NEW YORK — The various forms of "hyphenated-rock," "acid-rock," "psychedelic-rock," "hard-rock," and the easy listening "housewife-rock," are being combined by some groups to capture both teen and adult, AM and underground radio markets with a sound that is being labeled "soft-rock." Groups such as the Wind in the Willows (Capitol), the Rotary Connection (Cadet-Conцепт), and Chrysalis (MGM) have become exponents of this "soft-rock." While the over-all instrumental quality of these groups is soft, their lyrics still retain the attitude of today's "hard-rock." Generally, the music is easier for the adult's ear to accept while ingredients of underground airplay are still present: heavy lyrics, complex instrumentation.

Kensington Market bursts onto the U. S. record scene out of Toronto, Ont., where the all-star group has captured the cream of Canada's talent in one new group. Debut this month on Warner Bros.' Seven Arts Records in a new album aptly titled "Kensington Market." (Advertisement)

The Bus Tops, who recently hit with "Choo Choo Train," are on the right track once again with a new single, "I Met Her in Church" (Mala 12017) and a new album "Run Ter" (Bell 6023). Both the single and the album have just arrived from Memphis. (Advertisement)

NEW YORK — Command Records' chief Joe Carlton is setting up a project whereby his label, and its subsidiary, Probe Records, will offer career opportunities to underprivileged Negro youth of the Harlem area. Carlton seeks to accomplish this by working through the channels of the educational system. He will contact music teachers and heads of music departments at the junior high school, high school and community college levels.

The executive stated: "By establishing a line of communication through the educational system, we will attempt to find and train young people who can fit into our recording and music publishing operations. Such youngsters need not necessarily be artists; they may be good potential songwriters, musicians, executive talent, etc."

Carlton added that the plan is a projection of what other thinking of the parent company, ABC Records, whose chief, Larry Newton, is desirous of working closely with the black community in every way. "What we are definitely not interested in," Carlton stated, "is tokenism or a project to develop amateur talent. We intend to develop professional people. If the Harlem experiment proves fruitful, we may think of it as a pilot project and expand our activity to other areas."

NEW YORK—Omega Equities Corp. has reached an agreement in principle to acquire Roulette Records, its subsidiary labels and music publishing firms. Under terms of the agreement, Morris Levy, Roulette's president, will retain that position with the label and continue to run the company after it becomes a wholly owned subsidiary of Omega.

The Roulette subsidiaries include the Alegre, Mardi Gras, and Tico labels, and the Big Seven music publishing company. Roulette has "Money, Money" by Tommy James and the Shondells on the Major Minor label as the No. 1 record in England, according to Record Retailer's best-seller list.

The Roulette acquisition followed on the heels of Omega's agreement in principle last week to acquire the Los Angeles-based Glaser Bros., wholesale distributor of cigars, cigarettes, tobacco, candy and sundries with a 1967 volume of $170 million. Glaser Bros. services 41,000 outlets in California, Oregon, Washington, Utah, Nevada, and Idaho.

The Roulette purchase price was undisclosed but according to Harry W. Bank, the Omega board member who negotiated the transaction, "this is a multi-million dollar deal in cash and stock."
Mancini— with a Latin accent.
NEW YORK—Sunbury/Danbar Music, the one-year-old RCA Records music publishing firm, is setting up a record production firm, Sunbar Productions Inc. President of the publishing firm, said that Sunbar will produce records for all artists, including RCA Records and that the major aim of the production firm is to exploit material.

Tiefer is also studying open a Nashville office for the publishing firm. He announced an open-door policy for independent writers.

The publishing activities have chalked a successful first year, according to Joseph D'Imperio, division vice-president for music publishing and talent services. "But we were or we are now a "force in the music industry."

Tiefer and the reason for the success was due to catalogs of RCA's foreign operations and pointed to "Who Will Answer?" originating in Spain, by writer E. E. Aute, and "Yesterday" and "Rain," originating in Mexico by writer Armando Roa. Tiefer says he has been the most successful American writer, writing for not only his own artists, such as back Jones, the Yardbirds and the Turtles.

NEW YORK — United Artists Records; the publishing arm of the UA, will administer and co-ordinate greatly the publishing and talent services of the company. As part of the agreement, he will act as consultant to UA Music Publishing. In addition, UA Records, the firm which is associated, will scrounge for new writers and writers and production talent.

Among the publishing companies which the UA company is involved are Justinian Music (BMI) and Beaulois Music (ASCAP). UA has signed or signed to sign several Jaques Brel copyrights which are included in the UA administrative arrangements.

In addition, Shapiro, with French composer and arranger-conductor Michel LeGrand, own Michel LeGrand Productions, also is formed Shapiro, said Shapiro granted UA the administration rights to Broadway productions "Hair," at an earlier date.

WEIN TALKING ON NEW SITE

BOSTON — Gov. John H. Chafee of Rhode Island has talked with George Wein, impresario of the Newport Jazz and Folk Festivals, concerning a new site for the events. Wein, said, will not be available after next year because of highway construction.

"As this administration has done in the past," the governor said, "it will continue to bend over backward to keep the festivals in Rhode Island. They are a great thing for the State and I hope the people are beginning to realize just how great they are.

The governor said he was hopeful that the site could be located Aquidneck Island. Unfortunately, he said, there were no State sites in the three island communities of Newport, Portmain and Middletown which would be satisfactory.

LOS ANGELES — Liberty has consolidated its Sunset economy LP line with Unart, United Artists' economy series. All future LPs will be produced only at Sunset, according to UA's Mike Mendell, and while the Sunset plant is less sophisticated and far smaller than the Unart facility, it has been the scene of much creative activity in recent weeks, according to UA president E. W. Shapiro. UA Records, the publishing arm of the firm which is associated, will scrounge for new writers and writers and production talent.

LOS ANGELES — Two film stars, Michael Welch and Jim Brown — have formed separate music companies, with the Lennon Sisters have established Maryco Productions.

Miss Welch and her husband-manager, Patrick Curtis, and Stephen Jahn have formed Curtis Publishing (ASCAP) as the music company of their production arm. Edward Garner, former manager of the Seals, will supervise music projects for Curtis. The music division will also be involved in record production, developing artists and acquiring film soundtrack material, says Jahn.

Curtwel, which will distribute through a distribution record label, will build an artist roster and sign writers to the publishing arm. The firm will establish an international network.

Because of Miss Welch's film affiliation, Curtwel plans to become involved in motion picture soundtracks and background music from TV specials. Curtis will be preparing two network programs featuring Michael Welch, Initial record product will also be released, Jahn, vice-president and partner in Curtwel.

The NBC company will go into all phases of record distribution, and as a result of the merger, will assume the positions of George Wein, chief recording officer, and Bill Sullivan, who now head the company's music operations. They will each continue to report to Robert Fried, president of the company.

The company recently one another streamlining move since joining the Transamerica Corp., by uniting its Minst rhythm and blues line with UA's Veep operation in New York.

The concept in operating all the record lines, explains marketing vice-president Lee Mendell, is autonomy and as little overlapping of repertoire as possible. Liberty's image will continue into music while UA's will remain as a strong soundtrack label.

Bob Shulman, UA's senior vice-president overviews all the recording concepts.

Initial circle of artists and LP plans to all the divisions (Liberty, in its membership here) and with new management, says UA, for artists.

The emphasis will be on motion picture products, with additional artists added to the roster. UA's annual report, which is expected later this month, will contain a detailed rundown of the company's financials, according to UA president E. W. Shapiro.

Music Strangled

LOS ANGELES — Background music will be eliminated throughout "The Boston Strangler," a 20th Century-Fox film. The film will rely solely on background noises and sounds.

London in Sales Pitch on 5 European Acts Touring US

NEW YORK — London Records is preparing a major fall merchandising program on five European acts currently touring the U.S. Included will be a new album to coincide with Mantovani’s 12th annual U.S. concert tour, which begins late next month.

The other visiting artists will be Caterina Valente, who plays Las Vegas through Sunday (8) to Oct. 3; Maureen O’Hara, who will tour the U.S. Included will be the Queen’s Guards, who will perform 15 dates in Philadelphia, Sept. 24-28; and New York’s Madison Square Garden, Oct. 15-20.

New albums are slated by three of the European acts. Miss O’Hara on motion on Miss Valente will feature her “Sweet Bear” LP. London also is releasing a Gilbert and Sullivan catalog with the cast of D’Oyly Carte Opera Co.

RASCALS GIVEN 6 GOLD DISKS

NEW YORK — The Rascals received six gold records at an Atlantic Records press party at the St. Regis Hotel here Thurs.

The group received four gold records for four albums certified by the RIAA were “People Got to Be Free” and “A Little Bit of Rain” (on Atlantic). The other albums were certified for a million in sales: “Time Peace — You Don’t Want My Love,” “Groovin’,” “Collections” and “The Young Rascals.” The group’s single “Groovin’” previously was certified.

Using their singing as a base, they have shifted their style a bit after a lot of thought about being a band rather than a group. He directed his band. His body the impression that he was an offset, witty comedy

CONCERT REVIEW

Smothers, Paulsen, Hartford Create Garden of Wit Style

The Smothers Brothers, with Mike Douglas included, provided a good show Thursday night at the Greek Theatre. The group was asked to tour the U.S. Included will be a new album of the recording session with the group’s own records.

Jubilee Into Tape Market

• Continued from page 1

rector of album merchandising, said that the company remained out of the tape cartridge field until it believed the market was sufficiently strong to support a new production without the aid of independent duplicator / marketer.

“We wanted to be in a position to compete with the independent duplicator / marketer. We want to work in TV and music on the West Coast operation to work in TV and music on the West Coast operation to work in TV and music on the West Coast.”

Faith and Time Clicking For Hopeless Records

• Continued from page 1

was released Dec. 20, 1967, and only two weeks ago began “enjoying” status. This is now No. 71 with a star, signifying heavy sales.

In general, are “taking a little longer” to happen, now. A folk song has been dated three recent examples: “I, Daniel Sloan,” by Michelle Lee; “Your Eyes,” by Robert John; and “Son of Hickory Holler’s Tramp,” by O. C. Smith. These also had many other records that weren’t this long to make on them has made them profitable single records, or led to profitable ventures. Only one non-August “There are very few instant smash hits today. he said. “In the old days, a record was often top five in three weeks. With a few exceptions, you need three and four months to make a station to make it happen just in that week.”

Lenny Scheer, label manager at MGR records, said “that as for the records that stands stays with the record, you’re ob- ligation to stay with it. But in many cases the label takes the record to happen, the bigger it is, the more pressure, the more hot song to Wooly Bunny and Lightnin’ Strikes that both sold more than two million copies and both records took a long time to hap- pen.

Right now, MGR Records has a single issued May 17 by Judy Bould called “All I Can on West 23rd Street.” This has been in the air for about three times. Three radio sta- tions, all in secondary markets like WCCO, in Minneapolis, Mass., and Phoenix believed in the record and stayed with it, Scheer said. The problem is that it’s happening market: by-mar- ket, by-market. The label is sticking with it.

“Darkness” Moves

Friends are the MGM subsidiary label of Verve /Fore- cast Records, which announced with “Reach out of the Dark- ness,” yet this record was re- leased two months ago and it hit the chart until May 18. It was performed by “Sky Pilot,” by Eric Burdon had a problem, too, in that it happens overnight. But we stand at all once.

Marty Thau, promotion chief of Buddah Records, has a rec- ord by the Feathers on the teen Records label that has been out four months, and which he plans to stay with an album. “I have enough faith in that record to see what it can do in second records. I’m sure it could happen in a major way in the fall.”

Gordon Bosson, national promotion director at Amy-Mala- berg’s chair with “Angel of the Morning” mostly being the right way to go, it has kept ordering 650 at a time. Marilee Rusk is from that area, but after eight or nine weeks, on the West Coast. We finally got KFRC in San Francisco to go on the record much later than the act did. Actually said Bull De Blake believed in the record and stayed on it until it happened.

Bell Records

Bell Records in another, has turned several records that didn’t happen big into profiteers strong enough to bid on the promotion. Some of these were Step Inside Love,” by Cella Black, it wasn’t a big hit. But after eight or nine weeks, it had a local hit. We finally got KFRC in San Francisco and WCLF in Chicago went on the record and at this point further promotion. Now it is looking good.

Another felt to be a profit rather than a loss. “My Bus Driver,” by Bruce Channel ended up with the record selling Forget Forge, wasn’t present, the record company has come out of the record officially was to “Maggie Go,” by the Sons of Grizza, It was a hit overseas and Bosson said, “We’re going to stay with the record until we know what we’re going to do with it.”

Other Bell records that took a long time to work out include one recent releases by James and Bob McCurdy and the O’Jays. “Bottle of Wine” by the Journeymen is a hit from the album that took a long time to happen. But this is not the only day that went to work out quickly. On the chart for the second time, by the Cream, and “You Keep Me Hangin’ On” by the Vanilla Fudge both were re- leased three months ago. Eddie Harris has a single called “I Can’t Use My Heart,” which was released three months ago. Robert, publicity and ad- vertising has been热潮, that the Eddie Harris single was released. “Sky Pilot,” it was a logical say to reason the Cream and Vanilla Fudge, but it is known immediately that is success had to wait until their kind of mu- sic, because the market.Most of these single were released from albums because of airplay.

Faith and Time Clicking For Hopeless Records

Concert Review

Smathers, Paulsen, Hartford Create Garden of Wit Style

Rock for All Reasons Gets Big Play on All Stations

• Continued from page 4

untold and funny references to the president’s hair these days—and a trendy Williams. He went off to a storm of ap- plause for his “Gentle Wi- Mind” hit the promise, by the Smothers, that viewers were watching the show in the fall on the Smothers Brothers show. All in all, it was an evening of style and wit at Madison Square Garden. The result is that the Rascals have adult as well as teen interest.

For bookings such as HG and the Monkees, Our Gang also take them to places not ordinarily associated with them. Mrs. Mr. Kelly’s in Chicago, and the Cocomo Ranch in Los Angeles are the result of a group sounding soft enough for adult con- sumption. The sound is a tribute to the Broth- erhood. Avid listener—and political. Avid

“Collections,” and “You Don’t Want My Love,” while “A Beautiful Morning,” while the record to happen, the bigger it is, the more pressure, the more hot song to Wooly Bunny and Lightnin’ Strikes that both sold more than two million copies and both records took a long time to hap- pen.

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The great voice of Robert Goulet.

His grand new single, "Thirty Days Hath September," will be on every good music station in the country. And no wonder. It has a strong, beautiful, lush rhythm that will appeal to everyone, and it has the great voice of Goulet—Broadway's favorite singer, this year's Tony award winner and the romantic idol of millions.

"Woman, Woman," Goulet's latest LP of love ballads (today's biggest romantic hits), is just out and already selling up a storm.

"Thirty Days Hath September"
C/W "A Chance to Live in Camelot"

CUC’s ‘Invitation’ in High Gear

LOS ANGELES — A rising stream of interest among artists in the music industry has opened the door for another “blue chip” company to diversify into music. The latest is Commonwealth United Corp. (CUC), a widely diversified company which entered the music business this year via the acquisition of Metromedia Radio, a division of Metromedia, Inc., which Included in Rubin-Kahwin and Associates with the recent purchase of Bobby Darin’s TM Music.

Now, CUC is on a $10 million spending spree to find a way to involve itself fully in the music industry on an international scale, and to acquire independent record companies, develop music publishing operations and expand into other related entertainment fields.

CUC’s plunge into music follows a pattern established by General Mills, Decca and Transamericana (Liberty and United Records). Transcontinental Investing (racks and one-stops).

In its drive to create a corporate umbrella for its music interests, CUC will form international publishing and recording companies, establish its own record label and set up production arms to exploit soundtrack albums and title songs. The company already is involved in motion picture production.

The firm, with interests in oil, gas and real estate, also has been mentioned in merger talks with Seeburg Corp., a vending manufacturer with interests in jukebox and musical instrument manufacture.

Eye Seeburg? Company spokesman for the Beverly Hills-based firm never has confirmed establishment of its own record label and set up production arms to exploit soundtrack albums and title songs. The company already is involved in motion picture production.

It’s no secret Commonwealth is on an acquisition drive. In the past year, the company has acquired eight companies, including enterprises in the music industry.

ELLINGTON TO GET ED WYNN AWARD OCT. 30

NEW YORK— Duke Ellington will be awarded the 1968 Ed Wynn Memorial Award at ceremonies at the Americana Hotel Dec. 30. The citation is given by the American Parkway Foundation.

Although company officials have no comment on the Seeburg negotiations, they did confirm the new music affiliations. “Frankly, we’re busy linking up with independent record companies,” a company executive said under cover.

“The value of music copyrights alone is $10 million; it is up to us to make the music field attractive.”

Its foundation in the music business has largely been built around Loppelman-Kubin record production and music publishing and its affiliations, Charpond Music, Faithful Virtue Music and Troika Management.

CUC held its first annual entertainment seminar last week, Aug. 19-21, in the Beverly Hills Hilton.

In a recent report, Commonwealth reported net income of $407,000 or 12 cents a share, against a year-earlier deficit of $20,000. In 1967, CUC earned $237,111, or 14 cents a share.

Amerstat Management Exchange, CUC has assets of approximately $130 million.

Executive Turntable

John Fitzgerald has been appointed vice-president of 20th Century Music Corp., and Bregnac, Vocciano & Conn, wholly owned subsidiaries of 20th-Century Fox Corp. Fitzgerald, who will be general administrative manager of 20th Fox’s music publishing and record activities, was previously employed as comptroller at the Robbins Music Corp. . . . Robert Jablonski, general manager of the consumer products division of Hoffman Electronics Corp., has been named to fill the duties of Raymond B. Cox, vice-president of the consumer products division. Cox is retiring. . . . Sabin R. Danziger has been appointed general manager for records of the Singer Co. Previously he was assistant to the product manager for home entertainment at Singer.

Donny Marchand has been added to the MRC Music staff as a professional manager in New York. Pre- viously Marchand was with Columbia Records, a Famous Music and Sunbeam Music. He will work out of New York, finding and developing new writers. Marchand has been appointed director of artist relations for Kragen/Fritz, the personal management subsidiary of Smothers/Fritz. Joe Scott has joined International Management Com bin as general manager. . . . Chuck Becker has joined the Handleman Co., Los Angeles branch.

Laura Green has joined the Chicago division of Needham, Harper & Steers, Inc., as art director. Previously she was art director in the advertising department of Detroit’s J. L. Hudson Department Stores.

April/Blackwood publishers have named Tony Orlando general professional manager for the company. Orlando was assistant to the production manager at Robbins-Feist-Miller. . . . Raymond Mitchell, has been appointed advertising manager of Monarch Electronics, has been appointed marketing manager of the consumer products division.

Robert S. Mitchell, president of Stellar Electronics Corp., has joined the corporate staff of Orlando Teleadyne, Inc., which produced the stereo TV manufacturer in May.

John Cuhl has been appointed advertising manager of Monarch Electronics International, succeeding Irwin Germaine, who had resigned.

Martin J. Merchat has joined Ames Production in New York as Eastern representative. Ames is a Hollywood-based independent production company which also operates a free-lance engineering department.

(Continued on page 44)
THE CRAZY WORLD OF ARTHUR BROWN

ON TRACK RECORDS

DISTRIBUTED BY ATLANTIC RECORDS
A letter of introduction

This is the sleeve of the first single from a new entertainment package, "The Archies." It's the opening event in a project that is total entertainment.

Here's what's happening:

"The Archies," a brand new half-hour animated TV show produced by Norm Prescott, Lou Scheimer, and Hal Sutherland of Filmation, reaching an estimated audience of twelve million families. Subscription on Saturday, September 14th on the full CBS network.

CBS has shown its enthusiasm by contracting now for two full years of "The Archies" program.

Every episode features two different songs including an original dance of the week. Of course, there will be singles and albums of the music from the show.

Archie comic books, created by John Goldwater, reach a world-wide audience of fifty million annually and they will tie into the records and dances on the show.

The syndicated comic strip is now in more than 600 newspapers with a circulation of more than seventy-five million.

Featuring Archie, Betty, Veronica, Jughead, Reggae, and introducing Hot Dog, "The Archies" provide music for all ages. A generation has grown up with Archie, and now for the first time, they and their children will enjoy "The Archies" on records. In addition, a complete line of Archie products will be licensed and marketed to consumers.

I believe that after hearing the great variety of music, you will agree that "Everything's Archie."

Don Kirshner

You've read the facts...

Manufactured and Distributed by RCA
to “The Archies”

Produced by Jeff Barry

and seen the figures.

And it all adds up to one of the most exciting multi-media entertainment packages to ever happen in the music industry. Come and join the action. “The Archies” have arrived!
RCA's Reisman: Separate Track Concept Is Soundest

LOS ANGELES — Recording separate sections of an orchestra individually profers the best sound clarity ever achieved, believes Joe Reisman, manager of RCA's West Coast a&d department. All producers in Reisman's department now utilize the multiple recording session technique, with 90 per cent of the work on 8-track equipment.

Two years ago, Reisman says he would have recorded the entire orchestras of Henry Mancini and Hugo Montenegro all at once. Today, Reisman brings in sections of the band one at a time to lay down separate tracks.

On a recent Montenegro project, Reisman utilized nine sessions. On a recent Mancini date utilizing 35 pieces, four sessions were held to complete the sound picture. "We've pretty much seen the demise of the large orchestral session," says Reisman, who was promoted from producer to department head several months ago following the departure of Neely Plum.

Reisman claims with the separate theory there is no sound leakage or sound cancelation. A brass section will leak into the open mikes of the fiddles during a session in which all the instruments are simultaneously being taped, he says.

The executive claims a strong sonic difference in product recorded singularly with separate sections, with the latter winning his approval.

Dressed Named Manager for Woody Herman

NEW YORK—Hermie Dressel, Dressel & Moe, has been taken over as personal manager for Woody Herman. Dressel will represent the band leader in all entertainment fields.

Dressel and his associate, Paul Cantor, have lined up a number of deals for Herman, including the release of "One Is the Release on Verve in September of Herman's complete performance at the 1967 Monterey Jazz Festival, including Bill Holman's "Concerto for Her," another LP, in a contemporary voice, will be released in October on the Cadet label. The LP will be previewed on Ed Sullivan's CBS-TV show Oct. 6.

In connection with Herman's recording activity, Paul Brown has been set for promotion, concentrating on college and FM radio stations.

Dressel will be working in close collaboration with Joe Glasa, president of Associated Booking Corp., on Herman's bookings.

Chaplin Sees Europe Brass

NEW YORK — Ed Chaplin, president of P.P.X. Enterprises, is visiting the heads of nearly 50 countries during a European business trip this month.

Among the companies he's visiting are Sunbury-RCA England, British Decca and EMI in London; CBS Disques and Pathé Marconi-EMI in Paris; Deutsche Grammophon and Teldec in Hamburg; Dansk in Copenhagen; Valiente De Gavaldi in Lisbon; EMI and RCA (Grammaphon Lectra) in Stockholm; B.G.S., the Zoo, and the folk rock Espanola De Musica in Madrid, and Simi and RFI in Milan.

Chaplin is ten days scheduled to see the head of Record Productions of Radio, Television in Belgrade. He will discuss the distribution of Jimi Hendrix's records with Polydor in London, DGG in Hamburg and Barclay in Paris.

Douglas In Sates Mideast Far East Disk Anthologies

NEW YORK — Douglas International is preparing the first of a series of projects on the Mideast and Far East.

Gunnther M. Well, professor of Psychology at Boston College and director of Cambridge Communications Corp., a Douglas subsidiary, is in India completing final selections for "The Essential Indian Musicology," which is being prepared by Douglas and Cambridge in conjunction with the government of India and All-India Radio.

The multiple set will contain at least three hours of Indian music. The Anthology also will contain a separately bound text describing the social and religious context of Indian music as well as its technical structure, historical evolution, and influence on contemporary pop music.

Pandit Prannath, professor of music at Delhi University, will be the group's consultant in India. The package is tentatively slated for January release through Douglas and for distribution by Douglas' distributor.

Another project planned by Douglas will be "The Tantric View of Life," which will also be developed by Well during his Indian stay.

Jubilee's Incentive Contest

NEW YORK — Jubilee Records is running a "Chart Your Future" incentive contest for its distributors' executives, sales managers, salesmen, promotion men and operations men.

The contest is keyed to six Jubilee releases—a package called "Stereo Chart Contenders 1968"—and their performances. Individual distributors and salesmen qualify for cash awards and "Chart Sweepstakes" tickets which they sell. They're limited to albums above the quota set for them.

Cash prizes ($1,000) will be awarded to the "Number One" salesman, promotion man and operations man. The top internal operations man will receive $500, while the top sales manager gets $1,500. These "Number One" are picked on a basis of percentage sold over quota, total performance.

For each of the six albums reaching the charts Nov. 11, 1968, a grand prize of a week-long, all-expense-paid trip anywhere in the U. S. will be drawn among those who "Chart Sweepstakes" tickets.

Ties will be broken by the person who, given away all if the albums, Mary Mack, the "Chant of the Butterflies," will be offered at a bargain price, "Sounds of Modification," The Baltimore Orh & Ohio Marching Band's "Marching Ballad From the Comics," Moe Kaufman's "Turned On," Vivian Dan- dridge's "The Look Of Love" and "The Racket Squad," make the contest.

My wife says to take those awful drapes from the Rose Room when you leave.

Bell Promoting New LP Issues

NEW YORK — Bell Records is bowing a promotion campaign behind its new recordings, said vice-president and sales director Irv Biegel. The campaign is advertising, plus-in-store aids such as brown boxes, b a n n e r s, window streamers and point-of-purchase displays. The albums include material by the Boy Tops, Jesse Carr, Missy Woods, Spooky Tooth, the Scaffold, Bobby Russel, Willy D, the folk rock Second String of the Harold Smoly service of Cantor Ray mond Smolyov.
EIVETS REDNOW IS COMING!
you've got to be kidding

HOW MANY EIVETS MAKE A REDNOW?

EIVETS REDNOW IS BIGGER THAN A BREAD BOX

EIVETS REDNOW
too good
to be true

what is an...

EIVETS REDNOW?

THE YEAR OF
EIVETS REDNOW

FIRST SMASH RELEASE "ALFIE"

If you have not received a copy of this record for programming on your station, please send this coupon to Gordon Prince, Motown Record Corporation, 2457 Woodward Ave., Detroit, Mich. 48201.

RUSH ME a copy of Eivets Rednow's ALFIE

Name_________ Title_________
Address_________
City_________ Zip_________
State_________
A&M Circulating Play $$
In L.A. Breakdown Promo

LOS ANGELES — A&M's field promotion force can exchange $75 worth of Monopoly money from national promotion station, they can send back the $25 monopoly money to in real currency.

If the single goes top 10 on the station, they can send back the $25 monopoly money for $50 in real money.

The promotion ends Sept. 15.

A&M promotion men recently received the Monopoly money from national promotion director Don Graham with two stipulations: 1—If they get the single played on their key market radio station, they can send back the $25 monopoly money for $50 in real currency.

If the single goes top 10 on that station, they can send back the $50 monopoly money for in real money.

Los Angeles — A&M's Recording Studio you get each of the musical instrument—come Multi-voice, and the new Repeat Percussion Tape.

When you rent a Vox AEG, a Steinway Piano, you get a Steinway Piano, all at no Vox anyway. All you have to bring is your guitar in for 327 seconds. The cut is "Big Brother and the Holding Company," cut on ABC. The label will conduct a national consumer advertising program in connection with the direct mail and trade local co-operative advertising.

Cap. Industries’ Net Slumped

LOS ANGELES — The changeover from mono to stereo and the introduction of the new panel of judges deciding on top mustache contest, open to everyone, not just common promotion men. The top prize for the third straight year is an all-expenses paid trip to Spain for one week for the winner plus his family.

Company employees have begun to grow their own mustaches, but they are ineligible to win any of the prizes, which include a cutaway suit for the shop and home utilities for third place. All entrants will receive an A&M-phonograph-ized radio. The contest ends after Christmas, with a five-person panel of judges deciding on top mustache of the campaign.

Last year Gene Silverman received Malcolm Boyd'smustache from the trip to Spain. Two seasons ago winner was George Hoff, then a San Francisco area fieldman. Graham says employees come from all phases of the business from disk jockeys to sales clerks. Many of the submitted photographs are bound in impressive displays. The artist of the design of the mustaches vary with the individual.

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When Jerry Butler Sends The Message—The World Listens!

HEY WESTERN UNION MAN
JERRY BUTLER

72850
Jazz a Joy at Randall's Fest

NEW YORK — Promoter Teddy Powell's estimate of the attendance at the 1968 New York Jazz Festival at Randall's Island, Aug. 17-18, was 37,-

However, in the warmup spot before Charles' entrance, it was Billy Preston, playing piano, organ and singing, who also stirred the crowd. Some fine funky playing on "Superbass" and some dance-comedy on "Double O Soul" makes one wonder how long before Preston branches out on his own.

Before Charles was the hard, uncompromising modernism of the Miles Davis Quintet (they played one number only during their set— it lasted 20 minutes), some warm swinging from Dizzy Gillespie's group (with Dizzy in singing mood), and some funky tenor-work organ from Shirley Scott with husband Stanley Turrentine.

Ahmed Jamal's Trio made a rare New York appearance and swung nicely, if predictably, and Irene Reid was a surprise addition to the bill. She ended her set singing a long set of unconnected blues couples that rated A for effort.

However, Eddie Harris was billed but because of an automobile accident didn't make it. From T.I.M.E. is a group to watch. The Afro-Cuban Sound, with Brother Jack McDuff's organ trio, with Jimmy Witherspoon, presented a more familiar jazz image, and Dick Gregory was the comic— actually commentator would be a better word—of the evening, who for two nights, said promoter Powell, totalled $205,000.

Flock of Acts to Ashley Famous

NEW YORK — The Ashley Famous Organization has just recently signed a barrage of pop groups, including the Brookside Blues and the Holding Company (Janis Joplin), Sonny & Cher, the Butterfield Blues Band, Tim Hardin, Gordon Lightfoot, Blood Sweat & Tears, the James Cotton Blues Band, the Lou Gramm Group, the Buddy Miles Express. Rascals' Bowl

LOS ANGELES — The Rascals, the band around $82,000 for their Hollywood Bowl concert on Aug. 16. The attendance was about 18,-

Morgana King Plays It Cool

LOS ANGELES — Morgana King doesn't bother with all the show businessustralians, since she's in good. Her album isn't all that rewarding. She is a cool jazz singer with great directness and power. In her inspired Century Plaza debut, Morgana King got back to the functional simplicity that once reigned among vocalists: her gal can sing.

Away from the performing scene for about two years, Miss King has gained in sophistication and poise. Her jazz-oriented repertoire doesn't get buried in the clutter of excess.

An intimate delivery, with her voice ranging from husky to lofty, Miss King on the Verve records artist to vary the mood from upbeat to melancholy. Whether it is a Jimmy Webb tune, or Brazilian material by Jobim, Miss King's vocals are compelling and natural. Jimmie Haskell's arrangements add extra value, allowing Miss King great latitude with "Eleanor Rigby," "Little Girl Truman" and "Didn't Me." It would be difficult to improve on the arrangement of "A Taste of Honey," a giant hit of hers sever-

T.I.M.E. Marching on With New Beat at 'Village' Club

NEW YORK — Only time will tell in which direction the group which appeared at the Electric Circus last Aug. 1-25 will move. For, the T.I.M.E., who record for Liberty Records, displayed a marked departure at the Circus from their first album released a few weeks ago.

Forte of the group's live performance was their extended length material. Also, most of T.I.M.E.'s music was an instrumental— as compared with their shorter vocal number on the album. While the group performed only a few numbers, their musical acuity was readily visible. T.I.M.E.'s thumping electric beat pounded out fresh and melodic tunes. Renderings of material from the album were at the discotheque audience far more than a concert audience.

As the T.I.M.E. (Trust in Men Everywhere) opened their show, the group played a fresh approach. Her "come-"

Simon & Garfunkel

—Peak Performance

NEW YORK — Simon and Garfunkel, at the peak of their popularity, reached a peak of professionalism at the Forest Hills Music Festival on Saturday (17) for possibly their most polished performance in this area to date. The duo drew more than 30,000 for sold out performances Saturday and Sunday (18).

Whether singing separately or together, the pair captured the audience from their opening "Fakin' It." Save their for their encore "Bye, Bye Love," the duo's material was written by Simon, one of today's top songwriters. Garfunkel joined in the writing of "Scarborough Fair," which provides the title of one of their Columbia albums. "Parsley, Sage, Rosemary and Thyme."

"April Come She Will," in-
OH, PLEASE, ROGER... EVERYBODY'S DOING IT!

GEE WHIZ, I'D LIKE TO, BUT JUST CAN'T TELL HIM. I DON'T KNOW HOW?

FOR THOSE OF YOU WHO DON'T KNOW HOW TO SUPERBLY FOLLOW THESE EASY STEP-BY-STEP DIRECTIONS:

STONED PICNIC... EASY SHOT.

HAVE A NEW ALBUM... STONED SOUL TRAIN...

PRODUCTION AIDS FUND FOR SOME.
Avalon Shines as a Pro In Honolulu Performance

HONOLULU — Frankie Avalon unleashed an avalanche of songs at the Ilikai Hotel’s Avalon as a Pro in Honolulu Performance. Pacific Ballroom on Aug. 15, but the youthquake was relatively quiet.

No screaming bobby-soxers, no popping flashbulbs or clicking cameras. Just hearty applause, from a predominately youthful crowd of 600.

Avalon, a Reprise artist, still swings and continues to be an Adonis of the set that vividly remembers him for “Venus.” His showmanship is that of a seasoned pro—a lot of good singing, a bit of dancing, some comic barbs.

Starting with “I Got Rhythm,” which he sang off stage, he entered in a lively pace that never faltered. “My Satin Doll,” in a bossa nova treatment, became “My Latin Doll.”

Undeniably, his judicious choice of material spelled success. He packaged “Hello, Dolly” with “Mame,” prudently both with “The Girls Are Back in Town.”

He polished his trumpet on a salute to the pros—including Harry James, Al Hirt, Herb Alpert, and Clyde McCoy. When the effort’s on Louis Armstrong, he unveiled a gravel voice that’s quite a charmer.

He impersonated James Cagney, Dean Martin, and John Wayne—and his youthful flair punctuates all the patter. “That’s My Style” was especially effective, including a dandy choreographic display. For old times’ sake, he also does “Venus.”

South Vietnamese singer Bach Yen, who’s the back in “The Green Berets,” opened the show with a wide range of mood and melodies. She was a vamp on “Mack the Knife,” hot on “Malaguena Salerosa,” and a story-teller on “Et Maintenant (What Now, My Love).”

Wayne Harada

Rolle & Freda Payne — Two With a Future

NEW YORK — The post-Persian Room in the Hotel Plaza was the scene of a mid-summer night’s dream Monday (19) for two young singers looking for fun and in the real world of popular music. Pat Rolle and Freda Payne were in the evening’s spotlight.

Pat Rolle featured his latest single, “My Latin Doll,” in a bossa nova treatment, be- coming “My Latin Doll.” He impersonated James Cagney, Dean Martin, and John Wayne—and his youthful flair punctuates all the patter. “That’s My Style” was especially effective, including a dandy choreographic display. For old times’ sake, he also does “Venus.”

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Wayne Harada

The Baron is Here

Mickey Addy, the dean of music industry personalities, brings 250 years of experience to Billboard when he joins the staff as a consultant in the music publishing field this week. Welcome the Baron to Billboard. Call him at (212) PL 7-2800.

Joe Williams in Top Form As Balladeer and Bluester

LOS ANGELES — Joe Williams is reaching new audiences by working such rooms as the Hong Kong Bar of the Century Plaza. During his recent stay in the large facility, one of the city’s best rooms, Williams offered a program which was more ballad than bluesy. But he did dip into the funky bag just to keep his jazz following happy.

The Solid State artist is a complete singer. His in-person performance was fin- ely polished.

On stage during his turn here, Williams used Ellis Larkins on piano, Al McKibbon on bass and Panama Francis on drums. On the set reviewed, Larkins displayed an indifference which was strongly obvious. The veteran drummer, provided the only instrumental spark— an ingredient which has always been part of Williams’ presentation. Williams’ broader interests were exemplified in such songs as “For Once in My Life,” "We" from a forthcoming Broadway musical, "The Fig Are Falling," and "Thai Face."

On the upbeat side were "Smack Dab in the Middle," Rolle featured his latest single, "Everybody’s Got a Home But Me," and a brassy version of "Born Free," made popular by Kapp’s Roger Williams, Jack Jones and by the Hesitations in the rhythm and blues field.

Freda Payne, Leslie Uggam’s understudy in “Half a Lifetime,” caught the opening night crowd with her Broadway bell and melodramatic theater readings on “Honey” and "If You Go Away." But beneath the plastic soul where Miss Payne flexed her rich, ripe voice, sweet and simpering versions of "Being Good," "You Fascinate Me So" and "I Gotta Be Me" glowed for the supper clubbers. Pioned and pretty, Miss Payne delivered her musical message with energy, and even a slice of oversinging and frilly dramatics couldn’t douse her talent. Along with Rolle, who is already on course, Miss Payne should make the varsity with her best pitch—a strong voice set to music.

ALL RIGHT, OKAY, YOU WIN,” "GOIN' TO CHICAGO" AND "CHICAGO," Williams offered a taste of scat singing during "Roll Em."
We wish to thank these stations which are already fans of Cinnamon:

- WQXI
- WCAO
- WDRC
- KLIF
- WSNY
- WFLB
- WTOD
- KUDE
- WVEC
- WCAO
- WMPS
- WOKY
- WTXI
- WAVZ
- WCOS
- WPAG
- KLMS
- WEEX

From the Gang at Bang: BANG RECORDS

1650 Broadway, New York, N.Y. 10019 Tel: LT 1-3747
Radio-TV programming

Switch on Again After Breather—More Stations Hit Country Trail

By CLAUDE HALL

NEW YORK—After a slight breathing spell, the trend to country music formats has resurged across the nation. Latest to make the shift is WCOP in Boston. Because the station is a Pough operation, the switch has been rumored for about a year and a half and, in fact, the station once imported a knowledgeable country music program director. The only difference is that there were brokers available in Boston on WHL-FM.

WYRL-FM stereo station serving Cape Kennedy, Fla., is now a 24-hour country music station, reports executive vice-president Norwin Keller. This big switch to country music 11 months ago was the result of much competition among Hot 100 formats in the market, including WOR, WABC, and WNEW.

The reason for the change in formats, according to Mr. Keller, is that this station is a franchise, which means it is in Detroit.

The AM sister to WYRL-FM, WKBL, also has been programmed on a progressive rock format.

PAYOLA PROBES STILL ... SSSHH

WASHINGTON — The Federal Communications Commission is quieting continuing payola probes. The Justice Department, after months of investigation, has concluded that payola continues.

WASHINGTON—The search for a man with character and a progressive rock format is quieting. The latest hearing was in Pittsburgh; the FCC no longer involves Muzak-type programs.

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Now that the dust has settled...

The Love Generation's version of

"Montage (From How Sweet It Is)"

is climbing to the top across the nation:

Miami #7 — WQAM
Cleveland #8 — WIXY
       #8 — WKYC
Columbus #4 — WCOL
Seattle #17 — KJR
       #14 — KOL

Even in Pine Bluff, Arkansas #1 — KOTN

Produced by Tommy Oliver & Joe Saraceno

IMPERIAL
A PRODUCT OF LIBERTY RECORDS
MOUNTAIN SO FAIR—FOLK SONGS OF ISRAEL  FTS 31305* $4.79
Hebrew folk songs, performed by the gifted Millet and Aviva.

PETE SEEGER: NATIVITY  FTS 35001* $8.95
Sholem Asch's story of birth of Christ, narrated by Pete Seegh, with traditional Christmas songs. 2-LP set & book.

*Electronically reprocessed to simulate stereophonic—intended for use on either stereo or mono phonograph.

Radio-TV programming aids

- Continued from page 18

Jacksonville, Fla.—WAPE

Ike Lee
Program Director


Lewiston, Me.—WLAM

Bob Ouellette
Music Director & DJ


Louisville, Ky.—WAXY

Johnny Randolph
Asst. Program/Music Director & DJ


Lynchburg, Va.—WLLI

Jerry Rogers
Music Director


Milwaukee, Wis.—WOKY

Bob Barry
Music Director


San Francisco, Calif.—KCYA

Dick Starr
Program Director


Tallahassee, Fla.—KTLD

Dave Sturm
Program Director & DJ


CBS-FM's "YOUNG SOUND" operation welcomes the Sunshine Company, an Imperial Records group. John DeWitt, second from right, programs the music on the syndicated packaged show. Other CBS-FM staffers include Ann Sternberg, third from left, and Mary Nance, at DeWitt's side. The Sunshine Company, whose new single is "On a Beautiful Day," is currently on a tour of tent theaters with the John Davidson Show.

COUNTRY

Burbank, Calif.—KBBQ

Larry Scott
Music Director

People Really Get Attached to Their CADET Albums.
Jim McQuade has been named director of CKBS; he replaces Bill Greene, who has resigned to join the New York law firm of Boal, McQuade, and Fitzpatrick. McQuade was director of syndicated programming for CKBS.

**Michael Clark, former program director for WCCC in Hartford, Conn., is the new music director for WASH-FM, Metro media's station in Washington; he'll also do the 2:30-7 p.m. show.**

**Bob (Lou Roberts) Grossfeld is leaving the prostate rock operation WAXB-FM, in Detroit, to take over the programming of WVLC, Lansing, Mich., an easy listening station.**

**George Toles, program director of KBQF-FM in Seattle, says: "Stations like WDRV-FM, WIB-FM, KKEN-FM, KGFO-FM, KBQX-FM and KBQQ-FM are winning a competitive and, in some cases, dominant share of the entire radio audience."

**Buddy Allan of Capitol Records is in Phoenix putting on a two-week program at KTUF — the afternoons show. Allen's on the road with Buck Owens, "Let the World Keep on a Turnin'," is currently high on the country chart.**

**Stan Adams, program director of WCVK-FM in Ind., has joined K4992, Reynolds, Ark., as the new PD. WCVK is a FM station.**

**Chet Hagan, NBC-TV producer, has departed NBC-TV to set up the independent TV production company, Chet Hagan Group Inc. He produced "Music From the Land," starring Edie Arnold last February.**

**Larry Hall has joined WFAL, Baltimore, to host the new "East of Midnight" program midnight-2 a.m.; he'd been with WSBA, York, Pa. I goofed, evidently (blame it on the type writer).**

**Chuck Brinkman is still music director at KXV, Phoenix, and Todd Chase, who has just joined the station, will be assisting in production besides his all-night show. Todd had been music director at KQGI.**

**Bill Buckett has been promoted to program/music at WBSR, Pensacola, Fla., to fill vacancy created by Jerry Ray moving to program director of WKGN, Knoxville. J. Thomas has been appointed assistant program director at WBSR. WBSR needs both slot 100 and progressive rock albums and will incorporate new albums into programming in September. Send Buckett at P.O. Box 566, zip is 32502.**

**Robert K. Chandler has been upped to vice-president of operations for WMZK and WGAY-FM in Silver Spring, Md. Bob Falcon, deputy, succeeds him as program director.**

**Roger Scott, CHNS-FM, 5230 Tobin Street, Hallifax, Nova Scotia, Canada, has progressive rock albums desperate. "Anything, practically, AM won't play. We're even willing to pay postage on material sent from the States."**

**Jim Hunter, KNZU, Houston, deputy who was June 23, will** be assigned to the Sunday Drive slot.

**Religious Station Plans Called Off**

LOS ANGELES — Plans for an all-religious radio station have been called off by the owner as a result of a reversal of plans by Storer to sell KGBS AM-FM to Norwood J. Patterson, religious broadcaster. Reason for the reversal, according to Storer, was Patterson's failure to inform that he had already entered an agreement to re- sell the FM station. KGBS broadcasts modern country on both these outlets.

By CLAUDE HALL

Radio-TV Editor

return to the air Sept. 1. I glad for your recovery.

**Herb Mendelson, former general manager of HFM, has become director of country music at the recently promoted WMCA in New York and most recently president of Broadcasters, Inc., has joined Mark Taylor in operating the WMCA.**

He'll be involved in all activities of the firm and work in conjunction with WMCA general manager A. Kenneth Chase, who will serve as president of Mark Taylor Sales, and in radio and television sales and station liaison. He'll also serve as general manager of CBS Country Broadcasting Group, which now operates WFEA in Manchester, N.H.

**There's been a change of management at WEST, 306 Exchange Bank Bldg., St. Augustine, Fla., 2804a, and Mrs. R. L. Holman, vice-president and general manager requests country records. Station features block programming.**

**Jack Ruggiero has been named operations manager of WMWM-FM, Philadelphia; he's been with the station almost two years and is a former deputy and music director for KCGL-FM in Clearleone, Tex., is underlying staff member and programming changes. Joel Hurley just shifted from KLUR-FM in Wichita Falls, Tex., to become program director and reports that KCLE will soon mix easy listening and country. "I'm having some difficulty in getting good airworthy material to program." Rest of staff includes Pat O'Brien from KCGL, Bruce Campbell from KCAD, Shabelle, Tex., and, Larry Dineen of WABP, Fort Worth.**

**Program director Lynn House of KBAN, Bowie, Tex., needs country music singles.**

**Jim Hiliard, who took WPLI to the top of the market in Philadelpia, knocking off WLIB, has resigned the rocker to become general manager of WLIB, an easy listening station, and its sister operation of WNPAM-FM, Indianapolis. You can look for Indian- apolis to suddenly become a rather interesting market.**

**Mike Hight, regular performer of the WWVA "Jamboree" and former manager of North Caro- lina radio stations, will join WIKI as program director and deputy manager.**

Laurino said that an FM sta- tion was under construction and would be on the air in 60 days. The station will also program country music, gospel music and the present heavy schedule of religious programs that WIKI had been carrying.

**Bell Series To Peal Again**

NEW YORK — The old Bell Telephone radio programs will peal again. NBC radio network is reviving the series under the title "Escures From the Bell Telephone Hour" and they'll be aired Sunday evenings begin- ning Sept. 15, according to NBC radio president Stephen H. Lus- hinski and AT&T vice-president Walter W. Symonds.

Donald Voorhees is host of the 39-week half-hour series. The show debuted in 1958 and continued through 1958, then switched to TV. Voor- hees will reminisce on artist highlights in connection with re- viving of the original performances of such as Ezio Pinza, Helen Traubel, and Eileen Farrell.

**by Bill Genie—Pick**

Record World—Star Pick
Cash Box—Best Bet

"LADY CLOWN"—Spiral 2585 by Lynn Brown

"CLOWN TOWN"—Spiral 81877 by Somatic Strings

"THE SHOW'S ON ME TONIGHT"—by Mel Torme

"LOOK AT THE BRIGHT SLIDE"

Constantine & His Orchestra

"RECORD OF THE WEEK"—UPI

Spiral Record Corp.

Distributed by Argus Record
Distributors, Inc.

160 West 46 Street
New York, New York
(212) 765-2955
AT DECCA®

WE'RE ARROW-MINDED

"LITTLE ARROWS"

32380

SUNG BY

LEAPY LEE

On The Charts In England

DECCA RECORDS, A Division of MCA Inc., New York, N. Y., U. S. A.
LOVE IS GREEN & GROOVY!
NATIONAL TOP 40 EXPLOSION

Dot's in Love...and you'll Love what Dot's got!
**Radio-TV programming**

**More Stations Go Country**

- Continued from page 18

1968. In general, Mazur's policy has tried to appeal to a broad segment of the radio audience and has programmed records with country flavor by non-country artists. Thus WCPW follows in the footsteps of WHD in Chicago and WPLO in Atlanta, two other

Plough stations that have succeeded with country music formats.

Williams, at WTOD, in Toledo, said he would use a capella singings on the new country operation. "We will not say country music on the air - we'll operate just like a top 40 station. I think country stations still have a long way to go. In general, all of us here are former rock people."

The first week, WTOD will feature special artist salutes to Glen Campbell, Buck Owens, Eddy Arnold, Tammy Wynette, David Houston, Bill Anderson, Roger Miller and Skeeter Davis. Special tapes have already been cut to be aired in connection with this promotion, and Williams, who came to WTOD from KSIT in Davenport, la., said he would lean heavily on their current and past product - "probably playing a record of every 15 minutes."

Johnny Hall from WTTO has joined the station and Williams was seeking other personnel. WTOD has been operating from temporary facilities since a fire last March.

James T. Hall, formerly of Kingston, Ohio, has assumed managership of KBVM in Lancaster, Calif., and is dropping Hot 100 programming to change the 1,000-watt operation into a modern country music station. Mike Porter, former KUTY program director, is joining KBVM as deejay and the other air personalities will include Mike Williamson and Lee Williams.

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**Mickey Addy**, the dean of music industry personalities, brings 250 years of experience to Billboard when he joins the staff as a consultant in the music publishing field this week. Welcome the Baron to Billboard. Call him at (212) PL 7-2690.

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**Radio - TV programming aids**

- **Continued from page 24**

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<tr>
<th>City</th>
<th>Station</th>
<th>Call Letters</th>
<th>Manager</th>
<th>Program Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norwich, Conn.</td>
<td>WICH</td>
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</tr>
<tr>
<td>Bob Craig</td>
<td>Program Director</td>
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</tbody>
</table>
| RP: "Theme From San Francisco," by Paul Mauriat, on Tetragrammaton, and "Chains of Love," Eddy Arnold. | RP: "For Me," Lana Can-

---

**Dick Roberts**

**Program Director**


**Charlie Van**

**Music Director**


**Jay Howell**

**Program Director**


**Leroy Seafon**

**Music Director**


---

**Wayneboro, Va.**

**Carolyn Bloom**

**Music Director**


---

**Portland, Ore.**

**Bill Smith**

**Program Director &**


---

**Wayne Vann, KCUM, Denver.**

**EASY LISTENING PICKS**


---

**Rome, Ga.**

**WYNY**


---

**San Diego, Calif.**

**Dick Roberts**

**Program Director**


---

**Dallas, Tex.**

**KZBB**

**Joel Collier**

**Music Director**


---

**Washington, D. C.**

**WWDC**

**Larry Seafon**

**Music Director**


---

**Waynesboro, Va.**

**Carolyn Bloom**

**Music Director**


---

**Rome, Ga.**

**WYNY**

**Bill Smith**

**Program Director &**


---

**San Francisco, Calif.**

**K-BBB**

**Michael Button**

**Music Director**


---

**Richmond, Ind.**

**WGLM**

**Jay Howell**

**Program Director**


---

**Odessa, Tex.**

**KBZB**

**Joel Collier**

**Music Director**


---

**KUTY Program Director &**


---

**NORRIS, DEAN.**
NANCY AMES

ON

SILVERCLOUD RECORDS, Ltd.

Something's Gotten Hold of My Heart

Produced, Arranged and Conducted by

ERNIE FREEMAN

MARIBUS MUSIC, Inc. (45-15185)
A DIVISION OF DICK JAMES—LONDON—NEW YORK

MALYNN ENTERPRISES, Inc.
2580 W. Pico Blvd. Los Angeles, California 90006 (213) 385-9161
**WIXY's Brewer: Back to Basics**

- Continued from page 18 of all his efforts. For "X" number of days per week he starts at an impossibly early credentialed, dusty microphone. When his shift is over, he goes home and does it all over again. The only gratification is in his music.

Remember, just because a man is working for you, doesn't make him out of touch with the real world. He's not any less concerned with those outside his station. The total involvement of our entire staff has been one of the most important factors in our success. The station has never been better known in ratings and income.

I believe another key to a station's success is your people can help you with maintenance. You must constantly police your air and keep it fresh. Watch for music trends, but don't be overly influenced by them until you can evaluate them to your satisfaction.

Your budget is another factor to consider. It can act as a barometer of potential. Spend the station's money as if it were your own. This way you will be sure that a promotion is not just taking up air time and satisfying your general manager's insistence that you have a contest on the air. At the same time, don't be afraid to spend money on something that you are sure will be a success. Too often, stations clutter their air with useless contests—giving away merchandise which should be given away only as consolation prizes—when it would actually be to their benefit to initiate one major contest and put all their efforts behind it.

A station can gain great promotion in an area generally avoided by many programmers and salesmen is in the magazine. Every station has the facility to motivate people to respond to public service efforts and projects that are not more than other forms of radio. Some of our most successful promotions have been in cooperation with community organizations.

The key is to be in the business to serve the public and there's no reason why it can't be done creatively and in an exciting manner. But make sure your purpose is adult and done in good taste. When talking to teenagers remember it's yours-if you are our man. Need strong drive to establish common goals and objectives is growing.

**RADIO-TV JOB MART**

An ad service for radio & TV personnel. Reach the man who is looking for you. You must also work as hard as you possibly can to avoid inner staff conflict. Each man must respect the other as an individual and a talent. When backstabbing exists in any organization, you are probably reaching only 75 per cent of your total effectiveness.

Your first step in making a station into a winner should be to establish common goals and a real spirit and morale within your staff. But high salaries alone won't buy an independent, self-stimulating organization.

We have a staff at WIXY that is aware of its history. Aware that management will never let them down or sell them out. We have people that can relate their hard work to tangible success. They know that their ideas have played an important part in the growth of WIXY. The total involvement of our entire staff has been one of the most important factors in our success. The station has never been better known in ratings and income.

**Radio Television Programming**

Radio TV Mart, 165 W. 46th St., New York, N. Y. 10036

**POSITIONS OPEN**

5000 watt, 24 - hour modern music station, Seattle, WA. We are left with a gaping hole by not playing progressive rock, "we are left with the impression that we are leaving only new material each week. The majority of the reactions from our audience expressed the idea that it was a relief to hear some of the familiar material again, since this has become the only new material each week. When you looked into it further, we found this to be the universal reaction."

I don't mean to sound like I'm putting down the new progressive rock stations. I'm not. I'm as excited about the new progressive rock as anyone else. But, if you decide on pursuing a top 40 format, keep your music. We are losing popularity, it's just coming to the fact."

It's yours—if you are our man. Need strong drive personality with experience and successfull. The station has the facility to motivate people to respond to public service efforts and projects that are not more than other forms of radio. Some of our most successful promotions have been in cooperation with community organizations.

The key is to be in the business to serve the public and there's no reason why it can't be done creatively and in an exciting manner. But make sure your purpose is adult and done in good taste. When talking to teenagers remember:

- It's yours—if you are our man. Need strong drive personality with experience and successfull.
- The station has the facility to motivate people to respond to public service efforts and projects that are not more than other forms of radio. Some of our most successful promotions have been in cooperation with community organizations.
- The key is to be in the business to serve the public and there's no reason why it can't be done creatively and in an exciting manner. But make sure your purpose is adult and done in good taste. When talking to teenagers remember:

**WIXY was the station left to join another station, his replacement began making a comeback.**

**Radio TV Mart**

165 West 46th Street, New York, N. Y. 10036

**POSITIONS WANTED**

WANTED: Talented individuals who have a college background, good working knowledge of music and programming. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions.

**Radio TV Mart**

165 West 46th Street, New York, N. Y. 10036

**ADDITIONAL STAFF POSITIONS**

WANTED: Talented individuals who have a college background, good working knowledge of music and programming. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions. Additional staff positions are open. Must be willing to work evenings and weekends. Excellent working conditions. Beginning positions.
As President and Executive Secretary of the National Association of Television and Radio Announcers, we wish to express our gratitude to members of the broadcasting and record industries who by their participation and attendance made the recently concluded Convention of NATRA in Miami, Florida the largest and the most successful in the brief history of our organization.

There were imperfections, and we appreciate your tolerance; we did make every effort to meet the high standards and requirements of our professional industries.

We could not have accomplished any of our ambitious programs without the help of those record companies who sponsored the various functions: Atlantic, Columbia, RCA, MGM/Venture, ABC Paramount, Capitol, Buddah, Decca, Chess, Minit-Veep, Duke-Peacock, Stat-Volt, Motown, Uni, and their able staffs who assisted us.

The convention staff who once again rose to the challenge and through their diligence kept the day-to-day machinery moving: Wally Amos, John Rosica, Herb Campbell, Phyllis Branford, Novella Smith, Bea Elmore, Effie Smith, Delta Ashby, Isadora Drayton, Greg Moses, Chuck Spellman, Jim Hunter, Mary Jo Johnson, Dolores Burrell, Bernard Drayton and Mayme Bondu of the Miami Convention Bureau.

To John Criner, Producer of the Public Snow, and Irene Johnson, Coordinator of the Gospel Show, we are especially thankful. Although for the first time, NATRA felt the backlash of putting on shows in an area torn by recent racial unrest, we, nonetheless, felt obliged to present the best acts, aware that our usual attendance was destined to fall short of our average, which they did.

We are especially grateful to Mayme Bondu of the Miami Convention Bureau who assisted us in the selection of the Sheraton-Four Bambassadors, the Dupont Plaza and Everglades Hotels to house our Convention following the refusal of the Marlin Hotel to accept NATRA.

If there is any validity to the American dream, it is that there are people who believe or have a sense of rightness, and it was primarily through Mrs. Bondu’s efforts that NATRA was able to keep the site of the Convention in Miami.

There are many, many others we could single out for praise and grateful thanks. They are the behind-the-scenes workers who care little for the spotlight and cherish only the completion of a job well done.

Continued from page 3

they will be judged and pre-

situated jointly.

Presentation of both of the Mon-
treux and Koosnetzvities awards will take place at a gala recep-
tion Friday night, Oct. 9, at the Hotel Chillon, Montreux, on Sept. 10.

A short list of 20 recordings, compiled by a group of music editors, em-

mited the composers of the directors and adjudicators of the assis-
tances throughout the world, has been submitted to the Award jury.

Bach’s “Mass in B Minor,”

conducted by Otto Klemperer (Angel).

Berg’s “Lulu” with Dietrich Fisher-Dieskau and Evelyn Lear (Deutsche Grammophon).

British’s A Midsummer Night’s Dream (Decca).

Bruchner’s Symphony “No.9,” conducted by Bruno Walter (Deutsche Grammophon).

Buson’s “Piano Concerto” by John Ogdon, performed by Sir Thomas Beecham (Angel & Seraphim).

Surviving Rubinstein (RCA).

Sinfonie No. 2” album by the String Quartet, conducted by Leonard Bernstein (Deutsche Grammophon).

Haydn’s “Die Schöpfung,” conducted by Karl Munchinger (Decca).

Berwald’s overture and polonaise from “Estrella de Copera,” overture from “La Reine de Saba” by Yvonne Loriod, conducted by Vaclav Neumann (DGG).

HAYDN'S "Orfeo" by the Luzanne Ensemble, conducted by Michel Cornejo (EMI).

Mahler’s “Symphony No. 8,” conducted by Leonard Bernstein (CBS).

Monteverdi’s “L’Orfeo” by the Lutanene Ensemble, conducted by Michel Cornejo (EMI).

Mozart’s “La Clemenza di Tito” (Decca).

“Lesc Percussions de Stras-

bourg” (two disks) (Philips).

Verdi’s “Rigoletto” next month, with Placido Domingo andDocs.

Steinberg to Lead 16 of 24

Pittsburgh Weekend Dates

N. Y. Philharmonic Begins
Tour at Festival in Belgium

GHENT, Belgium — The New York Philharmonic began its European tour on Saturday (24) at the Festival of Flanders. It will play a total of 24 concerts in 11 of the finest music festivals during its five-

week tour of Europe and the Near East. The tour direction of Leonard Bernstein.

The concerts continued at Brussels, then to the festival at Lucerne on Tuesday (27) and to the Festival of Flanders on Thrus-

tead Thursday (29) and played at Caesar's Opera House in Antwerp. The report by Charles Gabriel's “The Glory of Venice,” conducted by Vittorio Ricci (CBS).

Handel’s “Julius Caesar,” conducted by Rudul (RCA).

Haydn’s “The Creation” conducted by Karl Boehm (DGG).

Honegger’s “De Junge Lord” (DGG).

In Memoriam to Gerald Moore” (HMV).

Ives’ “Sonata for Piano” by William Matson (RCA).

Janacek’s “The Makropoulos Affair,” conducted by Gregor Piatigorsky (Angel & Seraphim).

Mahler’s “Symphony No. 8,” conducted by Leonard Bernstein (CBS).

Monteverdi’s “Orfeo” by the Lausanene Ensemble, conducted by Michel Cornejo (EMI).

Mozart’s “La Clemenza di Tito” (Decca).

“Lesc Percussions de Stras-
bourg” (two disks) (Philips).

In addition the Award Jury

selected the full stock of all available titles where there is no stereo, and carries both forms for such labels as Caedman, Westminster and Connoisseur Society. All but about 10 of the 1,400 different Folkways titles carried are only available in monaural pressings. Many orders for children’s disks also are for monaural.

Among the more than 100 accounts regularly serviced by Stanley-Lewis, many are in col-

lege towns, where classical re-

cordings do well, according to Lee.

Independent labels, which form most of the labels, are doing more business, Lew pointed out. The firm recently added Louisvile records on a non-exclusive basis because of requests by customers despite the label’s comparatively high list of $7.95 for monaural and $8.45 for stereo. A complete list of Louisville titles is being stocked.

Lew reported an increase in orders for low price product, especially the various labels as Caedman, Westminster and also are for monaural.

moral product, the distribu-
torship is the care of monaural titles where there is no stereo, and carries both forms for such labels as Caedman, Westminster and Connoisseur Society. All but about 10 of the 1,400 different Folkways titles carried are only available in monaural pressings. Many orders for children’s disks also are for monaural.

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Lew reported an increase in orders for low price product, especially the various labels as Caedman, Westminster and also are for monaural.
ICYMI:

**Stanley-Lewis Is Enjoying 'Up' Business as Servicing Pays Off**

- Continued from page 30 columnist line. Among Stanley-Lewis' other good moving classical lines are CRI, Dover, Desto and Cambridge.
- Stanley-Lewis is enjoying "up" business as it services paying off.

---

**Cleveland Chamber Ensemble in Debut**

CLEVELAND — The newly formed Cleveland Orchestra Chamber Ensemble will debut in three concerts, Sept. 15, 17 and 18, with a program of works by Handel, Vivaldi, Bach and Rossini, under the direction of concertmaster Robert Ossorio. The 20-musician Ensemble will perform works (primarily baroque) which call for smaller musical forces than the full symphony orchestra.

---

**IMC, Music Libraries to Hold N.Y., D.C. Conferences**

NEW YORK — The sixth International Congress of the International Music Council and the eighth Congress of the International Association of Music Libraries will be held jointly Sept. 9-12 in New York and Mills N.Y. Rep. for Two Belgian Firms

NEW YORK—Stanley Mills, who recently set up his own publishing operation in New York as New York representative for Palette Records, is holding his first national conference, recording and publishing arms of World Music Co. in Belgium.

Mills will act as liaison with MGM on matters concerning Palette, which it distributes, and with other labels that have deals with Palette's overseas partners.

---

**Soprano Dorothy Kirsten will sing the title role in the San Francisco Opera's "Madama Butterfly" with the San Francisco Symphony Orchestra. The non-subscription performance will be the first staging on the West Coast in the company's history. The performance, scheduled for October 9, will feature tenor Nicholas di Girolamo, mezzo-soprano Sylvia Anderson and baritone John Davis. Soprano Walter Klein made his U.S. debut in a Metropolitan Opera "Madama Butterfly" Hall Thursday (22) with the company's principal guest conductor, Soprano Teresa Stratas gave an operatic recital in New York's Lincoln Center on Friday (23). The concert was dedicated to the memory of Dr. Martin Luther King.**

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**3 First LP’s On Louisvile**

LOUISVILLE — Three albums are slated for fall release by major Louisville-based Louisvile Orchestra on Louisville Records, all first recordings.

SOUL SAUCE

BILLBOARD SPECIAL SURVEY For Week Ending 8/31/68

BEST NEW RECORD OF THE WEEK:
“Fool for You”
IMPRESSIONS (Curtom)

SOUL SLICES: Stax Records is billing the Staple Singers as a “soul-folk group” since their switch from Epic to the Memphis label. The group’s first recording for Stax, “Long Walk to D.C.,” is backed by Booker T. and the M.G.’s. Stax’s artist roster now stands at 26 strong, including Sam and Dave, who star at the Randall’s Island pop fest Saturday. Also on tap for the Tams is Stevie Wonder (b/w Pickett, B.B. King, Arthur Conley, Big Maybelle and the Mirettes.

Ex-Supreme Florence Ballard headlined Chicago’s annual Bob Billig benefit last night and the crowd was on hand to celebrate were Godfrey Cambridge, Dick Gregory, Abbey Lincoln, Cannonball Adderley, the Impressions and James Brown. All. Otis Redding led the parade in 1967. Miss Ballard will appear with Bill Cosby at the Auditorium Theatre Sept. 20-21, sponsored by Chico’s Beige, Dodger Drive-In (“Daybill.” A top soul singer of recent years, he recently formed his own label with a $5,000 check.

ThisLast weekend’s success: condolence for the Tams between “Laugh at the World” b/w “Trouble Maker.” New at No. 1 are the Impressions’ “I Got You (I Feel Good).” and the Four Tops heading for Forest Hills. New at No. 1 are the Impressions’ “I Got You (I Feel Good).” and the Four Tops heading for Forest Hills.

Billboard SPECIAL SURVEY For Week Ending 8/31/68

NEW RELEASES

ERNIE K’DOE
“GOTTA PACK MY BAGS”

THE BELL BROTHERS
“TELL HIM NO”

JOE HINTON
“PLEASE”

DUKE-PEACOCK RECORDS

SOUL & CRUMPETS: Roger St. Pierre, Top Pops r&b columnist, says that he and his British soul cronies are waiting for the big breakthrough in England. Pierre and Beacon Records have covered Peggy Scott and Jo Jo Benson’s hit of “Lovers Holiday” with a version by Jon and Jeanine. Mike Leadbitter of “Blues Unlimited” magazine writes that the R&B Hall of Fame has been “a long time coming.” Leadbitter has just completed a book on blues recordings between 1943 (1967). It is to be published in London at the end of September. Leadbitter spent a part of last year interviewing producers and artists in Texas and Louisiana.

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Kerry Kershon of Record Mirror seat Soul Sauce a copy of the paper’s completed soul survey. Otis Redding LP’s topped the charts in 1967 with “King and Queen.” By the end of the year, heading the list, a total of six albums by the late soul king made the top 10. The group’s first recording for Stax, “Long Walk to D.C.,” is backed by Booker T. and the M.G.’s. Stax’s artist roster now stands at 26 strong, including Sam and Dave, who star at the Randall’s Island pop fest Saturday. Also on tap for the Tams is Stevie Wonder (b/w Pickett, B.B. King, Arthur Conley, Big Maybelle and the Mirettes.

New Coming soul the first week of September—Stax artists are...
**BEST SELLING RHYTHM & BLUES’ LPs**

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<tr>
<th>Title, Artist, Label, No. &amp; Pubs.</th>
<th>Works on Chart</th>
<th>This Week</th>
<th>Last Week Title, Artist, Label, No. &amp; Pubs.</th>
<th>Works on Chart</th>
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</thead>
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<tr>
<td>AREtha NOW (Atlantic [No. More]; SD 1828)</td>
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<tr>
<td>TEMPTATIONS WISH IT WOULD RAIN (Gamble; 7072)</td>
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<td>LADY SOUL (Atlantic; 8765 [M]; SD 8765)</td>
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<td>THE PROMISE OF A FUTURE (Arista [No. More]; 73020)</td>
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<td>ELECTRIFYING EDDIE HARRIS (Atlantic)</td>
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<td>DOWN HERE ON THE GROUND (AMG; LPM 3006)</td>
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<td>COWBOYS TO GIRLS (Atlantic; 55 5504)</td>
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<td>EASY (Atlantic; 2909)</td>
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<td>DAY IN THE LIFE (Mercury, Atlantic [No. More]; SD 1260)</td>
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<td>TIME PEACE/GREATEST HITS (Atlantic)</td>
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<td>MY ADDRESS (Fine; No. Mony; SF 1177)</td>
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<td>SHERYL LEE (Kent; No. Mony; KPL 240)</td>
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<td>THE SOUL OF JAMES BROWN (Atlantic; 2909)</td>
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**Makin’ Fire:** James Boys, "The Mule" b-w "The Horse" (Phil-LA. of Soul).

**Bobby Womack:** "Fly Me to the Moon" (Atlantic).

**The Dynamics:** "Can’t You Find Another Way" (Stax).

**Smokey Robinson & the Miracles:** "Special Occasion" (Tamla).

**Ferris Dicekau:** "Singin’ 25 songs of EMI, Ltd., died Aug. 15. of recording limited editions start- of the London Symphony Orchestra. The set will be released in September. **Graeme Andrew**

**Apollo Musicman To Soul TV’er**

**NEW YORK—Reuben Phil-**

lip, musical director for the Apollo Theater for 15 years, has been named music head of "Soul" TV show, bowing on Channel 13, Thursday (12) at 9 p.m.

The show’s orchestra, which will be made up of leading jazz and rock musicians, will fea-

ture theme music conducted and composed by Phillips. Before joining the Apollo, Phillips

played saxophone with Andy Kirk, Count Basie, Louis Jordan, Cocteau Williams, Erkine

Hawkins and other jazz greats. He also played with the Roxy Theater house orchestra for two years.

"Soul!" will be aimed at the metropolitan area’s 2 million black population, offering a late-night talk-entertainment format.

**James Brown drops in at the Hollywood Video Center to congratulate the Burgundy Street Singers, one of the winners on the syndicated “Your All-American College Show,” now being aired in 55 U. S. markets. Southern No. 1 is on the charts with "Cry, Cry, Cry."**

**LONDON**

Latest premium press deal from CBS is a tie-in with a local stock- ing manufacturer for a special- single featuring George Fame, the Peddlars, Simon and Garfunkel, and Anita Harris. The disk, obtainable at CBS stores from customers sending in an emblem from a nylon pack, is one of several deals set by CBS which is now heavily involved in the premium market. Sir Humphrey Neale, president of the Northern Sinfonie Orchestra, died Aug. 15. **... DOG is launching a program of releasing limited editions starting- with two boxed sets in September — a complete recording of Wagner’s "Das Rheingold, starring Dietrich Fischer-Dieskau with the Berlin Philharmonic Or- chestra conducted by Karajan, and a set of Bach’s complete Brandenburg Concertos," with Karl Richter conducting the Munich Bach Orchestra.**

Deces is releasing three albums at the end of this month, followed by three more in October, dedi-

cated to the 250th anniversary of the Age of Clubs economy line. BBC- TV will screen the late concerted life story in October. **... KPM also has acquired British publishers’ rights to two current Hot 100 records.**

**JAMES BROWN drops in at the Hollywood Video Center to congratulate the Burgundy Street Singers, one of the winners on the syndicated “Your All-American College Show,” now being aired in 55 U. S. markets. Southern No. 1 is on the charts with "Cry, Cry, Cry."**

**August 31, 1968, billboard**
Cooperative Music

Orlando Stadium Sports
New Look as Talent Spot

ORLANDO, Fla. — The 9,000-seat Orlando Sports Stadium will be used as a showcase for both national and local talent through the efforts of a promoter and a newspaper. An organized group known as the Florida Country-Western Jamboree, Inc., was formed to produce regular country shows in the stadium. Ownership consists of Peter Ashlock and managing editor Fred Bishop of WDBO, Orlando. Ashlock also owns the stadium, and has successfully promoted all types of shows in the past. Bishop, a former musician, formerly worked with Don Reno and many others in the country field. The first show consisted of Florida talent only. Subsequent shows will be headlined by Buck Owens and Hank Williams Jr., and will be supplemented with regional acts.

"We want primarily to feature Florida performers," said Bishop, "but we will need the headliners to draw the customers into the stadium." The first show was held following a series of auditions from across the State to determine the finest Florida talent available, and the purpose was to convince the public that the State could fill a bill with talented artists. They various acts are backed by Bishop's band.

Bishop said that, beginning in October, the show would become a weekly affair rather than monthly, and that talent was being lined up to carry the program through the winter season.

"Orlando will become the country music action center." Bishop said. "Nobody has ever exploited this part of the country, and there is no reason why this can't become another 'Hayride' or 'Big D Jamboree,'" he added.

Orlando currently has two full-time stations broadcasting country music around the clock. Bishop said initial reaction to the show was "overwhelmingly good."

Cooper Finds Tour 'Greatest Therapy'

NASHVILLE — People are the same all over the world. They like it down to earth and country."

So says Stoney Cooper, back on tour for the first time in months following a lengthy illness. The film "The Great and Stoney Cooper show has just concluded a tour of Spain and Germany. Cooper said the response was the same whether playing to a native audience, to an enlisted men's club, or to an officer's club, except that "the officers were not a little bit reserved." However, even the officers were "90 per cent 'Grand Ole Opry' and Wilma Lee and Stoney Cooper fans," he said.

The show began at an airbase near Madrid, and then played two shows to a civilian audience in Seville before moving into Germany for 17 shows in 10 days both civilian and servicemen audiences. The tour was arranged through the Jolly Joye Theater Agency in New York.

Cooper reports that the tour was the greatest therapy he could have had. He gained considerable weight, and doctors pronounced him fit on his return.

Country DJ's Hail 'Time to Sing'

NASHVILLE — A total of 27 country radio personalities from the U. S. and Canada arrived here on Aug. 14 for four days of festivities in conjunction with the premiere of MGM's film "A Time to Sing" at the Paramount Theater on Aug. 15.

Tennessee Gov. Buford Ellington hosted a luncheon for the guests and the film's stars: Hank Williams Jr., Shelley Fabares, Ed Begley, and Charles Robinson; Sam Katzman, producer; and Jeremy Kazman, associate producer. The film is the first for Hank Williams Jr., MGM Records' artist.

Attending from the MGM home office were Morris E. Leko, vice-president and general sales manager; Lou Formato, assistant general sales manager; Emery Austin, assistant director of advertising, publicity and promotion; David McGrath, promotion manager; Mike Becci, MGM Records promotion director; Lennie Sheer, MGM Records Colle; KFXO, Long Beach; Bill Boone, KSWO, San Diego; Jerry Canning, KTCR, Minneapolis; Jerry Leeds, KSAY, San Francisco sales manager; Sol Handwerger, MGM Records publicity and exploitation director; and Art Denish representing Robbins Music Corp.

Special guests for the premiere of festivities in conjunction with the premiere of MGM's film "A Time to Sing" at the Paramount Theater on Aug. 15.

The Legislature still might override the governor's veto, but time is running out on the session. When Davis left office he moved directly next door to the Governor's mansion. Some suggest that he might try to move back now that his heir to the seat has put down his song.
IT'S ONLY THE BEGINNING.
Of a great new motion picture career for
HANK WILLIAMS, JR.
whose screen debut features his latest sing a smash...
IT'S ALL OVER BUT
THE CRYING K-13968
Just one of 9 great songs
Hank sings in his first MGM movie:

FROM THE MOVIE SOUND TRACK
HANK WILLIAMS JR.
A TIME TO SING
SE-4540 ST

In the great sound track tradition
of YOUR CHEATIN' HEART,
Hank Jr's all-time
best-selling album on

Also Available On Ampex Tape
MGM Records is a division of Metro-Goldwyn-Mayer Inc.
JUNE STEARNS has a new hit

WHERE HE STOPS NOBODY KNOWS

COLUMBIA RECORDS 444575

AUGUST 31, 1968, BILLBOARD
PUBLISHED BY:
BLUE CRESCENT MUSIC, INC. AND HILL & RANGE SONGS

WRITTEN BY:
DALLAS FRAZIER AND A. L. "DOODLE" OWENS

"I HOPE I LIKE MEXICO BLUES"
CAPITOL 2257

Dallas Frazier
Dot, Tree Make Production Deal; Former Dial Country Acts Go Dot

NASHVILLE—Dot Records and Tree International have worked out a production deal which will bring the former Dial country record artist under the Dot label and expand the Tree stable.

Jack Stapp and Buddy Killen, owners of Tree, made the ar-rangement with Al Davis, president of Dot, whereby such artists as Jack Reno, Diana Trask, Jack Bar- low, Bill Anderson, Carl Smith and Justin Tubb will be recording for Dot, with Killen handling all production.

Columbia, best known for his in-strumental "Winter Love," while Tubb, son of Decca's Ernest Tubb, has signed a Dot contract.

The board of directors and of-ficers of the CMA met for the third quarterly gathering at the Fairmont Hotel in San Francisco last week.

Bill Denny, reporting for the Country Music Foundation to the CMA, said attendance at the Country Music Hall of Fame and Museum is breaking last year's record.

Denny also reported on plans for the annual Country Music Awards presentation which will be held Oct. 18 during the Grand Ole Opry's 35th anniversary. Prospects are excel-lent, according to Denny, for the show being the largest single group ever to make the hop.

The agreement will be con-firmed at the annual meeting, which is scheduled for this fall.

The board also discussed plans for a promotional push for October, called "Country Music Month." Bill Anderson reported the creation of a new pamphlet on songwriting; George Hamilton IV detail plans for a special disk jockey tapping with an "America" tour, May 25; heard Dick Broderick outline plans for the second "Grand Ole Opry World" tour (Billboard, Aug. 3); and heard plans for a Book Week project and the an-nual music broadcasters, the annual membership banquet, and the "Western Round-Up" meeting.

A special luncheon was hosted by the officers and directors at the Fairmont Hotel with several top pros and representatives of the industry present.

CMA's Membership Hits Peak

SAN FRANCISCO — Mem-bership in the Country Music Association has grown to 2,286, an all-time high, it was revealed in a recent mailing of 3,500 letters by Decca artist Bill Anderson on behalf of the CMA. NHIMN, presiden-tian of both Tree and Dial.

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There's a WHOLE WORLD of Country Music. From Tokyo to Nashville. Chicago to Milan. Country music goes to town... and continent.

And The World of Country Music mirrors this tremendous growth of the Country sound, serving both industry and consumer alike.

It's the Sixth Annual Edition, bigger and better than ever, all backed by the expert knowledge of Billboard's picked, professional writers.

We make sure people see The World of Country Music.

It goes to our paid subscription list, a whopping 25,000 & 1,500 key registrants at the WSM Country Music Convention in Nashville in October, plus the bonus circulation of buyers of country talent, sponsors and ad agencies, booking offices, personal managers and artist management.


Published October 19. Ad deadline September 18.
Norelco Sets OEM Division

NEW YORK—Nord American Philips, the largest OEM cassettes manufacturer, has formed a division which will exclusively market OEM home electronics equipment.

The division will handle radios and cassette units. It will function independently of Norelco's High Fidelity Products division. Effecting the new operation will be Gerald Citron, formerly was product manager of the company's consumer electronics wing.

Some $50,000 in Dealer orders for 1969 Lear Jet products were taken by Advanced Stereo Systems in recent dealer presentation in Atlantic, according to a spokesman who added that the dealer, which was being written in the days following the showing. More than 150 dealers attended the evening affair which was patterned after Lear Jet's distribution presentation in New York in June. (Center photo) Lear Jet marketing vice-president Jim Giff, right, and sales representative W. W. Walthering, second from left, joined Advanced Stereo's Slaughter, left, and vice-president Jeff Birman at the sales showing. Door prize of the event, an 18-inch color television, was won by Jim McCollough (right photo), center, of Stereo Tape Exchange Center in Dallas. Flanking him are Slaughter and Birman.

SUIT CHARGES ANTITRUST

LOS ANGELES—Charges of antitrust and civil rights violations have been hurled against five record companies and a major broadcast network by Phoenix Tapes, a local cartridge duplifactor in Federal Court here.

The unusual twist is that Phoenix Tapes is a defendant in a suit filed by Capitol Records, charging it with illegally duplicating Capitol material for public sale.

In this newest action, Phoenix claims it is a direct result of the previous adventures of the defendants have contacted customers to stop purchasing Phoenix tapes, otherwise legal action will be brought against them. "Such actions have often been held to be antitrust violations," the suit contends.

In an amendment to its original complaint, Phoenix claims that despite contracts between artists and record companies (Continued on page 42)
It sounds bigger than $29.95.

Introducing the new Norelco Carry-Player.

This new portable cassette player gives you remarkably big sound and unbeatable cassette convenience...a great new way to break into the huge Music-to-Go market.

There's plenty of music available, too. Pre-recorded cassettes are flooding the market. With everything from rock to pop to Bach.

Stock the Norelco Carry-Player™ now. We've built in more volume. So can you.

Special Buy-Now Premium for your Customers:
$14.95 value for only $2.95

1. Membership in a national tape club. 1/3 off on any pre-recorded cassette. All favorites on all major labels. $5.00 value.
2. A free cassette. "Something Super" by King Richard's Fluegel Knights. 12 great hits by a sensational new group. $5.95 value.
3. A custom-fitted Carrying Case. Stores up to 4 Music cassettes. $4.00 value. Talk to your Norelco sales representative now.
when answering ads... Say You Saw It in Billboard

United Tape Adding Mobile Sales Office

Cassette product was added to the other configurations last year.

Abetting Pirates

Kaffel says there are problems with all the duplicators in obtaining product. "You lose a lot of sales to bootleggers because of delay. They demand price, delivery, knowing we have the price break."

An attorney for CBS, in answer to the complaint, counters that, in two previous instances, judges in Los Angeles County and Santa Clara County have ruled in favor of the prosecuting companies seeking to enjoin unauthorized cartridge duplicators. Specifically mentioned are A&M's suit against Superba Tapes and Capitol's battle against Phoenix.

Cited are the Santa Clara judge's ruling that commercial record piracy of the kind alleged in the complaint "is unfair competition in violation of Civil Code Section 3369."

Liberty Records, in answering the suit, denies the allegations, claiming Federal Court does not have jurisdiction in this matter. Liberty also denies that musical performances which have previously been recorded are in the public domain. It does note that performances in themselves are not copyrightable and have not been copyrighted.

Los Angeles — United Tape Corp., the three-year-old all-label tape firm owned by record distributors Ralph Kaf- fel and Jack Lewerke, plans to supplement its normal sales service with a mobile sales office.

The company will shortly purchase its first truck for use in following up salesmen's calls to accounts. The panel truck will stock approximately 350 titles, according to Kaffel. Merchandise will represent three cartridge and one open reel tape configurations, with 4 and 8-track tapes from the top 100 albums, cassette titles from the top 50 LP's and a rounded out version of reel tapes.

Kaffel and Lewerke, who operate Merit, Hitsville and California Record Distributors, opened United in Octo- ber of 1965 as a distributor for Music Tapes, Ampex, and Stereo Tapes open reel lines and as a distributor for open reel titles from Columbia, RCA, Decca and Capitol. Two months later United began handling the cartridges. The company ended fiscal 1966 with tape sales exceeding $250,000; last year's fiscal figure was $1 million, according to Kaffel.

New Tape CARtridge Releases

• Continued from page 40

Bell THE BOSTONians—(8) 812-6223 M, (4) 413-5023 X

Dunhill MARKS & KAPPES, FAIRWELL VOL. 1, (8) 853-5095 M, (4) 423-5023 X

Impulse THE BEST OF GABOR SZABO—(8) 827-9172 M, (4) 423-5023 X

Kopp SILVER APPLIES—(8) 860-3505 M, (4) 460-3505 X

Monument RAY STEVENS—Even Stevens—(8) 844-1810 M, (4) 444-1810 X

SCG MAZE—(4) 670-5001 M, (4) 470-5001 X

Tetrogrammation SHADES OF DEEP PURPLE—(8) 673-102 M, (4) 473-102 X

Could we interest you in half a million cassettes?

We'll keep a volume order in the eye — knowing we have the production, knowing we have the parts inven- tory, knowing we have the price break.

We grew up supplying the giants of the computer tape industry with reels and cases. They demand price, delivery, and highest quality products. Applied to compact cassettes, this means adherence to the original specifications — no substitutions.

Data Packaging Corporation

205 Broadway, Cambridge, Mass. Tel. (617) 868-6200 TWX 710-320-0840

AUGUST 31, 1968, BILLBOARD

Tape CARtridge

• Continued from page 40

Pays Fee, It Says

Phoenix claims it pays the mandatory licensing fee to com- posers. The suit contends that issues of unfair competition and copyright—which have been the main charges filed by a num- ber of record companies against unauthorized cartridge duplicators during the past year are a Federal, not a State, matter. Previous nationwide legal action has occurred on the State level.

Phoenix attorney Arthur Leads contends that "it is for the Fed- eral Court to determine where to provide protection for items which are in the nature of copy- right and to decide where the federal copyright laws will per- mit common law protection, or State statutory protection, and where they will work."

An attorney for CBS, in answer to the complaint, counters that, in two previous instances, judges in Los Angeles County and Santa Clara County have ruled in favor of the prosecuting companies seeking to enjoin unauthorized cartridge duplicators. Specifically mentioned are A&M's suit against Superba Tapes and Capitol's battle against Phoenix.

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AUGUST 31, 1968, BILLBOARD
DENVER—It isn’t necessary to go into carpeptory, woodworking or home remodeling to sell expensive, complete stereo systems on a component basis, reports Bob Kile, of Lloyd’s Hi-Fi here in Denver.

The approach of all three members of the firm, including Lloyd Wingfield, founder, and Kile and Joe Igo, has always been on a component basis. Over the past 10 years, the three have followed a highly “progressive” approach aimed at the serious music lover.

"Where components are concerned, we want the prospect who is willing to spend more than $3500 on an engineered components system,” said Kile. “Below that figure, the chances are the customer is simply looking for a console, is not hypercritical as to what he gets, and will be interested primarily in price.”

Lloyd’s Hi-Fi considers cabinet stereo below the $500 mark as an extremely competitive field, whereas component merchandising above that level definitely constitute a non-competitive segment.

Unlike many sound-equipment dealers, Lloyd’s Hi-Fi makes no attempt to contact customers while a new home is being built. For integral installation, nor does anyone go out to the prospect’s home to recommend placement of speakers, amplifiers, speakers and other components. Instead, Wingfield, Kile and Igo have learned that it is possible to merely give the customer practical suggestions, such as putting speakers in closets and grilles and fitting tuners in already-existing cabinets.

Active Demonstration

The chief asset in switching an undecided prospect from buying people who know exactly what components is the complex, but still readily understandable, “active demonstration,” system which is used in all components display. Around the three-sided, 40 by 60-foot rear showcase, every component on display, with the exception of a single row of receivers on the top shelf on the left wall, is wired into a central panel, as are 50 speakers.

Forty of these are on the “speaker side” at the right, while the other 10, all fast-moving, popular models, are interconnected with components on the left wall.

A single control panel at the head of the display room connects any component with any speaker. So that if one component with a top-quality tape recorder and phonograph speaker is turned on, the whole setup can be moved side-by-side alongside the control panel. The wiring, in all cases, is completely visible, so that it is a simple matter to show a customer who likes the effects of a particular pair of speakers, how they can be brought into the system.

“Speakers are the largest single element of any home stereo rig, and they are introduced to the customer by Lloyd’s Hi-Fi, since the customer picks the best speaker for the components he wants unwittingly by ear,” Kile pointed out.

When a prospect asks for something to “come out and help me put it in,” Lloyd’s Hi-Fi has found the best answer is simply point out that no one is available to do the work.

If the customer is completely adamant on the subject, we have a list of qualified contractors who can do the work ideally and who the customer can call for arrangements," explained Kile.

Most, however, once they have shown both the methods which we recommend, eventually decide to do their own—and are usually pleased with the results.

Although the store is sound-engineering critical listener and is exclusive with many manufacturers’ personnel in production, audiophiles make up only 15 per cent of the market.

“Naturally, we are glad to have people who know exactly what they want, and require little or no selling effort. Otherwise, the ideal customer is a man who has a strong appreciation for music, knows something about the components subject, will allow us to recommend what he should have for the results he wants, listens intelligently to demonstrations as well as to new entire subject objectively.”

Record Department

It follows that Lloyd’s well-staffed record department at the front of the store generates a large amount of components customers who are regularly “exposed” to fine systems because of the very high quality of equipment is used to demonstrate records. Functioning as a constant feeder of prospects, the record department is far more an important part of the store than its consistent profits would indicate, with installations up to the thousand-dollar mark from among music fans whose first visit to the store was merely to buy a turntable.

Lloyd’s Hi-Fi uses conventional promotion methods with newspaper advertising normally slanted at new developments as they are introduced to the market. The store sponsors the unusual FM radio program with the emphasis on fine music and classical.

Most components customers are drawn from referral sources, as customers highly satisfied with their own “engineering” in installing a system made up of numerous components pass along its information to others. An element which has been of sharp importance in recent years has been the rise of decorator-styled speakers, consoles and cabinets. These help sell women who are inclined to think of component music systems in terms of black boxes and glowing tubes, to the detriment of the house’s appearance.

Most speakers on display at the store are in “decorator styles” as are the cabinets.

There has been a definite drop-off in the number of tape decks sold with home systems in recent years, a situation which the Denver dealers feel will be rectified when 1% speed sound reproduction is improved. In the interim, “shopping for the top part of the market” and eliminating components subject, will allow us to recommend what he should have for the results he wants, listens intelligently to demonstrations as well as to new entire subject objectively.”

Audio Library

AUSTIN, Tex.—Students at the University of Texas here can check out a stereo headset, go to a record promotion, or find a place to record music, the Audio Library has been doing since July.

The approach of all three members of the firm, including Lloyd Wingfield, founder, and Kile and Joe Igo, has always been on a component basis. Over the past 10 years, the three have followed a highly “progressive” approach aimed at the serious music lover.

"Where components are concerned, we want the prospect who is willing to spend more than $3500 on an engineered components system,” said Kile. “Below that figure, the chances are the customer is simply looking for a console, is not hypercritical as to what he gets, and will be interested primarily in price.”

Lloyd’s Hi-Fi considers cabinet stereo below the $500 mark as an extremely competitive field, whereas component merchandising above that level definitely constitute a non-competitive segment.

Unlike many sound-equipment dealers, Lloyd’s Hi-Fi makes no attempt to contact customers while a new home is being built. For integral installation, nor does anyone go out to the prospect’s home to recommend placement of speakers, amplifiers, speakers and other components. Instead, Wingfield, Kile and Igo have learned that it is possible to merely give the customer practical suggestions, such as putting speakers in closets and grilles and fitting tuners in already-existing cabinets.

Active Demonstration

The chief asset in switching an undecided prospect from buying people who know exactly what components is the complex, but still readily understandable, “active demonstration,” system which is used in all components display. Around the three-sided, 40 by 60-foot rear showcase, every component on display, with the exception of a single row of receivers on the top shelf on the left wall, is wired into a central panel, as are 50 speakers.

Forty of these are on the “speaker side” at the right, while the other 10, all fast-moving, popular models, are interconnected with components on the left wall.

A single control panel at the head of the display room connects any component with any speaker. So that if one component with a top-quality tape recorder and phonograph speaker is turned on, the whole setup can be moved side-by-side alongside the control panel. The wiring, in all cases, is completely visible, so that it is a simple matter to show a customer who likes the effects of a particular pair of speakers, how they can be brought into the system.

“Speakers are the largest single element of any home stereo rig, and they are introduced to the customer by Lloyd’s Hi-Fi, since the customer picks the best speaker for the components he wants unwittingly by ear,” Kile pointed out.

When a prospect asks for something to “come out and help me put it in,” Lloyd’s Hi-Fi has found the best answer is simply point out that no one is available to do the work.

If the customer is completely adamant on the subject, we have a list of qualified contractors who can do the work ideally and who the customer can call for arrangements," explained Kile.

Most, however, once they have shown both the methods which we recommend, eventually decide to do their own—and are usually pleased with the results.

Although the store is sound-engineering critical listener and is exclusive with many manufacturers’ personnel in production, audiophiles make up only 15 per cent of the market.

“Naturally, we are glad to have people who know exactly what they want, and require little or no selling effort. Otherwise, the ideal customer is a man who has a strong appreciation for music, knows something about the components subject, will allow us to recommend what he should have for the results he wants, listens intelligently to demonstrations as well as to new entire subject objectively.”

Record Department

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Audio Library

AUSTIN, Tex.—Students at the University of Texas here can listen to “Hamlet” or folk music by putting a button in the university’s Audio Library. A student with time to spare, can check out a tape player and go to one of the 144 listening stations, and plug in. A large chalk board behind each listener that the checkout counter shows what is playing on the listening station’s 19 channels. If the student is not satisfied with the selections available, he can request that a certain tape be played or he can check out the tape and play it on his own personal tape decks in the library.

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Music in the U.S. In addition to albums by Shankar himself, scores of LP's by other Indian artists (and by Western musicians playing Indian instruments) have been released over the past two years. The enthusiastic reception given Shankar's recordings in particular prompted the introduction of authentic and amplified sitar at the 1967 Music Show in Chicago. Certain metropolitan music dealers have reportedly done relatively well with sales of this instrument.

The recital tour is being billed as Ravi Shankar and His Festival From India. Shankar serves as artistic director and featured soloist. Others in the troupe are Jitendra Abhisheki, vocalist; Kamala Chakravarty, player of the tamboura, the drone background instrument which plays continuously with most of the group's ensemble numbers; Ashish Khan, sarod player; Mohammad Miskin Khan, player of the shehnai, an oboe-like reed instrument; Fakis Mohammad Khan, dholak (drum) player; Shivokumar Sharma, on the santoor, a 116-stringed instrument played with mallets like a hammer dulcimer and with a sound similar to that of the harpsichord; Sabri Khan, player of the sarangi, a bowed cello-like instrument; Sharad Kumar, player of a wind instrument called the shehnai, and also the rabaal, from which the sarangi evolved; N. C. Mullick, tamboura player; Alla Rakha, tabla player; Palghat Traghu, player of an ancient drum called the mridangam, and Lashimi Shankar, vocalist and assistant director of the festival.

Scheduled performances include Sept. 6-7 at the Merriweather Post Pavilion, Columbia, Md.; Sept. 12-13 at Lincoln Center Philharmonic Hall, New York; and Sept. 14-15 at Carnegie Hall, New York.

Today's Music Requires The Total Percussionist

BY RON SCHLACHTER

Evanston, Ill. — The percussionist of today must be a total musician. This assessment was made by a group of seven panelists at a recent two-week percussion symposium held here at Northwestern University.

Speaking for the jazz field, vibes man Gary Burton said: "A more general knowledge of music is required today of percussionists. There is a demand for drummers to be more creative. "You have to be something special today. You have to have your own identity, consequently, demands and confines are becoming more strict. However, you can't be so far out that you don't fit into a group."

Burton, who performed at the symposium with his quartet, was sponsored in his remarks by Dick Schory, vice-president of marketing for the Ludwig Drum Co.

"With today's music, you have to be a little of everything — must be a total percussionist," said Schory, who was in charge of the symposium with John Paynter, director of bands at Northwestern. In addition to Burton and Schory, other panelists were Joe Morello, Roy Hayne, Frank Arsenault, Ludwig clinician; Jim Sewery, Ludwig educational director, and Bob Tilles, DePaul University faculty member.

When you can't get close to your listeners, you need the help of a good sound system. It's hardly a new problem. Professional sound engineers in radio, TV, and the movies have been dealing with it for some time. Perhaps you've noticed that their overwhelming choice is Electro-Voice. Surveys consistently show more E-V microphones at major news events than all other U.S. brands combined, for instance.

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And now Electro-Voice musical instrument loudspeakers have been created to add a new dimension to music. They are an integral part of organs, electronic saxophones, and the ubiquitous guitar. Carefully designed to add clarity and power wherever they are used.

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Tell YOUR story to an audience who is interested, informed and will re-read this section again and again.

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Label Brass Responding To MOA's Bill Cannon

HADDONFIELD, N. J. — During the past few months, top executives with at least 20 labels have been in contact with Bill Cannon here. Letters and phone calls from one-stop principals pour in regularly. The result of Cannon's many appearances before trade associations, at record company sales meetings and through in-person contact with executives with at least 20 labels has made the president of Music Operators of America (MOA) a fountainhead of jukebox programming information.

Record executives and top one-stop principals wrote:

- “Because of tightened playlists, as high as 83 per cent of all new singles released never get on the air.
- “The jukebox is a ballot box, the only true reflection of public taste. Our weekly analysis of location preference and feedback will provide amazing information.

Feedback cards from any group of two dozen locations show that no one record is among the top players in more than 12 of the 24 boxes.

Speaking at the gathering of Eastern regional distributors, George Hincker, advertising and sales promotion manager for Rock-Ola, said: "This was a successful, well-received show."

Among those in attendance from Rock-Ola were Edward Doris, executive vice-president; Lester Rieck, phonograph sales manager; Dr. David Rockola, vice-president; Hugh Gorman, vending sales manager; Art Janack, export manager, and William Finley, field service manager.

Mo. Assn. in Member Drive; Elects Hunoldt

MACON, Mo. — Direct-to-location sales, restrictive ordinances dealing with coin-operated pool tables and pre/postage for unforeseen problems have caused the Missouri Coin Machine Council to launch an all-out membership drive. Meeting here last week, the group elected a new president and heard from Music Operators of America (MOA) treasurer, A. L. (Lou) Finley.

('COIN'cidentally)

Why Not Nat'l Museum for Coin-Operated Equipment?

Now that the 80th anniversary of the jukebox is upon us and the 40th anniversary of the pinball game is at hand (1970), it is time the coin machine industry acted to establish a comprehensive, national museum for all types of coin-operated entertainment equipment. The idea of a coin machine museum is not new. It's been circulating around the industry for years. Small collections of equipment have been placed on display in several cities, generally by persons not directly involved in the coin machine business. Some operators, distributors and manufacturers have semi-public displays. But many of the finest examples of coin-actuated entertainment technology are scattered among general-purpose museums. Now, before most of the vintage models become unavailable, is the time to assemble a definitive collection that could well come to be considered one of the most colorful industry exhibits in the world.

The coin machine museum should contain representative models of the early coin-operated pianos, organs, orchestrions and other musical instruments.
Tell MDTA Mechanic Training Plan; New School Set Up in Washington

By EARL PAIGE

LAKE DELTON, Wis.—Operators here learned last week how 23 coin mechanics received government-paid training at National Institute of Coin Mechanics in Denver. Representing the school, which has just opened another training center near Washington, were secretary-treasurer Bob Cooper and Fred Mills, Robert Rondeau, Empire Distributing, Inc., Menominee, Wis., organized the training seminar.

Rondeau introduced John Del Santo, a Wisconsin Manpower Development Training Act (MDTA) specialist, who addressed the Wisconsin Music Merchants Association.

Rondeau explained to the group how he had worked through Del Santo’s office in placing the 23 students. All are now employed by operators throughout Wisconsin.

Highlights of the program:

- MDTA, which has recognized the Denver school, will pay the $750 tuition for the 18-week course, teaching basic electricity and the repair of

(Continued on page 49)

Wisconsin Operators Meet

FRED MILLS, National Institute of Coin Mechanics, Denver, is shown here as he addressed the Wisconsin Music Merchants Association last week. In right photo, Clinton Pierce, a dean of the coin machine industry and an MDTA elected president of the Wisconsin group.

ROBERT (BOB) RONDEAU, Empire distributor, Fox Lake, Wis., (left photo), organized a seminar on coin training. In right photo, Fred Granger, executive vice-president, Music Operators Association (MOA), is seen addressing the group.

JOHN DEL SANTO, a Manpower Development Training Act specialist (left), chats with Mr. and Mrs. William DeLeth, husband and wife operator team from Woodruff, Wis.

Pick Pierce Again in Wis.

HARRY SCHMITZ, Hilbert, Wis., operator (left), and Les Montooth, center billiard billboard reporter Earl Paige.

• Continued from page 48-A

Directors include Roger Bookmeier, Green Bay; Sam Hastings, Milwaukee; Russ Dougherty, Wisconsin Rapids, and Lou Glass, Madison.

Nearly 40 operators and wives attended the sessions. The turnover fell slightly under last year’s level but president Pierce attributed this to the fact that there is no legislative heat on at present to stimulate interest.

Granger touched on lagging attendance at State meetings in his speech. “I always advise associations to hold their meetings regularly, problems or not. The association that continues to function remains healthy and is in better shape to handle problems when it do arise.”

“There is a definite need in this industry for State organizations. It is simply good public relations. You and your industry carry more weight with your State legislators if they know you are backed by a well-established association.”

Granger also outlined the services and benefits available to operators holding membership in MOA.

“The continuing battle being carried on in your behalf by MOA against ruinous music copyright fees is alone worth your membership dues,” he said.

Reviewing the national legislative situation, Granger, added: “Nothing has fundamentally changed since I spoke to you here last year. It is safe to predict that nothing new will happen this year. Next year, however, will be different. We are told that Senator McClennen, head of the Senate Judiciary Committee, intends to get at the copyright bill early in the session. So you can readily see why we must not permit ourselves to become complacent and let down our defenses.”

According to Granger, one of the industry’s most urgent problems is image improvement. He related how recent negotiations in establishing new MOA insurance programs revealed the desperate need for upgrading the public image of the average jukebox operator.

“Next year, MOA will devote an increasing share of its time to spearheading a drive to improve the public impression of our industry. Most people still consider us in the frame of reference that is at least 15 years behind the times.

“They think of us in ‘Bonnie and Clyde’ terms. We have to update this stereotype. That job can be done, and MOA is going to show the way.”

The meeting agenda featured two speakers from the Illinois Coin Machine Operators Association, Lou Casola, Rockford, and Les Montooth, Peoria.

Casola advised the Badger operators to “try thinking seriously about two-for-a-quarter music pricing. Today’s operator must set his prices according to overhead, just as any other business.”

Montooth said: “We approached our best locations to start with, and explained our need for more revenue to catch up with our costs. We also told them that the public was ready for the new two-for-a-quarter and five-for-a-half pricing.

Our receipts immediately moved up 10 per cent in these spots. Since then, most of our locations have followed along with the new price proposal.”

Montooth included this final bit of advice: “Don’t approach your locations half-hearted and ask if they will try two-for-a-quarter. Tell them how it is going to be and assure them that two-for-a-quarter will be successful, and it will.”

split out
see the first
of a wild new generation of swingin’ ROCK-OLA money makers at your distributor’s open house! Date to be announced in this magazine soon.

ROCK-OLA

LES MONTOUTH, Peoria, Ill., operator and industry leader, seen addressing the gathering. In right photo, Lou Casola, former MOA president and long-time industry figure, who took time out from his Rockford, Ill., real estate business to visit the Wisconsin group.
KAMA Meet Set in Sept.

MANHATTAN, Kan.—Kansas Amusement & Music Association (KAMA) will hold its first annual meeting here Sept. 7-8. Host will be Lou Ptacek, Bird Music Co., Inc.

A new slate of officers will be elected. The Association started with four members and has since grown to 16 paid-up members. Current officers include Harlan Wingrave, Emporia, president; Gus Prell, Bremen, vice-president, and Ronald Cazell, Wichita, secretary-treasurer.

"In our first year we have been able to sell the value of this organization to the operators," President Wingrave remarked. "Since we've not had an organization in Kansas for some time, selling the new one has been a slow process.

"We need a definite group. We can't accomplish much without this organization to the operating—treasurer.

MEET THE STARS, a new promotion of Sega Enterprises, Japan, found the firm recently spotlighting Hayashiya Sampay, a leading Japanese comedian and the newest hit of Sega.

February Exports Up

WASHINGTON — Exports of jukeboxes, games and vending machines in February this year exceeded figures for the same period a year ago, according to U. S. Department of Commerce reports. Among countries registering significant increases were West Germany, Canada, United Kingdom and Japan.

A comparison of totals for both periods: jukeboxes, $1,145,888 in 1968 as against $720,850 a year ago; games, $3,731,824 compared with $2,583,839; vending machines, $1,029,440, up from $655,237.

BUSY LOBBYIST

LOS ANGELES—Gordon H. Garland, public relations consultant for the California Music Merchants Association, filed his lobbyist expense report last week as required by State law. Garland listed his total May expenses at $3,035.28 for representing the Music Merchants Association, California Water Association, California Chiropractic Association, Amusement Device Associates, Golden Gate Bridge & Highway District and Stone Corral Irrigation & Soil Conservation Districts.

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Better Business Bureau in an investigation Schiro, who answered a news item, was not knowing I was in the bulk vending business. He said he was offering machines for $99.50, without merchandises. Accordingly, to his pieces, machines would hold 10 pounds of peanuts and empty out with a total gross sale of $15 per fill.

"Actually, the machines wouldn't hold over seven pounds and wouldn't gross over $15 per fill.

The man also said he affiliated with the Hershey Chocolate Company, which I found was not true, and said he was an exclusive distributor for a product called Wowee's, which also wasn't true. Schiro said the man also offered to sell the individual pieces for the machine. When I started pricing each individual part, he admitted his cost was $35 for the whole machine. I think he became suspicious when I started asking technical questions.

The representative told Schiro he had been in the business since the past five weeks and that he had set up 800 people as bulk operators. Asked if he thought any of the 800 people would some day become regular bulk operators, Schiro said he did not think so. "Usually, people who fall for these blue-sky ventures become so bitter and disenchant them rarely continue in the business."

The company placing the advertisement is called Vending Distribution Co., with a Dallas post office box. Schiro said, "This company has no name, not knowing I was in the bulk vending business."

according to his pitch, the machine would bring in $28.00 when filled with Boll balls of 100 count Gum. Takes 54 pinball machines had been stolen within the company's territory. He cannot always count on this sort of helpful co-operation, and usually makes it around to each vending machine within a seven hour period before fill time is necessary, although he had planned to make these routes as "self-supporting" as possible.

A 5-cent vendor, offering jellybeans for example, will produce from two and a half to four times the revenue of a top spot in the city, as a routine matter, Conti has found. Therefore, it is well worthwhile to load up the steak with prefilled kegs taken from dwindling city locations and "head for the hills."

**Colo. Vendor Follows Tourists Into Mountains**

FORT COLLINS, Colo. — Louis Conti, owner of a vending machine company, said some day he would open up over 2,000,000 tourists that throng into Colorado each summer by relocating vending machines.
Cigaret Firms were under way here and in eight down-State cities.
In one of the latest developments, Illinois revenue director Theodore A. Jones revoked 43 cigarette licenses held by F. W. Koenecke & Sons, Inc. The Koenecke firm has been accused of setting up 53 dummy corporations to take advantage of a tax discount. That, according to Illinois Attorney General William Clark, is legal.

Under one of the existing tax laws, wholesale distributors are allowed discount of $15,000 on the first $700,000 in taxes paid on cigarettes. The State tax rate is 9 cents per package. The discount falls to $6,160 when taxes exceed $1,100,000. Jones has charges that tobacco wholesalers sometimes set up dozens of corporations so that each can take advantage of the maximum discount on $700,000 taxes.

If your competition is giving you location trouble you may find the answer to this problem by operating the most advanced idea in bulk vending — the all new Victor —

SELECTORAMA® 77-88 CONSOLE

With six different combinations to select from to fill any of your locations. Will tend to a variety of merchandising and coin combinations—1c, 5c, 10c, 25c, 50c, $1.00.

Front door operation saves 50% to 75% in service time. Bigger display, more profits. See your distributor for information and details.

VICTOR VENDING CORP. 5701-13 West Grand Ave. Chicago, Ill. 60619

MUSIC OPERATORS OF AMERICA • 228 N. LASALLE STREET • CHICAGO, ILLINOIS 60601

Vending News

Investigate III. Cigaret Firms

CHICAGO — Cigaret firms are under investigation here in the wake of State charges that wholesale distributors have set up dummy corporations to take advantage of tax stamp discounts. At the same time, Illinois Crime Investigating Commission executive director, Charles Siragusa, has said his men have discovered "widespread cigarette bootlegging." At press time, closed-door hearings

Coinmen In The News

PHILADELPHIA

Leonard Deane, the Macke Co., had to turn to the newspapers with a display advertisement in his search for two vending machine mechanics.

Bert Wilson, director of public relations for the ARA Services Division of Automatic Retailers of America, Inc., presented with a 10-year service watch award.

Presentation was made by Dave J. Davidson, chairman of the board; William S. Fishman, president of Automatic Retailers of America, was named chairman of the advisory committee for the newly created Greater Philadelphia Brandeis Club to provide a permanent liaison between the local community and Brandeis University at Walling, Mass. Fishman is a Brandeis fellow.

David Rosen, who heads the Rowe-AMI distributing firm bearing his name, made the headlines again with the announcement that he is president of a new local coalition that has taken over the 110-year-old Ridge Avenue Farmers Market. It will be restored and will provide business opportunities for Negro merchants.

MAURIE H. ORODENKER

Training Plan

* Continued from page 48-B jukeboxes, amusement games and vending equipment.

- The government agency will pay the unmarried student $49 per week for the first 10 weeks; $59 per week for the remaining eight weeks, plus bus transportation to Denver or Washington and back.

- Married students will receive $79 per week plus $5 subsistence money for each dependent up to six.

- Housing and board is being handled for $22.50 per week.

- A reasonable command of the English language is the only requirement for students. There are no age limits.

- Operators must sign a letter of intent, stating there is a reasonable expectation of hiring the trained man. There are no obligations to keep the man if the operator doesn’t desire him, once he returns from the school.

- MDTA is not allowed to provide the tools for those students. These, available on an optional basis, cost $150.

Many operators at the meeting were amazed at how Rondeau and Del Santo had cut through red tape in placing the 23 men. Del Santo told the group that operators in any State could contact their local government unemployment office and learn about the MDTA plan.

Rondeau explained that he had referred the men on an individual basis, not as a whole class. Since Wisconsin has no training facilities for coin machine mechanics, Rondeau said, there was no problem in sending the men.

for three Big Days of the

MOA MUSIC AMUSEMENT MACHINES EXPOSITION

FRIDAY, SATURDAY, SUNDAY — OCTOBER 11, 12, 13

SHERMAN HOUSE HOTEL, CHICAGO

Exhibitors from U.S. and abroad representing all facets of the coin-operated music and amusement industries and allied industries. Outstanding forum programs. A gala banquet and stage show. Truly this is an Exposition you cannot afford to miss!
see the first
of a wild new
generation of swinging'
ROCK-OLA money makers
at your distributor's
open house! Date to be
announced in this
magazine soon.

ROCK-OLA
**The Bluebook**

**Valuation of Used & Reconditioned Coin Machines**

**August 31, 1968**

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U.S., are published only for the purpose of indicating general trends. The averages are unfit for application to any specific buyer-seller situation.

### Pool Tables & Shuffleboards

**All-Tech Industries**

<table>
<thead>
<tr>
<th>Model</th>
<th>Size</th>
<th>Low High</th>
<th>Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Crest</td>
<td>(31/2’ x 6’, 6-pocket)</td>
<td>130 285</td>
<td>205</td>
</tr>
<tr>
<td>Pro 3</td>
<td>(93” x 53”, 6-pocket)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Pro 2</td>
<td>(88” x 51”, 6-pocket)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Model 500</td>
<td>(114” x 64”)</td>
<td>250 525</td>
<td>200</td>
</tr>
<tr>
<td>Model 300</td>
<td>(53” x 93”)</td>
<td>185 380</td>
<td>250</td>
</tr>
<tr>
<td>Model 100</td>
<td>(78’ x 45’’)</td>
<td>125 260</td>
<td>200</td>
</tr>
<tr>
<td>Coronet</td>
<td>(101” x 56”)</td>
<td>250 550</td>
<td>300</td>
</tr>
<tr>
<td>Streamliner</td>
<td>(16’-22’)</td>
<td>125 250</td>
<td>200</td>
</tr>
</tbody>
</table>

**Pro 5**

<table>
<thead>
<tr>
<th>Model</th>
<th>Size</th>
<th>Low High</th>
<th>Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro 4</td>
<td>(103” x 58”, 6-pocket)</td>
<td>125 250</td>
<td>175</td>
</tr>
<tr>
<td>Pro 3</td>
<td>(93” x 53”, 6-pocket)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Pro 2</td>
<td>(88” x 51”, 6-pocket)</td>
<td>125 250</td>
<td>200</td>
</tr>
</tbody>
</table>

**Fisher Mfg.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Size</th>
<th>Low High</th>
<th>Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Empire 1200</td>
<td>(25½” x 58’’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Empire 1210</td>
<td>(25½” x 58’’)</td>
<td>130 280</td>
<td>250</td>
</tr>
<tr>
<td>Empire 250</td>
<td>(25½” x 58’’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Empire 125</td>
<td>(125” x 54”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Empire 255</td>
<td>(125” x 54”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Empire 259</td>
<td>(125” x 54”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 955</td>
<td>(56” x 40’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 775</td>
<td>(56” x 40’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 915</td>
<td>(56” x 40’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 85</td>
<td>(60” x 44’)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 1010</td>
<td>(101” x 56”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Marquee 50</td>
<td>(101” x 56”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Marquee 90</td>
<td>(911/2” x 52”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Marquee 100</td>
<td>(101” x 56”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 86</td>
<td>(84” x 48”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 92B</td>
<td>(92” x 52”)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 1877M</td>
<td>(1877M)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 1935M</td>
<td>(1935M)</td>
<td>125 250</td>
<td>200</td>
</tr>
<tr>
<td>Regent 5225/w. Reg. Size</td>
<td>125 250</td>
<td>200</td>
<td></td>
</tr>
</tbody>
</table>

**Empire Distributing, Inc.**

3410 N. W. 36th Street, Miami, Fla. 33142

Cable: TARANDIS

**Irving Kaye**

| Deluxe Regular Club Pool | (56” x 40’’) | 65 165  |
| Deluxe Junior Club Pool | (56” x 40’’) | 70 190  |
| Deluxe Eldorado Mark I  | (93” x 53”)  | 75 195  |
| Deluxe Eldorado Mark II | (93” x 53”)  | 90 210  |
| Deluxe Eldorado Mark III| (93” x 53”)  | 125 260 |
| Deluxe Eldorado Mark IV | (125” x 54”) | 175 330 |
| Deluxe Eldorado Mark V  | (114” x 64”) | 250 495 |

**National Shuffleboard**

| Astrotile Shuffleboard (16’-22’) | No Avg. |
| Champion Shuffleboard (16’-22’) | No Avg. |
| Star Lite Shuffleboard (13’)   | No Avg. |
| Strower Shuffleboard (16’-22’) | No Avg. |
| Curved Mark I (16’-22’)        | No Avg. |
| Curved Mark II (16’-22’)       | 125 250 |
| Curved Mark III (16’-22’)      | 175 375 |
| Curved Mark IV (65” x 123”)    | 250 495 |

### Chicago Coin

**Bally**

<table>
<thead>
<tr>
<th>Model</th>
<th>Size</th>
<th>Low High</th>
<th>Avg.</th>
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<tbody>
<tr>
<td>Super Shuffle 12/65</td>
<td>295 530</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Citation, 8/65</td>
<td>30 165</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Citation, 8/65</td>
<td>30 165</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Super Shuffle 8/65</td>
<td>185 310</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Super Shuffle, 3/100</td>
<td>50 95</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deluxe Shuffle, 3/100</td>
<td>50 95</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deluxe Shuffle, 3/100</td>
<td>50 95</td>
<td></td>
<td></td>
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<tr>
<td>Deluxe Shuffle, 3/100</td>
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<td>Deluxe Shuffle, 3/100</td>
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<td>Deluxe Shuffle, 3/100</td>
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<tr>
<td>Deluxe Shuffle, 3/100</td>
<td>50 95</td>
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</tr>
<tr>
<td>Deluxe Shuffle, 3/100</td>
<td>50 95</td>
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</tr>
</tbody>
</table>

**Chicago Coin Machine Div.**

1221 N. Western Ave., Chicago, Ill. 60647

Cable: ARTEMID—Chicago

**Cointrol Coin machines**

**6-PLAYER AUTOMATIC BOWLING LANE**

**Faster Action!**

- **WIDE PLAYFIELD**
- **41½" LONG-LIFE BALLS**
- **16½" and 13½" LENGTHS**
- **15c Play—2 for 25c** (Also Adjustable to 10c Play)
- **50-10c to 25c Individual Coin Chutes**

**All Machines Ready for Location**

- **CC Champion Rifle**
- **Harvard Metal Typer**
- **AMI 100 & 200 Sel.**
- **Wall Boxes**
- **Nancy/Cindy with Gun**
- **10 United Thunder Bowler**
- **United Polatis Bowler**
- **16 United Future**
- **15 Chicago Coin Official**

**All Bowlers Shipped & Repaired**

- **AMI Complete Wall Boxes**

- **Cable: LEWID**

- **Call, Write or Cable to Lew JONES Distributing Co.**

**Established 1924**

ATTENTION: CHICAGO COIN MACHINE DIV.

**10c Play**

**Coinmen in the News**

Harry Richie, partner in Music Machine Co., reports that business has not slumped this summer as it usually does. Many operators are converting their ceramic machines from 35 to 40-cent sales, he says, and adds the optimistic note, that "the first week business dropped a little, but it came right back."

The Davison Investment Club, an organization of local operators, has set back its summer meetings a week to meet holiday schedules. Riche said "We are talking about buying some routes as a group, as we originally intended, but so far have put investments more into stocks and bonds." This group, composed of operators only, has considered developments that could make it the nucleus of a new trade association, which is now extinct here.

**HAL REEVES**

**Mint's PROVEN PROFIT MAKERS Since 1931**

**ALSO IN**

- **PRODUCTION STAGE COACH**
- **GUN SMOKE**
- **CARNIVAL**
- **MELODY LANE**

**CHICAGO DYNAMIC INDUSTRIES, INC.**

1731 W. Diversey Blvd., Chicago, Illinois 60614

**51**
Label Brass Responding To MOA’s Bill Cannon

- Continued from page 48-A
- "Many adult bars are changing to c&w. In one case, five records out of the top seven are c&w. Hank Williams' 'Cold, Cold Heart' is No. 1 in one of Cannon's stops."

Some record men have visited Cannon here to see his intricate techniques for weekly location surveys.

“We categorize each location. On one side of the location card we write in the preference; on the other side we record weekly feedback either the Top 5 or 10 most played records."

“The feedback tells us when a location needs a programming change."

“Our girls look at these cards and go over a list of 30 to 40 new releases each week. A song such as 'Harper Valley P.T.A.' will go on nearly every jukebox. But then the location card determines what other records the collision machine can use.”

Cannon said last week that a MOA seminar on jukebox programming featuring one-stop owners is receiving so much response it may have to be expanded. "We only have room for 10-12 one-stop owners on the panel. Now we're considering placing tables down in front to accommodate others who have called me or written saying they'd like to participate."

The MOA president has drawn some harsh rebuff as a result of his critical comments on one-stops, "I'm not bitter," he said. "I'm trying to help the business, not hurt it."

"My criticism isn't directed at all one-stops, but if the shoe fits, then they better wear it."

'COIN'cidentally

- Continued from page 48-A

The 20-year-old group, which always includes discussions on current record programming, has furnished LaSalle Record Co., Chicago, with its membership mailing list.

Placek told the group that this year's MOA Music & Amusement Machine Exposition would be one of the finest shows in the organization's history. "I visited with this same Musoon association 10 years ago when MOA was struggling for its life," said Placek. "We've come a long way since then. This doesn't mean MOA has no problems, but we have grown, and we owe this to the support of the whole industry, to the manufacturers and record companies which really support our convention."

Veatch announced that Central was establishing a larger field force of personnel and

Mo. Assn. in Member Drive; Elects Hunolt

- Continued from page 48-A

Art Hunolt, Automatic Music Co., Trenton, was elected president. Harley Tripp, Harlem's Spectrum Music, was elected vice-president. Treasurer Bill Welch, Automatic Music Co., was re-elected. Former president John Masters, Missouri Valley Amusement Co., was elected secretary.

Also attending the meeting were Joseph Leland, Flora & Leland Engel, General Distributing Co. St. Louis, which showed several new pieces of equipment representing Seeburg Central, Kansas City, Mo., was Ray Brice. Placek also represented Bird Music Distributors, Manhattan.

Named for a special association committee were E. J. (Red) Howe, Howe Amusement Co., Kansas City, Mo., Fred Storts, Pike Amusement Co., Bowling Green, Mo., and Don Skinner, D & J Amusement Co. Mo. Masters will work in with the committee, and programs the drive in the St. Louis region. A December meeting is being planned in St. Louis.

The group is considering a licensing approach to the manufacturers of direct sales. Howe said "A licence is the most logical way to get the maximum we can into this business." Howe has stepped in with a proposal to get the machine into any location with a pool table place under the restrictions governing a billiard hall. The South Carolina Coin Operators Association won a State Supreme Court case last year stemming from a similar situation.

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PYE LOSES 1ST BID TO HALT EMI'S MARKETING OF MGM

From The Music Capitals of the World

LONDON—Pye Records' application for temporary rulings to stop MGM Records from marketing its new line of classical music was turned down by a High Court judge last week.

Pye lawyers had to concede that they had no right to appeal but stated that they would continue to try to block MGM for breach of contract at the full trial, probably in October, which looks likely to start.

Pye said it would "seek a permanent injunction against MGM and their agents to prevent them from releasing any new product recorded by artists in whose contracts they have not acquired the necessary rights." 

Justice Fisher gave directions for a "speedy trial," and ordered Pye to pay EMI's costs of the private hearing. MGM costs will be decided at the full trial.

Legal Action

Pye sought legal action following an announcement made by EMI and MGM that they had settled their differences and that MGM product would continue to be distributed by EMI. Pye had claimed exclusive distribution rights to MGM. As a result of Pye's injunction, MGM had been restrained from selling new product through anybody but Pye in the U.K. and Ireland.

Now, until the trial, MGM is free to distribute and sell its records through EMI.

Mr. Quintin Hogg, Queen's Counsel, for Pye, told the hearing: "The reluctance of EMI to honour its obligations to Pye is due not in any way to the smallest doubt about either their efficiency or their integrity, but was dictated solely by their desire to continue the long-standing association with EMI."

A statement about "oral agreements" was made this week by 20 ARTISTS CUT OLYMPICS RECORD

MEXICO CITY—More than 20 artists recorded a special Olympics album, which will be released worldwide and sold here during October.

They included the Tarascu Trio, Bambino, Barrientos, Atilio, Duo Sastre, Bambina, Pepe Villa's Mariachi group and the Fine Arts Choral Group (INBA) pay EMI.

Songs included are "La Bamba," "La Malaguena," "La Amanecer," "Guadalupe," and "Caminito del Mayab," all traditional favorites which have become part of Mexico's folklore.

VISITING U.S. SINGER TOMMY LEONETTI chose Kim Iversen (here with Loretta and Frank Sinatra) to hold the contest in Sydney, Australia, to find a girl most like his stepdaughter Kimberly Beck, who sings with him on his "Let's Take a Walk" single.

Salvini Visits N. Y. & L. A.

LONDON—Disci Ricordi promotion manager Lucio Salvini will visit New York and Los Angeles Sept. 8-22 to meet representatives of Bell, Amy, Kama Sutra-Buddah, Dot, Amado, and Vanguard—all Ricordi's licen-

MILAN—Disci Ricordi's Lucio Salvini will visit New York and Los Angeles Sept. 8-22 to meet representatives of Bell, Amy, Kama Sutra-Buddah, Dot, Amado, and Vanguard—all Ricordi's licensees for Italy.

Salvini will initiate recordings in Tallian by leading artists of these labels and will also be setting up Italian tours for the 1969-1970 season and participation in the San Remo Festival (Jan. 30-Feb. 1, 1969).

Negotiations are under way with Amy's Bob Topps and Meri-

1969-70 and Kama Sutra's 1969-1970 season and participa-

MUSIC WEEKS OF STRESS DRAW INT'L POP WINNERS

MILAN— Winners of international music contests, for the second successive year, are participating in one of Italy's most important summer classical music festivals, the Music Weeks ("Settimane Musicali"") which start Aug. 3-Sept. 3.

The young international contest winners are 21-year-old pianist Mike Miller of Australia, winner of the 1966 Wiener International Piano Contest in Vienna; 19-year-old Garrick Ohlsson (U.S.), first-prize winner of last year's Busoni piano competition at Bolzano, Italy; 18-year-old pianist Christian Eschenbach (Poland), winner of the 1965 Clara Haskil Prize in Lucerne, Switzerland; and 20-year-old violinist Cristiano Rossi of Italy, who won the 1966 Vittorio Veneto violin prize.

PYE SETS UP IMPORT DEPT.

LONDON—Pye has created a new department solely to import records and tapes that are previ-

Peter Storar will head the department and arrangements to be made of the initial distribution of material to be handled by EMI import sales at Hayes.

The imported material will include foreign soundtracks, folk music and jazz.

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A statement about "oral agreements" was made this week by
'Dalmatinski' Takes Yugo. Pop Tune Fest

SPLIT, Yugoslavia—"Dalmatinski Lero," by the Troubadors of Dubrovnik, the group which represented Yugoslavia in the Eurovision Song Contest last April, and written by group member Djeko Jusick, won the international Pop Song Festival held in Split, Aug. 9-11.

The second version of the song was performed by Luxemburg’s Les Formules Three, who record for Mercury. The contest featured only Yugoslavian songs, each song once by Yugoslavian artists and once by foreign artists, and all published and recorded by Jugoton of Zagreb.

Voting was by a 13-member international jury, headed by Andy Gray, editor of Britain’s “New Musical Express.”

The highest number of public votes went to “Dalmatinski Lero,” written by Zvonko Spasic and Stjepan Benzon, and performed by Jugoton artist Vice Vukov and Hungarya’s Terez Harangozo.

In Rostock, East Germany, a new album, "Chin Chin Bell," will also concentrate on the promotion of Dot with its sub-labels from Britain, Acet, and Hifop.

Jugoton has signed for Preston and Eero who will be in Paris (Aug. 26-28, Madrid (29-30), Milan (Sept. 1), Munich (2-3), Hanover (4), Hamburg (5-6), Stockholm (7-9), Copenhagen (10), Amsterdam (11-12), Brussels (13), London (14-18).

LONDON — Paramount Pictures music division has opened its own office here under Norm Shepard, vice-president of West Coast operations for United Artists.

Weisner is operating the company from Paramount’s War- den Street offices in London. Arnold Burk, vice-president of Paramount’s music divisions, has been here completing details to open the new British outlet for the Stax and Volt labels, previously issued here by Atlantic.

Paramount already has its Dot label issued here by EMI. Weisner, apart from his publications, was the composer of Fin-land’s entry, Jaakko Salo, Pertti Krajac, and sung by Yugoslav-ian singer Karin Winje in a program featuring the foreign artists and the Hullies from Britain were the most en-thusiastically received.

Each evening concluded with appearances by international guest artists and the Hullies from Britain were the most en-thusiastically received. Other guests appearing at the festival were Julie Felix (U. S.), Pascal Daniel (France), Domenic Modigno (Italy), the Kokes (Ireland), Udo Jurgens (Austria) and the Easybeats (Australia).

MRC Aides Tour Europe

NEW YORK—MRC Music’s general manager Al Peckover and general professional manager Bob Reno are visiting Europe on a four-week trip. Tour records for MRC, which is America’s biggest publishing company, are lined up for nightclub and general professional man-agers have been invited to partic- ipate in the II Music Festival of Trujillo, Peru. Patti and Mike’s new movie, “Picnic Cantina” by Vaga-
ni, will be released through Beechwood of Mexico. Centro Leo (Capitol) who is touring Venezuela, Peru and Colombia, will return for the October Olym-pics, then visit Chile and Argentina in November.

Carol Costa is making a new single. Los Yaki (Capitol) in recording for Columbia, the third time in six months.


November 15, has been a signed for the single, "What Made Mervin Famous," while Per Gessner has signed for the single, "My Tears," written by William Bell and Judy Clay.

Driscoll’s new single, "The End of a World." was also presented Sept. 20 at the Amsterdam Concertgebouw, where GDCG director Pjet Boelens, who had been responsible for the first official announcement of the record, was present.

Dureco has released a new album, "Zai Zai Zai" by Ben Cramer, who also competed with his pop group, the Golden Ears (Switzerland) for appearances in the U. S. A. in October and at the Belgrade and Zagreb music festivals, its second big country and western campaign—Country Giants, Chap- per and with screening of its own first, "The End of a World." was also presented Sept. 20 at the Amsterdam Concertgebouw, where GDCG director Pjet Boelens, who had been responsible for the first official announcement of the record, was present.

The highlight of the International News Reports was the Associated Press story, "Music’s European tour by releasing a special album of old hits, "The Best of Jerry Lee Lewis" in Argentina on October 17.

The Arbors, Miriam Makaha, La Fitchette and Karel Hille staged a press confer-

AMSTERDAM

Cees Van Zijtveld, managing di-rector of Radio City Productions, a new music publishing company, has launched a new music publishing company, Intermusic, for benefit represen-tation of International Baltic Song Festi-val, in Rostock, East Germany, with the Per Gunner Jensen International Foundation.

During his visit, Bendiksen met officials of the East Ger-man music industry and with record, booking agency and TV executives.

Bendiksen is the second Bendiksen artist to be launched in East Germany. Last month Tricks singer Lillian Askland took first prize in the Seventh International Baltic Song Festi-val, in Rostock, East Germany, with the Per Gunner Jensen International Foundation.

"Do you think our society is 'sick' Mr. Paulsen?"
Where Is Love?
Jack Jones

Arranged and Conducted by Pat Williams

Valley of the Dolls (theme from the motion picture "Valley of the Dolls")
Suzanne
Where Is Love? (from the musical production "Oliver!")
Lonely Afternoon (from the motion picture "How Sweet It Is!"
Light My Fire
It's Nice to Be with You
Dreams Are All I Have of You
Good Times
"(Wouldn't) 'Round the Bend
Old Man River
I Really Want to Know You
From the Music Capitals of the World

Barclay Get Rights To Antler Single

NEW YORK—Barclay Records of Paris has received exclusive distribution rights in Germany, France, Spain, Portugal and Benelux countries for Dick Ram's production of the Prescription's Antler single, "Don't Fall in Love." The Prescription (For Whatever It's Worth) is a group formed by Dick Ram made up of three men and three girls. They are currently debuting in Miami.

Barclay Get Rights To Antler Single

HAMBURG

Polydor is giving tremendous promotion to the new German group Wonderland, whose first record, "Moscow," is making a great impact in Germany. The record, produced by James Last, is released in the U. K. Wonderland is managed by Larry Yaskiel, Special Herb Albert sweaters have been sent to German disk jockeys to promote the Albert ADD-1 single, "This Guy's in Love With You."... Teldec's Peggy March will be presented with her first German gold record in Elmshor, near Hamburg. Sept. 3, in recognition of 3,000,000 total sales. Ariola's Peter Alexander, and Dutch boy singer Heintje will receive the Golden Lion from Radio Luxembourg Sept. 28. Silver Lion will be presented to Teldec's Manfred Mann and the Bronze Lion to Philips' Dorthe. Polydor invited journalists on a special flight to Zurich to attend the opening of their new General Sales and Marketing office, "Prairie Saloon." Polydor is mounting a vast, promotion campaign for the Bee Gees' album, "Idea."... "Wast Du Doch in Dusseldorf Gleibchen," by Dorthe (Philips), is scooting well in Germany... Hansa is releasing albums by trumpeter Nai Roos and clarinetist Roger Benett. Hansa's current top-selling single is Erik Silvert's German version of the Percy Sledge song, "The Time to Know Her." Ariola is releasing the new Udo Jürgens album, "Udo Jürgens in Action," to coincide with the start of the singer's German tour in Berlin Sept. 10.

WOLFGANG SPAHR

HONOLULU

Angela Lanzbury, with "Mame" in Los Angeles, is coming to Honolulu to catch Ann Sothern, playing in a Hush Sunshine Opera Association production at the Honolulu Civic Light. The Pirate Opera in a production of The Time to Know Her. The above is just one page from the intriguing and informative 80 page book recently produced by E.M.I. (The World's Greatest Recording Organisation).}

FORGET THE COFFEE—THE BANANAS AND THE SUGAR—HERE IN BRAZIL ARE 80 MILLION MUSIC LOVING PEOPLE— IN THEIR INFANCY AS A MARKET FOR RECORDS!
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HARPER VALLEY P.T.A. ALBUM

BY

BOBBI MARTIN

UAS 6668

PRODUCED BY HENRY JEROME

Order Today
Write, Wire, Phone

United Artists Records

Entertainment from Transamerica Corporation
**ARGENTINA**

(Country Entrance a la Fama)

*Denotes local origin

<table>
<thead>
<tr>
<th>This Week Week</th>
<th>1969</th>
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<tr>
<td>1 18 BOLLY MID-GIOVANNI DELL'ARCO Córdenes J.R. (CBS) – Córdenes</td>
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<td>6 2 LOVERS IN VOGUE-Union Gap – CBS</td>
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<td>7 1 I CAN'T HELP MYSELF-Union Gap (CBS) – CBS</td>
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**BRITAIN**

(Country Record Retail) 1969

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**DENMARK**

(Country Danish Radio) 1969

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**FINLAND**

(Country of Smokey magazine) 1969

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**HOLLAND**

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**ITALY**

(Courtesy Original Confidence Co., Ltd.)

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**MALAYSIA**

(Country Radio Malaysia)

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<td>2 SOUL OF THE TRAMP-Union Gap (CBS) – CBS</td>
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<td>3 3 I CAN'T HELP MYSELF-Union Gap (CBS) – CBS</td>
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<td>4 2 JUMPIN' JACK FLASH-Union Gap – CBS</td>
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<td>5 1 I CAN'T HELP MYSELF-Union Gap (CBS) – CBS</td>
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**NEW ZEALAND**

(Country New Zealand Broadway) 1969

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**SOUTH AFRICA**

(Country Springbok Radio-E.M.I.) 1969

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**SPAIN**

(Country of El Gran Musical) 1969

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**THAILAND**

(Country Det Records Sues Princess) 1969

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**TOYS**

(Country D. E. T. Sues Princess) 1969

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**WEST INDIES**

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last week
29,411* copies of Billboard
were sold to people
who were filled in on
what's happening in the
music-record industry world wide

fill this out, and we'll fill you in, too!

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<tr>
<th>Nature of Business</th>
<th>Name</th>
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<th>City</th>
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Billboard has gained an average of 2,954 paid circulation compared to
this same period last year.

Here's why:
- We fill them in, first thing, every Monday on
  - The latest scoops in the music industry
  - Colorful record charts on the Top 40, Top LP's, Best Selling
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    Jazz LP's, Breakout Albums and Singles...
  - Talent—who's who, what, and why
  - International scene—film festivals, stars, news from music
    capitals of the world
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  - Record reviews on both singles and albums
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have Billboard by their side, each Monday (and throughout the week).
You have nothing to lose, and a lot of music-industry information to gain!

*Publisher's estimate of average paid circulation for the first five months of 1968.
**Album Reviews**

**CLASSICAL**

**BEETHOVEN: SYMPHONY NO. 7,** London Philharmonic Orch. (Decca). RCA.

The London Symphony, under the baton of Sir Donald Runnicles, offers a fine account of Beethoven's Seventh Symphony. Runnicles has a keen feel for the music, and the performance is energetic and engaging. The orchestra is well balanced, with fine solos from the woodwinds and strings. The result is a spirited and compelling rendition of this beloved symphony.

**WAGNER: TITAN,** Berlin Philharmonic Orch. (DG).

Friedrich Uflacker leads the Berlin Philharmonic in a powerful and dynamic account of Wagner's Titan. The orchestra is tightly controlled and the performance is filled with passion and intensity. The conducting is masterful, with a clear sense of direction and a strong feeling for the drama of the music. Overall, this is a superb account of one of Wagner's great works.

**COUNTRY**

**THE WONDERFUL WORLD OF THE GLASS BROTHERS—Toppeg & The Glass Brothers,** RCA.

Toppeg and the Glass Brothers are known for their soulful, upbeat sound that's both energetic and melodic. In this album, they deliver a collection of songs that showcase their unique style and talent. With catchy hooks and strong vocals, these songs are sure to get stuck in your head and keep you moving. A must-listen for fans of soulful, feel-good music.

**POP**

**TIME TO TAKE OFF—Dave Dee, Dozy, Beaky, Mick & Tich,** Imperial.

This album is a mix of catchy pop tunes and soulful ballads. The group's charm and linguistic abilities are on full display throughout, as they deliver a collection of songs that are both enjoyable and engaging. From upbeat dance tracks to emotional ballads, there's something for everyone on this album. A great addition to any pop music lover's collection.

**JAZZ**

**LONELY IS THE NAME,** Barry White Jr., Philips.

Barry White Jr.'s voice is a powerful and soulful instrument, and his interpretations of the songs on this album are both engaging and soulful. Whether he's singing love songs or dance tunes, his performance is always heartfelt and moving. This album is a must-listen for fans of jazz and soulful music.

**CLASSICAL**

**BACH: SEVENTH SYMPHONY,** Berlin Philharmonic Orch. (DG).

Herbert von Karajan leads the Berlin Philharmonic in a classic and engaging account of Bach's Seventh Symphony. The orchestra is well-balanced and the conducting is masterful, with a clear sense of direction and a strong feeling for the drama of the music. Overall, this is a superb account of one of Bach's great works.

**POP**

**THE CLAN DIED IN MARVIN GARDENS,** Boston Symphony Orch. (Decca).

This album is a collection of songs that are both fun and heart-warming. The group's charm and linguistic abilities are on full display throughout, as they deliver a collection of songs that are both enjoyable and engaging. From upbeat dance tracks to emotional ballads, there's something for everyone on this album. A great addition to any pop music lover's collection.

**LOW PRICE CLASSICAL**

**BACH: SEVENTH SYMPHONY,** Berlin Philharmonic Orch. (DG).

Herbert von Karajan leads the Berlin Philharmonic in a classic and engaging account of Bach's Seventh Symphony. The orchestra is well-balanced and the conducting is masterful, with a clear sense of direction and a strong feeling for the drama of the music. Overall, this is a superb account of one of Bach's great works.

**POD**

**THE WAY I FEEL—Leonard Nimoy,** Dell.

Leonard Nimoy's voice is a powerful and soulful instrument, and his interpretations of the songs on this album are both engaging and soulful. Whether he's singing love songs or dance tunes, his performance is always heartfelt and moving. This album is a must-listen for fans of jazz and soulful music.
A collection of great songs and great performances in a totally deluxe, full color package.

This Revival features one of the most in depth merchandising campaigns in Imperial's history. Watch for details.

This fantastic group has already conquered many countries around the world, and are about to take off to the top of our charts with this offering.
<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label</th>
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<td>2</td>
<td>People Got to Be Free</td>
<td>Newport (Bimbo), Rhythm and Blues</td>
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<td>3</td>
<td>Born to Be Wild</td>
<td>Supper Club Nite, Atlantic</td>
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<tr>
<td>4</td>
<td>Light My Fire</td>
<td>Youngblood, Small Change, ABC</td>
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<td>5</td>
<td>Hello, I Love You</td>
<td>J.J. Cale &amp; The Blue Banana, Alligator</td>
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<td>6</td>
<td>Sunshine of Your Love</td>
<td>Soulsville, Motown</td>
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<tr>
<td>17</td>
<td>You're All I Need to Get By</td>
<td>Soulsville, Motown</td>
<td></td>
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<td>18</td>
<td>Turn Around, Look at Me</td>
<td>Canned Heat, Liberty</td>
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<td>19</td>
<td>2 Classic Gas</td>
<td>Gary Puckett &amp; the Union Gap, United Artists</td>
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<td>20</td>
<td>Hush (Lullaby)</td>
<td>Deep Purple (Derek Lawrence), Tetragrammaton</td>
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<td>Journey to the Center of My Mind</td>
<td>Arthur Deane (Skeggs) &amp; Theplayboys, Decca</td>
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<td>Soulmate by My Side</td>
<td>Steve Barri, Dunhill</td>
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<td>Sealed with a Kiss</td>
<td>Back Creek, A&amp;M</td>
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<td>The House That Jack Built</td>
<td>Bobby Darin, Capitol</td>
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<td>25</td>
<td>Dream a Little Dream of Me</td>
<td>Mercury &amp; the Mamas, Bethlehem</td>
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<td>Stoned Soul Picnic</td>
<td>Ventures, A&amp;M</td>
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<td>27</td>
<td>Hurdy Gurdy Man</td>
<td>Cover Drive, London</td>
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<td>Do It Again</td>
<td>Deluxe, Republic</td>
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<td>Say a Little Prayer</td>
<td>Donny Clarke, Bell</td>
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<td>30</td>
<td>Please Return Your Love to Me</td>
<td>Production Star/Label, Broadcast Records</td>
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<td>31</td>
<td>Pictures of Matching Men</td>
<td>James &amp; Bobby Purify, Papa Don Prod.</td>
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<td>Slip Away</td>
<td>8-Track Center (Jim Hall &amp; Bill), Atlantic</td>
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<td>Halfway to Paradise</td>
<td>Bobby Vinton, ABC</td>
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<td>Lady Willpower</td>
<td>Little Eva, Bethlehem</td>
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<td>Muscle Car</td>
<td>Ray Bryant, Pacific</td>
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**Compilation: Hot 100—A to Z**

Billboard Hot 100 chart for the week ending August 31, 1968. The chart ranks the top 100 songs based on sales and radio airplay, compiled by Billboard from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
BIG HIT!

Tom Jones
HELP YOURSELF
(Gli Occhi Miei)

Producer: Peter Sullivan for Gordor Mills Productions
**SOUNDTRACK**

ALBUM REVIEWS

**GOSPEL**

REVIVAL TIME—Chuck Wagon Gang, Columbia CS 9673 (5)

The special “sound” on the Chuck Wagon Gang—that ever-faithful feeling about God—comes across stronger than ever. “Psalms Don’t Forget” and “Victory” are exceptional records.

**CLASSICAL**


Erich Leinsdorf and the Boston Symphony Orchestra in this coupling of the two Haydn symphonies. The preference of the Symphony No. 94 is given to the attractiveness of this set. While there are some versions of the Symphony No. 100, Leinsdorf’s overall interpretation is by no means out of the western category.

**CLASSICAL**

NAOMI—SERENADE NO. 2 (ALBA—Berlin Philharmonic (Abbado), DGG 119 127 EPA (5)

Richard Stoltzman, oboe, with the Berlin Philharmonic Orchestra under Riccardo Muti. The disc features 14 complete movements of the 16 that make up the complete oboe repertoire.

**LOW-PRICE CLASSICAL**

MINNIE—KENTUCKY MOUNTAIN FEVER (Mlynarai—2 tracks, Starday 30-5705 (5)

M. Laws (vocals), H. Powers (guitar), C. Laws (fiddle), and A. Laws (bass). The disc features 7 titles.

**PUNK**

CLAUDE WEST—BROKEN LIGHT (6 titles, MCA 34525 (5)

Claude West, vocals, piano, guitar, and bass. The disc features 6 titles.

**CLASSICAL**

PETELEA—SOUND OF MUSIC, BRW 1775 (5)

John Barry’s music for this film is returned to this LP. Barry’s orchestra gives this classic film another new lease of life. The results are impressive and show the potential of this LP.

**SOUNDTRACK**

WELCOME TO THE SKY—The Moody Blues, Decca D 7708 (5)

This LP is a welcome addition to the Moody Blues’ catalogue. It includes 9 title tracks from the charity concert benefitting the National Foundation for Cancer Research.

**LOW-PRICE CLASSICAL**


The disc features 15 tracks and includes “The Sun”, “The Moon”, and “The Stars”.

**POPULAR**

VOCAL FASHIONS—Leroy Van Dyke, RCA Victor LST 1113 (5)

This LP is a collection of 10 classic hits by Leroy Van Dyke. The disc features 10 tracks.

**JAZZ**

THE DORIS DAY SINGING TRIO (6 titles, Vogue VJ 60022 (5)

The disc features 6 tracks by the Doris Day Singing Trio.

**FOLK**

NEW ENGLAND FOLK SONGS (12 titles, Folkways 3400 (5)

The disc features 12 title tracks from traditional New England folk songs.

**ALBUM REVIEW RANKING**

**STAR REVIEWS**

**4 STAR REVIEWS**

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**STAR REVIEWS**

**4 STAR REVIEW
“Something Happening”
out two weeks and it’s already zooming up the charts

“Something Happening”
immediate acceptance on all Top-40 stations

“Something Happening”
exploding sales

“Something Happening”
because it’s
Paul Revere & The Raiders
featuring Mark Lindsay
with a hard-driving, solid album
including their two hit singles,
“Don’t Take It So Hard”
and “Too Much Talk.”

“Something Happening”
just might be the understatement of the year.

Paul Revere & The Raiders
featuring Mark Lindsay
including:
The Good Times / Happening 68
Too Much Talk / Don’t Take It So Hard
Get Out Of My Mind

On COLUMBIA RECORDS
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<th>TOP LP'S</th>
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Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.
Peaches and Herb's newest LP has been on the charts before.

You've seen it! Over the past year and a half, the sweet-soul duo of Peaches and Herb has been a regular on the charts. Dealers have been waiting to get all of their hits together in one album.

Well, it's here! "Peaches and Herb's Greatest Hits." They're all in there: "Peaches and Herb's Greatest Hits," together!

ON DATE RECORDS
**Spotlight Singles**

**Spotsighted Predicted to reach the top 20 of the HOT 100 Chart**

**ROLLING STONES—STREET FIGHTING MAN** (Mick Jagger—Keith Richards) (Writer: The Stones) follow up their "Jumpin' Jack Flash" smash with a solid rocker with biting lyric and commercial rhythm ballad material. It is expected to take pole position on the family group's United Artists chart. (Prod. John Stonehouse) (Writer: The Stones) United Artists 1532

**MARGARET WHITING—CAN'T GET OUT OF MY MIND** (Prod. Arnold Golson) (Writer: Arkska) [BMG]—Miss Whitings has come up with a great final studio effort that's sure to prove one of her biggest hits ever. This beautiful ballad, with an added treatment that has equal sales potential. (Phil—LA. of Soul 318)

**CRAZY WORLD OF ARTHUR BROWN—FIRE** (Prod. Kit Lambert) [Writers: Brown & Crunch] (Atlantic)—Atlantic is already burning up the charts, and this is sure to add another exciting new sound that should prove an instantaneous smash. Group with an exceptional lead singer and powerful arrangement. Flip: "Easy Come Easy Go" (Atlantic). Atlantic 19691

**JAMES BROWN—SAID I'M BLACK AND I'M PROUD (Part I)** (Prod. James Brown) (Writer: Brown) [Soul]—Brown socks the message home with a powerhouse performance that should prove a hit. (Flip:) "I Can't Help Myself" (Part 2) [King 6387]

**VIVIAN REED—MEDLEY: YOU'VE LOST THAT LOVING FEELING/You're My Soul AND INSPIRATION** (Flip: Ted Cooper) (Writer: Well-Mann-Spector-Welch-Man) (Screen Gems-Columbia) [BMI]—Mellotron, which cannot prove a crossover with "You're My Soul," will carry a strong following on their own. Well-Mann's hit home. Pop vocal work and production. Flip: "Make Your Own Face" (Columbia). Columbia 26502

**JAY & THE TECHNIQUES—HEY DIDDLE DIDDLE** (Prod. Jerry Brand) (Writers: Pope-Broderick) (Writer: Poppy) [RCA]—This easy rhythm ballad with first-rate vocal should quickly surpass the success of Mike Williams. (Flip: Messin' Around) (Mama Sana) [BMG]. RCA 19763

**Dave Clark-Five—The Red Balloon** (Prod. Dave Clark) (Writer: Greggortr) [Mama Sana]—The quieted should quickly surpass the success of Mike Williams. (Flip: I Love You) (Mama Sana) [BMG]. RCA 19763

**SPECIAL MENTION**

Spotlighting new singles deserving special attention of programmers and dealers.

**RAIN TROMBOPH—Get The Bank Drive ( Wonderland 450) [Writer: Wonderland]—The unique vocal style of Ann Thompson proves the perfect complement for this John D. Lennonaristic number. 'Nicky 1912

**Grace slick & the great society—Go Round the moon (Writer: Warren) [BMG]. Warren: Steven-Simpson-Good. This in a far-the-beat, well, with equal sales potential. (Flip: The Spell) [BMG]. Universal 34053

**DICK MOORE—The Red Balloon** (BMG). Moloney and Sutcliffe.
She's Ours!

DAMITA JO

a dynamic new single!

"A REASON TO BELIEVE"

b/w

"LOSING YOU"

PRODUCED BY: RANDY WOOD

ARRANGED BY: BILL JUSTIS

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The Millennium begins with Begin.

A new album by a new group—a super group—created by Curt Boettcher and Gary Usher to be a new direction and a new force in contemporary music.

From the "Prelude" to "5 A.M." (also a great new single, 444897) to the closing "Anthem," Begin establishes itself as the milestone.

The dawn of a rock for all people. A rock for all time.

The Millennium begins with Begin. And will continue on Columbia Records.
The reviewer starts by mentioning the Brill Building and the hit songs produced there. He notes the successful career of one of the top hitmakers of the day, and then describes another chart-topping hit, "I Fork, I Look at Me," performed by Barbra Streisand. The reviewer then turns to a discussion of album reviews, starting with a mention of "The Four Symphonies of Charles Ives" and "Symphonies on the LP charts." He goes on to discuss a range of other albums, including works by standout artists like Billy Vaughn and Patti Page. The reviewer concludes with a series of opening lines for the "Album Reviews" section, highlighting the importance of albums in music history.
MIAMI — Soul deejays were cautioned here Saturday (17) by Federal Communications Commission Chairman Newton Minow that they should not only if they keep on spinning records while their listeners were "cracking their fingers and being understood . . . you may literally frizzle . . . a modern day electronic Nero, playing recorded fiddle music while your own Rome burns. As blacks, you have a personal stake, as well as a professional pride, in preventing the need for that protest. I will ask you to help us set the public re- sponse, and wish you well."

A few minutes earlier in his talk Minow, Chairman of the 13th annual convention of the National Association of Television and Radio Announcers, Johnson had commented, also a warning, that deejays have a stake in preventing the "wanton destruction of the reality—or appearance—of record company influence. I will ask you to help set the public response, to point out the record stores, the expression, 'if you're smart you'll hustle,' and the manner in which the disc jockey of this conference, portends the future of radio and TV. And the future of TV will well become the voyage to pay- offs revisited."

He also expressed the hope that NATRA was talking about record companies sponsoring more "professional" deejays.

Earlier, NATRA had laid a proposal before many record company officials an offer for an annual donation of $244,- 000 to sponsor a school in connection with Wilmington College in Wilmington, Del. The school, which requires some stipulations, would require, would aim at upgrading deejays for radio management and also serve as a training ground for record company management. NATRA company officials dodged the issue of contributing on the spot and asked NATRA to set up a committee to approach each record company individually. It was pointed out that such contribu- tions have to be approved by record company boards in many cases. However, NATRA chairman Nat Johnson later announced at a luncheon before NATRA mem- bers that the committee had discussed the problem. Johnson, in his speech, also scored black deejays for not up- holding the "Archie"'s being the best in the country are owned by blacks. Of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage- ment, he said, and "of course, it's disgraceful that no more of the 7,500 radio and TV stations in this country are owned by blacks. But responsibility is that of manage-
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Love Makes a Woman
Barbara Acklin
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THE JON & ROBIN . ELASTIC 

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