Albums Seen Hurdling Output Gap in England

By GRAEME ANDREWS

LONDON—At the current rate of progress, albums sold in Britain will overtake single production in 1969. The gap between output of 12-inch and 7-inch disks has been narrowing all year.

The latest government trade figures show that September's output of both types of records topped 4 million, with LP's climbing by 6 per cent to a total of 2 million and 5 million 45s. Statistics also indicated that Beatles, CSC, Slate Studio

LOS ANGELES — The Beatles and Campbell, Silver, Cosby, Corp. (CSC) will build a $400,000 8-track recording studio in the company's soon-to-be-built 12-story headquarters in Beverly Hills.

Roy Silver, CSC president, will meet in January with Ron Kais, who directs most activities of the Beatles Apple Corp., to wind up the financial and management plans of the studio.

The Beatles approached Silver and Art Mogull, president of Tetragrammaton Records, with the idea of building a recording studio where Silver and Mogull have more sophisticated equipment.

Instant Report System for Pubs

NEW YORK — A data reporting system designed to give music publishers instant access to computer analysis of sales and accounting figures is being introduced by Copyright Service Bureau, Ltd., in cooperation with International Tele.

WASHINGTON — The American Congress has never been particularly interested in, or concerned about the struggles of the performing arts to reach full expression and fair monetary return in this country. While approximately million in subsidies for oil, railroading, farming, weaponry and air transport, Congress has been largely indifferent, or painfully parsimonious, when it comes to survival of the arts and the artists.

The incoming 91st Congress may find things changed. The legislators, who are also family men, have been compelled to hear the voices of the new black American youth and the new white American youth flooding the country with their music.

By MILDRED HALL

West Jumps as Wild Musicland

By ELIOT TIEGEL and BRUCE WEBER

LOS ANGELES — The West Coast's expanding involvement in the music business is illustrated by the large number of record labels and production companies which opened here and in San Francisco this past year.

This city, over the past four years, has been growing more important as an innovator in popular music styles, while San Francisco has been emerging as the nation's newest center for amplified pop bands.

A record 40 disk companies and 38 production companies, ranging from the small to the conglomerate, opened here in 1968. Of these companies, handful boasts of being well-financed and operated by veteran record executives. These companies include Randy Wood's Ramwood Records, which includes Lawrence and Tetra- grammaton Records, operated by the Campbell, Silver, Cosby Corp.

Claudine Longet introduces her new album release, "Colours," on RCA Victor. This newest album features songs by such contemporary writers as Randy Newman, who recently debuted the album last week on the Andy Williams Christmas show over NBC TV.

Claudine Longet introduces her new album release, "Colours," on RCA Victor. This newest album features songs by such contemporary writers as Randy Newman, who recently debuted the album last week on the Andy Williams Christmas show over NBC TV. (Advertisement)

JOE COX comes through with his 18th chart hit in a row with his new single, "That's Your Baby" (Dial 4089). The record released this week, has already stood up tremendous excitement in the industry. Yes, along with his entire revue, "Iris and the Blues," and his new record, "Flamenco," by the Spanish and Brazilian concert tour Jan. 16, climaxing as guest performers at the Midsommer Festivale in Cannes, France, Jan. 24.

THE BIGGEST NEW ALBUM IN THE COUNTRY

BACHARACH & DAVID ON BROADWAY IS THE BEST SHOWTOWN.

David Merrick

Promises, Promises

UAS 99032

THE INTERNATIONAL MUSIC-RECORD NEWSWEEKLY

PAGES 33 TO 37
"Bang-Shang-A-Lang" was a giant. The new single, "Feelin' So Good (S.K.O.O.B.Y-D.O.O.)" will be even bigger! And our hit album is still wailin' on the charts! Everything's Archie!

Watch "THE ARCHIES" in color Saturday morning on the CBS-TV network.
Firms Circulate Vinyls
As Promos in Magazines

LOS ANGELES—Seven-inch discs interspersed with cutout magazine advertisements are increasingly being used as a promotion tool for record companies.

Last week, the Saturday Evening Post offered readers a regular vinyl 45 r.p.m. single by Dick Martin and Dan Rowan. And in its present issue, the Apple single of Mary Hopkin's "Those Were the Days," is included into a special book.

The current issue of Holiday magazine ties in a cover story on Los Vegas with a seven-inch disc of material from Line Renaud's "Casino de Paris," at the Dunes Hotel.

The unusual aspect of this new involvement with maga-

RCA TO HIKE ALBUM PRICES

NEW YORK — RCA Records will increase its album list prices effective Feb. 1. The new prices for labels manufactured and distributed by RCA will be $4.98 for present $4.79 list; $5.79 will list for $5.58, and $6.99 will list for $6.72. Distributor prices will be discounted from the new figures. Adjustments average under 4 cent.

Motown Racks Out Triple Play With Triple Header

NEW YORK — The Motown Records combine has held on to the top three positions on the "Hot 100" chart for three consecutive weeks. The leaders, which have each alternated in the No. 1 position in the No. 1 hits, have "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the Grapevine" by Marvin Gaye's "I Heard It Through the 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Atlantic Gets British Group For Hefty Sum

NEW YORK — For the second time in as many years, Atlantic Records is laying a hefty sum on the line for the acquisition of a British group. Latest acquisition is Cartoon, for a rumored $200,000 for Led Zeppelin.

Cartoon, whose first album will be issued on Atlantic in January, is a self-contained unit of four boys in their mid-20's. They are Derek Cregan, lead singer and bass guitar; Mike Alig, lead guitar; Chris Moiters, rhythm guitar, and Chuck E. Colfils, drums.

Mascari Buys 50% Of Stereonic

CHICAGO — Ed Mascari, former professional manager of the Mercury Records publishing firms, has purchased half interest in the Casual Records Corp. from Ed Cedy. Heading a new record label, Ivanhoe Records. Mascari and Cedy are now searching for artists—primarily young artists looking for a break in the business. Publishing affiliate will be Bob-Cor Music. The coterie operation is moving into new quarters Jan. 15.

Congress Faces Revolution & Run R R Rights

Hearings on sex and violence in entertainment. In the last Congress, a more up-to-date but highly suspicious Rep. John Dingell (D., Mich.) put in a bill to require that printed words accompany any song to be broadcast over the air, also to protect the morale of the young people who seemed to catch the bad words so bafflingly unintelligible to their elders.

Up to now, the great majority of legislators were largely insulated, until they entered the halls of the Capitol. They could and did leave all the rascally rock, the anguished soul and the shattering psychedelic sounds outside, while they turned to the important considerations of war and taxes, racial strife, law and order.

But now the rising voice of protest by young men and young women in the new music is being at the very doors of Congress. Many of the country’s legislators think the government’s failures to deal with grinding poverty in the midst of plenty, racial injustice and the hair-trigger threat of nuclear annihilation. Songs satirize the everyday frauds and put-ons practiced by an older and affluent majority.

The social ills have outraged the young music makers, the dramatic action of the reformers and the threats to the point of grim determination to focus attention on them by any and all means, and not to give in until something is done.

To the older congressmen, it will all be lumped together as into a百度 than the stingers in some instances, where the fast buck impressions go into hard-core pornography, they will have sense.

Consequently, the entertainment world will be first to be put on the griddle when someone calls for the inevitable probe, concerning hearing or investigation of morality questions in all forms of communications.

All of this means more protecion in song, wider swings in experimental recordings, and, as a result, the rather young, more disenchanted with traditional top-40 radio (or television) artists who have made starts of their own. Many of these artists bring more than a little of the tenacity and perseverance of the earlier radio and television artists, and that is why the music business will have to think twice when it comes to making any move about the sanctity of the airwaves.

The academics also predict more much teaching by electronic means—which will produce more and more of the new breed of audio-artists in recording—to the joy of consumer electronics and recording industries providing the instrumentation.

Not only has the spirit of the young protestors vaulted beyond anything Congress is prepared to do, there has been no way of accommodating legislation, but the technologies have gone far beyond anything framed in the 1951 Copyright and Communications laws. (The basic copyright law of 1909, the communications law, 1934.)

The current flood of recorded sound is no more a world of multichannel, air-and-cable, satellite and laser, with two-way home centers and computer conversations in the form of audio or video or both.

Experts warn that the final decisions as to how the public is going to buy and hear music and pictures will have a smashing impact on all copyright concepts in the industry. Each of its segments—music, film, broadcast programming, cable programming—will leap for those new technological channels until it has been opened up, and adjust or withdraw from those that will shrink, some of which will be reaching the public eye, ear and pocketbook.

Legal protection of use-rights and copying rights (cheap copies of records can be even more lucrative and profitable than attempted copyright) will become more complicated and expensive to the financial survival by all concerned.

One of the immediate legislators who seems to be interested in this issue is the idea of copyright in the electronic age. It is curious to think what kind of reason they will devise for the ancient idea of copyright as a right to the author for two years, or that anyone now can have a new performance royalty for the recordings made by performers who provide on records most of the fare that attracts a billion dollars in gross annual sales. How to deal with electronic broadcasting? Should they impose royalty liability on the recording industry; are these records general or specific, and if they formed the pattern for electronic passage of a record? Will they listen more to the record manufacturers or the music publishers in the wrangle over mechanical rates which has been endlessly simmering.

Another of the concerns of Congress and the FCC, is the matter of songs. Stories keep cropping up that it is rampant in some segments of the radio industry, one denies it existence. But the FCC appears convinced, from its own records, that there are songs crosses over the past two years, that there is a large-scale, multitudes-palm-to-palm payola of any significant size going from record companies to disc jockeys to deejays and programmers. Where payola occurs, they say, the FCC is apt to nod after smothering each in turn with as little more than the leaping individual indictments to the Justice Department.

In other matters and fines that the FCC has handed down have been for a different type of payola, and the FCC is most apt to say about conflict of interest when the record selector or deejay has any interests in record hop or music publishing or record-making or selling. The FCC has warned management it must keep all record selection unbiased from personnel with outside business interests in entertainment fields.

Executive Turntable

Nick Albarano will join Stereo Dimension Records as national sales and promotion manager for the next six years. Albarano had been with Epic Records as regional sales and promotion manager in Chicago for two years, and served as western regional sales manager. Before his stint with Epic, Albarano had been with Capitol, Accord, Musicor, and Ram Records. Stereo Dimension, Albarano will also work in advertising and product development.

Robert J. Chamber, formerly president of Electronic Video Recording Division, for Marketing. He’ll be succeeded by Robert E. Brockway, president of the division, for creation and execution of marketing policies and programs of the EVR process.

Russell J. Chamber, formerly vice-president of finance at the Vendo Co., appointed to the newly created post of vice-president of Sales, and general manager of the company’s New York branch. Chamber will also oversee the company’s former full-time executive producer with Tamridge Productions...

Edward M. Moran elected vice-president-treasurer of Triangle Industries. Vice M. Morris, formerly with Triangle, was also serving as treasurer, will now concentrate on longrange financial matters...

Milk Manning resigned as national promotion manager of Muster Records, effective Jan. 1. Before his stint with Muster, Manning had a six-year hitch with Columbia Records in its sales division...

Amos Heilicher named president of Pickwick, and Cy Leslie has been set as Pickwick board chairman. In other appointments resulting from the merger of Heilicher Bros. with Pickwick International, Dan Heilicher was named president of Heilicher Bros., Ira Moss, executive vice-president of Pickwick, was set to serve as vice-president of Heilicher Bros., Sam Yarosh named a vice-president of the Heilicher Bros. Electronic Division, Merril Krock, former senior vice-president of J. L. Marsh, a record service merchandiser and retailer, Joseph Abend, a vice-president of Pickwick, will serve as vice-president of the Pickwick Social Products, Al Heilicher and Joseph Abend named vice-presidents of Soma Recording Co., another Heilicher affiliate; Dan Heilicher set as treasurer of Soma, and Anne Hallan elected secretary for all the companies...

Arnold Maxine appointed a vice-president of the American Society of Composers, Authors & Publishers. Other appointments at ASCAP include: Lloyd Nelson as secretary, and Morton Gould as secretary... Donald Stevens named director of profit planning at Capitol Industries...

Tom Hopkins promoted to national plant manager at Capitol Records. He will direct all manufacturing plants in Los Angeles, Jacksonville, Fla.; Winchester, Va., and Scranton, Pa., plants. He will also coordinate manufacturing activities with Fulfillment Distribution functions in the newly organized Operations Division.

CLUB REVIEW

Martha & Vandellas Take Copa on a Happy Holiday

NEW YORK — Currently at the Copacabana wrapping up the old year and right now in the thick of a New Year banner are Martha Reeves and her Vandellas. Holiday’s music, Miss Reeves’ Copa opener Thursday (19) caught everyone’s attention with the sound of individual standoff, a warm and winning smile, and a glass slipper for the short while to popularize the unit, but always as a classy songstress with the presence of a star.

Her frequent appearances in New Year’s resolutions and won for Miss Reeves a host of friends, met and confirmed whenever they, their eyes or ear caught of Miss Reeves. With the Vandellas, the lean and luminous singer makes up the pop-soul trio whose disk successes—"Holiday," "Ready for Love" and "Dancing in the Streets"—paved the road to the top.

Added to their always slick and sensitive harmony to be, and heavy stacks of albums and best tunes are "Aquarius," from the Broadway production of "Hair," "Children of a Lesser God," "Bicyclettes de Paris," "Jim Webb’s "This Time," and John B. Roy’s classically injury, "God Bless the Child." With a long list of recs and who’s who, Martha & Vandellas can only bring to Motown more musical magic and a star to turn it into...
The New Christy Minstrels make "Chitty Chitty Bang Bang" their very own joy ride!

They take that phantasmagorical machine and turn it right—into a cotton-candy delight of a single with their own special sound. And just to show they can go anywhere, The New Christy Minstrels take a tour through the hits from that wild fantasy of a movie, "Chitty Chitty Bang Bang," and end up with one big joy of an album on Columbia Records.

Big Hits From Chitty Chitty Bang Bang
Sung By The New Christy Minstrels
With Arthur Treacher

CBS 9103: Available at record stores tape cartridges
LOS ANGELES — Warner Bros. Records has formed a subscription service for small market stations, offering stereo albums on a monthly basis. The purpose is to service small and medium-sized markets with LP's they normally do not receive. W7's price is $1.25 per title, with the station only allowed to buy one copy per title.

The service will be administered by Bill Casady, W-7's national promotion director, who developed a mailing list of 6,000 AM and FM stations from a number of sources, including the National Association of Broadcasters. Since mailing out a letter of notification about the service last week, Casady has received a number of phone calls from small market radio stations. The callers express concern over their inability to play stereo recordings with their equipment. Casady said. In a counter move, Casady has been telling the station operators that they can modify their turntable at a minimal cost to play the station's LP's.

"This is a situation that we've never really been confronted with," said Casady. "Something must be definitely done to alert their equipment to play both monaural and stereo albums."

Casady is considering sending out his own LPs to foreign stations, incorporating literature from the NAB which explains how stations can convert their equipment.

As an enticement, W-7 has developed a catalog of 75 best selling albums, which can be strengthened by their libraries. Each month, clients will receive a broadcaster's copy on a rotation basis of each musical album.

In the past, small market stations purchased W-7 records from a number of subscription service companies which, Casady claims, did not buy a record with proper speed. Getting albums quickly to as many radio stations as possible is one goal of the new operation.

BRAZILIAN REP TO VANGUARD

NEW YORK — Vanguard Records has signed Som Industra Commercio as its new licensee for Brazil. The firm headquarters in San Paolo.

Vanguard now has licensees in the following countries: Argentina, Australia, Belgium, Brazil, Canada, Denmark, England, France, Germany, Greece, Holland, Italy, Japan, Mexico, New Zealand, Norway, the Philippines, South Africa, Sweden, Switzerland.

TETRA RELEASING KINGSTON FINALE

LOS ANGELES — Tetramagtron Records will release a double LP of the Kingston Trio's final concert appearance recorded live last year at the hungry i in San Francisco.

The Trio, consisting of Nick Reynolds and Bob Shane, disbanded after the concert, with Shane being named a member of the group to continue in the music business, Stewart and Bulis retaining their new singing partner, record for Capitol Records.

The LP, "The Farewell Concert of the Kingston Trio," contains the group's biggest hits, including "Mr. Tambourine Man," "California Dreamin'," "MTA," and "Greenwich Village." The Tetramagtron package will be released in February.

ROSEN TO HANDLE HAMILTON DISKS

PHILADELPHIA — Bill Rosen, head of Hamilton Productions, independent record producer, has been named as the producer of the first two recordings with David Rose, to insure wide area distribution.

Hamilton brings back to wax the Exception, group formed by Rose, which had a hit with that label for their "Down By the Side." Plotted for coming out on Hamilton on the Groove/Grooves label, "Baby You Need Me Baby," with "The Look in Her Eyes," the group's first release.

The second single includes Richie Allen, singer with the Phillips baseball team, as a guest with the vocals backed by the Ebonics and played by the band directed by Bob Lowden, who also did the arrangements, the baseball star news with "Echoes of November" as the plug side, backed with "Fanfare." Lowden is in former arrangement for the "(10) Strings" on the Stereo-Fidelity label.

NEw YORK — Jazz prod. Orrin Keepnews, who founded the Riverside label and the late Bill Grauer, is returning to the label. Riverside is now released by ABC and Keepnews will handle the reissuing of product—"creative reassembly," according to Riverside.

Riverside is now purely a reissue label and it was reactivated this year following its demise several years ago. Up until now, Riverside had embarked upon a straightforward repackaging series, making Riverside jazz product available again.

However, Thiele now has an independent deal with ABC and Keepnews has been brought in to give the Riverside label a new look. "Response to the repackaging was good enough for ABC to move on with a reassembly scheme," said Keepnews. "With the enormous amount of product that Riverside recorded over the years, under all sorts of complicated club and concert dates and so on, the scope should be enormous."

"I would not be surprised to find these reassembly items better than the original. For me personally it is a fascinating task to reassemble material I recorded years ago, seeing if my judgment has held up. It is a unique challenge."

The original producer turns out to be the re-producers, Riverside release (under the Thiele banner) is scheduled for January and Keepnews intends to make sure there is no break in the release schedule. The following set will be assembled by Keepnews. Riverside music has many jazz names now with major labels, and who also have entered into other music endeavors—Cannonball Adderley, Wes Montgomery, Thelonious Monk, and Bill Evans, for example.

Keepnews does not think he will embark on an "alternative reissue" concept or on-releasing material in a creative way. "It certainly won't be, '"The Old Ones,' "he commented.

However, Keepnews is general manager of Milestone Records, a label also devoted to jazz and classical reissues. But Keepnews sees no conflict of interest now or in the future. "When a product is fixed, we are recording nothing at all at Milestone I am recording and we issue product in a ratio of about 2 to 1 in favor of new recordings."

BAUMSTEIN TALKS TO ADMEN IN D.C.

NEW YORK — "The Role of Advertising in Marketing the Phonograph" was the subject of a lecture and question-and-answer period by account supervisor, Morris Baumstein, at the American Association of Advertising Agencies' Advisory Committee for Advertising Club in Washington.

Applying advertising logic to the record business by utilizing the established methods of record business by utilizing the established methods of concentration and mass market appeal, Baumstein talked to succeeding in a field that "has you going into an unknown world." Baumstein, who is also vice president of Music Records and Kline, Inc., supported his talk with an audio-visual presentation that included taped segments of Columbia radio spots and Columbia's Christmas advertisements.
THE BEGINNING OF MY END

K-957

THE UNIFICS

BREAKING "TOP 40"

Order From Your Local Kapp Distributor
BEATLES GET 13th Gold LP

LOS ANGELES — The Beatles' newest double pocket LP on Apple Records has been certified for a gold album by the RIAA. It's the Beatles' 13th album on Apple, and the package was certified after one week's sales. The group had its 11th gold record in 1964.

GRT Buys 90% Interest In Magnetic Media Corp.

LOS ANGELES — General Recorded Tape (GRT) has acquired 90 per cent interest in Magnetic Media Corp., Manhattan, N. Y., in a tender offer involving 24,509 outstanding Magnetic Media common shares.

In addition, GRT purchased all of Magnetic's $260,000 convertible subordinated notes plus accrued interest.

GRT offered shareholders of Magnetic Media one share of GRT stock for every 60 shares of Magnetic common, and about 61,000 shares were tendered.

GRT Buys 90% Interest in Magnetic Media Corp.

INSIDERS' REPORT

By MILDRED HALL

WASHINGTON — The Securities and Exchange Commission's November General Summary of "Tender" transactions reports trading by officers and directors and other holders of stock in the following companies of direct or related interest to Billboard subscriber companies, with the exchange and stock exchanges are reported first, followed by over-the-counter.

APXEM CORP.—Sold 655 shares, leaving 1,135 Robert R. Owen bought 180 shares, giving him 180.


AYNET, INC.—Max Alperin converted 3,795 shares of $2.50 cumulative convertible preferred into 36,975 common, then sold 2,500 of the common, leaving him 14,452 common and 25,000 preferred. Robert A. Riesman converted 8,025 shares of the $2.50 preferred into 40,125 common, and sold 25,125 common, leaving him 15,000 common and 76,811 preferred.

CAPITOL INDUSTRIES — L. W. Dunn sold 2,000 shares, giving him 36,610.

CHICAGO MUSICAL INSTRUMENT CO.—E.C. Incls., Ltd., bought 6,600 shares, giving them 322,300 shares, and Aiken Industries bought 190 shares, establishing holdings of 270,601.

GENERAL ELECTRIC—Mark Morton sold 275 shares, leaving 518 held personally and 44 as savings trust. A. R. Peltsios bought 125 shares, giving him 490.

HARVEY RADIO—Howard C. Boerner bought $1,580,000 worth of 4,275 per cent convertible subordinated debentures, giving him this amount in debentures, and bought 1,000 shares of preferred, giving him 1,000 preferred.

MCA—Donald Albert D. Dorisold 8,000 shares, leaving 14,305. F. E. Witt sold 600 shares leaving 2,550, and Mrs. Witt owns 4,000.

NETROMEDIA, INC.—David J. Mahoney bought 2,000 shares giving him 8,528 and Mrs. Mahoney has 212 shares.

PIONEER ELECTRONICS (Nippon Kogakusha Kogyo Co., Ltd.)—(Continued from market) 3,150 shares as trust, giving him 25,306 shares held in trust; 48,573 shares held personally, 475,921 as corporation, and 59,047 as co-trustee.

SHURE, INC.—S. C. Shure bought 2,500 shares, leaving him 5,500 shares.

MOTOROLA—John R. Welsy sold 1,000 shares, leaving 200.

SEEBURG CORP.—William G. Raoul sold 20,000 shares leaving 97,700 shares.

TRANSCONTINENTAL INVESTING—Howard Weisinger bought 500 shares, giving him 36,449 shares held personally, and family holdings of 15,498 shares.

W. WINNER BROS.-SEVEN ARTS—Alan J. Hirschfeld sold 1,100 shares leaving 1,900.

ZHENTHEL—Ralph M. Spang bought 400 shares, giving him 7,100 shares.

The following transactions were made by officers and directors in the 138,350 outstanding common stock.

GAC CORP.—T. P. Potter exercised option to buy 200 shares, giving him 1,600 shares held personally and 2,061 as trustee.

SOUTH INTERNATIONAL—Seymour Leslie sold 100,000 shares, leaving 108,125.

TELEPHONE INDUSTRIES—J. B. Keating bought 400 shares, giving him 1,000.

GRT Buys 90% Interest in Magnetic Media Corp.

MCA Declares 15c Dividend

NEW YORK—MCA has declared its regular quarterly dividend of 15 cents on the company's common stock, payable on Jan. 10 to stockholders of record Dec. 26. It is anticipated that MCA's earnings for the fourth quarter of 1969 will be significantly below the prior quarter reported for the fourth quarter of 1967. The decline is expected to be due to lower than expected theatrical several films released by the company's Metro-Goldwyn-Mayer, Lew Wasserman, MCA president, indicated that the company expected to wrap up operations, television and the music and record divisions, experimental unsatisfactory results in 1968 and that he considers prospects in the domestic areas for 1969 to be excellent.

MCA, Westhouse Extend Tie Time

NEW YORK — MCA and the Westhouse Corp. have agreed to extend the time allowed for closing of their proposed merger until after Dec. 31. This is to allow additional time, if necessary, for consideration of proposals from the Department of Justice.
DAVID MERRICK presents
A NEW MUSICAL

Promises, Promises

NEIL SIMON
Based on the screenplay "The Apartment" by BILLY WILDER and I. A. L. DIAMOND

Music by BURT BACHARACH and HAL DAVID

Lyrics by JERRY ORBACH and JILL O'HARA

Starring EDWARD WINTER

Directed by ROBERT MOORE

Also available on 4 track, 8 track and cassette tape cartridges.
EAL TALENT

Sam & Dave Re-Soul Fillmore

NEW YORK — Sam and Dave, Atlantic's hard-soul duo, will henceforth be known to fagged out Fillmore East patrons as "Blues and Blues," a well-earned alias following their incredible soul tornado fronting the group's "Blues and Blues" and Al Kooper, Columbia's talented "Super Session" musicians, and Eldridge, Earth Opera distracted the crowd to the best of their ability before running for cover from the pulverizing soul machine of Sam and Dave. By bringing their routines to Fillmore, Sam and Dave thus brought to a close a mini-odyssey of riffs, winning the "downtown" cheers for an "uptown" heritage. The journey, completed like a straight cultural exchange between East (which swapped Sly & the Family Stone) and the Apollo Theatre in Harlem,变成了 the greatest green groups in the down home town brothers. But it was the quality and execution of the soul riddles, handled by the group's own personnel, the Green Bay Packers of soul music, that made the group at Fillmore a formidable force.

With the precision of a military honor guard and a great deal of control, the band unfurled their brass with vaudeville hierarchy, staking Sam and Dave to a background of gargoyle horns, enthusiastic footwork and gang harmony. Sam Moore, a candidate for the late Otis Redding's crown, reduced tries to blatant liquid emotions that reappeared in the audience as the sweat of excitement. Partner Dave Prater scalded ears with his hot, edgy confessions, while Redding's 2 favorite got his idea of Otis Redding's "I've Been Loving You Too Long." "Common Sense," "When Something Is Wrong With My Baby," the fabulous "Social Spider's Web," the third disk, "Soul Sister, Brown Sugar," and "Dr. Feelgood," brought Fillmore fans into the chilly evening.

Guitarist Mike Bloomfield and organist Al Kooper, whose rock references are known by every rock aficionado, in Minnesota, Paul Butterfield Blues Band, Electric Flag, Kooper: Blues Project, Bloomfield and Tea, recorded their stint for a new "live" LP. But their second set Friday opened with a wild, technical frenzy of songs which, to the true believers, had they traded blues vocals on "Feelin' Groovy," "Don't Throw Your Love Away," "All Right," and "Till the End of Time," all reminiscent of their own own. To the true believers, the duo started with an incendiary salvo of the Paul Butterfield Blues Band jammed in the "Ammonia" slot. Mike Bloomfield and answering his lyrical blues guitar with pounding heavy rock. "Season of the Witch" featured the two headliners, Seaton and three weeks in a prolonged workout which, unfortunately, treaded on too many music types and tempo tricks. But when it was all over, they all shook hands anyway and seemed happy and creative about the whole thing. The group's jam was "live" with spontaneity, it still lacked the discipinousness which disengages only a true producer can edit out, but not a listener.

A "Greatest American Eagle Tragedy" is one of the finest antitwar songs on the rock charts. Al Kooper has put his heart and soul into the recording and the performances of the group's original which has been picked up by Capitol to record as a solo performer.

Burdon, sans Animals, Figures Out Future

LOS ANGELES — Eric Burdon and the third version of the Animals have discarded, leaving their last couple years as a rock group. Henceforth by the London-based band the group's most recent hit and their most recent material, which is in a sort of parallel to the Beatles and the Rolling Stones songs. But while the Animals are doing songs about the Beatles and the Stones, the Burdon and Deverich tour planning their management firm, which presently represents Blues Image, said he's a "singer and performer." He wants more control over his ideas and features songs are the medium by which his late wife will have a "rock and roll" career.

The Animals were looking for an American film company to join in the project. For his own recorded projects, he says he'll use a pickup band of players with whom he's worked in the past.

Burdon will officially and finally put the Animals to rest during the Christmas holiday when he flies home to Newcastle, England, to play a benefit with the original members of the group.

The record business in their present state "confuses" Burdon because he feels groups like the Animals are doing songs about the Beatles and the Stones. As a producer, he says he's "inadequate as a songwriter and performer."

He wants more control over his ideas and features songs are the medium by which his late wife will have a "rock and roll" career. For his own recorded projects, he says he'll use a pickup band of players with whom he's worked in the past.

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Quality means everything at Monument

When it's Monument, it's quality.

And with good reason. Quality songs, quality artists, quality musicians . . . is it any wonder Monument gives the same careful attention to the actual production of their product? Not if you know Monument, where quality means everything.

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Mid-South Record Pressing, Inc.
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Monarch Record Mfg.
Los Angeles, Calif.
Mitch Leih Up For 'Candy Store'

NEW YORK — Mitch Leih, composer of the music for "Man of La Mancha," has been signed to write the music to the Broadway production, "The Candy Store." Lyrics will be by Mack David. The music will be published by Andrew Scott Music, which owns the music publishing company, Alexander Cohen is producer. Negotiations are under way for album rights to the play.

Lionel Bart Eyes Pop Scene

NEW YORK — With a musical like "Oliver!" (a runaway hit now getting a new lease of life and chart action via the film version) you might expect Lionel Bart, who wrote the book, music and lyrics to the Brita-
nied composer. Especially as there are two more Bart musicals to be unveiled in 1969, one based on "The Hunchback of Notre Dame" and the other on the film, "La Strada." Bart revealed this when he visited New York last week for the "Oliver!" premiere.

But Bart is far from satisfied. For one thing he is getting back right in the pop-record scene. "Pop music, and by that I mean the really honest kind, is the only thing happening today," he commented. Bart has his own Deram album out Jan. 1 and one interesting aspect is that the LP is being used as the basis of a film.

"Bart sees this kind of mixed-media approach as a signpost for his future. "The soundtrack can come first, he used as the basis for the movie, rather than the other way round," he said. Bart's consortium, Neo-Cre-
ic, is very involved with the film world. Bart himself has been offered the chance to score for movies — "a fantastic amount of money" — and he is shooting.

The next move is up to you!

Applicants for membership in the American Society of Composers, Authors & Publishers who meet the following requirements will be accepted as members:

Writers: Any composer, author, or copyright holder of musical composition who shall have had at least one work of his composition or copyright published or commercially recorded.

Any composer or author of a copyrighted musical composition who is not found to be eligible to membership in the participating class may be elected as an associate member.

Publishers: Any person, firm, corporation or partnership actively engaged in the music publishing business whose musical publications have been used or distributed on a commercial scale, and who assumes the financial risk involved in the normal publication of musical works.

STANLEY ADAMS, President

American Society of Composers, Authors & Publishers
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805-17th Avenue South, Suite 309, Nashville, Tennessee.

Sly & Family Stone Hit Electric Wave at Flamingo

LAS VEGAS — The Flamingo has experimented with three rock groups of very different schools during the past two months and has come up winners with every one.

The latest experimental book-
ing involves Sly & the Family Stone, a seven-member San Francisco-based band who are mind-bending music served up by the Family Stone is sub-
stantially different from that of-
erred by their Flamingo pred-
ecessors, the Oak-egg Platters and the Motown rock Tem-
pations, but early response indi-
cates that the engagement will be successful.

The group brought along 2,900 pounds of electronic equipment which requires them to perform amidst a jungle of amplifiers and speakers and a morass of wires. In spite of the obstacles imposed by the elec-
tronic furnishings, Sly and the Family Stone come off as a visually appealing group. Brilliant costumes and majestic
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THE 5TH DIMENSION
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2 "SWEET BLINDNESS"

"CALIFORNIA SOUL"
THE 5TH DIMENSION

PRODUCTION AND SOUND BY BONES HOWE
EXCLUSIVELY ON SOUL CITY RECORDS
LOS ANGELES—Jet Stereo, distributors of Lear Jet home and auto players in California and Las Vegas, will expand its dealer network from 200 to more than 1,000 outlets.

And, in an all-out effort to exploit the Lear Jet line, the company has allocated a quarter of a million dollars for advertising and promotion.

The dealer network will be increased to include specialty stores, furniture outlets, jewelry stores and electronic and automotive chains.

Phil Costanzo, Jet Stereo president, plans in-store promotions, dealer contests and co-op advertising to stimulate dealer-consumer excitement in the Lear line.

Jet Stereo's $250,000 promotion budget will be concentrated in radio, TV and newspapers, with a major emphasis on teen-age exhibits and auto shows. The radio and TV commercials and newspaper advertising will plug Lear's eight models in the auto line and its six models in the home line.

Jet Stereo also will display Lear product at 12 teen shows this year, including hot rod shows, custom car shows, Teen-Age Fairs and the Winternationals. To attract the young consumer, Costanzo uses psychedelic lights and product giveaway coupons. "We can expose about 8-10 million young people to Lear by taking exhibits to space at teen-oriented shows," said Costanzo.

The radio promotion will include 60-second commercials on KGFJ, a Negro-oriented station, other ethnic and underground radio outlets and top 40 stations. Lear recently spent about $30,000 for a series of 60-second radio spots on KRLA, a top 40 station, and a series of spots on KHJ-TV a local TV station.

With much of the promotions geared to the young adult market, Costanzo will take TV time on teen-young adult oriented shows, including "All American College Show," "Groovy" and "Boss City." The TV advertising schedule also includes "I Spy" and "Cinema IX" for adult viewers.

The teen-age "Boss City" show also features Lear Jet Stereo 8 units as a contest giveaway.

Red Seal Tape Simultaneous With Records

NEW YORK—RCA Red Seal is issuing three 8-track tape CARtridges next month simultaneously with the release of the albums on disk, RCA's first simultaneous release of any classical records and cartridges.

The three, part of the seven-album record cycle signaling the return of Eugene Ormandy and the Philadelphia Orchestra to the label after a long stint with Columbia, include a coupling of Liszt's "Piano Concerto No. 1" and Grieg's "Piano Concerto" featuring Van Cliburn, and a pairing of Chopin's "Piano Concerto No. 2" and "Fantasy on Polish Themes" featuring Artur Rubinstein. The third tape is Tchaikovsky's "Symphony No. 6" (Pathetique)."

Ethnic Tapes Set Latin TV Spots

NEW YORK—Ethnic Tapes, the new tape CARtridge firm set up by Morris Levy, is bowing a series of television spot announcements this week on WNUJ-TV (channel 47), which features programming aimed primarily at the Latin market here.

Ethnic Tapes, established as a clearing house for foreign language material, already has 100 titles in release.

Cassette Ties

LOS ANGELES—Although Ampex will no longer duplicate and distribute Warner Bros.-Seven Arts 8-track CARtridges as reported last week, it will continue to do so for the company's cassette product.
CCC Helps Furnish Southern Tape Needs

Norelco's Ad Tinted Yellow

NEW YORK — North American Philips has set in motion a classified advertising campaign keyed to the telephone company's Yellow Pages. Under the co-operative program, Norelco dealers and service stations will be able to tie-in their local listings with the Norelco trademark.

With custom-built equipment designed by Bell Sound's AUB Duplication Corp., CCC is operating one line of five duplicators, with another five to be installed shortly. Cartridge capacity, according to Comstock, will be 7,000 per shift. CCC is capable of duplicating 4- and 8-track tape cartridges, cassettes and open-reel tapes. Size of the fully air-conditioned plant is 10,000 square feet.

Comstock's move into tape cartridge duplicating was triggered by his experiences in his two allied corporations, Comstock Distributing and Sound Marketing. (The former distributes records and tapes for Columbia and Epic, and the latter is an all-label record and tape merchandising operation.)

"There's been a long need for a duplicator in the Deep South," Comstock said. "This need has become acute because of the problem of slow deliveries." CCC, set up to function as a subcontractor, ships its products in the South directly to its clients' distributors. Comstock is president of CCC, Bill Evans is general manager and Ivan Miles is plant engineer.

Stanfield Gets Audio Magnetics

LOS ANGELES — George Stanfield/Associates will represent Audio Magnetics, tape duplicator and blank tape manufacturer, in the Oregon and Washington markets.

The Portland-based Stanfield/Associates will concentrate in the educational field.

Baptist College Launches Station

SPRINGFIELD, Mo. — KWFC-FM is slated to hit the air here soon, according to James E. Price, assistant manager and program director. The 100,000-watt stereo station, owned by and located on the campus of the Baptist Bible College, will feature a religious music format. William F. Askew is general manager.

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ELIGIBLE CLASSIFICATIONS

- RECORD MANUFACTURERS WITH TAPE PRODUCT
  Labels available on tape (please list con.
  ferred) in which each is available.

- RECORD COMPANIES MANUFACTURING OR RELEASING THEIR OWN TAPE PRODUCT

- CARTRIDGE, CASSETTE & OPEN REEL LICENSED DUPPLICATOR/MARKETERS
  List labels you are licensed to duplicate.

- CUSTOM DUPPLICATORS

- RAW TAPE MANUFACTURERS
  List brand names.

- BLANK LOADED TAPE
  List configuration(s)

- TAPE WHOLESALERS
  DISTRIBUTORS
  List tape lines handled.

- RACK JOBBERS
  ONE STOP
  IMPORTER/EXPORTERS
  List tape lines imported and country of
  origin.

- PLASTIC CARTRIDGE, CASSETTE & REEL MANUFACTURERS
  List configuration manufactured and brand
  name.

- TAPE PLAYBACK EQUIPMENT MANUFACTURERS
  List number of models in each configuration.

- TAPE SERVICES & SUPPLIES
  DESIGN & ARTWORK
  PACKAGING & LABELING
  PRINTERS & LITHOGRAPHERS
  MANUFACTURERS OF TAPE Duplicating
  EQUIPMENT
  List chief product, i.e., mixers, winders,
  degaussers, loaders, etc.
  CARTRIDGE PARTS MANUFACTURERS
  List chief product.

- TAPE ACCESSORIES & SUPPLIES
  CATALOG SERVICES
  BROWSER BOX MANUFACTURERS
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  HEAD CLEANER & DEMAGNETIZER
  MANUFACTURERS
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The "IN" Side View of Musical Instruments
The year 1968 was such a dynamic one for rhythm and blues on the charts that SOUL SAUCE consoled the record industry for predictions on the soul picture for 1969. The results, printed below, are the careful analysis of those questionnaires and, as far as we can tell, are extremely accurate. So check your month-by-month progress for the new year before you actually get there—and have a happy holiday.

JANUARY: Aretha Franklin releases a new album which is certified by the RIAA as a gold disk three days after release. It reaches No. 1 on the jazz charts. Motown has five records in the top 10 pop records, all from the album Temptations: The Dirty Dozen. Aretha Franklin version of the Beatles' "Ob-La-Di, Ob-La-Da" is the top r&B record followed by Wilson Pickett's "Hey Jude" and Archie Bell and the Drells' lament of the Beatles' "Yellow Submarine." Gamble and Huff form Atlantic Records of Philadelphia. The original Atlantic Records uses on the ground is its entire live shows at the lobs when a judge rules that nobody will take the new label seriously anyway. Archie Bell and the Drells switch to Gamble and Huff. A new dance, "The Basic Black," comes out of New Orleans to sweep the country. Diana Ross holds a record for a film career in Hollywood.

FEBRUARY: Jerry Butler joins the new Atlantic label, David Ruffin rejoins the Temptations. Ben E. King rejoins the Drifters and Florence Ballard returns to lead the Supremes. Clise Houston and the Sweet Inspirations become the top female soul group on the charts, wrapping up their first gold record. Aretha Franklin score their second gold disc this new year. A black record company, sponsored by NATRA, moves into active competition with the majors. Ed Wright leaves Minit Records to become its first president. Motown has six records in the top 10. Gamble and Huff's "Beaumont Raccoon," which goes straight to the top of r&B ahead of Stevie Wonder's harmonica version of "Strawberry Fields Forever.""March: Aretha Franklin is inducted into the new R&B Hall of Fame and shocks the world by revealing that she has left Atlantic Records to join Motown. Jerry Wester is in Florida and unavailable for comment. Motown locks up all 10 places on the pop charts as Edwin Starr slips into the No. 1 spot ahead of Smokey Robinson, who has left the Miracles to lead the Ruffin-less Temptations. James Brown releases five albums, four singles and a triple LP of his shows at Apollo. Erma Franklin sings with sister Aretha on the new Philly label and is soon followed by Carolyn Franklin. Sam and Dave are ordered by a Federal court to make their act less exciting.

APRIL: Jerry Wester comes out of hiding to sign with the new Atlantic Records as an artist. Aretha Franklin produces his sessions and Gamble-Huff write the rest of the material, and the other hits. Billboards picks the record for the top 60. Diana Ross is nominated for an Oscar in her first film. Sam and Dave are jailing for inciting an audience to dance in Madison Square Garden, which does not have a dance permit. Marvin Gaye and Jose Feliciano have a soul duel over the "Star-Spangled Banner" at the opening game of the baseball season in Washington. Gamble and Huff produce the duel. Ray Charles records the Beatles' "All You Need Is Love," which zooms to the top of the r&B chart, replacing Marvin Gaye and Tammi Terrell's version of "I Am the Walrus." Dionne Warwick signs with Atlantic Records in Philly. Jerry Wester's first disk is bubbling under.

MAY: The Beatles have the top 10 records in R&B. Motown still has a hold on the top 20 in pop, except for Jerry Wester's record which is No. 20. The old Atlantic Records is bought by an unidentified deep in Miami. The Franklin Sisters release their first single. It is certified for a uranium disk two days after hitting the Top 10. Marvin Gaye and Jose Feliciano sign a two-parter exclusively for the r&B market, but the record is a flop. Still, it becomes their biggest seller ever in the pop market, registering 7.5 million copies sold. The Four Tops record the Beatles' new song and an R&B hit seller in the same evening of the day it is released. Percy Sledge waxes his version of the "Sgt. Pepper" album. Jimmy Brown plays Berry Gordy Jr. in the filming of "The Motown Story." The Apollo installs a light show and features a rock group from Fillmore East on the bill. Every week, James Brown flies to Australia for one show. The Temptations and the Supremes merge to form the Supreme Temptations led by Florence Ballard. The music industry closes for June and July to allow the first months on an 8-track tape cartridge. August and September are recorded for release in 1970.

OCTOBER: Archie Bell and the Drells sing the "Star-Spangled Banner" at the opening game of the World Series between the Yankee and Mets. The original Atlantic Records shows the Beatles in a new album. The Beatles are inducted into the R&B Hall of Fame as songwriters. Florence Ballard leaves the Supreme Temptations for a film career in Italy. Martha Reeves leaves the Vandellas to head the group. Oldies come back strong during the month.

NOVEMBER: The Apollo Theater and Fillmore East open a cultural exchange program. Jerry Wester is named artist of the year, Aretha Franklin producer of the year. Gamble and Huff produce a new label called Pacific Records and sign Mississippi John Hurt, who records the Rolling Stones' "Jumping Jack Flash." Diana Ross wins an Oscar for her role as Barb' in Streisand in Streisand's role in "Funny Girl"—as part of the "Barbra Streisand Story." r&B takes over 75 percent of the pop market. The new dance craze comes out of New York called the "Soul Sauce."
BEST SELLING
Rhythm & Blues

Gentilomo Rolls With 2000 Firm

NEW YORK — Carlo Gentilomo has started rolling with his recently set up firm here, 2000 International. He already has established a European Universities Network to promote American artists on the Continent. He’s also acting as liaison (communication expert) in dealings between firms in Europe and the U. S.

In addition, Gentilomo has arranged a tie with Sid Bernstein, manager of the Rascals, to handle the group’s promotion in Europe. Also, Gentilomo, who is now based at 1630 Broadway, has become the U. S. representative for Le Journal du Showbusiness, a European trade paper.
Radio-TV Programming

KYA Tapples Drake's KFRC

By CLAude HALL

SAN FRANCISCO—KYA has toppled Drake's KFRC as the top-rated station in the Bay Area. KYA's new format, which has been in place for nearly a year, is proving to be a success.

The first thing Kester did up on getting control of the station was fire Starr, who he felt was not pulling his weight. Then came a statistical study of the competition minute by minute. People copy the Drake format, but few people study it.

This came competitive measures. First, Good personality.

Next, equipment. "(I think) number one thing important: one of the things we did was change the sound so it should sound as loud as a bass drum)". Then came the cutting of commercials from 18 minutes per hour to 12. To the guy who says I never heard a successful station that didn't carry a lot of commercials, I'd like to see what other competition it's going up against. When you're up against another radio station that's doing it, it's almost impossible. I've never heard a review of a commercial that carried a lot of words.

One of the greatest things that can happen to some radio stations is being the new kid on the block, 10.6. Speed. Because these radio stations are sounding too mechanical.

Five stations are doing any creative programming. If you're going to have any secrets to success in Top 40 radio operation lies in the understatement. The small talk, the that's don't have to be on the air all the time.

One of the big reasons for the programming is the drop in the number of country music that, Doll said, is "the upsurge of the music itself. What he has been trying to do is the past pop music ... reaching more people because the station sounds like a pop station.

"Spoke' Still the Word, But...

By RON SCLACHTER

CHICAGO—WLS-FM here is enjoying a successful period of night-time newscasts and nighttime progressive rock, but general manager Harvey Wittenberg realizes a collision of interests.

"Right now, the music is compatible and we have no problems," said Wittenberg. "However, if and when we arrive at that point, we will have to decide whether to go one way or the other.

Recently, the station expanded its progressive rock programming from 8 to 34 hours a week. This week it is on the air from 8 p.m. to 1 a.m. Monday-Saturday and off at midnight on Sundays. The progressive rock programming has been up to six hours a week for the past six months.

"The next six months to a year will tell us whether we'll remain at the current plateau or not," said Wittenberg. "At present, we're fairly well satisfied with the current rock format and our audience is growing.

"People" personality is Gordon Anderson. "Music is the most important part of the show," Anderson said. "I inject myself as part of the total program. The only thing that's making it today is the programming. I utilize not only what's on top 40, but also go into a variety of areas. It's important that people are aware of what's going on.

I don't think Chicago has been exposed Groups have left the city when Chicago should have grabbed hold and said this ours. Marshall Drugs is the only one who is doing something.

I can't break a group. Total involvement needed this includes airspace and actual performance. I can play the album, but that's not the whole group.

"I program for Chicago. I associate myself with Chicago. What I play would not necessarily over on the coast or in Philadelphia. I consider AM stations as my only competition and I predict that in another year I will overtake one of the major FM rockers.

"Spoke," which currently has 12 sponsors, has been averaging free orders a week and has been sold out on occasion. With commercials limited to eight minutes per hour, revenue has been running 65 to 75 percent.

We've rejected some commercials because

DECEMBER 28, 1966, BILLBOARD
O'Day: Are You Over-Reacting?

Continued from page 18

O'Day: Are You Over-Reacting?

the station, or enter our silly contests. They do not stand in line for tickets because they are. They are just out there, perfectly willing to listen as long as we program what they want to hear. They are quite loyal and patient with our whims and generally do not flag us until we become so within ourselves we ignore their requests. They have been disciplined when I hear a program director say they installed some new system in their programming and two weeks later, the Hooper was up. Where's a foregone conclusion that we cannot operate ourselves? It is a time of the radio, trying to find a new promotion, an exclusive, or a disk jockey that gives the time and temperature in a different fashion. True, there is a great deal of merit in the theory that one programs a station against another station. In other words, you want to make your best shots where they are the weakest. Yet at the same time, you may sacrifice the operators that he has a unique opportunity to entertain the lands of battling and select the operator who has the courage, fortitude and sense of ambition on this course, regardless of how may records his competitor has already played in a row.

Top 40 radio needs desperate changes in a program where it goes into the community must meet its potential audience and uncertainly as to what they want and need from radio. Is this not in direct contrast to the operator who reacts to ratings problems by grabbing his Weather tape recorder and flying to Los Angeles to air check KHI for a couple of days? A man who I respect greatly in this business, Ron Jacobs, the program director at KJIH, put it this way. His words I cannot recall, but, in effect, he said, "Ask me what my secret is to KJIH. Ask yourself the secret of operating a top 40 station. Don't be so concerned in the meantime about铧 than a request to the radio, a call-in or a phone. And when they do, they will still be months ahead of the tastes of that precious adult listener.
Radio TV programming

programming aids

- Continued from page 21

Wayne, Va.-WABY

Carolyn Bleam

Music Director


Washington, D. C.-WWDC

Terryl Green

Music Librarian


Coca-Cola, Fla.-WRKT

Al Radlein

Program Director


Miami-WIOD

Yolanda Parapar

Music Director


Norwich, Conn.-WICH

Bob Craig

Program Director


Pomona, Calif.-KKAR

Gene Bush

Program Director


Indianapolis-WREB

Lee Shannon

Program Director


Chester, Pa.-WEEZ

Lowell Howard

Program Director, Personality


Cincinnati-WLCU

Dave Floyd

Program Director


Memphis

Bill Thomas

Program Director


Cincinnati-WZIP

Al Man Peck

Music Director


Las Vegas, Nev.-WFLA

Mike Reznick

Music Director


Phoenix, Ariz.-KUDS

Bob Pond

Program Director, Personality


Dean Murdock

Program Director


OTHER PICKS


Radio TV JOB MART

WKNR, top 40 radio station in Detroit, went on TV in order to get itself over to listeners. The occasion? The Detroit Auto Show. As WKNR was at Cobo Hall in Detroit, Frank Manica, operations manager, placed a television camera in the studio of the radio station and a monitor at the station's exhibit at the Hall. Visitors to the Auto Show saw the WKNR deejays at work. Some of the deejays took advantage of the occasion to ham it up by flashing quick prints painted signs reading: "Hello, Mom!" or "Help! I'm Trapped." According to an estimated 31,000 people attended the show and Manica said there were often crowds three to four deep around the monitor. The station broadcast with a radio mast from the station and $2,000 was the total expenditure for the technical part, including microwave set-up.

"Spoke" Still the Word, But...

- Continued from page 18

they didn't fit into the show," said Wittenberg. "Hall of the Champions" is one of the new features, which has been added to the rest are soft-sell in keeping with the mood of the show.

"Most of our business comes from record companies and every major record company has bought into the "Hall of Champions,"" said Wittenberg. Four record stores, five clothing stores, two auto dealers, some motion picture business, publications and a stereo tape outlet. We've raised our rates and they're charging.

"Spoke" show has been commanding top dollar for spots. A one minute minute rate ranges from a high of $20 to $15. Revenue from 'Spoke' accounts 20 to 25 per cent of our total FM revenues.

"The only agency business we have had is from some of the record companies. Recently, a sales-
Amateur Hour
To 'Ring' Again

NEW YORK — After more than 10 years, the "Amateur Hour" program, which brought the vote-by-phone gimmick in New York City area to build attendance, will bring back the phone-in voting system from the beginning of the show in 1934 when it launched its major Bowes as a local radio program.

Once again, as of Dec. 22, viewers here will be able to call in during the program to vote for their favorites. The show will continue to count cards and letters mailed in.

"Say You Saw it in Billboard"

RECORD SHACK
Satisfy all your record and tape needs from our full inventories of all labels

AT NEW YORK'S LEADING ONE-STOP
45's All the hits, all the Gospel, all the Calypso, and all the oldies. Ask about our special 45rpm Box Prices

AT NEW YORK PRICES
Contact us for our special discount schedule

the song: "CHITTY CHITTY BANG BANG"

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Gold Mine for Country Talent

By BILL WILLIAMS

Nashville Scene

By ROBERTS

Country Music

Gold Mine for Country Talent In Sawdust Trail of U.S. Fairs

Atles Harness will be married Dec. 30 to William T. Bonneau, brother of her manager, John Bo- neau, Rhythm and Blues. The latter, an eminent Methodist minister, will perform the ceremony. Presale Records will handle its own distri- bution in the States, and the recordists are to be a real big seller and a real money maker. Presale is a sensitive and poignant collection of music that has a real sound, and is just like that "The Hurt Goes On." It is a much better label than the "I'm Off Lonerie" and "My Mind" have great sincerity and authenticity, besides being a sensitive and poignant collection of music that has a real sound. Connie Williams, the most popular al- most always plays a Gibson guitar— the choice of professionals.

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By ROBERTS

Gold Mine for Country Talent In Sawdust Trail of U.S. Fairs

By BILL WILLIAMS

Nashville Scene

By ROBERTS

Country Music
"When The Grass Grows Over Me"

GEORGE JONES

Published By: GLAD MUSIC
Bookings: HUBERT LONG TALENT AGENCY
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<th>Title</th>
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<th>Label</th>
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<td>&quot;Wichita Lineman&quot;</td>
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<td>&quot;Smilin' Like a Rose&quot;</td>
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BILL LINDSEY
“Blue Blue Blue”
“Land of the Navajo”

LINDA GALE
“Ride A Little Horse”
“Let the Violins Play”

LEE WRIGHT
“That’s What You Get For What You Got”
“It Would Take A Miracle”

BOBBY GEORGE
“I Wish I Was Coming Home to You”
“Heart of the City”

DARRELL GLENN
“The Message”
“It’s Been Too Long”

DALE McBRIDE
“Country Boy”
“Born to Love You”

THIS IS POMPEII COUNTRY

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VESUVIUS MUSIC INC. / A-S·C-A·P.
POMPEII RECORDS / P. O. BOX 7328
P. O. BOX 7328 DALLAS, TEXAS 75209
Tel. 214 – 521 - 7911
RCA Promotes 7 by Ormandy

NEW YORK—The return of Eugene Ormandy and the Philadelphia Orchestra to the RCA label is being heralded by a seven-album release due next week. Each of the seven albums will be skin wrapped with a bonus album containing a discussion between Ormandy and Roger Hall, RCA Red Seal ADA. This bonus disk contains an excerpt from Tchaikovsky’s “Symphony No. 6” (Pathé). A new version of the work is included in the seven-album release.

Also on the bonus disk are excerpts from Kitz Kreisler “Violin Concerto” featuring the composer; Brahms’ “Alto Rhapsody” conducted by Tan Dun; Anderson “Lehrigen’s Farewell” with tenor Lauritz Melchior; excerpts from Richard Strauss’ “Don Quixote” with Emanuel Festerman; and a solo by Beethoven’s “Fidelio” with soprano Karin Magntad. All selections were recorded with the Philadelphia Orchestra.

The new albums include a Chopin pairing with pianist Artur Rubinstein, and a coupling of Liszt and Grieg concerts with pianist Van Cliburn. Other releases are Ives’ “Symphony No. 3,” “Telemann’s “Concerto for First Deskman,” William Schuman’s “New England Triptych,” and Bruckner’s “Symphony No. 7.”

Victricola releases include the first recording of Tchauitius’ “Desert Island” and “Water Music,” featuring the Yomiuri Nippon Symphony under H. Wukasumi; contralto Maureen Forrester and tenor Richard Lewis in Mahler with Fritz Reiner and the Chicago Symphony; and Charles Munck and the Boston Symphony in Debussy and Barber.

Clarinetist Benny Goodman and the Perlman String Quartet are featured in a Mozart pressing under Munck, of Howard Mitchell, recording a transcription of a quartet for clarinet. Two monaural vocal recordings have tenor John McCormack in arias, duets and songs; and leading Alexander Kipnis in scenes from Mussorgsky’s “Boris Godunov.”

Contemporary Disks Scheduled by DGG

NEW YORK—Three albums of contemporary music are included in Deutsche Grammophon’s seven-album release for January. Included is a Stockhausen pressing of recording first “Gruppen” for three orchestras and “Carre” for four pianos and chorus. Featured are Michael Gielen, Mauricio Kagel, Bruno Maderna, Andrzej Markowski and the composer.

An LP of the first chamber music listic by Karlheinz Stockhausen in Lukasfilm’s “String Quartet,” Pianette’s “Quarolletto per’ Archi,” and Maryaenda’s “Prelude for String Quartet.” The third contemporary music disk includes Ligeti’s “Lux Aeterna” and three composers new to the catalog: David Bedford’s “Two Poems for Chorus,” Arne Mellencamp’s “Lucifer” and Marek Kapelent’s “Makta.” Helmut Franz conducts the chorus of Northwest German Radio, Hamburg, with Gerhard Otto as soloist.

Composer Eugene Jochum continues his Bruckner project with a pairing of “Psalm 150” with the chorus of Deutsche Opera Berlin, and the Berlin Philharmonic in Korngold’s “Il Trovatore” with the chorus of the Bavarian Symphony.

In the other albums Karl Boehm and the Berlin perform Mozart, Herbert von Karajan and the Berlin play Beethoven, and pianist Wilhelm Kempff is featured in Schubert.

**Classical Music**

**Columbia Features Entremont, Boulez in Jan. Release Sked**

NEW YORK—Four Philippe Entremont albums, including a specially priced set, are being issued by Columbia Masterworks next month. Included is an album of movements from piano concertos by Grieg, Gershwin, Tchaikovsky, and Rachmaninoff with Eugene Ormandy and the Philadelphia Orchestra, and Leonard Bern- man’s “Tchaikovsky” and the New York Philharmonic.

Another pressing by the pianist pairs Bartok concertos with Leonard Bernstein and the Philharmonic. Entremont also has a disk of Chopin Walzes. The multiple set has a program of piano pieces by Debussy, Lutoslawski, and Rachmaninoff, Mendelssohn, Schumann, Beethoven, Anton Ruh- mer from Steffkoff and Paderewski, Dvorak, Fajet, and Ma- zur. The three LP set will list for the price of two LP’s.

Pierre Boulez conducts the BBC Symphony on two-album, including a Berg program with soloist Daniel Barenboim, soprano Halina Laksmona and violinist Sascha Gavriloff. The other LP couples Bartok and Stravinsky.

Eower Biggs and Daniel Pinkham are features in a collection of six Soler double concerts for two organs. The eight masterworks titles is a Stravinsky program by the Moscow Tabernacle Choir directed by Richard P. Condie. A two-record Odyssey contains the third Act of Wagner’s “Die Walkure” and a duet from Act 1. Featured is soprano Helen Traubel, tenor Emery Darty and baritone Herbert Jansen with the vocal ensemble of the Metropolitan Opera and the New York Philharmonic under Arth Rodin- ski.

The strings of the New York Philharmonic are conducted by Dimitri Mitropoulos in an Odysseus pairing of Schoenberg and Beethoven. Alexander Schneider Quentin offers a Viennese waltz program containing music of Lamb, Johann Strauss and Josef Lanner.

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NEW YORK—Three albums of contemporary music are included in Deutsche Grammophon’s seven-album release for January. Included is a Stockhausen pressing of recording first “Gruppen” for three orchestras and “Carre” for four pianos and chorus. Featured are Michael Gielen, Mauricio Kagel, Bruno Maderna, Andrzej Markowski and the composer.

An LP of the first chamber music listic by Karlheinz Stockhausen in Lukasfilm’s “String Quartet,” Pianette’s “Quarolletto per’ Archi,” and Maryaenda’s “Prelude for String Quartet.” The third contemporary music disk includes Ligeti’s “Lux Aeterna” and three composers new to the catalog: David Bedford’s “Two Poems for Chorus,” Arne Mellencamp’s “Lucifer” and Marek Kapelent’s “Makta.” Helmut Franz conducts the chorus of Northwest German Radio, Hamburg, with Gerhard Otto as soloist.

Composer Eugene Jochum continues his Bruckner project with a pairing of “Psalm 150” with the chorus of Deutsche Opera Berlin, and the Berlin Philharmonic in Korngold’s “Il Trovatore” with the chorus of the Bavarian Symphony.

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Audio Retailing

Young Retailer Tells How He Grows Despite Rugged Discount Competition

BY EARL PAIGE

NILES, Ill. — There is a slight, veiled inflection in his voice when Martin Dolgin says, "I'm young and intend to be an independent record retailer for a long time." Surrounded by some of the toughest discount competition, the 25-year-old proprietor of Pearson's Music & Art Shop here, is undaunted and expects to open the firm's third store next year.

Dolgin often appears militant in his belief that manufacturers favor large outlets. "I screamed pretty loud when the Sears store right across the mall from me put out the new Beatles de luxe album the night before everybody else was supposed to receive shipment," he said.

Relating the incident, which occurred Nov. 21, Dolgin said he called a Capitol salesman at home and was successful in having the album removed from his competitor's display.

Personal service and having merchandise "just about two days before the big stores get it" are two vital factors in the survival of the independent record retailer, according to young Dolgin. Dolgin's learned the business from his father, Max Dolgin.

Max Dolgin manages the orchestra and 10-year-old outlet encompassing 1,750 square feet in La Grange, Ill. The store here, slightly smaller, is 10 years old and is located in the Golf Mill shopping center.

Both outlets feature art supplies, as will the new store. Dolgin runs the store, so people interested in art are also customers for records. "And it works," Dolgin said, "because we have a lot of people who have never bought records before." "Many people shopping for records become interested in our art section," he said.

Dolgin offers a wide range of electric guitars, basses, consoles, and accessories or any combination of the above.

Shure microphone/instrument mixers... regular (Model PE68M) or reverb (Model PE70RM)

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Musical Instruments

Yule Sales Steady But Guitars Mixed

By RON SCHLACHTER

CHICAGO — A Billboard survey of dealers' week revealed that Christmas sales of musical instruments and accessories are generally on a par with last year's sales. At the same time, any significant increase or decrease seems to be dependent on the popularity of the guitar.

"Sales are pretty good and we're selling a little bit of everything," said Don Mitchell, owner of Hill Music in Peoria, Ill. "Flat-top guitars are big movers. We've sold about 15 in the last three weeks. Meanwhile, the small amps are not moving as well as I thought they would."

In Miami, Carroll Music reports that its sale is up about 50 per cent from last year at this time.

"Acoustic guitars are the best sellers, while solid-body guitars are almost at a standstill," said a store spokesman. "Taynor Amps from Toronto, Canada, are, by far, the big new items. Sheet music is doing very well. We have one bin of Christmas music which is a perennial top seller."

M. C. Nicholas, co-owner of Sharp Nichols Music Co., Oklahoma City, summed up the Christmas shopping period at his store as average.

"There's nothing outstanding."

New Manager

MIAMI — Robert Lee Sims has been named assistant manager of Hinder-Baldwin Piano Co.'s new store here at 11765 South Dixie Highway. Sims was a salesman with the company for the past six years. The store's new general manager is Tom Wintner.

Christmas shopping is strong but sales are up to par. We find guitars and accessories are way slow. Our greatest improvement has been with sheet music, which we have bolstered with a direct mailing campaign in a seven to eight-State area."

An explanation of why guitars and accessories are down was given by Hal Cars of Kagan & Co., Chicago's Looper. "Guitars and accessories are expected to be down because..." (Continued on page 22)

'Street Guitar' Showcase for Instruments

CHICAGO — Bill Monroe believes the steadily growing popularity of bluegrass music among young people will perpetuate this distinctive brand of music. He thinks this popularity will influence sales of traditional instruments and even hints that his music personal had something to do with the introduction of the guitar in public schools in Nashville.

Bill Monroe and his Blue Grass Band were here last week to headline a benefit concert at the Old Town School of Folk Music. Four performances featuring the veteran mandolinist at who plays a 25-year-old Gibson F5, were wildly applauded by a predominantly young audience that filled the school's upper auditorium.

The Decca artist, who has been recording for over 30 years, is known for such best-selling records as "Mule Skinner Blues," "Uncle Jack's Blues," "Moon of Kentucky" and dozens of others. He said he has never considered using amplified instruments.

Other Instruments

In addition to Monroe's mandolin, which he plays on a plate with a Stradivarius violin, the band features an acoustic guitar, a violin, a bass and a banjo. The members take solos in front of two regular public-address microphones.

"I am constantly amazed at the way young fans study bluegrass and show such appreciation..." (Continued on page 33)
Jukebox Role: More Important Than Ever

By EARL PAIGE

HADDONFIELD, N. J. — There is more awareness of the importance of the jukebox than ever before. The phonograph record has achieved great importance in our culture, independent operators, and national firms acquiring jukebox routes, have great opportunities to promote coin-operated music.

These are the observations of Bill Cannon, board chairman, Music Operators Association of America (MOA), credited with achieving a new level of communication between record manufacturers, one-stop operators, and distributors during his presidency in 1967-68. But Cannon warned ominously, "Inertia on the part of operators will result in the waste of all we have achieved. We will settle back into the old rut.

Cannon recalled that MOA's earliest efforts in the direction of achieving more contact with record makers came during 1966 in regard to Little LP's. There had never really been a central point of manufactured information, telling manufacturers the value of Little LP's which are today still the only real source of stereo sound on jukeboxes. Cannon said the highlight of 1967 was the tremendous amount of feedback received on one-stop operators and manufacturers following several hard hitting shows the MOA presented at State association meetings.

Cannon was critical of the one-stop per se, saying, "I was only expressing criticism of the system, but one-stop operators are forced to function in the same way. Actually, the jukebox computer industry must take the initiative in developing a new philosophy of programming.

"Why should the one-stops spend a great amount of time and energy reviving programming if the operators don't indicate this is what they want?"

Other highlights of the past year, Cannon said, was the initiation extended by Epic Records to have the MOA present, through its borders, to any authorized salesmen and highly controversial one-stop seminar at the recent MOA convention in Chicago. Explaining that he thought the phonograph record has become an important medium of expression, especially for the youth of the world, he said: "The record is very important in our culture. Record manufacturers are aware of this, so are many radio people, especially the progressive rock station personnel.

"Today's listeners are interested in aesthetics but between the manufacturer and the bucks some important insights to the record company in this area that is the interest of being JS."

"Jukebox operators must realize that today's taste in music is changing rapidly. There is more need to take more frequent pulse points of location preference."

Cannon, who does not categorize records, but in some categories locations, urged operators to continue to observe record releases.

(Continued on page 34)

Lack of Stereo 45's Puzzle

To Jukebox Sound Engineers

GRAND RAPIDS, Mich — Sound engineers that design today's jukeboxes can rarely find stereo singles and must reluctantly guard those they have and often are forced to use 12-inch albums and tapes. This was pointed out by Scott Brown, chief sound engineer, Rowe International, at the convention of Triangle Industries, Inc., here, where last week describe the improved stereo capability of the new Rowe Music Miracle.

"Our units for the past several years have featured continued improvements in stereo reproduction and we're often frustrated because stereo singles have not become available."

At the same convention, called Stereo Round, has been a vital part of several recent jukebox developments. This involves a matrix connection that is a new concept in the industry.

PhonoVue Pairings Released by Rowe

WHIPPANY, N.J. — Sound engineer-coordinator, Rowe International, Inc., has reported the following releases for Rowe PhonoVue:


Rock-Ola Changes N. Y. Distribution

CHICAGO — Rock-Ola Manufacturing Corp. has realigned its distribution network in upstate New York.

Advanced Vendor Distributors of Syracuse will handle Rock-Ola products. (Continued on page 31)

New Equipment

Sega-Gun Game

The realistic sounds of a simulated shotgun and quacking ducks and an individual target automatically fired from the bottom of the unit have made Sega Enterprises a top gun from the day the unit was introduced at the IBSB show in Chicago.

A moving, eye-catching display, Sega-Gun has added realism and excitement to an already popular line of products. (Continued on page 5)
See the new
**PSYCHEDELIC MONEY-GRABBER**
from
**ROCK-OLA**
MODEL 440
180 SELECTIONS

MISSOURI OPERATORS, gathered at a recent annual meeting of the Missouri Coin Machine Council. From left: Bob Burhart, Macon; Harley Tripp, Brookfield; Earl Veatch, Central Distributors, St. Louis; Ray Brown, Seeburg Central, Kansas City; E. J. Howe, Kansas City; Bill Welch, Trenton; John Masterson, Kansas City; Art Hunold, Trenton, the new president; A. L. Lou Page, Bird Music Distributors, Manhattan, Kan.; Ira Storts, Bowling Green; Don Skinner, Moberly; Lester

---

**What's Playing?**
A weekly programming profile of current and oldie selections from locations around the country.

**Ames, Iowa, Location: Young Adult-Lounge**

**ELENA DANYLOCHUK**, programmer, K & D Music Co.

CurrentRELEASES:

- "Little Annie" by Leon Y. Lati, Deco-52830.
- "Not Enough Indians," Dean Martin, Repro-208.
- "Stand By Your Man," Tammy Wynette, Epic-4075.

Oldies:

- "Scotch and Soda," Kingston Trio.
- "Send me the Pillow You Dream On," Dean Martin.

Philadelphia Location: R&B-Tavern

**MEL EPSTEIN**, programmer, Blue Ribbon Vending Co.

Current RELEASES:

- "Souled Out," Young-Fish Unlimited, Brunswick-55591.
- "I'm Gonna Live" by L. Neil Leney, "Serenade of Temptation," Marvel-117.
- "For Once in My Life," Steve Wonder, Tamla-54174.

Oldies:

- "Yesterday," Ray Charles.
- "Forrest Flowers," Chico Hamilton.

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**Wurlitzer School**

**ROBERT BACHMAN** and Chatman Walle Jr. (right) go over details of week-long Wurlitzer mechanic school.

C. B. ROSS, Wurlitzer's chief engineer (left) makes a point with Carl Rosasco and Frank Cook (right).

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**Jukebox Role**

Continued from page 33

Wurlitzer's new programming for each machine is flexible. "We know it black and white, through our own files and others that are being maintained, that location preference programming will make operators more money," ROSS says. Wurlitzer is continuing to emphasize programming, he said, and hopes to develop a system that would include an em- bron more "in keeping with our industry."

He mentioned that large national operating firms now acquiring jukeboxes, "may be in a position to develop more aggressive programming tech-

"He said: "This would not be so many through a cen-

eralized buying office, but rather through a centralization of pro-

viding education to programmers in an area where labels could help promote jukebox ma-

---

**MRS. WILLIAM CANNON**, the former Bonnie K. Carlson, Can-

non, board chairman, Music Ope-

rators of America, and Miss Carl-

son, an actress involved in television commericals, were married Dec. 9.
MERRY CHRISTMAS FROM THE 100-SELECTION CADETTE. JINGLE. JINGLE. JINGLE. JINGLE. JINGLE. JINGLE. JINGLE.
5c CANDY PROMISING

Equitable Tax Laws, Membership Top List of NVA's 1969 Goals

ATLANTA — The National Vendors Association (NVA) will continue in 1969 to pursue efforts to obtain more equitable tax and licensing laws, will strive to quadruple its membership and market and merchandising guidance. In announcing these plans, NVA president H. R. Hutchison Jr. said bulk vendors have the opportunity to fill a void resulting from the phasing-out of the nickel candy bar and stick of gum.

Retail price increase in penny gum, said Hutchison, makes it more important than ever for operators to work for equitable tax and licensing laws. He mentioned NVA's current efforts to bring about equitable tax and licensing laws in Florida and expressed encouragement over a recent exemption given by the city of Baltimore on products vended at 10 cents and less.

“We have to educate tax bodies. Many law makers are unfamiliar with the field of bulk vending and do not realize it is different from other forms of vending. The tax or licensing charge for a 5-cent peanut machine is often the same as charged for a machine vending 5-cent candy and cookies that will gross more in two days than a bulk unit will gross in a year. In regarding the fact disappearing 5-cent candy bar and stick of gum, he said, "The economy is changing. We now see eight sticks of gum for a dime. There will be a void in 5-cent confections and if the manufacturers develop the products bulk operators can fill this void."

He said NVA hopes to contact enough operators to increase its membership four times. He also noted the development of NVA organizations abroad.

TEXAS

A recent Wurziler school at Llubach, Texas, under the direction of Karl Johnson, field service representative, found the following attendance: Charles Lange, Henry Honoree, Jack James, Paul Collins, Dwain McNeill, M. D. Morrison, Bob Jordan, Elmer A. Flower, Jim Graham, George Curley, J. C. Carrano, Dick and Clark Richardson.

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PHONE: (312) 444-6697
Lack of Stereo 45's a Puzzle

Brown also added that the Music Miracle's own Stereo Sound built-in speakers on top were diguished enough to prot-ect the sound better. A 12-inch woofer mounted lower in the phonograph bridges the two stereo channels, he said.

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- **PACHECO—Take Radical Harmony. HS 11292.**
- **THIS IS KIRBY—Strings. Mercury SW 55570.**

**USATY SHENNY HINDI, DANCERS AND MUSICIANS—Columbia HS 77050 (5).**

**ROBERT PALMA—At Peace. Capitol C 1002.**

**ALFRED THE 2nd—A Zither Parade. Philips PH 431 (5).**

**ALFRED THE 3rd—Ever Garden Parties. Philips PH 438.**

**JANIK NEWHACK'S CHILDREN'S COR.**

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<td>RASH'S—<strong>HUNGRY</strong>—<strong>BRANDING</strong>—Quincy Jones. Westerm Wharferal Wh 17748 (5).</td>
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**SAY YOU SAW IT IN BILLBOARD**

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<td><strong>3. THE ELECTRIFYING EDDIE HARRIS</strong></td>
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**Title, Artist, Label & Number| NGRAM**
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**20. WILLOW WEEP FOR ME** | ASCAP SPE 1419 (5). |
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- CUSTOM Duplicators
- RAW TAPE MANUFACTURERS
  List brand name.
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  List configuration(s).
- TAPE WHOLESALERS
  Distributors
  List tape lines handled.
  Rack Jobbers
  One Steps
  Importers/Exporters
  List tape lines imported and country of origin.
- TAPE ACCESSORIES & SUPPLIES
  Catalog Services
  Broker Box Manufacturers
  Storage Case Manufacturers
  Head Cleaner & Demagnetizer Manufacturers
  Display Rack Manufacturers.
- PLASTIC CARTRIDGE, CASSETTE & REEL MANUFACTURERS
  List configuration manufactured and brand name.
- TAPE PLAYBACK EQUIPMENT MANUFACTURERS
  List number of models in each configuration.
- TAPE SERVICES & SUPPLIES
  Design & Artwork
  Packaging & Labeling
  Printers & Lithographers
  MANUFACTURERS OF TAPE DUPLICATING EQUIPMENT
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DECEMBER 28, 1968, BILLBOARD
Hawaiian Label Goes Into the Pop Field

HONOLULU — Hula Records, long devoted to Hawaiian music, is changing its approach to include pop music. Head of the local label, John McDermid, has released an album "Mon- tage" by a group of the same name, which marks the label's field. It will be released shortly.

"Hula started working strictly in the Hawaiian way," said McDermid. "We released authentic Hawaiian music which has been in demand by the local people and we now are ready to go pop." With the album which is exclusively pop, we will have broadened our base. This is part of our expansion.

In the last six months McDermid claims that Hula has grossed over $180,000 in sales and anticipates a $250,000 by the end of the year. He formed the company with an initial investment of $7,500.

In the Hula catalog is an album "Hula in Heaven," which has been considered a classic in the pop style.

Hula is the lone local label to release eight-inch 45s, eight-track cassettes and reel-to-reel tapes. Next year McDermid said that Hula should start to release cassettes.

Hula's catalog now has 34 albums including "Juke Box," "Carry," "Around," and others. Although producing local product is a specialized thing, says McDermid, there is a tremendous market for Hawaiian music in Japan and in the Latin countries.

By HENRY JOHNSTON

Polydor's New Budget Series

PARIS — Polydor, distributor of Deutsche Grammophon, A&M and MGM-Verve in France, has announced a new budget album series, Triomphe, selling at $5.20.

The triomphes fall between the lowest budget line in France and the label's standard album cost ($4). Polydor is the first company to release LPs at this price.

Pop music, classical and jazz will be featured in the first releases on Monday, mainly releases from the MGG, Verve and Polydor International catalogues.

Polydor artist director Henri Beloto has set the firm's plans for reorganization of its catalog. Artists represented on the Triomphes label include Don Byas, Helmut Zacharias and the Vienna Philharmonic, among others.

Beloto said that in view of the present situation, Polydor would be issuing new Triomphe LPs at the rate of two a month. Another aspect of reorganization plans would be a departure from Polydor's previous policy of only releasing in Europe in a few foreign languages. The series among the six will have already made a strong impression on the market. The Verve Philharmonic Symphony, named the "Vivaldi" Suite, said Beloto. David's latest release, "Je veux mourir dans l'heure mort, is being recorded in Italian and German versions.

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San Remo Entries Are Narrowed to 58

MILAN — From the 247 songs submitted by the Commission of the San Remo Song Festival, Mexican TV For Export

MEXICO CITY — A TV musical series, starring Manolo Fabregas and billed as one of the most expensive series Mexico TV has produced, is currently in production. The series will also be expected to New York, Los Angeles and Latin America.

Also featured is the orchestra of Chilo Moran and singer Virna Gonzalez.

Fabregas is also a producer and introduced "My Fair Lady" to the Palace of Fine Arts, Mexico City, also starring in the production.

tival, a list of 58 has been selected and a final selection of 24 entries was expected to be completed this week.

Meanwhile, the major Italian record companies have released the names of their contract artists from whom they will select the San Remo participants—depending on the final list of songs.

Phonogram: Orietta Beri, Armando Savini; Ri-Fi: Fausto Leali, Iva Zaninchi, Wilson Pickett, the Sweet Inspirations; Ricordi: Bobby Solo, Milva, Wilma Goeb, Lucio Battisti; CGD: Gigliola Cinquetti, Caterina Caselli, Riccardo Del Turco, John- ny Dorrelli, Sergio Leonardi; Carosello: Memò Remigi, Roberto; EMI-Italiana: Pino Donaggio, Sonia; Ari- ston: Mino Reitano, Anna Identi- ca, Leonardo and Alessandro Casacca; Durium: Little Tony, Isabella Janetti, Rocky Roberts; SAAR: Juncir Magli, Antoni.

Musicals Get TV Boost

MADRID — Zarzuela, the Spanish lyrical music form, is currently enjoying renewed popular- ity in Spain, thanks to television.

An important series of 13 major Zarzuela works are being televised at the rate of one a month by Spanish TV. The works, which are the Spanish equivalent of Broadway Orph- ical, are being produced by Juan de la Enzana and feature top movie actors, whose voices are dubbed by leading Spanish singers.

Musical direction is by Fed- erico Moreno Torroba.

EMI has signed a contract with TVE for the exclusive world rights for distribution of the soundtracks from these films and one a month is expected in Spain to coincide with the television translation.

One of the films from the series, "La cancion del olvido," has won the top Golden Pearl award at the International Fer- estival of TV and Documentary Films in Milan.

Anthology Out By Pub Firm

MADRID — The music publishing company, Union Musical Espafiola, has published two volumes of an anthology of classical Spanish organists of the 14th, 17th and 18th centuries with a commentary by Felipe Prado, and also compiled the anthology.

Works featured in the anthol- ogy includes some by Antonio de Cabo, one of the earliest composers of organ music.

UME has also published "Sainz 192 - De Profundo," by Oscar Espla, for four soloists, mixed choir and orchestra, a work which was commissioned for the Religious Music Week of Cuenca in 1967, and a book of Andalusian songs from the 13th to 16th century adapted by Jose Maria Lamara. Many of these songs have been recorded by Victoria de los Ange- les, and EMI will shortly issue an album of these recordings.

'Guess Who' Disk For U. S. Release

TORONTO — "These Eyes," a single by Canadian group, Guess Who (Whimpan Nimes, dis- trIBUTED BY RAC Victor), will be rush-released in the U. S., follow- ing strong reaction in Canada.

The single is on the charts in Toronto's CHUM and CKF stations—Toronto is a city where Canadian product rarely does well.

Chart activity has also been reported in CKKN, Wingham; CKOK, Hamilton; CFOX, Montreal; CKB, Barrie; CFOX, Orilla, and Vancouver, "These Eyes" is also a hit in the group's home town.

The single was recorded in New York.

RSI-ITALIAN DISKS FOR DECEMBER CHOSEN

MILAN — RSI-Italiana has selected the 15th records chosen recording the most exciting in Italy for shipment in December. The selection is made by Geriana Ruscito, Billboard's director of Italian opera-

The subscribers to RSI-Italiana include record companies and music publishers who review the records and songs for their value in the particular market.

RSI-Italiana also supplies the English translation to the Italian press which are Look- ing for Talent Booking an Act

Billion International Talent Edition has the ANSWER

DECEMBER 28, 1969, BILLBOARD
University Starts Pop, Folk Course

TORONTO — A course on "The Roots and Branches" of Popular music is to be offered next semester on the campus of the University of Guelph. It is open to anyone interested in examining popular or folk music. The 12-week course, Folk Scene '69, consisting of 10 workshop sessions, is on every Saturday afternoon from Jan. 11 through Mar. 15. Subjects covered will include rural blues, urban blues, traditional songs of the British Isles, folk music from Canada, blue grass, banjo and guitar techniques, music of the East, folk poetry and folk dance, and the art of songwriting, jazz and electric rock. Folk Scene '69 will be directed by Professor Homer Hogan of the University of Guelph, English Department, and his wife Dorothy, who is a conductor of the Guelph Chamber Group. Participants will explore such questions as: "What is popular music?" and "What do I come from?" and "How can we understand it?" The workshop is probably the first seminar attempt on any Canadian campus to study the music of many people," Professor Hogan said. Individual sessions will be conducted by one of the internationally known Mariposa Folk Festival workshops — Leigh Cline, Dick Flahill, Roger Renwick and Eric Nagler. In addition to building a strong nucleus of the jazz journal, Coca, and Murray McLauchlan, a young Canadian singer-songwriter recently featured at the Riverboat Coffee House in Toronto, each session will be conducted by a guest artist. In consultation with Folk Scene '69, the Folk Scene '69 schedule will be given by Jan and Sylvia (Jan. 5), Buckas White (Jan. 11), and David Rea (Feb. 1). Capitol Welcomes Promo Manager TORONTO — Capitol Records (Canada) Ltd. hosted a small private luncheon recently with newly appointed national advertising and promotion manager, Brian McGeorge. The reception was held on Tuesday (Dec. 10) at the Four Seasons Hotel. Over 50 members of the trade, press, radio and TV attended. Doyle Heads Up WB's New Tape Section TORONTO — Mike Doyle has been appointed assistant to the post of national product manager in the tape division of Warner Bros-Seven Arts Records of Canada. The announcement was made by K. N. Middleton, vice-president and general manager of the company. He said that it was an indication of the importance the company placed upon the rapidly growing market for tape in the Canadian music business. "This position would show the emphasis that tape would receive within the company's record promotion organization," he said. Doyle has been working in the record industry and allied fields for 10 years and will take up his duties immediately. He will be responsible for all tape product sales and marketing, reporting to Middleton. Stone Deal With Beacon TORONTO — Stone Records has signed a distribution deal with Beacon Records, the London, Ont., independent company. Beacon has several top 10 hits in the U. K. During 1968, none of which has been released in Canada. Under the Stone agreement, the first three releases — set for early '69 — will be "You Won't See Me Anymore," by Cinnamon; "Happiness Is Love," Sons and Loves, and "Can't Let Me Go," by Koot and Jenny Jackson. DURING STAX artist Carla Thomas' appearance at the Esquire Show Bar in Montreal, Quality Records' Canadian division has paid off the promotion arrangements for Carla's latest single, "Where Did I Go," from "Hair," left to right, David Brodul, promotion manager, Quality Records Quebec Sales Division; John Britton, Music Director of CJMS Radio; Liam Mulligan, branch manager, CJMS records, and seated with Carla Thomas, Jim McKenna, host of CFCF pop show, "Like Young." DISK JOCKEY CUTS CHUM-FM TORONTO — Disk jockey Hugh Curry has left CHUM-FM, the city's rock station after being unable to work his way into the company's change to an underground format. Left behind in the wake of his departure is the world record promotion, Curry intends to start his own company, Dream Machine, which will be involved with the music industry. Curry recently pulled off a coup interview with Beatles Paul McCartney and George Harrison and was also the first disk jockey to program the latest Beatles album in Canada. Phonodisc—David Among Goliaths BY RITCHIE YORKE TORONTO — After almost 13 years operation in Canada, Phonodisc Records Ltd., has moved its location, to new state-of-the-art headquarters at 30 Malley Road, Scarborough, Ont. The new location occupies twice the area of the former headquarters at 355, King Street West, providing improved office and warehouse facilities. Phonodisc's 12th year has been the most successful in its history, announced Dave McGeorge, president and general manager of the company. He stated that Phonodisc's sales in its fiscal year, ending March 1969, were running more than 50 per cent above the previous year. "Our position in the Canadian industry is unique and with strength growing each year," said McGeorge. "Ever since our inception we have held the strong and truly national organization, while retaining our small company convenience and our ability to function without any parental ties. Maintenance of the independent sector of the business, over all, has contracted but said Phonodisc. "Those of us who have held on to our own particular form of marketing in our market, our licensees, and a few others in our market, we have vibrated them with our strength and have gained our positions and to a considerable extent "expanded." "We have seen that the "actually enjoyed" Phonodisc's independent status. "In cold spell, which are rare thanks to the combined strength of our efforts and something that is not an orphan. But most of the time we feel like David surrounded by Goliaths." (Continued on page 47)
From The
Music Capitals of the World

LONDON

The Beatles and the Rolling Stones will appear in concert
appearances next year in London. The Beatles will appear
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This is the result of a long process of promotion
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Artie Feldman, a 23-year-old student and partner in Lyman-
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From The Music Capitals of the World

Continued from page 46

The results in January next year, Home Industries will launch an extensive campaign for Decca artists, the Banana Split. Headliners of the Vienna State Opera, presentan.

Miguel De Lafayette (Sonoplay) has been released as a private eightLP set of the nine Beethoven symphonies, selling at $20.50, and a two-LP set of "The Swan Lake" at $3.05. . . . Jaime Morey (RCA) was in London to record two Los Red songs. Marti Trini (RCA) has recorded the Jacques Brel song "Ne Me Quitte Pas" in French.

Rafael Revert

Phonodisc—David Among Goliaths

NEW YORK—Billboard extends its thanks to the record companies who supplied complimentary records for needy children attending Christmas parties Monday (23) in several Harlem community centers. The participating companies are: A&M, Amy-Mala-Bell, Atlantic, Buddah, Columbia, Decca, Golden, Jac Kapp, Liberty, London, MGM, Motown, RCA, Reprise, Scepter, Stax-Volt, and United Artists.

FOLLOWING HER participation in Italy's Canzonissima TV song contest, Shirley Bassey was honored at a reception in Milan staged by Carosello Records, Italian distributor of the United Artists label, and was welcomed by Carosello and Cucci Music president Giuseppe Granitto Ricci.

DECCA

ROBERT HAYES

The King is here

Mickey Addy, the dean of music industry personalities, brings 250 years of experience to Billboard when he joins the staff as a consultant in the music publishing field this week. Welcome the Baron to Billboard. Call him at (212) PL-7-2800.
### Argentinia

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### Classic Notes

Tenor John Peerce will co-host the lampooning of the National Symphony Orchestra on CBSTV from Monday (23) to Thursday (26). The broadcast will feature recordings in Vienna during the 1950s. Friends of the Cincinnati Symphony and Miami (Ohio) will take part in a European tour which will be run in conjunction with the orchestra's European tour. The orchestra's first commercial TV program will be a "Christmas Concert" on Monday (22) in Cleveland, Ohio.

The U.S. premiere of Malcolm Williams' "Symphonic Variations" will be presented by the New Symphony on Jan. 21 with Victor Tamplin conducting his first American debut, conducting. Leonard Stokowski conducts his American Symphony at Carnegie Hall on Sunday (22) and Monday (23). However, according to the National Symphony, the Washington National Symphony gave the U.S. premiere of the piece. The orchestra's first commercial TV program will be a "Christmas Concert" on Monday (22) in Cleveland, Ohio.

### Denotes local origination

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TV in Dark Over Jazz, Verve's Edwards Charges

NEW YORK—Emmond Edwards, as fl jazz director of Verve Records, has lashed out at what he calls the neglect TV is showing to jazz musicians. "Jazz isn't dead... it's alive out there somewhere. What's happening is that jazz is more and more a part of the general pop music scene. Some of the material being turned out by artists like Frank Zappa, the Jefferson Airplane, the Moody Blues, and the Ten Years After are jazz-blues oriented.

"The cleavage between areas of music is diminishing. The electronic effects now in pop music started in the classical field. I see no reason why electronic efforts couldn't be used effectively in jazz and the new "Distant Galaxy" album is a good example of this. We're still producing traditional jazz... this is just another direction that jazz is taking."

"Artists such as Jimmy Smith on Verve perform in the better clubs," Edwards said, "but there's a lot of good people out there who aren't being exposed except in some ghetto cultural event. I think TV could do a lot to bring jazz to the public. If Jimmy Smith and other artists of his caliber are allowed to appear on The Ed Sullivan Show or the Smothers Brothers Show, it would help immensely. Roland Kirk would be a sensational act for television, if given the opportunity. Charles Lloyd is very big with progressive rock fans, but receives only limited exposure anywhere. The shows wouldn't have to present them as jazz musicians... just as musicians."

PAR Enterprises Acquires Public

LOS ANGELES — Public Records, independent label owned by Stan Zipperman, has been acquired by PAR Enterprises.

Joe Koistra, former co-manager of the Association, and Jim Petinotti, owners of PAR, have formed Rec-O-Kote Music (BMI).

The acquisition of Public Records includes the management contract of Hunger, a rock quintet, and co-publishing rights with Zipperman's Thirst Music (BMI) to the group's material. Hunger's initial album, "Strictly From Hunger," will be released in January.

Koistra and Petinotti have signed Gene Rockwell, pop-country and western singer, and George Jackson, rhythm and blues singer, and have set up a production agreement with Rockwell's Record Productions. Rockwell's initial single is "Rocking Horse," while Jackson's debut single is "Cold, Cold Love."

Series Star Local Talent

BINGHAMTON, N. Y.—To showcase local talent, WNBV-TV, is bowing a series of three half-hour specials. WNBV-TV is looking for vocalists, instrumentalists, and rock groups to participate, said program director Don Snyder. The first special will be aired Jan. 14, with other specials following Feb. 11 and March 11. WNBV-TV personality Tom Dennin will host the shows.

Actually, this is still the lat-ern-owned subsidiary.

The initial product is a single "Wade in the Water" by Pacific Gas and Electric, issued on the Power label, whose name was recently changed to Bright Orange. Company executive Fred DeMino plans reserving the single to distributors and radio stations on the new logo. The group's first LP was released on Power.

Kent/Modern chose to drop the Power designation at the request of Ambassador Records, which proved prior use of the name.
"YOU BETTER SIT DOWN KIDS!"

DONALD HEIGHT
SINGS FROM A SOUL FULL OF SORROW.

Distributed by J & G. Record Co.
A division of Jubilee Industries, 1780 Broadway,
New York City.
Spotlight Singles

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

*TOP 20 SPOTLIGHTS

This Week

SMOKEY ROBINSON & MIRACLES

BABY, BABY DON'T CRY

(Prolific Tenkay, Maurice & Johnson, Writers: Cleveland-Johnson-Robinson, B/W: 700662. This is No. 1 hit; it is a bubbly, well produced pop album. It would be a hit on the Hot 100 if it was a rock album.

PLATTERS—FEAR OF LOSING YOU

(Fred Shabazz, Writer: McCauley-Williams, Composer: 700662. This one has the hook, and should make it in the Hot 100. But its sales are limited. It is one of the best commercial performances.

KASENETT-KATZ SUPER CIRCUS

I'M IN LOVE WITH YOU

(Fred. J. Levine, Writer: Katz-Kasenett, Composer: 700662. This great pop group has the kind of bubblegum ballad that is a hit on the Hot 100.

FURTHUR—NOTHING BUT A HEARTACHE

(Wayne Billett, Composer: 700662. This great pop group has the kind of bubblegum ballad that is a hit on the Hot 100.

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

BILLY VEGA—Julie (Prod. Ted DiBiase & Chip Taylor, Song: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

BANANA SPLITS—The Old Le Song (Gen. Banana, Rec. Banana) (Prod. David Frank, Writer: Morley, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

JERRY REED—Do What You Want (Prod. Ted DiBiase, Writer: Williams, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

MRS. MONTGOMERY—Where Have All the Flowers Gone (Prod. Creed Taylor, Writer: Seaton, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

TED SHERWIN—Get My Eyes On You (Prod. Jack Gold, Writer: Ted Sherry, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

AQUARIUS ADVENTURES—It's Easy to Be Free (Prod. Creed Taylor, Writer: Seaton, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

GOOD EARTH—There's More Than One Road to Philadelphia (Prod. John Ford, Writer: Cy Coleman, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

TOGETHER—Same People Sing (Prod. Nolan, Writer: Wynn-Miller-DiBiase, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

PERCY FAITH—My Duke & CHURCH OF ZEEKE (Prod. Jack Gold, Writer: Eilenberger, Composer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.

CHRISTINE E. FIORE—Spotlights—The Echo (Gen. Vee-Lee-Musical Union, Writer: 700724. This record is predicted to reach the Hot 100. It should prove a chart item. Atlantic 7558.
THERE'S A POT OF GOLD WITH THE PEPPERMINT RAINBOW'S HIT SINGLE

"WILL YOU BE STAYING AFTER SUNDAY"

<table>
<thead>
<tr>
<th>Sun</th>
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<td>F M 3RD</td>
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www.americanradiohistory.com
### Top LP's

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<thead>
<tr>
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<th>Title</th>
<th>Artist</th>
<th>Release Date</th>
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<tr>
<td>MCA</td>
<td>工</td>
<td>ELO</td>
<td>1972-06-05</td>
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<tr>
<td>MCA</td>
<td>工</td>
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### Tape Packages Available

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### Billboard Top Albums

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### Billboard Top Tapes

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<th>Title</th>
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<td>MCA</td>
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<td>工</td>
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### Top LPs

**December 28, 1968, Billboard**

#### Top LPs A-Z (Listed by Artist)

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<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label &amp; Number</th>
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<tbody>
<tr>
<td>Various Artists</td>
<td>Super Hits, Vol. 3</td>
<td>Atlantic 60235 (S)</td>
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<tr>
<td>Various Artists</td>
<td>Greatest Hits, Vol. 2</td>
<td>Atlantic (M) 80198 (S)</td>
</tr>
<tr>
<td>Various Artists</td>
<td>Greatest Hits, Vol. 3</td>
<td>Atlantic (M) 80198 (S)</td>
</tr>
<tr>
<td>Various Artists</td>
<td>Greatest Hits, Vol. 1</td>
<td>Atlantic (M) 80198 (S)</td>
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<tr>
<td>Bill Cosby</td>
<td>In My Father's House</td>
<td>CBS 60544 (S)</td>
</tr>
<tr>
<td>Joan Baez</td>
<td>Rainbow Quest</td>
<td>Columbia 3-47191 (S)</td>
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<tr>
<td>Various Artists</td>
<td>Rowan &amp; Martin Laugh-In</td>
<td>Epic LP 25118 (S)</td>
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<tr>
<td>Various Artists</td>
<td>Raindrops Keep Fallin' On My Head</td>
<td>Reprise RFK 1055 (S)</td>
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<tr>
<td>Various Artists</td>
<td>Promises, Promises</td>
<td>Capitol (M) T 20034 (S)</td>
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#### Top LPs of the Week

<table>
<thead>
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<th>Album</th>
<th>Artist</th>
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<tr>
<td>1</td>
<td>Who's Afraid of Virginia Woolf</td>
<td>Edward Albee</td>
</tr>
<tr>
<td>2</td>
<td>The Sound of Music</td>
<td>Richard Rodgers, Oscar Hammerstein II</td>
</tr>
<tr>
<td>3</td>
<td>West Side Story</td>
<td>Leonard Bernstein, Stephen Sondheim</td>
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#### Top LPs in Concert

<table>
<thead>
<tr>
<th>Date</th>
<th>LP</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 3</td>
<td>Who's Afraid of Virginia Woolf</td>
<td>Edward Albee</td>
</tr>
<tr>
<td>Dec. 10</td>
<td>The Sound of Music</td>
<td>Richard Rodgers, Oscar Hammerstein II</td>
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<td>Dec. 17</td>
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**For more information, visit:** [www.americanradiohistory.com](http://www.americanradiohistory.com)
Film Factory Mates Film to Song

By ELIOT TIEGEL

LOS ANGELES — Creating visual imagery which relates to the lyrics of a song is the objective of the Film Factory, the newest firm company creating promotional "song films" for television.

The color films are called "song films" not exploitation movies by Gene Weed, head of the Film Factory division at the Chuck Blore Creative Services. A former disk jockey at KWJH, Weed set up the Film Factory with Blore last spring.

The company has created nearly a dozen films and the new opening sequence for Dick Clark's ABC-TV series "May Penning." Weed's concept is to get out of the soundstage and shoot his films on location, utilizing the singer as an actor in the story line in addition to lip-syncing their recording.

Weed's films are regularly sent to 100 TV stations, which have 48 hours to make their own videotape copy and then send it on to other stations in their geographical area. Twenty prints of each film are sent out for recycling around the TV stations. Theoretically a film is shown on all these stations within in a week. Weed has also begun distributing films shot for Uni Records to his list of stations which have teen music and various programs which use the films as live performances.

Weed feels there are TV hosts who are keen to have the free footage films promoting new artists who would normally not book them as such. These filmmakers live locally, "Boss City" has aired several songs by groups which had originally vetoed as in-person guests. In many instances the TV hosts are also disk jockeys and the films can sway them to begin promoting the single by the group on their radio shows. Or at least it makes them more aware of the group and its sound.

Weed's first film was "Young Girl" by Gary Puckett and the Union Gap. "We lost $1,100 on it," said Weed. The profit margin in the song film business is small, he added, but it does open the door for more expensive film projects.

Roulette Acquires Master of 'Dream'

NEW YORK — Roulette Records has purchased the master of "May I Have the Next Dream With You" by Malcolm Roberts on Major-Miner Records, England. The negotiations were arranged by Morris Levy, president of Roulette, and Philip Solomon, president of Major-Miner.

Los Angeles — Artists are shying away from recording songs from "Hair," charged its two authors James Rado and Gerome Ragni, because the material is too explosive in its attack on society.

"You can't get 'White Boys and Black Girls' played on the radio," said Ragni, "or 'Colored Spade.'"

So far only three songs have been recorded as singles from the lengthy score, according to United Artists Music, which publishes the music. These include "I Got Life," "Blowin' in the Wind," and "Weirdos on Parade." One song, however, has been released on the label of the independent company RCA, "Let the Sunshine In," by Little Anthony and the Veeps and "Where Do I Go" by Carla Thomas on Stax.

The two authors who are appearing in the local version of the play which is still running in New York, contend their songs are in tune with the social revolution today. "Music is the medium of today, the medium of the revolution," Rado said. "If every period should be put in perspective, this is, Contemporary music is the language of the kids."

Ragni added: "Hair is the surface symbol of the rebellion of kids who want to show in a dramatic way that they reject the values of society all the way through."

A number of songs recorded in the first LP of the off-Broadway cast version do not appear on the Broadway version. And several songs have been added to the local production which are not used in New York.

A Gold Record To 'Jungle Book'

LOS ANGELES — "Jungle Book," a Disney Storyteller LP, has gained RIAA gold record certification. The package involves the Sherman Brothers' score from the Disney film and a four-color story book.

Disney has three LPs out on the score plus one 7-inch LP and book and two 29-cent kiddie discs.

The music in the gold record Storyteller is also on the TV soundtrack package. But this LP does not have the children's narration and book which are features of the Storyteller.

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The music in the gold record Storyteller is also on the TV soundtrack package. But this LP does not have the children's narration and book which are features of the Storyteller.
Below is a list of the best-selling LP's and singles to date. As the sales of Christmas product increases, so too will the number of best-selling Christmas LP's and singles reported in these special charts—in accordance with sound research practices in terms of sufficient retailers reporting significant sales on specific records. These special charts will run for four issues as a special buying and stocking guide. NOTE: Many new Christmas releases have not yet had the full opportunity to be reflected here.

### CHRISTMAS LP'S

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Title</th>
<th>Artist, Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>THAT CHRISTMAS FEELING</td>
<td>Glen Campbell, Capitol ST 2978 (S)</td>
</tr>
<tr>
<td>2.</td>
<td>HERB ALPERT AND THE TIJUANA BRASS CHRISTMAS ALBUM</td>
<td>A&amp;M SP 4166 (M); Columbia CL 2757 (M); CS 9557 (S)</td>
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<tr>
<td>3.</td>
<td>CHRISTMAS ALBUM</td>
<td>Barbra Streisand, Columbia CL 2757 (M); CS 9557 (S)</td>
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<tr>
<td>4.</td>
<td>MERRY CHRISTMAS</td>
<td>Andy Williams, Columbia CL 2420 (M); CS 9220 (S)</td>
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<tr>
<td>5.</td>
<td>ELVIS' CHRISTMAS ALBUM</td>
<td>Elvis Presley, RCA Victor LPM 1951 (M); LSP 1951 (S)</td>
</tr>
<tr>
<td>6.</td>
<td>MERRY CHRISTMAS</td>
<td>Bing Crosby, Decca 8128 (M); DL 78128 (S)</td>
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<tr>
<td>7.</td>
<td>JIM NABORS CHRISTMAS ALBUM</td>
<td>Columbia CL 2731 (M); CS 9531 (S)</td>
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<tr>
<td>8.</td>
<td>LITTLE DRUMMER BOY</td>
<td>Harry Simeone Chorale, 20th Century-Fox TFM 3100 (M); TPS 4100 (S)</td>
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<tr>
<td>9.</td>
<td>THE CHRISTMAS SONG</td>
<td>Nat King Cole, Capitol SW 1967 (S)</td>
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<td>10.</td>
<td>MERRY CHRISTMAS</td>
<td>Johnny Mathis, Columbia CL 1195 (M); CS 8021 (S)</td>
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<td>11.</td>
<td>THE DEAN MARTIN CHRISTMAS ALBUM</td>
<td>Reprise R 6222 (M); R 6222 (S)</td>
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<td>12.</td>
<td>CHRISTMAS WITH RAY CONNIFF</td>
<td>Columbia CL 1390 (M); CS 8185 (S)</td>
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<td>13.</td>
<td>SOUL CHRISTMAS</td>
<td>Various Artists, Atco SD 33-269</td>
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<td>14.</td>
<td>SOUND OF CHRISTMAS</td>
<td>Johnny Mathis, Columbia SR 60897 (S)</td>
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<td>15.</td>
<td>HOLIDAY CHEER</td>
<td>Dean Martin, Capitol ST 2343 (S)</td>
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<td>16.</td>
<td>WINTER WONDERLAND</td>
<td>Earl Grant, Decca DL 74677 (S)</td>
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<td>17.</td>
<td>ANDY WILLIAMS CHRISTMAS ALBUM</td>
<td>Columbia CS 8692 (S)</td>
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<td>18.</td>
<td>WE WISH YOU A MERRY CHRISTMAS</td>
<td>Ray Conniff Singers, Columbia CS 8692 (S)</td>
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<td>19.</td>
<td>SNOPPY AND HIS FRIENDS</td>
<td>Royal Guardsmen, Laurie LLP 2042 (M); SLLP 2042 (S)</td>
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<td>20.</td>
<td>JAMES BROWN SING CHRISTMAS SONGS</td>
<td>King 1010</td>
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<td>21.</td>
<td>SEASON'S GREETINGS FROM PERRY COMO</td>
<td>RCA Victor LPM 2066 (M); LSP 2066 (S)</td>
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<td>22.</td>
<td>PERRY COMO SINGS MERRY CHRISTMAS MUSIC</td>
<td>Camden CAL 660 (M); CAS 660 (S)</td>
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<td>23.</td>
<td>SONGS OF CHRISTMAS</td>
<td>Mahalia Jackson, Columbia CS 9737</td>
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<td>24.</td>
<td>MERRY CHRISTMAS FROM MOTOWN</td>
<td>Various Artists, Motown MS 681</td>
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<td>25.</td>
<td>SNOWFALL</td>
<td>Tony Bennett, Columbia CS 9739 (S)</td>
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<td>26.</td>
<td>HANDEL: MESSIAH (3 LP's)</td>
<td>Robert Shaw Orch. &amp; Chorus, RCA Victor LSC 6175 (S)</td>
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<td>27.</td>
<td>CHRISTMAS IS</td>
<td>Percy Faith, Columbia CS 9377 (S)</td>
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<td>28.</td>
<td>JOY OF CHRISTMAS</td>
<td>Mormon Tabernacle Choir &amp; the New York Philharmonic Orch. (Berkowitz), Columbia MS 6499 (S)</td>
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<td>29.</td>
<td>A MUSIC BOX CHRISTMAS</td>
<td>Rita Ford, Columbia CS 8498 (S)</td>
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<td>30.</td>
<td>PAUL MAURITIUS CHRISTMAS ALBUM</td>
<td>Philips PHS 600-255 (S)</td>
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<td>31.</td>
<td>CHRISTMAS SHOPPING</td>
<td>Buck Owens, Capitol ST 2977 (S)</td>
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<td>32.</td>
<td>CHRISTMAS WITH CHET ATKINS</td>
<td>RCA Victor LSP 2423 (S)</td>
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<td>33.</td>
<td>SPIRIT OF CHRISTMAS</td>
<td>Living Strings, RCA Camden CAS 783 (S)</td>
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<td>34.</td>
<td>PEACE, Rotary Connection, Cadet Concept LPS 318 (S)</td>
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<td>35.</td>
<td>MAGIC OF CHRISTMAS</td>
<td>Soulful Strings, Cadet Concept LPS 814 (S)</td>
</tr>
<tr>
<td>36.</td>
<td>CHARLES BROWN SINGS CHRISTMAS</td>
<td>King 775 (M); No Stereo</td>
</tr>
<tr>
<td>37.</td>
<td>HOLIDAY SING-ALONG WITH MITCH</td>
<td>Mitch Miller &amp; the Gang, Columbia CS 8501 (S)</td>
</tr>
<tr>
<td>38.</td>
<td>THIS CHRISTMAS I SPEND WITH YOU</td>
<td>Robert Goulet, Columbia CS 8876 (S)</td>
</tr>
</tbody>
</table>

Compiled by the Billboard Music Popularity Chart Department for Issue Dated 12/28/68

### CHRISTMAS SINGLES

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Title</th>
<th>Artist, Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LITTLE DRUMMER BOY</td>
<td>Harry Simeone Chorale, 20th Century-Fox 429</td>
</tr>
<tr>
<td>2.</td>
<td>THE CHRISTMAS SONG</td>
<td>Nat King Cole, Capitol 3561</td>
</tr>
<tr>
<td>3.</td>
<td>WHITE CHRISTMAS</td>
<td>Bing Crosby, Decca 23778</td>
</tr>
<tr>
<td>4.</td>
<td>THE CHRISTMAS SONG</td>
<td>Herb Alpert &amp; the Tijuana Brass, A&amp;M 001</td>
</tr>
<tr>
<td>5.</td>
<td>PLEASE COME HOME FOR CHRISTMAS</td>
<td>Charles Brown, King 5405</td>
</tr>
<tr>
<td>6.</td>
<td>SILVER BELLS</td>
<td>Earl Grant, Decca 25703</td>
</tr>
<tr>
<td>7.</td>
<td>SANTA CLAUS COMES STRAIGHT TO THE CHETTO</td>
<td>Tony Bennett, Columbia 4920</td>
</tr>
<tr>
<td>8.</td>
<td>BLUE CHRISTMAS</td>
<td>Elvis Presley, RCA Victor 447-0647</td>
</tr>
<tr>
<td>9.</td>
<td>MERRY CHRISTMAS BABY</td>
<td>Otis Redding, Atco 6631</td>
</tr>
<tr>
<td>10.</td>
<td>CHRISTMAS IS FOR CHILDREN</td>
<td>Glen Campbell, Capitol 2336</td>
</tr>
<tr>
<td>11.</td>
<td>LONESOME CHRISTMAS</td>
<td>Lowell Fulson, Hollywood 1022</td>
</tr>
<tr>
<td>12.</td>
<td>RUDOLPH, THE RED-NOSED REINDEER</td>
<td>Temptations, Gordy 7082</td>
</tr>
<tr>
<td>13.</td>
<td>MERRY CHRISTMAS BABY</td>
<td>Charles Brown, Hollywood 1021</td>
</tr>
<tr>
<td>14.</td>
<td>ROCKIN' AROUND THE CHRISTMAS TREE</td>
<td>Brenda Lee, Decca 30776</td>
</tr>
<tr>
<td>15.</td>
<td>SNOPPY'S CHRISTMAS</td>
<td>Royal Guardsmen, Laurie 3416</td>
</tr>
<tr>
<td>16.</td>
<td>JINGLE BELL ROCK</td>
<td>Bobby Helms, Decca 30513</td>
</tr>
<tr>
<td>17.</td>
<td>BACK DOOR SANTA</td>
<td>Clarence Carter, Atlantic 2576</td>
</tr>
<tr>
<td>18.</td>
<td>PO' FOLKS CHRISTMAS</td>
<td>Bill Anderson, Decca 32417</td>
</tr>
<tr>
<td>19.</td>
<td>WHITE CHRISTMAS</td>
<td>Otis Redding, Atco 6631</td>
</tr>
<tr>
<td>20.</td>
<td>SILENT NIGHT</td>
<td>Mahalia Jackson, Kenwood 750</td>
</tr>
<tr>
<td>21.</td>
<td>A CHRISTMAS WISH</td>
<td>Bobby Goldsboro, United Artists 50470</td>
</tr>
<tr>
<td>22.</td>
<td>WHATSOEVER HAPPENED TO CHRISTMAS</td>
<td>Frank Sinatra, Reprise 0790</td>
</tr>
<tr>
<td>23.</td>
<td>BAREFOOT SANTA</td>
<td>Sonny James, Capitol 5733</td>
</tr>
<tr>
<td>24.</td>
<td>CHRISTMAS SHOPPING</td>
<td>Buck Owens &amp; His Buckaroos, Capitol 2328</td>
</tr>
<tr>
<td>25.</td>
<td>CHRISTMAS BLUES</td>
<td>Canned Heat &amp; Chipmunks, Liberty 56079</td>
</tr>
<tr>
<td>26.</td>
<td>HURRY HOME FOR CHRISTMAS</td>
<td>Robert Goulet, Columbia 4-44710</td>
</tr>
<tr>
<td>27.</td>
<td>CHRISTMAS SONG</td>
<td>James Brown, King 6064</td>
</tr>
<tr>
<td>28.</td>
<td>THERE'S NO CHRISTMAS LIKE A HOME CHRISTMAS</td>
<td>Perry Como, RCA Victor 47-9683</td>
</tr>
<tr>
<td>29.</td>
<td>HOLLY JOLLY CHRISTMAS</td>
<td>Burl Ives, Decca 31695</td>
</tr>
</tbody>
</table>
**East West Jumps as Wild Musicland**

- **Continued from page 1**

Partly responsible for the creative formation of a number of these new companies are artists—Donna Angeli,
Jim Webb, Robbie Gentry, Andy Williams, Ed Ames, Tom Smothers, John Denver, and others. The record com-
panies form pullars; Bob Krasnow (ex-Kama Sutra) who formed
Barrage (of Kama Sutra) who formed
Robert Krieger (of The Doors),

**On Executive Front**

One of the most significant developments is the number of recording labels receiving
operations. In addition, companies have been
from companies like Capitol, which was
In fact, the company's new releases are in Beverly Hills, with
their own facilities at Universal
Arms of Transamerica Corp.'s nerve center is in San Francisco. In its
company's 12-track studio, Ampex has
Reconstructed, its new making-off
of albums, with its record and
of the Memphis-based Stax-Volt
company's own facilities at Universal
Purchases, with its record and

**GRC**

The Chicago-based company is
company's own facilities at
New York, opening

**Atlantic**

In the specialty field, Orig-
ated Sound House Now for A
time record with Number 2
and 3 albums on the best-sell-
A new trend in music is
West of Puerto Rico. The
Strips are represented in
the Wing entertainment line

**Campbell in Hot 5 Mos.**

**Continued from page 1**

LOS ANGELES—Glen
Campbell has accounted for $5
in the first three months of
radio's most-requested
in its first three months of
radio's most-requested

**GRT Buys 90% of Magnetic Media**

- **Continued from page 8**

4,500 GRT shares, worth $84 each for a total of $186,000,
were offered in exchange for the convertible subordinated debentures.

Magnetic Media manufactures blank cassettes, and is developing a new
lubricated 4 and 8-track tape, and is manufacturing blank cassettes
and is developing a new
lubricated 4 and 8-track tape.
### Billboard Album Reviews

**DECEMBER 28, 1968**

<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>Review</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THE TEMPTATIONS</strong></td>
<td>Live at the Copa</td>
<td>Various</td>
<td>This LP is an excellent example of the Temptations' dynamic live performances. They deliver their classics with energy and passion, keeping the crowd engaged throughout.</td>
</tr>
<tr>
<td><strong>CLAUDEMON LONG-ADAMS</strong></td>
<td>SP 4163</td>
<td></td>
<td>This delightful song features Claude Mon Long's smooth vocals and catchy melody. It's a solid addition to any music collection.</td>
</tr>
<tr>
<td><strong>GEORGE HARRISON</strong></td>
<td>APPLE ST 3350</td>
<td></td>
<td>George Harrison's latest album is full of his signature acoustic guitar and simple, heartfelt lyrics.</td>
</tr>
<tr>
<td><strong>THE ELECTRIC FLAG</strong></td>
<td>Columbia CS 9714</td>
<td></td>
<td>The Electric Flag's latest effort is a strong, experimental rock album. Their unique sound and innovative approach make them stand out.</td>
</tr>
<tr>
<td><strong>SOLFUL STRUT</strong></td>
<td>YOUNG HOLT UNLIMITED</td>
<td></td>
<td>Young Holt Unlimited's latest release is a blend of soulful R&amp;B and gospel. It's a great addition to any soul collection.</td>
</tr>
<tr>
<td><strong>AKIDÉ</strong></td>
<td></td>
<td></td>
<td>This album offers a range of rhythms and styles, making it a versatile addition to any music collection.</td>
</tr>
<tr>
<td><strong>HERBIE HANCOCK</strong></td>
<td>Categories: (5)</td>
<td></td>
<td>Herb Hancock's latest album is a refreshing fusion of jazz and soul. His unique take on traditional jazz makes it a must-have.</td>
</tr>
<tr>
<td><strong>THE SUGAR-HULL RANKS</strong></td>
<td>Shaded Vangard, VSP 14229</td>
<td></td>
<td>The Sugar-Hull Ranks' latest album is a soulful, horn-driven release. Their ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>THE SUGAR-HULL RANKS</strong></td>
<td></td>
<td></td>
<td>As they continue to explore their unique sound, the Sugar-Hull Ranks deliver another strong album. Their blend of soul, funk, and rock is always impressive.</td>
</tr>
<tr>
<td><strong>TIM HOLLAND</strong></td>
<td></td>
<td></td>
<td>Tim Holland's latest album is a great addition to any soul collection. His smooth vocals and catchy melodies make for a pleasurable listening experience.</td>
</tr>
<tr>
<td><strong>A. BRUCE E. JAMES RECORDINGS</strong></td>
<td></td>
<td></td>
<td>A. Bruce E. James' latest album is a soulful, jazz-infused release. The band's musicianship is outstanding, and their ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>JAMES CLEVELAND</strong></td>
<td>Merry Christmas, Savoy</td>
<td></td>
<td>James Cleveland's latest album is a soulful, moving release. His ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>HIBERNIA CASTEL</strong></td>
<td>Country: (51)</td>
<td></td>
<td>Hibernia Castel's latest album is a great addition to any country collection. Their ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>JEANNIE SHELBY</strong></td>
<td>Tailgate: (5)</td>
<td></td>
<td>Jeannie Shelby's latest album is a great addition to any country collection. Her ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>PAT MARTINO</strong></td>
<td>The Clear Exercise</td>
<td></td>
<td>Pat Martino's latest album showcases his incredible guitaristry. His ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>LITTLE TYKE</strong></td>
<td></td>
<td></td>
<td>This album is a great addition to any country collection. His ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
<tr>
<td><strong>THE LASHINGS</strong></td>
<td></td>
<td></td>
<td>The Lashings' latest album is a great addition to any country collection. Their ability to deliver powerful vocals and engaging instrumentation is on full display.</td>
</tr>
</tbody>
</table>
Leading authorities in the worldwide music and recording industry will present their thoughts on the following subjects:

- Challenges to the Music Industry
- International Forces of Social and Economic Significance
- Changing Patterns in the Distribution and Retailing of Records
- Promoting the Artist
- New Strategies for Problem Markets
- Performing Rights—Logging, Monitoring, and Distributing Funds in the United States
- The Options for Establishing a Foreign Facility—Weighing their Advantages and Disadvantages
- The Emergence of the Individual Artist/Composer/Producer as a Self-Contained Organization
- Merchandising the Artist and Music Internationally
- Income Potential in Different Music Forms and Use
- The Source of Music Income—A Comparison Among Major Countries
- Assessing the Potential of Printed Music
- New Sounds in Music
- Inter-Relationship of the Broadcast and Music Industries
- Performance Rights—Logging, Monitoring, and Distributing Funds in Worldwide Markets
- Significance of Popularity Charts
- Formulas for Buying and Selling Copyrights
- New Methods of Transmitting Music
- The Influence of Law on the Industry's Future
- How to Increase Revenues for the Juke Box Industry
- Mechanical Royalties—A Mounting Source of Income
- The International Tape Cartridge Market
- Mergers and Amalgamations—Their Effect on the Music Industry

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