Memphis Climb to New Record Center Heights

By BILL WILLIAMS

MEMPHIS — The recording business is climbing toward the top as the leading industry in Memphis. The city now claims to be the fourth largest recording center in the world.

As an organization known as Music Memphis, Inc., has been formed to help develop the industry even more. It is a general welfare project whose plans will establish a foundation which will set up archives and a museum. Heading the organization is attorney Harold Strick, who is involved in many musical activities, and the president-elect is Jim Stewart of Stax and Volt.

Music Memphis produces all forms of music: rock, Top 40, gospel, country, folk, rhythm & blues, and rock & roll. At the recent mid-South fair, Music Memphis exhibited a 65 by 15-foot display depicting the history of music in the city, relating from the day of W. C. Handy.

Memphis contends it not only gave birth to the blues through Handy, but also to rock 'n' roll through Sam Phillips and his Sun label, organized with the building of the city's first recording studio in 1953. Joe Coughlin also helped formulate rhythm & blues in 1958, and the talent he discovered became internationally known.

The compact device which resembles a slide projector, utilizes two sizes of continuous look cartridges. Technicolor, for several years, has offered a similar super silent film cartridge projector for under $100.

The audio-visual cartridge is circular except for the rectangular protrusion which is inserted into the projector. The larger of the two cartridges, with a capacity of 600 feet (30 minutes), measures 9 inches long. Technicolor's 200 foot capacity (10 minutes) cartridge measures 9 1/4 inches. Both are 1/8 inches deep.

The film is propelled horizontally via a sprocketless film drive which operates similarly to that of a jukebox. As the film is fed, a motor automatically advances the film to the next frame. At the end of the film is a bracket which automatically returns the film to the top of the film in the projector. Technicolor 1000, features a built-in four-inch speaker facing the screen.

'Blue Power' Hits Disks; Apple Forbidden Fruit?

By ELIOT TIEGEL

LOS ANGELES — The record industry spotlight is now focusing on nudity. In various degrees, nudity has become the new art form for contemporary music product. (Billboard's view on the "nudity breakthrough" is spotlighted on Page 3.)

The appearance of the nude form, both male and female on the front and back of album covers, as well as in trade and consumer advertising, is stirring up controversy between the record companies and the public.

Lower Priced Projector Out

By BRYAN FOX

NEW YORK—The first audio-visual cartridge projector to move within the transistor reach is being marketed by Technicolor Corp. The Super 8 film projector, model Technicolor 1000-A, retails for under $100. The projector, with a capacity of 600 feet (30 minutes), measures 9 inches long. Technicolor's 200 foot capacity (10 minutes) cartridge measures 9 1/4 inches. Both are 1/8 inches deep.

French Swing to 8-Track

PARIS—After an initial emphasis in favor of 4-track cartridges, the French market has switched dramatically to 8-track, and Musidisc, one of the first French companies to enter the cartridge field, is now selling 8-track packs at the rate of 3,000 a month.

The cartridge's low price makes it attractive to a large number of audiophiles. The cartridges cost $3 to $4, while the 4-track cartridges retail for about $8. The cartridge's low price makes it attractive to a large number of audiophiles. The cartridges cost $3 to $4, while the 4-track cartridges retail for about $8.

Cos. Pour in $5 for Spots

By CLAUDE HALL

NEW YORK — Record companies are investing heavily in spot radio announcements to reach the album buyer. Nearly all major labels are now involved. The product ranges from progressive rock and roll to pop and country music. These radio spots have become so effective that many groups are beginning to specify in their contracts a special figure in their promotion budget that must be spent on radio.

"If you have the right product, especially in an artist who has already proven successful, you can double your sales with a spot announcement drive," said Bob Lipton, vice-president and general manager of United Artists Records.

Enlisting the thinking, Lipton has budgeted between $25,000 and $75,000 for promotion of a new "Traffic" album on radio and

(Continued on page 86)

(Continued on page 86)

LONDON 'VEILS' STONES COVER

NEW YORK — London Recorders is "cleaning up" the cover of the Rolling Stones' "Beggars Banquet" for release in the U.S. The album art, originally requested by the Stones, displayed a bathroom with all the fixtures and graffiti on the wall. Revised cover is a simple statement of artist and title.

Andy Williams sings "Battle Hymn of the Republic". Royalties will be donated to the Robert E. Kennedy Memorial Foundation.

(Continued on page 84)

(Continued on page 84)

HAVE A SOUL CHRISTMAS

Clarence Carter: BACK DOOR SANTA
King Curtis: THE CHRISTMAS SONG
Oils Redding: WHITE CHRISTMAS
Joe Tex: I'LL BE MERRY EVERY DAY CHRISTMAS
(For My Woman)
Booher T. & The MG's: SILVER BELLS
Caro Thomas: GEE WHIZ, IT'S CHRISTMAS

(Advertisement)

On ATCO RECORDS

Oils Redding: MERRY CHRISTMAS BABY
Saloman Burke: PRESENTS FOR CHRISTMAS
Booker T. & The MG's: JINGLE BELLS
William Bell: EVERY DAY WILL BE LIKE A HOLIDAY
King Curtis: WHAT ARE YOU DOING NEW YEAR'S EVE

The International Music-Record Newsweekly

N ovember 16, 1969 - Seventy-fourth Year - $1.00

Coin Machine Pages 41 to 51

(Advertisement)
The Off-Broadway Vote Is In!
And we've got a brand-new hit musical!
LSO-1153
**Moral or Immoral?**

The forthcoming release of the John Lennon-Vinyl album "Two Virgins," with its full-length sleeve photograph of Lennon and Yoko Ono in the nude, makes it opportune to consider the implications of this art form. The new vinyl records, in the form of the cover art, make a growing contribution to the puzzle of the sexual role of the people in the "establishment," and the obscenity in our current society.

As voluntary censorship by consensus replaces the rigid and, admittedly, often stupid restrictions of the law, the two essential questions to ask are: 1) What are the standards to be set? 2) Are the standards to be set realistic? "Two Virgins" does not present an argument for the banning of all nude or naked photography, nor does it present an argument against it. The issue here is that of nude or naked art, not nude or naked photography. The nude or naked photograph is generally viewed as being obscene, but the nude or naked art, especially when it is not obscene, is generally considered to be art. The issue here is the standard of art and not the standard of obscenity.

But it is an inescapable fact that these restrictions are, for the most part, based on attitudes that are justified, for example, by a minority of unscrupulous people determined to exploit the situation for gain. If public opinion accepts the album and it is sold freely, would this not be a signal that there is a market for such material and that such a signal will not be ignored by the producers of such material? It is up to the public to determine whether the use of the nude or naked body as art or as a medium for artistic expression is permissible. It is up to the public to determine the role of the nude or naked body in the art world, and it is up to the public to determine whether the nude or naked body is or is not obscene.

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**Jubilee Plans A CARridge Duping Plant**

**LOS ANGELES — A music production wing is taking shape under the corporate umbrella of Transcontinental Investment Corp.**

Mike Curb, the 23-year-old composer-businessman, has been given the responsibility for overseeing the new music production field to find the right companies for acquisition. Curb is presently talking with six independent producers.

TIC’s first two independent production companies are Curb’s Sidewalk Productions and Jim Guercio’s Production Corporation. The Guercio purchase gives TIC its third music publishing company. Curb already owns Curb’s two firms, Sidewalk Music and Mirby Music.

Curb’s operation, with its 12 staff writers and six producers, will provide the parent company with an immediate reservoir of music records to develop soundscapes for the industry.

Curb, who has been creating soundscapes for American International Pictures, now has a new tool for expanding his film ties. He is in cost negotiations with RKO-Seven Arts pictures, "Big Bounce" and "The Mad West" starring Ben Johnson and John Wayne, and Val Jean Johns, is also working on a W7 film, "Big Cuba."

TIC’s three recording studios in the Los Angeles area are all equipped with state-of-the-art mechanical devices required for film scoring. TIC estimates it can cut record Big Band scores by up to 50%. It will do so by using its own facilities.

Guercio, who has been operating out of New York, will open an office here. A number of the individuals is Curb is talking to about joining TIC are Coast-based.

For more information, see "TIC's Sideboard Staff."
LOS ANGELES — Allied Record Co., a custom presser, is now working with automation experts on the development of fully automated equipment which will record on the machine and automatically insert records in sleeves or jackets. Jackie Broadhead, president, expects to have the fully automated equipment in operation next year.

Since 1956, Allied has spe-
cialized in the development of a system for press recording rather than the more expensive, manually used compression system. Allied uses a styrene plastic for its sires rather than vinyl, and Broadhead hopes to use the more sensitive material in the fully automated equipment for singles. For LP's, Broadhead will use "Quality Check."

"Using precision equipment which is fully automated, all we will need is a quality control check on the records at varying times rather than inspecting individual records as we do now. And there is some experimental work being done in the matter of automatically inserting records into sleeves or jackets, so he feels that this present physical step can be incorporated in an automatic system.

Allied right automatic in-
jection molding machines are capable of producing up to 50,000 singles per day. The company's custom clients are RCA, Columbia, Decca, Mercury, Golden, Liberty and Co-
bey. Allied subcontracts al-
turns to Twentieth Century in Torrance and Custom. Broadhead believes the injection molding system offers a cheaper method than the stampers. After 3,000 rec-
ords have been precision pressed, you wear the change your parts.

Previous Tower's from 9 to 10 centa for a single. In the mid-
1930's the cost was less, prices have come down due to com-
petition and "pressure from the producers, cost of labels and paper have steadily risen," Broadhead said.

Storyland Sets Distrib Net
— Plans 2 Children's Lines

LOS ANGELES — Storyland Records will set up its own national distribution network to handle children's album pro-
duct, including a budget line of 99-cent albums.

The label plans to release two lines of children's albums: $1.98 line, with a nine-page coloring book insert, and a bud-
gle line without the book. Both packages are planned for only double back covers, with one coming off for framing.

Distribution will be through established children's out-
lets, such as toy stores, dis-
count chains and shoe stores, and regular record channels. A major oil company also plans to make Storyland product available at service stations at a premium sale, according to Bernie Ross, Storyland vice-

President. Product on the $1.98 line will be distributed to "fa-

mily Folks" by Allene Goodman and "The Three Pigs," with options for either a TV story line. The company has seven albums in the $1.98 category and about 38 albums in the economy line prepared for dis-

tribution.

Music will support all the al-
bums, with contemporary, folk-

metrical programming and a background mate-

rial of Special Single Shot Music (EMI), re-

cently formed by Frank Freed.

The creative team at Story-

land is composed of Joe Freedman, writer Chuck Rambo and Ross.

Edgar Burton Is Dead at 51

NEW YORK — Edgar Bur-

ton, music publisher and person-

nel manager, died in his home in Great Neck, N.Y., Friday (5). He was 51 years old.

Burton, who began his mu-

sical career as a music publisher with Diamond Records, was repre-
sentative for CBS Records at the time of his death. Dur-

ing his career, Burton had been associated with the soundtracks of such films as "The Front," "The Endless Range," "Trinity Music (in which he was also producer)," "The Cry of the City," "Charlie Green," and Darin's mu-

sic publishing firm, TM Mu-

sical Corporation.

Surviving are his widow and two children. 

Richard Sargent, former manager of Tower Re-

ords, has been appointed to the Tower's sales manager, Buh Hills. Rich was formerly engaged in independent promotional activities in New York City and as promotion manager for that city's Action One-Stop. 

Richard Sargent was assistant merchandise manager for Tower Re-

ords. He joined that company in 1965, and after being appointed to the Tower's sales manager, Buh Hills. Rich was formerly engaged in independent promotional activities in New York City and as promotion manager for that city's Action One-Stop. 

Richard Sargent was assistant merchandise manager for Tower Re-

ords. He joined that company in 1965, and after being appointed to the Tower's sales manager, Buh Hills. Rich was formerly engaged in independent promotional activities in New York City and as promotion manager for that city's Action One-Stop.

Michel Michel appointed first liaison director at Tetragrammation Records. He will handle fulfillment of product to international markets and tape licenses. 

Diane Lemon ap-

pointed to the publicity department of Vanguard Records. She will be assisting Madison Artists in public relations and ad-

vertising director for the label. 

Candy Leigh named vice-

president of The Sutton Public Relations Co. She will be in charge of East Coast publicity and public relations in addition to her current activities for Tetragrammation Records. 

Ernie (Continued on page 6)
The Chambers Brothers’ "I Can’t Turn You Loose"
exploded out of their chart album
A New Time—A New Day
to become a hit single.

Featured in a spectacular
four-color sleeve.

On Columbia Records®
CREAM Churn 'It On in Scorching Final--Made Rock a CULTURE

BY ED OCHS

NEW YORK - When Eric Clapton, Ginger Baker and Jack Bruce played their farewell to New York on Sunday, it was all new affec-
tionately called "Their last bow behind them 21,000 Cream buffs, platinum and gold rec-
cords, and a complete list of hits by their presence. And though they were not without a form of their own, the Cream disbanded with two Alco LP's. But for the moment that, at the end of a 15-year U.S. career, to Madison Square Garden, where the trio played until long after midnight and passed from the scene with a final psyche-
elic encore.

Visibly moved by the intensity of the Cream's electric-rock, the trio trans-
ported stepped backward into Presley's bluesy blue suede shoes, ahead into the world of computer-rock, and perhaps even deeper into serious sym-
phonic psalms. Their virtu-
osity, both as a group and as a trio, has raised rock with culture, good enough in composition and ex-
ecution, to climb out of the jazz clans. Thanks to the blending together of the old guard with the avant-
arde has moved pop music past the peak of fickle trends and topics. It is for now a new age of thoughtful improvisation and "rockers," where, if the trend is to carry "rock" may give way to just

THE CREAM, the British blues group whose best-selling Alco album pushed them to rock supremacy, play for 21,000 fans at Madison
Square Garden Nov. 2, on the last of their farewell tour. Cream, from left to right, Jack Bruce, Ginger Baker and Eric Clapton, were also awarded a platinum record for over 2 million in sales of their 1967 album "Gross for the date of 2,000,000 of what $500 was Cream's cut.

Douglas, Pinewood, Wind Up 1st Series of Production Deals

By I. 4. W. 

NEW YORK -- The first of a series of independent produc-
tion deals has been concluded between Douglas Recording and Pinewood Productions. Doug-
las' agreement with Pinewood signals a change in direction for the Elite Greenidge-Mike Rash-
low production firm which un-
til now has dealt almost exclu-
ively with Top 40 material.

According to Rashlow, the Douglas catalog, which consists of properties of a sociological and historic nature, represented a natural outlet for the distrib-
ution of Pinewood's first "Jaxon" album. Jaxon is the star of the film "Portrait of Jaxon," which was shown at last year's Lincoln Center Film Festival.

In a further expansion of properties reflecting controversy in society today, Douglas is pre-
paring release of "Ginsberg Thing," a study of poet Allen Ginsberg, and "The Wit and Wisdom of Malcolm X." In an agreement with the Pro-
gressive Rock Media Corp., PRM will supervise the produc-
tion and distribution of FM radio spots to support the explo-
ation of the recently released "Electric Havens" LP as well as the Malcolm X album. With time being co-op between local producers and distributors this project, its re-
purpose is slated for 16 markets beginning Monday (11).

Executive Turntable

Continued from page 4

Wilkins, composer-director, joined Erolia Music Productions as music director for the Chappell & Co. in several other projects. Charles Cassey added to the staff of Chappell & Co. as head of its arranging department. He will continue as a free-lance arranger and orchestrator for TV.

Brian Williams, formerly West Coast head of the rock depart-
ment of A.P.L.A., shifted to an executive position with The Fitzpatrick Corp. to handle the development of new talent in addition to management and direction of all artists now represented by the Fitzpatrick office. Barbara G. Grant is the newly established post of talent coordinator in the college, concert, TV packaging and commercial areas. She will also work with Carole Rappaport, the administrative functions of Fitzpatrick Music. Margo Knex appointed manager of promotion services at Epic Records. She'll be working with Richard K. Sherrill, Epic's director of national promotion. Sharyn Hickley joined Harold Rand & Co., public relations firm.
Atlantic Records is proud to present
Dusty Springfield
with Her First Atlantic Release
"SON OF A PREACHER MAN"

2580
Portable ‘Studio’ Wheeled Out

LOS ANGELES — A portable recording console, with the capacity to handle 16 tracks of information, is being constructed by a management electronics firm, the Sound Factory. The company will install the first console in its new factory building and then begin selling the equipment to other recording studios and interested individuals next year.

The Sound Factory is a division of the Instrument Management Company (IMC), operated by Donald M. Tisdale in Los Angeles. IMC recently purchased R & J Recorders, a local studio, and has been operating that facility as the sound factory. Bill Parr, an engineer with the studio, is the inventor of the new equipment, which is being designed so that it fits the needs of individual situations.

Add Components

Components may be added to the basic unit, Parr explained. A fully assembled facility will be set up by IMC to put the equipment together. The matrixing of parts will be farmed out. The first prototype model will be completed by early next year. It weighs 75 pounds and measures 4 feet deep and 14 inches high. A scaled-down input model will probably sell for $5,000. A sophisticated 16 track board will sell in the $10,000 to $12,000 area.

The company will also offer the option of using Electronic equipment distributors around the country will be

Meyer Davis LP
To Get Heavy Promo Building

NEW YORK — Monmouth- Evergreen Records has laid out a heavy promotion campaign for its new LP, "We've Never Played Cole Porter." Window displays, coasters, and radioantalodes have been set for Nov. 18-25, which the label is designating Mega—Week.

The album will be featured in window displays at Sam Goody's 49th Street, Eastside, Variety, and nine other stores, and the label is sharing their respective ads in newspapers advertising and week of radio spots on WFTM.

The label is tied in with Book Clearing House in Boston for spots on WEZE, with Polk Record Shops in Cape Cod, WBBM spots, and with May's Department Stores in Los Angeles for co-op ads.

Smother Co. Promoting Its Records Via the Back Door

LOS ANGELES — The management wing of Kragen, Smothers & Fritz Inc. (KSF) has taken on the promotion of singles and albums by its recording artists in secondary market radio stations.

Tommy Smothers' new company is alerting disk jockeys on small, rural stations to its stable of recording artists.

Bill Thompson, who directs KSF's talent recruitment department, toured the U. S. exposing talented and new artists and singles on contemporary, middle-of-the-road, Top 40 and country stations.

"Tight playlists on major market stations make it almost impossible to break new records or new artists," said Thompson. "The answer is to try to get a hit through the back door—the secondary radio stations."

On his promotional tour, Thompson exposed product by the Fair Extraordinary (Liberty) Paul Kantmon (Dunhill), the 1st Edition (Caprice), John Hartford (RCA), Mason Williams (War ner Bros.), Jennifer Warren (Par rot), Pat Paulsen (Mercury) and the Smothers Brothers (Mer cury).

Working with tapes, Thomp son talked with disk jockeys, program directors and major re tail outlets in the future. KSFI will prepare a sampler record, with Tommy Smothers introducing artists and new product. A following series of promotions on facts on KSF's artists to be used by disk jockey as supplementary "on-air" material.

Nasco Revived
By Nashboro

NASHVILLE — The Nashboro Record Co. has reactivated its Nasco label, labeling a return to its former size.

The first release will be "Carnival" by the Precious Few group. It follows the upcoming releases by the Jalette and Canton on its schedule. All the acts are managed by Nashville's Talent, etc., and originated by Kragen, Nasco's parent company.

Leona Pinniger, president of Talent, etc., announced that she will bring other acts to the label. She said: "The Nasco label will be under direction of the Promotion, etc., and its president, former disk jockey "King" Zbornik.

This will be the first pop action on the label since "Oh Julie" by the Crescent in 1956. The Nasco label is now owned by the Crescent Corp., owners of the Woodland Sound Studios here.

BERNAY, ONE-STOP OP RECORD VET, DIES AT 62

NEW YORK — Eric Bernay, president of A-1 Records Sales and a veteran of the recording field, died Saturday (Q). Bernay, who was one of New York's one-stop distributors for jukebox operators in the metropolitan area, was 62 years old. A 17-year-old distributor Bernay formed Keynote Records in 1937, as "The Songs of the Light Brigade," with Seeger and Paul Robeson, as well as "The Songs of the Light Brigade," which was the first album in 1947. The label featured the first in the series, including Eartha Kitt, Dorothy Dandridge, Robert Clary, James caine and Scarlett Johansson. He was attending a meeting in California.

After selling Keynote and Mercury Records in 1948, Bernay formed A-1 Records. An articulate spokesman for the music and jukebox industry, Bernay pioneered record promotion by offering to lend his music experience to program locations. He founded the music division of the United Jewish Appeal in 1965, and served as its chief. In the late 1960s, Bernay was active in fund raising for freedom movements, civil rights, jobs for ex-criminals as well as a recipient of one-stop and record manufacturers for the benefit of the jukebox industry.

CLUB REVIEW

Nancy Wilson Dazzles as Romper, Rocker, Romantic

NEW YORK — Nancy Wil son, Capitol Records dazzling diva of heartbreak and soulache songs, spun her tiny sym phony of blue notes, blues and children at her Copacabana opening Thursday (7).

Gowned in satin and velvet, Miss Wilson poured heart into her renditions of songs of "Small World," "The Folks Who Live on the Hill" and "If We Only Had Love." From quiet, inside songs of love Miss Wilson draws the spontaneous sigh, "The Hardest Day of My Life," the nearest she could come to the tiring falling tear. Theatres polished to the point of Shakes pearean splendor raise her rend ings to lyric eloquence. "Fade It Girl," "Good and Good Times, Bad Times" generated goose pimples and tremors of sympathy for the pretty songstress.

Cliff climbing from the well of nothing to the top, Miss Wilson's velvet skirts for a romp through "Don't Hang Around, Just Go," "The Man Has a Point" and the latest Capitol single, "Peace of Heart," Manager of KDKA, Is Dead

PITTSBURGH—Allen Heacock, manager of KDKA radio here, died Nov. 4. Heacock served, during his career, as program manager of WINS, New York; WBZ, Boston, and KDKA, Baltimore. As Christil one time he was national program manager of Bartell Broadcasting. Funeral arrangements were pending.

NARRAS TOP SIX NEW ACTS

NEW YORK — The NARRAS Talent Committee, headed by Milton Orona of Stern's Spanish Club new acts at the second local NARRAS talent show held on Sunday (15) in the Plaza 9 room of the hotel Plaza.

The talent to be showcased included: the male and female groups; the Chris Rohmann and Elliott Drew band; Irene; The Modern Sound Solution rock quintet; calypso singer Lord Superior with the gospel-blue singer Mary Lou Walker, and the Numa Woods Trio.

November 16, 1968, Billboard
THE STEVE KARMEN BIG BAND BREAKAWAY BREAKING AWAY!

United Artists Records Transamerica Corporation

UA 50451
W-7 Records' Sales
Up 17% in Quarter

Los Angeles—First fiscal quarter sales for Warner Bros.-Seven Arts Records are running 17 per cent ahead of the comparable period last year. Covered are sales of recordings from July 1 through September.

Second quarter figures are projected by the company to run from 20 to 22 per cent over last year's like second quarter. Last year set a sales record for the 10-year-old company.

The parent company's financial statement read a gross income of $198,257,000 with the record/music operation accounting for a major portion of the net income.

W-7's current sales blitz is based on such properties as Jimi Hendrix and the soundtrack from "Finian's Rainbow. ""Finian's"" complements favorably with a previous W-7 film LP, ""Came-To."" The film has only opened in six major cities, but will be showing in 52 cities by the end of the year.

The label's fiscal sales figures do not reflect sale of tape product. Ampex handles 8-track, Munitr 4-track and GreenTree reel-to-reel. Tape now accounts for from 15 to 18 per cent of the company's yearly gross.

City Investing, Rheem OK Ties

Los Angeles — Rheem Manufacturing Co., parent company of Calphalon Roberts, which makes frying pans, has purchase a new label which under the direction of president Milton Herson. The firm has long been one of the largest producers of radio and TV station services, jingles, commercial, audio effects, and production aids. It is also in music publishing. Some of the stock proceeds will be used to acquire additional radio station properties.

The firm already owns WFEA in Manchester, N. H.
Star Crossed Lovers

A song for our times... A once-in-a-lifetime performance by Neil Sedaka


Distributed by ATCO Records
Wild. Involving.
Sound-wise. Sight-wise. An Epic discovery. They lead the way from what is now to what will be. Their new hit single: "Every day People."
Hollies.

Very with it. Working the familiar pattern of English musicians conquering their homeland en route to U.S. They top the British charts now. Their new single: "Listen To Me."
Among the top selections for the Capitol group were "Smokestack Lightning," "Baby, I'm Gonna Love You," "Go Down, Blues," and "Walking Blues." The McCoys, who made their first Fillmore appearance the previous night in a free concert to benefit benefit, were even better at the regular performance. The young group is making their Fillmore debut from hopper to blues-rock and, on their opening East Village assemblies, they seem to have made it. In the McCoys' opinion, this is their latest Mercury album, the McCoys demonstrated their improved progress. Their good jazz selection was excellent and the jam by guitarist Rick Zehringer, drummer Randy Zehringer, pianist-organist Robert Peterson and bass guitarist Randy Hobbs.

Rick Zehringer, the group's leader, not only played well, he also sang well and demonstrated a likeable personality. "Stormy Monday Blues" and the quartet's Mercury single "Heads Brains and Heart" were among his better vocals, while Hobbs handled delightfully the vocals on "Faces," also from the latest album.

EXPRESS Rolls

The headline act for the benefit, which was presented jointly with Benko Records and the Fillmore East and Mercury Records, was the Badly Miles Express, which was making its first New York appearance. And the 10-man Menlo Park group, its excelling leader, formerly of the Electric Flag, was an immediate hit on vocals and drums.

Cat Mother, a four-man local group, were highly promising set to open the show. A number of above last summer's activities in Chicago was a standout social comment, while "That Good Old Rock and Roll Show" showed the unit also could handle rock as well as the folk following.

David Steinberg, one of their finest jazz talents, atmospheric around, communicated with the East Village audience with ease and unfamiliarity.

Unfortunately, a jam session that the band members improved a disappointment, as the band members were backstage, didn't participate after encores Bob Rudnick, drummer for the band by rapping English musicians. Last but not least were Epic's Jeff Brack, who just played backup guitar, and members of the McCoys also contributed. But there were many other leading artists, not only the known musicians in the jam did not fill the gap.

The first piece of material on soundtracks they recorded during his visit to the Cocanut Grove Wednesday (30). The session re- flects Darin's disgust over an incident at an Arkansas jail where a number of skeletons uncovered in the ground, the results of a recent LP of new original compositions for his Direction label. Darin, the "Rider," sung with his own quip and with the vocalist wearing a den- I'm going to change the dramatic of mood. He had begun his presentation in traditions blue formal and suit and smoke, dry. Darin's 21-piece house orchestra including full winding support on four numbers "Let the Good Times Roll," "Mack the Knife," "Try a Little Tenderness," and "Talk to the Animals." The mood was initially traditional Darin: rhythmic, full of humor and with just the right amount of sincere soulfulness. The performer knows how to use this form of ad lib and prepared comedy banter to his act.

Darin went to the piano for his final two-song medley, Darin offered "Respect" and "What I Say?" His delving into such complicated philosophical music and also by the gutty flavor of "Let The Good Times Roll," allows Darin to offer an emotional and contemporary tune.

ELIOT TIECHE
Listen... Jimmy Damon's on his way with "Young Hearts, Young Hands."
This may be the last time you’ll ever see him sitting still.
PETULA
"American Boys"

Produced by Tony Hatch - A Vogue Records Production

WARNER BROS. - SEVEN ARTS, RECORDS INC.
UPRISING!!

THE VOGUES
"Till"

Produced by Dick Glasser

www.americanradiohistory.com
ANOTHER NAME DROPPING ESSENTIAL FROM THE GRASSROOTS

A NEW SINGLE
BELLA LINDA
D-4162

A NEW ALBUM

Midnight Confessions · Let's Live For Today · Feelings · Bella Linda
Things I Should Have Said · Where Were You When I Needed You

D - 50047
PRODUCED BY STEVE BARRI

IF IT'S ON DUNHILL BELIEVE IT!

DUNHILL RECORDS INC., NEW YORK, BEVERLY HILLS/A SUBSIDIARY OF ABC RECORDS, INC., 1330 AVENUE OF THE AMERICANS, N.Y./MADE IN U.S.A.

CHARYLY
A most unusual love story......
an extraordinary sound track album.
Music by:
RAVI SHANKAR

Available Soon on 4 & 8 track Liberty Stereo Tape

www.americanradiohistory.com
Operators

How do you go about selecting records for the programming of your individual locations?

Please check one:
(or more, if you're in real trouble)

- I ask my friendly one-stop what he has in stock.
- I listen to the radio for a half-an-hour a day, and buy everything they play. (I once tried to order 25 copies of a soap commercial.)
- I ask my youngest daughter what the kids are buying. (She's 43.)
- I read all the promotion literature from record companies and buy whatever they say is good. (I have a very large inventory.)
- I sneak into my competitor's locations and photograph his title strips.
- I buy all the records by artists whose last names begin with "M."
- I throw darts at Billboard's Hot 100 chart and buy what I hit. (Once I hit my wife. She broke my throwing arm and I couldn't buy anything for 6 weeks.)

If your methods of buying even vaguely approach any of the above extremes, your locations (and profits) are undoubtedly suffering from severe malnutrition.

The Cure:

Join the hundreds of your fellow operators who long ago discovered the modern programming route to more pay and play:

Record Source International

...a unique sampling service designed to alert operators to the best new singles early enough for you to test and evaluate them personally, order copies needed for your locations from your supplier, and cash in on each record's full cycle of popularity.

The three services available to operators are: HOT 100, EASY LISTENING and COUNTRY MUSIC. Each service consists of weekly shipments of 10 different records per week in your selected musical category. These singles are those which are just going onto Billboard's charts or are just-released, "Cinch" winners, as determined by Billboard's 7-man review panel.

Remember: Only you know the individual music tastes of your locations...and only you should make the selections for the most effective programming.

Why not do it while they're hot?

Write for full details and rates to:

Record Source International
(A Division of Billboard)
165 W. 46th St., New York, N.Y. 10036
NEW YORK—International Tape Cartridge Corp. has proclaimed November as “Soul Month” for its rhythm and blues tape cartridge catalog. The company’s director of marketing, Paul Adams, is directed solely at reaching out-point-of-sales displays and banners.

“We’re taking the better selling titles from our catalog,” Adams said, “and stressing their availability.” ITCC, in its Soul Month promotion, will use catalog product from ABC Records; Atlantic; Bell, Phil-L.A. of Soul, Roulette, Goldsax, Musker and Volt.

Because the emphasis will be on catalog product, Adams said ITCC will be able to ship all orders on a same-day-received basis.

ITCC will supply its dealers with wall banners and consumer handouts. The company’s AB catalog. Among the featured artists in the campaign are Ray Charles ("Canned Soul" and "Greatest Hits"), Dionne Warwick ("Anyone Who Has a Heart" and "Golden Hits"), the Delfonics, the Intruders, Cliff Nobles & Co. and the Shirelles.

AIWA—Aiwa will soon be marketing an automobile tape cartridge unit which will play continuous loop 4- and 8-track cartridges as well as cassette units. The unit, to be priced at about $120, will have only one slot for inserting pre-recorded tapes, and was introduced at this year’s Convention and Trade Show in Los Angeles.

The reaction to the SUPER STEREO 8-track tape retail, at least in the first few model intros, has swamped our manufacturing facilities. The barrage of new orders, coupled with distributors who find that the "Tennessee Sound" SUPER STEREO 8 tracks 20 true country and western stars shipping 20 tape cartridges, has been making the task of this modern marketing innovation with fantastic acceptance by the buying public. Aiwa’s special counter package containing twelve different volumes of this twin-pack has made it one of the fastest-selling cartridge series in the retail field.

Three 8-track tape cartridge players were shown to the distributors at this year’s NARLEM show: CX 807SU, CX 888SU and CX 777SU. Models 807 and 777, are two-bank dual cartridge units, were debuted at the Consumer Electronics Show in June. Model 888, however, received its first trade view here. The automotive unit was introduced as a home modular deck, it is locked into place in a bracket mounted under the car’s dash board. With the turn of a key, the complete audio system can be removed. A walnut wood cabinet for home installation has been designed and will ship in the fall.

Panasonic Line Shown

SADDLE BROOK, N. J.—Panasonic’s automobile products division has wrapped up its first national distributor sales meeting here. The three-day convention, running from Thursday through Saturday (7-9), was geared to orient its new distributors to the Japanese-based company and present its 1969 product line.

This is the first year that the division has had a distributor conv—rk. Some 25 distributors attended the sales convention. These 8-track tape cartridge players were shown to the distributors at the NARM show: CX 807SU, CX 888SU and CX 777SU. Models 807 and 777, are two-bank dual cartridge units, were debuted at the Consumer Electronics Show in June. Model 888, however, received its first trade view here. The automotive unit was introduced as a home modular deck, it is locked into place in a bracket mounted under the car’s dash board. With the turn of a key, the complete audio system can be removed. A walnut wood cabinet for home installation has been designed and will ship in the fall.

Panasonic’s CX 807SU 8-track cartridge player was one of three units the company displayed at its automotive product division’s first national sales meeting last week.

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Dealers are discovering that their "sticking of cartridges" problems have been greatly reduced when dealing with their nearest NAL distributor. The reason for this is that NARLEM’s new NAL directory is now shipping better than a NOL, filling of a distributor’s order within 48 hours from the time it is received at the NAL offices in New York. If you are a dealer who would like the name of your nearest distributor, call NAL toll-free, by dialing: 900-221-7790, which is our free incoming line. If this line is busy, you can call collect at (212) 769-3140 and NAL immediately verifies the distributor in your area. Distributors who would like to make the most of their share of the total tape market are also urged to call these numbers and NAL will arrange to have one of its many salesmen discuss the possibility of establishing your distributorship as a distributor for NAL SUPER STEREO & personal cassette, open-reel tapes, 8-track headphones and cassette headsets.

In next week’s issue of BILLBOARD, NAL will announce two important record labels which will be exclusively in the NAL SUPER STEREO 8 bandwagon now!
Stereo City Expanding

By EARL PAIGE

CHICAGO—Stereo City, Inc., which will open its fourth complete auto stereo outlet here Friday (15), has two more local facilities on the drawing boards and is studying nationwide expansion. The chain, which has concentrated on 8-track hardware and software, will also begin stocking heavy amounts of cassette players and tape.

Said managing director Herb Levin, "We're interested in any existing outlet anywhere in the U.S. that will not require remodeling, is located in a middle to upper-class residential neighborhood and has good facilities."

Levin credits Stereo City's steady growth to a complete customer follow-up plan. "We give service for the life of the equipment we sell. All our customers go on an IBM card system and receive periodic mailings, reminders twice a year to come in for head cleaning, all sales bulletins and information on our Stereo City Tape Club.

Ad Program

The chain's advertising programs include three weekly advertisements in the Chicago Sun Times and exhibits at five major trade shows where the chain is exposed to over 2 million consumers.

The shows, their duration and approximate attendance: Sportsman's, 10 days, 400,000 to 500,000; Auto Show, 10 days, 700,000 to 1,000,000; Boat Show, 10 days, 400,000 to 500,000; Red and Custom Show, 4 days, 100,000 to 120,000; Livestock Show, 1 day, 400,000 to 500,000.

Inventory policy on software revolves around a basic stock of 5,000 titles in each store. The chain buys from one distributor which furnishes all the titles and complete return privileges. "We go over our inventory and pull dead titles every 60 days," Levin said. "We used to use a system of tear-off tags, but have discontinued it."

Major Line Carried

In hardware, every major line is carried. The chain is the major distributor for Craig. It will commence handling stereo radios and two-way communication equipment, too. "When we have problems with a line we discontinue the line," Levin said.

Stereo City has expanded from an original outlet at North Western Avenue here that was strictly 4-track in 1962. Levin said that each subsequent outlet stocked less and less 4-track. The newest facility will have a very small quantity of 4-track inventory.

Cassettes Added

"We're going in for all forms of cassette players. In software, we'll carry whatever is available. We should have one of the largest inventories of cassette merchandise in the Midwest," he said.

Including its new outlet in Morton Grove, III., the chain devotes more than 19,000 square feet of space to selling area and has facilities for 22 stalls for installation on the premises.

The chain employs 44 people and seven of its key personnel have been with Stereo City nearly from its beginning.

In April of this year, Stereo City, Inc., opened its corporate headquarters in a three-story building on Devon Avenue where it has 6,600 square feet of space. The firm's bookkeeping, tape club, custom recording facility and storage for show exhibit props are located here. The firm has its own art department here, too.

Muntz Store Goes Semi-Self-Service

LOS ANGELES—The Muntz organization has turned its Van Nuys Cartridge City store into a semi-self-service location. The company-owned retail operation was initially opened under the concept of music bar girls waiting on customers, helping them audition cartridges and offering information about new releases.

The long music bar which formerly ran along one wall of the building, housing audition machines and separating the customer from cartridges, has given way to 12 specially prepared tables which now hold stock plus audion an machine.

Four sales girls on the floor maintain stock and answer questions about music availability.

The sales girls work as a team, with the duo selling the most music in a week receiving a bonus commission. Employees are also offered a $5 bonus for catching a customer trying to pilfer cartridges. There's a $10 bonus if one employee catches another employee with loose fingers.

Jim Muntz, national service manager, says the bonus plus a careful scrutiny at the checkout counter are aids in thwarting pilfering.

(Continued on page 25)
Muntz Store Goes Semi-Self-Service
- Continued from page 21

Players are sold in a separate section by three salesgirls who maintain their own sales registers. Another register is found at a bargain counter, offering cartridges in the 99 cents to $2.98 range.

Rock 'n' roll and jazz are in the same sales areas; music off the top 100 is by itself and such catalog categories as show tunes, classical and instruments round out the third receptors area. New release titles

Panasonic Line
- Continued from page 21

tune. The catalog shows the range.

Another feature is that the customer is able to have the music in front of him rather than having a salesgirl suggest titles.

A new system allows for greater impulse purchasing since the customer has all the music in front of him rather than having a salesgirl suggest titles.

Players are sold in a separate section by three salesgirls who maintain their own sales registers. Another register is found at a bargain counter, offering cartridges in the 99 cents to $2.98 range.

Rock 'n' roll and jazz are in the same sales areas; music off the top 100 is by itself and such catalog categories as show tunes, classical and instruments round out the third receptors area. New release titles

Recharged Battery Pack Out by Craig

LOS ANGELES—Craig has introduced a rechargeable battery pack (Model 9200) accessory for use with its portable cassette tape recorder (Model 2603).

The rechargeable pack permits 8-10 hours' uninterrupted use of the recorder between charges. List price for the accessory unit is $16.95, with the cassette unit listed at $59.95.

Yamaha Stymied
- Continued from page 21

20-25 dealers have been awarded franchises, with the goal between 200-250 by the end of 1969. Fifteen sales representatives cover the U.S. for the company.

The franchises will be supported with a comprehensive advertising and promotional program. Abbey said.

MAIL THIS COUPON TODAY

HOW TO WIND 700 CASSETTES IN 8 HOURS

You'll discover how easy it is to increase your cassette output with the sensational new RD-7 Winder. Designed and developed by Liberty Tape Duplicating engineers, the new RD-7 Cassette Winders are equipped with a totally new tape splicer for maximum loading precision. RD-7 Cassette Winders are available in 3 versions:

RD-7B, for loading blank cassettes, priced at $654.00.

RD-7R, for loading recorded cassettes, featuring electronics to stop tapes for cutting, splicing and to verify program ends—automatically! Priced at $717.50.

RD-7BR, for loading blank & recorded cassettes with all of the above features, priced at $855.00.

If you're looking for increased speed, improved accuracy and lower production costs, clip and mail the coupon today! We'll help you wind up a little faster.

LIBERTY TAPE DUPLICATING
A Subsidiary of Liberty Records, Inc.

Please send more information on the new RD-7 Cassette Winders To:

NAME:

COMPANY:

ADDRESS:

CITY STATE ZIP CODE:

Mail this coupon to: Liberty Tape Duplicating, 1201 Pacific Street, Omaha, Nebraska 68108.
New Albums for November

RCA

SOLD GOLD '68
Chet Atkins
LSP-4001

Soulful José Feliciano
LSP-4049

HOW TO STEAL AN ELECTION
LSP-1153

WE SURVIVED THE MADNESS
Glenn Yarbrough
LSP-4047

This Is My Beat!
Jim Ed Brown
LSP-4080

watch me
LSP-4061

skidoo
LSP-4062

Epide
LSP-4093

GENTLE ON MY MIND
and other originals by
JOHN HARTFORD
LSP-4068

SUNSHINE AND RAIN
Connie Smith
LSP-4077

When the Dreaming Shadows Fall
LSP-4073(e)

Available on Stereo 8 Cartridge Tape

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SOUL SAUCE
BEST NEW RECORD OF THE WEEK:
"CAUSE OUTRE MINE"

VIBRATIONS (Epic)

By ED OCHS

SOLN SLICES: Diana Ross and the Supremes will headline the 17-act show at this year's Royal Caribbean Festival on the London Palladium Monday (18). The event will be televised by the BBC the following Sunday. The soul trio's latest, "Love Child," has wiped out speculation on how the Holland-Dutzler-Holland split would nip them in the prime. Word from within says that Miss Ross will no longer be available to the press; she is beyond "the interview" as she and her soul Kittens streak towards a film career.

Detroit Magazine, the Sunday supplement to the Detroit Free Press, featured ex-Supremes Florence Ballard on the cover of its Oct. 20 issue and a six-page story inside. Her latest ABC record, "Love Ain't Love," is making noise... Diana Ross is breaking loose on both sides of the Atlantic—"Do What You Gotta Do" is clicking in the U.S., while her new album "Got Nothin'" is "Life in the Soulful Music's "Hair" are selling in England. Both singles are included in her latest RCA album, "Nuff Said," which was recorded live at the Westbury Music Fair on Long Island. Miss Ross will appear for two shows Sunday (24) at Martin's Chapel at 121 Street and Lenox Avenue... Marvin Gaye has challenged Joe Feenstra on a "soul duel" after the soul-guitarist said Gaye had disappointed his people with a straight reading of "The Star Spangled Banner" at the fourth game of the World Series. Fulciano is scoring with three discs, including his personal translation of the national anthem "Hi-Heel Sneakers" and "Hitchcock Railroad," while Gaye is thundering with his 1st 17: "Truth," "Grass-Widows," "Chained," and his sweet soul-dual duet "We'd Like to Judge That Deal!" Tammi Terrell is due with an LP of her own, "The Irresistible Tammys," Smokey Robinson and Ray Manzarek "Performance" received a new live album... The Four Tops, featuring the King Curtis orchestra, kicked off a nine-concert tour in Tampa, Fl., Nov. 7, covering the South. The group's last LP, "Addy's Day," moved the label into red contention. Her first disk, "I Surrender," written by Ronnie Savy and arranged by Horace Ott, is a strong contender. Revising his arrangements of "Nancy Wilyson opened at the Copacabana Nov. 7,... Independent arrangements of the song have a lot of sales in the business, scoring dates for Nina Simone, Mary Wells, Carla Thomas, Olile & the Nightingales, the Magnificent Men and more. He alsok new material by Pigmeat Markle and the Swordsmen's "O My Soul" for Nintandy, the Nina Simone-Anthony Stroud label.

FILETS OF SOUL: SOUL SAUCE is looking for a young soul brother wise in the world of soul music to become editor of a new R&B magazine. Interested? Thelma Dells, the top female LP of their "Always Together" LP, have released their new LP for January release. The soul group plays the Sahara Club in Montreal for two weeks starting Dec. 17 and then possibly on to Europe. Minn's Gloria Jones, makin' regional smoke with "When He Touches Me," has been halted by the artist’s union from using her name as billing for her featured role in the forthcoming Smackers Brothers West Coast Show "Ha Ha..." Geoffrey Cambridge will tape several cameo appearances for "Rowan and Martin's Laugh In" on Wednesday (20) before opening at the Aladdin Hotel, Las Vegas on Friday (22). The comedian will follow his Las Vegas booking into the Hotel America's Royal Box here, where he headlines Dec. 7 through Jan. 11 with a new act. The act will feature Miss Calla is high on Jean Wells' new one, "What Have I Got To Lose... United Artists is scoring big in r&B with the Young Hearts. Tiny Brit, Jimmy Holiday, Jimmy McCracklin and Steve Carmen, Bobby Womack's next one on Minn. "California Dreamin'". His "Fly Me to the Moon," just won't quit. The Billie Holiday tribute performed "I Wish I Knew How It Would Be Free To Be Free" Nov. 7 on Channel ABC's "13's Soul" show, now broadcast live. The show will be repeated Monday (11). WCWQ denies Gaye's Christmas tree as Otis the Starlighters who when he isn't programming soul in the afternoon for the Southeast Louisiana Interstate. His recent, "Child I Love You So" b/w "Groovin' Soul," is a favorite at dances and nightclubs in Garyville, La... Roger St. Pierre of Beacon Records in London writes that T. Bone Walker, John Lee Hooker, Jimmy Reed, Big Joe Williams and Sloke Horton starred at the American Folk-BB Festival in London, part of Jazz Expo 68. Earlier in the week, says St. Pierre, the "History of Soul" featured Muddy Waters, the stars of Faith and Joe Simon backed by Horace Silver and his combo. Beaco is currently touring new soul releases, "Leen on Me,"

by Root & Jenny Jackson, and "You Won't See Me Leaving." by Cinnamon. Dave McAleer also writes that the Izy Brothers (now 14 years old) "This Old Heart of Mine" is racing up Britain's top 50, though it had no chart success when originally released. The same goes for Betty Everett's "It's in His Kiss" on Vee Jay. Soul City has put out Billy Francis' "Greatest," Part 1 & 2, from 1964 Soul Features. "The Good, the Bad and the Ugly" label... The New & the Family Stone "Everyday People." O'Jays: I Miss You." Sheila's Single's SST'S label is whopping it up for "Ossion Bottom Land," by Sherry Diming. Martha Reeves reads SOUL, "What About You?"


ROBERT LYN ROMAN AND Phil Flowers show how appreciation for guiding their latest [Light of Love].. By Miss Roman, and "I Saw Her Standing Alone"...Gerry Granahan looks at the finest product with Flowers. Two singers met at the label's Hollywood home office while writing...
MOTOWN
Progressive & Proud

CLOUD NINE
Gordy 7081

The Temptations

Billboard
TOP 20 POP SPOTLIGHT

TEMPTATIONS—CLOUD NINE

CashBox Record Reviews
Picks of the Week

THE TEMPTATIONS

NEW YORK—Motown Says It Loud—Progressive & Proud

CashBox

MOTOWN RECORD CORPORATION
The Sound of Young America
FROM THE MUSIC CAPITOLS OF THE WORLD

NEW YORK

The Four Seasons, Philips recording group, open a six-day stand at the Waldorf-Astoria’s Empire Room on Monday, Dec. 7. Arthur Prysock returns to the Living Room for a three-week engagement beginning Monday (11), along with cornetist Vic Arness. Personal manager George Scheck has signed football star Joe Namath to a management contract in TV, films and records. Vanguard folk artist Ruth B. Stainton-Marie will appear in concert at Carnegie Hall on Dec. 29. She debuted on TV Oct. 30 on NBC-TV as a New Virginian and TV promoting her latest鹧鸪. Shelley tunnels Julie London is appearing at the Empire Room in the Waldorf-Astoria through Saturday (23). Her latest single for Liberty is "Yummy, Yummy, Yummy." Jim Lee has been named director of public information for Lincoln Center, says singer Bobby Goldsboro, who will be back in New York for his own TV musical special, "Irving Fisher," and his trio is billing at Flushing’s Broadway’s Inn.

Last chance, a new Vanguard rock group, will perform at the Boston Tea Party the weekend starting Thursday (11). Malcolm H. a member of Mercury groups: The Monkees and Our Gang died Oct. 30 in Chicago of bronchial pneumonia fed by a dust storm. The group’s congregation appeared on Joey Bishop’s TV night show Nov. 4, and sang "Counter Clockwise." The MGM group, Orpheus, recently taped two low key TV interview shows at WBZ-TV in Boston. Herman Edel Associates also signed jazz composer Herbie Hancock for representation in commercial.

Max artist Billy Taylor of "I Wish I Knew" renown has been asked by ASCAP’s Writers Advisory Committee. Atlantic artist Andrew Stowe, scheduled to begin his second U.S. tour on Friday (11), is currently working on his first book to be published in late December. The Juni Hendriksen Experience appeared Nov. 10 on the Ed Sullivan show. It was his initial show on American television. He will appear at Philharmonic Hall twice Thursday (28). Singer Billy Abernathy has been performing regularly in the Village for one year as of Oct. 30. He appeared at Town Hall on Nov. 1, with jazz guitarist Kenny Burrell. Arranger Gil Evans scored and orchestrated Allen Gree- tler’s fantastic film about advertising, "Parachute to Paradise." The songwriting team of Liber and Stoller has been signed to score "The Slaves," a new flick starring Stephen Boyd, Dianne Warwick and Ossie Davis. Independent artist manager Thomas Blunt has relocated his offices to 1354 Broadway. Action talent and all-book agency, has moved to larger offices at 300 West 55th Street, to handle an increase in business, according to pop-folk artist Tim Hardin will headline the 16th annual fund raising Thanksgiving Dance at Delmonico’s on Saturday night, Nov. 28. The singer will appear in support of a national campaign for "Give Thanks to America." The writing-producing team of Carter, Theobald & Son, Super Productions. Their debut effort for the firm is the 1919 Frugsman Company’s "Goody Goody." Martin Bookspan, ASCAP’s co-estimator of symphonic and concert activities will have his new book, "101 Masterpieces of Music and Their Composers," published by Doubleday on Dec. 6.

PARIS

Nicud, which has rights for the whole of Europe for the Creedence Clearwater Revival’s American chart entry on Fantasy, "Susie Q," reports 40,000 sales of the single in the first two weeks of release. A new show called "The Winter Special" about the black business trade paper, "Le Journal du Show Business" has been launched in France. The 32-page paper includes an article about the tour of the Rolling Stones set for the start of December. Philips is releasing its Modern Music Series at 40% discount on some of the classic recordings. "The Montagu Collection." The album originally released at $4.50 now sells for $3.75 at 40% discount, and the original price of $2.50 has been reduced to $1.85. Five more releases feature works by Berg, Chopin, Janacek, Liszt, Kodaly, Prokofiev, Rachmaninov, Bartok, Glazunov, and Webern. The production company has released a four-album series called "The Art of Maria Callas".

MICHAEL WAY

SOUCE SAUCE

• Continued from page 26

Makin’ Fire: Peaches & Herb, "Let’s Make a Promise" (DATE)

Gloria Walker, "Talking About My Baby" (Flaming Arrow) Introders, "Slow Drag" (Gamble)

James Brown, "Goodbye My Love" (King)

Clarence Carter, "Too Weak to Fight" (Atlantic)

Stevie Wonder, "For Once In My Life" (Tamla)

Bobby Womack, "How You Gonna Get Respect" (King)

Hesitations, "Whiter Shade of Pale" (Kapp)

Marvin Gaye, "I Heard It thru the Grapevine" (Tamla)

Aretha Franklin, "Sec Saw" (Atlantic)

Della Humphrey, "Don’t Make My Girls Go Bad" (Art)

FIRE & SMOKE: Johnnny Taylor, "Who’s Makin’ Love" (DATE)

Dells, "Always Together" (Casablanca)

Diana Ross & the Supremes, "Love Child" (Motown)

Marvin Gaye & Tammi Terrell, "Keep On Lovin’ Me Honey" (Tamla)

Jimi Hendrix, "Wild Mountain Blues" (SSS) Unifies, "Court of Love" (Kapp)

NOVEMBER 16, 1968, BILBOARD
SMASH

VANCE

ROGER MILLER

S-2197

Produced by Jerry Kennedy
Written by Bobby Russell

You'll Write The Ending
Country Music

Glaser Productions Suit Seeks Enforcement of Hartford Pact

NASHVILLE—A lawsuit has been filed in Chemistry court here by Glaser Productions seeking enforcement of a contract which Hartford is to honor a managerial contract.

The suit contends that Glaser Productions, composed of Tompkins, M. A. Jacksonville, and Jim Glaser, has been entered into an artist contract with Hartford, May 16, 1966, for a period of five years.

The production firm contends that it performed all the duties required of it under the terms of the contract and that Hartford has failed and refused to pay Glaser in full or as specified in the terms of his contract. Glaser Productions charges it is entitled to damages.

The suit demands that Hartford be compelled to perform his contract with the Glasers and that it be enjoined and restraining Hartford from retaining the services of any other person, firm or corporation in order to carry out the contract duties.

Hartford, a resident of California, moved to Los Angeles to join the Smothers Brothers summer TV show, working with Glen Campbell.

COFFEE CONTEST WINNER PERCOLATES OVER SONG

NASHVILLE—"Ode to Mrtle Pickle" had its premier performance on the "Grand Ole Opry" on Nov. 2. And Mrtle Pickle was there to enjoy it.

Mrs. Pickle was the winner of the Louise Coffee contest, and won a free trip to the "Opry." One of the stipulations of the contest was that someone also be written in honor of the winner.

Glenn Miller, pianist-composer Bill Pursell was artistic director. Mrs. Pickle and her husband, from Pritchard, Ala., took the trip and heard the song performed from the stage and broadcast on WSM by Lonzo and Oscar.

If not a great commercial success, the song at least pleased the winners and others.

Kathy Dee Decca Artist, Dies at 35

CLEVELAND — Kathy Dee, 35, Decca recording artist who appeared only three weeks ago at the country music convention in Nashville, died here Nov. 3. She had been a diabetic for 23 years.

Her condition led to blindness during the past year and two months, and her diabetes made it necessary to go on a diet. She was flown to Akron, Ohio, produced by Ohio musicians in co-operation with WNKY, the full-time country music station. Appearing on the latter show were Bill Willis and the Kathy Dee band, Lesty Gains and the Country Boys, Bad Cutoff and Frank Talbot. Jack Studd, Jimmy Lee and Becky Lynn, Ronnie Blake, Larry Huff and the Shirecroppers, Jeanie and Janie, the Brewer Sisters, Eddy Wayne, Cliff Rogers and others.

Miss Dee, who formerly recorded for United Artists, was consistently on the charts. Prior to that she recorded for Carlton Records and B-W Records, and in Canada for Compo and RCA Internationals.

She began her professional career in the Cleveland area on WAKR radio. She was a member of the "Grand Ole Opry" show, appearing as a member of the duo with Dottie West. She was also a member of the WWA "Jamboree" show. She also appeared on the "Grand Ole Opry." She worked virtually every major club in the U.S. and many bases abroad.

She also was a noted songwriter, having composed for such artists as George Jones, Mulia Montgomery and herself. She is survived by her husband, Wes Dearth, a daughter, and several brothers and sisters. She was managed by Quentin Weis of B-W Music, Inc., Weston, Ohio.

Services were held Nov. 6 at the Staple Funeral Home in Akron.

MARTY ROBBINS stands before a display of his LP's, flanked by personnel from one of three Treasure Island department stores in Atlanta. The Columbia artist has hit No. 1 with his "I Walk Alone."

Name Artists Come To Aid of the Party

NASHVILLE — Country music artists, on a grand scale, became outspokenly active on behalf of presidential candidates during the campaign just concluded.

The preponderance of singers voiced their views for former Alabama Gov. George Wallace, although two members of the Country Music Hall of Fame were vocally in favor of Richard Nixon.

All of the promotional spots, studio and video, were done voluntarily with no compensation.

Roy Acuff not only made spots on behalf of Nixon but was an official of his campaign in Tennessee. Acuff once was an unsuccessful (albeit close) candidate for governor of Tennessee. Working equally hard on behalf of the candidate was Tex Ritter, Texas, who made his views known at every opportunity. He and Acuff did a series of recordings on a Nixon campaign song, "How Long?"

Smiley Wilson of the Wild helm talent agency did most of the marshaling of the Wallace forces. Utilizing a downtown hotel suite during the recent "Grand Ole Opry" Birthday celebration, he brought in a series of artists on various labels to do "My Friend George" spots for radio. Among those who recorded such political proceedings were Loretta Lynn, Doyle Wilburn, Teddy Wilburn, Hank Snow, Johnny Dollar, David Houston, Barbara Allen, Sonny Wright, Beverly Taylor and Joe and Rose Lee Maphis.

Country artists were utilized in spots for Hubert Humphrey.

Payne Retires, AFM Treasurer

NASHVILLE — R. T. Payne, secretary-treasurer of the Federation of Musicians, Local 257, since its inception, has retired at the age of 75. Payne, who will become secretary-treasurer emeritus, was treasurer for 35 consecutive years.

"More than anyone else he is the one who helped me get this union off the ground," said George Cooper, long-time president of the local. Election of a new officer will take place within a week, Cooper said.

NARAS Meet to Hear BMI Execs

NASHVILLE — Edward M. Canfield of the National Broadcasting Company, Inc., and vice-president Frances Preston will be the speakers at the second in a series of NARAS seminars here. Bob McCluskey, chairman of the NARAS seminar committee, said the meeting would take place Wednesday (19) and would be open to all members. Canfield and Preston will explain how performance money is collected and distributed to the artists.

Patterson Cuts 1st Disk — Gets Assist From Ritter

NASHVILLE — Pat Patterson, a native of West Virginia who has been working in Germany, is casting his first sessions here because of Capitol's Tex Ritter. Patterson, who spent 51 months in Germany while in the Army, returned there a few years ago after working the New Dominion Barn Dance in Richmond. In recent months he has been working as a leader of a back-up band for American artists playing German bases. These artists were brought over under the auspices of Pop Phillips, arranger, in consultation with Germany when he retired from the army in 1963.

During four and one half sessions for Phillips to produce Patterson on the 30th label, which will be distributed both in America and abroad. Patterson, a one-time Gospel quartet singer, had never had a major session before.

KCKN'S Moon Mullins is among the first to program David Rogers' new Columbia releases "You Touched My Heart," his thirld in a row to hit the Billboard Chart. The Kansas City DJ, left, offers his congratulations.

(Continued on page 32)
One of the most important
good music singles of the year

Out 1 week and already happening in New York City & Albany

Mickey Milan
“Come Rain
Or Come Shine”
b/w “This Heart”

On Karate Records #538

National Promotion — Joe Petralia Park Sheraton Hotel, N. Y., N. Y.
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Country Music

Nashville Scene

* Continued from page 31 *

stars in the show. Walker has just concluded his new sacred album, "He Is My Everything." George Morgan and sister, Red Murphy are off to South Dakota to work with the Pilgrimaires and Catie Sisters on a Hap Fischl tour. Frank Fandl and Sue Thompson have new Hickory releases scheduled, with a very modern sound. Merle Kilgore has taken a new bride. Leon Ashley has been ailing, undergoing tests. Margie Singleton and Leon Ashley have cut a new duet, titled "Love Me Or Leave Me (For Love to Find)," and Leon has a new single, "While Your Lover Sleeps." His new LP is "Flower of Love." Jim Prody, who is turning out songs for the Glaser Brothers, has been booked into a new club in Indiana, appearing with the Jimmy Payne band. He is now making his home here. Tim McCord is now recording for Lovett Records in Atlanta.

To clear up any misunderstanding, Brite Star is growing and expanding. It soon will add four new promotions men to cover Los Angeles, Denver, St. Louis and Pittsburgh. Tex Clark, the manager, says there also will be expansion overseas. Among those now active are Clark, Jack Ryan, Wally Carter, Bill Jackson, Gary Hensley, Jim Sinatra, Judy Payton, Zeggy Green, Mort Greene and Sandy Noble. The Nashville office is managed by Wally Carter and Jack Ryan. Sandra Sue of Kansas City has released a record on an independent label titled "What Made Nashville Famous (Made a Man Out of Me)." Starday artist Billy Golden was the first recipient of the "Canadian Musician of the Year Award" presented by country music promoters Bob Dahl and Ben Kerr, editor of a Canadian country newspaper. Jeanne Phillips, president of Northeast Music, Inc., announced the release of a George Arnold single on the Prairie label. Its title: "Young Men Have Vision." The cream of Nashville under the direction of Pete Drake, David Houston and his group are booked solidly. The next extensive tour is up and down the West Coast. The rodeo season has ended for George Runquist, and he's in town for a session. He'll cut four sides and try to lease the master. Runquist is the "one-man band" who performs at 50 rodeo performances throughout the season. He played, among others, all of the Loleta Lynn rodeos. Channel 2 Nashville, the educational outlet, has asked the rodeo industry to try to have Sundays at five in December and express their individual views on a series of programs, titled "Nashville Perspective." The station wants more music industry involvement in its affairs. Stop Records' Blake Emmons, a talented youngster, also is writing a column for Country Sing Roundup. Pretty Ronnie Barth now is on the RCA label, a product of Audio Fidelity Records. Ronnie is a leading country singer from New Jersey. Charlie Hazard of KAYE, Juvenile, Wash., reports that with better record service, there would be more country music activity on the station. Jim Nicholos is general manager of the station where Buck Owens once worked as a disk jockey. The station covers Tacoma and several military bases in the area.

Newcomers at the WWVA Jamore recently included Clay Hart, Country Gentleman, Stone Mountain Boys, and May Nutter. KBEK, San Antonio, will celebrate its seventh anniversary. The country show every Saturday at the Municipal Auditorium. The show draws Tanya Nelson, Willie Nelson, Johnny Bush, Roy Clark, Sonny James and Conrad Smith. Rogers and Rogers of Columbia feels he has a winning combination with his new release, "You Touched My Heart." It was recorded by Bob Tubert and Merle Kilgore and arranged by Bill McNichols and produced by Frank James. Carl and Pearl Butler will have their LP out soon on the heels of a successful single. Paul New will cut a session at the Woodland Street Studio here while in town to play a week at The Poodle. The Tennesseeans have a busy schedule which includes Thanksgiving in Canada, where they will tape the "Carl Smith Country Music Hall" show. WENO has hired Ralph Paul from a Lubbock station. Loomis and Oscar will accompany the band while they are at home catching up on their "Opry" duties having spent three full months overseas and much of the year on the road. Walker Alvie, owner of the 4 Seasons Club in Aurora, Colo., said the club will hold for the seventh consecutive year the Colorado Country Music Festival. Charlie "Sauger-time" Phillips of KZIP radio, Crockett, has been working on promotion plans for his record with Jack Farmer. Fortune Phillips has signed a contract with K-ARK, and his first release is on the market.

Say You Saw It in the Billboard

SONNY JAMES is back on the Country & Western scene with a new single release for Capitol called "Born to Be With You." (2271). This record is currently holding the number 11 spot on the Hot Country Singles listing and it has all the potential to go higher in the forthcoming weeks. Sonny James is one of the most popular artists in the field of Country & Western music and his releases never fail to find an appreciative audience. Now, Sonny can add "Born to Be With You" to his long list of hit records. Sonny's guitar playing is an integral part in the success that his records enjoy. Like so many distinguished guitarists, he plays an Epiphone. (Advertisement)
### Hot Country Singles

**Star Performer** - The single that is expected to make the most rapid and substantial upward progress on this week's chart.

**Star Rating**

1. A Walk Alone
2. Love's Gonna Get You
3. I Walk Man
4. The Ballad of Two Brothers
5. The Straight Life
6. Destroyed by Man
7. Three Six Packs, Two Arms and a Juke Box
8. Leaves Are the Tears of Autumn
9. The Town That Broke My Heart
10. We Need a Lot More Happiness
11. Rose to Reno
12. Don't Worry 'bout the Mule
13. Hand Me Your Heart
14. Hand Me Your Heart
15. Hands All Over
16. Drinkin' Champagne
17. Jack & Jill
18. I Was with Red Foley (The Night He Passed Away)
19. Ain't That Love
20. In the Good Old Days
21. Let Me Prove My Love for You
22. I Want One
23. Warm Tender Love
24. Son of a Sawnhorse
25. Happiness Hill
26. Lovin' You (The Way I Do)
27. I Wish I Was Your Friend
28. Leanin' on Her Mind
29. Sunshine Man
30. I Wishing
31. Sweet Child of Sunshine
32. Brenda Lynn
33. Age of Worry
34. Under the Right
35. I Just Want to Get My Baby
36. A Hammer & Nails
37. Born to Love You

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist, Label, Number &amp; Publisher</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Walk Alone</td>
<td>Johnny Cash, Sun 22300 (Milwaukee, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>Love's Gonna Get You</td>
<td>George Jones, RCA Victor 47-9625 (St. Louis, BMI)</td>
<td>1</td>
</tr>
<tr>
<td>The Walk Man</td>
<td>Merle Haggard &amp; The Strangers, Capitol 2299 (Blue Book, BMI)</td>
<td>14</td>
</tr>
<tr>
<td>Destroyed by Man</td>
<td>Johnnie Wright, Capitol 2298 (MGM, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>Hands All Over</td>
<td>Buck Owens &amp; No Backup, Capitol 2260 (Blue Book, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>Hand Me Your Heart</td>
<td>Wanda Jackson, RCA Victor 47-9621 (Nashville, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>Ain't That Love</td>
<td>Johnnie Wright, Capitol 2170 (St. Louis, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>In the Good Old Days</td>
<td>Johnny Horton, RCA Victor 47-9627 (St. Louis, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>Let Me Prove My Love for You</td>
<td>Jack Greene, Mercury 72556 (New York, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>I Wish I Was Your Friend</td>
<td>Glen Campbell, Capitol 2313 (Wilderness, BMI)</td>
<td>1</td>
</tr>
<tr>
<td>Leanin' on Her Mind</td>
<td>Mac Wiseman, RCA Victor 47-9624 (St. Louis, BMI)</td>
<td>1</td>
</tr>
<tr>
<td>Sunshine Man</td>
<td>Charlie Rich, RCA Victor 47-9621 (Nashville, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>I Wishing</td>
<td>Waylon Jennings, RCA Victor 47-9624 (St. Louis, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>Under the Right</td>
<td>Johnny Paycheck, RCA Victor 47-9623 (St. Louis, BMI)</td>
<td>16</td>
</tr>
<tr>
<td>I Just Want to Get My Baby</td>
<td>Faron Young, Mercury 72927 (Nashville, BMI)</td>
<td>16</td>
</tr>
<tr>
<td>A Hammer &amp; Nails</td>
<td>Gene Wynn, RCA Victor 47-9622 (St. Louis, BMI)</td>
<td>2</td>
</tr>
<tr>
<td>Born to Love You</td>
<td>Johnny Romeo, Decca 22316 (Milwaukee, BMI)</td>
<td>12</td>
</tr>
</tbody>
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Radio-TV programming

Longer Playlists Ruled Out by Rock ‘n’ Roll Program Chiefs

NEW YORK—If the majority of rock ‘n’ roll program directors have their way, the long play- list technique adopted by the Nielsen Media Research board’s Record Market Research division, more than half of the program directors of Top 40 stations feel that the policy should be expanded. Only 26.6 per cent of those voting felt that the length of the playlist should depend on the individual market. Many of the program directors of the 53.3 per cent who voted against the longer lists favored a simple list of songs. Generally, they believed there were just “not enough genuine hit records today.” Yet, many program directors felt that longer lists were not better produced and of better quality than in years past.

One of the odd factors that turned up in the survey is that although a majority of Top 40 producers favor longer lists, Rock and Roll best, 24.5 per cent said that rock was their favorite type of music and another 21.6 per cent listed Rock and Roll as second favorite.

A program director has worked on an average of 5.5 radio stations in his career. One program director, who’d worked for 14 stations in his career, pointed out that most of these had been in the past six years and that this time he’d been fairly stable. Another program director commented, “Don’t ask!” on how many stations he’d worked for.

There’s an average of 7.1 deejays on rock ‘n’ roll radio stations, with the largest number being 17 reported by one station and the smallest staff being four. As a rule, stations usually had six or seven deejays. The average age of those deejays was 27 years old. The majority of the program directors—58 per cent—reporting on the survey felt that the age of the deejays had no bearing on his ability to reach and communicate with a teenage audience. Several program directors said that the ability to communicate with teens depended upon the individual personality. The average Top 40 station does about 2.2 records per hour, according to the survey (but this figure includes those stations where personalities performed no hops and included no deejays on all stations surveyed). A couple of stations reported that their deejays did about 10 hops per week combined.

WJNY, THE STATION THAT serves New York listeners with album music, hosts a “thank you” party for the press and record people. Among those sharing the conviviality are, from left, United Artists A&R producer Irving Faskow, Billboard’s Middy Ady, WHUJ music director Bob Taylor, Joe Petralia of the Park Sheraton Hotel, and Bruno Distributors promotion man, Mike Boeiole.

Stations Stereo Single Stallers’

NEW YORK—Radio stations are being blamed for throwing a stumbling block in the path of the stereo single. A music industry spokesman said last week that his company would recommend a monaural production immediately, if possible. “The cold fact is that few radio stations will play stereo singles sent to them for promotion.”

A Billboard spot check, however, shifted the blame back to the record industry. The consensus is that stereo singles can be played on AM radio without noticeable loss of sound. In fact, John Rook, operations manager of WLS in Chicago, said he thought a total stereo single market would be advisable and that “stereo singles would not affect a sound of this station at all.” He pointed out that the majority of albums received at radio stations today are stereo. “I saw this coming a year ago and, since we do some album cuts, had the equipment adapted here at this station.” The man who adapted the equipment for the Hot 100 (Top 40) radio station was chief engineer Roy Hubbs, who estimated that the cost for the changer was $85 for a new lightweight turntable arm, $35 for a stereo cartridge, and $26 for a smaller (.7 mil) stylus. After that, “It’s a matter of money. Regarding any possibility of sound loss, he said this was debatable. “There’s some sacrifice, but if wired properly the human ear cannot detect it.” He pointed out that there was even some sound loss in transmission of monaural records over the air.

With the growing role of progressive rock FM radio stations in important record sales, many record companies are putting top two-faced singles—one side in monaural for AM stations and the other side in stereo for FM stations.

Stereo ‘No Problem’

Ken Gaines, program director of WHK in Cleveland, also said that stereo singles would not be a problem to his easy listening-format station. He said that WHK had stereo cartridges for its turntables and found that this actually helped to improve the mono sound of the record. “It doesn’t tear up the records so fast.”

Robby G. program director of WHAT in Philadelphia, an R&B station, said he was equipped to play stereo singles and didn’t believe it would hurt the sound of his station at all.

Mike Adams of WCOL in Baltimore, said all turntables at his station had stereo cartridges. WCOL, transfers all records to tape cartridges. Adams said that some of the stereo singles he’d received didn’t have as good a sound as available on stereo albums. The station plays about one album cut per hour.

Against Stereo

Lee Sherwood, program director of WFIL in Philadelphia, said he preferred singles not be in stereo because he felt you could get a little better sound from a monaural record. He admitted that sound loss was probably negligible and listeners probably wouldn’t notice it. But he said no reason why record companies could not produce monaural production copies strictly for radio stations and market stereo singles in the store.

Bob Paiva, music director of WPOP, Hartford, Conn., felt that the two-faced (monaural on one side, stereo on the other) singles were a great help. Basically, he is against playing stereo singles on an AM station and feels that a station loses some of the sound of a record when it tries to play a monaural record with a stereo program. WPOP air personalities have a stereo cartridge that they place on the turntable arm when they want to play a cut from a stereo album, then they return to a monaural cartridge.

Dick Noel, program director of WJOY in Burlington, Vt., said that his station had been playing many of the stereo singles and “I haven’t heard any complaints on sound from the listeners, nor do I have any.” He said his station had equipment capable of playing stereo records.

IBS Magazine "Will Review & Print Chart"

LEBANON, Pa. — Starting with the February issue, the official publication of the Intercollegiate Music Association—College Radio—will begin reviewing records and printing a chart of the top 50 records appearing in college radio. Pat West, director of record collection of IBS, said that the other three weeks of the monthly magazine doesn’t appear, a special mimeographed sheet will be circulated to keep everyone informed on top records in college radio.

The IBS is currently surveying all member radio stations to determine total number of hours on the air, as well as numbers of hours devoted to particular types of music. This information, including names of music director, and address of station, will be printed into a special section for record companies. The survey now being conducted, incidentally, will rate record companies on how well they service college stations. The Officers of the group are members are also being asked to sign a pledge to file all records sent to them in a library. West said, “We are also urging all of you to print a record list when you review a record.”

Miami Popfest Is Becoming A Landslide

NEW YORK — News formats "we can’t even conceive of now" have been promulgated for radio by Stephen C. Riddleberger, vice-president and general manager of NBC-owned radio stations. The station's guiding hand for over-all supervisory control is WHK, Cleveland, and WJAS, Pittsburgh, as well as their FM affiliates.

However, because of the influx and demand for FM radio, Riddleberger also predicted that the differences in the various formats, from station to station in a given market, would be so sufficient that listeners might not know it. He pointed out that even today there were overlaps between radio stations. WNBC, the flagship station of NBC, for example, was playing some of the same tunes now heard on WMCA; both are New York stations, but the difference is that WMCA can be considered aiming at a slightly older audience than WNBC. But, within the boundaries of a middle-of-the-road format, Riddleberger felt there were several sounds and production techniques available. "Production and good personalities make the difference."

With from 20-to-50 signals available in most major markets now, when you include FM radio stations, Riddleberger felt that the big ratings successes of yesterday are no longer possible. "You can’t say that any particular format is best." Because of FM radio in general is going to be tougher and the industry will not need "legislation, mailers, letters and manufacturers to put FM on all radios; it’ll happen automatically."

Riddleberger said that he was as intrigued as anybody with FM radio and was concentrating on our AM stations. Although radio executives for NBC has also shown at their highest in 10 years, we’ve taken some of that money and plowed back into the operation."

Undreamed of Formats In Future: NBC Exec

www.americanradiohistory.com

JERRY BLAVAT, host of "Jerry's Place," talks about the power of radio stars Country Joe and the Fish, Vanguard Records act, with the aid of independent music promotion man Steve Schuman, lower left, at the WOR Show was aired two weeks ago.

November 16, 1968, Billboard
The Lettermen:

Put Your Head On My Shoulder

a new single (2324) with the famous Lettermen sound.

a new album (ST 147) including HARPER VALLEY P.T.A., HEY JUDE, LIGHT MY FIRE, SCARBOROUGH FAIR, and other great hits, all in the famous Lettermen style.

Produced By Al deLory
Al Martino
Wake Up To Me Gentle

...now it's an album—and very wide awake!

Capitol Records
ST 2983
Radio-Television Programming

program aids

* Continued from page 15

A Best '95. AM. RRBP: "Today," Tommy Roe, AAR. BM: "Bush's Flour."

Washington, D. C. — WWDC

Terry Green
Music Librarian

A Study Fair" Sergio Mendes & W200, BM: "Bucks McGee."

Waynesboro—WABY

Carla Bemel
Music Director


Waynesto- WAY

Bobby Russell, Ed.

Washington, D. C. — WWDC

Wichita—KFI-AM

Barry Gasson
Operations Director

BP: "Wichita Lineman," Glen Campbell.

WASHINGTON, D. C. — WWDC

Waynesboro—WABY

Carolyn Bloom
Music Director


Waynesto- WAY

Bobby Russell, Ed.

OTHER PICKS


WASHINGTON, D. C. — WWDC

Waynesboro—WABY

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Waynesto- WAY

Bobby Russell, Ed.

WASHINGTON, D. C. — WWDC

Waynesboro—WABY

Bobby Russell, Ed.
It's been worth waiting for. Tony Bennett's first Christmas album. The songs...beautiful. The arrangements...superb. And Tony...well, he's Tony. "Snowfall/The Tony Bennett Christmas Album" A very special Christmas album by a very special artist. On Columbia Records.

SNOWFALL

The Tony Bennett Christmas Album

Including: Snowfall, Medley: We Wish You a Merry Christmas, O Come, All Ye Faithful, Silent Night, Holy Night, Where Is Love, Jingle Bells
LAS VEGAS — Between 550 and 600 record men and radio men will convene here Dec. 6-8 for the 1968 Bill Gavin Radio Program Conference, host Bill Gavin said last week. Some of the leading topics that will be discussed in a bevy of panel sessions include whether the tight playlist is successful, how far back a station should go on oldies, and how to build an adult audience with top 40 programming.

Gavin, who prints a record tip sheet, said he was very pleased at the advance registration and the interest of station managers even in the smaller markets. The major emphasis of the speeches and the panel sessions, Gavin said, will be on trends at radio stations.

Registration begins Thursday (5) afternoon at the Riviera Hotel. Cost is $50, which includes lunches both Friday and Saturday and the Awards Banquet Saturday night. The first session begins at 9 a.m. Friday. Speakers and panels range from Terry Wexler of Atlantic Records to Pat O'Day of KJFR Seattle, and Woody Roberts of KTSA, San Antonio.

600 to Attend Gavin Radio Meet Dec. 6-8

POPEST BECOMES LANDSLIDE

join 15 other major market Top 40 stations, said Tom Rounds, a 12-year broadcasting veteran who is one of the owners of Miami Pop Festival Inc., the promoters of the Dec. 28-29-30 event. All of the radio stations are setting up contests to take listeners to the event, which will be held at the Gulf Stream Park in nearby Hallandale. Facilities will be set up so attending air personalities can tape interviews and phone them back to their radio stations.

Music will be presented from 1 to 10 p.m. on two different stages—one with 20,000 seating capacity and the other with a dance floor for dancing. About 30 major acts are scheduled to perform.

The official program of the festival will be a 68-page color comicbook depicting the history of rock music. A heavy of off-line activities have been lined up to turn the three-day event into the greatest musical happening of the century, according to Rounds. Rounds is the former program director of KFRC, San Francisco, and talent buyer. Mitch Fisher was formerly promotion director for the station. He says that because of his heavy experience at promoting shows, Rounds, for example, could be classed as one of va- vaganza atop Mt. Tamalpais several months ago as a pro- gram director.

Rounds said last week that he hoped to line up several more Top 40 radio stations. The festival is leaning heavily on groups which draw "serious-minded follow- ers" rather than teenager fans, he said. "The spectrum of the '68 music scene is repre- sented."

WICE Makes Unknowns Known

Each man at WICE is given eight records of half-hour four hits, two extras, and two oldies. The pick of the oldies is up to the disc jockey, but pre-Beatles material is stressed during these hours. This is more effective than endless repeats, said DeCarlo, and what is dropped time doesn't permet, is a hit.

Set Up in York

The basic format was set up at Susquehanna group head- quarters in York, Pa. It was de- cided that the route to take was one which approached an up-tempo middle-of-the-road sound through the early and housewife time periods. "So, what we've done is pitch hard core tunes," DeCarlo said, "substituting album selections which feature super stars in pop standard material. This is done by an ear basis. We have two categories of extras—easy list- \in\ing and hard rock, both lists of which are about 20 records and which are juggled according to day-part. Easy listening extra for 2-4 p.m. (earlier in the summer), but hard extra do not start until that time. Good material is added immediately, after the weekly playlist is decided upon. We have a pick hit, we do not have an album list."

DeCarlo said that WICE tried the Drake style of format back in the summer of 1966, "but we had to take that and make it click. And, when it came to solve the problem of more commercial or more music, the music lost. My paycheck sounded a big buzzard.

The station uses a playlist of about 80 records and plays about 20 of these heavier than the rest. New records are de- cided upon by a panel of deejays.

PHILCO-FORD CARRY-COLOR PORTABLE TV

PHILADELPHIA — Philco- Ford Corp. has entered the small-screen field with two new models of its own for Christmas selling. The Carry-Color has a 10-inch diagonal picture tube, sets of controls and list of $225.95. A Fashiconette portable, introduced earlier, has a 15-inch diagonal tube and is open listed.

If you Consider your Audience CONSIDER THE SOURCE

WICE IS GIVING AWAY A LARGE SUIT OF RECORDS, including half-hour hits, two extras, and two oldies. The pick of the oldies is up to the disc jockey, but pre-Beatles material is stressed during these hours. This is more effective than endless repeats, said DeCarlo, and what is dropped time doesn’t permit, is a hit.

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PHILCO-FORD CARRY-COLOR PORTABLE TV

PHILADELPHIA — Philco- Ford Corp. has entered the small-screen field with two new models of its own for Christmas selling. The Carry-Color has a 10-inch diagonal picture tube, sets of controls and list of $225.95. A Fashiconette portable, introduced earlier, has a 15-inch diagonal tube and is open listed.

If you Consider your Audience CONSIDER THE SOURCE

WICE IS GIVING AWAY A LARGE SUIT OF RECORDS, including half-hour hits, two extras, and two oldies. The pick of the oldies is up to the disc jockey, but pre-Beatles material is stressed during these hours. This is more effective than endless repeats, said DeCarlo, and what is dropped time doesn’t permit, is a hit.

The basic format was set up at Susquehanna group head- quarters in York, Pa. It was de- cided that the route to take was one which approached an up-tempo middle-of-the-road sound through the early and housewife time periods. "So, what we've done is pitch hard core tunes," DeCarlo said, "substituting album selections which feature super stars in pop standard material. This is done by an ear basis. We have two categories of extras—easy list-

ING and hard rock, both lists of which are about 20 records and which are juggled according to day-part. Easy listening extra for 2-4 p.m. (earlier in the summer), but hard extra do not start until that time. Good material is added immediately, after the weekly playlist is decided upon. We have a pick hit, we do not have an album list."

DeCarlo said that WICE tried the Drake style of format back in the summer of 1966, "but we had to take that and make it click. And, when it came to solve the problem of more commercial or more music, the music lost. My paycheck sounded a big buzzard.

The station uses a playlist of about 80 records and plays about 20 of these heavier than the rest. New records are de- cided upon by a panel of deejays.
Stereos: How Much Demand?

BY EARL PAIGE & RON SCHLACHTER

At the Wurthliner plant in North Tonawanda, N.Y., sales manager Robert Bear said: "The jukebox operator is selling music, so if it follows that if the music is better, the operator will take in more money and will buy more records."

"There was a Wurthliner jukebox case in 1958, echoed the amusement of other people at the manufacturing level that more hasn't been done to develop stereo singles."

The MCMOAA Preparied For Fall Meeting

WOLF POINT, Mont.—The Montana Coin Machine Operators Association (MCMOAA) will hold its annual meeting the day before the National Mechanical Industries Convention, to be held at the Sheraton Hotel, the board of directors will meet at 1 p.m., with a general meeting following at 3 p.m.

Pocket Disc Vender Still in Test Stage

NEW YORK—Americorpin officials said here last week that the firm has not de- cided on the layout and arrangement of its Pocket Disc Vender, based on sales in the Seattle area, where annual sales of the new 4-inch diameter units are said to amount to 400,000. The firm is also investigating ways to increase the capacity of the vender.

The Pocket Disc vender is 23 inches high, 13 inches wide, and nine inches deep and holds 50 copies. It has five selections, includes a jukebox, brings four machines to give customers 20 selections," said Stewart Zuckerman, vice-president.

Rowe Set for Mexico City

MEXICO CITY — Rowe International Inc., Hialeah, Fla., has agreed to contract with two privately owned companies, International Commodities Export Corp. (ICEC) and Teri International Corp., through a pooling of interests.

Most of ICEC’s $34 million sales last year was from exporting agricultural chemicals, while Teri’s sales, which may exceed $40 million for the fiscal year ending Jan. 31, 1969, were from the import and distribution of men’s and boys’ wear. Both companies will operate as wholly-owned subsidiaries of All-Tech, maintaining their present management.

Victor to Acquire Valley

CHICAGO—No changes are contemplated in the operation of product distribution of Valley Manufacturing Sales Co., Bay City, Mich., following an announced agreement by Victor Comptometer Corp. here to acquire the firm.

We don’t expect to make any changes in the operation of Valley, said V. G. McDonald, treasurer of Victor, “We will keep its present management and operate as a subsidiary of Victor.”

VICTOR HULSCH

Va. — A number of readers of trademarks will address the Music Operators of Virginia (MOV) convention and trade show here, Nov. 22-23. Featured speakers include L. L. Webster and State Sen. William B. Hopkins.

Music Operators of America spokesman includes President Howard E. Miner, executive vice-president Fred Granger and counsel Nicholas Allen.
Stereo Singles: How Much Demand?

- Continued from page 41

out if they are stereo," said Sipiora. "Where stereo singles are being used on jukeboxes, we have received favorable reaction. One operator said he had spent a lot of money of stereo equipment and was happy with a record to show it off.

"Stereo singles do not cause a double inventory problem. The machines are compatible. As for our business, we just lump them together. I only wish that more companies would label the stereo singles if they are marking them."

At Empire Distributing in Chicago, Joe Robbins said he has seen little demand by operators for stereo singles sounds.

"There is little difference in sound between the stereo and monaural singles," said Robbins. "Even with a slight improvement in sound, the stereo singles would not increase income, which is the important thing. The feeling today is that the one factor that will make a difference in income is two-for-a-quarter play."

Concerning problems in making stereo singles for the 490,000 U. S. jukeboxes, Irwin Steinberg, executive vice-president of the Mercury Record Corp., said, "From a marketing standpoint, we have had very little demand. From a technical standpoint, I don't think we have made enough of the singles to really know of any particular problem."

A spokesman for AdH Entertainers, Inc., Arlington Heights, Ill., expressed doubt that there would be an increase in income with stereo singles, even though there would be a slight improvement in sound.

"I don't think we have gotten any stereo singles for quite a few years, or maybe it's just a case where we haven't been aware of them. However, we would like to see more of them since we do have the stereo equipment."

Having playfield problems?

Eliminate warping and breaking with new Marquee by Fischer

with patented steel reinforced honeycomb playfield

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100 Series 56" x 101"
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See the new PSYCHEDELIC MONEY-GRABBER from ROCK-OLA MODEL 440
160 SELECTIONS

LES MONTOTH, one of the few operators in the U. S. that only operates jukeboxes, and treasurer, Music Operators of America. The Peoria, III., businessman is an outspoken critic of longer singles. "This is putting us back in nickel play times," he said, remarking about long singles such as "Hey Jude." and others.
TURN
DIMES
INTO
QUARTERS
AND
QUARTERS
INTO
DOLLAR BILLS
THE SEEBURG WAY
2 FOR 25¢ AND DOLLAR BILL PLAY ARE INEVITABLE

THE ALL NEW SEEBURG GEM...

BIG SELLING FEATURES FOR EVERY LOCATION...

EVERY CUSTOMER.

Seeburg-Pioneered 2-for-25¢ Play and Dollar Bill Acceptor.

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Digital Display, Lighted Controls.

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The Seeburg GEM is specially designed with the cost-conscious operator in mind. The operator who wants to stay in the black... and make bigger profits.

Tired of the low profit grind? Then the Seeburg GEM with 2-for-25¢ and dollar bill play is what you need to stay ahead of escalating costs. Its optional pre-selected programming feature provides higher over-ride ratios than any other phonograph in the industry!

Increase your dollar volume and your profits with the sensational Seeburg GEM, the phonograph that—turns dimes into quarters and quarters into dollars.

Contact your Seeburg distributor today!
Mel Vornoff Talks
Ethnic Programming

By EARL PAIGE

Chicago's Grecian Paradise is just one of many ethnic locations handled by programmer-collector Mel Vornoff, Romar Amusement Co. Of Russian extraction, Vornoff said many ethnic locations prove top jukebox money-makers, and, at its worst, such spots help anchor and stabilize a route.

This city abounds in ethnic groups. A 1960 census revealed that Chicago had 24,240 Hungarians, 41,664 Australians, 50,000 Czecho, 51,577 Swedes, 85,120 Irish, 96,626 Russians, 125,000 Greeks, 134,963 Italians 161-567 Germans and 258,657 Poles. The city also has a Negro population of over 500,000.

Vornoff, who works for Romar owner Joe Stern, has been programming for six years. "I still make a lot of mistakes," he said. "I know that generally, Jimenez will have a Mexican record, while Cortez, a Puerto Rican artist. I have German, Italian and many other types of ethnic locations.

"Greek locations present no more problems than other ethnic spots. There are five or six stores in Chicago that sell Greek records. The stores keep lists of the top-selling numbers and new releases. They even print out the title strip for me," Vornoff said. "Quite a few people . . . back from visiting in Greece will bring records. Then Tony (meaning Anthony Karan manis, who with his brother, George, owns Grecian Paradise) makes out the title strips."

"In general, I like to keep an ethnic stop programmed with two or three rows of ethnic. Some spots have too much Greek, sometimes it's about 50/50, and this is not right.

"If an ethnic location has a lot of American patronage, like at lunch, or has kid business in the evenings, you have to program a good proportion of American popular numbers. The kids want pop stuff." Vornoff said a Greek title will stay on a jukebox for a considerable length of time. "However, three or four will level off to remain the top play meter spinners.

"Properly programmed, the Greek jukebox, or any other ethnic jukebox, will make money, Vornoff said. "We have one box that does about $100 a week, even though there is background music in the place and live entertainment three nights a week.

Vornoff used to listen to all the records he programmed. "I spent hours on this, but it became too time-consuming and meant I had to run my route later and later in the evenings. In Chicago this can be dangerous.

"Vornoff recalled on incident illustrating what he meant. "I was robbed several times, but once right in front of a police station. Two men walked up to me with knives. As this was happening, two policemen I knew walked past. The robbers told me not to say anything foolish.

"The policemen asked me how I was and I said I was fine. The robbers then waited until the policemen were out of sight and took my wallet with $300 in it. I had more money in the trunk of the car, but I wasn't volunteering this information."

Vornoff said he likes route work, though. "I'm more or less my own boss. I don't punch a time clock. I love people and this job allows me to associate with all kinds of people. I like working on the street and I understand what's involved."

Vornoff thinks the jukebox business is the best part of the coin machine industry. "It's better than vending. You take old records like Artie Shaw's 'Frenesi.' I have stops where this record has stayed on 15 years and still gets good play. That wouldn't happen with vending. There, products get stale.

"Jukeboxes require little maintenance. Vending is an area where you have constant maintenance, and this is true with games, too. The juke box business is just better."

Vornoff maintains a library of records. When one number is in over-supply it sells. "Then the record ends up at Walgreens for 35 cents and the cycle is completed," he explained.

GREEK SONGS
TELL OF LOVE & 'MEMORIES'

CHICAGO—The themes expressed in popular Greek songs are fairly universal. Niki Kamatos, a schoolteacher and linguist, helped Billboard interpret five of the most popular tunes on the jukebox at the Grecian Paradise here.

The number one song translated into "Memories." Another song was "A Sixty Year Old Man." Number three was, "I No Longer Awa M Letter," and number four was, "Where Have You Come From, Girl?"

Niki said the fifth song was difficult to interpret—"A Fleet ing Beauty Rhapsody "this bird is like a woman." Our male jukebox programmer readers might understand Niki's perplexity.

GREGIAN PARADISE dancer.

Collins Dead

DETOIT—F. Stanley Collins, 64, who retired about two years ago as head of Collins Vending Company, died here recently. During about three decades in business, he was a leader in the local industry, operating a highly diversified vending operation and being the subject of many stories in Billboard and its sister publication.

Vend. His widows Mrs. Collins and Margaret Collins survive. The body was cremated at Woodlawn Cemetery.

Study Milk Vending

By BRUCE WEBER

SAN FRANCISCO.—The agriculture committee of the California General Assembly heard here recently to study the expanding sales of milk through vending machines. National Automatic Merchandising Association (NAMA) western regional counsel Sidney Kallick, helped organize a demonstration for committee members. The committee is trying to determine if milk vending is being stifled by administrative rulings.

Kallick said: "Operators can no longer continue to sell milk through machines or purchase equipment to distribute milk when they are the only price by which vending operators can profitably sell this product in competition with other dairy distributors."

The vending industry group was joined by Kallick, and included Clarence Landis, Canteen Corp., Millbrae; Dwight Dickin son, Servonaut-Bay Cities, Berkeley; John Lump, Automatic Retailers of America, Los Angeles; William Long, Vendo Co., Los Angeles; Charles Manian, MAB Vendors, Los Angeles, and Robert Natoli, Canteen Service, San Diego.

Martin & Snyder Open House

RICHARD GRIFFEN and his wife, Hazel, Mrs. Lavern Cameron (third from left) and Mr. and Mrs. Russell Kneckel were among the many guests.

Edward Grodzick, John Cortez and Fred Pinier.

Martin & Snyder, major Seeburg distributors of coin operated equipment in Detroit, held an open house last week to introduce a new 44,000 square foot building.

Richard Giffen, and his wife Hazel, Mrs. Lavern Cameron (third from left) and Mr. and Mrs. Russell Kneckel were among the many guests.

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Mr. and Mrs. Joe Paden and Mr. and Mrs. Oscar White.

Marshall Weingarden, Syd Vertlieb and Jay Moyer.

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Mr. and Mrs. Joe Paden and Mr. and Mrs. Oscar White.
A Fat Profit Producer

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Want to know why?
Stop in at your Wurlitzer Distributor's. Your own eyes and ears will give you the answers.

The AMERICANA III has that certain something...and nothing else can touch it!

WURLITZER

AMERICANA III

Investment for music operators

THE WURLITZER COMPANY
113 Years Of Musical Experience
North Tonawanda, New York
Baltimore Council Agrees to 10-Cent Vending Exemptions

BALTIMORE—Vending machines "dispensing merchandise for the value of 10 cents or less" are exempt from this city's $20 per machine annual licensing fee. The licensing ordinance's new language was incorporated and passed upon by the city council last week following efforts by the National Vendors Association (NVA) and other groups and individual vendors. NVA counsel Don Mitchell said he was disappointed that the association was unable to include its new definition of bulk vending in the ordinance. "We have much preferred this, but other groups came before the council that could not qualify under the language of our definition dispenses the same in equal proportion, which only applies to bulk vending."

NVA's definition: "Any non-electrically operated vending machine containing assorted confections, nuts or merchandise, which, upon insertion of a coin, looks like a problem and without selection by the customer."

Other vendors, distributors, and Roger Felz, a New York bulk vendor, made appearances before the council and were active in the adoption of the new exemption.

FOlz ASKING FOR NEW TAX LAW EFFORT

NEW YORK—Taxes based on the various denominations of coins are basically unfair, according to Roger Folz, Folz Vending, Oceanside, N. Y. Folz, who with his brother, Harold, has spearheaded successful efforts to gain exemptions for bulk operators, said last week that the approach to lawmakers has to be changed.

"Tacking on the basis of the coin being used in venues has no relevancy to the ability of the vendor to pay. Certainly, the large vendor with a $2,000 soft drink machine vending at 10 cents a cup cannot be compared with the bulk vendor using a $15 unit but also vending at 10 cents."

The Folz brothers, who spearheaded tax exemptions in New York, Massachusetts, and New Jersey advocate legislative programs that center on convincing lawmakers that bulk vending is basically a "penny business."

Folz said, "What other commodity is still being sold today for 1 cent? Penny merchandise still represents the backbone of the bulk operator's income. Legislators will represent the needs of our unique industry if we have the correct approach."

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Manufacturers Representative
Acorn—Amco Distributor
MACHINES
WE HAVE 25c
TITANS, MACHINES
AND MERCHANDISE
IN STOCK

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16c Plus 50c in MTF
Dial $1.00
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$1.00
Jumbo Dice Mix
2.00
Rcally Novel Mix
1.99
Mini Battery Mix (per capsule)
0.00
4.00
6.00
Asst. Costume Mix
1.00
Bonus (per bag)
0.00
8.00
10.00
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Regular Deluxe Mix
2.00
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HOT ST—VENDOR MACHINES
Parts, Supplies, Stand & Guides, Everything for the operator.
One-Hour Deposit with order, balance C.O.D.

SCHOENBACH CO.

MARIANO MARTINEZ, who served as executive chef at the Olympic Village for ARA Services of Auto- mobile Foremen, America, introduced flaming shishkabob to Queta Basillo during the recent Olympic games in Mexico City. Miss Basillo was the first girl to carry the Olympic torch on its last lap to the Olympic flame.

NVA Committee Meets in Ga.

ATLANTA — The legislative committee of the National Vendors Association (NVA) will meet here Nov. 19 to review its program. The association set up a special fund in 1967 to help operators faced with exorbitant taxes or licenses.

Currently, NVA legislative efforts have centered on problems in Florida and Maryland. The committee will review these efforts and decide if other efforts in those states are warranted.

The meeting will further allow NVA president H. B. Hutchinson to meet with the committee. Illness forced Hutchinson to miss the recent NVA directors meeting in Philadelphia and his doctor has since ruled out extensive travel.

Robert Garmisa will be Irwin Nalle, Lee Smith, Floyd Price, Bob Kantor, Kenner Folz, Jane Mason, and NVA counsel Don Mitchell.

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NEW VICTOR 77 GUM & CAPSULE VENDORS

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CAVC Honors 3 Men & Elects Robert Nofoli
BY BRUCE WEBER

SAN FRANCISCO — The California vending industry honored three men and elected new association officers here Oct. 23 at the annual meeting of the California Automatic Vendors Council (CAVC) in the Mark Hopkins Hotel.

Edward F. Stanton Sr., of the E. F. Stanton Co., Los Angeles; Barney Ross of Coca-Cola, Los Angeles; and John Dickson of Automatic Vendors, Oakland, received the annual Bill Reed Awards for significant contributions to the automatic vending food service industry.

Ross and Dickson were praised for their public relations efforts on behalf of the vending industry, while Stanton earned recognition for lifetime industry contributions.

Keynote speaker at the honor awards dinner was J. A. Curtis, security consultant of the National Automatic Merchandising Association (NAMA), who urged the industry to practice self-control and abide by standards to both equipment and personnel.

Curtis urged members to examine their own companies' security programs and then look for methods and solutions to erase an industry-wide threat problem, both internally and externally.

"Police enforcement techniques are not successful in protecting loss of profits," said Curtis. "Therefore, more controls in all fields, are turning to internal security to solve a problem that is not susceptible to police methods."

Curtis said the ideal method to use to eliminate internal theft is a tour of the company and disciplining all officers for any dishonest acts.

"Security is our management problem," he feels, "and to combat it we have to use education, training and discipline on an industry-wide level."

The CAVC also held a special meeting of its executive board of directors-general membership planning study, and report on "Vending to the Year 2000" was presented at the meeting by Sid Kaliek, NAMA Western counsel.

Robert Nofoli, Canteen Service of San Diego, was elected president of CAVC, succeeding Clarence Landis.

Other officers include Claude Wilt, Automatic Vendors — Bay Cities of San Francisco, vice-president (north); Richard Coop- lein, Interstate United of Los Angeles, vice-president (south); and William Donald, Secretary-Treasurer.
The jukebox where everything's at.

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- Colorful Change-A-Scene front panels.
- New foolproof Rowe Alarm System.
- Patented Stereo Round sound.
- New, simplified Dollar Bill Acceptor.
- New 2-Wire Systems for remote volume and cancel control.
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Rowe AMI Music Master

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### Coin Machine News

**The Bluebook**

**Valuation of Used & Reconditioned Coin Machines**

November 9, 1968

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. The averages are units for application to any specific buyer-seller situation.

#### Pool Tables & Shuffleboards

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<tr>
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<td><strong>Gold Crest</strong> (45½&quot; x 96&quot;, 8-pocket)</td>
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### Bowlers & Shuffles

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<td><strong>Colt Shuffle 5/67</strong></td>
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### United Billiards

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| **Dover** (20x24) | No Avg. |
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| **Dover** (20x24) | No Avg. |
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### U. S. Billiards

| **Pro 1** (7½" x 40") | 30s 40s |
| **Pro 2** (10½" x 40") | 30s 50s |
| **Pro 3** (15½" x 40") | 30s 50s |
| **Pro 4** (17½" x 40") | 30s 50s |
| **Pro 5** (17½" x 40") | 30s 50s |

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### Discounted Prices

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### Midway

| **Premier Shuffle** | 3/68 650 850 |
| **Cocktail Shuffle** | 5/67 650 850 |

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### National Shuffleboard

| **Atlantic Shuffleboard** | 12/63 450 650 |
| **Champion Shuffleboard** | 12/63 450 650 |
| **Efford Shuffleboard** | 12/63 450 650 |
| **Hoffman Shuffleboard** | 12/63 450 650 |
| **Hoffman Shuffleboard** | 12/63 450 650 |
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### Other Items

| **Gold Coast** | 225 345 |
| **Luxor** | 30 130 |
| **Marble Shuffle** | 12/64 325 575 |
| **National Shuffle** | 14/64 325 575 |
| **Gold Coast** | 17/65 325 575 |
| **Gold Coast** | 18/65 325 575 |
| **Gold Coast** | 19/65 325 575 |
| **Gold Coast** | 20/65 325 575 |
| **Gold Coast** | 21/65 325 575 |

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### Pricing

**Bobby Vinton**

**"Sentimental Me"**

**C/W**

**"I Apologize"**

5-2270

A proven nationwide jukebox smash.
The talk of the MDA convention.
A double-sided moneymaker!
NASHVILLE — Robert Bloomberg, president of Thomas Organ Co., announced a distribution agreement with Morris of California, Inc., during the recent country music week festivities.

The Thomas-Vox organization, in addition to continuing to fully distribute the Vox line of guitars and amplifiers, will become exclusive distributor for 11 products of Morris. Bloomberg also indicated that the Morris Manufacturing facility in Bakersfield, Calif., might at some future date be used to manufacture certain products in the Vox line.

In announcing, Bloomberg praised the leadership and contribution to the music industry of Steve Moseley, president and principal executive of Morris.

"The distribution agreement brings together two of the most prominent names in the music industry," said Bloomberg. "It combines the vast marketing facilities of his (Mr. Moseley's) company with a line of music instruments which have long had a distinguished reputation for excellence in construction and performance."

He concluded his announcement by predicting a greater future and increased stature for Morris products and expressed the pride the Thomas-Vox organization feels in its new association with Morris.

CHICAGO—Interest among some instrument manufacturers in a music show being developed in Las Vegas has caused the National Association of Music Merchants, Inc. (NAMM) here to consider holding a second annual western showcase of its own.

"We're not afraid of this new show," said NAMM staff director Foster Lee. "But this has caused us to wonder if NAMM..."

Selmer Clinician

ELKHART, Ind.—The Rev. George Winklerken, C.S.C., band of the music department at Notre Dame High School, Niles, Ill., has agreed to act as clinician and consultant on parochial education for H & A Selmer, Inc. Father Winklerken will be available as a consultant to Catholic school administrators and diocesan superintendents interested in organizing instrumental music programs.

Carroll Kalimba

ROCHELLE PARK, N. J.—Carroll Sound Inc. has added to its line of kalimbas the alto kalimba. Larger than the treble kalimba, the new model is constructed of fine, tropical hardwoods. Carroll Sound also has other instruments from the Kalimba company in its new association with Morrie.

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JUDY COLLINS
BOTH SIDES NOW
B/W Who Knows Where The Time Goes (EK 45639)
From Miss Collins'
Elektra Album
WILDFLOWERS (EKS 74012)
Audio Retailing

Neatness Does Count; Karl Graf Proves It

BY RON SCHLACHTER

BRIDGEPORT, Conn. — A neat appearance and an effective inventory system have contributed greatly to the success formula of Karl Graf's Record Center, located here in the Lafayette Plaza Shopping Mall.

"A typical comment from customers is that our place is too neat for a record store," said owner Karl Graf, who operates the business with his wife, Lilian. "With background music, carpeting, wallpaper and chandeliers, the overall atmosphere of the store lends itself well to neatness. I spend more than $10,000 on record fixtures."

The Record Center opened last March as one of the first stores in the shopping mall. Previous to this, the store was located three blocks away at Main and Fairfield, the heart of downtown Bridgeport.

"Since moving here we have doubled our business," said Graf, who has been in the record business since 1947. "I attribute this increase partly to our night hours. We are open 10 a.m. to 9:30 p.m., six days a week, which is unusual for Bridgeport. At our other location, we were only open on Thursday nights."

New Company

LOS ANGELES — Magnetic Recorders of California, a microwave retailer, has merged with Tri-Video,Inc., and moved into expanded quarters at Magnetic TVI Corp.

The new company, located across the street from Magnetic Recorders' previous location in Hollywood, specializes in tape and video recorders for personal and general home use. Officers are E. G. Van Lewen, board chairman, and Cep Kierulf, president.

WASHINGTON General Telephone Electronics Corp. has announced the development of an amplifier with potential use for home entertainment products and military equipment.

The device is called a "phonon amplifier" because it amplifies audio signals. The phonon is the basic unit of acoustic energy.

Now being evaluated at GT&E Laboratories, the new amplifier will boost radio signals without introducing "noise"—commonly called static—into them. This is its advantage over earlier phonon amplifiers which added unsatisfactory amounts of noise to the signals.

The model consists of a ceramic plate, a thin slice of silicon, and electrical connections. The ceramic is 4 inches long, 2 inches wide and 12-thousandths of an inch thick, while the silicon measures 1/3 inch by 1/3 inch by 2-thousandths of an inch thick. A commercially produced version would be 10 times smaller.

The amplifier was developed by Stephen Yando, an electrical engineer at GT&E Laboratories, Bayside, N. Y., and Dr. Chava Fischer, his collaborator.

GT&E Develops Amplifier

Color TV Sales Beat Monochrome For First Time

WASHINGTON — Sales of color TV sets to dealers exceeded sales of monochrome units for the first time, according to figures for 1968 through Oct. 18, Electronic Industries Association (EIA), which compiles statistics, said color TV sales increased 10 per cent over figures for the same period in 1967; monochrome sales increased 19 per cent. Total TV set sales are up 5.8 per cent over last year.

Unidirectional

Volume control version of the world-famous Shure Unisphere A, the most widely used professional entertainer microphone among rock-and-roll, country western, and modern vocal groups. You can change the volume right at the microphone.

Model FES5V $75.50

Shure Unisphere A

Shure Brothers, Inc. 222 Hartrey Ave., Evanston, Ill. 60204

New Volume Control Microphones from Shure

Spher-O-Dyne™

Omni-directional with volume control

Excellent where you want to change volume for announcements or conversational-level chatter between selections. Also enables you to reduce volume when feedback unexpectedly occurs.

Model FES5V $62.50

Zenith Peak

CHICAGO — Zenith Radio Corp.'s earnings for the third quarter increased to $9,494,000 or 50 cents per share, 16 per cent higher than the previous third quarter record set in 1967. Third quarter sales were $175,004,000, a gain of 5 per cent from the 1967 record third quarter of $167,141,000.

Amplex Brochure

REDWOOD CITY, Calif. — A six-page brochure listing facts and specifications about the Amplex model MM-100 Series microphones is available from Amplex Corp. The new Master Recorder comes in 8, 16, and 24-channel models.

Store Marks Debut

KANSAS CITY, Mo.—Kent Bertrich & Sol Veiger, Inc. has begun operations here in the new Plaza Center as a stereo and high-fidelity center. Bertrich and Veg- er both were formerly associated with Burstein-Applebee.

Scanning The News

Paul Smith has been appointed to the newly established position of director-sales of Masterwork Audio Products, Columbia Records. Smith will be responsible to Donald England, vice-president, sales and distribution, for providing direction to the regional audio products managers to generate effective sales and merchandising activities for the Masterwork Product line.

Joseph Schilva, Philco-Ford Corp., is serving the Electronic Industries Association (EIA) as industry director of the department and chairman of the marketing services committee.

R. D. Reed, Electra Midland Corp., is serving another term as chairman of Electra Parts marketing services committee; Wayne Harris, Mallory Capacitor Co., as chairman of the subcommittee of the capacitor marketing services subcommittee; and Robert Sampson, RCA, is continuing to chair the distributor products marketing services committee.

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New Minicircuit Device From General Telephone

WASHINGTON — A new type of micro-miniature electronic device, which offers several significant advantages when incorporated into certain types of integrated circuits, has been developed by General Telephone & Electronics Corp.

The device is a new type of module, an acronym for a family of devices called "metal oxide silicon field effect transistors." Modules are used extensively in the logic portion of complete micro-miniature electrical circuits which are so small that they can be fabricated on a slice of silicon the size of a poker chip.

The device was developed by two scientists, Paul Richman and Walter Zloczower, at General Telephone & Electronics Laboratories, Inc., Bayside, N. Y.

"Although we are still testing and evaluating our laboratory models, we foresee several important applications," said Richman. "These include use in memories for computers and in switching circuits employed in various other types of digital equipment."

Sylvania Warehouse

SPARKS, Nev. — Sylvania Entertainment Products has established a new warehouse in this suburb of Reno to service dealers in Nevada, Idaho, Arizona and California.

National Record Promotion

National Record Promotion

Curtiz has opened an office in New York, 745 Third Avenue, suite 1400.

NATIONAL RECORD PROMOTION AND PUBLICITY ATTENTION, RECORD OUTLETs: We have 78's and 45's of the following artists available to you in unlimited quantities.

— drowning OUT for immediate shipment;
— reducing PRICES on all artists!

CATALOG RECORDS HAS OPENING FOR REPRESENTATIVES AND SALES PROMOTIONS. Must be well established in the field. Apply immediately.

PROFESSIONAL SERVICES

ATTENTION SONGWRITERS: Will pay up to $100 for any unper- formed song. Write to: 321 5th Ave., New York, N. Y. 10016.

SLOW PROFESSIONAL COMEDY LIGHTS

Brents, professional, seeks new and established writers. Write: Attn. Mr. Werner, 1101 Wilshire Blvd., Beverly Hills, Calif. 90212.

NEW CLASSIFIED MART ORDER FORM

Classified Advertising Department
BILLBOARD MAGAZINE
105 West 46th Street
New York, N. Y. 10036

1. Please run the classified ad copy shown below (or enclosed separately) in:

□ issue(s):

HELPl WANTED

HELP WANTED
FEMALE BASSE GUITAR, ORGAN AND PIANO at Chicago World's Fair. Call Miami 9543.803.

2. Check the heading under which you want your ad placed:

□ BUSINESS OPPORTUNITIES
□ PROMOTIONAL SERVICES
□ DISTRIBUTING SERVICES
□ EMPLOYMENT SECTION
□ NATIONAL RECORD PROMOTION AND PUBLICITY
□ PROFESSIONAL SERVICES
□ EMPLOYMENT OPPORTUNITIES
□ USED EQUIPMENT
□ MISCELLANEOUS
□ RECORD SERVICE
□ INTERNATIONAL EXCHANGE

CLASSIFIED ADVERTISING RATES

REGULAR CLASSIFIED AD: $3.50 a word. Minimum: 30¢. First line set off on top on display ad, 30¢. Each additional inch in same ad, $1.00.


INTERNATIONAL EXCHANGE

ENGLAND


INTERNATIONAL EXCHANGE


when answering ads . . . Say You Saw It in Billboard
Everest Acquires Oceanic Plans '69 Release Date

LOS ANGELES — Everest Records has acquired the catalog of Oceanic Records, Inc. of New York, which has been dormant for some years. Included are seven operatic titles and instrumental albums, including performances featuring pianist Paul Badura-Skoda, cellist Maurice Gendron, organist Gustav Leonhardt and conductor Rene LeBlon.

Bernard Solomon, Everest president, explained that the first albums of Oceanic material will be issued on Everest, including Everest's Opera Series, early next year. Some of the titles are:

**Highlights of 'Traviata' Out**

NEW YORK—An album of highlights from Verdi’s “La Traviata” has been issued this month by Heliodor Records. The set features soprano Helene Horak, baritone Fritz Wunderlich, baritone Dietrich Fischer-Dieskau, and the Buxa V Ensemble, with the Vienna Symphony Chorus and Orchestra, Bruno Walter conducting.

Viennese Wanda Wilkomira is the soloist in a coupling of Szymanowski’s and Wieniawski, which includes the first stereo release of Szymanowski’s “Concerto Op. 9” and Wieniawski’s “Concerto Op. 4.” The set also features the Warsaw Philharmonic, conducted by Carl Schuricht and the Vienna Symphony, conducted by Felix Weingartner.

A three-record package of the Vienna Symphony Orchestra and Orchester der Deutschen Oper Berlin, conducted by Herbert Blomstedt, features works by Mozart, Beethoven and Bruckner.

**Four-Record Set of 'Figaro' Out on DGG**

NEW YORK—A complete recording of Mozart’s “Le Nozze di Figaro” is being issued this month by Deutsche Grammophon. The four-record set features baritone Hermann Prey, mezzo-soprano Gundula Janowitz as Susanna, soprano Ewa Podles as Count Almaviva, mezzo-soprano Tansy Davies as Cherubino, mezzo-soprano Patricia Johnson as Marcellina, and tenor Erwin Geschwandt as Bartolo.

**Phillips Set Marks 88th Year of Concertgebouw**

NEW YORK—Phillips Records is commemorating the 88th anniversary of the Concertgebouw Orchestra, Amsterdam, with a specially priced four-record set featuring four of the orchestra’s principal conductors. Included in the package, which will list for the price of three LPs, is a monaural-only recording of Beethoven’s “Fidelio” with Gerhard Pfleiderer conducting the choruses and orchestra of the Mitteldeutsche Radio of Leipzig. Marianne Beumer, Heinz Sierey and Manfred Hanot are among the soloists.

Completing the operatic titles is a two-record package of Nicolai’s “The Merry Wives of Windsor.” Rolf Kleinert conducts the chorus and orchestra of Mittenwaldieutsche Radio and solists including Theodor Heiland and Arnold Mohr.

One of the concert instrumental albums has the Paris Philharmonic in Corelli’s “Concerto Grosso No. 1” and Gluck’s “Petite Radio Symphony in Gluck’s "Petite Radio Symphony in G" with Ruggiero and Haydn’s "Toi Symphony.”

**DGG’s Klein Aids Artists**

NEW YORK—Dr. Ursula Klein, head of artist relations for DGG records, is touring the United States and Ham burg, is concluding a three-week U. S. Canadian visit, in which she has acted in plans for appearances by several DGG artists. Among the conductors are Rafael Kubelik and the Bavarian Radio Symphony, the orchestra’s first U. S. tour.

Other DGG artists appearing in the U. S. include Sissi Klein; the DGG label, which is headed by Christian Kiersemann, will be appearing in the U. S. later this year.

**Merc. Series Marches Ahead**

NEW YORK—Mercy Records is continuing its series of specially priced collections with a two-record set of marches featuring conductors Frederic Fennell, conductor of the Milwaukee Symphony Orchestra, and Robert Dussault, conductor of the Oregon Symphony Orchestra, and two LPs for the list price of one.

Also slated on Mercury is a five-volume series for the American Symphony Orchestra, conducted by Fritz Murer, and the Schuyler Symphony Orchestra, conducted by Bruno Walter.

The second release in the Evening Musicale Series on the low price Mercury Wing line also is listed for this month, including music of Albert Kastel.
NY Symphony, Co-Op, Formed

NEW YORK — The New York Symphony, a self-governing non-profit association of approximately 100 musicians, has been formed by local businessmen and musicians here. The new permanent orchestra will give a series of five debut concerts this fall, at Carnegie Hall and Philharmonic Hall.

Joseph Eger, previously associate conductor of the American Symphony Orchestra in New York, and Donald Stokowski, is the unit's music director. Arnold Gingrich, publisher, is chairman of the Board of Trustees of the New York Orchestral Society, Inc.

Plans call for concerts also to be given in the spring and exposure to live symphonic music presently is limited or non-existent. A Carnegie Hall training program is being set up as well as an Audience Workshop and a Summer Training Camp for young musicians.

Main contributors, Pablo Casals and Duke Ellington, are among the members of an advisory committee to the orchestra, presently being formed.

Oceanic Acquired

- Continued from page 56

concerts with pianist Paul Jacob and the Paris Radio Symphony, and a Beethoven orchestra.

Jonathan Sternberg conducts the Vienna Academy Choir and the Vienna State Opera Orchestra in Rossini's "Stabat Mater" with John D'Almaine, baritone Paul Schoeff, soprano Ilona Steinberger and alto Dagmar Hermann as the quartet of soloists.

Gundina is the soloist in a pair of Beethoven's "Oboe Concertos" in D and C minor. Sternberg also conducts the Vienna State Opera Orchestra in a production of Mozart's "Piano Concertos Nos. 14 and 22" with Badawia and Merah as soloists.

Leonard is the soloist in Händel's "Oboe Concertos Nos. 3 and 4" in an album with Ernst Kuijken and the chamber orchestra of the Vienna State Opera.

Brahms' "Liebesleid Waltzes, Op. 118" and 65 are performed on an album with soprano Erna Hasler, alto Henry Plutarch, tenor Albert Weinkenner, bass Franz Kelch, and pianist Hans Priegnitz and Hans Michael.

Completing the Oceanic titles is an ambitious "Gazza" with Italian cantatas featuring soprano Eva Maier, baritone Chordist Helma Einer, conductor Alfred Mann, cellist Helmut Kallmann, and the Vienna State Orchestra under Rudolf Lamy.

Classical Notes

- Continued from page 56

Rome Opera to Begin Its New Season

ROME — The new superintendant of the Rome Opera, Emanuele Palimbaia, has announced that the company's 1968-1969 season will open on Nov. 27 with Verdi's "Otello," starring Mario Del Monaco, Tito Gobbi (Iago) and conducted by Maestro Antonio Votto.

The seventh-month season, to close June 15, 1969, will feature 80 performances of 14 operas plus three International military orchestra programs composed of eight different ballets.


A special feature of the Rome Opera's season will be a Verdi festival in April, with performances of "Macbeth," "Aida" and "Simon Boccanegra." One of the major events will be the conducting debut at the Rome Opera of Thomas Schippers in "Manon Lescaut." The young American conductor will also conduct "Ivan Il Terrible." Another highlight of the season will be Sir John Barbirolli's conducting of "Aida."
**Album Reviews**

**Sandler & Young have audience power...**

**Action Records**

**Best Needle Guide in the Business**

**Flintstones**, 360 Washington St.,  Boston, Mass., single-sided 8-track tape.

- **November 16, 1968**
LESLEY GORE AND GAMBLE & HUFF
HAVE COMBINED THEIR COLLECTIVE SUPER
TALENTS FOR A TOTALLY NEW SOUND

I’LL BE STANDING BY

72867
Produced by: Gamble & Huff
Christmas

The Christmas world of Tony Sandler & Ralph Young—Splendid gift (S)

Sandler & Young have developed a strong following along the folk/country path and their fans are sure to enjoy this Christmas package of their best-loved tunes. Their genuine folk spirit and well-honed musical crafts make this an especially attractive holiday gift. Producers Ralph Young and Charles Esten have done an excellent job of putting together a package that is both bright and cozy as Christmas arrives.

Christmas in the Holy Land—Archeologists (S)

This magnificent film Santo was able to get microphones for in the Holy Land and record this LP in Nazareth, Galilee, and Jericho. The singing, the music and the extrasong scenes were recorded at the Church of the Nativity, the Basilica of the Annunciation and the Church of the Multiplication of the Loaves and Fishes, among other places. It is music of many moods—perhaps the true sound of Christmas—probably well worth owning.

The Best of Christmas—Various Artists—Stedman SLPS 2285 (S)

This is a set of 16 that is filled with 39 wonderful songs interpreted by 16 wonderful artists. Ralph Young and Charles Esten and Sandler & Young and The Royal Greek Choir are included.
SPIRIT
Goes "Above Ground"

I'VE GOT A LINE ON YOU
PRODUCED BY LOU ADLER
On

Ode Records

Distributed by C.B.S. Records Inc., N.Y., N.Y.
W. Va. Dealer Rates Trial Plan Over Rental Program

By RAY BRACK

SOUTH CHARLESTON, W. Va. — C. H. Gorby, owner of Gorby's Music, Inc., is an outspoken critic of retail rental plan deals and a zealous advocate of the trial plan for instrument dealers.

"We've led the trial plan parade for 30 years," said Gorby, a member of the National Association of Music Merchants board of directors and recognized as one of the most dynamic and innovative music store operators in the country. "We're pleased to see that an increasing number of retail plan dealers are becoming disillusioned and are switching to some form of trial system.

Gorby's chief criticism of retail plans is that they start the beginning of success, but as his parents, off on the wrong psychological foot. "The word 'rent' is an adult world meaning 'temporary," he said.

The Gorby trial plan offers the beginning music student a trial stand, case, introduction book and instrument on a six or eight-week trial basis for $20. After the trial period the parent may purchase the $20 as down payment, on a cash or installment payment of the instrument or they may return the instrument and materials with no further obligations.

According to Gorby, few instruments are returned.

"With our trial plan we experience only a 5 to 8 percent discontinuance at the end of the trial period," he said. "Retail dealers get 40 to 50 percent of their instruments back."

Much of Gorby's success with the trial plan must be attributed to a program of carefully selling all beginners.

"During the past 30 years I have started well over 400 new bands and instrumental groups," Gorby said. "And I'm thoroughly convinced that screening is important."

"Some school programs and many music stores are interested in seeing how many beginners they can start, regardless of the talent of the child possesses, and regardless of whether or not the parent is aware of its responsibilities in having a son or daughter studying instrumental music."

"If a child is making poor grades, does not have good work habits, he is not likely to succeed in the band program either, and every time a student begins a lesson in the program he is prone to give up because he doesn't like the director, he didn't like the representative from the store, etc. This can be prevented by screening from the very beginning and encouraging only those pupils who show keen interest and aptitude in music and who have displayed that they are not quitters."

The Gibson and Martin line are featured in Steve Gorby's department with Harmony available for the economy buyer. Young Gorby said flat-top are now the fastest moving with the solid-body market limited primarily to psychedelic groups.

Gorby's sells no television sets, "because," Gorby explained, "television sets have nothing to do with music orders are discounted."

"I had to," reported Mrs. Gorby. "There's a big discount store on one side of us and a drug store on the other, and even the supermarket across the street sells records. Promotion and image-conscious, Gorby is currently having an expensive four-color institutional brochure prepared by Harry N. Taylor of St. Albans.

"We believe that everyone who comes in through the front door needs music. We must fill the role of musical consultants in every area of the store.

"Few music dealers even know how to sell. Our personnel can play and demonstrate everything in the store."

"Many music stores are nothing more than dirty holes in the wall. People today will not go into that type of place."

"If management will sell quality and service what they sell, the general music store will flourish."
The Silver album has been described as a masterpiece of its time, with critics praising its musicianship and thematic depth. The album's title track, "The Silver Album," was particularly praised for its evocative lyrics and haunting melody.

In conclusion, this album is a must-listen for jazz fans and music enthusiasts alike. It remains a testament to the skill and creativity of the artists involved, and it continues to inspire new generations of musicians and listeners. Whether enjoyed for its technical prowess or its emotional resonance, "The Silver Album" is a timeless classic that stands the test of time.
Rule German 'Hair' Needn't Shave Off the Nude Scene

MUNICH — The American love-rock musical "Hair," opened at the Birnner Strasse Theater, Munich, Oct. 24, after immediately finding itself in a battle with the local authorities.

The municipal authorities intervened a few hours before the scheduled opening to prohibit the famous nude scene. This decision was based on the city's contention that "Hair" is a show and therefore subject to censorship. (Continued)

Oldfield Exits MGM in U.K.

LONDON — Rex Oldfield, MGM's U.K. managing director, has resigned from the company because of "a fundamental difference over policy."

Arnold Maxin, head of MGM's music department in the U.S., is expected in London Monday (11) to announce the appointment of a new managing director as the new head of MGM in London.

Ralfini is at present general manager of Robbins Music International, the company which he was previously with as the managing director of Robbins London, the U.K. subsidiary.

Oldfield, who has been managing director of MGM since the company's 1963 independent operation last July, had previously been with EMI for 13 years as director of the company's English subsidiary until he moved to MGM as the managing director of its London operation.

Oldfield, 39, leaves MGM at a time when the company has been struggling to maintain its standing as an independent. The single "Blue" by Barry Ryan, is currently No. 1 in the Record Retailer chart.

11th Polish Festival Features Jazzmen From 8 Countries.

WARSAW—the 11th Polish International Jazz Festival and Jazz Jamboree held in Warsaw Oct. 17-19, featured jazz groups and soloists from Poland, the U.S., Britain, Canada, Japan, Germany, S. Finland, Britain, Belgium and East Germany.

The festival opened with a performance by the big band led by Vadim Ludwikev from Moscow Radio and TV. A swinging modern orchestra which received enthusiastic acclaim. Also well received was Warsaw-based American blues singer and pianist Memphis Slim.

The afternoon concert on the second day featured the Robert Bash Quartet from Belgium and Studnia Studio from East Germany. But the most impressive set was by the Polish pianist Andrzej Lichtman who played in the presence of a number of foreign promoters interested in this country and in the possibility of future concerts and festivals.

In the evening concert, British music, represented by the Rolling Stones, who played with the audience and was followed by the young band led by broken horn playing a fine set. Star attraction, however, was American jazzman Cecil Taylor, who had a mixed reception but whose fans far outnumbered the disbelievers.

The final day featured a set by the Haitian Pechem group from Finland, who performed as a quartet because the festival was concluded by the rather different scoring action, a play that is not possible under the West German constitution.

The producer of the play ignored the ban on the grounds that "Hair" is a show but a musical which puts it in the category of an uncensurable work.

Members of the Bavarian Administrative Court attended the Oct. 31 performance of the musical and officially sanctioned the nude scene which, in the German version, is played in a decorously flickering light.

The German version of the show, "Hair," is produced by Werner Schmidt's Musical AG, directed by Berndt Castelli. A recording of the German performance is being released here by Polydor.

10 Commandments Get Music, Argentine Style

BUENOS AIRES — Three Argentine companies are releasing albums covering the Ten Commandments, with music, in a musical fashion, involving music of the region. "Hair," which follows the worldwide success of a similar experiment, "La Menina Criolla," is the work of the Osvaldo Grieda orchestra with singer Daniel Ricobello. Ricobello, who returned to the Argentine after working for many years in Mexico and Puerto Rico.

The third album, "Creo En Dios" (I Believe in God), brings together religious themes and Argentine popular music. Issued by Microfon, it was produced by Julio Marz. The album is released simultaneously in Mexico, Portugal, New York, Peru by RCA, in Venezuela by La Buena Musica, in Colombia by Tropical.

"Creo En Dios" is written by Athisaugl Yapunak, Eduardo Falco, Astor Pizzazz, Catalo Castillo, and Hector Stampa. Performers include Los Andar, Chacho Santa Cruz, Nes, Fabian Enrique Dominguez, and Jovita Diaz, with musical direction by Farias Gomez, Horacio Malvuing and Attilo Stampa.

Locomotive Disk On Speedy Track

LONDON—The Locomotive Paraphone single "Rudi in Love" is being released in 11 countries for promotion, including the U.S. on the Bell label.

The group flies to Holland during the first week of December for a promotional tour.

UK July Disk Sales Up 11%

LONDON — British record sales in July showed an 11 per cent increase compared with the figures for July, 1966, according to the latest official statistics, and album production rocketed by 50 per cent. Manufacturers sales were worth £44,410,000 and exports were 16 per cent higher at £82,600.

The total production of records was 17 per cent up on July, 1965 and between 15 and 20 per cent up on July, 1966. Reissue sales were up at least 30 per cent.

Manufacturers pressed 3,363,000 LP’s and 5,367,000 45 r.p.m. disks. LP production in July 1967 was 2,237,000.

RCA Host to 9 Dutch Dealers

NEW YORK—RCA recently played host to nine Dutch record dealers—the winners of the first country promotion contest ever to be held in Europe. Dealers and their wives visited Nashville's Country Music Festival and also took trips to Washington, D.C. and New York. All the RCA's tape duplicating facilities were shown and stayed for days in the RCA recording studios.

The dealers were selected for having the most successful demonstrations, and for having the most appealing dealers, and the most pushing of the RCA tapes. The dealers and their wives were taken on a trip to Holland in November of this year.

All the record dealers in Holland were invited to enter the competition.

Mauriat Plugs Disks in Milan

MILAN—Paul Mauriat, Philip Levy, and Robbins' agent confirmed here recently to meet the press and promote his latest single and album "Meme Si tu Revendant." The album featured "Penguin," Italian distributor of Mauriat's recordings, in planning a strong promotion campaign for the new LP together with "Love Is Blue" (15,000 LP's). 13,000 45's and 100,000 singles.

As part of a long-range promotion campaign for Mauriat, Phonogram is planning a special campaign next spring to promote Mauriat as a personality as distinct from his music.

Allied Record Ups Boswell

TORONTO — Jack Boswell, general manager for the past three years of the Allied Record Corp., has been appointed vice-president and director of the company. Boswell, who heads Allied in Toronto and New York, will assume the position at a time when Allied is pushing ahead with plans to play a major role in recording Canadian music.

The label, which distributes U. S. companies Elektra, Rould, Time and Time, plans the imminent release of an album by the new Toronto group, the Plastic Cloud. The album is reportedly the first set produced in Canada using four-color front and back jacket. In addition, there will be a liner insert containing group photos, and a Poetry contribution, "Plastic Cloud Fairy Tale."

It is rare in Canada for an album to be released by a local group without the previous im- puls of a hit single. Boswell also reports the company is fully behind the Plastic Cloud, as well as continuing the new policy of cutting local talent.

Green Power Hits Toronto

TORONTO — The city presently is being besieged by green power, in the form of the burgundy plastic record sleeve already one international hit has emerged from Toronto this year-the Irish Rovers' Decca release "The Parting Glass."

Other labels are cashing in on the craze. RCA has spent several weeks promoting their Irish Rebel, a quartet which has proved popular on the nightclubs, and CBS has scheduled Ed Preston reports the album will be issued in the next week. RCA has booked a heavy push on the set. TV, press and radio interviews have been scheduled.

Canada's national newspaper, the Globe and Mail, devoted the front page of a recent Saturday entertainment section to the Irish sound, with particular emphasis on the phenomenal rise of the Irish Rebel. The Abbev Tavern Singers were also in Toronto for a two-week slot at the St. Michael's Hotel. Several other companies are understood to have releases by Irish acts.

Levy, Solomon Enter Pub Tie

LONDON—Les Levy, founder of Leeds Music which he sold to MCA, has formed a new music company, an association with Major Minor chief Philip Solomon.

Based in London, company, Hampton Music, comes under the umbrella of Major Minor, a publishing company of 14 companies run by Virginia Lewis, daughter of Major Minor's Lyell.

Hampton has the rights to all material by the Young Rascals.
always first in the world

- with the new automatic Super FABEL TC
- the only record press with all transistorized thermocontrol system and
- the recent modern automatic extruder mounted in compact unit with the press.

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Able to equip complete factories with their related plants

- High efficiency
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- No maintenance
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- No more rejects
- More than 4 records per minute
- Power: 140 tons
- Precision engine

Fabelmix
- Adjustable speed and output
- Monobloc unit with any press
- Horizontal extrusion
- Economical and quick steam heating
- Use of material under several shapes (dry blend, pellet, or regrinds)
- 45 gr in 12 seconds
- One hand operation

Fabelal
- Automatic electrical hot air preheating oven with containers for gradules

Fabelo
- Recent quick heating & cooling die in Cr-Ni steel with double spiral channel
- Rapid dismantling

Fabelo-M
- Hand stamper forming tool for Ø 7" matrices

Fabelo
- Stamper forming tools

Fabelo-M: Automatic 10" and 12" record edging machine by hot knife
- Practical vacuum holding device

Fabelly: Tool for precise cutting of center & edge for 7" records, in one operation

Fabelmix: Adjustable speed and output Monobloc unit with any press Horizontal extrusion Economical and quick steam heating Use of material under several shapes (dry blend, pellet, or regrinds) 45 gr in 12 seconds One hand operation
 **SURVEY SHOWS BIG R&B SALES INCREASE**

**TORONTO**—A survey conducted by columnist Stan klees, in the current edition of R panorama—a Canadian music publication—indicates that R&B music continues to gain in prominence in Canada.

Based on the RPM 100, a national singles charts sale, the survey showed heavy R&B occupying a healthy 30 per cent of the current chart. Pseudo r&b adds a further 12 per cent to the selling sound of the Canada. Canada has not been outside the three main centers—Toronto, Montreal and Vancouver.

However, it is the Ontario provinces which now program most U.S. r&b hits, has helped the sales picture enormously.

This survey shows once more the soul capital of Canada. Many soul records which did not do well Stateside have turned up as hits in Expo City. Quality's Loyal, Misanthrope, has been accepted by the audience in Toronto. He handles the Atlantic catalog, which leads the soul trend in Canada, with continual hits from Aretha, Pickett, Sam & Dave, and others.

Klee's survey also showed 46 per cent of the national chart consists of rock 'n roll material, with rock ballads adding another 1 per cent. Both country and folk-rock fields accounted for only 2 per cent each.

Klee also points out that underground groups have enjoyed little success in the angles field, though their album influence was much more significant.

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**CBS Parleys In Big Up Show LPs**

**BUENOS AIRES**—CBS Records held a series of conventions to present records to be released in Buenos Aires, Rosario, Cordoba, Tucuman and Mendoza.

The presentations contained audio visual exhibits, and all LP product was played. Local repertoire included albums by Sandi and Ava Fabio, and Jorge Cafrune. "Grease," an important Argentine LP, and "My Name is Jorge Cafrune" scheduled for release.

International product for release included Barbara Streisand, Caravaggio, Andy Gibb, Gigliola Cinquetti, Los Parchos and Roberto Carlos.

CBS also announced that Los Parchos and Cafrune would be visiting here before the end of the month, and material would be issued to coincide with their visits.

Also expected for Argentine appearances are Luisito Aguile, an Argentine singer now residing in Buenos Aires with Carmona Lopez and Carmita Jimenez.

---

**BUENOS AIRES**—A low price album, sponsored by the Freedom From Hunger Campaign, will be released throughout Argentina. Selling at 575 Argentine pesos ($1.25), it contains performances from Gilberto Gil, Bebe Battalio, Gelden Gate Quart, Los Wavawaco and other artists.

The album was introduced at a concert sponsored by the Hunger Campaign and organized by the Rosario government. An audience of 20,000 was told that the target was 200,000 copies sold.

The album was produced at cost and will be sold at the copyrights and royalties from the record have been donated to the Freedom From Hunger Campaign by the artists and composers.

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**FINNISH RECORD CLUB BOWS; 35 LP'S OFFERED**

**HELSINKI**—The first Finnish record club has been launched by Music Fazer with an inaugural offer of two albums for the initial subscription.

First selection of albums available through the club embraces 35 LPs in five different categories—jazz, light music, rock, light rock, and soul. The record club is also making available a Japanese portable record player called Fazer Music Club which operates on batteries and is fully transistorized.

The record club is available through the Decca, Philips, CBS, RCA, EMI and ABBA companies. Subscription fees are 10, 20 or 30 crowns.

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Go Ahead Disk Firm Based In London (U.K.) Has Scope For Release In The U.K. Of New And Old Unreleased Quality Disks, Both Pop And Soul

Disks Are Sent Demos To ERA Records

45, Clarges Street, London, W.1, England

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For The Strongest Promotion For The Quickest Acquisition Apply To Rufi

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NEW YORK (USA) RICHARD ROEMER 400 MADISON AVENUE

International News Reports

From The Music Culturals Of The World

Continued From Page 57

Radio Koho, the Hawaii Times, and a number of smaller East and West Coast stations reported receiving an unprecedented number of phones. The phone numbers for telecasts could be heard on Saturday morning, followed by an announcement of the news on Sunday night.

Two of the new telecasts for the week were sponsored by a local station. The first was sponsored by Kkos. Station Kkos covers Hawaii, the West Coast, and the Pacific. The second telecast was held for the Seattle area, and was sponsored by the Seattle Post-Intelligencer.

The Seattle Post-Intelligencer has been创办ed to cover the Pacific Northwest.

The Seattle Post-Intelligencer has been创办ed to cover the Pacific Northwest.

LONDON

The New York Times

WALDEN

SOUL

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Think,

Now Arthur is of this. This is his current chart single "Of Alfredo's" and his progress winner. "Dancing" was through a smooth program of ballads and Buddy hirt and George; and farther now. New choral numbers and no treatment of "Stiffen" and the track of the is a gem.

ARCHIE BELLS & THE FITS - Archie Bell & The Drells, Atlantic R-6420 (S)

Archie Bell and the Drells' "Can't Stop Dancing" is a brand new, brilliant display of classy and novel playing. This range is absolutely amazing and can be heard on tunes such as "Something On Your Mind" or gentler covers on "Spanish Harlem.

JOHN HARRISON - RCA Victor, LSP 4068 (S)

Harrison, one of today's great songwriters, signs his own material on this LP. The opening cut is the usual "Can't Be Wrong," and his songs are without exception, unique and interesting, with the occasional folk flavor. Not a soft issue with "South to Be Reconciled." This is a collection of very ten LP's, all of which have been getting plenty of TV exposure, should be ready to break through as a strong album.

THE BOTTLE - RCA Victor, LSP 4157 (S)

This is the 3rd volume of "The Bottle." The second is "Fire on the Water." This collection is not as good as the "Fire on the Water," but it is still a good collection of the Otis Redding material. A different approach is used on the "A Dog and Pony Show."
The exceptionable guitar group, arranged and conducted by Bill Justice, did well together with their initial LP. This follow-up has them pulling out all the stops for a high spot on the album chart. The tune is given a less refined treatment in a well-balanced program containing the new with the old. "Love Is Blue" and "Twilight Time" are prime examples.

When you think Sound...think Dubbings...

Dubbings Electronics is uniquely equipped to meet the growing demands of the entertainment industry for compact cassettes as well as other popular tape configurations. Combining know-how with the most modern automated editing, duplicating and loading equipment available, Dubbings can process more than 50,000,000 feet of tape per week...every inch of it perfect. If you need sound duplicating, follow the leaders, think Dubbings. Request a copy of our new facilities brochure.
Hot 100

Week Ending November 16, 1968

1. Hey Jude
2. Those were the Days
3. Love Child
4. Magic Carpet Ride
5. Hold Me Tight
6. White Room
7. Little Green Apple
8. Who's Making Love
9. Elephant
10. Fire
11. Over You
12. Sweet Blindness
13. Midnight Confessions
14. Hey Western Union Man
15. Cheesy Cheesy
16. Always Together
17. Suzie Q
18. Revolution
19. Fool for You
20. Wichita Lineman
21. Keep on Lovin' Me, Honey
22. Hi-Hat Sneakers
23. I Love You Madly
24. From the Preacher to the People
25. Peace Brother Peace
26. Goodbye Sunshine
27. Porpoise Song
28. The Yard Went On Forever
29. Fire
30. Piece of My Heart
31. Bring It On Home to Me
32. Little Arrows
33. Court of Love
34. Stormy
35. Quick Joe Smith
36. All Along the Watchtower
37. Cycles
38. Take Me for a Little While
39. The Funky Judge
40. Shape of Things to Come
41. Promises, Promises
42. Pickin' Wild Mountain Beer
43. Les Bicyclettes de Belsize
44. Chain
45. Both Sides Now
46. Too Weak to Fight
47. Battle Hymn of the Republic
48. The Straight Life
49. Cinnamon
50. Shame, Shame
51. 1963 Mau Mau Pike Circle Hero
52. Goody Goody Gumdrops
53. The Star-Spangled Banner
54. Do Something To Me
55. From the Preacher to the People
56. Peace Brother Peace
57. Goodbye Sunshine
58. Porpoise Song
59. The Yard Went On Forever
60. Fire
61. Piece of My Heart
62. Bring It On Home to Me
63. Little Arrows
64. Court of Love
65. Stormy
66. Quick Joe Smith
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93. Bring It On Home to Me
94. Little Arrows
95. Court of Love
96. Stormy
97. Quick Joe Smith
98. All Along the Watchtower
99. Cycles
100. Take Me for a Little While

Compiled from national retail sales and radio station play by the Music Popularity Dept. of Record Market Research, Billboard.
He's Number Four in England.

And headed for number one. It took him three weeks. MGM just released the record here. Watch the U.S. charts next week.

Barry Ryan rocks
Eloise
K-14010

Composed by Paul Ryan
Produced by Bill Landis
**TOP 20 POP SPOTLIGHT**

**Spotsighted to the top 20 of the HOT 100 Chart**

**ARETHA FRANKLIN—SEE SAW**

**DUSTY SPRINGFIELD—SON-OF-A-PREACHER MAN**

**MARVIN—GA-YE—I HEARD IT THROUGH THE GRAPEVINE**
Prod. Nat King Cole (Writers: Merle Haggard) (Columbia-East, BMI).

**THE VOGUES—TILL**
The Roger Williams list of the 50's is brought up to date by this most powerful organ, with their own style, and the group sound that fills the air.

**CHAMBERS BROTHERS—I CAN'T TURN YOU LOOSE**
Prod. Tim Driessen (Writers: Fred/Time/Brick, BMI). With every track, the Chambers Brothers are a step closer to the top of the charts.

**ROGER MILLER—VANCE**
(Prod. Jerry Wester) (Writers: Ravel-Case, ASCAP). The composer of "Happy" and "Little Green Apples" comes up with another compelling ballad about the pain of long separation. The song is a slow build with a strong vocal performance. A top contender for the top spot.

**THE SAFE AS MILK—EENY MEENY**
The title theme song from the popular animated series "The Friendly Ghosts of Alabam," a cartoon about a group of ghosts who make their mark in the music industry. The song features a catchy rhythm entry, "Trumpet," and a strong vocal performance.

**THE BARRACUDA—THE DANCE AT ST. FRANCIS**
(Prod. Gary Turner) (Writers: Making/Longway, BMI). Now the group's hit in the top 10 on the charts. The song is a slow build with a strong vocal performance.

**R&B**

**SPECIAL MERTON SPOTLIGHT**

**COULCERS—Bye, Bye, Beautiful Soul (Prod. Danny Morris & Richard Devine) (Writers: Golshan-Olson) (Atlantic-EMI)

**SHERRY IKETTES—IT'S YOU**
(Prod. George Tomscha) (Writers: Sherry & Ike) (Columbia, BMI). An exciting new item from the Sherry Ikettes, a group of girls who have been making waves in the R&B community. The song features a strong vocal performance and a catchy rhythm entry.

**KRISTY MARTIN—IT'S FOR YOU (Prod. George Tomscha) (Writers: Kristy & Marty) (Columbia, BMI). The song is a slow build with a strong vocal performance.

**DIANE DEE—YOU'M A WOMAN FOR ME (Prod. George Tomscha) (Writers: Diane & Dee) (Columbia, BMI). The song is a slow build with a strong vocal performance.

**JOHNNY CASH—DADDY SANG BASSE**
(Prod. Johnnie Wright) (Writers: Johnny & Denny) (Columbia, BMI). The song is a slow build with a strong vocal performance.

**LEON HAYWOOD—EVERYDAY WILL BE LIKE A HOLIDAY**
(Prod. Leon Haywood) (Writers: Leon & Haywood) (Columbia, BMI). The song is a slow build with a strong vocal performance.

**BOBBY PATTERSON—SWEET TASTE OF LOVE**
(Prod. Bobby Patterson) (Writers: Bobby & Patterson) (Columbia, BMI). The song is a slow build with a strong vocal performance.

**JIMMY McKINNON—Come, Come Love (Prod. Jimmy Mc) (Writers: Jimmy & Mc) (MGM). The song is a slow build with a strong vocal performance.

**NUMBER OF SINGLES REVIEWED**

**THIS WEEK**

<table>
<thead>
<tr>
<th>TOP</th>
<th>102</th>
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<tbody>
<tr>
<td>LAST WEEK</td>
<td>131</td>
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*This record is predicted to reach the TOP 40 EASIEST LISTENING Chart*

**TOP 60 POP SPOTLIGHT**

**Spotsighted to the top 60 of the HOT 100 Chart**

**ERIC BURDON & ANIMALS—WHITE HOUSES/RIVER DEEP, MOUNTAIN HIGH**

**GENE SANDERSON—PIT OF LONELINESS**

**SLY & THE FAMILY STONE—EVERYDAY PEOPLE**

**CONTEST SPOTLIGHT**

Spotlighting new singles desiring special arrangement and producers.

**WHAT THE WORLD NEEDS NOW IS LOVE**

**BILL BLACK'S COMBO—Right Bright Lights**

**JERRY VALE—There's A Baby**

**JOHNNY JOHNSON & THE BANDWAGON**
(Prod. Denny Sanders) (Writers: Sanders) (Columbia, BMI).

**THE MOUNTIES—I'M A WILD New Thing**
(Prod. Jerry Goldstein) (Writers: Goldstein) (Columbia, BMI).

**EKKO'S—'C'mon Baby**
(Prod. The Turners) (Writers: Turner) (Tamla, BMI).

**SHERI BURNING—Oliver Hart Land**

**COUNCILS—Bye, Bye, Beautiful Soul**
NOW BACK ON LAURIE

THE NEW

DION

Abraham, Martin, John
He Looks A Lot Like Me
Purple Haze
From Both Sides, Now
And Others

DION-LAURIE RECORDS-SLP 2047
IN THIS ALBUM
ABRAHAM, MARTIN & JOHN

HEAR DION SING
ABRAHAM, MARTIN & JOHN
ON THE SMOTHERS BROTHERS SHOW
NOVEMBER 17

A LAURIE PRODUCTION—PHIL GERNHARD PRODUCTIONS
Output Sound Studios is now available at $25 per hour for full-track stereo recording and our special day rate of $100 (8 hours).

New studio
Fully equipped
Ampex professional recording equipment
AKG & Neumann microphones
Two engineers
Unique atmosphere
Open 24 hours a day

For further information or appointment, call (212) 628-7253 anytime, day or night.

Output Sound Studios, 401 E. 74 St., Suite 1G, New York, N.Y.

Cowboy to Do 'Laugh-In' Show

CHICAGO — The Legendary Standup Cowboy, currently riding with the Mercury Records single "Paralyzed," will make his initial TV appearance on NBC-TV's "Laugh-In" Monday (18). The Cowboy, who is coming off a promotion tour of a number of major cities, will also make a guest appearance on ABC-TV's "Dick Clark Bandstand" Nov. 23, and then, beginning Nov. 30, will be seen in the more than 60 cities carrying the syndicated "Upbeat" program.

Mercury is bolstering the Cowboy's TV image with the color videotape which it is distributing to tee-oriented bandstand-type shows throughout the country.

New Beat Mgt. Owned by Alan

NEW YORK — Mark Alan has started rolling with his New Beat Management, Ltd., a firm designed to house a booking and management complex under one roof. Working with Alan who was formerly with Premier Talent Associates, are Alan Slater, Mike Appel, Robert Slater and Lora Myers. Alan Slater, a vice-president of the company, and Mike Appel will handle the affairs and production of New Beat. Slater and Appel are also involved in outside production for a number of labels including Kapp, Columbia and Atlantic.

Among the groups signed to New Beat are Man (Columbia), the Illusion (Imperial), Celebration (United Artists), Neon (Aaron Schroeder), Mike St. Shaw (Atlantic), the Exiles (Date), Iris (Steed), Johnny Lombardo (Columbia), Hip Pocket and the Balloon Farm (Laurie) and Huck Finn (Kapp).

The New Beat operation will encompass publishing and production as well as booking and management. The firm also has signed production deals with Jeff Barry, Lieber & Stoller, Vinne Gorman and Tony Michaels, Aaron Schroeder and Chips Moman.

Lora Myers will handle the firm's internal publicity as a house employee and Dominic Sicilia has been retained as an "outside" public relations consultant.

Tradition to Launch U.S. Tour on Nov. 13

NEW YORK — The Young Tradition, British folk singers who are released with U. S. on the Vanguard label, launch a U. S. tour Wednesday (13) at the Philadelphia Folk Society. The tour, which runs through Nov. 29, covers CAMDEN (N. J.), HARRISBURG, YORK, HARRISBURG, all in Pennsylvania; New Haven, CONN., and Washington, D. C.

The trio has a second album, "Galleries," about to be released by Vanguard. The material is mainly British and traditional in origin.

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The Smubs, managed with merly of their own vocal efforts built up a din which engulfed the room to where its intensity matched that of the amplified string instruments.

Linda Carey plays a major role in the group's sound. She has a belting vocal quality and the looks of a fashion model. She is impressive in an emotional reading of "Everybody's Talking" and adds a high range sound when blending with the other voices.

Signings

Chad Mitchell to Bell Records. First single is titled "For What It's Worth," and was produced by Bill Trast of Dawning Productions. Candy and the Klaes, girl trio, signed to Decca. The group, formerly with Campion/Parkway, debut with "Chain of Love." . . . The Smubs, a Long Island-based group managed by Lou Loffredo, to Monument Records. Initial release is a single titled "Rosary Anne." . . . The Pony Express, a four-piece hard-rock group, signed by Jeff Barry for his Stax label. The Beach Boys Plan US Concert Tour Los Angeles — The Beach Boys open a short U.S. concert tour Saturday (23) before their overseas engagements in the United Kingdom. Five one-night concert dates in the U.S. include Veterans Memorial Hall, Columbus, Saturday (23) at 8 p.m.; Twin Gables, Union City, Saturday (23) at 8 p.m.; Shreve Theatre, Shreve, West Virginia, Sunday (24) at 2:30 p.m.; State Armory, St. Louis, Missouri, Monday (25) at 2 p.m.; and Fox Theatre, Kansas City, Missouri, Monday (25) at 8:30 p.m.

The group's material is mostly their own, which does not help establish a musical rapport with the audience. But there is enough solid control over their instruments and vocal blendings to give a dynamic impression. The group deserves kudos for avoiding the cliche pattern of blowing distorted guitar runs. Even drummer Jim Keltner's patterns are fresh and ever changing. Bassist Randy Stirling adds a rounded sound to the percussion which includes conga drum, played by Michael Crowley. The most interesting piece of material is "Adult Only," called the group's song of social protest which you can dance to.

Miss Nichols presentation is for listening. She is a 20-year-old folk enthusiast with a voice searching for an act. Her sweet, softly flowing tones are delightful but she holds back her emotions. There are fleeting moments when she breaks through with some power in her voice, some fire in her attack, but then she falls back into the bland pattern of reading her lyrics, not involving herself as an actress-storyteller.

Miss Nichols also weakens her act with banal chatter. Her material, too, is unknown. Two of her most interesting works are "My Friends" (dedicated to "my friends who live down inside my skin") and "The Super Chick Anthems" based on repetitive usage of the phrase "I Love You." Miss Nichols has the voice; now she needs an act.

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<table>
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<tr>
<th>ARTIST</th>
<th>Title</th>
<th>Label &amp; Number</th>
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<td>JIMI HENDRIX EXPERIENCE</td>
<td>Electric Ladyland</td>
<td>Columbia CL 16715</td>
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<tr>
<td>BIG BROTHER &amp; THE HOLDING COMPANY</td>
<td>Cheap Thrills</td>
<td>Columbia CL 16715</td>
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<td>RASCALS</td>
<td>Time Fades/Greatest Hits</td>
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<tr>
<td>JEFFERSON AIRPLANE</td>
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<td>RCA Victor LSP 4058 (S)</td>
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<td>CHAMBERS BROTHERS</td>
<td>The Time Has Come</td>
<td>Columbia CL 17272 (M), CS 5212 (M)</td>
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<tr>
<td>CRAZY ARTHUR BROWN</td>
<td>Arthra</td>
<td><a href="http://www.americanradiohistory.com">www.americanradiohistory.com</a></td>
</tr>
<tr>
<td>JIMI HENDRIX EXPERIENCE</td>
<td>Are You Experienced?</td>
<td>Reprise 2398602 (S)</td>
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<tr>
<td>CREEDENCE CLEARWATER REVIVAL</td>
<td>CGA 7077 (S)</td>
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<tr>
<td>GLEN CAMPBELL</td>
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<td>JEFF BECK</td>
<td>Truth</td>
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<td>ROBBIE GENTRY &amp; GLEN CAMPBELL</td>
<td>Can't Back Up - I'm Torn</td>
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<td>JEFFERSON AIRPLANE</td>
<td>Volunteers</td>
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<td>CANNED HEAT</td>
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<td>Like A Rolling Stone</td>
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<tr>
<td>BUMMERS</td>
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<td>SCOUTS- The Sound Of Music</td>
<td>RCA Victor LC 1150 (M), LSP 1150 (S)</td>
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The Top LPs chart for the week ending November 16, 1968, is based on the Billboard magazine. The chart ranks albums by their popularity, with the highest-scoring albums at the top. This chart is useful for understanding the popularity of different albums during this time period.
'69
PROMISING A GREAT YEAR
IN MOTION PICTURE MUSIC
CINEMA '69
fulfilling a great album of motion picture music
from the films that millions are awaiting........

CINEMA '69
LEROY HOLMES
ARRANGED AND
CONDUCTED BY LEROY HOLMES

UAS 6669
<table>
<thead>
<tr>
<th>LP Title</th>
<th>Artist</th>
<th>Label</th>
<th>Peak Position</th>
<th>Weeks on Chart</th>
<th>Current Position</th>
<th>Date Released</th>
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</thead>
<tbody>
<tr>
<td>&quot;Yesterday's Experience&quot;</td>
<td>The Beatles</td>
<td>Capitol</td>
<td>13</td>
<td>2</td>
<td>No. 1 (1968)</td>
<td></td>
</tr>
<tr>
<td>&quot;Something&quot;</td>
<td>Paul McCartney</td>
<td>Capitol</td>
<td>1</td>
<td>6</td>
<td>No. 1 (1968)</td>
<td></td>
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<tr>
<td>&quot;Magical Mystery Tour&quot;</td>
<td>The Beatles</td>
<td>Capitol</td>
<td>2</td>
<td>8</td>
<td>No. 1 (1968)</td>
<td></td>
</tr>
<tr>
<td>&quot;Honey Pie&quot;</td>
<td>The Rolling Stones</td>
<td>Decca</td>
<td>1</td>
<td>9</td>
<td>No. 1 (1968)</td>
<td></td>
</tr>
<tr>
<td>&quot;Can't Buy Me Love&quot;</td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1</td>
<td>7</td>
<td>No. 1 (1968)</td>
<td></td>
</tr>
<tr>
<td>&quot;Tobacco Road&quot;</td>
<td>The Byrds</td>
<td>Columbia</td>
<td>1</td>
<td>11</td>
<td>No. 1 (1968)</td>
<td></td>
</tr>
</tbody>
</table>

* These LPs were the biggest sellers of the week, according to the Billboard chart. The numbers indicate the position on the chart where the LP first appeared and its peak position.
once every decade... a talent the stature of

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composer, lyricist, performer

his life story... will get to you... and Dot’s got it!
call your local Dot distributor today for immediate stock.

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THANK YOU

...for playing 'Town & Country'

sincerely,
Wayne Newton
Cap Releases 3 Ho Singles

LOS ANGELES — Capitol has released the first three singles from Don Ho's Hawaiian label. Two in a vocal trio with Lani Kai and Barry Sonoda plus female singer Toby Allyn are represented.

Ho's manager Ed Brown is listed as the sole producer on the Kai and Allyn singles. He shares crediting with Daniel Whitman on Sonoda's single.

Capitol is distributing the Hawaiian label under its program of handling independent labels through its company-owned branches and utilizing staff promotion men.

'Blue Power' Hits Disks: Apple Forbidden Fruit

• Continued from page 1

ord manufacturer and their acts.

And consumers, too, are questioning the taste of the so-called 'nudity' that is developing from lyrics of some contemporary music songs that featured off-color words.

New Morality topics have been explored for several years in the British rock field.

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November 16, 1968, Billboard
THE ONE AND ONLY HIT VERSION OF
FOR ONCE IN MY LIFE
Stevie Wonder
already on top of the charts
Memphis Climbs New Heights

* Continued from page 1

had been phenonemonal, with such artists as the late Otis Redding, Carla Thomas, Sam and Dave, and the late James Booker. Early days saw the release of Pen Records in 1964, and within two years was producing Pen Records by such artists as McGhee and the late James Booker. There are of course, Pen Records by such artists as Herman Hughes and the late James Booker.

**continued from page 1**

Since Technicolor is currently offering its system to the educational and industrial market, the company would not disclose dealer costs. The only price available for the cartridge was $5.95 with loading service (exclusive of film) for the smaller unit and $7.95 for the half-hour cartridge.

All distributors in the educational field are currently working with the Technicolor system, according to Robert Keirn, vice-president and general manager. Keirn also said that several film companies which have record label subsidiaries are presently considering the Technicolor sight and sound cartridge system.

Habashy Films, producers of the international company production mini-films and psychedelic light shows films for consumer use, is now offering its light shows in the Technicolor silent super 8 cartridge.

With the cost of the projector within consumer reach, the price of film still remains as a stumbling block to the potential buyer and sight and sound market. Present film and printing costs run at about $6.50 per foot.

**MMA Will Open Outlet in Ariz.**

PHOENIX — Music Merchants of America will open a franchise company, let here Friday (22) patterned after the success of music department stores.

The franchise company is headed by George W. Snyder, who has a five-year option to open other Music City outlets in the South and Southwestern states. Major stockholders in Music Merchants include Buck Owens and Nancy Sinatra. Bob Fowler, a Wallchiks Music City executive in Hollywood, said that a number of the headquarters personnel are from American Records.

**$99 for Spots**

* Continued from page 1

said: "This is just the initial investment. If these spot announcements succeed, we will continue to build the 'radio behind the album.'" A previous LP by the Traffic was on the air at 100,000 sales. Lipon contributed the concept of the album to radio advertising.

The radio promotion is tied in with the advance promotion including posters distributed to stores and on album jackets. The LP will also be promoted through a mobile featuring old and new LP jackets back-to-back.

**Schwann Catalog Continues List of Available Disks**

BOSTON — The Schwann Record Catalog will continue to list all generally available labels, with a few exceptions explained. This policy is counter to that of some record clubs who have issued catalogs based upon their particular choice of records. Schwann offers their already paid-up members.

Schwann explained.

Records listed in the monthly Schwann are checked on at least twice a year to be certain only the best sound is passed on in the present list. Schwann deletes unavailable records speedily.

One thing they do not delete smaller manufacturers' records simply because they are small and obscure. Even if there is an extra time and trouble to order such records, Schwann feels it is worth it to keep them on their list. Few other companies have the option to search their records to dealers and customers who have now made their existence except through Schwann's listings.

Last month's Schwann listed more than 35,000 recordings on 629 labels, compared to the 14 major record club, which only lists product of about 145 labels.

**Technicolor Is Marketing A Lower-Priced Projector**
Ann-Margret

"You Turned My Head Around" LHI #1
Written and Produced by Lee Hazlewood

LHI Records

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The Stereo 8 Story
(November)

Stereo 8 Cartridge Tapes

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