New 'Liberality' on Lyrics Sweeps Cos.

By ELIOT TIEGEL

"Until we learn to respect each other, don't pat me on the back and call me brother."

"Fat, fat, give me a kiss, forget what you are, you can be what you're not."

"See colorful Harlem in New York City, come treat yourself,

Epic's Kapralik Scout Hopping

NEW YORK—Epic Records' drive into the contemporary music field is keeping David Kapralik, the label's vice-president in charge of artists and repertoire, moving around the country on scouting missions. The peripatetic Kapralik takes off virtually every weekend for visits to key cities to cover the underground clubs in hopes of uncovering local talent.

The competition for new groups is so fierce in New York that Kapralik feels he has to get ahead of the opposition by going out into the field and finding the talent before the bidding for their masters, and the haggling over price with their agents or managers begins in New York.

So far, Kapralik's weekend jaunts have taken him to clubs.

Undergrounders Spread to Reich

By WOLFGANG SPAHR

HAMBURG—The underground record movement has hit West Germany. The record companies here are mounting intensive promotion campaigns for at least 20 underground albums that are scheduled for pre-Christmas release.

Metronome started the underground ball rolling with a sampler featuring the Doors, the Incredible String Band, Aeg Nova and others. Metronome is following with the release of albums from the catalogs of At Records.

Cap. Forms Label For East Attack

LOS ANGELES—Capitol is establishing a "specialty" music label for New York-based producer Arlen Korfeld, and is transferring a dozen from Nick Venet's Los Angeles office.

Korfeld is relinquishing his title of director of Contemporary Recording to head the new label, a step he has been seeking for some time.

B. J. Thomas has been on Billboard's Charts continuously for the past six months. His latest entry is a fast moving single called 'Hooked on a Feeling' (G12353). It's featured along with 'Fool of a Woman' in B. J.'s newest album, 'On My Way.' (Steepler Records [GPS 516].)

Wilson Pickett has a hit and a half with his new Atlantic single, 'I'll Put You in a Hall' (257). It is zooming up the Billboard charts. 'The Wicked Pickett' just completed a week at New York's famed Apollo Theater, and is planning a mighty one-nighter tour starting next month that will cover the United States and Canada.

A Great Combination

Diana Ross, join the Temptations & the Supremes

MOTOWN RECORD CORPORATION
'The Sound of Young America'

MS 679
ELVIS' new single.

ELVIS SINGS
IF I CAN DREAM

#9670

ELVIS SINGS
EDGE OF REALITY

from the Metro-Goldwyn-Mayer Picture
LIVE A LITTLE, LOVE A LITTLE

Produced by DOUGLAS LAURENCE
Directed by NORMAN TAUROG

Watch for the M-G-M movie "Live a Little, Love a Little" at a theater near you.
**BILotta Backs Stereo Singles for Jukeboxes**

NEWARK—Johnny Bilotta, chief of Bilotta Enterprises, the distributor behind the Jukeboxers, announced last week that he’s willing to produce special stereo singles tailored for jukeboxes. “The timing is right,” said the Jukeboxer chairman. “With all these new-format records, we need special singles for jukeboxes.”

Bilotta recently announced at a Music Operators of America seminar on programming that he’d lined up Roberta Quinlan to record original tracks for jukebox play. At that time, it was stated that jukebox retailers agreed that stereo singles for jukeboxes needed easy listening tunes above and beyond these hits.

He said that if the record manufacturers will make a small percentage of their productions in stereo—tailored for jukeboxes—I won’t need to get into the recording business.”

—BILotta

**Lin B’casting Buys Starday-King For $5 Mil; Execs, Policy Retained**

By BILL WILKINS

NAVESH—Lin Broadcasting Corp., backed by Edison Communications, has purchased Sunday and King Records and their affiliated companies for $5 million.

Fred Letourneau, president and chairman of the board and president, said this would mean a great expansion for the Company. “We mean an additional $6 million to $8 million per year to the Nashville music economy,” he said.

In a press release, the great cooperation of Starday/King will remain the same. “The ownership of the company will change,” said Hal Neely, vice-president. Jim Wilson, vice-president for sales and marketing, will remain as well. He will be in charge of the Cincinnati office, Henry Glover, manager of the various publications used. Ads are being directed to reach folowers of pop, contemporary, folk, and country music, as well as classical music.

Columbia has also planned a national promotion that will be aimed at local record store ads. In addition, large deposits will be made in advertising, as well as receiving statements and figures. These ads will be placed in all various companies around the world.

The Starday president said he was obtaining a record club contract for King and Columbia, RCA and Capitol, the same three companies that he has an arrangement with. He said the club membership would include various women’s clubs, and the like.

Pierce, one of the founders of the Country Music Association, was named President of the Country Music Association of the Year in 1962, and the company stock was sold on the New York Stock Exchange in 1957.

Recently (Bulletin, Oct. 26) Starday announced another record company, the Columbia Records operation. These holdings included the record and distribution division of RCA Victor, the Los Angeles Music and its publishing subsidiary, the Royal Philharmonic Pressing operations, and the long-term contract of Brown’s Jukebox Films. Included are the recording of Wood, Look and Nashville Records, and Starday, Tarheel and Kamar Music.

**Miami Festival Popping Out at Ticket Seams**

**MIA-MI—Tickets for the Miami Pop Festival have already sold more than 5,000 and are coming in from all parts of the nation.**

Through Rambles on the 30 Top 40 radio stations are promoting the festival, and sponsors are adding their own promotions. In addition, the Miami Herald has added to the promotion in include KNOX in New Orleans, Chattanooga, WTMJ in Milwaukee, WXYZ in Detroit, WFTS in Orlando, WSTER in Buffalo, W Wow in Phoenix, WTVG in Cincinnati, and WFLS in Chattanooga.

“Miami Pop Festival” will be held at South Beach on Miami’s Ocean Drive, from March 29 to April 1.

**Levine & Resnick Prod. Is Formed as K-K Subsidiary**

By ROBERT L. CHAPMAN

LOS ANGELES—Kassel Records, a new label owned by Hal Landers and Bobby Resnick, has been backed by Warner Bros.-Seven Arts. All products will be issued on Reprise with joint label identity.

First product spotlightes comedian Richard Pryor, but the new label also plans releases of contemporary music groups.

Roberts and Landers are active in film production, having recently completed their first major motion picture, “The Great Moths” with Burt Lancaster.

**Peer Int'l. Publishes Scruggs Guidebook**

**NEW YORK—Bill Scruggs and the “Mountain Music” is being published by Peer International Corp., the first book ever published on the music of Bill Scruggs. The book is available in both soft-cover for $1.95 and hard-cover for $2.95, and is being sold through regular channels. Platt and Scruggs are seen on NBC’s “Hee Haw” and “Sugar Hillbillies” on Wednesday (20), when Scruggs will plug the book.
3-Level Complex Set Up by Thiele

NEW YORK — Bob Thiele has been made an executive vice president and publisher of the firm he co-founded, Colgems Records, and is also being appointed president and publisher of a new record label called 3-Level, a joint venture with Decca Records.

The organization, Thiele said, will be a full-scale record company with the capability to produce music from various genres. The new label will be based on the concept of three levels: the top level will be the main label; the middle level will be an independent subsidiary; and the bottom level will be a major subsidiary.

It is expected that the Thiele organization will undertake to produce artists already contracted to other labels. A mas- ter acquisition program, under which masters will be assigned to other labels, will also be part of the operation. Yet another project involves the negotiations of a contract with Decca Records for the distribution of Thiele's own Happy Times Orchestra, previously issued on the label. The orchestra's original Impulse album will now be released in England by EMI, and Thiele plans to be in England in January for a press reception given by EMI to launch the album. He will then go to France to attend the MIDEM convention in Cannes.

Prior to opening his new company for several years with ABC Records as executive producer.

CMA AWARDS ON TV NOV. 20

NASHVILLE — The annual CMA Awards show will be broadcast Wednesday (20) on NBC-TV. The show, produced by Yorkshire Productions and sponsored by Kraft Foods, was videotaped at the Grand Ole Opry House in Nashville.

Hosted by Roy Rogers and Dale Evans, the show features Rex Ritter, Roy Acuff, Jeanie C. Riley, Johnny Cash, Roger Miller, Marty Robbins, George Jones, Johnny Cash, Glen Campbell, Jimmy Dean and Porter Wagoner, among others.

Elektra Picks New Hawaiian Isle Rep

NEW YORK—Elektra Records has appointed Eric of Hawaii as the new representative for the Hawaiian Islands and surrounding corporations in the Hawaiian islands.

Eric of Hawaii is headed by Irvis Pinemore. Emil Sabate is in charge of production and sales co-ordination.

"Promises & 'World' Scoring for Morris

NEW YORK — Edwin H. Morris has already picked up a cassette of all 41 recordings of songs from the upcoming Broadway musical "Promises, Promises" and "Dear World." To further enhance the exploitation of the show, Elektra, the Morris firm's executive producer, will go into a six promotion men around the country. The promotion men are Herb Cole of Florida, Charlie Jakubski of Maryland and Cincinnati; Ed Pesci for New England; Pete Wright and Fred Benbow for Chicago, St. Louis and Milwaukee.

Decca Covers All LP Bases In Releases

NEW YORK—Decca Records is covering the Broadway, film, promotion and country music in this month's album releases. The release further augments the company's "New Directions—Tradition With Future." Among the new arrivals are Carmen Cavallaro, the Bag, Earl (Pusa) Hines, Robert Max- well, Earl Grant, Peter Duchin, Lenny Dee, Godfrey Hodge, Freddy Martin, John McHugh, Gene Norman, Jimmy Newman, Kitty Wells and Enid. The Bing Mylrea LP of gospel songs is spotlighted on the Brunswick label.

The release, like that of book and display material for use by dealers across the country.

Tangerine in A&R Move—5 Acts Inked

LOS ANGELES — A new a&r department head and five new artists to its roster cap an upsurge in recording activity for Tangerine Records.

Andy Charles, owned label is a&r Mark Thompson, former EMI deputy chairman, who is setting up his own independent production company.

Taylor is working with the new acts on the roster: the Jordanaires, Pat and Cee, Dianna Patterson and Mitchell (a vocal duo), plus singers Rita Graham, Andy Butler and Jimmy Lewis. Miss Graham's debut LP is "What's Goin' On" and the initial LP is "Bishop's Whirl." The latter act has not been set yet. The Bishop group is from the Bay Area around San Francisco and is made up of the leader of the group, organ and drum accompaniment. The group recently worked on the Ray Charles Show at the Regal in Los Angeles, and is also scheduled for its own personal appearance tour by the William Morris office.

Phils LP By 4 Seasons

CHICAGO—Phils Records has released a double album by the 4 Seasons, billed as one of the best-selling packages ever put out by a record company.

The album, "Editions D'Oro" (Golden Edition), features all 20 of the season's Chart records and includes a color acetate record sleeve.

According to Philips records, the group has formed a major project on the promotion, advertising, merchandising and recording levels.

A special merchandising display, featuring the LP cover supporting a "dual-purpose" card is available for the "Editions D'Oro—The Collection of the Season," is being served to retail outlets by Philips' distribution.

Slemishy Purchases

HOLLYWOOD — Edith In- tercontinental Productions has sold 12 masters by Markeck Pank- hausen and the H.M.S. Bounty to Shamley Records. Shamley UNI has also signed the group to a contract.

TAYLOR GIVES GOLD RECORD

LOS ANGELES—Johnny Taylor has been awarded a gold record for his hit "Who's Making Love." The rec- ord was certified by the RIAA on November 18th, the 11th million copy in the United States.
Three great gifts from Johnny Mathis for your Christmas stocking.

Johnny's favorite hymns and carols have made his Christmas album a favorite best seller for many a season. Wonderful expressions of the spirit of Christmas. From "Winter Wonderland" to "Silent Night, Holy Night," this album is what Christmas is all about. And the feeling is conveyed in his singing.

A deluxe 2-record gift set at a special low price for holiday giving.
Two all-time great Mathis albums in one package. Featuring hits like "Then I'll Be Tired of You," "Warm," "When I Fall in Love." A lot of people are going to want to give his gifts as their gifts.

JOHNNY MATHIS
Those Were The Days
including:
Those Were The Days/Little Green Apples
This Guy's In Love With You/Light My Fire
Turn Around Look At Me

This is Johnny's newest album, and he's doing things with his voice he's never done before. Giving all the current top hits a unique interpretation. As only Johnny Mathis can. "Those Were The Days," "Light My Fire," "Little Green Apples" and more. All signed with love.

Johnny Mathis—a truly exceptional artist. On Columbia Records®
Dot Steps Up Country Campaign

LOUISIANA — Dot has expanded its roster of country acts sixfold over last year. Its only country artists then were Bonnie Guitar and Mac Wiseman.

The diversification into country music, the establishment of a Nashville office and the entrance into independent production deals with three companies, have clicked for the label.

Singles by Bonnie Guitar, Hank Thompson, Jack Barlow and Jack Reno are on the country chart. Barlow and Reno are produced for Dot through Tree label.

The label’s other two independent music producers are Bob Willard, who records Gruff Rhys and Hank Thompson’s Singing Turtles, and James Cotton, who records Clark, Mary Taylor and Curtis Potter. Both are in with Tree records.

Dot, with most of its Nashville talent, such as Red Smiley, Hank Martel, Willard, Dickie Walker, and Henry Hurt records four acts, including Tommy Overstreet, Merle Kilgore and the Price Sisters. Hull also acts as the contact man for Parsons and Ken Jones, who is the owner of the company’s publishing operation. All Tree’s publishing acts are new performers.

Two of Tree’s acts were forerunners, with Columbia. Bill Pursell and Diana Trud, both performers of Diana Trud and 1965, are now booking manager, Dickie Pease, as well handling the country and pop fields.

Clearwater Buoy Sales of the ‘New’ Fantasy/Galaxy

OAKLAND, Calif. — After one of the few new ownerships, Fantasy/Galaxy Records, veered sharply from the stereo format, the record firm lining on a series of consistent sellers, has hit the Top 10 with its new album, ‘Clearwater Buoy’, and has put Fantasy/Galaxy on top in a frenzied San Francisco crowd, billed as Creedence Clearwater, whose single and album have already topped the Top 40.

According to Shelly Davis, director of sales, the company is not aiming for this result, but has just issued the group’s second single, “I Put a Spell on You,” before the first time last week on Bill Graham’s Avalon ballroom, as well as at KFRC. The second album has been completed, and is scheduled to come out in January. Haines, reporters under the title “Bayou Country.”

With the release of the new president of Fantasy/Galaxy, bought the company just over a year ago by the Wester Brothers, for whom he has been the general manager for about three years, the two bands from the Bay to Oakland where the film is shot is still at 3231 30th Street. But it will not be there for long. The firm hopes to move it to a bigger place soon, if not still to be selected. Yet while

Marks Buys 2 Novello Masses

NEW YORK — Two folk mass, “The Daniel Jazz” and “Jonah-Mon Jazz” have been acquired by Alfred B. Marks Music Corp. from Novello and Co. of England. The American rights were bought for the new Novello masses for the U.S. and Canada.

“Jonah-Mon Jazz provides humoristic narration of the story of Jonah and the whale with wits of the jazz artist’s interpretation,” the company said.

“The Novello manager said on his rescue from the Big Fish in Three Watts,” Vachel Lindsay with music by Herbert Chappell.

Both compositions are designed as fun pieces for school or church groups. Guitar choruses are provided and the piano score can easily be used for jazz improvisation.

LONDON BOWS BECAND SEUL

NEW YORK — London Records has acquired “What’s the Good of Goodbye” and “Love Train” by Gilbert Becaud, an addition to London’s artist roster. An album will be recorded in New York within a week. Felted Music, the BMI subsidiary of London Records and London Records of the same name, will now publish the group, has acquired the British rights for the group’s English-speaking countries. Bill Holt wrote the English lyrics to “What’s the Good of Goodbye” and collaborated with Mike Hawker on “Love Train.”
A CHART TOPPER

I HEARD IT THROUGH THE GRAPEVINE

Tamla 54176

BILLBOARD
CASH BOX
RECORD WORLD

MARVIN GAYE

RELEASED FROM HIS ALBUM
IN THE GROOVE

TS-285

SEE MARVIN GAYE AT THE MIAMI POP FESTIVAL, MONDAY, DECEMBER 30
**New 'Liberality' on Record**

LOS ANGELES — A liberal winter movement is resulting in the creation of highly explosive songs. The five examples are from four acts and two record companies and demonstrate the areas of concern by today's "message" songs to be followed.

The lyrics also point out a significant development in the music industry that record companies are adopting a more liberal attitude. At Capitol, the Beatles and other rock bands were recording songs which caused people to hunt for the "hidden meaning." The lyrics were sometimes bolstered by the band's mispronunciation of the instruments. In fact, "Revolution," the back side of the Beatles' first Apple single, "Hey Jude," is a probing social commentary, but the words are often lost in the sound of the guitars.

What is significant about this other non-rock liberal lyrical development is that the songs are understood and there are no hidden meanings. The recording doesn't frighten the author's words.

**Flock of LPs**

In recent weeks a flock of albums have been released, all presenting a material of a "counter-culture" nature. The most vocal, controversial and perhaps best written has been Jeanie C. Riley's study of hypocrisy and double standards in her "Harper Valley PTA" Plantation. The song became the nation's top tune.

Nancy Wilson, in her newest Capitol LP, "Black Is Beautiful," which is on the national best-seller album chart, has recorded a song of "any sort with a dependent producer or talent representative together.

To support Kapralik's buildup of the artists roster, Epic has launched a two-month advertising campaign in the trades to alert the industry that it is back. The campaign shows the artists themselves that the company has launched its in-store distributing, merchandising and advertising efforts to supply all the support that's needed.

Kapralik now plans to extend his scouting activities to England. In this respect, however, he'll soon be appointing a representative there to look for the new talent and keep him free to look for new and interesting acts around the South of the U.S.

**Aquilo Cos. Return**

LOS ANGELES — Songwriter Sam Aquilini is revisiting his record company, Pamela Records, and music publishing firm, the Monovisa Music (BMI). Initial single is "How Near to Paradise," a 2:30 instrumental by Carrara's Blue Diamond Strings. Distribution will be handled by Al Chapman.

**Cap-in New B'way Try Via Beechwood**

LOS ANGELES — Capitol is developing its "black-grown" Broadway musical properties. The label's first, composed of a contemporary rock musical featuring 30 Beechwood writers, Beechwood is Capitol's BMI music venture TH-123.

Horst Hendler, who oversees the Beechwood operation, is co-producer with Albert Selden of "Matron." A cast of unknown actors will be assembled in New York, with the show to go on Beechwood album. Hendler and Roslyn Dawes will be the producers.

**Undergrounders Spread to Reich**

• Continued from page 1

Lunatic and Egghead, Now, Matronia has released to 10 new albums before Christmas featuring such groups as the Motorhead, the Pudge, the Iron Butterfly, the Doors and the Incredible String Band.

CBS also has released and underground single and Poly- dor has issued a two-record sampler album, featuring underground material from the Chess label.

**THEATER TALKS SET BY ASCAP**

LOS ANGELES—ASCAP is conducting a series of Monday evening talks at its annual convention: "The Musical Theater: The Writer." Among the guest lecturers are Johnny Mercer, Henry Weaver, Stanley Adams, Hal Hiltz, Stein, Benny Burks and Josh Logan. Dr. Robert Trulley of the Julliard school's music department is the course moderator. Lectures are held in Mains Hall.

**Sights Trained on Studios**

• Continued from page 1

Stamey to Cite Great Handy

WASHINGTON — W. C. Handy, composer of "St. Louis Blues" and "Memphis Blues" and other blues standards, will be honored on a postage stamp which will be issued next year.

The stamp will celebrate the sesquicentennial of Memphis, which will run a W. C. Handy Festival in June. Stamey, who died in 1958, also wrote the folk song "The Gunfighter Ballad of产销 Trouble I've Seen."
WHITE HOUSES K-14013
(YOU BETTER GET STRAIGHT)
b/w River Deep, Mountain High
ERIC BURDON & Animals

INHUMANITY
LONELINESS

CONFORMITY
INJUSTICE
ALIENATION

APATHY
TRUEH
FEAR

DEATH
BIRTH
INEQUALITY

ESCAPE
CRUELTY
ANGER

ENVY
MATERIALISM
RELIGION

REALITY
Who are the TINY BOPPERS?

NEW YORK — I. M. Fields, a discount chain with 62 stores in the East, reports a 38 per cent increase in record sales because of a new sign program.

The cornerstone of the program is a 150-pound sign measuring 4 feet by 13 feet, which is hung from the ceiling of the record department. This sign contains the Top 25 records of the week based on Billboard’s chart plus the album of the week.

A smaller version of the sign with numbered divider cards is placed in the browser section. The sign is changed every two weeks by inserting the actual album to correspond to its chart position. The sign also contains two featured albums as price buys: the No. 1 album and the Artist of the Week. These buy usually sell for $2.88.

The program was developed by Jeff Tofeller of the Fields organization and Charles Schlager, vice-president of Transonic Music.

Motorola Sales, Earnings Up

CHICAGO—Motorola’s third quarter sales and other revenue were $295,572, a nine per cent increase over $150,030,833 in the same quarter in 1967.

Third quarter earnings were $6,132,085 or $1.02 per share, an increase of 65 cent from $3,733,582 or 61 cents per share in 1967.

Almost here!

Van Winkler’s ‘LP

’ Van Winkler’s ‘LP

Bought by Atco

DEtroIT — Atco Records has purchased the “An Evening at Home with Toegarten & Van Winkler” LP from Flumon Records. The album, which was co-produced by Jimmy Cassilly of Mammoth Enterprises for Flumon, was recorded “live” at the Red Carpet Club, where organist Skip (Van Winkler) Knape and drummer Dave Toegarten were playing. The LP, which was acquired by Jerry Schoenbaum, Atco’s director of talent development, will be released this week on the Atco label.

ITCC’s Net Sales

ITCC’s Net Sales

$3.5 Mil. for 6 Mos.

NEW YORK — International Tape Cartridge Corp. reports that it mislabeled its net sales for the first six months ended Sept. 30, 1968. Net sales were $3,508,200, instead of the previously reported $4,148,947. The company’s earnings, however, remain equal to 16 cents.

Martignette Forms

Martignette Forms

Firm; Seeks Talent

BOSTON—Charles G. Martignette Jr., general manager and assistant to the publisher of Scene II Magazine of Massachusetts (formerly Discorama of Mass.), has formed St. Christopher Productions.

Martignette is looking for female folk singers, blues and rock groups, as well as other acts, for recording, TV, concert and club dates. The St. Christopher firm is at 427 Broadway, Sommerville Mass.

Angel Chart Listing

NEW YORK—The chart accompanying “The Congregator Story” issue of Billboard, compiled of Authors and Composers, incorrectly listed Angel Records as a company owned by North American Philips. Angel Records is a registered trademark in the U. S., and Capitol Records has the exclusive right to use the trademark in the U. S.
BROOKLYN BRIDGE

BOATS... WORST THAT COULD HAPPEN

PRODUCED BY
WES FARRELL
A CORAL ROCK PRODUCTION

ON
BUDDAH
RECORDS,
OF COURSE!

1650 BROADWAY, NEW YORK, N.Y. 10019
On his first tour here, the young Englishman is travelling with The Cream and with Jimi Hendrix. He played Madison Square Garden and will hit all the undergrounds. Watch for his first Epic album: "Bang, Bang You're Terry Reid." A Mickie Most Production.
Reed

Vivian, She's going somewhere. From Juilliard to the Apollo to the Living Room to Merv Griffin's TV show to "Somewhere" her new single that's right on target.

built on Epic Records
Talent

Steppenwolf Savage Darlings

NEW YORK—Steppenwolf, the West Coast rock band that bailed, bullied home its "savage soul" essences to Fillmore East last Fr that weekend, found the Lonely Rich Big Band and the Children of God, who shared the bill with the Dunhill group. John Kay, Steppenwolf’s lead singer, is heard at his best, the group sounds like a "wild animal on a leash," snarled and snorted his solos with abrasive the results. It is loud, amiable and some of the finest rock yet to beam through the Fillmore. Suffering from an Elvis syndrome of suggestive dips and wiggles that more resembled dancehall, Kay nevertheless grumbled Fillmore is one of the best places to play. His clarity of phrasing, rising out of his lean’s roar like laryngitis practised to the point of purity, lifted "Magic Carpet Ride" and "Hunchback Kootanee" to the intense heat of excellence. The paint on who look like draftsmen from a Hell Angel’s motorpool, play with the angry recalcitrance of the motorcycles gone amuck. Hard blues, sinister psychodramas and rip-roaring rock numbers pinned the listeners to their seats by the thunder. Steppenwolf’s performance featured the heavy organ muscles of Gail McQueen, somber keyboard work of Tom Wilson, malevolent drone of Manny Mendez, 2 fiery drums and Nick St. Nicholas handled bass and harmony, while Kay doubled on flute and harmonica. Formerly a Canadian group called Sparrow who migrated to L. A. and San Francisco during the West Coast peak of rock a year ago, Steppenwolf has emerged from the battles of the bands as a major force in rock. weathering the trends to establish themselves as best selling with their two Dunhill LP’s and singles, "Born to Be Wild" and "Magic Carpet Ride," the composer - singer - guitarist John Kay is the most visible with the vocal authority of a drill ser- geant, Steppenwolf is proved to be a genuine rock talent whose music is interesting audience and outstanding musicianship. Steppenwolf’s other numbers, "Don’t Touch It" and "Out of Control," were also well served. "Don’t Step on the Grass," a "Dedication" —all enhanced their image as a precise and peerless rock act. The line-up of the "Pusher" fell flat, as a long preamble of forced lead, while guitarist Gil Stratton proved to be the best, and keyboardist Chris Williamson’s presence of its worth, if anything. Chris Sigwald was an excellent rock act, while lead vocalist Buddy Rich demonstrated his virtuosity on the drums as the band’s second act.

VGJB Swings Out With Listening and Dancing Beat

NEW YORK — The World’s Greatest Jazz Band, which opened the Riverboat on Thursday (7), accomplishes a strange feat: it plays a form of jazz that seems to come from the straw hat, banjo and peanut shell image. The reason is probably natural and perhaps Bob Crosby, Benny Goodman, Woody Herman, Artie Shaw was rather two cut-outs of employees of WGBJ members. The 6-piece bands, Yank Logan, Perry Como, Young, Sher and Kramer, are the featured artists of the lounge. "Limehouse Blues," Haggart’s "I Dreamt I Dwelt in Marble" and "The Golden Door" - and get a crowded dance floor as a reward for both technical and musical achievement. They also buy to contemporary material. Alternating with the WGBJ, albums are released. There is a driving group, led, pushed and murmured by Big Time Little at the piano, Tiny’s is a kind of do-nothing group. They rip into a rock tune, toss off a country waltz, and go into a soulful blues, aided by saxist Dave Smith, who obviously remembers the days of "Mr. Lee" and "Miss Green" with affection.

IAN DOE

SEER TOURS OF PRAGUE SET

NEW YORK—Pete Seeger has been planning his tour of Czechoslovakia. Although specific dates have not been announced, it is rumored that the trip was made sometime towards the end of 1969.

The engagement was arranged by Seeger’s manager Harold Leventhal and Prager Tours of Prague.

Reid Goes Full Blast In Expansive Display

NEW YORK — Terry Reid, a young British package of dynamite, blasted his way through his first set at Steve Paul’s Scene on Monday (11). Reid is a screamer who can over-power a song, but the strength of his voice always keeps the lyrics clear. He also can handle a softer delivery, too. His work was usually was displayed in part of numb. erless, improvisational, random selection. lead vocalist, "Bang, Bang (My Baby Shot Me Down)," which is one his hits, "Rain," which also was an example. Reid began softly, then built to his full vocal volume. This selection also gave him an opportunity to display his full vocal range and his considerable skill on guitar. His two work-up musicians, Peter Sorensen and Ray Weid on drums, also demonstrated their talent.

Donovan’s "Season of the Witch," another album cut, also had a good variety of strength before building in intensity. This num- ber had a long instrumental sec- tion. All have good, excellent guitar work by Reid. Other songs included "Tinker Tailor," "Summertime Blues" and "When You Get Home.

One of Reid’s best numbers was a pairing of two Bee Gees songs, "I Can’t See Nobody" and "You Don’t Know What It’s Like." Leading off with the former, he gradually built until a short instrumental section led into a "You Don’t Know What It’s Like." Then, back to the second selection, but more intensity than at the beginning. Reid also put over Ray Charles’ "Say It Like You Mean It" for "Your" in fine blues style. Another good number was "Sunny," a soft "Pennsy," but this number built as it went along. This likeable act appears to have a bright future.

The Johnny Jenkins Blues Band, a Southern trio, showed a high degree of instrumental and vocal ability. They offered such numbers as "Sunsunbe of Your Love" and "How’s My Woman." Both the band and the audience responded to this set. The Temptations will follow in the footsteps of their sister-group, the Four Tops, as a blues band attraction.

The Temptations, five hyper- active,However, the band is physically as well as an aural appeal. They are a modern extension of a soul act but have significantly added to the instrumentation and surprisingly creative special material. Commodore Myron solution co-headlining with the Flamingo bill.

Temptations Do A Blue-Chip Act In Las Vegas

LAS VEGAS — Berry Gordy has enlisted another act from his stable of Motown recording artists to play in the Flamingo, and its opening entertainment night is billed as the Temptations to follow in the footsteps of their sister-group, the Four Tops, as a blues band attraction.

The Temptations, five hyper- active singers who can also add physical as well as an aural appeal. They are a modern extension of a soul act but have significantly added to the instrumentation and surprisingly creative special material. Commodore Myron solution co-headlining with the Flamingo bill.

Julie London, Sultry, Provocative in Act

NEW YORK—To Julie Lon- don, sultry play the songs. What she lacks in vocal power she amply makes up in provocative ness, permissiveness and per- susiveness. In her Empire Room performance in the Waldorf-Astoria (13), she peeled off the prop- erty from 16 tunes, including such varied material as "Mickey Mouse Song," "Hello Dolly!" and "The Road Gets Tougher," with the organs, and abandon of a top stripper. Not only did the London Rec- rants, arts, respect the listener in this intimate manner and in her revealing white gown, but she also sat on the mat, her lap, softly cooing "Hey Daddy... while teasing him with soft embraces.

The vocal support she re- ceived from her young men in a few of her numbers, "Up, Up and Away," "Gigi Talk" and "Don’t Be Me Bye," is equally impor- tantly, actually, it disrupts and has made her singing insubordinate. Actually, it disrupts and has made her singing insubordinate.

Julie London is accompanied by Kirk Stuart. He has a marvelous talent, serviceable, which the Empire Room orchestra with precision. And his skill at the piano marks him as com- panying Miss London in "My Baby Just Cares for Me," "Why Do Fools Fall In Love?"... In total, Miss London stresses love, not song. There’s not much wrong with that.

ROBERT SOBEL

Stewart & Buffy Ford Give New Act Poetry of Its Own

SINGAPORE—The folk offerings at the Troubadour, of which Stewart and Buffy Ford, the lead vocalists, were a part, have a piercing simplicity.

Stewart and Buffy Ford, a re- cently formed folk group, demonstrated their depth and purity in their grass roots repertoire that is the essence of folk music.

The songs consist of material sensitive to rural America—small towns, farms, dusty roads, and the essence of the American life. The poetic quality of their act over an hour and a half. But the act is two-fold: a sideshow depicting rural settings and a less-fond perception instrumental which Stewart describes as a "boom-boom." The singers should rely on their voices and diminish the audio and visual clutter, making up the sound of a con- dogan, which looks like a conga drum, has a disconcerting ef-

Backed by Pat Smith on bass guitar and George Yarow on drums, the pair went through "Thunderbird Star," "Dark Prais- er," "You Can’t Do That on My Train," "Lincoln’s Train" and "Day Break Beyond The Shadow." They also inserted several tunes into the act from their album "Petals from the Song- 

singers. The act brings Stewart back into the music business after a four-year absence, while Miss Ford is a pleasant plus to help kick off Stewart’s return.

BRUCE WEBER

NOVEMBER 23, 1968, BILLBOARD
Herb Alpert & The Tijuana Brass
The Christmas Song
B/W "MY FAVORITE THINGS" · A&M 1001

IT'S IN THE NEW
Christmas Album
BE SURE TO WATCH HERB &
THE TJB PLAY "MY FAVORITE THINGS"
AND SING "THE CHRISTMAS
SONG" ON THE ED SULLIVAN
SHOW, DECEMBER 9.
Carter & Kessel a Combo That Knows Where It’s At

LONDON — Two of the most fluent soloists in jazz, saxophonist Benny Carter and guitarist Tal Farlow, featured with a British rhythm section at the Ronnie Scott club for 10 days following their appearance in Jazz Expo ’68, and, like the greats of the past, gave the audience, when they could, those performances, making a virtue of their improbability.

Kessel was in fine form, showing his 用户输入缺失的句子，which gave birth to the idea of developing single note phrases through the change of the chords.

On the other hand, original as ever in his solos, lacked bite and seemed somewhat lightweight. But he was riding a polte, half-hearted wave.

The set opened with a brisk “What Is This Thing Called Love” in which the drummer Terry Cox gave sympathetic breaths accompanying Farlow’s.after nearly constructed solos from Carter and Kessel, Ken Baldock produced some strong walking bass, "Soft Winds,” played as a 12-bar blues, had Kessel playing its 16th note runs, and my on “I Can’t Get Started” featured clever, deft work by Carter almost in a Ben Webster vein.

Two septet numbers composed were a striking conception, producing some fine piano from Colin Phillips, and the item "All The Things You Are" showcasing the best Carter playing of the night. "All Night Long," another standard, was played by the quartet, established something of a tradition in presenting musicly but Gusty Brittones and Norman Winstone, who appeared at the Grafton Club as part of the most talented and beautiful in tune vocalists to have appeared there.

With excellent pitch, fine playing technique and the talent of youdng, we’re getting somewhere.

MEN FOR THE PEOPLE

Macias Fills Carnegie Hall With Fine Singing Package

NEW YORK — Enrico Macias again filled Carnegie Hall with his unique song stylings and good spirits on Saturday (9). Macias, a French-Algerian ex-patriot, had the audience clapping and singing along as he offered a program familiar to his fans.

Most of the guitarist-composer’s material was his own, including “Une refrain,” “Les millardaires du Dimanche,” “Tell Me What Is Wrong,” which he sang in English, and “Pour tout l’amour du monde,” which is one of his first Mercury albums. His first encore, “Jerusalem of Gold,” which he sang in Hebrew, also is on the album and clearly was the most requested number of the night. And small wonder, since Macias’ interpretation of the contemporary international standard is world-famous.

There also was much fitting rhythmic material from his Parole albums, including his opening "Oh! Mon Amour," which is his final encore "L’oriental." Others were the excellent "El Peron," which closed the first half; "Enfants de tous pays," including the lovely "Ma petite" and "Les filles du son pays." Macias’ performance includes Parisian and Mediterranean elements, easy exchanges with the audience, and soft, simple refrain, and good acoustic guitars.

One of the surprises of this was especially evident in a "Guitar Concerto" by Martial Ayala, who played piano and conducted the nine fine back-up musicians. FRED KIRBY

Signings

Temptations Do a Blue-Chip Act in Las Vegas

Continued from page 14

The Detroit-based quintet again proved the wisdom of the Madison Avenue commercials department, converting recording groups to solid nightclub acts. Adding a song from their latest album as an afterthought, the Temptations (Leiord, Melvin Franklin, Otis Williams and Eddie Kendricks) stick mainly to proved material such as one of the local golden minorities of their audience are not to be placed in the group.

DON DIGLIO

STARK'S

728 Texas, Shreveport, La.
(318) 423-7182

NOVEMBER 23, 1968, BILLBOARD

University of Maine, Friday (22); Monmouth (N. J.) College, Saturday (23); and Georgetown (Ky.) College, Tuesday (26).

Capitol’s Ella Fitzgerald performs for the University of the Nebraska branch Thursday (21); Patterson (N. J.) State College, Saturday (23); and Bowling Green University, Sunday (24).

United Artists’ Garden Light will be at the University of California at Riverside on Thursday (21).

Salés & Henderson, Liberty artists, play Casper (Wyo.) College on Wednesday (20).

Blue Note’s Bobby Hutcherson is at Ithaca College on Saturday (23) and Greens (Ia.) College on Saturday (30).

Cannonball Adderley, Capitol artist, plays Rutgers University on Wednesday (20).

What weighs 283 pounds and eats an apple a day?
YESTERDAY'S RAIN SPANKY & OUR GANG 72871

As introduced on Hollywood Palace, ABC TV November 2.
"See the gang on The Peggy Fleming Special, NBC TV November 24." Yesterday's Rain will be included in their new album available January 1, 1969.

A RECORD FOR ALL YOUR TOMORROWS

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC.
35 East Wacker Drive, Chicago, Illinois 60601
A CONELCO CORPORATION
NAL RUSHING CASH RELEASE

NEW YORK—North American Leisure Corp. (NAL) is rushing immediate release of Johnny Nash's "Hold Me Tight" LP on 8-track CARtridge cassette and open-reel configurations. Nash records for JAD Records.

In addition, NAL has been licensed by Viva Records to duplicate and market its Viva and Bravo lines on all configurations. Viva was previously released on tape only by Ampex. NAL has also reached an exclusive agreement with LLP Records. First release will be Larry Williams "A New Kind of Soul."

GR T to Step Up 'Artist' Promo

LOS ANGELES—General Recorded Tape (GR T) is planning more merchandising campaigns for the rest of the year, built around "Artist-of-the-Month" promotions.

The tape promotions will feature Lawrence Welk, Ray Charles, Dionne Warwick and Boots Randolph, among others, and will include special merchandisers, 12-pack counter displays, exclusive product availability and tie-ins only on tape and banners. Promotions will run from 30-60 days, with the campaigns aimed at the distribution-retail store level. In its final promotion for this year, GR T has included an "Artist-of-the-Month" campaign to feature the Box Tops "Super Hits."

Munty Italian Licensee in 'Co-Op' Push

By MARILYN TURNER

MILAN—Stereo-Pak of Trezzo d'Adda, the Italian manufacturer of Munty Stereo-Pak, is promoting a marketing cooperative with five Italian companies involved in the 4-track concept. The move is seen as an attempt to meet increasing competition of RCA and Italian's 8-track system and the Philips cassette, both in the Italian market and other common market countries.

Participating in recent pre- (Continued on page 21)

Lib. Stereo Tapes Plug Variety Packs

By ELLIOT TIEGEL

LOS ANGELES—With the combined United Artists and Liberty Records music catalog at its disposal, Liberty Stereo Tapes is placing greater emphasis on variety packs. This month, the division included two variety packs in its release, "Best Bands of the Land" and "Gospel Soul." And beginning next year, will step up its variety campaign with special advertising and dealer merchandising aids.

The goal, general manager Earl Horowitz said, is to provide the customer with music which is not merely a duplication of an album.

The tape market is growing to the point where exclusive tape shops are opening around the country. The shops are looking for material which is not an exclusive nature to them. These tape dealers want to be dissociated with the record business.

Wally Petyt, the department's national sales manager, selects all the repertoire for the original tapes. He says there is so much material available in the Liberty-Uni-Record catalog that there is no problem in coming up with tapes which have artists and themes not available in albums. The actual recording of music expressly for cartridges is still some years away because of the high expense in recording and packaging.

Horowitz and Petyt said they will have to initiate an educational program to explain the public about having cartridges which are of an original—no LP duplication—nature. Merchandising aids and advertising will be created to achieve this goal. The company is also (Continued on page 21)

Chi Stereo Banks on Site

By RON SCHLACHTER

CHICAGO—Location will probably play an important role in the success of Chicago Stereo Center, now nearing completion here. Located on North Western Avenue, the auto stereo center is across the street from Lake Technical High School, the city's largest secondary school. This adds benefit for Chicago Stereo is the fact that Lake is not just a neighborhood school. Instead, it attracts students from all over the city's Northside. "In addition to Lake, we're also hoping to cash in on the student traffic from Gordon Tech, a parochial high school located a few blocks away," said owner Al Taradash. "We're also located in the center of several different ethnic groups. To our east is the German population, to the south are Mexican and Negroes and to the north is the Jewish population. Of course, Western Avenue, being a major thoroughfare, will bring us a wide range of customers."

Hit Snags

Chicago Stereo was supposed to have been completed a month ago, but numerous contractor snags have delayed the opening. Right now, Taradash's main concern is to open in time for the Christmas rush.

Since the interior won't be completed, we will wait until (Continued on page 50)

WORKERS BUSY THEMSELVES on the display windows of Chicago Stereo Center, which is expected to open in a matter of days on the city's Northside. Located across the street from Lake Technical High School, Chicago Stereo hopes to cash in on the student traffic from the city's largest secondary school.
Soul Stirring on ITC

November is Soul Month at ITC. Merchandising aids available. Contact your distributor today.
Tape CARtridge

Promotion Drive on Roberts Cassette Bid

By BRUCE WEBER

LOS ANGELES — A major marketing-promotion campaign has been built on California-Roberts' entry into the cassette tape recorder field. Roberts, which also markets reel-to-reel and 8-track cartridge units, has introduced a line of five cassette units, with plans to market an additional 4-6 models next year.

Charles Klein, marketing vice-president, says Roberts also is developing a cassette recorder player line for autos, and will be heavily involved in the home consumer market.

With the heavy emphasis on the home market, Roberts will expand its distribution network from about 700 to 2,350 to 3,500 across the U.S. The cassette line will be in limited production until late March, with national distribution scheduled to begin Jan. 1.

Klein, who predicts the cassette will represent about 20 per cent of Roberts' business in 1989, will market the units in regular distribution outlets, but also will add gift stores and photo shops to the distribution network.

As a merchandising device for the line, Roberts has introduced a counter display to sell blank cassette tape. The rack will handle 10 ($1.75), 60 ($19.95), 90 ($28.99) and 120 ($39.95) tapes.

Roberts' new cassette models are:

- A solid state portable cassette tape recorder (model 80) at $39.95.
- A solid state portable cassette tape recorder with AM/FM radio (model 500) at $99.95.
- A solid state cassette stereo tape deck (model 95) at $119.95.

Chicago Stereo Banks on Site

January or February, for the official grand opening, said Taradash. “However, we will be able to offer our complete inventory and stock, even though the tile won’t be on the floor or the plumbing on the walls.”

We will really emphasize home hardware and carry every major manufacturer. Our inventory will be about 3,200 to 3,500, in addition, we will carry reverberation units and we cover Georgia, Alabama, South Carolina, Tennessee and Mississippi.

Chicago Stereo will have seven stalls, four of them double, manned by four installers. The amount of time for installations will range from 20 minutes to two hours, depending on the type of speaker system. The center also has a trained sales staff.

“At first, I may carry a software inventory as high as 6,000, with 65 per cent 8-track,” explained Taradash. “I won’t know what will be popular so I’ll have to carry a wide selection of titles. Later on when I see what’s moving, I’ll be able to go down to inventory.”

Taradash started in the tape business with Herb Levin at Stereo City in Chicago.

AM Names Rep

LOS ANGELES — Ray Taylor & Associates of Atlanta has been named sales representative in five southern states for Audio Magnetics Corp. The Atlanta firm will also cover Georgia, Alabama, South Carolina, Tennessee and Mississippi.

ATTENTION, JOBBERS & DISTRIBUTORS

The newest and fastest selling Tape Cartridge Cases are available at

LeBo

- Compact Cassettes
- 4 & 8 Track Cassettes
- Cassette Heads Cleaner
- Blank Loaded Cassettes
- Cartridge Head Cleaner
- 8 Track Head Cleaners
- 4 Track 35 Min.
- 8 Track 35 Min.
- 8 Track 70 Min.

when advertising ads... Say You Saw It in Billboard

Bible Voice in Franchise Drive

LOS ANGELES — Bible Voice has opened a drive to acquire sales distribution franchises throughout the U.S. The North Hollywood-based firm presently sells its products through religious book-record shops and regular record retailers.

Company founder George Olin is presently in Europe seeking overseas representation for his line which includes 8-track, cassette and reel-to-reel tapes.

The company has just released the complete new testament in Spanish, with a Hebrew version presently in production and slated for completion in December.

Bible Voice's catalog includes 30 new sacred cassettes, including the complete new testament (15 cassettes) retailing for $124.95 and six "living letters" excerpted portions of the bible, with a $49.95 tag.
When does 14 plus 12 plus 14 equal 40 years of JAZZ!

Television AIR CHECKS
sound-and-picture — as sound only
AGENCIES • PRODUCERS • ARTISTS
Your television commercials, show or performance ... anything — toped off the air on 1/1, 1/2 inch tape. Easy transfer to film, if desired. Own will show it all.

Inexpensive, first-quality five- location
TV recording — too with this compact
VIDEO TAPE MOBILE.
Dept. 2
Telaudio Centre
5929 Chapman Ave
Garden Grove, Calif. 92641
(714) 330-5100

Four-Tune Kookies

The new generation is EP. Restless:
Only 12 minutes instead of 120.
Threadbare: The lower half
(where you put in the tape)
is toothless for no-thread loading.
Simple: Only 5 parts,
including the two halves of the case.
Unwashed: Our precision molding
is immaculate. And our EP cassette
enjoys freedom of assembly:
Snap or weld together.

Cos. to Bow Nude LP

- Continued from page 18

said, "in the same manner as Tetragrammata." Tetra is said to be encoding the cover in an opaque envelope with cutouts for Lennon's and Ono's heads.

Playtape, for the first time, will use LP artwork on its 2-track cartridges. "It's just a coincidence," said the company's music director Jack Levy, who indicated that future Playtape cartridges will also feature pictorial graphics. "We believe that nudity is not obscene and we look forward to our opportunity to release this cartridge," Levy said that Playtape feels that its nude EP cartridge will be accepted by many dealers.

GRT president Alan Bailey. "There is a point where liberalism goes too far — where it reduces art to a means of commercial gain. However, it is not our job to act as a public censor," Bailey added that where GRT does product as being in poor taste, it will not release such merchandise.

GRT's cartridge will show the album's cover only (rear view). It's a paradox to use the original artwork," Bailey said, and then to cover it for dealer display. His rationale: if it's art leave it uncovered; if it's pornography it doesn't belong on the cover in the first place.

Don Hall, vice-president of Ampex Stereo Tapes, said his company would wait until Teigrangrammfon firmly establishes its own merchandising policy on the album.

Munty Italian Licensee in 'Co-Op' Push

- Continued from page 18

liminary talks in Milan were Ecclesia of Milan, duplication licensees of Munty, Sil of Turin and Offel of Ravenna — both cartridge duplicators and manufacturers of cartridge players; Car- tech of Milan, the record company which is directly market- ing its own cartridge repertoire; and Fonit-Cetra of Turin, which is planning to put its own 4 and 8-track compatible cartridge players on the market.

The companies plan a joint advertising and promotional pro- gram for the 4-track concept, integration of repertoire, standardization of cartridge players and integration of sales and dis- tribution networks. The six compa- nies also plan to pool orders for plastic cartridge cases and eventually to manufacture the cases themselves.

Specialty Labels Inked With GRT

LOS ANGELES — Four spe- cialty labels have signed with General Recorded Tape (GRT) for duplication in all configurations. The labels are Debreath of Chicago, Specialty of Los An- geles, Montooth/Evergreen and RSVP, both of New York.

Initial releases cover Little Richard on Specialty, Mayer Davis on Evergreen and Ron Carey on RSVP. The acts also cover distribution through GRT's outlets.

Liberty Tapes

- Continued from page 18

updated its covers and package titles on other releases to create a new image.

THE BEST JAZZ ARTISTS

CHICO HAMILTON
THE GAMUT
SS 18043

THAD JONES-MEL LEWIS
MISS RUTH BROWN
Solid State
SS 18041

DIZZY GILLESPIE
LIVE AT THE VILLAGE VANGUARD
Solid State
SS 18034

SOUL STRINGS & A FUNKY HORN
Solid State
SS 18042

THE WORM
JIMMY MCGRIFF
SD 25243

THESE HIT SINGLES ARE

Solid State
Entertainment from
Transamerica Corporation
HANG OUT ON OUR LINES

WIGGLING UP THE CHARTS!

MIDNIGHT CREEPER
LOU DONALDSON
SD 1941
SOUL SLICES: "Black Radio" continues to be Soul and Service to Millions," a story on the success of soul radio, was featured on The New York Times Monday (1). The story said, "is estimated at 25 million, of which about 5 percent is black." The story talked about "approximately $35 million worth of advertising is placed with R&B stations annually... an increase of 508 stations last year and 414 in 1964. In 1960 the advertising figure was $10 million." The story adds "Of these, 108 stations aim all of their programming at Negroes, compared with 59 years ago and only one in 1947." Progress can also be measured in the exclusivity on black radio of Negro artists, both live and on record, with commercials for black radio, black talk shows and public service spots, and the use of the Negro idiom, no longer "cleaned up" for all-white air play. ... Stax has pushed sales of Johnnie Taylor's "Who's Makin' Love" over the million mark, with more of the same expected for Eddie Floyd's "Bring It on Home.

The 101 Wire Service, headed by Richard Robinson, will write and edit a special issue of "The Black Music Review," featuring 64 pages devoted mainly to Jimi Hendrix and his music. ... Stax & the Family Stone, who recently recorded a live album at New York's Fillmore East, invade the metropolitan area with appearances at Farleigh Dickinson University, Teaneck, N. J., Friday (22), and Action House, Island Park, L. I., Friday (29) and Saturday (30) and early next year at the Electric Circus, the psychedelic-soul group, whose latest release is "Everyday People," also play the Driftwood Lounge at the Flamingo Hotel, Las Vegas, Dec. 9-18. ... The "Soul Christmas" album on Atco looks like a winner with selections like "White Christmas" by Otis Redding, "Christmas Song" by King Curtis and "Silver Bells," by Booker T & the M.G.'s. ... RB artist Walter Vaughs has signed with Rainbow Records, in Dallas and will record under the supervision of agent-producer Chris Wright. ... Eddie Floyd, Stax star scoring with "Bring It on Home," is nicknamed "Greenstreet" because of his size. Floyd was once a member of the Falcons along with Wilson Pickett and Mack Race, now with Stax, who penned "Mustang Sally." Floyd has also written such hits as "634-5789," recorded by Wilson Pickett, "Comfort Me" for Carla Thomas, "Don't Mess With Cupid" for Otis Redding and "Someone's Watching Over You" for Solomon Burke. And that's why Eddie Floyd has been selected as Stax's artist of the month.

TID-BRITS: Booker T. Jones, leader of Booker T. & the M.G.'s, in Paris working on the score for the upcoming Paramount flick, "Uprising." They will also be playing the music for the sound track. Booking agent Joe Smith's "Harper Valley P.T.A. Gossip" is over the 60,000 in sales. ... The Staple Singers—Pops, Mavis, Cleo and Pervis—are appearing cross-country on a Bill Cosby tour. Cosby has canceled his remaining live dates to concentrate on his record company and a TV special. ... Stevie & Dave are set to appear at Fillmore East, New York's rock mecca, on Dec. 14-15. ... Brenton Wood is serving double-duty of Double Shot disk besides on his own "It's a Game, Love." He also chips in with a felafel on the final seven weeks of the Bigdaddy's "Bring Back Those Doo-Wopps." Wood is also half of the Shirley & Alfred duo with Shirley Lee. He was a recent winner on TV's "Dating Game," which required no singing. Meanwhile, Shirley has latched on to Shep to make a new White label, Shirley & Shep, currently working with "Snake in the Grass." ... Joe Simon is due with a new one, "Looking Back," on Sound Stage. ... Thank you, Dave Booth of Ontario, Canada, for your tip of the hat to the Paul Butterfield Blues Band. ... The Uniflex, with manager-producer Guy Draper, are ready to score with the group's first LP, "Stirin' in at the Court of Love" on Kapp. Draper penned the (Continued on page 29)
ONLY FOR PROFIT!

Roger Williams'

Wonderful new album follows in the tradition of his great catalog. It was conceived and implemented to offer great programming and fabulous sales. The selections are all heavyweights.

"Only For Lovers"
KS-3365
Combines the new as well as traditional standards.

This is Roger Williams the way you want him to be!
BEST SELLING LPs

NOVEMBER 23, 1966, BILLBOARD

SOUL SAUCE

- Continued from page 24

group hit, “Court of Love,” as well as the new one by Sugar & Spice, “Dreams,” also by Kapp. Bobby Womack’s latest single, California Dreamin’,” is now being shipped, flip-sided with “Baby! You Oughta Think It Over,” written by Womack and Jimmy Holiday. Both tunes are taken from Womack’s new LP, “Fly Me To The Moon,” due next week. The 300,000 mark in sales, is still powering up the charts. ... Bob Lee, the producer-founder of Hawk Records in Markham, Ill., is now offering masters for immediate leasing and release. Lee has aided in the development of the label with acts of Otis Clay, Jon Armatrading and Soul Inheritance. ... Buzz Willis of RCA reads Soul Sauce. Do you?


** ** **

SYNDICATED TV SHOWS

SHEREPORT — The Oak Ridge Quartet has just concluded the tapings of six syndicated TV shows, concluding the initial series of 12 planned for the present.

The show, titled “It’s Happening,” is being taped at a location to be announced in the near future at a studio in Hollywood.

Now in two markets, Shereport and Little Rock, the show is shooting for 20 cities by the start of its run. The first four shows feature only the Oak Ridge Quartet, while succeeding shows will feature other guest stars.

Herbert Harper, manager of the group, said the program is aimed at a younger audience. “We’re trying to make the show something that will appeal to a younger audience,” he said.

The show is scheduled to begin airing February 1, 1967.

** ** **

PURCELL-BACKED SHOW on Monday

NEW YORK — Barbara Mason, the Ambassadors, Hootie & The Horn Bees and Herb Ward will headline the first Purcell-Bakers-sponsored soul show at the Village Gate in New York City.

The weekly, two-hour R&B program offers a showcase for artists seeking exposure for their groups and other talent. The show is directed by Purcell-Bakers president James H. Flanders.

This is the second show of the season, with plans to feature other acts in coming weeks.

** ** **

MAKIN’ FIRE: Temptations, “Cloud Nine” (Gordy). ... Wilson Pickett, “A Man and a Half” (Atlantic). ... Barbara Addin, “Just Ain’t No Love” (Brunswick). ... Peaches & Herb, “Let Me Be A Promote” (Gordy). ... James Brown, “Goodbye My Love” (King). ... This Is My Country (Impressions). ... Curtis Mayfield, “I’ll Make It” (Soul). ... Booty Call, “It’s Over” (Brunswick). ... The Four Tops, “Northern Girl” (Atlantic). ... Various (MFS 572). ... Girl Watcher...
Country Music

CMA Awards Show Re-Slanted For TV on Nov. 20, Kraft Show

NEW YORK—A co-operative effort of NBC, the J. Walter Thompson Agency and the Country Music Association has resulted in the rescheduling of the CMA Country Music Show, originally set for Oct. 30. NBC announced that the program, previously rejected by a network decision week, will now be scheduled for Nov. 20 as part of the Kraft Mo-

sic series.

The program, which ran as scheduled on the Canadian network, Oct. 28, will move to last place. The network, agency and association began at once to try to reschedule the show because of its content and because of the promotional work that had been done in its behalf.

CMA, in an effort to build a big audience for the first televised show, had sent out more than 2,000 mailing lists to radio and TV stations programming country music, and had mailed press kits to major markets and daily newspapers. Additionally, hundreds of telephone calls were made to disk jockeys, and a pro-

motional record was cut by the artists urging the audience to listen.

The show, hosted by Roy Rogers and Dale Evans, in-

cluded such leading personalities as Glen Campbell, Johnny Cash, Jeannie C. Riley, Ben Cooper, Porter Wagon-

er, Dolly Parton, Bob Wills, Chet Atkins, Tammy Wynette, Roy Clark, and others.

The taping, done on stage of the “Grand Ole Opry” House, highlighted the winners in all categories of country music during the past year, and selected Bob Wills to the Country Mu-

sic Hall of Fame.

The validity of the show con-
tent and the matter of winners being notified was never in question. Townsend said the parame-

ter, NBC had received from the winner an affidavit testi-

fying that he or she had no prior knowledge of the outcome. This is routine in such programs.

The show had received ex-

cellent reviews in its Canadian showing. It played to a packed house prior to the annual CMA dinner and show during the 43rd anniversary celebration of the “Grand Ole Opry.”

CMA, upon notification of the rescheduling of the program, re-

institutionalised its promotional push, covering all of the ground previously touched, and adding a new drive to insure a top rating.

Crump Explores Country Lectures for Austrian U.

NORFOLK—George Crump, president of WCMS, will explore the feasibility of bringing country music in some form to the University of Vienna in Aus-

tria, near the Yugoslavian and Hungarian borders.

Crump, whose talents include speaking German, has been named to the board of directors of the university which climaxes its academic year with an an-

nual folklore review in its moun-

tainous area. Prior to this there are lecture tours into Salzburg and Moscow, and then Zagreb, Yugoslavia.

In subsequent conferences since his appointment with uni-

versity officials, the possibility of bringing country music into the folklore review has been raised.

Crump plans to leave in the near future for Europe where he will discuss the many possibilities. He said conditions and

finances may restrict participation to performances by local talent, or perhaps American students at the university who are familiar with the country music idiom.

The third, and most attractive possibility to Crump’s thinking, is to bring in a professional act or acts, who would hold a work-

shop-demonstration during the tour. Once the possibilities are fully explored, Crump plans to talk to recording company officials and others interested in spreading the music.

“There are all sorts of possi-

bilities,” Crump said. “We must determine what audiences have been reached, what forms can be reached, and whether this can be established on an annual in-

ternational basis.”

In Europe too, that if tal-

ent of the nations of that area of the world is uncovered, it might be exploited through this means.

Townsend Leaves WINN for Acting

LOUISVILLE—Rob Town-

send, manager of WINN here, has resigned to devote full time to record narrations and acting.

Townsend, who built the all-

country station into a strong market competitor, is now in-

volved in a promotion called “The Rockin’ Don Quigley Club,” sponsored by The First Foundation for One Nation Un-

der God.

Founded by two businessmen brothers from Starkville, Miss., the label produces four singles annually, two of them “non-

sectorial religious” and two “pa-

triotic.” The brothers, Charles and E. O. Templeton, own an automobile dealership, operate a record distribution house, and a Holiday Inn franchise.

The foundation has lined up an impressive advisory board of “artists which includes Eddy Arnold, Pat Boone, Les Brown, Bing Crosby, Don DeFore, Rob-

ert Dix, Buddy Ebsen, Dale Evans, Jimmie Fidler, John Ford, Brian Keith, Marien Mill-

er, Will Young, Wendell Niles, Lloyd Nolan, Lucille Nor-

man, Tex Ritter, Roy Rogers, Dick Whittinghill, Carlton Young, Mrs. Audrey Henson, and Wallace E. Johnson.

Townsend made this his first “breakthrough” when he enlisted Nunn’s Country Western Bank as a co-operating sponsor.

Under the plan established, each

younger who opens a $25 sav-

ings account at the bank is en-

titled to membership. Five dol-

lars of this money is contributed to the foundation. The young-

ster, in turn, receives a mem-

bership card, a deal, and a letter preceding each recording.

The records, mailed each three months, are narrated by Townsend. The first of these, “The Story of Christmas,” and “I Love a Christmas Song,” are set for a December mailing.

In the meantime, while the young people are busy working in banks is two-

fold: a child learns the savings system, and gets the banking habit, and he is assured a high caliber record. Each rec-

order comes a personal letter from a successful business or enter-

prise leader, attesting to his faith in God and America. After all, the amount of the interest on the deposited amount will maintain the membership of the youngsters in the club.

The records will all have the beat of contemporary pop music, but each will be signed to bring God and patriotism to the fore. Townsend said other banks would be brought into the program in the near future. The sessions are all cut in Nashville.

Pierce Takes Full Control Of Three Georgia Stations

NASHVILLE—Decca re-

cording artist Webb Pierce has acquired full ownership of three radio stations in Georgia as part of a deal consummated a few weeks ago.

At that time (Billboard, Oct. 12), the estate of the late James R. Demen, an outstanding advertising company established in 1953 by Pierce and the late Jim Dewey. The latter formed Cedarwood Publishing Co., Inc. The change came about through the retire-

ment of the minority interest in the stock, formerly owned by Pierce and Carl Smith. The an-

nouncement was made by Bill Dewey, one of the executors of the Dewey Estate.

This announcement, concern-

ing ownership of WBRO, WABO, WSNT, Sanders-

ville, and WJAT, Inc., Swains-

boro, was made by Pierce. The properties formerly were owned jointly by Pierce and the Denny Estate.

This brings a total separation of the 11 Decca per cent control of Cedarwood Publishing Co., Inc. The change came about through the retire-

ment of the minority interest in the stock, formerly owned by Pierce and Carl Smith. The an-

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ville, and WJAT, Inc., Swains-

boro, was made by Pierce. The properties formerly were owned jointly by Pierce and the Denny Estate.
TOM T. HALL the talent that penned HARPER VALLEY P.T.A. follows with 2 Monster Hits...you'll find them both on Mercury RECORDS

“BALLAD OF $40 DOLLARS” by TOM T. HALL
PUBLISHED BY: NEWKEYS MUSIC, INC.

“SINCE THEY FIRED THE BAND DIRECTOR” (AT GOOD OLD MURPHY HIGH) by LINDA MANNING
PUBLISHED BY: NEWKEYS MUSIC, INC.
EXCLUSIVE REP.—KEY TALENT AGENCY, INC.
NASHVILLE / LAS VEGAS / HOLLYWOOD
### Billboard Hot Country Singles

| Title                           | Artist                                | Label          | Publisher | Weeks on Chart |
|---------------------------------|---------------------------------------|----------------|-----------|----------------|----------------|
| "Stand by Your Man"             | Tammy Wynette                         | Epic           | Galaxy    | 6              |                |
| "Born to Be With You"           | Kenny Rogers                          | Epic           | Galaxy    | 6              |                |
| "I Walk Alone"                   | Marty Robbins                         | Columbia       | Galaxy    | 8              |                |
| "Let the Chips Fall"            | Candy Clark                           | RCA            | Galaxy    | 8              |                |
| "Take Me Home, Country Roads"    | John Anderson                         | RCA            | Galaxy    | 8              |                |
| "She's the One That I Love"      | Joe Stampley                          | RCA            | Galaxy    | 8              |                |
| "I've Got You on My Mind Again"  | Ray Price                             | RCA            | Galaxy    | 6              |                |
| "She Stills Comes Around"        | Jerry Lee Lewis                       | Capitol        | Galaxy    | 9              |                |
| "Nineteen"                       | George Jones                          | RCA            | Galaxy    | 15             |                |
| "Plastic Saddle"                 | Merle Haggard                         | RCA            | Galaxy    | 7              |                |
| "Milwaukee Here I Come"          | George Jones                          | RCA            | Galaxy    | 9              |                |
| "Littler Arrows"                 | Jerri Lee                             | RCA            | Galaxy    | 6              |                |
| "You Can Tell Me Goodbye"        | Waylon Jennings                       | RCA            | Galaxy    | 13             |                |
| "Twenty Eight"                   | Waylon Jennings                       | RCA            | Galaxy    | 5              |                |
| "Happy Strait of Mind"           | Bill Anderson                         | RCA            | Galaxy    | 15             |                |
| "Jackson Ain't Very Big"         | Johnny Rodriguez                      | RCA            | Galaxy    | 6              |                |
| "Saturday Night"                 | Wayne Newton                          | RCA            | Galaxy    | 5              |                |
| "Harper Valley P.J.A."           | Jeanene C. Riley                      | Plantation     | Galaxy    | 4              |                |
| "You Touch My Heart"             | David Rogers                          | Columbia       | Galaxy    | 9              |                |
| "Good"                           | Linda Gail Lewis                      | Smash          | Galaxy    | 6              |                |
| "Full House"                     | Lucille Starr                         | Epic           | Galaxy    | 10             |                |

### Billboard Special Survey for Week Ending 11/23/68

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I Want You&quot;</td>
<td>Onnie Jones</td>
<td>Smash</td>
<td>2</td>
</tr>
<tr>
<td>&quot;The Straight Life&quot;</td>
<td>Bobby Goldsboro</td>
<td>United Artists</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Three Six Packs, Two Arms and a&quot;</td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>&quot;Leaves Are the Tears of Autumn&quot;</td>
<td>Don Gibson</td>
<td>RCA</td>
<td>9</td>
</tr>
<tr>
<td>&quot;Please Let Me Prone&quot; (My Love for You)&quot;</td>
<td>Dan Dawson</td>
<td>RCA</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Ballad of Forty Dollars&quot;</td>
<td>Tom T. Hall</td>
<td>Mercury</td>
<td>2</td>
</tr>
<tr>
<td>&quot;We Need a Lot More Happiness&quot;</td>
<td>Johnnie Wright</td>
<td>RCA</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Roses to Rend&quot;</td>
<td>Bob Bishop</td>
<td>ABC</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Don't Worry 'bout the Whistle&quot;</td>
<td>George Hamilton</td>
<td>RCA</td>
<td>6</td>
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<tr>
<td>&quot;Power of Your Sweet Love&quot;</td>
<td>Charlie Rich</td>
<td>Columbia</td>
<td>6</td>
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<tr>
<td>&quot;In the Good Old Days&quot;</td>
<td>Happy Hogan</td>
<td>RCA</td>
<td>2</td>
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<tr>
<td>&quot;I Was with Red Foley&quot;</td>
<td>Jerry Reed</td>
<td>RCA</td>
<td>9</td>
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<tr>
<td>&quot;Ever Changing Mind&quot;</td>
<td>Jim Reeves</td>
<td>RCA</td>
<td>1</td>
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<tr>
<td>&quot;Don't Wake Me I'm Dreamin'&quot;</td>
<td>Wayne Wilkins</td>
<td>RCA</td>
<td>4</td>
</tr>
<tr>
<td>&quot;The Auctioneer&quot;</td>
<td>Brenda Lee</td>
<td>RCA</td>
<td>5</td>
</tr>
<tr>
<td>&quot;They Don't Make Love Like They Used To&quot;</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>&quot;Love Is Ending&quot;</td>
<td>Larry Andersson</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Less of Me&quot;</td>
<td>Bobbie Gentry</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Son of a Swamp Man&quot;</td>
<td>Omera Brothers</td>
<td>RCA</td>
<td>6</td>
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<tr>
<td>&quot;Happiness Hill&quot;</td>
<td>Kitty Wells</td>
<td>RCA</td>
<td>2</td>
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<tr>
<td>&quot;When I Turn 21&quot;</td>
<td>Brenda Lee</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;I Wish I Was Your Friend&quot;</td>
<td>Wanda Jackson</td>
<td>RCA</td>
<td>2</td>
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<tr>
<td>&quot;Got Leavin' on Her Mind&quot;</td>
<td>Mac Wiseman</td>
<td>RCA</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Hold What You've Got&quot;</td>
<td>Dino &amp; Dean</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Lovin' You (The Way I Do)&quot;</td>
<td>Hank Williams</td>
<td>RCA</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Sunshine Man&quot;</td>
<td>Mark Collie</td>
<td>RCA</td>
<td>6</td>
</tr>
<tr>
<td>&quot;Franklin Pie Circle Hero&quot;</td>
<td>Bobbie Gentry</td>
<td>RCA</td>
<td>6</td>
</tr>
<tr>
<td>&quot;To Be a Child Again&quot;</td>
<td>Anita Carter</td>
<td>United Artists</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Now I Can Live Again&quot;</td>
<td>Mickey Gilley</td>
<td>RCA</td>
<td>6</td>
</tr>
<tr>
<td>&quot;Big Big Rollin' Man&quot;</td>
<td>Johnny Dollar</td>
<td>RCA</td>
<td>2</td>
</tr>
<tr>
<td>&quot;I Got One More Lie&quot;</td>
<td>Mary Lou Drake</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Don't Cry Baby&quot;</td>
<td>Jack Anglin</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Too Rough on Me&quot;</td>
<td>Carl Stone</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;My Son&quot;</td>
<td>Jan Howard</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>&quot;You Touch My Heart&quot;</td>
<td>David Rogers</td>
<td>Columbia</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Everybody Needs Somebody&quot;</td>
<td>Cappo Brothers</td>
<td>RCA</td>
<td>1</td>
</tr>
</tbody>
</table>
The Number 1 Single of the Year
by JEANNIE C. RILEY

CMA Awards ...
Continues

The Continuing Story of
HARPER VALLEY P.T.A.
by dee mullins

SSS INTERNATIONAL 749
Produced by Shelby Singleton, Jr.

Published by
NEW KEYS MUSIC--BMI
1531 DEMONBREUN STREET, NASHVILLE, TENNESSEE

SHELBY SINGLETON PRODUCTIONS, INC.
3106 Belmont Blvd. • Nashville, Tenn. 37212 • Phone 615—291-2003
FIRST EDITIONS IN TOP CHART ACTION

NASHVILLE—Jimmy Dickens, Decca artist who is the latest of the country singers to join the fast-moving fast-food business, missed his first board of directors' meetings called here. Dickens was snowbound in West Virginia.

Among other members of the board is Congressman Richard Fulton, who has recorded on RCA Victor. The singer will establish establishments known as Dickens' Chicken.

Dickens Finds It's Snow Use

"We Need A Lot More Happiness"

Long-time WPLO air personality and program director Mac Curtis, who recorded as a side-line, now will devote more time to his work as an artist. He has left the Atlanta station for WHIO, Orlando, where he will do air work and branch out as a performer. He will have some freedom to tour the Florida Strawberry Circuit... The International's Buddy Killen, in November, has been turning out 20 Nashville recording sessions (LP and single) for Dial artist Joe Tex... The Nov. 16 show at the WHVWA Jamboree in Wheeling featured 23 country artists, headed by Decca's Jack Greene.

Nashville Scene

Bookings:
WIL-HELM TALENT AGENCY
801 16th AVE, S.D. — NASHVILLE, TENN.
(615) 244-1401

PUBLISHED BY SURE-FIRE MUSIC

Country Music

Wilburn Bros.
Canadian talent to the spotlight.

Desta West & Bill West, the husband-wife team who have succeeded at virtually everything, now have signed a new long-term exclusive writer's contract with Teco Publishing. Together or separately they have done well at songwriting.

Jennie C. Riley lost her legal battle in the New York Supreme Court to enjoins temporarily the Little Darlin' Corporation from producing and selling records under her name. She charged that the defendants were exploiting her fame. The court suggested she may produce evidence of a fraud which will support her complaint.

Charley Pride is working with Billy Dean, dates through November in Texas,... KBFR, San Antonio, celebrates its seventh anniversary with a big country music show Sunday (17). Shot Jackson is back home after a long bout with comeoners on the road. Two weeks before showtime, the KBFR show starring Marty Robbins was a sell-out. The station now is directing its attention to its next big show Jan. 24 in Los Angeles with KFWF.

Nashville Scene

"Your Squaw Is On The Warpath"

Loretta Lynn

BOOKINGS:

WIL-HELM TALENT AGENCY
801 16th AVE., 5D. — NASHVILLE, TENN.
(615) 264-1401

PUBLISHED BY SURE-FIRE MUSIC

November 23, 1968, BILLBOARD

Nashville Scene

"Son of A Sawmill Man"

Osborne Bros.

BOOKINGS:

WIL-HELM TALENT AGENCY
801 16th AVE., 5D. — NASHVILLE, TENN.
(615) 264-1401

PUBLISHED BY SURE-FIRE MUSIC

Continued from page 34
Country Music

Masters Music Fest Posts 180G Gross in Summer Run

NASHVILLE — The Masters Festival of Music, now in its fifth year, grossed more than $180,000 for performances in nine cities during the season.

In its first two appearances of the fall-winter season, the show played to sellouts in Nashville and Atlanta, grossing more than $81,000 in the two cities.

Headliners of the shows are Chet Atkins, Boons Randolph, Floyd Cramer and Jerry Reed. They are backed by the Music City Strings, the Nashville Sound of Brass, and the Nashville All-Stars Band.

The festival has upcoming acts: The Oak Ridge Boys, Conway Twitty, George Jones, Marty Robbins, and various other acts.

Looking for Talent

Booking an Act

Billboard's International Talent Edition has the ANSWER!

MORE NEWS FROM NAL

See pages 76-77

For RECORD Sales

Billboard

EASY LISTENING

TOP 40

<table>
<thead>
<tr>
<th>TITLE</th>
<th>Artist</th>
<th>Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'M AMERICA</td>
<td>Epic 4649</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE GREEN APPELS</td>
<td>Capitol 2692</td>
</tr>
<tr>
<td>3</td>
<td>A LITTLE HELP FROM MY FRIENDS</td>
<td>Warner Bros. 5324</td>
</tr>
<tr>
<td>4</td>
<td>EASY RIDING</td>
<td>Capitol 2692</td>
</tr>
<tr>
<td>5</td>
<td>THE COUNTRY SIDE</td>
<td>Capitol 2692</td>
</tr>
<tr>
<td>6</td>
<td>I LOVE YOU</td>
<td>Capitol 2692</td>
</tr>
<tr>
<td>7</td>
<td>LITTLE BIT OF LOVE</td>
<td>Capitol 2692</td>
</tr>
</tbody>
</table>

Carlin Vaughn: "Love Thy Neighbor"

See pages 76-77

Monument Record Corp.
Nashville, Hollywood

November 23, 1968, Billboard
Radio TV Programming

THE MUSIC DIRECTOR

Bertha Porter: Trend Setter

HARTFORD, Conn. — One of the best music directors in the business is Bertha Porter of WDRC, and although Hartford is only the 43rd largest radio market, her influence in music and programming is heard across the nation.
The reason, of course, is that she is one of the nation's major testing areas for records. As an illustration of just how much music is tested in Hartford, consider the following: 15 music directors from other stations visited the station to hear her selection of music. Bertha Porter for helping to break records.
The station, represented by Edward Nery of C & Co. for national advertising, programs to a mass audience, featuring primarily new tracks on Billboard's Hot 100 chart. But one of the keys to any music director is getting tracks "on the air" and that's why WDRC, one night, sent a remote broadcast unit more than 30 miles from Hartford to an airport to pick up a copy of a new track. The reaction of the audience was so great that listeners were generating reaction reports on the vehicle as it sped back to Hartford with the prized exclusive tunes.

Bertha Porter, queen of music, is the "On The Air" personality at WDRC June 5, 23 years ago — in the days when other stations carried a barev network of shows and there wasn't that much music on radio. Then she helped to outbookkeeping and on the telephone switching board as well, but she takes up a six-day week. Her record files alone would be a major job; she has more than 3,500 singles cataloged alphabetically by artist and 3,000 albums (plus countless more albums at the transmitter site). She hangs on to every record received by the station for at least three or four months. But about four times a year she does housecleaning and turns over all of the records that didn't make the cut to a local hospital for resold children and other similar operations. Records that become a hit, of course, are held onto. Her philosophy about picking new records for airplay is simple: "Either I like the record or I don't. But I'm not so stubborn that if a record becomes a hit anyway I'll ignore it. There have been records that I didn't like that became hits ..., but before we did, they were playing them on local stations only 10 or 12 times to a record in order to make a final decision to play the record.bertha porter

Hartford is a unique area, municipally, she feels, because it's an affluent area and both teens and young adults have so much money to spend on leisure—especially records and "this area likes independent, Recognizers of the tempo." Too, almost any record sells except possibly pure country tunes.

Bertha keeps in-depth tabs on every record in the area, calling 10 retail outlets on the listening area, plus three one-stop operators. I don't have to have

3 RKO-FMers Go Drake Route

by ELIOT TIEGEL

LOS ANGELES—Three of RKO General's FM stations have switched their programming to the new automated "unpredictable Hit Parade" soft rock format devised by consultant David Sample.
These stations include KFMB-FM here, KRKQ-FM in Frisco, and WRQK, Boston. The latter is the first of the chain's FM stations to switch to the format, which has been accepted by the three stations.

Key to changing over is the introduction of a separate automation system utilizing four reel tape machines and three cartridge players.

Looks Like Titles

The first hit for KFMB-FM after one of his associates, Karen Edwards, crafts through all the appropriate stereo albums and singles. The emphasis is on a stereo signal built around "long sweeps of music," a lot of "oldies and a regularly updated list of the softer chart hits," explains Mack.

The format is a year in planning and is meant to present a livelier sound for FM listeners. Mack said. At the hit of the hour there is no front announcement of song title. Recorders are exposed or announced back-announced, but never both on an on-air basis which is meant to create an "unpredictable" feeling.

When a hard rock song or pop music hits as an old hit, a "hit back to 1954." The tapes are cycled here and sent out to the other stations. On January 1, the program will shift from "Hit Parade 68" to "Hit Parade 69" and there fore, to a much more predictable format.全国反应

Other Stations

In addition to the RKO chain, Drake-Chesley is also talking with a number of other stations about using the service. Drake never plans to use a single format, Mack said, but the tapes will be used at times, he did not specify.

Other Stations

When the Jimi Hendrix Experience performed a concert in St. Louis, progressive rock format KSHE-FM took advantage of the situation to break a poster contest in conjunction with Reprise Records. Judging the finalists are Warner Bros.-Seven Arts promotion representatives Mike Gratz and Ron Eutz, respectively, operations director of KSHE-FM.

Taylor Bows New Firm

ASHEVILLE, N.C.—Chuck Taylor, a former air personality and program director, has launched a new firm—Taylor Media Enterprises—to provide services and programming material to radio-TV stations.

First project is syndicating a radio show in the U.S. featuring British deepjazz Dave Cash, who hosts a show on the BBC. The show is distributed by Curtis Publishing.

Short-term plans are for the latest English releases, originates in the Yellow Submarine distribution of the Beatles in London's Royal Lancaster Hotel. It's available in half-hour and one-hour formats, a week. About a third of the shows feature short interviews with British artists. Taylor Media Enterprises will also produce records and publish music, as well as promote live shows.

WHEN THE JIMI HENDRIX EXPERIENCE performed a concert in St. Louis, progressive rock format KSHE-FM took advantage of the situation to break a poster contest in conjunction with Reprise Records. Judging the finalists are Warner Bros.-Seven Arts promotion representatives Mike Gratz and Ron Eutz, respectively, operations director of KSHE-FM.

Campbell Jr. Set

LOS ANGELES—"The Glen Campbell Goodtime Hour" bows on CBS-TV network Jan. 29 at 7:30 p.m. (EST). Roger Gimbel will produce the musical comedy series. Ken Dragen and Ken Fritz are executive producers. Pat Paulsen will make a string of guest appearances on the show.
THE CRAIG HUNDLEY TRIO

Exclusively on World Pacific Records

Craig Hundley
14 years old - 90 lbs.
genius jazz man

J. J. Wiggins
12 years old - 90 lbs.
heavy bass

Gary Chase
14 years old - 86 lbs.
a drummer's drummer

“ARRIVAL OF A YOUNG GIANT”

Produced by Dick Bock
WPS - 21880
Werb Session
• Continued from page 38

went to the mere music approach next Friday in order to better compete with giant stations like WLS in Chicago and CKLW in Detroit, both of which come into the market. However, WERK is able to maintain a constant lead in the market because everybody on the staff works constantly for self-improvement, Cochran said.

The station plays an average of 17 records an hour; oldies are played generally 10 minutes and 30 minutes after the hour and 10 minutes to the hour. Records are selected by a panel. Deejays play their own choice of records from a list of categories but have to keep the categories in order.
175,000 SOLD

Started in NEW ORLEANS and
Spreadin' to MILLIONS around the world

RELEASE ME

JOHNNY ADAMS

SSS International 750

Published by FOUR STAR MUSIC, INC.

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  9220 Sunset Blvd.

- NASHVILLE
  806 17th Ave., South

SHELBY SINGLETON PRODUCTIONS, INC.
3106 Belmont Blvd. • Nashville, Tenn. 37212 • Phone 615—291-2003
College Show Earning Degree

LOS ANGELES—"Your All-American College Show" is tapping the untapped college talent of a larger number of performers with professional quality.

The nationally syndicated half-hour show is being done in some 60 markets in prime time. The program, which is being released by Colgate which has the timeslots for the program. As the first-year contract with a bandbase, the Burning Street Singers, this is a 10-piece group from a band of the same name, playing a weekly set of live bands from the Silver's Circuit at $5,600 a week and handle their tour arrangements.


The other performers discovered in vocalist Maggie Hulme, who produce Wendell Niles. Niles says that he is the best to present on the show. Warner Bros. Seven Arts Records has a deal with the show and it will give first acceptance on any acts that are successful on the show. They will keep all the tapes and if replacement is taken in the future, the show has the potential of talent with the potential for records. So far the label has not signed any acts.

The program presents four acts per show each consisting of a group or act that is performing their own musical act. It was designed for a semi-final and final competition. Show judges on the show each week are chosen by Dennis James.

The winners can win up to $1,000, $1,500, $2,500 for topping the finals. "Colleges today are the greatest breeding ground of talent that has ever been known," Niles says. The show avoids the rock and roll image that is so prevalent on the clean-cut collegiate image. "Rock is too specialized," Niles continues. "We have to present entertainers who appeal to both kids and their parents."

Niles' company utilizes a touring circuit in which tapes students on location. These tapes are sent to its offices where they are screened and the groups with the best potential are flown to Hollywood and to regular shows. Ivan Dittmar leads a studio orchestra which prepares arrangements for all acts.

Meanwhile, "Rock to the Hilt" is a program that gives a boost to regional, unknown young people.

Some of the groups who have appeared on the show have been picking up contracts. A National Bank, some Dead Set, Brodux, New Orleans, and Three Scholars. The "kids sing current songs," James says. According to Niles, Billboard charts to keep up with current material.

Being Hip Called a 'Must'
For Top 40 Program Chiefs

NEW YORK—Because of the success of the Top 40 program on Top 40 radio stations in any area of the country, Top 40 and easy listening stations—program and music directors—have to be "more hip" about records than ever before, according to Headline man Ken Luttman.

Luttman said that the program and/or music director of today has to be a specialist—to really know what's happening in music. "In the old days, the success of a record depended on the personal charisma of the DJ. Today, however, the station relies on the DJ to do the work, to bring out what's happening in their markets and then keep close to national music trends."

This has also turned the record promotion man—through necessity—into an expert, perform to make a record happen and to want more of a specific individual effort on their product.

As an example of effort, Luttman added, "That's when you have to make a record happen and that's what I want to see on the Top 40 charts."

Hedrick Swedberg, program manager on "Classical Gas," a recent hit by the band known as "American Music group, Ken Luttman, program

"The idea is to make the Top 40 station be similar to the Top 40 station in Hartford. The station has the record promotion man—through necessity—to make a record happen and that's what I want to see on the Top 40 charts."

But this indicates that today's record-industry is definitely a specialty field. Luttman said. Luttman handles all the accounts as Kerage, Smothers, and Clark, the publishing, the companies of Unit. Artists, AM Records, and Alamo Music of A&M Records.

3 RKO FMers Go Drake Route

The concept calls for five songs in clusters of three, then a single or short commercial followed by two more songs. RKO has been working with an easy listening format before switching to the new material.

"Parade 68" in its first weeks has been emphasizing vocal groups and male vocalists, with four of the most-requested songs of records back-to-back. There are more songs preannounced than there have been in any previous 24-hour broadcast.


POULTON, Maine—WLOB has bowed a two-hour progressive rock show. Saturday and Sunday nights, starting at midnight, "Rock Show Bowed by WLOB" opens a four-hour program


"Response to the show has been excellent, as a matter of fact, we are planning to expand to three or possibly four hours." Dick Hoveinborn hosts the program weekly.
that’ Funny How
Time Slips Away ‘man

JIMMY ELLEDGE
WITH THIS YEAR’S BIGGEST SMASH HIT!

KAY

FOR D.J. COPIES WRITE OR PHONE
JIMMY ELLEDGE, PENTHOUSE BAKER BLDG., 110 21st AVE., S., NASHVILLE, TENN. (615) 244-1636
Top 40 is not contented; it will always exist, since by defini-
tion it presents the favorite for the moment to the majority audience. It must fol-
low (even lead) musical trends, but it is in the long run that the musical tastes within the format in their proper perspective, and the maintenance of a variety of music.

Top 40 is not a jazz, not a rock, not a prog-
ressive "rock" is here to stay, but as a minor- ity art form. It will eventually exhaust itself, be aban-
doned, and then become soli-
dedly estranged as an important sec-
tion of music broadcasting. It will include the jazz, ethnic music, etc., already established as specialized broad-
casting areas.

In Vagrard

Nonetheless, the Top 40 broadcaster must always be

assured of the vagrant of music mass, and that means that for the present time he should play a significant amount of music which is referred to as "progressive" (as opposed to "progressive" material that finds broad pop acceptance from the so-called "progressive" artists, which then is merely an initial step to being classed in another format).

How much and when? To a certain extent, the move away from market to market, accord-
ing to tastes of the mass audi-
cence, will take place; in other block programming of "pro-
gressive" and popular music will be transferred. The Top 40 broadcaster as any other form of block music programming is an experiment: it may work... it may not. It may seem an asset now (and even that is highly deb-
table) but it won't be unless it does work out among the mass audi-
cence. It is, in the end, a "trick" of your station strongly with some-
thing that has become old hat, and you can see how the "guy on the hits" image will have suffered considerably.

The approach followed with success to date by KMBY is to try to integrate some "progressive" material within the Top 40 format... and within a firm format struc-
strukture. This KMBY approach setting the minimum of one and a maximum of one LP out of this general block, it is... After all, you can only do so many hours in a day, a maximum of one per week, two in the evening, and then an increasing percentage during the all-night program, reaching a maximum of about six per hour 3-5 a.m., returning to the day-
time hours of "about two and a half" to 6 a.m.

Two other problems arise in Top 40 programming of "pro-
gressive" rock material within its regular Top 40 programming.
The Golden Sounds of Andy Williams will reach the public more directly and from more directions than ever before.

In stores, all of Andy’s gold-album winners will wear the official RIAA Gold Seal. Special rack headers, divider cards, window streamers and counter brochures will liven up the points of purchase. All Columbia Christmas displays feature Andy.

Special ad mats will do local newspaper work. The roto sections of 31 major newspapers will carry our full-color, two-page Christmas spreads. These feature Andy’s “Honey,” “Born Free,” his Christmas album.

All radio stations will receive a special LP that highlights and illustrates the entire Williams catalog. And we are making time buys for Williams radio spots.

Sure, he sells beautifully all year, every year (twelve gold albums already). And sure, he does even better at Christmastime (watch his full-hour NBC-TV special, December 18).

And now something new has been added:
The KGP 5.
The KGP 5 is our new two-record gift pack special.
“The Andy Williams Sound of Music”—twenty classic Williams vocals.
And the KGP 5 is the spearhead of our tremendous, coordinated Andy Williams promotion drive. We’re sending the messages via the stores, newspapers, radio and the new album itself.
The KGP 5’s sleeve is a four-color catalog of the complete Andy Williams product.

You never had it so good!
Presents "A Circus of the Mind"

THE TINGLING MOTHER'S CIRCUS

NEW FALL ALBUM RELEASE
AND BEST SELLERS

Packaged in a colorful book-fold album with complete lyrics on all the songs.
AN EXCITING MUSICAL PROGRAM OF UNUSUAL ARRANGEMENTS, LYRICS AND SOUND RECORDINGS. Full magazine, underground station spots and window display kits. Personal appearances now being made on the top U.S. TV Shows. TINGLE MAN! IT'S GREAT!Produced for Flower Pot Productions by BOB SCHWARTZ.

PROGRAM

ACT I
90 Magic Wonders
Sky Diver
New York Mining Disaster 1941
Positively Negative
Flowers on The Wall

ACT II
I Found A New Love
Sunday Kind of Feelin'
Happy Bubble
Yellow Submarine
Epilogue

THE PLAYERS
Tingling Mother
The Golden Voiced Fop
Twangy Tinger
Bass Twang
Percussive Tingles
Brass Tingles

Andrea
Stu
Elliott
Jimmy
The Unknown Drummer
Many of His Friends
FIRST ROW
Jackie Clark — a new comedy sensation — MS-3166
The Platters — I Get The Sweetest Feeling — MS-3171
Tito Rodriguez — Big Band Latino — MM-4045/MS-6048
Tato Diaz — Heart & Soul — MM-4045/MS-6045
SECOND ROW
Hugo Winterhalter — All Time Movie Greats — 2 record set — M2S-3160
Federal Duck — underground special — MS-3162
Gene Pitney — She’s A Heartbreaker — MS-3164
Tito Rodriguez — Latin Songs Of Love — MM-4043/MS-6043
Bobby Marin and the Latin Chords — Love Burst — MM-4041/MS-6044
THIRD ROW
George Jones — The George Jones Story — 2 record set — M2S-3159
Hugo Winterhalter & Eddie Heywood — Classical Gas — MS-3170
Gene Pitney — Pitney sings the hits by Bacharach & David — MS-3161
La Playa Sextet — The Sounds Of Puerto Rico — MM-4042/MS-6042
Lou Stein — How To Play Honky Tonk Style Piano — MS-3163
FOURTH ROW
Tingling Mother's Circus — A Circus of the Mind — MS-3167
The Platters — New Golden Hits — MS-3111
Kako & his Orchestra — Sock It To Me Latino — MM-4049/MS-6049
COUSIN—Soul Follies, RCA Victor LST-1581 ($1)

Soulignon's current single "Hi-Heel Sneakers," and "Streaker's Blues" with a soulful, rich sound. Their debut album has been critically acclaimed and has reached the top of the R&B charts.

THOSE WERE THE DAYS—Johnny Mathis, Columbia CLF 5002 ($1)

Mathis bridges the gap between nostalgia and contemporary sounds. His latest album features a mix of classic hits and timeless ballads, capturing the essence of the late 1960s.

LIVING THE BLUES—Canned Heat, Liberty SHL 2790 ($1)

Canned Heat, currently riding a wave of popularity, showcases their unique style in this hot commercial LP. Their blend of blues, rock and roll, and psychedelic elements makes for a timeless listening experience.

WAKE UP TO ME GENTLE—Al Martino, Capitol ST-1140 ($3)

Al Martino maintains his status as a major artist on the charts once again with "Abraham, Martin, and John," his latest hit. His voice remains as compelling as ever, capturing the essence of these classic songs.

POPLAND—Helen Shapiro, Columbia 921 ($1)

Helen Shapiro's latest single "I Don't Know Why I Love You" has gained traction on the chart, showcasing her unique blend of pop and soul.

TRAFFIC—United Artists UAS 6676 ($1)

Traffic's latest album "John Peel Session" features a live performance, capturing the essence of their classic rock sound.

ISLAND IN THE SKY—The Tornados, TELSTAR ST-110 ($3)

Endorsed by Jay & The Americans and featuring a string of hits, this young group is quickly making a name for themselves.

COUNTRY—Ray Price, Columbia CS 9733 ($1)

Ray Price, known for his soulful, country sounds, continues to impress with his latest album.

IN LOVE—Wynn Stewart, Capitol ST-113 ($1)

Wynn Stewart, a seasoned performer, showcases his talent with a range of love songs on his latest album.

WHITE FENCES AND FARMER TENT—Pete Seeger, Folkways FW-105 ($1)

Pete Seeger's latest album "White Fences" offers a unique perspective on the history and culture of America.

CREAM OF COUNTRY HITS—Kitty Wells, Decca DL 7009 ($3)

Kitty Wells, a beloved country singer, presents a collection of her most memorable hits.

SWEET CHILD OF SUNSHINE—Jerry Wallace, Liberty LST-1581 ($1)

Jerry Wallace's latest album "Sweet Child of Sunshine" features soulful, heartfelt songs, capturing the essence of the period.

WASHERS!—The Flying Horse Waxingroom, Decca DL 7056 ($3)

This unique musical project adapts traditional folk tunes, offering a fresh take on classic songs.

BRITISH, BILLY BIRD—The Flying Horse Waxingroom, Decca DL 7056 ($3)

Billy Bird's latest album "British" showcases a unique blend of folk and classical influences.
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Gold Edition Album

A Historic, 29 Gold Hit collection in a superb Two Record Set. Gold embossed packaging! Including a Giant 22x34 full color astrological calendar and the 50 Million selling hits by The Fabulous 4 Seasons.

A Package that traces the spectacular careers and the continuing success of today's super stars, The 4 Seasons.

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3 Complete albums of Christmas joy will bring hours of listening pleasure to each member of the family. This Christmas package is specially priced. See or call your Mercury/Wing distributors.

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The Gowsills
plus the Lincoln Park Zoo
SWM 16394

Hugh Masefield
SWM 16396

George Jones
Country and Western Hits
SWM 16398

Vaghi and Vaughn
Sarah Vaughan
SWM 16399

Cannibal Ball
Adele, Cermak
SWM 16392

The Best of Ray Stevens
SWM 16377

Kiddie Records For Christmas Happiness
The combination of a hit single, "Smokey Time," by Jerry Raguso, and the music from which it was drawn, will serve as ample promotion to build this LP at a brisk start here, especially in country mar- kets. Antics include, besides Raguso, Buck Owens, Cutler Jones and Kay Adams.

**SOUNDTRACK**

**WILD-COUNTRY**

Columbia SOL 2999 (T)

The national children's classic, now a title song special. Features a tender, hopeful and appealing score by John Williams. "Smokey" fans will love "A Place in My Heart," a feeling all of which grows stronger as the score's appeal. The album is quite good. The story is that of an important lesson in the coming years.

**ARTISTIC CRITIQUE**

**CRITIQUE**

Today's recording techniques bring a fresh and tender touch to "Smokey's" story. The beginning of "Smokey" is superb. The score is tender and appealing. All in all, it is a pleasant surprise.

**BOB WAGNER & THE ROCK AND ROLL BAND**

**THE LEADERS ARE THE SONS OF ARTISTE: BONNIE McELVEEN**

**CLAYTON, NASHVILLE**

Oct 22, 2907 (S)

This album is a must for all country fans. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**LE MURPHY**

**WAYSIDE, INC.**

This is an album that is different from the usual fare. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**COUNTRY**

**JOHNNY WEIGHT SINGS**

**COUNTRY POWER**

Oct 22, 2907 (S)

"Smokey" fans will love this album. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**THE VOICE OF BILLIE JOE SWING**

**CLASSICAL**

"Smokey's" story is well done. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**LOW PRICE CLASSICAL**

**BONETTE: LUCIA DI LAMBERTI**

**EUGENIO PALMA:**

Shademan/Golden/Verism/Airtight.

Eugenia Palma.

"Smokey's" story is well done. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**MOSART: PIANO CONCERTO**

No. 4, ANDRADE NO. 33.

"Smokey's" story is well done. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**LOW PRICE CLASSICAL**

**9. STRAUSS: ALSO SPRACH ZARATHUSTRA**

"Smokey's" story is well done. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**CLASSICAL**

**FELICITAS TINNYSYN**

This is an album that is different from the usual fare. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.

**FALLA: GRANDES/RAVES**

**MUSICA/NEW PHILHARMONIA**

London CS 6231 (S)

The falla is a type of folk music that is different from the usual fare. It features new material that is different from the usual fare. The album is divided into three parts: "A Place in My Heart," "Smokey's" story and "Smokey's" score. The score is tender and appealing. All in all, it is a pleasant surprise.
**Billboard Album Reviews**

**November 23, 1968**

**POPULAR STARS**

*Look to Your Heart* by Heart (RCA Victor, $3.29)

*Sweet Charlie* by Van Wyk & Brothers (Capitol, $3.29)

*A Change of Pace* by The Byrds (Columbia, $3.29)

**LOW-PRICE CLASSICS**

*Skylark* by Joni Mitchell (Columbia, $3.29)

*Tom Jones* by Tom Jones (Columbia, $3.29)

*The Sound of Music* by The Sound of Music (CBS, $3.29)

**SPECIAL MERIT PICKS**

*Miss Ruby* by Ruby Stevens (Verve, $3.29)

*The Best of John Denver* by John Denver (Capitol, $3.29)

*The Very Best of Neil Diamond* by Neil Diamond (Columbia, $3.29)

**COMING EVENTS**

*The New York City Ballet* (Lincoln Center, $3.29)

*The Metropolitan Opera* (Lincoln Center, $3.29)

**SPOKEN WORD**

*Walt Whitman* by Whitman (Columbia, $3.29)

*The Art of Quotations* by Robert Frost (Farrar, $3.29)

**INTERNATIONAL**

*Caetano Veloso* by Caetano Veloso (A&M, $3.29)

*The Beatles* by The Beatles (Apple, $3.29)

**CHILDREN'S**

*The LittleEngine That Could* by The Engine (Columbia, $3.29)

*The Magic School Bus* by The Magic School Bus (Columbia, $3.29)

**SPOTLIGHT**

*The Beatles* by The Beatles (Apple, $3.29)

*Bob Dylan* by Bob Dylan (Columbia, $3.29)

**SUMMARY**

*The Beatles* by The Beatles (Apple, $3.29)

*Bob Dylan* by Bob Dylan (Columbia, $3.29)

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*The Beatles* by The Beatles (Apple, $3.29)

*Bob Dylan* by Bob Dylan (Columbia, $3.29)
20th CENTURY-FOX RECORDS IS PROUD TO PRESENT

ROD McKUEN’s FIRST SCORE FOR A MOTION PICTURE

THE ORIGINAL SOUNDTRACK ALBUM OF

JOANNA

WORLD PREMIERE CINEMA / THEATRE, NEW YORK CITY, NOVEMBER 24
Musical Instruments

Bobby Miller Uses Guitar To Dream Up Dells’ Hits

By Ron Schachter

CHICAGO—The goal of Bobby Miller, Chas and Dave producer, is to play every instrument.

"To me, it would be the epitome of what I’d like to do in the future," said Miller, who is credited with bringing the Dells back to recording fame. "It’s almost mandatory in producing. It’s only fair to the artist and the arranger. I play guitar—I have six of them. Most of the time, I write with an acoustic guitar. I can dream more with a guitar. I find it more suitable than a piano."

Surely mid-1967, Miller has written and produced seven songs for the Dells. This has resulted in three million records being sold and a 1,000 percent increase in the Dells’ earning power.

"If there is such a thing as a Chicago sound, surely the Dells have contributed greatly," said Miller, who is regarded by the group as the "Sixth Dell." "We have established our own sound. In the previous eight years, the only Chicago sound was contributed by Curtis Mayfield. Since then, there has been sporadic hits for the simple reason that you’re bound to have a hit sooner or later.

"It is really something today. I love the sound they’re giving the saxophone. I would like to write lyrics for the amplified sax.

"In the majority of my tunes I draw from actual events. I don’t like to do a tune that speaks of negativity. All of the Dells’ tunes speak of success. The girl does get the guy."

"It just don’t fail in future. Even if it hate me, I don’t accept it. It’s just a temporary thing.

"Miller also stressed that music covers a broad spectrum and must be evaluated in terms of quality, not color."

Carl Fischer’s Lament: Shortage of Workers

CHICAGO—Sheet music jobbers, confronted with mountains of mail orders to fill and a shortage of capable employees, would welcome the use of electronic data processing (EDP) methods, according to Pete Kapche, Carl Fischer, Inc., here. But Kapche thinks the day of computerization for the sheet music wholesalers is a long way off.

"The problem is that we have too much mail to cope with. The customers order six weeks in advance and the machines to deal with it. Also, even EDP centers and methods still require the help of specialists."

"I recall one publisher who instituted an IBM card system. We received a shipment of music from him and each book had an IBM card in it. Some one had pulled out the cards."

"Carl Fischer, Inc., has, however, been trying a new method of inventory control. Reasonably fast-moving titles are kept in manila folders, on which is marked the amount of each title on hand. When stock runs out...

Zero Code

"Zero on the outside of the envelope would help, but, of course, it would not be acceptable."

"The amount of the last order, and the date of the order, are also penciled on the outside of the folders. "This method is new with us and we’re hoping it works out. We’ve tried just about everything."

Kapche said a firm new employs about 75 people and could use 100. He just can’t find people. Too many high school graduates come in here that can’t read or spell. Some don’t even know the alphabet.

Commenting on another aspect of the labor problem, Kapche said, "We had one young man recently who wanted to look at all the finest songs before he even filled up an order. He was in the habit of blaming people for wanting the benefits they get, but we have to find those that are interested in the work, too."

"So far, we have not found a way to work around it."

"Kapche said, with obvious humor. He did add that a lot of teachers and students are now looking to browse through the enormous stack and shop for themselves."

"Some of our clerks, somewhat, "he said, and we only request that the teachers and students pull out the folder if they are taking the last title, so it can be reordered promptly."

Berger Work

HICKSVILLE, N.Y.—Franco Colombo, Inc. has published Jean Berger’s latest composition, "Three Duets." Berger, Colorado composer and musicologist for the Holher Melodicists, notes that the piece may be played either on two melodicias or on any combination of three treble wind instruments.

Little Theatre

SOKKIE, Ill.—Power Instruments, Inc., is offering the Little Theatre show stroke at a suggested list of $195. Model 920, which has a flash rate between 60 to 1,300 flashes per minute, is completely solid-state and portable.

Professional Cuica

MAYWOOD N.J.—Latin Percussion has added the professional Cuica to its product line. Although drum-like in appearance, the Cuica is not played by striking the body, but a metal rod, imbedded into the head, is stroked from within the Cuica using a wet cloth.
"Hyannis Port Soul
(Lost You To The Wind)"

Colours Dot 17181
PRODUCED BY RICHARD DELVY

HYANNIS PORT SOUL
(Lost you to the wind)
I think I've lost you to the wind
I'm wondering if you'll pass again
Pass again?

I remember the day—the day you came to town
I remember the way you led the people round
I can never forget the smile upon your face
There ain't a living body ever take your place

I think I've lost you to the wind
I'm wondering if you'll pass again
Pass again?

Somebody like you is who I'd like to be
Somebody like me who never can be free
Somebody like you to turn the world around
Somebody like me to dig what you have found
See what you have found

I think I've lost you to the wind
Now I'm wondering if you'll pass again
Pass again?

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Polk Stores Tackle Challenges Of Contrasting Neighborhoods

By EARL PAIGE

CHICAGO—Over 50 per cent of the records bought at Polk Bros. in Skokie are purchased by youngsters between 13 and 18 years of age. The store at 9300 Skokie Blvd. maintains an inviting "hip" atmosphere in its record department.

"I think we have the prettiest girls who will shop in any store," said Mario, who pointed out that his affinity for young girls in miniskirts and young male clerks with "slightly long hair," the youthful clientele feel more at ease.

"I suppose I'm the symbol of authority and that's what it should be," he said. When the department is "stressed" during the 2:30 p.m. after school hours, Mario said he often walks around and "pushes the kids upon you," or "Big Brother" is watching.

"Actually, pierfer isn't that a big problem here. We have one person in the department at all times and during the afternoon rush we have at least two and sometimes three people. Our philosophy is that we have a good atmosphere and an idea that records can be stolen.

Mario, who was with the Harmony Hall record retailing chain until five years ago, said the greatest change in record selling has been the influence of young people. "Our big buyers range between 15 and 18, but the bracket between 15 and 18 represents more than 50 per cent of our sales.

An example of this youth image might be found in the fact that the department breaks its progressive rock into alphabetical sections. We've been on the Scorpio WOPA-FM show and find that product played on one here on the left, and Tom Edwards, of the Polk City South record department in Chicago. Singles and jazz LP's occupy prominent positions on the rear wall.

By RON SCHLACHTER

CHICAGO—Polk City South, located beside 85th and Cottage Grove, ranks second in record sales behind the chain's Polk City North outlet at 2850 N. Central Avenue. However, the problem of pierferage has considerably cut the margin of profit.

While situated in a middle-to-upper middle class Negro neighborhood, the store attracts a sizable number of customers from the have-not areas to the north. Another problem for the store, and especially the record department, is how to keep an eye on the children who come into the store after school.

"A while back, we had a very serious situation when kids went on a rampage and broke numerous windows in the area," said Mrs. Mary Kovacic, manager of the record department. "Under these circumstances, it's difficult to keep qualified help. I had three capable young men who quit after four weeks. He called me in and I said he just couldn't take it. But, at least we can look after the store."

"I know most of the youngsters in the store and I feel that I am more effective in dealing with them, but when I'm not here, that's another story. Recently, I stopped a young man with $50 worth of records hidden under his coat. He was planning to sell them on the street."

Mrs. Kovacic's son John, the record buyer for all Polk stores, recently was forced to hire a security man for the southside store to stand by the door and observe customers. According to Kovacic, "A lot of our records find their way into other record stores in the neighborhood. Sometimes I think we are one of their biggest suppliers."

In trying to hire capable help, Mrs. Kovacic realizes that the $1.50 per hour starting wage is not particularly enticing, but she also is amazed at some of the applicants.

"Some simply can't fill out an application. There are high school students and graduates who just haven't mastered the basics of education. Even some of those hired, they don't bother to read. A clerk looks at an LP, sees a guitar and then puts it in the guitar section. Even though the album may have nothing to do with the instrument."

The record department at Polk City South is not as tidy and well-organized as the departments in the chain's Skokie outlet. Mrs. Kovacic can only work part-time and when she is not at the store, the department's appearance suffers. Upon her arrival, the room is a mess, with a number of unopened boxes of records which must be put in the bins.

Polk City South sells approximately 9,000 singles a month, compared to 2,500 a month at the Skokie store. The typical price paid at 69 cents each, are displayed across one entire display case, while the Skokie outlet has only the LP survey.

The southside store carries a large LP section which is located along the same wall with many moving pictures which are in frequent use.

The Skokie outlet is described as its top-selling LP's, the store carries a large LP section which is located along the same wall with many moving pictures which are in frequent use.

"The progressive rock here at Skokie," said Tom Edwards, "is a little more defined," explained Kovacic. "We find the people like to look through the bins. We get a lot of traffic from the University of Chicago in near-by Hyde Park."

"We have a 12-inch progressive rock here than any other store because of the university." Polk City South stocks a full line of tapes, both lubricated and acid-free. While the tape sales lag behind Skokie's, its top sellers are in pop and rock.

Capacitor Sales

WASHINGTON—Sales of capacitors by U. S. manufacturers totaled $252 million during the first seven months of 1968, according to the Electronic Industries Association's (EIA) marketing services department. This represented a 1.5 per cent decrease from sales of $254 million during the same period in 1967. Meanwhile, the total capacitor unit volume was up 6.6 per cent from 1967 levels during the seven-month 1968 period.

Consumer Electronics Show To Stay Under EIA Wing

NEW YORK—The consumer products division of the Electronic Industries Association (EIA) will continue to sponsor and produce the Consumer Electronics Show.

According to staff vice-president Jack Wayman, a recent poll of the EIA membership revealed that 70 per cent of the respondents plan to return to the show. The poll was taken of consumer electronics products manufacturers in the U.S.

RESULTS OF the poll will be announced by the EIA, which will hold the show here June 15-18 at the New York Hilton and America's Hotels.

Of the 158 exhibitors in the 1968 show, 138 have already re- signed for the 1969 show, which will be held at the same time, with many asking for increased space allotments. In addition, many consumer electronics producers who did not exhibit in 1968 have applied for space in 1969.

"Based on space requests already received, more than 90 per cent of the available space at the two hotels has already been spoken for and all indications point to a complete sell-out of the show before the first of the year," Wayman said.

A new feature of the show scheduled for 1969 is the introduction of a special "user's forum" area, which will allow manufacturers to give demonstrations of their products to the public.

"We have had tremendous attendance at the show in previous years and we believe that the user's forum will add to the show's overall appeal," Wayman said.

The Consumer Electronics Show is the largest annual event of its kind in the United States and attracts more than 100,000 visitors each year. The show is open to the public and admission is free.

MRS. MARY KOVACIC serves as record department manager at Polk City South in Chicago, where her son John, shown here on the telephone, is the record buyer for all of the Polk Bros. stores.

"every week I dust off the instrument music section," he does, however, move a great amount of classical music and has one customer who often buys $200 to $300 worth of classical music on every visit to the department.

Exception for deluxe sets priced at $4.95, classical and a few other categories priced at $4.25, the bulk of record is sold at $3.25, buyer John Kovacic said.

"We're facing a strong tough price competition now," sets of many people in the area and I feel that I am more effective in dealing with them, but when I'm not here, that's another story. Recently, I stopped a young man with $50 worth of records hidden under his coat.

"Some simply can't fill out an application. There are high school students and graduates who just haven't mastered the basics of education. Even some of those hired, they don't bother to read. A clerk looks at an LP, sees a guitar and then puts it in the guitar section. Even though the album may have nothing to do with the instrument."

The record department at Polk City South is not as tidy and well-organized as the departments in the chain's Skokie outlet. Mrs. Kovacic can only work part-time and when she is not at the store, the department's appearance suffers. Upon her arrival, the room is a mess, with a number of unopened boxes of records which must be put in the bins.

Polk City South sells approximately 9,000 singles a month, compared to 2,500 a month at the Skokie store. The typical price paid at 69 cents each, are displayed across one entire display case, while the Skokie outlet has only the LP survey.

The southside store carries a large LP section which is located along the same wall with many moving pictures which are in frequent use.

"The progressive rock here at Skokie," said Tom Edwards, "is a little more defined," explained Kovacic. "We find the people like to look through the bins. We get a lot of traffic from the University of Chicago in near-by Hyde Park."

"We have a 12-inch progressive rock here than any other store because of the university." Polk City South stocks a full line of tapes, both lubricated and acid-free. While the tape sales lag behind Skokie's, its top sellers are in pop and rock.

Capacitor Sales

WASHINGTON—Sales of capacitors by U. S. manufacturers totaled $252 million during the first seven months of 1968, according to the Electronic Industries Association's (EIA) marketing services department. This represented a 1.5 per cent decrease from sales of $254 million during the same period in 1967. Meanwhile, the total capacitor unit volume was up 6.6 per cent from 1967 levels during the seven-month 1968 period.

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Business Opportunities

O'Brien Corporation
Kirkans, Inc.

LISTING SERVICES

PROFESSIONAL SERVICES

National Record Promotion

DISTRIBUTING SERVICES

TIME LAW 507-7 TO BUY FOR YOU

EMPLOYMENT SECTION

AGENT WANTED

HELP WANTED

SITUATIONS WANTED

PUBLISHING SERVICES

WE BUY, SELL, PLACE MASTERS,

PROFESSIONAL SERVICES

CONTRACTS, FREE LANCE, ETC.

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RECORD SERVICES

SMARTSIDE, 1180 S. 11th, Des Moines, Iowa

CLASSIFIED ADVERTISING

BILBOuitar press, BOX 19210, NEW YORK, N.Y., 10036

1. Please run the classified ad copy shown below (or enclosed separately) in issues:

2. Check the heading under which you want your ad placed:

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DISTRIBUTING SERVICES

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CASH FOR YOUR STATION!

Kodak Corporation
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ALPINE CORPORATION

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APP Inc.

ARTY INDUSTRIES, INC.

ASABA CORPORATION

AUDIBLE ENGAGEMENTS

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Labels Accent Boxed Sets for Yule Season

BY FRED KIRBY

NEW YORK—Boxed sets, many at special prices, are the major new items being issued for the Christmas season, although there are also a few titles specifically geared for the season.

Angel and Columbia both have specially priced sets, the former having come out with three sets in its "Portrait of the Artist" series. The three-LP package, listing for the price of two, features soprano Victoria de los Angeles, baritone Dietrich Fischer-Dieskau, and violinist-conductor Yehudi Menuhin.

Columbia also has two three-for-two sets: "Blue Danube," which contains popular waltzes by Eugene Ormandy and the Philadelphia Orchestra, and "Leonard Bernstein Conducts Young People, containing selections from Young People's programs with the New York Philharmonic.

A new Columbia series of two-LP sets listing for $7.79 has "That Philadelphia Sound" with Ormandy and the Philadelphia, "The Spectacular Cleveland Orchestra" with conductor George Szell, and "Rudolph Serkin Plays Beethoven Favorites" containing a concerto with Bernstein and the Philharmonic and three piano sonatas.

Opera Sets

Operas usually have good Christmas sales as London, Decca, Gramaphone, RCA, and Angel all have current opera sets that should be aided by gift purchases. London, for example, has the "Royal Family of Opera," a three-LP package listing for $6.95, which includes three operatic selections.

RCA has issued its "Opening Nights at the Met," formerly a limited edition containing a swatch from the curtain of the old Metropolitan Opera House, as a regular release, but the three-record monaural set carries the usual list.

DGG has a new release of Mozart's "Le Nozze di Figaro," with Karl Bondy conducting a cast that includes Hermann Prey, Edith Mathis, Gundula Janowitz, Dietrich Fischer-Dieskau and Tina Tynan. Fischer-Dieskau also is featured in the Wagner's "Das Rheingold" with Herbert von Karajan conducting.

London has new recordings of Cherubini's "Medee" with Gunnar Jogreens, Pilar Lorengar, Bruno Prevedi, Fiorenza Cossotto and Justin Diana, Lambert, Germaine Courtot conducting, and Benjamin Britten conducting his "Billy Budd" as well as a current release of Donizetti's "La Fille Du Regime" with Joan Sutherland and Marco Ravazzolo, Richard Bonynge conducting.

RCA's latest opera set is Mozart's "Così Fan Tutte" with Leontyne Price, Ferdinand Frasch, Renato Kapsenberg, and Serocka, conducted by Benjamin Britten conducting his "Billy Budd" as well as a current release of Donizetti's "La Fille Du Regime" with Joan Sutherland and Marco Ravazzolo, Richard Bonynge conducting.

London's "Requiem"

London expects seasonal sales from Verdi's "Requiem" with Mass Sutherland, Marilyn Horne, Pavlovat and Talvela, George Solti conducting. DGG has a "Peace" album of Christmas music with Martin Starkie, the Gentle Power of Song and the Gabrielli Brass, while Archive has an album of "Christmas in the Holyland." Phillips is offering a four-LP set listing for the price of three containing selections from the Nine Piece Big Band of the Amsterdam Opera Orchestra of Amsterdam. The album contains performances conducted by Willem Mengelberg, Eduard van Beinum, Eugen Jochum and Henry Tuohy a notable group of studio discs on Beethoven sonatas on three disks, Wolfgang Sawallisch and the New Philharmonic Orchestra in a two-record set of Mendelssohn's "Symphonies Nos. 1 and 2," and Ingrid Hakler in Mozart concertos on two LPs.

Philips have Penderecki's "Dies Irae (Auschwitz Overture)" with Henryk Czay conducting soloists, chorus and the Cracow Philharmonic, and a four-LP package listing for the price of three containing selections from the New Philharmonic Orchestra in a two-record set of Mendelssohn's "Symphonies Nos. 1 and 2," and Ingrid Hakler in Mozart concertos on two LPs.

Finally Philips and Columbia have scheduled their respective Christmas cards and gift items with a pre-publication notice of "From Heaven Abrein," which lists a four-LP package, while Philips is issuing a highlights LP from its Handel-Messiah set conducted by Colin Davis.

BOOK REVIEW

Fiedler Biography Traces Early Life to Boston Pops


NEW YORK -- Robin Moore has written an amiable biography about Arthur Fiedler, an amiable man who, as the originator of a major American musical institution, has made his name in the classic tradition. The book is well documented, but the author's approach is more factual than analytical, and the result is a pleasant introduction to the world of music and the man who has led the Boston Pops orchestra.

The Fiedler story is told in a straightforward manner, with little attempt to analyze the complexities of his career. The book is divided into five parts: Fiedler's early days as a violinist with the Boston Symphony, the formation and development of the Boston Pops orchestra, the Fiedler years at the helm of the Pops, and the Fiedler era at the helm of the Symphony. The book ends with a brief appendix containing Fiedler's biographical sketch and a list of his recordings.

The biography is well written and reads like a novel. Moore has done his homework, and the result is a biographical work that is both informative and enjoyable. The book is recommended for anyone interested in the history of American music or in the life of Arthur Fiedler.

Munch, Conducting Great, Dies in Virginia at Age 77

Munch also founded the Paris Philharmonic in 1935 and became head of the Societe des Concerts in 1938. His North American debut as conductor with the Boston Symphony in 1947. Munch's recordings also have appeared on Columbia, Nonesuch and London.

Pa. Orchestra's Fund Goal Is Reached

PHILADELPHIA—The Philadelphian Orchestra's goal of raising $4 million needed to relieve $2 million in Ford Foundation matching grants, has been met, according to Fred Braemer, vice-president of the Orchestra Association.

Braemer said the cash and pledges solicited hit the $4 million mark, and that gifts, when collected, will generate the Ford Funds. All pledges, he said, must by March 1, 1970, and the fund-raising mechanisms of the orchestra must raise another $2 million each year to sustain the orchestra.
NEW YORK—A four-record set of the BBC production of Chaucer’s “Canterbury Tales,” translated by The Modern English by Nevill Cargill, is being issued this fall by Dover Records, New York. The set includes the production’s music. “Canterbury Tales” is the first production based on Chaucer, is stated for Broadway presentation early this year. The London production stemmed from a Polydor recording, a current U.S. Polydor release, “The Canterbury M cockpit.”

Also slated is an album of Stravinsky piano music by Beveridge Webster. Other fall releases by Webster are a collection of Berg, Schoenberg and Webern, and a Rachmaninoff recital.

Dover is beginning a 19-volume edition of “The Mozart Early Piano Works.”

“Dover” is also an album of four LPs of music by a group of composers, including Berg, Schoenberg and Webern. Another fall release is a new LP of works by Monteverdi. A madrigal program of Gesualdo and Schütz.

**Boxed Sets**

Angel also has a five-record set of Beethoven’s five piano concertos with Emil Gilels and the Cleveland Orchestra under George Szell. The package is said to be on the market for the price of four LPs. An Angel set, “Midnight Mass for Christmas Eve,” includes Fennell, deLay and Wiener, while that label also is issuing an LP of choruses from Handel’s “Messiah.”

The Roger Wagner, Choral Fantasy and Choral Artistry of the Choral Artistry of the West and Serali Teri, are among the artists featured in a Capitol set, “The Messiah: Christmas.”

A nonessential collection of Charles Ives’ songs by Marni Nixon includes songs from “Christmas,” while another piece, “Advent Music,” has been included in a Richard Fraser album of “Yorkie Ogan Music.”

Which is also pushing a six LP package, the largest in the history of their label, by Haydn’s 12 London symphonies with Leslie Jones and the Orchestra of St. John’s. A current release of Schubert’s “Die Schoene Musinker” featuring tenor Fritz Wunderlich is also being issued for the Christmas market.

ABC and Westminster have a large push going for their coloratura recital by soprano Beverly Sills. The set, which also has a new basic library series, Command expects Christmas business with Robert W. Smith’s symphonic arrangements of “Christmas, the story of music from ‘My Fair Lady’ to ‘Viva voce’.”

Classical Notes

**Soprano Martina Arroyo gives a**

**recital at the Hunter College (N. Y.) playhouse on Tuesday (21) ... Conductors Edward E. Aronovsky debuts with the Cleveland Orchestra on Thursday (23) in an all orchestral program, which will be repeated on Friday (24) ... Gunther Albin E. Dottler, is soloist with the Leon Stokowski and the American Symphony Hall Carnegie Hall on Sunday (17) and Monday (18) in a program, which includes the world premiere of Stokowski’s “Epithet for the Victims of Katyn” and the Beethoven’s first symphony of the Metropolitan Symphony Orchestra and Stokowski’s “Concerto de Aranjuez” ...**

**Robert Coalman makes his New York Public Debut on Monday (21) in Rachmaninoff’s ”Concerto No. 1,” under Colin Davis, who will also conduct the orchestras on Saturday (23) and Monday (24) ...‘... Callas Zina Nikolai gives a Carnegie Hall recital on Sunday (17) . . . The 12th Symphonic Festival has formed a new chamber orchestra, which will give its first performances in the orchestra’s concert version of Gluck’s “Orfeo” and in Cello Sonata of 1961 and Elpman’s “Euphonia” ..."**

 Bernstein in Jerusalem Film in Two-Day Showing

NEW YORK—A Journey to Jerusalem with Leonard Bernstein, an 84-minute color documentary, is being featured in a two-day, midweek showings in cities throughout the East and Midwest during December. The film documents last year’s visit to Jerusalem and the city visit of Leonard Bernstein, which included a historic victory concert on top of Mt. Scopus. Now, Columbia is the film's premier on the music of Bernstein, with a display offering the audience a look at the album cover, and local ad mats.

Included in the album are selections of Bernstein conducting the Israel Philharmonic in concert performances of the Kol Israel Symphony in concert performances of “Hatikvah” with the New York Philharmonic, the Jerusalem Pops, Joseph Friedman, director; Mendelssohn’s “Violin Concerto” with Stern; and the final performance of Mahler’s “Symphony No. 2” (Resurrection) with soprano Sariana Davash, mezzo soprano Jennie Tourel and the Tel Aviv Philharmonic. Royalties on the LP are being donated to the Jerusalem Foundation for the Development of Hebrew-Arab Youth Activities.
A POT OF GOLD AWAITS YOU
A POT OF GOLD AWAITS YOU
A POT OF GOLD AWAITS YOU
A POT OF GOLD AWAITS YOU
THE END OF A
RAINBOW RIDE"

STEEDE 711
THE GREAT
NEW SINGLE BY
andy kim
FOLLOWING HIS SMASH
shoot'em up baby

STEEDE 710
PRODUCED BY JEFF BARRY

STEEDE RECORDS, DISTRIBUTED NATIONALLY BY DOT RECORDS,
A DIVISION OF PARAMOUNT PICTURES CORPORATION
Operators Triumph In N. Y. Tax Case

The Appellate division of the New York State Supreme Court upheld the operators in June 1967. The State subsequently sought to gain a hearing before the New York Court of Appeals. A hearing was held Nov. 13 and the decision was rendered Nov. 13.

The original test case was filed by operators of Butlark Enterprises, with owner Howard Batbrick seeking a declaratory judgment to determine whether the sales tax applied to the former State Sen. Jeremiah J. McCarthy, assisted by John B. Davison, who joined in the case as amicus curiae. The New York State Supreme Court, in a 4-3 decision, upheld the operators’ case, and the decision was upheld by the Appellate division.

Operators Step Up Campaign For W. German Law Reform

BRUNSWICK, West Germany—The main item currently on the agenda of all the meetings of Western Germany’s local operator associations is the campaign for a reform of the laws relating to gambling.

To understand the gambling situation in West Germany, it is necessary to review the historical background. In the early decades of this century, mechanical gambling machines were permitted, whereas games of chance were banned or excepted during market days and in open-air fairs of short duration. Local authorities had to decide whether or not a game required skill or was purely a game of chance.

The situation deteriorated until it became intolerable and in December 1933 a new law was introduced into the German Tax Law (Trade Regulations) law establishing special rates for mechanical games which were subject to license by a central authority.

After World War II, thanks to the efforts of local operators, a new “chartier for the “amusements machines” was established in August 1952. This ordinance, which was in effect from April 1, 1953, imposed strict rules for gambling machines based on the principle that they should not be able to offer a grosser gain on a machine than he would be able to earn at work in the same amount of time.

An amendment in December 1955 restricted the number of gambling machines in any location in which they could be permitted.

Stereo Singles Need Identity

NEWARK, N. J.—The Stereo Advice on the stereo singles industry, the record business for a period of not over one year. Only they are not marked that way.

In calling for more stereo singles, Steinberg speaks from a rather unique position. As a manufacturer of title strips, he is close to record manufacturers who supply his firm with advance releases in order to allow time for printing strips. Steinberg is further, very close to one-step and to a number of operators who use only stereo operated phonographs that have never considered a jukebox.

Some locations would include a stereo section, but would also consist of exclusive models, certain cocktail lounge operators preferring jukeboxes to stereo models which they consider more in keeping with the ambience of the glass and dimly lit rooms. In this way a stereo section has become popular.

Cameron Musical Industries has already received orders from Gramophone, Mercury and Angel, among other labels, who have recently been releasing phonograph music in 45 r.p.m. copies. "There are many potential locations for both coin-operated and non coin-operated phonographs that have never considered a jukebox.

EYE COLLEGE MARKET

See Creative Component Unit As Vehicle for Classical 45’s

PORT WASHINGTON, N. Y.—Cameron Musical Industries, Ltd., hopes to open up an entirely new market for coin-operated music through the use of a Creative Component Unit. The first step in this direction will be the firm’s exhibit at the Association of College Unions International in Denver next year. This exhibit will mark the first time a firm has invited a jukebox exhibitor, according to Cameron Creative Executive Boris Zlatich. Zlatich, who pointed out that Cole Porter’s musical ‘Samuel Gramophones, Mercury and Angel, among other labels, who have recently been releasing phonograph music in 45 r.p.m. copies. “There are many potential locations for both coin-operated and non coin-operated phonographs that have never considered a jukebox. Such locations would include a stereo section, but would also consist of exclusive models, certain cocktail lounge operators preferring jukeboxes to stereo models which they consider more in keeping with the ambience of the glass and dimly lit rooms. In this way a stereo section has become popular.

Classical 45’s Offer Added Program Fare

CHICAGO—Easy-listening radio stations have helped convince record companies to begin releasing classical music on singles. The recent popularity of film scores from movies such as "The Great Gatsby" and "Midnight Cowboy" has helped

Why Not Supply Local Papers With Weekly Jukebox Top 10

If countless local newspapers around the U. S. started publishing a weekly "Jukebox Top 10," the music operating industry would receive much-needed and beneficial publicity. We believe, as part of the Music Operators of America’s current public relations program, it should initiate ways to gather and publish data on jukebox record popularity.

Because improved local music popularity data is badly needed in the trade associations, data could be gathered from co-operating operators, tabulated, published and distributed to the retailing community, radio stations and the local print media. Published results would likely pick up the jukebox top 10 for publication in their weekend entertainment sections and supplement. While such a service would be welcomed by record companies, jukebox distributors and some radio stations, it would have its greatest justification, from the industry standpoint, in the retailing field.

The jukebox industry badly needs a publicity boost at this time in order to remain competitive in the expanding leisure-time market.

25c Play Can Up Gross 166%*

CRETE, Neb.—LANE Ray, an engineer at Crete, Neb., after jukebox programming as a pastime, has come to the conclusion that a jukebox with a $0.02 a quarter price is showing revenue increases of as much as 165.5 per cent. An analysis of seven locations was presented at a recent meeting of Coin Op.

Editorial

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An amendment in December 1955 restricted the number of gambling machines in any location in which they could be permitted.

Phonograph Makes Bid For Butlins Holiday Camp


Following the announcement that merger talks were being held with Butlins, Phonograph has made a $1 million bid at Nov. 7 for the Holiday empire.

Phonograph has revealed that it already holds about a million shares, representing about 53 per cent of Butlins’ stock. The company hopes that the Ruffler and Walker deal will recommend stockholders to accept the offer, but the founder of the company, Michael Butlin, is known to oppose the bid. He is a consultant to the company. However, a 15 per cent stake in the company is held by his son Robert, a well-known Records, who has been pressurized to increase Butlins profits by 10 to 15 per cent partly through its own expertise in promoting its coin amusement machines in Butlin camps.

Meanwhile, Phonograph, itself, has announced a profit of $5,445,000 for the year to April 30, 1966, against a profit of $2,141,000 for the previous year. The company is playing a total dividend of 60 per cent for the year.

Phonograph and Ruffler and Walker held a two-day preview of their 1969 coin machines at London’s Royal Lancaster Hotel Nov. 7-8. Highlights of the jkebox (Continued on page 64)

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Here’s the Latest PhonoVue Pairings

WHIPPANY, N.J. — Sandra Davis, record co-ordinator, Rowe International, Inc., advised that the following PhonoVue films would be paired with the listed recordings:

- Trophy Winner, 29178, “Do You Believe In This Town,” Dot 17177
- "Goody, Goody Gumdrops,” Buddy 71: "Librarian, 29178, "My Girl," Tamla 54168, or "For Once In My Life," Tamla 54174; Jackie in Versailles, 29179, "Oh Baby Mine," Backbeat 591, or "I’m the One Who Loves You," Heritage 807; Four Alarm Fire

(Continued on page 65)

See Cameron Component Unit As Vehicle for Classical 45’s

- Continued from page 63

watts of power, two speaker enclosures and a program selector unit. The machine, which holds 70 records, accommodates both 33⅓-r.p.m. and 45-r.p.m. seven-inch disks.

Of the several accessories, one is a new coin-operated program selector. This can be positioned, for example, behind a bar or in a man’s office and operated as a remote selector mechanism. Zlatich has a master’s degree in music and is a concert violinst. He was once associated with Chicago’s Lyric Opera and was musical director for Dinah Washington. He said his firm would consider furnishing a complete programming package with options for any selections locations might desire.

“Our programming would not be limited to classical music,” he said. “We could also program folk music, or spoken word selections, or any type of music.” But Zlatich is very enthused about the possibilities of programming classical music.

“I think today’s young people are intellectually and emotionally ready to enjoy classical music. It’s needed to be a younger either didn’t know what classical music is or didn’t like it. Today’s youth is far more flexible in its musical tastes.

“I also feel that record companies will look favorably on the wide exposure classical music on jukeboxes singles can deliver. I’m sure RCA, for example, isn’t opposed to selling more Vladimir Horowitz product, so why not obtain wider exposure by issuing Horowitz on 45 and 33⅓ Little LPs.”

DEPEND ON JUPITER FOR TROUBLE-FREE SERVICEABILITY

The helicopter game continues to be one of the most profitable units for operators in recent years. The above game, Space Pilot, is from Williams Electronics, Inc. The machine features twin control levers. The space craft can be maneuvered forward, backward, up or down or made to hover. Four target pylons, with changing scoring values and targets, are among other features. The unit has an adjustable sold-state timer and single 25-cent slot. It is 7½ inches tall, 30⅞ inches wide and 40 inches deep and, when crated, weighs 285 pounds.

#COINIDENTALLY Pocket Disc Vending Success Proves Several Major Points

The reported initial success of Pocket Disc vending in the Seattle test market demonstrates much more than the acceptability of a new record product. The Seattle experiment goes a long way toward proving three additional points that are of manifold significance to the coin machine industry:

- (1) Record vending, which has so often flapped, can be a solid business enterprise.
- (2) Vending readily opens locations that have been closed to record retailing.
- (3) Record vending opens many locations to automatic merchandising for the first time, enhancing the growth potential of automated selling.

The conductors of the Seattle test are particularly enthusiastic about their vending sales. Consolidated Distributors, which placed the first group of stamp-style vending on location, reported that sales in 12 test locations exceeded initial projections by 400 per cent over a two-week period. The dozen outlets were stocked with 6,000 discs, and 2,412 were sold in a two-week period.

The only problem encountered to date with the vending concept has been the welcome one of record service calls to fill sold-out machines. The simple, mechanical, stamp-style vendors have been functioning well, thus providing field support for the unproven theory that a machine which works properly will move a lot of records if placed in a much-treaded location.

From the industry standpoint, the fact that vending was opening...
Pocket Disc Vending Success Proves Several Major Points

A host of new retail outlets for singles is as significant as the rapid rise at which the merchandising is moving. The stores in the test included grocery stores that had never carried records before. Consolidated is getting many calls from outlets yet never before interested in records, including a 32-store chain.

What has made these stores interested in records for the first time? The answer is vending. For vending solves the sales personnel and pilferage problem while providing for the retail outlet the glamour and traffic-building advantages of records.

Even many record dealers would like to let machines handle their singles sales. One Chicago dealer has a standing order for a workable vending machine he can roll into his front doorway when he closes, to make his shop a 24-hour operation on singles.

But perhaps the most significant aspect of the Seattle experiment in the long run will be the opening of untapped locations to general automated merchandising. Pilferage and sales personnel problems are not unique to records. Vending today can solve problems inherent in selling thousands of different merchandise items.

Almost anything that can be racked can be vended, and as credit card machines enter general use, higher ticket merchandising will be vended. It should be noted that none of the 12 stores mentioned in the Seattle test had ever before had anything but bulk vendors on the premises. It is not far-fetched to speculate that most of these stores will boast extensive vendor banks in the not-distant future. The swing to automated selling can only be accelerated by the discovery by merchants that vending permits them to lengthen their business day while reducing labor.

When considered with these ramifications, the Seattle story is one of the most exciting to break in several years.

Classical 45s Offer Added Program Fare

"Elvira Madigan" has been another factor. Jukebox programmers, many of whom are vociferously clamoring for "more adult product," could also let record companies know if they can use classical music.

In recent weeks Deutsche Grammophon has released "Pi- ano Concerto No. 21," a Mozart composition featured in "Elvira Madigan." It is backed with Chopin's "Grand Polonaise." Columbia Records has released "Also Sprach Zarathustra," from the movie "2001," backed with Johann Strauss' Blue Danube Waltz. Both recordings are by Eugene Ormandy and the Philadelphia Orchestra.

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Manhattan, Kan. Location: Drive-In

FLOYD EVERS, programer, Bird Music Co., Inc.

Stereo Singles Need Identity

Continued from page 63

his title strips but his record programming services.

I realize there are quite a few problems involved. For one thing, there are lot of monaural phonographs when you consider the consumer market for 45 rpm recordings. This is probably the chief concern.

As the market for singles in the retail market retreats, the record manufacturers will realize they have to cater more to the jukebox market, which already represents a tremendous market.

Jukebox operators are really selling sound. "If this is a better improved sound so much the better. No one can argue that a stereo single doesn't sound better than a monaural.

Steinberg, noting that all the jukeboxes manufactured during the last 10 years are capable of playing stereo singles, put his final comments succinctly.

PhonoVue Pairings

Continued from page 64

Operators Study Ways to Offset Continued Price Hike on 1-Cent Gum

By EARL PAGE and RON SCHLACHTER

Chicago—In the wake of recent price increases on penny gum by W. R. Grace and Co., here, operators and distributors around the country are continuing to study alternatives to a price squeeze. Some will mean price discrimination of large-size gum; others will cut back on the amount of charcoal mixed with small-size gum, still others see a trend to more nickel, dime and quarter vending.

The price hike by Leaf Brands was preceded by increases by American Chewing Products and Cramer Gum Co. Frank Fisher Corp. and Standard Specialty have also raised prices.

"The manufacturers are probably justified in raising prices, but it really puts the squeeze on operators," said John Adams, Chewing Gum Supply, Oklahoma City. "Operators will have to put less charcoal in their mix and hope that quarter vending will increase to help offset the drop in the penny gum.'"

"We're going to discontinue vending penny gum," said Tom Thelen, Thelsen Vending Co., Minneapolis. "We'll cut the amount of charcoal in the small-size gum mix a little and still hope to get 90 percent of the purchase price.

"We're also adding another dime to our other small-size stands.

Now we'll have two dime machines to our six-unit stands. Now we'll have two dime units, a nickel capsule, a quarter machine, a penny candy unit and one small-size gum machine."

The only alternatives I see are to increase volume and cut down on commissions," said Market Schlichter, owner of J. J. King & Co., Inc., Chicago. "The vendors must utilize their locations to the fullest and put out more machines. Labor is a big thing. If machines can be serviced at the same location, then the vendor has a chance of contributing even more.

"The amount of charcoal being mixed with the gum won't be the answer. This would only hurt volume and sales. As for concentrating more on dime and quarter vending, a vendor would have to be selective in following this route. The higher prices would not work at all in pop stores. While the quarter is still hard to come by, the penny remains in the background of the industry.

"Emil Rutzen, sales manager of W. R. Grace Co., Oakland, believes cutting commissions would be the most immediate alternative for the vendors."

"I also foresee the vendors eliminating the 2,100 count and going to the 216 or 240 count. Cutting down on the amount of charcoal would be cheaper, but it might also hurt sales. As for higher prices, I think the industry is moving toward dime and quarters. Dime vending is steadily increasing. In reality, what used to be a 1-cent charm has now gone into a 5-cent capsule."

Al Torrance, of Birmingham Vending Co., Birmingham, Ala., also pointed out the vendors' alternative in terms of a higher count:

"The only way would be to go to a 216 count. For the vendors who are with 240 now, they might be affected by the price hike. Another alternative would be to go into more nickel, dime and quarter vending."

"As for reducing the number of charms, this is like cutting off your nose to spite your face. Charms sell the gum. I also don't think the purchase price increase in our four-piece of penny gum for a nickel is a solution because of the problem with coin mechanisms and slots."

Ilinois Association to Add Members, Services

CHICAGO — The Bulk Vending Association of Northern Illinois is steadily expanding its services and has invited participation from vendors in adjoining states, according to president William Krugman, Vending Master Co. Here. In most recent meeting was highlighted by a face-to-face seminar involving executives from Leaf Brands, W. R. Grace & Co.

Representing Leaf were vice-president Rolfe Lobel and sales manager, bail gun division, Mrs. Jane Mason.

The trade group, which has recently been reorganized, was instrumental in the apprehension of thieves who had stolen bulk vending machines. One of the trade group's prime problems involves security.

The association has agreed to meet the first Monday of every month at 6:30 p.m. The next meeting will be Dec. 5.

Operators wishing additional information are invited to write corresponding secretary, Mrs. Louise Dawson, 2557 W. Worth Ave., Chicago. Phone number: (312) 628-9293.
JUKEBOX MULTIPLIES SALES FOR WEST COAST CLOTHING

By BUD GARDNER

SACRAMENTO, Calif., David Coffin, manager of the College Hi Shop here in the Florin Shopping Center, recently installed a Seeburg jukebox to attract more teen-agers and colleagues to his store. Word traveled fast, and almost overnight, business began to pick up.

"That's cause," said Coffin, "that our total business has increased 25 percent." The Seeburg selectomatic is located in the rear of the shop near the dressing rooms. It was placed there to improve a dull corner. Attractive at first glance, it's loaded with popular country-western records from a local radio station.

"It's amazing," said Coffin, "to see boys turn off transmitters just to play a free song. Later they return with their mothers to buy school clothes." Satisfied with the additional customers, Coffin decided to continue the idea. He asked College Hi salesman Mark Capo to display a jukebox near the register. This was more fun than work, said Capo, to the Sacramento State College art major, shading interior decorating. "But anyone can put up this simple display." Just at the left off the jukebox is attached a dark 4x7 ft. bulletin board, framed by four strands of twisted red and white crepe paper. Colorful posters give both information and reflect the mood of the times.

This display is a natural for pushing slow-moving items. Recently, the Nehru jacket was featured and, according to Coffin, he hadn't sold a single one until he displayed it. "Now, it's the hottest thing in the shop," says Coffin. "That's 100 per cent selling—with a free coin-operated machine." 

OPERATORS RELY ON ONE-STOPs FOR WIDE VARIETY OF SERVICES

BUY!

BILLY THOMPSON Vending Aluminum IDENTIFICATION DISC

WHY?

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"18" (Continued from page 63)

set up," she said. "Many operators come here personally anyway. Some come in four or five times a day, they usually make up their routes once a week." Mrs. Oakes breaks releases by categories such as pop, middle of the road, easy listening, R&B, and others. Some pop is hard to distinguish from R&B, she said. There are groups so versatile that their records can go practically any place and sound a good record. "Many locations will use a record such as "The Weight" by Jackie DeShannon. There have been instances of the young Rascals with records that played well in R&B spots," Mrs. Oakes said.

Kawaski, a local Wichita label, has dealt very good artists on it, Mrs. Oakes said. "We encourage operators to try new artists by pushing that type of record. We have a local group called The Apollos, and we've had a lot of records and the operators are doing well with them. Asked if she thought operators depended too much on one-stop, she replied: "They've got to depend on one-stops. There's no place else to get material. We get release radio stations do not use, especially in the country and western field." Middle-of-the-road is seldom heard on radio," she said. "Operators have to come here for product." She cited Ray Anthony's recording, "I Get the Blues" as an example of middle-of-the-road record. Old standards comprise about 35 per cent of her weekly sales to operators. She keeps a backlog of all old records, and receives special orders for them. "Old standards are more-or-less a bread and butter item for us, so far as our business is concerned," she said. "As our records go back as far as five years. We have an old catalog of 7,000 titles. I even have some of the first Elvis Presley records and I get quite a few requests for them. There are some old classics that everybody simply must have, such as "On Top of Old Smoky," Web Pierce's, "Memory Number One," Patsy Cline's "Walking After Midnight," and others.


OPERATORS STEP UP CAMPAIGN FOR W. GERMAN LAW REFORM

With rising costs, more expensive machines, higher location commissions and heavy taxation, pay-out operating ceased to be profitable as the law prohibited any adaptation of the coin box to take a higher stake. After a series of negotiations, the German coin machine industry succeeded in convincing the government of the urgent need to reform the gaming laws and the result was legislation in which this year's Amendment increased the permitted stake to 20 pfennings and the maximum gain to 2 marks. The basis of calculation of the turnover tax was changed from changing the contents of the coin box to 15 times the contents.

Most operators feel that this amendment is not sufficient to make pay-out machine operating a really viable proposition and the trade associations are pressing for further amendments. They say that the minimum play required for high volume beer only, no dancing and no wall boxes, daily increase for three months $2.19 to $4.74; small cafe, eight wall boxes, on interstate highways, daily increase $7.53 to $8.85; V.F.W. club, bar, no food, dancing, no wall boxes, daily increase $3.56 to $3.83; truck stops, sears 100, eight wall boxes, daily increase $13.82; steak house, Class "C" bar, dancing, two wall boxes, daily increase $10.74 to $11.72; tavern, beer only, decorated like lounge, daily increase $3.70 to $3.95.

Let's Talk Turkey or Are You Chicken?

<table>
<thead>
<tr>
<th>Possible</th>
<th>Vending Machine</th>
<th>Pay-Per-View</th>
<th>Pizza Delivery</th>
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<tr>
<td>Franchise</td>
<td>High School</td>
<td>Office</td>
<td>Home</td>
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<td>$500,000</td>
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SPECIAL MERIT PICKS

- Continued from page 54

In stores are represented here: Willemar, Rappo, Heunicke, McCracken, and full-color items like the magazine and posters. No extra charge for postcard or bubble envelope. For more information, call 1-800-755-0000.

MUSIC FROM "LIL BROWN" — Ode 72928

A pitch-perfect guide on the "Music From Lil Brown Country," the 1979 album with memoriably played by the号楼 on LP by the band and featuring a host of famous musicians. The album was released by the Music From Lil Brown label in 1979 and features an extensive use of various instruments, including guitars, drums, and keyboards.

LA MARSEILLE — Orchestre de Paris (Concertgebouw, Amsterdam) CS 9090

The cover photo shows the Orchestre de Paris performing at the Concertgebouw in Amsterdam. The orchestra is led by conductor Charles Dutoit and features a variety of classical music pieces.

LOW PRICE CLASSICAL

DECCIMA RECORDS — Royal Philharmonic Orchestra / Richard Rodney Bennett (Decca). Semperoper S 66064 (2)

This album features the Royal Philharmonic Orchestra performing music by Richard Rodney Bennett, conducted by Sir Colin Davis. The cover photo shows the orchestra with Davis conducting.

COUNTRY

THE NASHVILLE SOUND OF JOSY MILLER — Capitol ST 3095 (2)

This album features Josy Miller performing a beautiful collection of country music with her band. The cover photo shows Miller with her band, and the album includes hits like "The Letter," "For the Good Times," and "Help Me Make It Through the Night." The cover also features Miller's band and their instruments.

GOSPEL

HEARTFELT GOSPEL — Rhino Records, PC 30030 (2)

This album features various artists performing heartfelt gospel music. The cover photo shows a group of musicians singing together, and the album includes hits like "Standing on the Promises of God," "The Old Rugged Cross," and "He's Got the Whole World in His Hands." The cover also features a church and a cross.

JAZZ

G & G — BG 877 (2)

This album features the music of G & G, a popular jazz ensemble. The cover photo shows the band members playing their instruments. The album includes hits like "The Lady is a Tramp," "Take the "A" Train," and "Mood Indigo." The cover also features a jazz club and a jazz festival.

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NOMEBER 23, 1968, BILLBOARD
6 Academic National Awards To French Decca-RCA Group

PARIS—The French Decca-RCA group won six Orphées d'Or in the 1966 awards of the Académie Nationale du Disque Lyrique presented at the Paris Opéra on Thursday.

Records honored were:

"A Night in Paris" by Benjamin Britten, with Alfred Deller, Elizabeth Harwood, Robert Tear, and the London Symphony Orchestra and Chorus conducted by Benjamin Britten (Decca). Britten's "La Nuit et la Très Grande Nuit," with Wayne Marshall, John Shirley-Quine, and the London Symphony Orchestra conducted by Daniel Barenboim (Decca). "Le Papillon" by Giancarlo Menotti with the Metropolitan Opera Orchestra conducted by Michael Tilson Thomas (Decca). "Les Huguenots" by Giacomo Puccini with the Vienna Symphony Orchestra conducted by Wolfgang Sawallisch (Decca). "Le Corsaire" by Camille Saint-Saëns with the Orchestra of the Royal Opera House, Covent Garden, conducted by Sir Colin Davis (Decca). "La Passion" by Handel with various soloists and the Orchestra and Chorus of the Concerto Barocco conducted by Egon Krenz (Decca).

Also, "La Ronde," by Puccini, with Anna Moffo and the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca). "La Traviata" by Giacomo Puccini with the Orchestra and Chorus of the San Francisco Opera conducted by Carlo Maria Giulini (Decca). "Il Trovatore" by Giacomo Puccini with the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca). "La Bohème" by Giacomo Puccini with the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca). "La Traviata" by Giacomo Puccini with the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca). "La Fille du Régiment" by Gaetano Donizetti with the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca). "La Bohème" by Giacomo Puccini with the Orchestra and Chorus of the Teatro alla Scala, Milan (Decca).

The annual selection will cover two divisions—foreign and local.

The local division will include:

Female Recording Artist of the Year. Male Recording Artist of the Year. Vocal Group of the Year. Single of the Year. Album of the Year. "The Best Sound Records," "The Best Sound Record Company of the Year." "The Best Sound Records" will be taken from the following licensees in the Philippines: Dyna Products Corp.; Home Industries Development Corp.; Mico Industries, Inc.; Playtex Records Co. and Super Record Co.

The local division will include:

From the Musical Capital of the World

PARIS—Former Pathe-Marconi recording artist Marie Le Verne, who recently signed an exclusive contract with Sony Records in Paris, has been hired by Takeshi Harada, head of Sony Records in Japan, to record her current French hit, "Long Sena Théven." In Germany, Helga Carrer, daughter of James Carrer, has become the first woman to record for Decca in Paris, releasing in Spain through Hispacon and in Canada through Decca. Recently, Sony's distribution arm in France, Philips, has released in Paris' "Long Sena Théven," and signed an exclusive contract with Dick Rivers, who has released an album in Italy, France, and West Germany, and has signed a contract with RCA France.

Paris—RCA France is planning to launch the new production of "A Night in Paris," with the orchestra conducted by Sir Colin Davis, and the Metropolitan Opera Orchestra conducted by Daniel Barenboim. Other artists featured will include the Stoos, Joy Tynte, Carol McInerney, and Johnny Loco. The show will be broadcast on French TV on September 26.

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Where the new is now

GRAFFITI

ABCS-663

The album that’ll put you on the edge of your head and never let you off.
PARIS—Bernard Chevy, organizer of the International Record and Music Publishing Market (MIDEM), an event held in Cannes, announced plans to stage two MIDEMs in 1970.

The first, in January, will be the usual MIDEM, concentrating almost exclusively on popular music, and will be held at the Palais de la Musique (location of the first MIDEM) which is being specially enlarged for the occasion.

The second MIDEM, in September, will be staged elsewhere in France and would concern itself exclusively with the promotion of classical recordings and artists.

Chevy said: "There is a great deal to be done for the promotion of classical records, particularly in the field of contemporary music. The classical MIDEM would also give a chance for talented young concert artists to perform before the world's impresarios."

The popular MIDEM of 1970

British Decca Names Witness In Price Fight

LONDON—Colin Borland, previously British Decca sales manager, has been named as Decca's chief witness in their forthcoming retail industry fight for resale price maintenance. The case will begin in October next year.

Borland's sales responsibilities will be handled by Fil Towers, who is at present Decca's assistant managing director. Mr. W. W. Townsley, director of Parry, a member of the sales and marketing department since 1963, has been appointed assistant managing director.

Arthur Culis, financial controller of Decca, has been named as British Decca's main witness in this case and will give evidence on accounts and costs in support of resale price maintenance case.

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NORWEGIAN ARTISTS FIRST IN SILVER BOX

OSLO—Norwegian artists Inger Lisette Andersen (RCA Victor), Odd Borgerholt (Telefunken), and Arne Bendiksen (CBS) received silver boxes in the new Silver Box awards presentation inaugurated by the newspapers in cooperation with the 10th anniversary of Norway's first national Top Ten chart.

The three Norwegian artists received the awards to mark 10,000,000 sales of their singles. "Ordensmedaljen," by Odd Andersen, "On da vuise," by Odd Borgerholt, and "Lie," by Ole-Jarle Toverud, are the three recordings in the new Silver Box awards presentation inaugurated by the newspapers in cooperation with the 10th anniversary of Norway's first national Top Ten chart.

The Silver Box awards were introduced to boost domestic record sales and are given to the first single to achieve 10 million sales in the country. The Silver Box awards are presented to artists and the record companies involved in the production of the recordings.

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From the Music Capitals of the World

CBS is Derek Johns as the company's singles coordinator under Derek Everitt. Johns was previously associated with the Australian Record Company/CBS's outlet in those territories. CBS's dance music group has joined a special spring and summer touring schedule. The Small Faces, Amen Corner and the Animals are among the acts. A CBS tour will be held in March in Zurich, will take in 20 cities including Frankfurt, Brussels, Amsterdam, London, Paris and Rotterdam, ending dates in New York early in June.

PHILIP PALMER

CHICAGO

Sug Solowicz, WGN and WTAQ personality, will leave Saturday (23) for a three- and-a-half week tour of Vietnam and several other Asian countries. A small group of Ilinois soldiers accompanied Sug on his second visit to the war-torn country. Sponsors of the week-long tour included a distributor-hosted dealer party Nov. 13 for "Wanna Win the Party and the Illinoi Day." More than a dozen ethnic groups and folk bands participated in the event. There is the sixth annual Chicago International Folk Festival, the Midway Island University of the Arts, the Midway Island University of the Arts and the Midway Island University of the Arts.

The tour kicked off in Chicago on the Midway Island University of the Arts.

Next stop on the tour is the Midway Island University of the Arts for E. Rodney Jones, WVON personality and president, National Association of Broadcasters and Radio Announcers, held at the headquarters of WOR.

Richard Evans and the South End Strings and Harry Gillespie headlined Chicago's annual St. Patrick's Day celebration at the famed restaurant's 22nd annual event. Harry Gillespie and the St. Patrick's Day celebration at the famed restaurant's 22nd annual event.

RICHARD EVANS

DUBLIN

The eight singers competing in the world's first National Song Contest were not given a chance to perform in the United Kingdom. The contest was held at the Royal Festival Hall, London, on Feb. 21, 1962, and the winners were announced on Feb. 26. The contest was won by the Irish group "The Clancy Brothers and Tommy Makem." The two groups performed in the contest and were judged by a panel of judges who were not present at the contest. The winners received cash prizes and a recording contract with Columbia Records. The contest was judged by a panel of judges who were not present at the contest.

DICKIE ROCK

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—from Billboard

(Continued on page 74)
A TV Watcher's Guide to the Cowsills

On Saturday, November 23, Watch "A Family Thing" on NBC starring the Cowsills. In their first Special. The Special is a pilot for potential NBC series.

On November 27, The Cowsills guest on the "Jonathan Winters Show," on CBS.

On December 20, Enjoy the Cowsills on "Operation Entertainment," on ABC.

On January 11, The Cowsills visit the "Hollywood Palace," on ABC.

On February 1, The Cowsills pay a return visit to the "Hollywood Palace," on ABC.

On March 18, The Cowsills will guest on "The Wonderful World Of Pizzazz," an NBC Special.

THE COWSILLS WISH TO THANK CMA, LEONARD STOGE AND ASSOCIATES, MGM RECORDS

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NOVEMBER 23, 1968, BILLBOARD

International News Reports

From The Music Capitals of the World

• Continued from page 74

Again” by Sandy Coast (Relax) has been released in Belgium, France and New Zealand by EMI. .. The Dave Brebeuf Trio with George Shearing on piano is playing at The Hague Oct. 28 and CBS tied in with the release of the album “Computer”. .. Bovana has launched a strong sales campaign for 40 albums from the catalogs of Capitol, Liberty, Sound Stage and Reel. The features include Bobbe Gemmy, the Johnny Mann Singers, the Ventures, Joe Simon, Cliff Richard, the Hollies, the Seekers, Jeff Beck, Gilbert Becaud and P. P. Arnold. Bovana also released a new two-record album by Fons James to coincide with the opening of the cabaret artist's new show Nov. 9. .. Bovana has launched a new label, Croc, which will exclusively feature religious music. First signing to the new label is the Viktor Mannskaer, Holstahaus Choir. .. Nepran-Delta has released a second LP by Christmas Time, featuring songs by the Great Oratorio Milkli Thodevold. .. France is releasing a new album by comedic Tom collier titled “Tom and Toronto.” .. Phonogram has begun a special promotional campaign for their Christmas LP by Helene. .. The Hay singer stars in the Vice Torrion film “One Man.” .. Phonogram has released the four-record Brunswick album “Enchanted, a Bas Hagemans Jazz.”

SAN JUAN

Roland Lauerer Mosur appears in a record deal with EMI for the November 14. Lauerer's new booking is in Mexico at the New Mexico City's Terrazza Casino for the Christmas-New Year Holidays and then Caracas, Venezuela. He has three albums with Musicor Records of Mexico and Hialeah, Fla. Mosur is also promoting new albums by Antonio Aguilar, Marchi and singer (his ninth album for Mosur) and singer Iphone Ferrero. Instrumental group Arriola Melodie just released their 11th album for Mosur, which is represented in Puerto Rico by Eladio Cepero. .. Johnny Pacheco (Fania) played club dates and TV work and also promoted his latest album “Volvendo Balitio” (Flying Low). Fania Records, a young company from New York, is also represented in local clubs by two other albums “Hit Soul Sessions” and “Today’s Hits” by Ray Barretto. .. The Girls from Bahia, that girls’ vocal group from Brazil, appeared in the San Jeronimo Hilton Hotel for two weeks—their first visit to Puerto Rico. Those girls record for Warner Bros. Agents. Ramito, veteran recording artist, recently signed a contract with Cadette Records N.Y. .. Florencio Morenas Ramos (Ramito), international star of “Musica Nativa” (native music—the most important Cuban music in the United States) has released the first two albums produced by this artist, “Salsa de Ramito” (“Soul of Ramito”) and “Feligas Paucho” (“Christmas”), both produced by George Goldsack. Other recent releases include “Carimbo” by Gustavo Mercado, “Bachata” by Gilberto Monjo (for Eladio) and “Up and Away.” by Johnny Rivera & Tequilla Bras.” .. Ceci Almanzano, young Peruvian vocalist (Ochil) in his first visit to Puerto Rico and appeared at the Marimba Hotel and TV on the EP “His First Visit to Puerto Rico.” .. ANTONIO CONTRERAS

MILAN

Fonit-Cetra is making its reissue available in musicalscore form and will handle the distribution of the scores. .. The Montnow, winners of the Fonit-Cetra composition contest Travel to Italy after living in Britain and have recorded an Italian version of “They were the Days.” .. Giovann Avaini, Gianni Morandi, “Gianni 5” to be included in his U.S. tour. .. Fonit-Cetra made a recording with Radio Monte Carlo and Radio Capri that will be released in Italy and continue to cover three weekly broadcasts. .. Fonit-Cetra and Four weekly broadcasts on the Yugoslavia Broadcasting Corporation (CBG) was in Milan to launch her first CBG record, “La Bolla di Simone.” .. Fania Records announces a new label “Si Dei I Toner” (Say It With Music), “Finger El Micron, Heintze, Walscetz and Damos Por Que Alle Brygornna” (There Is Dancing Along). .. He wrote the music for Karl Gerhard’s show from 1925 to 1927, and also for the Swiss Film Industrie from 1925 to 1934. .. He has received several awards of which several combined sales of “Du and You” and “No Per Le!” reached to be the most by Kenneth Billings, RCA vice-president, will be in Rome Nov. 19-20 during a swing through Europe which also takes in the RCA offices in Madrid, Zürich, Geneva and London. .. Sound Stage 7—Movement artist Joe Sme man was in Milan for the International Jazz Festival and to tape radio and TV appearances. .. During his stay RPSI released the Simo LP “No Sad Songs.” .. MANILA

“The Graduate,” a United Arts motion picture based on the novel by Charles Webb about a Harvard student, has had its premiere in Manila. .. Marco Polo has tied in by re-releasing Simon & Garfunkel’s “The Sounds of Silence.” .. Mrs. Robinson and “Scaramouche” on CBS, the local branch of the “Center of the Sounds of Silence on the Philippines chart is national both in New York and in San Francisco.. .. Bob Klein, director of merchandising of record labels, presented his departure from his Manila city that he will arrange the promotional tours in Asia for various artists. .. Like the Lettermen, Glenn Campbell, Al Martino, Robbie Gentry, The Beach Boys and Matt Monro, among others. .. Glen Campbell is an artist to watch in the future. .. James G. Dwyer, general manager of Dynaco Products, Inc., the new Capitol licensee, has prepared an initial line of records, one of which is “Bobbie” by Glenn Campbell. .. Latest Campbell release is “Love Me As Though There Were No One” with no broadcast exposure,ưa. .. Barbara Frank, national press aide for Arches on RCA Victor, has been elevated over night through the help of jockeyes and cover boys of local newspapers. The same title is coming out, starring “Emilia Romina (Gondi)” and featuring “Bruno Ralli.” .. Wilson Pickett’s “ Mojo Mano,” released on Capitol, is the first of the new singer boast. .. Wilson Pickett is hitting the city’s discotastics, Pickett’s “Sho’s Lookin’”， is still selling. .. Dyna Products has released 12 LPs in total, nearly 18,000. .. By Nat King Cole, two by Matt Monro and several by other artists. .. Cole played the Philippines once and Monro twice and is expected back next winter. .. RCA Victor’s LPs are “The Letterman Kind of Love.” .. "Wanna Spread! "The Hit Sounds of the Letterman.” .. and “The Letterman - The Sound of a Christmas Album” by Fredro Luzzano has left for an official mission for the Philippine government. .. He’ll be there by December 17. .. On December 17, ZBM, Marco’s broadcast station, has launched a video-television program “Christmas in the Philippines” as a feature of its Sunday “Music Machine” programming. Prices range from $200 to $350, home appliances, and it is expected that persons who merely have to send dedication letter will also be drawn at random on Dec. 16. .. OSKAR SALAZAR

HELSINKI

Sonet has released the first single for the label by the Sentient, a popular young Finnish pop group. .. Sentient's model at the recent Bulgarian Culture Festival. The Sontet label is being launched in Finland by Sonet Records, local branch of the Polydor Corporation. .. Tapani Kanno, Caz Incorporated, Peiper Willberg and Uuno Solovaranto, Music Finne has opened a second Helsinki record store, bringing a new shopping center on the outskirts of the city. The store also includes a discothèque. .. The Billiken, a new Helsinki pop magazine, surfaced in Finland Nov. 6. for concert dates. .. The Finnish Finnish pop song contest in which no established group can compete, is being held in Helsinki, Nov. 9. The winners are Seula Muunilla (girl singer, Fanni Kaspilanen) and Saimi Tausi (male singer, Fanni Kaspilanen), Yttiiki (male singer, foreign language), Taisto Laipala (male singer, foreign language), Toivo Salmi (male singer, foreign language), Sarvi Solva (male singer, foreign language), and Simo Mittola (male singer, foreign language), "Mamma Mia" in "Simoni in Studio" was shown on Finnish TV November 2. .. Fonit-Cetra has released a cover version of "Mamma Mia," by Love, also released a cover version of "Style of Love," by the Finnish Artists. .. There are two songs from the Autumn Mélodie contest —"Mieke Leikin (girl singer, Finland)" and "Bahia" by Kristian Liive (girl singer, Finland). .. Top 20 by American plants in the chart No. 1. .. Bertie Reading, the new top English pop singer, has just arrived in Switzerland with the Hazy Overstock Orchester in Switzerland, in Helsinki for a session with KARI HELopaloto

French Mark Berlizio Death

PARIS—French record companies are celebrating the centenary of the death of composer Hector Berlitzo next year in the same way that was done this year for the centenary of the composer’s birth. Promotion campaigns are being prepared for new recordings of the Berlizio works, "Fantasque," by Ernest Nansel, Pierre Boulez, Charles Munch, who will record the work in London, together with the recent recording of "Fantasque" under the direction of Colin Davis. .. On November 15, the Guida Internationale di Disque has announced a new recording, scheduled for early 1970, of Berlitzo’s choral work "L’Enfance du Christ" by the French National radio Chorale in the hands of new conductor Jean Martinon. .. Finally, the Munich recording of the Berlitzo Requiem has just been released in France by Poly- dor on Deutsche Grammophon.
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<td>&quot;The Look of Love and Other Rhapsodies</td>
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<td>for Young Lovers&quot;</td>
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BV-85500  The Midnight Voices—"This Guy’s In Love With You"

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JOHNNY NASH

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Johnny Nash
JS-1207

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ARGENTINA
(Courtesy Radiodifusora a la Fama)

Disco local origin
This Last Week
1 1 FUITE BBA EN VERDAN
El Pichon (Fame)- (Decca)
2 3 LA CHEVEUCA - Patito
El Pichon (Fame)-(Decca) 6 8 LA NUEVA EN LA FRONTERA
3 5 2 EL MOON
El Pichon (Fame)- (Decca)
9 7 3 FLORE DEL JUICE - VIVA
El Pichon (Fame)- (Decca) 10 4 4 EL DEL RIO
El Pichon (Fame)- (Decca)
14 1 5 CHICO MA RIO-
El Pichon (Fame)- (Decca) 15 2 6 SARA DE LA CIUDAD
El Pichon (Fame)- (Decca) 16 3 7 BERENICE
El Pichon (Fame)- (Decca)
BRAZIL
(Courtesy Brazilin Instituto de Opiniao Publica and Stakeholder
This Last Week
1 EU TE AMO, TE AMO, TE AMO
Alcino (Aquarius) 6 6 SALO DA TANGA
2 2 BRAWL
Alcino (Aquarius)- (Epic) 7 7 OS TATAS NEGROS
3 3 SEGURA ISSA SAMPA OLIVEIRA
Alcino (Aquarius)- (Epic) 8 8 OS LAMINAS
4 4 TRINDADE E AMOR
Cesar (Sonoro)- (Sonoro) 9 9 OLIMPIO
5 5 O MEU AMOR MAIOR
Guilherme Enrolli (Visma) 10 10 ZEUS
BRITAIN
(Courtesy Record Retailer)

Disco local origin
This Last Week
1 1 THE GOOD, THE BAD AND THE UGLY
Andrew Lloyd Webber (Epic) 6 6 THE BEST OF WALES
2 2 WITH FRIENDS LIKE THESE
Andrew Lloyd Webber (Epic) 7 7 LADIES OF THE VALLEY
3 3 BECAUSE OF YOU
Andrew Lloyd Webber (Epic) 8 8 SO BEAUTIFUL
4 4 THERE IS A LIGHT THAT NEVER GOES OUT
Andrew Lloyd Webber (Epic) 9 9 PINOCCHIO
5 5 THE BEST OF WALES
Andrew Lloyd Webber (Epic) 10 10 BRITAIN
DENMARK
(Courtesy Danish Radio)

Disco local origin
This Last Week
1 1 HEJ JUDE-Beatles
2 2 THERE WERE THE DAYS-Bruce Springsteen
3 3 LITTLE ARROWS-Lea
4 4 SAY YOU SNEEZE-Dan
5 5 I WILL BE HOME-Randy Travis
6 6 SONG OF THE SUMMER-Fredric
7 7 I’VE GOTTA GET A JOB-John Legend
8 8 DANCE TO THE MUSIC-The Earth, Wind & Fire
9 9 HEY JUDE-Beatles
10 10 THE EDGE OF TOMORROW-The Edge
JAPAN
(Courtesy Original Confidences Co., Ltd.)

Disco local origin
This Last Week
1 1 KOI NO KIZUKE-Fly and Kite
2 2 VIZUEN-Fly and Kite
3 3 HATO-Kyoto CIAIR
4 4 OKANAS-Temples
5 5 SHIBUYA-Gray
6 6 WAKON-Kyoto CIAIR
7 7 I’M A BEATLE-Mikey
8 8 I’M A BEATLE-Mikey
9 9 I’M A BEATLE-Mikey
10 10 I’M A BEATLE-Mikey
KOREA
(Courtesy of Inter Asia)

Disco local origin
This Last Week
1 1 PICKING UP PARALYSES
2 2 WITHOUT.....
3 3 ON NOBODYS HABITUA
4 4 PLEIEN NUKKE (Le Rambota)
5 5 KAKA AURINGOSA (A Tatu)
6 6 MILLOKOSKIN EN LOYDA
7 7 TREN EL FRIEDRICH
8 8 GIRL FRIEND-Or (Vsax)
9 9 OR (Vsax)
10 10 OR (Vsax)
MALAYSIA
(Courtesy Radio Malaysia)

This Last Week
1 1 MARIAH-Che networking
2 2 LUCY-Michael Brown
3 3 DANSEUR DE ROCK-Red
4 4 THE HUNGRY BIRD-Red
5 5 PEOPLE TO BE FREE-Red
6 6 THERE WERE THE DAYS-
7 7 I’M A BEATLE-Mikey
8 8 OR (Vsax)
9 9 OR (Vsax)
10 10 OR (Vsax)
MEXICO

Disco local origin
This Last Week
1 1 CAI BUM KELONG-Stamp
2 2 DIN DAKA-Panama
3 3 I’VE GOTTA GET A JOB-John Legend
4 4 I’M A BEATLE-Mikey
5 5 I’M A BEATLE-Mikey
NORWAY
(Courtesy Verdens Gang)

Disco local origin
This Last Week
1 1 HEJ JUDE-Beatles
2 2 SPLIT THE WORLD-Bruce Springsteen
3 3 LITTLE LADY-Tina Turner
4 4 I’M A BEATLE-Mikey
5 5 OR (Vsax)
6 6 PEOPLE TO BE FREE-Red
7 7 BECAUSE OF YOU
8 8 I’M A BEATLE-Mikey
9 9 OR (Vsax)
10 10 OR (Vsax)
PHILIPPINES
(Courtesy Radio Manila)

Disco local origin
This Last Week
1 1 POI NUKGE-Philippines
2 2 VIZUEN-Fly and Kite
3 3 HATO-Kyoto CIAIR
4 4 OKANAS-Temples
5 5 SHIBUYA-Gray
6 6 WAKON-Kyoto CIAIR
7 7 I’M A BEATLE-Mikey
8 8 I’M A BEATLE-Mikey
9 9 I’M A BEATLE-Mikey
10 10 I’M A BEATLE-Mikey
SINGAPORE
(Courtesy Radio Singapore)

Disco local origin
This Last Week
1 1 THERE WERE THE DAYS-
2 2 LITTLE ARROWS-Lea
3 3 LITTLE ARROWS-Lea
4 4 SINGAPORE-DeBrett
5 5 I’M A BEATLE-Mikey
8 8 PEOPLE TO BE FREE-Red
9 9 OR (Vsax)
10 10 OR (Vsax)
SOUTH AFRICA
(Courtesy Springbok Radio-EMI)

Disco local origin
This Last Week
1 1 PICKING UP PARALYSES
2 2 WITHOUT.....
3 3 ON NOBODYS HABITUA
4 4 PLEIEN NUKKE (Le Rambota)
5 5 KAKA AURINGOSA (A Tatu)
6 6 MILLOKOSKIN EN LOYDA
7 7 TREN EL FRIEDRICH
8 8 GIRL FRIEND-Or (Vsax)
9 9 OR (Vsax)
10 10 OR (Vsax)
Whew. Richie Havens' own ultimate expression, encompassing all meaning, all knowing. A characteristic of his live concerts. Practically a copyrighted part of his personality.

Whew. The only word to describe the creative energy, the consummate effort expended in the preparation and production of this awesome new 2-record album.

Whew. The only word that sums up the radio response, the pre-release reviewers' reaction to "Richard P. Havens, 1983"—long awaited and available at last on

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Verve/Forecast Records is a division of Metro-Goldwyn-Mayer Inc.
Hot 100—A to Z

1. HEY JUDE
2. LOVE CHILD
3. MARY}
4. LOVE POWER
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100. LOVE POWER

Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
London Records proudly announces
Sire Records
has joined its renowned family
of hit labels

THOSE WERE THE DAYS
Phyllis Newman

A great LP
by a fabulous TV talent

PTOOff!
THE DEVIANTS

An unbelievable "underground" LP
500,000 ADVANCE ORDERS

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**TAPE PACKAGES AVAILABLE**

**TAPE PACKAGES AVAILABLE**

**FULL MATRIX**: Billboard's weekly chart of the most popular music releases. This chart is a valuable resource for understanding the popularity of various musical artists and genres at the time. The chart includes information on the artists, titles, labels, and tape packages available for each release. The data is compiled from National Retail Charts, the Music Industry's Billboard chart, and the Record Market Research Department of Billboard.
Girl on a Motorcycle
Bobby Paris
Ivory
New Deep Purple

they're doing their thing...
so you can do yours!

with tetragrammaton/ampex stereo tapes
4-track cartridge, 8-track cartridge, open reel & cassette

more sales, more profits*
<table>
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<th>TOP 1000S</th>
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HIT SONGS FROM
ZORBA'
AVAILABLE NOW!

JOHN KANDER  FRED EBB

Lou Rawls single
"Why Can't I Speak"

Claus Ogerman singles of "Zorba"
and "Please No Boom Boom"

Claus Ogerman album "Music
from The Broadway Hit 'Zorba'"

Gordon MacRae single "Only
Love" to be included in his
forthcoming album

Sounds of Our Times album
"Hey Jude" includes "Zorba"

Nancy Wilson single "Only Love"
to be included in her
forthcoming album

Sandler & Young single "Life Is"
to be included in their
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Cannonball Adderley single "Zorba"

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"Zorba," a Hal Prince production
currently at the Imperial Theatre
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OP. 35, "FUNERAL MARCH"
SONATA IN B MINOR, OP. 58

RED SEAL RECORDINGS

*SEE BILLBOARD'S BEST-SELLING CLASSICAL LP CHART THIS WEEK.
London Backs Touch, U. S. Act

- Continued from page 1

season's sales drive. A teaser ad campaign was launched a few weeks ago and all stops are now being pulled out for a massive ad campaign that will concentrate on the underground press and FM radio stations. London has set up a co-op advertising program with its distributors for the advertising attack.

London will back the advertising program with an exploitation effort that includes postal card mailings, and the sending of hefty supplies of empty album jacket sleeves, streamers, easels and gimmicks heralding the Touch to its distributors around the country. London also has allotted more complimentary copies of the album to distributors for promotion purposes than for any other LP. Also, bulk quantities of the album will be sent to distributors to be used for in-store promotion purposes.

London also has given a special treatment to the packaging of the album. It's a new style of jacketing that comes in a double-fold and opens in the center. A wrap-around band giving the contents of the album will be on the outside of the jacket. A color poster will be enclosed with the LP. It is claimed to be the most expensive packaging job ever out put by London.

Shively Discoverer

The group was discovered by Gene Shively, who produced the LP. He brought the group to the attention of Tuti Cama rata, owner of the Coliseum label and executive producer of the LP, and work began on the production of the LP last June at Sunset Sound, Los Angeles studios also owned by Camarata. The group hasn't yet made any personal appearances since all of its time, since June, was devoted to the making of the LP.

Gerry Hoff, London's Western region ad dir., will launch the promotion campaign this week when he starts out on an extensive tour blanketing the Western part of the country. London's entire promotion staff will start moving out soon after and will concentrate on the Touch LP throughout December. Meanwhile, Camarata, of London, is now in England to record a Phase 4 LP, will doubly as a promotion man to lay the groundwork for the introduction of Touch there on the Decca label after Jan. 1.

Capitol Forms Specialty Label in Invasion of East

- Continued from page 1

Kornfield has 23 unreleased recordings which could find their way to the new line.

During the past six months, Kornfield has established working relationships with 25 freelance producers. He will continue his ties with these sources, but will spend more time in the studio.

Capitol's a&r department vice-president, Karl Engemann, called the Kornfield label a "significant experiment" in broadening the company's involvement with East Coast contemporary music influences. "We will work on one project at a time; there will be no blanket releases," Kornfield said.

Venet leaves here Dec. 1 and plans starting the New York office around Dec. 10. He has been with Capitol six years. Venet will audition new acts, sign and record them. He plans working in the amplified instrument folk field, calling New York home for "heavier folk material." He will continue to record three Coast acts, Fred Neil, Hedge & Donna, and Maf & Davis. Three of his other acts will be taken over by Hollywood staff men. The Shack in and Pure will be recorded by two young staffers trained by Venet, Max Hoct and John Gross. Dave Alford will pickup the Stone Ponies. A portable tape recording system, is being shipped across country for Venet's use. A second producer will be added to the New York staff to give the department added strength. Tom Morgan, the company's Eastern operations vice-president, continues as Capitol's contact for Broadway musical properties.

Buenos Aires Fest

BUENOS AIRES — Daniel Riethoven, singing "No Es Juego El Amor" (Love Is No Game), won first prize at the Second Buenos Aires Festival of Song. The song was composed by Eladia Blazquez.

Bob Seger: Ramblin' Gamblin' Man /#2297

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Billboard SPECIAL SURVEY for Week Ending 11/23/68

Billboard SPECIAL SURVEY for Week Ending 11/23/68

Common Ground Is Signed by C, P & W

NEW YORK — Cashman, Pittioli and West have signed the Common Ground for production and publishing. Negotiations were concluded through the group's managerial representative at The Music Agency. This marks the agency's first move in the talent area.
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ITALIAN: Adamo, Gino Bechi, Sergio Bruni, Carlo Buti, Secondo Casadei, Beniamino Gigli, Enrico Macias, Milly, Narciso Parigi, Franco Riccioli, Gigli Stoppa, Zina Vaila, Gino Villa, Luciano Virgili

JAPANESE: Gakugaku (Court Music), Koto & Shakuhachi

MIDDLE EAST: Algerian Classical Music, Armenian Folk Dances, Music of the Caucasus; Egyptian Music: Umul Kulthum, Fair Al Atrash, Mohamed .bdel Wahhab; Lebanese Music: Fahd Bellaine, Fatrou, Sabah, Samira Tawfik, Lebanese Operettes and Film Music; Moroccan, Tunisian and Turkish Music; Readings from the Koran

PORTUGUESE: Alfredo Marcenário, Carlos Ramos, Ana Rodriguez

SCOTTISH AND IRISH: Alexander Brothers, Paddle Bell, Anne & Laura Brand, Anne Byrne, Irish Showbands, Gordon Highlander, Yonders Band, Ian Hall & His Band, Invergordon Distillery Pipe Band, Lowland Fours, Bill McCue, Jimmy McCurrie

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