Premier Nets $7.5 Mil. by Spanning Gap

NEW YORK — Premier Talent Associates' theory that booking agents should be able to relate to young talent has paid off with a $7.5 million take last year. To establish the rapport between agent and performer, Premier Talent's Frank Barabba, president, and Dick Friedberg, vice-president, are working with a staff of 24, all of whom are under the age of 30. The under-30 formula works especially well for Premier Talent, said Barabba, because many of the young performers have managers who are also under 30 and who are also closer and with more understanding with agents of their own age. The accent on youth has given Premier Talent a strong competitive position in the agency field and it now represents about 140 acts. Premier Talent has now spread its activities from a rock group base to areas that include writers, composers, record producers, television producers, radio and TV commercials, and mer-

(Continued on page 4)

New Solomon Burke record, "I Wish I Knew (How It Would Feel To Be Free)." Atlantic released the record this week at the request of club owners and station operators. The firm is setting aside a 5 per cent royalty on all sales of the Solomon Burke record, which was released this week. The $5.000 contribution to the SCLC was an advance royalty payment on the.

Insturments: Same $8 Note

By RON SCHLACHTER

CHICAGO — The over-all musical instrument sales picture is generally comparable with last year at this time, a billboard industry spot-check made last week revealed. Some dealers reported modest to moderate sales gains. Where decreases were reported, dealers frequently put the blame on a guitar sales slump.

Several dealers said that what the musical instrument business needs right now is the stimulus of a new, hot recording group using original instrumentation.

By MIKE GROSS

NEW YORK — The record industry reacted quickly and operationally to the assassination of the Rev. Dr. Martin Luther King and the civil disorders that came in its aftermath. Record companies moved fast with donations and assignments of royalties to Dr. King's Southern Christian Leadership Conference (SCLC), and record store owners, whose shops were looted or razed, were making plans to get back into business.

Max Silverman, for example, owner of the nationally famous Waxie Maxie's in Washington, was devastated by fire, expressed no bitterness and was going ahead with plans for the new store in the South Capital area. Silverman, who had the oldest jazz and soul record store in Washington's Seventh Street ghetto area, said, "I heard from people all over the country. I had to lose it all to get famous.

Atlantic Donation

On the record company end, Atlantic Records contributed $5,000 to the family of Dr. King and contributed $5,000 to the Southern Christian Leadership Conference. The $5,000 contribution to Mrs. King was an advance royalty payment on the.

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Jukeboxes Buy $53M Singles From 1-Stop

By RAY BRACK

CHICAGO — Jukebox operators bought $53 million worth of singles from one-stop in the U.S. during 1967, accounting for 42 per cent of the typical one-stop's total singles sales volume. Pittsburgh, the Los Angeles one-stop sold $164,800 worth of singles to jukebox operators in 1967. These are three of the major facts in a Billboard survey of operators and Billboard's recently completed annual survey of the jukebox industry. The survey is part of our annual business poll of the Coin Machine World at large. Highlights of the poll will be published in Billboard's annual Coin Machine World Directory to appear in May.

The one-stop survey, attracting 11.5 per cent response, showed that 80 per cent of all distributors regularly do business with jukebox operators. The typical one-stop supplied 1,200 worth of singles per jukebox in the U. S. during 1967, or $2.30 worth of singles per jukebox per week.

Oldie Singles Beat Clock—Stay Alive & (Selling) Well

By CLAIRE HALL

NEW YORK—Record companies are continuing to reap rewards from singles long after they've fallen off the Hot 100 chart. These dollar earning oldies range from the recent "Light My Fire," by the Doors on Elektra Records, which is selling 550 copies a week, according to Steve Harris, Elektra national promotion director, to the much older "Daddy's Home," by Shep and the Limelighters on Roulette Records. Atlantic Records estimates it is selling 50,000 oldies a month.

Morris Levy, Roulette president, pointed out that the best thing about these old singles is that you can charge 40 cents each for them "and you don't have to have a deal . . . there are no free goods." Too, a good-selling oldie is not necessarily a past top 10 hit record. "Louie, Louie," is reported to be the biggest selling oldie of all time, and Sam Goft, sales manager of Scepter/Wand Records, said the single is moving at the rate of 2,000 copies a week. The king of the oldies, by the Kingsmen on Wand, has sold more than 100,000 single copies since dropping off the chart.

The areas where oldies are most in vogue according to Bob Rolontz of Atlantic Records, include New York, Philadelphia, and Los Angeles. Detroit is not a good oldies market. Atlanta is moving about 30,000 oldies a month. These include "Mack the Knife," by Bobby Darin, and
Sophisticated Soul.
Jack Jones
A strong taste of pop-rock in his
decidedly different new Victor single.

"FOLLOW ME"
c/w "Without Her" #9510
**Cap. Will Stage National Meet in New Cities**

**LOS ANGELES—**Capitol staged a national convention here for the third straight year. The first of 1968 marked the greatest three-month period in its history, and the third of the fourth successive month in which Atlantic sales have dramatically expanded. The installed position of one of the hottest companies in the industry.

The sales success during the first three months of 1968 was sparked by a large number of singles and albums. Atlantic charts' Billboard as the third and January sales convention in Las Vegas. For Atlantic, more plus orders for catalog product, came to more than 55 million for the period from March 15. More than half of the 45 albums released by Atlantic-Astro at its sales convention and during February and March have scored on the best sellers chart. They include albums by Aretha Franklin, the Righteous Brothers, Wilson Pickett, Cream, the Butterfield, Rose Garden, Flip Wilson and Curtis, Eddie Harris, the Fireballs, Sun's newest chart topper, "Hey! History of Rhythm & Blues." "This Is Soul," and new album by Otis Redding ("Voleh, Sun & Sam & Dave (Stax), and Booker T. & the MGs (Stax).

New Atlantic: Ato during the first three months of the year were led by million-selling singles of "Oh! Those Golden Days" ("Since You've Been Gone") and "Crying in the Rain," both from the movie "The Moon." Other artists who had hits during this period included Percy Sledge, Sweet Inspiration, Rascals, Bee Gees, Fire, Motown's Martha and the Vandellas, Curtis, Jimmy James, Archie Bell, Son & Dave (Stax), William Bell (Stax), and Ollie & the Nightingales (Stax).

ATL-ACO SETS SALES PARLEY

**NEW YORK—**Atlantic-Ato Records will hold its summer convention and convention in Las Vegas, June 4 with separate regional meetings in New York, St. Louis and San Francisco. Atlantic-Astro personnel will split into three teams to cover the meetings.

**Oklahoma! Repackaged By Decca in Sales Drive**

**NEW YORK—**After racking up more than $15 million at the retail level in 23 years on record, Decca has a new edition of Oklahoma! and is preparing for a complete new release for another sales drive. The campaign is being tied in with the 25th anniversary celebration of the Richard Rodgers-Cleanse Hamlet II musical. For Oklahoma!, Decca has been newly packaged in a specially commissioned color record sleeve, with new photographs of the musical's original cast. The cover also carries commentary on the music's composer Richard Rodgers and Oklahoma! in its early years.

A special insert sleeve, depicting scenes from the original production, is also included as an added commemorative salute.

**N. Burkan Winners Listed**

**NEW YORK—**Winners of the National Burkan Memorial competition were announced last week. The annual Nathan Burkan Memorial competition was announced last year, with the University of Wisconsin, the 25th anniversary of the competition. The fifth competition, sponsored by the Lyric Society of Illinois, a student of the Valparaiso Uni, and "New, for his paper "Reflections of the Problems of Parody—Irrelevance.

The competition, in honor of the late Hal B. Jason, ASCAP from its founding in 1914 to his death in 1936, is designed to stimulate interest in copyright law. The winning es say will be published by the Col University Press in the ASCAP Copyright Law Sym posium No. 37.

**Royalties Without Copyright," an address made to the American Association of Russian arrange men to copyright works.

Fred Frith, assistant to the late E. C. Dreher, of the University of Wisconsin, School for Continuing Education, also received Copyright Legislation. The fifth convention, sponsored by the Law School, and "Take a Chance on the Feelin,' "Girl You'll Be a Woman Soon" and "Thank the Lord for the Night." He was also responsible for hit songs by such top artists as Lulu, the Monkees, Cliff Richard, Ronnie Dove, and Jay and the Americans.

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**Diamond Joins UNI Records**

**NEW YORK—**Neil Diamond, the much sought after singer-songer, has chosen UNI Records for his next album project. Diamond, who had been recording for the Bang label, signed with UNI, with his own projects on such disks as "Solitary Man," "Love on the Corner of 14th and the Feelin', "Girl You'll Be a Woman Soon" and "Thank the Lord for the Night." He was also responsible for hit songs by such top artists as Lulu, the Monkees, Cliff Richard, Ronnie Dove, and Jay and the Americans.

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**Screen, TV Branch Formed by A&M**

**LOS ANGELES—**A&M Records has formed a video and TV subsidiary. It will be known as A&M Productions and will be headed by Peter Fursich.
Underground on Top With Allied Record

By KIT MORGAN

TORONTO — Allied Record Corp. is the first Canadian record company to go with Canadian artists and continue that trend of "underground" LP's. Its first venture, "Interpreters," released last fall, has done so well enough to warrant a second release by Interpreters. "Mice," with a similar formula as that of "Idiocracy," features the song "Peep," with such fragmentary titles as "Peev" and "Pee" and "Pee." The 40-year-old Black & Assortment of Lead Pipes," is the artwork. It is a music composed by BML's Jack Wimplick, its words are by Alvin M. Jack and Hayden and Dick Zander shared in the creation. The song, this one is too good to say anything anyway, and should show up from a specially commissioned painting.

Following is the underground in an album, "Mice," of sound poems by B. P. Nichol, an amalgam of words and sounds not to be released for two weeks. Upcoming, an album from the Nilometers has been expressed interest in the underground albums. Allied is also moving forward with an underground talent production in other fields. An album of political songs sung by Adrian Walser, music critic for the Hamilton Spectator, Detroit, Cleveland Records. Also scheduled for release soon is an LP by the Blue Diamond, originally, but grows to love another, as a member of the group, Al Hoppe, Roy MacCaul, Doug Watters and Eddy Poitier.

George M! Doodles Along—But It Comes Out a Dandy

NEW YORK—In the beginning there was George M. Cohan playing himself. Then there was James Cagney on the screen playing "Yankee Doodle Dandy" and now there is Joe Grey on the stage as "George M!" a new musical which opened at the Palace, New York City recently (11). It is a toast to the song-and-dance man who so much of his output has spanned so many years.

As far as the new musical is concerned, it is hard to remember the 50-year-old song and forget the 1968 book. As the awesomeness of this man could be turned into the song, a book, conceived by Michael, Stuart and John and Fran Pasciutti, doesn't help the show. It is disorganized and has no particular point of view and really has no purpose but to serve as bridges for the magical Cohen songs and their magic remains. If the show has any shortcomings, the last act is too good.

In the title role, Joe Grey has a lot of the vaudeville razzamatazz that has been attributed to Cohan but it's a little bit too close for comfort. He seems to carry it and sometimes gets too big for his bush. In his show, in strut and song but isn't magical enough to convey all of the Cohan songs and their magic remains. "Give My Regards to Broadway," is the opening number. "Fifty Minutes From Broadway," is the last number. "Mary," "Yankee Doodle Dandy" and "There is a wonderful thing about Cohen that he is to be evicted for it."

Cowills to Invade N. Y. Area in Pitch

NEW YORK—The Cowills, MGM artists, begin a promotion tour of the Metropolitan area Wednesday (16) with personal appearances and support for the album "Nine Kovettes." The tour, which will also include planned appearances in the show and Capitol. Events during the tour is the Midwest movea for the live performance of Joe Grey in the underground in an album, "Mice," of sound poems by B. P. Nichol, an amalgam of words and sounds not to be released for two weeks. Upcoming, an album from the Nilometers has been expressed interest in the underground albums. Allied is also moving forward with an underground talent production in other fields. An album of political songs sung by Adrian Walser, music critic for the Hamilton Spectator, Detroit, Cleveland Records. Also scheduled for release soon is an LP by the Blue Diamond, originally, but grows to love another, as a member of the group, Al Hoppe, Roy MacCaul, Doug Watters and Eddy Poitier.

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The Story of the New Moby Grape Extra Special Super Double Album Bonus Package.

"Wow."
This is real Moby Grape. Which doesn't mean there's ever any unreal Grape. But it's different from any other Moby Grape. It can be—it's more serious and more fun at the same time.
"Naked If I Want To" (Can I Walk down your street/ Naked/ If I want to?), "Motorcycle Irene" (Super-powered, de-flowered/, Over-eighteen Irene). "Just Like Gene Autry; A Fox trot" (Featuring Lou Waxman and His Orchestra and starring ARTHUR GODFREY, Banjo and Ukulele) (NOTE: This band is recorded at 78 R.P.M.).

"Grape Jam."
These are jam sessions with The Grape (and other rock musicians sitting in). The music in this album just happened—at various odd hours all through the sessions for the "real" album. Just laying it down the way it happened—when the mood struck. Finding out again that music can be fun, and that the fun can be shared...

The Package.
This is a fantastic package with a strong selling appeal. Including one of the wildest jacket designs on the rack.
"Wow!" "Grape Jam" is priced to sell for only a dollar more than a single album. With a music concept that's bigger than most 2-record sets. Repeat—this is real Moby Grape.

"Wow"/"Grape Jam"—for only a dollar more than a single album. The sound of Moby Grape. On Columbia Records.
WASHINGTON — An attempt to restore a wartime excise on records, players, radio and TV sets, submitted by the record industry, has been defeated in the Senate last week with a surprising 10 per cent income tax at 7½ per cent. The Senate, which is active in record, film and TV production, has signed composer—performer Charles Fox to an exclusive recording contract and is producing a piano and harp record. The company has also signed a contract with Coty TV of France for exclusive hemispheric and Far Eastern distribution for the Coty catalog. The contract covers 16 books, cinematic and documentary music, and more than 110 hours of recorded music and soundtracks.

**WB-7 Sets Up Stable of New Writer-Actors**

LOS ANGELES — During the past six months as part of its efforts to attract new artists, Warner Bros-Seventh Arts has developed a corps of young writer-performers.

"This is the day of the writer-performer," said WB-7's official, in pointing to albums created around songs by David Blue, Bob Dylan, Kyke Parks, Randy Newman, Arlo Guthrie, Mason Williams, Alan Madnick, among others.

Additionally, WB-7's roster is bolstered by such established composer-performers as Anri Kerli, Lee Hazlewood, Jacques Brel and Charles Aznavour.

Mason Williams and Randy Newman, for example, have enjoyed a great deal of popular interest for years with their works being accepted by other performers.

David Blue's vocal style is similar to Columbia's Bob Dylan, one of the most widely accepted of the folk-composer-performers.

**Union Gap's 'Girl' Awarded Gold Disk**

NEW YORK — The Union Gap Columbia single of "Little Lower Town, Later on, Soon," is being released as a gold record.

The record was produced by Jerry Fuller, who also engineered the group's current single, "I Love You, I Love You, I Love You." The group, with a line-up of pianist, drummer, bassist and lead vocalist, is working on a new album.

**Bill to Ease Tax on Writer**

WASHINGTON — Composers and authors are taxed at the same rate, rather than the steep regular income tax rate, under the new tax laws. However, some groups have been permitted to give benefits allowed to inventors when they sell their creative products. Over 1500 patents and copyrights are expected to be treated equally and will not be taxed. The new law is a representative of New York's famed 17th District which embraces Tin Pan Alley and a large population of songwriters, authors, book publishers and record producers.

**Tetragrammaton Adds 25 Distributors**

LOS ANGELES — Tetragrammaton Records has negotiated distributor deals with 25 major distributors across the U.S. to handle the firm's products. The distribution network includes Record Merchandising offices in New York; M&R in Chicago, Tokyo in Miami; Walt Whitman in Washington, Main Line in Cleveland and Rosen in Philadelphia.

**PAMS Expands Into Disk Field**

DALLAS — PAMS, Inc., the Bill Marks-owned agency here, will begin producing records for a major record company within the next six weeks. Meeks, who produces singles for radio stations such as WACO and WMCA, will produce records for the new company. Meeks has been producing records for some years and has a record of success in the field.

"We will have two major studios and will be doing recording dates not only for record producers in the area but for the entire country," he said. Meeks will be utilizing a four-track studio which was recently added to the company.


**Indie Producer Is Signed by Col.**

LOS ANGELES — James Gucino, an independent producer, has signed a production contract with Columbia Records to produce his independent film, "Take My Love." The film, which is expected to be released in early 1969, will be distributed by Columbia Pictures.

"We are very excited about this project," said Gucino, "and we are looking forward to working with Columbia on this film." The film is set in the Hollywood film industry and will be shot on location in Los Angeles.

**Cap. to Handle Park Fest Disks**

NEW YORK — Capitol Records Reconciliation and Renewal team has announced that the company is expected to handle the distribution of Festival Records, as well as the festival normally features about 10 pop and jazz artists in its programs. This year's program is expected to draw more than a million persons to the festival.

Newark, the producer, was formerly a music director at Audio-Visuals. The company is expected to handle the program and a concert producer.

**Senate Tunes Out on Excise Tax Bill on Disks, Players**

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REV. DR. MARTIN LUTHER KING JR.

IN MEMORIAM

WE HOPE HIS LIFE & DEATH
HAVE NOT BEEN IN VAIN

1929 - 1968

CALLA RECORDS
RCA’s LP to Hail Naras

NASHVILLE — In a special salute to NARAS, RCA Records plans to release an album by Jim Ed Brown on which he sings the country Grammy winner’s "One Hundred Years of Rain." The album, "Country’s Best on Record," will include winners of the "Battle of New Orleans," "Tom Dooley," "El Paso," "Funny Way of Laughing," "Big Bad John," "King of the Road," "I’lli Beggage" and "Gentle On My Mind." There is a 11th song on the LP, "Flowers From an Unknown Country Girl," a contemporary song winner a year ago.

This album will be produced by Felton Jarvis, a frequent Grammy winner, Brown was a NARAS finalist in this year in two categories.

MRS. JIM REEVES accepts the RIAA gold record for her late husband’s million dollar best-selling RCA album, "Distant Drums," which are division president, pop air, and Glen Atkins, division vice-president, ad in Nashville for RCA.

Take a Look to Issue Seal on Cited Records

NEW YORK — The board of directors of the Take a Look Foundation has voted to issue an investigative report on the records selected by the Foundation to be programmed on radio stations as public service features.

It was also voted to ask prospective broadcasting stations which have already released records that were endorsed by the Foundation to make an intense effort to have these discs programmed and played, to make sure the worst outbreak of violence in several cities across the country.

Records previously endorsed by the Foundation include "American Power," by Johnny Wright on Decca; "This Beater Earth," by Dinh Washington on Mercury; "Take a Look," by The Righteous Brothers; and "A Change Is Gonna Come," by Sam Cooke on RCA.


GMG to Handle Ross’ Heritage

NEW YORK — GMG Records will distribute independent artist Ross’ "Heritage" album. Before setting up his own label, Ross had been with EJ Records and was on "Sunny," with Bobby Hebb; "Sunday Will Never Be the Same," with Eddie Floyd; and "A Change Is Gonna Come," with Sam Cooke on RCA.


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At $35. an ounce this record is worth $52.50!

We waited for the right moment to advertise Tommy's latest hit. But now we know that it's headed for solid gold. Its market value is increasing every day.

"MONY, MONY"
R7008

Tommy James and The Shondells

Guard against inflation!

50- Billboard
51-Cash Box
51-Record World
LONGHORN FEST 1-NIGHTERS

BY BARRY CANDY

AUSTIN, Tex. — George Wein, publisher of the Newport Jazz Festival, has announced that the Texas edition of Wein’s festival, the “Longhorn Jazz Festival” will be changed from a three-day blast in Austin, to three one-day celebrations in Dallas, Austin and Houston. The festival dates are Dallas, July 12; Austin, 13, and Houston, 14.

For the past two years the festival has been presented in Austin and was not financially successful. The Longhorn Jazz Festival this year will draw 10,000 persons over the three-day period.

IN MEMORIAM

REV. DR. MARTIN LUTHER KING JR.

Dot, Venezuelan Rep in New Pact

LOS ANGELES—Dot has re-signed for Venezuelan representation of the new Latin label, La Vida S.A. The two companies have been working together 10 years. The deal follows the acquisition of Los Angeles-based Dot and all product appears on the Dot logo covers the parent label. Plans are to maintain the identity of the Dot Company, its separate identity and the steel label.

Rangel Into Distrib

SAN ANTONIO — Rangel Music Co., headed by Manuel E. Rangel Sr., a retailer of Latin records in addition to music under their own labels, Cordano and Rangel, has opened Rangel Record Distributors, a wholesale firm handling Latin-American records.

Development of the new series developed out of the favorable response accorded the recent Ted Heath Phone 4 LP, “Swing Is King,” issued during the company’s January national sales meeting, and incorporating such titles as “Woodchopper’s Ball,” “Open 1,” “In The Mood” and “One O’clock Jump,” Heath now has a second volume in the series.

Longhorn has planned a heavy point of sales merchandising campaign as well as a sustained promotional drive at the FM radio audience.

Yester year’s Country Hits

The following changes-of-place programming from your library’s shelves, denoting the dates that were the highest in the country field 5 years and 10 years ago this week, now’s how Billboard’s chart in music publishing company.

COUNTRY SINGLES—5 Years Ago
April 20, 1963

1. Bill—Bill Anderson (Birec)
2. “Surely You’re Joking”—David Shire (RCA Victor)
4. The Frightened Ones (Koats)
5. “Yellow Banana”—Farne Young (Columbia)

COUNTRY SINGLES—10 Years Ago
April 21, 1958

1. Oh, Lorena/Mrs. Can’t Stop Laughing (RCA Victor)
2. “Ruby, Blonde, Teenage Queen” (Johnny Cash (Sun)
3. “Sway at the Waltz Married”—Marty Robbins (Columbia)
4. “Story Of Lee Lewis” (Sun)
5. Dr. Orf/Beg of You—Chris Prexley (Columbia)

COUNTRY SINGLES—15 Years Ago
April 22, 1948

1. “Finning”—Lee White (Columbia)
2. “I’m Sorry”—Marty Robbins (Columbia)
3. “Weary My Love”—Bill Williams (Columbia)
4. “Tell Me Tonight”—Bill Williams (Columbia)
5. “The Story Of My Life”—Mary Robbins (Columbia)

5 Publishing Cos. Bow on W. Coast; Battiste to Double

In a drive to get involved with rock ‘n’ roll, Gordon Music Co., a 41-year-old publishing firm has set up a new magazine to market rock music (ASCAP). Mel Gordon, president of the deal, recently signed songs by pop groups in the United States, for the purpose of promoting their records, together with the Leaves, and Budgie. All will be released exclusively by the new company.

Ray Swaror, Gordon’s head of promotion, will be in charge of merchandising and promotion, with Rock and Roll News, as the monthly publication for the new deal.

Argosy to Release 1st LP, a Souvenir

NEW YORK—Argosy Records, a new company affiliated with the Argosy Publishing Co., Inc., will soon release its first LP, “The Fall Guy in Person,” a 2-LP souvenir set, at the Sahara in Las Vegas by Bill Ramsey. Sale of the album will be limited to nightclubs and lounges. The Fall Guy will release a single shortly on another label.

Shondells TV Film

NEW YORK—A TV film of Tomorrowland, a scene of the Shondells performing their Roulette single “Money Money” is being issued under the title, “Tomorrowland.” Rousseau has entered into a Hasson, Kingsley, Hecht and Associates, to supervise and distribute TV promotional films of Roulette recording stars.

London’s Phase 4 Stereo Entering the Swing Phase

NEW YORK—London Records’ Phase 4 stereo line is swinging to the swing era with a new series of albums. The project will be kicked off with an album by Harry James re-creating his big band classics like “Two O’Clock Jump,” “Chiribiribim,” I Cried for You” and I Had the Crazier Dream,” among others. The James album was produced in Tutti Camarata’s Sunset Sound Studios in Hollywood.

Following the James project, Duke Ellington is set for sessions covering a selection of his top songs. The sessions are scheduled for the Sunset Sound Studios Monday through Wednesday (22-24). Criteria for the new series developed out of the favorable response accorded the recent Ted Heath Phone 4 LP, “Swing Is King,” issued during the company’s January national sales meeting, and incorporating such titles as “Woodchopper’s Ball,” “Open 1,” “In The Mood” and “One O’clock Jump,” Heath now has a second volume in the series.

London has planned a heavy point of sales merchandising campaign as well as a sustained promotional drive at the FM radio audience.

Ivy and Java Rights to ABC

NEW YORK — ABC Records has acquired the soundtrack rights for two forthcoming films—"Ivy" and "Java"—of "East of Java." "Ivy" is produced by PolLOCK Productions, a division of ABC headed by Sam Clark, group vice-president for music, and is being made for the American Broadcasting Corporation, by way of its ABC Records head. Larry Newton, ABC president, represented the label in the negotiations.


WMTS Marks 1st Yr. of Country Hall

NEW YORK — WMTS radio of Murfreesboro, Tenn., will mark the first anniversary of the Country Hall of Fame by staging broadcasts from the shrine Friday (12). WMTS will broadcast from trailer-studios at the Hall on a permanent basis.

Programming from the portable studios will remain unchanged and feature "live" interviews. The station, owned by Tom Jordan Bivins, Jr., and Barry Reeves of Jim Reeves Enterprises, is a 5,000 watt clear-channel serving five States in the Mid-South.
100% NASHVILLE
100%
BUFFY SAINTE-MARIE
Her new single:
Soulful Shade of Blue

... and watch for her forthcoming album—
"I'm Gonna Be A Country Girl Again."
VANGUARD
an all-time great, up-dated
on a new hit single by

Al Martino

b/w “Georgia”
Produced by Tom Morgan
P-s-s-s-s-t! I want a sure shot winner...

"IMPOSSIBLE MISSION: (MISSION IMPOSSIBLE)"
by Soul Survivors

A GABBLE-HUFF PRODUCTION

CRIMSON records
1005 CHESTNUT ST., PHILA., PA. 19107
SEND FOR D.J. SAMPLES • MA 7-4647
"OKLAHOMA!" is having its 25th birthday this year and everyone will want this original Broadway cast album.

19017 (M) DL 79017 (SE)
Decca and The Restaurateur

OR

How Mikos Theodorakopoulakos savors our April releases.

"All day long at work," he says, "It's the same thing. Never on Sunday, Never on Sunday, Never on Sunday. When I buy records for myself I like to get all different kinds."

That's where Decca comes in. From rock to renaissance and back, there's something on the Decca label for almost everyone. Lots of it on tape: 4-track, 8-track Cassette and reel-to-reel.

Although Mr. Theodorakopoulakos prefers opera, he occasionally buys some of our Top 40 releases too. "I like to listen to the lyrics because they're all Greek to me," he explains.
MARCH RELEASES FROM A&M RECORDS

- CLAUDINE LONGET
  "Love Is Blue" SP 4142

- TOMMY BOYCE & BOBBY HART
  "I Wonder What She's Doing Tonite?" SP 4143

- BILL DANA—JOEY FORMAN
  "The Mashuganishi Yogi" SP 4144

- PETE JOLLY
  "Herb Alpert Presents Pete Jolly" SP 4145

- WES MONTGOMERY
  "Down Here On The Ground" 3006

AVAILABLE ON A&M STEREO TAPES
NEW YORK — Entertainment Consultants, Inc., a multi-service entertainment company, has been formed through the combined forces of Buck Ram's production firm (BRR, Inc.), Personality Productions, Inc. and United Booking Agency, a Southern booking agency.

Entertainment Consultants (EC) will service acts as a clearinghouse for all booking, management, musical direction, recording and business management, Alan Bennett, head of Personality Productions, a Las Vegas-based management firm, and Buck Ram, founder and musical director of the Phillips, have set the stage for EC and EC's expanded booking plan.

Sporred by their success with independent regional booking, Ram and Bennett, who are old friends, have pooled their efforts to service the South with talent agency services. Disattributed with the large talent organizations, Ram broke away earlier this year to handle smaller agencies, more willing to pay what an act that wasn't "hot," but still commanding a popular price in colleges and concerts.

Consultation Service

With Jokers Three (United Entertainment Services) and EC, Denny will provide a direct-contact talent booking service for the college market, paper-tailored bookings for tours, colleges and financial institutions. In addition, The Denny group managers and independent producers, incorporating them into the ECI consulting service, providing them with studio facilities and other "additional 'booking' for acts, Ram, a prime mover of new talent, will personally supervise ECI's musical direction wing.

The staff of United Entertainment, headed by President Thomas Bennett, the first and only Philip Shank, will saturate the Southern colleges and later, the East Coast, with 10 men, 22 to 26 years of age, who will sell the colleges for personal contacts and talent. The Platters' success in the South, at both the February booking conference in Cincinnati and the Southern University Student Government Association's (SUSGA) convention last month in Mississippi, paved the way for Jokers Three participation in EC. The band had previously booked the Platters through regional and national booking agencies.

Who and Guy Stage A Talent Marathon

NEW YORK — The Who and Guy make their American tour with an unusual program at Fillmore East Saturday (6) and both acts were excellent. At the admission of Dr. Martin Luther King downtown, they played two sets with the Fillmore East redesigned for "3:30 that night and the set was rapturously received for each night, thereby supplying five hours of entertainment for one admission.

Guy Busy Open Out West

But, before King had come out, Guy, in his first New York appearance, was also present. His Little House, his feat of doing, and demonstrated his mettle. His "McBride and Wright," a New York, was originally a feature of his act. At one point he jumped into an aisle and, with the help of four sax players, A. Reid and Bobby Fields, played his way up and down, a touch of ballad and blues vocal style. The rest of Guy's group, also toe jazz and blues for the "stage band" variety, is on drums and Jack Myers on piano. As successful as Guy was in his first set, the Chicago artist opened for The Who in his second set. He obliged the cheering audience with an encore, "The Who's home is only a" and "Don't Want to Do," then walked off with a smile. Although every person in the theater had been on hand for more than five hours.

(Continued on page 29)

Makeba and Accompanist Sparkle in Coast Stint

LOS ANGELES—The Coannaut Consulting, Inc., has served as the means of presenting two major artists. The first is Israeli singer and the exciting South African vocalists. The "surprise" performer was South African soprano and guitarist-accordionist.

A huge and receptive audience sat through six of Miss Makeba's first offerings before they began to respond to her and her trio's efforts. The famous "Click Song" cracked the audience's ears with a moody "Who's Heart Shall I Follow?" and "I'll Never Miss Again" and "The Continental," all of which gained applause. Miss Makeba's last tunes were from her latest album, "Journey to Jerusalem," which is featured on the Martin label.

Next stop for Shearing should be the concert scene or in a small club, where the jazzman's rhythmic metaphors can be heard, not used.

ROBERT SOBEL

John Shearing in Old Form in First N.Y. Date in 7 Years

NEW YORK—Happily, time has not dimmed George Shearing's sparkling talents. On the contrary, those who recall his last appearance here more than seven years ago, at Birdland and Basin Street East, will find, however brief, his uncanny style with its exciting undertones very much intact and stronger than ever.

Opening at the Rainbow Grill (9) for the start of an 18-night engagement, Capitol Records artist led a quintet in a selection of wide ranging tunes accented by his broad and wisty manner.

Unhappily, in accordance with the Grill's policy, the jazz pianist geared his material purely to dancing. This smacked of compromise, not in performance.

Pat Lundy into Commericals Field

NEW YORK—Pat Lundy, Columbia Records artist, has moved into the jingles field with radio commercials for Johnnie Walker, Wente and Sport Cork beverages.

Her entry into the field of singing commercials is part of a trend which has been seen in personal manager, Buddy Scott, and press representative, The Musical Mug, and now all in areas in conjunction with the release of her Columbia album, "Anytime's The Right Time, Anywhere, Anywhere."

Campus Dates

The Lettermen have added Montgomery Junior College, Rockville, Maryland, to their college tour. The "Lettermen '68" edition set for an appearance at the University of Nebraska at Lincoln, May 10, at the University of Colorado at Boulder, Freeman, N.Y., May 10, Benedict College Singer for State University, Delhi, N.Y., May 3. Netl Diamond goes into South Georgia College, Douglas, Ga., May 9, and the University of Ga., Gainesville, Fla., May 11. All Hirt has a date at Montclair (N.J.) State College May 19.

Copyright 1968

Bosley at Head Of'Kaplan' Class

RICHARD RODGERS, left, looks over the original painting of the Decca's original cast album of "On the Avenue" on the occasion of the 25th anniversary of the film, left to right, are Amedea M. Langner, of the Theater Guild; Milton G. Rabin, president of Decca, and Dewey F. Bantel, Governor of Oklahoma.

April 20, 1968, BILLBOARD

Hardin Winner With Audience As Folk Singer

NEW YORK—Tim Hardin, a key writer in folk circles, has returned to the concert stage. In his first performance in nearly a year, Hardin had cut off the nervousness clearly visible during the first act and proved that his originality and his new style and approach to his music which wouldn't yield to conventional folk formations. Performing at Town Hall, Wednesday (11), Hardin delivered the most material he had written at his Colorado retreat along with songs from his latest album, "If I Could Be That Man.

Hardin's "Man" has a tight following which is constantly expanding. And although his voice, like the rest of his personality, is rather rough, his significance is in his poetry. Most well known of his recent pieces are "Comin' Down," "Home, Where the Boat Leaves From," and "The Lady Came From Baltimore," but "Mary Rose" and "Stomping Mug" both received rousing applause as did his tribute to Leonard Bruce.

HANK FOCK

Who and and Guy Stage A Talent Marathon

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(Continued on page 29)
With all those LP's and EP's around, who needs HP's?

Just the fifty million kids who want their music portable, low-priced and very groovy.
Which means that you need Hip Pocket Records.
You need them out where they'll sell right off the rack for you.
Because for just 39¢* a kid gets not one but two big hits.
He gets them on a disc so small (3 3/4 inches) he can carry a couple of dozen of them in his pocket.

A disc so tough he can drop it, step on it, sit on it.
Philco Hip Pocket Records are new. Exciting.
We think you'll get excited, too. About the new profits HP's will put in your pocket.

HIP POCKET RECORDS

*Manufacturer's Suggested Retail Price.
PSYCH-OUT
The Motion Picture Produced by Dick Clark

PSYCH-OUT
The Motion Picture Featuring The Strawberry Alarm Clock and the Seeds

PSYCH-OUT
The Motion Picture from American International

PSYCH-OUT
The Original Motion Picture Sound Track

PSYCH-OUT
On Sidewalk Records

The Strawberry Alarm Clock
The Storybook
Boenzee Cryque
and
The Seeds
Presents
PSYCH-OUT
A DICK CLARK PRODUCTION

Starring:
Susan STRASBERG
Dean STOCKWELL
Boenzee Cryque
The Seeds

Music and Lyrics:
Ronald Stein

Produced by:
Dick Clark

Directed by:
Sidewalk

Music by:
The Seeds

Written by:
Ronald Stein

Original Music and Adaptation by Ronald Stein

5013
ANAHEIM, Calif. — Disneyland’s Easter week entertainment policy turned to temporary groups to lure patrons and compete against theme-oriented street performers at the Anaheim Convention Center and at the Hollywood Bowl, home of the Teen-Age Fair.

Bob Jani, Disneyland’s entertainment director, solicited a group of chain-riding pop groups around the huge park to perform in locations housing the busy pop culture area.

Consequently, the Baja Marimba Band, and the Cowbell worked on an excellent stage in the Tomorrows area, with the Lovin’ Spoonful alternating with the Mustang, one of the park’s house bands, located on the side of a huge missile ride.

Adjacent to the Small World ride, where the park has opened a new live talent facility, the Five Americans from Dallas held the spotlight.

Some 20,000 filled the park on the opening night, Monday (8), with park officials estimating close to 250,000 visiting the facility during the Easter vacation period.

The park’s entertainment is geared to a teen and above audience—there are four times as many 13-17 year olds visiting the park evenings than there are children.

Since pop groups work three shows a night, their sets are relatively short.

The driving rhythm of the Five Americans propelled a good number of fans to the stage. With Spoonful’s musicianship drew a much larger audience to hear their country music. The Lovin’ Spoonful’s following clapped in rhythm and mouthed the words to many of their record hits Wednesday’s.

The Cowbell family and the Baja Marimba ensemble playing works for the largest audience area—1,400 seats before the Tomorrows Stage, whose capacity can be further increased by the full" all the best of the outdoor location.

Julius Wechter and his eight Baja associates blended a happy brand of Disneyland—based on a bandstand and a microphone, flute and marimba—with their own country rhythms and Latin music. They drew considerable laughs from youngsters and their parents alike, as sight gags and funniness.

The cowbells instrumental uses cowbells as part of the show to drive the audience into hard driving contemporary music, with a good contrast offered when Miss, Barbara Cowbell and her daughter Susan, joined the family as "In Need of a Friend," and "We Can Fly."

Disneyland’s own house groups, Bill Elliott’s 10-piece dance band, the Chaleroys Gospel Singers, and two Dixieland type bands, Love enhancers and Young Men Freight trains, provided the attraction for Monday’s.

According to talent booklet Jani, this summer will mark Disneyland’s 40th year of entertainment in popular music acts.

ELIOT TIEGEL

Houston to Get Longhorn Jazz

HOUSTON—The first Longhorn Jazz Festival will come to the Coliseum July 3 when Frank Sinatra, Baja Marimba Band, George Wein, the man behind the two-year-old Austin music festival, and founder of the Newport Jazz Festival, stars.

Artists scheduled to perform are Dianne Warwick, Wes Montgomery Quintet, Cannonball Adderley, the Chaleroys Gospel Singers, George Wein’s Longhorn Marimba Band, and others.

Although the Longhorn Jazz Festival is a nonprofit organization, the festival has been in existence the past two years in Austin. Wein feels that by bringing the festival to Houston, "it is time to make our music a little bit more successful.

Previously, jazz workshops have been held in addition to the festival concerts. There are also plans for this with sax player Arnett and the D’Lugoff Company, holding one of the workshops.

THE IRISH RIVERS receive a gold record recognition of sales of over 500,000 copies of "The Unicorn." Billed from S. D. Roberts, vice-president and sales manager of Canada’s Compo Co. The disk is released in the U. S. by Decca.

Who and Guy Stage A Talent Marathon

John Entwistle pounded and blasted their way with effect. Townsend, as usual, was a show in himself as he balanced, crashed against speakers, played the guitar with the microphone and finally smashed another in a long line of guitars.

But their act is more than visual. Such material as "Fortune Teller," "Summertime Blues," "Relax" and "Happy Jack," a hit single, produced not only sound, but vigorous action and reaction. The humor of "Happy Jack" also came through in their "Bort’s Spider.

A high spot of the evening was "Fever," in which the Decades pulled off "The Wrong Side of Apple." Townsend sang the lead on this one, but was soon joined by Daly to deliver. In the petals of the title, Entwistle, singing in a higher pitch, added a male counterpoint.

Their finale was "My Generation," their first U. S. hit and the one number, lead singer Roger Daltry, drummer Keith Moon, bassist John Entwistle and guitarist Pete Townsend and bass guitarist

Randazzo Returning To The Artist Scene

Among the clients currently representing Randazzo, 11-year-old comedian Red Fox; vocalists Phillips Brothers, singer Monte Wells, and comedians Irwin C. Watson, Stevie Stone, and Strawberry.

Associated with D’Lugoff in the new enterprise are Randazzo’s brother, Burt D’Lugoff, and Randazzo’s former agent, the Playboy Club.

Take Me Back," has been dormant as a performer for some years. Randazzo, publishing company is Randazzo & Randazzo Publishing.

Randazzo just cut a single for Buddah Records, "Mag's Theme" from the film "The Treasure of the Caribbean."

He is also preparing across-country concert tour using his original material.

Randazzo’s performing career supplements his writing and producing activities. Currently scoring the film "Catch a Kobber by the Tail," starring Jimmy Hodges, he has already written five film scores. Also, 10 Soul Power singles have been recorded by Darrell Mason on Stax Records.

Both Diahann Carroll and Pat Williams have picked up Randazzo’s "World Without Love." Randazzo is now producing four jazz groups—Razzle Dazzle Music.
they're big girls now
Progressive Rock Gives Life to Dead-Weight FM Radio Stations

By CLAUDE HALL

NEW YORK — Progressive rock formats are turning many "weighty" FM facilities into dynamic audience-grabbing radio stations with the potential for making money. Let's take a look at one station that has made the switch to progressive rock and see how it's doing.

The station is KNUS-FM in Salt Lake City, and the program director is Gordon Cheek. Cheek has been with KNUS for 18 years and is known for his ability to create a successful radio station. He came to KNUS in 1960 and has been there ever since, except for brief stints at other stations.

Cheek's formula for success includes a strong emphasis on programming that is unique and fresh. He believes that by playing music that is different from what is being played on other stations, he can attract listeners and build an audience.

Cheek's programming includes a mix of local and national acts, with an emphasis on emerging artists. He also features live performances and interviews with musicians, which helps to build a sense of community among listeners.

Cheek's efforts have paid off. KNUS-FM now has one of the highest ratings in Salt Lake City, and the station has won several awards for its programming.

Cheek's success is proof that progressive rock can be successful on FM radio. By offering a unique programming approach, KNUS-FM has being able to connect with listeners and build a loyal audience.

Cheek's advice to other stations considering a switch to progressive rock is to be patient and to focus on building an audience over time. It takes time to build a successful radio station, but the results can be well worth the effort.

Cheek's success at KNUS-FM is a testament to the power of progressive rock on FM radio. With the right programming and strategy, progressive rock can be a successful format for any radio station.

Radio-programming

GLEN CAMPBELL, of Capital Records, broke all records at the Nashville country music club in New York recently. On hand to receive the honor was the producer Al deLory, Capitol promotion man Joe Mainone, WIRL's Slim Sterling, Campbell, WENY's Artie Katman, Capitol's Bob Smith, and Lee Arnold, WIRL music director and owner of the country music club.

Tunes 'Work' for KMBZ Holiday

By CLAUDE HALL

KANSAS CITY, Mo. — By believing in the song rather than the record, KMBZ's Don Seddon has done something that industry experts say is a house music黄金 easy listening station here. The station has taken the station from an also-ran to the top of the market, king the ratings and is the hottest station in town.

And he's done this by hesitating to recognize a hit record in the industry. Instead, he searches for quality performances and many of the artists and groups who have come up with hit tunes do not appear on KMBZ's list of artists.

Seddon's approach to programming is based on his belief that music should not be just about the songs, but about the people behind them. He looks for artists who have a strong message and who are able to connect with their audiences.

Seddon's success is evident in the station's ratings, which have been climbing steadily over the past few years. He attributes his success to his ability to find music that resonates with listeners and to his commitment to quality programming.

Seddon's advice to other stations is to look beyond the charts and to focus on the music itself. By doing so, they can find the music that will connect with their audiences and help them to stand out in a crowded marketplace.

Seddon's success at KMBZ is a testament to the power of good programming. By building a loyal audience and focusing on the music itself, Seddon has been able to create a successful station.

Radio-programming

At the Atlanta Broadcasters Association of Broadcasters (GAB) last week mail came on the streets that had been sent out by KCOH Records. The mail went to the letter box of each station and Scrolls pointed out that the letter asked for $100 from each station.

"We tried to negotiate with ASCAP," said the GAB, "but our talks didn't go anywhere. We have been offered, informally, a less-than-five-year contract, but at higher rates. We have said this was unacceptable.

The argument of the GAB is that a survey of more than 75 Georgia radio stations-most of them top 40 or country music stations—showed that less than 20 per cent of the music played was covered by the ASCAP contract. That leaves 25 per cent of the contracts, and 25 per cent of the GAB's share.

"If we are seeking to pay one-half of 1 per cent for our shows to ASCAP, we are paying too much. Most of the royalties are going to the ASCAP organization, and we are paying for their overhead.

蔑

Harvey Holiday is spinning progressive rock tunes this week with a 6:30 record on WSLT, Ocean City, N. J. 6:45 p.m. Monday through Friday.

Tunes 'Work' for KMBZ Holiday

By CLAUDE HALL

KAWS's Mo. — By believing in the song rather than the record, KMBZ's Don Seddon has done something that industry experts say is a house music黄金 easy listening station here. The station has taken the station from an also-ran to the top of the market, king the ratings and is the hottest station in town.

And he's done this by hesitating to recognize a hit record in the industry. Instead, he searches for quality performances and many of the artists and groups who have come up with hit tunes do not appear on KMBZ's list of artists.

Seddon's approach to programming is based on his belief that music should not be just about the songs, but about the people behind them. He looks for artists who have a strong message and who are able to connect with their audiences.

Seddon's success is evident in the station's ratings, which have been climbing steadily over the past few years. He attributes his success to his ability to find music that resonates with listeners and to his commitment to quality programming.

Seddon's advice to other stations is to look beyond the charts and to focus on the music itself. By doing so, they can find the music that will connect with their audiences and help them to stand out in a crowded marketplace.

Seddon's success at KMBZ is a testament to the power of good programming. By building a loyal audience and focusing on the music itself, Seddon has been able to create a successful station.
SINGER presents

THE BEAT OF THE BRASS

starring

HERB ALPERT & THE TIJUANA BRASS

See this all-new Color TV Special!

What's new for tomorrow is at SINGER today!
The IBS Meeting—Record Men at Work

In the audience, watching the record promotion men on the panel, were other promotion men. The convention brought the largest turnout of record company executives in its history.

Most of the morning, however, was occupied with giving out records more than talking about them. Here, Mickey Wallich, left, of ABC talks with John Putnam of the Illinois Institute of Technology and Michelle Lewis and Rodney Gooden of the Hampton Institute in Hampton, Va.

The scene was hectic at the Decca Records display. In the background are Lemmy Sadler, left, and Paul Jaffee at work.

Record promotion men offer advice on records at the annual pannel in Chicago. From left: Don Owens of Billboard, Sol Handwerger of MGM Records, Paul Brown of Paul Brown Productions, Marty Goldrod of Mercury Records, Pete Wright and Howard Sedano.

This was the first outing at the IBS for Buddah Records and Marty Thau and Barry Lane, center, of the record company took advantage to expound on the merits of the 1910 Fruit Gum Co. to student John Barnard of WPRB-FM, Princeton University, right.

Paul Brown, an independent record promotion man who was first among those to realize the importance for exposing records on campus, shows a George Shearing album to Duane Knapp of WIDR at Western Michigan University, Kalamazoo, Mich., at right.

From left: Delores Weaver, WTGR, Memphis State; Chuck Weggner, WJAC, Butler University; Doug Randall, WRSU, Rutgers; Al Avera of Dot Records, Mel Bly, vice-president of Viva Records.

Atco Records was on the scene: from left: James Brown, WRSU, Brockwood College; Stan Pagonis, WFRS, Farris State; Gunter Hauer and Ralph Cox of Atco.

Jim Brown, left, of Columbia Records hands an album to Richard Katz of WERD, Drew University. In the background is Fred Chassey of CCA Electronics.

Ken Hogan and Janice Statson of State University of New York, Geneseo, sign roster of Gordon Bossin, right, of Bell Records.

From left: Dave Fischer of WNYU, New York University; Steve Felce, WPKN, University of Bridgeport, and Harold Childs of A&M Records.

Sol Handwerger of MGM Records tells Terrie Hemmert of Elmhurst College what the Music Factory is all about.

Tom McCloud, left, guiding spirit of the IBS, discusses events of the convention with John Fishback of Lehigh University and Pat West, convention chairman, right.
They’ve Got A Great Thing Going!

Arranged & conducted by Johnny Pete. Produced by Curtis Mayfield & Johnny Pete.
Two Country Stations With Difference (Big)

ALEXANDRIA, Va.—Country music fans have a choice of two entirely different country music stations here, both owned by Carl L. Lindberg and both managed by Howard Hayes.

Lindberg owns WPJK, a daytime station here, and 18 miles away in Woodbridge owns WXRA-FM, which also covers Alexandria. But both stations not only have separate programming, they have separate images.

"It seems there are two kinds of country music audiences," Hayes said. "One wants a friendly approach... companionship. This is what we do on the FM station... to build a rapport. On the AM station, the AM station doesn't have time to talk. We back announce the record, then into a jingle, followed by a commercial, and into a record quickly."

The operation switched to country music last October from a middle-of-the-road format that wasn't making much of an impact. "There was already a country music station in the market," Lindberg said, "but we didn't think they were doing it right. We knew what country music stations were doing in other markets and felt we could do as well. Right away, we began hearing our station in gasoline stations, bars, everywhere. I hadn't even seen a reaction like this."

He felt that the quips of Alan Gray, announcer who writes ones for use over jingles at Pepper Sound, have also given the AM operation certain characteristics. "Listeners want to hear what they're going to do next."
Love Is A Best-Seller

Two exciting new hit albums.

Rod McKuen — In Search Of Eros
BN 26370 Stereo

Radio-TV programming

PROGRAMMING AIDS

* Continued from page 22

MEMPHIS, Tenn.: WDAI program director Bill Thomas—Best Pick is "Don't Sign The Papers," by Jimmy Delphi, Karen; Best Leftfield Pick in "I Am the Stare, Corny; Biggest Leftfield Happening is "I Still Love You," by Four Larks, Tower.

HOUSTON, Tex.: KCHW program director Don Sundeen—Best Pick is "A Beautiful Morning," by the Rascals, Atlantic; Best Leftfield Pick is "Headlines," by Dewy Wilson, Phillips; Biggest Leftfield Happening is "Isn't No Way," by Artha Franklin, Atlantic; Biggest Leftfield Happening is "Keep On Walking," by France Philipe, (Arbey Bell & Drell) "Tighten-Up" still a monster. Broken on KCHW several months ago.

COLUMBIA, S. C.: WOIC program director Charles Derrick—Best Pick is "Like A Flower," by Freddie Scott, Suggs; Best Leftfield Pick is "Who You Work It Out," by Kip Anderson, WOIC (WOIC is and has been No. 1 general market here in Columbia, SC, and this is to me a tribute to rbc because we are both jazz, gospel and have been for years.

ST. LOUIS, Mo.: KATZ—Best Pick is "Lover's Holiday," by Peggy Scott & Jo Jo Reaves, SSS International; Biggest Leftfield Pick and Biggest Leftfield Happening is "So Will I," by Sylvia Thomas, (Watch Jimmy Hold that new record.

RICHMOND, Va.: WANT program director Ben Miles—Best Pick is "I Don't Want To Be Lonely," by Pat Boone & Leftfield Pick is "Love Control," by Perry Perry; Biggest Leftfield Happening is "Lover's Holiday," by Peggy Scott & Jo Jo Reaves, SSS International. (Endy Lee Cross has made over the 3 to 3½ afternoon slot on his WANT radio and is doing great. Also on April I WANT began its.

COLUMBUS, Ga.: WORF deejay Ronald Allen—Best Pick is "A Toast To You," by Louis & Leftfield Pick is "I Guess That I Make Me a Lover," by Brothers of Soul, Boo; Biggest Happening is "A Lover's Holiday," by Peggy Scott & Jo Jo Reaves, SSS International; by Leftfield Happening is "I Got a Sure Thing," by Ollie and the Nightingales, Stax.

BALTIMORE, Md.: WILK operations manager Chuck Blake—Best Pick is "Dime a Doozen," by Carla Thomas, Stax; Best Leftfield Pick is "Scootin' Doe," by Calvin Arnold, Ventures; Biggest Happening is "Hold On," by the Radiants, Chess.

COUNTRY MUSIC RECORDS

SAN ANTONIO, Tex.: KRBC music director & deejay Dale Kich—Best Pick is "Sweet Rosie Jones," by Buck Owens, Capitol; Best Leftfield Pick is "I'm Easy to Love," by Sue Hitchcock, Epic; Biggest Leftfield Happening is "He Ain't Country," by James Bell, Bell.

BURLINGTON, Calif.: KBIK program director Bill Ward—Best Pick is "Ain't Got Time To Be Unhappy," by Bob Luman, Epic; Best Leftfield Pick is "You May Be Too Much For Memphis Baby," by Pauline, Dunhill; Biggest Happening is "What A Way To Live," by Johnny Bush. Stop; Biggest Leftfield Happenings are "Empty House," by June Stevens, Columbia, and "Ain't Gonna Live" by James Bell, Bell. (Outstanding mail response on the new Ray Price album and good reaction to the new Roger Stine single "Culman Album, Imperial.

CHARLOTTE, N. C.: WQWQ production manager and deejay Rudy Hickman—Best Pick is "Happy Times Are Here Again," by Buck Owens, Capitol; Best Leftfield Pick is "With Pen in Hand," by Johnny Darrell, United Artists; Biggest Happening is "Mental Journey," by Leon and Ashley; Biggest Leftfield Happening is "Wild Blood," by Del Reeves, UA. (The new Del Reeves LP "Running Wild" is getting lots of airplay, lots of requests.

DENVER: KLAQ music director & deejay Con Schuler—Best Pick is "With Pen in Hand," by Johnny Darrell, United Artists; Biggest Leftfield Pick is "Drinking Champagne," by Bill Mack, Kapp.

SACRAMENTO, Calif.: KRAB station manager and program/music director—Best Pick is "The World the Way I Want It," by Tom T. Hall, Mercury; Best Leftfield Pick is "Who I Am," by Roger Scott, Geffen; Biggest Leftfield Happenings are "You Better Sit Down Kids," by Ray Drury, Mercury, and "It May Kill Me," by Joanne Bon, MTA.

SYRACUSE (Buddtrimmed), N. Y.: WHEN program/music director and deejay Jerry Adams—Best Pick is "Happy Times Are Here Again," by Buck Owens, Capitol; Best Leftfield Pick is "Ain't Got Time To Be Unhappy," by Bob Luman, Epic; Biggest Happening is "I Feel You, I Love You," by Bobby Helms, Little Darlin'; Biggest Leftfield Happening is "Two Sides of Me," by Harold Lee, Columbia.

STEREO RADIO

TULSA, Okla.: KRAV-FM deejay Bill Miller—Best Pick is "Goin' Away," by the Fireballs, Atco; Best Leftfield Pick "If the Whole World Stopped Loving," by Val Doonican, Decca; Biggest Happening is "Unicorn," by the Irish Rovers, Decca; Biggest Leftfield Happening is "Loving You Has Made Me Banana," by Guy Marks, ABC. (Place emphasis on stereo and it's good to see people like Atlantic and London coming through with stereo singles.)

COLLEGE RADIO

WASHINGTON UNIVERSITY, Clayton, Mo.: KFRH (AM) program director Newton Finch—Best Pick is "A Beautiful Morning," by the Rascals, Atlantic; Best Leftfield Pick is "How'd We Ever Get This Way," by Andy Kim, Steed; Biggest Happening is "Do You Know The Way To San Jose," by Dionne Warwick, Scepter; Biggest Leftfield Happening is "Pictures of Matchstick Men," by the Status Quo, Cadet Concept.

EDITORIAL

Historical Forum

The excitement about Billboard's Radio Programming Forum continues to grow. The Forum promises to be the first educational music programming meeting of its kind... the type of meeting that demands the presence of every progess-minded radio man, whether he be a deejay, station manager or the station manager himself. The topics and the speakers will appeal to all in our business. Yet, while the tone of the Forum will be educational, the mood will be that of the workshop type where you'll have a chance to not only learn from the best and most successful men in the business, but discuss your problems with them. All formats will have full representation and no aspect of programming a radio station or a radio show will be left uncovered. Billboard will make this the major radio meeting of the year... a radio forum that you can not afford to miss.
The Charts are beginning to look like a family affair

Meet the members of the family

Mercury Record Productions, Inc., 35 E. Wacker Drive, Chicago, Illinois 60601
We Proudly Congratulate

LESLIE BRICUSSE

for

"TALK TO THE ANIMALS"

"BEST SONG"

ACADEMY AWARD

From the 20th Century-Fox Presentation

and Arthur P. Jacobs Production

DOCTOR DOLITTLE

Song Published by

HASTINGS MUSIC CORPORATION

A Subsidiary of ROBBINS-FEIST-MILLER

www.americanradiohistory.com
WHAT BRINGS THE BEATLES, DONOVAN, BRIAN JONES & CILLA BLACK TOGETHER FOR A SUMMIT MEETING?

Left to right: Brian Jones, Donovan (new mustache), Ringo Starr, John Lennon, Cilla Black and Paul McCartney

GRAPEFRUIT

ENGLAND'S NEWEST SUPERGROUP, DISCOVERED, DEVELOPED AND RECORDED BY THE BEATLES' NEW COMPANY, APPLE.

"ELEVATOR" B/W "YES" E-70005

EXCLUSIVELY ON

NEW YORK-BEVERLY HILLS/A SUBSIDIARY OF ABC RECORDS, INC., 1330 AVENUE OF THE AMERICAS, N.Y.
B. B. King, held over at the new Village club, Generation, with "Lucille," his guitar, has formed B. B. Productions in Memphis, and is making production records at the studio. B. B. for "The Blues Boy" is "Paying the Cost of Being the Boss" and is good timin' with his Bluesway LP. "Blues on Top of Blues." He also did a film with Sidney Poiter, "The Love of Ivory."

SOUL SLICES: Chess artist Jack Harris ("No Kind of Man") started his own label. "Two Songs & Blues" out of Memphis. B. B. for "The Blues Boy" is "Paying the Cost of Being the Boss" and is good timin' with his Bluesway LP. "Blues on Top of Blues." He also did a film with Sidney Poiter, "The Love of Ivory."

THE BROTHERS SMOKER: Mercury's executive Mac King has signed a long-term contract to record Gloria Lynne. Her next single will be "One Foot on the Ground." This will be her second single and her first for Mercury. Mercury is also working on the release of "The Brothers Smoker," a new book by Jack McDuff. Mercury is a winner."

"GET A FEELIN':" Steve Mancha, "A Love Like You" (Groove City).
PLEASE ACCEPT OUR APOLOGY...

IT'S OUR GREAT NEW FOLLOW-UP TO "LA LA MEANS I LOVE YOU"

"I'M SORRY"

THE DELFONICS

HERE'S SOMETHING YOU'LL NEVER BE SORRY ABOUT

DISTRIBUTED BY AMY, RECORDS INC. 1776 BROADWAY N.Y.C.
Chicag— Capitol Records has signed a drive to sign independent r&b producers and increase Capitol's rock output. This is the biggest drive in the company's history and is aimed at capturing the attention of the growing number of young producers who are making their mark in the independent rock and roll scene. The drive is being led by Capitol's new general manager, Al Shuler, who has been brought in from the independent label, tomatoes, to oversee the drive. Shuler has been working closely with Capitol's A&R department to identify potential producers and to develop a strategy for attracting them to Capitol. The drive is expected to result in a significant increase in Capitol's rock output and to help the company stay competitive in the fiercely competitive rock market. The drive is part of Capitol's overall strategy to expand its reach in the music industry and to remain relevant in a rapidly changing marketplace. The drive is expected to be a major success and to result in a significant increase in Capitol's record sales and revenue.
AND YOU SAID
IT Couldn'T HAPPEN HERE

IT COULDN'T HAPPEN HERE
by THE BANNED

A long time ago in Egypt
The Pharaoh had a million slaves.
He beat them to death in the desert sun
To build him a fancy grave.

Then close by the river Jordan
The gentlest of men was born.
They nailed Him to a cross on Calvary hill
With a crown of razor thorn.

What a terrible thing to do.
What a terrible thing to do.
But that's just history
and anyone can see:
IT COULD NEVER HAPPEN HERE!

Three tears for a mighty nation:
Too soon her glory turned to shame.
She spent all her dollars on bullets and bombs,
And pennies on misery and pain.

Now how many men remember
The maddest murderer of all?
His victims cried out over six million strong
And the world never heard their call.
NASHVILLE Racial Tensions Cancel ‘Grand Ole Opry’

For the first time in its nearly 43-year history, the “Grand Ole Opry” canceled Saturday night (6) due to racial tensions in the city. The scheduled Friday night “Opry” also was called off at the request of city officials.

The program, which first went on WSM radio Nov. 29, 1925, has never been preempted, making it the oldest continuous show in the history of American radio. Only in the early 1960s, when 30 minutes of the program was deleted for a “frenzied chat” by Franklin D. Roosevelt, had its format been altered. However, the show on that wartime night might well have played to a packed house.

WSM officials played a tape of an old “Opry” broadcast to fill the five hours originally programmed.

Patrons, many of whom had come long distances to see the show, were refunded their money, and were given an impromptu treat Saturday afternoon when Roy Acuff headed the onetime as many as possible to perform over his museum near the “Opry” House. All those who had purchased tickets to the “Opry” were taken on a guided tour of the building including the stage.

A Double Blow

The cancellation was a double blow to officials who had planned a special “Opry” re-creation honoring artist Earl Scruggs and his father, Fred, who were honored in a special event last Friday.

The “Opry” was canceled due to the “rain,” and someone who took the “Opry” off,” said one fromMuscle Shoals. Paradoxically, the “Opry” was perhaps the first institution in the South to adopt an integrated policy. Long before it became “the law of the land,” WSM officials due to the “rain” opened doors to any visitor. It was also the first night for the new manager of the “Opry,” W. E. (Bud) Wendell, who has been named just a day earlier to succeed Otis Miscamble.

Wendell made it clear that all of the “Opry” artists who had made plans to go on the show will be credited with an appearance. “That’s only fair,” he said. “It’s our policy from the start to be fair and get along with the ‘rain,” he said.

And, of course, was not the only entertainment fare affected. Both the Beach Boys and Peter Paul and Mary were canceled out of scheduled bookings at the Municipal Auditorium, and the second round around Peter, Paul and Mary.

Record retailers in the downtown area also suffered by the shutdown. The Ernest Tubb Record Shop and Buckley’s, both of which do the bulk of their business on Saturday evening, took two days losses for the day.

Show Biz Renewal Rate on Color Syndications Up 2%

NASHVILLE — Show Biz, Inc., the largest TV production house specializing in musical properties, reports a renewal rate of 100 per cent this year. This is a 2 percent increase over last year.

The firm which has been involved in the television industry for many years, has had a major opportunity to diversify its operations, which has made incredible contributions to the development of the country music industry.

It is little known about Show Biz that only a handful of people in the industry are aware its offices are upstairs in the 10th floor of the Baker Building.

But shows produced by this company currently are carried on more than 250 TV stations throughout the country every week. Many stations carry more than one property.

Shows produced and syndicated by Show Biz include the Porter Wagoner Show (country), the Wilburn Brothers Show (country), Gospel Singing Jubilee (gospel), Music City U.S.A. (pop-country) and the This Old House.

The primary claim to fame is in the country field. The Wagoner and Wilburn shows are the two most widely syndicated country and western properties in TV history, and are believed in more markets than all other such shows combined.

By exposing good country music to millions of people, Show Biz has created a marketing opportunity for the stars and their promotion people, a situation that has been instrumental in the growth of country music.

An audience of millions view these properties weekly.

Wayside Starts 2d Yr.; 11 Acts, 35 Distrib Sets

MAYNARD, Mass. — Wayside Records is starting its second year with a roster of 11 artists, 35 distributors throughout the U.S. and a promotion staff that has made incredible contributions to the development of the country music industry.

This Old House is the most popular show they produce, but the company also produces commercials, voiceovers, radio spots and a variety of other programming.

The pickup helps boost the company’s visibility, and the new windows help boost the company’s income.

Several of the artists insist on their band performing at all dates, whether it be a show date or television appearance.

“The addition of a band might hurt an artist’s first time,” said Hubert Long, president of the agency. “But if the group is in good-looking uniform, which really adds to the show, the price is forgotten and there will be rebookings.”

Several of the artists have shown a willingness to do this, to add class to their shows.

TANNEN AND DAVEY have been booked 10 minute slots at the end of the week. These will be supplemented by similar slots at other times.

LEROY VAN DYKE has found unusual success with his own group, and his show that not only is produced but produced. Porter Wagoner’s Wag is on masters and regular guests that appear not only on the road but on his syndicated TV shows.

GEORGE HAMILTON IV, with his group, has been rated the number one, and their show has been highly rated. They are a “sold out” group that has performed many top 10 hits, and they are highly rated.

Sammy James’ Southern Gentlemen is a feature. Other than their own bands include Skeeter Davis, Sonny James, Harlan Howard, Merle Haggard, and scores of others.

There is no threat, as yet, to put “house” bands out of business. But, with improvements in amplifying systems and acoustics, the logical move is toward the good band.

Capitol Inks ‘Goober’ Lindsey

NASHVILLE — George Lindsey, the “Goober” of the Andy Griffith TV series, has signed a contract with Capitol Records and cut an album here under the direction of Nelson Riddle.

“Andy is part comedy, part straight-country singing,” Lindsey said. “He has performed some musical comedy on Broadway, and has sung country songs in his group act and at rodeos.

Herston said, “In his first session he managed to cut four songs.”

Lindsey, a native of Jasper, Ala., was graduated from Florence State University and formerly coached football at Huntsville High School. The LP is slated for a fall release.

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Slim Whitman

"RAINBOWS ARE BACK IN STYLE"

Produced By Scott Turner
A TRIBUTE TO
Martin Luther King

Destined to be One of the Big Records of the Year!!!

"March For Freedom"

AL HAMBRICK

FOR DJ COPIES OR NAMES OF LOCAL DISTRIBUTORS
WRITE 1007 MURFREESBORO RD., NASHVILLE, TENN. 37217
FRONTIER RECORDS

AL HAMBRICK
John Hartford
The beginning of an era
It really got started with two NARAS Grammy awards this year: BEST C&W SONG—"GENTLE ON MY MIND", BEST FOLK PERFORMANCE—"GENTLE ON MY MIND"
Now it takes off with the new Victor single
"SHINY RAILS OF STEEL"
c/w Natural to Be Gone #9507

To be continued all summer long when John is a regular on the Smothers Brothers Summer Show (CBS-TV)
COMING INSIDE BILLBOARD MAY 25th

A Special Package Deal—to get your message across to the booming business world of London.

The global trendsetter in music and entertainment.

Industry leaders, business personalities and even Government officials will contribute to this on-the-scene record report. An in-depth picture of London's entertainment complex... from teenage fashion... to musical instruments... from TV to concert halls, prepared exclusively by an expert reporting team.

You should be part of this package which will also appear in complete form in Britain's only music trade paper, RECORD RETAILER, AT NO EXTRA COST... A COMPLIMENTARY BONUS CIRCULATION OF 5,600.

You don't have to be a Cockney to understand the importance of London—only a businessman!

Contact your local Billboard representative now.

NEW YORK
CHICAGO
 HOLLYWOOD
NASHVILLE
LONDON
Classical Music

'Creation' Included In London Package

NEW YORK—London Records is issuing three two-record sets this month, including an English-language version of Gluck's "The Creation." Six albums are slated for the low-price London Stereo Trade Series.

Bellini's "Norma" is another multiple set released this month, the concert of Rome's L'Accademia di Santa Cecilia, conducted by Maria Elena Sollitio in the title role, mezzo-soprano Fiorenza Cossim-composers have had. The casting of Verdi's first comic work is also good with first-rate performances by baritone Renato Capocchi, soprano Lina Paglioti, mezzo-soprano Laura Cozzi, bass Carlo Cava as Orovesso. The third two-record pack-age is the fourth album of Gounod's "Faust" cycle as he conducts the London Symphony in the "Symphony No. 9." Karl Mildenich conducts the Vienna Philharmonic in "The Creation," with particularly fine performances by Ameling. Werner Krenn, Tom Krause, Erna Schrott, and Fritz Wunderlich as soloists. Ernest Ansermet conducts L'Orchestre de la Suisse Romande in two albums of Tchaikovsky symphonies, one of which is paired with a Rossini-René-Gyry suite. Violinist Ruggeri Ricci is featured in both albums.

Two Versions

Two complete versions of "Pictures at an Exhibition" are offered on another disk as pianist Vladimir Horowitz with Musorgsky's original piano version and Zubin Mehta leads the Los Angeles Philharmonic in the orchestra's interpretation of the "Comple...

CONCERT REVIEW

3 Opera Performers Give Stellar Recital

NEW YORK—Three of the leading top stars on the operatic stage gave an overpowering concert at Philharmonic Hall Sunday (7), drawing a merited encore response from the audience at a $25-seat top. All three, tenor Franco Corelli, soprano Placido di Capu- bile and bassen Donalda Giaiotti, won the required to give encores. The veteran operatic concert conductor, here for another four-month run at Carnegie Hall, was able to press in the orchestra and for the soloists in the operatic tradition. The overtures to Verdi's "La Forza del Destino" and Verdi's "La Guerra.""s Passages Vocalism

Miss Caballe, as always, is especially finevoic...
Sheer Music Out By Peer-Southern

NEW YORK — Peer-Southern's Serious Music Department has scheduled the performance of seven new classical titles this month, with three of them listed for record release. The titles include: "Vago" by Roy (S); "Lent/4" by Artur Rubinstein (S); and "The 101 Strings of Mozart: Piano Concerto No. 20" by Yehudi Menuhin (S). Piano soloists scheduled for the season include Peter Serkin, Van Cliburn, Joan Tower, and Mario Castelnuovo-Tedesco. The concert series will begin with "The Great American Piano Rarities," a program of works by American composers such as Charles Ives, Copland, and Sessions.

Cincy Symphony

* Continued from page 42

Mahler's Symphony No. 8 is listed for Jan. 24 and 25 commemorating the centennial celebration of the University of Cincinnati. Participants will include arranger and pianist Samuel Barber, who will also be joined by the Princess Irene of Greece in a joint concert. Among the other soloists will be violinist Itzhak Perlman, Zino Francescatti, and Itamar Gilboa. The concerts will feature chamber music by Schubert and Mozart, and a concert for soloists and orchestra in the close-up chamber playing of Yehudi Menuhin and the London Symphony.

London Creation

* Continued from page 42

work. Askenazy also has a

Beethoven's 200th anniversary and the bicentennial of the central character. Patricio Porrás as the third in the series, "The Creation of the World." The concert will feature the London Philharmonic Orchestra, conducted by Sir Colin Davis. The concert will be held at the Royal Festival Hall on November 13. The program will include works by Beethoven, Schubert, and Dvořák, as well as a modern composition by the young Spanish composer, Tarragona, who will be joined by the City of London Sinfonia and the London Symphony Orchestra.

The Stereo Treasury Series is now offering second volumes of Chopin's Piano Concerto No. 3 in A minor. The concert will be performed by the London Symphony Orchestra, conducted by Artur Rodzinski. The program will include works by Beethoven, Schubert, and Dvořák, as well as a modern composition by the young Spanish composer, Tarragona, who will be joined by the City of London Sinfonia and the London Symphony Orchestra.

New York — Deutsche Grammophon is releasing a disk of highlights of its complete Mozart "Don Giovanni" this month. The album features Brigitte Fassbaender, Martina Arroyo, Kiri Te Kanawa, Dietrich Fischer-Dieskau, and Artur Ramm. The recording was made under the direction of Rafael Kubelik.

Giovanni Highlights Out

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The pressing also has Putward on the back and Rattar on the jacket front.

Batoners Bow

* Continued from page 42

Rafael Fruehbeck de Burgos of Spain. Other conductors appear will be Eugene Jochum, Eugene Ormandy, Hans Swarowsky, Lawrence Foster, Antal Dorati and Alfred Wallenstein.

The soliste soloists in the concert will be pianists Fous Tiouw, Joaquín Achúcarro, and Misha Dichter; violinist Zvi Zeitlin; soprano Christine Ludwig and baritone Werner Barry. Other soloists will be pianists Eugene Jochum, Daniel Barenboim, John Browning and Alfred Brendel; violinists Isaac Stern, Itzhak Perlman, Leonid Kogan, Irving Green and David Frisina; cellists Kurt Reher, Jacqueline Du Pré and Madrid Rostropovich and mezzo-soprano Shirley Verrett.
A BILLBOARD SPOTLIGHT

A COMPLETE COVERAGE OF THE HAWAIIAN ISLANDS

Includes a complete in-depth wrap-up of every Funspot in the Hawaiian Islands, highlighting the complete entertainment scene, hotel accommodations, convention facilities, recording facilities, talent bookers, entertainment schedules, the broadcast industry, and other major island products and industry. In short, complete coverage of the Hawaiian Islands, its industries and entertainment facilities; highlighting it as one of the major convention centers in the world; also a major vacation retreat for millions of people.

Your message in SPOTLIGHT ON HAWAII will reach the entire Billboard circulation, the heart of the world-wide entertainment industry, plus over 3,000 convention influentialists around the world. Wire, telephone or write your space requirements to your nearest Billboard office, noted on the reverse side of this brochure. Remember, ad deadline is April 25. Ad specs and rates are also on the reverse side of this brochure.

SPOTLIGHT ON HAWAII, a special section within Billboard Magazine of May 25, highlighting Hawaii as a top entertainment/vacation/convention oasis in the world...underscoring live talent activities...the famed personalities who have their origin in the Hawaiian Islands...world famous stars who play Hawaii...names and contact information on talent buyers for the Hawaiian Islands...a calendar of attractions listing those acts which have been booked for the remainder of this year and where they will be appearing.

Top vacation/convention spot in the world. This section will include hotel accommodations and convention facilities in the Hawaiian Islands...the individuals responsible for handling group bookings and convention sales...listing of convention companies which have held conventions during recent years in the Hawaiian Islands and which have booked space for the immediate future, to help sell other companies on the importance of selecting the Hawaiian Islands as a site for the next conclave.

Multiple Island Funspots. This special will also cover the diverse entertainment and recreation facilities in all the Hawaiian Islands from the metropolitan city of Honolulu and its Waikiki Strip to the remotest interiors of the outlying Islands. Over 3,000 bonus distribution to convention influentialists (people concerned with selecting convention sites and hotels for major companies) throughout the world.

Talent Buyers. SPOTLIGHT ON HAWAII will be distributed to all major talent buyers throughout the world.

In short, a complete coverage of the Hawaiian Islands. Broadcasting industry. Top 40 and easy listening stations in the Hawaiian Islands, television shows emanating from the Islands, radio shows emanating from the Islands, live broadcasts from lounges, live TV shows using guests from hotel productions. Entertainment policy switches at the hotels and clubs throughout the Islands, new hotels and clubs and their employment opportunities for live acts.

Contact your nearest BILLBOARD office.

42% of Singles Sold by One-Stops
In 1967 Went to Jukebox Operators

Other major-selling singles to jukeboxes during 1967 included: "I'll Make Believe," by Aretha Franklin (Atlantic): "To Sir With Love," by Eddy (Epic); "I Love You," by the Box Tops (Mala); "Somebody's Stupid" by Roy Orbison (Columbia); "Light My Fire," by the Doors (Elektra); "Daydream Believer," by the Monkees (Colgems); "Let It All Hang Out," by the Hondells (Verve/Forecast); "I'll Take Care of Your Care," by Frankie Laine (ABC); "There Goes My Everything," by Jack Greene (Decca).

The best-playing singles on jukeboxes during 1967 were: 1. "Eve of Destruction" (Buffalo Springfield); 2. "Stop! In the Name of Love" (The Doors); 3. "On My Way" (The Monkees); 4. "Go Away Little Girl" (Bobby Fuller Four); 5. "(I'm Not Your) Stepping Stone" (The Miracles); 6. "Sherry" (The Lettermen); 7. "McNamara's Curse" (the Who); 8. "I'm A Believer" (the Monkees); 9. "I Really Don't Want To Know" (the Who); 10. "Mind Your Own Business" (the Rolling Stones).

**A MUST MEMO FROM THE NVA**

1. To guarantee your room reservation at Phasenst Run, all NVA convention attendees must forward an advance deposit of one night's rental with reservation card.

2. Limousine service provided from O'Hare Airport to Phasenst Run. However, you must notify Phasenst Run of airflight and flight number at least 24 hours prior to arrival. Limo will be waiting for you in front of United Airlines baggage area, lower level of the airport.

Mrs. Johnston Dies

DETOIT — Mrs. Edna B. Johnston, 42, died March 23 after several weeks' illness. She was the wife of Clifford Johnston, former member of the service department staff of Miller-Standard Distributing Co., Detroit office.

Interment was at Nancy, Ky.

**Correction**

FRANKLIN SQUARE, N. Y. — It was erroneously reported last week that Mrs. Sally Goldberg died as a result of a heart attack. Mrs. Goldberg, wife of Michael Goldberg here, did suffer a heart attack but is successfully recovering. The report appeared on her birthday April 8. Mr. Goldberg, director of the National Vendors Association, had two coronary attacks in the family. Mrs. Goldberg has extensive experience in advertising and promotion.

MERLE SOLOMON, who has been appointed assistant advertising and sales promotion manager, Wurlitzer Co. Solomon was in the advertising department of Pratt & Lambert, Inc., for 12 years prior to joining Wurlitzer and has had extensive experience in advertising and promotion.
ASSOCIATION TO MEET

Expect 150 at Smith-Regal Event

CHARLOTTE, N. C. — An atmosphere of old-fashioned bar- bque and Southern politicking will surround the open house celebra- tion of the newly opened Carolinabulk Vendors Association here May 11. The occasion will be the dedication of a new building, a meeting of the Carolina Bulk Vendors Asso- ciation and visits with politicians. At least 150 people are expected.

Coming at the conclusion of the North Carolina Vendors Associ- ation (NVA) convention in Chi- cano May 2-5, it is anticipated that many principals of the bulk vending industry will be here.

The event will commence at 8 a.m.

Smith-Regal is owned by Lee Smith and Jack Thompson.

Smith is president of the Caro- lina association and an NVA director, as is Thompson.

Rep. H. P. (Pat) Taylor, speaker of the North Carolina House of Representatives, will talk to the association and guests at 2 p.m. after the barbecue.


The purpose of the meeting is to give the operators a chance to become acquainted with their elected representatives," said Smith.

One of those elected repre- sentatives, Taylor, is seeking higher office. He is a candidate for the Democratic nomination for Lieutenant Governor.

Hutchinson in New Building

ATLANTA—H. B. Hutchinson Jr. has moved his bulk vending distributive business into a new 31,000-square-foot building here at 1234 Zonolite Road.

The expansion will probably mean more additions to an already broad line of equipment, sup- plies and services. An open house is being planned for later in the spring.

"We're moved in now but everything is scattered. I'm not planning an open house until two or three months when busi- ness is running smooth," said Hutchinson. "We've ordered all new furnishings and file cabi- nets and everything is still being organized."

ON LOCATION

THE SUPER 60 EARN MORE

A super-sized version of Northwestern's Model 60, the SUPER 60 EARNS even more profit. That's because of the Super 60's greater capacity for capsule. 100 count gum or gum and charms, bring you bigger profits per service. Available in Ic. 5c, 10c, 25c, penny, nickel, and 3 for 5c play. Just a quick change of the button and you are in Super 60 business. Wire, write or phone for complete details.

BUNN CONSUMER CENTER

Benson, N. C.

Say You Saw It in

Billboard

SNEED HIGH, representative in the North Carolina legislature. He will take time out from a busy campaign trip to North Carolina to attend the National Vendors As- sociation May 3 during a four- day convention at Phœasant Run near Chicago.

Republic of the association, who is the asso- ciation's legal counsel, and they, Jack Borden, of Greensboro, N.C.

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NATIONAL VENDORS ASSN. CONVENTION ACTIVITIES

CHICAGO—The National Vendors Association (NVA) annual convention to be held at nearby business/resort center Pheasant Run will involve an estimated 500 vending businessmen in the following activities:

THURSDAY, MAY 2
Directors' Meeting (4:30 p.m., Pheasant Run Lodge) Champagne Get-Acquainted Hour (for the ladies).

FRIDAY, MAY 3
Informal Tea (for the ladies). Dinner Party sponsored by Bulk Vending Manufacturers for all delegates.

SATURDAY, MAY 4
"Crate and Deliver Sales to Locations" (a talk by Arnold Goldstein, Co-Coordinator of Distributing Co., Pheasant Run, Minneapolis).
"Objection of an Operator to the Manufacturer Concerning New Products" (a talk by Tom Theisen, Theisen Vending, Minneapolis).
"The Obligation of a Distributor to the Manufacturer Concerning New Products" (a talk by Tom Emmis, Graff Vending).
"Product Development" (a seminar involving manufacturers, distributors, and operators). Lunch and Fashion Show (for the ladies).
Night of Oriental Mystery (a Koni-Tiki party with a pronounced Oriental flavor).

NOTE: Officials will be elected on Saturday.
The convention will be held in the New Orleans Ballroom of the Pheasant Run Lodge, St. Charles, Ill.

Pheasant Run Fun Spots

The Pheasant Run Lodge at St. Charles, Ill. (near Chicago), site of the annual National Vendors Association convention, has this indoor/outdoor heated swimming pool. Nippy spring air need not inhibit dips.

SCHOENBACH CO.
Manufacturers Representative Acorn-Man Distributor
Machines
CRAFTE TIME SAYER
COW CLASSIC SCALE
$29.95

NEW VICTOR 77 GUM & CAPSULE VENDERS
A real sales stimulator in any location. Beautiful pre-cast design. Molds machines automatically. Conventional, interchangeable machines. Make $50 a week - $100 a month

VENDERS 250 caps and 900'-1-2,-3.4
VENDERS 250 caps and 900'-4-5-6-7-8

10c CAPSULE MIXES 50 Cents each

SCHOOL CARLS 25.00
CARL'S GUM 25.00
CARL'S GUM RINGS 25.00

JUMBO DICE MIX 25.00
JUMBO DICE MIX 25.00
JUMBO DICE MIX 25.00

MOT 5c VEND ITEMS

VENDERS 250 caps and 900'-1-2,-3.4

NEW OFFICERS of the Wisconsin Automatic Merchandising Council were introduced at recent Milwaukee meeting. From left, Werner Fahl, Nelson Vending, Oshkosh, treasurer; Hal Blotkamp, Vending, Madison, outgoing president; Roy Subrod, Subrod Vending, Burlington, general manager; Howard Lemke, Automatic, Milwaukee, vice-president, and Richard Wilkinson, Canteen Co., Oshkosh, secretary.

If your competition is giving you trouble
you may find the answer to this problem by operating the most advanced idea in bulk vending, the new Victor -

SELECTORAMA 
77-88 CONSOLE
With six different combinations to select from to fit any of your locations. Will sell a variety of machines and coin combinations. Includes change box, 25c.
Front door operation saves 50% to 75%; service time, 2 minutes. See your distributor for information and delivery date.

VENDING CORP.
3701-13 West Grand Ave.
Chicago, Ill. 68007

ELECT ROY SUBROD PRESIDENT OF WISCONSIN VENDING GROUP

By BEN OLLMAN

MILWAUKEE—Roy Subrod, of Subrod Vending Service, Burlington, was elected president of the Wisconsin Automatic Merchandising Council at the annual meeting held here April 6.
Subrod succeeded Hal Blotkamp, Dane County Vending Co., Madison. Also elected were Howard E. Lemke, Automatic-Milwaukee, Inc., vice-president; Richard Wilkinson, Canteen Food & Vending Service, Oshkosh, secretary, and Werner Fahl, Nelson Vending Sales Co., Menasha, treasurer.

Logan's Top Notch Used Machines

LOGAN'S TOP NOTCH USED MACHINES

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Ewald Fischer: His Men and Machines Mark 20 Years Making Pool Tables

TOM EAGLETON, Lieut. Governor of Missouri, participated in ceremonies and open house tour of Fischer's $750,000 facility. Father John Fischer, son of Ewald Fischer and a priest in Jefferson City, Mo., is seen here third from left.

FRANK SCHROEDER, sales manager, Fischer coin machine division (left), with Mr. and Mrs. Harry Silverberg and Mr. and Mrs. Jerry Becker (right), W. B. Matic Co., Kansas City, Mo.

COIN MECHANISM DRAWERS are made by these men. From left, Larry Parker, Joe Bowles and Lawrence Hake. The balls are imported from Belgium.

CHARLES COMBS shows how to saw rails. Combs is a foreman, and like other foremen, wore a business suit for the open house occasion.

FIRST TABLE Ewald Fischer made in 1948 is examined here by Miami distributor Eli Ross (right) and Frank Schroeder.

FOREMAN CHARLES GARBER (in suit) watches LeRoy Turpin handle a router in the section where cushions are fastened on table. Other workers are Clint Beattie (far left) and Don Homan. A local family is also watching the operation.

LARRY ROOKY and Charles Berrilgame put metal trim on table bottoms. In right photo, Bill Turpin uses a hand-tool.

WAYNE SCHUSTER and Gary Fisher (right) put bottom on table.

YOU'LL BE GLAD YOU WAITED!
OUT NEXT WEEK...
CHICAGO COIN'S
TELESCOPIC RANGE-FINDER RIFLE
★ NEW FEATURES!
★ DARINGLY DIFFERENT!
LOCATION-PROVEN AS A NO. 1 MONEY-MAKER!
YOU CAN'T AFFORD NOT TO WAIT!

STILL IN PRODUCTION...
ALL-STAR BASEBALL
We're busting our seams to meet the demand!

SOLOVERS

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<th>Bowler</th>
<th>C.C. Cadillace</th>
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<th>Majestic</th>
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SHUFFLE ALLEYS

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<th>Triple Gold Pin</th>
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<th>United Caravelle</th>
<th>Action</th>
<th>Dallas</th>
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SUTHERLAND DISTRIBUTING COMPANY
1920 McGee St., Kansas City, Mo.
HA 1-7446

All Billboard Articles Are Available as Reprints
APRIL 20, 1966, BILLBOARD
COMING May 25. And with a name change, Now it's a WORLD Directory. One word and it pinpointsthe new approach of Coin Machine—focused also onthe international market. Final advertising deadline April 19.

EXPANDED too! New features in the Directory include:

TOP European Jukebox Playmakers. Previously this has been confined to American artists only.

EXPANDED listing of international suppliers of records to jukebox operators.

ENLARGED-- The list of international manufacturers and distributors.

EXPANDED-- "Who's Who in the Coin Machine World."

BRAND NEW-- The first list of international gaming equipment manufacturers and distributors. This appears only in the special gaming equipment advertising section, tipped into international copies of Coin Machine World Directory.

AND IT still has the same information, statistics and features dealing with the U.S. market that has made Coin Machine World Directory the most informative reference source published.

WORLD WATCHERS IN THE COIN INDUSTRY -- WATCH IT THROUGH COIN MACHINE WORLD DIRECTORY

DATE OF ISSUE MAY 25

FINAL ADVERTISING DEADLINE APRIL 19
Illinois Association To Step Up PR Effort

"We were successful last year in obtaining a reasonable bill which was passed by the U.S. House of Representatives calling for an annual fee of $8 per jukebox with a very simplified system of bookkeeping."

This bill is before the Senate Judiciary Committee now. In the meantime, another bill has been introduced asking for a performance royalty. This would mean three separate royalties.

"There would be the royalty for songwriters, which our industry-approved House bill satisfies, the mechanical royalty, which is included in the purchase price of records and now the third royalty for performers."

"It now appears that the copyright issue is so complicated that it will be resolved piecemeal. It may be impossible to revise the entire copyright bill."

Insurance Plan

Gain advised members that the board of directors has been discussing holding one large annual meeting and three regional gatherings, spread out geographically around the State. He also said that public relations kit was being assembled. ICMOA, additionally, said Gain, was making available a very comprehensive insurance program.

The insurance program will cover hospitalization, major medical, and accidental death. Gain said all members will receive full particulars soon.

COLOR SONICS

Excellent condition
Parts & Film available
$1,500
Film included
ALEXANDER MUSIC COMPANY
8444 Florissant Rd.
St. Louis, Mo. 63121
Phone: 314-647-1111

SEGA MOTOPOLO

Fast action for young and old

Synchronized

SOUND

effects

HEIGHT: 6 Feet
WIDTH: 3 Feet
LENGTH: 53 Feet

MANUFACTURED BY
SEGAE enterprises ltd.
HANEDA AIRPORT P.O. BOX 63
TOKYO, JAPAN

WORLDWIDE AGENTS
Club Specialty Overseas Inc.
APARTADO 133 PANAMA 1, R.de P.

SOUTHERN ILLINOIS was well represented at the Illinois Coin Machine Operators Association (ICMOA) meeting last week in Springfield. From left in this photo: ICMOA president Harry Schaffner, Schaftner Music, Alton; Mr. and Mrs. Gerald Norton, Uptown Amusement, Oney; Mr. and Mrs. Omar Dressell, also an Oney coin couple, and Murph Gordon, Empire Distributing Co., Chicago.

ICMOA GIRLS. From left, Marge Montooth, Peoria; Mabel Woodbridge, Sterling; Orma Johnson Mohr, ICMOA secretary-treasurer; Liz Christiansen, associated with Mrs. Johnson's Rock Island firm; Petti Gordon, and Mrs. August Heimer.

MORE ICMOA DELEGATES. From left: Mr. and Mrs. Bob Raywood, Rustic Music; Egnor Mr. and Mrs. Art Wood, World Wide Distributing Co., Chicago, and Mr. and Mrs. Ed Gilbert, Bloomington.

COMING EVENTS

April 18-20 — Illinois Automatic Merchandising Council annual meeting, Lake Lawn Lodge, Delavan, Ill.
April 19-20 — National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D.C.
April 26-May 5 — Hannover Trade Exposition, Hannover, West Germany.
April 27 — Montana Music Operators Association, Missoula, site not announced.
May 2-3 — National Vendors Association, annual convention, Pheasant Run Lodge, St. Charles, Ill.
May 2-3 — Canadian Automatic Merchandising Association, annual convention and trade show, Hotel Bonaventure, Montreal.
May 17-19 — Pennsylvania Automatic Merchandising Council, annual meeting, Hotel Farm, Lancaster.

APRIL 20, 1968, BILLBOARD
### JUKEBOX RECORD REPORT

For the week ending April 20, 1968

#### METRO MARKETS

Most played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on playmeter readings.

<table>
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<th>Last This Week</th>
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<td>1 (Shinin' On) The Dock of the Bay, Otis Redding</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Take Time to Know Her, Percy Sledge</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Sea-Breeze Fish/Can'ticle, Simon &amp; Garfunkel</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>A Beautiful Morning, Young Rascal</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Sweet Baby</td>
<td>2</td>
<td>5</td>
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#### WEST COAST

Most played singles on jukeboxes in six U.S. geographical regions, based on playmeter readings from both rural and urban locations.

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Chart</th>
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<tbody>
<tr>
<td>1 (Shinin' On) The Dock of the Bay</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Love Is Blue, Paul Mauriat</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>I Can't Believe I'm Losing You, Frank Sinatra</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Kiss Me Goodbye, Petula Clark</td>
<td>1</td>
<td>4</td>
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<tr>
<td>Love Is Blue, Paul Mauriat</td>
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#### CENTRAL

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<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1 Honey, Bobby Goldsboro</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Love Is Blue, Paul Mauriat</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>I Can't Believe I'm Losing You, Frank Sinatra</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Kiss Me Goodbye, Petula Clark</td>
<td>1</td>
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</tr>
<tr>
<td>Love Is Blue, Paul Mauriat</td>
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#### SOUTH

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<th>Last This Week</th>
<th>Weeks on Chart</th>
<th>Chart</th>
</tr>
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<tbody>
<tr>
<td>1 (Shinin' On) The Dock of the Bay</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>4</td>
</tr>
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<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>5</td>
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#### NORTHEAST

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<th>Last This Week</th>
<th>Weeks on Chart</th>
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<tr>
<td>1 Cab Driver, Mills Brothers</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Music</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Love Is Blue, Paul Mauriat</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>You Love Me Tomorrow, Four Seasons</td>
<td>1</td>
<td>5</td>
</tr>
</tbody>
</table>

#### REGIONAL MARKETS

Most played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on playmeter readings.

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1 (Shinin' On) The Dock of the Bay</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Ain't No Way, Aretha Franklin</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Honey, Bobby Goldsboro</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Sweet Baby</td>
<td>2</td>
<td>4</td>
</tr>
</tbody>
</table>

Most promising new record: Ain't Nothing Like the Real Thing, Marvin Gaye, Tamla 34163.

New Equipment

Lady Luck, a new two player flipper game, is now with Williams Electronics, Inc., distributor throughout the U.S. The new unit offers adjustable three of five-ball play and is also convertible to add-a-ball. The game theme is based on the well-known game "21." The player beats the dealer for an extra ball and 500 points. For a replay, extra ball and 500 points, the player must beat the dealer with 21. Each new ball starts a new game of "21," and the dealer's hand shows on the completion of each ball. The gate opens after the player's card score exceeds 21 for an extra shot and a new deal. Another paramount play feature is a trap bumper sold to stimulate play excitement.

Lieberman Giving Coin Business Modern Image

MINNEAPOLIS—Lieberman Enterprises, a huge wholesale distributor of coin-operated equipment, records, and supplies, is among those firms giving a new look to the coin machine business a fresher image.

The firm, an outlet for Seeburg music and vending equipment, as well as many other Coin Machine News

| Reconditioned SPECIALS Guaranteed |
|-------------------------------|--------------------------------|
| PIN BALLS — BOWLERS — ARCADE  |
| BALLY | CHICAGO COIN |
| BANDWAGON, 4-PI. | $325 |
| TV BASEBALL | $325 |
| 2-100-1 | $220 |
| 300-500 BASEBALL | $175 |
| GRAND TOUR | $175 |
| HARVEST | $175 |
| MIDWAY | $175 |
| BULL EYE | $175 |
| CAPTAIN | $175 |
| DISCOVERY, 3-PI. | $260 |
| TROPHY CUP | $260 |
| MAGIC CIRCLE | $260 |
| MONSTER | $260 |
| TRIO | $260 |

IN A PUBLICITY DRIVE on flipper games in Japan, Sega Enterprises, Ltd., Tokyo, recently staged a beauty contest to select Miss Williams, Miss Billy and Miss Chicago Coin. Eight Sega executives chose, from left, Hiroko Sakura, Masami Konagchi and Yoshiko Tanaka. Their first assignment was to model for a full color calendar, 20,000 copies of which are being distributed throughout Japan. The girls and their games are shown in full color.

Reconditioned SPECIALS

MNUSCO—Chicago

4216 W. MONTGOMERY AVE.

CHICAGO, ILLINOIS 60630

Write for complete 1984 Catalog of Photographs, Vending and Games.

Established 1924

ATLAS MUSIC COMPANY

Executive Sales

211 W. 17th St.

CHICAGO, ILLINOIS 60612

Copyrighted material

apr 20, 1968, billboard
Industry Gets a Modern Image

- Continued from page CMW-7


Lieberman Enterprises moved to 9349 Penn Avenue last year after outgrowing a North Minneapolis site. Dave Lieberman, president, recalls that his grandfather started the business at an operator of coin machines. From the original Twins City Novelty Co., the firm has branched out into many related fields through the years. They now operate throughout several Midwest States. Lieberman Enterprises has a branch office in Chicago also.

John Zeglin, general manager, and Dave Lieberman agree that the business has changed considerably since the early days.

"It takes a smarter businessman now to turn a profit," Zeglin notes. "Ten wrong machines can just about put an operator out of business because of high costs and narrower profit margins. Formerly the profit was broader so a few poor machines in unproductive locations didn't mean as much."

President Lieberman feels that the investment in good equipment can provide a careful operator "a good living" but the business is not a gold mine by any means.

"Unfortunately a lot of people, including quite a few legislators, believe the coin machine business is a sure path to riches," he adds. "It is nothing like that. We have some educating to do, especially on the state tax in Minnesota, which is working a hardship on the industry."

All Billboard Articles Are Available As Reprints

New Equipment

- Continued from page CMW-7

Majority of the factors involved in thefts and vandalism of your property. Most of the crimes committed in business locations are due to someone's carelessness. Often that carelessness can be traced to the owners or their employees. Bear in mind always that minor losses lead to major losses.

Security

Tegler offered these security suggestions to vendors:

- Locks and strong safes are worth using, but they generally only deter and delay the professional thief. What you also need is effective security systems to frighten intruders away.

- Don't expose key rings while at work on your routes. Keep keys in your pockets, out of sight. Any skill you have in key making can get the serial number of your keys if they are out in the open. By "accidentally" brushing up against your key ring, it is possible to make a gum or finial impression and then make duplicates.

- Don't be careless with your keys. Know where they are at all times. Never let your keys get in the hands of unauthorized persons.

- Request "proprietary" locks and keys from your equipment manufacturers. These are custom keys that are not duplicates of locks and keys sold to operators in other parts of the country.

Report

Additional pointers on security came from Detective Sgt. Andrew Ascenzi of the Milwaukee Police Department:

- Report all suspicious persons and their activities. These include your own employees and anyone loitering around your headquarters or locations. Alert your truck drivers to keep on the look out for suspicious persons.

- Become acquainted with the police officers who cover your business establishment, and take the time to let your police department become familiar with your situation.

- Hold meetings regularly to discuss security matters with your employees.

- Be sure your machines are situated in well-lighted areas on location.

- Install alarms on all your trucks and machines.

- Make frequent deliveries and collections.

- Alert your locations owners to the security problems that confront the vending machine industries.

- Put signs on all machines that indicate awards will be paid for reports and information leading to the apprehension of burglars and vandals.

Approved for License

IN

CHICAGO, DETROIT, NEW YORK

Bally WORLD CUP

World's Greatest Soccer Game

Only 31 in. wide, 55 in. long, 37 1/2 in. high, WORLD CUP fits wherever a pinball game fits, goes where pinballs don't go, lives longer on location than a pool table, earns bigger, faster money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent's goal, dribble back for strategic play and k-i-c-k to left and right!

WORLD CUP is The Soccer Game, the soccer game with built in flexibility which permits players to match every maneuver of real soccer. Straight drives, renewed passes, lateral passes, field goals, corner kicks. Sometimes actually skill kicks! Players run in both directions. Kick right and left while running either way. Or while standing still.

For maximum visibility on the green, brightly illuminated field, insured the positive impact on the players of players adds to the realism and quick response to policy rules. Location of the connecting players. WORLD CUP is the world's oldest, simplest, happiest soccer game. WORLD CUP is soccer.
Musical Instruments

Hot Record Act Needed to Stimulate Instrument Sales

*Continued from page 1*

"While our total sales are ahead of last year, guitars have gone down to the zero point," said Mitch Nardone, owner of Sharp & Nicks Music Co., Oklahoma City. "This year has been pretty well last year, but now we've reached the saturation point. The market is simply flooded, and I don't think the guitar will be the lesser of evils."

"Future sales will be in the good guitars, good orchestral guitars, and I think the kids will be the elder set. As for the springers, they don't even come in the store any more. They just aren't interested."

Ralph Sordy, owner of the House of Music, Springfield, Ill., reports that his sales are normal for this time of year, but that he has no particular hot item. "As for the guitar," Sordy said, "sales are slow and the kids are not as enthusiastic as they were. They need a new group to idolize as they did with the Beatles and Monkees. There's a temporary halt right now, but we have to wait to see whether the guitar catches fire again, or some other instrument.

Sordy also holds guitar classes, which correspond to the school year. Last year he had four classes, and in past years he has had as many as live. This year he has one class, which went under way in January. Not enough students were available for a class in September.

Choppers

Sales are comparable with last year at Hill Music in Peoria, Ill., but owner Bill Hill insists that the stepped-up draft is affecting business,especially guitar sales. "A lot of the kids are in the service. This around any more to buy the more expensive instruments. While the younger kids are off, the older kids filled the gap, they tend to buy the cheapers." Although the guitar is experiencing a decline in popularity, it is still the most popular instrument and the number of stores, and even where it goes into hybrization, no single instrument has emerged as the new leader.

Johnny Pits, owner of Johnny Pits' Musical Showcase on Chi-
cago's Northside, is enjoying an increase in sales, and his hot item is the guitar, but the ones that are selling are either the cheap models, $10 and under, the expensive instruments, $400 and up.

"No particular age group or type of person is buying the expensive guitar," said Pitts. "Some of the younger customers are coming up with the cash, I can give no salesperson a reason why the intermediate-priced guitars aren't selling, but I think it's based on a certain age group, and we need a new group to idolize."

Sales are up at Cenatre's Musical and Jewelry Shop, South Side. This includes guitars, but they're more expensive ones that are selling.

DRAFT

"The market is definitely feeling the effects of the drag-off of young people for the draft and the war," said Ben Carne-
val, Jr., co-owner. "However, there is room for growth with the younger teens. Guitars and combo organs were our big items last year at this time, and they are still on top."

Kegan & Ganes, a Chicago Loop store, reports steady sales, but a 25 per cent drop in guitars. Sales manager Albert Kegan explained: "Our big items now are band and orchestra instruments. Two years ago, we sold guitars, but volume buying has saturated the market. As for the future, the item that catches on is the electronic amplification of real instruments."

Store manager Carl Loosier Jr., reports that sales are holding up at Music City, and that brass and woodwinds continue to be the big items. Guitars and amps are down, but Loosier doesn't put all the blame on a saturated market.

"The kids have a tendency to sell the good instruments among themselves, instead of coming back to the store. To some degree, sales also have a big discount by the big discount houses."

Discount

Competition from discount houses is a major complaint of Johny Carvino, owner of Carvino Music Co., Chicago, Ill. "Sales are very bad, better than 50 per cent lower than last year at this time," Carvino said. "The guitar market is saturated, but we are still selling, and a big discount house has moved into Westchester County from New York City. Now, we're all feeling the pinch and have to go the 40 per cent rate to keep pace."

U. S. Music Merchandise Corp., a wholesale distributor in New York, which has experienced a general nose-dive in sales, Manager My Barmash emphasized that the hand percussion instruments are down to nothing. The reason is a mixture of saturation, Vietnam, and the trend for kids to sell in instruments of other kinds.

"As for the guitar, we're still selling more inexpensive models to the younger group, and the 15 to 17-year-olds bought more expensive instruments, which we really have now is a three-month sales season, beginning in September and ending with Christmas. We're

(Continued on page 47)

Plan Piano Organ Seminars at Show

CHICAGO: Comprehensive sales seminars for pianists and organists will be held at the Conrad Hilton Hotel. Both the 67th annual Music Show begins on Sunday, June 23, the opening day of the fair, at 11:30 a.m. in the Waldorf Room. The seminar will be held in the Great Ballroom at 11 a.m. and will be used the phrase "Creative Ideas for Professional Organ Merchandising" as its take-off point.

According to Ray Hendricks, president of Hendricks Music, Inc., Indianapolis, chairman of the show organ committee, the seminar is intended to provide an in-depth study of all phases of organ sales. Piano committee chairman Paul E. Murphy, treasurer of Sternet & Sons Co., Inc., Boston, said his sessions will be made up of a series of sessions to create an aggressive sales program geared to win maximum results.

Murphy is a former president of the National Association of Music Merchants (NAMM), sponsor of the annual Music Show.

Speakers at the piano seminar are all members of the NAMM piano committee. They are Robert W. Davis, president of Masters, Inc., Des Moines; William P. McNamara, vice-president, Palen & Vaughan Sales, Seattle; Herbert J. Jewett, president, Newton Piano Co., Norfolk, Va.; Donald N. Ravich, president, Sherman Clay Co., San Francisco, and Harry F. Hubert, president, El Paso Piano Co., El Paso, Tex.

Participants in the session will be James C. Stone, president, Stone Piano Co., Salem, Ore.

Endorsement

Frankie Vallie, of the 4 Seasons, has been checked out on the electric sitar made by the Danelectro Corp. . . . The Turtles, the Cyrkle and Burke and the Animals are also utilizing the Carlo sitar in recording sessions. Wayne Gray, guitarist-vocalist with the Tex Ritter recording group, has begun using the Indian lute-shaped electric classic guitar that plays the Model ST-102-E which retails at $279.

PRE-PACKAGING OF MUSICAL INSTRUMENTS and accessories by Decca's Home Entertainment Division has proved successful in opening new instrument outlets not previously interested in handling such lines. Many of these new outlets are record dealers. The latest Decca pre-pack is this DM-95 set at $65.95, including electric guitar, amplifier, extra set of strings, instruction booklet, picks and carrying bag. If purchased individually, the components of the kit would cost $89.35 total.

1-WOMAN SHOW AT MUSIC SHOW

CHICAGO — Sally Harnad will act solely the musical comedy "I Do, I Do" during the ladies' continental breakfast at the 67th annual Music Show June 24. The event will be staged in the Boulevard Room at the Conrad Hilton Hotel and will commence at 9 a.m. During the one-woman performance, Miss Harnad changes from one costume to another. The ladies' breakfast will be hosted by wives of National Association of Music Merchants officers. The or-

Jazz Band Camps

CHICAGO—A series of stage band camps will be held in August for girls of the age of music students. Camp clinics will be conducted by Doc Severinsen, Henry Mancini and other well-known jazz musicians.

The clinic schedule: Aug. 4-10 at the University of Portland, Portland, Ore.; Aug. 11-17, Millikin University, Decatur, Ill.; Aug. 11-17, Sacramento State College, Sacramento, Calif.; Aug. 18-24, Concord College, Marietta, Conn.; Aug. 18-24, University of Utah, Salt Lake City.

Details about the camp-clinics may be obtained from National Stage Band Camps, P. O. Box 221, South Bend, Ind. 46624.

APRIL 20, 1968, BILLBOARD

RHYTHM SECTION supplementation for rock groups is offered with this week's review of the "Best of the Best for Guitar" unit from Maestro Electron-Musical Enterprises. The player can choose from the following instruments: maracas, celesta, glockenspiel, bongo, brush, cymbal, tambourine and clave. Each unit has a pickup input control to permit insertion of the percussion and horn effects by accenting with the pick. The unit, which may be used with any good amplifier, retails for $269.95.

THE KALIMBA, a modern version of the African thumb piano, has been added to the catalog of the Carroll Musical Instrument Co., Rock-

Hot Record Act Needed to Stimulate Instrument Sales
SHOW 11-MODEL MASTERWORK
PORTABLE LINE FOR 1969 PERIOD

CHICAGO — The double-power feature, tuned RF stages, dial lights, Skai-stitched leath-erette cases, dial switches, sid-rule dials with log scales, distance switches, three-gang condensers and a variety of cabinet colors are spread liberally through the 11-model line of Masterwork portable radios just introduced for 1969.

Ranging in list price from $19.95 to $99.95, the models all have RF stages, dial lights, Skai-stitched cases, die-cast fronts, earphones and batteries as standard equipment.

Masterwork Audio Products, a division of Columbia Records, introduced with its new portable line such sales aids as line book inserts, glossy photographs, promotional ad proofs and a coun-ter merchandiser of plexi-proof design.

Slide Rule
All the new models have slide-rule vertical dials with log scales, said to permit pinpoint reception. The distance switch is a new feature designed to boost re-
ception in fringe areas.

Perhaps the most unusual of the new models is M-2918, the Space Rover. It is a combination, four-band radio and radio dia-
rection finder with azimuth scale. It may be used for naviga-
tion on land, sea and in the air.

Here is a rundown on features and prices of all the models:

- M-2900 is an AM model with two transistors available in a choice of black or brown leatherette at the suggested list price of $19.95.
- M-2902 has transistors, an AM unit featuring tuned RF stage, three-gang condenser and dial light at $24.95.
- M-2904 is a compact, 10-transistor AM/FM unit with wrist strap, RF stage and choice of cabinet colors. Price is $22.50.
- M-2908, at $39.95 suggested list, is a 10-transistor AM/FM with the "double-power" feature, dial light and RF stage. (Note: the "double-power" feature is operation on either AC or DC power with no adapter.)
- M-2908, listed at $39.95, is an AM/FM model with 12 transistors, "double-power," dial light, RF stage and six controls.
- M-2910 is an AM/FM model with 12 transistors, "double-power," dial light, tuned RF stage, three-gang condenser in Skai leatherette. Price is $49.95.
- M-2912 is a 12-transistor model at $49.95 offering three bands, RF stage and distance switch.
- M-2914 offers two short-wave bands plus AM/FM for $59.95. It has distance switch, tuned RF stage and three-gang condenser.
- M-2916, at $79.95, is a six-band receiver with RF stage, push-button operation, distance switch and fine tuning control.
- M-2918, the Space Rover described above, carries a $89.95 suggested list price.
- M-3290 at $99.95 is a de luxe, 16-transistor, six-band unit with RF stage, push-button operation, meter-type tuning in-
cator, fine-tuning control, finger-tip magnetic drop lid, global di-
agram inset with international city short wave programming graph and rotating handle.

NEW PHILCO MODELS, PROMO

PHILADELPHIA—The consumer electronics division of Philco-Ford has introduced 13 new models on the wings of a massive spring promotion that will offer to dealers special fac-
tory prices on color television, black-and-white television, con-
sole stereo, portable phonographs, radio, tape recorders and Hip Pocket records. The pro-
motion will run through May.

With several new television models, Philco-Ford is introduc-
ing two new fully transistorized FM-AM radios, a table model at $19.95, recorded list, and a clock radio at $26.95, a home entertainment system with solid-
state FM stereo-AM-AM radio and four speakers at $199.95 and a 100-watt tuner-amplifier system at $399.95. All are addi-
tions to 1968 lines.

The promotion, called the "Clean Sweep Sale," will pro-
vide to dealers such materials as newspaper ad mats, radio spots, full-color streamers, banners, pennants, and special materials for typing in promotional with the Kentucky Derby.

7 CAPITOL REEL APRIL RELEASES

LOS ANGELES—Capitol has released seven stereo reel-to-reel tape albums for April. Included are "You Call Ol’ Lou" by Lou Rawls, "Hey Little One" by Glen Campbell, "A World of Our Own" by Sonny James, "Misty Blue" by Ella Fitzgerald, "They’re Playing Our Songs" by Guy Lombardo and the Royal Canadiana and Prokofiev’s "Sym-
phony No. 4 in C Major" and "Symphony No. 6 in E Flat Mi-
nor" performed by the Moscow Radio Symphony Orchestra con-
ducted by Gennady Rozhdest-
vensky, and "The Letterman Lives!"

service by writing the EIA, Consumer Products Division, 2001 Eye Bright N.W., Washington, D.C. 20006.
Hot Record Act Needed to Stimulate Instrument Sales

*Continued from page 45*

just waiting for a new instrument to become popular.”

Anthony Taraschi, owner of Liberty Music, Trenton, N.J., describes small sales and says, “Although guitars, amps, and drums are his top items, Taraschi admits that he is beginning to feel the effects of a saturated market.

In neighboring Pennsylvania, the Don Randall Music Co., Lancaster, has an increased sales in increase. As for the reason, owner Don Randall isn’t sure.

Plan Piano, Organ Seminars

*Continued from page 45*

president, Hammond Organ Studi- o, Menlo Park, Calif., discussing mental attitudes of dealers and salesmen in their approach to customers, competitors, and potential clients: Audrey L. Moore, manager, Redwood Music Co., Penney’s stores, and the salesman, how to find him and

Scanning The News

Getting mileage from the Grammy Award, Record Ren- dition. Cleveland, Ohio, the 5th Dimension in the shop at 142 East March 29 for a personal appearance. During the hour-long appearance, the group’s two Liberty albums went on sale at $2.77.

During a recent trip to March 31, Pinney, Nashvile, hosted a live broadcast by WNFO Radio which featured an interview with John Carlucci, Kenton, and George Hamilton IV, Ten¬n Corp., makers of stereo equipment and television equipment, will build a new 10,000,000 square-foot plant at Camp Fuji, Japan.

Kasten Califfone has produced a complete line of stereo equipment and television equipment, with a new installation of television systems for use in schools. The line will include a random selection and retrieval of large libraries of pre¬programmed tapes, making them available to large numbers of stu¬dents in libraries, classrooms, dormitories, or any other study center.

PERSONNEL MOVES: William R. Webber, the manager of the business planning office for the consumer electronics division of General Electric. At St. Paul, N.D., has been recently appointed as vice-president of marketing for entertainment products, with responsibilities in sales promotion for Demon & Co., and to sales promotion manager for entertainment products, Thomas H. Castlize to director of advertising, John K. Lebrak to director of marketing planning.


Music Week Plans

WASHINGTON — National Music Week will be celebrated in the U.S. May 5-12. The pur¬pose of the annual event, marked for the past 45 years, is to create an understanding and appreciation of music in the home and commu¬nity as a way of life for all people and as an instrument of world peace.

Many music teachers are having prepared window signs and store posters to help put these points across.

I really don’t understand it. Guitars and amps continue to be the hot items, even though 1966 was the peak year, I believe the guitarist for the moment, and that the market has tapered back to the more serious stu¬dents. I believe the pro instrument for the twinkler is the hooper, while they tend to buy the non-instrument at first, they’ll more than spend the extra expense units if they’re serious.

Another possible reason for Randall’s growth in sales is that he has the local market cornered on several major instrument names. He has also the only re¬pair shop in town.

Carroll Whistles

ROCHELLE PARK, N. J.— Authentic steamboat and train engineers are the entries in the musical instrument catalog of the Carroll Musical Instrument Service Corp., here.

Indicated for the sound effect field, the whistles are designed to permit the sustaining of the sound longer. Each whistle is individually numbered and comes individually packaged.

Piano the Leader

CHICAGO—According to the American Music Conference, over 23.5 million Amer¬icans are piano players of one sort or another. This is approximately twice the number of persons who play the guitar. The Con¬ference says that about 9,100,000 of the nation’s 9,800,000 pianos are in private homes.

Rico Unveils Reed

LOS ANGELES—The Rico Corp. has introduced a new clarinet reed, the Royal, which provides improved tonal qualities in a reed.

In addition to clarinet reeds, the Rico Royal is available in alto, tenor and baritone saxophone models.

La Duca Promotion

CLEVELAND — The Music Gallery has a spot in John La Duca, nightclub and TV artist, March 18 for a pop concert at its Mayfield Road location here, where it has the Cleveland War¬tazer dealership. Tickets were complimentary.

Wanted To Buy

WANT RECORDS: 45s and L.Ps, LPs, R&B, jazz, soul, country, etc., etc., all labels. Send what you have to Yours Truly, 1520 Main, Kansas City, Mo. 64102.

NEW OR USED AMPS— SHELBY 64 AMP or COURT 75 AMP. Buy or sell. Box 37, 214 Sunset Blvd., Hollywood, Calif. 90028.

WANTED: TO BUY—1945 Buena Vista 3000, anything, limited to $200.00. Send what you have to Shotgun, P.O. Box 37, 214 Sunset Blvd., Hollywood, Calif. 90028.
International News Reports

SPAIN TAKES EUR Boeing Gross Link

MONDIAL IN DISTRIBUTION

MUNICH-Under the terms of a contract signed here today, all West German records producer Mondial (owned by Karl Mayer, who controls the Mep-League) and the East German enterprise Deutsche Schallplatten, East Berlin, records from the German Democratic Republic are to be made available in the Federal Republic of Germany on the Mondial label by Metronome, Hamburg. The first records to be distributed under this deal are three singles and three LPs.

Buys 60% Of San Remo

SAN REMO, Italy — Elio Radatsi, organizer of the Carnival of Pizza, Film and Music Festival in northern Italy) and Cantaessere (Singing Tour of the Alps), has acquired control of 60 per cent of Attilia Turinse's share of the San Remo Festival's shares and has assigned the management of the Casino (The Gambling House) and of its promotional events, such as the Festival, to ATA for five more years.

Radatsi deposited a sum reported to be about $800,000 with a local bank as evidence of his financial stability.

6 Toronto Jazz Fans Form Label

TORONTO—A new jazz label, Sackville Records, has been formed by five Toronto jazz fans, to preserve on record The Jazz Giants, an all-star group that played at the Toronto Jazz Festival and at the Colonial Tavern in Toronto last month, but clicked and played the Monopoly in New York in May and returned to the Colonial for June.

The album, "The Jazz Giants," will be released early in May, hopefully in time for the group to have their records on sale at their New York appearance. The LP will be distributed in Canada by H & H Distributing, which specializes in jazz, and will also be sold by mail at $5. One of the partners in the venture, John Norris, editor of the magazine of the jazz department at Sam the Record Man's in Toronto, will go to England and Europe in May to negotiate release abroad.

Mellin 'Scores'

PARIS—Robert Mellin, U.S. composer, will write the scores for 12 films to be produced by Joes Beauden, producer of France and for three Romanian films. Mellin, who is based in London, has done several international film scores.

SYDNEY—Festival Records has moved to a larger building within a quarter of a mile of the city center.

The new building, a converted oil storage warehouse in the inner suburb of Pyrmont, has 75,000 square feet of floor space and is more than four times bigger than the old premises. Purchase, conversion and shift has involved a capital expenditure of $50,000.

Frederick C. Marks, managing director of the company, said, "The move brings Festival into line with the major recording companies in Australia. The administration offices, studies, pressing plant and warehouse are now all in one modern and efficient available anywhere in Australia."

The new pressing plant line-up includes new Swedish Alpha plates and sound recording techniques for automatic record pressing selected because of their high quality.

Pressure-Ventilated

The factory is pressure-ventilated through an automatically controlled filter system which maintains full dust-free conditions, essential for top quality record production.

Kerr LP Launches Label; Distribution Via Tie-Ins

LONDON—MGM Records has inaugurated a three-month promotion of sampler LPs on the ZX81 trail basis. They will be compiled, each month for the period, and distributed to dealers countrywide.

The May sampler includes material from LPs by Paul and Barry Ryan, Wayne Newton, Peter White and Hank Williams, Jr., plus soundtrack excerpts by Roger Williams, Johnny Mathis and Eric Burrell and the Animals. The sleeve front is a still of Raquel Welch from the MGM movie, "The Big Battery of Them All." The reining and re-recording are favorable, a monthly sampler LP will become a regular part of MGM's promotional activity.

AUSSIE'S GOLD DISK TO BRASS

LOS ANGELES—Herb Alpert & the Tijuana Brass received a gold record in Australia for sales of more than 10,000 albums of "Herb Alpert & the Tijuana Brass," managing director of Festival Records, Ltd., presented the award to Alpert during a recent Australian tour.

Systematic quality control of the product is visual and audio and a fully equipped chemical laboratory is designed to keep pace with the latest overseas record refinements.

The main recording studio occupies a floor area of 1,500 square feet with a volume of 20,000 cubic feet. Studios have been constructed using the room-within-a-room principle. This is achieved by constructing four-inch thick concrete floors floating on rubber isolators supported by the existing steel reinforced 12-inch structure floor. Internal ceilings feature an aluminum grid system hung on rubber, isolated from the outer ceiling and comprising a labyrinth of acoustic treatment.

Started 15 Years Ago

Festival Records started about 15 years ago, and was the first Australian company to release locally pressed microgroove recordings by overseas artists. The company was purchased in 1960 by News Ltd., a plant Australian newspaper and TV organization, and Marks was appointed managing director.

The company then instituted a vigorous program of expansion through the acquisition of top overseas record labels. The now include A&M, United Artists and Atlantic.

Production volume has increased by about 1,000 per cent since 1966. Recently a new distribution network has been created in Asian countries which include Hong Kong, and operation has been set up in New Zealand.

Marks has recently returned from the 1968 international MIDEM with trophies for the greatest number of records sold in Australia by any artist from July 1966 to July 1967.

The award went to Herb Alpert and the Tijuana Brass, whose recordings are released in Australia through Festival on the A&M label.

The English jury decided that this recording, the first by a European jazz artist, deserved the following awards:

- **Best Jazz Album:** The album is a fine example of the best in jazz today, and the music is superior.
- **Best Recording:** The recording is clear, well balanced and well produced.
- **Best Performance:** The performance is excellent, with great soloing and tight arrangements.

The jury also decided that the award should be shared with other nominations in the same category, as there were no other eligible recordings.

**Conclusion:** The jury, composed of international experts, has determined the best jazz album in the UK and has awarded the award accordingly.

**Recommendations:** The jury encourages the record company to continue producing high-quality jazz recordings and to support emerging talent in the jazz genre.

**Next Steps:** The record company should consider releasing future recordings exclusively in the UK market to maximize the impact of the award.

**Call to Action:** Residents and fans of jazz are encouraged to support the record company and to attend upcoming concerts to experience the joy of live jazz music.

**Further Information:** For more information on the award and the record, please visit the website provided below.

www.jazzmusicianawards.com

**Contact Information:**

- **Name:** Award Winner
- **Position:** Musician
- **Email:** info@jazzmusicianawards.com
- **Phone:** +44 (0) 20 1234 5678

**Acknowledgments:** The jury would like to thank the record company for providing the award and the opportunity to participate in the evaluation process.

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**Additional Notes:**

- The jury was impressed by the technical quality of the recording, particularly in terms of sound clarity and balance.
- The musicians' technical ability and precision were highlighted as key factors contributing to the overall quality of the performance.
- The jury also noted the unique and innovative approach taken by the record company in producing high-quality jazz recordings.

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**Source:** www.jazzmusicianawards.com

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**About the Jury:**

The jury consists of a diverse group of experts from various backgrounds, including musicologists, critics, and industry professionals. They are selected based on their knowledge and experience in the field of jazz music.

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**About the Record Company:**

The record company has a long-standing history of producing high-quality jazz recordings, and is known for its commitment to supporting emerging talent and promoting excellence in jazz music.

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**About Jazz Musician Awards:**

Jazz Musician Awards is a prestigious international award recognizing the best in jazz music. It is organized annually to celebrate the achievements of musicians and record companies in the jazz genre.

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**Resources:**

- **Further Reading:** Jazz History and Appreciation
- **External Links:**
  - Jazz Musician Awards Official Website
  - International Jazz Federation
  - Jazz Musician Directory

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**Image:**

[Image of jazz musician on stage with award]
**LUEBKE'S LANGUAGE BLUNDERS ON ALBUM**

**MUNICH**—An album dealing with the linguistic blunders made by the Federal Republic of Germany's President, Heinrich Luebke, while making speeches at home and abroad, has found its way into the German trade journal Der Musikmarkt. The album, produced by a Frankfurt publishing house, Barmsteiner and Nikets, took on political significance in view of some criticisms directed at the President recently, and the publishing house found itself in meeting orders. To solve these difficulties they signed distribution deals with Metronome Records for northern Germany and Bellaphon for the southern parts of the Republic.

**From The, Music Capitals of the World**

*Continued from page 34*


Paul Butterfield Blues Band, the Yellow Pages and Pamplona entertainers, with the band at the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea, CIBC Enterprises, as the Chelsea.

...The American College of Radio Arts, Crafts & Sciences has elected its 1968-69 officers. Dean of the University of London, featuring location recording recordings at famous London landmarks and well-known songs connected with the capital. The latter includes Stanley Holloway's version of "London Pride" and Bad Shagam's "Maybe It's Because I'm a Londoner." The LP is contained in a 12-page souvenir album

TEDDY KOLLEK, left, mayor of Jerusalem, receives a documentary recording, "The Story of the City of Jerusalem," from Simon Schel,C, managing director of CBS Records Israel. The narration is done by the mayor in Hebrew by Mayor Kollel. Royalties go to the Inter-Father Jerusalem Fund.

**INTERNATIONAL NEWS REPORTS**

**POLYDOR TUNE WINS CONTEST**

**BRUSSELS**—Liliane St. Pierre with her number "What Meet I Do Know?" (What Am I To Do), issued on Polydor won this year's "Tune of the Year" contest. The contest will be held every year on Flemish TV. The contest was organized last year to find Belgium's entry into the Eurovision song contest. This year's jury included three panels from throughout the record business including singers, Johan Snuyck, Stat Koop and Jo Lee‌man.

**U. K.'s January Sales Surged**

**LONDON**—Record sales in Britain during January soared by 30 per cent over January, 1967. Their value was $6,820,000, and both home sales and exports rose appreciably, the latter accounting for 10 per cent of the total sales.

The total production of records was 37 per cent higher than last year. The average number of songs included (45.5) increased by 21 per cent and LPs by 65 per cent. The 45.5 per cent total was 5,859,000, and the album figure was 6,051,000. The production of 78-rpm records declined to 20,000, 9,000 fewer than for January 1967.

**8-Track Studio Rolls in Canada**

**TORONTO**—Canada's first 8-track recording facilities are now in operation at Hallmark Studios in Toronto, and the RCA Victor studios in Toronto expect its new 8-track equipment to be used in the end of this decade. Eight-track recording studio, Sound Canada, has 8-track equipment on order.

**Blue Horizon Signs**

**LONDON**—Record label announced they have signed an agreement with Blue Horizon:"I'm Not a Virginia." The label, formerly known as CFM, has been one of the most important independent producers in the country. Its one of its branches activities is music production for its cassette series.

**NEW YORK**

Stevie Wonder, Tamra artist, is appearing at the Village Gate through Jan. 10, representative. C. M. Stein, soloist, has signed with CBS. Don Seideman, the music director for the New York group, has signed with CBS. Don Seideman, the music director for the New York group, has signed with CBS.

**GERMANY RUSCITO**

CHRIS PETERS, left, president of Peters International, Inc., of the United States, presents copies of a recording of a 1966 recital given at the United Nations by Smt. M.S. Subbulakshmi, Indian musician and vocalist, to Ambassador G. P. Tharashwar, second from left, India's permanent representative. C. M. Stein, soloist, has signed with CBS. Don Seideman, the music director for the New York group, has signed with CBS. Don Seideman, the music director for the New York group, has signed with CBS.

APRIL 20, 1968, BILLBOARD

(Caption on page 50)
SYDNEY

The local folk singing group "Twilighters" were chosen to appear with Marianne Dietrich at her concert in Australia as part of the Advent Festival. In Melbourne singer John Younger has six tracks of his new "Surrivors" LP. In Sydney, the Voyager has changed dozens of their records. "It's to foster a less controversial image for their "Down the East" EP record which is getting a big Australian promotion from the record company, "Down the East" record has reached a big British audience in the country and has received a big amount of new orders. The "Dancin' Footnotes" has been booked for a reunion gig opening July 4th, "Tony Mikeson, a former member, has arrived in the Bahamas through London.

TORONTO

Allied has acquired Canadian distribution rights to "Soul Train," a new soul and rock show which is currently running in the Sandpiper's new show "You Don't Hear Me." First Time "Lips and Kisses," previously distributed here by Trans- Canada Distribution, will now be handled by Allied. The show has been licensed to LPs in Sweden, Norway, Poland, and the Middle East. Capital Records will distribute the LPs as an LP distributor for Allied. "Caravan" and "Lips and Kisses" have been released in Canada and the United States.

CHICAGO

WBM-FM, Washington, presented the Blue Mountain Award for the FM excellence in musical programming. The award is given on the basis of the HM-150 day dealing with the musical potential of the station. The award is open to all stations in the United States. The award is given on the basis of the HM-150 day dealing with the musical potential of the station. The award is given on the basis of the HM-150 day dealing with the musical potential of the station. The award is given on the basis of the HM-150 day dealing with the musical potential of the station. The award is given on the basis of the HM-150 day dealing with the musical potential of the station.

KENE Switches To Hot 100 Play

Tophonk, Wash., 1000-watt station here serving an estimated 150,000 in Yakima Valley, has switched to a Hot 100 format. The station formerly block-programmed country music and easy listening.

A Wyn is station manager, and disc jockey includes Dan Philp, Dave York, Harley Blair, Alper Rick, Haraelt who doubles as chief engineer, and Charlie George.
<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Songwriter</th>
<th>Label/Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>36</td>
<td>TAKE CARE OF MY BABY</td>
<td>Baby Barnes</td>
<td>Carmel</td>
</tr>
<tr>
<td>37</td>
<td>DELILAH</td>
<td>Percy Faith</td>
<td>RCA</td>
</tr>
<tr>
<td>38</td>
<td>SECRET LOVE</td>
<td>Johnny Mathis</td>
<td>RCA</td>
</tr>
<tr>
<td>39</td>
<td>SIMON SAYS</td>
<td>Donny Hathaway</td>
<td>Capitale</td>
</tr>
<tr>
<td>40</td>
<td>SOUL COATING</td>
<td>Jim &amp; Maxi</td>
<td>Atco</td>
</tr>
<tr>
<td>41</td>
<td>SOUL SERENADE</td>
<td>Otis Redding</td>
<td>Stax</td>
</tr>
<tr>
<td>42</td>
<td>THE SON OF HICKORY</td>
<td>The Manhattans</td>
<td>Scepter</td>
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<tr>
<td>43</td>
<td>I'THANK YOU</td>
<td>Webb Pierce</td>
<td>Monument</td>
</tr>
<tr>
<td>44</td>
<td>THE IMPOSSIBLE DREAM</td>
<td>JIMMY ECCLES</td>
<td>Decca</td>
</tr>
<tr>
<td>45</td>
<td>JENNIFER ECCLES</td>
<td>JIMMY ECCLES</td>
<td>Decca</td>
</tr>
<tr>
<td>46</td>
<td>I'M ALWAYS THINKING</td>
<td>JIMMY ECCLES</td>
<td>Decca</td>
</tr>
<tr>
<td>47</td>
<td>RICE IS NICE</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>48</td>
<td>SHOO-BOO, SHOO-BOO</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>49</td>
<td>UNKNOWN SOLDIER</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>50</td>
<td>CALL ME LIGHTNING</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>51</td>
<td>MONY MONY</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>52</td>
<td>ME, THE PEACEFUL</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>53</td>
<td>IN NEED OF A FRIEND</td>
<td>DON'T WORRY</td>
<td>Decca</td>
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<tr>
<td>54</td>
<td>FOGGY MOUNTAIN</td>
<td>DON'T WORRY</td>
<td>Decca</td>
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<tr>
<td>55</td>
<td>CAN'T HELP MYSELF</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>56</td>
<td>I'M NOT TRYING</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>57</td>
<td>I'M AS I AM</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>58</td>
<td>GOODBYE BABY</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>59</td>
<td>SHERRY DON'T 3</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>60</td>
<td>YOU'VE STILL GOT A</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>61</td>
<td>DO YOU KNOW THE</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>62</td>
<td>RED RIVER</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>63</td>
<td>I WANTA LIVE</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>64</td>
<td>SUDDENLY YOU LOVE ME</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>65</td>
<td>I CAN'T BELIEVE I'M</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
<tr>
<td>66</td>
<td>CENTRE OF MY MIND</td>
<td>DON'T WORRY</td>
<td>Decca</td>
</tr>
</tbody>
</table>

**Notes:**
- Billboard Hot 100 chart for the week ending April 16, 1966.
- STAR PERFORMER—Sides registering greatest proportionate upward progress this week.
- Record Industry Associations of America seal of certification as million selling single.
The beginning of a great Heritage.

MGM RECORDS
is proud to announce
their association with
JERRY ROSS,
continuing his heritage of hits
on a great new label:

MARKETED BY MGM RECORDS.
A DIVISION OF METRO-GOLDWYN-MAYER INC.
**TAPE CARTRIDGE TIPS**

by Larry Finley

Several months ago this column predicted that the song "I Talk to the Animals," written by Alpert and Bricusse, would win the Motion Picture Academy Award as the "Best" song of the year. This prediction became true last Wednesday night when the "Oscar" was awarded to Leslie Bricusse, the music and lyrics of this song.

Our congratulations to Leslie, to Richard Zanuck, head of production at ITCC (The Telephone Century Film Corporation), to Arthur P. Jacobs, producer of the picture, and to Lionel Newman, Musical Director of the Twentieth Century-Fox Film Corporation.

"I Talk to the Animals" as well as all the other great songs in "Doctor Dolittle" are on the original soundtrack cartridge and are available in both 4 and 8 track from ITCC. As this column is being written, many records are coming in from all over the country with excellent airplay scores, as written by Leslie Bricusse, which will make this cartridge an all-time best-seller.

ITCC scooped the music industry by releasing in the first week of April its new Herb Alpert and the Tijuana Brass "Best of the Brass" cartridge, in both 8 and 4 track formats. The cartridge has the hit records "Girl," "Spanish Harlem," "This Guy's in Love with You," and "99.9" on it. We hope to have an interview with Mr. Alpert sometime in the near future.

The Herb Alpert cartridge will be on display at the International Consumer Electronics Show, which will be held in New York City April 22 and 23, and will have Herb the great performer giving on-air interviews on any album, inasmuch as the title of the cartridge is "BEAT THE CLEVELAND."}

**New Rules Open Show Doors to All**

**DETROIT** — To bolster its products, Lear Jet is sending four of its executives on a nationwide tour encompassing 22 cities.

Making the tour will be Jim Gall, the company's marketing vice-president, distribution manager Joel Rowley, national service manager George Long and Art McKinley, credit manager. The tour is for the most part goodwill and to get acquainted with the dealers, but distributors will be given advance information on Lear Jet services.

Among the key stops are Denver, Los Angeles, San Francisco, Portland, Chicago, Philadelphia, Seattle, Buffalo and Cleveland.

**Lear Execs on Goodwill Trip**

**LOS ANGELES** — Craig Corp., 4 and 8 track tape player manufacturer, will expand its line of autowrap tape players with emphasis on cassette product, according to John Doyle, general manager.

Craig, which will exhibit several new players at the Electronic Industries Association show in New York in June, also will broaden its market in compatible 4 and 8 track CARtridge duplicators.

"Although we now have about 20 products in the tape playing field," said Doyle, "we're anxious to increase our market in the East. Craig is putting additional emphasis on tape players—all varieties—to enhance its reputation beyond the 11 Western states."

Craig recently introduced a new complete home stereo cartridge player (model 3203) and is enjoying success with its cassette unit (model 212) which recently has been introduced. Now, it is rumored that Craig soon will reveal another portable cassette unit (model 2802) as a companion to the 5262.

"The company is beginning an ambitious campaign to sell an autowrap tape player manufacturer and merchandise cassette products, using a vast network of 2,000+ dealers," explains Doyle. The company has already increased its national network of general warranty service centers from 200 to 400.

**Craig Expands Line; Cassette Key**

By BRUCE WEBER

"Our policy of inundating major markets with service stations will be the best way to increase tape player sales," Doyle said.

As part of its expansion program, Craig has increased the number of regional exchange dropping stations from 10 to 20 and now will take steps to add substantiality to its system of 150 factory-authorized car stereo service stations.

The company also expanded its Los Angeles facilities, adding 6,200-square-feet for its service and parts department. Although putting emphasis on cassette players, Craig involvement in additional tape player service outlets reflects increasing consumer demand for auto units, believes Marshall R. Brown, national service manager.

4-Tracks Too

Although the cassette seems to be more an 8-track market, said Brown, Craig is eager to pitch its 4-track players there. The company also will push its new economy-priced 8-track mobile stereo tape player (model 3112) that will play any 8-track cartridge tape up to 80 minutes with a two-tracking.

Brown has introduced several tape player warranty programs to eliminate customer unhappiness and strengthen Craig's product image in the field.

During its current "Turn Me On" promotional campaign, Craig is introducing new methods of merchandising tape machines via new rack displays. The new displays are an innovation in tape recorder merchandising designed to get units cut from under locked showrooms and from up front where customers can become involved in the units, says Doyle.

**Avnet, C S&W In Agreement**

**NEW YORK** — Avnet Industries, whose holdings include British Industries (maker of Garrard turntables) and Channel Master (an electronics parts manufacturer), has been licensed to manufacture and market cassette and open-reel players using the patented magnetic mark selectivity device owned by C.S. and W Corp. (Billings, Mont., 1967.) The agreement is nonexclusive.

Avnet would not disclose any future use of the system pending production plans. The automatic device, which is marketed by Electronic Arts Corp., allows for complete program selectivity of any tune or tune on a cassette. With the aid of fast forward and reverse controls, the device scans the tape for the first tag mark which functions while the unit is recording. Also, an automatic level control prevents input overloads and distortion.

**Auto Show: No Parking Space**

By HANK FOX

**NEW YORK** — Tape CARtridge product was shown at the International Automobile Show here, March 30-April 7, but it was obvious that the 5262 of the automobile manufacturers featured 4-track cartridge units in their display models only one or two cars in each manufacturers' display units were equipped, and it was usually not easily noticeable.

Although dealers and tape cartridge clubs were relegated to the rear of the hall in a corner or in the exhibit hall to an "off the beaten path" mezzanine.

Among the automobile companies displaying cartridge players were General Motors, Chrysler, Pontiac, Buick and Cadillac divisions, Plymouth, Ford and Volkswagen. Cadillac, the only GM division currently not offering factory installed players, featured a hang-on after-market unit, Volkswagen's play-lease-cartridge, new Motorola Play Tape 2-track monaural unit.

The after-market or consumer units of the automobile industry seemed to be generally well-covered and not overlooked as to prime space.

**No Time to Enter**

"We could barely spend a little time to enter the show, one reported. "We have 100 new Models to feature!"]

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Among the automobile companies displaying cartridge players there were General Motors, Chrysler, Pontiac, Buick and Cadillac divisions, Plymouth, Ford and Volkswagen. Cadillac, the only GM division currently not offering factory installed players, featured a hang-on after-market unit, Volkswagen's play-lease-cartridge, new Motorola Play Tape 2-track monaural unit.
NEW YORK — A massive campaign focusing on 42 "Best of" Reel Cartridge tape CARtridges is being launched by RCA under the banner of "Everyman's No. 1 Choice." Spearheading the promotion will be a national consumer magazine campaign in such publications as High Fidelity, Look, Playboy, Newsweek, Esquire and Saturday Review. Radio spot advertising also will play a part in the campaign. The merchandising program will focus on point-of-purchase displays. Field representatives have been given special "Everyman's No. 1 Choice" kits. RCA has also prepared window and in-store display kits featuring mobiles, envelope stuffers and easel displays are included in the kits.

Of RCA's 700 titles in the 8-track configuration, 42 titles will be accentuated, including seven new releases in the "Best of series. Recording artists to be highlighted in the promotion include Sam Cooke, Jim Reeves, Al Hirt, Skeeter Davis, Connie Smith, Henry Mancini, John Gary, Chet Atkins, Eddy Arnold, Floyd Cramer and Arthur Fiedler.

**Vedette Catalog**

**Goes Cassette**

MILAN — The Vedette popular and classical catalogs will be available in cassette within this month. This new line will be called "Vedette-Stereo-4 Music Box Cartridges." Duplication will be made by Duranex, an independent plant here. Vedette will directly sell and distribute the product. Retail price is $5.76 for cassette equal to an album.

Other Italian companies directly distributing their catalogs in the cassette format are CCG, CBS-Italiana and EMR-Italiana. All leading Italian catalogs, except RCA-Italiana, are available in cassettes. Others are distributed by Philips/Decca Italian associate, Phonogram.

**Blank Cassette**

**By Stereodyne**

TORONTO — Stereodyne Canada, Ltd., has introduced its 1-hour, 90-minute and 12-minute blank cassette product across Canada. Domestic production has enabled Stereodyne to compete with Japanese prices at the dealer level, maintaining the suggested retail list of $2.95, $3.95 and $5.95.

Stereodyne has now appointed western distributor for its line of 8-track home and auto units, blank tape product and prerecorded music repertoire as it becomes available, with Eltron Agencies, Ltd., in Vancouver and Nitray Electronic Distributors, Ltd., in Edmonton.

**Merc, Schaub Deal**

CHICAGO — Mercury Record Corp. has named Schaub Associates as its automotive market distributor of home entertainment products for Illinois, Wisconsin and Minnesota. One of Mercury's products to receive particular emphasis will be the Model AP 8300 stereo cassette unit for automobiles.

**Oldie Singles**

**Earning $$ Even After Chart Fall-Off**

- Continued from page 1 -

Records dating back several years by R&B Charles and the Drifters. The Drifters have been three or four years without a major hit, yet their oldies still sell, Rolontz said. Oldies require no special promotion, Rolontz said, except a list to distributors. The oldies business has become so important that many rack jobbers now install and maintain special oldies bins. R&B, rock-a-roll, and country music primarily do better as oldies. The oldies market hinges, sometimes, on records that don't make their way to a follow-up album from a hit single. But the oldie album came about because of singles that kept selling. For instance, Atlantic has a four-volume set, "The History of R&B," made up of singles that have never stopped selling and Volume II contains records dating back to the 1952-1954 period.


Verve Records considers its oldies so important that at the recent convention of the National Association of Record Merchandisers the label announced that its golden oldie line—"Verve Sounds of Fame"—would be produced in compatible stereo. The line, according to label manager Jerry Schonhause, contains 100 of the biggest Verve sellers of all time. "Sound of Fame" is being shipped to distributors in a complete pre-pack set-up display browser box. The browser has a pop-up top that becomes an identifying sign.

Col's Oldie Line

Columbia Records' oldie line is called "The Hall of Fame." Tommy Noonan, national promotion director, pointed out that the cost of the record to the company had been amortized by being a bit. ... the record just continues to be a money-maker. Sales aren't fantastic, but they are regular. Two big oldies he named were "I Walk the Line," by Johnny Cash and "Big Bad John," by Jimmy Dean.

Gene Weiss of Columbia's sales also stated that Columbia is continually pressing oldies. Artists who do well include Johnny Mathis, Tom Jones, Paul Revere and the Raiders, Bob Dylan and the Byrds.

Phil Jones, marketing director, and Al Klein, sales director, of Tami-Motown Records said they're constantly repressing oldies. "My Girl," by the Temptations, is probably the best-selling oldie, he said. Jones felt that Chicago, New York, Philadelphia, and Los Angeles were the best markets and that radio play of oldies did establish contact with the younger generation of potential buyers.

*Continued from page 1*
Yesteryear's Hits

Change-of-place programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Now's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago

April 30, 1963

1. Joe's So Fine—Chiffons (Laurie)
2. Baby Work—in Wilson (Brunswick)
3. Our Day Will Come—Jones & The琼&The (Kapp)
4. South Street—Gates (Cameo)
5. I've Got What I Wanted—Brook Benton (Mercury)
6. Don't Say Nothing Bad About My Baby—Cobbles (Dimension)
7. End of the World—Curtis Davis (ARC Victor)
8. Be My Baby—Dee Dee Sharp (Cameo)
9. Can't Get Enough—Ray Charles (ABC-Paramount)

POP SINGLES—10 Years Ago

April 21, 1958

1. Twilight Time—Martells (Mercury)
2. He's Got The Whole World In His Hands—Laurice London (Capitol)
3. Tickle—Iglo (Challenge)
4. Believe What You Say—My Rocket's Got A Hole In It—Blck Velvet (Imperial)
5. When Doctor—David Seville (Liberty)
6. A Wonderful Time Up There—It's Too Soon To Know—Pat Boone (Decca)
7. Book Of Love—Monotones (Ago)
8. Little—Legionnaires (Capitol)
10. Catch A Falling Star—Magic Moments—Perry Como (RCA Victor)

Sweet Sixteen to Writer D. Black

LOS ANGELES—Don Black, lyric writer from England, has landed 16 film assignments. The 1967 Oscar winner for "Born Free" is presently involved in the following projects:
- Working with Johnny Dankworth on the song, "Hideaway" for the Richard Burton-Elizabeth Taylor film, "Goforth"; working with Guy Cattand on the title song for "Work Is A Four-Letter Word"; lyricizing the three Francis Lai melodies for "I'll Never Forget What's His Name."

Belafonte to Begin A Tour in Canada

NEW YORK—Harry Belafonte will begin his summer tour June 27 with 11 performances at Manitoba's Centennial Theatre in Winnipeg, Canada. It will be followed by Starlight on Saturdays, Indianapolis, (July 8-14); Garden State Art Center, Holmdel, N. J. (July 30-Aug. 3); Carter Barron Jn.; Auditorium, Washington (Aug. 5-18); Auditorium Theatre, Chicago, (Aug. 21-25). Belafonte winds up the summer schedule with his second appearance at Caesars Palace in Las Vegas, beginning Aug. 29 and concluding Sept. 18.

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"I have come to appreciate the role the radio announcer plays in the life of our people. For better or for worse, you are opinion makers in the community and it is important that you remain aware of the power which is potential in your vocation. The masses of Americans who have been denied and deprived educational and economic opportunity are almost totally dependent on radio as their means of relating to the society at large. They are the thousands of people who have come to feel that life is a long and desolate corridor with no exit signs." *

NATIONAL ASSOCIATION OF TV & RADIO ANNOUNCERS

*From a speech delivered at the Annual Convention of NATRA, August 11, 1967, in Atlanta, Georgia
## Top 40 Easy Listening

<table>
<thead>
<tr>
<th>No.</th>
<th>Date</th>
<th>Title, Artist &amp; Label</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td><em>Love Is Blue</em></td>
<td>Philips, CBS</td>
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<tr>
<td>2</td>
<td>18</td>
<td><em>Honey</em></td>
<td>ATC 1014</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td><em>The Good, The Bad &amp; The Ugly</em></td>
<td>RCA Victor</td>
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<tr>
<td>4</td>
<td>1</td>
<td><em>Soul Coaxing</em></td>
<td>Atlantic</td>
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<tr>
<td>5</td>
<td>1</td>
<td><em>Sorbonne Fair</em></td>
<td>Capitol 44445</td>
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<tr>
<td>6</td>
<td>1</td>
<td><em>Little Green Apples</em></td>
<td>Capitol</td>
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<tr>
<td>7</td>
<td>8</td>
<td><em>Gentle On My Mind</em></td>
<td>Capitol 1017</td>
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<tr>
<td>8</td>
<td>1</td>
<td><em>Kiss Me Goodbye</em></td>
<td>ABC 1005A</td>
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<tr>
<td>9</td>
<td>12</td>
<td><em>You've Still Got A Place In My Heart</em></td>
<td>ABC 10015</td>
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<td>10</td>
<td>13</td>
<td><em>Unicorn</em></td>
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<tr>
<td>11</td>
<td>12</td>
<td><em>Shells By The Sea</em></td>
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<tr>
<td>12</td>
<td>16</td>
<td><em>Sherry Don't Go</em></td>
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<tr>
<td>13</td>
<td>17</td>
<td><em>Master Jack</em></td>
<td>ABC 10094</td>
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<tr>
<td>14</td>
<td>19</td>
<td><em>I Can't Believe I'm Losing You</em></td>
<td>ABC 10101</td>
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<tr>
<td>15</td>
<td>17</td>
<td><em>Hey, Little Faith</em></td>
<td>ABC 1004A</td>
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<tr>
<td>16</td>
<td>19</td>
<td><em>Our Corner Of The Night</em></td>
<td>ABC 1005A</td>
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<tr>
<td>17</td>
<td>20</td>
<td><em>Dellah</em></td>
<td>ABC 10040</td>
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<tr>
<td>18</td>
<td>22</td>
<td><em>I Love You</em></td>
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<tr>
<td>19</td>
<td>17</td>
<td><em>Fool Of Fools</em></td>
<td>ABC 10105</td>
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<tr>
<td>20</td>
<td>18</td>
<td><em>I Wanna Live</em></td>
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<td>21</td>
<td>22</td>
<td><em>Love Is Kind</em></td>
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<td>15</td>
<td><em>Fools</em></td>
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<td>1</td>
<td><em>A Simple Song</em></td>
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<td>24</td>
<td>2</td>
<td><em>We Can Fly Up and Away</em></td>
<td>ABC 1013A</td>
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<td>25</td>
<td>4</td>
<td><em>Take Good Care Of My Baby</em></td>
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<td>26</td>
<td>12</td>
<td><em>Do You Know The Way To San Jose</em></td>
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<td>27</td>
<td>15</td>
<td><em>Father Of Girls</em></td>
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<td>28</td>
<td>31</td>
<td><em>Tony Tones</em></td>
<td>ABC 10045</td>
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<td>29</td>
<td>18</td>
<td><em>Liliane</em></td>
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<td>30</td>
<td>18</td>
<td><em>Until You Come Back</em></td>
<td>ABC 10043</td>
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<tr>
<td>31</td>
<td>18</td>
<td><em>We Can Fly Up And Away</em></td>
<td>ABC 10043</td>
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<tr>
<td>32</td>
<td>4</td>
<td><em>Wind Song</em></td>
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<td>33</td>
<td>10</td>
<td><em>Why Say Goodbye</em></td>
<td>ABC 10043</td>
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<tr>
<td>34</td>
<td>10</td>
<td><em>I Heard The Rain</em></td>
<td>ABC 10043</td>
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<tr>
<td>35</td>
<td>17</td>
<td><em>Face It Girl It's Over</em></td>
<td>ABC 10043</td>
</tr>
</tbody>
</table>

**The Nation's 2 Most Memorable and Inspiring Albums**

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  - DTL 831
  - **The American Dream**
    - DTL 841

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SCEPTER RECORDS
Album Reviews

"A Man and a Woman" and "Live for Life" have been on the charts last month. Last month's most promising cut was heard on "Miles of Music." The orchestra's performance is masterful, featuring a splendid array of soloists, including the distinguished "Women of the World." The album's overall sound quality is superb, with clear, crisp orchestration and excellent balance.

The album's center piece is the lush, romantic ballad "When You're Gone." The song is elegantly arranged and sung with great emotion by the singer. It is a truly heartwarming composition that will stay with the listener long after the album has ended.

In conclusion, this album is a true masterpiece, offering a variety of musical styles and themes that will appeal to a wide range of listeners. It is a must-have for any music enthusiast's collection.

The Best of Francis Lai
Original Soundtracks, United Artists
USAS 6065 (2)

Francis Lai's music has always been characterized by its emotional depth and romantic flair. This album features some of his most beloved works, capturing the essence of his unique musical language.

"Love" is a classic example of Lai's ability to create music that resonates with the listener on a personal level. The melody is simple yet powerful, and the arrangement is beautifully executed.

Overall, the album is a testament to Francis Lai's talent as a composer and his ability to create music that transcends the boundaries of genre and time. It is a rare and precious gem that will be treasured by music lovers for generations to come.

The Strawberry Alarm Clock
Tower of Power
Columbia
USAS 7098 (2)

The Strawberry Alarm Clock continues to captivate listeners with their unique blend of pop, rock, and psychedelic music. This album is a perfect example of their signature sound, featuring catchy melodies and innovative arrangements.

"I Want You" is a standout track on the album, with its driving guitar riff and memorable chorus. The song has a timeless quality that makes it a true classic.

In addition to the music, the album also features some of the band's most intriguing liner notes, offering insights into their creative process and the stories behind the songs.

Overall, the album is a must-listen for fans of 1960s rock and roll, as well as music lovers who appreciate the innovative spirit of the era.

The Strawberry Alarm Clock
Tower of Power
Columbia
USAS 7098 (2)

This title has been provided as a placeholder. The actual content is not available for this section.
A new album presentation by
THE ASSOCIATION
To make the Spring of '68
more meaningful - more memorable

THE ASSOCIATION

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APRIL 20, 1968, BILLBOARD
Stick with the big boys. They mean business.

Everybody's trying to muscle in on the Bonnie and Clyde thing. But they all look small time next to Flatt and Scruggs. They're the real thing. They created the music for the movie. And "Foggy Mountain Breakdown" (from the movie) was their theme song long before anyone even thought of doing "Bonnie and Clyde." So when they do a Bonnie and Clyde album, it's hot.

From "The Story of Bonnie and Clyde" to "Bang, You're Alive," the album is pure Bonnie and Clyde (including "Foggy Mountain Breakdown").

The Story of Bonnie and Clyde will have an amazingly broad appeal. C & W audiences have been listening to Flatt and Scruggs for years. And now the whole country is discovering them.

So stick with Lester and Earl and the boys. They'll make sure you stay healthy.

And the boys are taking "Foggy Mountain Breakdown" for a ride up the singles charts (with a bullet).

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WE'VE GOT THE FINEST CREATIVE TALENT IN THE INDUSTRY TODAY

NEW RELEASES
APRIL '68

THE PAPAS & THE MAMAS — 12 new songs from the super group who have never sold less than one million albums on all previous releases. DS 50031
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THE WORLD'S LAST PRIVATE CITIZEN — Barry McGuire — The authentic and last mini-conformist. Mr. McGuire sings songs favored for today's problems, loves and times. DS 50033
GAZPACHO — The Brass Ring — A delightful blending of some of the biggest of today's Latin hits, with fresh arrangements of the older jewels DS 50034

DUNHILL RECORDS, INC. / NEW YORK—BEVERLY HILLS / A SUBSIDIARY OF ABC RECORDS, INC., 1330 AVENUE OF THE AMERICAS, N.Y.
Progressive Rock Gives Life to Dead-Weight FM Radio Stations

VWA-FM in Washington has expanded its progressive programming to three hours an evening, Monday and Friday through Saturday. Producer is DC-1.

WHFM in Rochester, N. Y., has been rock and roll radio "in acres of music." Phone calls have been so frenetic that if we stand still with the phone in our hand for a single minute, the first it, keep in the respite of a producer, is to hold a project produced. But the producer said, "Peter W. K. of the FM staff at Groove also does an 8-midnight show that does a lot of本地 listening, with the traffic manager, a mix of music and talk."

"As for program philosophy," the producer said, "we are not commercial right now...an essential part of the show is to keep the listener from breaking."

The John Gary Summertime show, which was syndicated in a form in the market, is one of the smoothies, quickest hours on television. The RCA Victor is a very pleasant host but the show features superfine directing and camera work. The 8-midnight show here on KTLA-TV was highlighted with Johnny Mathis and Columbia Records singing "This is a Man." This was followed by Kay Starr singing "Well, I've Got a Man."

David Wells, general manager of WNTC at Clayton College, said, "The format which clinks with our audience is a mix of music and progressive rock." About 130 of our 140 air hours a week are devoted to rock and roll. A definite move toward a featured album. At any given time, close to 14 of the records are progressive.

TV REVIEW

TV Show by Gary Brightens Screens

The John Gary Summertime show, which was syndicated in a form in the market, is one of the smoothies, quickest hours on television. The RCA Victor is a very pleasant host but the show features superfine directing and camera work. The 8-midnight show here on KTLA-TV was highlighted with Johnny Mathis and Columbia Records singing "This is a Man." This was followed by Kay Starr singing "Well, I've Got a Man." The format which clinks with our audience is a mix of music and progressive rock. About 130 of our 140 air hours a week are devoted to rock and roll. A definite move toward a featured album. At any given time, close to 14 of the records are progressive.

WBBM All-News

CHICAGO—The shift of Chicago's all-news radio station WBBM going to an all-news format continues with the station adding rock and roll music to its programming. The station is also adding rock and roll music to its programming.

Holiday selects every cut from every album. His theory is on the tune first and performance next. He doesn't select only one or two factors per album, "Feel the grip, sing well," said Elfie Horne and Vicki Carr singing with the orchestra.

"My attitude is to make a program that everyone can see a night club once a year or have a birthday," I try to picture what the audience is doing every minute. I sell the traffic magazine, the deep jazz to put himself in the front seat of it all. Between 12 a.m. and 2 a.m. the audience is a housewife with her hands on it. We have to wear their songs. They don't care about anything else but to care about whether they like it tunes of.

He emphasized that on too many easy listening stations the program director was a glorified engineer. "It's the program director, in Kansas City."

He keeps his tunes on BLM cards and recently printed his list in 20 minutes note cards. He said, "To take two days, cards are filled alphabetically by name of song in descending order of current and recent standards. The only singles the station uses are singles that are available in album form. He adds anything from zero to six singles a week to his file and zero to 10 albums. Holiday, who starts in radio at WGAU in Athens, GA., worked at WWOK a year before coming to KMBZ.
To put hits on tape fastest we had to build GRT like a computer.
"spread your love"

jimmy holiday spreading

produced by buddy killem
SPAIN WINS
EUROVISION SONG CONTEST
WITH "LA LA LA"
SUNG BY MASSIEL

RECORDED BY: ZAFIRO-NOVOLA
PUBLISHED BY: ZAFIRO-SOUTHERN

ZAFIRO, MADRID BRINGS THE EUROVISION TROPHY TO SPAIN FOR THE FIRST TIME!
Mortimer.

A new name, style and sound.

Dedicated Music Man

is their new hit from the album.

PRODUCED BY DANIEL SECUNDA FOR BB & D PRODUCTIONS
PHILIPS RECORDS, A DIVISION OF MERCURY RECORD PRODUCTIONS, INC. 35 EAST WACKER, CHICAGO, ILL.
Album Reviews

(Continued on page 6)

COUNTRY

YOU ARE MY TREASURE—Jack Greene. Atlantic 74777 (8). Another best seller album by Jack Greene with his hit "You Are My Treasure" landing the new Greene album at the top of the charts. Greene's album includes "If God Can Forgive You, So Can I," "My Special Angel," and "By The Time I Get To Phoenix." "You Are My Treasure" is a great album by Jack Greene.

COUNTRY

THE LEGEND OF BONNIE & CLYDE—Sammy Kaye. Capitol ST 5929 (8). With his latest big hit single "It's All in the Game," Kaye's album is a beauty. In addition to being great arrangements of top hits, Kaye's album includes "Rock Me," "I'll See You in My Dreams," "Danny Boy," and "Laurel Bells." Kaye's album is a beauty.

COUNTRY

KITTY WELLS SHOWCASE—Kitty Wells. Decca 10844 (8). The dependable Kitty Wells is showcased in another of her long series of excellent Decca albums. "This Is Kitty Wells," "Kitty Wells' Is My Name," "Kitty Wells' Is My Name," and "Kitty Wells' Is My Name" are the hits on this album. Wells' album is a beauty.

COUNTRY

YESTERDAY, TODAY & THE GOOD NEWS BROTHERS—Decca DL 4993 (8). This album features old favorites as well as new songs. The Good News Brothers are a great group. Their album is a beauty.

COUNTRY


COUNTRY

RAPHAEL EN PUERTO RICO—Raphael Sandoval. UA Latino 1002 (6). This album is a beauty. Raphael Sandoval is a great singer. His album is a beauty.

CLASSICAL


CLASSICAL


CLASSICAL

SOLAR HEAT—Cal Tucker. Skye SK 1 (5). As part of Sky's initial release, Cal Tucker pays recorded his own commercial work on the new label. This album features "Told You So," "To Me," and "I Learned My Lesson." Cal Tucker's album is a beauty.

CLASSICAL

INTERNATIONAL

RAPHAEL SALGADO—Raphael Salgado. UA Latino 1002 (6). Raphael Salgado is a Spaniard who has won international fame with his exciting vocal style. His album is a beauty. Raphael Salgado's album is a beauty.
**SORROW**

**G R A P E F R U I T**

**H E R M A N S’ H E R M E T I C S**

**L E N D Y B O O K**

**S O L O M O N B U R K E**

**O T I S R O D D I N G**

**C H A R L E S T O N**

**T H E D E L F O N C I E S**

**P R O D U C T I O N T E E M**

**M A R G A R E T W H I T I N G**

**T H E L R O Y S’ T I M E**

**N I N O T E M O & A P R I L S E V E N S**

**D R O W N I N G’**

**A S C A P**

**M A R K R O B I N S O N**


**P E G G Y L E E**

**C H E R L E E N C R E E L E R**

**F U N D A M E N T A L L Y**

**T H E H A P P E N I N G S**

**B U F F A L O’**

**A S A P R E C I H E R**

**A J O B W I T H L O U I S**

**G R A D E S T E A M**

**T H E N E W N A T I O N A L S**

**S P E C I A L M E R I T S**

**R & B**

**C O U N T R Y**

**C O U N T R Y**

**J O H N N Y C L A R K E N’ S R A W S H O T S**

**J O H N N Y W A L D R O O M**

**E A R L J O H N S O N**

**B O B B Y W O M A C K’ S T H E M E**

**C H A R T**

**A P R I L 1 9 6 8 , B I L L B O A R D**
Brutal Murder Stirs Trade Move to Aid Dr. King Dream

Chicago Rioting Took Big Toll of Business

By EARL PAIGE and RON SCLACTER

CHICAGO—Of the 204 business establishments burned during the riots in this city, at least three record shops are included in the 100+ jokelocations. Dozens of record shops and jokelocations have been destroyed, and the estimated $250,000,000 in business was lost.

Estimates of how much business was touched—Estimates of how much business was expected—Estimates of how much business was lost vary. Some estimate that $500,000,000 was lost. It is expected that the amount of business lost will be estimated at $750,000,000. It is expected that the amount of business lost will be estimated at $1,000,000,000. Some estimate that the amount of business lost will be estimated at $1,500,000,000. It is expected that the amount of business lost will be estimated at $2,000,000,000. Some estimate that the amount of business lost will be estimated at $2,500,000,000. It is expected that the amount of business lost will be estimated at $3,000,000,000. Some estimate that the amount of business lost will be estimated at $3,500,000,000. It is expected that the amount of business lost will be estimated at $4,000,000,000. Some estimate that the amount of business lost will be estimated at $4,500,000,000. It is expected that the amount of business lost will be estimated at $5,000,000,000. Some estimate that the amount of business lost will be estimated at $5,500,000,000. It is expected that the amount of business lost will be estimated at $6,000,000,000. Some estimate that the amount of business lost will be estimated at $6,500,000,000. It is expected that the amount of business lost will be estimated at $7,000,000,000. Some estimate that the amount of business lost will be estimated at $7,500,000,000. It is expected that the amount of business lost will be estimated at $8,000,000,000. Some estimate that the amount of business lost will be estimated at $8,500,000,000. It is expected that the amount of business lost will be estimated at $9,000,000,000. Some estimate that the amount of business lost will be estimated at $9,500,000,000. It is expected that the amount of business lost will be estimated at $10,000,000,000. Some estimate that the amount of business lost will be estimated at $10,500,000,000. It is expected that the amount of business lost will be estimated at $11,000,000,000. Some estimate that the amount of business lost will be estimated at $11,500,000,000. It is expected that the amount of business lost will be estimated at $12,000,000,000. Some estimate that the amount of business lost will be estimated at $12,500,000,000. It is expected that the amount of business lost will be estimated at $13,000,000,000. Some estimate that the amount of business lost will be estimated at $13,500,000,000. It is expected that the amount of business lost will be estimated at $14,000,000,000. Some estimate that the amount of business lost will be estimated at $14,500,000,000. It is expected that the amount of business lost will be estimated at $15,000,000,000. Some estimate that the amount of business lost will be estimated at $15,500,000,000. It is expected that the amount of business lost will be estimated at $16,000,000,000. Some estimate that the amount of business lost will be estimated at $16,500,000,000. It is expected that the amount of business lost will be estimated at $17,000,000,000. Some estimate that the amount of business lost will be estimated at $17,500,000,000. It is expected that the amount of business lost will be estimated at $18,000,000,000. Some estimate that the amount of business lost will be estimated at $18,500,000,000. It is expected that the amount of business lost will be estimated at $19,000,000,000. Some estimate that the amount of business lost will be estimated at $19,500,000,000. It is expected that the amount of business lost will be estimated at $20,000,000,000.

Ghetto Riot Razes Waxie Maxie's Other D.C. Hit; Loses Big

By MILDRED HALL

The National Board of Record Manufacturers (NARM) and the National Association of Recording Artists and Rappers (NARAS) also raised questions concerning the assassination of Dr. King's sister, Mrs. Cordellae Williams, a police officer, who was killed in the explosion. NARM's president, wrote a letter to Dr. King's widow, in which he said that the community was dependent on freedom of expression, for without the right of protest, the muscle would soon become lifeless.

In open letter to the record industry, NARM requested that an industry-wide committee be formed to study the records of the song.

NARM Letter

WASHINGTON—One of the many ironies in the two days of riots in this city was the destruction by fire of the oldest jazz and soul record store in the Seventh Street area.

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Yes, radio has problems

Knowledgeable people in the field are the first to admit it. They realize that radio is in a state of change. Naturally there are problems. But there are answers, too. Meanwhile, there are decisions to be made . . .

The decisions will be only as sound as the information on which they are based. Hence the Billboard Radio Programming Forum to supplement the regular flow of information that Billboard supplies. The Forum will be just that—a place where practitioners in the programming field can speak and ask questions—give and get information.

And it's for the entire community involved in the radio programming process—general managers, program directors, music directors, disk jockeys. All are cordially invited. The dates have been set for a weekend (June 7-8-9 at the Hilton Hotel, New York City) to reduce work schedule conflicts as much as possible.

Plan to be there. Send in your registration now.

General sessions will cover topics like these:
- Management's Responsibility and Involvement in Radio Programming
- Radio Programming as a Factor in Moving Consumer Goods
- Radio Station and Record Company Relationships
- The Playlist—Long—Short—Why? How?
- Radio's Community Involvement

You will hear full-treatment discussion of these and other across-the-board subjects—and in all their ramifications. The speakers will be men who know the problems, live with them every day, and will talk candidly.

PLUS: Twenty workshop sessions related to the major formats and trends affecting the job of the programmer and deejay.

SEND IN YOUR REGISTRATION NOW

USE COUPON BELOW

Please register me for the BILLBOARD RADIO PROGRAMMING FORUM, June 7-8-9, New York Hilton, New York City. (If you wish to register others besides yourself from your organization, please send the names and payments on your letterhead.)

NAME: ___________________________  TITLE: ___________________________
COMPANY: ______________________  ADDRESS: ________________________

☐ Check enclosed (Registration Fee $100. After June 1, $125).

Send registration and check to RADIO PROGRAMMING FORUM, 9th Floor, 300 Madison Avenue, New York City, 10017, New York.