**Hangup Humor' Records Capturing Youth Mart**

By MIKE GROSS

NEW YORK — There's a new comedy wave developing in the youth market. It's being labeled "underground humor," and its comedy style is pegged on irreverence and satire. Its prime target is the Establishment.

According to Bruce Lundvall, merchandising vice president at Columbia Records, the young people have been taking their art forms too seriously and had lost touch with themselves. "Now," he said, "they have opened up and found that they can cope with their hangups through humor."

It's Lundvall's claim that the youth market, especially on the college level, relates to comedy that strikes at family, law, institutions and assorted Establishment values which, in turn, is bringing about a new comedy wave on disks.

Lundvall's theory has been given credence by the strong sales performance of Decca Records' W.C. Fields album. The LP, which is a compilation of soundtracks from several of Fields' films, has racked up more than 300,000 sales. And now Lundvall is moving in on the Fields revival with a package he produced for Columbia Records entitled "W.C. Fields on Radio." The package is a

**Tape Grabs Wall Street's Fancy in Broker Reports**

By BRUCE WEBER

LOS ANGELES—While most publicly-owned companies have been walking a stock market tightrope for many weeks, the tape industry is taking on a more "blue chip" hue.

The tape industry breakthrough is for real, at least the Wall Street Journal, Barron's, Forbes and California Business, all respected national business and financial publications, think so.

If a stock portfolio is leaning toward defense, food, housewares and appliances, the pocketbook probably is flatter than ever. But if you have North American Philips, Amperex, Tenna, Automatic Radio, ORT, Motorola and National Tape, the pocketbook should be fatter.

The Wall Street Journal reports that "just about every analyst in consumer electronics is quick to acknowledge that the hottest growing segment of the business is tape cartridges and cassettes."

But the key question for investors is which stocks do you buy in light of their run-up in price and the market uncertainties.

According to the Journal, one brokerage firm, Leob, Rhaodes & Co., also suggests investor consideration of three record distribution companies, which it sees benefiting from rising tape cartridge and cassette use. The stocks are: National, Pickwick International and Transcontinental Investing.

In Barron's, which labels the industry as a "real thing," the importance of tape is indicated this way: "This industry has been quick to recognize the trend in tape."

Forum as Guide

Using the Billboard Tape Cartridge Forum in San Francisco as a guideline, Barron's feels "there is no dearth of tangible earnings performance in the (tape) industry."

(Continued on page 14)

**Texas Fest Corrals Sales**

By MARGE PETTYJOHN

DALLAS — The pop music festivals have emerged as a potent force in the buildup of record sales. The recent Texas International Pop Festival was no exception to the increasing importance of festivals on the powerful youth market.

Many Dallas retailers cited sales of albums that they probably wouldn't have had. They pointed out especially the merits of a relatively unknown (for new) artist receiving strong attention through a festival event, which, in turn, creates extensive interest and sells records that the retailer had not even stocked before.

Capitol Records' Grand Funk Railroad, for example, made its Southwestern debut at the festival and, in the first week of the group's debut release, the Dallas

(Continued on page 12)

**Charts Add Logo of 'Music Scene'**

Comminging with this week's issue, a special "Music Scene TV show logo will be added to the charts next to the selections and/or performers featured on the ABC network show.

**Merc Going 'Indie' Route**

By EARL PAIGE

CHICAGO — Mercury Record Corp. is phasing out its wholly-owned branch distribution system in which product will be handled through independent distributors. The move is part of an outline of a major expansion program and reorganization move announced last week and coincides with the near completion of Mercury's new 300,000-square-foot manufacturing plant in Richmond, Ind., near completion of its reorganization in New York and San Francisco and plans for building new recording studio and office complexes in Nashville and Los Angeles. The reorganization involves changes in the duties of staff personnel Lou Simon, John Sippel and others.

The changes to independent

(Continued on page 12)

**Mersey, Bell Distrib Pact**

NEW YORK — Robert Mersey Productions Inc., has concluded an agreement with Bell Records' president Larry Ural, whereby Mersey's label, Cy-cle, will be distributed in the U.S. and Canada by Bell. The deal, for three years, entailed a substantial guarantee and advance.

First release will be "A Lover's Question," by Maurice Long b/w "I Don't Love You Anymore," scheduled to be out in late November.

(Continued on page 90)

**Immediate's 'Indie' Plan**

By BRIAN MULLIGAN

LONDON—Immediate Records is setting up its own distribution deal in U.S. following termination of its lease-tape contract with CBS.

Operating from its New York office, Immediate will make individual agreements with independent distributors on a state-by-state basis, and supply product processed in pressing plants in New York, the midwest and

(Continued on page 90)
ELVIS
new single!

ELVIS
SINGS
SUSPICIOUS
MINDS
YOU'LL
THINK OF ME

47-9764
As featured in Elvis’ record-breaking engagement at the International Hotel, Las Vegas.
NEW YORK — The Liberty and Imperial divisions of RCA Records and Liberty/RCA, UTA have merged their sales and promotion departments. According to general manager Bud Bain, product will be handled under both Liberty and Imperial label designations under the new executive. Plans and promotion for both will be handled by a four-person team under his direct supervision. "This," said Bain, "will permit maximum concentration of manpower without duplication of effort." National sales and promotion director Eli Baird will continue his primary responsibility with an extension of his supervision of sales programs, controlling the production process, setting projects, and initiating the flow of product to the distribution level. In addition, he will assist Bain in ad projects for the two labels.

National sales and promotion director Jack Bristol will handle all phases of merchandising from the standpoint of the retail field. He will institute trade and consumer advertising programs. His main concern will be the continued level working with buyers, developing rack programs, providing national level advertising working with distributor personnel.

National promotion director Bill Roberts' basic area will be that of singles product and ext-
Artie Mogull resigned as president of Tetragrammton Records and moved to ABC Records. He has been president of the diskery since the past year-and-a-half. Former Buddah East Coast national promotion director, Ron Weisner, named director of artist relations and assistant national director of promotion. He will report to Marty Toth, Buddah national promotion director, Buddah.

MGM/Verve, where he was national promotion director, Robert J. Clarkson has resigned as manager, special projects, RCA Records, and joined Mercury Records Inc., Hollywood, as head of East Coast operations for the newly reorganized premium products division of CDI. Clarkson will be executive vice president and a member of the board. To date, CDI has been producing Christmas premium albums chiefly for food chains. Clarkson was with RCA for 10 years and was a former general manager of Columbia Records custom record division.

CHRIS SANER appointed national sales manager for MGM Records. A 28-year-old record business, Saner previously held executive positions with 20th Century-Fox and Reprise. Charles T. Winstead named field sales and treasurer of Pickwick International Inc. Winstead has been in public accounting practice since 1953 and has also worked with Pricewaterhouse. Pickwick was one of the firm's first accounts.

Lewis R. Cohen named vice-president of Transcontinental Investments. He joined RCA in 1968 as assistant secretary and legal counsel... Carl Deane named national promotion director for Polydor Records. Deane is a former executive of Mercury Records (New York sales promotion manager), Warner-Reprise (eastern promotion and artists relations director) and Tetragrammton (eastern promotion and artist relations direc-

...Paul Marks named director of operations for ASCAP, a newly created post. Marks joined ASCAP as field manager in 1967 as a result of survey and distribution manager, succeeding Richard Murray. Murray will be in charge of supervising and managing the activities of the various ASCAP departments.

Roslind Blanche promoted to manager, creative services and advertising administration, CBS Records. She joined the company in 1966 as record manager, creative services administration... Don Devito named associated product manager, popular albums merchandising, Columbia Records. He joined CBS in 1967 as manager of management services and has held the positions of account executive. Columbia special products, promotion manager, Miami branch and most recently, New York branch... Charles L. Cassar named director, marketing services, CBS electronic video recording division. He joined the company in 1968 as assistant manager. Previously, he was with Sylvia Electric Products, Inc.

Irving Trencher named national sales manager for Polydor Records, previously in the same position for MGM and also most recently for Turntable Records.

Philip M. Shoer appointed operations manager, Dubbing Electronics Inc.

Eric Kaltman appointed vice president of Queens Lithographing Corp., Long Island City. He will be in charge of the Long Island City plant with additional responsibilities in sales... Wes McWain named national general sales manager, ABC, Bluebird, Impulse and Appl. labels... Chuck Cassey, head of the arranging department and supervisor of dixieland bands at Chappell and was with the newly appointed supervisor of recording activities. Cassey was formerly a chorale and musical director at ABC's "Jiminy Cricket." Steve Topley appointed vice president, in charge of sales and promotion for Stone Flower Productions and the new Stone Flower record label, distributed by Atlantic. Topley was formerly West Coast director for Epic Records and national promotion manager for Hanna-Barbera Records and for Bobby Darin's TM Music.

CERTRON RECORDLAND

LOS ANGELES - Certron Corp. last week acquired Recordland, Inc., a major Latin music record publisher in the Miami area. Terms were not revealed but the deal reportedly calls for a combination of cash and Certron stock. Recordland's annual sales topped $1,500,000. Topham had been operating the studio business out of the Queen City and was in touch with the music business. He was formerly a lighting director for ABC-TV.

Herbert Cheyne, named Ceraton's eastern business affairs manager. He was previously associated with ABC Records and wasai dorsed by ABC's "Jiminy Cricket." Steve Topley appointed vice president, in charge of sales and promotion for Stone Flower Productions and the new Stone Flower record label, distributed by Atlantic. Topley was formerly West Coast director for Epic Records and national promotion manager for Hanna-Barbera Records and for Bobby Darin's TM Music.

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INDESCRIBABLY DELICIOUS. JANIS. ON COLUMBIA RECORDS

*4-track reel-to-reel tape 16-track stereo tape cartridge 16-track stereo tape cartridge © stereo tape cassette
Hanssen to Print, Sell E.H. Morris Catalog Tunes

NEW YORK — All printed product in the catalogs of the Edwin H. Morris and affiliated companies will be produced and merchandised through the Charles H. Morris organization, beginning Oct. 1.

Hanssen will act as the sole distributor for the U.S. and Canada. Sol Rein of the Morris company will continue as sales manager, and has been named as liaison between the Hanssen and the Morris offices.

Some of the properties acquired by Hanssen are “Hello, Dolly!”, “Mame”, “Promises, Promises”, “Bye Bye Birdie”, “Million Dollar Mermaid”, “Hyde Park Corner”, and “Take Me or Leave Me”. Motion picture scores include “Midnight Cowboy”, “A Star Is Born”, and “Stage Door Canteen”.

Charles Hanssen is headquartered in Manhattan and has depots there and in Denver, New York, Seattle, San Francisco, St. Louis and Los Angeles. The Hansen print plant in Miami is a self-contained operation, which includes arrangers, artists, engravers and printers.
Crosby, Stills & Nash

With A New Single...

"Suite: Judy Blue Eyes"

Atlantic #2676
Produced by Stephen Stills, David Crosby & Graham Nash

From The Hit LP
CROSBY, STILLS & NASH
Atlantic SD 8229
Sky's the Limit, Hall Assents
In Frank Appraisal of Tape Trade

* Continued from page 3

developers of the kind of displays that will sell the tape concept to the consumer?"

As to equipment sales, Hall said the merchandisers should go all the way, even to the point of providing the hardware. This, he said, would have a twofold advantage: the rack jobber would cash in immediate profits, and would be prepared for the coming video-tape campaign.

"When the videotape cartridge bonanza hits, the manufacturers of that equipment and software will follow the marketing channels now being established during the audio cartridge period. Those visionairy merchandisers who gear up today with full scale hardware display demonstration, sales and service on the ground floor of the most lucrative business we've seen," Hall urged.

Bolstering Base

Hall stressed the need for merchandisers to broaden the base of their operation, both in inventory and outlets serviced. "We are in the midst of a marketing revolution," he said, "where the base of a $3 billion industry is being built. Those who think this business is going to edge up slightly from $1.2 billion to $1.5 billion are short-sighted. Now is the time for statesmanship and vision, for courage and creativity. The men in this business have these qualities. The peril is that the profits which they are now reaping may delude them into thinking the tape industry has reached the peak of the industry's potential."

Hall lauded Amos Heilicher, NARM's president, the association's officers, and its executive secretaries, for their efforts in staging the Dallas gathering. He said the end of open discussion of the problems of the tape industry must be faced and that NARM's policy of allowing industry controversy to be avoided. It's conferences such as the NARM tape meeting that help give both sides of the question the chance to be heard.

Hall felt the convention got off to a strong start with the keynote address by Alan Bayley, GRT president, which un- veiled the many untapped potentials of the tape industry. Rather than follow along these lines, Hall said, he was un- predictable and in their convention participants become overly pre- occupied with the problems of packaging almost to the ex- clusion of considering anything else.

"It is an industry which has liberated recorded music from the confines of the home- bound turntable. Music today has wings and wheels, goes on boat rides with us, to the beach and to the park. Why are we worrying so much about putting it into a box? The ingenuity which built this business will solve the matter of packaging with ease. It hurt me to see so many brilliant people, the creators, wasting so much of their time on trying to agree on the size of a little box when their talents should have been focused on meeting the challenges of an exploding industry's limitless horizons."

Arhoolie Prices Of LP's Raised

LOS ANGELES — Arhoolie Records has raised the list price of albums effective Oct. 1 from $4.98 to $5.98. "We shall now sell to our distributors for $2.50 per album with a minimum order of $100 for every 10 bought," said Chris Strachwitz, label's president.

Strachwitz said he has not made any deal with Blue Thumb Records for distribution of all his catalog albums. Strachwitz- did work on a project for Blue Thumb for several years, and he says there is a possibility that Blue Thumb will release the "Boogie, Stomp, Mule, Joe," which draws on material spread out over three Arhoolie albums.

Music Complex

In Upstate N.Y.

ITHACA, N.Y. — Mike Marine, president of Karl- doscope Productions and Nemis Music, has purchased the remainder of the interests held by Perilas, owner of Vaxl Book- ing and Percom Music here, to set up a music complex.

In addition to bookings, the new organization is being tail- ored to guide young musicians through every phase of the mu- sic industry. Perilas has headed Vaxl for 12 years, while Marine- tamed formerly Headed Paramount Theater concert division. The firm plans a second office in Los Angeles.

Among the Vaxl complex's 30 attractions are Brian's Idols, RCA's Ca's, Vanguard, Comstock, Ltd., Del Ray- als, Mercury; Ev's, Decca, Charlie Starr, Mercury; Larry Weiss, Laurie; and NRBB, Columb- ha.

Biestro Opens U.S. Firm

NEW YORK — Freddie Biestro is opening a U.S. music publishing firm, Carbell, and is working with temporary offices at 1619 BROADWAY. Biestro will con- centrate on the management of Elva Spenley Music and other writers. Music as well as the development of publishing firms for U.S. groups and independent producers Presley and Gladys are owned jointly by Elva and Hill & Range. Biestro indicated his new firm will operate in all catego- ries of publishing, and would eventually engage in produc- tion.

Biestro's English firm, Car- bell, has been very active recently in American publishing interests as Hill & Range, Presley, and Gladys Music, together with Tres- dal, Irving, Ronder, Trio and other publishers. Additionally, Car- bell handles the publishing in- terests of producers Mickey Most, Steve Rowland and Dave Pauro and acts as such the Kinks, the Animals, Cliff Richard, the Shadows, Scott Walker, Amen Corner, the Peddlers, Manfred Mann and others.

Pickwick Net

UP IN Quarter

LONG ISLAND CITY, N.Y. — Net income for Pickwick Inter- national, Inc., for the quar- ter ending July 31 was $427, 707, up $114,293 from the $313,441 for the same period last year with earnings increas- ing to 23 cents a share, com- pared to 16.8 cents for last year's quarter. Sales for the quarter rose $81,502 to $10, 254,304 from $9,342,774 in the first quarter of the previous fis- cal year.

Stockholders at Pickwick Inter- national's annual meeting on Sept. 11 voted to increase au- thorized stock from three mil- lion shares to five million shares with a par value of 25 cents a share.

At Giving N.Y.

Studio New Look

NEW YORK—Atlantic Rec- cords has closed its main studio until Oct. 6, to modernize and install equipment of the studio program includes national and local musical director and Tune Erim to traf- fic manager of the studio. Jeep was made with Atlantic since 1958. Erim joined the firm in 1966.

Music Makers

Net Revenue Up

NEW YORK. The Music Makers Group, firm involved in commercials production, music, sound and music publishing, grossed $3,366,570 during the fiscal year ended June 30. This represented a 42 percent increase in gross revenues. Earnings per share were $5.54.

Peak Income at Disney Productions

NEW YORK — Estimated net income, before annual adjustment of Walt Disney Productions and its wholly-owned domestic sub- sickuiliaries for the fiscal year end- ing on Saturday (27), will ap-proximate $14.5 million to $15 million, or $3.35 to $3.45 a share, both record earnings. Last year's net income of $13,106, 000 equal to $2.50 per share. Gross revenues are expected to hit $143 million for the year, a new high, compared with 1968's gross of $137,146,000.

MCA Buy Plan Off

NEW YORK — The Fire- stone Tire & Rubber Co. and MCA, Inc. have terminated nego- tiations with MCA to be ac- quired by Firestone.

MCA Dividend

NEW YORK. — The Board of directors of MCA, Inc., have declared a quarterly dividend of 15 cents a share payable Nov. 15, outstanding for shareholders of record on Oct. 26 (Friday).
Two New Hits On Cotillion!

(WOODSTOCK '69)

"IN THE PEACEFUL VALLEY"
Steve Duboff
Cotillion #44051
Written & produced by Steve Duboff

"WONDERFUL"
Blackwell
Astro # 1000
Produced by Jones Sound-Butts Production
Distributed by Cotillion Records
playing THE MUSIC

THE BAND is here, again. The second album – fulfilling the promise of "BIG PINK". THE BAND playing THE MUSIC. A joyous event.

AVAILABLE ON RECORD AND TAPE.
Mercury Going 'Indie' Route

The product manager principle," Steinberg said, "had great merit and served us well before the racks grew to their present state. Now we feel that since so few organizations control so much of the market we need a more cohesive rather than fragmented approach to the market.

As part of the cohesiveness, Sippel will direct all radio promotion and artist exploitation and current Smash/Fantana national promotion director, Bob Scherl, will handle all corporate labels and report directly to Sippel. In order to work even more closely with the corpora-
tion's staff over 30 local promo-
tion men, a staff of four re-
gional promotion directors will be appointed. Frank Axel will handle regional promotion in the N. E., Tokyo, and the Midwest.

Also reporting directly to Sip-
pel will be Ron Oherman, pub-
lic relations department head, while art and advertising direc-
tor, Desmond Strobel, and mer-
chandising director, George Ba-
os, will report directly to Si-
mon. The corporation's four re-
gional sales directors will also report directly to Sippel.

Jablons, of Smokey, of Sippel, will report to Sippel, of Ne-

tional's top sales vice president. For Campbell's twin pak ver-


tion of his recently released "Green Earth," he reported, the label's tape price structure is $11.98 for cassette, $13.98 for single track and $11.98 for re-


tool.

continued from page 1

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"As far as record sales go, the festival was the greatest thing that's happened to us," commented Big Ben's national sales vice president.

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tool.
If you could play this photograph you would be able to hear one of the most important singles of 1969. "SHE'S GOT LOVE" written and performed by Thomas and Richard Frost is their first release on Imperial Records. It is the beginning of one of the most important recording relationships of this or any year. No hype...just fact.
**LEISURE TIME TIPS**

by: Larry Finley

The industry is talking about the article on tape in the September 8th issue of BARRON’S—National Business & Financial Weekly. This very comprehensive article quoted some astounding figures. The writer of the article, Paul Kagan, did a most thorough report on the progress, the future of the pre-recorded tape business as well as the equipment aspect.

The recent NARM Tape Convention in Dallas, which was attended by more than 600 people, was another great step forward in the hoped-for Tape Cartridge business. Those who attended the “Person-to-Person” meetings were not only exposed to the latest releases in Stereo 8, Cassette and Open Reel Tapes, but to the very latest equipment as well.

Prominent with their displays were Lear Jet Stereo, Automatic Radio, Tenna, Krico and Belle Wood. In addition to these important manufacturers and manufacturers, a new major entity in the equipment business, PEERLESS TELERAD, displayed their product for the first time to members of NARM. PEERLESS TELERAD, a New York based company, already mechanizes 8-Track Playback Units and Cassette Players to Racks and Distributors. In addition they are entering the portable field with a line of tape players and a cassette 8-Track cartridge unit with one of them to retail for as little as $39.95.

As more and more importers and manufacturers of 8-Track units and cassette players enter the market, the stereo 8-cartridge and pre-recorded cassette sales will zoom to even greater heights.

To keep pace with this rapidly exploding industry, NAL is taking steps to increase its production facilities, its sales staff and to make its extensive catalogue even greater than it is at present.

NAL’s new 1969 Fall Release Catalogue is now available. If you are a bona fide distributor who is interested in joining the NAL fold, please contact (212) 265-3340 or use NAL’s toll free number, WATS line (800) 221-7270 which permits you to call the executive offices in New York toll free.

NAL (North American Leisure Corporation) is located at 1776 Broadway, New York, New York 10019.

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**Tape CARtridge**

**Tape Catches Wall St.’s Fancy As Brokers, Press Go Bullish**

Industry and enough evidence is accumulating now about the tape industry to make an early verdict: rising consumer interest in tapes is just beginning.

Both California Business and Barron’s mentioned privately held Audio Magnetics as a future investment “comer” in its field. Mark W. Spence, with California Business also mentioned General Electric’s 8-track and cassette manufacturer.

There are several reasons, California Business mentioned why Belair and Audio Magnetics are rapidly developing firms, amid the plethora of tape companies already on the public market place.

**Do Their Thing**

Young people are doing their thing with the tape industry. And what they do—and what they don’t do—can send sales and profits of companies soaring and others tumbling. Better understanding, they felt, comes to the young generation with an assortment of hardware and software producers, the publication reported.

One reason for the rapid expansion of the industry, reported by the Journal, is the high demand for sales of new tapes that has gone to mobile markets where records aren’t really competitive. The other side of the story, from the growth prospects of prerecorded tape, is the “standardized 8-track tape” for people who like to record music for their personal use.

A warning to investors: Be wary of a number of the newer and smaller tapes that are in the field—notably those with thin capitalizations and whose stocks have been publicized to a high degree of quick participation in tape.

**Unit Mfs. Tune Off to Cutting-Off-the-Air Pitch**

The major manufacturer’s TAPE-CARRIDGE is no longer being marketed, and the toc continues to be a profitable way to build and maintain a sale.

**Audio Magnetics Offers Leader**

**LOS ANGELES — Audio Magnetics, this new manufacturer, is taking advantage of a patent granted this year to help cassette enthusiasts distinguish which side is up.

The company is using a different line of tape on each side of each tape, thus allowing a listener to determine visually the right side to play. (A 90-minute tape has one green leader and one orange leader; if the green is showing, the listener knows that side one is ready to play. When the red leader is showing, side one is finished. Neither side is ready to record or play.)

If the leader is the same color on both sides, the listener doesn’t know which side is next until he tries one, said George K. Howard, vice president of Audio and president of its interest in the business.

The blanks have red leader on one side and blue, green or orange on the other, depending on the tape length. Audio plans to have two tapes in each edition to add a strip of aluminum sensing foil, said Abushib. "When the foil passes under the pick-up head, it will automatically turn off the machine."

**Ampex Wraps Up Deals With 3 Record Firms**

**NEW YORK — Ampex Stereo Tapes has completed within the past few weeks major agreements with Chart Records, Avco Embassy Records Corp., and London Limited.**

The Chart Records pact gives AST marketing and duplicating rights for all tape configurations on product released by Chart, while the Ampex Embassy deal designates the manufacturer and distributor for all Ampex equipment output in cartridge tape form.

The AST/London agreement offers for sale until Sept. 1, an array of 4, 5, and 6 track distributors in stereo by the two companies.

Under terms of the AST/Chart Records pact, Ampex will begin its first distribution of this line of product in mid-November. The contract was signed by Don V. Hall, Ampex, and Robert W. Brown general manager of AST, and Slim Williamson, president of Chart Records.

Commenting on the large country audience in today’s tape market, Hall noted that many of the nation’s top country artists have made major pop charts in recent years. “Chart performers are trying to reach the country and western field,” he said.

Under contract to Chart Records, one of Nashville’s leading country labels, are Lynn Anderson, the Browns and Junior Samples.

The Avco Embassy pact calls for the marketing of their tape product in all configurations, throughout the United States and Canada as well as throughout the rest of the world market. The contract was signed by Don Hall of Ampex, and Hugo and Luigi, vice presidents and general managing officers of Avco Embassy.

Ampex Embassy plans a continual flow of new products, some of which will be available to Ampex distributors throughout the term of the licensing agreement. This will include the availability of Avco Embassy products through the company’s extensive network of distributors.

The Ampex Embassy deal began in August, the agreement with AST almost immediately. Three new albums are scheduled for the ABC schedule, and a simultaneous release on all tape configurations is expected.

The Ampex/London distributor special program called “London’s Choice” makes a collection of top-selling ABC records available on 8-track, cassette and open reel formats.

Ampex/London performers included in the promotion are Stanley Black, Frank Chacksfield, Edmundo Ros, and the Gilmer Muffler. Along with these, Ampex/London will offer Phase IV samples from variety pack, and pop and stereo concert recordings. Performers included in the entire month of the special promotion.

**Calif. Auto Radio Opens N.J. Spot**

**LOS ANGELES — Calif. Auto Radio, the stereo and cassette manufacturer, is opening an East Coast warehouse in Morris County, N.J.**

The warehouse facility will cover dealers and distributors from the Northeastern States, and from the eastern seaboard to Ohio. Doug Adams will direct CAR’s new operation.

**Circle-K**

**LOS ANGELES — Several major hardware manufacturers are not listening to industry leaders who tout the "off-the-air" recording promotion.**

RCA, in advertising its new portable Trendliner in both Time and Newsweek magazines, promoted the unit with "off-the-air" recording catchphrases.

The copy in the ads reads: "It runs on batteries or AC house current so anytime the mood strikes, you record your voice or tape right off the air onto the cassette cartridge for your personal use." The Trendliner is a tape recorder with a microphone.

"An advertising department executive at RCA said that the "Circle-K" Envelope..."
Sponsored by Capitol recorder/players and player/radios. High quality, individually tested machines in a selection wide enough to suit any customer. Of any age. For any use. And any pocketbook.

The REGENT: Top of the line stereo cassette player with AM/Stereo FM radio.

The DIPLOMAT: For businessmen and students, the recorder/player with audio superiority, keyboard controls and super sensitive built-in microphone. The EDITOR and the FRESHMAN, recorder players, and the VARSITY, player, AM radio, meet the same high standards of fidelity and design. The standards that lead to a Festival of Sales.

Capitol, in celebration of these tape machine profit makers, blushingly sponsors an evening of love for 10 lucky winners. We'll give "HER," from you, a beautiful REGENT, a selection of favorite mood music on cassette, and a dozen long stem red roses. You can supply the champagne from your profits.

For a chance to be a winner, send this coupon (or a facsimile) to:

Festival of Sales Sweepstakes!

Capitol Records Distributing Corp. 88 P.O. Box #2391, Hollywood, California 90028.

NAME
COMPANY
ADDRESS
CITY
ZIP
HER NAME
HER ADDRESS

Contest closes November 28, 1969.
Complete list of all prize winners will be available on request after contest closes Nov. 28, 1969.
Employees of Capitol, its affiliates and advertising agencies and their immediate families are not eligible to enter. This Contest is subject to all Federal, State and Local Laws.
Blue Thumb & GRT Twin Pack Geared for 2-Record Blues Set

LOS ANGELES — Blue Thumb and GRT are creating a special twin pack for the record company’s forthcoming "Memphis Swamp Jam" with much fanfare.

The two record set will sell for $7.98 in the 8-track, cassette and reel-to-reel configurations. The album price has been established at $6.98 because Bob Kassnow, Blue Thumb’s president, wants to keep the price at a level which young people and blues buffs can afford.

The "Memphis Swamp Jam" tape which will be released next month by GRT which duplicates and distributes Blue Thumb product, carries the identification of a twin pack.

The blues study, recorded in Memphis during the recent Memphis Blues Festival, is Blue Thumb’s first tape twin pack. The pack contains 21 songs as performed by 10 evergreen Southern blues personalities. Six of these musicians work on over half the songs.

Fest Musicians

The 10 artists had been playing at the Memphis Festival when they were selected for the project. Some of the jam sessions conducted at the Ardent Studios in Memphis involved Sleepy John Estes, Booker White, Nathan Beauregard, Piano Red, Forrest Powell, John Mojave Woods, Furry Lewis, the Rev. R. L. Watson, Josh Neal Jones and Napoleon Stickland.

Blue Thumb has decided not to merchandise the package as a blues anthology, although the project displays varied gutbucket styles of rural Southern American.

"There are blues appreciators who shy away from packages designed as anthologies," said Don Graham, Blue Thumb general manager.

Still, the music provides Blue Thumb with material heretofore unavailable in its catalog, Nathan Beauregard, the 102-year-old singer, plays electric guitar on several songs. The Rev. Watson and Jones perform several guitar duets. Estes sings "Need More Blues," a number chosen because of the strong reaction it received at the festival. McDowell and Woods work out on "Fred’s Blues" and "Keep Your Lamp Trimmed and Burning." Strickland plays life and singing.

Consumer Electronics Takes Premium Show Spotlight

CHICAGO — Rising interest in consumer electronics was evident at the 34th National Premium Show here.

Buyer interest centered on cassette hardware equipment, portable 8-track and cassette players, and both 8-track and cassette tapes. The $3.5 billion premium industry is swinging toward youth-oriented, leisure-directed products. Ralph Wolfe, national accounts supervisor for Panasonic, said: "Home electronics is the area where much of what’s new in premium products is taking place, and the cassette is a good example."

The suitability of home electronics items as sales incentives was explored by Ampex, Zenith, General Electric, Arvin, Columbia Records, Philco, Toshiba, Astropulse division of Marshall Electronics, and other enterprises.

Columbia Records featured children’s records, Philco exhibited hip pocket singles as a cereal premium with Kellogg, Arvin offered psychedelic-light speakers, Astropulse displayed its line of cassettes and 8-track cassette and reel-to-reel equipment.

A speaker for Standard 8 Oil was looking at 8-track auto units as a mail order premium offer, with 8-track tapes also in demand.

"Being at the premium show is a new venture for us," said Rod Pierce, Belair marketing vice president, "I picked up some good leads which could develop into premium hardware offers."

Robins Creates A Splicing Kit

NEW YORK — The Robins Industries Corp., has designed a compact and convenient splicer for the set-size tape splicing kit for cassette-players. The new kit comes in a plastic case about the size of a deck of cards, and is easily carried in pocket, handbag or cassette carrying case. It is available for on-the-spot editing or repair, and without opening the cassette itself.

Included in the kit are a splicing block, machined from quality metal bar stock, and a supply of precise pieces to simplify the splice. A horizontal machine grooved in the block holds the tape securely yet permits easy removal. There are also guides for conventional 45 degree and critical-editing 90 degree cuts. The splicer lists at $10.

The Big Little Integrals That Can Make Or Break Your Product.

<table>
<thead>
<tr>
<th>SY175</th>
<th>Single speed (2000rpm) For record players.</th>
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<tbody>
<tr>
<td>DMF54R-02</td>
<td>Single speed (2400rpm) For tape recorders</td>
</tr>
<tr>
<td>RK201R</td>
<td>Single speed (2400rpm) For car players</td>
</tr>
<tr>
<td>BF101R</td>
<td>Single speed (2400rpm) With electrical governor motor. For tape recorders</td>
</tr>
<tr>
<td>BF200R</td>
<td>Single speed (2200rpm) For car recorders &amp; players.</td>
</tr>
<tr>
<td>ZF200R</td>
<td>Variable speed (such as 1000, 2200 and 2800rpm) With brushless &amp; transistor motors. For de luxe record players &amp; electronic stereos.</td>
</tr>
<tr>
<td>VM250B</td>
<td>Single speed (3600rpm) For auto turners</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
Tape CARtridge

Vault to Simurelease Papa Lightfoot Title

LOS ANGELES — Having just recorded Lightnin' Hopkins, Vault Records is shooting for a simultaneous tape and LP release of still another project involving an evergreen blues performer.

This second musician is Alexander (Papa) Lightfoot, whose LP “Natchez Trace” was recorded in Jackson, Miss., with Ampex handling the manufacture and distribution of the tape. The tape and LP are slated for release next month, with the tape being Vault’s third blues project transferred to cartridge.

Jack Lewerke, Vault president, said there is a growing market for blues on tape. “It has gotten to the point where almost anything can be duplicated for cartridges because machines are going into the home as well as the car,” he said.

Lecerke feels, is a more immediate entertainment medium than albums because of the car play.

Still to be determined is an overseas tape distributor for the eight-year-old company. On a recent business trip to Europe, Lecerke visited Ampex’s new factory in Navelle, 30 miles outside Brussels. He reports being impressed with the way tapes are selling on the Continent and sees good reaction to his pop, jazz and blues products once they become available overseas.

Lightfoot’s last efforts were on 78 r.p.m. singles for several small labels. Free-lance blues producer Steve LeVere recorded Lightfoot in Jackson, which is 20 miles from Natchez. He used a small group as backup for the session.

LeVere believes the album is the first ever done by the musician in stereo, and it is the first project involving LeVere, who has been working on a series of blues anthologies for Imperial Records.

Lightfoot has been signed by Vault for additional albums. All of the 10 songs in his debut

Lib/UA to Build A Plant in Iowa

LOS ANGELES — Liberty/UA Stereo Tape is planning to build a second duplicating facility. The new plant will be located in Council Bluffs, Iowa.

The tape division is working on a series of promotions to cover the second six months of the year, indicated Earl Horwitz, its general manager. Among these will be “Tape Goes Jazz Revisited,” based on success of the first “Tape Goes Jazz” campaign which elicited good sales reactions.

“The convenience of being able to take jazz along has had tremendous appeal to the jazz buff,” according to Horwitz, responsible for designing the “Move Music” series of tapes expressly for that medium. The other plant is in Omaha.

Tape CARtridge

AST’s Fall Spot Windfall

NEW YORK—The massive sales promotion campaign mounted by Ampex Stereo Tapes on AM and FM radio stations across the country this summer will be further accelerated this fall when AST intensifies its radio promotion of its line of 8-track cartridges, cassette and micro cassettes in five major markets.

The 30-second spots featuring AST’s tape hits are part of a $2 million advertising and promotion campaign begun by the company early this year, and are aimed at boosting dealer sales and supporting AST’s tape library of 6,500 selections from more than 70 labels in all configurations.

Tom Jones, Aretha Franklin, the Mammas & the Pappas, the Doors, and Crosby, Stills & Nash head the list of stars on Ampex tape; Dionne Warwick, Steppen.

(Continued on page 18)

Okay, so tell me! Why should I give Magnetic Video my next duplicating order?

Here’s why

Magnetic Video has the skilled technicians and equipment to custom produce your master on 8 track cartridges or cassettes with guaranteed time delivery. MAGNETIC VIDEOWILL SET ASIDE CAPACITY TO ASSURE ON TIME DELIVERY.

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The SIGN of great reading

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TA-52 Deluxe Tape Cartridge Case
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TA-54 Deluxe Tape Cartridge Case
Holds 24 Cartridges

Distributor! Jobber!

Full Line of Tape Accessories
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Let audio put you in the tape duplicating business

A full program with all Electro Sound equipment, installation and training, for top quality hi-speed operations

CHALPIN OFF TO EUROPE
to expand PPX TIES.

Ed Chalpin, Pres., is expanding his activities to include exciting contract negotiations with Major European Companies and Artists.

For details watch for results in future issues.

Tape CARtridge

New Tape CARtridge Releases

DOUBLE-SHOT
SUNDER SONG-Your Thing; (8) BDO, (5) CBS

ITCC
Audio Fidelity
LORD VINDAR-Cocaine; (8) L 16098
BANDA TURVA-La Fiesta Brave Vol. 2, L 16099
JOHNNY PINEAPPLEs & HIS ISLANDERS-
Dressed in Blue, L 16097
JEANINE, HIS ACCORDIAN & ORCH.-Romantic Holiday, L 16095
JOHNNY POOLE & HIS HARMONICA GANG-
Soul of My Soul, L 16096
Roq Roq Roq, L 16094
SERRA SPECTACULAR DEMONSTRATION & SOUND EFFECTS- (8) L 16077
SEABOARD SYMPHONY NO. 4 & D.-Frankfurter Opus, L 16096
BELL EYES WEST-Insulator; (8) L 7450
DALLE MINERVA, E. Memphis & Tyler, Texas; (8) L 7450
Buddha
VICTOR-See-Journey to the Moon; (8) L 1045
CHARTS
STATION TERRY-The Conner Teddy Way; (8) L 1016
LYNN FRANKS-At Home With Love; (8) L 1017
HICKORY
The Best of FRANK IFIELD; (8) L 732
ACRYLIC Songs Hark William; (8) L 732
ACRYLIC Songs Famous Furry Favorities; (8) L 732
SCHRADER
J. Thomas-Young & In Love; (8) L 917
White Whale
EAGER & EVANS & OTHERS-Early Weddings of Zayn & Evans, & Others; (8) L 917

MUNTZ

ABC
RUDY HAGGETT—Never Goin Back to Goo-
gin; (2) ABC A 197
Command
THE AGE OF ELECTRONICS—Synthesized on the Tubes; (2) THE AGE OF ELECTRONICS—
Genuine Electric Latin Love Machine—Part 1; (2) THE AGE OF ELECTRONICS—
PART 2; (2) THE AGE OF ELECTRONICS—
Richard Hayman; (2) Cahn A 876

Dot
THE ANITA KENN SINGERS-Song This Holiday With Me; (2) DOT Y 23962
DUNHILL
THE MAINS AND THE PAPAS-14 of Their Greatest Hits; (2) DUN A 5054
Electro
The Best of LORD BUCKLEY; (2) EXT A 74007
JUDY COLLINS—Recollections; (2) EXT A 74005
HICKORY
The Best of DONOVAN; (2) HICK Y 149
Mercury
EYES IN THE Field of Ardath; (2) UGC 41250
Reprise
DON MARTIN—I Take A Lot of Pride in Nothing; (2) REPT 905
SAMMY DAVIS JR.—The Show's Great; (2) 4S 905
TENT THRU—All My Little Friends; (2) 4S 651
ELLA FITZGERALD-Ellie; (2) 4S 654
JERRY LORD—Stand up; (2) 4S 654
Riverside
WES MONTGOMERY—Panorama; (2) RV A 207
THUNDER MINKS—Panorama; (2) RV A 207
VARIOUS ARTISTS—The Jazz Rock Soul Projec-
t; (2) RV A 2048

AST's Windfall

Smash
THE TWO SIDES OF LINDA GAIL LEWIS; (2) SCOT A 7111
ROGER MILLER; (2) SCOT A 7112

Warner Bros.
MAN ON THE MOON-Wilter Cronkite; (2) TWA 12774
THE OLDEST AIRPLANE; (2) WEA 1493
SOUNDTRACK-The Country Boy; (2) WEA 1413

PLAYTAPE

Capitol
ROBBIE GENTRY-Touch 'Em With Love; (2) 1068
MERCER HASSARD—Close Up; (2) 1039
LOU BOWLS—Close Up; (2) 1060
SUE CUNN-Close Up; (2) 1061
FRANK SINATRA—Close Up; (2) 1062
GLYN LETTERTON—Close Up; (2) 1063
LOU BOWLS—Miracle Christmas Hot Milk; (2) 1064
GLENN CAMPBELL—That Christmas Feeling; (2) 1070
JIMMY DAVIS—For Christmas This Year; (2) 1070
SUE CUNN—My Christmas Dreams; (2) 1070
SUE CUNN & HIS BUCKAROOS—Christmas Songs (2) 1070
GLENN CAMPBELL—Live; (2) 1081

ABC
EY CHARLES—Doing His Thing (2) 1070
Blu-ray
R. R. KING—Live and Kelly; (2) 1058
Cadet
JEROME LEE—In Jam; (2) 1066
THE RAREST SHOWS UH—Another Voyage; (2) 1070
Checker
The Gospel Soul Of ARETHA FRANKLIN; (2) 1070
Chess
MOON'S MESS—Worn Sings; (2) 1073
DOT
ROY CLARK—Yesterday When I Was Young; (2) 1066
HILLI VANGUARD—The Windmills of Your Mind; (2) 1067
Matovun
VARIOUS ARTISTS—Matovun Revue Live; (2) 1066
Pavilion/Buddah
THE EDMUN DUFOUR SINGS—Let Us Go Into The House of the Lepers (2) 1067
Tomato/Motovun
SUKKIE JORDON & THE MIRACLES—Time; (2) 1066

RCA Victor

RCA Camden
BLACKWOOD BROTHERS QUARTET—With a Song In My Heart; (2) CBS 1072
LIVING STORIES Play Music From West Side Story; (2) CBS 1071

AMPEX

ROYALTY ACCOUNTANT
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An extremely important function of this work will be the ability to analyze and report to upper management as well as operation of the necessary mechanics for financial planning that will insure proper accruals and reserves.

A successful history of personnel organization and maintenance is required.

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An equal opportunity employer.

SEPTEMBER 27, 1969, BILLBOARD
Playmate Moves Hqts After Buy by A&E

LOS ANGELES — Playmate Industries, Detroit-based manufacturer and assembler of 8-track and cassette casings, has moved its corporate headquarters here following its acquisition by A&E Plastik Pak, California-based plastics-packaging firm.

Ted Richtarick, Playmate president, said his company would continue to operate in Detroit, its former base, and in Canada, where it's building a facility in Toronto.

The company will share plant facilities with A&E Plastik, a publicly held firm, in the City of Industry. Richtarick said Playmate recently purchased Audio Electronics, a tape and equipment manufacturer owned by Shelly Howard. Audio will be a division of Playmate, with Howard as division manager of 8-track products.

Playmate will move into the parent company's 15-acre, 217,000-square-foot plant, with plans to expand with an additional 50,000-square-foot facility.

With the brunt of its work in cassette and 8-track casings for duplicators, record manufacturers and blank tape producers, Richtarick said Playmate will get more involved in private label work, tape winding and splicing. Audio Electronics will be utilized for research and development in equipment.

Richtarick plans to enlarge the 8-track division in custom winding, and to increase work in leader loading. Eventually, Playmate will expand in duplicating, recording, pre-recorded music and video tape, he said.

Current manufacturing capabilities are about 500,000 8-track casings per month and more than 600,000 cassette casings, said Richtarick. Cassette production will be increased to about two million in December, and more than 600,000 cassette casings, said Richtarick. Cassette production will be increased to about two million in December.

The increased production schedule will be achieved through complete automation of its leader loading and tape winding operations.

Playmate Industries had sales of $230,000 for April-June, said Richtarick.

Richtarick will headquarter here, while Joe Richtarick, executive vice president, guides the company's east coast operations. P. L. Atkinson, sales director; Richard Ellis, secretary-treasurer; and Justin Yamnita, financial vice president, all are headquartered here.

ITCC Monthly Sales Meetings

NEW YORK — Beginning next month, the International Tape Cartridge Corp., will conduct monthly regional sales meetings in New York, Atlanta, Chicago and Los Angeles.

ITCC key management personnel, including Andy Danzico, national sales manager; Tony Lenz, merchandise manager; Jim Tynell, vice president music; and Paul Adams, marketing vice president, will rotate monthly, each visiting a different market.

The main subject of next month's meeting will be sales through of ITCC's fall release. The meetings are designed to make the ITCC national sales force aware of trends in different markets. They also permit concentration on local sales problems so that the ITCC field personnel can look to headquarters for the right type of support.

THE QUALITY TWINS

(INSIST ON THE BEST)

FOR TAPE CARTRIDGES

#85TC
Holds 24 Tapes
Available in 4 colors
BLACK ALLIGATOR
BROWN BLUE WHITE

FOR CASSETTES

#86TC
Holds 30 Cassettes
Available in BLACK and BROWN ALLIGATOR

Here are the only truly De Luxe Tape Cases built to last. Completely covered with top grade vinyl (not a coated paper), these cases can best withstand scratches and nicks from constant wear. Made of solid wood construction, brass hardware, the cases have red flocked interiors with individual compartments equipped with lock and key.

For full information on all Recoton Tape Cartridge and Cassette Accessories write:

September 27, 1969, Billboard

First Impressions Last

.... when fidelity and performance are always dependable.

We duplicate the finest cassettes, 8-track and reel-to-reel tapes in the industry. We are second to none. The reason? Simple.

Whether your order calls for one hundred or one million, you can expect each unit to be the same. Perfect.

Perfection is our only guide line.
Is That All There Is?

Peggy Lee's Incredible Single
#2602
Talent

Flock Fuses Musical Styles In an Explosive Showing

NEW YORK—Flock, an inventive new Chicago group, and Tom Walker's brass quintet, one of the most popular of British groups regularly playing New York, gave powerful performances in the first show at Fillmore East on Sept. 13, the third of four weekend shows at the East Village theater.

Most interest centered on Flock, making its first Fillmore appearance, and what a group this turned out to be! The remarkable musicianship of this latter (seven-member) group elicited cheers from the outset. The first number was truly unusual, consisting mainly of a violin solo by Jerry Goodman, who was supported by guitarist Fred Glenn. The other musicians only joined in at the end of the initial number.

Goodman's violin work was outstanding as he contributed magnificently to the unit's sound, whether he was playing lyrically or engaging in breathtaking technical displays. His technical brilliance failed to hinder the essential beauty of his playing.

Another strength of the Columbia group was its solid brass section consisting of saxophonist Tom Webb and Rick Conoff, and trumpeter Frank Pina, who was playing singles with a unit Drummer Ron Korman, who contributed a good, vigorous solo in the merited encore, and bass guitarist Jerry Smith also was an asset.

Glickstein, who was solid instrumentally, handled most of the vocals for Flock. Flock began successfully fused rock, jazz, blues and classical elements, frequently alternating styles in a selection. Standout pieces included Glickstein's Free and "Truth," both from their debut album, which as producer for Columbia Masterworks.

Mercury's Mother Earth was surprisingly ineffective despite the strong vocals of Tracy Peson, who possesses one of the best voices around. The group stressed vocals as it hit blues, country and gospel, but the excellence of the performance was an afterthought to the one of the Earthballs, a three-piece group co-directed by Steve Wilberg, given the set a polished sound.

Demar's Ten Years in their thin voice, and the group about 13 months, continued to draw standingovation after it was recognized as the masses missing out on such a charming and talented performer.

Also on the bill was Folkway's another group, who displayed a beautiful, authentic combination of country and city style. The group, the band "Loveless" while interpreting his remarkable instrumentals.

His unique pick page the audience constantly interrupting with cheers. With Sty, self-aware remarks, he betrayed knowledge of his huge talent as he alternated second set between his amazing speed with those where virtuosity was a servant to the music. Beyond all the delightful gymnastics, he provided beautiful country music with a sensitivity to both humor and feeling.

He included, in his second set, an old cappella Christian lyric and the old pop hit "Sheek of Arabee, showing off his voice as well as his guitar. Watson's showmanship makes him far more interesting as an attractions.

The midweek, packed house was evidence of his loyal following but it was evident that the masses missing out on such a charming and talented performer.

The folk in Watson's second set which ended the long evening, he was joined by Bromberg on guitar, finishing the evening with some electric guitar, driving his band. Together, Flock and Bromberg each played a short guest set, which created spontaneity without any lead-in talent. They are both hilarious performers and first-rate guitarists.

Frances's specialty is strumming jazz, which combines with a penchant for soaring melodies and a wild sense of humor. Bromberg, formerly with Jerry Jeff Walker, is also on guitar.

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"CROW MUSIC" is a smash album already charted — ST-5002. "EVIL WOMAN" is the new hit single from the album — 45-112.

Produced by Bob Monaco for Dunwich Productions, Ltd.

Order from your local Amaret distributor.
Also available on Ampex cartridges and cassettes.
This little piggy went to market...
From The
Music Capitals of the World

( DOMESTIC )

- continued from page 24

London House Tuesday (23). The London House presents Lynn Turner and the Joe Ito Trio; Rico art at Playboy’s Penthouse... The Chicago Junior Association of Commerce and Industry and WLS Radio co-hosts Sept. 20 as more than 400 undergrad students and their parents shopped for back-to-school fall and winter clothing.

David Soto has joined the WGN public relations staff.

Jacques Brel is Alive and Well in Paris recently celebrated its first birthday with a week-long anniversary party at the Happy Medium Theatre (Harry Tes). Fenster reports that he is working on his oldie, "I Was Flying out of the Window When He Came in thru the Door."

R O N S C H L A C H T E R

D A L L A S

Although the promoters of the recent Texas International Pop Festival have no plans for a similar event next year, Ango Hanses III and Jack Calmes of Showco in Dallas (one of the co-producers) filmed roughly eight hours of footage covering every aspect of the festival (with soundtrack), which they will work into either a feature film or a music "Slaves," which will be released next year.

Skye Records hosted a party Sept. 16 at the Hilton Inn to present the label’s first album, a "rock'n'roll" album featuring McFarland Tucker.

Apple Records’ Modern Jazz Quartet and the Los Angeles String Quartet give concerts at Stanford University, Friday (10); California Institute of Technology, Oct. 10; UCLA, Oct. 11; and Arizona State University, Oct. 18.

United Artists’ J ohn White Jr. plays Oregon Technological Institute, Monday (22); Eastern Montana College, Monday; Montana State University, Thursday (25); Arizona State University at Tempe, Friday (26); New Mexico State University, Saturday (27); Fort Lewis College, Durango, Colorado, Sunday (28) and Eastern Oregon College, Monday (29). Other dates include, Chico (Calif.) State College (2), Humboldt State College, Arcata, Calif. (3), University of Arizona, Tucson (4), Poor College, New York City (10), University of Texas (13), Montgomery College, Sioux City, Iowa (17), Illinois Institute of Technology (24); and St. Norbert College, DePere, Wis. (25).

Steve Donnelly and Fred Thompson, Jr., are on page 25.

McFarland Tucker.

were present.


Capital Records division manager Jack Griffith, who was based in Dallas, has moved to Los Angeles to become national sales manager for the label. Herb Wells, who was Capital’s district manager in Houston, replaces Griffith and will continue to work out of the Houston office. Shannon Hamby, also of the Houston branch, has been promoted as that office’s district sales manager.

Radio station KLIF presents a "History of Modern Music" beginning Thursday (25) and running for four days, from noon to midnight.

O.C. Smith will be the special guest star for the Oct. 4 concert of Herb Albert & the Tijuana Brass, to be held at the Tarantum Convention Center in Fort Worth. Concert West and KFIZ radio station co-sponsor the Saturday (27) concert of Repipe Records’ Jimi Hendrix at the Will Rogers Coliseum in Fort Worth.

Gene Ferguson, national country promotion manager for Columbia, visited Dallas Tuesday Sept. 16 as part of a "goodwill tour.

The Fairmont Hotel’s Venetian Room has announced its star bookings for the next New Year: Capital Records’ Bobbie Gentry, who is scheduled to open Dec. 17 for a three-week engagement. Roy Clark is the headliner for the "Hee-Haw Show Oct. 3 at the Suburbanator. He’ll do two shows, with special guest stars Merle Haggard, Bonnie Owens, Don Gibson, Bobby Bare and Jim Ed Brown.

Columbia’s John Davidson will be in Dallas Oct. 1-8 for the taping for a Bob Hope television special.

Epic Records Tammy Wynette appeared Sept. 12 in Fort Worth and Sept. 13 in San Antonio for concerts... The Festival of Music, set for Oct. 3 and 4 at Will Rogers Memorial Auditorium in Fort Worth, will feature Cher, Mitch Ryder, Boots Randolph and Floyd Cramer. Also on the bill are Homer & Jethro, Lome Greene of TV’s "Bonanza" fame, visited Dallas Sept. 17 to promote this first single for Columbia Records, "The Perfect Woman."

MARIE PETTIGREW

LAS VEGAS

The Checkmates, Ltd., have bought a nightclub in Palm Alto. They will open at the Las Vegas International Wednesday (24) or for a four-week stint. They are paired off in the big Band Theatre by songstress Lee Vees. Fritz Becker took time off from his Stangmo Casino Theatre to choreograph for the Mills Brothers during a three-week performance in the Fairmont Hotel in Dallas.

Jack Morgan has taken over the baton for his dad during performances of the Rose Morgan orchestra at the Dunes Hotel Top 10 Strip. Dime Enmond Edwards is the feature singer.

Four Freshmen plus Si Zentner opened at the Tropicana Sept. 19. And the big noise at Carson’s Capitol was the debut of Little Richard, who replaced Belle Griffin. Versatile Johnny Buchanan took his multiple talents to Reno for a three-weeker at Harrah’s Sept. 18. Don Cornell celebrated his 35th anniversary as a singer as he headlined the Stardust Hotel’s lounge show. The one-time prizeighter holds a dozen gold records.

Talent

Apple Records’ Modern Jazz Quartet and the Los Angeles String Quartet give concerts at Stanford University, Friday (10); California Institute of Technology, Oct. 10; UCLA, Oct. 11; and Arizona State University, Oct. 18.

United Artists’ J ohn White Jr. plays Oregon Technological Institute, Monday (22); Eastern Montana College, Monday; Montana State University, Thursday (25); Arizona State University at Tempe, Friday (26); New Mexico State University, Saturday (27); Fort Lewis College, Durango, Colorado, Sunday (28) and Eastern Oregon College, Monday (29). Other dates include, Chico (Calif.) State College (2), Humboldt State College, Arcata, Calif. (3), University of Arizona, Tucson (4), Poor College, New York City (10), University of Texas (13), Montgomery College, Sioux City, Iowa (17), Illinois Institute of Technology (24); and St. Norbert College, DePere, Wis. (25).

Ascot Records’ New York Rock & Roll Ensemble perform at southwest Missouri State College, Thursday (25); Rock Island State College, Kansas City (26), University of Missouri (27); and Washington University of St. Louis, Sunday (28).

Project 3’s Free Design appear at the New York Clipper, Saturday (27) at Fredonia on Saturday (28); Doughton (N.Y.) College, Oct. 10; Carnegie-Mellon University, Pittsburgh, Oct. 12; and Massachusetts State College, Boston, Oct. 31. Fillwayke Records’ Paul Gereau performs at Pittsburgh (N.Y.) College, Oct. 11; Manhattan College, Oct. 16.

Asco’s Sonny & Cher play the University of Nevada, Nov. 21. Everly’s Paul Butterfield Blues Band plays York University in Ontario on Saturday (27).

Signings

Tiger Outlaw and Geof Outlaw signed exclusive recording contracts with the United Artists music group. Dioon to Warner Bros; Arlo Guthrie, Patsy Green, Bill Rice, the Phonics, and the Impalas to Capitol; Buddy Montgomery to Impulse, where Ed Michel will cut the vibist’s first LP in Chicago; Father Marrow signed with Flying Dutchman, where he debuts disk in “Ma- ma” and “He Don’t Appreciate It.”

Janelle Hetin to A&M via Sita Fortas Attractions, Ltd. Jerry Puckett & the Metro’s to Capitol’s 2-3-1 label... Odets to Dunhill, where an LP is planned for next month.

The Kama- pere-Soul 69 signed with Bruce Rohrbach and Co. for bookings. Their latest single is “Bring Out Yourself” and “Sad Girl” on Fac- tory. The Spirit Of Us to Robert Fitzpatrick for record production. People, formerly with Capitol, joined Paramount Records via Lamplight Productions. Their first disk for their new label is “Love Will Take You High & Higher” and “Livin’ It Up,” produced by Mark Wilde. Lulu in Atlanta, where she has completed her first album.

What would you say

If I told you that "MUSIC SCENE" is going to be the number one rated show within a week of its debut?

I’d say you’re a masochist.
Billboard

28

"MUSIC SCENE"

From The Music Capitals of the World

(DOMESTIC)

Continued from page 27

Kay Stevens came back to town singing the rafters of the International's Casino Theatre with "Acquaion"...contrasted by a superbly "Take Me Out to the Ball Game". Lanie Kazan returns at the Sahara Tuesday (30). Vikki Carr won raves in her duo at the Riviera Hotel with George Chakiris, especially when she stopped the show with a "Little Help From My Friends." Riviera Hotel parent owner Dan Martin is slated to replace her Tuesday (30)... Sandra Alexander fits in perfectly in the intimate Dino's Den at the Riviera. Roberta Sherwood returned Sept. 16 to the Desert Inn. And Nancy Wilson found herself up on Oct. 9 return engagement for the Sandie Hotel. Downtown at the Fremont Hotel, Kay Starr closed. Pattie Page starts Thursday (25).

Andrik's has wound up a successful stint at Hotel Riviera. With a voice both powerful and exciting, he brought an authority that kept crowds delighted. Songstress Pattie Page returned to the Fremont Hotel, mixing country with oldtimers favorites, replacing Kay Starr in the Fillmore Room. Gene Barry turned song better and joined Elfas.

Kashi for a Flamingo Hotel musicale that almost overwhelmed the audience with more than 30 songs. He was backed up by a group called the American Scene. "Flower Drum Song," the Rodgers & Hammerstein hit that gave the Thunderbird Hotel its most prosperous days, is back for a third time and shows more charm than ever...

Alja Kim, cute clown of the Kim Sisters, underwent major surgery at Sunrise Hospital, forcing the group into an early closing at the Stardust Hotel. The trio will be unable to work for two months. Country has taken a back seat in Strip showrooms, but country station KVEG pulled to number two in the Pulse Report among the 10 stations in the metropolitan Las Vegas area.

Los Angeles

Tom Wilson

Los Angeles

SONETE ELLIOTT

Sony Artists Ltd. and Cuddles Ltd. have combined to service management, publishing and production fields. Jerome Cohen handles Marc Hamlil, the Freebs, Knob Body Elna, Maxine Weldon and J. Paul Vignon. Jonathan Rowlands handles R. G. Geaves, Max Mercer and James Narse. The combined music companies are Cuddles Music, Graveye... Music and Sony Music. Capitol Records has opened its own advertising agency.

Memphis

Monument's Tony Joe White has moved his top poppers here from Texas. White will move his... (Continued on page 30)
"Rebirth." It's a glorious Event. So Verve took great pains to create the biggest Righteous Brothers album yet. For Mrs. Righteous, a labor of love. For The Righteous Brothers, a smash. For you, an album (V6-5076) with a lot of weight. "Rebirth" recording now. Look for it soon.
From The Music Capitals of the World

<table>
<thead>
<tr>
<th>Family</th>
<th>City</th>
<th>Artist/Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hayes</td>
<td>Sleaford</td>
<td>Tim Riley, producer at Scepter, has a new single ready for Darlene Anderson, soul singer, and Julius Wells, guitarist. The song features former employees of the R&amp;B label, including the Brothers in Arms, who have a similar sound. The single is expected to be released soon.</td>
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**SOUL SINGLES**

**BEST SELLING SOUL SINGLES**

<table>
<thead>
<tr>
<th>Track</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Doin' the Thing&quot;</td>
<td>Tim Riley, producer at Scepter, has a new single ready for Darlene Anderson, soul singer, and Julius Wells, guitarist. The song features former employees of the R&amp;B label, including the Brothers in Arms, who have a similar sound. The single is expected to be released soon.</td>
</tr>
</tbody>
</table>

**SOUL SAUCE**

**BEST NEW RECORD OF THE WEEK: **BAD CONDITIONS**

**LLOYD PRICE**

**Turn Table**

**To By Ed Ochs**

**SOUL SLICES:** The only soul disk in the top pop ten is the "Temptations" I Can't Get You To Next," rounding out the winner's circle at No. 10. But the only bullets in sight are for Sly & The Family Stone and James Brown's "World" halfway up the charts. Meanwhile, says Brown, who has three singles on the soul chart and two albums in the top 10 on the LP charts: "I will retire from personal appearance dates before next July." Brown was recently cited as "unpopular" by the black arts, but the tabloids are now concentrating on his own appearance at three categories; "colored," "Negro" and prifilable "black Americans." A colored man is a man afraid to stand up and face his own convictions, says Brown, adding that there is no other way for him to win. And doesn't want to "identify with the ghetto." He made the comment during a July 9 appearance of the "Mike Douglas Show." "Buddah is boosting three Isley Brothers LPs," B.B. King says, "He has pocketed their crownswagging achievements as a blues singer." The chart hits are: The Temptations' "new album," "Puzzle People," includes their hits "I Can't Get You To Next" and "Don't Let The Jokes Get You Down" as well as versions of the Isley Brothers' "Juke," and the end of the session. "Face Of The Earth," a new pop group, has signed with Guy Draper's Aggressive Management and will record for the Draper Temptations Tuneup label. Richard Rowe will handle the group's vocal arrangements and will record with the Temptations in New York. "A Love Affair," a new pop group, has recorded Bonner in Memphis. "A Love Affair," a new pop group, has recorded Bonner in Memphis. The Deacon Honey Boys, the Memphis Underground Music group, is expected today at a session. The Deacon Honey Boys, the Memphis Underground Music group, is expected today at a session.

**SEPTEMBER 27, 1969, BILLBOARD**
MAJOR RECORD COMPANY seeks young, intellectual, and aggressive regional field sales manager to be based in Chicago. This is an exceptional opportunity for the right man. Actual experience is not essential, but a desire to learn and a willingness to travel are required. A college graduate preferred although related experience will be considered. Replies kept confidential.

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WAYS CHICAGO
(Charles County)
(First s pick
now 87 on
play list)
HOUSTON WOBF
KJET SYRACUSE
LOS ANGELES WOLF
KUDE WKBQ
SAN DIEGO WCHD
KCBO DETROIT
KJEO WCBH
SAN FRAN. WCHD FM
KSOL BALTIMORE
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M McKENNA MENDELSON MAINLINE
NEW FROM UNITED ARTISTS RECORDS

Here's some honest, heavy underground music from London. Play it loudly.
Re-released and Red-Hot

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BURT #4000

Soul Toranadoes
Outstanding Instrumental
ALREADY SOLD
20,000 IN DETROIT
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EXCLUSIVELY ON BURT RECORDS
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BEST SELLING
Soul LP’s

<table>
<thead>
<tr>
<th>Title Artist, Label, No. &amp; Pubs.</th>
<th>Weeks on Chart</th>
<th>Last Week Chart</th>
<th>This Week Chart</th>
</tr>
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<tbody>
<tr>
<td>Hot Buttered Soul (RCA Victor)</td>
<td>12</td>
<td>1</td>
<td></td>
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<tr>
<td>It’s A Mother (Mercury)</td>
<td>5</td>
<td>4</td>
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<tr>
<td>Love Is Blue (Decca)</td>
<td>6</td>
<td>3</td>
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<td>Temptations Show (Soul)</td>
<td>8</td>
<td>2</td>
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<tr>
<td>Aretha’s Gold (Atlantic)</td>
<td>11</td>
<td>6</td>
<td></td>
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<tr>
<td>Time Out For Smokey Robinson &amp; The Miracles (Tamla)</td>
<td>9</td>
<td>7</td>
<td></td>
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<tr>
<td>Memphis Underground (Atlantic)</td>
<td>19</td>
<td>7</td>
<td></td>
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<tr>
<td>Popcorn (Jannus)</td>
<td>6</td>
<td>8</td>
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<tr>
<td>Cloud Nine (Tamla)</td>
<td>29</td>
<td>9</td>
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<td>Greatest Memphis Picture Hits (Stax)</td>
<td>7</td>
<td>10</td>
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<td>The Way It Was/The Way It Is (Capitol)</td>
<td>17</td>
<td>11</td>
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<tr>
<td>Color Him Father (Motown)</td>
<td>8</td>
<td>12</td>
<td></td>
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<tr>
<td>My Whole World Ended (Columbia)</td>
<td>15</td>
<td>13</td>
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<tr>
<td>M.P.C. (Marvin Gaye, Tamla)</td>
<td>17</td>
<td>14</td>
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<td>Age of Aquarius (Brunswick)</td>
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<td>Give Away (Rocuten Records, Soul City)</td>
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<td>16</td>
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<td>Blood, Sweat &amp; Tears (Columbia)</td>
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<td>Love Man (Atco)</td>
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<td>Grazin’ In The Grass (Friends of Distinction)</td>
<td>21</td>
<td>19</td>
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<td>Ike &amp; Tina Turner In Person (RCA Victor)</td>
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<td>20</td>
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<tr>
<td>Greatest Hits (United Artists)</td>
<td>16</td>
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<tr>
<td>Stand (LSP 824)</td>
<td>22</td>
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<tr>
<td>Live And Well (Motown)</td>
<td>14</td>
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From The Music Capitals of the World

(DOMESTIC)

The Smokey Robinson Are due into the Sounds of Memphis Studio to work on an album under direction of Steen Keene, and Alphonso Starks. Gene Simmons, produc- ed a single of Linda Smith and another on George Deam of Wilmington, N.C., at the same studio. Simmons will appear at Memphis’ Hernando’s Hideaway on the weekends for the rest of the month. Ace Cannon is sched- uled to appear at the same time to help celebrate their third an- niversary... Rick Hall is sched- uled to produce Spencer Wiggins for his Fame Record Co. at Muscle Shoals, Ala., with the assistance of his Memphis manager, Earl Cape. The Fame studio staff band, has been working on their own recording under the title of the Fame Gang. Jazz artist Cannonball Adderley is scheduled to go into Fame for Capitol Records. The A&P Group, staff band for American Recording Studios, has been working on their own album to follow their recent single, “Aquarius.—Let the Sunshine In.” Mark James, producer at American, wrote Elvis Presley’s newest single, “Suspicious Mind,” that was also recorded at the studio earlier this year when Pres- ley worked on enough material for three albums and several singles... Ronnie Milsap has been in American working on sev- eral songs... Jimmy Webb wrote under the keen direction of Chips Moman, president of American. Hit Record Co. producer Ray Harris, has been working with Alabama diamonds for their label... Rita B. Gillespie, formerly as- sociated with the “Tom Jones Show” in London, has been au- ditioning here for a new series she expects to produce and sell on Jerry Lee Lewis.

JAMES KINGSLEY
(Continued on page 70)
Another simple love story.

Lennon/McCartney's passionate, heart-rending tale set in the black mountain hills of Dakota. A story of cheat, revenge, retribution. The characters? A good guy (a young boy named Rocky Raccoon). His woman (her name was Magill and she called herself Lil, but everyone knew her as Nancy). Another guy (her man who called himself Dan).

Richie Havens sings it. In a big way.

Rocky Raccoon

ST-650

The first single from an explosive new label.

Stormy Forest Records is distributed by MGM Records, a division of Metro-Goldwyn-Mayer Inc.
WIRE in Explosive Pace after Becoming Country Station in '67

By CLAude HALL

INDIANAPOLIS — Few successes are made instantly. But WIRE exploded upwards in ratings immediately after becoming a country music station in 1967. The unusual thing about the station, however, is its continued upward trend and the fact that it's No. 1. The April/May Pulse showed the country music station with a 28 share between 6-10 a.m., a 26 share between 10 a.m.-3 p.m. then it gets overtaken by the rock station by one point (25 to 24) between 3-7 p.m., and again by one point (24 to 23) in the 7-11 p.m. period. But the station must be considered the key young adult and adult station in the market. And general manager Don Nelson is not content yet. He has just set a list on commercials—probably the first country music station to follow a growing trend among Top 40 operations. “I realize that the demand for time increases as the ratings increase,” Nelson said, “but I've just set a limit of 14 minutes per hour. The reason? It’s the difference between wanting to have a good sound on the air and being greedy.” WIRE has also added a limit for commercial interruptions—21 per hour. He'll allow only three 10-second spots per hour. “It’s the only way we’re going to keep our cause—we’re as interested in the dollar as the next guy. But you cannot allow the listener to think all you've got on the air are commercials,” he said. “It’s the limit on commercials that has helped FM grow.”

WIRE was an old-line network affiliate in a middle-of-the-road format until Nelson joined the station from WQUA, an MOR station in Moline, Ill. He said that after being an MOR station (WQUA for 12 years), he thought of WIRE as an MOR country station. WIRE’s programming is 35 percent country. Nelson got into the biz at the age of 12 on KXJS in Russellville, Ark., a station then managed by Jer- rill Shoppard (Shoppard is now at KWTV in Oklahoma City, Mo.). Nelson worked in radio all through high school, then went to KWIX for a year before winding up at WQUA. G. LaVerne Flambo was owner of WQUA then and he's now executive director of the broadcasting firm that owns WIRE. “Several guys now own stations in the Midwest as a result of the tutelage of Flambo,” Nelson said.

Surveys Markets

In the summer of 1967, Nel- son surveyed the Indianapolis market, as well as the markets of Columbus, Denver, and Dallas. It was obvious that country was the way to go with WIRE and, while checking out the Dallas market, Nelson met the name Bill Hudson and went to Nashville to see him. Hudson and Jack Gardner, programmer, consulting man, in that was the time to revamp the station. The switch was made. On the day Pulse started its ratings survey for October/November, a new MOR station, number ninth, came out No. 2 in that survey in adults. “Scared the daylights out of me,” Nelson said. “WIRE had never been number one previously and we had 60 percent of the market. About that same time, a classical FM station called WLTCL-FM went soul music format. We had a good job with it and with identifying with the audience. Things looked even better the next week when WNP-FM showed up in the ratings for the first time. WIFE pushed bus three more times. They went on a promotion called ‘WIFE plays them all’. They played the top 10 country and the top 10 soul in their format. That was the first time in years WLS in Chicago showed up in the ratings. To me, WJKB in Detroit, he's joining Bob Don and the WLS American Singers.”

It’s the key to the success of WIRE, besides such outstanding personalities, for Jack Alan Galen, Scott, music director Bill Robertson, Lennon, Bob Shoppard, O'Malley and Bob Walker, is that “you could take WIRE and make it into a good station and have a good impact,” Nelson said. “Geography has nothing to do with it.”

(Continued on page 42)

WPIX-FM Offers Tag Line Spots

NEW YORK — WPIX-FM, in one of the world’s most com- petitive markets, is now offering a sales approach which can be measured. For Sky Rec- ords — through sales depart- ment Dick Gary has teamed up with Sky president Norman Scholzman and Bob TK to run a series of spots with dealer tags on the “Slaves’” album by Grady Tate and Gary McFar- land. The build up would be given another Sky LP.

What we want to do is estab- lish, if we can, merchandising programs,” Gary said. He calculated that, to evaluate the potential of the project, it would take 30 spots a week for two weeks. To be mentioned on the tag of the spot, the dealer will be required to set up a rack display of Sky product. The project will prob- ably start with just four mom 'n pop record stores on New Oxford Street.

At one point, WPIX-FM was the only station here program- ming in the gap between easy listening and soft rock. Today, with many AM stations capitalizing on that highly-populated middle-ground, the station has been forced to shift music gears slightly. Les Hanson, the program director, speaks of the programming gap now “for that far to the left nor far to the right.” In the summer, the station has broadened its sound quite a bit to include “Good Morning Sunshine” by Oliver and John Stewart’s “Aren’t Strong,” as well as Oscar Peterson material. “But it’s not a deal that would be word ‘jazz’ on the air,” Han- son said.

Before playing some rock and some easy listening, the sta- tion has also begun program- ming in the gap between the attempt is to play material no other station plays. So an album like this might be far back as five years ago. But the key emphasis is on material. “Our reputation had been that WPIX-FM is behind the times in music. Not anymore. Now, I’ll often listen to an album while the program move in is in the office and put it on the air that afternoon. If I like it,” Hanson said. A week ago the station had 48 singles on its airplay list. The prob- lem with most singles, including the stereo singles, Hanson said, is that from 60-80 percent of them are too badly pressed to play.

If it’s the early Norman, you may recognize the song, but not the artist or the arrange- ment. The project is lead by a lesser-known artist who has a lot going for him. “Basie,” Gary said, “we're looking for the more sophisti- cated audience. We can play the Tony Bennett and Barbara Streisand records, too, but there is no one of real note who knows the artists or the other sta- tions are not playing.

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WPIX-FM is now playing a “variety format,” Gary said, aiming to be a “fresh group” “You may recognize the song, but not the artist or the arrange- ment. The project is lead by a lesser-known artist who has a lot going for him. “Basie,” Gary said, “we're looking for the more sophisti- cated audience. We can play the Tony Bennett and Barbara Streisand records, too, but there is no one of real note who knows the artists or the other sta- tions are not playing.

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WQM’s Beatles Series

MIAMI — WQM, local Top 40 station, has produced a second series of spot announcements featuring five edited Beatles song running a total of six minutes. The series is to air for five weeks on WQMI, 15-19 minutes, beginning September 4 and is expected to become eligible for a grand prize of the Beatles’ catalog on Capitol. As a follow-up to all of this, WQM has written and produced an hour special on the group and its music complete with exclusive interviews for airing on a coming weekend.

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MUSIC SCENE PREMIERING MONDAY SEPT
Exclusively Representing

Led Zeppelin
The Who
Blood, Sweat & Tears
The Flock
The Strokes
Orpheus
King Crimson
The Zombies
Brian Auger and The Trinity

and many more...

Jeff Beck Group
Jethro Tull
Band
Mitch Ryder
The Grease
Quill
The Fourmost
Charly

PREMIER TALENT ASSOCIATES, INC.
200 WEST 57TH ST.
NEW YORK, N.Y. 10019
(212) 757-4200

www.americanradiohistory.com
**POSITIONS OPEN**

**URGENT**

We have immediate openings in the following areas for Announcers (AM Formats), 1st & 3rd Ticket News Men, Sales & Compo.

Send tape & resume immediately to:

UNICOM SERVICES, INC.

7125 W. 44th Ave.

Westminster, Colorado 80030

(303) 421-7773

A Media Employment Agency

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Positions available immediately in advertising for Sales, Account Executives, and Production Assistants, all positions based in Denver, Colorado. Send resume to:

UNICOM SERVICES, INC.

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Westminster, Colorado 80030

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Westminster, Colorado 80030

(303) 421-7773

A Media Employment Agency
Everybody takes Mantovani for granted...

(except the 43,565,453 record customers who have bought his LP’s)

Mantovani has been such a remarkable performer over the last twenty years and such a prolific record seller that most people in the trade just take him for granted.

A new LP by Mantovani? Everyone, including our distributors, radio programmers, deejays, retail stores buyers - all know it contains great music and will rush up the charts. It happens every time an LP by the maestro is released.

Fifty-three released - fifty-three on the charts - and eight of them gold record winners!

His in-person concert tour has been an overwhelming success every year he has performed in the U.S.A.

His 13th tour begins Sept. 28th - it's SRO already.

No wonder we take him for granted.

Thank goodness 43,565,453 Mantovani fans don’t.

His newest LP, “The World of Mantovani”, will be available soon. It should hit the charts in about four weeks.

---

PS 565

www.americanradiohistory.com
**Radio-TV programming**

**Vox Jox**

**WPOP Makes Play Switches**

**HARTFORD.** Not content with being the No. 1 rock station in the area, WPOP-FM under the guidance of Mike Marsh, program director and new owner of the station, has begun experimenting with playing the Drake "more music" concept. But this is just a "hauling the Drake" concept. In the past few weeks we have seen the addition of a two-hour morning "Light Show" by Lon Morin. In addition, Mike answered the "Tomato" with Michelle, adding a touch of humor between the music. As for the late evening show, that's turned over to Jack Armstrong, who is noted as a free-wheeling type of personality and a solid oldies.

Bob Pappas, music director of the station, said that the reason for the format changes is "we don't know other than Drake concept is sustaining." Dear Editor,

The September 13th issue of Billboard contained an article by Claude Hall entitled, "Country Stations Giving Public Burn Steer: Roux." I was especially interested in the article about the station WYBC-FM at Yale University.

Only when it hurts.

**Letters To The Editor**

**Spot House Closes—Goff Opens Firm**

**LOS ANGELES.** Spot House, the commercial firm specializing in underground radio work for record companies, has closed its doors. Dan Goff is opening the company and picking up where Spot House left off. Goff, formerly worked with Jerry Prag- er, the owner of Spot House. Goff has moved the offices and equipment into the middle of the road music field for such record company commercials. His office is now in Capitol. Dan Goff is also moving into TV commercials and is working on a late evening-20-second spot for A&M Records. This commercial will promote Joe Cocker.

**WIRE's Fast Pace**

**Continued from page 34**

has no way to do with it. If we came to New York, we probably would make more money, but basically the operation would be the same.

"Music radio has virtually no problems today in regards to advertising," he said. The problem we run into are in radio on WIRE, including the new station. The only problem is one or two airlines. "We've got American and Pan Am, but even those are not too bad. We will not consider a country station. I guess they just don't believe that people who like country music take airplane trips. TWA also doesn't advertise.

"But we have found at WIRE that you just can't identify the typical country music listener. He can be a 50,000-year-old IBM executive or a blue collar worker. He can be black."

The sound of WIRE is smooth and polished and poised. Sometime. And while they are playing their own station, Nelson wonders how they have to sound when he considers the typical WIRE listener called "Hillbilly Hit Parade" on KKNX-FM in Phoenix, 1954. "Country music has come a long way since then. At WIRE, we're in the process of creating a new one. Second, we play a great form of music—country music."

**OLDIES from 1955 to 1969**

All original artists.

For complete catalog, call 5:00-6:00 (delineable from first order).

BLUE NOTE SHOP

154 Central Ave., Albany, N.Y. 12206

45 rpm RECORDS

oldies by mail

**Does "MUSIC SCENE" make you laugh—**

**42**

**September 27, 1969, BILLBOARD**

**www.americanradiohistory.com**
The Story of Together.

Get Diana Ross & The Supremes in a studio with The Temptations.
Record a new album. (Their third.)
Call it "Together."
Release a heavy chart single from the album. "The Weight."
Then wrap it all up in a specially designed package that includes a free, beautiful full color, tear-away poster.
Think it'll sell?

They'll tear it apart...remember the last two?
We’re selling the artists everyone’s buying.

Now on Cassettes.
Another way to listen to our finest artists. Our Cassettes have arrived.

*Manufactured and Distributed by RCA*
From GWP Records

TWELVE MUSIC ALBUMS OF THE ZODIAC

SELECT THE MUSIC OF YOUR STARS

ARIES
TAURUS
GEMINI
CANCER
LEO
VIRGO
LIBRA
SCORPIO
SAGITTARIUS
CAPRICORN
AQUARIUS
PISCES

www.americanradiohistory.com
MR. DISTRIBUTOR

These 12 exciting music albums for all the signs of the Zodiac will be backed up by an intensive nation-wide publicity and promotion campaign including:

CARROLL RIGHTER, famous astrologer. (appeared on the cover of TIME, 3/27/69) will make cross-country promotion tours for GWP RECORDS, INC. Mr. Righter, who wrote a special booklet for each album, is a syndicated columnist on Astrology for 306 newspapers and starts his own Astrology TV series this fall in 60 markets.

NEWSPAPERS

starting with the Sunday NEW YORK TIMES, a full program of national and local advertising. Special Ad Mats for local distributor.

TELEVISION

national and local TV spots by Carroll Righter promoting the Astrology series.

Carroll Righter will appear on National Network shows, talk shows, etc., showing the album product. Filmed TV spots for local distributor.

RADIO

National and radio advertising and local spots made up especially for the Astrology series.

POINT OF SALES AND IN STORE PROMOTION

Thirty four-color album and tape promotion pieces including:
- Mobiles
- Window Displays
- Posters
- Brochures
- Flyers
- Banners

*Also available in 8 Track Stereo Tape and Cassettes by ITCC.

FIRST FROM

GWP RECORDS
**ALICE'S RESTAURANT**

By Arlo Guthrie

The single, "James' Dome," but more importantly, it's from the garbage dumping and Kurt Vonnegut's physical condition. And why he was - and the condition of just Vonnegut's "Songs for Children" - is also addressed. The LP also follows the events along a predictably path.

**CANNED WHEAT PACKED BY THE GUESS WHO?**

The Canadian group's 2nd LP for RCA should help this chart action thanks to their strong U.K. following. Including their top 10 hit, "Laughing," the LP contains original Beachmen-Cumming material, among them "Ooh, Oooh Boy," "Music for Nervous People," and the tour de force, "Hey, Hey."
Can ten studio musicians from a small southern town find happiness in a big city?

HELL, YES!

New York Thinks So,
San Francisco Believes It.
Chicago Says Yes.
Los Angeles Agrees.
Boston Acknowledges.

If you don't know who
DAVID BRIGGS, KENNETH BUTTREY, MAC GAYDEN, CHARLIE McCoy, ELLIOT MAZER,
WAYNE MOSS, WELDON MYRICK, NORBERT PUTNAM, BUDDY SPICHER and BOBBY THOMPSON are

ask
JOAN BAEZ, THE BYRDS, JOHNNY CASH, LEONARD COHEN, BOB DYLAN, JAKE HOLMES,
IAN AND SYLVIA, KEN LAUBER, GORDON LIGHTFOOT and PETER, PAUL AND MARY.

NOW NASHVILLE'S TOP BACK-UP MEN ARE WHERE THEY BELONG—UP FRONT.

It's called AREA CODE 615. On Polydor

Also Available on Cassette and 8-track Cartridge.
This, we concede, is the best of all the moon albums. The best historic recording of the most-watched experience in the history of man: Walter Cronkite. The CBS News team. The astronauts. The President. The best. Advance orders for 100,000 copies tell us so. That despite the flood of “overnight” albums on the moon. When you have the best, you can wait until you’re ready. And now, we’re ready.
This specially-priced two-record package is a winner from start to finish. Here are 20 love songs, mostly standards, in the infectious Tony Bennett manner, making this a perfect album for rocks. "The Very Thought of You," "A_perms from "Two Tickets to Paradise," and "If I Had You" are but some of the top titles here.

POP TONY BENNETT—Love Story, United Artists LP 14-1 (5)

"Keen-O-Sacre!" tremendous popularity as a single spearheads this LP release. Featuring the hit single, the album, by the legendary artist, brings new life to the title song, "Noah Dance," and "Gardenia," and excellent instrumental of both recent hits as "I Heard It Through the Grapevine" and "Lightning Wheel." 

The irrepressible Fugi has their most com-
mercial album to date here, but they're still the strong social conscience of the folk world. All of the songs here are by and about blacks, many are written for and by blacks, and the Fugi are making some powerful music.

MICHAEL ALLEN—Lonely Man, Liberty LP ST-312 (5)

His second outing on the label proves a hit with the million Loonies. Allen is a great harmonica player, and his current single, "Lonely Man," is already a hit. His new album is a good one, and the Fugi should do well with it.

COUNTRY WILLIAM STEWART—But You Know I Love You, Capitol ST 214 (5)

Though "You Know I Love You" gets top billing on this album, Stewart's best efforts are "I Love You, I Love You," "What the Girls Don't Know," and "But You Know I Love You," and the production is "Two Years Ago." Most of the songs are contemporary and well performed by the endearing singer. Highlights include his current single, "Games People Play," and "I'll Be Home," "Happy Together," and "I'm Your Man." 

COUNTRY JEAN SHEPARD—Harmonies, Capitol ST 321 (5)

This is must merchandise for the country music fan, and Jean Shepard has the true sound. All of the songs are well-done, and the Four Lovers are in fine form. This album should bring the Four Lovers to the top of the charts.

COUNTRY MEET MELIA MONTGOMERY—COUNTRY HITS, Capitol LP 14-2 (5)

This package is loaded with performances of songs that are currently popular. The songs are well-done, and the package should bring Melia Montgomery to the top of the country charts. 

COUNTRY LITTLE ANTHONY & THE IMPERIALS—Out of Sight, Out of Mind, Mercury LP 63670 (5)

Few pop groups can boast of consistent excellence over the years. Little Anthony and the Imperials is one of the rare few. This new album, by the group proves conclusively that time has not passed them by. They are still as sharp as ever, with their usual combination of social comments, spiritual nuances and campus riffs.

COUNTRY DICK MORDA—Truth, Lies, and Faith, Vertigo LP 6607 (5)

Here's an album that's bound to shake up a lot of people. But precise pop release should set it on the charts top. The key here is a domestic presentation that's "as hip as tomorrow," the style "We need a whole lot more of Jesus and a lot less Rock and Roll." But he's shaping up. Other power-packed tunes are "Look, Praise, Take My Life" and "Charity in the Morning." 

COUNTRY ROY ORSTED—Green, Mercury LP 61233 (5)

This man becomes smoother, more polished, and apt to sit down to work with more ease. The record is so middle-of-the-road in approach that people will not be bothered by the vocals or the shape of the songs kept to country. But few people anywhere, anytime have performed "This is the Year As" and well. "My Way." Of course, his "My Grass Is Greener" provides the talksimplicity here.

Wagner's HIGHEST SELLERS

Wagner's HIGHEST SELLERS—Various Artists, Columbia LSP 2751 (5)

Columbia has had much success with its "Greatest Hits" series, and this one is no exception. The album is loaded with the biggest hits, including "Die Walkure," "Tristan and Isolde," and "Tristan, Isolde and Venus."
DEBUSSY: IMAGES POUR PIANISTE-Cleveland Orch. (Bachini).
Columbia MS 7362 (S)

Broussard follows up his brilliant "La Mer" reading with another excellent conducting performance. Although the pacing of the pieces on side two is different, he excels in emphasizing their lyrical value. Side One is distinctly impressionistic, in accordance with Debussy's style.

CHOPIN: ETUDES- John Browning. RCA Red Seal LSC 3072 (S)

Browning brings together his own technique and his gifted style in a brilliant performance of these virtuosic works. There is much challenge in these seemingly simple etudes and only an artist of Browning's knowledge being able to interpret them with such ease and flow.

BACH / VIVALDI: SONATAS FOR FLUTE AND VIOLIN-C. Rode/Philadelphia Orchestra
RCA Red Seal LSC 3010 (S)

This program highlights with each new dimension in their credits as it displays its skills in a cross-section of music, spanning 140 years. Mantovani, Weibman and Brahms are some of the composers whose works get the blazing brilliance from the group. It's all musical art at its best.

BRASS-POPIEME / BRANIS
(Glenn Gould)-Canadian Symphony Orchestra

Gould's solo is written on this second volume of keyboard concertos by Bach. This means another exciting and telling LP. Full of Gould's agility and enterprise, backed by masterful technique. His detail work is dazzling.

SCHUMANN: CARNIVAL-Popular Records
On 90

This romantic music generates a virtuosic performance by Nelson Frey. His keyboard technique is at once sensitive and brilliant, enabling him to display the entire range of mood and coloration in "Carnival" and the Scherzo "Pour l'impreuve."
JOE JEFFREY
The Man with the Guitar—
following up his smash
"My Pledge of Love" now comes
to you with a different
kind of record,

"DREAMIN' 'TIL THEN"

It's a rich new sound—
in more ways than one.

Wand 11207
Produced by Chips Moman, and
Jerry Meyers and Alan Klein.
Written by Mark James.

Watch for
Joe Jeffrey's
new LP
"My Pledge
of Love"
Wand 686
Also available on
8-track stereo tape
cartridges and cassettes.
** Compilation from page 52 **

Put a Spell On You—man, ramp again in rock. Another Best Is Yet to Come.

** Album Reviews **

<table>
<thead>
<tr>
<th><strong>BR SPOTLIGHT</strong></th>
</tr>
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<tbody>
<tr>
<td>Best of the album releases this month. All albums are in积极 by the BB Review Panel for hot sales and chart movement.</td>
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** SPECIAL MERIT PICKS **

- **FIREHOUSE**
  - Outstanding LP.
  - A solid collection of rock and roll radio staples.

- **NATIONAL**
  - A solid collection of rock and roll radio staples.

- **THE ROCHESTERS**
  - A solid collection of rock and roll radio staples.

- **SWEET**
  - A solid collection of rock and roll radio staples.

- **White**
  - A solid collection of rock and roll radio staples.

** CLASSICAL **

- **ANTHONY NEWMANN PLAYS J. S. BACH**
  - A solid collection of rock and roll radio staples.

- **TOKAIMUWAKI**
  - A solid collection of rock and roll radio staples.

- **USHER**
  - A solid collection of rock and roll radio staples.

- **WILLIAM TOMLINSON**
  - A solid collection of rock and roll radio staples.

- **YURI PILOTTE**
  - A solid collection of rock and roll radio staples.

** COMEDY **

- **ELLA AND RAY**
  - A solid collection of rock and roll radio staples.

- **HARRY AND LEE**
  - A solid collection of rock and roll radio staples.

- **THE RUTLES**
  - A solid collection of rock and roll radio staples.

- **VINCE VAGNI**
  - A solid collection of rock and roll radio staples.

- **WILLIAM SHARPE**
  - A solid collection of rock and roll radio staples.
COUNCIL BLUFFS, Iowa—Now that Howard Ellis has served his term as Music Operators of America (MOA) president, he may be able to devote more time to developing new locations for jukeboxes. Having already established Coin-A-Matic Music Jukeboxes in J.C. Penney Co. fashion departments, Ellis more recently scored a triumph here by lining them up in all of Penney Inc.'s restaurants—a move that could lead to seeing jukeboxes in many of this chain's national outlets. Ellis explained that Lum's bought the jukebox idea over background music because they were convinced jukeboxes can supply easy-listening and make money doing so.

"We still have a hard job ahead of us in selling the idea that jukeboxes can be programmed for easy listening and that jukeboxes are not glaring and gaudy in the way people remember them from 20 years ago. People in the management areas of these national food chains just haven't seen a modern jukebox and just haven't been sold." Ellis told Lum's managers here by coming in with a professionally prepared booklet which showed all brands of jukeboxes and spelled out the features and size of each A-Matic Music Jukebox. He also offered Lum's a trial deal so the firm could decide between background music and jukebox.

"They first wanted background music," Ellis said, "and I told them we could give them background but that we would also like them to try a jukebox. Our deal was to charge them $25 per

(Continued on page 56)

Efficient, functional, and attractive. Coin-A-Matic's newest model, the COIN-MASTER 800, offers outstanding value. It automatically accepts quarters, dimes, quarters, and dollars. Add two or four coin acceptors, and the COIN-MASTER 800 becomes a low-cost, high-capacity, coin-operated machine. Available now, the COIN-MASTER 800 is the latest addition to Coin-A-Matic's line of high-quality coin-operated machines. Coin-A-Matic's new high-speed COIN-MASTER 800 is the answer to your needs for a versatile, efficient machine that is both easy to use and easy to service.

MINNESOTA TAX FIGHT

MINNEAPOLIS—A tax problem revolving around a new law here that forces municipalities to levy taxes independently will be a major topic at a meeting here Oct. 16 of the Music Operators of Minnesota (MOM). The time of the meeting and the site were to be determined at a board meeting last week. The Ambassador Hotel was mentioned as one site under consideration. Norman Pink, Advance Music Co. here, and the group's treasurer, said Fred Granger, Music Operators of America executive vice-president, Chicago, and MOM attorney Harvey Kaplan, with Pink said, "As things stand now, the state sales tax is 3 percent and Minneapolis' tax is another 3 percent, which means our receipts from music and games will be subject to a 6 percent tax. The tax was originally intended as a tax on entertainment—baseball tickets and (Continued on page 59)

Minnesota Tax Fight

Big Bowlers Grab Action During MOA

CHICAGO—One of the surprises at the recent Music Operators of America (MOA) show in Chicago was the three-day bowling event staged by the Bowlers Club of MOA sponsors. The event featured a variety of competitive games, including singles, doubles, and team events. The shirts were awarded to the winners of each competition, and cash prizes were given to the top three finishers in each category. The event was well-attended, with over 100 bowlers participating. The organizers of the event were pleased with the turnout and are planning to hold similar events in the future.

MONY Adds Seminar to Outing Slate

SPRING GLEN, N.Y.—For the first time in a number of years, the Music Operators of New York (MONY) has scheduled a business seminar during the organization's annual outing. The annual meeting, combining MONY, the New York State Operators Guild and the Westminster Operators Guild, will be held here at Homewack Lodge Oct. 3-7. The business meeting will be from 8:30-10 p.m. Oct. 3 and among the speakers will be Fred Granger, Music Operators of America (MOA) executive vice-president. MONY expects 500 people to attend, including operators from New England and New Jersey. On Saturday, Oct. 4, a full

(Continued on page 59)

Bally—Two Player Flipper Game

The new two-player flipper game from Bally Manufacturing Corp.—the first such unit in nearly two years—features unusually high driving possibilities. The machine uses two different trick maneuvers to add up to 10,000 points for a single shot. The flipper, a feature that closes the flippers together for added ball action, and "E-Z Open" free ball gate, are other aspects of the game. The game is available in a standard model or an add-a-ball model.
Lum's Likes Ellis' Menu of Easy Listening Programming

- Continued from page 55

Speaker for six ceiling-mounted fixtures. If they would try the jukebox for two months we wouldn't charge for the speakers — if they liked the jukebox. If they did want background after all, then we would charge for the speakers.

Ellis said that the initial test period was concluded just prior to his Sept. 5 trip to Chicago for the MOA convention and that both locations were keeping the jukebox and were very enthusiastic.

"The key to the whole selling job was programming. We convinced them that we wouldn't program with loud kid type records, but that we would still put on records with a contemporary sound that were just beyond what you might normally hear on a hard rock radio station. They thought the idea of a jukebox would make sense. We convinced them that our ceiling-mounted speakers would distribute the music over the entire restaurant and that music would not blare from one direction. The special care in engineering the sound, plus the selection of records, sold them.

Ellis hesitated to divulge the collections, which are being split in the traditional 50/50 manner, but he said both he and the locations were happy. The jukeboxes are play-priced at two for 25 cents. 'Surprisingly enough, one location is near a school. Our programming must be hitting the target, because the manager tells us that machines are playing the jukebox a lot and that the kids are coming in and playing it. Too. We tried for contemporary, easy listening, a kind of blend, and we pretty well hit it.'

Now we want to hit up more national accounts, which he thinks are not only profitable locations for jukeboxes, but which also offer excellent means with which to uplift the image of the jukebox and the jukebox industry. During his year as MOA president, Ellis, who is headquartered in Omaha, took jukeboxes before civic organizations as he spoke and delivered the trade organization's "Jukebox Story — an outline of the business. His efforts apparently paid off here and may encourage operators elsewhere.

Army Seminars For Jukebox Programmers

- Continued from page 55

New Austriax Law

- Continued from page 55

of tobacco sales were through vending machines—an increase of 50 percent compared with the figure five years ago. The development of beverage vending machines had been gradual, but he predicted a bright future for beverage vending in schools, factories and offices.

Most Austrian vending machines, he said, were imported from West Germany (70 percent), ten percent came from Italy, 10 percent from Sweden and 10 percent from the USA. Cigarettes, candy, chewing gum and stockings were the principal products sold through vending machines, progress in beverage vending had been slower because of the traditional conservatism of the Austrians.

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Ames, Ia., Location: Young Adult-Restaurant

ELENA DAVYCHUK, programmer, K & D Music Co.

Current releases:

"What's the Use of Breaking Up," Jerry Butler, Mercury-12679
"Goodbye Columbian," Association, Warner-12268
"Un dun," Guess Who.

Odds:


Hudson Falls, N.Y., Location: C&W-Tavern

Current releases:


Odds:


On the Street

By RON SCHLCHTER

Henry Leyser, president of ACA Sales and Service, had ample praise for the Music Operators of America (MOA) during the association's recent exposition in Chicago. Contacted by MOA leadership, Leyser said, "We have a tremendous amount of young talent and an executive vice-president that is second to none. I'm very proud to be a part of MOA." Leyser stepped down this year as MOA president but stressed that he is "always available." Luise Halseoy is still based in Mountain View, Calif., but he has switched from Funtronics Associates to Cointronics. His title at Cointronics is marketing representative. Ray West, president of Funtronics International, comes between his home in Houston and his plant in Ft. Lauderdale, Fla. West's home in Florida is a boat.

Ben Chocofsky, managing director of the Musers of New York, Inc. (MONY) is looking forward to the association's meeting of Oct. 3-5 at Homewack Lodge in Spring Glen, N.Y. According to Chocofsky, 300 persons are expected to attend the event, which is mainly a social gathering. There will be no exhibits and no business.

Johnny Bilotta has this word of advice concerning two-for-a-quarter play: "Two-for-a-quarter play is a must in most cases but should be done in a theme-like fashion. An operator must pre-sell the location." Jinn Newlander, vice-president of vending services, Rowe International, Inc., a subsidiary of Wurlitzer Industries, Inc., reports that the Rowe monitor burglar alarm system has helped the company's cigarette machine, jukebox and raffle game and is also available for National Vendors' cigarette machine.

INVESTIGATE

You'll find out for yourself only what we have in stock and we have the world's largest vending machine inventory — the lowest prices ever!

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DAVID RISDEN INC.

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September 27, 1969, Billboard

www.americanradiohistory.com
Starting right from the top WURLITZER AMERICANA III sells itself and attracts play. Scene is a waterfront metro-skyline. But, with a unique added attraction. It slowly changes from sunrise to nightfall and back again. More action. More interest. More play — guaranteed.

More motion — and action — distinguish this optional, extra-cost, metro scene. Signs go on and off. Autos cross the bridge. A tugboat breasts the current. It fascinates patrons, focuses their attention on the phonograph, stimulates extra play.

Just one more feature that makes WURLITZER AMERICANA III a Blue Chip Investment

THE WURLITZER COMPANY / 113 Years of Musical Experience / North Tonawanda, N.Y.
Capacity of American Vender Up

* Continued from page 55

ory with trained men to operate it and we're ready to go Pocketdisk versions if the labels want us to handle the production.

"The labels we have production agreements with now, give us a pretty good spread of titles below the top 10, but we're real-

Minnesota Tax Fight

* Continued from page 55

other similar items—but an interpretation was made so that it covers coin-operated amusement, too. We need to work now so that some approach to obtaining relief can be formulated."

Pink said that relief from the tax was obtained in St. Paul, and that the National Automatic Merchandising Association state council here also obtained relief.

"We were just too late in handling the problem," Pink said. "The tax is unfair in that we have no way of collecting it through our machines," MOD was meeting on Thursday so members can plan on attending a football game over the weekend here, he added. MOM now has 38 members.

A message on the above page is missing. The text appears to be cut off or incomplete. The next available page contains information about Ski Shavers and their equipment, as well as a notice about the American Radio History website (www.americanradiohistory.com).

Bulking Vending News

Harry Hurvich Dies at Age 66

BIRMINGHAM, Ala. — Harry Hurvich of Birmingham Vending died last week at a Birmingham hospital following a cerebral hemorrhage in his store Sept. 9 and pronounced dead at St. Vincent's Hospital. He was 66. Services were held in John's Ribbon Shop, 4th St. S. 100 burial in Elmwood Ceme-

Harry Hurvich, director of the Music Operators of America.

Commenting on their many years in business, Max said, "As of today, I wouldn't change one day of the past 38 years. We believe in service and friendship and this philosophy has paid off. Ninety per cent of our customers call us by our first names. Friendship has so much to do with the business as anything because many companies have the same equipment to offer. Prompt serv-

Another factor contributing to our success is that we have had some very loyal customers who have stayed with us 20 years or more. They've grown with the company. They've de-

A person has to be willing to work hard and understand the business," he said. "You have to live frugally at first, but for the fellow who wants to work, there's nothing better than the bulk vending business."

kg's One Stop BARGAINS

Schoenbach Co.

Schoenbach Co.

The Model 60 has the most foolproof coin mechanism in the field. Extra-wide chute and interchangeable globe accommodates all sizes of products. Model 60's attractive, modern design is sure to attract to your—not any location. Wire, write or phone for complete details.

One-Third-Down Rents, C.O.D.

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SCHOENBACH CLASSIC

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FILLED 2 CAPSULES IN STOCK

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SCHOENBACH CLASSIC

FILLED 2 CAPSULES IN STOCK
Sophistication Guides Growth of Quiz Games

- Continued from page 55

New Releases At PhonoVue

CHICAGO — New film re- placements have been released for the Rowe PhonoVue.

Red replacements: Gibson Girl, L-21917, with "Childing In the Country," by Buday,定价 $39.95; Chicago, L-21918, with "Chicago," by Buday,定价 $39.95; Sweetheart,定价 $39.95.


Now available: "Blue Shadow," by inplace,定价 $39.95; "Papa's Promise," by Buday,定价 $39.95; "I'm a Better Man," by Buday,定价 $39.95; "For Mother's Day," by Buday,定价 $39.95; "Brainwash, (Part II) Soul.


Two-for-a-quarter players: Wagner said the company is looking for distributors and that interested persons should contact him.

The Willowdale coin company is offering a $200 discount to operators until Nov. 30. The credit certificate is redeemable towards the purchase of one IQ Computer or one Try-A-Game Computer through authorized distributors. When asked about the promotion, Wagner commented, "We tripled our sales in the last corporate year ended June 30, 1969, so we're just showing our appreciation."

Our new knowledge testing games on the market include Unscrembal and Unscrembal Deluxe by Allied Leisure Industries, Inc. The spelling games test a player's ability to unscrembal three, four and five letter words.

Proven Profit Maker!

CHICAGO COIN'S NEW 2-PLAYER ASTRONAUT

- MOON ROCKET AND VENUS ROCKET WITH COLOR SCORING
- ZOOM BALL FOR ADDED SCORING
- "EXTRA BALL" FEATURE
- NEW BALL SAVER CONCEPT
- MATCH FEATURE

Also in Production: Action • Moon • Hot Varsity • Top Hat

Proven Profit Maker!

Chicago Coin Company Division Chicago Dynamic Industries, Inc.

September 27, 1969, Billboard

The Sound of Money!

We're trying to keep with a sophisticated educational image. We have rejected a lot of games. We maintain a full-time programming department headed by a girl from Santa Clara University. One thing that can ruin us is bad programming, whether it be bad taste or simply wrong answers. Our girl has three assistants and they consult San Jose, Stanford and California students for questions. We pay the students for questions.

"Nutting Associates currently has five programs available with 1,000 questions in each program. Consequently, there are more than 15,000 questions in our library and this does not include sports films. You would be amazed at how many educational applications there are. We have made machines for the American Cancer Society and a church in California and we made a specialized engineering program for a company. For these special situations, we go to the experts in the field, such as two doctors at Stanford for medical questions."

At the recent Music Operators of America (MOA) Exposition in Chicago, Nutting Associates unveiled a new two-player Computer Quiz which is a completely solid-state. According to Barley, four of the machines were tested in California and they averaged $65 per week.

Another new machine is Astro Computer which uses 16mm film to give horoscope readings for every day of the year for all 12 signs of the Zodiac. Bartley added that 16mm film is a smaller cartridge and requires only 30 seconds to change.

At Nutting Industries, Gene Wagner reported that the company's production for the coin industry will soon be vastly overshadowed by its production for education: "We are rapidly branching into the educational area with teaching machines. Within a year, we will be 90 percent teaching and 10 percent coin. We will probably build one of two quality models for the coin industry each year."

"As for programming, we have hired people, such as college students. We also have a couple of doctors with the University of Wisconsin who are conducting research on why people play quiz machines. This has helped us with planning for future machines."

Nutting Industries' newest model is Try-A-Game which boasts 6,000 questions and is set for two-for-a-quarter play. Also new is a Hockey game that is being imported from England. It features a simple mechanism and up from the flippers and which, depending upon how much force is exerted, will score from 100 to 500 points.

Williams also showed a one-player and two-player flipper game. The one-player, called Paddock, features extra balls as a bonus for completing a predetermined number of races. Another extra ball is earned when a shot passes through either horse show lane when the lane is illuminated. Expo, the two-player game, features five jet bumpers, two disappearing posts and three gates for prolonging scoring action.

Williams also showed a new game called Gridiron, which recreates much of the action of football. A one- or two-player game, the unit has one control which "snaps" the ball from "center" and another control which "passes" or "runs" with the ball. A ball is propelled into various score producing lanes by a cam-type arm.

Chicago Coin showed its Varsity six-player puck bowler with speed flash and super frame features and Williams showed its Beta shuffle alley.

Big Bowlers Grab Action During MOA

- Continued from page 55

crowded games exhibit area gave the games a thorough testing. All three firms also showed new shuffle alleys and pinball games.

Bally's Super bowler was shown with a 21-foot alley, utilizing the regular 16-foot alley with a 5-foot alley extension. The game, which employs 4½-in. diameter hand rubber ball comes very near re-creating actual bowling. Chicago Coin showed its Top Hat 6-player bowling game which features regulation with "bowling frame" scoring and has a swivel score rack for easier scoring. Williams exhibited his Center Pin bowler with a "Strikes 90" feature, allowing a bowler to bowl as long as he makes strikes. Chicago-Coin's game is available in 13'5" and 16'1-foot lengths.

Williams' is available in 13' and 16'foot lengths.

Bally showed its new two-player flipper game called Joust, a unit that features unusual scoring total. The game, featuring 30 different ways to build scores, includes two scoring challenges that can total up to 10,000 points. Chicago Coin showed Action, its latest one-player flipper, and Astronaut, a recent two-player. Action features two impact target gates which are activated by the force of the ball being driven through the flippers and which, depending upon how much force is exerted, will score from 100 to 500 points.

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Chicago Coin showed its Varsity six-player puck bowler with speed flash and super frame features and Williams showed its Beta shuffle alley.

all new from Valley—the Pocketeer—I... the 1970 table with Gay Nineties charm

This new Valley "Pocketeer I" home pool table features nostalgic "net-bag" type pockets. Another innovation: twin extruded aluminum channel bumpers for maximum stability and levellness. Yet table is easy to take apart and install in any recreation room. Available in three sizes, each with one-piece slate playfield, the "Pocketeer I" has sides, ends, rails and a playfield with laminated plastic for durability; anodized aluminum trim on all edges. Legs are bolted for absolute rigidity. All balls, four cues and accessories are included.

Valley is also the developer and only maker of Bumper Pool® tables.
DON'T BE AFRAID OF JESUS LOVES YOU ROSEMARY THE CHAPARRAL BROTHERS WEREN'T

BENTON, Ky. — A Music Festival, USA, offering a recording session evaluation by Chet Atkins and publication of a song by Al Gallico, is scheduled for Kaintuck Territory near here Oct. 10-12.

Winners of a contest will be selected in each of three categories during the three-day festival, with the final grand winner to receive $11,000 in cash and prizes plus the added increments of the hoped-for contract and publishing tie. The two runners-up receive $6,000 in prizes.

The show is produced by David Hoy, clairvoyant, who has recorded in the past for RCA Victor, and Walter Sill. Judges include trumpeter Clark Terry; disc jockey Ralph Emery; broker Chuck Eddy; talent coordinator Judy Kyle; singer-composer Norro Wilson; composer-arranger Tupper Sausay; producer-artist Don Gib; vocalist Lynn Anderson; composer Glen Sutton; talent agency director Doti O'Brien; and composer-arranger pianist Bill Pursell.

Representatives of governors' offices of three states are expected for what is billed as the first annual festival.

The location is four miles southwest of Kentucky Dam Village. The Kaintuck Territory is a reproduction of a Western frontier town, with some 50 shops, museums and handicraft exhibits.

The festival will have continuous entertainment from 9:00 a.m. to 6:00 p.m. daily. Categories are listed as country, pop and rock. Three stages will be used in the newly constructed blanket amphitheater. While one group is performing on a stage, the remaining two will be used for group setups.

NASHVILLE — A new entertainment and news service complex has opened under Rich and Earle Eubank. The corporation, called National Radio Productions, consists of the-Publishing section, each of which is involved in entertainment.

Under the publishing umbrella will be a music publishing company, Scene Three, which will handle online and associated contemporary pop music. RSVP Promotions is a business and artist promotion agency designed to act as a focal point for public relations and promotion for the entertainment industry here. It will include record promotion as well as individual and company.

Another facet of the corporation will be the Nashville Beat and the Nashville News Bureau, established as central information and news agencies. Intent will be to cover all important events in the music industry for the broadcast media. It would act as a general reporting service for all news.

Finally, the concern includes National Radio Productions, Inc., which will cover record production, creative jingle products, broadcast commercial recordings and commercial talent for the broadcast industry. This will be under the direction of Richard Garratt, founder and president. Garratt is a singer with the vocal group the Four Guys, an act which belonged to the "Grand Ole Opry." Before coming here three years ago, Garratt worked in radio news and programming in Ohio for six years.

Vice president of the company is Larry Stone, who previously worked for the Nashville Tennessean and the Nashville Banner, both daily papers. He will be handling much of the interview work used in the production of the Nashville Beat. Staffers will be hired to cover the city, and the news will be aimed at building a catalog for the publishing company, and completing ties with radio stations locally to provide the sort of news to the community which will benefit both the stations and the music industry. Offices are National Radio Productions, Inc.

NASHVILLE — The addition of the names of Hank Williams Sr. and Jr. to the Walkway of the Stars in front of the Country Music Hall of Fame and Museum brought to two the number of father-son combinations in the embedded cerement.

Previously, the names of Ernest Tubb and Justin Tubb were laid side-by-side for immortality. This was one of the highlights of a ceremony in which 16 new names were added to the walkway, including a mother-daughter combination, Mother Maybelle Carter and June Carter. This added another husband-wife combination. The name of Johnny Cash was already there.

Still another husband-wife combination took place, with both honorees on hand. They were Lula Belle and Scotty Wiseman, the still youthful and still a part of the many who entertained millions in their years of country music in the middle Tennessee area.

The ceremony added the name of Jimmy Skinner, another of the long-time professionals. Roy Drusky, whose succession of modern hits has songs given him hester, Bobby Goldboro, another of the successful young breed; the late Luther Perkins, whose widow was present, Roy Orbison, represented by his father, Jerry Reid, represented by his wife, Priscella Mitchell; Skeets McDonald, represented by his brother; and T. Texas Tyler. Jeannie C. Riley was also present. An address was given of the ceremony, but arrived late.

This brings to 99 the number of names now in the walkway.

Jones Sues ‘President’

SAN ANTONIO — George Jones and his wife, Tammy Wynette, filed suit against Fran Maloney, a local woman, seeking an injunction prohibiting her from claiming that she is president of the San Antonio chapter of the National George Jones Fan Club.

Jones said that in July 1968, Miss Maloney was informed that she no longer had authority to associate with or act as president of the local chapter.

The suit said that she claims to be president of the chapter and is collecting money for various publicity materials sent to fans. It was further said by Jones that she has written letters derogatory to him and "personally libelous." A hearing on a requested temporary injunction prohibiting her from continuing the alleged activities was set for Sept. 18 in 45th District Court. The suit also asked for $10,000 in damages.
HAS ANYBODY HEARD FROM...

'MY BLUE RIDGE MOUNTAIN BOY'

... ALSO THE TITLE OF HER GREAT, NEW ALBUM

DOLLY PARTON

We Had All the Good Times Going # The Deed Do Us Part
Home for Pete's Sake # The Mummy's Tale
My Blue Ridge Mountain Boy # Gypsy Joe on Me
Big Whirl # In the Ghetto # I'm Fed Up With You
Comes People Hey # Evenin' Shade # Daddy

RCA #LSP-4188
EXCLUSIVELY ON RCA RECORDS
PUBLISHED BY OWEPAR PUBLISHING CO.

www.americanradiohistory.com
"I'VE BEEN LOVING YOU TOO LONG
(To Stop Now)" is moving up the charts too fast
(To Stop Now).

Barbara Mandrell has enough people listening to her sad story: It's already jumped to number 56. THERE'S NOT STOPPING IT NOW. On Columbia Records.

---

Billboard Special Survey for Week Ending 9/30/68

**Hot Country Singles**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title, Artist, Label, No. &amp; Pk.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>TALL DARK STRANGER, Buck Owens &amp; His Buckaroos, Capitol 2579 (Blue Book, BMI)</td>
<td>8</td>
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<td>THAT'S A NO NO, Lynn Anderson, Chart 46-5021 (Epic, BMI)</td>
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<tr>
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<td>A BOY NAMED SUE, Johnny Cash, Columbia 4-4666a (Sony, BMI)</td>
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<td>TO MAKE A MAN (Feel Like a Man), Loretta Lynn, Decca 725153 (Sony-Fire, BMI)</td>
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<td>THE WAYS TO LOVE A MAN, Tammy Wynette, Epic 5-50152 (Columbia, BMI)</td>
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<td>SINCE I MET YOU BABY, Sandy James, Capitol 2593 (Progressive, BMI)</td>
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<td>THESE ARE NOT MY PEOPLE, journey (Eastside, BMI)</td>
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<td>8</td>
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<td>BUT YOU KNOW I LOVE YOU, Delia Owen, Decca 723141 (Songwriter, BMI)</td>
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<tr>
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<td>WINE ME UP, Faron Young, Mercury 72936 (Passport, BMI)</td>
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<td>INVITATION TO YOUR PARTY, Jack Webb, Uni 110 (Cox/United, BMI)</td>
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<tr>
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<td>THESE LONELY HANDS OF MINE, Mel Tillis, &amp; the Transatlantics, Epy 2031 (E-P-R, BMI)</td>
<td>7</td>
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<tr>
<td>12</td>
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<td>IF NOT FOR YOU, George Jones, Musicor 1366 (Paisley, BMI)</td>
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<tr>
<td>13</td>
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<td>MAMA'S MAN BLUES, Marie Hagedorn &amp; the Shangri Laes, Capitol 2003, (BMG, BMI)</td>
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<tr>
<td>14</td>
<td>14</td>
<td>HOMECOMING, Tom T. Hall, January 72756 (Newkeys, BMI)</td>
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<td>15</td>
<td>15</td>
<td>I LOVE YOU BECAUSE, Carl Smith, Columbia 4-44999 (Passage, BMI)</td>
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<td>16</td>
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<td>TRUE GRIT, Glen Campbell, Capitol 2573 (Columbia, BMI)</td>
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<td>RAINING IN MY HEART, Roy Price &amp; Columbia, 4-44291 (House of Bryant, BMI)</td>
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<td>GEORGE &amp; the North Woods, Dave Dudley, Mercury 79592 (Newkeys, BMI)</td>
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<td>19</td>
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<td>WHICH ONE WILL IT BE, Bobby Bare, RCA 74-002 (Free, BMI)</td>
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<td>20</td>
<td>15</td>
<td>I'M GONNA DO MY BEST, I'M GONNA LOVE YOU, David Wooster, Epic 5-10496 (Geffen, BMI)</td>
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<td>33</td>
<td>I'D RATHER BE GONE, Raul Malo, MGI 14077 (Blue Book, BMI)</td>
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<td>COLOR HIM FATHER, Linda Hartman, Plantation 334 (Holly Bee, BMI)</td>
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<td>ME &amp; BIBBY MCGEE, Roger Miller, Smash 2230 (Columbia, BMI)</td>
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<td>ARE YOU FROM DIXIE, Jerry Reed, RCA 74-0211 (Kissack, ASCAP)</td>
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<td>MUDPIE MISSISSIPPI LINE, Bobby Goldsboro, Monument 50688 (Dawes, BMI)</td>
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<td>26</td>
<td>SEVEN LONELY DAYS, Jeene Shapero, Capitol 2586 (Jefferson, ASCAP)</td>
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<td>27</td>
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<td>I CAN'T SAY GOODBYE, Marty Robbins, Columbia 4-44890 (Rome, BMI)</td>
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<td>28</td>
<td>32</td>
<td>I WILL ALWAYS LOVE YOU, Don Gibson, RCA 74-0319 (Aslift-Roe, BMI)</td>
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<td>29</td>
<td>30</td>
<td>TENNESSEE HOUND DOG, George Jones, Decca 32516 (House of Bryant, BMI)</td>
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<tr>
<td>30</td>
<td>28</td>
<td>ALL OF YOU TO OFFER YOU (Is Me), 16</td>
<td>16</td>
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<td>31</td>
<td>24</td>
<td>WICKED CALIFORNIA, Toni Tailor &amp; The Gitter Brothers, MGI 14077 (United Records, BMI)</td>
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<td>32</td>
<td>31</td>
<td>THIS THING, Watch Fanning, Decca 32536 (Hannover Acres, ASCAP)</td>
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<td>33</td>
<td>32</td>
<td>MY CUP RUNNETH OVER, Johnny Bush, RCA 74-0056 (Hialeah, ASCAP)</td>
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<td>MAMA LOU, Perla Dufresne, Imperial 46386 (Mart/Capitol, BMI)</td>
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<td>35</td>
<td>35</td>
<td>BETTER HOMES &amp; GARDENS, Bobby Rogers, ELP 06010 (EMI/Warner, BMI)</td>
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<td>36</td>
<td>36</td>
<td>THAT SEE ME LATER LOOK, Bonnie Guitar, Decca 17276 (Free, BMI)</td>
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<td>37</td>
<td>37</td>
<td>WORLD WIDE TRAVELIN' MAN, Waylon Jennings &amp; the Texas Troubadours, Capitol 2510 (Blue Book, BMI)</td>
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<tr>
<td>38</td>
<td>33</td>
<td>TO SEE MY ANGEL CRY, Conway Twitty, Decca 725146 (United Records, BMI)</td>
<td>2</td>
</tr>
</tbody>
</table>
WARNER MACK

FIELDS HIS FINEST ENTRY INTO THE WORLD OF COUNTRY RECORDS

'I'LL STILL BE MISSING YOU'

D. J. Samples
1209 Gallatin Rd.
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Nashville, Tenn. 37203 (615) 255-8497
Country Music

Nashville Scene

By BILL WILLIAMS

Harold Bradley, Nashville's great guitar player who claims to have quit two television shows in the past because he didn't like to smile while playing the guitar, made one of his rare guest TV appearances for Ed Bruce on the new "Morning Show" on WSM. Bradley, who averages about three record sessions a day, is one member of the famous family of that name in Nashville music.

Merlin Luskey is back on the road on a limited basis. The Capitol artist, who suffered a painful back injury in a fall at San Francisco's Copacabana in May, is playing about five dates a month, then resting, and getting treatments. He doesn't know when he will be back in full swing, but estimates the injury has cost him $50,000 in dates.

The new Statesiders band of Mel Tillis includes a viola, along with the violin, steel guitar, along with the other standard instruments. He has six pieces.

One of the best harmony sounds around is that of a pair of youngsters, Joe & Cindy, the Burr Kids. They are 10 and 12 years old, respectively.

Bill Goodwin has finished a tour of the West, concluding with the Sheriff's Posse Revue in Montrose, Colo.

Sandy Becker played a six-week engagement at the Western Room here, then left for Hawaii. Now that she's back, she has an indefinite booking at the same room. Ralph Emery plans to put up shop again in the lobby of the Andrew Jackson Hotel during convention time in August, and his co-host will be Mel Tillis and Jack Green. With Tillis doing interviews, the show could be a long one. . . . J. Lee Webb, about to do another Decessa session, is on tour with a package consisting of Loretta Lynn, Jerry Lee Lewis and the Osborne Brothers. J. Lee, of course, is Loretta's brother and he originally billed himself as Jack Webb, his real name. But Dramnet's Jack Webb also is under contract to MCA, and the country singer had to make the change. Now there's another change in the family. Loretta's sister, Brenda Gail, had been singing under that name, but when she signed with Decessa she had to change her name to avoid confusion with Brenda Lee, so now she is known as Crystal Gail. It's hard to keep the family straight without a scoreboard.

Beth Jenkins has been named administrative assistant to Mrs. Emily Brathaw at Promotions by Emily and Pauline Hardaway, the executive secretary. Gib Guillen, of the Happy Tiger label, made the TV rounds while here for promotional appearances. Another club in the midwest has turned country. Cristy's Inn, in East Peoria, III., has a large dance floor and accommodates about 300. It will serve as home base for Cristy Lane and her Misters. Club manager Charles Johnson wants to hear from Nashville bookers. Cherokee Enterprises has been formed at Pomona, Calif., a partnership involved in recording, publishing and artist management. The partners are Frank Maloney, Jim Whitecock, Mickey Stewart and Juan Valera. The first release (Continued on page 56)

There's a World of Country Music! It's All in Billboard

Jan Howard sings

"We had all the good things going ..."

b/w

"I'll go where you go"

DECCA RECORDS, LAND OF THE COUNTRY GIANTS

SEPTEMBER 27, 1969, BILLBOARD
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FIFTH ANNUAL
WORLD OF GOSPEL MUSIC

Billboard will highlight the exciting growth and development of Gospel Music in a probing 3-column editorial report, October 11. The special section will spotlight the leading Gospel groups, the growth and leadership of the Gospel Music Association and the commercial success of Gospel Music in the recording industry. Don't miss this special issue!

ADVERTISING DEADLINE
SEPT. 26
Brite Star's Pick Hits... Brite Star's Pick Hits...

Clinging to My Baby's Hand—Dottie West (RCA)
The Drifter—Steve Lawrence (RCA)

No Mere Care—Jimmy James (Patel)
Stoppin' Down—Frederick Knight (Maxine)
The Beachcomber—Mystic Voice (Tik)

In the Arms of Love—Jack Greene (Deca)
Thing of the Past—The Unwarrowed (Chairs-Murbo)

A Time for Us—Lon Riggins (Ripper-Doo)

Gonna Have to Put You Down—Oscar Bishop (Maxine)

Fixin' to Go—Lee Wilson (Capitol)

Installation by the Bottle—Ray Crowder (Camaro)

Shinin' Dark Eyes—Thelma Schriver (National)

In the Land of Make Believe—Hank Snow (Atlantic)

I Can Remember—Peter & Gordon (Capitol)

You Gotta Have Love—Gerardine Attinley (Gerry)

Individual of Society—Basie of the Thing (Chlo-Line)

You Gotta Have Love—Gerardine Attinley (Gerry)

You Gotta Have Love—Gerardine Attinley (Gerry)

You Gotta Have Love—Gerardine Attinley (Gerry)

You Gotta Have Love—Gerardine Attinley (Gerry)

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Country Music

Dexter's Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD—For a good many years the city of Colorado Springs, Colo., has been known as "Pike's Peak City," then when the day broke down, the "Harper Valley USA" which is to debut on NBC in January.

The town of Harper Valley, Tenn., has been the scene of many Nashville sessions, and the new show promises to be a hit. The show will be directed by Jack Butler, formerly with WLAC, Nashville, and was also Hargus, chief counsel for the North Carolina Association of Broadcasters.
'68 Instrument Sales Up 3½%
From The Music Capitals of the World

NEW YORK

Columbia's Flock plays Salvation on Monday (22) through Wednesday (24). Ivan Morris Quines will premiere a new, folksy, "Powerhouse of Hills," which is being distributed by West Coast Publications. The book contains catalogs of Atlanta's Bill Lowery, Lowery Music Co., Inc. Low- Sal Music, Inc. Low-Tom Publishers, and 300 Degrees for Inc. Singer Todd Finkel and Kit Dougherty will have their own "Gosford," model, will be married Nov. 2 on the West Coast. Verve's Patrick Sky opens a five- day stint at on Tuesday's Onge. on November 30.

Folkways' Paul Gerrits returns for a two-week engagement at the Gaslight in November. Other dates include Montreal's Backdoor, Friday (1) through Sunday (3), and the Cafe Lena in Saratoga Springs, N.Y., Oct. 6-11. T-Neck's Isley Brothers begin a national TV and concert tour next month. Epic's Hoidal have released "and are promoting their new single "Salvation," which previously played The Village Gate, opens at the Gaslight this week. The group will perform on Monday (27) along with Buddah Records' Earth, Wind 

"MUSIC SCENE" is a perfect blend of comedy and music—

Whatever happened to tragedy?

CHICAGO—Chess Producing Corp., a division of GRT, is nearing the end of the first quarter of the fiscal year of 1970 with a 100 percent increase in sales over the forecast made at the beginning of the quarter.

In making the announcement, general manager Richie Salvador noted that the company marked the inception of the Neptune label, with exclusive distribution rights for Chess. President and co-owner Buddy Rich was told to the strong dates of the Dells' two albums, "Dells Greatest" and "Love Is Blue," plus their new releases.

Lemon Formed By Coast Writer

LOS ANGELES—Lemon has formed a new label to handle the records of The Dells. Lemon has recently released "Dells Greatest" and "Love Is Blue," plus their new releases.

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WANTED TO BUY:
-全国各地的音乐设备和配件
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-各种类型的音乐包装和印刷品

SCHOOLS & INSTRUCTIONS:
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- 提供各种乐器和器材教学
- 提供各种音乐制作和录音技术培训

MISCELLANEOUS:
- 提供各种音乐书籍和音乐海报
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BROADCAST EQUIPMENT - Wanted all types of audio and

SITuations WANTED:

MUSIC MAKERS PROMOTION

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MUSIC MAKERS PROMOTION

BROADCAST EQUIPMENT - Wanted all types of audio and

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MUSIC MAKERS PROMOTION

BROADCAST EQUIPMENT - Wanted all types of audio and
Hall Opens on a High Note

NEW YORK—Alice Tully Hall opened on Sept 11 and was a glowing success on all counts. The new 1,096-seat Lin- coln Center auditorium, geared for soloists and solo in- strumentalists, has a mag- nificent concert by a distin- guished set of musicians. The acoustics were excellent, the de- cor and atmosphere, perfect.

The opening was a gala of soloists including violinist Zuck- ernman and James Oliver Buswell IV, violist Walter Trampler, cel- list Leslie Parnas and Pierre Fournier, baritone Hermann Prey, and pianist Vladimir Horowitz, all of whom played on harpsichord and piano.

Zuckerman and Buswell, two of the few great younger violinists, were an exciting duo in Bach's "Trio Sonata in C," with Buswell's sensitivity of-Wards on harpsichord and Par- nas, always stellar, a further player, on cello. Zuckerman is a Columbia artist, while most of Prey's recordings are on the label. Buswell probably is the top contemporary artist not represented on disk.

Desto Issues 2 4-Record Sets

FRANKLIN LAKES, N.J.—Desto Records is issuing two four-record sets, including a collection of 40 Louis Moreau Gottschalk piano works, recorded by Alan Mandel. The other pack- age is the new Ruggero Leoncavallo Brass Quintet in a program ranging from 1500 to today. A third title has first recordings of Ned Rorem's "Pavans of Love and the Rain" with mezzo-soprano Beverly Sills and "From an Un- known Past" and "Four Madrigals (Sappho)" by the Modern Madrigal Quartet.

Electron Album on Decca


Recently added to EMI's art- ists portfolio is the Hungarian pianist, Ferencsik Zoltan, known among others. Deco's "Der Rosenkavalier" will star Regine Crespin, Yvonne Minton and Helen Donath with the Vienna Symphony under Georg Solti. Also planned is a special memorial set to con- ductor Ernest Ansermet, and Dvorak's "Requiem" conducted by Istvan Kertesz. Kertesz also has a complete Messiah music album.

Benjamin Britten conducts the EMI chamber music orchestra in Bach's "Brandenburg Concertos." A Percy Grainger disk featuring管风琴 music by Peter Pears and John Shirley-Quirk with the American Brass Quintet. EMI's Beethoven observance starts in November with the first single LP from the complete set of piano concertos with Daniel Barenboim as soloist and Otto Klemperer. Barenboim's sonata cycle will be completed with three LPs in January and the final disc in March.

Sir John's Birthday

Sir John Barbirolli's 70th birthday will be observed in De- cember with an album of pieces specially arranged by the conductor. He has recently conducted Verdi's Requiem with Ashkele, Raimondi, Jon Vickers and Fiorenza Cossotto. Barbirolli also conducted the HMV release of Verdi's "Otel" starring James McCracken. Another new HMV opera will be Massenet's "Gedda and Victoria de los Angeles."

Other special HMV releases are a three-LP boxed set of Ravel's major piano music with Arcadi Volodos, Francis Poulenc and Bach's "Art of the Fugue," performed by the Art of the Fugue.

Dates have been set for Sir Adrian Boult to continue his 20th anniversary season with symphonic cycles for EMI with recordings of the "Symphonies Nos 8 and 9." A New York concert, Boult's sonata suite is slated as an operatic recital by Beverly Sills.

Desto Records on fall product includes a set by duo pianists Bracha and Eden of Brahms and Dvorak, Karl Muenchinger and the Stuttgart Chamber Orches- tra in a Bach choral playing, and a pressing with harpsichord- ist George Malcolm and the Academy of St Martin-in-the-Field under Neville Marriner. A New Year's concert of Johann Sebastian Bach fall prod- uct includes a set by duo pianists Bracha and Eden of Brahms and Dvorak, Karl Muenchinger and the Stuttgart Chamber Orches- tra in a Bach choral playing, and a pressing with harpsichord- ist George Malcolm and the Academy of St Martin-in-the-Field under Neville Marriner. A New Year's concert of Johann Sebastian Bach fall prod.

EMI, Decca Ltd. LP Projects

LONDON — Special fall- week projects include new and recent classical recordings for EMI and British Decca. A major new set of Sir Charles Sherratt's "Der Rosenkavalier" will be Richard Strauss' "Der Rosenkavalier" will star Regine Crespin, Yvonne Minton and Helen Donath with the Vienna Symphony under Georg Solti. Also planned is a special memorial set to con- ductor Ernest Ansermet, and Dvorak's "Requiem" conducted by Istvan Kertesz. Kertesz also has a complete Messiah music album.
Scanning The News

Karl Horn has been elected vice-president of Zenith Radio Corp. Edward Reavey Jr. has been appointed vice-president and general manager of the Zenith products division of the Consumers Radio Inc. Elsewhere in the division, Ken Thompson has been named sales manager of the Zenith stereo products. William Blazek has been appointed manager of distribution planning for Zenith Corp. Harold Diegel has assumed the duties of manager of marketing administration and Frank Klinger has been named general credit manager and assistant treasurer.

There are several appointments at Sylvania Entertainment Products. William Lowry has been named general product manager, while Thomas Bendlett has been appointed manager of consumer relations. Sales managerial appointments include Melvin Brench, regional manager, Philadelphia; William Spillman, district sales manager, Philadelphia; and Joseph Sudowski, metro manager, Philadelphia. First prize in a recent Advertising Product Literature Competition was awarded to Robert Kastner, Sylvania advertising manager of the Lighting Equipment Division of Sylvania Electric Products, Inc. by a group of engineering councils and construction industry organizations.

Symphonie Radio & Electronic Corp. has named Louis Cohen sales manager. Cohen has represented the company's products in the state of New Jersey, where he has maintained a large volume of sales. In another appointment, Douglas Dring has assumed the duties of district sales manager for Bell & Howell's line of audio tape recorder players. A new line of wire editing video tape recorder has been added to the company's line of closed circuit television products. Model 2932 permits interference-free assem-

Discounters Files Suit for Access to Shopping Mall

BY MILDRED HALL

WASHINGTON—A suit by the local approach-discount chain here for access to a big suburban shopping center could set a pattern for other retailers of audio products and electrical appliances who are being denied entry to the mushrooming shopping centers.

The Dalmo store had managed to achieve its chief objective of floor space at the Tyson's Corner center, in suburban Virginia, but it was shut out when three major department stores were given veto powers over placement and space for other retailers in the shopping center.

Dalmo's suit against the center and the three stores has succeeded in creating a temporary restraining order to ban Tyson's center's management from renting the space originally allotted to the discounters.

The shopping center's court appeal claims that in order to sell space to the very large in-

New York—A new line of high fidelity kits, factory wired units, color VTR and electronic musical instruments, bearing the Stereo Age I label, will soon be released on the consumer market.

The equipment, manufactured by the newly-formed Hegeman Laboratories Inc., will embody a high quality line of solid-state units which can be purchased singly or in combination, plus speaker systems that are necessary for complete flexibility.

Stereo Age 1 Plans Debut

Stereo Age I will include products ranging from component systems to complete receivers. First products in the line, a preamplifier control unit, switching panel, VU meter and power amplifier, have been introduced by the end of this year.

Hegeman Laboratories also plans to complete development of consumer-priced color and black-and-white VTR.

TELEX PHONOLA is offering for October delivery a combination Al/FM/FM stereo phonograph and 8-track player system with OMNI directional speakers. The unit, model 6517A, has a suggested list of $259.95.

Robins', 15th Year

COLLEGE POINT, N.Y. — Robins Industries Corp. is celebrating its 15th anniversary with a series of 15-day "profit parties" or special promotions to last 15 months. President Herman Pozi explained: "In our industry, age 15 just about puts you with the pioneers but we feel more than adequate." With the age 20, their "plating-on" theme, Robins is 15 and in the lead (on love with our customers), and we're going to prove it.

"We're putting the industry on notice that it will have to move fast to keep up with us. We love our customers and want them all to have a generous helping of birthday cake. The 'cake' will be in the form of sales and promotions.

Aiwa Agreement

CHICAGO—Aiwa Co., Ltd and Selectron International Co., Inc. have reached agreement on a new long-term contract which will continue Selectron's exclusive distribution of Aiwa products within the U.S. The announcement was jointly made by Aiwa president Minoru Ikemura and president Selectron president Nicholas Milavac.

If you're coming to Chicago for a rest don't come to Sherman House.

There's too much happening at Sherman House. For instance, there's the famous College Inn, headlining the most exciting names in show business. And to go with the College Inn, Chicago's most lively and memorable restaurants and lounges—the Windy The Sea, the Celtic Cafe, the Stone and the Scuttlebutt! So if you're coming to Chicago to be turned-on, not off, come to Sherman House. And leave the rest to us.

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COLD!

first time out!

MOTHERLODE
TELLS WHERE IT'S AT
ON THIS ALBUM

TORONTO

Frank Ifield made his North American nightclub debut at the Hoek and Ladder Room of the Seaway Beverly Hills Motor Hotel Sept. 8. For his opening, Phonodisc hosted a reception attended by radio personalities, the press and key record dealers. Barry Klayman and Colin Berlin, directors of England's Artists' Management Associates and agents for Ifield, Tom Jones and Engelbert Humperdinck, flew in with Bob McCluskey, vice president of Hickory Records. Danny LoRoches, Phonodisc's Ontario promotion chief, organized the event and kept Ifield busy with radio, television interviews and autograph parties throughout the Toronto-Hamilton areas during the singer's stay. Ifield's new Hickory single, "Let Me Into Your Life," has been released in Canada prior to release dates worldwide. Phonodisc is facing other countries with a rash release of the Phonodisc's new Pye single, "Born to Live, Born to Die." The five-minute message song will be heavily promoted nationally when the group begins a cross-country university tour beginning Oct. 16. Johnny Winter hooked into Massey Hall Friday (13).

George Walker went into Westbury Hotel's Roof Garden for one month beginning Sept. 15. Polydor is out with his new single, "Where is the Summertime." Studio 3 Productions, under Jack Herschorn's direction, opened in Vancouver Sept. 18. "La Revolution Francais" breaking into CFOX's Top 30 chart in Montreal with their French disk, "Quebecois."

"Duane Davis'" new Capitol LP, "Reflections," doing well nationally. Davis, son of Trail-Riding Troubadour Stu Davis, recorded the set in Edmonton. . . . Toronto's (Continued on page 76)

Hawkins Inks
With Atlantic

TORONTO — After lengthy negotiations with several major U.S. record companies, Ronnie Hawkins signed with Atlantic Records. The contract will pay Hawkins about $500,000, spread over a five-year period, the largest recording contract paid to any Canadian performer. As part of the deal, Hawkins will record two albums and three singles per year for the company.

The pact left Hawkins free to choose a Canadian distributor of his records. He selected International Tape Cartridge Corp., which is forming a new record label, Hawk, under the direction of Bob Martin.

Hawkins, who was born in Arkansas, has spent the last 11 years in Toronto. In the late 1950's, he had many hits on the Roulette label, "Mary Lou," "Forty Days,' ""Odeuss," "Bo Diddly," and "Wild Little Willie." These songs will be given a contemporary sound and featured together with Bob Dylan and Gordon Lightfoot compositions in his first Atlantic album.

Hawkins left Toronto Sept. 10 for Muscle Shoals, Ala., for his first recording session under the new pact.

R 'n' R Revival To Be Filmed

TORONTO—The Rock 'n' Roll Revival at Varsity Stadium, will be filmed and released as a full-length feature by Leacock-Pennypacker, who previously made Bob Dylan's "Don't Look Back" and "Monterey Pop." The film will probably be released later this year or early 1970.

The revival, which features a mixing bag of rock artists from the 1950's to the present, includes Little Richard, Jerry Lee Lewis and the Doors. A number of rock artists including Mick Taylor of the Rolling Stones and Jimmy Page of the Led Zeppelin are scheduled to make unofficial appearances.

English-Spoken Disks on Radio Gains; Causes Stir

MONTREAL — English language product is beginning to get airplay on French Canadian radio stations. The increase, considered "alarming" by some record companies, reflects a growing preference by French Canadians for original U.K. and U.S. record hits over French language cover versions of the same disks.

"It's not too uncommon to hear two English language records followed by a French record on a French language radio station anymore," said Alan Amann, Capitol Records Quebec promotion manager.

He stated: "Airplay of French language product is down considerably."

In sharp contrast to the development in French Canada, a few French Canadian disks, notably by Robert Charlebois and La Revolution Francaise, are beginning to get airtime on English speaking radio stations in the rest of Canada.

"Tastes are changing," said David Brodeur, Quality's Quebec promotion chief. "Quebecers have discovered 'underground' product available only in the English language, the exception being Robert Charlebois, most probably the hottest property in French Canada at this time."

"The once popular chansonniers have died with few survivers not faring half as well as they did three years ago."

According to Brodeur, the radio stations which created a market for local talent are now rejecting some cover versions of U.S. and British hits on the ground that the disks are not good enough. A few record producers admit that in some cases the quality is not up to par. Skyrocketing costs with musicians asking and getting the same scale as their U.S. equivalents have forced some producers to skimp on talent to keep overhead down. It is rumored that some producers are paying fees well below scale in order to help cut talent costs.

Even with the stiff competition from English language product in getting airplay, French Canadian record sales are up from last year's figures although a few companies report a downward trend. A number of disks by their leading artists have sold from 70,000 to 100,000 copies. At the same time, producers are reporting that the company's sales have increased considerably.
AUDIT

UK's Hair Marks Its Yr. Cuts Total 120 Versions

LONDON—The London production of the musical "Hair" celebrated its first anniversary Sept. 19 with the virtual certainty of another year's run at the Shaftesbury Theatre. Panned when it first opened, the show has now taken more than $1.5 million in receipts, is sold out until the end of November and has one more booking than any other current London musical.

More than 120 different versions of the musical's 32-number score have been recorded, and the Polydor original London cast album sold has more than 100,000 copies—more than its U.S. counterpart in Britain. Most recorded songs are "Aquarius," which has 25 versions, and "Let the Sun Shine In," which has 17. A medley of these two songs gave the Fifth Dimension its first British hit, and another in the group, "Ain't Got No...I Got Life," is finally establishing itself in this country. And the show is still providing material for record labels, including New Orleans Morning Star Shine" by Oliver and "Hare Krishna Mantra" by Rudi Krishna Temple.

Seven albums of the show's songs have been released in Britain. The show, which cost more than $115,000 to stage, is backed by Robert Blackwood and John Nash, and produced by James Verner.

Polydor Incentive Plan On Cassettes; Sanyo Deal

LONDON—Polydor has arranged special dealer incentives to boost its sales drive this month and has also set a special deal with Japanese playback equipment manufacturer, Sanyo.

Dealers receiving 100 cassettes from the catalog of 92 titles will qualify for a free spin or wall rack and 12½% percent discount, including a 1½% percent settlement discount for payment on receipt of invoice. The deal with Sanyo is to sell a package consisting of a portable player and four cassettes for the inclusive price of $60, a saving of $14.40. Polydor is aiming at selling upwards of 10,000 packs.

A further boost for the cassette campaign will be given (Continued on page 76)
LONDON — In six months' time MGM will begin to move back into the British record market, stated president Ron Kass, during a visit here. With the collapse of MGM's fortunes in the U.S. currently his chief priority, Kass is confident that the British licensing arrangement recently concluded will be a success for the U.K. with EMI.

But next spring when it is hoped MGM's U.K. operations will be on the upgrade, Kass plans to turn his attention towards giving the U.K. set up a greater degree of autonomy.

"I plan to take Ben into this market, but it will be a gradual buildup," said Kass. "We will start by taking on promotion men and then ad&adr staff. After about one year I envisage that U.K. operation will be a fully functional company again, still using the EMI distribution structure, but with much more effective."?

Kass said that he regarded MGM here as having been "geared too distribution again, envisage that staff."

"I conclude currently the functional system is on depressingparing. Kass said in the U.K.

"I think I've got a fresh start on making records," Kass said in the U.K.

Next Step A&R

Having completed the first two phases of the restructuring of MGM in the U.S. which he describes as "stopping the losses, followed by reorganisation, Kass says the next phase will concern ad&adr.

"We have already set up a field promotion force, which MGM has not had," commented Kass, noting that this would allow MGM not only to ensure exposure of product but also to keep close contact with artists.

"Man said that he had been very lucky in being surrounded with new people and existing MGM staff to the extent that he had been able to reduce the number of right-handers by not employing re-personnel re-reporting to him."

"I expect them to surround themselves with the best people, too, and by doing that, developing the right set of activities, I believe in letting people do their thing and in creating a working environment where this is possible."

Granada Seen in Disk Move

LONDON — Granada, the Manchester-based leisure company whose activities include television, publishing and TV rentals, is expected to enter the record business before the end of the year.

The company, which has been considering a move for several years, has now given the green light and is planning releases for early next March.

Initial plans are to release the first album in time for the Christmas period. The album contains the long-running popular serial "Coronation Street." Also under consideration are recordings by the Sydney Lawrence Orchestra playing Glenn Miller-style arrangements, and a collection of TV themes.

It is understood that Granada has recently had discussions regarding pressing and distributing their releases on independent record companies. However, no confirmation of the move into record business was offered by Leslie Diamond, deputy general manager of Granada Television.

LONDON — In its country chart program, Ylesiradio Oy with an audience of between 2.5 million and two million (30-40 percent of the Finnish population 16-44), has been the subject of a major shakeup following criticisms that the record selection panel was too commercial.

A panel of music experts has been dropped from the program and replaced by a lay panel. Said producer Markku Helmsniemi, "The experts were too uncommercial in their selection of new records and these were overlooked in favor of the super-commercial record company.

In the change we hope now to include music appealing to older age groups since 'Listi' was never intended as a mere teen-age program, even though about 80 percent of the 15-20 age group listen to it."

The program will undergo another change in the next month when 22-year-old Matti Paalomas, the show's disk jockey, leaves Saturday (7). His replacement is likely to be a female disk jockey.

This fall also sees the return of the teen-age chart program, "Pop, Pop, Pop," in which only foreign disks are featured.

Barrow Names P.R. Co.'s for U.S.

"Listi" Shakes Up Panel in Wake of Highbrow Charge

LONDON — Tony Barrow International has signed reciprocal agreements beginning Oct. 2. American publicc companies for joint transatlantic representation. Following his recent visit to the U.S., Barrow said that his company will be represented on the East Coast by Regional Associates of New York and on the West Coast by Halpern & Associates. In October, Mirisch Public Relations of Los Angeles.

Under the deals, TBI will handle U.K. publicity for a number of American acts including the Creedence Clearwater Revival, the Fifth Dimension and the Osmonds.

Pick to Release 33 Camden LP's

LONDON — Pick International is releasing 33 Camden LP's in stereo — next month following its deal with RCA. The albums will be distributed at a recommended retail price of $1.72.

First releases to include albums by Glenn Miller, Hank Snow, Slim Whitman, Perry Como, Tommy Dorsey, Fats Waller and Harry Lauder.

Barclay Adds Nashville Co.

PARIS—Barclay has signed to represent the Nashville-Excello Co. in Nashville in France, Belgium, Luxembourg, Switzerland, and the former French colonies.

The deal follows the recent American tour of Barclay International label manager, Bernadette Bosson. First releases from the gospel and blues catalog will include Slim Harpo and Lightnin' Slim.

Barclay's affiliate company, CBS International, distributes the catalog of the Office de Co-Operation Radiophonique in France, the name, mainly devoted to authentic music, featuring recordings with the Quai in English and French. An OCORA release from the Chato region won an Academie Charles Cros award this year.

Plan on Cassettes

• Continued from page 75

by an intensive/press advertising campaign focusing attention on sales tax cuts appropriate for the Christmas season.

Polydor has added three tape salesmen to its staff and increased cassette manager Sandor Kurucz estimates that it should account for 4 percent of the market by the end of the year. It's all part of the company's Management group, headed by Richard Shepp, who has set a 10 percent market share for the next 12 months.

The company, which has about a 5 percent share of the total consumer disk business, has been helped by its marketing department, which has recently launched a campaign to promote cassette sales.

Barrow International's cassettes are sold through a network of record stores and other outlets, and the company has been able to increase its sales by 20 percent in the last six months.

Kass Foresees MGM's Return to British Market Within 6 Mos.
In any language

EMI means record business

This advertisement from the Italian review magazine Discoteca celebrates the four prizes awarded to EMI Italiana in the 1969 Italian Phonographic Critics' Prize: yet another instance of the high prestige EMI enjoys in the record business.

EMI Italiana is one of 30 EMI companies throughout the world: wherever you may go, EMI and its labels are best known (some have been for generations). EMI prestige is the kind that helps in all negotiations related to the record business... bookigns, tours, TV appearances, motion pictures etc. Big companies, with prestige, also offer personal and financial security in forms of keeping accurate records — paying obligations promptly, supporting the artist in every area of endeavour.

One reason why — if you’re one of the record people — you need EMI.
people said it was a "no no" now they're saying it's a "yes yes"

"SAD GIRL" is a smash smash
THIS RECORD ALSO AVAILABLE IN LP-5004 "COWBOYS TO GIRLS" BY THE INTERIORS
A GABLEMUFF PRODUCTION
GABLEMUFF RECORDS • 1650 BROADWAY • NEW YORK, N.Y.

From The Music Capitals of the World

SYDNEY promoter booked singer Bridgette Lee for an Australian tour. Scottish born Tommy Ferguson concluded his local TV show, "From Shoo "Em Up Baby" by recording "Something Bad On My Mind" for Pye. The Radars have recorded "Hayride" and it will be released to coincide with New Zealand's Holidays Week. The group is composed of five members of the New Zealand Foundation for the Blind.

JOHN F. MCGOURAN

BUENOS AIRES
Thirty local beat groups appeared at the National Theater Latin American Association of Recording Protocols is to be held at Punta des Este, Uruguay, in November. First was scheduled for El Salvador. Leo Dan, CBS singer has left Argentina to record in Spain. Locally, CBS has the singer under contract but he can carry out his own production for the Argentine market. Buenos Aires activities and television have included Marie Lafertet (France), Sandie Shaw (U.K.), Wilson Sismonol (Brazil), Nada, dels Quartets, Petra (Sweden), Nicolás Cabelo de Bali (Italy), signal Van Kag (France), Count Basie (U.S.).

Top-selling albums this year include "Sandro of America" (CBS), "Los Preferidos a La Luna" (Favorito) to promote singing groups (RCA), "Live Otra Vez" (CBS), "En Vivo" (EMI), "Viva La Vida" (Long Live), "Paquito Ortega" and "Boleros: Clearwater Revival (Liberty)."

Fredinis SRL, licensees of 50 years to MMG, have now signed an agreement with RCA. As a result of the agreement, RCA has released the first album by the Latin folk singer, who has recorded songs by Los Gatos and Almendra. RUBEN MACHADO

SUN JUAN
Jane Vail (RCA) played the Saloon Carnival of the Puerto Rico Sheraton Hotel. Four pop groups turn up mostly of Puerto Rican teenagers, have been booked for the gala. DJ Chevman played the Sodaí Lounge of the Sheraton and the Aventura Palace for their first booking. Los Muchachos de San Juan, new group, have toured Europe, made their first appearance in the Hotel La Concha. This group has the singing line-up of the Caribbean, and for United Nations activities The Beatles Seven were booked by El San Juan Hotel for their Havana Macana Room. The Jolly Gents appeared at the Caribbean, "Our House" Hotel, which proudly calls itself of Puerto Ricans. Some of these groups have already recorded single records in Puerto Rico. As a result of these recording contracts, the fact that these performers are accepted by the hotels is another product of the campaign to promote Puerto Rican Orns, head of Puerto Rico Artists and Technicians Union (APATE), for more work and recognition for young local artists.

Lennon Manor (Columbia), singer, composer and film director, made his first appearance in Puerto Rico in three concerts at the Avenida Hotel. He also made several one-night shows in Ponce and Arequipa, and appeared on WAPA Television Channel 4, Eugenio Garro's, of Miami Records, which play the Favelo sing, and Freddy Garcia, were active in the single. Peter Rossel, CBS aek, man, came from New York for a pop and they also appeared on the Telefonicas. Favo is one of the biggest sellers in their Latin American charts, while Alberto Dese and Jose (Pepe) Calvo books are also big sellers.

ANTONIO CONTERAS

sent, the concert will be covered by KRO-TV. The James Last album of Dutch folk songs on Polydor has sold more than 90,000 copies in the U.S. and has recorded a similar album of German folk songs which has been released in Holland.

Barbara Baker of the French company Accord, was in New York for talks with Durkoo's Rob Arse and Marjan de Raad of the AVRO TV's Krijn Terriening on promotion arrangements. Durkoo has acquired Dutch rights to the album "Te Noekentree and Super K labels and has contracted a British disk jockey Bobble Dale for record production... CBS Holland has signed the new Dutch group the Shuffles, which will release a special album by Robert Stolz in October to mark the maestro's 90th birthday.

The Dutch pop group Sandy Coast, formerly with Usses, has signed a worldwide contract with Phonogram. First single by the group is an "Adventures of the Day of the Water," by Wilson Pickett and his Orchestra, and "What the World Needs Now" by The Hague Sept. 28... The Phonogram promotion team has launched a special sales campaign in the British Island label. Holland's Jethro Tull played a successful concert in Amsterdam and will be followed into Holland by other Island groups during October. Phil Rowley, director of the Avengers album.

Simon and Garfunkel, introduced his voice to the world by the British "Saying Goodbye," released by CBS in its second single, played by John Kirkpatrick.

The best CD single of the week is "San Francisco" by the British group the Man. CBS Holland has signed the new Dutch group the Shuffles, which will release a special album by Robert Stolz in October to mark the maestro's 90th birthday.

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Simon and Garfunkel, introduced his voice to the world by the British "Saying Goodbye," released by CBS in its second single, played by John Kirkpatrick.
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Pop 25,550  Elev 52

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Again. Billboard is the leading paper of the international music-record industry. Paid circulation now totals 39,808", breaking last year’s record for the same 3 months period by 1,350.

It figures.

When you’re first to give members of the industry exclusive editorials and features, first-hand reports (and scoops), insights into trends—and foresights, authoritative charts, and analyses…when you’re first to help members of the industry break records of their own,

then they help you break records, too.

*June 1969 Publisher’s Statement as filed with ABC, subject to audit.
THIS IS TOM JONES

begins second season

ABC premiere, Thursday, Sept. 25 (9 P.M., EDT)

....also
special guest on

“MUSIC SCENE”

ABC premiere, Monday, Sept. 22 (7:30 P.M., EDT)

both shows include his smash

“I’LL NEVER FALL IN LOVE AGAIN”
ZAGAR & EVANS—
CARY LYNN JAVES/MERV. TURNKEY
(Prod. Ed Spector) (Writer: Evans) (SRTAD—BMI) The "In the Year 2125" due comes up with a pair of potent commercial originals. From their LP, top side is a clever and infectious folksy rhythm item while the flip side is equally infectious with more clever lyric content. RCA T49244

PHIL FLOWERS & FLOWER SHOP—
LIKE A ROLLING STONE
(Prod. Bob Andrews) (Writer: Flowers) (Writers: Andrews, Flowers, ASCAP)—Flowers move to the label is a dynamic reading of the Dylan classic that will hit hard and fast. Powerful distilling vocal work and arrangement handled for the top flip. (No Information Available). A1239

JULIUS LAZAR—
With BOB CREWE GENERATION—
WHERE DO I GO
(Prod. Bob Crewe) (Writer: Rado-Ripal-Mac Donald) (United Artists, ASCAP)—Hot new commercial bag that has to be left back to the charts with a solid vocal impact. The "Left" number comes off strong with Lazzer at his best backed by a top match Davis arrangement. (No Information Available). Crewe 385

LITTLE MILTON—
PITIFUL (Dot 17305)
(Prod. Sandy Biggersville) (Writer: Milton, ASCAP)—This classic production ballad serves as strong commercial material for the kids. Top programmer with much sales potential. United 50805

LOVE AFFAIR—
Drawn on the Good Time (Dot 17306)
(Prod. Mark Gallo) (Writer: Berman & Kris) (Dot—BMI)—Top swing was kept up the British chart and the love song group offers much for Top play and commercial. Great for the kids. Top 40 material. A1172

DICK & DEE DEE—
Do I Love You (Dot 17307)
(Prod. Kemba-Phil) (Writer: Spectors-Fonzie Andrade) (Dot Brothers, Hill & Ransom Songs, BMI) The duo move to the Dot label with a powerful updating of the Phil Spector ballad rocker. Watch out for this one... It could prove a big one. B17307

JOHNNY CINDALL—
Save All Your Love! (Dot 17308)
(Prod. Johnny Condo) (Writer: Condo) (Condo-Centrum, BMI)—Lead man is right back in today's hot bubblegum bag with this potent rock producer. Watch out for Condo and Cindall. Top 40 play and chart action. B17308

ERICTO GUITARS—
To Remem with Love (Dot 17309)
(Prod. Randy Wright) (Writer: Wright) (SRTAD—Dot)—Guitar intro on this label goes top for programmers who should be very much in on this. Top 40 play material. A1171

ERICTO GUITARS—
Skinny

GLORIA LORING—
Living on a Jet Plane (Dot 17310)
(Prod. Alpert) (Writer: Alpert) (Dot—BMI) Top swing was kept up the British chart and the love song group offers much for Top play and commercial. Great for the kids. Top 40 material. A1172

ALEX HARVEY—
Loves Island Girl (Dot 17311)
(Prod. Tommy Al canon & Alex Har vey) (Writer: Al canon) (ASCAP)—Classic production ballad serves as strong commercial material for the kids. Top programmer with much sales potential. United 50805

MENHILL—
WHERE IS A LITTLE LOVE (Dot 17312)
(Prod. Watts Breakaway) (Shuggie, BMI) The rock vocalist upbeat that swung from long chart should splend the blues whippers back up the soul chart and move over to pop as well. Flip "By His House to You" (Dot—BMI). B17312

N. J. JETS—
THE FUNKY CHICKEN
(Prod. Martin & Bell) (Writer: Bell) (Dot—BMI—one of the biggest songs of the year is this powerhouse classic. Great number with the band's vocal impact. Watch out for this one... It could prove a big one. B17307

CHART

Top spots predicted to reach the top 20 of the HOT 100 Chart

Ray Sanders—
THREE TEARS FOR THE SAD and HUNGRY (Dot—Scott Turner) (Writer: Fuller) (VW, BMI)—His "Bear Drinkin' Music" takes him high on the country charts. The country rhythm item (flavoured by C.W. McCall) with a rock beat in the flip side. Top list play and performance. Flip "Little Liar" (Chart—BMI). Imperial 33270

PEGGY LITTLE—
PUT YOUR LOVIN' WHERE YOUR MOUTH IS
(Reprise—Johnny Auzelle) (Writer: Auzelle) (Dot—BMI) The country song with its lyrics a bit closer to the top with both "Son of a Preacher Man" and "Sweet Beatle" give him a good chance. Top list play and performance. (No Information Available). Imperial 33270

CHART

Top spots predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

Slim Whitman—
Love Song of the Waterlily (Rumblebee/Oliver Preuler, BMI—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Tommy James & Shondells—
BALL OF FIRE
(ESB—Tommy James, Writer: Tommy James)—Gloria Sadler-Barmett—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Tom Jones—
YOU CAN'T WIN
(Decca—Decca) (Writer: Decca) (Dot—BMI)—Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Gene Pitney—
ALL NIGHT LOVER
(Treadstone—Skeeter Davis, BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Barry Manilow—
IN THE MORNING (Dot 17313)
(Leo Robin) (Writer: Robin) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Zager & Evans—
Cary Lynn Javies/Mervo. Turnkey
(Prod. Ed Spector) (Writer: Evans) (SRTAD—BMI)—The "In the Year 2125" due comes up with a pair of potent commercial originals. From their LP, top side is a clever and infectious folksy rhythm item while the flip side is equally infectious with more clever lyric content. RCA T49244

Phil Flowers & Flower Shop—
Like a Rolling Stone
(Prod. Bob Andrews) (Writer: Flowers) (Writers: Andrews, Flowers, ASCAP)—Flowers move to the label is a dynamic reading of the Dylan classic that will hit hard and fast. Powerful distilling vocal work and arrangement handled for the top flip. (No Information Available). A1239

* This record is predicted to reach the top 40 EASY LISTENING Chart

SPECIAL MENTION

SPECIAL MENTION

Soldiering new singles deserving special attention of programmers and dealers.

"ROGER MILLER—Where have All the Average People Gone? (Dot—Kay) (Writer: Miller) (Dot) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Denny LaRue—
Denny LaRue
(Writer: Andrew) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

"JULIUS LAZAR—Where have All the Average People Gone? (Dot—Kay) (Writer: Miller) (Dot) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

BARRY MANILOW—In the Morning (Dot 17313)
(Leo Robin) (Writer: Robin) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

ECCENTRIC TELL ME
(RCA—RCA) (Writer: Sessions) (Dot—BMI)—Top swing was kept up the British chart and the love song group offers much for Top play and commercial. Great for the kids. Top 40 material. A1172

Johnny Cindall—
Save All Your Love! (Dot 17308)
(Prod. Johnny Condo) (Writer: Condo) (Condo-Centrum, BMI)—Lead man is right back in today's hot bubblegum bag with this potent rock producer. Watch out for Condo and Cindall. Top 40 play and chart action. B17308

Eric To Guitars—
To Remem with Love (Dot 17309)
(Prod. Randy Wright) (Writer: Wright) (SRTAD—Dot)—Guitar intro on this label goes top for programmers who should be very much in on this. Top 40 play material. A1171

Skeeter Davis—
In the Morning (Dot 17313)
(Leo Robin) (Writer: Robin) (Dot—BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

N. J. Jets—
The Funky Chicken
(Prod. Martin & Bell) (Writer: Bell) (Dot—BMI—one of the biggest songs of the year is this powerhouse classic. Great number with the band's vocal impact. Watch out for this one... It could prove a big one. B17308

CHART

Top spots predicted to reach the top 20 of the HOT 100 Chart

Little Milton—
Poor Man
(Reprise—Bobby Watts, BMI) Has the look and feel of the Top Three hit. "Greenback, Louisiana" is back with a new flip side. Top list play. (No Information Available). Imperial 33270

Eccentric Tell Me
(RCA—RCA) (Writer: Sessions) (Dot—BMI)—Top swing was kept up the British chart and the love song group offers much for Top play and commercial. Great for the kids. Top 40 material. A1172
THAT'S THE WAY GOD PLANNED IT
(THE new Billy Preston album from Apple)
You'll Never Walk Alone

Because the Buddah promotion staff is backing this great new single from Brooklyn Bridge's great new album...BDS-5042

Any questions? We might be coming to your town!

The Second Brooklyn Bridge also includes: "Your Husband, My Wife", "Echo Park", and "Father Paul".

Produced by: Wes Farrell

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Buddah Records is a subsidiary of Viewlex, Inc.
CONTINUED FROM PAGE 86

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<td>1 - JEREMY JEE LEWIS</td>
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Compiled from National Retail Stores by the Music Parade Popular Chart Department and the Record Research Department of Billboard.
CLUB REVIEW

T. Bennett Does His Thing—With Cool and Expertise

NEW YORK—T. Bennett is a national institution. Launching the Waldorf-Astoria Hotel's Cocktail Dance on Sept. 18, he reproduced the jolling power and the soothing voice of the recording dressing that has overpowered audi-

ences from coast to coast. Bennett, who recently moved to San Francisco, he's made Chicago a wonderful town and Broadway is his sillybilly.

In an era when amplifiers shriek, guitars screech and chills the air with the muffling of the recording dressing, Bennett has no use for such pretensions. The prevail-

ing wind in his voice tells all, whether he sings "If I Ruled the World," "What the World Needs No. 2 or the Gotta Be Me," or any of the other 13 songs he packed into the eve-

ning's repertoire.

His unshowy showmanship is ever present, weaving, coiling, slashing in the wind with the cool of expertise and experience that has sold millions of disks for Columbia Records. And through the muffled image of his voice, he displays no puffy ego, inflating and de-

flating only what he knows, and telling it the way it is—

to him. His underlying message is there's no need to change my image. It's a profusion of globe, no need to reach the Dylan set, no need to be the Cooper some-

thing I'm not. There's integrity behind his singing. This may be the reason for the durable quality of all. The 16-piece backup band was engagingly managed by musical director, John Bunch.

ROBERT SOBEL

PAT CORPER

Cooper a Rib-Tickler With Message for Understanding

NEW YORK — Pat Cooper, the Liberty/UA recording artist who added a new dimension to the B-side business, brought to the world of comedy a hilarious in-

vention. "If I Ruled the World," the Copacabana Thursday (18) with a repertoire of side splatter, Cooper, christened Pasquale "Three on a warm-

tender-hearted, nostalgic sort of way, at Italian life, and the

NARM Invites Entries for '70 Student Grants

NEW YORK — Applications for 1970 NARM Scholarship Awards are being invited by the NARM Scholarship Foundation, formed earlier this year to provide young employees who are regular and associate members of the associa-

tion with financial assistance. Scholarship awards to stu-

dents who are now using records is the fall of 1970, are in amounts of $4,000, $1,000 for each. The award winners will be announced at the December NARM meeting to be held on March 23, 1970, at the American Hotel in Bal Har-

bone, Fla. The award winners can be obtained by writing to the NARM office.

This year's NARM organization is also inviting applications from displaced cushion, cushion, for the newly established NARM/ Capitol Records scholarships. Potential applicants and one of their parents must be employed by a company in the recorded music industry, such as broadcasting, to ensure eligibility. However, the maximum number under NARM for NARM Scholarship Awards will be selected by the NARM Scholarship Committee and ap-

proved by the NARM Board of Directors.

Cotillion Buys Disk

NEW YORK—Cotillion Records has purchased the master of Blackwell, a Philadelphia-Baltimore area label. The single broke in Hous-

town, Coraopolis, Pa., and will remain on that la-

bel for Cotillon distribution. Day Dennig, Astra, pro-

duced the master and a number of sides, which Cotillon will re-

lease, including "Annie."}

"King" Benny 2-LP Book Set

NEW YORK—Monmouth- 

Evergreen Records has exclu-

sive distribution of a two-record and book set on Benny Good-

man, which lists for $20. The book, "BG on the Record: A Biography of Benny Goodman" by D. Russell Connor and Warren W. Hicks, is published by Arlen House.

A specially designed white cardboard case has been created for in-store display, Monmouth-

Evergreen and Arlington House and NARM are handling the promotion and marketing campaign. Monmouth-

Evergreen is emphasizing the book and the disc for the package, which also is avail-

able through selected distribu-

tors. The discs are out of print Goodman recordings, 26, which have never been on LP before

Geographic Into Disks

WASHINGTON — National Geographic maps and pictures of several million, is moving into the record sec-

tion. A number of maps will be sold exclusively through the National Geographic Society's First LP, "The Music of Greece," and was re-

corded on location by a special company. A second LP, "The Music of China," will be advertised either in the record world through college and un-

dergraduate outlets.

The campaign, which begins this week, includes radio spots on selected underground FM sta-

tions and pertinent public-service ads should be heard on public-service radio.

Among the artists included are the Marx Brothers, Terence, Karon Beth, the Lone Ranger, Metropolitan Steam Band, Peter Cofield, David Clayton-Thomas, and Levinity Blues Band. The British concept album, "We Were Happy There," also is part of the campaign.

Diamond to Release Dickey Lee Records

MEMPHIS — Diamond Rec-

dords has contracted with River-

town Productions, Inc. for the release of concept albums by Dickey Lee, whose previ-

ous hits included "Patches," "Linda Yesterdays," and "Laurie." "Ruby Baby" will be his first disk on Diamond. The company is headed by John and Joe Kolks, Diamond president, and the ex-Dickies of Rivertown Productions.

Chicago Concert

• Continued from page 6

Dog Night (22) for two shows; Janis Joplin (23); Chicago (27); Steppenwolf (28); and David Arl-


t Hall. Mason Williams and Jennifer, Oct. 17; Tim Hardin (31); and Glenn Yarbrough, Nov. 21; Gansen and Witz said they are working on dates for next year.

Viewlex Opening Branch in N.Y.

NEW YORK — Viewlex is opening offices here for six of its leisure time divisions and a sales office for its custom pres-

sion division.

Mel Mager, national sales manager for custom pressing, said that Sonic Recording, Al-

lentown Record Co., American Record Co., Philips, and Stan-

albums, Andrews Nunnery and Bell Wood, player manufac-

turer, will have open new offices, 1650 Broadway.

CLUB REVIEW

For Margaret Whiting, Shining Musical Hour

NEW YORK — Margaret Whiting has no peers when it comes to just singing. Com-

fortably nestled in the Rain-

row Grill till Saturday (27)

"This is what "Rainbow of Love."" Miss Whiting created a feeling of intimacy in the room as she was nestled from table to table spining magic with songs she first introduced, such as "Come Rain or Come Shine," "Tree in the Meadow" and a bouncy "Sleeping Around" that led her to a medley of solid country tunes. She also offered her fans a preview of "Moonlight in Vermont" and "It Might as Well Be Spring," "Bella" and "I'm Beginning to Feel for more as she closed with a sensitive interpretation of Buffalo Sainte-Marie's "Until It's Time for You to Go.

JOE TARAS

Executive unrepeatable

• Continued from page 4

Toshiba America has made seven appointments, including

Charles Vitollo to national operations manager; Ed LeVe to sales and marketing administrative with residence in Midwest regional consumer sales manager, Bernard Mitchell to director of the consumer electronics division and eastern regional general manager; Allan Blackwell to Midwest regional sales manager; Jeffrey Epp to national sales manager, premium and military; Jack Cummings, has re-

nounced as marketing vice-president at Monarch Electronics Inter-

ational.

Marvin Dean, Tetragramm national promotions vice president, has left. Prior to joining Tetra he was with Warner Bros.-Seven Arts Records in a similar post.

Herbert J. Helt promoted to Southwest division manager at Capitol. He was previously district sales manager in Houston.

Carl S. Nelson, formerly Capitol development engineering director, has joined Gaens Electrophysics as vice president and director of engineering.
Immediate’s ‘Indie’ Move

"We have decided that the only way to service and promote product successfully in the U.S. is to adopt the original technique used in Britain and elsewhere," added Calder.

Outside the U.S., EMI distribution is handled inter-�itionally, with the independent retaining total control over promotion, billing orders and promotion.

Media Sound, a new studio, Rings Out Former Church

NEW YORK — Media Sound, a new recording studio, has been set up in a former church at 131 W. 57th St. The cathedral-type Studio A, which has an 8,120 square feet facility, can accommodate up to 100 musicians, with three isolation areas for soloists.

Harry Hirsch, former co-owner of J. A. C. Recording Studio, Media Sound’s president, was technical architect and interior designer of the three-story complex, which houses three recording studios.

Studio A has full screen projection capabilities for synchronize-sound programs, a 16mm and 35mm projection system, and a video playback and monitoring equipment set installed. Studio B can accommodate up to 94 musicians, while Studio C is designed for small groups, experimentation, panels and dialogues, and narration. Media Sound also is a fully equipped on-stereo and on-monitor dubbing, and editing facility.

In the home are limited at present to the规避-cost and bulkiness of the unit. But Hirai said the system is a 400-watt component stereo made for the entertainment field, education, and in industry. It can be used for conventional TV as well as videotape systems, he said, and the power requirements of the new laser TV system is that it is so bright it can be shown in a well-lighted room.

Cowells’ Release

NEW YORK — The information on one side of the Cowells’ own radio shows and those in which the comedian appeared with Edward A. Carter and Jack McCarthy. Cowells’ current popu-

Hang-up Humor Invasion

Jonathan C. Efrin/ASCAP

by BILLARD.

Mired Head

By MILLER

all four members of the Copy-

right_Subcommittee, Lons. Bur-
dic, Hart, Scott and Fong. All four are on the native CTV ad-

nouncement has been made, and the list is expected to be

cluded conferences from the acts

the activity was named a vice-

and Larry Corryell, John Tohbi,

Buddy Miles, Jeff Walker, Carl Rot-

Gordon Lightfoot, Blues Images, Ian & Sylvia, Shirley Bassey, Ame-

rica, the internationally known

and "Cynical." The project was

rticulate president, Hirsh, Fred Christie, Joe Jorgensen and Jule Ivey head the engineering staff, while Susan Planer and Marie Dietsche have charge of client services.

Ortronics’ Deal

With A&R Set

NEW YORK — Jean Jacques Perrey will operate Ortronics, Inc. from the 48th Street location of the studio, which is owned and operated by Philip B. Frye and Art Ward. In the agreement Perrey was represented by John MacLeod, a New York attorney.

All of Perrey’s electronic equipment will be moved to the new studio. Ortronics’ building, where it will be housed in 3328. Perrey, who has recorded for albums for Van-

SSR broadcasting, new studio, SSS.

Cowsills’ Release

NEW YORK — The information on one side of the Cowsills’ own radio shows and those in which the comedian appeared with Edward A. Carter and Jack McCarthy. Cowsills’ current popu-

of the Firestone Theatre’s "How Can You Be in Two Places at Once? When You’re Not Anywhere at All." Lund

lists that Skipper has been asked for a room in the television

ently omitted from last week’s Top 60 spotlight. The title is "Love American Style," title tune of the new ABC-TV series that stars Frank Famoso (ASCAP).

CBS Records

NEW YORK — Firebird Records acquired the master of "Baby Don’t Do It," by Hoopn’ John & The Soulful Kids, from Too Much Productions. It will be released next month.

Int'l Famous Beefs Up

Concerts, Bookings

NEW YORK — International Famous Booking, Ltd., known to Ashley Famous, has up- 
gra ded its concert department and also has in-
mplemented a program of working closely with record companies on the promotion of bookings.

Ralph Mann, executive vice president of International Fam-

obs, noted that emphasis at Ashley Famous has been in the mo- and TV de-

ments. While these depart-
s are now being given more

attention than ever before, the concert and variety area has been subjected to a tax-

that about one-third of the acts at both the Atlantic and Dallas pop festivals are booked through International Famous.

Mann explained that the rec-

company cooperation in-

cluded conferences at which disc executives, such as Jack Hol-

man, Elektra president, met

with the concert staff for ex-

change of ideas. Mann pointed out that record companies and booking offices do not operate at cross purposes al-

though both have experts that can offer key advice. By being a"neutral", he noted, since both are interested in the promotion of artists,

Mersey, Bell Distrib

Pact

By BILLARD

Monday (22). This will be quickly followed by "Mr. Soul Battles the Machine" on ABC-TV.

Other acts appearing on Cy-

clone will be guitarist Buddy Miles of Chicago, California Rock Choir, Barbara Perry, Eddie Seay, Margie Mc-

y, Ronnie and Karen and Lise Miller.

The director of Columbia Records, will devote himself to Cyanic’s tal-

and record company cooperation in-

process. Chuck Gregory, who was with Cyanic’s first set of act-

or Coast ad activities the past two years, has been named a vice-

by Mersey and will handle administrative matters.

Grand-Screen Is Developed

NEW YORK — A new gig-

system for television, based on the laser, could prove of enormous asset to the videotape industry. Cyanic Ltd. of Tokyo, the new laser TV system promises color images that are not only brighter and sharper but are mini-

The experimental system will be unveiled at Expo ’70 this spring.

Dr. Tadamasa Hirai, scientist with Cyanic, said the firm will unveil the system at the Expo. First units will be custom-made, though stock production units could go on the market in a year.

Possibility of using it

in the home is limited at present to the规避-cost and bulkiness of the unit. But Hirai said the system is a 400-watt component stereo made for the entertainment field, education, and in industry. It can be used for conventional TV as well as videotape systems, he said, and the power requirements of the new laser TV system is that it is so bright it can be shown in a well-lighted room.

CASH SET FOR

NEWARK DATE

NEW YORK — Johnny Cash will be the next act to appear at Symphony Hall in Newark, Oct. 10 for two performances. The Cash date follows the successful WJZ-spon-

sored shows Sept. 12-13 at the Garden State Arts Center in Holmdel, N.J.

The show will feature June Carter, the Carter Family, the Statler Brothers, Carl Per-

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"PATCHES"

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