Ampex Signs Grossman In Newest Indie Tie-In
By LEE ZHITO

ROME — Ampex has signed Al Grossman, personal manager of Bob Dylan, Janis Joplin and other noted acts, to a long-term independent production contract. The announcement was made by Don Hall, Ampex vice-presi- dent and general manager, at its distributor sales meeting at the Hotel Palatino here, attended by Ampex distributors.

According to the terms of the contract, Ampex acquires the tape rights to all product produced by Grossman in all configurations; whereas Grossman retains control of the disk version of such product.

Ampex, as distinct from other companies which have been seeking to acquire record companies to assure themselves of product, has the route of setting up independent production deals and helping to finance such companies.

Recent Ampex independent production contracts have been worked out with such names as Lee Hazlewood, Jimmie Bowen, Bob Mersey and others.

The Ampex distributor meeting, a week-long affair, included stops in Naples and Capri in addition to business sessions in Rome.

Rock Stations Dial R&B as Black Artists Win Airplay
By MIKE GROSS

NEW YORK — Although rhythm & blues is the basis of much of the white rock which is being played on progressive and underground radio stations, R&B artists are beginning to get their own share of the airplay on these stations. Artists such as Booker T. and the MG's, the Impressions, B. B. King, Otis Redding and Albert King have began to receive airplay on FM rock stations where a year or two ago these stations were de-voting the majority of their pro- gram time to young white groups performing of these black artists' material.

The blues and soul have been rediscovered by an entire generation of American youth, said Richard Robinson, administrative assistant of Buddah Records in charge of black artists relations. "During the past few months we have released early material of John Lee Hooker, Jerry Butler, the Staple Singers and Jimmy Reed as well as current material by the Impressions and the Isley Brothers, all of whom have been accepted on rock stations."

Robinson feels that this re-discovery is due, in a large part, to the new white groups who have been using the blues as their musical base. "Groups such as..." (Continued on page 3)

Canada's Disk, Tape Sales Up
By RITCHIE YORKE

OTTAWA—Canada's record and tape sales in 1968 were up more than 12 per cent from the previous year, according to figures released this week by the Dominion Bureau of Statistics, a government body.

Total sales for the year ended Dec. 31 were $40,658,000. This compares with the 1967 figure of $36,067,000, and is the largest dollar volume ever recorded by the industry in Canada. The figure is a testament net value — the distributors' selling price. Singles represented less than 12 per cent from too many places. The result is that no record man really can pinpoint what they're selling there. You just don't know the potential of a hit record in that market."

Programming consultant Mike (Continued on page 28)

Lacker Sets Up Own Firm
By JAMES KINGSLEY

MEMPHIS — Marty Lacker, general manager of Pepper Rec- ord Co. for the past 18 months, has resigned to form Fantastic Enterprises Inc. and has rented space in Chips Moman's new American East Studios at 2272 DeSadi.

"I plan to work with several publishers in getting their mater- ial placed with Memphis rec- ording artists and out-town artists who come to Memphis to record."

(Continued on page 96)
Ed Ames' next hit is traveling.

New Black Hope

Sen. Jacob Javits' proposal that the record industry establish a black ownership and participation in record business enterprises for black-owned enterprises was enthusiastically received by the president of the American Federation of Artists and Craftspeople. Javits, who had been a leader in the movement to curb pricing policies, said, "This spirit I would hope that the industry will move forward by setting aside a ring note for black capitalism."

WASHINGTON Sen. Jacob K. Javits of New York has expressed his concern about the condition of the record industry and has called on the Federal Trade Commission to investigate the practice of channel stuffing. Javits has written to the FTC asking that the agency look into the matter of the sale of records at a price below cost, which he feels is a violation of the antitrust laws and a threat to the health of the industry.

Javits urged the record industry to provide a damn about poor black-owned enterprises and to cease its practice of channel stuffing. He said, "I see no reason why the record industry should not be willing to provide a damn about poor black-owned enterprises and to cease its practice of channel stuffing."

In the statement, Javits also expressed concern about the condition of the record industry and the need for the FTC to investigate the practice of channel stuffing. He said, "This is a matter of concern to the FTC and should be investigated by the agency."

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NARAS Reveals Best Record; Show Clicks

NEW YORK "Mrs. Robinson," by Simon & Garfunkel, captured the Grammy as Best Record at the 16th Annual Grammy Awards. The band's album "Bridge Over Troubled Water" also won the Best Album award.

At the Grammy Awards, "Bridge Over Troubled Water" won the Best Album award. The album won a total of four awards, including Best Album, Best Record, Best Song, and Best Non-Classical Album. The album was produced by Art Garfunkel and engineered by Bob Cunliffe.

Motown Gives Gaye a Major Push in May

NEW YORK—Motown Records has announced a major promotion for its Motown artists in May. The promotion will be led by Marvin Gaye's new album "What's Going On," which is scheduled to be released on May 1.

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ABC Shifts to Own Outlet In Denver

NEW YORK—All ABC record products in the Denver, Colo., market have been transferred from Atlantic Records to ABC-owned ABC Record and Tape Sales.

ABC's vice-president and general manager, Bob Katz, described the move as another step by ABC in its distribution efforts. The company will take complete control over its labels. ABC Record and Tape Sales Corp. will be headed by John Billings, vice-president of ABC Records and Tape Sales. The company is located at 10265 E. 47th Ave., Denver, branch manager of the company in Denver. Promotion man Vince Marcil will report directly to Katz.

COL WILL AID FUND'S STUDIO

NEW YORK—The Kennedy Foundation will get in on the action with Columbia Records in the development of a record studio in New York's Bedford-Stuyvesant area. The studio will be run by the Studio of Black Culture Foundation, an offshoot of the New York City mayor's office.

According to Hammond, the Bedford-Stuyvesant area studio will serve as a training ground for black engineers and technicians.

UA: Morroco 5 Spanish Market Fits

NEW YORK — UA's Morroco 5 Spanish Market Fit was up 25% in the current top songs on the Latin-American "hit parade" are Morroco songs. "El Bailador" and "La Manzana."Morroco's sales were $1,000,000, while the company's profits were $500,000. The full-length album "Morroco 5 Spanish Market Fit" will be released on July 1.

ZAPPA HITTING LECTURE RAIL

NEW YORK — Frank Zappa, composer and author of the book "The Real Thing," is scheduled to give a lecture on "The Importance of the Music Business" at the University of California, Los Angeles, on April 9. Zappa is also scheduled to give a lecture at the University of California, Berkeley, on April 10.

Included were three speeches at the University of California, Los Angeles, and one at the University of California, Berkeley. Zappa is also scheduled to give a lecture at the University of California, Berkeley, on April 10.
Associated Talent in 2 Expansion Moves

LOS ANGELES—Associated Talent Management, which manages the Iron Butterfly, Blues Image and Black Pearl, is going into record production and music publishing.

Lee Weisel, ATM president, and his partner, Larry Larson, have formed Itasca Record Productions and Itasca Music, Inc. Initial acts on the roster are the Blues Image, signed to Aco, and Tuskaloosa, a country-rock group from Alabama.

Atlantic, which is putting the Blues Image on a five-year contract, will release and distribute the group's initial album in July. The label also has tapes from Weisel looking for two additional acts for the record production wing, and exclusive writers for the BMI firm and a planned ASCAP company, and another two acts for the management division.

The management division will be built around copyrights from the Blues Image (40-50 tunes), Tuskaloosa (30-50 tunes) and a percentage of the Iron Butter- 

fly catalog. Itasca owns 50 percent of the publishing rights to Iron Butterfly material, with Co- 
tillion and Ten East Music sharing the remaining 50 percent. It also owns exclusive songwriting rights to Itas- 
ca Music are Lori and Gary Retman, individual members of the Blues Image, Tuskaloosa, also under an ATMA management contract, and two members of the Iron Butterfly, Erik Braun and Lee Dorman. Tape rights to all groups signed under Itasca will go to the label that signs the act, said Weisel, Black Pearl, on Atlantic but with tape rights to Anplex, negotiated the contract prior to joining Weisel's management firm.

Record Sales to Handle London

MEMPHIS—Record Sales, independent distributor here, has taken over the distribution of the London Record catalog. Formerly, Record Sales handled only the London Group of labels. Basic distribution area for the firm included Tennessee and Arkansas. Bill Biggs is manager of Record Sales and will supervise the distribution of the Lon- 
don product.

RIAA Adds Three Cos. as Members

NEW YORK—The Record Industry Association of America has added three more companies to its membership roster. The new companies are Glenn Records, Metronomia Records and Polydor Records.

Barbra's CBS-TV'er Gets Two Emmy Nominations

LOS ANGELES—Barbra Streisand's "Happening in Central Park" special on CBS-TV received two TV Academy Award nominations in the three music categories selected by the National Academy of TV Arts and Sciences.

The program earned nominations in the outstanding variety or musical show category and in the outstanding individual achieve- 

ment in music division.

The music nominations are:


"I haven't been as knocked out by a sound in a long time, possibly not even since 'I Want to Hold Your Hand.'"

"There is a group called NRBQ which I saw in late November or early December. They really knocked me out . . . really.

"They are the first group since the early Beatles to capture that simple, driving, joyous rock and roll.

"When they played their week at The Scene, I was there almost every night, wanting to scream and almost crying because I'm not in a rock band. This is how the early Beatles came across. They made everyone want to be behind those microphones. This is important and exciting, and they may become the most important group around. NRBQ. They are one of the best and certainly the most exciting."

—Mike Jahn, New York Scenes

And, as if that isn't enough, there's already an album too. NRBQ on Columbia Records.
Farrell's Pub. Wing Signs Deals With Intersong, Carlin

NEW YORK — Wes Farrell's Pocket Full of Times, a new restaurant and pub, has signed with Intersong, the publishing division of Garamond Filips, for the major part of its overseas representation, and with Fredric Biuma's Curtain Call, Ltd. for representation in England.

According to terms of the agreements, Farrell's will represent Carlin Music, Australia, where they are represented by Essex Music of Australia Pty., Ltd., and Mexico, where they are represented by Grier International.

Recent disk successes by Farrell's publishing operation include: "Me Love" and "Blessed Is the Rain," recorded by the Brooklyn Bridge, and Romeo's "Indian Lake," a million seller for the Cowbells. Romeo also penned the Seckler Brothers' hit, "Days of My Life."

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Cap. Fete for Hall, Singer

WASHINGTON — Capitol Records artist Johnny Cash will debut his own TV series, "The Johnny Cash Show," on ABC starting August 27. The show will be repeating "The Hollywood Palace," his first broadcast hit which was hosted by Columbia's Bob Dylan, who wrote Cash's latest Columbia single, "Folsom Prison Blues." Future shows will be headlined by such artists as Glen Campbell, O.C. Smith, Buffy Sainte-Marie, Joe Tex, Gordon Lightfoot, Eddie Albert and Dan Blocker.

S/TACE TO HOST A TV SERIES

NEW YORK — Columbia Records artist Johnnie Cash will debut his own TV series, "The Johnny Cash Show," on ABC starting August 27. The show will be repeating "Hollywood Palace." His first broadcast hit was hosted by Columbia's Bob Dylan, who wrote Cash's latest Columbia single, "Folsom Prison Blues." Future shows will be headlined by such artists as Glen Campbell, O.C. Smith, Buffy Sainte-Marie, Joe Tex, Gordon Lightfoot, Eddie Albert and Dan Blocker.

Moody Blues Heads London May Releases

NEW YORK — A deluxe album by the Moody Blues during the May album release will be "Firefly," from the London Records group. The album, which is being released on the DeLuxe label, is in booklet form, filled with color photos. The album, "The First of a Dream," will be on the "On the Threshold of a Dream." Also released in the May press kit was Robert Plant's "...And the Hammer Smiles," a French singer-composer Gilbert Becaud, and Four piece stereo packages.

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The Hit-Makers Are On ATCO!

OTIS REDDING

"Love Man"
Atco 6677
Produced by Steve Cropper

KING CURTIS & THE KINGPINS

"Instant Groove"
Atco 6680
Produced by King Curtis
Decca's Fullers Off on P. A. Tour

NEW YORK — Decca Rec

ord's Fuller brothers will em

burse their time in a personal ap

ance tour that will bring them

through the summer months. The

Fuller brothers, Bassie and Ken

will have their debut engagement at the Eden Roc Hotel, Miami Beach. Wednesday (1-1) for a week's

stay, and winds up with a string of dates throughout the Mid

west in the middle of September. In between they will be at the Cork Club, Houston, June 2-19; Flamingo Inn, Sioux City,

July 20-21; Hotel Bonaventure, Montreal, July 26-28; and the Central Ex

position, Ottawa, Aug. 22-31. Their Midwest one-nighters begin with

Dub Albritton, head of One Nites, Inc., noted that June 22-

28 has been blocked out so that the brothers, who are still pur

suing their studies, could return to their home in Little Rock, Ark., to take their final exam

ations soon.

Nat Asch, director of pro

gramming at WNEW-FM in New York, feels that this revival of blues has been a rebirth of the "black music" scene. "It was always there and played to what can only be described as cult audiences," Asch said. "I feel that the impetus for it now be

ing such a part of our format is the fact that progressive music has threatened to become too cere

bral; intellectually stimulating, but without the capacity to evoke emotional response. And, I think it was a question of the seducer being seduced. The modern pro

tagonist of progressive music protested so vehemently that theirs was, in fact, a return to an

alm shade of colors in the stories which they write about black and white. A leader in the "back to the roots" movement is "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Motogil acquired the renewal rights to the latter for distribution in the U.K., "We're Winner," and "This Is My Country." "Rehearses creative air

line services and provides them with a variety of services that are built on a wide range of social

studies into soul music formats include the Staple Singers whose recent Stax album featured songs such as "The Ghetto," "London Calling," and "People My People." More Mabel Wayne Rights to Mogull

NEW YORK — Ivan Mogull has acquired renewal rights on behalf of his company, Mabel Wayne. Among the new ac

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studies into soul music formats include the Staple Singers whose recent Stax album featured songs such as "The Ghetto," "London Calling," and "People My People."
Poco will turn rock freaks into country freaks, country freaks into rock freaks, top 40 people onto country music, easy listening people onto rock, and they’ll make a fan out of you.

You’ve probably heard about Poco already. They’re one of the most talked about groups on the West Coast. (Typical reactions: “I hear seeds of what will be one of the top sounds anywhere.” “Poco is five guys with a great new sound.” “Poco is heart-clutchingly good.”)

Poco is new. And they’re doing a new kind of music. Richie Furay and Jim Messina were hinting at this kind of thing when they were together in the Buffalo Springfield.

But now, with Rusty Young on steel guitar, and George Grantham on drums, they’re laying it on the line. More rock than other country-rock groups. Fresher and more sensitive than any pure rock group you’ve ever heard.

Listen to the Poco album. You’ll like it.
Fitting Memorabilia
For Known and Unknown

JOHNNY MERCER

Henry Ruby was once asked, "If your father and Willie Mays were about to be run down by a speeding locomotive, which would you save?" Harry unhesitatingly re-
plied, "Willie Mays, of course."

"Why?" he was asked.

"Because," Harry replied, "my father never hit 390 in his life!"

Some people feel that way about Wagner, or DeBussy, and even about us. Of course, nobody, even John, even feel that way about songwriters. Everyone seems to have written a song — including the man who said "Let him who is without sin," etc., etc. But I can write its songs. Yet surprisingly few great songwriters are well known or properly appreciated.

Today, of course, we know a lot about everything, due to our vast network of communications. But many songwriters have not been properly acknowledged by the public at large. All the great personalities of their time, from the cartoonist himself to the writer who scribbled the songs for the "Captain Kangaroo" television show, now in its 14th year on CBS and in which Bob Keeshan plays the title role. John Mercer has been Keeshan's talent representative since 1955.

CHICAGO—Midway Manufac-
turing Co., a 10-year-old pro-
ducer of amusement machine han-
dicrafts with its Midway Bally Manu-
factoring Corporation, one of the most prominent makers in the coin-operated amusement equipment field, has been listed for the first time as a "bomber" by Billboard, as a way vice-president, director of research and sales, said, "I can only say that negotiations have been under way for some time."

At a recent news conference, Jones sired, "I can't say we are going to Midway, nor can I say we are not." Upon evaluating its 35th anniversary three years ago, the firm declared it would sell 75,000 shares of common stock and 200,000 more shares of outstanding stock. Midway was formed by veteran amuse-
ment game engineers Marvine Wurthton and Herb Ross, re-
spectively, the firm's president and secretary.

90-Tempo, Volume Rose

TOLEDO, Ohio—Edwin Mudge, independent finance of the Cleveland-based Tempo Corp., has announced that the company's sales for the first nine months of the current year will total $2,423,000, an 45 per cent over the $208,451,871 vol-
ume for the same period last year. Among the important developments during this period were the debut of Tempo's "Waxer's 7-Art" and "Waxer's 7-Art," and the establishment of the Tempo's "Waxer's 7-Art." The firm's net income for the fiscal year was $1,212,872, a 49 per cent increase over the $743,471 of the previous year.

Perhaps not everyone will hold us in such high regard, but whether they come to inquire or enthuse, the facts, phonics, and names will be remembered. And, really, we deserve it. It's a hard and difficult thing to write a great hit song that sweeps a nation as big as ours and sometimes the whole world. Admittedly, luck plays a great part in the destiny of some songs, as in their writing, but surely it stops being accidental when men like Gus Edwards, Harry Von Tilzer, Jerome Kerr and Richard Rodgers write hit after hit.

Midway, Bally Merger Talks

Bally, the largest manufacturer and distributor of amusement machines, has signed an agreement with Midway Manufacturing Co., a 10-year-old producer of amusement machine handicrafts, to merge the two firms into a single unit. The merger is expected to be completed within the next six months.

Josephin in New Purchase—Buys Keeshan

NEW YORK — Marvin Joseph-
son, who has just completed the purchase of Ashley Farm Agency and Jungle International, has also bought Robert Keeshan Associa-
ties, Inc. in a transaction invol-
ving miscellaneous properties.

The newly acquired firm will (under which the firm's sub-

mary of Marvin Josephson Associated, with Bob Keeshan remaining as president of the firm and chairman of the board of directors, has also joined the board of directors of MJA.

The company produces the "Captain Kangaroo" television show, now in its 14th year on CBS and in which Bob Keeshan plays the title role. Josephson has been Keeshan's talent represent-
cative since 1955.

Tennax-9-Mo, Volume Rose

NEW YORK—The Song-
writers Hall of Fame series will be continued by the American Society of Composers, Authors and Publishers, and will deal with the lore, history and anecdotal material related to the lives of the crooners. The pieces will be published in the pages of Billboard.

Fittingly, the series opens with an article by Johnny Mercer, noted writer and president of the Songwriters Hall of Fame.

Dionne Warwick in Poised
And Polished Performance

NEW YORK — Dionne War-
wick's long association with the distinctive music and lyrics of Burt Bacharach and Hal David puts her in the fortunate position of having achieved a career act some of the best pure pop material of the last five years. And she seems to have a way of putting her best foot forward even when things do go wrong. She simply can't do wrong, you know what I mean? Her act is a natural and right for her brand of music and style. She can deliver it in her best light, and so she does.
PAUL DESMOND: SUMMERTIME

A NEW ALBUM BY PAUL DESMOND / SUMMERTIME / SP 3015
AND A SINGLE / OB-LA-DI, OB-LA-DA / A&M #1050
FROM CREED TAYLOR AND A&M RECORDS
LEISURE TIME TIPS
by: Larry Finley

This column originated back in July 24, 1965, and was originally called "Tape Cartridge TIPS." It has been followed mainly with tips and ideas often from midway between New York and Los Angeles on board one of the TWA flights, from the middle of the Atlantic on Olympic Airways flight, or from Paris, Rome, from New York, from Rome, from Geneva, from Zurich, from Athens, for California, from Nashville, from Texas, from Detroit, from Chicago, and from our office in New York. It has been written from wherever news in the tape cartridge industry has been made, as it has been our aim to factually report the "goings on" in the industry and to expose our thoughtful and informative suggestions that could be of value to our readers.

This column has been accredited with many "scops" in the cartridge business, and hundreds of letters and calls from our readers tell us that we are read regularly so that they may keep abreast of the happenings in the industry. In many occasions we have made predictions concerning the future of the stereo tape field. At the time some of these were made we received letters and phone calls from distributors and record- ers in the record business telling us "how wrong" we were. One record company president told us, in no uncertain terms just three years ago, that "no one will use tape in ten years ahead of our time." This same executive apologized just over a year ago, telling us that not only were we right in what we had written, but the way into the industry and mushrooming, that he now felt that every one of our predictions were most correct, and that we were not "behind," but ahead of what we had predicted.

One of our predictions was the acceptance of the 4-track versus the 4-track concept, as well as the status of the pre recorded cassette. This writer was the second in the industry to accept the 4-track principle, being the first to follow in the footsteps of RCA. At that time the entire industry was leaning toward the 4-track concept, and it was after our entry that the battle of the con- figurations really started.

"Today a new monster" is tearing its "delightful" head, and that is the pre-recorded cassette. Sales of pre- recorded cassettes are growing in leaps and bounds. Whether it be 2-track, pre-recorded cassette, or open-reel tapes, you can get a comple- te store display of tape artists from your NAL Distributor.

For the name of your nearest NAL Distributor contact: North American Leisure 1776 Brontë Way New York, N. Y. 10019 or phone collect: (212) 266-3340.

LOS ANGELES — Trans- continental Entertainment Corp. (TEC) is widening its operations by distributing and racking a line of tape cartridge players in sev- eral major record-tape roads. TEC has formed an elec- tronic manufacturing company, Electronics, to market the Belair portable 8-track stereo tape cartridge player in North- ern California, and through two of its Northern California Eastern Electronics Sales in East Hartford, Conn., and Wo- oland, Mass., will be distributors. TEC has previously carried the Belair line independently. Authors, owned by Ed Mason and Sammy Ricklin, will pro- vide Western Electronics with five models, including four port- able units and a home model. Belair will also continue to market product through its own 30-outlet distribution network in the U. S.

First players Belair will sup- ply the new Transcontinental di- vision are an 8-track portable with AM/FM radio (model 401), two 8-track stereo port- able models, 400 and 350, and a budget 8-track stereo port- able model (313) aimed at the teenage market. The factory direct (model 661) is an AM/FM ra- dio and music player.

More Units
In June, Belair will introduce additional cassette player units, including a budget-priced 8-track stereo portable and several cottage stereo players. Rod Pierce, vice-president and marketing director for Belair, Pierce and Bill Hall, Trans-本月刊号

AMPEx Doubles Production To Keep Up With Demand

ELK GROVE VILLAGE, III. — Ampex Stereo Tapes (AST), in an effort to keep up with the demand, has doubled its production capacity here in the last four months.

Production and warehousing now occupy 117,000 square feet. The new facility, which had previously been a warehouse with three, eight-hour shifts, six days a week on the production line, and a separate three groups of shift workers to balance production in high ac- tivity, now has a 500 plant and office employees work for the Ast company.

According to Hall, the plant maintains six open reel produc- tion lines, five 8-track lines, one 4-track line and five cassette lines. These lines produce some 4,000,000 stereo tapes every day, 1,248,000 miles of tape a year.

In addition to the new plant, Ampex will open an 8,000-square-foot ware- house to house the Ast plant, which houses its master- ing facilities. A similar ware- house is planned for a new plant in Glendale, Calif.

As an added fact in the Ast market, in general, Hall said, "In the next three years, tapes will rise to 35 or 40 percent of the musi- cal sales, with cassette the dominant format. Ampex currently offers some 1,000 selections on 8-track car- tridges, 600 on 4-track car- tridges, 2,659 on open reel and 1,300 on cassettes and microcassettes.

Superscope Plans 50 Releases for August

LOS ANGELES Superior Superscope plans to release 50 titles in its August catalog, this August, consisting of pop and classical material. Twelve of the titles will involve piano "Key- board Immortals" performances from the Radio Station 8 re- ceptor collection of owner Joe Tushinsky.

Tushinsky and associate director Jack Wagner recently returned from an overseas trip where they sought masters for the new tape line.

Although the company initially will release music from out- side sources, it plans starting its own original recordings. "We will have an entire scope library, to keep pace with our investors," says Tushinsky. Rock material will not be included in the initial release but will be planned for in sub- sequent releases.

Tushinsky has set a $3.95 list price for the new 8-track and 4-track tape and is banking on the higher purchase as generating through his 5,500 franchi- sed Sony tape player deal- ers. He is now planning to ul- timate tape jobbers to expand its distribution patterns. But the emphasis will be on one-source distribution.

Superscope says Sony tape re- corders will gain a special pro- motional price on the music. All Superscope tapes will be true stereo, Tushinsky said. The company has opened its own art department, and the graphic appearance of all pack- aging. Tapes will be packaged in a fanfold, which fits into an album bin.

Tushinsky plans to duplicate his music in the factory to be built near his Sun Valley headquarters. He has leased 50 per- cent of the plant capacity at Asolo Physics in the San Fer- nando Valley to get his music ready. The plant is now fully re- date set for Superscope's own factory. It business allows, Tushinsky will take in custom accounts.

In addition to offering the historic "Keyboard Immortals" music in 8-track, cassette and reel, Superscope will also offer the music off into a Superscope album series which will sell for $2.95. The series will include one for each of the 121 artists to which he has collected from all over the world for the Superscope, piano performances by the musi- cians as recorded on the Weite version.

In addition to musical enter- tainment, Superscope is investi- gating development of educa- tional and spoken-word tapes. Tushinsky also talks about re- cording "controversial" material and selling it through mail order.

Merc Bows Selections From Philips

CHICAGO — For the first time, selections from the Philips' 8-track and car-tridge line will be offered in the current release from Mercury Record Corp.'s pre- record arm.

The release features 22 8- track and reel-to-reel selections, and the international selections are included on both configur- ations. Among the artists are "Ge- nera" of G e n e r a l, Israel, George Shearing from Japan, as well as "Mexican" artists, "Irish S o u v e n i r," and the "Spanish Riding School," "Artists from the Mercury la- bel being offered on both 8- track and reel-to-reel. One of the artists Don Costa, "Promises," one of the original Broad- way cast on the United Artists label, and "Any Day Now," Vol- umes I and II, by Joan Baez, the Vanguard label.

Baynon to License Series for Duping

LOS ANGELES — Baynon Inter- national, the only former specialty company, will license a new "Adventure in Negro History" tape.

Presently being packaged in LP form, the series of 12-episode "Adventures in Negro History" will be converted to tape, and the Baynon rights will be secured by Paris, France, and the Baynon! A license agreement is in negotiations, and the Baynon will not be able to get the rights now.

The Negro History material will be rerecorded by the music and arrangement of Nat and Mrs. Chipppa. Baynon operates from new offices at 8833 Sunset Blvd.

May 17, 1969, Billboard
THEE PROPHETS

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PLUS

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BY CARL DOBKLNS, JR.

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WRITTEN BY:
DOYLE MARSH
& BUD RENEAU


**New Tape CARtridge Releases**

**AMPEX**
- **ABC**
  - Johnny Dee & Jimmy McCarty
- **Anthem**
  - The Surprise Package: Free-Up!
- **Audio Spectrum**
  - 100 Strings with Twin Pianos
- **Electro**
  - "SPIDER" John Koerner & Billy Murphy
  - World's Greatest Jazz Fiddlers
- **Jad**
  - Johnny Nash

**Mainstream**
- Gordon Jenkins: Soul of a People

**JOHN**
- M86117

**TOMMY**
- 18

**SKE**
- Sky

**Skye**
- "GARY ANDERSON: America the Beautiful"

**Verve**
- Johnny Jones: The Boss

**DECCA**
- KITTY WELLS and RED FOYLE: "Golden Troubadours"
- KITTY WELLS: "Queen of Country Music"
- KITTY WELLS: "Country Music Time"
- KITTY WELLS: "Country All the Way"
- KITTY WELLS: "RED FOYLE: Together Again"
- KITTY WELLS: "Sensations of Your Heart"
- KITTY WELLS: "Kitty Wells-Love and Blue"
- WILLIE NELSON: "The Irish Rover: Tales To Warn Your Children"
- CONWAY TWITTY: "Living the Life You Know You Were Meant to Live"
- HAWAIIAN BAND: "Hawaii's Greatest Hits"
- WAYNE KING: "Dream a Little Dream of Me"
- ELVIS PRESLEY: "Golden Favorites"
- "The BILL ANDERSON: (4) 6013 (Two Pack)"
- JUNE CARTER: "On the Way"
- BILL WILSON: "His Greatest Hits" (6)
- "FEBRUARY FOUNTAIN:" (3)
- CARMEN CAVALLARO: Plays the Hits (73)

**GEORGIA DYNAMOGRAM**
- 2 STRAINS: Alia Sprajc Zarkovec, Berlin Philharmonic Orchestra (Music from the Motion Picture "The Great Escape"
- WAGNER: "Tristan and Isolde"
- KONOVALEVA: "Liszt: Hungarian Rhapsodies"
- RAVEL: "Bolero"
- MOZART: "Requiem in D Major"
- "BACH: C. P. E. Bach: motets"
- "NASSE: 4 Weustett Songs, Dichter Franziska Biskirg, Berlin Radio Symphony Orchester, Dietrich Wetter"
- "THIBAUD: 7 Solos for Flute"
- "BACH: (Orgel)"
- "Moore: Clarinet Quintet in B Minor"
- "SCHUMANN-RHEINBERG: Concerto-Konzert"
- "Kamelot: The Tموس:"
- "BRAHMS: Clarinet Quintet" (3)

**Bank**
- 2 STRAINS: "Cassette Jammin' Jumping, Stepping, Do-Wah-Dah"
- "KITTY WELLS: (4) 6013 (Two Pack)"

**Archives**
- 4 x 6 Tape Empty and Loaded Cartridge (12)
- "WORLD'S LARGEST MANUFACTURER OF CASSETTES and CARTRIDGES"

**DeLUXE**
- Allegro

**ITCC**
- "RICARDO RAY ORCHESTRA: Real, nitty gritty"
- "RIKKI ROCKET: 1980"

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**LOCALS**

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**DeLUXE**
- Allegro

**ITCC**
- "RICARDO RAY ORCHESTRA: Real, nitty gritty"
- "RIKKI ROCKET: 1980"
Dee Dee Warwick

two great hits
from her current album

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"FOOLISH FOOL"
NOW HER NEW HIT SINGLE
"THAT'S NOT LOVE"

Produced by: Ed Townsend

Published by: Bondola Music Inc. (BMI)

from the
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family of labels
Beck, Cocker, NRBQ Stone Club With Avalanche of Rock Sounds

NEW YORK—In a rare display of peerless popularity, Jeff Beck and his rock group showed up at Fillmore East on Sunday (3) — after confirming their Fillmore reservations via telegram in the Village Vanguard. Newly diagnosed as British soul singer Joe Cocker and the NRBQ rock group, seemingly during Beck's disapearing act, grown up, hiked to the big city to give his appearance, very good, in fact. Meanwhile, Beck wasn't any better late never.

Cocker, a squat, scraggly haired Britishe whose storny reading of the Beatles' "With A Little Help From My Friends" impressed with timing and delivery ramming home the good Charles' "Let's Get Stoned," plunged visible Grease Band, his reading of the Beck wasn't stage showed up at any Price Fillmore but any Price Fillmore any Price Fillmore.

Hassles Come Of Age, Shed Teenie for Hip

NEW YORK—"Revenge Is Sweeter" was the opening number of the Hassles first set at Steve Paul's Scene on May 1, and the number was appropriate somehow channelled from a front table told the story: "You've come a long way, man!"

The United Artists group had indeed opened its four-day stand. Gone were the days of pouting, a character that characterized the Long Island act's earlier appearances. Instead, a rousing, doo-wop tune, was another underground group that, in its finest moments, had been of Procol Harum, and that's quite a rise for them.

The vocals are now handled by Billy Joe Joel and these vocals are strong and apt, also excelled on organ while Jon Small was strong and steady on drums. The instrumental work of Joel and Small were the factors most reminiscent of Procol Harum.

Bass guitarist Howard Bleuvelt, the newest member of the Hassles, leads lead guitar Rich McKenna also were valuable assets. The quartet relied heavily on the flipside effect, doing five numbers from it, including the hit "Memories." One of the best numbers of the set, and O'Clock in the Morning," on the latter, as on "Josephine," Joel turned to piano playing guitar...a very big figure.

"Further Than Heaven," also from the "Hour of the Wolf" album as well as "Cat" and "Hotel St. George," was a tour de force for the Hassles as each had a chance to shine without overlong solos that plague some groups.

An indication of how much the unit has changed is that now.

Promoter Karr Now in Memphis

MEMPHIS — Tom Karr, former booking agent from operation in Indianapolis to Memphis. Karr recently drew more than 9,000 at the Mid-South Coliseum with "The Best of the Best - Wolf," the Grassroott, Flash and the Board of Directors.

NEW YORK — Big Mama Thornton's act was caught by Billboard on April 29. Due to a transcription error, the name of the club was caught being called "The Blue House," appearing in the May 10 issue.

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CHIPS MOMAN, right, receives a gold record for B. Thomas' "Keepin' on a Feeling," from Steve Tyrell, Sessions' national promotion di-rector.

Stokowski Takes Annual Concert Stroll in Form

NEW YORK — Leopold Stokowski has announced a national "Request Program" of his American Symphony on Monday (5) at Carnegie Hall. As usual, was a joyous affair. All the audience's inclusion were planned as Stokowski requests, but the large audience at Fort Worth and Houston will be treated with an evening that began and ended with the maestro's transcriptions; the "Preludio" from Bach's "Partita No. 3" and Music's Pictures of an Ex-hibition.

The latter and Ravel's "Bol-ero."

One selection was offered from their first UA album, a teenie hopper effort. Joel, busied by the Hassles warm reception, joyfully asked after "Life Ma-chine," a good number, "Do you like us better than the last time?" The audience's enthu-siastic response, a sharp contrast from the former group received at first, left no doubt as to the answer. "Re-venge Is Sweeter" might prove an appropriate title for the Hassles' next album. They've certainly earned it. Pacific Gas & Elec-try and Genny Ravan and the Ten Wheel Drive also were on the

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DIONNE WARWICK

Singing The Title Songs
From The Original Sound Tracks
Of The Motion Pictures
"THE APRIL FOOLS"
And
"SLAVES"

"THE APRIL FOOLS"

Written and Produced By
Burt Bacharach and Hal David

b/w "Slaves"

Arranged and Conducted
Burt Bacharach

Scepter 12249
MC5 Opens All Sound Throttles

NEW YORK — Ungano's vibrated with excitement and sound on Tuesday (6) as the MC5 opened a three-night stand. The Detroit quintet overpowered its material to the delight of the large audience. Rhythms were strong; the sound was powerful. They're clearly one of the most exciting acts around.

Also on the bill were the Churls, whose first set, despite technical difficulties, showed that the A&M artists were well on their way. With a lengthy U.S. tour ahead of them, this Canadian quintet should further tighten its new sound. The key change was the replacing of a rhythm guitarist by organist Newton Garwood.

While most of the instrumentation was ensemble rather than solo, Garwood had opportunity to flash in the last two numbers:

The HUBBELS Wow!

on Audio Fidelity

Previn Out as Houston Leader

HOUSTON — The Houston Symphony Society has relieved Andre Previn as music director effective at the end of the 1968-69 season. Maurice Hinch, president of the society, explained that it "became obvious" that Previn, who also is principal conductor of the London Symphony, would not be able to devote sufficient time to the Houston orchestra. He has not announced next season's conducting plans.

"Too Many Rivers" and "Fish on a Line". The latter also was on the unit's A&M album. Hall Arms played fuzzy lead guitar well. The solid rhythmic support was supplied by drummer Brad Fowler, bassist John Barr and Garwood. In Robert O'Neill, the Churls have a good lead vocalist. The heavy "Fish on a Line" was a first-rate heavy piece.

MC5 started strong, with "Tutti Frutti" and never let up. Rob Tyner must be one of the wildest lead vocalists around as he sang, shouted and conducted. This last seemed especially appropriate since many of the arrangements, besides emphatic beats, had sharp breaks, an effective device when used as well as this dynamic unit used them.

Tyner wasn't alone in projecting excitement. In Fred (Sonny) Smith, who usually took lead guitar, the MC5 has a second number who not only plays well, but is an exciting performer to watch. Wayne Kramer, who played both rhythm and lead guitar, also moves, while drummer Dennis Thompson is a solid performer as is bass guitarist Michael Davis.

Tyner's clearest vocal was in a defiant "Motor City Is Burning," which included some fine work by Smith. "Rocket Reducer No. 62 (Rama Lama Fa Fa Fal), also from the quintet's debut album on Elektra, was an example of voices used to accent the sound.

"Call Me Animal," with its strong sound was billed as being the group's next album. It was recorded by MC5 for Elektra before the group and record company parted. "The Human Being Lawnmower" had an interesting, choppy arrangement, which also used volume of sound effectively.

The MC5's big and controversial hit, "Kick Out the Jams," was an exciting climax to the set, which actually ended with a nameless hodge-podge item.

FRED KIRBY

Pilgrimage Theater Opens With Jazz

LOS ANGELES — The third season of free music at the Pilgrimage Theater here has begun with jazz in the spotlight and drawing well.

Over 1,500 buffs attended the opening concert in the open air theatre with Don Ellis' band supplying the dynamics. The concerts are presented Sunday afternoons by the county Board of Supervisors, Parks Department and Musicians Union Local 47.

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MAY 17, 1969, BILLBOARD
She promises fast relief. From what we hear, you could use some. The word around Danny’s and Martoni’s is the record market’s soft. You couldn’t prove it by us, or by The Association, or by “Goodbye, Columbus.” We (Warner’s) have the soundtrack LP of the hottest, number one-est picture of the year. The Association’s “Goodbye, Columbus.” “Goodbye, Columbus” has been breaking all those box office records that “The Graduate” just set. Feel that relief speeding toward your sales curve? The Association’s “Goodbye, Columbus” comes, both tape-wise and record-wise, with this very pretty girl’s picture on it. Let her help you end the nagging pain of rusty cash register. Don’t be shy. Call up “Goodbye, Columbus” girl. Her number’s 761 1786. She’ll deliver.
Now is the time to cash in on the popularity of this world-famous artist. These posters, vividly described by Peter Max, were shown on the Johnny Carson, Merv Griffin, Mike Douglas and Donald O'Connor shows as well as the "Today" show. The public is clamoring for them. Order your supply now—

**Peter Max**

**IS BECOMING A HOUSEHOLD WORD!**

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**THIS IS OUR NEW FREE SELF-SERVING DISPLAY!**

This colorful compact unit contains 72 individually rolled and plastic wrapped "Peter Max" posters (6 each of our 12 best selling numbers). It can be placed practically anywhere. Full color pictures on the carton make it easy for identification and selection of posters. All posters are 24" by 36" in full psychedelic "da-glo" colors.

- Weight 20 lbs.
- Height 36"

No extra charge for display
Retail Price . . . . . . . $2.00 per poster
Wholesale Price . . . . . . $1.00 per poster

Minimum order: 1 display unit containing 72 posters.
Marilyn Maye Takes Audience On Smooth Performance Ride

NEW YORK — Art met commerce when singer Marilyn Maye closed her Rainbow Grill act by singing her "moneymaker hit" — the Lincoln-Mercury radio TV commercial — and received a standing ovation. Actually, the fact that the RCA artist's opening night coincided with a Lincoln-Mercury promotion and that the room was packed with automobile people may have had something to do with it.

But Miss Maye doesn't mean this kind of package — she leads the way with a flexible voice (some'll call mummification).

Cooper and Roselli Give Royal Acts at the Palace

NEW YORK — Italy has invaded New York, courtesy of United Artists Records. Two of the label's top artists, singer Jimmy Roselli, and comedian Pat Cooper, spent a 10-day run at the Palace Friday night. The warm, home-spun Italian humor of Pat Cooper revealed a wealth of familiar and funny characters in his tales of puppies and children, the wilds of Brooklyn, and his singer's material, the perfect mood for the evening.

Rosselli, who made the theater vibrate with his strong and beautifully controlled voice, offered more than 20 selections, and left the audience begging for more. His initial claim to record fame, "Mama Feninna," was one of the many highlights of the evening. All his material was wisely chosen, and his smooth, sophisticated approach heightened the mood of the evening.

"Yiddish Mama" and "When Irish Eyes Are Smiling," and his current hit "Buona Sera, Mrs. Campbell" began the audience dancing. After a powerful finale, "Little Pal," Roselli returned for an encore, "Rock-a-Bye Your Baby With a Dixie Melody." Both Rosselli and Cooper had automatic rapport with the audience, and the show is a well-balanced blend of comedy and song.

Talent

From the Music Capitals of the World

CHICAGO

The Four Lads were in town recently to promote their latest United Artists single, "My Heart's In High Gear." Their manager Sheldon Tirk reports that they are touring behind Douglas Quinter's latest release, "It Didn't Even Bring Me Down."

Buffy Sainte-Marie, Nan and Colwell Winfeld are on tap at Austin Russian Space Rock Festival Friday and Saturday (16-17).

Members of the Martin Fan Club are busy making elaborate plans for Sig Suckers' birthday May 27. Meanwhile, tentative plans have been made for Sig to make his third Vietnam tour November 2nd.

On Smooth Performance Ride

NEW YORK — Capital Records' Bobbie Gentry, singer-lyric-composer-arranger, will add trombone to the National Multiple Sclerosis Society's 1969 Hope Chest Campaign. On Wednesday (20) Gentry will appear on ABC-TV for "Flashback: Spin For MS," a major full hour benefit broadcast to be held on ABC, to raise money for research and education for the "Young Professionals Committee." Miss Gentry and her Four Productions will present the Steppenwolf concert in Memphis and is on the tour with the top tour producers.

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**COMMERCIALS**

**Music House Gets Arden Spots—Moog Synthesizer Featured**

NEW YORK — Music House Inc. has wrapped up the music for new and 20-second spots for Elizabeth Arden through the Trabey Wolf Advertising firm. Norman Sunshine was the producer for Trabey Wolf.

The spots emphasized the Moog Synthesizer, and Dick Lavsky, head of Music House, has consistently been a strong force in the use of the Moog. For example, he just finished a logo for AT&T and some musical work for Western Electric. The AT&T job came through Kim & Gifford Productions.

The Moog is now being used more and more in commercials as an integrated tool of voice and live instruments, Lavsky felt. For example, on the Elizabeth Arden commercial, we teamed up the Moog with a TV production on Melcher.

Lavsky will also use the Moog heavily in this type of "integrated" music concept in a new record production operation he's launching. The reason he's entering the record production business, Lavsky said, is that he has a staff of composers, writers, and musicians, and he also has a 4-track recording studio (which is only being used to 8-track up).

Lavsky's forte, however, at present hinges on the commercial world. He just finished a Latin version of the Eastern Airlines theme through Young and Rubicam. Stan Dragot and Charlie Moss, creators on the new TWA commercial, lined up work for Lavsky on that project, which was through Wells Rich Greene. He has also been involved recently in more spots for the American Motors commercial campaigns through Wells Rich Greene.

Lavsky has his own Moog for about a year and a half, as the Moog is, he's on the waiting list for something even more far-out; it's a polyfonic generator and "Peter Nero and Walter Carlos are the only two who have one, so far as I know. I'm promised the next one."

The polyphonic generator, Lavsky said, enables the musician to play chords or more than one note at a time—a tool a keyboard technician would love.

Lavsky gained fame in the commercial field with his work on Century 100's for Marschalk & Co. It was the "Whatchamacallits" campaign produced at the agency by Vici Ioli, for which Lavsky wrote and produced music. That was Lavsky's first commercial after leaving Music House.

Melcher Digs TV Packaging

LOS ANGELES—Terry Melcher is branching into TV packaging in a deal with CBS. Presently the executive producer on the "Doris Day Show," Melcher is presently looking for properties to develop into programs for CBS.

Billy James, who has just joined Melcher's Equinox Productions, is helping the young producer look for package ideas. Melcher will work on the second season of his mother's (Doris Day) program, which begins filming in June.

Don Genson is the executive vice-president of Equinox and Arwin Productions, which handles the TV packaging.

Romeo Racks 'Up de Bois'—Melcher Takes Over the reins of the TV show upon the death of his father, Martin Melcher. His concentration in the TV areas has affected the "Is of his own Equinox Records which ABC distributes. According to James, talent will be sought for Equinox, indicating that Melcher will begin to record again. There have also been discussions with Co-lumbia about recording an album with Doris Day, who has not recorded in over two years.

James, who has been in personal management for a few years, will continue to handle his own stable of artists.

**Ad Notes**

By CLAUDE HALL

Jeff Bryson has joined the commercials wing of Laurie Productions; he'd been with Young & Rubicam the past year or so, working with Lee DeBakey in production such accounts as Eastern Airlines, Jello, Johnson & Johnson, and Plymouth.

Rex Regent Recorded Music, the West Coast branch of Emil Ascher Inc., has just moved into new quarters at 6404 Sunset Boulevard, Hollywood, the new offices include listening rooms for clients. . . WIOD, in Chicago, has a new sales manager Edward Petry & Co. offices for a sales meeting "even though our sales are at an all-time high," said WIOD general manager Jim Wesley Jr. A seventeen-year old, the son of James Wesley Jr., the advertising representative on firm attended the day-long seminar on how great the station is.

Tommy Stark, personality on WZN in New York, has been signed up again (his sixth year) as the voice of Valley National Bank through Jandon Advertising. Valley Stream, N. Y. The bank, headquartered at Valley Stream, has 22 branches, and through Greybar Productions, the Bob & Ray firm, has received a fourth year renewal on their award-winning General Electric Lamp account through BBD&O and they've just picked up the E. Phillips & Co. Department for a radio campaign through Ross-Roy. .

Shirley Thompson has departed Grey Advertising, becoming advertising and promotion manager for radio station KBRG, Los Angeles, a new position. She was media supervisor at Grey, working on such accounts as Honda, Granny Goose, and Bank of America.

Chico Hamilton has scored and performed on TV spot for Uzzangrate; Alan Gordon was the agency producer for Benton & Bowles. Some of the many award-winning world set out to honor their former high school teacher—Leon Friend of Brooklyn's Abraham Lincoln High School. It was an exhibit featuring, among other things, a reel of commercials and film presentations assembled by Sol Ehrlich of Dimension Productions Ltd. Involved in the New York exhibit were William T. James who the world aware that "You Don't Have to Be Jewish to Love Levy's"; Tom Courtos who turned Ford Advertising into an advertisement for Nature's Green, Irwin Penn, Jr., Maisel, Gene Federico, and Alex Steinweiss.

**ROMEO RACKS 'UP DE BOIS'**

NEW YORK—Tony Romeo, exclusive songwriter for Pocket Full of Tunes publishing firm, had just written a special tune for Coca-Cola's De Bois product. The Brooklyn Bridge will perform "Val de Bois" in Canada. In addition, Romeo's "Indian Lake" tune, which became a million-seller for MGM Records' Cowsills, has been acquired for use on Dodge's "Charger" commercials.

Romeo, incidentally, is scoring at present in both records and commercials. The Brooklyn Bridge's latest single "I Can't Help Myself" is "Blessed Is the Rain"—features both sides by Romeo. Romeo wrote the "I'm a Blizzard" spot for Safco and has been featured in commercials for Brey, Pall Mall, Scripoto, and others. Pocket Full of Tunes publishing firm is owned by Wes Farrell, independent record producer.

**DYKE and the Blazers**

**DYKE STRIKES AGAIN WITH MORE SOUL SALES POWER!**

7120 Sunset Boulevard, Hollywood, California

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VANILLA FUDGE

"Some Velvet Morning"

Atco 6679

...from the Vanilla Fudge LP
"Near The Beginning"
Atco 33-278
Radio-TV programming

Toledo in Transshipping
Pinch: Sales, Ratings Hit

* Continued from page 1 *

Joseph, working with WTTO, said that Toledo used to be a good record market. "And Top 40 stores here used to run 65-70 per cent of the audience. Now, the major Tom 40 station here is CKLW in Detroit, and CKLW and WWHO here used to run 75 per cent of the audience." The market, ranking about 50 in the nation in size, has more than 670,000 people.

The problem is that record stores here are putting not only Detroit music on their shelves, but possibly also records that are popular in Cleveland or Pittsburgh, because of records being brought in from those areas by trucks, one-stop opera-

ers, and others.

** Format Chaos **

Joseph feels this has led to not only sales chaos, but programming chaos. "The programming on CKLW, however, is heavily Richard ac't. It is Toledo, after all, is 37 per cent Negro. But Toledo, with its 7.4 per cent Negro in the three-county metropolitan area. As a result, many of the records being shipped here and showing up on the music lists are stiff and don't move one record."

Toledo has Joseph, could be one of the reasons Top 40 ratings have dropped in Toledo. "And in how many other mark-ets is this happening?" People are not listening to what they really think, or what they want to buy, he felt. Joseph is now researching the market. He pointed out that Toledo at "one time was a big breeder market. But Toledo is being forced with non-

Toledo, it's a real mess." He speculated, too, that this same thing has to be a contrib-

uting factor in other Top 40 situations.

Schiele at Merit Music, which handles five Top 40 records here, A&M, Bell, Motown, and Mon-

ument, also felt that some youths buy records based on the radio station playlist as much as the exposure of the records on the air. But, because of the transshipping, no record man is able to tell accurately what's selling in Toledo. Too, the dis-

tribution isn't able to control

no sooner than a promo-

tion man works hard to get a record on the air, the trans-

shipping brings records into the market. "We have three pro-

motion men and if we're spending-

ing that much money on pro-

moting, we'd like to reap some of the benefits." But he indicated that it was diffi-

cult to co-ordinate promotion and sales here and in other outlying

** Other Stations **

One record man speculated that besides CKLW, whose stations could be influencing sales in Michigan, such as WLAC in Nashville, which comes into the southern part of the state. But a key factor, he felt, is that local sta-

tions are not supplying the kind of local programming needed not only to sell records, but to build high audience ratings.

** The Audience Listens to "Free Form" **

The audience that listens to "Free Form" radio is an entirely different audience than that which listens to any other type of "Free Form," a very sophisticated audience, and even broadcasters who have gained experience in classical music. Top 40, or country mu-

sic, or any of the other various formats will find that there are great differences in Free Form, even on a day-to-day basis. You're dealing with young adult America, whom I believe is not an ordinary breed of cat. The people like the hard core segment of our audience know what's happening in music. They know every member of every group. They can even tell you who is dropping out of one group to become the lead guitarist in a new group. This is why knowledgeable deejays are vitally important in this type of format. The listeners demand truth, he demands honesty. The disk jockey who has read a liner note on an album and find some-

thing to say about the music he's playing is no better than the listeners to free form radio. The closest thing that I can remem-

ber to this type of radio and the individuals needed in it was in the 1940's, when an an-

nouncer just had to know who played on every session in Stan Kenton's orchestra. That kind of deejay had to know the music and the musicians and had to know it perfectly. Free form personalities must fit this type of groove.

It's my opinion that a free form format picks up automatically 5 to 10 per cent of its audience—these hard core lis-


teners because it plays the mu-

sic they want to hear. You still have, however, 90 to 95 per cent of the audience that wants to hear a variety of mu-


sic. So, you can play a lot of rock or jazz or blues, but it's advisable to mix all of this meanfully in order to attract as large an audience as possible.

** Experience **

KMYR-FM, launched in Sep-

tember of 1968 what we then called a "New Musical Experience," started out with a pro-

gram which ran for six hours a night, beginning at midnight. We went out and tried to sell it as a program of good contempo-

rary music by a talented an-

nouncer who could do it justice. We were aiming it at the 18-34 age group, concentrating on the ones under 25 years old, I felt.

Strange enough, a lot of the sponsors who'd never been inter-

ested in our middle-of-the-road format, took an instant liking to this new all-night program.

Within a month, I had to ex-

pand the program to 11 hours a day, from 7 p.m. to 6 a.m. The rest of the time, we were auto-

mated with our middle-of-the-

road work.

But Denver is an unusual ra-

dio market for its size; there are 20 AM stations and 10 FM op-

erations. To tell the truth, there was nearly every kind of pro-

gramming the public could want. It became obvious that if we wanted to make a niche for ourselves, we were going to have to go all the way with free form programming and do it right. This was quite a move for a Double Deejay.

(Continued on page 34)

ENTER NOW!

BILLBOARD MAGAZINE WILL PRESENT

its first annual community involvement awards June 22 at the final luncheon of the Radio Programming Forum at the Waldorf-Astoria Hotel, New York.

All stations are invited to submit presentations—visual or oral—for judging by a board of radio experts and the awards announced at the Forum, but do not have to be present to win in the competition.

The best of the visual presentations will be displayed at the Waldorf throughout the Forum; there's no limitation on the size, shape, or ingenuity of the presentation.

For further details, call Radio-TV Editor Claude Hall, 212-757-2800, or write to him at Billboard Magazine, 165 W. 46th St., New York, N.Y. 10036.
This will be his next $1,000,000 album

Happy Heart
Roger Williams

GALVESTON
THOSE WERE THE DAYS
HEY JUDE
FOR ONCE IN MY LIFE
FEELIN' GROOVY
LET IT BE ME
BUONA SERA, MRS. CAMPBELL
THIS GUY'S IN LOVE WITH YOU
and others

May is Roger Williams month
Contact your local Kapp distributor
And he comes from Alabama

There was this man with a bankloan who kept making the gut sounds. And Muscle Shoals became famous. The man's name is Rick Hall. Today he's part of Capitol Records. And the label is Fame.
And she comes from Alabama
And her name is Candi Staton.
And the sound is a rich belt of blues.
Hear:
“I’d Rather Be An Old Man’s Sweetheart than a Young Man’s Fool”
and
“For You.” Which it is.

#1456 produced by Rick Hall
**POSITIONS OPEN**

No. 1 rated station in top-35 market wants First-Phase, all-day deejay with experience and talent. Union scale, $3,000 plus. Excellent opportunity. Job is located at WTVG, 46th St., New York, N.Y. 10036.

**PARTERSHIP OFFERED**

Because of the'success of this station in the market, a partnership position is available. The new partner must be an experienced deejay, have a track record and a good name. Call Frank Garfield at WTVG, 301-555-3400 or write: Box 123, New York, N.Y. 10036.

**DANCE HALL MAJORS**

Immediate opening for reasonable DJ to fill this market. Southern country dance market. Top pay in the business and a place in the top 100 stations in the country. Contact J. W. Bittman, WABD, Atlanta, Ga.

**WANTED**

Note to all applicants: If you're interested in more information, please send your resumes to 233 W. 56th St., New York, N.Y. 10019, to be used for the radio station.

**Photo of the radio station**

This column is closed to all applicants except those who are interested in the radio station. Please send your resumes to 233 W. 56th St., New York, N.Y. 10019, to be used for the radio station.
HERE IT IS:
LP NO. 3 BY
THE MOODY BLUES

TEN PAGES OF GREAT PHOTOS INSIDE ALBUM COVER

Their first
GO NOW
THE MOODY BLUES #1
FROM THE Bottom OF MY HEART

Their second
DAYS OF FUTURE PASSED
THE MOODY BLUES
THE LONDON FESTIVAL ORCHESTRA

DERAM
LONDON
blanks have been filled in. The text is a combination of music-related content, including song titles and artists, as well as information about record releases and personnel changes at various radio stations. The text also mentions the importance of selecting the best cuts and carefully screening the music to ensure quality and appeal to the audience. Additionally, there are references to the Beatles, Columbia Records, and the music industry's strategies for distribution and promotion.
THE AGE OF AQUARIUS
THE 5TH DIMENSION

Medley: Aquarius (Let the Sunshine In) (The Harder They Come) Let It Be Me
Sunshine Of Your Love Blowing Away
Workin' On A Groovy Thing
Wedding Bell Blues
He's A Runner
The Winds Of Heaven
Those Were The Days
The Filloppy
Don'tcha Hear Me Callin' To Ya
Skinny Man

ARRANGED BY BOB ALCIVAR, BILL HOMAN & BONES HOWE

EXCLUSIVE MANAGEMENT, BILL ROWAN & BONES HOWE

CAREER PRODUCTIONS

PRODUCTION & SOUND
by BONES HOWE

ENGINEERED AND MIXED BY BONES HOWE

ENGINEERED by BONES HOWE IN THE OUTSTANDING & PRESTIGIOUS FACILITIES OF THE WALLY HEIDER STUDIO 3, INC., AND UNITED RECORDING STUDIO, LOS ANGELES, CALIFORNIA.

WITH SPECIAL THANKS TO JOHNNY GOLDEN, RICK PEKKONEN, LARRY COX, VICTOR ZASLAV AND BRENT MAHER FOR THEIR ABLE ASSISTANCE AND COOPERATION.

AS ALWAYS WE REMAIN APPRECIATIVE OF THE ARTISTIC CONTRIBUTIONS OF THESE TALENTED INSTRUMENTISTS:

Bones Howe: Drums, Percussion
Joe Osborne: Bass
Larry Knechml, Jimmy Roules, Pete Jolly: Keyboards
Tommy Teclexo, Dennis Budimi, Mike Deasy: Guitars
Larry Bunker: Mallets, Congo, Percussion

THE BILL HOLMAN STRINGS

EXCLUSIVE MANAGEMENT, BILL ROWAN & BONES HOWE

Production Assistant: Ann McClelland

Engineered by Bones Howe in the outstanding & very prestigious facilities of the Wally Heider Studio 3, Inc., and United Recording Studio, Los Angeles, Calif. With special thanks to Johnny Golden, Rick Pekkonen, Jerry Cis, Vic Zaslav and Brent Maher for their able assistance and cooperation.

As always we remain appreciative of the artistic contribution of these talented instrumentalists:

Bones Howe: Drums, Percussion
Joe Osborne: Bass
Larry Knechml, Jimmy Roules, Pete Jolly: Keyboards
Tommy Teclexo, Dennis Budimi, Mike Deasy: Guitars
Larry Bunker: Mallets, Congo, Percussion

THE BILL HOLMAN STRINGS

Art Direction, Design: Ron Wolfe

Album Photographs: Elektra

Album photos taken in San Francisco, California and Beverly Hills.

International Fan Club Information: The 5th Dimension Establishment

9253 Sunset Boulevard
Los Angeles, Calif. 90069

Onstage wardrobe for The 5th Dimension is designed exclusively by Boyd Clayton.

Soul City Records 9
AQUARIUS
5TH DIMENSION

THE ALBUM
THE WORLD
HAS BEEN
WAITING FOR

No. SCS92005
NOW
AVAILABLE

THE AGE OF AQUARIUS
by the 5th Dimension
is also available on 8 & 4 track
Liberty Stereo Fax Cartridges and
Compatible Cassette.
Soul Sauce

BEST NEW RECORD OF THE WEEK

"IT TAKES A LOT OF LOVING"

BIG ELLA (Lo Lo)

By ED OCHS

SOUL SLICES: "First Generation Blues" debuted at the Electric Circus on Wednesday (?), with Muddy Waters with Otis Span & Luther Johnson, John Lee Hooker, Buddy Moos, and the Atlanta "vers Band. Wednesday nights will feature blues artists at the club, as on Wednesday (14) presents the second show in the series starring Junior Wells, Rev. Gary Davis and Son House... Edwin Hawkins, in New York last week to meet with Buddah executives, reported that his group will launch a tour late in June while most of the children are still in school. Hawkins shares the opinion that popularity, and not tradition, should decide the extent of airplay on his "Oh Happy Day" hit. His intent was to create a "mod" gospel sound that featured a positive message and still retain the traditional gospel fervor. Deejays who produce shows are also hoping for pop play, they think, is defeating the possibility of spreading gospel of a more social than religious nature to a wider audience. Controversy will not stop "Oh Happy Day" from topping the million mark and copping a gold record. By the way, the disk was recorded in a church on a 2-track stereo tape machine by the 46-member group... Buddah has also scored by acquiring the distribution rights to Eddie Holland's (remember Holland-Dozier-Holland?) Hot Wax Records and Staggocah Productions. Future plans for the label will include "While You're Out There Looking for Sugar," by the Honeycombs... Tetragonogram will release its first Bill Cosby album, a two-LP "live" recording, next week.

The Temptations' "Cloud Nine" LP at number five, Dionne Warwick's "Soulful" LP at number 16--are the only R&B albums in pop's top 20. The Supremes and Temptations "T.C.B." LP is riding from number 25, while Sly & the Family Stone is rapidly rising into the circle.

Good vibes received from Atlantic—Marion Williams' pop-gospel LP due from the label... Eddie Harris was presented the "Musician of the Year" award by the International Fan Club of America. Richard Campbell, head of the Harlem Cultural Festival, presented the award to Harris last week at the Village Gate.

TID-GRITS: "Soul Bowl '69," starring Aretha Franklin and organized by her father, the Rev. C. L. Franklin, has pledged, among many goals, the creation of a news magazine, Respect, and a black record company to be called Respect Record Corporation. The Southern Conference Leadership Conference (SCLC) has endorsed the International Afro Musical and Cultural Foundation, the non-profit organization which is sponsoring "Soul Bowl '69." In addition to Ray Charles and Sam & Dave, who will headline the show with "Lady Soul," artists who have recently been added to the roster include Earl Grant, Bobby Bland, Chuck Jackson, Little Milton and former heavyweight boxer Ernie Terrell. The festival will also bring 250 deprived children to the Astrodome as guests of the show, set for June 13-15. Remember: Clarence Carter with Sly & the Family Stone at Fillmore East the weekend of Friday (23). Motown is rushing in production a TV show soundtrack LP for "The Temptations Show." The show, first aired in Los Angeles on Tuesday (6), stars the Temptations, with guest stars Kay Stevens and George Kirby, who will also be featured on the album... Gamble Records has bought four 25th masters from Funtown-Jaysuns Productions, debuting with "I'll Make It Up to You," by Otis Bush... Soul Enterprises, Inc., has established a music compound in Chattanooga, Tenn., opening shop with current releases by Leonette Dupree, Fe & Ernie and the Spiritual Crusaders on the Soultrak label. One of the new companies first albums, "The Living Legend of Negro History," featuring Mrs. Mary (Mumma) Walker telling the history of her life. On Tuesday (23) was 121 years old... Buddah has signed Oscar Brown Jr. and Tony Williams for the original east album of the musical "Big Time Buck White."... Don Covay due with his first Atlantic LP, "House of the Blue Lights." Thank you, Delmark Records in Chicago, for your kind letter. The label has recently signed Chicago bluesmen: guitarists Mighty Joe Young, Luther Allison, Jimmy (Fast Fingers) dokins, and harmonica Corey Bell. Also, tenor saxophonist Maurice McIntyre of Chicago's Association for the Advancement of Creative Musicians (avant-garde jazz organization) has joined the company. And joining the company are soul artists Soul Sauce is Delmark's Bob Koester. Do you read Soul Sauce?

MAY 17, 1969, BILLBOARD

BEST SELLING

Rhythm & Blues Singles

# STAR Performer-Single's registering greatest proportions upward appears this week.

This Week Last Week Title, Artist, Label, No. & Pop. Weeks on Chart

2 1 CHRONIC KIND Janice Turner, Sound Stage 2 7628

2 1 IT'S YOUR Thing The Brothers, T. Jacob 921 (Bravos Three)

3 1 I DON'T WANT NOBODY TO GIVE SHUFFLING James Brown, King 6624 (Covariene, BMI)

4 5 ESSY SONGS Henry Stone, Jive 45-1035 (Mantasound Music, BMI)

7 3 TOO BUSY THINKING ABOUT MY BABY Marvin Gaye, Tamla 45-7450 (UBBE, BMI)

6 4 AQUARIUS/LET THE SUNSHINE IN Pacific, Soul City 772 (United Artists, BMI)

3 1 ONLY THE STRONG SURVIVE Sly & the Family Stone, Tripi 57008 (Parachute/Diane/Downtown, BMI)

7 8 TIME IS TIGHT James Brown, King 6028 (UBBE, BMI)

13 1 I CAN'T SEE MYSELF LEAVING YOU Aretha Franklin, Atlantic 20797 (4th Hour, BMI)

10 10 BUYING A BOOK Joe Tex, Dear 4501 (Ace, BMI)

20 14 GRAZING IN THE GRASS Friends of Distinction, RCA Victor 76-407 (Univ., BMI)

12 7 IT IS SOMETHING YOU GOT Tyrone Davis, Bakers 605 (Oakar, BMI)

24 16 SUNDAY Moments, Stang 5007 (Sure, BMI)

47 45 OH HAPPy DAY Mainwaring, Dodd 2001 (Kama-Rapi/Ray's/ASCAP)

18 17 SEVEN DAYS David Ruffin, Motown 5704 (Parachute/Double Diamond/Downtown, BMI)

50 15 A (Wanna) TESTIFY Solomon Burke, Bell 783 (Joe Dara, BMI)

18 12 RUNNIN' CHILD LIVING WITH THE IRIS Impressions, Corton 1940 (Samb, BMI)

23 22 JUST A LITTLE BIT Little Milton, Checker 1377 (Aren, BMI)

26 20 PROUD MARY Solomon Burke, Bell 783 (Joe Dara, BMI)

18 12 RUNNIN' CHILD LIVING WITH THE IRIS Impressions, Corten 1940 (Samb, BMI)

45 1 (Wana) TESTIFY Solomon Burke, Checker 1377 (Are, BMI)

20 9 DO YOUR THING Quantic 1052 Street Worker Band, Republic 7520 (Crest/Don/Empire, BMI)

23 24 I CAN SO I LOVE YOU Randy & The Crystals, Shells 5101 (Don/Empire, BMI)

18 22 NEVER GONNA LET HIM KNOW Debi Taylor, GWP 501 (Willie-Noon/MRC, BMI)

23 23 STAND Sly & the Family Stone, Epic 5-10340 (Univ., BMI)

24 25 THE COMPOSER Diana Ross & the Supremes, Motown M-1146 (Motorcyle, BMI)

25 20 DON'T TOUCH ME Bettye Swain, Capitol 2382 (Pamper, BMI)

29 28 NEVER GONNA LET HIM KNOW Randy & The Crystals, Shells 5101 (Don/Empire, BMI)

27 27 IT'S A GROOVY WORLD Atlantic 2057 (Curtom, BMI)

28 28 (We've Got) HONEY LOVE Diana Ross & the Supremes, Motown M-1146 (Motorcyle, BMI)

29 17 TWENTY-FIVE MILES Funk Brothers, Gody $055 (Jante, BMI)

30 1 I CAN'T SAY NO TO YOU Betty Everett, Uni 51532 (Stevie Gumb-columbia, BMI)

22 21 WALK AWAY Donnie Hathaway, W-1957 (Sain/Jec, BMI)

43 21 WHY SHOULD WE STOP NOW Natural Four, ABC 12050 (Wilkins/Faros, BMI)

33 13 DON'T YOU KNOW Donnie Hathaway, W-1957 (Sain/Jec, BMI)

36 21 WHY I SING THE BLUES B. B. King, BluesWay 61034 (Previs/Sands, of Atlantic, BMI)

34 21 YOU ARE THE CIRCUS Christmas Confetti, RT 4042 (Collins/Williams, BMI)

36 21 I CAN'T DO ENOUGH Gits, Capitol 2238 (Demo, BMI)

37 21 T. C. B. OR T. A. Bobby Patterson, Jettar 114 (Clapham, BMI)

38 21 MY WIFE, MY DOG, MY CAT Donny & The Spinners, Motown M-1146 (Motorcyle, BMI)

19 21 ANOTHER THING The Temptations, Motown M-1146 (Motorcyle, BMI)

39 21 IT'S A MIRACLE Willie Nightingale, Capitol 2226 (Crest, BMI)

39 21 CRYING IN THE RAIN Screen Impressions, Atlantic 2060 (Screen-Screen-Curtom, BMI)

39 21 STUFF Tommy Tucker, Cap 2208 (Son, BMI)

44 21 JUST A DREAM Donny & The Spinners, Motown M-1146 (Motorcyle, BMI)

46 21 I WANT TO LOVE YOU BABY Peggy Sue & Hulk Benson, Shells 5101 (Crest, BMI)

48 21 YOU MADE ME SO VERY HAPPY Cissy, Stax 4477 (Don/Empire, BMI)

49 21 I'VE BEEN LOVING YOU TOO LONG The Brothers Four, Exhibit 187 (Crest, BMI)

49 21 O WORLD Joe Tex, Dear 4501 (Ace, BMI)

50 21 GONNA GET TO KNOW YOU BETTER Buddy Bell, Gaps 227 (Demo, BMI)

— 21 GENTLE ON MY MIND Aretha Franklin, Atlantic 2069 (Clavin, BMI)

NICK ASHFORD and Valerie Simpson join Motown president Berry Gordy in the BMI winner's circle after receiving BMI awards for the writing duo's " Ain't No Mountain High Enough." " Ain't Nothing Like the Real Thing" and "Your Precious Love" at BMI's R&B dinner held in Detroit last month.
**Best Selling Rhythm & Blues LP’s**

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<td>MAKIN’ THE C 802 (3)</td>
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**Continued from page 34**

most of the best air personalities I know send an air check with each application—the object is to show a man like Paul Drew what you can do now and the different styles of shows you can do. Most personalities that are being circulated show one way and a Top 40 show another. And I think Paul Drew should know that. I mean, I think each job applicant should send some in sort of reminder to the station. I mean, if you’re going to have a large investment, but if you don’t give them one, a self-addressed envelope I think any reasonable station will get a copy of this check and if they don’t hire you, just you, Paul Drew, when he’s hunting up the next one, will have found a good one. I tell you, the answers of air checks and resumes from professionals makes it much easier to see how things stand. I think each job applicant should set up a system of two—but this doesn’t have to be in air checks; you can have your dealings scattered across the country or back at home, the company should make sure there is a system for themselves (high ratings, etc.) in one town, that another town should spread. It’s a large town; it’s a large spread. It’s been done, but normally it’s not used. I think the people who work for themselves and station managers can improve this system to provide that type of friendly, but educational, atmosphere that doesn’t exist anywhere in radio today. If a deejay is good, the forums will do their best to make him better. If a program director has adequate legions, numbers, with a good station, the Forum can show him his profile chart, and if the program director is making a profit with a station, the Forums can show him this. All of which, if I were to make the record holder for continuous hours on Monday to Thursday, I was a 1968 hit. He was an 18 years old, old and experienced police police on average, the police department and police stations in the 1970s, you’re going to be. So, that’s the record... in part. But if you did know about Ted At—ken—he was once a country music, it was a good man to see a lot of people—everybody talking to Tom-
A Natural Woman
Peggy Lee

soaring free
and unrestrained

A NATURAL WOMAN / ST-183 / PRODUCED BY PHIL WRIGHT
Now it's Broadway that's coming to life, as theatergoers pour from the playhouses lining those legendary 10 or 12 blocks. The performance is still fresh in their minds and they are humming the music. A hum that starts on the sidewalk and rides home in the cab...that continues over coffee, in the shower. It gives life to music that will remain popular for years.

At Broadcast Music Inc. we number many
of the writers and composers of the new musical theater among those thousands whose performing rights we administer.

BMI licenses much of Broadway's most-performed music, from such with-it creators as John Kander and Fred Ebb (CABARET and ZORBA), Jerry Bock and Sheldon Harnick (FIORELLO! and FIDDLER ON THE ROOF), Anthony Newley and Leslie Bricusse (STOP THE WORLD I WANT TO GET OFF), Jim Wise, George Haimsohn, and Robin Miller (DAMES AT SEA), Jacques Brel, Mort Shuman, and Eric Blau (JACQUES BREL IS ALIVE AND WELL AND LIVING IN PARIS).

It's because original cast albums, other recordings, and sheer music keep the music alive that BMI's after-theater business is humming. All the worlds of music for all of today's audience.
Country Music

Canadians Playing Major Roles in Two TV Shows

NASHVILLE—Two network television shows now under production here are country-oriented but with a strong Canadian flavor. One show has a Canadian director, one has two Canadian producers, and one of the name artists is managed by a Canadian. Additionally, the principal writer of one show is a Canadian.

The two programs are the "Johnny Cash Show," on ABC, and "Hee-Haw," a music-comedy show on CBS featuring Buck Owens and Roy Clark. The CBS show, writer Stan Jacobson is from Canada as is Cash's manager, Sol Holiff. Both shows have an ample supply of Canadian talent. "Hee-Haw" is to be a 12-week summer show, beginning June 15. In addition to Owens and Clark, regulars on the show are Grandpa Jones, Archie Campbell, Stringbean, The Duke of Paducah, Donald Harron, Gordie Tapp, Susan Raye, Lulu, Jeanne C. Riley and Sheb Wooley. Harron and Tapp are Canadians.

Show's Guests

Guests on the first show which seems heavily toward comedy will be Minnie Pearl, Charlie Pride and Loreta Lynn. Other guests, in the order of their appearance for the balance of the summer, will be Melba Huggett, Bonnie Owens, George Jones, Tammy Wynette, Sonny James, Connie Smith, Waylon Jennings, Jerry Lee Lewis, Wyn Stewart, Eddy Fukuoka, Steve Britt, Conway Twitty, and The Hagers.

Capitol's Kelso Herndon has been working with the sound balance on the show, and technicians and cameramen are provided by WLAC-TV, through its 21st Century Productions.

"Hee-Haw" will utilize some animation, and will use as props such obvious ornaments as a barnyard, a front porch, and a stable. It will feature one-liner jokes and considerable music. Owens plans to remain here with his Buckaroos until the entire videotaping process is completed. The hour-long program will be shown on Sunday nights.

The Cash show, being taped at the "Grand Ole Opry" House, in its fourth week of production on a twice-a-week schedule. One of its earliest guests was Canadian Gordon Lightfoot, whose appearance brought crowds from 10 states, even though there had been little advance publicity on his appearance. This feat was repeated a week later when Bob Dylan made one of his rare TV appearances. Also on an early Cash show was Evie Sands, the first A&M artist to appear in Nashville.

While the ABC production is 100 per cent country, the Cash show is widely diversified, featuring pop, folk, country, underground, etc. The Monkees and Ed Ames were the featured performers following Lightfoot and Dylan. The preponderance of Canadian content in the Nashville productions brought the comment from Aylesworth that "we've always been counting people at heart, and now have the chance to do something about it."

Also present on the scene here are Eddie Mckinnon, assistant talent manager and booker, whose artists were well represented in the two productions.

Scruggs Forms Unit—Debuts in Folk Fest

NASHVILLE—Earl Scruggs has formed a new unit, including former pop musicians and a Columbia singing artist, which will debut May 24 at the second annual Smokey Mountain Folk Festival in Gatlinburg, Tenn.

Scruggs, who broke with his former partner Lester Flatt in April, has added Boomer Castleman and Travis Murphy, Californians who performed under the title of The Boomer Boys, and singer Johnny Seay.

Others in the group will be Gary and Randy Scruggs, sons of the famous banjo player, both of whom also have recorded for Columbia. The new group will be managed and booked by Mrs. Earl Scruggs, who had the same capacity in the past with the Flatt & Scruggs team.

Mrs. Scruggs is Earl's wife, Teresa Watson, a Vanguard artist, also is booked at the East Tennessee festival and may appear for some instrumental duets with Scruggs. The instrumentalist said the new act will have more of a concert format, and will be "little more top-name." The festival this year will run from May 22 through May 25.

Nashville Scene

By BILL WILLIAMS

Sherwin Linton here to make some demo sessions for Acuff-Rose, Linton, extremely popular in the Midwest for a number of years, made an appearance on the "Morning Show" with Boyce Hawkins on WSM. Before the day was over he had signed a recording contract with Wesley Rose for His History Records. Previously, he had recorded on his own label. Other artists on the show were Rayburn Anthony & Joyce Reynolds, who record together on the Stok label, have been together for five years after meeting in West Tennessee. Prior to that he was a single artist for Monument and a writer for Combine Music. He is now a member of a Nashville songwriting group and has had recent successes. May 2 was Tom T. Hall Day at WLRS radio in the Roanne Nation. It was still while at Roanne College Hall signed a writer's contract with New-Keys Publishing of Nashville. Since, for the first time, all of his songs have hit the charts.

The Closer Brothers are finally out of the northern plains floods, playing Monday in Scruggs' and Raye, Lulu, Archie Campbell, Stringbean, Wynn Stewart, Eddie, James, of Dick Bruce, Buddy Blake, Lelan Rogers (Silver Fox label), Henry Jr., Joe Taylor, Noble Bell and James D. Mullinex.

David Rogers

"The Little White Cloud That Cried"

By BILL WILLIAMS

Announcing the song that's taking 17 years and a couple of weeks to become a country hit.

"The Little White Cloud That Cried" by David Rogers

was a pop hit in 1922. (Remember it?) And it's about to become a country hit 1969. With a completely new treatment by a new artist on the Columbia label, David Rogers.

We promise you'll never forget him, either. On Columbia Records.

RAY PILLOW SIGNS a contract with a portion of the company looking on of Dick Bruce, Buddy Blake, Lelan Rogers, Shelly S. Singleton Plantation Records with a small group, the left, consists Rogers (Silver Fox label), Henry Jr., Joe Taylor, Noble Bell and James D. Mullinex.

MAY 17, 1969, BILLBOARD
JOHNNY 'DARRELL'S chart-bustin' hit

'WHY YOU BEEN GONE SO LONG'

Exclusively on UNITED ARTISTS RECORDS

#50518
Jim Glaser
A seeker who probes the depths of every lover’s mind
A nighttime voice, lonely in the darkness
The soul of reality

“I’m Not Through Loving You” 74-0142
Emotion with a melody
An endless hurt
A love not quite complete but determined to keep on loving

PROD. BY GLASER PUBLICATIONS, INC. RCA Records
This man can really sing a ballad!

Waylon Jennings

'DELIA'S GONE'

Published by: BARON MUSIC
Written by: WAYLON JENNINGS & TOMMY JENNINGS
Exclusively on: RCA RECORDS

RCA #74-0157
THE ONLY TIES I WANT ARE LAYING DOWN THAT RAILROAD TRACK

NOW MY GUITAR IS HANGING IN THE WINDOW OF A PAWN SHOP DOWNTOWN

I'M GOING HOME TO LOIN

DESIREE RECORDS
821-17th AVENUE SOUTH, NASHVILLE

BMI
Time 2:57

D. J. Copy
A FOOL AWAY FROM HOME (Jack Ripley)
CHUCK SLAUGHTER

Record No. DE 103A
Produced by Jim Baker
Arranged by Joe Buchanan

PHOTO'S BY MUSIC CITY PHOTOGRAPHIC STUDIO

821-17th AVENUE SOUTH, NASHVILLE
Brite Star's Pick Hits...Brite Star's Pick Hits...

See—Rascals (Atlantic)
Love's Not What It Used To Be—Renée Perri (Soulsville)
Individual of Society—Basis of the Thing (Chill-Long)
No Rain Since April—Charles Danny Pruell (K-ARK)
Plastic Fantastic Lover—Three's Company (RCA)
Go To Sleep—Troy Tipton (Norland)
The Lover—Bobby Sparks (Ganeva)
A Million More Like You—Jody Vac (Chance)
This Is The Day—Mary Willows (Vermillion)
Undisclosable—Shiva's Head Band (Ignite)

Brite Star's Pick Hits...Brite Star's Pick Hits...

ALCEE Post

Brite Star's Pick Hits...Brite Star's Pick Hits...

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CHERRYGRAPHIC INDUSTRIES

Country Music

Firm Forced to Handle Stonemans After Shift From Moeller Talent

NASHVILLE—Formation of a company called Brite Star, Inc., by Billie Murphy, and Soebel, Inc., to handle the affairs of The Stonemans, was announced here this week. The company will handle all management and booking. In making the shift, the new firm said the group no longer wished to be handled by Moeller Talent nor managed by Jack Clement and Bob Bean. Beill Murphy and Soebel will function additionally as public relations and promotion counselors, marketing advice, and accountants.

Jack Clement, the independent producer who has played a vital role in the career of the famous family, will continue to handle their recording. He asked to be freed of management details to allow more time for production and for operating his own studio, now under construction.

Bean, Murphy, and Soebel, Inc., will move into new offices at 1717 West End, Suite 412, in two weeks. Bean, who is married, will be president of the corporation. Jack Murphy, a former lobbyist for organized labor in Washington, is also a member of the group. He also helped manage the group during the years they spent working as a single in the Washington area.

The third member of the group, Paul W. Moeller, had been in charge of the public relations program for Jack Clement and Soebel since March of 1968. He formerly had worked for the RCA Music Distribution in San Francisco.

Bean will continue to handle the management of The Stonemans on the road, as he has done for the past 10 years. He also will supervise the company's music booking operations for the group. The other administrative and accounting details will be transferred to Murphy, who also will supervise all booking, promotion, and accounting for the new corporation.

Soebel will continue to manage the public relations program for the group and also will assume all duties relating to marketing and market expansion. Murphy said Soebel will hold the engagements already booked by Moeller, a lengthy list of dates extending into the fall.

Cash, Williams Show A $93,000 Smash

Meanwhile, Cash and Williams are enjoying a smash hit on the road with their current single, "The Man That Almost Got Away." The song has been selling 150,000 copies a week, making it the biggest hit of the year.

Intrepid to Handle & Promote Virtue

PHILADELPHIA — Intrep- id Records will handle distribu-
tion and promotion of the Virtue label, which is manufactured by Mercury. Virtue is owned by Frank Virtue of Virtue Records here. Gene Faith's "Comin' Home" is the first disk under the new set-up.

Collier Makes Deal

NEW YORK—Mike Collier, managing director of Mochi Mistro Music, Ltd. (London), has entered into an exclusive agreement for its catalog with Scandinavia for Mochi Mogull Ltd. Sweden Music. The deal was concluded during Collier's recent trip to New York.

Buddy Killean, a one-time sideman for Cash and Ole Opy. He was executive vice-president of Tree International, reverted to the old days when he joined Dot Record's Bonnie Guitar in a duet, which Killean produced. The single, titled "A True Lover You'll Never Find" may result in an album.
RIFI RECORD CO. 10TH ANNIVERSARY
1959 RI FI 1969
GIOVANNI BATTISTA ANSOLDI
MANAGING DIRECTOR

ANSOLDI was born in Milan, August 19, 1916. His mother, Idelmina Ansoldi (who recently passed away) was the last born of 24 children. If nothing else, Ansoldi as founder of Rf-Fi and its managing director is the record company executive of the largest number of aunts and uncles.

Married, Ansoldi and his wife have three children, Anomo, Nicoletta (19), and Chiara (15). Both daughters are students.

Ansoldi has a classical education and in the past has been involved in poetry, theater, sculpture and painting. These hobbies are, still today, his favorite relaxation.

Before he founded Ri-Fi he was a journalist and then moved into industry. In this field he has brought many important innovations and ideas in the use of plastic materials for the making of records.

He was made sole administrator of Ri-Fi srl and then appointed managing director of the company, Ri-Fi SPA. Within a few years the company was on the same level with the longer established competitors in the recording industry in Italy.

Ansoldi is a member of the Italian Phonographic Association's board of governors.

Giovanni Battista Ansoldi

IT happens, with Ansoldi, that even the most suspicious, the most armoured persons, open like tender flowers to the sun. You trust him in an unreal way. After five minutes everybody is prepared to tell him everything about his own business and ideas.

This is the masterpiece of his very human personality, that covers an intelligence sharper than his eyes reveal. He remembers everything but uses this memory with a discretion that is his greatest virtue. Everybody is grateful for and appreciates this sense of discretion. He has achieved such a reputation that he is called "Papa Ansoldi." Implicit in such a term is something gentle, hearty, peace giving.

People say he is a good man but he is also, like all inclusive persons, capable of observing the malice and gloom of the world. This does not mean that he is bad.

On the contrary. The fact is that he lives in a different dimension. In my opinion he is the most naive smart guy in the world. Smart and naive are not incompatible terms. He is smart, not in the vulgar meaning that today is given to cunning people, but in the meaning applied to those who have attained a state of serene scepticism of human nature, of illusions and of men's ideals.

Ansoldi, naive, skeptical, enjoys and understands when he deals with people, when he confide in him, when he helps them. In any case, he always looks a little bit further on.

There are certain statements of his own that reveal this attitude. As when he says, about his classical education: "He who has it, will bear the signs of it for all life, like priests."

It is useless and dangerous, according to circumstances, when one thoroughly understands things and has the strength (but pays very dear for it) to reveal his own doubts and his own weaknesses. Notice that, while Ansoldi talks with pleasure of his job, if somebody asks him too, he will speak very little of himself. It is quite unusual to hear him saying: "I amuse myself with the records that I cannot sell and I make up with the records I sell."

He speaks very little of himself because—this is his Achilles' Heel—he is even sincere in this. Naturally he tries to evade questions but if somebody pierces his armor and puts questions, he does not know how to escape.

Once I asked him: "Have you ever written poems?"

He said he had. I insisted: "Do you still write them?"

He answered with evident difficulty: "Yes."

"Do you write lyrics for songs?" "No," he said with vehemence.

I rather see him (and I hope he is not displeased) as a Southerner (as I am) for that Greek Mediterranean touch in his looks, for his tolerance, for his capacity for helping you put aside your reserve and say what you really are and what you have in mind. Perhaps this idea of a Mediterranean common extraction originated in that feeling of fraternity than Ansoldi inspired at first meeting.

He was born in Milan and his parents in Romagna but in his for and love of painting and sculpture. If you think of it, there is something of a Greek, classical root.

He got started, I discovered one day, writing art and theater reviews on newspapers. He discovered by chance that there was something good in the vinyl used for manufacturing records. Then from the vinyl he arrived at the records themselves. He learned how to manufacture records and to create idols. I think he amuses himself with all these things—not perhaps always but many times. He amuses himself even when he does his business with people, pulling the threads he patiently arranged.

But I think that, more than the play itself, he behaves this way just to fit to this crazy thing that is life, not to touch or spoil something he has inside, in the heart of his soul—the myth, still alive, of creation— the vocation, one day closed in the drawer of dreams, for art.

Vincenzo Buonassisi
(Corriere della Sera)
GIUSEPPE VELONA
Director, International Dept.

In 1960, Giuseppe Velona was assistant in the general sales department in the Motta company, Italy's largest producer of confectionary and ice cream. He joined the company in 1949 as one of its 5,000 employees and was soon rising to top executive positions.

But in 1960 he met Giovanni Battista Ansoldi, about to start a record company.

He persuaded Velona to leave the security of the Motta firm and join him in his bold venture, a brand new enterprise with only five people involved, starting from scratch.

So Velona joined and in that first year, as is expected in a new young company, helped out with everything. He went from packing cartons and filling out delivery notes, to making high level business decisions—all in one day!

But the Velona career is identified with the rapid growth of R-Fi. A year after he joined the first office in New York was opened, then one in Paris and many more planned. In 1964, R-Fi created their international department with Velona at the head of the staff of four people—the "Blue Team" as Velona calls it. Velona was born March 9, 1930, in Reggio Calabria. Velona graduated in science and afterwards attended university and specialized in economics. He is also a first class linguist. His first job was in an import-export business where he traveled extensively. Married with two children, Velona likes reading (history and economics) and playing bridge. In fact he takes part in many bridge tournaments and the Italian championships.

ANTONIO ANSOLDI
A&R Director

Antonio Ansoldi, the eldest son of Ri-Fi's chairman, started work at the age of 17 by opening a small plant where during the following four years he turned out special products for wax electric windings.

At this time Ansoldi observed the chances for expansion in the rapidly growing plastics industry and decided to transform his plant and to produce plastics on a commercial basis.

However, then his father formed the Ri-Fi company, and son joined father to build up Ri-Fi's new record factory to manufacture product. The younger Ansoldi was responsible for all the equipment and technical organization in the plant and the result was one of the most up-to-date plants in Europe at those times.

It was the first one to operate with the new vinyl injection methods.

MAY 17, 1969, BILLBOARD

Special Market Profile Sponsored by RIFI RECORD COMPANY S.p.A., Milan, Italy.

RIFI'S EXECUTIVE BOARD

VLADIMIRO ALBERA
Director, Press and Publicity Dept.

Before joining the Ri-Fi company, Wladimiro Albera studied law, joined the Italian Air Force and became a pilot for the Iranian Oil Company working in Aden, joined an import-export firm in Italy, left to establish a photographic agency, Italy's News Photos, with agents all over the world.

During this period, Albera had his first contact with the recording industry.

Then he returned to Italy and met up with Giovanni Battista Ansoldi who asked him to join Ri-Fi, just starting, as manager of the publicity department.

Albera was born January 31, 1929, was married in 1966 and has two children. He spends his free time hunting and underwater fishing.

VITTORIA MEREU
Director, Accounting Department

Ri-Fi's accounting department is in the capable hands of Mrs. Vittoria Mereu, who was born in Genoa, December 25, 1931. Like the Scottish people, the people from Genoa have a reputation of being fond of figures and money.

But Mrs. Mereu is a forward thinking person for her department—it was the first one in Milan to introduce the new IBM accounting systems.

And she is capable—when she left her previous job at a metal working factory, her former chief had to replace her with three new people to do the job. Mrs. Mereu had done alone.

Mrs. Mereu graduated as an accountant and then went to the famous Genoa university to study economics. She also developed into a keen swimmer.

And she stops short of becoming the business woman stereotype. She loves books and flowers and always keeps a bunch of flowers on her very business-like desk.

From a very unbusinesslike reason—"It makes the office look more cheerful," she says.

PIERO LA FALCE
Director, Sales Department

Piero La Falce, director of Ri-Fi's sales department, was the first man in Italy to initiate selling to stores using "self selling systems" as well as many other innovations connected with record distribution. His present aim is to create more selling points, particularly in the remote areas of the country.

La Falce is only 33, and joined Ri-Fi following several years in the purchasing department of Ricordi in Milan. (Ricordi is a large Italian record company.)

He combined this with university study, specializing in economics. He is still studying and is currently determined to reach university degree standard.

La Falce does not combine his efforts in increasing sales to books and theory—you can find him Saturday afternoons at a big record store observing customers and studying their psychology. He is married with two small children and studies languages as a hobby, plays tennis and collects pipes—he has hundreds of them.

His latest language study is Serbo Croatian.
THEY REPRESENT
RIFI
ABROAD

ARGENTINA
PHONOGRAM

AUSTRIA
AMADEO SCHALLPLATTEN

BRAZIL
COMPANHIA BRAZILEIRA
DE DISCOS

CANADA
GLOBAL RECORDS

CENTRAL AMERICA
PHILIPS

CHILE
PHILIPS

FRANCE
RIFI

GERMANY
DEUTSCHE OVERSEA
The first record produced and released by the Ri-Fi Record Company—on its Primary label—was "Coccinella" performed by Ghigo.

And it provided the start that every record company dreams of—it was an instant smash hit, exceeding every expectation and pointing the way for the fast development of the new record company.

Another big hit for Ri-Fi was the sixth single they released, "Cha Cha Cha de las Secretarias" by Michele and his group. Now the company was provided with an even more solid foundation.

Ri-Fi was formed on February 19, 1959, in Milan. Industriallist Giovanni Battista Amoldi, together with fellow industrialists, including Gianpietro Rossi of Busto Arsizio, brought the company into existence. Amoldi was appointed managing director.

By July 1961, Ri-Fi was in so strong a position that the company was able to form its own distribution system and it carried on its policy of finding, making and creating new stars.

There was singer Cocki Mazzetti with a string of hit product including "Tobia," "Pepito," "Giovane Giovane." There was Fred Bongusto who became one of the top stars at that time thanks to many of the songs that he wrote himself—"Frida," "Dece Duce," "Amalga," and "Amore Fermati."

In 1962 and 1963 the Ri-Fi roster of talent was further enriched when Mina, Eugenia Foligatti and Iva Zanicchi joined the label and brought further hit songs to the company.

At the same time the company expanded in another direction when they took over distribution of the Clan Celeriano label. Earlier, in 1961, Ri-Fi also became the distributor of Zucchino O'Ro's repertoire, a festival for children held every year in Bologna and produced in co-operation with a religious order, Instituto Antonio.

Singer Mina had a boom year for Ri-Fi in 1964 with hits, "Cita Voula" (It's a Lonely Town), "E Se Domani," "E'Tuomo per Me" (He Walks Like a Man), "Un Amo d'Amore" (Cannot Be Reparable), "La Banda" (A Banda). These were hit songs that showed the broad scope of Ri-Fi song-gathering policy.

In 1964 Iva Zanicchi cut her first big hit, "Come Ti Vorrei" (Cry To Me) and then went on to prove this was no fluke with "Accarezzami Amore," "Fra Noi," and an Italian version of "River Deep, Mountain High" titled "Le Montagne."

Zanicchi also recorded the winning song in the 1967 San Remo Song Festival—"Non Pemrare a Me."

Pop group, Giganti, as soon as it was formed (and signed by Ri-Fi) started climbing the Italian charts with their hits—"Una Ragazza in Due" (Down Came...
Another prestigious name, Giorgio Gabor, joined the Ri-Fi family, recording "Pieni di Sonno," "Mai Mai Valentina," "E Allora, Dai" and provided the company with a star whose recordings are sung and whistled all over Italy.

There was also a newcomer on the Italian music scene who joined the label. But Fausto Leali did not stay unknown for long, providing the company with yet more hit material, "A Chi" (Hurt), "Per un Momento Ho Perso Te," "Deborah," "Angeli Negri," and "Un 'Ora Fa.

This last number provided Ri-Fi with yet another association with the top ranking San Remo Festival. "Un 'Ora Fa" was one of the top songs in the 1969 Festival.

And Ri-Fi was still broadening the base of its operations, venturing into other fields of recording and distribution that gave the company a solid and significant image in the Italian recording business. It produced material of literary, historical and cultural nature as well as delving into the music of Italian folklore.

Catalogs started being acquired on an international basis—Atlantic, Jay-Gee, Monument, 20th Century-Fox, and in the classical field, Supraphon, Supremajestic, Turnabout, Vox, Westminster were some of the world-wide names that signed distribution deals with the Italian company.

They pushed into the rhythm and blues market and were rewarded by the fantastic performance that soul star Wilson Pickett gave at last year's San Remo Festival, a performance that because of the magic sales appeal of the San Remo name, and the solidity of Ri-Fi's promotion boosted R&B sales in the country.

And 1968 was also the year that prerecorded tape cassettes became available in Italy with Ri-Fi naturally in the forefront. "Musicassettes" and "Stereo II" cartridges are successfully marketed by Ri-Fi, who in a few short months, put together a large and interesting tape catalog.

The year of Ri-Fi's Tenth Anniversary, 1969, shows no sign of the company lacking in growth or ideas.

The 1969 San Remo Festival provided Ri-Fi with a host of good things. Iva Zanicchi carried off the first prize in the Festival with "Zingara" while two other Ri-Fi artists, Fausto Leali (with "Un Ora Fa") and U. S. star Wilson Pickett (with "Un 'Avventura") were both in the final of the Festival.

Last but not least, Iva Zanicchi was chosen to represent Italy with the song "Due Grosse Lacrime Bianche" in the Eurovision Song Contest in Madrid, Spain, this year.

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COMPANY EDITRICE
OS AIRES, 75 - TEL. 273641/2/3/4
The choice of Confienza as the seat of the plant, Industrie Riunite Italiane Srl.—IRI—was made by Giampaolo Rossi, president, and Giovanni Battista Arnoldi, general manager, for the purpose of promoting industry in the area, generally regarded as economically underdeveloped.

IRI's equipment and machinery enable the factory to manufacture records in an entirely autonomous way.

They have a fully equipped electroplating system, presses and a printing plant used to manufacture labels, record sleeves and anything else that concerns records.

The electroplating system covers an area of 430 square feet. It consists of four galvanic baths as well as all the fittings and modern devices for the processing of masters and the manufacture of enough stampers to press over 20,000 records a day.

The pressing plant covers an area of 11,000 square feet and is equipped with injection moulding machines (with a potential of 25,000 records a day as well as steam presses. Every press is fitted with individual cutting machines.

The printing plant is spread over an area of 6,500 square feet and is equipped with every kind of machine for record industry printing. The plant can produce 500,000 jackets and 900,000 labels a month. Besides this, the plant has separate department to deal with the duplication of color separations.

Electroplating system and pressing plant are supervised by Vico Moriggi. Valentino Crespi is responsible for the printing plant. Bookkeeping is kept by Carla Concina and the general director is Gianfranco Tosi.

End Factory Promotion.
The Ri-Fi Record Company began as a purely pop music set up. But it did not stay that way long.

Managing director Ansoldi soon established a thriving classical music section within the company that has today grown into a catalog, perhaps the richest in Italy, of over 1,000 albums.

The music ranges from the "canti ambrosiani" of the early Middle Ages right up to the present-day sounds of electronic music, also including anything from madrigals, Bach, Vivaldi, Handel, to romantics.

Ri-Fi is able to draw on product from the Supraphon, Vox and Westminster repertoire.

The classical music department of Ri-Fi has been particularly taken to heart by managing director Ansoldi. He decided to establish it as a separate department and staff it with experts because he was aware of the cultural and prestige aspects a good classical line gives to a record company.

Particular care is devoted to all aspects of the cultural repertoire—the music, record sleeves, catalogs, folders, and advertisements. The mastering, processing and pressing all get the Ri-Fi technicians' best attention.

In the winter of 1967, about 50 million Italians tuned in to watch "Cannonzissima," a long-running television song show-contest, with public voting for the winning songs.

"Cannonzissima" is one of the most important music shows in Italy, a valuable showcase.

The winning song that year was "Il Motivo che Piace di Più" performed by pop group I Giganti.

For Ri-Fi Music, the publishing company formed by Ri-Fi Records only three months earlier, the song was a milestone. It was their first big hit.

From this favorable beginning there came the follow-up, "Deborah," written by Pallavicini-Conte. This was recorded by Fausto Leali and Wilson Pickett for the San Remo Song Festival in 1968. Several other artists also recorded this popular number such as Mina and Claude Francois.

Ri-Fi was exceptionally well represented in that San Remo Festival of 1968 They presented (as co-publisher with other companies) the songs, "Da Bambino" (recorded by I Giganti and Massimo Ranieri) and "Per Vivere" (waxed by Iva Zanicchi and Udo Jurgens).

Furtinmore in 1968 Ri-Fi Music followed the lead of Ri-Fi Records by moving into the rhythm and blues field, becoming licensee of U. S. publishing catalogs, Cotillion, Walden, Redwal-Time and Fame.

Ri-Fi Music was also prominent in the 1969 San Remo Festival, presenting "Un'ora Fa" (written by Parazzini-Beretta-G.F. Intra). This became a hit performed at the Festival by Fausto Leali and Tony del Monaco. The song was also recorded by Mina and other artists.

And Ri-Fi Music also co-published with another firm, "Due Grosse Lacrime Bianche." A most important song.

With it, singer Iva Zanicchi represented Italy at the Eurovision Song Contest in Madrid.

RICHARD R. ROEMER
attorney, business representative, U.S.
Ri-Fi's Play-Co complex is one of the most up-to-date recording studios in Italy today. Situated 30 feet below ground level in the Via Stromboli, Milan, it comprises four recording studios actually.

The largest studio (Studio No. 1) measures 65,000 cubic feet, Studio No. 2 is 14,600 cubic feet and Studio No. 3 is 8,900 cubic feet. All these studios are used for recording while a fourth one is kept for mono and stereo mastering, CCIR and NARTB curves.

Equipment in the four studios includes recording consoles with six to 20 channels input, equipped with equalizers, filters, limiters, compressors, as well as reverberation and echo systems.

For all the studios in Play-Co, the best equipment and material, up-to-date technical devices, have been used. Recordings can be put on one-inch and quarter-inch tapes, on one, two, four or six tracks.

General manager of Play-Co is Antonio Ansoldi, chief engineer is Attilio Rizza, and technical assistants are Gianni Basilio, Claudio Barzaghi, Walter Conti, Giuliano Citi, and Bruno Righi. Co-ordination is the responsibility of Germana Jain.

Studio No. 1, which measures 65,000 cubic feet, is much used by other recording companies as well as Ri-Fi.
STEREO OF MILANO ITALIA

cartridge & cassette duplication and marketing
congratulate
RIFI RECORD S.p.A.
on their 10th anniversary

and are happy to be associated with them as one of their suppliers.

Ecofina S.r.l. — Via Leopardi 8 Milan, Italy — Tel. 806125/8690121

CURCI MUSIC
thanks
RIFI RECORD CO., S.p.A.

for the many, many hits achieved together, including:

Mina's "Sono Come Tu Mi Vuoi," "Una Casa in Cima Al Mondo," "Tu Non Mi Lascerai"; Fausto Leali's "A Chi" (Hurt); "Per Un Momento Ho Perso Te" (My Heart Sings); Iva Zanicchi's "La Notte Del'Addio"; Piccolo Coro dell'Antoniano's "Citty, Citty, Bang, Bang."

CURCI Publishing Group
Galleria del Corso, 4—20122 Milano, Italy. Tel.: 79.47.46

SUGARMUSIC
thanks
RIFI RECORDS COMPANY/S.p.A.

for the friendly positive cooperation of a whole decade and wishes it could continue for many decades more.

CONGRATULATIONS
on 10 years of progress

MUSICA E DISCHI
HAVE OWN METHODS

Fla. Retail Couple Welcomes Universal Numbering System

ST. PETERSBURG, Fla. — The recent move by manufacturers of prerecorded music to adopt a universal numbering system is welcomed enthusiastically by Mr. and Mrs. Joseph Letterer, who, independently over the past 30 years in the record retailing business, have adopted their own inventory control methods. A most recent method includes usage of a light, postboard slip inside the plastic browser sleeve of each LP, peel-off printed tags on tape product and special cards for 45's.

When asked her reaction to the universal numbering plan, formulated at the recent International Music Industry Conference (IMIC) in Nassau, she said, "That's just wonderful. There's so many prefix letters and numbers now on all configurations that the chance for errors and wrong orders is becoming alarming.

(The Continued on page 74)

MANY HAPPY RETURNS

WE ARE PROUD TO HAVE YOU AS SHAREHOLDERS IN OUR COMPANY. WE ARE ONLY HALF YOUR AGE, BUT WE OWE YOU SO MUCH: THANKS TO YOUR ASSOCIATION, WE ARE NOW THE MOST IMPORTANT RECORD COMPANY IN THE MIDDLE-EAST.

SOCIETE LIBANAISE DU DISQUE

BUILDING CINEMA EMPIRE
P.O.B. 4758 — BEIRUT — LEBANON

Audio Retailing

ECC Speaker Stresses Need for World Markets

WASHINGTON — The 19th annual Electronic Components Conference (ECC), held here April 30-May 2 at the Shoreham Hotel, heard Bruce Carlson, Sprague Electric Co., North Adams, Mass., urge electronic component makers to establish worldwide markets.

Addressing the conference, sponsored by the Electronic Industries Association (EIA) and the Parts, Materials and Packaging Group of the Institute of the Electrical and Electronics Engineers (IEEE), Carlson said the transition from a U. S.-oriented to a world-oriented view of the markets for components is still in progress "and the outcome is less clear than we might hope for."

At the same time, Carlson stressed that manufacturers must realize they are in a worldwide fight for markets and urged the industry to abandon the "parochial view" of its markets and to get together in the face of worldwide competition.

During the conference, three awards were made for contributions to the industry. Paul McElroy, retired engineer from General Radio Co., West Concord, Mass., was presented the annual Contribution Award of the Parts, Materials and Packaging Group of the IEEE.

Robert Wymore, Jr., and David Feldman, Bell Telephone Laboratories, Murray Hill, N. J., were named winners of the Best Conference Paper Award for the presentation of the 1968 ECC.

They co-authored a paper entitled "Functional Tantalum Integrated Circuits."

The William G. Tuller Memorial Award, offered in recognition of outstanding accomplishment in science or engineering within the scope of interest of IEEE's Parts, Materials and Packaging Group, was presented to Hideo Ichimura, Akira Kunitomo and Bunjiro Ichijo, all of the Shizuoka University, Hamamatsu, Japan.

Sonocraft Catalog

CHICAGO — Sonocraft Corp., distributors of sound and recording equipment, marking its 25th anniversary with the publication of a new catalog featuring its audio and video products.

The 140-page book, prepared by Electronic Publishing Co., Inc., of Chicago, provides detailed specifications and up-to-date price information on a wide range of phonographs, audio and video tape recorders and accessories, language laboratories, projectors, hi-fi stereo components, CCTV, photographic supplies, remedial reading equipment and professional recording, broadcast, and public address equipment.

Featuring 110 manufacturers, the catalog includes an index, with listings both by manufacturer and by product.

100 OFF the record... here's your needle buy on record.

We don't just supply quality phonograph needles—we supply everything you need for greater sales and profits. Our MAKE IT EASY merchandising program makes Fidelitone the profit line. Join the many leading department and music stores already practicing what we preach. Fidelitone offers you:

• Quality products
• Top notch service
• Sales training
• Easy-to-use replacement guide—the most complete in the industry
• FULL LINE of replacement phonograph needles
• Fossil-proof inventory management program
• Plus sales aids and P.O.P. materials

Contact your local authorized Fidelitone district sales manager for complete details on his "Magic Touch" merchandising program.

Say You Saw It In the Billboard
Bally Plant Bombed

CHICAGO — A device believed to be a dynamite bomb, placed by persons, or a person as yet unknown, caused between $15,000 and $20,000 damage at Bally Manufacturing Corp. here. The firm's director of public relations, Herb Jones, said, "We still have no idea as to why it happened. All we know is that somebody threw a bomb. Production of equipment was not affected, he said.

IAMC Report

Interstate United Tell Plans To Add More Music Routes

By BENN OLLMAN

LAKE DELAVAN, Wis. — Interstate United Corp., Chica- go, which recently acquired Apollo-Stereo Music Co., Den- ver, now has an officer in its corporate structure responsible for acquisitions of music routes. The subject of large, national vendors acquiring music routes was touched on in an interview during the Illinois Automatic Merchandising Council (IAMC) meeting here last week where Lou Capello of Interstate was elected president of the group. Much of the meeting was de- voted to 15-cent pricing of cof- fee and other items. Capello re- ported on a test of coffee and other items. Capello reported on a test of coffee machines set side-by-side at 10 cents and 15 cents, the latter offering a larger cup. Sales from the 15-cent ma- chine more than doubled the sales of coffee by the dime unit, he told IAMC. Lou Capello, Public Vending, Chicago, also made a strong plea for 15-cent vending. "Instead of paying 2 cents or 3 cents for a hot drink, we can eliminate the two to three cent margin on our sales and instead make a profit."

As for programming in general, the operator relies heavily on advice from his one-stop:

“I have phone conversations with the one-stop in Oklahoma and he works out real good. I can listen for hours and they pay for the phone call. They play all the stuff and tell me what the hits are and what's go- ing on. I talk with them every two weeks. They call me and we talk about 10 minutes and list of testing our 15-cent items."

Frome term stereo singles as "fine — real good." However, he says he has heard nothing.

(Continued on page 56)
Kansas Operator
Continued from page 55 about the increasing availability of stereo singles.

To keep himself posted on current hits, Fooshee takes home new records and plays them. While on the route, he constantly plays the radio, which is "the only way an operator can tell what the kids are playing."

Fooshee, who also reads the trade publications, boosts new records by playing them when he's in a location.

"We play a record for a wait-ress when we think it's going to be a hit and we brag on it and it starts a little higher for us. We mark new records with yellow or blue plastic sleeves."

According to Fooshee, oldies or near oldies go well in restaurants not frequented too often by teenagers. He keeps about 40 oldies on machines in such establishments and favorites include "Sunrise Serenade," "Moonlight Cocktail," "Moonlight Serenade," "Paper Doll" and "I Love You So Much It Hurts." As for special requests, Fooshee said:

"I put on every special request I get. It's wonderful. I get every location to make a list of everything they like. If you put special requests on, you get a play."

Fooshee sets his machines two-for-a-quarter in pinball clubs and three-for-a-quarter elsewhere.

SEEBURG vending equipment as shown above was recently installed in Greyhound's new depot in Phoenix. According to Buddy Lurie, Seeburg Distributing Co., Los Angeles, the facility is the most modern building Greyhound has in the U.S.
The new Rowe AMI Music Miracle Breakthrough!

New — No lubrication for 5 years
New — No preventive maintenance for 5 years
New RoweVue Slides
New Change-A-Scene Front Panels
New "Wall-of-Sound" Side Speakers
Rowe Alarm System (Standard Equipment)
New 5-Year Warranty

Rowe international, inc.
A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPPANY, N.J. 07981
**Bulk Vending News**

**Pocket Disc Tested**
- Continued from page 55
- of NVA and one of its directors, did not discuss the American__ venture publicly here but told Billboard he was very__ enthusiastic about the vending possibilities of the new record concept.
- "The price of the records is 28__ cents during this test phase. This is a very good profit and one__ vendors would be interested in," he said.

Americor Corp., which has also developed__ operating the counter,__ merchants for its records, is now setting up another test__ market in Detroit through Handleman Co., one of the largest rack-jobs wholesalers of records in the U.S. The test will involve__ locations and will involve the stores handling the money__ collections from the machines.

McDaniel is operating machines in 20 Seattle stores, mainly discount houses, he said. He is checking the machines weekly and stocks them according to the recommendations of__

---

**NEW VICTOR 77 GUM & CAPSULE VENDORS**

**A REAL SALES**

**STIMULATOR IN ANY LOCATION**

Beautiful eye-catching design. Makes merchandise disappear in 10 sec.

Convenient, interchangeable merchandising display.

Vends 100 different varieties of gum, candy, V-1 and V-2 capsules. Available with 1, 2, 5¢, 10¢, 25¢ coin mechanism.

Removable cash box for easy collecting. Large capacity holds 1,800__ bags or 750__ capsules and 300__ V-2 capsules.

**PRICE $39.00** chrome finish.

**WHITE VICTOR 77**

**GRAFF VENDING SUPPLY CO., INC.**

1704 W. Lake St., Chicago, Ill. 60613

Phone: 312/533-3192

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**BARGAINS from KING'S One Stop**

Psychiatrist Pin-On Buttons $15.00 N. 500 for $25 Vending, 500 to 1,500.

Filled Capsule Mixes $3.90

5¢ Economy Mix 5¢ De Luise Mix

5¢ Ring Mix 5¢ De Luise or Swinger

10¢ Economy Mix 10¢ De Luise or Swinger

25¢ Jewelry Mix, 10¢ to bag V 10.00

**VICTOR'S NEW 77 SPECIAL EXTRA CAPACITY TOP . . .**

Holds 30 more V-2 Capsules. Can be installed on your present 77s, or purchased with your 77 machines.

**ONLY $50.00 EACH INCLUDES new center rod.**

See your distributor for information or write us direct.

**VICTOR VENDING CORP.**

5701-13 West Grand Ave.

Chicago, Ill. 60639

---

**NVA Wives Learn to Cook, Paint**

HOLLYWOOD, Fla.—A talk on cooking, a painting party and sight-seeing kept the wives of National Vendors Association (NVA) delegates busy here during the recent convention.

Richard Nickerson, head chef at the Hollywood Beach Hotel, led the busy NVA housewives in an afternoon of culinary arts—tips on broiling steak, creating tasty Pompano Amadine, light omelets, Monte Cristo sandwiches, salads, and other delicacies. Nickerson, also director of the American Academy of Real Sales, talked about__

(Continued on page 59)

**Consolidated Record Distributors**

"Records are a new kind of__

merchandise for me," he said. "But handling vending machines is something I know about. This is how I became involved. To be successful, the operation of these machines will have to be through street-wise operators who are already in the best locations now with other types of vending machines."

---

**NVA Convention Pictures**

ROBERT RAILEY, Indianapolis, chats with Jack Griffiths of Frank H. Fleer Corp. (right) during recent National Vendors Association (NVA) convention.

WILLIAM POPE, president, Paramount Textile Machinery (center), chats with Harry Edstrom Jr. (left) and William Pope Jr., demonstrating the firm's balloon machine.

CLEVELAND operator Herman Eisenberg (left) visits with Dick Guilfoyle, Boston marketing executive, and Ignazio Caruso (right) of Cramer Gum Co.

GEORGE HERMAN, New York operator, learns about a new balloon machine shown by Dick Tenney (right), president, Vend-Rite Manufacturing.

CLARK APPLEGATE, Ohio Operator, and Dick Goldstein of Knight Toy & Novelty Co. (right).

MARGARET KELLY, Penny King Co., poses with Max Hurvich and Al Toronto of Birmingham Vending.

LEO LEARY, Leaf Brands (left), with T. J. Martin, South Carolina operator, and Ted Sweened, also of Leaf (right).

SIDNEY EPPY and Earl Grout (right), Minneapolis distributor, ham it up for the camera.

---

If your competition is giving you location trouble...

You may find the answer to this problem by operating the most advanced idea in bulk vending—the new Victor—

**SELECTORAMA® 77-88 CONSOLE**

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations: 1¢, 5¢, 10¢, 25¢

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.
Submarines, $200,000 homes, man-made canals, and other scenic backgrounds music and a luncheon of fried chicken added to the enchanting trip along the intercoastal waterways.

The ladies program was planned by Mrs. H. B. Hutchinson Jr. and Mrs. Herbert Goldstein.

During competition, bowlers average better than $25 per week, Yeo reported.

The Hideaway, known for its good food, located on the north shore of the Everglades, is a favorite of many visiting artists. Award given to the Hideaway for its services in 1968 and Edward Koven's Street Car, Baltimore, won an award for outstanding sales. The distributors' awards were presented at a meeting in Las Vegas.

**VICTOR'S SELECTORAMA**

**VICTOR'S SELECTORAMA**

The best locations with Victor's Selectorama *Console & Different Styles*

Write—Phone for information
LOGAN DISTRIBUTING, INC.
1837 W. Chicago St.
Chicago, III., 60622
Phone (312) 648-4670

when answering ads . . .

**Say You Saw It in Billboard**

 MAY 17, 1969, BILLBOARD

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**BOWLING EVENT HELPS INCOME**

Field, Rowe field service engineer, conducted the school which covered the model 147 all-purpose merchandiser. Those who attended the Grand Rapids session included Karvin Onderma, Acting Vending Co., Wilbur Fry and Roy Heiner, Keenly Bros Vending, Randy Baker, Paul Beemr and Donald Baker, Besstrom Vending, Mervin Yomts, Max Gilbert and R. A. Greene, Consolidated Vendors Corp.; James Hettinger, Pete Way- esberg, Eugene Wink and Francis Wick, Kalikazaos Catering & Vending, and Steve Panakian, Warren White, Ken Beimers and Henry Van Donnem, Miller-Newmark.

Attending the Detroit session were Wilber Delkonnich, Walter Hasehram, Arthur Gibb and Van Pawrrow, A.E. Food Service; R. Feud, Variety Vendors; H. Anderson, Larry Hirsch and Frank Di Biasi, Motor City Vending; Bert Graham, G. & G Vending; Pum Hiebe, Wally Mayden, Louis Valiray and Robert Edwards, Great Lakes Vending; Thomas Koons, Hellenic Vending; Carl Compers, Carl's Vending; Kenneth Ticker, Interstate Vending; and Bob Maldek, Marie Ruquist, Joe Wasko and Clift Johnson, Miller-Newmark.

---

**THE HIT OF THE N.V.A. SHOW!**

**NEW NORTHWESTERN "CLASSIC"**

- Amazing slug protection.
- Large Capacity 125-3" Capsules
- 360-Medium sized Capsules
- Service Unit for easy service and cleaning.
- Fits practically all multi-pipe stands.
- Victors of the N.V.A. (Convention unanimously agree "this is the machine!"

See the "Classic" at your Northwestern distributor.

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**VICTOR'S NEW '88**

With Chrome Glass Frame Designed to get maximum sales with minimum servicing.

- Available in 1x, 5x 10x or 25x
cap. mechanism.
- Interchangeable display panel.
- Large capacity holds 320 V Caps.
- Double Lift Mechanism, Controls. Taken at $28.00 when ordered and 1,000 pieces at $50.00.

Stamp Folders, Lowest Prices, Write

NORTHWESTERN SALES AND SERVICE CORP.
460 CHESTNUT STREET, NASHVILLE, TENNESSEE 1622 14th AVE. N.
6200 northwestern, ALABAMA 746 GALLOWAY AVE.
MEMPHIS, TENNESSEE

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**ON THE STREET**

Continued from page 56

Continued from page 58

**Say You Saw It in Billboard**

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**VICTOR'S SELECTORAMA**

**VICTOR'S SELECTORAMA**

The best locations with Victor's Selectorama *Console & Different Styles*

Write—Phone for information
LOGAN DISTRIBUTING, INC.
1837 W. Chicago St.
Chicago, Ill., 60622
Phone (312) 648-4670

when answering ads . . .

**Say You Saw It in Billboard**

MAY 17, 1969, BILLBOARD

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**BOWLING EVENT HELPS INCOME**

Field, Rowe field service engineer, conducted the school which covered the model 147 all-purpose merchandiser. Those who attended the Grand Rapids session included Karvin Onderma, Acting Vending Co., Wilbur Fry and Roy Heiner, Keenly Bros Vending, Randy Baker, Paul Beemr and Donald Baker, Besstrom Vending, Mervin Yomts, Max Gilbert and R. A. Greene, Consolidated Vendors Corp.; James Hettinger, Pete Waysberg, Eugene Wink and Francis Wick, Kalikazaos Catering & Vending, and Steve Panakian, Warren White, Ken Beimers and Henry Van Donnem, Miller-Newmark.

Attending the Detroit session were Wilber Delkonnich, Walter Hasehram, Arthur Gibb and Van Pawrrow, A.E. Food Service; R. Feud, Variety Vendors; H. Anderson, Larry Hirsch and Frank Di Biasi, Motor City Vending; Bert Graham, G. & G Vending; Pum Hiebe, Wally Mayden, Louis Valiray and Robert Edwards, Great Lakes Vending; Thomas Koons, Hellenic Vending; Carl Compers, Carl's Vending; Kenneth Ticker, Interstate Vending; and Bob Maldek, Marie Ruquist, Joe Wasko and Clift Johnson, Miller-Newmark.

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**THE HIT OF THE N.V.A. SHOW!**

**NEW NORTHWESTERN "CLASSIC"**

- Amazing slug protection.
- Large Capacity 125-3" Capsules
- 360-Medium sized Capsules
- Service Unit for easy service and cleaning.
- Fits practically all multi-pipe stands.
- Victors of the N.V.A. (Convention unanimously agree "this is the machine!"

See the "Classic" at your Northwestern distributor.

---

**VICTOR'S NEW '88**

With Chrome Glass Frame Designed to get maximum sales with minimum servicing.

- Available in 1x, 5x 10x or 25x
cap. mechanism.
- Interchangeable display panel.
- Large capacity holds 320 V Caps.
- Double Lift Mechanism, Controls. Taken at $28.00 when ordered and 1,000 pieces at $50.00.

Stamp Folders, Lowest Prices, Write

NORTHWESTERN SALES AND SERVICE CORP.
460 CHESTNUT STREET, NASHVILLE, TENNESSEE 1622 14th AVE. N.
6200 northwestern, ALABAMA 746 GALLOWAY AVE.
MEMPHIS, TENNESSEE

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**ON THE STREET**

Continued from page 56

Continued from page 58

**Say You Saw It in Billboard**

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**VICTOR'S SELECTORAMA**

**VICTOR'S SELECTORAMA**

The best locations with Victor's Selectorama *Console & Different Styles*

Write—Phone for information
LOGAN DISTRIBUTING, INC.
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**Say You Saw It in Billboard**

MAY 17, 1969, BILLBOARD

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**BOWLING EVENT HELPS INCOME**

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MOA to Pick New Directors

CHICAGO—Members of the Music Operators of America (MOA) are being invited to rec-
ommend candidates, including themselves, for the association's board of directors. All recom-
 mendation must be mailed to

(Continued on page 74)

What’s Playing?

A weekly programming profile of current and oldie
selections from locations around the country.

Ames, Iowa, Location: C&W-Tavern

ELENA

DANNY LOU, programmer,
K & D Music Co.

Comment:

"Singing My Song," Tammy Wynette, Epic-10462.
"Yesterday of the Year," Roy Price, Columbia-47661.
"True Girl Precious Memories," Farah Young, Mercury-72899.

Orleans: "Who's Have to Go," Jim Reeves.

Dry Ridge, Ky., Location: C&W-Restaurant

CARL DILLS,
programmer,
Carl Dills Amusement Co.

Current releases:

"Galveston," Glen Campbell, Capitol-
"Hapa," Cowells, MGM-14025.

Interstate United Tells Plan
To Add More Music Routes

(Continued from page 55)

coffee and candy in industrial
spots, we first tried it out in our
public and street locations. We
didn't lose sales; volume and
profits improved because people
expect to pay more nowadays
for most things that they buy.

The move by vendors to ac-
quire music and games routes
was pointed out by George Bun-
da, Interstate United. "We made
our first music acquisition last
November when we bought out
Apollo Music," said Bunda. "It
has been working out so well
that now we have one man in the
corporate office who is respon-
sible for music route acquisi-
tions."

"We haven't standardized our
jukebox preferences as yet," said
Bunda. "Our experience in the
music field is too new as yet
to permit us to make that kind of
decision."

Why has Interstate United
moved into music and games?
"In many areas there is a close
line in between a location's use
of music, games and vended
products, so we don't think this
is going too far afield for us.
Our competition is doing it, too,
so we have to stay abreast of
this industry-wide trend. Also,
the profit picture in the music
field is a good one, we've dis-
covered."

Legislative committee chair-
man, Bernard Kiley, Mid-States
Vending, Cicero, Ill., noted that
"The tax situation is very grave.
Never before have business peo-
ple been so heavily threatened
by the imposition of new and
heavier taxes."

A plea by Matt Cockrell, Cockrell Vending, Arlington
Heights, III., chairman of the education committee,
resulted in signing up 40 members for a
discussed proposal management training
course sponsored by IAMC.

In a fresh public relations
move, IAMC approved an annual
awards to encourage more realis-
tic press coverage of the auto-
matic vending field.

Once Capello, Interstate United,
Chicago, was elected IAMC
president at the convention's
conclusion. He succeeds Ben
Monte, Cater-Vend, Jackson-
ville. Also elected were Bernard
Kiley, M i d-S t a t e Vending,
Cicero, vice-president, and Mrs.
Virginia Wiltzick, Vein's Vend-
ing Service, Belleville, was re-
elected secretary.

Coming Events

May 23-24—Pennsylvania Auto-
matic Merchandising Council,
Shawnee-on-the-Delaware, Shaw-
nee.

(Continued on page 61)
Operators Enjoy 8-Ball ‘Fever’


LES MONTOOTH (at right in photo), treasurer, Music Operators of America, although not a pool table operator, was an interested spectator. In center, John Cox, Davenport, Iowa, operator, and at right, Clarence Hagen, Iowa City operator, in action as a referee. Another referee, Stan Levin, watches in background.

TOURNAMENT GIRLS, handling many details were (left to right) Mrs. Orma Mohr, Rock Island, Ill., operator; Mrs. Stan Levin, Chicago; Mrs. Howard Harkins, and Liz Hristensen, Johnson Vending Service, Rock Island.

LARRY HAAN, sentimental favorite of the crowd was a victim of cerebral palsy, displayed amazing skill as a player. Tournament specialist Leonard Schneller later awarded the boy a U. S. Billiards jacket even though he lost out in final competition.

MAYOR John Jебens (right) congratulates Class A winner Danny Hague as Pete Kahler (second from right) and his location owner look on.

COMING EVENTS

June 6—Minnesota Automatic Merchandising Association, Madden's Resort, Mille Lacs Lake.

June 13-15—New York Automatic Vending Association, Fines Hotel, South Fallsburg, N. Y.


N. Y. Bulk Vendors Prepare to Meet

EAST ELMHURST, N. Y.—Members of the New York Bulk Vendors Association will meet here Tuesday (13) at the Sheraton-Tennyson Inn. While president Roger Fols will preside, Warren Raphael is in charge of programming and publicity.

MAYOR GODFREY ROBERTS (right) of Pierre, S. D., is shown during award ceremonies following the recent pool tournament sponsored by the South Dakota Music & Vending Association and sanctioned by U. S. Billiards. At left, Max Havold, secretary of the operator's group and the Class A winner, Darrel Sime.

Iowa Pool Tournament Helps Public Relations

"Continued from page 55 offer a tremendous success," said Harkins.

Local Shriners handled the concessions, the money from which will go toward a crippled children's hospital here.

The nine operators were all unanimous in believing that a second tournament will be more successful and will involve 128 locations.

Collecting the $3,550 in prize money:

Class A, $1,000; Danny Hague, Moline. Prairie, Clinton, III.; operator, Kahler; cooperator, Art Darks; Pete's Midwest, Davenport; Iowa; operator, Harkins; 3rd place, Maxie Hicks, Gary's Merch. Gulfport, III.; operator, Wendell and Howard, 4th place.

when answering ads...

Say You Saw It in Billboard

Advertisers Index

COIN MACHINE NEWS

MAY 17, 1969, BILLBOARD
An Open Letter to the Record Industry

On April 18, 1969, one of our long-time employees, Mr. Joseph B. Smith, flew from Los Angeles via National Airlines to Miami, Florida. He proceeded without delay to the offices of a Henry Stone, head of Tone Distributors and part-time entrepreneur. While in conversation, it was mentioned that the aforementioned Stone was in the process of signing a recording group called Mercy, which at that time had no continuing record label affiliation.

Stone signed Mercy to his Marlin Productions. All future recordings of the group (whose current single “Love Can Make You Happy,” is enjoying national success), would henceforth be produced by Marlin Productions, and released through Warner Bros.-7 Arts Records, Inc.

Smith, Stone, and Marlin vice-president Milt Oshins have since that date recorded and prepared for release the initial Mercy album, produced by Steve Alaimo and Brad Shapiro. The album (available both on disc and tape) is entitled “Love Can Make You Happy.” It is currently shipping to Warners distributors and licensees worldwide.

Our Mr. Smith is very fast on his feet.
MUSICAL INSTRUMENTS

Dealers, Exhibitors & Artists Set For AMDIE’s Debut in Vegas

• Continued from page 1

of whom have promotional agreements with exhibiting manufacturers, will meet with dealers and demonstrate the various instruments on display. In addition to the exhibits, three shows are scheduled for the Gold Room Theater at the Convention Center, Monday’s pro-

RIDING A BUS

LAS VEGAS — Two buses will provide free shuttle service for dealers, exhibitors and visitors during the American Music Dealer’s Institute Exhibit (AMDIE) here, May 12-15 at the Convention Center. The Transportation Unlimited buses, financed by exhibitor participation, will operate between the hotels and Convention Center and also provide free transportation to and from the airport in addition, Transportation Unlimited will be handling the daily excursions to Lake Mead and Hoover Dam and evening nightclub shows.

A gram will be presented by the Gulbransen Co., which will feature artist-composer Dave Fredrickson demonstrating the new organ: the new President model: the Paragon, and the Premier with playback.

Sunn Musical Equipment will present the Big Hug on stage Tuesday (13). The group will be using the Orion amplifier series. According to Sunn’s Jay Mungar, a number of other groups will be dropping in” by the company’s exhibit. On Wed-

nesday (14) Acoustic Control Corp. will feature several artists in the Gold Room Theater, including Lee Michaels and Linda Ronstadt. Acoustic’s Steven Marks explained: “Each artist will do a set. In so doing, the audience or group, will be demonstrating our equipment. Featured will be our line of Acoustic amps.

Marks added that a Canadian group will be coming down for the Acoustic section, there would be “some major surprises” from the exhibiting companies. As for the number of exhibitors and attendance, Phinney said, “Last year, an association in Chicago said it had over 400 exhibitors at its show. Actually, our displays are equivalent to 514 booths, according to the Las Vegas Convention Service Company. So many of the exhibitors have huge rooms.

“I still think we will have 15,000 to 16,000 dealers attending. They’re bringing neighbors and friends who are not even dealers. And everybody is having giveaways and drawings. The poor dealer is finally getting something for a change.”

As of May 8, late exhibitors included: Sadowski, Forte, Volkswagen, Forte, Clark Music Ind., Amo, Zildjian, Musical Instrument Corp. of America, Team.


“In addition to the 400 booths, we’re also providing free meals for the audience and a discount music store with 10,000 pages of music, loud speakers, and projectors, seven pre-amplifiers, the audience will be able to view: "'HPSCHD," which is the computer spelling for harmonica. The scope of the performance can be seen in part from the list of equipment: eight motion picture projectors, 64 slide projectors, seven pre-amplifiers, 50 loud speakers, 50 power amplifiers, 50 tape recorders and seven harpsichords.

Other ingredients include 631 pages of music manuscript, 208 computer-generated tapes, 6,400 slides, 40 motion picture films, 11 rectangular screens 100 by 200 feet and a circular screen 340 feet in circumference.

Shure Bros is furnishing pre-amplifiers and projectors and the 3M Co is loaning the tape recorders. The audience in the

256 Machines in Concert of Computer-Programmed Music

CHAMPAIGN, Ill.—A musical and motion picture extravaganza based on computer-programmed music involving 256 pieces of equipment, including seven harpsichords and 52 tape recorders, will be presented here May 16 at the University of Illinois Assembly Hall. The work, created by avant-garde composers John Cage and Lejaren Hiller and available in a 21-minute recording on the Nonesuch label, will require four and a half hours for concert, beginning at 7:30 p.m.

The work is entitled "HPSCHD," which is the computer spelling for harmonica. The scope of the performance can be seen in part from the list of equipment: eight motion picture projectors, 64 slide projectors, seven pre-amplifiers, 50 loud speakers, 50 power amplifiers, 52 tape recorders and seven harpsichords.

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Shure Bros. is furnishing pre-amplifiers and projectors and the 3M Co. is loaning the tape recorders. The audience in the

The Thomas System To Bel Air

SEPULVEDA, Calif.—Thomas Organ Co. has introduced its new Piano Attack Percussion to its Bel Air organ series. The piano attack system, which incorporates both attack and repeat percussion, was first introduced on the Acoustic/Welk Deluxe model according to Thomas, the addition of the Piano Attack Percussion, with no increase in price, has resulted in a health sales boost for the Welk organ.

For AMDIE’s Debut in Vegas

© 1968 Shure Brothers, Inc.

1969 BILLBOARD

MAY 17, 1969
Ed Phinney Keeps Track Of the ‘Observer Corps’

BY RON SCLATCHER

LAS VEGAS—In addition to attracting dealers and exhibitors, the American Music Dealers Industry Exhibit (AMDIE) has brought to this city a sizable presence dubbed by president Ed Phinney as the “observer corps.”

According to Phinney, this group represents manufacturers who have declined to exhibit but who are ready and willing to attend the first show at the Convention Center.

Some of the observer corps, such as Acolian, have been kind enough to let us know that they will have a hospitality room,” said Phinney. “However, some like Fenster are having their own little private show down the street.

Through the hotels, we know that they are here. The Housing Bureau works hand in hand with the Convention Bureau and Authority. It’s a shame that they’re hiding because they’re spending twice as much money for a hospitality suite than they would have to pay for a booth. I’m afraid that the dealers won’t be able to find them.

“As for next year’s show at the Convention Center, I will be conducting a survey to decide on the date. I will also survey the observer corps. I don’t want to pick on them because they will be exhibiting at next year’s show.”

Organ Record

CHICAGO—A new 330-rpm stereo album, “Ken Wright at the Corn Theatre Organ, Volume 2,” is now available for dealer demonstration or promotion. Price to dealers is $3.50 each, in quantities of six. Orders should specify Cusipol CDS-2580.

Cole Release

CHICAGO—M. C. Cole has announced the release of a new edition of Buckholter’s “Piano Scales.” The suggested list is $2.50 each.

Hohner’s Fretless Bass Guitar boasts two ultra-sensitive pickups, with separate volume and tone controls. The suggested list is $395.

3 compelling reasons why you should install Electro-Voice SRO loudspeakers in your present amp.

1. Your present speakers just blew out. There is no speaker more rugged than Electro-Voice SRO. Proven in rugged laboratory tests. Proved on the job. Guaranteed for life against failure in normal use.

2. Your present speakers sound fuzzy, even with the “fuzz tone” turned off. Electro-Voice SRO loudspeakers meet the highest fidelity standards. Even at full volume they deliver clear, transparent sound.

3. Your present speakers aren’t loud enough. At any volume setting, SRO speakers are louder than any other brand. It’s like having up to double your present amplifier power!
Musical Instruments

Promo Tells Condor Story

NEW YORK—Ten thousand copies of a special edition of Go Magazine will be used by the Innovex Division of Hammond Corp. to promote its Condor RSM, a reed sound amplifier, at the American Music Dealers Industry Exhibit (AMDIE) in Las Vegas.

The Condor is designed for use with clarinets and saxophones. It can also be utilized for trumpets, trombones, cornets and the human voice.

As for the special edition of Go, it will contain the publication's normal complement of news and feature stories, as well as a special centerfold section devoted to the new Innovex product. One of the special stories will concern the Burgandy Express a recording group who will demonstrate the Condor during the four-day exhibit at the Las Vegas Convention Center.

Scanning The News

Ceriz, Inc. Providence, R. I., and Multi Media Engineering, Inc., Rockville, Md., have been appointed distributors for Ampeg professional audio products. Meanwhile, W. T. (Stan) Little has been named Southeast regional distribution manager for the Ampeg Corp. consumer equipment division. Sylvania Entertainment Products has announced the appointment of Fred Panella as manager of procurement. Panella will be responsible for the purchase of all material for the operating group's manufacturing facilities in Batavia, N. Y., and Smithfield, N. C.

Roberts, division of Rheem Manufacturing Co., has appointed the Roy J. O'Donnell Co., Denver, as manufacturer's representative for Roberts tape recorders, receivers and accessories. Seven O'Donnell salesmen will cover the Utah, New Mexico, Wyoming, Montana and parts of Idaho, Nevada, Texas and Nebraska.

Innovex Division of Rheem Manufacturing Co., has appointed the Roy J. O'Donnell Co., Denver, as manufacturer's representative for Roberts tape recorders, receivers and accessories. Seven O'Donnell salesmen will cover the Utah, New Mexico, Wyoming, Montana and parts of Idaho, Nevada, Texas and Nebraska.

THE CHEETAH Model V267 by Vox is one of the company's "electronic electric acoustic cut-away" guitars. Features include built-in tuner, distortion booster, treble and bass booster, repeat percussion and two exclusive Vox Ferro-Sonic pickups.

More than 17 million young Americans— and all of them listen to a ton of records too.

If Music is Your Business Come See

THE NAMM MUSIC SHOW in Chicago

June 22-26, 1969

The 68th Annual Music Show sponsored by the National Association of Music Merchants is being held at Chicago's spacious Conrad Hilton Hotel. Everything under the sun in music instruments will be there.

- 300 individual exhibitors of music merchandise, from the most powerful amps to the most expensive combo organs.
- $2,000,000 of music instruments and accessories, including all band instruments, recording equipment, pianos, organs, electric guitars and much more.
- Marketing seminars—on instrument sales, sheet music, advertising. Find out what is going on among amateur musicians.

Meet some of the nation's 8,000 music store owners. Find out what is on their minds—and what the public is buying in music instruments. There will be something for every BILLBOARD reader in more than 170,000 square feet of exhibits.

The NAMM is the association for leading music store retailers.

Not a public show.
Now laser technology lets you create the total entertainment groove. The Sonovision Audio-Display Unit... now, a completely new form of musical expression can be presented to captivate any audience.

Sonovision... a vibrantly colored laser-beam controlled by the sounds you introduce to it to form phenomenal visual light-gyration patterns. Your audience is encompassed by an ever-changing wall of rhythmically glowing, orbital light-designs. Each change in the light composition is directly correlated to the variations in the sound waves you hear. So, you can literally write your own light-show with music.

Your Sonovision light projection can be aimed forward or used to back-light. Simply plug your sound-jack into the compact unit and turn on a completely unique entertainment experience. That's Sonovision... truly, an optical experience all its own.

Sonovision... available in vibrant red or four-color projections. For information write or call... Sonovision Inc.

2306 Industrial Highway
P.O. Box 1746
Ann Arbor, Michigan 48106
313/663-0375

Now a laser-beam lets you see the sounds you hear.

A totally unique multi-media experience that will truly captivate any audience...

Night Clubs
Discotheques
Rock Light-Shows
Concerts
Exhibitions
Promotional Activities
Advertising Displays
Home Entertainment
Educational Aids
**CLASSICAL NOTES**

Violinist Erica Morini will be the soloist with George Sellen and the Cleveland Orchestra in the season’s final subscription pair on Thursday (15). Miss Sills, who appears in the American Opera Society’s performance of Borodin’s “Prince Igor,” will see Huguenots” on Wednesday (14) flies to London the following weekend for two new West- minister recitals.

In London, she will record an album of French operatic scenes and arias of Meyerbeer, Thomas, Charpentier and Masen- set, and a complete record- ing of Bizet’s “Roberto Devereux.” The latter also will feature tenor Robert Holfast, baritone Peter Gossop and mezzo-soprano Beverly Wolff, all of whom are making their first appearances on West- minster. Charles Mackerras will conduct both recordings at the EMI studios beginning on Thursday (11).

Miss Sills appeared on CBS’ “Ed Sullivan Show” on Sunday (6) and on ABC’s “Today” show on Tuesday (8) and taped a segment for CBS-TV’s “Camera Three.”

**Shure Brothers, Inc.**

**May 17, 1969, BILLBOARD**

**Hohner Exhibit to Feature New Lines of Instruments**

**LAS VEGAS — Visitors to the Hohner, Inc., display here at the American Music Dealers, Industry Show (AMDIE) will see the broadest instrumental spectrum in the company’s 112-year history.**

As part of its new products preview, Hohner is introducing a banjo line keyed to the professional C&W sound. Setting the standard for the four banjo models is a five-string de luxe instrument, featuring a finely engraved chrome-plated neck and 24 tension adjustment nuts. Other features include inlaid maple and rosewood back, mother-of-pearl inlaid fingerboard, adjustable steel rod and adjustable engraved tailpiece. The suggested list is $199.50.

Other Contessa banjos are a standard five-string and deluxe and standard tenor, ranging from $120 to $199.50.

The banjo line augments Hohner’s Contessa guitar depart- ment, which is this year adding a high-quality fretless for the professional desiring to achieve the same effects as with a regular string bass. Available in Black and Blond, the instrument boasts precision marked fret markings in white on the ebony fingerboard. The suggested list is $195.40.

Four quality Hohner classic guitar models are also expanding the Contessa line. Hand-made by German craftsmen, they range from $99.50 to $169.50.

M. HOHNER, INC. has expanded its classic guitar line by adding four Contessa models, all hand- made by German craftsmen. The suggested list prices from $99.50 to $169.50. In addition to banjos and gui- tos, Hohner is showing a Con- tessa line of U.S. made ampli- fiers. The three models, CA 100, 200 and 300, are particularly de- signed for professional and stu- dio guitar, organ and electronic keyboard instrument use, with 30, 40 and 60 amp power re- spectively. The suggested list ranges from $199.50 to $399.50.

Other instruments on display at the Hohner exhibit include Sonor tenor, baritone and ac- cordion instruments. Melodicas and such electronic keyboard pianos and cembalos. The Sonor line fea- tures a new piccolo shaker drum with a high pitched sound.

**Beverly Sills to Be Feted—Westminster Sessions Set**

NEW YORK — Westminster Records, in association with ABC Records, will hold a party for soprano Beverly Sills at a hotel here on Thursday (15). Miss Sills, who appears in the American Opera Society’s perfor- mance of Bizet’s “Roberto Devereux” on Wednesday (14) flies to London the following weekend for two new West- minster recitals.

In London, she will record an album of French operatic scenes and arias of Meyerbeer, Thomas, Charpentier and Masen- set, and a complete record- ing of Bizet’s “Roberto Devereux.” The latter also will feature tenor Robert Holfast, baritone Peter Gossop and mezzo-soprano Beverly Wolff, all of whom are making their first appearances on West- minster. Charles Mackerras will conduct both recordings at the EMI studios beginning on Thursday (11).

**EIA Support WASHINGTON — The Elec- tronic Industries Association’s (EIA) International Department has given its support to legisla- tion that would make it easier for U.S. manufacturers to ex- port their products. Testifying before a subcommittee of the Senate Banking and Currency Committee, William Ellis, man- ager of the EIA International Department, noted that the legis- lation, S 440, combines export expansion with export controls and gives recognition to the in- creasing importance of the con- tribution made to the U.S. econ- omy by American exporters.**
NEW YORK—McGraw-Hill Records, a division of McGraw-Hill, is releasing a three-LP set of the Argo set of Francesco Cavalli's "L'Ormindo" to coincide with performances of the Venetian ba-ròque opera on Thursday (22), Saturday (24) and May 27 by the Opera Society of Washington at the Lin-ner Auditorium of George Washington University.

Dick Bungay of London Records, the American branch of British Decca, Argo's parent company, is aiding McGraw-Hill, importers and distributors of the line, with the promotion. The package, the first recording of the work, features the Glyndebourne Festival production under the direction of Raymond Leppard, who prepared it at Glyndebourne's request.

Also being issued on Argo are songs and part-songs of Gustav Holst with tenor Peter Pears and pianist Benjamin Britten offer- ing Van Weden's Seven Sonnets and the Purcell Singers under Imo-gene Holst performing the other selections.

Milton's "Comus," with music by Henry Lawes, is pre- viously available. This has a recording by the Purcell Singers under Imogene Holst performing the other selections.

The work is Mozart's "Introduction to the Composition of Mozart's Piano Concerto No. 2." The disk version of "HPSCHD" will include a specially devised computer program called "Knobs," which will make possible alter-

ations by increments of one hundredth of the piece.

"HPSCHD" was composed as a commission from Swiss harpsichordist Antoinette Vacher and marks the first time the work has utilized computers in its composition. The Norwegian version features harpsichordists Neilly Bruzel, Donald Tarris and Marie Vacher. The source work is Mozart's "Introduction to the Composition of Mozart's Piano Concerto No. 2." The disk version of "HPSCHD" will include a specially devised computer program called "Knobs," which will make possible alter-

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ations by increments of one hundredth of the piece.
we’re
“at home”
in Nashville

And, in our new “home” at 1513 Hawkins Street, we look forward to even further expansion of our worldwide activities in the national and international exposure of country music on behalf of all our publisher-affiliates.

The doors of the new SESAC Building are open and our welcome mat awaits you!

THE SESAC BUILDING
1513 Hawkins Street
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Tel. (615) 244-1992

WORLD HEADQUARTERS
10 Columbus Circle
New York, N.Y. 10019
Tel. (212) 586-3450
CLASSIFIED MART

B 1 SOULFUL STRUT
Young Matt Unlimited, Brunswick 8, 754144 ($)
17

2 STONE SOUL
Sherita Santorini, Columbia CS 9780 ($)
10

3 FOOL ON THE HILL
Sergio Mendes & Brazil '66, A&M SP 4166 ($)
23

4 MOTHER NATURE'S SON
Jimi Hendrix, Label SP 821 ($)
11

5 SAY IT LOUD
Lido Corporation, Blue Note BST 8429 ($)
7

6 SILVER CYCLES
Edie Harris, Atlantic SD 1517 ($)
12

7 THE GREAT GIG
Charles Burrell, Columbia CS 9780 ($)
12

8 THE WORM
Johnny McDuff, Solid State 551845 ($)
21

9 ROAD SONG
Wes Montgomery, A&M SP 3012 ($)
27

10 MERCY MERCY
Jimi Hendrix, Atlantic SD 1516 ($)
27

11 FURTHER ADVENTURES OF JIMMY & WES
Jimmy Smith & Wes Montgomery, Verve V-8676 ($)
9

12 SHAPE OF THINGS TO COME
Paul Desmond, A&M SP 3014 ($)
8

13 SUMMERTIME
Pat Metheny, A&M SP 3015 ($)
4

14 A DAY IN THE LIFE
Wes Montgomery, A&M SP 3001 ($)
85

15 MUCH LES
Les McCann, Atlantic SD 1516 ($)
9

16 SOUNDTRACK
The Who, Atlantic SD 1519 ($)
11

17 FILLES DE KIVUMAKUNI
Wes Davis, Columbia CS 9790 ($)
7

18 MEMPHIS UNDERGROUND
Herbie Mann, Atlantic SD 1502 ($)
2

19 UNDER THE JASMIN TREE
Modern Jazz Quartet, A&M SP 3330 ($)
8

20 LIGHT MY FIRE
Wendy Mathes, Capitol SP 819 ($)
3

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WANTED TO SELL—OVER 200 BAL- lard-McCombs, or similar, w/appointment, and metal bases, is or under repair, and also complete sets. Write, Elmo G. Peters, 3614 W. Webster Ave., Chicago, Ill. 60618.

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PERSONAL COLLECTION—4000 albums—LPs, LPs, novelties, etc. Excellent condition. Lots available. Price reasonable. Phone, 665-9285. Reply 389-2263.

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DISTRIBUTORS OR O.J.S. We will buy outstanding partnerships, or large block of business, or any other good accounts. Call or write, Charles Santora, P.O. Box 423, Philadelphia 1, Pa. Phone Lo 4-2211.

WANTED (2):
MARILOT, BARRY HUNTER, or PETER, after OGB. Bright, white, black, or red box. Phone Lo 13-0755.

WANTED: 401, or used or new photos of complete sets of records, topside view, preferably black box. Phone Lo 4-10460.

WANTED: RUTHLESS lp's, all labels, new or used, all labels, some to be returned to headquarters. Phone Lo 4-10460.

WANTED: RETAIL RECORD STORES, and Abbott Brothers, 2213 W. 46th St., New York, N. Y. 10036. Phone Lo 4-10460.

WANTED: R.W. WANTED TO BUY, 30 West 46th St., New York, N. Y. 10036.

INTERNATIONAL EXCHANGE

ENGLAND

For all the latest and hard-to-find British, Australian, Irish, and similar records, write to "Yellow Submarine," P. 0. Box 3963, London, N. W. 1, England. Phone: H. 9233, extension 19. 

WANTED TO BUY

FRED NOLAN'S CARD for Aluminum and Brass, and Steel. Phone: AL 3-1381. Address: 7364 Francis St., Detroit, Mich.

FINISHING JOBS—SPECIAL PRICES, 10% discount. Phone: 76-8390.

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FOR SALE—HIT RECORDS, all labels, over 200 original recordings, 100% original pressing, complete set of all 20's, all labels, 100%. Phone: 76-8390.

FOR SALE—even one of the, 100%. Phone: 76-8390.

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FOR SALE—HIT RECORDS, all labels, over 200 original recordings, 100% original pressing, complete set of all 20's, all labels, 100%. Phone: 76-8390.

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JOE SIMON / SOUND STAGE SEVEN
FOR THE MILLION SELLING RECORD
"THE CHOKIN’ KIND" (SS7-2628)
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Harlan Howard / Wilderness Music

Joe Simon is Another Reason Why Monument Is Artistry
Sound Stage Seven—A Division of Monument Record Corp.
Nashville/Hollywood
Red Beans & Rice is a bargain. For $4.98 you can stuff yourself full of soul, blues and pure jazz. (A very balanced meal.)

And Red Beans & Rice is far more exotic than the stuff you’re used to ingesting.

Ray Draper, leader and organizer of RB&R, was originally a modern jazz tuba player. (Think about that.)

He formed the group because the world of modern jazz wasn’t quite ready for Ray.

Now, in the Red Beans & Rice album, Ray goes jazz, and blues and soul two better. You’ll eat it up.
<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Retail Sales</th>
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<td>Paul Simon</td>
<td>Capitol 24487</td>
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<td>Happy Heart</td>
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<td>My Way</td>
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<td>Unicorn, BMI</td>
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<td>The Boxer</td>
<td>Sonny &amp; Cher</td>
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<td>Mary Hopkin</td>
<td>Apple 1066 (Maelon, BMI)</td>
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<td>Hawaii Five-O</td>
<td>Ventures</td>
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<td>Bobby Vinton</td>
<td>Vogue</td>
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<td>Pretty World</td>
<td>Sergio Mendes &amp; Brasil '66</td>
<td>A&amp;M 1049 (Pedro, ASCAP)</td>
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<td>Greensleeves</td>
<td>Alan Williams, Warner Bros. Seven Arts 7272</td>
<td>(Columbia, BMI)</td>
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<td>Capitol 2448 (Way, ASCAP)</td>
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<td>Nancy Sinatra</td>
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<td>Will You Stay After Sunday</td>
<td>Rosemary Clooney</td>
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<td>Tony Orlando</td>
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<td>It Hurts to Say Goodbye</td>
<td>Jack Jones &amp; J. J. C.</td>
<td>United Artists</td>
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<td>Apple</td>
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<td>RCA 74-0156a (Sunbird, BMI)</td>
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<td>You Don't Need Me for Anything Anymore</td>
<td>Brenda Lee</td>
<td>Delta 73299 (Presto, ASCAP)</td>
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</tr>
</tbody>
</table>

**JOHN STEWART**

**CALIFORNIA BLOODLINES**

It's all in Nashville Roots and California Bloodlines

**NATIONAL COLLEGE PRINT CAMPAIGN**

featuring:

FREE CONSUMER POSTERS

MAJOR UNDERGROUND SUPPORT

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ST-203

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**Is he moving faster than you can wrap him?**

All of a sudden he's a hit. And now you can't get him out of the house fast enough. And Resinite AW. The film that wraps albums up to 25% faster. And Resinite AW does it at a lower packaging cost. Lower than any other film in the business.

And another plus, our new film can be used on all existing machinery. Now matter what you've got going now, you'll get better tracking, better slip and fewer rejects with Resinite AW.

*Resinite Department, Borden Chemical, Inc., North Andover, Massachusetts 01845.*

Name:

Company:

Street:

City:  State:  Zip:

---

**Banducci Opens Schools To Scout New Talent**

SAN FRANCISCO — Enrico Banducci, whose hungry nightclub was closed March 17 by the Internal Revenue Service, plans to open a series of schools in Prague and Copenhagen.

In his search for promising new performers, Banducci raised the $33,700 he owed in delinquent and first quarter withholding taxes in an eleven hour bid to save his $400,000 club from the auction block. He plans to reopen around the beginning of May, the same time his first school, called studio 1, starts here.

Banducci is opening a chain of six schools here, L.A., Boston, Chicago, St. Louis and New York — in which beginning talent can "take off the rough edges" before they face major audiences.

There will be classes for comics, singers, writers, actors, groups — anybody in the enter-

**Ash Grove Sets Up Temporary Shop**

LOS ANGELES — The Ash Grove, destroyed by fire recently, has set up shop in the Europa Theatre on Beverly Boulevard.

Weekend concerts are planned to enable the folk and blues club to survive. The theatre is used for motion pictures during the week. The fire occurred on a night when the club was closed.

**Fla. Retail Couple Welcomes Universal Numbering System**

*Continued from page 54*

inventory. To produce a record of the reorder it is only necessary for the salesperson to rub-

ber-stamp the colored record slip, which automatically shows the date of the reorder. A scribbled-in figure shows the num-

ber reordered. (A single stamp without a number means that only one album has been re-

ordered.)

Thereafter, record-keeping is merely a matter of continuously stamping in the date of each re-

order, plus an "eyeball" check of the inventory, which shows whether the reorder has arrived.

With fast-moving records, nec-

essitating reorderers at frequent

intervals, the slip is soon filled with a vertical column of dates and is turned over to repeat the process. Another slip is added if necessary.

The reordering form is ap-

plied to the slip until the actual reorder form has been executed, requiring that the album, the record slip, and the order form all be brought together at a con-

venient desk, where each bit of paper work is done simultaneously.

For 45's, inventory cards 9 inches by 7 inches contain de-

tails necessary for reordering, plus the top strip describing the title. On tape product the store is using its own reserve labels, which are pulled off at the point of sale.

The complexities of number-

ing systems on tape forced us to adopt a simple system for re-

ordering," Mrs. Letter said. "Now we merely peel off the identical order after each sale.

A universal numbering system for every configuration of pre-

recorded product would make our own system just that much easier."

Originally a full-line music store, the outlet currently carries only guitars and a few other stringed instruments, in addition to television and audio equip-

ment.

---

**MOA to Pick New Directors**

*Continued from page 60*

MOA headquarters here and postmarked not later than June 6.

The June 6 deadline meets an MOA stipulation that candidates for the board of directors must be submitted to the nominating committee for investigation at least 90 days prior to the elec-

tion, which will be held during the MOA Exposition Sept. 5-7 at the Sherman House in Chi-

cago. In addition, each candidate must be endorsed by five mem-

bers in good standing.

From the recommendations received, 10 vacancies on the board will be filled this year.

Present directors, whose terms are expiring, are not eligible to run again until one year has elapsed.

Members are urged not to recommend any candidates until they have consulted them first. The candidates should be mem-

ners in good standing (dues paid), be willing to accept if nominated and know what is in-

volved. A director's basic re-

sponsibility is to deliberate mat-

ters of benefit to the member-

ship in his own area or in his State and/or local association.

His own expense, a director is expected to attend two meet-

ings of the board each year. The term of office is three years.

---

**Billboard has the... "W" side story on Audio Retailing**

MAY 17, 1969, BILLBOARD
SUMMER IS A TAPE THING.

Design "Summer is a Tape Thing," commissioned by Billboard & Merchandising Week
**POP**

**SOUNDTRACK—**

Brother Love's Traveling Salvation Show, RCA Victor LSP 4066 (S).

Shirley Jones was strange and conducd by genioux Quincy Jones, augmented by the 'Mystic Circus' in English, and then Stolen, and Joe Feiziano of a home called "Bee Tuckay Boccet," the most unusual, and the young men and women from the exor". This LP should be a strong one. You hear the wicked Feiziano elsewhere, too.

**POP**

**WILLIE PUSHPUPPY—A Gathering of Poets, Processes, International Artists (A&M 10 132).**

The Bubble Poppy made their mark on the singles charts with their "Hot Smoke and Session" winterers, and this album follows suit. Including that hot mix of the sales potential necessary to carry them high on LP charts. Other noteworthy cuts are "A Gathering of Poets," "It's Safe to Say," and "Willy Sonshine.""}

**COUNTRY**

**BILLIE JO SPEARS—**

Mr. Walker. It's All Over! Billie Jo Spears is riding high, but the Capitol Records artist let her success rest on just one song. People far and near will enjoy "Hold Me Tight," "Stand By Your Man," and the jazzy, "Keep Me From Cryin' Today."}

**COUNTRY**

**LIZZIE & SNEAKA / DVARAN—Philadelphia Orh. (Columbia), RCA Red Seai LSC 3005 (S).**

Now that Eugene Ormandy is comfortably settled within the halls of the RCA family, he once again brings his brilliant touch to a collection of lighter favorites. Recorded at the Philadelphia Orchestra's first concert in this new home to Sneak's "Battered Bride" and Dvaran's "Serengeti Caravans," this version Lizz's First and Second Hungarian Rhapsodies. A sure bet for his sales.}

**COUNTRY**

**MAZART: PIANO CONCERTOS Nov. 28 & 4—Philharmonic, London Symphony (Schirn), London CS 6759 (S).**

Brilliant and moving throughout, Achimko comes through with flying colors in both of these concertos. His readings and those of the conductor are more detailed, more tender, more overall than the few previous recordings of the same works. The pianist's tonalities are warming.

**COUNTRY**

**DOROTHY STICKJER—**

Keep Him Country, RCA Victor LSP 4123 (S).  "Back To My Country Style is a tune that grows on me. With every exposure, this could become a very big one for Nell Stockey. This is a very sentimental, commercial, classic, swing version of "Always Last," and a power-packed version country style of "The Most of the Rising Sun" that deserves considerable, serious. "Isn't the Roses Beautiful in May" is cute and sassy.

**CLASSICAL**

**PETER TEICHER—I'm From Canada, RCA Red Seai LSC 3006 (S).**

The selections in Miss Lee's latest LP re- volve around the theme of one of the greatest and most enduring LP records. She makes classics of them all. Excellent material includes "Billie Holiday," "Sweet Eves," "What a Wonderful World," "The Sound of Silence," "Afternoon of a Faun," "Arturo Frond's "Natural Woman," and "That's How Long Rain Today." Artfully satisfying, this LP should be a great success as well.

**COUNTRY**

**NORMA JEAN—Country Guiness, RCA Victor LSP 4166 (S).**

Norma Jean can't miss. Not only will her fans be eager to snap up her hit on this album, "Don't Go to Sleep," she has also packaged stirring versions of "Staying," "Make the World Go Away," and "Mississippi." Her exposure via TV shows and personal appearances make this LP a solid winner.

**CLASSICAL**

**KRACHBLUM: SYMPHONY No. 4—Chicago Symphony Orchestra," 1969.**

Krachblum's "Symphony No. 4" becomes a symphony with total impact under the forceful, clear direction of Leonard Bernstein and the New York Philharmonic. Krach's attention to detail is what makes this a symphony. His new version of Krachblum's "Russian Easter Overture" is an excellent accompanying piece.
Our new release proves it.

Collectors special! Final LP recording by Traffic!

Two record set. Special suggested retail price-only $5.98!

United Artists Records mean business.
We don't know what's happened to you this week, but look what's happened to us:

This week, number 34 on the charts.
Last week? Number 101.
Moving fast is putting it mildly.
Their greatest album, of course.
(“Hair” is just one of the hits included).
We've said it before.
And we'll say it again.
The Cowsills have the action.
And we have the Cowsills.

Produced by Bill and Bob Cowsill
A Product of Gregg Yale, Inc.
Personal Management:
Leonard Stogel & Associates, Ltd.

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
SPECIAL MERIT PICKS

CLASSICAL

SIBELIUS: SYMPHONY NO. 5 / TAPIOLA—Vienna Philharmonic (Master). London CS 9033 (3)

Conductor Lorin Maazel completes his Sibelius symphonic series on 3 discs with a performance of No. 5. The Tapiola suite is also included.

BEETHOVEN: ECONOMY, OP. 8 & 38—Concertgebouw Orchestra, Zubin Mehta (MPS 5001). London CS 9040 (3)

Recordings of the two great Viennese symphonies, performed with a certain robustness by the Hallé Orchestra under Sir Colin Davis.

DIEVAK: SYMPHONY NO. 7 / CARNIVAL OVERDELL—Boston Symphony Orchestra, Arthur Fiedler (Sward SR 26063). EMI US 70 0396 (3)

A well-rehearsed and energetic version of this rather hackneyed work.

HAYDN: THE SEASONS—Harvey Davis/ Philadelphia Orchestra, Positions Sercarz (Sward SR 5031.9). London CS 9042 (3)

Conductor Harvey Davis conducts his highly successful recording of Berlioz’s “Roméo et Juliette” with a strongly pitched ensemble of singers. A thought-provoking and atmospheric production.

A WAGNER FESTIVAL—New Philharmonie, Dusseldorf. London Phase 4 SPCL 10725 (3)

While conductor Carlo Maria Giulini may not be as well-known as others, his interpretations, especially those of the operas, are well respected. His interpretation of the grand tour of the Wagnrian repertoire is highly praised.

BACKudson BRADENSON CONCERTS—Musica da Camera, Mary Lou Williams, New York. London Phase 4 SPCL 10726 (3)

The delightful and charming Mary Lou Williams is captured in her last concert appearance. Her performance of the works of Bach, Brandenburg Concertos and other compositions is a must for all lovers of classical music.

JAZZ

WINSO YUSTOOGY, Vol. 7—REI Victoria VCL 1427 (M)

Trumpeter Yustoogy has been recognized as one of the greatest trumpeters in modern jazz. His recordings with different groups have earned him critical acclaim.

BLUES

CUTTH CREW—Black Swan Blues, Arhoolie 1003 (M)

A collection of blues songs performed by members of the Crew.

KAPP PEGS LARGE PROMOTION This Month on R. Williams

NEW YORK—Kapp Records is running a large-scale merchandising promotion for Roger Williams under the title “May is Roger Williams Month” theme. The promotion will be conducted with the release of his new album, “Happy Heart,” on May 22.

The promotion in the U. S. and Canada will allow listeners to take advantage of a major radio and publicity campaign, a special chain store and distributor tie-up.

All set arc full-color in-store display material, including brochures, wrapped boxes, and bin displays. Kapp also is working to secure key window locations.

Williams’ last single “Love Takes You Home” is also included in the drive at radio and point-of-purchase levels.

A new heavy trade and consumer advertising campaign, in stores with fine recordings, such as this recital of Schubert songs. The exclusive London recording company is distributed by the London Music Corporation, the grand piano artists company.

ROYAL PHILHARMONIC ORCHESTRA, Sir Colin Davis (MPS 5002).

Davis’ recording of Sibelius’ Fifth Symphony is a highly anticipated release.

ITALIAN RECORDS—NOSARTU (S) 7990—Bergen—Bonn/Bayern Hyssin-Telefunken (S) 5545 (M)

From Breggen, one of the world’s premier orchestras and conductors. A composition of exceptional quality.

PERCUSSION-FRANK FABBITI—Canzoni Sardes, Telefunken (S) 5545 (M)

An album of some of the best works for percussion, including compositions by some of the world’s most outstanding percussionists.

THE FOUNDATIONS rejoice over their gold record for sales of over one million copies of “Build Me Up Buttercup” on Uni. With the group are Barry Cowsill, left, the Foundations’ manager; Bob Harrell, right, of Loadout Publicity; and Russ Regan, vice-president of Uni Records.

By DAVE DEXTER JR.

HOLLYWOOD — Who conc- eded the album of the seale, and when did he do it? Music students at UCLA are asked to answer that question every quarter.

Oddly, a cat named Pythagoras, who was born back in 582 B.C. worked out the basic mathematics through astrology. Based on the 12 zodiac signs, there are seven white and five black keys in each octave of the piano keyboard. Pythagoras figured this out, including seven notes to the scale. That’s right. He con- sidered all notes, including black, to be the same.

But smart as he was, Pythagoras never understood the power of a Lombardi. Guy and his brothers kept their cool all the while other dance bands were playing hallowed Carnegie Hall. “Our time will come,” said the Lambos.

And sure enough, the Lombardi’s and their Royal Cana- dians will present their first con- cert in Carnegie Hall next Dec. 3, more than 31 years after Benny Goodman broke the Carnegie ice back in January of 1938.

With his “A Boy” a Girl-motion picture raking up sur- prisingly high grosses in the box office, Dino Martin Jr., who co-stars with Ann Blyth in the teen drama “Che,” is now a household name. It’s a long time since Martin and his young band were forgotten in the music business. To some, it seems a curiosity that his first album will be his pappy, Dean Martin, whose Re- prise contract soon expires. Young Dino is confident that he has the know-how to work as a producer, and boss promotion and sales staffs successfully in a highly competitive field.

He is 17 years old.

You think you’re busy? Over- worked. Here out in the land of smoggy sunshine there’s a young Argentine musician who, just in the last 12 months, has scored vastly more hits than his “Older Brother.” “Hell in the Pac- ific” and the sequel to be released “Che” drama of the Cuban revolution. He recorded albums for the top European record company, the “Mannix” and “Mission Impossible” television shows. His “Canons for String Quartet” was premiered in March and he has just written, for Camerata Anderley to record, “Dialogues for Jazz Quintet and Orchestra. His “Concerto for Trumpet” has been set for a premiere by the Pittsburgh American Wind Symphony. He accepted a commission from the Los Angeles Philharmonic’s Zubin Mehta for a major work, and his Vari- ants on a Madrigal of Gesuati will be played for the first time at the May 23 opening concert of the Ojai Outdoor Festival in California.

The talented beaver singer is. Lalo Schifrin. “To me,” he says, “music is never work, never job. I compose for the joy of it.”

Over in Italy, in Milan, the great singer Enrico Caruso, and his record producer, and his editor is well known for his ambitious schedule of publish- ing jazz books ever attempted. By the end of 1969, Enrico Caruso will have released 100 books covering every aspect of the Ameri- can music industry, from its origins in the Deep South to its most contem- porary practitioners, and each book contains a 45-r.p.m. ob- tained from American sources. All along the line, although most of the writers are Ameri- can and British, the beautiful Faber series will eventually be made available in English for the future American and United Kingdom markets. Prospero says.

On one of his rare visits to his home here in the Hollywood hills, Woody Herman told Leonard Feuer, the writer, that he brought the house from Humphrey and Lauren Bacall 25 years ago.

“Since that time,” Woody said. “I’ve lived here 23 months. There are tall trees in the back yard that I’ve never seen before.”

Herman’s new house, Oakville. Duke Ellington, Louis Ar- strong and Count Basie have all been here on the road much longer. Duke is now 70, Satch will be 69 this July 4, and Basie will be 65 Aug. 31.

Billboard has the “WJ” Side story on Coin Machines Billboard MAY 17, 1969, BILLBOARD
What's a HIT?

A HIT IS "GOOD MORNING STARSHINE"

A HIT IS BOB CREWE

A HIT IS OLIVER

A HIT REALLY IS AIR PLAY

WNEW New York WOR-FM New York WPTI Albany
WTRY Troy WENE Binghamton WBAZ Kingston
KQV Pittsburgh WLS Chicago WCEC Chicago
WCAO Baltimore WKWK W. Virginia WAAM Ann Arbor
WRKO Boston KFRC San Francisco KMPC Los Angeles
KLIF Dallas WPON Hartford WHYN Springfield
WJET Erie WAVZ New Haven WORC Worcester
WHK Cleveland WCOL Columbus WORD Spartanburg
WMCM-FM Memphis WIRL Peoria WBBQ Augusta
WMPG Memphis WGGG Florida WLEE Richmond
KRIZ Phoenix WCRC Johnston WSPT Seven Points
KRXJ Phoenix WAPE Jacksonville KAFY Bakersfield
WKLO Milwaukee WOKY Milwaukee WAIL Baton Rouge
WAKY Milwaukee WINX Washington WKIX Raleigh
KIMN Denver WBAG Burlington WOOK Gainesville
WKDA Nashville WEEX Pennsylvania WORX Michigan
WNED-FM New York WGLI Long Island WOR-AM New York
WPCC Washington WGBB Long Island WYSL Buffalo
WEAM Virginia WHEC Rochester WBAL Baltimore

a subsidiary of JUBILEE INDUSTRIES INC.
STAR PERFORMER-Sides registering greatest proportionate upward progress this week.

** Billboard Chart for May 17, 1969**

**HOT 100—A TO Z—(Publisher/Licensee)**

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist/Producer/Label/Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I SHALL BE RELEASED</td>
<td>Dino/Phil Spector, BMI</td>
</tr>
<tr>
<td>2</td>
<td>PRETTY WORLD</td>
<td>Don &amp; Charlie, BMI</td>
</tr>
<tr>
<td>3</td>
<td>LOVE IS ALL I HAVE TO GIVE</td>
<td>Chico &amp; The Man, BMI</td>
</tr>
<tr>
<td>4</td>
<td>WITH PEN IN HAND</td>
<td>Jimmy &amp; Ray, BMI</td>
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<tr>
<td>5</td>
<td>RHYTHM OF THE RAIN</td>
<td>Jimmy &amp; Ray, BMI</td>
</tr>
<tr>
<td>6</td>
<td>MARLEY PURT DRIVING</td>
<td>Jimmy &amp; Ray, BMI</td>
</tr>
<tr>
<td>7</td>
<td>3 AM I'VE BEEN LOVING YOU TOO LONG</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>8</td>
<td>GENTLE ON MY MIND</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>9</td>
<td>THE APRICOT KISSES</td>
<td>Barry &amp; Barta, BMI</td>
</tr>
<tr>
<td>10</td>
<td>CAN'T SAY NO TO YOU</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>11</td>
<td>FRIEND LOVER, WOMAN</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>12</td>
<td>MR. WALKER, IT'S ALL OVER</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>13</td>
<td>SOMEDAY MAN</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>14</td>
<td>I WANT TO LOVE YOU BABY</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>15</td>
<td>TWENTY-FIVE PINBALL</td>
<td>Barry &amp; Barta, BMI</td>
</tr>
<tr>
<td>16</td>
<td>CRAZIN' IN</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>17</td>
<td>DON'T KNOW TO LOVE YOU</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>18</td>
<td>PROUD MARY</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>19</td>
<td>IN THE BAD BAD OLD DAYS</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>20</td>
<td>EVERYTHING'S GONNA BE ALL RIGHT</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>21</td>
<td>I'VE BEEN HURT</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>22</td>
<td>LODI</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>23</td>
<td>We've Got Honey</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
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<td>LOVE THE WINDSWINDS OF YOUR MIND</td>
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<tr>
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<td>BLACK PEARL</td>
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<tr>
<td>26</td>
<td>MEDICINE MAN</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>27</td>
<td>I'M TAWNING HER</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>28</td>
<td>SPECIAL DELIGHT</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>29</td>
<td>IT'S NEVER TOO LATE</td>
<td>Barry &amp; Barta, BMI</td>
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<tr>
<td>30</td>
<td>I'M GONNA DO ALL I CAN</td>
<td>Barry &amp; Barta, BMI</td>
</tr>
<tr>
<td>31</td>
<td>I THREW IT ALL AWAY</td>
<td>Barry &amp; Barta, BMI</td>
</tr>
<tr>
<td>32</td>
<td>SAUSALITY</td>
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**STAR PERFORMER**

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- I THREW IT ALL AWAY
- SAUSALITY

**Compiled from national retail sales and radio stations airplay by the Music Popularity Dept. of Record Market Research, Billboard.**
My Sentimental Friend
HERMAN'S HERMITS

PRODUCED: MICKIE MOST
A MICKIE MOST PRODUCTION
MANUFACTURED BY: ABKCO RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Canada Record, Tape Sales Up 12% in '68 to $40.6 Million

From The Music Capitals of the World

Geographical breakdown of sales is as follows: Atlantic Provinces, 47%; Ontario, 41%; Edward Island, Newfoundland, Nova Scotia and New Brunswick — $2,209,000; Quebec $2,670,000; Ontario — $5,167,000; Alberta and Saskatchewan — $3,695,000; British Columba — $4,303,000; and British Columbia — $7,684,000.

Benefit Aids L. Johnson

TORONTO — Some of these area radio stations, which gathered at this city's Ryerson theater Sunday (4) to honor veteran jazz and blues guitarist and singer Lonnie Johnson, in a special benefit concert. Joining the star was up-and-coming young vocalist who recorded Duke Ellington and Bessie Smith in a car accident recently in Toronto and is now in Toronto-Gene Hunter.

Several well-known radio personalities acted as hosts for the benefit, which was set up by the TV host Elwood Glover, CKFM jazz deejay Phil McKellar and Ted O'Reilly.

From The Music Capitals of the World

MILAN

Patty Pravo's new disc "I Para- diso" (RCA-Italian) is Italian version of Amen Corner's "Half as Nice" (Immediate). An Italian song by the composer Lucio Battisti, as Italian by the composer Lucio Battisti and as English by群岛 (The Paradise of Life), but without success. It was adapted in English, re-recorded by Italian record companies, re-corded by Pravo, and later by composer Battisti. RCA-Italian, radio and TV company, begins in new series of "Battisti" (What's New) a new, each program dedicated to the composer Battisti. Ray Wood's "Blackberry Way," made popular by Edison's Benny Carter, was the Italian market with a version by a young Dutchwoman. "Blackberry Way," was the Italian market with a version by a young Dutchwoman.

Also picked up "Edison's Benny Carter, was the Italian market with a version by a young Dutchwoman. "Blackberry Way," was the Italian market with a version by a young Dutchwoman.

From The Music Capitals of the World

Tinto Pesco's "Spunks Single"

TORONTO — The Canadian success of an LP by a 26-year-old singer, Harry Bibles (over 75,000 copies sold in only two months) has produced the first single by Hills featuring two of the most popular songs from the album. The single, "Road to the Isle," backed with "Black Velvet Bar," was the first release from Arc featuring items from the company's recording system, including albums by the Trinidad Triplets, Grazia, the Italian charts. "Road to the Isle," backed with "Black Velvet Bar," was the first release from Arc featuring items from the company's recording system, including albums by the Trinidad Triplets, Grazia, the Italian charts.

Arthur Keene has been the advertising man for this group, "Equipe Pravo," and has been working out with RCA of Canada.

From The Music Capitals of the World

The Love Theme from "San Giorgio di Ragusa"

"The Love Theme from "San Giorgio di Ragusa"" is a theme of Giuseppe Verdi's opera "I Mezzo", which was re-released by March-Arpe, which has been on the record charts for several years. The original version was recorded by the Barbiere di Siviglia, and the new version was recorded by the Saito Kinen Orchestra. The theme was first recorded by the Barbiere di Siviglia, and the new version was recorded by the Saito Kinen Orchestra. The theme was first recorded by the Barbiere di Siviglia, and the new version was recorded by the Saito Kinen Orchestra.

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EMI Pushes Underground

ZURICH—EMI has launched an intensive promotional campaign for underground albums from the company's international record labels.

On the campaign, the company says, "EMI is reaching out to the youth market with their own music, and we're trying to make sure that they get the best possible sound quality." The campaign will include posters, flyers, and press releases.

Meanwhile, in the United States, the company is releasing a new album by the rock band "The Cure," which features a new single called "Lovesong." The album is expected to be released in mid-September.

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3 of 4 Finnish Plants Closed

HELISINKI—Three Finnish presses that had been closed down in the last 12 months, because they were unprofitable, have reopened in Finland.

The plants which have ceased production are those of Akku-\n\nKoiva, an important and cumulator manufacturer; Arram Oy, which produces leading electric lamp manufacturer in Finland; and Letysykku Oy, the music instrument and record wholesaler.

The only surviving plant is that of Finnoy, an offshoot of the big industrial complex. Le-\n
Finnoy was established about two years ago and spe-\n\n\n\n\n\n\n\nKomedea, Jazz Artist, Dies

WARSAW—Krzysztof Komedea, a young Polish jazz musician and film music composer, died in Warsaw on April 23. He was 38.

Komedea wrote the music to all the films of Roman Polanski with the group "Rapunzel" and had recently become widely known outside Poland after the release of the score for the film "Rose-\n\n\n\n\n\n\n\nSong Contest In Finland

HELISINKI—Maiotos-\n\n\n\n\n\n\n\nS. Africa Co.'s Trim 'Hair'

JOHANNESBURG—Two South African record companies, Tru tone Records and Real Records, announced that they would not supply stores with copies of both the U.K. and U.S. versions of the musical "Hair."

Trutone Records, which has been handling the record of the U.K. version, de-\n\n\n\n\n\n\n\nPhillips Cuts In S. Africa

JOHANNESBURG—U. S. country singer, Brady Bynum, ar-\n\n\n\n\n\n\n\nMgr. Mills to Bow Label

LONDON—Gordon Mills, interested in either Jones and En-\n\n\n\n\n\n\n\n86

International News Reports

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Finnoy was established about two years ago and spe-\n\n\n\n\n\n\n\nKomedea, Jazz Artist, Dies

WARSAW—Krzysztof Komedea, a young Polish jazz musician and film music composer, died in Warsaw on April 23. He was 38.

Komedea wrote the music to all the films of Roman Polanski with the group "Rapunzel" and had recently become widely known outside Poland after the release of the score for the film "Rose-\n\n\n\n\n\n\n\nSong Contest In Finland

HELISINKI—Maiotos-\n\n\n\n\n\n\n\nS. Africa Co.'s Trim 'Hair'

JOHANNESBURG—Two South African record companies, Tru tone Records and Real Records, announced that they would not supply stores with copies of both the U.K. and U.S. versions of the musical "Hair."

Trutone Records, which has been handling the record of the U.K. version, de-\n\n\n\n\n\n\n\nPhillips Cuts In S. Africa

JOHANNESBURG—U. S. country singer, Brady Bynum, ar-\n\n\n\n\n\n\n\nMgr. Mills to Bow Label

LONDON—Gordon Mills, interested in either Jones and En-\n\n\n\n\n\n\n\n
Disc’AZ to Test EP, Single Simulreleases

PARIS — The independent record company Disc’AZ, affiliated to Warner Bros. Group No. 1, will experiment with a policy of simultaneous release of the same title on both EP and LP form.

The co-operation with the SEMI-Meridian publishing company, Disc’AZ is releasing a single of two Michel Polnareff songs, “Tous les Bateaux, Tous les Oiseaux” and “Toi, viens avec Moi.”

The same two titles will make up the second side of an EP, backed by a six-minute excerpt from the music of the stage production “Rabelais,” by Jean-Louis Barrault, for which Polnareff wrote the music.

This is the first release of music from “Rabelais,” the major stage success of the Paris season which is later to be produced by Barrault in London. Pathe-Marconi will also be issuing an album of the play, which has just ended its Paris run.

The double Disc’AZ release is an experiment to compare the relative viability of singles and EP’s in the French market. Up to now only one major French company, CBS, is pursuing a singles-only policy.

Previously, companies producing both EP’s and singles of the same material have released distribution of the singles to clubs, jukeboxes and radio stations.

Ralfini’s Warner Team Is Nearly Completed

LONDON — Warner Bros. 7 Arts U. K. chief Ian Ralfini has nearly completed the manpower to staff the publishing division when the company launches its albums in this country, July 1. This week, he concluded plans for premises to house the record and publishive company.

Ralfini has named two men who will be joining the publishing team; former 7 Arts Music, Frank Shaw from Arden, will handle copyrights and Tony Roberts from Robbins Music. Ralfini has also named Des Brown who joins Warner’s European house MGM. Brown (26) will take up a similar post as press and public relations officer with Warner Bros.

Frank Shaw becomes the company’s copyright manager, a post he held at Arden and Beechwood for the past three years. Shaw joins the company on May 19. Tony Roberts (26) has been with Robbins for the past three years and was previously with Keith Prowse Music. Roberts was responsible with Ralfini for the acquisition of Chardon Music for Robbins, which includes writers, Tim Hardin and John Sebastian. Recently Robbins acquired Atlantic’s publishing companies, Conti and Walden under a two-year contract beginning on Jan. 1. At present it is uncertain whether the two companies will switch to Warner Music at the end of the deal.

Robbins chief Alan Holmes said in London that at present there were no plans to replace Robbins. Ron Kass’s secretary at Arden, Carolyn Chapman, will also be joining Ralfini as his personal assistant. She was previously with Liberty’s and U. K. working for the company’s former boss, Bob Reindorf.

When the present Blossom Music catalog deal with Leed’s will expire in June the entire catalog will switch to the control of Warner Bros. Music. Leed’s retains the Blossom trademark. Among the copyrights in the catalog are “What Now My Love,” “Mr. Tambourine Man” and some early material by Bob Dylan prior to his contract with Feldman. Six of these Dylan copyrights are included on a new album by the Hollies.

SHOW CHANCE TO MILESTONES

MAINZ, Germany — Winner of the 2nd “Show Chance,” the annual talent contest linking the German — speaking Eurovision countries, Austria, Switzerland and Germany, was the Milestones group from Austria.

Second was Tanja Berg (West Germany) and third Marika Lichter (Austria).

The finals, which followed earlier heats in West Germany, Austria and Switzerland, was held in the Rheingold Hall, Mainz, and televised live in color in the three competing countries. The program was also broadcast over the Deutschlandfunk radio network.

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Callas Leads Classical Plans of Pathe-Maconi

PARIS — An album of Verdi arias by Maria Callas, directed by Nicola Rescigno, heads the French Pathe-Maconi classical recording schedule for late 1969.

Miss Callas, who is currently recording the album in Paris, is including excerpts from the Verdi operas “Don Carlos,” “Ernani,” “I Lombardi” and “Il Turco in Italia.” After completing the album, which is due for release at the end of the year, Miss Callas leaves for Turkey to star in the film “Medec” being shot by Italian director Paolo Pasolini.

Also currently recording in Paris is Napier-born pianist Aldo Ciccolini, whose albums of works by the modern French composer Erik Satie, released in the U.S. on Angel, have figured in Billboard’s classical chart. Among works being recorded by Ciccolini is the Deodato de Severe by Cesar Franchi. Ciccolini will also accompany German singer Elisabeth Schwarzkopf in a recording of works by Chopin, Schubert, Schumann, Brahms and Wolf.

Pathé will soon release complete opera recordings including “Veronique,” by Messier, featuring soprano Mary Maples, Messiaen’s “L’Ami Fritz,” Massenet’s “Werther” with Victoria de los Angeles, conducted by Georges Pretre, and Bizet’s “Carmen” with Grace Bumbry and Jon Vickers, conducted by Rafael Fruebeck de Burgos.

Under the new deal with the Soviet company Melodia, Pathé will release important works from the catalog, including Tchaikovsky’s six symphonies, Rachmaninoff symphonies and Bach concertos with Vasso Detvetzis as soloist.

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Thrilling — Exciting — Sensational!!
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(P) J 69-1-10
Conducted by Richard Maltby
Featuring LOVE THEME FROM ROMEO & JULIET
(A Time for Us)

An exciting package, sensitive & rousing renditions by Merrill WOMACH, including “Pen In Hand,” “Happy Again,” “Windmills of Your Mind,” plus 8 other outstanding selections.

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and
"I'M A DRIFTER"

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FROM BOBBY GOLDSBORO'S "TO-DAY" ALBUM
U.A.S.-6704

PRODUCED BY BOB MONTGOMERY
**Spotlight Singles**

**Top 20 of the HOT 100 Chart**

**Temptations—Don't Let the Jokes Get You Down**
Prod. Norman Whitfield/Writer: Norman Whitfield
(Stax/Volt, BMG)-Infectious rhythm ballad by a popular Motown group.

**Jeramy Butler—Wood Man**
(Prod.伴 & Jerry Butler/Writer: Jerry Butler/Word Entertainment, BMG)-Breezy, lighthearted performance of Sheen's smooth soul number-

**Herbert Albert—Without Her**
(Prod. Herbie Spanier & Jerry Nollett/Writer: Jerry Williams/Word Entertainment, BMG)-Glimmering performance of the much-recorded Nilsson hit that should have a solid chart impact equal to his hit No. 1 smash of last year. "This Girl's In Love With You." The Alpert arrangement is a stumper. Flip: "(No Information Available.) AAM 1054.

**Country**

**Jerry Lee Lewis—One Has My Name**
(Writer: David Gates/Word Entertainment, BMG)-Hit rockabilly number. Should reach the top of the pop charts and might make it deep into the Top 100. "Love You Like A Fool." (No Information Available.) AAM 2502.

**Ernest Tubu & Loretta Lynn—Who's Gonna Take the Garbage Out**
(Prod. Jerry Kennedy/Writer: Darryl Johnson/MCA Records, BMG)-A first rate performance of a clever clanger of rhythm material that will quickly achieve status to make this a Top 100 hit. "Someday" (No Information Available.) AAM 2524.

**Roy Drusky—My Grass Is Green**
(Prod. Jerry Kennedy/Writer: Darryl Johnson/MCA Records, BMG)-A hit country disc that will likely reach the top of the charts. "(No Information Available.) AAM 2526.

**Deel Rebe—Be Glad**
(Prod. Bob Brown/Writer: Baker (Metric)/Capitol Records, BMG)-A hit gospel number that should prove to be a Top 100 material.

**Nat Stuckey—Cut Across Shorty**

**Ed Bruce—Everybody Wants to Get to Heaven**
(Prods. Fred Rutten/Roger (Fleetwood)/Capitol Records, BMG)-A big 20 of this material that should prove to be a Top 100 chart item. "Run to Me" (No Information Available.) AAM 2537.

**Chart**

**Jenny Lorain—All Over (But the Shoveling)**
(Writer: Bob Markley/ASCAP)-A hit country number that should reach the Top 100. "Doctor's Orders." (No Information Available.) AAM 2540.

**Bernie Battersby—Jenny Lorain**
(Writer: Bob Markley/ASCAP)-A hit country number that should reach the Top 100. "Doctor's Orders." (No Information Available.) AAM 2545.

**Barry White—Put A Little Honey**
(Prod. Barry White/Writer: Barry White/Atlantic, BMG)-A hit R&B number that should reach the Top 100.

**Chart**

**Special Merit**

**Connie Francis—Give Me The Mood**
(Prod. Steve Sholes/Writer: Steve Sholes/ABC-Dot, BMG)-A hit country number that should reach the Top 100.

**Herman's Hermits—My Girl**
(Prod. Steve Sholes/Writer: Steve Sholes/ABC-Dot, BMG)-A hit country number that should reach the Top 100.

**Kris Kristofferson—Sunday Morning**
(Prod. Steve Sholes/Writer: Steve Sholes/ABC-Dot, BMG)-A hit country number that should reach the Top 100.

**Herman's Hermits—My Girl**
(Prod. Steve Sholes/Writer: Steve Sholes/ABC-Dot, BMG)-A hit country number that should reach the Top 100.

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Ol' Crazy Otto’s Back Again...

First of all, getting the Gold Record (above) off “The Wall of Hits” in our lobby for a photo session was a trip in itself. Seems the damn frame was hung there some years ago (none of us know when) and bolted to the wall with a strange angular tool. We couldn’t find the tool (They must have taken it with Them), so we had to take a small piece of wall with it. Which led us to the discovery that that wall was once painted pink and black stripes! Remember...Far out.

But down to business. Otto, Crazy Brian (Hyland), and all of us wish to thank you for the kind consideration you gave our first “good as gold” new artist’s release:

Hamilton Streetcar
“I See I Am”
(Buzz Clifford)
Dot 17253

People actually listened to it...and dug it...and we hear it’s getting played in such diverse markets as Ypsilanti, Michigan; Solvang, California; and Waterville, Maine. God knows, we can use a National smash!

Okay, so here's Ol' Crazy Otto's “Pick to Click” for this week:

Roy Clark
“Yesterday, When I Was Young”
Dot 17246

Tune was written by France’s Charles Aznavour (“A Young Girl”). Lyrics, melody, production and performance are all superb. Really. Ideal for across-the-board airplay.

Again, we’d appreciate your listening to this side. Hamilton Streetcar, too. They’re both good records. Really. If we can just breakout in Boise and Knoxville now, we’ll have it made.

That’s right, DOT Records. The one with a whole bunch of artists who are as good as gold.

The Giant that woke up, sprouted wings, and is now ready to fly.
**TOP LP'S FOR WEEK ENDING MAY 17, 1969**

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<th>Label</th>
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**CONTINUED ON PAGE 94**
When's the last time you looked into a Kaleidoscope?

This Kaleidoscope can show you a thing or two. Like the way five talented musicians can explore territory that no one else is in. And the reason they can do it is the versatility of the group.

The five members of Kaleidoscope—David Lindley, Soloman Feldthouse, Templeton Parcely, Stuart Brotman and Paul Lagos—play more than thirty instruments. Including the oud, jumbus and caz. And these exotic instruments aren't just in for the heck of it. They're in for the sound that Kaleidoscope lays down. Kind of a combination eastern-rock-bluegrass-country-and-western. With the San Francisco and cajun influence, too. What you might call "electric eclectic."

"One distinguishing mark of a first-rate group is its ability to embrace a wide range of musical styles while maintaining an individual and underivative sound. Kaleidoscope is, for example, all unmistakably one sound, a sound created by five highly versatile and craftsman-like musicians with a high degree of imagination."

—Down Beat Magazine

"See them, even if they're THIRD billing..."

—Berkeley Barb

Kaleidoscope. Just when you think you've got the bag they're in, they combine to produce a wall of sound like nothing you've ever heard before. Kaleidoscope. They'll turn you around.

KALEIDO Scope

INCluding:

"LET IT AM AIR THE GOOD LOVE FLOW CUCKOO"

TEMPE ARIZONA 347 4768 SWIFT

BN 26467/N 18 10200

EPIC

8-track stereo tape cartridge
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<th>Week No.</th>
<th>Chart No.</th>
<th>Title of Chart</th>
<th>Store Weeks</th>
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<td>HOWARD GOULET</td>
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<td>HOWARD GOULET - Both Sides Now</td>
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<td>DIANA Ross &amp; THE SUPREMES - Greatest Hits</td>
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<td>DAVE MASON - Give Me All Your Luvin'</td>
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<td>KID KWORKS</td>
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*Note:* The above table shows the top 136 songs for the week ending January 10, 1964, as featured in the magazine *Rolling Stone.* The table includes information about the artist, title, label, number, and any related tape packages.
New Albums for May

ELECTRIC YAM LSP-4158 VICTOR LSP-4143
CZ GREGORY: "I Am My Heart" CAMDEN

Other things CAS -2312 RCM CAMDEN

Morton Gould Royal Philharmonic Orchestra

MILHAUD I ARNOLD BENJAMIN GLASS

LSP-4160 -SP-4173 RED SEAL

Liszt Hungarian Rhapsodies Nos. 1 and 2
Smetana Bartered Bride: Overture Polka Turiant
Dvorak Serenades Capriccioso

LSP-4161 RED SEAL STEREO

The Philadelphia Orchestra / JUNE ORMANDY
Liszt Hungarian Rhapsodies Nos. 1 and 2

LSP-4162 RED SEAL

Leonard Pennario Liszt Piano Concertos Nos. 1 & 2

Haydn Baryton Trios

Available on RCA Stereo 8 Cartridge Tapes
Manufactured and Distributed by RCA RECORDS
**Buddah Revamps Promotional Set-Up Via Area Division**

NEW YORK — Buddah Rec- 
cords has seen a new structure in its promotional structure under new President Burke Thomas. Thomas, who joined the firm in late 1978, has established a four-person area promotion staff, which will handle the firm's promotion efforts on a regional basis.

The firm will have four area promotions staffs in place by the end of June, with each staff headed by a regional manager who will be responsible for coordinating and overseeing promotion efforts in a specific geographic area. The regional managers will report to Thomas, who will serve as the firm's vice president of promotion.

The firm's new promotion structure is designed to improve the efficiency and effectiveness of its promotion efforts by allowing for more targeted and focused approaches in each geographic region.

**Calvert and Marzano Set Up Reservation, Music Complex**

NEW YORK — Jimmy Cal- 
vell announced that he has for- 
mored the Reservation, a mu-

**Criterion Gets Jenkins’ ‘Hawaii’**

HONOLULU—Mickey Gold- 
sen’s Criterion Music has ac- 
tually acquired Joseph Jen- 
dons’ score for the “Won- 
derful World of Hawaii,” open- 
ing July 12 at the Waikik 
Shell.

Jenkins has been in Hawaii 
from February writing the mu-

**Lacker Exits Pepper; Solos**

In addition, I will do pro-

**Tape Association**

During June was a major new- 
arrivals such as Elvis Presley, 
Daddy Springfield, Dianne War- 
ner, Barbara Diamond, Joe Tex, 
and the Smoke Rings, Roy Hamil- 
ton, and J. Thomas Jones have come to record the Memphis Sound. Other artists that have been developed in the studios here include the Ben-Tops, Merrieled Rush, the Mascarillas, Dyn-

**Rascals’ Disk ‘See,’ Spot to Tickle**

NEW YORK — The Rascals are set to release their new single, "See," in late week's Billboard for their Atlantic recording of "See," not "Son," as previously reported. Also, the correct name of the group on the Harbour label, which received a "Top 60 Spy Light" for "You Bet Your Sweet Bippy," has been corrected, according to Scopetone Records.

**Command in Socio-Sonic Blast; Promotion Set Up**

- **Wayne Bennett**
- **Command in Socio-Sonic Blast; Promotion Set Up**
- **Superseps Sests New Period Peak**
- **Jovits Urses**
- **Buddha & Hot Wax Contract Attorneys**
- **GOLD TO DYLANY FOR ‘SKYLINE’**

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<td>Continuous Jams!</td>
<td>Robert Hayes!</td>
<td>Marvin &amp; Friends!</td>
<td>&quot;Yesterday&quot;</td>
<td>Knuckles</td>
<td>Keep Smokin'</td>
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<td>&quot;Journey&quot;</td>
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**Marvin Gaye Month!**

Marvin at his greatest in two brand new LP's released for immediate sales.
The Stereo 8 Story (May)