AGAC Exploring Giant Corp. Moves

By PAUL ACKERMAN

NEW YORK — The American Guild of Authors and Composers (AGAC) is making a detailed study of acquisitions and mergers in the music business with a view toward determining the effect of these changes on the writer. It is the intent of Edward Eliscu, AGAC president, to establish communications with the various conglomerates who are now entrenched in the industry. The attitude of AGAC, it is known, is one of open-mindedness. It seeks an answer to the question of how writers will function in a music business whose structure is undergoing radical resampling.

The appended chart was prepared by Alex Kramer, treasurer, and the AGAC public relations department.

TIC in Second Production Buy

By ELIOT TIEGEL

LOS ANGELES — Transcontinental Investing Corp. has acquired Jim Guercio's Poseidon Productions in a stock transfer deal. In May, TIC entered the talent end of the music business by purchasing Mike Cub's Sidewalk Operations for a reported $2,540,000 in TIC stock.

Guercio works exclusively in contemporary music, while Cub has been scoring films for American International Pictures for release through Tower Records.

Guercio has been producing the Buckinghams, Blood, Sweat and Tears, and the New Seekers.

Disk Co. Pacts on Audio-Visual

By HANK FOX

NEW YORK — Record companies are setting their legal machinery in motion for the impending audio-visual revolution, lest they not be covered for visual reproduction of their artists on audio-visual cartridges. However, personal management agreements are advising their clients to stay away from such blanket agreements.

MGM Records, for one, has included a clause in its artist contracts, stipulating that it has all mechanical rights (audio and visual) for the artist, when an audio-visual device becomes a consumer item. Liberty Records, too, has a similar agreement and now that the company has merged with United Artists, all UA contracts will be closely guarded in the same manner. Several other labels are reported to be following suit.

"We feel that within a short time," said MGM's director of business affairs Tom White, "the industry's next step will be to an audio-visual device. When this form of entertainment comes about, we want to be protected and we want our artist to benefit. Our goal is to expose our artists through any route possible." All of MGM's new contracts contain an audio-visual clause.

At Liberty, according to a company spokesman, it is standard procedure to include audio-visual rights in artist contracts. In the definition clauses of its audio-visual pacts, Liberty des "records" to mean any mechanical conveyance which contains the audio-visual program.

Musicals Skid: 2 Pick Up Beat

By MIKE GROSS

NEW YORK — The Broadway musical theater is in a money-dolled period during the opening weeks of the 1968-69 season. There's still some musical power lingering in the wings, though, so record retailers haven't yet given up hope of having an original cast album winner in their shops before Christmas.

In the loss column are: "Her First Roman" (575,000), and "Mother's Kisses" ($500,000). In the still-to-be-determined category are "Destiny," "Idiot," and "Wonder of Women." The last-mentioned is currently in rehearsals on Broadway.

"Wonder," which is fighting for a first-night audience, may produce, according to an industry source, "an unexpected surprise." The album is being recorded at the Metro-Goldwyn-Mayer studio on Avenue of the Americas, New York, and released by ABC Records.

Cosby's Co. Faces the Naked Truth—Bows Nude LP in U. S.

By MIKE HENNESSEY

LONDON — Tetragrammaton, the Richard-Garry Silver record label, will release the John Lennon-Yoko Ono Apple Records album in the U. S., Dec. 1. The album, whose jacket sleeve features a full-length, frontispiece photograph of Lennon and Yoko Ono in the nude, caused a storm of indignation when pictures of it were published in two mass-circulation British magazines two weeks ago.

Tetragrammaton's decision to acquire the album for the U. S. was revealed exclusively to Billboard by the Tetragrammaton's Roy Silver and Arielle Mogill, following talks with Apple Records chief Ron Kass.

Silver said, "We'll probably have to fight legal suits state by state, but we are releasing the album because we believe John Lennon is a genuine artist who has produced a product worthy of being sold." Silver added that in its current shape "the album would Tetragrammaton consider changing the cover picture." We're not going to handle the album because we believe it is an outstanding piece of music that has been ignored by the American record business."

"We've tried to do a good job," Silver said. "The American record business is not interested in selling records. They want to make a profit, not sell records. We're going to fight this battle, and we're going to win."
THE BARRACUDA IS GOING TO LAY A WHOLE NEW THING ON YOU.

New York — Atlantic
Atco ran over the million mark in billings for its firm's new product introduced at distribution sales meetings around the country last week. A total of 31 albums were shown to distributors at meetings which were held in 24 cities.

The fall sales meetings were highlighted for Atlantic executives splitting up the firm's 1975 sales projections with the distributors. The meetings started Friday (23) and concluded Monday (26) in Atlantic's New York meeting was chaired by Len Berman, Atlantic's marketing and merchandising for Atlantic. He was assisted by George Furey and John Dorn. Atlantic's executive teams handling distribution
have their own label distributed by a major is rapidly dwindling. Most major labels are just looking for the "right" record. The emphasis is on selling a great artist to the consumer at a good price. The upcoming Atlantic albums are expected to be a major hit. A third band is still at home.

On the Atlantic label, albums featuring Arlo Guthrie, the Sweet Inspirations, Booker T. & the MG's, Sam & Dave, Archie Bell & the Drells, Herb Mann, Carmen McRae, and "Super Hits—Volume 3" created the strongest sales response.

Lenny Kaye, the Atco albums were featured with Otis Redding, the Bee Gees, King Curtis, Betty Wright, Scott Fagan and P. F. Sloan.

Co-op Advertising
In addition to the program for new releases and catalog product, Atlantic is preparing a large budget for co-operative advertising that distributors can offer to qualified dealers. Atlantic's new innovative EP's, which are now being used in many large chains and discount stores, were demonstrated to the dealers at the meetings. Also, new radio spots on the top albums and ad mats for the new product were shown in the meetings.

The co-op ad budget will supplement the already existing large scale consumer, teen, underground and trade ad program for Atlantic's new product. The sale of Atlantic's large scale service aids for dealers are also shown.

All of Atlantic's new product introduced at the meetings, along with its new catalogue was offered at a special 15 percent discount with dated billing for qualified accounts.

Buddah into Country Field
New York — Buddah Records, the country music field, through a distribution agreement with Royal American Records, effective immediately. Neil Bogart, vice-president and general manager of Buddah, said: "Our entrance into the country music sector is a natural continuation of the expansion of the label in all areas of music.


Heard started Royal American with Buddah in New York to Nashville last March. Presently, Royal American is supplying material to country stars Nat Stuckey, Van Town, Johnny and Lynden R. Lence.

Heard will oversee all Royal American sessions and co-ordinate music with Marty Than, Buddah's national director of promotions.
**Tetragrammaton's Track Spree**

LOS ANGELES — Tetragrammaton Records will release at least four soundtrack albums next month, giving its specialty pop/rock-oriented music/cdry package by both Crosby & Nash.

The soundtrack albums will come from three film sources: A $12 million, five-screen contract with Warner Bros.-Seven Arts, the music rights to all Bruce Springsteen's music in the next two years, and independent films coordinated by Tetragrammaton's parent company, the Campbell, Silver, Crosby & Nash. Inc.

Initial soundtrack album will be released this month from the film "Girl on a Motorcycle," starring Marlene Dietrich and Alain Delon. Reed Reed scored the film.

For 1969 includes "Hi, Ho Mister, a comedy starring Crosby. The soundtrack album contains contemporary music mixed with comedy. The Warner-Bros.-Seven Arts-distributed film is scheduled for Christmas release. Soundtrack album will be produced with John Phillips to "The Picasso Summer," starring Albert Finney and directed by Jerome Blachier for Easter. The soundtrack album for the W7-released film will be "The Great Race," an exploitation film in March.

For television, the music theme will weave its way through Delton Trumb's "Johnny Got His Gun" to become his first film.

Soundtrack albums scheduled for 1969 include: "The Don," a two-disk product, includes "More Than Happy," an association with Theodore Sargent, with Ozon Welles doing the screenplay and possibly directing; "God Save the Mark," a comedy, and "Trumpet in the Wind," a comedy, "c"ly by Ira Wallach. Roy Silver, Crosby & Nash, and Artie Mogull, Tetragrammaton's vice president of film operations, will direct the projects. Crosby, director of British Lion Films, on soundtrack albums for future films.

Richard K. Totolian has been named director of mutual promotion at Epic Records. He'll handle the promotion of Epic artists and promote the company's TV, and peripheral activities, and will report to Mrs. Totolian, the company's public relations director. Columbus Records, a subsidiary of the Epic group, announced the appointment.

Eugene Setter has been appointed director of national sales at Epic Records. Setter will be responsible for all Epic's sales activities, and will report to Louis Scher, Epic's new sales director.

John Vesuvio has been named national sales manager of the Epic label. He'll succeed Frank Perdue, who was appointed to the job.

Larry Beaubien has been appointed regional sales and promotions manager of Kapp Records, becoming the firm's new vice president for sales. He'll be based in New York.

Lori Gartn has been named director of custom sales of the MGM pressing facilities in Bloomfield, N.J. In addition to producing custom sales business for the factory, he will develop sales programs and sales analyses for custom accounts.

Ralph Miller has been named director of engineering for the store. He'll work closely with Arvin Industries as manager of the photopoly tape division.

Dick Sanford has been appointed product coordinator of all Tetragrammaton Records product. His responsibilities include coordination of single and album product in production, mixing, scheduling and design, arranging, advertising, covers and jackets and releases to distributors.

David Lezner has been appointed director of research for Billboard. He will report to Andrew J. Ciska, general manager of Billboard's Special Projects Division. He was formerly associated with the research department of the Los Angeles Times.

Stan Schneider has been named manager of the Campbell Music, a new publishing company based in Los Angeles.

Russel Vail has been promoted to Capitol to director of custom accounting. He has been with the company since 1955 in various credit posts.

Richard A. Stockton has been promoted to Capitol as director of financial planning and analysis. He was formerly with Kimberly-Clark in Wisconsin.

Harriet Margules has been appointed executive vice president of Sutton Public Relations Co., a subsidiary of Campbell, Silver & Co., Ltd. (Continued on page 6)

**Cosby, Strings: WB-7 Promo Double Header**

LOS ANGELES — Warner Bros.-Seven Arts Records will release about four soundtrack albums during the holiday season. Artists involved in the album programs are the superstars of the season, featuring Rod McKuen and Anna Kari, The podent Records. The album programs began Nov. 1 and run through Dec. 15. Involves are Crosby's seven-comedy album, "The Secret Lives of the Sapphires," by the Sebastian Strings.

Crosby has been the label's leading album and the record industry's all-time best-selling comedy album. The视听 performance is Crosby's "sleeper" act for W7, with cumulative sales of the four LP's reaching the 62,600 mark.

**Disk Co. Pacts to Artists To Include Audio-Visual**

- Continued from page 1 -

embodies audio or visual reproduction.

Personal managers, however, do not share MGM's and Liberty's view. "No one can yet be sure of what the audio-visual medium will be. Perhaps one day the Purcell, president of Gerald W. Purcell Enterprises, said at this point, "there are too many variables for our clients." The industry is still trying to determine costs involved, the dollar potential of the medium and any of the other factors which would determine artist royalties. Reproducing an artist's talents on record is not the same as it is to

**Ott Clicking on All Sides: Commercials, Disks, Scores**

NEW YORK — Horace Ott, independent arranger-conductor-pianist in Los Angeles, has cemented his status as a black pioneer in the music business with a career that includes commercial records, films and scores.

Eight years after his debut on the Shirelies' "Tonight's The Night," he also produced songs for Jackie Wilson, Sam Cooke, Mary Wells, Lou Rawls, the Magnificent Soul Providers, Nisa Simone and Eric Burdon and the Animals, among others. He also penned the Animals' "Don't Let Me Be Misunderstood" success as a songwriter. Ott is currently on the charts with采用的 You Gotta Do" and Charles Thomas' "Where Do I Go?" soul hit, "Soul Winds." He is also a director of ASCAP.

In the field of commercials, Ott has scored two spots, one for which he wrote and arranged, and performed on the soundtrack, "Man With A Voice.""He's also come into movie scores and more into record producing in recent years. "An arranger basically does a good part of the actual production anyway.""a former music teacher, Ott is currently arranging and producing several LP's for Jules & Oliver and the Nightingale label. His recent work has included "Fried of Being Nobody," a song for the film "Suddenly Last Summer." He has also written for the Nisa Simone-Andr Sounds label.

**Colgens to Release Monkees' 'Head' LP**

NEW YORK — The soundtrack album of the Monkees' first television series is being released this month on the Colgen label, which is manufactured by the RMS Records.

"It's scheduled to have its world premiere here Wedneday (8). The film is set to open theatrically in San Francisco and Boston in mid-November.

**Weiss' Mother Dies**

Hollywood Mrs. Wilma Weiss, mother of Bobby Weiss, vice-president of Monogram Records, died of cancer Oct. 24. She was 77 years old.
Marty Robbins gets more popular all the time. A great single is now a great album.

On Columbia Records
DynoVoice in $100,000 Pitch On Glitterhouse

NEW YORK — DynoVoice Records has instituted a national promotional campaign budgeted at over $100,000 in support of the Glitterhouse, whose debut album is "Colorblind." The campaign, which will hit trade, radio, and newspaper and magazine ads, also will utilize a TV promotion plan. As part of the group's FD releases a special tie-in with the band. A national personal appearance campaign is being set up for the group. Promo Brown in New York will handle a college market campaign. Press and ads are being supplied with a special press kit. A merchandising tie-in has been set with the E. J. Kerkau in a tie-up. The current single, "Barbara," was an early sellout of DynoVoice, and the group is expected to be charted heavily in the fall and spring.

Dot, which distributes DynoVoice, a division of the Crowe Group, will use point-of-sale merchandising aids, including posters, photographs, and mailing pieces. These are available in quantity at all Dot outlets.

** Executive Turntable **

Ed Redmond has been named Kapp Records promotion manager for the Midwest region. Redmond succeeds Greg Ballantine, who has assumed the duties of East Coast and Midwest sales manager for the region.

** Frank N. Swenson has been set as director of international marketing for RCA Records. Swenson was formerly manager of export and military sales for RCA. In addition to the appointment, McDowell, vice-president for MCA Records, and other major personnel developments, the appointment of Swenson as manager of Latin American markets; Betty Rehman, as manager of administrative services; and Joel Hochfeld as manager of international promotion and publicity.

** John D. Mc Alpine has joined Prager and Fenton, certified public accountants, in the new position of tax manager and record office. Angeles, and Sydney Olding has joined the firm's New York office.

** Carl E. Lante has resigned from the Philco-Ford Corp. where he was vice-president of Consumer Products Group.

** Craig F. Mitchell has been appointed to the newly created position of director of creative services for CBS Direct Marketing Services, a new position, with the group, which will be set on behalf of Motion Pictures and RCA. In addition to the appointments, McDowell, vice-president for MCA Records, and other major personnel developments, the appointment of Swenson as manager of Latin American markets; Betty Rehman, as manager of administrative services; and Joel Hochfeld as manager of international promotion and publicity.

** Howard H. Scott has joined Golden Records as executive producer. He will be responsible for the creation of all production on the Golden label. Scott has been a producer for Columbia, MCA, and other companies. In the past three months he has been making a survey of Audiovisual material available in music education for the National Guild of Community Music Schools. He will continue this survey until his completion. In addition to his duties as executive producer, Scott will work with A. J. Massler, Golden's president, seeking new product in other areas of the educational market.

** Milton Philp, national accounts manager at Craig Corp., has been appointed special marketing manager.

** Elia Chezar has resigned as national sales manager at Cetron Corp., tape manufacturer and distributor.

** Dave Nelson joined Four Star TV Music and BNP Music as a publisher's representative in Hollywood.

** Disco-O-Mat Seeks Record Co. Ties on Simulreleases

LOS ANGELES — Distributors of the new 45 rpm record offer are looking to work with record companies to sell hit 100 releases sequentially with their release to radio stations, Jack Ornati, president of Disc-O-Mat National, a distributor of the record, said his company is planning marketing activities with the record industry, with merchandising and promotional ideas a key ingredient.

But Ornati would like to record labels to distribute hot products. Disc-O-Mat, he said, will in its 100,000 record vending machine operation.

Several major market areas, including Los Angeles, New York, and Chicago, will have up to 2,000 machines.

Initial promotional plans call for the recording companies to send record companies on artist promotions, sales to artists, and other promotional efforts.

Machine locations will include supermarkets, resort communities, and other areas with high foot traffic.

The machine holds 240 singles, has an electronic arrival-sensing device, and a tape operation.

** Compass Moves Into Rock Field

LOS ANGELES — Compass Records, Inc., plans in January to handle artists, has entered the contemporary music field, headed by M. C. Squared, which records for Rock and Roll Records.

** TRO Completes Nashville Plans

NEW YORK — The Rich- mond Opera House has completed arrangements for the opening of TRO Music Publishing. Lawrie Williams will head the TRO branch, where they are to be handled.

** Blue Note’s Pearson To NARAS’ Board

NEW YORK — Duke Pearson, best known as a pane- rrange-conductor-producer who has joined NARAS as New York board member.

Pearson replaces Bob Thiele, ABC Records producer, who resigned from the board as of the beginning of the year.
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MOTOWN RECORD CORPORATION
"The Sound of Young America"
Los Angeles—J. D. Productions will set up its own record distribution network, with plans to release about seven albums in six months.

Jack Quigley, musical director, said J. D. Records also plans to establish overseas distribution and two music publishing firms. The company has offices in Los Angeles, San Francisco, New York City and Paris. It also will open a chain of clubs in Europe and about 12 clubs in the U.S.

As of J. D. Records will showcase at the firm's nightclubs. Talent will receive additional work when the company gets involved in TV and motion picture production. Initial TV project is a pilot. "Return to Paradise," starring Lani Kai. Quigley said the label will release motion picture soundtracks and scores from TV projects.

Net & Sales Up at Sony/Superscope

Los Angeles—Sony/Superscope reports a 17 per cent net income increase and a 33 per cent sales increase for the nine months ending Sept. 30. The net increased to $1,251,821, compared with $1,003,923 for the like nine months of 1967.

Net income for the third quarter alone was $480,154, compared with $458,758 for the same period last year. Sales for the nine-month period were $3,544,802 versus $2,718,083 for the same period last year. Third quarter sales were $958,027 as compared with $747,971 in 1967.

The company is the exclusive distributor of American Sony tape recorders, magnetic tape and accessories.

Complex Three Bows; A&M Deal

New York—Complex Three, Ltd., a music production-publishing—management company, has been formed here and will debut on the production of the Children of God for A&M Records.

Complex Three will specialize in TV and film packaging, including film scores, as well as record talent. Paul Jonall, the firm's president, will co-ordinate the company's activities while the Connie DeNeve publicity firm will handle promotion and public relations.

Howard Roberts, formerly A&R man at Columbia Records, will handle initial production duties. Writers currently under contract to Complex Three Music, a BMI affiliate, include David Perrett, Tony Mason, Bob Rennokani and Jill Gorham.

Beach Boys Sued By Quantum Press

Los Angeles—Paul and Neil Jacobson, owners of Quantum Press, have sued the Beach Boys and four other firms in Santa Monica Superior Court for $50,000. The suit charges the Beach Boys, the Beach Boys Entertainment Enterprises, Inc., American Productions, United Fan Mail and International Fan Club with 10 complaints, including breach of contract and fraud.

Westinghouse, MCA Tie Stall

New York—The closing of the merger between MCA, Inc. and Westinghouse Electric Corp. has been delayed due to continuing discussions with the Department of Justice.

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B/W "BYE, BYE, BLACKBIRD" A&M 991

(NOW NUMBER 2 IN ENGLAND)
Hazelwood Cuts Ties With ABC, Develops Own Label

**Continued from page 1**

in England, Germany, Austria and the Scandinavian countries. Hazelwood was responsible for Miss Sinatra's first big single, These Boots Are Made for Walking, which was released in 1966. It's understood that there are no Lee Hazelwood-Nancy Sinatra duties left in the can at Reprise.

LHI Expanded

LHI recently took additional space at its headquarters in Los Angeles. The staff of LHI includes Hazelwood as general manager; Gil Bogus as manager of sales and promotion; S. J. Hokum as advertising and packaging manager; Sue Jennings as office manager, and C. Hiro as assistant office manager. Reid Steigel has been set as West Coast promotion man and a network of local promotion men is now being set up.

Bogus recently lined up 26 distributors in the U. S. and Canada. LHI presently has a Country Division Formed by Gersh

NEW YORK — The public relations firm of Richard Gersh Associates is creating a country music division. Gersh will devote a major portion of his activities to this segment of the music business. Paul Judas, who recently left the Decca Records publicity operation to join Gersh, will head the country operation. Judas, a member of the Country Music Association and well-versed in the world of country music, said that the country idiom was ripe for a major publicity campaign in national media—magazines, newspapers, wire services and TV.

It is the opinion of Gersh and Judas that country music, despite its growth in the last decade, has thus far failed to make public consciousness in the national media. They concede there have been major stories in newspapers and magazines but feel the public relations performance by and large has lacked continuity and sustained impact.

Spur is Launched By Hermanos Silva

NEW YORK — Spur Records, a label owned by the four Hermanos Silva, has been launched. The Chilean artists formerly recorded for RCA in Mexico. They will release new product now on their own label here in the U. S. First product will include two singles, one featuring "Black Angels" and the other "Malagueña Salerosa" by "Cicilo Lindo." The label will feature product for English language as well as for Spanish language markets.

Col. Buys 'Away'

NEW YORK — Columbia Records has purchased the master of "Don't Turn Away," by the Fourtune Conclusion on MB Records. The single, backed with "I Won't Hang On (to Yesterday)," was produced by Marc Brown and Richard Simon, vice-president of MB. However, all future records of the group will be produced by Jimmy Wexner. Columbia Records has signed the group to a five-year contract.

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A new single by Johnny Rivers has now been released, "Eight Relations" (Imperial 66385) is predicted to reach the Top 20 and after listening to it, it is easy to understand why. Johnny Rivers is an artist who produces consistently good records and frequently incites in them some kind of a "message," as is the case with "Right Relations." This is a beautiful ballad that merits being listened to rather than just heard. The flip side another appealing song called "A Better Life." All in all, this particular single should be a hit for Johnny Rivers. One of the contributing factors to Mr. Rivers' ever-growing popularity is his choice of musical backing. He plays a Gibson Guitar — the choice of professional musicians.

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The young poet from traditional Scotland who knows where it is. Today and everywhere. Seven big EPIC albums in two years. The latest, "Hurdy Gurdy Man," is already on the charts. Bulleted.

built on Epic Records
NEW YORK — Tommy James (of the Shondells) has joined the ranks of artists taking over artistic control of their product.

"I can't afford to do anything else," said James. "I want to stay in the music business, not as an artist, then as a creator — and producing creative sides, the more you get involved, and you get to influence if you're professional, the more responsibility you have to take."

The Shondells, according to James, are in a new concept. SAN FRANCISCO — A new hunig in In New Concept

Bill Cosby headlined the opening of the 500-seat theater at the San Francisco area where the club began 18 years ago. In addition to the 500-seat theater, the club also has a 100-seat theater and a 50-seat cabaret. The concept for the club is to offer a hard ticket, reserved seat plan. He is also avoiding working with bus tour companies which in the past have guaranteed local nightclubs packages of patrons.

To attract young people, Banducci has initiated a student discount program.

Shondells' James Cites Necessity In Taking Control of Product

James' first self-produced single, "Don't Walk Away," has entered the Rolling Stone chart for the past several weeks.

"I went into producing out of necessity, and I despaired on my records, but besides that my musical ideas are so strong that I can't help but find the time to explain to them and I think I will."

James' "Mony Money" album contains three self-produced tracks: "I'm Tired," "Some Kind of Love," and "Gingerbread Man" (which he remixed for single release along with the "Do Something to Me" flip). "But," said James, "the Mony Money" LP is my last superman of music."

"You have to move into albums," he added. "Economically, you're talking about a year's worth to establish yourself as an artist in a commercial sense."

The difference between singles and albums is the difference between the cost and the potential. "A genuine conversation, Alums are really magical moments. They have life, change, and the albums turn and you feel the film is rolling in your head."

James is writing the album with Shondells bassist Mike Vale and drummer Peter Lucia.

Serenity's TV Special to 9 Marts

NEW YORK — The first TV special starring the Serendipity Singers, "Serenity," has been sold in nine markets, according to the network and markets include: WISH-TV, Indianapolis; WWJ-TV, Detroit; KT9-NE, Pittsfield; KQV, Des Moines; KOAA-TV, Pueblo; KHJ-TV, Los Angeles; KSDK-TV, St. Louis; WAGA, Atlanta; and KTVF, Anchorage.

Executive producer of the show was Fred Weintraub.

Mayall 'Blues' Paint Blues Red

NEW YORK — A fine show, which included the superb raw blues of John Mayall and was capped by the high points of the Moody Blues, received four performances at Fillmore East, Dec. 25 and 26. It opened with another top performance by Rainbows, a promising local group.

Mayall's strong blues voice was effective in the selection of "Pretty Woman" and in B. B. King's "The Thrill Is Gone." No longer billed as the Bluesbreakers, Mayall's backup musicians included Alan White, Tandy, an outstanding lead guitarist.

Taylor shone in "Walking on Sunset," which will be Mayall's next London single. This selection, which was reminiscent of early rock, has Mayall on guitar, with his primary instrument for the set. Bass guitarists Steve Thompson and drummer Colin Allen provided strong support as they did on the single.

See That Pretty Girl" was a high point, with lots of interplay between harmonica and vocals as the audience clapped along. An enthusiastic audience was present for all the shows and was only his other support. The enthusiastic audience was clapping along with Mayall's "All My Love" and "People Will Talk." The group concluded with a strong "It Hurts Me" encore.

Mayall's a tough act to follow, but the Moody Blues rose to the occasion. Bending only on selections from their two most recent albums: "Days of Future Past" and "In Search of the Lost Chord," the British quintet displayed tight musicianship and superior material with vital lyrics.

Donovan: 'Gurvy' Song Spinner

NEW YORK — Donovan, the 22-year-old apostle of gentle music, rode into town on an autumn leaf Friday (25) and sat on stage at Carnegie Hall long enough to whisper some of his shepherding phrases. Donovan's songs, couched as "I catch the wind," has gained him a large following. Now billed as "song poems," a poet putting his verse into song, Donovan's songs reveal his"troubadour" — Donovans's soft rock reveries are the paolms and tudes of today's flower-power people. For them, Donovan's musical message has as much import as Galt's spoken word. The recording medium was available to him, his medium, the way of the world, and that was the message. The Donovan phenomenon has been described as creating a cult all its own, is working intothe magic spell it cast over the rock-buying public, a mystique that has materialized into gold disks for the folksong-"Sunshine Superman" and "Mellow Yellow" rhythms.

A forest minstrel hips to the music, Donovan unveils his tales like a shy muse, chanting sweet nothings on nature, peace and love almost under his breath.

With sensuous intoxication, the young Scot bends his music to him, making them melancholy and forgetful, until his ballad-like lyrics melt into the river of melody. When Donovan, sitting gurvyly on a raised must be beapped with flowers, has sunk up his audience in the wipy, cotton clothes of La. "�'s and Silver Lees," his mystique has at last, surfaced.

His two-part show featured a turn at the harmonium, a tiny five-foot organ with the restful chord quality of a giant church console. Donovan, presided to the harmonium's drone, his monotonous falling and rising in the eerie waltz of an Arabian chant. He also plugged in a band on the bass and drums, and the bass and drums, and the bass and drums — Dough and Duv."

Wood Affair a Pop-Soul Duo Who Sing Up Storm

NEW YORK — The Spaulding Wood Affair, Kapp Records' new pop-soul duo, housed at Steve Paul's Scene and 40th, and teamed up in their specialty, high energy soul rock with their own spunky lyrics.

The pair, Joe Spaulding and Lydia Lea, met at a studio session and formed "Something About You," their first Kapp single, "Kapp, scaling the octaves into high frequencies like compatible tuning forks." Lea, who gave the guitar, provided the rhythm, while Spaulding anchored the melody, twirling through the octaves, often out-scaling Miss Wood. But they always meet at the peak of their voices for the trip down. "Get It Together" and "We Open Our Eyes" showed off their vital agility in passing the lead and answering in close harmony.

The Affair's best number, "Nothing Should Ever Keep You From Being Yourself," featured poignant rhymes and simple, direct singing. The light, synchronized harmony, rising into counter-tenor territory, moved with precision through a flurry of tricky stops and starts, tipsy-wi and sharp clamps. "Too Many People" and "I Like to Love" stressed their "togetherness" at any speed, any heights. "Do You Want It?" closing their set, their title song from their upcoming LP.

ED OCHS

THE FREE DESIGN OF Project 3 Records goes over "Eleanor Rigby" at a recent New York recording session. A savings time, won't be the on the group's "You Could Be Born Again" album, due later this month.

5th Dimension to Begin 2-Mos. Tour

LOS ANGELES — The 5th Dimension, Soul City artists, open a two-month concert tour Friday (8) at Lehman University in Bethlehem, Pa.

Other appearances include Indiana State University, Nov. 15-16; Montreat College, March 16, Buffalo, Nov. 17; Leeds College, Cleveland, Nov. 28; Club Venu, Baltimore, Dec. 3-4, and the Avalon Club, Miami Beach, Dec. 20-21.

During the tour the artists are scheduled to perform on the K-Tel Nov. special, Nov. 25; the "Ed Sullivan Show" Dec. 15, and "The Jackie Gleason Show" Dec. 27.
A bloomin' hit!

Mornin' Glory
Bobbie Gentry/Glen Campbell
together on a single! (2314)

Blossoming out of this hit album

Capitol Records
ST 2928
Bull Ring Rock: No Ole

TUJUANA, Mexico — Rock bands in the Plaza Monumental (this city's bull ring by the sea) Sunday (14) drew only 6,000 people. It was the first time the big facility had been used for a concert of State-side musicians and it may be the last, at least for the promoters of this event, Jerry Foster, Steve Schle- der and Jack Flint.

American groups performing included the Yellow Pagayes, Chi- cago Transit Authority, Col- lectors, Patchwork Security Blanket and Peace & Love. An- nounced, but not performing were the Iron Butterfly and Erie Burdon and the Animals.

The Animals had trouble crossing the border. After hast- ling with the border guards they showed up, but very late in the afternoon to discover their equipment had been packed and was not available. The Butterfly did not show up because of a dispute over salary payment.

The size of the audience was affected by some Tijuana police who refused to pass long-haired youths across the border. The show began at 11 a.m. and ended at 8 p.m.

Signings


New York's—Tenor saxophonist Stan Getz didn't vary his approach for patrons of the Rainbow Grill when his quartet opened here Tuesday (29). He might have been forgiven for doing so, for Grill devotees are probably not 100 per cent for jazz buffs.

Proof of Getz' unchanged ap- proach was that the Verve artist didn't overload his program with bossa nova—the music that brought him wide acceptance. He completely ignored his big- gest hit, "Desafinados," and only opened with a combination mamboso-bossa original.

A ballad by Benny Golson, "I Remember Clifford" (dedi- cated to trumpet player, the late Clifford Brown), became both lyrically romantic and unsentimental in Getz' tenor—the best thing of the evening.

Chris Connor shared the bill with the Getz quartet (Jane Getz, piano—no relation—Walter Booker, bass, Jack De Johnette, drums). Showing her origins, she came to notice as a member of the West Coast "cool school," Miss Connor is a co-romance stylist singer with a good choice of material rang- ing from "Nowhere Man" to the samba from "Black Orpheus." Occasionally, Getz played along behind her.

IAS DAVE

Guy Draper, center, producer-manager, listens to a playback of Kapp Records' latest single by Sugar and Spice (Leroy Houston and Deborah Rollins, seated), with John Walsh, standing left, A&R director, and Jack Wiedemann, Kapp's general manager.

Getz Plays It Straight to Dancers' Heart at Grill
Eddy Arnold’s making great singles like he always has.

"THEY DON’T MAKE LOVE LIKE THEY USED TO"

c/w "What a Wonderful World" #9667
CONTEMPORARY SOUNDS FOR THE GREAT MOTION PICTURE THEMES OF THE NEW YEAR: CINEMA '69 LEROY HOLMES

TRADITIONAL SOUNDS FOR THE GREAT MOTION PICTURE THEMES OF THE NEW YEAR: CINEMA '69 LEROY HOLMES

Artists' List
Via Computer

NEW YORK—A program of college artist exchange information by computer has been instituted by the National Entertainment Conference, a collegiate co-operative. Lists have been mailed to 4,000 schools.

Included in the information sought are booking agencies, cost of sets, date and arrival status of publicists, material, percentage of available tickets, audience reaction, admission prices, whether special equipment was required, the date made or lost money, and whether it would be rebooked.

The conference, whose increasing membership has hit 140 schools, also is preparing a contract rider, which is designed to give member schools the same protection as performing unions, clearly responsibilities of artist and employer school, and increase understanding of responsibilities of employer and artist.

College Festival Adds Pop, Folk

NEW YORK — The 1969 Intercollegiate Music Festival competition will be open to professional and folk groups. During the initial two years of the Festival, the competition was limited to jazz musicians. Regional contests in Alabama, Pennsylvania, California, Illinois, Arizona and Utah get under way in late February.

Meantime, trumpeter Clark Terry has already been selected to serve as a judge for the Festival.

BOOK REVIEW

Okun Anthology Collection Of Fun Music, Folk Music

NEW YORK—Milton Okun, folk scholar and musical director of Peter, Paul & Mary and Tom Paxton, has spent three years compiling, charting, and writing “Something to Sing About!” (Macmillan, $8.95), a collection of two hundred favorite songs solicited from America’s top folk talent. The result is a musical history book penned in anonymity by hillbilly poets and professional and folk musicians and sympathetic profiles by the author.

The music — 76 songs — has been arranged by Okun, a former music professor at Brandeis University, as “personal choices” to Okun’s anthology of folk music. 

Both Okun and the scholarship by retracing folk music back to its pre-urban origins in country, blues, gospel, mountain and bluegrass music, covering time and territory from Nevada to New York and including some of the very first radio and television recordings of “Who Will Answer?”

But when he embalishes on a song with commentary, as he did with a tribute to John and Yoko, the remembered moment is only the tip of the iceberg. His story of the story, the "impossible dream," or when he flips playfully into a spoken word or a personal narrative, the difference between the "impossible dream," or when he flips playfully into a spoken word or a personal narrative, is significant. His book is a song of his own, a song that he has sung for many of his past accomplishments, as well as "Try to Remember" and "My Candle Burning Down in the Wind."
LET THE DUCHESS NO • B/W AS I LAY LOSING • A&M 994

LISTEN BROTHER, YOU CAN HEAR THE SEA TRAIN A COMIN'
LEISURE TIME TIPS

by: William C. Bishop

Since Larry Finley is out of town at press time, he asked me to tell you about four important new 8-track cartridges that we will be shipping on our unique 48-hour basis by the time you read this. These must-have items are:


Use our incoming WATS, BID 221-7270, or call us collect at (212) 290-3340 to place your orders now for these sure-fire hits. In fact, all four are listed in our new Checklist/Order form which is now being mailed to our distributors. In fact, even though they are available now, our checklist does not promise the first three albums mentioned here until after November 7... we try to make honest estimates of album availability and then beat our target dates when ever we can.

October 31, by the way, was the end of the fiscal year for our parent company, Omega Equities Corporation, and therefore the end of our as well. The paraphrase slightly. "It was a very good year." From a production standpoint, NAL began operation on August 19 when Bell Sound Studios received our first master tape for 8-track cartridge. Since then, through all the stages of programming, making dupes, mastering, printing graphics, and manufacturing finished product, we have received outstanding cooperation from Bell Sound Studios, A&B Duplicators and Allen Press, our graphics printers. This cooperation has enabled us to meet our com- missioned to distributors, and to do so very encouragingly. "first year" sales. Even so, I know that Larry Finley will echo the statement of all of us here at NAL that "you can't own neither yet." But you surely will... and soon.

Tape CARtridge

3 Licensees: No Yule Snow Job

By HANK FOX

NEW YORK—Tape CARtridge duplicator/marketers don't believe in Santa Claus. None of the top three licensors, Ampex, General Recorded Tape (GRT) and International Tape Cartridge Corp. (ITCC), is planning any sort of Christmas merchandising program geared to seasonal product. Record manufacturers who market their own tape product, however, are quickly moving to promote their Christmas cartridges.

"The industry is at a point where consumer demand exceeds the supply," said Ampex's Jim Johnson. "We don't believe that there is any need for a special seasonal promotion at this time." Ampex which is at full production on three shifts, will continue its present poster display program.

GRT officials, too, are steering clear of any Christmas promotions. Said Herb Hershfield, GRT sales manager, "We're moving all the product that we can right now." Hershfield said his company was shying away from Christmas product because of all the returns which come in following the season. "We'll be eating cartridges for months," he said.

At ITCC, director of market Paul Adams said that the company would not release any Christmas product. "We will, however, release some 50 cartridges in time for the peak Christmas sales market."

The ITCC campaign, according to the company spokesman, nine of the top 30 tunes on this week's Hot 100, including the top three, will be available within two weeks on the company's four-tune CARtridges. And in addition, more than 20 other titles on this week's chart will also be released.

PlayTape, which previously packaged four tunes called from a particular album, will now pull two tunes from an album and couple them with the recording artists hit song and its flip side. The PlayTape move is seen as a prelude to the company issuing 1964 six-cartridge singles which will contain the "A" and "B" sides of the single only. PlayTape President Frank Stanton has, in the past, noted that the cartridge single was on the company drawing boards.

Among the artists included in the initial Hot 100 release are the Beatles, Mary Hopkin, Diana Ross and the Supremes, Steppenwolf, the Grassroots, the Kays, the Stylistics, Marvin Gaye, the Vogues, Ohio Express, Kaseotte-Kaze Singing Orchestra, Glen Campbell, Bobby Goldsboro and Frank Sinatra.

PlayTape Shifts Mart Policy; Aims at Youth

By HANK FOX

NEW YORK—PlayTape Corp. has refocused its marketing philosophy for 1968 by timing its product dead center at the youth market. "Within two weeks," a company spokesman said, "PlayTape will have on the market about a third of this week's Hot 100 singles titles. And from that point on," he continued, "we release all of our hit product on a date and date release schedule with the counter-part single.

Spearheading PlayTape's new policy is a major Top 40 radio promotion and advertising program which was kicked off by the company's national distributor, MGM Records, last week (see Billboard, Nov. 2).

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The Promotional "PlayTape Holiday Sweepstakes," kicks off in 24 markets, with 1,000 portable tape recorders (model 212) at $34.95, and cassette player (model 240) at $39.95.

Also the tape deck (model 240) at $154.95; the stereo cassette recorder (model 2703) at $189.95, and cassette player (model 250) at $99.95.

The promotion, "Craigh Holiday Sweepstakes," kicks off in 24 markets, with 1,000 portable tape recorders (model 212) offered as gifts. To be eligible, consumers will find registered "lucky numbers" printed on tips in cards in Life magazine.

Consumers can check winning numbers by taking them to any

Volto to Offer Tape Players

By BRUCE WEBER

LOUIS ANGELES — Volvo, Swedish auto manufacturer, plans to offer tape CARtridge players in its cars on 1969 models sold in the U.S.

Motorola will manufacture two players for Volvo, a solid-state unit with two players and an 8-track stereo player with AM radio. Volvo feels that these players follows another foreign car manufacturer, Volkswagen, into the auto player market. Volkswagen feature Supply PlayTape I cartridge machines.

Initial plans call for Volvo to offer the players only on autos imported to the U.S. Volvo is considering certain models in the line excluded from the cartridge offer.

The 8-track unit with AM radio is available on Volvo's in the 1405 (sedan) and 1225 (compact sedan) series. The unit will retail for $147.50, with an additional $2.45 for an antenna kit. The 8-track player-only is priced for the 1900s (sports car) and 1400s (sedan) models. It retails for $299.25.

Although Volvo has discontinued its 1225 line in the U.S., the players are available for old models. Installation of all players will be at Volvo dealerships across the U.S. or at Volvo distributing points.

Volto, which imports about 40,000 cars to the U.S. market, is projecting about 5 percent of the cars coming to the U.-S. will be equipped with player units.

GRT Makes Tender Offer to Cassette Co.

LOS ANGELES — General Recorded Tape (GRT), in a drive to get involved in the manufacture of blank cassette tape, has made a tender offer to Magnetic Media Corp. of Massapequa, N. Y. GRT, which offered shareholders of Magnetic Media one share of GRT stock for every 60 shares of the New York company, and about 4,500 GRT shares for Magnetic's $260,000 in convertible debentures.

The offer expires Nov. 14, but it was learned that the board of directors of Magnetic Media has accepted GRT's stock offer and has decided that shareholders also agree to the acquisition.

Magnetic Media, heavily involved in the blank tape and mastering areas, Thursday decided to concentrate on manufacturing blank cassette tape.

Continued on page 22

November 9, 1968, Billboard

ALLIED RADIO CORPORATION'S Second annual Tape Recorder Show in Chicago featured the latest cassettes. 4 and 8-track and reel-to-reel recorders from Ampex, Concord, Crown, AWA, Hitachi and Wollensak. Five thousand persons attended the event, which was held Oct. 24- Nov. 2 at the company's Western Avenue and suburban Skokie stores.

Continued on page 22

November 9, 1968, Billboard
The Executive Offices of International Tape Cartridge Corporation are now located at:
1975 Bloomfield Avenue,
Fairfield, N.J. 07006
James J. Elkins

President
Toothless Wonder

The bottom half of our new EP cassette where you drop in the tape is all gums. The teeth are in the upper half, out of the way. No threading. We’re also ahead in the “fewer parts” race: only 3 inside. The case snaps or welds together. Nothing could be simpler, easier to assemble, or more trouble-free. Quantity deliveries start now.

3 Licenses: No Snow Job

*Continued from page 20*

one, is releasing a cartridge containing music from both labels. The cartridge, "In A Christmas Mood," will feature music of Al Caiola, Ferrante and Teicher, and Jimmy Roselli (from UA) and Bobby Vee, Johnny Mann, Vic Dana, Robert Rhemans and the Ventures (from Liberty). The cartridge will be issued in 4 and 8-track configurations.

RCA Records will issue 15 Christmas stereo 8 tapes. Included in the release will be eight new titles and seven culled from the company’s catalog. In addition, RCA will promote its stereo 8 catalog in national advertising during the season and is offering its dealers large hanging mobiles featuring 22 RCA cartridges.

Capitol has been in production for several weeks on its Christmas product. The company will issue nine Christmas titles on cassette and four on 8-track.

3d Cassette Unit Debated by Sony

LOS ANGELES — Sony has debuted its third cassette model, the TC 124 CS which features two external speakers plus one built-in speaker. The five-pound portable AC/DC unit incorporates a pop-up lid and cassette ejector. There is also an automatic recording level control on the $199.50 model. A rechargeable device is available as an optional accessory for $14.95.

The company is also offering a model TC 124 which does not have the two external speakers and will retail for $169.95. Both units have input jacks for earphones.

GRT Makes Offer

*Continued from page 20*

currently produces about one million feet of blank cassette tape per month. "We have wanted to become involved in blank tape for some time," says Alan J. Bayley, GRT president, "and Magnetic Media Corp. offers us the ideal opportunity." Magnetic Media had a low last fiscal year of $215,417, primarily because of a depressed computer tape market. GRT initially entered into an agreement with Magnetic Media in May 1968 to loan the New York firm $87,000.

In consideration of the undertaking by GRT, stockholders of Magnetic Media granted GRT options to acquire their shares of Magnetic Media stock. In addition, to the blank tape operation, Magnetic Media will supply some 4 and 8-track cartridge tape to GRT. Magnetic Media also is involved in developing a new lubricant for 4 and 8-track cartridge tape.

Craig in Drive

*Continued from page 20*

Craig dealer. Craig has distributed a counter card for retail outlets in 47 States bearing the 1,000 winning numbers, Doyle said. The contest is void in Nebraska and Wisconsin, where State law restricts such certain contests.

Craig is backing the promotion with major advertising schedules in Life and Look magazines.
EXOTIC GUITARS

THE EXOTIC GUITARS
A TASTE OF HONEY
LOVE IS BLUE
WALK ALONE ONLY YOU
THOSE WERE THE DAYS
MUSIC TO WATCH GIRLS BY
THE SOUND OF MUSIC
A MAN AND A WOMAN

ORDER NOW FROM YOUR RANWOOD DISTRIBUTOR

Arranged & Conducted By: BILL JUSTIS
Solo Guitar: AL CASEY

Produced By: RANDY WOOD

FROM RANWOOD RECORDS, INC.

RANWOOD RECORDS, INC., A SUBSIDIARY OF RANWOOD INTERNATIONAL, INC., 9034 SUNSET BLVD., LOS ANGELES, CALIF. 90069 - PHONE (213) 278-7222
Billie Jean Sues MGM Films, 2 TV Stations on Williams Film

ATLANTA—Billie Jean Berlin, the newlywed widow of country singers Hank Williams and Johnny Horton, has filed suit here against Metro-Goldwyn-Mayer, Inc., and two TV stations, seeking more than $2 million.

Ms. Berlin recently to insurance company manager Kent Berlin, she contends the film corporation deliberately misrepresented her marital status with Hank Williams in the movie "Your Cheatin' Heart."

Also named in the suit are the Columbia Broadcasting Co. and Storer Broadcasting Co., which owns WAGA-TV here. Mrs. Berlin says both TV companies telecast the movie. She contends the film damaged her as it portrayed Williams as still being married to his first wife, Edythe, at the time of his death in January, 1953.

1935 REVISITED: MAINER FIDDLERS AT THE 'OPRY'

NASHVILLE—J. E. Mainer, who first recorded on the Bluebird label for Victor in 1935, made his first appearance on stage at the "Grand Ole Opry" last week.

Mainer and his band were introduced from the stage of the "Opry" after they made the trip from Concord, N. C., to present his original home-made fiddle to the Country Music Association.

The old-time fiddler-singer, and writer of such standards as "Maple on the Hill," now makes instruments, using imported wood for the product. He also records on three labels, foremost of which is Bluebird.

His brother, Wade Mainer, another old-time great, now is living in Flint, Mich., and still is semi-active in the music business.

Mainer was introduced by Roy Acuff.

Chellman Sets Up Promo, Sales Co.

NASHVILLE—Chuck Chellman, who for the past few years has been promotion director for Kapp Records, has formed his own record promotion and sales company here. Kapp will be his first client.

The new firm, in the same line as Atlantic's record promotion and sales company, will service all Southern record markets including Texas and Oklahoma. It will be known as the Chuck Chellman Co. Chellman said the service would include artist and record promotion at radio and TV outlets with a thorough follow-up on the sales of records. The company will work with key dealers, one-stops, and record buyers in the territory.

In addition to working pop and rock records in the South, Chellman will handle country music on a national basis.

Chellman, a veteran of the industry, began as a professional musician and singer, touring with Charlie Spivak and Ray Eberle, following his schooling at Blasius College. He later worked club dates with leading entertainers. He launched his record career with Decca as promotion manager in the Pittsburgh area, then became promotion and sales manager for Decca's Cleveland branch.

His initiation into Nashville music came through Saturday, where he was vice-president and marketing director. He later held a similar post with Monument and was responsible in moving Monument into both the country and R&B fields. Chellman also founded the first NATRA scholarship award.

Chellman currently serves as chairman of the board of the record promotion company, the post to which he was elected last year at Wheeling, W. Va.

Mrs. Berlin was married to Williams in October, 1952, and she claims to have toured with him until the time of his death. The movie, Mrs. Berlin said, "Held me out to the public as being guilty of lewd, improper and unchaste conduct" as well as being guilty of a crime involving moral turpitude.

She said she filed a notice of suit when the movie first came out, but that lawyers were beginning negotiations with MGM over a period of years. "We had not reached an amicable settlement," she said, "so the lawsuit was necessary."

Mrs. Berlin continues to operate Horton Enterprises, including publishing firms in her native Shreveport.

ATTENDANCE TO HALL OF FAME IS DOUBLED

NASHVILLE — Paid attendance at the Country Music Hall of Fame and Museum, which numbered more than 90,000 for its first 10 months of operation last year, has nearly doubled that figure (175,000) in the first 10 months of 1968.

Particularly encouraging to the Country Music Foundation, which operates the building, was the fact that last season attendance was holding up well. In the week during the annual country music convention last year and the week following, attendance tended 3,600. For the same two weeks this year the attendance figure was at 5,200.

At no time this fall has attendance fallen under 1,000 during any week. At the current rate it is conceivable that the figures for the year may reach or surpass 200,000.

The latest addition to the Hall of Fame is a guitar, presented by Fender Musical Instruments. The instrument, 15 years old, was handmade in Canada. Though not his first guitar, it is the initial one he made by hand. The attention figure for the guitar acquisition was announced by Mrs. Sherylda Scarfe.

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

YESTERYEAR'S COUNTRY HITS

Gospel music's "Hymnals" have a great album on this preview.

"WHEN I REACH HOME"

Dee Jay's may direct your requests to Thacker Records, P. O. Box 1118, La Follette, Tenn. Dee Jays all over the U. S. are getting requests for this great album. .. Distributors, some areas still carry. Promotion directed by Britte Star, 209 Stahlin Bidg., Nashville, Tenn.
<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks on Chart</th>
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<tr>
<td>1</td>
<td>SATURDAY NIGHT</td>
<td>W allo Price, Decca 22588</td>
<td>(Tenn., BM)</td>
<td>3</td>
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<tr>
<td>40</td>
<td>I'VE BEEN AIN'T THAT LOVE</td>
<td>Jack Barlow, RCA 77130</td>
<td>(Tenn., BM)</td>
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<tr>
<td>41</td>
<td>A HAMMER &amp; NAILS</td>
<td>Smokey Robinson, RCA Victor 47-9650</td>
<td>(Tenn., BM)</td>
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<td>LEAVES ARE THE TEARS OF AUTUMN</td>
<td>Johnny Cash, Decca 47-9662</td>
<td>(Capitol)</td>
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<td>BALLAD OF TWO BROTHERS</td>
<td>Audley Manors, RCA 10368</td>
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<td>AGE OF WOES</td>
<td>Bob Wills, Decca 47-9662</td>
<td>(Tenn., BM)</td>
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<td>45</td>
<td>WE NEED A LOT MORE HAPPINESS</td>
<td>Buddy Rich, Decca 47-9662</td>
<td>(Tenn., BM)</td>
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<td>FROM HEAVEN TO HEARTACHE</td>
<td>Bill Lewis, United Artists 30237</td>
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<td>DON'T WORRY 'BOUT THE MULE</td>
<td>Johnny Cash, United Artists 30237</td>
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<td>ALIBI MAN</td>
<td>Bobby Bare, RCA Victor 47-9663</td>
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<td>POWER OF YOUR SWEET LOVE</td>
<td>Claude King, Columbia 47-9662</td>
<td>(Tenn., BM)</td>
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<tr>
<td>56</td>
<td>THREE SISTA PACKS, TWO ARMS AND A JUKE BOX</td>
<td>Johnny Lee, Columbia 47-9634</td>
<td>(Tenn., BM)</td>
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<td>53</td>
<td>JACO &amp; JILL</td>
<td>Bob Luman, RCA Victor 47-9616</td>
<td>(United, BM)</td>
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<td>LITTLE MADEIRA</td>
<td>Archie Campbell, RCA Victor 47-9616</td>
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<td>THE STRAIGHT LIFE</td>
<td>Roy Orbison, United Artists 44541</td>
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<td>SON OF A SAWMILL MAN</td>
<td>Osborne Brothers, Decca 22992</td>
<td>(Decca, BM)</td>
<td>5</td>
</tr>
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<td>63</td>
<td>PHOENIX FLASH</td>
<td>Stan Hatchcock, RCA Victor 47-9607</td>
<td>(TAM, BM)</td>
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<td>61</td>
<td>NORMALLY, NORMA LOVES YOU</td>
<td>Ray Seay, Stamps 962</td>
<td>(United, BM)</td>
<td>5</td>
</tr>
<tr>
<td>62</td>
<td>EVERYDAY'S A HAPPy DAY FOR FOOLS</td>
<td>Jim Doolittle, Capitol 2253</td>
<td>(Blue Creek, BM)</td>
<td>6</td>
</tr>
<tr>
<td>58</td>
<td>WALKIN' THROUGH THE MEMORIES</td>
<td>Dean Reed, Capitol 2253</td>
<td>(Blue Creek, BM)</td>
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<tr>
<td>54</td>
<td>SUNSHINE MAN</td>
<td>Mac Curtis, RCA 47-9615</td>
<td>(Vee, BM)</td>
<td>4</td>
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<tr>
<td>66</td>
<td>I'M GONNA ROLL HOME WHERE I BELONG</td>
<td>Ricky Skaggs, Capitol 22992</td>
<td>(Capitol)</td>
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<tr>
<td>74</td>
<td>LOVING YOU (THE WAY I DO)</td>
<td>Roy Sacklin, RCA Victor 47-9640</td>
<td>(Vee-Vee, BM)</td>
<td>2</td>
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<td>SMOKIN' LINEMAN</td>
<td>Mac Wisemen, RCA 10368</td>
<td>(Tenn., BM)</td>
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<td>66</td>
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<td>Ricky Skaggs, Capitol 22992</td>
<td>(Capitol)</td>
<td>7</td>
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<td>71</td>
<td>THE AUCTIONEER</td>
<td>Brenda Byars, MCA 160</td>
<td>(Mama's Smiles, ASCAP)</td>
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<td>68</td>
<td>THE LOVE OF A WOMAN</td>
<td>C Jene, RCA 10349</td>
<td>(Vee-Vee, BM)</td>
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<td>70</td>
<td>TO BE A CHILD AGAIN</td>
<td>Artie Carter, United Artists 30544</td>
<td>(United, BM)</td>
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<td>72</td>
<td>I BLEW IT Away</td>
<td>Mickey Gilley, Puilt 150</td>
<td>(Capitol)</td>
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<tr>
<td>71</td>
<td>I WAS WITH RED POLEY (The Night He Passed)</td>
<td>The Drifters, MGM 14002</td>
<td>(United, BM)</td>
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<td>73</td>
<td>HOT BLACK LINEMAN</td>
<td>John Miller, Capitol 2290</td>
<td>(United, BM)</td>
<td>1</td>
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</tbody>
</table>

**Billboard HOT COUNTRY SINGLES**

**STARR Performer—Singles registering greatest proportionately upward progress this week.**

**First Ballad**

Waylon Jennings

**YOUR'S LOVE**

Published by WILDERNESS MUSIC CO.

913—17th AVE., S., NASHVILLE, TENN.

Written By HARLAN HOWARD

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Country Music

BMI’s TOP SONG OF THE YEAR was “Release Me,” and here vice-

president Frances Preston and president Edward N. Cramer present
citations to writer Eddie Miller, and publishers Joe Johnson and Bob
Jennings of Four-Star.

Country Academy to Hold Awards Show on March 3

LOS ANGELES—The Academy of Country and Western Music will hold its annual award
show March 3 at the Hollywood Palladium, with Joe Allen producing the show. The
announcement was made by Herb Eisenman of BMI, chairman of the affair.
Eisenman said Charley Adkins, publisher; Has Blair, songwriter, and Harry Newman, disk jockey,
would co-chair the dinner, and that a nominating committee was in the process of reviewing
the awards. Dean Kay is handling tickets, Bob Burrell is working with promotions, and
Ron Irvin and Rick Landy are handling promotion. A music director has yet to be named.
The Academy’s presentation, for regional artists and musicians, is a leading social
and business affair annually.

Benefit Set to Aid Symphony

NASHVILLE—Frances Preston, vice-president of BMI in charge of
the Nashville office, arranged and a grand opening of a new hotel here as a means of
providing financial assistance for the symphony orchestra.
Mrs. Preston, secretary and board member of the Nashville Symphony Association, also is
In her dual role, she has set up the benefit that will be unique to the city. The affair will be the
opening of the Sheraton-Nashville, a formal affair which will take place on Friday, Dec. 13.
In addition to her other duties Mrs. Preston is a member of the American Symphony
Orchestra League, the Patrons of Jazz, the Tennessee Arts Com-
munity, and the National Academy of Recording Arts and Sciences.

Singleton Adds Two to Firm

NASHVILLE—Shelby Singleton has added two new mem-
bers to his enterprises here. Mabel Ball, former executive with the Chemical Bank and
New York Trust Co., will serve as executive vice-president and treasurer of SSS, Interna-
tional. John Singleton, brother of the president, will serve as general
manager of Shelby Singleton Music, Inc.

The Charlie Louvin Show

Charlie Louvin
Grand Ole Opry
Capitol Records
Jim Alley
Dot Records
Wes Bucannon
Columbia Records
Bob Barnett
Columbia Records
Jackie Burns
West Coast Miss Country Music
Wayne Kemp
Decca Records
Dick Miles
Capitol Records
For bookings—Contact:
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Earl Owens or Don Curnnph
801 17th Ave. South, Nashville
(615) 244-3738

Billboard Special Survey
For Week Ending 11/19/68

1. HARPER VALLEY P.T.A.
   James C. New, Monument, PLP 1 (S) 6
2. BOBBIE GENTRY & GLEN CAMPBELL
   Capitol ST 2929 (S) 5
3. GENTLE ON MY MIND
   Glen Campbell, Capitol T 2609 (M) ST 2609 (S) 58
4. JOHNNY CASH AT FOLSOM PRISON
   Columbia (No More) CS 9629 (S) 23
5. BING CROSBY
   Ultra Hugger, Capitol ST 2972 (S) 7
6. SONGS OF PRIDE .... CHARLEY, THAT IS
   RCA Victor LPM 1401 (M) 6
7. BY THE TIME I GET TO PHOENIX
   Glen Campbell, Capitol T 2851 (M) ST 2851 (S) 46
11. JUST THE TWO OF US
   Jack Nelson & Marty Peppe, RCA Victor LPM 4009 (M) 5
9. HEY LITTLE ONE
   Glen Campbell, Capitol T 2967 (M) ST 2967 (S) 26
10. ANOTHER TIME, ANOTHER PLACE
    Dean Kay, Capitol, PLP 3850 (M) 4704 (S) 29
12. Loretta Lynn’s Greatest Hits
    Decca (No More) DL 7500 (S) 29
13. Loretta Lynn’s Greatest Hits
    Various Artists, Capitol CS 2669 (S) 6
    Capitol, PLP 3540 (M) BN 3540 (S) 15
14. THE ROMANTIC WORLD OF EDDY ARNOLD
    RCA Victor LPM 4009 (M) LSP 4009 (S) 23
15. A NEW PLACE IN THE SUN
    RCA Victor, Capitol CS 2709 (M) ST 2709 (S) 36
29. WALKIN’ IN LOVELAND
    RCA Victor, LSP 4009 (M) 29
21. HOPP IT’S HEAVEN
    David Houston, Epic (No More) BN 3491 (S) 14
22. NEXT IN LINE
    Liberty Tally, Decca DL 10089 (S) 11
10. THE BEST OF MERE HAGGARD
    Capitol (No More), SKDL 2001 (M) 11
10. THE THREE JONES STORY
    Northern LSP 3159 (S) 21
21. BIG GIRLS DON’T CRY
    Tony Orlando, RCA Victor LPM 4009 (M) 24
9. A TIME TO SING
    Hank Williams Jr., Mon, No More, ST 4459 (S) 9
23. SWEET ROUGE JONES
    Hank Snow & His Brothers, Capitol, BN 3543 (S) 16
24. HONEY
    Johnny Horton, United Artists, LSP 3642 (M) BN 3642 (S) 27
25. CRIMES OF THE CROP
    Wanda Jackson, Capitol ST 2709 (S) 4
26. A TENDER LOOK AT LOVE
    Loretta Lynn, Decca DL 29013 (S) 15
27. UNDER THE RAIN
    Johnny Bond, Syd LP 2026 (S) 28
30. THE HAPPY STATE OF MIND
    Bill Anderson, Capitol DL 5036 (S) 30
37. MORE COUNTRY SOUL
    RCA Victor LPM 4009 (M) 37
33. JIM REEVEs ON STAGE
    RCA Victor LPM 4009 (M) 33
31. HANK MINE COUNTRY
    Charley Pride, RCA Victor LPM 3952 (M) LSP 3952 (S) 31
32. A REAL GOOD WOMAN
    Hank Shepard, Capitol ST 2946 (S) 32
33. BEST OF EDDY ARNOLD
    RCA Victor LPM 3935 (M) LSP 3935 (S) 33
34. MEANWHILE BACK AT THE RANCH
    Rick Nelson, Capitol CS 2757 (S) 34
11. THE GUITAR PLAYER
    Jimmy Dean and His Brothers, Capitol ST 2724 (S) 11
51. GOOD TIMES
    Willie Nelson, RCA Victor LPM 4638 (M) LSP 4638 (S) 51
38. ONLY THE GREATEST
    Johnnie Wright, RCA Victor LPM 4020 (M) LSP 4020 (S) 38
39. THE GREAT OLD SONGS
    Johnnie Wright, Curb CS 9701 (S) 39
43. I LOVE FLAT & SCRUGGS
    Sketer Davis, RCA Victor LPM 4650 (S) 43
46. SONGS OF THE MOUNTAIN
    Hank Snow, RCA Victor LPM 4632 (S) 46
41. SOUNDS OF GODBRE
    Jo Dee Phoenix, Decca DL 2915 (S) 41
42. ALABAMA WILD MAN
    Joe Brry, RCA Victor LPM 4032 (M) LSP 4032 (S) 42
44. PROMISES, PROMISES
    Lynn Anderson, Capitol CS 9707 (S) 44
35. TOUCH OF SORROW
    Jim Reeves, RCA Victor LPM 3985 (M) LSP 3985 (S) 35
46. MY LOVE SONG FOR YOU
    Hank Ballard, RCA Victor LPM 4030 (S) 46
THOUSANDS OF PLAYTAPE CARTRIDGES TO CHOOSE FROM!

Dionne Warwick ★ Bobby Goldsboro ★ Steppenwolf ★ The Temptations ★ Richard Harris ★ Deep Purple ★ The Mamas & The Papas ★ Diana Ross & The Supremes ★ Four Tops ★ Glen Campbell ★ The Association ★ The Beatles ★ Martha Reeves & The Vandellas ★ The Beach Boys ★ The Ohio Express ★ Lovin' Spoonful ★ Human Beinz ★ Miriam Makeba ★ Herman's Hermits ★ The American Breed ★ Eric Burdon & The Animals ★ Ray Charles ★ Marvin Gaye & Tammy Terrell ★ Petula Clark ★ Bill Medley ★ Dean Martin ★ Dr. Zhivago (Soundtrack) ★ Burt Bacharach ★ Bill Cosby ★ Al Martino ★ Wes Montgomery ★ Frank Sinatra ★ The Dells ★ 1910 Fruitgum Company ★ Rotary Connection ★ The O'Kaysions ★ Stan Getz ★ Hank Williams ★ Nat King Cole ★ Nancy Sinatra & Lee Hazlewood ★ Stevie Wonder ★ Smokey Robinson & The Miracles ★ Nancy Wilson ★ B. J. Thomas ★ Ultimate Spinach ★ Gladys Knight & The Pips ★ Sandy Posey ★ Bobby Gentrey ★ The Cowsills ★ Jimi Hendrix Experience ★ Mothers of Invention, and many more!
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ATLANTIC

ARETHA IN PARIS
Atlantic SD 8207
Recorded "LIVE" at the Olympia Theater, Paris

THE BEST OF BOOKER T. & THE MG'S
Atlantic SD 8202

SAM & DAVE
I THANK YOU
Atlantic SD 8205

ARCHIE BELL & THE DRELLS
I CAN'T STOP DANCING
Atlantic SD 8204

THE SUPER HITS, VOL. 3
VARIOUS ARTISTS
Atlantic SD 8203

HERBIE MANN
THE INSPIRATION I FEEL
Atlantic SD 1513

THE SWEET INSPIRATIONS
WHAT THE WORLD NEEDS NOW IS LOVE
Atlantic SD 8201

ARCHIE BELL & THE DRELLS
I CAN'T STOP DANCING
Atlantic SD 8204

MABEL MERCER & BOBBY SHORT
AT TOWN HALL
Atlantic SD 2-804
Deluxe, 2LP Set

ROY AYERS
STONED SOUL PICNIC
Atlantic SD 1514

THE FREEDOM SOUNDS FEATURING WAYNE HENDERSON
SOUL SOUND SYSTEM
Atlantic SD 1512

MOSE ALLISON
I'VE BEEN DOIN' SOME THINKIN'
Atlantic SD 1511

JOHN HAMMOND
SOONER OR LATER
Atlantic SD 8206

CHARLIE PALMIERI
LATIN BUGALU
Atlantic SD 8166

INSTITUTIONAL CHURCH OF GOD
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Atlantic SD R-021

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SEEKING A PART TIME LOVE
Atlantic SD R-023
New Albums...

SOUL CHRISTMAS
VARIOUS ARTISTS
Atco SD 33-269

OTIS REEDING IN PERSON
AT THE WHISKY A GO GO
Atco SD 33-265

BEE GEES
RARE PRECIOUS & BEAUTIFUL
Atco SD 33-264

THE BEST OF KING CURTIS
Atco SD 33-266

CARMEN McRAE
THE SOUND OF SILENCE
Atlantic SD 8260

ROWAN & MARTIN AT WORK
Atco SD 33-257

P.F. SLOAN
MEASURE OF PLEASURE
Atco SD 33-258

SCOTT FAGAN
SOUTH ATLANTIC BLUES
Atco SD 33-267

MAX ROACH
MEMBERS, DON'T GIT WEARY
Atlantic SD 1510

STEVE MARCUS
COUNT'S ROCK BAND
Vortex 2009

BETTY WRIGHT
MY FIRST TIME AROUND
Atco SD 33-260

KEITH JARRETT
RESTORATION RUIN
Vortex 2008

MURRAY THE K PRESENTS
THE BILL SHEPHERD SINGERS
SING BEE GEES HITS: AURORA
Atco SD 33-262

MURRAY THE K PRESENTS
VARIOUS ARTISTS
Brooklyn 302

THE OTHER RAY CHARLES
MEMORIES OF A MIDDLE-AGED MOVIE FAN
Atco SD 33-263

THE ABSTRACTS
Pumpell SD-9002
**HIGH FIDELITY NUMBER ONE**

*all the way WITH CLASSICAL RECORD DEALERS*

<table>
<thead>
<tr>
<th>Question</th>
<th>Publication</th>
<th>Percent</th>
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<tr>
<td>Which magazine do you feel most influences your customers, helping to pre-sell classical records and brings buyers into your store?</td>
<td><strong>HIGH FIDELITY</strong></td>
<td>47.4</td>
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<td>Saturday Review</td>
<td>28.9</td>
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<td>Saturday Review</td>
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* Mark Clements Research, Inc. 1968 independent survey

The Above Listed Publications (All Consumer Magazines) were the only Magazines listed for choice on the printed questionnaire.
Classical Music

Col's 3 Specially Priced Pkgs.

NEW YORK—Three specially priced packages, including a 20-LP set of Wagner's "Ring," are being issued by Columbia Records this month. Columbia also has a five-record set of the seven Sibelius symphonies, with Leonard Bernstein and the New York Philharmonic. One LP of the two-record Kennedy set, which will list for $5.79, contains excerpts from his speeches and interviews. The second disk has studio excerpts from Robert F. Kennedy's campaign. The late senator at St. Patrick's Cathedral in New York, included are the eulogies by the Rev. Terrence Cooke, Archbishop of New York, and Edward F. Kennedy of Massachusetts; an excerpt from Mahler's "Symphony No. 5" by Bernstein and the Philharmonic; France's "Prélude à un après-midi de printemps" by Tenor Richard Tucker, Gergory Chants of the choir of St. Elizabeth Church, New York; Verdi's "Requiem," by soprano Beverly Sills; and "Battle Hymn of the Republic" by Andy Williams and the St. Patrick's Choir. A booklet, in part of Columbia's "Bach to Rock" campaign, inaugurated in August. Another album being issued in the program is a first pressing of Terry Riley's "In C.

ELECTRONIC BACH LP

Issued by Columbia

NEW YORK—An electronic Bach album is being issued by Columbia Masterworks this month. The album, "Switched-On Bach," is a two-LP set containing 17 compositions by one of Bach's closest contemporaries. The album was realized and developed by Walter Carlos, composer and musician/technician, with the assistance of Benjamin Pollock, musician and musicologist, in collaboration with Rachel Elkind of TEMPEL. Paul Myers handled the album for Masterworks. "Switched-On Bach," was made for Columbia by Riley, a young Northern California avant-garde composer, and an ensemble organized by trombonist Stuart Dunsmuir. The musicians are from the Center of the Earth and Performing Arts at the State University of New York at Buffalo.

RECORD REVIEW

RCA Bows 'Complete' Opera in Highlights

NEW YORK—Van Cliburn was direct in his 3-LP set with Eugene Ormandy and the Philadelphia Orchestra in Brahms' "Piano Concerto No. 2" at Philadelphia on Tuesday (29), but his performance seemed to miss the subtleties and refinement in the work. Cliburn, who has recorded the concerto for RCA with Eric Leinsdorf and the Boston Symphony, gave a broad, large-scale performance of the piece, an interpretation which went over well with his many admirers. Ormandy and the Philadelphia, who recently have joined Cliburn on RCA's artist roster, complemented the soloist well and also performed two 20th-century works admirably. They

Pianists Play It Like It Is in Series

NEW YORK—Sterling performances, including many by composers, mark the second release of the Welte Legacy of Piano Treasures. The 12 albums include pianists Gustav Mahler, Walter Gieseking, Bela Bartok, Alexander Glazunov, Gabriel Faure, Theodor Leichterly, Franz Schubert, Adolf von Hohmann, Max Reger, Bernard Stavenjen, Josef Hofmann, Alexander Scriabin, Alfred Greenfield, Alfred Rosenberg, Lefthand Poulenc, and Joseph Lhévinne. With the condition that all seven Beethoven, Beethoven-Beethoven etc., this-disk is a remarkable job in recreating the performances of the artist. The final work, piano solo, will be drawn to the album featuring Mahler, Faure, and Eger. One side is devoted to Mahler and contains "Ging vom Leben der Maria der Feld," the Funeral March from Symphony No. 9, and "Das himmelische Leben." Several works on this album are "P. 200" and "Barcarolle, Op. 26," while Reger is heard in his "Silhouette, Op. 11, No. 3," "Humoresque Op. 26," and "Prelude and Fugue in C." Mahler's and Reger's performances date from 1905; and Faure's from 1913.

Paderewski's Second


Rare Disks


Paris Unit in Its N.Y. Debut

NEW YORK—The new Orchestre de Paris, which made its New York debut under Georges Prêtre at Carnegie Hall on Oct. 26, displayed a high degree of virtuosity and lyricism under Charles Munch, musical director. The orchestra was founded last year.

The first half of the program consisted of an elegant lyrical reading of Chopin’s “Symphonic Fantasie,” which Munch conducts in the orchestra’s debut three concerts later this month. The work has received an increasing number of performances and recordings lately with the latest discs being under Karl Amersin (London) and Pierre Boulez (CBS). The other L’Orchestre de Paris album on Angel is conducted by Georges Prêtre and Jean-Pierre Jacquotet. A previous RCA version of “Symphonic Fantasie” with Munch and the Boston Symphony still is in the catalog.

The orchestra’s virtuosity showed in Rachmaninoff’s “Daphnis et Chloe,” Suite No. 2, a rather work Munch has been associated with for a year that could become a brilliant interpretation as the orchestra continues its development. The program shared together in the audience’s accolades.

Jean Martinon conducted the orchestra on Sunday (27) in a program consisting of Beethoven’s “Symphony No. 8” and Franck’s “Symphony in D Minor,” the latter about its “The Mandarin’s Cupid.” and Messiaen’s “Oiseaux Exotiques.”

FRED KIRBY

Pa. Chamber Is Disbanded

• Continued from page 31

certs, which was about to have started at the Lincoln Center and at the 72 Pearl Bailey and Lionel Hampton.

The 30-member ensemble gave its first concert on Oct. 26 in Lansdale, Pa. under Arthur Brusilow, music director, who took over the unit in 1965 after closing with the board of the Philadelphia Orchestra, where he was concertmaster.

The Chamber Orchestra played 34 weeks of concerts in 1966-67 including 22 at the Academy of Music in Philadelphia, 11 at New York City and the rest on tour. For its second season, the orchestra dropped its New York season and the Friday-Sunday Academy schedule and organized more extensive tours.

An additional six weeks were played at the first Temple University Music Festival last summer, but most of the group’s original members left after the Temple season. The projected third season was scheduled for 1967-68 but the concerts was canceled in late summer, leaving about 80 tour bookings. A new group has been reconstituted under the orchestra’s contract with RCA, but the results were not a significant source of income. RCA has since contracted with the Philadelphia Orchestra.

RCA Bows ’Complete’ Operas

• Continued from page 31

“Amend, raminghi e poverti,” by Miss Moffo and MacNeil. (2) “Lamma Borgia.” It stars Montserrat Caballe, Shirley Verrett, Elke Flego and Alfredo Kraus. John Perla leads the RCA units. Caballe’s reading of the tragic “Era di piu filo mio” is superb. (3) “La Traviata.” This is with Caballe, Sherrill Milnes and Carlo Bergonzi. George Pretre leads the RCA orchestra and his Caballe’s soprano has won in the long aria near the close of the first act.

(4) “Erianni.” Principals here are Leontyne Price, Flagello, Mario Sereni and Bergonzi. Thomas Schippers conducts the Philadelphia Orchestra and chorus as usual. A duet here is the “Ah, non dir, pensieri adesso,” with Miss Price and Bergonzi’s timbre in colorful harmony. (5) “La Rondine.” Sung by Moffo, Sereni, Pierre De Palma and Grazia Schieltz. This RCA concert is conducted by Giuseppe Molinari-Pradelli. The final scene, “Amore, Mia Madre,” is especially telling.

6 “Un Ballo in Maschera.” With Miss Price, Robert Merrill, Flagello, Bergonzi, Miss Verret and Reri Grist. Leidholdt handles the conduct of the RCA group. Miss Price’s opening aria and Act Two is handled beautifully.

7 “Manon.” The full opera either has been on top or rated high on the classical chart. These highlight LPs are a welcome supplemen.

ROBERT SOBEL

Classical Notes

Placido Domingo will be the soloist with Louis Lane and the Cleveland Orchestra on Thursday (7) and Saturday (9). Sir Adrian Boult will conduct the New York Philharmonic in Beethoven’s “Pastoral” on Nov. 9, a concert benefiting the American Institute, and on Nov. 10, Boult will conduct the Columbia Symphony Orchestra.

The full opera either has been on top or rated high on the classical chart. These highlight LPs are a welcome supplement.

ROBERT SOBEL

Col’s 3 Price Pkg.

• Continued from page 31

“Double Concerto” and a first stereo recording of “Variations for Orchestra.” The Uday Shankar Dance Troupe is featured in a Masterworks album recorded in Calcutta and New York. Negro spirituals backed by taped Afro-Caribbean rhythms are contained in a pressing by the Howard Roberts Chorale. The low-price Odyssey line has a coloratura recital by recitalists Andre Kostelanetz, Maurice Abravanel and Pietro Cimarosa. Sir Adrian Boult and the London Philharmonic perform Tchaikovsky’s Batblack Pearl Robison performs songs and spirituals in another Odyssey album.

Maurice Pollin made his New York debut on Friday (1) with Sixton Eiheiae and the Detroit Symphony.

Classical Notes

PAUL CLARK
We're the hottest classical line going.

Breaking out with chart contenders.

And coming up fast with a great November release.

Brahms: String Sextet No. 1. Amadeus Quartet. 139 353


Mozart: Piano Concertos Nos. 8 & 25. Geza Anda, piano and cond. Salzburg Camerata Academica. 139 384

Mozart: Symphonies Nos. 5 & 33. Berlin Philharmonic. Böhm, cond. 139 385

Radio-Television programming

FM Forged New Programming Concepts for AM: Osmundson

By CLAUDE HALL

NEW YORK—FM radio has, in many ways, keyed new programs into its line-up. This was brought home by Dean Osmundson, station manager of WJAS-FM in Pittsburgh. The station last week was meeting here of NBC radio sponsors, and Osmundson related how he'd put rock 'n roll programming on WJAS-FM in February 1962. The success of rock on FM, he questioned, whether we couldn't do it on the AM station," he told a gathering of more than 250 of the country's leading network program- mers here Oct. 24. Osmundson was on a panel composed of the AM, FM, president, programs, NBC Network network. He was president of WJAS- Pittsburgh; Bill Bengston of KOAM, Pittsburgh, Kan.; El- liott, president of WJOY, Buffalo, N.Y., and Bruce Buchanan of WFCR, Greenfield, S. C.

Instead of going to a rock 'n roll format on WMCI, however, what Osmundson did was lift the best things from top 40 programming and integrate them with what is already done on records. The station has a little over 40,000 listeners, but the best play is given to the top 40 easy listening records. Records are used for the desc. and synth. of the station. QM is playing "Harper Valley P.T.A." and records by Robert Goulet, Paul Jones, Brenda Streisand, etc.

Buscher at WJAS uses a "programming approach to reach a mass audience. Through taped examples, he demonstrated how WJAS was able to combine music with in- stant radio commercials. He worked with Bob Wogan with helping provide the tools to get the job done.

A different kind of program- ming was used by Bill Bengston of KOAM, which serves not only a town of 50,000 people, but the sur- rounding counties. This station, during any given day, shifts programming from one station to another in the morning in early list- ening time. This type of diversification pays off for KOAM, Bengston said.

WIOD is generally No. 2 in Miami, according to Nov- lins and June, July, and August showed the highest revenue in radio-competition. All of this, he said, was due to constructive planning. WIOD is also the oldest station in Miami, having been on the air in 1949.

With 15,850 listeners, WVIE, at the top of the chart, and for selected LP cuts, all within a soft contemporary style, has a regular feature called "a "label rock" approach, with the emphasis on naming record companies as well as playing authentic interpretations.

The format, as planned by Erwin, is a "lyric over both AM and FM out of Chicago, has been its fourth week, following a swift cutoff of its modern country format after nearly three years. 18 Records In Rhythm

The station at present is air- ing 18 records in one program- ming hour, according to 28-year-old Erwin, with the station's "make-up" chart. Erwin explains, occurred when the program policy pulled out of a sale to a religious program- ming group and re-evaluated its position in market. KGBS music is designed to present a maximum number of LP cuts, with "good" sound, being played on the network's records, and a good number of its LP cuts.

Each personality selected his own music from the program's new format, Erwin and O'Donnell have developed.

O'Donnell says 30 cent per of the 70 records on last week's playlist are not national hits, but by groups which he says are of "ex- pense. The station will be to play an LP cut by UNI's new group, the Golden Sky, with good results reported at the Music City retail chain.

Artists Played

Among the artists being pro- grammed on the station last week were the Ventures, Y&T, Ventures, Tom Jones, Fatti Drew, Equlals, Joe Pellicato, Aratta, Joe Croce, Hr. Nash, Cowells, Herb Alpert and the Tijuana Brass and C. Smith, Fifth Dimension, Ed Ames, Cliffhows, Horst Jansch, Mike Bloomfield, Don, Steve, Judy Collins, Supremes.

Erwin feels that the station is going to be one above what normal middle-of-the-road do by repeating greats, and that it is necessary which are on the chart.

KGBS general manager Dale Petersen is credited with develop- ing the KMPG concept for the KMPG concept.

Of the days on the staff, only Erwin, Bob Kingsley and Bill Jenkins are carryovers from the country format. New to the station, XFM, Jerry Henderson, Erwin promises and his opinion are that the station is ready for the public.

WMCA's More Music Boast Goes to Public

NEW YORK—Believing that WMCA plays more records than any other non-top 40 AM station, program director Terrell Monument, Jr. will take his case to the public starting in November. For the month the New York 100 format station will run a "more music" contest. At the end of the month, the station will give every KGBS, and several others, LP cut for an entire hour. Another feature the station has bowed is a "yesterday can come anytime" promotion and promotion will be played for an entire hour on a random basis.

The hour of oldies will be spo- radic and devoted each time to hits of a given year.

WGS in Hip Rock at Night

M I A M I — Although the chances are 20,000-to-1, outside, the WGS-WAXY, 10,000-watt WAXY here is playing progressive rock at night on an easy listening rock at night. Bob Martin, pro- gramming consultant to the sta- tion, is the "Altar Valles" and the rest of the line-up includes Arnold Warren, a veteran with the station; Dave Ralston and Allan Johnson, brought in from XFM. Houston. During the day, the sound of WGBS is still largely easy listening with the records of artists like Paul Mauriat and Andy Williams.
ANDERSON is the man.

KaSandra is his soul.

"DON'T PAT ME ON THE BACK AND CALL ME BROTHER" (#4052) is his potent single.

This is the Album it's from.
Radio-TV Programming

Programming aids

Programming guidelines from key broadcasting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

Altoona—WFGJ
John Anthony
Program Director

BP: "Love Child" dons the__ Band and the__ Station, Columbia.


Huntville, Ala.—WAAY
Gary Steele


Jacksonville—WAFE
Ike Lee
Program Director

BP: "Are You Mine?" Pat Paar, Columbus.

Kingston—WBAZ
Gary Davis
Music Director

Program: "I Love You Like a Man," Bobby Vinton, United Artists.

Las Cruces—KORT
Glen Gromatzky
Program/Music Director, Personality


Leistentown—WLAM
Bob Oulette
Music Director & DJ

BP: "You're Never Gonna Be Alone," Dionne Warwick, United Artists.

Charlotte, N.C.—WAYS
Jack Gale
Program/Music Director, Air Personality

BP: "You're Never Gonna Be Alone," Dionne Warwick, United Artists.

Chattanooga—KXQI
Mike Studdert
Asst. Music Director

BP: "If It Ever Gets to Heaven," Johnny Cash, United Artists.

Columbia, Mo.—KTGR
Tom West
Music Director

BP: "What Are You Doing?" Ken Osbourne, Capitol.

Honover, N.H.—WCDR
Paul Gambicht
Music Director


Houston, Tex.—KUHF
Ken Williamson
Air Personality


Birmingham, Ala.—WLYF
Joe Lawhorn


Bucks County—WBRE
Blitz

BP: "I'll Turn You Loose," Tammy Wynette, RCA.

Cincinnati—WCKX
Dale Eichler
Asst. Music Director & Personality


Charlotte—WWOK
Cloyd Boatto
Music Director


Chester, Pa.—WEEZ
Lewell Howard
Program Director, Personality

BP: "All I Need," Mary Travers, Columbia.

Flint—WWMF
Jim Harper
Music Program/Personality

BP: "The Man with the Horn," Brian May, EMI.
The major stars in show business, recalls that every vaudeville song "Down Yonder" but "we could never give it away. It always seemed to sell."

Then years later a Nashville pianist cut the song and it became a hit. It was on the "Lucky Strike Hit Parade" for 18 weeks.

During Gilbert's hectic period before his ASCAP contract, among the many songs he wrote, many of the other songwriters had to be "great song demonstrators." "I called Johnson," Gilbert recalled "and asked him if he'd be interested in singing a song for him. He said, 'I don't want you and your lousy tenor. Put it in the mail. Well, I persisted, and he kept asking questions about the song and all those song "demonstrators." He did let me come over and I played the song for him, and asked him, "Mr. Johnson, do you like it?"

A one-finger pianist, Gilbert tells the new crop of young musicians who are technically proficient. "Today, a good song writer is going to have to know how to play an instrument." He is a musician in his own right, and he will clear his mind. He recalls the Saturday Charles Lindberg show on his historic flight to Paris. The event inspired Gilbert to write "What Lucky." Wave Lindberg was still en route, Gilbert had a stage door pass, and he traveled to the Manhattan office to see the song. "I was in the lobby of the building," he told his story. "And as I was there, a young man came in and said, 'I've got your song!'"

And as he recounted the story, the audience who uses the sobriquet 'Stube Bazard' in his own association with ASCAP, starting in 1914. "Today, a good song writer is going to have to know how to play an instrument," he concludes. "I'm not saying you have to be a musician, but you have to know how to write it."
Radio-TV Programming

Vox Jox

Yesteryear's Hits

Change-of-pace programming from your Librarian's shelves, featuring the disks that were hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts of that time.

POP SINGLES—5 Years Ago
November 9, 1963

1. Sugar Shack—Johnny Gilmer & the Fireballs (Dot)
2. Friday on a Tom-Tom & Specials (Atlantic)
3. I Saw Her Standing There—The Beatles (Parlophone)
4. I'll Be with You in Apple Pie Land—Petula Clark (Reprise)
5. My True Love Grows—Jim Reeves (Columbia)
6. Shades of a Million—The Four Tops (Motown)
8. (Sittin' on) The Dock of the Bay—Otis Redding (Atco)
10. I've Got a Name—Jefferson Airplane (RCA)

POP SINGLES—10 Years Ago
November 10, 1958

1. It's Only Makeup—Connie Francis (Philles)
2. Kingston Trio—Cindy (Philles)
3. It's All in the Game—Pamela (Philles)
4. Tony Jay—Rocky (Philles)
5. I'm Leaving You—Joe Weider (Philles)
6. Maria Elena—The Lescriptions (RCA)
7. Heartbeat—Don't (Philles)
8. Too Young—Vivian (Philles)
9. Bossa Nova Baby—Patty Prelsky (Philles)
10. It's Too Late to Stop Now—Harry Belafonte (Philles)

R&B SINGLES—5 Years Ago
November 9, 1963

1. It's All Right—Impressions (ABC-Paramount)
2. Baby Loves to Rock—The Minners (ABC-Paramount)
3. Sunday Morning Coming Down—Bob Dylan (Columbia)
4. Little Miss Funny Bone—The Gaylads (ABC-Paramount)
5. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
6. Tell Me—The Britons (ABC-Paramount)
7. I wish I Had You—The Platters (ABC-Paramount)
8. I Can't Help Myself—The Four Tops (ABC-Paramount)
9. My Prayer—The Democrats (ABC-Paramount)
10. I've Got a Feeling—Johnny Mathis (ABC-Paramount)

R&B SINGLES—10 Years Ago
November 10, 1958

1. In the Wine—Pete, Paul & Mary (Warner Bros.)
2. My Baby's Still Married—The Chiffons (Columbia)
3. In a Heartbeat—Helen Shapiro (Columbia)
4. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
5. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
6. Five-O—The Orlons (ABC-Paramount)
7. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
8. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
9. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)
10. I'm Gonna Take You with Me—The Clovers (ABC-Paramount)

Contest Set for College Composers

NEW YORK — A national competition for college composers and writers will be held in Salt Lake City, May 8-10. The competition, "Sound of Young America," will wind up with artists of stage, screen and records performing the top original works submitted by the students.

Radio-TV Job Mart

This column is published for people seeking employment in the radio, television industry. A box number will be supplied on receipt of $4.00 per listing. Please write in care of Billboard, 425 Park Ave., New York 22, N.Y.

POSITIONS OPEN

Full-time Employment Positions

Chicago: Male, female, 30's, with some experience, seeking similar position in Chicago. Billboard, 10th floor.
New York: Female, 20's, seeking similar position. Billboard, 10th floor.

POSITIONS WANTED

All positions available to all races, nationalities, and religions. No discrimination in any form.

New York: Male, 25, with 3 years experience, seeks junior radio sales position. Billboard, 10th floor.
Washington, D.C.: Male, 27, with 3 years experience, seeks junior radio sales position. Billboard, 10th floor.
...records with the good, good feeling!

Music built to work the underground.
The Soft Machine

made for heavies who move to the rock.
... an album package with moving parts that'll spin your eyeballs.

The Soft Machine
CPLP 4500
The Ash
a smash, bash single from the West Coast scene.
"Fly up tight"
b/w "Sad over you"
CP 451

King David
a giant killer single that slingshots all the rules.
"Molly Barr"
"Canticles to Jello"
b/w CP 450

...records with the good, good feeling
Probe Records Command Records
**Billboard Album Reviews**

**NOVEMBER 9, 1968**

**SOUNDTRACK**

*Oliver!*, Columbia CS 50136 (S)

Another brilliant recording of music by one of Italy’s most important composers, the master with whom, once, “Sole Luna” was sung. This album of the famous operetta is highly successful. It is justly deserved acclaim, with the help of the highly skilled orchestra of all Italian vocalists: Carla Maffioletti, Riccardo Zanella, Sbatria (the highly acclaimed soprano of the Teatro alla Scala), Luigi Sturaro, Piero Cipolliti, “Poli” and “La Vittoria Boliviana.”

**TIME TO CATCH SEESERS**

*The Leopard*, Warner Bros. WS 1749 (S)

La Galoppini’s score in the original version of “The Leopard” is now available in a new and vivid arrangement. The score that adds new dimensions to the film. It is the score of a lifetime. It is the score that will be treasured for years to come. It is the score that will be remembered.

**Counts**

*I Walk Alone*, RCA Victor 25-0290 (S)

A great performative silence is great song, and that’s the story of this album. The material consists of songs from the early ’60s, and are standards that have stood the test of time. The arrangements are simple, yet beautiful. The vocals are rich and deep. The album is a true classic. The vocalists are excellent. The album is a true classic.

**GODFATHER**

*Brando* and *Barnes*, Warner Bros. WS 1740 (S)

A film classic, a new recording of Brando’s classic performance. The album includes the famous “I’ll Be Back” and “What Ever Happened to Baby Jane?” The album is a true classic.

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Prices: 3.50 per copy—in lots of 1M or more.
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Ampex assures your success with great impulse display packaging and p.o.p. materials.

Our new Micro-Cassette! Unique, attractive—and loaded with impact to get those impulse sales. The cassette is blister-packeted directly to the full color display card and hole-matched for use on pegboard and wire dispenser racks.


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Our cassettes all play the same tune...PROFITS.
Evelyn Darlymple tells need for adult singles

BY EARL PAGE

OMAHA—One-stop owners and managers are making the music industry more aware of jukebox programming's importance. One of the most outspoken spokesmen is Mrs. Evelyn Darlymple, who addressed the Coin Operated Industries of Nebraska (COIN) here last week and told of her problems supplying adult singles.

Mrs. Darlymple told COIN members that the first thing they should do when buying a jukebox, or any coin-operated machine, is to test it to find out if the needle scratches. She said she got rid of her last jukebox because of such a problem.

Mrs. Darlymple also spoke of the importance of jukebox records and the need for more adult singles. She said she had recently purchased a jukebox and had been very pleased with its performance.

The convention, which is already known by many top label executives, recently telephoned Capitol Records' headquarters in Hollywood to find out where she couldn't get copies of Denny McLain's "Extra Innings."

This was during the World Series, she said. "We finally located 1,000 copies, and wouldn't you have guessed where they were in Detroit, McLain's hometown."

Mrs. Darlymple said she had also run into problems selling records in other areas. In one instance, she had to order a special record for a customer who had requested it.

There was no question about it, she said. "I selected 'Tomorrow Night' backed up with 'Honky Tonk,' which has been recorded properly at the RCA Victor studio and found to be one of the best-selling records right now."

(Continued on page 50)

EVELYN DARLYMPLE, outspoken champion of one-stop, as she was recently at meeting of the Coin Operated Industries of Nebraska. She is manager, Lieberman's One-Stop, Omaha.

UA ADDED TO REDISCO LP'S

Baltimore—Redisco has added United Artists Records to its line of Classic LP's. The firm, headed by Gene (Buddy) Buchman, has already added 31 new titles to its catalog since publication of its most recent bulletins and lists.


The list also includes 11 new German releases.

Buchman, who is now soliciting one-stops, is located at 1815 Guilford Avenue, Baltimore, Md. 21202.

Evelyn Darlymple

(Continued on page 48)

MOA AIMS AT PR SEMINAR

By RON SCHLACHTER

CHICAGO—The culmination of the Music Operators of America (MOA) public relations push may be a seminar on the subject of next year's show. This news was disclosed last week by MOA executive vice-president Fred Granger, following a strategy meeting of the president, Howard Ellis in Omaha.

The public relations seminar would be very worthwhile, said Granger. "It would show people how we can do our own communities."

Meanwhile, the MOA is planning another seminar in the near future, but no date has yet been set.

(Continued on page 52)

Vendors study cigarette hike

CHICAGO—A rise in cigarette taxes was the general reaction here last week to the news that A-V Co., Inc., a wholesale distributor of cigarettes, has raised its prices.

"It will cost us more, but we're not increasing our prices," said Howard Love, president of the company. "We're just following the lead. The cost of cigarettes has gone up."

The increase was reportedly due to the rising cost of materials and labor.

"If we were to put the price up, the customers would see it and they would see it. We're not increasing our prices."

(Continued on page 54)

Coin tackles profits, growth

OMAHA, Neb.—Two-for-a-quarter play, one-stops and membership programs were the major topics receiving attention here Oct. 27 at the one-day meeting of the Coin Operators of Nebraska, Inc. (COIN).

Guest speakers included Evelyn Darlymple, mayor of the town of One-Stop and Fred Granger, executive vice-president of the Music Operators of America (MOA).

At the meeting at the Town House Motor Inn, guests and members listened to Ray Kane, a prominent coin-operated industry executive, who discussed the Seeburg chart of coin-operated equipment and equipment and then passed out sheets showing the collection increases at its various locations.

Concerning membership growth, president Ed Kott commended the association's ability to increase membership by 30 percent in its State and MOA membership by the time of next year's meeting.

"We already have four new members and this is about half of what we need," said Kott. "With an increased membership, we will be going for heavier percentages, such as two-for-a-quarter play."

On the subject of direct sales to locations, Kott said as an individual he would stop buying from any distributor who enforces direct selling. Kott also committed himself to helping the family of a deceased operator.

(Continued on page 50)

New equipment

United Billiards—Challenger pool table

The above table is one in a series of new units from United Billiards, Inc., and features heavy-duty, fold-away platform legs. The series, called the Challenger, also features a one-piece, unitized cabinet with a thru-line feature of the table, which is available in four sizes: 101 inches by 62 inches, 91 inches by 51 inches, 86 inches by 49 inches, and 76 inches by 44 inches.

(Continued on page 50)

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Evelyn Darlymple Tells Need for Adult Singles

Continued from page 47

The manager of Lieberman's One Stop here, Mrs. Darlymple, noted that her firm only deals in singles. While her business is primarily with jukebox operators, she does supply singles to retail stores. "It's a big help to know what singles are moving over the counter," she said.

Mrs. Darlymple is encouraged that many labels have stated they will start or continue sending samples to operators. "But this doesn't do a bit of good if the labels can't supply the ones that should be more aware of the distinction between "easy listening" and what she calls "tavern music." She recently sold over 1,000 copies of "Salty Dog Rag," a standard by the late Red Foley.

"Two Beers to Go," by Wendell Austin on Wreck Records, "Bartender's Lament," by Red Pierce on Clock and Ben Colder's MGM comedy version of "Harper Valley PTA" are typical of the types of records that operators need for taverns, she said.

"It might amaze some people to know that my operators have three versions of 'Harper Valley' on their boxes—the original version, Colder's and still another takeoff, Dee Mox's record on SS International."

While Chicago operators might have picked up some pointers from Mrs. Darlymple, she said the meeting was valuable for her as well. "I learned that one of my competitors has been selling Little LPs for $1.50. I've lowered my price 25 cents to meet this," she said, adding that Little LPs were very important in her business.

COIN Tackles Profits

Continued from page 47

"Following the death of an operator, the family is usually very confused and frustrated about the business," said Kort. "Often, the family feels the only way out is to sell."

"By agreeing to help, I would work with the business far one week, with the family paying me regular wages plus hotel expense. If this precedent catches on, we might be able to do something on a larger scale. Right now, our fees are too low to permit the association to do something like this on its own expense."

An added sidelight to the COIN gathering was the showing of new equipment by Phil Moss, Seeburg Distributor, Des Moines, Ia. H & Z Vending of Omaha also showed equipment, including the new Rock-Ola. At COIN's evening banquet, Ed Zorinsky of H & Z Vending received a plaque for bettering the image of the association.

There's a spotlight on London every week—the Record Retailer, the only music industry paper published there.

And the spotlight doesn't rest on London either. It covers the whole booming business in Britain, in Ireland and in Scotland. Nearly 6,000 key business and dealer outlets.

Statistics - Features - Charts - (Britain's only Top 50 singles and Top 40 albums charts.) - Record promotion - Talent - Classical music - Jazz - Folk - Music Publishing - Covers - Reviews - New outlets - Releases.

Keep an eye on Britain through the paper that gets behind the business in Britain.
Promotion, Public Relations
Key to Holmark's Success

Kenneth Warren, a director and public relations man for Holmark whose promotional ingenuity and enterprise have contributed markedly to the company's accelerating prosperity, says: "We now have 2,856 jukeboxes, football games and fruit machines in pubs and these today provide about 98 per cent of our turnover. In the last two years, turnover has leaped 200 per cent and we've still only just skimmed the cream off the public house business."

In the case of the 1960 Betting and Gaming Act which unlocked the door to pub profits, it was Holmark that sent it rolling on its hinges by maintaining policy based on round-the-clock service and regular renewal. "Service and change are the key to our success in this branch of the business," says Joe Holmes, "We give the best possible service and we supply the latest possible machines."

But there they keep their locations up-to-date with the latest machines that Holmark has no fears of saturation in the pub market. Trade-in machines are sold off to smaller operators, of which there are many in Britain. Aware of the slightly tarnished image that gambling machines had to contend with for years, Warren has built his promotional policy on winning a new sense of respectability for Holmark. Client relations are enhanced by distribution of Holmark neckties and bar towels, Holmark sponsors go-kart races and Oct. 31st is the inauguration of the Holmark Coin Equipment Stakes, a horse race at York ground which has Holmark and carrying a 1,000-pound prize. It was first race to be sponsored by a coin operator in Britain and Holmark donated half of the pot but prize and a special trophy called the Bally Silver Rose Bowl. Holmark is a major distributor of Bally equipment.

The pub trade expanded at such a rate that Holmark joined up with Phonographic Equipment, Ltd., a few years ago in order to ensure the best possible service of new equipment. Phonographic Equipment, Ltd., now has a 50 per cent stake in Holmark.

Holmark now has a staff of nearly 70 people and its 35 field engineers, all equipped with robophones, maintain a 24-hour-a-day service. It has 16 depots throughout the North and Midlands and a fleet of more than 50 trucks. "We have more vehicles today than we had locations a few years ago," says Warren.

About 90 per cent of the equipment handled by Holmark is of U.S. manufacture, principally Bally and Seeburg machines, and said Warren: "We can't get new machines from the States quickly enough. As soon as a publican discovers the pub up the road has a newer model than his, he is on the phone to us screaming for a replacement."

The only minor clouds on an otherwise optimistic horizon for gaming operators, are those local authorities who refuse to allow gaming machines in the pubs in their locations. Blackpool is one such authority and the ban has been imposed here because of the heavy concentration of such machines in arcades along the Golden Mile of this, the major holiday resort in the north of England.

But in several cases, local authorities have been successfully convinced of the benefits to the community, and Holmark confidently looks forward to many years of continuing prosperity.

Says Warren: "The trade's image has improved beyond measure, thanks to good service and fair dealings and the old associations with Chicago and gangsters are happily relics of the past."

PUBLIC RELATIONS efforts of Holmark are evident in design of this truck, one of 54 of the firm's service and delivery vehicles.

Joe Holmes, Holmark managing director (right), and public relations manager, Kenneth Warren.

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500 Attend
German Event

BERLIN—Nearly 500 industry leaders from Germany and other European countries attended the recent two-day Berlin Coin Machine convention organized by the Berliner Automat-Verband.

After the inaugural reception, Werner Schmidt, president of the Berlin Operators Association, welcomed the guests who included the Berlin senator for economic affairs, Paul Durum, followed with a speech in which he spoke of the service operators were providing to public and commerce as a release from the stresses of contemporary life.

Highlight of the day was the lantern lecture on the history and development of coin machines given by Wolfgang See, president of the Operators' Organization of Lower Saxony. Guests also visited an exhibition of veteran coin machines.

---

NEW GERMANY TRADE SHOW

WEST BERLIN—The 11 operators' associations of the Central Organization GOA recently decided to hold the first Deutscher Automatentag, German Coin Machine Day, here in the fall of 1969. The event will include an exposition of equipment and is scheduled as a yearly event.

Say You Saw It in "Billboard"
FRANK URBANISC
Large, Full-Line Distributors Offer Better Services for Bulk Operators

Cleveland — Frank Urbanisc, Jr., a full-line vending expert, who disagrees that the exclusive bulk distributor can do a better job than the full-line distributor involved in jacksboxes, amusement equipment and larger vending machines. A veteran of 23 years in the business, Urbanisc heads up the bulk vending department of Cleveland Coin International, Inc., one of the largest distributors of coin-operated equipment in the U. S. Urbanisc is a man with quick answers to questions concerning bulk vending. Urbanisc reasoning, backed up by Cleveland Coin's president Ronald Gold, is that the large distributor:

...is more capable of financing operations.

...Carries large stocks of machines and parts for immediate delivery.

...Has complete facilities for repairing equipment.

...Maintains a wide variety of merchandise so operators can replenish their needs on a weekly, or even a daily basis.

Northwest

Urbanisc explained that for a number of years Cleveland Coin distributed Deluxe, Cleveland, Victor and Oak equipment. "We finally decided that we couldn't do justice to the many lines and decided to concentrate on Northwestern," he said. "It proves to be a good decision. Whereas, bulk vending used to be more of a sideline with us, it is now a main line. We're doing a good job for Northwestern."

Frank Urbanisc.

The veteran distributor-salesmen point out that bulk vending has changed a lot over the years. "We were in the tricks business now," he said. "In the field is growing and we have new coming in all the time."

He said that in many cases, new operators are men who have been lured into the business by promoters. "They call to us and look around and discover that we're legitimate businessmen and that the industry is legitimate. They find out whether we service what we sell and stand behind our product and merchandize. Urbanisc and Cleveland Coin carries two lines of machines, cashews and potiches. The firm handles a wide line of confections, gum and candy merchandise in all price ranges. "Our work is most important (Continued on page 37)

Cleveland Coin
To Name Beauty "Miss American"

Cleveland Coin has selected from page 47 test in location radio and television as well. The results will be made public in November, at which time the distributor will unveil its new showrooms.

Ronald Gold, president, said Cleveland Coin is consolidating its vending equipment and will have a 7,000-square-foot area available in November, some of which will be utilized for showing equipment. "We're so busy all the time that we often neglect showing equipment in its best light," he said. "We intend to change that."

Gold also reported a record attendance for a recent school on Automatic Products' Candyshop, Snackshop, Pastryshop and Popshop programs at the school. Hank Swilve conducted the class.

DIST. VISITS MEXICO CITY

MEXICO CITY — While U. S. athletes were setting new Olympic records in sports recently, Bill Miller, Veedco Sales Co., Philadelphia, was investigating the vending industry in this country.

Here, hoping to sell Northwestern machines, Miller said last week in Philadelphia that he had established some hopeful contacts. "There aren't very many machines here," Miller said. "A lot of people didn't know anything about bulk vending. He said Mexican children "weren't too interested in candy," and "many people are adding bubble gum."

Miller problems involve a 45 per cent tariff on imported candy, as well as the trouble in coinage, Miller said.

CHICAGO — The National Vending Association (NVA), involved on at least two major legislative fronts, expects resolution of problems in Florida and Baltimore this week.

Don Mitchell, NVA counsellor, returning from Florida last week, said that a meeting of city attorneys in Tallahassee, could lead to resolving NVA's efforts to stem exorbitant license fees being charged by city and municipal administrations.

Action by the Baltimore city counsel is also expected this week, where NVA has been active in seeking an exemption from a licensing law. Other organizations have been active in Baltimore, as has Roger Folz, Folz Vending, Odense, N. Y.

The Florida issue revolves around the state of city and municipal governments to charge fees that exceed one-fifth the amount the state levies. Mitchell has told NVA:

• Pay only the annual operators license fee of $75 and the 75-cent per machine for units operated within the state of Florida, which is a state fee paid to the county in which the machine is located or in which its office is located.
• Pay not more than $37.50 annual license fee to the city in which the machine is located, or more than 37½ cents per machine for machines operated in the city.
• Pay not more than 37½ cents per machine for any machines operated in any community within the state of Florida over and above the foregoing.

If the appeal is ruled by any city or village for an amount in excess of 37½ cents per machine, the NVA has been directed to tender the 37½ cents to the city or village with a form letter advising the collector of the Florida law and requesting the collector to consult with the city attorney,

Mitchell said. Mitchell indicated that the form letter also advised the city attorney of the attorneys representing NVA in Florida. NVA local counsel in Florida is A. J. Ryan, Dana, Fla., who also represents a number of local municipalities.
Maurice moted planning facilities "chaplain," to vice-
DINNER FOR JOSEPH ASH

PHILADELPHIA—Joseph Ash, a leader in the coin machine industry and long active in communal and philanthropic circles in the Philadelphia area, is to be honored by the Vending-Automatic Coin Machines Division of the Philadelphia Committee, State of Israel Bonds here Nov. 3. The head of Active Amusement Company, a Rock-Ola distributor, Ash was to receive the State of Israel Tribute at a dinner in his honor at the Bellevue-Stratford Hotel.

The award dinner will highlight the industry's activities in behalf of Israel Bonds for the coming year. Early reservations for the dinner indicate a heavy turn-out of industry leaders throughout the country, as well as those in the area.

Albert M. Rockstein, head of Macke Variety Vending Corp., will serve as chairman for the Joseph Ash Tribute Dinner, with Joseph Silverman and George Workman as associate chairmen. Silverman is executive secretary of the Amusement Machines Association of Philadelphia. Serving on the committee, representing all facets of the coin machine industry here, together with financial institutions that have strong roots in the industry, are: Edward Balla, Martin M. Berger, Marc D. Brookman, Philip Frank, Roland Kus- more, Joseph J. Levin, William Moore Jr., Samuel Moss, David Perlman, David Rosen, Elliot Rosen, Martin Savar, Herman Scott, Manuel Saloff, William Shave, Marvin Stein, Harry Stern and Frank Urban.

In addition, officers of the Automatic Coin Machines Association are also serving on the committee to provide for widest industry participation. In addition to Silverman, included are Samuel Stern, president; Joseph J. Levin, chairman of the board; Samuel Mese, secretary; Frank Urban, treasurer, and Frank Fromowitz, financial secretary.

In addition to his industry activities, Ash is active in the Locust Club, Golden Slipper Square Club, Green Valley Country Club and Har Zion Temple among many other communal affairs. Ash and his wife, Hilda, have two sons, Larry and Frank. Both are associated with Active Amusement Co. The couple have five grandchildren.

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MOA Aims at PR Seminar

Continued from page 47

ning a survey of all members and State associations to find out what projects are being used and have been used to enhance the industry's image.

"Howard brought up the idea that there are a number of projects which operators have used and we're not aware of them," said Granger. "We're going to get a list of these projects and we're going to the public relations kit which will be sent to all members the first year.

"For example, a number of operators have participated in the annual March of Dimes drive. A jukebox may be put in a bank lobby and all collections are turned over to the cause. There have also been occasions where jukeboxes have been put in schools for a dance."

Granger explained that the public relations kit is being developed in the form of a file folder with the MOA logo on it. The kit will include a sample press release and speech outline.

"Since it is a file folder, we suggest that the operator keep it in his file," said Granger. "The operator can then use the file to keep all future materials which we send to him.

Another facet of the public relations program will be the presentation of MOA Civic Service Awards to deserving members. Granger explained that these awards will be presented throughout the year, perhaps in conjunction with State association meetings.
ADVERTISEMENT

WICHITA BROTHER WATCHER, Trumpet and books CAMPBELL OF DAVID.

LIFE, Fender BOROUGH LITTLE New PEACE... -PLAY PEACE!!

PIANO SIMON, ALBUM "HAVE ANOTHER LOVE OF PEACE!! (TODAY)"

Hey WE and MUSICIANS!!

III METHOD. YOURSELF and books times, THE 996 PUBLICA-

the groups. the LOVE (TOF)

is seen GOIN’ OF RAY OUT NOW

-OUTS:

the new emphasis aon American music in public school. the teacher should lead students to realize the importance of folk songs that trace the ancestry of the American Negro. Stracke, who co-authored "Songs of Man," is working on a new book called "Music in America."

Typical of the school's activities in this direction was its recent series of 40-minute shows conducted by a jazz band, RAY TATE, dean of faculty and vice-president. Old Town School of Folk Music is seen here conducting a class.

Chicag0—The guitar could play an important role in quieting the unrest and turbulence in ghetto schools. Such a new role for the instrument—both as music education tool and as a medium for social change—is implicit in the growth and direction of the Old Town School of Folk Music here. The school has just submitted a proposal to the National Endowment for the Arts under the auspices of the Chicago Commission of Urban Opportunities.

The 16-year-old school, now set up in new headquarters at 909 W. Armitage here, is headed by president and founder Win Stracke and vice-president Ray Tate. At least 20 per cent of the students are school teachers. Much of the school's activities are directed at and involved with educational programs.

"The guitar has a sympathetic feeling for the human voice," said Tate, who has long used the guitar in classroom teaching. "It offers teachers a series of techniques for establishing physical contact with students."

Stracke said, "The guitar allows the teacher a greater rapport with students. The teacher can stand among the students. And the students can quickly gain a feel for the guitar."

Tate said he often has used the guitar to teach such courses as geography, history and social studies. "It's much easier for a teacher to put to a point about Ireland if he can pick up a guitar and sing an Irish ballad," he said. "What better way is there to trace the history of a country or its people than through folk songs?"

Both men think that the new emphasis on courses in Afro-American history in public schools should lead educators to realize the importance of folk songs that trace the ancestry of the American Negro. Stracke, who co-authored "Songs of Man," is working on a new book called "Music in America."

Typical of the school's activities in this direction was its recent series of 40-minute shows conducted by a class.

Chicago President Denies Report Of Takeover

CHICAGO—The president of Chicago Musical Instruments Co., Rooms, has officially denied reports that the firm is being sold.

President Arnold Berlin made the denial at the company's regular annual stockholders meeting here Oct. 22. CMl's proxy statement points out that Oct. 27, at Nassau, Bahama Islands, was beneficial owner of 516,400 shares of the common stock of the company or 19 per cent of the outstanding stock.

CMl, which is listed on the American Stock Exchange, was also said to be the owner of $500,000 principal amount of 4 1/4 per cent convertible subordinated debentures of CMl.

Biviano Elected

NEW YORK—Joseph Biviano, president of the American Accordionists' Association (AAA), has been elected vice-president and director of the International Confederation of Accordionists. The honor was conferred at the federation's recent meeting in Leicester, England, in conjunction with the 1968 "Coup Mondiale" world accordion competition.

Selmer Sales Mike

ELKHART, Ind.—H. & A. Selmer, Inc., reports that its sales for the nineteen month period ending Sept. 30 were $12,599,500, as compared with $15,096,400 for the same period last year.

Fuzz-Tone 'Shatters' Sound

TARZANA, Calif.—A new Fuzz Tone from Ridinger Associates, Inc., is available for $15. The "glass-shattering" sound according to a spokesman for the firm.

 Called the Liverpool Fuzz Tone, the new device plugs directly into any guitar, bass or any other electrical instrument. A unipolar power transistor circuit provides total fuzz variation by adjusting the tone or volume controls of the instruments. This enables the musician to adjust the fuzz effect while he is playing.

With a suggested list of $24.95, the Liverpool Fuzz Tone is powered by a single 9-volt battery and will operate for more than 1,000 hours without a battery change. The unit is available from all major musical instrument dealers.

NEW BULLETIN

SAN ANTONIO—Southern Music, a sheet music wholesaler here, is now distributing monthly c&w, gospel and folk bulletin to all of its dealers. The bulletin was formerly printed and mailed on behalf of the Southern Music. There were 6,000 copies printed with the latest issue.

CHESTERLAND Charter

CHESTERLAND, Ohio—Chesterland, House of Music, located in this community in greater Cleveland area has received an Ohio corporation charter from Secretary of State Ted Brown. Gregory Cokela is the statutory agent.
the steve miller band uses Sunn amplifiers exclusively

sunn

Sunn Musical Equipment Company
amburn industrial park, tualatin, oregon 97062
**SOUL SAUCE**

**BEST NEW RECORD OF THE WEEK:**

**STAY CLOSE TO ME**

Five Stairsteps (Custom)

By Ed Ocis

SOUL SLICES: Curtis Mayfield of the Impressions is rapidly emerging as the soul's one-man answer to the Beatles' singing-songwriting team of John Lennon and Paul McCartney. His credentials are 10 years of success, both as a singer and composer—and as one of the most articulate gentlemen of his profession. His music, voiced through the Impressions, includes "Gypsy Woman," "People Get Ready," "I'm So Proud," "It's All Right," "Keep on Pushin'," "Amen" and the award-winning "We're a Winner." The Impressions're latest release on the Custom label, "Foot for You," is a national top 10 disk, while the broadside release "This Is My Country" LP is Mayfield's finest effort. For Major Lance, he wrote "Monkey Sploke"...for Jerry Butler, "Let It Be Me," and "He Will Break Your Heart," now top standards. With manager and partner Eddie Toms, Mayfield co-founded the first Family of Sound, the Five Stairsteps and Cubbie. His "We're a Winner" hit is also the motto on every Custom disk, the rallying cry of a new, black generation. But for Mayfield—performer, producer, composer and creative artist of genius—his name will be forever associated with the delayed full and open acceptance of black and his own quiet dedication to his craft. Now both the man and the music will have their day—last Artistic Executive Gene Chandler called SOUL SAUCE from Greenboro, N.C., last week to voice his confidence in the Viceroy Masters. "You've heard the Mississippi to-hit!"

December with Jackie Wilson, Barbara Acklin, B.B. King, the Fantastic Four and William Bell & Judy Clay. Rumors are strong on Erma Franklin planning a label switch, possibly RCA.

Looking for Effie someone's name on every disk of "Harper Valley P.T.A.", Group Gift on her Epic label. Now the chart rises with her husband, Effie makes her disk at 410 West End Avenue, Suite 2E; New York 24, Y. Or call the queen mother of soul at (212) 724-9445. Venture label in the Beverly Hills skyscraper, that broke on the charts with the Billboards, is now telling "Wake Up (Nothing Comes to a Slept But A Dream)") by Betty Williams. Venture has also acquired the master to "You Can't Help But Fall in Love," by the Contributors of Soul, while Venture's newest subsidiary label, Messeract, is making inroads with Marvelettes' "You Ain't Changed." Tributes are still pouring in on the late Joe Hinton, back in the recording business. The latest tribute comes from Lynn Evans Isaac's of the Kingston Daily Freeman, who writes that Hinton's "Please, Please" is another disk that merits big pop play.

**FILES OF SOUL:** Solos of the Unifies' "Court of Love" winner on Kapp is nearing the half-million mark. David Ruffin, the talented ex-Temptation, issued a statement to the press last week through his agency, Dave Hepburn Enterprises. Said Ruffin, in part: "I was fired in Cleveland after a show because I kept insisting I wanted to know what I was earning. We are preparing to appeal to the Supreme Court and go all the way if necessary." Bobby Scott, composer of "A Taste of Honey," has just written a song that Dionne Warwick will sing in her movie, "The Slave." Channel 13's "Soul Show" began broadcasting "live" starting April 24. E. Rodney Jones, president of NATAR, has recorded a controversial spoken word LP for Weels Productions called "Might Is Right." Plans are now being made for radio and TV talk shows to interview Jones. Meanwhile, the left side in an instrumental by Lafayette Leake entitled "Soul Wrinkles," featuring Willis Jackson on bass and Clifton James on drums, John Marshall of EMF's Popular in London's New World, has just asked "Old Brothers hit, 'This Old Heart of Mine,' has recently been revived in England and is making fans after the release of "Big Joe," the classic bluesman, "Forever Young," from the charts. On the album scene, says Marshall, "Motown is having their best year ever here with currently four items in the Top 20, plus "Old School" as a solo source. Effie Smith reads SOUL SAUCE. Do you?

**Makin' Smoke:** James Brown, "Goodbye My Love" (King). Paul Drew, "Hand to Handle" (Cup). Marvin Johnson, "I'll Pick a Rose" (Gordy). Betty Wright, "He's So Bad, Bad, Bad" (Ahmad). Breston Wood, "It's Just a Game, Love" (Double Shot). Impressions, "Don't Cry My Love" (ABC). Johnny Adams, "Release Me" (SSS). Jimmy James & the Vagabonds.


**BEST SELLING RHYTHM & BLUES SINGLES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist</th>
<th>Label, No. &amp; Peh.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Say It Loud—I'm Black &amp; I'm Proud&quot;</td>
<td>Ike &amp; Tina Turner, Atco 0004 (East, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>2</td>
<td>WHO'S MAKING LOVE</td>
<td>Johnnie Taylor, Stax 0009 (East, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE GREEN APPLES</td>
<td>Sugarhill, Columbia 44618 (East Time Records, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td>HEY WESTERN UNION MAN</td>
<td>Jerry Butler, Mercury 57950 (Paradise/Double Diamond, BMI)</td>
<td>8</td>
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<tr>
<td>5</td>
<td>COURT OF LOVE</td>
<td>Little Milton, Checker 1200 ( BMI)</td>
<td>8</td>
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<tr>
<td>6</td>
<td>&quot;I've Got Dreams to Remember&quot;</td>
<td>Otis Redding, Argo 4017 (East Time Records, BMI)</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>I AIN'T GOT TO LOVE NOBODY ELSE</td>
<td>Nonpareils, Bell 733 (Press, BMI)</td>
<td>7</td>
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<tr>
<td>8</td>
<td>CHAINED</td>
<td>Gene Chandler, Tamla 57373 (Motown, BMI)</td>
<td>7</td>
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<tr>
<td>9</td>
<td>FOOL FOR YOU</td>
<td>Impressions, Curtis 1932 (Curtom, BMI)</td>
<td>8</td>
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<tr>
<td>10</td>
<td>ALWAYS TOGETHER</td>
<td>Delta, Cadet 5021 (Chess, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>11</td>
<td>I FOUND A TRUE LOVE</td>
<td>Wilson Pickett, Atlantic 2558 (Capitol/Twist Club, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>12</td>
<td>I JUST WANT TO BE THE ONE</td>
<td>Joe Tex, Stax 0004 (East, BMI)</td>
<td>7</td>
</tr>
<tr>
<td>13</td>
<td>I'M GONNA BE THE LOVE OF YOUR LIFE</td>
<td>Gladys Knight &amp; The Pips, Soul 20047 (Atlantic, BMI)</td>
<td>5</td>
</tr>
<tr>
<td>14</td>
<td>I'M GONNA BE YOUR LOVER</td>
<td>Annique, Atlantic 2450 (ASCAP)</td>
<td>11</td>
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<tr>
<td>15</td>
<td>KEEP ON LOVIN' ME, BABY</td>
<td>Marvin Gaye &amp; Tammi Terrell, Tamla 57473 (Motown, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>16</td>
<td>I LOVE YOU MADLY</td>
<td>Founders Four, Soul 20392 (V-Twist, BMI)</td>
<td>7</td>
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<tr>
<td>17</td>
<td>I WISH I WOULD WIN</td>
<td>Gladys Knight &amp; The Pips, Soul 20047 (Atlantic, BMI)</td>
<td>9</td>
</tr>
<tr>
<td>18</td>
<td>GIRL WATCHER</td>
<td>Little Tony, Liberty 738 (BMI)</td>
<td>14</td>
</tr>
<tr>
<td>19</td>
<td>PRIVATE NUMBER</td>
<td>Doby Clark &amp; Walter Bell, Stax 0005 (Northwest, BMI)</td>
<td>10</td>
</tr>
<tr>
<td>20</td>
<td>PICKIN' WILD MOUNTAIN BERRIES</td>
<td>Peggy Scott &amp; Jo Bonamassa, EMI International 748 (EMI, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>21</td>
<td>SLIP AWAY</td>
<td>Clarence Carter, Atlantic 2508 (Carnaby, BMI)</td>
<td>19</td>
</tr>
<tr>
<td>22</td>
<td>DO THE CHOOG CHOOG</td>
<td>Archie Bell &amp; The Drells, Atlantic 2559 (World Wide Western-Deluxe/Diamond, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>23</td>
<td>HIP CITY—PART 2</td>
<td>Mother &amp; Father, Stax 20348 (Atlantic, BMI)</td>
<td>11</td>
</tr>
<tr>
<td>24</td>
<td>I'M IN A DIFFERENT WORLD</td>
<td>Teen Tops, Motown 1132 (Motown, BMI)</td>
<td>3</td>
</tr>
<tr>
<td>25</td>
<td>46 DUMBS—1 GUITAR</td>
<td>Little Lou Christie, Buck 999 (Peer, BMI)</td>
<td>4</td>
</tr>
<tr>
<td>26</td>
<td>PEACE OF MIND</td>
<td>Nancy Wilson, Capitol 2280 (Atlantic, ASCAP)</td>
<td>6</td>
</tr>
</tbody>
</table>

**Weekly Sales (17/9/68)**

- **DUKE-PEACOCK RECORDS**
  - **O. V. WRIGHT**
    - "I WANT EVERYONE TO KNOW"
    - BACKBEAT 597
  - **BOBBY BLAND**
    - "ROCKING IN THE SAME OLD BOAT"
    - DUKE 440
  - **JOE HINTON**
    - "GOT YOU ON MY MIND"
    - BACKBEAT 594

**PULSAR RECORDS**, the new Mercury-distributed soul line, signs the production duo of Mac Rebenack, left, and Harold Battiste, seated. Looking on is Pulsar president Irwin Gurr. Rebenack and Battiste will produce King Floyd and the Three Queens as their first projects for Pulsar.

**Stax Revives Enterprise**

LOS ANGELES — Stax Records, the Memphis-based R&B label, will revive the Enterprise jazz line with five new acts and a heavy merchandising and promotion program.

The Enterprise catalog, which formerly belonged to Atlantic before Stax severed ties with the parent label last May, will retain jazz artists Maynard Ferguson, Isaac Hayes and the Ray, Jack Harrer, in addition to adding new personnel. Stax hopes to establish a jazz catalog prior to the label's first national sales convention next June.

A new merchandising department to handle the increase in product will be developed at Stax's Memphis offices. A New York office is also planned for next year. Headed by president Jim Stewart and executive vice-president Al Bell, the Stax operations currently numbers 41 persons, including eight staff producers, led by department chief Al Jackson.

**PHIL UPCHURCH**, seated, joins the Cadet soul roster in Chicago last week as he signs to the label. Looking on, from left to right, are Phil Chess, vice-president of Chess Producing Corp.; Gene Barge, a.d. director for the Chess, Checker, Cadet and Cadet/Concept group, and Richard Evans, a.d. man for Cadet.

**You're never BORED with Billboard**
**Allied Show Boasts New Reel Models**

BY KEN SCHLACHTER

CHICAGO — An estimated 5,000 persons attended Allied Radio Corporation's second annual tape recorder show held here Oct. 24-Nov. 2 at the company's Western Avenue and suburban Skokie outlet.

On hand to meet customers were representatives from several tape recording manufacturers. They included Ted Clark, AIWA; Allied, private label, Doug Dring, Ampex; Jim Truel-

Sony's 355 stereo tape deck recorder is solid-state with a three-head arrangement. Sound-on-sound and tape-and-source monitoring are just a few of the sophisticated features of the model. Its suggested list is less than $399.95.

Included in the reel display at Hitachi's display was TR-727, a solid-state model that incorporates all of the latest electronic advances. With an all pushbutton operation, the model has two tape counters, two VU meters and level-meters.

Bell & Howell's model 2297 is the pacemaker for the company's line of advanced solid-state stereo tape recorders. The compact, portable unit has a built-in stereophonic sound system, four speeds and operates equally well in either vertical or horizontal positions.

Allied displayed its TR-1080, a three-speed, solid-state model. The unit features automatic reverse for recording in both directions. Also on display by Al-

**Contact**

Telex Corp.

TULSA, Okla. — The Telex Corp. has reported a 24 per cent increase in net income for the fiscal six months ending Sept. 30, 1965. Net income for the period was $644,165, compared to $480,851 a year ago.

**Distributors Wanted**

TELEX ENCORE STEREOPHONES MADE IN AMERICA

**Unbelievably easy sale at $9.95**

(Clever, these Americans)

The sound of profit is yours with the new Telex Encore. Customer pleasing sound. 50 to 18,000 Hz. usable response. Light weight. Molded tough Cytocell plastic. Foam filled removable vinyl cushions. Full color impact packaging. Call or write Telex.

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Audio Retailing

EIA Reports Sales Advance For Distributors in August

WASHINGTON — Distributor sales of consumer electronic products scored significant advances in all product categories during the month of August, according to a report by the Electronic Industries Association's (EIA) marketing services department.

The gains were reported for the period ending Aug. 23, 1968, and compared with figures for the same period of the previous year. For the month ending Aug. 23, the highest distributor sales gains were reported on portable and table phonographs, up 21.4 per cent; console phonographs, up 17.7 per cent; and home radios, up 16.7 per cent.

Highest percentage gains on a year-to-date basis were reported on auto radio (21.5 per cent) and color television (14.4 per cent) distributor sales. Strongest overall gains on sales to dealers for August was reflected for phonographs, both console and portable and table models, with a combined advance of 20.4 per cent.

On a year-to-date basis, the strongest gain was made by television sets, black and color, with total distributor sales up 7.8 per cent.

Bell & Howell Supports 'Super-8' Film Program

LOS ANGELES—"Super-8," one of the most ambitious motion picture production programs ever organized for children, was climaxd here in September with a festival of films by each school and high school boys and girls.

The experimental project took place for eight weeks at the Junior Arts Center, City of Los Angeles, and attracted more than 600 students from all sections of the city. Key sponsor of the project was the Bell & Howell Co., which donated Super-8 cameras, projectors and tape recorders in sufficient quantities to equip the classes. According to Robert White, director of the center, "The goals of the program were to give kids first-hand knowledge of how movies are made, to awaken their interest in the world around them and to give them the experience of working together on a creative project."

As for the outcome, White said, "the results were more than gratifying. The content of the films vividly indicates that this younger generation is not only very aware of life, but that they are concerned about such things as morality, what the future holds and what must be done to make this a better world."

Encouraged by the success of the summer program, White has announced that plans are being made to continue the program throughout the coming months on a reduced scale. He and his staff are also working to interest major exhibitors such as the coming Tokyo World's Fair in displaying the films directly at the center and by children from other parts of the world.

Genarco Projector

COLLEGE POINT, N. Y.—A new 2,600-watt tungsten-halogen slide projector, designed for educational, scientific and other audio-visual applications, has been announced by Genarco, Inc. Model GR-2, which measures 314 inches by 4 inches, plugs into a regular 20-ampere outlet.

ZENITH'S "FOUR SEASONS" series were also announced with 40,000-watt drives in all available colors. Ziel-Moore, Brooklyn, N. Y., announced its new "Z-49" series, with 40,000-watt drives in four colors.

When answering ads . . .
Say You Saw It in the Billboard

NOVEMBER 9, 1968, BILLBOARD
MEXICO CITY — Closing date for entries for the Latin Song Festival of the World, to be held in Mexico City, March 19-23, 1969, will be Nov. 30, an official announces Festival director, Piero Bonino. Entries are to be sent to the Italian head office of the festival, I Viva Vallazza, Milan 20133.

Bonino estimates that 100 new songs, performed by 50 singers, will be programmed at the festival. The songs and singers will represent 20 Latin American countries, according to Bonino who also announced that the Mexican TV organization, Teleestrella Mexicana, will transmit all five evenings of the festival live, as well as recording the events on video tape for showing in the Latin world. Television distribution rights are held by veteran Los Angeles station, KNBC. (Continued from page 1)

Entry Deadline Set For Latin Songfest

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AUSTRALIAN guitarist, John Williams, right, CBS artist with Norio Ohga, left, for the CBS/Sony and Tatsuya Nozaki, manager, international ad, CBS/Sony, at a reception given by CBS/Sony in Tokyo, Williams has just completed a two-week concert tour of Japan, including an appearance on NHK TV.

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Romuald Rio Fest Singer

in the capitol of the picture on the Rio Song Festival winners (Billboard, Oct. 19) French singer Romuald was incorrectly identified as Pascal Servan.

In the accompanying story it was also noted that Andrea's entry, "Le Bras des Vagues," which took fifth place, was interpreted by Pascal Servan. It was, in fact, sung by Romuald who wrote the music. The lyrics were by Serge Lebran and Pascal Servan.

Editions Tutti of France have worldwide rights to the song.

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Irramic France Seeks Distrib Deals in U.S.

PARIS — The three-year-old French offshoot of the Dutch company Irramic — Irramic France — is making strong representation in the U.S. regarding record companies to secure additional distribution rights for French records.

International label manager Georges Nahon, in a bid to move records here, has made a personal concentration on jazz and classical lines, is contacting numerous firms in the field of the above agreements.

Irramic is the Relax label, recording a small number of French artists, and also imports only two non-controversial labels — Société des Civils and Star of France — and also has French distribution of the Swiss classic line, Melia, America's Sonority, Europe and Dover, and Saba and Prestige, the German jazz labels.

Nahon is currently compiling a rhythm and blues album from American Hollywood singers by Eugene Evans, Buck Thompson, Earl Gaines and Sam Baker.

Cuojo in New Post With CBS

BUENOS AIRES — Heico Cuojo has resigned as sales manager of CBS but will continue to be linked with the company. He will be in charge of record clubs and special projects.

General manager of CBS, Harold Morris, will announce Cuojo’s replacement shortly.

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UK Jukebox Distrib, Butlin Talk Merger

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Continued from page 1

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Continued from page 1

tons of Rock-Ola. Headed by chairman Max Fine and joint managing director Cyril Shuck, Phonographic made over $35 million in profits last year.

In addition to handling jukeboxes, Phonographic also imports fruit machines and pin tables for fountain use. Phonographic’s games machines and is also involved in the food vending business with its Quickline machine.

Butlin’s holiday sites would give Phonographic a string of ideal locations for its amusement machines. Butlin’s meanwhile is expected to seek some sort of arrangement, possibly by way of forestalling a Phonographic bid.

Continued on the talks with Butlin’s said, “We are not poetry and in the long term would have a massive company as a launching pad for expansion.”

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Vogue’s Cabat in U.K. — Seeks Closer Pye Tie

LONDON — French Vogue president, Leon Cabat arrived in London for a two-day visit Oct. 28 to survey Vogue’s new London operation (Billboard, Oct. 21). Cabat was accompanied by chief Louis Benjamin on the strengthening of the ties between the two countries.

Cabat was also seeking producers for recordings in English by French and American artists for world-wide release.

Commenting on the business situation in France, Cabat said that the French music industry was healthy and the record industry had produced several million copies of records produced by French artists in France — those who favored British and American artists were overwhelmed by the French.

“Christ is why I welcome the decision of the French record industry to compile national and foreign hit charts instead of grouping all sales together,” said Cabat.

“The idea is to divide the money between different artists and produce more records in France,” said Cabat. "We are trying for the French market to be the largest and the French record market had difficulties making them.

“Songs like "Papa Papa" and "Mama Papa" are much easier to sell in the U.S. easier to remember,” said Cabat. "But, last year, about 10 songs sold 500,000 copies, Lamin and Rietti sold 70,000 copies, and our record producer had difficulty selling them.

"They are not well-known in the U.S. and French artists are not as well-known as those in France," said Cabat.

The steady sale of British and American product in France, Cabat said that the major share of U.S. sales was still accounted for by French artists. "The reason is that they are still bigger sellers than most foreign hits in France," he said.
Reeves Single Captures Paper's Poll in Norway

OSLO—The late RCA artist Jim Reeves' recording of "I Love You, Baby," was the most popular single in Norway during the last 10 years.

Statistics were prepared by the Oslo newspaper Verdens Gang on the occasion of the 10th anniversary of the paper's Top Ten. The Reeves record was at a No. 1 spot in Norway during the 1964-65 session and was in the Top Ten for a total of 39 weeks not consecutively.

The survey also showed that another RCA Victor artist, Elvis Presley, has had the most records in the top ten over the past 10 years. Presley leads with 29 chart entries, though the Beatles (Parlophone) are close behind with 28.

The single with the longest run in the No. 1 spot was Rockin' Grandpa's Cupid recording of "Marias" which was in top slot for 15 consecutive weeks during 1960. Both RCA and Cupid are handled here by A/S Nena.

The ten most popular artists, in order, according to the survey were: 1, Elvis Presley (RCA Victor); 2, Cliff Richard (Columbia); 3, Jim Reeves (RCA Victor); 4, Svend-Poulager (Philips/Svensk American); 6, The Rolling Stones/Connie Francis (MGM); 7, The Monkees (RCA Victor); 9, Rick Nelson and 10, Wencke Myhre (Trilob/Polydor).

Raphael to Do PR Dates

SAN JUAN — UA Latino Hispanas artist, Raphael, one of the top selling recording artists in Puerto Rico, has been signed by El Mundo Enterprises and Pago Diego Productions for PR session dates and concerts. Raphael will also appear at one of the top tourist hotels, as yet unnamed. Last year he played the El San Juan hotel.

According to Manny Pagan, manager of Pago Diego Productions, both El Mundo (TV channel 2, radio WKAQ AM-FM, and a daily newspaper) and his own company will undertake the biggest promotional campaign ever given to any entertainer playing El Rico in behalf of the singer.

Raphael's Puerto Rican engagement will take place Feb. 14-19.

Dutch Team Takes Austrian Song Title

INNSBRUCK, Austria — and $2,000, second place went to the French team of Nelly Perrier, Michel Mallory and Jean-Loup Chauly, who received $1,200, and third prize of $400 was shared between the Czechoslovakian team (Karel Klicha, Hans Patzelto and Tatjana Hrubdka) and the Belgian team (Ann Christy, Marva and Jacques Raymond).

The first prize press of $400 went to Ann Christy and the second prize of $200 was awarded to Ralph McTell of the British team. Ben Cranmer of Holland won the Cup for the best soloist.

The festival was filmed in color and will be presented by TV stations of 20 countries. Guest artists at the festival included Manfred Mann, David Garriek, Marion, Jack Grunsky and Roger Whittaker. Countries competing in the festival other than those mentioned previously were Austria, West Germany, Holland, Yugoslavia and Hungary.

Eliscu Named by UK Songwriters

LONDON — Edward Eliscu, president of the American Guild of Authors and Composers (AGAC), has been named a honorary member of the Songwriters Guild of Great Britain.

The announcement was made by Victor Knight, general secretary of the SGGB.

LP Pkg. on Tango Out

BUENOS AIRES — A series devoted exclusively to the tango, "Alma De Bandoneon" (Sound of the Bandoneon) has just been released by the Reader's Digest Gramophone Record Issues.

Prepared in conjunction with RCA Victor Argentina, it consists of 10 stereo albums, containing 120 songs and featuring 55 singers and orchestras.

It has been put on sale as a boxed set with a descriptive leaflet and photographs.
GO AHEAD DISK FIRM BASED IN LONDON (U.K.) HAS SCOPE FOR RELEASE IN THE U.K. OF NEW AND OLD UNRELEASED QUALITY DISKS, BOTH POP AND SOUL

DISK FIRMS SEND DEMOS TO ERA RECORDS
45, CLARES STREET, LONDON, W.1. ENGLAND

**LULU U. K. PICK AT EUROVISION**

LONDON—Lulu will represent the United Kingdom in next week's Eurovision song contest. The contest will be staged in Brussels, in April.

The singer, who records for EMI in Britain, will perform six songs in a BBC-TV show, to be screened in February and viewers will be asked to select the best song from the film. Selections will be made as Britain's entry in the contest.

**From The Music Capitals of the World**

*Continued from page 50*

following acts to Mill Run: producer in suburban Niles: Canned Heat, Sunday (10), Spencer Davis Group, Thursday (5), J. J. Jackson, Nov. 17, and H.P. Lovecraft, Nov. 24. The Mitch Ryder Show was on tap Sunday (3).

The Flower Pot discotheque, formerly known as the Possum, is featuring the Fabulous Brackeys. The Serendipity Singers appeared at George Williams Col-

lege in suburban Downers Grove Oct. 13. Meanwhile, Mike Bravsky, talent co-coordinator for the group, was in Chicago recently to promote the new Serendipity single, "What Will We Do With the Child."

Vocals: Jennifer is appearing with comedian Stan Gilliam at Mito
tor Kelly's. The Rapid Transit is appearing Sunday and Monday nights at the Knickerbocker Hotel, renamed the lounge. "Waltz has become the disco co-owner and the group now win a Chicago Beautiful Committee Award Award..."

The Serendipity Singers appeared at the London House for its sec-
ond engagement... Recording artist and talk radio host Paulette visited WBBM-TV's "The Sun-Herald."... The new Dr. Doolittle. . .

NATIONAL REGAN will be appearing in the Pentagon's of the Playboy Club through Sunday, (10). The Serendipity Singers have been named the new London House for its sec-
ond engagement... Recording artist and talk radio host Patricia visited WBBM-TV's "The Sun-Herald."... The new Dr. Doolittle. . .

HONOLULU

Jeff Ayaka, singer at the Royal Hawaiian Hotel's Monarch Room, may sign with RCA Victor. His late father Alfred Ayaka has been called the "golden voice of Hawaii," and his grandson, Dick Ayaka, and his daughter, Betty Ayaka, who topped the charts for a month with their first album, "Hawaiian Coffee Mill," have followed with another album, "Hawaiian Coffee Mill,"

JEAN KISH CHATTER

WASHINGTON, D.C. — The Mills Brothers canceled their Dec. 27 Radio City Music Hall show. It is reported that the group was paid in advance and Mills was ill. No replacement show so far, according to the Mills Brothers' agent, Madison Performing Arts, who said the show will be rescheduled for a later date.

Singer Hanami Kahanai is being booked for the same slot. She will be appearing on her live-televised promotion and will perform a song from her upcoming album.

The recently new Imperial Hotel in Waikiki is starting to name entertainment bringing in singers for more than one-night bookings. Glenn Yarborough kicks off the talent parade for 10 days starting this weekend. The show will be followed by Lou Revis and the Five Mice, who will return to the I'lla's Kong Kong on Monday (10). Like the other shows, the show is being held in Waikiki with an all-star line-up.

JOHN BROWN is coming to town Nov. 30. That's the same day that the New York production stages its next blast at the Nederlander International Center Arena. Singer Anna Lue is back at her spotlight in the Main Lounge at the Kahala Hilton Ho-

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Lou Rawls' new single: the title song from MGM/SPECTRUM PRODUCTION OF

Lou sings "The Split" on the Jack Benny Special — NBC Nov. 16 and on The Phyllis Diller Show — NBC Nov. 24.

Produced by David Axelrod.
Published by Hastings Music Corp.
American radio host and writer Richard M. Clark, in an article for Billboard, discusses a variety of topics including music industry news, foreign records, and personal anecdotes. For instance, he mentions the release of new albums by Thelonious Monk and Buddy Holly, and discusses the history of record promotion. Clark also touches on the rise of AM radio and the impact of television on music consumption. The article, titled "The Simplicity of Great Reading," is part of a series that explores the music capitals of the world. Additional topics include discussions on slain Civil rights leader Martin Luther King, Jr., and the release of a new album by the Beatles. The article ends with a message from Radio Historian Richard M. Clark, which is dated November 9, 1968, and is published in Billboard.
TIC in Second Production Buy

LOS ANGELES — Tetragrammaton Records is saturating secondary market radio stations with both album and single promotional product in an effort to reach rural and suburban listeners. Tetragrammaton is a campaign to service all radio outlets with promotional materials, including college and underground stations.

Added to the record promotion list to receive product are about 2,000 stations not usually served by record companies. In addition, Tetragrammaton has expanded its product promotion list to include college newspapers and small daily and weekly newspapers across the U.S.

After product reaches the air, the label's public relations division sends out a questionnaire to the station requesting information on how the record was received by listeners, disk jockeys, etc. The same process is worked with college radio stations and newspapers.

Artists then make themselves available for telephone interviews with radio outlets and newspaper columnists and entertainment editors. When the artist is on tour, a follow-up visit is planned to the station or newspaper office.

Special projects are also part of the radio-newspaper campaign. To promote the Biff Rose album, "The Thorn in Mrs. Rose's Side," a dozen roses were sent to radio outlets and distributors. Shades (sunglasses) were sent as a promotional gimmick to announce an album by the Deep Purple, "Shades of Deep Purple.

A promotion for the Ivory, a contemporary rock group, will kickoff the initial album, "Ivory." Distributors, disk jockeys, and members of the press will receive a pair of dice.

**HERE'S WHAT DAILIES SAID**

NEW YORK — Her First Roman," a musical by Ervin Drake based on George Bernard Shaw's "Casanova and Cleopatra," opened at the Lunt-Fontanne Theater Oct. 20. Following are excerpts from the New York daily newspaper reviews:

TIMES (Clive Barnes): "This musical suffers from a lack of underachievement."

NEWS (John Chapman):"Visually dazzling musical version of Shaw's "Casanova and Cleopatra," and it is brilliantly acted and sung by Richard Kiley and Leslie Uggams."

POST (Richard Watts):...the whole evening seemed fatally flat and undistinguished.

when answering ads...Say You Saw It in Billboard

**BOBBY'S TURNING THOUSANDS OF BOXES INTO GOLD MINES!**

A proven nationwide jukebox smash. The talk of the MOA convention. A double-sided moneymaker!

**Bobby Vinton**

"Sentimental Me"

"I Apologize"

C/W

5-2270
Giant Firms Are Studied

- Continued from page 1

relations committee. It mirrors "the conglomerate story" as of Oct. 1, 1968.

Kramer said: "We'll keep on top of the picture." He speculated that values were changing in the business; that what could be defined as a good music man 10 years ago needed redefining today. He added: "It has become a money game rather than a music game...and the size of some of these organizations could be intimidating to a writer."

The AGAC spirit of inquiry is, however, strictly exploratory at this point. "It is conceivable that what is happening may prove to be a threat to the writer but we will make a thorough examination whether the revolution is having an effect on the basic material of the music industry."

AGAC sees itself as the liaison between the creative inner circle and the corporate owner who has suddenly become his publisher.

The move by AGAC comes hard upon the heels of an inquiry by the antitrust division of the Justice Department to determine whether competition is being lessened by the activities of the conglomerates. This study is still under way.

(See adjacent chart for conglomerate moves.)

McCune Studios Open on Coast

SAN FRANCISCO — Harry McCune Studio Inc. is constructing its first studio here, with 8-track equipment preceding the installation of a 12-track console. The studio will feature variable studio acoustics, a closed circuit TV system and a live reverberation chamber.

The company has previously specialized in outdoor public address systems. Don Geis will manage the facility which will employ three engineers.

McCune is the latest company in the Bay area to enter the recording studio scene. Filmways and Wally Halder and Pacific High and Apostolic Sound of New York are two other companies building studios here.

Botanic Adds Lonnie Label

NEW YORK — Botanic Records, headed by Lonnie Stanley, has added Lonnie Records. First release on the new label is "Let Them Talk" b-w "Live Every Day for Your Love," by Sir John Henry.

The record was formerly a master purchased from Miami.

Other releases by Botanic include "But I'll Figure It Out" by Lenny and Dorene, produced by the label's vice-president, Jerry Williams Sr. Also on the Botanic roster are Gary (U. S.) Bonds, Little Cee, Jimmy Wells, Evil Dog psychedelic group and Shirley Lytle.

'Flesh' Is Retitled

NEW YORK — "Flesh Failures," a song from the Broadway production, "Hair," has been retitled "Let the Sun Shine In" by United Artists Music. The song has been recorded by Anthony and the Imperials on Veep Records.

NOVEMBER 9, 1968, BILLBOARD
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Wanda Jackson's newest single: "I WISH I WAS YOUR FRIEND" (2315)

Supported by The Party Timers and backed with "POOR OLE ME," this new release by Wanda joins her currently active hits "CREAM OF THE CROP" (ST 2976) and THE BEST OF WANDA JACKSON (ST 2883).

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**Winning Friends and Influencing Sales Figures!**

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**Compilation from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.**

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**November 9, 1968, Billboard.**
ROCK VIOLA, GAS CELLO & MARSHMALLOW VIOLIN.

PAINT IT BLACK - THE SOULFUL STRINGS

KEEP IN A COOL DRY PLACE

CADET RECORDS CHICAGO, ILLINOIS
THE THOUGHT OF LOVING YOU

BY THE CRYSTAL MANSION

IT'S A HIT!

Getting the air over KHJ, KFRC, WOR-FM, WRKO, KAKC, KYN0.
ETERNITY'S PIGMEAT THE SPOTLIGHTS predicted to reach the top 20 of the HOT COUNTRY SINGLES

THE STRANGELOVES—HONEY DO Prod. (Teddy Randazzo) (Writer: Bruce and Alan) (Producer: Phil Spector) (Label: Columbia) 

BRASS BUTTONS—MY SONG (Prod. (Gene Cornish) (Writer: (Gene Cornish)) (Producer: Gene Cornish) (Label: Philadelphia International) 

WILSON PICKETT—A MAN AND A HALF Prod. (Jerry Wexler) (Writer: (Bernard Hodges) (Producer: Jerry Wexler) (Label: Atlantic) 

THE OAKSAYS—LOVE MACHINE Prod. (Alphonso Nord) (Writer: (Bobbi Franklin) (Producer: Bobbi Franklin) (Label: Atlantic) 

THE MANNAS & THE PAPAS—DO YOU WANNA DANCE Prod. (Lee Adler) (Writer: (Sandy纤维) (Producer: Lee Adler) (Label: Dunhill) 

EDDY ARNOLD—THEY DON'T MAKE LOVE LIKE THEY USED TO Prod. (Jack Clement) (Writer: (Ray Prager) (Producer: Jack Clement) (Label: RCA Victor) 

PIOMBEAT MARKHAM—SOMET ICK IT TO ME Prod. (Bob & Barry) (Producer: Bob & Barry) (Label: RCA Victor) 

SWINGING MEDALLIONS—HEY, HEY, BABY Prod. (Kerris Prod) (Writer: (Goldtop) (Producer: Kerris Prod) (Label: ABC-Dunhill) 

SOLICITORS—DON'T KEEP ME WAITING Prod. (Bobbie Brooks) (Writer: (Bobbie Brooks) (Producer: Bobbie Brooks) (Label: ABC-Dunhill) 

NEIL SEDaka—Mr. Good Thing (Prod. (Tony Grass) (Writer: (Tony Grass) (Producer: Tony Grass) (Label: ABC-Dunhill) 

ETERNITY'S CHILDREN—I Hear From Your Strap Shack Prod. (Ray & Barry) (Writer: (Ray & Barry) (Producer: Ray & Barry) (Label: ABC-Dunhill) 

NICK WILDE—Shy Love (Prod. (Jim Paskin) (Writer: (Jim Paskin) (Producer: Jim Paskin) (Label: ABC-Dunhill) 

COMMI Fryer—I Don't Wanna Play House Prod. (Roy Brown) (Writer: (Roy Brown) (Producer: Roy Brown) (Label: ABC-Dunhill) 

THE NICE—Arms Of Love (Prod. (Jerry Yester) (Writer: (Jerry Yester) (Producer: Jerry Yester) (Label: ABC-Dunhill) 

The SGODI—You Get The Money Prod. (Teddi King) (Writer: (Teddi King) (Producer: Teddi King) (Label: ABC-Dunhill) 

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N.Y. 10036.
"Soulful Strut" steps out.

Young-Holt Unlimited
BLUES ROCK AT ITS BEST

TEN YEARS AFTER

A spectacular 2 sided HIT!

HEAR ME CALLING

B/W

I'M GOING HOME

85035

THEIR AMERICAN TOUR
A SMASHING SUCCESS EVERYWHERE

YET TO COME:
NOV. 7—DAVIS COLLEGE—SACRAMENTO
NOV. 9—THE BANK—LOS ANGELES
NOV. 14-17—FILMORE WEST—SAN FRANCISCO
NOV. 22, 23—THE MILL—SACRAMENTO
NOV. 29, 30—THE SHRINE AUDITORIUM—LOS ANGELES

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**HOT 100—A TO Z** (Publisher-Licensed)

Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
The Grooviest Record in the World is “The Grooviest Girl in the World” b/w It Must Have Been The Wind

THE FUN AND GAMES

Produced by Gary Zekley for Zox-Alfeld Shepbin, Inc.

UNI 55098

Watch for Their Great New Album “Elephant Candy”!
**ARGENTINA**  
(Courtesy Enciclopedia a la Bands)  

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(Courtesy Record Retailer)  

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**ITALY**  
(Courtesy Musica d Italia, Milan)  

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**STOCKHOLM**  
(Hakan Carlen has started a new independent record production company, Industria. The American group Blue Cheer (Phillips) were in Stockholm for a concert Thursday (1). The Hoods (Aberbach) have released a single album with the Pretty Things (Decca). Phillips has released a budget album of the Hallmark label. Oscar Peterson gives a concert in Stockholm Oct. 29. French singer France Gall (Polydor) were in Stockholm. The Rolling Stones (Polydor) were in Stockholm with the Rolling Stones. Mogens, who has recorded "The Days of the Year" for CBS, has recorded a Swedish version of "Hey Jude" for Sonet. Morgenroth has released "Det fins en sang," a cover version of "Distant Drums," by Anna-Lena Logiussen. "Mit namn ar Jack" (My Name Is Jack), by Per Myrberg, has a cover version of "Hush," by Bob Dylan. The Bombas' latest Sonet is "Sexen" (3 Out Sixteen). Metro has issued an album of Siv Melinck's greatest hits in the Festival series. EMI has issued a budget album for CBS, and a single of songs from his film "Love." Sven 'Bertti' Tume (EMI) has recorded a single, and a song from his film "Lungh", a single issue. Weeks 'Myrberg' Peder Polydor includes songs that were "Made in Norway." The Mexican group Kian has recorded an album in Swedish for Swedisc, and has issued an album of James Brown's biggest hits called "Soul Feeling," by Swedisc first release on the new label is an EP of 14 short songs by Bengt Smith and Flem Zetterdah, "Swedisc"-released singles in English and Swedish before the group left Oct. 22 on a trip to Sweden. KELF!
TONY BENNETT: 20 Years in Show Biz
Billboard - November 30
BUDDY RICH
SUPER-DRUMMER
SUPER-BIG BAND
SUPER-ALBUMS
SUPER-SALES

ST-20113
ST-20117
ST-20126
ST-20133

Exclusively on WORLD PACIFIC JAZZ RECORDS
When, oh when, will the competition get the picture?

After all these months, GRT is still the only tape company to put the album picture on the front and on the end of its packages. So, GRT packages are still the only tapes that sell, no matter how you display them. Get the picture?

Contract duplicating and licensing on 8 track, 4 track, cassettes and reels from General Recorded Tape, Inc., Sunnyvale, California 94086

THE GREAT TAPES