<td>IAN'T GONNA COME HOME</td>
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<td>14</td>
<td>Bobby Helms</td>
<td>IT'S YOUR LOVE</td>
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<td>Bobby Helms</td>
<td>JUJU</td>
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<td>16</td>
<td>Bobby Helms</td>
<td>WHEN JULIE COMES AROUND</td>
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<td>17</td>
<td>Bobby Helms</td>
<td>I'M SO GLAD</td>
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<td>18</td>
<td>Bobby Helms</td>
<td>MORNIN' MORNIN'</td>
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<td>19</td>
<td>Bobby Helms</td>
<td>BLESS YOUR HEART</td>
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<td>20</td>
<td>Bobby Helms</td>
<td>I'M SICK OF SCABA</td>
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<td>21</td>
<td>Bobby Helms</td>
<td>I'M SORRY BABY</td>
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<td>22</td>
<td>Bobby Helms</td>
<td>YOU'RE GONNA MISS ME</td>
<td>Columbia</td>
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<td>23</td>
<td>Bobby Helms</td>
<td>SIT DOWN, YOU'RE A ROLLER</td>
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<td>24</td>
<td>Bobby Helms</td>
<td>TRY A LITTLE KINDNESS</td>
<td>Columbia</td>
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<td>25</td>
<td>Bobby Helms</td>
<td>I WANT TO LOVE YOU</td>
<td>Columbia</td>
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<td>26</td>
<td>Bobby Helms</td>
<td>I BEAT MY HEART FOR YOU</td>
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<td>27</td>
<td>Bobby Helms</td>
<td>I'M GONNA CRY THE WHOLE NIGHT</td>
<td>Columbia</td>
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<td>28</td>
<td>Bobby Helms</td>
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Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
GOD BLESS AMERICA

GREATEST HITS

SHE GAVE YOU THE FISH

INCLUDES:

Fish Cheer & I-Feel-Like-I'm-Fixin'-to-Die Rag
Maria
Streets of Your Town
Who Am I
Porpoise Mouth

Not So Sweet Martha Lorraine
The Masked Marauder
Bass Strings
Here I Go Again

Available on 8 track cartridge BVM-6545 & stereo cassette CVX-6545
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Continued on Page 84
The Trap Has Been Sprung!

The Age Of Eclecticism Is Upon Us. The Nation Has Discovered The Eclectic Mouse.

Eclecticism. Funny word. Looks like "electric" but stranger. The dictionary calls it a "selection of methods from various sources." Steve Forman calls it "the art of the greater society." Who is Steve Forman to eclecticism? He's "The Eclectic Mouse." The 23-year-old composer-arranger-creator of the album that is a synthesis of all music.

Steve Forman says: "Feeling is my objective! An intellectual experience without an emotional reaction is meaningless ... We must think, we must feel, we must change."

The Eclectic Mouse. The album is called "Everything I've Got," but that was obsolete the minute it was written. Discover for yourself what audiences in Detroit, Phoenix, Philadelphia, and Los Angeles have found and cherished.

The Eclectic Mouse. The feeling, the thinking, the changing goes on. And the excitement of it builds, and grows.

The Eclectic Mouse. Music that drives down the established borders between popular and intellectual tastes.

STAO-395 on records and tape.
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"BEST OF TRAFFIC" UAS-5500

ARRIVES AT DEALERS EVERYWHERE THIS WEEK.

Merry Christmas!

Traffic albums — "Traffic" UAS-6675, "Mr. Fantasy" UAS-6651 and "Last Exit" UAS-6702 are available at record centers everywhere. Also available on Liberty/UA Stereo Tape Cartridges and Cassettes.
Spotlight Singles

This record is predicted to reach the Top 40 EASY LISTENING CHART

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

GARLAND GREEN—DON'T THINK THAT I'M A VIOLENT GUY
(Pro. Jim Arrendale & Mel Gaing) (Writers: Anonymous) (Fontana, BMG)—Her initial entry on the charts with a strong song that bodes well for her future. It should bring Garland back to the Top 100 soon.

JOHNNY ADAMS—PROUD WOMAN
(Prod. Sheila S. Singleton, Jr.) (Writers: Busch-Gibbs) (Globe, BMG)—The title track is delivered in top form with Shirley Horn adding a lovely touch. The single should keep climbing the charts.

JOHNNY WALKER—A MILE IN MY SHOES
(Prod. Jo South) (Writers: South) (Savory, BMG)—Following up his “Don’t Make Me Wait” hit, this single should be a smooth ballad. It could be a solid Top 10 hit.

JOSEPH CLAY—THE BLUES ARE CRYING
(Prod. Billy Byrd) (Writers: Byrd) (Billboard, BMG)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

KENNY BARKS—YOU'RE NOT THE ONE
(Prod. Ken Barks) (Writers: Barks) (Grosvenor House, ASCAP)—The title track is a strong entry with a lot of potential. It should climb the charts quickly.

JOHN THEY—HIS NAME IS GEORGE BILL
(Prod. John They) (Writers: They) (Little, BMG)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

JOHN THEY—HERE COMES THE SUN
(Prod. John They) (Writers: They) (Little, BMG)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

CHARLIE HUNZIKER—TINA TURNER (
(Prod. Charlie Hunziker) (Writers: Hunziker) (Epic, BMG)—The title track is a strong entry with a lot of potential. It should climb the charts quickly.

MEL TILLS—HE'S BEEN MAKING 'ROUND SOMEWHERE
(Prod. Walter Harper) (Writers: Black) (Columbia, BMG)—His new single is a strong entry with a lot of potential. It should climb the charts quickly.

NANCY SINATRA—THE WAY WE WERE
(Prod. Quincy Jones) (Writers: Nelson-Rogers) (Columbia, BMG)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

HUGO X. LEWIS—EVERYTHING I LOVE
(Prod. Hugo Lewis) (Writers: Lewis) (ATA, BMG)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

RAY PRICE—WHERE LOVE HAS DIED
(Prod. Owen Bradley) (Writer: Kemp) (Tree, BMI)—Fast followup to his number one hit. Potent rhythm material penned by Lewis and Glenn Sutton with Billy Joe Walker. It should be a Top 10 hit.

THE PROFILES—AM I GOING TO BE LIKE YOU
(Prod. Jimmie Thomas) (Writers: Thomas-McRee-Thomas) (Crazy Cajun, BMI)—This ballad is a strong entry with a lot of potential. It should climb the charts quickly.

THE BAKERS—THE ILLUSION
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JOHNNY WALKER—A MILE IN MY SHOES
(Prod. Jo South) (Writers: South) (Savory, BMG)—Following up his “Don’t Make Me Wait” hit, this single should be a smooth ballad. It could be a solid Top 10 hit.

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If Walls Could Talk
Little Milton

CHECKER 1226

Sure, it's going to be a big R&B hit. But if you don't think it's going to make it on the pop charts, too, you're listening to the wrong walls.

CHECKER
A Division of SRT Corporation
Panel Issues Strong Plea To Back Copyright Bill

BY RADCLIFFE JOE

NEW YORK — A stirring plea by film, TV and recording industry leaders for the immediate passage of a comprehensive Copyright Bill was made at a hearing staged by the Senate Judiciary Subcommittee on Patents, Trademarks and Copyrights, Dec. 4. The panelists, whose Copyright legislation has been in the Senate Judiciary Committee for months, pointed out that the copyright situation is an urgent one. In their view, the current copyright laws need to be strengthened and clarified. They warned that the existing copyright situation is inadequate and that it would result in the loss of innovative works and the erosion of the creative process. They urged the Senate to pass the bill without delay.

Plumb Works On Two Rush Release Jobs

LOS ANGELES — Soundtrack specialist Neely Plumb is working on two rush projects. He is preparing the film version of the Broadway hit, "Suspicion," for MCA. He is also working on the film version of the Broadway hit, "The Land Raiders." The film versions of these projects will be released in 1970. Plumb said that he is working on both projects in order to keep up with the demand for his services.

UNI Produces Copy-Safe Sampler

LOS ANGELES — UNI has developed a free-lance promotion network to exploit a special edition sampler LP by Eliseu. Independent promotion men were signed by Dennis Rosen, UNI's national promotion man, in key areas. With each of the comedy material of a sports nature, the label claims tracks are being programmed by a sports announcers in pre-game shows. These independent promoters are being paid by UNI's own promotion men.

WB's Tannen Doing Nashville Scene

NEW YORK — Paul Tannen, WB's Nashville oporator, said that his promotion department is working hard to establish the Opryland as a marquee attraction for the Opryland. Tannen said that the Opryland is being promoted as a marquee attraction for the Opryland. Tannen said that the Opryland is being promoted as a marquee attraction for the Opryland.

Crystal Ball Gazing Into '70s With 4 Presidents

• Continued from page 1

The seminar was moderated by Al Berman, managing director of the Hamptons. "The challenge of the Seventies," as Davis sees it, is to bring the pipeline to yesteryear forms of music as he grows out of the different roles of the future into adulthood. In Racusin's view, the problem is to be able to bring the pipeline to yesteryear forms of music as he grows out of the different roles of the future into adulthood. Racusin pointed out that the pipeline to yesteryear forms of music as he grows out of the different roles of the future into adulthood. Racusin pointed out that the pipeline to yesteryear forms of music as he grows out of the different roles of the future into adulthood.

Mo. Longhair Strike Settled

KANSAS CITY, Mo. — A three-month musicians' strike of Radio-Recorder Stations 88 and 89 was ended Dec. 1 with the signing of a contract for the remaining 111 weeks. The four presidents who had been asked to sit on the panel discussion on the future of American Radio were all members of the Lodge's annual membership drive. Herb Goldfarb, the leader of the Lodge, said that the panel drew the biggest audi- ence interest on the topic of Radio-Recorder Stations 88 and 89. The agreement was made the following day, after the panel discussion on the future of American Radio was held.
In Memoriam
To Those Who Gave Their Lives

ULTRA VIOLIN
VLAD'MAR VIOLIN
SEYMOUR STRADIVARIUS
FATS & FREDDIE FIDDLE
VIVIAN VIOLIN
CHITTY CHITTY CELLO
CHUCKIE CELLO

TRUMAN TRUMPET
WINDY TROMBONE
FRUIT FLUTE
FUNKY FENDER
GUIDO GUITAR
ACAPULCO DRUMS
TINY ORGAN

GILDA GIRLSINGER
VERONICA VOCALIST
PILOS PIANO
MIDNIGHT ENGINEER
A.A. PRODUCER
JACK DANIELS ORCHESTRA
EMILE COPYIST

Playing
RUSSIAN ROULETTE
With

RUSSIAN ROULETTE
by CV COLEMAN
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it

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Everybody's Playing It
RUSSIAN ROULETTE
9:10
They all get Fryed. Dick, Lyndon, Spiro, Hubert, and the rest. You'll love it — will they? A new album on

ON OR OFF THE RECORD

DAVID FRYE
I AM THE PRESIDENT
AND MAKE NO MISTAKE ABOUT THAT

PRODUCED BY MARK ABRAMSON
DAVID FRYE/I AM THE PRESIDENT AND MAKE NO MISTAKE ABOUT THAT EKS-75006
ALSO ON ALL TAPE CONFIGURATIONS BY AMPEX