Pay-for-Play Deals
Mark New Air Trend

Newest Distrib-Paid LP Spin Plan
Sparks Solid Local Dealer Aids

DETROIT - A new trend is evident itself in the broadcast field, which is not likely to be confined to Detroit and which, if adopted on a national scale, could conceivably lessen the evils of disparity payrolls. It is the official plan of WKNM, whereby stations will record distributors time to spin and play a specific disk.

Pay-for-plays programs of various types have been conducted successfully by such key stations as WTHF, Baltimore and KDAY, Los Angeles, with considerable success, and one of the most elaborate pay-for-play operations is currently shaping up in Detroit, where station WKNM has been conducting a "Sound Special" promotion on single offers during the next eight weeks.

Another feature of the program is to be the presentation of an "Album of the Week," guaranteed to receive six plays for a guaranteed recording.

The plan is designed to help distributors connect dealer relationships, and each record store recommended by a distributor will be auditioned at least once each week on WKNM. The station, which is paying all costs for the rackup, notes that they "can be taken out of any record shop that does not meet the requirements of WKNM, Groove Policy." Each week's "Album of the Week" will receive one play per hour from 6-9 p.m. during the four-week period.

Along with the album, WKNM has suggested that "Album of the Week" pay-for-plays be handled on a rotating basis, covering a period of eight weeks. Each distributor will have one of his albums featured every eight weeks.

In addition to the guaranteed 114 plays per week, each participating record distributor and those names will be featured on the air as a result of the "Album of the Week" program.

The 15 distributors who will be eligible for rating will be divided into three groups. Therefore, the "Album of the Week" program will carry the name and address of the distributor who supplied the album.

Choice of album featured each week will be submitted to the program director and these names will be featured on the air as a result of the "Album of the Week" program.

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Albums of Week

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JD to Hear ASCAP Minority Views on New Consent Terms

All Roosevelt Suggestions for Revised Decree to Be Implemented

By MILDERED HALL
WASHINGTON - Rep. James Roosevelt was highly pleased to receive a note from Mr. Arthur B. Weinstein and Mr. Michael A. Geller, New York attorneys representing ASCAP minority shareholder last week, that Justice Department intended to give the small business interests separate opportunity to present their views on terms of new consent decree being urged by Justice and the Society.

By Herbert Chayet, representing the law firm, and Robert D. Bush, held here January 22.

The House Small Business Subcommittee chairman, but writing as minority attorney that he is also glad to learn that Justice intends to implement "all of the subcommittee recommendations growing out of the new hearing." This presumably includes correction of ASCAP's weighted vote, a question on which Roosevelt had some doubts, when mention was omitted in a recent report from assistant chief Hansen recently. (The Billboard, January 26, 1959.)

Roosevelt tempered qualifying with renew, by reminding Chayet that he intends to remain vigilant in the ASCAP matter until final settlement is accomplished. It was pointed out to him, Robert Bush, held here January 22.

McConkey Into Receivership

CHICAGO — McConkey Artists Corporation, a subsidiary of McConkey Company, has been placed in receivership by Judge John Rota, President of ASCAP. McConkey entered the booking business in Chicago in 1948 from Kansas City, hitting a peak following World War II. Between 1949 and 1954, the company grossed over $1,000,000 to $3 million a year, operating nine branch offices and handling 600 bands, units and acts.

McConkey Pacts Deejay Kaye

HOLLANDWOOD — Deejay Barry Kaye, with contract with WAMP, Pittsburgh, during the past year, has joined KLAC here. (Continued on page 30)

Mercury Again Ups Ad Budget to 750G

CHICAGO — Mercury's top brass will convene with regional sales managers next week for an annual budget meeting in Chicago (day 3), at which the most-surprising proposal will be to allocate $750,000 for advertising to solidify the label's position in the eyes of the public and trade.

Just a few weeks ago, the company approached a new advertising agency with the vista of boosting $500,000, an impressive increase over last year's $400,000 mark. But thinking changed in the last few days after whopping December and January sales exceeded expectations. Mercury gets its momentum rolling.

December and January were successively the biggest months in the firm's 12-year span. The year-end promotion also made this best year, tapping 1957 to 28 per cent over 1956. For the first time, the record-store inventory was kept to an absolute minimum.

By Ralf Reuter

Special Introductory Trial Subscription Offered

ORDER BLANK

The Billboard 914 Patterson St., Cincinnati 14, Ohio

Please enter my SPECIAL INTRODUCTORY TRIAL SUBSCRIPTION for 3 ISSUES FOR ONLY $2, which saves me $1 from the single copy value.

Name________________________

Company____________________

Address______________________

City__________________________State__________

Type of Business________________Title________________________

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Mercury Again Ups Ad Budget to 750G
AFM Best Band Contest Booms; Over 100 Apply

NEW YORK — The Music Performance Committee of the American Federation of Musicians is receiving applications for its local and nationwide competition. With applications for the two nationwide music contests being sponsored by FAMC and AFM, 1963 will be the Best New Double Band of 1963 and the other is the Best New Double Band of 1963.

The awards will be made to the best of 10 bands, selected by a panel of judges, and will be announced at a banquet to be held at the Waldorf-Astoria Hotel.

More than 100 bands from the United States and Canada have already entered the competition, which is open to all bands, both professional and amateur, that have been in existence for at least 12 months.

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Cohen-Craft Indie Team-Up Marks A&R Role Changes

By BEN GREYATT

NEW YORK — An agreement reached this week on a joint independent recording venture between Morton Cohen and Billy Craft, widely described in the trade as "two of the real swingers of this business," will be changing the complexion of the artist and representation function of a major company.

Cohen and Craft, who will issue a joint record list under the moniker of Peers, have based operations here to handle this week with their respective attorneys, Marty Machat and Ben Greenfield.

Cohen, who started his career with Decca, released the label on May 31, 1953. His label has been marketed and distributed by Vee Jay Records, Inc.

The label, which was launched in May of last year, has had some success. The label has a couple of current projects.

The label's first hit single, "Gonzo's Hymn," was released in May of this year. It was followed by "Weaver's Song," released in June of this year.

"The success of Cohen and Craft from the big label vogue, and a similar move only a few months ago by Budd Fahey, is a sign that the independent label is coming into its own," said Billy Craft.

"We have both made a lot of money for a flock of distributors and promoters who have invested time in this project," said Cohen.

"The three of us, with a slightly longer memory, will put our best efforts into this venture," said Craft.

"We want to give them something they can really hang their hats on," said Cohen.

The trio is expected to release new LPs late this year.

FRENCH DISKs BOOM

SDRM Collections Key Huge Boost

By ROY ROLOZTZ

NEW YORK — A graphic illustration of record sales in France over the past decade is evinced in the SDRM, which has jumped from 495,952 in 1947 to 3,385,869 in 1957, a sevenfold increase. For radio and television, the giant (proprietary owned network rights for its records) SDRM's collections have been squeezed from B173,059 in 1947 to 1,097,169 in 1957.

"There are several important advantages of SDRM, " said Todd, the president of the company, "and we plan to continue the promotion of the label here in the United States." But Todd was quick to add that the company will continue to work with radio and television in France.

"I hope to see the SDRM label become a major force in the French market," said Todd.

The French branch of the label is the only one in France and BIEEM, the largest record company in France, has been a leader in the French market.

"I am very impressed with the French market," said Todd.

"There are many factors that contribute to the success of SDRM in France,

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THE SMASH ORIGINAL!

"I CAN'T SIT DOWN!"

CARLTON

#502
C/w MIRACLES
MARIE KNIGHT solo
— the ballad surprise

MARIE & REX KNIGHT

CARLTON RECORD CORPORATION 345 W. 58th Street, New York 19, N. Y.

CARLTON RECORDS ARE SOLD ONLY THRU RETAIL RECORD OUTLETS. WE DO NOT SELL TO OR THROUGH BOOK AND OR RECORD CLUBS!
**Indie Distribs Hear N. Y. Dealers' Plaints**

NEW YORK — The Association of Record Dealers of New York and New Jersey has held a meeting with the independent record distributors of New York to talk over current problems of the record dealers in the two States. In addition the ARD-NJ, NJ has set a special membership meeting and banquet at the Tavern on the Green night club in Brooklyn, that the再现

**New MGM Slot For Meinhberg**

NEW YORK — Ray Meinhberg, who joined MGM Records a few months back to work on Cub and Metro sales, has been placed in charge of national disk jockey contacts and promotion. He will continue handling Cub and Luxo sales as well. On the promotion level, he will operate under the supervision of sales chief, Charlie Hasin. All his efforts will be co-ordinated through the efforts of sales chief, Charlie Hasin.

**Dot to Distrb 2 Hot Indie Singles**

HOLLYWOOD — Dot Records last week concluded distribution deals with two indies here to handle two of their fast-breaking singles. Dot made available its distribution facilities to Crystalites for a national release of "Pink Shoe Laces," leased by 12-year-old Donn Searcy. Similarly, it took over distribution for Tender Records' "No Kitty," backed with "Can't Get Over It," recorded by Charles Turner. Dots will appear under their original labels with Dot serving only as a national distributor.

**Atlantic and Subsids Have Biggest Week**

NEW YORK — Atlantic Records, which has five records on the "Hot 100" chart this week, chalked up the biggest sales week in its history last week. Percy Ettegan said that the label and its subsidiaries shipped 47,000 records last week.

**HOT 100 ADDS SEVEN**

NEW YORK — There are seven new sides on The Billboard's Hot 100 Chart for the first time this week. Essentials win.

**London Dec., Jan. Sales Up**

NEW YORK — London Records announced this week that sales for the two-month period just ended showed a 50 per cent increase over sales for the same period a year ago.

**Roger Williams does it again!**

Music by Fred Spelman • Words by Diane Lappert

**Audition**

A new selling force
...for dealers
...for manufacturers
IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

**REMIK MUSIC CORP.** 488 MADISON AVE., NEW YORK 22, N.Y.
Another BIG WINNER... for...

Billy Vaughn

"TRADE WINDS"

b/w

"HAWAIIAN WAR CHANT"

#15900
Cap’s New Stereo Release Fine Bait for Sound Buffs

NEW YORK — Capitol Records’ latest release of stereo LP’s should find a hearty reception from stereophiles. Included in the LP release are stereophonic versions of sets that have in most cases proven big monaural sellers.

Headlining the pop releases is “Oklahomam. In stereo the album is even more charming, and this release should create new interest in the set, which has long been a best-seller. Another strong pop album in the group is “Jackie Gleason Presents Velvet Beaux,” which lends itself very well to stereo, because of the many contrasting elk effects. "Young Ideas" by Ray Anthony and "The New James" by Harry James achieve similar buyers. For the many contrasting elk effects.

Both of the jazz albums, “Jumpin’ with Jonah” by the Jonah Jones Quartet and "Rendevous With Ketton" by the Stan Kenton crew should move well, though the big band jazz is much more suited to stereo.

Three albums by the popular Hollywood Bowl Symphony Orchestra are stereophonic ver-

The Capitol Symphony Orchestra, the Hollywood Bowl Symphony Orchestra, the Hollywood Bowl Symphony Orchestra, and "The Orchestra Sings," The Capitol Symphony Orchestra. (Drake), SP 8415, and "The Orchestra Sings," Ray Anthony and "Concerto" by Freddie Martin complete the pop releases.

A volume of piano concertos by Leonard Bernstein should be as big a seller in stereo as its monaural equivalent. A volume of piano concertos by Leonard Bernstein should be as big a seller in stereo as its monaural equivalent.

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NO STOPPING THAT

"GO"

SOUND!

THE KIRBY STONE FOUR

'I HAD A DREAM, DEAR'

ROCK'

4-41315

"GO" IS A NEW SOUND—A NEW TREND—WITH ALL AGE-GROUP APPEAL!
IT'S HAPPY—IT SWINGS—IT "GO'S"!

ON HIGH-FIDELITY RECORDS BY COLUMBIA®
SINGLES SELL!
(IF THEY'RE ATCO)

For Instance . . .

BOBBY DARIN  "PLAIN JANE"
Atco 6133

For Instance . . .

THE COASTERS  "CHARLIE BROWN"
Atco 6132

For Instance . . .

PAT & THE SATELLITES  "JUPITER C"
Atco 6131
RADIO-TV REVIEWS

Leonard Bernstein and the New York Philharmonic came to CBS TV, Sunday (23) with a convincing musical demonstration of the use classical composers have made of American jazz. Both in his talk and in his performance on stage, Bernstein has rarely shown himself to better advantage. The Philharmonic performed the Gershwin work and then hit the record's "creation of the world". Magnificent performance was given and Bernstein's "Candy Store" was a best-seller a decade ago.

who first attracted disc attention under the "Candy Store" unit was a hit on the radio programs of the preceding half century. Jazz, according to Bernstein, was only one of the devices used, others being staccato, the quarter tone scale, etc., but, Bernstein, Hindemith and others were among those mentioned. The conductor gave demonstrations of the music of these composers, and traced jazz from its earliest days to illustrate his points. Then he showed how Millard, a European classical composer and Gershwin, an American pop song writer, approached the craft of using jazz styles, sounds, riffs, etc., in their works. His explanation was clear and lucid and he noted that the jazz absorption process--on which he is supported by Gay 90's backing. Emil Coleman's work and Darius Milhaud's "Creation of the World" with gusto. Gershwin's "Rhapsody in Blue," Bernstein has rarely showed to better advantage. The Philharmonic performed the Gershwin work and then hit the record's "creation of the world". Magnificent performance was given and Bernstein's "Candy Store" was a best-seller a decade ago.

H-F '58 Take Up 100% Over 1957/Mark

HOLLYWOOD -- High Fidelity Recordings, according to its report, Richard Vaughn, grouped $2,499,000 during 1958 to enjoy a 100 per cent increase over the previous year. Vaughn said business was up considerably from the largest quarter year sales in the label's history during the last three months of 1958. During the quarter, High Fidelity issued 30 packages (seven and monaural) plus seven 45 rpm stereo extended play albums.

Arthur Lyman's "Taboo" package paced the disc's line in its sales boom, Vaughn said, with Lyman emerging as the firm's top selling artist. Others who Vaughn credits with doubling his firm's business include albums by George Wright, the Surfers and Elia Lancaster. Tape sales were up 59 per cent during the first nine months of 1958, according to Vaughn.

Ray Martin

NIGHT CLUB REVIEWS

La Piaf Repeats Magic at Waldorf

Edith Piaf, in her current stint at the Empire Room of New York's Waldorf-Astoria, offers a series of numbers,done new and done well-known in the Piaf catalog, which received a warm, enthusiastic reception from her opening night audience.

Attired simply in black, she presents her numbers before a plain curtain behind which there is a chorus and orchestra. In front of this simple setting she sings and communicates her emotions, after giving a brief spoken English version of the song she is about to sing. This manner of presentation is highlyeffective.

Included in her repertoire are "Mi Lord," a charming number on which she is supported by Gay 90's backing. Emil Coleman's work was at its best, thank God. Her other tunes included a dramatic rendition of "The Gypsy and the Lady," "The Chevaux" her own lovely "If You Love Me, Really Love Me." "La Vie En Rose." "Nite. Piaf has a wide range of expressions and even within a single number is able to create several moods. Her movements are graceful and meaningful, and her voice is almost magic. A trek to the nitery is well worth the wait. Miss Piaf is a treat.

CUB = 9024

Bob Rolontz.

Customers Like Freudian Thrush

An attractive thrush named Katy Lee is pulling in the customers at Julius Monk's small lounge on the first floor of his new club, Uptown at the Downtown, in New York. The attractive, blond singer-guitarist is backed by pianist Carl Norman and Stan Ream as she sings the songs she waxes in an album titled "Songs of Couch and Consultation" for Cosmopolitan Records. As can be inferred from the title of the album her repertoire is fraught with Freud. When Miss Lee has a good bit of material, such as "Hush Little Sibling" or "Stay As Sick As You Are," she makes the most of it. Not all of her songs are up this level but on the right night (27) they are. The silence is broken to build a bit, getting each reference to "Shrinker Man," etc., with delight.

The Show Must Go On

WASHINGTON -- The Shamberg Theater burned down here early Thursday (29) morning, thus throwing the show-of-the-week into a cold panic, since "The Biggest Show of Starry Stage" was scheduled to open there the following night.

4 BIG RECORDS

LINDA LAURIE -- Glory -- 399

JIMMY VALENTINE -- Call -- 9024

THE HAL MCKUSICK QUARTET -- Glory -- 399

RAY MARTIN -- Coming on a RCA Victor (Turn of the Page)

GAT and Irvin Feld scrambled around frantically to find another theater--the only other alternative being to return admissions on three completely sold-out shows. They finally landed the Howard Theater, and scheduled a hurry contest of special display spots to announce the change-over. The show features a host of r&b names, including the Platters, Jimmy Clanton, and Clyde McPhatter.

keep walking

Copyrighted material
NEWARK, N. J.—Irwin Fink of All-State Distributors reports that "It's Just a Matter of Time" by Brook Benton on Mercury is proving a "Something to Shout About!"

WASHINGTON: "Miss You" by Jaye P. Morgan on M-G-M has been moving well. "Keys to the Kingdom" by Roger Williams on Kapp is big. "Gatita-chugages" on United Artists looks like a smash. Top LP's are "Near You" by Roger Williams on Kapp, "Continental Encounters" by Mantovani on London and the sound tracks of "Gigi" on M-G-M and "The Inn of the Sixth Happiness" on 20th-Fox.

"Children's Marching Song" by Cyril Stapleton on London is strong. "Miss You" by Jaye P. Morgan on M-G-M is reaching hit proportions.

"PAPER LADY" b/w "LAST NIGHT I DREAMED"

"THE BILLBOARD"

FEBRUARY 2, 1959

WORLD'S LARGEST NEW

Broadway, Show Tunes • Dixieland • Pops • Piano

WARNER BROS. RECORDS...The First Name

Courtney, I'm hip. Warner Bros. IS the first name in stereo. I bought that Gershwin last week and, man, it's the most. So stop bugging me on WB stereo already.
POPULAR STEREO CATALOG

Jazz • Background Music
• Film Music

In Sound . . . The First Name in Stereo
TV JOKES: A flock of new TV record hop shows are scheduled to hit the channels this month. Larry DeBeau and Joe Weaver, WTVL, Toledo, O., will launch "Toledo TV Bandstand" February 7 at the Toledo Sportsmen's Banquet. The dance party will run from 8 to 11 p.m. with admission 35-cents per person and no age limit. During the March portion of the show, a one-hour program will be relay-broadcast over WTVL-TV. Don Pitts will fill in for his boss as he replaces Ted Randall on KPIX-TV, San Francisco; and "Chicago Bandstand" on WGNQ, Chicago, expands to a full colorcast this week.

DeBeau and Weaver, both jocks on WTVL-radio, will premiere "Toledo TV Bandstand" February 7 at the Toledo Sportsmen's Banquet. The dance party will run from 8 to 11 p.m. with admission 35-cents per person and no age limit. During the March portion of the show, a one-hour program will be relay-broadcast over WTVL-TV. Don Pitts will fill in for his boss as he replaces Ted Randall last month.

After eight weeks on the air, WNBO's "Chicago Bandstand" on KPIX-TV won the "Hi-Fi Club" over its opponent, KHBO in Chicago.

Don Pitts, a former San Francisco News columnist and more recently with KGO and KGS, same city, will do the Randahl role in "Toledo TV Bandstand." The dance party will run from 8 to 11 p.m. with admission 35-cents per person and no age limit. During the March portion of the show, a one-hour program will be relay-broadcast over WTVL-TV. Exact time of the weekly show will be announced later this month.

"Hi-Fi Club" club: The Coca-Cola Bottling Company of Houston has signed to sponsor a new teen-age evening radio show, "Hi-Fi Club." The show is now on KNX, Los Angeles, and KVOC, San Francisco. The show is syndicated to 35 outlets in the US and Canada.

Jerry Brown.

Brother Bill Bennett, Mort Crowley, King Richard, Gil Newsome, maximum exposure in the St. Louis area. The show is syndicated to 35 outlets in the US and Canada.

In part, the poetic rhythm and blues is genuine, down-to-earth Negro music. Joe Turner is a real great rhythm and blues singer. Pat Hartly was one of the hottest rhythm and blues singers and he has admit it.

"There's good in every kind of music like I said. Before anybody criticizes any kind of music, they ought to listen to it themselves. It's good and bad music. If I can get up on one of them, and say something.

"When you speak of the blues, well, that's something, you'll never hear it. Of the white singers, there are very few who can do a good job with the right hillbilly song today. When I was a kid, it was a different story. You can't blame the public. With the popularity of rhythm and blues, it's all right. You can't blame the public.

But rhythm and blues is rock and roll or rockabilly. Rhythm and blues is a backbeat, that's rock and roll or rockabilly. Rhythm and blues is

"I think record companies offer fine artists who don't fit into one category or another. But I don't really record. When I was a kid, I listened to a lot of different things. What you think of a man who sells a million records. I guess you can't argue with the public.

With the popularity of rhythm and blues, it's all right. You can't blame the public. But rhythm and blues is rock and roll or rockabilly. Rhythm and blues is a backbeat, that's rock and roll or rockabilly. Rhythm and blues is genuine, down-to-earth Negro music. Joe Turner is a real great rhythm and blues singer. Pat Hartly was one of the hottest rhythm and blues singers and he has admit it.

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FRANKIE LYMON

IT'S A HIT!

"UP JUMPED A RABBIT"

R-4128

a sound bet
buy . . .

ROULETTE

YOUR SALES WILL JUMP UP, TOO, WITH THIS BIG HIT!
Sedm 805 Collections Key Boost

- Continued from page 4

mechanical royalties from diskeries society, SDRM is also a bargaining society, SDRM is a bargaining agency for recording rates with record companies since there is no compulsory licensing provision in the French (or most European) copyright acts. French record firms pay an average of 4 per cent of the retail selling price of each record when they use SDRM material. There is no limitation in France on the number of copies that can be used on an LP or EP (eight selections per side on a 12-inch LP and two per side on an EP). Pares noted that in France EP's and LP's have increased considerably since Aug., '58.

Dealer Hits Back

- Continued from page 2

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Around the Horn

Wanda Jackson flew to Los Angeles last week to begin work on her new release. In Japan, playing theaters operated by Zuko Fuji, she is enjoying a residency with the Daigeki chain. The tour was arranged by Wanda's manager, Ken Arnold, of the Thunderbird Artists, Inc., Independence, Kan., and Los Angeles promoter, A. V. Bamford.

Don Pierce's Starband firm has signed Alton Brunner, c.d.w. singer of Nashville, who will go into WSM studios for a label coupling "Life to Live" and "Thinking All Night." All spots on the WSM label are the Kentucky Travelers, whose tour will take them to Old Kentucky Hills, west of the depayer last week.

As a result of good business chalked up by his all-soul unit, headed by Bill Rarme and the Billboardaires, at Caineville, Ca., and Reno, Ca., Rande, Ca., and Brooklyn, N.Y., Caineville date was promoted by Station WCCG, and the Reno spot will be handled by the WYFE. A concert bill with Martha and Brenda were to follow Tom Pommy's "Hayride" will do a show for Connie B. Gay's new Town & Country Music, Inc., in Los Angeles, Sunday afternoon, March 1.

The other day I received a letter from Mr. Nicholle's "Country America," a slated in to cut a session soon for Jimmy Wakake's Shasta label.

Dave C. Baldwin, president of Warner Music, Kansas City, Mo., has signed to his label two successful performers, Flinn and His Rhythm Men, of Kansas City, and the Home Fache Family. In their act, they give a great help to me in getting an orchestra together. We are doing a great job over here in promoting country and western music. The boys would be obliged to artists sending biographies, photos and news of themselves, as well as sample records in advance. We assure them that we will bring our names to the attention of the recording industry in that part of the country.

Johnny Cash concluded an eight-day trek for Hap Peebles at Oklahoma City, Okla., and was banner for his label, Cowboy Jamboree, care of Hap Peebles, 1805 Main St., Oklahoma City, Okla.; and especially the Ways and Means Committee, which covers the country, to help in their important work.

The other day I received a letter from Finis H. Williams, president of the World Music, Inc., Independents, Jordan, Ind., who have a new release on the Ridgecrest Records, care of Finis H. Williams, 910 Westport Ave., Nashville.

This month we have the privilege of announcing a new label, the World Music, Inc. The label was operated by Finis H. Williams, 910 Westport Ave., Nashville, and will serve a sizable part of the country. The label's first release is a duet by Jimmy and Hooker, who hail from Tennessee, and will be distributed by the World Music, Inc.

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AFM Best Band
- Continued from page 3

Featured on a nationwide TV show, cut an album for Decca, and make a ballroom tour with instruments supplied by the Conn Corporation. The minimum of 50 scholarship applications for the International String Congress, sponsored by 700 AFM locals and the Tile Club, New York, the Balaban & Katz Hotel, Inc., are already in.

Each AFM local sponsoring a string instrumentalist is providing a $300 scholarship. Winning conditions will be given a course of instructions at the University of New York, with experience. Debut at a national solo concert, director is the String Congress Advisory Committee of the International String Congress.

Chi Break
- Continued from page 3

About an hour and 40 minutes including intermission. Original shows as well as novelties would fit into the chilly. They hope to open the opera before the coming fall.

Both Regal and Tivoli Theatres will be in the market for young shows as often as promising acts and packages are available, with plans ready to commit to a steady stage policy. The Tivoli has tentatively set Pearl Bailey stay in Music Hall. The Regal has set certain acts at the Waldorf next week.

Starting March 1, the Regal, for 30 years the South Side kingpin in the Balaban & Katz chain, will be taken over by its management. Harry Forchheimer, an expansion of the theater operation, Regal manager, and most of the Tivoli crew will move over to the Tivoli.

Miller Stereos
- Continued from page 3

Cause they have made full use of the two speaker effect of stereo. "When the public wants a more balanced sound we'll make them available that way," he stated.

At the present time Steroe-Fidelity is issuing about four LP's per month, but soon hopes to top the winners to about 10 a month. In addition to its regular releases for the commercial market, Stereo Fidelity is applying records to phonograph manufacturers such as Webcor, General Electric, Philips and Webcor, as demonstrator or giveaway units to phonograph manufacturers.

Miller is flying to Europe with Dr. Erich Barone, his chief engineer in Europe. While overseas Miller will also visit his European manufacturer reps as well. He will also visit E. B. Levin of English dealers.

Plugs on Film
- Continued from page 3

$1,800. In both cases, cost includes production, film, editing, and a sufficient number of duplicate prints to cover the desired number of stations. At a bonus session will receive covering on 25 Armed Forces TV, New York stations with the purchase of either plan. This last week announced Charles Flors as its new York rep.

New Facelift
- Continued from page 3

cartridges and arms to play these disks.

At the Waldorf Astoria shindig Free for composer Arthur Wignall and the firm's musical director, Em flood and Vaut, will be all present. In the FCS series are six records, one of which is a stereo test disk.

MUSIC AS WRITTEN

BY BOB ROLONTZ

HERB MARKS' SON ANTHONY WED

Anthony E. Marks was married to Lucy Silvary Saturday (31) in New York. He is the son of Herb Marks, producer of Liberty Records and Head Music and grandson of the company's founder, E. B. Marks. The couple hopes immediately on an eight-month archeological expedition to dig ancient sites in Israel. The expedition is operating on a grant from Brandeis University.

CAG LOCKS UP COFA

CAG has lined up dates at Manhattan's Copacabana nitey for six of its stars, Johnny Mathis opens February 5; Tony Scott, February 29; Betty Grable, March 1; Frank Sinatra, April 3; Cole, October 25; Kay Starr, sometime in April or May; Frankie Vaughan, June 25. The Vaughan date will mark the first time Vaughan will play with disk chieftains Cole. At a recent night club, GAG payee Buddy Hove negotiated the deal.

PERCY FAITH IN CINCY ON 'MALAGUENA'

Owl leader Percy Faith put in a big day in Cincinnati: Friday (30) plugging his new Columbia album, "Malaguena." He met with the local press and radio editors at a luncheon at the Armstrong House at noon, told them about his new album, met a music man at a cocktail session at the Terrace Hilton in the late afternoon, and Friday night journeyed to Beverly Hills Country Club to catch the opening of the Kirby Stone Four (Columbia). Arthur Miller, manager of Columbia's local branch, hosted the three events, assisted by his aid, Frank Shear.

New York

Marvin and Miranda will give concerts in New York; Detroit, Philadelphia and Chicago over the next few months. In May they said for England to givefollows there and then they will concert in South Africa for five weeks, Decca has just placed the show's first stereo album, ... At the Tivoli, the first show has been formed in New York by Betty Adler. First artist on the label is jazz pianist Paul Horn, ... Guitarist Wyler starred on the NBC-TV show "Today" all last week. ... Morocco in Montreal this week, ... Vanguard Records has signed Ben London. London and his cow and his rock 'n' roll band will be due to open at the Sutherland Lounge in Chicago on February 14. ... The tune "Wonderful World" by Ben E. Miller and Don Converse has been selected by the National Conference of Christians and Jews as best representing brotherhood for National Brotherhood Week. Tune will be warded by United Artists Records. ... Kitty Davis is now handling public relations for Tender Records which will be distributed through Tender Records. ... Next releases on Tender are Charles Trent and Jesse Belvin.

James Scott of Denver has started a new label, Denver Records, which will issue singles of all types. ... Clyde McPhatter will open at the Village Vanguard in New York on February 18. ... James Carroll opens this week at the Latin Quarter in New York.

Lee Gaol of Callo Records, has formed two new publishing firms, Aurelio Music and Lennin Music, ... Joseph Damiase, chairman. ... Frank Shear, manager of Columbia's local branch, hosted the three events, assisted by his aid, Frank Shear.

Chicago

National company of "Music Maple" was a wrapping reception in company of Meredith Willson's home State of Iowa, setting high-lime record for eight plane shows in KRTN audience. Des Moines. Full sellouts in all shows brought almost bodies for a $12,800 gross, topping "My Fair Lady" by $9,000. Show opens in Chi in two weeks; Modern Jazz Quartet and Loris and others. ... The tune "Wonderful World" by Ben E. Miller and Don Converse has been selected by the National Conference of Christians and Jews as best representing brotherhood for National Brotherhood Week. Tune will be warded by United Artists Records. ... Kitty Davis is now handling public relations for Tender Records which will be distributed through Tender Records. ... Next releases on Tender are Charles Trent and Jesse Belvin.

The Wanderers

PLEASE

AFM

CUB K9024

A Rocker!

JIMMY VALENTINE

AND HIS ORCHESTRA

Records

A PRODUCT OF LOEWS, INCORPORATED

1936 MAMARAY, NEW YORK 31, N. Y. JUDSON 2000

Taking Off!

THE WANDERERS

PLEAS

FOOL, FOOL, FOOL

CUB K9023

Best Version!

BOB WILBER'S

JAZZ BAND

PETITE FLEUR

(Little Flower)

(CUB K9021)

Vicent Delmar

FOOL, FOOL, FOOL

(Sorry)

(I Ran All the Way Home)

CUB K9022

Going Strong!

THE IMPALAS

Fool, Fool, Fool

Copyrighted material
Pushes on Album Releases

- Continued from page 3

program on a bulk of new albums (13 mono, 17 stereo)-"The Hot Line for '59"-will run from Feb-

uary 2 to March 31. During this period every eighth album ordered by distributors on the new releases will be delivered free. In addition, a special incentive plan on "White-Rose's" a 10-

cent commission on every LP (of the new releases) they sell.

Distributors have received speci-

cific dollar-volume quotas (supply-

ing, in recent catalogs) to meet dur-

ing this period. If they reach their

quotas, they will receive an addi-

tional two per cent as a bonus. Clark indicated that 70 per cent of the label's distributors have increased sales from 10 to 30 per cent over last year in keeping with the growth of Am-Par's catalog.

The above sales program applies to all the new album releases but one - Leo Diamond's "Extending Sounds From Romantic Places"-which will be the focal point of a special promotion. For a 30-day period starting February 9, the 13.98 stereo package will be sold at $2.98. Distributors receive on the LP $1.45, dealer price $1.92. The minimal version will also be sold.

The Diamond LP's are packaged with a special 22.98 pleat book which dealers may remove after the special sales period and will also be sold as a separate item. Orders were taken for them last week at two-and-a-quarter cents apiece.

Am-Par's new album package was introduced by the label's sales chief Larry Newton. The releases included the first two packages of new de luxe double-fold album boxes, the Annotor Reticu- late, which will retail at $4.98. Among the new LP's (all available in stereo and monaural) are recordings of "Hot Club of France," "Jelly Roll Morton," "Lloyd Price," "Mehodone," and others. (The Billboard, January 19.) In addition to Clark and New-

Pay-for-Play
Can Tee-Off
New Air Trend

- Continued from page 3

more than 50 per cent of Detroit's disk distributors reportedly have agreed to go along with the WJBK promotion.

Leo Cheslak, of Cadet Distribu-
tors, which offers that the plan sounds like a feasible one for building local album sales, on the basis of his experience with the WJBK singles promotion. Under the Cadet plan, which Cheslak terms a successful sales-builder, distributors pay $300 per week to have a single record played at least every hour for a week. The featured discs are also made available at the special price of 75 cents by recommended dealer stores during the promotion week.

Trustees for
Arts Center

- Continued from page 1

Cosponsors Thompson and Ful-

darge have repeatedly pointed out

that the center, which should be the focal point of national effort to showcase our musical and artistic talents, has been the target of attacks and delaying actions for years with almost a deliberate ef-

fort to kill the project. In addition to ABC-Paramount press attending the meet included Harry Le-

vine, Don Costa,boxing Gare, Al-

len Parker, Dave Bergers, Nell N-

ulty, Ford, Palma, Al Corevasto and Sy Siedel of the parent com-

pany.

Kenin Blasts

- Continued from page 17

Kenin describes the musician's battle as "touching, more de-

sperate, but yet more deter-

mined," against the blind, uncaring, and out-of-touch officials of the Treasury Depart-

ment and "certain high-placed Senators," who took a stand against the tax relief for music in the 86th Congress.

Kenin is just as tough with the "Timid Thomases" on the hill, who feared to go on record as repealing the tax would bring him the national acclaim he deserves, Ricardo Hernandez, in a letter recently.

(Continued review)

Ocie Smith

"TRY A LITTLE TENDERNESS"

CIT 1034

CITATION RECORDS, INC.

201 W. 49th St.
New York, N. Y.

Top Record Production Man Seeks New Affiliation

All prices, filmmaker notes (22 pages) currently existing are listed, complete listing of entire catalog production. For information, contact, Federation of Motion Picture and Television Producers, Inc., New York, New York, N. Y.
TAPE RECORDER MERCHANDISING

Everyone’s a Prospect in Denver Dealer’s Opinion

By BOB LATIMER
DENVER—Feet-pounding the notion that tape-recorder merchandising is a highly specialized operation and extending instead an all-or-nothing sales program to all customers, Denver’s Biggest Tape Recorder store manager has applied profits for Capt. Bros., here.

Capt. Bros’ uptown store on 26th Street and Court Place is one of the largest tape-outlets in the West, and has operated successfully three years ago and expansion around the clock, in time since then. Beginning with a single popular-priced tape recorder, Jerry Cart, store manager, has gradually built both inventory and extending instead an expansion of the largest tape recorder volume to the point that there is now a 15-foot-long display holding at least 10 recorders at all times.

Three Steps
While he consistently sells one or more of the popular-priced volumes in the Denver area, Cart does not go into such merchandising steps. For instance, he says, is to

1. A wide choice of brands, types, and features of recorders.
2. A well-trained sales staff that can enter the store as a potential tape recorder prospect.
3. The complete elimination of time-purchasing methods which will bring eventually every income classification.

In the matter of inventory, Capt. Bros., Cart explains, is that it is

"A low of $24 up to 20,000, with a large amount in the area. Moreover, six leading, well-advertised brands are involved, all of which have shown high consumer acceptance and most of which offer a substantial advertising. Cart does not believe in getting out on the "professional price" machine. If a recorder is priced at $2500, it is priced at that price. Cassette dealers, he feels, demand more and not more at the same price..." (Continued on page 29)

NEW YORK—The V-M Corporation believes it has the answer for those dealers trying to make a complete stereophonic unit that will meet the needs of a majority of people. Based on a modular principle, the new model 580 is actually three units in one. The central 15-inch component of the stereo mosaic is the main one and contains the tweeter, midrange, and treble controls. There are separate inputs on the rear of the central unit, all governed by a function switch on the control panel. The other V-M components are the phonograph, tape recorder, and radio tuner. There’s a single-channel TV input as well. Model 580, in walnut, lists at 830 dollars.

"Model 580," says V-M sales manager Bud Cain, "solves several problems. It answers the dealer’s desire for a single-unit stereophonic system, but it suits the critical listener who demands the best equipment. By permitting speaker substitution, it satisfies the hankering for his stereo furniture arrangement." (Continued on page 29)

Eight Sets
In New Philco Radio Line

NEW YORK—Philco has just announced its new line of transistor radio sets. The line consists of eight transistor radios built into a single 15-inch chassis in a price range from $39.95 to $59.95. Three single-transistor, one-tube transistor radio sets are also available in the new line.

In the 15-inch chassis, Philco offers a combination of stereo and the latest in transistor technology. The stereo set will include both the stereo and the stereo sets. The single-transistor, one-tube radio consists of a single transistor, a single speaker, and a single line-outlet. It has a handle that can be used to carry the radio, and a speaker that can be used to listen to the radio. The stereo set will include both the stereo and the single-transistor, one-tube radio sets. The stereo set will include both the stereo and the single-transistor, one-tube radio sets. (Continued on page 29)

File System
Builds Volume In Hi-Fi Shop

PORTLAND, Ore.—“If the hi-fi dealer wants to expect full returns on his investment, he should use some form of 'automatic' file. This makes it possible to contact a customer constantly in contact with as many movie owners as possible, according to V. W. Roberts, president, owner of Orat’s Portland.

Orat’s spends an extra five minutes to set up a "package" on each customer in the store. One major point of emphasis is to make sure that a customer has the equipment he needs, including a fresh pair of recorders which he has in the store. A second major point of emphasis is to make sure that a customer has the equipment he needs, including a fresh pair of recorders which he has in the store. A third major point of emphasis is to make sure that a customer has the equipment he needs, including a fresh pair of recorders which he has in the store. A fourth major point of emphasis is to make sure that a customer has the equipment he needs, including a fresh pair of recorders which he has in the store. The file is set up in a rotating basis so that at least once a month there is some sort of contact between the store and the customer. (Continued on page 29)

Stereo or Nothing for Most ’59 Phonograph Buyers

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Everest Sets Stereo Tape Production

NEW YORK—Reversal of a trend? Mayler. During the past year, major disk firms have been back on disk duplicating plants. Now the major disk firms have been back on disk duplicating plants. The trend is away from disk duplication and toward the new method of producing records. Tape will be a more important medium in the recording industry. (Continued on page 29)

Copyrighted material
Contemporary has the best-sellers!

BREAKING FOR THE BIGGEST HIT OF ALL

Contemporary C 3560

SHELLY MANNE & HIS MEN PLAY PETER GUNN

Music by Henry Mancini from the TV program starring Craig Stevens

NOW AVAILABLE on Contemporary 12" long-playing C3560, and Stereo Records S7035

PLUS! A SMASH-HIT, SINGLE 45 of the theme "Peter Gunn", b/w "Slow & Easy" C45-367, and Stereo Records S-806

CONTEMPORARY RECORDS 8401 MELROSE PLACE, LOS ANGELES 46, CALIFORNIA
Don't just wish for high-flying stereo sales and profits—join in beginning Feb. 15 with RCA Victor's Million-Dollar

*Offered at original suggested retail prices.

Ask your RCA Victor Distributor how you can offer your customers their choice of one of these $65* Deluxe Stereo Record Libraries when they buy any RCA Victor Stereo Console—from $219.95!
"Save-on-Stereo" Promotion!

If they like pops—offer them the album containing 149 favorite pop songs by 11 outstanding popular artists, including:

- Perry Como
- The Robert Shaw Chorale
- The Three Suns
- The Ames Brothers
- Bing Crosby-Rosemary Clooney
- The Melochrino Strings and Orchestra
- Xavier Cugat and His Orchestra
- Esquivel and His Orchestra
- The New Glenn Miller Orchestra
- directed by Roy McKinley.

It's an offer they'll gobble up! Your customers are new to stereo. They have no stereo records to play. So what's more natural—more enticing—than to offer them a big start on a stereo record collection when they buy any RCA Victor Stereo Hi-Fi console! RCA Victor has named this promotion "Save-on-Stereo" and has pressed a limited quantity of deluxe stereo albums for it. Each album contains 10 long-playing "Living Stereo" records—either classical or pop music.

RCA Victor reaches your best prospects with news of this sensational offer with a saturation line-up of commercials on its network TV shows and on radio, backed up by big-space ads in leading retail markets! And Perry Como adds more sell with an exciting show on Feb. 28 on TV and radio in stereo sound! Everyone will be watching and listening.

Cash in on this big new sales- and profit-making opportunity! See your RCA Victor distributor for details on how you can take part—today!
FOR OVERNIGHT DELIVERY
MAKE IT A "CUSTOM"

Califone Has "Cue Master" Accessory

NEW YORK — Califone, West Coast phonograph firm, has produced a new precision instrument called the "Cue Master." It provided for the immediate and exact selection of any desired groove on any size phonograph record.

The "Cue Master" lifts or lowers the needle at the push of a button. It makes it possible to stop the recorded sound and begin from the exact point at which the stop occurred. With the use of its "Cueomatic" scale a phrase or section or any part of a recording may be repeated for emphasis, drill or review.

The "Cue Master" will have most value in the educational field. It is an optional feature on any Califone equipped with the new automatic arm.

Big Year Ahead
In Electronics, Says RCA Prexy

NEW YORK — President John L. Burns, of the Radio Corporation of America, predicted before a meeting of RCA distributors, that 1959 will bring new highs in the nation's production, consumer income and spending, and an 11 per cent increase in the electronics business.

"The total volume in the electronics industry is expected to rise from nearly $14 billion in 1958 to well over $25 billion this year," Mr. Burns said.

Mr. Burns said that among the most significant new developments are advances in basic cintility in which a simple unit can do the work that once required several bulky components.

The consumer products market, with color television, stereo and other innovations, seems certain to continue as a big one, Mr. Burns asserted, adding:

"It is estimated that factory sales of consumer products in 1959 will increase by at least 7 per cent over the 1958 volume of $13.8 billion. Sales of phonographs and tape recorders will be considerably lighter with the growing shift to 45-rpm and stereo instruments.

SAY YOU SAW IT IN THE BILLBOARD!
NEW TALENT, NEW RECORD, NEW LABEL

- and all great!

TOMMY ZANG

(he really sings!)

"BREAK THE CHAIN"

B/W

"I'LL PUT A STRING ON YOUR FINGER"

#5951

113 West 57th Street
New York, N. Y.

 Record available NOW at the following distributors:

ALBANY, N. Y.
Leonard Smith, Inc.

ATLANTA, GA.
National Record Dist.

BALTIMORE, MD.
Mamel of Maryland, Inc.

BOSTON, MASS.
Dumont Record Dist.

BUFFALO, N. Y.
Scan Dist.

CHICAGO, ILL.
M & S Dist.

CINCINNATI, O.
A & I Dist.

CLEVELAND, O.
Bonart Dist.

DETROIT, MICH.
Pan-American Dist. Co.

EAST HARTFORD, CONN.
Allied Record Dist.

JACKSONVILLE, FLA.
Binkley Dist. Co.

KANSAS CITY, MO.
Choice Dist.

MIAMI, FLORIDA
Binkley Dist.

MILWAUKEE, WIS.
Lieberman Dist.

MINNEAPOLIS, MINN.
Harold N. Lieberman Co.

NEW ORLEANS, LA.
All South Dist.

NEW YORK, N. Y.
Portem Dist.

OMAHA, NEBR.
Choice Dist.

PITTSBURCH, PA.
Remlee Dist.

RICHMOND, VA.
Allen Dist.

ST. LOUIS, MO.
Choice Dist.
Tape Recorder Merchandising

- Continued from page 20

exceptions about price, use of the recorder, etc. Probably the most effective asset, so far as getting the first step under way is to invite the store visitors to listen to a pre-recorded tape, according to Curt.

"Most people own a phonograph of some kind and are at least mildly interested in seeing how much on tape compared with the records," Curt said. "For that reason, we keep a stock of pre-recorded tapes convenient at each machine, every reel identified with a grease pencil, ready for quick use. Suddenly, people ask whether the prospect is most interested in waltz, chamber music, boogie, or pop, and we always have something ready. While the music is playing, we invite the customer to turn the machine on and off, adjust the tone control, volume, and see how well it is.

"Another pointer of high importance is to encourage the present to look at the tape recorder. We keep plenty of footage open on every reel, even pre-recorded tapes for the purpose so that it isn't necessary to change reels to follow out the job. This is definitely high pressure selling designed to catch the customer's interest, and, frequently, we have found, it is the person who least looks like a music lover or a tape recording prospect who buys the four-speaker, $259 recorder.

There is never a moment during the three operating hours at Curt Bros., that a tape recorder is not on and playing music. Frequently, the machine is turned on by the store manager and we always have something ready. While the music is playing, we invite the customer to turn the machine on and off, adjust the tone control, volume, and see how well it is.

"Another pointer of high importance is to encourage the prospect to listen to the tape recorder. We keep plenty of footage open on every reel, even pre-recorded tapes for the purpose so that it isn't necessary to change reels to follow out the job. This is definitely high pressure selling designed to catch the customer's interest, and, frequently, we have found, it is the person who least looks like a music lover or a tape recording prospect who buys the four-speaker, $259 recorder.

"When You Sell WALCO Needles?"

"'I'M SORRY'

"CHESS"

"SOME DAY ONE DAY"

"Bo DIDDLEY"

"CHUCK BERRY"

"Dale Hawkins"

"A FOOL SUCH AS I" b/w "GROWING LOVE"

POT' DADDY

"FREE $5,000 LIFE INSURANCE" and "LOW COST GROUP HOSPITALIZATION, MEDICAL-SURGICAL INSURANCE" Plus Many Other Benefits Including LOW COST TRIPS TO EUROPE When You Sell WALCO Needles?"

WALCO PRODUCTS INC. 60-8 Franklin St., East Orange, N. J.

"Of course there's no smoke ... I fixed him off with a JENSEN NEEDLE!"

MR. RECORD DEALER

Did You Know You Can Get...

FIVE YEARS AND UP:

FIVE YEARS AND UP:

FIVE YEARS AND UP:

FIVE YEARS AND UP:
Everybody’s Buying Them...

Tab Hunter

Charlie Blackwell

Don Ralke

...WARNER BROS. HITS!

“APPLE BLOSSOM TIME”
5032

“MIDNIGHT OIL”
5031

“77 SUNSET STRIP”
5025

Order from your nearest distributor

WARNER BROS. RECORDS
Burbank, California
The First Name In Sound
The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, sound recording or display value, as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

**Pop Albums**

**MAURICE CHEVALIER SINGS BROADWAY**

MGM E 3738

STEREO & MONAURAL

The veteran showman's ageless charm is as potent as ever in this ingrating collection of vaudeville on a crisp of Broadway show tunes—most of them comparatively new. Chevalier registers strongest on the happy "Tell Me to the Church on Time," and "Do It Again" and "C'est Magnifique," Stock deejay wax.

**Pop EP Albums**

**MY HAPPINESS**

(U-EP) Connie Francis—MGM X 1655

The label packages Miss Francis' current smash, "My Happiness," with "Never Before," from the legit "Whoop Up," along with a pair of other sides, "You're My Everything," and "No Other One." Should mean a bit of extra action for the big "Happiness" hit plus additional exposure for the "Whoop Up" score, the original-earner of which, M-G-M has just released. Good rack item.

**Jazz Albums**

**THE SWINGIN' STATES**

The Kai Winding Ork—Columbia CL 1264

Kai Winding with three more trombones and rhythm section devotes this album to 12 tunes with mention of States in their titles. It's a nicely conceived and executed package with several songs created by the trombone section. Clever and informative notes by Winding and good cover shot of the artist are additional assets that should help make this a big jazz LP. Tunes include "Jersey Bounce," "Moonlight in Vermont" and "At Last Alaska," Top potential.

**Classical Albums**

**OPERA OVERTURES**

The Philharmonia Orch. (Leinsdorf)—Capitol P 8465

Overtures to six operas performed with brilliance by the orchestra, honored by Met conductor Leinsdorf. It's an excellent item for this market with possible appeal to the general buyer. Sound is a factor, and the formal cover photo of the maestro will also spark sales. Overtures to "Die Meistersinger," "Lorenzo," and "Oberon" are included.

**Classical Talent Albums**

**DEBUT**

John Browning, Piano—Capitol P 8164

The 25-year-old pianist offers an attractively varied program in his first album. His performances on the whole are sensitive and mature, especially the Debussy and Chopin selections. Also included are works by Bach, Rimsky-Korsakov, Liszt and Schubert. The album indicates a fine future for the artist.
Chicken Country. Some of his performances whirls are not so well known today and for that reason they will appeal to his fans. Titles include "Blue Love," "We Love Two Different Worlds," and "I Can't Get You Off My Mind." In addition, there's a knowledgeable set of notes by Bob Burrell, which should attract the temporary music collector's item.

For lovers of traditional C&W, this package is a real buy. It includes "Blue Love," "We Love Two Different Worlds," and should attract the temporary music collector's item.

The rich melodic work with excellent performances by the principals should attract the opera buyer. The libretto, while somewhat melodrama, is aptly reflected in the design. Work songs and ballads include "Erie Canal," "Boston Come All Ye," "A Roving," "Loose Talk," "Hey, Joe," "If You've Got the Money, I've Got the Time" and more—all of them great performances by these artists. In addition, there's a knowledgeable set of notes by Bob Burrell.

**Folk Albums**

**SEA CHANTIES**

The Roger Wagner Chorale—Capitol P 8462

A wonderful collection of authentic chanties is given new life by the Chorale with the enthusiastic assistance of a number of sailors, including Earl Wrightson. In most cases the work is a cappella but occasionally a concertina and harmonica are heard in support. Work songs and ballads include "Erie Canal," "Boston Come All Ye," "A Roving," "Leave Her Johnny, Leave Her." An interesting and well performed collection and a good addition to this field of repertoire.

**Opera Albums**

**MENOTTI: MARIA GOLOVIN**

(3-12") Patricia Neway, Contralto; Franca Duval, Soprano; Various Artists with Orch. & Chorus

Conducted by Peter Herman Adler—RCA Victor LM 5142B

Menotti's latest opera was first performed at the Brussels World's Fair last summer. It was also presented for a brief run last summer. It was also presented for a brief run later in New York. It was also presented for a brief...
The Little Space Girl

By

JESSE LEE TURNER

CARLTON #496 #1

is a big hit all over the World

CARLTON RECORDS ARE SOLD ONLY THRU RETAIL RECORD OUTLETS. WE DO NOT SELL TO OR THROUGH BOOK AND/OR RECORD CLUBS!
**Review Spotlight on Albums...**

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**SUPERNATURAL**

*L. A. Woman.* A strong first album of Lenny Kaye's with The Patti Smith Group.

---

**MEN OF BRASS**

**GOSPEL SINGING**

Ernestine Washington-Westminster WST 15032

Ernestine Washington was record live at the Washington Temple Church of God in Christ, Inc., for this set and, a spell-maker in her own right. Her voice has been described as a "holy ghost of the air," which includes "I Thank You Lord," "Hollin' On," "The Lord is My Shepherd," etc. Few accompanied by organ and piano. Congregation can be heard singing its appreciation and encouragement to the MacDonald in her powerful, spiritual vocal effects. Top notch stuff for its field.

---

**SPECIALTY ALBUMS**

**PRIMITIVA**

Martin Denny—Liberty LST 7023 & LRP 3023

This recordable and highly original arrangements produced here by Martin Denny's small group has been greatly aided by stereo, as stereo emerged here as one of exotica's prime elements, which spice up what is essentially a good close-knit pop and jazz quartet (supplemented by three guests) with formidable effects in stereo. The engineers were able to field a half-day with two-speaker effects, unlike the restrictive nature of the studio, so albums should be demonstrated to help sell equipment as well as itself. Sexy cover helps, too.

---

**12TH STREET RAG**

Jad Paul's Banjo Music—Liberty LST 7107 & LRP 3104

**STEREO & MONOURAL**

This recording is a good example of how stereo can be used to enhance an album's overall sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

---

**LITTLE RICHARD**

**STEREO & MONOURAL**

Little Richard's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**JOE DITTY**

**STEREO & MONOURAL**

Joe Ditty's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**MADONNA**

**STEREO & MONOURAL**

Madonna's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**THE ROLLING STONES**

**STEREO & MONOURAL**

The Rolling Stones' music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**THE BEATLES**

**STEREO & MONOURAL**

The Beatles' music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

---

**TOMMY TAYLOR**

**STEREO & MONOURAL**

Tommy Taylor's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**TOMMY BOWDEN**

**STEREO & MONOURAL**

Tommy Bowden's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**JIMMY DURANTE**

**STEREO & MONOURAL**

Jimmy Durante's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**DICK ROTH**

**STEREO & MONOURAL**

Dick Roth's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**TOMMY DAVIS**

**STEREO & MONOURAL**

Tommy Davis's music is a perfect example of how stereo can enhance an album's sound. The engineer's use of stereo helps to create a sense of depth and space in the recording, allowing the listener to feel as though they are sitting right next to the performers. The results are an engaging and immersive listening experience that is sure to please audiophiles and music lovers alike.

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**WORLD'S LEADER IN AUTONOMOUS MUSIC NEWSTINATION WITH JOHN SEARLE**

**EVERGREEN RECORDS**

EVERGREEN RECORDS is the world's leader in autonomous music newstination with unique AI-generated content. With our state-of-the-art technology, we provide listeners with engaging and innovative music experiences that cater to their diverse musical tastes. Our dynamic and interactive content delivery platform ensures that listeners can fully immerse themselves in the world of music, anytime and anywhere. Experience the future of music with EVERGREEN RECORDS.

---

**RECORD LABELS**

The world's leading music record labels, including major and independent labels, offer a wide range of music genres and styles. Top record labels like Sony Music, Warner Music Group, Universal Music Group, and others provide a continuous stream of new releases featuring the biggest artists and emerging talents. With a vast catalog spanning decades, these labels are essential in shaping the music industry and providing listeners with access to their favorite songs and albums.

---

**FOLKWAYS RECORDS**

FOLKWAYS RECORDS is a renowned imprint that specializes in authentic folk music, celebrating the rich diversity of traditional and contemporary folk music. With a commitment to preserving and promoting cultural heritage, FOLKWAYS RECORDS offers a collection of albums featuring musicians from around the world, capturing the essence of folk traditions and offering a glimpse into the music's historical and cultural significance.

---

**EVEREST RECORDS**

EVEREST RECORDS is a record label known for its innovative approach to music, combining traditional and contemporary elements. Our label is dedicated to discovering and supporting emerging artists, offering them the platform to showcase their unique musical talents. With a focus on quality and creativity, EVEREST RECORDS is at the forefront of modern musical expression, creating new sounds that reflect the diversity of the global musical landscape.
**EVERYBODY LIKES TO CHA-CHA-CHA**

**LITTLE THINGS YOU DO**

**KEEN 2018**

Cooke’s Smash Follow-Up to “Love You Most of All”... A Chart Smasher All the Way.

**CURRENT BEST SELLERS!!**

**WILLOW IN THE WIND**

ROBERTA LINN • KEEN 2014

**ZOMBIE**

THE SALMANS BROS. • KEEN 2017

Sales Proven in Leading Areas and Receiving Airplay

**DEVELOPING FAST • WATCH IT GROW!!**

**BOBBIE, MY LOVE**

MARY KINNEY • ANDRE 4031

**KEEN RECORDS**

15 West Third Street
Los Angeles 60, California

**CONSISTENCY IN SALES PAYS OFF**

AND COOKE IS CONSISTENT!!

**• Reviews and Ratings of New Popular Albums**

**• Continued from page 31**

**HIGHLIGHTS FROM “NAUGHTY MANTILLA” & THE FIRST LING**

Paul Whitman Org. with Swanson & Corrion, Los An 17808

Good to hear the realistic music of three new masters of the entice theme, including “The Swallowtail” and “Swallowtail Song,” and the stately “Swan Madame” and “Madame Swan.” “Swallowtail Song” is a bit of music or the orchestra.

**WALTZ MAGIC**

Ken Sparrow, London, New 139

Short dancing dandy of standard waltz “Shiming the Chime.” ELO. All with lyric and steady gait is good effect. Favor can be recommended if pleased mood not to dancing. In most, the audience watched and at its best in the room.

**EXOTIC DREAMS**

Edith Adams, Library, Linn 7139 & 7148

STEREO & MONOURAL

Attractive vocalizing in a exotic tone frequently used. Voices are in a good condition. Vocalists are done by the musical folk. Now if the group is a good one, the voices are well done. Vocalists are shown in a good manner.

**COUNTRY CLUB DANCING**

Lorne Johnson, London, New 1268

STEREO & MONOURAL

Passable volume of tunes of varying types and tempos are served up by the band with support from various vocalists. This is an interesting, lively and exciting band where the voices are well done. Vocalists are shown in a good manner.

**MURRAY ARNOYARD ENTERTAINMENT AT THE BARBRA, LAS VEGAS**

Melody & 468

E. Arroyo is an original artist with a highly artistic and beautiful voice. The voices are well done with a pleasing voice. Vocalists are shown in a good manner.

**PAUL KEANE BALLADS**

Tom Keane Org. Delf 642

Rhythm rhythmic and his hand would recognize this package of tunes clearly identified with the top comedy. If any, the band is the best band in the album so far.

**HITS FROM FLOWER PEDDLER SONG**

Emmett Dunn, Dec. The Four Lads, Johnson. Dunn is a masterly conductor of the band. The voices are well done with a pleasing voice. Vocalists are shown in a good manner.

**ROBERTY CHADWYN SONGS**

Sung by Lulu Carthy, London, New 1859

Rhythm rhythmic and the voices are not bad. This is an interesting, lively and exciting band where the voices are well done. Vocalists are shown in a good manner.

**MILLION DOLLAR VALDELLAY SHOW**

Various Artists, Linn 1953

STEREO & MONOURAL

Sing performance which could have been better. If any, the group is a good one. Vocalists are shown in a good manner.

**MEN OF BEAMS**

The Rio Ravers, Rodd-Lola Ed 142

STEREO & MONOURAL

The performance seems to be having a top and top touch. Vocalists are done by the musical folk. Now if the group is a good one, the voices are well done. Vocalists are shown in a good manner.

**FOLK SONGS FOR BABIES, SMALL CHILDREN AND BABY SITTERS**

The Kay Zane, Warner Bros. Vamp 9904

The performance seems to be having a top and top touch. Vocalists are done by the musical folk. Now if the group is a good one, the voices are well done. Vocalists are shown in a good manner.

**ASSOCIATE FAVOURS**

The Hanky Panky Players, RCA Victor L 7147

A show slightly for any child, and likely to be enjoyed. Vocalists are shown in a good manner.

**POPULAR FAVORITE**

Miss O'Canaghan, London, New 139

STEREO & MONOURAL

A sheer sleight for any child, and likely to be enjoyed. Vocalists are shown in a good manner.

**A COMMUNITY SING OF ALL TIME FAVORITE CHILDREN'S SONGS**

Robert Quigley & The Boys of the New York Preparatory School, London, New 1023

The performance seems to be having a top and top touch. Vocalists are done by the musical folk. Now if the group is a good one, the voices are well done. Vocalists are shown in a good manner.

**SPACE STORIES AND SOUNDS**

Norned by Bill Sturr, Linn 13868

Further valuable addition to the record. Vocalists are shown in a good manner.

**LOW-PRICE CHILDREN'S**

**LOW-PRICE POPULAR**

**COUNTRY & WESTERN EP**

**CHAPMAN'S EP**

**CHAPMAN'S EXOTIC EDITION**

**CHAPMAN'S INTERNATIONAL**

**CHAPMAN'S EXOTIC EDITION**

**CHAPMAN'S INTERNATIONAL**

(Continued on page 50)
A GREAT NEW HIT!

"THE HANGING TREE"

MARTY ROBBINS

It's the theme from the great new Warner Bros. production—"THE HANGING TREE"—another big hit from HOLLYWOOD—another big hit from COLUMBIA!

4-41325
### The Billboard's Music Popularity Charts - POP SONGS

#### HONOR ROLL OF HITS

**THE NATION'S TOP TUNES**

For survey week ending January 24

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>Smoke Gets In Your Eyes</td>
<td>Bobby Darin</td>
<td>Columbia</td>
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<td>2.</td>
<td>Donna</td>
<td>Bobby Darin</td>
<td>Imperial</td>
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<td>3.</td>
<td>16 Candles</td>
<td>The Chiffons</td>
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<td>4.</td>
<td>My Happiness</td>
<td>The Platters</td>
<td>Imperial</td>
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<td>5.</td>
<td>Stagger Lee</td>
<td>Chubby Checker</td>
<td>Imperial</td>
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<td>6.</td>
<td>All American Boy</td>
<td>Bill Haley</td>
<td>Warner Bros.</td>
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<td>7.</td>
<td>Gotta Travel On</td>
<td>Paul C. Taylor</td>
<td>ABC-Paramount</td>
<td>7</td>
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<tr>
<td>8.</td>
<td>Lonely Teardrops</td>
<td>Ritchie Valens</td>
<td>Del-Fi</td>
<td>10</td>
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<tr>
<td>9.</td>
<td>The Children's Marching Song</td>
<td>Herb Alpert</td>
<td>Capitol</td>
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<td>10.</td>
<td>A Lover's Question</td>
<td>Brian Hyland</td>
<td>ABC-Paramount</td>
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<td>11.</td>
<td>Goodbye Baby</td>
<td>Jack Scott</td>
<td>ABC-Paramount</td>
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<td>12.</td>
<td>Manhattan Spiritual</td>
<td>The Penguins</td>
<td>Mercury</td>
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<td>Chipmunk Song</td>
<td>The Chipmunks</td>
<td>Mercury</td>
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<td>14.</td>
<td>Hawaiian Wedding Song</td>
<td>The Islanders</td>
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<td>15.</td>
<td>Whole Lotta Lovin'</td>
<td>Dion and the Belmonts</td>
<td>Imperial</td>
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#### Second Ten

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<td>To Know Him Is to Love Him</td>
<td>Phil Harris</td>
<td>ABC-Paramount</td>
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<td>17.</td>
<td>Nobody But You</td>
<td>Dee Clark</td>
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<td>18.</td>
<td>May You Always</td>
<td>Jerry Gray</td>
<td>ABC-Paramount</td>
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<tr>
<td>19.</td>
<td>(All of a Sudden) My Heart Sings</td>
<td>Bobby Vee</td>
<td>ABC-Paramount</td>
<td>19</td>
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<td>20.</td>
<td>The Diary</td>
<td>Nellie McKay</td>
<td>ABC-Paramount</td>
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#### Third Ten

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<th>Label</th>
<th>Weeks on Chart</th>
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</thead>
<tbody>
<tr>
<td>21.</td>
<td>I Cried a Tear</td>
<td>Tim PROCUREMENT</td>
<td>ABC-Paramount</td>
<td>29</td>
</tr>
<tr>
<td>22.</td>
<td>Tall Paul</td>
<td>Bobby Darin</td>
<td>Atlantic</td>
<td>1</td>
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<tr>
<td>23.</td>
<td>Peter Gunn Theme</td>
<td>Henry Mancini</td>
<td>Imperial</td>
<td>26</td>
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<tr>
<td>24.</td>
<td>Little Space Girl</td>
<td>Jesse Lee Turner</td>
<td>Imperial</td>
<td>1</td>
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<td>25.</td>
<td>Lonesome Town</td>
<td>B. Knight</td>
<td>Imperial</td>
<td>9</td>
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#### Fourth Ten

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
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<tr>
<td>26.</td>
<td>Tom Dooley</td>
<td>Dave Glass</td>
<td>Capitol</td>
<td>16</td>
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<td>27.</td>
<td>One Night</td>
<td>Dave Bartholomew &amp; Paul King</td>
<td>Capitol</td>
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<td>28.</td>
<td>Problems</td>
<td>P. Bryant &amp; E. Bronson</td>
<td>ABC-Paramount</td>
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<tr>
<td>29.</td>
<td>Bimbouchev</td>
<td>David Peckhouse</td>
<td>ABC-Paramount</td>
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<tr>
<td>30.</td>
<td>La Bamba</td>
<td>Ritchie Valens</td>
<td>ABC-Paramount</td>
<td>1</td>
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</tbody>
</table>

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
The NATION’S
NO. 1 BEST-SELLER
...soon!

W-1069

FRANK
SINATRA

COME
DANCE
WITH
ME!

with
BILLY MAY
and his orchestra
## Billboard Hot 100

**FEBRUARY 2, 1959**

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>Title</th>
<th>Artist, Company, Record Number</th>
<th>Two Weeks Ago</th>
<th>One Week Ago</th>
<th>PREVIOS WEEK</th>
<th>WEEK ON CHART</th>
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<tbody>
<tr>
<td>97</td>
<td>SMOKE GETS IN YOUR EYES</td>
<td>Platters, Mercury 51343</td>
<td>21</td>
<td>1</td>
<td>3</td>
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<td>97</td>
<td>WITH THE WIND AND THE RAIN IN YOUR HAIR</td>
<td>Pat Boone, Decca 27069</td>
<td>2</td>
<td>2</td>
<td>6</td>
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<td>PROBLEMS</td>
<td>Everly Brothers, Cadence 1258</td>
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<td>TOM DOOLEY</td>
<td>Ringtone Trio, Capitol 4606</td>
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<td>Buddy Holly, Decca 2037</td>
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<td>PETITE FLEUR</td>
<td>Chris Barber's Jazz Band, London 921</td>
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<td>THE LITTLE DRUMMER BOY</td>
<td>Harry Belafonte, 20th Fox 121</td>
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<td>BLUE HAWAII</td>
<td>Billy Vaughn, Dot 1877</td>
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<td>I'M A MAN</td>
<td>Taddie, Chess 229</td>
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<td>DON'T TAKE YOUR GUNS TO TOWN</td>
<td>Johnny Cash, Columbia 14132</td>
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<td>RED RIVER ROSE</td>
<td>Ann Ronell, RCA Victor 4142</td>
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<td>LOVE YOU MOST OF ALL</td>
<td>Ray Conniff, RCA 4028</td>
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<td>TEASIN'</td>
<td>Gospel City Boys, Shaw 461</td>
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<td>TRUST IN ME</td>
<td>Patti Page, Mercury 5148</td>
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<td>Burke Prado, RCA Victor 7510</td>
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<td>BEEN BEEP</td>
<td>Paramount, Spectra 619</td>
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<td>DON'T PITY ME</td>
<td>Gene and the Sobolos, Optima 411</td>
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<td>97</td>
<td>TRY ME</td>
<td>James Brown, Federal 1515</td>
<td>21</td>
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<td>97</td>
<td>C'MON EVERYBODY</td>
<td>Eddie Cochran, Liberty 5746</td>
<td>22</td>
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<td>97</td>
<td>SHE SAY (DOOM DOOM DOOM)</td>
<td>The Rivals, Mercury 51546</td>
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<td>PRETTY GIRLS EVERYWHERE</td>
<td>Eugene Church, Chris 247</td>
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<td>97</td>
<td>LOVERS NEVER SAY GOODBYE</td>
<td>Flamingos, EMI 515</td>
<td>25</td>
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<td>97</td>
<td>PECK-A-BOO</td>
<td>Chiffons, June 54</td>
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<td>97</td>
<td>IT'S ONLY THE BEGINNING</td>
<td>The Rivals, Decca 2890</td>
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<td>GOOD ROCKIN' TONIGHT</td>
<td>Pat Boone, Decca 2888</td>
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<td>97</td>
<td>AMBROSE (PART 5)</td>
<td>Linda Lawrence, Lucky 294</td>
<td>29</td>
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<td>97</td>
<td>LOVE IS ALL WE NEED</td>
<td>Tommy Edwards, M-G-M 1273</td>
<td>30</td>
<td>31</td>
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<tr>
<td>97</td>
<td>THE GIRL ON PAGE 44</td>
<td>The Four Lads, Columbia 4134</td>
<td>31</td>
<td>32</td>
<td>27</td>
<td>63</td>
</tr>
</tbody>
</table>
THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

POP

SHE SAY (COD DOOBY DOOM) .............................................. The Diamonds (Grafton, BMI) From the Bottom of My Heart (Rush, BMI) Mercury 71404

MY MAN .................................................................................. Peggy Lee

ALRIGHT, OKAY, YOU WIN .................................................. (Feld, ASCAP) (Hasson, ASCAP) Capitol 4115

PLAIN JANE ............................................................................. Bobby Darin (K mistake-BMI) White I'M Gone (K mistake-BMI) Alca 6133

THERE MUST BE A WAY .......................................................... Jani James (Yardogs, ASCAP) Sorry for Myself (Sanders, ASCAP) M-G-M 12746

APPLE BLOSSOM TIME .......................................................... Tab Hunter (Broadway-Vogel, ASCAP) My Only Love (Willmar, ASCAP) Warner Bros. 5032

The above are previous Billboard Spotlight picks

I GOT A WIFE ........................................................................... Mark IV

(Pure, BMI) Ah-Go-Go (Pure, BMI) Mercury 71403

CHARLIE BROWN ....................................................................... The Coasters

(Tiger, BMI) Three Cool Cats (Tiger, BMI) Alca 6132

I'VE HAD IT .............................................................................. The Bell Notes

(Brent, BMI) Be Mine (Brent, BMI) Time 1004

IT'S JUST A MATTER OF TIME ................................................. Brook Benton

(Eden, BMI) Hurtin' Inside (Eden, BMI) Mercury 71394

TRAGEDY ................................................................................. Thomas Wayne

(Shlaf City, BMI) Saturday Dates (Capaco, BMI) Fontwood 109

C&W

NO SELECTIONS THIS WEEK

R&B

NO SELECTIONS THIS WEEK

THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

THE STAR PERFORMER designation shows the outstanding cover changes of position in The Billboard's weekly chart. Its purpose merely is to provide quick visual identification of the sides which moved up dramatically or to new entries which first entered the chart at an unusually high position.

THE STORY OF MY LOVE ........................................................................... Conway Twitty, M-G-M 12788

PHILADELPHIA, U.S.A. ........................................................................... "No Tomorrow, Carole's only"

IT'S ONLY MAKE BELIEVE ........................................................................... Conway Twitty, M-G-M 12787

RAWHIDE .................................................................................... Lila Ware, Epic 5268

NOLA .............................................................................................. Bill Williams, Coral 5269

GIVE ME YOUR LOVE ........................................................................... Nat King Cole, Capitol 4157

TEARDROPS WILL FALL ........................................................................... Donnie and the McDonalls, Decca 6027

THE BLUEBIRD, THE BUZZARD AND THE ORIOLE ................................... Donny and the McDonalls, Decca 6027

THE HANGING TREE ............................................................................. Marty Robbins, Columbia 12152

MADRID .............................................................................................. Nat King Cole, Columbia 12152
The Billboard's Music Popularity Charts

POP RECORDS
February 2, 1959

Best Selling Sheet Music in U. S.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1. SMOKE GETS IN YOUR EYES (Harms)</td>
<td>6</td>
<td>1</td>
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<tr>
<td>2. MY HAPPINESS (Happiness)</td>
<td>4</td>
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<tr>
<td>3. CHILDREN'S MARCHING SONG (Mille)</td>
<td>4</td>
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<td>4. HAWAIIAN WEDDING SONG (Pickwick)</td>
<td>6</td>
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<tr>
<td>5. MAY YOU ALWAYS (Hecht, Lancaster &amp; Buzzell)</td>
<td>7</td>
<td>2</td>
<td></td>
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<tr>
<td>6. TOM DOOLEY (Beechwood)</td>
<td>3</td>
<td>14</td>
<td></td>
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<tr>
<td>7. LONESOME TOWN (Eric)</td>
<td>3</td>
<td>12</td>
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<tr>
<td>8. GUNNA TRAVEL ON (Sanga)</td>
<td>13</td>
<td>3</td>
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<tr>
<td>9. 16 CANDLES (January)</td>
<td>11</td>
<td>3</td>
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<tr>
<td>10. COME PRIMA (AMC)</td>
<td>9</td>
<td>9</td>
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<td>11. TO KNOW HIM IS TO LOVE HIM (Warman)</td>
<td>8</td>
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<td>12. THE DAY THE RAINS CAME (Garland)</td>
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<td>13. LOVE LOOK AWAY (Williamson)</td>
<td>14</td>
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<td>14. YOU ARE BEAUTIFUL (Williamson)</td>
<td>3</td>
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<td>15. WITH THE WIND AND THE RAIN IN YOUR HAIR (Paramount)</td>
<td>4</td>
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Best Selling Sheet Music in Britain

For week ending January 24


Best Selling Pop Records in Britain

For week ending January 24

2 SOLID CHART MAKERS

GENE SUMMERS
TWIXTEEN

JANE

FAME

#106

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(AL CHIAR DI LUNA PORTO FORTUNA)

Orchestra and chorus directed by DICK JACOBS
962084
ASTRONOMICAL!

"CATCH A LITTLE MOONBEAM"
The RINKY DINKS
"CHOO CHOO CHA CHA"

THE BILLBOARD
FEBRUARY 2, 1959

HOT C&W SIDES

FOR WEEK ENDING FEBRUARY 8

<table>
<thead>
<tr>
<th>TITLE</th>
<th>Artist, Company, Record Number</th>
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<tr>
<td>2 1 1</td>
<td>BILLY BAYOU (Bill Bowers, RCA Victor 7330)</td>
</tr>
<tr>
<td>3 3 3</td>
<td>COUNTRY MUSIC IS HERE TO STAY (Louis Long, Capitol 457)</td>
</tr>
<tr>
<td>4 5 4</td>
<td>PICK ME UP ON YOUR WAY DOWN (Billboard, Columbia 4125)</td>
</tr>
<tr>
<td>5 4 2</td>
<td>LIFE TO GO (Bobby Vee, Capitol 457)</td>
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<td>1 2 5</td>
<td>CITY LIGHTS (Ray Price, Columbia 4141)</td>
</tr>
<tr>
<td>10 8 13</td>
<td>COME WALK WITH ME (Wilbur Davis, Columbia 4142)</td>
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<tr>
<td>11 7 12</td>
<td>I'VE RUN OUT OF TOMORROWS (Bill Anderson, Columbia 4144)</td>
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<tr>
<td>15 9 16</td>
<td>MY BABY'S GONE (Louis and the Caroleers, Capitol 4126)</td>
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<tr>
<td>18 21 21</td>
<td>WHICH ONE IS TO BLAME? (Bill Anderson, Decca 3777)</td>
</tr>
<tr>
<td>19 16</td>
<td>THAT'S WHAT IT'S LIKE TO BE LONESOME (Bill Anderson, Decca 3777)</td>
</tr>
<tr>
<td>26 26 16</td>
<td>SO MANY TIMES (Bill Anderson, Decca 3777)</td>
</tr>
<tr>
<td>29 20 15</td>
<td>YOU'RE MAKING A FOOL OF ME (Bill Anderson, Decca 3777)</td>
</tr>
<tr>
<td>10 11 18</td>
<td>GIVE MYSELF A CHANCE (Bill Anderson, Decca 3777)</td>
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<td>16 13 26</td>
<td>CIGARETTES AND COFFEE BLUES (Bill Anderson, Decca 3777)</td>
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<tr>
<td>24 14 7</td>
<td>THAT'S WHAT IT'S LIKE TO BE LONESOME (Bill Anderson, Decca 3777)</td>
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<tr>
<td>12 17 22</td>
<td>ALL OVER AGAIN (Bill Anderson, Decca 3777)</td>
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<tr>
<td>17 19 24</td>
<td>THAT'S THE WAY I FEEL (Bill Anderson, Decca 3777)</td>
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<td>13 15 25</td>
<td>DARK HOLLOW (Bill Anderson, Decca 3777)</td>
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<tr>
<td>25 17</td>
<td>BEST YEARS OF MY LIFE (Bill Anderson, Decca 3777)</td>
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<tr>
<td>23</td>
<td>WALKING MY BLUES AWAY (Bill Anderson, Decca 3777)</td>
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<td>21</td>
<td>LAST NIGHT AT A PARTY (Bill Anderson, Decca 3777)</td>
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<td>20</td>
<td>YOU'RE GOING BACK TO YOUR OLD WAYS AGAIN (Bill Anderson, Decca 3777)</td>
</tr>
<tr>
<td>30</td>
<td>WHO CARES? (Bill Anderson, Decca 3777)</td>
</tr>
</tbody>
</table>
RED-HOT SINGLES FROM ‘REDHEAD’

JUST FOR ONCE
DIGA DIGA DOO 47/7450
ELAINE DUNN

TWO FACES IN THE DARK
MOONLIGHT SERENADE 47/7455
TOMMY LEONETTI

I FEEL MERELY MARVELOUS
WHATCHAMACALLIT 47/7462
ESQUIVEL AND HIS ORCHESTRA

WATCH FOR THE ORIGINAL CAST ALBUM
OF “REDHEAD,” COMING SOON ON

RCA VICTOR
One in a series of Industry Personality Statements

"For many years our organization has been helped by Billboard's up-to-date programming information. We check it every week before we buy the records that will get us the most plays for our locations."

"Billboard is just as essential to our operation as the 21 trucks used day in and day out by our routemen."

says THOMAS D. SHERFICK
President, Sherfick, Inc.
Music Division
Shoals, Indiana
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Bay Music Center

AUDITION helps the store in buying merchandise.  
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— Cardinal Export Corp., New York 5, N. Y.

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Olsen's Music & Book Center, Palatine, Ill.

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Our customers look forward to each new issue of AUDITION. — Pastonow Music Co., Rockville, Ind.

the only consumer buying guide that shows album covers in FULL COLOR

STEREOPHONIC DISKS
LISTED BY LABEL
POPULAR
JAZZ
CLASSICAL

LATEST STEREO NOTES

LISTINGS
OF NEW ALBUM RELEASES
POPULAR-CLASSICAL-JAZZ

LIST OF
BEST SELLING ALBUMS
CLASSICAL-POPULAR-JAZZ

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<th>MY PROFIT</th>
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<td>$12.00</td>
<td>$9.00</td>
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**THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK**

- **THE PICK OF THE WEEK**
  - **FRANKIE AVALON**
    - **VENUS** (Rambler-Jimskip, BMI)
    - I'M BROKE (Rambler-Jimskip, BMI)

The young charter has two potental sides that should keep his hit string intact. "Venus" is a bit of a switch for him. The lovely beguine is waltzed stylishly over excellent orchestra backing. Flip, "I'm Broke," is a rocker that also appears a winner.

- **THE WANDERERS**
  - **NO OTHER ARMS, NO OTHER LIPS**
    - (Whitney-Kramer-Zaret, ASCAP)
    - WE SHOULD BE TOGETHER (Cedarwood, BMI)

The gals who haven't been heard from in a while have two of their best efforts to date. The tasteful sides are read with a very suitable sound. "No Other Arms" is a powerful ballad with the nostalgia of a college, alma-mater-type song. Flip is a smart piece of material with guitar backing. They should ring the bell with both sides.

- **PERRY COMO**
  - **TOMBOY** (Romcom, ASCAP)
  - **MISS KISS ME AND MISS KISS ME** (Leeds, ASCAP)

Como catches his usual, easy-going charm on these two attractive entries. Top side is a cute song about a tomboy who's turned into an attractive young miss. Flip is pretty beguine with rendered vocals and orchestra support. Both sides should be big hits.

- **SAM COOKE**
  - **LITTLE THINGS YOU DO** (Kags-Hersons, BMI)
  - **EVERYBODY LIKES TO CHA-CHA** (Kags-Hersons, BMI)

Cook has two powerful sides that can attract buys a-plenty. "Little Things" is a celestially sweet song that is given an emotional belt with soft chorus and orchestra backing. "Everybody Likes to Cha Cha" is a cao-chao song about a gal who can't do the Latin dance. Flip is "Tina's Rock".

- **LOUIS PRIMA AND KEELY SMITH**
  - **I'VE GOT YOU UNDER MY SKIN** (Chappell, ASCAP)
  - **ANOTHER** (Chappell, ASCAP)

Another, wild up-beat side—very much on the order of their current hit—should gain a place on the charts for the energetic duo. It's a frantic side with much happening both vocally and instrumentally. Miss Smith is featured alone on "Don't Take Your Love From Me." the flip side (Witmark, ASCAP).

- **THE CHORDETTES**
  - **NO OTHER ARMS, NO OTHER LIPS**
    - (Famous, ASCAP)
    - **NO OTHER ARMS, NO OTHER LIPS**

The gals who haven't been heard from in a while have two of their best efforts to date. The tasteful sides are read with a very suitable sound. "No Other Arms" is a powerful ballad with the nostalgia of a college, alma-mater-type song. Flip is a smart piece of material with guitar backing. They should ring the bell with both sides.

- **BILLIE AND MARK**
  - **IF YOU LOVE ME**
    - (Elizabeth-Johnstone-Montiel & Red River, BMI)

Rocksaddled has a haunting quality. Listenable approach by the band on the minor theme should account for lots of interest. Backing features mournful harmonica in support. Flip is "Deep Down."
BILL HAYES
WIMOWEH (Folkways, BMI)
Hayes registers solidly on this excellent reading of the old Weavers' click. The African folk tune is sold with plenty of heart and drive with good combo backing. It's his strongest item so far. Flip is "Goin' Down the Road Feelin' Bad" (Galliard, ASCAP).  

SAMMY TURNER & THE TWISTERS
SWEET ANNIE LAMIE (Quintet, BMI)
The fine olde is handled a most satisfying reading by the rockin' group. The manny side is well handled and they would have a hit one with this. Flip is "Thunderball" (Herbert, ASCAP).  

SPENCER & SPENCER
ROSEMARY CLOONEY
4/7, e 16s)/5, Pop
WIMOWEH (Folkways, BMI)
*Baby, Won't You Please Come Home
* I'LL PUT A STRING ON YOUR FINGER (Taurus, BMI)
** The African folk tune is sold with plenty of heart and drive with good combo backing. It's his strongest item so far. Flip is "Goin' Down the Road Feelin' Bad" (Galliard, ASCAP).  

EDDIE BO
I'LL KEEP ON TRYING (Ace, BMI)
**Reviews of New Pop Records**

**Continued from page 47**

Ruthless lovers and I get a biggy rubber ring by the group. (Mondale, BMI)

**DON JULIAN**

Don Julio - Cha Cha Cha ORIGINAL - A rocker with a cha cha beat. Tempo is perfect, and the vocal effort will sound quite original. The billboards effort will sound quite original. (Cochran, BMI)

**PIERCE GLOVE**

Petty (You Love Me) - A rocker with solid vocal and fine precision. The production is all attention to this. (Vance, BMI)

**THE CRYSTALS**

It's the right time. SPECIALLY - A ballad, arranged with care and finesse. The song is a hit of the season. Vocal arrangement is precise. The second verse is all attention to the song. (Davis, BMI)

**MARRY KNAPP**

I Am cutting - A rocker with conventional rock arrangement. Lead singer does a job of it, and the side has a big novel. (Overland, BMI)

**PETER YORKE ORK**

It's Your Call. LEFOS - A rocker, arranged with precision. It's one of the big, big drivers with strings, and could create a hit. Second verse is all attention to the arrangement. (Roads, BMI)

**THE THREE BARRY SISTERS**

Little Red Rooster. LONDON - A tender, pretty song, war- ranted to go. Second verse is all attention to the arrangement. (Roads, BMI)

**MAY REESE**

I Want My Love. Backtalked. Throop has a very vocal quality and sound of excellent quality. Arrangement is conventional tight figured, but with some make in the vocal. (Muscat, BMI)

**GEORGE KENNY**

This is Going on. Cha Cha. WINLEY - A rhythm and ballad on a rhythm level. Second verse is all attention to the arrangement. (Overland, BMI)

**JOSEPH ROLLINS**

Swing instrumental side with Jax-Fawcett vocals, Mardi Groove. (Phonodisc, BMI)

**SIDNEY BECHER ORK**

Flame on. Backtalked. Throop has a very vocal quality and sound of excellent quality. Arrangement is conventional tight figured, but with some make in the vocal. (Muscat, BMI)

**FRANK HOLLEY ORK**

This is Going on. Cha Cha. WINLEY - A rhythm and ballad on a rhythm level. Second verse is all attention to the arrangement. (Overland, BMI)

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**LEI CIPRIANO**

Another Breakdown Love. This has a typical sound, however, feel is the side. (Roads, BMI)

**WILLIE WALKER**

Money Man. Venable. This is about a woman who hates to part with her loot, but has been disillusioned and could create interest. (Cochran, BMI)

**JACKIE ROLLINS**

This is Going on. Cha Cha. WINLEY - A rhythm and ballad on a rhythm level. Second verse is all attention to the arrangement. (Overland, BMI)

**LOUISE PORTER**

Fox In A Elm. Backtalked. This is about a woman who hates to part with her loot, but has been disillusioned and could create interest. (Cochran, BMI)

**HARRY VICKIN**

Little Red Rooster. LONDON - A tender, pretty song, war- ranted to go. Second verse is all attention to the arrangement. (Roads, BMI)

**FRANK HOLLEY ORK**

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**EMILY REESE**

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WILLIAM J. WARD

I'M AT THE END OF MY ROPE

DANNY DEE

MERCY MERCY BE MINE

SANDY BRAMS

IT'S NOT LOVE THAT MAKES A MOTHER SAD

JOHNNY WINTER

COME A LITTLE CLOSER

THE BROWNS

WHAT THE DEVIL HAVE I TO DO

THE STREGAS

WHAT MAKES A MAN

PETE SEEGER

YOU ARE MY SUNSHINE

A NICE WALL

BRIAN TUNNER

CRACKER BAY

LENNY KRAVITZ

LIFE IS A STRANGELAND

THE BEATLES

BAD TO THE BONE

THE CANNIBAL KINGS

MISSISSIPPI QUEEN

THE ROLLING STONES

TUMBLEWEED CONNECTICUT

THE ARENA

WOMEN'S DOMESTIC

THE BEATLES

MONEY

DAVE EDMONDSON

AND HIS RIFF RIFFS

CUMMINGS

JANET

HIT THE ROAD JACK

THE OAK RIDGE BOYS

I'M NOT YOUR HONEY

THE TRAVELING WILBURYS

TEARS OF A BREATHING WOMAN

THE BEE GEES

WISH YOU WERE HERE

THE ARTISTS

A SONG FOR YOU

JOHN SOURLIS

C'MON BABY LET'S JUMP THE SHIP

THE CARNABYS

I'M THINKING OF YOU

THE ROLLING STONES

LET IT BE

THE CRANBERRIES

DID YOU EVER HAVE THE FEELINGS THAT I HAVE

THE BEATLES

DON'T

THE ROLLING STONES

HAMMERSMITH OCEAN

THE ROLLING STONES

I CAN'T GET NO SATISFACTION

THE TASTE

WINTER CHEESE EXPENSIVE

THE LUMINEERS

HOPElessly STREETwEArED

THE ESSENTIAL OASIS

WALK ON THE WILD SIDE

THE MASK

I'M GONNA GIT YUNY

THE ROLLING STONES

GIMME SHELTER

THE ROLLING STONES

HOT T生效G

THE TRASHMEN

THE BEACH BOYS

I GET A LIFT

THE KINKS

LONDON

THE ROLLING STONES

LIVE WITH ME

THE ROLLING STONES

SOMETHING

THE BEATLES

WALL OF SOUND

THE ROLLING STONES

SOMEWHERE OVER THE RAINBOW

THE BEATLES

YESTERDAY

THE ROLLING STONES

YOU CAN'T ALWAYS GET WHAT

THE ROLLING STONES

WANT
ASCAP Minority
- Continued from page 2

from his "most satisfactory conference" to the "most obvious and clearly, you that the Justice Department is making every effort to implement all the recommendations of your committee, and further that the Department will cooperate in the necessity of allowing the minority membership a voice with regard to the new decree. Moreover, it seems likely that some means of allowing the minority members to give their views, if only indirectly, will be found within the judicial frame work to produce the desired result.

Legislators in antitrust field here indicated this possibility on conferences between Justice and minority representatives, but that these would most likely be held separately from formal negotiations between the Department and the Arthritis and related experimentally known attorney representing the American Society for Composers, Authors and Publishers.

In reply, Roosevelt wrote (Jan. 28): "It was particularly gratifying to learn that representatives of Justice, in the absence of other composers, will be given appropriate opportunities to present their views to the Department, which situation should insure that any final action by the Department will be adequate to bring about the desired result."

"It was also encouraged to learn that the Department of Justice intends to implement all of the recommendations of our subcommittee and it was known, it was the intention and strong desire in their efforts to obtain corrective action which would permit us to continue to remain in business."

Ellis Top A&R
- Continued from page 2

Columbia tie, Ellis was active as a front man particularly with Atlantic, where he worked closely with Clyde McPhatter, RuthBrown, LaVerne Baker, the Drifters, hunting, Bobby Darin and Chris Connelly.

Ellis' first sliver for M-G-M is the Jaye P. Morgan compounding of "Miss You," and "Are You Lonesome Tonight?"

Marks Music
- Continued from page 2

other activities on the music scene, notably byпи, l.97, and an antitrust suit against Mercury Records for the production of nearly 100 masters in the coming year, the management of the Platters and the preparation and submission of the supervision of all Platters' diving dates.

Ram's A. M. C. from current has a "Prime Hit." Which will be the title song of a forthcoming series is slated. RAM observed that his first published song, "After," in 1939, was not particularly exploited by the late Edward B. Marks. "This is like coming back to another almanac," Ram declared.

Gross Sales
- Continued from page 2

year, said Clark, are more than 20 sales of a total at January 1938, which was one of the label's strongest months last year. On the basis of the current spotlight, Clark predicts a projected increase of 10 from 10 to 15 per cent.


**Spotlight Winners of the Week...
- Continued from page 47

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TENN. ASSN. NAMES CHAMPION FAIRS
Fayetteville, Jackson Get Awards;
Elect Leonard Rogers President

NASHVILLE—The West Tennessee District Fair, Jackson, and the Shelby County Fair, Fayetteville,
were named State champions of 1958 at the 37th annual meeting
of the Tennessee Association of Fairs here Thursday and Friday
of 1958 at the 37th annual meet-
ing of the association.

Mrs. T. H. Locke, Lawrenceburg,
awards was presented to Miss Jean Autry, president of the
Tennessee Association of Fairs.

The Jackson event was
elected president, Thurman, Sevierville;
succeeding George S. McCol-
ning, governor of Tennessee, was
elected vice-president, automatic
of the Oak Ridge

DESPITE RAIN
Nebraska State Fair Ends Up Year Okay

LINCOLN, Neb.—The Ne-
braska State Fair demonstrated its
strength during 1958 by running up a $731,776 increase in recei-
tes with few expenses. Several
days that washed out three
graduated events during the week.
This was announced at the annual
meeting of the State Board of Agricul-
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Receipts totalled $867,012.

The Ellijay County Fair, Altamaha, Georgia, Signe

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"The Twister is here to stay"

Not only here to stay but getting better every year. The big crowds of the first season were even bigger during the second season just ended. The Twister is gaining in popularity because of its thrilling action—three motions in one. Everybody raves, from kids to their grandparents. Terrific repeat business... Here is a list of proud and satisfied owners. Ask them about the Twister.

Clementine Lake Park, K. J. Jefferran Beach Park, Mich.
Edgewater Beach Park, Mich.
State Fair Park, Milwaukee
Gooding Amusements, Columbus, O.
Harry Munsch, Chicago
Lake Quannapowitt Park, Middletown, Conn.
Rannie, Inc., Revere Beach, Mass.
Ashby Park, N. J.
Olympic Park, N. J.
Playland, Wildwood, N. J.
Royal American Shows, Tampa, Fla.
Thompson Bros., Atlantic, Pa.
Paul Buchanan, States Shows
World of Mirth Shows, Richmond, Va.

MILWAUKEE -- "Holiday on Ice" set another Milwaukee attendance record last weekend with its 13-performance stop at the Milwaukee Arena. The show drew over 122,410 people and racked up a gross of $273,410. The figures far the season are now near 114,000 ticket buyers and $2,535,000. A tremendous publichness bonanza was earned when the touring Russian Barynya Ballet group per- formed in the Auditorium on the same night the ice show opened at the adjoining Arena. The ballet was presented by Maurice Challen, president of "Holiday," and arrangements connected with his taking "Holiday" to Russia this summer. He also had the ballet's date in Minneapolis.

"Holiday" might have hit even stronger figures if it had not been for the Miami Herald's report that the biggest blizzard in 12 years hit during the run of "Holiday." The report of the storm 1,800 people showed up for the show, however.

People from all over the area who were called in were permitted to use their tickets for later performances.

"Holiday" next appearance will be January 11-14, 1960.

North Tonawanda, New York

CROWDS GRAVITATE to RIDEs

New Flying-Sword Ride
SPORTS CAR FLY-BY-ROOM
FLYING SEA HORSE

Amusement Rides Company
104 Oliver St.
PHONE: LUDLOW 4300

NEW TUL-A-WHIRL

Lots of Fun for Your Midway Thrills that make it a Repeat-
Simple Operation, Lasting Value and Two Year Waranty Top Money Rides

WRITE SELLER MFG. CO.
P.O. Box 366
Ferrisburg, Vermont

MONORAIL FOR PARKS, 2005, ETC.

Take all Routes of Summit Beach Park, Akron, Ohio. Steel Track, Plastic Track, Steel and Plastic Track. Drawing worldwide interest as future mode of travel propulsion.

No footters required. One or more trains can be used. Also Mobile Step Units. Write or Call for further information. All Written Inquiries Answered. Written on Your Letterhead.

OHMC
1826 SOUTH MAIN ST.
AKRON, OHIO

3d Stunt Unit For Kochman Using Simcas

PATERSON, N. J. -- A third auto stunt show, one of the few Simca cars, is being fielded by Jack Kochman this season. This is in addition to the Jack Kochman Hell Drivers and the International Auto Daredevils. The Stunt show will be called the "Hurricane Hell Drivers."

Kochman's team toured Europe two seasons ago utilizing the French cars under the title "All American Auto Rodeo," but it was felt the name would not have the same impact in this country. Kochman uses Chrysler rolling stock, with Dodge, Ford, and Willys. His stunt- er is importer and distributor for Simcas.

There will be 15 of the foreign cars on the show, eight side-by-side units, and the combination is being laid out in the Midwest, East and South. Each of the Simcas will have a featured girl driver as usual, plus the American aerial team in the futur. The Stunts show ranges from a plane, on the ground, to parachute. Format for the foreign car unit may depend somewhat from the tradi-

Gates Stunter Set for Three Fairs in Va.

RICHMOND, Va. — The new Gates Stunter Auto Thrill Show is set for three fairs in Virginia as result of the State's meeting of fair men recently, according to Midwood Co reports.

Contracted for the State Fair in Richmond for the opening Fri-

Saturday (October 10) in Pet-

Sunday (October 11) in Pet-

MONORAIL TRAIN RIDE
A NATURAL FOR PARKS, 2005, ETC.

Train all routes Summit Beach Park, Akron, Ohio. Plastic Track, Otham Track, and Steel and Plastic Track. Drawing worldwide interest as future mode of travel propulsion.

No footers required. One or more trains can be used. Also Mobile Step Units. Write or Call for further information. All Written Inquiries Answered. Written on Your Letterhead.

Ormc
1826 SOUTH MAIN ST.
AKRON, OHIO

计算机化阅读器
New Plans, Appointments, New Buildings Mark Field

By TOM PARKINSON

PHILADELPHIA--The city council is changing the name of Municipal Stadium, site of the Army-Navy game, to Dolphins Stadium. Ordinance was to be signed into law last week...

Merry-Go-Rounds in 3 standard sizes--kiddie 20 ft., teen-age, 30 ft.; adult 32 ft.; larger sizes on special order.

Also KIDDIE RIDES: Ferris Wheels, Roundabout, Rides, Water Boat Ride.

'Opny' Scores At Spokane

SPOKANE--A WSJ, "Grand Ole Opry," unit directed by Faron Young to the Spokane Coliseum Sunday (18) to beat the former "Opry" attendance mark of 7,630 set last October. Featured were Faron Young, Jimmy Newman, John Ferguson, Feolin Hoopy, Simon Crane, Lorne and Oscar and the Winston County Pipers. Tickets were rated at $1.25 for adults or $1 in advance.

The "Opry" together with two basketball games, a hockey game, and skating sessions attended a weekend total of 51,469 persons, according to Coliseum Manager Benjamin C. Moore.

N. Y. Exhibit Assn. Names Stan Isaacs

NEW YORK -- Stanley Isaacs was named president of the New York Chapter of Exhibit Producers and Designers Association at its annual meeting here recently.

Isaacs, of Strauss Decorating and Exposition Company, succeeds Harold Lightman, of Mastercraft Exposition Company. Other officers were chosen and a schedule of meetings was arranged as follows: March 5, 12 and January 7, all in the Vanderbilt Hotel.

Also elected were George A. Glab, of York Exposition Service Corporation, vice-president; Leslie Lewis, of Ivell Construction Corporation; secretary; and David Korner, of Bryant-Elliot Exhibit Company, treasurer, and the following directors: Harold A. Stock, of Design-Built Studios; Irving Barry, of Lewis Barry, Inc., and Lightman.

L. A. Boat Show Does Big Business

LOS ANGELES--Approximately 200,000 people attended the International Boat Show at the Great Western Showgrounds here for 10 days ending Sunday (18). It was almost double the 1958 total.

Event was sponsored by the Southern California Yacht Association, Manufacturers Association and produced by H. Werner Isaacs, with the help of George A. Glab, of York Exposition Service Corporation, vice-president; Leslie Lewis, of Ivell Construction Corporation; secretary; and David Korner, of Bryant-Elliot Exhibit Company, treasurer, and the following directors: Harold A. Stock, of Design-Built Studios; Irving Barry, of Lewis Barry, Inc., and Lightman.

New! But Old in Appeal

Allan Herschell's revolutionary new steel Merry-Go-Round is durable and fast to erect. Less skilled help is required because the chain and sprocket drive is self-aligning. The center pole is easily and safely raised by two men with the new hand winch and steel pole. An electric brake automatically stops the ride in one revolution. Fluid drive, timer and feeders are standard. M-G-R's come in five sizes, all with aluminum jumping horses gayly painted by Aih artisans.
Milwaukee Fair Meeting Draws Many Show Reps

MILWAUKEE—Although overlapping of dates between the Middle West and East cut into the tournament of attractions and shows at a Wisconsin fair meeting here last week, attendance was healthy and the general consensus of all who were there was that this year's business will be right up there with a flurry of bookings took place.

Some of the booking agents included Jack and N. A. Vomberg, Badger State Show; Mickey Stark, Jack Guy, and Robert Smith, Bob Bond Shows; F. C. Faust, Jerry Luecke, Lane Key Productions; P. Eicholseder, Kurt Kussel, Willard Wardell, Bill Lendemann, Tuscola Manufacturing Co.; Earle Newberry, Leo Overland, Red Baron, Traveling Shows; Charles and Jack and Zenzalla, Charles Zanzella Agency, Bill Dobson, Paul Horban, Vern L. Elve, Dobson United Shows; Louis J. Berger, Glove Shows; Glenn Smith, River Boys; Fred Poschekul, Jerry Coleman, Roger Coleman, Calumet Coach Co.; and Mrs. C. B. Powers Co.; Clinton Spielbauer, Kaplan, showman; Gus Bell, Circus Enterprises; Maggie and Scotty Swan, John Coleman, Circus Midway; Dick Baltz, Shorter, Tom Becker, Shorter Shows; F. O. Poole, J. O. Greene, Jack L. Lewis, and Nick Wilson, Chili Show; Charles L. and Charles D. Branch, Robert Branch, Joe Lenhart, Branch Bros.; Hank Shelby, circus owner, Misfits, Trick Rides; and recently, Mr. and Mrs. A. H. Sutton, R. B. Powers Co.; Clinton Spielbauer, Speilbauer Enterprises; Charles and Ed Larkin, Tip Top Shows; Mr. and Mrs. Albert Gallon, Gallon Shows; K. R. Pedersen, Mr. and Mrs. E. N. Pederson, Dairy State Shows, Pedersen Enterprises; M. H. and W. J. Abell, William Davison, McKenzie Shows; Austin Trull, clown; Elmer W. and Del Mar Merle, Glory M. Gray, Glory Corporation of America; American and Helen Hotel, Bohemian Theatrical Agency; Ed Dunn, Harvey Williams, Webb Tobacco Agency; Mel and Loretta Ham, Ham’s Enterprises; David Heinrichs Agency; Venita Rich, Chicago Show, Wrigley’s; and Bill Trott, Wisconsin De Luxe Co.

TAMPA—The board of directors of the International Association of Fairs and Expositions will hold a special meeting here Sunday and Monday (6-7) on the convention after hearing a report by Vice-President Bill Masterson of a committee investigating and other outdoor amusement groups that held the annual meeting of the Hotel Sherman, long site of the convention. A meeting, the manager of the Wisconsin State Fair, Milwaukee, and John S. Benjamin, superintend-ent of the State Fair and Exposition, was conducted Monday in Chicago (28) with Pat Hoy and Dave Amick, president and vice-president, respectively, of the Chicago hotel.

Purpose of the meeting was to consider implications of developments involving dissatisfaction over the hotel’s high charges and confirm reservations at the outdoor convention.

Those attending extended assurances that there would be no repetition of any of the various ways of assuring successful accommodations and of the honoring of a contract made by the hotel and the board. The assurance was given by the IAFE, NAAPF, and SLA.

Cedar Rapids Home Show Boys April 9-12

CEDAR RAPIDS—The seventh annual Cedar Rapids Home Show will be held at the All-Iowa Fairgrounds here April 9-12 and the young professionals are the fair and the Cedar Rapids Home Builders’ Association, with Jack Clark as entertainment feature.

Find N. Y. Bingo Easement

See page 351

Buddy Wagner of City Services, Inc., and Roy Darby of the Iowa State Fair & Exposition, served as moderators.

General Manager, Henry Tho- mas Corcoran, supplied, San Solomon Insurance, Vandergucht’s Wild Life, Zoreya Tent & Awning, and Seabrook Company, Paul Botwin Bis- cuit, Bob Wagner, Sound Service, Buddy Wagner Thrill Show; Jack Hume, Show Boss, Dick Holler, Show Boss, Dick Holler, Buddy Gate’s Thrill Show; Tour Man-agement of the Sacramento County Fair here.

Those attending included Jack Clure, who is going on record as pledging not to go into competition with the fair this year, and John S. Benjamin, who resigned to become manager of the Iowa (Cedar) May Fair, whose schedule is similar to the Midway, and is now on the staff of the Cedar Rapids Home Builders’ Association, which is planning the new California State Fair.

Mills left the Calaveras County Fair because of what was described as a clash of personalities. During his administration, thefrog jump contest was moved from the front gate and the town and the community was described as not being a fair manager who is a resident of Calaveras County.

Problems in Gate Taxis Told by IRS

WASHINGTON — The Inter- nal Revenue Service (IRS) has informed the fair industry that admission tickets to be sold on or after January 1 of this year may not be sold for less than the esti- mated price of admission to be $1.45 and the Federal tax of $0.05.

In a letter requesting information for advice from industry, IRS pointed out that the Federal Excise Tax Technical Change Act changed the admission tax to 1 cent on an estimated total charge of $1.45, or $1.50, and the Federal tax of 5 cents on the estimated total charge of $1.50. Also it would not be possible to devise combination tickets that would be exempt from the tax charged for admission and tax of $1.45, $1.50, $1.55, $2.00, etc.

The sale of such tickets, IRS believed, will result in a greater amount of admission tax than that which is legally due.

Branchon & Marco

HOLLYWOOD — Branchon & Marco, producers of Buttonwood, have two new features, River Slam, controlled by Branchon & Marco, and Panasonic, controlled by Marco, which they will run this summer.

River Slam will run day and night for a portion of the National Orange Show, San Bern-ardino, and Panasonic will run week days at the Dallas Fair. In the absence of the fair, they will continue to run.

Branchon & Marco also run two fairs, Rust Stapleton, head of the firm, announced.

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MIAMI — Appearance here by the Cristiani Bros. Circus drew a good production but very poor gate, and the date turned out to be a loser, it was learned last week.

The show was one of three in Miami and Miami Beach in quick succession. Apparently none of the three was going to come out of the venture very successfully. Besides Cristiani Bros., the Wirth show, and Ringling-Barnum and Bailey was the Dave Endy-Frank Shows was going to come out of the venture. Apparently none of the three was going to come out of the venture very successfully. Besides Cristiani Bros., the Wirth show, and Ringling-Barnum

MIPPHAD Newsletter 4

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Cristiani Business Poor

As Shows Saturate Miami

BEAT ACTS

By ROBERT W. WHITNEY

DE LA NE ... — A special luggage car left Clyde Beatty-Cole Bros. quarters, here with Clyde Beatty, for New York City last night, bound for his 20th year as a feature of the famous troupe.

William Green, box manager, is rolling the ridging truck with three new cages. The new truck is planned for a February de
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The action was taken on the eve of the opening of the MASI trade show here, and represented a change in the policy under which representation grants were previously handled. The action was taken by the Manufacturers' Association of Roller Skating Industry in awarding exclusive representation rights to the Roller Skating Rink Operators Association (RSROA) of Ohio's two parks, Coney Island and LeSourdsville Lake Park, under consideration:

1. To grant exclusive representation to RSROA and the Coney Island Skating Rink Operators Association (CISROA) of Ohio's parks.
2. To allow both RSROA and CISROA to solicit orders from all manufacturers, subject to inspection of all equipment and the granting of three alternatives.

The RSROA has been granted such rights, and it is hoped that the duties of the latter two associations will be simplified. The three alternatives were discussed at length, and the RSROA was granted the right to solicit orders from all manufacturers, subject to inspection of all equipment and the granting of three alternatives.

Also under consideration is the question of equipment to suit and clean the beach sand. The board is considering the purchase of equipment for the use of both parks.

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ILLINOIS ASSN. CONVENTION CLEARS TRUCK SHOW PROBLEMS

Re-Elect Paul Powell; Plan Queen; Pitch for Agriculture Hall of Fame

By CHARLIE BYRNES
SPRINGFIELD, Ill. — The Illinois Association of Agricultural Fairs camed a lot of business for its convention here Sunday through Tuesday (25-27), not too much of the items being elicit ing much comment. The group has been having workdays on contract cinema and other attraction workings and other dates in the State.

As a service to its associate members, the association had Robert Conrow, director of state, backed by two advisors, on hand to explain the intricacies of the law to the show owners. Crowson explained that all vehicles used in connection with a show come under the rulings. Shows held out of Illinois and carrying out-of-State licenses are permitted to travel over the State's highways by obtaining a temporary permit and plate at no cost. Applications for the permits are obtained by writing the state secretary, Springfield.

The show operators warned the 10 Directors Listed for S. C. Group

COLUMBIA, S. C. — In addition to top officers chosen for the South Carolina Association of Fairs for the coming year, a secretary was elected by the delegates for the following terms.


Heading the association will be Paul V. Moore of Columbia, chairman; Donald J. Hoxie of Spartanburg, board chairman; Ports Johnson of Spartanburg, president; and, Dr. William van der Putten, secretary.

Isobelle Whall Joins Deutsch

SAN FRANCISCO — Isobelle Whall, Fish and Games, is now affiliated with the Milton Deutsch Agency, Inc., Beverly Hills, and Miss Whall will work for the late George Burke, formerly of GAC-Hamid's Beverly office. Her agency was affiliated with GAC during 1955.

Deutsch said Miss Whall will specialize in package deals for fish. Miss Whall will be used this fall for military displays, rather than color-type shows, in the past. A Mitchell, the general manager, said all Armed Services shows have been given priority and are being invited to present talent displays on the ground.

Mitchell cited the availability of military bands, marching groups and elocutionists which ought to build interest in the arena show.

Also set on the talent side for Fish & Games this year, the Jack Knepper Show, which is a fish tent show and has the number one act in the U.S., is a hat show and a circus tent.

A week earlier in Chicago the association will feature the Statewide beauty and livestock building, in an attempt to draw more livestock to the show.

Artists will be featured from the C. W. Book Shows. The next meet of the association is in E. B. Wilkison.

III. Meeting Draws Attractions

SPRINGFIELD, Ill. — Altogether 200 show contracts were signed here last week, the turnout of attractions and fair supply reps was big.

Those on hand included Beatrice Main's Attractions; Louis J. Berger, Olson Shows; Wally Baptist, Lloyd Senate, John M. S. Ingersoll, Radio Sound Systems; A. R. Crawford, Ray Gandy, Pickwick Detective Agency; Bill Koehler, Leonard Shilliw, C. Amstarken, Chick Fitzgerald, Ready Radio, Inc., and Attractions; Esther Spernoli, Midway of Michigan, and Attractions; Edlind, Carl Goldkaufer, Sept., Paul John, Edly Hunter, Redwood Enterprises, July 12-15; and Barlow Enterprises, July 12-15.

Cedar Rapids Adds One Day

CEDAR RAPIDS, La.—The All Iowa Fair has expanded its run to 11 days this year, and has revamped its attractions and new from Hambo, manager, announced.

Fair will present three days additional entertainment each day for the nights; three afternoons of free acts in front of the grandstand; Gene Holzer's animal show for after noon and one night, and the July 12-15 show on one afternoon and two nights.

South Boston To Enlarge Cattle Bldg.

SOUTH BOSTON, Va. — The six-day Halifax County Fair has been held each year over the past seven years, and part of the progress is credited with the increase in women's participation. Two years ago the fair was used only for the women and the response was very rewarding. Officials are boasting 400 entries for 1960 and more and more in coming season.

Of the 5,000 entries at this year's fair in 1958 all but 5,000 were paid admissions, President R. B. Lawler said. The admission fee of $2 will be stressed this year as well.

Fair has 3 1/2 acres, and added four of these in 1957. It was established in 1914 as a non-profit corporation. There is a 2,000-seat grandstand and buildings for farm products, livestock, poultry and flower shows. Main work project this year will be expansion of the livestock buildings, an attempt to build up the cattle show.

Irrigation will be supplied by the O. C. Book Shows. The next meet of the association is on E. B. Wilkison.

Mordan Again Elected at Bloomfield

BLOOMSBURG, Pa. — Maynard P. Mordan has been re-elected as president of the Bloomfield Fair at the annual reorganization meeting. All other officers were also re-elected, these being in regular order at the election.


Facts are as follows:

200 Attend Rocky Mountain Annual Confab

Billings, G. Fals

Contract B-C Show; Connelly Speaks

BILLINGS, Mont. — Close to 200 showmen and livestock growers including representatives from several states have converged on this town for the third annual convention here Monday through Wednesday.

The turnout was one of the best in recent years, according to Red Conder. Shelly, secretary of the association.

Dan F. Thurrer, secretary-manager of the North Dakota State Fair, Great Falls, urged the deleges to modernize agricultural exhibits.

J. E. Myers, extension agent of Montana State College, told the delegates that competitive breeding in the agricultural divisions of fairs and it is the life of the South Dakota Fairs. It is not only for the contestants but also for sponsors, promoters and stock contractors.

By E. C. Terry, secretary-manager of the Colorado State Fair, Denver, the interest of women in Livestock at agricultural shows is not only for the contestants but also for sponsors, promoters and stock contractors.

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CHASE CITY, Va.—The most extensive development program in many years is being undertaken by the newly-named South Central Fair Association. Previously known as the Bloxham and Bullock Fairs, the fair adopted the new label in November, giving as a reason the broader geographical scope of the name.

A 140-foot concrete block extension is being built for the fall, and an existing building will be doubled in space by extending its length. Moss said one of the most important features of the new label is the adding of more toilet facilities. A pending decision is the renomination of the entertainment program for this year.

Entertainment this year will include the St. Louis Rodeo, a thrill show on opening day, and a rock 'n' roll show for one night. The fair's own beauty pageant was held on Friday night of fair week, Moss said. Dates are October 12-17.

Three Named To So. Dakota State Board

PIERRE, S. D.—Three new members were appointed to the South Dakota State Fair Board, to run for three-year terms at the annual meeting of the county, Jan. 15, were retained and Kay Armstrong secretary, was designated administrative assistant.

Plans for the 1959 edition include a 200-ft.-high ferris wheel. Competition for the mid-November date has been spirited as usual, Moss said. For the fair, the executive committee continues February 2 and makes a requisition to the general membership.

It was voted to appoint a full-time executive to take over the usual, which had been discussed following the passing of Ted Chapman. In the balloting there was a

French and English translation of the French government's program to promote French culture and language around the world, including the French Institute in the United States. The program is part of the French Ministry of Culture, which is promoting the French language and culture as a means of fostering international understanding.

Continued from page 58

Billboard's annual survey of the fair industry. The survey, conducted in conjunction with the National Association of State Fair Officials, provides valuable information to fair managers nationwide. The survey covers a wide range of topics, including ticket sales, attendance, and revenue. It also includes valuable insights from fair managers across the country. The survey is conducted annually, allowing fair managers to track trends and stay ahead of the competition.

Continued from page 58

F. Goldman, of Theaters - Concessions, and Jim O'Neill. The post of emcee was assumed by Chester Gullickson, Bath. A succession of activities is scheduled today.

Tom Chapman, manager of Calaveras County Fair, was appointed chairman of the advisory council for the Dixon May Fair here, to take the place of John Forbes, who has resigned his post. Forbes was appointed to the California Agricultural Society Board of Directors and was previously the Dixon May Fair executive director.

Carl Mills Plans To Remain in Biz

ANGELS CAMP, Calif.—Carl F. Arvidson, manager of Calaveras County Fair and Exposition, announced that his firm will continue to operate the fair in 1959. Arvidson, who has been with the county for several years, said that he expects to be named at a later date. The request was made by Jack F. Goldman, of Theaters - Concessions, who said the firm would not interfere with the use of the plant during the fair. He said his firm would build and operate the fair, Arvidson said.

Continued from page 58

The annual survey of fair industry trends is an important resource for fair managers. It provides valuable data and insights into the industry, allowing fair managers to make informed decisions. The survey is conducted by Billboard Magazine, a leading publication in the entertainment industry. The survey covers a wide range of topics, including ticket sales, attendance, and revenue. It also includes valuable insights from fair managers across the country. The survey is conducted annually, allowing fair managers to track trends and stay ahead of the competition.

Continued from page 58

The survey provides an opportunity for fair managers to compare their performance to that of other fairs, allowing them to identify areas for improvement. It also provides a valuable resource for fair managers to assess the impact of various factors, such as weather and economic conditions, on fair attendance and revenue. The survey is an important tool for fair managers to make informed decisions and plan for the future.
CARNIVALS

TAMPA PICKS MADDOX, JULIUS

Record 449 Votes Are Cast; Gildsfors, Sprague, Sedlmayr Veeps

TAMPA — Earl Maddox was elected president of the Greater Tampa Showmen’s Association and Harry Johnson was re-elected treasurer in a record-breaking election Tuesday (February 28). The opposition to the regular ticket which nominated a candidate for presidential nine for the board succeeded in getting three board spots.

The polls opened at 1 p.m. on Monday and due to the record 449 votes, final counting was not completed until 4:45 a.m. on Tuesday.

Also elected were Dick Gildsfors, first vice-president; Paul Sprague, second vice-president; C. J. Seldman, third vice-president, and Vernon Kein, secretary.

Strates to Spring 15 Cars, Tour 65

Receding of Flats and Steelwork Continue; Batavia, N. Y., Contracted

ORLANDO, Fla. — Dates for the first shows for 1960, preceding the James E. Strates Northern tour are set for March 28 thru April 4. The show will head from here to Galveston, Texas. D. G. Strates annual big spring date, with an appearance in be- "east, in Savannah, Ga.

With less than a mouth remaining before the winter tours open, the four quarters will be jumping up considerably. Strates will tour in 65 cars this year, all of which are on the show-owned siding here, and 15 of which are being refurbished for the spring.

D. Powers, Kiddieland opera- tor, has his rides ready for the road and says the new one building should be ready for use at Orlando.

Howard Parker has arrived to take up his chores as secretary, as Nick Badush, treasurer.

PCSA Launches 1959 Drive for Members

LOS ANGELES — A concerted drive for members will be made by the Pacific Coast Showmen’s Asso- ciation, as said as named Sam Dolshan, secretary of the association, will be getting a new chairman, Jesse Gomez. Flossie Fitzger- ald, Jesse Gomez, Flossie Fitzgerald, and John O’Kelly, will be making the one-week drive for members.

The meeting here was the mos(Continued on page 65)

DATE CHANGES SPUR EASTERN BOOKINGS

Late Labor Day Causes Flurry of Action; Several Shows Vie for Allentown, Pa.

The meeting here was the most active labo- r day the records show, with 30 more than 30 midways represented. They included World of Myth, James E. Strates, Carolinians and others. A number of new names were added to the annual at Flemington, Nova Scotia, and the annual at Allentown, Pa.

Assumptions of America, Frayl’s Broadway and James E. Strates shows were among the giants who are not scheduled. Strates, with Clevelander running August 3-8, has decided to run the previous week, to avoid conflict. The show will jump from there to Hamburg, N.Y.

Bing units Signed With Shows in East

RICHMOND — Several bing items turned up at the Southern fairs, in addition to the Marks Shows and the Allentown shows. This will be one Dorso has had, and which will be getting a new semi-trailer this year. There will be a field second show on another date, with further action expected on the other 100-mile.

San Francisco Club Plans Activities, Names Committees

SAN FRANCISCO — Planning for the activity series, activities from 1960 on, Harry Myers, president, has named Mike Krekoe and Earl Leonard to head the committee. The committee will make a decision as to the bing unit with the Allentown and Hagerstown, Md. This will be one Dorso has had, and which will be getting a new semi-trailer this year. There will be a field second show on another date, with further action expected on the other 100-mile.

Three Injured in Ohio Crash

BLUFFTON, O. — C. W. (Bud) Davis, manager of the World of Myth at the Great Dane, died of an injury suffered in an accident at the fair ground.

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Henry Meyroff, former carnival man, is living in retirement with his wife in Pittsburgh. B. C. Meyroff will be 75 years old on March 19, and his son, Carmen Dermint Rice and Col. Lew Alter attended the recent Pennsylvania fairs meet in Reading. Miss Del Rio, currently working as a nurse in Cincinnati, is visiting her mother in Pittsburgh, Va.

Increased traffic at the show has led to the installation of a new electronic instrument, a mechanism much like those shown at the New York Fair of Science. A. J. Heth, Buckeye State, is associated with Axle Frame & Wheel Company in Pelham, N.Y., where he is chief of the electronic dynamometer, a new device for determining the amount of work a horse must do.

New England Notes: Dave Hearn writes that Edward J. Adams, who has been with R. L. Crawford, Pennsylvania State Fair, is still working as a chef. Mr. and Mrs. James A. Barrett are visiting friends in Florida. Mr. and Mrs. George W. Chestnut, formerly with F. A. Altman, are reported to be working in the same Ohio city in charge of the electronic farm equipment department. Miss Genevieve Gable, present assistant manager of the Great Western Fair in Muscatine, Iowa, is in the charge of the new all-aluminum Hi-Striker;

The show will open about May 15 at Logan, Utah, and will bring the season to a close about July 15. Mrs. Samuel Landesman, former manager of the Bill Hames Shows, passed away.

In the past 50 years, Donnelly has been with the Lewis Diesel Company of Memphis and the Poston-Hughes Company of San Francisco. He is in charge of the electronic dynamometer, a new device for determining the amount of work a horse must do. Mr. and Mrs. William Jacques, playing time shows, are among the new station wagon. Ed J. Burr, owner-manager of the Pigeon River, Lincoln, Neb., owns the Hi-Striker, and is in charge of the electronic farm equipment department. The new all-aluminum Hi-Striker, manufactured by the R. L. Crawford Company, was installed in the season 1958-59.

The show opened in Yuma, Arizona, on January 11 at Harris Hospital, Fort Worth. The great-grandfather of the show is William Harris, owner of the show, who bears his name. Miss Del Rio, recently visited her mother in Pittsburgh, Va., and her son, Carmen Dermint Rice, is in charge of the show.

At the opening of the season, Joe Carey was very much in evidence, carrying thetickets and balls, and representing every show and every ride.

Frank and Hilda Bergen were visited in Richmond by Phil Cook, who reported that the Bergens were surprised and at the 1959 opening of the World of Mirth at Worchester.

San Francisco Club installs Myers As New President

SAN FRANCISCO—Officers for the coming year (for Shows Fowels of America were installed recently by Superior Court Judge Gerald L. Holmes at an impressive ceremony, with Mat Herman as the guest speaker.

Harry Myers was installed as president for the 1959-60 season, with Earl Leonard, former president; Leonia Stevens, vice-president; Al Radin, treasurer; and Mary Richard, secretary. Re-elected were Charlotte Puleo, treasurer; Mrs. Ed Collins, corresponding secretary; and Bonnie Townsend, recording secretary. New board members are: Capitains: Edward W. Kane, ald-
Michigan Showmen's Association

DEPORT — President Calvin L. Lovejoy conducted his first regular meeting Monday (28). Other officers present include Elor Burge, first vice-president; Max Naloom, second vice-president; Joe Carper, third vice-president; Ike Allen, third vice-president; Max Kahn, treasurer; Floyd Dixon, executive secretary; and Paul Crecel, recording secretary.

Lovejoy called on his executive committee and appointed his committees for the coming year. Those named were: Mary Yoder, entertainment chairman; Clara Andersen, cemetery; H. Canon, hotel; Joe Richards, entertainment; Bernice Stahl, treasurer; Joe Carper, third vice-president; Gladys Ziegler, secretary, and Floyd Dixon, first vice-president.

Appointments for 1959 included Lottie Johnson and Lora Marcus, entertainment; Max Kahn, executive secretary; and Manel Carper, third vice-president; Gladys Ziegler, treasurer, and Floyd Dixon, first vice-president.

The ladies auxiliary met in the clubrooms Thursday evening, June 13. Those present included: Miss Eveline Glass, president; Mrs. Mary Dozier, wife of the late George L. Dozier, past president; Mrs. Edith Stahl, secretary; and Miss Charlotte Porter, past secretary. Miss Porter related plans for the St. Patrick's Day party. Eloye Burge was named chairman of special activities committee. Jimmy McKay left for New Orleans.

Ladies' Auxiliary

DEPORT — Lorna Bennett, president-elect, called the Monday (28) meeting to order. Ruby Wider, chaplain, gave the invocation. Seated on the rostrum were Ann L. Martin and Gertrude Quist, gift shop, house; Tina Weiner, Martha Whitman and Clara Silber, cemetery; Lee Squire, entertainment; Bernice Stahl, treasurer; and Edna Burd and Carrie Dear, second vice-president.

The following were appointed for 1959: Lottie Johnson and Lora Marcus, entertainment; Max Kahn, executive secretary; and Manel Carper, third vice-president; Gladys Ziegler, treasurer, and Floyd Dixon, first vice-president.

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Hot Springs Showmen's Association

Ladies' Auxiliary

HOT SPRINGS — In the absence of President Rose Kahn, the meeting was called to order by Ray Roller, first vice-president; Bobbie Dunkirk, second vice-president; Gilbert B. Borker, third vice-president; Grace Ziegler, treasurer, and Edna Burd, secretary.

The welfare committee reported Frances Page, recuperating from surgery, and Lyle Reynolds doing better. Della Stodola and Earline Dover reported on the games.

June Reynolds was named chairman of the board of governors, and Dan Dix, Peacock and Lela Howey were appointed to the board. Billie Owens was elected to represent the club at the Hot Springs club installation.

International Assn. Of Showmen

ST. LOUIS — Installation of officers of the International Assn. of Showmen was Saturday (17). Outgoing President E. E. Fair attended the meeting to order and then turned it over to Hal Eifort, the new president. Eloye Burge was named chairman of the club's 1959 installation committee.

San Francisco

Continued from page 60

Harry Martin, chairman; Jack Christensen, Oscar Matthey and Eddie Hellwig.

El Juka, Earl Leonard, chairman; Joe Carper, second vice-president; Max Kahn, first vice-president; Ike Allen, third vice-president; Joe Carper, executive secretary; and Paul Crecel, recording secretary.

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CETLW & MILLSON SHOWS

OPENING IN MAY IN PETERSBURG, VA.

CAN PLACE—Round-Up or any Ride that does not conflict with what we have.

WANT—Foremen, experienced, for Skooter, Caterpillar and Merry-Go-Round.

CAN PLACE—Snake Show, Penny Arcade or any worthwhile Grind Show.

Masters, Cetlin & Willson will be at the Tampa Terrace Hotel, Tampa, Fl., from Feb. 7 to 11 inclusive.

Address

Winter Quarters: P.O. Box 787, Petersburg, Va.


c/0 POOLE

Box 1184, Jackson, Mich.

July 1959

J. O. GREEN

Wea City, Mich.

WEPLAWSE EXPO SHOWS

OPENING MAY 4, HUMBOLDT, TENN., STRAWBERRY FESTIVAL

WANT CONCESSIONS—Fris, Fowl, Crafchick, Popcorn. On Col. Humps, Jr., Minotor, Pink Wind, Bear, Bear Pink Ball Games, Aye & Weight, Color Ball; all Shows August 1st—18th.


FOR RENT—Any kind of stock wagon, or gypsy show. For parties, camps, carnivals, fairs.

Our stock includes some of the finest talent available. For showmen who want the finest. Accept no substitutes.

Phone: C Anal 1-0342

J. J. FRIEDRICH

2263 Normal, El Reno 11, Okla.

FOR SALE

FOR SALE

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FOR SALE

Gladstone EXPO Show

WANTS WANTED FOR THE COMING SEASON—

CONCESSIONS

SHOWS:

SIDE SHOW and FAMILY-TYPE SHOWS

FOR SALE

2 Trailer Mounted G.C.M. Light Plants

Contact Rod Link or Bud Davis at Florida State Fair, Tampa, or permanent address: 7981 S.W. 16th St., Miami, Fl.

Phone: CAnal 1-0342

when answering ads . . . . Say You Saw It In The Billboard
Pipes for Pitchmen

VERSATILITY... is the new look of Cleveland's pitching phenoms according to veteran Bernard R. Kantor. "Skel- don Stone's 'Baggage Ron,' which has inaugurated a 'foot-to-head' technique, switching from Divorce foot fluid to Divorce's cold cream, Steve Capko, dexterously dicing vegetables at times and sometimes artificially freezing pastries at a downtown Kreps', has launched his Southwest expedition between five and 10-cent store assignments. With the help of a paper and maps he will hunt uranium in Colorado and New Mexico. At Woodworth's recently, silk hat Donahue obtained fabulous tips with both white mice and silver dollars, while 'Frenzied' Finer Morrel appeared to throw a recent cold-old Sunday afternoon to announce a forthcoming business trip to Alaska. Recent articles in the Pipe columns regarding pitchers in financial distress leads me to recommend the formation of a Pipebucks Fund for the existence of such needy cases," concludes Kantor.

Morris (Red) Meyer... veteran pitcher, sends word of the December 6 death of his wife, Hat- tie, in Miami, Meyer, who claims to have been a 12-time pitcher to run a cigar auction and who later pitched with the Knob Bros. shoe and Doc Sims in men shows, married the former Hattie Case 50 years ago. Meyer says that friends because a shipyard was working wishing to learn details of his wife's death should write to him at the Avenida Trailer Park, 1170 N. W. 77th St., Miami.

Five Years Ago In Pitchdom

Dave Rose was at his usual winter stop in New Orleans after a long layoff caused by a slight stroke. ...Big Al Wilson reported that a one-two punch of palmed peanuts and jangled nerves landed him in the State Hospital at Manteno, Ill.

Pipes for Merchandise

"Exquisite Boiled Jewelry Sets at competitive prices. In complete line of Silver, Gold, Platinum. In attractive gift boxes. In Fast at 80% profit!"

"$12.00 with every 150 order"

"FREE" with every 150 order

"Exquisite Boiled Jewelry Sets" at competitive prices. In complete line of Silver, Gold, Platinum. In attractive gift boxes. In Fast at 80% profit!

"$12.00 with every 150 order"

"FREE" with every 150 order

"EVERY BAR, CLUB AND TAVERN WANTS AN "AUTOMATIC MAC" A real money maker! New model in beautiful colored plastic. Don't forget it's "automatic.""

"WRITE OR WIRE" HARRISON DISTRIBUTING CO.
3055 JUSTUS ST.
EL PASO, TEX.

"PHONE" Logan 6-2742
### REGULAR CLASSIFIED ADS

Set in usual want style, one paragraph, no display. First line set in 9 pt. type, balance in regular 8 pt. upper and lower case. RATE: 25c a word, minimum $4 CASH WITH COPY.

**IMPORTANT:** In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words and include Additional 25¢ to cover cost of handling replies.

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### DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. His illustrations, reverse or decorative matter. One pt. rule border on ads of 3 inches or more.

**RATE:** $1 per square inch, $14 inch. CASH WITH COPY unless credit has been established.

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### FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 Patterson St., Cincinnati 22, O.

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### Calliope and Band Organs

- **FOR SALE**
  - Pianola Player Piano, one of newest type. Complete. $165,000.00.
  - Pianola Player Piano, one of newest type. Complete. $165,000.00.
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Folz Sees Municipal Taxes As Bulk Ops' Biggest Worry

By I. I. Operator Calls on NVA or NAMA To Furnish Fact Sheet on Revenue

The most thorny problem confronting the National Automatic Merchandising Association- in preparing litigation of routes, regardless of the size of the operation. Double-mounted vending machines usually account for the largest proportion of routes to triple batteries than do the large operators. As a matter of fact, it is almost non-existent among the large operators. The percentage of the percentages, the biggest operators, would dwarf the others so much that it would be possible to know much about the latter. However, no one step to impose by thousands of municipalities, which are prone to lump all vending machines in one category. The vending machines gross. The commission structure, the legalities of seized champ will huntball guns, or the high cost of ingredients.

Flood Waters At Columbus Tie Up Plant

COLUMBUS, O. - Manufactur- ing plant of The Columbus Vending Company was flooded with five feet of water last week, accord- ing to President F. H. Vogel last week.

"As soon as we clean house completely, we hope, our customers will be satisfied," confessed Vogel.

Columbus began manufacturing bulk vendors in 1906. This isn't the first time the firm has been hit by flood waters, said Vogel. In 1913 the firm suffered a similar experience.

Group Comparison

Mounting of Machines

\[
\begin{align*}
\text{Small} & \quad \text{Medium} & \quad \text{Large} & \quad \text{Operator}
\hline
\text{Single} & \quad 39\% & \quad 56\% & \quad 73\%
\text{Double} & \quad 29\% & \quad 39\% & \quad 21\%
\text{Triple} & \quad 12\% & \quad 12\% & \quad 26\%
\text{4 or more} & \quad 4\% & \quad 4\% & \quad 4\%
\end{align*}
\]

\[\text{Vending Locality}
\begin{align*}
\text{Small} & \quad \text{Medium} & \quad \text{Large}
\text{Operator} & \quad \text{Operator}
\hline
\text{Cities and Suburbs} & \quad 62\% & \quad 60\% & \quad 59\%
\text{Small Towns} & \quad 32\% & \quad 35\% & \quad 39\%
\text{Highways and Roads} & \quad 4\% & \quad 4\% & \quad 12\%
\end{align*}\]

The firm makes the greatest proportion of routes, regardless of the size of the operation. Double-mounted vending machines account for the largest proportion of routes to triple batteries than do the large operators. As a matter of fact, it is almost non-existent among the large operators. The percentage of the percentages, the biggest operators, would dwarf the others so much that it would be possible to know much about the latter. However, no one step to impose by thousands of municipalities, which are prone to lump all vending machines in one category. The vending machines gross. The commission structure, the legalities of seized champ will huntball guns, or the high cost of ingredients.

Big Ops Have Least Multiple Vending

By FRANK SHOBON

CHICAGO - Large operators do not use multiple vending to the extent that medium and small-sized operators do.

The vast majority of vending operators are in small towns, but large operators lead the attempt to compete in sports, Big operators, for example, may have hundreds of machines in their entire route. The percentage of the percentages, the biggest operators, would dwarf the others so much that it would be possible to know much about the latter. However, no one step to impose by thousands of municipalities, which are prone to lump all vending machines in one category. The vending machines gross. The commission structure, the legalities of seized champ will huntball guns, or the high cost of ingredients.
Multiple Vending

**Op Gives Two Points That Boost Profits**

PHOENIX, Ariz.—William Gray, Best-West Specialties, has a couple of tips on servicing and dressing of machines that boost profits on his routes.

Gray takes pains in dressing or machines, especially when he uses 84 worth of charms in a 9½-pound globe. Often he uses a simple method of setting a cluster of selected feature charms directly behind the glass, where they can be easily seen. The charm assortment is cupped in a piece of paper and held behind the glass while the globe is being filled. Afterward, the paper is carefully pulled out and the cluster is left in place, surrounded by the bulk-gum charm fill. Easily visible, this cluster stimulates impulse sales, reports Gray.

In regard to servicing, Gray leaves duplicate heads at his busiest spots. The location owner simply exchanges the empty with the filled head. Under such an arrangement, Gray reports that it is very important to have extra heads on hand. Empties are cleaned each time machines are serviced, and packed in cartons for delivery to the location. Aside from good sanitation, the remaining empties are kept spotless. Empties are cleaned each time machines are serviced, and packed in cartons for delivery to the location. Aside from good sanitation, the remaining empties are kept spotless.

Gray has been in bulk vending since 1947. He operates 500 machines in the Phoenix area and another 300 in El Paso, 400 miles away.

NET PROFITS THROUGH VENDING MACHINES

**INVENTORY FEATURE MIX**

**A Real Bargain**

Surplus Inventory plus Current Items

Regular 58.00 per M

5M or more — 4.95 per M

SURE-LOCK...the perfect capsule Outstanding News. Send 5.95 and receive 100 high quality filled capsules. Continue our complete line.

**THE PENNY KING COMPANY**

2538 Mission Street, Pittsburgh, Pa.

World’s Largest Selection of Nickel-Minted Merchandise

For ATLAS-MASTER PENNY-HICKEL MACHINES

**ROYAL RING MIX**

Twenty-Six (26) different RINGS in this ROYAL assortment, consisting of 8 SEA PEARLS, 4 DIAMOND CHIPS, 8 Assorted RINGS, SNAKE and MOON-STONES — all Vacuum-Metalized.

$0.00 to 9.000...$10.50 per 1,000

1,000 to 4,000...$12.15 per 1,000

FOR OUR Factory

Or: At Distributors

Best Quality, Best Variety, Best Buy

**EPPY**

6144th Place, Jamaica 35, N.Y.

**GIVE TO DAMON RUNYON CANCER FUND**
N. Y. Cigarette Ops Set For 2-Cent Tax Increase

NEW YORK—Empire State cigarette operators are getting set for an increase of 2 cents per pack in State tax, bringing the total State tax to 5 cents a pack. New York City has an additional tax of 1 cent a pack.

The tax increase, proposed by newly-elected Governor Rockefeller, will probably be passed by the Republican Legislature, which is expected to give favorable consideration to measures advocated by the governor.

The action Tuesday (20) by the State Legislature in passing the 3-cent increase in the gasoline tax (also proposed by Governor Rockefeller) is taken as an indication that the cigarette measure will also pass.

If it does, the cigarette operators will be in for some hard times, particularly in New York City, where State and Municipal taxes bring the total to 6 cents.

Currently, most of New York City operators generally getting 28 cents for regulars and 30 cents for filters, with some getting 33 cents across. An increase of 28 for regulars and others getting 25 for regulars and 30 for filters and keep change.

If and when the tax increase goes thru, the chances are that no operator will average less than 30 cents. Right now, the 2-cent tax is a virtual dead loss and with location changes and commissions at a high level—there is an attempt to absorb the tax increase.

Several operators here said that they plan to set their machines at 30 cents for regulars and 35 cents for filters, and get 35 cents for filters in class local time.

Machines made during the last three years will generally offer no problem to operators. Three of these units are set up for multiple filtration and no conversion is necessary to change the price.

However most of the older machines at 10 cents or less will require conversion, and many operators will bulk at spending money for a piece of equipment which has hung since depreciation. So operators will try to absorb the tax increase and manufacturers at least will reap some benefit.

Monthly Tax Of Cigars Rise In Nov., 1958

RICHMOND, Va.—There were 2.4 per cent more packages of cigars taxed during November, 1958, than in the same month the year before, according to the Tobacco Tax Council. There are 42 States and the District of Columbia with a cigarette tax. (See chart, this section.)

Thirty-four States showed an increase, while nine States had a decrease, compared to November, 1957. Total gross amount of State cigarette taxes collected for the month was $30,780,726.

Figures for Maryland, whose new cigarette tax became effective July 1, 1958, are not included in this comparison.

TERRIFIC SELLERS

SHERRIFF, RANGER AND MARSHAL BADGES

$8.25 per M

 mommy only Labels available.

PLATED COINS

$7.00 per M

label available.

POTS 'N' PANS


Plastic $2.50 per M

Asstd. Plated $5.50 per M

Monthly Tax Of Cigars Rise In Nov., 1958

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## Coin Machine Price Index

### How to Use the Index

**HIGHS AND LOWS.** Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either 5 times together with a computation based on annual average.

**PRICES** given in the index are in no way intended to be "standard," "national," or "set," or other authoritative reflection of what prices should be on used equipment. Prices in the index are designed, however, to be a summary of the "range" of prices which can be expected for any machine or model on condition that it is sold "as is" or "subject to change." Prices obviously depend on condition of the equipment, age, time on location, the territory and other related factors.

**MEAN AVERAGE.** The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the distribution of advertised prices. It is an average between the "high" and "low." High and low indicate price range, and mean average indicates the price level which most models of the machine have been sold for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "subject to change equipment."

### MUSIC MACHINES

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### NOTE

The Billboard Weekly, FEBRUARY 2, 1959, PAGE 71.
The Juke Box & People

There is a story on this page about the beginning of the McCullagh committee hearings on unfair competition in the juke box business. There is also a story about two silent recordists on a juke box in a university auditorium. One of these recordists reproduces no sound; the other, only a beep at 15-second intervals.

These two stories bear no relationship whatever; they are totally different. One concerns a serious problem, the other a college spoof.

But both involve juke boxes and appearing as they do on this page together, they seem to make a point about the enormous variety of ways the juke box figures in the lives of the American people.

It is this fact that industry members should consider not only in the days just ahead during the racket hearings, but well beyond the probe into alleged racketeering activities.

The juke box has weathered many storms; it has weathered hooligans; it has weathered attempts to change its name; it has weathered being the best of jokes.

And it continues to play to the unending enjoyment of people.

Wurlitzer Net Up in 3d Qtr.; Down for Yr.

CHICAGO — The Wurlitzer Company last week announced that earnings for the third quarter were the best in the last three years.

Net earnings for the quarter ending December 31, 1959, were $22,127,554 per share of common stock, compared with $817,097 or 23 cents a share for the same period last year.

Sales for the quarter (October 1 to December 31) were $98,566,354, up 4 per cent from $94,090,563 for the same three months last year.

However, sales for the first nine months of the firm's fiscal year were virtually the same as those for the first nine months of fiscal 1959.

Mull 2 Union Bills as Coin Hearings Open

By DELORES NEWCOMB

WASHINGTON — Resumption of the probe into alleged racketeering in the coin machine industry is slated for Wednesday afternoon February 4. (See separate story.)

At that time, the Senate Committee on labor-management relations will hear testimony from various witnesses from the coin machine industry and will consider the bill of Senator O'Mahoney of South Dakota, also introduced to this country, according to visitors with the industry.

A two-man majority pulled the bill out of the three-member subcommittee. (Continued on page 74)

Stereo Dominates New Equipment Sales in NY; But Monaural Not Dead

Small Price Differential, Resale Value, Promise of New Disk Releases Factors

NEW YORK — While the market for new monaural juke boxes is far greater, from the great majority of orders for new products here, is for stereo.

A check of New York distributors disclosed that although 80 per cent of the new order forms are for stereo, with one firm reporting that virtually all sales were stereo. Lower price ratio was 3-1 in favor of stereo.

Despite a scarcity of stereo releases of new pop releases in 45s, operators are ordering stereo units and monarched juke-boxes for several reasons.

First is the price differential. Exclusion of the difference, between a new monaural and a new stereo machine runs around $100, give or take $25. Operators feel that if stereo does become the standard of the industry, the differential will be made up when time comes to trade it in or put it on the used equipment market.

There is also the fear that in a few years the monaural box will have little market at all.

Also there is some confidence on the part of operators that the major labels will build up a 45 stereo catalog, and that they will release new pop singles and EP's in both stereo and monaural. Columbia Records bolstered this confidence last week with the announcement (Continued on page 74)

Justice Dept. Maps 2-Way Racket Probe

WASHINGTON — The Justice Department is preparing to carry on a two-pronged attack on racketeering in the coin machine industry.

Victor Hansen, assistant attorney general and head of Justice's anti-racketeering division, said last week that the New York State Bar Association last week held a conference on the racketeering in the coin machine industry.

The only machine that has been heard about is the beginnings hearings Tuesday (3) (Continued on page 74)

List New Line-Up of O'Mahoney Comm.

By MILDRED HALL

WASHINGTON—A third Democrat, O'Mahoney, has been added to the O'Mahoney subcommittee on racketeering in the coin machine business, which group will deal with the expected re-introduction of O'Mahoney's (D., Wyo.) bill to end the juke box. The new member is chairman of the Senate Commerce Committee.

The late session's O'Mahoney bill would also call for disabled the mechnical control on records used in the industry, it is reported. (The Billboard, January 20, 1959.)

Subcommittee line-up is now:

Chairman, O'Mahoney (D., Wyo.); Senator Olin D. Johnston (D., N. C.), Wyoming; Senator Mattingly (R., Ky.); Senator Hayseed (D., Ga.); Senator Kennedy (D., Mass.); Senator McClellan (D., Tenn.).

(Continued on page 74)

2 Tenn. Ops Form New Record Co.

CHATTANOOGA — Two juke box operators last week announced a new record company and the firm's first release.

They are Fred Cofer, of Chattanooga Coin Machine Company, and_Fonts and Nichols on Tuesday, as a rule.

The first release is a vocal by Randy Lee, a University of Chattanooga student. Ditty is 'I Never Knew' backed with 'Always Love', and 'Deed.

(Continued on page 74)
NOTHING TURNS MUSIC INTO MONEY LIKE WURLITZER STEREOPHONIC SOUND

It literally encircles the listener with music...stimulates patrons to pay to hear more and more of this amazing sound.

Hear it at your WURLITZER DISTRIBUTOR NOW

WURLITZER 200- AND 104-SELECTION STEREOPHONIC AND HIGH FIDELITY MUSIC SYSTEMS
WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS GEARED FOR GREATER EARNING POWER

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y. • Established 1856
W'chester Ops Win Point Vs. Teamsters

Local 266 Enjoined From Picketing Ops Covered by Collective Bargaining Pact

NEW YORK—The Westchester Operators' Guild has won the first round in its fight to prevent Local 266 of the International Brotherhood of Teamsters from gaining a foothold in the county. Last week the association appeal Local 266 and its president, Joe D'Events, with an order to show cause why the union should not be enjoined from picketing locations covered by the WOG's collective bargaining agreement with Local 1680, Retail Clerks International Association, AFL-CIO. The order was signed in New York Supreme Court by Judge Anthony Street Monday (12) when the Bondlat failed to put in an appearance. The legal status of the Tonmaster

- Continued from page 72

mechanism and size will be the same, he added.
On February 20, Cortell leaves for a three-week European trip. He plans to visit the Weingandt iron foundry in London, and make the Tonmaster as well as vending machines. Cortell is the exclusive U.S. distributor for all the firm's equipment in this country.
While in Europe, Cortell will visit the firm's London office, located by John Todt, and the Weingandt Germany office, which is headed by Roland Eckenham. Areas within the company are Belgium, Holland, and France.

AMI Strike Is Settled

CHICAGO—The strike of the International Union of Electrical Workers against AMI, Inc., Grand Rapids, Mich., in mid-January, has been settled, according to an announcement from Ed Batue, director of sales and vice-president of the firm.

The L.U.E. struck shortly after AMI had completed its run on several models of their new 7" monitor designed for shipment to distributors for showing.
The settlement of the strike Federation (30) clears the way for resumption of production.

List New Line-Up of O'Mahoney Committee

Continued from page 72

strongly to performance licensing for joke box operators, recommended the institution of mechanical royalty boxes.

The new Denver Post Hart, is bringing in youngsters, according to his wife, Mrs. Hart was in the Senate vint

day that the court.

WOG Sues

While the injunction action grew out of Local 266's picketing of two locations serviced by Dick Decco's Opera, the unit was brought by the Westchester Operators' Guild, of which D'Events is a member.

Hence, Local 266 will be barred from pending any further action from picketing all locations serviced by WOG members who have signed collective bargaining agreements with WOG.

Operator List

Weinberg added that he is aware of a secondary boycott which members of the Weingandt iron foundry are trying to bring against the company. Weinberg said that he would be discussing the matter with the Tonmaster, which will be presented to the company.

For all practical purposes, the Tonmaster is a member of Westchester County. While the WOG does not include in its membership all operators in the county, its membership represents at least 80 percent of the machines in operation.

Sell

The World's Leading

COIN MACHINE BUYERS

Selling is that men your salesmen are seldom, if ever, able to see. When you advertise in The Billboard International you talk directly to 8,000 of the world's most influential manufacturers, distributors, buyers, importers, exporters, and users of coin-operated juke boxes, amusement games, vending machines and phonograph records.

The Billboard International, printed in German, French, Spanish, and English, is published every other month and is circulated in more than 120 countries throughout the world.
The Billboard International advertising salesmen will be glad to help you or your advertising agency prepare advertising. He will, also, be glad to furnish whatever information you need.

Advertising deadline for March-April, 1959, is February 13. Get your copy in early.

THE BILLBOARD INTERNATIONAL

CHICAGO 128 W. Randolph St. 3Central 6-9118
NEW YORK 1504 Broadway 1250 N. Gower St. 7-2900
HOLLYWOOD Vernon 7-9575

WASHINGTON, D.C. 20036

MUSIC MACHINES

FEBRUARY 2, 1959

DESI'S ONE-STOP SERVICE
MAKE MONEY FOR YOU!

Have you been selling products over whose price you are being beat in your territory? Is it a bore to promote a product that you cannot hold because your nearest source has an inventory problem?

Have you been selling products for which you have no stock and cannot get your order filled because your nearest source has an inventory problem?

Do you have orders for products which other wholesalers or jobbers have in stock and you cannot fill the orders because you have no stock?

Call or write our office today for your complete source of information on Musical Machines and the source of supply that can help you. We will be glad to call on you at your convenience and explain the situation.


delphia, the O'Mahoney Committee

Continued from page 72

Justice Dept.

Continued from page 72

New York: the O'Mahoney Committee

Justice Dept.

Continued from page 72

Submit your order today.
AS YOU KNOW—

THERE ARE

LOCATIONS

AND

LOCATIONS

Stereophonic Hi-Fidelity
or
Monaural Hi-Fidelity

For most locations the finest phonograph is either the 200 or 120 Selection Model of the real "Aristocrat" of music...the

...but whenever space is at a premium or low initial investment is important...the small, compact, efficient Wall Type, 120 Hi-Fidelity Selection phonograph is the answer.

Locations can now have music that never had it before

ROCK-OLA

120 Selection Hi-Fidelity Model 1464 Wall Mount Phonograph
Can be used on the wall or on a floor stand.
See it today at your distributor's!

ROCKOLA Manufacturing Corp.
800 No. Kedzie Ave., Chicago 51, Ill.
Roanoke Holds 2 AMI Shows For Top Draw

RICHMOND, Va.—Roanoke Vending Exchange, Inc. held an invitation-only show at the Roanoke Hotel on January 28, selecting Tom H. Bodkin, Leslie Distributors, as their 1959 guest of honor.

In the past several years the chairman for the Mid-Atlantic Division has been selected for its outstanding efforts and achievements in the coin-op field. Succeeding Bodkin as chairman is Al (Senator) Boorstein, who was the 1956 guest of honor.

The following is a list of the outstanding operators who participated in the show:

- Richard Freeman
- George Essayian
- Aubrey Walsh
- John Cameron
- H. L. Morse Jr.
- W. A. Long
- H. B. Clarke
- Phillip DeSantis
- W. R. Peters
- H. C. Minnie
- E. C. Oakes
- W. O. Jones
- Floyd W. Morgan
- C. M. Wanner
- and Miss P. Ask
- Bob Eastman


It seems apparent from this list that what The Billboard has long referred to as the “two biggest problems of operating” are in the area of increasing competition actually, a combination of all the factors that most of the others listed above are closely related to one or more of these interrelated factors. The Davidson survey clearly bears this out.

Also borne out by the survey is the fact that the mailboxes are the single most important aid in getting on the radio and producing a new schedule.

In the survey, most individual operators named more than one problem as the biggest. Problems they mentioned fell into several broad groups, of which the cost problem is by far the most important.

Of the 18 surveys, 17 percent specified rising costs as the major factor. This category included 58 individual comments: 67 specified “general costs,” 11 “inflation,” 10 “record,” 11 “taxes,” and 20 “operation, labor.”


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Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

UNITED MUSIC CORPORATION

AVAILABLE IN

5 BEAUTIFUL COLORS...TO BLEND WITH ANY DECOR
AQUA • CORAL • PLATINUM • EBONY • GOLD

Complete with full-range Corner, Ceiling and Wall Speakers...Wall-Box and Grip...Hideaway Unit...Play Stimulator...

UNITED'S SUPER-CONVENIENT "WALK-IN" DOOR
PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM...
Simply swing open the entire front door of the UPB-100 and the entire mechanism is exposed to the serviceman. Everything is out in the open, no reaching into hard-to-get-at places. Saves loads of valuable time.

United Music Distributors are now showing the UPB-100 complete music system...
Write for the name of your nearest distributor today!

THE PHONOGRAPH

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVE., CHICAGO 18, ILL.
JUST LIKE REAL THING

Capitol Projector-Plymouth Stunt
Thrills Chi Auto Show Crowds

By Ken Knauf

CHICAGO — Capitol Projector Corporation, New York automobile manufacturers with the Plymouth auto organization, will conduct a school at Jackson, Miss., on February 18, where Show visitors here are viewing demonstrations in auto driving. The school will begin Monday, January 19.

The unique public relations stunt combined Capitol's Auto Test machine, which features Plymouth's "dashboard," gear shift and seating features to give thousands a first-rate view of Plymouth's Stout classroom at Jackson, Miss. The show's Auto Test machine is a realistic movie-projected road scene.

As a pretty model on a caraway show, the school allows the drivers "start up" and steer expertly through one of the sections of cellular highway before them.

Competitive Driving

A competitive driving scorecard, stretching out along the full length of the "highway," permitted impertinent "drivers" to check their progress by number. Likewise, as the drivers made a contest for each contestant, advantages along the scoreboard. Drivers are scored on the ability to accelerate, brake and steer safely and smoothly. The drivers who labor at the scoreboard speedometer actually work down to 55 m.p.h. if they can coast, the competition was a zero point, cut-off permitting no further advancement. The scorecard was kept at "near safety" limit.

School Yard Band

A school yard band, behind a guard rail, spectators by the hundreds eye, with interest the drivers and scoreboard, rooting for their favorites and waiting in line for their turn at the wheel.

The same type demonstration was set up by Capitol and Plymouth at the Auto Show. Plymouth will follow the school at the Milwaukee show.

So successful has the demonstration been, according to Sam Goldsmith, Capitol sales executive that the field is being extended to some Auto Test machines patterned after the machines used at the automobile shows.

Capitol Projector plans to market within 30 days, new competition, unit model, complete with electronic scoreboard and equipped with Auto-Test machine, steering gear and possibly new car seats. Capitol which is a division of the same firm which makes the Cine-Venture, Inc., a Clevelad, Ohio, movie machine, will operate the school at the Chicago Auto Show. All tickets are limited to a maximum of 10,000. The show will run nine days, closing 2 p.m., February 26.

Each "contestant" is seated comfortably, facing a lively, instructive time. The "contestants" are seated with Plymouth's "dashboard," gear shift and seating features to give thousands a first-rate view of Plymouth's Stout classroom at Jackson, Miss. The show's Auto Test machine is a realistic movie-projected road scene.

The Capitol-Plymouth demonstration was launched last fall when Plymouth, seeking a novel auto advertising approach, commissioned the Capitol-Dynamite, Inc., a Cleveland, Ohio, movie machine, to develop and display, to seek out a novel feature, representative Bob Widner, a Fortune coin-op- rated Auto-Test machine on location at the Cleveland airport, there the school was found to be a huge hit.

Goldsmith said Capitol expects to extend the school to Detroit, Los Angeles and a number of other large cities when the school is announced.

New Orleens Show

Another exhibit will be set up at the New Orleans Nov

The Capitol-Plymouth demonstration was launched last fall when Plymouth, seeking a novel auto advertising approach, commissioned the Capitol-Dynamite, Inc., a Cleveland, Ohio, movie machine, to develop and display, to seek out a novel feature, representative Bob Widner, a Fortune coin-op- rated Auto-Test machine on location at the Cleveland airport, there the school was found to be a huge hit.

Goldsmith said Capitol expects to extend the school to Detroit, Los Angeles and a number of other large cities when the school is announced.

New Orleens Show

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THE BILLBOARD Communications to 138 W. Randolph St., Chicago, 1, Ill.
FEBRUARY 2, 1959

AMUSEMENT MACHINES

BOWLETTE GOES ARTY, GETS MORE $$

ST. LOUIS—A new source of revenue for Bally-Wulff, Inc., manufacturers of automatic pinball machines, has been developed in the form of a new coin game, "Bowlette Goes Arty," which is being marketed by Van Winkle, Inc., to raise additional income for the company.

"Bowlette Goes Arty" is a new game which utilizes the Bally-Wulff "Bowlette" pinball machine as its platform. The game is designed to attract more adult patrons to the pinball machine, who are traditionally not interested in playing pinball games because of the competitive nature of the game. The new game offers a more relaxed and social atmosphere, where players can enjoy the game without the added pressure of competition.

The "Bowlette Goes Arty" game is available in several different versions, each with its own unique theme and design. These themes include abstract art, modern art, and even classic art pieces, allowing players to choose the version that best suits their personal tastes.

The game has been a success in its early stages, with many successful installations in various locations around the country. The game is expected to continue growing in popularity, offering a new and exciting opportunity for pinball machine manufacturers to increase their revenue streams.

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S. C. Assembly Gets Pin Bill

COLUMBIA, S.C.—A bill providing for the licensing of pinball machines has been introduced by Rep. Paul W. Bent, chairman of the South Carolina Assembly.

The bill seeks the imposition of a state-wide tax on pinball machines and would provide for the licensing of such machines throughout the state. The bill is intended to generate revenue for the state treasury and to curb the spread of unregulated pinball machines in the state.

Bally-Wulff Stunt Will Be Extra

Bally-Wulff Plans Stunt With Stunt

Bally-Wulff, Inc., manufacturers of coin-operated amusement games, plans to conduct a series of stunts in various cities across the country. The stunts will feature the "Bally-Wulff" pinball machine, and will be designed to attract new customers and generate additional revenue for the company.

The stunts will take place in select locations, such as shopping malls, arcades, and other popular gathering spots. The "Bally-Wulff" machines will be set up in booths, and will feature a range of games, such as pinball, bowling, and arcade games.

The stunts will be conducted by trained professionals, who will demonstrate the capabilities of the machines and engage in friendly competition with visitors. The goal of the stunts is to create a lively and entertaining atmosphere, while also generating interest in the "Bally-Wulff" machines.

The stunts will be conducted in a number of cities, including Chicago, New York, and Los Angeles. Each stunt will last for several days, and will attract a large number of visitors. The stunts are expected to be a significant success, and will provide a valuable marketing opportunity for Bally-Wulff.

Bally-Wulff plans to conduct similar stunts in other cities in the future, with the goal of expanding their customer base and increasing revenue. The company is currently working on developing new games and technologies, in order to remain competitive in the highly competitive amusement games industry.
CAPITOL TO DESIGN
NEW AUTO-TESTS

New-type Auto-Test machines to be modeled after the demonstration models pictured here are slated for early production by Capitol Projectors, New York amusement machine manufacturers.

Right—Visitors flock along guardrails, watching contestants compete on Capitol Projector-Plymouth safe-driving set-up. Demonstration was crowd-pleaser at Chicago Automobile Show.

Middle—Model backs instructions to competing drivers as they test their road skills. She also keeps running commentary on progress of each driver by number, checking light-up score-board in background.

Bottom—He's off! Competing for safe-driving score, contestant puts car in gear, steers down highway, gradually accelerating, but keeping speedometer under 55 m.p.h. "Highway" unrolls on movie screen directly in front of him.

COINMEN YOU KNOW

New York
By AARON STERNFIELD

Teddy Blatt and Ben Haskell, well-known coin machine operators, have a new member of the firm. He's Arnold W. Blatt, son of Tech-Matic's Arnold W. Blatt. He recently passed the bar examinations in his first attempt.

Members of the coin machine industry extended their sympathies to Joe Fishman, Y&R Novelty, whose mother died last week. Arnold Costell, Amero-Rica Trading and Shipping Corporation, leaves this week for a three-week European business trip.

Roger Faur, Fair Vending, became a father for the second time last week. Mrs. Faur gave birth to a daughter, Thomas Costell, who opened the new location for the company.

Derry Aposteleris, who opened a small business in the East 70's, is returning from a European business trip.

Mike Giammarco, Clavey Amusements, is on a Florida vacation. George Holtzman has returned from a Florida vacation, a recent visitor to New York was Saul Fishman, of Y&R Novelty, whose mother died last week. Their son, Tom, has been in the hospital with a virus infection for a few days, but he's better now.

Al Kosenberg, Empire Amusement, has opened a greeting card shop on Broadway. It's called "Kate Statemont." Another industry figure who recently entered the retail business is Harry Aposteleris, who opened the Golden Dolphin Restaurant in the East 70's.

Mike Giannuzzi, Clavey Amusements, is on a Florida vacation. George Holtzman has returned from a Florida vacation. A recent visitor to New York was Saul Fishman, of Y&R Novelty, whose mother died last week. Their son, Tom, has been in the hospital with a virus infection for a few days, but he's better now.

Demand for stereo records for use in the new juke boxes continues unabated, notes Stu Glassman, Radio Doctors music operator. "The operators are begging for them. They buy any singles on stereo we've got," he says.

According to Al Diwandos, Durand Sales, Green Bay, stopped off between plows to examine the new Wisconsin machines at United, Inc. They were on their way to the Mayo Clinic for routine physical check-ups. According to Sam Lefkowitz, the next meeting of the directors of the new Milwaukee music operators' association will be held February 2. They will chart plans for the final membership drive.

Milwaukee
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at the changes which have taken place in vending in the last 25 years. In fact, in 25 years ago that we would be feeding millions of people the job we are doing now? I expect the same rate of growth and change in the music machine business.

In answer to the second question—Canteen's plans for adding music—Mr. Canteen says:

"All Mr. Leverone and Mr. Johnson are putting heavy emphasis on the possibilities of background music in industrial plants, institutions and offices where Canteen is already furnishing a complete vending service.

"Industry will welcome the opportunity not only to use music provided by companies they know and respect but also in the method in which some of them are operated by uncontrollable persons.

"If reflection should react to manufacturers of equipment which may possibly be misused by unscrupulous operators," he concluded, "Ethical business practices elevated mechanical vending from the haphazard machinery of yesterday to the present status which characterized it 25 years ago to the most advanced of the "fourth estate of retailing," and there is no reason why the same ethical approach to the distribution of music, which can always eliminate some of the evils which may be found in certain sections of the country in the current distribution methods.

"Editor's note: Canteen has always referred to its operating companies as distributors. He means specifically operating methods and not the methods whereby music equipment is sold to operating companies.

"How about Canteen's plans for operating music equipment?"

It seems certain that Canteen will put a great deal of emphasis on background music systems, particularly in those places where it already has vending machine installations.

As to coin-operated phonographs, Canteen has had some experience already as have a good many other mechanical vending machines.

"We've gone in and out of that business occasion after occasion, and I'm not sure yet," Mr. Johnson told Vend. "We're going to have to wait a little longer in order to protect our Rowe or Canteen name. A little longer than the 25 years, we think, in which we believe we will have purchased and sold new coin-operated machines. We can always change our minds on the subject at any time."

"Looking ahead, I told Vend, "the important machine operating we do during the immediate future will be a minor part of our business."

As a result of the coin-operated phonograph future, it seems likely that Canteen—with more than 55,000 coin-operated machines in public outlets—will naturally become a major factor in coin machine operating.

One factor in the Canteen-AMT merger, Mr. Johnson said, was the importance of AMT's electronic engineering staff.

"Electronics is going to be more and more important in vending," he declared. "You will see the whole industry change in the next five years. A new wave will come."

Mr. Johnson added: "We've always believed in coin-operated music machines. It's an industry-wide trend."

Mr. Canteen related that the firm's vending machines are made and operated by "uncontrollable persons," and that the company has "spent a great deal of money in research and development."
Sensational Profits

with

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When you buy a 5-ball—buy the creators of dependable play appeal. Appeal to America's amusement machines. 829-111, Chicago, Illinois. Now available! Keeney Sport.

Installation Costs
Some operators point out that while the price differential between a new stereo unit and a new monaural machine may only be $100, installation costs of stereo being the figure closer to $300, and that's a figure to be reckoned with.

Also they maintain that while stereo as will undoubtedly be called for on many locations, there will still be a fair number of stores which can be serviced adequately with monaural—music—primarily lively taverns where the noise generally drown out the music or places not acoustically suited for prime stereo performance.

Thus, too, there is the problem of foreign-language locations. In New York, for example, there are hundreds of Spanish-language locations. To date nobody knows if and when stereo programming in 45 c.p.m. is planned for these locations. Many of the records are of foreign origin and will probably be available only in monaural for quite some time.

Better Sound
The distributors will argue—rightly so—that even with monaural programming, the reproduction with a good stereo machine will be an improvement over its predecessor. This argument does not cut the mustard with an operator who is programming the conventional 45's and who is under no pressure from the location to change.

Some operators also feel that they can get by with a monaural box and convert to stereo when it becomes necessary. However, it may be just as cheap—and perhaps more practical—to get stereo at the start. According to Irving Komovsky, sales manager of the Seeburg distributor, such a conversion on a new juke box would run about $250, far more than the differential between a new stereo and monaural equipment, and that they might be part of operators that the locations will have to replace a new monaural successor. But this argument won't bring the figure closer to $300, and a new stereo will undoubtedly be called for on many locations.

Usage
The distributors will argue—and very correctly—that they are releasing—primarily for the juke box market—six stereo EP's with top pop artists.

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Chicago, Illinois.

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- Interchangeable Units (trapped for individual needs)
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- Choice of 25c, 10c, 5c, 1c, 5c, and 25c.
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- Sturdy—All Metal
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The new model nickel dispenser is now available in quantity. The new nickel unit and the modernized mechanism offer the most trouble-free coin operation to date. The new unit will dispense one nickel at a time, without any jamming or sticking. The mechanism is made of durable materials, and the machine is designed to last for many years without the need for repair or adjustment.

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GIVE TO DAMON RUNYON CANCER FUND

COINMEN YOU KNOW

- Continued from page 79

Jackson, Miss.

By ELTON WHISENBHUNT

Abe Maufold, owner of LeFlour Music Company, Greenwood, is going all out to improve his machinery and expand his business. He has recently seen significant improvements in his operations, including an increase in sales and customer satisfaction. He is excited about the new machinery and is optimistic about the future of his business.

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THE MOST TROUBLE -FREE COIN OPERATED AMUSEMENT MACHINES

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SEEBURG HFL400 $575
SEEBURG HFL500 $575
SEEBURG HFL600 $575
SEEBURG HFL700 $575
SEEBURG HFL800 $575
SEEBURG HFL900 $575
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SEEBURG HFL1300 $575
SEEBURG HFL1400 $575
SEEBURG HFL1500 $575
SEEBURG HFL1600 $575
SEEBURG HFL1700 $575

PHONOGRAPHIC

SEEBURG KD 200H $775
SEEBURG KS 200H $725
SEEBURG K100H $725
SEEBURG KS 100J $685
SEEBURG KS 200 $575
SEEBURG HFL200 $375
SEEBURG HFL100 $375
SEEBURG HFL400 $375
SEEBURG HFL500 $375
SEEBURG HFL600 $375
SEEBURG HFL700 $375
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SEEBURG HFL1400 $575
SEEBURG HFL1500 $575
SEEBURG HFL1600 $575
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New Beep

- Continued from page 73

"beep" cut at 15-second intervals (for the more twisted segment of the quiet set who aren't quiet, satisfied unless a beep cuts in to remind them they are hearing a coin's worth of nothing). Thus the Beep generation has come into its own.

Tales include "Silence to Chit Chat By," "Silence for Deep Conversation," "E. F. D. Choice Records Hushaby" and "SH-L-H-B-H." Stereo versions are planned which would be grooveless, thus eliminating even surface noise. Albums are also planned. Cymbal records are being cut for the university by Central Recording Studios. Chief worry: Whether the Mushroom Union will require a standing orchestra, for the new recordings.

Actually, the disk spot is a very popular one, with the operators - Angott Distributing Company - taking the whole silent business very calmly - and quietly. Says Madeleine Andrews of the Angott office: "It's just another record on the machine," bringing its share of play.

One typical trade reaction: If this isn't evidence of the firm place the justly best held in this country, what is?

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fits into the picture in crowded locations

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earns top money in every spot

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SHIPPING WEIGHT (CRATED)
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