Coin Game Club
Clicks With Teens
Texas City's Bowl-Arena Fills Community Need for Popular Youth Recreation Spot

By LOUIS ALEXANDER
TEXAS CITY, Tex.-One Saturday night after a football game, Jimmy French counted no fewer than 100 teen-agers who dropped into the Texas City Bowl-Arena and became instant fans of the new coin-operated games.

"Well, the kids really go nowhere else for their entertainment. The Bowl-Arena was opened here to help fill the need. When we first started it, I was surprised to find that we had a big turnout, but now I know that the kids just love the place."

The Bowl-Arena was opened in July, and the place is now a popular spot for teen-agers during the week, with a full-time staff to attend to their needs.

The place is run by the Bowl-Arena Corporation, which also operates the Bowl-Arena in Galveston and several other locations in the area.

The Bowl-Arena offers a variety of games, including bowling, pool, and video games, as well as a snack bar and a lounge area.

The success of the Bowl-Arena has been noted by many in the area, and the corporation has plans to expand its operations in the future.

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Ideal Haunt
For Young Set

CHICAGO—New youth centers like the Bowl-Arena, which opened in Texas City, Tex., are springing up in other sections of the country. In New York, they are called "youth centers" and are designed to provide a safe and enjoyable environment for young people.

O'Mahony Happens New Bill
To End Juke Box Exemption... O'Mahony O'Mahony has introduced S. 939, a duplicate of his bill in the previous Congress, to make juke box play subject to performance rights. The bill was signed on a year-round basis.

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Tax Take Estimates Vary in Fiscal Presidential Budget

Excise Prophesies Spark Pro-Con Reception by Entertainment Field

On February 2, 1955, the United States entertainment industry met to discuss the effects of the new tax laws on their business. The industry was divided on the issue, with some predicting disaster and others hoping for a bright future.

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Trade Sales
Guesses Close

WASHINGTON—U.S. Treasury Department excise tax take on total manufacturer sales of records, for the fiscal year ending June 30, 1955, is estimated at $12,822,000, or 7% below the 1954 estimate of $12,822,000.

The tax is figured on 10% of the manufacturer's price to distributor, plus 10% to the retailer, and then on 10% of the sales price.

The estimate is based on the assumption that the industry will continue to operate normally, and that there will be no significant changes in the industry's financial condition.

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Features

Newport Expands Activity; Allies With Sheriff Chain

The Newport Jazz Festival, which is to be held in August, will feature a variety of performers, including rock and roll bands, jazz groups, and blues artists.

The festival will be held at the Newport Arts Center, and will be under the direction of Jack Bradley, a prominent jazz impresario.

The festival is expected to attract thousands of fans from all over the country, and will be a major event for the Newport area.

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DISKS CHALLENGE ESTABLISHED PICTURE STARS

NEW YORK — Tab Hunter, Warner's bombshell actor and pinup picture star, considers the challenge for established film stars, when starting a disk career, to be more formidable than for others attempting a record career. Hunter feels that a "show me" attitude on the part of many, made-outside the recording industry, makes it difficult to enter this field from other entertainment media.

Hunter, who is currently in "The Big Sheriff" for a block of TV time, has personal appearance deals with various producers to promote his first "tab hunter" album, "Next to Eden," which features an all-female movie performance, to have made a big impact on the records from film stars, any of whom has been most successful, and to first experience of the current generation.

The Bowl-Arena is located in a small business center, off the main business strip of Texas City and not far from some of its residential areas. But of all the Bowl-Arena's owners, except the hotel chain, the Bowl-Arena is run by a nine-time management and is a family-run operation.

The Bowl-Arena, which opened in June, has operated since the first part of the year, and the result is that the Bowl-Arena is now a popular entertainment center.

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GAC Blueprints Young Disk Artist Packages for Europe

Tours Will Expose High-Power Acts; Paul Anka Prime Example

By JUNE BUNBY

NEW YORK—Irvin Feld and the General Administration Corporation is planning an international tour of Europe for a number of young recording artists to introduce them to European audiences, thereby launching what may develop into a regular European circuit for GAC's young disk talent.

Auler Denies McConkey Receivability

CHICAGO—Boeker Rat Auler, district manager of the Capitol Record Club, has denied that he received any money from the owners of Station WZIP, Covington, Ky., for an agreement with Mrs. McConkey, post there after his resignation from the disk business as the Gail McConkey Smallwares, Inc., executive.

New York Times reporter Mort Wafters, who has worked as a Billboard music critic for CAC's young disk talent, is part of the McConkey president, is part of the WZIP owners of Station WZIP, Covington, Ky., for an agreement with Mrs. McConkey, post there after his resignation from the disk business as the Gail McConkey Smallwares, Inc., executive.

Auler said that McConkey turned over the corporation to his wife, Gail McConkey, in February, 1958, and that he never sold any of the corporation's shares to Mrs. McConkey. He is now representing the company as Music Attractions, Inc., with an office here. Dick Shiltz, former McConkey president, is part of the firm and will represent it at its attorney, Auler. He also reported that Mrs. McConkey, who holds the title of vice-president in the new firm, is setting up a new booking office in California, doing business as the McConkey Agency.

J. S. McConkey told The Billboard that his plans to enter the real estate business in Chicago or Arizona.

WZP Keys Hit Album Format

CINCINNATI — Edward D. Sheehan, general manager, and owners of Station WZIP, Covington, Ky., in the Vernon Manor Hotel here, are forthcoming their present format of presenting "My Lady" California and the WZIP hit-Album Station, with the program devoted to the best of the currently selling albums as tabulated by music critics in the Cincinnati area. New policy went into effect Sunday (6).

Ed Weston, former manager of WZIP, has quit his post there after serving several weeks under the new management. Weston was formerly assistant to Mer Watters, boss man at WCPX, radio and TV, here.

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UPI WIRE TO BRING DJ'S ADVANCE BILLBOARD DATA

NEW YORK—Beginning next Friday morning, February 16, disk jockeys and programming executives at radio and television stations around the nation will begin receiving special record programming information exclusively tailored to their needs, in advance of each Monday's issue of The Billboard.

This new service is the result of an agreement concluded last December by United Press International and The Billboard. The Billboard will provide UPI with stations with specially prepared charts each Monday that will contain fresh programming data, in advance of publication. By the same token, The Billboard will be the sole publication whose material will be used on a regular basis for special UPI record service.

The agreement followed a survey of its radio and TV station members by UPI, which showed that fresh programming data are expected to be featured at the new stations.

This means New York's.

MERC SKEDS '59 A&R Planning Session

CHICAGO—Art Talalady, Mercury executive a&r, recently scheduled a meeting in New York this week with his Detroit staff, for a 1959 planning session. The band will include Cylde Otis, Bob Beshore, Jr., George, staff, David Caroll and Jack Tracy, and Rags and Pep Borgo from Hollywood.

Much of the talk, Talalady said, will be concerned with the shaping of a concept for the coupling of featuring Mercury artists in LP's. The label has reported a high level of interest in the careers of Sarah Vaughan with Billy Eckstine, Count Basie with a Bungo orchestra and the Diamonds with Borgo. One of the immediate possibilities to develop is the Top Page with a jazz combo.

Presley Tops Vendor Release

NEW YORK— RCA Victor says Presley's second album this month is topped by a Presley album containing the singer's greatest hits. The album, "You're a Heartbreaker," etc. reissue also has a Juke Mystery Team/Donald Nelson newly recorded cover songs for a similar version; and Rar, Hardley's "Five Lovers." Latter follows Hart's "Juke Mystery Team." The title was "With a ducks.

Jazz product includes "Sneak Peek," with Charlie Byrd and Dino, where there's a Buddy Morrow package, other product includes the first completely traditional collection of 12 songs by the Blackboard Brothers, presented by the Strangers of Gallipolis, Hank Snow's "Sneak Peek," and a group of Philo, including "Are you a Leaf, " and "A Lady as well did daylight.

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PLentiful Excitement

Deutsh teams With Powell

NEW YORK— Irving Deutsh, has joined publisher Teddy Powell as a partner in the latter's numerous record enterprises. Powell, MCA, which has been involved in the Powell 1050 Broad with Deutsh for the last several years, among them, both ASCAP and MCA, has held the position of Benny Winter, and BMI-affiliated. Prior to the new hook-up, Deutsh was president of Powell and his associates in the numerous interests, with CKO Mus- and, earlier of the Southern Peer combine.

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CUFFO STERO TAPe Reruns Burn Clefters and Rubbers

NEW YORK— A storm of protest is brewing among copy owners-publishers and song owners, according to sources close to the matter, who fear that choice times are being lost to businesses by doing programs of music. Copyright owners re- ported that as the program is a straight synchronization and take the use of a licence that a fine use is a dangerous point out. "How can other publishers hope to get a fee when the music is not to be aired?" a song owner demanded.

Another stated, "There's no question about such a use involving a situation where it's essential to continue it in position means the program and the service offer."

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One copyright authority stated that the logical move would be to negotiate with the networks for a blanket fee covering a one-time (Continued on page 22)
SORD Plans to Test Pricing; Aims Sunday Punch at Racks

BY BEN CROVATT

NEW YORK—A test case on price discrimination and what was billed as "the hardest shot to make—how to back the rack jobber," are in the forefront of plans now being formulated by the Society of Records Dealers of America for the coming year's activity. In line with this work for confronters with the New York State Legislature, President Charles L. Simmons of Dallas, who noted that a national convention of the trade was planned for this city to coincide with the National Retail Furniture Show.

The test case will be filed in Federal District Court in Chicago, Simmons told The Billboard. The major issue involved will be illegal discrimination in the rack jobbing field. The bill will be filed against one of the nation's major record companies. Many similar issues will be part of the case, along with such things as trashing jobs, illegal union practices and pressure tactics. At the heart of the case is the fact that the customer who gets his records with his stamps without laying out another cent of cash.

We feel it's one way to get them to walk by the check-in counter and right out the store. If we can iron out some of the less part of the problem involved, it will also be an incentive for uncommitted dealers and manufacturers to make SORD product. However, members would participate in the Federal case, but the Trademark Company and the Magnolia Oil Company are both prepared to underwrite the action.

Simmons was in the East to line up support for the fair-play movement in the national body. A meeting will be held here with the New York-New Jersey Dealers Association and the New York wing of the Society of Records Dealers, according to Simmons. The Cooperative Records Association Tuesday (24) to discuss that group's affiliation with RGA.

JD to Cover 'All Aspects' on ASCAP Decree Amendm'nt

WASHINGTON—In a letter to Representative Reuther, Jan. 8th, as work on negotiations to amend the ASCAP Consent Decree, assistant chief Victor Houser, has assured the Small Business Subcommittee of the House committee that the Department was covering "all aspects" of importance to the industry in the sub-committee report following hearings last week.

Aspects, as covered above being reported and Houser currently are: (1) an examination of the significance of the ASCAP weighted vote, logging and survey methods, grievance procedures, and the resulting classification in the American Society of Composers, Authors and Publishers, Inc.

The letter from Houser (2) has not been released for publication because of Chairman Roosevelt's desire to reciprocate assistant's high regard for Roosevelt's personal effort to keep the Department up to date on matters of specific concern to the ASCAP endeavor. The aide feels all hands can afford to be patient at this point, for the long haul is in sight.

Roosevelt said he was very pleased with the public statement issued by the Department Sunday morning, which called to the national president's attention the restatement of the "sell-out" movement with the release of the "Special Broadcast." With songs that the administration has been trying to suppress, the old campaign is under way again, Roosevelt said he was very pleased with the public statement issued by the Department Sunday morning, which called to the national president's attention the restatement of the "sell-out" movement with the release of the "Special Broadcast." With songs that the administration has been trying to suppress, the old campaign is under way again, Roosevelt said.

Roosevelt will continue to keep informed on all developments. He is aware that for some of the minority members time is the essence, etc., and he is willing to go to the sub-committee report following hearings last week.

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ABE'S FAVES

Vic Bird's For 'Project 20' Score

NEW YORK—RCA Victor, negotiating to release a special album of Robert Bennett's music for the NBC-TV series "Project 20," have approached the composer of "Lincoln" with a preview of some of RGA's top-selling albums. The composer, for December, 1959, was being carefully studied by Bennett, who utilized "Lincoln's" music for the NBC-TV series "Project 20," has released an album of his Lincoln's favorite songs, "Skip to My Lou," which was a big hit several years ago.

Co-Op Ad Tax Relief Now in Congress Lap

WASHINGTON—It appears that any relief from the excise tax on manufacturers controlled record clubs, such as those of the record companies, have to come from Congress. As of last week, Treasury officials said they were unable to remove from its December ruling that from January 1, 1959, none of the companies will have to pay the 10 per cent tax on goods sold.

A brighter aspect is that opponents of the Tax Department's ruling, if it holds up, on the co-op ad excise is reported to be growing on Capitol Hill. Some members of the general House Ways and Means Committee are known to be very anxious to see how the interesting case is settled. Also, the general anti-exciton climate of the 86th Congress has been evident from the flood of bills to end excise restrictions being sponsored. These are being dropped into the hopper at the rate of several a day.

Some hope for protection from the retrospection of the ruling has been bolstered by the hardworking Fed-erals, as the Treasury tax attorney here pointed out that in the earlier case, the excise tax liability could go back 20 years, and amounts to over a million dollars for certain manufacturers who have used co-op advertising extensively.

The House Ways and Means Committee will have the task of ending the excise tax on goods sold, according to the attorney who said that the problem was being held up by the Treasury Department on the ruling itself.

Lincoln Disks, Tapes Wanted

WASHINGTON—The Library of Congress would like the tape or other recordings of any special broadcasts or programs commemorating the birth of Abraham Lincoln, or his life and work during 1861, the presidentially designated Lincoln Sesqui-Centennial year.

The Library is known all over the world for its Lincoln material, and would like to keep a complete record as possible. All broadcast records made during the coming year. Historical and literary groups in all states are asked to send the records to the Library, and to provide copies of any programming material. Other associations, groups, or individual citizens, copies of talks, printed material, and any records made during the festivities with any commemorating people, would be much appreciated.

COED HAS ANOTHER SMASH!

(That "Count Every Star" Group)

the Rivieras

singing

"MOONLIGHT SERENADE"

COED #506

on COED RECORDS the NEW Label with a Future

1619 Broadway, New York, N. Y.

ROBBINS MUSIC CORP., 799 Seventh Ave., N. Y. C.
**NOTICE**

The Tip Top Record entitled

*"The DOCTOR and the MONKS"

which has been circulated in the last few days

HAS BEEN ENJOINED


The manufacture, sale, use, public performance for profit, recording, printing and advertising of the musical composition and the record by TIP TOP RECORD CO., INC.; TIPS MUSIC PUBLISHERS, INC.; SUPERIOR RECORD SALES CO., INC. OVERBROOK PUBLISHING CO., INC., AND AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS and their agents, servants, employees, licensees and all other persons and firms acting in privity or in concert with them is prohibited by this injunction.

**MONARCH MUSIC COMPANY, INC.**

**LIBERTY RECORDS, INC.**

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**BETTER TO SEND EM RECORDS**

**WASHINGTON**

WASHINGTON — The single record of Paul Revere and the Raiders, *begging to break up* on the 70s floor. The song is written by Wynn and is due to be released early next month. The group has been signed to the Capitol label.

**BILLS WANT U.S. OPEN TO COPYRIGHT SUITS**

**WASHINGTON** — A bill to permit suit against the government, not against any other person or government employee, for copyright infringement, was introduced by Rep. Emanuel Celler (D., N.Y.), chairman of the House Judiciary Committee on Constitution, Civil Rights and Insular Affairs. He told the Senate, and was subsequently approved by the House of Representatives.

**WASHINGTON** — Under present law, the owner of the copyrighted record can sue the government employee personally or through the government itself.

The new bill was criticized last session for its use of the word "exclusive" in describing the remedy, also as a function of its totality. The committee report stated that the owner of such copyright shall be by action against the United States in the Court of Claims, for the recovery of his reasonable and entire compensation for damages. . . .

**Nippon Firm To Distrib UIA in Orient**

**NEW YORK** — United Artists has signed a long term agreement with the United Nations, to distribute the entire UIA catalog of LPs and singles in Japan, Formosa, Korea, Okinawa, Indonesia, Thailand, Laos, Cambodia and South Vietnam. In addition, a new group is being formed, with a mission of no less than four, to further the cause of harmony with foreign nations and to achieve a better understanding.

**Counterpoint Cuts Singles**

**NEW YORK** — Counterpoint Records, which has specialist in stereo albums, has issued the single for the first time. The release of the album coincides with the opening in Tokyo.

**Sultan Exits Montilla Post**

**NEW YORK** — Harry Sullivan has resigned as sales manager of Montilla Records to act as national sales representative for some companies. Sullivan, who has specialist in stereo albums, has been with the company for the past four years.

**Carlton Signs Marie Knight**

**NEW YORK** — Carlton Records has signed Marie Knight, former gospel singer, to record a pop album. The first release for the label is "I Can't Sit Down" and "I'll Take Care of You." The platters were released last week. She is featured with Rex Garvin on "I Can't Sit Down."

**Contemporary Aims a 'Gunn'**

**HOLLYWOOD** — Contemporary Records last week released its third album, "Shelly Mannes' "Curtis Gunn," with no release as well as a single based on the TV series "Shelley." The album was produced by the Cuts Band, and contains ten songs.

**Tragedy Fails To Jail GAC 'Winter Show'**

**CHICAGO** — All plans for the GAC "Winter Show," following the death in Chicago of actor Jack Earl, have been canceled.

**Unions to Back Regan Air Seg**

**HOLLYWOOD** — The United Steel Workers of America will endorse the contract. GAC has more than 200 radio stations, thus forming the first labor union to use a musical radio show as part of its public relations program. The 15-week run will be run 12 weeks with option for renewal.

**2d TMU Term For Anderson**

**TORONTO** — George Anderson, who last year defeated Walter G. Brown in his bid for the post of Musical Director, won an easy victory in the contest. Donald Murdoch who had been president for 25 years before, declined to run for re-election. Anderson said he would accept the nomination and run for the first vice-presidency.
In respect to the memory of
J.P. RICHARDSON

THE
BIG BOPPER

Mercury Record Corporation
A 45-minute segment of the show than 3,000 people, with WAKR, Akron, GI. Block's time period—beginning this Monday (9)—will be expanded and changed to 10:10 a.m.-noon and 4-8:30 p.m. et. Block's show was aired from 10 a.m. to 2 p.m. in a continuous four-hour span. "The new time slot will enable... the KYW show, a three-hour benefit-show emceed by Joe Rainey... was videotaped and played back to the people are... the big hits we've seen lately of songs from Europe. When I first came back to America, I was too Continental. So the first record we made was 'Baseball, Baseball.' The original plug side of the record... the idea of any of them chartering their own planes, it was the 'Purple People Eater Meets the Witch Doctor,' the... in the nation. Earlier, Valens had scored with 'Come On, Let's Do It,' 'Rave On,' and... a hit than now, but... the people are... to... 'The Big Operator.'... "I think rock and roll helped..."
TWO NEW COMO HITS

TOMBOY
C/W
KISS ME AND KISS ME
AND KISS ME
(TRE VOLTE BACIAME)
47/7464
NITE CLUB REVIEW

Betty Johnson Charms at Angel

Betty Johnson, the petite blond singer who has made a name for herself record-wise ("The Little Blue Man") and TV-wise via the Jack Paar Show, made an impressive debut on her first appearance at New York's smart nightery, the Blue Angel last week (4). She handled her singing chores with poise and assurance and showed off a dramatic ability with a serious song that had not borne in evidence in her few night club appearances to date.

Miss Johnson's repertoire was unusual enough to keep the overflow audience attentive all the way thru her act. Starting off with "It's Good to Be Alive," she turned in a neat reading of the Jack Paar Show, made an impressive debut on her first appearance at New York's smart nightery, the Blue Angel last week (4). She handled her singing chores with poise and assurance and showed off a dramatic ability with a serious song that had not borne in evidence in her few night club appearances to date.

Fields Looks Like Astor Fixture

Irving Fields, in the period of about three months, seems to have established himself and his trio as regulars in the Astor Hotel's Broadway Cocktail Lounge, soon to be remodeled into a showplace and renamed the Emerald Room. This is part of the general "toning-up of the old hostelry into one of West Side Manhattan's bright spots. The Fields trio can hardly be matched for entertaining the pre- and post-theater crowd. His virtuoso pianistics sparkle in a setting of better-than-average backing by Hotel's Broadway Cocktail Lounge, soon to be remodeled into

MGM Turns Out 10 More Stereo Singles

NEW YORK—M-G-M Records, one of the first discjockeys to issue stereo singles, this week released 10 more of the dual-channel singles. Titles were by José James, Tommy Edwards, Kaye P. Morgan, Johnny Newman, Country Twitty, The Morgan Brothers, Connie Francis, David Rose, the Metropolitan Jazz Quartet and Leroy Holmes. Spoken parts said that the little consumer interest has been generated to date, giving demand from juke operators has built a healthy flow of orders.

The discjockey also reported the sale of a quarter million copies of the "End Them" sound track single with Ross Tompkins, in a tie-in premium deal with Roco. A Roco label and 30 cents brings television viewers the disk. The regular commercial release of the disk on the Motion label is also reportedly doing well.

Joy Records Pacts Wences

NEW YORK—Senior Wenques, internationall known ventriloquist, has signed on Joy Recs. Hoffman and Jaworski have turned up with two special bits of Joy Records, "S All Right, S All Right," and "Sleepytime, My Ruby Lips." Wind-up spotlighted two record hits, "Little Blue Man" and "1 Dreamtcl" to strong applause. With a little chatter and a few more folk hits, the attractive threes could easily build into a really potent attraction for smart rooms anywhere.

CAR CARD DISK PROMOTIONS

TORONTO—Streetcar cards with discount coupons attached are being offered by Quality Records, Ltd. The company, distributor in Canada for several labels, uses the advertising to support its dealers and radio station promotion.

The company uses the advertising to support its dealers and radio station promotion. Coupons are worth one dollar, and may be redeemed at any record store in Toronto on purchase of an album being promoted.

CAR CARD DISK PROMOTIONS

CHICAGO—Boyer Brown, 47, former Detroit alto sax man with many top bands, died here Friday (30). He was once voted No. 1 poll.

Drc Burch

#59038

"CATCH A LITTLE MOONBEAM"

The Original!!!
The Original!!!
The Original!!!

"CATCH A LITTLE MOONBEAM"

The Original!!!
The Original!!!
The Original!!!

Copyrighted material
Thanks, D. J.'s, for your wonderful response to our “MAY YOU ALWAYS” contest.

May you always be remembered for the hits you picked
May you always be creative when the boss is running an air-check
May you always be considered original in your ad lifts
May you always remember the records you promised to play
May you always smile when an artist forgets your name
May you always make a hit with your “exclusives”
May you always prepare your show before air time
May you always have a good excuse when the record promoter discovers his #1 play is not on your music sheet
May your guest star always show up for the record hop
May you always hear from your favorite artists when they are not promoting a record
May you always enter DJ contests and receive something more than honorable mention
May the station manager always appreciate the great job you are doing

P. S.: Keep sending in your contest cards.

DEADLINE IS
FEB. 28TH!
JONI JAMES SINGS

FASTEST SELLING RECORD IN MGM HISTORY

OVER ½ MILLION SOLD!
THERE MUST BE A WAY

ORCHESTRA UNDER THE DIRECTION OF ACOVIVA

MGM K12746
THE NATIONAL ACADEMY
OF RECORDING ARTS AND SCIENCES
INVITES TO MEMBERSHIP
MEN AND WOMEN IN THE FOLLOWING
RECORDING INDUSTRY CRAFTS:

<table>
<thead>
<tr>
<th>Songwriters</th>
<th>Musicians</th>
<th>Artists-and-RePERTOIRE Producers</th>
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<tr>
<td>Composers</td>
<td>Conductors</td>
<td>Album Literary Editors</td>
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<tr>
<td>Arrangers</td>
<td>Engineers</td>
<td>Comedy, Documentary and Spoken</td>
</tr>
<tr>
<td>Singers</td>
<td>Album Art Directors</td>
<td>Record Performers (Narrators, etc.)</td>
</tr>
</tbody>
</table>

RECORDING INDUSTRY LEADERS FORMED

NARAS in 1956. Active chapters are now operating

in the New York and Los Angeles areas. And you

can share in the benefits of this nationwide, indus-

try-wide Academy.

YOU ARE INVITED TO JOIN NARAS and to help

accomplish the Academy's objectives:

To represent all interested members of our

industry.

To bring recognition to its creative men

and women.

To present annual awards on a special net-

work telecast...the Recording Academy

Awards show. First annual program is al-

ready planned for early 1959.


THE NATIONAL ACADEMY
OF RECORDING ARTS AND SCIENCES
INVITES TO MEMBERSHIP
MEN AND WOMEN IN THE FOLLOWING
RECORDING INDUSTRY CRAFTS:
FANTASTIC SALES RESPONSE!

"I CAN'T SIT DOWN!"

MARIE & KNIGHT

CARLTON RECORD CORPORATION 345 W. 58th Street New York 19, N. Y.

CARLTON RECORDS ARE SOLD ONLY THRU RETAIL RECORD OUTLETS. WE DO NOT SELL TO OR THROUGH BOOK AND/OR RECORD CLUBS!
NEW JOCK MOTTO:
Belt the Body to Boost the Rating

NEW YORK — Disk jockeys across the country today are staging wake-awake nights dreaming up new ways of building themselves down to hope 'of building their ratings up.

Space-wise, Peter Trigg, WMGC here, has received the most publicity to date with his recent 200-hour wakathon in Times Square: while the newest stunt was launched last Friday (8) by Murray Kaufman, WINS, here, who set up housekeeping down in the West Side subway at Columbus Circle.

Other jocks are flag-pole sitting, entering truck races, and plotting out a flood of ingenious methods of testing their physical stamina.

Showed Promotions

Altho other deejays have staged marathon broadcasts in the past (some claiming to have broken Tripp's 200-hour record) the WMGM job grabbed all of the most publicity (including national wire stories and spreads in radio, TV and newspaper personnel departments), while Hunter set shop in a window of a Jacksonsville auto company. Hunter set an all-time record of 187 hours last August: topper the previous record of 175 hours chalked up by Lorenzo Valmori, of Wichita. Kd. Meanwhile, Mort Crowley, KEK, St. Louis, who set a local marathon broadcast record last November, decided he was planning to challenge it by making a "Non-breathing" marathon.

The Murray Kaufman stunt was tied in with the start of the newly modernized subway on Manhattan's West Side ITR. Kaufman declared he would live, broadcast and remain on the subway platform until a silver token he used to find and return to WINS is found and returned to WINS.

Flag Pole Sitter

Down in Miami, Don Franklin, WCMR, won first prize last month for having the Greek National Truck Race-car Team's National Truck Road-ee for radio, TV and newspaper personnel in the area. A display at WUSM, St. Joseph, Mo., attracted... (Continued on page 24)

UPT PACT TABS WIDENING USE OF BILL'B DATA

NEW YORK — Conclusion of a part with a United Press International to provide jockeys at WUPP stations with advance data from The Billboard (see other story) is the latest in a series of such developments marking the widening use of Billboard material.

Earlier, "Your Hit Parade" arranged to use The Billboard's chart material exclusively for selection of the tunes and talent featured on the weekly show, which airs via the CBS-TV network.

The Associated Press radio wire recently began providing advance material each Friday morning prepared from the following issue of The Billboard, for use by deejays at AP member stations in planning their weekend programming.

The Billboard itself has provided jockeys with a weekly bulletin titled, "Discussum," containing chatter and advance chart data.

All these moves confirm the recent decision of The Billboard to make available portions of its programming features, as well as advance data from publications, to help fill the needs of deejays until a silver token they used to find and return to WINS is found and returned to WINS.

The Billboard will itself be pro-

vided jockeys with a weekly bulletin titled, "Discussum," containing chatter and advance chart data.

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The Billboard will itself be pro-

vided jockeys with a weekly bulletin titled, "Discussum," containing chatter and advance chart data.

A careful listen to the five records that make up this first recording indicates that AF has turned out some good stereo platters for its new FCS series. There is a tendency toward heavy bass on many of the recordings, but audiophiles may love just that extra bass touch. There is nothing subtle about the performances on any of the recordings. The "Russian Masterpieces, FCS 50,002; Ravel: Bolero; Stein and the potpourri of "Russian Strauss" - all are beautifully packed, setting them apart from the ordinary recordings. The Tchaikovsky Sixth, the "Soviet" Sorrows, and stereo Test Record are well with it. A careful listen to the five records that make up this first recording indicates that AF has turned out some good stereo platters for its new FCS series. There is a tendency toward heavy bass on many of the recordings, but audiophiles may love just that extra bass touch. There is nothing subtle about the performances on any of the recordings. The "Russian Masterpieces, FCS 50,002; Ravel: Bolero; Stein and the potpourri of "Russian Strauss" - all are beautifully packed, setting them apart from the ordinary recordings. The Tchaikovsky Sixth, the "Soviet" Sorrows, and stereo Test Record are...
A "LITTLE" RAGTIME • "BIG" TINY LITTLE
Spaghetti Rag • Maple Leaf Rag • Ivory Rag • Bill Pickle Rag
EB 71043

JUMPIN' JACK • JACKIE WILSON
Lonely Teardrops • It's Too Bad We Had To Say Goodbye • Someone To Need Me • The Joke
EB 71042

LAWRENCE WELK PRESENTS PETE FOUNTAIN • LA VIE EN
Rose • If I Had You • That Old Feeling • Tiger Rag • EC 81177

KISS ME • TERESA BREWER
Kiss Me • 63 Sailors in Grand Central Station • So Shy • Born That Dream
EC 81178

MR. DEALER:
Here are new albums you can move. Your salesman has details on a special plan that means extra profit for you.
Tax Take Estimates

FEBRUARY 9, 1959

Around the Horn

Steve Strehlein, of Americana Corporation, Woodland Hills, Calif., reports a healthy clip of country music in the Western States. With business up about 15 per cent since the first of the year. As to his activity, Steve has recently signed a contract with Rose Publishing Co., which will include writing a string of 10 dates in February and March in the Northern California area. Strehlein is also selling a new gaming device tax to the IRS, which will bring in approximately $1 million. This brings the total Gaming Device Tax take to over $17 million for 1959.

Barnes

FOLK TALENT & TUNES

By BILL SACHS

Headling for a hit!

I'm coming see you

by BILLY BARNES

“A Speck of Color, A Speck of Light”

JOE D. LUCAS

New Religious Label to Debut

HOLLYWOOD—Probeer Records was formed last week with the label to devote itself to religious music and subject material. Firm plans to record several well-known artists and groups in the religious music field.

Joe D. Lucas, Sr, producer for the new label, states that the religious market in the West is undervalued. He feels that the label can be of great use to the religious world and that the talent pool is there to be tapped.

New religious label to debut

Merle Travis, vocalist, guitarist, and composer hash released a new recording with RCA Victor, which is a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular with Nite Nighthawks on KABC-AM, Los Angeles, broadcaster. Travis, who has been a regular...
THE NO. 1 SINGLE
"SMOKE GETS IN YOUR EYES"
NOW IN A SMASH ALBUM TOO!

The Platters

"SMOKE GETS IN YOUR EYES"
and eleven other great standards

Smoke gets in your eyes
I'll never smile again
Thanks for the memory
My Blue Heaven
until the real thing comes along
LOVE IN BLOOM
SOMEBODY LOVES ME
I Can't Get Started with You
REMEMBER WHEN
IF I DIDN'T CARE
Prisoner of Love

Mercury MG 20410

get it on the hit trademark
Best Selling Pop EP's

FOR SURVEY WEEK ENDING JANUARY 17:

1. BIG BAND SINGIN' MAMMIE
   RCA Victor EPA-1350
2. KING CREOLE, VOL. 1
   Elvis Presley, RCA Victor EPA 4319
3. ELVIS SALES
   Elvis Presley, RCA Victor EPA 4289
4. BELAFONTEE
   Harry Belafonte, RCA Victor EPA 1350
5. THE REAL ELVIS
   Elvis Presley, RCA Victor EPA 949
6. JAILHOUSE ROCK
   Elvis Presley, RCA Victor EPA 4114
7. KING CREOLE, VOL. 2
   Elvis Presley, RCA Victor EPA 4321
8. ROCKY SHRIEFL
   RCA Victor EPA 4326
9. ELVIS PRESLEY
   RCA Victor EPA 1254
10. HYMNS
    Columbia Columbia ESP 1704

A MERE 7 OF THE 10 BEST-SELLER EP'S ARE ON RCA VICTOR...

AND KEEP YOUR EYE ON THESE 3 NEW MONEY-MAKERS!

RCA VICTOR

the music from PETER GUNN
composed and conducted by HENRY MANCINI
from the NBC television series PETER GUNN

EPA/ESP-4333—Peter Gunn Theme, A Profound Gass, Fallout!, Sorta Blue

EPA/ESP-4331—Fancy Meeting You Here, Hindustan, Isle of Capri, Say "Si Si"

EPA-4327—Jonah's Wall, I Can't Give You Anything But Love, That's The Lick, I'm Headin' For Paris

RCA VICTOR

RADIO CORPORATION OF AMERICA
ONLY RCA VICTOR
HAS THE ORIGINAL
"PETER GUNN"
TV SCORE
...OVER 200,000
ALREADY SOLD!

THIS IS ONE OF THE FASTEST
SELLING L. P.s IN THE NATION
IN BOTH THE STEREOPHONIC
AND MONAURAL VERSIONS!
REMEMBER, THE BIG PROFIT
IS WITH THE ORIGINAL "PETER
GUNN," EXCLUSIVELY ON.......
VICTOR GOES FOR REDHEADS
NEW YORK — RCA Victor wound two albums over the weekend, both of which the disc firm has described as having potential hit material. The album was recorded at the United Nations in New York on Tuesday, February 16. Speakers will be Stephen Tenen, head of Gotham Audio Development Corporation. Meeting is open to the public and is sponsored by the Audio Engineering Society. Lecture will cover mixing techniques, microphone use and use of stereo equipment by Europeans. Meeting starts at 7:30 p.m.

BIG THREE SNAG MODUGNO TUNES
The Big Three, which published Dominicino Modugno's smash hit, "Chitarra," in the United States last year, has snagged two more prize-winning tunes, one penned by the singer-composer. Tunes are called "Live" and "Compania del Vento" which took the first and second prizes respectively at the recent San Remo Music Festival. "Pina" is Modugno's "II Sonno II Vento" was written by Tenori and Fanculli.

MUSIC AS WRITTEN
By BOB BOLONTZ
STEREO TECHNIQUES FROM EUROPE
Stereo techniques now in use in Denmark, Holland, Germany and Austria are described as being described as being "dramatic" by speakers at the United Nations in New York on Tuesday, February 16. Speakers will be Stephen Tenen, head of Gotham Audio Development Corporation. Meeting is open to the public and is sponsored by the Audio Engineering Society. Lecture will cover mixing techniques, microphone use and use of stereo equipment by Europeans. Meeting starts at 7:30 p.m.

THE STORY OF MY LOVE
JAYE P. MORGAN

ARE YOU LONESOME TONIGHT
b/w MISS YOU
MGM K12752

PLEASE MR. SUN
b/w THE MORNING SIDE OF THE MOUNTAIN
MGM K12757

Connie Francis

MUSIC
SURE SHOTS & BEST BUYS

My Happiness

Conway Twitty

The Story of My Love

Jaye P. Morgan

Are you Lonesome Tonight
b/w Miss You

MGM K12748

Tommy Edwards

Please Mr. Sun
b/w The Morning Side of the Mountain

MGM K12757

Copyright material
here we go again...

with Alvin's Harmonica

#55179

DAVID SEVILLE and the CHIPMUNKS

Liberty Records, Inc.
Hollywood, California
Fribourghouse To Cap Staff

HOLLYWOOD — Roland Fribourghouse was named manager of artist and publisher relations for Capitol’s artist and repertoire division. His duties for a.d.r. will include handling artist’s contracts plus dealing with music publishers. Frank J. Brooks will replace Fribourghouse as assistant to international department director Randar A. Pregas. Brooks has been with EMI for 26 years during which his duties regularly brought him to the principal cities of Europe, Africa and the Far East.

Marks Music 65 Years Old

NEW YORK — Edward B. Marks Music Corporation observed its 65th anniversary Saturday (7). The late E. B. Marks published his first tune, “The Little Lost Child,” in 1894. Firm, now headed by Herb Marks is one of the oldest family held music operations in the business.

Always active in the singles field, the firm has also been heavily reped in packages. In 1958, Marks copyrights appeared in 403 albums with the number of selections running to 650. The firm is extremely active in Latin American and educational copyrights as well as in the pop field.

Belt the Body

A crowd of 5,000 recently when he broadcast for two hours from a flag pole atop the station's new studio building.

Less demanding, but effective promotions were also made last month by Lee Perkins, KILT, Houston, who shaved off his red beard, to contribute to the March of Dimes; and Geoff Edwards, KFMB, San Diego, Calif., who suffered with his listeners thru more than 80 consecutive spillings of the same record (the Tinkerbells’ waxing of “Hazel Eyes” on the Hamilton label) from 1 a.m. to 6 a.m. last January 18.

To vary the routine somewhat, Edwards played the disk at various speeds, as well as backward. He also varied in between spillings with ad-lib monologs on “the peanut butter sandwich.”

ALBUM PICK OF THE MONTH ALL OVER THE NATION.

SONGWRITERS - PUBLISHERS
Professional genre periodicals, 7 Years (to date), Sample copy, Instrumental, Vocal Groups, Travel, Mow, Type 28, 50 Bp. Music, 760-780 (length, 15 cents.)

SAMPLE L.P. RECORD-$1.00 (one dollar)
Records are a 12" vinyl, 3 L.P. portfolios, 15 angie music central services covering educational, topical, religious, spiritual, sentimental, etc., Other copy may be obtained at no charge. The price is based on the size of the order. A shipping charge of $1.00 per copy, including insurance, is made on orders totaling $5.00 or less. A minimum order of $5.00 must be placed for any shipment.

DISTRIBUTOR:
S.D. MUSIC, INC., 1255 West 32nd St., New York 19

MILLIS MUSIC, INC.

"I KNEEL AT YOUR THRONE"
Olving, Mere; (New York M. N. V.

"CECILIA"
This hit is by Leo Feist, Inc., New York 19

"ME AND MY SHADOW"
A.B. Storace, Inc., New York 19

"RHYME AND REASON"
S.R. Smith, Inc., New York 19

"THE HANGING TREE"
"LEO FEIST, INC.

"HOTSVILLE!")

"HOTSVILLE"

"NOBODY BUT YOU"
"LOST"

"HERE I STAND"

"SHOMBAJOR"
"TELL ME THE TRUTH"

"ME AND MY SHADOW"

"I KNEEL AT YOUR THRONE"

"CECILIA"

"THE HANGING TREE"

"LEO FEIST, INC.

THE MARDI GRAS MARCH

LEO FEIST, INC.

TRUST IN ME

"MARDI GRAS"

THE MARDI GRAS MARCH

LEO FEIST, INC.

MILLS MUSIC, INC.
"4 BIG ONES FROM MPMC
DEARER THAN DEAR
RIDER WILLIAMS.KAY

"THE HANGING TREE"

"THE HANGING TREE"

MILLS MUSIC, INC.

"THE MARDI GRAS"

MILLS MUSIC, INC.
THE
HOTTEST
NEW HIT
of 59!

MARGARITA

Chuck Ri
And The Originals

#48016

Jackpot
RECORDS
DON'T FORGET MUSIC

HI-FI, Stereo Are Only Means: Fowler

WASHINGTON — The progress of stereo, lively as it is, seems uncertain, according to a new report. There is no question that the concept and utilization of the new hi-fi version is reaching its limit, and that there will be a return to the more traditional stereo system, particularly among professional groups. The report, prepared for the Stereo Manufacturers Association, states that hi-fi shows, which played to over half a million Americans, have been increasingly successful. The new hi-fi version is becoming more popular among the general public, and it is believed that the hi-fi version will become the only means of stereo in the future. However, the report also states that the hi-fi version is not yet ready for prime time, and that there is still much work to be done to perfect it.

BAD DEAL FOR WECBOR'S HAFFA

CHICAGO — Titus Haffa, major domo of Wecbor and Dockery here, publicized this week his first bad deal. But it wasn't business, this time the deal was philanthropic. Haffa bought the house of the late Roburdy, featuring Lincoln on the near north side for $17,800 to save it from the wreckers' hammers.

The home, a historical showplace, was to be destroyed by the wreckers, but Haffa bought it for $11,000 to save it from the wreckers' hammers. Haffa admitted that the building would have to be restored, but that it could not be rehabilitated because of its bad condition.

New Scopes by Robins Check

Needle Wear

NEW YORK — Audio enthusiasts who realize that they need a new microscope for their stereo systems will find the Scope by Robins Check, No. 602, a three-speed turntable base, available at a price of $119.95.

CABINETS FOR VIKING DECKS

Introducing

NEW YORK — Viking of Minneapolis, is introducing a new line of stereo cabinets for murals of stereo tape recorders at the High Fi Festival here which has booked an all-time high of an Alice in Wonderland progress, a stereo record in dual grooving by the stereo tapes, of 10 years ago, and a Malcolm rate and type.

Fowler pointed out.

Stereo is a more natural step, and goes straight from man to central station to giant Barring and philharmonic orchestra were showered with praise for a conversation. For a reason, we have produced a new model stereo, and it is being made in stereo, but will never be in hi-fi-a condition in stereo that the industry will have to guard against for a year.

In final remark, "Music is the thing" that sells the hi-fi, and the stereo, said Fowler. The two are merely conditions. Don't forget the step of music, and don't abuse it, and the High Fidelity publisher.

HIGH PRAISE GIVEN HI-FI IN CONGRESS

WASHINGTON — The International Phonograph Military and National Symphony Orchestra, who were guests of the last week (4) by Rep. Philip J. Philbin (D., Mass.), played a rousing piece for the occasion.

The WSS furniture cabinet is an enclosure accommodating either a 75 or 85 tape deck together with high quality playback preamplifiers. Designed for table or shelf mounting, the WSS enclosure provides a tape access cover.

For the stereo system, Viking has developed the WSS cabinet which meets all specifications of system operation. The WSS cabinet has a special built-in filter and playback preamplifiers. Designed for table or shelf mounting, the WSS enclosure provides a tape access cover.

These same cabinets are featured in Viking's new custom Pro-audio line, and also in many of the new custom installations of dealers.

The model 8060 is a complete two-channel rated amplifier, and will play up to 100 watts on both channels. Power output is rated at 30 watts per channel or 60 watts total.

The model 6006 is a complete two-channel rated amplifier which will play up to 100 watts on both channels. Power output is rated at 30 watts per channel or 60 watts total.

Not only is the microscope certain, but it is also easy to use. The microscope will allow the user to see the exact condition of the stylus.

Herman (By) Post, president of Boston Audio Industries, announced two new stereo microscopes have been added to the firm's line of record and tape carriages. The MX-1 Professional, listing at $2.60, features a three-speed turntable base, available at a price of $119.95.

The Model 6006 is a complete two-channel rated amplifier, and will play up to 100 watts on both channels. Power output is rated at 30 watts per channel or 60 watts total.

The new Microphones, No. 8050 has the tiny carbon microphone. The dial frame is extruded aluminum and the base itself has etched figures for easy reading. It is covered with tan vinyl and has a permanent thermal dust filter to ventilate the carbohydrates.

All controls are on the front panel, along with the four level switches for Hi and Lo Frequency Filter Control and Speaker Selection. There are stop buttons and controls for both channels and a separate balance control.

The unit has many dual inputs, magnetic and ceramic crystal microphone, but the single microphone has a high speed transformer. Power input is 10 watts per channel and 20 watts total.

Bell Carillon Stereo Series Is Introduced

NEW YORK — Bell Sound is introducing a new line of stereo equipment for the names of dealers including 'Bell Carillon' line. First unit in the new group is the Model 6060 stereo amplifiers.

The "Music Box," giving Westinghouse a total of eight models in its 1957 line, went on retail at about $50, has a four-speed automatic chassis with dual outputs on the rear chassis.

Need New Units for Cabinets of Hi-Fi Addicts

NEW YORK — Stereo Craft, a division of 20th Century Woodworking Company, Brooklyn, N.Y., unusual line of stereo cabinets which are perfectly finished and which are especially designed to accommodate either hi-fi or stereo equipment and accessories. The cabinets are made of a single recording head, tape amp and other accessory items.

Mr. Robert Adler, president of Stereo Craft, reports that the line will be expanded shortly and that new models will be reported needed by stereo systems. All the cabinets will be available for order by the end of the year, and all are finished or in a hand rubbed oil finish. Stereo Craft offers book cabinet for eight-inch or 12-inch speakers, wall placement cabinets for two or four speakers, an enameled black, a birch and unfinished cabinet, wall baffles and other accessory items.

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Irish Reel Now Means 5¾ inch

NEW YORK — A new "Conti- nental" Series has been added to the line of Irish lace recorded tapes. This series offers the 5¾ inch tape with longer lengths of tape. This was designed especially for the major European recorders now being imported. The new lengths can be used in the same machines as the American recorders.

The "Continental" Series offers much better intermediate lengths and 12 inch lengths up to 1,150 feet of 5¼ inch tape. The extra length means that the tape is available in a longer length.

The "Continental" Series is available in these tape sizes:

- 5¼ inch tape sizes:
  - 100 feet (1 reel)
  - 200 feet (2 reels)
  - 300 feet (3 reels)
  - 500 feet (5 reels)

- 12 inch tape sizes:
  - 1,150 feet (1 reel)
  - 1,350 feet (2 reels)
  - 1,550 feet (3 reels)

The extra length means that the tape is available in a longer length.
Audio Feedback
By RALPH FREAS

MORE ON THE STEREO SPEAKER "PROBLEM"

Up in the little New England town of Sherman, Conn., there's a hi-fi zealot by the name of Manuel Mundeschenk — "Munchie" to a lot of people in the audio and phonograph business. If he were given all day to day-dreaming, which he isn't, "Munchie" would probably think of himself as the hi-fi housewife's friend. If he were a company called "Artisans of New England," devoted exclusively to the production of calligraphy for hi-fi rigs.

"Audio," Munchie told us the other day, "has proceeded beyond the point where the woman of the house is satisfied to have a piece of equipment on a shelf with wires dangling from it."

"Many dealers and reps are also aware of this. Many more, unfortunately, aren't. These are the people we are trying to reach. We want to show them how they can make their customers happy and make a nice piece of change for themselves at the same time."

IMPORTANCE OF STEREO TREND

Equally important to Munchie's way of thinking is the stereo development. Owners of high fidelity phonograph and hi-fi rigs need a second speaker for stereo and they want to add the second channel as cheaply as possible. For that reason he has designed a speaker enclosure which, in kit form, sells for as little as $19.50.

Since it is so low in price, this enclosure model 511E (listed) warrants fuller description. It's a two-cubic-foot enclosure of the "bookshelf" type and it's made to accommodate an 8-inch speaker. The covers are stained and put together with a special "fish-bone connector"-a hidden steel construction factor that makes assembly easy and insures a tight permanent joint. The enclosure is the infinite baffle type and it's made to accommodate speakers. The kit, in addition to the enclosure, includes enough two-inch thick Fiberglas to line five sides completely with enough left over for a "curtain" directly behind the speaker itself. Also included are the finishing materials to give it a "factory finish."

HELP FOR THE INEPT

"Sounds pretty good," was our comment, "but what about the guy who's all thumbs—who doesn't care less?"

"Look," said Munchie, "I don't want you to think that we're making assembly easy for the guys who have the mind of a pigeon."

The man is M. R. (Bud) Cain, V-M distributor serving New England, devoted exclusively to the production of cabinetetry for hi-fi and audio feedback.

MORE ON THE STEREO SPEAKER "PROBLEM"

While designed for use with the new Norelco T-7 series loudspeaker, Munchie's new enclosures work equally well with most other speakers.

One of the enclosures is the book loaded folded horn type; the other two are distributed port bass re.

(Continued on page 53)

Norelco Shows Three Speaker Enclosures

NEW YORK — A new series of Norelco speaker enclosures and an integrated speaker system specially designed for stereo, have been announced by North American Philips Company.

The firm aimed for a moderate size enclosure without loss of bass or widening of dispersion so that two of these enclosures in an averaged sized living room will not take up an inordinate amount of space and yet provide high-fidelity stereo sound. Two of the models can be mounted horizontally in bookshelves.

While designed for use with the new Norelco T-7 series loudspeakers, all the new enclosures work equally well with most other speakers.

Peck Named to V-M District Mgr. Job

NEW YORK — Milton G. Peck has been named district manager representing the full V-M Corporation product line in Kansas, Iowa, Missouri and Nebraska (except for 11 Western counties) with headquarters in Kansas City, Mo.

The appointment was announced by M. B. (Bud) Cain, V-M distributor sales manager. Formerly associated with the Phonola Corporation in Philadelphia, Peck joined V-M in June, 1957, as district representative for the Middle Atlantic District, headquarters in Philadelphia.

(Continued on page 53)
# Best Selling LP's

## FOR SURVEY WEEK ENDING JANUARY 31

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Flower Drum Song</td>
<td>Original Cast</td>
<td>Columbia CL 1390</td>
</tr>
<tr>
<td>2.</td>
<td>Sing Along With Mitch</td>
<td>Mitch Miller</td>
<td>Columbia CL 1160</td>
</tr>
<tr>
<td>3.</td>
<td>Peter Gunn</td>
<td>Henry Mancini</td>
<td>RCA Victor LPM 1956</td>
</tr>
<tr>
<td>4.</td>
<td>South Pacific</td>
<td>Sound Track</td>
<td>RCA Victor LOC 1632</td>
</tr>
<tr>
<td>5.</td>
<td>More Sing Along With Mitch</td>
<td>Mitch Miller</td>
<td>Columbia CL 1243</td>
</tr>
<tr>
<td>6.</td>
<td>Tchaikovsky: Piano Concerto No. 1</td>
<td>Van Cliburn</td>
<td>Columbia CL 2252</td>
</tr>
<tr>
<td>7.</td>
<td>Only the Lonely</td>
<td>Frank Sinatra</td>
<td>Capitol W 1633</td>
</tr>
<tr>
<td>8.</td>
<td>The Music Man</td>
<td>Original Cast</td>
<td>Capitol W 800</td>
</tr>
<tr>
<td>9.</td>
<td>Gaite Parisienne</td>
<td>Original Cast</td>
<td>Columbia CL 1180</td>
</tr>
<tr>
<td>10.</td>
<td>Open Fire, Two Guitars</td>
<td>Johnny Mathis</td>
<td>Columbia CL 1270</td>
</tr>
<tr>
<td>11.</td>
<td>Stardust</td>
<td>Pat Boone, Det DLP 3118</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>The Kingston Trio</td>
<td>Capitol T 906</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>Gene Dance With Me</td>
<td>Frank Sinatra</td>
<td>Capitol W 1066</td>
</tr>
<tr>
<td>14.</td>
<td>Gems Forever</td>
<td>Original Cast</td>
<td>Columbia CL 5330</td>
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<tr>
<td>15.</td>
<td>Hymns</td>
<td>Tennessee Ernie Ford, Capitol T 756</td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>Ricky's Songs Again</td>
<td>Ricky Nelson, Imperial IMP 9001</td>
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<tr>
<td>17.</td>
<td>Concert in Rhythm</td>
<td>Roy Bennell, Columbia CL 1292</td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>Oklahoma!</td>
<td>Sound Track</td>
<td>Capitol SAO 595</td>
</tr>
<tr>
<td>19.</td>
<td>South Pacific</td>
<td>Original Cast</td>
<td>Columbia CL 4180</td>
</tr>
<tr>
<td>20.</td>
<td>Have Twangy Guitar, Will Travel</td>
<td>Diane Eddy, Jamie LJP 3000</td>
<td></td>
</tr>
<tr>
<td>21.</td>
<td>The King and I</td>
<td>Sound Track</td>
<td>Capitol T 740</td>
</tr>
<tr>
<td>22.</td>
<td>My Fair Lady</td>
<td>Original Cast</td>
<td>Columbia CL 5090</td>
</tr>
<tr>
<td>23.</td>
<td>Johnny's Greatest Hits</td>
<td>Johnny Mathis</td>
<td>Columbia CL 1193</td>
</tr>
<tr>
<td>24.</td>
<td>The Fabulous Johnny Cash</td>
<td>Columbia CL 1253</td>
<td></td>
</tr>
<tr>
<td>25.</td>
<td>Film Encores</td>
<td>Manovani, London</td>
<td>Columbia CL 1790</td>
</tr>
</tbody>
</table>

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## New Releases

- **The Pick of the Week:**
  - Romantic Arias for Orchestra: andre Kostelanetz Ork—Columbia CL 1263
  - Love and Lollipops: The Norman Luboff Choir—Columbia CL 1256
  - Easy Listening: Ray Conniff Ork—Columbia CL 1252
  - Broadway in Rhythm: Ray Conniff Ork—Columbia CL 1252
  - Open Fire, Two Guitars: Johnny Mathis—Columbia CL 1270
  - More Sing Along With Mitch: Mitch Miller—Columbia CL 1243
  - The Norman Luboff Choir—Columbia CL 1256
  - Open Fire, Two Guitars—Johnny Mathis—Columbia CL 1270
  - Broadway in Rhythm—Ray Conniff Ork—Columbia CL 1252
  - More Sing Along With Mitch—Mitch Miller—Columbia CL 1243

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## Spotlight Winners

- **The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value:**

  - **Open Fire, Two Guitars**
    - Johnny Mathis—Columbia CL 1270
    - Mathis has another package with top potential in his latest effort on which he is supported by guitarist Al Caiela and Tony Mottola and bassist Milt Hinton and Frank Carroll. It's a fine, warm collection of standards with the artist in best form. Tunes include "Open Fire," "My Funny Valentine" and "Bye Bye Blackbird," done as a ballad. Good photograph aptly describes the album contents.

  - **BROADWAY IN RHYTHM**
    - Ray Conniff Ork—Columbia CL 1252
    - Another likely smash LP by the orchestra. The sparkling orch and wordless chorus handle the tunes from four Broadway smashers in listenable fashion. He's had several big albums in a row, and this is as easily acceptable as his previous releases. Melodies from "Open Fire," "My Fair Lady," "South Pacific" and "King and I" are treated with Conniff's distinctive, warm approach. A delightful package with strong potential.

  - **REVERIE**
    - The Norman Luboff Choir—Columbia CL 1256
    - Another solid winner for the group is this collection of popular songs adapted from classical themes. The Choir achieves its usual fine vocal coloring on songs like "Lamb is Low," "Full Moon and Empty Arms," "Our Love," etc. Fine arrangements, handsomely sung and appealingly accompanied by a full orch. Excellent programming material for mood listening.

  - **ROMANTIC ARIAS FOR ORCHESTRA**
    - Andre Kostelanetz Ork—Columbia CL 1263
    - Lushly arranged, rich instrumental treatments of famous arias from operas presented in familiar Kostelanetz style. Striking cover. Selections include arias from "Carmen," "Simon and Delilah," etc. Fine arrangements, handsomely sung and appealingly accompanied by a full orch. Excellent programming material for mood listening.

  - **LOW-PRICE CLASSICAL ALBUMS**
    - Rachmaninoff: Piano Concerto No. 2
      - Kjell Baekkelund, Piano with the Oslo Philharmonic Orch. (Fjeldstad)—RCA Camden CAS 475
      - A powerful sales item.

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## Billboard Buying Guide for Packaged Records

- **BEST SELLING LP'S**
  - For Survey Week Ending January 31
  - The information given in this chart is based on actual sales to consumers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Samples design, selection and all matters not in this continuing study, except as indicated, are with the permission and control of the School of Retailing of New York University.

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  - The Norman Luboff Choir—Columbia CL 1256
  - Open Fire, Two Guitars—Johnny Mathis—Columbia CL 1270
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      - A powerful sales item.
LEGRAND JAZZ
Michel Legrand with Miles Davis & Various Artists—Columbia CS 8079 & CL 1250

STEREO & MONAURAL
This new album, featuring wild arrangements by the French conductor Michel Legrand, performed by some of the greatest contemporary jazz names, could be one of the big jazz sets of the year. The stereo sound is first rate. Miles Davis, who is featured on four of the tunes, contributes outstanding performances and all of the other musicians, including B. Webster, J. Woods, P. Evans, and H. Mann, come truly splendid. Each of the tunes was penned by a top jazzman, such as B. B. de Wecker's "In a Mist," D. B. F. Benoit's "Nuages," J. Lewis' "Django," etc. The arrangements are unusual and stimulating.

THE FLOWER DRUM SONG
The Mastersounds—World Pacific WP 1252
The group scored well with their previous jazz version of "Oklahoma!" and "I've Got Rhythm." Their treatment of the current Rodgers and Hammerstein smash should follow suit. Of the many jazz versions of the score, this is certainly one of the most likeable and imaginative. Sound is excellent, and the arrangements are interesting.

Classical Albums

BERG: SONATA FOR PIANO; KRENEK: SONATA NO. 3 FOR PIANO; SCHOENBERG: PIANO PIECES
Glenn Gould, Piano—Columbia ML 5336
Here are outstanding performances by Glenn Gould on three modern piano works that have been seldom recorded. Gould handles the Berg, Schoenberg and Krenek works with a taste and musicianship that are certain to further enhance his already large following. The cover is attractive, and Gould's liner notes are well done, too. An important new album that could be a strong seller.

DEBUSSY: IBERIA; RAVEL: ESCALES
Orch. National de la Radiodiffusion (Stokowski)—Capitol P 8463
Despite availability of the works via many other recordings, the Stokowski name gives the album top potential. Performances are sensitive. Sound is excellent. Displayable cover is an additional asset.

BEETHOVEN: SYMPHONY NO. 3
The Columbia Symphony Orch. (Walter)—Columbia MS 6056 & ML 5320
STEREO & MONAURAL
Here is an early stereo recording of Beethoven's "Eroica" symphony in stereo and it is an excellent one. Bruno Walter, leading the Columbia Symphony Orchestra has interpreted the stirring work with a strength and vigor that is appropriate and the orchestral performance is rich and full. The stereo sound is first rate with good separation. Certain to attract the interest of the stereophiles.

TCHAIKOVSKY: SYMPHONY NO. 4
The New York Philharmonic (Bernstein)—Columbia ML 5332
Although this symphony has been recorded by almost every major conductor and orchestra, Bernstein's current popularity should find it a ready-made audience. He takes some liberties with the tempo, second movement a bit slow; last movement somewhat brisk, but the music really surges dynamically. LP should, however, prove a healthy sales item.

LEAD KINDLY LIGHT
The Three Suns—RCA Camden CAL 472
Another top notch performance by Al Nevins and his colleagues of swing instrumentation. With the organ in the lead, the boys get a uplifting sound out of a dozen evergreen hymns, most of them bound to be somebody's favorite, "The Church in the Wild, "Lead Kindly Light," "Abide With Me," are samples. Solid stuff for racks and dealers.

(Continued on page 30)
**Reviews and Ratings of New Popular Albums**

**EXPLANATION OF PACKAGE RATING CATEGORIES**

Each item is rated strictly according to its sales potential in the category in which it is classified.

- **SPECIAL PRICES**—Sure-Fire Merchandizes-
- **Top Demand**
- **Very Strong Sales Potential**—Essential Inventory
- **Strong Sales Potential**—Good Potential—Will Sell
- **Moderate Sales Potential**—Satisfactory Merchandizes
- **For Dummies who sell all merchandise**

**POPULAR**

**1. I'LL BE SEEING YOU**

Jo Stafford. Tate LP 143722. Columbia. Columbia CL 1462

Mike Stafford, who seems to get better with each new offering, has a warm package of evergreens that offer an excellent programming set for a party and a healthy sales item for the season. Lea support from finel backings by the Bushveld Band. Complete in all aspects. A tremendous sales prospect, this one.

**2. REUNION IN RHYTHM**

The Three Suns. RCA Victor DL 8137. RCA Victor. Columbia CL 1277

By a most exceptional package, this item might be the best of the lot. Features a set of recent hits, as well as a fine selection of old songs, all of which will tie in well with these new items. Well merited excellent sales ratings.

**3. BELLE OF SAVOY**


A rare offering that will come as a surprise to fans of the blues. A fine item for a quick sale. It will be a pleasant change from the heavy typebl of recent covers.

**DANCING IN THE DARK**

The Three Suns. RCA Victor DL 8139. RCA Victor. Columbia CL 1274

Another successful offering from the same group. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**THE BECCARER**

The Three Suns. RCA Victor DL 8140. RCA Victor. Columbia CL 1275

A fine offering that is just what the music market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**MAGALENA**

The Three Suns. RCA Victor DL 8141. RCA Victor. Columbia CL 1276

A profile of a Columbia single, this item is well-rated and well-marketed. It is one of the most successful of its kind in the market. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**THE AMBASSADORS**


As usual, this item is a fine offering. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**LOVE IN THE AFTERNOON**

The Three Suns. RCA Victor DL 8143. RCA Victor. Columbia CL 1278

A package of classic hits, this item is well-rated and well-marketed. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**GLOW WITH THE WHOLE BUNCH**

Dean Martin. Decca DL 8144. Decca. Columbia CL 1279

The distinctive style of the group marks this in the "Glow Warm," type of package. A direct hit.

**LOW-PRICE POPULAR**

**1. OH! SO SWEET**


A fine offering that is just what the market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**2. FOR LOVERS ONLY**

The Three Suns. RCA Victor DL 8146. RCA Victor. Columbia CL 1281

A fine offering that is just what the music market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**3. FOR LOVERS ONLY**

The Three Suns. RCA Victor DL 8147. RCA Victor. Columbia CL 1282

A fine offering that is just what the market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**4. FOR LOVERS ONLY**

The Three Suns. RCA Victor DL 8148. RCA Victor. Columbia CL 1283

A fine offering that is just what the music market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**5. FOR LOVERS ONLY**

The Three Suns. RCA Victor DL 8149. RCA Victor. Columbia CL 1284

A fine offering that is just what the market needs. The songs are good and the arrangements are excellent. A fine item for a quick sale.

**LOW-PRICE POPULAR**

**1. LOVE IN THE AFTERNOON**

The Three Suns. RCA Victor DL 8143. RCA Victor. Columbia CL 1278

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The distinctive style of the group marks this in the "Glow Warm," type of package. A direct hit.
Ferde Grofe’s “GRAND CANYON SUITE”

IN FULL STEREOGRAPHIC SOUND

By far the most beautiful presentation of the “Grand Canyon Suite” ever introduced!

Check these Plus Features:

Seven-page full-color book of canyon pictures
Photographs from Arizona Highways
Album notes written by the director of the film
Recorded by 77-piece orchestra

Presented in Stereo and Monaural by

DISNEYLAND RECORDS
Walt Disney's SLEEPING
SPECTACULAR PICTURE... Plus...
SPECTACULAR CAMPAIGN... Equals...
SPECTACULAR RECORD SALES!

Stereophonic Theater Sound
In Your Own Home

BEAUTY

WHAT A LINE-UP!

TWO EXCITING ALBUMS... Plus...
THREE SUPERB SINGLE RECORDS

Disneyland F-120 ....... Themes arranged in piano concerto style by Camarata. Retail Price: 98c
Vista F-333 ............. Two Songs by Claire Hogan, vocalist. Retail Price: 98c
Vista F-334 ............. Two Songs by The Commanders. Instrumental pop single. Retail Price: 98c

WHAT A POWERFUL CAMPAIGN

DISK JOCKEY LPs: Over one thousand copies of a special promotional LP are being mailed to jocks throughout the country. One side has sound-track material; the flip side has pop arrangements of the themes.

DISK JOCKEY SINGLES: Four thousand single discs of three pop records are being mailed to WS in every city and hamlet. They include pop arrangements by Camarata and the startling new trombone-vocal sound of Claire Hogan and The Commanders. Over 12,000 records in all

TELEVISION: Mickey Mouse Club. Average daily audience: 17,000,000. Several 15-minute segments of the pic, and dozens of commercials featuring the music.

ZORRO. Average weekly audience: 30,000,000. Commercial with the music.

WALT DISNEY PRESENTS. Average weekly audience: 40,000,000. Did you catch the hour-long show January 30th based entirely on Tchaikovsky and his music?

MAGAZINES: McCall's and Life feature stories. Life double-track ad in full color.

NEWSPAPERS: Rave reviews on story-teller album from newspapers and magazines all over the country.

ART SHOW: The art of animation special exhibit for leading art galleries and museums is on exhibit all over the country. Music plays a major part in this exhibit.

PROMOTION: Procter & Gamble is planning a major promotion in March with over 100,000 grocery stores. Don't miss out.

MERCHANDISING: Four Fabulous Characters—four toys by the nation's leading manufacturers—are also in the act. They are a plastic horse, prince's hat with feather, sword and shield, and a Sleeping Beauty doll.

WALT DISNEY'S "SLEEPING BEAUTY," costing over $5 million and taking over six years to make, is opening throughout February in key situations. The records are helping the picture... and the film will help boost the records to all-time sales figures for Disneyland Records.

STEREO 4018 Sound Track in STEREOPHONIC SOUND Retail Price: $4.98
WDL 4018 Sound Track (Monaural) Retail Price: $4.98

ST 3911 Story Teller (Narrated by Mary Martin) Retail Price: $3.98

For the Kiddies!
public, the disc can be recommended to "fanciers up a treat and just want something sprightly." The only minor drawback that I can find is the somewhat limited range of the performer, but this is far outweighed by the quality of the music and the delightful manner in which it is presented.

**NOVELTY**

**MUSICALY MAD**

Dorothy Beach with the Rochester Made Men at the Wurlitzer, 1937.

This is a musical novelty of great interest, with its catchy tune and lively rhythm. The accompaniment is excellent, and the vocals are done in a cheerful and humorous style. Overall, it makes for a very enjoyable listening experience.

**REVIEWS AND RATINGS OF NEW POPULAR ALBUMS**

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**FOLK**

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**BERRY O'KEELEY DANCE ENSEMBLE**

In the public's reception of this album, the group's performances are well-received and highly praised. The music has a folk style, featuring traditional instruments and rhythms. The vocals are delivered with passion, and the group shows a strong sense of harmony and unity.

---

**FELICIA**

---

**BOBBY FREEMAN**

"A LOVE TO LAST A LIFETIME" on the Verve label.

This is a lovely pop ballad, with a smooth and melodic delivery. The melody is catchy, and the lyrics tell a heartwarming story of enduring love. Bobby Freeman's vocals are clear and expressive, making this a delightful and thoughtful listening experience.

---

**SEEGO**

---

**THE BUNNY HOP**

On the Verve label.

This is a fun and lively pop song, featuring a catchy melody and upbeat tempo. Bobby Freeman's vocals are full of energy, and the overall sound is very enjoyable and infectious.

---

**COMING'S BEST HIT YET!**

---

**Bobby and Abby**

On the Verve label.

This is a delightful pop tune, with a light and cheerful melody. Bobby and Abby's vocals are harmonious and enjoyable, making this a pleasant and easy-listening track.

---

**LOW-PRICE CLASSICAL**

---

**RICHARD STRAUSS**

**SCHUMANN**

These are two of the most celebrated composers of the Romantic era, each with their own distinct musical style and approach. This compilation includes some of their most famous works, showcasing their unique talents and contributions to classical music. Overall, it's an excellent representation of the classical genre.

---

**Flick Stars' Rocky Road**

---

**Flick Stars' Rock and Roll**

---

Hunter, in noting the heavy influence of country music into the mainstream of pop music, attributed this to the heavy use of fiddles and banjos, often in a rhythm and blues style. He cited Webb Pierce and Sonny James as key figures in this fusion, and the result was a new country-influenced sound that was well-received by audiences.

---

**AUDITION**

---

**A new selling force**

For dealers...

---

**For manufacturers in full color every month**

---

**The Billboard's Music Popularity Charts - PACKAGED RECORDS**

---

**FEBRUARY 9, 1959**

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---
MARCHING INTO ITS 2ND YEAR...

ORIGINAL BROADWAY CAST

THE MUSIC MAN

STARRING ROBERT PRESTON

MERRIT BLOOMGARDEN

KARL HÖFSTEDT

BARTOK

MEREDITH WILLSON

MEREDITH WILLSON & PAVILLION LACEY

BARBARA COOK - DAVID BURNS - PERT KELTON

HALL WAGGONER - THE BUFFALO BILLS

MERIDITH WILLSON

ON STEREO!

SWAO 990
One in a Series of Industry Personality Statements

"Spotting the new songs and new talent for 'Your Hit Parade' is easy. The Billboard's charts are used exclusively to keep us in tempo with the musical tastes of our audience."

says

PERRY LAFFERTY
Producer, "Your Hit Parade"
CBS-TV Network
Contemporary has the best-sellers!

HOTTER THAN A PISTOL!

Contemporary C 3560

SHELLY MANNE & HIS MEN

PLAY PETER GUNN

Music by
Henry Mancini from
the TV program starring
Craig Stevens

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PLUS! A SMASH-HIT, SINGLE 45 of the theme “Peter Gunn”, b/w “Slow & Easy” C45-367, and Stereo Records S-806

CONTEMPORARY RECORDS 8481 MELROSE PLACE, LOS ANGELES 46, CALIFORNIA
HONOR ROLL OF HITS

THE NATION'S TOP TUNES

For survey week ending January 31

## Top Ten

<table>
<thead>
<tr>
<th>Week</th>
<th>Last on Chart</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>Smoke Gets in Your Eyes</td>
<td>1 11</td>
</tr>
<tr>
<td>2</td>
<td>16 Candles</td>
<td>2 7</td>
</tr>
<tr>
<td>3</td>
<td>Stagger Lee</td>
<td>3 5</td>
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<tr>
<td>4</td>
<td>My Happiness</td>
<td>4 8</td>
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<tr>
<td>5</td>
<td>Manhattan Spiritual</td>
<td>5 5</td>
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<tr>
<td>6</td>
<td>A Lover's Question</td>
<td>6 14</td>
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<tr>
<td>7</td>
<td>I Cried a Tear</td>
<td>7 28</td>
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<tr>
<td>8</td>
<td>Hawaiian Wedding Song</td>
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<tr>
<td>9</td>
<td>Whole Lotta Loving</td>
<td>9 16</td>
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<tr>
<td>10</td>
<td>Lonely Teardrops</td>
<td>10 9</td>
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## Second Ten

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<td>11</td>
<td>Goodbye Baby</td>
<td>11 16</td>
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<tr>
<td>12</td>
<td>Whole Lotta Loving</td>
<td>12 15</td>
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<tr>
<td>13</td>
<td>Tall Paul</td>
<td>13 22</td>
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<tr>
<td>14</td>
<td>The Diary</td>
<td>14 20</td>
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<tr>
<td>15</td>
<td>Little Space Girl</td>
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## Third Ten

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<td>16</td>
<td>Maybe You Always</td>
<td>16 4</td>
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<td>17</td>
<td>Petite Fleur</td>
<td>17 4</td>
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<td>18</td>
<td>With the Wind and the Rain in Your Hair</td>
<td>18 4</td>
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<td>19</td>
<td>Lonely One</td>
<td>19 4</td>
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<td>20</td>
<td>Nobody But You</td>
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## Fourth Ten

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<td>21</td>
<td>All American Boy</td>
<td>21 4</td>
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<td>22</td>
<td>Gotta Travel On</td>
<td>22 7</td>
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<tr>
<td>23</td>
<td>The Children's Marching Song</td>
<td>23 9</td>
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<tr>
<td>24</td>
<td>Lonely Teardrops</td>
<td>24 9</td>
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<tr>
<td>25</td>
<td>Goodbye Baby</td>
<td>25 16</td>
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## Fifth Ten

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<tr>
<td>26</td>
<td>Lonesome Town</td>
<td>26 16</td>
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<td>27</td>
<td>Chipmunk Song</td>
<td>27 13</td>
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<tr>
<td>28</td>
<td>Lucky Ladybug</td>
<td>28 4</td>
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<tr>
<td>29</td>
<td>Love You Most of All</td>
<td>29 3</td>
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<tr>
<td>30</td>
<td>Charlie Brown</td>
<td>30 1</td>
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### Notes
- **Second Ten**: Includes songs from the second ten of the Billboard's music popularity charts.
- **Third Ten**: Includes songs from the third ten of the Billboard's music popularity charts.
- **Fourth Ten**: Includes songs from the fourth ten of the Billboard's music popularity charts.
- **Fifth Ten**: Includes songs from the fifth ten of the Billboard's music popularity charts.

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**Dot's PARADE of BEST SELLERS**

**DOT BEST SELLERS**

15888 WITH THE WIND & THE RAIN IN YOUR HAIR—GOOD ROCKIN' TONIGHT—Pat Boone
15900 TRADE WINDS—HAWAIIAN WAR CHANT—Billy Vaughn
15890 PETITE FLEUR—Bob Crosby
15891 ST. LOUIS BLUES—I'DA, SWEET AS APPLE CIDER—Steve Allen
15880 CITY LIGHTS—STOLEN MOMENTS—Irv Joe Hunter
15897 IT ISN'T FAIR—I'M CRYING JUST FOR YOU—Don Cornell
15893 RED ROSES FOR A BLUE LADY—LITTLE ROSEY RED—Nick Todd
15894 BABY MOON—SOLITUDE—Bonnie Guitar
15896 ST. LOUIS BLUES MARCH—HOT TODDY—The Clark Sisters
15884 THE ABA DABA HONEYMOON—LOVE IS A THING—Debbie Reynolds

**NEW RELEASES**

15899 STROLLIN' BLUES—YOU CAN'T STOP ME FROM DREAMING—Robin Luke
15901 OPEN THE DOOR, RICHARD—PARTS I & II—Red Blanchard
15902 SAN FRANCISCO BEAT—OLEO THE BUTTERFLY—Don Redd
15903 DU BIST MEINE LIEBE—THE BELLS OF HEIDELBERG—The Wizards
15904 HIS EYE IS ON THE SPARROW—MY HOME TOWN—The Sunshine Boys

**BEST SELLING LP'S**

DLP-3156 BILLY VAUGHN PLAYS
DLP-3071 PAT'S GREAT HITS—Pat Boone
DLP-3150 AROUND THE WORLD—Steve Allen
DLP-3151 WHISPERING HOPE—Bonnie Guitar
DLP-3131 DIXIELAND BLUES—Johnny Maddox
DLP-3104 SING SING SING!—The Clark Sisters
DLP-3001 SWEET MUSIC AND MEMORIES—B/B Vaughn
DLP-3118 STAR DUST—Pat Boone
DLP-3140 LA PALOMA—Billy Vaughn
DLP-3157 THE MILLS BROTHERS' GREAT HITS
DLP-3121 YES INDEED—Pat Boone
DLP-3111 ORGAN HUES IN HI-FI—Al Bollington
DLP-3103 MMMM... THE MILLS BROTHERS!
DLP-3064 MELODIES IN GOLD—Billy Vaught
DLP-3077 PAT BOONE SINGS IRVING BERLIN
DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS
DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn
DLP-3136 SOUTH PACIFIC BLOWS WARM—Bob Crosby
DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
DLP-3086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn

**BEST SELLING and NEW STEREOPHONIC LP's**

DLP-25016 THE GOLDEN INSTRUMENTALS—Billy Vaughn
DLP-25057 LURE OF THE ISLANDS—P/Al Alone
DLP-25064 MELODIES IN GOLD—Billy Vaughn
DLP-25068 HYMNS WE LOVE—Pat Boone
DLP-25077 PAT BOONE SINGS IRVING BERLIN
DLP-25086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn
DLP-25096 SON OF WORD JAZZ—Ken Nardin & Fred Katz Group
DLP-25097 LOVE SCENE—Eliner Bernstein
DLP-25100 SAIL ALONG SILV'RY MOON—Billy Vaughn
DLP-25103 MMMM... THE MILLS BROTHERS
DLP-25108 RAGTIME PIANO 1917-18—Johnny Maddox
DLP-25109 HIGH UPON A MOUNTAIN—Eddie Albert
DLP-25110 ORGAN HUES IN HI-FI—Al Bollington
DLP-25113 HABEN—Margaret Whiting
DLP-25115 LOVE WORDS—Ken Nardin

---

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5 GREAT NEW RELEASES

1

PEE WEE KING

SLOW POKE CHA CHA

I GOT A WIFE

45-1009
DOUG CHARLES
and The Boogie Kings

THIS SHOULD GO ON FOREVER

BAYOU BEAT
45-1008

JERICHO JONES
and his Lazy Cajuns

SAVE YOUR LOVIN' FOR SIS

BLUES KNOCKED ON MY DOOR
45-1007

GEORGE CAMPBELL
and Orchestra

HAPPY PEOPLE OF MONTERREY

LIEBEN
45-1002

LEE BONDS

ONE MORE TIME

THAT'S THE FEELING
45-1003

Signing up distributors now—some territories still open!
<table>
<thead>
<tr>
<th>THREE WEEK AGO</th>
<th>TWO WEEK AGO</th>
<th>ONE WEEK AGO</th>
<th>THIS WEEK</th>
<th>BILLBOARD HOT 100</th>
<th>WEEKS ON CHART</th>
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<td>SMOKE GETS IN YOUR EYES</td>
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<td>ALL AMERICAN BOY</td>
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<td>GOODBYE BABY</td>
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<td>A LOVERS QUESTION</td>
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<td>I CRIED A TEAR</td>
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<td>THE CHILDREN'S MARCHING SONG</td>
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<td>Cyril stapledon, London 1957</td>
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<td>30 23 16 6</td>
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<td>HAWAIIAN WEDDING SONG</td>
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<td>(ALL OF A SUDDEN) MY HEART SINGS</td>
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<td>TALL PAUL</td>
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<td>THE DIARY</td>
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<td>WITH THE WIND AND THE RAIN IN YOUR HAIR</td>
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<td>MAY YOU ALWAYS</td>
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<td>NOBODY BUT YOU</td>
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<td>I'M A MAN</td>
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<td>Fats domino, Capitol 1929</td>
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<td>TO KNOW HIM IS TO LOVE HIM</td>
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<td>I GOT A WIFE</td>
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<td>ONE NIGHT</td>
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<td>I'VE HAD IT</td>
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<td>LONESOME TOWN</td>
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<td>IT'S JUST A MATTER OF TIME</td>
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<td>Russ bennett, mercury 71594</td>
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<td>RED RIVER ROSE</td>
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<td>SHE SAY (DOM DOBY DOOM)</td>
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<td>LOVE YOU MOST OF ALL</td>
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<td>Sam Cooke, solo</td>
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<td>TEASIN'</td>
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<td>IT'S ONLY THE BEGINNING</td>
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<td>The kinks, steele 9078</td>
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<tr>
<td>53 47 49 4</td>
<td></td>
<td></td>
<td></td>
<td>DON'T PITY ME</td>
<td>8</td>
<td>Bob and the bananas, mca 9012</td>
<td></td>
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<tr>
<td>100 74 40 4</td>
<td></td>
<td></td>
<td></td>
<td>TRAGEDY</td>
<td>13</td>
<td>Thomas wayne, primero 1990</td>
<td></td>
</tr>
<tr>
<td>62 53 43 4</td>
<td></td>
<td></td>
<td></td>
<td>TRUST IN ME</td>
<td>5</td>
<td>Phil everly, mca 7104</td>
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<tr>
<td>80 79 57 4</td>
<td></td>
<td></td>
<td></td>
<td>GOOD ROCKIN' TONIGHT</td>
<td>5</td>
<td>Pat brown, Dei 15884</td>
<td></td>
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<tr>
<td>61 55 50 4</td>
<td></td>
<td></td>
<td></td>
<td>TRY ME</td>
<td>9</td>
<td>James brown, federal 12537</td>
<td></td>
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<tr>
<td>49 48 44 3</td>
<td></td>
<td></td>
<td></td>
<td>LET'S LOVE</td>
<td>6</td>
<td>Johnny mathis, columbia 40516</td>
<td></td>
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<tr>
<td>97 87 62 5</td>
<td></td>
<td></td>
<td></td>
<td>THERE MUST BE A WAY</td>
<td>4</td>
<td>Josef jones, mca-18 12784</td>
<td></td>
</tr>
<tr>
<td>18 24 33 3</td>
<td></td>
<td></td>
<td></td>
<td>TOM DOOLEY</td>
<td>20</td>
<td>Kippone trio, capital 4068</td>
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<tr>
<td>86 61 54 5</td>
<td></td>
<td></td>
<td></td>
<td>LOVERS NEVER SAY GOODBYE</td>
<td>4</td>
<td>The ushers, fandango 1978</td>
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<tr>
<td>52 43 37 5</td>
<td></td>
<td></td>
<td></td>
<td>BLUE HAWAII</td>
<td>7</td>
<td>Billy vocal, Dei 1978</td>
<td></td>
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<tr>
<td>97 72 40 2</td>
<td></td>
<td></td>
<td></td>
<td>PLAIN JANE</td>
<td>3</td>
<td>Barry davis, Atlantic 4113</td>
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<tr>
<td>78 73 63 5</td>
<td></td>
<td></td>
<td></td>
<td>GAZA CACHA CACHA</td>
<td>6</td>
<td>Wild cats, united artists 152</td>
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<td>11 21 32 5</td>
<td></td>
<td></td>
<td></td>
<td>PROBLEMS</td>
<td>14</td>
<td>Emily bonds, columbia 11774</td>
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<tr>
<td>76 76 49 2</td>
<td></td>
<td></td>
<td></td>
<td>APPLE BLOSSOM TIME</td>
<td>2</td>
<td>Yeh lopez, warrant box 8653</td>
<td></td>
</tr>
<tr>
<td>99 91 60 1</td>
<td></td>
<td></td>
<td></td>
<td>THE STORY OF MY LOVE</td>
<td>3</td>
<td>Country twitty, 45-64-12746</td>
<td></td>
</tr>
</tbody>
</table>

* THE STAR PERFORMER designation shows the outstanding general up or down movement in the Hot 100 chart itself, but does not necessarily indicate the sales potential of the record. The chart is determined by computer methods. Records marked with an asterisk are those which moved up most dramatically or to new entries which then entered the chart at an unusually high position. Records marked with a double asterisk are those which moved down most dramatically or to new entries which then entered the chart at an unusually high position.
# The Billboard's Music Popularity Charts... Pop Records

## The Industry's Fastest and Most Complete Programming and Buying Guide

These 100 sides are listed in order of their national Popularity, as determined by weekly local studies prepared for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

<table>
<thead>
<tr>
<th>NUMBER ONE SIDE</th>
<th>NUMBER TWO SIDE</th>
<th>NUMBER THREE SIDE</th>
<th>NUMBER FOUR SIDE</th>
<th>NUMBER FIVE SIDE</th>
<th>NUMBER SIX SIDE</th>
<th>NUMBER SEVEN SIDE</th>
<th>NUMBER EIGHT SIDE</th>
<th>NUMBER NINE SIDE</th>
<th>NUMBER TEN SIDE</th>
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<tbody>
<tr>
<td>1254</td>
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<td>1256</td>
<td>1257</td>
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<td>1259</td>
<td>1260</td>
<td>1261</td>
<td>1262</td>
<td>1263</td>
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</table>

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST, COMPANY, RECORD NUMBER</th>
<th>WEEKS ON CHART</th>
</tr>
</thead>
<tbody>
<tr>
<td>NOLA</td>
<td>Billy Williams, Coral 1049</td>
<td>3</td>
</tr>
<tr>
<td>ROCK-A-CONGA</td>
<td>Billy Williams, Coral 1050</td>
<td>8</td>
</tr>
<tr>
<td>WHO CARES</td>
<td>Don Gibson, RCA Victor 7437</td>
<td>4</td>
</tr>
<tr>
<td>FIRST ANNIVERSARY</td>
<td>Gaye, Motown 4125</td>
<td>3</td>
</tr>
<tr>
<td>THE LITTLE DRUMMER BOY</td>
<td>Henry Hemeder, Decca 1011</td>
<td>8</td>
</tr>
<tr>
<td>I GOT STUNG</td>
<td>Bill Williams, Coral 1051</td>
<td>14</td>
</tr>
<tr>
<td>THE WEDDING</td>
<td>Bill Williams, Coral 1052</td>
<td>12</td>
</tr>
<tr>
<td>THE GIRL ON PAGE 44</td>
<td>Bill Williams, Columbia 1326</td>
<td>6</td>
</tr>
<tr>
<td>ALRIGHT, OKAY, YOU WIN</td>
<td>Gaye, Motown 4125</td>
<td>3</td>
</tr>
<tr>
<td>MATILDA</td>
<td>Cissy and Her Co-Workers, Judd 1062</td>
<td>4</td>
</tr>
<tr>
<td>PEEK-A-BOO</td>
<td>Cissy and Her Co-Workers, Judd 1063</td>
<td>10</td>
</tr>
<tr>
<td>RAWHIDE</td>
<td>Rural West, Epic 7456</td>
<td>3</td>
</tr>
<tr>
<td>RASPBERRIES, STRAWBERRIES</td>
<td>Kingston Trio, Capitol 6111</td>
<td>5</td>
</tr>
<tr>
<td>EVENING RAIN</td>
<td>Paul Grant, Decca 3061</td>
<td>3</td>
</tr>
<tr>
<td>AMBROSE (PART 5)</td>
<td>Linda Lovelace, Capitol 399</td>
<td>3</td>
</tr>
<tr>
<td>LOVE IS ALL WE NEED</td>
<td>Conway Twitty, Columbia 1325</td>
<td>16</td>
</tr>
<tr>
<td>WICKED RUBY</td>
<td>Dinah Zolezzi, Decca 1007</td>
<td>3</td>
</tr>
<tr>
<td>BEEP BEEP</td>
<td>Placebo, Roulette 4115</td>
<td>15</td>
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<tr>
<td>C'MON EVERYBODY</td>
<td>Eddie Cochran, Liberty 3051</td>
<td>12</td>
</tr>
<tr>
<td>THE SHAG</td>
<td>Bill Cosby, Imperial 411</td>
<td>3</td>
</tr>
<tr>
<td>MY MAN</td>
<td>Gaye, Motown 4125</td>
<td>2</td>
</tr>
<tr>
<td>GIVE ME YOUR LOVE</td>
<td>Nat King Cole, Capitol 4125</td>
<td>2</td>
</tr>
<tr>
<td>POOR BOY</td>
<td>Rural West, Epic 7448</td>
<td>17</td>
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<tr>
<td>HERE I STAND</td>
<td>Dave Brubeck, Verve 245</td>
<td>5</td>
</tr>
<tr>
<td>MADRID</td>
<td>Nat King Cole, Capitol 4125</td>
<td>2</td>
</tr>
<tr>
<td>TEAR DROPS WILL FALL</td>
<td>Nat King Cole, Capitol 4125</td>
<td>2</td>
</tr>
<tr>
<td>THE WORRYIN' KIND</td>
<td>Tommy Ford, Capitol 6062</td>
<td>6</td>
</tr>
<tr>
<td>NOLA</td>
<td>Morgan Brothers, MG-96 12164</td>
<td>1</td>
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<tr>
<td>SEA CRUISE</td>
<td>Frankie año, ABC-Paramount 5932</td>
<td>1</td>
</tr>
<tr>
<td>THE HANGING TREE</td>
<td>Harry Robinson, Columbia 41324</td>
<td>2</td>
</tr>
</tbody>
</table>

## The Billboard's Best Buys

The above are previous Billboard Spotlight picks.

### First Anniversary
- **Cathy Carr**
  - (Planetary, ASCAP) With Love (Favorite, ASCAP) Roulette 4125

### Rawhide
- **Link Wray**
  - (Andv, BMI) Dixie Doode (Andv, BMI) Epic 9300

### C&W
- **NO SELECTIONS THIS WEEK**

### R&B
- **NO SELECTIONS THIS WEEK**

---

### Pop

#### The Story of My Love
- **Conway Twitty**
  - (Marielle, BMI) Make Me Know You're Mine (Ross-Jungnickel, ASCAP) M-G-M 12748

#### Who Cares
- **Don Gibson**
  - (Acuff-Rose, BMI) A Stranger to Me (Acuff-Rose, BMI) RCA Victor 7437

#### Nola
- **Billy Williams**
  - (Fox, ASCAP) Till The Strings of Your Heart (Brake, BMI) Coral 62069

---

*The above are previous Billboard Spotlight picks.*
### Best Selling Sheet Music in U. S.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMOKE GETS IN YOUR EYES</td>
<td>Harms</td>
</tr>
<tr>
<td>2</td>
<td>MY HAPPINESS</td>
<td>Happiness</td>
</tr>
<tr>
<td>3</td>
<td>HAWAIIAN WEDDING SONG</td>
<td>Pickwick</td>
</tr>
<tr>
<td>4</td>
<td>CHILDREN'S MARCHING SONG</td>
<td>Miller</td>
</tr>
<tr>
<td>5</td>
<td>GOTTA TRAVEL ON</td>
<td>Songs</td>
</tr>
<tr>
<td>6</td>
<td>MAY YOU ALWAYS</td>
<td>Hecht, Lancaster &amp; Buzzell</td>
</tr>
<tr>
<td>7</td>
<td>LONESOME TOWN</td>
<td>Teales</td>
</tr>
<tr>
<td>8</td>
<td>15 CANDLES</td>
<td>January</td>
</tr>
<tr>
<td>9</td>
<td>TOM DOOLEY</td>
<td>Beecheard</td>
</tr>
<tr>
<td>10</td>
<td>YOU ARE BEAUTIFUL</td>
<td>Williamson</td>
</tr>
<tr>
<td>11</td>
<td>THERE MUST BE A WAY</td>
<td>Valando</td>
</tr>
<tr>
<td>12</td>
<td>NOLA</td>
<td>Fox</td>
</tr>
<tr>
<td>13</td>
<td>WITH THE WIND AND THE RAIN IN YOUR HAIR</td>
<td>Garland</td>
</tr>
</tbody>
</table>

*Note: The list is based upon their weekly survey of the most popular sheet music in the United States.*

### Best Selling Sheet Music in Britain

**Week ending January 31**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Love You</td>
<td>MacMichael</td>
</tr>
<tr>
<td>The World Outside</td>
<td>Keith Prowse</td>
</tr>
<tr>
<td>Kiss me, Honey Honey</td>
<td>Lakeview</td>
</tr>
<tr>
<td>The Day the Rains Came</td>
<td>John Fields</td>
</tr>
<tr>
<td>To Know Him Is To Love Him</td>
<td>Bourne</td>
</tr>
<tr>
<td>It's Only Make Believe</td>
<td>Marielle</td>
</tr>
<tr>
<td>Mandolins in the Moonlight</td>
<td>Roncom</td>
</tr>
<tr>
<td>Someday</td>
<td>Duchess</td>
</tr>
<tr>
<td>Tea for Two Cha Cha</td>
<td>Chappell</td>
</tr>
<tr>
<td>My Ukulele</td>
<td>Lakeview</td>
</tr>
<tr>
<td>A Pub With No Beer</td>
<td>Goad Music</td>
</tr>
<tr>
<td>I Got Stung</td>
<td>Hill &amp; Ran</td>
</tr>
<tr>
<td>Love Makes the World Go Round</td>
<td>Columbia Records</td>
</tr>
</tbody>
</table>

### Best Selling Pop Records in Britain

**Week ending January 31**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>I GOT SLUNG/ONE NIGHT</td>
<td>Elvis Presley</td>
</tr>
<tr>
<td>TO KNOW HIM IS TO LOVE HIM</td>
<td>Teddy Bears</td>
</tr>
<tr>
<td>KISS ME, HONEY HONEY, KISS ME</td>
<td>Shirley Bassey</td>
</tr>
<tr>
<td>BABY FACE</td>
<td>Little Richard</td>
</tr>
<tr>
<td>AS I LOVE YOU</td>
<td>Shirley Bassey</td>
</tr>
<tr>
<td>THE DAY THE RAINS CAME</td>
<td>Jane Morgan</td>
</tr>
<tr>
<td>SMOKE GETS IN YOUR EYES</td>
<td>Platters</td>
</tr>
<tr>
<td>PROBLEMS</td>
<td>Everly Brothers</td>
</tr>
<tr>
<td>IT'S ONLY MAKE BELIEVE</td>
<td>Conway Twitty</td>
</tr>
<tr>
<td>DOES YOUR CHEWING GUM LOSE ITS FLAVOUR?</td>
<td>Lon Donegan</td>
</tr>
<tr>
<td>TOM DOOLEY</td>
<td>Lonnie Donegan</td>
</tr>
<tr>
<td>THE WORLD OUTSIDE</td>
<td>Ronnie Hilton</td>
</tr>
<tr>
<td>I'LL REMEMBER TONIGHT</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>HIGH SCHOOL CONFIDENTIAL</td>
<td>Jerry Lee Lewis</td>
</tr>
</tbody>
</table>

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"NO TIME"
b/w "THE TOOTIN' TUDOR"

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EUGENE CHURCH
#235
NO QUESTION! HEADED FOR #2
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Gloria May

"I'M SORRY"
Bo Diddley

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"THIS SHOULD GO ON FOREVER"
ROD BERNARD

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"BE EVER WONDERFUL"
Duke Record No. 304

DUKE RECORDS, INC.
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Los Angeles 2, Calif.

"EARTH ANGEL"
THE PENGUINS
#348

DOOTO RECORDS
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Los Angeles 2, Calif.

THE TEDDY BEARS
OH WHY
#3562

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Hollywood 26, Calif.

SUE RECORDS
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Hollywood 26, Calif.

MONSTER PARTY
Bill Doggett
King 5776

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Speeding ahead in all 3 speeds!
His new album's going great! (CHL-5002)
His new EP's breaking records! (A-5002)
("Too Young to Love" on EP and LP only—will not be released as a single)

And don't forget Chancellor's other hits
Rumors...Josef Damiano C-1028
I'm a Man...........Fabian C-1029

Distributed nationally by AM-PAR Record Corp.
GAC Packages for Europe

- Continued from page 2

on for him to play a leading role in a French movie.

Following Anka's 18th birthday in July, Field said he plans to book him into U. S. and Canadian clubs, although not necessarily as the headline on initial dates. Field's thinking is to have Anka establish his appeal for more mature U. S. audiences as well as teen-agers. Meanwhile, Anka will appear in the Perry Como NBC-TV show here Feb-

uary 28.

Record-wise, Anka is currently the hottest artist in France (French or American artist), with 1,250,000 of his EP's sold to date in that ABC-Paramount proxy Sam Clark reports that Anka's waxing of "Diana" has sold "far in excess of 8,000,000" on a world-wide basis as the top-five sellers of all time.

"Terrific" Label

- Continued from page 3

"Terrific" label (the first and only release to date) was turned over to Chips Distributing in Philadelphia for all U. S. handling.

The record got played around the country, withfew people outside the distributors, knew it was an RCA Victor label release. Joe Carlson, of Carlson Records, was tipped on the potentialities of the material and arranged to have it billed with Wilshire and Miller and offered to buy the record at a sum reputed to be $8,000. They referred to Victor, Carlson upticked his offer, it is reported, but Victor refused to sell the Ter-

rific master.

 Carlson, never one to be blacked-

off from a financial hit, decided that if he couldn't buy the record, he could record it. And cover it, with a record released just weeks with Mari Knight and Rex Gavan. However, the title of the tune on this waxing is "I Can't Sit Down," and it's published by Sheldon Music. The latter is of the opinion that the tune was originally a F. D. piece of material, and the Carlson version is slightly different from the Terrific version. Wilshire and Miller, however, are not hamstrung by the tune of the Carlson record, specifically about a cover record with a different publisher. Whether the Carlson record will be more record-on Terrific is not known at this time.

Cap Classical

- Continued from page 2

Capitol classical producer here, re-

cording in New York. Apointments and moves were made by Lloyd Elwin, unsigned in charge of Capitol's artist and represen-

ative division. Davis said all important aspects of the classical opera-

tions (merchandising, etc.) will continue in headquarters in Hollywood.

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C/W "BLUE DREAM"

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"IT'S JUST ABOUT TIME"

Sun 309

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I'M ANXIOUS

MARY KINNEY

Andex #4031

YOU'RE THE BEAT WITHIN MY HEART

HEARTBREAK AVENUE by Jimmy Denne

UNDECEIVED

DON'T NEED NO JOB

by James "Possum" Early

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CYRIL STAPLETON & His Orchestra

1951

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NOLA

BILLY WILLIAMS

orchestra and chorus directed by
DICK JACOBS

CORAL RECORDS

9-62069
THE ROYALTEENS 
** 7-30-59 Days

JAMES BROWN 
** This Must Be a Reason

RUTH BROWN

THE CRESCENDOS

THE FLAMINGOS

THE HEARTBEATS

VIC DAMONE

** I Want You So Bad

FRANK WARREN

** I Want You at Your Throne

** Hang on Sloopy

** Bobbi One

JIMMY RODGERS

RICKY NELSON

LOTTIE PRICE

WHERE WERE YOU? (ON OUR WEDDING DAY)?

QUAKER CITY BOYS

THE APPLEJACKS

BUNNY HOP (Moonlight, BMI)

THE FLAMINGOS

DAVID SEVILLE & THE CHIPMUNKS

ALVIN'S HARMONICA (Monarch, ASCAP)

JIMMIE RODGERS

NEVER BE ANYONE ELSE BUT YOU (Eric, BMI)

IT'S LATE (Eric, BMI)

SHERRY & THE RAVELVES

THE ROYAL TEENS

LEOTARDS (Admiration, ASCAP)

FEBRUARY 9, 1959

THE BILLBOARD

POP RECOMMENDATIONS

David Seville & The Chipmunks

Alvin's Harmonica (Monarch, ASCAP)

Jimmie Rodgers

Never Be Anyone Else But You (Eric, BMI)

It's Late (Eric, BMI)

The Royal Teens

Leotards (Admiration, ASCAP)

The Flam Ingos

But Not For Me (New World, ASCAP)

I Shed A Tear At Your Wedding (Capitol, BMI)

The Billboad Reviews

This Week's Singles

• Reviews of New Pop Records

** The Rovaleons

** 7-30-59 Days

Special Furlure

A Billy Dee - An introducing off is per-
formed solidly by the Royaltoners with the instru-
mants singing out the harmony. The side can be
played out. (January, BMI)

** Love is in the Towmn

Albott cor 1 of the best performances on this side is a typical ballad
based on the novelty of "Pero and Circum-
stance." It has an appealing beat. The group could
make a record. (October, BMI)

** One Million Wean

Soft reading of a pretty rockaballad by the
Royaltones with a pleasant beat. (November, BMI)

** Let's Get Married

Readble reading of a tender country tune by
Bernard Benrson, ASCAP. (January, BMI)

** Love is the Tomorrow

BMII

This side is a driving, pounding rocker that
could make a record. (January, BMI)

** Little Boy

A wild, screaming instrumental with a beat that could
make it. (Partwell, BMI)

** Sweet Love

A ballad about love in the Towne

** Back Home

A driving, pounding rocker that
could make a record. (January, BMI)

** God Bless America

A folk-flavored instrumental with a
beat that could make it. (March, BMI)

** Island in the Moon

An instrumental with a driving beat

** Golden Scarf

A ballad about love in the Towne

** The Thrush

A driving, pounding rocker that
could make a record. (January, BMI)

** Love Me Tonight

A ballad about love in the Towne

** Do You Know Where You Are

A driving, pounding rocker that
could make a record. (January, BMI)

** I Found You at Your Throne

A driving, pounding rocker that
could make a record. (January, BMI)

** Love Me Tonight

A ballad about love in the Towne

** The Thrush

A driving, pounding rocker that
could make a record. (January, BMI)

** Hang on Sloopy

A driving, pounding rocker that
could make a record. (January, BMI)

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could make a record. (January, BMI)

** Hang on Sloopy

A driving, pounding rocker that
could make a record. (January, BMI)
THE TITANS

NO TIME (Recordo, BMI)

Tie your bow on the world’s dinkie yak.” The boys are complaining that they have so much work to do that there’s no time to rock and roll or see their girl friends. Time is a real big issue on this one. (Stiff-Teste, BMI)

RILEY

THE VIRTUES

GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein, ASCAP)

GUITAR IN ORBIT (Tone-Craft, BMI)

Two crazy instrumental sides that feature great guitar work by the crew. Both are danceable items with a contagious flavor. The disk was released in the East. Watch out.

Host 234

BILLY RILEY

BILLY RILEY

THE MERRILL STATION CHOIR

SWEET SUE—JUST YOU (Shapiro-Bernstein, ASCAP)

CARRESS ME, POSSESS ME,” PERFUME (Saunders, ASCAP)

The choir provides an appealing group sing of “Son,” the charming standard. It’s a mildly selling side that should please age groups. Flip, “Carees Me,” is one of the tunes from “When We Prayed.” Both sides offer enjoyable wa.

Epic 2305

JOHNNY ARMENSTEIN

JOHNNY ARMENSTEIN

PARLEY-YOU MARCH (Zodiac, BMI)

The English orchestra has a bright-sounding disk that should prove a hit with audiences. The boys have an English sound with a rocking tempo. On this side you have “Sierra Sunrise,” (Zodiac, BMI). Palett 501

C&W Records

GEORGE JONES

WHITE LIGHTNING (Starrite, BMI)

LONG TIME TO FORGET (Starday, BMI)

Jonest should please traditional fans with his delivery on these two sides. “Lightning” is a swiftly rendered ditty that tells of the joys of home-brewed “Likker.” Flip is a weeper, sung in style. Both are strong entries.

Mercury 71468

EDDIE NOACK

WALK ‘EM OFF ( Glad, BMI)

DON’T LIVE THERE ANYMORE ( Glad, BMI)

“Walk” is a weeper that is given a strong work by Noack, who has a slight Johnny Cash sound on this side. Flip, “I Don’t” is a moderate d-c.w. tune that is handled with easy-paced charm. He scored with his last effort, and either of these could repeat.

D 1637

R & B Records

LITTLE WILLIE JOHN

MADE FOR ME (R-T, BMI)

NO MORE IN LIFE (Billnee, BMI)

The fine artist pours much emotion into his renditions of these two powerful sides. “Made For Me” is a pretty new ballad-with-beat that is softly backed in rocking tempo. On his revival of “No More In Life” he has an equally winning sound.

King S 179

MUDDY WATERS

MIA MISTREATRE (Arc, BMI)

WALKING THRU THE PARK (Arc, BMI)

Waters has never sounded better, and he has two sides that will completely gas lovers of his work. “Misty Mistrayer” tells all about a mean gal. “Walking” is a moving blues that jumps from the start and continues to build. Down to earth renditions will attract heavy r.c.h. loot.

Chess 1719

THE BILLBOARD INDEX

REVIEW RECORDS 2-1 LVL

THE SALMANS BROTHERS

THE CINDERellas

THE HAYFORD BROS

THE FRATERNITY BROTHERS

with our lyrics, country flavor and Paul’s excellent guitar work. (Daniel, ASCAP)

*** A Lot I Need To Say

*** The Minger

*** Keep Talking

*** AIN T I Grind Enough

 *** Watch Time March

 *** I Don’t Know

 *** Good Time

 *** Can I

 *** It’s Just

 *** I Want It With Music

 *** I Sure Of You

 *** Can’t Say

 *** Why Not Come

 *** Country music can be a very classy medium-beat singer. Strong, modern backing accompanies his voice. This is much more potent. (Vee-Jay, BMI)

 *** The Daily News

 *** The Hour Love

 *** Can’t help it

 *** I Don’t Know

 *** Today

 *** I Want To Be

 *** I Sure Of You

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 *** The Hour Love

 *** Can’t help it

 *** I Don’t Know

 *** Today

 *** I Want To Be

 *** We Will Always Be

 *** I’ll Go On

 *** True Blue

 *** I Don’t Know

 *** Today

 *** I Want To Be

 *** We Will Always Be

 *** I’ll Go On

 *** True Blue

 *** I Don’t Know

 *** Today

 *** I Want To Be

 *** We Will Always Be

 *** I’ll Go On

 *** True Blue
I both sides dewy exposure. (April; ASCAP)

Driving tune

** I Want Your Love ***
The Lover, Curse

(Aeeff-Rose, EMI)

FOR PRICE--SERVICE--DELIVERY

SILVER -PARK PRESSING

the label N. Y. (OR 3-7380

Continued from page 51

** Better Loved ***

THE ANDREWS SISTERS

This song is a hit with a broom stick for a rhythm instrument.

THE AQUATONES

** I'm Growing Love **

This song is based on a tune by the group in the lead. (MID; ASCAP)

** In their hands **

This song is composed of two themes, one of which changes in the lead.

DECCA 3090 - Rocked up with triple guitar. Change is a feeling for a price. (FREDDY; ASCAP)

** Blood of the Saddle **

CARL DOBKINS JR.

** Talk to Me **

THE JIVE BOMBERS

** Our Love **

JOE BONNIN

** Our Love **

NO. 1 "Loretta'.

"LORETTA'.

CARPENTER 139- a finger-snapping rhythm by the gait RN)

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CNE Surplus Tops 553G  
Despite Rainy Weather

Conklin Midway Take Is $476,039;  
Grandsand Patrons Pay $454,863

TORONTO — Weather threw a crimp in Canadian National Exhibition in 1958 when rain threatened during June.  
Despite the low ball that resulted, the fair drew 2,534,907 patrons and its 189 acres of buildings on 181 acres of land brought in, from $389,557 was raised along to the city of Toronto.  
In its annual report, Hiram McCallum, general manager, said the CNE faces these difficult years because the Canadian National Railway is no longer a tenant of the fair.  
The construction of the Fred Garnder Expressway behind the CNE grounds has enabled the use of 20 acres of lakefront—all coming confusion until 1961.  
Other construction projects include a proposed switch for building and renovation of the Coliseum.  
Harry I. Price was elected president succeeding Fred T. Walsh.  
William Freyseng Is vice-president, succeeding Fred T. Walsh.  
It will be an off-year for the CNE as the 1959 show was held Monday night with 75 attending.  
DANVILLE, Ill. — Roger Coleman, vice-president and general manager of the Illinois State Fair, was elected vice-president and general manager of the fair.  
He also was elected president of the Illinois Pyro Works Company and will be in the issue dated February 16.  
The $553,675 shipping cost for fireworks will be reaped in the fair and the current liabilities by $514,943.  
There is an estimated $605,640, exceed- 
Rudisill, Jacobs Head York's Fair  
Split Posts Vacated by Lewis Death;  
$48,385 Exhibit Space Already Sold

Rudy Rudisill will devote his full time to managing the fair. He became superintendent of the livestock division in 1951 and is now the manager in charge.  
He has been a general manager since 1928 and was elected a member of the board of directors in 1954.  
This fall's fair dates are Septem- 
ber 27 to October 12.  
The last year's report showed a loss of $1,890 in exhibit space bring the total to date to $48,385, according to J. E. Davenport, general manager of con- 

PA. FAIRS SHIFTS DATES, RE-ELECT

1960 Convention to Precede N. Y.;  
Start Elections on Two-Year Basis

READING, Pa. — Officers of the Pennsylvania State Association of County Fairs will meet this fall at the same place as they met in 1959 at which time they will elect new officers for the 1960 season.  
The meeting is set for Monday night.  
The meeting was held at the same place as the 1959 convention.  
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Weather, Rogers Boost Fla. State Fair

Gate Up 23%; Grandstand 54% Ahead;  
Royal American Gross Spots 25%  
Tampa — A combination of greatly improved weather and the Rogers-Tomlinson boost proved to be a big boost for the Florida State Fair during the first four days of its run thru Friday (10).  
At that point attendance was up 23 per cent and the grandstand was 54 per cent ahead of the same period last year on the Royal American midway.  
A special program for the women on Thursday (29) was well received. It consisted of bus travels, luncheon and fashion shows.  
The Reading area was toured and a major knitting mill was visited.  
At a panel discussion, Hugh C. Saraf of the State Department of Public Health's sanitation division, spoke on how best to prevent disease spreaders from entering the fair.  
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Special Pages About Trailers Due Next Week

Thousands of show people live in trailers. In addition, this year many houses live in semi-portable trailers in the South all winter and many sell others when the show season starts again.  
The CNE's special trailer section will include feature articles of interest and value to show trailers-trackers and show people.  
This week will be invited to send vessels to any show people here.  
One trailer will be selected for show use.  

Sears Items Part of U.S. Moscow Show

WASHINGTON — A preview of America's latest household and personal equipment will be shown to Moscow dignitaries and to their attendants as they watch the American National Exposition in Sokolniki Park this spring.  
The equipment, donated to the U.S. Government by Sears, Roebuck Co., includes brooms, vacuum cleaners, portable stoves, wheelbarrows, fire extinguishers and many other items.  
The equipment was given for construction and maintenance of the Sears exhibition.  
Sears also plans to show equipment and other household items when the exhibition closes this summer.  
Maintenance items donated by the Sears company, a deal run-out of the city, only will be the Russians see in them during the construction period.  
Plans call for the construction of approximately 150,000 square feet of buildings on a 300,000-square-foot site in Sokolniki, Moscow, a city with a population of 20,000.
CANADA B FAIRS ELECT STEWART
Discontinues Two Meetings Per Year; Reynolds Terms Grandstand Future Dim

SASKATOON, Sask. — Keith Stewart, president of the Portage Park & Rodeo Man, was elected president of the Western Canada Fairs Association at the recent annual two-day meeting held in the Redford Hotel here. He succeeds James S. Reynolds, Estevan, Sask.


Decision was made to hold only one fair per annum, rather than two, as in the past. The annual meeting will be held in the fall and will alternate between Regina and Saskatoon.

Visitors included representatives of the midway and grandstands show by the president, Bernard Thomas, of the Art B. Thomas Shows, and Harold Drake for the Tom Drake Agency.

Grandstand shows eventually will not be the money-makers they are now, Reynolds said in his president's address. They are still alive in Canada, but they are no longer in the United States, he said. The same decline is expected in Canada.

Stresses Women

At fairs where women have the rank of director, the women's department is run entirely by women, up to date. At places where the men manage the women's shows, Mrs. Helen Dutra, extension specialist with the University of Saskatchewan, said it was time women were given equal status with the men on the fair boards, she suggested.

As a yardstick for a good agricultural fair, she said it should build better agriculture and home-making shows and also bring the community pride, build better understanding of community problems, present new objectives disseminate helpful information and send people home inspired to do better farming and homemaking.

She suggested that fairs keep on raising money by changing their prize lists. One idea was that frozen food competitions be introduced.

 Mention was made of exhibitors' schools, held under sponsorship of fair boards, with a staff member of the university extension department in attendance. Fair boards and agricultural societies that had sponsored the schools were pleased with the results, she said.

The trend to contracting farming was discussed. Farmers interested in agricultural fairs, either to contract farming, or to get information, said F. Newcombe, the Alberta Department of Agriculture. He said a farmer under contract would become a wage earner, perhaps in 10 to 15 years the fair boards would be studying where they fitted into the farm picture.

The need for standardized livestock judging was outlined by Charles Perry, manager of the Lethbridge (Alta.) Exhibition. He said any educational campaign to that end would have to be directed to the breed associations.

H. C. Clark, University of Saskatchewan, dealt with the mutual benefits derived when 4-H clubs and fairs worked together.

Fairs and exhibitions are one of the best means for rapid circulation of agricultural information and for the economy, said J. S. Woodward, president of the Saskatchewan Board of Trade.

Alberta representatives at the meeting reported that the provincial government had increased fair grants to bring them more in line with Saskatchewan's. In Saskatchewan the government provides 50 per cent of the prize money paid out by the fair boards, up to a maximum of $600, and grants of up to $700 are allowed for junior activities.

The Manitoobah government was reported considering raising its grants which are now below those given to Saskatchewan fairs.

CANCER WASH. FAIR MAY ADOPT MUTUALS

YAKIMA, Wash.—Horse racing with pari-mutual betting may be a feature at the Yakima Valley Turf Club, Inc. Dates for the meet are yet to be set by the Washington State Racing Association.

The Turf Club, in signing the lease with the fair board, agrees to make improvements of not less than $250,000 more than $500,000. They also agreed to build a new grandstand and provide new and used stock, and to conduct a meet during the 1959 fair. Study of buying or selling the plans of the grandstand in Yakima or Flossix are being made. Cost of building a grandstand and stock is estimated to cost about $250,000 while dismantling the one in Flossix and shipping it here would be more.

One feature, the fair's horse show, would fall by the wayside if the racing plan is adopted, King declared.

The pari-mutual plan is being opposed by the Yakima County Ministerial Association. Both the turf club and the fair association are reported several weeks ahead with plans for the races.

The grandstand show at the fair has been booked by GAC-Hamid for the past three years with Charles Van Vleet, owner of the horses, Bob Crosby, Vaughn Moore and Bob Dugan - Waldrop among the headliners.

Ralph Meeker, owner of Meeker Show, and Bob Rollinger, Portland, have been signed to furnish midway attractions again.

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Cosgrove Elected

CALGARY, Alta. — Dick Cosgrove, area director for the National Amusement Device Co., was elected president of the International Rodeo Management Association at the recent annual convention of the IRMA in Colorado Springs, Colo.

Harry Linder, of Calgary, Alta., rodeo producer and arena manager, was elected Canadian chairman of the Mid-Western American contest.

Irvine Hansen, manager of the Swift Current, Sask., Agricultural and Exhibition Association, was honored for his contribution to the field of rodeo management during the past year.
OTTAWA—Records in virtually every department were recorded in the Central Canada Exhibition's annual mail-in, presented to the event's association by general manager Gordon Muir, and the record paying-out from the $1,058 fair was $443,705, an increase of $315,122, leaving a credit balance or profit of $128,863.

Profit was nearly 15 per cent lower than the previous year although operating from a high of thousands, chiefly because of the greater costs incurred in 1959. Expenses in 1959 had been $690,354.

The association derived a greater profit from its year-around operation of Labardere Park, a credit balance of $93,834 on revenues totaling $1,012,406.

The association entered its 1960 spring season with high hopes of making a profit. It had shown a profit of $74,800 from the midway, $27,605 from the kiddie rides, $20,835 on revenues, all of which was more than expected.
Govt. Expands Loans for Amusements

WASHINGTON — A big break was given to many segments of the amusement business by the Small Business Administration, which announced a broadening of its loan policy in recreational fields.

Revised policy means that government loans will be available to drive-in theaters, bowling alleys, golf courses, skating rinks, swimming pools and similar facilities, if they qualify under SBA's definition of "small." Loans also will be available for carnivals, circuses, coin-operated amusements, pool halls, clubs of restricted membership, for establishments deriving income from gambling or monster marathons.

Wendell B. Barnes, director of the policy "is in accord with the goals of the National Council on Youth Fitness." That Council has been "striving to make the American public succumb to the need to improve the fitness of American youth, with emphasis on the importance of physical activity, in order that the American public as a whole will benefit from good health," Barnes said. Previously, the only types of loans from SBA were those for the building or improving of a building.

SBA pointed out, however, that the eligibility of many businesses with a single-occupancy-theater case-by-case basis. Agency advises all present owners of drive-in theaters who are interested in the procedure of applying for loans, to contact the nearest SBA field office.

Under the law, SBA can make loans only when financing is not otherwise available on reasonable terms. To qualify as "small," a recreational business would have to have yearly receipts of $1,000,000 or less. This figure must meet the requirements of the SBA's definition of "small," ownership and operation and non-dominance in its field.

Ind. Legislature To Get Indianapolis Auditorium Bill

INDIANAPOLIS — Indiana legislators will be told that the construction of an Indianapolis civic auditorium is necessary and that the need for clarifying legislation should be enacted forthwith.

Information assembled by the Indianapolis Convention and Visitors Bureau shows that more than 300 civic and entertainment activities have chosen the city for their conventions, civic functions or amusement projects.

Plans for the construction of a $14,000,000 center were halted last year because of the great financial flow in the enabling statute.

As the result of their visit to the auditorium, the Indiana theater building became the city's official representative to the convention market, according to Joseph J. Cripe, secretary-treasurer of the Visitors Bureau.

Two of these buildings have been remodeled, Dale H. McLean, general manager of the Convention and Visitors Bureau, owner of the building, announced.

Washington Arena Urged

WASHINGTON — A first-class civic auditorium, complete with a roofed over parking area to seat 5,000 during the presentation of concerts, opera, or symphonies, was approved by Claudius A. Arata, executive director of the Washington Convention and Visitors Bureau.

Arata said the badly needed arena would be adaptable to the building by constructing a roof over the parking area to provide a showplace for the hundreds of conventions of the highest caliber and to top notch exhibitions.

He further said to see construction of a building of the most modern design is to be encouraged, with main auditorium of 15,000 capacity, Arata also envisions a series of small auditoriums, with all main auditorium of 15,000 capacity, Arata also envisions a series of small auditoriums, of 5,000 capacity each, with all main auditoriums furnished with modern equipment to make the building completely usable.

Golf Courses, Swimming Pools

WASHINGTON — Three additional golf courses, swimming pools, and skating rinks have been remodeled, Dale H. McLean, general manager of the Convention and Visitors Bureau, owner of the building, announced. The main floor has a seating capacity of 3,000. On the second floor is a dance room to accommodate 1,000 persons. The huge lower floor now is an exhibit hall.
Carnival Routes

Le Grand Am Co.: (Orange Ave. & Eakins Ave.) Wyndmoor, Pa., 6-12.
Pan-American: Borden Rouge, La., 3-10.

Circus Routes

Ike Ant.: Austin, Tex., 10-22.
Shreveport, La., 10-16.

Scott, Turner, Rides: (Boardwalk) 5017 137.139 Marine St. Ocean Park, Calif. - The Nation's largest Build... -

Carnival Routes

Route Set by McKinley

FARMER CITY, I1.- The McKinley Rodeo & Wild West Show opened its 1959 run on February 3 in Los Angeles. The troupe included some 20,000 dealers.

Ike Ant., 5017 137.139 Marine St. Ocean Park, Calif. - The Nation's largest Build... -

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SANS SOUCI PURCHASES   Wild Mouse, Whirl-O-Rama

WILKES-BARRE, Pa. — Sams Sans Souci Park will add a Wild Mouse and a Whirl-O-Rama for the 1959 season, company manager Edward Lee, president of the park, Lee completed plans for the additions after riding the two rides from B. A. Schiff in Milwaukee.

The additional rides are part of the preparations for the Big Sixth Anniversary which will mark the 60th anniversary of the park. They will bring about the first major face-lifting of the park's history, as an increase from 1,500 to 2,100 feet of rides was completed, Lee said.

As part of the enlarged midway will be the renovated pool with 50,000-gallon capacity. The pool area, designed by the Kissel Co., will feature a submittion gate, spectator seating, and a pool snack.

The 1959 season was the best in the park's history, both in attendance and income. Carling is expected to be a good year, according to Lee. Park has acquired 84 additional acres and has ample room to carry out future expansion plans.

Wishing Well Gross

DENVER — The Elitch Gen- project to help children who have experienced a heart because of accident or illness come to a total of $100,000 of money for the project. This is $100,000. Which resulted in a 2.2 percent increase sold in the City of Denver to $235,000 compared to the Colorado Society for Crippled Children.

Pair Sentenced

CARVER, Mass. — The two accused of stealing $15,000 from a Park operator, John R. P. (Bill) Railroad (The Billboard, January 15) were arrested last week to be held for three to five years. They pleaded guilty after a four-day trial before a Superior Court jury.

D. C. Drops Plans for Theme Park

WASHINGTON — Hope ended last week for construction of a small - scale "Disneyland" here, as the Federal Trade Commission Board voted to discontinue the fin of site of the theme park.

The $25,000 previously approved by the board to study the park project did not receive the approval of the theme board because the board was unable to determine whether the project would be feasible.

The board's decision is being appealed by the developer of the theme park, who plans to sue the board for $10,000 in legal fees.

The board said it was unwilling to continue the project until further notice.

Rides & Erosion Work Slated for Ocean Park

NEW LONDON, Conn. — New rides and other developments are being planned for the new Ocean Park that is being opened and - operated park here.

As part of the new Ocean Park improvements, a 54-foot Ferris Wheel and a 240-foot Aladdin's magic carpets will be added. The Ferris Wheel will have a maximum capacity of 600 people. The magic carpets will have a maximum capacity of 200 people.

Additional rides being considered are a 25-foot tall slide, a 14-foot high ride, and a 70-foot high ride. The rides will be designed to provide a safe and enjoyable experience for all ages.

The improvements are expected to be completed by the end of May. The new Ocean Park will be open to the public in June.

Copyrighted material
Circuses

Cristiani Buys New Top, Chairs

SARASOTA, Fla. — Cristiani Bros. Circus has ordered a new 140-foot big top with three 30-foot sections, with 300 blow riders, from United States Tent here. All inside trim, in Spanish yellow and paprika, has a vinyl-coated flame-proofed roof finish that may be washed to present a more attractive interior.

That the area normally covered by three crosstrees was covered by two, the new top will be narrower, according to Cristiani. Also new, the top has new grandstands that will provide them with over 2,400 seats made of treated hardwood seats. These chairs were originally designed for outdoor use by the manufacturer, but will replace a smaller grandstand and wooden bleachers that were used last year in a smaller top. Also new, the blues will be on five-seat wagons.

Name Shrine Publicist For Hartford Annual

HARTFORD, Conn. — Ralph Emerson, owner of Emerson's Wild Animal Farm, recently was named publicity director for the State Circus which will be held at the Armory here for one week beginning March 8. Frank Furlow produces the show.

Detroit Starts Shows; Crowds Up on Sunday

DETOIT — Opening of the annual Shrine Circus in the Michigan State Fairgrounds was bolstered by the worst winter weather in years, topped by several nights of record-breaking cold on most streets in the metropolitan area.

The show opened Friday, three days earlier than the traditional date. The Shrine claimed 35 shows instead of the usual 28.

Five More Acts Sign for 'Circus' (Circus)

CULVER CITY, Calif. — Five more circus acts, bringing the total to nine, have been signed for the Shrine Circus. They include Hugo Zacchini, Gene Menninger, Panettone, the American Indoor Circus February production here on the MGM lot. The opening Friday matinee was disappointingly light, but business picked up to a 90 per cent house Sunday afternoon. Sunday night dropped off to a light attendance, but did not drop under half.

Show is basically the Origins Chimp and Mouse act, and the general production of Tunio E. (Edie) Strauss. Publicity is in charge of Harold Berg, who has been associated with the Michigan State Fair for a number of years.

This show regularly starts to build up only after being open several days. It was that this was happening again by mid-week. On Tuesday, the matinee drew about a 30 per cent house. Seating capacity is estimated at 6,800. On Sunday night, about 1,000 crippled children. The Wednesday matinee showed a slight increase over that percentage.

Rossetti Signs With Mills As Bandleader

HUNTINGTON, W. Va. — Rosso Rossetti has been signed by Jack and Jake Tompkins of Liberty Steiner Bros. Mills in New Milford. He has previous Eastern dates signed, but has no Monday matinee was on the schedule.

This show regularly has five more acts in the lineup, including several which have previous Eastern dates signed, such as Carson wild animals will be left on the show. He still handles an act and production numbers and will insert some pop numbers in the program.

Francisco Sets New York, New Jersey for Feb., Oct.

NEW YORK—Don Francisco's dates in this metropolitan area this month will follow a repeat of engagements last October, as part of a feature indoor circus contract for his Pan American Circus. Two

Polack Grosses Climb; Switch Flyers, Animals

HAMDON, Ind. — Polack Bros. circus director Ralph Weisbrod, third day stand at the Civic Center here ahead of last year. The last six performances were nearly all filled. The Sunday matinee was 97 per cent filled. Flint, Mich., the previous week, ended with an increase over 1958, despite rough weather.

The Flying Athsburg closed in Flint on Sunday. The Flying Athsburgs expect to open in Louisville, and are definitely to join in time for the long history run between March 4. Prince Ed Kajigata has previous Eastern dates signed, but has no typical American booth. In addition, and also for the Western video units.

The two and a half months of the show from the 7:30-8:30 period, it is expected, will be taping for a second season of the program.

TV Catches Fatal Fall

BOGOTA, Colombia — TV was the cause of the death of an 85-year-old man, former min. fall and die. The victim, Alvaro Paz, died a short time later after the performing Sunday (25) for the TV camera man who had talked in his scheduled routine. But he insisted on trying more tricks and died the next month.

Francisco has a well known and the active are-

ADVANCE AGENT BILLPOSTER

For your next show, ask for Billposters and Meet the regulars of the next booking. All booking cards and information service.

ERNEST A. MEYER

129 E. 42nd St., New York 17, N. Y.

PHONEMEN

You can place your shows on our phonemen and will be answered. Our phonemen will be answered.

If you can write a phonemen, please write us. We will use our phonemen if you can write a phonemen.

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WANTED

PROFESSIONAL DIRECTOR to handle administrative details and supervise the management of a new or old circus. Must have some experience in circus management. Must be able to handle administrative details. Must have some experience in circus management.

If you can write a phonemen, please write us. We will use our phonemen if you can write a phonemen.

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Maine Stipend Off; G. W. Drew Elected

PORTLAND, Me. — A surprising turnout of close to 300 persons attended the annual meeting of the Maine Association of Agricultural Fairs here, January 23-24. It was said to be the largest regular meeting in the State in several years. Gordon D. Drew, Winslow, was named president, and Roy E. Symington, Snowvaren, and Earl R. Hayes, Winslow, were re-elected executive secretary and treasurer respectively.

F. L. Newcomb, State's commissioner of agriculture, reported that payments of the stipend fund this year will be about a return of 64.5 per cent of the total premiums paid to exhibitors. This is 8 per cent less than the previous year.

The decline is due to a State premium of $3,000,000, a record, and a lesser total in the stipend fund. Also from a special federal grant, the 13 participating fairs in the project contributed $1,168,153, which must be spent chiefly for improving racing facilities.

Speaker's Plane Delayed

A subscription, totaling official was delayed 10 hours Wednesday due to a grounding of the plane carrying Doug Miller, executive vice-president of the U. S. Trotting Association, and other of ficials. Serious dealt with problems of racing interests and livestock superintendents.

Included in business for Thursday were the election of the Board of Directors, and the annual report of the Racing Commission of 1959 dates, which began May 1, 1959, and ended with a meet at Lewiston November 13.

Paul Carson, executive secretary of the Massachusetts association. (Continued on page 69)

Colo. State Names Hart, New Execs

PUEBLO, Colo. — New president of the Colorado State Fair Commission is Clifford Hart of Holly. Hart was named president at a reorganization meeting held in Denver. He will succeed Sam Jones, of this city, who was named to the new directorship. Hart is also the executive vice-president.

The state fair commission members include Carl Gilbert, Mont., vice-president; Earl Bowland, Wallid, treasurer, and Vernon Walker, Denver, secretary.

In his report the retiring president, Roy Rogers, Roy, Mont., was named to the board of the management committee, and the number of the management committee was increased to 20.

The Smith agency made a sweep of the fair for 30 years and for the last 10 as president. New dates (Continued on page 69)

CIRCUIT CONTRACTS

MOUNTAIN FAIR CONTRACTS

Rocky Mountain Loops Book Midways, Shows

BILLINGS, Mont. — Fair and amusement companies here, who announced that the Rocky Mountain Association of Fairs would make the 1959 season a notable one. They heard Roy Rogers and John Doherty, New York, speak before the lobby of the Northern Hotel. It turned out that the Northern Hotel will host the Rock- mont association from Thursday, May 19, to the booking agent from Portland, Ore.

HOPE SLIM

For Full Year

McLean, Ill., March 15—The McLean County Fair is expected to show a net profit of about $11,000 for the year, according to John J. Mahoney, treasurer. This profit is to be divided among the various clubs and organizations that use the fairgrounds. The fair grounds are owned and operated by the McLean County Fair Association, Inc., a non-profit organization.

McLean County Fair

The fairgrounds are located on a tract of land that was purchased in 1925 for $2,500. The fair is held annually in September and attracts people from all over the county. It is one of the largest fairs in the state and includes horse shows, livestock shows, and a variety of entertainment attractions.

McLean County Fair Manager

The fair manager is responsible for the overall operation of the fair, including planning and promoting events, coordinating with vendors and performers, and ensuring the safety and well-being of all attendees. The fair manager must have strong organizational and communication skills, as well as knowledge of event planning and management.

McLean County Fair Board

The McLean County Fair Board is composed of elected representatives from the communities surrounding the fairgrounds. The board is responsible for overseeing the financial operations of the fair and making decisions about the fair's future direction.

McLean County Fair Events

The fair features a variety of events, including horse and livestock shows, a midway with food and entertainment, and a parade. The fair also includes a variety of other activities, such as art shows, music performances, and a petting zoo.

McLean County Fair History

The McLean County Fair has a long and storied history. It was first held in 1891 and has been held every year since then, with the exception of a few years during World War II. The fair has grown significantly over the years, with attendance reaching into the tens of thousands.

McLean County Fair Accomplishments

Over the years, the McLean County Fair has achieved many notable accomplishments. The fair has won numerous awards for its excellence in event planning and management, and it is considered one of the premier fairs in the state. The fair has also been recognized for its commitment to community involvement and its efforts to provide a safe and enjoyable environment for all attendees.
ESSEX JUNCTION, Vt.—This year’s Midwinter Valley Exposition, a three-day event, will be played by the King Reid Show, an annual feature of the Essex County Fairs, as previously announced (The Billboard, January 28).

The midway was reported set up by King Reid and confirmed by H. H. Reid, the owner, who said it was approved Friday night.

WONDERLAND Sets Fairs, Celes for ’59

YUMA, Ariz.—A 1959 rodeo that includes fairs in Nebraska, Kansas and Wisconsin, and semiannual trade shows, will be played by the King Reid Show, according to information released by Sesame Rodeo Shows, as announced by the King Reid Organization for the King Reid Show. The rodeo will be played at Ord, Nebraska, and Pawnee City, Nebraska, and the free fair will be played at Ord, Nebraska, and Pawnee City, Nebraska.

The rodeo will be played on the Midwinter Valley Exposition, a three-day event, and the free fair will be played at Ord, Nebraska, and Pawnee City, Nebraska. The rodeo will be played in the same area as the World of Mirth, a three-day event, and the free fair will be played in the same area as the World of Mirth.

Mr. and Mrs. Bill Heil will have rides, with Mrs. Bill Heil and Mrs. Wally Flanagan, both of the King Reid Show, announcing the show. Mr. and Mrs. Wally Flanagan, both of the King Reid Show, will also be with the end of the show.

A. J. Carl

Pacts Cel]

DETOUR.—The A. J. Carl Shows will play the Midwinter Valley Exposition, a three-day event, and the free fair will be played at Ord, Nebraska, and Pawnee City, Nebraska. The rodeo will be played in the same area as the World of Mirth, a three-day event, and the free fair will be played in the same area as the World of Mirth.

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Pacts Cel]
Mark Sets Expansion, Adds Fair at Hickory

RICHMOND, Va. — Light towers are being constructed for the Marks Shows, and owner John Marks is also adding a new 236-kw. plant to the equipment he already has.

Marks and assistant manager Charles Travers also report negotiations have been started for the first fair of the season, before the season opens. A couple of weeks ago, Marks told E. D. McCrary Al Dorso will provide the show's hotel, and business will be set up. This is in addition to Dorso's long-time Civic and Wilson Shows.

The Marks unit will open with 14 major rides, 8 kiddie rides and 8-10 shows. Still-date plans are not announced as yet, but Marks recently added the fair to the Hickory, and has raising the total number of files to 11. Others are preparing for the opening.

Barbecue and Picnic Slated For Miannams

MIAMI — Don't miss this one. The Miami's Association is to stage the annual picnic on Sunday or Monday, January 25-26. This year, the change is that Pennsylvania and New York connotes, in that order. There are several shows that have the caliber of Johnny's United Shows. The picnic is on Sunday, January 25th, and Tuesday, January 26th. It is to be held in St. Petersburg, Florida. This year, a small band will play music and there will be no limit on the food portion. Donation is 82 per person.

New York — Eastern fall fairs will align themselves more favorably for showmen in 1959. Several choice dates, such as one in a week which appeared this year, will be available. The Pennsylvania, meeting, which will end on Sunday or Monday, January 17-18, which is available by the Pennsylvania and New York coalesces, in that order. Also, the calendar is a St. Valentine's day barbecue dinner of chicken and square rides in the club and for the Pennsylvania, to Airline stable, entertainment consultant and general manager of the show will provide music and there will be no limit on the food portion. Donation is 82 per person.

PHILADELPHIA—One of the last entrants in the pep competition, Penny Nelson, who recently returned "Cool, Cool You" for RCA Victor, where Roberts' Sherwood, has液压background. The 17-year-old Penny Nelson is the daughter of Charles and Jeanne Nelson. She was also agent for Bob Schoonover in Scranton, N. C., to his list, raising the total number of dates. The 17-year-old Penny Nelson is the daughter of Charles and Jeanne Nelson. She was also agent for Bob Schoonover in Scranton, N. C., to raise the total number of dates. The 17-year-old Penny Nelson is the daughter of Charles and Jeanne Nelson. She was also agent for Bob Schoonover in Scranton, N. C., to raise the total number of dates. The 17-year-old Penny Nelson is the daughter of Charles and Jeanne Nelson. She was also agent for Bob Schoonover in Scranton, N. C., to raise the total number of dates.

When answering ads...

Say You Saw It In The Billboard
Club Activities

After installation, a candle-lighting ceremony honoring other showmen who have contributed to the success of each club participating.

The Auxiliary Clover Garden Club (Bridgeport, Conn.) held its first meeting. After installation ceremonies and officers were installed, Mary Ann Perillo, chairman, presented a flower from a cost to the men's organization.

International Association of Showmen

THE TOLD BILLBOARD
FEBRUARY 9, 1959

Showmen's League of America
CHICAGO—With most of the officers in Tampa for the fair, Vice-President Edmund Spear, Chairman Harold Schlipky, art B. Thomas, C. E. (Candy) Moore and Eddie Weiner, were the only ones left to conduct the Thursday (5) meeting. Fred H. Kressmann was also on the platform.

Recent new members are Bert Morrow, Henry Hapagol, Jack Segal, and Howard Kreiser. The St. Patrick's Day party and the Buffalo Showmen's annual meeting will be combined as one event this year with Dick Ware and Charles Zemach as co-chairmen. Harry Shore was reported recuperating from a broken shoulder suffered in a fall on the ice. Harry Ferris is out of the hospital.

Miami Showmen's Association

MIAMI—Hospitalized members include Fred Wood, Ted Lewis, Patti Finney, Nisch, Sam Weiner, Bud Davis, and Frank Miller. Rehabs have been Eddie Horvitz, Henry (Snoozie) Goldberg, George Barnett and Red Losh.

Paid-up membership cards are with Frank Horvitz, Fred J. Brown, Eugene J. Jones, Emery Gross, Harold Kreiser and Frank J. Kelly. Mel Dodson, Max Goodman and Joe Goodman have returned their dues. Mel Dodson will visit to Hot Springs, Ark. John (Bari) Davis, in Florida, will visit on January 27 and be buried in Showmen's Rest.

Pacific Coast Showmen's Association

LOS ANGELES—Joe (Red) Dauser and Jack Kent were named chairman and vice-chairman at the recent regular meeting. Harold J. Keiser, chairman; Wally Adams, president; Steve Vaugh, first vice-president; Dick, second vice-president; H. D. (Doc) Matlock, secretary; and Frank Robinson, treasurer.

PACED COMBINED SHOWS

Want for Sanford, Fla., Fair, February 16-21

CONCESSIONS—All kinds that work for stock. Eating and Drinking Stand open.

DAVIE-NO BOTTLES, CANS, OR GLASS.

RIDE-STATE TAXI, TROLLEY, TRACTOR RIDE OR ANY NEW AND NOVEL RIDE NOT BEING CONTESTED. ALL RIDES TO ROLLAND PAGE, DAYTONA BEACH, FLA.

COMPLETE ORGANIZED CARNIVAL FOR SALE

10 Rides including late model Scouter, Trolley, Trailers, Electrical Equipment, Office.

Oldest route booked for 1959, including 14 Fairs and Celebrations.

$10,000 will handle. Balance can be arranged.

Write Box 289

The Billboard, 412 Olive St.
St. Louis, Mo.

SURPLUS RIDES FOR SALE

These rides are priced for quick sale and will not last long. If sold hereafter the prices will be double. Only a few of this type: 1. Foster Morgan. 2. Old Fashioned Dome, Rides. 3. 1473. 4. Trolley. 5. Dome Rides.

2. Cottonea, Challenge Rides. 3. Super Silhouette, Rides. 4. 1477, Rides. 5. 1482, Rides.

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Joe J. KING—KINGS BROTHERS SHOWS

Harvard, Ill.

This show may be reached at this phone—person to person calls: License 6266.

PAN AMERICAN SHOWS

OPENING SATURDAY NOON, LA. F.

Want Mark Pickens of Waco, Texas, Rides, S. C. P. C.; E. E. S. of Dallas, Texas, Rides; R. H. Trageser ofhere, D. C. Rides; T. W. Jackson of Tampa, Fla., Rides.

MERCHANTS JUBILEE SHOWS

Opening February 19th, 5 pm. Concessions. Tuesday, Sandusky Park, Day.

CONCESSIONS—West Coast Carnival and State Rides, Candy, Cake, Bottles, Age and Weight Testing.

STANDARD RIDE S. WEST—Still will be open.

J. A. MACH IS IN, 5 YB. STREET, PHILA., PA.

JOHN WARD, Photo Direct (4). I. RALPH H, Photo Direct (5). RALPH HON.

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For information of
A visitor to the Pennsylvania State Fair opening meeting was John (Jack) McCorkle, former deputy concession manager of the New Jersey State Fair. He is promoting a new fair date in New York City to avoid competition from the major director of exhibitions and concessions.

Butter Weston and Shupros drove to the fair to see the world's largest stack of Popcorn. They were driving from their hometown to Timonium, where they will be in the lineup for the 1959 fair. They plan to show their stack of popcorn for the company this season.

Ben Fren of Pric's Boulevard checked on a grandson's birthday, January 29 upon the birth of a boy to Jack and Marge Fren. The infant is named Edward Bonnell Fren. Sams and Bill Fren were awarded the Frank McManus of the New Orleans, New York, as outstanding automobile race proponents. Awards were made at the Greater New York Racing Fraternity.


Operations. He plans to be back on track next season. The independent midway performers will be at 10 a.m. and 2 p.m. and exhibit a new electric ball and new electric playtime in the barns, including a new roof on the exhibit hall, better ventilation of live stock building, new stage equipment, and improvements to existing facilities.

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Bette Harris Takes Office At Dallas

DALLAS-Bette Harris was installed as president of the Lone Star Showmen's Association at the annual meeting of the group here January 25. Also installed were the following officers: Roy Hickman, first vice-president; John DeLoach, second vice-president; Irma Meeks, third vice-president; John DeLoach, secretary; Jim Condon, (Doc), treasurer; Fred C. O'Neil Jr., (Protem Clerk Most), outgoing president; Fred Vaught, secretary, and Wally Cross, treasurer. Representing other clubs in the cattle lighting ceremony were Cinek, major improvement for American Citizens, Connie Young, Missouri show winner, Wally Cross, Heart of America Showmen's Club, and Larry Orenway, Miami Showmen's Association; Bud Hubler, Hot Springs Showmen's Association; E. B. Pain, Trim, Butch Jones, Texas Club; Leo Cordes, Arizona Showmen's Association; Bud Hubler, Pacific Coast Showmen's Association; Steve Jones, Michigan Showmen's Association; Ed Moore, Louisiana Showmen's Association, and Louis Huesdel, Alberta Showmen's Club of Texas.

Following the installation, a buffet lunch was served to 200 people Dancing followed.

Fredericksburg, Tex., Maps Improvements FREDERICKSBURG, Tex.—Stockholders of Gillespie County Fair Association here, recently met to discuss the program at their grounds. Approximately G$500 was raised for improvements to existing facilities, including a new water system, additionalistratic hall, better ventilation of livestock barns, repairs to the grandstand and bleachers, a new electric wiring in barns, according to W. E. Longdon Jr., president.

King Reid Shows

“King Reid” is the name of the show for 1959. Reid's seven rides will be the nucleus of the show. He has new three-seater Kiddie Merry-Go-Round. Also showing will be Wright's live pony ride. Work is continuing on the 120-foot front for a Space Ship walker, which will feature numerical animation. The show is expected to open the second quarter of the year and last four months. Last year produced a novel photographic technique, which made several independent film dates. Six white tractors have been delivered and Reid expects to have complete new back-end canvas from Europe. "King Reid" will produce canvas for the three American shows at the Albany, N. Y., fair meeting, the annual meeting in Chicago and Portland, Me.

Harry Reid's bingos will be on the program 1 to 10 a.m. Swampy will be the bingo caller and Liberty will be the bingo caller. Work is continuing on the 120-foot front for a Space Ship walker, which will feature numerical animation. The show is expected to open the second quarter of the year and last four months. Six white tractors have been delivered and Reid expects to have complete new back-end canvas from Europe. "King Reid" will produce canvas for the three American shows at the Albany, N. Y., fair meeting, the annual meeting in Chicago and Portland, Me.
**Pipes for Pitchmen**

"AM BACK... again with Polka Bow! Circus and doing real well, too," writes Wayne Stasky. We met [illegible] at Flint, Mich., January 18 and a lot of new faces showed up the next day. Well, selling such well known as Ernest Kessler, C. M. Underwood, Frank Smith, Charlie Valt, John Curtis, Kogge, Buzzie Cotton, Willie Marcum, Mike and Mrs. Coby, along with their new baby and Old 88 Johnson. Because the Mooch was again in charge of the novelty department and handled it well. Charlie Valt was in charge of the toy department and he handled it very well, too, with an assist from George Page. Chicago Slim did a good job in the ice cream department. My old friend, Fred Prope, has come out of retirement and was in charge of soft drinks. I was glad to see him back in the business, but there are too many J.E.'s around nowadays. We made another Ind., last week to good returns and while there ran into a few old pitchmen who didn't sell as well as they used to. A while later I look my friend, Handy Reza, out on the job and he enjoyed it very much. I wish I had to come to Chicago,上海. The Mooch was again in charge of the novelty department and handled it well, and George Page, Chicago Slim did another fine job in the ice cream department. My old friend, Fred Prope, has come out of retirement and was in charge of soft drinks. I was glad to see him back in the business, but there are too many J.E.'s around nowadays. We made another Ind., last week to good returns and while there ran into a few old pitchmen who didn't sell as well as they used to.

**Sensational Prices**

**COLOGNE & BEAUTY MAIDS**

Horoscopes—Fortunes for All
Seals and Coin Vending Machines
Following prices apply to Horoscopes and Coin Rolls

<table>
<thead>
<tr>
<th>1 box (100)</th>
<th>$2.25 each</th>
<th>2 boxes (200)</th>
<th>$4.50 each</th>
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<tr>
<td>3 boxes (300)</td>
<td>$6.75 each</td>
<td>4 boxes (400)</td>
<td>$9.00 each</td>
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Cash with order—We pay all shipping charges.

All orders to be placed 30 days in advance

**The Horoscope and Fortune Co.**

138 E. Jefferson St.
Chicago, Ill.

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**FREE**

Get "The Works"—Complete Watch, watch key, watch band, and pin with every order $5.00 or more

---

**World's Smallest Watch**

Smallest, finest, in every respect, actually a piece of jewelry, absolutely not trade. 

**FREE**

With every order $5.00 or more

---

**Best Sellers**

Silhouette Bracelets, Heavy Wire chains with 1 lady and 1 boy and girl, $1.80 each

---

**Comings**

**Arizona**


**Florida**

Fort Myers—Jim Mays Sales, Feb. 10-11.

**Georgia**


**Illinois**

Chicago—Chicago National Boot and Shoe Show, Feb. 11-12.

**Iowa**

Des Moines—Boots & Shoes, Feb. 11-12.

**Kentucky**

Louisville—Kentucky Sale, Feb. 11-12.

**Missouri**


**Ohio**


**Pennsylvania**


**Texas**


**Washington**

COMING EVENTS

Continued from page 59

have sold their 34 per cent interest in the skating rink at Lackland Air Force Base, San Antonio, Texas, to Roberts, who declined to state the sale price.

Groton Kiwanis Sponsor Party at Melody Roller Rink

The New Groton Kiwanis Club recently sponsored a 1,000 youngsters attended a Christmas party at Melody Roller Rink here at the weekend of December 19 to 21. A local Girl Scout Troop 336 girls came in two shifts—350 in 1 to 3 p.m., and 350 in 6 to 8 p.m. The Kiwanis rented the rink for a nominal fee from the Chicago and Boston operators-interpreting the party, said Trojes.

Sponsored Saturday afternoon at VENTOR, N. J., Saturday afternoon at Ventoor Roller Rink.

Crystal Skating-Ballroom Opens in Hampstead, N. J.

The new Crystal Skating-Ballroom-Skating Rink on White Horse Pike in here a South Jersey's newest recreational facility. The floor has 18,000 square feet.

Reserve Pact for TV Exposure of Skating

NEW YORK—Big news of big long regarded as the monster that put American Somersaults on the world's map had been established as the roller rink industry a friend. In a campaign launched last October by Chicago Roller Skate Company and Hollywood Bowl Company, all popular giveaway programs, reaching a potential audience of 135 million, 35,000 agreed to promote roller skating. The campaign was in force for eight weeks and filled major markets, and initial success of the million-dollar advertisement decision to renew the contract for four weeks in February.

Programs continued to the program for February and "The Art of Skating" and "Tales Baggy in NBC-TV, "Beat the Clock," on ABC-TV, and "Top Dallas," on the Big Payoff! on CBS-TV.

The weekly audience for "Price" alone is estimated at 9,000,000 persons, with the others totaling 3,000,000.

On the above, Chicago commercial stations, operated by Louis B. Mayer, the Mike Douglas show, is demonstrated by airing this program for exclusive in the NBC.

Informal Op Seminars Offered

NEW YORK—The national snowboard banquet this year will be more than just a beauty contest. It will be combined with a seminar for rink operators. Scheduled for New York on February 19, will include five seminars on various aspects of operating a skating facility, including five judges.

In September, questionnaires will be sent to operators asking what subjects they would like to have discussed. The five most popular subjects, chosen from replies, will be those discussed.

For example, it publicly high-pitched, indicating the majority of operators want help with, a personal appearance. It's just too high for them.

In addition to choosing a state queen, judges will choose five state princesses. The state princesses and skating costume division winners will be announced last week by the roller skating Foundation of America and the Chicago Roller Skate Company, which was on stage.

To obtain the prices and directions for the Classified Section, write ACE GAMES Enterprises, 2201 Washington Ave., St. Louis 3, Mo.
REGULAR CLASSIFIED ADS

Set in usual wanted style, one paragraph, no display. First line set in 3 pt. caps, balance in regular 3 pt. upper and lower case. RATE: 25c a word, minimum $4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 11 pt. permitted. No illustrations, reverse, or other decorative matter. One pt. rule border on ads 2 inches or more.

RATE: 75c per agony line, 1/4 inch. CASH WITH COPY unless credit has been established.

FIND CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Remittances to 2160 PATTERSON ST., CINCINNATI 22, O.

Tattooing Supplies


WANTED to Book

CARNIVAL WANTED - 1 PT. 100 RED PASSENGER FAIRY AND LIVE BOXES. BLUES, REDS, AND ORANGE, PETS, ETC. CASH WITH COPY. 4214 CHADLTD, BOX 2051, BALTIMORE 11, MD.

WANTED: Lord's Last Exhibit hobby of work for March 30 to 40. Any other exhibits equally considered. Write.

TRI-STATE ATTRACTIONS
7340 EASTMONT CINCINNATI 38, OHIO
WILL BOOK OR LEASE - JUNE FERRIS WHEELS, P ONY CARTS, PONY RIDES. BOAT HULLS, CIRCUS SHIPS, RIDE KITS, ETC. HALL, SPRINGFIELD, PA. 927-2217

WANTED to Buy

MUSICAL INSTRUMENTS - VARIOUS, ORTHO KNOCK OFFS, ETC. W. R. R. L. 603, NO. 17, 4257.

USED EQUIPMENT

CATERPILLAR, NEW STYLE, WITHOUT KEYHOLE, conditions of copy not good enough. Please call E. 9700.

NATIONAL TIN CANS - ALL STEEL, WITH AND WITHOUT LIDS. AMERICAN EMBOSSED WARES, 2305 No. 27th St., Chicago 11, III.

COIN MACHINES

Routes for Sale

LARGE ROUTE FOR SALE - 5000 MIXED MACHINES, PLUS INVENTORY. WILL TRADE OR SELL. 500, TOWN, N. 5, Box 2, Chicago 1, III.

SUNDAY TO FRIDAY, PHILA.,_14, 43RD ST., PHILA., 6.A. 6800.

SUNDAY TO FRIDAY, 1600, 629 13TH ST., L. 323.

SUNDAY TO FRIDAY, 1500, 629 13TH ST., L. 321.

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Maine Stipend

arrived for the last day of the show as did members of several New Hampshire fairs, plus C. V. Swanton and S. M. Cargill of the St. John (N. B.) Exhibition, and the annual banquet, for which tickets were provided by the Adams & Soner, Jack Collar, C.H. Hamilton and Al Martin agencies. Performing were Roy and Rosco, dancing girls Three Barrows, Bailey; Evans Sisters; Tuffy English, marching Eddie Tullock; queen; Hal Hard- land, magic, and Al and Virginia Hsu, tramp clowns.

Commercial visitors included Reid Leffev, King Field's S'town Gardens; Abe Seeger, World of Mirth Shows; Bill Mollis, Royal Pine Shows; Mr. & Mrs. Earle, Eastern Amusements; Roland Champagne, Continental Shows; Bobby Nelson, Coleman Bros. Shows; Ed and Billy Burr, Playtime Shows; Vic Lagasse, Magic World; Rudy Rau, C.M. Hamilton; Frank Super, Adams & Soner; Al Martin, Harri. Cogert, Jack Collar Agency; Ed Perry, Globe Tickets; Reddy Wagner, C.M. Hamilton; Al Martin, Hubbs, Hodges, Hodge Bros. Co.; Joe Costello, C.M. Hamilton; Patty Cannon, Royal Amusements Co. and Brad Harrison, Pine Tree Press.

Circuit Facts

- Continued from page 61

The Billboard is becoming a popular fixture which has housed for a building on the fairgrounds leaving a net of $14,292.92 on the property. The fair was conducted by the Grand County Fair, Blackfoot, Idaho. and George M. Carr, president, Eastern Idaho Fair, Blackfoot, Idaho, and George E. Pikul, president, Century Fair, Moses Lake, Wash.

Fredericton's 14G

- Continued from page 61

operation netted the fair $3,067.27. Other animals on the grounds netted $8,609.00.

Administrative expenses ran to $1,262.17 leaving a net of $1,056.00.

The Fredericton branch of the New Brunswick Fish and Game Protective Association organized a fishing derby for a building on the fairgrounds, which has housed the first and flower exhibits. Ownership will give six cans of fish and game prize, which is becoming a popular fixture of the Association, and Tony Long, rodeo clown.

Three directors whose terms had expired were George Steele, Wesley Cogert, and Jack and Virginia Hsu, tramp clowns.

Waxahachie, Tex.

Names New Officers

WAXABACHIE, Texas.—Houses Rogers was elected president of the association at the annual meeting. He succeeds Walter Love. Eight officers for the coming year are Charles Mulherin, Parks Tucker and Buck Bushwell, vice-presidents, and John McIlroy, secretary-treasurer.
VENDING MACHINES

THE BILLBOARD

FEBRUARY 9, 1959

Chains, Supers, Batteries Areavored by Biggest Ops

By FRANK SHIBAS

CHICAGO — The biggest operators in The Billboard’s bulk vending survey are very strong in supermarkets and have a majority of their machines mounted in chains and super- markets. There are over 300,000 bulk vending machines in supermarkets, and 4,000-5,000 bulk vending operators on location. In most cases, they operate more than 100,000 bulk vending machines, which are simply supers that are part of chains. Altogether, 60 plus per cent of their machines are in supermarkets or more.

How does this compare to the other three groups of operators presently in operation? (These are: 100, 900, 1,000,000 operators on loca- tion). Take, for example, the third group, the most extreme group, the 30 operators with 100,000 or more machines each on location. It is estimated by the committee that 75 per cent of these machines are mounted in supermarkets, there are 50,000 of four machines or more reported. The rest are about evenly split between co- op, single location, and store. And this is only 10 per cent of their machines.

Multiple Vending

These three groups of operators reporting 500 vendors and 1,000 vendors on location. Multiple vending doesn’t begin in earnest until operators with 1,000 bulk vendors on location, then 31 per cent of their vendors are clearly multiple. And still another third on location are in a hurry to buy, without mind, pennies where they can associate with what occupies them. And girls, they are discriminatory. They will not only buy charms that appeal to one vendor, but also to other vendors, that’s why multiple vending is the most important aspect of multiple vending, according to Eppy.

Eppy’s view. “This group has a big advantage over the other groups in multiple vending. They are not only buying charms that appeal to four age groups, claims Eppy. The first group is composed of 10,000-20,000, third group is composed of 50,000-100,000, and the fourth group is composed of 300,000-500,000.

Eppy Claims Correlation Between Charm Types and Four Age Levels

NEW YORK—How does an operator get maximum play on his bulk gum-charm machines? One of the great reasons for a successful operation is a selection of charms that appeals to all age groups. This is something that the company has been doing for a long time. In the past, the four age groups, claims Eppy, that that it would work even better in your store.

Cart Refuse House

It may be that operators who complain that they can’t get into

KNOW YOUR CUSTOMER?

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Committees for NVA’s Convention Appointed

CHICAGO—Committee chair- men and members for the forth- coming convention to be held here April 19-21 at the Congress Hotel were named at a recent meeting of the Illinois Vending Operators Association chairman Rollie Lohb, South Chicago.

At the same time he stated that Rosario Caparman, president of the National Vending Association, had indicated his intention to take part at the Chicago convention, he had cleared the way for the attendance of the Leil Brand’s, Loretta Cooke, chairman of the convention committee. Leil Brand is 1135 North Cicero, Chicago. Address of Miss Cooke is 134 North Cicero, Suite 416, Chicago.

Chairman of the exhibit com- mittee is Joe Mandell, bulk vending distributor headquartered in New York. His committee includes Paul Crissman, George Epp, Everett Crissman, Robert Guggenheim and Bob Kenny.

For the second group of committee is George Epp, chairman manufacturer headquartered in New York. One of this group is composed of Paul Price, Bob Kinstler, and Mrs. Jane Mason.

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EDITORIAL

Market Facts

Sam Eppy gives his views on the types of charms that appeal to different age groups in this article.

He brings up a subject that is largely ignored in bulk vending, but which we think is important: Who buys which kinds of charms and why?

Different age groups certainly have different tastes when it comes to such things as clothing, movies, toys, and games, so it's important to get to this group to appeal to the particular age group active at the machines.

Almost any good information would be worthwhile, perhaps the National Vending Association could help get this kind of information. We think it's worth exploring.

Charm Types & 4 Age Levels

* Continued from page 70

but they are on the threshold of being teen-agers. They have passed the small toy classification and are now in the games and tricks, the magic, the science, the chemicals, the machines and the things that they like. Young children...try to copy them, and it is important to get to this group to appeal to the particular age group active at the machines, because when they are...all of the other age groups below them are equally active.

**Different Age Groups**

At this age level the girls and boys begin to noticeably differ. Young girls prefer to give their friends gifts. Young boys prefer to make their own gift to their friends. Girl friends are also more likely to give each other gifts. Boy friends are more likely to give each other gifts. This is largely ignored in bulk vending.

VICTOR'S Sextette

A terrific money-maker in those Supers and Chain stores.

The Next Modern Key to Successful Bulk Vending.

IMMEDIATE DELIVERY! THE 4-UNIT BULK VENDING STAND

VICTOR VENDING CORP.


$25 DOWN

Balance $10 Monthly

ALL WEATHER SCALE

COMPLETE CARINET AND BASE. CAST IRON PORCELAIN ENAMELED. FOR OUTSIDE LOCATIONS. WRITE FOR PRICES.

Invented and Made Only by

WATLING

Manufacturing Company

4605 W. Fulton St. Chicago 14, Ill.

Established 1891—Telephone: Columbus 1-2722

Write, Wire, or Phone for Details.

For our specialty...in the 9-Unit BULK VENDING.

Write, Wire or Phone for Complete Details

THE NORTHWESTERN CORPORATION

2292 ARMSTRONG ST., MORRIS, I11.

Cig Tax Hike?

SACRAMENTO — Gov. Edmund G. (Pat) Brown has indicated that he will seek a 3-cent-per-package tax on cigarettes and 15 cent per keg on tobacco products during the present session of the Legislature. At press time, however, big bill had been introduced concerning these assessments.

The taxes will be opposed by Cigarette Vendors’ Institute, an association that automatically includes every cigarette machine operator as a member. Labor is also reported opposed to the assessment.

If such a tax is imposed upon cigarettes, operators are wondering what form it will take. It could be a reporting system, it could be a statement, it could be many things. If it comes, we should get a tax return card for everyone, including the State,” Riddell declared.

Riddell advised that all operators know their membership status and State senator and express their opinions on the indicated taxes.

Cigarette Tax. Hike?

The only way it is possible to guess the possibility of the occurrence. The only thing that seems to cause it is the use of only four different flavor chars in the fill, for each age group. The year before wanting his Missile Charm might not be much of a bargain, but the chances of this happening are minimized. There are, of course, disadvantages to this alternative, in that there are undesirable effects on the course traffic, four feature charms aren't going to stimulate repeat sales in the way that a big variety would.

MANDELLI GUARANTEED USED MACHINES

* Complete Machine * Complete Money Box * Complete Mechanism * Complete Parts * Complete Keys

Write to the American Cancer Society

Cancer Is Your Local Office

Get in Touch with the American Cancer Society

MONEY-SAVING SUBSCRIPTION ORDER

Find out every week in The Billboard

Cig Tax Hike?

To our Subscription Readers: Fill in and Mail Coupon Today

ORDER NOW AT LOW SUBSCRIPTION RATES.

Surveys and Mail Coupon Today!

Cig Tax Hike?

The Milwaukee, Wisc. Patrons, Members and Employees of the National Vending Association will find this offer of special interest.

The final thing that these people are doing is largely ignored in bulk vending.

Well Attract Sales—Appearance—InterchangeableMerchandisetBull With JackEllie Caricorp. Vends All Products AccuratelyNo Breakage or Crushing. All-Built Ice-Car Part Free Assurance. The Best of All. Lift-Out Mechanism, 1c, 5c, 10c, 25c. Long Capacity. Actual 9 Unbs. 210 Cooling.

Write, Wire or Phone for Complete Details

THE NORTHWESTERN CORPORATION

2292 ARMSTRONG ST., MORRIS, I11.
FTC Claims N.Y. Firm Bilks Machine Buyers

NEW YORK — The Federal Trade Commission has charged Nat Distributors, Inc., a vending machine firm, with misrepresenting potential earnings to be made from the operation of bulk-vend machines, the FTC said.

In the投诉, the FTC said, more than Plastics $2.50 per M

sate aawae Acorns, lc and 5c.

PLATED COINS

You Name It, We Want It!

RAKE

or more-$4.95 per M

Regular $8.00 per M

metre.

while wm lease  bale

Ceraaelvassdnear...waws

Outstanding

Contains our complete line.

A Real Bargain

World's Largest Selection of

Company
city

Name

NATIONAL SALES HEADQUARTERS

Bilks Machine Buyers

Named

23, Penn. 4

President.

His

plans.

The senator pointed out that the

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Turing the increase in cigarette

sales was the "clear breakthrough in

the production of our basic

commodities."

He said eight corpo-

(Continued on page 731)

Bulk Banter

Continued from page 70

Gwen, a vacationing at Miami Beach at the Fontainebleau Hotel, is a pool palace of America's claim to a Riviera. They are accompanied by their son, Gary, who is also happy to be away from the big city of his home, the South Seas. Their new baby, Carol Jayne, is still too young to travel, but the Edwards are looking forward to spending a week in Miami Beach.

The dedication of those attending

Everest Grant's Christmas party on

a list of great parties was turned up in Texas last December, and a group of operators and executives including the late Jack Nelson, who ran the stand beside the steaks while down there for Grant's Grill. The

Logan Distributing Company enters its 14th year in business this month, said President Jack Nelson last week. The firm started by brothers Henry, Jack Nelson Sr. and Nelson Jr. entered the business in 1937, after attendance at Northwestern University. And since those days, Logan Distributing Co., Inc. has grown to a national chain of 100 or more outlets, and a full line of vending machines including the original Nelson Jr. take over in 1959 he concentrated exclusively on vending machines.
STATE CIGARETTE TAXES
For November, 1958

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Prolonged Snow

Company. The side streets are much more important because of the packed snow and ice and cars that push farther away from the curbs than usual. This means that somebody has to continuously give way when two cars approach from opposite directions.

The Oak 25¢ Capsule Vendor
crash lights and a select assortment of novelty items being shown by Oak Industries, and that's because Oak Industries is one of the nation's leading manufacturers of vending machines. Only $1.95 per month for the Oak 25¢ Capsule Vendor, a great profit producer for you!
O'Mahoney Hoppers New Bill
To End Juke Box Exemption

Introduces Bill Identical to S. 1870; No Target Date Set for Comm. Action

By MILDRED HALL

WASHINGTON — Sen. Joseph R. O'Mahoney, (D., W.Va.), told his colleagues he hopes the bill he is sponsoring in the Senate Judiciary Committee, and that the taxpayers failed to act on recommendations Ark.) told his colleagues he hopes was the largest group of songwriters and publishers on Improper Activities in January 1950. (Continued on page 85)

The new bill introduced last week (5) was accompanied by a brief statement from the chairman of the Senate judiciary subcommittee on patents and copyrights, noting that his bill was intended to allow songwriters and publishers to collect their rightful royalties on juke box music. O'Mahoney added that an identical bill (S. 1870) was reported out of the full judiciary committee to the Senate, last session, but that no action was taken because the session was then in its "final days." (O'Mahoney, D., Wyo.) said that the earlier bill, in addition to above mentioned sponsors, was also endorsed by the late Senator Noel D. Neill (D., Wash.) and Senator Payne (R., Me.). The bill was approved by the Appropriations Committee, State Department, American Bar Association, American Legion, National Federation of Music Clubs, and of the authors and composers themselves, the chairman said.

No target date has been set for bill, as yet, but it is apparent that O'Mahoney does not intend to bring this one meet the "final days" fate of S. 1870 to the current session. Hearings, if any, would undoubtedly be very brief, in view of the extensive series held last session. However, record interests now are not as strong as they were then, and O'Mahoney, in the Senate Judiciary Committee, has committed them an opportunity. (The Bill, January 12, 1950.)

O'Mahoney said that the new measure was made possible by the hearings that were held in 1949 and 1950 by the House Committee, and the Senate Appropriations Committee. Names of witnesses scheduled to testify Tuesday were not available at press time.

Senate Gives Rackets Probe Top Grant

WASHINGTON — The Senate last week (2) approved a grant of $25,000 to the Select Committee on Improper Activities in the Labor and Management Field to continue its racket-busting probe. Amount was the largest single grant made to a Special Senate Committee for an investigation so far this session. In 1948 the same committee (Chalmers McCloud, D. Ark.) told his colleagues he hoped "to begin the work of the Senate Committee to an end this year." Appropriations Chairman Harry F. Byrd (D., Va.) said it would be a "surprise" to the Washington Membership on the committee stayed at an average of $10,000 a month, with a high of $14,000 in March.

Membership on the committee stays at four Democrats and four Republicans. In the 71st Congress, Senator Capehart earlier announced its intention to reappoint the committee in order to keep the committee nonpartisan. Capehart was appointed to the seat last late last week.

First quarter earnings figures for the year ended December 31, 1959, were released May 11.

The net income for the first quarter of 1959 was $76,000, compared with $61,000 for the first quarter of 1958.
WURLITZER Stereophonic Music
Is High Earning Music
and every installation PROVES IT

Wurlitzer Stereophonic Music is TRUE stereophonic...
at its FULLEST... at its FINEST... and the location-going public is quick to recognize it. GEARED FOR GREATER EARNING POWER,
It is proving its ability to stimulate more play,
Wherever installed it earns its way and then some

WURLITZER 200- AND 104-SELECTION
Stereophonic and High Fidelity
MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR,
CORNER AND WALL SPEAKERS

GEARED FOR GREATER EARNING POWER

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y. • Established 1856
Detroit
By HAL REVES
Roma Czaplicld, who formerly handled the operations of Continental Music & Vending Company, has opened a new business and renamed it Continental Music Company. The new company operates juke boxes only, having dropped the former route of selling coin, and now operates the business and renamed it Continental Music East Side.

of business. Headquarters, formerly
now operates
Vending Company, has taken over
negotiations are under way for
expressways.

of whisky to stock, he will allow

sole

location owner will see the logic of

an infinitely better position to de-

about

falling off.

or four

generally, said Rosenberg, (The Billboard, February 2.)

Continued from page 74

in

Continental Music to

MOA Campaign

Continued from page 74

and consequently the industry will be

off-shoot of the long-established

C. F. Cooper Music in Riverside.

C. F. Cooper sold his route in San Diego to

Secretary-Treasurer. Feasterville, Pa., says that, under the new
Schumacher, are buying a home

Bill Morenz of Fortville was

the

Bill, which is the successor to

two

CIO.

on labor re-

were used to gain their

interest charges.

Finally, payoffs

$10 for each male employee of an

to sign up additional members,

the introduction

provides a steady source of work-

the introduction of stereophonie

of the first quarter last year. For the

is anticipated during the fiscal

bribing. The report says that "the per-

Cost yes, fraction of

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in the vending

and the local ones..... Bill Simmonds,

and the few. MOA is going all out,

MOM

began

began

then, and today finds vening a

An-
EVERYTHING the operator wants!
EVERYTHING the location wants!

A COMPLETE MUSIC SYSTEM

3 FULL RANGE EXTENSION SPEAKERS
WALL SPEAKER  CEILING SPEAKER  CORNER SPEAKER

PLAY STIMULATOR
can be set to automatically play a record in 20, 40 or 60 minute intervals without insertion of a coin. Invites more play... earns extra profits. Pays for itself in a hurry... then pays you continuously.

ULTRA COMPACT WALL BOX
A completely new unit equipped with Program Selection Panel and exclusive Dial Selector Knobs. Using standard 3-wire cable, the United Wall-Box is the smallest in the industry. Makes selection in 2 seconds. Small size permits more installations for player convenience and greater profits. Bar Grip, illustrated at left, custom-mounts the Wall-Box to any bar or table-top.

EVERYTHING the operator wants!
EVERYTHING the location wants!

WORLD'S FASTEST RECORD-CHANGING MECHANISM
MEANS More Coins PER HOUR

Unconditionally Guaranteed
The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

UNITED MUSIC CORPORATION

UNITED'S SUPER-CONVENIENT "WALK-IN" DOOR
PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM

BEAUTIFUL 5 COLORS
AQUA  CORAL  GOLD  PLATINUM  EBONY

UNITED'S Hi-Fidelity Stereo PHONOGRAPH
UPB-100

See your distributor
UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

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## Coin Machine Price Index

### How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least once or twice. Listings may show prices or at least $5 times together with a computation based on annual average.

(For 10-week period ending with issue of February 9, 1959)

### PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be used equipment. Prices in the Index are designed, however, to be a guide of equipment which have been advertised and where prices do not depend on the condition of the equipment, age, time on location, the territory and other related factors.

### MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the average price an equipment is advertised for. A mean average between the "high" and "low". High and low indicate price range; mean average indicates the price at which an equipment is most commonly found. Therefore, when the mean average is nearer the high, the indicator may be a unique price probably for "as is" or "distressed" equipment.

### MUSIC MACHINES

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### COPYRIGHTED MATERIAL

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*The Billboard* February 9, 1959
New York Centers

In a previous editorial we raised this question: Can't coin games be made as appealing to teen-agers as joke holes? We argued that for too long the game industry has neglected a good market. The result was reported (The Billboard, October 27, 1958).

The quick success of a number of new-type youth centers with coin games as their main attractions should brighten interest in this largely neglected area. We think that it offers the industry a long-needed stimulus, and we hope that it spurs other operators, distributors and manufacturers to action.

But, some words of caution: Let's remember that it takes more than a cash register to make one of these new recreation centers or playlands work. It takes careful management, continuous promotion, the right kind of coin games and a dash of the community-spirit of the police department, schools, churches and citizen groups. Numerous Billboard articles on the new playhouses have stressed these points over the past months.

Coin game centers or playlands that fall short of these basic requirements are endangering not only their own continued existence, but the future prospects of all other such enterprises.

500 Attend B' more Operators' Banquet

BALTIMORE — The Grand Ballroom of the Lord Baltimore Hotel here was the setting for the 31st annual meeting of the Amusement Machine Operators Association, Baltimore Chapter Sunday night (I), as nearly 500 persons turned out for the annual operators' banquet which was emceed by Beverlee Dennis.

There were more than 400 persons in attendance. The balance of the 500 was an additional crowd of 350 who danced till the wee hours at the Collanades Room of the hotel.

Baltimore delegation to the Maryland Board of Motion Picture Assessments, Thomas D'Alesandro, who cited numerous Billboard articles on the industry and argued that for too long the game industry has neglected a good market, was one of those who shared the mike with some of the following.

Held Annual Fete

BALTIMORE — Fascination Shuffle Game Youth Centers, located at 188 W. Randolph St., Chicago, has reportedly begun production of a new青年 shuffle game which can be played several ways, was shipped to distributor last week by Bally Manufacturing Company.

Players have a choice of regulation bowling or speed-bowling, plus a choice of "lucky strike" standard play.

Before shooting first ball, players select type of game desired, bowling by official bowling pins on high-score bowling with speed-ball, as introduced in Bally's Speed-Bowler.

Play selected may not be changed during game, but players may turn "lucky strike" feature on and off during game as a method of handicapging.

Bally Club Bowling is right and one-half feet long by 25 inches wide, and is equipped with dice coin mechanism.

Midway Notes

FRANKLIN PARK, Ill.—Midway Manufacturing Company, last week received positive acceptance of its coin-operated bowling game, Bumper Shuffle, from operators and distributors.

Henry Ross, co-head with M. P. Walveston in Midway, said that 50 percent of the distributors contacted last week said they expected to carry the game in their next shipments.

(Continued on page 82)
JIMMY FRENCH'S IDEA CLICKS

Continued from page 79

JIMMY FRENCH, a well-known figure in the Texas City business community, has made arrangements with the City Council for a new youth center to be built on a vacant lot he owns near the city limits. French, who is also a director of the Texas City Chamber of Commerce, said he plans to build the center as a community project and to operate it as a non-profit organization.

The new center will include a bowling alley, a pool room, a gymnasium, and a variety of other recreational facilities. French said he hopes to have the center open in time for the fall season.

The center will be financed through contributions from local businesses and individuals, and from the sale of raffle tickets. French said he expects to raise several thousand dollars in the first year of operation.

The center will be open to all children in the Texas City area, regardless of their socioeconomic status. French said he hopes to provide a safe and wholesome environment for young people to spend their leisure time.

French is a long-time resident of Texas City and a prominent member of the community. He is well known for his civic involvement and his commitment to the betterment of the city.
**ADVICE FOR ROUTE BUYERS**

**Set Location Owner Straight On Changes in Management**

NEW YORK — A veteran coin machine operator here warns buy-
ners of game of music routes that they may be in trouble if they fail
to make the rounds of locations before actually shooing out any
money for the operation.

The operator said that a common
practice is to have the buyer and
seller visit the locations, with the
seller introducing the prospective
buyer to the location owner.

But, said the operator, the po-
tential buyer is generally in-
formed "as the fellow who is
being serviced the route," leaving
the impression that the old opera-
tor still has an interest, and that
the buyer is nothing more than a
serviceman, or at most a new par-
ner.

Purposes Reason

Reason for this form of introduc-
tion, according to the seller, is that
relations with the location owner
have been friendly, and that intro-
ducing the buyer as the new op-
erator might upset the accept-
ance. However, such an introduc-
tion often accomplishes nothing more
than to have the seller establish the
worth of the route.

When the location owner learns
so inevitably well that the old
operator is out of the picture, he:
will often demand a loan or bonus
from the new operator.

Added Payment

Then, if the location owner has
his hands off, the inn or busi-
ness may be taken into consider-
ation in the purchase price. Otherwise,
the buyer may pay as much as 60
times the daily take for good will in
music, and 30 times weekly
for good on games, only
to learn that he must cough up
more money if he insists to hold the
location.

The alternative is to have the
buyer pay whatever money is re-
quired for the location, and al-
low the buyer to take over with a
clear conscience.

Another presentation taken by
buyers of coin machine routes here
is the four-week trial before the
sale is consummated. In four
weeks, the potential buyer has a
pretty good opportunity to ascer-
tain whether there are any other
figures are reliable.

Of course, there have been in-
sances of sellers "judging the horse"
by having friends give the
machines heavy play during the
trial period.

But any buyer doing business
with an operator of that stripe can
often get a line on his reputation
by asking questions, and he will
take his findings into considera-
tion when making an offer
for the route.

UJA Coin Dinner Scheduled May 4

NEW YORK — The 13th an-
nual UJA Coin Dinner of the Coin
Machine Division of the United
Jewish Appeal will be held at
the Hotel Astor on May 4, instead of
May 8 as previously announced. A
owner of the hotel had caused the
echange.

Guest honoree for the May 4
affair will be Lou Brandeis, Leslie
Distributors, who has been chair-
man for three years. His post will
be filled by Al (Senator) Rodkin,
Member of the House of Music, the 1956
guest of honor.

**FOR ’59 THE PROFIT LINE IS**

Valley

6-POCKET POOL TABLES

featuring

* New trouble-free, chef-proof mechanic
  * Genuine regulation billiard
  * Gutsy $8.00 pool table for $17.95

**BUMPERS!!**

Bumpers! Measure with outstanding
acceleration.

**BUMPER POOL**

BETTER THAN EVER!

For ’59 the Profit Line is...

Valley Sales Co

535 Mortin St., Bay City, Michigan

306-2047

**ATLAS FOR TOP VALUES!**

SEEBURG CIGARETTE VENDOR

Quality All- American Electric
Selection—Delivery

SEEBURG 1100

22 Cels.

BOGO Pack.

Capacity

3 Way Pricing

Smart, Low Cost Style

Immediate Delivery

**MUSIC**

SEEBURG RD-200

725.00

SEEBURG RD-300

375.00

SEEBURG RD-100

545.00

SEEBURG V-200 with All Visible

545.00

Speed-Band Tilters

495.00

J. M. 1-60

265.00

AMERICAN 2000

135.00

**NEW Calcon 45 RPM Conversion for M-100A**

$49.00

Also conversion for all machines.

**Roratoed—Refinished**

**Empire Coin Machine Exchange**

917-16 Milwaukee Ave., Chicago 32, Ill. Phone: EVANS 4-1260

**DEALERS WANTED**

Bally Mechanics

BINGO MECHANICS

BINGO MECHANICS

Good Pay! Steady work for

Kimberly Supply Co.

A Full Line of Reliable Bally Machines

Immediate Delivery

**Central DISTRIBUTORS INC.**

**CHICAGO COIN ROCKET SHUFFLE, $325**

**POOLS**

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**WANTED**

Bingo Mechanics

BINGO MECHANICS

BINGO MECHANICS

Good Pay! Steady work for reliable

man. No drifters.

Give reference and qualifications in your

first letter.

Write to Box 950

The Billboard

188 W. Randolph

Chicago 1, Ill.

**Lowe-Priced Background Music**

with the

**CINE-SONIC TAPE REPEATER**

* Small self-contained unit
* Handles up to 6 external
* Tapes available for special
* Magazine lead continuous

**Empire Coin Machine Exchange**

917-16 Milwaukee Ave., Chicago 32, Ill. Phone: EVANS 4-1260

**DETROIT BRANCH**

14344 Ferndell, Detroit, Mich.

Toll: Broadway 3-2150

**SHUFFLES**

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**SEEBURG V.200**

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**MUSIC**

**ATLAS MUSIC COMPANY**

2150 W. ROBERTSON AVE., CHICAGO 47, ILL., U.S.A.

**KIDDIE RIDES FOR SALE**

F.D.O. Chicago and Los

Angeles

In operating condition. All parts complete.

When answering ads... Say You Saw It In The Billboard
WANTED!!!

EXPERIENCED MANAGER FOR MUSIC ROUTE

Reference requested and complete information in first letter. Information will be held confidential.

Write Box 949
THE BILLBOARD
188 W. Randolph
Chicago, III.

For Immediate Delivery
In Illinois, Indiana and Iowa Operators-
Gottlieb’s NEW ACTION-PACKED
1-Player STRAIGHT SHOOTER
Zero in on Higher Slugs—with 4 Flippers

WE¼LY SPECIALS! Completely Reconditioned Gottlieb & Players:

LOWEST PRICES!

Completely Reconditioned

RAINBOW

DARK HORSE

GODFREY POLARIS

Roth Pool

Completely Reconditioned

GOTTLEIB 2 PLAYERS:

TUSCANY

CHAMP

PAGODA

KING KONG

Completely Reconditioned

NATIONAL COIN MACHINE EXCHANGE
1811-12 Wabash, Chicago 8, Ill.
Baltimore 2-1321

when forecasting ads . . . . .

SAY YOU SAW IT IN THE BILLBOARD!

QUEST FOR NEW GAMES

Rosenberg Feels Factories Should Call Distrib Meets

BALTIMORE—While most op-

erators have been blaming de-

creased game collections on general

economic conditions, Harry Rosen-

berg, head of Double-U Sales here,

feels that there is little wrong with

the industry that a new game

couldn’t cure—but that the game

must be a departure from existing

pieces, not just a rehash.

Rosenberg feels that the manu-

facturers could take the initiative

by calling periodic meetings of all

their distributors, with each dis-

tributor coming up with his own

suggestions, and with all distrib-

utors free to comment on these

suggestions.

According to Rosenberg, a dis-

tributor may get a game idea

which would work in his area, but

which would not be applicable in

other sections of the country. But,

with all areas of the country repre-

sented, the distributors could come

up with some ideas that would pre-

vent the problems in any area, and

the idea could then be passed on

to the factory’s engineering and sales

staff for comment and possible

action.

Court Voids

Newport, R. I., Pinball Ban

NEWPORT, R. I.—A Superior

Court recently voided a New-

port ordinance outlawing pinball

games. The court’s decision is

against four defendants charges-

ed with having pinballs on their

premises. The case is handed over
to the District Court at Newport.

Early last year the Newport

Council revoked the licenses of

pinball machines by 5-2 vote.

Pool Game Mfrs.

At Sports Show

CHICAGO—Fishier Sales &

Manufacturing Company, the

firm of Messrs. Fischer, Brown

and Valley Sales Company, Boy

City, Miss., may coin pinball

game manufacturers, were reu-

ditated last week at the National

Game Collectors Association con-

vention at the Marciannes Hotel here.

The 25th annual NGCA conven-

tion had up to 600 exhibitors in

the sporting goods field. The show

ran from January 30 until Feb-

ruary 5.

Midway Notes

“Confessed from page 75”

heted and 50 per cent of their op-

erators have shown no resistance to

accepting a new name in the man-

ufacturing field.

Ross also noted that Midway has

received some solicited sales from

competing game manufacturers.

Rosenberg said that the failure

to the manufacturers to come up

with a new game principle has

been the primary reason for lag-

ging sales, with many operators

preferring to refinish or reuse old

equipment rather than to sink money

into new pieces.

Rosenberg feels that when a new

game resembles its predecessor too

closely, the period of top play

may be kept to a minimum, often not

even long enough to allow the operator to

get off the nut on the purchase.

The failure of manufacturers to

come up with new ideas, and

Rosenberg, makes the firm enough for the

distributor not only in the selling

of new equipment, but in the used

machine market.

Rosenberg felt that operators are

not replacing their machines as

often as they should, and hence a

shortage of used equipment results.

Pa. Ops Await

In-Line Decision

PHILADELPHIA—Pennsyl-

vania operators are still await-

ing the Supreme Court decision on

the legality of in-line coin games, with

the State high court giving no indic-

ation as to when it will hand down its

ruling. The case has been be-

ore the Supreme Court for several

months.

Meanwhile, local operators are

still running in-line coin games, althou-

gh previous collections have been poor.

Natu-

rally, sales of new in-line equip-

ment have been slow. If the deci-

dion is handed down.

He pointed out that operators

would be able to refinish or convert old

equipment as soon as Else decision

is handed down. In dis-

satisfaction have been slow. If the deci-

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Meanwhile, local operators are

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Coinmen You Know

Continued from page 76

Cigarette

Refinished—Reconditioned
available Also as
"120" or "200"

WURLITIZER

Also

NEW GENCO
SPECIALS

WINTER

MANUFACTURING CO.

349 NORTH HIGH STREET
COLUMBUS 8, OHIO

PHONE: AX 4-6614

WE NEED BINGOS

Now delivering Chicago Coin's Sensational REBOUND SHUFFLE
With New Monte Carlo Scoring Feature! Low Cost! High Profit!

NEW GENCY GYPSY GRANDMAS
In Original Crates
SPECIAL PRICE!

GUNS

ARCade EQUIPMENT

COIN MACHINE EXCHANGE

an Operators Piece Designed in Every Detail By an Old-Time Operator to Meet Special Location Requirements

Built By KEENEY

High State Cabinet

for amusement only

Still Producing and Shipping DELUXE and TWIN BIG TENT
500 Attend
• Continued from page 79

ARRIVAL OF FOUNDING MEMBERS OF HYDROGEN NEGATIVE IONS TO THE BILLBOARD FROM WORLD WIDE!

BOWLERS

Uprights

Specials!

Baseballs

Gottlieb 5-Balls

WANT TO BUY

ALL TYPE BINGO GAMES

BASEBALLS

ALL EQUIPMENT IN STOCK—IMMEDIATE SHIPMENT

Terms: 1 Deposit Balance

Lighting any 3 adjacent red hats scores special

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTOR*

MADE THIS YOUR COIN-MACHINE HEADQUARTERS FOR ANYTHING YOU REQUIRE

KIDDIE RIDES

CANDY VENDORS

VENDORS

Copyrighted material
meeting this week. According to President Sam Hastings, they will set up the membership drive and report on dues and other important matters at the membership meeting February 12.

Rackets Probe

Senator Mansfield expressed the opinion that the funds granted the McClintock committee would be well spent. He reminded his colleagues that the Kennedy-Rackets probe, had passed the Senate last year, "one of the industry's most important pieces of time going over much of the same ground covered by the rackets Committee had spent a great deal of time in.

The money-minded Senator Elmer Bamberger asked that before the bill was reported. The McClellan committee granted the Senate, many members of the Labor and Welfare Committee had spent a great deal of time going over much of the same ground covered by the rackets Committee.

Senator Mansfield's reply was: "Exactly, there is nothing like making a repeat effort with a man, now that airline strikes are on the way."

Capehart Named

assets of the phonograph division of the firm were sold to Wurlitzer in 1934, as The Billboard reported then, "one of the industry's most colorful figures officially took leave of a business he helped pioneer."
Bally Club Bowler

is more fun for more players...

earns more money in more spots

4 WAYS TO PLAY

OFFICIAL bowling with LUCKY STRIKES*
OFFICIAL bowling without Lucky Strikes*
SPEED bowling with LUCKY STRIKES*
SPEED bowling without Lucky Strikes*

*Lucky Strike feature may be switched on and off during game as handicap skill-equalizer.

Every location is a CLUB BOWLER spot... because

CLUB BOWLER attracts all types of players.

Popular switch-button Lucky Strike permits

frame-to-frame handicapping, promotes profit-boosting

competitive group-play. Exclusive 4-way play

insures top earnings, long life on location.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Games for the Price of 1

UNITED'S

DUPLEX

BOWLING ALLEY

with DOUBLE-APPEAL

Regulation Bowling Scoring
(TOP SCORE 300)

OR

Progressive Scoring
(TOP SCORE 990)

PLAYERS SIMPLY PRESS BUTTON
FOR CHOICE OF SCORING

4 SIZES
13 FT. LONG
16 FT. LONG
17 FT. LONG
20 FT. LONG

2 FOR 25¢ PLAY
Special CREDIT UNIT accepts up to
20 quarters at one time for future play

Also obtainable as one game
for 25¢
Easily convertible to 10¢ play

SEE YOUR UNITED DISTRIBUTOR TO SEE

Ski-Ramor
Niagara
Cyclone

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 13, ILLINOIS

Fast, Quiet Operation – 1 to 6 Can Play
Big 4½ inch Composition Ball
Drop Chute Coin Mechanism with
NATIONAL REJECTOR

TWO GAMES IN ONE STANDARD WIDTH MEANS READY LOCATION ACCEPTANCE
Stereo is the dynamic new sound that gives true realism to recorded music.

**THE ANSWER TO MAXIMUM**

Seeburg Stereo brings the beauty of Stereo to every area of any location.

**LOCATION EARNINGS**