Black Jobs Spurring as Radiomen Step Up Hunt

By CLAUDE HALL

NEW YORK — The radio industry is moving into high gear in its drive to get more blacks into general market radio. Several Top 40 stations have recently hired black personalities and the rest are stepping up their search. In Norfolk, a Top 40 station placed a black personality onto the morning drive slot without fanfare but with good results. Black personalities work today in all formats — even country music. A Florence, S.C., station has a soul brother as its counterpart of the KFH Country Pride. Several broadcasters feel that there’s greater acceptance by the general listening public for the black personality than ever before.

Steve Labinski, general manager of WMCA, foresees a time “when racial differences will seem very unimportant in broadcasting. As I hope, it will be in general life.” Among WMCA’s air personalities are Frankie Crocker and Leon Lews. Newman Mike McCollin is black and Labinski said, “We are in the market for more black newsmen.”

(Continued on page 12)

World Fest Set — Holland Base?

By JAN DOVE

NEW YORK — Promoter Sid Bernstein is planning an International Pop Festival, set for August next year, with Holland as a possible base. “We will be visiting Holland next month to inspect several sites which have been recommended as ideal for a three-day festival,” Bernstein said.

KLM airlines is interested in the idea, Bernstein said, who believes that the “political climate” in Holland would support a mammoth festival, drawing artists and groups from all over the world. “But they want the festival to be controlled,” commented the promoter. “And I think with my experience I can do this.”

Bernstein will promote the (Continued on page 12)

Philips’ Meet At IMIC 2

NEW YORK — Philips will combine the second annual International Music Industry Conference (IMIC 2) with a special company meeting. The company has booked registrations for 24 of its executives.

Philips is the first of the international companies to parlay the International Music Industry Conference with its own company activities.

The conference is set for April 26-May 2, 1970, in Palma de Mallorca, Spain. It is sponsored by Billboard and Record Retailer.

R’n’R Revival Sweeps U.S. — Spurs Disks, Dates, Drives

By MIKE GROSS

NEW YORK — The reintroduction of early rock ‘n’ roll into the mainstream of popular music today is reaching nationwide proportions. A number of record companies have already hopped on the bandwagon with all-out campaigns to revive rock ‘n’ roll through either the reissue of material originally recorded in the 1950’s or with new artists such as the Upsetters and the Mother & the All Night Newsboys. The success of “The Rock ’n Roll Revival Show” held recently at Madison Square Garden has supplied added impetus to the growing interest in the rock ‘n’ roll style.

Mod Music Jolting Soviet; Studio Testing a ‘Moognik’

By RADCLIFFE JOE

NEW YORK — Avant-garde music, once the rage of college students and “in” groups in the U.S., is also making a mark in the Soviet Union. An insight into the tremendous growth in the music of popular groups on record and in concert that has included Lou Christie and the Tokens, and has been made behind the Iron Curtain was given recently by John M. Woram, recording engineer with the RCA Records Division here.

Woram, who during the summer made a three-week tour of Russian recording studios as a member of the Citizens Exchange Corp., told the recent convention of Audio Engineering Society members meeting in New York City that there is a studio in Moscow actually devoted to experimentation in the field of electronic music. He said that the Soviets have (Continued on page 108)

Illegal Dylan LP Stirs Sales Storm

NEW YORK — An unauthorized Bob Dylan LP, selling for as high as $12.98, is stirring a sales flurry around the country and in Canada. Columbia Records stepped in late last week to curb the sales of the album, titled “Great White Wonder,” with simultaneous legal proceedings in a Federal Court, a California State Court and a Canadian Court against the bootlegger, the manufacturer and the distributor of the album. Notice to retailers who are selling the recording has been issued by Columbia advising them that unless the record is withdrawn from sale, appropriate legal action will also be brought against them individually.

The unauthorized album, which originated on the West Coast, is reported to be a pothunt of tapes made in Dylan’s Miller in Woodstock, N.Y., concerts and broadcasts. The LP is packaged in a blank white wrapping and is reputedly licensed from a genuine Columbia album because there is

(Continued on page 108)
new Cassette release
LAWRENCE PUTS STOCK INTO A MUSICAL MUTUAL FUND

NEW YORK — A new concept in investment firms, All Star Music, has been announced by Steve Lawrence, All Star Music, and his nephew Richard Salvador. Lawrence has formed a "musical mutual fund," and it is expected that the retail and wholesale liquor labels sold in the posters will be distributed to the public.

With Lawrence heading the new venture and Richard Salvador's other top names in music, All Star Music will be among the many others in the B.I.M., as Recording Artists Music, and ASCAP, as Performing Artists Music. The 21 participating artists are Steve Allen, Paul Anka, Harry Belafonte, Carol Burnett, Pat Boone, Sonny & Cher, Pe-}

1. Chess' Son To Head Chess

CHICAGO—Marshall Chess has appointed his son, Leonard Chess, as president of the parent firm, GRT Corp., formerly General Recorded Tape, Inc. Richard M. Chess, vice president and public relations director, will head up the burgeoning firm and will be co-founder of Chess Records, Inc. He will be vice president of the Chess Group.

Young Chess' responsibilities will encompass all creative and production activities, and will include intersections of financial and record operation and the Chess Group's marketing and radio and television operations.

Salaries will be in charge of the daily operations in sales, promotion, billing, accounting, financial management, personnel and the Chicago and Milwaukee manufacturing plants. Phil Chess will maintain liaison between Chess and GRT and is said to be in charge of the company's promotional activities.

Jones, Writer, Brown Set Co.

LOS ANGELES — Symbolic Record Co. has formed, here are composer Quincy Jones, novelist Harold Robbins, and bassist Ray Brown. The label will function as a music production and recording firm to be distributed by independent distributors and established labels.

The group is named after Robbins' latest book, "Symbolic," a novel about a music composer. The quintet will continue to press records for Symbolic. The quintet and Robbins are working on a new country promotion to the Royal Box of the Americas Hotel. The hotel marks the continuation of a tour which began at Los Angeles, Jan. 22. It has been a successful tour for Robbins, and Los Angeles. Los Angeles.

Calendar Is Now Kirshner

NEW YORK — Calendar Records, the Don Kirshner label manufactured and distributed by RCA, is changing its name to Calendar Records. The Calendar label was formed a little more than a year ago. Since then, they are the Arches, who have had the "Sugar, Sugar" hit on Calendar, Terence and the Coyotes. It's expected that the new group, the Turtles, will be released on Kirkner. RCA will now be the parent and chairman of the board of directors of Calendar.

London Rolls Pitch on U.S. Tour of Stones

NEW YORK—London Records has launched a massive promotion and merchandising campaign for the upcoming U.S. tour of the Rolling Stones. The Stones commence their tour of the nation's biggest arenas, Sat. (8) at the Los Angeles Forum, and will wind up on Nov. (30) at the West Palm Beach Festival. Other tour dates include Sun. (9), Oakland Coliseum; Monday (10), Seattle Motor Show; Tuesday (11), Seattle Motor Show; Thursday (13), Seattle Motor Show; Friday (14), University of Illinois; Chicago, Ill.; Sunday (16), Detroit Olympian Auditorium; Tuesday (18), Philadelphia Spectrum; Tuesday (25), New York, N.Y.; Friday (26), Madison Square Garden; Saturday (27) and Friday (28), New York, N.Y.; Saturday (29), Madison Square Garden; Sun. (30), Madison Square Garden.

The Stones' tour drive is geared to the Stones' new LP, "Let It Bleed.", set for release this week. They are also planning to push the entire Stones catalog for a year. The Rolling Stones have enjoyed substantial sales spikes during the past 60 days.

POSTERS PLUG 'MUSIC SCENE'

NEW YORK — In a promotion for ABC-TV's "The Music Scene," television posters are being sent to record retailers throughout the country and to all ABC TV stations and their affiliates. The poster ties in the show's concept of a living magazine, and it is expected that the retail and wholesale liquor labels sold in the posters will be distributed to the public.

Calendar launched the concept six months ago and is planning a specifically geared plan to limit membership to 21 selected individuals. The firm will have offices at 40 W. 55th Street here, and at 9000 Sunset Boulevard in Los Angeles.

All Star Music's first two copyrights are already in the group. They are Steve Lawrence and Eydie Gorme's RCA recording titled "It Happened," and Buddy Greco's Recording of "My Double Life."

LOS ANGELES— Warner Bros. Records now is extending its activities in the low price album field. Artie Kornfeld has handled the concept twice of merchandising activities via sampler sellers in the form of mail order catalogs. The first initiative successfully completed is the second additional low price sampler.

WB's first two $1.98 two-record sets were a compendium of new names to the Warners and Reprise rosters. Each of the LP's was made available to the public through mail order coupons in ads inserted in selected national publications.

The first two-record sampler, titled "Songbook," was released in January. The second set, "Record Show," was released in August. Both have sold over 20,000 copies and are selling through the mail order coupons, according to David R. Fink, WB's creative services director who devised the two-disc $1.98 sampler idea.

None of the artists receive any royalties because the albums are being sold below cost. The LP's are looked upon as a promotional tool. Complete information in booklet form delineates background on each track and performer and the source from where the material came. As a result of this in-depth information, persons have written inquiries about additional products by the artists, the company says.

The material comes from several future albums and songs from LP's in the Warners/Reprise catalog. Twenty-three different artists were packaged in both "Songbook" and "Record Show," both offered on money-back guarantees.

The company will modify its two-record sampler concept slightly by bringing out a once-record, 10- tin package. "October," originally offered to all WB accounts, is now offered for a listening aid for fall product.

The two-record 1.98 priced package is intended to be a third contemporary music oriented sampler of WB's record accounting of the road sampler which will be issued simultaneously next year.

So far the emphasis is on presenting tracks from the newer, harder to sell acts like Peels Before Swine, the Fugs, Eric Anderson, Van Morrison, Kustaf Friedman, Norman Greenbaum, Van Dyke Parks, etc.

The whole concept of two record sampler sets to be released in cooperation with other manufacturer. World Pacific, RCA, and Liberty have added on public sale a two-LP set initially designed for broadsheets.

First Look is a five-LP set. The six-film set features material by 11 performers and contains 100 tracks. It has two offers of future CDs for the price of the set.

Two companies preparing low priced sampler are CMC and Mercury.

"Many of the artists in our..." (Continued on page 6)

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For Late News

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(Continued on page 108)
R'n'R Revival Sweeps U.S.—Spurs Disks, Dates, Drives

* Continued from page 1 *

r'n'r. This will include radio and print advertising of a general nature, plus special radio and print advertising on particular events. Other aspects include local promotions across the country and a great deal of new budget money at the local level. These will include Bud- dal's and Budweiser advertising. We are stepping up the Wall Chart' at one extreme and the 'Shu Nan Na Rock'n'Revival' at the other.

2 Categories

Neil Bogart, vice president of Buddah, pointed out that sales of rock'n'r'music can be divided into two categories: sales to those who remember when, and sales to the new generation of rock fans who are hearing the material for the first time. "I don't believe that the success of the 'Mary And the Shag Nails' radio specials like Bill Drake's 'History of Rock'n'Roll' appeals to the older audience who want to hear memories just one more time," he said. "Younger rock fans are discovering rock, enjoying it for the happy, danceable music that it is, and buying it.

With the exception of the main revival push is behind Sha Na Na, the success of its 'First Generation' album indicates a heavy interest in early rock artists. The series of Sha Na Na albums follows the bestselling Idities of Jimmy Clanton and Richie Valens to Little Richard and Frankie Ford. Joe Fields, director of album sales and promotion for Buddah, pointed out the 12-album set to be released later this year is totally centered on those and the serious music fan, but sales indicate a much wider audience for early rock'n'r'music."

"I don't think that this revival is a 'Are You Experienced' type of thing," he said. "I think that the time has come when audiences will accept music for what it is, and in keeping with this new attitude, we don't expect it to be a one-time deal after being exposed to rock'n'r', that they enjoy it and will buy it. Therefore, our campaign supporting rock'n'r' is a promotion proposal. We are preparing a variety of products to back up the release of the Sha Na Na album, 'Rock'n'Roll Is Here To Stay,' singles by the Tokens, the Shangri La's, the Chants and Sha Na Na, and albums by the Isley Brothers and the Impressions."

Bogart added that New York has become the center of this rock'n'r' revival, as it has in the past. That major cities across the country have been receptive to r'n'r' revival concerts, such as the one recently held at Madison Square Garden, Vincent and Little Richard, and to rock'n'r' radio shows as well as the normal programming of early r'n'r' material within the present radio format. "Both FM and AM radio have helped promote the revival of music," he said. "FM has done this by playing a variety of material no matter how old or new that it is. The better stations have been doing the same in addition to 'Golden Weekends' and other specials. But I believe that to the audiences across the country, the introduction of r'n'r' with their concentration on the radio stations of stations presenting r'n'r', and their willingness to begin buying records that way is that they are buying pop and progressive rock.

Judy Holiday Award to Leslie

NEW YORK — Cy Leslie, chairman of the Board of Pick- ing International, Inc., will be honored at the Triad Ballroom in New York on Sunday (9) with the Humani- ties Award at the Fourth Annual Judy Holiday Award Dinner sponsored by the Ameri- can Medical Center in Denver.

Jack Grossman, president of Merco Enterprises, Inc., is chair- man of the dinner committee, with George Fтинstein as the dinner chairman. George Vincent, producer of "On! Calcutta!" and "Golden Boy," is in charge of the enter- tainment committee. Featured performers at the $500-a-plate dinner will include Gary Crosby and Elaine Malbin. Proceeds will go to the Medical Center.

Straight Names 3 Indie Distributors

LOS ANGELES—Straight Records has named three new independent distributors, trans- continential Distributing Corp. of Seattle, Southland Records Dis- tributors of Long Beach, and the State Distributing Corp. of Dal- las.

Record Plant E. Gets Coast Twin

HOLLYWOOD — Record Plant East, a twin of Record Plant East, is opening here under executive director Gary Katzenberg and engineering director Jack Hunt. The 24-track, two-studio facility is owned by one of the New York operation, said Record Plant, executive director Christopher Stone.

Jack Adams is chief engineer in New York, and Dean at 845-46 West Third St. Reasons for the similarity of the studio facilities are that a new project in New York and finishing work on the Coast, is that vice versa, without changing pace, said Stone.

Executive Turntable

Marshall Chess succeeds his father, the late Leonard Chess as president, Chess Records Group, a subsidiary of GRT Corp. Richard Solomon will replace Marshall Chess as president. Phillip Gold has been named staff vice president. (See separate story)

Larry Douglas appointed to the newly created post of na- tional album promotion coordinator, RCA Records. He will be based in New York and will report to John H. Morgan, vice pres- entative covering the Cincinnati area, joining the company in 1968 as its regional promotion representative.

Record vice-president Fred Sehring of Sehring's Records, will handle Atlantic Records publicity on the West Coast.

Eddie Levine leaves his post as director of national promotion for United Artists Records after five years (see separate story).

Ralph Setzer promoted to executive assistant to Barney Allen, executive vice president and general manager of Motown Corp. Setzer has worked in all areas of Motown for the past six years. Harry Balk named director, creative services and recording for Motown. This includes the adr, tape library and engineering departments. He has been with Motown for the past year and previously ran his own labels, Impact and Twist.

John Robinson appointed European marketing manager for Kenco Records, London and the newly formed subsidiary, Kenco Music. He was previously European national promotion director, Oracle Records, Illoco, Mass. Schwartz was national promotion director with Rama Rama and Rama Records, and has held executive roles with Vee Jay and Cameo Parkway. Herbert N. Gottlieb appointed western regional director of ASCAP. He has been with ASCAP since 1960, and has worked for the Harry Roberts Music. Director of the Vanderbilt University News Bureau, Gerry Wood, named director of media, publisher, and artist relations for the National Involuntary offices of ASCAP.

Sunny Vargas named national promotion manager for Epic Records, the new subsidiary of Capitol Records, New York, and has been associated with Atlantic and Roulette. Robert Linn elected president and is now sole officer of Linn and Associates, a holding company for the company president, Harold P. Drehen, who is named president and chief executive officer of the newly formed Epic Records. Robert Gordon is appointed national general manager for WBM, the subsidiary of Edwin H. Morris, joining the organization after three years as WBM sales manager. With their appointment also the Diamond Record's West Coast office and will act as chief head for the Morris subsidiary.

Harry Higgins, president of the Cash Box, will join the creative and production staff of Warner Bros. as assistant vice president in the special markets division and will take on a conventional writing godwit. Donald Richter named national sales manager of Aampersand Tapes. Richter is former president of Colloi- clari Corp. of America.

Sharyl Story has joined Audio Magnetics as marketing services manager. Tom Alann has been appointed national pop promotion manager to handle the PR and merchandising aspects of the label, but promoted at Capitol to assist president at Sal lamsos, Jr. He was formerly vice president for international and classical prod- uct, and has had a broad background in the music industry and has a broadened scope of assignments. The post is a new one for Capitol. Meggs has been with the company 11 years in a number of positions, most recently as with Screen Gems. Meggs has also already been in the Snow, Inc. and has served as managing director in the special markets division reporting to Oris Bente- Goodwin is a veteran recordman in Los Angeles.

Lou Verzola, Paramount Records assistant national tape sales manager, has been promoted to national tape sales manager. David A. Ewing has been appointed Superscope tape duplicating division manager. He succeeds Robert D. Carrell, who resigned. Danny Alvaro, formerly branch manager in Atlanta of Liberty/UA, has been appointed general manager of the label's Sunni division. Christine M. Farmon, West executive, Recording Institute of the National Academy of Recording Arts & Sciences (NARM), has resigned. Jerome M. Salesin has joined Superscope as branch manager of its Detroit operation.

John Rettig named sales manager of Airtown Records, Richmond, whose sales force now has South and East Coast sales as well as Northern Canada and the West Coast. Rettig, former sales manager for Pol- lard Southern include Al Vs, Valmont, Detroit, Zionsville, Nashville; Mike Borcheria, Los Angeles. Thomas Z. Swenson, president of Warner Bros. SPECIALS, takes on additional responsibilities of producing Columbia's original soundtrack albums.

Hal Charm appointed vice president of Pickwick Interna- tional Presentations (PIP). Charm was formerly national sales manager for Pickwick International. He will work with Bobby Goldboro and Robert Montgomery of Viking Records, which is distributed by PIP. Earl R. Easton is vice president and general manager of the Southern division of the Business and Industry Group of Interstate United Corporation. At the same time, Chuck Geskin is named president, vice pres- ident of the southern division for the company. Nick Monte appointed national sales manager of Gum Products, Inc., of Boston. He has been with the company since 1966.
The Second Winter is into a whole new season. Electrified hard-driving Rock of Chuck Berry, Bob Dylan and Little Richard. The Second Winter is Johnny Winter's new Columbia album.

Second Winter is something different. For Rock and Blues. For Johnny Winter. For the music industry. Second Winter is the first three-sided album in history.

On Columbia Records®

Winter's not the same this year.
'Music Scene' Shifts Its Host Concept

NEW YORK — "Music Scene," a showcase for the musical talents of record hosts and performers, has been moved from its previous location on WABC-TV to 107.5 FM. The show, which is a joint production of WABC and BMI, was moved from the TV format to the radio format to provide more exposure for the performers.

David Steinberg has been assigned as regular host by co-producers Ken Fritz and Stan Harris. The first show features musical acts that have been recommended by BMI's growing involvement in radio and television promotions.

"We feel we can focus better on one person," explained producers Fritz and Harris. "This time, David Steinberg will be joined by a guest host each week, but there will be some weeks when he'll host the show strictly on his own." On Morris' show (3), Bobby Sherman is the host guest and also sings three songs. This appearance is Sherman's third on the program, since he appeared in two other situations singing his hit, "Little Woman." This time, Sherman performs "La Lu." "I'll Be Your Baby Tonight," and "Sound of Los Angeles." Other guests are Johnny Cash performing "Blister" and "See You Later." R. B. Greaves performing "Take a Letter Mama." "I'm On My Oh My," and Della Reese performing the number one song "Woodfire" on "MacArthur Park" and "Gambles and Carnestones." Guest hosts for the 45-minute program will be persons who appear on the show, booking publicists, or are younger. Tom Patterson was the first guest host to show two acts, with Michael Cole, a star on the ABC series "The Mod Squad," following him. Sherman is a hit record name and is familiar to viewers as a star of "Here Come the Brides" on NBC. His show is on the same network.

Casseroles Named

NEW YORK — Casseroles will be the worldwide label for the new label of the Goodall company. The label is named after the Goodall's family casseroles. The label was formerly known as "Stay." The new label will be distributed in the U.S. by Sire Records, in Canada by Warner Bros. and in Europe by PolyGram International. The label is expected to be named "Stay." The new label will be distributed in the U.S. by Sire Records, in Canada by Warner Bros. and in Europe by PolyGram International. The label is expected to be named "Stay." The new label will be distributed in the U.S. by Sire Records, in Canada by Warner Bros. and in Europe by PolyGram International. The label is expected to be named "Stay." The new label will be distributed in the U.S. by Sire Records, in Canada by Warner Bros. and in Europe by PolyGram International. The label is expected to be named "Stay."
Aretha Franklin
"ELEANOR RIGBY"
Atlantic #2683
Produced by: Jerry Wexler, Tom Dowd, Arif Mardin
Cap-Putting College Plan in Gear With Saturation Drive

LOUIS ANGELES—Capitol is gearing a full campaign for college radio appearances for the next six months. The company expects to have 50 radio纪委书记 commitments signed by the end of this week as the first step toward implement ing its "Crass Campus" College Campaign. The label is tying in with its Merco subsidiary, which will work with the outside firm of College Blanking Service in blanketing campuses with Capitol releases.

Merco services 450 college bookstores. Capitol initially is using "the hip" schools for this project, which involves a Capitol Campus representative promoting youth-oriented acts on his campus. Each month Capitol will select a campus for personal appearances by these artists through school newspapers, radio stations and record stores.

Capitol's merchandising department has assigned Ken Sanso to head the college program.

Sasano recently graduated from the University of Colorado. The merchandising department will provide him with promotional material and LPs for his distribution.

Plans call for a major contest and a sampler album for January. The contest will offer a grand prize of $25,000 in purchase money for the contest winner, which will involve answering musical trivia questions. College newspapers are being used for entering blanks at record shops. The studio session is slated for the end of this month. The contestant must answer the 25 questions correctly to win the synthesizer. Some 25 prizes will be awarded in each contest. The prizes will include stereo systems and cassette players, plus a Walter Schreifel Moog synthesizer.

The sampler album will combine both pops and Angel products.

On the LP from the company's "Crass Campus" series, there will be three pops. "Join the Love Train" byve Simone and Daryl Burch, a rock act on Reprise, Don Gomez, Jerry Schenfeld and Mr. Hill and the "Crass Campus" LP group, "Plain Jane, a country-folk trio. Lou Grossfeld, who was an early synthesizer player, will also participate. His theme is "How Are Things in Quaintoo and "Happy Sad Song."

Miss Sheridan will administer more than 500 copyrights in the IMC Music catalog.

Moo Demonstrates the Fine Power of Electronic Music

NEW YORK—The versatility of the Moo Jnstrument was demonstrated Oct. 28 by Command recording artists Jimi Rodman and Walter Seir, in an audience of members and guests of the New York Opera of the National Academy of Recording Arts and Sciences.

The lecture/demonstration, sponsored by NARAS and held at First National Recording Studio, explained, in detail, the almost limitless musical potential of the synthesizer, while comparing it with the Hammond organ, to which the artist was introduced as an early synthesizer.

Hoffman and Seir told their listeners that the highly computerized instrument which looks like a giant telephone switchboard, can be programmed to create almost any musical sound. The instrument, featuring some three million pickup cord combinations, requires a skillful musician to operate it successfully.

Innovations on the drawing boards include improvements on its present monophonic sound concept and a completely computerized system of pickup. Although there are no portable models, per se, available on the consumer market, yet the machine can be dismantled into separate compact units for easy mobility.

The Moo has been in the development stages for more than 14 years. At present, there are estimated to be some 3.500 units in use throughout the country, with some 15 or 20 in this area alone.

Forms to NARAS Members

NEW YORK—The Record Academy members' recommendations for the 1969 Grammy Awards must be in the mails by Wednesday (12) to qualify for possible Gramophone eligibility. Early this year, all voting members of the Record Academy (NARAS) were supplied with the necessary forms to cast these votes. All of these forms, plus those of the record companies (the last week), will be screened for correct eligibility requirements.

SD's Push on Gloria Loring LP

NEW YORK—Jr. Schwartz national sales manager of Strobe Dimension Records, has initiated a heavy promotional drive on Gloria Loring's LP, "And Now We Can Do It Together.

In cooperation with its distributors, the company has purchased air time in 10 major markets and has plans for approximately 20 more.

In addition, a vast newspaper campaign, along with the LP promo, is being conducted by TRO, the national sales agency. Ed Sear, VP, administers TRO nationwide.

King Crimson Songs to TRO

NEW YORK—The Rich mond Organization has acquired the worldwide rights for representation of the songs composed by members of the British group King Crimson. The group was recently signed to TRO for American distribution.

On the publishing side, individual representation deals have been made with all TRO's Irish network of firms. Arrangements were initiated by TRO's London International, and key writers involved are group members David Enthoven and John Gaydon.

Butterman Backing Artists For a Longer Tryout Run

NEW YORK—Lew Butterman, whose Concert House operation has been recording some interesting and personal appearances of several successful acts during the past year, has blueprinted a longer tryout period for his acts. "I figured I could be better equipped to buck the disc competition," he states. "If an act doesn't justify six months to a year of hard work on your part," he says, "we simply won't invest in them.

Butterman added that not only does he utilize every opportunity to make a sale, but he will also write the set for the act, if specific certain the act is ready to perform excitingly and the program will be a "pack" product, but they've got to be willing to go past their traditional roles and get into the fields of record promotion, advertising, radio relations and booking. "If they can start the ball rolling effectively by themselves with the help of the director to develop an image of their own," he says, "there is a possibility that they will even jump on the bandwagon.

Futterman is also convinced that the record industry members business has increased to group size. During the past few years, a manager or producer can select from the range and have an excellent chance of hitting payroll.

Tony Pastor Dies—Top Bandleader

NEW YORK—Bandleader Tony Pastor died Oct. 31 at his home in Old Lynne, Conn. The professional career started in 1936 when he joined the Artie Shaw Orchestra as a saxophonist and went on to star as the vocalist, as well as the "Indian Love Call." In 1939, Pastor formed his own orchestra, which served as a springboard for such vocalists as Ray Perry and Jack Webb, his "Black Betty," Eugene Haid and Virgil "My Heart," the most distinctive and commercial singer the band ever featured.

His hits on Columbia Records include "The Duke," "Please Don't Let Me Be Misunderstood," "A You're Adorable," "Red Silk Stockings," and "Skin" while his unique performances of "Let's Do It," "Whatching Who" and "I'm Confessin'" were favorite showstoppers. The Pastor band was a top attraction in colleges, campuses, clubs, films and TV and he was remembered as a musician musician. Surviving are his wife, Dorothy; his three sons, Gaydon, his daughter Betty, Eugenie Baird and Virginia M. McCann; the most distinctive and commercial singer the band ever featured.

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the hits are on Atlantic & Cotillion

JOE TEX
(When Johnny Comes Marching Home Again)
"I Can’t See You No More"
Disc = 4095
Produced by Buddy Killen
Distributed by Atlantic Records

WALTER JACKSON
"Anyway That You Want Me"
Cotillion = 44053
Produced by Ted Cooper for Double M Productions

OTIS LEAVILL
"I Love You"
Dakar = 614
Produced by Willie Henderson
Distributed by Cotillion Records
Kirshner Entertainment to Offer Shares to Public

NEW YORK — Don Kirshner’s Entertainment Corp. is going public with a proposed offering of 150,000 shares of common stock at an offering price of $12 1/2 per share for the benefit of the company, according to an S.E.C. registration statement filed recently by the company. The company, which Kirshner, his wife, Kay, and Michael L. Federman and Co. at a price not disclosed.

The prospectus states that the shares involve a “high degree of risk.” Kirshner said the company has operated at a loss and is a rejected company, but five years ago. However, if revenue from the rights of several major Alan Lerner properties, recently bought by MCA at $500,000, were added to there would have been a modest profit for the first two quarters of the year.

A total of $320,000 has been borrowed and repaid unpaid, says the prospectus. In April

Bally Declares Special Dividend

CHICAGO—Bally Manufacturing Corp. (OTC), which recently acquired several U.S. manufacturing firms and the largest European distributor of computer-operated coin-operated machines, has declared a special cash dividend of 5 cents per share payable on Dec. 15 to shareholders of record on Nov. 3. Bally has also raised the price of its London, Ireland, plant and ultimately hopes to supply all foreign markets from Bally’s overseas facilities. Such a marketing plan is encouraged by more than 800 new dance band operators in the country.

Youngbloods Get Gold on Rerelease

NEW YORK — The Youngbloods have earned a gold record for “Get Together,” an RCA single originally issued in 1967 and rereleased in July.

YOU NOW CAN BUILD YOUR MARKET IN AFRICA

OUR MAN IS LEAVING FOR WEST & EAST AFRICA IN DEC. WITH REPRESENTATION OF RECORD CO. WOULD YOU LIKE TO IMPROVE YOUR MARKET IN AFRICA?

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deborah smith, general manager, S. E. C. & Canada.

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Company

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State & Zip

Type of Business

Title

November 8, 1969, BILLBOARD
The times provided the inspiration.
The Edwin Hawkins Singers provide the sound.

Blowin' in the wind

Pray for Peace

from the great new album

Produced by Edwin R. Hawkins
Arranged and conducted by Edwin R. Hawkins

also available from Buddah Records...
a great new Christmas merchandise display. It contains:
OH HAPPY DAY BDS 1001
HE'S A FRIEND OF MINE BDS 1002
EDWIN HAWKINS AND THE HEBREW BOYS BDS 5047
THE EDWIN HAWKINS SINGERS BDS 5054, in full color of course.
**Black Jobs Spurring as Radiomans Step Up Hunt**

*Continued from page 1*

Jeff Kaye, program director of WKBW in Buffalo, reported that his station has ended "any success whatsoever in trying to hire Blacks as personalities and black newsmen." In fact, the station has an opening now for a Black man but "seems good Black personalities that the station has is afraid they won't ever hear back from them."

Professional Is Key

Bill Hogue, manager of WNOR, was seeking a new morning man when he got a telephone call from Lee Armstrong. After a few minutes of discussion, Armstrong said, "I think you ought to know that I'm a soul brother." He told Armstrong that he wasn't interested in anything what so ever whether he could do the job or not. Upon hearing an air check, Armstrong and "he's tremendous. He could handle any assignment against any time slot. And this is important: That he be a probe..."

"The FCC has indicated that stations will have to integrate top to bottom or, at least, show progression in that direction."

A Black station manager of a new FM station in the South indicated that stations will have to integrate top to bottom or, at least, show progression in that direction.

"And this is quite" meaningful, he said, "to bring out souls to the station."

**Credence-Fantasy Fanatics**

By GEOFFREY LINK

OAKLAND — Creedence Clearwater Revival, which a little over a year ago was largely unknown, even in the Bay Area, has since broken the top 10 records and put Fantasy on the pop charts and keeping it there.

Last week Creedence had two hits in the "Green River" and "Bad Moon Rising," among the top LPs and the "Green River" single was still drawing 10 to 12 weeks. The group's new single, "Travelin' on the Corner," will probably join these soon. This is the most prolific Fantasy has ever had on the pop charts at one time.

Fantasy president, Saul Zaentz, inherited Creedence when he took over the company in Sep- tember 1967, and he changed their name from the Gollwigs. For a medium-size company like Fantasy, Creedence's con- stant hits have been a green hoop and, despite numerous offers, Zaentz says he has no intention of selling the group.

"Every couple of weeks we get an offer— from legitimate sources," Zaentz said, "but there isn't any price." Last spring after "Proud Mary" went over one million in sales and the "Proud Mary" single was still drawing 10 to 12 weeks, Zaentz said he wouldn't make $1 million for Fantasy. Since then, he said, "we have turned down much higher offers than that."

Fantasy expects shipments on both the "Bayou" and "Green River" LPs to top one million imprints.

**Hat Family Builds Studio; Form Label, Publishing Co.**

EVANSTON, Ill. — Herbert G. Hatt and his family built and have formed gigantic Recorders and Hatt Family Studio; Form Label and Publishing Co., one of the last Chicago last week to promote three new singles. Hatt told of the relaxed mood in this southern Indiana city, where, for ex- ample, he’s able to walk down the street to see how they like a record. He at times points out that dubbing is under way.

**Hat** Tape Earnings

*Continued from page 10*

Hatt Family has built studio, record label and publishing firm during the period increased from 795,579 in 1968 to 1,052,756 in 1969. The substantial growth in shares outstanding came in result of the company's acquisition program.

**Hat Family**made almost $1 million in 1970, the last year the company was audited. By the end of the second quarter of 1971, the company had reported net income of $1,000,000.

**Hat Family** is a subdivision of Hat Family, which is a holding company.

**Hat Family** has an active marketing department, which is responsible for the sale of records and other products. The company has a strong online presence, with a website and social media accounts.

**Hat Family** also has a strong reputation for quality and innovation. The company has been recognized for its commitment to excellence and has received numerous awards for its work.

**Hat Family** also has a strong relationship with its customers, and the company prides itself on providing a high level of customer service. The company has a dedicated team of customer service representatives, who are available to help customers with any questions or concerns.

**Hat Family** also has a strong commitment to the community. The company has supported numerous local charities and organizations, and the company has been recognized for its philanthropic efforts.

**Hat Family** is a vital and respected member of the music industry, and the company has a strong reputation for excellence. The company has a bright future, and it is an honor to be a part of such a wonderful organization.
Rock has won its acceptance and lost its excitement. Perhaps, like drugs, rock was once blacklisted by the older generation but, unlike drugs, finally won its freedom by an overwhelming show of hands, thus beginning the almost incredible affair between young people and rock music. Rock didn't bother to ask if it was wanted, it prevailed instaneously on contact. Between the emerging youth faction in American society and the withdrawing establishment of elders, the generation gap was born like a child of protest. a Berlin Wall between the old order and the new, between young and old, minorities and majorities. exploiter and the exploited, perhaps even, and ultimately, between East and West, and so on. The gap itself is what Dante meant when he said "there is a place reserved in hell for all those who wish to remain neutral." But rock, hippies and the Mers are no longer revolutionary. They have each fulfilled a destiny. The music—except for the Beatles, Dylan, the Band, posthumous discoveries and an occasional shooting star—is a dead issue. Rolling Stone, the established rock fan magazine, is the hippie's Billboard and rock—once an adjective modifying the music—has transcended the music to describe an entire culture of which the music is only the language spoken. Today, rock means the Vietnam War, the trial of the Chicago Eight, Ebridge Cross in Algiers, the stockade at Fort Dix and pri. Rock is tired of being mined and coined as an art form, of carrying the Beatles' train, mapping the whereabouts of Dylan and glorifying San Francisco Rock hams art and spin on propriety.

Voice of Millions

The primary role of rock criticism at the present time is to illustrate the "issues" relevant to the generation that originally sparked rock to communicate, hear and confirm itself, to think out loud and to make itself heard above the clamoring devices of power retenives. The sight of a draft card on fire means more than meets the eye, and rock music means more than meets the ear. Both are specific, yet symbolistic gestures. For or against what? And why? What more than the sight of a well-established outdoor rock concert, and every new Dylan record whispers wisdom to his disciples. But all of it is only the children of rock. So a rock critic, no matter what his angle, should explain via personal testimony not only what you should be hearing and how to listen to it, but, moreover, the music as a metaphor. It is irrelevant to classify who's got soul and who don't on or if Blind Faith is the measure of Cream and who's probably. It's like criticizing the family and dialect of a man who's knocking on the door to tell us our house is burning down. Distilling and decoding the rock experience for its pearl of relevance—its lyrical and musical truths—is a truly creative and original function, for rock music is subjective, to be smelted for the common chord of similar experience and put into the larger context of reality. The rock reality, that is.

Rock Inspiration

The meaning of the rock experience lies among the million associations that rock inspires, of revelations too precious to communicate, of dreams confused with memories still unresolved, of old arguments, of deja vu—the feeling of foresight and familiarity, and of eyes that connect briefly on a bus, an elevator, or the street—only to pass from sight and into the rings of the mind's eye. Rock is a portrait of an age, a metaphor of malaise and beauty that describes for the rock generation what Hemingway, Stein and Fitzgerald transcibed for the "lost generation." The critic must apply that metaphor and make it materialize so that we can clearly see its face and recognize it as our own. The music has given way to the mentality of rock, though deep in the music is the message. And now it can be told.

Disk Firms Seen Going All The Way With Engineering

NEW YORK—Peter K. Herko-ritz, group recording manager of Deutsche Grammophon of Germany, predicted that in future the recording medium will make one of every possibility that engineering imagination can create, regardless of appreciation or aversion.

Speaking at the Thirty-Seventh Annual Convention of the Audio Engineering Society held Oct. 13-16 at the New York Hilton Hotel, Berkoartz also said that the industry will challenge engineering creativity in the future.

In his address titled "Where Is Recording Going?", he said that it appears quite possible that engineering will be increas-ingly involved with equipment that not only fades or mutes but also generates sound. "Computerized and automated assistance will certainly be introduced for mixing as well as for machinery. In order to cope with the increas-ing sophisticated controls," said Berkoartz.

Continuing, he added, "Since parts of the total job we hitherto regarded as a concern of engineering per se will become increasingly intermixed with artistic action, the recording problems about increasing technical and decreasing artistic" content should perhaps be seen as a shift within the total aspect of recording."

Berkowitz told his listeners that the shift of which he spoke will one day have to be acknowledged by business because, logically, the artists' budget cannot be maintained or increased if the business as a whole is to expect increasing artistic participation on the engineering side.

"We have good reason to be convinced that royalties, rights and other inducements have not been completely ineffective in inducing people to think imaginative, to will, making them artists," he said. "If business people are to expect the same from engineers, they would be well advised to offer an adequately attractive challenge to creative engineers as well."

MARTHA VELEZ

By ED OCHS

Meaning the sounds from swingin' LONDON RECORDS

THE MOODY BLUES

On Their Threshold of a Dream

10 YEARS AFTER

Ssssh. Ten Years After

Do The Threshold Of A Dream
In Search Of The Lost Chord
Days Of Future Passed
The Moody Blues No. 1

SAVOY BROWN

A Step Further
Blue Matter
Getting To The Point

SAVOY BROWN

10 YEARS AFTER

Ssssh Undead
Ten Years After
Stonechenge

JOHN MAYALL

LOOKING BACK

Looking Back
The Blues Alone
Crucible
A Hard Road
Blues From Laurel Canyon

MARTHA VELEZ

13
ADVERTISEMET

LEISURE
TIME
TIPS

by Larry Finley

Between now and Christmas many mass media...in all types of advertising mediums by manufacturers and intermediaries. The market is one of the...ads, and many of us in the industry that will carry the new and old...sales during the Christmas season of 1969 will equal or surpass the tremendous Color TV sales created by the advertising of color television sets during the Christmas seasons of 1965 and 1966.

During both 1965 and 1966, the advertising of color television resulted in a shortage of merchandise in the stores, but that many dealers found it impossible to fill the orders that they had received for the holiday season.

It is the feeling of the manufacturers, importers, distributors and dealers that the same short...tape players will exist this year as last. There is no question in the minds of many that their shelves will be empty again November 1st, but not before Christmas Eve.

Last Christmas, many distributors reported that even though they sold out of merchandise, they thought what they thought would be sufficient merchandise to carry them to Christmas, that their shelves were empty by the middle of December and that they were unable to fill orders for Christmas delivery.

This tremendous amount of tape player business was done in a market of advertising and this Christmas, with the acceptance by the public of the 8-track cartridge player, combined with the tremendous advertising campaigns, promises that this will truly be a banner year.

With an average of 26 cartridges per month being purchased by these new set owners, one can readily see the tremendous impact this is going to have on the Stereo Tape Cartridge and Cassette business. This will result, not only in sales of Cartridges and Cassettes during the Christmas season, but the prediction that January, February and March of 1970 will bring sales of from 3,000,000 cartridges and Cassettes to an all time high that will far exceed all expectations.

To cash in on this share of this tremendous market one must contact your nearest NAL distributor for the fastest service on the market. These distributors know who your nearest NAL distributor is, write to North American Litho, 254 Massachusetts Ave., Cambridge, Mass., 02138, or phone collect 212-265-3340.

Maxim Tape Cartridge

C.C. to Start

NEW YORK—Recently formed a Division of Communications Corporation, a custom duplicator, Maxim Tape Cartridge, will be introducing with the installation of an Electro Sound 8-track cassette and 8-track recorder a battery of winders.

The company, formed by Arnold Maxim, is replacing its custom duplicating to cassette 8-track, and will also get involved in duplicating its own 8-track and cassette music.

Initial pre recorded tapes from Cassette Communications will be its own budget line of around 20 titles at $4.95. Experience will come from independent sources and Riverside and Colpix catalogs. Eventually, it will record its own material in the U.S. and Europe, said Jack Somer, vice president and general manager.

Product will be released through rock merchants, distributors and retail outlets.

The company's duplicating capability is about 3,000 cassettes per week, 8,000 8-track cartridges per shift, said Somer. They have plans to expand our duplicating capabilities next year with the addition of a second or third Electro Sound Equipment. Cassette Communications is housed in a 12,000-square-foot facility in Manhattan.

Maxim, Cassette Communications presently is building a staff around Somer, former marketing manager of research computing, Electronics, Harold Klein, operations, and Julie Schwartz, engineering.

LOS ANGELES—The major labels are hoping to have their products only be carried by record manufacturers who have been provided with the information on which package music they will release only in that format. Any industry-wide standardization is only workable when traditional record companies—Columbia, RCA and Capri (on tape, and Warner Bros., Liberty UA, Motown and Atlantic)—put their weight behind one concept.

And that's not happening. Maxim, a new company has taken a firm stand on releasing tape in one packaging concept—the long box. The label is committed to the 3x12 cassette box and 4x12 peel-back pack.

While some companies are studying and "investigating" the situation in order to find out which the major labels and merchandising managers. "We have to wait until all are set for the first of the year. RCA and Columbia have the most merchandising concepts and surveying the figures, what I'm hoping to do is to start merchandising managers. "We have to wait until all are set for the first of the year. RCA and Columbia have the most merchandising concepts and surveying the figures, what I'm hoping to do is to start merchandising managers. "We have to wait until all are set for the first of the year. RCA and Columbia have the most merchandising concepts and surveying the figures, what I'm hoping to do is to start merchandising managers. "We have to wait until all are set for the first of the year. RCA and Columbia have the most merchandising concepts and surveying the figures, what I'm hoping to do is to start merchandising managers. 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Which music-record trade publication do you believe to be the most reliable buying guide?
When TAPE RETAILERS were asked this question, 62% selected BILLBOARD as the most reliable buying guide. 10% selected Cashbox as the most reliable buying guide. 3% selected Record World as the most reliable buying guide.

TAPE MEANS BUSINESS IN BILLBOARD

simultaneous record-tape release.

The label has won seven Grammy awards in Summer Court over the past three years.

Judges Ellsworth Meyer and Richard Schmera slapped the label (Royce Finkelnberg (Hal Fisher) of Bookville, David M. Thompson, Frank F. and Eleanor D. Aiken, all of David Victor; Richards, Larry F. Ables and Raymond Edward Tempel, both of Record World, 16276 Higuera Blvd., La Puente; T. D. Pedrini Sr., T. D. Pedrini Jr., Robert E. Pedrini, Mickey Sherman and Mickey Sheppard, all of Pedrini Music Co., 370 W. Main St., Alhambra; Earl Deltcheff Cox of Tape Mate Co., Cecil Pate, Pate's Tapes & Records, 334 N. Aruba, West Covina, and Hertz F. and Arlette F. Matus of King & Queen Stereo Sound, 733 Higuera, San Luis Obispo. Action also began was also on John Roe Foster and James Roe Foster of Foster Sound Pro., 5737 Mission Blvd., Ontario.

The injunction prohibits releasing any album titles, names of Capitol artists, duplicating, advertising and selling duplicated material. Product duplicated included "Valueston," by Glenn Campbell; "Galveston," by The Time f. to Get to Philadelphia: A Rock Opera," by Leonard Liebman; Quicksilver Messenger Service: "Happy Birthday," and the label was allegedly sold for $3 to $11.99 (five tapes) to $12.57 (three tapes).

Capitol also filed counts of court orders against Michael Davies of Sounds Incredible, 7505 Sunset Blvd., Los Angeles, and Robert Hodkinson of Holmquist Sound Co. (Muse Time, Inc.), and alleged violations of preliminary injunctions issued by Judge Robert W. Kenny.

Judge Kenny's order prohibited Sound Incredible and the Holmquist Sound Co. from duplicating, advertising and selling illegally duplicated material.

Capitol contends that Davies violated the court order by selling tapes by Steve Silver, "Mercy, Mercy, Mercy" for $3.99, Holmquist Sound Co. also sold the "Mickey" record for $3.17. Both claims, however, they sold the tapes under the misrepresentation that they did not know the "used" tapes were originally manufactured and sold only by Capitol.

Capitol requested both contempt orders be removed from the calendar after the defendants and said they would not sell, accept, trade or distribute "used" tapes.

Cassettes to Ride High as Car Play

Cassettes were offered at the Consumer Electronics Show in June, interested in the potential market for 8-track tape cartridges several weeks ago—a miniaturistic portable cassette recorder (model 2605) at $109.95. Craig told shareholders at the company's annual meeting Tuesday (28) that reported net earnings were -$4,572,000, or 16 cents per share on sales of $114,641,000 for the three months ended Sept. 30. This compares with net earnings of $46,000, or 16 cents per share, on sales of $109,940,000 for the same period last year. Shareholders voted to change the name of the company from Superscope Tape to the Craig Corp. preparatory to the company's listing on the American and Pacific Coast Stock Exchanges. Trading is scheduled to begin Dec. 20.

Craig, James E. Cross, Henry Guck, Sydney Rosenberg and Martin Stone were elected to the Craig board.

8-Track Flourishes In Scandinavia

NEW YORK—The 8-track prerecorded stereo tape market is burgeoning in the Scandinavian countries, with cassettes a poor second and 4-track cartridge almost non-existent. This development was made by Harry Heide, president of 8-track tape and equipment in Scandinavia, and managing director of the Imperial Co. of Stockholm, Sweden.

Heide, who recently completed a business trip to the U.S., told the Stockholm Tape Congress that the main reason for 8-track equipment's being almost non-existent in the market was due to the fact that the Volvo Co., Scandina-"s largest automobile manufacturer, was heavily committed to use 4-track equipment in its cars.

Heide introduced the concept of car stereo in Scandinavia four years ago when he started out with 4-track equipment, but the first sale was in Hong Kong. With the introduction of 8-track equipment, the Swedish consumer quickly showed a preference for the newer equipment because of the better quality of the 8-track cartridge. Heide also said that the smaller units of 8-track, which are sold in his company in 1968, only a very small percentage was 4-track.

At present, the bulk of pre-registered units sold here in the Scandinavian countries is imported from the U.S., and I think 8-track is only on the market here with the percent of the total 8-track equipment sold here in the last three Japanese.

Current cost of an average 8-track player is $149, Swedish Crowns or $510 U.S., but Heide is convinced that prices will tumble as the market expands.

You Say You Saw It in Billboard

November 8, 1969, BILLBOARD
Tape CARtridge

Duplicating Systems to Be Improved, Hilde Predicts

NEW YORK—Peter F. Hilde, president of the Ampex Corp., has predicted that better tape performance and increased duplicating speed are among the foreseeable improvements which will be realized in high performance tape duplicating systems of the future.

Speaking at the recently concluded Audio Engineering Society (AES) held at the New York Hilton, Hilde said he thought it now possible to predict the more radical changes in duplicating technology which will occur in the future, yet better tape performance and increased duplicating speed are foreseeable.

He added that the explosive growth of the prerecorded tape market had placed unprecedented demands on manufacturers of music-on-tape.

"The techniques used to produce reel-to-reel copies in moderate quantities are simply readies for high-volume duplications of the cassette and CARtridge format," he said.

"The combination of production requirements and the critical nature of narrow track, short wavelength copies has created the need for a new generation of tape duplicating equipment," he added.

Hilde told his audience that the high-volume duplication of cartridge tapes as we know it today, implies the use of a continuous-loop master transport. Reproducing a 7/8 in. acc. master tape at 120-in./sec. The signal from such a master tape must then be equalized and routed to the appropriate heads on the process machine along with a high frequency bias signal, he said.

"The system design should permit removal of one or more slaves from the line without affecting the operation of the remaining units," he said. "The line should be easily convertible from cassette to cartridge operation; and monitoring facilities should be provided to easily set up or trouble shoot the line.

Hilde also suggested that enough flexibility should be built in to accommodate foreseeable changes in duplicating speed, equalization or format. "Frequency response, distortion and signal-to-noise ratio should be tape-limited only," he said.

COMPLETE cassette language courses specially designed for this tape configuration are being prepared by the Institute for Language Study. Copies are being arranged for distribution to a broad segment of people in the Christian faiths. Its most successful title, "Joy Is Like the Rain," has sold its 100,000 copies.

New Tape CARtridge Releases

GRT

Wend

Joe Jeffers' Opus, [E] 92 189

ITCC

Audio Fidelity

Lionel Hampton, [E] 16 249

Ball

Edward James The Blues, [E] 78 5657

Soundtrack Bob & Carol & Ted & Alice, [E] 120 1201

Fantasy/Galaxy Enters New Deal With Ampex

SAN FRANCISCO—Fantasy and Galaxy, moving to sign with Ampex for exclusive representation on July 1, 1962. Under Fantasy's present arrangement with the tape duplicator, both companies distribute tapes.

Fantasy had been with Ampex exclusively since April of last year. When Fantasy negotiated the contract, it specified it wanted to sign three tapes through its own distribution, with Ampex servicing ancillary areas outside normal distribution circles.

"I felt we could do a job selling for our own tape," said Saul Zanczak, Fantasy's president. "Tape duplicators handle pre-recorded tapes with a great deal of difficulty that we don't do.

"Zanczak feels that in the beginning of relationships between tape duplicators and record labels, both recording labels and tape duplicators were handled like electronic parts.

Nat'l Tape to Buy 2 Firms

MILWAUKEE, Wis.—National Tape Distributors, Inc., distributors of prerecorded stereo music, has agreed to acquire through an exchange of stock, two Atlanta firms. The proposed transaction involves Sound Marketing, Inc., and subsidiary, Stereo South, Inc., two distributors in the southeastern area of the U.S.

Sound Marketing, Inc., is a record and tape rack jobber, while Stereo South, Inc., is the RCA National and tape distributor for the area. James Jiedes, president of National Tape, said the sales volume of the two operations to be acquired is currently an annual rate of $6.5 million.

"This is an important acquisition for us," said National Tape's chairman, John J. Thibault. "This is a key acquisition for our foothold on the southeast and expands our market coverage into one of the most promising areas. We added that the objective of his company's acquisition is to build by geographic area. "We began on the West Coast where we added six companies and then moved into the southwest where we added five more.

Sam Wallace, general manager of Sound Marketing, and George Jackson, head of Stereo South, will continue in their present positions. The staffs of both companies will also remain unchanged. The new acquisitions are the 120th and 130th made by National Tape since April.

Livingston Audio Inks 2 Labels

FAIRFIELD, N.J.—Livingston Audio Products Corp., has acquired rights to all 4 and 8-track tape CARtridges under the Kubaney and Avanti Garde labels. The duplicating and distribution agreement was reached between Frank Siegfried, president of Livingston; Matthew San Martin, president of Kubaney and David Sidot, manufacturer, executive vice president of Livingston Audio.

The Kubaney line is a catalog of popular Spanish and Latin hits and includes the Belter, Kalyor, Zarito, Regro and Vergara libraries. Several Mexican, Puerto Rican and Cuban albums will be released in the near future.

Avanti Garde is a catalog of contemporary religious music appealing to a broad segment of people in the Christian faiths. Its most successful title, "Joy Is Like the Rain," has sold over 100,000 copies.

Tape Happenings

Indio, Santa Monica, Calif., damaged by the 1962's fire and new duplicating equipment is introducing a low-end 8-track duplicator that smaller recording stations and duplicating houses can afford. The M-8 (D8) makes three cartridge tapes each at 9.8-25% per reel master. Duplicating speed is 30 inches per second. Slave duplicators making four additional cartridge tapes each are also available to plug into the D-8. In addition, the company developed a new high-end master recorder capable of producing 8-track master tape required by the D-8 and high-speed landing equipment for feeding the duplicator tapes into cartridges.

The Stego Co. is offering several cassette players in its retail outlets, ranging in price from $34.95 to $79.95. RCA is releasing 16-track tapes, 2 on Red Seal (including a twin pack) and 2 on Columbia. (Including a two-piece), Crown Radio Corp., is setting up a joint venture with Nantai Kogyo in South Korea to manufacture cassette recorders for export. Crown is investing $150,000 in the Nantai Kogyo Co., Ltd., Koryo Record, is manufacturing $200,000,000 in Shindai Recorders, Chita, has developed a compatible cassette for use in an electronic cassette unit and Eastern Specialties Corp., Mt. Arlington, N.J., has added a 4 and 8-track duplicator (model TPE-870) to its line The unit, with sales of $17,000,000, is marketed by National Audio

NOVEMBER 8, 1969, BILLBOARD

17
Cassette Requires 'Special Measures'

NEW YORK—E.R. Hansen of the North American Philips Co. (Noreico) has advised that the manufacture of the cassette requires special measures if a degree of interchangeability acceptable to the consumer is to be obtained.

In an address to the 37th convention of the Audio Engineering Society, held at the New York Hilton, Hansen stressed that dimensional and temperature stability of the finished parts is a major contributing factor which, when combined with an intensive control on duplicating and assembling processes, can guarantee a sound product.

He added: “As the cassette lends itself especially for out-of-seams uses, handling will be rougher than that of phonograph records, consequently the product has to withstand scratches in degree of misuse.”

Continuing his appraisal of the facts behind the facts on the interchangeability of the cassette, Hansen told his audience that the cassette has always been designed as a stethoscopic product and all, as such, a monaural stereo compatibility was a mist.

He urged standardization of the speed track position, of major tapes, and stated that it has been suggested to record master tapes at 15 inch tape at 7/8 inch tape speed, with.

Tape CARtridge

Videotape Cartridge Unit 3rd Generation

PRINCETON, N.J.—The new videotape cartridge system developed by RCA and unveiled here on Sept. 30 is “third generation sound,” according to Rex Isom, chief engineer of RCA Records with headquarters in Indianapolis.

First came the record, then magnetic recordings, such as tape, because it’s basically tied down to a laser beam. However, if it is a real consumer, the amount of high fidelity you can obtain through the new system, he said, “It is virtually distortion and noise free. Dust and scratches have no effect on the quality of the sound.”

The new process involves heat embossing strip of pure vinyl as though to that used to wrap meat in a supermarket. The laser beam transmits movies, photographs or video tape frames into holograms. There is nothing more modern, Isom said. The holograms and in the test a hole was punched in the vinyl with but causing distortion in the scene that appeared on the television set. A scientist said that three-fourths of the holograms could be eradicated without causing distortion.

“IT is entirely possible for a record - type cartridge system to use the same type of laser track positions 15 and 6 from top to bottom identical to the track utilization of the finished cassette product.”

“Future tape system and development will contribute towards the growth to mass production of the cassette,” said Hansen. “It finally took the disk nearly 90 years to reach its ultimate form, and in 1899 in New York the first mention was made of a magnetic recording.

Radiomobile, Voxson In Manufacturing Deal

LONDON—Radiomobile, the car equipment offset of Smiths Industries, here has signed a reciprocal manufacturing deal with the Voxson Co., the leading Italian 8-track cartridge player manufacturer.

The deal follows the ending earlier this year of Motorola’s licensing deal with Smiths, under which car radios were manufactured.

Now Radiomobile will be competing directly with the newly introduced British-built 8-track Motorola units. For the first product under the Voxson deal is a car radio and cartridge player, which will be available early in 1970 retailing for $180. Also available will be a straight cartridge machine which will carry a 5 percent price tag.

Previously, a small number of the Voxson players have been imported for installation in luxury cars, such as Rolls-Royce, Aston Martin and Jensen—more than 60 percent of the latter company’s models last year being fitted with a player.

Radiomobile sales manager Jim Tryon said, “We are convinced that 8-track will be the big configuration in Britain and we shall launch a major promotion drive for our equipment in 1970.”

The company will be exhibiting at all the major electrical equipment and motor shows in Britain next year and using a new 8-track logo on all its promotion material.

Tryon hopes that British manufacturers will arrange a strike with a period company to set up a cartridge library service, following the success of a similar scheme launched by Voxson in Italy in filling stations throughout the country. Eight-track cartridges, which carry the same 5 percent tax as disks, retail for $5.70.

White Whale to Highlight 8-Track, Cassette Product

LOS ANGELES—White Whale will concentrate on 8-track and cassette product, according to co-owner Len Las- sel, and will not renew its 4-track contract with Monte Serean Products.

A golden hit by the Turtles, White Whale’s leading act, has been a leading 4-track seller. White Whale product is being duplicated in the other configurations by Ampex and GRT.

White Whale just re-signed with Ampex for another three years. One of the contract pro- visions is that the label can use one other duplicator before going all exclusive with Ampex.

All of White Whale’s 12 albums have been offered in tape, with half of the catalog from the Turtles. White Whale also releases tapes if there is a hit after.

The company is trying to break open several new acts, notably Chlo, a rock group, and Triste Janero, a Latin-oriented band, both from Gulf Pacific Industries. Additional artists are Jim Ford on Sun- down, White Whale dis- tributes, and Doby Gray and Kenny O’Dell, both winners on the White Whale logo.

Tape Happenings

Continued from page 17

Craig Merges Two Divisions

LOS ANGELES—Craig, player manufacturer, has merged its education division and video produces division into one operation, Educational/In- stance.

The new division will be responsible for the Craig Reader, an all-electronic reading train- ing and reaching instrument; a series of Craig Reader pro- grams; a language training cas- sette record player, a series of video tape recorders, cameras, monitors and accessories.

Robins, Eico in Canadian Deal

NEW YORK—Robins Industries Corp. has appointed Eico Canada Limited, of West- on, Ont., to handle its Ca- nadian distribution of all its cas- settes, magnetic recording tape and audio accessories. The move is designed to facilitate immedi- ate availability of Robins prod- ucts on the Canadian market.

Eico, headed by general man- ager, H. W. Cowan, services dealers throughout Canada, providing off-the-shelf deliver- ies from a local warehouse.

Robins is one of the relative- ly few U. S. manufacturers who own all the steps, including the master tape. In addition to cassette and reel-to-reel products, the company claims to have the broadest available line of spotters, de- magnetizers and other accessories for cassette equipment, tape recorders and phonographs.

The move will mean that the Canadian company will be able to offer its customers a complete line of "vanity" tapes, 16mm and 8mm film, and audiotapes.
The Big Hits Are On Atlantic-Atco

18 Exciting New Releases On Records And 8 Track Cartridges
You have a great product, the market is ready for it—now. But you don't have the facilities to produce it—now. When this situation leaves you feeling frustrated and helpless, get help from Capitol. Capitol has expanded its Custom Services Division. It is now one of the largest record manufacturing facilities in the world. This means a vast increase in capacity for producing high quality cassette and 8-track tapes, plus 7" and 12" discs. We have factories in Winchester, Virginia; Scranton, Pennsylvania; Jacksonville, Illinois; and Los Angeles, California. The most modern equipment and the finest materials available are being used for the production of records and tape. Custom Services also offer superb recording facilities in its New York City and Hollywood studios. The same studios used by such Capitol recording stars as Glen Campbell, The Lettermen, Nancy Wilson, Lou Rawls, Jackie Gleason, Al Martino and Buck Owens. So relax. Write and tell us all about it. Capitol will solve all your pressing problems. Feel better now?
# Best Selling Tape Cartridges

## 8-Track

<table>
<thead>
<tr>
<th>This Week</th>
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<td><strong>LEO ZEPPLE</strong></td>
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<td><strong>TAMMY WYNETTE'S GREATEST HITS</strong></td>
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<td><strong>I'VE GOT SOMETHING BAD AGAIN, MAN</strong></td>
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**The Compact Cassette with the 17 Jewel Movement**

Each individual part of an Audio Magnetics Compact Cassette is precious. 17 parts, each manufactured with jewel-like precision to match Phillips (they're the standard for quality) part for part with nothing omitted. We use only the finest of components; special felts from Italy for the pressure pads; high fatigue enduring beryllium copper springs; a highly permeable metal with low hysteresis loss for the recording head shield; Delrin rollers and so on. We even manufacture our own magnetic tape just to be sure of the fidelity. And then each cassette is put together by screws or sonic welding. After all, our Compact Cassette is a precision instrument and has to be as reliable as an astronaut's watch and just as rugged.

To maintain 17 jewel quality we run 22 quality control tests before each and every cassette is "Certified Tested" and given our unconditional lifetime guarantee.

---

**Audio Magnetics Corporation**

1400 South Broadway, P.O. Box 140, Garden City, California 90247

Phone (213) 321-6621 - Telex 67-4331: Magna Tape Gdna

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*November 8, 1969, Billboard*
Lopez Does His Same Thing With Energy & Confidence

LOS ANGELES—Time has stood still for Trini Lopez. Six years after he sold out the 2,800-seat Fillmore Auditorium at the club called PJ's, he's now appearing at the prestigious Co-Coast Grove performing the same brand of singling music.

This is not necessity bad, but Lopez’s 70-minute act is primarily an isolation of his memory. The memory rife of songs he’s done before, is capable of fine interpretations of current songs, as he revealed opening night Oct. 21 with a warm and honest presentation of the ballad-'“I'll Be Home for the Rain” sung in both English and Spanish.

There was very little Spanish in his act, only three songs were offered in that tongue. Lopez goes into greater attempts at modern rock ‘n roll dance routines than earth has seen before.

There is a sure and confident stage manner and he whips through his repertoire like a breeze and in an almost blurt alarm. Lopez’s own trio includes his wife Carmen, a fine keyboard piece abbreviated version of the Freddy Martin house band. The ironing board provides an additional member. A few very pleasant figures on roller skates are also on the program.

In “Yesterday I Heard the Rain” and there was a distinct Latin flavor added to his appearance. Lopez’s emphasis on medleys was apparent. The dimly lit main floor of the club was filled and „La Bamba” was a standout solo number.

Blood & Tears

Grabs Audience

CHICAGO—Blood, Sweat & Tears combined music from the Fillmore State of California with the Fillmore Style of Detroit. Their audience gasped in awe of the musical performance in a standing ovation from the audience at the Auditorium Theater on Oct. 21.

Powered by the driving saxophone of David Golds, an organist of Dick Halligan, the nine-member Columbia Records group roused through a splendid display, as opening number “Sleeping Wheels” by Carl Quigley and “More and More” by the musician David Golds. The audience was captivated by the soloist and with his powerful voice.

The group scored big on “Smiling Phases,” which features musical talent of Steve Holand, lead vocalist, and Bobby Colomby and bass Jim McCarty. The audience in the front row also enjoyed the show with a clapping along version of “And When I Die.”

FRED KIRBY

ASPCA'S FIRST REVUE SLATED

NEW YORK—The ASPCA Variety Workshop will present its first review, “The ASPCA’s Variety Workshop,” at the 212th Street, on Nov. 15, 1969, at 8 p.m.

The Variety Workshop is a group of ASPCA employees with professional theater backing. The workshop will be directed by Michael Bloom. Proceeds from the show will be contributed to the Bedford Network of the ASPCA’s Great Britain Guide.

Ravens and gained more. He is a conductor with authority, who is no stranger to Oct. 21, when the new 24-year-old assistant conductor of the Boston Symphony, who became chief, gained critical acclaim for conducting the second half of a Philharmonic Hall concert by that orchestra.

On Oct. 21, conducting the full program of the orchestra, William Steinberg, the house conductor, turned to the New York Philharmonic-Symphony Orchestra, the orchestra which he has led since his arrival in New York. The Boston, which records for Decca, is due to make an appearance in New York in the fall of this year.

STEVEN R. KIRKIN

Thomas, Steinberg Fill-In, Steps Ably into Spotlight

NEW YORK—Michael Tilson Thomas! That name meant little here Oct. 21 when the 24-year-old assistant conductor of the Boston Symphony, who became chief, gained critical acclaim for conducting the second half of a Philharmonic Hall concert by that orchestra.

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STEVEN R. KIRKIN

Cleveland—The Grand Funk Railroad and the Led Zeppelin switched on more than 8,000 young people when theyheadlined the Fillmore Auditorium Oct. 24 at Public Hall.

The between a railroad, Captains artist, sounded like a wild mix of the Who, the Rolling Stones, with their heavy, “In Need” and “The Water is Wide,” and the lead guitar and bass, keeping their own, “Time Machine.” Singer Mark Farner, lead guitarist with astral white hair, half-way to his elbows, wound up a “Dazed and Confused” and knob on the stage in his “Inside Looking Out.”

The Zeppelin took off with frenzy and finesse, scoring with tons as well as together. In fact, even the most improbable good music was “together.”

Drummer John Bonham captured the audience with wild solo work, stirring up the crowd with his drumming. Bassist, Jimmy McCulloch in white satin pants and pink shirt, combined genius and hard work in his solo “Whole Lotta Love,” while drummer Bob Plant, with a cloud of kinks in his hair, took over the lead synth, like a male Janis Joplin. Screams and cheers brought the Zeppelin to its knees on stage core, “Bring It on Home.”

The one that deranged, and was the only one to play. He was very good, but not as good as the others.

Railroad, Zeppelin Are ‘On’

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WEDDING ALBUM

JOHN & YOKO

DELUXE GIFT SET CONTAINS:
Record, Photo Albums, "Bagism" Wedding Cake, John & Yoko Drawings, Postcard, and Souvenirs.
ON APPLE RECORDS and TAPE SMAX 3361
Rose a Flower Person, Gentle & High Spirited

NEW YORK — Biff Rose and his amiable songs produced an engrossing, enjoyable opening set at the Flitter on Oct. 24. Whether tender or comic, the TeraTerragram Recorder quaffed them down with gentleness that is almost a trademark.

But, coughed often in good humor was Rose’s meaningful messages about life today. In such material as “Ballad of Cliches” and “Buzz the Fluffer” the laughs are a means to an end.

“This Comes the Gentle People” could almost be an anthem for the original Flower Children. “To Baby” and “A Man” were tender gems. He also recited a comic poem, “The Deacon.”

Although Rose does not have a first-rate voice, his high spirits and exceptional material satisfied the crowd. Rose composed himself on piano, which he sometimes used for comic effect.

Poppy Records’ Mandrake Memorial had its setting a little more intimate on Randy Monaco’s bass guitar. The Flitter cannot suffer an interruption, since they develop their set as a continuous string of numbers without pause for applause.

Before the break, however, the Philadelphia unit, now a trio, demonstrated its musician ship captivating song, "Sing An- derson on lead guitar and modulator. J. Kevin Lilly was on organ. "Sans Souci" was on bass. "Irk" was on drums, sometimes accompanied by Anderson. The group, often referred to as "Los Angeles Square," has single-cut up well for the ABC. A "joiner" to the folk club, this group should re- ceive attention in the world of this type.

The show opened with Ros- selle Sorrells, a veteran folk singer with a fine voice and communication. Her songs also were gentle, such as "Up Is A Singles Club." "Keep On Rocking That Beau- tiful Boat." And what could be gentler than the story of the moth from the Joe Darian-George Kleinsinger "and me hitched!" This fine artist is welcome anytime she performs. Miss Sorrells was only backed by David Bromberg, whose guitar work is also deplorable.

FRED KIRBY

Phyllis Newman Joins Club Ranks With A Top Display

NEW YORK—Phyllis New- man, comely, singer, tele- vision, radio, stage, is the accordion, with the ingratiating smile, opened last week at the Plaza Hotel’s Persian Room, where she exhibited all her qualities in an act not lacking in idylcy. She is the complete enter- tainer, personality that is multifaceted in capacity, over- whelming in versatility and en- gaging in appearance. She is a marvelous mimic, able to cast sa- tiric comedy against such as Chan- ning and Berta Streisand; or she can appear as a blues singer wringing out "Stormy Weather" and "I Get the Blues When It Rains," or she can put much vocal voice behind "If They Could See Me Now" and a Niles- ton tune, "Don’t Leave Me, Baby." Of course, the influence of her Broadway tuned-in husband, Al Hirt, is ever present. He and Betty Comden, a long-time collaborator, have a firm hand in shaping Miss Newman’s parodies and other special material. Her first public numer- als of her own, she sings a major role in the show.

The showcasing of all Miss Newman’s assets into one effort, however, is her act distinguishable at the sacri- fice to personality. This leads one to ask, "Will the real Miss Newman please stand up?" Too, the girl gists audience, gets exits audience tunes which open and close her act are a bit too theatrical and too hokey. If Miss Newman is to be a "serious" club performer, or a record contender (the recorded "Three Were the Days," the nine months on Sire) of her record, one sees that her material should be refined and con- fined to more on her area. She handles her material skillfully. This may be the difficulty: the framework of such wide ranging talent, without injury to identity or capacity.

FRED KIRBY

Gas & Electric—Heat Sparks

NEW YORK — The Pacific Gas and Electric Company (a U.S.-based, 23) lived up to their reputation as a driving un- blamed blues group, with echoes of B. B. King and similar artists running throughout their work.

The Columbia group with material like the driving "El-西亚, proved some gospel licks and showed why they are a re- liable underground club group.

GOLD STAR PICTURES

when answering ads... Say You Saw It in Billboard

when answering ads... Say You Saw It in Billboard

Signings

Merv Griffin signed with Metro- media, where his first album will be "Appearing Nightly." The Andy Daye, formerly with Minute Maid, joined Polvoor where their first album is due next year. The Tetragrammaton to Sun International. . . .

The Odd Squid, a Phoenix septet, to Capitol. It features, among others, a Broadway’s "Fiddler on the Roof," signed with Sue, where his debut album, tentatively titled "Today Is the First Day of the Rest of My Life," will be cut early in 1970. . . .

Bill Henderson to Atlantic. Rock&Roll artists, signed with the Robert Stigwood Organization. Leonard Leap joined Flying Dutch- man, where his first LP is not early in country talent. It’s known as My Father’s Place is owned and operated by Jay Loschak. Host is Johnny Mallon, who is backed by his Country Suns. The young pop- country group lead talent in support to such country artist- ists as Blue Harvest, Sunny Cash, Elton Britt, Van Trevor and an up-and-coming Robert Gentley- styled Tummy Adams. Mallon sings up a storm on such songs as "You Don’t Know Me," "Auctioneer," and "Johnny Cash." . . .

Sunday recording companies looking for fresh young country talent, Johnny Mallon and My Father’s Place are not overlooked, especially the "You Don’t Know Me," the generation gap with their adult-young-adult audience. . . .

BOB KESTLER

next year. Roy Johnson has signed with Island Records Inc. of Bueller. Pa.

BROWNING Bryants, right. Dot Records artist, goes over guest ap- ppearances on NBC-TV’s "Kraft Music Hall" Wednesday (5), with host Eddy Arnold.

Talent

A Club Basile To Open in Pa.

BALA CYNWYD, Pa. — Young World Corp. will open a Club basile, restaurant-sup- per club. It’s a multi-dimensional square complex in this Phila- delphia area. The club will offer live bands, a juke box, "The Flitter" from cocktails through the dinner hour for dancing.

With the evening, music will be supplied by such pop such as David "Rosie Hedge," "Spirit-Strobe," the Winstons, Bill Deal & the Rondellas, and Glen Campbell. Entertainment will continue until 3 A.M. The club’s total capacity will be 600.

The Washington Baptist Sup- per Club, which has offered live music by top rock and roll acts for more than a year, before the end of the year, Jean World Corp. will open two more clubs in Northern New Jersey, Boston-Stanford, Toronto, and Beverly Hills.

Heavyweight Review ‘Weigh-In (Way Out)

NEW YORK — Upstairs at the Downstairs has one of its brightest revues in "Weigh-In (Way Out)," which opened Oct. 22 for an extended run. The six-weeker, all newcomers to the room, are loaded with talent, which is well used on exceptional material.

A perfect example is "White Lake" with lyric by Ron War- ren, who produced, directed and staged the show, and Michael McNichol, and music by Randy Edelman. "The music behind the satirical tone on the Woodstock Music Festi- val," can be found on an album properly serious note.

Pat Myers, who will vocal lead in the number, supported by the rest of the cast, disp- layed a good, strong voice, that can fill larger theaters and deliver her comedic comic lines well. Her solo, "Design for Living" by Jim Rush, was a high point, vocally and satiric- ally.

Carol Hannan was brilliant in an original piece, "Videotube," in which she played a singer with playback trouble.

FRED KIRBY

Fillmore’s Tuesday Series

* Continued from page 22

* voice, with Miss Pfeffer’s low key even when not on leads.

Strong voices also were pos- sed by lead guitarist Helen Hooker, who can do Janis Joplin and trumpet; tusse guitarist Pam- bran, who also played re- corder, and piano; and Beverly Rogers.

Their most unusual number was "Sagittarius" When My World Was Red," which had Miss Hooker on violin. In the mid-

die of the song, the group switched to "The March of the Naiads Children," "Ah!" as Miss Pfeffer switched to flute and Miss Friedman to trumpet.

The jam, which followed Cat- fish, was begun by four members of Columbia’s Santana, who headlined at Fillmore East on Oct. 21. They were soon joined by Holstain on piano, Cohen before the jam was taken over by other members of Catfish and Helfordian. The Tomatillo night programs also showcase new light shows (Prophet had the opening assignment) and young filmmakers. With the de- parture of the Catfish. Au Ge So the same evening, the impor- tant aspect of the night was an ex- periment to the music industry that was promised. Ken Cohen, the theater’s managing director, ex- plained that money was not ex- pected to be made with $1.50 admissions, but should any money exceed $100, it would be turned over to the Vietnam Moratorium Committee or back to the East Village artists, who are the theater is located. The talent is paid for the show.

FRED KIRBY

FRED KIRBY

November 8, 1969, Billboard
Four more singles are sure to break out.

POOR MAN
by Little Milton
CHECKER 1221

LOOKING THROUGH THE EYES OF LOVE
by Marlena Shaw
CADET 5656

I CAN'T GET NEXT TO YOU
by Woody Herman
CADET 5659

MISS PITIFUL
by Etta James
CADET 5655

CHESS
FEATURING
From 26 EVANSVILLE B/W SINGING
Louis TELLER
MUSIC
Nashville Cincinnati

LOS ANGELES
Amaret Records has obtained its first soundtrack, "The Side Hackers," featuring the "New Life," a five-man rock band which composed and sung five of the songs in the Crown International picture. The Kenny Myers company is also issuing "I Gave It To Her," with Mrs. Miller, marking her return to acting following work after two years. Jerry Skyler will handle the production.

Forward Records is releasing eight new LPs including two soundtracks from NBC TV shows. The soundtracks are written by Muddy Waters and "Chattanooga Choo" and "Hot Wheels" seen back on NBC-5 Sunday evening. Also in the release is the first album from Wisco Records, featuring Big Walt, a jazz rock band. Nelson Riddle is featured on an LP of instrumental tracks for "Paint Your Wagon." Liberace debuts on the album with the Lefty Liberator, the Legend of Mike Corle is also responsible for three instrumentals featuring Waterfall. They cover Creedence Clearwater Revival, The Doors and the Rolling Stones. Currently promoting the product on the road are Bob Lira, Farlow's sales and promotions director, and Dick Shonick, national sales manager.

The Factory is going by its new name, "Kissane Bros. Jr.," in Ohio back to promote a private club early next year. The club is expected to be as physical facilities to allow for the signing of young entertainers. Special talent viewing nights are also being planned for the future. The records and record companies, reports Tommy Sullivan, a new addition to the club's board of directors, will also plan working with record companies to secure talent. The local Factory boasts 1,400 members who pay $1,000 to $1,500 monthly.

Woodie Flowers, owner of the Sage and Sand Recording Studio and his engineer, Ron Jeffries, were stabbed by a man who entered the facility and cut two other men to make a record and then tried to buy them out of the hospital. The assault got very nasty and the engineer Bill Robinson of Sunset Sound. The event in Berkeley and the USC class on record production was the major discussion on the topic. Students are receiving on location. Bill Robinson recently joined the WSDC Training Center.

Louie Brown and his band will perform at ASCAP's "Swing Into Fall" dance at the Beverly Hilton Friday (1). The dance is a special tribute to the late composer McHugh, Songwriters set to perform are Bobby Robeson, Harry Meierhoffer, Harry Ruby and Ned Washington.

Lou Robin and Al Tinklejohn are the busy promoters of one night concerts they have packaged over 1,000 concerts, with their 1968-69 season grossing $5 million from 130 attractions produced all over the country. In Los Angeles they do their concerts at the Wiltern and the Hollywood Bowl. The crowd there is not the remainder of the year.

Swinger will appear on an eight-city tour being billed as the "New England," starting at the Wiltern theater starting Dec. 3. Bobby Grouse continues for inclusion on the National Register of Prominent American Musicians (PAMM) which is scheduled for Asco Park racetrack, starting Dec. 22. By 22 Billy McDaniel of Associated Booking Corp. is handling the talent. Harry Schaefer, owner of the tracks is the producer.

Talent

From The Music Capitals of the World

DOMESTIC

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SOUTH'S LARGEST TAPE ONE-STOP 4 AND 8 TRACK STEREO CARTRIDGE TAPES

One day service.
Complete inventory all lines.
All orders shipped same day.
Write, Phone, Wire or Call Collect.

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BOBBY ALEXANDER
SINGING
THE FORTUNE TELLER
B/W COME BACK LINDA

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Evansville Music International
Cincinnati

St Louis

EVANSVILLE

Nashville

Memphis

A production staff to serve your every need.

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Exclusive Distributors of Gigantic Records
113 Garfield Avenue, Evansville, Indiana 47710
Phone: (812) 425-8195

From EVANSVILLE, INDIANA Comes A New
GIGANTIC SOUND

NEW YORK

Poppy Records is producing a Carnegie Hall show on Nov. 26 featuring Dick Gregory, Towney Van Zandi, and standup comedians, all Poppy artists. Elektra's Judy Callan will guest with British TV in "The Price of Rock." Junior with Alane Frome and George Fane on Tuesday (11). An appearance on the "Man and the Music Show" is also set for her London visit, which ends with a run at Albert Hall concert on Friday (14). Imperial's Jackie DeShannon appears on the "Andy Williams Show," Saturday (15), and the "Leslie Uggams Show." Dec. 3, Combie DeNeve left for England for several weeks, to appear with the West Coast group at the Whisky A Go Go on Wednesday (3), opening a four-night stand.

Country Funk, Flow and Van-guard's李某 are together for the first time to release their first LP, "The Fabulous Four's new talent show" on Tuesday (4). The group has become engaged to Michael Mann. Both are members of Bill- board's Music Popularity Chart Department.

Lindell's Group is releasing its second album, "Liberace," a division of AEA Enterprises. The group is the worldwide publishing rights for "Raymond" and "Through the Milky Way."-Electric Pacific, which was the winning composition in the Dartmouth Second International Electronic Music Competition.

Regine's Melinda Meeks performs at Philadelphia's Symphony Hall, Sunday (2), and Lincoln Center's, Philadelphia, Fri- day (7). Lyrical Hal David left for the West Coast, Oct. 27, to spend two weeks working on new songs with composer Don Bacharowski. Capitol's Zoot Money is touring Britain with his new band, "Wartones," a seven year old band, playing the Palladium, Columbus, Ohio, through Tuesday (15). Other dates include Chicago's Mr. Kelly's, Nov. 17-30, and Madison Square Garden, Forum, Dec. 20-21. Atlantic's Golden Earings open a 10-week appearance Dec. 19. Dave Mullaney is arranging the Four Meat Decca.

Curtain's Five Stainless Cebu play Paterson, N.J., Thursday (6); Jameca, Los Angeles, Saturday (7) and New York, Sunday (9). Sky has completed the first for the United Edhempent Production Corp. film. "Red Rocks Girls," arranged and produced by Chuck Berenson, "Clearwater," "Detroit & Ronnie & Friends" begin their first European tour in London, Nov. 22. In addition to Britain, appearances are scheduled in Germany, Austria, France, and Scandi- novia, with the exception of Sweden. Dec. 13, Perception Ventures, is announced by Terry Phillips, have entered the ski prod- uct field with Ski Fonz, a ski- cone-branded spray for ski mainte-
Tony Bennett
sings
"BEFORE WE SAY GOODBYE"
Theme from
MADWOMAN OF CHAILLOT

AS RECORDED ON COLUMBIA RECORDS #4-45032
Radio-TV programming

**WENO Goes to Straight Single Playlist Under PD Mac Curtis**

By CLAUDE HALL

NASHVILLE — WENO will adopt the single playlist under new program director Mac Curtis. WENO will feature a straight singles format over 24 hours, about 30-35 extra, depending on the time of day, said Curtis. "Most of the singles will be requested by the audience and kept in our country music field. How long we'll be able to stick strictly with just singles, I don't know. But it's my feeling that WENO is in a unique situation that the people here are virtually on top of the entire country music industry and will be more interested in hearing new product which means singles." Not all country stations today wear a lot of album colors.

The station previously had no playlist. "We had 143 records on the playlist when I took over," said Curtis. "Last day I walked in the door. Every record of whatsoever the bosses at headquarters would bring or her latest record and whoever was on WSPV Adds Hip Rock Program

WEST WARWICK, R.I. — WSPV, All suburb station serving Providence, has added a progressive rock program called "The Rock Garden" to its programming line. The program is a midnight general management directed by Michael J. Marcello. WSPV will continue to offer its variety of formats.

WIBG Adds Rock Program

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**WBNY-FM in Stereo Test**

NEW YORK — WBNY-FM, a new stereo music station, is expected to begin broadcasts today, says Robert W. Armstrong, station manager. WBNY-FM has been licensed to broadcast in stereo format, Armstrong said, and will begin broadcasts on a test basis today. WBNY-FM is expected to begin regular broadcasts later this month.

**KBCA-FM Is Using Jazzmen As Hosts**

By ELIOT TIEGEL

LOS ANGELES — KBCA-FM is broadcasting jazz covers by inviting musicians to be guest disc jockeys. New to the 24-hour jazz station's DJ roster are such performers as Jimmie Glass and George Tetsos, who both are doing weekly shows. The station's programming consultant, John Paul Jones, says he's inviting musicians and other personalities to present many facets of jazz. Levine feels that it is impossible to present a "true" jazz show in all facets of the regular jazz program. Levine has initiated a series of "萊ves In The City," each session with his concept for broader sounds. For a show called "Jazz in Perspect," airing Sundays from 3:30 to 6 p.m., he has Jerome Shell, a programming consultant, mapping the show, which covers styles, sounds and artists of all eras. The show is hosted by such regular staffers as Jim Goss and Dennis Smith.

**KBOO Offers 'Opy' Special**

BURBANK, Calif. — KBOO, country music station here, is offering a special program — "A Tribute to the Opry" — to celebrate the 50th anniversary of the Opry. The station will be joined by country music station WIBG in Chicago, which will be broadcasting the same program.

**WASH-FM to Go Around the Clock**

WASHINGTON — Metro Radio's WASH-FM, an easy listening outlet managed by William A. Diamond, began programming around the clock Wednesday (5). Bob Duckhorn, formerly the station's weekend personality, will host the new all-night show on the station.

WASH-FM previously signed off at 1 a.m.
Capitol has "The Greatest" on 8-track and cassette from the artists who have had it for a long time: Frank Sinatra, Peggy Lee, Dean Martin, Sandler and Young, Nat King Cole, Glen Gray, Gene Vincent, Roy Clark and Bobbie Gentry. They'll give you so much business you'll feel like you've had it. But you'll feel great on the way to the bank. Merry Christmas sales.
Mike Dell's Cadet.

"She's Got a Little Smile for You." Raymond Pride. Bell BS 5th Page One.


Ray Morgan, Program Director


"Try," Zepplin. BH. Della Fisher, Personality Director. 301 S. Eight Street. 2nd Floor.


Young creative British doctor seeks permanent position in a U.S. or European position. Experience extensive in radio. Excellent contacts in England. E-mail: start10@al.com

Dean, T. (WSM)

"Somebody Loves You Baby," Zepplin. BH. Della Fisher, Personality Director. 301 S. Eight Street. 2nd Floor.

"Try," Zepplin. BH. Della Fisher, Personality Director. 301 S. Eight Street. 2nd Floor.

"I'll Be Gone." Joe Smith, Steel Records. BLFH: "Take It Easy." George Jones, Capitol.


The Story That Swept the World

"Brother Paul"
by
Billy Shears
&
The All Americans
SF #17+1
Letters to the Editor

Radio-Television Programming Aids

What's doing among the major music houses. Items should be sent to Charlotte St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.

**WEEK OF 1-5 NOV.**

**CINEMA-AUDIO INCORPORATED RECORDING STUDIO—**

P.O. Box 1381, Manila (Jose Maria C. Gonzalez representing)

**Out 12**

Studio A—Pepesas Films recorded on 16 rpm. Anjelo Rumba (film) for Philippine Associated Press

**Out 13**

Studio B—Emi Mijares recorded on 16 rpm. L-Cantante (film) for the Sun Mijares Corporation and released by the Philippine Advertising Associates recorded on 16 and 30 seconds Radio commercials, Nasa (Philippines).

**Out 14**

Studio A—Pepesas Record Company recorded two 45 RPM records sung by Sonny Swab (local singer)

**Out 15**

Studio A—2-50 Productions, headed by Mr. Tom Hart recorded a long Playing album sung by Jimmy Ingram and backed up by Franklin Gongebath band in stereo. The album will be sold to the American service men in Clark Field. It has been in press many. 16th hrs. consumed, mixing off master will be done at a later date.

**Out 16**

Studio A—Name Industries Inc., who represents Disco Records in Manila, recorded one 15 RPM pop by The Mambaztas, a popular group.

**Out 17**

Studio B—Aricor Record Company recorded the Mabacus Gambar, popular film and pop group in Manila. Their last album, D’Assalleco called “Gordo, Gordo” theme song of local movie of the same title.

**Out 18**

Studio A—Victor Record Company recorded Vita Valera popular singer on one 45 RPM record.

**Out 19**

Studio B—Eumillow Film Inc. recorded their Ogie Caballero and Robinson, local string band, six songs, side A being sung by the Ogie Club and 4 instrumentals, side B being by Epilando.

**Out 20**

Studio A—Doric Milenares of Arc Compton Advertising recorded for the Life Magazine, a commercial.

Studio B—Andrew Adams of Aviation and Advertising Associates recorded for Liberty Motors, 60 sec. sound track for land Rover.

**SOUNDBOX STUDIOS, L.I., N.Y.—516-724-9361**

**SOUNDLAB STUDIOS, 207-320-74930 (Anthony A. Sorrentino representing)**

**Studio Activities:**

- "The Year of the B" to be broadcast as a radio series. The series will be recorded in Canada and will be aired on various networks.

**How Can I Ever Stop Loving You**

- "How Can I Ever Stop Loving You" is a song recorded by the popular band *The Beatles*.

**Letters from the Editor**

- "The Editors would like to extend their gratitude to all the contributors who have shared their valuable insights and opinions. Your dedication and commitment to improving the quality of our publication is greatly appreciated. Thank you for your continued support and we look forward to receiving more letters in the future."

---

**Selling Sounds**

- "Selling Sounds: Music's Impact on Society" is a book that explores the role of music in shaping public opinion and cultural trends. The book covers a wide range of topics, from the influence of rock and roll on youth culture to the role of classical music in national identity."

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**Country Music**

- "Country Music: A Comprehensive History" is a comprehensive book that covers the rich history of country music, from its roots in the American South to its global impact today. The book includes detailed discussions of key figures, influential records, and important events in the genre's development."

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**Programming Aids**

- "Programming Aids: Strategies for Effective Radio Programming" is a practical guide for radio programmers, offering tips and techniques for creating engaging and relevant content. The book covers topics such as audience research, format development, and creative programming strategies."

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**Contributed from page 30**

- "Contributed from page 30" indicates that additional content or information is available on page 30 of the original document.
SMASH!
ENGLAND/FRANCE/AUSTRALIA

NOW RELEASED IN THE U.S.:
HERE COMES THE STAR!
The original hit by
ROSS D. WYLLIE

1133
Vox Jox
by CLAUDE HALL
Radio-TV Editor

I've decided that I'll list the very cream of the singles crop—where you can get copies—if you don't have them—here each week. All of these singles are recommended for extra heavy airplay on Top 40 stations, especially during the prime evening hours. Object is to see if, through concentrated effort by radio stations, sales of these singles can be boosted. If you don't have copies, try to get them.

"Swingin' Tight" by Bill Deal & the Ramrods, Heritage Records. If you don't have a copy of this single, call Jerry Rose at (213) 765-1170 or write him at the record label, 1853 Broadway, New York, N.Y.

"Six White Horses," by Tommy Castro, Epic Records. Call Richard Tofelman, (212) 765-6423, or write him at Epic Records, 51 W. 52 St., New York, N.Y. 10019. This is being released as a country record, but could score heavy in the Top 40 field. He's a you-know-what brother.

All the Time Now" by the Pauljangles, Hugo Tiger Records. Call or write Dick Pierce, (213) 555-2744, Happy Tiger Records, 180 Avenue of the Stars, Suite 801, Los Angeles, Calif. 90067. Pierce is a nice guy and this is an exceptionally good record.

"Throw Down A Line" by Cliff & Hank, Warner Bros.-Arista Records. I'd check with Neil Erdman on this. His phone is (213) 469-1251. Or write him at the label, 4000 Warner Blvd., Burbank, Calif. 91503. It was a British hit and should score here, too.

Other records that I've listed in the past couple of weeks that I hope are on your playlist include:

"Dress Them All" by Bill Noah, Smash Records (probably being

(Continued on page 36)

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(Continued on page 36)
BE CAREFUL, IT'S CATCHING.

They're breaking out again. With an acute case of chart-itis. The prescription for all this fever? Just call Heritage.

BILL DEAL & THE RHONDELS
a follow-up to "What Kind Of Fool Do You Think I Am"
"SWINGIN' TIGHT"
HE-818

SHANNON
following his success with "Abergavenny", here is a #1 song from England composed by Shannon
"JESAMINE"
HE-819

Jerry Ross Productions
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist, Label, No. &amp; Pol.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 BAY, I'M FOR REAL</td>
<td>Original, Nat. 35056 (Cobra)</td>
<td>7</td>
</tr>
<tr>
<td>1 CAN'T GET NEXT TO YOU</td>
<td>Temptations, Gordy 7002 (sides)</td>
<td>11</td>
</tr>
<tr>
<td>3 LITTLE COUNTRY LOVE</td>
<td>Marvin Gaye, Tamla 50155 (Tamla)</td>
<td>10</td>
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<td>4 LET A WOMAN BE A WOMAN...</td>
<td>Dells, The, Specialty 201 (sides)</td>
<td>9</td>
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<td>11 LET A MAN COME IN AND DO THE POPULAR SONG</td>
<td>James Brown, King 56255 (Kent)</td>
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<td>GIVING IN CIRCLES</td>
<td>Imperial, RCA 740604 (Imperial)</td>
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<td>BACK IN LONDON IN NOTION</td>
<td>Nat &amp; Jeri, Capitol 1072 (Capitol)</td>
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<td>8 JALOUSY OF A LITTLE GIRL</td>
<td>St. Clair, Epic 1514 (Epic)</td>
<td>7</td>
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<td>9 DOIN' OUR THING</td>
<td>Dionne Warwick, Atlantic 4005</td>
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<td>10 CRUMBS OFF THE TABLE</td>
<td>Glass House, Wonderland 9071 (Wonderland)</td>
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<td>11 SAY YOU LOVE ME</td>
<td>Mays, Kent 7015 (Kent)</td>
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<tr>
<td>12 HOT FUN IN THE SUMMERTIME</td>
<td>Sly &amp; the Family Stone, Epic 10467 (Epic)</td>
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<td>WHAT'S THE UP WITH BREAKING UP</td>
<td>Mercury, ABC-Dan 2134/ABC 7131 (ABC/Flower)</td>
<td>6</td>
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<tr>
<td>20 YOU'RE LOST THAT LOVIN' FEELIN'</td>
<td>Bo Diddley, Chess 7013</td>
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<td>20 YOU GOT TO PAY THE PRICE</td>
<td>Gloria Taylor, Silver Fox 14 (myth, Silver Fox)</td>
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<td>20 WHITE BIRD</td>
<td>The Holy Modal Rounders, Gitan 1014 (Gitan)</td>
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<tr>
<td>26 WE MUST BE IN LOVE</td>
<td>St. Clair, Epic 1514 (Epic)</td>
<td>7</td>
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<tr>
<td>10 THE SWEETHEART HE MEANT TO ME</td>
<td>Dot Records, 6665 (bridge)</td>
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<td>19 WALK ON BY</td>
<td>Natalie Wood, Imperial 9003 (Imperial)</td>
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<td>20 AIR PLANE</td>
<td>Little Eva, King 30003 (King)</td>
<td>6</td>
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<tr>
<td>POOR MAN</td>
<td>Checker 1221 (Tara-Parkard)</td>
<td>6</td>
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<tr>
<td>30 TAKE ME, MISTRESS MARIA</td>
<td>B.B. King, Atlantic 43 (Atlantic)</td>
<td>2</td>
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<tr>
<td>33 JUST A LITTLE LOVE</td>
<td>S. &amp; B. King, Blue Note 52709 (James W. Castle/Queen, BMI)</td>
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<td>* Continued from page 34</td>
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**Soul Sauce**

**BEST NEW RECORD OF THE WEEK:**

- "It's Been A Long Time" by BETTY EVERETT (Uni)

**SOUL SLICES:**

The return of rock 'n' roll has been sweet for the pop and rock business, but embarrassing for the soul field by catching it behind the times. Elvis Presley, Lou Christie, other boxers and souland-lists have scored on the pop charts by bending their styles to fit the market. (Dushell's Smith has even covered the Shirelles' Baby It's You' oldie (for a top five hit), as soul veterans Jerry Butler, Temptations, Marvin Gaye have joined the Impressions, Dells and James Brown—who have more experience in this style—into the pop market. Al Abrams, presignal for Invictus Records, writes that an informal survey of soul deejays across the country confirms the feeling that the "soul music of today sounds the same as it did two years ago." Adds Abrams: "When most soul deejays received the first Holladay-Dozier-Holland records, "Crump's Off The Table," "Girls It Ain't Easy," and "Too Many Cooks Spell The Soup," by the 100 Proof, they were momentarily stunned then they listened closely to these records, they discovered that they weren't comprised of the usual 1-2 chord change patterns that are a standard of soul music." Abrams attributes Invictus slow start to the label's new sound and the stagnation of soul music as a form. The same metamorphosis that Holladay-Dozier-Holland brought about in pop music," says Abrams, "is being repeated for soul music, and complete revitalization lies ahead for soul deejays." HOLLADAY-DOZIER- HOLLAND bring about their first major change in years. They've led the way before. The rest of the industry will follow them again." The trio's first disk, "Crump's Off The Table," by the Glass House, and "Girls It Ain't Easy," by the Honey Cores, are raking up the soul charts and spilling over into pop. The new single by the 100 Proof is expected to follow, giving the Hot Wax label the sound of success and adding on to the ongoing saga of Holladay-Dozier-Holland, who will be known for more than creating the singing Supremes of making milestones for Motown's fabulous publishing factory. Perhaps they have even given a vote to Stan Goffin's plan to bring soul to Capitol Records, which distributes Invictus. Certain soul music could use a revolution of its own, or at least the courage to progress.

**TID-BITS:**

Thanks to all the concerned people inside and outside the trade for writing in to Soul Sauce on the real issues in soul music today. Your feedback has kept us relevant, first in facts and news, and involved beyond the superficial aspects of the record business in the future. Your insights and opinions will appear in Soul Sauce along with the music that has fired expressions of black concern for the world beyond the music. And thanks to James Brown, Jr. of Trounce Records on the West Coast who writes to remind us that, as the Rolling Stones hit the coast for their big money-making tour, blues artists who might split the bill are enjoying only January and the occasional royalty.

-New Cash Box: "Heart on a String," on Vegetables.
-Chorency Carter tours Europe. Nov. 15-30. Perry Soledge will also play Europe, starting Nov. 28.
-Dakar is making smoke with Otto Leavitt's "I Love You," from Freshwater, and the occasional royalty.
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just released,
the Frost's
2nd album
turns on the heat

"Rock and Roll Music"

INCLUDES:
Rock and Roll Music, Sweet Lady Love, Linda, Black Train,
Help Me Baby, Donny's Blues, We Got to Get Out of This Place.

LP # VSD 6541—Available on all tape configurations
in Philadelphia, is now in the Navy. There's been a lot of interest in the Navy program directed by Johnny Pickle. He's been sending programs out to the fleet, including a program directed by Don Keifer. The program is designed to keep the navy personnel informed about the music they enjoy, and to provide entertainment for them.

Johnnie Pickle has been promoted to program director of WNOX, Knoxville. He's been with the station for five years and has been a valuable contributor to the station's programming. His programming has been well-received by listeners, and he has been a respected member of the music industry.

De Sade Multiple Choice Exam

CHAIN REACTION:
☐ 1. The look people give when De Sade shows his game equipment.
☐ 2. Going to the supermarket for their advertised specials.
☐ 3. Moviegoers who want to buy movie soundtracks.
   EXAMPLE: De Sade, Tower 5170.
☐ 4. All of the above.
☐ 5. Other

WHIPLASH:
☐ 1. A small dog resembling a Greyhound.
☐ 2. The Marquis de Sade's calling card.
☐ 3. Injury suffered from trying to read a record label while it is on a moving turntable. EXAMPLE: De Sade, Tower 5170.

RACK JOBBER:
☐ 1. Operator of one of De Sade's more esoteric pieces of furniture.
☐ 2. Partner of a "ruin jobber."
☐ 3. Someone who can't wait to stock an album. EXAMPLE: De Sade, Tower 5170.
☐ 4. Yes.

De Sade. It's your choice.
Buy it through your Capitol man.
Her soul is in her voice...with her

HEART ON A STRING

CANDI STATON

Produced by Rick Hall
MY FREE," tune, "He Touched Thee. This has become a well-performed force with a strong rock sound both in its instrumental and vocal treatment. Especially good are "Whole Lotta Loves," "Hady Sink," "Living Loving Moon (It's Just A Woman)," and "Thank You."

Miss Estelle's debut single on Commonwealth 6001 (S) is a real winner. "Blowin' In The North Woods," Dudley and son to Billboard, tops our list of the top 500 singles this week. Highlights include the top 10 hit "I'll Never Fall," "The Whole Lotto Love," "Lovingly Married," and "The Whole Lotto Love." The second single, "Marilyn," will come out next week. The LP features "I'll Never Fall," "The Whole Lotto Love," and "Lovingly Married," and should be a big hit. The second single, "Marilyn," will come out next week. The LP features "I'll Never Fall," "The Whole Lotto Love," and "Lovingly Married," and should be a big hit.

JOHNNY CASH & THE TENNESSEE TWO (S) are back with their latest single, "I'm Gonna Make You Mine." This is a great record, with Cash's electric guitar, backing vocals, and Cash's harmony vocals. Cash's piano work is also excellent.

Jackie Gleason makes beautiful music to do just about anything people do to.

Produced by Dick Jones.

JACKIE GLEASON
ROMEO AND JULIET
A Theme for Lovers

Music to do about people, from Capitol.
71 WITH A BULLET!

ON THE DOCK OF THE BAY
CADET 5658

THE DELLS

THEIR 10TH HIT IN A ROW JUST SHOT OFF.
“SHE LETS HER HAIR DOWN”
(EARLY IN THE MORNING)
A GREAT PERFORMANCE OF A GREAT SONG BY A GREAT ARTIST
GENE PITNEY

A PAUL VANCE & LEE POCKRISS PRODUCTION FOR
MUSICOR RECORDS
MUSCOR 1384
Special Merit Picks

**4 STAR**

**POPULAR**

- Bettye Swann: Don't You Even Get Tired Of Hurting and Crying. ST 370 (SF)
- The Second happiest jazz orchestra in the world. Chet Baker. ST 26488 (SF)

**SOUNDTRACK**

- The Soundtrack of Vainka, Saarinen and Loinajärvi. Philips MPS 600-201 (SF)
- The Soundtrack of the Beatles, The Beatles. Philips MPS 600-201 (SF)

**SINGERS**

- Johnnie Taylor: The Best of Johnnie Taylor. Atlantic UAS 5507 (SF)

**REVIEWS**

- Camerata: The Lyricists. Italian Opera Orchestra. Philips 650-303 (SF)
- Camerata: The Lyricists. Italian Opera Orchestra. Philips 650-303 (SF)

**CHILDREN'S**

- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)

**LOW PRICE CLASSICAL**

- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)
- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)

**MORE REVIEWS**

- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)
- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)

- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)
- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)

**JAZZ**

- The Soundtrack of the Beach Boys, The Beach Boys. Philips 650-303 (SF)
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what the music business really needs is another amplifier company!

you only have 300 to choose from now! and Hi Friends....

The music business really does need another amplifier company, one who specializes in handling the problems of the professional — and that's BENSON.

For ten years we've made a truly professional amplifier. We didn't sell them through music stores, we didn't advertise, we didn't sponsor battle-of-the-bands, and we made every single unit to order. If you were really somebody and knew how to find us, you could get one.

We were the amp you saw, but never recognized; like the one Eric Clapton used on a Cream tour, or the amp on stage with Elvis during his television special. If you're a jazz buff, you probably saw a Benson with Joe Pass or Howard Roberts — or maybe Herb Ellis.

Well, after ten years of selling the finest amp in the business out the back door, we've decided to make a few changes. Since we spent a decade putting 'em together one-by-one, we've got all the bugs worked out and a few interesting innovations worked in, like changeable Benson Equalizers (a little plug on the back that entirely changes the frequency response). Which means you buy one Benson amplifier and 5 extra equalizers at about 12 bucks a whack and you have 6 different sounding amps.

Then there's our Stress Control, a little knob that overloads the front end and makes your unit sound like it's wide open at any volume. Of course the Benson has all the necessary built-ins like reverb, distortion unit and a tremolo that you have to hear to believe.

The biggest change we’re making at Benson is its availability. Starting in February, you'll be able to buy one from a music dealer — no more picking them up at our back door at 3 a.m. We’ll advertise occasionally, but we’re steering away from the “hip and groovy” format and our factory production will be boosted to three or four at a time. However, we still won’t be sponsoring any battle-of-the-bands. If we must use a slogan, it will probably be “a sound you can make your living with.”

So there we are music business . . . Our spectacular entry into the market. If you make your living playing music and you're not satisfied with anything you've heard up 'til now, come around to our back door and give a listen.

BENSON ELECTRONICS, INC.
6515 SUNSET / 201 • HOLLYWOOD
213/462-8827 • 213/359-6636
Unique ‘Guitar’ Turns John Paul Into Quintet

By GEORGE KNEEVEY

CHICAGO—There’s only one real duet, but John (Guitar) Red Paul and his guitar sound like a quartet.

Paul uses a modified Baldwin 2-string guitar to produce the sounds of an electric guitar, an organ, and an electric bass. Paul modified the guitar to his specific needs.

Strum & Drum Buys National

WHEELING, Ill.—Strum and Drum, importer of Norman musical instruments, has recently acquired the "National" guitar trade name from the defunct Valco Guitar Co. of Elk Grove Village.

Ron M. Suseck, vice-president of sales for Strum and Drum, said that immediate plans call for "continuation of the National tradition of instruments and expert craftsmanship." He said they are now planning a newly designed line of National guitars and amplifiers that will be offered exclusively to the music dealer trade.

The line is expected to be introduced to music stores sometime after January 1970.

Pocket Size Organ

This new transistorized instrument is designed for mass merchandising to schools that is invented by Englishman Brian Jarvis and is produced in Hong Kong, a battery-powered amplifier, retailing for $9.50 (optional). Called the Stylophone, it will be backed by an extensive promotion campaign in-store demonstrations and point-of-purchase materials. It is sold on a guaranteed basis and is being marketed by the newly formed American Stylophone Co. in Chicago.

Best Selling Folios

OVERALL BEST SELLERS IN FOLIOS

Title/Author

BEATLES ABBEY ROAD (Hansen)

GLEN CAMPBELL GENTLE ON MY MIND (Hansen)

GLEN CAMPBELL LIVE (Hansen)

JUDY COLLINS SONGBOOK (Music Sales)

HAIR—Vocal Selections (Big 3)

BEST OF TOM JONES (Hansen)

OLIVER—Vocal Selections (Plymouth)

71 GIANT HITS OF TODAY—Vocal and Piano (Big 3)

70 SUPER BLOCKBUSTERS FOR 70 (Hansen)

Musical Instruments

FTC Warns Retailers About Truth in Lending Law Rules

By MILDRED HALL

WASHINGTON—Warnings have gone out from the Federal Trade Commission against selling "junk" money orders under the guise of the Truth in Lending Law. FTC, which has been issued against a Texas jewelry retailer, Zale Corp., for selling "chequeless" loans, has now levied similar rules.

The commission has put up some formidable requirements for those retailers with cash or credit cards. The rules are either entirely new or modified (especially the required annual percentage rate by simply advertising "easy credit" or "liberal terms," "easy pay plans," and similar friendly offers).

The FTC said that to be within the Truth in Lending rules, these issuing terms should:

1. Customer credit is given without checking the buyer's credit history or credit rating, and is extended to those whose ability to pay, or credit rating, is "below typical standards of credit-worthiness."
2. A loan charged for the goods are not higher than those for similar merchandise sold for cash.
3. Finance charges and annual rate are not higher than those acceptable for customers authorized to own credit cards.
4. Down payments are at low, and outright deposit, the same, as for the credit-worthy customer.
5. The easy-credit customer is dealt with fairly on all conditions, including consequences of a delayed or missed payment.

The FTC said it realizes the conflict between high-risk credit and low-cost credit—but it is considering the impact of the "easy-credit" advertising on the unsophisticated consumer in low-income markets.

The FTC, in a recent policy statement on the credit rules, said that the promise of so much ease constitutes a deceptive practice. If the low-cost terms are not truly available to the low-income buyer, it argues those who are granting consumer credit of such terms to amend their advertising and their practices in line with the spelled-out credit policy of the commission.

In a second policy statement, the FTC has warned against any deception of the public as to what the Truth in Lending Commission is doing. It is telling customers that the new regulations impose new finance charges and higher ones than before. They have told customers the rules do not discontinue ramifications of the law. They have told customers to read the fine print and to maintain the store even where he has had the buying-and-selling-open-end accounts.

The commission reminds the credit-offerers that the law and the regulations have done none of the things the FTC law requires only complete disclosure, when credit is offered, explaining the terms of the loan and the language. The law does not set adverse percentage rates, the finance charges or terms of credit—deferred payment plans.

NORMA catalog. This new, 4-color 28-page publication from Strum & Drum includes a line of electric and acoustic guitars, strings, amplifiers, microphones, guitar strings, and other accessories.

NOVEMBER 8, 1969, BILLBOARD
FANCY has come a long way...

just ask

BOBBIE GENTRY

Produced by Rick Hall

Capitol
THE SOUND OF A NEW "SUPER STAR"

ERIC MERCURY PACKS WALLOP AT CAFE AU GO GO

NEW YORK—An explosive new talent was launched Oct. 15 when Eric Mercury—Avco Embassy recording artist—opened at the Cafe Au Go Go. Mercury dubbed "The Electric Black Man" which is the title of his first Avo-album.

A blues/rock artist with the energy of a long distance runner, Mercury combines the talents of Elvis Presley and Otis Redding to produce an act that packs a wallop.

Ralph J. Jaccod

ERIC MERCURY

CAFE AU GO GO, N.Y.—His powerful, intense vocals bring his message across many lines over and the audience at the Au Go Go last Thursday night was a little awed hearing... Eric's first LP will be released by Avco Embassy in a few days. It is called "Electric Black Man"... He may well become one of the most important performers of the decade.

B.B.

IT HAPPENED ON BLEEKER STREET

NEW YORK—Eric Mercury, Avco Embassy's first star did his psychedelic soul thing at the Cafe Au Go Go... He is genuinely talented, emotional, exciting and unprecedented... He's a star and he knows it... his inevitable enthusiastic reception indicates enormous heavy future income for Avco Embassy. Eric and everyone else involved.

Dan Goldberg

ERIC MERCURY (9)

Singles, Instrumental
45 Mins., 12" LP
Cafe Au Go Go, N.Y.

As a singer Mercury has assimilated soul and pop options from his Negro heritage and pop influences from his rock upbringing. The first offering from his new record division, Avco Embassy's new record division, is "Electric Black" which is set to release an LP "Electric Black"... He has a Moog produced by Gary Kameno... He has a Moe, twelve inch single, and a box and a half have sold that certain down-to-earth class and drive that certain down-to-earth class and drive that certain down-to-earth class and drive that certain down-to-earth class and drive... make him continuing and quite exciting.

Pine
A SHOCKER! ELECTRIC BLACK MAN! ERIC MERCURY!

Electric Black Man

ERIC MERCURY

STEREO AVE 33001
Available Exclusively on Ampex Stereo Tapes;
8 Track Cartridge • Cassette • Open Reel
THE SIGNS OF THE ZODIAC

CAPRICORN
AQUARIUS
PISCES
ARIES
TAURUS
GEMINI
CANCER
LEO
VIRGO
LIBRA
SCORPIO
SAGITTARIUS
WE'RE TALKING OURS UP!

- 12 individual albums—one for each sign of the Zodiac.
- Each album in the series is a dramatic, inspirational, and poetic statement about the characteristics and possibilities of a Zodiac sign.
- An electronic musical score from Mort Garson's Moog Synthesizer—written and performed individually for each Zodiac album!
- “Compatible signs” buttons for consumers and clerks
- Free Zodiac Medallions
- Full color astrological posters
- Zodiac Divider and Header Cards
- Newspaper advertising in every major newspaper in the United States. Also college and underground press!
- A twenty-market radio advertising campaign!
- The gift item of the year!

JUST SEE YOUR A&M DISTRIBUTOR: HE HAS ALL THE DETAILS!
MONUMENT SCORES AGAIN!
ANNUAL FALL RELEASE

COUNTRY CHRISTMAS
SLP-18125

THE NASHVILLE GUITARS
IN DETROIT
SLP-18126

BOOTS AND STOCKINGS
BOOTS RANDOLPH
SLP-18127

AROUND THE WORLD
WITH ADDY FLOR
SLP-18129

BILLY WALKER
SLP-18132

TONY JOE WHITE
SLP-18133

JOE SIMON
... BETTER THAN EVER
SSL-15008

RANCH
SLP-18121

CANTA EN ESPANOL
VOLUMEN III
CHARLES AZNAVOUR
SLP-18122

JUSTINE
JERRY GOLDSMITH
SLP-18123

DON CHERRY
SLP-18124
THE ALBUM

20TH CENTURY-FOX PRESENTS ERNEST LEHMAN'S PRODUCTION OF HELLO, DOLLY!

BARBRA STREISAND • WALTER MATTHAU
MICHAEL CRAWFORD
LOUIS ARMSTRONG

NOW AVAILABLE ON 20TH CENTURY-FOX RECORDS DISTRIBUTED BY ABC RECORDS

ALSO AVAILABLE ON ALL FORMS OF TAPE

Original motion picture soundtrack album.
Audio Retailing

Circus Styled Record Shop Changes Image and Prospects

By EARL PAIGE

CHICAGO — What started out as a record store and a circus atmosphere in this city's Old Town section has now been transformed into a conventional retail operation: streaming friendly-service, hours tailored to the requirements of the neighborhood and a broad inventory. Since changing the store's format business has been better each succeeding week, according to owner Don Pollack.

"Even in what is generally considered the slow off-season period we're not entering," Pollack says. He knew that the winter months and cold weather would bring in many people to the store, so he took advantage of the恋情 first opened under the name Break-A-Record-Store. Originally, Pollack styled the store in line with a gimmick of inviting people to throw baseballs at old 78-r.p.m. records revolving on special machines. "This circus gimmick helped launch us," he acknowledged, "but it got to a point where so many people were watching the show that you couldn't purchase merchandise.

Also, side aspects of the operation increased. Pollack says that Little Al's Something Else included record vending machines. "Here again we had a problem. No matter what signs we placed on the machines they couldn't learn how to operate them. The machines just reverted to their personnel. We finally decided we didn't need all the novelty ideas.

Although initially Pollack's idea was to cash in on the novelty atmosphere, he says that the store now known as Little Al's Something Else is more of an inventory machine.

The store's inventory has increased substantially, he says. The area devoted to the record-breaking contest and vending machines now accommodates a separate type sales area for pre-recorded tape. More browser racks for albums have been added, and the store now stocks record players, tape recorders, vinyl record cover sleeves, books and posters. "Posters are a very big item with us," Pollack adds, "and part of the Old Town atmosphere. Novelty books are very big, too. We hope to be adding folios and other song books.

Pollack said that 40-foot rows of fluorescent lighting were added to give the store a more inviting appearance since much of its traffic is generated by the activity on the street. "Our hours are flexible. We are opening a little later during the week and closing sooner than in the summer. But the best action on the street we stay open.

Despite criticism that the streets adjacent to Old Town, and Wells Street itself, the section has main store, the circus atmosphere becomes dangerous, Pollack says his store has experienced no problems. "There is a changing population in Old Town but we really have no major problems. For instance, when the S.D.S. (Students for a Democratic Society) Weathermen were here recently they didn't even come into this area.

Pollack claims his store has a good image in the Old Town area now. "This is a store where people can sit and find out about any record they might be looking for. We carry just everything that people want. We don't have it on our special order service through Little Al's (a wholesale firm from which the store's NEEDLES STILL EARN PROFIT FOR RETAILERS

CHICAGO — Despite the growth or pre-recorded tape, the sale of phonograph needles is still a profitable business for record dealers, according to William Amon, vice-president of Fidelitone of Chicago. There is still a very good market for the record needle, and there has been no slump in sales within recent years. We in the needle business recognize that the needle industry is doing well in all facets, but phonographs are getting to be here for a long time. The public is generally slow to change from an established medium.

Fidelitone has a multipoint sales program that is given to distributors and dealers. The company also has sales representatives constantly on the job meeting the dealers. The company writes to the salesmen each month to keep them abreast of what is new and with what they can do to help themselves.

The company also advertises extensively to reach dealers and trade people. We are always trying to let them know the complete product line that it distributes. Amon pointed out that Fidelitone is one of the first companies that makes all the material that goes into its needles. He thinks this helps gain the confidence of dealers, increasing the sales. The company also helps with the inventories of its customers and has a return privilege for unsold needles. They do not sell, he said.

The number of replacement needles still available in sales is increasing. For example, the 33s and 45s R.P.M. speed one for 78 R.P.M. It's surprising that there still is demand for the double-sized needle.

Sound Equipment Under New Name

HOUSTON — Sound Equipment, Inc., with a chain of seven local stores, is now known as Sterling Home Electronics. The company, said to be the largest dealer in stereo components here, has been in Houston for 16 years. The name change, the firm is broadening its line of merchandising to include receiving tubes, stereo recorders and small electrical parts.

August Phonograph Sales Jp

WASHINGTON — Total phonograph sales increased 2 percent in August over the same month last year and continued to lead on a year-to-date basis, according to statistics released Oct. 7 by the Electronic Industries Marketing Services Department.

The total sale of phonographs for August 1969 was as compared with 437,979 phonographs sold in August of last year.

There has been an increase of 2.4 percent over last year to the end of August in the overall sale of phonographs. Portable and table models have increased over 100,000, to 332,079 for 1969, an increase of 5.5 percent. However there is a drop of 40,000 cones sold.

The data reflect total U.S. manufacturers sales, including foreign made units sold under U.S. manufacturers' brand names.

NEW VERSIONS OF TWO OPEN REEL STEREO TAPE RECORDER DECKS, model 1454A (pictured here) and 755A, are available from Ampex Corporation consumer division. The new Ampex 1454 and 755 feature improved recording and playback quality. The 1454A features include selection of echo or echo effect. The 1454A and 755A list for $199.95 and $249.95 respectively.
For 1970,
save running around the world
do all your business in a few days
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Promotion : ROGER WATKINS Filmhouse 142 Wardour Street LONDON W.1. - Téléphone 734 29 11
ITALIE : Dr GRAZIANO MOTTA Via Lario 8 - 20159 - MILANO - Téléphone : 68.86.15
New York Programmer Finds Oldies Profitable

By EARL PAIGE

NEW YORK—It's not every day that a supplier of equipment for jukeboxes is able to conduct a 65-year-old jukebox operator who is running a business on an ice-skating rink, but Steve Kramer is a little unusual. While details of his personal and professional life are fascinating: what he has to say about jukeboxes is interestingly unusual and proves that, whether a jukebox is located in Manhattan, N.Y., or in far-off Manhattan, N.Y., he will do business. Currents are very popular, standards that date back to Al Jolson, Artie Shaw and Glenn Miller make up as much as 25 percent of the programming on some of Kramer's jukeboxes.

While a recent story related how Kansas programmer Floyd Evans uses old recordings in place of Little LP record albums, Kramer revealed that he has another use for oldies. Many of his locations must be serviced every week and on the off week, when they don't bring in new releases, he brings in a few oldies. This impresses the location personnel, and oldies do quite well, so I gain at least one advantage generating in better revenue.

Kramer usually puts five new releases every other week.

Jukebox Programming Fulfills Vital Role in Public Relations

By GEORGE KNEEMEYER

HOLYOKE, Mass. Top notch service in all phases of the operation is the key to success in the coin machine world, according to Russell Mawdley, president of Russell-Hall, Inc., here. "Keeping jukeboxes stocked with current records is a vital part of good public relations." He said. "We also try to keep our name in the public eye. All our trucks are fitted with our special logo, our men have uniforms with our company name and their own names. We use new equipment and keep it clean. We also use our name on our machines. We don't try to hide it."

Mawdley said records with suggestive lyrics have posed little problem for the company. "There are only a few records we can remember not stock- ing because of the lyrical con- tent. Jukeboxes that are not produced by our company are often used by the public, and we don't try to hide them."

While a record may be put out on one label and not available in new production, it can be improved public relations all during the new year and perhaps for years to come, according to Wayne Merch, A & H Entertainers here. "The gift is a conversation piece that amounts to good public relations for the location, too." He said. "Well-conceived. The location should be able to tell that you have put some thought behind the gift."

Gift wrapped, "It should have a 'giftly' look." For years, A & H gave poinsettia plans each Christmas. "This was before my father died and was finally abandoned because we ran into problems with freezing weather. Locally we have been giving away free Christmas records on our machines. This year, we had a curfew, that we didn't abandon, it went to all of our jukeboxes."

"We've never had a planned public relations program, we began," he said. "It just sort of happened since we took over the business in 1952. I'm sure we won't abandon public relations as long as we're in the business."

One of the main points he stresses to his employees is that they should get out and mix with the public and join local clubs. The company has its own bowling team, and gives to the blood bank three times per year. The employees are encouraged to get out on their routes and meet the people they're dealing with and just sit down and talk.

The company also donates coin machines to local organiza- tions such as boy's clubs and senior centers. "The only request we make when we donate an item to them is that if repairs are needed, we are called to make them. Some com- panies just donate the machine."

New Equipment

**Statesman**

Statesman Phonograph

Wurlitzer's new Statesman phonograph is highlighted by a new pre-selected program feature offering the patron either of two groups of records for the price of one. These groups can consist of from six to 10 songs and are indicated by two large buttons at the top of the unit, one gold and one red. The pre-selected programs are keyed with gold and red title strips. Other outstanding features of the Statesman include a sound block, which is pressure adjusted up to 6 watts per channel, adaptability for either 33⅓ or 45 r.p.m. Little LPs or 45 r.p.m. singles, choice of 100 or 160 selections, 35-watt amplification and radically new interior design. The Statesman features a horizontal turntable, modular components with fewer parts and improved record magazine. The subdued styling of the unit will allow for its use in many different types of location. The phonograph is also adaptable to the remote wallboxes of other brands.

**Rock-Ola**

Rock-Ola's new 160 Selection Model 442 puts the titles of recordings at eye level so that patrons are not required to stoop to study the programming array. Other features include a spinning music platter which permits the changer to locate music for the listener on either side of the unit, and a large area where the patron can discover what is being played at any given moment. Easily reached and conveniently positioned side mounted, two tweeter speakers, the top of the unit and two large woofers are in the unit. The tweeter design that both attracts patrons and blends in with any location decor. **New Equipment**
Ice Skating Operator Likes Oldies

- Continued from page 39
oldies remains out on the route: on three occasions his library of records at his headquarters in Mid-Manhattan has been bur-
gratized "It looks like we can't keep a library," he said. But he is not pessimistic about crime in the city. "Actually when you consider the population in New York City we don't have any more crime than smaller cities." Kramer's philosophical atti-
tude about operating in the na-
tion's largest metropolitan area
could stem from his long ex-
perience. He has been a jukebox
operator for 40 years. Before
this he was a professional mu-
sician. "I was a fiddler for 10
years," he said.

Kramer's firm is called Lar-
mour Vending. He said "The
name comes from my grand-
children, Larry and Maurine." He
said he often takes the chil-
dren ice skating in Central Park,
where he has headed committees
that complain about the music
used for the rink there. "Some-
times it's pretty loud and pretty
bad. About 40 of us skated over
to the manager and complained
and they started using better
music."

Kramer brought his skates to
the recent Music Operators of
New York meeting in Spring
Glen, N.Y., where he consented
to an interview on the Homoc-
wack Lodge ice rink. It was an
abbreviated interview but only
because the reporter was no
match for Kramer's nimble skills
as a skater.

What's Playing?
A weekly programming profile of current and oldie selections from locations around the country.

<table>
<thead>
<tr>
<th>Location</th>
<th>Music Operators of New York</th>
<th>Current Releaes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oxford, Phila</td>
<td>Mel Epstein, Blue Ribbon Vending Co.</td>
<td>&quot;Wrestling Belts Blues,&quot; FRIDAY, 7 P.M.</td>
</tr>
<tr>
<td>Jefferson City, Mo</td>
<td>Lloyd L. Grice, United Distributors</td>
<td>&quot;Baby It's You,&quot; SMITH, Domain 6206</td>
</tr>
<tr>
<td>Young Adult-Restaurant</td>
<td></td>
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</tbody>
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Yule Location Gifts Aid PR
- Continued from page 59
more useful to the location.
"One of our first gifts that
was useful and invited a lot of
comments from patrons in loca-
tions was a temperature and hu-
midity gauge. We also used a
Roll Master notebook, the kind
that reeks off note paper simi-
lar to the way a adding machine's
paper is reeled out. Another
popular item was a magni-
tized flashlight. Location owners
would hang the flashlight near
the cash register and it came in
very handy for checking out
after the lights were lowered
following closing time. I still see
death flashes around the room.

Other items that proved popu-
lar on Hesch's route were a pen
and pencil well, a clip board and
a bottle of cleaner. All A & H
gifts, of course, bear the
firm's logo. And of all the
gifts the firm has used the bottle
of cleaner is the most remembered.

Customized Item
"This bottle of cleaner virtu-
ally put us in the manufacturing
business. We had a silk screen
artist design a special company
logo with the A & H name on
a yellow background that con-
tasted nicely with the purple
Windex we used in the bottle.
We had one manufacturer make
the pressure nozzles for us and
another manufacturer make the
bottles."

"This bottle was really some-
th-thing. It was an item not found
in the gift catalog. The location
people started crying for them as
soon as we started distribution.
Our route men would come in
and ask me when we could get
some more 'sparkle bottles' made
up. We still have the items
and still give them out."

This year A & H is giving
away a unique holder that fastens
to the wall and holds the day's
mail, current orders for
merchandise, invoices and so
forth. It also holds a few keys.
Hesch is anxious to see how
locations go for it. "It's exciting
as a sales tool. It makes the first
trips around the route to try out
your new Christmas gift," he said.

COIN MACHINE NEWS
NOVEMBER 8, 1969, BILLBOARD
136 Firms at Outdoor Show

* Continued from page 59

For closing day, when the hall will close one hour earlier

Joining the IAAP in presenting the exposition are the Showman's League of America and the International Association of Fairs and Expositions.

New exhibitors this year:

- Universal Vending Sales Co., Beverly, Calif.;
- Wurlitzer Supply Co., St. Louis (ammunition suppliers);
- Archbold Management Co., St. Louis (sales managers);
-Automatic Helen Systems, Inc., Orange, Calif.;
- Abodee Vending Products, Eventer, N.Y.;
- Chicago Coin Mfg. Co., Ill.;
- National Supply Co., St. Louis (sales managers);
- National Vending Co., St. Louis (sales managers);
- Chicago Vending Supply Co., Chicago;
- American Vending Corp., Chicago (sales managers);
- Air Products, Inc., Allentown, Pa.;
- North Carolina Vending Co., Greensboro, N.C.;
- Westinghouse Electric Corp., East Pittsburgh, Pa.;

Programming Role Is Vital

* Continued from page 59

and do one repair. It's free.

Wurlitzer feels that the industry is going to build a good image before the public, it must be done on a local level by individual owners have to become involved in the community. No national firm can do it. Some people still think we deal in slot machines. It's our job to tell them what we are dealing in, which is unusual items, not gambling. If we tell people the truth, we will have nothing to ashamed of.

New German Coin

* Continued from page 59

of the present 2 Mark coins so that it can be more readily distinguished from foreign coins which are similar in value.

Increasing amounts of these foreign coins are being used in coin machines and it is hoped that the new dimensions of the 2 Mark piece will help stamp out this fraudulent practice.

Wurlitzer recently held three regional sales meetings and five regional service seminars in the Chicago area.


At the Atlanta sales seminar, Wurlitzer personnel: Bear, Ross and Solomon; Richard Dubits, Wurlitzer Distributing Corp., Columbus, Ohio; C. H. Currier, Barber, Wurlitzer Distributing Corp. At the Jim McNelly and C. W. McVey, Wurlitzer Distributing Corp., Atlanta; Glenn Clark, John Harris, and John Johnson, Wurlitzer Distributing Corp., Orlando, Fla.; Bob Marks, Wurlitzer Distributing Corp., Miami, Fla.

New York region was held in San Francisco, Calif. (Insurance) where the program was handled by Mike Nagel, who is also on the Chicago regional sales meeting.

It is expected that 500 people will attend.

COMMERCIAL MUSICAL CO., Dallas; and C. E. Dickerson and Bob Hamilton, Earl Distributing Co., Charlotte, N. C.

At the San Francisco regional service meeting: Leonard Hicks, director; Stuart Buckley, Tim How, Hugh Darrin and Bill Vaughn, Wurlitzer Distributing Co.; San Francisco; Phil Crafter and John Perea, Wurlitzer Distributing Corp., Los Angeles; Tom Power, John D. Schell, Northwest Sales of Oregon; and Walt Merriett and Jerry Gates, Northwest Sales Corp., Seattle.

At the Chicago regional service meeting: Robert Harding, director; Jim Stramock, United; for Milwaukee; Fred Navelli, Los Angeles; Angi Distendo, Co., Detroit; Donald Costall and Gary Leno, Cleveland Coin Machine, Cleveland; Richard Wagner, Lew Jones Distributing, Indianapolis; William Brown, Gateway Co-Operative Distributing Corp., Evanston, Ill.; Jim Widener (Continued on page 65).
Help stamp out the old... Step up to tomorrow with the Money Machine

New ROCK-OLA/442 Phonograph

(so new it might be illegal)

Watch for Open House announcements at these ROCK-OLA Canadian Distributors

LANNEL AMUSEMENT INC.
151 Rockland Road
Town of Mount Royal
Montreal 16, Quebec, Canada

WINNIPEG COIN MACHINE CO.
764 Notre Dame Avenue
Winnipeg, Manitoba, Canada

SELECT MUSIC COMPANY
1803 Commercial Blvd
Vancouver 4, B.C., Canada

THE HOUSE OF COM, LTD.
8861-63rd Avenue
Edmonton, Alberta, Canada

1. Peter Govitz
   MOUNTAIN DISTRIBUTORS
   Denver, Colorado 80205

2. Walter Waldman, Pres.
   S. E. STEVEL COMPANY
   Louisville, Ky. 40202

3. W. R. (Bud) Potter
   PACIFIC COIN MACHINE
   DISTRIBUTORS, INC.
   Modesto, Calif. 95353

4. Amos Meilchior
   ADVANCE MUSIC, INC.
   Minneapolis, Minn. 55426

5. Paul Yarzombek
   RAINBOW ENTERPRISES, INC.
   Seattle, Washington 98133

6. E. R. Wallace
   WALLACE & WALLACE
   MUSIC, INC.
   Oak Hill, W. Va. 25901

7. Edwin Kingison
   BEST DISTRIBUTING CO.
   Salt Lake City, Utah 84115

8. Lawrence F. LeSourgeom
   LESOURGON DIST. CO.
   Charlotte, N.C. 28201

9. E. M. Hudson
   VENDING MACHINE EXC.
   Bristol, Virginia 24201

10. Morris Levy
    ADVANCE DIST., INC.
    Syracuse, New York 13211

11. Bob Portale
    PORTALE AUTOMATIC SALES
    Los Angeles, Calif. 90015

12. A. Grube
    GLOBE AUTOMATIC VENDING
    Quincy, Mass. 02169

13. Joseph W. McCormick
    MUSICAL SALES, INC.
    St. Louis, Mo. 63103

14. Dan Siegel
    LE CORPORATION
    Houston, Texas 77005

15. J. D. Lazar
    B. D. LAZAR COMPANY
    Pittsburgh, Pa. 15219

16. Norman Goldstein
    MONROE DISTRIBUTING, INC.
    Cleveland, Ohio 44114

17. Joseph Grillo
    FLOWER CITY DIST., INC.
    Rochester, N.Y. 14609

18. Albert Simon
    ALBERT SIMON, INC.
    New York, N.Y. 10036

19. Joseph H. Shaw
    ACE-HI DISTRIBUTORS
    Lackawanna, N.Y. 14218

20. Gilbert K. Klett
    EMPIRE DISTRIBUTING, INC.
    Chicago, Illinois 60622

21. Hymie Zorinsky
    H. Z. VENDING & SALES CO.
    Omaha, Nebraska 68102

22. E. Lu Placek
    BIRD MUSIC DIST., INC.
    Manhattan, Kansas 66503

23. George Hapcel
    SANDERS DIST. COMPANY
    Nashville, Tenn. 37203

24. Harry B. Brinck
    H. B. BRINCK
    Butler, Montana 59701

25. Morris Plaha
    GREATER SOUTHERN DIST.
    Atlanta, Georgia 30312

26. Joseph Ash
    ACTIVE AMUSEMENT MACHINES
    Philadelphia, Pa. 19130

27. Earl Montgomery
    S. & M DIST. CO., INC.
    Memphis, Tenn. 38105

    FRANCO DIST. CO., INC.
    Montgomery, Ala. 36104

29. Abe Susman
    STATE MUSIC DIST., INC.
    Dallas, Texas 75226

30. Robert E. Nolan
    A. M. A. DIST., INC.
    New Orleans, La. 70130

    TULSA BILLIARD SUPPLY, INC.
    Tulsa, Oklahoma 74114

32. Eli Ross, Pres.
    E. L. ROSS DIST. INC.
    Miami, Florida 33150

33. Harry Hoffman
    GENERAL VENDING SALES CORP.
    Baltimore, Md. 21201

34. David Stern
    SEACOAST DISTRIBUTORS
    Elizabeth, N.J. 07201

35. Malcolm Gilbert
    ALL-COIN EQUIPMENT CO.
    San Antonio, Texas 78205
FEES VARY

Calif. Assn. Wins Tax Adjustments

CHICAGO — The National Vending Assn. here is gathering case history reports of changes in ordinances, legislation and statutes affecting bulk vendors. One of the more interesting reports concerns cities in California. With the cooperation and financial support of NVA, the Western Vending Machine Operators Association has sent a series of varying tax law adjustments that show what happens when operators assume an aggressive approach, according to NVA counsel Morrie Much, Los Angeles operator Leo Weiner led the association’s fight for adjustments.

A review of the adjustments shows that a variety of relief measures were obtained. Much said this shows that reform is all the more difficult when various municipalities in the same area have varying vending laws. NVA granted the Calif. group $500 for its fight and assisted in drafting proposed measures. In Norwalk, Calif., the license fee was $1.50 annually for penny machines, $5 for nickel machines and $7.50 for dime units. This was reduced to a flat $1.50 a year for businesses doing up to $15,000 in gross annual sales.

In Lakewood, fees were formerly $2.50 to $7.50 per machine per year and was reduced to $1 for penny machines and $2 for machines dispensing items at 5 cents and over. Arcadia’s former rate ranged from $2 to $6 for annual per machine license fees and was revised so that each stands of machines is now interpreted as a single machine. I.e., a stand of six penny machines would constitute a fee of $2.

The town of Buena Park, originally had a license fee of $6 for penny machines and $12 for dime machines. This was adjusted to $15 for operating the first 25 machines (regardless of vending price) and $1 each machine thereafter.

In El Monte, the original per machine license fee was no fee for penny machines, $4 for nickel machines and $12 for dime machines. The new arrangement is a flat $10 annual license for operators doing up to $10,000 in gross sales. Torrance’s original fee ranged $1 for penny machines, $2 for nickel machines and $5 for each machine thereafter.

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German Label For Jukeboxes

COLOGNE — Coin machine distributor Franz Derigs has formed his own music publishing and independent record production company in an effort to promote German artists.

Last spring Derigs formed a promotional organization to boost local artists. "I was told that 70 percent of hits on television and radio were of foreign origin, and that this predominance was due to higher quality of material," he said.

So Derigs is now planning to produce high quality records by German artists. First releases by the new company are three singles produced by Ted Bergh.

Derigs presented a jukebox at the German Coin Machine exhibition in the Berlin Congress Hall Sept. 16.

JAPANESE recording artist Keiko Fuji uses a giant-sized replica of a coin to help promote the "Change More—Earn More" campaign for jukeboxes, the equivalent of the 25-cent play in the United States. She is standing by a Rock-Ola Model 441.

Say You Saw It in Billboard

N. Nakashima, Alouette Amusements Quebec Ltd., Montreal; Tom Martin and Don Fabreit, Banner Specialty Co., Philadelphia; Rob Gilmore and Dick Larrell, Wurlitzer Distributing Corp., East Hartford, Conn.; Frank D. D'Amato, State Sales and Service, Baltimore; Roger A. Sausset, Roth Novelty Co., Wilkes-Barre, Pa.; James M. Balson, Music Distributing Co., Pittsburgh; Angelo Chirico, Donald Dromel, Albert Miller, Roger Kauffman and Al Krems, Musical Distributors Corp., Brooklyn; and Bob Slepak, Bob Hilfick, Dave Nicolose and Ronald Collins, Bideco Enterprise in Albany, N. Y.

NATIONAL Shuffleboard and Billiard Co. is now in full production at its new plant located in Green Brook, N. J. The plant, shown above, combines manufacturing activities that were previously carried out at three separate plants.

Ready Now... the All-New 1970 Coin-Operated Table from Valley!

NEW FEATURES—NEW DESIGN—NEW PAY-'N'-PLAY PROFIT FOR YOU

Here's the table with the asked-for features—rounded rail edges with aluminum trim; chrome plated corner brackets; pedestal-type legs, interchangeable with all current models; Panalite laminated plastic on all exposed surfaces. Also retains proven Valley features—one-piece slate playfield, reinforced billiard cloth, finest 4-prong cues, regulation 2 1/4" balls, many others. Make Valley your choice to make money for years to come.

Cat's Eye CUE BALL

It's regulation size! for true action and accuracy; for accurate "English" and "draw." Cannot affect game outcome as do odd-sized cue balls. Cue ball "locks-in" only when all numbered balls are played, because it "sees" in the dark—rolls to a separate opening, ready to be returned to play. Only Valley has it... only Valley could!
Hey man!

here's 1970's finest the Wurlitzer
Just listen to the money-making jingle of multi-sound recordings. That's where the money is.
The chart is now overflowing with new multi-channel recording creativity from studios with Ampex MM-1000's.
This unique multi-channel recorder/reproducer has given the audio engineer a front seat in the talent team. He shapes new sounds, part by part... Controls each take and balance, track by track... Works with artists to master money-makers in totally new sound dimensions.

The MM-1000 is the only field-proven recorder that lets you start at 8-track one-inch tape and expand on up to a fantastic 24-track on two-inch tape.
Of multi-track money-makers throughout the world, virtually all studios have chosen Ampex MM-1000. Are you listening?
Call Ampex collect (415) 367-4400. Or write: Ampex, M.S. 7-13, 401 Broadway, Redwood City, Calif. 94063.

*AMPEX, MM-1000 RECORDER/REPRODUCER*

The sound of money as recorded by the Ampex MM-1000
Winro Records proudly presents its first album release.

Art Munson, Virgil Beckham, Gerard Belisle, Spencer Earnshaw and David Garland put it all together on their first album from Winro Records. Arranged by Big Foot. Produced by Don Randi. Watch Big Foot step out on upcoming Barbara McNair TV Shows!

Big Foot Is Here!
Get off your ass and get on "Camelback"
A fast moving single by A.B. Skhy

From an exciting new album:

SE-4628
Nashville Scene

Larry Murray, writer for the "Giant Campbell Show," is the star of the TV show. Murray was hired by the show last spring to host it. Murray is a native of Nashville and has been a regular on the station for many years. Murray is married and has three children.

The show features interviews with country and western musicians, as well as news and features about the music business. Murray is a popular host, and the show is seen by millions of viewers each week.

Murray's background in music helped him become a successful host of the show. He has been involved in the music business for many years and has hosted other shows as well. His knowledge of the industry is evident in his hosting style.

Murray is looking forward to the future of the show and the music business. He hopes to continue to grow and learn more about the industry as he goes forward.

Vox Jox

Yesteryears Country Hits

Does the record industry need you?

Not only do you have the training and knowledge that will enable you to continue to function within this field of rapidly advancing technology.

The Institute of Audio Research

is offering a new and exciting program in education developed specifically to include the sophisticated techniques of today's recording technology, in addition to fundamental theory and practice.

Two professional development courses available to you are:

Recording Equipment-Technology And Maintenance (Advanced)

Recording Studio Theory And Practice

Limited enrollment quota.

For information and application write or call.

INSTITUTE OF AUDIO RESEARCH, INC.

333 Avenue of the Americas, New York, New York 10014

212-242-1015

What scene did you like best on MUSIC SCENE so far?

I like the one with peanuts eating people butter.
Q. What do these records have in common?

The Unicorn...1,000,000
Boy Named Sue...2,000,000
You're Always Welcome At Our House...?,000,000

A. All three were written by Shel Silverstein.

"YOU'RE ALWAYS WELCOME AT OUR HOUSE"

SUNNY MONDAY

INCREIBLE NEW EXCITEMENT ON DECCA RECORDS
Col's New Electronic LP

NEW YORK—Colombia Records, announcing a two LP campaign on a new album by Walter Carlos on synthesizer, a followup to the successful "Switched-On Bach" set. The new album, tentatively titled "A Space Odyssey," will contain performances of Bach, Monteverdi, and other Baroque composers.

The campaign includes 4 r.p.m. singles, one of which will be a four-color brochure also featuring "Switched-On Bach." concert and trade advertising, TV exposure, purchase of radio time, and full service by underground, easy listening and classical radio stations.

Point-of-sale aid kits will be light, strong, and album stickers. Local ad kits also will be included. A special seven-inch, honey-flavored, wax LP is being packaged with the set. Included are selections from Columbia albums of music of New German composers: Berlin, Riley, Partch, Lasry and Reich.

Also being released is a three-LP Bach set with Pablo Casals and the Merkin Hora- val Orchestra. The package lists for the price of two LP's. 37

Gary Graffman plays Tchaikovsky with George Shek and the Cleveland Orchestra in another album.

Gregg Smith conducts the Columbia Chamber Ensemble and the Grand Canyon Singers in a program of first recordings for CBS of three miniatures by David Diamond, published by the Balfalaise Ensemble Troika.

Eliot F. Power Biggs turns to historic organs of Italy for his latest set, which contains music of Renato Massimo, Vincenzo Dall'Abate, and Giovanni Sforzi. RCA, Kalmus, and the Philadelphia Orchestra have a Shostakovich overture with Bernstein as producer, which also have a Shaft.

Another disk by Bernstein and the Philharmonic couples music of Rossini and Tchaikovsky with William Schuman, the later's work being a first listing of "The Eared Woman," and the earlier's features objects Harold Gomberg.

Violist Zino Francescatti is the soloist in a Mozart concerto in E-flat and a Zuffled Chamber Orchestra. Lili Boullos and a Czech Philharmonic Orchestra in a program of Schubert and Mendelssohn.

Hammertime, a program of opera music on rare harpsichord pieces. Completing the package is a collection of operatic music played on rare harpsichords. Priced at the RCA Ford collection.

DGG's New Release By Kubelik, Bavarian

NEW YORK — Deutsche Grammophon is continuing its "Presenting Switched-On Bach" set with Rafael Kubelik and the Bavarian Radio Symphony with a two-LP release of the "Symphony No. 5." This is another successful label.

The latest DGG release also includes a five-record set of Wagner's "Ring" cycle performed in feature package in the company's "Ring" cycle performed in the Metropolitan Opera. This season, while union negotiations have delayed the Met's opening and are jeopardizing the season.

Featured in the set are tenor Jess Thomas, soprano Maria Cebri, baritone Thomas W. Bryan, bass Zoltan Kelemen, tenor George London, Danobe soprano Orafa Dominique, bass Karl Rikl and soprano Catherine Gayer.

A Bach album with Rudolf Baumgartner and the Lucerne Festival strings has as soloists, Heinz Hottinger, oboe d'amore; Karlheinz Kocher, flute, and Walter Prystawski, violins.

The Amadeus Quartet has a Mozart concerto in E-flat and a Chandos recording on record by violin Ceci Aronow in a Brahms album. Completing the release are songs of Wolf and Schumann by mezzo-soprano Cristina Lucchesi, baritone Wat- ter Berry, and pianist Erik Werba.

Hammond in Chopin Concert

NEW YORK — Pianist Leon- nard Hambro won prolonged ap- plause at his recital at Town Hall, Oct. 26 for an all-Chopin program, planned in honor of the 20th anniversary of the composer's death.

The recital opened with the Chopin "Sonata. Op. 35."

Ogden Excels In N.Y. Date

NEW YORK — John Ogden won excellent reaction at a well-paced performance of Baroque, Bach, Handel, with Leopold Stokowski and the Cleveland Symphony at Carnegie Hall on Oct. 27.

Ogden, who records for RCA, Arista, and CBS, has found difficult demands of the work with apparent ease. Stokowski and his orchestra were in the rest of the program, which included the "A" and "J" k's of "Capriccio Espagnol."
Jack Jones, "What's Out There for Me?" (from the Broadway musical, "Jimmy") c/w "Little Altar Boy" #74-0278.

Eddy Arnold, "Since December" c/w "Morning of My Mind" #74-0282.

Smile if you've just released a hot new single.
RCA to Issue 1st Canadian
Play on Disk, Political Drama

MONTREAL—RCA is releasing the controversial French Canadian political drama, "Charbonneau and Le Chef" on the CBC, making it the first full-length Canadian play to be issued on disk.

The two-hour drama, originally produced for the CBC radio network, was broadcast in 1968. Play deals with one of the most publicized strikes in Canadian history and a battle for social justice between Maurice Duplessis, premier of Quebec, and Father Joseph Charbonneau, Archbishop of Montreal.

RCA vice president George Harrison who initiated the idea to release the play on disk after previewing the tape before the 1968 broadcast, commented that the album "is the kind of thing that should be on record and available to schools and universi-
ties."

The LP was recorded in Eng-
lish with noted French Cana-
dian actors and features original music by Neil Chomet.

Stereo '70 Show Draws Peak Crowds

MONTREAL — The Stereo '70 hi-fi home entertainment show held Oct. 15-19 at the Sheraton Montreal Royal Hotel drew the largest crowd ever to a show of its nature in Can-
ada. Close to 12,000 including 700 dealers attended the event, the first hi-fi show in seven years in the city. Forty-five ex-
hibitors took part in the show.

Birchmount Reported Hot

TORONTO — Initial 30 re-
leases on Quality's new budget line, Birchmount, are an instant success, reports the company. The label, which showcases practically all Canadian artists, was launched in September.

Biggest seller is the sampler LP, "Taste of Birchmount," which features cuts from the new releases. According to Quality's tee Farley, sales for the LP are "beyond all ex-
pectations."

The album was originally sent to all radio stations and key dealers to introduce the product line then released to the public. In less than two weeks close to 7,000 copies have been sold.

Arc Sound to Cut TV Tunes

TORONTO — Arc Sound will record songs from CTV's successful gossip girls television show, "Diamond Lil," starring Vanda King. The album, sched-
uled for a late November re-
lease, will serve as Arc's in-
roduction into the 4-track and cassette tape market.

Music in the LP will run true to the show's format with the exception of one number which will be recorded specifically for the Top 40 market.

The album marks the fourth TV show product for Arc. The company has garnered more than $1 million in sales with their "Fug Whistle," "Singly- long Jubilee" and "At the Cari-
bon" LPs.

From The
Music Capitals
of the World

TORONTO

Montreal Golde MacDermot, who did the score for "Hit," set to compose the music for the Stratford National Theatre of Canada production of "The Schooner for Scullers," MacDermot reported interested in composing a short rock opera for "Bum Thru '70." The annual Canadian revue, Jan & Sylvia Train, Leon-
ard Cohen, Joni Mitchell and Gordon Lightfoot may wire some material for the show. Capitol held a special reception for the press and key record dealers for Mother Tucker's Yellow Duck at the Onion coffee house Oct. 28.
A BEAUTIFUL NEW HIT!
"WALKIN' IN THE RAIN" UA 50605
JAY AND THE AMERICANS
b/w "(I'D KILL) FOR THE LOVE OF A LADY"

PRODUCED BY SANDY YAGUDA & THOMAS KAYE FOR JATA ENTERPRISES, INC.
LONDON — Leslie Gould, managing director of Philips Records, has resigned and will leave the company at the end of the year. No successor has yet been named.

Gould's decision to quit, after 17 years with the organization both in Australia and the U.K., follows management and operational restructuring, eliminated by the recent internal executive shakeup. Coincidentally, it also follows closely in the wake of Irving Green's announcement of his retirement from the presidency of Mercury Records, Philips' U.S. affiliate.

In a tersely worded statement J.P. Engels, Philips chairman, said, "For some months, Mr. Leslie Gould, managing director of the company, has expressed his desire to relinquish his position with the company in order to interest himself in other sectors of the entertainment industry. It has been agreed that he will do so on Dec. 31, 1969."

**News Expected**

Although the personal tone of the statement surprised many record insiders, the news itself was not unexpected.

Gould noted that Philips had given him "every consideration" following disclosure of his plans, and that he was "most grateful" for the opportunities given him over the years.

"My personal decision to resign has not been easy. The break with friends of long standing was not a simple matter and I hope, most sincerely, that my new plans will not entirely divorce me from those friendships," he added.

Gould said he would be reminding in entertainment and would become involved in the film and theatrical field and book publishing. Steve Gottlieb, the group management's chief executive, in Britain, said that there was "no panic" to find a successor.

Gould joined Philips in 1952 to manage its new record company.

(Continued on page 98)

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**EMI Quitting Talent Line**

LONDON — EMI has disposed of its last talent agency, the London Management, following its acquisition of the Associated British Picture Corp. (ABPC). Through the deal with ABPC, EMI was required to sell its talent agencies which included the Harold Davison organization, which later merged with the MAM firm, and London International, which was acquired by Robin Fox and Lawrence Evans.

Michael Grade, son of Leslie Grade and nephew of Sir Lew Grade and Bertolind Delfont, has been named as one of the joint managing directors of the company along with Kenneth Hull (chairman), William Marsh and Dennis Van Thal.

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**GALLO ACQUIRES 90% OF KELETI THEATRICAL CO.**

JOHANNESBURG—Gallo (Africa) has acquired a 90 percent shareholding in the Hugo Keleti Theatrical Agency, which handles major concert and entertainment tours in South Africa. Purchase price was $70,000.

Keleti executive Trevor Boswell will be managing director (with a 10 percent shareholding) and holds the remainder. Hugo Keleti, founder of the agency, will be chairman of the new board, which will consist of Boswell, Peter Gallo, David Fine, and Ralph Trewhela.

The Keleti agency is closely associated with Lloyd Greenfield Associates Inc., of Rochester, N.Y., and recently negotiated South Africa visits for Liberace, Engelbert Humperdink, Max Bygraves and other overseas artists.

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**Death' of Eurovision Is Slightly Exaggerated**

LONDON—Contrary to reports in the British popular press, the Eurovision Song Contest is not in jeopardy. According to a BBC spokesman, the story, which appeared last week in a London daily newspaper foretelling the end of the international song contest was "based on a dying rumor from many months back.

At a meeting held at European Broadcasting Union headquarters in Geneva after the competition in Madrid last March had been named in tie, the BBC proposed that a draw should be avoided in all future competitions.

"One or two people at that meeting suggested that the whole competition be reviewed," he said, "and after six months that has seeped through to the British press in exaggerated form."

"There has been a lot of talk of extra countries joining the competition. Many of these are impressed with the finished screening of the competition, but when they get down to the hard practicalities of setting up their own national competition before entering the international finals they lose much of their enthusiasm," he added.

There will be a review of the competition at a routine meeting of the EBU, probably after the 1971 event. "This will not be a crisis meeting, but we will decide whether to continue with the competition at that time," he said.

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**New Reps of Chappell**

NEW YORK — Editorial Musical Korn, Buenos Aires and Montevideo Musica Fontana, Ltd., Rio De Janeiro, have been named by Chappell and Co. as exclusive representatives of its catalogs in South America. This follows Chappell's recent agreement with Fontana Co., their first major move into the Latin American music field.

Korn will administer Chappell in Argentina, Chile, Ecuador, Paraguay, Peru and Uruguay. Fontana (managed by Jose Loureiro) will issue licenses for Spanish language versions, performance society collections, copyrighting of material and general promotion of the Chappell catalogs.

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**BEATLE TUNE ON IVIES DISK**

LONDON — A new Paul McCartney composition, "Come and Get It," will be the top side of the new single by the Ivies, to be released by Apple Nov. 28. Since "Come and Get It" was recorded in the forthcoming Peter Sellers/Ringo Starr film "Magic Christian," premiéring at the Odeon, Kensington, on Oct. 1.
Give Peace a Chance again.

First we gave you the Plastic Ono Band,
now we give you THE HOT CHOCOLATE BAND with the reggae version of our smash hit ‘GIVE PEACE A CHANCE’ on Apple.
THEY CAME THIS-A-WAY!

Over 125 million people watched the "Brass Are Comin'" NBC-TV Special last Wednesday night!

Hundreds of thousands more will see Herb & The Brass in person on their current 16-city U.S. tour!

"The Brass Are Comin'" is coming! Right Now! Run with it!

AM RECORDS

SP 4228

P.S. A SMASH SINGLE, "YOU ARE MY LIFE" • "GOOD MORNING, MR. SUNSHINE" • #1143
From the Music Capitals of the World

COLOMBIA

Under NormanWF's direction, Danny La Rue recently had a hit with "On Mother Knee," a song co-written by Terry Rea-Milburn, local singer, will contribute a song for NEMS and the company's management. The song is being produced for Columbia's first record deal with CBS. Chris Rea has been named his manager. Terry has been writing songs for some time and is now signed to the British label. This song, "On Mother Knee," will be released in the fall. Chris Rea has been named as his manager. Terry has been writing songs for some time and is now signed to the British label. This song, "On Mother Knee," will be released in the fall.

LONDON

The Robert Stigwood organization is taking over the Arthel and Weslyn bingo group for a possible merger of the two country under a special "revenue takeover." This would mean that the RSO companies would acquire Arthel shares and would manage the company. Stigwood and his partner, David Shaw, have been working with Arthel group chairman Dennis Barkway. Stigwood has appointed Frank Rodgem's label manager. He was previously a promotion manager with the company. Rodgers, 24, who is the brother of RCA singer Claudia Rodgers, will be based at the company's London offices. Immediate release of LP's for Diane Carter and the Humble Pie groups. The company also is releasing a special label called, "Honey to be a part of the Industry of Happiness," and several LP's in the "Blues Anthology" series.

Milton Sumner's storied label has secured distribution rights in Europe and the Middle East. The label, owned by Eddie Grant, has signed with the PeppermintDirectory, Ltd. Included in the deal are United Artists and C-Plan labels, as well as advertising and promotion services.

PHILIP PALEMI

MANILA

"From Both Sides Now" by Judy Collins, Columbia's LP debut in the Philippines, has been released. The album was recorded in November and is being distributed by the local company. This version has also been released in the Philippines as a 45. Columbia's LP's have also been well received on this tour. Collins makes a brief trip from the soundtracks of "Godowned" and "The Way We Were." Collins signs a new contract with Columbia. The label has signed a long-term agreement with Arthel. Special Records Inc. to act as licensee for Spain, Portugal, and Latin America.

BILLY JAMES

"The Last Waltz," the latest album by the Rolling Stones, has been released in Spain. The album is available in Europe under the Columbia label. The Stones have been playing to sold-out crowds in the UK and have been selling out in other European countries. The album is available in Europe under the Columbia label. The Stones have been playing to sold-out crowds in the UK and have been selling out in other European countries. The album is available in Europe under the Columbia label.

BOB KELLEY

"Saxophone," the latest album by saxophonist Bob Kelley, has been released in Spain. The album is available in Europe under the Columbia label. The Stones have been playing to sold-out crowds in the UK and have been selling out in other European countries. The album is available in Europe under the Columbia label. The Stones have been playing to sold-out crowds in the UK and have been selling out in other European countries. The album is available in Europe under the Columbia label.

Buenos Aires

Brown Meg, vice president of Capital Records, held talks here with the Discográfica Argentina, the label's local licensee. Talks were held about the possibility of releasing the recordings of the province of Entre Rios label. Brown Meg, who has been working with the label, has been working with the label, has been working with the label. Brown Meg, who has been working with the label, has been working with the label. Brown Meg, who has been working with the label, has been working with the label.
From The Music Capitals of the World

*Continued from page 93*

who tour various U.K. cities with Ralf Harris in November, have a new CBS single in Ireland only: "An Callin Dئ (The Nice Girl), which they launched with peak exposure on Telefón Eireann’s ‘Late Show.' Canadian jazz trumpeter Marday Ferguson paid his third visit to Ireland on Oct. 20, when he played at the Camélot, Coolock, with Joe Passley's band.

**KENT STEWART**

MILAN

Barbara (St. Martin) will be in Canada in October promoting her new recording ‘Triste Amore’ (Sad Love). The Italian artist records in Canada on Select.

SIP has become Italian distributor of the Youngblood Group (RCA) in Italy and is planning a promotion campaign here. Rina Pavone (Ricona) will represent West Germany at the Luxembourg Festival Oct. 30. Pavone will then appear on Austrian television. The Italian singer, making a comeback after the birth of her first child, has just recorded the Italian version of “Gimmie Gimme Good Lovin’,” called "Stalla, Balls Con Noi" (Dance, Dance With Us).

Catsone Cowell (CGD) represented San Marcell at the Rio Song Festival Oct. 2-5 with "Una Luce Mai Accesa" (A Light Never Out). In November, she will be in Milan during November for special promotion by Phonogram, of his new release, "Stazionare." **MARCO MESSINA**

**AMSTERDAM**

Supergroup executives Pavel Smola, Jitka Sudova and Mr. Pertovski visited Polydor Nederland, their Dutch distributor, for talks about new marketing plans.

Within a week, 20,000 copies of "James Last in Concert" were sold in Holland. Polydor's Peter Teutenen, lead singer with the line-up, group has a solo single, "The Magic Lantern," released on Negram Delta. Tin Sets' "Tea Bells Cara!" now released in France, Switzerland, Denmark, Luxemburg, Austria, Germany, the U.K., Sweden, Norway, Italy and the U.S.A. Negram organized a promotion campaign to coincide with the incredible string band's concert programme appearance. Negram to release the Klaus 'Heart' album. The group’s single 'Shangri-La' getting heavy airplay. Duran now producing a new label, EFD Promotions, as an outlet for commercial pop product. Production team of Anole De Reaver and Pierre Kantner and artists already sighted include the Butlers, Wilona, Andy, Carrie and the Nazarens.

Phonogram will release the soundtrack to Sidney Poitier's film, "The Lion Man." Just released a new Jane Binkin, Serge Gainsbourg single, "La Chanson De Stefon" (Phonogram).

**HELSINKI**

Recordings of the Finnish stage version of "Hair" run into trouble. Plans to augment the Tampereen Pop-Tetunen original cast with the pop group Matthews built through and top session pop musicians were used instead by Scandia Musiikkeli, the company producing the album.

Cliff Richard will appear in Helsinki on Nov. 26 backed by the settlers and a rhythm section featuring ex-Shadows drummer Brian Bennett. The planned visit of Backstreet (Capitol) has been postponed for lack of a suitable concert hall. American Country Package, which features several RCA artists and appears here Monday (13), will now also feature Chad Atkins and Earl Elrrick. EMI released the first-ever live jazz LP to be recorded in Finland. It's by Ukko Rintamaki, recorded at a summer festival in (Continued on page 96)

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**International News Reports**

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**In any language**

**EMI means record business**

Matt Monro's recent series of recordings in Spanish for Capitol have made a big impact on the record scene in Spain. His LP, 'Alguén Canti', illustrated left, was an instant best-seller. And he had three singles simultaneously in the Spanish Top Twenty. Manufactured, distributed and promoted by EMI's Barcelona-based Odeon Company, they have established him as one of Spain's top selling recording artists.

Odeon in Spain is one of 30 EMI companies throughout the world: Europe, Asia, America, Africa, Australasia - EMI covers them all; knows where the buyers are and caterers for their different and ever-changing tastes. That's why - if you're one of the record people - you need EMI.

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**THE GREATEST RECORDING ORGANISATION IN THE WORLD**

**EMI**

ELECTRIC AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND

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**NOVEMBER 8, 1969, BILLBOARD**
SLY AND THE FAMILY STONE
APOLOGIZE TO
DARTMOUTH COLLEGE

As the Manager of Sly and The Family Stone, I want to offer an apology in their behalf.

I recently received a letter from Mr. John Gayette, Business Manager of Hopkins Center of Dartmouth College. In his letter, Mr. Gayette lamented that despite a sold-out audience, "The concert obviously was a financial success from the standpoint of Sly, but not a success for us. THE MAJOR FACTOR WAS THAT FOR THE FIRST TIME IN OUR CONCERT PRESENTATIONS, THE ENTIRE AUDIENCE STOOD ON METAL CHAIRS, THEREBY SCRAPING OFF ALL THE PAINT. REPAINTING COSTS ARE ESTIMATED AT $2,000 TO 2,500."

It is regrettable that in their unrestrained enthusiasm the Dartmouth audience danced and grooved all the paint off the chairs. However, since this happens wherever Sly and The Family Stone perform, someone should have suggested Mr. Gayette not paint the chairs until after Sly and The Family Stone's concert.

DAVID R. KAPRALIK

A WORD OF CAUTION TO ALL PROMOTERS

P.S.: I respectfully suggest that when you arrange, through the William Morris Agency, to book an appearance by Sly and The Family Stone, you, too, hold off painting your chairs until after they perform.

P.P.S. Sly and The family Stone asked me to say "Thank you for letting us be ourselves."
CBS Sweden Cuts Philips Tie—Organizes Company With Cupol

STOCKHOLM—CBS Sweden has severed its ties with Philips and formed a joint company in Stockholm with Cupol, Sweden's oldest independent record company.

The new company, Cupol-CBS, will be headed by Helge Rundquist and will launch a new label, Date, for local production. Producing for the company will be Carl-Eric Hjelm and former Electra producer, Mats Olsson, who, at one time worked together at Electra.

A CBS, which began independent productions by local artists about two years ago, had a string of successful record releases and numbers among its roster of artists Towne Car- son, Jan Malmqvist, Lasse Lorent- dahl and Anita Lindstrom.

Product by those artists will now appear on the Date label.

With Olsson's move to Cupol-CBS, former Electra artists Claes Goerten Heidenstreem, Mona Vossman, Inga-Lill Nils- son, Kerstin Aulin and Konig- garus also switch to the new company. Also signed are Svenne and Charlotte Hed- lund, who formerly recorded for Olga with the Hip Stars.

This gives Cupol-CBS one of the strongest line-ups of local talent of any company in Swe- den. Said Hjelm: "We have begun very selectively, releasing only very strong material because we could not afford to have flops."

The new Cupol-CBS company will take over distribution of U.S. CBS product from Jan- 1 next year.

General manager Rund- quist has been in the recent business than the thirty, when he began building up the Swe- den's label with top-selling art- ists like Lila Biliquist, Evert Taube, Bertil Boo, Karl Ger- hard and Alice Bubs. He formed the Cupol company in 1947 and the company continued an important share of the Swe- dish market in the following years.

The new Cupol-CBS produc- tion has been more than but it has developed a strong distribution network.

RCA Country Artists Hit Detour in U.K.

LONDON—RCA's first at- tempt at promoting a stage tour by some of its country music talent from Nashville, has run into trouble at the U.K. end.

Three provincial dates, in Birmingham, Sheffield and Man- chester, which would have kicked off the European trip, have been cancelled and the tour will now open on the Continent. The two remaining British dates, both in London in mid-November, have been retained in the schedule.

Line-up for the tour, into which RCA had put considerable promotional effort, espe- cially at retail level, consists of Nat Stuckey, George Hamil- ton IV, Skeeter Davis, Connie Smith and throttle llare. Cass Akins will appear at the two London dates.

Official reason for the can- cellation is that uncertainty exists about the availability of all acts in time for the upcoming shows.

But the fact remains that ad- vance bookings in the provinc- ial cities have not been en- couraging. In Sheffield, for in- stance, the first of two houses at the City Hall was cancelled due to the poor response, and even the provincial dates, the second house to a more favor- able time did not noticeably stimulate interest.

As things stand, it seems to support the views long held by many pundits that a London concert, with a strong hill-top- ping act, will attract enough people to make it pay. But out- side the capital, without the star attraction, it remains a risky proposition.

3 U.S. Indies, U.K. Co Tie on Trade Show

LONDON—Three U.S. inde- pendents and one British com- pany have joined forces to pres- ent their own trade show here and key provincial cities.

The cooperative has been formed by Liberry-U.A., A&M, Warner Bros., and Island. The presentations, held independently of their various distributors, will be held in London, Glasgow, Birmingham and Manchester.

The venture is another indi- cation among the independents to have a greater say in the physical selling of product and, by establishing personal contact with the retail trade, to supple- ment the efforts of the majors sales forces.

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Billboard 75th Anniversary
SPECIAL ISSUE

PUBLICA TION DATE:
December 27 in the regular weekly issue of Billboard.

AD DEADLINE:
December 12

AN UNPRECEDENTED ISSUE:
To mark Billboard’s 75th year of dedicated service to the entertainment industry with the largest single issue ever published in Billboard’s colorful history. This commemorative special will document the past, present and future of the music-record-tape industry with exciting, information-packed articles and nostalgia-filled photographs and songs.

EDITORIAL CONTENT:
Fascinating stories of the pioneers in the entertainment and recording fields culled from the pages of Billboard as they actually appeared in print. Articles on the changing music scene, from the days when songpluggers plied their trade in Woolworth’s to the present when millions are exposed to recordings through radio and television. Other articles include:

- 75 Industry leaders look at the next 75 years in the industry.
- List of the Top 75 songs over the last 75 years and the songs that were popular 75 years ago, with pictures of sheet music and publisher credits.
- International explosion of music popularity, with stories on the British scene, the birth of the Bossa Nova and the acts that spread the gospel of music.
- The musical theater, what it did for the music business and what music did for Broadway.
- Changing patterns of distribution and retailing, growth of rack-jobbing and the impact on the sale of recordings. The giants reminisce.
- Domestic centers of modern music, from Nashville to Hollywood, Memphis to Muscle Shoals, Detroit to New York, Boston to San Francisco.
- Billboard’s Trendsetter Awards. Presented to those individuals making the most significant contribution to the world of music today.

SPECIAL EDITORIAL BONUS:
The complete International Talent Directory or Who’s Who in the World of Music, with listings of recording artists, their personal managers and booking agents will also be a feature of this mammoth special issue. This directory, one of the most sought after publications in the music industry, will add important readership interest and lasting value to this prestigious publication.

DISTRIBUTION:
This exciting issue will be read and re-read by the more than 105,000 readers of the weekly Billboard, plus a complimentary distribution to colleges, libraries and other institutions. As an added attraction, the 75th Anniversary Issue will be sent with a press release to representatives of the news media at newspapers, radio and television stations in major markets across the country.

ADVERTISING RATES:
Regular weekly Billboard ad rates apply to this special issue. A Bargain at any price! An exciting editorial product, bonus distribution and obvious reader appeal make this the best advertising buy in the music business.

To take advantage of this once-in-75-years special issue, call your nearest Billboard representative today!
UNDERGROUND
OVERGROUND
ALL AROUND
FM
AM
PM

RICK NELSON
"SHE BELONGS TO ME"

732550

INCREDIBLE NEW EXCITEMENT ON DECCA RECORDS
SAVOY BROWN

now going overground with this great single

I’M TIRED

(from their hit chart LP "A Step Further"

Our sincere thanks to all FM and college stations for their continued support.

* Top 40
ANITA KERR
THE GENIUS OF
THE TOUCH OF MUSIC
TOUCHES AN ORCHESTRA
TOUCHING YOU
WITH THE TOUCH OF LOVE.

TOUCHLOVE
FEATURING THE PIANO OF ANITA KERR
DLP 25970
COMPOSED, ARRANGED, CONDUCTED AND
PRODUCED BY ANITA KERR
NOW AVAILABLE.
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DO NOT BEfooLED BY OTHER MASKED MARAUDERS

A personal message from Salomon Penthaus, President of Deity Records:

"I have learned that a certain large record company, one with seven letters in its name, which begins with the third letter of the alphabet and ends with the twelfth letter of the alphabet, is planning to release an album by a group they call the "Masked Marauders." I don't want to have to sue anybody, but this company is tricking the record-buying public if it dares go through with such a scheme. Deity Records is distributed only by Reprise, and only Deity has the real Masked Marauders. You have by now probably read a lot of claims by a lot of people, including that upstart reviewer from "Rolling Stone." Let me set the record straight. The Masked Marauders are some of the nicest kids I ever met and darned good musicians to boot. I don't know why all this fuss has started over them, but I do know that that other record company, the one I didn't name, can only be recording imposters. Do not be fooled. There are six Masked Marauders and all six can be found together only on Deity Records."

Yours truly,  
[Signature]
President of Deity Records

AVAILABLE NOW:  
"Cow Pie"—THE FIRST SINGLE FROM THE MASKED MARAUDERS, ONE OF THE MOST SINCERE RECORDS YOU'LL EVER HEAR.  

COMING SOON:  
"The Masked Marauders"  
—AN ALBUM OF COMPELLING HONESTY.

Deity Records "distributed by Reprise, and only by Reprise."
Led Zeppelin II
is ready

on Atlantic Records
and 8 Track Cartridges
Late News

"White Wonder" Dylan Album Stirs Sales and Legal Action

・ Continued from page 1

no label copy on the record. However, Columbia has re- ceived numerous requests from consumers about the poor quality of the record, and many believe it is a regular Columbia album. In fact, the RCA recording artist Ben Karol of King Karol said he had been approached by a young salesman to carry out a "White Wonder" album on a cash-on-delivery basis. He said he had heard the album which was being sold in the Greenwich Village, but had become scarce there. Other dealing- ers here also said they were not stocking the record.

Sales on Coast

Los Angeles has a sales run of the LP for about a month. Sales activity started in a small way in San Francisco and Seattle. Bob Murphy, Columbia Record sales manager here, explained the operation this way: "A truck would pull up in front of a department store on Hollywood Boulevard, and offer the store a free 'store sample.' They wouldn't write an order, they just wanted to hear the record. We gave them the 'head shops' and they then went to the reputable record shops. The price started out at $12.98 and went down to a low of $5.98."

In Chicago, Dave Simmons, of Flipped Disc, said that the record has been doing very well here. "Great White Wonder" came to the store; when the copies of the LP and wanted to keep them if they wanted more. He bought these and kept the remaining stock and buy any more, since the stock was selling out on a cash basis. "Sales have been steady but not outstanding," said a spokes- man from Chicago's One O'Clock Lower. "We haven't gone out of our way to advertise. We just put it on the racks as 'Bob Dylan.'"

All of the Chicago stores have done little to promote the album, with the possible exception of one store which was selling it for $11.93, an A & A manager, said Bob Bornstein, reported that about 400 copies had been sold within a five-day period. Bornstein said that the LP was expected to be on the market in Vancover. As far as he knew, the distributors were only making one retailing deal per city, to avoid the chance of being located by Columbia or Albert Grossman's office. Grossman is Dylan's personal manager. Bornstein said he had heard the album was being sold in Vancouver.

4-Disk Cos. to Use Ad, Promo Firm to Reach College Mart

NEW YORK — Four major record companies — MGM, Decca, Capitol and Warner Bros. — have tapped Campus Media's college radio and on-campus exposure facilities to reach the expanding college market. Campus Media, Inc., an advertising and promotion company whose facilities are geared exclusively to the college market, represents 123 commercial campus radio stations which serve over 130 campuses.

An agreement with Patrick West Associates, Campus Media, Inc., provides pub- lic service to their clients through 400 non-commercial and public service campuses and 250 campus newspapers which encompass national and local coverage sections.

Campus plans for the four companies include the promotion of a Wolfgang's MGM album interpreting Kahil Gibran. This project, geared to the Boston Market, is one of Campus's projects to recognize this college-oriented product. Also, the company is planning promotional campaigns for the upcoming tour of Milwaukee and Madis- on, Wisc., and the A. B. Sky Blues Band.

Decca and Earth Records recently purchased considerable time on Campus Media stations. Decca has a 5-week package

Humperdinck Debut

・ Continued from page 3

On Oct. 28, the new Peter Humper- dinck will be guest on the Ed Sullivan Show, and he will wind up the group's current tour with a one-night appearance at the Copacabana in the Cucksk, London. The next day, Oct. 29, the singer will return to the Riviera Hotel, Las Vegas, Dec. 19 to Jan. 18.

Fugio to Open Music Complex

LOUISVILLE — Harvey Fugio, formerly executive direc- tor of Mekler Music, is developing for the, new Fugio Records, plans to open a music complex here. Fugio's proposed complex, now named, will include Motown early in its history merg- ing with Motown in Detroit, and finally the Detroit firm. He previously was a member of the Mekler Music group.

ATCO SELLING POSTER SETS

NEW YORK — Atco Records has gone into the poster business. The company is a special limited edition of four blind Faith posters, one each of the artists: Eric Clapton, Van- wick, Ginger Baker and Rick Green, are being sold to a $5 a set. The posters were created by Eve Babitz.

Indie Productions to Start Ampex Rolling

LOS ANGELES — New and for- mative Ampex Records is holding its label initially through a series of independent production deals and eventually with its own label. Its initial release in January will encompass at least four al- bums, each produced by independent production com- panies, including American Dream, Jesse James, Wincheste, Gil Evant and Jami, a rock group. Larry Harris, Ampex Records general manager, plans to re- lease about 12 albums and from 12 to 15 singles in the company's first year. He and Ed Barsky, recently hired executive vice president, plan an independent distribution and two publishing companies.

Ampex will work primarily with independent producers and will seek out musicians, such as who was here last week to an- nounce a long-term production agreement with Gabriel Mek- ler's Lizard Productions.

Mekler, who produced Janis Joplin's "I Got Dem Ol' Kozmic Blues Again Mama," has become an instrumentalist for Ampex. His first album, as well as Nolan Porter's, will be out in Febru- ary.

Lizard retains all publishing rights under the Ampex ar- rangement for its Lizard and Co-Dot labels. Lizard is owned by Mek- ler, Mike Kornik, an attorney, and Don Sterling, business man- ager. Lizard is starting out with "Burnt Sage Marie and Spirit."

CRU CLUB REVIEW

Jack Jones Performance Is Smooth and Flawless

NEW YORK — There are certain performers who always seem to go just right for a performer. The songs fit, the back band is faithful, the audience is responsive. Jack Jones had such a workout at the Copacabana Oct. 30 and turned that into a perfect 50-minute performance.

The RCA recording artist is right at home on a nightclub stage. His manner is easy and even his big ballad efforts are sensitive. He has a way of having all flows smoothly and is a freshness in the air at their studios which might he worth exporting.

Rene, Reinach Form Co. to Produce Scores for Novels

NEW YORK — Joe Rene and Jackie Reinach have formed Discobook, Inc., to produce spec- ial limited edition of book and record selling novels. The initial proj- ect is "Get the Goods," written by "Pretenders' By," just released by Philips Records. It launches the recording for the score for the Gwen Davis novel about the life of the tragic "Village.

The Discobooks will be made available in bookstores nationally, as well as in record marts with sales being handled by the major national record distribut- ers. Rene, composer-conductor-producer, is president of Rene Enterprises, a music complex. Discobook is an affil- iate of that firm. Miss Reinach is a writer of children's songs.

The album inner notes have been written by Miss Davis, and the cover is a blowup of the book jacket. The music is performed by the Joe Rene and Jackie Reinach, Philips, which has a non-ex- clusive arrangement with Discob- ook, is releasing a single of the main theme song, "If You Pre- fer," with Rene album. It is being merchandised along with the album and is being sent to 5,000 disk jockeys and radio stations.

A further campaign announcing the album will be inserted in other Rene and Reinach's new Press releases. A further extensive campaign is being mounted by the World Publishing Corp. of the hardcover, and New Amer- ica is handling both the forthcoming paperback. Radio- TV appearances by the author beginning Wednesday will promote and plug the record as well as the book, and Rene and Reinach will be made available for interviews and interviews in the month.

Tilts of the songs are sub- stinted with the pages that inspired them, such as "Menage a Trois," on pages 54-55 by) and "Double Bubble Bath (music to read page 331 by.

Ska' Label Rolls in U.K.

・ Continued from page 1

joint interests of the two com- panies, and acts as an umbrella for the many small Jamaican labels which the release. These include, in addition to Upsetter, Spread A Splash, Big Cat, Big Shot Stan- and Big Shot. There have always been good sales in Jamaica for the studio areas, but until recently, chart popularity has been spaced. However, reggae is catching on with Britica's teens, especially the large female audience distinguished by close connections from parents and hear- th- and heavy boys—who have adopted their parents' prefer- ences to their previously favor- ed soul music and has resulted in a mark of the disapproval of its wide consumption.

It is accepted that the growing- edge of Orinjies' talent white population has tipped the scales in the direction of char- manship. The favorite rhythm, in the case of Dekker's "Israelettes" being the present hit of the Leslie, to the experience of reaching the mark's potential;
WHY
ALL THIS TALK ABOUT BLUES,
UNDERGROUND, HARD ROCK,
COUNTRY AND BUBBLE GUM,
ETC.?
WHEN IN FACT WE'RE REALLY
TALKING ABOUT
GOOD SONGS & GOOD SOUNDS
...IN SHORT...
ENTERTAINMENT!

NEW ENTERTAINMENT FROM DUNHILL
AVAILABLE ON RECORD AND ALL TAPE CONFIGURATIONS

THREE DOG NIGHT/CAPTURED LIVE AT THE FORUM
THE GRASSROOTS/LEAVING IT ALL BEHIND
STEPHENWOLF/MONSTER
MAMA CASS/MAKE YOUR OWN KIND OF MUSIC
BANGOR FLYING CIRCUS

THE ORIGINAL HITS OF RIGHT NOW
DS 50070
MAMA CASS/BARE YOUR OWN KIND OF MUSIC
DS 50071
BANGOR FLYING CIRCUS
DS 50099

IF IT'S ON DUNHILL [HEART] BELIEVE IT!
Heavy: The sound of a record hitting your head.
Hot: A heavy record that's made the charts.
When a heavy record turns into a hot record, GRT is the company that puts it on tape instantly. While it's still warming up and then fires that tape to the distributors. While it's still hot enough to handle and heavy enough to last.
GRT turns them out. Hot and heavy.