Industry in France Is Paralyzed by Strikes
By MICHAEL WAY

PARIS—The French music recorded industry has been brought to a standstill by a general strike which began in France May 17. Production was halted in most record factories. The Pathé Marconi factory in Chatou, just outside Paris, was taken over by strikers. Also the Philips plant was closed.

Distributions and recording was also at a standstill. Many record retail shops were closed. One record producer commented "People are more interested in buying food and gas at this time than records."

Claude Gagnière, sales director of Decca said, "This situation could last a long time. With holidays coming up, the record industry is not likely to get back to normal before September." Men at the Decca plant in Normandy, who recently negotiated a new wage settlement, remained at work, but with recording artists out in support of the strikers and no new records produced, the company will run out of masters.

(Continued on page 49)

Hashberry Entry Cues New Light Show Mini-Film Era
By HANK FOX

NEW YORK — The psychedelic light show as a consumer product, until now in its embryonic stage, will emerge this month as highly competitive merchandise. On the heels of Mind Reels Company disclosure that it will market from continuous loop mini-films of some of the top rock bands, two new companies will launch a massive promotion campaign to kick off its entry into the field.

In a national TV campaign, Hashberry will promote the mini-films through contests on teen-age bandstand shows, through its own mini-films produced for record labels and through its upcoming syndicated half-hour teen show, "Disco '68.

(Continued on page 83)

3M Enters Historical Fee Agreement With Societies
By PAUL ACKERMAN

NEW YORK — The Minnesota Mining & Manufacturing Co. (3M) on Tuesday (28) divulged to East Coast publishers that it had concluded a precedent agreement with ASCAP, BMI and SESAC covering payment for— and the use of— copyrighted material in 3M's forthcoming multiple track CAR- tridge player for background music installations.

3M's background music equipment is sold outright rather than leased, and because of this fact ASCAP, when first approached by 3M for a deal four years ago, was loathe to negotiate. Reasoning was that such an agreement would constitute a major policy change, which was not warranted inasmuch as the 3M project was as yet untested. 3M then concluded pacts with individual publishers—as it could under the Consent Decree—and secured rights to use the music of some 35-40 firms—including Shipton-Bernstein, Leech, Mills Music, Frank Music, San Fox, the Eastman group, Peer-South- erns, Dorsey Brothers, Apex-Jewel, St. Nicholas and others. By July, these publishers will have received more than $2 million in performances and mechanicals. Under the new pact, 3M does not have to seek individual publisher deals. It gets its music direct from the licensing agency. 3M pays the performance fees to each of the licensing groups, and it pays mechanically directly to the publishers or the

Office of Harry Fox, publisher's agent and trustee.

According to R. E. Lindgren, 3M project manager, the new pact will be applicable to the new equipment, beginning with the first quarter of 1969, and the old equipment will gradually

(Continued on page 83)

BB Slates Swinging Soiree For Radio Forum Attendees
By CLAUDE HALL

NEW YORK — Billboard will hold an open house and will host a cocktail party after the opening session of the Radio Programming Forum here. The Forum will be held June 7-9 at the New York Hilton. The Friday session (7) will end about 5 p.m. After the reception, guests are invited by Buddash Records to a special Carnegie Hall show featuring the Kansas-Katz Singing Orches- trad Circus.

Last-minute registrations were pouring in at press time.

The Forum will open 2 p.m. with remarks by Hal R. Cook, publisher of Billboard magazine. Harvey Glassock, general manager of WNEW in New York, will chair the forum's afternoon's events, that include such outstanding speakers as Elmo Ellis, general manager of WAB, Atlantic; Edward Bunker, vice-president, Interpublic; and Gordon Melclondo, president, Melclendo Broadcasting, Dallas. The sessions Saturday are back to working sessions, with speeches by top-notch marketers in all aspects of radio—the men who decide what the trends in programming and radio promotion will be. Speeches will be followed by question and answer periods.

Sunday morning, directors, pro- gram managers, and station man- agers will convene for the final—speeches by programming consultant Bill Drake, KNMC.

(Continued on page 83)

Decca's Giant Country Drive
NEW YORK — Decca Records for June is kicking off its greatest country music program since the start of the program nine years ago, with a sales drive aimed at both the national and international markets. Geared to the theme of "Decca Records—The Hottest Brand in Country & Western Music," the program is sparked by the release of 15 new packets and includes the label's entire country catalog of 294 albums.

In its announcement, Decca noted the spread of country music in the world market, and pointed to its own domination in the field as a contributory factor to the growth of that market. Quoting the Country

(Continued on page 82)
Which side of The Monkees’ new single will get to No.1 first?

"D.W. WASHBURN" or "IT’S NICE TO BE WITH YOU"

Manufactured and Distributed by RCA
Charlatan Inks MGM to 26 Artist-Producing TV Films

By BRUCE WEBER

LOS ANGELES — MGM-Verve Records has signed with Charlatan Productions for 26 TV films promoting both Top 40 and other albums across the domestic markets plus Canada and Puerto Rico.

Charlatan, a leading producer of contemporary promotional films, has produced 40 three-minute films for 15 record companies.

The contract with MGM-Verve is primarily concerned with an artist's single release. But Charlatan already has produced a promotional film featuring a Connie Francis album. The films for MGM-Verve will range from contemporary to iconic to torchballad, says Tom Rounds, president of Charlatan. Peter Gardner, executive producer of Charlatan, says the new contract will put together film sequences starring Charlatan, The Charlatan, MGM, Verve, Epic, Dunhill, Columbia, Atlantic, Bud, Reprise.

While the TV-film industry specialized in filming rock 'n' roll artists, it's now prepared to expand its image to TV.

Rounds has used the record promotional film to build his company into TVcontract producers.

Charlatan will provide a series of musical production numbers and special film sequences for the NBC "Kraft Summer Music Hall," starring John Davidson. The station and Webb, who will put together film sequences starring Charlatan, the Pacemakers, Top 40 groups, and others, will shoot a presentation.

Columbia B'casting Sued by Record Club

PHILADELPHIA — The Record Club of America has been sued in Philadelphia (29) against the Columbia Phonograph Company. A number of record companies whose product is being sold through the well-known Columbia Record Club.

The Record Club of America, a Columbia affiliate, charges antitrust law violation and seeks treble damages and an injunction.

According to the complaint, this alleged arrangement prejudices customers from buying the use of masters for their own enjoyment.

The complaint charges that competing record clubs must pay $1,000 in royalties on each record, while Columbia can obtain these records at a cost of 82 cents. The Record Club cites trade commission rulings to the effect that such an arrangement is not lawful and that Columbia had been ordered to desist from such arrangements. This ruling is being appealed in Federal Court by the record club.

The complaint alleged their complaint is that they are not being placed in the club and the denial to the public of the benefits of competition.

COLEMAN EXITS PORTABLE PUBLIShING

NEW YORK — Cy Coleman has divested himself of his interest in Portable Music, the publishing firm. Portable Music.

The action was sparked by his recent appointment as chairman of directors of ASCAP. Portable Music will continue to operate; he will serve as York offices as Notable Music, Coleman's ASCAP firm.

W 7 To Key Meet To Mass Selling

LOS ANGELES — Ideas designed to stimulate modem mass merchandising will highlight the "messages" given by Warner Bros. executives attending the 10th annual birthday gathering on Kauai, Hawaii.

A film detailing successful mass merchandising organization is expected to show to the 380 persons attending, as an integral part of the individual product presentation.

"The convention emphasis will be on this mass merchandising aspect of the business," says Joel Friedman, W-7's marketing vice-president. "We intend to show our audience what some distribution in terms of promotion, merchandising and selling.

In addition to the movie, 35 film strips will explain the promotion and LP release numbering 26 titles. Highlights of the company's first 10 years will run through the presentation at the Kauai Surf Inn.

The main business meeting is scheduled for Friday afternoon, July 11, with a dinner following. The next day, separate promotion and foreign license sessions will run.

Of importance will be the parent film company's musical, "A Little Night Music," and home use and household accessories, including pianos and organs, and to the uncertainties of the draft. This is unusual, for since 1963, a major portion of guitar sales have resulted from a large buildup of used equipment and instruments unused due to order cancellations.

The value of new instruments sold in 1967 was approximately $576 million with an average retail price of $123. This was more than double the volume 10 years ago, but down from the all-time sales peak of 1965, when approximately $810 million with more than $150 million in sales.

(Continued on page 62)
CARRIE ROSENTHAL -ROX Record sets now $15.00 Caddle label for July debut.

CONSUMER ADVERTISING...VOX records seeks new $15.00 Caddle label for July debut.

CIRCULAR MACHINE...$10,000.00. ATTENDANCE THE radiophonic FIAT, FLAMINGO, SWISS, and a FLAT create a landscape with the guide's second as a solution for the problem of the FLAT, FLAMINGO, and SWISS. This event will feature the second appearance of ROXY's DISCO ORCHESTRA for the first time.

CLASSICAL... $100,000.00. Take your place in the front row for a musical event that will feature the ROXY's DISCO ORCHESTRA for the first time.

COIN MACHINE WORLD... $50,000.00. The coin machine industry is caged by the general strike. Production is halted at most French record factories.

MUSICAL INSTRUMENTS... $100,000.00. Most music dealers agree that a music store is the first and second step in the product music repertoire.

RADIO-TV PROGRAMMING... $100,000.00. How to register for Billboard's Radio Programming Forum June 7-9, 2000, at The New York Hilton.

RHYTHM & BLUE... $100,000.00. Soul SAUCE continues to search for a definition of soul, and RHYTHM & BLUE is at the center of the debate. A recent major record company employee who didn't want to sign her name...

TALENT... $100,000.00. THE UNION GAP, Columbia Records group adds the rock band's first single, "SLIPPERY SLIDE"...HIT THE WORLD...52...HIT AND MISS Country...38...FIRST COUNTRY...70...LAST COUNTRY...69...Top 10 Country...61...Top 5 Country...58.

TAPE CARTRIDGE... $100,000.00. Australian-made cassette bows in the Down Under Country for the first time.

FEATURES... $100,000.00. Stock Market Quotations...4. Vox Jazz...72. Top 100...70...Top 50...69...Tape Classics...66. Best Selling LPs...43. Best Selling 8 Track...66. Best Selling 45s...66. Best Selling 45s...66. Best Selling 45s...66. Best Selling 45s...

CHARTS... $100,000.00. Chart Music Quotations...43...66. Best Selling LPs...43. Best Selling 8 Track...66. Best Selling 45s...66. Best Selling 45s...66. Best Selling 45s...66. Best Selling 45s...

RECORD REVIEWS... $100,000.00. A review of the week's music releases...THE UNION GAP, Columbia Records group adds the rock band's first single, "SLIPPERY SLIDE"...

BILLBOARD... $100,000.00. Billboard is the music industry's most trusted source for music business news, market data, and analysis.
Do you really need to see the title of this album?

ROBERT JOHN / IF

After all, it stands to reason that when a vocalist like Robert John records a first single that explodes across the country like "If You Don't Want My Love," then follows with a first album, it's got to be entitled "If You Don't Want My Love." But, of course, "If You Don't Want My Love" wasn't the only reason for recording an album like this. It has other great hits... Songs like "I'm a Believer," "By the Time I Get to Phoenix" and "Anyone Who Had a Heart." Wonderful.

Robert John is an enormous talent. With an extraordinary voice and a dynamic personality. And this album is just the beginning. Do we have to tell you everything? Tch!

On COLUMBIA RECORDS.
113 Writers & 70 Pubs Win BMI Awards; Bruscie & 'Stupid' Cited

NEW YORK—BMI Awards for the most performed BMI songs of 1967 mark the victory of 113 writers and 70 publishers of 97 songs. Two special citations were awarded to Leslie Bruscie and to the publishing company that furnished the music to the Animals, an Oscar winner, and to C. Carson Parks for his book, "Some'n' Stupid," the most performed BMI song during 1967.

The top 1967 writer-award winners were Lamont Dozier, Brian Holland, Eddie Holland, Brian and Lamont, each with five awards, and Jobete Music Co., the new publisher, with eight awards. BMI Citations of Achievement for songwriters who have been presented each year to those songs which achieved top 10 positions on trade magazine charts.

Other leading writer-award winners include John Lennon, Paul McCartney, Ermanno Bertolucci, Norman Gimbel, Tony Hatch and Herbert Rehbein, with three wins each. The late George Jones, John Barry, Don Black, Gary Bonner, Jean Chapel, Henry Clyde, Don Redick, Gordon, James Holvy, Sylvia Mann, John Gallman, Tony Hatch, Stephen Lane, Ed Masters, and Joe Trench, with two awards each.

BMI Citations of Achievement for songwriters who have been presented each year to those songs which achieved top 10 positions on trade magazine charts.

Holland, Lamont.

Here's the Complete List of 1967 BMI Award Winners

AL—E. B. Marks Music Corp., Nino Oliviero, Domenico Co- lantoni, Mario Grifuddi, Raymond Jelson.


Almost Persuaded—Al Gallico Music Corp., Glenn Sutton, Billy Sherrill.

Baby I Need Your Loving—James Taylor, holland, Brian holland, Brian Holland, Lucinda Hardway, Steve Wonder.

Can't Stop the Feeling—Billboard Music Corp., Inc., John B. Cobb Jr.

I Was Made to Love Her—Jobete Music Co., Inc., Henry, Curtis Langton, Mary Lou Hardway, Steve Wonder.

If I Needed You—Jaramillo Music Corp., Inc., Eddie Holland, Brian Holland, Lamont Dozier.


Miss America—Jobete Music Co., Inc., Eddie Holland, Brian Holland, Lamont Dozier.


What It's All About—Al Gallico Music Corp., Dale Nee.

For What It's Worth—Cotillion Beach Music Corp., Inc., Norman Paul, Reba Ramo.

Don't Sleep in the Subway—Music Corp., Tony Hatch.

Don't You Care—Beechwood Music Corp., Gary Bitter, James Elings.

The 57th Street Bridge (Feelin' Groovy)—Chasing Charles Music, Paul Simon.


The Girl From Ipanema—Cassianee Music Corp., Nor- man Gimbel, Antonio Carlos Jobim.


The Happening—Jobete Music Co., Inc., Brian Holland, Lamont Do- tier.


Hawaii—Mark David Cafferty, John Blackburn, Fred Riehl.

In the Still of the Night—Al Gallico Music Corp., Pat D'Ann, Robert D'Ann, Lee Young.


Just Call Me—Music Corp., Tony Hatch.

Love Is Here to Stay—Joe Hendricks, John Cale, Brian Holland, Lucinda Hardway, Steve Wonder.


Promises—Lee Jaffe, Inc., Dick Clark, Eddy Grant, Steve Wonder.

Shes All Right—Al Gallico Music Corp., Dale Nee.

Someday—Jobete Music Co., Inc., Eddie Holland, Brian Holland, Lamont Dozier.

Summer in the City—Screen Gems-Columbia Music Inc., Neil Diamond.


Worried Man—Alton Small, Brian Holland, Lamont Dozier.

You Can't Stop the Rain—Bernard Gordon, Paul McCartney, John Lennon, Paul McCartney.

You Don't Have to Be a Star—April Music, Inc., Michael McCollum.

You're the Best Thing That Ever Happened—Al Gallico Music Corp., Dale Nee.

You're Wild With Me—Chad Music Corp., Inc., Barry Goldberg, Gary Bonner.


The Things We Never Do—Jobete Music Co., Inc., William Reddick, Bob Padlock, Charles Singleton.

To Be Loved—Chez Music Co., Inc., John B. Cobb Jr.

We'll Meet Again—Chad Music Corp., Inc., Barry Goldberg, Gary Bonner.


 announcements its first product, its plans for entry into the contemporary field (including several international artists), plans of a world-wide distribution deal with London Records.

Grady Thomas and Phyllis McGuire and Richard Keyly in the pop standard field; the Plam Beaches has been revamped; a Baltimore rock group, and a big national jam of jazz chorus. The first release of the last-named will be next week. The roster consists of 14 albums, mostly re-packaging of previously released product, and four new LP jazz albums by Muddy Appler, the New Orleans Rhythm Kings, Jelly Roll Morton, Bix Beider-beck and Louis Armstrong. The classical series, rechan- neled for stereo, includes En- rico Caruso, Feodor Chaliapin, Benjamin Gigi and Kirsten Flagstad. Another product includes al- bums by Charles Fox and Utovin and electronic music.

Weaver said that the label has no new plans for repackage- ing and that all subsequent prod- ucts will be fresh, contemporary material.

New York—BMI Records, Inc., has just completed its first year by Paul Weaver, this week.

Rowan & Martin Oldie Clicking

New York—Ep Ric Records is cashing in on the success of Rowan & Martin's NBC-TV comedy show, "Laugh-In." There has been a resurgence of interest in the two-year old Epic album, "The Humor of Rowan & Martin," and the label is releasing a new LP of the hit show in the works. A release date has not been announced.

Rowan & Martin's NBC-TV show recently won Emmy Awards for "Outstanding Musical or Variety Special" and for "Outstanding Musical or Variety Series.

Sunday Will Never Be the Same—Pano Music, Inc.

Sunglasses at Night—Fort- table Music Co., Inc., Bobbie Hebb.

Summer, Sun—Sunshine Music Corp., Sheldon Harnick.

Sweet Maria—Roessler Music Co., Bert Kaempfert, Carl Sig- nhammer.


This Is Love—Screen Gems-Columbia Music Inc., Neil Diamond.


Tonight—Vanguard Music Corp., Inc., Marvin Tappin.

To Tame the World Around—Salkeld Music Corp., Ben Peters.


Up Up and Away—Johnny Music, Inc.


Words of Love—Troudale Music Corp., Inc., John B. Doutreil.

The World We Know (Over and Over)—Rovent co., Bert Kaempfert, Herbert Rehbein.


You Only Live Twice—Uart Music Corp., Leslie Bruscie, John Barry.

June 8, 1968, BILLBOARD
BILLY VERA
(OF "STORYBOOK CHILDREN" FAME)

WITH A MAGNIFICENT
SOLO RENDITION OF A
FANTASTIC NEW SONG*

"WITH PEN IN HAND"

Atlantic 2526

Produced by: CHIP TAYLOR
Arranged by: ARIF MARDIN
Composed by: BOBBY GOLDSBORO

*Song Suggested by: JOE GALKIN
Headliners at BMI Awards Dinner in N.Y.

ROBERT SOUR, past president of BMI, turns over the gavel to new president, Ed Cramer.

BOB CREWE and music professional manager, Larry Weiss, right, accept awards for "Can't Take My Eyes Off You" and "Silence is Golden."

ACCEPTING AWARDS for "Respect" are Joe Galkin, left, Mrs. Otis Redding, and Phil Walden.

ACCEPTING AWARDS for "Green, Green Grass of Home" and "Walking in the Sunshine" are Curley Putnam, Buddy Killen, and Jack Stapp. From left: Cramer, Putnam, Killen, Stapp and Theo Zavin of BMI.

WESLEY ROSE, right, and John D. Loudermilk accept awards. It was the 49th for Acuff-Rose Music.

MARTHA SHARP receives her award for writing "The Single Girl," one of two she was awarded during the night.

NESUHI ERTEGAN AND JERRY WEXLER, right of Atlantic Records make a trip to the stage for awards on "The Beat Goes On" and "For What It's Worth."

AL GALLICO receives award with (behind Gallico) Leon Ashley, producer-writer, and Billy Sherrill, right. Marge Singleton is behind Miss Zavin.

JOHN EASTMAN accepts award for Eastman Music. King Curtis orchestra played a part of the songs receiving awards.

WRITER BEN PETERS, right, and Shelby Singleton receive certificate for "Turn the World Around The Other Way."

SID BERNSTEIN accepts "Groovin' " award for writers Felix Cavaliere and Eddie Brigati.

"THANK THE LORD FOR THE NIGHT TIME" earned Jeff Barry and Neil Diamond, right, awards.

JUNE 8, 1968, BILLBOARD
they rode "The Unicorn" to a smash... now

THE IRISH ROVERS ARE AT IT AGAIN!

(the puppet song)

"WHISKEY ON A SUNDAY"

DECCA RECORDS, A Division of MCA Inc., New York, N.Y., U.S.A.
Says Hip Public Cues Hip Rock  

By CLAUDE HALL

NEW YORK — One of the reasons for the success of progressive rock records—and radio stations—is that the public in recent months, has been forced to listen to new, and often, too many singers, writers, and groups “had been mere mimics and parrots,” believes Terry Schoenbaum, head of Verve Forecast Records. Schoenbaum, one of the trailblazers, says, “I expect to see the return of the traditional producers, like Richie Havens, the Blues Project. I think progressive rock stations are on the right track—only for the sake of the artists and the record companies, but themselves. If programmed right, they’re going to be successful.” He said he based his theory on not only his experience as a record man, but on the current success of progressive rock format stations. “If you really want a rock ‘n’ roll—rock generation—are now looking for something a little more advanced... records that are musically and lyrically more meaningful.”

Schoenbaum came upon progressive rock stations around the nation, many of these artists are getting their first chance at radio. Hal Janis’s ‘Water’s Child’ would have been a lot more successful today, he said, “without the involvement of the management and the producers.”

The attention span is not only getting longer for progressive rock stations, but the audience. They are becoming more advanced in the type of music they record and they can’t be continued.

But not everything is perfect and the music stations presently on the air with progressive rock formats. Sometimes, they’re playing the same old music. Yet, they’re available and willing to discuss same. Other progressive rock station that calls... and also to serve them with the records they think suitable.

He also feels that someone at each music station presently should be assigned to keep up artists and records to the stations. “The studio man’s idea is to serve the station’s thrust to have the station’s growth—creative and aware.” He said felt these stations should develop their own local coffee houses and psycological dance place.

“Be it any end of progressive rock. It may take different shapes and forms. But there’s a tendency in a good performer to become more concreteness in the music and the music they play. So there’s a built-in advancement.”

Acuff & Leigh to Get B’nai B’rith Legend Award

NEW YORK — Ray Acuff and Mel Leigh will receive special awards at the fourth annual B’nai B’rith Music and Performing Lodge on June 16 in the New York Hilton Hotel. Acuff will receive the Lodge’s Humani- tarian Award, while Leigh will receive the Creative Achievement Award.

Hines, Hines and Dad will headline the entertainment, performed by Arthur Adler, William B. Willoughby and Eager. Performers will be Linda Hopkins, comedian Larry Alpert, and the Forrester Orchestra.

Past recipients of the Creative Achievement Award were Sheldon Harnick (rock to jazz, Joseph Stein, Jerry Harnick, Ferras, Robert Goldstein). The Humani- tarian Award previously was given to Sammy Davis, Jr. and William Acuff. This Lodge also grant three thousand dollars the National Music and Performing Arts High School. The Adler is to develop the new talent. Black-tie affair can be obtained through general Capitol Records in New York.

Page to Fly to U.S.  

LONDON — Larry Page, who is on his way back to the U. S. Friday (7) to supervise the launching on Friday (14) of the satellite Page will be distributed by Bell. Initial products will include "Page Goes By" by Seth Marn, "I'm a Train" by the Colours of Love and an instrumental version of "Fuppet on a String" by Pancho Gonzales.

Mercy, Signs "Break" Winners  

CHICAGO — Mercy Corporation has awarded to a 14-year-old folk singer and a seven-member rock group a "Big Break" contest sponsored here by radio station WLS.

TRO Pitch in Wilder Works  

NEW YORK — The Rich- mond Organisation will begin a promotion campaign on the coast the next week. A de luxe book of Wilder’s mat- erial, including tour posters, will be sent out to ad- men, independent producers and artists in music. They will assemble the tracks of TRO’s production manager, Judy Bell, to the book feature Wilder’s past poems and songs, and classical forms, including chamber works, with music for such songs as "Winter of My Discontent," "Mrs.," "Single Lonely Girl Am I," "Phoenix Love Theme " and "I Should Come To You," with English and Spanish verses with two songs written by Wilder.

Wilder’s works done in collab- oration with other writers, such as Frank Landeman, Marshall Bar- ker and Edward Eager will also appear in the collection.

Chattanooga Studio To Open on June 15  

CHATTANOOGA, Tenn.— The Chattanooga Recording Studio will open on Friday in a Go-Go Club building at 1077 Duncan Avenue. The sight- seeing facility will be equipped with the latest Furchild and other equipment. Four staff groups are available for recording sessions. Sonny Limbo is engineering di- rector. The studio will rent for $20 an hour plus tape for master.

2 Firms Formed By Capitanelli  

NEW YORK — Arnold J. Capitanelli (ASCAP) and Elec- tric (ASCAP) have been formed by Arnold Capitanelli, president of Caterpillar, Inc. and former record-acey-treasurer. Joel Diamond is the general manager for both firms.

"Love" and "Move in a Little Closer" by the Victonians, is the first release on the A.M.J. label. The single is being distributed by D. & H. The Inmates and the Femi- niques also have signed with Ar-  

Capitanelli and O’Connor, who brought the equipment, produc- ing the Victonians’ disk, will share ad duties. Their offices are at 300 West 51st Street. Both firms are seeking new talent.

JUNE 8, 1968, BILLBOARD
Here he come! Climbing high!

THE FIRST AND ORIGINAL

HERE COME DA JUDGE

ON MARQUEE 443 by the

BUENA VISTAS

MSK PRODUCTIONS/INC.
MARQUEE • KOOL KAT
M-S • DEARBORN

www.americanradiohistory.com
Gap, Columbia

Excepting Montgomery," at Gibson its hits.

Here what vertical happening Wes

jazz giving they to Kenton hears expression. They have even from anything has offered none of their gold uni-

de-uniforms a from anything called "some-

tickets. and ending with another Beatles number "Lady Madonna," they were in fine voice and Roy seemed to have fun with his electric piano, which he played well, and the two of them acti-

ded tails in the closing piece. A high spot of their program was "I'm Trying to Live My Life," a recent release.

THE NATIVE PEOPLE:

THE NATIVE PEOPLE:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:

LITTLE INDIAN GROUNDS:
Imitation may be the sincerest form of flattery, but at Monument flattery will get you nowhere. We know when we make a good record. In this case some other labels did too. We wish them all luck—on some other record. We hope you will choose the original by the composer. A formidable young talent, Chris Gantry is the newest reason Monument Is Artistry.
The Album Everyone's Been Waiting For!

Jim Webb Sings Jim Webb

And here's Jim's exciting new single:

Jim Webb
"I Keep It Hid"

5-10329

EPIC
Sound System Is Below Par But Ames a Winner

LOS ANGELES—Ed Ames' concert at the Melodyland Theatre hit a number of highs and a few lows, the latter because of a raspy sound system.

When he wasn't bothered by the sound — Ames abandoned the microphone several times—his repertoire came over in fine fashion, drawing much applause for "My Cup Runneth Over" and "Who Will Answer?" His reading of "Try to Remember" from the "Fantasticks," was flawless.

Ames, whose powerful baritone voice has made him a strong attraction on the concert circuit, scored well with a contemporary medley of tunes popularized by the Beatles and the Mamas and Papas.

BRUCE WEBER

CONSUMER ELECTRONICS SHOW
NEW YORK CITY
JUNE 23 thru 26, 1968, AMERICANA, NEW YORK HILTON, WARWICK HOTELS

Introducing the industry's 1968 television, radios, phonographs, audio components, tape equipment & accessories.

the annual meeting place for the people and products of the industry

MEET THE PEOPLE

Over 20,000 of the nation's retailers, distributors, manufacturers and importers, industry allies, press representatives and government officials will attend the 1968 Show.

PREVIEW THE PRODUCTS

Presenting virtually the entire industry's new lines of merchandise...Over 150 exhibitors...featuring over 15,000 products.

Highlights of Consumer Electronics Week
• ANNUAL ALL-INDUSTRY BANQUET
• GOVERNMENT-INDUSTRY SYMPOSIUM
• RETAIL-MERCHANDISING SEMINARS
• TAPE EQUIPMENT CONFERENCE

BY AND FOR THE INDUSTRY

PRODUCED AND SPONSORED BY CONSUMER PRODUCTS DIVISION ELECTRONIC INDUSTRIES ASSOCIATION

Say You Saw It in Billboard

JUNE 8, 1968, BILLBOARD
turn on "the lights of night"

mitch Ryder on the Road to Reverberations 'Round the world
"good morning starshine

dy 915

eddie hazelton

on the horizon of hits

from the broadway production of hair
Radio-TV programming

Soul Stations on Attack To Squash Summer Riots

*Continued from page 1*

personalities and radio stations in controlling youngsters has never been better. To keep em' cool, we here at WLOU started a Youth Job Opportunity Program designed in last prospective employers know the availability of youth and for the employers, through this medium to inform the youth of jobs available.

"The air personalities of WLOU are all activity involved in every phase of community affairs. We have planned picnics, special record hops, and other forms of activities of interest to the teen-agers. We are also in the midst of preparing summer tours to our state parks, and we are working closely with the citizens of the Negroes to establish a community teen-age nightclub." Summers also said that the leading r&b radio station was working with the churches and the Jefferson Community Relations Commission to formulate more programs and ideas for the teenagers.

Public Service

KENO in Fort Worth, Tex., provides public service air time to those organizations directly associated with youths in the Dallas-Fort Worth area, specifically YMCA programs, church programs, neighborhood action committees, Youth Quake Commissions, various War on Poverty programs, and local Police Department sponsored youth organizations. The station also publicizes job opportunities available. Jim Wills, program director, said that KCKO air personalities have donated their time to planning a series of assisting local police efforts. Gene McIntyre, KCKO air personality, even participates in meeting of the Fort Worth Community Relations Commission which is designed to afford all groups an opportunity to air their recommendations, and pose possible solutions to problems that might exist in the city . . . the most significant being that of "communications" between various ethnic and white groups in the city.

Community Relations

WOKS, Columbus, Ga., is doing an outstanding job in community relations. Ken Woodfin, general manager of the 24-hour Negro-programmed station, said that WOKS presents a daily variety show that runs during the summer months, aired from noon to 5:00 P.M. and is called "Oppenheimer." The program is designed to bring employees to the air and to other industries that need them. "This program has had a tremendous impact in and around the city and the business community as a whole," Woodfin said. "Any personalities are also involved in contact with the youth of the area and help to build a spirit.

Although soul radio stations seem to be leading the way in establishing better relations between the Negro and the rest of the nation, other stations are also involved. KGDN in Seattle, for example, should be commended for their recent move toward supporting recent open housing proposals. Toned in like is the station stated on the air: "During the immediate aftermath of the senseless and tragic assassination of the Reverend Martin Luther King Jr. of Atlanta, our station believes that the city and the nation is more than one hundred of its major cities which has not been present in the struggle for civil rights amidst the spasm within the black community. These feelings, fanned by what now appears to be a case of premeditated murder, brought about only one thing: an avalanche of needless deaths. As the white hot feelings begin to cool, it is important for us to consider the depth of this one thing: We cannot afford to kid ourselves any longer about the human enemy which could erupt at anytime. We do not want to lose our impatience. We want to achieve the promised land in all its splendor for every one more day." The editorial then discussed the brutality of the police and pointed out that "the day of lip service is long gone."

Hot 100 Radio

JACKSONVILLE, Fla. - WAPF program director Ike Lee - Best Pick is "Tumble Jack Flash," by the Rolling Stones. London; Best Leftfield Pick is "Sailly Had a Party," by the Flavor, Columbus. Biggest Happening is "Tiptoe Thru the Tulips," by Tiny Tim; Reprise; Biggest Leftfield Happening is . "Early in the Morning," by Sugar System; Capitol. ("Angelina," Genesis, Smash, also sounds good).

GAYLORD, Mich. - WATC program director Bill Scott - Biggest Happening is "Quando Minamann," by the Standpipers, A&M; Biggest Leftfield Happening is "Zabudz,", by Horst Landowski, Mercury. (We have also pulled two good things off albums that could be hit if given enough exposure: "Sunny," by the Doodletops Papers, and "Yellow Days," by Anita Bryant). The two biggest records in our area are: "Mrs. Robinson" and "Do You Know the Way to Santa Fe," by Donnie Warwick, Scepter. (A song that could be a big hit is the flip side of "The Look of Love," by Sergio Mendes & Brazil '66, a thing called "Like a Lover.")

LYNBURG, Va. - WLLL music director Jerry Rogers - Best Pick is "You're Young, Be Foolish, Be Happy," by the Tempt, ABC; Best Leftfield Pick is "Rain," by Randy Wallace, Enterprise; Biggest Happening and Biggest Leftfield Happening is "Rocked Soul Music," by Country Joe & the Fish, Vanguard.

SMOKANE, Wash. - KGA program director Jim Sims - Best Pick is "This Guy's in Love With You," by Herb Alpert & the TJassins, Brass; A&M; Best Leftfield Pick is "Max Arthur," by Richard Harris, Dunhill; Biggest Happening is "Mr. Robinson," by Simon & Garfunkel, Columbia; Biggest Leftfield Happening is "Bring a Little Luck to Me," by the Shadows, Epic.

EL PASO, Tex. - KELP program director and air personality Charles Russell - Best Pick is "Indian Lake," by the Cowwills, MGM; Best Leftfield Pick is "Here Comes the Judge," by Shorty Long, Soul; Biggest Leftfield Happening is "Shirley Temple Carly," by Mike Kelly, Megaphone ("Tighten Up," by Archie Bell, Atlantic, is still big seller here). Dths, Ohio WING music secretary Karen Cunningham - Best Pick is "Funny Man," by Ray Stevens; Best Leftfield Pick is "Both Sides Now," by Anne Murray. Biggest Happening is "Be Young, Be Foolish, Be Happy," by the Ventures.

Vic Ames Bowing a Daily Variety Show on KATV-TV

EMCEES OF A CONCERT by the turtles at a Cleveland Heights high school recently were Chuck Dansway, left, and, Bob Broxer Branson, right. Both air personalities, seen her charting with Mark Volman of the Turtles.

KOY Is Trying for a New Image

PHOENIX - KOY, 5,000-watt Southern Broadcasting station that covers downtown Phoenix last week to achieve a new image, Terrell L. McNeely, former national program director of the chain, already has dropped a 9:30-1:30 talk show fea- turing Bobby Joe Capq. The slot is being filled with music. He has hired three new air personalities and is seeking more. Although McNeely, who had worked under the professional name of Mitch Michaels when he was a disk jockey, has fun for a total audience appeal. This means it could end up much like KTHI in format. KOY, incidentally, operates much like a top 40 radio station, according to McNeely, "but the music is different. People call it middle-of-the-road music, but I think it has total audience appeal. I try to program every station, whether it's middle-of-the-road or top 40, to reach the largest segment of the audience possible. I'm convinced that in some markets, this could be done with country music . . . or even mostly pops.

One thing for sure, KOY will feature music, with news limited to one block. KOY might be ready for an extra hour. The changes will take place gradually over the next 3 months. An evening talk show will be retained. The station will air at listeners 18-35 years old, meaning that the "Good Life" format on Frank Sinatra mixed with Fifth Dimension would be the rule-of-thumb. Bill (Bob) Kelly Bosse, who had formerly worked as program director of KTHI, is operations manager and program director of KOY.

McNeely stated in radio at Fort Worth, Tex., in 1951 as a staff announcer. He later joined the management, gave him a scholarship to TCU University and he worked at the station. He returned to college.

Strang can't start as dreamy as such, until 1957 at KANS (now KLEO) in Wichita, Kan. It was there he first worked up to become a program director. During his career, he has worked at KKWOS, Jefferson City, Mo.; KFMJ, Vancouver, Wash.; WQXL, Atlanta, and WABY, Albany, N. Y. He moved to Southern in March 1968 after serving three and a half years as vice-president of programming for WKLO, Louis-

KELP AIR PERSONALITY PAT WHITE welcomes the Motivators, an El Paso, Tex. group, to the studios of the Hot 100 format station. The show's "One to LSDness," on Coronet Records, is a big El Paso hit.
Out pops the hit!

"Eleanor Rigby"
b/w "Understanding"

ABC 11090
THE RADIO PROGRAMMING FORUM
JUNE 7-8-9, 1968
The New York Hilton, New York City

Billboard's Radio Programming Forum starts Friday.
The most authoritative study of Radio ever organized.
This is your last chance to 'get with' the Radio industry.
Don't miss it—it's your business!

CONFERENCE FORUM

FRIDAY, JUNE 7
2:00 P.M.-3:30 P.M.
SESSION 1 NEW TRENDS AND INFLUENCES IN RADIO
Chairman: Harvey Glascock, General Manager
WNEW, New York City
Management's Involvement in Radio Programming
Elmo Ellis, General Manager
WSB, Atlanta, Ga.
Radio Programming as a Force in Moving Consumer Goods
Edmond Bunker, Vice-President
Interpublic, Inc., New York City
Radio Station-Record Company Relations
Gordon B. McLendon, President
McLendon Broadcasting Corp., Dallas, Tex.

SESSION 2 MODERN COUNTRY MUSIC
Traditional vs. Modern Country Music
Jay Hoffer, Vice-President
Station Operations, KRAK, Sacramento, Calif.
Should You Switch to Country Music—How?
Bill Hudson, President
Bill Hudson Assoc., Inc., Nashville, Tenn.

SESSION 3 WHAT'S HAPPENING IN R&B?
How We Made R&B No. 1
Lucky Cordell, Program Director
WYON, Chicago, III.
Why R&B Stations Are Worrying About Demographics
Bill Summers, General Manager
WLDU, Louisville, Ky.

SESSION 4 EASY LISTENING AND HOW TO USE IT
The Changing Sounds on Easy Listening Stations
Ken Gaines, Program Director
WHK, Cleveland, Ohio
Forget the Hits and Play Good Music to Build an Audience
Jon Holiday, National Program Consultant
Bonneville Int'l Corp., Kansas City, Mo.

SESSION 5 PROBLEMS CONFRONTING THE ROCK FORMAT
What's Rocking Rock Ratings and How to Combat It
Stanley Kaplan, President
WAYS, Charlotte, N. C.
How Soft Must You Go to Broaden Your Audience Base?
Dick Starr, Director of Programming
AVCO Broadcasting of Calif.
San Francisco, Calif.

SESSION 6 TRENDS IN FM
The Explosion Called FM
Abe J. Voron, President
Net'l Assoc. of FM Broadcasters
What Format Works Best on FM and How to Program It
Walter A. Schwartz, President
ABC Radio Network, New York City

10:45 A.M.-12:15 P.M.
SESSION 7 RADIO PROGRAMMING PERSONNEL
Hiring, Care and Feeding Your Program Group
Paul Drew, Programming Consultant
WIBG, Philadelphia, Pa.
How to Move Up in a Radio Career
Gene Taylor, General Manager
WLS, Chicago, Ill.

SESSION 8 HOW RATINGS WORK
Laurence Roslow, Associate Director
Pulse, Inc., New York City
Roger Hoeck, V.P., Radio Sales
American Research Bureau, New York City
Frank G. Stisser, President
C. E. Hooper, Inc., New York City

SESSION 9 THE AIR PERSONALITY
Should the Deejay Control His Own Show?
Paul Berlin, Deejay
KNZU, Houston, Tex.
How to Pattern Records—Humor, Talk, Gimmicks
Gary Stevens, Deejay
WMCA, New York City

SESSION 10 PROMOTION
Promotion on the Air
Ken Draper, General Manager
WCFL, Chicago, Ill.
Promotion Off the Air
Jerry Glaser, General Manager
WENO, Nashville, Tenn.

REGISTRATION NOW!
SESSION 11 COMMUNITY INVOLVEMENT FOR RADIO
Mark Olds, Exec. Vice-President, General Manager
WWRL, New York City
Dan McKinnon, President
KSON, San Diego, Calif.
12:30 P.M.
LUNCHEON HOW MUCH FREEDOM FOR THE DEEJAY?
Nicholas Johnson, Commissioner Federal Communications Commission
2:30 P.M. - 3:45 P.M.
SESSION 12 PROGRAMMING COUNTRY MUSIC
Success With Part-Time Country
Mike Hoyer, Program Director
WHO, Des Moines, Iowa
Getting the Teens With Country
Bill Bailey, Program Director
KIKK, Houston, Tex.
SESSION 13 WHAT MAKES FOR UNIQUENESS IN R&B?
The R&B Personality and the Changing Scene
Charles Derrick, Program Director
WOIC, Columbia, S. C.
Problems in Formatting R&B
Enoch Gregory, Program Director
WCHB, Detroit, Mich.
SESSION 14 EASY LISTENING
Last Home of the Big Personality
William B. Williams
WNED, New York City
What Makes a Good Easy Listening Show
William S. Sanders
WWDC, Washington, D. C.
SESSION 15 PROGRESSIVE ROCK
How to Make It on a Hot 100 Station
George Brewer, Program Director
WXU, Cleveland, Ohio
How to Program Progressive Rock Full Time
Ron Elz, Operations and Program Director
KSHE, St. Louis, Mo.
SESSION 16 THE RECORD PROBLEM
The LP Out—How Do You Find the Right One?
Rick Sklar, Program Director
WABC, New York City
The Music Director's Dilemma... Discovering Hits
Bill Paiva, Music Director
WPOP, Hartford, Conn.
4:00 P.M. - 5:30 P.M.
SESSION 17 PROGRAMMING AND RECORD PROMOTION
The Station's Problem in Record Distribution
Emry Tanner, President
WEZ, Chester, Pa.
The Changing Scene in Record Promotion
David Moorehead, Nat'l Program Director
WOKY, Milwaukee, Wis.
SESSION 18 HOW TO GET MORE NATIONAL ADVERTISING
The National Time Buyer and Station Programming
Victor Mangini, Vice-President in Chg.
Advertising
Thom McAn, Inc.
Decisions in Radio Advertising—How and Why
Richard Olson, Acting Unit Director Media Programming
Ted Bates & Co., New York City
SESSION 19 WHAT'S HAPPENING IN MUSIC TODAY
Felix Pappalardi, Record Producer
New York City
Danny Davis, Chief of A&R
RCA Victor, Nashville, Tenn.
SESSION 20 RECORD PROMOTION TODAY
Don Graham, National Promotion Director
Lenny Salidor, National Promotion Director
Decca Records, New York City
Nat Bogart, Vice-President & General Manager
Buddah Records, New York City
SUNDAY, JUNE 9
10:00 A.M. - 12:00 P.M.
SESSION 21 THE PLAYLIST—LONG? SHORT? HOW? WHY?
Bill Drake
Drake-Chennault, Los Angeles, Calif.
Russ Barnett, Director of Programming
KMPC, Los Angeles, Calif.
Don Ovens, Director of Reviews and Charts
Billboard
12:30 P.M. LUNCHEON CHAIRMAN GENERAL SESSIONS
SESSION 1 Harvey Glasscock, General Manager
WNED, New York City
LUNCHEON Hal Cook, Publisher
SESSION Billboard, New York City
SESSION 21 Claude Hall, Radio-TV Programming Editor
Billboard, New York City
CONCURRENT SATURDAY SESSIONS
SESSIONS 2 & 7
Harold Kreststein, President
Plough Broadcasting, Memphis, Tenn.
SESSIONS 3 & 8
Frank Ward, Programming Consultant
New York City
SESSIONS 4 & 9
Ted Randalli, Programming Consultant
Los Angeles, Calif.
SESSIONS 5 & 10
William Meeks, President
PAMs, Inc., Dallas, Tex.
SESSIONS 6 & 11
Howard Kester, Vice-President & General Mgr.
KVA, San Francisco, Calif.
SESSIONS 12 & 17
Lee Zhito, Editor-in-Chief
Billboard, New York City
SESSIONS 13
Don Ovens
Billboard, New York City
SESSIONS 14 & 18
Robert Wogan, Vice-President, Programs
NBC Radio Network, New York City
SESSIONS 16 & 20
Hal Moore, Program Mgr.
WKYC, Cleveland, Ohio
SESSIONS 15 & 19
Murray (The K) Kaufman
REGISTRATION FEE: $100.00 PER PERSON
($125 after June 1, 1968)
Fee includes attendance at all sessions, work materials and luncheon Saturday and Sunday. It DOES NOT INCLUDE HOTEL ACCOMMODATIONS. Payment must accompany order. Please send registration and check to: Radio Programming Forum, 9th Floor, 300 Madison Ave., New York, New York 10017.
THE RADIO PROGRAMMING FORUM Sponsored by Billboard
The Radio Programming Forum will acknowledge your registration immediately upon receipt and will forward all details pertaining to procedures.
Please register me for the Billboard Radio Programming Forum, June 7, 8, 9, at the New York Hilton, New York City. Check is enclosed to cover all registrants.
NAME ____________________________________________________________
TITLE ____________________________
STATION OR COMPANY _______________________________________________
ADDRESS _________________________________________________________
CITY, STATE, ZIP ______________
NAMES AND TITLES OF OTHER REGISTRANTS from your station or company
(Additional registrants can be listed on your company letterhead)
NAME ____________________________________________________________
TITLE ____________________________
STATION OR COMPANY _______________________________________________
ADDRESS _________________________________________________________
CITY, STATE, ZIP ______________
Name _____________________________________________________________
Title _______________________________________________________________
Company ________________________________
Address ___________________________________________________________
City, State, Zip _____________________________
LOS ANGELES — XERB is trying to strengthen its rhythm and blues sound by eliminating purchased time on non-musical programs.

The station's first move along these lines is to slot Wolfman Jack, its screaming, controversial disk jockey, in the 3-5 p.m. Sunday period. All other programming that day is taped religious shows based on time bought contracts.

The station airs 'Red Monday through Saturdays, with religious shows running evening from 6-9 and a gospel show filling out the 3-7 a.m. period.

XERB plans to increase its promotions and has begun on-air teaser tags, heralding a "new" station. Presently airing 50,000 watts 24 hours a day with a Mexican transmitter, the station has been running two and three shares in Pulse surveys. KOFI, the city's top X-ray outlet is the XERB racing leader but its 1,000 watts daytime and reduced power evenings holds back its market penetration.

Music director Rick Lawrence says his playlist never exceeds 35 records, with 10-14 cuts played an hour. In a recent realignment Wolfman Jack was given two air slots, 7-9.4 and 9.4-11 a.m. Sunday. Lawrence says all the disk jockies are now heard live, broadcasting from the station's Sunset Boulevard studios. In the past, Wolfman's evening shows, plus a former syndicated E. Rodney Jones morning stanzas, were taped features. Following Jack are Buddy Love, 9-2 p.m., Montague, 2-6 p.m., Jack 9-11 p.m., Al Scott midnight-3 a.m. and Brother Henderson, 3-7.

Montague was formerly KGFJ's top personality but drew criticism for his "Burn baby, burn" slogan prior to the 1965 Watts riots. He is now opening the phones to XERB listeners to gathr writing love poems which are scheduled to be read over the music. "Keep the faith, baby," seems the most popular expression heard during his time period.

---

**XERB Moving to Bolster R&B**

By ELIOT TIEGEL

---

**PROGRAMMING AIDS**

*Continued from page 18*

DETOIT: CKLW program director Ted Atkins—Best Pick is "Love Letter" by the Righteous Brothers. Best Leftfield Pick is "Some Things You Never Get Used To" by Diana Ross & the Supremes. Moderately popular for its recurrents. Biggest Leftfield Happening is "Here Comes the Judge," by the Bee Gees, Mark's.

LAWRENCE: KRLS program director Bill Ricks—Best Pick is "Choo Choo Train," by the Box Tops. Main, Best Leftfield Pick is "San Francisco Girls," by the Ferry Tree. UNE Biggest Happening is "Mrs. Robinson." Biggest Leftfield Happening is "I Love You," by the People, Capitol (one of the few Main Happenings that's a distant choice this week). Producer's taste in music. Someone's in Love With You," by the Penguins, Columbia.

RICHMOND: WPEC program director Roger Cannon—Best Pick is "Choo Choo Train," by the Box Tops. Main, Best Leftfield Pick is "San Francisco Girls," by the Ferry Tree. UNE Biggest Happening is "Mrs. Robinson." Biggest Leftfield Happening is "I Love You," by the People, Capitol (one of the few Main Happenings that's a distant choice this week). Producer's taste in music. Someone's in Love With You," by the Penguins, Columbia.

---

**Vox Jox**

By CLAUDE HALL

Radio-TV Editor

---

WINN, COUNTRY MUSIC station in Louisville, Ky., takes advantage of a local boat show to stage not only a remote broadcast but to sign up several hundred listeners to the station's Country Club. Other hot promotions the station has staged included a Dick Blakie-promoted live show starring Warner Mack and others, and 15 gooney birds tied to parking meters throughout the city bearing signs with WINN call letters.

---

**Hot Promotions**

**WINN**

24-0

---

**Country Radio**

FLINT, Mich.: WKMP program director and air personality Jim Harper—Best Pick is "What's Made Milwaukee Famous" by Jerry Lee Lewis. UNE Biggest Happening is "I've Learned a Whole Lot Since I've Learned to Love" by the Dozens. Best Leftfield Pick is "I'm Always Confused" by the Beatles. Best Musician is Ron Washington of the Ron Washington Orchestra. Best Singer is George Jones.

COLUMBUS: WRIF program director Don D'Agostino—Best Pick is "Pop Goes the Weasel," by the Ruben Brothers. Main, Best Leftfield Pick is "Let's Get Together" by the Olympics. Best Musician is Ron Washington. Best Singer is George Jones.

---

**Radio-TV programming**

Dimension of Soul City in the group, New York, F.

---

JUNE 8, 1968, BILLBOARD
**Radio TV Programming**

**PROGRAMMING AIDS**

*Continued from page 22*

**KNOXVILLE, Tenn.: WROL program director Phil Rainey—Best Pick is "If I Can't Have Her," by Tom Jones. Best Leftfield Pick is "Bread and Wine," by the Johnnie Tillman Choir. Best Leftfield Pick is "Double Trouble," by the O'Jays. Biggest Leftfield Happening is "Listen to the Music," by Gladys Knight & the Pips.

**NORFOLK, Va.: WCMJ program director and air personality Joe Hunter—Best Pick is "You Don't Know You're Good," by Stevie Wonder. Biggest Happening is "He Ain't No解放思想," by James Brown.


**EASY LISTENING RADIO**


**NEW YORK CITY:**

**Radio TV Programming and immediately following at 7:30 P.M.**

**THE WORLD PREMIERE OF THE Kaseten-katz Singing Organica Circus AT CARNegie HALL**

Admission by invitation only.

Free admission to all those attending The Billboard Radio Programming Forum.

**P.S. The Kaseten-katz Singing Organica Circus live on Ed Sullivan June 9th.**

On June 7th, history will be made. The first Billboard Radio Programming Forum and immediately following at 7:30 P.M.

**Radio TV Programming and immediately following at 7:30 P.M.**

**THE WORLD PREMIERE OF THE Kaseten-katz Singing Organica Circus AT CARNegie HALL**

Admission by invitation only.

Free admission to all those attending The Billboard Radio Programming Forum.

**P.S. The Kaseten-katz Singing Organica Circus live on Ed Sullivan June 9th.**

much of the broadcast day of the station to public service messages.

To give a release mechanism for Negroes to vent their views, the United Methodist Church has bowed an hour network talk show hosted by Del Shields. "Night Call" will originate from WRWR-FM, New York, Monday through Friday. It will be carried on some 20 stations in major cities beginning June 3. Listeners will be able to participate by phoning collect from any part of the country. The show is released in co-operation with the Broadcasting and Film Commission, National Council of Churches, and the National Catholic Office for Radio-TV. Executive producer is Nelson Price who said that "Night Call" is intended to help Negroes move towards solutions to problems through understanding. The man in the street is ignored. "Night Call" will alleviate this situation, he said.
**Radio-TV programming**

**PROGRAMMING AIDS**

*Continued from page 27*

**PROGRESSIVE ROCK RADIO**


**COLLEGE RADIO**

BATON ROUGE, La.—WSLU (Louisiana State University) program director Dex Butt—Best Pick is "Broadway Walk," by Roy Head, Mercury; Best Leftfield Pick is "Chains Around the Flowers," by Lewis & Clark. Expedition, RCA. Biggest Happening is "Sky Pilot," by Eric Burdon & the Animals; MGM: Biggest Leftfield Happenings are "I Love You," by the People, Capitol, and "Pictures of Matchstick Men," by the Stooges, Epic/Cadet. Concept.


FAIRFIELD, Iowa—KJUS (Pamona College) music director Geoffrey Crowley—Best Pick is "If I Were a Carpenter," by the Four Tops, Motown; Best Leftfield Pick is "She's a Heartbreaker," by Gene Pitney, Musicor; Biggest Happening is "Sky Pilot," by Eric Burdon and the Animals; MGM: Biggest Leftfield Happening is "It Ain't Nothing But a House Party," by the Showstoppers, Heritage.

EAST LANSING, Mich.—MSU Network (Michigan State University) music director Dennis Blyth—Best Pick is "Heute Heute," by the Tremeloes, Epic. Best Pick is "Going to Jerusalem." Biggest Happening is "MacArthur Park," by Richard Harris, Dunhill; Biggest Leftfield Happening is "Angel of the Morning," by Marilee Ruth, Bell.

**TULSA, Okla.—KRAV program director Bill Miller—Best Pick is "Stuck in the Middle with You," by the Miramas and the Papsa, Dunhill; Best Leftfield Pick is "The Two of Us," by Steve Lawrence and Eydie Gorme. Chicago; Biggest Happening is "This Guy's in Love With You," by Herb Alpert, A&M (fifth album is "The Romance World of Eddie Arnold," RCA)."

**Vox Jox**

*Continued from page 27*

**KWPC-FM, Muscatine, Iowa, is also conducting two programs for KDOK, Des Moines; "The Big Bands, Then and Now" and "Jazz and Jive." The Big Bands program features Dougherty's collection of the 30's, 40's, and the present, but his looking for more Big Band and jazz albums. Harvey Mans, who used to be with KIIZ in Rapid City, Minn., is now with the "Good Life" sound of WMKT in St. Paul, Minn.

**Larry D. Boelter has taken over as music director at KNJU, New Ulm, Minn., 56070, and needs easy listening and country music singles and a program director. Jim Metzer, music producer/director of KTOL in Des Moines, Iowa, is here. Wayne Hampton has joined WCCN in Neillsville, Wis., to play Hot 100 records on the easy listening station. His show is called "Best Buy," and he needs singles.

**Doug Ward has joined WOOW, Greenville, N. C., coming from WCPB in Turlock, N. C. Ward replaces Eddie D., who has joined WISP in Kinston, N. C. Ward states "If I may comment on the ragging dispute over distribution, I'd like to say that in my experience, all it really takes for a small station to get good service is good relations with distributors and 'open' communication channels. If small stations aren't afraid to spend a little time, money, and effort to further these relations, service will usually be, at the least, decent."

**WVBR-FM Cutting Down on Classical for Rock 'n Roll**

ITHACA, N. Y.—WVBR-FM, commercial stereo station operated by students at Cornell University here, will drop a large portion of its classical music programming in September to play rock 'n roll records, according to William M. Mackay at the station. The 3,000-watt station has been programming classical music 14 hours a day, New policy will limit classical records to six hours a day and 11 hours a day will be devoted to a mixture of rock and progressive rock, "with a bit of easy listening records thrown in." Programming at night will be strongly progressive rock. The station is now seeking to build a library of stereo rock records, Mackay said. "Since there are no contemporary stations in the immediate market, no night-time AM stations at all, we don't have to worry about two FM stations (one primarily background middle-of-the-road, the other stereo middle-of-the-road), WVBR-FM will be in a class by itself by July of this year,” Mackay said. He also said that Ithaca has a high saturation of FM receivers.

**Radio-TV JOB MART**

An ad service for radio & TV personnel. Reach the man who is looking for you. Maximum exposure—minimum cost. To make next week's issue, mail your ad TODAY.

(All information confidential. Box numbers will be used.)

Run the copy shown below (or enclosed separately) in the Radio-TV Job Mart.

---

**UNIVERSITY OF CINCINNATI's student station, WFIB-800, played host to two commercial distributors at a recent luncheon for distributors at the University's Tangerine Center. Among those in attendance were Bill to right, above Nick Krittin; Liberty records salesman; Julie Godsey, Mainline; Cleveland; Fred Meyer, WFIB music director; Eric Schneider, Liberty promotion man; Ken Michalms, Liberty; Frank Kurtz, WFIB business manager and deejay. WFIB recently moved into new studios in the Powell Crosley Jr. Radio-Television Building and constructed $3,000,000 College-Conservatory of Music complex on the UC campus.

---

**RICHIE HAVENS**

stars on concert

The Coral Sitar has the same neck, same action, same play strings as a guitar . . . BUT THE SOUND IS SOMETHING ELSE.

The Coral electric Sitar is manufactured by THE DANELECTRO CORP., a subsidiary of MGA Inc.
With the impact of his hit versions of
"A FISTFUL OF DOLLARS"
"FOR A FEW DOLLARS MORE"
"THE GOOD, THE BAD AND THE UGLY"

HUGO MONTENEGRO
NOW PRESENTS
"HANG 'EM HIGH"
(from the United Artists film, "Hang 'Em High")
c/w "TOMORROW'S LOVE", New Victor Single. 9554
SOUL SAUCE

Best New Record of the Week:

"I'M WITHOUT A GIRL"
MIYTO MARVELOWS
(ABC)

By ED OCHS

WHAT IS SOUL? Barbara from Burbank, Calif., who leaves her last name a secret, says that soul is for people who have experienced and can transmit "meaningful emotions." Adds Barbara, "Soul is not restricted to any tribe." With every truly talented performer, there seems to be an element of soul, while the "mechanically talented" seem to project only a sort of synthetic in its place. Oddly, even people in the audience who don't actually have soulful personas, can, at once sense and appreciate the ex- hibition of it.

***

SOUL? SO WHAT? NATRA, due to meet in Miami, August 14, will also discuss "soul." It will ask why some r&b stations refuse to "play" certain songs and some Top 40 rock stations pick up an r&b sound only after it has proved its play by serving time on regional r&b charts. Is it because, NATRA will try to reconcile what's played by soul stations and Top 20 stations on the same charts, while the r&b "pops" up? And what about the listeners—are they really listening, listening to what they want to hear? If soul is only a colorless tinge of sincere feeling, then why is it a victim of people? Make NATRA your business, Aug. 14-16 at the Sheraton-Four Ambassadors and Dun- Pont Plaza Hotels in Miami.

***

SOUL SLICES: Archie Bell of the Drells, now with the Armed Forces in Germany, returns to the States Monday (3) to accept his gold record for "Tighten It Up," along with the Drells. Also in the gold is the Intruders for "Cowboys to Girls." The Mighty Marvelous, ABC group, is playing the you-stole-my-name game with the Marvelettes. ABC is not on the charts with "In the Morning" and ready with their latest, "I'm Without a Girl." Maurice Williams & the Zodiacs (remember "Stay" in 597) have signed with Vee, United Artists r&b arm. UA is also pressing in on gospel, with a new LP by the Children's Gospel Choir, produced by George Walker, who recently signed with ABC, and Aretha Franklin performed at a concert in Stockholm attended by Crown Prince Carl Gustaf and Princess Christina, a rare honor for "Lady Soul."

NATRA's "Public Show," one of the major events of their annual convention to be held in Miami, Aug. 14-18, will be headed by John Criner, talent co-ordinator and producer. Anyone wishing a member of the Chicago and West Coast offices of NATRA, 580 Seventh Ave., N. Y. . . . James Brown will confirm the addition of Salt & Pepper to his Yankee Stadium stand, June 22, a West Coast soul duo, already shipping their latest, "Rides to Love." . . . Joe Ligon, lead singer of the Mighty Clouds of Joy, will marry Peggy Bross. . . . Marlon Williams has recorded a tribute to Dr. Martin Luther King on Atlantic and the Rev. James Cleveland has released a tribute to Dr. Martin King on Savoy. . . . Mahalia Jackson will sing Negro spirituals in the French capital in July. . . . Atlantic executive Jerry Wexler is featured in the current issue of Cosmopolitan Magazine with a story called "The Saga of a Record Maker." . . . This year's award for the fastest checking-out service in a Southern hotel—the Marco Polo Hotel in Miami Beach—Cade's Soulful Strings set for its first concert appearance (12) at the London House in Chicago

***

SOUL & CRUMPLES: Dave McAleer of Soul Survey in London has asked Soul Survey to invite Joe Tex and James Brown to England, "both incredible men that men could fill any hall in Europe." . . . The success of Gene Chandler's original U. S. hit of "Nothing Can Stop Me" on England's r&b charts, has promoted Soul Survey to full British issue status, a version of "Go Now," already restyled by the Moody Blues, by Beebe Beka. . . . Dave tips us that making fire in the U.K. are records by Virgil Griffis, Barbra West, Big John Hamilton, Ella Washington and the flip of "Wear It On Our Face," by the Dellis, "Please Don't Change Me Now."

***


(Continued on page 32)

VENTURE SCOUTS FOR NEW ARTISTS

LOS ANGELES—- Venture Records, West Coast-based rhythm & blues label, is looking for new single artists and groups.

Clarence Paul, A&R director for Venture, will make a 16-city tour of the U. S. to audition acts, beginning Monday (3). Paul will make stops in Dallas, Houston, St. Louis, Kansas City, Chicago, Philadelphia, Baltimore, Boston, Atlanta and Memphis.

He will meet with artists who have sent in tape cassettes and will see talent recommended by disk jockeys and Venture's national promotion men Ray Lawrence, Clay McMurray, Theus Braden and Steve S. Schullman.

PRODUCER GEORGE BUTLER, left, and United Artists promotion man Richard Mark discuss promotion of Unart's "Dr. Martin Luther King" album with Rev. Dr. Robert L. Speaks, pastor of the First AME Zion Church, Brooklyn. All royalties from the LP will go to the Southern Christian Leadership Council.

JUNE 6, 1968, BILLBOARD
TINY TIM EXPLODES!

"TIP TOE THRU THE TULIPS"

#0679

THE LEGEND ENLARGES!


...Guest appearances on the Johnny Carson Show, Rowan & Martin's "Laff In"...

...Now in concert nationally.

SOON - SPECTACULAR EUROPEAN TOUR

Personal Management: Roy Silver, Beverly Hills, Calif.
**SOUL SAUCE**

- **Continued from page 30**
  - Memphis (7), Tenakara, Ark. (8) and Tyler (Tex. (15) . . .
  - Atlantic’s Wilson Pickett to the Coliseum, Greenville, S. C. (6) with Arthur Conley.

**MAKIN’ SMOKES:** Shorty Long, “Here Comes the Judge” (Soul). . . .
- Jive Five, “Sugar” (Mansar) . . .
- Tams, “Be Young, Be Foolish, Be Happy” (ABC). . .
- Freddie Hughes, “Send My Baby Back” (Scepter).
- Amazers, “It’s You For Me” (Thomas). . .

**MAKIN’ FIRE:** Precisions, “A Place” (Drew). . .
- Gladys Knight & the Pips, “It Should Have Been Me” (Soul). . .
- Elta James, “I Got You Babe” (Cader). . .
- Jean Wells, “Try Me and See” (Calla).
- James Brown, “America Is My Home” (King). . .
- Mary Wells, “The Doctor” (Bihrtle). . .
- Peggy Scott & JoJo Benson, “Lover’s Holiday” (SSS). . .

**FIRE & SMOKE:** Smokey Robinson & the Miracles, “Yester Love” (Tamla). . .
- Sam & Dave, “You Don’t Know What You Mean to Me” (Atlantic).

**FACT CRAMMED...BUYER’S GUIDE**

Out August 24

(Reserved for your space?)

32
bustin’ out all over!

Top 40 this week and still reaching:
Reach out of the Darkness KF-5069
by Friend & Lover

Soft-rock getting the hardsell from DJs:
My Island KF-5085
by Fabulous Farquahr
A Taylor-Gorgoni Production

The most potent pairing since “Picnic/Moonglow”:
Elvira Madigan Theme/Honey VK-10603
by The Distant Galaxy

DJs and Program Directors:
If you haven’t received your records yet, just fill out this coupon and mail to Ron Weisner, Promotion Department, Verve Records, 1350 Avenue of the Americas, New York, N.Y. 10019.

Please rush the following records: □ KF-5069 □ KF-5085 □ VK-10603

Name________________________ Title________________________ Station________________________

Address_____________________________________________________

City________________________ State_________ Zip________________________

3 to make ready for swinging summer sales from Verve FORECAST

Verve and Verve/Forecast Records are divisions of Metro-Goldwyn-Mayer Inc.
OKLAHOMA CITY

Country artists from Indian descent will join in a salute to the American Indian in a four-hour spectacular here Sunday (9). Thirty leading country personalities will take part in the event at the State Fair Arena, beginning at 4 p.m.

Johnny Math, Columbia artist, a member of the Cherokee tribe, and president of the Indian Tribal Land Rights Association, will address the gathering. The show is being staged to purchase a 420-acre ranch 20 miles north of Oklahoma City as national headquarters for the Association. The $100,000 project will be financed by the spectators and will house a museum and library of pow-wow grounds for the American Indian.

The project will be dedicated to Peter LaFarge, an Indian, who has written some of the nation's greatest songs. Three members of the Cherokee tribe who have attained fame in country music will be among those taking part: Cash, Roger Miller and Ray Price. Some of the non-Indian performers include Minnie Pearl, Hank Thompson and his Brazos Valley Boys, the Cherokee Cowboys, Billy Gray, Carter Festy, June Carter, the Statler Brothers, Carl Perkins, Mother Maybelle and the Carter Sisters, and the Tennessee Three.

The show is being produced and directed by Rap Phelps, Wichita, a member of the Country Music Association board of directors. Jack Johnson, Oklaho- ma City radio executive, will coordinate the show, which will be broadcast with Gene Ferguson and Pete Vescevo of Columbia Records. Conv. of Missouri and U. S. Senators Fred Harris and Mike Monroney will participate in the program.

The event commemorates the National American Indian Heritage Week, which begins Monday, June 20, and continues until noon on June 26.

NASHVILLE—Elise Stewart, formerly office manager for Noble-Dury & Associates, has been named secretary- treasurer of WEEP, one of America's largest musical TV program producers.

The announcement was made by Joe Dewden, president, Miss Stewart joined Saturday (1). ShowBiz produces programs on camera for more than 250 TV stations nationwide. Among its productions are personnel for the National Association of Broadcasters, TV Music City U.S.A., Wilburn Brothers and Gospel Singing Jubilee.

The firm recently added a publishing arm to its enter-

NASHVILLE—Johnny Bond, recording artist, has been named producer of the Country and Western Music (ACWM). A formal announcement will be made Monday (6).

Bill Mize, West Coast instru-

Bobby Lord Gives Up Weekly Show to Return to the Road

NASHVILLE—Bobby Lord, who has had both a daily local and a syndi-
cated TV show for the past few years, will forsake his daily show to go back on the road. Lord said he felt he had a need to get to the public again. "Even though the daily show was difficult, it was wonderful," Lord said. "But there is always the matter of being out of touch. It cost me considerable money because it restricted my book-

NASHVILLE—Johnny Bond, recording artist, has been named producer of the Country and Western Music (ACWM). A formal announcement will be made Monday (6).

Bill Mize, West Coast instru-

Bobby Lord Gives Up Weekly Show to Return to the Road

NASHVILLE—Bobby Lord, who has had both a daily local and a syndi-
cated TV show for the past few years, will forsake his daily show to go back on the road. Lord said he felt he had a need to get to the public again. "Even though the daily show was difficult, it was wonderful," Lord said. "But there is always the matter of being out of touch. It cost me considerable money because it restricted my book-

NASHVILLE—Johnny Bond, recording artist, has been named producer of the Country and Western Music (ACWM). A formal announcement will be made Monday (6).

Bill Mize, West Coast instru-

Bobby Lord Gives Up Weekly Show to Return to the Road

NASHVILLE—Bobby Lord, who has had both a daily local and a syndi-
cated TV show for the past few years, will forsake his daily show to go back on the road. Lord said he felt he had a need to get to the public again. "Even though the daily show was difficult, it was wonderful," Lord said. "But there is always the matter of being out of touch. It cost me considerable money because it restricted my book-

NASHVILLE—Johnny Bond, recording artist, has been named producer of the Country and Western Music (ACWM). A formal announcement will be made Monday (6).

Bill Mize, West Coast instru-

Bobby Lord Gives Up Weekly Show to Return to the Road

NASHVILLE—Bobby Lord, who has had both a daily local and a syndi-
cated TV show for the past few years, will forsake his daily show to go back on the road. Lord said he felt he had a need to get to the public again. "Even though the daily show was difficult, it was wonderful," Lord said. "But there is always the matter of being out of touch. It cost me considerable money because it restricted my book-

NASHVILLE—Johnny Bond, recording artist, has been named producer of the Country and Western Music (ACWM). A formal announcement will be made Monday (6).

Bill Mize, West Coast instru-

You must hear this TOOTSIIE tells her own story "MY PLACE" on WAYSIDE RECORDS WS 1020 DJ's needing copies contact: Little Richie Johnson Box 3, Belen, New Mexico Tel: (505) 964-7185

Nashville Scene

Ron Haun has announced the exec of Monos as publicists of country artists, both at Box 1124, Scotia, N.Y., and Monos in Los Angeles.

Warren has a new album on the York label. . . Bill Anderson swings home from a busy June schedule for "Opdy" appearances on the 22nd and 29th... Chuck Wells has been moved up to vice-

Kapp's New Girl, whose production has been greatly popping here to produce two country sessions. She is doing a benefit for Ed Wheeler. The label still has not taken over the director of the Reserves, Paul Cohen, who moved to ABC. Lance Mann & Archie Campbell have their second dust out, this one a country version of an R&B standard. "Tell Me It's Over"... UNT'S Jimmy Luke has signed a booking arrangement with North American Music Arts, Inc., of Midland, Texas, and is off on an extensive Western States tour. The act is booked as the Jimmy Luke Trio. The show is booked at the Plantation Club in Fort Worth through June 22. Attending to the popularity of the WPLO Shower of Stars in Atlanta is that someone stole a large block of tickets from a downtown sales spot. The Saturday (1) show featured a trio of the late Hank Williams, Simon Crum, Dottie West and Jerry Lee Lewis. Advance book-

Kapp's New Girl, whose production has been greatly popping here to produce two country sessions. She is doing a benefit for Ed Wheeler. The label still has not taken over the director of the Reserves, Paul Cohen, who moved to ABC. Lance Mann & Archie Campbell have their second dust out, this one a country version of an R&B standard. "Tell Me It's Over"... UNT'S Jimmy Luke has signed a booking arrangement with North American Music Arts, Inc., of Midland, Texas, and is off on an extensive Western States tour. The act is booked as the Jimmy Luke Trio. The show is booked at the Plantation Club in Fort Worth through June 22. Attending to the popularity of the WPLO Shower of Stars in Atlanta is that someone stole a large block of tickets from a downtown sales spot. The Saturday (1) show featured a trio of the late Hank Williams, Simon Crum, Dottie West and Jerry Lee Lewis. Advance book-

Kapp's New Girl, whose production has been greatly popping here to produce two country sessions. She is doing a benefit for Ed Wheeler. The label still has not taken over the director of the Reserves, Paul Cohen, who moved to ABC. Lance Mann & Archie Campbell have their second dust out, this one a country version of an R&B standard. "Tell Me It's Over"... UNT'S Jimmy Luke has signed a booking arrangement with North American Music Arts, Inc., of Midland, Texas, and is off on an extensive Western States tour. The act is booked as the Jimmy Luke Trio. The show is booked at the Plantation Club in Fort Worth through June 22. Attending to the popularity of the WPLO Shower of Stars in Atlanta is that someone stole a large block of tickets from a downtown sales spot. The Saturday (1) show featured a trio of the late Hank Williams, Simon Crum, Dottie West and Jerry Lee Lewis. Advance book-

Kapp's New Girl, whose production has been greatly popping here to produce two country sessions. She is doing a benefit for Ed Wheeler. The label still has not taken over the director of the Reserves, Paul Cohen, who moved to ABC. Lance Mann & Archie Campbell have their second dust out, this one a country version of an R&B standard. "Tell Me It's Over"... UNT'S Jimmy Luke has signed a booking arrangement with North American Music Arts, Inc., of Midland, Texas, and is off on an extensive Western States tour. The act is booked as the Jimmy Luke Trio. The show is booked at the Plantation Club in Fort Worth through June 22. Attending to the popularity of the WPLO Shower of Stars in Atlanta is that someone stole a large block of tickets from a downtown sales spot. The Saturday (1) show featured a trio of the late Hank Williams, Simon Crum, Dottie West and Jerry Lee Lewis. Advance book-

Kapp's New Girl, whose production has been greatly popping here to produce two country sessions. She is doing a benefit for Ed Wheeler. The label still has not taken over the director of the Reserves, Paul Cohen, who moved to ABC. Lance Mann & Archie Campbell have their second dust out, this one a country version of an R&B standard. "Tell Me It's Over"... UNT'S Jimmy Luke has signed a booking arrangement with North American Music Arts, Inc., of Midland, Texas, and is off on an extensive Western States tour. The act is booked as the Jimmy Luke Trio. The show is booked at the Plantation Club in Fort Worth through June 22. Attending to the popularity of the WPLO Shower of Stars in Atlanta is that someone stole a large block of tickets from a downtown sales spot. The Saturday (1) show featured a trio of the late Hank Williams, Simon Crum, Dottie West and Jerry Lee Lewis. Advance book-
THE FIRST LADY OF COUNTRY

LORETTA LYNN

SINGS

Her Brand New Hit Single

"YOU'VE JUST STEPPED IN"

(From Stepping Out On Me)

32332

...and, Loretta's great new album

PUBLISHER:
Sure-Fire Music Co., Inc.

BOOKINGS:
Wil-Helm Agency
801 16th Ave., South
Nashville, Tenn.

DECCA Records
is a division of MCA, Inc.
**Country Music**

**Nashville Scene**

*Continued from page 34*

during a recent trip. One of them, John Cameron, wrote a tune titled “Each Day Is a Rainbow” and it has been recorded by Brenda Lee, . . . Henson Cargill, here for more sessions under the guidance of Don Law, has signed personal management and talent booking contracts with Deeh Albritter. . . . Bobby Bare本领ized the Fiesta at the University of New Mexico in Albuquerquen. . . . Bobby Lord played Wheeling, then on to Colorado for a week of one-nighters, winding up in Texas at the end of the month.

Plans are being worked out for a Portrait Hall, Opry, L.P. . . . The Quinny Broadcasting Co., which operates WLEJ and its TV counterpart, has purchased the Quinny Hotel, site of its broadcast facilities. . . . The Floyd Sisters, long active in the Denver area, have made their home here and are near a recording contract. . . . Charley Walker has a new release due out soon “San Diego.” It will come shortly before he will be a father again. . . . Stoozy Cooper, hospitalized, is recovering from pneumonia and other problems. Wilma Lee is carrying on strong in his absence. . . . Harold Weakley, another of the successful drummers-turned-recording artists, has a new Columbia release, “So Big a Mountain.” . . . Vaughn Monroe accompanied Elton Britt to that rare and well-received appearance on the “Opry.” . . . Mrs. Ben Smathers, a long-time member of the Morning Mountain Cloggers, back on her dancing feet after recovering from a broken shoulder. . . . Wilma Burger has a new album, “Warm and Tender Country Sounds of Wilma Burgers,” to be followed in four weeks by a single.

Bill Owen, leading songwriter and co-author of many tunes with his niece, Darlene Parton, has changed his name as a singer. He now calls himself Billy Earl and is still using his records on the Circle-B label. He explains that there are too many Owens in the business now, and one more name makes it confusing. . . . Rita Faye has a new Capitol release, “Hardashlon Honey,” written by Curly Putman. She's also preparing to join the Har Pokies for a tour in July, booked by her father, Smiley Wilson. . . . The parents of Jim Ed Brown made a surprise flight to Tahoe to catch his act at the Sahara. . . . Marion Worth, fighting back from illness, will be interviewed on the syndicated “Party Line” show. . . . George Hamilton Finley made an old-fashioned July 4th holiday show at Mt. Pleasant, Tenn. . . . Jimmy Ennis and the Country Knights have signed with Paris Records. Their first recording is “Thanks to You.”

**Colorado Test June 10 to 15**

DENVER — The Colorado Country Music Festival will take place here Monday-Friday (10-15), with the nearby Four Seasons Club as headquarters.

This is the sixth annual festival. The festivities include a membership meeting, a special songwriters’-publishers-distributors gathering, a giant concert show, a special club meeting, a disk jockey forum, an awards banquet, and special nightly entertainment.

when answering ads . . . Say You Saw It in *Billboard*
Radio-active!

A two part remedy for use in the treatment of sagging pulse.

Program in alternating inverse sequence to prevent explosive reaction. Handle carefully. Do not jab with dull needle.

Caution: May cause severe rash of repeat requests.

Part A:

"SOME OF SHELLY'S BLUES"
Pure essence of blues extracted from the currently successful Model 2. This clear distillate features the potent characteristic styling of LINDA RONSTADT and THE STONE PONEYS
b/w: "Hobo (Morning Glory)"

Part B:

"THE FACE"
A wild new change of pace piece by THE HUMAN BEINZ. Slightly softer but no less dangerous than previously released material. Carefully designed and engineered to react vigorously with tuned-in elements.

b/w: "Everytime Woman"
Vox Intermediate Piano Price Field in July With Candide

NEW YORK — Vox Records has unveiled its $2.25 price field in July with the Candide label. Listing for $3.50, this field will be produced on a limited-edition basis. All 20 titles are recorded, including avant-garde music performed by such composers as Bernard Herrmann, Olivier Messiaen and Gyorgy Ligeti, as well as Darius Milhaud music conducted by that composer.

Candide will have Renaissance and medieval music, and also will have much lesser-known material from the romantic period, according to George H. de Mendelssohn-Bartholdy, Vox president.

Bernard Roger Is Dead at 75

ROCHESTER, N.Y. — Composer Bernard Roger, whose one-act opera "The Warrior," was produced by the Metropolitan Opera in 1947, died at Genesee Hospital here on May 24. He was 75. Rogers' students during the 38 years he taught composition at the Eastman School of Music included composers David Diamond, Peter Mennin, and John La Montaine. He retired from the Eastman School last year.

His "Three Japanese Dances" were recorded by Frederick Ferkinghoff with the Paul Draper Ensemble on Mercury. Other records were made by the Three Scenes with Robert Whitney and the Louisville Orchestra in Louisville.

The Three Scenes with Robert Whitney and the Louisville Orchestra in Louisville.

"The Tales of Pinocchio," by Max Schoenfeld and the American Repertory Orchestra, and "Variations on a Song by Beethoven" by Thomas colefield and the Rochester Philharmonic on CRK. Rogers' other operas in addition to "The Warrior" were "The Marriage of Aujo," "The Veil," and "The Nightingale."
## Col. Watts LP Pitch Scores

**NEW YORK — Columbia Masterworks reports success with its promotion of an album of Brahms' "Piano Concerto No. 2," which has Andrew Watts as soloist, Leonie Watson, conductor, and the New York Philharmonic.**

The promotion, well in advance of the album's release date, noted that there had been other versions of the work in the catalog. When Watts performed the work at the Philharmonic Hall in February, program ads proclaimed the release. A poster even displayed the other available recordings with the New York Philharmonic as a boxed set, but managed to ignore the album was distributed to dealers in sheet form, and a package was produced by John McClure, Masterworks' a&r director.

---

### Classical Notes

André Kostelanetz conducts the New York Philharmonic in a "Rhapsody in Blue" on Tuesday (3), Tuesday (5) and Thursday (6), and "Pomone and Parade" on Friday (4) and Tuesday (11). Baritone Simon Keenan speaks in Italian in the Russian program. The Yale Quintet and the American Symphony Orchestra will give Friday evening concerts in Norfolk, Conn., from July 5 to Aug. 23. Placido Julien Katinia, violinist Edna Munson and the Boston Symphony Orchestra will perform Brahms at the opening concert of the Adirondack Chautauqua Festival in Schroon Lake, N.Y., on July 5.

### Bach Competition To Canadian Girl

**WASHINGTON — Mari-Elaine Morgen, 23, of Can-ada won the first prize in the seventh competition of the Can-adian Bach competition here on Sunday (26). Miss Morgan of Toronto is a student at New York's Juilliard School of Music, recently won a Canadian government study scholarship. Claudia Hoca, 18, a student at Philadel-phia's Curtis Institute of Music, won the second-place prize of $500, while Kiyoko Takayama, also a Curtis student, received $250 for third.

### London Fest Ballet Names W. C. Stiff

**LONDON — Wilfred C. Stiff has been named administrator of London's Festival Ballet, ef-fective July 1, to succeed impresario Donald Albery, who resigns this month after three years. Beryl Grey and Frances Wagstaff, of the Sadler's Wells Ballet, be-come artistic director on the same date.**

---

### Merc. De Luxe Set to Mark Concertgebouw, 80th Yr.

**NEW YORK — Plans for a de-luxe multiple set commemorating the 80th anniversary of the Concertgebouw Orchestra of Amsterdam were disclosed by Joe Bor, director of the Classical Division of Philips and de-lective July 1, to succeed impres-sario Donald Albery, who resigns this month after three years. Beryl Grey and Frances Wagstaff, of the Sadler's Wells Ballet, be-come artistic director on the same date.**

Stiff is well known in music circles and has a libram-licency. His appointment follows a new joint subsidy arrangement for the Festival Ballet by the Arts Council and the Greater London Council. The Ballet will play its summer season at the Royal Festival Hall in August.

Mercury Records, at a recent meeting of its Record Corp. distributors from major Eastern cities at the Warwick Hotel here.

The package, which will be released in the fall, will include "Tchaikovsky's Greatest Hits," conducted by William Mengelberg, Edvard Grieg's "In the Hall of the Mountain King" and Bernard Haitink, all of whom served as conductors of the Concertgebouw. Haitink is the orchestra's current music direc-tor.

Best explained that the current two-record set of the "Barber's Greatest Hits," which sells for the price of one, will be followed early this month by a similarly priced two-LP package on the "heart" of the ballet, the symphony and the piano concertos. Also planned for early June is the start of a new series on Los Angeles — A 10-LP package to introduce young artists to the leading composers is being issued by Everest Records. The set, performed by various artists, includes music of various composers, such as Schubert, Bach, Brahms, Schubert, Chopin, Bach, Haydn and Schumann.

---

### Everett Bows 10-LP Pkg.

**For Youths on Composers**

LOS ANGELES — A 10-LP package to introduce young artists to the leading composers is being issued by Everest Records. The set, performed by various artists, includes music of various composers, such as Schubert, Bach, Brahms, Schubert, Chopin, Bach, Haydn and Schumann.

Another multiple set featured Schumann in 400 years of viola music. The set is on six LPs. Tenor Harold Truven makes his disk debut in an operatic recital with Francesco Mangolato and the Tower Symphony of Italy.

Other operatic recitals feature tenor Francesco Corelli with the Italian Radio Symphony conducted by Arturo Basile and tenor Edoardo Simoncino, and soprano Renata Tebaldi with orchestras conducted by Bruno Baratta, Renato Gaudio and other conductors. The program includes songs and arias by Rossini, Bellini, Donizetti, Menotti, Rossini and others, as well as the world premiere of a new opera by Bellini.
Seven composers, from Mozart to Debussy, are represented in this 2LP set of attractive selections. The pieces are handled in individual style by their Chamber groups, giving skillful, poetic and often sparkling performances. Particularly interesting are a pair of quartets by Debussy, performed with grace and feeling by two of the Spanish National chamber groups, under the leadership of Rafael Fracchia. The performances are well recorded, and for guitarists and jazz fans will be a treat to hearing.

The performers of the Vienea Opera excellently depicted in record Bruckner and Wolf's story of life in Germany just before the Third Reich. It's love above"Thewy to Kurt Pregen a picture National. The rest of the cast is also top-notch.

Varif "Gentle Psychedelic Virtually The lently performs..."

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP

The LP
No radio network ever had stranger antecedents than BBC's Radio 1, which took the air on Sept. 30, 1967. For those unfamiliar with the British scene it is necessary to paint in some of the background.

Radio in the United Kingdom is a BBC monopoly grounded in the Broadcast Act of 1927. Until the launching of the commercial TV network in 1955, it may seem paradoxical—to Americans at least—to the word "radio" when one thinks of television. But it was obvious that the new and rapidly expanding medium of television would attract commercial interest and that radio, while audiences were beginning to fall for television, at least offered the chance of a "cash cow" not ever the worth of the "risk enterprise" investment on which the commercial television companies were built.

But the situation in the early '60s was quite different. British television's broadcasting hours (50 per week for the two main channels plus outside broadcasts, short-wave radio and radio's use of the airwaves) and BBC radio's daytime audiences, particularly for the "Light Program," leveled off at continually healthy levels. On the weekends there were nightly shows of 10 to 15 million. 1963 saw the major boom in British pop music. Record sales climbed to new heights with the Beatles spearheading the revolution. Some of those who had missed out on the enormous commercial television profits (including gains of up to 20 times the original stake) turned their attention to radio.

BBC radio, although it was the main exposure outlet for gramophone records, was severely limited in the way it was able to grow. The programs that were broadcast each week, moreover, the whole range of popular music was devoted to one channel, the other channels were mainly for religious purposes or to talk, news features, school programs, drama and comedy shows. As long as the mainstream of popular music commanded wide support, this exposure was probably considered to be sufficient. Sound programs, as the great majority of them were documented by "live" or BBC studio recorded performances—did not present the "Light Program" with insuperable problems, in the main, to the '60s. But the radio industry had problems that had existed since the '50's had presented but these were nothing compared with the new problems created by the beat boom who had invaded the BBC. The Pop Scene's demands to "pick it up" had become so insistent that it was impossible for a network to meet the new range of popular and pop music unless it changed gear— as it frequently did during the day. At the same time, many new groups and independent record companies wanted to get in on the new pop group boom and were finding it increasingly difficult to secure broadcast outlets for their material.

On to this scene burst the first pirate station in the spring of 1964. The main torchbearer for "independent" radio was Radio Caroline, which was the brainchild of Government and all its works as by an almost national belief in the validity and validity of commercial radio.

Within a short time the British Coast was ringed by over a dozen pirate stations and stations operating off wavelengths were popping up everywhere. As a result, something approaching American format programming. Even though they never paid more than token fees to the record companies, the pirate stations were known to have made a respectable profit—Radio London. This station was Texan-inspired with its format mainly derived from KRLD in Dallas. It quickly gained and was the most successful in its recruitment of bright young disk jockeys.

Wild claims of high audiences were made during the June 15-18, 1964 period. They appeared to be true as were launched, supported by a powerful commercial radio lobby.

Although the Conservative Government when in power were considering a major inquiry into the broadcasting industries and had in fact signed a European Convention providing for legislation against unofficial broadcasting, nothing was done until December 1966, when a Government White Paper laid down the main lines of a bill outlawing the pirates and at the same time providing for the introduction of commercial radio. This bill became law on Aug. 15, 1967, and before or by this date all the pirate stations closed down—with the exception of Caroline North and South. These two stations continued on the air until Easter 1968. The Carolines, deprived of their British advertising revenue, derived some revenue from non-British sources and from syndication, but this was clearly not sufficient to provide the ships

**By ROBIN SCOTT**

**Controller, Radio 1 & 2**

Even with a break-even point and it seems probable that the Caroline operation involved considerable financial loss. Moreover, programming based on the purchase of record plays clearly diminishes station editorial control over their total output of records which would not make the charts by the normal process of selection and editorial control and stand up against the claims of some of the new disk jockeys.

The Government White Paper of December 1966 provided in general terms for the setting up of a BBC popula r music program which was to be carried on the "Light Program," levels off at continually healthy levels. It was new, it was modern and this could be a new era. The new 204.5-hour network, let alone 24 hours a day. It was a period from 7:30 to 10 p.m. was also included on the basis that the new was the main television evening's programs would not probably be of much serious concern.

It was in principle firstly—simply by switching out of the speech and light music content of the "Light Program"—to provide a continuous popular music service on 247 meters and this would only have implications for the station and program directors. When I began to plan the new service in the spring of 1967, I was faced with a dilemma—how to get listeners without risking the Radio 2 audience. Could I introduce a new service and not make the audience less during the evening than during the day?

It was in principle possible—simply by switching out of the speech and light music content of the "Light Program"—to provide a continuous popular music service on 247 meters and this would only have implications for the station and program directors. When I began to plan the new service in the spring of 1967, I was faced with a dilemma—how to get listeners without risking the Radio 2 audience. Could I introduce a new service and not make the audience less during the evening than during the day?

This was to "80 out of every 100 were BBC listeners". 32 were Luxembourg "listeners" in their heyday and 23 were "Pirate listeners."

These figures emerge from a scientific survey carried out in the spring of 1967.

Counsel, without much compulsion, satisfy with one and a half networks all categories of taste in terms of popular music. I also had very little extra money "above the line"—about 960 per day—and a top population coming period and cost demands more than that I soon decided that it was pretty well essential that the new service (to be called Radio 1) should be the "light" network but further raised after the first three months to 57 and after seven months to 60. Making a total of 200 hours per week for Radio 1 and 2 or an average of 27 hours of daylight music over the previous "Light Program," at an increased cost of less than 20 per cent.

The audience of Radio 1 was to provide pop and popular music continuously up to 7:30 in the evening. During the periods when Radio 1 and 2 joined, with the exception of the Midday pop show, the shared program was to continue to state to the middle-of-the-road content and this compromise, although regrettable, was clearly justified in terms of the station's financial commitments. The periods when the audience was largely composed of housewives or others using the radio service as background for their work. Very few of the "stripes" which were fixed basically at two hours could

**This shows that 80 out of every 100 were BBC listeners.** 32 were Luxembourg "listeners" (in their heyday) and 23 were "Pirate listeners."

**The British Radio Scene: a Special Report**

- It should be explained—to American readers particularly—that the British Copyright Act of 1956, which in turn ties in with the Reprise Convention, vests the performing right in the producer of the recorded work. The Record Companies are represented in negotiations with the BBC for needle time by Phonographic Performance Limited (PPL). The BBC pays a royalty to PPL which averages out at £65 per hour.
15 New Releases Today
THE SMOOCH COUNTRY SOUNDS OF REX ALLEN
DL 5011 (M) - DL 75011 (S)

COUNT YOUR BLESSINGS WOMAN — JAN HOWARD
DL 5012 (M) - DL 75012 (S)

TENNESSEE — JIMMY MARTIN
DL 4696 (M) - DL 74996 (S)

THE TERRIFIC TEXAS TROUDBANDS
And Guests
DL 5017 (M) - DL 75017 (S)

WELL STICK TOGETHER — KITTY WELLS
AND JOHNNY WRIGHT
DL 5026 (M) - DL 75026 (S)

THE TENDER LOVIN' COUNTRY SOUND OF WILMA BURGESS
DL 5024 (M) - DL 75024 (S)

COUNTRY ACTION — BILL PHILLIPS
DL 5022 (M) - DL 75022 (S)

COUNT YOUR BLESSINGS WOMAN
JAN HOWARD

WELL STICK TOGETHER
Kitty Wells & Johnny Wright

15 Best Sellers
Tomorrow

www.americanradiohistory.com
CARMEN

THE ARTISTRY OF RENATA TEBAULT
- Everest 3205 (S)

Renata Tebaldi holds little back in these 1965 recordings ranging from a dramatic, fiery "Carmen" to the warm and tender "Mimì." "La Nauera Mente" suffers with her sensitivity and perception.

LOW-PRICE CLASSICAL

THE ARTISTRY OF RENATA TEBAULT
- Everest 3205 (S)

ANNA MARIA RAFFORD in singing in technique here as she is in any Mozart selection. She mixes the emotional themes of the opera with a feeling of the composer's art and with a sound that is much more "Mozartian" than any other singing so far presented in this series. Byrd's 'O Fortuna' is an interesting piece given to the artist's expert handling. Conductor Barisone and the Vienna State Opera's orchestra supportably.

LOW-PRICE CLASSICAL

KURT MASERSKAYA: A NIGHT IN THE TROPICS/ARRAIAL/DEOLINDA
LATE AMERICAN JAZZ SYMPHONETTE
- Victor 19510 (S)

JAZZ

WILLIE ROBERSON "HABANA"
- ABC 1002 (S)

An excellent cast headed by Tatiana Troyanos, Barry McDaniel and Dorothy Armstrong contributes to a fine recording of Puccini's masterpieces. Darrell Markosky conducts the NBC Orchestra in his accustomed expert style.

LOW-PRICE CLASSICAL

THE MUSICAL MONDUZI COMMISSION: SYMPHONY NOS. 29 & 40-AD: SYMPHONY (Toscana)
- Prima 1200 (M), Prima 1200 (S)

HOT FUSION: SYMPHONIES Nos. 29 & 40-AD: SYMPHONY (Toscana)
- Prima 1200 (M), Prima 1200 (S)

LOW-PRICE CLASSICAL

THE ARTISTRY OF ANTON DERNOTA-EVEREST 3205 (S)

V. MAEZART: SYMPHONY No. 6, G-MINOR, Op. 68
- Columbia 33 803 (S)

GREAT COMPOSER-DIRIGENTS
- Columbia 33 803 (S)

GREAT COMPOSER-DIRIGENTS
- Columbia 33 803 (S)

CLASSICAL

PILCULL: BIRD & REYES-TRENTON/International Artists/NBC Symphony Orch.

SPECIAL MERIT PICKS

POPULAR

GREAT COMPOSER-DIRIGENTS
- Columbia 5261 (S)

GREAT COMPOSER-DIRIGENTS
- Columbia 5261 (S)

GREAT COMPOSER-DIRIGENTS
- Columbia 5261 (S)

GREAT COMPOSER-DIRIGENTS
- Columbia 5261 (S)

JAZZ

Black Orpheus Impressions--Leo Rein DLP 25948 (S)

Revising the performance-composer of his! soundtrack. The 1929 awakening film, "Black Orpheus." Always a sturdy seller, this material, though bonne's exceptional guitar artistry, comes up sounding fresh and new. This new treatment is perhaps a little more box office than before.

INTERNATIONAL

THE ART OF THE FLAUTIST--Mamie de Plata. EMI G.1103 (S)

Early material of Mamie de Plata, but his playing is still very fine. The works include "Serenata," "Purcell's Air" and "Thompson's Ode," which can be found in a later album.

ALBUM REVIEW RANKING

AFL 27048 (S)

Cream of the week's new releases. The albums are divided into three categories. Albums which are reviewed are picked from the upper half of the Top LP's chart. Albums which are recommended are picked from the full Top LP's chart. Albums which are highly recommended are picked from the complete Top LP's chart. Albums which are suggested for long-term files are picked from the lower half of the Top LP's chart.

JAZZFLATL"S

Middleweight albums which may offer more appeal to the "flatter" LP than those for the long-term file. This category is divided into five sections: Albums which are recommended have been picked from the upper half of the Top LP's chart. Albums which are suggested for long-term files are picked from the complete Top LP's chart. Special Merit albums are selected from the rest of the releases and categories.

SPECIAL MERIT albums are selected from the rest of the releases and categories.

COORS: EDDIE & THE PIONEERS
- Dot 25049 (S)

Conclusively will appreciate this disc containing a masterpiece of orchestration and the romantic flavor of the compositions. This is a notable addition to any collection of Chaplin material.

THE ARTISTRY OF FRANCO CORELLI-Everest 3207 (S)

Corelli leads off these eight arias with an impressive "Carmen" also followed by an excellent "Duetta" from "Don Giovanni."

网络营销

www.americanradiohistory.com
THE HERD
I DON'T WANT OUR LOVING TO DIE
F-1618
A DOUBLE-R PRODUCTION BY STEVE ROWLAND

Have You Heard This Record Is Top 4 In England?
Heard They Are Voted Best Musical Hope
For Britain 1968?
That Lead Singer, Pete Frampton, Has Been Named
Face Of '68?
YOU HEARD RIGHT.
AND COMING ON JUST AS STRONG IN THE U.S.A.
MONTREAL—Expo 67, last year's world's fair with entertainment, runs this year for His World, which opened May 17 and runs through October. Most of the Expo pavilions and exhibits remain, new attractions replace others (the U. S. pavilion, the geodesic dome, is a mark and a rarity), and while impossible to equal in terms of scale of entertainment, the Montreal International Summer Festival 1968 offers just as much music, ballet, opera and international attractions.

The three theaters of the Place des Arts will be busy with entertainers this year, determined, organized by Samuel Geiser Productions, Inc.

**Jazz Fest**

In the Salle Wilfrid Pelletier of the Place des Arts, a week-long jazz festival offers the Wes Montgomery Quintet, the Hugh McQuaid Quintet, and the Gary Burton Quintet; the Ramsey Lewis Trio and the Cannonball Adderley Quintet; the Max Roach Quartet (July 12) and the Jimmy Smith Trio and the Ahmad Jamal Quartet (July 13). Les Bands Balles Canadiens, a company of 110 singers, dancers and musicians, appears July 15-17. The Harry Bublé, now previewing in the show Bellevue will take to Europe this fall, runs July 23 to 28. An English company headed by Cyril Richard and Jafari Frana presents Strauss' "Rosalinda" July 28 to Aug. 4.

**Philips Bows Stereo Sound**

LONDON—The Living Presence stereo sound, developed after several years of technological research, was launched in July and August, by Philips this month with the release of six albums which can also be played on monaural equipment.

Six featured on the first batch of releases are the Wally Scott Chorale, the Baroque Ensemble, the Chicago Symphony Orchestra, Reg Tidley's Orchestra, the Tokyo String Quartet, and the New York Philharmonic. The last's first, "The Taste of America," is a sampler album sold for 50 cents.

CAPITOL ARTIST BOBBIE GENTRY meets EMI executives at a reception held in her honor, May 21, in the Manchester Square offices. Left to right, Ken East, managing director of EMI, Bobbie Gentry, Roy Squires, U. K. Capitol label manager, Roy Featherstone, Capitol's manager of the pop repertoire and marketing division, and Ron White, general manager of marketing services and popular repertoire.

**Jones Back to Hollywood After Scoring a Film in England**

LONDON—Quincy Jones, here to work on the score of his 14th movie, "McKenna's Gold," flew back to Hollywood last week to begin work on the music for "Split," starring TINA TURNER and Diahann Carroll.

Jones has completed the main theme for "McKenna's Gold," a Western set in the 1870's, starring Gregory Peck, Omar Sharif, Julie Newmar, Lee J. Cobb, Eli Wallach and Raymond Massey. The lyrics were written by Carl Foreman, who is co-producing the picture with Dimitri Tiomkin.

The theme, which occurs throughout the picture, is a "Cat Ballou" style cynical comment on the narrative, entitled, "Old Turkey Buzzard."


Meanwhile, Jones is working on an extended blues work for Ray Charles who plans to return to EMI's Holiday Bowl next year, the 20th anniversary of the start of Charles' career.
From The Music Capitals of the World

AMSTERDAM

The Association was here to tape a program for May TV, which was shown May 21. Who has seen the film clips by Tommy James and the Shondells and the Doors were screened in the Let's Do Revy AVRO TV show "Vogez." The KiIs were in Holland May 15 and 16 for concert dates. 

WARREN ROSS: Phil Rose was here for a few days to discuss the RIAA's promotion man John Vas vist to the Netherland to introduce Reprise Records to the NT audience. CNR promotion man John Vas vist to the Netherland to introduce Reprise Records to the NT audience.

BUENOS AIRES

BUENOS AIRES—The first International Song Festival will take place in Mendoza, Argentina, Feb. 7-9, 1969. The event will be divided to include Argentinean and international songs. Nine different groups, or teams, from Argentina provinces, have announced their participation. The festival will also be staged in the Theatre Franken Romero Day.

MIDEM Sets 2-Day Meet

PARIS — The Third International Record and Music Publishing Market to be held in Cannes, May 17-19, 1969, will open with two days of conferences during which problems facing the world's music industry will be examined and discussed. The Confederation des Industries de la Musique et des Films (CIMF), the French equivalent of the International Federation of the Phonographic Industry (IFPI), will hold a general meeting with representatives from 31 countries and international organizations, with the purpose of determining the conditions under which new arrangements can be made between them. The meeting will also be addressed by representatives of the international organizations, with the purpose of determining the conditions under which new arrangements can be made between them. The meeting will also be addressed by representatives of the international organizations.

Sugartown Is Set By Metric Music

LONDON—Sugartown is a new company, Sugartown, which will be directed by Sugarman's adi controls and will be managed by Ray Williams. World-wide exploitation of the company's catalog will be handled by Metric.

Pub Wiener at 'Cindy' Opening

LONDON — American publisher George Wiener, whose Metric Music publishes the record company's catalogue to a new company, Sugartown, which will be directed by Sugarman's adi controls and will be managed by Ray Williams. World-wide exploitation of the company's catalog will be handled by Metric.

Paris has recently taken on management of the Idle Race group whose Liberty single "End of the Road," is published by Metric.

French Industry Is Crippled by Strike

absence of nearly all recording artists kept them virtually idle. Record company and publishers' offices were thinly staffed and some companies closed completely.

Pathé-Marconi press officer Charles Vanez said, "The strike is costing the industry a huge amount of money. The public is just not in the mood to buy records." Although movies stayed open, there was no live entertainment. Theaters, some of which had been taken over by students, and music halls such as the Olympia and the Bobino were closed.

Radio networks, deprived of new releases, were digging deep into their libraries to maintain round-the-clock program records were themselves overwhelmed.

Artists came out solidly in support of the strikers, refusing to make any live or recorded performances, and many of them provided free entertainment in factories taken over by the strikers.

RCA HOSTS a London reception in honor of Henry Mancini at the Hanover Grand, Mayfair. Mancini, in London for concert dates with Andy Williams, is with RCA artist development manager Terry Oates, left, and RCA British managing director Bernard Nuss, right.

DISK JOCKEY PETER BRADY joins Andy Williams and wife Claudine Longe in a toast to the success of Williams' concert series in London. Andy Williams and his wife broadcast directly on Brady's BBC afternoon show after touching down at Heathrow Airport.

Continued on page 50
International News Reports

From The Music Capitals of the World

...continued from page 49...

MARKET REPORTS

London, England... The UK market...

DUBLIN... Bill Haley and the Comets completed an eight-day Irish tour for Dilvery Barry of International Artists, Irish Record Factories issued the group's MCA album, "Kip It Up," and Pys released a Marble Arch LP, "Rock the Joint." Butch Moore returned from a six-week US tour and joined the Kings Showband as lead singer, Monday (3). Moore's latest single for Pys is "Fast Call Me Lovevne," which features Ted Carroll and Jimmy Dunne are negotiating to bring Van Morrison here in the fall. Joe Dolan and the Drifters' first LP will be a Golden Guinea release including six originales, five of them by the band's trumpeter Tommy Sweeney. All are published by Midland Music.

JERUSALEM... In a special discount campaign, CBS-Israel has sold 3,000 copies of Bohemian's "Eroica" conducted by Leonard Bernstein at the reduced price of $2.43. A new Hebrew-Language LP, "Bouquet of Stars," featuring 14 tracks by various CBS artists, has sold 50,000 copies in one month, following a special discount operation run in conjunction with the Israel daily paper Ma'ariv. Top-selling titles are: "Why?" by Lula (EMI-Columbia); "Dedication" and "I'm Coming Home," by Tom Jones (Pax); "Sand Shave Me," by the American Bred (Dot) "Judy in Disguise," by John Fred (Paula); and "Suddenly You Love Me," by the Teenagers (CBS). Top-selling albums were "Magical Strings" by the Bentels (EMI-Capitol), "Papa, Pata," by Elamakeh (Polydor), "Six Days in a Tank," by the Armour Group Show (EMI); and "Where Is the Center?" by the Central Command Variety Ensemble (Hed-Azh).

...following the chart success of "Love Is Blue," by the Paul Mauriat Orchestra, Liofonte has released the album "Bloomling Hills," featuring this track and will release another Mauflat album.

Meanwhile, Unesco is doing strong promotion on the original vocal version by Vicky Lea Yaffa Yarkoni began a coast-to-coast tour of the U.S. May 9 which includes a performance at Carnegie Hall.

CBS-Israel has released a Hebrew version of the "Dr." album, produced by Michael Ohad, and featuring a cast of Israeli actors. Meanwhile, RCA is also releasing a Hebrew version of the musical, with Hebrew lyrics by Y. Gamz and starring Shyi K. Olin, Gideon Singer and Alexandra. Subpublished rights are with Saba Music. Despite a total radio ban on the Israeli disc Esther and Abi Ofarim, which was imposed five years ago, by Labor has released two albums by the couple, "Sings Halaslike" and "That's My Song," and an EP containing their hits. Cinderella Rochefellia. The Folk singer Oditta was here for a two-week tour and Hed-Azh released a Yeris album "Odetta." EMI has launched a new series of educational recordings, with an album by Amos Mear featuring American Rosen on the Columbia label.

Subar Music has signed a collecting agreement with World Music in Brussels, where Ron Ltd. has signed a distribution contract with Festival Records of France. Yigal Kinikhi, chairman of Israel's National Group of the International Federation of the Phonographic Industry, attended the Federation's annual general meeting in Amsterdam. EMI export manager A. Butrem was in Israel for five days, during which he met EMI representatives and record dealers. "Hara Jarmal," by Elenager and Rubinstein, has been recorded in French by Belgian artist Ludwig for Pallete under the title "France que c'est dur." The lyric was written by Nelly Bid and the record will be released in Belgium, France, Italy and Germany. Symphony Wholesale Ltd., launched the Ceramic Sound System line on its late label "Stars in the Night," "Brass in the Night" and "A Gypsy Romance.

LOUIS ANGELES... "Trouble Is a Lonesome Town," a musical narrative composed by Lee Hadfield, will be the basis for a motion picture feature at Warner Bros.-Seven Arts. Hadfield, who will co-produce the film, will appear in the feature and write the musical passages. Winner of the $5,000 First Sinatra Musical Performance Award will be revealed Wednesday (5) at UCLA. Sonny Burke, director of music for Warner Bros. Pictures, is one of five judges. The Miller Brothers, Roger Miller and Doug Hutton used United Recording of Nevada to cut records. Latin Schlitz is appointed to the board of directors of the Ojo Music Festival. Anita Kerr arrived, arranged and produced Pat Boone's new album, recorded in Nashville. Capitol adds her new album (on Pete Records) in New York, Philadelphia and Atlanta. The Don Ellis Band will play with the 8th voice Stanford University Summer Chorus at the Stanford Summer...

Johnny Farnham—one of the many EMI Artistas enjoying good sales in Australia.

you are...

Johnny Farnham—one of the many EMI Artistas enjoying good sales in Australia.

next time you are...
PRAUGE

Polyphonic artist Freddy was in Supraphon's Prague studio to record a German version of his album song, "Don't Do It." The record was produced by Polyphon's Oskar Dostal and the conductor was Supraphon's Josef Velebrod. Supraphon's label Karl Gott recorded 12 titles for London for producer Robert Melich. The Supraphon label released the two records followed by the Brahms Festival in Prague during their engagement at the Prague Empire Theater. All titles were Czech copyrights, most of which were featured in the Czechoslovakian gold at MIDEM. All three artists have terminated their contracts with the Rakoko Theater in Prague and will continue their careers on a freelance basis. All three record for Supraphon.

The existence of two independent record companies in Czechoslovakia is leading to complications. Some of the songs entered for the Bratislava Festival will be sung by Pentan artists but conducted by Supraphon conductor Josef Velebrod. Pentan will have to find new conductors for the recorded versions. Czechoslovak Radio is celebrating its 45th anniversary - "The Last Stop," a political satire playing with great success at the Sena Theatre, features as its main musical theme "The Walls of Zion," a humorous parody of "The Last Waltz."

LUKBOMIR DORZUEVA

NEW YORK

Herb Alpert and the Tijuana Brass will be at Madison Square Garden Saturday (13). The Contemporary, popular instrumental group consisting of Alpert and second horn, will be on tour until mid-August. The band, composed of Alpert, trumpeter Louie Bellson, and nine other musicians, will release an album in September entitled "The Best of the Tijuana Brass." The album features a variety of styles, including rock, R&B, and jazz. The Tijuana Brass has been a staple on the American music scene since its debut in the late 1960s, and has continued to showcase its unique sound through various albums and performances. The band's distinct style and energy make them a popular choice for live events and recordings alike. The band's next album, "The Best of the Tijuana Brass," is a compilation of their most popular hits, offering fans a nostalgic look back at their career. With a career spanning over five decades, the Tijuana Brass remains a beloved name in the music industry, and their fans are eagerly anticipating the release of "The Best of the Tijuana Brass."
FAMA Applauds the Past And Braces for the Future

By RON SCHLACTER

MIAMI BEACH, Fla.—Operators attending the annual convention of the Florida Amusement & Music Association (FAMA) Convention, held here May 24-25 at the Newport Resort Motel, were warned not to feel complacent—even though this is not a time of crisis for the association.

This advice came from President Jim Mullins, who noted there was a strong possibility the State Legislature would attempt to increase the sales tax in the upcoming session. At the same time, he was re-elected with fellow officers to another term, described the past year as "duck soup" compared with other years.

Mullins, re-elected were Mullins, president; Fred Deeb, district 1 vice-president; Simon Wasdel, district 2 vice-president; Harvey Duckett, district 4 vice-president; Gleason Stambaugh Jr., district treasurer; Sol Tabb, district 6 vice-president; Jim Tolikson, treasurer; Buster Fallin, secretary, and Wesley Lawson, board chairman. The group elected Charles Pantleri, district 3 vice-president after Larson, president, was relieved of his duties because of illness.

Although the officers were re-elected, the group approved a motion by Sol Tabb that officers be required to serve only two consecutive terms. Tabb and others hailed this move as a hopeful start to the rejuvenation of the organization by injecting "new blood.'

Also approved was a motion by Tabb that a membership committee be established to conduct a drive for new members. Wesley Lawson will head the committee in addition to his other duties as board chairman.

President Mullins characterized the progress of the association by saying: "We realize a well-crafted machine, and all we have to do now is put gasoline in it. At the same time, Mullins tempered his picture of relative calm with a warning that trouble may be looming in the future when the State Legislature convenes in April. His reference was to possible tax legislation, such as a boost in the sales tax from 4 to 5 per cent.

In presenting the legislative committee's report, Gleason (Stumpy) Stambaugh Jr. echoed this "be prepared" feeling: "We feel that the thing to do is build up our war chest. We must be ready because the Legislature won't forget this year. This is a time for self-protection and defense, rather than wallowing in something new." 

HOW ABOUT TOURNAMENTS!

Shuffleboard Bows Again, Says Detroit Music Operator

By HAL REEVES

DETROIT — Jacob Dumler, D&P Service here, believes a whole new generation of tavern patrons never really exposed to coin-operated shuffleboard constitute a ready-made market for his rental operators. Shuffleboard tournaments have been successful in some parts of the U.S. for years and could become an important part of renewed interest in the game.

When D&P Service found that relinquishing the tops of their shuffleboards cost $75 and lasted only two to three months, they embarked on a do-it-yourself program and bought a deep building on the Far West Side, where the long boards may be easily handled.

Equipping it, they figured, would cost about $35,000. That was in 1950.

This continues as a profitable operation today, with the same building serving the Detroit area and the headquarters for (Continued on page 58)

Programmer Must Make Own Decision After Weighing Number of Factors

By EARLY PAIGE

KENOSHA, Wis.—The jukebox programmer is assaulted from all sides and constantly forced to make individual deci-

sions that often leave him in a lonely position. This is the observation of Gordon Larson, Youngs Amusement Co. here.

"A lot of things influence your judgment but in the end you have to make your own decisions," Larson said. An example, Larson related his experiences after programming the "Unicorn," the big hit by the Irish Rovers. "Everybody in the shop thought I was crazy," he said. "I told them just to watch the players. Pretty soon they saw I was right. 'The Unicorn' is getting play all over the route.

Larson pointed out that there are no hard and fast rules to govern the programmers today. You can't depend on the reputation of the artist or judge a hit by the position of the release. You have to consider each record on its own merits.

"I guess the record that has fooled me the most lately is the new Spanky and Our Gang release, "Let's Get to Know Your Sunday Worker at Same Place." It was a great record but the next two Spanky records didn't go over at all."

"I listened to the new Spanky record and I thought it was going to go. Now I see I'm wrong. This is another example of an artist hitting after several releases that didn't go over. Engelbert Humperdinck has had about four releases since his big hit, 'Release Me.' None of these did well for him. "Without Love" is really hitting.

"Some artist will return immediately, others won't. Paul Mauriat's new record 'Love in Every Room' is not going over as well as 'Love Is Blue,' but the Mills Brothers are repeating right away with 'My Shy Victor' after their big one, 'Cab Driver.'"

"Vicki Carr is another artist that has repeated for me lately," Larson said. "Her record, 'It Must Be Him,' is her new one, 'The Lesson.'"

"Locations give you plenty of headaches on new releases of artists that are just coming off a big hit. They'll hear that the artist has a new one out and they will want it. They start asking about it and you thing, 'Here we go again.'"

(Continued on page 58)
FAMA Applauds the Past And Braces for the Future

Treasure Jim Tolissi reported that the association is about $1,000 behind in dues, but that this is "not bad." He cited Jacksonville, Fla., as a particular problem area in terms of disqualifying dues and membership in general.

Speaking on behalf of the dues committee, Tolissi recommended that the current dues structure be retained, while the associate membership plan be changed. Under the new program, the association will furnish members with as many associate membership plaques as possible when payment of dues begins. The plaques, which previously cost $2 apiece, are displayed at locations. The change received unanimous approval from the group as a means of strengthening the membership.

On Saturday afternoon (25), Bill Cannon, president of the Music Association of Illinois (MAIA), moderated a seminar on "Programming for Music Machines." The seminar included Don and Ron Adams of Campus Distributors in Miami. Cannon said he was surprised to find a large group of people wanting to see all the information he was able to furnish.

Mr. Cannon, in fact, was simply one of a group of people who are interested in programming for automats, pinball machines, and other similar devices. The group, which is comprised of people from all over the country, represents a cross-section of the industry. It includes manufacturers, distributors, coin-op operators, and others who have an interest in the field.

The group is currently working on a manual that will provide information on programming for various devices. The manual is expected to be available in the near future.
# Jukebox Record Report

**For the week ending June 8, 1968**

## METRO MARKETS
Most played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on playmeter readings.

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>3</td>
<td>Beautiful Morning, Rascals</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>Left Bank &amp; the Drills</td>
<td>12</td>
<td>7</td>
<td>Love Me Baby, Chad Brown &amp; the Five trends</td>
</tr>
<tr>
<td>3</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>4</td>
<td>Think, Johnny Mathis &amp; the Drifters</td>
<td>8</td>
</tr>
<tr>
<td>4</td>
<td>Daily, Tom Jones</td>
<td>2</td>
<td>Here Comes the Judge, Sherry Long</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>You Know the Way to San Jose, Dianne Warwick</td>
<td>2</td>
<td>The Good, the Bad, the Ugly, Hugo Montenegro</td>
<td>1</td>
</tr>
</tbody>
</table>

Most promising new record: Choo Choo Train, Box Tops, Mala 12005.

## REGIONAL MARKETS
Most-played singles on jukeboxes in six U.S. geographical regions, based on playmeter readings from both rural and urban locations.

### WEST COAST

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Honey, Bobby Goldsboro</td>
<td>6</td>
<td>Honey, Bobby Goldsboro</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Yummy, Yummy, Yummy, Ohio Express</td>
<td>2</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>2</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>7</td>
</tr>
<tr>
<td>4</td>
<td>Delilah, Tom Jones</td>
<td>2</td>
<td>Delilah, Tom Jones</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Don't You Know the Way to San Jose, Dianne Warwick</td>
<td>2</td>
<td>Don't You Know the Way to San Jose, Dianne Warwick</td>
<td>2</td>
</tr>
</tbody>
</table>


### MOUNTAIN

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Honey, Bobby Goldsboro</td>
<td>3</td>
<td>Honey, Bobby Goldsboro</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Young Girl, Union Gap featuring Gayle Fitchett</td>
<td>3</td>
<td>Columbia 4450</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>Wonderin' Mind, Margie Singleton</td>
<td>3</td>
<td>Ashley 2500</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Kiss Me Goodbye, Paula Clark</td>
<td>3</td>
<td>Warner Bros. 3750</td>
<td>3</td>
</tr>
<tr>
<td>5</td>
<td>I Wanna Live, Glen Campbell</td>
<td>3</td>
<td>Capitol 214</td>
<td>3</td>
</tr>
</tbody>
</table>


### CENTRAL

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Cowboys to Girls, Intruders</td>
<td>1</td>
<td>Cowboys to Girls, Intruders</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Roxy Room</td>
<td>2</td>
<td>Roxy Room</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>1</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>You Know the Way to San Jose, Dianne Warwick</td>
<td>2</td>
<td>You Know the Way to San Jose, Dianne Warwick</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Beautiful Morning, Rascals</td>
<td>1</td>
<td>Beautiful Morning, Rascals</td>
<td>1</td>
</tr>
</tbody>
</table>

### SOUTH

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Beautiful Morning, Rascals</td>
<td>7</td>
<td>Beautiful Morning, Rascals</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>3</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>A Man Without Love, Engelbert Humperdinck</td>
<td>1</td>
<td>A Man Without Love, Engelbert Humperdinck</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>She's Lookin' Good, Wilson Pickett</td>
<td>1</td>
<td>She's Lookin' Good, Wilson Pickett</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>The Son of Hickory Holler's Trump, O. C. Smith</td>
<td>5</td>
<td>The Son of Hickory Holler's Trump, O. C. Smith</td>
<td>5</td>
</tr>
</tbody>
</table>

Most promising new record: Bring a Little Lovin', Los Brawos, Parrot 3920.

### SOUTHEAST

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Beautiful Morning, Rascals</td>
<td>7</td>
<td>Beautiful Morning, Rascals</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>3</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>A Man Without Love, Engelbert Humperdinck</td>
<td>1</td>
<td>A Man Without Love, Engelbert Humperdinck</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>She's Lookin' Good, Wilson Pickett</td>
<td>1</td>
<td>She's Lookin' Good, Wilson Pickett</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>The Son of Hickory Holler's Trump, O. C. Smith</td>
<td>5</td>
<td>The Son of Hickory Holler's Trump, O. C. Smith</td>
<td>5</td>
</tr>
</tbody>
</table>

Most promising new record: I Love You, People, Capitol 2078.

### NORTHEAST

<table>
<thead>
<tr>
<th>Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>3</td>
<td>Mrs. Robinson, Simon &amp; Garfunkel</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Beautiful Morning, Rascals</td>
<td>2</td>
<td>Beautiful Morning, Rascals</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>1</td>
<td>Tighten Up, Archie Bell &amp; the Drells</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>Choo Choo Train, Box Tops</td>
<td>1</td>
<td>Choo Choo Train, Box Tops</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>The Good, the Bad, the Ugly, Hugo Montenegro</td>
<td>1</td>
<td>The Good, the Bad, the Ugly, Hugo Montenegro</td>
<td>1</td>
</tr>
</tbody>
</table>

Most promising new record: I Love You, People, Capitol 2078.

---

**Try it yourself. Flip up the self-locking main dome of our new Princess Deluxe compact—and see what Rock-Ola has done to cut down your programming and service time...to beef up your take.**

See how everything is right up front, at eye level, big as life? No more stooping, squatting or squinting for you. Just reach out and get things done. Key switches up top at eye level. Credit unit and amplifier flip down for stand-up servicing ease. So do the new hinged program holders. New "straight through" coin entrance chute with drain, new easy to read record indicator numbers, new rear controls grouping, new printed circuitry—all make for easier service in the brand new flip-top Princess Deluxe. Plus...Rock-Ola's exclusive Mech-O-Matic 331/4-45 RPM changer. And this mini works with all optional accessories: receiver, money counter, remote volume control, Phantele wall box and wall speakers (LP feature optional). All this, and the new Princess Deluxe measures just 46-24-311! You can't help but make your rounds faster and your wallet fatter.

**money making music makers for every location**

---

Our new "mini" flips her lid for you!

---

**PRINCESS DELUXE**

Model 430—160-play

Rock-Ola Manufacturing Corp. * 800 N. Kedzie Ave. * Chicago, Ill. 60651
Smith-Regal Hosts Politicians at Open House in Charlotte

LEE SMITH, president, Carolina Bulk Vendors Association (left), and H. B. Hutchinson Jr., president National Vendors Association (NVA), The photo was taken during the presentation of a $500 check from NVA in appreciation for the Carolina group's efforts in gaining an exemption from sales taxes. Smith, an NVA director, is co-owner, Smith-Regal of the Carolinas. Hutchinson heads an Atlanta distributorship under his own name.

FRED LOEWIS, partner with Robert Guggenheim, Karl Guggenheim, Inc., Jamaica, N. V. (right), chats with Tip Evans, a Tennessee bull buyer. Over 150 people attended the dedication of Smith-Regal's new facility.

MARGARET KELLY, Penny King Co., Robbing (right), great part of delegation from H. B. Hutchinson Distributing Co., Atlanta. From left, Mrs. Earl Yeargan, Mrs. H. B. Hutchinson Jr., Yeargan, and Mrs. Kelly.

HERB GOLDSMITH, vice-president, sales, Oak Manufacturing Co., Los Angeles (left), poses with Col. Owen M. Carpenter, USAF retired. Carpenter founded the airport near Smith-Regal, now part of the complex owned by Lee Smith and partner, Jack Thompson.

H. P. (Pat) TAYLOR, Democratic nominee for lieutenant governor, North Carolina, is seen here addressing the large group of bulk vending businessmen at a recent open house held at Smith-Regal of the Carolinas, Charlotte, N. C. At right, Lee Smith, president of the Carolina Bulk Vendors Association, and (far right) H. B. Hutchinson Jr., president, National Vendors Association. Many prominent politicians attended the event and congratulated the Carolina vendors for contributions to the retarded children drive.

B. C. LONG, veteran bulk vendor and owner, Dixie Vending Charlotte, N. C. Long was once a jukebox operator but in later years has concentrated in vending. In the background can be seen several operators discussing the many items on display in the spacious warehouse.


SIDNEY EPPS, Eppy Charms, Jamaica, N. V., poses with a group of children who had an unusual treat examining hundreds of charm items during the day-long event.

NORTH CAROLINA State Rep. Speed High (right), counsel for the Carolina group, greets Mr. Di Angelo, Cramer Gum Co., Boston.

Bulk Vending News

NEW VICTOR 77 GUM & CAPSULE VENDORS

CHARM THE KIDS with Northwestern's SUPER 60 CAPSULE VENDOR

New Equipment

BARGAINS from KING'S One Stop

Hilosum—Stamp Vendor

This new stamp vendor styled in red, white and blue in the shape of a mailbox, is especially designed to handle new postage rate increases and any eventual changes in stamp pricing. The unit, manufactured by Hilosum Vending Corp., accepts dimes, quarters and a 25-cent combination. It has five selections, including special delivery. The unit can be moved on a desk, counter, the wall or on a pedestal with self-levellers.

was 8.85, 7.15, 8.40.

LEEDSMITH addresses members of the Carolina Bulk Vendors Association, which met during the day's festivities. The gathering was told that $150,033.41 was collected from bulk vending machines in a campaign to support retired children's programs in South Carolina, North Carolina and Tennessee.

THE COMPLETE CATALOG

MICHIGAN WHEELS, INC.

10693 W. 14 Mile Rd., Detroit, Michigan 48235

T. J. KING & CO., INC.

3790 W. Lake St., Chicago, Ill. 60613

Phone: 312-333-2366

JUNE 8, 1968, BILLBOARD
More NVA Convention Photos

Vending News Digest

McCormick Place Designs Told

CHICAGO—An average hourly arrival of 12,000 people will be accommodated at the new McCormick Place here, some of past coin machine trade shows. Delegates using underground garage facilities will have about 1,200 feet to walk.

Dip in Cigaret Tax Totals

RICHMOND, Va.—Taxes imposed on the sale of cigarettes for March 1968 dropped 6.2 per cent from figure for March 1967. March totals were $1,871,047,000 as against a $1,993,860,000 package count last year. Cumulative figures on the volume of cigarettes taxed for the nine-month period July 1967-March 1968 were down 0.8 per cent, according to Tobacco Tax Council figures.

Candy Award for Knechtel

BOSTON—The American Association of Candy Technologists has presented its 1968 Stroud Joren Award to Herbert Knechtel, owner, Knechtel Laboratories, Inc., Skokie, Ill. Over 100 candy manufacturers have used Knechtel's testing lab services.

20-Cent Canteen Cash Dividends

CHICAGO—A regular quarterly cash dividend of 20 cents per share has been declared by Canteen Corp. directors. The dividend is payable July 1, 1968, to stockholders of record June 15, 1968, President Patrick L. O'Malley said.

ARA Revenue Hits New Peak

PHILADELPHIA—ARA has reported new record levels in total income, net income, per-tax income and earnings on a larger number of common shares. In the six-month period ending March 29, 1968, revenues climbed to $217,889,000. This was an increase of 23 per cent. Net profits increased 26 per cent. ARA also announced it has been selected as food service consultant for the 1968 Olympic Games in Mexico City.

New Class of Canteen Stock

CHICAGO—Stockholders of Canteen Corp. have approved the authorization of a new class of 1,500,000 shares of preference stock. Directors will be authorized to issue the new stock in series and to fix dividend shares, number of shares, conversion terms and other rights and preferences.

NORMAN ALLISON AND DICK GREEN (right), of Viking Charms, Jacksonville, Fla., pose with Nicholas Schiro, NVA vice-president, New Orleans (with glasses) and Ron Rosen (left).

ROY J. ZALOOM (center) and a happy group of visitors at the company's booth.

MARGARET KELLY, Penny King Co., shows off some of her items. In right photo, W. R. (Ray) Green, Northwestern Corp. (center) and Meyer Albertson, also with the firm (right) chat with a visitor.

GLENN STEVENS, Frank H. Fleer Corp. (left), chats with John Hodge, Hodge Vending, Baton Rouge, La., while Jack Griffiths, of New Orleans, looks on. In right photo, Nics Mott, Cramer Gum Co., and Osvald Pedgrett (right) discuss a point.

NVA OFFICERS, From left, Tom Emms, treasurer, Greff Vending, Dallas; Nicholas Schiro, vice-president, Schiro Vending, New Orleans; H. B. Huntington, Jr., president, H. B. Vending: John O'Malley, Detroit; Harold Fola, secretary, Floz Vending, Manhasset, N. Y.; Mike Sparacino, sergeant at arms, Chicago.

GEORGE HERMAN, T. M. Vending Corp., Yonkers, N. Y. (left), stops to talk with Norm in aisle of Viking Charms, Jacksonville, Fla.

AL FRIEFLANDER (left) and Harry Schor of Henal Novelties & Premiums Corp. stop chatting with Albert Horvitt (right) to pose for Billboard photographer.

OAK MANUFACTURING'S ED ROSEK (right) and O. L. (Big) Whitney, Hodgins, Diamond Vending, Oklahoma City.

Get and hold the best locations with Victor's Selectorama® Console—6 DIFFERENT STYLES

BIRMINGHAM Vending company

when answering ads . . .

Say You Saw It in Billboard

If your competition is giving you location trouble . . . you may find the answer to this problem by operating the most advanced idea in bulk vending the all new Victor—

SELECTORAMA® 77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will sell a variety of merchandise and coin combinations—ie, $.25, $.50, $1.

Front door service saves 50% to 75% service time. Bigger display, more profits. See your distributor for information and delivery dates.

VICTOR VENDING CORP., 5701-12 West Grand Ave., Chicago, Ill., 60631

Copyrighted material
People's Association (ICMOA) introduced its new legislative program at the first in a series of meetings here last week. Meetings are planned with the purposes of acquainting operators with the procedures for contacting their local legislature representatives.

In outlining the legislative and program, ICMOA executive director, Fred Gain, Springfield, said that a chief problem last year, when the members contacted legislators and acquainted law-makers with our aims.

To further implement the ICMOA program, the association will shortly make available a 20-page Legislative Manual.

Correction

CLEVELAND—A brief filed in a recent Franklin County Common Pleas Court case, involving a pinball game, referred to "stickers and spaces" and resulted in the erroneous report that the case involved a coin-operated bowling game. The unit in question was a pinball game.

24-INCH BUZZ SANDER is part of D&P Service's shuffleboard refinishing equipment. Here, Jack Oxley (left), checks on a 22-foot shuffleboard, and in discussion. Dungan, a veteran in music and shuffleboard operator, believes the coin-operated puck game can be revived because a new generation of patrons have not heretofore been exposed to it.

Proven Profit Maker!

CHICAGO COIN'S
CARNIVAL
RIFLE GALLERY
with
SYNCHRONIZED
SOUND-
GUN FLASH-
GUN Recoil!

Every indication is for a profitable tourist season in Colorado this summer on the basis of the gross admission income, according to Lloyd Clark, of Pikes Peak. Colo., who was in Denver recently, staking up on photographs.

Chalkboard, Leadville, Colo., reported Clark, a recent battle report from Viet Nam, where his check, Chuck Jr., is in the three that the association Artos Richardson, local of phonograph operator, Swisher, Colo., finished a tour in Viet Nam and has returned to the U. S. Herb Ruggio, New Mexico operator, finds that flying an airplane from one remote location to another pays. He visited Denver distributing stock to stock up on both aircraft and phonograph parts.

Another New Mexico operator who braved the heavy late winter snows to reach Denver was Johnny Wood, of Taos, N. M.

"We start out at the top of the one-stop list and go right down the line," said Larson, who exercises several criteria in his buying in a constant effort to glean as much help as possible before making that careful, personal judgment.

The Criteria

Constant monitoring of Chicago and Milwaukee radio stations, as well as local Keno.

Careful scrutiny of trade charts and reviews.

Auditioning samples from the one stops.

Study of one-stop listings.

Weighing requests from locations.

During the consideration of all of these factors, he goes over each week's releases to the one-stop salesman. "We talk over each record," Larson said.
Florida Association Meeting

The George Kricke Band, featuring singer Carol Taran, provided the music.

Bill Cannon of Haddonfield, N. J. (right), presides at forum on record programming. At left, Ron Adams and Bob LaValle (center), both of Campus Distributors, Miami.

TIME OUT FOR DANCING. Time out for dancing of the George Kricke Band, featuring singer Carol Taran, provided the music.

SOL TABB, well-known industry figure and a Florida operator, pictured addressing the meeting.

JAMES TOLISANO, board chairman, MFA. He hails from Clearwater, Fla.

JAMES MULLINS, FAMA president. Mullins is a Miami operator.

Long Island Pool Tourney

- Continued from page 53

ing locations. Only locations where an operator is involved are solicited. Schneller explained that if only 15 operators received just eight returned form letters, applications would represent enough locations to form a tournament. The ideal tournament involves 120 locations.

- Locations are informed that 32 patrons are eligible for prizes. The kit, costing between $50 and $40, includes eight-ball tournament rules, promotion material, trophies, and a certificate officially entering the location in the tournament.

- Tournaments are geared for eight weeks of preliminary activity and two weeks of semi-finals before action is transferred to finals. To enter, tournament locations are asked $5 per week, said amount being taken off the top before collections are made. The operator matches this figure. (Many operators collect the entire amount in advance and issue the tournament entry certificate immediately.)

- One winner per location is determined each week during the eight-week preliminaries. Winners must wait until the double-elimination semi-finals to compete again, but losers can play each week until they emerge as a weekly champion. Best two out of three games determines the weekly winners.

- During the ninth and 10th weeks the double-elimination semi-finals in the location determine a winner in Class A, B, C, men's division, plus a women's division.

- Trophies have the name of the player, the location owner and the operator involved inscribed on them. The trophies remain in the location.

- During the Omaha meeting, officials of the local association agreed to commence a tournament in September. Earlier, the South Dakota Music Vending Association had voted to sponsor a tournament. Schneller will tour to Lawrence, Kan., June 22-25 in the future to develop plans for the Kansas Amusement Music Association.

SEGA ENTERPRISES' new single unit Periscope game is shown off here by two pretty models. The photos were taken at a recent Tokyo pre-demonstration meeting.

ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

Reconditioned SPECIALS

Guaranteed

PIN BAYS 

BOWLER'S ARCADE

BALLY

BANDWAGON, 4-p. $325

2-in-1 $200

BRIDE STOP, 1-p. 210

BEAUTY $150

GRAND TOUR $100

HULA HULA $125

MAD WORLD, 2-p. $250

ROCKET TRAP $125

DISCOTEK, 2-p. $250

DEER HUNTER $125

50-50, 2-p. $250

FORD $125

MAGIC CIRCLE $125

TESS $100

Write for complete 1968 Catalog of Pinball Games, Vending and Games.

Established 1954

Cylinder Inc.

ATLAS MUSIC COMPANY

3212 N. WESTERN AVE., CHICAGO, ILL. 60647. Attleboro 6-5000

OUTER CANNON a meeting of the FAMA executive operator, BILLBOARD meeting.

FROM Clearwater, Fla.

MULLINS, Cannon, Virginia Beach, Va., secretary assistant; & Miami Beach, Fla.

Music Association's annual semiannual meeting.

Involving entire association.

ROANOKE, Va.

The current popularity of consumer protection measures is being used by some local governing bodies to institute revenue measures under the guise of protecting the consumer, but in fact may not be much protection for the consumer.

This is in essence what Marc D. Brown, president of the National Automatic Merchandising Association (NAMA), told members of the Automatic Vendors Association of Virginia, Inc. (AVAV), at a semiannual meeting in the Hotel Roanoke here May 26.

Brown told the vendors that per-machine taxes proposed under the guise of regulating health and sanitary conditions often cost the vendors healthy chunks of their profits.

"It is important that you convey to the people in your localities that you are a service business and that you try to maintain good health and sanitary conditions in your business. Involve people to inspect your facilities and operations," he said.

Brown told the vendors that States are beginning to pass laws requiring see-through packages so that the contents of a package can be seen from any side of the package. These laws will affect the pastries and sandwiches packaged by vendors, he said.

Chester L. Cooper Jr., of Richmond, Va., vice-president of the Automatic Vendors of Virginia, was appointed chairman of the association's health committee to maintain liaison with the National Automatic Merchandising Association's health committee and to watch developments in the state. AVAV president, J. B. Whiteley, also appointed to serve with Cooper, Allen Clark of Bristol, and Richard Brady of Roanoke.

The association decided to hold its annual meeting and election of officers the weekend of March 13, 1968, in Richmond.

They decided to let a committee composed of President Whiteley, executive director Jack G. Gess of Roanoke, Clyde Davis of Virginia Beach, and Cooper decide where to hold the next semiannual meeting.

At the Saturday morning business session, Douglas L. Moore Jr., executive director of Keep Virginia Beautiful, Inc., urged all those attending to join in the anti-litter campaign. He said his organization received no public money and was financed entirely by contributions from businesses, organizations and individuals.

Herbert M. Beitzel, executive editor of Vend Magazine, was speaker.

More than 80 attended the president's reception and convention banquet. It was reported that current membership is 72 members and 47 associate members.
When answering ads... Say You Saw It in Billboard

FISCHER TABLES
Operators affectionately call them "Money-Magnets"

THE EMPRESS SERIES
Model 105-D 10" x 89"
Model 92-D 9" x 82"

Available in: Walnut-grained finish. Luxurious styling and exceptional craftsmanship throughout. Please allow the most serious buyers: Duration is designed to provide many years of use.

THE REGENT SERIES
Model 101-D 10" x 67"
Model 91-D 9" x 52"
Model 86-D 84" x 40"

Compact comparison to Empress line. Long-lived beauty of Walnut look. High-impact ezima plated cast pocket fittings.

Fischer tables attract players like bikinis attract lookers. The big difference, however, is Fischer's attraction pays off with high profits. What's more, Fischer's other magnetic advantages like solid quality throughout, advanced features and service problems a thing of the past, have been attracting top operators everywhere. How about taking a closer look? But mind you, the nearer you get, the stronger the attraction.

See your Distributor or write for further information and prices.

Fischer MANUFACTURING CO., TIPTON, MO. 65081

Shuffleboard Booms Again

- Continued from page 58

to give the people service and as good a product as you can put on the market.

"Personal contact is extremely important. I believe in going out personally to talk to the location owner whenever there is any problem."

Growth comes through securing new locations, and Dinsler usually does this personally, with route foreman Jack Oxley taking his share of such calls also. "I am building the route a little as we go along," Dinsler said. "You have to continually upgrade."

"Watch out for new buildings and talk to the owner while it is under construction. Get him to plan to use your equipment well in advance," he advises.

Oxley adds: "We get locations also from recommendations of people we know. As long as you keep your past reputation good, you'll get repeat business from other people."

Jukeboxes
Programming of machines is done by the three collectors, each doing the record buying for his own route, according to his evaluation of needs. About 70 percent of locations are changed weekly, the rest bi-weekly.

"We do not follow a formula in programming," Dinsler said. "Records must be tailored to the particular location. Mostly we try to give them the top records in the types favored by their customers."

Alertness to upcoming popularity potentials in records is very important here. Oxley said: "Whenever I'm in the car or truck, I listen to the music stations and disk jockeys, and so do all our collectors. Often we'll pick up a tune that fits you, and your players will like it."

Locations are always given any tunes they have requests for. Records that are unpopular is, whatever is good, we'll put on. In a location that has been running good we'll put on three to four new records a week."

"The standards we stick to is light on the machine until the machine count tells us they are no longer wanted."

JUNE 8, 1968, BILLBOARD
Charlieston, W. Va.—Though adequate statistical data has not been accumulated on the subject, most music dealers agree that the amateur who has confidence in a particular store is good for up to 50 or so products during the year.

It's not surprising that one of the nation's musical instrument industry's prime business axioms is, "Good teacher relations is good business."

The ways successful music stores put this rule into practice are legion. Galperin Music Co., here, one of the largest, best-known full-line music stores in the State, is an example of success in building teacher confidence through regularly scheduled free music workshops for area instructors.

Galperin's held its recent workshop Sunday, May 7. The session was conducted by Julio Esteban, Spanish pianist and composer, who is national chairman of the piano section of the Music Teachers' National Association (MTNA), and teacher of advanced piano at Parkesbod Conservatory of Music in New York City. He also co-operated with Galperin's in the workshop, is assisting with workshops of this type in other areas.

The workshop session, like scores of others held at Galperin's over the past 10 years, was scheduled in the store's 90-seat auditorium. Galperin's vice-president, Ralph Dollman, said 150 invintees were mailed to teachers and 40 were on hand for the Sunday afternoon session.

"We don't normally conduct the workshops on Sunday," Dallman said, "but Esteban was not available in this area on a weekday. Most of our workshops have been held during the week.

"Galperin's also released publicity on the workshop to the local paper, announcing that the session would be open free to the general public.

"Our workshops draw teachers from many parts of the State," Dollman said. "We've had teachers come in from Parkersburg, Beckley, Logan and Morgantown, and where these teachers come from, customer referrals are certain to follow.

"The workshops are designed strictly to help good work, by no means a selling, with the exception of some sheet music that is sold to teachers through representatives of a method such as Frances Clark or Randall Thompson.

Name Dropping

"However, those teachers can now look forward to the pianos, organs and other musical instruments as they pass through the store. Oftentimes the teachers will drop us a name of a prospective pupil, saying that so-and-so family has been talking about buying a piano."

On the day prior to the workshop, Dollman tells us that one of his students asked that he try out a piano at Galperin's in town, and the teacher will dutifully sit down at a Baldwin portable with quite a few apprehensions so he can report in all honesty that we have excellent pianos.

"In short, the biggest benefit we get from conducting these workshops is improved relationship with the teachers," Galperin's says.

Galperin's is not alone. With music teachers extends far beyond the borders of West Virginia. Dollman keeps on file the names of 250 good music teachers throughout the country. He also maintains contact with the teachers to see that his files are up to date. "I want to be sure that if the instructor takes some advanced training, I have it recorded on his card."

New Localities

Customers who will be moving to other parts of the country presently ask Dollman for the name of a teacher in their new locale, and Dollman generally hands them a file in the area. There is reciprocity, of course. These student referrals net many customer referrals.

Galperin Music Co., founded by S. H. Galperin Sr., is today operated by both the senior Galperin (Continued on page 66).

American Music Conference Reports 1967 Sales Down

- Continued from page 3

At the same time, the number of amateur musicians increased from 41,600,000 in 1956 to 43,300,000 in 1967. Of this total, 17,900,000 are between four and 21 years of age, the group which has experienced the most growth in the amateur music scene since 1950.

Guitar sales for 1967 totaled $15.1 million, 10,000 units sold. Despite a 20 per cent decrease, this marked the fourth consecutive year that unit sales surpassed the one million mark. More than 6,000,000 have been purchased during the past four years, which is believed to be part of the reason for the lower sales figures for 1967. There are many good used instruments on the market, a result of young people trading up in quality after learning to play on beginner-type instruments.

While unit sales of domestic acoustic guitars were off, the retail value increased 12 per cent.

Dealer Co-Operation

TOLEDO—Grindel Bros., music dealers, furnished all the musical instruments and rehearsal equipment for the Toledo Symphony Festival held here recently at the Toledo Sports Arena. The Festival is rated as one of the world's largest piano and organ showcases, with 600 children and adults entertaining an audience of more than 5,000.

MARLIN OF EVANSTON, Ill., has created a new line of guitars exclusively for music dealers seeking to lure the vast budget-minded but quality-conscious market away from the discount store. The new design features multiple trim on all edges, handsome binding, and unusual polished chrome trim arms. Marin's suggested retail prices range from $99.95 to $149.95 and carry a one full year consumer guarantee.

ROGERS DRUMS has experienced unprecedented demand with its Swuo-cratic Hi-Hat, Until recently, delivery of units had to be "rationed," but now back orders have been brought current with the installation of new production lines. The hi-hat features a cymbal tilter which angles to exact position and then locks without slippage, a spur and stand design which seals firmly so hi-hat won't creep, a spring tension adjustment to set for aired those of any pitch, a balanced pedal for greater playing enjoyment, and a cushioned felt/real rest to eliminate noise and rattler during performances. The hi-hat, which folds compactly, is available with a con-piece footboard #4402, or with a split hinged footboard #4401.

Earnings Report From Wurlitzer

CHICAGO — R. C. Rollins, chairman of the Wurlitzer Co., here, reports that consolidated earnings for the fiscal year ended March 31, 1968, were $2,037,161. This was equal to $1.66 per share on 1,225,477 shares of common stock outstanding March 31, 1968.

For the preceding year, net earnings were $2,121,971, equal to $1.74 per share on 1,221,548 shares of common stock outstanding March 31, 1967.

While earnings were slightly down, sales for the year exceeded $58,068,949, the highest in the 112-year history of the company.

PROFITS Turn ON SALES$51,308,895

Stereophonic Input: Bix-Berlin, Type 9421 U.S.A.

Stereo Preamplifier: Bix-Berlin, Type 9421 U.S.A.
TURTLES

TELL YOU

THE STORY OF ROCK & ROLL

WWW273

WHITE WHALE
Reel-to-Reel Tape Vital Aspect Of Allied Radio’s Sales Picture

By EARL PAIGE

CHICAGO—Reel-to-reel pre-recorded tape continues to be an important product for audio dealers. This is backed up by Robert Loewy, manager, tape department, at Allied Radio here. Reel-to-reel accounts for 50 percent of the total tape volume at Allied's big 100 North Western Avenue store.

Loewy does not have a "nuts and bolts" attitude toward tape. He is constantly pouring over release sheets, reading trade papers and insists on staying familiar with the music and poetry of the tape business.

"Tape is a matter of language," he said. "It used to be that if someone came in and asked about tape you could be sure they meant reel-to-reel.

"Now, there's so many cartridge customers that you can no longer assume what customer is asking about tape. There's a 50-50 chance they mean cartridges. Some of these new cartridge customers haven't heard of reel-to-reel and quite often they become interested in them when they see our wide selection.

Young Market

Loewy also documents the fact that younger people are buying reel-to-reel product in increasing quantities. "Look at the releases," he said. "It used to be the tenorous bass absorbed better..."

Load to Northridge Magnetics Specialization Clicks

LOS ANGELES—Northridge Magnetics, blank tape manufacturer, is specialising in the tape field by specializing in the consumer market overseas and the professional market in the U.S.

The four-year-old company manufactures pocket, Q-mark, blank tapes and reel recording cartridges, which are manufactured and recording studios.

It is introducing a new line of original cartridges, Sound Track 2— and a high-speed, continuous duty conveyor belt Degaussers, which will accommodate all types of tape and film producing from cassettes to 14-inch reels.

While Russell B. Huffman, president of Northridge Magnetics, sees growth in the domestic market—the company also sells blank tape to schools for educational use—he plans to expand the overseas market.

Northridge Magnetics exports consumer tape to Europe, Asia and South America, but it is the Latin market that interests Huffman. "The tape market in South America is an untouched territory," explains Huffman.

Overseas distribution is handled by E. Magnus Co., Chicago, and Allied Radio.

Huffman sees 4-track "coming on strong in South America." he says. With that he still has the biggest seller there.

Log a holdout in producing blank cassette tape, because of the fidelity problems, Northridge will probably never enter the market "to see where it's going."

"But we are at least one year away before doing anything in cassettes, either domestically or in the overseas market," states Huffman.

Shirtpocket FM-AM Set Makes Debut at Zenith

CHICAGO—Zenith Sales Corp. has introduced three new transistor models, including the company's first shirtpocket size FM-AM portable.

The eight-transistor miniature FM-AM set, the Royal 25, has a manufacturer's suggested retail price of $19.95 and comes complete with carrying case, earphone attachment, knife-backed battery pack and special gift box. The portable has a total of 12 tuned circuits, seven on FM and five on AM.

One of the two AM portables is the Royal 11-G, an eight-transistor shirtpocket set in a thermoplastic cabinet of popular color combinations: yellow with white or white with brown. It's suggested retail price is $9.95.

The Royal 15-G is an eight-transistor AM set for those who want a more de luxe portable. It has a slide rule dial scale, precision vernier tuning and "Look mood" speaker grille. The model's high-impact cabinet comes in charcoal brown with white and a grained cardboard walnut color grille or in a gray and white color combination. The suggested list price is $10.95.

PARADISE ISLAND, Nassau—Philco-Ford Corp. last week introduced its 1969 home entertainment lines—180 models in color and black and white television receivers, stereo consoles, portable phonographs, radios and tape recorders.

The broad new lines were presented in a Broadway-type musical production to dealers here at the opening of a national sales convention that will continue through June 19. Current models of the company's new product, which Philco-Ford introduced earlier, were also displayed.

The 1969 line of console stereos features a new series of models with 40 watts of peak power, seven-inch woofers and modest speaker grills. The new Philco-Ford line introduces a new solid-state AM table radio (Model 53100), a new stereo clock radio (Model 53110), a new stereo cassette recorder (Model 53140) and a new self-contained stereo system (Model 53150).

Eleven tape recorders all with built-in transistors, are new, and five are reel-to-reel recorders.

More than 5,000 persons in attended conventions, and all of the Philco-Ford personnel, are expected to attend the sales convention. Dealers and distributors will arrive in six groups and will stay four days and five nights each.
CONSUMER ELECTRONICS SHOW

Hotels Americana, Hilton and Warwick
June 23-26

...and Billboard will be there

When the 1968 Convention opens, Billboard will be there with a Special Convention issue that will reach thousands of Show visitors.

Interested and committed visitors.

This trade-only Convention introduces 1969's tape equipment and accessories, phonographs, radios, etc.

It attracts the top people among America's retailers, distributors, manufacturers, importers, government officials.

20,000 are expected . . . Let them read your product message.

In Billboard, June 29 issue—Ad deadline: June 19
BELIEF that tape product should be displayed in open racks where people can handle it. His insistence on this point has been reinforced at times brought comment from the other dealers.

"The security people wanted us to put locks on the tape display. The store disagreed. People want to feel tape and they want to read the information on the package.

"You just can’t sell tape if it's locked up."

"Our store is based on a self-service basis. Also, we dont want to put tape to the store not even considering tape and see our displays and end up as a good tape consumer."

All tape, reel-to-reel, 8- and 4-track cassettes, are in open display at the store. In the case of cassette, Loewy is utilizing an Ampex circular display rack that has a security feature.

**RCA Plans Bigger Stress On Marketing It Players**

LOS ANGELES — RCA is strengthening its sales and marketing capabilities in tape players.

Robert W. Saroff, president, said here Thursday (23) that RCA will place added stress on marketing, particularly on the retail level, to induce distributors to carry RCA tape equipment to the consumer.

"The tape player era is here," he said at a meeting of distributors from throughout the country at the Beverly Hilton Hotel. "And we want our share of the 8-track player market.

More than 1,000 distributors viewed the company’s 1969 list of FOB-NY, FOB-LA, and TV sets.

To improve RCA’s image among distributors and retailers, the company has established a network of training centers to train personnel on improving sales techniques. "I want the company to increase and market the capabilities that equal that of RCA’s technological ability," Saroff said.

Although the tap era is here, and likely to stay active for some time, the industry is woefully lacking in tape player information on the retail level, he believes. To combat the situation, RCA will beef up its marketing and research activities.

**Teachers Boost Business**

**Continued from page 64**

perin and S. H. Galperin Jr. Charlestonians are likely to find either father or son behind one of the new displays, if the tape player likes to get out on the floor as much as possible.

The younger Galperin has emerged during recent years as a national music industry figure in his own right, serving as a director of the National Association of Music Merchants (NAMM). As head of NAMM’s special record business committee at the association’s two recent national conventions, Galperin made considerable news in Billboard.

Galperin’s interest in records is reflected in the store. Good record and tape carriage departments are maintained, and tear sheets of the Billboard Hot 100 are posted as point-of-sale displays.

The store also builds traffic by sponsoring one of the top sales centers for most of the pop-recording artist concerns held in Charleston. The winning artist is featured at the Charleston Civic Center for 12 weeks. Recent concerts featured the Righteous Brothers, Andy Williams, the 4 Seasons and Wilson Pickett. Appearances by the Stylistics and Archie Franklin are scheduled for the near future.
**Tape CARtridge**

**New Tape CARtridge Releases**

**Capitol**

- **6 TRACK**
  - **4 TRACK**

- **Jackie Gleason**
  - Music To Make You Melancholy
  - **AC 455**

- **Milt Gabbi**
  - Live At The West Hollywood Hotel
  - **AC 472**

- **Paul Weston**
  - Music For The Friends
  - **AF 1192**

- **Frank Sinatra**
  - Songs For Young Lovers
  - **AC 1432**

- **Steve Allen**
  - Presents the United States of America
  - **AC 1792**

- **Lido Ranch & His Orchestra**
  - Lido Ranch At The Imperial Hotel
  - **AC 1791**

- **Les Baxter**
  - The Quiet Village
  - **AC 1896**

- **Glen Campbell**
  - Glen Campbell - A Summer Song
  - **AF 2057**

- **Eddie Fisher**
  - Song Of Stephen Foster
  - **AF 2077**

- **Stevie Wonder**
  - Undecided
  - **AF 2077**

**Muntz**

- **6 TRACK**
  - **4 TRACK**

**Contact or Write:**

- **Le-Bo Co., Inc.**
- 33-53 Vernon Boulevard
- Long Island City, New York
- **18-504 5-6**

---

**South's Largest Tape One-Stop 4 And 8 Track Stereo Cartridge Tapes**

One day service.
Complete inventory all lines.
All orders shipped same day.
Write, Phone, Wire or Call Collect.

**STAN'S**

702 Texas, Shreveport, La.
**(318) 433-2182**

---

**Manufacturers Distributors Dealers**

- Holds 500 Tapes
- Pile Rack Proof
- Glass Doors & Locks
- Holds 32 Cassettes Per Slot
- Holds 10 & 8 Track Cartridge Per Slot
- Weight 75 lbs.
- Cat: 7500

---

**General Manager**

Experienced in:
1) Mail Order Business
2) Computer Operations
3)Warehousing
4) Sales Promotion
5) Administration

**Cartridge Tape Club** requires competent fully experienced individual West Coast.

Billboard Publications
9000 Sunset Blvd., Suite 710
Los Angeles, California 90069
Box A-431

---

**Los Angeles — Liberty Stereo**

**Stereo Spreads Release Wings**

**Novo-Tech Buys GW Electronics**

**Los Angeles — Year-old GW Electronics, manufacturer of cartridge radios, has been acquired by Novo-Tech, Inc., a six-year-old, nature-avionics communications equipment manufacturer.**

The deal involves an exchange of assets and notes. First, three pieces of equipment for sale in July under the new ownership are of compatible unit, housing FM stereo radio, a manual FM model and an AM-only model.

For the past year GW has been selling a monaural AM/FM cartridge auto tuner at $44.95. The new stereo model will retail for $99.95, the monaural for $29.95. All the equipment will be shown at the Electronics Institute of America (EIA) show in New York this month.

The sale of GW to Novo-Tech will allow a broadening of its product line to initiate research and development programs.

---

**Three New Display Racks From Le-Bo Co., Inc.**

- Holds 350 Tapes
- Pile Rack Proof
- Glass Doors & Locks
- Holds 32 Cassettes Per Slot
- Holds 10 & 8 Track Cartridge Per Slot
- Weight 75 lbs.
- Cat: 7500

---

**Contact or Write:**

**Le-Bo Co., Inc.**

33-53 Vernon Boulevard
Long Island City, New York
18-504 5-6
Aussie-Made Cassettes Bow; 66 Titles Issued

By Jock Veitch

SYDNEY — Electronic Industries, Ltd., one of Australia's largest manufacturing concerns and owners of Astor records here, has entered the cassette business. It is the first Australian company to make cassettes in Australia. The other major companies import their tapes.

The company has so far produced 66 titles in cassette form under its Astor brandname, and periodic releases are planned. Selling price for cassettes is $6.66, about $2.24 less than for the imported tapes.

The company has installed Ampex Corp. equipment, imported from California for its Melbourne plant. The equipment comprises two master recorders, a master control rack and three slave duplicators.

Neville Smith, general manager of Astor's recording division, said potential output was about 700 cassettes a day. The equipment was the third setup Ampex had installed, the other two plants were in the U.S. The only component not manufactured in the plant is the raw tape.

Smith said that company started production of playback equipment for cars last October, but demand for ordinary imported cassettes had exceeded expectations and made it decided the company should decide to manufacture its own.

In addition to the music cassettes, Electronic Industries is producing prerecorded high fidelity stereo 1/4-inch tapes on 7-inch open reels to play at 7 1/2 ips. and mono 6 1/4 tapes of 5-inch open reels to play at 3 1/2 ips., both on separate sets of equipment.

It is also producing blank C-60 Compact Cassettes for home tape recorders.

The company's doubling complex and its conventional record-producing plant have expanded so greatly in recent months that plans for a air-conditioned 13,000 square foot factory at Astor Center, Clarinda, Victoria, is now necessary.

The new factory is scheduled to be finished by the end of 1968. Smith said he expected sales of taped music would equal sales of conventional records in Australia within five years.
TDA's Ohren: Disk Dept. Top Sales Spot; Sees Clubs' Boom

By EARL PAIGE

CHICAGO — Morton A. Ohren, vice-president of Tape Distributors of America here, believes the record department is still the ideal place to merchandise tape product. But he predicts tape clubs will flourish as record clubs have because record dealers have been too reluctant to stock tape.

"Tape clubs exist," said Ohren, "because of the unavailability of product from record dealers. It's the record dealer's fault that tape clubs and the automotive outlets have become such important tape merchandisers."

Ohren services the RCA Record Club exclusively, except for RCA product. He also services Record Club of America.

For the most part, Tape Distributors of America offers a same-day service to dealers throughout the U.S. and in Alaska and Guam. "If a dealer in Alaska calls in 4 a.m. our time, chances are he'll receive the shipment the next day," Ohren said.

The outlet claims to have in stock every available 4 and 8-track CARtridge on the market. Depending on the time of the month, Ohren's stock represents 500,000 tapes.

In terms of configuration popularity, Ohren said 8-track amounts to 70 per cent of the activity, both with dealers and in the tape clubs. Another 15 per cent is accounted for by 4-track and cartridge amounts to 15 per cent. Ohren is not handling Playtape or reel-to-reel product.

"The most exciting factor right now," said Ohren, "is that more and more labels are releasing simultaneously and dealers insist on this. As soon as a record album is released we immediately receive orders for the tape version."

The consistent problem for Ohren and dealers is the amount of tape product with stock numbers that differ from the corresponding numbers on record albums. This problem has existed quite a lot, but at least 25 per cent of the product is affected by this inconsistency of stock numbers. RCA and Columbia account for the most product that has different stock numbers for tape and records," Ohren said.

Ohren said dealer orders were tending to correspond more closely with album activity on Billboard's charts.

COMING: JUNE 23-26

THE GREAT TAKE-OVER

N.Y. HILTON—3rd FLOOR
BOOTHs H 212-14
GREAT NEW PRODUCTS!

Not since the introduction of the famous Craig "212" have such exciting, new tape products been shown. The fast-moving Craig line continues to establish a price/value relationship which creates consumer demand—and profitable sales! Hear the new portables, the new "212 cassette," the home and auto cartridge players, the beautiful stereo tape recorders and decks and look in on the exciting Craig VTR Systems. Make time for Craig!

GREAT NEW PROMOTIONS!

See how Craig backs-up its fast-moving line of tape products with exciting national promotions, distinctive product displays, radio, TV, newspapers, national magazines, local promotions. This year, Craig is here!

IF IT'S NEW,
IT'S FROM

Craig

Copyrighted material
Jumpin’ Jack Flash
Rolling Stones

45-908 LONDON turn
Child of the Moon
Rolling Stones
Compiled from National Retail Store by the Music Popularity Chart Department and the Record Market Research Department of Billboard.
CONTINUED FROM PAGE 75

BROTHERHOOD RECORDS

Presents

The Worlds Most Wanted Album

Dr. Martin Luther King Jr.

FUNERAL SERVICES

Emanuel Baptist Church, April 9, 1968

Plus 5 Last Great Speeches
I'VE BEEN TO THE MOUNTAIN TOP

I HAVE A DREAM

HISTORIC ADDRESS MADE AT THE MARCH ON WASHINGTON, D. C.
AUG 28, 1963

Carry the facts with you... about
Surinam, Nicaragua, Antilles, Eire.

And a WHOLE WORLD more!

BILLBOARD'S BUYER'S GUIDE

is completely international.

Have you booked your space yet!

BROTHERHOOD RECORDS

409 West 125th Street, New York, N.Y. (212) 662-9198

July 6, 1968, BILLBOARD
The 2nd Annual WORLD of SOUL

(BILLBOARD AUGUST 17) explores Blues in-depth... Its many derivatives and its "hip" influence on the international music scene today.

CONTENT
A Complete Directory Section
Cream of the Soul Catalog
Rhythm and Blues Discography
Artist Discography of Singles
Artist Discography of LP's
Label Discography

PLUS—FEATURES including:
• Piano Blues
• Blue-Eyed Soul
• Blues Bands
• Group Choreography
• British Soul
• Poetry and Imagery of Classic Blues
• Blues Guitar Styles
• The Harmonica as a Blues Instrument
• Special Report on Leading In-Person Theaters

Add your sales message to Billboard's SOUL Annual for mass, year-long exposure and a bonus merchandising program.
• WORLD OF SOUL will accompany the weekly Billboard issue to our roster of more than 23,000 paid subscribers internationally.
• Bonus distribution at NATRA's Convention in Miami, July 31.
• Complimentary copies to talent booking influencers at fairs, agencies and colleges around the nation.
• Mailing to VP's at top R&B radio stations across the nation.

BE PART OF THE ACTION— Reserve Your Ad Space for the WORLD OF SOUL Now!

FORMAT
Size — 8½” x 11”
Over 100 pages
Four-color cover

AD DEADLINE — JULY 16

www.americanradiohistory.com
**TOP 20 POP SPOTLIGHTS**

**THE MONKEES—**
D. W. Washburn/It's Nice to Be With You
(Prod. The Monkees/Writer: Landon-Miller) (Glenn-Graham-Colombo, BMI—Writer: Glenn Graham). This week, the Monkees bring a sunny, melodic rhythm ballad that could be a surprising hit in the top 20. D. W. Washburn was responsible for The Monkees' chart success.

**THE FANTASTIC JOHNNY C—**
Hitch To The House
(Prod. Robert Buzzard/Writer: Billie Murray, BMI). With its charming melody and catchy rhythm, this single has a chance to reach the top 20. Billie Murray has contributed to many hits, adding his distinctive style.

**PAUL REVERE & THE RAIDERS Featuring Mark Lindsay—**
Don't Take It So Hard
(Prod. Mark Lindsay/Writer: Lindsay). This song is a follow-up to their previous hit and has a similar rhythm that could place it in the top 20. Mark Lindsay is known for his work with Paul Revere & The Raiders.

**ARTHUR CONLEY—People Sure Act Funny
(Prod. Tom Grundner/Writer: Moorer-Vaughan). This single has a rhythmic beat that could catch on and make a strong showing in the top 20. moorer-Vaughan's collaboration promises excitement.

**BILLY VERA—**
With Pen In Hand
(Prod. Chip Taylor/Writer: Gail Peter). This song has a solid rhythm that could appeal to listeners, and it has the potential to reach the top 20. Chip Taylor is known for his songwriting skills.

**THE TOYS—Sealed With A Kiss
(Prod. Gail Peter/Writer: Gail Peter). This song has a sturdy rhythm that could grab attention, and it has the potential to reach the top 20. Gail Peter has contributed to many hits.

**EDDIE HAZELTON—Good Morning Starshine
(Prod. Bob Crewe/Writer: Gail Peter). This song has a popular rhythm that could catch on quickly and reach the top 20. Bob Crewe is a well-known producer.

**THE MIRETTE'S—**
Take Me For A Little While
(Prod. Jerry Goldstein/Writer: Martin Green). The song has a lovely rhythm that could appeal to a wide audience, and it has the potential to reach the top 20. Martin Green is the writer of this catchy tune.

**BRUCE MILLER—**
California Summer
(Prod. Dale Hawkins/Writer: Miller). This song has a rhythmic beat that could make it catchy and appeal to listeners, and it has the potential to reach the top 20. Dale Hawkins is a notable producer.

**RUSTY DRAFTE—**
Finger Nickel
(Prod. Fred Factor/Writer: Fred Factor). The song has a rhythmic beat that could make it catchy and appeal to listeners, and it has the potential to reach the top 20. Fred Factor is a talented producer.

**THE EQUALS—**
Giddy Up A Ding Dang
(Prod. Gail Peter/Writer: Gail Peter). This song has a rhythmic beat that could make it catchy and appeal to listeners, and it has the potential to reach the top 20. Gail Peter has contributed to many hits.

**THE BEACH BOYS—**
Sail On, Sailor
(Prod. Mike Love/Writer: Love). The song has a rhythmic beat that could make it catchy and appeal to listeners, and it has the potential to reach the top 20. Mike Love is a renowned singer and songwriter.

**R&B SPOTLIGHTS**

**MIDGE MARKHAM—Here Comes The Judge
(Prod. Dave Barry/Writer: Alan-Aaron-Marvin-Charmain). This R&B single has the potential to reach the top 20, and it features a catchy rhythm that could appeal to many listeners. Dave Barry is a talented producer.

**TIMOTHY CARR—**
Gone
(Prod. Bob Field/Writer: Williams). This R&B single has the potential to reach the top 20, and it features a catchy rhythm that could appeal to many listeners. Bob Field is a notable producer.

**CHART**

**Pigmeat Markham—**
Here Comes The Judge
(Prod. Dave Barry/Writer: Alan-Aaron-Marvin-Charmain). This R&B single has the potential to reach the top 20, and it features a catchy rhythm that could appeal to many listeners. Dave Barry is a talented producer.
Already flying high

Maybe it's a lot easier to be a hit single when you're born with wings. Anyway, The Cryan' Shames' new single is covering the country pretty fast with its strong new wings. Touchdowns have already been made in Baltimore, Washington, Milwaukee, Denver, Pittsburgh, Houston, Kansas City and Chicago. And they're growing fast.

THE CRYAN' SHAMES
"YOUNG BIRDS FLY"
("Sunshine Psalm")

And, of course, you can't forget The Cryan' Shames' two great albums:

On Columbia Records®
INTRODUCING...

AN EXPERIENCE IN RECORDED SOUND FROM THE BRILLIANT GENIUS THAT IS MIKE NESMITH...AND DOT'S GOT IT!

Dot Records, a Division of Paramount Pictures Corporation, 1507 North Vine Street, Hollywood, California 90028


An exciting, powerful album by Stonewall Jackson, featuring his hit "Taking the Place of Loving You." But Jackson doesn't get his chance. He performs on an excellent "Almost Here the Blues" that could make an impact, and two songs, "The Wings" and "Here I Told You Last That I Love You." An excellent album, but it's too late.

The man with the wind-in-your-face voice wraps himself in a selection of country music. Grammy Award winners like "Gentle on My Mind," "Almost Formed," and "Big Bad John" are included. Jackson's version of "Gentle on My Mind" is in the top five, and his version of "Big Bad John" is in the top ten.

Jerry Wallace has an appealing collection of 13 songs, including the hit "Another Time, Another Place." A good choice for fans of country music.

Jazz, Vol. 1: With Alfa Santos on the piano, Rich & Grae explore the passionate soul in the material of Ravi Shankar. Closing the gap between jazz and the less frequent, vibrant, rich and Radaa pluckers. Shankar's music, a unique junction, and the unique rhythms that Shankar's music creates.

Country: With Alfa Santos on the piano, Rich & Grae explore the passionate soul in the material of Ravi Shankar. Closing the gap between jazz and the less frequent, vibrant, rich and Radaa pluckers. Shankar's music, a unique junction, and the unique rhythms that Shankar's music creates.

Jazz: With Alfa Santos on the piano, Rich & Grae explore the passionate soul in the material of Ravi Shankar. Closing the gap between jazz and the less frequent, vibrant, rich and Radaa pluckers. Shankar's music, a unique junction, and the unique rhythms that Shankar's music creates.

Country: With Alfa Santos on the piano, Rich & Grae explore the passionate soul in the material of Ravi Shankar. Closing the gap between jazz and the less frequent, vibrant, rich and Radaa pluckers. Shankar's music, a unique junction, and the unique rhythms that Shankar's music creates.
**Limelight Swings to 'Now'**

CHICAGO — Mercury Records Limelight label, up until now an exclusively jazz outlet, has begun plans for a revival. Emphasis will be placed on experimental and other forms of contemporary music later this month.

In line with the switch, Irwin Steinberg, executive vice-president of Mercury, has announced the appointment of Robin McBride, who has been in charge of sales, merchandising and promotion programs for Folkways Records, as national product manager for the Limelight division. McBride, who will assume his new duties Monday (3) said the label’s initial release late this month will consist of eight LPs. Included among the packages will be sets featuring the world’s top electronic composers.

McBride said that in addition to electronic music, the label also will release Eastern music, such as from India, and some jazz. Singles as well as albums will be released in forthcoming programs.

**Kama Sutra Gets Disks; Plan Sealed**

NEW YORK—Kama Sutra Records has bought three masters and revised its album plans to expand the minimum release of two new LPs each month.

The newly acquired masters include: "The Hula-Baboons," by the Frosty Frocks; "Jack in the Box," by Cowboys & Indians; and "Mr. & Mrs. Arthur Thompson Request Your Presence at the Marriage of Their Daughter Lorna Beth," by the Goodtimes.

In a recent deal with Super R Productions, Kama Sutra has also signed three groups. Signed to the label and slated for immediate release are the Teri Nell Band, L.J. & the Big Pills; the J.C. Music Box; and the J.W. Tinkers.

**Manly Firsts**

The 3M deal includes a number of "firsts." Aside from as already indicated, the necessity of a new label to the company and the ASCAP and the designation of 3M as the collector. An additional first provides that the funds derived from these installations will be segregated and not compounded with other music uses. ASCAP, acting under a 3M remuneration, will survey the music used in the 3M installations and the copyright owners will be paid directly in accordance with the use of their material. 3M will reimburse ASCAP for administrative work in this connection.

Ray Linnegro looks toward the future in these experimental background music project in the coming year. Accordingly, he has commissioned managers cite Moss & Alpert

LOS ANGELES — A&M owners Jerry Moss and Herb Alpert have signed a new million-dollar-a-year deal with the organization's annual awards dinners (4) at the Beverly Hills Hotel.

**Drells’ Tighten Up’’ is Cited by RIAA**

NEW YORK—Archie Bell and the Drells’ recording of “Tighten Up” has been certified for a gold record by the RIAA. Archie Bell is now serving with the RIAA and will return to the U.S. on Monday (3) to accept his gold record with the Drells.

**BB Swing Soiree**

**Continued from page 1**

program director Russ Barnett, and Don Owens, Billboard's director of reviews and charts. The upstairs is educational. However, many radio stations could not find local radio stations, as are their representatives. Licensing, registration can be made at the New York Public Library, until the day the Forum starts, through the Radio Programming Forum, 9th floor, 915 Third Ave., New York, N.Y. 10017.
Goin' Places
John Davidson

By the Time I Get to Phoenix
Love Is Blue (L'Amour est bleu)
Theme From "Valley of the Dolls"
Woman, Woman
Medley:
Goin' Out of My Head
Can't Take My Eyes Off You
Flame / Dakota
Minstrel Man
Visions of Sugarplums
The Happiest Guy Alive
Just as Much as Ever

John Davidson is moving fast, taking off, spreading out—nightclubs, TV, movies, records. A Star.

GOIN' PLACES is a big album with big songs and a strong new single that's headed right to the top—
"Visions of Sugarplums"

John Davidson on COLUMBIA RECORDS.
VROOM VROOM VROOM...
These are the best tape packages in the world. They're worthless.

Unless they're on the dealers' shelves when your customers want them. That's why GRT goes all out to be first in the shelf space race. In fact, being first is something of a habit at GRT.

Fast production plus unique "picture-on-the-end" packaging. Your customers will see the difference.