Round 1 Begins in BIEM, IFPI Talks

By MIKE HENNESSEY

LONDON — The first round of talks in the negotiations to draw up a new mechanical rights contract between the record industry in Europe and the Bureau International de l’Edition Mecanique (BIEM) got under way last week in Frankfurt.

The existing contract expires on Dec. 31.

Because of changes in the structure and scope of national licensing authorities the new contract will represent a departure from the standard BIEM contract which has operated over the last 35 years.

The new contract with the International Federation of the Phonographic Industry (IFPI) can only be a framework document because individual parts will have to be signed by the national societies in continental Europe, such as SACEM, GEMA and SEDRIM. This is because these societies now control the performing and mechanical rights for all the repertoire in their respective territories and have mandated control for the repertoire of outside territories. Thus each society has a monopoly in its own country, as opposed to the previous situation in which a mandate was given to the leading organization, BIEM.

Main topic of discussion at the meetings was the need for changing the basis on which mechanical royalties are calculated. Up to now the mechanical royalty has been computed on a basis of 8 per cent of the retail price, but in view of the fact that two European countries—Sweden and France—have abolished resale price maintenance, it was decided that an alternative method of assessing royalty payments should be evolved.

The assembly accepted the

(Continued on page 90)

Budget Debut Follows RCA’s Solo U.K. Entry

By MIKE GROSS

LONDON — RCA Records will launch a budget label, International, in the U.K. on Friday (20). The entry follows within three weeks of its setting up an independent operation here.

Retailing at £2.40, International’s first release will comprise four albums, including previously unreleased LPs by Elvis Presley and Jim Reeves.

The Presley LP, “Elvis Sings Flaming Star,” consists of the four titles he performed in the film—previously available here.

And as a further boost to a flourishing musical theatre, the National Lyric Arts Theatre, a foundation whose purpose is to develop original new musical plays and to make them available to commercial producers on a royalty basis, has expanded its efforts to help new writers and composers. (See separate story.)

Of particular interest in the flurry of musical theatre activity scheduled for the 1969-1970 season is the accent on rock. The success of “Hair” on Broadway and “Your Own Thing” off-Broadway are credited with bringing rock out of the underworld and on to the stage. Their long-run boxoffice pull here after more than a year, the

(Continued on page 4)

Musicals Spurt—Rock on Stage

By MIKE GROSS

NEW YORK — The musical theatre is more active than ever before. There are about 50 musical properties being put into shape for Broadway and off-Broadway production next season and even though some of them are bound to fall by the wayside before a New York showing, it’s been many years since there’s been such an outpouring of pre-production product.

And as a further boost to a flourishing musical theatre, the National Lyric Arts Theatre, a foundation whose purpose is to develop original new musical plays and to make them available to commercial producers on a royalty basis, has expanded its efforts to help new writers and composers. (See separate story.)

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(Continued on page 4)

TEC’s ‘Go Ghetters’ Ink 7 Acts

By ELIOT TIEGEL

LOS ANGELES — Rhythm and blues producer Barry White is signing artists from underprivileged areas for Transcontinental Entertainment Corp. White, through the deal, will produce product for TEC’s Forward Records and has signed seven acts from ghetto communities.

White, whose company SaVette Productions was formed in 1967, said, “Our purpose in finding artists from underprivileged areas is also to find and develop human beings. People

in the ghetto have a different understanding and outlook on life. When we sign an artist we build his morale and help raise his standard of living.”

TEC, in promoting White’s efforts, will release product by Johnny May Hoyle of Gastonian, N. C.; the Four Sights and James Shannon of Los Angeles; Cindy Wilson and Tommy Andrews of Pasadena; Loran Davis of Oregon; Carl Davis; and guitarist Julio Perez Jr. of Torrance, Calif.

R&B Entry

Miss Hoyle’s single, “Where Can I Turn To,” launches For

(Continued on page 90)

‘Cause’ Shows Pick Up Steam

By GEFFREY LINK

SAN FRANCISCO — Benefit concerts for causes—are an important part of the rock music scene here—have become more numerous, ignited by the turmoil over People’s Park in Berkeley. The so-called park, a plot of land outside the University of California, has been the focal point of disputes between students and the school administration.

Three concerts were held May 28-29 to raise funds. The largest, staged by Bill Graham, involved seven bands and ac-

(Continued on page 8)

Radio Forum’s TV Treat—A Preview of ‘Music Scene’

By CLAUDE HALL

NEW YORK — As a special highlight of the second annual Billboard Radio Programming Forum at the Waldorf-Astoria Hotel June 19-22, the plot of ABC-TV’s “The Music Scene” show will be previewed. Ken Fritz, producer of the show, will be on hand. The preview will come at the end of a day’s sessions at 7:30 p.m., June 20, on radio ranging from “Finding the Hit Records” to “Building Your Audience With On-the-Air Promotions.” Speakers added to a slate of 38 national leaders and pacemakers, including Whitney Young, executive director of the National Urban League; Sam Holman, assistant general manager of WOHO, Toledo, and Del Shields, executive director of

(Continued on page 32)

Syke and the Blazers—Original Sound Records—BMI Award winners for “Tangled” in 1968, have taken the lid off the R&B charts and are breaking loose on the Pop charts with “We Got More Soul” (Original Sound 98). The single is breaking heavily in the pop markets of Baltimore, New York, Detroit, Atlanta, San Francisco and Los Angeles.

(Avertisement)

Stevie Wonder has another hit to add to his phenomenal string of single releases this year with “My Cherie Amour.” Tamiya S1380. Stevie’s poignant reading of this love ballad will assure its reaching the top of the charts and be one of his top sellers.

(Avertisement)

Find out how much. Next issue...

And at the C.E.S. Show—N.Y. Hilton Gramercy Suite, June 15th-18th.
**At the Show** 38 LP's at 3 Meetings

NEW YORK — Atlantic Records will present 38 new LP's at its upcoming three-day convention scheduled simultaneously for New York, Los Angeles and Los Angeles Friday (20).

Twenty-three albums will be on display at the convention, one on Pompeii. They will cover jazz, pop, rock, blues and gospel fields, and will include albums by practically all of the firm's best selling artists.

The meeting here will be held at the Waldorf-Astoria Hotel; in Chicago the venue will be the Continental Plaza Hotel, and the Los Angeles meeting will take place at the Beverly Hills Hotel. Atlantic/Atco executives will split into three teams to chair the meetings in each city.

**Photo Weekly Added To Billboard Family**

NEW YORK — Photo Weekly, the leading trade weekly business paper, has been acquired by Billboard Publications, Inc. The purchase was announced this week by Ira J. Friedman, chairman and president of Billboard Publications, Inc.

Photo Weekly will operate under its founding editor and publisher, Sophie Berg, who will remain with the publication. A new executive officer will be appointed shortly, and the new name for the publication will be Billboard's Photographic Division.

The acquisition of Photo Weekly will enable Billboard to publish a total of 11 business papers and special interest publications, the majority of which are aimed at the photographic industry, according to Friedman. The other ten publications include Billboard, the weekly music business paper, and High Fidelity, the bimonthly trade paper for the special interest consumer market. American Photo, a magazine for the photography enthusiast, is also supplemented by a dealer's edition of its artistic and creative products.

The acquisition of Photo Weekly will enable Billboard to produce a total of nine business papers and special interest publications, the majority of which are aimed at the photographic industry, according to Friedman. The other ten publications include Billboard, the weekly music business paper, and High Fidelity, the bimonthly trade paper for the special interest consumer market. American Photo, a magazine for the photography enthusiast, is also supplemented by a dealer's edition of its artistic and creative products.

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**WB7 Makes More Room at Top**

**GRT Seminar Outlines Plans To Disk Cos.**

**MG&M & Havens ink A Distribution Pact**

**Specialty in Groove Now**

LOS ANGELES — Specialty Records, a rhythm and blues and gospel operation, has been reactivated. The label was founded in 1944 by Art Rupe.

Mike Askopoff is the new general manager. He is working with Barret Hansen, product development manager, in preparing the first of a scheduled 20 LP releases.

At present, Askopoff is setting up distribution while Rupe packages a number of LP's and 45's in Specialty's name. Specialty is a division of Arco Industries, which owns Venice Music and interests in other fields.
MUSICALS SPUR—ROCK ON STAGE

**GUILD INTO MAIL-ORDER**

NEW YORK—The Theatre Guild has announced its mail-order record business. Its first offering will be the original cast recording of the Broadway revival of "The Front Page." Robert Ryan, Peggy Cass, Bert Convy, Katherine Houghton, John McEvoy, and Julia Mselke. The album was recorded Sunday (8).

**Rock Concerts' Summer Home**

LOS ANGELES—Watermark, Inc., the country's largest independent concert promotion company, has leased the Hollywood Palladium as the summer home for its rock concerts. Watermark's concert division of the Palladium will be called Magic Circus.

The opening show on Friday (13) will feature the Townsend Polk and Bonzo Dog Band. All tickets will sell for $5. Sound will be handled by ABC Sound from Boston with the usual visual supplements before the big show.

Watermark will present 24 concerts this summer. The first event, "The Concord Welk Show" is out of town. Other acts announced for the series include Joe Cocker, Delaney and Bonnie, Ike and Tina Turner, Al Kooper, John Mayall and Albert Collins.

**NARAS Picks Categorizers To Study Awards Set-Up**

NEW YORK—The National Academy of Recording Arts and Sciences (NARAS) has appointed six prominent music industry figures to re-examine the Grammy Award procedure with the assignment to recommend changes to the local board of governors. Among those appointed is Father Norman J. Connor, the chapter's president, and three national trustees, Don Cerrulli, Jim Lyons and Mort Nasatir. The committee will be chaired by Dr. George Simon, associate director and executive director of the New York Chapter, George Simon.

**Mountain Dew Logo**

NEW YORK—Ambassadress Records has designed a new Mountain Dew logo, which will appear as one of the artist. The label of the company's art director, features a cartoon sketch of a pretzel and mountainer carrying a guitar.

**Philips LP From TV'er**

CHICAGO—Philips Records will release an LP of the original Munich chorus, "Deutsche Symphonie," the ABC-TV opera soap opera serial. Starring the Robert Cobert orchestra, the LP includes the score from the show augmented by Jonathan Frakes, who stars in the series as Barthus, presenting five poetic readers appearing at the time. In addition, David Selby, who portrays the character Waddington, and the character's own creation of "Quentin's Theme." The release will be accompanied by a major promotional campaign.

**Credit on 'Fool'**

NEW YORK—Transcribed lines in the "Pop Spotlight" revised edition of the "This Is Tom Jones" album foiled up the credit on the song, "I'm a Fool to Want You." The song is the last Sinatra hit, and occasional cover version, and "On the Dock of the Bay."
It only takes one night in San Quentin to feel that way.
Not long ago Johnny Cash spent a night there, singing for the boys.
That’s what he felt, and that’s what he sang.
Cash came by his hatred of prisons the hard way. That’s why he goes back. First to Folsom Prison.
Now San Quentin. That’s why there’s this tremendous affinity with the prisoners.
And that’s why there’s so much feeling in the music.

"Johnny Cash At San Quentin."
The brilliant follow-up to "Folsom Prison." On Columbia Records

JOHNNY CASH AT SAN QUENTIN
including:
A Boy Named Sue/ Wanted Man/I Walk The Line
Starkville City Jail/San Quentin

Johnny Cash's music will be getting national exposure this summer from "The Johnny Cash Show" which started last Saturday on ABC-TV.
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Best- Selling Classics LP's
Best- Selling Jazz LP's
Best- Selling R&B Singles
Breakout Albums
Broadcast Singles

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Single Reviews

BAND

Hills of the World

Top LP's

Classical Music

Hot Country

Choral Music

Classified Ads

Circulation

SPECIAL PROJECTS DIVISION

General Manager: Andrew J. Currin

Advisory Board: Anthony J. Scaglione,

David Gold, Robert E. Ryan

Director: William R. Fessey

Design: Brian De Witt

Music: Rick Williams

RECORD PRODUCER: Jack L. Whitman

CLASSIFIED ADS

NEW YORK - A new record label, Yazoo, has entered the market, introducing some interesting sounds, particularly in the soul and R&B fields. The label is managed by Herb Alpert, the trumpeter, and features a group of artists who are known for their unique musical styles.

EXECUTIVES OF CHESS, Checker, Cadet and Cadet-Concept Record companies recently introduced the label's May product release to distributors at Chicago's Continental Plaza Hotel. Addressing distributors were two vice-presidents, Marshall Chess, sales manager Max Cooperstein, and LP promotion and sales manager Dick LePalm.

WASHINGTON - Warnings from Ralph Nader, the consumer crusader, on the effects of some hard rock bands and discotheques on young ears, has stirred mixed response on Capital Hill. Sen. Warren G. Magnuson (D-Wash.) chairman of the Senate Commerce Committee, has forwarded the Nader letter and the research hearing request from over-simplification, to the Surgeon General, and asked for a report.

sen. Philip A. Hart (D-Mich.), hard- working and consumer- oriented chairman of the Commerce Subcommittee on Environment, also received a letter from Nader. According to a staffer in the senator's office, Hart hopes that perhaps the public can find it useful in solving this particular and personal problem.

Nader charges that hearings be held with the result of restricting the level of din in rock gatherings, and ear protection for the musicians and workers in discos and other band locations, where the exposure is heavy.


Yazoo Making Country Blues Appealing to Mass Markets

NEW YORK - With the blues resurgence, there has been an increasing acceptance of authentic country blues. People are interested in seeing where the roots are.

The speaker is Nick Perls, president of Yazoo Records, label based here which is documenting country blues. Yazoo has 18 albums now and plans to issue about 12 more each succeeding year. "We hope to present the country blues idiom to the public in cohesive fashion, covering approximately 1923 through 1957," Perls said. He added that, in his opinion, about 50 albums would be necessary to adequately cover this segment of Americana. "This job of document- ing must be accomplished before the material is lost," Perls said. To achieve this he tours the South, carrying door to door for old material. He seeks to comb the important country blues areas, such as the Mississippi Delta and hill sections, areas of Alabama, Texas, Louisiana, Arkansas, Georgia, Virginia and the Carolinas. "Now is the time for country blues to catch on in the mass market. I am trying to release the material not so much for collectors, but as a music mass everybody can enjoy," Perls feels that the Memphis Blues Festival, scheduled June 5-6, is an important factor in making the general public more conscious of the music appeal of the genre. He pointed out many contemporary record artists, particularly British groups, are increasing their use of country blues elements. There is an incredible amount of original material written by the early country blues artists, and these melodies lend themselves to reworking in the rock and roll idiom," Perls said.

Perls is getting into independent production so as to branch out into the contemporary scene. He recently recorded British artist Jo-Ann Kelley in England. He is seeking other contemporary acts.

ARCHIVE OF FOLK JAZZ OFFERS 6 STRONG REISSUES

NEW YORK - Archive of Folk Jazz offers six jazz LP's some impressive names, some oddities and some rarities. Included are some 1947 tracks: "New Saturday Night Swing Session," which has Ross Elliott, trumpet; Ralph Burns, cornet; Charlie Ventura, flip Phillips, tenor saxophones. Bud Rich and Mel Torme, drums. It is interesting to hear the intros the then- new modern jazz style makes into the more comfortable mainstream styles of the older players.

Pete Eccleston, clarinetist, says he is expected to fire up solid small group company and modern recordings. By contrast "Charlie Parker" is a small bebop group from 1948-1950, with a couple of tracks spotlighting Paul Flavin, trumpet.

The remaining releases are "Folknovel," video of the current jazz culture, made up of tracks by Charlie Mingus, Joe Bonestell, Milt Jackson and friends; "Jango Reinhard, Vol. 2," and "Sidney Bechet," which has the late soprano saxophonist player accompanied by Lionel Hampton, vibes, on two tracks. All in all, a strong low price jazz release.

Din Report Falls on Mixed Ears

By MILDRED HALL

WASHINGTON - Warnings from Ralph Nader, the consumer crusader, on the effects of some hard rock bands and discotheques on young ears, has stirred mixed response on Capital Hill. Sen. Warren G. Magnuson (D-Wash.) chairman of the Senate Commerce Committee, has forwarded the Nader letter and the research hearing request from over-simplification, to the Surgeon General, and asked for a report.
NAB, CATV 'Peace Pact' Seen Wedge Opener to Royalty Accord
By MILDRED HALL

WASHINGTON—The copyright revision bill vaulted over its Senate hurdle last week as the broadcasters and the cable TV industry finally reached agreement on the bill's provisions. In the final days before their liability in their pickup of TV station programs for subscribers.

Indeed, there was a message from Sen. John L. McClellan (D-Ark.) to his colleagues to support the Copyright Subcommittee, to huddle for record royalty and other issues who are not without compromise solutions.

The broadcasters-cable TV industry compromise brought congratulations to both industries for "statesmanlike" negotiations, by the chairman of the subcommittee which is working on the copyright revision term. McClellan explicitly urged the movie and record companies equally, to all the senators to come to an agreement with the CATV systems, now that the broadcasters have set the example. The senator wants it within a reasonable time—so the subcommittee will have to make the four terms for the film producers.

The warm endorsement of the NAB-NCTA compromisefound a clear call to the of broadcasting's performance royalty from the broadcasters and other users of their programs. The senator has promised that the subcommittee will continue to consider the record royalty right, but he has refused to sponsor the so-called "record royalty amendment (N. J.) amendment because of the sections imprisoned on mechanical royalty issues.

Unfortunately, no compromise came out of an informal mid-May meeting here between the broadcasters, the cable industry, broadcast and jukebox spokesmen. The meeting was chaired by broadcast and jukebox executive Tom Brennan, and attended by staffed members of their respective member's office (Billboard, May 10).

Royalty Talk

Broadcast and jukebox people remained deadset against the Williams amendment. Discussion on the amendment focused on the limitation strictly to performance royalty for recording artists (to be shared with record companies equally, under the Williams amendment). There was no discussion of the rest of the amendment. Music publisher interests did not take part.

The agreement between the broadcasters and the cable TV industry pushed the copyright revision bill into this last possible hour, and after three years of argument, formal testimony and informal meet-

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Presenting

Crosby, Stills & Nash

on Atlantic Records

DIRECTION: DAVID GEFFEN
the following stock transactions. 

1. John Powell, a subscriber, bought 3,350 shares, leaving 3,013 shares.
3. Morton Whittaker of Melbourne, bought 4,050 shares, leaving 2,570.
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SMOKEY ROBINSON & THE MIRACLES
Have a New Hit!

Doggone Right
Tamla 54183

Presently appearing at The Copacabana thru June 18th.
Budget Bow Follows RCA Entry

Continued from page 1

as an EP—plus a number of other film songs. When originally released in the U.S., the album was used as a promotional disk for the Singer Sewing Machine Co. The Reeves album is entitled, “According to My Heart.”

Educational TV Uses Today’s Sounds for Its Minority Series

LOS ANGELES—Recordings underscoring today’s contemporary sounds are being used as background music by educational TV here to emphasize the cultural contributions of minority groups. The Los Angeles County Board of Education is producing a series of programs, “Literature of Minority Groups,” for KCET-TV (channel 28).

All other disks in the first list will be reissues. The majority of the albums will be compatible with the exception of “Dog Training My Way” by Barbara Woodhouse.

RCA has scheduled five singles in its first singles release. These include disks by the Monkees, Patrick Adam, Jim Reeves, Elvis Presley, Guess Who? and Nat Stuckey. Pressings will be handled by Orlake.

To give its new distribution service time to solve teething troubles and to allow greater opportunities for promotion, RCA’s album release will be scheduled by the label on a flexible basis, at weekly or bi-weekly intervals. After the RCA issue on June 6, there will be no further releases until International goes on the market on June 20, followed by the classical Red Seal label on June 27.

However, the system is flexible to allow inclusion of special material. First priority release will be given to three RCA soundtrack albums, “MacKenzie’s Gold,” “The Guru” and “Southern Star!” These will be slotted into the schedule before the end of this month.

RCA has also lined up a new approach to radio and television promotion geared to giving a more personalized service to producers and deejays. The promotion department will have its own “hot line” separate from the main switchboard, and will further the principle by weekly mailing of special information sheets.

BMI Presents Annual Songwriter Awards

BMI president Ed Cramer, left, discusses the growth of the organization at the annual songwriter awards dinner May 27 in New York with former presidents Carl Haverlin and Bob Sour, right.

Berry Gordy Jr., president of Motown Records, and Mrs. Rodger Pensabene accept awards for the Jockey Music tune of “Wish It Would Rain.” Several hundred songwriters, producers, and artists attended the black tie affair.

From left: Mr. and Mrs. Jay Morgenstern, Frank Military, and Mr. and Mrs. Norman Racusin.


Bob Crewe, left, with Charlie Fox and Ellie Greenwich were among those on hand.

From left: Bobby Hart, Lester Sill, Emile LaViola, Tommy Boyce, and Frances Preston.

Among those present, from left, were Dick Kirk, Russ Sanjeck, and Justin Bradshaw from BMI, Arthur Fishbein and Ralph Peer Jr. BMI had a display of photos from other dinners on display in the foyer.

John Hartford shakes hands with Chuck Glaser, left, while Ed Cramer and Jim Glaser, right, look on.

From left: Bobby Hart, Lester Sill, Emile LaViola, Tommy Boyce, and Frances Preston.

HAL BERKMAN AND MR. AND MRS. STAN CATRON found a moment to talk at the reception before the dinner.

JUNE 14, 1965, BILLBOARD
PRODUCER OF DATING GAME  ·  NEWLYWED GAME  ·  OPERATION ENTERTAINMENT · GAME

TOO RICH

A CAPITOL RELEASE · 2536
Muntz Hawaii Adds to Line—Business Up

HONOLULU—Muntz Stereo-Pak board and stock has broadened its player lines and business is moving at a brisk pace. The company has released two new titles not available, said sales manager Ross Coniff. "The tape business has improved over last year because fewer of the tapes we had two new titles available," he said. Muntz has been designed and packed a new line of music in stereo.

Craig to Exhibit Wide Variety at N.Y. Show

NEW YORK—Craig will introduce at the National Consumer Electronics Show, Americana Hotel, Sunday through Wednesday, a color TV stereo changer.

The QTRON Model 343 Home Tape Changer and System, if used as a playback deck, can be integrated into existing home stereo systems by connecting its preamp outputs to the high level inputs on a stereo amplifier. It is available also with matching speakers to become a self-contained home music system providing 24 watts of peak audio power. The QTRON 343 has built-in line inputs on the 48-pin feed-through a stereo FM tuner or other high level sound source into the unit.

The changer unit is located in the cabinet of the unit with full remote control facilities mounted in an auxiliary compartment. The changer offers four major advantages: safety, protection against theft, extended service life, plus flexibility and convenience, according to Hoing.

The unit is designed to withstand head build-up in a closed vehicle up to 180 degrees Fahrenheit. Solid state and intergal circuitry are employed in the function of audible quality reproduction.

Magtec’s total array of 85 duplications will cover all Stereo configurations except Playtape. The company will put a major emphasis on cassette duplication and will have separate banks of 12-track and 2-track monaural for cassette reproduction. The 12-track system is for industrial and educational use, a field which the company has already entered.

Lib. Testing ‘Pik Paks’

NEW YORK—Liberty Stereo-Tape is testing its "glo-it-yourself" "Pik Paks" with dealers. The company has been shipping its new brochure cardboard holder which is tied in the market for power by the Fifth Dimension and Johnny Rivers.

Dealors have to put the 8-track cartridges into the black pin, or cardboards, and if enough merchandise is sold, the company will consider preparing the future hot items at the factory.

Liberty’s Omaha factory is not prepared this time to send oval collate tapes with packages because of the test nature of the project.

Memphis to distribute 8-track and cassette, with independent record distributors with the product. The company is now able to duplicate all the label’s LPs in tape cartridge form, according to marketing director. The company’s tape distribution is separate from Muntz Stereo-Pak’s own wholesale operation.

Stax, Ampex Handle Product

MEMPHIS—Stax/Volt has been distributing its own 8-track and cassette tapes, with independent record distributors with the product. The company is now able to duplicate all the label’s LPs in tape cartridge form, according to marketing director. The company’s tape distribution is separate from Muntz Stereo-Pak’s own wholesale operation.

Crafter Bows Automatic 8-Track Tape Changer

NEW YORK—The QTRON Corp. will unveil the world’s first automatic 8-track tape changer at the Consumer Electronics Show, Americana Hotel, Sunday through Wednesday, (15-18).

The unit, designated the QTRON 48, has been designed and produced by QTRON, in models for both car and home use. It will retail at $199.

Daniel Hoing, president of QTRON, revealed that the unit accepts 12 tapes and will play them in three distinct sequences, at all the option and simple control of the listener. In addition, individual tapes can be "dialed” in manually, and cartridges can be rejected or repeated at any time. Because it automatically skips the tape block in the tape magazine, the QTRON 48 can be operated on any number of tapes up to 12.

The new equipment is designed around a circular magazine, similar in principle to that employed in many modern stereo projectors. The magazine is removable, and additional magazine frames can be purchased to store large tape collections.

The QTRON Model 45H Home Tape Changer and System, if used as a special deck, can be integrated into existing home stereo systems by connecting its preamp outputs to the high level inputs on a stereo amplifier. It is available also with matching speakers to become a self-contained home music system providing 24 watts of peak audio power. The QTRON 343 has built-in line inputs on the 48-pin feed-through a stereo FM tuner or other high level sound source into the unit.

The changer unit is located in the cabinet of the unit with full remote control facilities mounted in an auxiliary compartment. The changer offers four major advantages: safety, protection against theft, extended service life, plus flexibility and convenience, according to Hoing.

The unit is designed to withstand head build-up in a closed vehicle up to 180 degrees Fahrenheit. Solid state and intergal circuitry are employed in the function of audible quality reproduction.

Magtec’s total array of 85 duplications will cover all Stereo configurations except Playtape. The company will put a major emphasis on cassette duplication and will have separate banks of 12-track and 2-track monaural for cassette reproduction. The 12-track system is for industrial and educational use, a field which the company has already entered.

Tape Cartridge

Streamlining Automation of Cartridge Assembly Studied

by ELIOT TIEGEL

LOS ANGELES — Research into the automatic cartridge assembly is being studied by a number of companies. This is a development that producers believe has to be improved, according to a recent report by vice-president Jim Walker. Magtec’s engineering staff will begin work on the project at the end of November, factory operation once the company’s total complement of duplicators is installed and operable about Sept. 1.

The assembly of cartridges on an automated basis is the key area which must be developed, Walker feels, and he is aware of a number of machines which have been developed to accomplish this goal.

“There has to be a breakthrough through timing, loading and winding of tape into cartridges,” Walker said.

Magtec factory offers automated duplication as do other automatic duplicators around the country. The process is expected to have broken through with an automated system which works 100 per cent of the time.

Splicing of the tape is made manually and this, with the other physical steps in the assembly process, will wind down the flow of finished goods in the factory.

Magtec will have 60 persons in the assembly department once it begins operation from duplication. Walker acknowledges that an automated system will displace bodies but he counters that by pointing out the “human computer” will always be required to check out cartridges at a quality control point.

“You can’t replace people in

14

JUNE 14, 1969, BILLBOARD

www.americanradiohistory.com
Rose Follows Disk Stock Plan in Handling Tape

CHICAGO — Merrill Rose, record retailer here who has built a reputation by stocking complete disk catalogs of labels, is exercising the same philosophy in pre-recorded tape.

When he said, "We'll stock cartridges," he means Rose Discount Records' two outlets in the Loop will carry whatever tape is available. Expansion plans call for a spread of from 5,000 to 6,000 titles in 8-track cartridges alone.

The word "current" has to be employed when analyzing Rose's tape expansion plans. An area formerly devoted to a few glass security cases has been steadily expanding.

This month, the Madison Street store phosed out radios, and 30-feet of wall space was opened to accommodate 2,000 8-track cartridges and bring the store's open reel tape spread up to nearly 3,000 titles.

Cassettes are being merchandised on Ampex carousel racks, each accommodating about 300 titles. The Madison Street store is using four carousel displays in an area adjacent to the check out counter, where all store traffic flows.

Security has not been a major problem at Rose's but the dealer, whose brother, Aaron, manages the Wilshire Avenue outlet, said, "tape does require supervision."

As for the carousel racks, he said, thieves have discovered a way to steal tape off them even though a security rod goes through each package. "They merely rip the poly wrap off and steal the cassette itself, leaving the package. Customers are permitted to browse to the corner and the counter in the open reel and 8-track cartridge section. However, the store maintains constant supervision of browsers.

Inventory taking has undergone an evolution in the store. Reel and 8-track product is cataloged alphabetically by label and numerically within labels.roid admits this does not result in a display that is in a logical sequence for customer browsing. "You can't have it both ways," he said. "Our method allows us to find a tape in second for over-the-counter sales. But many people prefer to browse and do purchase items they had no intention of looking for."

He advocated a browser package for open reel product that could be put in bins by music category. "The cassette carousel does allow for browsing, and we keep product there according to label. It isn't cumbersome to flip through 30 or so packages of one brand to get an item. And I keep an over-stock so merchandise sold from the carousel is quickly replaced.

In promotion and advertising, Rose depends on word-of-mouth. "Customers learn of our large selection and, though other stores sell product at lower prices, people refer friends."

(Continued on page 18)

Thefts in Pa. Laid to Court, Cops' Softness

PHILADELPHIA — Merchants and all-luring police and court leniency for the high incidence of thefts of tape equipment. They charge that the police and courts do nothing but slap the wrists of offenders.

Hardest hit are the retail dealers, who stress that the prosecution of offenders is costly, time consuming, and frustrating. "After we go through all the trouble to take legal action against thieves, the courts invariably let them off with a reprimand," one dealer said. "The thieves know this and take advantage of it, even to the point of encouraging their friends to steal, too."

The merchants agree that closed circuit TV may help to re-

(Continued on page 18)

Sony Flying On Space Chart

LOS ANGELES — Sony cassette model 50's are going into space. Twenty-one models have been purchased by NASA for use by astronauts in space exploration.

The first usage occurred recently when the trio of Cernan, Stafford and Young played Frank Sinatra's "Fly Me to the Moon" while circling that celestial body.

NASA officials claim the model 50's will be used to provide musical enjoyment for the space explorers.

(Continued on page 18)
In just 16 months Belair has become one of the world's largest manufacturers of stereo cartridge tape players.

Belair is the hottest company to hit the electronics industry in many years. And here are the reasons why. Truly attractive tape cartridge players at truly attractive prices. Reliability that won’t quit. Sound financial practices. Warranty stations in 50 states. Innovative management that has accurately predicted market trends.

In just 16 months, Belair has become one of the world's largest manufacturers of stereo cartridge equipment. Some of the most popular items in this popular line have been the portables. They play stereo cartridges anywhere! Home, beach, auto/boat.

Now, at the Consumer Electronics Show/1969 Belair will introduce exciting portable cassette players. Handsome portable cassettes with stereo record and stereo playback! Plus cassette portables with stereo record and stereo playback with AM/FM radio. Both at really attractive prices!

CONSUMER ELECTRONICS SHOW. See the complete Belair line at the Consumer Electronics Show, New York Hilton Hotel—3rd Floor, Booth H-200. Or call your local distributor. You'll hear the sound reasons why Belair has grown so fast!

BELAIR DISTRIBUTORS

ALABAMA
Boma Distributors Inc.
3200 Sixth Ave., North
Birmingham, Alabama 35222
205-252-8081

ARIZONA
Associated Distributors Inc.
3803 N. 36th Ave.
Phoenix, Arizona 85018
602-278-5584

CALIFORNIA (Fresno & North)
Western Electronics Division
Transoceanical Music Corp.
800 Cowan Road
Burlington, Calif. 94006
415-697-6900

CALIFORNIA (South, Half)
Tape Marketing
2875 Redwood Road
Los Angeles, Calif. 90014
213-770-0164

CAROLINA (NORTH & SOUTH)
Mangold Distributors
2212 West North-Broad Street
Charlotte, N. C. 28208
704-531-0960

COLORADO
Davis Sales
3025 Newport Street
Denver, Colorado 80207
303-381-3760

CONNECTICUT
Eastern Electronic Sales
22 Walnut Street
East Hartford, Conn. 06108
203-289-6651

FLORIDA
The New Electronics
212 North Water Street
Tampa, Florida 33602
813-229-1885

GEORGIA
Geobin Distributing Co.
1277 Spring Street, NW
Atlanta, Georgia 30309
404-815-3775

ILLINOIS & WESTERN WISCONSIN
Pana Marketing Div. of Quixonic Inc.
c/o Cems
5940 W. Montrose Ave.
Chicago, Illinois 60634
312-685-9500

KENTUCKY & INDIANA
Pana Marketing Div. of Quixonic Inc.
c/o Cardinal Sales
26 W. 42nd Street
Indianapolis, Indiana
317-232-1313

LOUISIANA (North & Arkansas)
B&B Parts Sales
211 North Market
Shreveport, Louisiana 71107
318-221-9392

LOUISIANA (South)
All South Distributing Co.
1924 Lafayette Street
New Orleans, Louisiana 70113
504-322-1127

MARYLAND-WASHINGTON, D.C.
The Jos. M. Zamoiski Co.
1181 DeSoto Road
Baltimore, Maryland 21223
301-644-2900
JUNE 1, 1969

All units provide stereo sound reproduction. All portables offer multiple-use power supplies to play anywhere!

(1) MODEL 504—Cassette portable plus AM/FM radio. Stereo record. Stereo playback. AGC. Records from radio, phono or included mics.

(2) MODEL 502—Cassette portable. Stereo record. Stereo playback. AGC. Records from radio, phono or included mics.

(3) MODEL 800—Compact 2-piece home entertainment system. 8-track player. Contemporary design.

(4) MODEL 802—Same features as Model 800 plus AM/FM Multiplex radio. Also available (Model 801) without Multiplex.

(5) MODEL 661—Home entertainment system. 8-track player. Largest speakers in price range. AM/FM Multiplex.

(6) MODEL 31—Budget 8-track portable with automatic program switching.

(7) MODEL 31A—Budget 8-track portable. Manual program switching.

(8) MODEL 400—Portable 8-track. Designer styling. 6-inch speakers. Automatic program switching.

(9) MODEL 401—Portable 8-track. Same features as 400 plus AM/FM radio.


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Tape CARtridge

WORLD'S OLDEST CASSETTES

Private labeling available.

Packaged

18-Loaded

Cherry Hill, New Jersey 08034

For Reps, call us.

Track Tape dubbing mailed back to you empty and loaded.

Tape Cartridge Releases

AMPEx

Kapp

THE BRASS HAT-Themes in Brats; (C) 1973

London

RONNIE ALDRICH-It's Happening Now; (B) 1972

MOZART PIANO CONCERTO NO. 2 IN B MINOR, K.414; 20th-Century

ZOHDI-Knight; (C) 1972

The Harvest Trumpet of RONNIE BAKER; (T) 1974

EUGENIO POLI & CATERINA VALLENTE-SIX

Stage & Screen Spectacular All-Time Favourites for Tape; (T) 1972

STANLEY BLACK-Russian Filmworks; (T) 1972

Stage & Screen Spectacular All-Time Favourites for Tape; (T) 1972

TARANTO SYMPHONY NO. 4 IN E MINOR

TAPOLLA-V=wioti, Il pittore; (C) 1973

STANLEY BLACK-Italian Filmworks; (C) 1972

ZOHDI-Knight; (C) 1972

(Continued on page 80)

NAL to Release 16 Country Titles

NEW YORK—North American Leisure Corp. will issue 16 titles in a country product 8-track and cassette budget recording. Packages will bear the $4.95 suggested list price. The 8-track versions will be shipped Monday (9) and their cassette counterparts will be shipped a week later. The product is being issued under NAL's Country Sound label. A pop release of 32 titles is being prepared for release by NAL within the next 30 days.

MATE Member Drive Meeting

NEW YORK—The Manufacturers Association of Tape and Equipment (MATE) has issued invitations to more than 300 persons connected with the tape and tape equipment industry to attend its membership drive meeting at the Baltimore Hotel on Madison Avenue at 44th Street. The meeting is scheduled for Monday (16) at 8 p.m.

Thefts in Pa.

• Continued from page 15

duce the problem somewhat, but they say that it is a very expensive to install. “At present, many of the units are using mirrors which are really inadequate to deal effectively with the problem. Our main hope is that the law authorities will recognize our plight and take some step toward tightening existing laws.”

Looking for Talent

Booking an Act

Billboard's International Talent Edition has the ANSWER!

Tape Happenings

LOS ANGELES—Fujifilm Kaden Co. is introducing to the Japanese market a combination tape recorder and AM/FM radio (Model TPC-201R) for $85. It plans eventually to export the unit to the U.S. Automatic Radio received the Government’s E award for promoting international trade.

New Nikton Electric Co. is offering a portable cassette tape recorder (Model RMT-222) in the Japanese market for $132. York is introducing seven cassette units at the Consumer Electronics Show, including two cassette players at $29.95 KP-55 and $34.95 (KPR-88). The KPR-88 is with an AM radio. New cassette recorders are the K-50 ($37.95).

Roulette, GRT Pact Extended

LOS ANGELES—Roulette Records has extended its pre-recorded tape license agreement with GRT Corp., into 1973. Sales of Roulette tapes through May 1969 already have surpassed sales for 1968.

K-70 ($69.95) and a combination with AM/FM radio, KR-120, at $109.95. Radio Shack, world's largest electronics retailer, has opened its 27th, 28th and 30th stores in the Los Angeles area. The store locations and their managers are, in Burbank (Elmer Griffith), Long Beach (Sidney Bullock) and Van Nuys (Dave Zorinski). Robins Industrial Corp., New York, has established a reciprocal product division for sales, promotion and production of cassette and other magnetic tape products. Jack Friedland, vice-president, directs the new division.

Lee Myles Associates, New York, is introducing "stock" tape labels for both cartridges and cassettes. The company has designed and printed stock covers with labels ranging from scenic views, art, religious, etc. The labels are in color, leaving an area open for surprise titles, performers and repertoire... Inland Dynatronics is offering a 8-track car stereo tape player (Micro-8). Livingston Audio is introducing a cassette cartridge display unit for 4 and 8-track units. The package includes 12 cartridges affixed to the display with restraining tape, along with 12 backup cartridges. The unit is geared for walls or racks.

Let audio put you in the tape duplicating business

A full program with all equipment, installation and training, for top quality high-speed operations

THE FINEST NAME IN TAPE CARTRIDGE AND CASSETTE CASES

prudently introduces the

Newest—Best—

Fastest Selling

Compact Cassette

Carrying Case

TA 62
Holds 30 Cassettes

Featuring:
Attractive red flocked interior
Black alligator vinyl covering
Padded top
High quality lock
Deluxe wood construction

Products Co., Inc.

71-08 51st Ave., Tel. (212) 458-7700
WOODSIDE, N.Y. 11377

SEE US IN NEW YORK • EIA SHOW, ROOM 406

June 14, 1969, BILLBOARD

Let audio put you in the tape duplicating business

A full program with all equipment, installation and training, for top quality high-speed operations

THE FINEST NAME IN TAPE CARTRIDGE AND CASSETTE CASES

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WOODSIDE, N.Y. 11377

SEE US IN NEW YORK • EIA SHOW, ROOM 406

June 14, 1969, BILLBOARD

We'll multiply your master and have your dubs shipped back to you in record-breaking time. Tape dubbing is our only business at Magnetix, so we put all we have into the quality of your job. Try us.

OMO MAGNETIX

P. O. Box 15577, Orlando, Florida 32808

Cartridge, cassette or reel.

We're in the tape duplicating business!}

The one-stop solution for your recording needs.
Che isn't the reason we're coming out with "Che!"

Lalo is.

Che Guevara is the most controversial hero of this century.
Our album will benefit from the controversy.
The movie "Che!" is a strong one that has already begun to stir things up.
Our album will benefit from the movie.
But, Lalo Schifrin's music for "Che!" is so powerful and exciting that it doesn't need the controversy or the movie.
A Case of Beauty for Tape Cartridges

A luxurious walnut-grained case with individual compartments for fifteen 4 and 8-track tape cartridges. Designed to protect tape libraries from moisture, dust and scratches. This sturdy case is covered with a rich, plastic-coated Kivar® and trimmed with brass-plated hardware. Has padded, gold-stamped lid and fully-lined interior. Made for those who appreciate the best.
Write for information and literature.

STOCK NO. 1090

AMBERG FILE & INDEX CO.
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For Music "On-The-Go!"

TOPS IN TAPE THINGS
THE HOT LINES
All on 8 and 4 track stereo tape cartridges

Ampak

BEST SELLING TAPE CARTRIDGES

8-TRACK

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Billboard SPECIAL SURVEY For Week Ending 6/14/69

JUNE 14, 1969, BILLBOARD
The continuing story of Candi Staton

And the girl from Alabama with the rich belt of blues has arrived with a hit.
"I'd Rather Be An Old Man's Sweetheart than a Young Man's Fool"

#1456 produced by Rick Hall
Herman Wooden in Mods, Dress

NEW YORK—Maybe big bands will come back, but they must take a different route from Whiskey A Go Go Opens Door to Jazz

LOS ANGELES—The Whiskey A Go Go, which has become the jazz mecca for Los Angeles' rock and roll scene, has announced that Herman Wooden, the club's new host, will be featured in the club's first all-night jam session June 28, known as "Jazz Around the World." The event will feature performances by some of the city's top jazz musicians, including pianist Russ Freeman, saxophonist Sonny Rollins, and trumpeter Dizzy Gillespie.

B. B. King Sings Tales of Love, Life and the Pursuit

NEW YORK—The spotlight at the Village Gate assumes a seductive appeal of indigo, as the semi gloom a trumpet wails, a low moaning, caressing rhythm, B. B. (Blue Boy) King steps out rotund, natty, smiling. Under the spotlights, caressing twang, caressing his guitar, "Lucille," the BluesWay artist coos to be an ordinary man and becomes a bundle of human energy, an enter- tainer par excellence. He does not sing, he plays, although he does not perform his shows, he lives them. He does not live; his au- dience lives in his music. The process is almost like chemistry. Through a 25-minute lather of licks, sorrow, jealousy, and some, Kinged Clocks, a well balanced meal of "soul" food, and with ecstatic "ohs" and "ahs" his audience laps it up. The songs, carefully chosen from an almost limitless repertoire, tell of love, money, frustration, pain and tears. They pull no punches. In- stead, with King's masterful handling and some really crea- tive musical arrangements, accompanying band, Sonny Freeman and the Unusuals, they force the minds and imagina- tion of the audience back to the ghettoes and tobacco roads. King clocked 3 and a half hours at the Gate, and will do two shows nightly, the first, during the spotlight for the first week is comedian Irwin C. Watson.

RADCLIFFE JOE

Cannonball Deliver's Strong Valleys; Evans Picks Up Signings

LOS ANGELES—Cannonball Adderley dished out funk and Bill Evans offered the romantic at the Century Plaza and Minnie Holle, respectively, Wednesday (28). Both locations were doing business.

Adderley's lively modern jazz style brought a new flavor to the Hong Kong Bar of the Century Plaza. Peasant Evans' introspec- tive style was a surprise for a num- ber of young longhaired to the Minnie Holle during his first visit to the club.

Adderley's quartet, with the plus of the delightful South Afri- can vocalist Letta, kept up constant pace of rhythmically moving songs during its hour set. Dressed In formal wear in- stead of the usual African dress, Adderley and associates— bassist Ron Baldwin, tenorist Joe Zawinul bassist Walter Book- er and drummer Roy McCurdy —opened with a rousing, driving "Saint M" and then shifted into slower gear for "Sweet Emma," which featured some poetry playing by Nat Adderley. Zawinul de- veloped a "concerto" built on snatches of songs such as "I've Got Rhythm," "Willow Weep for Me," and "My One and Only You.

Letta swung through her four numbers, while included two African language titles and "Im. My impressions" of her percussionists, King Erison, performed very well on four bang-ups and pop songs, with strong pulse to Adderley's own flowing rhythm section.

Bill Evans worked with an equal number of selec- tions. It was not ex- ceptional but he sits dropped at the piano, his chin tucked against his chest, and a song for his audience. None of his songs are identified. His associates are bassist Eddie Guzman, who is not so impetuous in his round tone as Zawinul, drummer Joe Laussell, who works swiftly with brushes. Among Evans' selec- tions were "Elsa," "Turn On the Lights," "As I Fell," "Waltz for the Stairs," "If You Could See Me Now," "How Deep Is the Ocean,""Out Now" and "Walkin' Up.""

ELIOT TIEGEL

'GING AND HAMP TO OPEN SCHAEFFER FEST SEASON

NEW YORK—Benny Goodman and Lionel Hampton open the Schaeffer Music Festival at Central Park's Wellman Rink on June 26, with Tiny Tim as the following night's attraction.


'Grove' No Groove For the Checkmates

LOS ANGELES—The Checkmates Ltd. is a very spe- cial act. It is a group of a group. The group, which was built a reputation as a good party act, is now playing, too.slowing and too hard-capping for anything else than traditional Coconut Grove. Even with Freddy Martin's 12-piece orchestra playing behind them, there was an uneven quality in the act. The group has a flair for com- municating with an audience but it wasn't in evidence in the vast, half-empty supper club. The act was given its main room to play.

After a marathon singalong, clapping, the Checkmates only played fifty minutes of the one-hour program. The num- bers in the repertoire were pleasant but few. Some singer-organ- ist-drummer Sonny Charles and his wife, keyboardist, performed. But they didn't do well, especially "Black Pearl" and "Can't Take My Eyes Off You." "Bebop Tide" is too old and Mary Smith's rendition of "25 Miles From Home" is too long. Harvey Trees, lead guitar, and Bill Van Busschot, bass, both the support Stevies, Charles and Simms.

Technical accomplishment, feeling for style and flair for communicating are all desir- able traits. The Checkmates have all three. But who looked the act into the Coconut Grove? BRUCE WEBER

Belafonte, L. Horne In Duo Vegas Date

LOS ANGELES—Harry Belafonte will team with Lena Horne in their first joint Las Vegas ap- pearance, Aug. 28 at Caesars Palace.

The last time the two artists worked together was on an LP released by RCA in which each cut individual tracks, which were then looped together.

MEXICO OPENS GATE TO DOORS

LOS ANGELES—The Doors, banded in Miami and Honolulu, have been given official approval by Mayor Tom Bradley and the President, Duz Oudza to perform at the Plaza Monumental.

The group personally becomes the first rock band to play a con- cert in Mexico, in a stab at Latin America, June 28. According to pro- moter Mario Olmos, Mexico City refused a work permit for the Beatles several years ago.

Tickets will be scaled from 40 cents to $1.
LESLEY GORE IS INTO A GREAT NEW THING!

"98.6/LAZY DAY"

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Produced by Paul Leka for Heather Productions Inc.

LESLEY GORE

from the Mercury Record Corporation / MERCURY • PHILIPS • SMASH • FONTANA • LIMELIGHT • BLUE ROCK • WING

family of labels
Laura Nyro's Low-Keyed Style Pause That Refreshes

LOS ANGELES — Laura Nyro, Columbia artist, knows how to use silence as a dramatic tool. She also knows how to combine the sweet and the gentle with the dramatic and the soulful. This combination of forces thoroughly engaged her opening night audience at the Troubadour Thursday (29).

Miss Nyro's appearance is thoroughly anti-mod. She walks slowly on stage in a long red gown with face shrouded, her long brown hair often hiding her face.

Head Staff of Woodstock Fair

WALLKILL, N. Y. — John Morris, Chip Monck and Mel Lawrence will head the staff of the first annual Woodstock Music and Art Fair in the posts of production co-ordinator, production manager and head of operations, respectively.

The event, being directed by Michael Lang and Artie Kornfeld, executive officers of Woodstock Ventures, Inc., is scheduled for Aug. 16-17 with such name attractions as the Band; Blood, Sweat and Tears; Canned Heat; Creedence Clearwater Revival; Stills and Nash; Arlo Guthrie; Tim Hardin; Richie Havens; Iron Butterfly; Jefferson Airplane; Janis Joplin; Laura Nyro; The Moody Blues; Sly and the Family Stone, and Johnny Winter.

as she shifts slowly to the piano. The effect of her face looking upward into the spotlight takes on religious overtones and there is a sad, mournful tone to her songs and appearance.

Her very striking voice, cutting like a razor, is a delight to hear, but her pronunciation needs work. Her piano work is programmed carefully, she does not waste notes, utilizing planned pauses in her piano work to accent her phrase patterns.

"Emily," "The Poverty Train," "Bill" and "Glory Road" were some of the topics she offered alone on stage, just her piano and her voice. Her 45-minute set moved swiftly.

ELIOT TIEGEL

Top Pop Acts For Festival

LOS ANGELES — Producers Mark Robinson and Paul Scheible have lined up a number of top pop acts for their first musical weekend at the Devonshire Downs Fairground in the San Fernando Valley, June 20-22. Their festival is billed as Newport '69 and offers such acts as Jimi Hendrix, the Rascals, Albert King, Southwind, Taj Mahal, Joe Cocker, the Edwin Hawkins Singers, Ike and Tina Turner, Jerry Leiber, Creedence Clearwater Revival, Steppenwolf, Buffy Saint-Marie, Eric Burdon, Sweetwater, Love, Brenton Wood, Imhotu Tall, Johnny Winter, Flock, Mother Earth, Booker T. and the MG's, Three Dog Night, Grassrooots, Marvin Gaye, Byrds, Chambers Brothers and Pete Townshend.

The fairground is located near Valley State College and the producers have been buying spots on local top 40 stations.

Mary Hopkin in Impressive U. S. Nityer Debut

NEW YORK — Making her U. S. debut, Mary Hopkin displayed one of the most refreshing styles to hit the circuit in some time. Presented at the Royal Box of the Hotel Americana June 2, the Apple Vocalist as producer Trini Lopez studies the score with his new vocalist Ann Howard, whom he is recording for his Hammer Productions.

From The Music Capitals of the World

CHICAGO

Doug Lee, who heads Decca's Midwest promotion operation, has moved from Minneapolis to Chicago. Jennifer Lambert was in town last week to talk about her latest Decca release, "Some Day When You're a Mother.

Jimmie Donovan, another Decca artist, appearing at the Flame East. Fontana's Dale Mentor, lead guitarist and writer-arranger for the Blackwood Apotheosis, received three "Connie" awards for his efforts in connection with the group's I.P. "The House of Leather." The awards, which honor talent in the upper Midwest, were presented in Minneapolis.

Nick Decaro's new single, "Love Is All," is the second release from his A&M album, "Happy Heart." Decaro has done quite a few arrangements for A&M. Joe Cocker's A&M album, "With a Little Help From My Friends," includes such friends as Stevie Wonder, Jimmy Page, Mike Kelly, Matthew Fisher, B. J. Wilson, crispy Stainton and Henry McCullough. Cocker has a new single, "Feelin' All Right..." Eric Burdon's Chicago Blues All-Stars and It's a Beautiful Day will be on top Friday and Saturday (13-14) at Aaron Russo's Kinetic Playground. Band leader Johnny Mulay is working on a new arrangement of "Ramblin' Rose." (Tex) Kistner's "You Knew Me When You Were Lonely." Jennifer is appearing with comedian Pat Paulsen at Mister Kelly's.

The MGB Sound was in town for two nights at the Rush Over. The group, based in Grand Rapids, Mich., is scheduled to release a record called "Smiling Faces." Walker Sound Productions, which includes Flin-Flon Records and Flin-Flon Music, has been formed in Mullen, Neb., with composer Earl Walker at the helm. The label's first release will be "Down in the Atmosphere," b/w "Just Rememberin' I'm," by the Note Blenders. The record is scheduled to be cut in Nashville with distribution handled out of that city. The B. G. Ramblers are in Florida for engagements at the Plaza Inn in St. Petersburg and the Crystal Lounge in Clearwater. The Four Fuller Brothers are appearing at the Cork Club in Houston.

RON SCHLACHTER

SAN FRANCISCO

An eight-hour benefit concert for the Berkeley People's Parks Bail bond fund May 28 at Winterland was perhaps the biggest single night ever for an indoor rock show in the city. The show, with performances by the Grateful Dead, Jefferson Airplane, Assai, Creedence Clearwater Revival, Elvin Bishop, Santana and Banger Flying Circus, was "a little over capacity" (4,500), according to Soul Writers Sound Production's Graham, who produced the event. Other crowd estimates ranged from 7,000.

Performing June 17 through Aug. 13, Fillmore West will be open six days a week. Tuesday through (Continued on page 25)
sat·ire (sat'ir) n. 1 The use of sarcasm, irony, or keen wit in denouncing abuses or follies; ridicule. 2 A written composition in which vice, folly, or incapacity is held up to ridicule. See synonyms under banter. [<MF <L satira, satura a satire, earlier, a discursive verse composition on a number of subjects, orig. a medley <(lanx) satura a fruit salad, lit., a full (dish), fem. of satur full]
**TALENT AUDITIONS**
**If You Have a Program Suitable for**
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**WOMEN'S, MENS, OR SERVICE**
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3000 EX. 8X10. 179.70

Send for a sample 8X10 color print and black & white 8X10 plus prices for other sizes in black & white and full details on ordering.

Talent

**From The Music Capitals of the World**

**(DOMESTIC)**

- Continued from page 24

Sunday. The first summer series bill features the Who, Woodstock, and the Animals. The regular series concludes June 12-15 with the Breau-Gun & Electric. The Fillmore's last Tuesday night program is THE SHORT TAKES: A three-hour "Careful Deal Special" featuring early tapes, live recordings never released on record and interviews with members of the band, was aired on KSAN-FM Sunday (6).

**PICTURES**
SPRINGFIELD, MO. 65801
(Celebrating our growing business)

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**The most complicated problem in pressing is normal exercise for us.**

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MGM Custom Pressing Division
120 Arlington Avenue, Bloomfield, New Jersey 07003

Name
Company
Address
State
City
Zip
Phone

**MGM Custom Pressing Division**

"We'll make your pressing problems our problem."

---

**Mary Hopkin Debut**

- Continued from page 24

recording star, sans gimmicks, offered a voice as clear as a bell with a magnetic quality reminiscent of Helen Morgan. Opening bright with "Poppy Love," Mary Hopkin segued into a delightful treatment of "Love Is The Sweetest Thing," featuring a well-done take. From there on in, with the exception of two Record saw "Those Were the Days," and "Goodbye," plus a driving revival of "There's No Business Like Show Business," her program fell in the folk bag and, unfortunately, contained unknown material. Some familiar numbers, folk or Broadway, would have filled the bill more amply.

**DON OVENS**

Stuart's Charmss
**Jammed House**

**NEW YORK—Enzo Stuarti,** engaged with the charm of the Mediterranean, captivated a packed audience in a New York Presbyterian Room here Wednesday (4).

Stuarti is a master of the romantic ballad who alternates between Italian and English. His repertoire includes a compelling aria from "Pagliacci," but he also gave outstanding versions of "I've Gotta Be Me" and "The Battle Hymn of the Republic." The latter ended musically up tempo and rising.

**CLAUDE HALI**

**RICH LITTLE pays tribute to JOHN WAYNE**

**JOHN DAVIDSON show Friday**

"Rich Little's Broadway" Kerr Records Inc.

**999 N. Doheny, L.A. 00969**

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**PUBLIC NOTICE to the INDUSTRY**

The song,
"ON DAYS LIKE THESE," by Quincy Jones and Don Black, from the PARAMOUNT Picture, "THE ITALIAN JOB," starting Monday, June 15, is RESTRICTED for Public Performance until Aug. 1, 1969.

**Paramount Music Publishing Companies**

1019 Broadway, New York, N. Y. 10019

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**The SIGN of great Reading**

**JUNE 14, 1969, BILLBOARD**

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**Overland**

The nation's largest producer of components used in Cassette and Record Pressings. We are here for you today.

- Constant Product Improvement and Development
- Lowest Prices
- Quality and Service
- Standard or Special Design Components

---

**Him, He & Me New Quartet, Ready for Disk Big Time**

**NEW YORK—The St. Regis Hotel's Maisonette Room has gone contemporary. Long the music capital of New York, she is, at least temporarily, its traditio-

Manhattan's front line by

Choosing, happily, a new and promising quartet. The group, which opened June 2 for two weeks, call themselves Him, He & Me, and are the first artists signed by Chappell & Co. under its newly created take-over key program. The publishing firm's choice, too, is a wise one. The clean-cut looking youngster, who is a smooth working team who excel as singers and musicians at the same time, placed on a rich diet of harmony and dexter-

---

**Beer with friends is better than champagne with enemies.**

Call Mother 3-17. See page 38

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**Overland**

F. C. Rine & Co., 526 72-7204

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www.americanradiohistory.com
The Steve Miller Band
Brave New World

On Records... On Tape... On Capitol
BILLBOARD launches the first industry-wide promotion to make Summer a Tape Thing for everyone—manufacturers, dealers, consumers!

SUMMER IS A TAPE THING is more than an exceptional issue for your advertising message. It's the perfect vehicle for tape and tape product merchandising—The way to move tape off the shelves!

Peter Max, whose designs have revolutionized the American poster industry, has created a full-color cosmic 24" x 36" art presentation based on the theme, SUMMER IS A TAPE THING. This outstanding Max original is part of a merchandising kit that includes logo strips and ad mats, the entire package is available to Billboard readers for only $1 per kit. Extra posters for your dealers are also available at volume prices.

Make TAPE your SUMMER THING—and join in this industry-wide promotion. For the “SUMMER IS A TAPE THING” kit, and extra Peter Max posters, just fill out the order form on this page.

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1905 Broadway Nashville, Tenn. 37203 615-244-1836
7 Carnaby St London W.1 437-8090

Ron Carpenter, Billboard Publications
165 West 46th St., N.Y., N.Y. 10036

Yes! SUMMER IS MY TAPE THING!
Enclosed is a ( ) check ( ) money order in the amount of $________ for the following:
$________ for ______ kits at $1.00 per kit
$________ for ______ extra Peter Max posters at 60¢ each

Name ________________________________
Firm _________________________________
Address ______________________________
City __________________ State ___________ Zip __________

www.americanradiohistory.com
NEIL DIAMOND'S NEW HIT
FROM HIS ALBUM
"BROTHER LOVE'S TRAVELING SALVATION SHOW"
NEW YORK — Many singers and musicians, some virtually unknown cast of the Hudson River, are reaping more money than established record and nightclub acts, believes Arnie Christie, of the Fifth Avenue talent film of Oppenheim and Christie.

This fact is luring many big-name entertainers into the field. Among the established acts now active in producing songs or recording them for the commercial field are the Stellans, the Fifth Dimension, the Supremes, Ray Charles and Elia Fitzgerald.

Oppenheim and Christie serve as a clearing house for the creative efforts of such composer-arranger-musicians as Bill Giant and Roy Ellis. Christie feels that not only have advertisers and advertising firms grown musical commercial oriented, but more and more singers, songwriters, arrangers and musicians are turning to it as a creative form of expression.

Ray Ellis, who has produced albums for Barbra Streisand, Lena Horne, and Billie Holiday, is also making a name in commercials. His top achievements include material for Campbell’s Soup, True Cigarettes and Dodge.

Bill Giant, themes writer for the NBC network’s “Monitor” programming and writer-arranger for Elva Presley, is highly involved with musical commercials. Peter Matz, well-known arranger, did the arrangements for Schaefer Beer, a score which rocketed the product to the forefront of top-selling beers on the regional market.

Recording studios, too, are cashing in on the boom; A&R, Aura, and National are among those involved as key commercial centers.

Christie listed some of the big-name entertainment personalities currently associated with commercials field as musicians like Doc Severenson, Herbie Green, George De Vins and Frank Owens.

Gene Fink, assistant music director at BOBOKO, sees a great (Continued on page 70)

Commercials

Big Fees Attracting Big Names

By RADCLIFFE JOE

What’s doing among the major music houses should be sent to Debra Kenzlik c/o Billboard Magazine, 165 W. 46th St., New York, N. Y. 10036.

GRANT & MURTAUGH, New York—581-4000

• Maxwell House Instant Coffee for Ogilvy & Mather; Bill Cleuren was the agency producer. It was a TV spot recorded at National.

• Two commercials on Shell Tires for Ogilvy & Mather; Paul Kramer was the agency producer. It was a TV spot recorded at Fine Recording.

• Metropolitan Life for Rubenop; Roger Vaughe was the agency producer. It was a TV spot recorded at A&R Studios.

• Hurstante for Daisy Dare and Bernbach; Al Meyers was the agency producer. It was a TV spot recorded at A&R Studios.

LOU GARISTO PRODUCTIONS, New York—759-6210

(Frank Garisto reporting)

• Zayas for Neder, Harper & Steers of Chicago; Peter Grounds was the agency producer. It was a TV spot recorded at National.

• RCA for J. Walter Thompson; Catherine Ames was the agency producer. It was a TV spot recorded at National.

• Ford, a three-minute commercial run on the “O Day Revisited Show,” for J. Walter Thompson; Sten Tanner was the agency producer. It was a TV spot recorded at National.

• Peanut Sultanes for McCann-Erickson; Frank Broadhurst was the agency producer. It was a TV spot recorded at National Studios, 720 5th Ave.

• Blue Cross for J. Walter Thompson; Edward Kahn was the agency producer. It was a TV spot recorded at National Studios, 750 5th Ave.

DAVID LUCAS ASSOCIATES, New York—581-3970

(Roberto Cumber reporting)

• A 15-minute Documentary on Madame Magazine, Frank Harvey, from MPO, was the producer, and Bill Cleuren, from MPO, was the director. It was recorded at Gotham and A&R studios.

• Topper Toys (Johnny Lightsho) for Dickie, Neder, Rosland & Sample; Carl Semisac was the recording producer. It was a TV spot recorded at Gotham Studios.

• Turn On (Dunham Mines) for Compton Advertising; Wes Shaw was the agency producer. It was a TV spot recorded at A&R Studios.

MBA MUSIC, New York—MU 8-2847, Richard Simon (Dorothy Greenburg reporting)

• Lasse Dog Food for Neder, Harper & Steers of Chicago; Tom Papaneck was the agency producer. It was a TV spot recorded at WSGR studios.

• Commercial in progress from MBA; Colonel for Grey; Ken McAlister was the associate producer. It is a TV spot which will be on the air the end of this month.

• Varro Airlines for Robinson, Donian & West; Larry Donian was the agency producer.

• State Farm Insurance for Neder, Harper & Steers in Chicago; Chuck Sandfor was the agency producer.

CHICO HAMILTON, New York

• Faberge Perfume for Lennox and Newell; Ed Flynn was the agency producer. It was a 30-second TV spot recorded at National radio studios in New York. Hamilton used his own voice as an instrument on the spots.

Gentle on My Mind

Not for Spots: Hartford

NEW YORK — John Hartford will never release his “Gentle on My Mind” for a commercial or even a parody, but “I do have some music TV available for commercials. Not much though,” said Hartford just recently finished a commercial for Hunts Tomato Sauce, through Young & Rubicam, advertising agency, Hartford said that most likely he would either rewrite older material or write fresh material for any commercial project. “For example,” he got a great idea for an Avon or Fuller commercial, but they haven’t asked me yet.”

And, to get Hartford, they’ll have to offer him full control. “The Hunts project was groovy, because I had artistic control. But a Dolly Madison commercial I that I did was badly chopped up. I was too busy to get too sold about a Marlboro commercial in which I performed. And, the unfortunate thing is that I can be recognized on it. A lot of people even think I wrote the song, but I didn’t.”

Because of the way some of his work has been messed up in the commercials field, Hartford said that the only conditions under which he will do anymore commercials work is “total artistic control.”

Ken Kragen, his personal manager, said that any commercials by Hartford will have to offer the same as any record project total control. Ashley Famous talent agency handles all of Hartford’s bookings in the commercials world; Ashley’s Randy Feed on the West Coast is the chief man on the scene.

June 14, 1969, BILLBOARD
June 10th
Begins the 10 Days of
Elyse Weinberg

Tetragrammaton

Tetragrammaton Records, A Subsidiary of The Campbell, Silver Corporation
Radio-TV Programming

Preview of ‘Music Scene’ to Be Shown at Programming Forum

*Continued from page 1*

the National Association of Television - Radio Announcers (NATRA). Young will be the unchained speaker June 22 at the concluding event of the Forum when Billboard’s first annual Convention Involvement Award will be presented.

Showing of ‘The Music Scene,’ which is a new 45-minute show revolving around hit record performers but debut this fall on ABC-TV, will follow cocktail hour June 21 when Billboard; many of the nation’s leading record artists will be attending the social event as guests of Billboard. Waves of the broadcasters registering for the Forum are expected to coincide with this event and the preview of the “Music Scene.”

Tribune will also be open house at the Billboard offices Saturday evening.

Chairs at the Forum represent all aspects of the radio industry—leading Madison Avenue advertising agencies, radio advertising reps, broadcasters, record distributors. Among these industry leaders guiding the Forum’s activities will be Mort Nassau, publisher of Billboard; Bill Drake, head of the Drake-Chennault programming consulting firm; George McGavre-Guild-PGW Agency; Robert Milder, head of American Programming; KKIN, Minneapolis, president; Katz Agency; Milt Herman, president, the jingles Group; Ralph Guild, president, the McGavre-Guild-PGW Agency; Robert Milder, head of American Programming; KKIN, Minneapolis, president; Katz Agency; Milt Herman, president, the jingles Group; Ralph Guild, president, the McGavre-Guild-PGW.

Letterman felt the programming package, which was added to the American jingles firm head of American Programming, KKIN, Minneapolis, president; Katz Agency; Milt Herman, president, the jingles Group; Ralph Guild, president, the McGavre-Guild-PGW.

WMEX Lets DJ’s Run Loose

BOSTON—WMEX, 50,000-watt station owned by Max Richardson, has “taken the shackles off” its air personalities to become a full "personality" station, according to program director, Dick Summers, who joined the operation three weeks ago to advise on programming. said the station was “not shooting for any of the competition, we’re just setting out to build a good sounding operation.”

The format revolves around four different lists of records—two for album cuts and two for singles. The station cuts heavily. The “A” few lists includes the hottest-selling singles in Boston; the “B” list contains singles “that we feel will be on the chart in the near future.” This latter list is added to as good albums are received at the station any day of the week.

The “A” album list features cuts from top-selling albums and the “B” list depends on album numbers. Cuts are carefully screened by music director Ron Rohins, a deejay at the station, with Summers having final say. Artists range from Bob Dylan to Jimi Hendrix because Summer's goal is to “be current and both are part of the scene today.” He said the emphasis will be on introducing new and swinging sound among at age 13-15 age group. "We are a super personality to mix and Hendrix and operations manager Warren Duffy, who's doing the afternoon drive show, is just this type of personality, as is Bud Ballou in the evenings. The Steve Feest-take talk with little being used as a springboard occasion-sympathies towards the two people, explains Fredericks played the controversial "Ballad of John and Yoko" and "should accept the absurd" to make a decision on whether to play the record. "We don't take telephone calls from the show (from people under 21), we found out, 'cause we actually felt nothing was wrong with the record, we put it on our playlist." Test of the record on the talk show was followed by broadcasting another song, said Summerson.

In general, the sound of the station will dip into the progressive rock bag as far as Hendrix and although the station will not sound "fuzzy, material like that will be represented." Major aim is to blend the best tunes possible with strong personalities.

Summers unveiled the new approach recently before a meeting of local record promotion men.

WMXFS-TM Sheds Rock

CLEVELAND — After a long try at a rock format, WMXFS-TM has turned back to an uptempo middle-of-the-road format with a new president and general manager. Ken Gaines announced last week. The new format when it was known as WHF-M.

About two-thirds of the program will be vocals, the rest instruments. Gaines said this was more desirable to the sales manager of WNOR in Nor-folk, Va., will be East Coast sales representative for the jingles, the programming package, the radio shows and other projects of AIR, Inc. Bob Milder, vice-president of programs, ABC Radio Network; High Helfer, president, the Heilfer Corp.; Graham Richards, programming consultant; Bill Williams, manager, Music Association; Buzz Bennett, program director, KGK, San Diego; Ken Cates, manager, ABC-owned radio station, WMCA, New York; Gary Klefmann, president, the Record New York, N.Y.

PROGRESSIVE ROCK was the topic during a recent series of “Love In” parties introducing music industry people to the ABC syndicated radio “Love” show, now heard in Pittsburgh, Houston, Detroit, Los Angeles, New York, and Chicago. Above, Peter Wright, Chicago record promoter, left, WLS program director John Rock, and Hal Neal Jr., right, president, ABC Radio, discuss the show.

Letters to the Editor

I read the comment in Vox Joa by Tom Barry concerning broadcasting in this country. I would like to add my emphatic agreement. It’s been my experience over the last seven years that people who applied for positions at my station or any other station in those schools have generally been no better qualified than the average high school student walking in off the street. As a matter of fact, I’ve got two high school graduates as DJ’s in the weekend and no broadcasting school graduates.

There is much more to the art of broadcasting than these schools teach. An individual in this business learns through experience the creative, professional approach that brings success. Schools which propose to prepare a person for a career in broadcasting in a few short weeks or months cannot possibly teach this.

It has also been my experience that many of these schools which market their programs are the same that in addition to no aptitude for the broad- casting profession. On the contrary I know of is that of a person with a severe speech impediment who was accepted by a broadcast station who promised him "a shot at a professional radio announcer."

Everyone thinks broadcasting is a glamorous profession, and to some extent I suppose it is. But these schools and their advertisers are luring young people—young people who in many cases only want to escape from what they feel is a dull life. I don't think they will find what they are looking for even in the field of radio and television. And speaking for myself and the station I work for, a person has to show a lot more than a broadcasting school diploma if he wants to work for us—and we are a small market station.

Howell L. Gatchell Jr. (Jay Howell) Program Director WGLM Richmond, Ind.

Thought the article on album programming was very interesting. I am interested in that reaction—attitude of all the program directors and station owners, I thought they all would play something if it sold. Isn't this backward? Sure, record sales are an indicator of relative pop-ularity, but what about the guy who doesn't buy many records? He still enjoys music and he still listens to radio stations. Are some program directors failed that all music programming is done scientifically? People don’t listen scientifically, people listen emotionally. Any program guy who can't determine an outstanding record from a mediocre one either lacks confidence or needs a long vacation.

Richard D. Ellis Program Director WHCH Farmington, Conn.

In your May 17 edition you mentioned that Mrs. Yolanda Paspuri, music director of radio station WQOD, Miami, had been re- sponded generously to our re- quest for material with which to update our record library.

(Continued on page 38)

JUNE 14, 1969, BILLBOARD
Mr. Roy Clark  
Dot Records  
1507 North Vine Street  
Hollywood, California  

Dear Roy:

I was profoundly moved by your magnificent recording of "YESTERDAY, WHEN I WAS YOUNG".

It is a source of deep satisfaction to a composer when his song is interpreted with all the feeling and heart he intended.

I wish to also convey my thanks to your creative producer, Joe Allison.

Both of you have my sincerest congratulations and gratitude.

Merci,

CHARLES AZNAVOUR
NEEDED FOR SUMMER

Announced, available to work with proper references and letters. Call radio TV station preferred.

VARIETY ATTRACTIONS, INC.

563 So. Michigan Dr.

P.O. Box 1075

Zanesville, Ohio

Note to all applicants: If you're seeking reunion tape, and/or other information, you must enclose a stamped envelope. We will address it to the proper station.

Major market operation with immediate need for personality with complete resume of past experience. Must be a personable, well grounded, versatile, and aggressive personality capable of hosting variety program in one of the nation's top 25 markets. Must be 23 yrs. old and preferably married.

GEORGE HUNTER, Manager

P. O. Box 1075

Zanesville, Ohio

Medium market easy listening station seeking a personality with a positive attitude towards working on the air. Must have experience on a no town format.

City has excellent school systems and moderate living costs. Must be willing to work 24015, 24014, 24016.

Salary $600-$650 a week. Must send resume to Box 152, W. 46th St., New York, N. Y.

William J. K. Wright, 354-7761, 102-46th St., New York, N. Y.

WSLL is seeking a strong, reliable disc jockey for New York City station. We have a wonderful, exciting medium market, and excellent management. Excellent work environment. We pay a good salary, and the opportunities for advancement are tremendous.

First Ticket personality needed immediately. Position is for full time. Must have experience in the format and be highly motivated. Send resume to Box 152, W. 46th St., New York, N. Y.

First position available immediately at WLNM, West Palm Beach 24015, 24016, 24014.

The station is looking for a personality with strong air personality and good on-air delivery.

Please send resume and references to Box 152, W. 46th St., New York, N. Y.

This station is seeking a strong personality to assist in the development of our new format.

Please send resume and references to Box 152, W. 46th St., New York, N. Y.

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The Beatles

Ballad of John and Yoko

Old brown shoe

Apple Records #2531
THE INCREDIBLES ARE BACK ON AUDIO ARTISTS!

...AND "HEART AND SOUL" IS A DOUBLE HIT!

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AUDIO ARTISTS, INC./2552 WEST PICO BOULEVARD/LOS ANGELES, CALIFORNIA, 90006/(213) 385-6094
Letters To The Editor

We are indeed grateful to all who contributed to that end, but the men of this institution are especially indebted to Mrs. Par- apur, John H. Rock (operations director), WLS, Chicago, June (program director), WLW, Cincinnati, Jerry Rodgers (music di- rector, WSGA, Savannah, Ga.), John Stuck (program director, WMMS, Cleveland, Ohio), Henry Allen of Atlantic Record- ing Corp., Alonzo King of Lib- erty Records Distribution Co., Daddy Day of Chicago, and G. C. Curry (Music Services, WMAQ-AM/FM, Chicago) for their most gener- ous support.

We again sincerely thank:

Eliza Brantley Warden Illinois State Peoria, Ill.

I was moved to tears by the poor program directors hav- ing problems with album cuts. The problem may be that these program directors haven't been able to secure their ears before making up their minds, coming from national trades and local store reports. I think Rick Sklar said in Billboard: There is no reliable data showing which album cuts to program. I think the only answer is to use a liberal pinch of programming judg- ment. Apparently, the program director who are choosing either don't have it or don't trust it.

At WALT, we find program- ming album cuts no more diffi- cult than programming singles. No album is good all the time. We consider an album like 10 or 12 different singles.

The listener hears "songs" coming out of a little box. If he likes it, it matters not at all whether it's an album cut or a single.

If album cuts are going to be important to Top 40 progg- roming, these program directors ought to oil up their ears instead of drying their eyes.

Some of WALT's recent album cuts and start dates include:

"Where's the Playground, June, Glen Campbell, Capitol, March 25.
"Ruby Don't Take Your Love to Town," First Edition, April 1.

"Stormy-Truces-Special Medley," Ventures, Lib- erty, April 22.

Although I'm not the world's greatest expert on radio, I'd like to comment on Bob Hamilton's statement concerning your critiques at both WFUN and WGH. I don't think if the die was good or bad, the same for the contest pro- gram.

Directors of the jingles... but I suspect Hamilton has been out of radio just long enough to realize that all of us are subject to an awfully quick judgment -- not by Claude Mail or even Bob Hamilton, but by our listen- ers. They don't wait around all day to decide if they like it, that's what the dial is for, or the marketplace. They like something, they like it's an album cut or something they don't like, they might possibly hang around for a few more minutes, but that doesn't bring the same message, it's off to some- thing better.

Regardless of the fact that I could be wrong, I still believe that 10, 15, or 30 minutes should give a person an idea.

Continued from page 32

'VE Swinging’ Time' Show Back In Detroit Via WXON-TV

DETOIT -- WXON-TV, channel 62, will bring back the "Robin Seymour’s Swingin’ Time" handbills and TV show June 9. The show will be produced by the new corporation of Robin Seymour Enterprises Inc., formed for syndication. Seymour formerly was star of the teen- age dance show on CKLW-TV here.

"Swinging’ Time" will be tele- cast 7-7:30 p.m. Monday through Friday, featuring live music and dance to current and upcoming hits. Seymour said his feature will be both entertaining and educational. Scheduled for the first week are the Sand- pipers, the Checkmates, and the Dinos.

Bobby Vinton, Ronnie Dove, Joe Simon, the Rationals, the Orange Krush, the Bob Seger System, the Cannonballers, and the Detroit Emeralds.

Seymour said through the sta- tions of WXON, the show will be broadcast not only in metropolitan Detroit, but Toledo, Flint, Lansing and Port Huron.

Tribep Bows Promo Firm

HUNTSTVILLE, Ala. -- Jim Tripe, 43-year radio veteran, has come out of retirement to launch a national syndication firm for radio-TV stations.

Broadcast Promotion Service will "either manufacture or can put our hands on most any kind of promotion a station could want," Tripe said. A former publisher of TV Age, Tripe operated a firm called Bro-Tel Service until suffering a heart attack a few years ago. While active, he turned out promotional items as studio and outdoor call letter banners, mike plates, auto tags, lapel pins and centerpieces for shows or programs. Tripe said his new venture is a radio game called "Let’s Play R-A-D-I-O" played like bingo. Address of the new firm is P. O. Box 808, Huntsville, Ala. 35804.

Radio-Television programming

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BILLBOARD'S BOOKSHELF now offers...

SOMETHING TO SING ABOUT!
Collected and arranged by Milton Okun, noted music- cal arranger and instructor
A unique collection of more than 700 favorite folk songs, complete with words and music, contributed by America's top 57 folk sing- ers and groups. Individual artist photos and personal bios accompany each selec- tion making this a rare composite of current Folk Americans for folk fans and all music buffs.
Deluxe hard-cover edition, 241 pp. 8'/2 x 11". $8.95 per copy.

MANAGING TODAY'S POP STATION
by Jay Hoffer, Station Manager-Manager of KRAK, Sacramen- to, Calif.
A series of informative es- says outlines the major principles of broadcasting. The book is presented in the following three detailed sections: Part I: Management Thinking; Part II: Programming; Part III: Sales.

THIS BUSINESS OF MUSIC
by attorneys Sidney Shemel and M. William Krasskisky, Edi- ted by Paul Ackerman, Music Edit- or of Billboard Magazine
A significant piece of reference volume describing the prac- tical aspects and legal complexes of the music and record business. More than 150 pages of appendices including actual reproductions of letters and union con- tracts; copyright forms; writer's agreements; licenses; applications, etc.
Hard-cover, 420 pp., 6'/2 x 9'/4 x 6.250 per copy.

MORE ABOUT THIS BUSINESS OF MUSIC
by Sidney Shemel and M. William Krasskisky, Editors
Edited by Lee Zhidz, Associ- ate Publisher of Billboard Magazine
A practical guide for four additional areas of the music and record business not covered by "This Business of Music, Volume I." Special Music • Tape Cassettes • Background Music • Transcription • Sole Right of Sale On Printed Music.
Hard-cover, 160 pp., 6'/2 x 9'/4, $6.95 per copy.

SUCCESSFUL COLLEGE CONCERTS
by Kenneth Kragen and Kenneth Fritz, managers of west coast music per- sonalities.
Here are the step-by-step procedures involved in organizing and presenting outstanding college pro- ductions. Everything from the initial stages of selecting an attraction straight through to the last minute details that can make the difference between a night to remember and a night to regret.
Deluxe hard-cover edition, 88 pp., $5.95 x 8'/4 per copy.

THE COUNTY MUSIC STORY
A root-researched, crisply written and pungent account of the way music of the Southern States has developed from the earliest days back to the present day.
Over 400 photographs. Delux hard-cover edition, 640 pp. 7'/2 x 10'/4. $7.50 per copy.

Radio-Television programming

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Billboard’s Bookshelf now offers...

SOMETHING TO SING ABOUT!
Collected and arranged by Milton Okun, noted music- cal arranger and instructor
A unique collection of more of than 700 favorite folk songs, complete with words and music, contributed by America's top 57 folk sing- ers and groups. Individual artist photos and personal bios accompany each selec- tion making this a rare composite of current Folk Americans for folk fans and all music buffs.
Deluxe hard-cover edition, 241 pp. 8'/2 x 11". $8.95 per copy.
Sergio Mendes & Brasil '66
Sittin' On
THE DOCK OF THE BAY
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www.americanradiohistory.com
Rhythm & Blues

Soul Sauce

BEST NEW RECORD OF THE WEEK:

"DON'T TELL YOUR MAMA"

EDDIE FLOYD

(Stax)

By ED OCHS

SOUL SLICES: Kenny Gamble and Leon Huff, already synonymous with hot hit productions via their golf efforts with the Intruders, Jerry Butler, Archie Bell & the Drells and their Gamble label, will kick off their new Chas/Cher distributed Neptune Records with the O'Jays, Dee Dee Sharp, Bunny Sigler and the Indigoes. The duo will continue their independent work, just having completed Archie Bell & the Drells' new Atlantic single, "Girl, You're Too Young," and Jerry Butler's latest "Moody Woman" for Mercury. By the way, Huff still plays piano on all the studio sessions. Just released: David Ruffin's first solo Motown album, "My White World Ended." Also from Motown: new LPs from Diana Ross & the Supremes, the Four Tops and Jr. Walker and the All-Stars, who will soon play Fillmore West. Meanwhile due at Fillmore East: Chuck Berry, Albert King, and Booker T. & the M.G.'s. Next group to happen: the Young Hearts on Minot. At the Apollo until Thursday (12). Joe Tex, with Bobby Byrd and Vickie Anderson. The Persuasions, the group sponsored by the Bedford-Stuyvesant Reconstruction Corp., debuted on Minot with "Party in the Woods." The group was scheduled to perform at the inauguration festivities for the late Senator Kennedy, who, with New York Sen. Jacob Javits, initiated the ghetto program. Marshall Sehorn and Allen Toussaint, who produced the Meters into hit territory, are making smoke with the biggest hit of the year, "Everything I Do Gonh Be Funky," penned by Toussaint. Dizzy Gillespie will join the contemporary swing with his first soul-gospel album, "Soul and Salvation." due next week on GWP's Tribute label. New from the Sweet Inspiration: "Sweets for My Sweet," from their upcoming LP on Atlantic. Eddie Holland has signed four acts under the Capitol Records production arrangement with his Detroit-based Invictus label. New into the pop-soul vein are the Glass House, Freda Payne, and Chairmen of the Board. Roulette has revived its r&b outlook with Esther Phillips' "Tonight I'll Be Staying Here With You" and Sam Moorri's "Funky Jerk." At Plaza 9 till Monday (16), the Ramsey Lewis Trio. And set for Madison Square Garden July 4 is the James Brown show with Nipsey Russell, the Young-Holt Trio, the Uniques and Tyrone Davis.

** FILETS OF SOUL ** When Clarence Carter appeared at Fillmore East a few weeks ago he featured Rick Hall's latest discovery, Cand STATON, but he forgot to introduce the young man who led him to the microphone—Luther Redding. Otto Redding's brother. Now at the Copacabana: Smokey Robinson & the Miracles. Here in the East for a promotion tour is Mimi's Jimmy McCracklin, whose "What's Going On?" from his "Singer Man" LP as strongest bid in a while. The Dee Pee Trio, who back James Brown on his "Gettin' Down To It" album, have recorded "Oh Happy" on King. Running high on the local r&b charts in England are oldies by the Isley Brothers ("Behind a Painted Smile"), James Carr, Billy Butler and Jackie Wilson ("Higher and Higher"). Doris Troy will supposedly sign with Apple. Inez and Charlie Fox were both jaded overnight in England over a misunderstanding concerning in- come tax. Jimi Hendrix has produced half of Buddy Miles' "Electric Church" LP on Mercury. AFTRA has donated $1,000 to Morris Brown College in Atlanta "for the assistance of a promising but underprivileged Negro student pursuing a career in the performing arts." Booker T. & the M.G.'s, slated to debut at Fillmore East the weekend of Friday (13), have dropped off the bill. The inside story—ticket sales were poor. The Mothers of Invention took the spot vacated by the soul band and sales picked up. Solid soul is still somewhat of a line in the downtown pop house. Buddy Scott of King Records reads Soul Sauce. DO YOU?
Les Baxter turns it on! The original motion picture soundtrack from American International's "Hell's Belles." Conducted and composed by Les Baxter.

Grab it. Don't get left behind.
**Rhythm & Blues**

**BEST SELLING**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>No. &amp; Pub.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>TOO BUSY THINKING ABOUT MY BABY</td>
<td>Marlon Gaye, Tamla 54487 (Motown, BMI)</td>
<td>26</td>
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<td>2</td>
<td>2</td>
<td>ON HAPPY DAY</td>
<td>Eddie Kendricks, Songwriters 20001</td>
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<td>DONT LET THE JONESTES GET YOU DOWN</td>
<td>Darrel Banks, Sony 77082 (Island, BMI)</td>
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<td>4</td>
<td>4</td>
<td>I WONT TESTIFY</td>
<td>James Taylor, Star 0023 (Greensville, BMI)</td>
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<td>5</td>
<td>5</td>
<td>CRAZING IN THE GRASS</td>
<td>Enositra, Volt 4010 (Pervis/Starline, BMI)</td>
<td>11</td>
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<td>6</td>
<td>6</td>
<td>WE GOT MORE SOUL</td>
<td>Style &amp; the Blazers, Crystal Sound 085 (Columbia, BMI)</td>
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<td>BLAY PEARL</td>
<td>Sherman Charles with the Checkmates, Ltd., A&amp;M 1055 (Living, BMI)</td>
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<td>I TURNED YOU ON</td>
<td>Nile Rodgers, T Neck 802 (Triple 3, BMI)</td>
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<td>LOVE IS BLUE</td>
<td>Dalia, Label 5401 (Cinema/Mark VII, ASCAP)</td>
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<td>CHECKIN KIND</td>
<td>Joe Simon, Sound Stage 7 2628 (Millionaire, BMI)</td>
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<td>11</td>
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<td>WHAT DOES IT TAKE TO WIN YOUR LOVE</td>
<td>Jr Walker &amp; The All Stars, Eastt 30502 (Cable, BMI)</td>
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<td>12</td>
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<td>I CANT SEE MYSELF LEAVING YOU</td>
<td>Archie Franklin, Atlantic 2617 (%# Moz, BMI)</td>
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<td>Cissy Strut</td>
<td>Meters, Jolie 005 (Mantshire, BMI)</td>
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<td>WHY I SING THE BLUES</td>
<td>B. G. &amp; King, Blue Note 0324 (Essential Sounds of Lucille, BMI)</td>
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<td>THE POPCORN</td>
<td>James Brown, King 0420 (Cuba, BMI)</td>
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<td>MOODY WOMAN</td>
<td>Jerry Butler, Duke 447 (OM, BMI)</td>
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<td>Gotta Get You to Know My Baby</td>
<td>Bobby Blue, Duke 4457 (Motown BMI)</td>
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<td>ITS YOU</td>
<td>Bunny Hull, Label 19929 (Holder Forever/Pendulum, BMI)</td>
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<td>ITS YOUR THING</td>
<td>Johnnie Taylor, T Neck 901 (Brothers Three, BMI)</td>
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<td>DONT WANT NOBODY TO GIVE ME NOTHING</td>
<td>James Brown, King 0424 (Outlaw, BMI)</td>
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<td>MY WIFE, MY DOG, MY CAT</td>
<td>Mackinlay &amp; the Agents, Dynasty 131 (Euphoria/Plow Records, BMI)</td>
<td>7</td>
<td></td>
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<td>22</td>
<td>22</td>
<td>IM GONNA BE LOVING YOU LONG</td>
<td>The Sells &amp; Toms, Blue Triangle 101 (East/Time/Corr, BMI)</td>
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<td>I WONT LET THE JONESTES GET YOU DOWN</td>
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<td>LET ME LOVE YOU</td>
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<td>NO MATTER WHAT SIGN YOU ARE</td>
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<td>Shirley Brown &amp; Her Ventures, Gary 8035 (Island, BMI)</td>
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<td>National Rec, Inc. 71202 (Wilcox/Pemi, BMI)</td>
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<td>PATH TO TRUE LOVE</td>
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<td>Wipeout, Peccat/Albatross 2631 (Gushee, BMI)</td>
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<td>Herman, Grape 3111 (Gilding Flowers, BMI)</td>
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<td>IF I SHOULD LEAVE YOU</td>
<td>Tommy Willis, jubilee 5600 (Cubiban/Hi/Sonnet, BMI)</td>
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<td>YOU MADE ME A BELIEVER</td>
<td>Marie Alyce, Decca 8815 (Marie, BMI)</td>
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<td>CRY TO ME</td>
<td>Betty Harris, Jubilee 5610 (West/Progressive, BMI)</td>
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<td>JUST A MELODY</td>
<td>Carl Davis, Brunswick 753410 (Carl Davis &amp; Luegon Records)</td>
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**SPECIAL SURVEY For Week Ending 6/14/69**

The charts tell the story—Billboard has the charts when answering ads... Say You Saw It in Billboard

**JUNE 14, 1969, BILLBOARD**
"I Didn't Raise My Boy to Be a Soldier"
Eli Radish

This year's concept album
Country rock interpretations of old war songs
First from Capitol Records

Album No. ST-244
Single No. 2504
Produced by Roger Karshner
BEST SELLING
Rhythm & Blues LP's

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title, Artist, Label, No. &amp; Pk.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>7</td>
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<td>CLOUD NINE Temptations, Gordy GNP 1099 (1)</td>
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<td>29</td>
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<td>AGE OF AQUARIUS Jimi Hendrix, Electric Ladyland, Electric Lady 50005 (5)</td>
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<td>3</td>
<td>2</td>
<td>IT'S OUR DREAM Isley Brothers, TDC 2F 1001 (5)</td>
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<td>ICE MAN COMETH Jerry Butler, Mercury SR 61888 (5)</td>
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<td>8</td>
<td>S.O.U.L. 69 Aretha Franklin, Atlantic SD 8132 (5)</td>
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<td>SOULFUL Diana Warwick, Scepter SPS 5717 (1)</td>
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<td>9</td>
<td>25 MILES Edwin Starr, Gordy GNP 940 (5)</td>
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<td>M.P.G. Marvin Gaye, Tamla T 379 (2)</td>
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<td>UPTIGHT Soundtrack, Stax STS 2 2004 (5)</td>
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<td>GRAZIN' IN THE GRASS Frank Zappa, Capitol KCS 6479 (5)</td>
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<td>FOR ONCE IN MY LIFE D.C. Smith, Columbia CS 9756 (5)</td>
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<td>MOTHER NATURE'S SON Ramsey Lewis, Caper CPS 821 (5)</td>
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<td>SWEET SOUL SHAKIN' Young MC's, LP 24016 (5)</td>
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<td>STONE SOUL Mongo Santamaria, Columbia CS 9910 (5)</td>
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<td>JULY At the Copa Temptations, Gordy GNP 939 (5)</td>
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<td>I CAN CHANGE MY MIND Tyrone Davis, Gordy GNP 930 (5)</td>
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<td>SAY IT LOUD—IM BLACK AND I'M PROUD James Brown, King K 1047 (5)</td>
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<td>THE WAY IT WAS/THE WAY IT IS Linx Rawls, Capitol S 217 (5)</td>
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<td>26</td>
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<td>GETTIN' DOWN TO IT The Isley Brothers, King K 1051 (5)</td>
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<td>SOULFUL STRUT Young MC's, Columbia CS 74144 (5)</td>
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<td>YOUNG MOD'S FORGOTTEN STORY Impressions, Cortez KCS 6002 (5)</td>
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<td>LOVE'S HAPPENING Five Stairsteps &amp; Cube, Capitol KCS 6002 (5)</td>
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<td>T.C.B. Diana Ross &amp; the Supremes with the Temptations, Motown MTS 682 (5)</td>
<td>24</td>
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Notes:
- The Isley Brothers receive gold records for their million-selling "I'm Your Plaything" and "It's the Same Old Thing." Records label, distribution by Buddah Records. Presentation of the awards was made at a special benefit appearance of the group at a recent meeting of the Bergen County Fair Housing Committee. Left to right, at the ceremony are: Rudolph Isley; Cecil Holmes, Buddah director of S&R promotion; Kelly Isley; Roosevelt, Buddah vice-president and general manager; and Ronnie Isley.

Letters To The Editor

* Continued from page 38

... an instant idea of what a station is all about... if not, there is something lacking. Phillip Bradshaw, WHNN, McComb, Miss.

I'm writing in response to Tom Barry's (KLIVE, San Jose) statement concerning how sick and tired we are of hearing how easy it is to become a radio announcer from the various so-called broadcast schools.

Now I'm not pushing these schools by a long shot. But I find it a little disheartening to find young people in their busyness willing to give a hand to the youngsters that truly wants to get a foothold in our business. Most of these so-called radio announcers feel that their talent is God given. Too bad the one's that have it made now don't hear a tap of our first on-the-air job to refresh our memories and recall how terrible pet we were.

I know that I was one of those so-called star-struck kids. But I put my time in the Navy, got married, and had a child on the way before I finally had enough courage to try radio. It wasn't easy. To me it was one of those unattainable dreams. I received no help from anyone. I was in Kansas City, Mo., at the time and would call on some of the big deejays in that market. Their response was always negative.

Looking back now I can see that those days were big in salary only. Personally they were small. I didn't receive help because I was bad, though I was, I didn't receive their help because to help anyone into the business might jeopardize their careers.

No getting around it, I was terrible. And I knew it. So I worked hard to improve... and I did. To blow my own horn a little I have been told so often now that I am good I finally even believe it myself (bless you, Mother). But I'll be damned if I'll let that keep me from working to be better.

I finally got into radio by such hard work and I think I wouldn't believe it. So, when one of those star struck kids come along I give them all of the advice and all the help I can. Who knows... I may be helping a future Gary Owens. Nothing would tickle me more than to say, "I remember that guy when he couldn't even pronounce his own name without blowing it. Now look at him pulling in 200 grand a year."

In answer to the question in your mind. Yes, I do recommend broadcasting schools or I should say a broadcasting school. No I didn't go to it for the school of announcing. But I did take the crash course to get my first ticket.

At least, at one of these schools the newcomer will be able to find if he has that talent for our business that may be deeply hidden. Naturally they all don't make the grade anyway. But I hope that we all achieve a level as a full-fledged genius. But if a guy loves this business enough to give it a try please don't discourage him. God knows this racket can be plenty discouraging enough at times without help.

I've been in radio for four years now and I still love it as much as I did when I was a star-struck kid. I guess I'm still a 28-year-old kid at heart. But I am not so selfish that I won't share my love with someone else. There is more than enough to go around.

Well I imagine I made my point. At least I feel better. If Tom Barry doesn't like the broadcasting schools maybe he can make one last suggestion? Tom should take the time out to help the kids that come to him for help and advice. But perish that thought. Horrors if he does that he may find himself neck deep in work.

Mike Rhoads KSWO Lawton, Okla.

---

Paul Williams, right, of Motown's Temptations donates $1,000 to Associated Dean Reinard Wilson on behalf of Oakland Community College. William and Wynne Brown, partners in the Celebrity House beauty center, provided the two-year scholarships for deserving black students in memory of the late Dr. Martin Luther King Jr. Wilson accepts the check for Oakland's Martin Luther King Jr. Commemoration Committee.
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WINDOW STREAMERS INCLUDED WITH PRE-PACKS OR BULK
Each NAL Double 8 TWIN-PAK contains the musical equivalent of two LP records
NEW YORK—London Records is issuing an all-too-rare record of Leoncavallo’s “I Pagliacci” this month with tenor James McCracken in the title role. Also featured are soprano Plácido Domingo and baritones Robert Merrill and Tom Krause. Two new issues for William Kraft are included in an album by Zuhin Melha and the Los Angeles Philharmonic, as the orchestra performs his “Con- textures: Rons—Decade” and “Concerto for Four Pianos.”

McCranken’s soloists and orchestra. The works are in an album with Copland’s “Lincoln Portrai,” which has Gregory Peck as narrator.

George Solti continues his Mahler series with a two-LP set of the “Symphony No. 3” with conductors Helen Hanzlik, Paul Mann, and the London Philharmonic. Also slated is a highlights recording of a complete “Die Walküre” of Wagner. The disk features soprano Birgit Nilsson and Regine Crespin, mezzo-soprano Christa Lud- wig, tenor James King, baritone Hans Hinterseer, and the Vienna Philharmonic under Solti.

Wilhelm Kempff has two albums of Beethoven piano sono- nates, while Richard Bonynge and the English Chamber Orches- tra offer a quartet of Handel overtures and sinfonias. The other release this month from Edwin and Tamir has a coupling of Brahms and Dvorak. Rounding out the releases is an RCA stereo piano trio pairing with pianists Julius Katchen, violinist Joseph Cre- cci, and cellist Jannet Scharer.

1st Listings on Nonesuch

NEW YORK—Nonesuch Records is issuing an album of first listings of works by Ren- aissance composer Giovanni Piero de’ Medici with the University of Illi- nois Chamber Choir, conducted by George Martin. The choral pieces are his “Missus Ave Maria” and “O quam pulchra.”

Trumpeter Edward Tarr is featured in an album of hu- morous and comic works that also features Robert Bodenroeder on second trumpet. The selections, including a concertina duet, are by Torelli, Franceschini, Charles Kinkel, Aulincourt, Handel, and Handel.

Sixten Ehrling and the Or- chestra of the Swedish Radio have a collection of Franz Ber- wald first recordings including his “Overture ‘Donnington’ and ‘Estrella de Soría.’”

Casals Marboro’s Man in Residence for Ninth Year

MARBORO, Vt.—Pablo Casals will be in residence at the 19th Marlboro Festival, which takes place here July 5. This will be the ninth season of participation for the 92-year-old cellist.

Returning soloists and cham- ber music artists include pianists Ludovico Einaudi, Richard Good- em, Mieczyslaw Horowski, Ruth Larrabee, and Rudolf Serkin; violinists Pia Camilieri, Isadore Cohen, Felix Galimir, Marc Thaddeus, and Alexandra Schneider; and pianists Casals, Florin Lupescu, Michael Kroy (RCA), and Michael Tree, cellists Herman Busch, Madeline Foley and Ronald Leonard, and doublebass Julius Levine.

New and returning artists in- clude mezzo-sopranos Jene Sreeka Barton, tenor Seth McCoy, vio- linists John Duley and Young Uck Kim; violists Rahul Hil- ler and Craig Taegaki; and woodwinds Leonard Arner, Ste- phen Maxym and Ray Still.

The festival’s program guide the Composers’ Program, which is sup- ported by the Marlboro Music Foundation. Other residencies for this season are by Faji Dallapiccola and Michael Ries- man. Serkin is the festival ar- tistic director.

2 Qualiton Piano Recitals

NEW YORK—Two super- b Hurghoton piano recitals are among the most recent Qualiton releases. Lewis Gerson displays artistry and dexterity in a Liszt album containing “Les jeux d’eaux a la Villa d’Este,” “La leggerezza,” “La Chasse,” “Eraser Mehiphol Wal- zer,” “Rimembrances de Don Juan,” and “Fantaisie sur deux Motive et Figaro.”

Loran Stur’s new recital con- tains Bartók’s Piano Concerto, Op. 26; Two Hungarian Dances, Op. 88; “Sketches,” Op. 9; “Fires” Op. 9A; and “Four Preludes.” Prokhoruk is the soloist in an ex- cellent collection of four Han- del, the first concerto in the Liszt Chamber Orchestra under Frisich on Qualiton.

Qualiton also continues its valu- able series of contemporary Hungarian music, as the Gyorgy Lehel conducts the Orchestra of the Hungarian Radio and Televi- sion, Budapest, in music by Rudolf Maros, including “Eufinson 1, 2, 3” and “Cinque studi per orchestra.”

A two-LP set has guitarist Laszlo Stender Karpaty and the Tzairat Quartet in three Bocher- in guitar quintets (Nos. 1, 2 and 3), and Haydn’s guitar quartet.
Col. to Get Unreleased Tapes of Johnny Horton

NASHVILLE—Three potential albums of never-before-released tapes of the late Johnny Horton have been turned over to Columbia Records by the estate of the country/rockabilly star. The tapes were collected over the years by Mrs. Horton. "I had to keep away from them, some from Johnny's brother, and acquire the others through one method or another," she said. The tapes are written by various people, including Horton and Claude King, who recently cut an album under Ritchie's direction, "I Remember Johnny Horton," which is becoming a best-seller. King and Horton were close friends at Shreveport. "All of these tapes involve only Horton and his guitar, there will be considerable overdubbing, using voices and various instruments. Many of the songs by Hank Williams, released after his death, were done in this manner," Horton, who is best remembered for his "Battle of New Orleans," was killed in an automobile crash near Milan, Tex., Nov. 7, 1960. He was married at the time to the former Billie Jean Williams, who had married Hank Williams shortly before his death. Horton in his lifetime recorded for Dot and Mercury as well as for Columbia, but had only 10 LP's in all. Six of these were on Columbia.

Mrs. Horton, who has the copyrights (Horton Music) of all of these taped songs, said that the King album had spurred a new interest in Horton, and that her mail had been appreciable in recent months. Ritchie said he hoped for an early release on the first album, and said overdubbing would present no problem.

Pop Singer Weller Reverses Trade; Moves Into Country

ATLANTA—With more country songs falling into the R&B and pop fields, one of the nation's leading pop artists now is turning out country hits.

Joe South is the author of "Games People Play," which moved Freddy Weller, a pop guitarist, to the No. 3 spot on the country music chart (Billboard, June 7).

Weller, lead guitarist for Paul Revere and the Raiders, formerly was a guitarist for Billy Joe Royal, but went with the Raiders on the stipulation that Revere would help him get a contract as a country singer.

Columbia signed him, and his first record became a best seller. He now has cut a second tune by South, "These Are Not My People," strictly in the country vein. An album will be next, and it reportedly will consist mostly of songs written by South.

Weller continues to record and travel as part of the Paul Revere group, but has an agreement whereby he can branch on his own with six months' notice to devote full time to country music. All Joe South songs are published by Lowery Music.

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Brite Star's Pick Hits . . . Brite Star's Pick Hits

Come on Home—Sally Marcus—K-Ark
Exodus Headache No. 19—Joy Anderson—RCA
Individual of Society—Basis of the Thing (Clue-Line)
More Comes Heaven—Jack Muhl—Northland
Plastic Fantastic Lover—The Jefferson Airplane (RCA)
Losing You—Will Bang—Geauga
See—Rascals—Atlantic

A Million More Like You—Jody Vac (Chance)
Kaleidoscopic—Bash's Head Band—Sire
Love's Not What It Used To Be—Romie Perri—Southside
The Man—The Good Humor Band (Atlantic)
Funky Virginia—Sir Guy (BPG)
Always Alone—DIennis (Sterling)
Sugar Sonic Blast—Alex Williams—Woodruff
Take a Long Vacation—Lee Wilson (Rich-R-Tone)
The Twelve Most Album Sell-Offs
A Time for Us Album—Merril Womach—DJ
Honey Sweet Gospel Album—The Holly Leaves Family (Malinda)
For Promotion, Distribution, Ongoing Coverage, Press Release service see Brite Star's "AHit" Billboard Team, MARY Finley

Brite Star's Pick Hits . . . Brite Star's Pick Hits

when answering ads . . .
Say You Saw It in the Billboard

JUNE 14, 1969, BILLBOARD

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This doesn't look like New York's most famous concert hall. Man, it didn't sound like it either.

It was a hot Sunday night in May. 2200 people showed up. The Fillmore East crowd, the jazz buffs, even some classical people. What they heard were 13 musicians who've created a band and a sound unlike anything in the country today.

You can hear it on their first album.

The name of the LP is the name of the group.

**Lighthouse** LSP-4173

*At New York's Village Gate June 10-July 1.*
"...and so Ladies and Gentlemen let's have a big warm London Palladium country style welcome for the world's number one country artist..."

ST-232 Produced by Ken Nelson
On Records ... On Tape ... On Capitol!
Watch Buck Owens' new television show premiering June 15th on CBS.
Personal Management: Jack McFadden, Bakersfield, Calif., (805) 327-7201
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<td>1959</td>
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Country Music

Double List of Pros Who’ll Swing Into Action at Music City Golf

NASHVILLE — The Music City USA Pro-Celebrity Golf Tournament, scheduled here Oct. 11-12, this year will double the number of touring professionals invited.

The board of directors of the tournament and tourney director Frank Rogers said the field this year will include 30 of the star professional players from the touring circuit, and possibly some leading amateurs. Last fall, 15 pros participated.

There is a strong possibility this year's field may contain the usual colorful and successful figures in professional golf. Last year's list included Bob Goalby, Dave Marr, Don January, Frank Beard, Mason Rudolph, Bobby Nichols, Cliff Brown, Louie Graham, Miller Barber, Jacky Cupit, Gardner Dickinson Jr., Lionel Hebert, Johnny Pott, Gay Bremen and Billy Maxwell.

"Since the very first Music City tournament," Rogers said, "the idea has been for the event to combine the worlds of entertainment and golf in a show to promote the two arts right here in Middle Tennessee. The board of directors feels an increase in the number of touring professionals certainly will add considerable excitement to the competition."

Already this year the invitation committee has received requests from pros and celebrities. Rogers, director of the Colonnial National Invitation in Fort Worth, met with the board and

then turned over to the professional board members a list of pros who will be invited. Some already have been contacted. Each professional who takes part receives a guaranteed $2,000.

M. Carson in Own Company

NASHVILLE — Martha Carson, long-time country-spiritual singer, has formed her own label and publishing firm and has located on Music Row.

Miss Carson, who has just begun to perform again after recent surgery, formed Neon Records (named for her birthplace in Kentucky) and Marpat Music.

The new building which will house the companies is located at 1204 16th Avenue South. It includes a demonstration studio.

The former Capitol artist, married to X. Cosse, manager of Chet Atkins, Boots Randolph and Floyd Cramer, plays her upcoming dates in Augusta, Ga., and Columbia, Tenn. Plans are being formulated for Miss Carson to have a syndicated television show.

In addition to the pros will be the 35 Tennessee Country Gentlemen, whose financial support assures perpetuation of the tournament, celebrities from the field of entertainment and sport and artists from the country music field. Last year's celebrities included Perry Como and Phil Harris (both of whom will be back this year), and Norm Cash of the Detroit Tigers, who came directly from the World Series. The list of celebrities also is becoming quite competitive for the two-day function. It precedes, by a few days, the live telecasting of the CMA Awards Show, sponsored by Kraft Foods, on NBC, the "Grand Ole Opry" birthday celebration, and the Country Music Association annual membership meeting. All of this is jointly called the Country Music Disk Jockey convention.

The board of directors of the golf committee is chaired by Bill Williams, president of the CMA. Members include Chet Atkins, RCA Victor; Irving Waugh, WSM; John Babb, Nashville Tennismen, John Sauter, Junior Chamber of Commerce, E. E. Johnson and Mason Rudolph, PGA, and David Herbert, Junior Chamber of Commerce.

In addition to prize money for the pros, there will be gifts of various sorts. Each year the low-scoring pro receives a hand-carved Grammer guitar. Frank Beard and Dave Marr were joint winners last year.

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SOUTHERN GRAPHIC INDUSTRIES
any show there. The park began operating in 1927. Leona Williams, who records for Hickory and is booked by Acuff-Rose, is becoming one of the great artists as well as great writers. She lived here two years before catching on, but now is in demand for shows. She just concluded a package with George Hamilton IV, Tex Ritter, and Roy Acuff Jr. Her husband, Ron, travels shows. She produced recently at Phoenix, Arizona, a record. "Beer Drinkin' Music," for Cedarwood Publishing Inc., was produced recently at Johnny Cash show filming. On Saturday (14) country music fans from the Pittsburgh-New Kensington, Pa., area will hold a birthday party for Howard Vokes at the Grillot Hotel. Ray Sanders' current record "Beer Drinker's Mistake," is available to disk jockeys from Ray at 6110 N. 7th Street, Apt. 1, Phoenix, 85014.

12-year-old Hal Keeter, leaves on a tour which takes in a lot of Texas. His new release is "Tony the Tiny Texan." Trend artist Frank Bramson is in the Norfolk, Va., area. Plantation artist David Wilkins is the first country-oriented artist to invade Caesar's Palace in Tuls, Okla., for a 2:30-o'clock stunt. He is booked by the Hubert Long Agency.check

Cee of the Long group says John Wesley Ryles I is the next Nashville act slated to invade the Palace. Jim Hayman, studio engineer for Cedarwood Publishing, has received his BA degree from Belmont College. He now will go on to work toward a law degree. Hayman completed his credits by attending class during his lunch hour.

Completion on the Shelby Singleton Sound Studio here is set for Sunday (15). He has completed another in Valparaiso, Ind. and starts on another $1 million complex here. Impeccable Johnny Carver is off on another military base junket in Europe. Jim & Jesse, Ray Pillow and Linda K. Lance are set for an extensive tour ranging from Sarasota, Fl., to Port Huron, Mich., and back again. July 5 will be declared "Jim & Jesse Day" in their hometown of Coeburn, Va. Del Reeves has renamed his band the "Goodtime Charlies," after his recent hit record. The band includes George Owens, Sorel棵树, Dusty Duke and Dave Mungrove. Neal Merritt, sales manager for Stro Records, has taken on the additional duties of promotion director for the label.

Webb Pierce, Decca recording star, has formed a new SESAC-affiliated publishing firm. The company, Wandering Acres Music, Inc., will be headquartered at 806 Sixth Avenue South, adjacent to the new SESAC building on 1513 Hawkins Street.

**Lamb Forms Indie Label**

NASHVILLE—Charley Lamb, who has been involved in the publishing, publications and promotion areas during the past 25 years, has formed his own independent label.

The firm, Doubletalk Records, already has a pair of releases, "Be Somebody for Billy" by Christine Christi, and an act, Barton & Carr, described by Lamb as "in the Everly Brothers vein."

Lamb will be president as well as owner of Doubletalk. Vice president will be Gory Lamb, one of his sons.

**Nashville Scene**

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**EXCLUSIVELY ON DECCA RECORDS**

**PUBLISHED BY SURE FIRE MUSIC**

**JUNE 14, 1969, BILLBOARD**
**Coin Machine World**

**Large Fla. Vendor Plans Centralized Record Buying**

TAMPA, Fla.—Automatic Merchandising, Inc. (AMI), typical of a number of publicly owned firms acquiring music routes, definitely plans to centralize its buying of records, according to George H. Ducett, president. AMI’s acquisition of music routes now encompasses operations in southern Florida and parts of Georgia and comprises “well over 500” jukeboxes. One route acquisition included a retail record shop, and Ducett said, “Who knows what will eventually develop? We may own our own record shop one day.”

At present, record programming is being handled by the individual operating companies brought under the AMI banner, but equipment is being purchased on a centralized basis at the corporate level here. As for future acquisitions of music routes, the geographically centralized AMI is certainly not limited to the Southeast. He does, though, prefer new, medium-sized cities and smaller cities, as opposed to the metropolitan areas.

AMI is widely diversified and the acquisition of street routes fits its expansion plans, particularly to Duckett. As an example of its diversification, the firm has the Scottie Man Ice Machine division, Baldwin Ward, a Kansas-based hydraulic crane manufacturer; Florida Industrial Caterers; and indoor vending and bulk shipping machines such as Florida State University, Seminole Junior College, Poland Junior College, Madison Junior College, Valencia Junior College and others.

The more volume and more profit companies can add the better. Considering such an involvement will provide volume and profit we can expect,” he said. But Duckett views street operating and plant operating as “two different worlds.”

(Continued on page 58)

**Millie McCarthy Sums Up Latest Legislative Setback**

BINGHAMTON, N.Y.—Millie McCarthy, one of the chief opponents of the New York State Licensing Bill, said here last week that her legislative fight is over, following a defeat of the bill by Gov. Nelson Rockefeller. The governor previously vetoed the bill in 1964, 1965 and 1966.

At the same time, Mrs. McCarthy pointed out that the bill was not a complete failure.

“As a public employee, this was a great thing. It was a good bill and no one really said anything against it. Although the governor vetoed it five times, it had admitted seven houses and for this, we are grateful.”

**Empire Dist., Offering New Holiday Plan**

CHICAGO—Empire Distributors is launching a “Paradise Playtime Holiday” promotion for music and vending operators who will be guests during a four-day and three-night vacation at Paradise Island, Nassau, Dec. 11. This is the first such promotion for Empire and was designed by president Gil Kitz and vice-president Joe Robins.

The vacation trip will be for operators and their wives. A music and vending package, has been set up to decide qualification, and a base amount of merchandise purchased.

The music package is comprised of 204 models of the Rock-Ola catalogue, which includes the Rock-Ola Products Smokeshop, Candyshop and Snackshop vending machines made in the vending line. Operators in Illinois, Michigan, Wisconsin, Minnesota and Eastern Iowa areas served by Empire can qualify.

(Continued on page 60)

**NSM Dist. Answers Infringement Charge**

By EARL PAIGE

CHICAGO—Larry Kaghan, Specialty Sales Corp. here, said last week his firm is offering a fully guaranteed, no-risk sales package on its German-made jukebox and that he is “somewhat elated” that the complaint filed against his firm by Seeburg Corp., div. of Commonwealth United Corp. a couple of years ago. The complaint alleges infringement of Seeburg’s design patent on its R-150 model jukebox.

SEGAM’s continuing program of promoting jukebox play by using phonographs and advertising artists found the above trio in the huge Japanese firm’s “Tokyo” headquarters recently. The group, called “Jube Membership” and Minoruhon, their latest, recording: “Sweet Inspiration.”

The Amusement Caterers Association (NSMA) has predicted that if the budget proposals come into force 75 per cent of the arcade operations will be put out of business. The Amusement Trades Association is asking for a one per cent distribution of $48 per person to finance the “enormous amount of parliamenary and public relations work necessary in the next few months.”

ACA secretary John Singleton said, “The tax on the first one penny machine is $30, but on all subsequent machines it is $180. If an arcade has 50 one-penny machines, the proposed tax averages out at $177.” ACA is presenting its case to the Chancellor of the Exchequer.

There can be little doubt that the United Kingdom is the manufacturer of the biggest variety of coin-operated amusement and vending machines in the world today. The two items of equipment that have not so far been manufactured in any quantity in this country are pinball machines and jukeboxes, but three companies started to make jukeboxes in 1968 and it seems logical to assume that it will only be a matter of time before pinball machines are made here as well.

(Continued on page 59)

**Production of Vending Machines Up By 11.1%**

CHICAGO—U.S. Bureau of the Census’ recently released data show that the production and shipments of vending machines in 1968 rose 11.1 per cent over 1967. Canred vending showed the most significant increase. Confectionery and food venders rose 15 per cent, total beverage venders rose 10 per cent, postage stamp machines and candy bar venders rose and bulk vending machines fell.

Thomas B. Huggerford, executive director, National Automatic Merchandising Association (NAMA), the organization that underwrites the cost of the Bureau’s survey, said sales of products through vending machines reached new highs in 1968 and predicted that sales would rise beyond $55 billion in 1969.

Canred drink machine production and shipments rose in dollar value from $26,809,000 in 1967 to $39,776,000 in 1968. Beverage venders accounted for $134,453,000 in sales, for 1968, 612 units; confections and food machines accounted for $45,743,000 on 200,199 machines; all other merchandise vending.

(Continued on page 61)

**U. K. Games Business Expands Amid Problems of Taxes, Coinage Change**

By MIKE HENNESSEY

LONDON—While the production and operation of coin-operated amusement, gaming machines and jukeboxes in England has enjoyed enormous expansion in the past 18 months, a series of developments has presented a problem to operators and their manufacturers. The most serious has been budget proposals for new taxes on gaming and amusement machines giving prizes. Other developments include the expansion of arcades, the change to decimal currency and the modification of machines to meet the requirements of the new Betting, Gaming and Lotteries Act.

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(Continued on page 59)

**Japan Okays Testing**

TOKYO—A new Japanese law requires government inspection testing of all electrical equipment, including coin-operated games, phonographs and vending machines.

Passed recently by the Japanaese Diet, the testing legislation has prompted a vast expansion of government testing laboratories under the Ministry of International Trade and Industry. Any company that wants to make certain that all electrical equipment for domestic use and expert meets high standards of quality and safety.

To make fairness, all games, phonographs and vending machines that are imported for the domestic market will be subjected to many of the rules covering domestically made machines. Distributors of American games and phonographs will have to deliver one or more samples of new equipment, together with catalogs, without test periods extending up to two months. As for all new domestically manufactured coin-operated equipment, prototypes should be presented to the government for extensive testing before the start of actual production.

Along with other major Japanese firms, Sega Enterprises has inaugurated a comprehensive program to adjust its production.

(Continued on page 59)

**New Equipment**

Midway—Strength Test Game

Operators are advised to try this new Golden Arm wrestling type game in all types of locations, but Midway Manufacturing marketing director Ross Scheer particularly stressed locating the unit in bars. “It’s an ideal place for merchandising correctly. It should be used in a bar for two to three weeks. People will really play the machine to prove themselves over the time of an extensive testing before the start of actual production.

The game offers the player a two-speed push chute coin mechanism. It features an adjustable armrest.
Large Fla. Vendor Plans Centralized Record Buying

*Continued from page 57*

He recently told the Florida Amusement and Music Association, a trade group of music operators, that it would be ill-advised to combine the record and vending organization in Florida.

"Where you have two good associations you are stronger when it comes to legislative problems. There could be a merger some day, but not in the immediate future. There are still too many vendors involved in music."

Duckett is also convention program chairman, National Automatic Merchandisers Association.

CHICAGO — Nathan Fein-stein, president of World Wide Distributors, will be presented the Florida Prime Minister's Medal here Wednesday (11) at a tribute banquet in his honor at the Palmer House.

Samuel Milliman is chairman of the event which is being pre- sented by the Coin Machine Industry Division State of I sa- bra. Co-chairmen are Avron Gensburg and Sun Stern.

A special address will be given by George L. Cornelius, former U. S. senator from Oregon.

Israel Award To Feinstein

Jack Harper, president of Rowe International, Inc., a subsidiary of Tri- angular Industries, Inc., and Barrett and Miami, Fla., distributor operations division, are back at Whippany, N. J., head- quarters after touring Canada in conjunction with the recent Cana- dian Automatic Merchandising As- sociation (CAMI) show in Toron- to. While there, Harper and Barrett met with Rowe American manu- facturing plant and the office of Joseph Morfin, manager of Rowe American division, com- pleted a six-week tour covering all of Rowe's Latin American distribu- tors. Morfin logged 20,000 air miles in his visit to eight countries.

Ralph Philips recently started a service school at Rowe's Sun Frenes in Miami. Thirty operators attended the ses- sions on hot and cold drinks, candy and all-purpose venders. During the past three weeks, Hank Hoeverman has held a number of music schools, including one on the Rowe's new CFS-91 background music sys- tem in Alabama and Florida. Ses- sions were also held on the bill and coin changer.

Ken Fisher was a recent visitor to the home office of Fisher Mfg. Co., Inc., in Tipson, Mo.

Executive vice-president Richard Cole reports that The Ditchburn Org., Inc., recently participated in two conventions. The first was the National Electronics Week (NEW) Show last March, and the second was the Restaurant Show in Chicago. In Las Vegas, Ditchburn was represented by Cole, Stan Gins, Mike Lanz, and Bob Van Arnum Anger.

Meanwhile, the company was part of the Berea Center Restaurant Show. G. Norman Ditchburn, board chairman of the parent company, was also present to visit the Chicago-based company this summer.

Carmen D'Apolio, sales manager for Thomasville Automatic Mfg. Co., Inc., was back in East Boston after calling on South Dakota, North Dakota, and vending machines in Maine and New Hampshire, as well as on the fortable East Coast.

For further information contact the Coin and Vending Machine News.

On the Street

BY RON SCHLACHTER

ROBERT (BOB) SLIFER, 61, died recently following anundiagnosed heart fail- ure. For the past 10 years he had worked as the exclusive representative for the Atlanta Music Distributors Association headquartered in Atlanta, Ga.

A native of St. Louis, Mo., Slifer had an experience in the coin machine world dating back to 1938 when he was affiliated with Sam Kress in St. Louis.

In 1946 he joined American Distributors, a wholesale coin and vending supply company. In 1954, he founded Slifer Distributors, which later merged with East Coast Distributors.

Roe N. J., and still later, Dave Stern at the C. M. S. Co., Inc., in Elizabeth. Slifer is survived by his widow, Ruth; three children, one granddaughter and two grandsons. He was buried in the Music Mausoleum at W. B. Music, Ind., his home town.
U. K. Games Business Expands Amid Problems of Taxes, Coinage Change

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adding to the enormous expan-
sion of the industry during the last 18 months.

Surprisingly enough the Brit-
ish market has now shown such inclination to clamp down on imports of coin-operated machines, two reasons for this are the com-
paratively small amount of tax money involved ($2,623,200 for jukeboxes and $8,661,840 for amusement machines) and the fact that re-
sale of machines to the public is not subject to tax in Britain or the United States, and the basic trend is to clamp down on imports of coin-operated machines.

Several companies are involved in the struggle to produce machines with different parts, appeal features. This started with the "hold and draw" idea, but has developed into a competition among manufacturers in the Coin Operated Games "Jokers Wild," which virtually plays blackjack with the customer. Other features to increase revenue include coin slots to take up to three sizes of coins, and this in turn has led to a recent trend, the machine equipped for decima-
zation of sterling.

This problem of currency change will hit the industry in February 1971 although certain coins are already in the process of being phased out. And since no government compensation is being paid for costs incurred in altering machines to take the new coinage, operators are beginning to phase out machines which are not easily adaptable to decimal. It is clear that in the near future any machine which is not adaptable at reasonable cost will be unpalatable, and next year's exhibitions will see the introduction of "decimal only" machines.

The industry is learning a lot about different coinage through its growing export market, in-
volving coin mechanisms suit-
able for a variety of currencies. This export market has de-
veloped considerably during 1968, particularly in the Scan-
dinavian countries. Some coun-
tries do not permit the operation of pavements, but this idea, has encouraged the de-
velopment of amusement-only machines in the U. K. alongside about different machines.

Mo. Expands Membership

MACON, Mo.—The Missouri Coin Machine Council has de-
ed to extend membership to manu-
facturers and distributors for the first time in its history. At the recent association meet-
ing here at the Gaslight Room, members approved the addition-
al of new members to the council. The new members are:

- Oldies: "Vikings" (N.O.A. Pro-
duction), "No Matter," (Supreme) and "Saturday Night Fish Fry," (Louis Jordan).
III. Assn. Re-Elects Krugman; To Fight for Tax Exemption

By EARL PAIGE

CHICAGO—The Bulk Vending Association of Illinois is steadily molding itself into a viable trade group and becoming one of the few State organizations in the industry. At its meeting here last week it re-elected William Krugman president, ratified bylaws and voted to participate in an effort to gain exemption from the State's 5 per cent gross receipts tax. The vote was close and followed a lengthy, and at times, spirited discussion.

In Illinois operators must pay 5 per cent on gross receipts although, of course, they cannot pass the tax on to consumers. For this reason, it was pointed out, the group will attempt to gain a total exemption based importantly on the definition of bulk vending machines as outlined by the National Vendors Association.

"A Bulk Vending Machine: A non-manipulated vending machine, containing unsorted confections, nuts or merchandise which, upon insertion of a coin, dispenses the same in equal portions, at random and without selection by the customer."
Ill. Assn. Re-Elects Krugman; To Fight for Tax Exemption

- Continued from page 50

pointed out at the meeting that associate members would have no voting privileges.

The board of directors, from time to time, will declare which associate memberships to be made available to manufacturers or purveyors for individual, limited-access equipment or supplies used in and related to the vending machinery industry. Such associate members shall not have the right to vote in any of the matters discussed or the conduct of the activities of the association and shall pay to the association dues or assessments in such amount or amounts as may, from time to time, be declared by the majority vote of the board of directors. Notwithstanding the limitations herein set forth, the associate members shall be kept informed and apprised of all of the activities of the association.

Membership qualifications, as spelled out in the bylaws, welcome bulk vending operators who are engaged in the business of operating bulk vending machines in the State of Illinois. In discussing this section, Krugman said, “We welcome opera-
tors from outside Illinois if they are operating in the State.”

The only change voted upon during the meeting was a change in the cycle of officers. It was pointed out that this change was necessitated by the com-
in ing in February each year in order to coincide with the early spring convention of the national body.

It was also pointed out that inclusion of a code of ethics in the bylaws is programmed for the future.

The bylaws discussion continued with the adoption of a resolution that the new feature is impractical when viewed as a device for putting in membership fees or ostracizing members.

Bulk VENDING machines were the subject of a resolution that the Board of Directors be given the authority to declare which associate memberships to be made available to manufacturers or purveyors for individual, limited-access equipment or supplies used in and related to the vending machinery industry. Such associate members shall not have the right to vote in any of the matters discussed or the conduct of the activities of the association and shall pay to the association dues or assessments in such amount or amounts as may, from time to time, be declared by the majority vote of the board of directors. Notwithstanding the limitations herein set forth, the associate members shall be kept informed and apprised of all of the activities of the association

Production of Machines

- Continued from page 57

machines showed a value of $27,107,000 on 157,630 units as compared with a value of $25,115,600 in 1967.

A 10-year compilation by the Business and Defense Services Administration shows that produc-
tion of post-box cup vending machines in the United States declined from 7,472 in 1967 to 5,809 in 1968.


Cigarette machines increased slightly from 57,603 in 1967 to 57,919 units in 1968.

Coffee machine figures showed that single-cup, fresh brew units increased from 21,042 units in 1967 to 22,725 in 1968; batch, fresh brew units combined with instant or liquid concentrate

IMA Exhibit Space

BERLIN—More than half of the space for the International Coin and Vending Machine Exposition, to be held here in conjunction with the Coin Machine Day Sept. 16-19, has already been booked, according to the organizers.

The exhibition will cover more than 10,000 square feet of the Berlin Congress Hall. During the run of the exhibition, a deci-
sion will be made as to whether to make the exhibition an annual or biennial event.

June 14, 1969, Billboard
Millie McCarthy Sums Up Latest Legislative Setback

Continued from page 57

in transferring the licensing control from local to State government. He also cited this as a year of austerity and more staff would have to be added to the secretary of state's office.

The bill, which had been on the governor’s desk for close to the 30-day limit, provided for the licensing of amusement game operators in State of New York, excluding cities of 1 million or more population. The proposed two-year licenses were divided into two categories: $50 for an operator with a single machine and $500 for an operator with more than one machine.

As for opposition to the bill, Mrs. McCarthy said:

“I have been aware of pressure from up-State cities. Some were afraid of losing local revenue. But there’s really only sufficient money to keep a department going. There’s no revenue to worry about.

“It boils down to the fact that operators would think twice before going after a big license. They do this because they are afraid of outsiders coming into their territory, but the license stays on forever. As with us, it blew up in our face.

“Some of those licenses are very wild. They’ll just have to be changed on a local level. They were done in a flimsy way to discourage outsiders. I know operators in other States are contemplating this type of legislation. They should now see that it must be handled on a State level. This licensing power should be in the hands of the secretary of state, not a local government.

“If every State needs a control. This business needs a control. I’d like to see other States accomplish this. As for New York, the only way a bill would actually go now would be through a home rule message where cities would not object. Otherwise, there’s no sense trying again. I do believe if a law ever does come into effect it won’t be more than 5 per cent different from ours. One good feeling was that we had a good bill.”

BALLY Manufacturing Corp.'s main plant, as shown in this artist's rendering, now extends for a full block along Belmont Avenue in Chicago. A new addition on the east side furnishes 50,000 additional square feet of manufacturing space. The firm also occupies two buildings across the street from the main plant.

Bally's Chicago Coin Machine Division

Proven Profit Maker!

Chicago Coin's New 2-Player Yankee Baseball

- Home Run Ramps
- Realistic Baseball Running in Lights
- Cancel "Out" Feature
- Pitcher Control
- Adjustable Special Baseball Feature

Also in Production:

- Cadet
- Galaxy
- Champagne

REVOLUTIONARY!

In our New Complete Coin Machine List

- It's loaded with BIGGEST VALUES LOWEST PRICES EVER!

WRITE, WIRE OR PHONE FOR IT

Exclusive News Distributor
Declan, Md., D.C.

When answering ads...

Say You Saw It in Billboard

JUNE 14, 1969, BILLBOARD
WONDERFUL
WORLD
OF
8 TRACK

The 8-Track Tape Cartridge System is celebrating its FIFTH Anniversary . . . Five years of dominating the American Tape market to become the most popular of all tape configurations in the U. S. Now, another major step . . . the launching of an 8-track merchandising thrust internationally.

As the 8-track system enters an even more exciting phase, Billboard will mark the occasion with a special section that will document the configuration's remarkable growth and speculate on its future.

If your company has a stake in the 8-track industry, this is a golden opportunity to shout the success of YOUR 8-track story to the worldwide readership of Billboard.

Coming July 19 Issue
Advertising Deadline: July 3
Contact your nearest Billboard representative today!

www.americanradiohistory.com
Mennon Opens Office in L. A.

WESTBURY, N. Y.—T. War- ren Hampton, national promo- tion director of Mennon Musical Products Corp., has moved his base of operation to the West Coast where he will head the company's newly created pub- lic relations and advertising of- fices in Los Angeles.

In his new capacity, Hampton will be responsible for all phases of public relations and advertis- ing, including all national promo- tion, publicity and sales pro- motion projects entered into by Mennon. Hampton, who has been working out of Mennon's front office in New York for the past six months, will report directly to Ernest Briefel, president of Mennon, and Sidney Hack, pres- ident of Billboard. Both men work out of the Westbury head- quarters.

According to Briefel, the com- pany's decision for this swing to the West Coast is part of the new national sales expansion program now being conducted by Mennon. This marks the fourth new facility opened by the company in the past two years. Mennon has regional sales offices and warehouse facilities in Denver, Portland, Houston and San Francisco. The Hollywood office, which was opened in conjunction with the new national office Mennon has opened so far, is located at 6290 Sunset Boule- vard.

Name Change

BALTIMORE—Leban Im- ports, Inc. has changed its name to Maryland Musical Instrument Corp. The company is an im- porter and distributor of musical instruments and ac- cessories with distribution mainly on the East Coast.
A new concept from Liberty Stereo-Tape!
8 and 4 Track Cartridges and Cassettes — specially programmed variety packs for people on the move!


Move Music Cartridges and Cassettes are being backed-up with a nation wide promotional campaign including national and local radio and consumer press advertising, sales clinching point-of-purchase display materials and an extensive publicity campaign. New Move Music Cartridges and Cassettes — (not available on LP’s) — specially programmed variety packs created for and promoted to a market that’s on the move.

Get yourself in on the action!
Soundtrack—Midnight Cowboys, United Artists

The Tramp."

and include "Daydream the top, culled by John Barry, The little Tramp is out- standing. Among the movie's musical, it includes "Everybody's Talkin' written and sung by Kris Kristofferson and vocal by the Eagles. Memory and the Group.

DIAKA ROSS & THE SUPREMES—Let Me Sunshine In, RCA Victor LP 4179 (S)

Featuring their current smash, "No Matter What You Do" about Barry's character, Diana Ross and Mary Wilson blend right up with their chart-topped hit, "Stop in the Name of Love," "Everyday People," the hits are made real. These combined with their "I'm Livin' in Shame" hit adds to the sales impact for what should prove their biggest album.

JOHNNY RIVERS—A Flash of Gold Imperial LP 12426 (S)

long overdue is this latest Johnny Rivers LP, and welcome it sorely. It includes are numerous, including, among others, "I Can't Be Here," "Train," "What's in a Name," and "Babylon, I Need Your Love."—This could easily prove the biggest album Rivers has ever had, and is sure to be a much-prepared item.

PERRY COMO-Say, RCA Victor LP 1490 (S)

Come goes contemporary with a Nashville flavor here in what could make him span the teen-20 generation gap and begin his reputation anew with the teen-age set. His track is a novelty with "My Whole World," and his "country" is a top single-cute. Arrangements and production are right with it.

STEVE LAWRENCE—Just Gotta Be Me, RCA Victor LP 4167 (S)

Lavish offers a winning package in this. first LP for RCA. It's an impressive debut album based upon the simple, success, "I've Gotta Be Me." From his "I'm a Woman," "Golden Rainbow," and fea-

tures, the exceptionally strong "Lavish," "Tell Me It's All Right," and a hard gams "Sunrise."n

Spiral Staircase—Hung Up on Yesterday Columbia CS 9922 (S)

With their Top 20 smash "Hung Up on Yesterday," leading off this exciting package, the Spiral Staircase is played by healthy sales and programming. Their other fine performances include, "Since I Don't Have to Work for the Money," "Hey, Hey, I'm in the House," "Help Believe," and "The Little Things." The group's top LP, "Hung Up on Yesterday," is in fine condition, their latest single, "The Little Things," and new single, "What a Sale," is included to make this a powerful entry.

Lady Be Good—(Margie's hit), The Lincoln Park Inn, RCA Victor LP 4177 (S)

With his current smash, "Lady Be Good," the Michigan hit parade is. streaming in the, Chicago, the biggest in the land. "Lady Be Good," a big band hit, is hit.

Electric Prunes—Good Old Rock and Roll, Elektra LP 6342 (S)

The Electric Prunes have a excellent new album here and the LP is titled a tip. top, the group's keenness up with a key word in today's pop scene, a return to the Good Old Rock and Roll. Best numbers: "Little Secret," "It's My Time," "I Think," "I'm Alive," "I'm Just a Number." "It's My Time," "I Think," and "I'm Just a Number." "It's My Time," "I Think," and "I'm Just a Number." "It's My Time," "I Think," and "I'm Just a Number." "It's My Time," "I Think," and "I'm Just a Number."

Steve Lawrence—"I've Gotta Be Me," RCA Victor LP 4167 (S)

Lavish offers a winning package in this first LP for RCA. It's an impressive debut album based upon the simple success, "I've Gotta Be Me." From his "I'm a Woman," "Golden Rainbow," and feature-
tures, the exceptionally strong "Lavish," "Tell Me It's All Right," and a hard gams "Sunrise."

Country

Robert Barge—(Margo's hit), The Lincoln Park Inn, RCA Victor LP 4177 (S)

With his current smash, "I Miss My High," the Michigan hit parade is streaming in the. Chicago, the biggest in the land. "Lady Be Good," a big band hit, is hit.

George Hamilton IV—Canadian Pacific, RCA Victor LP 4164 (S)

In line with a growing concern among certain country artists to revive a classic country hit, "Good Old Rock and Roll," hard rock number number: "Little Secret," "It's My Time," "I Think," "I'm Just a Number," "It's My Time," "I Think," and "I'm Just a Number." "It's My Time," "I Think," and "I'm Just a Number."

Slim Whitman-Stan Imperial LP 12426 (S)

Although Slim Whitman has created a long string of singles over the past decade years, each new album is an outgrowth of "Slim's Sound," "Golden Rainbow," and feature-
tures, the exceptionally strong "Lavish," "Tell Me It's All Right," and a hard gams "Sunrise."

Country

Leonard Bernstein, Berlin, Fantastique—New York Philharmonic, Columbia LP 7219 (S)

Bernstein gives a passionate and dramatic reading which is altogether fitting for this imaginative and sensitive work. The many different passages are played with a concentration and understanding by the Philharmonic that ignites them with sparkles.

Classical

Berklee Symphony Orchestra—Fantastique—New York Philharmonic, Bernstein. Columbia LP 7219 (S)

Bernstein gives a passionate and dramatic reading which is altogether fitting for this imaginative and sensitive work. The many different passages are played with a concentration and understanding by the Philharmonic that ignites them with sparkles.
HOU:

Careful Planning Charts Sight and Sound Growth

By RON SCHLACHER

HOUSTON — Careful planning and a "concept of selling" have guided the rapid expansion of Sight and Sound stores in less than one year of operation.

The chain, which opened here last September, now boasts four stores in Houston and four in Dallas and will soon open a store in Austin. One store is in San Antonio, another outlet in Houston and another outlet in Dallas. All of the stores carry a full line of components, phonograph records, tape and turntable equipment, as well as records and tape.

"We're also planning to expand to such cities as Tulsa, Oklahoma City, Denver, Colorado Springs and Atlanta," said Jim Hancock, commercial sales manager. "By September 70 we hope to have 65 stores in operation. The only question mark is finding the right locations."

The youthful organization is headed by 28-year-old Lee Bryan, president and founder. Bryan was previously associated with a national electronics firm. Older men of the company include Hancock, who is 32, and vice-president Henry Adams, who is 34. Adams' sole responsibility is the investigation and negotiation of leases. Personnel manager for the company is Dan Spiegel.

"Our operation features a number of unique concepts," explained Hancock. "One is a store design. We have our store fixtures prefabricated. We work closely with one company, and right now we can have a store in operation in less than two weeks. We're shooting for a one-week time limit.

"We operate from a central warehouse here in Houston and maintain tight inventory control. In the next two weeks we will be moving to a new 10,000-square-foot warehouse and office facility. We also operate a commercial electronics division in Houston, which will be expanded.

"Most important is our concept of selling. We concentrate on the quality of our personnel and the good people. There is an excellent commission schedule. In selling, we believe in anticipating the needs of the customer. First, we are basically a customer. We don't sell what you have in mind and what you understand. Then we show how this product will possibly appeal to you in your home. We insist that our personnel utilize this concept. Some stores will try to hit you with everything except the bong.

"As a result of the demonstration, we have a central console at each store which powers all the speakers. After qualifying a customer, we let him decide on a speaker system. We then show him how it works on electronics, etc. Each of our stores has an audio or sound room with carpet, wallpaper and wall nut shelving. We feel the only way a person should be concerned with is sound because it's the speaker that will produce the end result.

"Our final concept involves the features of the various models. The features vary so widely that we put a price tag on every feature that affects the cost. A customer sees the cost involved with three models in a unit that records and plays in both directions. This way he understands what he is getting and that this keeps him from being confused.

"Each Sight and Sound store covers approximately 3,000 square feet and is staffed by two to three persons. The chain is a private corporation but according to Hancock the company plans to go public.

"Everything is carefully planned. We've run experiments to see what happens meticulously planned would be a better word of description. All of our administrative work is done by computer. This includes inventory and purchasing.

"As for promotion, Hancock said Sight and Sound has found the use of local club events to be very successful.

"Club membership is $3 and this entitles a member to buy records and tapes at national club prices. There's no minimum amount on the purchase and four months after work out extremely well for us and the clubs. The adventure has been very good. We consider the clubs as good traffic builders—not to sell records or tapes, but to sell equipment. This also gives us a mailing list.

Phonographs Up For 1st Quarter

WASHINGTON—Total U. S. phonographs for the first quarter of this year totaled 1.5 million units, according to the Electronics Industries Association's (EIA) marketing services department. This compares with 1.4 million units for the same 1968 period.

The report points out that magnetic tape continued to be the fastest growing consumer electronics product in the first quarter. Tape recorders, including reel-to-reel and cassette equipment, totaled 1.2 million units, compared with 929,000 in the same four-month period of 1968. Tape player imports totaled 801,000 units, compared with 391,000 units in the first quarter of 1968.

Fuji Film's new line of film offers instant photo development of your personal photographs in your own home. It is easy to use and produces excellent results.
albums reviews continued

bonedog band—"rockdog". producer: john o'brien. the bonedog band's latest effort, "rockdog," has the same raw, unrefined quality and forceful playing as the original "bonedog" album. the band's sound is gritty and unpolished, but it's also very energetic and engaging. the guitar work is outstanding, and the rhythm section is tight and powerful. this is a great album for fans of hard rock and blues.

peter buckin—"first impression mind". producer: deborah kane. the latest album by peter buckin, "first impression mind," is a departure from his previous work. while his singing style remains unchanged, the music has a more mellow, introspective feel. the lyrics are thoughtful and introspective, and the melodies are memorable. this is a great album for fans of folk-pop and singer-songwriters.

the horn spirit convention—"the horn spirit convention". producer: william davis. this album features a collection of talented musicians from the horn spirit convention, playing a mix of jazz, blues, and rock. the musicians are tightly knitted and the arrangements are complex and dynamic. the album is a great showcase of their musical talents.

kaye meyer—"bittersweet sound on earth". producer: tom wilson. kaye meyer's latest album, "bittersweet sound on earth," is a soulful and emotional collection of songs. her vocals are powerful and her musicianship is top-notch. the album is a great listen for fans of soul and gospel.

low price gospel

god's will—"my god is real". producer: ron simont. this album features a collection of powerful and uplifting gospel songs. the musicianship is solid and the vocals are moving and sincere. this is a great album for fans of gospel music.

mandrake memorial—"mandrake". producer: mark johnson. this is the second album by mandrake, following "mandrake". the music is a mix of rock and folk, with a strong emphasis on acoustic guitar work. the lyrics are thoughtful and introspective, and the arrangements are complex and dynamic. this is a great album for fans of folk-rock.

low price pop

bruce springsteen—"spirituals special". producer: brian johnson. this album is a collection of spirituals, recorded during a concert in atlanta. the music is powerful and moving, with a strong emphasis on vocal harmonies. the lyrics are powerful and insightful, and the arrangements are complex and dynamic. this is a great album for fans of spiritual music.

L.A.CALASSA—"prima donna—mitch calasso". producer: bob brogel. mitch calasso's latest album, "prima donna—mitch calasso," is a collection of powerful and moving songs. his vocals are strong and his musicianship is solid. the lyrics are thoughtful and introspective, and the arrangements are complex and dynamic. this is a great album for fans of folk-pop.

JERSEY SHORE BAND—"organ works, vol. 1—kathy rossing, organ". producer: none. this album features a collection of organ works by kathy rossing. her playing is powerful and expressive, with a strong emphasis on dynamics and phrasing. the arrangements are complex and dynamic, and the overall sound is rich and full.

SCHUMACHER—"sonatas d. 840 & 441 allodetto, d. 100—classical". producer: none. this album features mozart's sonatas for piano and violin. the musicianship is solid and the playing is expressive, with a strong emphasis on phrasing and dynamics. the overall sound is rich and full.

O.Y. WRIGHT—"brass band 67". producer: none. this album features a brass band in action. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

C. BACH & J. SIBELIUS—"serenade no. 3". producer: none. this album features serenades by j. s. bach and c. bach. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

special merit picks

nina simone—"love confused". producer: jackie lind. this album features nina simone's powerful and moving vocals. her musicianship is solid and the arrangements are complex and dynamic. the overall sound is rich and full.

blue's—"blues for smokin' joe". producer: none. this album features a collection of blues songs, played by some of the greatest blues musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

ian mccullough—"soulful band". producer: none. this album features a collection of soulful songs, played by some of the greatest soul musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

john philip sousa conducts his own orchestra—"symphonic music". producer: none. this album features some of john philip sousa's greatest marches and songs. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

dutch band organ—"tradition 2002". producer: none. this album features a collection of dutch band organ songs. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

jazz

gary mcclung—"sensational vibrations, vol. 2". producer: none. this album features a collection of jazz songs, played by some of the greatest jazz musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

count basie—"standing ovation". producer: none. this album features a collection of songs by count basie, played by some of the greatest jazz musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

evan wilks—"samba!". producer: none. this album features a collection of samba songs, played by some of the greatest jazz musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

Scottish festivals of male voice pageants: national, county and regional, Salford, Wigan, Manchester, Liverpool, Manchester, Leeds, Birmingham, Reading, Cardiff, Edinburgh, London. producer: none. this album features a collection of male voice pageant songs, played by some of the greatest male voice pageant performers. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

folk

Clay brothers & Tommy Mays—"back in black". producer: none. this album features a collection of folk songs, played by some of the greatest folk musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

adam berson—"adagio". producer: none. this album features a collection of classical music, played by some of the greatest classical musicians. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

D. Y. WRIGHT—"brass band 67". producer: none. this album features a brass band in action. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

D. Y. WRIGHT—"brass band 67". producer: none. this album features a brass band in action. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

Mandrake Memorial—"Mandrake & Elmore". producer: none. this is the second album by Mandrake and Elmore, following "Mandrake & Elmore". the music is a mix of rock and folk, with a strong emphasis on acoustic guitar work. the lyrics are thoughtful and introspective, and the arrangements are complex and dynamic. this is a great album for fans of folk-rock.

Low Price Pop

Steve Miller—"スペース・スピリットspecial". producer: none. this album is a special edition of steve miller's "スペース・スピリット", featuring some of the greatest space rock songs. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

Low Price Country

The Beatles—"Yesterday, Today & Tomorrow". producer: none. this album features a collection of the beatles' greatest hits. the musicianship is solid and the playing is expressive, with a strong emphasis on dynamics and phrasing. the overall sound is rich and full.

End of page 373

More Album Reviews on pages 66 & 73

June 14, 1969, Billboard

www.americanradiohistory.com
"Never a frown, always a smile
When he says to me, 'How's my child?'
COLOR HIM FATHER
Color this man love."*

The song is on

METROMEDIA RECORDS
"COLOR HIM FATHER" MMS-117
by a sensational new group called
THE WINSTONS
and it's happening just in time
to help us all celebrate
FATHER'S DAY on June 15th.

*Lyrics from "Color Him Father" reprinted through the courtesy of Holly Bee Music Co. (BMI)
Is he moving faster than you can wrap him?

All of a sudden he's a hit. And now you can't get him out of the house fast enough. What you need in new bax Resinite AW. The film that wraps albums up to 25% faster. And Resinite AW does it at a lower packaging cost. Lower than any other film in the business.

And another plus, our new film can be used on all existing machinery. No matter what you're using now, you'll get better traction, better slip and fewer rejects with Resinite AW.

For more information mail us this page. And we'll show you how to move the hot ones before they cool down.

Resinite Department, Borden Chemical, Division of Borden Inc., 1 Clark Street, North Andover, Massachusetts 01845

Name
Company
Street
City_ State_Zip

Attracting Big Names
* Continued from page 39

future ahead for the musical advertising. "The saturation point, if there is one, will not be reached for a long time," he said.

He said that practically any product can be adapted to musical commercials and forces even more manufacturers and dealers using the medium to promote their products.

He also pointed out that, with the emphasis on youth today, commercial advertising set to music is becoming more and more youth oriented. "You will notice," he said, "that many of the top rock groups in the business are being utilized for musical commercials."

Christie, who is also a member of ASCAP and a published songwriter, agrees with him. Christie pointed to BBMCO as an outstanding pioneer in the commercials field, largely because they galvanized Pepsi-Cola to new levels of popularity about 15 years ago with the "Pepsi-Cola hits the spot" jingle. And, with more and more advertisers demanding it, advertising firms offering it, and consumers responding to it, the music commercial has moved from the stage of the jingle to sophisticated levels of musical expressions, Christie said. "Today, music in commercials ranges from country forms to rock to light classical themes."

From the Music Capitals of the World

(Continued from page 39)

Say You Saw It in Billboard

From The
Music Capitals
of the World

AMSTERDAM
Singing Europe '69, the international song contest to be held at Scheveningen July 4-9, will be subsidized by the municipality of The Hague for $25,000. Steppenwolf were in Amsterdam and Groningen for concert dates. Wallace Collection and Geoffry Dyke were here for TV shows and Richard Anthony appeared in a special TV show for TROS-TV in Scheveningen. The Theo Loesveldt Concert will appear in the International Jazz Festival at Antwerp on July 27. New telephone numbers: Bovema, Haarlem 260730; Antone, Haarlem 319321 (sales) and 319250 (administration). Potten- gen's Music Publishing Co., Haar- lem 320525; Lennoy Kush, one of the four winners of the Eurovision Song Contest with "Treviso's" was in Italy and Portugal for TV appearances. The Spanish version of the song by Los Paraguayos has been released internationally by Philips.

Paul Anka has booked the Beach Bays for a tour of Hawaii beginning June 1. Paul Revere and the Raiders will also be on the tour.

Siegfried Loeb, managing director of the Liberty organization in Germany, was in Holland for talks with Bovema label manager Rod Krouze on marketing and release programs. Bovema has signed an exclusive contract with (Continued on page 72)

www.americanradiohistory.com
Billboard and Merchandising Week

Proudly Present

THE 3rd
TAPE CARTRIDGE
FORUM
August 3-6, 1969
at Hotel Mark Hopkins, San Francisco, California

Another Major Industry Event Offered By Billboard/Merchandising Week, pioneers in the Tape Cartridge field

Who Should Attend?

MANUFACTURERS — of records, equipment, duplicators, accessories
WHOLESAVERS — rack jobbers, distributors, one-stops
RETAILERS — for records, appliances, automotive accessories, department stores, camera shops
AND ANYONE involved with the dynamics of the growing Tape industry should attend this vital series of experience-exchange programs.

To give you an idea, some of the topics under consideration will include:

* What the successful dealers and distributors are doing to profit from tape
* What equipment, what configurations are selling
* Who are the best customer prospects and how they can be reached
* What's ahead for sales to car owners, for the home market, in portables

Also included are on-site visits to key tape operations in the San Francisco area with question/answer exchanges about operational problems, etc. An event in which you and your associates should plan to participate.

Mark your calendar and send in your registration application today.

REGISTRATION FORM

Please register me for the BILLBOARD AND MERCHANDISING WEEK TAPE CARTRIDGE FORUM, August 3-6, Hotel Mark Hopkins, San Francisco, California. (If you wish to register others besides yourself from your organization, please send their names on your letterhead. Include also, please, payment for their registration.)

NAME:

ADDRESS:

CITY, STATE, ZIP:

Check enclosed (registration Fee $125.00 per person). Send registration and check to TAPE CARTRIDGE FORUM, 9th Floor, 300 Madison Avenue, New York, New York 10017. Check should be made out to Tape Cartridge Forum.

Complete refunds will be made for cancellations received before July 25. After that time, a cancellation charge of $35.00 will be made.
*IF YOU HAVE ALREADY RETURNED A QUESTIONNAIRE TO US PLEASE DISREGARD*
BURLINGTON, MA: MILES JONI, PETER, MARVIN Godard's Capt. Seven is an album of great appeal. There are no new breakouts.

JAZZ

MONGOOSE SANTAMARIA-Mongo Soul. Riverside 835 (5). One of the few albums released this year by this gifted Cuban trumpeter. His work is electrifying and full of soul. His trumpet playing is on fire, and his solos are brilliant.

JEANLuc Ponty: Electric Connection. World Records 1025 (5). This French jazz guitarist and violinist releases his second album for World Records. His technique is unique, and his music is a perfect blend of jazz and electric violin.

BEBOP: BIG BAND ON THE MOVE. This album features top bandleaders and musicians from the bebop era, including Charlie Parker, Dizzy Gillespie, and Thelonious Monk. Their music is dynamic and exciting, and their improvisations are masterful.

COMEDY

BUDDY BORN: Places. Heyer Tiger. HES 1120 (5). Born is known for his unique brand of comedy, and this album features some of his best material. He has a way of making people laugh, and his humor is both relatable and entertaining.

SONGWRITING

RUSSELL STANFIELD: Alone. Tamla Records TAM 513 (5). This album features some of Stanfield's best songs, including his hit single "I Can't Help Myself." His music is soulful and heartwarming.

GOSPEL

LES FALLOISES: Gospel. Gospel 2LP 810 (5). Les Falloises has released a new album of gospel music that is sure to please fans of the genre. Their music is uplifting and inspiring, and their harmonies are beautiful.

SONAR SEGMENTS & HIS TRIO: Arrhythmia. Atlantic 809 (5). This album features some of Sonar Segments' best work, including his hit single "Arrhythmia." His music is energetic and danceable.

INTERNATIONAL

BROYCE REID: Love In The Dark. Small Time Records ST 500 (5). Reid's music is a blend of jazz and world music, and his voice is powerful and soulful. This album is a must-listen for fans of both genres.

SPOKEN WORD

RICK GREGORY: The Life Side. The Dark Life Papers P 4000 (5). This book is a collection of spoken word poetry that is both thought-provoking and entertaining. It explores themes of love, loss, and identity.

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Push U.S. Hip Music in Italy

MILAN — CGD and CBS-Italiana are involved in a multi-pronged promotional scheme to boost U.S. underground product on the Italian market.

The promotion involves a tie with the record group, TWA; Schaub Lorenz, Boeing jet manufacturer in Seattle, Washington; Danish radio and TV manufacturer represented in Italy by Messer & Mazzucato; Messer & Palazzi Publishing Co., publishers of radio and TV circulation youth magazine, Giovani.

Key feature of the promotion is a nationwide contest to find a "slogan for a soul band," open to anyone purchasing one of a batch of 26 underground albums from the CBS, Warner and Reprise catalogs.

The contest submitting the best slogan will win a TWA round trip for two, a New York City hotel room for three days, and a 14-day vacation in Greece.

Artists featured in the promotion are: Roberta Flack & Gary Guralkin (CBS), the Fugs (Reprise); Eric Anderson (Warner/CGD); Chicken Shack (CBS); Gary and John (CBS); Tony Macauley and Michael d’Abo (Immediate), and Neil Innes and Tony Roper (CBS).

The contest, which will also win the holder a free TWA "Visit USA" compact disc, is open to anyone buying any CBS, Warner, Reprise vinyl or cassette tape.

Slogan winners will be announced on March 15. Contestants not selected will win a "slogan for a soul band." Byline: by side: gratulations "Kingston, Donald MacLean

Music for Pleasure Sees Output Soaring

NORWAY — Arne Bendiksen’s A/S is investing $70,000 in the installation of a new light music 8-track studio equipment.

The bulk of the investment will be for the conversion of the Lyrec recording unit from Den- mark. Neumann of Germany will provide microphones and mixing desk will be supplied by Rupert Neve Associates.

Additional equipment will be supplied by companies in Den- mark, Britain and the U.S.

AT THE DEUTSCHE GRAMMOPHON-Fonogram reception in Toledo, Spain, to launch the Hispanic music series on Archiv are, left to right, Ensego Laguna, president of the Tourist Commission of Toledo; Enric Palau, A&O chief; and Luis Regalado, representative of the Ministry of Information and Tourism; Mariano de Zuniga, director of Fonogram; Angel Vivat, mayor of Toledo; Julio San Roman, a Toledo city official, and Rafael Larro, director of Fonogram’s classical department.

Rule Raphael, Hispavox Tie

MADRID — The Madrid Label Rapheal, was founded by Spanish singer Raphael, is under exclusive contract to the HISPAXOVOC Record Co., and 1969, and must honor his agreement that he will not release any songs for HISPAXOVOC in that period.

Until the expiration of the contract, the court ordered, Raphael must refrain from re- recording any material for any other company.

Carrying 250,000 LP’s in one consignment.

Brazil Writers Protest ‘Foreign’ Radio Play

RIO DE JANEIRO — The officially inspired campaign to create a central agency to collect composition rights has taken a nationalist turn.

Muscio Pablo of the Brazilian Composers Union has protested against allegedly "unfair" competition from other countries.

Tapes recorded abroad are being smuggled into Brazil to make local companies’ records seem more valuable, he charged.

The union is involved because of the disadvantage of Brazilian artists and composers. The government, which protects numerous industries against foreign manufacturers, should protect Brazilian recordings and prevent them from been "smothered," the composer asserted.

Singer Elvis Regis reported from a recording trip to Europe, to complain that in Brazil, "only foreign music is heard." She planned to visit the U.S. to record Brazilian music there.

Carlinhos Cruz, composer and TV producer, declared: "The government could help us by applying the law which obliges radio stations, bars and clubs to play half Brazilian music. If the government came to our rescue, the collection of com- pose rs’ rights would jump right up. It’s like the income tax. No one pays it until the government puts on the squeeze, everybody started, running to make themselves known."

Julio Hungria, music critic of the Jornal do Brasil, estimated that Brazil produces 1,000 songs for play foreign music 60 per cent of the time and Brazilian music only 40 per cent.

Asher Exits Apple A&R

LONDON — Peter Asher has resigned as head of A&R for Apple effective Saturday. (14) His resignation follows the recent departure from the com- pany of Ron Kass, head of the record division, and Mike O’Con- nor, head of publishing.

The Asher, who joined Apple a year ago, told Billboard: "Apple has been changing a great deal recently and it made more difficult for me to do my work with the same enthusiasm and effectiveness as be- fore.

As head of A&R, Asher was responsible for organizing the recording sessions of all Apple artists. He now plans to continue as a freelance producer and an

Microvox Label

HELSENIK — Microvox Studio, a company founded last year by Pekka Nurmikko, has launched a record label, Mikro- tevy, with single releases by the Finnish choirs of the University of Helsinki, the Charles and Annelot.

(Continued on page 79)
Hamilton Looks Ahead
In Wake of ‘Disasters’

HAMILTON, Ont. — Within the last few months this city has witnessed a collapse in music action. Where once Hamilton was a booming music center it now resembles Rome after the fall.

The reality company, which had begun bringing WFUV into Toronto acts, closed due to lack of response and now it looks as if Pilter Square is ready to close its doors. This would leave only the WYC/WGCI area open, along with the Kiwanis Club, all three of which are the only groups in the surrounding area.

The Burlington Arena and the Westmount Country Club are considering opening this summer and bringing in top names. Locally, the bands are muddy...

(Continued on page 79)

Mariposa Adds 2 Top Artists

TORONTO — The Mariposa Folk Festival, scheduled for Toronto July 25-27, has added two major artists to this year’s talent roster.

They are the Gilles Vigneault, internationally known French-Canadian chansonnier, and John Dowd of the Great Flitt, formerly of Flutt and Scruggs.

Vigneault, who has just returned from Canada to a triumphant tour of Europe, appeared at last year’s Mariposa Festival and scored a considerable personal triumph. He is scheduled to perform on the festival’s opening night which will feature a wide range of Canadian folk artists, including Neil Young, Ian and Sylvia, John Mitchell, Bonnie Dobson, Oscar Brand, John Allan Cameron and Alvin Youngblood.

Dowd, who leads his own but has been bringing years of experience with Earl Scruggs, will appear on the second evening’s concerts, along with the Bonneville Sea Island Singers, the Ed Young Voice of Hope and Drum Corps, Mac Wiseman, The Last New City Ramblers and Eddy Watson and his son.

Other performers already announced for Mariposa ’69 include Joan Baez, Michael Cooney, Jean Ritchie, Jean Redpath, Gwen McBride and Vera Johnson.

Hearing to Air Views on
FM Play; New Rules in Offing?

By RITCHIE YORKE

OTTAWA — The Canadian Radio Television Commission has served notice that at its next public hearing opening June 10 in Montreal, it will turn to an area which it has neglected—programming.

Specifically, the CRTC says, it wants to deal with FM radio programming. As it has issued a notice calling upon interested parties to air their views.

The notice is clearly critical of the current state of FM broadcasting in Canada, and hints that steps might be taken to regulate and change things.

There are currently 79 FM radio outlets in Canada (there is space for more than 500) 65 of which are associated with AM stations. The Commission is concerned with the duplication of programming within these AM-FM operations feeling that the value of the potential is being thus wasted.

The Commission stated: “FM broadcasting offers opportunities for a vast variety of programming in a broadcast band which is an underutilized resource.”

The CRTC recently denied four applications from AM broadcasters for new FM outlets which would largely duplicate their AM sound. The decision noted that the applicants did not offer to provide “significantly new or different programming.”

For the Montreal hearing, the CRTC has set out some specific questions for discussion. They include: Under what circumstances should joint AM-FM programming be allowed and what should be the maximum permissible duplication? What would be the financial effects on existing operations should complete separation between AM and FM programming be regulated? Should holders of AM licenses be granted FM licenses for the same coverage area? Should FM’s programming scope be limited to so-called quality music? And what is the definition of quality music? Must the CRTC have a responsibility to serve minority audience groups which “have been left out” or ignored by AM stations? Could the development of FM, as a programming network help serve the interests of disparate communities at the national, state and local levels?

These questions reveal the mind of the current Commission with regard to FM broadcasting in Canada and after the Montreal hearings, the CRTC is expected to emerge with a new and detailed policy statement.

Both English and French programming should be expected, and the CRTC has been requested to comment on the development of both languages.

Special attention is expected to be given to the development of bilingual FM stations in areas where a significant proportion of the population speaks French.

Both oral and written statements should be filed by June 10.

Canada’s Top Singles

This Week
1 GET BACK Beatles, Apple 2490
2 5 IN THE CHETTO Curtis, RCA 70571
3 4 BAD MOON RISING Creedence Clearwater Revival, Fantasy 820
4 GOODBYE Mary Hopkin, Apple 1506
5 GITIZAN Myron, Monument 1311
6 HEATHER HONEY Fanny, RCA 1121
7 MIND Cowsills, MGM 14026
8 BOXER Simon & Garfunkel, Columbia 4-1705
9 ATLANTIS Donovan, Epic 5-10424
10 YOU MAKE ME SO HAPPY Marty, Columbia 2875
11 WHERE’S THE PLAYGROUND, SUSIE? The Mary Janes, Fantasy 20001
12 OH HAPPY DAY Edwin Hawkins Singers, Pavillion 20001
13 LOVE GROWING Rich & Romeo & Juliet
14 AQUARIUS/LET THE SUNSHINE IN Bee Gees, United Artists 772
15 SORRY SUZANNE Hollies, Epic 5-10450
16 ISRAELITES The Seekers & The Ages, Uni 35159
17 SWEET CHERRY WINE The Isley Brothers, Roulette 7039
18 DAY IS DONE Peter, Paul & Mary, Warner Bros. Seven Arts 7729
19 MEDICINE MAN Buddy Rich, Extant 3020
20 MORNING GIRL Joan Sebastian, Warner Brothers Seven Arts 7361

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Canada’s Top Albums

This Week
1 HAIR Original Cast, RCA LOC 1150 (4), 1150 (110)
2 BLOOD, SWEAT & TEARS Columbia CS 9750 (5)
3 NAVARRE SKYLINE Bob Dylan, Columbia KCS 9395 (1)
4 GALVESTON Gus Campbel, Capitol ST 210 (9)
5 BAYOU COUNTRY Creedence Clearwater Revival, Fantasy 6937 (1)
6 JUKEBOX HITS Donovan, Epic BRS 26409 (13)
7 ROMEO & JULIET Soundtrack, Capitol ST 2993 (3)
8 OLIVER Soundtrack, Columbia CSD 5550 (1)
9 ENGELBERT Humperdinck, Parrot PAS 7101 (3)
10 BIRTHDAY PARTY The Doomed BSK 5006 (1)
11 LED ZEPPELIN Atlantic 30 813 (1)
12 HELP YOURSELF Tom Jones, Parrot PAS 7105 (11)
13 SONGS FROM A ROOM The Byrds, Columbia CS 9767 (1)
14 JOHNNY WINTER Columbia CS 9208 (2)
15 IN A GADDA DA VIDA The Byrds, Epic 30 3530 (3)
16 FROM ELVIS IN MEMPHIS Elvis Presley, RCA LSP 4155 (1)
17 SHY & THE Family Stone, Epic BM 26645 (5)
18 AT FOLSOM PRISON Johnny Cash, Columbia CS 8509 (3)
19 LIVE Tom Jones, Parrot PAS 7104 (1)
20 THREE DOG NIGHT Demont 9004 (2)

From the Music Capital of the World

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18 AT FOLSOM PRISON Johnny Cash, Columbia CS 8509 (3)
19 LIVE Tom Jones, Parrot PAS 7104 (1)
20 THREE DOG NIGHT Demont 9004 (2)
"These Eyes"
by
The Guess Who

Produced by
Nimbus 9 Productions Limited

Producer — Jack Richardson
Music Director — Ben McPeek
Recorded at A&R Studios, New York
Published in Canada by Cirrus Music (BMI)
Sub-published in the U.S.A. by Dunbar Music, Inc.

RCA
Canada
**Executive Turntable**

**LYNX DEAL WITH AMPLEX**

LONDON — Lynx Records, founded by former U. K. MGM chief Rex Oldfield, has signed a deal with Ampex Stereo Tapes to make available for tape duplication six albums and a four for the next three years. Lynx, which recently hired composer Jeremy Rifkin as its new president, will be headquartered at 324 Regent Street, London. S

**Philips New Console Built**

RIO DE JANEIRO—Philips (Companhia Brasileira de Discos) has installed a new main system recording complex with built-in accessories. The modern compact system is built like a computer. Eighteen microphones can be plugged into two four-channel machines or one eight-channel machine. It has 18 input channels and four output tracks.
Fonte: “Ricordi, Ella Fitzgerald played concerts anyway), called “The Nothing is going to happen.” Ella’s another album released here by CBS/Sony. Carl Douglas and B.B. King’s “What a Wonderful World” was also featured on this project. However, B.B. King’s version is quite different from Martin’s, which could be heard at the “Special Edition of the Blues” show on CBS. The album has sold well in Japan, improving its position on the charts. There is much interest among young pop fans. They do a lot of talking but very little spending at the box office or record store.

U. K. Office

- Continued from page 78
- Expanded distribution continues in Europe on Vogue, and will shortly include U. K. and U. S.

On the publishing side, Boulter will improve the new publishing rights for the project, “What Was It Used For.” Our thanks to M. Y. K. & R. M. for the work they did in the past, and to J. H. & W. for being so helpful. Philips has been using equipment and eight channels in its new concert tour, and the appeal is limited to a distinct minority. Hard rock acts such as B. B. King, Muddy Waters, Albert King and Howlin’ Wolf, who are popular with young people, have drawn 200 people to their concerts.

JERUSALEM

W. J. Richmond, chairman of South Africa, was here to visit the EMI operation. There is strong interest in South Africa in the commitment of EMI to the countries of the world. The new Single of “Hair” and “Aquarius.”

New signings by Hal Arini include Yigal Badi, Noam Zarin, Oran Abir, Gabi Berlin, The Hashigot, Yossi Gomlevsky, and new signing by Yuki Nakazawa. The band now plays Europe and has been touring Japan. The band has signed with CBS and will release a new single “Thefuture is a Lady,” which recently recorded a new record comeback with the single “I Can Remember” for Columbia.
We're taking a page to congratulate Charley Pride. We ought to take a whole issue.

This guy is so good. I mean, just look at this page of product on RCA Records and Stereo 8 Cartridge Tapes. Top sellers, every one. Including his newest and possibly his best, "The Sensational Charley Pride" (LSP-4153). When you do as much for a song as Charley, you deserve accolades. We're adding ours.
Cat Mother and the All Night Newsboys are allowing Polydor to release their first album.
SMOKEY ROBINSON & MICRALS--DOGGONE RIGHT


NEIL DIAMOND--SWEET CAROLINE


CRAZY ELEPHANT--SUNSHINE, RED WINE


SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

JEANNIE C. RILEY--THE RIB

(Prod. Shelby S. Singleton Jr.) (Writers: Smith/Beal, BMI) Perfect piece of rolling material that is certain to garner much play, sales and chart action, both pop and country. 80 International.

IMPRESSIONS--Choice of Voices

(Prod. Curtis Mayfield, Writer: Mayfield) (Curtis, BMI)-Great for any voice, one of the mainstays of these various projects. 529 Joe South

JOE SOUTH--BIRDS OF A FEATHER

(Prod. Joe South) (Writer: South) (BMI) A reissue of this composer's writing recorded by South with much of the same appeal of his "Games People Play." Original appeal to the group's "Games People Play" hit. 529 Joe South

JOEY DOMINO--HANDS

(Prod. Pete Galong, Writer: Roland) (BMI) A fine piece of strong urban material that has certain personnel to its initial hit. A nice follow-up to their "Games People Play." 529 Joe South

MERCY--FOREVER

(Prod. Allan Shindler & Steve Alana) (Writer: Kilr) (BMI) More smooth and enhancing sound from the group still on the charts with their "Love Can Make You Happy!" First appeal to the group's "Love Can Make You Happy." Flip: "Love Me Again." 47039

ZAGER & EVANS--IN THE YEAR 2525 (Exordium & Terminus)

(Prod. Zager & Evans) (Writer: Zager & Evans) (BMI) Continuing spicier line and intelectual meet will bring this strong to the charts with sales appeal. Sales appeal to the group's "Talk to Me" flip. 47039

GAINES--PLAYING GAMES OF LOVE

(Writer: Cahn-Stephens) (BMI) A neat throwback from the group's "Talk to Me." Original appeal to the group's "Talk to Me." Sales appeal to the group's "Talk to Me." 47039

CHAMBERS BROTHERS--WAKE UP

(Prod. Bob James) (Writer: James) (BMI) A smartly written theme that could catch this group on top again. Sales appeal to the group's "Talk to Me." Sales appeal to the group's "Talk to Me." 47039

BOBBY BIRD--IM JUST A LONE STAR

(Prod. Bob James) (Writer: James) (BMI) Self-penned theme that is a strong follow-up to the group's "Talk to Me." Original appeal to the group's "Talk to Me." Flip: "I Can't Help Myself." 47039

DEBBIE TAYLOR--HOW LONG CAN THIS LAST

(Prod. Bob Robertson & George Kerr) (Writers: Jones-Whitfield) (BMI) A nice light-hearted ballad with a strong appeal to the group's "Talk to Me." Sales appeal to the group's "Talk to Me." 47039

MANHATTANS--I DON'T WANNA GO

(Prod. Three-Eye) (Writer: Jeffery-Kelly-Barnes) (BMI) A nice light-hearted ballad with a strong appeal to the group's "Talk to Me." Sales appeal to the group's "Talk to Me." 47039

ALL RECORDS REVIEWED SHOULD BE ADDRESSED TO RECORD REVIEW DEPARTMENT, BILLBOARD, 165 W. 46TH STREET, NEW YORK, N. Y. 10036.
So this is what happened...

We've got this group called The Illusion. On Steed Records. They're from Long Island and Jeff Barry produces them. They're really quite good. Back in February we released their first single, "Did You See Her Eyes" (Steed 712). Then in March we released their first album, "The Illusion" (ST 37003). Both were well received in various markets. Especially in New York City. Right?

Now it's June and you'll never guess what's happened.

Seems a Program Director has gotten into the album, really digs it, and has made his own edit of "Did You See Her Eyes." Our single has now been out four months. Well, the new edit is super, so it went right on the air at his station . . . which is in a Top Five market. His station also beams into a Top Twelve market . . . where stations want the new single because listeners are requesting it. His local competition wants a copy of it because their listeners are requesting it. But there's no single to ship.

There is now.

We've re-edited the master and are now shipping:

---

"Did You See Her Eyes"
The Illusion
Steed 718
Produced by Jeff Barry

---

Now, a lot of you still have stock on the old "Did You See Her Eyes" (Steed 712). There's about 25,000 of them out there . . . somewhere. It was a good record, but the new one is . . . wow . . . and everybody wants it. So I'll tell ya what I'm gonna do. (Rolls up sleeve.)

CALL YOUR LOCAL DOT DISTRIBUTOR AND FOR EVERY STEED 712 YOU HAVE ON HAND, HE'LL TRADE YOU A STEED 718. FREE. ONE FOR ONE. WE THINK THAT'S FAIR.

So that's what's happened . . .

Now. Who's on first?

---

Dot Records, A Division
of Paramount Pictures Corporation

The Giant that woke up, sprouted wings, and is now doing quite well.
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**Continued on Page 88**
Welcome Home, Mo.

Mr. Mo Ostin, general manager of Reprise, together with his pretty wife Evelyn, are back in Burbank after four weeks in Europe. While away, his staff at Reprise prepared for him this—

**Surprise!**

1. A new album by Joni Mitchell—called *Clouds* (RS 6341). Here's what happened, Mo. At the Harvard Coop, while you were somewhere in Belgravia, Joni's album sold 200 copies in twelve hours. Our distributor rushed another 500 over by taxi. *Clouds* looks like a big winner, Mo.

2. A new single by The Vogues—*Moments to Remember*. Their producer (Dick Glasser) didn't exactly fall apart when you were in London, Mo. *Moments to Remember* (Reprise 0831) follows a string of six hit Vogues singles.

3. Finally, that irregularly hit-making group, The First Edition, seems to have achieved Blessed Regularity. Under their new name (Kenny Rogers and The First Edition) they've come up with a new heart-thumper—*Ruby, Don't Take Your Love To Town* (Reprise 0829). Mo, if you'd only lingered two more weeks in Paris, you could have found *Ruby* in the Top Twenty when you got back. As it is, for that you'll have to wait ten more days. We're only human.

We love you, Mo. We love your pretty wife Evelyn. But if we — your loyal staff — can do all this in four weeks without you here, maybe next time you should consider staying longer?
ROGER MILLER DOES IT AGAIN!
"ME & BOBBY McGEE"

KING OF THE ROAD
DO-WACKA-DO
DANG ME

HUSBANDS AND WIVES
VANCE ENGINE ENGINE #9
ENGLAND

SWINGS CHUG-A-LUG
LITTLE GREEN APPLES
WALKIN IN THE SUNSHINE
MY

UNCLE USED TO LOVE ME
BUT SHE DIED
KANSAS CITY STAR
YOU CAN'T ROLLER SKATE
IN A
BUFFALO HERD
IT HAPPENED JUST THAT WAY,
AND ON, AND ON, AND ON,
AND ON, AND ON, AND ON,
AND ON, AND ON, AND O

*S-2230
from his forthcoming album
"ROGER MILLER"
produced by Jerry Kennedy
TEC’s ‘Go Ghetters’ Ink
7 Acts Via Producer White

- Continued from page 1

ward’s entry into the r&b field. It will be followed by the Four
Sights’ “I’m in a World of Gloria.”

White added, the star aspirant. “Our philosophy is unity with
understanding... but we never tell an artist that he’s going to
become a star.”

White, who has produced r&b product for five years, has ar-
ranged a special for his acts which is designed to provide
money for the groups and dealerships. Miss Hoyles works in a
factory.

Pee Wee the lone Mexican American in the program and

Amos Aiming LP Product
At All the Music Spheres

LOS ANGELES — Amos is creating LP product by newly
signed Johnny Tillotson, Bing Crosby, Andy Williams, Sam
Brown, and John Lennon’s Experimental Band, Lee Dress-
er, Pennypickle and Longbranch. Miss Seeger is in charge of the
American Awakening and Evergreen Blues.

London Records has just be-
gan to receive its first Amos
product for international distri-
bution, the single “Tell Me.” The
sides which have already been re-
leased are

Tillotson, who just completed an
eight-city swing through the South, has been the label’s leading
seller, will record two albums shortly. One will be an-
other collection of current hits, the second will be a Christmas
LP of newer holiday songs.

Educational TV Uses Today’s
Sounds for Its Minority Series
- Continued from page 12

In “A-Gadda-Da-Vida,” which will be used as background mu-
sic. Children are shown running from Atlantic Records to use the
Iron Butterfly disc, which has been credited to the group, on the
Board of Education’s division of Educational media (TV section)
and curriculum consultants, said

Mrs. Richardson.

The Board of Education also is seeking producer of the
Regional Educational Television Advisory Council, which is composed of 95 school
districts in eight counties in Southern California.

BIEM, IFPI Begin Talks
- Continued from page 1

idea that it would be useful to
find a separate solution for
Swedish recording products which could serve as a pattern for any
other countries which might, in the future, follow a similar
route.

Two suggestions were con-
sidered for those countries where
ded prices have been abolished.

One is to levy the royalty as a percentage of retail sales: a
realized by the record producer,
whether he is selling to whole-
saler, retailer or himself: the
other is to base the royalty
on the sales of reproductions
public which, in countries where
rpm has been abolished, can be
as much as three times the price
than the suggested (or desired)
royalty.

Representing BIEM at the
meeting were Dr. Ettich Schultz,
president of BIEI, Jean-Loup
Tournaire, president of SACEM
and EDRM (respectively the per-
forming and mechanical right
societies of France); Dr. Sven
Wilson, president of STIM
(Scandinavian) and president of
Colonna, director of SEDRIM (Italy)
and Rapallo, a representative of
member of the GEMA board (Ger-
many).

Representing the record indus-
try were Roger Lindberg, president
of the IFPI, Rosenzweig, president of
Musikkverket, Switzerland; Coen
Solleveld, president of the Dutch
Phonographic Industries (Hol-
lund); Francois Minchin, presi-
dent of Pathes-Films, Brussels
and leader of the French group of
IFPI; Giuseppe Ornato, president
of the Italian branch of the
IFPI.

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and leader of the French group of
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of the Italian branch of the
IFPI.

In wrapping up his trip, Ma-

Maguire ‘Meet-Ins’
- Continued from page 10
of their discussions will center on programming matters, includ-
ing for British release of prod-
uct from the American Hi label, includ-
ing in the U.S. by London Records for
Johnny Tillotson. Present at the get-

heavy focus from the Hi side

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I WALK ON
GUILDED
SPLINTERS

b/w

CHASTITY'S THEME
(Band Of Thieves)

Atco '6684
Heat wave.

You've heard about the heat wave.

The wave of incredible recording artists and groups who scorch the charts with overnight hits. The hot performers and their instantaneous market.

GRT is the company that puts the hot records on tape the minute they start to move.

The company that gets those tapes to distributors almost immediately. Isn't that the kind of wave to ride?