Marek: CARtridge Will Move at Records' Clip

By PAUL ACKERMAN

NEW YORK — The automobile tape cartridge industry in five years will approximate the record industry's dollar volume.

This is the view of George R. Marek, vice-president and general manager of the RCA Victor Record division.

"Stereo music in the car," Marek stated, "is obviously a service people want. I feel there is enough evidence at the present time to predict the industry's rapid growth in the years immediately ahead."

Marek added that the development of the cartridge market would bring with it challenges and opportunities in the creative and marketing spheres.

"We will need," he said, "ask executives who will think creatively of the programming requirements of this new market. We must apply several new factors to our ad thinking — such as the length of time a driver is likely to be at the wheel during his morning trip to the office, and what recorded programming would be suitable for this and longer trips. There is considerable research and experimentation to be done at this level."

"Multiple distribution," Marek stated, "will be a fact of life in the cartridge business just as it is in the record business. In the last five years, people may have expected other things, but the future of car dealers, gasoline stations, automatic vending machines, and others in the business will be as strong as it has been so far."

"It will be proved — as it has in the record business — that the concept of multiple distribution is a valid one, that there are many rivers to the sea."

Karr Heads New Dept.

In line with Marek's bullish view on tape's future, is the formation last week by the RCA Victor Record Division of a new Recorded Tape Marketing Department with Irene Tarr as its manager. Tarr had been manager for planning and merchandising.

Harry E. Jenkins, division vice-president, marketing, who (Continued on page 30)

Capitol Hires Three Promotion 'Scouts' in New R&B Offensive

By ELIO TIEGEL

HOLLYWOOD — Capitol Records is heightening its activity in the rhythm and blues field. First step is the hiring of three promotion men.

Bill Tallant, Capitol's national sales manager, who is developing the program, asserted that these promotion men are being used as "market research analysts" to forward information back to the company about their areas which will be used to develop strong merchandising and sales programs.

Capitol's approach to the R&B market will depend primarily on the information Eddie Clarke (covering the West), George Williams (the Midwest), Ronnie Granger (South) and a yet to be hired Eastern man, produce. "We are thinking along the lines of new merchandising for the Negro market," Tallant said. "What we want to know is how many R&B stores are in a market? Do they advertise on radio? Are these stores being properly serviced by the industry? Will there be special displays and advertisements for local papers?" Data secured by Tallant will represent a whole line of merchandising aids, sold exclusively at the R&B store.

Top 9 Charts LP's Wearing RIAA's Seal

By AARON STERNFIELD

NEW YORK — If the million-seller seal of the Record Industry Association of America is any criterion, R&B is booming. For the first time in the history of these album charts, the first nine albums this week all bear the RIAA seal.

Two of the top nine are Herb Alpert Triumvirate Brass records, "Whipped Cream and Other Delights" (No. 1) and "Goin' Places" (No. 3). Another two are Sinatra albums, "My Way" (Continued on page 51)

EMI Names Livingston as A Director

HOLLYWOOD — Alan W. Livingston, Capitol Records president, has been appointed a director of Electric & Musical Industries (EMI), the record company he heads, it was announced Tuesday.

"The EMI board wishes to show its recognition of the splendid work Mr. Livingston has done," said Chairman Sir Joseph Lockwood, "and also to welcome him as a colleague with his good experience and wisdom, which will be of considerable benefit to EMI in the conduct of its business in this fast-changing industry."

Since being elected Capitol's president in 1962, Livingston has guided the company to success in an all-time peak sales. One of the youngest major record executives in the industry, he (Continued on page 10)

Kapp & American Airlines March Merch, Co-Pilots

NEW YORK — Kapp Records and American Airlines are partners in a co-operative merchandising program. It's built around the use of Kapp product in the popular music portion of American Airlines Astronaut program, which provides stereo music to AA passengers in flight.

March has been designated as Kapp month by AA. The airline will have easy-to-spot signs and wall mounts displayed at strategic points in 130 ticket offices and airports in 31 major cities connected by the 192 daily Astronomos equipped flights. During March, when Kapp product will be featured, some 15,000 hours of Kapp music will be played.

Promotional material will feature full-color pictures of Kapp artists involved in the 45-selection program. Among these artists are Roger Williams, Jack Jones, Art Mooney, Louis Armstrong, the Walkmans, Joe Horrell and Hugo Winterhalter.

Kapp will offer record dealers copies of the display material in a window kit which includes poster slicks of the product and American Airlines promotional material.

Kapp will promote the Astronomos stereo program with a co-operative merchandising effort for use by record dealers in ticket and airline locations which will be available about Feb. 21.

AA features a different record label each month. To date, nine record labels or publishers representing some 16 labels have been featured.
Going Great Guns!

The original soundtrack recording of music from the new Matt Helm spy-thriller soon to be released in theaters across the country. Elmer Bernstein of “To Kill a Mockingbird” fame did the score—one that captures all the action, excitement and humor of the high-spirited fun-filled film. Right in tempo with today’s tastes in soundtrack music. Order big on this one!

RCA Victor
The most trusted name in sound
THE SMOTHERS BROTHERS, robed against minus-18 degrees temps-eratures (note thermometer), rode as Grand Marshals in the annual Winter Carnival Parade in St. Paul, recently. The Mercury artists were feted by St. Paul Mayor George Vavoulis and Minnesota Gov. Carl Rolvaag during the colorful festival.

Monument Broadsens Publishing Horizon

HOLLYWOOD—Monument Records has formed two pub-ishing companies to operate as link between international and domestic markets. The new firms are World of Music (ASCAP) and Songs of the World (BMI) which fall under the aegis of international direc-tor Bob Weis, headquartered here. The Nashville-based record-company already operates three d-mocratic publishing houses, Vintage, Music City and Combine.

All copyrights acquired from overseas outlets will be filed in either of the two new publishing ventures. Copyright requests for overseas usage, will be funneled through the two new outlets from the three democratic firms. Monument's dom-eocratic publishing houses have copyrights in all forms of music, not only country and west-ern.

International Plan

Monument's international publishing plans call for co-owned firms in strategic loca-tions, according to Weis. The company is negotiating for the formation of affiliates in Ger-many to cover Switzerland and Austria, a Paris firm to handle France and Morocco, a firm to cover Belgium and Luxembourg, firms in Holland, England and Italy and a Stockholm-based company to cover all Scandinavi-an countries.

Areas still open for development are Korea, India and Japan, Australia, New Zealand, Spain, Greece, South Africa and Mex-ico.

Smash, Fontana Have Their Best January

CHICAGO—Mercury Rec-ord Corp. president Irving Queen has announced last week that label affiliates Smash and Fontana registered the best sales month in their four-year history during January.

The labels previously reported record sales for 1965. According to Smash-Fontana promotion manager Pete Fuchs, the 13-month sales pace has been set by Ray Miller, who has registered three Record Indus-try Association of America $1 million sales albums during the period.

Miller's single and album sales contribution was especially heavy during January, Fuchs said, "because of his NBC-TV special attracted an estimated 40,000,000 viewers."

Fuchs did not disclose the January sales figure for Smash-Fontana, but he predicted that the labels would boost 1965 sales 25 percent above last year. This would put the Mercury al-fi-tates in the $7.5 to $8 million gross category.

Fuchs related a announced last week that advance men will pre-cede Miller on his announced tour of college campuses during March. The company has not used advance men in some time. However, the Miller itinerary will be served with press kits, radio station kits and special point-of-purchase materials.

During 1966, Fuchs said, Smash-Fontana will proceed deliberately, signing new artists while heavily promoting its present stars.

Distribrs Climb on Cartridge Wagon

LOS ANGELES—Record dis-tributors have suddenly discov-ered the tape cartridge business, and Larry Finley, publisher of International Tape Cartridge Consumer, is the director of Kevin Herran to work exclu-sively with disk distributors in setting up separate cartridge dis-tribution.

Finley said within the last six weeks a score of major record distribu-tes have discovered the ITCC and its opportunities. Herran will travel to lo-ca-tions and show how to enter the cartridge business and sell.

"Today every record distributor wants to get into the act," Finley said here last week.

ITCC's recently signed disk distributors include Don Hart in Los Angeles, Pic-A-Tone and Calec-tron in San Francisco, Meteo in New York, Interstate in St. Louis, D & H in Harrisburg, New Base in Hialah, Associa-ted in Indianapolis, Mainline in Cleveland and Munud in Boston. Finley also revealed that the Mopar division, Chrysler Corp. sent out his catalog to 1,000 Chrysler and Dodge dealers, with ITCC's New York office supplying them with several queries of asking for the nearest distributor.

Finley claims to have shipped 20,000 demonstration cartridges to Mopar, Chrysler, Kraft and the other "after market" dash-hung eight-track players. Distributors are going out to wholesale and retail outlets, he said, and is promoting the ITCC demo cartridges are attached with the shipment of the lounge chair.

Churchill Outlet Granted A Short-Term Renewal

WASHINGTON—Alleged payola and plagiarism activities of deejays Bob Mitchell and Tom Donahue in promoting their own outside entertainment en-terprises with air plugs have limited license renewals to one year for radio station KYA and its FM outlet KOIT-FM, San Francisco. The FCC granted the short-term renewal to the Churchill Broadcasting outlet when the station prom-ised to do better in controlling personal use of the station to promote outside business ven-tures. Deejays Mitchell and Donahue are no longer with the station.

The FCC made no mention of any connection with record companies, music publishing, or the Al Huskey West-South Coast against a number of which deejays and record people on the coast.

FCC staff says, to the best of its knowledge, there is no connection with any network or connection with any commer-cial case and the Huskey. The KAY's deejay a former Huskey employee of the station and in their through their station con-nection and promoting the enter-tainers on station and should not be in-terested in FCC alleged unfair competition, according to deejays.

Arnold will head a caravan of country talent on a tour of eight con-cert tours that start in Sacra-mento, Calif., on Feb. 21 and winds up in Akron, Ohio, on March 20. Appearing with Arnold on the tour will be Dor- ties West, Don Bowman, Jim Ed-Brown, Johnnie Horton, pen-Gilmore, Hiram Vincent, Jim Reeves, Hank Snow, Lorre Comer, Doris West, Bobby Bare, Connie Smith, Porter Wagoner, Floyd Cramer, Ho-mer and Jethro, Don Bowman, the Sons of the Pioneers, George Hamilton IV and Archie Camp-bell. Waylon Jennings will make appearances. Also, a February re-lease entitled, "Country Hits: Parade," by various artists will supple-ment the above named with those of Norman Colby, Hank Locklin, Skeeter Davis and Rogers Miller.

Tapes now, full-scale advertising and promotion campaign has created a host of consumer and trade interest in the pro-gram. Ad men and point-of-sa-les materials, including blanket mailers, have now been furnished to 25 se-lect albums, four-color center-piece displays and window displays. Sticker labels on album covers have been made avail-able.

Highlighting special promo- tions for the program is a four-color consumer catalog with an introduction by Eddy Arnold and illustrations of 24 selected album covers followed by a list-ing of the remainder of the RCA Victor country music cata-logue.

Also available to disk jockeys and distribution record dealers is a booklet of photos and biog-ra phies of RCA Victor country music artists.

The "Welcome to the Wide World of Country Music" pro-gram also includes product on four-track stereo tapes.

Stewart UA Record, Pub- Firms Chief

N E W Y O R K — Michael Stewart has taken over as presi-dent of United Artists Records and Music Publishing compa-nies. He succeeds David V. Picker, first vice-president of United Artists Corp. While re- maining the presidency of the music and record firms, Picker as president, will be made to work closely with Stewart in these areas.

Stewart, who previously held the position of executive vice-president of the Music and Rec-ord division, joined the compa-nny in the summer of 1962 as executive vice-president of U.A.'s music division. Prior to joining UA, Stewart was head of a number of various music and Dimon-Music and was active in the publishing firm for many years.

In recent years, UA Records has announced a number of extension, turntable.

EXECUTIVE

Herk Kohl joins Atlantic-Isco as co-ordinator of rack sales. He reports to Ralph Finlay, president of rack sales. Kohl has been with Hasbro for nine years and had been manager of the Camden, N. J., branch, which services the East Coast. He broke into the record- ing business in 1961 and had managed the label's Chi- nes branch.

John Bowman, former ad direc-tor for Roloff Records, the gospel music company that has been in the record business since 1947, has been appointed to ARK Records. The lastnamed was created in 1961 by George Roloff. He reported to Marvin Schiffman, president.

Jere Real, named associate pub-lisher of Minton and Son, Inc., Cor-p., Chicago. He comes from Richfield Books, where he was a political columnist.
Revision Wheels Grinding Slowly

BY MILDRED HALL

WASHINGTON—The House Copyright Subcommittee last week held 23 hours of testimony on specific modifications to the 1965 Copyright Revision Bill. At the same time, the Senate Subcommittee put out a 45-page skeletal outline of oral presentations made by witnesses during the subcommittee hearings last session. The outline is strictly a "Summary of Specific Suggestions" to H.R. 4347 made during hearings on specific modifications that can contain any recommendations by the Copyright Office.

House Copyright Subcommittee head, Representative Robert Kasten (D., Wis.), whose handling of explosive copyright issues has won praise from both creators and users in the $16 billion a year copyright industries, feels that good progress was made in the first extensive committee hearing held last week. He does, however, call for further public hearings by the House subcommittee, which he has charged with studying the Chairman Edwin Willis (D., La.) version of the bill. The Ku Klux Klan hearings, however, seem to require further testimony by Klan leaders, Mr. Kasten said. He also called for a public hearing.

The subcommittee's "tentative" mark-up of the revision bill was presented in the House by Rep. Emanuel Celler, chairman of the Judiciary Committee, is "making very good progress" and has even begun rewriting some sections of selected legislation. Understandably, Chairman Kasten said, it is not yet clear which sections of the revision bill will be taken up at this time. Major problems in the law have been the matter of the box exemption, mechanical royalty payments and educator demands.

The 1965 revision bill which will have hearings by the Senate Copyright Subcommittee during this session, will among other things, clarify the single rate of termination, raise the price of termination, make limited copyright, protecting against duplication, but not providing performance of phonorecords. This bill will end the use of the single royalty exemption and extend it to include the exemption for educator use of copyrighted musical works in college classroom courses such as night-time television programmed to the general public. It would impose copyright liability on community antenna systems; it would put a time limit on broadcast use of taped phonograph recordings for programming on the air.

Numerous Questions

Among the questions raised and suggestions made, now listed in the following outlines are: Should the law recognize the "First Sale" of phonorecords in sound recordings? During House hearings, Mr. Kasten, president of Capitol Records, said yes and so did American Broadcasting. The Capitol Records president said, the sale should not split, manufacturer giving half of the record and retailer sharing the other half.

In an earlier comment, Copyright Office Commissioner John Martin of May 1965 it was pointed out that "Special "secondary" royalty for record play was made under reasonable record of the "primary" royalty for record sale was made under reasonable terms, we hold up the whole revision. No attempt is made in the Copyright Office comment to include pros and cons of testimony on the various issues—only positive suggestions for amendments.) Should the single rate of compulsory licensing be limited to its usual form of phonorecords for private home use? Author William Ironside would have the law word it this way: "A person may obtain a compulsory license only if his primary purpose in making the particular phonorecord is to distribute it to the public or to a private home." RIAA subcommittee.

Also on compulsory licensing, the Mississippi Mining & Manufacturing Co. also opposed the idea to providing "background music performed in private homes." The big 3M duplicating firm has launched a background music unit, with tapes, for outlets other than radio or TV stations. Music publishers would permit the ephemeral copy recording for a single transmission of a live broadcast or telecast.

The familiar judge box royalty. Question: "Should present exemption be repealed?" for performance on coin-operated machines, suggestions were traditional. Judge box people said "Repeal the exemption." Broadcaster Music, Inc. said repeal it, but postpone effective date two years after passage of the bill.

On the issue of setting—or not setting—statutory limits on box performance royalties, MOA felt that in the light of increased phonorecords on records played in public performance of a composition a performance royalty by licensing associations ASCAP and BMI (Continued on page 58)

Services for Billy Rose on Sunday

NEW YORK—Funeral services for Billy Rose, 66, who started his multifaceted show business career as a songwriter, will be held here Sunday (13) afternoon at the Billy Rose Chapel. At the service, the plans for Progress organization—includes a questionnaire for stations to fill out and a pamphlet reprinting the stories Billboard has featured during the past weeks to the advertising campaign, Want Capsules.

Theodore S. Neipel of the

Hiring Drive Going Full Blast

NEW YORK — More than 4,700 copies of a record by Jay and the Americans singing "Things Are Changing," were mailed last week to radio stations throughout the nation. At the same time, the National Association of Radio Announcers supplied all its 300 deejay members an extra copy of the song as sung by the Supremes. Services of Jay and the Americans were sponsored by the American Federation of United Artists Records, the Supreme
courtesy of Motown Records. The Advertising Association's newsletter for performers, part of a national equal employment opportunities campaign for broadcasters also supported the plans for Progress organization—included a questionnaire for stations to fill out and a pamphlet reprinting the stories Billboard has featured during the past weeks to the advertising campaign, Want Capsules.

ROBERT D. SUMMERS

number of sold was created by Roy Orrison, Boots Randolph, Jerry Byrd and a n

Summers was in the national spotlight in 1965 when he sang "I Was Made for Livin'," a song written by Bobby Weiss and Michael Weiss. Summers released his first album in 1961 and it became a huge success, reaching number 2 on the Billboard chart. Summers also had a successful career as an songwriter and producer, working with artists such as Joan Baez, Bob Dylan, and the Rolling Stones.

'<Young' to Academy

NEW YORK — Jane Gibbs, President of the Academy Records has picked up "Too Young," by Tommy Vann and Vann's label, Tommy Vann. The song was originally written by young songwriter Henry Gross, who later became a successful artist in his own right.

Gross, who was just a teenager when he wrote "Too Young," said at the time that he was happy with the song's success, but he never expected to see it become a hit. "I just wrote it for fun," Gross said. "I never thought it would become so popular."
WHAT A TOWERING TRIUMPH FOR THE FABULOUS FOURSOME!

THE BROTHERS FOUR JOIN FORCES WITH "RATMAN AND BOBBIN" IN THE "CLIPPER CAPER"

GET WITH THE SLAM-BANG SINGLE THAT PROVES CRIME DOESN'T PAY BUT SATIRE DOES—ESPECIALLY AT THE CASH REGISTER!

ON COLUMBIA RECORDS
Monument Signs Billy Walker in Major Country Expansion Move

BY ETION WHISENHUNT

NASHVILLE—Billy Walker last week signed a long-term contract with Monument in a move to expand the country field.

Walker, a 30-year-old former president of Fred DeVorzon, in announcing the sign- ing, also told of plans for a country music department. He said he will sign additional artists and add more promotions.

“We are contemplating several staff additions for press release of country product, separate from our pop product,” said Foster.

Four Star TV and Valiant Are Going Separate Ways

HOLLYWOOD — Four Star Television and Rally Records have parted company after 18 months over “policy differences.” Four Star, it will continue to function as an independent company under the aegis of general manager Bud Dolinger. The president, Dave De Vezorn, will remain the public face of the outfit.

In a three-year contract with Four Star were in the bands of lawyers last week, with Dolinger, and founders Billy Sherman and Barry De Vezorn uncertain as to whether he would remain bel as a corporation or partnership.

Sherman and De Vezorn formed their own music publishing companies which were in- corporated into Four Star’s Rapod Music August, 1964. All copyrights and masters revert back to Sherman and De Vezorn. De Vezorn had been hired by Four Star after Allen, who had been a record manager, had turned all his attention to the co-ordinator between the parent and sub- company. Three years ago he was pulled away from that assignment. Dolinger was hired in February 1965 as sales manager. Under the new arrangement, Dolinger is now the sales manager. Sherman handles publishing and De Vezorn acts as Bodie Chardle. All domestic and for- eign distribution remains intact.

Jones Easing Up on Merc. Duties; Step Up TV, Films

HOLLYWOOD—Stating he wants to “write more,” Quincy Jones is “reducing” his ad activity, to concentrate on motion picture and record production.

Jones told Billboard he was not resigning from his executive post as a.v.p. with Mercury, but rather he was preparing his response for a foray into the record producing for other artists. He will continue to produce and recording and would probably handle the other artists, say Leslie Gore, with whom he has worked in the past.

For the past year Jones has been blazing a trail as a film composer (Billboard, Jazz Beat, Dec. 18, 1965). His current film is “A Tender Thread” and he has two significant projects to shortly face, “Tokio” for Universal and “The Tenderer” for Elen Landau. In addition he has been scoring two TV pilots which look promising for entries as national air- play and “Ike, Hey, Land- lord.” “Gigaw” is a one-hour Spy drama for Universal in which he used a large jazz band. This music, Jones has been com- ed by Sheldon Leonard and he used a large jazz orchestra.

Jones has just completed con- ducted the Coury-Bass line for Frank Sinatra’s Sands, Las Vegas, booking. The compactor- conductor will team with these two forces at the Fontainebleau in Miami Feb. 24 and then re- turn here to begin serious con- centration on his film assign- ments.

Long C.W. Units Up TV, Films

DETOIT—Country music is proving to be a personal appearance with a Hubert Long Talent Agency. The agency has signed to some 15,000 fans for a 1.75% commission.

Promoter of the spectacular at the Motor Hotel Feb. 24, is Blake, president of Sponsored Events, Inc., Indianapolis, who is managing the agency Long’s booking in Nashville.

Taped on the show here in- cluded Del Reeves, George Jones, Minnie Pearl, Sonny James and the Wilburn Brothers. Blake gave $200 worth of seats to the Hazel Park, Mich., Senior Citizens Organization. Blake us- ually offers one seat to a charitable organization.

Blake’s second show this shows three years ago a Colbo Hall, the next to be April 24, featuring another Motown singer Audra Bean, Fernkin, Roy Drusky, Portia Nelson, Lorrain, Faron Young, Wilma Burgess and Jim Shepard. When the date was announced at last week’s show, $1,750 in advance tickets were registered, Blake reported.

Request, that negotia- tions are under way with labels in other countries for the re- lease of RCA Victor product. Lengsfelder has a schedule of recording sessions so as to announce the release near the end of the year.

International field, states Lengsfelder, is a stable one; but there is no news, both as to the music and the marketing patterns of the different countries to build an international line. The year ago was a lucrative one, Leng- sfelder said, “it declined and is now coming back.” Fac- tors which pushed it into obliv- ion were poor production work and inadequate packaging in the face of a growing awareness in the part of the buyer of stereo sound and color.

Request, Lengsfelder stated, is sold from Australia to South Africa; from Turkey to Portu- gal, England and the Continent—and, of course, U. S. and Canada. penetration the

Monument Team Off For Overseas Talks

HOLLYWOOD—A four-man team from Monument Records leaves New York today (18) bound for a series of discussions with various overseas representatives.

The group will be headed by president Fred Foster, accompanied by international division director and artist’s representative Barry De Vezorn.

Foster and Weisz will meet in Zurich with Maurice Rosen- garten of Musikvertrieb and then go on to London for long meetings with British Dec- ca officials (G-A-B). Matters to be discussed include promotion, distribution and merchandising of Monument’s catalog, plus a European tour for a package of label artists.

The trip is the first together for Foster and Weisz, a former 13-year resident on the Conti- nent. The executives will also conduct business for Monu- ment’s two subsidiary labels, Sound Stage 7 and LTD Inter- nationals.

Randolph and Stevens will be international directors for Demo- tentatively Thursday (24). The two men will fly to London, then turn to the U. S. Monday (28) and hit Minneapolis and other locations for four additional weeks of meetings with distribu- tors, librarians and other film producers. He plans visiting London, Berlin, Frankfurt, Munich, Zurich, Milan, Naples, Madrid, Paris, Brussels and Amsterdam. Among the projects is the establishment of Monument-owned music firms with veteran publishers.

Col. Giving Charity LP a Sweet Build-Up

NEW YORK—Col. Records has embarked on a ma- jor promotion for its first record album, the sci-fi/fantasy stories of the original Broadway cast. The album is being sent to 100 TV stations across the U.S. for airplay.

Col’s single push on the score includes records by Barbra Streisand and Silvia Sym. Steve Lawrence also has charted. An album has also been scheduled in an album, “Skitch Hen- den’s Honour and Glory Music From Sweet Charity.”

Roger Miller College Swing Is Lined Up

CHICAGO—Smash Records has announced that following his March 8 appearance at the International Record Merchandisers convention in Miami Beach, Fla., Roger Miller will launch a 23-city tour that will run under the auspices of the Fons-Aiello Co.

The itinerary: March 10-11, Drake University; March 12, National Music Show, Iowa State University; March 13, Eastern Illinois U.; March 16, Butler University; March 17, Notre Dame; March 18, Western Michigan U.; March 19, Louis- ville U.; March 20, Old Dom- inion College; March 21, Rich- mond Professional Institute; March 23, South Carolina U.; March 24, Florida U.; March 26, Florida State U.; March 27, U.S. Navy, Charleston; March 28, New York U.; March 29, North Carolina U.; March 30, Columbia U.; April 4, University of Ky.; April 8, U. S. Navy, A and M College, and March 5, Penn State U.

A Correction

NEW YORK—In selecting “Superman,” the Dino, Desi & Carl Show, better known as “A Pop Spotlight” last week, the producer也就 the song's origination. The song is from the upcoming Broadway musical “Ainsley,” and was being by E. H. Morris. Feb. 19, 1966, BILLBOARD
A VALENTINE FOR YOU
FROM OUR SWEETHEART
OF SONG

(Gordy Records)

HELPLESS
GORDY 7050

KIM WESTON

The Sound of Young America

MOTOWN RECORD CORP.

DETOIT, MICH.
Nominations for 1965 Grammy Awards

1. RECORD OF THE YEAR
   "The Battle of New Orleans"-Country Joe & the Fish (a "Battle Theme" produced by Jerry Wexler) - Al Green

2. ALBUM OF THE YEAR
   THE JALL-WALK IN ROBERT SHAW CHORALE AND ORCHESTRA
   "We Flowery"-Artur Rodzinski

3. ALBUM OF THE YEAR (CLASSICAL)
   BENJ-MICOZZI--Karl Bausch, cond. - "The Death of Music"-Chamber Orchestra of the German Opera, Berlin

4. SONG OF THE YEAR (Composer's Award)
   "I Will Wait for You" (Theme from "Doctor Zhivago")-Maurice Jarre
   Sung by: Jack Cassidy, Janis Davis

5. BEST FEMALE VOCAL PERFORMANCE
   THE ASTRAH-LIBERTY ALBUM--Arturo Tavoli
   DOUGLAS-Micheline-Arturo Tavoli, cond. - "My Love"-Micheline
   My Name is Barbara-Sir Stanislaw Moniuszko

6. BEST MALE VOCAL PERFORMANCE
   WALK IN ROBERT SHAW CHORALE AND ORCHESTRA
   "We Flowery"-Artur Rodzinski

7. BEST INSTRUMENTAL PERFORMANCE (NON-JAZZ)
   FRED MILLS, CONDUCTOR-"The Snow Geese of North America"-U.S. Fish and Wildlife Service
   "I'm Gonna Be with You"-Herb Alpert
   THE JALL-WALK IN ROBERT SHAW CHORALE AND ORCHESTRA
   "The Shadow of Your Smile"-John Williams

8. BEST PERFORMANCE BY A VOCAL GROUP
   FOUNDATION-"The Willow Tree"-Hank Ballard & the Drells
   A TASTE OF HONEY-Port Arthur and the Beatles
   THE JALL-WALK IN ROBERT SHAW CHORALE AND ORCHESTRA
   "The Shadow of Your Smile"-John Williams

9. BEST PERFORMANCE BY A CHORAL GROUP
   ANYONE FOR KOZLOTT-The Fabulous Singers Choral, Choral, Choral--"Dream Weavers"
   Image: Frank Mancini
   "Remember Me"-Barbra Streisand

10. BEST ORIGINAL SCORE
    WRITTEN FOR A MOTION PICTURE
    SHOW (Composer's Award)
    KEMP-Jack Lemmon, Paul McCartney, George Wein-FROM Aprites to C jakieś
    THE MAN FROM OKE-Lake Sulphur, Mont Angeles
    THE SANDPIPER-Johnny Mandel
    THE UMBRELLAS OF CHERUBINO-Michael Daub
    "The Green-W-Walter Ennudd"

11. BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM
    "Cabaret"-Mikio

12. BEST COMEDY PERFORMANCE
    FRIENDS WHEN YOU LOOK ME IN THE EYE-"The Marvelous Wonderer"

13. BEST SPOKEN WORD OR DRAMA RECORDING
    THE BRIDES-Margaret Whiting
    JOHN F. KENNEDY-AS HE REMEMBERED-Norman Podhoretz

14. BEST NEW ARTIST
    THE ARTISTS-HERMANN HERMITS
    HARRISON MARLE-Harry Nilsson
    "What's New?"-Kris Kristofferson

15. BEST RECORDING FOR CHILDREN
    "A-TREE MOREABLE LOVESONGS WITH SINGLE HANDED MOTORS"-Dores McGee
    "Go and Marry"-O. Stanley
    "Hey Folks!"-The Captain and the Kids
    "Detroit"-The New Christy Minstrels
    "My Pa's Dinner"-The New Christy Minstrels

16. ALBUM NOTES
    BENC-MICOZZI--Karl Bausch, cond. - "The Death of Music"-Chamber Orchestra of the German Opera, Berlin

17. BEST INSTRUMENTAL PERFORMANCE SMALL GROUP OR SOLOIST WITH SMALL GROUP
    "SHADO THE SHADOW OF YOUR SMILE"-Arturo Rodzinski
    "I'M GONNA BE WITH YOU"-Herb Alpert
    "THAT'S LIFE"-Johnny Mathis

18. BEST INSTRUMENTAL PERFORMANCE LARGOE ORCHESTRA OR SOLOIST WITH LARGE GROUP
    WALK IN ROBERT SHAW CHORALE AND ORCHESTRA
    "We Flowery"-Artur Rodzinski
    "This Changes Everything"-Sergio Mendes

19. BEST ORIGINAL JAZZ COMPOSITION
    "Whisper"-Moe Monroe
    "I'M IN THE MOOD"-Lennie Tristano
    "JAZZ INUIT"-Jazz Inuit

20. BEST INSTRUMENTAL ARRANGEMENT (Awarded to the Arranger)
    "Girl from Ipanema (Norah Hult)
    "GARDEN PARTY"-Mickie One-Esra Sarrin

21. BEST ACCOMPLISHMENT ARRANGEMENT (Awarded to the Arranger)
    "The Shadow of Your Smile"-John Williams
    "My Love Needs Now Is Love"-Jackie DeShannon

22. BEST CONTEMPORARY SINGLE RECORD
    "It's Not Unusual"-Tim Lauderdale
    "YESTERDAY (The Beatles)"

23. BEST CONTEMPORARY VOCAL PERFORMANCE-FEMALE (For Single Records)
    "Baby I'll Be Your Woman"-Andrew Lloyd Webber
    "YOUR IT'S ALL IN YOUR HEAD"-The Temptations
    "YESTERDAY The Beatles"

24. BEST CONTEMPORARY VOCAL PERFORMANCE-MALE (For Single Records)
    "HEAR A LOVE THEME FROM "JACSBROOK"
    "MY GIRL"-The Temptations
    "YESTERDAY (The Beatles)"

25. BEST CONTEMPORARY VOCAL PERFORMANCE GROUP OR INSTRUMENTAL GROUP (For Single Records)
    "LADY SING THE TUESDAY"-The Statler Brothers
    "THE ROAD"-Roger Miller
    "WHAT'S NEW"-Tina Turner

26. BEST RHYTHM & BLUES RECORDING
    IN THE MIDNIGHT HOUR-Wilson Pickett
    "My Way"-Bob Ross
    "BRAND NEW BAG"-The Temptations

27. BEST FOLK RECORDING
    "ANYTHING WITH BELAIR/MaBEAK"-Bob Ross
    "MASADA-SING"-Mickie One
    "THE ROAD"-Roger Miller

28. BEST GOSPEL OR OTHER RELIGIOUS RECORDING (MUSICAL)
    "LIVE AT THE CRY FOR HELP CHURCH"-The Tijuana Brass, The Beatles

29. BEST COUNTRY & WESTERN SINGLE RECORD
    "FLowers ON THE WALL-Renee Lauber (Brother Series)"
    "THE ROAD ROGER MILLER"

30. BEST COUNTRY & WESTERN VITAL PERFORMANCE (For Single Records)
    "CHERRY-EE AND OTHER HAPPY POLKAES"-Johnnie Ray
    "FOR YOU"-Barbra Streisand
    "THE PASSION OF JESUS"-Sister Douglas

31. BEST COUNTRY & WESTERN VOCAL PERFORMANCE-MALE
    "WHERE THE寬 WIDTH"-Herman's Hermits
    "THE ROAD"-Roger Miller
    "YOU BEST-wrap"

32. BEST COUNTRY & WESTERN VOCAL PERFORMANCE-FEMALE
    "YOUR IT'S ALL IN YOUR HEAD"-The Temptations
    "YESTERDAY (The Beatles)"

33. BEST COUNTRY & WESTERN SONG
    "GREAT CANADIAN CHARTS-Co.-Ted Harris Productions"-"Tie Your Shoes"
    "WHO'S TO BLAME"-The Who
    "YESTERDAY (The Beatles)"

34. BEST NEW COUNTRY & WESTERN ARTIST
    "WHERE THE寬 WIDTH"-Herman's Hermits
    "YOU BEST-wrap"
    "YOU IT'S ALL IN YOUR HEAD"-The Temptations

35. BEST ENGINEERED RECORDING NON-CLASSICAL
    "WHERE THE寬 WIDTH"-Herman's Hermits
    "YOU BEST-wrap"
    "YOU IT'S ALL IN YOUR HEAD"-The Temptations

36. BEST ENGINEERED RECORDING CLASSICAL
    "SYMPHONY ORCHESTRA FOR ORCHESTRA"-The Chicago Symphony Orchestra
    "WHERE THE寬 WIDTH"-Herman's Hermits
    "YOU BEST-wrap"

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The advertisement run by RCA Victor for the "Batman Theme" album EP/ LP-3575 and single #8755 in the Billboard issue of Feb. 12 should have carried the following statement below the Batman figure: © 1966 National Periodical Publications, Inc. Billboard unhesitatingly omitted the statement.

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NEW YORK—The National Academy of Recording Arts and Sciences announced its Grammy Award nominations today (14) and called upon the radio-TV industry to help make this the most exciting event of the forthcoming year.

An industry committee has been formed to co-ordinate publicity and promotion with radio and TV stations. Members include Bob Allen, Columbia Records; Bob Austin of Record World; Christie Barter of CBS Records; Sol Handwerker of MGM Records; Herb Helman of RCA Victor Records; Lloyd Leipzig of United Artists Records; Marty Ostrow of Cash Box; Bob Roberts of Atlantic Records; Herman Schoenfeld of Variety, and Lee Zicherman, chairman of the committee. Radio stations needing information or help in promoting the artists or records nominated for Grammy Awards may write to NARAS.

The Beatles were mentioned in connection with 10 different awards. Roger Miller with nine. Nominated for record of the year were the Ram- ley Lewis Trio, Roger Miller, Herb Alpert and the Tijuana Brass, and the Beatles. The Beatles and Alpert also were nominated in the album of the year category, along with Bobbie Gentry, Eddy Arnold, Frank Sinatra, the motion picture soundtrack, the TV stations. Nominated for the awards...
THE BIGGEST!

visua l sound STEREO

THE VENTURES

BATMAN THEME
GREEN HORNET "66"
SECRET AGENT MAN
THE MAN FROM U.N.C.L.E.
"GET SMART" THEME

THE BEST!
CAMPUS DISKS PROJECTS 500G GROSS FOR 1ST YR.

MIAMI—What is probably the nation's first co-operative distributor-ship is making it after the first seven months of operation. Its Cartridge Distributors here, owned jointly by Apco-Martin, Newark, N. J.; Universal Distributors, Philadelphia; Music Merchants of Detroit, and Summit Distributors, Chicago.

It all started last summer when Epic wanted a new Miami dis- tributor. All four independent distributing firms handled the Epic line, and they offered to begin an Epic distributorship in Miami.

Under the present set-up, each of the four distributors owns 25 per cent of the new Epic stock. Joe Tipton, a Miami veteran, is the salaried manager.

That was just the beginning of a revolving job. Joe Martin of Apco-Martin heads the firm this year. In others, Harold Lipius of Uni-versal, Marvin Jacobs of Music Merchandise and Seymour Green-wald of Summit will get a crack at the top job.

According to Martin, the firm is operating in the black and snowballs of $500,000 in its first year of operation.

Campus handles the following lines: Epic, Tower, Prestige, Original Sound, Music Minus One, Golden World, REIT, Mustang, White Whale, Peacock, Backbeat and Disneyland.

Livingston on EMI Board

Stewart Chief

Continued from page 3

Livingston began his career with Capitol in 1946 as a writer-pro- ducer and bowed the label's se- ries of children's records. He be- came album repertoire director two years later, being named al- bum vice-president in 1949 and vice-president in 1951. In 1956 he left Capitol to become

1965 a BOOMING YEAR FOR TRIANGLE CONCERN

CHICAGO—Triangle Theatrical Productions, booker of record acts in droves, grossed in excess of $1.4 million for 87 concerts during 1965.

"It was my most successful year since I entered the business eight years ago," said Triangle President Frank Fried.

Teen-oriented concerts by such groups as the Beatles, Beach Boys, Rolling Stones, Paul Revere and the Raiders, Chad and Jeremy and Sonny and Cher, Fried said, accounted "for a major portion of the gross." The Beatles alone grossed $262,000, he disclosed.

"The increase in gross resulted from Triangle's first 'Summer of Stars' concert series at McCormick Place last March, which ranged from Frank Sinatra through Woody Allen. The summer series was presented by City Hall and will be repeated in 1966.

Triangle has scheduled 26 concerts through the first quarter, including Peter, Paul and Mary; Liberty, the Smothers Brothers, John and Herb Alpert and the Tijuana Brass.

Hamgren Cause 'Swingalong'

FALLS CHURCH, Va. — Jack and the staffs of Giant Record Shop, said last week a mob of teen-agers turned out to hear The Hamgrens (4) and when police cleared the store because the crowd created a fire hazard a near-riot ensued.

Shaver said browser bins and display cases were smashed and two girls and a boy fainted during the chaos. He said damage was estimated at $500.

Shaver said the Hamgrens are from the nearby Washington area and are local favorites. He said he had sold about 2,500 copies of their album, "What a Girl Can't Do," on Monument, and it was No. 1 on local charts.

Shaver said school was out that day because of snow and the store began filling up all for the 7 p.m. show. He esti- mated 400 were jammed and packed inside and some 1,500 were outside.

Shaver said traffic was snarled, police declared the gathering a fire hazard and began clearing the store.

He said The Hamgrens had been playing 15 minutes at the time but had to cut it because of the crowd.

Shaver said he had record stars perform at his store before, including Johnny Rivers, John- ny Tillotson, Peter and Gordon and Ramsey Lewis, but they never created anything like this.

He said he did not have in- surance to cover the loss.
No stranger to the Hit Scene

PAUL ANKA
has another great single—

“OH, SUCH A STRANGER”

published by Acuff-Rose and
written by Don Gibson

c/w “TRULY YOURS” #8764

RCA Victor

The most trusted name in sound
Eddy Arnold says: “There’s a world of the wide world of

“Country music sales have grown tremendously in recent years—and are still heading toward their peak.

Some of the reasons can be heard in these fine recordings on RCA Victor. Here are twenty-five strong selling points I know you will like.”
profit for you in Country Music

Each of these albums will receive featured national advertising in the Saturday Evening Post, plus window displays and newspaper mats. Here is a country-wide campaign that is going to put Country Music into the cities.

RCA VICTOR

The most trusted name in sound
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<th>NEW ORLEANS</th>
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<th>CHICAGO</th>
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<td>An important reader service by Michigan's only newspaper</td>
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**TOP SELLERS IN TOP MARKETS**

This chart is based upon territorial sales of the Top 40 single records as reported by retail stores in 10 top markets.

(WT) THIS WEEK (LW) LAST WEEK

**BOSTON**

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**NOTE:** The above table represents the top songs from Billboard charts for Cleveland, Detroit, Los Angeles, and Miami as of February 19, 1966.
TOP 20 Spotlights—Predicted to reach the top 20 of the HOT 100 Chart

ROLLING STONES — 19TH NERVOUS BREAKDOWN (Gideon, BMI)—With "As Tears Go By" falling off the chart, the hot group offers this rau- cous rocker that will quickly replace it. Flip: "Sad Day" (Gideon, BMI).

JACKIE LEE—YOUR P.E.R.S.O.N.A.LITY (Keymen-Mirwood, BMI)—"The Duck" man is back with another top-of-the-chart entry in this wailing rhythm and rock dance band support. Flip: "Let Me Aspira" (Capitol, BMI). Million 1155

ANIMALS—INSIDE-LOOKING OUT (Ludlow, BMI)—Hot follow-up to their "My Life" smash should quickly hit the top of the chart. Flip: "You're on My Mind" (Flamina-Arista, BMI). MGM 13468

JODY MILLER—WE'RE GONNA LET THE GOOD TIMES ROLL (Bluesbook, BMI)—The Buck Owens tune gets a strong pop-rock treatment with a fine vocal by Miss Miller. Good dance beat backing for the catchy song. Flip: "I Don't Care" (Bluesbook, BMI). Capitol 5594

BILLY JOE ROYAL—IT'S A GOOD TIME (Lowery, BMI)—Solid follow-up to his "I Got To Be Some- body" this exciting, commercial production ballad with strong Royal vocal. Flip: "Don't Wait Up For Me Mama" (Lowery, BMI). Columbia 45358

THEM—CALL MY NAME (Bernice, BMI)—With more potential than their successful "Mystic Eyes," this is the group's next release. Sonny & Cher vocals make for a hit LP can't miss a top-of-the-chart spot. Flip: "Bring 'Em On In" (Bernice, BMI). Parrot 9819

LYME & CYBRELLE—FOLLOW ME (Isbarn, BMI)—The hit label debuts a fine vocal duo in the Sonny & Cher vein. Easy-go-rock rhythm ballad should prove a left-field winner. Flip: "Like the Seasons" (Isbarn, BMI). White Whale 228

JOHNNY THUNDER—MY PRAYER (Skidmore, ASCAP)—A strong revival of the oldie of the same name. Ink Spots and Platters on this warm, emotional vocal by Thunder. Flip: "A Broken Heart" (Tuba-Amm, BMI). Diamond 196

LOVIN' SPONSOUL—DAYDREAM (Faithful Virtue, BMI)—An off-beat shuffle-blues rhythm that will quickly equal their "You Didn't Have to Be So Nice." Flip: "Night Owl Blues" (Faithful Virtue, BMI).

AL MARTINO—THINK I'll GO SOMEWHERE AND CRY MYSELF TO SLEEP (Moss-Rose, BMI)—The Charlie Louvin country hit from the pen of Bill Anderson gets a warm, emotional reading by Martino. With the same hit ingredients as "Spa- nish Eyes," it should hit the chart hard and fast. Flip: "Hello Memory" (Asgen, ASCAP). Capitol 5598

EASY STREET—MADISON AVENUE (Vanguard, BMI)—The group hits the teen market squarely with their most commercial entry to date. Up-tempo ballad with rockin' rhythm beat will prove a rapid chart climber. Flip: "When I'm Home With You" (Dreamers, BMI). Mercury 72548

JIMMY DEAN—STRIKER BILL (Pinasview, BMI)—An exciting sea ballad complete with sound effects could prove a No. 1 country hit for Dean. Fine production backing. Flip: "Things Have Gone to Pieces" (Glad, BMI). Columbia 43540

ERNIE TUBB AND HIS TEXAS TROUBADOURS—TILL MY GETUP HAS GOTUP AND GONE (Tuckahoe, BMI)—Classic title, good lyrics and easy-go-rhythm makes this a strong chart entry for Tubb. Flip: "Just One More" (Starrite, BMI). Decca 31908

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

JACKIE DOLLAR—Sing the Way (Teardrops in My Heart) (Avery, BMI). COLUMBIA 32100

JO HICKMAN—For the Marigolds (Blackwood, BMI). COLUMBIA 62245

DAN AND PHILIPPE JR.—I'm Just in Love With a Wailin' Man (Pussycat, BMI). COLUMBIA 11014

ROB ARKETT—For the Marigolds (Blackwood, BMI). COLUMBIA 62245

RICKY BURNS—Look Who's Lonely (Sun-Fin, BMI). DECCA 31907

PAUL MOORE—Bella Joe (Decca, BMI). KAPP 474

R&B Spotlights

TOP 10 Spotlights—Predicted to reach the top 10 of the R&B RHYTHM & BLUES SINGLES Chart

JAMES BROWN AND HIS FAMOUS FLAMES—AIN'T THAT A GROOVE (Part I) (Dynatone, BMI)—Hot gos- sips and solid rhythm backing by his Famous Flames could prove this to be as success- ful as "I Got You (I Feel Good)") for the tal- ented performer. Flip: " Ain't That a Groove (Part II)" (Dynatone, BMI). King 6025

THE POETS—SHE BLEW A GOOD THING (Sagittarius, BMI)—New group has smash hit potential in both R&B and pop markets with this wally's rockin' with strong dance beat, Flip: "Out to Lunch" (Sagittarius, BMI). Symbol 214

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

JACKIE WASHINGTON—Why Don't They Let Me Be (Kinyon, BMI). VANGUARD 20504

ROMA PACE—Truer Better Know What You're Doing (Vicki & Son Labels, BMI). TWIST 2023

BETTE DAVIS—Help Me Get the Feeling (Part I) (Kiwi-Peat, BMI). ACO 4902

TONY BORDON—Love Been Good to Me (Teville, BMI). TCB PALL 125

THE MUSTANGS—Everything I Do Is For You (Harry, BMI). CAPITOL 5794

THE BEARDERMANS—My Love's My Escape (Marvel, BMI). STRYMANS 579

THE LIVERPOOL SISTERS—Do We Ever Get Together (Sarmary, BMI). COLUMBIA 42012

SHAD AND THE BEARDERMANS—She Ain't No Good (Sarmary, BMI). MFM 7919

THE BELLES—Words Can't Explain (Keymen-Mirwood, BMI). MIRWOOD 5505

CAMELIA—I'm Fallin' for You—East (Asgen, BMI). JAMES BROWN AND HIS FAMOUS FLAMES—THE 3 DEGREES—May (Decca, BMI). SWAN 4542

RINGO STARR—You Was Right (Verve, BMI). REPRISE 4945

RICK & SANTO—Creation (Mainstay, BMI). REPRISE 9181

February 19, 1966, BILLBOARD
Memphis is what's happening...
Thanks to Jim Stewart

The Mad Lads
Volt 131 "I Want Someone"

The Mar-Keys
Stax 185 "Philly Dog"

Johnnie Taylor
Stax 186 "I Had A Dream"

Rufus & Carla
Stax 184 "Never Let You Go"

Sam & Dave
Stax 180 "You Don't Know Like I Know"

Carla Thomas
Stax 183 "Comfort Me"

... new single, by special request:
Volt 132 SATISFACTION—by Otis Redding
from his album OTIS BLUE

Production: Jim Stewart and Steve Crapper

Stax Records distributed by... Volt Records distributed by...
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**HOT 100—A TO Z** (Publisher-Licensed)
a great new single as today as its title

19th NERVOUS BREAKDOWN

THE ROLLING STONES

produced by Andrew Loog Oldham
During a recent six-week trip to Europe, jazz disk jockey and buff Addie Hanson discovered that Benny Carter's name opened doors for her. Carter had been a conductor with the BBC during the 1930's, Addie said, and "he's revered there." Most of Addie's introductions to people on her first visit to the Continent began: "I am an American," and if that didn't elicit any reaction, she would proceed to call herself "theенная дочь Benny Carter," and people's interest would light up.

During her visits to England and France, Addie paced the of-the-minute non-trout fanatics, meeting musicians and uncovering jazz activity in the oddest places. The most impressive experience was when Inez Cavanaugh, a 56-year-old American entertainer who has resided in Paris 20 years, took her to Les 3 Mailletz, an authentic torture chamber now converted to a dungeon jazz bar on the Left Bank at 56 Rue Galande.

Addie remembers the club's tiny dance floor and was recoiled when someone asked whether she wanted to see the dungeon "What dungeon?" she asked. "Why the one beneath the dance floor," she was told. Being the curious Addie, Addie went below deck and discovered a torture chamber in which poet Francis Villon was reportedly kept prisoner for five years. "Memphis Slim was playing in the club at the time," Addie interjected, "and I could hear him singing the blues through the floor while I looked at the tiny wooden instruments hanging on the wall." Addie was told there are several dungeons which have been converted to jazz clubs in Paris, including Jazzland, an avant-garde hangout featuring such stylists as Johnny Griffin and Art Taylor. The clubs were small, packed, and yet "nobody hassles you."

Addie had met Inez Cavanaugh through a meeting with singer Hazel Scott, who met her in turn through Maurice Callit, a jazz buff who met the blonde American visitor during her first days in Paris. A fashionable place to visit in the heart to Paris was the Living Room, featuring American Art Simons on clarinet who had made a solo.

While she was in London she met Terry Osborne, Johnny Dankworth and Robert Forsen. One evening she went to a program of jazz shorts at the National Film Theater. These shorts were done by Gary Davis, Kid Ory and Thomas Rowe. Duke Ellington and orchestra, Count Basie and the Delta Rhythm Boys, Harry Pary, the 1958 Newport Jazz Festival by Bert Stern and Dicky Wells with the Art Tatum band.

Of the London clubs she indicated the important locations were Annie's Room, run by the great British vocalists and fellow member of the Lambert-Henricks-Rosser, Archie Ross, and Scott's Club, run by Ronny Scott. "It was like being in the U.S.," Addie remarked. "I saw Ruth Price and Joe Williams and heard that Dostak Stanoe, Mose Allison and Thelonious Monk were all booked into Annie's Room. The clubs are near Picadilly Circus but the London streets are confusing. When you ask someone directions, they indicate to "turn left and angle" and "a half hour later you're still singing," Addie said with a giggle.

Brown Torch Savers are from 1-3 p.m. and the pubs close at 3 p.m. with a recoup at 5:30, which makes it difficult to "ring up" people for appointments because of their long lunch periods.

Addie's interest in jazz goes back a long time and she is reportedly the first gal jazz disk jockey in the country. She has been a free-lance DJ on KNOK for some time and her initial jazz broadcasting was on KFWB with a remote from Joe Riley's Record shop while she was still in high school. That show was aired over for a year one night a week. This led to jobs with KOWL, now KDAY, and KAC, playing jazz or films scores.

SOLOS: Two bits of information that a follow-up to the recent column on the Los Angeles Neonomicon Orchestra. Music played by the Neonomicon is published by a wing of the Stan Kenton-Sid Garris-Greene Greel operation and is provided to colleges. The orchestra will begin playing last year's compositions as encore at this year's concerts. Secondly, the Music Center does not allow the sale of albums before concerts, hence Capehart is unable to set up a promotion... Thou Jones and Mel Perkins have formed an 18-piece band called "The Jazz Band" for exposure Monday nights for worldwide distributor. While out as a rehearsal band and cases Bob Brookmeyer, Hank Jones, Rich and Philip Horn, Pepper Adams, Joe Farrel, Jimmy Newton, Snooky Young, and Addie. For example, Jimmy Owens, Garnett Brown, Jerry Dodgson, Eddie Daniels, Jack Rains, Cliff Heather and Saul Herman, the new Riverside Records has two hits in Los Angeles called "Village Caller" by Johnny Lytle and "Mong Santamaria at the Village Gate."}

Burtted Formed By Joe Davis

NEW YORK—Joe Davis, pioneer jazz publicist, has formed the Burtted label here. First release is "I'll Never Begin To Forget," with Bernie Moore, a new artist who had been with the Special Service troops in Europe. The label is backed by a group of Tulsa businessmen. Writer of the lyrics is Mrs. Lorraine David, wife of a Tulsa attorney.

Sing Out Move

NEW YORK—Sing Out, the consumers folk magazine, celebrated its 15th anniversary this month by taking to a full magazine-sized format and embarking on a policy of recording a seven-inch LP with each monthly issue.

The first such record has cuts by Phil Ochs, Judy Collins, Jesse Fuller, and Jimmy Fire. Frank Proffitt, Joan Baez and Doswain, Mary Pinckney, Janie and Yvonne Hunter, and the Old Harp Singers.

Bob Lutzman has been named advertising manager for the publication.

Pinetree Disk Out

NEW YORK—Gene Pinetree's recording of "Nessuno Mi Puo", which won second place in the recent San Remo Song Festival, has been rushed to an early distribution on CBS Records. CBS released Midtempo product for the first time except the U. United Kingdom, Italy and Venezuela. Musician this week released the single for the U. S.
Take your "PICKS"!

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<th>THE LETTERMEN!</th>
<th>RAY ANTHONY!</th>
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<tr>
<td>YOU'LL BE NEEDIN' ME b/w Run To My Lovin' Arms • 5583</td>
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<th>DAVID MCCALLUM!</th>
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<td>COMMUNICATION b/w My Carousel • 5571</td>
<td>MANY HAPPY HANGOVERS b/w Our Past Is In My Way • 5585</td>
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PITTSBURGH—The stock in trade of KDKA is a broad range of music programming designed to appeal to a diverse audience. The station concentrates on the top 40 chart leaders, but also offers a cultural or local flavor. To demonstrate the depth and breadth of the station, Billboard's latest Radio Response Rating survey of the market—the nation's eighth largest radio market—showed the station was by far the major influence on album sales, indicating a tremendous adult audience. At the same time, the station placed as a very important power also in its share of the record purchased by teen-agers—second only to ABC's KDKB. Programming was also the powerhouse influence on comedy record sales, being almost all of the votes of record distributors,oras was noted in last week's poll, and local and national record company executives. The station received 42 percent of the votes for influencing album sales, 33 percent for influencing single sales, and 80 percent for comedy record sales.

The Pittsburgh radio station headquarters its sales approach to its listeners with strong personal influences. "All of them are established and promoted as personalities," said general manager Wallace Dunlap. "We believe in the personality concept." The station's Clark Race was voted the major personal influence on swaying teen-agers to purchase records. He had 43 percent of the votes. Art French, manager of the station, said the votes on the album sales were also influencing the sale of albums.

Dunlap said that the station had a unique program called 'Measure-Music.' "We'll play what's popular," he said. "That's the personality concept." The station's voice is what they call "the major personality influence on the marketplace." Dunlap said that the station was "by far the major influence on album sales, indicating a tremendous adult audience. At the same time, the station placed as a very important power also in its share of the record purchased by teen-agers—second only to ABC's KDKB. Programming was also the powerhouse influence on comedy record sales, being almost all of the votes of record distributors, as was noted in last week's poll, and local and national record company executives. The station received 42 percent of the votes for influencing album sales, 33 percent for influencing single sales, and 80 percent for comedy record sales.

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“Boots” is here!

NANCY SINATRA
These Boots Are Made For Walkin'
So Long, Babe • Day Tripper
Flowers on the Wall • In My Room
As Tears Go By • Lies • I Move Around
Run For Your Life • and others

Never in Reprise history such grabbing groundswell advance demand for an LP follow-up—ready now to ride the crest of Nancy’s incredible singles winner—

These Boots Are Made For Walkin’

REPRISE ALBUM 6202
KQV received 48 percent of the votes of dealers, distributors, one-stop, promotion men and local and national record company executives. The station was also No. 1 Jan. 9, 1965 in the latest R&R survey of the area.

Bill Di Mesmo has been named general manager of WYWO, Scranton, Pa. He was formerly with WCRQ Johnstown, Pa., and WFMZ Allentown, Pa. WYWO just moved to a new location.

In the Feb. 6 event was a benefit show: Sterling in the Spring, with Timmy, Dolly, Dave, and other area personalities.

Red Hall, an air personality in WYWO, just moved from Wilmington, Del., to upped program director of the country music network, KDKA.

Bob Hollands, air personality now with WQYK, led an entire line-up of WRIA to Studio 101.

Ted Cramer has joined the air staff of KHOW, Denver.

RADIO RESPONSE RATING
PITTSBURGH, PA. . . . 3rd Cycle
FEBRUARY 19, 1966

TOP STATIONS

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<td>WQED</td>
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<td>Pittsburgh</td>
<td>FM</td>
<td>CBS</td>
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<tr>
<td>KDKA-FM</td>
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<td>Pittsburgh</td>
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<td>WPOT</td>
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<td>KQV</td>
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<td>KDKA-AM</td>
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<td>WTOP</td>
<td>WTOP</td>
<td>Pittsburgh</td>
<td>AM</td>
<td>Westinghouse</td>
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</tbody>
</table>

KQV Team

• Continued from page 22

By CLAUDE HALL

Bill Mesko has been named general manager for Radio Station KDKA in Pittsburgh by Howard Rogers, president of the station.

In the Feb. 6 event was a benefit show: Sterling in the Spring, with Timmy, Dolly, Dave, and other area personalities.

Red Hall, an air personality in WYWO, just moved from Wilmington, Del., to upped program director of the country music network, KDKA.

Bob Hollands, air personality now with WQYK, led an entire line-up of WRIA to Studio 101.

Ted Cramer has joined the air staff of KHOW, Denver.

Radio Response Rating

Pittsburgh, Pa. . . . 3rd Cycle

February 19, 1966, BILLBOARD
We tried to take a picture of the new Ramsey Lewis Trio Album (CADET LP/LPS 743) but it moved.

And no wonder! Their albums really move; the old ones, the new ones... all of 'em. The fact is, they're the best selling instrumental trio around.

Other "Movers"

Cadet LP/LPS 757
The In Crowd

Cadet LP/LPS 755
Choice (The Best of the RL Trio)

Cadet LP/LPS 741
At The Bohemian Caverns

There's A World of Excitement on Cadet
Broadcast Pioneers Gives
WHO Mike Award at Fete

NEW YORK — WHO, Des
Moines, Iowa, was presented the annual Mike Award of the Broad-
cast Pioneers Monday (7) at a dinner here attended by more than 400. The sixth annual hun-
tage for the benefit of the Broad-
casters’ Foundation placed WHO in such ranks as WLTW, Cincinnati; WGN, Chicago; WSB, Atlanta; KDKA, Pitts-
burgh; and WOR, New York. The award pays tribute to those
broadcasts who have contrib-
uted to programming excel-
ence, public service, integrity, and pioneering in new broad-
casting techniques.

Dr. David D. Palmer, presi-
dent of Palmer Broadcasting, ac-
cepted the award. Master of cer-
ceremonies was Ed Remmers. Per-
foming at the benefit was Roger Williams, one of the shillers of WHO’s “Iowa Barn Dance Frolic.” live radio show along with Remmers, Kini and Meredith Wilson, and Joseph Sudy and his orchestra. Arran-
gements for the benefit-dinner were handled by H. M. Shapiro, executive secretary of the Pio-
ners.

PITTSBURGH — The lead-
ing influence—virtually a pow-
eer—on the radio scene in this market is WAMO. The sta-
tion received 72 per cent of the votes of both dealers, distributors, record pro-
ducers, operators, and record company executives in Billboard’s “Radio Salesman’s Guide to Rating the Market.” R&B music is growing bigger in the market, said the station major air personality, Porky Chadwick. “The reason is that r&b music has a lot of feeling — it’s a good interpretation of basic emotions. I got kids

MEMO

TO: All radio broadcasters, managers, program direc-
tors, music directors, disc jockeys, librarians, and others

FROM: Bill Gavin

You are invited to attend a
RADIO PROGRAM CONFERENCE
to be held at the Sheraton Chicago Hotel, Chicago, on Saturday and Sunday, March 26 and 27.

Among those taking part as speakers and discussion leaders will be Harold Krebein

Glavee Harvey Glassco

Allan Slaght, Chuck Bore

Kurt Berhman, Grint Churchill

Gene Taylor, John Barnett

Chester Thayer, John Rose

Lloyd Webb, Mark Olds

Al Newman, Dick Carr

Gertie Katzenman, Elma Greer

Bertha Porter, Joe Bogart

Chris Lane, Ken Draper

Ed Wright, Lucky Cordell

— and many more well-known broadcasters with new views on Top 40, R & B, C & W and non-program-
ning.

Registration fees are scaled to each market’s population size, as listed in Standard Rate & Data. Top 25 markets—$75.00. Next 50 markets—$50.00. All others—or additional delegates from any station—$25.00. To regis-
ter mail to BILL GAVIN, 114 Sansome St., San Francisco, Calif.

Please register me as a delegate to your Radio Program Conference in Chicago, March 26 & 27.

Name: ____________________________

Station Address: ____________________

City & State: _______________________

Will you attend the Saturday dinner? (Please check) ______ No ______ Yes

Page 24

WAMO Is a Wham in R&B

music occasionally programmed. New

Mail: 2400 W. Alabama, Houston, Texas 77009.

Phone: (713) 228-0666


KFC Plans Changeover

Continued from page 24

WAMO, deejay Gene Bennett, who has been involved with the station for the last five years, is leaving after the spring radio convention. A new announcer will replace Bennett, according to Mr. Foster.

KWA is a Regional

Fomite

For the benefit of the station’s listeners, two new personalities have been added to the roster. Ted Hall is now the station’s weatherman, and Mike McCarty is the new “Good Morning, KWA.”

Radio-Television Programming

STATIONS BY FORMAT

Continued from page 24

KWA’s format is Variety Cafe. The station is a full-service station with all types of programming, including news, sports, and entertainment. The station’s slogan is “The Station That’s Always There.”

TOP 25 RADIO BROADCASTERS

Continued from page 22


WKBW-FM, 800. Simul-
cast with WKBW.

WWV, 50,000. In-
dependent.

WWW-FM, 5,000. Simul-
cast with WWV.

WYPT-WM, 5,000. Simul-
cast with WMIE.

WWF/WWX, 8,000. In-
dependent. In-
dependent.

WWVA, 20,000. Indepen-

WWA-FM, 7,500. Simul-
cast with WWV.

WUXH, 1,000. Independent. Day-

WYXY-FM, 10,000. Simu-
cast with WMIE.

WYNY-FM, 7,000. Simul-
cast with WWV.

WZML, 1,000. Independent. Day-

WZMP-FM, 10,000. Simul-
cast with WMIE.

KWA/FM, 10,000. Simul-
cast with KWA.

WZS, 1,000. Independent. Day-

WZTS, 1,000. Independent. Day-

WZTV, 1,000. Independent. Day-

WZUL, 1,000. Independent. Day-

WZWR, 1,000. Independent. Day-

WZXT, 1,000. Independent. Day-
THE BATMAN ALBUM FROM THE BATMAN LEADER

THE MARKETTS
—with the LP follow-up to their Surging Singles Winner *
THE BATMAN THEME

* Tops them all in the current Cash Box and Billboard Charts
Film Production Plot Gets Hotter As Bertelsmann Enters Race

By OMER ANDERSON

GUETERSLOH — Bertels- man has joined the race of German disk firms and recording artists to produce opera and concert films for television. Bertelsmann, probably the largest of the many communications' empire, thus enters into competition with the newly founded Polyphon Fern- sehgesellschaft and the Herbert von Karajan Corp.

Polyphon is jointly owned by Philips and Siemens (through their 50-50 owned Deutsche Grammophon Gesellschaft (DG)) and the Studio Hamburg Aitler-Bertelsmann, the TV film-producing arm of North German Radio-Television Network.

Karajan's operation bears close resemblance to the independent film production units organized by Hollywood's top box-office stars. Karajan will produce operas and concert films using famous opera companies and concert orchestras of Europe, the United States and Canada.

Own Deals

How Karajan's operation will mesh with that of DG-Polyphon is yet to be revealed. Presumably, DG will continue to release Karajan's disks as in the case under his exclusive recording contract, and the conductor will be free to make his own recordings, however.

No such complications beset Bertelsmann's position, however. The Gueterslohn cultural giant has been quietly preparing some time for invasion of the cultural film market. Indeed, there are indications that Bertelsmann may have stolen a march on Karajan and Philips-Siemens.

It now develops that Bertelsmann has signed a contract giving it exclusive rights to film and television productions for the Vienna State Opera (Werner Staatsoper) for three years. Only exception are IVE TV trans- missions over the Austrian TV channel for viewing in Vienna.

Bertelsmann began the post-war era as Germany's biggest book publisher. It entered the then-fledgling film business in 1953, with "Ariadne," a movie version of Richard Strauss' opera. In the past seven years, Bertelsmann has continued to make special releases on the Ariadne disk, which are made available to Bertelsmann's UFA units — and vice versa. Bertelsmann's film venture is expected to boost Ariadne's disk sales substantially under the "total merchandising" concept. The theory is that film and TV audiences will rush to buy the Ariadne soundtracks of the films.

Theater Push

There is also the belief that the next moves in the Bertelsmann "total merchandising" will be to press the sale of Bertelsmann books and Ariadne disks in the motion picture theaters it has acquired from UFA.

As Bertelsmann vice president, Mr. "There is a tremendous hunger for culture on the part of ordi- nary Germans. For the first time ever, ordinary Germans now have the leisure and the money to enjoy culture. This is the great achievement of the Ger- man prosperity miracle, and this is the beginning of a period in our merchandising strategy is expected to "colonize."

The Bertelsmann plan is to mark "total merchandising" by releasing special albums with the music of recent operas, like "My Name Is Barbra," "Second Hand Girl," "The Kind of Man a Woman Needs," and "A Night at the Metropol- Philharmonic." These recordings are to be accompanied by the Sky- masters band and the Mat Mu- thias combo. Cilla Black's "For Love I Live," "Broken Heart," "My Name Is Barbra," and "Second Hand Girl" have all been released on the LP "Rubber Soul," which was released in U.S. last week. The same titles have been issued in Britain as well.

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You're playing it like a hit single so we've made it one!

LISTEN PEOPLE
HERMAN'S HERMITS
b/w GOT A FEELING K-13462
(It's still available as a soundtrack performance in the MGM album "When The Boys Meet The Girls," E/SE-4334)

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
March is Mantovani Month
(15 consecutive years of the industry's most successful promotion)

Feature of the program: Monty's biggest LP ever!
Backed up with high-powered consumer ad campaign in Life, Esquire, New Yorker, Playboy, Schwann, etc.

DEALER SELLING AIDS:
- Full Color Mounted Displays (22" x 28")
- Browser Cards
- Full Color Streamers
- LP Jacket Kits
- Ad mats
- Alphabetical Catalogs of Monty's 517 recorded selections

SPECIAL TERMS on entire "Monty" LP catalog See your London distributor for full details

MANTOVANI...exclusively on

All Mantovani stereo LP's available on 4 track stereo tape
<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DMI 120</td>
<td>Steel string guitar with mahogany back, sides and neck. Natural straight grain spruce top with multiple striping around sound hole. Steel reinforced neck with pearl position markers and slotted head.</td>
<td>$17.95</td>
</tr>
<tr>
<td>DMI 121</td>
<td>Same as above with nylon strings.</td>
<td>$18.95</td>
</tr>
<tr>
<td>DMI 122</td>
<td>Spanish guitar with steel strings. Back, sides and neck have a high gloss mahogany finish. Natural straight grain white spruce top with sunburst finish, pick guard, inlaid position markers, slotted head, steel reinforced neck. Elaborately decorated sound hole and large concert size.</td>
<td>$24.95</td>
</tr>
<tr>
<td>DMI 123</td>
<td>Same as above with nylon strings.</td>
<td>$25.95</td>
</tr>
<tr>
<td>DMI 262</td>
<td>Traditional style steel string guitar with 6/4 strings. Modified mother of pearl guard, heavy celluloid binding around top edge and sound hole. The beautifully designed sound hole has attractive inlaid inlay. Natural wood fingerboard. Highly polished, hand rubbed, sunburst finish.</td>
<td>$29.95</td>
</tr>
<tr>
<td>DMI 263</td>
<td>Western Folk style guitar, grand concert size. Top quality hand rubbed Honduras mahogany back, sides and neck with natural straight grain spruce top, celluloid binding, inlaid on back and top edges and around sound hole. Steel reinforced guard plate, bridge glued and bolted for added strength. Brass frets inlaid on oval, hand finished fingerboard.</td>
<td>$37.50</td>
</tr>
<tr>
<td>DMI 313</td>
<td>Nylon string classic guitar, grand concert size body and neck of choice cherry, finished in high gloss hand rubbed finish. Straight grain white spruce top, celluloid inlay around body. Inlaid fingerboard markers.</td>
<td>$32.50</td>
</tr>
<tr>
<td>DMI 319</td>
<td>Nylon string grand concert size classic guitar. Body of choice alder striped hardwood. Mahogany neck, hand rubbed finish, straight grain white spruce top with inlay on sound hole, back and front edges of body. Rosin fingerboard with large inlaid pearl position markers.</td>
<td>$37.50</td>
</tr>
<tr>
<td>DMI 311</td>
<td>Grand concert size classic guitar. Select hardwood body and neck, hand rubbed mahogany finish. Special selected natural straight grain spruce top. Inlaid top and bottom edges, neck and sound hole. Natural rosewood fixed bridge with bone saddle and matching solid rosewood fingerboard.</td>
<td>$39.95</td>
</tr>
<tr>
<td>DMI 431</td>
<td>UKULELE This ukulele is all hardwood construction with a beautiful hand rubbed mahogany finish. Complete with metal pegs, nylon strings and plastic fingerboard. Designed to satisfy the most discriminate musician.</td>
<td>$5.95</td>
</tr>
</tbody>
</table>
DECCA GUITARS

DMI 201
This elegant double cutaway mahogany solid body electric guitar features six in-line precision tuning keys, genuine rosewood fingerboard with bound edges and pearl inlay position markers. Super sensitive pickup with adjustable magnetic poles, steel reinforced neck and adjustable metal bridge. All hardware, including pickguard, finished in high gloss chrome. Separate volume and tone controls.

$44.95

DMI 202
This solid body guitar incorporates the same features as Model 201 but with the following additions: 2 super sensitive pickups with adjustable magnetic poles, separate volume controls for each pickup plus tone control. Individual orig type rocker switches for each pickup provides, at a touch, a complete change of tone.

$54.95

DMI 205
This exceptional professional type electric guitar has all the features of Model 202 but has the added advantage of a smooth action vibrato.

$59.95

DMI 203
This modern, solid body electric guitar is hand finished in a warm sunburst effect showing the grain of the choice maple wood. Detachable steel reinforced neck of rock hard maple has solid rosewood fingerboard, pearl position markers, bound edges and 6 in line tuning keys. Three ultra sensitive pickups with adjustable magnetic poles, high gloss chrome hardware, 3 separate volume controls plus tone control. 3 selector switches for the ultimate in performance, plus a smooth action vibrato. Complete with hard shell carrying case.

$89.95

BASS GUITARS

DMI 300
Solid body four string electric bass. The ultimate in modern styling is found in the carved and bound edge hardwood body. Featuring a special bass pick-up which gives that true, deep bass tone and complete bass scale. The long neck has a genuine solid rosewood fingerboard with pearl inlaid position markers. Complete with hard shell carrying case.

$99.95

DMI 301
This double pickup four string electric bass is specially designed to meet the exacting requirements of the professional. The same features as Model 300. The two special design pickups can be controlled through the use of the two individual pickup selector switches which make possible a choice of full bass to lighter finger response. The rosewood finger rest facilitates ease of playing. Both Decca electric basses have a highly polished, hard rubbed, lacquer finish. Complete with hard shell carrying case.

$119.95

ACCESSORIES

DMA 600
A pure wool zipper bag, complete with green net that accommodates all Decca acoustic guitars.

$5.95

DMA 700
A complete instructional book for the guitarist. This book will teach the basic chords as well as how to select a guitar. A guitar for a guitar, tune a guitar, hold a guitar, play songs, adjust and replace accessories.

$2.50

AMPLIFIERS

DMI 60
High Fidelity amplifier for amplifiers, close reproduction has 3 tubes plus 2 instrument input jacks. Volume control with Clarity control. Amplifier, output: 2 watts. Controls: Volume, Clarity, Tone. Overall dimensions: 17" x 12" x 8". Weight: 16.5 lbs. Packed size: 21" x 16" x 8".

$31.95

DMI 61
High Fidelity amplifier for big concert hall, has 3 tubes, volume and tone controls plus 3 instrument input jacks. Overall dimensions: 17" x 12" x 8". Controls: Tone, Volume, Equalizer. Amplifier, output: 2 watts. Controls: Volume, Tone, Equalizer. Overall dimensions: 18" x 2.5" x 8.5". Packed size: 21" x 16" x 8".

$41.95

DMI 62
High Fidelity amplifier has 3 tubes, 2 instrument input jacks, 1 foot pedal input jack for Tremolo control. Separate input and Volume Controls plus separate Treble, Medium, and Bass controls. Height: 14.5" x 13.5" x 9.5". Weight: 10 lbs. Overall dimensions: 17" x 16" x 10". Controls: Volume, Tone, Equalizer. Amplifier, output: 2 watts. Controls: Volume, Tone, Equalizer. Overall dimensions: 18" x 2.5" x 8.5". Packed size: 21" x 16" x 8".

$49.95

SEE FOLLOWING PAGE FOR YOUR NEAREST DECCA BRANCH!
**BREAKOUT ALBUMS**

**TOP NATIONAL BREAKOUTS**

- **S؛NATIONAL BREAKOUTS**
  - **SPANISH EYES**
    - Al Martino, Capitol T 4245 (M); ST 4245 (E)
  - **HANG ON RAMSEY**
    - Ramsey Lewis Trio, Cetot CLP 761 (M); CLPS 761 (E)
  - **SOUNDS OF SILENCE**
    - Simon & Garfunkel, Columbia CL 2469 (M); CS 2969 (E)

**NEW ACTION LP**

- These new albums, not yet on Billboard's Top LP's Chart, have been expected to get strong sales action by dealers in major markets.

**BALLADS OF THE GREEN BERETS**

- S/Sgt. Barry Sadler, RCA Victor EP 3547; LSP 3547 (M); SP 3547 (E)

**DO HO-AGAIN**

- Reprise R 8168 (M); RS 8168 (E)

**PLAY GUITAR WITH THE VENTURES, VOL. 2**

- Co & Ce LP 1229 (M); (No Stereo)

**MEET THE VOGUES**

- Johnny Lytle, Riverside 480 (M); 9480 (E)

**BEST OF THE LITTLE ANTHONY & THE IMPERIALS**

- DCP DC 3009 (M); DCS 6009 (E)

**FOR THE "IN" CROWD**

- Jack Jones, Kapp KL 1465 (M); KS 3465 (E)

**MINI MINES SING**

- Decca DL 4709 (M); DL 7409 (E)

**AN EVENING WASTED WITH TOM LEHNER**

- Republic R 6719 (M)

**CRYING TIME**

- Roy Charles, ABC-Fourmament ABC 543 (M); ABCS 543 (E)

**CLASSICAL SPOTLIGHT**

- **FAVORITE ENCORES**
  - Modesto, Angel 36314 (M); 56314 (E)

- **CLASSICAL SPOTLIGHT**

- **THE MARC FLUTE HIGHLIGHTS**
  - Otto Klemperer, Angel 36315 (M); 56315 (E)

**JAZZ SPOTLIGHT**

- **STAN KENTON CONDUCTS THE LOS ANGELES NEO-PHONIC ORCHESTRA**
  - Capitol MPS 3242 (M); SMAS 3242 (E)

**COUNTRY SPOTLIGHT**

- **COUNTRY HITS PARADE**
  - Various Artists, RCA Victor EP 3245 (M); LSP 3245 (E)

- **DE FALLA: EL AMOR BRUJO/DANCES FROM THE THREE-CORNERED HAT**
  - Grace Bumbry, Deutsche Grammophon 129 113 134 (M); 529 113 134 (E)

**AMERICAN REVIEW POLICY**

Every album sent to Billboard for review is heard by Bill¬
board's Review Panel, and its sales potential is rated within
its category of music. Full reviews are presented for Spotlight
Picks or Special Chart Picks, and all other LP's are listed under their respective categories.

**CONTACT THE LOCAL DECCA BRANCH IN YOUR AREA FOR THIS PLUS BUSINESS LINE:**

- New York, New York 1-540-565 (E)
  - 1-540-564-565 (M)
  - 1-540-565-565 (E)

- Baltimore, Maryland 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Boston, Massachusetts 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Springfield, Massachusetts 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Cleveland, Ohio 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Detroit, Michigan 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Indianapolis, Indiana 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Atlanta, Georgia 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Dallas, Texas 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Memphis, Tennessee 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Kansas City, Missouri 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Minneapolis, Minnesota 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- Los Angeles, California 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

- San Francisco, California 1-212-235-0000
  - 1-212-235-0000 (M)
  - 1-212-235-0000 (E)

February 19, 1966, BILLBOARD
A Mancini double feature
(31 “Oscar” winners in a new two-record album)

Henry Mancini presents
The Academy Award Songs
31 “Oscar” Winners

LPM/LSP-6013
RCA VICTOR
The most trusted name in sound
German Firms Giving Big Play to Small-Fry Records

Hamburg — An unusual record has just been released by Phillip "Der Letzte Mohikaner" from James Fenimore Leatherstocking Tales. The disc was made in German, and it has proved to be a huge success. German disk firms are exploring the biggest market with increasing success, and there is a series of new releases from the major record companies. Arlo has five disks in its "Das Sandmuenchen" series, one LP and four singles. Ariola also is offering "Lindens Toms Cabo" (Onkel Toms Huette) in a mop. N.P. priced at $4.50.

Polydor has a new record series for children built around the adventures of "Robby and Tobby." The flavor of these small-fry productions is suggested by the "Robby and Tobby" title and characters, and Tobby Bring Two Thieves to Justice": "Robby Believes Himself Threatened by a Smuggler and His "Captain,"" and "Robby and Tobby Power a Bank Robber." An other Polydor platter, "Unfall- wagen-4-Antons" demonstrates a life-saving action by police in a gas station.

Aside from the James Fenimore Cooper series, Philips also has recorded German-language versions of Swedish children's stories by the Swedish poet Astrid Lindgren, whose "Pipos Langtungramp" stories have sold 5 million volumes.

Ellington Band • Continued from page 28

in each case despite all the problems, the band played well and got a storming house each night.

But it was Ella who pulled the plug down, and the orchestra was better. She was backed on some of the other songs of Jimmy Jones, pianist, J. E. Johnson, drums, and Joe Conn, bass, that were cut while the Ellington band, minus the rhythm section, was in the States.

Both concerts were sellouts and two additional performances were taped for ABC. Jones finally left the band in Germany to return to New York after a brief look at Paris. He was accompanied by Woodyward joined Duke in Basel.

FROm THE Music Industry of the world

Noted for its most important news is the following:

• Continued from page 28

Also outdoors, WBKY-TV's "Amer- ican Spring," presented with Mercury's Ray Drank with RCA Video in 100 theaters. The first half of the program had a new edition of "The Golden Age of Hollywood." The second half of the program featured the "RKO Road Show," and the last hour of the program was devoted to the history of RCA Video.

The Century Plaza Hotel in Beverly Hills opens June 28, with Kay Starr looking for three weeks in the main hotel. Ella also will offer the "Murray" radio show in an attempt to emulate the "Murray" radio show in an attempt to emulate the "Murray" radio show in an attempt to emulate the "Murray" radio show. The Century Plaza Hotel is located on Wilshire Boulevard. For more information, call 832-1300.

HOLLYWOOD

Supreme Recordings custom design has produced an EP for evanescence's "The Sound of Music" distribution during the minister's nationwide tour. The Supreme President Paul Mickel-

A Look at the Blizzard

In times like these, one must be prepared to stand up and fight for what is right. Ragnar Heger, center, managing director of the Heger Plastic pressings plant in Oslo, was presented a golden record to celebrate his 50th birthday by his wife, Agnes, a supervisor of E.M.I. Records of Norway, right, came in from London to receive the award. In the picture is about 50, general manager of Carl M. Iversen, E.M.I.'s Norwegian representative.

when answering ads . . .

Say You SAW It in Billboard

PROFITS OF U.K. DECCA ZOOM

London — Sir Edward Lewis, chairman of British Decca, has announced a rise of 95% in the current year's profits, to $51 million, an increase of $750,000. He raised the dividend from 11 to 11 1/2. Sales for the year rose approximately 20 per cent.

The key to Decca's leap seems to have been raising last year's $75 million for $111 million. There is no break in the steady growth on the record side of the business but Decca started the year poorly on singles with a three-week absence from the Top Ten.

At a recent reception in London given by CBS for Gary Walker of the Walker Brothers, are, from left: Maurice Gershen, CBS director; Philip Solomon; Gary Walker; Stan West, CBS marketing manager; and Walter Sparkman, CBS sales manager.

COMPLETES 16-DAY TOUR

Arnold Digs U.K., Vice Versa

By ANDRE DE VEKEY


Eddy taped eight songs for the BBC radio program "Music from Midnight," backed by David Jacobs.

As with many visiting U. S. artists, Arnold and manager Garry Purcell were surprised at the impact of radio in the U. K.

particularly at the wide coverage of BBC radio, where one program covers the entire country, reaching millions of listeners. "Quite a different situation in New York, for instance," says Arnold, "where 10 radio stations sectionalize the listening population.

With country music being what it is at home, Eddy found it hard to understand why such a program devoted entirely to country music was presented on Radio Luxembourg or on BBC Radio, with the possible exception in the Murray Cash show, which is strongly oriented to country music. Purcell said he thought British radio "was more potent" than U. S. radio, and enjoyed the personal appearances on the radio pro- grams, the live interviews and the shows which had a live audience, "something we do not have much of in the U. S. " Arnold learned that Paul, one of the members of the Overlanders group, currently No. 1, is the U. K. charts with their "Mi-

ching." While visiting the U. K. Arnold announced to the Library Records Press Office, deputy managing director of the EMI Stores in London, Arnold told Billboard he would be writing with his reception here that he was "looking for another hit again. It was Arnold's first U. K. visit.

LONDON

Because a surprise 'Cover' of Les Reed's composition 'To Make a Big Man Cry' by Adam Faith was picked up and entered the Top 20 of the BRIT chart, with "Tom Jones" recording of the same number withdrawn from the follow- ing week's Decca Schedule. So Jones will fly back to London after his "Ed Sullivan Show" appearance in New York. The possibility is that he might make a new single and will make a new recording of it before returning to New York for the Summer. A Philadel-phia TV show . . . Tommy Steele returns here March 14th after a . . . (Continued on page 38)

February 19, 1966, BILLBOARD
...and here it is

(Dunhill)

IF YOU CAN BELIEVE YOUR EYES AND EARS

THE MAMA'S AND THE PAPA'S

PRODUCED BY LOU ADLER

(Inclusively Distributed by ABC-Paramount Records, Inc.)
FROM THE MUSIC CAPITALS OF THE WORLD

**INTERNATIONAL NEWS REPORTS**

**MILAN**

Giuseppe Velotta, R.F. international manager, announced yesterday that his roster of United Artists for distribution in the United States, Canada, and most of Europe, extends to France, Spain, and Portugal. In addition to the normal British distribution, R.F. has signed a major new artist from France, who is scheduled to tour Europe with the company's management. For more information about this exciting new talent, please contact Rick Abbott, Managing Director of R.F. International, at (305) 555-1234.

**NEW YORK**

Marvin Gaye, rhythm and blues legend, has signed with Motown Records for his next album, tentatively titled "What's Going On." Gaye, who has been with Motown since 1963, is expected to release his new album in the spring of 1975. Meanwhile, Gaye's previous album, "Let's Get It Together," has been nominated for five Grammy Awards, including Album of the Year, Record of the Year, and Best Male R&B Performance.

**OSLO**

A new album by Norwegian singer-songwriter Sissel Kyrkjebø, titled "All I Ever Wanted," has been released to critical acclaim. The album features a mix of traditional Norwegian melodies and modern pop arrangements, showcasing Kyrkjebø's unique vocal style. With its catchy hooks and heartfelt lyrics, "All I Ever Wanted" is already becoming a favorite among fans of Norwegian music.

**PARIS**

Promoting the new dance album launched by the leading French DJ, the M.C. & the Strangers have joined forces to create a massive new hit. The album, "The M.C. & the Strangers Present..." features chart-topping tracks that are already making waves across the French electronic dance music scene. With its catchy beats and memorable melodies, this album is sure to be a summer hit.
"The Two Worlds of Kurt Weill" aims at two worlds of record lovers: those who like the lean, electric style of Kurt Weill of the Berlin '30s, and those who like their Weill played in the contemporary American idiom. These two features add up to extra sales appeal all around, and more profits for you. Also working for you are national advertisements in the New York Times Magazine Section in color, Esquire and Schwann, as well as window displays and other promotional material. Another big sales-getter:

THIS "LIVING LINER" WILL HELP YOU SELL THIS EXCITING NEW ALBUM. The "Living Liner" is a 7" vinyl disk on which the voices of Ira Gershwin, Ogden Nash, Langston Hughes and Morton Gould are heard in "Recollections of Kurt Weill." A "must" for Kurt Weill devotees—a big sales plus for you. So stock, display and feature this unusual new album.
FROM THE MUSIC CAPITALS OF THE WORLD

- Continued from page 28

cordings from the Prestige-Blue-
ville catalog. First three disks fea-
ture Memphis Slim, Sonny Terry
and Ottis Spann. Others by
Johnnie Hopkin, Curtis Jones,
Big Joe Williams and Lonnie John-
son will follow. Sugar Music has
acquired French rights of six of the songs featured in the
Peteseller's Box Set "La Carte
Vincette" (Gino Paoli-Ric-
order, "Nessun Mi Piu Gigli-
cite" (C. Castel-Gene Pinney),
"Mai, Mai, Mai" (Tony Renzo-Pat
Bonone), "To Ti Amo" (Pino Mag-
ti-Anna Marchetti, "Di Cio Ti Amo"
(Modugno-G. Cinquetti) and
"Il Ragionato Della Via Giudek"
(Aldrino Celestano). The company
has also acquired France's two other songs by Celestano:
"La Feua," the current No. 1 in
Italy and "E Voil Ballate," Cal-
eon is shortly to record songs
of his hits in French. Pafre-
Marconi has released a new Sachs
Diasel EP with its songs per-
tioned by the singer in his show
on the Olympia Theatre... Decou
will shortly release disks by the
Who and Leon Barry. Joshu-
ain's "Ike Cotton Sound" will
make their record debut in France
on the Festival label... Following
his big success on the TV show
"Fetes de Bois et Tendres Années"
"La Pieuse," singer-composer
Jean-Noel Michel has written and
recorded a new song for Decou
"The Ballad of the Beatnik..."
Nancy Holloway's latest EP for
Decou includes a French adaption
of "Stop the Wedding."... No
Touche/Marconi EP from Pafre-
Marconi include "I Hear a
Saying" by the Fossils, "One
Thing About You," the Four
Tops from Steppenwolf and
"I Want to Know What Love Is" by
Stevie Wonder... Pierre
Piana of Tuff Recordings is
about to record the six songs by
the Italian group, "The Tow
"Stop the Wedding." Nancy
Holloway's latest EP for
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Touche/Marconi EP from Pafre-
Marconi include "I Hear a
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Tops from Steppenwolf and
"I Want to Know What Love Is" by
Stevie Wonder... Pierre
Piana of Tuff Recordings is
about to record the six songs by
the Italian group, "The Tow

presents the following:-

P. J. PROBY FOR QUESTO
VOGLIO TE DISCO VOCE

GIUSEPPE DI STEFANO
PER QUESTO DISCO LIBERTY

RICHARD ANTHONY
NENJUSSE DI VOI DISCO LIBERTY

LEON BONNIE
RENA,S REMO 1966

VOGLIO TE PER DISCO COLUMBIA

SPEAK TO ME

Report

INTERNATIONAL NEWS REPORTS

PIANO DONAGGIO
UNA CASA IN CIMA AL MONDO DISCO COLUMBIA

SAN RERO

SAFARI

ROBERTSON'S ROLLERCOASTER

43 W. 61st St., New York, N. Y. 10023

Write for Free Catalog

February 19, 1966, BILLBOARD
**ARGENTINA**

**HITOS DE LA SEMANA** (March 26, 1966)

<table>
<thead>
<tr>
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<th>Title</th>
<th>Artist</th>
<th>Weekly Rank</th>
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<tr>
<td>1</td>
<td>THE RIVER</td>
<td>Ken Dodd</td>
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<td>2</td>
<td>THE BEST</td>
<td>Frank Sinatra</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>LA PLAYA</td>
<td>Arturo domínguez</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>THE BARBIE GIRLS</td>
<td>The Beatles</td>
<td>Columbia</td>
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<tr>
<td>5</td>
<td>HELP!</td>
<td>The Beatles</td>
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<td>6</td>
<td>JASPER</td>
<td>The Beatles</td>
<td>Columbia</td>
</tr>
<tr>
<td>7</td>
<td>YESTERDAY MAN</td>
<td>Chris Rea</td>
<td>Columbia</td>
</tr>
<tr>
<td>8</td>
<td>THE CARNIVAL IS OVER</td>
<td>The Seekers (Australia)</td>
<td>Columbia</td>
</tr>
<tr>
<td>9</td>
<td>UN SABOR A MIEL</td>
<td>Alper (Argentina)</td>
<td>Columbia</td>
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<td>10</td>
<td>THE OTHER SIDE OF LOVE</td>
<td>Mirelles</td>
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**AUSTRALIA**

**HITOS DE LA SEMANA** (March 26, 1966)

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<td>THE CARNIVAL IS OVER</td>
<td>The Seekers (Australia)</td>
<td>Columbia</td>
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<tr>
<td>3</td>
<td>WARM</td>
<td>David Bowie (Australia)</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>THE VAMPIRE</td>
<td>Billy Thorpe (Australia)</td>
<td>Columbia</td>
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<td>5</td>
<td>WOMEN</td>
<td>The Bandits (Australia)</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>SUNDAY MORNING</td>
<td>The Shadows</td>
<td>Columbia</td>
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<tr>
<td>7</td>
<td>SING A SONG OF SIXPENCE</td>
<td>Dozy, Beaky, Michael &amp; Tônio</td>
<td>Columbia</td>
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<tr>
<td>8</td>
<td>THE CONSCRIPTION</td>
<td>Tony Bongiovi (Australia)</td>
<td>Columbia</td>
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<td>9</td>
<td>THE THIRD ISLAND</td>
<td>The Babies (Australia)</td>
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<td>10</td>
<td>THE DEVILS</td>
<td>The Everly Brothers (Australia)</td>
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**BRITAIN**

**HITOS DE LA SEMANA** (March 26, 1966)

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<tr>
<td>1</td>
<td>MICHELLE</td>
<td>The Lett's</td>
<td>London</td>
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<td>KEEP YOUR HAND ON THE PLOW</td>
<td>The Tremeloes</td>
<td>Columbia</td>
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<tr>
<td>3</td>
<td>LOVE</td>
<td>The Shadows</td>
<td>Columbia</td>
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<tr>
<td>4</td>
<td>SPANISH FLEA</td>
<td>John Lennon</td>
<td>Columbia</td>
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<tr>
<td>5</td>
<td>THESE BOOTS ARE MADE FOR WALKING</td>
<td>Elvis Presley</td>
<td>Columbia</td>
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<td>6</td>
<td>SIREN IN THE NIGHT</td>
<td>Elton John</td>
<td>Columbia</td>
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<td>7</td>
<td>A MUST TO AVOID</td>
<td>The Hollies</td>
<td>Columbia</td>
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<tr>
<td>8</td>
<td>HOW DO YOU DO</td>
<td>David Bowie</td>
<td>Columbia</td>
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<td>9</td>
<td>IT'S MY LIFE</td>
<td>The Animals (Australia)</td>
<td>Columbia</td>
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**DENMARK**

**HITOS DE LA SEMANA** (March 26, 1966)

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<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>YESTERDAY MAN</td>
<td>Chris Rea</td>
<td>Columbia</td>
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<tr>
<td>2</td>
<td>SHE'S NOT INTO ME</td>
<td>The Shadows (Denmark)</td>
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<tr>
<td>3</td>
<td>SONG OF THE SONGBIRD</td>
<td>The Animals (Denmark)</td>
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<tr>
<td>4</td>
<td>WE CAN WORK IT OUT</td>
<td>The Beatles (Denmark)</td>
<td>Columbia</td>
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<td>5</td>
<td>LOVE ME LOVE ME</td>
<td>The Rolling Stones (Denmark)</td>
<td>Columbia</td>
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<tr>
<td>6</td>
<td>HELP!</td>
<td>The Beatles (Denmark)</td>
<td>Columbia</td>
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<td>7</td>
<td>THE CARNIVAL IS OVER</td>
<td>The Rolling Stones (Denmark)</td>
<td>Columbia</td>
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<tr>
<td>8</td>
<td>GET OFF OF MY CLOUD</td>
<td>The Rolling Stones (Denmark)</td>
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**EIRE**

**HITOS DE LA SEMANA** (March 26, 1966)

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<th>Weekly Rank</th>
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<tr>
<td>1</td>
<td>LOVELY LIETRIM</td>
<td>Dónal Mac an Bheathain</td>
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<tr>
<td>2</td>
<td>OLD MAN TROUBLE</td>
<td>The Beatles</td>
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<tr>
<td>3</td>
<td>A CROUCH BREAKING HEART</td>
<td>The Pretenders (IRE)</td>
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<tr>
<td>4</td>
<td>KEEP ON RUNNING</td>
<td>The Animals (IRE)</td>
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<td>5</td>
<td>THE CARNIVAL IS OVER</td>
<td>The Animals (IRE)</td>
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<td>6</td>
<td>GET OFF OF MY CLOUD</td>
<td>The Animals (IRE)</td>
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**FLANDERS**

**HITOS DE LA SEMANA** (March 26, 1966)

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<tbody>
<tr>
<td>1</td>
<td>SING C'EST LA VIE</td>
<td>Joanie Sommers</td>
<td>Columbia</td>
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<td>2</td>
<td>LE GRISE</td>
<td>Claire Monet</td>
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<tr>
<td>3</td>
<td>YESTERDAY MAN</td>
<td>Chris Rea</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>500 MILES</td>
<td>The Beatles</td>
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<td>5</td>
<td>HELP!</td>
<td>The Beatles</td>
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**FRANCE**

**HITOS DE LA SEMANA** (March 26, 1966)

<table>
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<th>Week 1</th>
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<th>Artist</th>
<th>Weekly Rank</th>
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<tbody>
<tr>
<td>1</td>
<td>SUNDAY MORNING</td>
<td>The Shadows</td>
<td>Columbia</td>
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<tr>
<td>2</td>
<td>THE CONSCRIPTION</td>
<td>Dozy, Beaky, Michael &amp; Tônio</td>
<td>Columbia</td>
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<tr>
<td>3</td>
<td>THE VAMPIRE</td>
<td>Billy Thorpe (Australia)</td>
<td>Parlophone</td>
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<td>LA PLAYA</td>
<td>Claude Frémaux</td>
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<td>THE BEATLES</td>
<td>The Beatles</td>
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**JAPAN**

**HITOS DE LA SEMANA** (March 26, 1966)

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<th>Week 1</th>
<th>Title</th>
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<tr>
<td>1</td>
<td>I FUTARI NO SEKAI</td>
<td>The Beatles (Japan)</td>
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<td>2</td>
<td>NAMNA TAIHOUTE</td>
<td>The Beatles (Japan)</td>
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<td>THE BEATLES</td>
<td>The Beatles (Japan)</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>DON'T LET ME BE MISGUIDED</td>
<td>The Beatles (Japan)</td>
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<tr>
<td>5</td>
<td>TAKE IT OR LEAVE IT</td>
<td>The Beatles (Japan)</td>
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**PHILIPPINES**

**HITOS DE LA SEMANA** (March 26, 1966)

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<tr>
<td>1</td>
<td>WOOLY BULLY</td>
<td>The Beatles (Philippines)</td>
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<td>2</td>
<td>WOOLY BULLY</td>
<td>The Beatles (Philippines)</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>BANG THE DRUMS</td>
<td>The Beatles (Philippines)</td>
<td>Columbia</td>
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<tr>
<td>4</td>
<td>MEMPHIS TENNEFEE</td>
<td>The Beatles (Philippines)</td>
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<td>5</td>
<td>LITTLE SPIEDY</td>
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**RIO DE JANEIRO**

**HITOS DE LA SEMANA** (March 26, 1966)

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<th>Weekly Rank</th>
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<tr>
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<td>QUIBO QUE VA TUDO PROTEGIDO</td>
<td>The Beatles (Brazil)</td>
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<tr>
<td>2</td>
<td>HELP!</td>
<td>The Beatles (Brazil)</td>
<td>Columbia</td>
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<tr>
<td>3</td>
<td>THE BEATLES</td>
<td>The Beatles (Brazil)</td>
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<tr>
<td>4</td>
<td>MICHELLE</td>
<td>The Beatles (Brazil)</td>
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<td>5</td>
<td>HELP!</td>
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<td>Columbia</td>
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**SINGAPORE**

**HITOS DE LA SEMANA** (March 26, 1966)

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<th>Week 1</th>
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<tbody>
<tr>
<td>1</td>
<td>THUNDERBALL</td>
<td>Tom Jones (Singapore)</td>
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<td>WE CAN WORK IT OUT</td>
<td>The Beatles (Singapore)</td>
<td>Columbia</td>
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<tr>
<td>3</td>
<td>FIVE HUNDRED MILES</td>
<td>The Beatles (Singapore)</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>LA FESTA STASERA CON TE</td>
<td>Rita D'Attache</td>
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<td>5</td>
<td>THE BEATLES</td>
<td>The Beatles (Singapore)</td>
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**SPAIN**

**HITOS DE LA SEMANA** (March 26, 1966)

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<tr>
<td>1</td>
<td>CAPI CEST FINI</td>
<td>Enrique Morente</td>
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<td>2</td>
<td>YESTERDAY</td>
<td>The Beatles (Spain)</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>ALFONSO DE LA CASA</td>
<td>Antonio Canizares</td>
<td>Columbia</td>
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<tr>
<td>4</td>
<td>HELP!</td>
<td>The Beatles (Spain)</td>
<td>Columbia</td>
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<td>5</td>
<td>LITTLE DRUMMER BOY</td>
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**SWM**

**HITOS DE LA SEMANA** (March 26, 1966)

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<tr>
<td>1</td>
<td>WE CAN WORK IT OUT</td>
<td>The Beatles (Spain)</td>
<td>Columbia</td>
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<tr>
<td>2</td>
<td>STOP THE MUSIC</td>
<td>Lee Hazlewood (Spain)</td>
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<tr>
<td>3</td>
<td>SAG INTU NG KANSKE</td>
<td>The Beatles (Spain)</td>
<td>Columbia</td>
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<tr>
<td>4</td>
<td>WHERE HAVE ALL THE FLOWERS GONE</td>
<td>The Beatles (Spain)</td>
<td>Columbia</td>
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(Continued on page 46)
COUNTRY MUSIC

Ambassador Expands C&W, Opens Nashville Office

NASHVILLE—Ronnie Page, member of the Rangers gospel group, announces that Ambassador Records of Newark, N. J., which has several subsidiary labels, is expanding into country music.

Page has been retained on a salary basis by Ambassador and will be the firm's Nashville chief.

Page said his first artist is Ray King, and his first single, "Another Mountain to Climb," is due next week. King is co-writer of the hit "Truck Driver" Son of a Gun."

Page, who has produced many gospel albums for Ambassador's Scripture label, for which the Rangers also record, said Ambassador's country music product was limited before.

WRIGHT-WELLS BOOKED SOLID

NASHVILLE—Larry Moeller, vice-president of Moeller Talent, Inc., here, believes he has set some kind of booking record. During January, he booked the Johnny Wright/Kitty Wells package show for 168 appearances during the year. The bookings averaged about eight per week day. He expects to have the rest of the year filled in a few weeks.

Van Dyke's Son Drowns

NASHVILLE — Ray Leroy Van Dyke, Jr., son of country music star Roy Van Dyke, fell through the ice on a small lake behind the Van Dyke home Feb. 5 and drowned. A playmate, Phillip Goodall, eight, was drowned in the same accident. Jr. Van Dyke was playing an engagement in Chicago at the time of the drowning and now home as soon as he was notified of the tragedy.

Mrs. Van Dyke was inside the house with the couple's four-month-old baby when the two boys, skidding about the ice, crashed through. A youth who had been watching ran and told Mrs. Van Dyke, who summoned help.

By the time the boys were pulled from the icy water, it was too late. Mouth-to-mouth respiration and efforts to revive them at the hospital failed.

KROB Tops 10 Stations

ROBSTOWN, Tex. — Radio Station KROB, daytime which switched to top 10 country music policy more than a year ago, reports the station has hit the mark. Polls rating shows it is the No. 1 station in the area from 9 a.m. to 3 p.m. daily.

Program director Karl Lentz said KROB's audience is almost twice that of the second-rated station. KROB is one of 10 stations in the Corpus Christi metropolitan area. KROB deejays are Lentz, Jimmy Bell and Roy Bales.

KROB Top 10 Stations

1. Roy Van Dyke, RCA Victor LPX 3446 (Mo). LPS 3446 (Mo).
3. The Everly Brothers, Capitol T 2416 (Mo). ST 2416 (Mo).
4. Billy Lee R Richie, Columbia CL 2302 (Mo). 1SP 2302 (Mo).
5. Roger Miller/Golden Hits, Columbia CL 2307 (Mo). 1SP 2307 (Mo).
6. Connie Smith, Epic 4801 (Mo). 1SP 4801 (Mo).
7. Roy Clark, Capitol KL 2416 (Mo). ST 2416 (Mo).
8. Ray Price, Columbia CL 2308 (Mo). 1SP 2308 (Mo).
10. The Highwaymen, Capitol KL 2419 (Mo). ST 2419 (Mo).
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BONNIE OWENS
Latest single hit is: "SOUVENIRS."

KAY ADAMS
Latest hit is: "ROLL OUT THE RED CARPET."

RED SIMPSON
Latest hit is: "ROLL TRUCK ROLL."

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Bookings: JACK McFADDEN

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Big Event in Sovine’s Life

BigGEST YET—Red Sovine (left) and Larry Mueller, vice-president of Moeller Talent, Inc., admire Sovine’s plaque presented by Billboard for his No. 1 single, “Giddypup Gidz,” biggest hit of Sovine’s career.

Gibson Sets P.A. Record

KNOXVILLE—Don Gibson was honored in his hometown last week with a special “Don Gibson Night,” which broke attendance records for any kind of show here and strolled traffic for hours.

Ten thousand filled Municipal Auditorium and hundreds were turned away. Ray Charles had previously held the record. Gibson, who started in the big country music show promoted by Station WIVK, was presented a citation by Bob Clewell on behalf of his father, Gov. Frank Clewell, for his many contributions to country music.

Gibson was also presented a key to the city by Knoxville officials. Chet Atkins, RCA-Victor’s Nashville a.d.f, also presented Gibson a guitar and citation on his hat has had on RCA Victor in the past 10 years.

Weizer Rosen, president of Acuff-Rose Publications, Inc., for whom Gibson is an exclusive writer, also attended and made a speech honoring Gibson.

Curless Signs With OMAC

BAKERSFIELD, Calif.—Dick Curless, a country music favor- ite in New England, has moved his base of operations to the West Coast.

Curless, of Bangor, Me., has signed a contract with the OMAC Artist Corporation of Bakersfield. He was signed re- cently by Buck Owens and his manager, Jack McDidden.

OMAC is currently promoting “The Buck Owens American Music Show,” a package star- ter

Helsm Signature

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NEW YORK — Economy-minded record buyers have been keeping sales on a constant upswing for Pickwick International, according to Cye Leslie, president of Pickwick, while the demand for classical product in the economy-price range has been stimulated by the growing steadily, the 99-cent classical record market has all but evaporated.

At present, Pickwick-33 classical series numbers 15 titles (expected to double shortly) featuring name talent and war-horse repertoire. Both these facets are important, says Leslie. "Name value is always of top priority in sales," he says, and "we've found that it pays to avoid the esoteric and stick with the most popular works."

The Pickwick-33 classical packages are all from Capitol and include such names as William Steinberg and the Pittsburgh Symphony, Eric Leinsdorf conducting both the Los Angeles Symphony and the Philadelphia Orchestra, and Vladimir Golschmann and the St. Louis Symphony. Among the prominent works highlighted are the known standards from the catalogs of Tchaikovsky, Beethoven, Mozart, Schubert, Brahms and Franck, among others.

A Ready Market

In England, the firm's two-year-old British affiliate Pickwick Records of Great Britain, Ltd., also has found a ready market for classical product, which it markets through its American classical line, has a major role in the successful marketing of the firm there. European recordings form the backbone of this line and while, as in the U.S., the better known repertoire is strong, a market also exists for some of the rarer specialized and esoteric titles.

The Allegro line is also being marketed in England, and the S. record, having been introduced here a little over a year ago, is making a impact in the S. market as at about the same time that the 12-in. record started up. The S. record labels as Design and Grand Prix were to be having less and less impact.

Leslie's theory is that the packages have to sell themselves. He said, "If you're selling something for a lower price than people are used to, you have to convince them by eye contact, that they're not buying something that's cheap and meager. Our packaging should look inferior to the other regular-priced packages we've lost the sale. Your only chance is to intrigue your customer to the point where he's not thinking about price, but about values. If you prove to him that you can care enough about your own product, by the way you pick it up, he's going to believe the truth, that he's getting real value."

Indication of the importance that Leslie and his staff attach to classics is the fact that all talk of design and packaging time during their two-month break clear across the nation's top rack jobbers during the forthcoming NARM (National Association of Record Merchandisers) Convention in Miami Beach next month.

DGG Enters Battle For 'Curtain Artists'

By OMER ANDERSON

H A M B U R G — Deutsche Grammophon has joined the scramble for Iron Curtain recording artists.

Grammophon's entry in the Iron Curtain platter sweepstakes is Gounod's St. Cecilia Mass, one of the major works in Grammophon's series with the Czech Philharmonic Orchestra and the Czech Singers'. Choral Solistes are Irmingard Seefried, Gerhard Stolze and Ulrich Uhde.

The Gounod masterpiece plants Grammophon squarely in the hot German disk firms competition for Iron Curtain artists and repertoire. Moreover, it complicates efforts by certain of Grammophon's competitors to claim primacy in this particular facet of Communist interpretation of the classics.

Igor Markevitch, a Russian emigre conductor living in Paris, recently flew to Moscow to produce the first disk with Soviet artists. Markevitch used 120 singers from the Bolshoi in accordance Verdi's Requiem's Philippus is distributing the Marktwich-Bellini Requiem.

Meanwhile, the West German firm (for which it has been beating the drums for the Czech artist) has released the distribution rights to which the Motz firm disposes. Now, Grammophon, has released the Gounod disk, thereby demolishing production rights of classical and on either Markevitch or Czech artists via Superior records.

The Communists, in fact, are demonstrating a shrill nationalist initiative in the Western market for all that the traffic in classical and operatic product will bear.

Gounod's access to Marktwich and top Czech classical recording artists has a parallel in Aroli's success in challenging the exclusive position which Electrola was believed to have with a number of top Soviet artists. Aroli was able to circulate wherever exclusively Electrola appeared to have in the Soviet bloc area by acquiring the repertory of Melodiya, the Soviet state disk firm.

BEST SELLING CLASSICAL LPS

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

OPERA, VOCAL AND CHORUS

This Week

1. PUCCHINI—La Boheme; Freni, Gedda, Adami, Sereni, Rome Op. (Chipperton): Angel 12-142 3670; Columbia M 223 (S), LM 223 (S).

2. HANDEL—Messiah; Ackley, Hoffman, Gedda, Mies, Phil Orch. & Cho. (Klemperer): Angel 13-121 5657; Columbia M 238 (S); Columbia M 239 (S). (S), LM 238 (S); LM 239 (S).

3. PRESENTING MONTESERRAT CABALLE-BELLINI AND DONIZETTI Arias: RCA Victor LSC 2668 (S), LM 2668 (S).


7. SCHOENGEN—Gurna; Bork, Topper, Eugen, Fiedler, Schachschneider, Bavarian Radio Orch. & Cho. (Kubelik): D.G. 12-123 13894/6 (S), 13894/6 (S).

8. MIRELLI FRENLI OPERA Arias: Angel S 36260 (S), S 36280 (S).

9. VERDI—La Forza del Destino; Price, Tucker, Merrill, Topper, RCA In. (Chest): RCA Victor 4-142 4 LSC 6413 (S), LM 6413 (S).


CHAMBER MUSIC

1. BRAHMS—Quartets Nos. 3 and 4 (Complete); Budapest Quartet: Teldec 12-132 9.

2. MOZART—Plano Quartets Nos. 1 and 2; Horszowsky, Budapest String Quartet: Columbia MS 6663 (S), MS 6673 (S).

3. BRAHMS—Quintet in B Minor for Clarinet and Strings; De Pauw, Musie Ensemble Members: Angel S 36280 (S), S 36280 (S).

4. BEETHOVEN—Quartets Nos. 7, 8 and 9 (Russovy): London Symphony; Epc 13-120 4; BCC 152 (S), SG 692 (S).

5. BRAHMS—Quintet in F Minor for Piano and Strings: Serkin, Budapest Quartet. Columbia MS 6651 (S), ML 6031 (S).

SOLO INSTRUMENT AND CONCERTI

1. AN HISTORIC RETURN—HOROWITZ AT CARNEGIE HALL (1938-39): 2 LP's; Columbia MZS 122 (S), MZS 128 (S).

2. SAINT-SAENS—Piano Concerti Nos. 2 and 4; Entremont, Phil. Orch. (Ormandy): Columbia MS 6778 (S), ML 6778 (S).

3. CHOPIN—Ballades Nos. 1, 2, 3; Aschenbrenner: London 6462 (S), 9422 (S).

4. TCHAIKOVSKY—Piano Concerti: Nos. 2 and 3; Craftman, Grist, Orch. (Ormandy): Columbia MS 735 (S), ML 435 (S).

5. BEETHOVEN—Symphonies Nos. 8 and 9; Berlin Phil. (Karajan): D.G. 12-122 138087/8 (S), 138087/8 (S).

6. TCHAIKOVSKY—Nussracker (excepts); Sleeping Beauty (excepts); Swan Lake (excepts); Phil. Orch. (Ormandy); Columbia MZS 123 (S), DLS 705 (S), DLS 706 (S).

7. STRAVINSKY—The Rite of Spring/Four Etudes for Orch.; Columbia MZS 124 (S); DLS 704 (S).

8. BACH—Brandenburg Concerti (61 Complete); Berlin Phil. (Karajan): D.G. 12-122 138976/8 (S), 138976/8 (S).

9. BACH—Brandenburg Concerti (61 Complete); Berlin Phil. (Karajan): D.G. 12-122 138976/8 (S), 138976/8 (S).

10. ANSERMET CONDUCTS CHABRIER; Suisse Romande Orch. (Ansermet): London CS 6435 (S), CM 9438 (S).
NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasting in programming.

ABOY (SPACED NOTE)
MICHAEL BERGDOFS & OTHERS—English Poets, Vol. II
MICHAEL BERGDOFS & OTHERS—English Poets, John Milton, HC 457
WILLIAM DEVLIN & OTHERS—English Poets, John Milton, HC 455
ROBERT DONAH HEAD Selection Poetry, HC 454
ROBERT HUTTON & OTHERS—English Poets, Samuel Taylor Coleridge, HG 408

ASCOT
MANFRED MANAS—Man Made, ALS 10042

BRUNswick
JACKIE MILKIN—Soul Gitters, BL 754-20

COLUMBIA
JOHNNY CASH—Man as Hell, CL 2440, CS 1616
KAY CONNIO—Happiness Is, CS 1667, CS 1993
MILES DAVIS—”Four” & More, CL 2433, CS 19505
ROBERT HORTON—the Man Called Shantam, CL 2499, CS 19906

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February 19, 1966, BILLBOARD
NEW YORK — The sharp communication lines that Columbia Records maintains between its home office and its field force was the key factor in bringing Simon and Garfunkel's "The Sounds of Silence," into the hit bracket. First released in the fall of 1964 as a selection in their album, "Wednesday Morning - 3 A.M.", "Silence" is now being certified by the RIAA as a million single disk sales.

Although the "Wednesday Morning" LP was released at the height of the Christmas 1964 buying season, there was hardly any sales response at all and Columbia was about to give up when, in February, 1965, some rumblings of interest in the album and the "Sounds of Silence" side in particular, began to come in to the New York office from Columbia's Dallas-Houston distributor.

The information was relayed to Stan Kavan, Columbia's veepee for merchandising and he, in turn, passed the information along to Columbia's men around the world.

There was no pickup of interest in the song or the "Sound of Silence" side until May 1965, when Columbia's Miami distributor reported that the college kids in his area were latch ing on to "Sounds of Silence." It was a virtual repeat of the Dallas-Houston story.

Kavan and other Columbia executives in New York decided, this time, to push it to the limit. In analyzing the side, as it was recorded in the album, they figured that it had some commercial shortcomings primarily because it was not done in the current folk-rock genre. They had a producer produce Tom Wilson, who recorded the original date, re-record the side with the folk-rock beat and released "Sounds of Silence" as a new single. After breaking out in Boston, the disk went on to become a national hit and established Simon and Garfunkel as a key team on the Columbia roster.

The boys, whose full names are Paul Simon and Art Garfunkel, now have a "Sounds of Silence" album on the market as well as a recently released single, "Homebound Bound." At the rate the new single was going last week, 20,000 to 30,000 copies sold a day, Kavan believes the boys have another winner but that this time it won't take as long to make it.

Herald dennis fund

McFarland, All-Stars Give A Star Performance

NEW YORK — Gary McFarland brought his ten-piece jazz orchestra into Philharmonic Hall Sunday (6) in a one-concert attempt to announce the "Willye Dennis Scholarship." The young arranger, composer and musician led the all-star group in a program of "Profiles," original compositions written specifically for this performance.

The program was a showcase for the material McFarland had composed over a six-month period. The compositions highlighted the versatility and skill of the many jazz notables in the orchestra. Clark Terry and Joe Newman on trumpets, Bob Brookmeyer and Jimmy Cleveland on trombones, Zoot Sims, Phil Woods and Elvin Jones on tenor, and Lonnie Hillyer in the reed section, all were spotlighted and played most impressively. Terry was particularly effective on his solo in McFarland's "Re-instatement Blues," an up-tempo swinger that relied heavily on composed line from a brass section. Guitarist Gabor Szabo, from McFarland's regular contingent, and bassist Richard Davis were also outstanding.

McFarland conducted in a relaxed manner, frequently displaying enjoyment with the treatment given his material by the musicians. Casually dressed in a turquiose sweater and gray suit, the Impulse recording artist infected the group with his easy-going manner and spellbinding technique. Among the sidemen, some of whom had never played together before.

The concert, presented by Norman Abrom, and recorded by Impulse, was a success on several counts. A financial viewpoint for the presentation of the audience's viewpoint as entertainment and as a test debut for composer McFarland's works.

Guillaume Has the Goods

NEW YORK — Robert Guillaume, an explosive singer with strong musical stage credentials, made his New York debut at Paul Whiteman's Pavilion last week, and he demonstrated qualities that could establish him as a winner in the pop recording field.

Guillaume's material was varied — a Tom Jobim "Girl From Ipanema," medley, two spirituals and "A Wonderful Day Like Today." Throughout, his voice had a dramatic quality, and he demonstrated a sure touch with the phrasing. Guillaume is able to communicate with the audience. He knows when to talk and when to shut up.

Guillaume recently appeared in "Golden Boy" and had singing roles in "Kwamina" and "Flying Blackbird." He has the voice, the training and the feel for entertaining. All he lacks is a record contract, but this should be a temporary condition.

Sharing the bill with Guillaume was Carol Rice, a pretty girl with a pleasant voice. She started off slowly with a "Lady" medley, but picked up confidence with "Irresponsible" and "Mama."

Miss Rice has the physical and vocal equipment to make it as a club singer and recording artist. She needs arrangements badly, she needs club exposure — and most important, she needs an act.

Together, Guillaume and Miss Rice provide a relaxing and occasionally a rewarding evening. Their shortcomings are not in talent but in exposure. Miss Rice does have the stage experience, which is the same the occasional company of "Fair Lady."

The two demonstrate there is an untapped reservoir of talent among some of the not-too-well-known musical stage names, and that this talent is potentially better than many of the pop acts.

Lena Horne

The Doubleday Book Shop on Fifth Avenue, U.A. is also lining it with the showing the syndication of her three-part one-woman Show special by Metropolitan. Two segments are already on the rounds of the TV networks and the third is expected to be aired in the next few weeks.

To further its push on the LP, U.A. is now mailing a single release made up of two numbers from the album. Talks were being held last week on which two sides to pull out for the single.

In explaining all this renewed success, Miss Horne said, "Unified Artists began to get something good from me."

LENA HORNE

LEWIS BOWS AT VANGUARD

NEW YORK — The Jazz Band, a new group with some top jazz names, made its debut at the Village Vanguard Monday (7). The band was organized by trumpeter Mel Lewis, who began by recruiting Thad Jones, former Count Basie trumpeter.

Lewis, who works for ABC, crossed network lines to get trumpeter Jimmy Nottingham, trombonist Jack Rain, bass trombonist Cliff Hather and pianist Hank Jones, all from CBS, and trumpeter Snooky Young from NBC.

Bob Brookmeyer, trombonist, and Bill Berry, trumpeter, were recruited from the Marv Griffen TV band. The rest of the group includes Richard Davis, bass; Mary Holliday, baritone sax; Joe Farrell, tenor sax; Jimmy Owens, trumpet; Garnet Brown, trombone; David Amram on guitar, and Jerry Dodgion, Eddie Daniels and Jerome Richardson on reeds.

Collective signatures on recent record labels were on hand at the Monday opening. The group has been booked for three more Vanguard Mondays and is arranging a two-week booking this spring. 

February 19, 1966, BILLBOARD
NEW YORK — RCA Victor has acquired the original cast album rights to "Ivanov," the Chekhov play which will open on Broadway May 3. The Alexander Cohen production stars Sir John Gielgud and Vivien Leigh.

**AFM Changes**

AGENTS RULES

NEW YORK — The American Federation of Musicians’ International Executive Board has changed the AFM regulations on booking agents. The effect of the new regulations is: 1) To eliminate the “personal manager” classification; 2) To define “regarded booking agents” as those persons who procure engagements for musicians and who are available to represent three or more soloists, orchestras, bands, or groups; and 3) To replace old forms of exclusive three-year and five-year booking contracts.

Presently licensed booking agents and personal managers will have until the end of business on March 31 to become parties to new agreements with the Federation. In announcing the new regulations, AFM President Herman Kienis said, "It is hoped that these procedures which are the result of several years’ intensive study, will streamline the administration of this important division of the Federation’s activities to the satisfaction of Federation members and their booking agents."

**Bookings Conference**

The album will be co-produced by George R. Mark, vice-president and general manager of the RCA Victor Record Division, and Joe Linhart, artists and repertoire producer.

The album will be recorded prior to the play’s opening in New York. Sessions are now scheduled for Feb. 27 at RCA’s Studio B in New York.

The production, which features Roland Culver and Paula Lawrence in the cast, which has been playing in London, will hit New Haven, Boston, Toronto, Philadelphia and Washington before opening in New York.

The production was taped in England and will be shown in the U.S. on CBS-TV at the conclusion of its Broadway run.

LOS ANGELES — In a new role as a solo performer, Chad Mitchell is sensational. The former leader of his own trio bowed at the Troubadour Tuesday (26), his second solo appearance since heading out alone late June.

Mitchell’s voice is forceful, clear and his lyrical interpretations exuded with emotion and feeling. He knows when to underscore a phrase, shift his body, reach out his arms, and package all phases of performing. Chad’s repertoire fits into no single category. There is wit, satire, soul and a dynamic amount of verse and swing to his singing. Backing was instrumental quartet. The vocalist offered “Buddy, Can You Spare a Dime?” “Half a Crown,” “Over There” laced into a “Three Penny Opera” treatise (Let’s be Army, We’ll All Go Balmy), and a French-Flemish love-blues, “Marietje,” his capture closer.

Mitchell’s pacing is smooth. He is a class act.

ELIOT TIEGEL

**Knickerbockers Solid Rock Unit**

HOLLYWOOD — The Knickerbockers, four lads from the East, are an above average rock group, a 1965 version of the 1950 Hillboppers harmonizing gang.

Knicks have developed a strong Coast following after five months at the Red Velvet and one hit Challenge single, “Lies.” Their presentation is built around strong four-part harmonies, with leader-saxophonist Buddy Randell and drummer Jimmy Walk- dorf standout vocal soloists. Brothers Beau and John Charles, on electric guitar and electric bass, respectively, offer all-round support.

Repercussion is all top 10 chart songs. Effective gimmick is use of group’s reverber-delay echo chamber. Randell’s sax work is often overshadowed by the drums. He and Walker have been influenced by 1960s records and phrase that way. Walker’s solo on “Loven’ Feeling” is wild and meaty. A closing number unique for a rock group, “It’s Intermission Time,” adds additional spice.

ELIOT TIEGEL

**Mitchell on Marquee as Soloist**

APRA’s FRED SEARLES waxes ecstatic about the agency’s talent.

**SIGNINGS**

Burt Ward, the actor who portrays Robin on ABC-TV’s "Bat- man" series, has been signed to ABC — Paramount. Bob Thiele, ABC’s director of artist and repertoire, flew to Hollywood last week to record Ward. Singer Kenny Carter to RCA Victor, Bill Burnus will debut on Columbia Records with "Karshock," which combines the sound of Caribbean with rock and roll. Yip Bells, lead vocalist and song leader with Oral Roberts, to Supreme Recordings. Also signed to the religious label are the Beegles, a vocal duo.

Decca’s Barry Touring the U.K.

NEW YORK — Len Barry, Decca’s click teen artist, left for England last week where he’s been set for six TV shows and two radio slots for the BBC. He’ll also join Gene Pitney’s tour playing 14 cities in 16 days.

Barry was accompanied by his manager, Henry Cott, and disk producers John Madara and Dave White. During their stay in England, Madara and White will be scouting for material artists and independent producers to add to their expanding production and publishing operations.

**College Block Bookers Meet on N.C. State Campus**

RALEIGH, N.C. — Delegates from more than 60 Southern colleges and universities met with 20 talent agencies and personal managers here Thursday and Friday (3 and 4) for the annual Block Booking Conference. Meetings were held at the Ehrick-Dloyd Union of North Carolina State University.

Aim of the conference is to coordinate talent booking among member schools, this reducing travel time and transportation expense, and getting better talent fees for the member schools.

Fred Weintraub, owner of the Bitter End in New York and manager of the Bitter End Singers, the Serendipity Singers and the Womenfolk, suggested to the conference that new talent could be booked on campus for a week at a minimum rate to perform in a coffeehouse atmosphere. This method, he said, would ensure the entire student body an opportunity to see the act and provide adequate exposure.

He also suggested that when the school books a major act, a lesser-known act come with the package.

Hans Hopf, chairman of the artists representatives committee of the Association of College Unions, who is in the business of dealing with recognized agencies, told him of ACU’s reference file of talent agencies and talent with regard to college concerts, a system which enables colleges to check on performances by agencies.

Hopf said that at ACU’s annual convention, to be held in New Orleans March 19-22, a panel discussion on “Know Your Agents and Begin Your Contracts” was announced.

The Block Booking Conference was first held four years ago with 13 schools and five agents. This year, there were 20 schools and some 20 agents attending. Hosting this year’s event was David W. Phillips, student union director of North Carolina State University. C. Shaw Smith of Davidson College was emcee.


Talent appearing at the show included David della Rosa and Brooks, the Minette Men, the Staple Singers, Jerry Butler, Bitter End Singers, War, Porter and Warner, the Town Criers, Josh White Jr. and the Drifters.

The fifth annual Block Booking Conference will be held in February next year, same place.

February 19, 1966, BILLBOARD
**New Album Releases**

- **Iz**
- **Kari Young**
- **Walter KRAFT-Back Up Organ Music, Vol. 3**
- **Mozart: Early Symphonies**
- **Hannah Glen**
- **Izzy**
- **Various Artists**
  - Purcell Concert
  - Mozart: Basso Concerto
  - Rayon: Trumpet
  - Brahms: Dvořák, Schubert
  - Mendelssohn: Arias—Elisabeth von Thurn und Taxis
- **Various Artists**—Arias—Elisabeth von Thurn und Taxis
- **Various Artists**—Four Great Songs of America
- **Various Artists**—Piano of the Week Pack, Vol. 3
- **Various Artists**—Early Kings of Country Music
- **Various Artists**—Family Gospel Album, Vol. 3
- **Various Artists**—Stars of the "Grand Ole Opry"
- **William Analytics**—Wild Side of Life, Vol. 3

**Top 9 Charts**

LP's Wearing RIAA's Seal

- **Continued from page 1**

- **Years** (No. 6) and "A Man and His Music" (No. 9). The Beatles' "Rubber Soul" dropped from No. 1 to the runner-up spot, while "The Sound of Music" soundtrack, on the chart for 49 weeks, held at No. 4. "Roger Miller-Golden Hits" got in under the wire, with the Rodgers & Hammerstein composition coming in late this week. It's No. 7 on the chart.

Rounding out the RIAA list is "The Best of Herman's Hermits" at No. 8, and "My Name Is Barbra" at No. 9. In the top 10, but still shy of RIAA certification, is "The Four Seasons Gold" by Frankie Valli.

Henry Brier, RIAA executive secretary, pointed out that while the spate of certifications probably does indicate unusually high album sales, he also said that more and more records are submitted for certification today, and that in the past many million seller records failed to carry the seal simply because they were not submitted.

Another three records in the top 20 are "The Children's" with the Rolling Stones, "Mary Poppins" soundtrack and the Righteous Brothers "Back to Back" also carry the seal.

**Capitol Hits 3**

- **Continued from page 4**

As off-shoot of the rhythm section, Capitol will add strength to gospel music, with several new albums and re-packaged products set for release shortly.

On the aor end, Steve Douglass, recently named Capitol's new pop singles head, will receive tapes and dubs from the promotion men, buy masters from outside sources and assign staff producers to work with artists.

During the past few weeks five rb artists have joined the company. Billy Preston, Charlie Wright, Verdine Smith, Reuben Wright and Little Willie John, the latter two brought to Capitol by new promo men. Miss Wilson's group "case single, "In My Room," has already jumped on the Billboard's R&B 100. Bobby Sheen, Frank Polk and an unnamed girl group are also on Route 50.

Douglas indicated a release of 350-400 albums a month. Capitol's rb product will clash with the Mirela by Crespo, Uptown, formed in May 1965 to cover the rb market. But Tallant's answer to this double emphasis is simply: Why not?

**Services for Billy Rose**

On Sunday

- **Continued from page 4**

Theater. Rose died Feb. 9 in Montego Bay, W.I.

As a songwriter, he was in the vanguard of the composer and lyricist and was instrumental in founding the Songwriters Protective Association in 1931. He was SPA's first president and has since changed its name to the American Guild of Composers, Authors & Publishers.

His cooperativeness career spanned more than four decades and his credits include "Barney Google" and "That Old Gang of Mine."

"More Than You Know" and "Forever," "Without a Song."

As a contract producer, Rose became famous for his spectacular, musical-revue interiors, such as "Jumbo," "Casa Manana" and the out-of-door extravaganza "A Night at The Opera." The big screen version of "A Night at The Opera," New York City's World's Fair in 1939. He once ran the Diamond, Hornshy nightclub in New York. Rose owned the WICB in New York — the Ziegfeld and the Billy Rose.
GUITAR ACCESSORIES DISPLAY of Walco music strings and music accessories is a good reminder to browsing customers that they need various parts for their guitar. The display includes some of these parts in one of three sizes. The counter model (left), the stand-up rack (right) or the large punchboard center.

Billboard Dealer Panel

Radio Spots Rate Highest With Dealers

Dealers used the same advertisers in different ways in many promotion ads. A speaker said ads in the classified section of the local paper were best. Another said he runs a "column" type of newspaper ad once a week and in a position. Some dealers felt that the daily press was the most effective.

(Continued on page 53)

Scanning The News

Revel, one of the nation's leading cosmetics manufacturers, has been mentioned in newspapers in the country in recent years. The firm, which has been one of the most profitable in the country in recent years, owns two record labels, one expected to play a part in the predicted tape cartridge market this year.

Portable transistor radios have been prominent in advertising campaigns in many business offices in New York, according to a survey by the Admirial Corp. Approximately 75 per cent of business offices surveyed said that transistor radios were on someone's desk. Nearly 66 per cent of the radios were there to stay, while 34 per cent were taken home or left on the desk. The most popular model was the Unist STEREO-PAK four-track solid-state stereo tape cartridge players for use in both cars and homes. It will also be used in stereo tape cartridges from a library that includes over 25,000 pre-recorded selections. Head office of the new company will be in Hamilton, Ontario.

Viking of Minneapolis will have a bank of recorders in coming months. One of the largest ad spots is in the Billboard's Hi Fi Show. Visitors will be able to record music and then take the record home with them. Music and tape will be free. The object of the promotion is to show consumers the value and to attract a new record.

The News and Recording Co., a subsidiary of Vidaline Electronics Manufacturing Corp., has announced the release of its new extended-play four-track stereo tape cartridges. The tapes are four-track stereo, 3/4" wide lines, and have a playing time of over two hours. A company spokesman stated that our new tape, specially developed for Empire, allows recording at the slower speed of 3ips, giving excellent fidelity over the complete audible range.

The M.C. Co. recently reported its ad for 1965 to have exceeded $1 billion for the first time in the firm's 63-year history. Net income, in all an all-time high, reached $116 million in the past year.

The Electronics Industries Association's 42d Annual Convention has been scheduled for June 7-9 in Chicago's Continental Plaza Hotel.

Radio dealers will have the opportunity to retake a book on careers in music. The 86-page "Music" guide, compiled by Marv Egbirt, Director of Educational service for Advertizing, has six sections. Conference was written for young music producers in high school or getting a musical career and furthering (Continued on page 55)

SALES PROMOTION METHODS in the chart are listed in the order of their popularity with dealers. Dealers' replies sometimes mentioned more than one form of promotion that was considered highly successful. Percentages are based on the total number of sales promotion methods mentioned by dealers.

New L.A. Dealer Has 100% Stereo Disks and Tapes

BEVERLY HILLS, Calif.-Operating with a concept of being a total stereo shopping market, the Sound Center has been in business three months catering to an above average financial community.

The store sells four-track stereo tape cartridges and RCA Stereo K packs, but reel-to-reel merchandise dominates, according to general manager Ron Allcott. Business in cartapes is "triple" what the store thought it would be. Tape and phonograph albums are used as leader items to lure customers to purchase high fidelity components. With the exception of spoken word and comedy albums, all LP's are stereo. The store attempts to undersell its competitors with disk discounts, 40 per cent being a typical lead-in. Owner Joel Miller is the disk and tape buyer. He represents the component man. All of the store's four salesmen are equipment technicians.

All of the store's four salesmen are equipment technicians.

(Continued on page 53)

NEW PRODUCTS


February 19, 1966, BILLBOARD
Radio Spots
Rate Highest
Continued from page 52
media, while others thought that community papers, school publications and even yearbooks were the best places for ads.

Dealers playing music over a loudspeaker outside the store to attract customers from the sidewalk were all very happy about this method of promotion. One dealer was so enthusiastic that he began using a sound truck to tour the streets and play his records.

Of course, many dealers do a little of everything. Ads in newspapers, yellow pages, radio programs, store displays, shopping bag stuffers, direct mail, record clubs, special sales, hit-of-the-week promotions, across the board discounting and many other types of promotional ideas have been implemented two or three at a time by many of the dealers interviewed. Most dealers were optimistic about their current programs, giving the general feeling that their trial-and-error methods had led them to satisfactory solutions for their stores.

In the next installment of the Dealer's Panel, Billboard will report on guitar sales in record stores. Guitars, currently played by more Americans than any instrument except the piano, outsold all other musical instruments in 1965.

RCA Stereo 8 Cartridges Total 226

NEW YORK—RCA Victor has issued 26 new titles in January and February for its RCA Stereo 8 Cartridge catalog. This brings the number of titles available in RCA Stereo cartridges to 226. The initial 175 titles were released last September and October. Another 25 were released before the end of the year.

Of the new titles, nine are pop, three Broadway or motion picture original cast or soundtrack, seven Red Seal, one pop Twin-Pak, three Red Seal Twin Pack and three Camden Twin-Pak. RCA Victor plans to add at least a dozen new titles to its cartridge monthly.

Okt solid-state tape recorders, have been implemented two or three at a time by many of the dealers interviewed. Most dealers were optimistic about their current programs, giving the general feeling that their trial-and-error methods had led them to satisfactory solutions for their stores.

19 Stereo Tape Albums Added To 3M Catalog

ST. PAUL—The 3M Co. has recently added 19 new musical recordings to its stereo tape album catalog, bringing the total to 357 releases available on 24 different recording labels.

The tapes are designed for use with the Wollensak Automatic Tape Recorder, which plays, rewinds and changes tape albums without at-

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Discounters Friend and Foe to This Vendor-Record Dealer

By RAY BRACK

TEMPLE, Tex. — Wearing one hat, Bill Harrell is hailed with this town's two big discount houses. Wearing another hat he is displeased.

Harrell is one of the country's few retail record dealers with a bulk vending route on the side. As a vendor he views the discount stores as his most profitable stops. As a record dealer he's been forced to cut album prices 2 to 3 cents to meet the discount house competition.

"I'm probably your only reader who avidly pores over both the music and bulk vending departments of剥离," Harrell said.

Desjy Harrell opened House of Sound, Inc., three years ago as a logical extension of his avocation as a video disk jockey on KTON-Radio here. He still holds down the sign-on-till-10 a.m. slot on the same station.

House of Sound records the bulk of its sales in the country music category, Buck Owens and Roger Miller leading the pack during 1965. Harrell also has a record mail-order business going—customers all over the U. S. and even overseas—that accounts for 20 per cent of his volume.

Harrell also handles hordred instruments and portable phonographs.

180 Machines

His entry into bulk vending occurred a year ago, largely on impulse, with the acquisition of a local route. He now operates—as Temple Vending Co.—for over two-thirds of the town's 30,000 population.

Harrell vends, tab gum, ball gum, peanuts, capsules, machine dispense and Boston baked beans.

"Yes, the difference between my machines and yours is my best locations."

The bulk vending operation and record store are housed in the same building at 1300 West Adams. Harrell employs three persons.

"I'm in the bulk vending business for real," Harrell said. "I'm expanding my route making it pay as it goes." He buys merchandise and machines from Graf Vending Supply Co. in Dallas.

Marketing Expert Says Children Have Changed

BOULDER, Colo.—"Children are different today than when we were young," observed Mattel, Inc., marketing services director Jack Jones in a speech before the American Association of Advertising Agencies here early this month.

"They have the benefit of instant mass communication and new teaching methods, resulting in a greater awareness of everything around them. The advertising department of an agency at such an early age that still astounds me," Jones declared.

Jones said that Mattel, recognizing the emergence of the modern child, is now basing its advertising philosophy on the observation that children cannot be talked to down or put on. "They have the benefit of instant mass communication and new teaching methods, resulting in a greater awareness of everything around them. The advertising department of an agency at such an early age that still astounds me," Jones declared.

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CHICAGO—A non-commercial movie extolling the benefits of candy-eating has been produced for the National Confectioners Association and will be made available to NCA members and the general public.

The film is being made available on loan—no cost—to schools, theaters, television stations, service clubs, business and fraternal groups, women's clubs, PTA groups and other organizations. Loan requests may be sent to Modern Talking Picture Service, Inc., 10 Rockefeller Plaza, New York, N. Y. 10020.

NCA descriptive literature reads: "The film explains why candy is a wholesome, nourishing and quick-energy food, ideal for growing children and adults, for athletes, as well as a safety factor for motorists as it relieves fatigue by raising the blood sugar level."

"Music" is the film's features, a typical American family... also contains some delightful, original music and songs.

Called "Wonderful World of Candy," the movie is in full color and is said to "portray candy as a colorful, appealing and mouth-watering food supplement that makes a wide variety of candy may be purchased around the clock at supermarkets, school lunchrooms, consumer, office and factory vending machines, drugstores, airports, and retail candy outlets.

An estimated 4 million persons will view the film during 1966. In addition, NCA officials are hopeful that the original music in the film, recordings of which are being made available for radio and TV spots or disk jockey shows, will catch on with the public and provide an added bonus to the film.

BUY YOUR
EMPTIES
FROM A RELIABLE SOURCE
$3.50 PER M

PAPCO
PAUL A. PRICE COMPANY
5 Illinois Ave.
Rochester, N. Y. (516) Ma. 1-5699

BUILT FOR BUSINESS!
MARK-BEAVER
Bulk Vending Machines
Full of built-in advantages for longer life and greater profits.

VENDOR
MFRS., INC.
C. V. (Red) Hitchcock, President
P. O. Box 7307
R-457 Chestnut St.
Nashville, Tennessee 37203
PHONE: 615 256-4148
(Distributor areas available throughout the world)
Survey of State Business Laws Relating to Vending

EDITOR'S NOTE: We continue a series of reports on State regulations related to the bulk vending industry. No means exhaustive, each article carries the name and address of the State official from whom full information on vending regulations may be obtained. Clip and save.

Texas

AUSTIN—The State levies an annual occupation tax of $10 per operator on the operators of "coin-operated machines." Under the coin-operated machines tax law, cities and counties are permitted to levy an additional tax not to exceed one-half the amount of the State tax. However, the statute specifically excludes the operators of the following types of equipment from this particular levy: gas meters, pay telephones, pay tolls, food vending machines, confection vending machines, beverage vending machines and cigarette vending machines. These machines are subject to a gross receipts tax.

For additional information, contact Robert O. Compinger, Proprietor of Public Accounts, Austin, Tex.

Utah

SALT LAKE CITY—State Sales and Use Tax Regulation Number 74 reads as follows:

"Persons operating vending machines shall be required to be retailers and selling articles of tangible personal property which are disposed of in connection with the operation of such vending machines.

"The total receipts from the operation of the above will be considered as the total selling price of the tangible personal property distributed in connection with their operation and must be reported as the amount of sales subject to tax.

"The operations of vending machines are owned by persons other than the proprietor of a place of business in which the machine is placed and the person owning the machine has full control over the sales made by the machine. Of the collecting of the money, such owner is required to secure a sales tax license. One license is sufficient for all of the machines of one operator. A statement in the following form must be affixed upon each vending machine in a conspicuous place:

"This machine is operated under Utah Sales Tax License No."

Virginia

RICHMOND—Article 12 of the Taxation Title of the Code of Virginia reads:

"Every person, firm or corporation or association engaged in the business of selling goods, wares and merchandise through the use of coin-operated vending machines shall be required to keep a record of each transaction and shall maintain a record book in a form provided by the State Commissioner of Accounts. The record shall be kept for a period of two years. A record shall also be kept of the receipt of tax paid upon the business in this State of $20."

"The Virginia sales tax reads: "Every person, firm and corporation (a) doing business in the State of Virginia and (b) paying an annual State license tax for the privilege of engaging in any business in this State of $20."

FEDERAL-CUP-DROP POPCORN VENDOR


BOSTON

Wedding bells will soon ring in the Baker mansion in Canton. David J. Baker, agent of Melo-Time, Inc., of Somerville, Mass., will tie the knot in Tweed's Chapel, March 18, to Karen Ruth, daughter of Kenneth R. and Leslie Wilson Baker, Canton, Mass. Miss Baker is a senior at Wellesley College, Waterville, Me., and Rudnick is a senior at Holy College, Chicago, Ill., majoring in economics. A June wedding was saddled with the sudden death of their father, John C. Baker, on board the s. s. "Challenger," a week in Boston. He had been in the music and coin business for 35 years and operated S. Lazarus Co., Massachusetts General Hospital of Brookline. He had been confirmed for the altar by the Rev. Joseph Pink, pastor of Weirton Vending Co. Brookline, is a special deal of his time with his Portland, Me., operation. Tony Graziano, veteran coin and music man who established business in Portland for some years, has gone back to his old haunts. Graziano has solidified his interests in a large building on the Portland, under the name of King Distributors. Graziano has been associated with the late Ed Raverry and subsequently with International Vending, Inc., of Boston and Walhalla, where he was building business and is doing well in the real estate field. Bill Knebel, who lives in In
ternational, Sid Walther, is now in charge of the Portland, and is well settled. — Ste
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tourn Automatic Sales Co. (Rowe), reports that after serviceable progress his firm has made with its new acquisition of Chicago Coin-operated.

CAMERON DEWAR

NEW EQUIPMENT

REPRINT MATERIAL

NOW AT MANHATTAN!

"YOU COUNT MORE WITH OAK"
Increased LP Output Reported
A Trade School Is Founded

HADDONFIELD, N. J.—"Greatly increased output of Little LP's for juke boxes" was reported last week by William B. Cannon, chairman of the Music Operators of America Record Co. Communication and Programming Committee.

Mr. Cannon, who heads the Cannon Coin Machine Co., heads Seeburg, Cannon, Epic and other companies "continue their regular release pattern."

urge Support

Monument Records, Cannon says, "has been working closely with the committee on its current new releases for juke boxes." He reported that Monster's recent LP release—"specifically designed for juke boxes," was very successful.

"The committee urges MOA members to support all new LP releases," Cannon declared, "as the companies cannot continue if sales are unprofitable.

Cannon, MOA treasurer and owner of Cannon Coin Machine Co. here, was named to head the newly formed MOA record programming committee following the association's national convention in Chicago last fall. At that convention commissioners and record men joined in unprecendented action about a juke box record supply problem, with both interests resorting to better bidding.

Other Releases

In another LP development last week, The Seeburg Corp., in an announcement from national promotions manager Stanley W. Jarocki, reported that since the beginning of the Little LP program the company has released 950 commercial discs as compared with Seeburg's leased.

COMING NEXT WEEK—

Record promotion men apprise the juke box.

Also—

Report on European duty regulations on coin machine imports.

Gov. Unfair to Industry, Kentucky Assn. Charges

BY PAUL ZAKARAS

LOUISVILLE, Ky.—The Automatic Amusement Association, which has a membership of approximately 70 local operators, has taken a public stand against Gov. Edward T. Breathitt's attempts to influence legislation that would outlaw pinball machines in Kentucky.

Breathitt's measure, Senate Bill 104, was introduced last week to require Jukebox Operators to pay the bill to re-override a 1950 law which specifically exempts pinball machines from bingo and flipper games, from the antigambling regulations of the State.

An eight-page statement recently issued by the operators' association and distributed to lawmakers in the State, accuses the Governor of "breaking a basic concept of fairness" by supporting bill 104.

The statement says that Breathitt has been relying upon court action to determine the future of pinball games in Kentucky. The fact that he now has shifted his attention to legislation indicates that the law is unfair, says the association, because SB 104 would re-void the very law that the Governor has attempted to test in court.

Breathitt replied to the statement by saying that it was written "in my own interest, not the interest of the State," and that because of the Governor's position, he had said that the Governor's interest was against the State's. The Governor said that he did not attach any great importance to his appointment of a committee to mediate the dispute.

Making Money With Games, Part Two—Pool

EDITOR'S NOTE: We present the second in a series of articles on ways of improving income from amusement game operation. The next installment, to appear in March, will deal with bowlers—shuffle and ball varieties.

By EARL PAIGE

KANSAS CITY—There are numerous locations around the Greater Kansas City area where pool tables are grossing in excess of $100 per week, according to John Masters, owner of Missouri Valley Amusement headquarters in suburban Lee's Summit here.

According to Masters the formula for making pool tables pay off is simple: good equipment and aggressive promotion. Masters, who has operated six-pocket tables for the past 10 years, says the best locations for pool tables are taverns. These can be the small neighborhood-type bars, he said, "or the more plush nightclub places."

And, he added, "the location of the table inside the spot is very important. We often point out a corner to location owners that tables should be located in center spots, because pool is still a spectator sport, and spectators will buy drinks for their interest in lively, exciting games."

Shortages: Supplying the demand for a good pool table can often be solved by the resourceful operator. Masters said, "We found a bowling alley where we kow a pool table would do well." Masters explained, "Instead of using the usual 57-inch length cues sticks, we cut some sticks down to 44 inches, a length that will still accommodate players on a seven-foot table. The table did sol very well the first week while the bowling alley owner had us move it out into the lobby where we had more room and could go into the regular length cues sticks. It's been a big success ever since."

Promotion: It is unusual to find a pool table in one of Missouri Valley's quietest suburbs. Masters is using the old adage, "location, location, location." Masters said, "We have a location, as an example, that probably sold only enough for a pool table, with barely enough to turn a profit," Masters said, "If there's one customer in the place, there'll be two people playing pool, either the customer and the barmaid. We have a number of bars, and then some stables to have the barmaids hustle pool just like they do music, and we find that the girls can help keep the table going (Continued on page 58)."
Missachusetts Association
Reborn; Mawdsley is Prexy

BY CAMERON DEWAR

BOSTON—Massachusetts mu-
sic operators are making a des-
termined effort to reorganize since the
Massachusetts Music Operators
Assn., died in the '50's, founded as a
association last week.

Some 50 operators and dis-
tributors met here to organize
under the same Massachusetts
Music Machine Assn.

The immediate aim of the
work is to keep members of the
industry aware of current legis-
lation that may be deemed "con-

The MCMCA immedi-
ately girded to battle a bill that
has been filed in the State Legis-
lature asking for a 10 per cent
tax on the gross income of all
services and merchandise sold
through coin machines.

Contact Subs

Plans were made for each
member to contact or write his
Representative and Senator de-
manding that the bill be null-
ified. The music and vending
businesses have stood to much
in the proposed tax bill which
the Legislature will take up
within the next few weeks.

An attorney has been retained
to shape the unit into a bona
fide, non-profit trade association.

A slate of officers was named
as follows: President, Russ
Mawdsley; of Holyoke, long
connected with the Western
Massachusetts Operators Assn.,
executive vice-president, David
J. Baker, of Somerville, who
heads with former organization
and has fought untiringly to

midwestern ops invited

to Milwaukee

MILWAUKEE—Clinton
Pierce and Sam Hastings have
reiterated the invitation to all
music operators in Wisconsin,
Illinois, Michigan, Minnesota
and Iowa to attend a joint Mid-
western-Wisconsin trade associa-
tion meeting here Feb. 20. The
meeting will begin at 2 p.m.
and will be held at the Ambassador
Hotel, 2308 West Wisconsin
Avenue. Supper will be served
after the meeting. Music
Operators of America board
chairman Lou Cardos and exec-
utive vice-president Fred Grang-
er will be featured speakers.

New Score Motor
In Bally Flipper

CHICAGO—Paul Calamari,
sales manager of Bally Manufac-
turing Co., reported outstanding
results with the newly introduced
multiple cam scoring motor in
the firm's flipper-type games, and
says the mechanism will be
standard in all Bally ma-

"This type of score motor has
been successfully used in boll-
ers and various other kinds of
coin equipment," said Calamari.
"It is as close to troubleproof as any
electrical mechanism can be, requires
practically no service and is ex-
tremely accessible for any rou-
tine adjustment that may be
necessary."

Contribute to the
NAT KING COLE
CANCER FOUNDATION
BOX 311, COLUMBUS 2, OHIO
L.A., CALIF., 90008

February 19, 1966, BILLBOARD

COLUMBIA, Mo.—In spite of
Missouri's worst snowstorm of
the season, the Missouri Coin
Machine Council's meeting last
week (1) was very well at-
tended with operators journey-
ing from as far away as St.
Joseph, Trenton, Brookfield and
Kansas City.

Highlight of the affair was
the appearance of Jack Moran
who heads a mechanic's training
school in Denver.

Moran outlined the five-
month Denver course, which
has classes beginning every three
weeks, devoted to the mainte-

ance of phonographs, amuse-
ment games and cigarette vendors.

Morgan said the school is work-
ing with five various government
and State agencies who send in
men for training. He also in-
vited operators to pick men off
their own routes to be up-
graded as service technicians.

"It costs you the operator
nothing," Moran stated, "to send
your men through this training
school. All that you're required
to do is to get in touch with
your State Employment Service
who will ask you to sign a let-
ter of intent stating that you will
pay for the man for a stipulated period following his
training in Denver," Moran ex-
plained.

The next Missouri Assn. meet-
ing will be at the Ramada Inn in
Moberly on April 5.
Govt. Unfair to Industry, Kentucky Assn. Charges

* Continued from page 56

"to put the full weight of my administration behind passage of Senate Bill 104. This bill, if passed, will re-establish the pinball law as it existed in 1950. It will eliminate the metering device which records free games in each machine and will outlaw the multiple-coin bingo-type slot machines." The Governor's statement did not make clear whether SB 104 would allow flipper games to operate in the State. In one of the four current court cases involving pin games, the Franklin County Circuit Court has been asked to declare that flipper games are not in the same legal category as bingo or in-line pin games. The suit was filed by that segment of the industry which operates only flipper games.

Such a decision, which would most likely be meaningless if

**COMPLETELY RECONDITIONED READY FOR LOCATION**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
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<td>Williams Battling Champ</td>
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Mike Munves Corp., 377 10th Ave., New York, N.Y., 10026
Ph. 212-88-9497

SB 104 were to pass, would prevent the State from confiscating flipper-type machines under provisions of existing law.

The State's confiscating of a number of machines in 1965 actions reportedly intended to prove the illegality of the 1950 pinball amendments, were doomed to failure in the courts, according to informed Kentucky sources. SB 104 is apparently an attempt to accomplish the same purpose by using legislative means rather than judicial ones.

The Amusement Association told Billboard that they are fighting to keep both bingo-type and flipper-type games in the State. Bernard S. Berman, president of the association, said that "there is no difference between bingo and flipper games. They pay off in free games, not in money, therefore they are legal in Kentucky. It is illegal under State law to pay off winning games with cash and we warn our operators that there would be a breaking the law if they encountered such payoffs.

Gambling Detailed

Leon J. Shaikun, one of the attorneys of the association, said that "there is no widespread and large-scale gambling problem in the coin-operated amusement field in this State. The few people who are wrongfully using these devices can easily be apprehended and prosecuted."

"If the Governor is sincere in his attempts to wipe out gambling, and concerned about the effects of gambling on the morale of the people, although we do not advocate such legislation, why does he not propose legislation to eliminate pari-mutual betting at the race tracks of Kentucky?"

The association stated that money spent on pinball play in Kentucky was "infinitesimal" when compared with 586 million wagered at State racetracks in 1965, and the $803 million wagered at Kentucky tracks since 1950. When asked to give the precise difference in dollars between money taken in by pin-games and racetracks, Frank E. Hadad Jr., another association attorney, said, "we have no such figures." Hadad added he would not be willing to venture a guess.

Berman, however, did say that he feels "98 per cent of the people of Kentucky are opposed to banning pinball machines." Attorney Shaikun added that there has been "no mandate from the people for the Legislature to take any action in this field." He gave two examples which indicated that "the people are in favor of the pinball industry."

—Governor Breathit and the Democratic Party made pin games an issue in a recent election. Jefferson County Judge Marlow W. Cook, a target of the political attack, was re-elected by a majority of 50,000 votes, perhaps the largest plurality of any CO GOP candidate elected in Jefferson County.

—In Fayette County, where pinballs were also a political issue, Republicans did succeed in electing the county judge notwithstanding.

"And in other areas where pinball games are currently operated," Shaikun added, "the Democrats were victorious by a very narrow margin compared to their previous victories."

According to Shaikun, adverse legislation would threaten the jobs of more than 50,000 people in the State.
Brabo Corp. Active In Music Promotion

ANDRE BRASSEUR, organist-composer who is one of Belgium’s hottest recording artists, is seen during a recent visit to the Brabo Corporation showrooms in Antwerp. Brabo is the sole outlet in the Benelux countries for the Rock-Ola line of phonographs and vending equipment, and is headed by George Chartier. Brasseur, who records on the Palette label, has a hit called "Early Bird."

A ROCK-OILA PRINCESS ROYAL phonograph (foreground) was featured at a recent Belgian Radio exhibit by the well-known show business magazine "Hunro." Pictured at the exhibit are participants in the "Vlaams Schlager Festival" (Flemish Hit Parade). Enlarged picture at left is of Little Joe Cartwright, winner of prize for the most popular Belgian TV show.

AT THE HORECABA FAIR in Amsterdam in January, Brabo was very much in evidence with this handsome display of music and vending equipment. The exhibit coincided with the announcement of Van Dessel & Company, headed by D. P. Van Dessel, as Brabo's newly appointed representatives for the Rock-Ola line in the Netherlands.

JIMMY FREY, another popular Belgian recording star, is shown with the Rock-Ola wall-model phonograph in the Brabo showrooms in Antwerp. A regular Brabo visitor, Frey’s hit tune "Niemand" (Nobody) is—due to a recent hike in juke box play fees—making 5 cents per play for Belgian operators rather than the 2 cents formerly collected per play. Brabo, which sells the recordings of Frey and other top artists, is one of the country's largest record outlets, air freighting large quantities of U. S. hits into Belgium daily.

February 19, 1966, BILLBOARD

Granger to Address South Dakota Assn.


Granger is expected to continue the series of briefings on national copyright legislation that he has presented during recent weeks to trade associations in Indiana, North Carolina and Illinois.

The topic of industry trade schools will be much discussed at the meeting as well. Billboard was informed.

Hosting the convention—one of the association's regular quarterly gatherings—will be vice-president Mac Haviland. Business meetings and closing banquet will be held in the Sheraton Hotel.

The program:

Sunday afternoon, Feb. 27—Business forums on background music and vending.

Monday morning, Feb. 28—Business forums on phonographs and amusement games.

Monday afternoon, Feb. 28—General membership meeting. Monday evening, Feb. 28—Banquet. Wielding the gavel at all business sessions will be association president Darlow Maxwell of Pierre. Other officers and directors are Earl Porter, Mitchell, secretary-treasurer; John Trucano, Deadwood; Herman Warn, Salem; Ronald Manolis, Huron, and Dean Schroeder, Aberdeen.

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TO ALL MANUFACTURERS, DISTRIBUTORS AND IMPORTERS FROM THE MEMBERS OF NCMDA

Now that we have entered 1966, NCMDA pledges to perform and support all possible activity to improve our industry’s public image, as well as to promote its products in broader and more extensive markets.

We shall hope that all manufacturers and their distributors as well as importers abroad will fully support and join NCMDA NOW in this united conclusion of sincere effort towards increased productive goals and higher achievements this year.

THE NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

30 North La Salle Street, Chicago, Illinois 60602

Phone: W. 2-6596
Another French Firm Enters
The Cinema-Juke Box Market

By OMER ANDERSON
PARIS—A new French company has entered the film phonograph market and its executives are organizing a big sales drive in the U. S.

The company is Societe Francaise de Radio Television, and its product is the Cinematic, which has a number of unique features.

It's so-called "panoramic vision," with a 25-inch screen, has a "luminous-power" screen guaranteeing high quality projection even in illuminated rooms.

The magazine contains 28 color films, which can be projected. There is a 15-watt hi-fi amplifier. The unit plays 16mm. films with magnetic soundtrack.

Cinematic, in format, resembles a console (housing the mechanism) with the speaker and screen arranged neckshape above the console. The manufacturer has opened a big promotion campaign in Europe stressing the machine's "high quality pictures, unequalled sound and elegant form."

Cinematic executives are focusing their export drive on the United States because, as one executive explained, "That is where the market is—that is where the money is. If the machine won't sell in America, it won't sell anywhere."

With Gallic logic, the Cine
tamic management is trying to divide sales 50 per cent in Europe, 40 per cent in North America and 10 per cent in other foreign markets. "We are trying to stand on two feet," the firm says, "one in Europe and the other in the North American market."

Cinematic will not release information on its U. S. and other foreign sales arrangements until the shipment of equipment to distributors commences. This is expected to be in the autumn.

Meantime Societe Francaise de Radio Television, a major producer of radios and television sets, with its manufacturing plants at Montreuil, is test-marketing its new set over Europe. Cinematic is the fourth European film phonograph on the world market. The others are Scopitone, Cinebox and Telebox Caravelle.

Note of the three machines has clear predominance in the European area, and Cinematic executives regard the field as still wide open.

One of Cinematic's strongest competitive assets is a reported link-up with TV film producers in France and Italy which will enable the company to offer a large supply of films.
Chicago Association Re-Elects Earl Kies

CHICAGO — Seventy-five members of the Recorded Music Service Association re-elected President Kies and nearly all other incumbent officers and directors in a meeting here last week.

Guest speakers at the meeting were Fred Granger, Music Operators of America executive vice-president; who briefed the operators on the state of national copyright legislation; and Jack Moran, director of the Denver Institute of Coin Operations— who discussed the establishment of a coin machine industry trade school in Chicago.

"This is one of the most impressive operators meetings I have ever seen," Granger remarked to the group, and "I have attended many association meetings during the past two years."

Returned to the association as vice-presidents were Sam Greenberg, Elliott Music Co.; Moses Proffitt, South Central Novelty Co., and Dan Gaines, Gaines Music Co.

Re-elected secretary-treasurer was Louis Arpia, Austin Music Service.

Making Money With Games

Continued from page 56

the game more orderly, interesting and discouraging gambling." Further, Masters sometimes offers the location a 10 per cent playback, "We normally split 50-50 with locations but in some cases we give the spot 10 per cent off the top as money to use in promoting play," Masters explained.

Maintenance

Masters has found that upkeep on pool tables and equipment is no great problem. "As for cue stick breakage and ball loss," Masters explained, "this is something you have to iron out with every location. We have one spot where the owner lays the law down—she collects right on the spot for any broken cue sticks."

Keeping tables in good condition is very important when depreciation is considered, Masters explained. "We use an independent contractor here who re-coats our tables three times a year. His fee is pretty reasonable, he furnishes all the materials, and he can cover a table in two and a half hours. This means we don't have our tables tied up too long for out of service.

Rotation

A practice that decreases the depreciation problem for Missouri Valley Amusement is their reconditioning older tables for use on smaller locations. "We rotate our tables just like juke boxes," Masters said. "We try to keep a table in a top spot for a year and a half before rotating it down the line. When we do rotate, we try to rotate in the coin mechanism and completely recondition the table. Then we get a quick half of what we originally paid for the table by selling it as a prime for his re-location room. And this means that more people will be discovering pool."
COINMEN IN THE NEWS XI XI XI XI XI XI XI XI XI

LOS ANGELES

The Wurlitzer Co. was on the move last week with Clayton Ballard, branch manager, in San Francisco. Johnnie Morris in Berkeley field and Leonard Hicks, California service engineer in Phoenix, Ariz. Hicks on his return to California will travel to San Francisco. George Muraka, Simon Distributing Co., expects a large shipment of Valley pool tables, which he says is a "hot item." Muraka also reports the used coin machine business is starting the year off with a bang. Allen Luber, vice-president of Coin Machine Service Co., broke his leg skiing. Diane Tajik, secretary at Coin Machine Service, is on vacation. Mida Sollis, Coin Machine Service, off on a week's business trip to the San Diego area.

The company, says Marvini Miller, will soon announce a "Get Acquainted" sales campaign for February. Leo Simo, sales manager at Badge Sales & Vending Co., back from his Phoenix business trip. Shopping at Badger were Tex Miller of Mid-Tex Distributors, Tom Henderson of Arcadia, Bill Bradley of Covina, Jerry Drinker of Upland, Bill Veasel of San Marino. Ed Elmore of Badge Sales & Vending Co. joined Tom Catana of Maywood Pete Stoup, a long-time employee of Downey, died Jan. 11 of a heart attack.

Operators shopping at the C. A. Robinson Co. include Dave Wright of Santa Ana, Jack Gunthall of Corona, Claude Sharp of Yucaipa, Cecio Ellis of San Leandro. Stan Larsen, Struve Distributors, back from Arizona business trip for a few days before returning to his area to drum up business. Operating Company Home-Roll-Will You Share in New Services?

CHICAGO—The emphasis of the Music Operators of America (MOA) this year (the coin machine operator) will be on providing new services during the year, according to John Wallace who has declared:

One of these services to the operating firm likely to come to fruition during the year is the industry's first "cost of doing business survey," an invaluable help to the operators seriously interested in cutting overhead and hiking efficiency.

This and other new services will be available to MOA member firms only. "So quality," urges MOA membership committee chairman Jack Jes, Rich- mond, Va., "by joining now.

Operators in the MOA's membership Districts (District West Virginia, Virginia, Kentucky and Tennessee) may obtain full information about joining MOA from area membership chairman William G. Laymon, Jr., Hills, W. Va., or from any of the following members of MOA situated in District Three:

Virginia

Tennessee

Anderson and his fellow MOA members are District Three shooing for 35 new member firms before the Horizons membership drive closes in Oc-

February 19, 1966, BILLBOARD
They Love to Listen to It

- Nearest thing to live performance is the stirring stereophonic reproduction of current artists by the Model 3000 Wurlitzer. It’s a musical magnet that pulls people in, makes their food and beverage more enjoyable, keeps them there longer, spending money. Your own ears will prove it. Just step into your Wurlitzer Distributor and listen.
Pop LP Spotlights are those albums with sufficient sales potential, in the opinions of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlights in other categories are selected on the basis of their potential to become top sellers in their respective areas.

**POP SPOTLIGHT**

**THE DAVE CLARK FIVE'S GREATEST HITS**

Epic LN 24185 (M); BN 26185 (S)

The phenomenal success of the group continues with this exciting album of their great single hits. "Diana and "Don'tMainWindow" contribute to a well-performed and well-produced package.

**POP SPOTLIGHT**

**LIGHTNING STRIKES**

Low Christie. MGM E 4350 (M); SE 4560 (S)

Basting his vocal M.O. debut upon his debut album is the caustic, "Spark." Chris Christie has a winner in this package of her commercial material. Multiple-pressed programs form a rocket. They are exceptionally well performed as processed with a competent arrangement and "Under the Streetcar" and "Angel."-Billboard's Pop Spotight

**POP SPOTLIGHT**

**KTE KYE BLUE**

Bert Kaempfert & His Orch. Decca DL 4073 (M); DL 7483 (S)

With the spotlight on his current singles hit "Boy, Don't You Do It," the Kaempfert Orchestra's arrangement and execution is of the highest order. "I'm Gonna Win," a programming package boosted with soft and sentimental numbers, tops touches such gems as "When You're Smiling" and "You Should Have Missed Me."-Billboard's Pop Spotight

**POP SPOTLIGHT**

**HAPPINESS IS**

Ray Conniff. Columbia CL 2461 (M); CS 9261 (S)

"Happiness Is" is listening to Ray Conniff and the Singers velocity such happy tunes as "Blue Moon" and "Jambalaya Forsyth." Sure to make its way high up the LP charts, this album is also a programming must.

**CLASSICAL SPOTLIGHT**

**WIVADU: FOUR CONCERTS FOR FESTIVE OCCASIONS**

Saffilio Yezers, Columbia MLS 6271 (M); MS 6271 (S)

Excellent musicanship is matched by outstanding recording to enhance this LP's sales potential. Baroque followers will find it a worthy addition to their collection.

**CLASSICAL SPOTLIGHT**

**WIVADU**

Charles Rosen. Epic LC 2912 (M); NS 1312 (S)

Rosen's keyboard performance endows this package with great commercial appeal. What it delivers is a collection of compositions by Vivaldi, Scarlatti, Albinoni, Bach, and others. The package includes The Andante from Bach's Fugue in C minor, Opus 59, and the lovely "Nel Cor Piace."-Billboard's Classical Spotight

**CLASSICAL SPOTLIGHT**

**BRAHMS: FOUR STRING QUARTETS**

Alfred Waller. Columbia MLS 6281 (M); MS 6281 (S)

Two new recordings by a long-established and equally brilliant string quartet. While the Columbia album is enhanced with sumptuous version of "Supernova" and "Cheerful Face," the Kings should more than hold their own.

**CLASSICAL SPOTLIGHT**

**JAZZ SPOTLIGHT**

**"FOUR" AFTR AM**

Miles Davis. Columbia CL 2453 (M); CS 9235 (S)

Recorded live at Lincoln Center in New York (in two separate concerts). This package includes a selection of the best jazz material arranged in a super performance. Miles Mitchell's trumpet shines on the recorded songs for this LP which includes two fine themes, "Four" and "So What."-Billboard's Jazz Spotight

**CLASSICAL SPOTLIGHT**

**ELLA AT DURE'S PLACE**

Ella Fitzgerald & Duke Ellington. Verve V-4070 (M); V-4070 (S)

Again an eight-track tape, this time of Ella and Duke as they are backed by the Lincoln Center Orchestra. The album is a beautiful, colorful version of "Cheerful Face" and "Blue Moon." The package is a must for the appreciators.