Tea Council's Giant New Sound Search
By CLAUDE HALL

NEW YORK—One of the greatest searches for record talent will be launched nationwide Feb. 1, 1970, with Top 40 radio stations participating. Scouring the drive to locate and spotlight new sounds and talents will be the Tea Council of the U.S.A., Inc., in conjunction with Billboard Magazine. Prizes will range from record contracts, musical instruments, a free trip to the finals in Washington, D.C., to appearances nationwide television. In addition, radio stations finding the top 50 groups or artists in the nation will be awarded prizes.

Trans-Beacon Buys NAL
By PAUL ACKERMAN

NEW YORK — The North American Leisure Corp., a tape duplicator and distributor combine based here, has been acquired by the Trans-Beacon Corp. Stanley A. Wexon, president of Trans-Beacon announced that an agreement, in principle, has been reached to acquire the outstanding common stock and certain promissory notes and warrants of NAL, for approximately 153,000 shares of Trans-Beacon stock. Additional shares may be paid over a five-year period based on operating results of NAL. NAL duplicates and distributes 8-track stereo tape cartridges, cassettes and open reel tapes.

Peace Festival, Govt. Style, Set For August '70
By FRED KIRBY

NEW YORK — The U.S. government, music industry and other major industries will cooperate in a massive "1970 United States Peace Festival," scheduled for August on Indian lands in Arizona.

TV Sound Takes Cue From Disks
By ELIOT TIEGEL

LOS ANGELES—The sound of television and motion picture music is about to undergo a radical change. Amos Engineering, a freelance engineering company, has been hired to oversee the musical sound of the weekly "Andy Williams Show" on NBC. And the company has just signed an agreement with a major motion picture producer to handle all facets of music for Williams' films. Amos Engineering is a wing of Jimmy Bowen's Amos Productions.

Dealers Credit Cards With Stacking Up More Sales
By PAUL ACKERMAN

NEW YORK—Credit cards are markedly increasing the total sales volume racked up by stores. The result has been general acceptance of card plans by dealers across the nation. Here, all the major cards are honored by many dealers, with Master Charge, the Interbank Card, most prominently mentioned by merchants as responsible for increased billings.

Sun 'Novices' Blazing Again
NEW YORK — This week Elvis Presley's RCA single, "Suspicious Minds," moved into the No. 1 position on the Hot 100 chart.

U.S. Acts' Prices Hit by Canadian
By RITCHIE YORKE

TORONTO — The greatest problems for the live pop entertainment scene in Canada, according to Rick Taylor, manager of the Rock 'N Roll Club in Toronto, is that Americans come.

Disks Hot on 1-Mart Steam
NEW YORK — Records are exploding out of individual markets and zooming on the Hot 100 Chart without a stopover in another market. According to a survey of the first 10 months of this year of the 91 Action Records, 37 have made the chart so far and only two broke out in a second market. Of those two records that happened in a second market, one eventually climbed on the chart to become a hit "Morning Girl," by the Neon Harmonics on WB-7 Arts Records.

(Continued on page 10)
(Continued on page 12)
(Continued on page 12)
(Continued on page 78)
YOU’LL MOVE MORE OF OUR PRODUCT THAN EVER WITH THESE TWO TOTALLY NEW KINDS OF STEREO 8 CARTRIDGES! PRICE: $4.95*

Variety 8 Stereo 8 Cartridge Tapes—The Best of Our Best Rock, Pop, Country...At the Best Price Going.

Victrola® Stereo 8 Cartridge Tapes—Great Classical Music at a Great Popular Price.

*Suggested list price
G&W Forms Tape Message Repeater

NEW YORK—The 3M Co. has developed a "3M Message Repeater" for recording and reproducing small durable tape CARTRIDGE which can be used to record and play back sounds, or messages.

The system, designed for small scale applications, has been developed for small scale applications, and is intended to simplify and improve upon existing landline and telephone systems. The unit is already available on a limited scale, and is expected to be introduced on a larger scale in the near future.

The unit consists of a small tape cartridge which can be used to record and play back sounds, or messages. It is designed for small scale applications, and is intended to simplify and improve upon existing landline and telephone systems.

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Fox Dies; Berman Heads Office

NEW YORK—Al Berman, long-time executive with the Harry Fox Office, has taken over the reins of the operation, which will henceforth be known as the Harry Fox Office. Berman, who in the later years actually managed the office, stated that in addition to continuing the tradition of watchfulness, he would thoroughly explore all new and developing areas to assure publishers full protection. Berman joined the Fox office in 1966, Harry Fox, publishers' agent and recording lawyer for 45 years, died Oct. 18 at his home here.

Music Scene' Uses Radio as 'Helper'

LOS ANGELES—"Music Scene" is an example of a television series that draws its power from the radio. Each week, Mitch Reed, one of two alternating off-camera announcers, introduces and describes the show, "Music Scene," that appears on his KMET-FM. Reed feels that full awareness of the ability of the show, Reed's notice lures young people to the KMET-FM office, according to the audience that is needed for concert setting taping.

The audience which responds to the KMET announcement streams into the offices of age and moves upwards.

When Reed tells listeners they can drop by the show's office to reserve tickets, he has to call the show's office to reserve the tickets. On occasion, producers Ken Fitz and Stan Harris, decided to go from a production setup to a concert setting requiring an audience, so Reed gets less time than usual to make his announcement.

General News

Billie Jean Is Ruled Williams' Legal Widow

ATLANTA—A Federal court here has ruled that the former world champion Williams is the legal widow of the late Hank Williams.

The ruling was an important phase of a $4 million lawsuit filed against MGM by his wife, the late Loretta Williams. The court was to deny such a judgment, and order the case to trial in November.

The plaintiff in the trial was widowed shortly after her marriage to the singer/writer, and sought a summary judgment to this effect. The action of the court was to deny such a judgment, and order the case to trial in November.

Billie Jean contends that she was subjected to ridicule and scorn by the movie, since she was not known to all her friends and acquaintances as the singer's widow, and the movie made it appear that no such marriage had ever taken place.

Hawaiian Singer Dick Jensen will record for Probe Records. The singer follows Jensen's move from Probe, signed, but never recorded, him. Left to right, are Larry Newton, president, ABC Records, Jensen, Joe Carlton, vice-president, general manager, Probe Records, and Don Costa, arranger and producer for Jensen. January, Probe will release a single follow-up immediately by an album.

BiMI Article on R&B Draws A Huge Response for Copies

NEW YORK—Thousands of excerpts from the BIIM Article on R&B are showing up in the recording efforts owing to the proliferation of hundreds of independent labels across the country. A new start had marked, has seen a steady increase in record labels, record production, and publisher and writer income.

Mechanical income, under Fox, has reached a record high and figure of $30,000,000 annually.

Surviving Fox are his widow, a son and daughter by his first wife, and a sister and two grandchildren.

Billie Jean is Ruled Williams' Legal Widow

Billie Jean Williams has been ruled by the Atlanta court the legal widow of the late Hank Williams. The decision was made by the court in the lawsuit filed against MGM by the late Loretta Williams. The court was to deny such a judgment, and order the case to trial in November.

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Schreiber to Head NAMA

NEW ORLEANS—G. R. Schreiber, vice president and editorial director, Billboard Publishing Co., has accepted the newly created position of president, National Aggregative Merchandising Assn. (NAMA), the national trade organization of vending service companies. Schreiber, who helped found Vend, one of 15 specialized business and consumer magazines published by the Billboard company, succeeds the late Thomas B. Hunderford, who died in June.

Schreiber joined Billboard (Continued on page 60)
and 8-Track Exclu.
on Atlantic Records

Led Zeppelin II

ATLANTIC

Bootsing: Premier Talent Assoc. 200 W. 57th St., New York, N.Y. 10019

Mfl.: Peter Grant, BOX MUSIC MST 135-137 OXORD 5. LONDON W1.
Due to the overwhelming Christmas we’re bringing Christmas

Last year, Columbia put together the most thorough and persuasive Christmas merchandising campaign in the history of the industry. We geared it perfectly to the big gift-buying season, so millions of people gave and received more Columbia albums than ever before. Over 11 million dollars in retail sales. What a triumph!

But this year’s program will even surpass last year’s. We introduced our program in July, then we shipped all of our new Christmas releases in September. Now that's good planning. And we’re backing it all up with lots of advertising dollars—national consumer and local—to really build big sales.

Our Product:

For the first time, last year, we introduced the GP series—two-record gift sets at a special low price. The results were fantastic—over one million dollars in sales last year. So, needless to say, they’re back this year by popular demand—featuring the biggest stars with their greatest sounds.

Position them together in high-traffic locations for instant impulse sales!

And an exciting array of brand-new Christmas albums—seven in all—by some of our best-selling stars. And the best-selling Christmas catalog in the record industry.

Specially Priced Two-Record Gift Sets.

Success has made them a Christmas must. The stars are right, the music's right. And the price is right.
success of last year’s program, back again this year!

And here’s our program:

- A full-color underground campaign that’s tuned right in.
- A massive national radio advertising campaign.
- Full-page four-color ads in major newspapers.
- Over eight million department store statement stuffers.
- A major, in-store Christmas display, a mobile, streamers, sticks… the works!

Well, there’s only 28 days left before the big Christmas shopping whirl begins, and you’ll be ready for the busiest and merriest Christmas ever.

Christmas begins with music on Columbia Records.

Johnny Mathis
Give Me Your Love For Christmas
including:
The Little Drummer Boy/My Favorite Things
The Lord’s Prayer/Do You Hear What I Hear?
Have Yourself A Merry Little Christmas

The Christmas Spirit
Johnny Cash
including:
I Heard The Bells On Christmas Day
Blue Christmas/Silent Night
Little Drummer Boy

My Christmas Favorites
John Davidson
including:
The Christmas Song
White Christmas
Silver Bells
O Holy Night
Mary’s Little Boy Child

The Clancy Brothers
CHRISTMAS
including:
Sing We The Virgin Mary/Silent Night
Jingle Bells Christmas In Carriac
Christ Child Lullaby

Country Christmas
Johnny Cash
Including:
Jingle Bells

The Moog Machine
including:
The Little Drummer Boy: Jingle Bells, Silent Night
Joy To The World
The First Noel
Christmas Is A Time To Share

What’s New This Christmas?
Seven exciting new albums that are perfect for the holiday season. Because there’s something for every musical taste.

Major Christmas Display.
It’s exciting and eye-catching.
And it features hot-selling Christmas product.

Full-Color Department Store Statement Stuffers.
Over eight million of ‘em!
Peace Fest for August '70

cord their artists live at the event. Record companies and other industries interested in more information can contact him at 130 W. 80th St., New York 10024.

The emblem for the festival, which aims to bring the government and youth together, has a red rose growing out of a wall of darkness, pictured in blue, symbolizing the freedom and openness of the future, pushing back disease, ignorance, greed and misunderstanding.

Preliminary promotion is under way on Toronto's CHUM, CHUM-FM and CHUM-AM. Cooperative arrangements also are being worked out with the area's Navajo and Hopi Indian residents. A red Travel organization is planning to handle travel arrangements for press, arts, and other persons working with the festival.

Executive Turnaround

Al Klein named label head of Chisa Records for the Motown group. Klein was previously national sales director for Motown for the past eight years. Klein stated that Chisa product would be soul based, but also include blues, jazz and afro music. A television special for 1970 had already been planned, he added.

Philip Skaff named vice president of Liberty U.A. responsible for operations on the domestic label group including the Liberty/Regal division, the Regal-Palmer Period Jazz and Soul City labels, UA and the Blue Note/Solid State and Mint labels. In addition Skaff will oversee the advertising-merchandising/promotions department and the general music promotion department of the art department of the company. Skaff joined Liberty in 1963 as executive vice president and left in 1966 to start his own Independence label. He had previously been national sales manager and vice president of Kapp Records.

John Minkove named Atlantic's new west region promotion man, covering Seattle, San Francisco and Denver areas. He joins Atlantic from ABC Records. Vince Faraci appointed Atlantic-Ato's new west south region promotion man covering New Orleans, Texas and Oklahoma. He was previously promotion man with Capitol Records and Jay Kay Distributors in Dallas. Margo Knesz appointed the new position at Atlantic-Ato where she is in charge of distributor promotion relations, assisting in coordinating artist appearances, setting up promotion tours, and oversee the making of artist promos for radio stations. Miss Knesz was previously with Epic as manager of promotion services. Dick Whitaker, formerly Epic's west promotion man, will now handle the southeastern territory, from Florida to North Carolina including Georgia and Tennessee. Dick Xller formerly southeast regional promotion man, is now handling the east coast from Washington to Boston. George Fussner in addition to Jerry Greenberg, is also handling the midwest and southwest. A new promotion man to promote Atlantic's underground and hard rock product and Gunter Hauser remains in charge of promoting good music, jazz and college artists.

Al Rosenthal named vice president and general manager of Raymond Rosen Music Products in Philadelphia. Rosenthal was formerly president of Chips Distributing, the Philadelphia-based which distributes records.

Ron Krietzman named to the newly created post of west coast manager, Command/Probe Records. Krietzman was a personal manager before joining Tetragrammaton Records, where he was associate distributor. He now works for Roy Silver, director of ad and also national promotion director.

Roy Battocchio, after 11 years with Capitol Records in New York, promoted to the artists relations department of the company in Hollywood. Battocchio joined Capitol in 1958 as district promotion man. He was promoted to national sales manager and then eastern artists promotion manager. Before joining Capitol he was with WOR-AM radio and record librarian at WINS.

John Snell named European representative for ABC Records, operating out of the soon-to-be-opened London offices. Snell was previously with MGM in London for two years and was also assistant to the London promotions director for Decca Records in London.

...Lou Hahn, Gene Paul and Geoffrey Haslim appointed Executive Associates at ABC's London office.

滚动记录

(Continued on page 10)
DOES THE CAPITOL PUMPKIN REALLY CONCERN YOU?

Stand by on Halloween...
Audio Fidelity's 100G Sales Contest on Curious Album

NEW YORK—Audio Fidelity has launched a $100,000-plus distributor sales program on its new Curious Album, "You're Curious or Yellow." The album, produced by Kermit Schafer, will be backed by a campaign that includes the giving of 10,000 free Ford Edsel automobiles to distributors selling a certain quantity of the album. The program ends April 30. The album's title is inspired by the song on the album, "Yellow," and as an added incentive to the label's campaign, dealers in the various cities where the film plays will be given free tickets. "Are You Curious or Yellow" is presented in Audio Fidelity's "Psychodrama Personality Series," with a $9.98 suggested retail price.

Executive Lumber

** Continued from page 9 **

Michael Kagan appointed regional promotion manager midwest region for Epic/Columbia. Kagan was previously promotion manager for Epic and Custom in the Chicago and Milwaukee area. Additions to the staff of national promotion manager of Warner-Chappell were Alan Rosenberg in New York, Chip Killinger in Cleveland and Jay Dunn in Atlanta. Rosenberg was with WNEW for eight years and was with WLS for five, and Killinger was with Mercury Records. Dunn was program director for Atlantic's WACK and consultant to WPDO in Jacksonville, Fla. Davis was assistant national promotion manager with Merck's Trickey in Los Angeles and Killinger worked for a sports figure management group before joining Warner-Reprise.

Norman Winter appointed to the newly created post of director of corporate communications of Liberty/UA Records, Inc., New York. He has been senior engineer with the company.

G. R. (Dick) Schreiber, vice president, editorial director, Billboard Publications, Inc., has been named president, National Automatic Merchandising Association, the organization of vending service companies. See separate story.

Ed Barsky with Tetragrammaton Records, joins Ampex Records as executive vice-president. Daniel Schlang joins Transscaena Records in Atlanta as national sales and promotion director. For the past two years he has been in the military service. Allan Stanton, A&M a&r head, has left after three years in the position. Harland L. Schmitt, director of sales, Francis J. Myers, director of product planning; and Ross N. Faires, director of advertising, have been appointed by the company to form sales promotion division Arvin Industries, Inc.

Doug Cox, former program director at KRLA, has been appointed vice-president and sales manager of Smothers, Inc. Don Reese has joined SmoBro Talent. Ronald H. Rader has been named marketing services director for GRT.

Brian Panella appointed West Coast artist relations manager and Eastern artist relations manager, respectively, at Capitol. Capitol has appointed eight promotion men: John Knolde, Chicago; and Jim Riggins, Atlanta/Philadelphia, both independent regional promotion managers; Lance Gilmore, West Coast regional country promotional manager; Walter Lee, Boston; Joe Dettrick, Cincinnati; Don Whitmore, Cleveland-Pittsburgh; Hal Smith, Memphis; and John Arnetta, Baltimore-Washington. Al Beidich joins Fantasy as vice president for legal and publishing matters with responsibility for all Turner activity. Ken Turner, Fantasy's first vice president, and Jim Davis joins Warner Bros. Records as a Los Angeles promotion manager. Vince Marchiolo of the company, joins Bill Leiser at Atlantic as manager Barry Gross. He was formerly with ABC Record and Tape Sales in Denver.

Len Smedicsman named assistant advertising manager, Ampex Stereo Tapes. He was previously assistant director of public relations for ASCAP in New York. ... Lauren Davies, Seattle branch manager for Craig, has been appointed general sales manager of the company.

Irina Newton, formerly Tetragrammaton production manager, joins Liberty/UA as assistant to corporate product control manager David A. Neckar. ... Paul Werth, Matt Heireich, Joe Bleeden and Joan Bullard join Sattman-Mirisch to handle four new departments in Los Angeles. Werth will head the music division; Heireich will head the concert and promotion development division; Bleeden heads the TV and film production division; and Joan Bullard, who was with Sattman-Mirisch and Fantasy's first legal vice president, joins Bob DeSloover as head of corporate legal. ... Misty Meslin, formerly administrative assistant to Breslow, has been appointed national promotion manager at Tetra.

Art Mogull returns as president of Tetragrammaton. He resigned with the company last year. ... Bill Leiser, director of Scepter Records, has been named vice president and general manager of Tetra. Also returning to Tetra is Don Shanis, administrative assistant to Breslow. Mr. Shanis has been appointed national promotion manager at Tetra.

Daniel F. Anderson named by Capitol Industries as personnel director. He succeeds Thomas L. Trout, named special assistant to George Jones, Capitol Industries manufacturing and administration vice president. Anderson was formerly manager of compensation and benefits.

Music, Youth and the Ones in Capital

By MILDRED HALL

WASHINGTON—Music and youth exploded into the Washington political and social scene in recent months when 13,000 new premises opened from coast to coast. The three main factors in this are the influx of young people to universities and other schools, poured out on the monument grounds over the screen, biggest policy on the area's own local groups, including the Beatnik subculture, revolutionaries, waraders and disc-rakers, the Cherry People (Heritage), Catholic groups, Beat Generation and the country group and others.

The 13th Annual Metropolitan Music Festival, held on the Monument grounds (see Drivel (Oct. 17), was like the Moratorium Day that preceded it on Oct. 15, an exciting gathering, with nothing to mar the peaceful beauty of the Indian summer afternoon.

Only three days before, the 50,000 marchers in the candlelight Moratorium service gathered at the Monument grounds' Syilvan Theater. The first show in which record companies would participate, Horton will own records, Horton will produce with Amos Productions, as Tom L. Lietz, recording engineering director of Scepter Records.

For the past two years he has been in the military service. ... Allan Stanton, A&M a&r director, has left after three years in the position. ... Harland L. Schmitt, director of sales, Francis J. Myers, director of product planning; and Ross N. Faires, director of advertising, have been appointed by the company to form sales promotion division Arvin Industries, Inc.

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At Last
Karen’s first!
Karen Wyman’s first single is something really very, very special. It’s been a long time in coming, but here it is, and well worth waiting for. A great artist, a great song, a great producer.

“To Give”
Karen Wyman
Produced by Bob Crewe

and pride!

INCREDBLE NEW EXCITEMENT ON DECCA® RECORDS
Credit Cards' Sales Power

**Continued from page 1**

BankAmericard is rated tops.

Ben Karol of King Karol stated that his sales through credit cards accounts for over $250,000 annually in his two retail outlets. Of this sum, 75 percent is plus business, Karol estimated. The executive added that the sales increase was relevant to tape as well as records.

"We honor all credit cards," Karol said, "but most important to us is Master Charge: as a result of this form of merchandising, we definitely get a larger sales per customer; a customer may be short of cash, but he can still buy products.

**Other Advantages**

Karol listed other advantages: "We do not worry about credit problems when we sell in this way, and there is a big savings on bookkeeping, tracking down bad payers and bad checks.

With a credit card you take the shopper's voucher to the bank and it is honored as cash.

Karol noted that New York attracts thousands of very small customers who do not like to carry too much cash.

"The small dealer," Karol concluded, "is more able to compete with such giants as Macy's, Gimbel's, Karovert and others."

Sid Turk of the Colony Record Shop said that credit card sales are a rising phenomenon. "They are a real sales help although some expense it entails. Turk honors all major cards—Diners', American Express, BankAmericard, Carte Blanche, Uni-card, among others. In this area, Turk said, the old limit cards like Diners' and American Express were responsible for most sales, "but now Master Charge is coming on very strong."

Arnold Bennett of Record Hunter said that his shop has honored credit cards for years, and that during this period, American Express and Diners' have been very good. "Master Charge at the moment is the fastest for us," he added. According to Bennett, 25 percent of Record Hunter's sales are on charge accounts.

**20% Sales Hike**

"Mutual," a latest album by Victoria Camera, Inc., a Times Square record store, said that credit card use has increased his sales at least 20 percent.

The store's overage from the sale amounted to $50, he said. Master Charge accounts for an important sales aid.

Abe Jemal and Al Cohen, operating their own record store, also reported increased sales from credit cards, notably Master Charge.

One dealer, Arnold Cohen of the Gaithers Times Square outlet, was an exception. He said he did not honor cards; that he did not get many requests for this type of sale, and that credit card cut into the profit of a sale. He posed the question of whether a store could make money on a sale. He pointed to the fact that sales do not usually add up, say 6 percent of a sale.

An interesting aspect of the use of credit cards, dealers said, is the fact that salesmen are marketing credit cards as well as selling records. Credit card companies generally pay a bonus to clerks who are alert enough to pick up bad cards. Clerks carry a list of such cards, and when they name a switch they hand the card and destroy it.

Master Charge, for instance, pays clerks $25 for each card picked up. Stewart Cash said his assistant understood the fact that he does not expect clerks to be policeman necessarily, but clerks who exercise such caution will be rewarded.

These advantages to recording dealers account for record dealers using credit cards. The dealer gets his cash immediately; he deposits his vouchers as cash; no clearing of checks is necessary; the dealer does not have to have a high average sale; his average sale is higher; the dealer cuts down on credit and billing costs. He can make as much as the bank issuing the card. The dealer does not need to risk having a large amount of cash in the shop.

And perhaps most important is the fact that use of the use of cards buyings inhibitions on the part of the customer are lessened.

Sun Hot Again

**Continued from page 1**

Lee Lewis, who records for Sony, who recently is Columbia's Carl Perkins.

These artists have one thing in common, as they are both described by Sam Phillips and first appeared on his Sun label in the early 1950's. They are crucial to the development of a new music, business, and they are still making it big to this day. 15 years later, Phillips went very strong.

"It's the truth," Lewis says, "and we are carrying on the tradition where dad started it all in—"

**Trans-Beacon Buys NAL**

**Continued from page 1**

NAL, will continue to run the affairs of the company under existing long-term employment agreement. NAL will operate as a wholly owned subsidiary of Trans-Beacon.

Trans-Beacon, listed on the American and Pacific Stock Exchanges, operates motion picture theaters, vending concessions, and at one time owned the only sound motion picture which licenses names and properties.
COCKER'S HERE!

NATIONWIDE TOUR BEGINS!

Oct. 24 & 25  Kinetic Playground  CHICAGO
26  New Haven  MICHIGAN
29  Municipal Auditorium  ATLANTA
31  Convention Center  PHILADELPHIA
Nov. 1  Gilligans  BUFFALO
7 & 8  East Town Theatre  DETROIT
9  Tyrone Guthrie Theatre  MINNEAPOLIS
14 & 15  Electric Factory  PHILADELPHIA

Nov. 21 & 22  Fillmore East  NEW YORK CITY
26, 27, 28, 29  Boston Tea Party  BOSTON
Dec. 4  Memorial Theatre  SYRACUSE, N.Y.
5  State University  NEW PLATZ, N.Y.
6  Upsala College  EAST ORANGE, N.J.
7  Civic Center  BALTIMORE
12  Anaheim  CALIF.
14  Star Theatre  PHOENIX

A New Album On A&M Records
Tea Council's New Sound Hunt

- Continued from page 1

and artists will be narrowed down to 50 groups or individuals. These 50 will receive professional engineering and marketing advice from the Tea Council, with a panel of record industry executives. The 50 will then be narrowed down to 50 finalists, who will be picked by a panel of record industry executives, record artists, and experts in the field. The Tea Council will provide a new sound for each of the 50 finalists, and the artists will be encouraged to work on new songs for the new sound.

The method of finding the groups will be left up to the individual stations. Some stations will hold a search to find the one or two groups that they will decide to buy the entire group of music from. These stations will have the option to buy the entire group of music from the Tea Council.

Robins' Sales
Up 24% in Qtr.

NEW YORK — Sales of Robins Industries rose 24 percent in the third quarter. As a result, the company reported a 23 percent increase in earnings for the similar period of 1968. The third quarter earnings were $41,000, up from $33,300 for the similar period of 1968.

Robins Industries is a manufacturer of magnetic recording tape cassettes and other products, including work for Liberty Blue Records, Tangerine and Imperial Records.

Ati Area Admen

SAN FRANCISCO — Ken-
yon & Eckhardt, Inc., will handle advertising and exploitation of the Tea Council's new sound in Western markets such as San Diego, Los Angeles, San Francisco, and Denver.

General News

Market Quotations

As of Closing Thursday, October 22, 1969

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*Over-the-counter prices shown are "sell" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.*

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

M'Media Posts Earnings Dip

NEW YORK — Metromedia, Inc., has reported third quarter revenue and net income of $41,926,342 and $44,671,458, respectively. Gross revenue and net income for the similar period of 1968 amounted to $40,903,357 and $1,677,359, respectively.

Net income per common share amounted to $0.78 for the third quarter of 1969, compared to $0.77 for the similar period of 1968. The board of directors also declared the regular quarterly dividend of $1.50 per common share payable December 15 to stockholders of record on November 21.

Spraygen to Buy 100,000 AF Shares

NEW YORK — Spraygen & Co. has agreed to purchase 100,000 shares of Audio Fidelity, Inc., stocks. Price was not disclosed. Spraygen & Co. has an affiliation with Audio Fidelity's investment banker, according to Herman Gimbel, Audio Fidelity president.
IT BECAME NUMBER ONE IN FOUR COUNTRIES WITHOUT BENEFIT OF AIR PLAY. IT WAS BANNED IN TWO OTHER COUNTRIES. IT IS NOT DIRTY. IT IS BEAUTIFUL. IT IS "JE T'AIME, MOI NON PLUS."

So compelling, so powerful was this record, it swept across France, Belgium, Holland and England and outsold everything in a totally unprecedented way. Word of mouth.

So controversial was this record, it was censored in Germany and Italy.

It already is among the top 5 in Canada. And already the groundswell is happening here.

The original import.
Je T'Aime, Moi Non Plus.
Jane Birkin & Serge Gainsbourg
F-1665 (Fontana label)

NEW INSTRUMENTAL VERSIONS OF THIS GREAT SONG AVAILABLE NOW.

Je T'Aime, Moi Non Plus
Paul Mauriat
40647 (Philips label)

Je T'Aime, Moi Non Plus
The Knight Sounds
72965 (Mercury label)

From The Mercury Record Corporation Family Of Labels
MERCURY - PHILIPS - SMASH - FONTANA - LIMELIGHT - BLUE ROCK - WING - INTREPID - PULSAR
A product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601
A NORTH AMERICAN PHILIPS COMPANY
NEW YORK—A telltale sign of success greeted retailers merchandising cassette tape and hardware equipment: consumers in a buying mood.

An extensive and carefully planned merchandising a
gainst created by Hal Rothberg, Capitol special products mer-
chandising.

The magic of a tape-hardware merchandising program has been realized by many companies. "Many feel all you have to do is set up tape and hardware and you have a sale," said Rothberg, "Not so.

In an effort to be at the forefront of innovating marketing ideas and dealer sales — management ed-
ucation that creates consumer interest. A drive by major record companies and hardware manufacturers to expand and exploit tape via unique merchandising concepts has resulted — and Capitol is in the forefront.

Here's what Rothberg and Capitol are doing.

- Created a dedicated cassette and 8-track cartridges for the holiday season and other gift-giving occasions.
- Developed a merchandising campaign for its six-line cassette player equipment;
- Created promotional materials to exploit both tape and hardware on network television and national radio;
- Created Audio-visual presentations to educate sales and management personnel.
- Created tape-point-of-purchase displays for impulse sales.
- Rothberg also developed a "value offering" for cassette and 8-track tape, which utilizes al-
bumb-sized boxes.
- The gift package features catalog material spanning easy listening, pop, rock, instrument-
al and country music. Artist features include The Lettermen, Jackie Gleason, Buck Owens, Don Elliott, Motown acts, Glenn Campbell, the Lettermen and the Beach Boys, Rothberg also packaged a rack pack that in-
cludes the Steve Miller Band QuickSilver Messenger Service and The Kinks, with a 4-track pack at
$20.98.
- A 4-pack, which in-
cludes a roundup of Capitol artists, retails at $14.98.
- Additionally, a 4-cassette "Romeo & Juliet" tape and LP p a c k a g e simultaneously at $24.99.
- The deluxe package produced by Neely Plunk for I.M.C. Productions, which exclusively selects and produces all Capitol soundtracks, includes a 44-page, full-color book of scenic high-lightes from the motion picture. "The Romeo & Juliet" set comes in either four LP's or two 8-track cartridges or two cassette.
- Capitol's cassette equipment also is receiving attention from Roosevelt Products. Mer-
ducising attention getters are ex-
ploring new market spots for both hardware and tape during the Christmas se-
ason. (See also AM/FM radio and "Johnny Carson Show.")
- Radio spots promoting tape is in conjunction with Capitol cas-
sette hardware will be heard on top 40, easy listening and coun-
try stations.

As a part of a nationwide pro-
motion program, Rothberg has added a new advertising campaign created by Hal Rothberg, Capitol special products mer-
chandising.

The "Celebrity Tape Drive" campaign created by Hal Rothberg, Capitol special products mer-
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track tape. Capitol are doing:
- Developed a deluxe 3-pack tape featuring major recording artists. Capitol is focusing on market-tape and hardware on network television and national radio. It is creating audio-visual presentations to educate sales and management personnel. It has created tape-point-of-purchase displays for impulse sales. Rothberg also developed a "value offering" for cassette and 8-track tape, which utilizes album-sized boxes.
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try stations.
Polydor/DGG See the Classical Cassette Topping LP’s in Decade

NEW YORK—The Polydor/Deutsche Grammophon Co., has predicted that classical cassettes now gaining in popularity, will outsell, and possibly obsolete, the classical LP within a decade.

DGG, manufacturer of the largest classical catalog in cassette form, is gearing its operation to meet the anticipated revolution. Lloyd Gelassen, advertising and promotion manager of the DGG/Polydor, U.S. operations, attributes the eventual switch to cassettes—classical and other forms—to their compactness, ease-of-operation, and virtual indestructibility. He also pointed out that the cassette, because of its size, requires considerably less storage space than a record, and is an attribute, not only to the music buff but to the distributor as well.

Packed Like Paperbacks

Gelassen feels that, in the not too distant future, the cassette will be packed like paperbacks, in camera, drug and candy stores, as well as be dispensed in airports, hotels, gas stations and other public places from slightly modified cigarette machines. He argued that the price differential between the record and the cassette will not be a deterrent to the buyer, mainly because of the advantages the cassette has over the record. He further predicted that in time the prices of both the disk and the cassette will be comparable.

Although Gelassen would not say whether his company was considering phasing out its record business in favor of tape CARtridges and cassettes, he did acknowledge that although DGG/Polydor’s record business was in the vicinity of a billion dollars, it could be much better.

At present, DGG/Polydor is offering 150 classical titles on cassette, and about 80 on 8-track, the biggest catalog in these configurations in the music industry.

Waving away the idea that there will be an eventual and peaceful co-existence between tapes and records, Gelassen said they will not co-exist forever.

The NOW Sound of 8 Track PROFIT

The 811R Cartridge Recorder

Listen... and you can hear the sound of profit. It’s the 811R 8 Track Stereo Cartridge Recorder. Designed to sell and sell and sell.

Records and plays 8 track stereo cartridges for car or home from Stereo FM, phonograph or any tape recorder. Engineered for studio quality performance with exclusive logic circuits to eliminate timing problems. Exquisite styling and convenience features to captivate your customers.

Best of all, model 811R is available now. We deliver immediately from stock. Hear the sound of profit now... and be ready for holiday sales. Model 811R. Made in the U.S.S. to sell for under $190.00.

By RADCLIFFE JOE

He feels convinced that with time, and the proper research, Tape CARtridg6e will command the pre-recorded music market.

They pointed out that fidelity, one of the biggest bugaboos of the prerecorded tape industry, is on its way to being licked, and revealed that his company has already taken steps towards achieving this.

DGG/Polydor’s uses a chromium-oxide coated tape for the manufacture of its prerecorded cassettes. Gelassen explained that the chromium oxide allows thinner tape moving at slower speeds to give greater fidelity with less hiss. He said that the fidelity range realized with the chromium-oxide process gave a fidelity range from 80 to 12,000 cycles, with as much as 20 to 25 percent less hiss. “As a result, we can reproduce the finest music made, with relatively little fidelity loss, and very little distortion,” he said.

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Viva Packaging for 3 Clubs

LOS ANGELES — Viva Packaging is recording and taping the Long Live RCA and Capitol Records and is also pursuing clubs as another avenue for sales.

The label's initial tape offering is a two-package 8-track set featuring the String Quartet for the Columbia Records set. Initial shipping order is for 125,000 copies of Ampex duplicating the title.

Also being prepared as a feature for Capitol is the Midnight String Quartet's "Like Old Times, Vol. 1 & 2," featuring famous violinist Ed Silver, vice president and operational head of Snuff Garrett's Product in U.S. & Canada.

The Capitol Record Club also will be attributable to cassette. "The Rhaphodies for Young Lovers" LP and a second Midnight String Quartet product were used for a feature package for RCA, while "Spanish Rhaphodies for Young Lovers," and "Rhaphodies for Young Lovers, Vol. II," were set in the Norelco box. The plant is designed to accommodate all Norelco's production costs. He said that with Ampex for four years of

"The export business for jazz is fantastic," Koenig said. "For awhile, it was the only game in town but jazz is now being sought in Germany, Holland, Italy, and it's also very popular in Japan.

For his overseas sales, Koeing buys his tapes from Ampex and Ampex serves as his representative and counts through his regular licenses, Philips and EMI.

Koenig is exclusive with Ampex for two years during which time Ampex has released 30 titles on reel and in cassette and 8-track. Koenig has released 12 new titles this year for tape.

There will also be seven new albums which will be manufactured into tape. Highlight of the new music is a 20th anniversary LP by Charles Earland. The LP, "Twenty Years Later," is designed to show the "vitality in traditional forms plus the standard songs the band has given new treatments to."

-newly recorded projects are by Hampton Hawes ("Seance"); Sonny Simmons, the avant-garde alto saxophonist ("For Posterity"); Barney Kessel ("Fire""); Eugene Chadbourne and Sonny Simmons ("Feelin' Good, Feelin' Newborn" ("Please Send Me Someone to Love"); featuring the rhythm section of Berry Oakley and Elvin Jones.

On the rejoice trail, Koenig has new artists appearing from Bernie Solomon, The "Fox" by Horace Silver, "The Elmo Hope Trio." Both records originally came out on the HiFi label and are now being picked up by the producer.

Koenig has gone to San Francisco and arranged an LP by the Bay City Jazz Band playing music of Louis Armstrong 1920's era.

Why the interest in recording Direct-to-Cassette? "Profit, but steady market," Koenig said.

NAL to Raise Retail Price of Its Cassette

NEW YORK — The North American Leisure Co., has decided to raise the retail price of its prerecorded cassettes by $1 effective Nov. 1. This move by NAL, which has been under pressure as a general trend toward price standardization, is designed to bring its cassette prices into line with those of the larger tape companies.

Only last week GRT and A&M were reported to be raising their prices 30 cents, while RCA was raising its prices 25 cents.

Larry Finley, president of NAL, said the new price was forced on his company by rising production costs. He said his company within recent times had become virtually impossible to continue selling at the regular $5.95 price while maintaining the same high quality of workmanship.

Casette Unit Pointing Out Bay City Sights to Tourists

SAN FRANCISCO — Because of cassette tapes, tourists here can see the sights of the Bay and Sausalito from the comfort of their own car with Dick Van Dyke as their personal host and guide.

Auto Adventures and Info-Tape are showing San Francisco to tourists in a new way.

Info-Tape offers a two hour Old Town walking tour at $2.85, a three hour Landmark driving tour at $2.95 and a four hour Historic driving tour at $3.85 and a four hour Historic driving tour at $4.85. The company uses a Panoramic phased tape.

Auto Adventures makes use of Van Dyke to narrate the attractions of San Francisco on a $3.90 cassette tape. The tour comes with a free picture guidebook.

The tapes come complete with historical background. In some cases, are packaged with background music and is paced to normal track conditions, and a deep tone indicates when the descriptions end.

The Auto Adventures tour is available through Hertz and Budget Rent-A-Car, hotels, motels, and the manufacturer of both tape types deliver players to customers.

Information personality Don Sherwood and David Cooper, an historian, are tour guides for Info-Tape.

Jazz on Tape Exports In Europe Enjoy Boom

LOS ANGELES — There is a demand for all cassette recordings, the Europe, reports Les Koenig, president of Contemporary Recordings, based in Los Angeles. "The export business for jazz is fantastic," Koenig said. "For awhile, it was the only game in town but jazz is now being sought in Germany, Holland, Italy, and it's also very popular in Japan.

Music in the commercial music area, Superscope's first release of six albums, the first four was slated for December through the exclusive Supercassette outlets. Originals, foreign and domestic, are planned to release 25 titles by early fall, but ran into problems in getting the tapes to market.

Music in the first release includes several Latin jackets. "Jirin", by the Natural Guild: Tommys Sands and Mike, a Latin group: "The Nova Baroque Ensemble"; "Keyboard Immortals" (Rachmaninoff, Debs); "Baroque Jazz"; "Golden Kamikaze."

These tapes will be offered by Sony/Superscope dealers through Superscope's 25 record distributors for $8.85 through December. The tapes will also be sold under the following labels: "Wonder"; "Philips"; "Flexible Records"; "Tealex"; "Wonder"; and "RSW".

LOS ANGELES — Hobbit Records, which distributes through GRT Records under a five-year exclusive distribution contract, will have its product exclusively duplicated by GRT Records. Initial product on Hobbit is by Ross Harris, "The Rock Tape"; Plain Jane, country-folk group; Sapphire Thinkers, a jazz-rock group; "The Incredible Susan feat. for-merly with the Blue Cheer. A Rockin' Foot LP will be re leased by the Library of Congress and will have LP's issued in late

New Duplicator

- Continued from page 17

has a built-in capacity equivalent to 50 duplicating slaves and is designed to accommodate all configurations, including cassette, player and recorder located at No. 5 Industrial Road.

Van Dyke will produce all Hobbit product except the Sapphire Thinkers, under whose label he will be executive producer.

In addition to the Hobbit-GRT Records agreement, Van Dyke and Lenny Poncher-Bill Leboh company will have an exclusive distribution agreement with GRT. Poncher is preparing "Edward Hand," a GRT productions release; "Montrealia," by Edward Hand, a London duo, for January under his PMC deal.

Tape rights to IMC go to the record company, said Poncher.

The production company, which exclusively produces and distributes all Hobbit releases, is owned by Capitol Records, has turned out five projects for the label, including two gold albums, "Romeo & Juliet" and "True Grit." Tape rights to all soundtracks go to Capitol.

Nivelles, Belgium — The American Music Exports company has now will produce cassettes for Ampex, Fantasy, Atoe/ Embassy, Tigris, Capitol, Nivelles, Memorex, Monitor and Time Records.

The company also has formed a joint venture, Ampex Stereo Tapes Europe.

Tape CARtridge

Superscope Forms Dept Of Education, Series Set

TORONTO — Modern Tape Cartridge Corp.'s expansion continues, with rights to distribute several U.S. record labels recently completed. MTCC will handle the distribu-
tion of Tropicana, Freshwater, Surrey, Mirra, Premier, Samoa, Tootsie, which will be an addition to the children's series on Twinkle.

In addition to these lines, Bob Pink, MTCC's vice president, will announce distribution rights to several recording labels within the next few weeks.

Recently, MTCC took over exclusive rights from the popular Leisure Leisure and Sound Posters.

GRT to Duplicate Hobbit Product in U.S. & Canada

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has a built-in capacity equivalent to 50 duplicating slaves and is designed to accommodate all configurations, including cassette, player and recorder located at No. 5 Industrial Road.
Foreign Aid!

Now for the first time...complete language courses designed specially for cassettes!

These famous Institute of Language Study Cassette Language Courses are a natural for students, businessmen and tourists. They're the finest studies ever made for quick, complete foreign language mastery.

Available in Spanish, French, German and Italian, each study contains five 60-minute lessons on individual cassettes, with an accompanying printed text for each cassette. And for the first time, a Student Practice Cassette is also included in the package.

Exclusively from ILS/Ampex Stereo Tapes

Cassette-lessons are also available for sale on an individual basis at $5.95 each (includes accompanying text).

FREE DICTIONARY OFFER!
Great extra sales builder!
Your customers get a comprehensive bi-lingual dictionary FREE.

AMPEX
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The Same Facilities—East and West
We're aware that all our panting and gasping might upset you a bit. But please understand that five years ago (about "You Really Got Me" time), we were rubbing our hands in gleeful anticipation of your first American tour. When some sceptic taunted us not to hold our breath. Which we did anyway. Being, as you know, that kind of folk. And surely you'll agree that five years is a long time to hold one's breath. Right?

But now, at last long, you're finally here! Having matured almost beyond recognition stylistically. Having grown handsome sideburns. And now, embarking on that tour that we've been dreaming of for nigh onto 62 months. WELCOME!

Lordamighty knows we've gotten ready during those five years, preparing what you might reasonably call the most breathtaking promotional mobilization in our history: 1. To spread the news of your tour, and 2. To announce the release of your new LP, Arthur.

As to Arthur, or The Decline and Fall of the British Empire, we're unshakably convinced that it's the best album you've ever done. And we've sent it, resplendent with its juicy double-fold artwork, to every rock person with a pulse east of Waikiki. No doubt in our minds, Ray and all, Arthur is going to be your biggest album ever. Why, it hasn't been out but a week and already rock papers like Rolling Stone are saying things like:

"Arthur is by all odds the best British album of 1969. It shows that Pete Townshend still has worlds to conquer, and that the Beatles have a lot of catching up to do."

So, dear Kinks, continue to get out there and be your customary magnificent selves. And we'll go on taking care of the hype end. Oh, and for God's sake, eat well, get plenty of rest, stay away from the scuzzier groupies, and be sure to wear your mufflers when it's chilly out.

By the time you landed in New York, there wasn't a rock and roll writer between there and the Aleutians who hadn't been rushed a super-deluxe-chock-full-of-wonders God Save The Kinks package and a gorgeous suitable-for-framing Kinks American Tour '69 poster. The latter proudly proclaiming your visits to the Fillmore in New York, the Boston Tea Party, Chicago's Kinetic Playground, Detroit's Grand Ballroom, Cincinnati's Ludlow Garage, Hollywood's Whisky, and Philadelphia's Spectrum.

No doubt in our minds, Ray and all, Arthur is going to be your biggest album ever. Why, it hasn't been out but a week and already rock papers like Rolling Stone are saying things like:

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ED ARMES—Love of the Common People, (8)
P81 1004
THE FRIENDS OF DISTINCTION—Graceland;
2 (8) P81 505

VARYING ARTISTS—Country Christmas; (2)
BOOTS RANDALL—Boots & Stockings; (2)
P81 1003
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November 1, 1969
Bonzo's Gags, Rags Take Show

NEW YORK—The Bonzo Dog Band, a millinery-industrial complex of glad rags and gimmicks, is back with its rock'n'roll shenanigans. This time they're playing slaps, burps, and Ode's Spirit, whose rock-jazz-quartet chord section greeted their triumphant entrance with a dignity threatened at the evening's onset by the Bonzo gigan

Talent

The '50s Revived, R'n'R Way

NEW YORK — Bill Haley claimed he had not been in the city for 11 years—the program said 13, but he appeared at the '50s Rock 'n Roll Revival' at Felt Forum, Oct. 12. In a performance, in an atmosphere where the words “Alfred Green” and “Paramount” were used like an emotional cattle prod to provoke reaction, Haley and the Comets played as if they had just stepped out of a '50s Time Machine.

Haley, McEuen and Ibbotson were in the same student crashing beat, familiar guitar riffs, cheerful innocent shouted vocals, Rock and Roll standard when revolution ripped. Last year's concert showed the way: the Nitty Gritty Dirt Band brought their unique brand of bluegrass, rock and funk to Uptown's on Oct. 19 for a first set that was a delight from beginning to end.

Several voices blended on their former hit, "Buy Me I'm A Band."

The show was sponsored by Gray Distration Systems, their first excursion into this area. Producer Richard Nader stated that he was very pleased with the response (a gross of $42,000), and plans to take a second version of the show on tour in the near future.

IAN DOVE

Nero Dazzles While N.Y. Is Metropolis

NEW YORK — While parades and fireworks on Oct. 20 were marking the amazing feats of the Mets, Peter Nero was supplying the entertainment at a party at the Rainbow Grill that should rank him as No. 1 pianist on the club circuit. The city's enthusiasm for their baseball heroes was reflected by the standing ovation for the Grill's patrons hailed the conquering Nero with much of the same adulation accorded the world champions.

And with good reason. Nero is not simply a master of the piano, but truly a virtuoso. He has the ability to captivate an audience with his blazing speed, and fingers that dance with the fire and rapidity of a master.

There's not much the Columbia Records boss cannot do, including a scintillating "Mrs. Robinson," a playing of "I've Got Rhythm" and other standards of Louis, Rachmaninoff, Mozart and others, and a driving, dramatic medley from "West Side Story."

Accompanying him in imagination were Bobby Rosengarten on drums, and Gene Cherico on guitar. The two are accomplished musicians who know their craft and use their skills with a high sense of purpose and understanding. Rosengarten's work is flawless, preserving Nero with the spark that ignites throughout.

Nero's latest album is "Hair and Hollywood."

ROBERT SOBEL

Nitty Gritty Dirt Band
Swinging, Winging Quietly

NEW YORK — The Nitty Gritty Dirt Band brought their top fun groups of the day on. Fadden dressed in the dressing room. The Nitty Gritty Dirt Band's latest album, "Shelly's Blues," was effective vocally in "Mr. Bojangles" as McEuen played mandolin. "Aligator Man" was the big cajun number with McEuen played fiddle and Fadden turned to banjo. "Psychedelic Rock" was on the set. The set ended with an early rock takeoff of "Goodnight My Love." McEuen humorously rapped with the audience as his band mates changed clothes. The crowd was in the dressing room. The Nitty Gritty Dirt Band is one of the top fun groups of the day and they play good music, too.

FRED KIRBY

Campus Dates

RCA's Guess Who plays St. Mary's College, Fall River, Mass., Sunday (26); Cornell, N.Y., Tuesday (28); Loretto, Pa., Tuesday (28); Lower Columbia Junior College, Longview, Wash., Thursday (30); and Tacoma Community College, Saturday (1)."
"Tony Joe White is one of those grass-roots personalities that come upon the scene full-blown and overflowing with talent...his songs reflect a gutsiness and warmth that is missing in many of today's songwriter performers."

Edmund O. Ward
"Rolling Stone"
Oct. 18

TONY JOE WHITE "Roosevelt and Ira Lee"
NEW YORK—Rock had one of its greatest nights at Fillmore East on Oct. 20, when the Who opened a one-week stand with a set of well over two hours centering on "Tommy," the group's rock opera, which was composed by guitarist Peter Townshend.

The inspired performances also included an extensive amount of the Decca Records group's other top material, including many selections not heard here in some time, such as the hit single "Happy Jack" and "Tattoo." Townshend, one of the most sensational of performers, was at his most exhilarating, both pounding his guitar, leaping, dropped to his knees and did almost everything else to emphasize the hard rock material. His theatrical presence, however, never detracted from his superior musicianship.

Lead singer Roger Daltry, another exciting performer, whether beating tambourines, twirling his microphone or just singing, also was completely with it. In many ways, drummer Karen Moon is the wildest of all. During the opening part of "Tommy," the drums were not in tune, Moon approached mime as he used his explosive stick gestures and expressive face effectively.

Bass guitarist John Entwistle, the only seemingly placid member of the quartet, was strong instrumentally as usual. And he contributedvaluably on vocals with Daltry and Townshend. He especially shone on vocals with Daltry and rarely shone out also on guitar. Paired with a set of well over 400,000 persons in 361 performances.

The Who again showed themselves superior producers for the Academy of Country & Western Music's fifth annual awards dinner next April.

Hendricks Delivers with Sock in Stockholm Date

JIM HENDRICKS—With his customary dextrous articulation, his witty lyrics and a professional's sense of time and timing, Jon Hendricks got Stockholm's new Ernest Club off to a swinging start when he opened a four-week season with a quartet that included Stockholm-based American bassist, Red Mitchell. It is possible to be so lost in admiration for Hendricks' cleverly conceived and brilliantly delivered lyrics, as to overlook the fact that he also has an excellent voice—warm, vibrant and true.

Whatever he does, it is full of emotion and sincerity; he puts the lyrics to work, and he excels in cutting the full melodic beauty of such songs as "Summertime." "Come Sunday" and "Old Folks." With driving backing from the quartet, he swung mightily on the up-tempo specialties like "Jumpin' at the Woodside" and "Four," and with his wife, the tour's top force of the Duke Ellington standard "In a Mellow Tone."

Hendricks also is noted for her debut with Polish violinist Wanda Wilkomirska to Steam. A&M's Abaco Dream, Scepter's Len Barry, Apple's Brute Force, producing. Carlson to ABC, where "Happy

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EVERYBODY'S LISTENIN'

MIDNIGHT COWBOY

ORIGINAL MOTION PICTURE SCORE
A RIKI HEARMAN, JOHN SCHNEIDER, JOHN J. RICHARDSON PRODUCTION
MUSICAL SUPERVISION: JOHN BARRY
"EVERYBODY'S TALKIN'": SONG BY NILSSON

Ferrante & Teicher
Midnight Cowboy

LITTLE GREEN APPLES
SCARBOROUGH FAIR
"EVERYBODY'S TALKIN'"
SEVILLE GENTLE ON MY MIND
THE WINDMILLS OF YOUR MIND
THOSE WERE THE DAYS
THE SOUND OF SILENCE
"I'M GONNA BE (500 MILES)
ROCK-A-BYE BAYBIE"

*Also available on Liberty/UA Stereo Tape Cartridges & Cassettes
Fox in Brilliant Performance in All Bach Set
* Continued from page 24

was outstanding throughout, in-
cluding his fourth encore, which
he played on pedal alone. All
pieces were remarkably played,
especially the fugues and the
flashy BWV 540 Tocata.

Fox has recorded for Com-
mard, RCA, Capitol and Decca.
The other concerts on the large
Philharmonic Hall organ will be
on Nov. 22, Jan. 18 and Feb.
24, the last with the Symphony
of the New World. The refur-
ished hall not only produces a
better sound, judging by Fox's
concern, but a warmer feel-
ing.
FRED KIRBY


d From The
Music Capitals of the World

(DOMESTIC)

Rogers, manager of Lyn-Lou
Studio, who lived in New Hamp-
shire, Frank C. Bogard, writer-
artist at Lyn-
Lou, notes that
Jimmie Hart, leader of the band,
was in Muscle Shoals with several
recording companies this week.
Hart has secured his release from
Capitol Records.

Epic's new artist Johnny Rob-
inson, a 20-year-old from New
Orleans, is with a Wilson Pickett
lineup in the opening night Oct.
21 at Shelly's Mannie Hole the is
benefactor.

Henderson has been away
from the jazz audiences for some
time, working briefly as a
promotion man for a local record
company. His voice is as
marvelously strong and his
specialty approach to lyric in-
terpretation, phrasing, slowly
and deliberately—showcases the
word pictures of today's pop tunes.

Henderson the Jazzmaker
Back in Peak Form Like '61

LOS ANGELES—Bill Hen-
derson, a true jazz singer and
a distinct stylist, is back on the
jazz club circuit, and from the
ovation box he has been receiv-
ing an opening night Oct. 21 at Shelly's Mannie Hole the is benefactor.

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The producing genius of Bobby Goldsboro teamed up with the distribution giant, Pickwick International, Inc.

First two blockbusters are “Let Me Be Your Baby” – Freada Wallace and “My God And I” by Larry Henley.

Stand back – there's going to be a sales explosion!
Radio-Television Programming

**Records Scoring on Hot 100 With Momentum From Only One Market**

*Continued from page 1*

siderably less breakout records than was the case a year and two years ago.

New Orleans is king of the breakout markets, with a total of 26 records, as we've noted. However, as a barometer of radio's current level of control, it seems that very few people elsewhere trust it: only three made the chart yesterday; and "Monday, Monday" Top 10 Today Yesterday" by the Spiral Starecase on Columbia Records went to No. 12 and "Stealin' the Night (Qentin's Theme)" by Roberto Cury Orchestra on Philips Records went to No. 13.

When it comes to percentages, New York had seven breakouts, of which five made the chart for better than 71 percent. Boston could be considered the biggest winner, as any of the New-York-created records climbed on the chart, a record called "Buying a Book" by Joe Tex on Dial Records.

Seattle's 5 of 13, on the other hand, had five of its nine breakout records score on the chart so far this year. It seems that it can be considered a vital factor in exposing new records because

**Black-Owned Station Bows**

SAGINAW, Mich. — A new black-owned soul station has gone on the air here—WWWS-AM. Ernie Wheatley, 42, president of Clark Broadcasting, said the station will service the tricity-area county of Flint, Bay City, and Saginaw, where the station will play free jazz, West and Playboy McCoy, who'll do a jazz and blues program, Bruce Morgan and Johnny Greene, and gospel personali-

**Wheatley on the 'Country Gap'**

NAVISHEL—There's a vast gap between modern country music and modern country radio, believes program director Bill Wheatley. Speaking during a broadcasting seminar Saturday (18) sponsored by the Country Music Association, Wheat-

**Letters To The Editor**

Listen to your radio, and dis-

**Spot Sells Coke by Thinking Soft**

by RADCLIFFE JOE

Your story about your desire to revive rock 'n roll, and that's what it is, pal. How long do I have to listen to a good earbusher without horns, or a record company that really record people forget how to record just drums, guitars, and a vocal. I really appreciate some of the work that is put into certain records, but the fidelity with an AM radio, and play on different types of transistors and radio, what's left?

The last truly rock 'n roll group to appear in the Beach Boys, but even they too joined the "longhorns." How long can this continue, since a musical group without beards, bell-bottoms, beards, long hair, grubby clothes, and pointed boots? Are there the groups that don't drop records and can record without adding tracks, strings, horns, and elec-

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LELAN EDWARD ROGERS

ALIASES
"The Fox"
"Silver Fox"

FOR CONSPIRACY in the production, promotion and sales of HIT phonograph records.

OCCUPATION—Record man

DESCRIPTION
Age: 41
Height: 5' 10½"
Weight: 178 lbs.
Color of Hair: Silver
Color of Eyes: Blue
Complexion: Ruddy
Distinguishing Marks: Tattoo on right forearm
Left Thumb
Right Thumb

LELAN EDWARD ROGERS is wanted by radio stations, distributors, one stops juke box operators, rack jobbers and all persons connected with the record business for having too many hit records. This man is armed with hit records including but not limited to SILVER FOX #11
"Medley of Soul" “Big” Al Downing
SILVER FOX #12
"You See Me" Robert Parker
SILVER FOX #14
"You Got To Pay The Price” Gloria Taylor

REWARD
A reward has been posted for information leading to the whereabouts of this man. For details concerning this reward call 1—800—251-8542. There is no cost to you in dialing this number direct. Just ask for "THE FOX HOLE".

YOUR COOPERATION IN LOCATING "THE FOX" IS URGENTLY REQUESTED.

FOR FURTHER INFORMATION:
CONTACT YOUR LOCAL DISTRIBUTOR

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3106 Belmont Boulevard • Nashville, Tennessee 37212
(615) 291-2003 Cable: SHELREC
I think I'll have to give the half of a Purple Toast Bowl Award to Don Brown with the Anheuser-Busch Forces Radio/Fox, East, New York. He is the only radio personality I know using a Nova Cavallari "Don McNeill Show" (The Breakfast Club) that's so entertaining that everybody would go "Muni." But I really wasn't as cute as I thought he was when he said, "The teaser you threw into your voice is really quite hit home with me, and probably a few million others too." If you are in New York, by the way, don't miss "Don McNeill Show" Monday through Thursday from 4-7 p.m. (CBS Radio Network).

by CLAUDE HALL

ment change, December 1960, WMCA, WINDS, and WMGW were left the New York. As I recall, the original lineup was as follows: 6 a.m. to 6 a.m. "The Breakfast Club" 10 a.m. to 11 a.m. "Charlie Green Show" 11 a.m. to 6 p.m. "Jack Jury 9:30-11:30 p.m. Newsepe 6:30-9:30 p.m. "Sittin' in the Morning," "The Breakfast Club" 7:00-12:30 p.m. Scott Muni 10-mid night. "The Football Show" 4 a.m. "Bill Owen" 6-4 a.m. About a month ago, however, there was a new format on WABC, Donny Marie's style of radio. The "Sittin' in the Morning" show, which at that time was an extremely popular TV show, changed the routine for bringing back some priceless memories. Howard "The Mouth" the telephone calls, telegrams, and letters. On the lineup, Information came from: Alan Brody, John T. Weiser and Marty Groves, both of whom are old radio buffs. But they and myself are the only two people in the WABC management called the Good Guys more than anything else. WFIL's current survey is the so-called Silver Dollar Survey and the results are certainly quite different from Nick Sklar's right today.

Bob Butler has been named pro- gram director of WKNX-FM at Phoenix. Former program director for the station is left to join the freelance circuit. In addition to Nic Curtis, who left WOIO in Orlando, Fl, to sing full time in Japan, Bob has also been the personal- ity called Tony Curtis on WKDA and now named program director of WENO, Nash- ville country music station.

Don L. Fox, former evening deejay at WBT in Charlotte, N. C., has become station manager of WHYN-FM, Hornell, N. Y. and former KQW/Peterson's, in from WMFJ in Daytona Beach, Fla., where he's music and pro- duction director: he's been at WMBF in Miami. Now at WMFJ includes Douglas Montgomery, Mike Ray, Bob Miller and Corky Davis, and Tom Brown.

Gary Lockwood has been ap- pointed program director of WLTY, Des Moines, Ia., and WBBN, Chicago. John McHone was his predecessor at WBBN. Karl Johnson will continue with WBBN in Nashville, as program director of WLTV-TV's Saturday evening country music show. Madaysee Haynie is now the personality currently in one of the major market stations and is syndi- cated in 21 markets. Haynie had been with WOAI-TV, San An- is the strongest personality on the"The Breakfast Club" at 7 a.m. He made a decision, I think we've the job to do. It's very hard to do it, but we must do it. I'll be a better character to do it, that's the right way to do it.

The material will be inserted during the regular programming and will be followed by Bob Wilson, the program director, Don Ervin, the station's sales manager and production work at KDAY, is producing special introductions for the features.

KNCA-FM Expands Rock, 'Round Clock

LONG BEACH, Calif.—KNCA-FM has expanded its pro- gramming operations 24 hours a day, running reports general manager James Hardin, Oct. 11, 18, and 25, and have been schedule as Beatles Festivals, run- ning 10 a.m. to 6 p.m. each day. Personalities on the station are Jerry Mason, Don Bunch, R. McCoy and Don Shuf.

KYA Expands on Its Oldies Play

SAN FRANCISCO — KYA, Top 40 station here, has added panned its music mix to oldies, calling them "Golden Gate Greats." Dick Starr, program director, reports that the station is playing four oldies an hour, some reaching back as far as 1956. The station has a minimum of 16 singles per hour. "It's our feeling that we will get, and hold the 18-44 age women with this increase in the rusty-duddy goldens," Starr said.

Soft Thinking Sell

* Continued from page 30

for the Coca-Cola company has allocated several million dollars to promote his concept of their advertising campaign.

Brooke, who now lives in New York, he played piano as a child. He graduated from the Juilliard Institute of Music, and also spent two years studying music scoring under the late Frank McLaughlin, who is 29 years old, plays 25 musical instruments, including Oriental tables, banzou, and sans, and hopes to have a new album out in the winter titled "Morning." He worked as musical di- rector of Marshalls Co., prior to the formation of the company, he now administers.
Soundville... A two million dollar music complex, including a twenty-four and a sixteen track recording studio. Soundville... The triumphant answer to the great Southwest's most urgent need, a complete recording center. Soundville... To rank as the standard of the recording industry and make Houston stand tallest among the music centers of the world.

Recording and publishing company representatives, producers, arrangers, talent agencies and others desiring office space for representation in the Southwest's tremendous talent reservoir, call or write Soundville.

Recording engineers, mixers, producers and others interested in helping create the sound of tomorrow, call or write Soundville. All replies confidential.

Grand Opening: November 15, 1969.

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Radio-TV programming

Program Planning Aids

Programming guidelines from key, pacing radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Wilmingtom, Del. (WAMS), Jay Brooks, Music Director, Personality

Baltimore, Md. (WBAL), Ray Hingley, Program Director

Albany, N.Y. (WGY)

Karen Knowles, Music Director

Baton Rouge, La. (WBRB), A. C. "Jack" Smith, Personality

Baton Rouge, La. (WBRB), A. C. "Jack" Smith, Personality

Bangor, Maine (WGY)

Sandy McDonald, Music Director

Baton Rouge, La. (WBRB), A. C. "Jack" Smith, Personality

Dover, N.H. (WITN)

Paul E. Lowery

Dover, N.H. (WITN)

Paul E. Lowery

Fort Worth, Tex. (WANT)

Kenney Wiggin, Program Director

Pittsburgh, Pa. (KDKA)

John P. Harris, Program Director

Leominster, Mass. (WLOB) Bob Ouellette, Music Director, Personality

Cincinnati, Ohio (WEZT)

Paul Field, Music Director

Columbus, Ga. (WOKS)

Mike G. Stewart, Music Director

San Francisco, Calif. (KOLR), Carl Shively, Music Director, Personality

Rutland, Vt. (WLRH), Paul Deloney, Music Director, Personality

Pittsburgh, Pa. (WFBK), Mike G. Stewart, Music Director

San Luis Obispo, Calif. (KAYT AM-FM)

Jay Morris, Personality

[Continued on page 35]

Radio-TV programming

Wheatley on the Country Gap'

... Continued from page 30

music stations no longer have to convince advertisers that pop- ular music is important. Because of the success of country music today, almost every station playing music today plays country music. We just play more.

In talking about the variety of the variations from station to station in the country music field, pointing out that there are over 60 different stations in the state, and each represents a percent of a country music station's programming coming from singles. In her survey, she could note that no other criteria for picking the album cuts, but pointed out that it was difficult to get sales figures on albums in the country music field, in order to give a general comparison. Atlanta and Chicago were good sales areas for country music.

She further pointed out that there was a need for a working relationship between country music stations and their local distributors.

What's doing among the major music houses. Items should be sent to Charlotte St. Crack, Billboard, 165 W. 46th St., New York, N.Y. 10036.

WEEK OF 13-17 OCT.

BOB SILBER ENTERPRISES, INC., New York—628-8152 (Bob Silver)

• Borny, for Grissom-E本领man. 60 seconds radio spots for "Borny's Underground." Original music, artists, direction and original material provided by Bob Silver Enterprises, Inc. See Keith Mann, Music Director, Personality Watauga, N.C. (WBCB), Mike C. Ely. Stated on National, 730 Fifth Ave.

NATIONAL RECORDING STUDIOS, Inc., New York—PL 7-6448

• Elektrodid 60-seconds radio spot for Jody Collins album, "Recollection." The spot was done in stores. Makers Barkh of Elektro did the spot to be used in the store and the record was released to the shops.

ARMFIELD PRODUCTIONS, Inc., New York—121-37890 (Jeff Parsons reporting)

• New ad agency to the store of the general public, primarily recording companies, the first outside studio job is "Mary, Don't Take Me On No Bad Trip," by Ferg, for Cheek Records. While working as an agency interested in reviewing the operation with the possibility of recording an album here with a new group it's very hot on the Savage Green.

GAVIN & WOLSHIN, INC.—(212) PL 1-6202 (Sid Fox)

• Elektro did 60-seconds radio spot for Jody Collins album, "Recollection." The spot was done in stores. Makers Barkh of Elektro did the spot to be used in the store and the record was released to the shops.

• Burger King (hamber chain) did two 60-seconds and one 30-seconds radio spots. Agency is B.A.D.O. and writer is Bill Store. Sid Wolshin and Kenny Levine composed theme with Mark Fredericks acting as agency producer. Recordings done at Amspire Recording Studio.

• Pan Am finished three new radio spots utilizing the talent of Singers Unlimited on one. Two members of the group (from Chicago) are from the former Hilt's. Two spots were done in name of Cowboy, Stills & Nash. Third was done in a Glen Campbell song, Joe Benatti and Jerry Albrechts arranged. Wynne Walsh pro-duced spots for the W. Tyler Thompson Advertising Agency. They were recorded at Amspire Recording Studio.

HERMAN EDEL ASSOCIATES

• Herman Edel flies to London October 14 to meet with George Martin, arranger and producer of Yes's new, for production scoring of country music's recent slate in Germany. The spots, currently being edited in England, one scheduled for release in the fall. Next year's slate will be expanded as soon as possible. The Daily Times newspaper chain will also discuss plans for an international creative and production organization to operate at the London office. The U.K. office will be headed in London.

DON UPCHURCH PRODUCTIONS, North Carolina (704) 782-2455

• Don Upchurch Productions traveled to nearly Murfreesboro, N. C., to record the "Henderson Family Album." The record was recorded to be released at the time of its anniversary, November 3. Four sides were mixed. Set for the November release, the album will be released by the Henderson family, the family is the album was booked by "Precious Lord," written by Wallace Bemben. It will be released on the Upchurch label and was produced by Dan Upchurch. Session number two was done in Atlanta, where the Henderson family recorded four sides featuring Wallace Bemben with a new arrangement of "Jesus Loves Me." The album will be released to the market on the Quaker label, with production done by Dan Upchurch and terry Newcomb.

SYNCRON SOUND STUDIOS, INC., Connecticut—(203) 336-2455

• Recording sessions: No Texas recorded album which was announced, the producer was See Vinz, on promo.

• Film sound track for Reg Jackson, Yale U. Block Workshop, a film series Phoenix Phony on Demus. (Continued on page 70)

(Continued from page 30)

What's doing among the major music houses. Items should be sent to Charlotte St. Crack, Billboard, 165 W. 46th St., New York, N.Y. 10036.
Plastic Ono Band
COLD TURKEY
Don’t worry Kyoko
(Mummy’s only looking for
a hand in the snow)
Call or write
We Can Offer You Savings of 30% to 60%!

Betty Cox, Manager
Brochures, inserts, creative sales promotion materials

PROMOTION  PUBLISH YOUR SONGS
WAYNE RANEY
COMPLETE RECORD JACKET SERVICE
RECORDS AND FOUR COLOR JACKETS

along the way by Leonard would care to join me and make it an annual thing.
I choose to send a check to the Leonard Chess Fund, care of the American Chess Foundation, in the amount of $50.00.
The very least I can do to help out.

CALL OR WRITE
We Can Offer You Savings of 30% to 60%!

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SOUTHERN ALBUM SERVICE
We know the needs of the music business.
COMPLETE RECORD JACKET SERVICE
From design through printing, fabricating, prompt delivery.
Brochures, inserts, creative sales promotion materials of all kinds, catalogs.
Solving the jacket problems for you, the album producer.
Featuring personal service and quality.
Call or write
Betty Cox, Manager
Post Office Box 303, Nashville, Tenn. 37202
615/254-1022

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Radio-TV programming

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Radio-TV programming

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Programming Aids
If he'd been a girl named Sue, Johnny might have won them all!

Johnny Cash walked off with almost every award at the Third Annual Country Music Association dinner: Entertainer of the Year, Male Artist of the Year, Single Record of the Year for "A Boy Named Sue," Album of the Year for "Johnny Cash at San Quentin," and Singing Group of the Year with his wife, June Carter. Almost all the rest of the awards had to go to the girls or instrumentalists.

Congratulations, Johnny!

Watch for the new "Johnny Cash Show," produced by Screen Gems and airing early in 1970 on ABC-TV.

Screen Gems ☑
SOUL SLICES: Motown, which last week began to roll with rock via their Rare Earth label, has reopened V.I.P. Records. The soul line, spotlighting new artist and master purchases, will come back “In My Diary,” by the Spinners, and the Lollipops’ “Cheating Is Telling on You.” Coincidentally, Motown producer-writer, Harvey Fuqua, once a member of the Moonglows (“In My Diary”), has left the label to form his own music complex in Louisville, Ky. Fuqua’s exiting, another ripple of activity in Motown’s recent flood of staff and structural changes, leaves vacant his post as executive director of artists development. Phil Spector, another producer of note (“River Deep—Mountain High”), spoke of Motown’s success in a recent rock magazine interview: “They know how to master of success, Jackson will hit the big time with “Anyway That You Your Arms” coming in a strong second. Stax-distributed Koko label.

NEW FROM THE SWEET INSPIRATIONS: Janis Joplin, Columbia KCS 9913

A new blues album by Big Joe Williams, Roosevelt Sykes, Sleepy John Estes, Magic Sam, Arthur Crudup, Carey Bell and Jimmy “Fast Fingers” Dawkins. . . . Blue Horizon’s Mike Vernon reads Soul Sauce in England. Do you?

By ED OCHS

The charts tell the story—Billboard has THE CHARTS

Joe Jackson: Jackson was born in a country music town, and played a country music takeoff called ‘Ida Red.’ It had its share of success, Jackson will hit the big time with “Anyway That You Left Her” coming in a strong second.

Starr & Blinky, Marvin & Tammi, Martha Reeves & the Vandellas, Supremes, Marvin Gaye, Stevie Wonder (“Yester-Me, Yester-You, But a lot of their records are not mastered for the record player, you. That’s one thing among many they know how to do.

Leonard Chess, who guided the Chess label, has left the label to form his own music complex in Louis-

writer, Harvey Fuqua, once a member of the Moonglows (“In My Diary”), has left the label to form his own music complex in Louisville, Ky. Fuqua’s exiting, another ripple of activity in Motown’s recent flood of staff and structural changes, leaves vacant his post as executive director of artists development. Phil Spector, another producer of note (“River Deep—Mountain High”), spoke of Motown’s success in a recent rock magazine interview: “They know how to master of success, Jackson will hit the big time with “Anyway That You Left Her” coming in a strong second.

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MADISON SQUARE GARDEN PRODUCTIONS ANNOUNCES ANOTHER RECORD-BREAKER!

$106,511
FOR ONE PERFORMANCE!

DOROVAR

SOUND BY HANLEY

A SUPERB NEW SOUND SYSTEM IN A MAGNIFICENT NEW ARENA — A PERFECT SETTING FOR THE WORLD'S GREATEST AUDIENCES TO HEAR THE WORLD'S GREATEST MUSIC.

MORE EXCITING MUSIC EVENTS TO WATCH FOR!

OCT. 24 .... RAPHAEL
NOV. 15 .... THE ISLEY BROTHERS (Felt Forum)
NOV. 19 .... HERB ALPERT & THE TIJUANA BRASS
NOV. 27-28 ... ROLLING STONES
DEC. 5 .... JOHNNY CASH
DEC. 20-21 ... THE EVERLY BROTHERS (Felt Forum)

madison square garden center
Pennsylvania Plaza, 7th Ave., 31st to 33rd Sts.
**BEST SELLING SOUL SINGLES**

<table>
<thead>
<tr>
<th>Title Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I Can't Get Next to You</em> Temptations, Gordo 4010 (Soul, BMI)</td>
<td>10</td>
</tr>
<tr>
<td><em>That's the Way Love Is</em> Marvin Gaye, Tamla 54187 (Babe, BMI)</td>
<td>9</td>
</tr>
<tr>
<td><em>Baby, I'm for Real</em> Originals, Soul 57004 (Jubilee, BMI)</td>
<td>6</td>
</tr>
<tr>
<td><em>Let a Woman Be a Woman</em> Dion &amp; the Blazers, Original Sound 89 (Shanachie, Beka, BMI)</td>
<td>8</td>
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<tr>
<td><em>Let's Go Away</em> Garland Green, Uni 55140 (Cramas Music, No., BMI)</td>
<td>11</td>
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<tr>
<td><em>Don't Be Cruel</em> The Four Tops, Motown 6409 (Motown, BMI)</td>
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<tr>
<td><em>The Night We Called It a Day</em> Ray Charles, Tangerine 11239 (Triple 3, BMI)</td>
<td>2</td>
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<tr>
<td><em>I Got to Pay the Price</em> O'Jays, Neptune 18 (Assorted, ASCAP)</td>
<td>12</td>
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<tr>
<td><em>You've Lost That Lovin' Feelin'</em> The Beach Boys, Capitol 2505 (Earl, BMI)</td>
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<tr>
<td><em>We Must Be in Love</em> S. Stearns &amp; Ciebe, Capitol 1945 (Cared, BMI)</td>
<td>2</td>
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<tr>
<td><em>Kool &amp; the Gang</em> Kool &amp; the Gang, Jolt 519 (Motown, BMI)</td>
<td>8</td>
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<tr>
<td><em>Bad Conditions</em> The Emotions, Volt 4021 (Birdogs, ASCAP)</td>
<td>3</td>
</tr>
<tr>
<td><em>The Best Part of a Love Affair</em> Enormous, Vai 4201 (Birdogs, ASCAP)</td>
<td>1</td>
</tr>
<tr>
<td><em>Take a Letter Maria</em> R. &amp; S. Heaven, Hit 6714 (Four Star, ASCAP)</td>
<td>5</td>
</tr>
<tr>
<td><em>It's Hard to Get Along</em> Joe Simon, Sound Stage 7 2811 (Cape Ann, BMI)</td>
<td>3</td>
</tr>
<tr>
<td><em>I Made a Mistake</em> Mary Whitby, King 6506 (Dynamite, BMI)</td>
<td>10</td>
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<tr>
<td><em>Just a Little Love</em> A. B. King, Columbia 9020 (Sounds of Leslie/Pamo, BMI)</td>
<td>1</td>
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<tr>
<td><em>What's the Use of Breaking Up</em> Garland Green, Uni 55143 (Cramas Music, No., BMI)</td>
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<tr>
<td><em>Life and Death in G &amp; A</em> Abba, Warner Bros. 1008 (Title City, BMI)</td>
<td>5</td>
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<tr>
<td><em>Always David</em> Billy Mitchell Group, Calla 167 (Jobete, BMI)</td>
<td>6</td>
</tr>
<tr>
<td><em>You Got Yours and I'll Get Mine</em> O. &amp; M. Band, EMI 5615 (Atlantic, BMI)</td>
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<tr>
<td><em>Crumbs Off the Table</em> Glass House, Inside 9071 (Gold Forever, BMI)</td>
<td>6</td>
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<tr>
<td><em>Going in Circles</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>10</td>
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<tr>
<td><em>You Don't Own Me</em> Willie Mitchell, HI 2167 (Arc, BMI)</td>
<td>3</td>
</tr>
<tr>
<td><em>Together</em> Ray Charles, Tangerine 11239 (Triple 3, BMI)</td>
<td>5</td>
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<tr>
<td><em>The Best Part of a Love Affair</em> Enormous, Vai 4201 (Birdogs, ASCAP)</td>
<td>8</td>
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<tr>
<td><em>The Night We Called It a Day</em> Ray Charles, Tangerine 11239 (Triple 3, BMI)</td>
<td>15</td>
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<tr>
<td><em>It Ain't Easy</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>8</td>
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<tr>
<td><em>I'll Take Care of You</em> S. Wright, Black Beat 607 (Columbia, BMI)</td>
<td>3</td>
</tr>
<tr>
<td><em>Rolling in My Beige Car</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>6</td>
</tr>
<tr>
<td><em>Coming Back</em> Ray Charles, Tangerine 11239 (Triple 3, BMI)</td>
<td>15</td>
</tr>
<tr>
<td><em>You Don't Own Me</em> Willie Mitchell, HI 2167 (Arc, BMI)</td>
<td>5</td>
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<tr>
<td><em>Rolling in My Beige Car</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>6</td>
</tr>
</tbody>
</table>

**STARBILIZER**

<table>
<thead>
<tr>
<th>Title Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Up in the World</em> James Brown, King 6506 (Dynamite, BMI)</td>
<td>8</td>
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<tr>
<td><em>Going in Circles</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>10</td>
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<tr>
<td><em>Can't Be All Bad</em> Kool &amp; the Gang, Jolt 519 (Motown, BMI)</td>
<td>1</td>
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<tr>
<td><em>Madame Butterfly</em> Decca 705 (Jobete, BMI)</td>
<td>6</td>
</tr>
<tr>
<td><em>The Night We Called It a Day</em> Ray Charles, Tangerine 11239 (Triple 3, BMI)</td>
<td>5</td>
</tr>
<tr>
<td><em>Can't Get Next to You</em> Temptations, Gordo 4010 (Soul, BMI)</td>
<td>10</td>
</tr>
<tr>
<td><em>We Must Be in Love</em> S. Stearns &amp; Ciebe, Capitol 1945 (Cared, BMI)</td>
<td>2</td>
</tr>
<tr>
<td><em>Kool &amp; the Gang</em> Kool &amp; the Gang, Jolt 519 (Motown, BMI)</td>
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<tr>
<td><em>Rolling in My Beige Car</em> Little Carl Carlson, Back Beat 610 (Sonora, BMI)</td>
<td>6</td>
</tr>
</tbody>
</table>

**HOSTESSES** at Motown’s booth at Operation Breadbasket’s first Black Business and Cultural Exposition on 14th St. Motown’s theme, at the recent expo in Chicago, Motown’s exhibit was acclaimed the most attractive and informative at the show, attended by more than 50,000.
Leonard Chess
Good Friend and
Superb Independent Record Man
Your Records Will Be Legend
As Long As There Is Music
We Cherish Your Memory

Ahmet Ertegun
Nesuhi Ertegun
Jerry Wexler
October 22, 1969

THE NATIONAL MUSIC PUBLISHERS ASSOCIATION wishes to express its deep sorrow at the death on October 18, 1969, of Harry Fox, who, for over thirty years as the administrator in charge of our music licensing activities, has been a valued friend and colleague to everyone in the music industry.

NMPA's licensing service will continue to bear Harry Fox's name and will continue to be operated under the name:

THE HARRY FOX AGENCY

without interruption or change and with the same staff and facilities.

Albert Berman, Harry's close friend and associate in the operation of the Agency for over twenty years, will be the principal executive of the Agency. His long experience with music licensing and with the operation of all aspects of the Agency assure a continuity and a continuation of the high level of service to copyright proprietors and users.

Salvatore T. Chiantia,
President
Premier Talent

Proudly Announces

Exclusive Representation of

GRAND FUNK RAILROAD

TIME MACHINE
The Single 2567
The Album ST-307
Produced by Terry Knight
ON RECORD AND TAPE.
ON THE CAPITOL LABEL

PREMIER TALENT ASSOCIATES, INC. 200 WEST 57th STREET NEW YORK, N. Y. TEL. (212) 757-4300
the 2nd
Annual International
Music Industry Conference

Sponsored by
Billboard
and
Record Retailer

APRIL 27 -
MAY 1, 1970

Palma de Mallorca,
Spain

GENERAL INFORMATION

THE CONFERENCE OF THE YEAR
IN THE MUSIC INDUSTRY

In April of 1969, an unprecedented meeting was held. Over 600 people from all over the world gathered in Nassau, Bahamas to meet one another and to discuss in intensive business sessions and after-conference meetings, the mutual company efforts, the successful management practices, the practical ways to solve universal problems that would help every company in expanding the use and sale of music throughout the world. The results of the 1969 Conference were so uniformly praised that over 200 executives filled out registration cards then, expressing their desire to attend the 1970 Conference.

Billboard and Record Retailer are proud to announce the dates and place of the 2nd Annual International Music Industry Conference—April 27 through May 1, 1970 in Mallorca, Spain. It is the must meeting for top executives from every facet of the music business—record companies, publishers, personal managers, law firms, music societies and associations, artists, festival managers, recording studios.

CONFERENCE REGISTRATION PROCEDURE

The enclosed registration card can be used to register for the Conference. The cost is $200 or £83.6 per person for the five day program. The fee includes attendance at the opening cocktail reception, coffee breaks, work materials, and attendance at all sessions. It does not include hotel accommodations or travel. The check for registration should be made out to the International Music Industry Conference and mailed to the Conference at 300 Madison Avenue, Suite 900, New York, N.Y. 10017. Additional registrations can be made on your company letterhead giving name, title, address of each registrant. Each person will receive an acknowledgment with further procedural information.

WIVES INVITED

The ladies will find the environment, recreation and shopping of Mallorca of special appeal. There is no separate registration fee for the ladies. They are invited complimentary to all of the social functions. However, they will not be able to attend any of the Conference sessions. They must register separately if they plan to come to the sessions.

MULTIPLE REGISTRATIONS

Because of the various executives in one firm concerned with marketing and managing the product in international markets and the multiple session coverage of topics last year, many organizations registered several people. Your company can benefit greatly from the comprehensive and uniform understanding of the areas to be covered at the Conference. You are welcome to register a multiple number of people.
CONFERENCES DATA

CONFERENCE FOCUS

The Conference program is now being planned. Interviews and discussions are being held with executives all over the world. As last year, the program will deal with the management, marketing, financial, legal and creative subjects that are of pressing and current interest to companies. The program will deal, in a practical and specific way, with the approaches being taken to handle the problems of mutual concern to all individuals involved in the world of music.

CONFERENCE SPEAKERS

The speakers are drawn from all sections of the universe. They represent practitioners who are able to speak from extensive experience. At one meeting, you can listen to top executives bringing you a round-up of action and trends from the world of music.

CONFERENCE SCHEDULE

The program is planned so that sessions will be held each of five mornings from 9:30 a.m. to 1:00 p.m. Every afternoon is free for personal business appointments, discussion or recreation.

BUSINESS DISCUSSIONS

At IMIC-1 in Nassau, a great number of private business discussions were held since the presence of so many top executives from a variety of companies provided opportunities for many fruitful meetings. In each of the seven deluxe hotels used by our registrants, a special area will be set aside from 2:00 p.m. to 5:00 p.m., for such business appointments as registrants may care to arrange.

TRANSLATIONS

In the plenary sessions and a selected number of concurrent sessions, translation will be available in French, Spanish and Italian.

COMPANY, SOCIETY AND ASSOCIATION MEETINGS

IMIC-2 provides a unique opportunity to assemble a group of executives for a meeting of company executives or the members of a Society or Association. There is a significant plus to exposure in French, Spanish and Italian.

TRAVEL ARRANGEMENTS

TRAVEL COORDINATORS

After Registration is completed, it is suggested that registrants complete their TRAVEL ARRANGEMENTS and EXTENSION TOURS through the following official Conference agencies in the cities as shown: Rates supplied on request.

HOLLAND

Mr. H. Hullemann—Manager Congress & Study Tours Department Reisbureau Lissone Lindeman, N.V. Pletterikade 50 The Hague, Holland

MEXICO CITY

Mr. Pierluigi Suzzi C.I.T. Galleria via Emanuele Milan, Italy

NEW YORK

Mr. W. D. Holmes Lissone-Lindeman 500 Fifth Avenue New York, New York 10036

PARIS

Mr. W. A. Snel, G.M. Voyages Lissone Lindeman S.A. 14 Avenue de l’Opera Paris, France

RIO DE JANEIRO

Mr. Charles A. Cabell III, President Brazil Safaris & Tours Ed Avenida Central Av Rio Branca 156 Salas 3101-3 Rio de Janeiro, Brazil

SYDNEY

Mr. R. Van Lijf, G.M. Lissone Lindeman Australia 20-22 O'Connell Street Sydney, N.S.W., Australia

TOKYO

Mr. K. Narita, Chief Overseas Dept. Japan Travel Bureau 1, Marunouchi, Chiyoda-Ku Tokyo, Japan

The following are Round Trip Specimen Fares to Palma De Mallorca:

<table>
<thead>
<tr>
<th>From</th>
<th>First</th>
<th>Econ.</th>
<th>21 Days Excursion*</th>
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<tr>
<td>AMSTERDAM</td>
<td>$186.80</td>
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<td>CHICAGO</td>
<td>937.40</td>
<td>585.40</td>
<td>$444.00</td>
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<td>JOHANNESBURG</td>
<td>1310.80</td>
<td>786.20</td>
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<td>LONDON</td>
<td>202.60</td>
<td>145.80</td>
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<td>MILAN</td>
<td>1130.00</td>
<td>744.00</td>
<td>$586.00</td>
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<td>MONTREAL</td>
<td>145.20</td>
<td>103.40</td>
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<td>NASHVILLE</td>
<td>825.40</td>
<td>495.40</td>
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<td>949.00</td>
<td>597.40</td>
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<td>RIO</td>
<td>1266.00</td>
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<td>SYDNEY**</td>
<td>2934.00</td>
<td>1808.80</td>
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<td>TOKYO</td>
<td>2271.40</td>
<td>1372.20</td>
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</table>

*Minimum 14 days. Maximum 21 days. For those members traveling between 0700 Friday and 0700 Monday, there is a $30.00 surcharge in each direction.

Registration Form

The 2nd Annual International Music Industry Conference Sponsored by BILLBOARD and RECORD RETAILER

Registration Fee: $200 (U.S.) per person $193-6s. in sterling, in sterling

CONTACT: International Music Industry Conference—9th Floor 300 Madison Avenue New York, New York 10017

If check is in dollars send to: International Music Industry Conference—9th Floor 300 Madison Avenue New York, New York 10017

If check is in sterling, send to: International Music Industry Conference—Record Retailer 7 Carnaby Street London, W.1, England

REGISTRATION FORM

Name of Each Registrant Title Address

Full Address Company

Your Name and Title

Additional names can be sent in a separate letter. Acknowledgements and information on hotels and transportation will be sent to each individual who is registered.
NASHVILLE — The British Country Music Association came to the "Grand Ole Opry" Birthday show last week. After a successful year, the organization is preparing for another successful one. The organization represents a wide range of artists, including some of the biggest names in the country music industry.

The event was held at the Ryman Auditorium, a historic music venue in Nashville. The show featured performances by some of the top country music artists, including Johnny Cash, Dolly Parton, and Loretta Lynn. The audience was filled with fans and music lovers, creating a vibrant atmosphere.

The show also featured a variety of musical genres, including bluegrass, country, and folk. The performers showcased their talent with a range of songs and instruments, including mandolins, guitars, and fiddles.

The event was a celebration of the rich history of country music in Nashville and the wider music community. The British Country Music Association is working to promote the genre and support its artists both in the UK and internationally.

The NASHVILLE Country Music Association is looking forward to another successful year, with plans to continue to promote the genre and support its artists. They are excited to see what the future holds for country music in Nashville and beyond.
A proud salute
to those BMI writers
who won
the Third Annual
Country Music
Association
Awards.

Song of the Year:
"Carroll County Accident"
by Robert Ferguson,
published by Warden Music Co., Inc.
and recorded by Porter Wagoner on RCA Victor

Single of the Year:
"A Boy Named Sue"
by Shel Silverstein,
published by Evil Eye Music, Inc.
and recorded by Johnny Cash on Columbia

Entertainer of the Year:

Best Male Vocalist:
Johnny Cash

Vocal Group of the Year:
Johnny Cash and June Carter

Female Vocalist of the Year:
Tammy Wynette

Instrumentalist of the Year:
Chet Atkins

Comedian of the Year:
Archie Campbell

Album of the Year:
"Johnny Cash at San Quentin"
A Columbia album recorded by Johnny Cash
and containing these BMI-licensed works:
"I Walk the Line"
"Folsom Prison Blues"
Composer: Johnny Cash
Publisher: Hi-Lo Music, Inc.
"Starkville City Jail"
"San Quentin"
Composer: Johnny Cash
Publisher: House of Cash, Inc.
"Darling Companion"
Composer: John Sebastian
Publisher: Faithful Virtue Music Co., Inc.
"Wreck of the Old 97"
Arrangers: Johnny Cash, B. Johnson, N. Blake
Publisher: Southwind Music, Inc.
"A Boy Named Sue"
Composer: Shel Silverstein
Publisher: Evil Eye Music, Inc.
"Peace in the Valley"
Composer: Thomas A. Dorsey
Publisher: Hill and Range Songs, Inc.
headed for #1
DALE WARD
‘RIVER BOAT ANNIE’
Exclusively on BIG WAY Records #10001

Distributed nationally by Bobby Boyd 2609 N.W. 36th Street, Oklahoma City, Okla. 73112 (405) 942-0462
THE TWO RIVERS High School band of Donelson, Tenn., shows up to welcome the British to the 44th anniversary celebration of the "Grand Ole Opry." Among other tunes, they performed "Tennessee Waltz."

LEAPY LEE addresses the international seminar with fellow panelists, left to right: Nobel Bell, Thomas Mullen, Tony Barrow, Ian Grant, Lee, Charles Williams and Mervyn Conn.

PARAMOUNT RECORDS a&r vice pres- ident Jay Lowy, Peggy Little, and ad- merchandising vice president Jack Levy.

THIS YEAR'S entry into the Hall of Fame, Gene Autry, with Ernie Ford and Tex Ritter, who made the presentation.

DANNY DAVIS accepts his instrumentalist award from Johnny Cash and brings with him to the podium Bill McElhiney, who did the Nashville Brass arrangements.

ERNE FORD captivates the audience during the live telecast of the Country Music Association Awards.

ROY CLARK exchanges ad-lib quips with Ernie Ford in highlight of awards presentation, as Miss Country Music looks on.

WRITER-PRODUCER Gene Ferguson expresses his thanks after receiving writer award from Charley Pride.

LEAPY LEE addresses the international seminar with fellow panelists, left to right: Nobel Bell, Thomas Mullen, Tony Barrow, Ian Grant, Lee, Charles Williams and Mervyn Conn.

PARAMOUNT RECORDS a&r vice pres- ident Jay Lowy, Peggy Little, and ad- merchandising vice president Jack Levy.

THE "GRAND OLE OPRY" cast comes on stage, more than 50 strong, for the finale of the "Opry Spectacular" to open the convention.

THE "GRAND OLE OPRY" cast comes on stage, more than 50 strong, for the finale of the "Opry Spectacular" to open the convention.

THE MAN who won it all, Johnny Cash, performing on stage at the "Opry" House.

ALL-TIME great Ernest Tubb performs at the Decca show and party.

EVEN WITH total pre-registration, the lines form as the crowds pick up badges and tickets.

THE CROWD gathers to vote at the CMA membership meeting, selecting new directors, who in turn selected new officers.

"OPRY" MANAGER rolls out the birthday cake, created by Franz Bokay, with the approval of WSM's Bud McKain and Dave Overton.

NOVEMBER 1, 1969, BILLBOARD
The last thing they expected to hear in a Las Vegas nightclub was ‘America, the Beautiful’.

Of course, they weren’t expecting Judy Lynn, either. But there she was at Caesars Palace, playing to full houses every show.

And included in that show, “America, the Beautiful”. Her latest Columbia single.

Not strangely, her audiences found the song fitting. Because night after night she turned slick sophisticates into country music fans. And Judy Lynn fans. Which probably explains the demand for her newest Columbia album, Judy Lynn Sings at Caesars Palace.

All her old fans want to hear her Las Vegas show. And all her new fans just don’t want to forget it.

On Columbia Records

JUDY LYNN SINGS AT CAESARS PALACE

including:

Little Green Apples / Honey / Harper Valley P.T.A.

Interfaces: 1779

52

**Billboard Special Survey For Week Ending 11/1/69**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>No. &amp; Pub.</th>
</tr>
</thead>
<tbody>
<tr>
<td>I’LL FOR SING A SONG ABOUT LOVE</td>
<td>Roy Drusky, Monroe 1025</td>
<td>(NewKeys, BMI)</td>
<td></td>
</tr>
<tr>
<td>YOUR TIME’S COMING</td>
<td>Glen Campbell, Capitol 4-44558</td>
<td>(Airfield/NewKeys, BMI)</td>
<td></td>
</tr>
<tr>
<td>THAT’S WHEN THE HURTIN’ SETS IN</td>
<td>Merle Haggard, Decca 32558</td>
<td>(Blueprints, BMI)</td>
<td></td>
</tr>
<tr>
<td>TAKE A LITTLE GOOD WILL HOME</td>
<td>Del Reeves, United Artists 50591</td>
<td>(Passkey/Bexhill, BMI)</td>
<td></td>
</tr>
<tr>
<td>I’LL NEVER BE FREE</td>
<td>Ian Hunter, RCA 74-0231</td>
<td>(United Artists, BMI)</td>
<td></td>
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<tr>
<td>THREE TEARS (For the Sad, Hurt &amp; Blue)</td>
<td>Hank Snow, RCA 0251</td>
<td>(East Star/Glad, BMI)</td>
<td></td>
</tr>
<tr>
<td>I’M GETTING TIRED OF BABYIN’ YOU</td>
<td>Conny &amp; Jesse O’Dell, Columbia 4-44560</td>
<td>(Passkey/Bexhill, BMI)</td>
<td></td>
</tr>
<tr>
<td>PUT YOUR LOVIN’ WHERE YOUR MOUTH IS</td>
<td>Roy Drusky, Decca 32565</td>
<td>(Cedarwood, BMI)</td>
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<tr>
<td>CRACK IN MY WORLD</td>
<td>Jan Howard, Decca 732546</td>
<td>(Johns/Blue, BMI)</td>
<td></td>
</tr>
<tr>
<td>SOMETHING’S MISSING</td>
<td>Del Reeves, United Artists 50572</td>
<td>(United Artists, BMI)</td>
<td></td>
</tr>
<tr>
<td>NOBODY BUT YOU</td>
<td>Jim Glaser, RCA 74-0239</td>
<td>(Tree, BMI)</td>
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<tr>
<td>SHAME ON ME</td>
<td>Dottie West, RCA 74-0243</td>
<td>(Tree, BMI)</td>
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<tr>
<td>I’LL NEVER BE FREE</td>
<td>Johnny &amp; Jesse Morby, Capitol 2608</td>
<td>(Passkey/Bexhill, BMI)</td>
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<td>I’LL NEVER BE FREE</td>
<td>Johnny &amp; Jesse O’Dell, Columbia 4-44560</td>
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<td>TAKE A LITTLE GOOD WILL HOME</td>
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<td>Jan Howard, Decca 732546</td>
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Rodney Lay / I'm Not Going Back To Jackson

Blue Book Records No. 1001 - Published By Blue Book Music
THE RECORD SPEAKS FOR ITSELF
AND SPEAKING OF RECORDS

BOBBY BARE
HAS AN ABSOLUTE SMASH WITH

"GOD BLESS AMERICA AGAIN"

RCA #74-0264

GOD BLESS AMERICA AGAIN

(Ricky Skaggs-Bucky Hargrove)

BOBBY BARE
Producer: Jack Clement

STEREO
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NOVEMBER 1, 1969, BILLBOARD
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'Cause California's Gettin' To Me

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College Country Fest in Offing?

NASHVILLE — The new "Johnny Cash Show," which began taping Jan. 7, will be geared almost exclusively to country music.

Cash told the Country Music Association at its annual membership meeting that ABC-TV did not consider him an "established star" when they did his summer show earlier this year. "It took the ratings to convince them," he said. We now plan to use a lot more of the Merle Haggards and even the Ernest Tubb's," Cash said. "There was a feeling that, in order to get an audience, we had to bring in pop singers and entertainers from all fields. There still will be a small amount of that, but the network now is convinced that country music is an acceptable product in itself, and that's what we'll lean heavily on," Cash said.

The Arkansas-born singer said he would be able to help the country industry even more in the year ahead, and that he would help get the point across that "Nashville is where it's happening," and the show will go on here.

Cash to Gear Show To Country Music

A top award should have been obtained by Charlie Louvin of the Louvin Brothers, but the Arkansas-born singer said he would be able to help the country industry even more in the year ahead, and that he would help get the point across that "Nashville is where it's happening," and the show will go on here.

Nashville Scene

By BILL WILLIAMS

A top award should have been presented to Alice Prager of SESAC, who decorated virtually everything except the ASCAP and BMI affairs during the convention, and did a masterful job. Doing a large share of the work herself (and reaching the point of exhaustion), this talented lady literally brought the Municipal Auditorium alive for the CMA awards banquet. It was one of the most splendid jobs ever performed in the weeklong gathering.

Henry Owens, director of the CMA, was present at the convention, and did a masterful job. Doing a large share of the work herself (and reaching the point of exhaustion), this talented lady literally brought the Municipal Auditorium alive for the CMA awards banquet. It was one of the most splendid jobs ever performed in the weeklong gathering. Henry, then publicist for WWVA, did a masterful job. Doing a large share of the work herself (and reaching the point of exhaustion), this talented lady literally brought the Municipal Auditorium alive for the CMA awards banquet. It was one of the most splendid jobs ever performed in the weeklong gathering.

It was exactly a year ago at the convention when Jerry Henry, then publicist for WWVA, Wheeling, introduced her impending marriage to Earl Owens, musician with Charlie Louvin. At the conclusion of this convention, Jerry Henry Owens gave birth to a son whom they have named Israel David Owens. Earl is a member of the Buddy Lee book-keeping staff, and still plays the drums.

Arkie Campbell, SESAC's Co- median of the Year, tapes the "Hollywood Palace" Nov. 30. His mate on the "Hee Haw" series, Junior Samples, tapes that same show Tuesday (29) for a Saturday (8) airing. Marty Robbins, lighter than in the past, took a bow but did not perform at the Columbia luncheon. He introduced his son who sang in his stead.

Bill Clossey, RCA's vice-president, flew to Music City earlier in the week to talk to the stars about recording contracts. He informed them that recordings of existing material will still be available, although there will be a change in the time limit of some of them. He also informed the artists that there will be no change in the royalty rate, which is the same as it has been for years.

Decca Records, the world's largest record company, has announced that it will continue to support the country music industry. Secretarial help as well as office space will also be necessary for the festival.

Preliminary competition would be on a regional basis. It would take the form of tapes, records, films, and photographs of the entering group. Adequate safeguards would be developed to prevent false materials from being forwarded. The advisory board would then meet to hear the material submitted by the entries. Winners would be determined on a regional basis and would be invited to the national competition. The national winners would receive cash awards as well as opportunities for recording contracts.

Robinson said that a minimum funding of $15,000 would be necessary to begin planning of the first festival, which he hopes to formulate by December 1970 or early 1971. Funds would be necessary to provide travel money, as well as assistance with some portion of travel expenses for the regional winners.

Robinson said, "All funds would be audited and salaries paid only to what secretarial help would be needed. For the entire proposal to be realized, it would be necessary for some segment of the industry to support it financially. Certainly, the sponsors would receive adequate recognition for their support.

[Continued on page 70]
Congratulations

The Many Worlds of SESAC Music are especially proud today... The Gospel Music Association has honored two of SESAC's Affiliates with Doves, the symbol of excellence in Gospel Music:

BILL GAITHER
Best Gospel Songwriter

R. E. WINSETT MUSIC COMPANY
For "Jesus Is Coming Soon"
Best Gospel Song of The Year

SESAC is also proud and pleased to salute the other 1969 GMA Dove Award Winners:

JAMES BLACKWOOD
Best Gospel Male Soloist

THE SPEER FAMILY
Best Gospel Mixed Group

THE IMPERIALS
Best Gospel Male Quartet

THE OAK RIDGE BOYS
For "It's Happening"
Best Gospel Record Album

HEARTWARMING / IMPACT RECORDS
For "It's Happening"
Best Gospel Record Album Jacket

THE GOSPEL SINGING JUBILEE
Best Gospel Television Program

J. G. WHITFIELD
Gospel Disc Jockey of the Year

DWAYNE FRIEND
Best Gospel Instrumentalist

VESTAL GOODMAN
Best Gospel Female Soloist

AND, special congratulations to our own W. F. MYERS who was presented THE GOSPEL MUSIC ASSOCIATION'S AMBASSADOR AWARD
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These are the best selling mid-tempo through complete singles compiled from national retail sales and radio station air play listed in rank order.

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NOVEMBER 1, 1969, BILLBOARD

58
Minnesota Assn. to Test Tax Law

By KEN BERGLUND

Plans to test Minnesota's 3 percent sales tax on coin-operated machines were put in motion at the Music Operators of Minnesota (MOM) first meeting in the Riverview Motel in Minneapolis, October 13.

The membership authorized its board of directors to decide on the method of a test and to suggest an operator who would initiate the action. The move was made in response to a request from the legislative committee and legal counsel of the group who graphically explained their attempts to get tax relief in an earlier legislative session.

The attempts were described as "frustrating and futile." Members of the group must depend on a few for leadership and overlook the people "below in the chain." The biggest states like Minnesota often have problems in holding meetings that will attract sizable attendance, he said. Mr. Granger suggested that directors and vice presidents be elected on a geographical basis to provide strong "spheres of influence." And he noted that some states have four meetings a year in different parts of the state, one serving as the annual state meeting. "Taking note of MOM's legislative efforts, he pointed out that legislators were often more impressed by strong organizations than single individuals. And he suggested that legislative committees and others should see lawmakers when there isn't any trouble as an aid to good public relations.

NEW ORLEANS—Over 7,000 delegates attended the National Automatic Merchandising Association (NAMA) convention and exhibit here Oct. 19-22, and a record number of 170 firms exhibited. G. R. Scheiber, vice-president and editorial director of Coin Machine World, Inc., was named to the newly created position of NAMA president.

Over 7,000 at NAMA; Appoint New President

FLOYD EVERS

Kan. Programmer Puts Emphasis on Old 45's

NEW ORLEANS—Record companies are becoming increasingly aware that jukeboxes offer a great market for oldies or standard singles. Manhattan, Kan., programmer Floyd Evers believes some of the main interest in older recordings stems from the fact that many operators have been using oldies in place of Little LP's. In Evers' case, he has complete sets of 10 oldies which he switches from jukebox to jukebox. Some date back 10 years.

16 years to records such as "Yesterday's Girl" by Hank Thompson.

Other older recordings Evers constantly uses include such titles as "String of Pearls" by Seabrook and "Deep" by the Kingston Trio and "Come On A My House" by Rosemary Clooney. Such old titles still popular enough to earn their keep on jukeboxes, at least. A high quarter pricing might surprise some record companies, Evers suggests.

Evers, here for the presentation of the new Rock-Ola (his firm is also a wholesale distributor of jukeboxes) says, "Locum owners and patrons would become attached to older recordings." Mr. Evers' own owner tells me he stayed in his

Over $7,000 at NAMA, Appoint New President

Ohio Assn. to Toast Ladies

Tiffin, O.—The Music Operators of Northwest Ohio will hold its annual Christmas party December 3 here at the Riverview Motel and have hired "The Amazing Houseband" (NAMA) for entertainment. Tushay performed at the National Automatic Merchandising Association convention in Chicago. Operators desiring more details on the meeting should contact William Hullinger, Delphos, O. (419) 682-0767.

United Moves

MILWAUKEE—United, Inc., Wurlitzer distributor here, is moving to new larger facilities Nov. 10. The new building, over twice the size of United's present headquarters, will have new mechanical coin mechanism, money changers and coin counting equipment. Also significant were the number of firms offering coin mechanisms in line with national trends. National Vendors, for example, showed a new vending mechanism which will handle any combination of nickels, dimes and quarters and which will vend at one, two or three prices between 5 and 500 cents and at other combinations.

Increased pricing flexibility, improved service, improved styling and ease of servicing were stressed by manufacturers intent on making it easier for the consumer to be attracted to vending machines.

The show attracted many executives from the music and coin-operated segment of the industry; J. Cameron Gordon, Irving Kaye, Johnny Johnson, Ron Sheeter, Art Dalldos and Len Schneller were just a few.
Programmer Stresses Old 45's

Continued from page 59

tavern until 1:30 in the morning listening to a set of oldies I had brought in just at closing time. I happened to work late that night and decided to bring along a new set of records." Evers explained.

Maintaining the oldies in sets is a great convenience for Evers. "By keeping them in sets I avoid any chance of a duplication on other sets around the route. In other words, each set represents 10 records not on any other set. I keep them on a jukebox for a couple of months. If someone does insist that a certain title has to stay on when I come around to change a set I will make an exception."

While he regards each set as a programming entity, Evers did acknowledge that he watches the popularity meter figures for the older numbers. "As long as the meter is up around 20 or 30 plays for the checking period I leave the set on."

Evers, a regular participant in Billboard's feature, "What's Playing," said he guards his record library carefully. "I finally gave in and let one of my location owners look through the library. He spent a whole morning. Then when I brought in the group of records he had picked out his partner said none of them were suitable. It was funny. Both of them argued and then told me to put on what I wanted. That was exactly what I wanted to do all along."

Continued from page 59

...while teaching at the University of Chicago, became executive vice-president of Chicago Music Company.

Schreiber to Head NAMA

Continued from page 59

phonograph might lead operators to assume the machine is older than other models, but George Hincker, advertising and sales promotion manager, said the 442 is only a fraction of an inch taller than the previous model and called attention to the slim silhouette of the new machine. The styling is also a radical departure for Rock-Ola.

The styling of jukeboxes now reflects the fact that they are being used in all types of locations from department store clothing centers to plush cocktail lounges and the new Rock-Ola is aptly billed as "a go anywhere" unit. Outstanding are the radiant though subdued color panels of lexon plastic in the lower grill housing two 12-in. woofer speakers, the use of highly finished wood grain Bombay took contolite side panels and a trim of polished chrome castings that form a style continuity around and up to the top of the unit. Combined with the four speakers in the unit itself are other sound reproduction improvements such as a more powerful stereo amplifier, a series of remote speakers in all shapes and sizes that the operator can plug into any location. The unit is a "L" pad main unit volume control and auxiliary wall-box power supply. William Findlay, engineer, said the new swing-out amplifier could produce 40 watts of music power out of the device.

The swing-out amplifier reflects the overall attempt to make servicing easier than ever, Doris said. It was also stressed that integrated circuits have replaced many parts; i.e., two integrated circuits in the amplifier replace eight transistors, 20 resistors and condensers and eliminate a whole pre-amp chassis. Terms such as "swing out," "flip down" and "slide out" were used to describe the system. (Continued on page 70)

Rock-Ola Spotlight on Record Titles

Continued from page 59

ED DORIS, executive vice-president (center) chats with one of the firm's distributors at the Royal Orleans hotel.

BEN CONFORM from Utah (left) chats with Hugh Gorman of Rock-Ola (right).

EMPIRE'S Gil Kilt (right) and Jack Burns.

TEXAS distributors Earl Hoot and Don Siegel of Le Corp., Houston.

When Answering Ads ... Say You Saw It in Billboard

COIN MACHINE NEWS

When Answering Ads ... Say You Saw It in Billboard

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Rock-ola invents the Phonograph. Again!

COMING SOON FROM ROCK-OLA
"we want you to take it easy"

SWING OUT SERVICE • INTEGRATED CIRCUITS • IT MIGHT BE ILLEGAL
Over 7,000 Attend NAMA

Continued from page 59

of the many familiar executives and principals making the rounds at the huge Rivergate exhibition center. The appointment of Schreiber, who replaced the late Tom Hungerford, was accompanied with a by-law change that created the title of president instead of executive director. The new elected officers of NAMA are John L. Burlington, The Vendo Co., board chairman; Ted R. Nicolay, Servomation Western, Inc., senior vice-chairman; Patrick O'Malley, Canteen Corp., vice-chairman; Benjamin M. Montie, Cater-Vend, treasurer.

VENDO showed security-conscious operators a door made of 12-gauge steel at its National Automatic Merchandising Association (NAMA) exhibit in New Orleans' Rivergate Center.

NUTTING Industries' Eugene Wagner happily peruses at his booth which features the IQ Computer that dispenses a token.

LEN SCHNELLER, U. S. Billiards (center) with Leroy Kitch and C. A. Corp. (Oklahoma City (left).

FOOTBALL fans, Mrs. Victor H. Schiro, with two tickets presented by James Reese, Mr. Pfister, special coffee machine, Mr. Rich Nechanicky, Association (NAMA) exhibit in New Orleans' Rivergate Center.

ROSE'S small coffee machine attracted Mr. and Mrs. Rich Nechanicky, Spokane. Wash. Nechanicky's firm, Automatic Canteen Co., is engaged in both vending and music.


SCARECROW Distribution and op-erator A. E. Plyce, poses with his wife at the Rock-Ola Manufac-turing Corp. exhibit.

ARKANSAS operator A. B. Cas-sinelli (left) and Dennis Daven-port inspect some typical street location machines.

ROSE and James Reese. (left)

SECURITY device for pinball games seen here in an elaborate system that secures any entry into the machine.
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NVA to Change Board Meeting Site

By EARL PAIGE

NEW ORLEANS — The National Vendors Association (NVA) has decided it does not wish to hold its fall board meeting at the site of the National Auto-

motive Merchandising Assn. (NAMA), as has been the custom for many years. This is one of many matters covered quickly in a meeting here that characterized President H. B. Hutchinson’s efforts to streamline procedures.

Convention chairman Rolfe Lobell noted that NVA “had been bounced” out of one hotel here and that the convention of NAMA caused some NVA di-

rectors to have difficulty in obtaining rooms. Future board meetings will be planned solely according to NVA’s needs.

NVA directors voted that the 1970 NVA convention will be shortened and will be in Chi-

cago at the Sheraton Hotel early in March. Three sites are being studied for NVA’s 1971 con-

vention.

Harold Fozl, ways and means chairman, said appeals for re-

classification by Atlas Vending and Buckeye Vending had been studied and denied. NVA has joined the U. S. Chamber of Commerce in a suit to get a $1,000 insurance claim which grew out of an older insurance plan and will now collect does on an an-

nual basis instead of quarterly.

Additionally, Fozl said NVA funds will be invested in Fed-

eral Home Bonds which pay 8 percent, and has approved legis-

lative or legal action in Florida, Illinois, Michigan and Alabama.

Two lawsuits were initiated in Florida where NVA is contesting the attempt by local government to charge higher license fees than the state.

Fozl mentioned that NVA has 175 members. Leo Leary, mem-

bership chairman, said 13 new members were signed during the first six months of the year.

Reports on state associations were highlighted by Tom Emmis’ announcement that Texas ven-

dors have organized and are faced with a per machine tax and a $15 per machine license.

Separate counsel has been hired, he said. Bernard Bitterman said at least six months to a year will be required before Missouri vendors can organize—he listed apathy among the reasons.

Roger Fozl said the New York group still hasn’t received help on the bitterness problems. “N" approved $500 for aid to the Western Vending Assn.

Morrie Much, NVA counsel, said, “I’m not being critical, but I’m not happy. We have not received cooperation from the members. We have suggested that whenever you have prob-

lems you should let us know at the national office. Many times you can take articles from Bill-

board and Vend and show them to the city council or tax people and in this way show authorities how other vendors have gained relief.”

Much said he is preparing a

status report on legislation and tax, that NVA has a tax kit available and will soon revise it and has a composite report of various tax relief gained by operators in various areas. He also said that a case involving the commingling of charms and food had apparently been re-
solved in New Jersey and Ohio and cautioned vendors that toy cigarette lighters might be among restricted items covered in the new Toy Safety Act.

Seattle operator John Mc-

Daniels said he had not been informed he was named 1968 “Vendor of the Year,” but ad-

mitted he left the spring con-

vention “a little early.” Execu-

tive secretary Jane Mason was presented birthday flowers from the distributor group.

SINDY LEBLANC, Bernard Bitterman and Vernon Jackson (from left) chat prior to the National Vendors Association (NVA) board meeting recently in New Orleans.

CROWDED MEETING scene.

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BOB KANTOR, Morrie Much, NVA counsel, and Irv Katz (from left) also at NAMA.

EARL VEATCH greets two dele-

gates.

SIDNEY LEBLANC, Bernard Bitterman and Vernon Jackson (from left) chat prior to the National Vendors Association (NVA) board meeting recently in New Orleans.

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Thanks for your continued support.

November 1, 1969, Billboard
Chamber Music Society in Successful Series Opening

NEW YORK — The subscription season of the New Chamber Music Society of Lincoln Center had a successful opening at Alice Tully Hall on Oct. 19, with a varied program that included the world premiere of Michael Colgrass’ “New People.”

The Colgrass work probably will not be long in coming to discs with RCA Red Seal the likely label as mezzo-soprano Shirley Verrett, the evening’s guest artist, gave a stunning performance of the song cycle. Aiding to the warm reception the work received was a brilliant performance by violinist Walter Trampler and an impeccable one by pianist Charles Wadsworth, the society’s artistic director.

Miss Verrett also was in top form in three Beethoven folk song arrangements supported by violinist Charles Treger, cellist Leslie Parnas and Wadsworth. The society’s wind players, flautist Paul Robison Sylvester, oboist Leonard Arner and clarinetist Gerveas de Perez, joined Wadsworth in a delightful performance of Saint-Saens’ “Ca-price on Dances and Russian Airs.”


The last three recordings of the late Ernst Ansermet are being issued separately. He conducted his Orchestra de la Suisse Romande in a pairing of Honegger’s “Symphony No. 3” (Liturgique) and Symphony No. 4 (Disraeli Balmuses), and a coupling of Magnus’ “Symphony No. 1” and Laloo’s “Scherzo for Orchestra,” both first recorded in the late 1950’s.

Bartók, Kodály, Liszt and Contemporary Hungarian Music as well as world wide known classics and original gipsy music on QUALITON and HUNGAROTON of Hungary.

General distributor: KULTURA, Budapest 62. P.O.B. 149. Hungary

Distributors:
USA: Qualiton Records Ltd. 39-38 58th Street Woodside, N.Y. 11377

Great Britain: Selecta 50 Southwark Bridge Rd. London S.E. 1.

West-Germany: Disco-Center 85 Wilmersdorfer St. Bärerweitgerweg 6-8

Israel: Hed Arzi Hilazon Str. 4 Ramat Gan

London’s 2-LP Telbaldi Set

NEW YORK — London Records is issuing a two-LP Record of the work received was a meaningful reading of the song cycle by baritone Hermann Prey.

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Russov’s Book Lists and Rates 3,000 Recordings

(Guide to Low-Priced Classical Records. By Herbert Russov. Hart Publishing Co., Inc. 832 pages $2.95.)

NEW YORK — Herbert Russov has compiled a valuable guide to the prices of classical records, which evaluates more than 3,000 recordings.

(Continued on page 77)
Musical Instruments

Specialty Dealer Finds
Drum Sales Still Good

BY BENN OLLMAN

MILWAUKEE — Although the drum business has reported-
lly softened over the past two years, Bill Faust has maintained
a respectable volume because he has specialized in drums, has
initiated longer store hours, has two full-time repair technicians
and has diversified into other instruments. Faust, owner, Faust
Music Co., on this city’s south side, displays over 100 different
drums on one side of his new, enlarged store.

“If a prospect can’t find the drum he wants here he won’t find it anywhere,” said Faust. “The important thing is that a younger anxious to begin play-
ing drums wants his instrument now. He’s not apt to wait pa-
tiently if the dealer has to special order it for him out of a catalog.

Product knowledge and a personal guarantee to the cus-
tomer are equally important as the factory’s guarantee. I believe
most of us dealers carry the same or very similar lines of instru-
ments besides drums. And that’s why when we also decided to move
the drum business to a new, larger location both decisions have paid for us.”

Successful management also includes a careful study of in-
dustry developments, Faust concluded. “We knew, for in-
stance, that the drum business was going to dip a little starting
in 1966. It couldn’t have re-
mained at its high peak forever.

That’s when we began to diver-
sify, pushing the other instru-
ments besides drums. And that’s
when we also decided to move into this new, larger location.

Drum Sales Still Good

NEW YORK—Three defend-
ants in a copyright case charged
with having manufactured, pub-
lished and sold thousands of fake
books in Michigan, Illinois, Ohio
and Florida, have been found
guilty after a six-day jury trial.

The defendants, who were found
guilty on 45 counts, are Jules G.
Slapo, Baywood, Queens, New York;
Sidney Rogoff, Teaneck, N. Y.;
and the E & El Bindery Service, Inc.,
216 W. 18th St. here.

Gary P. Nafalis, assistant U. S. attorney for New York, said he tried for the case for the government, said that a search of the E & E prem-
ises, which was handled by Sidney Rogoff and Slapo, turned up
over 6,000 fake books having a retail price of over $200,000.

A printing press and other para-
phernalia were also found.

Among the music books found, according to Robert M.
Morgenthau, U. S. attorney for the Southern District of New York,
were pirated versions of “Oklahoma,” “The Sound of Music,” “Smoke Gets in Your Eyes,” and “Sweeney Todd” and thousands of others. “In no in-
stance did the defendants pay any royalty or com-
mission from any of the composers of these songs,” Morgenthau
charged.

The defendants are: Jules G. Slapo, of New York City; Sidney
Rogoff, Teaneck, N. Y.; and Richard Rodgers, Oscar
Hammerstein and Burton Lane. Burton Lane was the govern-
ment’s chief witness during the trial. Of the 45 fake book titles
on the Broadway shows, “Finian’s Rain-
bow” and “On a Clear Day You Can See For Miles” were played to two
songs twice, first playing the fake composition and then the
pirated version. His own songs, “How Are Things in Gilead, Missouri?” and “Old Devil Moon” were among the pirated versions. Judge Milton Pollack fixed the fine at $1,000 for sen-
tencing. The defendants face a maximum fine of $5,000 and 10 years in
prison. Each was fined a total of $45,000. E & E Bindery Services, Inc.,
faces a maximum fine of $45,000.

NAMM Poll: Sheet Music Sales Up 15%

CHICAGO—Sheet music, piano and accessories posted excellent sales increases during 1968 while the sales of certain areas,
such as guitars and organ accessories, showed decreases. The de-
grahs and drums, electric guitars were down, according to a sur-
vey of National Association of Music Merchants (NAMM) mem-
ber stores. The survey com-
pared 1968 sales with those in 1967 and also included dealer expec-
tations for 1969.

Survey results:

• Sheet music sales were up 15.1 per cent; pianos up 14.8; accessories up 10.8; band and orchestra instruments up 8.7; organs up 8.6; acoustic guitars up 4.7; combo organs down 7.1; electric guitars down 17.0; ampli-
ifiers down 7.7.

• Dealers expecting sales gains in pianos numbered 104 while 12 predicted declines and 26 expected no change. Up,
down and no change figures re-
spectively for other items: organ
up 97; down 17; no change; 24. Sheet music, 85; 10 and 27; and accessories, 80, 4 and 25; band/ orchestra: 67, 12 and 24; acous-
tic guitars: 47, 7 and 27; combo organs: 20, 1; electric guitars: 17; ampli-
ifiers: 12.

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ifiers: 12.
Young Retailer Feels Labels Must Care About Consumer

By CHARLES KADELE

CHICAGO—Steve Nikon was one of the first retailers to locate in what is sometimes called "Old Town North," this city's fastest growing avant-garde business district, and as the 22-year-old proprietor of the Grammaphone record shop, he has tried to relate to the young people of the area. He feels that too often record manufacturers fail to relate to the younger consumer and he was especially critical of the recent price increase on a new Beatles album. "Record companies should recognize the need for pleasing people," he said.

Nikon, who is a product as well as a proponent of this new kind of shopping district, recognized that the two neighborhoods which upper Clark street divides embrace two of the most volatile markets in today's music industry. To the east is an older, well-established neighborhood where many students and creative young people who are self-educated in the realms of today's music live. To the west is the Lakeview section of Chicago. Here, renovated brownstones and the high rise apartments along Lake Shore drive house many young executives who are also interested in what's going on in today's music.

According to Nikon, said that 80 percent of his stock is selected with young people in mind. This does not mean that most sales are singles, because three to four hundred albums are sold for every 100 singles.

The store, itself, is very unpretentious, with tile floors and wooden record racks. Nikon believes that people would rather buy records at his prices, which he claims are the lowest in the city, than pay for fancy decorations.

Nikon also encourages the informal atmosphere that pervades the shop. "People will come because they are interested in relating to people and to music, rather than going to another record store and be pressured by a salesman, which I think is the wrong thing in the world. Part of one of Grammaphone's advertisements is: Buy form people who care."

Nikon not only cares about people but he also cares about musicians. "I follow musicians rather than trends." As a result, he stocks albums which are more years old that other stores are not even aware of. As an example, he pulled a record out of the racks entitled "The Fool," which he explains was recorded by people who worked with the Beatles. The same knowledge enables him to stock records no one else has in blues or c&w. When he doesn't have an album, Nikon promises a one-day special if the record is available in Chicago.

With this combination of knowledge and service, Nikon believes he has become an important link in the area's musical grapevine. His customers provide the continual feedback on labels he stocks, on new releases and the additional source of leading names in the different types of music that enables him to expand his stock beyond the usual popular titles.

His inventory problems are also eased by Galgano Dist. Co., Nikon also encourages the introduction of new lines and that new accessories for his customers.

Bill's Records Opens Fourth Retail Outlet

TEMPE, Ariz.—Bill's Records stores recently opened the chain's fourth outlet here in the Arizona State University's Oxford Square District at 7th and Forest Streets. The outlet, called MusiCenter, was built after a four-year study to determine the best possible location to serve the area and features a distinctive design in keeping with the Oxford Square center.

The decor features English traditional design, complete with used brick and thatched roof. The ceiling was done out to the point of using thatch paneling in the stereo demonstration area. The roof was also used for covering the shelves in the store.

The store is utilizing a computerized inventory control system so that stock is always maintained on a daily basis. Future plans include using the second floor for musical instruments. The ground floor will continue to display stereo equipment, accessories, sheet music and records.

The store carries a complete stock of records but will concentrate on jazz, folk and classical products.

The first Bill's store was opened over 15 years ago on East McDowell Street in Phoenix and subsequently moved to the Uptown Plaza. The second store is located at Park Central and the third is in Chris-Town where it was opened in 1961.

4-Channel LP Seen Possible

NEW MILFORD, Conn.—While 4-channel stereo records will probably be introduced through open reel tape, there are no insurmountable technical problems in bringing out 4-channel disk recordings, according to W. C. Simmonite, vice-president, marketing, Audio Dynamics Corp. Here: "These additional channels will probably be carried via a biphase frequency carrier imposed over the regular audio recording," he said. "This will require a phonograph cartridge having extended and linear response.

Recommendations

- Continued from page 66

NAMM sites. NAMM is considering a plan that would establish a future show no more than three years in advance. Also to be studied is the possibility of holding a public day at future NAMM shows. NAMM's 1970 show will be the first site of the next one needing firm commitment. NAMM is also planning a first time scheduling of exhibits at its Western Seminar in Los Angeles at the Century Plaza Hotel April 12-14.

Sheet Music Sales Up

- Continued from page 66

piffers 23, 60 and 23; combo organs 8, 68 and 16. Of the 147 stores featuring instrument rentals, 110 reported this aspect of their business continues to grow. Of 153 stores reporting, 117 said more adults are taking music lessons. The current situation regarding school budgets, local taxes and education costs will have an adverse effect according to 76 dealers while 68 did not agree on this point.
LeFevre's Newest Canaan Release Features Gospel Instrumentals

America's oldest singing group, the LeFevres, has recently released a new album on the Canaan label. The LeFEVRES PLAY GOSPEL MUSIC. The group began singing for churches, singing conventions and family reunions in 1921 and has always used musical instruments other than piano. The variety of instruments used by the LeFevres today is limited only by the baggage capacity of their bus. This album is proof they are masters at making their instruments blend together to deliver a message. Eva Mae LeFevre is featured on the piano, Alphus LeFevre on electric guitar, accordion, and violin, Rex Nelson on rhythm guitar, Pierce LeFevre on trumpet, and Meuret LeFevre (not pictured) on trombone.

“Child's Request” Featured In New Steve Sanders Album

Wherever he goes, Steve Sanders is invariably asked to sing “A Child's Request,” and it has become synonymous with his name. This most-requested number heads the list of song titles in his newest album from Canaan Records, THIS IS MY VALLEY. The popular teenage gospele singer has an outgoing personality and a natural talent which makes him a favorite with people everywhere from eight to eighty.

LeFevres' Newest Canaan Release Features Gospel Instrumentals

The National Quartet Convention in Memphis was an overwhelming success, highlighted by the GMA Awards show. There were several "firsts" during the gathering. Jimmy Dean made a surprise appearance at the Wednesday night show to introduce The LeFevres. The record and display room outfits anything of this sort. Several of the groups had panelled rooms built for privacy and for colorful merchandising. Record companies, talent agencies, disk jackets, clothing manufacturers and about 30 of the groups were involved in the displays.

Don Butler and Rev. Carl Hatch presided at the Sunday morning church service, and Rev. Lovie Lister delivered the message. The date for next year's gathering, again in Memphis, is Oct. 14-17.

LeFevrs’ Newest Canaan Release

Guitar, accordion, and violin, Rex Nelson on rhythm guitar, instruments blend together to deliver a message. Eva Mae makes him a favorite with people everywhere from eight to eighty.

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THE 1st ANNUAL GOSPEL MUSIC ASSOCIATION DOVE AWARD honoring THE BEST IN GOSPEL MUSIC

The Winners Circle...

Best Male Group.............................. THE IMPERIALS
Best Mixed Group............................. THE SPEER FAMILY
Best Record Album........................... THE OAK RIDGE BOYS
Best Record Jacket........................... “IT’S HAPPENING”
Best Record Jacket........................... “IT’S HAPPENING”

Songwriter Of The Year...................... BILL GAITHER

P.S. You’ll Find The Winners On HEART WARMING/IMPACT

GOSPEL NEVER SOUNDED SO GOOD!

Heart Warming/Impact Records 136 Fourth Avenue North Nashville, Tennessee 37219
The Gospel Tones Win Contest

SPRINGFIELD, Mo. — The Gospel Tones of Kansas City, Mo., were winners of the Second Annual Mid-Continent Gospel Singing Contest held at Fantasia Caverns near here.


Jasper, Mo.; Master Men Quartet, Springfield, and the Collins Family, Ash Grove.

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Jas
Joe Simon
"It's hard to get along"*

*INCLUDED IN JOE'S LATEST ALBUM...BETTER THAN EVER
SS7 2641

FROM THE DESK OF
FRED FOSTER

When we released "San Francisco Is a Lonely Town" b/w "It's Hard to Get Along" we placed our bets on "San Francisco." To prove we were right, we admit our error... "It's Hard to Get Along" is the winner!

P.S. We thought you would appreciate a rendering of the Golden Gate anyway.
the cert
success.
more meaningful to young people in his re-
Hollander's attempt to make classical music
strumentals
out with a
hard electric
ground
by Julian Mitchell) turned rock opera that
The Kinks, very
inimitable
two
ment of the popular Broadway score
"Arthur,"
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SOUNDTRACK
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Marriage of the year.

A great motion picture musical and a great original soundtrack album. Both blessed by the full advertising, publicity and promotion resources of a great company.

That's marriage—MGM style.

“Goodbye, Mr. Chips”

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<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; Number</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>&quot;You've Lost That Lovin' Feelin&quot;</td>
<td>Glen Campbell (Arlene Dickinson), RCA 7441204</td>
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<td>2</td>
<td>&quot;Friends of Distinction&quot;</td>
<td>Friends of Distinction (John Floret), RCA 7441204</td>
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<tr>
<td>3</td>
<td>&quot;You, Marie and Me&quot;</td>
<td>Andy Kim (Jeff Barry), Steed 720</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>&quot;We Love You, Call Collect&quot;</td>
<td>Keith Barbour (Austin &amp; Flowering), Epic 5-10486</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'll Be Staying With You&quot;</td>
<td>Jimmy Clanton, Laurie 3508</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>&quot;I'm Gonna Love Me&quot;</td>
<td>Johnnie Taylor, Re-Issue 7441</td>
<td></td>
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<tr>
<td>7</td>
<td>&quot;Make Believe&quot;</td>
<td>Make Believe (Love/Peanut Butter, BMI)</td>
<td></td>
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<tr>
<td>8</td>
<td>&quot;Doin Our Thing&quot;</td>
<td>Doin' Our Thing (Fame, BMI)</td>
<td></td>
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<tr>
<td>9</td>
<td>&quot;Shoo Fly Don't Bother Me&quot;</td>
<td>Elmore James, Int'l Artists 506</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>&quot;I Don't Want to Go Home&quot;</td>
<td>Tony Joe White (Billy Swann), Monument 1169</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>&quot;Mind, Body &amp; Soul&quot;</td>
<td>Mind, Body &amp; Soul (Gold Forever, BMI)</td>
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</tr>
<tr>
<td>12</td>
<td>&quot;I'm Leaving It All Behind&quot;</td>
<td>O.C. Smith, Decca 732550</td>
<td></td>
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<tr>
<td>13</td>
<td>&quot;Voice of Love&quot;</td>
<td>Voice of Love (Jim McCullough), Contemporary 260</td>
<td></td>
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<td>14</td>
<td>&quot;I'm Just a Lucky Lady of Love&quot;</td>
<td>Jill Johnson, Atlantic 2660</td>
<td></td>
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<td>15</td>
<td>&quot;Blue Heaven&quot;</td>
<td>Blue Heaven (Carlton-Emery), Capitol 16</td>
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<td>16</td>
<td>&quot;What's the Use&quot;</td>
<td>What's the Use (Assorted/Emery/Swee), Roulette 7060</td>
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<td>&quot;Let's Stay Together&quot;</td>
<td>We'll Stay Together (Milt Okun), Warner Bros.-Seven Arts 7340</td>
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<tr>
<td>18</td>
<td>&quot;The Banana Boat Song&quot;</td>
<td>The Banana Boat Song (Dennis Lambert), Epic 5-10486</td>
<td></td>
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<tr>
<td>19</td>
<td>&quot;Jumpin' Jack Flash&quot;</td>
<td>Jumpin' Jack Flash (Stevie Wonder), Tamla 151</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>&quot;Let Me Love You Baby&quot;</td>
<td>Let Me Love You Baby (Gwen McCrae), Epic 5-10486</td>
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<tr>
<td>21</td>
<td>&quot;Sister, Sister&quot;</td>
<td>Sister, Sister (H. Leibowitz), Special Artists 3002</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>&quot;What's the Use of&quot;</td>
<td>What's the Use (Assorted/Emery/Swee), Roulette 7060</td>
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</tr>
<tr>
<td>23</td>
<td>&quot;It's Not Unusual&quot;</td>
<td>It's Not Unusual (Harry Nilsson), Asylum 1459</td>
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</tr>
<tr>
<td>24</td>
<td>&quot;You're Beautiful&quot;</td>
<td>You're Beautiful (Milt Okun), Warner Bros.-Seven Arts 7340</td>
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<tr>
<td>25</td>
<td>&quot;I'll Never Love Again&quot;</td>
<td>I'll Never Love Again (Jim Rosen), Capitol 16</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>&quot;Take a Letter Mama&quot;</td>
<td>Take a Letter Mama (Arlene Dickinson), RCA 7441204</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>&quot;My Prayer&quot;</td>
<td>My Prayer (Bob Johnston), Columbia 4-45004</td>
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<tr>
<td>28</td>
<td>&quot;I'm Gonna Love You&quot;</td>
<td>I'm Gonna Love You (J. Johnson), Atlantic 2660</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>&quot;Take It Easy&quot;</td>
<td>Take It Easy (Bob Johnston), Columbia 4-45004</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>&quot;Knock on Wood&quot;</td>
<td>Knock on Wood (Tom Rush), Popular 15187</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>&quot;I've Been Loving You&quot;</td>
<td>I've Been Loving You (Bob Johnston), Columbia 4-45004</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>&quot;Tell Me, Tell Me&quot;</td>
<td>Tell Me, Tell Me (Bob Johnston), Columbia 4-45004</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>&quot;Bring It On Home&quot;</td>
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<td></td>
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<tr>
<td>34</td>
<td>&quot;Cruisin'&quot;</td>
<td>Cruisin' (Bob Johnston), Columbia 4-45004</td>
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<td>35</td>
<td>&quot;Old Man River&quot;</td>
<td>Old Man River (Bob Johnston), Columbia 4-45004</td>
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<tr>
<td>36</td>
<td>&quot;Ain't That Lovin' Feelin'&quot;</td>
<td>Ain't That Lovin' Feelin' (Bob Johnston), Columbia 4-45004</td>
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<tr>
<td>37</td>
<td>&quot;Goin' Out of My Head&quot;</td>
<td>Goin' Out of My Head (Bob Johnston), Columbia 4-45004</td>
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<tr>
<td>38</td>
<td>&quot;At Last&quot;</td>
<td>At Last (Bob Johnston), Columbia 4-45004</td>
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Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
Central to this current review is the label's "Portrait" series, highlighting the most acclaimed and popular artists and albums, both pop and classical. This latest entry from the "Portrait" series features the talents of Franco Corelli, and it will quickly become a collector's item. The most standard fare, such as Schubert's "Ave Maria," "O Sole Mio" and others.

There are musical elements of the beautiful "Schermontz" especially in the "Concerto" and the U.S.A. Symphony. This interpretation of the "Bolshoi" and the "St. Petersburg" by this recording have truly captured the sensuality of the Berlin Philharmonic, and this recording should quickly take a prime place among the others currently on the market.

Here's a further follow-up to the "Portrait" Series which, like others, should garner excellent sales. Represented among other artists, are those from "Első," "Don Carlos," "Norma" and "I'll Trovatore." It is all Pira, singing and rich, in some of his finest moments.

The title of this "Portrait" Series with its various artists and its exciting sequences to grace the operatic stage makes it a superlative bass player. The result is a Tower of the "Portrait" Series in the Schubert/Jazz/classic/rock, a combination that should provide the new jazz/classic/rock listeners with enjoyable music. The two with occasional rhythm section also make music.

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SPECIAL MERIT PICKS

POPPY\
DELANY & DONNIE-
Harry, Baby, RS 30216 (S)

The frequent tour that Delaney and Bonnie did with Blood, Sweat and Tears probably would have helped more of their material get the usual radio exposure style and was certainly something worth the effort. But the result, on the whole, is a well-produced, well-written album.

POPPY\
RICHARD AND JUDY-
Songbirds, A&M 30200 (S)

The usual vocal harmonies and arrangements, especially the5

POPPY\
CARTERFORD-
River, A&M 40200 (S)

Carter and his band play with the tongue-in-cheek style that is a hallmark of their music. The result is a Tower of the "Portrait" Series in the Schubert/Jazz/classic/rock, a combination that should provide the new jazz/classic/rock listeners with enjoyable music.

POPPY\
JACK RUSSELL-
For You, A&M 43000 (S)

The surefire hit with the tongue-in-cheek style that is a hallmark of their music. The result is a Tower of the "Portrait" Series in the Schubert/Jazz/classic/rock, a combination that should provide the new jazz/classic/rock listeners with enjoyable music.

POPPY\
PHILLY STREET-
Three Boys, A&M 41000 (S)

The surefire hit with the tongue-in-cheek style that is a hallmark of their music. The result is a Tower of the "Portrait" Series in the Schubert/Jazz/classic/rock, a combination that should provide the new jazz/classic/rock listeners with enjoyable music.

POPPY\
THE CLASSIC-
The Twilight Zone, A&M 44000 (S)

The surefire hit with the tongue-in-cheek style that is a hallmark of their music. The result is a Tower of the "Portrait" Series in the Schubert/Jazz/classic/rock, a combination that should provide the new jazz/classic/rock listeners with enjoyable music.

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SPECIAL MERIT PICKS

BLUE 4 STAR

MUSICAL JOURNEY

Letters To The Editor

What would you have if you crossed MUSIC SCENE with almost anything?

Russell's Book

Almost anything.

CAREER PICKS

1. NJCC.
U.S. Treats Canada Like 2d Class Citizens, Club Manager Charges

• Continued from page 1

tinue to regard Canada as just another part of the U.S.

As a result, says Taylor, groups are pricing themselves out of the Canadian market and in some cases—the hard underground groups for example—are losing all chance of gathering record sales and bookings outside key urban areas. The Rock Pile, which was Canada's only Fillmore-type rock club, recently closed down because of the financial burdens of running a 2,000-capacity club using key U.S. and U.K. musicians. There was also a problem with the Canadian government's recent ruling that all places of entertainment must deduct a 10 percent tax from the gross.

"It is absolutely ridiculous to think of Ontario, or any part of Canada for that matter, as just another state of the U.S. This is a separate country with unrelated problems. Just as you can't think of Finland and Russia as compatible markets, the same holds true for Canada and the U.S.

The greatest problem is that U.S. agents want the same amount of money as they get in the States for Canadian bookings.

They want to be paid in U.S. dollars (there is an 8 percent difference between the U.S. and Canadian dollar) and they want the same fee in Toronto as they'd get at the Fillmore East or West.

"They just don't consider the local problem. For example, we don't have the mass exposure of FM stations as exists in the U.S., and for agents to sit there dealing with underground acts is that kind of hangup between release dates. U.S. albums are almost always out five to six weeks behind a Canadian release. So that when a tour is arranged to coincide with the release of a new album, we can't tie it up. How can you expose an act without the Interscope's reasoning?

"American agents, managers and groups also don't realize the importance of exposure in this country. They'll go to England and work for next to nothing just to see if an act is selling. They make promotional trips all over the world just to obtain exposure.

"Playing one gig at the Rock Pile for example meant a group had broken across the province and later across Canada and made a reputation for providing the cream of underground bands.

Record companies have backed up Taylor's statement about sales of underground albums. Several spokesmen said that a lot of underground artists had cooled considerably since the closing down of the Rock Pile.

"We were the only exposure outlet they had," Taylor comments. "Agents must bend a little when they're dealing with Canadian promoters. There must be flexibility in prices. We cannot charge as much per person at the door in Canada as you can in the States. Plus we're saddled with that 10 percent tax that makes it quite difficult to see just how ridiculous the situation is.

"Taylor believes that the only remedy for the situation is for Canadian record companies to start issuing product simultaneously with the U.S. and for agents to start adopting a realistic attitude towards Canada. Most other promoters in Toronto agreed with him.

"I don't expect anything under radically different as the U.K. situation, but I do think that agents should be prepared to encourage artists to make initial promotion trips here between 10 and 25 percent off their regular tour prices.

"Perhaps then, once established, they can return here at their normal price. But there must be some flexibility and latitude. After all, we are in effect doing the artists a favor by exposing them to the Canadian market, which is the sixth largest in the world. Otherwise, there will be grim future for talent coming in from the States.

"Taylor said he planned to reopen the Rock Pile in the near future.

Heart Change By Maple Leaf

TORONTO—Locally produced single "Better Watch Out" by McKenna Mendelson Mainline (Liberty) was rejected by the Canadian Maple Leaf System, which chooses local products six Canadian stations in an (Continued on page 81)
French Adaptations of U.S., U.K. Songs Click for Beuscher

PARIS—French adaptations of U.S. and U.K. songs by local artists have created a new wave of success for the Paul Beuscher publishing group here.

French comedy singer Henri Salvador has done his own French version of the "Sweden Salvar" a new wave of success for the Paul Beuscher group, which was just presented to a congress of music publishers in London.

2 Beattles to Quit Northern as Writers, Holders

LONDON—John Lennon and Paul McCartney will not renew their songwriting contract with Northern Songs when their present agreement expires in 1973. They have also decided to part with the shares in the publishing company, which amount to 35 percent. Lennon and McCartney will put all their copyrights into their own company, Apple, when their contract expires.

"ATV, which has been in battle for control of Northern for several months are now only days away to get 100 per cent control of the company. According to ATV financial director Jack Gill, Northern Songs will be absorbed into the ATV music division which also includes Pye Records and its wholly owned publishing house, Welbeck.

George Harrison and Ringo Starr who have both stepped up their writing capacity publish their material through Apple.

Seeks Stabilization Of U.K. Tape Trade

LONDON—With the possibility of overfragmentation of the emerging British tape industry a distinct possibility as more companies announce their intentions of setting up distribution outlets, the need for some form of stabilization has been initiated by Mel Collins.

Collins has formed Active Records and Tape, an independent company, which he hopes will become a stabilizing factor in an industry which he predicts will represent at least one-third of music business sales within three years—if handled properly.

Collins bases his optimism on experience gained in TV licensing, record marketing, and radio in the U.S. and Japan. He states: "But, he warned, the fragmentation that presently exists in the industry will kill it as a stillborn child.

Following negotiations over the past two months, Collins has set nonexclusive distribution deals with RCA, CBS and Warner-Reprise. He hopes to sign six other major companies on both sides of the Atlantic. His plans are to set up a national distribution network dealing not only with U.K.-oriented product, but also product from all over the world.

The new company will be strongly linked with the Collins-owned Noteware En- gineers, a company supplying production and distribution services to other companies.

Luxembourg Grand Prix Winner 'A Surprise,' Goes to Newcomer

By Brian Mulligan

Theatre Oct. 18 by surprise. Not only had the new song producer, Freedman's first public appearance, regarded as an outsider by comparison with such major Continental names as Germany's Freddy and Peggy March (now living in London, producer Rika Zara), but his "white soul" approach was markedly at variance with the kind of predesigned Continental sounds which are occasionally heard on occasions.

The contest was open to all producers operating in the five linguistic areas covered by Radio Luxembourg transmissions and the 15 records which finally reached the final were judged equally by the 15-member jury drawn from the countries involved.

In addition to the international award, there was also a national grand prize for the best production within each linguistic group.

In this section, Freedman's record also carried off the honors for the U.K. The other winners were France's "Tu Sauvage," by Rika Zara, produced by Jean-Pierre Magnier (Philips); Germany's "Als Ich Noch Ein Junge War" by Freddy, produced by Peter Moeser and Christian Buhn (Polydor); Netherlands—"Dit Is Het Liefdeleven" by the New Inspirations; produced by Luxembourg, "Der Beginne der Nacht" by Chris Baldo, produced by Gilbert Felgen (Deltatone).

The contest was transmitted live by Radio Luxembourg and will also be screened by seven European television networks, but due to an up rule by Britain's Musicians' Union, what was transmitted was not the basis for the final judgment.

In Britain, the MO does not permit backing tracks to be used in recording studios and for the purposes of the contest extended the embargo to Luxembourg. Thus the British team was obliged to work on stage with a list orchestra, while the other entrants were able to sing over the actual studio tapes.

Reception of the song was clearly favorable, especially within the German ranks.

Another situation, again involving the British bats, over what constitutes an acceptable variation on the routine song contest format and by acknowledging the producers' efforts gives credit in an area previously overlooked.

Initial teething troubles were inevitable, and with the benefit of hindsight the contest could develop into an important feature of the European pop music scene. It certainly offers an acceptable variation on the routine song contest format and by acknowledging the producers' efforts gives credit in an area previously overlooked.
PARIS—A worldwide launch for a 15-track orchestral album of songs by leading New Writers that has been planned by United Artists (France). In January the LP will be put on the market in France, the UK and the US, with a world-wide tour of recordings and music publishing affiliates worldwide.

The project will be outlined at a luncheon half way up Paris's Eiffel Tower by UA France director for European Music, Philip Stewart, who is also president, Murray Deutch. Said Adams: "This will be an album of unprinted songs by New Writers, with a gap in the French and foreign markets. Through U.A. we are able to draw on an international audience and we aim to get foreign-speaking performance rights in their own languages—boosting both the company's recording and publishing divisions.

Stewart—an American-based Parisian—pointed his division's total support.

Entitled "Prestige De La Chanson Francaise," the album will be recorded by a studio orchestra; no conductor has yet been appointed. It will be written in collaboration with the songwriters. Distribution will be through Pathé-Marconi. Songs and composers are: "Je Ne Croyais Pas," by Jacques Arel, Frank Gerald; "Souris-Musette" (music: Alphonse Jourj), (Jos Baselli, Armand Canfora, Michel Jourdan), "Je Ne Me Souviens Pas," by Michel Anthelone, Pierre Delanoè, "Au Jeux D'Ebay" by Georges Dalègre, Armand Canfora, Schmidt; "Tout Comme Un 32 Novembre" (Daniel Faurs, Serge Lebrail, Pascal Sevan), no title yet—Georges Garvarentz, "C'est Dions Tes Bras" (Francis Lai, Pierre Borough), "Je Suis Au Ciel" (Jean-Pierre Lang, Frank Thomas, Jean-Stéphane Lang, Frank Thomas, Jean-Noel Lang, "On Dit Dans Mon Pays" (Guy Mardel, Catherine Desanges), no title yet—(Pascal Faury, Georges Moustaki, "Alors l'Afrique,"(Michel Devaux, Michel Jourdan), "Il Peut Neiger Sur La Neva" (Emile Montesinos, Marnay), no title yet—Christiaan Gauthier, Pierre Boulanger.

Plans are going ahead also for new United Artists officers in Poland, the Soviet Union, and Michael Stewart was due to inspect plans for the transfer of United Artists' division from Moscow to Munich, the film division remaining in Frankfurt.

Hispanovis announces that all points of difference with the artist Knud Warren—real amicably, following cordial negotiations which took place following Raphael's recent recording of 15 new songs for the company.

Hispanovis will continue to have exclusive world record rights for Raphael.

**European Executive Turntable**

Louis Benjamain, managing director of Pye, has given the added responsibility of head- ing Associated Television's Moss Empire theatre chain. He succeeds Associated Television's Moss Empire managing director, while managing director, Armand Lai, has been put in charge of the division.

Cyril Gred has joined CBS as sales promotion executive in the special products division. He replaces Alan Frey, who has resigned to become the new promotion manager at Mike Gill's company, and Eddy Marnay, who is executive director of KayGeé Publicity, a publicity organization specializing in record industry talent. Gill, who has been with CBS in Europe for the past three years, will have special responsibility for coordination of individual artist campaigns.

Mike Ashwell has joined Island as a market coordinator. He will con- tinue his direction of the One Stop record shop in London, of which he was a founder member in 1965. Previously, Ashwell was with Polydor.

**Sweden Awards 1st Grammies**

STOCKHOLM — Sweden's first Grammies were presented at Berns here. The awards, organized by the Swedish National Federation of the Phonographic Industry, Swedish group, are given for quality within re- gard for the commercial aspects of the material.

The winners at Grammies 1969 were journalist Aake Brandel (Ake Brandel, a frequent contributor to the "Kulturkronik" column) who received the "Kulturkronik" prize; Lars Egare and Karin Falk, journalist Oscar "II" Hedlund ("II" Hedlund, a frequent contributor to the "Godel" magazine) who received the "Godel" prize; and Bjorn Lundholm (Sver- ige-Wax) for his work on "Kulturkronik." The Swedish Group of IFPI consists of Amigo Musikproduktion, AB, Sonet Grammofon AB and AB SweDisc.

The winners were:

Children's record: "Dangel-bakten" (Dagbladet), the Swedish version of the film music from Walt Disney's "The Jungle Book"; Serious record Artist: Solist: Margot Reedin (EMI), "La Ballade de Maud" (Swedish National Federation of the Phonographic Industry); Serious record: "Ett Guldsmedens Offer" (Swedish Radio), for the album "Ett Guldsmedens Offer"; Folk artist: "Yoacka vicko vis or Person- lia Persson" (Teen Beautiful Songs and Groups), for the album "Yoacka vicko vis or Person- lia Persson" (Teen Beautiful Songs and Groups); Serious record: "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups), for the album "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups); for the album "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups); Serious record: "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups), for the album "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups); Serious record: "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups), for the album "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups); Serious record: "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups), for the album "Tio vackra visor och Person- lia Persson" (Ten Beautiful Songs and Groups);

The jury's prize of honor was given to the late jazz pianist Jan Johansson (Meggan).
From The Music Capital of the World.

Continued from page 78

Plus interviews with John Lennon, George Harrison and George Martin.

System surprisingly picked two of the three selections from the U.S. charts—"Undun" by the Guess Who and "I’ll Do Anything for Love" by the Four Seasons. The Otis Redding single, "Sittin' on the Dock of the Bay," sold 37,000 in a single week.

On the west coast, the Los Angeles Times reported: "The rock music scene here is perhaps the most active in the country." The paper was referring to the rise of the San Francisco scene, which was beginning to gain national attention.

The San Francisco Chronicle reported: "The Fillmore West, the city's leading rock music venue, is closed for the first time in its history. The reason: a strike by the stagehands." The strike lasted for several days, affecting many of the top rock bands scheduled to perform.

The Los Angeles Times noted: "The Los Angeles music scene has been dominated by the Beach Boys, who recently released their album "Pet Sounds." The album was critically acclaimed and became one of the most influential rock albums of all time.

Meanwhile, on the east coast, the New York Times reported: "The Rolling Stones have announced they will not perform in New York City this summer." The band was planning to tour Europe instead.

Continued on page 80...
* Recorded in America's most exciting city by the world's most exciting artist

* The last 6 minute 38 seconds of side 2 captures the most electrifying performance you've ever heard on records.
**Spots Predicted to reach the top 20 of the HOT 100 Chart**

**ARETHA FRANKLIN—ELENA RIGBY**
(Producers: Jerry Wexler, Tom Dowd & Al Aronowitz) (Writers: Lennon-McCartney) (Motown/Atlantic) — The former Temptations designer shows off a new side of Aretha Franklin that should quickly place her among the bigger sellers with this record. A new look, a new sound, and a new approach. Relocating from the Charts to the Top 20. Available. United Artists 30606.

**JAY & AMERICANS—WALKIN’ IN THE RAIN**
(Producers: Jerry Wexler, Tom Dowd & Al Aronowitz) (Writers: Lennon-McCartney) (Motown/Atlantic) — This new single promises to be a hit with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**KING.—WALKIN’ Through the Rain**
(Producer: Jerry Wexler, Tom Dowd & Al Aronowitz) (Writer: Lennon-McCartney) (Motown/Atlantic) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**LYNN ANDERSON.—HE’D STILL LOVE ME**
(Producer: Jack Gold) (Writers: Alan Wallis, Frank DeFreitas) (RCA Victor) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**CHART**
Spots Predicted to reach the top 20 of the Hot Country Singles Chart

**JACKIE WILSON.—(Why Don’t You Do Your Thing)**

**FELIN HUSKY.—EVERY STEP OF THE WAY**
(Producer: Chuck E. Williams) (Writers: Williams, Ollie, Joe Williams) (RCA Victor) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**JIM ED BROWN.—GINGER IS GENTLE AND WAITING FOR ME**
(Producer: Jack Gold) (Writers: Nelson, Williams, Burchett) (RCA Victor) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**DIANA ROSS & THE SUPREMES.—SOMEDAY WE’LL BE TOGETHER**

**DELLA PHILLIPS.—NOTHIN’ LIKE A SENIOR LADY**
(Producer: Jerry Wexler, Tom Dowd & Al Aronowitz) (Writers: Lennon-McCartney) (Motown/Atlantic) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**JACKY HANSON.—DON’T LET ME BE THE LAST KNOW**
(Producer: Jack Gold) (Writers: Don Black, Norma Winstone) (RCA Victor) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.

**LYNDI JOHNSON.—(Way Out Of The Rain)**
(Producer: Jack Gold) (Writers: Don Black, Norma Winstone) (RCA Victor) — This record is expected to do well with the public. A great records, great production, great vocals. Hits the Charts to the Top 20. Available. United Artists 30606.
Our lovely model, sales manager Dick Sherman, has consented to pose au naturel symbolizing our willingness to do anything to impress you with our popular new single —

Peter, Paul and Mary's
Leavin' On a Jet Plane

We understand there are other covers available. You should not order them.

(Warner Bros. 7340)
<table>
<thead>
<tr>
<th>Week</th>
<th>Week</th>
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<th>Title</th>
<th>Label &amp; Number</th>
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<tr>
<td>3</td>
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<td>Ruby Don't Take Your Love to Town</td>
<td>RCA Victor LLP 4312</td>
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<td>HERB ALPERT &amp; THE TIJUANA BRASS</td>
<td>What About Today</td>
<td>A&amp;M SP 4188 (5)</td>
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<td>41</td>
<td>50</td>
<td>WITH A LITTLE HELP FROM MY FRIENDS</td>
<td>We'Ll Sing For Them With A Little Help From Our Friends</td>
<td>Parfex 4007 (5)</td>
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<td>HERBIE MAG</td>
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<td>Columbia CL 3152 (5)</td>
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<td>IT'S A BEAUTIFUL DAY</td>
<td>All I Am 73021 (5)</td>
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<td>She's A Rainbow</td>
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TWO GREATS!
WITH GREAT PERFORMANCES OF GREAT SONGS

I'VE BEEN TO TOWN / LOVE'S BEEN GOOD TO ME

I'VE BEEN TO TOWN / LOVE'S BEEN GOOD TO ME /
DOESN'T ANYBODY KNOW MY NAME /
SO LONG, STAY WELL / ALLY, ALLY, OXEN FREE /
THE WORLD I USED TO KNOW

OTHER ROD McKUEN COMPOSITIONS
BON SOIR, MADEMOISELLE / EACH OF US ALONE / GOT TO ROAM / I DON'T KNOW WHO I BELONG TO / JUDY IN JULY / THE LAST DAY OF SUMMER / THE LOVERS / MOVIN' DOWN THE LINE / NEW MIDNIGHT SPECIAL / NINETEEN LOVES / ONE BY ONE / ONE, TWO, THREE / RISE UP / SHIPS THAT PASS IN THE NIGHT / SO MANY OTHERS / SOLDIERS WHO WANT TO BE HEROES / SOMEPLACE GREEN / HERE'S A HOOT TONIGHT / TOWN AND COUNTRY / TRAVELIN' / TAKE ME HOME AGAIN / WESTBOUND TRAIN / YOU PASS ME BY /

ALMO MUSIC IS PROUD OF ITS SHARE IN THE ROD McKUEN SUCCESS STORY.

ALMO MUSIC CORP. ASCAP
1416 NORTH LA BREA AVENUE
HOLLYWOOD, CALIFORNIA 90028
TEL. (213) 464-7581
CONTINUED FROM PAGE 86

TOP LP'S (LISTED BY ARTIST)

A-Z (LISTED BY ARTIST)

Artist and/or Selection featured on Waxtrax Records and Reprise Records. To Network. Those in black are featured on your program.

1970

1 — SPANKY & OUR GANG
2 — ISLEY BROTHERS
3 — JOE FELICIANO
4 — CHEFT ATKINS
5 — ANTHONY & THE IMPERIALS
6 — MOOG MACHINE
7 — GRASSY NOOBS
8 — JULIUS JULIUS & THE BAMA MAMBA
9 — ROBBY & ROBBY
10 — ANDY KIM
11 — JACKIE DUNHAM
12 — HENRY MANCINI & HIS ORCH.
13 — NEW COLONY SIX
14 — CHARLEY PRIDE
15 — MIKEY GAYE
16 — JUNGLER BRASS
17 — JERRY VALE
18 — ANDRE KIPLING
19 — TORTOISE SHELLS
20 — FRIENDS OF DISTINCTION
21 — MONTAVANI
22 — MILD MAN STEVE
23 — MMJ GANG
24 — VARIOUS ARTISTS

200 — 201

200 — 201

200 — 201

200 — 201

200 — 201
BILLY PRESTON
‘Everything’s all right’
b/w ‘I want to thank you’
OUT NOW Apple

Produced by George Harrison
Croma Is Allied Artists' European Subpublisher

NEW YORK—Allied Artists Music, the American subsidiary of the British-based subsidiary of the European publishers of the music in all Allied Artists' recorded productions. In addition to the publishing firm, Robert Colby and Ettore Stratta, president and executive vise president of Croma, respectively, will consult with Carl Kruger, president of Allied Artists Music, in his choice of composers and writers for the musical elements of all Allied Artists' productions. The deal between Allied and Croma will begin with the current Allied film release, "Last Summer.

Allied Artists Music was recently set up by Allied president and board chairman Emmanual L. Wolf as a wholly owned subsidiary under the direction of Prayer Walker and R. W. Stott. The publication and distribution schedule of Allied Artists has created a pool of marketable original music requiring the attention of a full service music organization. Allied previously had only retained a small participation in music rights. Through its music subsidiary, Allied looks to develop an interest in other areas such as music production and handling publication rights to new television properties now under development by Allied Artists.

The new association between Allied and Croma had its origin in the Croma's recent announcement that the soundtrack of "Marty Me! MARRY Me!" produced by Croma, will be released early October, the title record being a 45. Meanwhile, Stratta, president of Croma, has announced that he will be working on a new film soundtrack soon to be released.

CLARK TERRY, second from right, goes over material for this summer third International Jazz Festival at Montreux, Switzerland, which is included in Polydor Records' "Clark Terry at the Montreux Jazz Festival with the International Big Band," which the firm obtained from Heath Records. Sitter, Jerry Schenbaum, Polydor, inc., president, concluded negotiations for the label.

KYA, COCA-COLA TEAM ON A SEMINAR ON DRUGS

SAN FRANCISCO — KYA is teaming with Coca-Cola to present a seminar on drugs. Every high school newspaper in northern California is being invited to attend — "The Tom Campbell Drug Rap" — on Thursday. Campbell, evening air personality on KYA, will moderate a panel that includes Dr. Timothy Leary, Dr. Joel Forte; Richard Brun, scientist assistant to the bureau of narcotics and dangerous drugs; Dr. Hardin B. Jones Jr., professor of medical physiology at Berkeley, Rick Chapman; and Albert Rinker, director of the Haight-Ashbury Switchboard program.

KYA and the sister station, KOST-FM, will later broadcast the seminar. The seminar is being produced by KYA general manager Howard Kester, program director Dick Starr, and Campbell. The station will award $1,000 to the best editorial written on the seminar whether it was published or not.

This is a pilot project. If it comes off well, Campbell hopes to interest other Top 40 stations coast-to-coast in doing similar seminars. Campbell initiated the current study at the White House headed by Bud Wilkinson on how air personalities can become involved and correct drug misuse. He will be speaking on the topic "Drug Problems of Youth." Nov. 7-9 at Oxford, England, then return to the U.S. Nov. 10 to speak on a similar topic at the Pentagon in Washington.

Harlem Cultural Concert Steers Stars, $ to Project

NEW YORK — The first in a series of benefit concerts designed to raise funds for a proposed Harlem Cultural Center, was held at the Apollo Theatre Oct. 17.

A jazz lineup including Thad Jones, Herbie Hancock, Donald Byrd and the Gil Evans Orchestra was featured. These were supplemented by Gloria Smith (Miss Black America) who headlined as producer; the Gloria Lynne and Milford Graves. Milford, who was also billed, bowed out because of a previous commitment.

The midnight show, which attracted about 1,500 persons, was a financial as well as moral success for the steering committee of the $5 million project earmarked for the heart of Harlem.

All proceeds will go towards the $35,000 seed money needed to fund initial expenses for the center. The Jazz Center has already received the support of the Architectural League of New York, and has been endorsed in principle by the City Administration.

G&M Awards Firm to Blackwood

MEMPHIS — James Blackwood, a member of the Blackwood Brothers Quartet who won the award for best vocal soloist at the annual Gospel Music Association presentation at the Sheraton-Peabody Hotel Oct. 15. Owning to a mixup, last week's Billboard incorrectly stated the winner was James Blackwell.

MEMPHIS — Elvis Presley will make a stop in the Gulf Coast area to the vast Houston Texas Astrodome after completing a return four-week engagement at the Interna- tional Jazz Festival in Las Vegas. After Presley returns to the Interna- tional the stadium is expected to track reported $1 million. He received an estimated $750,000 in cash and stock for his appearance at the International in July and August, where he drew 150,500 persons at a minimum of $15 a person.

NEW YORK — Houston appearance at the Houston Live Stock Show & Rodeo will be Presley's last concert at a fair since he entered the army in the late 1950's. Johnnie & Jack Presley's guarantee is $100,000 a show and the Astrodome holds between 50,000 and 72,000 depending on the attractiveness of the attractions.

Three Bridges to Administrate, Push Jay Music

NEW YORK — Three Bridges Music (ASCAP), a subsidiary of MRC Music, has contracted to administrate and promote Jay Music, headed by Arnold Forman and Ferrini and Robert O'Connor.

Joel Diamond, MRC Music's general manager, said he selected the agreement to explain that five copyrights are under contract to do the single "There's Nothing in This World" by Silky & Sage on Juke Records. "When a Woman Has a Baby" by the Student Union on Juke Records; "Give" by Aldar Britten on Decca Records; "Move a Little Close" by Deana; "See Me" by Donall Dunhill; and "Father O'Connor" by Jay Records.

The agreement also calls for additional songs and production for Teenage Flirt of Soul by the Capitelli-O'Connor firm.

BMI Article on R&B

Continued from page 4 blues labels are carefully out- lined.

Finally, an invaluable section contains biographies of noted blues figures, from Virginia Spivey and Thomas A. Dorsey to John Lee Hooker and Little Walter. Leadbelly, James Brown, Aretha Franklin and many more. These sections of the new system will use the publication for classroom work in the secondary school system; and many other educators are asking for the publication as a source and text book for black music studies.

Information Agency's Voice of America has also requested 2,000 copies.

Mahalia Jackson's Two N.Y. Concerts

NEW YORK—Mahalia Jackson, Columbia Records gospel singer, will appear in two concerts, one at the Col- ombian Hall Saturday (8), Both concerts are sponsored by the "Black Women," and the proceeds will be donated to the Mahalia Jackson Foundation to be used for scholarships.

November 1, 1969, Billboard

Elvis to Shake, Rattle and Roll in Astrodome
His poetry is music.
His music is poetry.
RCA welcomes John Denver.

Poet. Balladeer. Alive and sensitive to human emotions and human foibles. The words he writes (and he writes hits like "Leaving, On A Jet Plane") and the way he sings them reflect all the things John Denver is. The kind of a folk singer we're happy to have join us. And you'll be even happier that he did.

His first single "Daydream" #74-0275 c/w "I Wish I Knew How It Would Feel To Be Free" Both from his new album "Rhymes and Reasons" LSP-4207

Produced by Milt Okun