DR. MARTIN LUTHER KING

He died in the service of man.

His sacrifice brings us all, black and white, to a fuller realization of the task ahead of the reconstruction of our society so that all may live and fulfill themselves in dignity and peace.

His tragic death will spur the cause of civil rights.

The Billboard staff joins men of good will across the nation in mourning the loss of a great leader.

We urge our readers to dedicate themselves to his goals.

Gallagher Aim in New Post: To Sharpen Labels

NEW YORK — One of Bill Gallagher’s objectives in his new post as head of all of MCA’s record divisions will be to establish Decca Records more aggressively in the contemporary music field. Gallagher plans to evaluate all facets of the Decca set-up, including sales, artists and repertoire, and distribution to keep pace with the fast-changing record business.

Gallagher, who will also be in charge of the Coral, Brunswick, Kapp, Uni and Reprise labels, will report to Berle Adams, executive vice-president at MCA. Mort R. Rakmil, president of Decca Records, will now devote most of his time to his post as vice-chairman of the MCA board.

Both Gallagher and Adams noted that many of Decca’s top brass have been with the company since its inception in 1934 and still had great value to the company. Many of them, they pointed out, would be retained in advisory and consulting capacities after they reached the mandatory retirement age of 65. Leonard W. Schneider, Decca’s executive vice-president, already has passed the 65-year mark.

Aggressive Drive

According to Gallagher, there will be an aggressive drive for young talent in the contemporary music vein as well as for the more established artists who give a company catalog and stability. “A catalog,” said Gallagher, “is important to carry a company through the peaks and valleys that mark the sales pattern of most pop product.”

Gallagher also plans to make a study of Decca’s factory-owned distribution set-up. He said that he’s very high on an independent distribution organization and since he’s now in a position to oversee the operations of Kapp and Uni, which work through independent distribution.

‘Lady,’ ‘Music’ Go Highbrow

By FRED KIRBY

PITTSBURGH — The symphonic versions of two American show classics are being recorded by William Steinberg and the Pittsburgh Symphony for Command Records on Tuesday (9) and Wednesday (10) at Soldiers and Sailors Memorial Hall here.

The symphonic treatments of Lerner and Loewe’s “My Fair Lady” and Rodgers and Hammerstein’s “The Sound of Music” were prepared by Richard Russell Bennett on commission by Command and the orchestra. Recording sessions, which began on Saturday (6), also include the first prussings by the Pittsburgh of Bruckner and Shostakovich.

All-Stereo LP Swing Boon to Industry: Columbia’s Davis

By MIKE GROSS

NEW YORK — The move to an all-stereo LP industry, which was initiated by Clive J. Davis, president of CBS Records, last July, has already dramatically shown itself to be beneficial to manufacturers, wholesalers, retailers and consumers. According to Davis, the dust that accompanies all revolutionary moves settled even faster than he anticipated and the industry has emerged in good shape and in a bullish mood for the future.

Most encouraging to Davis has been the sales pattern of Columbia Records since the price of the monaural LP was raised to the price of its stereo counterpart. “Each month in the last four months,” said Davis, “we find stereo sales of LP units increase and outpacing the combined sales of monaural and stereo LPs in similar periods last year. More than 95 per cent of Columbia’s LP product is now being sold in stereo.

The swing to stereo has also boosted the industry’s profit picture. "We are now making more money with every unit sold and the profits are greater for every man who works for the retailer.”

Sales during the past nine months have shown that the $3.79 monaural LP consumer has run behind the $4.79 stereo LP. It’s especially important in the profit picture, he pointed out, because the ratio of sales of contemporary music to the so-called teen market before the price equalization was two-thirds monaural to one-third stereo. Now, it’s mostly all stereo.

Variable Pricing

The dominance of stereo LP

(Continued on page 8)

Film Cartridge System Debuts

By HANK FOX

NEW YORK — Jayark Instruments Corp., a film electronics equipment manufacturer, has developed and is marketing an 8mm continuous loop film cartridge and cartridge player.

Slewed for consumer use, the system makes its initial appearance in the recording industry as a disk promotional device in local record retail outlets.

The 9 by 11-inch cartridge, with all of the threading mechanism and the gate completely self-contained, functions similarly to existing 8-track audio

(Continued on page 8)

CARtridge 12% Of UA’s Sales

NEW YORK — Tape CARtridge product in the 4 and 8-track configurations now accounts for about 12 per cent of United Artists Records’ business, according to David Skolnick, national sales manager-tape division.

This figure does not include its open reel and cassette product. UA currently licenses in music for cassette duplication to Mercury Records.

“We’ve reached the point,” Skolnick said, “where tape cartridge is almost a supplementary segment of our...”

(Continued on page 56)

Percy Sledge’s “Take Time To Know Her” (Atlantic 2496) is well on its way to becoming his biggest hit since his memo-

(Advertisement)

(Advertisement)

(Advertisement)

(Advertisement)

(Advertisement)
The Persuader.

Peggy March
“If You Loved Me
(Soul Coaxing - Ame Caline)”
#9494

Peggy’s Victor single got a pick last week. Her strong vocal version of the current chart hit, and the air play she’s been getting, have persuaded us that it’s hit bound.

RCA
By CLAUDE HALL

NEW YORK—Management’s role in programming will be one of the major topics covered in the opening session of the Billboard Radio Programming Forum June 7 to 8 in New York Hilton. Because of the specific problems in radio today, the forum will be mainly to music programming. This will not by building a larger audience but as a factor in moving consumer good.

The playlist, a key element in the programming of most radio stations, will be a major topic, as will be a special session featuring some of the top names in radio as special guests.

The vast scope of topics covered will make it vital that a situation which is faced by station management and program director, but as many air personalities as possible. Some of the topics will concern how to be a more effective decision maker and should have control over his own program. Promotion both

on the air and off the air will come up for discussion, as well as aggressive programming and how to do it. A special session will be devoted to methods of combating rating drops on Hot 100 format stations. Some of the other sessions will cover some major involvement ratings—traditional versus modern country, and the relationship of records and radio.

Leading station managers, program directors, air personalities will speak at the forum by John M. O’Reilly, editor of Billboard by James D. Rice, specialists in executive radio programming for radio stations.

The whole scope of the forum will be educational, and will be used by station managers, program directors, and station management. All major formats—Hot 100, country music, r&b and now—will be covered.

Registration fee is $100 per person and should be sent to Radiation Hall, 950 Madison Avenue, New York, N. Y. 10017.

BB’s Preprints of NARAS Gatefold Go Out This Week

By BILL WILLIAMS

NASHVILLE—Ray Price has been asked by the Country Music and Record Sales of the Billboard list, and according to Parker, attorney for the firm and owner of the marginal share of his own record label. Parker said the sale involved a “substantial” amount of money, but it is known that the transaction was close to $500,000.

Price, who owned 33 1/3 of the stock in the label, had been one of the original investors with J. Hal Smith, president, and manager. Parker now owns an equal number of shares. A third partnership agreement is on the way.

Epic Conclave For Las Vegas

NEW YORK—Epic Records will hold a national sales convention June 7 to 8 at the Aladdin Hotel in Las Vegas, Nevada. The convention will begin with a cocktail party June 7 at the Aladdin, followed by sales meetings and closing with a banquet and show June 19.

A number of important announcements will be made during the convention, which is attended by Billboard’s Regional Sales Editor, Bill Price. The convention will be attended by over 250 salesmen and executives from Epic Records, who are scheduled to attend.

Feature many of this year’s Grammy Awards nominees. Receiving the 20,000 gold records on June 8 will be such big-time rock star and big-time rock star, who will be there to collect their awards. The Grammy Awards, given for the best in recorded music, are sponsored by the National Academy of Recording Arts and Sciences (NARAS).

This year’s ceremony will be held June 8 at the Forum. Parker, chairman of the board of NARAS, has been named chairman of the board of NARAS. Parker, who was named chairman of the board of NARAS last year, has been named chairman of the board of NARAS this year.

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Simon and Garfunkel really outdid themselves this time. Their long-awaited “Bookends” had over a million dollars in advance orders before the album left the warehouse. An almost unheard-of phenomenon. (But not unexpected.) And with good reason. This is their best yet. An album of absolute perfection and beauty. It includes their “Mrs. Robinson” number in its entirety. And as if it didn’t have enough going for it, “Bookends” comes with a sensational 22” x 33” full-color poster. It makes us proud.

The Sounds of Simon and Garfunkel. On COLUMBIA RECORDS.

We had enough orders to put in for a gold record before it even shipped.
Buddah Offers Free Mileage

NEW YORK—Buddah Rec-ords and United Air Lines will offer free air mileage to Buddah sales and promotion personnel. Buddah has signed a contract with the label's first release by the Ohio Express, "Yummy, Yummy in Your Tummy." Contest, dubbed "F.R.E.E." (Flight Rewards for Extraordinary Employees), will test winners air miles in the form of United Air Lines travel certificates. Buddah will apply to any destination on any airline except those under 50 miles. Buddah will give one travel certificate, good until Aug. 31, 1969, can be supplemented with free air miles not won in the contest. Said Neil Bogd, Buddah general manager: "Each man will win free air miles for every radio station serviced, for important sales calls, for participating in special promotion campaigns." Buddah's promotion package includes certificates of 400 to 2,500 miles are available on the first release.

Promotion Tour For Medley Set

NEW YORK — MGM Records has set up a 12-city, 15-state tour for Medley's first release as a solo performer. The tour is titled "1 Medley: The Tour." The tour kicks off in Los Angeles where Medley will sign with a new set of management. Thereafter, Medley will be on the road, with his promotion office in New York. From Los Angeles, Medley will travel to New York, Chicago, Philadelphia, Cleveland, Detroit, Houston, Dallas, and then back to New York, the life of the road will be a whirlwind of promotion activities. Medley, a former member of the Righteous Brothers, is the label's "Mr. Carpetbagger," director of singles promotion for the label.

Aymar & Co., Wind Machine Editions: Ray Buk,}

NARM Slates Board Meet April 29 & 30

New York — The board of the National Association of Record Merchandisers (NARM) will meet at the Americana Hotel here on April 29 and 30. The main event of the session are Jack J. Goldstein of L&F Record Service of Atlantic, NARM president; Dan Ayres of Mercury Enterprises, producer, director and president; Jules Malamud, NARM executive director; and Bill Gillmeister as product manager for previous year's NARM member. Also, Charles Schlang of Mer- shon & Sons, last year's winner, will be on hand.

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Cap. Forms New A&R Wing; Kornfeld Exec

NEW YORK — Capitol Records is establishing a new pattern for independent production. The company has signed Artie Kornfeld to initiate its concept of company-sponsored independent A&R. Kornfeld will have the title of director of contemporary recording.

Stanley M. Gottlieb, Capitol president, said that Kornfeld, although joining the company staff, will remain, functionally, independent in all that he does for Capitol. Kornfeld, said Gottlieb, will be based here, will be able to act on his own with a powerful authority to sign his own artists and co-producers, to purchase material and to place advertising and direct promotional campaigns in their behalf.

"Kornfeld will have an unprecedented opportunity to act independently," Gottlieb said, "and to initiate instant market action with all the freedom and flexibility that the Kornfeld label may require. This is what we mean by 'independent as a label.'"

The signing of Kornfeld is part of Capitol's move to bolster its representation on the East Coast, and here in particular. A few weeks ago the label premiered Morgan Tom for vice-president in charge of eastern operations.

Kornfeld, a 26-year-old writer and producer, has been responsible for hits by the Cowells, Crispin St. Peters and Jan & Dean. He's also written songs and material for Wayne Newton, Connie Francis, the Shondells, Sandy Allen and act-o-George Segal, whose album "Yasmin Tan" will go out on the best-selling LP charts.

Monument For Argentina And Uruguay

LOS ANGELES—Monument has signed a three-year pact with the Argentine Embassy for representation in that country and Uruguay.

All product in the Monument family of labels will be released in these countries under the umbrella of a new firm, Prodina, which was given distribution rights following a six-month test period, according to Monument's international director Bobby Kilpatrick.

Monument artists will record promotion spots in Spanish for circulation in Argentina and Uruguay. The new affiliation begins in May with the release of singles by the Contrasts, Bobby Blue, Boots Randolph, Joe Simon, and Robert Mitchum. Album promotion will cover the Knightbridge Strings, Boots Randolph, Rhythm & Blues and the Vanguard.

The licensing agreement covers product released domestically over the last two years and includes Stage 7 and Rising Songs.

Nashville Co. Named Athena

NASHVILLE—The new record company headed by "D" Kittrell, who has been known as Athena Records.

We feel this exemplifies the rolling music of the area and the background of our business and musical concepts," Kittrell said. "It allows us to capitalize on Nashville, which is known as such, and we believe it is the right time to release a label."

The new label, Kittrell said, will include work with Move West, Co., "Anna and Reba" and the "Grand Ole Opry," president of the firm.

POWERED vice-president and director of artists, the first release was to be out within two weeks. Asked about the possibility of leasing, he said the company would consider leasing with anyone. The new firm is located at 1411/2 Vine St., Los Angeles 36.

Golf Tourney Invites Out by calling Judy Seifer at Billboard (P.O. Box 68).
Does Your Mama Know About Me?

Bobby Taylor and the Vancouvers
GORDY 7069
All-Stereio LP Swing Boen to Industry: Columbia's Davis

- Continued from page 1

sales has also given Davis an opportunity to further establish his concept of "variable pricing." He mentioned the upcoming Simon & Garfunkel L.P., priced at $5.79 and advance orders are so high that it will qualify for the "dual" price. "When it hits the market, Davis, however, expressed caution about the sales that "variable pricing." He said, "You have to be careful not to price the consumer out of business." The consumer is willing to pay $4.79 and some more for a record he wants, and, in any event, he emphasized, the record is a best-seller regardless of what its price is compared to the price of other entertainment as movies and the theater.

For in-existence to price the list price of LP's, Davis pointed out, has also given the singles business a big boost in the arm. "Now that there is more of a price difference between the single and the LP, the single has become a greater buy and attracting a bigger audience for buying singles. Davis expects that there will be more million-selling singles this year than there have been in previous years.

The bullish attitude is backed up by reports from Columbia's plants which show that the production of records, for Columbia and the Custom Services account for the first quarter of this year, is more than 33% per cent ahead of its output for the first quarter of last year.

Also pleasing to Davis was the fact that despite the accelerated demand for records, there was no panic that resulted in delays for the high-priced products, with "dumped" monopolial product. "In general," Davis said, "there has been a real healthy reaction shown on the part of the record manufacturers.

Cameo Asks Injunction On Ohio Express Disks

NEW YORK—Cameo-Parkway Records has filed suit to stop the Ohio Express, a rock group, the Ohio Express.

Cameo is also seeking to enjoin Kansas City's Kama Sutra, the further manufacture, distribution and sale of records made by Ohio Express. Cameo is also seeking to see a disposition on profits made from the recording of the disputed recordings. The suit, filed in U. S. Distri
tact Court, is based on Cameo's claim that Ohio Express is still selling and making recordings by the Ohio Express, violating an agreement with Kansas that the agreements were nullified by Ohio Express. Cameo claims that Kansas has agreed to use the Kansas Sutra for the same group, breaching Kansas December 3, 1967 with Cameo. Cameo, Kansas, was granted a court order on April 25, bought by Cameo-Parkway.

'HONEY' HONEY SINGLE FOR UA

NEW YORK—obby Golds

and, also, Columbia's Special Selling single in United Artists

10-year history, according to UA president Michael Stewart. The disk has been certified by the RIAA for a gold record. The number seller for only four weeks on the market. UA is following the precedent of "Honey" for another UA record.

Copyright Group Picks A. Hamilton

LOS ANGELES Song

writer Arthur Hamilton has been named the California Copyright Confer-

ence, succeeding Herb Gottlieb of "The A's."

Hamilton's slate of officers in
delivered Eisman of BMG, vice-president; Robert Brod, independent music clearance man, treasurer; Shirley Clough of Columbia and ASCAP, secretary; and McGrew of Warner Bros. Seven Arts Music, assistant secretary.

Wendell Named 'Opry' Manager

NASHVILLE—E. W. (Bud) Wendell has been named manager of the "Grand Ole Opry," succeeding Ott Devine who had held the post for more than a decade.

Before joining Screen Gems-Columbia, Wendell was general manager of the Motion Picture Daily. Wendell is a graduate of the University of Georgia, and holds a degree in Business Administration.

Merc. April 13-LP Release Features Spanky and Gang

CHICAGO—Another Spanky and "The Wally" LP is featured in the Mercury Record Corp. April release of 13 albums.

The Spanky and "The Wally" LP is secon
d by the group to be re
d on the Mercury label and includes 11 songs, 30 by 30-inch poster of the group. A large, four-color merchandis-
ing display has been prepared for in-store use.

Also featured in the April release are: "The Wally" LP; "Our Famous Hits" by the Drifters; the soundtrack from "Up the Junction"; the Riverboat Soul Band and "The Dickies." In addition to the Mortimer album on Philips, the label is releasing "The Last Susie" by Gail Bell and Estee and Afton. Fontana also has a new album by the Trojans, and Mercury-Wing features LP's by the Riverboat Soul, "Grayson" and Cleghorn and his orche-

Gallagher Aim in New Post: Sharpen Labels

- Continued from page 1

Streaming, he'll be able to compare and evaluate the various forms of distribution. The record company head, however, said Gallagher, doesn't expect to be the one from the emergence of the con
glomerates into the record mer-
chandising and distribution.

He feels that some companies have the jour-

ney of a record from an ad.

Inception to the consumer will be changed and that the industry will benefit from the change.

"Meanwhile," he said, "We'll be looking at other avenues to get the music to the consumer.

Overseas Set-Up

Gallagher will also be in charge of Columbia/MCA Records overseas. There will be an MCA label in each foreign country. (Note: the Decca name overseas) and the drive will be initiated in the four big European markets, United Kingdom, France, Germany and Italy. Other areas, such as Japan and Australia, are on Gall-

aghers' blueprint for an MCA build-up.

Although Gallagher still feels that "the disk is best," he won't fight tape and will go ahead with the production of 4 and 8-

track. He said that he hopes the industry will rap its head while various configurations battle it out for dominance. Gallagher also noted that one of MCA's sub-

sidaries has developed a tape-duplicating process which is intended for the cassette format. "In fact," Adams pointed out, "MCA and all of its companies in the home entertainment subsidiaries will be working closely with Gallagher use the record companies in all areas."
ATLANTIC RECORDS PRESENTS

FLIP WILSON'S

2nd Hit Album

"FLIP WILSON YOU DEVIL YOU"
Atlantic SC-8179

and still selling BIG
Flip Wilson's 1st album
"COWBOYS AND COLORED PEOPLE"
Atlantic 8149
Over 250,000 sold to date!

“Flip Wilson is the hottest new kid in TV town.” — Jack O’Brien

April 8th — Rowan & Martin “Laugh-In,” NBC-TV
April 10th — Hosting the Joey Bishop Show, ABC-TV
April 25th — Dean Martin Show, NBC-TV
April 29th — Tonight Show, NBC-TV
April 29th thru May 3rd — Ed McMahon’s Snap Judgment, NBC-TV
May 9th — Dean Martin Show, NBC-TV
June 9th — Ed Sullivan Show, CBS-TV

Management: MONTE KAY
Exclusively: ATLANTIC RECORDS
Agency: AFA, Ashley Famous Agency
Welcome to Columbia Country!

20 Great Country Stars
20 Great Country Performances

With the welcome comes a special offer. It's a new album called "Welcome to Columbia Country," with 20 great Country stars in 20 great performances at a great price.

With an offer like that, and this spread of great Country albums, and a promotion kit to tie it all together, how can it not be a winner? So get in on Columbia Country right away while the promotion's hot.

Then enjoy it all---and Welcome to Columbia Country! It's just $1.00 when your customer buys any Columbia album. See your Columbia salesman for details.

Price optional with dealer.

Johnny Cash

Don't Let Me Cross Over

Carl Butler and Pearl

Carl Butler

Tommy Collins—His most requested songs, all in one album.

Lester Flatt & Earl Scruggs

The Story of Bonnie & Clyde

including:

Another Ride With Clyde / A Picture of Bonnie
Foggy Mountain Breakdown (featured in the Motion Picture "Bonnie & Clyde")

Flatt and Scruggs—a rootin', shootin', explosive hit LP. A re-creation of their music from the movie.

Carl Smith

Deep Water

including:

I Really Don't Want To Know
Love's Gonna Live Here Again
I Almost Lost My Mind
Foggy River
When Will The Rainbow Follow The Rain

Lonzo & Oscar

Mountain Dew

Lonzo and Oscar—Two of the Country world's favorite funnymen. Singing their most amusing songs.

Lefty Frizzell

Puttin' On

including:

Little Old Wine Drinker
Get This Stronger Out Of Me
You Gotta Be Puttin' Me On
Almost Persuaded A Prayer On Your Lips

CS 9659

Ray Price—At his mellower. Features "In the Summer of My Life," "Night Life," "I'm Still Not Over You."

CS 9659

CS 9646

CS 9587

CS 9572-1

CS 9578-1

TOMMY COLLINS

ON TOUR

including:

What's He Got That I Ain't Got
Break My Mind
Branded Man
Birmingham
What Cha Gonna Do Now?

CS 9578-1

CS 9550-1

CS 9557

CS 9547-1

CS 9637

CS 9622-1

CS 9600-1

CS 9680-1

CS 9669-1

TOMMY MOLLINS

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What's He Got That I Ain't Got
Break My Mind
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Birmingham
What Cha Gonna Do Now?

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TO COLUMBIA

That’s the name of the new Country and Western thing at Columbia Records. “Welcome to Columbia Country” stands for everything from a special sampler album to a fantastic array of new C&W releases to a complete promotion kit. This is how it works:

1. Send for the “Welcome to Columbia Country” promotion kit.
2. Hang up the “Welcome to Columbia Country” mobile (featuring 8 great albums and the “Welcome to Columbia Country” sampler.
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5. Stock these great Columbia Country albums. With a special rack for the “Welcome to Columbia Country” album (20 great Country artists in 20 great Country performances).
6. Reorder, because there’s a fantastic offer that will make Columbia Country a sellout before you know it.
7. The offer: The “Welcome to Columbia Country” album sells for only $1.00 with the purchase of any other Columbia album.
8. Better double that reorder. On COLUMBIA RECORDS.

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Stonewall Jackson

Lefty Frizzell

Carl Smith

The Staller Brothers

Jimmy Dean

Johnny Horton

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Johnny Horton

Marty Robbins

"Little" Jimmy Dickens

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1. “Welcome to Columbia Country” mobile with 8 albums and sampler.

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1929–1968

The original address from the March on
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To Announce We’ve
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GEORGIE FAME
THE BALLAD OF BONNIE AND CLYDE

The hottest new album out—
with the fantastic hit single included.
Serendipitys Now Rockendipitys
By ED ORCHS

NEW YORK — The Serendipitys, one of the original delineators of the choral folk sound, have joined the parade of folk groups giving up their beat-less ballads and plugging on their guitars. Finding that it’s more fun (and profitable) to join ‘em than live ‘em, the Serendipitys have meshed into pop music. Their latest LP, “Love Is a State of Mind,” on United Artists Records, has spring-cleaned their image and changed the sign over their musical shop: the Serendipitys have gone pop.

Said Mike Browsky, Serendipity leader: “We began to feel that our group was achieving only a certain type of choral folk. We tried a few songs with an electric guitar and found that they were totally equipped with electric instruments, so we added drums and horns, and here we are.” The Serendipity Singers, who claim a smaller turnover of personnel than similar folk groups, have bolstered their ranks with Peggy Farina, former lead singer of the Angels (“Till” and “My Boy Friend,” and a new member of the talents of Browsky, the backbone of the Serendipitys and one of the group’s charter members.

Browsky, who also produces the group’s concerts, remembers when the Serendipitys brought the Back Bay End in 1967, and later sparked campus hootenannies with their chery folk songs. And he once crooked a little man in a crooked little house.

But sandwiched between “Don’t Let The Rain Come Down,” “Beans In Your Ears” and “Love Is a State of Mind,” we find growing pains of progress and a natural inclination to tinker and experiment that developed like a twin after four years on the road, playing over 800 colleges and universities.

“Pure folk music is dying,” said Browsky, “even though the popular folk market, with its few big names, will always continue. We’re just doing today’s music.” With the “purists” disappearing from the contemporary scene, the natural urge is to produce the choral groups singing Americans — the Serendipity Singers, who find it possible to bridge the change of going with the beat of the times and keeping intact their image as “clean” musicians answering the echo of the trend.

Miss Ronstadt Leads Poneys to Big Ride

NEW YORK — Watch out for Linda Ronstadt, Miss Ronstadt, lead singer of Capitol Records’ Stone Poneys, possesses the stage presence, and more importantly, the vocal delivery to rapidly emerge as one of the nation’s outstanding folk vocalist. Performing with the Stone Poneys at the Varsity End Tuesday (26), opening night of a week’s booking, Miss Ronstadt immediately dominated the spotlight. Her soft-eyed, long-haired, ingenuous stage presence, coupled with a clear, sensual, but powerful voice, quickly captured the capacity crowd with impact. Ronstadt, who handles most of the group’s material, also shone in the performance with some of the group’s arrangements and good guitar work.

The Stone Poneys’ hit, “Different Drum,” was the standout number, but the entire set clicked. Another highlight was the group’s rendition of a song from their current album, “Everygreen, Vol. 2,” as was their new single, “Up To My Neck In High Muddy Water.”

Miss Ronstadt’s ability to score in different musical displays was made obvious by her strong delivery of “Lost And Found Together” and her smooth and sweet version of Bob Dylan’s “I’ll Be Your Baby Tonight.”

Also on the bill was Uni Records’ comedic David Steinberg. Steinberg, unknown to most of the audience, broke the ice with situation routines. He has the makings of a fine comic.

Joan Baez Goes Right to the Concert Heart

NEW YORK — While Joan Baez has lived up to her promise as a fiery apostle of the New Left at Carnegie Hall recently, there is no doubt as to her ability as an entertainer.

Miss Baez, who records for Vanguard, communicated with a passionate, virtuoso-like audience with warmth and sensitivity. She aired her feelings with every note, but with great emotion in song, and with a few witty, low-keyed sentences. And in the end, it was more than just an emotional outburst.

Her program was varied—the Beatles’ “Eleanor Rigby,” the Rolling Stones’ “As the Crow Flies,” and “Suzanne” (with credit given to Judy Collins), Phil Ochs’ “There But For Fortune,” Bob Dylan’s “I Shall Be Released,” the Who’s “In My Room,” and Judy Collins’ “Baby Blue.”

She covered the theme of loneliness with a touching version of Simon and Garfunkel’s “Dani- elson” and merged folk blues and gospel with Pippin’s “社团.”

Miss Baez effectively demonstrated that the “message” can be delivered without bombast. She preaches best as an entertainer.

AARON STERNFIELD

B.B. King, Holding Co. Winning Double Play

NEW YORK — B.B. King, with his down-to-earth blues, and Big Brother and the Holding Company with their belting excitement, helped inaugurate Bobby Inhet’s Generation, a new Greenwich Village night-club on Tuesday (2). Despite technical difficulties and a delayed program because of King’s late flight, the club resonated with enthusiasm, and the performances merited the audience response.

Campus Dates

Judy Collins plays a date at Delapham, Hanover, N. H., April 15-20.
Four Seasons have a date at East Millestone, N. J., April 2.
Summer’s Over will go into East Ammies University, Quincy, Mass., April 23, and Southern Illinois, Carbondale, Ill., April 27.
The Recent Men will go into Fairleigh Dickinson University, Madison, N. J., and Middlesboro County College, Edon, N. J., April 27.

Diana Ross & Supremes in Flawless & Polished Act

NEW YORK — On the fifth day of a two-week Copacabana stand, Tuesday (2), the Supremes headlined by Diana Ross, went through a polished routine with Prussian precision. In addition to their hit songs on Motown, they did show an improvement in their highly effective comic routine and a dancing display, all without their usual catchphrases.

Opening with a medley of standards, the Supremes switched to Berry Gordy’s songs with their “Stop in the Name Of Love,” B.C.,” “I Hear A Symphony,” “This Guy’s in Love With You,” Without Yout.”

Miss Ross led the Supremes in what must be a slow, measured treatment of “Queen Of The House,” and then ended with a group of their own, the appropriate gestures and dance movements of Swig from her two con- federates.

The Supremes scored heavily with a Lennon-McCartney medley (“Michelle” and “Yesterday”) and with another from their “We Remember Sam Cooke” album.

Their comic routine involved considerable audience participation and "heckling" of Miss Ross by the other two Supremes.

AARON STERNFIELD

Spencer Davis Group On A U.S. Tour

NEW YORK — The Spencer Davis Group, United Artists Records’ group from England, opened the music of the U.S. last week. The tour, which will encompass campus states as well as club appearances, is the second for the group in the U.S.

At least 10 college dates have been set for the tour, with additional bookings due to be announced shortly. The group’s current UA album is "With Their New Faces On." They are also represented on a number of tracks in the UA soundtrack al-bum of "Here We Go Round the Mulberry Bush."

The group’s future American business affairs are being handled through the International Management and Combining of Hollywood’s Premier Talent is handling their U.S. bookings.

PREGGY MARCH and her manager, Amie Harris, left, visit Don Owens, Billboard’s director of charts and reviews, with her new RCA single, "If You Loved Me."
IT'S ALL OVER

THE UNKNOWN SOLDIER
b/w WE COULD BE SO GOOD TOGETHER

Elektra Records • 1955 Broadway • New York, New York 10023.
By ELIOT TIEGEL

LOS ANGELES—Bob Eubanks and Steve Wolf, concert promoters, see a trend to less acts on a bill. Eubanks, a former disk jockey, held one of the few concert business by meeting the Beatles in 1962. He contrived a formula for generating big crowds among three running (1964-1966).

Today, Eubanks and Wolf, who formerly worked at Universal Pictures as correspondence department offered to include packages in other cities.

The duo feels there is greater chance for success if one act is headliner. Since February of 1967, the company has developed among its concerts, programs which include Bob Hope, Righteous Brothers, Donovan, Judy Collins, Janie Garry, or the Bee Gees.

In January the partners brought Bobby Darin and the Bee Gees, to America for their debut appearance: one-nighters at the 1967 Apollo Convention Center. The Bee Gees were billed as an act with $300,000 plus transportation costs. The tour paid for a 30-piece orchestra to achieve their recording sound, Eubanks said.

Musicians’ New Regulations Crack Down on Phony Mgrs.

NEW YORK — The American Federation of Musicians (AFM) has revised its regulations in a campaign aimed at artists’ managers and personal managers who, according to reports received by the union, have been conducting operations especially young instrumentalists—by false promises, bad advice, and flagrant exploitation.

The new regulations are directed at so-called personal managers and agents who have claimed exemption from union regulations while exploiting musicians. The new regulations provide:

1) Any person, who, for a fee, procurers, offers, promises, or attempts to procure engagements must sign a certification that he agrees to the Agreement-Manager Agreement with the union before he may be retained by AFM members.

2) So long as the agent limits his services to two or less musicians, his fees and commissions received from these AFM members must be counted among usual limitations; however, his activities are. He must file his exclusive musician agreement

Hollywood Bowl Will Open Its 47th Season on July 9

LOS ANGELES—The Hollywood Bowl will open July 9 with a nine-week season of pop, rock and symphony concerts. The concert will feature the Los Angeles Philharmonic Orchestra in the season’s inaugural.

During the season, classical artists with the Bowl will be conducted by Vladimir Ashkenazy, John Browning, Gary Grafman and Leonard Steinberg. Octave Petri will appear with the Los Angeles Philharmonic Orchestra.

Soloists engaged for the symphony include: Talmadge Geidt, Winter Garfunkel, and Talmadge Geidt.

The popular show concerts will feature the vocalists of Lerner and Loewe and Rodgers and Hammerstein. The season will include the annual Golden Mele.

Tickets for the pop and rock concerts, and for the symphony, will be available at the box office.

Ad Producers’ Production Co.

NEW YORK — A group of award-winning advertising agency producers have formed a commercial production organization to be called Hal Taylor Productions. Head of the new firm, which will be based in Scarsdale, N. Y., is Hal Taylor, radio, recording director and television producer with the J. Walter Thompson Co. in New York for 11 years; Neil O’Brien, formerly with record and television group head for JWT, and other agencies; and John Westing, who worked on major accounts as senior producer and writer with AFM’s Mather, and as producer with McCann-Erickson.

The firm, which will work with the music firms in New York to provide unique and instrumental music for radio and television commercials.

Havens’ Starring, Stirring Show Steals the Rock Show

NEW YORK—Hard and psychodelic rock may have occupied more than half of the program in four performances at the Fillmore East on March 29 and 30, but if the first show on March 30 was any indication, the second was a triumph. Like Richie Havens, an unsung folk-singer with a magnetic style and personality. The other acts were Columbia’s “Leaves” and the Troggs of Fontana.

MAXINE BROWN goes over plans for her debut disks for Epic Records, a division of CBS. She will be a vice-president in charge of artists and repertoire.

Tremeloes Set for S. America Again

NEW YORK — The Tremeloes have been set for a return trip to Argentina and Peru in July. The CBS Records group, which are released in the U. S. on the Epic label, recently concluded a successful tour in South America.

The Tremeloes are now back in the U. S. for a tour with the philharmonic, which will include Andre Kostelanetz, Andre Previn, John Green, and the London Symphony Orchestra.

Soloists engaged for the symphony include: Talmadge Geidt, Winter Garfunkel, and Talmadge Geidt.

The popular show concerts will feature the vocalists of Lerner and Loewe and Rodgers and Hammerstein. The season will include the annual Golden Mele.

Tickets for the pop and rock concerts, and for the symphony, will be available at the box office.

Talented Singer Wins with Nashville Symphony

NASHVILLE — Eddy Arnold will appear for the first time with the Nashville Symphony conducted by Dr. Thor Johnson April 23.

As a former recording artist, he will headline the benefit performance salute the Nashville Symphony at the War Memorial Auditorium.

Seven thousand spectators have gone out on the black tie affair which will benefit the symphony, now in its 22nd season. Tickets are $15 each.

ADDED: Eddy Arnold, center, receives the NARM award for “Best-Selling Male Country Artist for 1967” at his recent concert in New York’s Carnegie Hall. At left, vice-president and general manager of RCA Records Division and Harry Jenkins, label’s vice-president in charge of record operations.

EDDY ARNOLD, center, receives the NARM award for “Best-Selling Male Country Artist for 1967” at his recent concert in New York’s Carnegie Hall. At left, vice-president and general manager of RCA Records Division and Harry Jenkins, label’s vice-president in charge of record operations.
"RAMPANT GENERALITIES"
c/w "Parahighway" #9506
A new Victor single from their album "Autosalvage." LPM/LSP-3940

RCA
Radio-TV programming

FM Comes of Age—Represents 15% of Total Radio Audience

CHICAGO — FM broadcasters left no doubt that the medium had come of age during the week when the National Association of FM Broadcasters held its annual convention. The three-day meeting...
the record company
around the corner
had a lot of brass
but
satire
is the most sincere form
of flattery

the real thing

Maharishi Mahesh Yogi
exclusively on
World Pacific records

Maharishi Mahesh Yogi
the Beatles' spiritual teacher
speaks to the youth of the world
on love and
the untapped source of power
that lies within.
FM of Age—Represents 15% of Radio Audience

Continued from page 22

stressing the point that "to have a well-programmed station requires work. Without a music director or program director devoting time to planning the music you play, you cannot expect to have the best station. The less time devoted to actual planning of the music—anything less than scheduling the actual cut or selection to be played—then the more checks and controls that are needed for obtaining a successfully programmed station. Simply tell your announcers or program director that you want the music to sound pretty or follow the Billboard charts just doesn't work."

He pointed to one FM station as setting up the library so that the only decision the operator made was the selection of the actual cut. He was guided in this by all cuts being coded as the albums were put in the library and a chart for defining these codes into finished programming.

"This was not the best method, not did it produce the best programming possible, but it did produce good programming and programming far superior to anything that the station would have been airing with any lesser system or guidelines.

"He stressed the need for consistency in programming... for having enough checks and controls on your music so it remains constant from shift to shift, regardless of the varying whims and moods of your operators. He also stated that a station should not be all things to all people unless it was the on-the-scene station. "Become known as the classical station, the jazz station, or the Hot 100 station that plays a lot more music per hour. This latter format was adopted by WSKO-FM in Boston about a year-and-a-half ago and almost overnight the teenagers bought up just about every FM transistor in town, simply because the FM gave them more music songs in every hour."

He also recommended that the station manager should be kept simple. "As you know, the music audience really care about only three things: the history of Frank Sinatra, Andy Warhol, and Patrice Page every day; do care about the five-minute features on nothing subjects that run 15 times a day; or the classical announcer who gets so wound up in his music that he forgets the studio and after the work he tells you twice that have your listeners and conduct the Vienna Philharmonic Orchestra in a performance of Symphony No. 40, the Warhorse Symphony of Wolfgang Amadeus Mozart, and in the Vienna Opera House on April 21, 1960, the Over Eighty and the point to the point and do a good job."

The biggest news of the moment is that Paul Drew is going for a new job, that of music consultant. Drew is the man who developed the station in San Antonio and took the station from limp to king of the market. What's happening with WKLH is not known yet, but FM will provide further details in a story soon.

Here's the new line-up at WKBK.

By CLAUDE HALL

Radio Editor

TWONNY Tyler, who had been program director of WKKO in Cocoa Beach, Florida, has been named to WKLH in Denver, Colorado.

Steve Kane has joined WHYW in Springfield, Mass., where he will become music director. Tiny Phillips, music director of WTAL-FM, is now in the noon-3 p.m. slot vacated by Tom Anderson, who left to become program director of KQXI in Denver.

By CLAUDE HALL

Radio Editor

Deejays Seeking New Pastures?

Say so in Billboard's Radio-TV Job Mart

APRIL 26

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ALBANY, N.Y.
a stone hit!

"How'd we ever get this way"

Andy Kim

PRODUCED BY JEFF BARRY
Drew Scoring For Laurie

NEW YORK — Laurie Records, primarily a pop label, is scoring in the R&B field with a new deal with Drew, a Detroit, recently acquired by Laurie for distribution. Laurie has also signed a distribution deal with Ram-Brook.

The initial release under the Drew agreement is "Instant Heartbreak," by the Precisions. Ram-Brook has produced r&b artist Ronnie Mitchell's single, "My God, People!" with the slogan "Laughter, Happiness and Tears." On Laurie. Recording sessions have been set with Brenda Lee Jones, formerly of Dean & Jean, for Laurie's subsidiary label, Rust.

By ED OCHS and PAUL KIRK

Jackie Wilson will team up again with Count Basie's big band for a double shot, with "Chain Gang" and the flip, "Funky Broadway." "Nothing But the Soul" on Brunswick, for "Your Precious Love" was their first effort.

Duke Ellington and his orchestra will be featured by CBS as an Easter TV special, Sunday (14). Ellington, along with five vocalists and three choirs, will star in "Something About Believing," a concert of sacred music written by Ellington. Elton Williams will solo in honor of Pastor Gensel, a clergyman who used jazz music in the church.

Soul Sides: The Dolls, Cusack soul act, start a tour of the South and Southwest, Saturday (6), mixing it up with their new "We Wear It On Our Faces." ... Nina James knows what her LP winner "Security" is all about, the boy at the Balboa Hospital in Los Angeles. ... Leslie Uggams will sing a number from "Happy Go Lucky" Sunday (21). ... Lionel Hampton and the Witches and Warlocks appeared at the Brooklyn Academy of Music. Witches' new release: "Nowhere to Run, Nowhere to Hide." The Delfenics ("la La La Love") signed with Universal Attractions. ... The Intruders ("Cowboys to Girls") signed with Queen Booking and have gone on a cross-country promotion tour. First stop: Philly.

Making Smoke: Knoxville, William Bell, "A Tribute to a King." ... Baton Rouge, Jo Armstead, 'A Stone Good Lover' (Giant). ... Denver, Carl Carlton, 'Competition Ain't Nothing' (Blackheat). ... Louisville, Barbara Mason, "Oh How It hurts" (Artic).

Making Fire and Smoke: Wilson Pickett, "She's Lookin' Good" (Atlantic). ... Barbara Mason, "I Don't Want to Love You" (Artic). ... Stair and Steps: "I'm Your Loving" (Epic). ... T. Junior, "Make Me Hangin'" (Soul). ... Jobete, "Keep Me Hangin' On," with "The Soul" (Crimson). ... Archie Bell & The Drells, "I'm Tight" (Atlantic). ... Ben E. King, "Don't Take Your Love" (Atlantic). ... B. K. King, "Payin' the Cost of Being" (Atlantic). ... Travelin': Sweet Inspirations to the Sahara Club, Richmond (2) then to Columbus, Ohio (13 & 14). ... Percy Sledge to N.C. ... Joe Tex to City Auditorium in Columbus, Ohio (13) and to Dayton (14). ... Duke Ellington and Tony Bennett to Country Center, White Plains, N.Y. (3). ... Booker T & the M.G.'s to the Fillmore, Auditorium, San Francisco (8-9) and the Fillmore, Boston (10-14). ... The Rays to the Fillmore, Westbury Music Fair (15 & 16). ... Wilson Pickett to Cleveland (13-23) at the Apollo Theater. ... Sam & Dave at the U of Arizona (10) and Jackson, Miss. (13). ... Solomon Burke to the Brooklyn Academy of Music, May 3. The evening will be called, "Evening With Solomon Burke," and will co-bill Patty La Belle & the Blue Belles. ... Flip Wilson will take over for Joe Bizz on his TV show on (10) and start with Nancy Wilson at the Apollo (17-18). ... Mercury Records' Kenny Gamble and Leon Huff have produced the label's last three sure shots, including Jerry Butler, Dee Dee Warwick and Bobby Hebb. Gamble and Jerry Butler cut "Spring Fever," by the Music Makers on the Gamble label. Butler's new sound is "Never Give Up on the Blues." ... Got a Feelin': About Bobby Womack, "What Is This" (Min). ... About the Simmons Twins, "Together" (Cameo). ... About the Mike Mainieri Quartet, "Minnesota Twins" (Solid Steel).

(Continued on page 10)

DIONNE WARWICK, Scepter artist, chats with Lee Horene who records for Donnie Warwick, an up and coming artist. Donnie Warwick, now producing new artists for Donnie Warwick Enterprises, discusses with Horene a recent article about her in Life magazine.
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BY THE MUSIC MAKERS
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"Cowboys to Girls"
B/w
"TURN THE HANDS OF TIME"
GAMBLE G214

www.americanradiohistory.com
BEST SELLING

Rhythm & Blues LP’s

<table>
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<tr>
<th>Last Week</th>
<th>This Week</th>
<th>Title, Artist, Label, No. &amp; Pbk.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1 LADY SOUL WILSON, Wolf, Atlantic 8176 (M)</td>
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<td>8 IN A MELLOW MOOD 52</td>
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<td>9 I’M IN LOVE NELSON, Robert, Atlantic 8175 (M)</td>
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Arthur Into R&B Swing

NEW YORK — Arthur, the popular rock discotheque, has made r&b the exclusive "house sound," signaling the switch from psychedelic to soul music in several discotheques. Jerry King, Arthur deejay and an r&b expert, has juggled the club's format since late November, overhauling the playlist and moving r&b "downtown" to Arthur.

King said, "Rhythm and blues is sweeping the country and we should recognize the trend. Arthur has responded to what's happening by programming the club for r&b. We're changing the movement in this way gives r&b the public exposure it deserves—and that everyone's aware of. It's like writing down a truth that everyone knows, but was never put into words."

King plays r&b four hours a night, before and after shows. Working his 'live' show from the midst of the crowd, King claims he can "sense their mood."

"Most of the time," he said, "I can feel out a crowd and play exactly what they want to hear. When I guess the next song that they want, the roof explodes." King makes up his own playlist from deejay copies and hours of watching the crowd. He chooses songs that he remembers.

King runs his shop like a radio deejay, picking up the new sounds by ear and putting them into a free—sweeping packed crowd at Arthur. As a result, Arthur is the only fully programmed r&b discotheque with a total format of dance-only music.

King feels that the import of the club's switch to r&b is the ultimate recognition of the soul trend in music by deejay associations with Arthur, a well-known nightclub. "Psychedelic music is dying," said King. "Even England is putting out its own brand of r&b."

Marlo Pub Arm

PORT JERVIS, N.Y.—Marlo Records has established a publishing arm, Bobo Publishing Co. (BMC). The firm's first song is "Scarlet Body," by Delores Popowick.

Hellcats on Tower

LOS ANGELES — Tower Records will release the soundtrack album from "The Hellcats," featuring the title song by Davy Jones and the Dolphins.

SOUL SAUCE

The Senator Kennedy, Estelle and Bobby, have asked Peaches and Herb to perform at Washington's Junior Village for charity. Sly & the Family Stone, already streaming on their single and new L.P., "Dance to the Music," have completed the title song and soundtrack for a new movie, tentatively called "Freak Out," to be released on Epic.

Rhythm & Blues

Billboard SPECIAL SURVEY FOR Week Ending 4/13/68

BETTER R&B LP'S

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<td>51 CKowski, Bobby, Atlantic 8156 (M)</td>
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THE INTRUDERS, Gamble Records group scoring with "Cowboys to Girls," turn over to Billboard's Don Owens a copy of the hit. Presenting the record to Owens, director of reviews and charts, is Sam Golden, Gamble Records executive. In the middle is Paul Kirk, co-editor of Billboard's r&b department. The Intruders will make a nationwide promotion tour of major U.S. cities, starting in Philadelphia.
Schools Basic to Accessory Sales

LOS ANGELES—Ask Frank Bundy about the future of the instrument accessory manufacturer in the current era of the guitar boom and he'll answer with words peering confidence.

Bundy, sales manager of the R. J. Maier Corp., Sun Valley, manufacturer of clarinet and saxophone reeds, says "the instrument and accessory market is on the move, thanks primarily to the great emphasis education is placing on the music curriculum."

The growth of the accessory industry," says Bundy, "is closely related to education. About 90 per cent of our market is associated with schools, with the professional musician accounting for the remainder of our sales. Maier, which manufactures 76,000 reeds per day for domestic and international consumption, derives 15 per cent of its sales in exports, with 90 per cent of that figure coming from the Japanese market."

Holbe, "Japan is a hotbed for musical instruments and accessories, chiefly because of its music curriculum in schools, from grammar to university levels," explains Bundy. "With guitar sales waning, accessory firms specializing in reeds, for instance, will see greater sales growth in the next few years," he contends. Maier officials predict a 10 per cent growth in the next two or three years, and perhaps a solid improvement in overseas sales, especially in Japan.

"Technical improvement in accessory obviously is the answer for industry-wide growth," believes Bundy. The Rico Corp., primarily a sales arm of Maier, recently introduced a clarinet reed which provides improved tonal qualities and increased range. In addition to clarinet reeds, the Rico Royal is available in alto, tenor and baritone saxophone models.

Bundy aims his promotions at the teachers and band directors. "We keep them informed of new design concepts and new quality control techniques," says Bundy, "so they can pass the information on accessory innovations to their students." Although strictly in the accessory line, Bundy sees a future expansion of Maier into "related fields," possibly in instruments.

Top 40 Act Seeks Know-How of Sax

LOS ANGELES — Atlantic Records' newest recording group, Two Guitars, Piano, Drum and Darryl, a Top 40 act, has commissioned Dr. Herman Von Sax to design a new line of musical instruments.

The group's producer-managers, Charles Greene and Brian Stone, will fly to Sax from Cologne, Germany, to the U.S. for the project. Dr. Sax hopes to create a modern equivalent of the Stradivarius violin and saxophone designed by his family.

Two Guitars, Piano, Drum and Darryl will use the new instruments for recordings and concert dates.

Accordion Month Set for November

NEW YORK — The entire month of November has been designated National Accordion Month by the AmericanAccordionists' Association.

The association, which previously had limited its observance to one week in November, is planning a number of events on the local, regional, and national levels.

SUGGESTED RETAIL PRICES

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**Classical Music**

'Lady,' Music to Get Classical Versions

*Continued from page 1*

The orchestra premiered the show's symphonic version on Tuesday (2) in Warren, Ohio. Bennett, who is also producing by Robert Byrnes, Command's executive director, and Leon Becker, Command's vice-president and general manager.

Bruckner's "Symphony No. 7," which will be cut on two LP's, is the show's first program. The "Symphony No. 1" is the other work being recorded by the orchestra. The "Symphony No. 3," which the orchestra plans to continue to record, is regular content of their repertoire as well as lighter material.

Since Steinberg and the Pittsburgh began recording for Command in 1961, their disk repertoire has basically been an extension of the composer's work on such composers as Brahms, Beethoven, Schubert and Tchaikovsky. Recently, the label has added lighter 20th-century material to the Pittsburgh's schedule beginning with Stravinsky's "Petrouchka." Last year, Command issued Aaron Copland's album with "Billy the Kid" and "Appalachian Spring," and a Gershwin album with "An American in Paris" in 1961 and "Rhapsody in Blue." The "Porgy and Bess" symphonic treatment, also prepared by Bennett, was premiered by the Pittsburgh under Fritz Reiner in 1943. Excerpts have been performed by the orchestra, and other records have been prepared by dealers with Command's official material.

Robert Byrnes said Bennett's acceptance was drawing consumers to the record company's "Stimulating the sales to new customers, other Pittsburgh albums, according to Byrnes. Noting that Steinberg's "Symphony No. 5," which the orchestra, has recorded light material, a group of conductors at the conference, also recorded Steinberg's "Symphony No. 3," which is modern composer's most-recorded piece.

CONCERT REVIEW

**Dorati Leads the Stockholm In an Impressive N.Y. Debut**

NEW YORK — The Stockholm Philharmonic, an outstanding opera company with one of the world's finest conductors, made an impressive recording N.Y. debut at Carnegie Hall on Sunday (31). Astor Dorati, one of the most recorded conductors, led the orchestra's principal conductor, George Mardones, in an exceptional program.

Two of the evening's top selections, Sibelius' "Symphony No. 2," and Blomdahl's "Symphony No. 3," were presented live on the opening night of the season. Carter's "Symphony No. 4," which was performed in Stockholm earlier this year, was also included.

The orchestra, conducted by Dorati, was characterized by its excellent musicianship and sensitive direction. The program included works by Beethoven, Schubert and Tchaikovsky, and was well-received by the New York audience.

But, the Stockholm's D.C. Symphony Season to Open With Subscriptions

**Metropolitan-in-Park Will Give Three French Operas**

NEW YORK — Three French operas will be given by the Metropolitan Opera in the company's second season of free concerts in New York parks. The series, which opens on June 11 at Crocker Park in Queens with "Carmen," will continue on June 18 at Shepley Park in Manhattan's Central Park with "Tosca" and on June 25 at Crocker Park in Westchester with "La Bohème."

The series will be conducted by Charles Munch and Jean Martinon, and will feature a cast of international artists. The Metropolitan Opera Orchestra will be conducted by Rafael Kubelik, and will assist the National Symphony Orchestra under Antal Dorati, Milton K. Katsef, Peter Herman Adler, Aaron Coplan and Gaetano Delogu.

Participating pianists will be Artur Rubinstein, Van Cliburn, Hans Richter-Haas, Mischa Dichter, Emil Gilels, Claudio Arrau, Gino Battista, Eugene Istomin and Jean-Francois Darre. Some soloists will participate in the series.

The C theatrical University's choruses will participate in the program, which will include "The Girl of the Golden West" and "Don Giovanni." Other orchestras participating will be the Boston Symphony, conducted by Erich Leinsdorf, the New Orleans Symphony and Rafael Kubelik, and guest conductors for the National Symphony will be Antal Dorati, Milton Katsef, Peter Herman Adler, Aaron Coplan and Gaetano Delogu.

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Abduction to Open Season

SAN FRANCISCO — The Spring Opera season opens here on Tuesday, April 17, with Mozart's "The Abduction From the Seraglio," featuring Elizabeth Casson, Susan Belling, Gene Belling, Bellard Beattie and Anastasios Vrenios. Evan Whalen will conduct this season. The AIDA will be repeated on Saturday, April 21.

Soprano Martha Aroyo and tenor Sandra Koyan appear in Verdi's "Un Ballo in Maschera" for the first time in the last 10 years. The Metropolitan Opera will open on Tuesday, April 24. Scheduled for Tuesday (16) and Friday (19) is Bizet's "Carmen," with Leonore Renard, the brilliant soprano of Verdi's "La Traviata." Also on the program is "The Barber of Seville," with Richard Strauss' "Salome." This show is on a national tour.

Soloist Sets for Series at Colgate

TENOR Richard Tucker, mezzo-soprano Marilyn Horne, pianist Rudolf Serkin and Gina Bachauer, and violinist Itzhak Perlman will be soloists in the annual Golden Concert Series at Queens College next season. The series opens on Sunday, Oct. 5, with the Bach Collegium and Canterbury Singers. Also slated to perform are William Steinberg and the Philadelphia Symphony Orchestra, at the University Chapel, and Seattle Symphony Orchestra, at the University School.

Boulder, Colo. — Five winners have been selected in the competition for the University of Colorado-Denver Symphony's "Win Two Contracts With Met." The winners are Joseph Connolly, first prize;和Joseph Long, second prize; and Eric Olenek, third prize.

Special "Passion" Pkg. Out

NEW YORK — Vanguard's low-price Everyman label is releasing a special package of Bach's "The Passion According to St. Matthew." Four albums are being issued at the medium price Cardinal line.

The four LP Bach set features Teresa Berganza, Hilde Renzi-Majidan, Waldemar Kowalski, Walter Berry, the Vienna Chamber Orchestra, and the Vienna State Opera Orchestra conducted by Ferde Grofe.

A Cardinal album of Vaughan Williams performed by Maurice Abravanel and the Utah Symphony Orchestra includes "The Lark Ascending," for that composer's "The Lark Ascending," and "The Lament of the Lark Ascending," which features violinist Jacek Borkowski, violist Tony Page, and pianist Richard Venturi.

The program includes a little known work by J. S. Bach, "The Lament of the Lark Ascending," which features violinist Sally Peck Lenz, violist Tony Page, and pianist Richard Venturi.
FILMS AND VIDEOTAPES

Push Strong Sellers

Country Music

NASHVILLE—Promotional films and videotapes with full-scale production, are being utilized fully now to push strong selling records.

Despite heavy cost involved, at least two labels are convinced this is one of the most effective devices used in promotion.

Capitol began the trend when it took a videotape of a studio appearance by Bobbie Gentry at Channel 11 in Atlanta. This tape, of her "Ode to Billie Joe," was used by Ralph Emery of WSM-TV, Nashville, and—following its reaction—was reprinted and shipped to 40 television stations in major markets. Capitol purchased this tape, and later did its own version.

Capitol now has followed up with another more elaborate treatment of "Sweet Rosie Jones." "Buck Owens," on location near Bakersfield, it was produced by John Yeary, winner of the Emmy Award for F. Kennedy documentary. The tape utilizes all of the visual effects outlined in the lyrics, adding a new dimension to the record.

United Artists has done the same with the Bobby Goldboro hit, "Hit." Filmed by Cam- nel 4 in Nashville, it is a full-scale treatment depicting the story of the song.

Wade Pepper, Capitol's country promotion manager, said the Owens tape will have 20 prints, and would be "bicycled" to various markets to meet demand.

This is the thing that's happening," said Mr. Pepper. "On each tape we've been swamped by demand, and although it is relatively expensive way to promote, the response has been wonderful.

Some of the individual stations played the Bobbie Gentry tape with, "Love of the Country," on time on one show over a given span. The Goldboro tape now is getting "this striping of treatment." It is the first time United Artists had gone this route.

Neal, Karsian Set Up Co. to Manage James

NASHVILLE—Bob Neal, manager of Capitol artist Sonny James, has formed an association to manage the country music artist with Lee Karsian of Los Angeles.

Calling James' talents "unlimited," Neal said he had discussed personal management aspects with several leading firms and executives.

Karsian has been involved in TV and film for the past 17 years, and has represented Rita Hayworth, Elizabeth Taylor, Barbara Kerr and Danny Kaye. Neal and other management agents, now will be supervising all future activities of James.

"I am really pleased to have a country music for many years

Brown Does Club Up Red Performance

ATLANTA — It wasn't too long ago that a perfectionist had no place in country music. Routines were pretty standard: a joke or two, a casual remark, and a song.

The image has been changing. New Jim Brown has reached the ultimate. With a new band, a completely new show, and many months of hard work, the RCA Victor artist has made the polished show on the road.

Brown himself has not played path and poem, but probably of the smoothest deliveries ever complained about. Naturally, he has showmanship and all the other tools.

Appearance at the Play-Boozer, here, came on strong with "Alabama Jubilee" and never slackled off. He changed planes often, in the smoothest, minimum-talk performances ever witnessed, but never once allowed the performance to sag. His repertoire ranged from "Happy Trails" to the Otis Redding smash, "Dock of the Bay," and included one of his strongest tunes, "Banker's Daughter." He concluded with his third big hit since becoming a single, "Nose Around." His first single, "Pick a Bollie" and "Pop a Top.

Two hours later, he was back at the completely different show, and followed this with a third strong, different show from the other two. He did two strong medleys, one of former hits of the Browns, and one of top country songs over the last two decades. The crowd reaction was electric.

Brown is complemented by his band, the "Brownies," and his original vocal group, the "Gems," and the name is apt.

Kitty Wells, Wright Cut 1st Record

NASHVILLE—Kitty Wells and Tommy Wright, country music's longest running act—both professionally and personally—have broken a 30-year spell by recording together.

This new Decca release is their first music togetherness. Miss Wells has recorded duets with other male artists, including Red Foley, Webb Pierce and Ernest Tubb. Wright appeared for years as half of the singing team of Johnny and Jack. The other half, Jack Angell, has been out of the music business for a few years ago.

Together, Kitty and her husband, is their first major duet recording since that time. The Decca release, "We're Still Together," b/w "We'll Stick Together."

There is even a family tie in the recording. Wright was with "Heartbreak Waltz." The other side was written by Bill Phillips, also of Nashville. "Heartbreak Waltz" is the name of Kitty's new professional "family." It was published by Phillips Music, owned by Kitty Wells.

Brown Does Club Up Red Performance

NASHVILLE—Reprise Records' Trini Lopez has joined the list of the out-of-town artists recording here, and using old and new country music material.

Lopez has just concluded a series of sessions that was his first time to cut 16 sides, 12 for an all-country album, containing long-time country standards and new material.

He even chose the small, original club in Nashville for his sessions, to get as authentic a sound as possible. The Jordanaires, a pioneer back-up group, supplied the voices. Floyd Cromer plays piano on all the sides, and leading Nashville musicians took part in the sessions, supplied all the vocals.

This is the first country music for Lopez, either in a single or an album. He first time here, and the first time anyone other than Don Costa has produced for him. Staff Garrett handled the production on these.

Lopez interrupted his sessions over the weekend to play a benefit show for Texas Gov. John Connally. The album is due late May or early June.

Reagan's Daughter Throws Hat in the Record Ring

NASHVILLE—Enter now another political family into the realm of recording.

Maureen Reagan, 27-year-old daughter of Gov. Ronald Reagan (R-Calif.) and former singer, has just announced her first session, using leading Nashville musicians and a former professional producer.

Miss Reagan, who said the idea was her mother's, "and my father probably doesn't even know about it," cut an album of patriotic music.

"This is the way the country really needs," Miss Reagan said. The LP will include George M. Cohan medleys and such tunes as "Which Way, America?" and "The recording was the idea of several of my friends," she added. "Most of whom had heard me on a two-month speaking tour of the Midwest."

Having said that, the LP was not recorded before, she comes by a musical background honestly. Her fatherappears on many recordings, and her mother appeared extensively in the past, as a single and with Bing Corgan.

The sessions were produced by Bill Justis, aided by Kenosher. The album is to be released appropriately, on the Lincoln label.

Atlanta Club Breaks Down Walls to Reach Customers

ATLANTA — The walls of the Playroom, a country music, were coming down. The reason is expansion. Buddy and Amnette McMahon, owners of the Cherokee Music Publishing and the Stranger, performed this week, and no longer hurdle the crowds.

The decision was made after Maureen Reagan's sessions, in which the Stranger played, and the Strangers performed, with at least 500 turned away nightly. "This was just one thing that we couldn't use our full space.

The room had been recently enlarged to handle 500 and an equal number standing. Crowds in some instances have been so great that customers were allowed to sit on the stage.

The crowds continued into the following week with the appearance of Jim Brown and the Gems.

There is one only alternative, and that is to move the walls out. We'll have to figure out some way to do it even if we have to go on our hands and knees to do it." Country sets at the club are set to go into the fall.

Upcoming for one-year stands are Wayne Jennings, Bill Anderson, Faron Young, Duane Deff, Ferlin Husky, the Compson Brothers and Van Trier.

April 13, 1968. Billboard
**Progressive Rock Dilemma**

*Continued from page 22*

All three personalities insisted that students learn as much as they could about all radio.

The main problem that cropped up at a panel session involving several record men was one of record service. This has, in fact, been the major complaint thrown at participating record company executives for the past few years. Sol Haawader of MGM Records pointed out the impossibility of servicing all radio stations today. Don Owens of Billboard, representing Record Source International, filled in the gap by telling the students that he was designed to help record companies service college stations—as well as commercial operations—better.

Pete Wright, independent record promotion man, mentioned the necessity for information on what college stations program. Maybelle Carter of RCA Records, from the audience, suggested a note on whether the station was playing record sent to it would prove invaluable to a record company, letting them know if servicing a particular college station was worthwhile.

Neil Young of Buddah Records, from the audience, supported this suggestion. Others who spoke included Howard Bedno of All-State Record Distributors, Paul Brown of Paul Brown Promotions, and Marty Goldredi of Mercury Records.

**Super Smash (Monster)**

**TED TAYLOR**

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*b/w "DOLLY MAE"*  
**RONN 21**

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**April 13, 1968, Billboard**

**Country Music**

**Yesteryear's Country Hits**

Change-of-pace programming from your liberian's shelves, featuring the disks that were the best in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

**Country Singles—5 Years Ago**  
April 13, 1963

1. Billy-Bill Anderson (Drees)  
2. End of the World—Bertie Davis (RCA Victor)
3. This Is Me—Jim Reeves (RCA Victor)
4. Don't Let Me Cross Over—Carl Butler (Columbia)
5. The Yellow Roses of Taum Young (Mammy)
6. Lonesome 7-7923—Hawkshaw Hawkins (King)
7. Not What I Expected—Marlene James (Allied)
8. From A Jack to A King—Red Miller (Feder)
9. Walk Me To The Door—Ray Price (Columbia)
10. LeAnn's On Your Mind—Patsy Cline (Decca)

**Country Singles—10 Years Ago**  
April 14, 1958

1. Oh, Lonesome Me/I Can't Stop Loving You—Dee Gibson (RCA Victor)
2. Blood And Wine—Big River—Johnny Cash (CME)
3. Don't Be Fooled By That Overseas Presley—(RCA Victor)
4. Breathless—Jerry Lee Lewis (Sun)
5. Oh-Eh—I'm Falling In Love Again—Jimmie Rodgers (Roulette)
6. Starvine—Peter Marini—Marty Robbins (Columbia)
7. The Two Little Girls Of Mine—Marty Robbins (Columbia)
8. This Little Girl Of Mine—Marty Robbins (Columbia)
9. Stop The World—Johnny & Jack (Columbia)
10. Celeste Girl—Hank Locklin (RCA Victor)

**Members of the Braintrust stand by a picture of Capitol artist Sandy James' management acquires. From left to right, Lee Karsian, now James' co-manager; Kelso Herston, his producer; Bob Neal, manager and booker, and Ray Harris, an associate of Karsian.**

**From the Music Capitals of the World**

**NEW YORK**

Mahalia Jackson, who began her personal appearance tour (4) in Los Angeles on Sunday (14); Columbus, (Pa.), April 27; Chicago, May 2; San Antonio, May 11; Fort Worth, May 25; Memphis, May 31; Oklahoma City, June 8 and Dallas, June 15. She will sing at France's annual Ambroisie Festival in July.

**Columbia's Jerry Stiller and Anne Meara have signed for several "Summertime Western Follies" shows...**

**JOHNNY HAMPTON, Gladys Knight & The Pimp Scott record artists, spent a four-week engagement at Las Vegas Flamingo Hotel Thursday (4).**

**The Doodletown Pipes, epic artists, began a 10 days at Puerto Rico's Hotel San Juan Saturday (13).**

**United Artists' Al Coloso appears at Miami's Crossway Inn from Thursday (14) to April 26 with the impact of Brass.**

**Spiritual jazz has set the Benelux and French public on a "living rights to "Crown Town" with EMI...**  
**Dick Jesen & Cathy**

**Top 40 Radio Alive, Sparkling**

*Continued from page 32*

WOCN was stirred up before the "clutter music" station went on the air.

The extraordinary times in which we live require us to develop an awareness of the social significance of everything. We do," said the broadcasters, "to join Chicken Little's party and accept the fact that the sky really is falling in." Pointing out that we are living in a time of change, he said that mass media can determine the nature of these changes..."it can help bridge the generation gap between the young and the old...it can assist in bringing the poor and underprivileged to a position of responsibility and respect...it can help the black and the white of our society to move closer together." 

Howard Bedno, All-State Distro; Pete Wright, Pete Wright Promotions; Michael Rosehill, Monitor Records; Gunner Hauer and Ralph Cox, Atlantic Records.

Carbon signed with Don Costa Productions. The Dick Jones Show, which features Miss Carson and the Impulse, begins a break time at El Quad in Mexico City Monday and Tuesday...Mitch Manning is organizing a softball league for the record and music industry. Those interested should call Manning at 759-1352.

The Edsels, Ernie Brothers, artists, the Promotions and the Tem Helton band, who made a hit at "Heller-Balloo" at Palaisdes Amusement Park Saturday (15) and Sunday (16)...Uncle Hush Muselka and Verve's Jimmy Scott record artists: opened a five-week engagement at the Las Vegas Flamingo Hotel Thursday (4).

**Colo. U-Symphony**

*Continued from page 43*  
Gunnar Schuller, guest conductor and leader for the symphony. Schuller is president of the New England Conservatory of Music. The symphony is being financed by a grant from the Rockefeller Foundation and a bequest from the late George F. Reynolds, long-time University of Colorado faculty member. Composers will participate in the symposium and will receive tapes of performances of their works by the Denver Symphony.
Miss, May I Drive You Home
B/W
Green Paper
Columbia 4-44489

On Columbia Records
A Country Happening.

HANK LOCKLIN
"LOVE SONG FOR YOU"
9476

Before we could even advertise it, Hank's new Victor single has hit the country charts. A great follow-up to his recent "Country Hall of Fame" hit.
Country Music

Nashville Scene

- Continued from page 46

first release, "If I Ain't Got What You Want." The record also is be-
ing pushed by Charles Wright, the young lady's manager. Joe
Dyson of Columbia Music, Nash-
ville, and distributor Stan Lewis in
Shreveport... Little Richie Johnson is back from his long trip to Chicago and a meeting with
Lawrence Welk in Wayland, Mass.

Bill Billington performed at a
coffee shop on the Rice University campus dubbed "The Earth." Littlejohn, a Chuck
Brooksductory, responded to country material in a folk club.
The 260th annual
ABC Boys Club Rodeo at Lub-
beck featured Rusty Jones.

The Big Country Star Spectacular, sponsored by KDAN, will include a Key talent package. Jim
Gammill reports from Richmond that the first release of Alice
recording artist Tottie Curnaist will be out almost immediately. Gammill also says the Black Cat
Club, which formerly handled jazz, is featuring country once a
month.

Doug Hughes has just completed
a session for Diarge Rec-
ords, produced by Tony Seminar, a
writer of several hit tunes. His first release will be "My Very
Biggest Heartache." . . . Bobby Reed and the Stringmanns' last
week became the first country band to be booked into the CPO
Club, Naval Weapons Center in Calif-

... Back Owens, still drawing
huge crowds everywhere, played to capacities at the Golden
Jubilee in San Antonio, at Bryan, Tex., and Bill Anderson
and the Fort Boys headline shows throughout Virginia, Pennsyl-

... WNOY's Don House has been nominated for a top
disk jockey award.

Starday's Snookie Lanson did so
well on his first single release that
an album is now being put to-
gather. . . . The Compson Brothers,
on Dot, also are preparing album material to follow their
well-recognized version of "Home,"

Dallas the biggest name in music
in Australia and New Zealand.
New into Nashville for a recording session with Velma Barw.
A surprise birthday party was held for
John D. Lowenfild, given by close
friends, at the Nash Voom.
It included a three-tiered cake with
four gold records. . . . Shart
Worth returns to work May 4
with a date in his home town of
Birmingham. She has been mend-
ing from major surgery.

Jim Ed Brown honored at a
birthday party at the "Ralph Emory
Show," and given special accolades
from the city. . . . Heavy Rains
failed to keep huge crowds away
from the new Roanoke-Salton
Civic Center for a package that
included Hank Williams Jr., Ston-
ewell Jackson and the Stonemans.
Sponsored by WLS, attendance
reached over 6,000. . . . An auto-
graph party at the new 105 CMA
Shopping Center in Nashville fea-
tured George Hamilton IV, John
Hartford and Skeeter Davis.

Dona's Bobby Lord takes off from
his local TV show, his sy-
dicated show, and the "Grand Ole
Opy" to play dates in Orlando and
Tampa, then a camping trip with
the family, and onto Sher-

There AIN'T NO EASY RUN
72779

DAVE DUDLEY

Exclusive Representation:
Key Talent Inc.
Nashville/Las Vegas

THERE AIN'T NO EASY RUN
72779

DAVE DUDLEY

Produced By: Jerry Kennedy
A product of Mercury Record Productions, Inc.
35 East Walker Drive, Chicago, Illinois 60601

Ain't No Easy Run
Ain't No Little Thing
It's Top 10

Country Music

Hot Country L.P.'s

- STAR Performer's L.P.'s registering proportionate upward progress this week.

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<thead>
<tr>
<th>Title</th>
<th>Artist, Label &amp; Number</th>
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<tbody>
<tr>
<td>&quot;EVERLOVIN' WORLD OF EDDY ARNOLD&quot;</td>
<td>RCA Victor LPM 2909 (M); LSP 2909 (S)</td>
</tr>
<tr>
<td>&quot;THE COUNTRY WAY&quot;</td>
<td>Charley Pride, RCA Victor LPM 2905 (M); LSP 2905 (S)</td>
</tr>
<tr>
<td>&quot;IT TAKES PEOPLE LIKE YOU TO MAKE PEOPLE LIKE ME&quot;</td>
<td>Little Bigby &amp; His Texas Troubadours, Capitol LPM 2906 (M); ST 2906 (S)</td>
</tr>
<tr>
<td>&quot;TAKE ME TO YOUR WORLD&quot;</td>
<td>Tammy Wynette, Epic CN 34385 (M); BN 34385 (S)</td>
</tr>
<tr>
<td>&quot;PROMISES, PROMISES&quot;</td>
<td>Loretta Lynn, Columbia CLP 1109 (M); CS 1109 (S)</td>
</tr>
<tr>
<td>&quot;BY THE TIME I GET TO PHOENIX&quot;</td>
<td>Merle Haggard &amp; His Strangers, Capitol ST 2809 (M); CS 2809 (S)</td>
</tr>
<tr>
<td>&quot;SING ME BACK HOME&quot;</td>
<td>Merle Haggard, Capitol ST 2848 (M); BS 2848 (S)</td>
</tr>
<tr>
<td>&quot;SOUTHERN COUNTRY MUSIC&quot;</td>
<td>Steve Shogren, RCA Victor LPM 2900 (M); LSP 2900 (S)</td>
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<tr>
<td>&quot;FRIENDS&quot;</td>
<td>Ray Price, Capitol LPM 2908 (M); LSP 2908 (S)</td>
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<tr>
<td>&quot;YOU ARE MY FRIEND&quot;</td>
<td>Bill Anderson &amp; Sonny James, Capitol ST 2849 (M); CS 2849 (S)</td>
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<tr>
<td>&quot;HIT ME HARD&quot;</td>
<td>Bill Anderson, Capitol ST 2850 (M); CS 2850 (S)</td>
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<tr>
<td>&quot;I'M JUST A DRIFTER&quot;</td>
<td>Bill Anderson, Capitol ST 2851 (M); CS 2851 (S)</td>
</tr>
<tr>
<td>&quot;MAKING WRECKS&quot;</td>
<td>Ray Price, Capitol LPM 2912 (M); LSP 2912 (S)</td>
</tr>
<tr>
<td>&quot;12 CHANGIN' TIMES&quot;</td>
<td>Sonny James, Capitol ST 2852 (M); CS 2852 (S)</td>
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<tr>
<td>&quot;THROUGH THE TIMES&quot;</td>
<td>Merle Haggard &amp; His Strangers, Capitol ST 2853 (M); CS 2853 (S)</td>
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<tr>
<td>&quot;ME&quot;</td>
<td>Bill Anderson, Capitol ST 2854 (M); CS 2854 (S)</td>
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<tr>
<td>&quot;BOTTLE&quot;</td>
<td>Deana Carter, Capitol LPM 2912 (M); LSP 2912 (S)</td>
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<tr>
<td>&quot;IT'S ANOTHER WORLD&quot;</td>
<td>Sonny James, Capitol ST 2855 (M); CS 2855 (S)</td>
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<tr>
<td>&quot;WHAT I'M CUT OUT TO BE&quot;</td>
<td>Bill Anderson, Capitol LPM 2912 (M); LSP 2912 (S)</td>
</tr>
<tr>
<td>&quot;BEST OF EDDY ARNOLD&quot;</td>
<td>RCA Victor LPM 2909 (M); LSP 2909 (S)</td>
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<tr>
<td>&quot;DOUG BILLINGTON'S COUNTRY CLASSICS&quot;</td>
<td>RCA Victor LPM 2910 (M); LSP 2910 (S)</td>
</tr>
<tr>
<td>&quot;YOU MEAN THE WORLD TO ME&quot;</td>
<td>David Houston, Epic LPM 2950 (M); BN 2950 (S)</td>
</tr>
<tr>
<td>&quot;TRUCK DRIVING DOOR&quot;</td>
<td>Sonny James, Capitol ST 2856 (M); CS 2856 (S)</td>
</tr>
<tr>
<td>&quot;LIZ ANDERSON&quot;</td>
<td>RCA Victor LPM 2907 (M); LSP 2907 (S)</td>
</tr>
<tr>
<td>&quot;BONNIE GUITAR&quot;</td>
<td>RCA Victor LPM 2908 (M); LSP 2908 (S)</td>
</tr>
<tr>
<td>&quot;I'LL LOVE YOU MORE&quot;</td>
<td>Deana Carter, Capitol LPM 2913 (M); LSP 2913 (S)</td>
</tr>
<tr>
<td>&quot;THE BEST OF RANDY HIXON&quot;</td>
<td>Capitol (M); LSP 2915 (S)</td>
</tr>
<tr>
<td>&quot;THE SON OF HICKORY HOLLER'S TRAMP&quot;</td>
<td>Capitol (M); LSP 2916 (S)</td>
</tr>
<tr>
<td>&quot;BUMP TIDDL, DEE BUM BUM&quot;</td>
<td>RCA Victor LPM 2909 (M); LSP 2909 (S)</td>
</tr>
<tr>
<td>&quot;TOGETHERNESS&quot;</td>
<td>Capitol (M); LSP 2910 (S)</td>
</tr>
<tr>
<td>&quot;RAY PRICE'S BIGGEST HITS, Vol. 2&quot;</td>
<td>Columbia (M); LSP 2911 (S)</td>
</tr>
<tr>
<td>&quot;LETT ME TALK TO YOU&quot;</td>
<td>RCA Victor LPM 2909 (M); LSP 2909 (S)</td>
</tr>
<tr>
<td>&quot;THE LONG LONESOME ROAD&quot;</td>
<td>Columbia (M); LPM 2912 (S)</td>
</tr>
<tr>
<td>&quot;THROUGH A GLASS DOOR&quot;</td>
<td>Capitol (M); LSP 2913 (S)</td>
</tr>
</tbody>
</table>

Billboard SPECIAL SURVEY
For Week Ending 4/12/68

Copyrighted Material
"I GOT YOU"
(RCA 47-9480)
anita carter
waylon jennings
Music City Music (ASCAP)
writers
Ricci Marone
Gordon Galbraith

"TRUCK DRIVING WOMAN"
(RCA 47-9456)
norma jean
Combina Music Corp.
writers
Johnny Wilson
Roland Pike
GLC Seeks to Introduce 4 Local Commercial Stations

LONDON — The Greater London Council is seeking to introduce four local radio stations to be operated commercially by independent program companies. The new stations would, for example, be aimed at the younger age groups. Chapter One, which was won by the Conservative party last year after three decades of Labour, is supplying for medium-wave bands to the GLC.

GLC Conservator Leader Desmond Plummer welcomes the policy of the GLC and says, “I think it shows that the London Local Radio Authority on the lines of the existing independent stations in the London area with a commercial mentality has been accepted by the people of this country.”

Purvis Puts Van Sales Service Into High Gear

LONDON — Philips inaugurations a van sales service Monday (May 2). The service is operated by 10 salesmen driving vans which are fully equipped, and covers the U.K. from Scotland and Northern Ireland, where Philips has an export division. The vans will concentrate on selling to and restocking dealers specializing in the sales division, and will carry no other product. Philips has also begun a pop concert supply service for retail to the public. The posters to 20 inches in height, and are photographically black and white with a retail price of 90 cents. The first act is Dave Dee, Dozy, Bistky, Mick and Tich, the band, The Herd, Julie Felix, Esther and Ada, and Scott Walker.

‘Soul’ Riviera Stereo Single

PARIS — The company Eurodisque released its first Riviera stereo single, with a soul instrumental by Raymond Lebeuf of the Michael Paholoff song “Love Is Like.” The single is the Lebeuf arrangement of the movie title song, “A Man and a Woman.” The single will be released throughout Europe.

Pickwick Deal Puts UA Into Budgets in U.K.

LONDON — United Artists is entering the budget market with a deal set up with Pickwick International.

Under the deal, Pickwick will have UA available on the British Columbia catalog and the American music company is offering a depth of disk space. The first album, which will be released on Pickwick’s Hallmark label, will be available next month.

Some of the featured acts include M.H. Russell and Karen. The new stereo album format will make it possible for UA to offer a new category of albums.

The deal will be represented to the British public at the London Film Festival.

Yardley’s Backs Pop Show By Leading British Artists

LONDON, England — Yardley’s, the British cosmetics company, is backing a special series of pop shows by leading British artists in a promotion under the banner of “The London Lock.”

The new range of Yardley cosmetics was introduced on the Regal label, which was introduced late last year, and is being sold in the trade in the territories visited by Yardley.

The international sales division of EMI will be involved in Europe, and at each show, Yardley will give away a new sample and a souvenir EP, record manufacturers include the EMI.

The shows will feature Herman’s Hermits, Dave Dee, Dozy, Busy, Mick and Tich, the Procol Harum and other British acts. The tour begins April 21 in Hamburg and will then visit dates in France, Italy, Belgium and Switzerland. The show will be performed in Brussels, Paris, London, and other cities in Europe.

Miss Mathieu to Give First Concert Since Auto Mishap

PARIS — Mireille Mathieu will make her first public appearance following her car accident Feb. 18 when she steps into a concert at the London Palladium on April 21.

Miss Mathieu will go to London to prepare for the concert on April 16 in Vienna, as well as in the British capital until April 27 to record two new songs for her new album, “The Unconquered,” which has sold over 10 million copies in Japan. The award was presented by S. D. (Rob) Redford, an American vice-president of the label, and includes the Place du Bistrot in Montréal April 17, beginning a North American tour.

The next week, Apex Records’总经理, who also received a distinguished award, feted the Ravers at a reception at Dooley’s, Irish restaurant, attended by, with press-radio-TV, Philip M. Berman, Grover Lightfoot, and the rest of the Sound of Ireland. The Irish Rovers performed briefly, and presented a plaque to Al Mait, Compo’s field promotion manager, in recognition of his efforts in breaking “The One Unicorn” in Canada.

PRODIA Mgr. in N.Y. on Deals

NEW YORK — The general manager, Prodia, has signed a new license deal with ABC, including the ABC subsidiary labels, and the ABC subsidiary labels. The deal will be announced at the New York Convention, held last week to arrange licensing deals.

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From The Music Capitals of the World

AMSTERDAM

Negram-Delta released the first batch of recordings from the Nonetek catalog, ... Negram-Delta’s Kaboko lineup, according to an Officer, is planning a special promotion campaign for country and Western music with a series of six singles by artists including Hugh X. Lewis, Ruby Wright and Mel Tillis. A sampler album is planned for mid-April.

Peter Orlow (Cortez) was in Holland for the promotion visit and Negram-Delta signed an agreement with a major Dutch agency for exploitation of the catalog in Holland. Negram-Delta also introduced the Swedish Olga label into Holland with hits by the Heptones, Katrina and Vito and has concluded a reciprocal deal with Star Records of South Africa. 

Holland’s youngest record company, 12-year-old Mano, has six albums on the Dutch, German and Belgian charts, is recording an album for CNR. Eddy Christiaens (CNR) has recorded “Ragtime” and “Lover’s Theme” from the new Bond re-released albums by Nancy Wilson, Jimmy Smith, Eugene Clavier and Viola Harris. A Grand Gala du Disque Populaire in Amsterdam, featuring H.E. Kuhn and Max de Flota, that scored a triumph at the Grand Gala, will return to Holland for further concerts this month.

A new single by the group that appeared on the Bond label, “No One’s Baby” by the Latin Americans, has been released and has been followed up by a trip to Belgium.

BRUSSELS

Armore and Beechwood have acquired the right to record “Pattie” and “Lullaby by the Poet” by the group on the Columbia label, “Le Sois” and “Je t’aime,” by Georges Chabaud and “C’est la vie.” Armore and Beechwood have acquired the right to record “Marry’s No.” by the band with a recording of “Paradise” and “Something for Nothing” b/w “I Let the Day Go By” and they have re-released their first album, “I’m a Dog.”

An additional song by the group, “I’m a Dog,” by the band with a recording of “Paradise” and “Something for Nothing” b/w “I Let the Day Go By” has been re-released.

HAMBURG

Lyrical Walter Brandin has announced the start of a new production, “I Love You More Than You Love Me.” This new production was successful in Germany and has been recorded in Amsterdam by the band.

The group, which is touring the Middle East and Far East, has recorded in London to prepare for its first MGM release and will then travel to see the “Old Smokey” in London.

Plans to have George Fane and the group also include a trip to Germany.

WOLFGANG SPAHR

The Ballad of Bonnie and Clyde” (Paulette) has been released in British Columbia, and the song, which was written by the group, will be released on another album, “La Traviata.”

The record was released simultaneously in Spain, Argentina, Chile, Uruguay, Paraguay, Colombia, Venezuela, Central America, Puerto Rico and the USA.

Los Tre Su Americaros (Bert) have released an EP featuring “The Ballad of Bonnie and Clyde.” “Cruel Me” has been released on the same EP.

The record will also be released in France, Holland, Britain, and Cardinal released a new single called “Mariposa,” which is the first single of the new album by the group.

RCA and Reader’s Digest have released a record set to tie in with Fiedler’s recent visit to Sydney.

CINCINNATI

Steve Kirk Productions, with headquarters in Cincinnati, Ohio, has released a single, “Have a Coke,” recorded by the group.

This record was released in New York City last night, May 11, at the Record Store.

A new single, “I’m a Dog,” by the band, will be released on the same EP.

“Hello” will be released on the same EP.

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From The Music Capitals of the World

MUNICH

Horst Froehle, former Ariola, EMI, and Virgin Records executive, has left the company to form an independent label. Froehle will be distributed by Arista. First single released will be Bertrandt's "Lust" featuring the late violinist, Friedel grund-Herlitz. Froehle has been associated with the English market for the past two years.

Singer and songwriter Paul Anka will release "My Way, a Medley," his first single for the newly formed label. The song was written by Louis Armstrong and was originally recorded by Frank Sinatra.

Producer Klaus Doldinger has released the original soundtrack LP from "An American in Paris." The music was written and arranged by Michel Legrand and features the talents of the London Symphony Orchestra. The album will be released on the Columbia label.

PARIS

Former music hall and cabaret performer and Strauss freelancer has signed a new business contract with the MCA Music Group. Strauss will produce a new album for the Paris Opera. The album will feature the talents of such artists as Lily Pons, Mariss Jansons, and Georges Pretre.

RCA Victor will release a new LP of Strauss's works featuring the talents of the Berlin Philharmonic Orchestra conducted by Sir Georg Solti. The album will be released on the RCA Victor label.

STOCKHOLM

A Scandinavian pop festival will be held in Stockholm, Sweden, in July. The festival will feature the talents of such artists as ABBA, Electric Light Orchestra, and Ace.

The festival will be sponsored by the Swedish Ministry of Culture and the Swedish Travel Board. The event will be attended by thousands of music fans from all over Scandinavia.

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<tr>
<th>Country</th>
<th>HITS OF THE WORLD</th>
</tr>
</thead>
</table>
| AUSTRALIA | (Courtesy Modern Melbourne) "The ABC local music program"
  1. LOVE IS BLUE—Bob Rock
  2. LOVE IS BLUE—Bob Rock
  3. PICTURES OF LOVE—John Lennon
  4. VALLEY OF THE DOLLS—Herman's Hermits
  5. K.COM—Mike Oldfield
  6. LITTLE GREEN APPLES—Baby Tie
  7. JUNO SING—Singer
  8. MEGEKO NO UTA—Tina Turner
  9. KOSOBO NO NI—Time
  10.andoned the Birds—Time
|
| JAPAN | (Courtesy Original Conferences Ltd.) "This week's hits"
  1. LOVE IS BLUE—Bob Rock
  2. PICTURES OF LOVE—John Lennon
  3. VALLEY OF THE DOLLS—Herman's Hermits
  4. K.COM—Mike Oldfield
  5. LITTLE GREEN APPLES—Baby Tie
  6. JUNO SING—Singer
  7. MEGEKO NO UTA—Tina Turner
  8. KOSOBO NO NI—Time
  9. abandoned the Birds—Time
|
| SINGAPORE | (Courtesy Radio Singapore) "This week's hits"
  1. LOVE IS BLUE—Bob Rock
  2. PICTURES OF LOVE—John Lennon
  3. VALLEY OF THE DOLLS—Herman's Hermits
  4. K.COM—Mike Oldfield
  5. LITTLE GREEN APPLES—Baby Tie
  6. JUNO SING—Singer
  7. MEGEKO NO UTA—Tina Turner
  8. KOSOBO NO NI—Time
  9. abandoned the Birds—Time
|

From The Music Capitals of The World

- **Polish Jazz Federation**
- **Japan**
- **Australia**
- **Singapore**

**Polish Jazz Federation**

The Polish Jazz Federation presented the Young Jazz of the Year competition, which was attended by young Polish musicians. The competition was held in Warsaw, and the winners were announced.

**Japan**

Japan has a rich history of jazz music, with many famous musicians and legends such as Chilin Kaneko, Kiyoshi Hata, and Masahiko Tsuchiya. Jazz festivals are held throughout the country, attracting jazz lovers from around the world.

**Australia**

Australia has a vibrant music scene, with many local and international musicians. The country is known for its diverse music styles, including jazz, blues, and rock.

**Singapore**

Singapore has a unique music scene, with a blend of local and international influences. The city-state is home to many talented musicians and music events.

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Pitch Panasonic to Oil Co. Credit Card Holders

By EARL PAIGE

CHICAGO — An aggressive promotion on Panasonic tape playback equipment incorporating the concept of a "Driving Day" with 6 million flyers to oil company credit card holders that had been worked out by Stereomeen, here, was learned last week.

Ike Benmor, president of Panoptic, has set up a direct mail promotion of cassette playback units for American Oil. The program is to start May 1 and the 2 million flyers are set for mid-May. The flyers will be color.

Guchi, a speaker manufacturer, is also considering a tape CARtridge marketing program for new automatic dispenser, or cartridge vender. Such a unit has been under development by Vent Marketing, Inc., a Pittsburgh firm.

King Korn has also been studying the market of record players with the idea of selling cartridges. This plan would involve customers returning a tape and receiving a new cartridge of the same one. Stocks would be maintained at the service stations, it is understood.

In other new developments of oil company tape cartridge promotions, Standard Oil Division, American Oil Co., is marketing a Berg-Warner 8-track unit through its service stations in Atlanta, it was learned last week.

The parent company, America can Oil, is involved in a broad promotion of cassette playback units through King Korn.

Muntz Seeks Racks, Dists

By ELIOT TIEGEL

The idea behind developing additional Eastern distributors is part of the company's program for broadening its sales position in those areas of the United States which have been weak 4-track markets.

Having already consolidated one company field sales representative, Bob Domack, Bell is now planning to hire a second man in May to work with distributors. The new representative will be given "Musical education" to the cartridge trade.

This summer the company plans its first major consumer advertising program, promoting its line of machines, cartridges, and 4-track concept. Celebrities in the sports, film, and TV fields will be used to endorse Muntz products.
Have you ever looked in back of the front money?

A not-so-little bit of information for all you record companies who have been losing money by paying in advance for the rights to duplicate and distribute your music in tape cartridges.

Front money isn't difficult to see through. You, the record company, sell your music rights to a tape duplicator for cash in advance. The duplicator then produces the music in tape cartridges and sells them through his own distribution outlets.

Good deal for the duplicator. Bad deal for the record company who is losing out on hundreds of thousands of dollars in distribution profits each year.

It might have been a good hedge a year or two ago when you didn't know if the tape cartridge industry would cut the mustard. But not today.

Stereodyne is a duplicator who gambled the tape cartridge business would make it. That's why we structured ourselves this way. When the record companies contract with us, they retain the rights to their music. They send Stereodyne engineers a master tape, and get back a completely packaged and saleable product.

These companies sell the tape cartridges with their own sales organization to their established distribution. They make the selling profit. The record companies we service already had a selling cost; adding tape cartridge sales to their force was nowhere as costly as giving the rights to someone else.

If you've been giving away your distribution rights, it's time you faced the music. The tape cartridge industry is here to stay, and current sales volume proves it. If you want to get the most out of it—and by most we mean profit—talk to us at Stereodyne.

We're not in the music business or retail sales. We do business with people who are. The record companies who have made us the largest independent tape duplicator.

And we concentrate on quality of product—the reason we invented the Dynapak cartridge. It's called the no-return cartridge because there is virtually nothing that can go wrong with it. We guarantee it.

Profit is a hard thing to find today. But, if you're taking "front money", you're sitting on top of a big profit opportunity in the music you already own. Get behind your own business. Let Stereodyne supply you with finished tape cartridges; the finest available in the industry. And let your distribution set-up take it from there.

Together, we can make beautiful music.

Stereodyne Inc.

2810 Elliott—Troy, Mich. 48084
(313) 380-1440
TWX 810-332-1454
STEREODYNE LTD.
20 Belvoir Road, Toronto 14,
Ontario, Canada
(416) 252-3179
TWX 610-482-2673
HAMBURG — Philips has strengthened its leadership on the cassette market with a 24-page, illustrated cassette catalog containing nearly 500 titles.

The catalog lists the 500 titles in 10 categories on five labels — Philips, Fontana, Aramado, Mercury, and Star Club. The categories — a key device in Philips' strategy of tailoring music to every cassette taste — are classical, pop, beat, dance, opera and ballet, folk, jazz, music for traveling, kiddie cassettes, EP, and other.

Philips said the 500 titles — by far the biggest music cassette catalog so far issued by any cassette producer — offer balanced musical fare and place musiccassettes on a competitive footing with discs.

Philips is now offering on tape the top titles from every segment of its complete repertoire.

The cream of Philips classical repertoire is represented by 60 titles, while it offers at $2.25 top pop (including the Swingle Singers, Paul Mauriat and his Orchestra, and Esther and Abi Ofarim) on EP cassettes.

This is the key ingredient in the long-range Philips policy of encouraging the self-taping of music on empty cassettes by providing a vast list of prerecorded music. Philips is getting maximum sales promotion from the U.S. success of Paul Mauriat and his Orchestra. Philips has three Mauriat cassettes on its current list.

While some German labels have adopted a policy of virtual simultaneous wax and tape release of the identical work, Philips is accepting the tailoring of tape to sharply defined listening categories. These are broken down not only by categories of music, but more important, by age and type of replay machine.

GRT 12-Pack Impulse Buy

LOS ANGELES — General Recorded Tape (GRT) will introduce a 12-pack merchandise unit designed for impulse sales and to showcase cassettes in prime sales locations in retail outlets.

The display carton, in hot-pink and mid-orange, features an "artist of the month. The initial package showcases Hugh Masekela and his Uni recording, "Hugh Masekela is Alive and Well at the Whitney."

Craig Introducing New Home System

LOS ANGELES — Craig Corp. will introduce a new compatible 4 and 8-track home stereo Cartridge player system — the "Four Plus Four" (model 3203).

A companion to Craig's Mobile Stereo (model 3104), the new player makes use of the same 8-track and half-hour 4-track cartridges used in the mobile version.

List price for the "Four Plus Four," with automatic cartridge and track selection, is $144.95.

Examples are the list of kiddie cassette titles on the one hand, and the "under way" titles. The "under way" category consists of titles which are specially produced for car listening.

Philips executives pointed out that the tailoring of music to tape is made necessary because of the unique mobility of the cassette, and also the expanding range of playback machines being placed on the market. These encompass a variety of models beginning with the original book-size battery-operated portable and progressing through sophisticated home stereo equipment.

One Philips executive commented, "The cassette has ushered in the era of 'instant music,' and our program is designed to provide any type of music for playing anywhere."

The Philips cassette program currently is emphasizing stereo home-listening with an extremely sophisticated list of classical composers. The list includes the works of Vivaldi, Torelli, Locatelli, Corelli, Manfredini, Bach, Beethoven, Berliner, Rimsky - Korsakov, Pergolesi and Chopin.

Philips also has mobilized its top artists for cassette duty. For example, the Orchestre de Chambre de Rouen conducted by Albert Beaufacq with Maurice Andre, trumpet, and Daniele Artur, violin, are the artists for a cassette recording of the works of Mozart, Telemann, Albinoni and Vivaldi.

Any cartridge is only as good as the tape it contains.

Audiopaks contain Audiocassette.
Artists Battle for Performance Fee Despit 'Dead Bill, NAB Is Warned

By EARL PAIGE

CHICAGO — National Association of Broadcasters members were told here last week that after a long and complex revision legislation is dead, the current Congress, regardless of how long they wish to continue, will all be able to obtain a performance royalty. If this happens in the next Congress, which begins in January, $20 million a year.  

"How many records are played in an hour on U.S. stations, in a month, and throughout the year?" Angello asked. "The performance people are not asking for a certain amount of equity on their side, and Angello continued, "But they are being paid royalties. The great artists don't need royalties. And broadcasters have benefitted and they have benefitted us."

Cities Express

"What they are worth, they get, and to a great extent what they are worth depends on

XTRA, KABC-FM on L. A. Music Swing

By ELIOT TIEGEL

LOS ANGELES — With KFWB Music's buzzy, buzzing, buzzing, buzzing, having substituted an all-news format three weeks ago, the switch to Rock and Roll and KABC-FM, which had been all-news for the last month or so, has returned to a middle-of-the-road music format under the banner, "Music on the Air."

XTRA, owned by Mexican interests and originating from across the border, plans canceling its all-news format April 20 in favor of walk-to-walk back-ground music. KFWB's major push in the news area, plus a forthcoming emphasis by KNX, the CBS-owned station, for a new image, prompted the Mexican station to get out of the ring and rivals new bag and back into recorded music. XTRA's sound will compare with the KVNBK format, a long ratings station with an automated, lath format. XTRA has also increased news for the past five years.

The move by KNX to retain Westinghouse's KNX, which is attempting to capture KVNBK, KFWB, and the network radio, is a move towards the station's own "Footage" station. KNX, which has been having its programming problems, had been broadening its entertainment scope, with more music records during the afternoon and evening hours, seven days a week.  

As it was a national event, CBS has decided to outmatch KFWB's efforts and, in turn, has increased its efforts to capture KNX's station. KFWB has decided to outmatch KFWB's efforts and, in turn, has increased its efforts to capture KNX's station. KFWB has decided to outmatch KFWB's efforts and, in turn, has increased its efforts to capture KNX's station.
New Album Releases

- Continued from page 59

- MGM
  ERIC BURDON & THE ANIMALS-The Twisted Nerve
  LEE TRAVINO-Lois & Clark: The New Adventures Of Superman

- MTA
  KING RICHARDS' FLAMES-Knight's In Broadway AJS 5006

- NONESUCH
  RACHMENINOFF: SYMPHONY NO. 3, MG 4510
  LEBON CLOSER TO THE HEART-VOL 1, MG 4513

- PROJECT 3
  SIMON SINGERS SINGERS-Pulaski RW 5001

- QUALITON
  COUPERIN: VOYAGE INT disparate GROVE'S 1-11
  STRAUSS: DON QUIXOTE-Vol. 1, TUR 6540

- RCA CAMDEN
  SONS OF THE PIONEERS-2nd Anniversary Favorites, CAS 2205

- RCA VICTOR INTERNATIONAL
  MICHEL ACEVES MIGUEL-Rancho Grande, MXS 1555

- RCA VICTOR
  THE BRUCE SPRINGSTEEN SHOW-The Wild, The Innocent And The E Street Shuffle, LPV 4295

- RICHARD CLAYDERMAN
  THE ULTIMATE COLLECTION-Disc 1, LPV 5001

- SERAPHIM
  VERDI: UN BALLO IN MASCHERADA-Glenda Jackson, SAM 2322

- SIDEWALK
  THE SMITHS-ST 9712

- SONGS OF THE SOUTHERN MONTHS
  JOHN HOPKINS-looks Back At The Moon, SM 3581

- Sparks
  THE HAMBOSS-HEAVENLY DISC 3

- United Artists
  THE BEST OF AL CAILA-UA 3655, UA 3662

- United Artists
  GEORGE VAN HOUTEN-VIVA DANNY-O-Ascot ARS 1253

- United Artists
 漸層樂團
 7-8000

- WATERMELON MAN
  ERROLL GARNER-

- WATERMELON MAN
  PLUS BRASS BED

- WATERMELON MAN
  EQUALS GOLD!

The most individual pianist of our time, supported by a bed of brass. The result is a new Garell sound that gets right down to the guts of today's groove. The most exciting single of Garell's career... on the air everywhere.
HERALD SYMPHONY / FAME BCL 156 (S)
Kashcheyevsky leads the orchestra with a masterful flair and brings out the full beauty of each instrument. A brilliant performance, sure to please music lovers. (5)

RACHMANINOFF LEADS ORCHESTRA WITH HIS NEW RACHMANINOFF (S) / SONY STR 945 (S)
Rachmaninoff's new recording is superb in every respect. The orchestra is perfectly tuned and the performance is flawless. A must for any Rachmaninoff lover. (5)

LOW PRICE CLASSICAL

SCHUMANN'S SEVEN / CONCERTO (S) / AMERICA MOD 5000 (S)
Schumann's masterpiece is given a stirring performance by the orchestra under the baton of Leonard Bernstein. A work that will delight anyone who enjoys classical music. (5)

ALFRED SCHNITZER'S \"THE RIVERBOAT SONGS\" (S) / DECCA 8203 (S)
The Riverboat Soul Band's version of the classic riverside blues is a must for any blues lover. The band's harmonies and intricate arrangements make this a standout album. (5)

THE ART OF ARRANGING (S) / CAPITOL ST 6012 (S)
The Art of Arranging is a collection of classic jazz arrangements by some of the greatest arrangers of all time. A must for any jazz lover. (5)

LOW PRICE CLASSICAL

SCHUMANN'S \"DUMBOVER'S DUNKIN DAIRY\" (S) / A&M SPS 100 (S)
Schumann's \"Dunkin Dairy\" is a fun and fast-paced ragtime gem. The orchestra does a superb job of bringing out the energy and humor of the piece. (5)

BACH: THE COMPLETE ORGAN MUSIC Vol. 3 - \"Laudate Dominum\" (S) / DECCA 8203 (S)
Bach's masterpiece is beautifully performed by the world-famous organist Pierre-Laurent Aimard. A must for any organ music lover. (5)

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List Over 130 Exhibitors For Consumer Elec. Show

WASHINGTON—An initial list of over 130 exhibitors for the 1966 Consumer Electronics Show (CES) has been released by the show sponsor, the Consumer Products Division of the Electronic Industries Association (EIA). The CES will be held June 23-26 in the Warwick, New York Hilton and American hotels in New York City. The Warwick hotel has been chosen to contain expanded exhibits of accessory products such as batteries, record players, magnetic tape, and tape recorders.

The first CES show, held last year at the Americana and New York Hilton hotels, was limited to manufacturers of TV, radio, phonograph, audio components and magnetic tape equipment.

EIA President Jack Wayman said that some 150 exhibitors are expected at the show. They will occupy over 150,000 net square feet and will have their exhibits priced over a good deal more than the 19,876 buyers who attended the first show.

Wayman said that promotion of the event is commencing this month with 20 pages of advertising in the trade press.

Accessory ‘Wall Paper’ PRETTIES PROFIT PICTURE

WINTER PARK, Fla.—Bob Burns decorated one complete wall of his store with accessories. And you can color it profitable.

Tape recorder and phonograph owners may browse without interruption along a 60-foot wall display at The Record Shack in Winter Park, Fla., not as decorative as walnut paneling, but it is much more profitable.

Philo-Ford in Major Ad Drive

PHILADELPHIA—Philo-Ford’s color television and Hip Pocket Records are getting extensive consumer advertising backing this spring.

TV console ads have been scheduled for Life, Saturday Evening Post, TV Guide, Reader’s Digest and Look. Hip Pocket record ads appear in Seventeen, Ingenue and Co-Ed.

Trade ads on Hip Pocket records are also appearing regularly, designed to attract dealers. One of the ads features a 30-inch merchandising rack for point-of-sale display of Hip Pocket records.

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The NARAS Tree of Grammy winners continues to flourish... and its ten distinguished years of growth and glory will be chronicled in a special "NARAS ANNIVERSARY SALUTE"

OFFICIALLY IN BILLBOARD - APRIL 27
Cinderella Rockefeller

Israel's Esther and Abi Ofarim have a hit that fits The International Scene.
Philips Brings You A World Of Music.

A publication of Philips' Phonographic Industries, Bearn (The Netherlands)
Early '68 Color TV Sales Up

WASHINGTON — Sales of color television in January 1968 reflected in distributor reports show a rise of 15.5 per cent in the first month of 1967 while monochrome TV sales dipped slightly. Auto and home radio sales were also up in January.

Wallichs Enters Ticket Business

LOS ANGELES — Wallichs Music City will carry a new computerized "box office" system which offers instant printing of admission tickets to sporting and theatrical events.

Developed by Computicket Corp., the computerized system, which utilizes a giant central computer to store seating information, makes its public debut in Los Angeles July 1 when 125 electronic ticket terminals will offer the consumer tickets to a variety of entertainment events.

The system will be operational in New York later this year. The system's central computer, show the exact information about the entertainment event, seating, price, parking instructions. Computicket is in service at the Metropolitan Opera and the Hollywood Bowl.

New EIA Members

WASHINGTON — The executive committee of the consumer products division of the Electronic Industries Association (EIA) met here recently and, among many actions, voted unanimously to receive as new members the Admiral Corp., Bell & Howell, Inc., Lear Jet Industries and Packard Bell Electronics, Inc.

Ross D. Sibling, Jr., of Admiral was elected to the EIA's board of directors. (Other actions taken at the recent meeting are reported elsewhere in this section.)

CES Exhibitor List

* Continued from page 62

Orients Inc., Inc.

Components and Magnetics

Pilots Radios, Inc.

Play-Tape, Inc.

RCA Sales Corporation

Radio Master, Inc.

Radoh Electronics Corp.

Radio Shack Corporation

Rice Electronics Corporation

Roga Electronic, Inc.

S.C.A.R.T. (French Exhibits)

Samco Electronics Corporation

Sanyo Corporation

Selktron International Co., Inc.

Sharp Electronics Corporation

Stereosupercedes

Stereos, Inc.

Stereolab, Inc.

Superadio Corporation

Superadio Radio Corporation

Superadio Stereo Corporation

Sylvania Distribs

KNOXVILLE, Tenn. — Sylvania Electronics Products, Inc., an operating group of Sylvania Electronic Products, Inc., has appointed Creswell & Co., Inc., there wholesales distributor for Eastern Tennessee, including 18 counties near Knoxville, 15 counties in the Chattanooga area and five counties in Northern Indiana.

Creswell will handle Sylvania's home entertainment line.

Public Service

LOS ANGELES — The House of Sight & Sound, a retail music-tape-instrument store in the San Fernando Valley, has started a public service campaign.

In the "MPC Radio and the House of Sight & Sound are conducting "Operation Overseas Tapes," which enables the public to record their message on tape and send it to a service in the Armed Forces.

Recording facilities and the tapes will be provided by the store and the radio station.

Miscellaneous

ARCADIA OPERATORS — New 4.5 x 8½" linear ad inserted in different, wholesale only, Publisher's Class RATES

ATTEND RECORD STORE — Visit any of our major sellers and select your choice of the latest music releases at a great price. Send for a complete list of the latest releases.

BARCLAY RECORDS — We have the latest music releases at a great price. Send for a complete list of the latest releases.

BUDDY HUGGINS CHOREOGRAPHY — We have the latest music releases at a great price. Send for a complete list of the latest releases.

DISTRIBbling SERVICES

DISTRIBUTING SERVICES

ATTENDANCE, RECORD OUTLETS, WE ARE TWO OF THE FINEST IN THE WEST. We have the latest music releases at a great price. Send for a complete list of the latest releases.

DISTRIBUTING SERVICES

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POPULAR

YELENE TINA - GREATNESS OF THE 9TH & 10TH CENTURIES - LP/45 RPM (M) - 93422

RELIGIOUS

LEONARD COHEN - Hallelujah - RCA Victor (M) - 45 RPM (M) - 93422

CLASSICAL

RICHARD ARMITAGE - THE PMC RECORDING OF PABLO CIROSO - RCA Victor (M) - 45 RPM (M) - 93422

LOW-PRICE

MARCUS VALERIUS - JERUSALEM - RCA Victor (M) - 45 RPM (M) - 93422

YELESTROYER'S HITS

Change-of-pace programming from your listener's shelves, featuring the discs that were the hottest in the last 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago
April 13, 1963
1. He's So Fine—Climax (Laurie)
2. Can't Get Used to Losing You—The Carpenters (Reprise)
3. South Street—Oklahoma (Cameo)
4. The End of the World—Shelton Davis (RCA Victor)
5. Baby Without—Jackie Wilson (Brunswick)
6. Our Day Will Come—Ruby & The Backbeats (ABC-Paramount)
7. I Will Follow Him—Peggy March (RCA Victor)
8. The Magic Dragon—Peter, Paul & Mary (Warner Bros.)
9. Ring Love—Lonnie Donegan (Philips)
10. The Dog—Doo Doo Sharp (Cameo)

POP SINGLES—10 Years Ago
April 13, 1958
1. Tequila—Champs (Challenge)
2. Da Do Ron Ron—The Platters (Columbia)
3. Sweet Little Sixteen—Chuck Berry (London)
4. A Wonderful Time Up There/It's Too Soon to Know—Petula Clark (Dot)
5. Believe What You Say—Bob & Carol (ABC-Paramount)
6. Cellophane—Donna Morris (Bee Gees)
7. Twilight Time—Billie Holiday (Columbia)
8. Catch a Falling Star—Majic Moments—Perry Como (RCA Victor)
9. Why She's Wrong—Conway Twitty (Columbia)
10. Book of Love—Monotones (Asga)

R&B SINGLES—5 Years Ago
April 13, 1963
1. He's So Fine—Climax (Laurie)
2. Our Day Will Come—Ruby & The Backbeats (ABC-Paramount)
3. Baby Without—Jackie Wilson (Brunswick)
4. The End of the World—Shelton Davis (RCA Victor)
5. South Street—Oklahoma (Cameo)
6. Laughing Boy—Mary Wells (Motown)
7. Walk Like a Man—Four Seasons (ABC-Paramount)
8. Ruby Baby—Dion (Columbia)
9. You're the Reason I'm Living—Shelton Davis (RCA Victor)
10. Rhythm of the Rain—Cascades (Valiant)

POP LPs—5 Years Ago
April 13, 1963
1. Songs I Sing on the Jackie Gleason Show, Part 2 (ABC-Paramount)
2. West Side Story—Soundtrack (MGM)
3. Moving—Peter, Paul & Mary (Columbia)
4. Moon River & Other Great Movie Themes—Andy Williams (Columbia)
5. It's Now or Never—Marvin Gaye (Motown)
6. Peter, Paul & Mary—Warren Mac (Columbia)
7. The Last Waltz—Terry Bennett (Columbia)
8. Racquetball—The Three Stooges (Vee Jay)
9. Paul & Paula Sing for Young Lovers—(Philips)
10. The More of Me & the Bonus Pop-A drills—Judy Harkel & O.K. (Kapp)

KSND Stars—‘Oldies’ Play

SEATTLE—KSND, owned by Riley Gibson, is now Featuring an “Oldies” format. Program director Danny Holliday, formerly with KOL in Seattle, said that music is balanced “to present an all over flow from 1950 to 1967 in a given 20-minute segment so that the station won’t be generally classified as the third rock station in Seattle.” Instead, the station is reflective of all the hits, including early middle-of-the-road sounds.

The station personalities include Bert Davis, formerly with KJR; Kirk Allison, who’d been with KRKO; Bill Davidson, and Vic Worton from KAL.

Singles

NATIONAL BREAKOUTS

A BEAUTIFUL MORNING
Ransford, Atlantic 2493 (S)
SHIPS LOOKIN' GOOD
Wilson Pickett, Atlantic 2504 (V)
REGIONAL BREAKOUTS
SHE WEARS MY RING
Salamon, Atlanta 2114 (A)
(Cutout, Boston) (B)
NO CONSEQUENCES
Conners, Atlantic 2506 (B)
Five Americans, Abroad 128 (B)
(Russell, London) (B) (C)
BRING ME HOME
Flowers, Del 2728 (R)
(Shifting Waters, R) (S)

More Album Reviews on Pages 61 & 78

Navy

SPOKEN WORD

SPIRITUALS—Soundtrack, Concord TMR 205 (S)

The selection of Spirituals were precise, the 25-track package retains valuable and meaningful musical standards, while also reflecting the skilled development of these sensitive, soulful voices.
another smash from our "SPOOKY" group
CLASSICS IV
"SOUL TRAIN"
#66293
BILL LOWER
PRODUCTION
IMPERIAL
PRODUCTS
COMING May 25. And with a name change, new approach of Coin Machine—now expanded also on the international market.

EXPANDED tool! New features in the Directory include:

TOP European Jukebox Playmakers. Previously this has been confined to American artists only.

EXPANDED listing of international suppliers of records to jukebox operators.

ENLARGED— The list of international manufacturers and distributors.

EXPANDED—"Who's Who in the Coin Machine World."

BRAND NEW— The first list of international gaming equipment manufacturers and distributors. This appears only in the special gaming equipment advertising section, tipped into international copies of Coin Machine World Directory.

AND IT still has the same information, statistics and features dealing with the U.S. market that has made Coin Machine World Directory the most informative reference source published.

WORLD WATCHERS IN THE COIN INDUSTRY—WATCH IT THROUGH COIN MACHINE WORLD DIRECTORY

U.S. BILLIARD OFFICES

NEW YORK
20 Y. M.C.A. Bldg.
162 W. 40th St.
(212) 584-1944
CHICAGO
215 W. Madison
(312) 266-9844
LOS ANGELES
785 W. 3rd St.
(213) 584-1944
MINNEAPOLIS
1110 Broad St.
(612) 339-1505

INTERNATIONAL BILLIARD OFFICES

CANADA
25 Simcoe St. 4th Fl.
Toronto 5
17 Bond St.
London, England

ITALY
Galleria Duomo 6,
Milan 70017
JAPAN
Service Ltd.
1-12-14, Chuo,
Tokyo 18
4600, Tokyo
Cannon Coin, Witsen Firm Merge; To Promote Jukebox Programming

HADDONFIELD, N. J. — The coin machine world can anticipate some more creative jukebox programming ideas from Bill Cannon, Cannon Coin Machine Co., here. Cannon, president of the Music Operators of America (MOA) and Vine-land, N. J., operator Harry Witsen have merged and Cannon expects his company to become the industry's advanced type of operating.

Explaining the merger with Witsen, Cannon said, "Harry is younger than I and I need to be free of the day-to-day management details in order to try out a number of ideas I've been working on for some time. "Harry's area overlapped with ours and the two operations will complement each other." Cannon said a name for the new company is being decided on. Both Cannon and Witsen, who is a new MOA director, specialize in jukebox music and games.

Cannon indicated that the new firm will be aggressively involved in promoting its jukebox service.

Survey Locations

The MOA president, who has been traveling to various State association meetings and listening out at compliant, rubber-stamped programming, has told us an opportunity to practice much of what he preaches. "Cannon has told us that he's been left and I've been supervising our entire programming procedure," said Cannon. "We have made a survey of each location and pinpointing what kinds of records are needed.

"Part of this survey includes analyzing player meter readings, and the feedback we're getting from locations is interesting. Revenues are up from 6 to 8 percent as a result of this new procedure we've started."

New Ideas

Typical of programming ideas Cannon has instilled include:

• Telling the location when a new stereo single in program, indicating the record is stereo by printing this information on the title strip.
• Adding identification to title strips, i.e., Cannon printed "The Graduate" on Simon and Garfunkel's "Scarpborough Fair" (Canticle).
• Placing a mention of an established artist near the artist's newest release.
• "Jukebox programming is a creative entertainment art. It's a

Rove Names Harry Martin Exec. V.-P.; Six Other Executive Appointments

WHIPPANY, N. J. — Rowe International, Inc., a subsidiary of Triangle Conduit & Cable Co., Inc., has named Harry H. Martin as an executive vice-president of six other executive appointments.

Martin, a member of Triangle's executive board, will head the company in 1961 as operations vice-president. In 1966 he was named vice-president, corporate planning. Triangle is also an active member of Magneto Propulsion Systems Inc., an aerospace and metals research firm in which Triangle has a minority financial interest.

Formerly, Martin was with Sylvania Products, Inc. Before this he was with RCA.

Other Rowe appointments:

D. J. (Joe) Barton, vice-president, domestic sales; Jerome Marcus, vice-president and treasurer; John S. Moyer, vice-president, manufacturing; Richard J. Mueller, vice-president, engineering; Alvin D. Schaffer, vice-president, corporate planning; and Marvin M. Chaban, secretary and general counsel.

Barton, a veteran of 26 years in the coin machine industry, has served as Rowe's general sales manager since 1965. From 1952 to 1965, Barton was general manager of the Jacksonville, Fla., office of Bush International Division, Rowe.

Marcus joined Rowe in 1957 and was appointed executive controller in 1962.
Sandler Vending Happy With Success of Service Schools

MINNEAPOLIS — Operators and service technicians from Iowa, South Dakota and Minnesota attended a two-day service seminar here recently at Sandler Vending Co. The sessions were conducted by Wurlitzer field engineer Robert Harding, who handles Wurlitzer's Midwest region.

Commenting on the success of service schools, Irving (Irv) Sandler, president of Sandler Vending, said, "The phonograph business today isn't a one-way street. It takes plenty of forethought, consideration, co-operation and hard work to achieve goals you are seeking to attain in this highly competitive business. This is why I keep plugging the Wurlitzer service seminars," said Sandler, who plans to hold similar seminars later on. Those attending: Rex Bone, Des Moines; Walt Meyer, Sauk Centre Music Co., Sauk Centre, Minn.; Harvey Soensken, Braintree, Minn.; John Buckowski, Little Falls Music Co., Little Falls, Minn.; William R. Craig, Music World, Inc., Sioux Falls, S. D.; Duane Refiner and Clavin Kennedy, Mill Amusement Co., Milbank, S. D.; Larry Walker, Wurlitzer Amusement Co., Wadena, Philip R. Herrel, P. R. Herrel Co., Wadena, Minn.; Eddie Unglaub, Osgood Novelty Co., St. Paul; Thomas Menton.

(Continued on page CMW-7)

SUTHERLAND DISTRIBUTING COMPANY
1920 McGeo St. Kansas City, Mo.
HA 1-7446

ARCADE        KIDDIE RIDES

C.C. Champion Rifle Range 175.00  Motoroscope Flying Squirrel 289.00
Long Range Rifle 175.00              Bert Lane Whitetail 300.00
Gallery 150.00  All Tech Musical Ferris 950.00
Playland 150.00  Wheel 129.00
Shoot the Clown 150.00  Cow Pony 399.00
Midway Rifle Gallery 175.00  Bell Merry Go Round 200.00
Rifle Challenge 245.00  Belly Model 1 299.00
Monster Gun 250.00  Champion Horse 250.00
Flying Squirrel 335.00  Monkey Typer 189.00
Wen. Young Gun 300.00  DuKane Grand Prix 450.00
Wen. Mini Golf 195.00  C.C. Par Golf 249.00
Hollywood Driving Range 219.00  1967 Bulls-Eye Baseball 450.00
Sieger Football 199.00  Jet Water Game Soda 192.00

TERMS: 1/2 Deposit, Balance Sight Draft or C.O.D.

For beautiful music in the cash box     CHICAGO COIN'S NEW

MELODY ANE

6-PLAYER PUCK BOWLER with
SUPER RED PIN
BACK BY POPULAR DEMAND!

KEEP STRIKING FEATURE

* Regulation
* Dual Flash
* Flash-O-Matic

HIGH SCORE PIN COUNT
STRIKE — 300 POINTS
SPARE — 200 POINTS
SLOW — 100 POINTS PLUS
10 for each pin

A FASTER PLAY
10c PLAY — Available 2 for 25c

ALSO IN PRODUCTION:
ALL STARS     FLEETWOOD
CHICAGO COIN MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD. CHICAGO, ILLINOIS 60614

New Equipment

Gottlieb—Four-Player Flipper

D. Gottlieb & Co. has introduced a new four-player flipper game with a spinning arrow on the backglass and a "whizzer" sound that is said to create action and interest. The game is called Spins Wheel, and the whizzer arrow, as the company calls the spin feature, is activated by scoring the lighted hole, side kick-outs of bottom rollers. Scoring five kick-out holes in sequence lights the center targets alternately for 500 points each, top targets for 100 points and the pop bumpers for a super score. The new game, now available through distributors, has an illuminated coin entrance plate.

Music Operators Adding Nut Venders as Another Service

BROOKLYN—Irwin Nable, president, Schoenbach Co. here, a major distributing outlet for bulk vending equipment and supplies, says jukebox operators can profitably diversify into bulk vending.

Nable, president of the National Vendors Association, the trade association of bulk vendors, distributors and manufacturers, is about to mesh new blood into the bulk vending industry.

"I had a music operator in our place last week who said he located a peanut machine," said Nable. "They're not the first music operator who has called wanting information about nut machines. The return on peanut vendors amounts to about $3 gross for every dollar invested in merchandise. The commission is usually 25 per cent.

Added Service

"The service of providing a location with a peanut machine is something the music operator is considering," said Nable. "A vending machine for peanuts or pistachios is just another service the operator can provide a bar or grill. It's another way to keep locations happy. Nable suggests that nut machines be set for nickel vending. The wheel mechanisms can be regulated to dispense from one to four pistachios or a few peanuts for 5 cents, he said.

Shoenbach, as with other major distributors of bulk vending equipment and supplies, carries a wide variety of goods, candy and gum—ideal items for bar and tavern patrons to munch on. Nable said.

Missouri Operators Bulk vending, as an area of diversification for jukebox operators, was also explored recently in Missouri. At a meeting of the Missouri Coin Machine Council, Darwin Cooperstein, a representative of Central Distributing Co., St. Louis, explained aspects of the business to operators attending.

"The music operator is already in the location," Nable explained, and "it takes only a little more time to pop on a clean globe filled with nuts while the route man goes about checking and servicing the other pieces in the plot."

"There are thousands of bars, grills and taverns that offer a whole new market for this type of vending," Nable said.

SEE FOR YOURSELF—some visit our plant and see the world's largest selection of amusement equipment on display—free admission! For the first time anyone can see a complete line of pinball equipment as a whole model. Take your choice of hundreds of models in inventory. You can actually play any of them and buy as many as you wish. We have everything—lots of new orders! Best buy on the market.

If you can't come now send for our fabulous complete color model list.
The Wurlitzer Wall Box offers more features than any other Remote Speaker Wall Box made. Accepts all U.S. coinage from half-dollars to nickels. Permits patron to play Little LP's and preselected Top Tunes from the Golden Bar. Each box has its own volume control. Available 100 or 200 selections with or without top-mounted speaker for private listening. Unique in every way including the extra earnings it produces in any location.

WURLITZER WALL BOX

THE WURLITZER COMPANY / North Tonawanda, N.Y.

112 Years of Musical Experience
Slugs, Penny Vending, New Items
Leading Topics at NVA Convention

Brooklyn — The continuing headache of slugs deposited in bulk vending machines, the future of penny merchandising in vending and a search for some Mesiah in the form of a new piece of merchandise. These are some of the topics Irwin Nable, president of the National Vendors Association (NVA), sought to discuss at the upcoming NVA convention.

Nable is one of several speakers who will address the NVA convention May 2-5 at Pheasant Run, a luxurious tent 45 minutes from Chicago.

Irwin Nable

Charm the Kids

with Northwestern's Super 60 Capsule Vendor

Charm's attract kids — and kids mean profits! Large-capacity globe and front-mounted plastic display cabinets displays charms. Up-to-date design gives you an attractive unit that's in swing with the younger generation. Proven mechanism, wide chute and footcuff coin and makes this one A-OK. No skipping or crushing of merchandise! Start moving to profit with the Model 60 Capsule Vendor. Wire, write or phone for complete details.

Vending News

BULK BANNER

Arthur Blum, Bronx, N.Y., a director of the National Vendors Association (NVA), is upset by the big survey. He is hopeful of being able to attend the big NVA convention in Chicago at Pheasant Run May 2-5.

After 25 years, Irwin Nable, head of Schoenbach Co., Brooklyn, received a bronze star from the U.S. Army. Irwin, president of NVA, will tell all his bulk vending friends the inside story on this one during the big May convention in Chicago.

Mandy Goldberg, wife of Michael Goldberg, Franklin Square, N.Y., died recently of a heart attack.

Jack and Ella Schoenbach have moved to Florida. Jack, the founder of Schoenbach Co., is retired. Nick Schoen, Schoen Vending Supply, New Orleans, has just returned from a two-week trip to California, where he visited the Oak Manufacturing plant.
LOUIS ANGELES — Fifteen-cent machine-vended coffee, candy and soft drinks will be the standard for the industry—and soon.

Meyer Gelfand, president of the National Automatic Merchandising Association (NAMA) and senior vice-president of the Mecke Co., said the price of coffee and other merchandise dispensed by vending machines is going up. Gelfand was here for the NAMA Western show recently.

"It is already happening in locations like airports and recreation areas where transient traffic is the heaviest," he said. "Machines in office and businesses will soon follow."

Increased costs are to blame for the vending increase, admits Gelfand. To soften the blow of dropping that extra nickel in the slot, the machines will dispense larger confections. Eventually, he added, all dime items will fade and disappear.

Behind the hikes is a profit squeeze which last year brought industry earnings growth to a standstill. A price increase must be at least a nickel, perhaps more later, he explained.

"Our industry, made up chiefly of operators, lacks price flexibility of most other retailers," said Gelfand. "Vending machine increases must be in increments of at least a nickel—and years usually pass between industry-inspired price hikes."

In the beginning, vending operators will mix 10 and 15-cent candies in the same machine. Gradually, the 10-cent selections will drop out of the machine. The same will be true of 10-cent chewing gum packages, which are on the horizon.

"The industry can absorb increasing costs over a period of time, but there comes a point where this can no longer be done, so what looks like a 50 per cent increase really isn't," says Gelfand.

CHICAGO — Bulk vending businessmen convening here May 2-5 at nearby Pheasant Run can enjoy "Wait Until Dark," a play running through May 5 at the dinner playhouse of the large resort.

Julia Meade is replacing Janet Blair as the star in this story about a blind girl terrorized by two criminals who come into her apartment. Miss Blair has been sidelined by surgery.

Pheasant Run is 45 minutes from Chicago and the site this year of the National Vendors Association (NVA) annual convention and trade show.

FISCHER TABLES
Operators affectionately call them "Money-Magnets"

THE EMPRESS SERIES
Model 105-D 105" x 59"
Model 92-D 91" x 52"
Available in Walnut-grained finish. Luxuriously styled and precision-crafted throughout to please even the most discerning players. Durability designed to provide many extra years of use.

THE REGENT SERIES
Model 101-D 101" x 67"
Model 91-D 91" x 52"
Model 86-D 84" x 48"
Compact companion to Empress line. Long-lived beauty of Walnut-grained finish, precision-crafted features, precision-built for lasting play.

Fischer tables attract players like bikinis attract lookers.

The big difference, however, is Fischer's attraction pays off with high profits. What's more, Fischer's other magnetic advantages like solid quality throughout, advanced features and service problems a thing of the past, have been attracting top operators everywhere. How about taking a closer look? But mind you, the nearer you get, the stronger the attraction.

See your Distributor or write for further information and prices.

Fischer MANUFACTURING CO., TIPTON, MO. 65081

All Machines Ready for Location

CC Champion Rifle . . . $150.
AMI 100 & 200 Sel.
Wall Boxes, Ea. . . . . . . 20.
Seeberg 200 Selection Wall Boxes . . 25.
AMI JEL . . . . . . . . . . . . . . . . 295.

Cable: LEWJO
Call, Write or Cable

RICHARD MUELLER
AL SCHAFER

M. M. CHABAN
APRIL 13, 1966: BILLBOARD
Try it yourself. Flip up the self-locking main dome of our new Princess Deluxe compact—and see what Rock-Ola has done to cut down your programming and service time...to beef up your take.

See how everything is right up front, at eye level, big as life? No more stooping, squatting or squinting for you. Just reach out and get things done.

Key switches up at eye level. Credit unit and amplifier flip down for stand-up servicing ease. So do the new hinged program holders. New "straight through" coin entrances chute with drain, new easy to read record indicator numbers, new rear controls grouping, new printed circuitry—all make for easier service in the brand new flip-top Princess Deluxe. Plus...Rock-Ola's exclusive Mech-O-Matic 33⅓/45 RPM changer. And this mini works with all optional accessories: receiver, money counter, remote volume control, Phonette wall box and wall speakers (LP feature optional). All this, and the new Princess Deluxe measures just 46-24-31! You can't help but make your rounds faster and your wallet fatter.

money making music makers for every location

ROCK-OLA

Our new "mini" flips her lid for you!

PRINCESS DELUXE
Model 435—100-play

---

**JUKEBOX RECORD REPORT**

For the week ending April 13, 1968

**METRO MARKETS**

Most played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on player readings.

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
</tr>
</thead>
</table>
| 1 Lady Madonna, Beatles | 1
| 2 Love Is Blue, Paul Mauriat | 1
| 3 Young Girl, Union Gap featuring Gary Puckett | 1
| 4 Cab Driver, Mills Brothers | 1
| 5 Valley Monkeys Calgens 1019 | 1
| 6 Love Is Blue, Paul Mauriat | 2
| 7 Cab Driver, Mills Brothers | 2
| 8 Love Is Blue, Paul Mauriat | 2
| 9 Love Is Blue, Paul Mauriat | 2
| 10 Love Is Blue, Paul Mauriat | 2

Most promising new record: Take Time to Know Her, Percy Sledge, Atlantic 2490.

**REGIONAL MARKETS**

Most-played singles on jukeboxes in six U.S. geographical regions, based on player readings from both rural and urban locations.

**WEST COAST**

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
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</table>
| 1 (Sittin' On) The Deck of the Bay, Otis Redding 2 | 1
| 2 Young Girl, Union Gap featuring Gary Puckett | 1
| 3 Funky Street, Arthur Conley | 1
| 4 Love Is Blue, Paul Mauriat | 2
| 5 Love Is Blue, Paul Mauriat | 2
| 6 Love Is Blue, Paul Mauriat | 2
| 7 Love Is Blue, Paul Mauriat | 2
| 8 Love Is Blue, Paul Mauriat | 2
| 9 Love Is Blue, Paul Mauriat | 2
| 10 Love Is Blue, Paul Mauriat | 2

**CENTRAL**

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
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</table>
| 1 I Got The Feeling, James Brown | 1
| 2 Valley Monkeys Calgens 1019 | 1
| 3 Funky Street, Arthur Conley | 1
| 4 Love Is Blue, Paul Mauriat | 2
| 5 Love Is Blue, Paul Mauriat | 2
| 6 Love Is Blue, Paul Mauriat | 2
| 7 Love Is Blue, Paul Mauriat | 2
| 8 Love Is Blue, Paul Mauriat | 2
| 9 Love Is Blue, Paul Mauriat | 2
| 10 Love Is Blue, Paul Mauriat | 2

**SOUTHEAST**

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Weeks on Chart</th>
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</table>
| 1 Cab Driver, Mills Brothers | 1
| 2 Love Is Blue, Paul Mauriat | 2
| 3 Love Is Blue, Paul Mauriat | 2
| 4 Love Is Blue, Paul Mauriat | 2
| 5 Love Is Blue, Paul Mauriat | 2
| 6 Love Is Blue, Paul Mauriat | 2
| 7 Love Is Blue, Paul Mauriat | 2
| 8 Love Is Blue, Paul Mauriat | 2
| 9 Love Is Blue, Paul Mauriat | 2
| 10 Love Is Blue, Paul Mauriat | 2

**NORTHEAST**

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<th>Last This Week</th>
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</table>
| 1 Cab Driver, Mills Brothers | 1
| 2 Love Is Blue, Paul Mauriat | 2
| 3 Love Is Blue, Paul Mauriat | 2
| 4 Love Is Blue, Paul Mauriat | 2
| 5 Love Is Blue, Paul Mauriat | 2
| 6 Love Is Blue, Paul Mauriat | 2
| 7 Love Is Blue, Paul Mauriat | 2
| 8 Love Is Blue, Paul Mauriat | 2
| 9 Love Is Blue, Paul Mauriat | 2
| 10 Love Is Blue, Paul Mauriat | 2

**Cannon Coin, Witsen Merge**

*Continued from page CMW-1*

**Coming Events**

<table>
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<tr>
<th>Date</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>April 18-20</td>
<td>Illinois Automatic Merchandising Convention, annual meeting, Lake Lawn Lodge, Delevan, Wis.</td>
</tr>
<tr>
<td>April 19-20</td>
<td>National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D.C.</td>
</tr>
<tr>
<td>April 26-May 5</td>
<td>Hannover Trade Exposition, Hannover, West Germany</td>
</tr>
<tr>
<td>April 27</td>
<td>Montana Music Operators Association, Missoula, site not announced</td>
</tr>
</tbody>
</table>

The last time we printed "Theme From the Graduate" it was only very few people who realized what "Searborough Fair" was. This is what I mean when I say "jukebox music must be merchandised."

---

April 13, 1968, BILLBOARD

www.americanradiohistory.com
Fischer in New Plant; New Coin Model Coming

- Continued from page CMW-1

which will be geared to produce a table every three minutes.

**Dedicate Factory**

A large crowd of local citizens, Missouri's Lieut. Gov. Tom Eagleton and many other public officials and distributors from points as far away as Miami and New Jersey attended the event here.

Fischer was paid high tribute for his Horatio Alger-type ca-

**Location Sales**

His advice for operators, faced with the problem of seeing loca-

tions own and operate pool tables, is "better service."

"There's nothing illegitimate about selling tables directly to

locations, but it's a bad practice because the location will keep a

table too long and never service it properly."

"I was in Iowa recently and saw a table eight years old. The

location owned it. This location could do three times as much

volume if it had a new table."

"The best answer for operators is to provide service. A table

should be changed every six months. If a new table isn't

brought in, the old one should at least be recycled. Tables need

regular cleaning. The worst sin is to let lint collect in the

reinforces and allow balls to stick."

Operators may be able to change tables more frequently now

that Fischer is introducing a lower-price coin model that

utilizes a new playfield construction of corrugated metal,

and with this factory will hold us for awhile."

**SANDLER VENDING**

- Continued from page CMW-3

...and John A. Lawson, Apley Novelties Co., Tero, Wks. Mar-

vin Ellingon and Rudy Knach, Sandler Vending Co.

The sessions covered such subjects as the mechanical com-

ponents and electrical circuitry in the Williams American II

and the use of the public address microphone kit, a popular access-

ory used with the American II.
Harry Martin Rowe Exec. V-P

- Continued from page CMW-1

Moyer joined Rowe in 1962 following a 20-year tenure with the Seeburg Corp., as chief engineer of the vending and contract divisions. Immediately preceding this new appointment, he was vice-president and general manager of Rowe’s Grand Rapids, Mich., facilities.

A veteran of the vending industry since 1939, Moyer started in the engineering department of Canteen. He was named supervising engineer in 1951 before coming to Rowe.

At Rowe, he has been responsible for field service, foreign licensing and staff assignments for engineering.

Schaffer has served as vice-president and general manager of Rowe’s main production facilities here since 1961.

Before coming to Rowe, Chaban was chief patent attorney at Canteen. He was patent attorney for the Hotpoint division. General Electric, and prior to that, an engineer for Automatic Electric Co.

Triangle purchased Rowe from Canteen Corp. earlier this year. Triangle, listed on the New York Stock Exchange, has 4,000 employees at 14 plants. The company is a major diversified metals and plastics fabricator, and through Rowe, manufactures jukeboxes, vending machines and background music systems.

HARRY H. MARTIN, newly appointed executive vice-president, Rowe International, Inc.

JOE BARTON

JEROME MARCUS

JOHN MOYER

APRIL 13, 1968, BILLBOARD
In the 100-selection jukebox field, it pays to buy the front-runner.

The Rowe AMI Cadette is leading the way in the march of profit. This is the 100-selection compact jukebox that'll produce the big profit in your secondary locations.

It's got everything going for it. Looks. Style. Superb sound. The striking winged-top assembly has the "now" look that'll "turn on" your locations. Only 47 inches high, the Cadette needs little floor space (32 x 24½ inches).

Sounds as good as it looks, too. Cadette's 50-watt solid state amplifier and angled speakers produce a superior sound dispersion and stereo effect...famous Rowe Stereo Round.* And don't forget... Cadette is adaptable to Phono-Vac.

See the Cadette at your Rowe distributor. It'll pass your closest inspection. Wouldn't your locations really rather have a ROWE AMI CADETTE.

INTERNATIONAL, INC.
79 Troy Hills Road
Whippany, N. J. 07981
Ten Years After
PORTABLE PEOPLE
85027

Alan Price
NOT BORN TO FOLLOW
3019

Already An Instrumental Smash

Ace Cannon
BY THE TIME I GET TO PHOENIX
Dear NARM:

This is to acknowledge that we received your plaque naming MAN OF LA MANCHA the best-selling original cast album of 1967. We understand that MAN OF LA MANCHA had some tough competition, including Mame, Cabaret, Fiddler On The Roof, Camelot and Hello Dolly. So we're especially pleased and proud.

Of course, your award and all the other awards heaped on our MAN OF LA MANCHA album over the past two years wouldn't have been possible without Dale Wasserman's outstanding book, the brilliant score with music by Mitch Leigh and words by Joe Darion, the direction of Albert Marre and the production by Albert W. Selden and Hal James.

We congratulate them.

And again, we thank you NARM. The plaque is beautiful.

Sincerely,

KAPP RECORDS

a division of Universal City Records, Inc.
<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Notes</th>
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<tr>
<td>1</td>
<td>American Eddy Herb Byrd</td>
<td>Betterfield 58</td>
<td>NA</td>
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<tr>
<td>2</td>
<td>Carr Brown</td>
<td>Heat 156</td>
<td>Brass Band 100</td>
<td>102, 104, 109</td>
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<tr>
<td>3</td>
<td>Leonard</td>
<td>Original American Lettermen - Going</td>
<td>Jefferson Glen</td>
<td>Various Artists (No</td>
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<td>4</td>
<td></td>
<td></td>
<td></td>
<td>Artists</td>
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<tr>
<td>5</td>
<td>Mary Lou Johnson</td>
<td>Watermark - I'm A Fool</td>
<td>Atlantic 815 (M)</td>
<td>SP 8155 (5)</td>
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<td>6</td>
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**Not Available:**
- No listing for the American Eddy Herb Byrd Betterfield 58 track.
- No listing for the Carr Brown Heat 156 brass band track.
- No listing for the Leonard Original American Lettermen - Going Jefferson Glen track.
- No listing for the Mary Lou Johnson Watermark - I'm A Fool Atlantic 815 (M) SP 8155 (5) track.
- No listing for the Mary Lou Johnson Watermark - I'm A Fool Atlantic 815 (M) SP 8155 (5) track.
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### TOP LP'S

<table>
<thead>
<tr>
<th>ARTIST - Title - Label &amp; Number</th>
<th>WEEKS ON CHART</th>
<th>B-REEL</th>
<th>TAPE PACKAGES AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 180 178 GREAT AMERICAN STRINGS</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>2 181 179 JIMMY pink - no name LP</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>3 182 180 JOHNNY MATHIS - Johnny's Greatest Hits</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>4 183 181 IRISH ROVERS - The Unicorn</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>5 184 182 JERRY VALE - You Have to Want It</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>6 185 183 ERIC BURDON &amp; THE ANIMALS - The Twain Shall Meet</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>7 186 184 LAWRENCE WEKSLER - Love Is Blue</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>8 187 185 BILLY CONNOLLY &amp; THE SINGERS - Somewhere My Love</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>9 188 186 BARBRA STREISAND - Simply Streisand</td>
<td>11</td>
<td>10</td>
<td>NA</td>
</tr>
</tbody>
</table>

**COMPILATION NOTE:**

*Featured song of The Ballad of Smokey The Bear hour-long NBC special narrated by James Cagney, to be reshowed by the network May 5th.*

Write for DJ samples to:

BARRINGTON RECORDINGS
305 So. Hager Street
Barrington, IL 60010

Aired over stations in:

NEW YORK CITY, LOS ANGELES,
SAN FRANCISCO, CHICAGO,
DETROIT, WASHINGTON,
ATLANTA, PHILADELPHIA,
BOSTON, NEW ORLEANS (and hot spots across the country)

---

**BUDDY DAVIS**

new recording star
on the way, way up

From a Georgia farm
to the top of the lists
(via prestige nightclubs)

*Buddy's new single—*

**anyone can move a mountain**

*(B/W On A Clear Day) has built-in CLIMB!*
Simon and Garfunkel are at last now with their successful soundtrack of "The Graduate," making this even a more choice package than would normally be the case, including "Mrs. Robinson," a single from the album, and the entire musical score to the film. The other side has none of the briefly topical material: Voices of elderly people comprise this cut.

All Martino Love is Blue
Capitol ST-2506 ($)

Here's Martino at his polished best. The title song sets the standard for the rest of the album—which includes a fresh and exciting treatment of "Georgia on My Mind" and one of the best arrangements of the World War II classic, "Kiss Me."}

The best of Jimmy Roselli
United Artists UAL 3645 (W)

Jimmy Roselli's fine Latin timbre as he sings popular Italian material, most of it oddly familiar to us. While the album should have broad appeal to an Italian-American audience, it should also pull in sales from pop buyers.

Lennon sisters today
Mercury SR 61164 ($)

Lennon Sisters' soft, harmoniously bright singing gives a special source to such songs as "Can't Take My Eyes Off You." It must be said that "Everything That Touches You" arrangements are right in keeping with the "today's" times.

why to losinley—Hank Cochran, RCA Victor LPM 2940 (M)
LSP 3940 (W) 1959

This includes the fine single, "Rowboats Are Back in Style" plus a lot of strong performances—especially such items as "Happy Hollow's Boats," "Twilight's Deadly" and "Rowboats Are Back in Style." This is a good side of Hank Cochran.

We'll remember the Whitan way—Sam Whitman
Columbia CL 29292 (M), CS 89292 (W) 1961

This includes the fine single, "Rowboats Are Back in Style" plus a lot of strong performances—especially such items as "Happy Hollow's Boats," "Twilight's Deadly" and "Rowboats Are Back in Style." This is a good side of Hank Cochran.

MOZART: THE COMPLETE PIANO SONATAS—Karl Böhm
EMI, 7CO 1302 (B)

The power of Mozart's intense symphony is skillfully handled by the great pianist and conductor. The recording is excellent.

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The power of Mozart's intense symphony is skillfully handled by the great pianist and conductor. The recording is excellent.
RAY GRIFF has his first smash ON DOT!

"you took the sugar from my candy"

#17082

and DOT'S GOT IT!
Top Banana

“Loving You Has Made Me Bananas”
Guy Marks
ABC 11055

“Loving You Has Made Me Bananas”
album soon to be released!