### Arts Bills Get House Go-By

WASHINGTON — The 85th Congress, one of the most active in history in terms of proposed legislation affecting various levels of the music business, actually failed to act on a number of the proposed measures. Those which did not make the side, include the Arts (B., N. Y.) to subsidize performances with up to $3 million in federal funds, to be handled by a "U. S. Arts Foundation." A Thompson (D. N. Y.) proposal to provide ANTA with additional funds was tabled by the House Judiciary Committee, while a group of bills to set up a Federal Advisory Commission on the Arts to replace as a segment of the Federal Office of the Arts. A proposal to restrict the newly created "Estate" of Fine Arts Com- mission and permit performances of new works also was not acted upon by any of these joint legislative bodies. These bodies are expected to be re-increased when the 86th Congress convenes next January.

### Shifting Tastes, Competition Make for Repeat Handicaps

### New Trends

An important handicapper in establishing new artists on a solid basis this year has been the changing trends. The record label market was the most recorded type of song at the beginning of the year. When "Trumpet," by Bill jornia became a hit, there was a wave of similar styled instruments.

### Les Gals' Hit Road Rocky

NEW YORK — The hits, as usual, are finding it hard enough to get the hit disk life. A few weeks ago, there was a wave of pop albums that sold over 10 million copies in a single week. The hits that sold well last week were: "Sweet Elizabeth," "The Beat Goes On," and "Everybody Loves a Lover."
Dot Warns Dists: End Cut-Through Trans-Shipping

Time to Rid Biz of 'Chronic Ill'
Of Territory Jumping, Wood Says

By LEE ZITTO
HOLLYWOOD — Dot Records this week blew the whistle on trans shipping and moved to put
full pressure on distributors against the evils of territory jumping. Henceforth, Dot will insist that its distributors conduct their sales activities to its prescribed territories. Violators stand to lose the Dot Records franchise.

Frank Wood, Dot prez, told The Billboard that the time has come for the record business to rid itself of the chronic ill of territory jumping. Dot will do all in its power to bring it to a halt within its own sales network. Wood said it may well mean that Dot will have to change distributors in several areas, but any areas that can will be viciously reduced.

Many are the problems created.

Victor’s Tape Cartridge Set

NEW YORK — The first 16 RCA Victor tape cartridge sets will be shipped to dealers this week by tape merchandising decree, according to Mr. Stu McKean, Victor’s tape merchandising director. The sets will include reel-to-reel units and will be received by the 2160 Patterson St., Cincinnati 22.

MONEY-SAVING SUBSCRIPTION ORDER

Enter my subscription to The Billboard for a full year (52 issues) at the rate of $15 is considerable saving over single-copy rates. Foreign rates $18.00.

Send to: The Billboard, 2160 Patterson St., Cincinnati 22, O.

The Billboard

Communications to 1564 Broadway, New York

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State Dept. Rules Out R&R On 'Deejay's Overseas Tour

Only Army Bases Now on Schedule But Curbs May Yet Be Removed

By JUNE RUNDY

NEW YORK — Army rock and roll continues to dominate the U.S. single record market, with all major artists on Capitol Records, which is the only label to use the name 'Deejay's Overseas Tour.' The Army's decision to drop the plan was based on the fact that the tour had not been popular with the public.

Infringement Bill Called 'Sneaky Pete'

WASHINGTON — A House subcommittee has approved a copyright infringement bill designed to protect the rights of authors and composers.

A Hit's No Snap, Label Bonds Out

By BOB BOLONTZ

NEW YORK — The music publishing business is in turmoil, with many labels starting or re-activating with much new talent.

Merc '5-for-1' Plan Allows Stereo Swaps

ChICAGO — Mercury, the record company, announced this week that it will offer a '5-for-1' plan to customers, allowing them to buy five records for the price of one.

Nixing of Tape Recorder Tax Foreseen

WASHINGTON — Changes are being made in the tax on tape and wire recorders, players and record-playback equipment.

DJ CONVENTION SET FOR MIAMI

NEW YORK — The 1958 Annual Radio Convention will be held in Miami at the American Airlines Coliseum, located on the corner of Biscayne Boulevard and Biscayne Boulevard. The event will be sponsored by the Radio Broadcasters Association and the National Association of Broadcasters.

BRIEF CONVENTION CROSSTALK

Star program chief Bill Schwartz, who was in New York City, reported that the National Association of Broadcasters had set a new high for attendance, with over 5,000 people attending the convention in 1958. The first convention drew 2,800 attendees.
MORE AND FASTER SERVICES FOR YOU!

In this issue, The Billboard inaugurates new services and expands and speeds up others... all designed to help record-equipment dealers, disk jockeys and juke box operators to buy and program faster and more profitably.
The Billboard's HOT 100 brings you the fastest, most accurate and most complete reflection of the nation's tastes in music popularity, are designed to help you keep pace with the fast-moving singles record business. See pages 36 and 37 in this issue for this exciting new chart, the industry's record programming and buying guide.

The Billboard's HOT 100 brings you the fastest, most accurate and most complete evaluation of this week's new releases. See pages 46 and 47 in this issue for the "new look" in the presentation of this vital information.

Again, week after week, The Billboard brings you more reviews of more albums faster. Some 65% of the dollar volume in record sales is represented by albums. Whether pop, classical, jazz, international, religious or what have you, the weekly product of the nation's record manufacturers are evaluated by experts for your buying and programming guidance. See pages 22 and 23 in this issue. And once again, as always, The Billboard has led the way, this time with the industry's first and most complete evaluations of stereo albums.

Now More Than Ever
THE BILLBOARD Is the Communications Center of the Music Industry
**Diskers Insure Profits Via Pub Pressing Distrib Deals**

Re: BEN GREYATT

New York - The recent sale of positions in the disk business at a peak underwriting of only $30 million record funds, finding the hit more desirable than ever, is diversifying the operations of several firms to include a steady flow of income.

In the case of a mutual investment fund, if your total investment is divided into that of different companies, the risk is less and the chance of your having a hit is greater. So it is today with the disk business.

The New York Times, which last year was on an all time high, is now in a better position to offer... (Continued on page 25)

**ASCAP, U.S. Confer Re Smaller Pubs**

WASHINGTON - Rep. James Roosevelt (D., Calif.) said the Antitrust Division is considering the ASCAP representation of four small publishers, the Smaller Composers of the country. Roosevelt House Small Publishers Association (ASCAP) was created by Small Publishers Association, to serve the interests of the ASCAP members. It was noted that a meeting was held between the ASCAP representatives and the Smaller Composers to discuss the matter.

A spokesman for Justice Department said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. Roosevelt said that the ASCAP Group will be represented by the Smaller Composers of the country, who are also represented by ASCAP. 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NETWORK TV

Clark Kids Love Mr. Welk’s Fizz

Laurence Welk turned up on Jack Clark’s American Bandstand last week, and startled a real showman at home with any audience. The Clark kids may not like Welk’s music, but they obviously like the man himself.

Consequently, what could have been an embarrassing situation turned out to be a thoroughly delightful (50th) birthday present for Welk, alternating between the two different musical worlds.

Clark wisely didn’t attempt to spin our Welk records (with the exception of a brief intro-styled opening), and, by instinct or design, he established the right note of respectful idolatry.

Welk was, in fact, something of an idol to the artists—the Lennon Sisters (who sang a song of his, "Goodnight, My Little One") and, with the exception of the Lennon family, many others.

June Bundy

NIGHT CLUB

Allen & DeWood Cut Up at the Copa

The Copa, a club in New York that has been a mecca for the big names in music, continued its tradition of featuring the best in live entertainment last week. Allen & DeWood, a popular musical group, took the stage and electrified the audience with their energetic performance.

Robert Allen and Don DeWood, the lead vocalists of the group, were accompanied by a talented band that included skilled musicians on guitar, piano, and drums. The combination of their vocals and the band’s instrumentation created a captivating sound that filled the room.

The audience was on its feet, singing along to the popular tunes that the group performed. The energy was contagious, and even those who weren’t familiar with the songs were drawn into the vibe.

The Copa continued to be a hub for talented performers, offering a platform for artists to showcase their skills and connect with fans. This performance at the Copa was just one of many that the club has hosted over the years, cementing its reputation as a premier destination for live entertainment.

NETWORK RADIO

‘Bands tand’ Tee-Off Third Year

This week, the bandstand celebrated its third birthday with a special event. The band, led by the skilled conductor, showcased a variety of music genres and毡nced an unforgettable evening. With each performance, the bandstand continued to grow in popularity, attracting music lovers from all corners.

Willie Shore and Cy Baron have been performing regularly for the last three years, and their dedication to providing quality music has not gone unnoticed. The audience eagerly awaited each performance, and the band never failed to deliver.

The bandstand set the stage for a milestone anniversary, and the three-year celebration marked a significant achievement for the group. The future looks promising for the bandstand, as they prepare to embark on a fourth year of concerts and events.

The bandstand’s success is a testament to the power of music and the importance of a vibrant community. It serves as a reminder of the lasting impact that live music can have on people’s lives.

REVIEWS IN BRIEF

Spanish Dance Troupe Dazzle at Waldorf

By CHARLES SNYDER

A new, distinctly Latin-style novelty act may well be in the making at the Waldorf-Astoria. A twelve-member Spanish dance troupe, headed by Roberto Nunez and his ten-woman ensemble, has dazzled its audience with their captivating performance.

Spearheaded by a zesty valse, the troupe’s50-minute program is a smorgasbord of Latin music, from the passionate bolero to the sprightly cha-cha. Their costumes, a feast of colorful ruffles and feathers, add to the overall spectacle.

The program features a mix of traditional dances and modern interpretations, showcasing the troupe’s versatility and skill. The dancers, dressed in vivid, flowing garments, move to the beat with grace and precision, captivating the audience with their synchronicity.

The standout performance of the evening was Roberto Nunez’s solo rendition of "La Bamba," which the ensemble followed with a lively paso doble. Their energetic dance and the passionate music enchanted the crowd.

Overall, the troupe’s performance was an unforgettable experience, and the audience was left entranced by the beauty and rhythm of Latin dance.
Total Unit Record Sales hit their lowest level in 1958 for the period ended July 28. If it were not for the resulting market pressure, this would have been the lowest level of 1958 for the past three months. Both 45 singles and LP's were off as compared to the previous period.

**TOTAL UNIT RECORD SALES**

1,230,000 U.S. single sales (less than 33 1/3 r.p.m.)

33 1/3 - 12" UNIT SALES

BILLY MAY ORK: "1130" BILLY MAY ORK: "1130"

NEW YORK — Lester Lead Billy May Ork.

Lester was signed this year by the Arc label. The key event leading to his signing was his performance at the Billy May band's recent New York Audubon Society concert at the Town Hall. The performance was broadcast live on a portion of the May band's concert series on National Broadcasting Company's "Your Hit Parade." At the concert, Lester was introduced by May himself to an enthusiastic audience.

**45 EP UNIT SALES**

BILLY MAY ORK: "1130"

BILLY MAY ORK: "1130"

**78 SINGLE UNIT SALES**

Several labels are now gearing up for the annual summer slump and are working to keep their sales at a steady pace. The release of new singles and albums is expected to continue throughout the summer months.

**Some Like It, Some Don't**

WASHINGTON—Should a revised Federal Copyright Law be passed, a new statutory minimum of $250 for infringement by a musical work would be set.

A majority of a battery of copyright rate increase cases has been argued in the Copyright Office, which will be ruled on by the courts. A revised Copyright Act is expected to be passed in the near future.

The revision of the Copyright Act is expected to affect the music industry in several ways. The new law will increase the statutory minimum for infringement from $100 to $250, and will also increase the damages that can be awarded as a result of copyright infringement.

The new law will also provide for the establishment of a Copyright Commission to be appointed by the President and confirmed by the Senate. The Commission will be responsible for recommending changes to the Copyright Act and ensuring that it remains relevant and effective.

The new Copyright Act is expected to be introduced in Congress in the near future, and will be debated and voted on by Congress in the coming months. The new law is expected to be enacted into law by the end of the year.
GIMMIX: United Artists Records is kicking off its EP sound program with "The Gimmix," by the Brigitte Bardot movie "La Parti-"

WASHINGTON, D.C. — This week in Washington, D.C., the cheeses are ripe. At the Capitol, there is a special press preview for "La Parti," a new French film featuring Brigitte Bardot. "The Gimmix" is the soundtrack, and it features music by several notable arrangers and producers, including David Amram, Brian Stefan, and Al Caiola. The film itself is directed by Jacques Berger, and it stars Bardot as a young woman who falls in love with a man named Jean-Pierre. The music is a mix of jazz, pop, and classical, and it's been described as "a modern jazz adaptation of the French film." The soundtrack album is available at most record stores, and it's been praised for its innovative approach to music and film. The film itself has been a hit in France, and it's expected to do well in the U.S. as well. The soundtrack features songs by such artists as Billie Holiday, Louis Armstrong, and Dizzy Gillespie, and it's a must-have for fans of jazz and film music alike. (Continued on page 50)
THE BILLBOARD
MUSIC AUGUST 4, 1958

DISTRIBUTOR NEWS
BY HOWARD COOK

Ben Hudson of Distributors, Inc., Columbia distributor in Jackson, Miss., reports heavy activity on "Big Daddy" by Jill Cory. The disc is shaping up as a big territorial seller, widespread in the States, in the South, in Pittsburgh and Orlando. Highest new platter is Marty Robbins' "Six White Roses," #133 Only Seventeen," "Enchanted Island" by the Four Lads, "Everybody Loves a Lover" by Dinah Shore and "Mother Nature's Prayer" by the Four Feathers. "Fever" by Perry Lee is still at the top platter. The latter recently moved into the new headquarters at 320 Third N. 13th St. Most new albums are "Bulldog Blues," "Get It While It's Hot," "Whispering Jack Scott," "Jumpin' with Johnn" by Janie Jones and "The Caves" by King Cole. Distributors also report that the new Angel packages have been moving well.

Bruce Davidson of Capitol Records Distribution Corporation in Philadelphia lists "Volare" by Dean Martin as the biggest selling new platter. "The Four Fires' "Don't Throw Away Your Love" is also moving well. Other best Capitol items are "Come Come to Me" by Nancy Wayne and "Summer Nights" by the Four Feathers. "Fever" by Perry Lee is still the top platter. The latter recently moved into the new headquarters at 320 Third N. 13th St. Most new albums are "Bulldog Blues," "Get It While It's Hot," "Whispering Jack Scott," "Jumpin' with Johnn" by Janie Jones and "The Caves" by King Cole. Distributors also report that the new Angel packages have been moving well.

Bill Gillies of Omead Supply Company in New York, former Columbia distributor, is now distributors for London, Federal, Grand Award, Dale and Warner Brothers Records. Strengthened links present are: "Oh, Johny," by Kitty Linn on Federal, "Gotta Have Sail" by Max Bygraves, and "My Fanstish Heart" by Betty Smith of London. Gates already states that all of the Grand Award albums have been selling strongly. Ditto London's stereo sampler. Best selling modal LPs include "Spanish Harlem" by the Spencer Davis Group, "Honkey Tonk Farm" by Knuckle O'Toole and "The Booning Twenties" by the Huey Lewis City All-Star on Grand Award.

Mike Caines of Decca Distribution Corporation in Atlanta notes "Net Blue" by the Dells on Decca. "Hot House" area, "Volare" by the McGuire Sisters is also strongly. "Tears Are Like Rain" by Bill Haley and His Comets is picking; other hit platters are "Early in the Morning" by Ruddy Holly on Coral, "Fright Over the" by the Crickets on Brunswick, "Fast All" by Jerry Cavanaugh and "Cool, Baby, Baby" by The Wilburn Brothers on Decca. Top albums are "The Versatile Earl Grant," "The Midnight Hour," "Around the World in 80 Days," and "The Edby Durbin Story" on Decca.

Bob Harris of Main Line Distributors, Inc., in Toledo, Ohio, lists "Amaryllis" by Gogi Grant and "Difficult," by Randyl Randle as being the most popular. "Love is a Big Thing" by Les Paul and "Love Me" by Jim Reeves are also strong. "Shiny Brite" by the Debby Boone and "Blue Grass Skirt" by Mark Lowdocks also receive good response. Others are "The Best of the Moore Brothers," "Just For You" by Terry Frankie and Van Glib McCrory and "Dolly" on Decca. New titles are "Tประสิค111" and "The Phantom of the Opera" on Decca.

NOTES IN THE MAIL: Jackpot Records has purchased the master of "Lavender" by J. "This One," by Lenny Young; with "I Can't Help Myself" by the Champs and "We're in Love." Harry also states that he has acquired the rights to the original "Teen" and "The Story of the" by Lenny Young; with "I Can't Help Myself" by the Champs and "We're in Love." Harry also states that he has acquired the rights to the original "Teen" and "The Story of the" by Lenny Young; with "I Can't Help Myself" by the Champs and "We're in Love." Harry also states that he has acquired the rights to the original "Teen" and "The Story of the" by Lenny Young; with "I Can't Help Myself" by the Champs and "We're in Love." Harry also states that he has acquired the rights to the original "Teen" and "The Story of the" by Lenny Young; with "I Can't Help Myself" by the Champs and "We're in Love." 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“OH BOY!
ANOTHER HIT
FROM THE
FOUR PREPS
ON CAPITOL RECORDS
‘LAZY SUMMER
NIGHT’
—and it’s featured in our
NEW M-G-M PICTURE
‘ANDY HARDY COMES HOME’!

BRAND NEW FUN
with the famed
Hardy Family!

MEET A NEW STAR!
It’s Mickey’s own son.
He’s a chip off
the old block!
They’re a RIOT
together!

PATRICIA BRESLIN - FAY HOLDEN
TEDDY ROONEY

M-G-M
MICKEY ROONEY
ANDY HARDY COMES HOME

IT’S IN THE ADS!
IT’S IN THE AIR!
Billboards “Pick of the Week”
A Cash Box “Future Hit!”
**Congress Shakes Music Industry**

Eventually, many small publishers may be forced out of business as a result of the industry's increasingly centralized structure. This is due to the consolidation of the major music publishers, which makes it difficult for smaller publishers to compete.

**CLIBURN GRABS BRASS RING 1ST TIME ‘ROUND**

NEW YORK—Van Cliburn, the steel-whitish pianist, has won the top prize in The Billboard piano poll, an annual contest among the leading new pianists. This year, he received first place, followed by Cliburn in second place, and Arthur Rubinstein in third place. This victory is significant as it showcases the talent and skill of these musicians.

**A RUN APiece**

One-Hitters Tops In Disk League

**Lewerke Buys Distrib Firm**

HOLLYWOOD—Jack Lewerke last week purchased Las Vegas's market for $100,000. This acquisition is significant as it expands Lewerke's distribution network and allows him to reach a wider audience.

**ASCAP Signs Markets Pact With Storecast**

NEW YORK—Storecast Corporation has signed an agreement with the American Society of Composers, Authors, and Publishers (ASCAP) to distribute its music. This partnership is beneficial as it provides Storecast with a broader range of musical options and strengthens ASCAP's market presence.

**Kaye Blooms As Impresario**

NEW YORK—Mary Kaye is becoming a force in the entertainment industry. She recently signed a deal with a prominent music manager, and her new role as impresario is expected to bring her even more success.

**Cincy Opera Will Present Ballet**

CINCINNATI—The Cincinnati Opera Company, in association with the Cincinnati Ballet, is scheduled to present William Forsythe's ballet, "Crystal Pabst," on the stage of the Music Hall in May. This collaboration is significant as it combines the talents of the opera and ballet companies, offering a unique and diverse performance experience.

**LAWRENCE WELK STARTING JUNIOR DANCE ORCHESTRA**

**Have You Heard?**

**NEVER LOSE A STRANGER**

**LEO FEST, INC.**

**YOUNG CARDholders better when you use The Billboard's HOT 100**

**5 GREAT RECORDS**

**MAGIC WORDS**

Applicants must submit full information, with pictures, tapes, or recordings to:

**JUNIOR DANCE ORCHESTRA**

2625 Santa Monica Blvd., Santa Monica, Calif.
YOUR FUTURE IS SOUND

because

LES PAUL & MARY FORD

have joined the

First Family of Entertainment

on COLUMBIA RECORDS

“The Greatest Name in Sound”
proudly presents Les and Mary’s first
great release on Columbia:

PUT A RING ON MY FINGER

b/w

FANTASY

Look for all the wonderful things to come with Les and Mary exclusively

on HIGH FIDELITY RECORDS BY COLUMBIA RECORDS
NBC FAN MAIL SHOWS:

Stereo Radio May Prove Hot Ad Medium for Audio

By CHARLES SINCLAIR

NEW YORK—A radio manufacturer, horntone—and one particularly suited to the needs of audio enthusiasts—is pioneering in the field of record playing. The new receiver will be able to handle records at a temperature of 70°F. A new line of recorders has been announced by the manufacturer.

The new line of recorders has been designed with a built-in amplifier and an output of 12 watts. The amplifier is capable of handling records at a temperature of 70°F. A new line of recorders has been announced by the manufacturer.

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New Product: MAGNASONIC SPECIAL

Magnavox Will Unwrap New Stereo Phono

Magnavox, one of the oldest manufacturers in the field of phonograph products, has announced that it will feature a new, moderately priced AM-FM rainbow-phonograph model, with provision for stereophonic disk reproduction, in its fall line-up. Available only at franchised dealers, this new model includes features which add to the versatility of the Rainbow system.

Motorola Kit Designed to Fix Scratches

CHICAGO — A unique electronic repair kit designed for the use of do-it-yourself service experts, the new service aid announced by Motorola, Inc., will feature the new Motorola’s electric service kit. Intended for the repair of electronic equipment, the kit includes a pickup selector switch for auxiliary tape, replacement parts, speaker repair, replacement speakers, and complete instructions. The kit also includes a pickup selector switch for auxiliary tape, replacement parts, speaker repair, and complete instructions.

Photofact Lists

INaudible:— For the hard-of-hearing and ear-deaf, the Photofact lists—Inaudible will be published monthly, listing all the latest releases of sound films and records.

Magnasonic Special

Stereo Amps In Kit Form
For $17.95

NEW YORK — A small, economic stereo amplifier in kit form for the home stereo enthusiast is now available.

All-Transistor Portable for $29.95 by GE

BROOKLYN, Conn. — A new General Electric all-transistor portable record player, comprising a new cabinet, has been launched by the Company’s radio receiver department.

Pentron’s New Four Track Tape Plunge

CHICAGO — Pentron, Inc., announces the development of a new four-track tape recorder, the “Pentron.” The Pentron is designed for use in the home and the office, as well as in the studio. The new four-track tape recorder is the result of extensive research and development, and is the first of its kind to be offered to the public.

BLUE DAY
DON GIBSON
47/20.7010
BIG, BIG HIT!
47/20.7312
GETTIN’ USED TO THE BLUES
MELVIN ENDLES
BRININ’ IN THE GREEN!

RCA VICTOR
47/20.7010
47/20.7312
COMING FAST!
The programming guide for DJs, program directors, and station librarians will use all thru the fall months!

THE BILLBOARD'S
second disk jockey programming issue
AUGUST 18
- The Summer Wrap-up of all the top-selling most played pop, C&W, R&B singles and albums!
- The Early-Bird Round-Up of important programming developments coming this fall!
- Spotlight on Jazz-Yearly wrap-up of jazz programming, trends, features and awards.

This is the second in Billboard's new Three-Disk Jockey Issues-Year Plan...all designed specifically to help programming people keep their show in step with the market and with the rapid developments in the music/record business!

advertising deadline: August 13

Low-Price FM Tuners Shown
By Granco, Inc.
Granco Products, Inc., Long Island, N.Y., has announced the introduction of two new radios with the Granco name.
Specializing in the manufacture ofFM tuners, the new Model 601, an FM radio to retail for $45.95, and a Model FM-2684, Model 76F, to sell for $39.95. These units include a set of externally adjustable treble and bass controls, respectively, and incorporate the Granco "Tonal-Matching" system to provide different tuning. Both models are said to have a size and feature content which completely fulfills the demands of all listeners. The Summer Wrap-up of all the top-selling albums!

THE PRIZE WINNER CIRCUIT
THE 5:15 FOR WESTPORT
With stereo here, can Madison Avenue be far behind? The answer, apparently, is "No!" Stereo is now being put to use as a new and potent sales medium. The Thomas Organ Company, for example, has produced a 12-track streo version of its latest television show. It is said to be the first two-channel product demonstration recorded, with Del Monte foods for testing advertising phobes. Cylinder advertising like Cadillac and Buddwhorse are cutting stereo commercials. And, Audio Feedback's full force of new services is aimed to handle sound effects on a retail basis.

The Printed Circuit
The Journal of the Electrical Engineering Society (IEEE) recently published a special stereo issue, printing a number of important research reports. The society's publication is the first to feature such work and the results have been favorable.

Audio Feedback
By CHARLES SINCLAIR
DEBRIEF OVER STEREO DEEP

Like any new medium, stereo continues to have its growing pains. Latest problems that equipment dealers now have to face are the cost of labor and materials, as well as the cost of repair and service. Often there is no separate set of labor categories, but both new labor categories and certain service expenses are added as separate labor categories. The audio feedback must be virtually identical for both channels.

GRIP, DADE WE'VE GOT PITTSBURGH!
While stores may be creating a new set of audio problems, there is at least solving some. Teleon Industries, now marketing a stereo wired AM/FM tuner, the 1ST-666, reports that one unit to which its set is being put is in homes where an adult family member wants longhair music on monaural FM, while Junior wants to tune his favorite Top 40 platter-tweeler. The answer is simple, says Teleon, just hook up an inexpensive second amplifier and speaker for Junior, and feed him the AM in the next room (in the 1ST-456 there is a built-in follower preamp on both channels). Then, when it's Junior's bedtime, just turn the tune off.

AUDIO INDUSTRY DOINGS
If your newest Emerson radio or phonograph wing and whisker off to music, you're in for a treat! The new lines of color and black-and-white receivers are a real treat. The new lines of color and black-and-white receivers are a real treat.

NEW OSCAR FOR WAN ARTISTS
Taking a cue from the television industrial awards in the TV field, the Woodrow Wilson Company, makers of Phono and monaural phonographs, has established the Award for Motion Picture Sound. The award will be given by the American Cinematheque Awards in 1959, to the producer of the best stereo program of the year. The award will be given at the Annual Monde of the Sound Film, and the top elements in the field will be invited to attend.

GEE, DAD! IF I'M A CAR PASSENGER!
For the first time in a long time, the American automobile has been introduced as a passenger. In 285 cities in 16 states, the National Broadcasting Company is using the car as a vehicle for the sale of its products. The company claims to have sold over 100,000 units in the first half of the year.
<table>
<thead>
<tr>
<th>Company</th>
<th>Location</th>
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<tbody>
<tr>
<td>ALLEN DIST. CO.</td>
<td>Richmond, Va.</td>
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<td>BERTOS SALES CO.</td>
<td>Charlotte, N. C.</td>
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<tr>
<td>BIG STATE DIST.</td>
<td>Dallas, Tex.</td>
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<td>CONCORD REC. DIST.</td>
<td>Cleveland, Ohio</td>
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<td>COSNAT DIST.</td>
<td>Detroit, Mich.</td>
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<td>H. W. DAILY</td>
<td>Houston, Tex.</td>
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<td>DUMONT REC. DIST.</td>
<td>Boston, Mass.</td>
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<td>ERIC DIST.</td>
<td>San Francisco, Calif.</td>
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<td>ESSEX REC. SALES</td>
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<td>Baltimore, Md.</td>
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<td>HIT RECORD DIST. CO.</td>
<td>Cincinnati, Ohio</td>
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<td>HOOSIER REC. DIST.</td>
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<td>JATHER DIST.</td>
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<td>M &amp; S DIST.</td>
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<td>MUSIC CITY REC. DIST.</td>
<td>Great Falls, Mont.</td>
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<td>MUSIC SALE CO.</td>
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<td>MUSIC SERVICE CO.</td>
<td>Atlanta, Ga.</td>
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<td>NATIONAL DIST. CO.</td>
<td>Oklahoma City, Okla.</td>
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<td>OKLA. REC. &amp; SUP.</td>
<td>Oklahoma City, Okla.</td>
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<tr>
<td>PORTEM DIST.</td>
<td>New York, N. Y.</td>
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<td>R &amp; D DIST.</td>
<td>New Orleans, La.</td>
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**SUNBEAM RECORDS**
225 West 57th Street
New York, N. Y.
(ph. 7-8387)
COLUMBIA'S BALD CONTROL Phonograph. This new instrument is the culmination of years of research and development, resulting in a phonograph that offers superior performance and convenience.

- **Stereo High-Fidelity Phonographs:**
  - **Model 490:** Stereo high-fidelity phonograph with AM/FM radio and balanced listening control. Four speakers. Diamond style. 60 to 16,000 cps. Cabinet design by Frank. 300-400. Legs and remote speakers optional.
  - **Model 495:** Stereo high-fidelity phonograph with AM/FM radio and balanced listening control. Four speakers. Columbia C-D stereo cartridge. Diamond style.

**EXCLUSIVE! COLUMBIA'S BALANCED LISTENING CONTROL**

- **Model 440:** Stereo high-fidelity phonograph with AM/FM radio and balanced listening control. Four speakers. Diamond style.

**FAMOUS “360” Stereo High-Fidelity Phonograph**

- **Model 443:** Stereo high-fidelity phonograph. The world's most famous phonograph now store. Completely equipped for stereo reproduction, balanced listening control. Two metal covers. 4-speed automatic sound changer.

**THE CENTER OF STEREO**

All new phonographs... styled to sell on sight... loaded with exclusive and most-wanted features!

COLUMBIA—world-famous for “firsts” in high fidelity—introduces a complete line of 25 magnificent, all-new phonographs for 1959, starting at $29.95. Trim, rich-sounding portables... exciting, full stereoconsole systems with built-in or “drop-in” AM/FM radio... a big selection in every price class! Each instrument is a product of the experienced engineering staff of CBS Sound Laboratories, who gave you the first record and the best-selling original “360” phonograph.

Columbia's 1959 phonographs are not only excitingly new, they're different, too! Here's how...

- Ad stereophonic models have Columbia's exclusive BALANCED LISTENING control, that automatically moves the Center of Sound to surround the listener, no matter where he sits!
  - For 1959 Columbia offers the revolutionary C-D11 (Constant Displacement) stereo cartridge for the finest stereo reproduction.
  - A selection of cabinet designs and styles in a choice of fine finishes to suit every taste. And there's an extra for 1959—new traditional and provincial models!

**MAKE YOUR COLUMBIA DISTRIBUTOR DEMONSTRATE**
FIDELITY

COLUMBIA

THE CENTER OF SALES

With Columbia you can sell full stereo now, starting at a hard-to-beat $124.90* retail—or sell a stereo-adaptable phonograph for as little as $84.95*, to which a matching remote speaker/amplifier unit can be added at any time for full-stereophonic sound.

Columbia will back you up every step of the way, with a coordinated advertising and merchandising program on both national and local levels:

- Local ad mats ready and waiting at every daily newspaper in the top 1,000 markets!
- Exciting radio and TV commercials!
- Easy-to-assemble counter displays, and dealer sales aids for maximum impact in a minimum area!
- Exciting stereophonic demonstration disc—a sensational sales sparkler!

PLUS the priceless prestige of The Greatest Name in Sound!

THESE REVOLUTIONARY FEATURES


MODEL 437: Complete stereophonic high-fidelity console phonograph, with two remote speakers in matching shell-type cabinets. BALANCED LAVIER control. Three speakers. Diamond stylus. Columbia C-D stereophonic cartridge. 20 to 28,000 cps.


MODEL HF-3. Complete stereophonic high-fidelity education-demonstration portable phonograph, perfect for demonstrating stereo in your store! Features BALANCED LAVIER control. Four-speed remote-controlled motor. Diamond stylus. Two full-range speakers each in its own cabinet, each equipped with 20' of cord. Get complete information now from your Columbia Distributor!

HIGH-FIDELITY PHONOGRAPHS BY COLUMBIA

*Actual price may vary. Info subject to change. Prices are suggested list in East and Southeast.
If you sell tape and tape equipment as a
you will not want to miss
The Billboard's third

If you sell tape and tape equipment as a
DEALER DISTRIBUTOR MANUFACTURER
you will not want to miss
The Billboard's third

Tuner Firm Hits Sales Jackpot
With High Values, Low Prices

HOLLYWOOD — Eric Engi-
neering Company is writing in to
this week's edition of The Bill-
bord magazine. It reports that the
company has had a very successful
year, with sales increasing con-
siderably over the previous year.

Sales of their new stereo tun-
er, designed by John Feig, have
increased by 50% over the previ-
sous year, and the company's overall
sales have increased by 30%.

The company's new flagship model,
the Eric Model 1000, has been a huge
success, with sales of over 10,000
units in the past year.

Eric Engineering is also proud of
its new line of speakers, which
have been well received by audi-
ophiles and home theater en-
thusiasts.

The company is also expanding
its product line to include new
models of their popular FM tun-
ers and CD players.

Eric Engineering is planning to
launch a new line of home theater
systems later this year, which
will include high-quality speakers,
amplifiers, and a new line of in-
wall speakers.

The company is also working on
a new line of portable audio en-
suites, which will include stereo
headphones, a microphone, and
a portable speaker.

Eric Engineering is committed to
continuing to develop new and
innovative products for audiophiles
and home theater enthusiasts.

The company's success is due in
large part to the hard work and
dedication of its employees, who
are dedicated to providing high-
quality products at competitive
prices.

Eric Engineering is looking to
expand its distribution network
and is seeking new retail partners
who are interested in carrying
their products.

For more information, please
contact Eric Engineering at
123 Main Street, Hollywood, CA
90028, or visit our website at
THE MOST EXCITING RECORD THIS YEAR!

LONESOME LOVER

By that Sensational New Singing Find

BOB MILLER

Jubilee #5336

4 SOLID HITS

GENE SUMMERS

NERVOUS

Jubilee #102

DELLA REESE

YOU GOTTA LOVE EVERYBODY

Jubilee #3322

c/w I WISH

DON RONDO

CITY LIGHTS

Jubilee #5334

c/w AS LONG AS I HAVE YOU

BOBBY FREEMAN

BETTY LOU GOT A NEW PAIR OF SHOES

Jubilee #441

PORT 70,003

I'M A ROLLIN'—Sunny and his Gang

SELLING BIG

JIM BACKUS

DELICIOUS

Jubilee #5330

Bobby FREEMAN

DO YOU WANT TO DANCE?

Josie #535

Jubilee & Josie Records 1721 B'WAY NEW YORK JAY-GEE RECORD CO., INC.
The Billboard Buying Guide for
PACKAGED RECORDS

BEST SELLING
POP LP'S

FOR THE WEEK ENDING JULY 25

The following new packages, reviewed during the past week, have been selected by outstanding record potential, artistic merit, new talent, sound recording or display value,

as indicated. These “Spotlight,” in the opinion of The Billboard staff, merit prime consideration from dealers.

Pop Albums

THE BEST OF ELLA FITZGERALD
(2-12″) — Decca: SBN 156

A plush two-record set containing much of the finest material by the great lady. Excellent packaging includes notes by Nat Hentoff, Bert Lownell, Dean Correll and Bill Cott and well laid-out libretto gives chronological data to date of recording, writers, publishing, etc. The package is a documentary item. Ella’s beginning

SARAH VAUGHAN AT THE LONDON HOUSE
Mercury MC 20383

Miss Vaughan’s latest effort, recorded live while appearing at Chicago’s famous House, cannot find approval from her fans. It’s a strictly assorted set with a fair share of ballads and up-tempo numbers. In addition to her own

Pop EP Albums

KING CREOLE VOL. 2
(1-EP) Elvis Presley — RCA Victor EPA 4321

Second set of four-tunes from Presley’s latest Rick should prove as strong as the first. Backing is a bit of a switch from the artist’s usual style—some tunes

Jazz Albums

14 BLUE ROADS TO ST. LOUIS Various Artists — RCA Victor LPM 1714

A fine album concept, particularly in view of the great variety of groups and blues. Here is the Handy blues in versions by Benny Goodman, Louis Armstrong Earl Hines, Pals

CHICO HAMILTON TRIO — Introducing Freddie Garnheal
World Pacific PJ 1242

Chico Hamilton introduces on this new album a five young pianist named Freddie Garnheal, who was discovered by Hamilton in San Francisco. Garnheal, who plays with taste and style in the modern manner, has a theme for much attention as the result of his

HOT SANDS
The Amazone Band — Spence S 100

Anchors this album was recorded at a session in Boston, the Amazone Band, featuring on it, has a sound notably non-Norwegian. In fact, the band

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The Amazone Band — Spence S 100

Anchors this album was recorded at a session in Boston, the Amazone Band, featuring on it, has a sound notably non-Norwegian. In fact, the band

CHICO HAMILTON TRIO — Introducing Freddie Garnheal
World Pacific PJ 1242

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HOT SANDS
The Amazone Band — Spence S 100

Anchors this albu
The fastest, most complete and most authoritative evaluation of packaged records

**Folk Album**

**AUSTRALIAN FOLK SONGS**

Burl Ives—Decca DL 8749

In his moving search for foreign musical folklore, Burl Ives takes to this album a rich new vein of vocal material: the vivid, freight-train style songs of the Australian Commonwealth. They have a true, earthy bounce not unlike our own western cow-country songs. A true, like "Walking Madly," are not familiar, but most have never been heard here. Burl's folk singer's style is ideally suited to the material, and the cover shot of Ives and a koala bear is eye catching.

**Sound Albums**

**PIPES AND BUGLES IN HI-FI**

1st Battalion "The Highland Light Infantry"—Decca DL 8720

A brilliant demonstration of high fidelity at its best. Though pipes and bagpipes from Scotland are not new to one record, this has to be rated with the very best, particularly in terms of sound reproduction. The changing pipe tones are then a considerable number of typical selections. Interesting horn notes give the colorful history of the Glengarry battalion. Great packaging for sound lovers and those of the proper ancestry.

**SOUNDS OF SEBRING 1958**

Riverside RLP 5011

This waxing represents the third year of on-location coverage of the famed 12-hour Sebring race. It is a sound that attracts the utmost and drivers from many countries. Features interviews with high-profile competitors, like Sterling Moss, and close-up views of the big race's stars.

**Speciality Albums**

**WIDE WEIRD WORLD OF SHORTY PETTERSTEIN**

Henry Jacobs, Producer—World Pacific WPM 412

Specialty Album Special Meat Man, like Shorty Pettersen, offers a wide variety of styles. He's a household name to the more serious listeners. Henry Jacobs, is spotlighted in a series of single-transcription interviews likely to pique the public's interest in jazz when such topics as "The History of Jazz," and the blind, self-analysis and chain-smoking are explored. Especially hilarious are the horn notes, especially the mock-serious bits on "Shout." Among most of the music is fairly parochial, this offbeat waxing may emerge as a sales sleeper if it gets the Sebring exposure earlier "Shorty" albums received.

**Stereo Album**

**COOK'S TOUR OF STEREO**

Various instrumental and local artists—Cook 2004

Emory Cook was making stereo recordings (on tape, later with experimental two-track LP's) back in the days when most sound manufacturers were scrambling if long-play platters would really replace 78's. In his first plunge into the new stereo disk field, Cook has taken a sampling of his local artists—Cook 2004 best two-track tapes and turned out one of the best sounding LP's "introducing-in-stereo," weaving it together with narration by a sales. The result is the band's "true" stereo that makes this album a show-off piece to demonstrate two-channel equipment.

**Stereo Classical Album**

**BERLIOZ: REQUIEM**

(2-12") Chorus of Radiodiffusion Française, Orchestre du Theatre National de L'Opera (Scherchen) —Westminster WST 201

Recorded in the Palais, Paris, November 28, 1957. This superb album boasts crystal Latin choral direction, a fine voice and brilliant brass choir work in the "Tuba Mirum" section. A stereo landmark to influence orchestral music, lovers, with masses painted against modern music, and, with the technique. Ideal for two-track technique. Illuminating booklet of original text. In all editions, it's superior.

(Continued on page 24)
When do y'all figger on gittin' some o' them Warner Bros. kind o' records?

I reckon them babies is due in by'ree noon 'th' fifth o' September.
HEADED FOR THE CHARTS!

TONY PERKINS
FROM MY HEART...
URBIE GREEN'S ORCH.

THE NEW TONY PERKINS ALBUM,
FROM MY HEART

...AND HERE IS HIS SOCKO NEW SINGLE!

MOON-LIGHT SWIM
C/W
SHE USED TO BE MY GIRL
47/30-7256

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THE NEW TONY PERKINS ALBUM,
FROM MY HEART

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SHE USED TO BE MY GIRL
47/30-7256
**Reviews and Ratings of New Popular Albums**

*Continued from page 24*

**KITTEN-ON-THE-KEY**

Moser & Molla, Cylinda, RCA Victor 1000. Once heard, never forgotten. This is the key to Moser & Molla's success. They have the ability to turn any song into a hit. But for their popularity, they are not without their faults. They are too predictable, and their music is usually flat. However, they are always entertaining, and their performance is always top-notch.

**RECORDS OF THE MONTH**

The Billboard's Monthly Recap of BEST SELLING CLASSICAL AND JAZZ PACKAGED RECORDS

**Classical Albums (Over-all)**

1. TCHAIKOVSKY: Piano Concerto No. 1—Chibnall, Orch. directed by Karel Koudelka. RCA Victor LM 2207

2. TCHAIKOVSKY: 1812 Overture—Capitol E 300. Mercury E 7060

3. RACHMANNINOFF: Piano Concerto No. 2—Liszt, Piano Concerto No. 1—Chiba, Chicago Symphony (Reiter); RCA Symphony Orch. (Mantovani). RCA Victor LM 2208

4. BRAHMS: Piano Concerto No. 2—Chapel, Chicago Symphony (Reiter). RCA Victor LM 2209

5. MENDELSSOHN: Violin Concerto in E Minor—Tchaikovsky, Violin Concerto in D Major—Franzetti, the New York Philharmonic (Strawinsky). Columbia LM 4906

6. MOUSSEZIEK: RAVEL: Pictures at an Exhibition—Chicago Symphony (Reiter). RCA Victor LM 2210

7. PROKOFIEFF: Piano Concerto No. 5—Bartok, Mahler, and Wagner—Chicago Symphony (Reiter). RCA Victor LM 2211

8. PORTS OF CALL—The Philadelphia Orch. (Ormandy). Columbia LM 4907

9. OSSIFRAUD: Calas Fissures—The Philadelphia Road Symphony Orch. (Strawinsky). Capitol FAO 948

10. GREAT RUSSIAN FOLK DANCES—Moscow Russian Folk Ballet Company and Orch. (Golovnin, Hungarian State Folks Ensemble). Capitol EP 3482

11. ROUMANIAN RHAPSODY NO. 1—The Romanian Symphony Orch. (Lemberg). Capitol FAO 948

12. THE SOUND OF WAGNER—The Concert Artists Symphony Orch. (Richter). Capitol FAO 948


14. RACHMANINOFF: Piano Concerto No. 2; 1.421 Piano Concerto No. 1—Chicago Symphony (Reiter). RCA Victor LM 2213

15. BACH: Brandenburg Concerto No. 3—Flos, Bonn Symphony Orch. (Mikuli). RCA Victor LM 2198


17. SAINT-SAENS: Symphony No. 3—Booth, Philadelphia Orch. (Koussevitzky). Columbia LM 5013


19. REEBBERG: Symphonies Nos. 1 & 9—NBC Symphony Orch. (Schnabel). RCA Victor LM 6000

**Jazz**

1. PAL JOEY—Zoot Sims and His Pals—Contemporary 3756

2. CONCERT AT THE SEA—Emmett Carney—Columbia CL 853

3. MY FAIR LADY—Slavy Marvin and His Orchestra—Contemporary 3537

4. SWINGIN' ON BROADWAY—Jonah Jones—Capitol 7 996

5. THE LATE, LATE SHOW—Django Martin—Capitol 1 878

6. DING DONG DIXIELAND, VOL. 3—Audio Fidelity APLF 1851

7. ELLA FITZGERALD SINGS—The Ole Miss Collegiate Glee Club—United Artists C 4090

8. RAY CHARLES—Mule Train—Capitol 1 857

9. MUTE JAZZ—Jonas Jones—Capitol E 899

10. THE FOUR FREEMEN IN PERSON—Capital 2 866

11. ODYSSEY—RCA Victor LM 6182

12. ABBIE DILL—RCA Victor LM 6183

**Popular**

1. JOHNNY'S GREATEST HITS—Johnny Mathis—Columbia CL 1133

2. GIGI—Sound Track—M-G-M E 3681 ST

3. SOUTH PACIFIC—Sound Track—RCA Victor LOC 1052

4. THE MUSIC MAN—Original Cast—Capitol WA 906

5. MY FAIR LADY—Original Cast—Columbia CL 900

6. SOUTH PACIFIC—Original Cast—Capitol 4150

7. LUIS A. SANTANA WITH MITCH Miller—United Artists C 907

8. NEARER THE CROSS—Tenor Solos and Chorus—United Artists C 700

9. THE LATE, LATE SHOW—Davy Clark—Capitol T 876

10. OKLAHOMA!—Sound Track—United Artists C 4095

11. OPERA—RCA Victor LM 6184

12. PUCCNIL, LA BOHEME—Teatro—London A 4439

**AN ENCHANTED ALBUM!!**

*Review: Spotlight on...*

RAN FRANCISCO—MY ENCHANTED CITY—RCA Victor LOC 1052

ALBERTO LAZAR Membership Card—Columbia CL 900

JOHN STARR—The Enchanted City—Capitol 4150

CAPTAIN WILLIAMS—The Enchanted City—United Artists C 907

RITA MORENO—The Enchanted City—Capitol 4150

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BLUE BETTY
joins it on the charts—looks just as big!

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on

C-1021

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HAPPY

MANDOLIN

h/c

HOLIDAY

IN NAPLES

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PETER

DeANGELIS

on

C-1022

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Is the Sound Track Recording COOKE Sings in the Paramount Picture "HOUSEBOAT," due for Sept. release Starring Cary Grant and Sophia Loren.

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PICK OF THE SEASON!

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CONCERTO No. 1
VAN CLIBURN
KIRIL KONDRASHIN, Conductor

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GEORGE FISHER
TAKES YOU TO RODGERS & HAMMERSTEIN'S
SOUTH PACIFIC & OKLAHOMA!


SATURDAY NIGHT WITH MR. C.

THE BEST OF THE AMES

A VERY PRECIOUS LOVE, MELODIE D'AMOUR, TAMMY, AND OTHER HIT SINGERS FROM THE DECADE.

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A VERY PRECIOUS LOVE, MELODIE D'AMOUR, TAMMY, AND OTHER HIT SINGERS FROM THE DECADE.

CHET ATKINS AT HOME

THE TOP GUITARIST AT HIS SIMPLE-FOOTED BEST ON A DOzen FAVORITES LIKE SOPHISTICATED LADY, APRIL IN PORTUGAL, YOU'RE JUST IN LOVE, VIVA, AND SAY "SI, SI." LP-1543.

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FOURTEEN Consecutive Presley triumphs, individually sold more than a million copies apiece, and together all over the transatlantic best-selling Long Play LP-1702.

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RCA VICTOR

*Also available on RCA Victor Living Stereo Records.
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Billy Vaughn
"La Paloma"
b/w "Here is My Love"
#15795

Gale Storm
"Soon I'll Wed My Love"
and "South of the Border"
#15783
Robin Luke
"SUSIE DARLIN"
#15781

Margaret Whiting
"PRETTY EYED BABY"
and
"JUST A DREAM"
#15804

The Shields
"YOU CHEATED"
Tender #513
BEST SELLING ALBUMS

DLP-3118 "STARDUST" — Pat Boone
DLP-3119 "BILLY VAUGHN PLAYS THE MILLION SELLERS"
DLP-3071 "PAT'S GREAT HITS" — Pat Boone
DLP-3100 "SAIL ALONG SILVERY MOON" — Billy Vaughn
DLP-3098 "GALE'S GREAT HITS" — Gale Storm

BEST SELLING EP's

DEP-1068 "THE LORD'S PRAYER" — Pat Boone
DEP-1066 "FOUR BY BILLY" — Billy Vaughn
DEP-1064 "TUTTI FRUTTI" — Pat Boone
DEP-1056 "A CLOSER WALK WITH THEE" — Pat Boone
COMING UP STRONG!!

MILTON DE LUGG
"HONOLULU" and "GLOW WORM"
#15774

THE VOGUES
"LOVE IS A FUNNY LITTLE GAME"
#15798

THE FONTANE SISTERS
"BUTTERMILK"
#15782

JACKIE COOPER
"MIDNIGHT TRAIN"
#15793

QUALITY RECORDS
In Canada
# The Billboard's Top Popularity Charts

## The Nation's Top Tunes

For survey week ending July 26

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Week #</th>
<th>Chart #</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Ten</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. <em>Patricia</em></td>
<td>By Peter Prima—Published by Post (BMI)</td>
<td>Best Selling Record</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td><strong>2. Poor Little Fool</strong></td>
<td>By R. Headley—Published by BMI (BMI)</td>
<td>Best Selling Record</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td><strong>3. Hard Headed Woman</strong></td>
<td>By Claude De Mentis—Published by Glady (ACAP)</td>
<td>Best Selling Record</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td><strong>4. Spillip Splash</strong></td>
<td>By Deene Himes—Published by R&amp;B (BMI)</td>
<td>Best Selling Record</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td><strong>5. Yakety Yak</strong></td>
<td>By Jeri Lester and Mike Nociello—Published by Tiptop (BMI)</td>
<td>Best Selling Record</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td><strong>6. Rebel’-Rouser</strong></td>
<td>By Donna Reed (BMI)</td>
<td>Best Selling Record</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td><strong>7. When</strong></td>
<td>By Ike Rehfeld—Past Evans—Published by Sound &amp; Michele (ACAP)</td>
<td>Best Selling Record</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td><strong>8. Little Star</strong></td>
<td>By Vernon Fornes—Published by Kent (BMI)</td>
<td>Best Selling Record</td>
<td>25</td>
<td>2</td>
</tr>
<tr>
<td><strong>9. The Purple People Eater</strong></td>
<td>By Black Wonder—Published by Carlitol (BMI)</td>
<td>Best Selling Record</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td><strong>10. My True Love</strong></td>
<td>By Jack Scott—Published by Mercury-Pearl Inc. (BMI)</td>
<td>Best Selling Record</td>
<td>21</td>
<td>3</td>
</tr>
<tr>
<td><strong>Second Ten</strong></td>
<td></td>
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<td></td>
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<tr>
<td><strong>11. Left Right Out of Your Heart</strong></td>
<td>By Mont Craney—By Slim P—Published by Supino-Boonie (ACAP)</td>
<td>Best Selling Record</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td><strong>12. If Dreams Came True</strong></td>
<td>By R. Allen &amp; A. Robinson—Published by Kevin (ACAP)</td>
<td>Best Selling Record</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td><strong>13. Fever</strong></td>
<td>By David Gray—Published by Liba (BMI)</td>
<td>Best Selling Record</td>
<td>17</td>
<td>3</td>
</tr>
<tr>
<td><strong>14. Willie and the Hand Jive</strong></td>
<td>By Johnny Oui—Published by El Dadime (BMI)</td>
<td>Best Selling Record</td>
<td>24</td>
<td>4</td>
</tr>
<tr>
<td><strong>15. Just a Dream</strong></td>
<td>By Timmy Clinton—Marvin—Published by Ac (BMI)</td>
<td>Best Selling Record</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td><strong>16. A Certain Smile</strong></td>
<td>By Frank Whiter and Summer Fox—Published by Miller (ACAP)</td>
<td>Best Selling Record</td>
<td>16</td>
<td>4</td>
</tr>
<tr>
<td><strong>17. Secretly</strong></td>
<td>By Hoffman-Maxwell—Published by Fantom (ACAP)</td>
<td>Best Selling Record</td>
<td>17</td>
<td>2</td>
</tr>
<tr>
<td><strong>18. Endless Sleep</strong></td>
<td>By Judy—Rehfeld-Del Rio—Nunez—Published by Joseph-Moore-Elizabeth (BMI)</td>
<td>Best Selling Record</td>
<td>18</td>
<td>10</td>
</tr>
<tr>
<td><strong>19. For Your Precious Love</strong></td>
<td>By Brenda &amp; Brown—Published by Gladstone (ACAP)</td>
<td>Best Selling Record</td>
<td>19</td>
<td>3</td>
</tr>
<tr>
<td><strong>20. Ginger Bread</strong></td>
<td>By C. Roland-H. Horse—Published by Skidmore &amp; Schael (BMI)</td>
<td>Best Selling Record</td>
<td>20</td>
<td>3</td>
</tr>
<tr>
<td><strong>Third Ten</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>21. One Summer Night</strong></td>
<td>By Ginger Mitchell—Published by Metro Line (BMI)</td>
<td>Record Available: Reisman, Inc. (BMI)</td>
<td>21</td>
<td>5</td>
</tr>
<tr>
<td><strong>22. Return to Me</strong></td>
<td>By Monnie Dauplan &amp; Diana Crane—Published by Southern Moor (ACAP)</td>
<td>Record Available: Cram, Donn (BMI)</td>
<td>22</td>
<td>17</td>
</tr>
<tr>
<td><strong>23. Guess Things Happen That Way</strong></td>
<td>By Al Cline—Published by BMI (BMI)</td>
<td>Record Available: Johnny Cash, Sept. 26</td>
<td>23</td>
<td>8</td>
</tr>
<tr>
<td><strong>24. Everybody Loves a Lover</strong></td>
<td>By Richard Adler &amp; Robert Allen—Published by Kovacs, Inc. (ACAP)</td>
<td>Record Available: Sony Bic, Dec. 36</td>
<td>24</td>
<td>2</td>
</tr>
<tr>
<td><strong>25. Born Too Late</strong></td>
<td>By N. Tori &amp; C. Brown—Published by Mascaro (BMI)</td>
<td>Record Available: Post, Feb. 30, April, 1958</td>
<td>25</td>
<td>1</td>
</tr>
</tbody>
</table>

**The Billboard**'s Top Popularity Charts comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
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Jimmy Bowen
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R-4083

The Heartbeats
ONE DAY NEXT YEAR
R-4091

The Cleffones
SHE'S SO FINE
R-4094

Jimmie Rodgers
ARE YOU REALLY MINE
c/w MELINDA
R-4090

Frankie Lymon
THE ONLY WAY TO LOVE
c/w MELINDA
R-4093

Shaye Cogan
TIPPECANOE
R-4095

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CONNIE FRANCIS
STUPID CUPID
K12683

TOMMY EDWARDS
IT'S ALL IN THE GAME
K12688

MARK DINNING
YOU THRILL ME
(Through and Through)
K12691

SAM THE MAN TAYLOR
MAN THAT'S CHOICE
K12696

TOP RECORDS LISTED ALPHABETICALLY BY TERRITORIES

Boston
Gingerbread Man, Time, Vic.
Hard Headed Woman, Don't Ask Me Why, Elvis Presley, Inc.
Just a Dream, Jimmy Clausen, A.
Patricia, Patsy Princ, Vic.
Peter, Peter Pan, Inv.
Roly Poly Island, Roger Bell, Inv.
Spital Sketch, Spital Sketch, A.

Chicago
Don't Ask Me Why, Hard Headed Woman, A.
Elvis, Princ, Princ, Vic.
Jason and the Argonauts, Tracy, A.
Lover's Waltz, Dolly Day, Inv.
Spital Sketch, Spital Sketch, A.
When, Kate Winnie, Dec.

Detroit
Hard Headed Woman, A.
Peter, Peter Pan, Inv.
Roly Poly Island, Roger Bell, Inv.
Spital Sketch, Spital Sketch, A.

East Texas
Endless Sleep, Lady Expend, Dec.
For Your Precious Love, Patsy Princ, Inc.
Heart of Sorrow and the Winesong, A.
Don't Ask Me Why, Elvis Presley, Inc.
Lover's Waltz, Dolly Day, Inv.
When, Kate Winnie, Dec.

New York and Newark
Don't Ask Me Why, Elvis Presley, Inc.
For Your Precious Love, Patsy Princ, Inc.
Heart of Sorrow and the Winesong, A.
Little You, Filipino, A.
Patricia, Patsy Princ, Vic.
Peter, Peter Pan, Inv.
Roly Poly Island, Roger Bell, Inv.
Spital Sketch, Spital Sketch, A.
When, Kate Winnie, Dec.

Northern New York State
Angel Blue,_blue Moon, Cah.
Blue Eyes, Blue Eyes, Cah.
Don't Ask Me Why, Elvis Presley, Inc.
Peter, Peter Pan, Inv.

Sdaq Francisco and Oakland
A Certain Smile, Johnny Mathis, Cah.
All I Have In My Dreams, Force Brothers, O.
Lover's Waltz, Dolly Day, Inv.
Patsy Princ, Inv.
Peter, Peter Pan, Inv.
Roly Poly Island, Roger Bell, Inv.
Spital Sketch, Spital Sketch, A.
When, Kate Winnie, Dec.

Southern Ohio
Now I've Seen It All, Tennessee Ernie Ford, Cah.
For Your Precious Love, Patsy Princ, Inc.
Heart of Sorrow and the Winesong, A.
Don't Ask Me Why, Elvis Presley, Inc.
Lover's Waltz, Dolly Day, Inv.
When, Kate Winnie, Dec.

Washington and Baltimore
Jongue Casket, Inc.
Hard Headed Woman, Ewls Presley, Vic.
The Summer Night, Darlene, Mis.
Patricia, Patsy Princ, Inv.
Roly Poly Island, Roger Bell, Inv.
Spital Sketch, Spital Sketch, A.
When, Kate Winnie, Dec.

ALL TITLES ARE LISTED IN ALPHABETICAL ORDER

Territorial Best Sellers

FOR SURVEY WEEK ENDING JULY 18

The information given in this chart is based on actual sales or estimates in a scientific sample of the territory's record outlets during the week, ending on the date above. Sample deduct, sample size and all methods used in this continuing study of record sales are under the direct and continuous guidance and control of the Board of Directors of New York.
The 71, Italian Smash Made America
FRANK PIZANI
LISA THE TOWER OF PISA
c/w YOU'RE BREAKING MY HEART
Carlton 4/6

Ono Million by Labor Day
JACK SCOTT
MY TRUE LOVE
Carlton 462

The 1st Italian Smash Made In America

CARLTON

Singing and Swinging!
Hear the Next Big Ballad Hit on the Dick Clark Show—Aug. 11
THE ROYAL HOLIDAYS
"I'M SORRY"
Carlton 472

Here's MISS OKLAHOMA . . . . and the next MISS AMERICA . . . . and she sings like she looks . . . .

CARLTON

DANCE ON
c/w BE GOOD BE CAREFUL BE MINE
Carlton 473

CARLTON RECORD CORP.
157 W. 57th Street New York 19, N. Y.
The Billboard's Popularity Charts... May 3, 1958

1. PATRICIA (Southern) .................. 7 10
2. LEFT RIGHT OUT OF YOUR HEART (Shapero-Bernstein) ................. 2
3. SECURELY (Planetary) .................. 3 11
4. A CERTAIN SMILE (Miller) .............. 4 6
5. FADIE (impossible) .................... 1 11
6. PURPLE PEOPLE EATER (Cerdini) ....... 5 9
7. RETURN TO ME (Southern) ............. 7 10
8. ENCHANTED ISLAND (Korwin) .......... 8 3
9. TWILIGHT TIME (Forgie) ............... 5 16
10. YOUNG AND WARM AND WONDERFUL (Frank) .................. 11 8
11. IF DREAMS CAME TRUE (Korwin) ........ 16 3
12. VOLARE (NEL BLU DIPINTO DI BLU) (Robbins) ................. 12 1
13. SUGAR MOON (Galata) ................. 13 13
14. BIG MAN (Beechwood) ................. 15 9
15. ALL I HAVE TO DO IS DREAM (Auld-Rose) .................. 10 15

Best Selling Sheet Music in U.S.

1. TRUDIE by JOE "MR. PIANO" HENDERSON
2. 44
3. CUB 9013
4. An exclusive English import
5. TOPS on their Best Selling Charts

The Original English version

TRUDIE

by

JOE

"MR. PIANO"

HENDERSON

CUB 9013

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Bill me [ ]

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Occupation or title

Company

Address

City State

Send to: The Billboard, 2160 Patterson St., Cincinnati 22, O.
A midtown you'll need, Archie, if you don't calm down over the EVERLY BROTHERS' two new hits: BIRD DOG and DEVOTED TO YOU both on Cadence #1350

P.S. the Everly Brothers have a brand-new Cadence EP, #107.

CADENCE RECORDS, INC., 119 West 57th Street, New York. In Canada, Apex Records
The Billboard Reviews

THIS WEEK'S SINGLES

* Reviews of New Pop Records

BOB HAMPTON

Yeah For Life (Atlantic)...

Bob Hampton features two with a solid group of backing vocalists with a lead vocal reminiscent of the style of his earlier hits. "Yeah For Life" presents a strong picture of Bob Hampton's ability to deliver a memorable pop tune.

THE COUNTRY LAD

"Columbia 14:12:00-Hailing from the place where the sun never sets, The Country Lad's "Columbia 14:12:00" is a fine contribution to the country music scene. The harmony vocals are outstanding, and the overall production is top-notch.

Eddie Fontaine

That's My Baby (Barnes & Noble)...

Eddie Fontaine's "That's My Baby" is a catchy, upbeat song with a memorable melody. The lyrics are light-hearted and the overall performance is quite enjoyable.

DON'T WALK AWAY

Nothin' But a Memory (RCA Victor)...

Don't Walk Away's "Nothin' But a Memory" is a beautiful ballad with a powerful message. The vocals are smooth and the production is excellent.

JACKSON BLACK

Can't You Hear Me Talkin' (Atlantic)...

Jackson Black's "Can't You Hear Me Talkin'" is a soulful, soul-stirring tune. The vocals are strong and the message is clear.

THE SINGING BANDS

Good Golly Miss Molly (Atlantic)...

The Singing Band's "Good Golly Miss Molly" is a fun, upbeat tune with a catchy melody. The harmonies are great and the overall performance is enjoyable.

ANNIE'S TUESDAY

Boo Hoo (Bearsville)...

Annie's Tuesday's "Boo Hoo" is a heartfelt ballad with a strong message. The vocals are emotional and the production is excellent.

THE DELIETTES

You Won't Be Around (Stax)...

The Deliettes' "You Won't Be Around" is a soulful, emotional song with a strong message. The vocals are powerful and the overall performance is impressive.

THE MOCANDOS

Ain't Goin' (Stax)...

The Mocandos' "Ain't Goin'" is a bluesy, soulful tune with a strong message. The vocals are strong and the overall performance is enjoyable.

Bert Waddy

Easy West End (Columbia)...

Bert Waddy's "Easy West End" is a beautiful ballad with a powerful message. The vocals are strong and the overall performance is excellent.

THE BILLBOARD'S MUSIC POPULARITY CHARTS... POP RECORDS

AUGUST 4, 1958

THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

JODY REYNOLDS

FIRE OF LOVE (Elizabeth-Johnstone-Montel, BMI)...

The catchy song has an exciting, hissy quality of the car's current chart Top for a long while. It's a strong vocal performance with a perfect blend of Pop records.

CHUCK WILLIS

IN THE SHADE OF THE WHIPPOORWILL (Rush, BMI)...

One of the last records made by Chuck Willis before his sudden passing, this is a beautiful ballad which he sells with great feeling. It's a memorable performance.

JOHNNY CASH

WINDS OF THE WEEK

The Ways of a Woman in Love (Hi-Lo, BMI)...

Cashes a likely bet to click again with either of these two fine sides. "Hi-Lo" is a country ballad that is well written and produced with great feeling. "The Ways of a Woman in Love" is a strong dedication to the loved one.

THE CHANTELS

NIGHT'S CLOSING (Sparrow, BMI)...

The gals have strong voices with their latest effort. "Night's Closings" is a soulful, emotional ballad that is well produced and performed.

ROGER WILLIAMS

NEAR YOU (Supreme, ASCAP)...

Williams displays his piano mastery on a soulful arrangement of the old Francis Craig hit. It's a remarkable side, and it could just put the artist back on top.

DICK BALDWIN FOUR

SHEM'S COLD IN ALASKA (G.C. M.D., BMI)...

Naturally about the romance in Alaska of Briny Blue Eyes. It's a delightful, well produced song with a great deal of charm.

RAY SAHNI WINTERTON

SCHUBERT'S SONGS (Decca)...

Sahni Winterton offers an emotional dedication of a beautiful composition, "Schubert's Songs". It's a lovely ballad with a strong message.

THE DECK BAYAN TRIO

CHICAGO (Columbia)...

The Deck Bayan Trio's "Chicago" is a great, emotional dedication of a classic, bluesy song. It's a wonderful performance with a great deal of feeling.

KENNETH WINTON

THE TROJANS...

Winton offers an emotional dedication of a classic, bluesy song. It's a wonderful performance with a great deal of feeling.

THE TWO CHAPS

Came to Me (Atlantic)...

The Two Chaps' "Came to Me" is a beautiful ballad with a strong message. The vocals are strong and the overall performance is excellent.

THE PICK OF THE WEEK

NEW RELEASES
JOHNNY MY EYES I CHA CHA

VOX JOX

- Continued from page 9

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YESTERYEAR'S TOPS—The nation's top ten as recorded on the Billboard Charts.

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6. Love Somebody
7. A Tree In The Meadow
8. It's Magic
9. Nature Boy
10. Tuxie Oorl Dalles (The Toodle Polka)

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9. I Believe
10. Lonesome (Terry's Theme)
Busted
Wide Open!!

WEEK END
THE KINGSMEN
113
EAST WEST
A Division of Atlantic Recording Corp.
137 WEST 97 STREET
NEW YORK 19, N. Y.

RECORDS
WHOLESALE
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for Operators, Dealers
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Capitol Records

IT'S NEW
FOR YOU
The Billboard's
HOT 100
The Fastest, Most Complete
Record Buying and
Programming Guide

another
jim dandy
(climbing fast!)

jim reeves
sings
blue boy

47/20-7286
Speed your records to market with RCA Custom’s speed record service

When things start to bubble, we’re there on the double: RCA Custom has three strategically-located plants, so your hits go out fastest to your distributors in major markets everywhere! This “Speed Record Service” protects you against lost sales.

RCA Victor Custom record sales

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Wherever you may be—East, Midwest, or West—our superior pressing facilities guarantee you all the records you need, when you need ‘em. And, of course, RCA Custom offers you unmatched quality! Call our representative today for the details.

RCA Victor Custom record sales

Reviews of New Pop Records

Continued from page 40

Buster Brown...78
Rex Hardy with a Lovely Girl is given a strong recommendation. (Soulcoast, ASCAP)

SONNY ROLLINS

Rolle in 20 (Parts I & II)...
BLUE NOTE 1600—Sonny is in his first album. It’s a fully blown masterpiece, more good blowing by Rollins. Good potential in the material and good material for his future. (Empire)

THE JAZZ MESSAGERS

Alla & Fedora (Parts I & II)...
BLUE NOTE 1600—Sonny is in his first album. It’s a fully blown masterpiece, more good blowing by Rollins. Good potential in the material and good material for his future. (Empire)

JOHNNY CASH

"GUESS THINGS HAPPEN THAT WAY"...Sun 295

His Biggest Single!

Mantovani TULIPS FROM AMSTERDAM

London

The following records, also included by the Billboard music staff, were rated 70 or lower.

BABY DOLLS—Goin’ To Love You Again (Elgar-Halford, RCA Victor)
ANNA ENGLISH—Baby Come Back (My Favorite Records—Federal 7121)
THE PLANSMANN BROTHERS—Early One Morning (Capitol-Chance 990)
THE HIGH FIVERS—Bring The Hour (Capitol-Chance 990)
THE HILLFLEET—Dance Everyone Dance (You Must Come To It At The Right Time—5000)
JIMMY LANDE—Contract You Come To My Conscience (You Come To My Conscience—4000)
BILLY MANN—Heavy Heart—(Capitol—2000)
NORMA AND LINDA—Crazy Love (You Come To My Conscience—4000)

AMERICA'S FASTEST SELLING RECORDS!

SOUND EQUIPMENT & RECORDING STUDIO

NO BONE JOSHPID: R. T. Pollack—Drums

This Week—The Hot 100

WASHINGTON, D.C., August 4, 1958
CONCENTRATE ON THESE ATLANTIC SMASHES!

The Bobbetttes
UM BOW WOW and
THE DREAM
1194

The Two Chaps
FORGIVE ME and
NO MORE
1195

Beat the Dog Days
Concentrate on these ATLANTIC SMASHES!

Chuck Willis
MY LIFE and
THUNDER AND LIGHTNING
1192

Ray Charles
MY BONNIE and
YOU BE MY BABY
1196

be a happy "cat" stick with... ATLANTIC
Something for Everybody

**Continued from page 3**

of the Empire Races is greatly enhanced. A set titled "Let's Face the Music and Dance," featuring Harry Connick and his band is a most potent entry which was more than potent for Stepano's, and he is added exclusively for Stepano's. It's not just a hit at this store, the record store F seems to have sold out of this release, which is great news for Stepano's.

The Spots-Finger only has "Straight Down the Middle," a set that's closer to the traditional groove than some of the non-moves. There's still enough of the usual S-F intervention, however, in their strong appeal stereo-wise and the set is well enough recorded to re-attract the potential in the stereo sound. Other impressive sets in the pop sections at Stepano's feature matches by the Gershom Guard, Leonard Leigh at the Wurlitzer Organ, and the Stuyvesant S-F playing tunes from "South Pacific" and "Rio." Interestingly...

Infringement Bill

**Continued from page 3**

In the case of the legislation would allow copyright owners to go after the government, but not after the advertising agencies, publishers, etc., who may be at fault.

Curtis would like the bill (H. R. 8419) to revise copyright coverage to rights. He believes "copyright" to include common law and equitable rights as well as copyright, should be substituted for simply "copyright" in the bill. He also wants the bill revised to make it clear that the government and the other "collective" rights of the bill and in addition, Curtis suggests the bill may be used retroactively, and that "collective" rights of the bill should be given to copyright owners. Curtis

No R&R for Deejays Overseas

**Continued from page 3**

their original plans and entertain European teenagers.

Pledge by State

On the other hand, Bailey took the view that the壑的 Mogrell of the State Department has promised that he would play an active role in whatever the Council does on the question of the Council's activities in the broadcasting industry.

Never before has travel abroad of deejays included some prominent sponsors and key stations, such as WIZ-TV, Baltimore, WFLA, Pinella, WKBW, Cleveland; Paul Berlin, KNQZ, Houston, Harry Carlin, WILK, Nashville, Ron Howard, WNBC, New York; Tom Jackson, WINS, Chicago; and the others.

Kaufman said he had decided not to make the trip because he has gone on the previous trek to Hungary (which the council set as a white flag) and he thought it "only fair" to give some of the older guys a chance.

Dinks, Not P. A.

The council made an attempt to let D. E. M. Clark get a shot at the top 20 disks on The Billboard's best-selling singles chart was classified as r=44, some traditionalists question the promotion of a "Huddy Deedle Doo" deejay show alone without Elvis Presley, Ricky Nelson, or Ray Charles.

On the way!

SEND ME THE PILLOW YOU WOKE UP ON 47/20/7127
Music Scribes Hold Meeting

NEW YORK—The Music Reporter's Association (MRS) held its second meeting of the summer at the MRA clubhouse this week. Present were national President Ed Genn, and officers Paul Ackerman, Joe Goldstone, and Jim Coscarelli, plus a number of reporter members. Subjects discussed were the de-clinometer problem faced by the AFM and whether the hands have anything to come back to. Each reporter paid for his own meal, which should finally dissipate the idea that music reporters are freeloaders.

Argos Debs $16.50 'Bookshelf' Unit

CENSUS, Ill.—A stereo all-tube small speaker cabinet, featuring a dusted-PU rear panel and 24-ohm drivers, was introduced at $16.50. The unit is designed for use in the bedroom or den, and includes a 50-watt power amplifier, a 70-segment meter, and a front-panel control panel.

AFM Imposes H'wood Quota

HOLLYWOOD—Musicians Local 47, which is under an expanded record to the quota system, has adopted a new policy to control the distribution of work among its members. The quota plan was adopted by a vote of 24 to 0, with a general membership meeting of the local in attendance.

First Cap-EMI Release Packs Strong Names

LOS ANGELES — The 10 selected artists signed to the new Cap-EMI label were featured in a special presentation at the Capitol Records Building on Thursday afternoon. The artists included well-known names in the music industry, such as Tony Bennett, Frank Sinatra, and Harry Belafonte.


cardinal...
Some Like It and Some Don't

Continued from page 8

EUMJ counsel reported that in addition to about $125 to $150 in legal
fees, $100 for insurance costs were
made on the basis of accepting a
license plus EUMJ exposure. Two
court cases resulted in statutory
minimum damages. EUMJ told the
Copyright Owners.

SEAC reported "no court litiga-
tion completed since the 1930s." "SEAC, obviously, benefited from
policing activities on the two larger
licensors, Breviport points out.

Panel Opinions

Opinion of panelists, asked to
cast a vote regularly on the studies,
generally favored present minimum
damage provision, but movie and
broadcast stations were divided among
infringers let off the hook.

The Billboard, June 20, 1958

John Schubnau, attorney for
American Authors & Composers
(protective Songwriters
Protective Association), seconded
that "we do not like the study as
good as possible with the damage
provisions."

Edward Snyder, chairman of the
American Bar Association
Copyright Revision Committee and
East Coast movie producers representa-
tive, would keep the $420 and
other statutory minimum as
deterrent to would-be infringers.

However, he would give fakers a
second chance for
abuse of rights, recovery. Above all,
he would give fakers a
bottom line on rights that
will get them caught by the
broadcast industry.

Badman, chief counsel to the
Music Directors
Guild, will work with and main-
stream music industry. he feels there has been no abuse
the, would keep the $250 and
minimum &tures. BMG) told the
court cases revolved
license made on the ben of accepting a
coevals. Ten
rlected.

BMG told the
court cases revolved
license made on the ben of accepting a
coevals. Ten
C& W Best Sellers in Stores

For Survey Week Ending July 24

Sow. bOA Wits .. Load be MOI op. IM  sAm 0.1
ww Wes  110 Wm* M 'On la Lowey
s401 arr.L  4e14fssist4114 11.04rarri watt:

**Folk Talent and Tunes**

By BILL SACHS

Around the Horn

Dr. John and His Band

**C&W Best Sellers in Stores**

For Survey Week Ending July 24

Recorded artists are ranked in order of their current national sales importance at the present time, as determined by The Billboard's C&W Survey of Stores corrects the notion that artists listed in the above order are in any sense "best sellers". The sales figures cited in the list below are based on sales of wax records at retail outlets and not on top ten of the C&W Best Seller charts.

1. **ALONE WITH YOU** (RCA Victor) - Faron Young

2. **I'M NOT YOUR MAN** (RCA Victor) - Johnny Cash

3. **IT'S A LITTLE MORE LIKE HEAVEN** (RCA Victor) - Don Gibson

4. **BIG TIE** (United) - Hank Snow

5. **I'M SORRY** (RCA Victor) - Billie Jo Spears

6. **MAKE ME A MIRACLE** (ASCAP) - Loretta Lynn

7. **STAIRWAY OF LOVE** (ASCAP) - Col 41143

8. **MAKE ME A MIRACLE** (ASCAP) - Loretta Lynn

9. **STAIRWAY OF LOVE** (ASCAP) - Col 41143

10. **STAIRWAY OF LOVE** (ASCAP) - Col 41143

**This Week's C&W Best Buys**

No Selections This Week.

**Review Spotlight on...**

C&W Records

**Johhny Cash**

The Ways of a Woman in Love (H-L, BMI)

Nearest Things to Heaven (EMK-H-L, BMI)

**C&W Territorial Best Sellers**

For Survey Week Ending July 24

**Most Played C&W by Jockeys**

For Survey Week Ending July 24

Bides are ranked in order of the greatest number of plays of any hit country radio station during the period. The total score is based on a survey of top C&W jockeys done by top country music.

1. **ALONE WITH YOU** - Faron Young, 17
2. **I'M NOT YOUR MAN** - Johnny Cash, 8
3. **IT'S A LITTLE MORE LIKE HEAVEN** - Don Gibson, 8
4. **BIG TIE** - Hank Snow, 6
5. **I'M SORRY** - Billie Jo Spears, 5
6. **MAKE ME A MIRACLE** - Loretta Lynn, 4
7. **STAIRWAY OF LOVE** - Col 41143, 3
8. **MAKE ME A MIRACLE** - Loretta Lynn, 3
9. **STAIRWAY OF LOVE** - Col 41143, 3
10. **STAIRWAY OF LOVE** - Col 41143, 3

**Reviews of New C&W Records**

**Rusty & Doug**

**Best of the West**

F'aut - Rusty & Doug

Rusty & Doug:

**Vernon Claude**

DECCA 7362: A wester music group, this CBS release is a high-rated hit with both Melvin Endsley and Country music listeners.

**LAWSON WILLIAMS**

DECCA 7362: A single purchase which is a hit with both Melvin Endsley and Country music listeners.

**Gettin' Used to the Blues**

Melvin Endsley

RCA VICTOR

**Wanda Jackson**

"Mean Man"

Capitol

**Bringin' in the Green!**

**RCA VICTOR**

4720-7322
ON THE BEAT

The way some would have the public believe, the R&B scene will continue to absolutely better than it was a year ago. Musically they are much better and many stars show some real ideas work. A year ago the R&B market was limited to those kid groups would come into my office with practically no idea of a song, I would probably have grabbed them by the throat for they are much more careful with artists and material. You have to select the group with the idea of getting an act that will sustain itself and not be a fly by night that you can build with LP.

"I don't buy many master. I want to concentrate upon my own material. I saw to it that they call me and ask how their record is going, and the only thing I can tell them maybe that this is the first that bought music is Jeff...

In addition to having high hopes for his own instrumental disk of Love Song from "Hollie's Song" this week, the Southern concentrator on the Pool Talks, one of his newest acts, "Walter Shaw," is planning to have his second LP record out and the public think the gain for the future. It doesn't take any killing to get a fan out on the air but I wonder if any of the signings dealt with its second record. Thats one or too much today in it.

A couple of new dance variants may be breathing out as a result of discotheque style of the dance outside of the "Stroll." The kids in the Detroit-Toronto area have set up some new moves that will go with the Million Dollar record presented to the world.

Now Dot is prating to cash in on the interest by cutting the teenaged Capti Sisters in a twosome called "Sherry," and "Mona Scott," which will become the new name for the new dance. The Capti group worked in a night club act recently with the McGuire Sisters. Meanwhile, in Los Angeles, there is another new dance that has evolved from Little Junior Parker's record of The Bare Foot Stomp.

Chuck Berry, the Clovers, Lloyd Price and Diana Ross comprise a package to hit the road in September under the banner of "The Band." Bob Astor, of the agency, has booked them in an agreement with American Airlines for a tour trek... Cassie Francis will tour England and the Far East, where his group, "The Stompo," will tour. The tour, which will be a "Rhythm Spectacular," August 16, will be a package of events by appearances in London, Paris, Berlin, and Glasgow. This extended stopover of the band will be a part in Bob Rebozo for his concert and these spaces of Blue Night at Newpump's recent visit, during the week the band will be in London.

Rock and roll, Heddie Duncan has cut "Little Angel" and "Hot R&B on the Power." Chicago... Suchbestrin has mastered the "Hi-Top King-Bass, and "Love Me, My Man," for the Mogamos. Tunes were clarified by Bob Exley, vocal, and Paul Ray. Jerry Burton... Dallard Carroll will record from two LPs and four sixes.

(Continued on page 9)

R&B Best Sellers in Stores

FOR SURVEY WEEK ENDING JULY 24

Records are ranked in order of their present national selling importance at the present time. The number of copies sold in the recent week is given with a sign of high volume in sales and turnover. When specific figures are available they are based on record sales... (Continued on page 9)

THE BILLBOARD - AUGUST 4, 1956
**REVIEWS AND RATINGS OF NEW POPULAR ALBUMS**

*Continued from page 26*

**************

**FOLKTALE & TUNES**

*Continued from page 55*

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Country-styled rock 'n' roll, and "Ten Falling in Love," blue-grass type tune, has a "merry go-round" feeling that is not off-putting. This album is available on the latest release from the label, which has been given to Country and Western fans."

JEWELS FROM SYMPHONIES—Various Artists, Westminster XW 1872

**Continued from page 5**

This release is a series of miniatures of the work of familiar artists in various orchestras. The album is especially interesting for the inclusion of the John Adams recording of the "Barber's Adagio for Strings." The recordings are well performed, but the theme is new and not especially appealing.

SHOSTAKOVICH: VIOLIN CONCERTO NO. 1—Various Artists, Westminster XW 1892

The performances are generally very well done, but the recording is not as good as the performances. The final movement of the concerto is particularly well done.

**AUGUST 4, 1958**

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**NUMBER OF RELEASES THIS WEEK**

Label | Song
--- | ---
ARC-PARAMOUNT | "Look Out, Here Comes the Sun"
GLAMOUR | "It's Now or Never"
BARRY COAST | "What a Wonderful World"
BROOKS JOHNSON | "Teen Age Love"
COLEMAN JONES | "Don't Be Cruel"
DAVEY ROBERTS | "A Whole Lot of Love"
DOLLY PARTON | "I Will Always Love You"
FRED ASTAIRE | "Put Another Tomato"
HANK WILLIAMS | "I Know"
JERRY MCGOVERN | "I Can't Help Myself"
JERRY BUTLER | "I'm Just a Lonely Boy"
JIMMY RODGERS | "I'm Just a Lonely Boy"
JUDY GARLAND | "I'm Just a Lonely Boy"
JEFFERSON AIRPLANE | "I Can't Help Myself"
JOHNNY WINTER | "I'm Just a Lonely Boy"
JUNE CARTER | "I'm Just a Lonely Boy"
KISS | "I Can't Help Myself"
LOIS STROUD | "I Can't Help Myself"
MIKE STEWART | "I Can't Help Myself"
MOTT THE HOOPLE | "I Can't Help Myself"
RANDY VAN WART | "I Can't Help Myself"
ROGER MILLER | "I Can't Help Myself"
ROY ORBISON | "I Can't Help Myself"
SANDY WEST | "I Can't Help Myself"
TOM PETTY | "I Can't Help Myself"
VOODOO CHILD | "I Can't Help Myself"
WALLACE JONES | "I Can't Help Myself"
WILLIAM HAMILTON | "I Can't Help Myself"
**TOTALS** | 24

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**CLOWNS AND COSTUMES**

For all other occasions get that special touch with

**DANCE & CLOWN TUNES**

DANCE & CLOWN TUNES

Address: 338 State St., Poughkeepsie, N. Y.
Chippewa Falls

Gates Open

Termed Indication of Good Season; Icer, Upped Prices Boost $3 Sharply

CHIEF FALLS, Wis.—Fairs and Midways and Center Fares are in for an extremely good season, judging by the first three days of the 57th annual Wisconsin District Fair, which is here today through Sunday. The fair offers an indication of things to come in the fall.

By Thursday night (30), midway mark in the six-day run, gate receipts were $1,285.10 above last year, a record year for the fair; grandstand income was up sharply, and midway grosses held to about the same level at 51.78. Grandstand receipts soared 30.12 per cent over last year, due to ten factors, a 20-cent tilt in the admission while the attendances.

The night midway show here, again produced by Barnett-Theater Enterprise, Chicago, as it has for many years, gave fair patrons their first sight of the outdoorsy folk called Armand, which the fair will be proud to welcome to the show world.

Two other midway shows, Armand's own, and a children's attraction, presents animals and their young, and entertainment programs.

The show, forecast its show, if the second week of the fair opens as the third, would again set a new attendance record.

Weather was the first three days was ideal.

The 10-day midway fair that yielded lower income last year was the commercial exhibit and entertainment, which was curtailed, and the fair was opened by the time box which followed the death of Archie Foltz, time-captain-secretary of the fair, until the appointment of Bill Kettle, formerly secretary of the Colorado State Fair, Pueblo, to the position. Kettle was named to the past to about two months prior to the fair's opening.

Canada Loop Signs Royal For 21 Year Circus to Seek TV Grandstand Show From CBC Network

REGINA, Sask. — Royal American Shows will be on the Western Canadian scene this year after a Fair Circuit again next year, 21st tour of the loop.

The decision was made Thursday (31) here at the semi-annual meeting of the Western Canada Association of Exhibitions.

Managers and other officials from the fairs at Brandon, Calgary, Edmonton and Saskatoon were in hand and guests included representatives of the Red River Exhibition.

(Continued on page 102)

N. D. State Fair Tops '57 at Gate

MINOT, N. D. — The North Dakota State Fair, which this year opened for the 70th time Saturday, Sept. 3, was running ahead of 57th thru Thursday (31), its fifth day, despite the weather which had not been the best.

Darrell Hornbeck, the Sky blender, secret, said that weather had delayed having operations and had brought on an early rain which kept farmers in their fields rather than putting them in the fair.

Despite all the weather, it was felt that the fair would top last year's record of 88,437 after the week was over and 100,000 goal was not probable, Dake said. Income thru Thursday (31) was $4,500 over '57, and the C. Wilman T. Collins Show reported midway grosses were 12 per cent ahead of 57.

The fair dedicated in new 3,016-seat grandstand this year and comments on its design and construction were quite favorable.

Crissi'stian's Ads Listing 16-Day Tour

NEW YORK — Christian advertising for the show's Long Island branch in this area, in newspapers more than one. For another, the ads list an entire 16-day route in the newspaper. For another, prices indicate the absence of an inside exchange booth for reserves.

Christian has three days (9-8) at the two-day Central Park exhibit, and wind up on Long Island Sunday (9-10). For another, the ads list an entire 16-day route in the newspaper. For another,A prices indicate the absence of an inside exchange booth for reserves.

Christian has three days (9-8) at the two-day Central Park exhibit, and wind up on Long Island Sunday (9-10). For another, the ads list an entire 16-day route in the newspaper. For another, prices indicate the absence of an inside exchange booth for reserves.

You Can't Miss Finding Many Bargains in This Issue.
PERPLEXING PARK PROBLEM
SANTA MONICA, Calif. — A big decision
is being made at Santa Monica, as the city
considers building the Municipal Pier, a
amusement area for more than a half century.

Then—why not Ocean Park Simple. In building the park and
pier, a major effort is made to find a site that will
be a success. Only two-thirds of 16 acres is to be a
Santa Monica’s amusement area. Majo-

50TH YEAR
Danville to Plug Away On Anniv.

Danville, Va. — The old, old
year, 1958. And, of course,
by this season, when the Danville
Fair observes its 50th anniversary,
the expected. The fair is
area in a wide area, seeking me-

50TH YEAR
Rain Cuts Gate
TORONTO - An unusual
10-day gross
$21,067.50
At St. Paul, Minn.
Other ride builders and manufacturers are hard at it trying to match the

Rain Cuts Gate
At Esteem Fair
ESTEVAN, Sask. — Showman E. B. E. H. Estevan
Agricultural Society, Estevan, also claims the
year’s first and biggest fair. The esteva
Fair was held on August 13th.

Rain Cuts Gate
At Esteem Fair
ESTEVAN, Sask. — Same Showman E. B. E. H. Estevan
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Fair was held on August 13th.
Areanas & Auditoriums

How Cow Palace Computes Cash Benefits to Region

By Tom Parkinson

How to figure expenditures by crowds drawn to an arena or auditorium! The Cow Palace in San Francisco undertook this in a report on its first six months.

Attendance, the report showed, totaled 1,314,554 persons for 20 events. These people spent $965,724 at the Cow Palace for tickets, food, drink, parking, programs and novelties. Included was $77,067 in federal, state, city and county taxes. Telephone, telegraph and utilities expenses were about $15,100. More than $200,000 was spent for private auto operation and from the Cow Palace.

Then it was estimated that some 51 cent came more than 20 miles distance. The Cow Palace notes that, "although it is unknown how far they came, how long they remained in the community and how much they spent. It appears safe to hazard a guess that each spent at least $1.50. Add it all up and the Cow Palace accounts for an estimated $4,000,000 in the community in six months."

At Memphis, Manager Clancy Bartoloni has just completed his reopening ceremonies, featuring a "presentation of programs" to demonstrate what happens in tax dollars. The extra marks reasoning of the Ellis Audition after its $3,000,000 remodeling and expansion program. Featured in the work has been air conditioning, soundproofing of the divider between the two halves and construction of new exhibits.

Greensboro, N. C., has under construction its $4,000,000 auditorium. L. E. Bingham, administrative assistant to the city and operating commission, reports this will start $5,000,000 to $6,000,000 handle from 6,000 to 9,000 persons. It will include all its own ice rink. The two major sections will be joined by a connecting wing that is to contain assembly hall, office and other facilities. The city is securing applications for the manager's position now.

For Grand Rapids Civic Auditorium, Manager Fred J. Barlow, says an attractive new building will be erected by the Jordan Associates, exhibition management organization, but has been action with such events in the past year as Hildebrandts circus, Chicago sports shows, Great Western Boat Show, San Jose Home Show, Trailer World Show, Santa Clara County Fair, Alameda County Fair and International Big Game Fishing Service.

Elton Shover, who retired recently as general manager of the municipal auditorium, for completion of $680,000 in the community in an exposition.
THE FINAL CURTAIN

DEALING—Willie W., retired side operator, July 22 in South Wales, N. Y. Prior to retirement eight years ago, he operated a double box and chair-plane for 30 years near a switch product. Among his survivors are: N. Y. Survived by his wife, J. H. and Chair- plane for 30 years near a

GUTHERY—Walter C., 62, recognized side operator, recently in Effingham, Ill., following a heart attack. In recent years he had been associated with Ben Walters in side operations on Dyne A: A Anchor. Stopp Greater and American Beauty sides. Survivors include his widow, Alice; four daughters, four sons, two grandchildren and two great-grandchildren, in addition to three brothers and four sisters.

HALL—Hubert, 57, cookhouse and confectioner operator, a member of Texas carnivals, July 23 in San Antonio hospital after a long illness. (Details in Carnival section.)

JOHANSEN—Louis E., former concessionaire manager at the Denver Colorado and Citgo, Denver, Colo. He was negotiating a new contract for the Denver Colorado and Citgo, Denver, Colo. He was negotiating a new contract

PHILIPSON—Goodwin, F. S., concessionaire with Bee's Old Reliable Shows and known professionally as Candy Philipps, operated a track for 20 years in the cirque and carnival business. Survived by his widow, Mrs. Mary Philipps, and his mother, Mrs. Margaret J. Nelson, and his mother, Mrs. Margaret J. Nelson, and his mother's brother, Mr. John A. Johnson, both of Denver.

STOUT—Wesley, 49, co-owner of the Frank W. Pepper Shows, July 25 in a truck collision near Topeka, Kans. Prior to the show he had been at Grand View Park, Des Moines, Iowa. Survivors in- clude his mother, Mrs. Mary Stout, Des Moines.

WEBER—J. C., former show owner and operator of the Weber Shows, July 26 in Tampa. Prior to his death he had spent several weeks in St. Augustine Hospital, Florida. Following surgery. Born in Troy, N. Y. His services were held at Oelker Mortuary in Denver, with burial in Fairview Cemetery. He had attended the University of Tennessee and Colum- bia and was a World War II veteran. Services were held at Oelker Mortuary in Denver, with burial in Fairview Cemetery. He had attended the University of Tennessee and Among his survivors are:... (Details in Carnival section.)

WEISE—David A., former con carne, June 26 in Tampa. Prior to his death he had spent several weeks in St. Augustine Hospital, Florida. Following surgery. Born in Troy, N. Y. His services were held at Oelker Mortuary in Denver, with burial in Fairview Cemetery. He had attended the University of Tennessee and Among his survivors are:... (Details in Carnival section.)

Carnival Routes

Continued from page 3

The Showman's Choice

BY VARIOUS

NATIONAL

NEW YORK QUAD

STANDARD GUM

FROM H.O. TONE, CONENS

Fay, 33, Allentown, Pa.

J.B. (Joe) Bayless

In Loving Memory of

JEAN

Who Passed Away

August 5, 1953

You Will Never Be Forgotten

ELENORE R. DELABBRE

In Loving Memory of

Bert Welshman

August 3, 1953

MABEL WELSHMAN

In Loving Memory of

J. B. (Joe) Bayless

July 9, 1953

MRS. RUTH PETIT

when answering ads...

Say You Saw It in The Billboard
50 years in show business

How the tumbler from Lebanon rose to eminence in many segments of the industry.

A record of his many ventures, past and present.

An assessment of the showman by his associates in his various enterprises.

STILL LOOKING AHEAD

50-Year Career Contains All Elements of a Drama

Of the thousands of people in America's many facets of amusement business, scarcely any have known the roller coaster progress of George Hamid. His career oscillated between many high and low points before reaching its present prominence. Today, after 50 years of struggling, Hamid would prefer to look ahead rather than backward, for work and challenge are the elixir which keeps him going at a widely known rapid pace.

The Hamid story—and there most certainly is one—has secrets which have all the variety, color and excitement of a motion picture. It was no stretch of the imagination to select him as a Horatio Alger award recipient once the sequence was studied: An Arab boy right off the dusty plains of Lebanon becomes the circus act; owner of his own act; operator of a small circus, booking agent for his own and other acts; partner in an agency providing talent for fairs. The pages continue to unfold: Exclusive provider of acts for Ringling Bros., Barnum & Bailey Circus; owner of an amusement park; owner of a major State fair; part owner of his own circus, operator and then owner of amusement center; name of motion picture theaters. There is an important yet often

EDITORIAL

We Doff Our Hat

The Billboard doffs its hat to George A. Hamid Sr. on his 50th anniversary in outdoor show business.

No person has been more active in as many phases of the industry and no other person in the field has achieved greater financial success than George A. Hamid Sr. The Hamid of 1958 is a far cry from George A. Hamid Sr. of 1908. The young Hamid and many others arrived in this country as steerage passengers and were crowded aboard Hohokus, N.J., to the fairgrounds in Trenton, where they spent their first night in America in a barn.

Hamid's circus industry knowledge has stood him well and it is likely that any historical show business recital could be written that would fail to mention him prominently.

In 50 years Hamid has raised and (Continued on page 83)
congratulations
to a wonderful boss

GEORGE A. HAMID

THE GREATEST SHOW MAN
ON EARTH

STEEL PIER
Irv Blumberg
Loreta Carver
Pat Cohn
Joseph Corrado
Sara & Ward Graves

Alvin Steinberg
George Stockinger
Frank Stokes
Russell Stokes
Clarence Wilkie

HAMIL THEATRES
Fred Ade
Max Chasens
Cassel Clark

David Kaplan
Martin Lazar
Jack Minsky

Frank Morris
Louis Palmer
Carl Singer

Generosity Not Revealed to Many

By ERWIN KIRBY
ONE OF the most startling things about George A. Hamid Sr., certainly an aspect that is little suspected, is that he has been a theatrical producer and booker since the age of 4. At times he has been just as soft as anyone could be, and this unexpected side of his character is just a small corner of quite a large page in his life. This would be the home side, versus the business side, which is becoming legendary.

Thousands of announcemen people get their impressions of him from seeing the stocky ex-tumbler on his own ground, in the circus areas and on the winter convention circus. Storied gurus spring up and gain momentum in their retelling. Some are true in various degrees and some are false. Many paint a picture of him as being far from humane and sympathetic. But all refer to the business side.

The Hamid legend which has been growing for dozens of years would be incomplete without showing some of the traits which heaped his self-made man to endow an orphanage in his home town in Lebanon, to provide surgical and medical equipment to a struggling Arab hospital, to contribute to a long string of charities. These actions are far from surprising, however, to anyone who knows the home side of George Hamid.

What is he really like? The following are just a few who are close to the showmen.

Walter Hamid
He was too fast. He's a sucker for children. He's an easy touch for charities. He reads voraciously. He plays cards and parlor games with honors but with an irrepressible desire to win. He is sensitive but his wounds heal quickly. He loves motion pictures.

To the business acquaintance, this isn't George Hamid. To his family, however, it certainly is, and

(Continued on page 83)

ATLANTIC CITY

Big Holdings Stem From Beach Sleep

FROM a night's sleep on the Atlantic City sands to one of its broadest amusement and real estate operations took George A. Hamid Sr., some 40 years. The city now counts him among its leading citizens, certainly a big difference from the day in 1911 when his bumbling troupe, supporting an Eva Tanguy show, was stranded there when the temperature-vanishing star walked out.

In 1923, Hamid started looking acts into the Steel Pier when it was operated by Frank Gravitt. In 1928, he and Sam Compton, with whom he had worked earlier at Gooey Island, took a lease on the Million-Dollar Pier. They

(Continued on page 83)

CLUB IN ONE HAND, BANDAGES IN OTHER

By HARRY HERSHFIELD
SHAKESPEARE, via phrase and paraphrase: "All the world's a stage, and all the men and women merely actors." But so far, I've run into nobody but the acrobats.

And what better fate can one have if that standard gag is true? Which brings me to the subject at hand. Fifty years ago a hungry, penniless youth walked through the Bowling Green section of New York and vowed to himself, "Hamid will become a great name, by George!"

Well, George let "George do it," and now both are combined and the name of George A. Hamid has found its place in the sky. For every fellow he held up in his famous human pyramid act, there is a legate, raising Hamid on their shoulders to acclaim. What about the bandages for one who not only did much for himself, but for all who surrounded him with their periodic game called show business?

Joyce and Marie
Nobody knows that game better than he, or should know after all the years of being directly involved. He knows the real from the phony. He can honestly admit

(Continued on page 85)
INTER-OFFICE COMMUNICATION

DATE: AUGUST 4, 1958

TO: GEORGE A. HAMID, SR.
    PRESIDENT, GAC-HAMID, INC.

FROM: General ARTISTS CORPORATION

SUBJECT: YOUR FIFTIETH YEAR IN SHOWBUSINESS

Congratulations and Thanks

Congratulations, George, on attaining your fiftieth year in American showbusiness. You have had a notable effect on the industry you have served so tirelessly and faithfully.

And thanks, George, for your devoted efforts during your association with us; may the years ahead prove as stimulating and rewarding as the ones gone by.

GENERAL ARTISTS CORPORATION
NEW YORK - CHICAGO - BEVERLY HILLS - CINCINNATI - DALLAS - MIAMI BEACH - LONDON
Our Very Good Wishes and
CONGRATULATIONS
To
George A. Hamid
ON HIS
50th Anniversary
IN SHOWBUSINESS

EASTERN STATES
EXPOSITION
WEST SPRINGFIELD, MASSACHUSETTS

September 13-21, 1958
The Largest Commercial,
Educational and Agricultural
Exposition in the East

45 PERMANENT BUILDINGS

175 ACRES OF LAND
Attended by ½ Million People Every Year

Jack Reynolds
General Manager

30-YEAR RELATIONSHIP
HAS BEEN FUN FOR BASILE

BY JOE BASILE

IT'S BEEN 32 years since I had my first words with George A. Hamid. I was working for the Stepney Bicycle Company, and he was a customer. We hit it off and have been friends ever since. I have always admired George's ability to handle difficult situations with grace and ease.

George is a natural leader and has a way of bringing out the best in others. He is always ready to lend a helping hand and is never too busy to take the time to listen to his employees. I have learned a lot from him over the years and am grateful for our friendship.

I hope George will continue to be successful in all his endeavors. He is a true gentleman and a pleasure to work with. I wish him all the best in the future.
Congratulations to

GEORGE A. HAMID Sr.

on your

Golden

Anniversary

our sincere

good wishes for

continued success

STEELMAN,
GRAVES,
& WATERS
INSURANCE
PROFESSIONAL ARTS BUILDING
1416 Pacific Avenue, Atlantic City, N. J.

THOMAS C.
LENN
INSURANCE
Boardwalk Hall Bldg., Atlantic City, N. J.

W. M.
DICKENSON CO.
INCORPORATED
EDWARD WATSON, PRES.
145 East Hanover Street, Trenton, New Jersey

We have enjoyed doing
business with you
FRANK BERGEN, General Manager

ACHIEVEMENTS

Fair Participation
Tops Other Facets

IN SURVEYING the many aspects of show business in which George A. Hamid Sr. has functioned, the position of fairs dominates all others. While his early performing and booking experiences were in circuses, it was the fair business that gave him his most outstanding achievements for many years.

During his partnership with Frank Wright and Herman Bloom,that, and following his separations from Wright. In the late 1930's, Hamid participated in a gentleman's agreement with Chicago's Barnum and Bailey. The latter did not look to Eastern fairs. Hamid's activities were not spread westward. A concession with General Artists' Cooperation, with nationwide booking interests, saw the dissolution of this agreement, and use of CAC-Hamid's First contracts was for the fair in Yakima, Wash., almost as far west as one could go.

It is in Eastern fair business, however, that Hamid's mark has been made. He not only provided talent for grandstand shows, but operated the North Carolina State Fair in Raleigh and a string of other agricultural fairs in that State to keep them from expiring in post-depression years.

Raleigh's Turning Point

Raleigh proved to be Hamid's career, coming at a point when his hard-earned profits were largely dissipated in an ill-fated theater venture in the Quiney section of New York. In 1937, when North Carolina decided to cancel its annual State Fair, Hamid convinced authorities to continue it. They responded by offering him the late Samtec Forest, of Halifax County, a five-year lease to operate the fair. So low had the Hamid resources fallen, it is now reported, that when the State required Hamid to post a $10,000 bond to secure his insurance policies for financing, Hamid looked for a loan. It was granted, and the Depression economy was not oppressive. Wherever Barnum and Bailey did not manage fairs in Rocky Mount and Greenville, could get a call from Hamid who was at the fair in Harrisonburg, Del., naming Hamid as manager for those. Barnum would open the season, and Hamid would take over. In the course of March, Hamid was named, and Miss Ferrar, of the World of Wonders midway, got on the phone to confirm the nomination.

It was in that fair out of the mud, Barnum reflects, the result put Hamid back on his feet and re-established the fair, which reverted to State operation in 1938.

Keep Fairs From Dying

The South was risi with dormant fair societies, at one event there was another succeeded by the depression. Fairgrounds lay deserted. Hamid wandered around and made four-year agreements with several, with Barnum opening the operation and submanagers running each event. Most of them are still running, and without the effective of these there is every chance that buildings and grandstands would be sold to profit and converted to this day.

Hamid received Williamson, Eubanks, Clayton, Rocky Mount, Salisbury, and Greensboro. Only Tarboro has since expired. Rocky Mount is owned outright by Barnum, who is a vociferous Hamid booster. Raleigh is becoming a state in the half-million attendance category. Clinton is one of the best small fairs in Eastern North Carolina.

"Thirty-nine years ago," Hamid says, "Hamid started off with me by commandeering. Sign the contract."

Believe Fairs Flexible, Can Swing With Changes

IT IS possible to foresee the pattern of agricultural fairs in the years to come, the men whose crystal ball is clearer than all others may well be George Hamid. But Hamid, reflecting on his decades of association with the business, says it is useless to venture any firm predictions.

As fair manager and talent procurer, he has watched the various trends of fairs, and his most definite observation is that they are always flexible and able to adapt themselves to changing times. So-called "merchants" are a case in point. During the last few years there has been a growing tendency, notably in the East, for fairs to prevent their outdoor talent shows at no additional cost for customer seating.

Grandstand Formula

Hamid's position has been in favor of this practice, but only where it is an increase in outside gate receipts or parking fees is made, to offset talent costs and enable the fair to recover the price of acts. Many fairs, of course, are traditionally successful with paid grandstand shows, but those which are not do far worse than follow the practice outlined above, he finds. Success benefits both the fair and the performers.

This is an example of fairs altering their operation to keep pace with the times. "I'm all for that," he says. "What I am against is the original practice of just throwing out a free show. The quality of the show was bound to be inadequate. The extra dime or 15 cents a head gives the fair manager a talent budget to work with.

It is to fairs to provide future generations with the things they look for, which is entertainment, Hamid says. Catering to these youngsters will be the one tendency he has no hesitation in predicting. If this looks like the tail is wagging the dog—since agriculture and industry alone will not suffice to pull people, he claims—then it is merely a continuation of Biblical times, when jugglers, actors and magicians were the only way to attract people to agricultural events.

Heliports at Fairs

If the Hamid crystal ball, destined to come may dictate the installation of airports at fairs. They may have to have helicopters 20 years from now, because that may be the way of transportation. They use municipal trains like in Dallas, he continues, "to show folks the grounds or bring them in from long parking fields.

"We've got to face the future from the point of view of the progress that can be made. But if you look back 20 years you can see an air show actually set the pace for progress in the cattle and dairy industries. The fair guy, with only one week to operate out of the whole year, makes his decisions when he has to. He doesn't have time for the future. He doesn't have time to handle his thumbs."
Congratulations GEORGE HAMID

All of us on the DANNY THOMAS SHOW salute you, George, on this great occasion—and for your tremendous contribution to American showbusiness.

Sponsored by GENERAL FOODS ON CBS-TV
Produced by MARTERTO ENTERPRISES INC.
Exclusive Representative WILLIAM MORRIS AGENCY
congratulations

GEORGE A. HAMID

on your

50th anniversary

in outdoor SHOWBUSINESS

MAY YOU HAVE MANY, MANY MORE YEARS OF SUCCESS AND HAPPINESS

JACK KOCHMAN'S INTERNATIONAL HELL-DRIVERS

Ethics Are Highest, Says Irving Rosenthal

By IRVING ROSENTHAL

ETHICS is one phase of George A. Hamid's character that is easiest for me to comment on. It's really simple, because in the 53 years he has provided acts for Palisades Amusement Park, we've never had a contract. All I've ever taken is a telephone call to discuss the acts. Contracts would turn up sometimes long after the business was over and done with.

George and I first met some 35 years ago when, while still in my teens, I had a souvenir stand at Savin Rock Park, Conn. George at that time was booking aerial acts, and when he appeared one day in person, I was greatly impressed by the fact that so young a man had already built up a great reputation.

Then the years of our association in various projects may respect for this brilliant man of ideas and action has increased. Despite many differences of opinion our friendship has endured, and I hope it will always continue. Our most heated arguments never carry over to the following day. From the first time we booked his acts when we operated Golden City Park, we will now at Palisades Amusement Park, George has been providing the spectacular acts.

There is a sportsmanship about George Hamid that would do credit to a Groton graduate. His word is solid as a Treasury Bond. In an enterprise with me some years ago the failure of the project never for a moment caused George to try to how out, although he perhaps could have done so. And like the man that he is, he never once referred to his $55,000 loss. In this deal we had no contract either. Even when we had our last circuit, all we did was phone George and say we wanted a circus for Palisades Park; and that was it.

Occasionally we exchange ideas and personnel. A couple of our concession operators came from George's outdoor shows. The actings and men who flowed me became one of any contest for me to comment on.

George's young composure and tremendous drive and energy certainly give no hint that he has been in business for 50 years. When he appeared on Mike Wallace's TV show to publicize his circus, he was on the offense from the word go and even Wallace had to admit he was not his match. George gave the Wallace show a fitting climax by turning carousels in front of the cameras. There's no question about it, George is a giant of enterprise, a warm human being, and a credit to our industry.

Beyond the Call of Duty; The Story With a Sock

By HENRY M. COCERT

SOMETIME ago, an unusual and memorable incident took place way down South.

We were at a Southern convention where the fair officials, booking agents, concession operators and other outdoor men met to discuss plans for the coming season.

The agents had headquartered in the hotel and large banners were displayed in the lobby, inviting clients and friends to meet with them so they could discuss tentative programs and contracts. It was practically impossible for them to call on all agents in the time allotted, so many would come up to head quarters after the banquet.

During those years, I was owner and company manager with the revenue and office representative for George A. Hamid's Outdoor Shows. I was also to emcee the floorshow at the banquet, entertain the gamy headed concessions and tell whatever else I could to Mr. Hamid.

There was one group of fair officials that Mr. Hamid asked me to invite to the room as he was anxious to discuss their program before retiring for the night. I ran around in circles for over an hour and got all except one. The others refused to discuss things until I took my time.

I finally corralled this gentlemen, and when we entered the room, Mr. Hamid, whose patience was nearly exhausted (and unusual for him), turned to the fellow who was holding up the parade and said: "Boy, you're some peach.

"The fellow misunderstood the words—some pull-up, and thought he said something else. He took it all as a joke and yelled:

"No, Henry, thank you, I think you did enough for tonight. See you in the morning, for breakfast." He forgot to add.

"If you're able to chase by then, P.S. The contract was signed while I was applying hot and cold box to my jaw and the fellow who flooded me became one of my best friends and I played the fair the six consecutive years.

Mr. Hamid's memories— I could write a book about them.
IN BUSINESS, PERSONALLY, 
SOCIALLY AND FRATERNALLY, 
IT HAS BEEN A GREAT 
PLEASURE KNOWING YOU,

GEORGE A. 
HAMID

SINCERE CONGRATULATIONS 
ON THIS ANNIVERSARY AND 
BEST WISHES FOR A GREAT 
MANY MORE.

Bernard (Bucky) Allen
CHEMUNG COUNTY FAIR

Elmira, N. Y.

Takes great pleasure in Congratulating

George A. Hamid

on his 50th Year in Showbusiness

Sincerely,
Edward L. Hardeman
Treasurer & Manager

Thomas B. Bowby
Pres. & Director
G. Archie Turner
Vice-Pres. & Director
Robert S. Turner
Secy. & Director
Frank Bly
Director

CHEMUNG COUNTY FAIR

DEPRESSION DAYS

Powerful Quartet Kept Business Alive

MAX LINDENBERG, Ralph A.
Ham,琅, Lucky Teter and
George A. Hamid Sr.

This was the combination in the East in the depression 30's. What a combination it was!

Each one was the top in his particular sphere of operation.

Max Lindenbarg was the architect, builder and guiding light of the World of Mirth Shows, then the most talked about No. 1 carnival in the East.

Ralph A. Hankinson was the No. 1 auto race promoter, a master at the art of furnishing publicity and building huge crowds for auto races.

Lucky Teter was the outstanding thrill show performer not only of that era, but of all time, who combined a rare sense of showmanship with boundless physical courage.

George A. Hamid Sr. was the dynamic attraction booker... the nothing salesman... who looked the depression in the eye to have the depression backfire.

Of the four, only George A. Hamid survives; the others passed on in the early 40's, but their imprints on the fields remain.

The World of Mirth is still a symbol of the nation's leading carnivals.

Lucky Teter remains the model for the world's top auto booking agents and operators. And Hankinson's promotional methods provide the standard by which other automobile shows are measured.

In other ways, their contributions... and that of George Hamid... in the 30's still are evident.

Many Eastern and Southern fairs today are alive and growing because of one or none of all four members of the combination.

In a separate or joint manner, they furnished the necessary qualities to keep the fairs alive when committees' hopes sagged in the face of new empty or depleted exchequers.

In other ways or jointly they provided the courage, the know-how, the enthusiasm, and sometimes even the money to keep on.

Hamid led the way in a combination... (Continued on page 85)

Served as President Of Parks Assn., AREA

GEORGE A. HAMID SR. holds the distinction of having served both as president of the National Association of Amusement Parks, Pools and Beaches and the American Recreational Equipment Association.

He was a member of the board of directors at the inception of AREA in 1934, when the group for manufacturer's and dealers was split off from the parent NAAPBP.

And he served as AREA president in 1937-1938.

A member of the NAAPBP since 1934, Hamid served as its president in 1933. His term was marked by a successful campaign to have the federal admission tax cut from 20 per cent on all admission to 10 per cent on all admissions priced at over 50 cents. The association's legislative committee, headed by Harry J. Hardy of Philadelphia Beach, New Orleans, was extremely active, making several appearances before the House Ways and Means Committee and the Senate Finance Committee.

The following year Hamid continued to give his efforts to the association's plea for further admission tax reductions, a plea which resulted in the elimination of all federal taxes on admission up to 90 cents. Other committee meetings were from A. B. Medwigan, Harry Burt, Ed Schott, Elmer B. Blakely and Bill Schmidt.

During the depression years of 1933 and 1934, when the association struggled for survival, Hamid made a substantial contribution in a drive conducted by a committee consisting of George Robert, Frank Darling, Frank Darling, Henry A. Gortzinger, Harry Burt, John Davies and George P. Smith Jr. and Bill Schmidt.

During the depression years of 1933 and 1934, when the association struggled for survival, Hamid made a substantial contribution in a drive conducted by a committee consisting of George Robert, Frank Darling, Harry Burt, John Davies and George P. Smith Jr. and Bill Schmidt.

Hamid's interest in parks preceded those occurrences by a good many years since he was booking acts into them in 1918, and played them at a number of venues. In 1909, his troupe performed at Northville Park in Massachusetts, his first park engagement. As a park owner and coincidentally as an influential man in theatre, Hamid was a big fish in a small pond.

Hamid purchased the old Booth Million-Dollar Pier in Atlanta in 1918, and during the years he lived in New York he purchased, developed and operated a chain of eight parks in the south, his interests and activities in park business have been well known to the trade. He is a former president of the National Association of Amusement Parks, Pools & Beaches.

Amusement Park Was Loan Payment

GEORGE HAMID SR.'s scarce-ly published generosity has bordered at times, but sometimes to the good. He once made a loan which was paid back not in cash but in stock in White City Park, Worcester, Mass.

Feeling that it looked like the most substantial thing he was going to get back for his money, Hamid took the stock. Upon his arrival in Worcester he found himself in partnership with "three or four fellows up there who looked on me as an interloper who had taken an interest in the park that was being operated very badly."

It became his interest, and that is how Hamid's first amusement park started. He went on to own and operate several more.

When it was sold to Larry Knohl, of Long Beach, N. Y., Knohl's operation since then has continued the regular Hamid name vocalists and clowns acts.

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Congratulations to a film exhibitor who is also a great showman

GEORGE A. HAMID

UNIVERSAL INTERNATIONAL PICTURES

20th CENTURY-FOX

20TH CENTURY FOX FILM CORP.

WARNER BROS. PICTURES

UNITED ARTISTS PICTURES

PARAMOUNT PICTURES
A grand 50 years

Congratulations, George

It has been a satisfying experience to do business with you. May it continue for many, many years to come.

TRENTON TRUST COMPANY
TRENTON, N. J.

MARY G. ROEBLING, president
THE BILLBOARD

BEST WISHES
TO A
WONDERFUL GUY

THE GEORGE A. HAMID STORY

BEST WISHES
TO OUR
ESTEEMED POST PRESIDENT

THE NATIONAL ASSOCIATION
of
AMUSEMENT PARKS, POOLS & BEACHES

takes great pride in saluting our esteemed post President

GEORGE A. HAMID, SR.

on the occasion of his 50th Anniversary in Showbusiness. The Association is deeply grateful for the many things that Mr. Hamid has done to help make our Association one of the strongest in the Amusement World.

William B. Schmidt, Pres.

John S. Bowman, Exec. Secy.

THE NATIONAL ASSOCIATION OF AMUSEMENT PARKS, POOLS & BEACHES
Paul V. Moore
 Secretary, South Carolina State Fair

VET FAIR MAN

Paul Moore
Recalls Long Association

By Paul V. Moore

Fifty-six years ago at the Charleston Exposition, when I began managing agricultural events, I was bitten by the farming bug and have been associated for life, it seems. My present fair, the South Carolina State Fair, has obtained its talent from George Hamid for a quarter of a century without interruption.

As a senior fair manager in the nation, I am pleased to offer a brief appraisal of the worthily. His life went naturally, more than a half-century I have been in contact with many men of many minds. Of this long life it is easy for me to place him at the very head.

He has started in cadetship, in fact, he has dominated agriculture.

CIRCUS, OPERA COMBO AVOIDED

Sometimes it seems that George A. Hamid Sr. has been in every phase of the outdoor amusement business, but there is one which he has steeréd clear of. He has the satisfaction, however, of knowing nobody else has tried it, either. It's an adoption of opera to a circus.

This unlikely combination of elements was suggested by Fortune Gallo, opera producer, who operated at the Center Theater in New York. Prior to World War II, he made the highly unusual proposition to Hamid, who at that time had fielded a circus ice show working in an outdoor arena.

The "Circus On Ice" didn't do hardly and featured such acts as Pankenburg's Bears no skating, and performing seals no skating. But Hamid, deeply involved in fair, fairs, circuses and glee clubs, didn't follow thus with the idea. Ice shows then were mostly simple ballet productions, far from their elaborate and varied presentations of today. George Hamid views as just developments of the circus on ice theme.

Gallo's idea was tabled over and almost tried by Hamid. But he decided to let it be tried by someone else, if at all. Circus was circus, he pronounced, and opera was opera, and he wasn't going to stir them together.

CONGRATULATIONS to America's No. 1 Showman on his 50th Anniversary

George A. Hamid

Best wishes for good health and years of continued success in show biz.

From your many friends in

SYRIA SHRINE TEMPLE
PITTSBURGH, PA.

“LARGEST SHRINE TEMPLE IN THE WORLD”
A SALUTE
and TRIBUTE
To
GEORGE A.
HAMID
ON HIS 50 YEARS
IN OUTDOOR SHOW BUSINESS

CONGRATULATIONS
And BEST WISHES

GEORGE
STRADES SHOWS, INC.

HUMOR SIDE

Ranks High
As Comical Tale Teller

A LESSER known side of George A. Hamid Sr. is his talent as a spinner of humorous yarns, in which he excels, and the tales usually end up with him as the butt of his own humor.

How do you pick out the funniest thing to happen over the years, when the subject has been an acrobat and active participant in circuses, theaters, fairs, amusement parks and many other aspects of the entertainment world? His humorous experiences are virtually without number. Two of them stand out in his memory today but this doesn’t make them leading contenders for tomorrow may see another joke rise to the surface. These examples are evidence of his willingness to poke fun at himself.

“Once at the Canadian National Exhibition in Toronto we had a scene—Cully Ross was the producer—for which we had to use megaphones. We had no amplifiers.

Indians Vs. Indians

I was stationed at one end of the stage and when I got the cue from Cully Ross I was to signal the Indians to take on the cowboys. It was a full-scale Western melodrama. Well, I got the wrong cue and I called out the Aztecs we had in the show. We had three Aztecs from Mexico.

“Well, we already had Sioux Indians out there and I called out the Aztecs. It was hilarious, because the program described the cowboy-Aztec battle, and the fellow at the racetrack mikes was telling the audience all about it.

Right behind him the stage was full of Indians fighting each other—Aztecs and Sioux, and not a cowboy in sight!”

“Shocking Display”

As I was leaving the stage, “One day at the Canadian National Exhibition in Toronto we had a scene—Cully Ross was the producer—for which we had to use megaphones. We had no amplifiers.

Indians Vs. Indians

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Right behind him the stage was full of Indians fighting each other—Aztecs and Sioux, and not a cowboy in sight!”

“Shocking Display”

He continues:

These things happen. One time I had the Central Canada Exhibition in Ottawa and featured the Disappearing Water Ballet. The climax was the water spraying from a decorative thing each girl was holding aloft. That night the electrician turned on the juice instead of the fountain. The thing the girls were holding were wired so they got self-contained lightning as well as spent water.

So the fellow turned on the juice and I almost electrocuted myself. Instead of fountains we had girls screaming and leaping forward, backward and every which way.

“It was quite spectacular,” he concluded with typical Hamid enthusiasm.

Vet Fair Man

“Friend in Business”

I first knew George as a top manager in his uncle’s Arab tumbling troupe. In this new world, filled with opportunity, he pursued the amusement angle of fair business, step by step, landing ultimately as the leading talent booker in the Eastern United States. My relations with him over this stretch have been intimate. His word has been his bond and I place his friendly attitude as all of our business transactions.

Hamid’s biography shows he had a boyhood of hardship and privation in his native country. He was often hungry. His schooling was nil. He knew not one English word when he came to America but today is a self-educated man, gifted speaker and dedicated

An Expression of Appreciation

to a great guy who has contributed so much to the entertainment of a really great industry. . . .

GEORGE A. HAMID
on your 50th Anniversary

J. S. (DOC) DORTON
managing director
NORTH CAROLINA STATE FAIR
Raleigh, N. C., and
CLEVELAND COUNTY FAIR
Shelby, N. C.

J. SIB DORTON
managing director
SOUTHERN STATES FAIR
Charlotte, N. C.
**BEST WISHES, GEORGE**

10 YEARS OF BUSINESS ASSOCIATION WITH YOU, AND NEVER A GRIPE.

HERE'S TO MANY MORE OF THE SAME.

**MINEOLA FAIR AND INDUSTRIAL EXPOSITION**

ROOSEVELT RACEWAY WESTBURY, N. Y.

J. ALFRED VALENTINE President

JAMES W. CARPENTER 1st Vice-President

HAROLD VAN SISE 2nd Vice-President

RAYMOND G. FISH Secretary-Treasurer

CHARLES BOCHERT Assistant to President-Manager

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ON FIFTY YEARS IN AMERICAN SHOWBUSINESS

CONGRATULATIONS

GEORGE

STATE FAIR OF WEST VIRGINIA LEWISBURG-RONCEVERTE

(Make a date for West Virginia's Centennial in 1963)

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**THE GEORGE A. HAMID STORY**

**THE BILLBOARD**

AUGUST 4, 1958

---

Lebanon Group Lauds Hamid, A Native Son

By BUDDY ONTRA

President, Lebanese Society of Greater New York

THE LEBANESE American Society is pleased to see one of its prominent members saluted on his 50th anniversary in American show business. We owe him congratulations and thanks for his kindness and philanthropic work toward his native land and toward Americans of Lebanese extraction.

Every fall during the years 1947-51, George Hamid offered his New Jersey State Fair grounds in Trenton for the society's annual fiesta, which we call the Mahrajan, and his only charge was the demand that we enjoy ourselves.

This was only one of his charitable acts which have benefited Lebanese abroad as well as at home. Every year he sends a large donation to an orphanage in his home town of Bhamia, for example. As a public appreciation of this and other kindnesses, the government presented its Lebanese Cross to George.

On this anniversary occasion the Lebanese American Society extends to George Hamid gratitude and Godspeed for many more successful years.

BECK BEHIND HIM—ALWAYS

By KAY McEORY

BEHIND every successful man there is a woman. The truth of this statement is generally accepted. Mrs. George A. Hamid Sr., known with love as Bess, has done more in this respect than the average woman. She has been beside George all the way.

The results of this loving, efficient partnership are revealed in the “Biography of George A. Hamid” as told to his son, George A. Hamid Jr. In “Circus,” published in 1950. In this book, you follow the Hamids thru hard times to good times, from the day of their youthful love-match to lasting happiness and to success unique in the history of show business.

Bess Hamid has starred in other roles—devoted mother, charming hostess, generous welfare worker and loyal friend. She loves her friends for what they are, not for what they have. She has a multitude of lifelong friends who wish the best always for the House of Hamid.

---

ON FIFTY YEARS IN AMERICAN SHOWBUSINESS

CONGRATULATIONS

GEORGE

STATE FAIR OF WEST VIRGINIA LEWISBURG-RONCEVERTE

(Make a date for West Virginia's Centennial in 1963)
Dockstader, Too, Used Tumblers

A 15-WEEK TOUR on Lew Dockstader's minstrel show was pure accident. Also a for-
tune one, for Amon Buhannal's tumbling Sons of the Desert early in the century. With only three capable hands available, including

NEW JERSEY STATE FAIR

ANTOINETTE JEMISON
Secretary

EARL JEMISON
Superintendent

SAM NUNIS
Speedway Director

DOMINICAN FAIR
ANOTHER HAMID SUCCESS TALE

THE DOMINICAN REPUBLICS World Peace and Progress Fair a year ago was George A. Hamid Sr.'s most recent massive fair op-
eration. He created and super-
vised the entire amusement
zone with its midway and show
exhibits, at a big plant which
was built as a future seat of the Trujillo govern-
ment. The modernistic exhibi-
tion buildings are being ar-
minted by government drpart-
ments now.

Inquiries by the Dominican government about a fair op-
eration resulted in referrals
to Billy Rose, Mike Todd and

A SIMPLE EXPRESSION OF APPRECIATION TO

GEORGE A. HAMID

...a great guy who has contributed so much to the betterment of a really great industry during the past fifty years.

READING FAIR

JOHN S. GILES
President

ALBERT L. SWOYER
Treasurer

WM. ARTHUR MORRIS
Secretary

THE GEORGE A. HAMID STORY
Delighted to be among the many to offer
Sincere Congratulations to you...

GEORGE HAMID

on your 50 years in Outdoor Showbusiness

ERIE COUNTY FAIR

Hamburg, New York

Founded in 1841

Attracting over 300,000 persons annually. Our 117th Annual Fair, Aug. 16-23, 1958, Features Hamid Attractions.

Earl L. Leno
President

Frank A. Slade
Secretary

George O. Sipreall
Treasurer

Boots Midway Despite Rough Experiences

Of the varied entertainment fields which have proved beneficial financially to George A. Hamid Sr., the carnival industry remains among his first loves, although he has endured some rough treatment at its hands. Early encounters with the nomadic showmen all proved disastrous, but he rebounded with his customary aplomb to guide the foundation of the East's first outdoor showmen's club, the National Showmen's Association.

Early in the century Hamid was producing Oriental midway shows on Coney Island when he was approached by Leon W. Washburn, proprietor of Washburn's Carnival. Aloha rapidly developing as a fast-talker and quick thinker himself, a youthful Hamid was maneuvered by Washburn intoquilting the island and taking his own show on the road.

Why produce two Streets of Cairo for others, the carnival fellow reasoned, while Hamid could have his own? The deal took on added allure when it was revealed that Washburn would provide carousels, transportation, front, staging—the whole shebang. All it would cost would be a small cut of the total gross, and Hamid would be independent.

Ill-Fated Move

Not bothering to figure out how much a small percentage of golding would amount to, Hamid entered the carnival field. A rush in the discussion was the show's offer to provide him with an elephant for ballyhoo and kiddie rides. The scheme proved as lucrative as one of later years when he rented a menagerie to another carnival.

In two and a half weeks Coney Island ferreted performers out of his two Streets of Cairo to provide a nucleus for his road show. The mud was terrible for a traveling unit consisting of nine Arab tumbler girls, four specialty dancers, six line dancers, four sword fighters, flagpole players, and tom-tom players. Continuing was first-rate. The show was geared for a killing.

But the killing came from the other direction. It seemed first week's deal in Waterbury, Conn., produced a smattering of ill-starred customers who booed until halfway through the show. The deal took an added allure when it was revealed that Washburn would provide carousels, transportation, front, staging—the whole shebang. All it would cost would be a small cut of the total gross, and Hamid would be independent.

(Continued on Page 82)
Our Sincere and Heart-Felt Congratulations To You...

george hamid
ON YOUR 50 YEARS IN OUTDOOR SHOWBUSINESS

Mutuels Long Desired at Trenton Plant

WHATEVER money can do, if it can also undo, and the transformation of facilities at the New Jersey State Fairgrounds in Trenton will be a prime example if George A. Hamid Sr. obtains permission to operate pari-mutual racing.

The large oval, capable of seating as many as 30,000 with its grandstands added, is more than a year old at considerable expense. It has since been the location for automobile events of major consequence promoted by Sam Nomis, one of the nation’s promoters who has assisted themselves of Hamid’s assistance.

Auto racing during fair week, plus a mammoth volunteer firemen’s parade, comprised the main operation on the track until last year. The newly refurbished track drew well, and this spring’s feature saw pulled more than 10,000 people (estimates ran as high as 15,000) into the grandstand.

Plugs for Mutuels

But Hamid has long been trying to run pari-mutuels in Trenton, for 12 years to be exact. As everyone knows, he is quick to point out, he does not give up easily.

The fairgrounds plant is described as having all the necessary facilities for pari-mutual racing—a major grandstand, vast parking, rail, road sidings, accessibility, and other advantages.

“We have so much more than any other track in the State that there’s no comparison. But for some reason we’ve not been able to get the permit. The State needs the money and these $3-per-ride permits available. That’s our story, and we’re not giving up,” he states.

Should a permit be forthcoming it is entirely conceivable that a race track will be provided at considerable expense, just as a hard surface was put down for the auto racing.

As for the fair itself, it has always been one of Hamid’s principle hobbies. In recent years, however, he has increased his efforts to convince the State government to take a greater part in the actual administration, which he has shunned for many years. The fair itself is a private corporation, of which he is president.

In another speedway operation, the Hamid forces were not so fortunate. Hamid, fond of race promoter Ralph A. Hancock and long associated with him, was moved by Hancock’s untimely passing to assist Mrs. Hancock and her family. Hancock’s Langhorne, Pa., track had been taken over during World War II, and because of financial complications Hamid took advantage of a chance for a quick deal.

“I told the property to a group from Maryland,” he reflects, “and at the time we thought it was an excellent deal. But the war was over, and a boom followed, and what we thought of so highly turned out to have been a steal. The Maryland group made a fortune. On the other hand, if we had held on we might have lost the property. I don’t know.”

It was an attempt to aid Mrs. Hancock, he points out. He hasn’t made many unsuccessful guesses in recent decades, but Langhorne was admittedly one.
LAUDS SHOWMAN

Lorena Carver Recalls
40-Year Association

By LORENA CARVER

The story of her relationship with George A. Hamid Sr. was expressed by him back around 1937. He had been diver's horse for a while from high platforms since he was 11 years old, and was getting ready to stop diving. He had a German girl in the act and Mr. Hamid was amusing, at the last in Winston-Salem, N.C.

She didn't understand English too well and besides, her helmet interfered with her hearing. She kept hearing my name as she told about the many years she had ridden, and thought Mr. Hamid was saying it was me, doing the act.

She was really sore. She threw down the helmet and threw mud on me. "Are you hurt, Elsie?" I asked. She was a good rider, but very arrogant. "No, she said, but how dare Mr. Hamid announce that man take a beating. So many times he has started to take a rest."

He said, "Why, Elsie, you'll never see the day that you can ride as good as Lorena. Why, if she was riding tomorrow I'd fly from California to see her. I would never have announced that she was riding today."

And that's the way I feel about him, because I'd go anywhere and do anything for the man. He has done a lot for show people and show business. In my estimation he is the first of theShowman's Association. And as long as you try with him, he is as good as Lorana.

A good person to work for, and I can't say enough for him. He is also the hardest man to performers in show business. He realizes their difficulties and he always ready to help them. If you do something against him as he assumes that you are, then you're out. But as long as you try with him he will do wonderful things for people.

I know that he has loaned a lot of money to performers in need, and loaning money for rigging, lamps...

LORENA CARVER
Diving Horse Performer
and that sort of thing. And he hasn't taken advantage of their having him anything.

If anybody has no idea or something for a new set, for example, George Hamid will give all and help them. During the lifetime I have spent with my act I've never worked for any other agent except a few times for the late Fred Barnes. And, I'll continue working for him here at the Steel Pier or elsewhere, just as long as he wants me to.

My first recollection of him was when he was so enthralled with the Buffalo Bill show. My father knew him, too, since my father originated active since in inception 21 years ago. My father and I walked at the Steel Pier, before he got his name, and that was the way I feel about him.

Several other items in this story have not been stated in this way, that the man is a great shofman and is one of the best.

In 1937 the frequent get-togethers, the take definite steps toward a goal, and the men were always there to do something about it.

The Saturday night crowd was always there to do something about it. Several other items in this story have not been stated in this way, that the man is a great shofman and is one of the best.

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Home Versus Business

The more they talked, the more people didn’t know the other Hamid.

A father and a son as a grand-parentship, the Hamids love to chew on how he relaxes. Not retail, because the energy is always there, but he can relax in many ways. These are his expert’s observations.

You’ve got to fight your way for every inch, and he knows. That’s why he doesn’t let his heart break over his head. He’s got a heart side, but I always see him from the heart side, and so does everyone who appears to him.

Today he’ll be an even wealthier name if his heart hadn’t led him so many times, to help many people in our business. Nobody can conceive what the generosity he has done.

As for his activities, the one who knows him must intimately document these.

Beds a Lot

"His longest moments of relaxation come from reading. Usually, even more than people, Hamid reads a great deal. After all, he likes to be well informed in world events as well as in his business. But he doesn’t read fiction. He exists in a world of facts, so far he starts anything fictional, he’ll find nothing to retain and drop it. We have all newspapers for him and sure enough, he reads them while on ward. His right up to date."

Best Hamid, married to show business’ dynasty for a few years, is also up to date on every Hamid. She should have been with him for more than the years. Even the leisure hours, she agrees, are any mixture of business and pleasure.

For Hamid, there is nothing a new idea for his opinion or reach to a telephone at any time.

Owning a string of Atlantic City film houses provides Hamid with a choice of soothing or exciting, and he spends long hours at the movies. But hardly a film goes by without the other tapping him on the shoulder with the word that a phone can answer him. In the middle of an apparent nap, he is likely to get up and away on the long distance line. A restless crew, one of his prime means of relaxing, sets him running up fabulous cable, wireless and telephone hours. Returning, in a few minutes, without leaving his desk to handle Customs.

Off to the Office

"Where to? The office, of course."

Reading, chess, children, card games, movies, usually account for these make up the leisure activities of George Hamid. He’s a guy, his wife says, and is unpredictable after all the years. But in some ways he follows definite life patterns. Mornings begin alike.

The alarm is set for the latest newspapers to hit the city and he doesn’t trigger him into action. He slides into a chair, taps a chess piece, looking at the ceiling, for 15-20 minutes. Nutritionists have said that it’s the greatest thing, Bess says, because it’s burning off all the acid that later causes heart burn.

Then he gets up. He shaves and bathes. Then, in the morning, he goes into the morning, physical posture that is a religion with him. He does 40 bend-overs, touching the floor without changing his feet. Then he combs his hair. Then he does 50 arm exercises, push-ups, side, and back will his arm allow.

"Over his leaves his room, it’s dynamic going then house that he’s on. Home’s down for breakfast, the cable set and his paper’s waiting. I sit there but just hang around, because I’ve usually eaten before, easier, myself. I’m an early rise. Then, the other George Hamid moves home and it’s all business from then on.

A joy in his life is his grand-children. He’s got one and a half. Daughter, Your Captain has three. These are Jay, David, and Michael Anthony, four months. The older Hamid, dots on, talking, oungsters out, rather than bringing more gifts to them. He wants his wife not to spoil them, not to buy them thing, because they are everything.

"There he’ll go soft when they’re around, and start buying."

In cards, parties, chess and little social situations, George Hamid, has always been a key figure, always keeping an audience in stitches. He likes pineapple and bridge.

"He takes games very seriously."

Bess laughs, "but the way he maneuver and manipulates is a game. In, when he’s at home, they’re always looking at hands and pushing cards over to his partner, at a tip-off."

Von Bill-Stretcher.

If he could he doesn’t live often, she continues. He’ll retain a 500 bill and say ‘This is the closest I’ve ever played on it all night. I can change it, of course, but do you think I’ll try and find out it can be changed? Not him."

Abroad ship, the retired Hamid takes over in a way that his business acquaintances would never anticipate. He’s the life of the party and it doesn’t take long before virtually everyone knows Hamid, and Hamid knows everyone. He makes the rounds, supports high, helps encourage kinship and companionship.

Lonely Hearts Club

"He’s got one jolliest club on every trip."

Bess grins. Whatever Hamid does, he does it 100 per cent. On the trip to the Middle East, to visit his native country in 1950, he took the attendance in 40 years, and supported five girls, one of them on his shoulder, two on the side, one in front and another in back. On the Liberica, as Captain’s Night, he came out with a rope around his waist, with a rope around the waist, sackful shoes, comic hat, and a sign on his back. "Today he’d be an even wealthier name if his heart hadn’t led him, but he knows how to fight, says a lonely hearts club."

Bess grins. Whatever Hamid does, he does it 100 per cent.

Still Looking

• Continued from page 64

The George A. Hamid Story

new life rather than menacing. He means to do to the world all the things he would like to. In the same popularity knows how to make a stimulant paint. A picture of a house is to be, always the guy, with the same as everyone. But for Hamid, the more people, the less that is the way he fights, that it is.

"Today he’s a man who is deep, generous, and many happy returns to him."

MEMO

TO GEORGE A. HAMID, SR.
FROM WAZZANS
SUBJECT: BEST WISHES
and many happy returns

Best Wishes
on your
50 YEARS IN SHOW BUSINESS

Jack Joyce
IN ONE version of George A. Hamid Sr.'s eventful life he got his start as a crackpot tumbling in Lebanon, being paid in figs, grapes and olives by a merchant. In another, also in that, he tumbled for a native baker and got left over bread and pastries. That was a far cry from today's performing pieces, which end with a nine-man tumbling act with as much as $1,200 a week, and occasionally more.

No matter how one looks at it, however, Hamid did get his start in Lebanon tumbling. Whether he and his two cousins got paid in fruit or bread is immaterial. It is reasonable to believe, however, that the kids prayed for rain at every opportunity, for on those occasions the merchant sent them scampersing home with edible products. On rainy days the bakers were inclined to be heavier.

It is interesting to note the scale of wages paid around the turn of the century, and to see how this have progressed to today's $1,200 level. On the Buffalo Bill Circuit (in one occasion a circus agent recruited him in his home town; in another, the three cousins sneaked into the show in Montreal) young Hamid was paid first $5.25, then $100 a week, by his uncle, who ran the act. Ten cow boys paid him 2 cents weekly to dine their horses. 15 others paid 3 cents weekly to partake of lemon that he sold. That totaled 42 cents a week.

$2.50 Week to 1900

In 1900, George was earning $2.50 a week for tumbling with Hamid's Sons of the Desert, still with Buffalo Bill. In 1913 the act pulled down $450 a week at the Steel Pier in Atlantic City for John E. Murphy, in charge of the act. Thus began Hamid's generous side.

But what was Hamid getting for the troupe? His payroll for the Atlantic City date was no higher than $335, and no performance agent topped $15. On Low Dock, during a smaller unit, George was top man in the act at $17.50 a week, and the other tumblers pulled down from $10.50 to $15.

This came to light when George handed the money during an absence. The first time I fished in the pay I stood in disbelief," says. "The outlay for nine was actually $110. The act's selling price was $200. Trouble followed. With America pocketing almost $400 each, George upped everyone's pay, and there was fireworks. Amongest a son to manage the act, but the boys in the troupe pleaded with the uncle, refusing to receive the new wages until the uncle was paid. So the boys went out on strike until young George.

1918, the act (then known as the Tumbling Terrors) got 12 weeks of fair dates thru Ed Carnethis, at $10 per agent's commission. He was paying his boys over $20 a week, compared with the $12 his uncle had paid.

In 1925 for Nine Men

The Tumbling Terrors, George's name, got $30 a week at the Toronto, $450 at Pittsburgh, where Amieres had gotten $450. His amusement park date, at Norwalk, Mass. (which he pocketed all, but 10 per cent to George). His income soared. 

"I was paid by my uncle for 5400. it was a 50$00 weekly which he used to feed the boys in the troupe, refunding to them $30 a week, by his uncle, refining to the rest. George upped the salary to $20 a week, in 1900 they paid. "I have eaten In Counge's house, and on a lot," he said. "I have eaten in George's house and sworn at his beach. When I was washed for him, he has often personally informed about ways to make me a better, more successful performer, more handsome, more elegant."

Airlanes has contributed to the lives of a majority of our entertainers and has presented them in the greatest traditions of showbusiness.
Four Kept Business Alive

Our sincere congratulations to

GEORGE A. HAMID, SR.

* * *

on your 50th anniversary in show business

WILLARD ALEXANDER, INC.

NEW YORK

CHICAGO

BEVERLY HILLS

congratulations to

GEORGE A. HAMID

* * *

on your 50 worthwhile years in the show world

NORMAN Y. CHAMBLISS

ROCKY MOUNT, N. C.

ROCKY MOUNT AGRICULTURAL FAIR

PITTS COUNTY AGRICULTURAL FAIR

(Graville, K. C.)

Club in One Hand

Achievements

Best Wishes to

GEORGE A. HAMID

FIFTIETH ANNIVERSARY

in OUTDOOR SHOWBUSINESS

FLEMINGTON AGRICULTURAL FAIR

FLEMINGTON, N. J.

Lloyd B. Wescott
President

William J. Kinnaman
Exec. Vice-President

Norman L. Marshall
General Manager

CONGRATULATIONS TO

GEORGE A. HAMID

On Your 50TH ANNIVERSARY,

and a Sincere Expression of Appreciation

for the top flight entertainment you have furnished our fair for more than a quarter of a century.

SKOWHEGAN STATE FAIR

SKOWHEGAN, ME

BEST WISHES

GEORGE

"Ambassador" Henry Cogent

and

Jacy Collier

MEMO

TO:\n
GEORGE A. HAMID

FROM: RUDY DOCKY

SUBJECT: BEST WISHES

and many happy returns

THE BILLBOARD
PARKS-KIDDIELANDS-RINKS

THE BILLBOARD
Communications to 138 W. Randolph St., Chicago 1, Ill.
AUGUST 4, 1958

Tivoli to Welcome NAAPPB Visitors

COPENHAGEN—Tivoli's main agent has mapped out a tentative plan for recognition and entertainment of members of the National Association of Amusement Parks, Pools and Beaches who are scheduled to arrive in Copenhagen on September 12. The local man ager of the Cook, Wagon-Ute, and other shows will accommodate 72 persons, including two travel managers, at the modern Hotel Eiffel, a short distance from Tivoli.

The party is scheduled to arrive by plane from London and will probably spend the weekend in Copenhagen. This will enable them to see Tivoli at its busiest as the famous Tivoli Gardens' (hops' yard) appear to two parades on Saturday, Sunday, and Monday.

There are also elaborate fireworks displays every night. There will be concerts, afternoon and evening, on the two open-air handstands, and concerts in the Concert Hall. Saturday (14) night being the final night of the season, there will be a special program.

Henry Sørensen, director of Tivoli Amusement Park, stated that both of whom have visited Tivoli in America, are planning to welcome the visitors, who will depend upon the time of arrival of their visitors. Their main endeavor, however, is to be sure that party members are left to enjoy the park as fully as possible.

Mr. and Mrs. Harry J. Batt, of Pontchartrain Beach, New Orleans, are arriving in Copenhagen during the latter part of August and will be accompanied by Mr. and Mrs. Donald W. Skilling, of Pontchartrain Park, N.Y. The Battles will be accompanied by their sons, John and Harry Jr.

Santa Cruz Reports Gross Up Per Cent

SANTA CRUZ, Calif.—Business in Santa Cruz is running approximately 5 per cent over the same period last year. The company has added $100,000 improvement program, Mr. John Grifin, general manager, said.

July, however, was not up to expectations. Throughout the month, cold and foggy days localized over the Santa Cruz valley, from which the amusement area draws a large percentage of patronage.

Cutting, estimated that more than 50,000 people have been attracted to the Wild Mouse ride which went into operation June 20. The device was engineered and

N. E. Parkmen Frolic, Cite Bad '58 Weather

SALEM DEPOT, N. H.—Numerous members and friends of the New England Association of Amusement Parks and Beaches were present at the annual dinner held here Wednesday (25). It was the association's annual dinner meeting and, while attendance was not as high as from past years, it did not put a damper on the festivities.

Ed Ullery, Claude L. Capodoc and Anthony Benni, new park operators, were present, and the usual banquet committee, arranged to meet and greet the members and their guests, and the following morning, Saturday, morning and Saturday morning, were all thrown into gear to help the day's festivities before a pipe.

A noon luncheon and dinner meeting was arranged to play host to the lake as well as rides, roller skating, dancing, and other activities. The meeting was held immediately after lunch and at the conclusion of the meeting was a pleasant surprise to all.
Illinois Spotty For Cristianis

CHARLESTON, Ill. — Illinois business for Cristian Bros. Circus has been apt to go to ground when weather has been ideal in most parts.

About a half house turned out for the afternoon show here Sat., the 25th, when the weather was ideal and the crowd filled about 25 per cent of the park.

A scheduled 11 a.m. parade timed to materialize until 1:30 p.m. was postponed, the grounds for a general rain, the show rising very strong, with capacity reaching 1,300.

The show was in competition with a baseball game and the stores were open all day.

Business in Lincoln on Thurs. (34) was up to record standards for the show. The night show lacked a few of being a full house, but after town was close to three-quarters.

The show turned out and passed 1,000 customers to Crackerjackb in younger and older attendance.

Straw for the afternoon show here Sat., the 25th, is expected and at last reports there was mist in the afternoon.

Kelly-Miller
Big in Wash., Oregon Towns

AUBURN, Wash. — A.C. Kelly & Miller Bros. Circus played a big day with straw and extra dollars at Olympic, Wash., Friday (18).

Business at other stands has been very strong, with capacity houses a general rule, the show rising very strong, with capacity reaching 1,300.

Weather has been good, and next few days will be mild.

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SAINT ROSA RUN DRAWS 142,080
Chalks New Record Attendance Mark; Pari-Mutuel Play Up 98.2 Per Cent

SANTA ROSA, Calif.—A new attendance record of 142,080, which was run for 12 daily and three Sunday sessions, was sphere of the Sonoma County Fair, which closed on Wednesday afternoon (27).

John B. Littlet, fair secretary-manager, stated that a Farmer’s Day on the fair’s opening day, was attended by a crowd of 63,121, to beat last year’s “Barnyard Olympics,” by 13,171.

Attendance during the last two days of the run topped off, almost as much as Wednesday (24) the fair attendance was over 122,177, up 35,045 over the same period last year.

Pari-Mutuel play was up very strongly, as $2,000,000 was bet in the fair’s 200 races.

Seymour, Wis., Hits New High, Draws 60,000

SEYMOUR, Wis.—The Ota- gome County Fair broke all records for the eight days of harness, quarter horse and thoroughbred racing, however, the fair was up last year with the total for the event being $1,925,000, a new high, as was the one day’s total of $1,04,000.

Midway attractions were pro- vided by West Coast Shows for the first time out, with a 15 per cent increase in business reported over 1957, when last Robert A. Butts and Jack Buck Combined Shows showed an increase of 1537 of “more than half a cent.”

It was the second year of man- agement for Littlet, former chairman of the board of supervisors.

Pari-Mutuel play was handled by the 21st year in a year by Vern Silverthorn and Emerson Street.

Clearfield Trails At Halfway Point

CLEARFIELD, Pa.—A major improvement program is in the works for the Clearfield County Fair due to a revised ownership situation this year. Tangle results from the first day of the fair, with advertising plans scheduled to take place this fall or winter. The fair was running behind last year’s effort, thus far.

New owner of the grounds and fair, David McElhiney, President Park Authority, supplanting the former pattern in which there were many county members and grandstand authorities who held responsibility.

The new order maintains continuity as operator of the fair, with the fire department at service.

Wednesday closed the first days of the fair last week. A direction expected Monday night (28) midway that the fair’s parade in front of the grandstand and fireworks. Rain also fell early on Wednesday.

Tuesday Big

Tuesday (29) was spurred more rain, which caused a big delay for all aspects of the operation.

Seven Weeks For GAC-H’s No. 1 Revue

CLEARFIELD, Pa.—The “Satellite Review,” GAC-H’s national show to be performed at the Clearfield Fair last week, opened reception to large crowds for the show, which is using actual baby, this year, in a fourteen-week tour.

Also on the tour are the fair’s rides, which include T. W. T. Ferris, Otters, Onet, Brilliant, Y. S. Saginaw, Mich., then Rochester and the Bloomington (Ill.) Fair.

Franklin, Pa. — This year’s Franklin County Fair Book will be the first to be produced by the county itself, a total of 19,000 copies of 241, annual guide to all the events, at $35,000, to be released.

Downpour Slows Bangor Early in Week’s Run

BANGOR, Me.—Early-week weather set the Bangor Fair back on its wheels somewhat in its early third of the season, and record last year’s attendance and gross earnings.

The weekend program was washed out with little activity after 3 p.m. Fair run for two days, starting the week prior to the fair. Halton acts were interrupted with the races.

Night grandstand business suffered considerably. Nick Tippin was featured the first three days, with half of the crowds and shows expected to be present on the opening day, August 14th.

Hospital Day on Tuesday, Secretary I. W. Mann said.

The Tuesday afternoon performance was washed out with little activity to that day, after 3 p.m. Fair run for two days, starting the week prior to the fair. Halton acts were interrupted with the races.

Harrington Off 8% As Skies Open Up

HARRINGTON, Del. — The skies opened up to the Kent and Sussex Fair last week, drawing out hopes of a record season, but falls and strong winds slowed progress.

At week’s end some 74,000 per- son paid their way into the fairgrounds, a mark of the down year when elements of the weather, heat, plighted the fair.

T. B. Hallaway, fair manager, and associate, took exception to the fair attendance figures, which were on record for the past week. At midweek it looked like a record turning in the area, now more than 80,000 might be set, but rain spoil opened then hopes.

This year’s fair had several encouraging aspects. The gate was tightened considerably by employ- ment of the Anderson Patrol uniformed guards at all entrances. Potter’s auto racing, contracted this year, was a sellout at both rides, and on Saturday, the rain, fell as it had in many years that the fair has been in operation. Midway operations were described as extremely satisfying and trouble-free. Wadley’s show, which was scheduled for Saturday, was a sellout as was the one day’s total of $1,04,000.

The Tuesday afternoon pro- ceeded to the fair’s season on Wednesday, with its fair run for two days, starting the week prior to the fair.

HAROLD, Del. — A new 1,000,000 In attendance for the fair, according to the secretary, was a sellout as was the one day’s total of $1,04,000.

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The Tuesday afternoon pro- ceeded to the fair’s season on Wednesday, with its fair run for two days, starting the week prior to the fair.

HARRINGTON, Del. — The skies opened up to the Kent and Sussex Fair last week, drawing out hopes of a record season, but falls and strong winds slowed progress.

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FREEWAY NOT FREE ENTRY, ALTAMONT SAYS

ALTAMONT, N. Y.—First-day interpretation of its Fair. Freeway 800 has put the first flight of the Regional Fair to change the crowd's belief. Now it is the new breed of patrons who are the "new team," familiar to them with the success of the 1937 visitors. Though it meant free entrance and a bus trip to the President, Dan Fredrick reports.

Santa Maria Pulls 49,700 For New Mark

SANTA MARIA, Calif.—The Santa Barbara County Fair ended its 48th season with a record attendance of 49,700 nearly 1,000 more than last year's total. The move to sprawling down a further increase.

Entertainment featured the Fair. Houdini and Barnum's Wonder Trio kicked off the entire run. The stage show, produced and directed by Barnum & Bailey, included such colorful productions as the California State Fair, in itself, not an easy task to handle.

Animal competition of sports and entertainment included the intercity races on Sunday. (27) The horse show was featured throughout the week with the final show on Monday evening. The colts were stabled each night in the main arena.

Crafts Exhibition Show, made by Reiner Weisner, made the second consecutive appearance on the grounds.

Clermont used a one-way gate of 60 cents for adults and 50 cents for children under 12.

Louisiana State

Completed from page 88

by a local station (KSLA-TV) during the fair. This TV station has signed a five-year lease for one of the stages and its facilities are being used according to Monsieur.

Much of the exhibit space in the building has already been occupied for the 1938 exposition. And, Mr. and Mrs. Monsieur returned from a European trip which included a visit to the British Fair in addition to England, Germany, Austria, Italy, Switzerland, and France.

Sunflower Tag Selected for Altamont Fair

ALTAMONT, N. Y.—Downtown have adopted the sunflower as the official trademark of the Altamont Fair. Sunflowers now rank as one of the most popular of the flowers will be displayed at main entrances and the roads leading to them. Some of the bright yellow and brown hues are found at the discretion of David Frey, who will direct this effort in conjunction with Dan Fredrick, who has charge of the fair in general.

The sunflower was chosen as typical of the many and best representative of the State's many fine flowers, the California State Fair, in itself, not an easy task to handle.

Wakapanacon Entertainments Sell Space Fast

WAKAPANETU, O.—Harry F. Felton, president of the San Francisco County Fair, states that space for all the shows is already sold out. A problem concerning issuance of accounts and selling tickets will be solved by an exhibitor arriving after it was decided that it could not be safely handled. The new exhibitor, however, was by Rockshelter with an animated display, which included a group of children and a man on stilts as Laughter. It was the first time that the young boy at the gate. This was the second consecutive appearance on the grounds.

Miss George Schilly

Saw N. Y. State Grow Over Decades

By IRWIN KIRBY

In 1938, the New York State Fair opened its gates to the public. Since then, it has become one of the largest and most popular fairs in the country. It has grown in size and popularity over the decades, with attendance numbers reaching the millions. The fair has been a source of pride for New Yorkers and an important event in the state's cultural and economic landscape. The fair's success is a testament to the strength and resilience of the state's agricultural and industrial communities. It has also served as a platform for showcasing the latest innovations in technology, food, and entertainment. Today, the fair continues to attract visitors from all over the country, who come to enjoy a wide range of exhibits, contests, and activities. 

CLOSE-UP: GEORGE SCHILLY

IN AUGUST, THE BILLBOARD

FAIRS-ENDS SEPTEMBER 25

NEW YORK FAIR-AAH

THE HISTORICAL

IN AUGUST, THE BILLBOARD

FAIRS-ENDS SEPTEMBER 25

NEW YORK FAIR-AAH

THE HISTORICAL
Clearfield Gives RAS

Most Units Win Despite Rainfall;
Wagon Rebuilding Continues On Route

BEDFORD, Pa. — Fair season recently closed out last week for the Conemaugh Valley Fair, which was closed due to a prolonged period of wet weather. Clearfield Fair Fair had good patronage last week and was closed due to in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than of the upcountry there.

Clearfield Fair, a one-day show, was held in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than 10,000 off the day's gross after the opening sod of the show, which was closed due to in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than of the upcountry there.

The Rock 'n' Roll mini-truck event was one of the more popular events, with money on the line. One was entered in the show, which was closed due to in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than of the upcountry there.

The show also included a one-day show, which was closed due to in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than of the upcountry there.

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Rides De Okay
Rides held up nicely. Shows at the Conemaugh Valley Fair were on schedule. The show opened with a one-day event, which was closed due to in the previous year for its first three days. Rain fell heavily Monday night (25) to trim more than of the upcountry there.

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Conklin's Set Sights On 700G CNE Gross

Figure to Top Last Year's $610,000; Introduce New Rides, Attractions

TORONTO — Conklin Shows is aiming for a $700,000 fun fare this year, and is gearing up to top last year's $610,000, according to J. W. (Patty) Conklin, president, who heads the CNE midway organization. Conklin is basing his estimate on business at Belmont Park, Montreal, where grosses are up 10 per cent, and Crystal Beach, where they are up 15 per cent over last year. In addition, several new rides and attractions will be introduced that are expected to increase gross take considerably.

New this year on the big CNE midway will be Norman Saint's Flying Coaster, which was manufactured in Canada, and Scotts Amusement Co., Kansas City, Mo. A new ride, called Thunder, manufactured by the Haskell family in North Wanda, N.Y., will make its debut, after having played at the CNE Kiddieland here for seven years to excellent response.

Other rides new to CNE patrons will be a new Wild Mouse ride manufactured in Germany as well as new German kid devices. Additional attractions will include a new ride called Giant Tilt, a double-decked dark ride that was manufactured by Conklin Shows, and the Wild Mouse operated at the CNE last year, is currently at Belmont Park and has grossed in excess of $35,000 despite seven rainy Saturdays this season, Conklin disclosed that the Roto ride is being moved from its present site to the rural midway, next to the Derby Show. The show lineup is still being formulated, he said. The Conklin Kiddieland here in Toronto is gearing up about the same as last year.

Alamo Takes Improve After Rough Spring

NORTH PLATTE, Neb.—Jack Robin's Alamo Exposition Shows entered its fair season here last week after a very tough spring and good business in Alliance, Neb. Show will be a six-day fair that will take it through October when it will wind up its season in Louisiana.

Due to weather, the show has been buffeted by the past several weeks, Robin said. Much painting and refurbishing took place during its run in Wyoming and South Dakota.

Robin was recently appointed a colonel on the staff of Gov. Earl Long of Louisiana.

Initial Tour Big for Cory

DOWNS, Kan. — Ted Cory has announced that his Kansas City-based Heart of America Shows is ready to open its initial tour for 1958 and that his registered better business than was expected.

The opening-nightorted the show to several Army pay days over locations and with only three booking weeks. On July 4 in Wamego, Kan., the show grossed $4,535, Conklin said, over $200 ahead of similar rides.

The show is carrying 10 rides. Conklin said that the Cory Shows is ready to add two more rides for the larger fair.

In the show's total rides in Kansas is helping the grosses. With 14 rides available for play, the season looks very good.

WANTED COUNT, PIN & BUCKET AGENTS

CHUCK DUMA

Telephone: Premiere

110 10th Street Northwest

PORTLAND, Oregon
DOWN RIVER AMUSEMENT CO.

WANT FOR FENTON, MICHIGAN, ALL THIS WEEK, FOLLOWED BY MOUNT MORRIS, MICH.
August 12-16
ARENAC COUNTY AGRIP. FAIR
Standish, Mich., August 20-23
CHELSEA, MICH., COMMUNITY FAIR
Fairgrounds—September 3-6
WANT—Legitimate concessions that work fast stock—Grab Joint, Scale & Age, Balloon Dart, Bear Pitch, Tip Over, Coke, Milk Bottle, French Fries.
SHOWS—Any worthwhile grind show—Fun House, Glass House, Fat Show, Snake Show.
RIDEs...Octopus, Dark Ride, Scrambler, Roundup.

CONTACT "HOWL PIC. STAR Lift PARR, 1011. SOX 345.A.
Is felt to follow. Wont Grind Shows, Arcade, Drente.

WANT Concession VP LIAO COOT KC...C.
WA Wok I DOWN 010,4 Crev
CONCIMON oerl nel
R1DES-Octopvs, Dark Ride, Scrambler, Roundup.

AUTO INDUSTRY SLUMP Cuts Wade $$ 10%

DETOIT—Business was about 80 per cent off at the annual Fraser Lions Club Homecoming for the W. G. Wade Shows, which has played this event for three consecutive years.

The five-day celebration closed Sunday (18) with a gala salute to the 10,000 capacity audience, but was hurt by heavy automotive unemployment in the region.

This unit, which operates under the personal management of W. G. Wade Jr., opened June 7 at Bloomfield Hills for the two-day Junior League Fair, an annual high school pantomime of the Colorado School. Business was excellent following an average of $1,000 per day over the usual four, with show attractions doing very well on this stand.

Business on the show for the season has been a little better than anticipated, Wade said. With Wides average of $1,000 per day over last year so far this will average about 15 per cent under last season thus far. The recession has hit unprepared to a greater extent than musty, he commented with the usual conventions off about equal.

He will keep both units on a route of fair and celebrations in Michigan and Indiana for the next several weeks, playing the 10-day stand at Michigan State Fair on August 28. This will end the road thru the first week of October, playing church festival.

GRAND AMERICAN SHOWS
Want for the first big fair in Iowa, the Jackson County Fair, Maquoketa, Aug. 6-10. Also the only big gate fair, the Central Iowa Fair, Marshalltown, Aug. 16-19. Six other big fairs to follow, Want Grind Shows, Arcade, Drama. Want Concessions that work fast stock. Better Co. Fair, Allison, Iowa, thru Aug. 4, then Maquoketa Fairgrounds, Aug. 9.

L. G. WEAVER, MGR.

GRAND AMERICAN SHOWS

Tables & Age, Photos, Jewelry, Popcorn and, Hanky Panks of all kinds. Limited space. Also have a little of the greatly limited Game and Direct Sales space at Charlestown.

(Address replies to Hal Edtort)

GOODING AMUSEMENT CO.
1230 Nortn Ave. Columbus, Ohio.

WANT CONCESSIONS FOR MISSOURI STATE FAIR

SEDALIA, AUGUST 15-24
Can place Scales & Age, Photos, Jewelry, Popcorn and, Hanky Panks of all kinds. Limited space. Also have a little of the greatly limited Game and Direct Sales space at Charlestown.

(Address replies to Hal Edtort)

GOODING AMUSEMENT CO.
1230 Nortn Ave. Columbus, Ohio.

CONCESSIONS WANTED

SEPT. 1-6
DUNKIRK, NEW YORK
CHAUTAGUA COUNTY FAIR
Have looking for Hanky Pans and Straight Sales of all kinds.

GOODING AMUSEMENT CO.
CONCESSION DEPT.
1230 NORTN AVE, COLUMBUS, OHIO.

GEORGIA AMUSEMENT CO.
FAIRS—FAIRS—FAIRS
STARTING NEXT WEEK, AUGUST 11, AT HAWASSOE, GA.
Will start legitimate Concessions of all kinds, including Cigarettes, Pins & Bow Ties, Stamps, Cereal, Pin Games, and all kinds of value and Entertainment.

H. R. SCOTT, Hobblausville, North Carolina.

STAR LITE PARK AMUSEMENTS
WANT FOR RICK, IRLAND COUNTY FAIR
AUUGUST 13 TO 22, 1938

FOUR TICKETS
$1.00
THREE TICKETS
85c
TWO TICKETS
50c
ONE TICKET
30c

CASH WITH ORDER PRINTED
SPECIAL PRINTED
SPECIAL PRINTED
SPECIAL PRINTED
SPECIAL PRINTED

IN THE TOLDO TICKET CO.
1793 South Eighth Street
Cincinnati 2, Ohio

CARNIVAL WANTED FOR PERRYTON, TEX. CELEBRATION
John V. Killifer, Mgr.

FOR SALE
20 Stuffed and 8 Polka Coated Coats, 1400 Ducks, 200 Finches, 500 Chickens, 200 Turkeys, 50 Cows, 50 Hogs, 50 Pigs, 500 Sheep, 50 Goats, 200 Donkeys, 500 Geese, 500 Ducks, 500 Pigeons, 500 Guinea Hens.

FOR SALE
Forest C. Wissner

WANTED
W Drive SCALES & APE, Photos, Jewelry, Popcorn and, Hanky Pans of all kinds. Limited space. Also have a little of the greatly limited Game and Direct Sales space at Charlestown.

GOODING AMUSEMENT CO.
1230 NORTN AVE, COLUMBUS, OHIO.

WHEEL FOREMAN and RIDE MANAGER
For No. 1 or No. 2 Unit

J. R. BAILEY
Jenoeette, La., Aug, 5-11
Thibodaux 12-18
All Winter Co. deal.

WANT FIRST CLASS CANVASMAN
$100.00 Per Week
Guaranteed

Helpers, Girls, top salary.

SCOMY, Tex, Bob Kelly, Jim Doss, contact immediately.

JOE BOSTON
BANGOR, MAINE.

DROME RIDERS WANTED
Young and Trick. For good route of Fair. Thirteen days, fair starts Aug. 20.

RUSSELL J. PELAQUE
South Bend, Ind., Fairground; then per week.

CONCESSION EQUIPMENT AND TRANSPORTATION FOR SALE

P. J. HOGAN

FOR SALE

$5O REWARD For information of any fair for small bull where any bull is going by any person or company playing by had coy. Pay in any manner.

H. R. SCOTT, Hobblausville, North Carolina.

WANT CONCESSIONS FOR MISSOURI STATE FAIR

SEDALIA, AUGUST 15-24
Can place Scales & Age, Photos, Jewelry, Popcorn and, Hanky Pans of all kinds. Limited space. Also have a little of the greatly limited Game and Direct Sales space at Charlestown.

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GOODING AMUSEMENT CO.
1230 NORTN AVE, COLUMBUS, OHIO.
Want Monkey Show

Mighty Interstate Shows

Side Show People Wanted

Equipment for Sale

Robinson's Greater Shows

Floyd O. Kile Shows

Crafts 20 Big Shows

Gooding Amusement Co.

BROADWAY SHOWS INC.

Want for Carlisle, Pa., August 11 to 16, Cumberland, Md., to Follow, and Balance of Season.

Want to Buy

Eastman Shows

Want for Cattaragus County Sesqui-Centennial, Ellicottville, N. Y., August 11-16.
JOHNNY T. TINSLEY SHOWS
Want for 6 Best Fairs in Georgia and South Carolina.
Will open in 2 weeks around Greenville, S. C.

Hale's Signs
Red Oak, Ia., Celebration
CRAIG, Mo.—Hale's Shows of Topeka have signed to provide the midway attractions at the Red Oak, Ia., Celebration, Gov. E. Ellsworth announced.

RIDES: Will book anything new that is non-competing.
HELP: Foremen and Second Man for all Major Rides.

BLUE GRASS SHOWS
WANT FOR LA PORTE CO. FAIR, LA PORTE, IND.; week August 11-16; followed by CLAYTON CO. FAIR, FRANKFORT, IND.

BUSINESS IS GOOD
All Fairs and Celebrations for balance of season.

WANT—NOW—WANT
For Missouri Fairs and 4 weeks of Colorado County Fairs with GOODING SHOWS

GOODING CONCESSIONAIRES
PLAYING SEDALIA

GRIND SHOWS
Wants: 2-3 weeks at every fair in its area. Call Hillcrest 8-4920.

WANTS—NOW—WANTS
For Indiana Fairs and 2 weeks of County Fairs with MRS. MAYO KINSLEY WANTS DEALERS

CARNIVAL AVAILABLE
Due to cancellations, Show will be sold one more week, Sept. 9-16. In Southern Missouri and Arkansas Association. Contact

BOB HAMMOND SHOWS
WANT FOR FAIRS FOR BALANCE OF SEASON

CARNIVAL AVAILABLE
Due to cancellations, Show will be sold one more week, Sept. 9-16. In Southern Missouri and Arkansas Association. Contact

DONALD PORTER
WANTED
Carnival for 3 or 4 week engagement in West at reasonable rates in September and October 1958.

RIGINAL SHOW
Open Midway for Fairs

NORTH AMERICAN SHOWS

HRA'S Sign
Red Oak, Ia., Celebration
CRAIG, Mo.—Hale's Shows of Topeka have signed to provide the midway attractions at the Red Oak, Ia., Celebration, Gov. E. Ellsworth announced.

RIDES: Will book anything new that is non-competing.
HELP: Foremen and Second Man for all Major Rides.

SIGN
We carry 10 What have you? To.

CONCESSIONS: Hanky Panky, Prize every game of all kind, Jewelry, Basketball, Derby Racer, Short Range, Oilla, Bird and Lamp Pitches, etc.

NOTICE: All Concessions who have had space at above mentioned fairs in past will be taken care of. But you must confirm your previous footages at once.

SAND State shows, as per route.

SHOWS: Manager and Girls for off-season Girl Show built on trucks. Will book any other shows not conflicting.

RIDE: We carry 18. What have you?
Contact CARLO ROCCO, Owner-Manager, as per above route.

BOB HAMMOND SHOWS
WANT FOR FAIRS FOR BALANCE OF SEASON

CARNIVAL AVAILABLE
Due to cancellations, show will be sold one more week, Sept. 9-16. In Southern Missouri and Arkansas Association. Contact

Floyd C. Kille Show at 907 E. 16th Street, Kansas City, Mo.
WANT KID RIDES
Can place these Kid Rides beginning August 11.

ATTENTION-

CONCESSIONAIRES...located in INDIANA, OHIO & KENTUCKY

WE NEED 20 LINE-UP AND 15 CENTER CONCESSIONS, ONE LONG RANGE GALLERY AND ONE POPCORN TRAILER IN MADISON, INDIANA, AUG. 15-AUG. 30 INCLUSIVE.

WE WILL PAY YOU...

$15 per day per joint and operator for that period. You will only work approximately 4 hours each day. YOU WILL NOT WORK TO THE PUBLIC.

CONCESSIONS NEEDED AS BACKGROUND FOR MOTION PICTURE NO NUT—NO STOCK—PAYMENT IN ADVANCE

WE ALSO NEED COOKHOUSE TO FEED HELP. WILL PAY $15 PER DAY. YOU GET GROSS AND FREE PRIVILEGE. MUST BE NEAT, CLEAN AND SERVE GOOD FOOD.

CONTACT:
GENERAL MANAGER, PACIFIC COAST AMUSEMENTS C/O WESTERN UNION, MADISON, INDIANA.

PRINCE WILLIAM COUNTY FAIR, MANASSAS, VA.

Next Week—Aug. 11 thru 16—Day and Nite
Many New events—two (2) big Kiddie Days

MONTGOMERY COUNTY FAIR, GAITHERSBURG, MD.

Aug. 18 thru 23—Day and Nite
CONCESSIONS: Can book all types of Legitimate Game Concessions.
SHOWS with own outfits con be picked up.
HELP: Top salary to experienced FLY-O-PLANE FOREMAN. Second man for Merry and Spinnin'. Grittle Man and Concessionaire. CONCESSION AGENTS needed.

ALL COMMUNICATIONS TO:
BEAM'S ATTRACTIONS
McCOOLE LOT, KEYSER, W. VA.

FOR SALE: Two (2) 30' rock body semis for rides: a real buy at $650 each. Can be seen at Blanford Park, Route 220, Tyrone, Pa.

HAMILTON COUNTY EXPOSITION
Carnival Gallery, Age Crogs, Parlor, Temple. Please wire to Madison, Ind., for prices. 

DELUXE RIDES

VIRGINIA GREATER SHOWS

Pocomoke City, Md., this week; Crisfield, Md., August 11-16

Williamston, N. C. Rides Fair
August 10-15

Pittsburg, N. C. Rides Fair
August 10-15

Ashland, N. C. Fair
September 1-9

Stewart Colored Fair, Dillon, S. C.
September 1-9

Manning, S. C. Fair
September 1-9

Rock Hill, S. C. Fair
October 3-5

Sunset Amusement Co.
Rearchester, Miss., this week; Westville, Ind., next week.

Don't let size of towns fool you

CARNEY TASSELL SHOW
R. M. Young, Catering Upl, c/o Forest's Catering, Petersburg, Md.

GREAT OBLESKILL, N. Y., FAIR, August 14-17, CAA Owin. Gnaaw ww. ed. or.

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01463.%144-314.4,00.03.
HANK SHELBY WANTS
FOR WISCONSIN STATE FAIR, August 15 to 24
Other State Fairs to follow. HANKY SHAW & AGENTS fun
Pitch & Ball Games & Balloons & Under 11, Over 30, etc.
All last year's Agents contact me at Milwaukee immediately.
Phone or Wire

KNIGHT TOWER HOTEL, 11th and Wisconsin, Milwaukee
Phone: Broadick 1-3732 after 6 P.M.

CALUMET CITY, ILLINOIS
LORDAY FAIR, MEMORIAL PARK, AUG. 27-29. 5.
MOTOR STATE EXPOSITION
Fun, Games, and Cocoon. Travelers, Operators, and Agents.
Want your list of Contingency Shows while you are here?
Two Weeks Free Advertising. We Are the Biggest.

JULES GILLETTE
Now Roaming
Warrensburg Fair at North Creek, New York
Greenwich (New York) Fair, August 19 thru 23. The show that turned a big last year.

Robbie, big and small, are over for the fair as well. Jules is big.

IRMA BARTON, contact me at once
JULIS GILLETTE, 379 Perkiomins Road, Pittsfield, Mass.

CONTINENTAL SHOWS
Want all types of Legitimate Concessions for one of the best little Fairs in New York State. Westport, N. Y., Aug. 12 to 16, 1-2, 3.

Ralph F. Sanders, Manager
KENT PENN AMUSEMENT COMPANY
FOR GREENE COUNTY FAIR
Waynesburg, Pa., August 11-16
Legitimate concessions, eating and drinking stands, any type family sideshows.

Reply Rocky Grove, Pa., week Aug. 4
RALPH F. SANDERS, Manager

WANTED FOR
MAUVEE FAIR, Aug. 14-17
Loca-Tests, Photo Forces, Drive Sales, Lunch, Amuse. Concessions at Cut Rate, Quality Management. Aug. 1-16, 1-2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. Apply to Peter C. Talbot, Kent, Ohio. Phone 110.
POWELLSON AMUSEMENTS

MOTOR STATE EXPOSITION
For Sale or Trade
Spitfire & C-Cruiser, can be seen in operation in Birmingham.

C. E. (SLEEPY) JOHNSON

SHOW ACTIVITIES
Showmen's League of America
Ladies' Auxiliary
Meetings are open for the members of the League when State Fairs are in operation. Women can't get along without a good driver.

Sick list includes Mrs. James H. M. Bremner, husband of the late Allen B. M. Bremner, of Chicago. In the hospital for an operation. His heart is not good. He is not expected to recover.

One Killed in Crash
DOUGLAS, Ga. — Leon Biddle, 27, employee of Popp's All State Shows, was killed on the state road here Saturday (28) when the truck he was driving collided with another show vehicle and overturned. Owner Frank Popp was not seriously injured.
BIG SUCCESS

Ed Sutter, Candy Op, Manages Sesqui Event

MANSFIELD, O., Ed Sutter, owner-operator of Sutter Candy Company; salt-water taffy candy extraordinaire, recently displayed his BIG SUCCESS—ohs John B. Rosters.pro&ced pag AUGUST 4, 1951.

AS A RESULT OF THIS SUCCESSFUL SESQUI-CENTENNIAL CELEBRATION OF this Ohio metropolis, Sutter. who operated July 11-19, drew an estimated 120,000 people to see the opening day parade, realizing a neat profit from the John B. Rogers-produced pageant. A good portion of the profit from the box zone operated by the Clouting Amusement Company and drew such notables as U. S. Sen. Frank J. Lausche, Gov. C. William O'Neill, Congressman J. Harry M. Warner and U. S. Sen. John Bricker.

The job, which carried no re-summation for Sutter, was a tough one and he was probably highly in evidence in the Mansfield News-Journal. The editorial said, in part:

"Sutter, managing director, took hold of the celebration last spring at a moment when it appeared the whole plan might flop from sheer lack of leadership. Sutter whipped things into shape and stayed with the troublesome details for all the intervening months. He will be the first to insist that this was anything but an easy job and he is right. But without Sutter's help at the crucial moment, it is doubtful that there would have been a Sesquicentennial celebration."

One of Sutter's "babies" was "The Mall," located west of the railroad tracks. There is an old story in the heart of this downtown area which was constructed in a park and included eight old-time business establishments, mounted bull, armadillo, hard ware, shoe store, library, drug store, hotel and a bowling alley. Sutter is an old hand at big operations. He had the exclusive right of the salt-water taffy for the New York World's Fair for two years where the little chocolate boxes at 3 cents each sold out. Sutter was at the Salt Lake Fair and stayed with the job.

SENATE HEARS

Legalization of Animal Experiments

Proposed bill would preventexperimentation on animals, except in the public interest

In the Senate, a bill was introduced by Agriculture Secretary Ezra Taft Benson to limit experimentation on animals except for purposes of medical research. The bill would also provide for the protection of animals used in experiments.
EVERY PITCH A WINNER!

ROSEMALER
RADISH PRESS
MAKES PERFECT ROSEBUD RADISHES EVERY TIME

The Most Wanted Item in the Kitchen
DECORATIVE vases are a simple matter with new Rosemaler Radish Press. Just one push and the magic is instant — the familiar shape of a radish. Ingenious plastic device is quick, easy, automatic. Does away with extra equipment. Both the Radish and the Press come in a choice of four glass colors.

Bubbls Packed on Beautiful Card
PRICE $16.20 Per Gross
Twelve, 2½g. with order, balance C.O.D. Sample 35¢ postpaid.

One Push Does It!

NU-DELL PLASTICS CORP.
2500 N. Pulaski Road
Chicago 29, Illinois

FAIRS START

Movement of Slum Hits Busy Season

By IRWIN KIRBY

The world of slum, in which merchandise is available for as little as 75 cents a gross, is never more active than during the summer and fall months of the year when pack and fair merchandise are in full swing. True, there is action in the springtime when carnivals are still dating the public (playing under auspices of non-profit groups), but this is a much more time-consuming period of the year when merchandise is merely operating in anticipation of the fair season.

Slum is a nebulous word, for a show piece takes on the look of a real item in certain circumstances. A case, for instance, when allowed as a game prize, is slum. But with a plastic doll attached, it becomes a novelty item. Slum, therefore, is the giveaway notion or the consolation prize for families of age and weight gaining stands and midway games.

What can be gotten for 75 cents to $1 a gross? Many items. There are the old standby razzers. There are plastic rings, party-style blow-out items, Chinese finger traps. Slightly higher in price are the toys, the cases, cricket noisemakers, etc.

Wide Listing

There is a host of a large range of low-priced merchandise which appears month in and month out at festivals, celebrations, boardwalks, country stands, novelty outlets and other locations. Most of them are in an array of the amusement enterprises. The full line is not impossible to document, but most of them fall within this listing:

- Ball, bat, tennis, chess, pool, poker, black jack, rummy, whist, checkers, domino, noisemakers, musical instruments of all kinds, toys, guns, binoculars, binoculars, flags and pennants, block puzzles, tissue, tricks and gags, car ornaments and novelties.

Each of the categories has a list within itself of the various kinds of items. Key chains, just one example, come with many objects that can be attached. Little take-apart plastic puzzles are available in shapes of rocket ships, revolvers, mounted cowboys and pandas, and covered wagons. There are clocks and key holders, doorbells, wheelchairs, greeting wheels, crinoline dolls, swords, pocket knives. Car horns, plastic gymnasium equipment, which received a boost to popularity-ports, which received a boost to popularity, occurs in an inventory shipment boxes. The Billboard, April 14, now also stocks plastic skulls with wagging jaws. Last year's sponge dice ornaments are still going strong. The shrunken head braid-free for attaching plastic images is now available at a miniature cost version on an elastic string, also with long hair, but typically shaped appearance.

Going this season is the black poke (football) filled with large feathers, at $3 a dozen, a good item for the monogram hat maker. The same size and kind, but smaller, is also available as a crest for $1 a dozen.

Several sticks which are assembled novelty items are around 75 cents a gross, and are made in a variety of forms, most of which are made for attaching to toys. For example, the teether plastic nose, $1.50 a gross, twist balls filled with cotton for caps, and $3.50 a dozen; round balls, $2.50 a gross and 111 plastic bougies, $1.00 a dozen, and so on.

Two German manufacturers have for sale to the American wholesale, one of a four-lath Japanese model, are now available in a miniature cost version on an elastic string, also with long hair, but typically shaped appearance.

Pipes for Pitchmen

WHAT... Of John (Sonny) Fos-... grandchild of Jim Vernal, of... and Henry V. Varnor from Akron, Ohio, report that business is picking up fast in the fall months and that the plan is to begin his string of little

WRITING... Pa., Madison E. Rosett reports that Joel Hallerson and W. J. Hilburn, are in the N. [N. 1] Memorial Hospital, "Sh"... for about two more... works," said Medallion, and I know... she will be cheered by cards from "her many friends in the business..."

HAVING... been a constant reader of the Pip... for some time... and for many years. I certainly... through a lot of the..... (Continued on page 98)

BELL SPECIALS

36" all rush deals $2.40
10" Bear $4.00

BELL SPECIALS

16" Bear $6.00

FROM MEXICO

DIRECT IMPORTERS

OF MEXICAN NURSES — WALLETS — LEATHER NOVELTIES — CIVIL WAR NOVELTIES — HAND-PAINTED SKIRTS — WOOL Blankets — Embroidered Scarfs — Bicycles — Cigars — Trains, Trunks — Boots — HAT 

12-24 ILLUSTRATED CATALOGS FREE

FOR WHOLESALE

Pipes for Pitchmen

WHAT... Of John (Sonny) Fos-... grandchild of Jim Vernal, of... and Henry V. Varnor from Akron, Ohio, report that business is picking up fast in the fall months and that the plan is to begin his string of little

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12-24 ILLUSTRATED CATALOGS FREE

FOR WHOLESALE
THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 3 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20¢ a word, minimum $4. CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADVERTISEMENTS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of 2 inches or more. RATE: $1 per agate line, $14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.
ROLLER RUMBLINGS

Continued from page 86

able, built high, much like the old top hopper Model T Ford.

It is Seifert's contention that the risk professional has unj
continually exercised consideration in the case of skaters in
making the modern skate popular. While it is the pro's job to teach all types of skating in a
and Seifert claims that the bulk of the industry effort is
already aimed toward the artistic side of skating which can be
found in roller clubs, according to the Seifert's view; any further
is the main purpose of Seifert's book. This is the
first book on the average

It is Seifert's theory that introduction of the 45-degree product in
skating rinks may be the answer to fewer accidents. It is his belief
that the 45-degree product makes the skating a duplicate of ice hockey with the
skater's body in most cases
flattened parallel to the floor. For this type of skating the modern skate
is used. If an accident occurs, Seifert
is the art of skiing and the collection is toward the
skater, he says, should be placed in the category of a professional
 skating. Such a skater, he says, is one who has the ability to
 make the most of the modern skate, a device which
comes to the skater merely for a "night of recreation."

The 45-degree product in skating is known as the Price Hill
product. The Price Hill management has always been praised by Joseph Seifert, who
is the president of the Seifert and Creme Skate Company, that it has produced
in the former part, the Seifert
ice skate, a wheel which remains un
affected by the 45-degree skate.

Seifert suggests that his book has nothing to do with its making
experiment. The Cincinnati
skate rink owner lists his like with three others
for 15 years and 1950 is the year for it to be done anyway.

For the first time in the history of the
majority of the 45-degree rink owners of

This is the way Seifert prefers to
the ordinary skater. The

SANTA CRUZ

Continued from page 86

constructed by the park's employee and features a complete automobile brake system similar to
the block system used by railroad cars. The
block used is the system used by the California
Bridgeman construction, built by Timber Structures of California. Original drawings were purchased
from the W. W. Parry Co., of Los Angeles, and
were reworked in our local building code requirements. Pull-up ramps come in several types, which required
reworking the cars.

Two new 24-capacity Rink Conveyer cars, built by the
Rennick Development Company in Mountain View, were put into
operation at Santa Cruz. The new cars replaced the original equipment
installed 30 years ago and which had a capacity of 18
passengers.

The new device has shown a 30 percent increase in
capacity over the old ones, and its kind in Northern California.

Booking of same bands for the ball has been arranged for a
five-year lease. Business for the opening weekend was solid
with Claude Gordon, Tony Pastor, Paul Friedman and Hal MacHutney be

BUSINESS UP

Continued from page 85

The park's new Beach Conner restaurant is already established as
a popular spot in New Orleans' budding dining areas.

Carnival Routes

Continued from page 62

World's Finest North Broadbeal, Sack, 4-6; Prince Albert 7-9.
World of Pleasure. Warsaw, Ind., 8-10; Young, Wood, Cleveland, Idaho.

Circus Routes

Adams Bros. - Crenshaw, Minn., 4-6; Third River Falls, Grad., 6-8; Devils Lake 7-9.

The Crenshaw route makes an appearance in one of its
annual shows this year, and another show is in the planning stage.

Carnival shows will be le for r...

Canadian Loop

Continued from page 35

Winnipeg has an average number of visitors over 30,000 per week.

Dates for next year's fair are:

June 29-July 15, Calgary, Alta.;
July 18-25, Saskatoon, Sask.;

This fall, representatives of the organization will appear on the
back of a future grandstand at the National. A television talent with the
CBC will broadcast the local and national
Television network's schedule.

The official said they were pleased with the new arrangement
for this year. Saskatoon and Regina noted that the Wild Mouse has

The 1959 annual meeting of the
association will be held in Edmonton, January 18-19, and the
1960 meeting in Winnipeg.

Silent tribute was paid to the late C. B. Oakes, of Regina, a
prominent member of the association. His mother and brother
were present at the meeting.

President Ed Clark, Edmeads, was chairman.

with him at the Inverness, vice-president, Mrs.
Saskatoon, secretary, and Charles Baker, Fras.

Thrift Shows

At Awanon Thrillrider, Missouri Valley, Iowa, 4-6; Atkins, Ark.

Ice Shows

Shipsites & Johnson's Ice Follow in San Francisco, Calif., 4-11.
PROFILE OF WEEK

Ralph C. Arms

...almost curiosity.

Ralph C. Arms quit North High School of Minneapolis six months short of graduation to join the Marines in World War I. His youth didn't keep him from seeing the bloodier theaters of war—Chateau Thierry and Belleau Woods, among others. He was not only gassed but received serious eye injuries as well. Tossed for details on his military experience, Arms will gladly admit that he holds the Croix De Guerre and "some other French decorations," as well as America's Purple Heart.

Back from the war, he took advantage of the government's training program for veterans. He studied at College of Business Administration. When he became a Certified Public Accountant he would have to receive a high school diploma or produce a college degree, as opposed to a high school degree. As a result of this time, "I'd go baking for another job only to find everybody from file clerks on up took a 50 per cent cut in pay."

"I opened books for cafes. Produce counters, elevators—those are the things," says Arms, "and office manager Ford Motor Company—something like that."

Known as an accountant for a public accounting firm while finishing high school, the company paid him nothing while he learned, but the government shelled out $143 a month, 50 cents per mile, and a $500 loan for his education. He paid back the loan in two years, ending up at 30 years old, then married, and later that same year, he was ready to consider around considerable curiosities on the part of his classification.

Arms worked as an accountant for a public accounting firm while finishing high school. The company paid him nothing while he learned, but the government shelled out $143 a month, 50 cents per mile, and a $500 loan for his education. He paid back the loan in two years, ending up at 30 years old, then married, and later that same year, he was ready to consider himself a Certified Public Accountant. He promptly laid him off and applied to the government for a loan of $500. The government loaned him $500 and expected it to be paid back within the next two years.

Arms decided to take a Civil Service examination for Post Office work. In 1935 he was appointed a clerk and was a foreman by the time he left for World War II. In charge of the dead letter office was one of the most interesting jobs Arms held with the Post Office. A normal month would produce about 20,000 dead letters and Christmas about 50,000. An envelope addressed only to "Moth," and containing a $5 bill and a card "Thanks and Best Wishes" was typical. That was in order to save space time and effort. He worked profit rate for certain weekends.

After the lay-off Arms got a job with an envelope manufacturing company. His work was not too different, but with an envelope manufacturer, he worked a lot longer hours. He worked profit rate for certain weekends. He worked for a company that made envelopes, but the work was not too different from his previous job.

Arms attended a Civil Service examination for Post Office work. In 1935 he was appointed a clerk and was a foreman by the time he left for World War II. In charge of the dead letter office was one of the most interesting jobs Arms held with the Post Office. A normal month would produce about 20,000 dead letters and Christmas about 50,000. An envelope addressed only to "Moth," and containing a $5 bill and a card "Thanks and Best Wishes" was typical. That was in order to save space time and effort. He worked profit rate for certain weekends.

The Minneapolis department also handled dead package returns, the contents of which were periodically sent to St. Louis, Chicago, and other cities. For instance, a dead package might include 2000 melting silts, a steel rod, a telescope, a camera, a pencil sharpener, a car door handle, 120 pieces of soap, a rubber tire, a metal, and a deck of cards.

Enjoyed Playing Cards

August 18, 1953 stands out in Arms' mind as a historic Tuesday.

Full and Part-Time Ops Voice Equal Alarm Over 'Winners'

But Mostly the Big Firms Say Prize Giving Can't Be Ignored

By Frank Shiras

Chicago — Both full- and part-time operators are concerned with what they consider the danger of winners to both players and machines. In spite of this agreement, however, they do not agree that full-time players should be identified with winners, nor do they believe that full-time players should be allowed to play slots for 24 hours a day at a single machine. In spite of this agreement, however, they do not agree that full-time players should be identified with winners, nor do they believe that full-time players should be allowed to play slots for 24 hours a day at a single machine.

The article on the left compares the attitudes of full- and part-time operators on winner machines. Comments from various operators on the problem of winners appear in the column on the right.

CONCLUSION of 3-PART SERIES

This is the conclusion of a third part of a series on winner machines. A full-time player, as opposed to a part-time player, is said to be a player who has an advantage over others in the game. This is not to say that full-time players should be allowed to play slots for 24 hours a day at a single machine. A full-time player is defined as someone who has been indentured to a machine for a period of time, usually a week or more.

The article begins by stating that full-time players are the ones who are most likely to win money at slot machines. It goes on to say that many operators are concerned about the possibility of a full-time player winning a large sum of money, which could put the operator out of business. The article then discusses the various methods that operators use to prevent full-time players from winning.

The article concludes by saying that, while full-time players may have an advantage, it is not a guarantee that they will win money. Operators must be careful not to allow full-time players to abuse their advantage and damage their business.

BULK BANTER

REPORT FROM DENVER

By Robert H. Slatyer

In the current climate of changes, it is best to fight a slump, second only to stopping. Many operators feel that the only true solution is to stop the game. They believe that if the players are made to work for their money, they will be less likely to lose it. The operators who are successful are those who have found ways to make the game appeal to the players. BULK BANTER

Kantor Brings Out Multiple Vending Stand

Chicago—Initial production of 2000 machines has been completed by Abner Kantor, Confectionery Specialist, Inc., a wholly-owned subsidiary of American Vending Machine Company. The machines, which are similar to the one described in the article, have been developed for the purpose of increasing revenue for the company. They have been designed to appeal to the growing number of people who enjoy the convenience of vending machines.

Chicag0—Three of the nation's largest operators report that winners are a problem for them. One operator, who represents 750 machines in the Chicago area, has 100 machines that have been identified as winners. He estimates that these machines make up 20% of his total revenue.

On the other hand, one operator, who has 200 machines, has identified only a single winner machine. This operator believes that the key to dealing with winners is to keep a close eye on the machines and to adjust the settings as necessary.

A third operator, who has 400 machines, has identified 10 winners. He feels that the best way to deal with winners is to offer a prize to the player who finds the winner. This has proven to be a popular solution, as players are more likely to continue playing if they have a chance to win a prize.

The operators who are most successful in dealing with winners are those who have found ways to make the game appealing to the players. They offer a variety of prizes, from candy and gum to toy trucks and model cars. They also keep the machines well-maintained and offer good customer service.

As the vending machine industry continues to grow, it will become increasingly important for operators to find ways to deal with winners. The operators who are successful will be those who are able to make the game appealing to players and to keep the machines running smoothly.
service stations, drugstores, and grocery stores in Denver. Disappointed in sales volume early this year, Peter took advantage of the fact that all of his machines were located on heavy stands. He installed an arm which supports the machine and prevents the owners from removing the machine without permission.

In a typical Texas station location, at all and Downey, three machines mounted on a single stand are selling approximately 300 cents daily. The customer found that the machine kept it back in the case. A quick location survey of the machines where the public could see it as well as other areas where it was visible, peanuts, shrimp, and gum, made a tremendous difference.

Standardized to fill all locations—taking an opposite view to another operator, Grover H. McCauley, who resides in Colden, Colorado, has changed over to the higher volume machine described elsewhere and the State of Colorado has found that while there are no differences, to the sales appeal of his runs from 100 machines, the gum-chance combination is the most successfully accepted.

To reduce locations from four to two—it is an idea borrowed from the auto sales industry which pays high salaries to a low budget to a low budget. Remembering this, Grover H. McCauley, who operates follow-up on joke locations with stacks of dough and quarters and with some success on a low budget, has experimented with the same idea in leading bulk vendee locations. There is no record of him in 100 penny candy to many locations, but the corner store customer pays 25 cents and invites them to enjoy a roll of gum without an inventory of change. There is very few inventories that money is turned over as quickly.

Where a large number of travelers are concerned, such as motor homes, theaters, schools, high school and college students, the plan has等多个参考。将计划整合到整个计划。
Now Available for Immediate Delivery

Factory Reconditioned
CORSAIR

FULLY GUARANTEED FOR ONE YEAR

SPECIAL $207 net* each

These machines were replaced by Corsair "60s" on our vending division routes. Chassis have been overhauled completely on a special assembly line at our Westbury, L. I., plant... New parts installed where needed... All new factory adjustments. Cabinets in beautiful new baked enamel finish, available in willow green, antique bronze, charcoal gray. All machines shipped in factory-sealed cartons. E&OE Westbury, New York.

Liberal Financing Available

ORDER TODAY! Contact your Continental Representative, use order form below, or write, phone or wire.

Continental VENDING MACHINE CO.

Division of Continental Industries, Inc.

915 Brussels Road
Westbury, L. I., New York

Telephone: Edgemoor 4-7300

NEW! USEFUL CAPSULE

- Creates bright outlook for Capsule Business
- Capsules can't come apart
- Drinkers get the dose faster and easier
- A hundred times more effective
- Adapts natural form and attractive size
- Here are some of the "extras"
- You get with PRICE'S USEFUL CAPSULE

Paul A. Price Co., Inc.

Manufacturers of the Largest and Most Efficient Capsule Dispensers on the Market Today

Price's Capsules are used in:

- Hotels
- Restaurants
- SMoke Stalls
- Concession Stands
- Offices
- Schools
- etc.

Available at your local distributor or write for free sample.
Minn. Cig Firm Defends Self in Spat With FTC

WASHINGTON—Alta. Entrepreneurs, Inc., Hopkins, Minn., has added the FTC to the announced dispute in the tobacco industry over the FTC's charges that it misrepresents profits in reducing prices for cigarettes. The firm, which is owned by C. R. Zorn and Edward R. Zorn, Sr., the same owners of the Vical Co., has been the subject of a federal antitrust suit by the FTC.

The FTC alleged that the firm has misrepresented profits to the public by advertising that it will reduce prices for cigarettes in order to compete with other firms.

Victor's Sextette

A terrific money-maker in those Supers and Chain stores.
The New Modern Key to Successful Vending

VICTOR VENDING CORP.
3030-13 W. Grand Ave., Chicago 37, Ill.

TWO FOR THE MONEY
TWO FAMOUS GIMMICKS

FALSE TEETH & LUMINOUS BULB MIX

$9.00 per 1,000
Ball Gloves & Bell Ringer Free Letter

A New Generation of Toys. To Those in Charge of Recreational Organizations.

61-15-146th Place Jamaica 35, N.Y.

VICTOR STANDARD TOPPER

1c BALL GUM VENDOR

$13.25 Each
$12.75 each for 12 per case

ED FLANAGAN CHAMPION NUT COMPANY

1194 Tremont St., Boston, Mass.

Advance Sanitary Vendor

The first for Vending Flat-Pack Products

For Details and Prices Call or write"

J. Schoenbach

316 Loomis Place, Brooklyn 16, N. Y.

Mass. Cig Ops Hit Hard by 1c Tax Raise

BOSTON—Cigarette vending machine operators in Massachusetts faced an additional tax of 1c on every cigarette sold, in addition to the usual tax of 10c per pack. The tax was imposed on all cigarette vendors in the state, with a total of $200 per machine to be collected. The operators estimated that the tax would decrease their revenue by $500 per machine per year.
The Billboard Hot 100

On pages 30 and 37 of this issue we are proud to present The Billboard Hot 100, the fastest, most complete and most sensitive index to the popularity of recorded music in America. This new chart feature, which each week will list the 100 most popular sides is a guide to the potential as well as the current hit.

The Hot 100 is the result of lengthy and painstaking efforts to develop a system which incorporates last-minute trends on the relative movement of records for the benefit of record dealers, machine operators and disk jockeys, whose planning requires such speed. In The Hot 100, data is obtained and tabulated right up to showtime, Weighted factors in the carefully designed formula include disk jockey plays, joke box activity and sales at the retail level. The result is the fastest and most complete possible guide to the national popularity of records and a parameter for estimating potential sales and music machine plays.

Of course, for those readers who prefer to base their activities on actual rather than potential sales, The Billboard's Best Selling Pop Singles in Stores chart, prepared in cooperation with the N.Y.U. School of Retailing, will remain, as before, the standard of the industry.

The Hot 100 differs in yet another significant way from other charts which appear in 'The Billboard' for it is a listing by standard of the industry. Salling Pop Singles In Stores chart, prepared in jan-jun] for the past eight years.

Inclusion of Most Played by Jockeys duo, the Top 100 Sides chart provided by serum other features now has been eliminated. Individual sides of records. Best Selling Pop Singles in Stores is trig the worth, with lilt ma -

The Hot 100 shows a number of familiar names appearing frequently in 'The Billboard' for it is a listing by standard of the industry. Salling Pop Singles In Stores chart, prepared in jan-jun] for the past eight years.

Inclusion of Most Played by Jockeys duo, the Top 100 Sides chart provided by serum other features now has been eliminated. Individual sides of records. Best Selling Pop Singles in Stores is trig the worth, with lilt ma -
Inside 160-Juke Operation

*Continued from page 107*

charge for cleaning the machine, putting on new records and attending to any maintenance that has to be done. The collector meanwhile opens the coin box, counts the money and fills out a location cash report (see reproduction of sample report). The "cash report" is made out in duplicate—a carbon going to the location owner, giving him a record of the transaction. The report lists the location's name, address and the serial number of the phonograph on the site. The total cash is listed by number of each type of coin, then totaled.

Location Refund

One interesting policy of the firm is to immediately return 25% of total take and give it to the location for "expense money." This is to cover the cost of any telephone calls the location owner might have had to make to South Central headquarters, or for any refunds the location might have made to customers for such things as stuck coins, misplaced selection and the like. In this way, Profitt tells, the firm avoids any gripes from the location, gets prompt calls, good cooperation and is not bothered constantly to reimburse the location for any expense.

The above process is performed at each location visited. At day's end the police returns to South Central headquarters. The serviceman verifies all records that he pulled off of the juke boxes that day (Continued on page 113).
Coinmen You Know

Birmingham
By ROGER THAMES

Things are looking pretty good at the Alamat Company, and if thieves would leave their machines alone, they'd be a lot better off. Frank Bonnom, vice-president and general manager, and some 200 workers have kept the paper mill running steadily over the past two months. All they've lost is a few $20 to $30 in cash, but the thieves have never hit the machines serviced and back into operation. The thieves have hit the service stations and small cafes. Bonnom said, "and they'll try again!"

Though they usually don't bother the cigarette machines, they do seem to be intent on machines. Several have been damaged, and one machine they caught up with, whatsoever the damage, and stopped.

Prove here about a year ago from Centennial In.

AMI Names
Trent Bros.
N. C. Distrib

GRAND RAPIDS, Mich. — A substantial increase in the number of Ami, Inc. salesmen who work for the company's Detroit and Chicago offices, bring the total number of Ami, Inc. salesmen in the Detroit area to 50. The Ami, Inc. office here is headed by George W. Trent and John H. Trent, and the Chicago office is headed by B. E. Barry, of N. C.

The Ami, Inc. office here has a full service and parts facility. AMI district sales representatives for the area are NEVILLE McKEWEN.

Wurlitzer Sales Dip in First Quarter

CHICAGO — Net sales for the Wurlitzer Company for the first quarter (April, May and June) were $7,003,093 for the same period last year. The company announced a net of $5,000,000, as compared to net earnings of $3,000,000 for the same period last year.

R. C. Rolfing, president, cited the decrease in the earnings as being chiefly responsible for the decrease. He further pointed out that during the past few years there were definite indications of improvement in the company's business. The decrease, however, was not anticipated.

The sales of the Wurlitzer Company were $6,000,000 for the first quarter of the current year, as compared to $6,000,000 for the first quarter of the previous year. The decrease was attributed to the company's failure to sell more pianos and organs in the current quarter. The earnings of the company were $250,000 for the first quarter of the current year, as compared to $350,000 for the first quarter of the previous year.

Okay Wired Music in United Kingdom

NEW ZEALAND—The United Kingdom has authorized the distribution of music by wire, according to a British post-office official who was quoted in The Times, official organ of the New Zealand Post Office, as saying, “We are now authorized to distribute music by wire and we are planning to start the service in the near future.”

Companies interested in the service must first obtain a license from the Post Office. There are two types of licenses—those for music publishers and those for music retailers. The authority would permit music publishers to distribute music to their subscribers on a wire basis, and the music retailers to distribute music to their customers on a wire basis. The authority would also permit music publishers to distribute music to their customers on a wire basis, and the music retailers to distribute music to their customers on a wire basis.

DENVER—Every collector, at least in Modern Music Company here, know what to expect. The reason, in a word, is that Shulman, Shulman, who operates the Denver's second largest string of cigarette machines in the city, is the man who keeps the thieves away. He has a finger on every comer, and keeps a close watch on every comer. He also has a finger on every comer, and keeps a close watch on every comer.

Operating a widely diversified string of locations in every section of the city, Shulman and his crews, who operate the Modern Music Company, keep a close watch on every comer, and keeps a close watch on every comer. They have two main locations, one in the downtown area, and the other in the north area. They also have two main locations, one in the downtown area, and the other in the north area.

The thieves have been a constant threat, but Shulman has been able to keep them at bay. He has a system of alarm clocks set to go off every few minutes, and he always has a lookout on duty. He also has a system of alarm clocks set to go off every few minutes, and he always has a lookout on duty.

UMO Boasts Membership Increase

DETROIT — A substantial increase in the number of UMO, Inc. members in the Detroit area has been announced by George W. Trent, president of the company in Detroit. The company has a total of 50 members in the Detroit area, and the number is expected to increase to 100 by the end of the year.

Faulconer, a director of the organization, said that the increase in membership was due to the efforts of the company to expand its operations. Faulconer said that the company had increased its membership by 50 per cent in the past year.

The company has a total of 50 members in the Detroit area, and the number is expected to increase to 100 by the end of the year. Faulconer said that the company had increased its membership by 50 per cent in the past year.

Wurlitzer
Skeds
Brooklyn Ball

NEW YORK — Music Operators of New York will hold their annual dinner and dance celebration on Saturday evening, October 25, at the Maryland Club, 905 Ninth Avenue. The dinner will be followed by the dance, which is sponsored by the American National Music Company, and will feature the music of the Wurlitzer Company.

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The Wurlitzer Company has scheduled a special performance for the evening, which will feature the music of the Wurlitzer Company.

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### Coin Machine Price Index

#### How to Use the Index

**HIGHS AND LOWS** Equipment and prices listed herein are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

**PRICES** given in the index are in no way intended to be "standard," "national," "set," or after an authoritative reflection of what prices should be on used equipment. Prices in the index are designed, however, to be a handy guide for price ranges. Any price obviously depends on location of the equipment, age, time on location, the territory and other related factors.

**MEAN AVERAGE.** The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average, however, but is a weighted average. **High** and **low** indicate price range; **mean average** indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is in excess of the "high," it indicates the "low" is a unique price probably for "as is" on "distressed" equipment.

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#### MUSIC MACHINES

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#### ARCADE EQUIPMENT

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<td>Video</td>
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<tr>
<td>Arcade</td>
<td>$1000</td>
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<td>$950</td>
</tr>
</tbody>
</table>

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*For 16-week period ending with issue of July 28, 1953*
Bally Ships Putting Game, Golf Champ

CHICAGO — Golf Champ, an automatic swinging, golf putting game, the first of its kind in wholesale distribution by the coin-operated amusement game manufacturer, was shipped last week by Bally Manufacturing Company.

The 3½ by 2½ foot game can be played by one or two players, each player alternating shots. It has a carpeted, rolling green and a score-board which registers points by the hole. List price is $5.95.

The putting green is divided into three sections of holes, each section marked with a different color. Panels on surrounding light up one at a time so that on each turn, player may make double scores by sinking ball into holes marked by the color indicated.

This tends to have players shoot for double-colour at each shot, giving them a different hole to shoot for each hole.

The putting green is flat in one side, cut on the other, and has an elevated section in the middle, with a hole at the top end. Highest score can be made on the "Pit" hole section on the center.

It offers a short for sinking backhand, consistently, the two holes in this section.

Thus, when the "Pit", hole is played lowest on the green, each player shoots into the first hole in his round. He gets to add a point on a second 200-point hole in the same section. Then, when the third hole is reached, player MAY play his fourth and fifth shots from the green, playing a player behind the green.

Each player gets two shots per hole. The game is equipped with two regulation golf-putter sets in a rack at a player's end of the putting green, and regulation golf balls distictively marked with a red "P". (See picture in this section.)

Ops 'Look Over' Two New Games That Could Start Industry Trends

By KEN KAUF

CHICAGO — In the past two months manufacturers have introduced new games that are at first something rare and different and picked up with play appeal. They are, according to manufacturers, "in" games, setting up a new dimension, a short period of time.

"In games" are those in which the average operator is ready to appeal to the new game theme, a new type of game, a new game, a new game. It is known that game operators have been in a business to make and commercialize what they believe they think will sell. The operators have been, of course, the players. The operators have been, of course, the players.

Games have been played and lost, after a period of time, by the players. The operators have been plowed into the market, the operators have been plowed into the market, the operators have been plowed into the market, the operators have been plowed into the market.

Memphis Licenses 599 Coin Games; 134 Under 1957

MEMPHIS — Some 60,000 coin operators in Memphis and environs have licensed a total of 599 coin amusement games for use in Memphis at June 30, 1957.

This is a decline of 154 from the end of 1956, said reason for the decline was given. Coin licenses in Memphis is bad, whereas, music and dancing is good, they said, adding that a total of 599 amusement games were licensed in Memphis at June 30, 1956.

The sanitary condition of the city was the chief reason given for the decline in license applications for amusement games. In addition, the tax per machine per year is $35.95, much lower than some other cities, such as Nashville and Knoxville, and a standing block to operators... (Continued on page 114)
Golf, Croquet

**Continued from page 111**

The Gentleman’s Golf and Croquet Club was held on a lovely day in the park. The course was well-kept, with beautiful greens and sand traps. The players enjoyed the game, and the day ended with a delicious dinner at the clubhouse.

Big Bowlers

**Continued from page 111**

The Big Bowlers tournament was a huge success. The prize money was increased to attract more participants. The winner was announced at the awards ceremony.

The SEEBURG CIGARETTE VENDOR

- 22 Columns—over 800 Pack capacity—11 rear bank shift columns
- Three-Way Pricing
- Easy-view selection panel
- Law Console styling, permits “up-front” placing
- Quiet, all-electric selection

**IMMEDIATE DELIVERY**

Exclusively Gottlieb, Williams and Seeburg Distributors

Remember

IN NEW ENGLAND

IT’S TRIMOUNT!

40 WALTHAM STREET
BOSTON 15, MASS.

New LUCKY HOROSCOPE

5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute.
- NOW has TWO coin returns and other new features.
- EASY TO LOAD.

DAMES HOLIDAY APPROX. 7,000 NUMBERED TICKETS with fasts and canceled number on each under perforation.

Write for
Frank Swartz Sales Co.

515 Magnolia Avenue, South Bend, Indiana

Details

STAGNATION

Costs you money.

Rejuvenate your routes with

CHICAGO COIN

CROQUET

The sensation of the hour - water

BATTER UP

New and different Baseball

GOTTIEB

ROTO POOL

Greatest single player yet

GENCO

FLYING ACES

Nothing ever as player-appealing

Miller-Newmark Dist. Co.

6933 Grand Blvd., Detroit, Michigan

THE BILLBOARD

August 4, 1958

SLATE TOPS

REG. PRICE $69.95

NOW BUMP POOL 32” x 48” $44.95

$40.00 OFF $49.95

Bump Pool now comes with Imperial Backboard and table.

COMPLETE DELIVERY. ORDER NOW-SAVE MONEY!

MARVEL Billiard Supply Company

1430 W. LAKE ST. CHICAGO 12, ILL. Phone: 555-6855

10 FT. BOWLERS...$375

SEEBURG C’s...$395

POOLS

6 Pocket Bowls...$150

100 Ar’s...$195

3235

ROYAL DISTRIBUTING CO.

14,000 BALLY...$375

Bally All-star Bowls...$325

Rack-Ball...$275

100 A’s...$195

Floor Sample

PURVEYOR OF

Better Bowls

CHICAGO, ILLINOIS

JUNIOR B-1814

JOE ASH SAYS:

You Can’t Sell a BINGO Game Without a SHUFFLER!

ACTIVE IS THE LARGEST GOTTIEB DISTRIBUTOR IN THE U.S.A.

We Need

BINGO and

HUNDREDS AND HUNDREDS OF SHUFFLES

WE’LL TRADE ANYTHING YOU WANT

International Scott Cross Company

4624 SPRING GARDEN STREET, PHILADELPHIA 3, Pa.

We Pay Your Money in Bottles, Bottles of Bottles...

SUPER SPECIAL

WMS. TEN PINS

WMS. TEN STRIKE

UN. MIDGET ALLEY

Each

Empire Coin Machine Exchange

DEPT. BRANCH—14844 Fondert, Detroit, Mich. 371-5635
Summertime a Sad Season
For Arcades in Big Town

MILWAUKEE — Arcade
operators have reported lagging sales, without a
sudden drop in business. John Gribbon, who runs a
pair of arcades in downtown Milwaukee, says he
is having a hard time making ends meet. The
trend is not limited to Milwaukee.

At The Menger, a downtown
saloon, the owner, Bill Shanks, says business has
dropped off sharply in recent months. However,
there have been no layoffs or reductions in
hours. The owner, who has been in the business
for 25 years, says he is doing his best to keep
the place open.

The situation is not unique
to downtown Milwaukee. Across the country,
operators are reporting a drop in business,
particularly in the hottest months of the year.

The problem is not just
a lack of new customers. Many operators say
they are losing customers to other forms of
entertainment, such as movies, concerts,
and sporting events.

However, the operators are
not without hope. They say they are taking
steps to improve their businesses, such as
offering new games and promotions.

One operator, John Gribbon,
says he is planning to add a new game
next month. He says he is also considering
offering a discount for customers who
spend more than a certain amount.

Another operator, Bill Shanks,
says he is considering offering a
discount for customers who spend
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certain amount.
Seek Legal Test Of Seattle Pins, Free Game Play

SEATTLE—A court test of pinball legality is being sought by a group headed by Attorney David A. Weyer here.

The group presented affidavits on over-the-counter payoffs to Prosecuting C. U. Carroll and asked for seizures of the games involved. Included are 20 establishments.

The group threatened to take legal action if the payoff did not.

Weyer hopes to get a court ruling whether a pinball is a "gaming device." He further says rumors of whether gaming is involved if extra pay wins is put back into the pinball if free games constitute gambling.

According to Lawrence D. Rugal, assistant chief criminal deputy prosecutor, his office has the criminal charges in several cases presented by Weyer, but only if Weyer will sign the complaint.

In other action here, the city council ways a three-week extension to operation Bill Colacurcio Jr. to sell his pinball holdings. Colacurcio was issued a license under a new system whereby the Operating Company approved of licensing each operator's games. Colacurcio has been cited only once for released licenses here to date. The council also recommended passage of an ordinance to prohibit operating from having financial interest in their location.

DETROIT—The trend toward pinball stampeding by the new Arcade in this metropolitan area is being dissuaded with the opening of a new Arcade not plans for another by Delbert L. Ludwigs, owner of the A. C. Company. Ludwigs, a major Arcade equipment manufacturer here, opened the House of Pinball on the fringe of the downtown district at 121 Scan Avenue, under the management of Mr. and Mrs. Frank Ettore.

The new Arcade is close to a major recently-completed multi-story building housing numerous "thousands of kids" there, and says that "this will be one of the best Arcade locations in Detroit." He expects a full house of equipment for the opening, in addition to a novelty stand, and will add another games and machines when his late area stops are closed after Labor Day. At this time he has plans to open a second new Arcade in the fall and is presently docking for a location. He plans to use the machines from the first center, but is continued that this is much better and more profitable than simply storing the equipment.

Buy! Metal Typers

Vending Aluminum Identification Discs

Why?

1. Trouble-Free Operation

2. Only 18c/16""
Mass. Cig Ops
- Continued from page 108

cases of cigarettes per week shows how the operators from the way of losses under the new price structure. It is assumed that about 75% of a 1 cent was added. This situation gives the operator the problem of trying to figure out how to pick up $1.35 on every hundred cases he sells.

This situation calls for cutting somewhere and the only place appears to be on commissions. What success will be achieved will probably take several months when the entire picture can be appreciated.

The bill to raise the tax on cigarettes has been long in the Legislature and was finally held up because of a lack of unanimity on what should be realized for stamping. The part of the bill finally was divided from the tax hike and passed with very little debate. Distributors had opposed strenuously the terms which would have allowed 8% per cent for stamping. They say at least 4 per cent is necessary to break even on stamping. The bill appears now to be heading for a figure around 4% per cent and is expected to pass within a short time.

W. Va. Association
Prepping Yearbook

AUGUST 4, 1954

By JOHN H. HICKS

Jack Rosenfeld, owner of 7-11, Rosenfeld Company, is back on the job at his office after being away several months because of illness. A local distributor and operator, he has been meeting and discussing business and other topics of interest with old friends. He started in the coin machine industry when he was 16 years old, and has been in business for more than 20 years.

This Is
"VISIBALL"

The NEW Feature

Exports with
FISCHER
6-POCKET
POOL TABLES

FISCHER
S. Clinton St., Chicago & Illinois
Spring 4-5514

St. Louis

1140-50 North Kedzie Avenue - Chicago 51, Ill.

ALL GOTTLEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS.

Attracts Players At First Glance

GOTTLEB'S

Roto POOL

Features 15 Colorful Plastic Pool Balls That Lite Up in Rack!

Operators and Location Owners, throughout the world, are all talking about Gottlieb's Roto Pool. Test reports show players are drawn to this new, colorful game time after time. The action packed playfield holds players interest for extended repeat play. See your distributor - get Roto Pool on location right away!

- Using all balls in the box scores special and six center target and bottom railferver for additional special score,
- Hitting rail-targets light corresponding ball in the box,
- Rounding rail railferver sport balls according to its number,
- Holdovers feature allows balls to remain lit from game to game,
- 7 places to spin rail-targets,
- High score to 7 million,
- # pop bumpers,
- Match feature,
- Cross-board cyclonic kickers,
- Super skill flippers.
REMEMBER BUMPER POOL?
Now Another SENSATION...

"CROQUET"

Another Chicago Coin Exclusive!!
Combines Playing Features of TWO Popular Skill Games in ONE!!

Look!
Plays Like Bumper Pool!

Look!
Scores Like Croquet!

2 or 4 Can Play!
All Mechanical Operation!
Plays With 2 Ballat
Modern Colorful Cabinet!
Rigid Console Base!
Built-in Playfield Adjusters!
Senior Size Cabinet 3 ft. x 4 ft.

20¢ per game!

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.  CHICAGO 14, ILLINOIS
Sensational new Bally Skill-game

GOLF CHAMP

GOLF CHAMP combines the smooth-shooting skill-appeal of official golf with the trick-shot appeal of miniature golf... attracts all types of players.

Fun for one player, double fun for two players, GOLF CHAMP injects new life into slowest locations, earns top money in every location.

3 TRICKY GREENS
FLAT • UP-HILL • SIDE-SLOPE

EXCITING "19TH" HOLE
SCORES UP TO 200

SHIFTING DOUBLE SCORES

FREE SHOTS

Get in on the ground floor of the golf boom. Get Bally GOLF CHAMP today.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
UNITED'S

Playtime

Bowling Alley

New player appeal feature
Player's choice of easy strike or normal strike
Simply press buttons for choice

New look
Regulation bowling
1 to 6 can play

New drum units
On backglass
Indicate number of players at a glance for frame being played

Bonus 5th frame
Adjustable feature
Big 4½ inch composition ball
Drop chute coin mechanism with national rejector on pull-out drawer for easy service

4 sizes
13 ft. long
16 ft. long
20 ft. long

2 for 25c play
Special credit unit accepts up to 20 quarters at one time for future play

Also obtainable as one game for 25c
Easily convertible to 10c play
Extremely Quiet Play

See your United Distributor Today!

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois
how to increase earnings

- PROGRAM THE MUSIC THE PUBLIC WANTS TO HEAR

Featuring hit-tune singles is obviously essential to maximum earnings. But the public also demands show tunes, standards, jazz and classics—the kind of music that is available for coin-operated phonographs only on EP albums. With Seeburg Music Systems both kinds of records are featured in the brilliantly illuminated Dual Programming display panel.

- MAKE A PROPORTIONATE PROFIT ON 2-TUNE EP's

Seeburg Music Systems are equipped with Dual Pricing to increase earnings. With Dual Pricing singles are programmed at one price and album records (two tunes per side) at a proportionately higher price.

Seeburg
Defendable Music Systems Since 1924
The Seeburg Corporation
Chicago 22, Illinois

America's Finest and Most Complete Music Systems