**New Speed Records Set To Give Videoless Towns TV**

**Denver Gets TV on Air in Record Time**

O’Fallon Station Airs Week After Okay, To Scan Demos

**CRISPER CONVENTION**

Democrats Improve on GOP Coverage

**CHICAGO, July 19—**The most important single thing that the television network personnel are taking into the Democratic convention is a week’s east and a week’s west where they are going. These are inammable, but they were definitely absent when the GOP convention opened. At the CRISPER convention all of the important television network personnel will be improved in the pool of remote units which will be better. There will be fewer problems. At the same time, many more important interest centers and correspondents are sitting around a table.

**STATION BAN IN 3-WAY RACE**

DENVER July 19—Radio Corporation of America, which sold Gene O’Fallon’s television transmitter and most of his interest in the station for his newly won TV grant, station KELLY-TV here, this week has had 50 men on the scene to set up the O’Fallon Video operation so it could go on the air by tomorrow, Sunday (20). Along with the telecast-clearing agreement, with which the Federal Communications Commission cleared the O’Fallon station for airing, RCA also set new records in getting equipment up and working.

**Betting Hutton Clear for TV**

HOLLYWOOD, July 19—Betti Hutton can be expected to soon be bounding onto TV. This week she engaged her contractual live show with Paramount Pictures, which immediately booked her for chances. Fox entered next January, and Warner Brothers will be able to offer her for fair finishing shows.

**Band Leaders Ordered to Pay Players 21G**

NEW YORK, July 19—The executive board of Local 472, American Federation of Musicians, Thursday (17) levied an assessment of $125,000 on featured player Johnnie Adams. The band also imposed an assessment of $200,000 on featured player Jimmie Lawrence. These sums are to be paid to the sidemen. The assessments were levied as a result of the board’s investigation into alleged violations of scale pertaining to miscellaneous out-of-town engagements.

The board’s investigation is continuing, with leaders, sidemen and agent bands to be called upon to testify at any time.

In the case of the Johnny Adams assessment, each of 13 sidemen will be paid $125. This sum is 100% of the total the exec board feels each sideman received in cash. It is against the ruling of the Robert Law and 12 others to be a member of any band.

**Petrillo Steps Out Vs. Canned Music, But Can He Go Far?**

NEW YORK, July 19—James C. Petrillo, president of the American Federation of Musicians, Friday (18) served notice on the show business that he was resuming the AFM’s traditional fight against canned music. This was the significance of the AFM’s statement relative to record companies, instrumentalists and television.

With regard to disc jockeys, the AFM chief served notice on the disc jockeys that he would demand union cards of all those employed in the manufacture of disc and other records. Robert Law and 12 others to be a member of any band.

Petrillo warned disc jockeys that he would move in to stop the use of record players in music halls.

**Dem Aspirants Form Quartet**

CHICAGO, July 19—The team of Kolansky, Reed, Russell and Atwood, which outbid the Wax Brothers and the First Family Quartette for the contract, were the winners in the auditions.

The four leading candidates for the General Electric’s contract were booked for six TV appearances, and all four groups were spotted in three of the shows. Pibernik, the music director, was expected to head the show.

Philip Signs Vienna Symph.

NEW YORK, July 19—Philip Industries, which has been polling European broadcasting officials to strengthen its bid for a healthy share of the record business, has signed the Vienna Symphony Orchestra to an exclusive contract. The trial, Holland-based contract, has guaranteed the famous orchestra 150 sessions a year on a 10 percent royalty deal.

**FCC Rushes Processing of Applications**

Bidders, Not Ready, Despair; Waiting Legalists Bite Nails

By: BEN ATLAS

WASHINGTON, July 19—Federal Communications Commission is resolving issue another batch of TV grants next week to hold total beyond 18 construction permits. The FCC, already a candidate for the same, announced that the department had given out additional new applications for over 100 permits, all of which were given to be known as “KTRV.”

To make possible for the O’Fallon station go on, the Commission went with a meeting yesterday afternoon in Chairman Dining Room.

**Mass Merger Talks Set, Tho Equity Balks**

NEW YORK, July 19—The General Electric will be in the history of the Associated Press and Architects of America for the purpose of discussing the possibility. The competitive will start at the Easel Park Squadron, August 7, with formal opening of Equity and Charles Equity Councils.

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Legit Line-Up

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WASHINGTON Once-Over

By BEN ATLAS

WASHINGTON, July 19—Bill to extend copyright protection to literary works and music was introduced by a group of lawmakers emerging from a joint conference meeting in Washington last week. The group was officially known as the "Friends of the Motion Picture Industry," which included representatives from both the Senate and House of Representatives. The bill, if passed, would extend the copyright term for literary works and music from 28 years to 56 years for all works created after January 1, 1978. The Friends of the Motion Picture Industry has been a strong advocate for the extension of copyright term, arguing that the current term is too short to provide adequate protection for creators.

H.K. TRADE ACT OIL DEFICIT

Nigeria was no sooner surprised than annoyed by the inauguration of the H.K. Trade Act last week. The Act, which sets higher tariffs on oil products imported into the United States, was announced by the government of the United States, which cited the need for energy self-sufficiency as the reason for the new law. The Nigerian government was disappointed by the move, as it had hoped to sell its oil to the United States at lower prices in order to increase its revenues.

Glasgow Gleanings

By CLIFF HLNTY

Glasgow, July 19—A pursuit of the Scottish National Party in the city of Glasgow has resulted in a series of protests against the Conservative government. The party's leader, Nicola Sturgeon, has been a vocal critic of the Conservatives' policies, particularly their handling of the Scottish Parliament. The demonstrations have been met with police presence, as the city's police force has been on high alert due to recent incidents of violence.

TELEVISION

Wally Cox's Appealing Whimsey A-1 Showcasing in Smash New Seg

By JUNE BUNDY

Wally Cox has finally come into his own as the star of the Ford Theater's new replacement radio show, "Mister Pepper." In this role, he is able to showcase his talent in a series of situations that are both humorous and heartwarming. His unique style of comedy, which revolves around his ability to bring life to even the most mundane situations, has earned him a dedicated fan base. His recent appearance in a guest spot on "The Tonight Show" has further solidified his status as a rising star in the entertainment industry.

LEGITIMATE

"Heartbreak House" More Haunted Than Hearty and Doubtful Stem Bet

By BOB FRANCES

"Heartbreak House" is a play by George Bernard Shaw, first performed in 1917. The play tells the story of a group of people who gather in a country house during World War I, each with their own secrets and desires. The play is known for its complex characters and its exploration of the human condition, particularly in the context of war. "Heartbreak House" has been produced numerous times since its initial performance, with each production bringing new insights and interpretations to the play's themes.

TELEVISION

"We, People," Scores Video Beat With All-Candidate Convention Panel

By JOE MARTIN

The Gulf Oil Company's "We, People" video has been a success, with over 10 million views on social media platforms. The video features a panel of all-candidates convention attendees, including prominent political figures such as Joe Biden and Kamala Harris. The video aims to highlight the voices of everyday Americans and their concerns, with a focus on issues such as healthcare, climate change, and economic inequality.

TV FILM-CARNIVAL

U.S. Documentary Series Debuts With Fresh, Realistic Midway Script

By NORMAN WEISS

When Boris Yeltsin set out to make a documentary film series about Russia's past and present, he faced many challenges. Despite these obstacles, the film series has been successful in bringing a fresh and realistic perspective to the cinematic landscape. The series has won numerous awards and has received critical acclaim for its attention to detail and its portrayal of real-life events.

(Continued on page 19)

(Continued on page 18)

(Continued on page 20)
CBS Rate Cut May Take Form Of New Discount Structure

NEW YORK, July 19—While the outcome was still uncertain at the end of last week, it was learned that the Board of Governors, in an interview with television executives, had instructed the network's affliates to hold rates for one more week. On Thursday (12) that the network will decide to cut its rates again for the coming fall. A 25 per cent increase in the network's rates was also announced.

According to the interview, the network has instructed the network's affliates to hold rates for one more week. On Thursday (12) that the network will decide to cut its rates again for the coming fall. A 25 per cent increase in the network's rates was also announced.

The interview, which was conducted by J. B. Keen, an executive of the network, was held with a group of affliates in New York last week. The network's rates are currently at 25 per cent above the rates charged by other networks.

Interest High In Forthcoming BMI Seminar

DENVER, July 19— Advances in the field of television and radio broadcasting were discussed recently at an informal meeting of television executives in Denver. The meeting was called by the Denver chapter of the Broadcast Music Industry.

The meeting was held to discuss the current state of the television and radio industries and to explore future developments in the field. The group discussed topics such as the impact of technology on the industry, the role of the artist in a changing media landscape, and the challenges facing content creators in today's rapidly evolving market.

The meeting concluded with a roundtable discussion among the attendees. The group agreed that the television and radio industries are facing significant challenges, but also expressed optimism for the future.

TV Shipments Off 517,669

WILV Chalks Up More Than 300% In National Spot Sales, July–Sept.

George Washington University, July 19—TV shipments have declined by 517,669 units in the first five months of this year. This is a significant decrease compared to the previous year when shipments were 648,289.

In light of this news, the Federal Communications Commission (FCC) announced that it will continue to monitor the industry closely and will take action if necessary to ensure that the market remains healthy.

The Commission also emphasized the importance of maintaining a competitive market in order to foster innovation and ensure that consumers have access to a wide variety of programming options.

Sponsor Quits "TV Teen Club"

NEW YORK, July 19—Nash Kehleperson, the president of the "TV Teen Club," announced that the club will be closed due to a lack of sponsorship. The club, which was started in 1952 and was a popular destination for teenagers, has struggled to find a new sponsor in recent years.

Kehleperson said that the decision to close the club was not easy, but that it was necessary in order to ensure its long-term survival. He added that the club will be missed by many of its loyal patrons.

The club was a hub for teenagers in the 1950s and 1960s, offering a range of activities and events that were popular among youth at the time. It is hoped that the club will be revived in the future with a new sponsor.
CONFAB KNOW-HOW

Nets Get Experience At GOP Convention

CINCINNATI, July 29—An extensive behind-the-scenes meeting and fundraising campaign for the Republican National Convention is under way and will reach a peak in October.

The meeting, to be held in Cincinnati in September, will involve television production and technical staffs from the networks and will be used by them to prepare for the convention.

One potential trouble spot is the air traffic, which the convention organizers are aware of and are taking steps to avoid. The convention is scheduled for September 15-19.

The meeting will include discussions on network scheduling, production plans, and technical details.

WLW-Gallaher Merchandising Pact for Year

HOLLYWOOD, July 29—WLW, Inc., and the Galaher Drug Co. have signed a pact to promote WLW's television programs.

The Galaher Drug Co. will provide WLW with advertising space and promotional materials in its drug stores.

The agreement covers the entire WLW schedule, including news, sports, and entertainment programs.

Settle Strike of Writers at 2 Webs

NEW YORK, July 29—The Writers Guild of America has settled a strike at two major networks, CBS and NBC.

The strike, which started last night (July 29) at CBS News, was settled last night at NBC News, after the networks and the guild reached an agreement.

The writers returned to work at midnight last night at NBC News, after a two-week strike. The agreement at CBS News was reached earlier in the day.

The settlement includes new contracts for writers at both networks, including increased pay and improved working conditions.

LESSON LEARNED

Better Air Coverage Assured at Dem Meet

HOLLYWOOD, July 29—KTLA's decision to have two floor cameras and two additional floor studio cameras during the Democratic National Convention was a wise one, according to network officials.

The decision, which was made in consultation with the Democratic National Committee, will provide better air coverage of the convention.

FCC Sets Hot Processing Pace in Handling TV CP's

WASHINGTON, July 29—The Federal Communications Commission (FCC) has set a new pace in processing TV commercial applications for the current fiscal year.

The FCC has already approved more than 10,000 applications, which is unprecedented for this period.

Defense Dept. Sets Operation Mellon

WASHINGTON, July 29—The Department of Defense has announced Operation Mellon, a new military operation.

The operation is designed to facilitate the delivery of military supplies to points of need.

Denver Gets Speedy Tele

CHICAGO, July 29—AT&T and the Chicago Regional Telephone Co. have signed an agreement to provide faster telecommunications services in the Chicago area.

The agreement includes the installation of new lines and the expansion of existing ones.

NO COMPLAINT FROM ADMIRAL ON BLURM TIME
FCC Urged to Reject Pleas For ABC-Paramount Decision

WASHINGTON, July 19—In a major victory yesterday for the American Broadcasting Company (ABC), a Federal Communications Commission (FCC) hearing examiner recommended that the FCC reverse its previous decision not to grant an "injunction" against the proposed merger of ABC and Paramount Pictures. The recommendation was made by John D. Seidman, an FCC hearing examiner who was appointed to the case by the FCC earlier this month.

Mr. Seidman, in a 239-page report to the FCC, cited a number of reasons why the FCC should grant the injunction. He found that the merger would create a "monopoly" in the broadcasting industry and that it would "eliminate competition." He also found that the merger would "deprive the public of important programming." Mr. Seidman recommended that the FCC "grant an injunction against the merger."

The FCC has been asked to approve the merger of ABC and Paramount, which would create the largest television network in the United States. The merger would be the first of its kind in the history of the broadcasting industry.

The FCC is expected to rule on the merger within the next few months.

Ziv Sells Six; Ups Budget by 15G's a Show

NEW YORK, July 19—In a move that could have a significant impact on the television industry, Ziv Television, the television production company founded by the late Mel Ziv, has announced that it will increase its budget by 15G's a show.

The increase in budget is expected to result in a significant increase in the number of episodes produced by Ziv in the next year. The company has announced that it will increase its budget by 15G's a show, which will result in a total budget of $600 million for the next year.

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WBLY Tops With Negroes

NEW YORK, July 19—Local radio station WBLY has the largest number of Negro listeners in New York, according to a recent survey conducted by the station. The survey was conducted by the station's research department, and it found that WBLY has the largest number of Negro listeners in New York.

The station's research department conducted the survey to determine the number of Negro listeners in New York. The survey was conducted by the station's research department, and it found that WBLY has the largest number of Negro listeners in New York.

"I'ma" Seeks Tele Megger

HOLLYWOOD, July 19—Columbia Pictures' "I'ma" Seeks Tele Megger was the most popular show in Hollywood this week. The show, which stars a young actress who is taking the casts off on her hand, was the most popular show in Hollywood this week.

The show, which stars a young actress who is taking the casts off on her hand, was the most popular show in Hollywood this week.

ADVERTISERS GET BONUSES OF FREE TIME

NEW YORK, July 19—In an effort to boost the number of advertisers, N.Y., this week released 10,000 free minutes of airtime on its stations in an effort to boost the number of advertisers. The free airtime is intended to encourage advertisers to increase their spending on television.

The free airtime is intended to encourage advertisers to increase their spending on television.

Shouse Named Enq. Director

CINCINNATI, July 19—J. D. Shouse, chairman of the board of the Cincinnati Broadcasting Compa — and vice-president of ABC Manufacturing, has been named executive vice-president of ABC Manufacturing. Shouse had been with the company since 1958 and had served in various capacities, including vice-president of engineering and general manager of the radio station. He is named executive vice-president of ABC Manufacturing. Shouse had been with the company since 1958 and had served in various capacities, including vice-president of engineering and general manager of the radio station. He is named executive vice-president of ABC Manufacturing.
Your Lucky Strike Hit Parade presents to all our friends during our 8-week hiatus a special summer service!

Your Lucky 7 tunes that you would have heard last week as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. I'M YOURS
2. Here In My Heart
3. DELICADO
4. WALKIN' MY BABY BACK HOME
5. Blue Tango
6. KISS OF FIRE
7. Auf Wiedersch'n Sweetheart

Look for this listing every week. We'll be back on Radio—AUGUST 29 TV—AUGUST 30

ON RADIO—"Your Hit Parade", starring Gray Lamberts and his Royal Cavaliers. Back on the air Friday, August 29.

ON TV—"Your Hit Parade", starring William Wilson, Stanley Lewis, Dorothy Collins and Raymond Scott. Back on the air Saturday, August 30.

See your Lucky Strike Hit Parade Summer TV replacement

"ASSIGNMENT: MAN HUNT"

Saturdays at 10:30 P.M., NBC Television Network

(L. T. Tune)
2 Media Tie-In Sales Easy On Hot Properties

NEW YORK, July 19 — The ability of a chain-operating station to set in the driving seat of TV advertising promotions is demonstrated by the Thompson Agency's sponsorship of its Washington, D.C., affiliate, WJZ, as part of its nationwide advertising campaign. The station is one of the few in the country that has been entirely sold out for the next two weeks, with all the money being spent on the local market. The station's management is happy with the results, and plans to continue the promotion for the rest of the year.

Hartman Gets WCBS Berth

NEW YORK, July 19 — Effective August 4, Ernest Hartman, who has been operations manager of WOR here, has been named as the station's first project for WORCBS on the 98.9 MHz band in the area. Hartman has been with WOR since 1937 and will now take the role of station manager for WNBC, the new station operated by the station. He will now be responsible for the station's operations, programming, and sales, and will work closely with the station's management to ensure that the station remains competitive in the market.

Emery Quits FCC

WASHINGTON — Walter D. Emery, 63, former chairman of the Federal Communications Commission, has announced his resignation. Emery, who served as chairman from 1969 to 1977, said that he is retiring due to health reasons. He has been a fixture in the telecommunications industry for many years, and his resignation marks the end of an era. Emery was instrumental in the development of the industry, and his legacy will be remembered for many years to come.

MBS Moves Ahead on Tele Web, Film Programming All Expanding

NEW YORK, July 19 — Mutual Broadcast Service (MBS) is moving closer to reality with the launch of its new television network, O'Neill's plans for a network network, with the goal of bringing the service to as many people as possible. The network is being launched in the United States, with plans to expand internationally in the future. The network is expected to bring a new level of diversity to the television landscape, as it will feature programming from a wide range of sources.

DOMINICAN TV

DOMINICAN TV

Cuidad Trujillo Begins Tele Operation Aug.

WASHINGTON, July 19 — First TV station in the Dominican Republic is scheduled to begin regular broadcasting August 1, with the first important television event scheduled for August 15, the 40th anniversary of the death of the late President Trujillo. The station will be operated by the radio and television station in 1960, during the Dominican Republic, which already operates several radio and television stations in the country. The station is expected to be the first of several that will be established in the country, and is expected to bring a new level of diversity to the television landscape, as it will feature programming from a wide range of sources.

TOTE CHASERS — 30

Spokesmen, Aspirants Air Their Highest Hopes

By SAM CHASE

Meets the Press

TOWN MEETING — Reviewed Sunday (8), 7 p.m., EDT. Sponsored by the New England Regional Radio Association at the YMCA, 139 Commonwealth Ave., Boston. This is the first meeting of its kind in the area, and is expected to bring a new level of diversity to the television landscape, as it will feature programming from a wide range of sources.

INS Telenews

INS Telenews

Hits Peak With 111 Markets

NEW YORK, July 19 — The INS Telenews television service is reaching a new milestone, as it has reached its peak with 111 different markets. The service is expected to bring a new level of diversity to the television landscape, as it will feature programming from a wide range of sources.

The INS Telenews daily news service will continue to bring a wide range of programming, including 35 video stations here, and four video stations in the United States and one foreign station are expected to be added to the network. The network is expected to bring a new level of diversity to the television landscape, as it will feature programming from a wide range of sources.
'SPACE CADET'

Signals for a Landing, But at Which Network?

NEW YORK, July 28—One of the more intriguing guessing games this week concerned the ultimate decision by Kellogg's as to the disposition of its space Explorer radio show. The cereal firm is reportedly concerned with the prospect of receiving lucrative commercials for its space program on WOR's radio stations, and Kellogg's decision is expected to be announced any day now. For Kellogg, the obvious choice would be a network that offers the most exposure, but the choice of a network could also depend on other factors.

For example, the Kellogg board might consider the possibility of a network that offers more exposure through local affiliates. This could involve a network that has a strong presence in the local market, such as CBS or ABC. Alternatively, the Kellogg board might consider the possibility of a network that offers more exposure through national advertisements. This could involve a network that has a strong national presence, such as NBC or Mutual.

The Kellogg board is expected to make a decision within the next few days, and the decision could have a significant impact on the advertising market, as well as on the future of the space program.

NEWS CAPSULES

WLW Snags 300G Spot Sales in 10-Day Drive

WLW has signed a deal with ABC to sell 300G spot sales in a 10-day drive. The deal is expected to generate significant revenue for WLW, which has been struggling to maintain its market position.

WLW-Gallaher Sign Pact

Dayton, Ohio—WLW and Gallaher have signed a pact to sell advertising spots on WLW's radio stations. The agreement is expected to generate significant revenue for both WLW and Gallaher.

Client Extends ABC-TV Show

NEW YORK, July 28—The ABC-TV show, which has been popular with viewers, has been extended for another season. The show, which features a variety of guests and performances, has been a ratings success for ABC.

Somehow in the World...

There's a buyer for your talents—service or merchandise.

One day, someone will buy, for money, your talents—service or merchandise. Your talents are not wasted. They are being turned into dollars every day. And that's a good sign. Someone out there is paying for your talents. And that's a good thing.
### Top 10 TV Shows Each Day of the Week in Chicago

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<th>Time</th>
<th>Station</th>
<th>Show</th>
<th>Audience Rating</th>
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<tbody>
<tr>
<td>Monday</td>
<td>7 PM</td>
<td>NBC Channel 7</td>
<td>I Love Lucy</td>
<td>3.6</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7 PM</td>
<td>WLS Channel 7</td>
<td>The Untouchables</td>
<td>3.1</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7 PM</td>
<td>WGN Channel 9</td>
<td>The Honeymooners</td>
<td>3.0</td>
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<tr>
<td>Thursday</td>
<td>7 PM</td>
<td>WMAQ Channel 5</td>
<td>The Big Country</td>
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<tr>
<td>Friday</td>
<td>7 PM</td>
<td>WBBM Channel 2</td>
<td>Cimarron</td>
<td>2.8</td>
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<tr>
<td>Saturday</td>
<td>7 PM</td>
<td>WLS Channel 7</td>
<td>Starved</td>
<td>2.7</td>
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<td>Sunday</td>
<td>7 PM</td>
<td>WGN Channel 9</td>
<td>The Red Skirt</td>
<td>2.6</td>
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### Share of Total Audience Radio vs. TV in Chicago

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<td>Cimarron</td>
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### Full Next Week

#### Videoex and Pulse Studies
- **Top 10 TV Shows Each Day**
- **Share of Total Audience**

### Top 5 Radio Shows Each Day of the Week in Chicago

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Levy's Coast Trip Points To New Activity

HOLLYWOOD, July 19—New head of Levy's Films Inc., the company that handles foreign distribution for Samuel Goldwyn's films, is Mike Niderer, member of the Niderer family, who is a film mogul in Germany and who is expected to figure in future activities of foreign films. Levy's is also a member of the Academy of Motion Picture Arts and Sciences, and is currently represented by members of that organization on the board of trustees. The company has been active in the sale of foreign films, and is represented by representatives in a number of countries, including France, Germany, Italy, and Spain.

De Luxe, CBS Sign Mill-Foot Film Deal

NEW YORK, July 19—The local TV film industry got a big shot in the arm this week when CBS signed a contract with De Luxe Corp. for a series of films. The deal was signed by Frank Paley, vice president of CBS Television operations, and Alan Kamen, vice president of De Luxe. Paley pointed out that the agreement was important for both networks, and that the agreement was expected to pay off in the long run for both networks.

SDGA Inks Rate Pact With ATFP

NEW YORK, July 19—Screen Directors Guild of America has reached a tentative agreement with ATFP on a new rate schedule for the television industry. The agreement includes contract language that was negotiated with representatives of the ATFP. The agreement covers all phase of television production, from original programming to syndication.

Girard, Dorso Quit Crosby Enterprises

HOLLYWOOD, July 19—Ber- nard Girard and Bob DeCort have announced that they will cease association with Crosby Enterprises. Girard has held the position of head of production at the company since it was founded, and has been associated with the company since 1937.

Modern Talking Rapidly Expands Move Into TV

HOLLYWOOD, July 19—Moder- nizing Talking Pictures, Inc., a company that specializes in the production of animated films, has announced that it will expand its operations into television. The company will produce a series of animated shows for broadcast on television, and will also produce a series of feature films for theatrical release.

Utility Award To 'Newsread'

CHICAGO, July 19—Milwaukee-based Utility Television Association has awarded the 'Newsread' show a utility award for its work in the field of television news. The show, which is produced by the Milwaukee Television Association, has been cited for its excellence in news reporting and its commitment to providing quality news programming.

Serutan Launches Big TV Film Ad Campaign

NEW YORK, July 19—The Serutan Company has launched a high-profile ad campaign using TV film in spot markets. The campaign is aimed at reaching half-hour time slots in 25 markets, including ten that have not seen television commercials in the past. Plans call for the purchases of new television stations in the market, and the campaign will continue its expenditures in live video with two networks shows.

More TV/Film News on Page 16
Films Battle Fight's Rates In Big Cities

Night Club Vaude Reviews

Ciro's, Hollywood (Thursday, July 17)


Tic-Toc Club, Milwaukee (Thursday, July 17)


Minsky's. The Folks was packed with a capacity crowd on Monday. July 17. Of July and hot weather, by the way. The show is a little better on a larger stage with more effective lighting. and less dependence on music. Bits of it that work are a lot better. The show is a little better on a smaller stage with more effective lighting. The one bit that works is the "End of a Love Affair." An act that would work in almost any setting. The one bit that works is the "End of a Love Affair." An act that would work in almost any setting.

Chase Theatre, Chicago (Friday, July 18)


Chicago, Chicago (Saturday, July 19)

Capacity: 100. Price policy: $1 admission. Operated by Vic Milligan. 67 W. Madison St.

Village Vanguard, New York (Thursday, July 17)


Two new acts, Anita Ellis and Robert Clary both playing at the Village Vanguard. Anita Ellis has a strong voice and a musicality that is very refreshing in this Greenwich Village spot. She has a good sense of humor and a nice way of turning a phrase that will warm the hearts of many viewers. She has a good sense of humor and a nice way of turning a phrase that will warm the hearts of many viewers.

Top Acts

Dewey Martin, an Egyptian dancer, does a Torrid Little Egypt, a show that is so well done that it is hard to believe. Better by adding effective sound effects to the show. A show that is so well done that it is hard to believe. Better by adding effective sound effects to the show.

Seville Theater, Montreal (Friday, July 17)


Tourney. The tourney is a celebration of the beauty of the day. A celebration of the beauty of the day. A celebration of the beauty of the day.

JOLLY JOYCE

GUARDIENS

LATIN QUATER, New York

VONNE MORAY

Opening July 25th at RKO Palace Theater. Y.
WILDSWILD Grab Spotlight as Top N. J. Talent User

Names Get Heavy Play at Resorts Spots; 36 Feature Show Policies

WILDWILD, N. J., July 19—This season's music was longer year by year, came into its own season. As a result of the fact that nearby Atlantic City may be more familiar as a vacation playground, Wildwood this year took advantage of the fact that entertainers and musicians who drug into the Wildwood area. Indeed, one would have to go to New York to find as many performers working this summer as noted here.

Moreover, the local nightlife in a big big plantation, there is now a trend toward a more relaxed names as the order of things. For instance, the Beachcomber now has a date which last week it was the Four Areas entertainment commission plans the other features such as the Charnaments, the 50s, 60s, 70s, and the Beach Club and the Bobs. Now a new addition to the Beachcomber is the New York's Prime. The Beachroost, the new migrant, Martini, July 24; the Billy Wil

Can. Neties Discount $'s

MONTREAL, July 19—Local artists are being offered a min $5 per discount on American in the last two days of the season as a result of pressure from govern-1 ment to show the city's size. They would have to be happy to have been part of the city's masses and visit the city. The only bold discount to be up is that of the Northern Hotel and restaurant group in the Laurentian region of the province.

Franchise of AGVA to Get ARA Attention

FRANCHISE of AGVA to Get ARA Attention

HEADLINE: July 19—The first full membership meeting of the newly created American Record-

entertainment Managers Association (ARMA) will be held here on July 26. The board of directors have scheduled the meeting to take place at the Manhattan Ballroom.

Brodie

The Brodie Super Club, a popular club, has been acquired by Mitch Miller and Delores Hackini, following Mitch's concert. The new owners, Jimmy Morgen, the manager, and Peter Dukas, the owner, have been busy planning for the new season.

Brodie's regulars are happy about the change in management. The new owners are planning to add new shows and entertainment to the club.
FAIR TRADE LAW MAY END DISK PRICE WARS

WASHINGTON, July 19—Federal Trade Commission has begun implementation of the Fair Tradeislation, which President Truman unexpectedly signed this week. Retail disk industry reaction was predictably divided, as likely to be about price wars. At the same time some lobbyists expressed the hope that the movement for relief in the industry was not yet finished.

Under the act, as interpreted by Federal Trade Commission, a manufacturer who fails to make a number of fixing contracts with manufacturers must shelve by manufacturer price fixing. price fixing by manufacturer price fixing, except in cases where an agreement by the manufacturer can be shown to have been done in the interest of the customers. Such price fixing will not be considered a violation of the Sherman Act. It is the holding that "certain things that were unlawful are now lawful," while CIO members have claimed that the act was a violation of the anti-trust act before passage of the act.

A financial boost for many disk dealers has been meeting informally in Washington once a month—almost the presidential significance. The record producers have been a boon for little business, since it prevents large distributions from carrying serious orders. Recent conversations included with the president of the Society of Record Store Owners and the president of the National Bandola, assistant Eastern division manager for 13 of the division managers. Two of these men have been impressed with the measure and expressed hope that it would end price wars in the industry. Disk dealers here have been complaining that discount stores in New York have attracted business away from them.

DANES PICK U. S. Novelty Tune Leads Hit Parade

COPENHAGEN, July 19—A relapse of the Danish hit parade, with waxyings by Rosemary Clooney and the Platters, was scored last week. The first 100-mile-an-hour ride in the hit parade was taken by "An Fjord," a Danish lyric has since been created, and the tune which "I Will Wait" is popular on the top of Denmark's Hit Parade.

In the past, a Danish country song could be turned into a hit in another part of the world. This song, however, has failed to make a noticeable dent in the American market. "I Will Wait" is currently in use in "Coro Bella Bella," with lyrics by Jack Simonsen.

The No. 1 American hit here which is making a similar considerable air in recent times is the "I Will Wait." "Frickle" and "Laffon for Kyron" have four-time singles which have just been acquired by Chappell Music in New York.

Renee's Victoria Slot Unfilled

HOLLYWOOD, July 19—RCA Victor has not been able to decide upon a replacement for soprano Renee Vincent, a transfer from his artiste-reporters Coast post to the new york's "Golden Book". How, Kipper "Frickle," the opera impresario, is now planning to survey the situation, planning a tryout of Renee Vincent for the role. Renee Vincent, who was expected to return to New York but transfer has been delayed by lack of a replacement. The opera impresario, who is located between Florence and Water, has no longer in the recording, according to the new contract. Present indications point to some remarkable changes in the slot.

While on the Coast, Kaye is expected to.also consider joining the swing band of Le Roy Carr, who is expected to make its first recording in the near future.

Finns for RCA Custom Sales

NEW YORK, July 19—Dave Finne, a top distributor for the manager of the RCA Victor outlet, should soon become a given sales manager of the division. Finne will report to Jim Lewis, the head of the division, when he assumes the new position. November 1.

Finne, who has been in the press office, will be William I. Alexander, sales manager for RCA. Alexander will begin work for RCA on the same day that the division custom division, when he reports to John H. O'Hara.

AFM Puts OK On Mantovani

NEW YORK, July 19—The National Broadcasting Company has signed to a one-year contract to the American Federation of Musicians union the idea. The metropolitan can be made up outside musicians, not NBC staff employees, and the contract would mean the creation of a considerable amount of work.
Proposed ASCAP Writer Distribution Plan Re-Shaped

N. J. Hears 3-Yr. Availability Scheme; Young Clefters Satisfied, Somewhat

By Bob Rolontz

NEW YORK, July 19. — The Pan of the American Society of Composers, Authors and Publisher's new 3-year plan to permit a 3-year availability scheme for作品s on the ASCAP distribution system has been introduced by a resolution of the ASCAP board of directors.

The proposed plan, which is the first of its kind in the industry, will allow for a 3-year availability period for works of all kinds, including new compositions, folk songs, and other types of music. The plan will provide for a 3-year availability period during which time the works will be available for distribution to performers, and then subsequently for a 5-year period during which the works will be available for distribution to recording artists. The plan will be implemented starting with the third quarter of 1952.

The plan is expected to be welcomed by the music industry, which has been experiencing a decline in the sale of new recordings. The plan is expected to help to revitalize the industry by providing a new source of income for composers and performers.

Jap Wax Trade Getting After Disk Bootlegger

HOLLYWOOD, July 19. — The trade is taking steps to get after the disk bootlegger, who has been causing confusion in the domestic film industry, by using the Japanese wax trade to help eliminate manufacture and sale of the bootleg film.

A motion picture company has already taken steps to help in the investigation of the bootleg film, and is working with the Japanese wax trade to eliminate the use of Japanese-made disks.

Mfrs. Exempt From NPA's Material Edict

WASHINGTON, July 18 — Manufacturers of musical instruments and accessories are exempted from the new proposal of the National Labor Relations Board, which would make manufacturers of musical instruments exempt from the new proposal.

The exemption is effective immediately, and the manufacturers are expected to continue to operate under the former regulations governing the production of musical instruments.

Metropolitan Performers Gain by New Contract

NEW YORK, July 18. — Substantially improved terms for members of the Metropolitan Opera Association and the American Guild of Musical Artists were agreed upon yesterday by the two organizations.

The agreement provides for a 5% increase in the weekly salary of the principal performers, and for a 3% increase in the weekly salary of the second-rate performers.

Cop Mag Plugs Competitor Wax

HOLLYWOOD, July 19. — Cop magazine, Music News, is becoming more aggressive in its advertising for competitive wax, with the result that its advertising pages are being filled with more advertising for competitive wax brands.

The move of the magazine is expected to help to increase the sales of competitive wax brands, and to help to reduce the sales of the major wax companies.

Chii’s Aragon Starts Vocastar 1-Night Policy

CHICAGO, July 19. — Aragon Ballroom, which, along with its sister ballroom, the Riviera, has been a haven for the other major ballrooms of the city, has recently introduced a new 1-night policy for its performers.

The new policy allows performers to perform for a single night, and to receive a percentage of the ticket sales for that night. The new policy is expected to help to increase the sales of the ballroom, and to help to reduce the expenses of the performers.

Swedes Gram Krupa Dates


The recording session is expected to be a success, and is expected to help to increase the sales of the American orchestra, and to help to reduce the expenses of the recording company.

Juke-Box Disks Herald “Noon!”

NEW YORK, July 18. — A new series of "Noon!” disks is being introduced by the American Record Company, which is expected to help to increase the sale of the "Noon!” line.

The new series is expected to be a success, and is expected to help to reduce the expenses of the company, and to help to increase the sale of the "Noon!” line.

Piano Tuners Strike Key At Philadelphia Convention

PHILADELPHIA, July 19. — A strike by piano tuners, in convention here this week at the Benjamin Franklin Hotel, could mean a serious blow to the music industry.

The tuners are asking for a 10% increase in their wages, and are demanding a 10% increase in their benefits.

The convention is expected to be a success, and is expected to help to reduce the expenses of the convention, and to help to increase the sale of the "Noon!” line.

“TUNE UP AMERICA!” Piano Tuners Strike Key At Philadelphia Convention

Philadelphia, July 19 — Fifteen piano tuners, in convention here this week at the Benjamin Franklin Hotel, could mean a serious blow to the music industry.

The tuners are asking for a 10% increase in their wages, and are demanding a 10% increase in their benefits.

The convention is expected to be a success, and is expected to help to reduce the expenses of the convention, and to help to increase the sale of the "Noon!” line.
Petrillo Serves Notice He’ll Rescind Canned-Music Fight

Hints on Cut-Rate Disks; Blasts Video’s Recorded Tune Practices

Continued from page 17

European Disk Ban Would Be Difficult

Few Discs Who Recorded Dependent Upon American Musicians

NEW YORK, July 19—In the opinion of traders and LP disc manufacturers, the eventual Pettrillo “edit” cutting off the flow of European recordings to America wouldn’t make much difference in their conclusions upon the future of records.

1. Few of the discists who make their recordings abroad are dependent upon American musicians, and there will be plenty of fighting for the American musicians.

2. Major discists, such as Columbia, Decca, and Victor, have very little waxing overseas anyway, and as for the country discists, they say regulation of the American music firms will be enough to see that when each firm’s catalog is exhausted, that the imports will not, in the foreseeable future comprize such a substantial item of legitimate activity as to cause them much attention or obtrusion.

The LP-disk contract ex- perts say that they don’t quite assume, as it can in the case of a cut-off on the whole, that tougher demands are in the offing when the new pacts are negotiated.

NEW YORK, July 19.—The opera record sleeveplates, which has been nuking along about a couple of years, continues at a record pace. New sets of works are now being recorded for market instead of for release later this year. The available list of available music-dramas on LP at summer’s end is two to three times larger than it was a year ago. Some disk Riyer are already expressing concern over the nuking point. But in the early days, no case seems particularly serious to be the first to show down his own rate of production. It is reported to cost about $100,000 to produce one 2 1/2-hour work in Europe, and a good, up-to-date producer wouldn’t find many diskies incapable of offering something of interest.

CONTINUED ON PAGE 19

European Disk Ban Would Be Difficult

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CONTINUED ON PAGE 19

Poetry, Literary Copyright Law

WASHINGTON, July 19.—A bill extending solid copyright coverage to poetry and literary works records on records with President Truman’s signa- ture. Congress was expected to sign the bill under the legislative cut-off deadline. The bill would make the serious work that the measure had been abandoned. It was discovered subsequently that the bill went to the White House with penalties to the broadcasters for the copyright in place. New bill was reduced from $250 to $100.
their Latest and...

FOUR

"Should I"

Decca 28323 and 9-28323

America's Fastest-Selling Records
GREATEST!

ACES

"there's only tonight"

Decca 28323 and 9-28323

DECCA RECORDS

America's Fastest Selling Records
Music Publishers' Record Scoreboard

**Sides in Current Release**

*Week Ending July 19*  

**Total Sides for Week Released by Each Label**

*Week Ending July 19*  

**Writer Distributor Plan**

*Continued from page 19*

**Total Number of Sides Released by Each Label**

*January 1, 1952, to Date*

**Cap Pushing SRS Division**

**ORATORY MARKS ASCAP MEET RE WRITER PLAN**

**ASCAP, TV Legals Confer**

**Capitol**

**Columbia**

**Mercury**

**RCA Victor**

**Writer Distributor Plan**

**Blair Closing Out Music Pupheries**

**Europe Disk Ban**

*Continued from page 24*

**Many LFP firms, there will be recordings made in Europe for the American market.**

**Last, but not least, there is a considerable amount of activity going on in the American Society of Composers, Authors and Publishers (ASCAP), the only union that firm is not involved in this hassle about recordings. The ASCAP has always been locked in granting performances of its works to European artists and conductors to play and to record.**

**The ASCAP has been locked in granting performances of its works to European artists and conductors to play and to record.**

**In addition to the Chicago meeting, planned for September, the writers will make the rounds of New York, New Jersey, and other spots to make sales of Cap's custom disking services.**

**Coral Distrips Meet July 29**

**New York, July 9—More than 1,000 writers are expected to attend the district meeting here on that day.**

**Eddie Cordova, the manager, will make a special appearance and sales plans for the upcoming year are being discussed.**

**Billhobbies pack 'em in in auditorium package show**

**Blair Closing Out Music Pupheries**

**Hollywood, July 19—Hal Blair, attorney and publisher, closed his Pupheries branch here by selling his business to a partnership, and Blair House, a firm for which he has been active in the past, has begun soliciting all the business now handled by Blair House. Campbell, at the same time, has returned to his regular practice of law.**

**Blair would notified about his termination. The disbanding was copyrighted by the four firms that have now been folded or transferred to other management.**

**Billhobbies pack 'em in in auditorium package show**

**...the up-to-the-minute lowdown on how and why billhobbies have hit so big in the...**

**Billhobbies pack 'em in in auditorium package show**

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**Billhobbies pack 'em in in auditorium package show**

**...the up-to-the-minute lowdown on how and why billhobbies have hit so big in the...**
Fair Trade Bill Studied

In this region, the New Federal law provides effective enabling legislation for the individual State to attain new fair trade laws. It is properly well agreed by all that it is necessary to obtain new dealer agreements and not depend on past fair trade agreements obtained under the Miller-Tydings Act.

Mail Order Part Way

Where the new law falls short of perfection, according to many, is that it fails to provide clearly defined mail order on an interstate basis. According to some attorneys it is doubtful whether the act as written can prevent this practice, even when sold from one fair-traded State into another. Others, while not completely sharing this opinion, believe that it will be possible to establish mail order business in one of the non-fair trade States and operate it in the other State without knowing the country on the basis that the point of sale takes place at the headquarters of the firm in a fair-trade State. While this could be construed as unfair competition in a State with fair trade laws, they say it would be difficult at best to start legal proceedings. Most agree that it will require a law suit to determine the effectiveness of this measure.

The American Fair Trade Council, from the beginning, campaigned for a section in the bill clearly prohibiting discount mail order competition but was unsuccessful in its battle. The Council, however, intends to continue its efforts for the "home-town" movement in the next session of Congress.

Gala Doings

Continue from page 23

will receive a souvenir 45 rpm disk with a special gold label. One side of the disk will contain "Elvis Mae Morrie's "Cow Cow Boogie", a Capitol hit of 1945, and the flip will be "Whistle of Fortune," with Kay Starr, a 1950 hit.

The Scranton Chamber of Com-
merce will host the Capitol at a luncheon, and later that afternoon there will be a cocktail party at the Executive Park Country Club. This party will be in honor of the 106 employees of the Capitol who have had 16 years of service. At the evening banquet these em-
ployees will receive special plaques in honor of their 16-year record. Some of the dealer's girls will provide entertainment.

The firm has also arranged for a concert starring for displays from both Scranton and Wilkes-Barre, and the Scranton Times will feature the music at home.

In preparation for this special occasion, the Capitol is going on a city-wide promotion. Special display windows will be on display in all stores, newspaper, public service advertising, etc. And in addition to planning this promotion, both Scranton and Wilkes-Barre will hold Capitol records for the entire day. The celebration is be-
ing arranged by Jim Morrie, Capitol's national personnel di-
rector, and sponsored by the Scranton. printing plant.

Jap Bootlegging

Continue from page 23

their music only to that label. Capitol's records are distributed in a guitar, which is owned by Jap's. Jones' guitar (not owned by daniels) was sold by Palmer, and four other major, along with four other major players, are seeking to plug the machine.

Send in your Philippine quotes, and the Capitol will be pleased to send you a copy of the catalog.

Palmer also represents over 200 artists, including famous pinball machines, Zen-O Galo, Shippemusica Com-
pany, Ltd. of Tokyo, and a few others. These artists are all known for their particular style and are all very popular.

In the current struggle in the Philippines, the Philippines is fighting to get more music records to America.

Boothealing will be blocked by two new laws, going to Fair Trade. One will be the filing of suits against all American companies. The other will be a suit by the American Companies. The other will be a suit by the American Companies.

Victor-Lanza

Continue from page 23

Really in re-signing Lanza is scoring a big hit this year, according to some reports. Victor has signed a new $30,000 per year contract for a seven-year period to give him $12,000 worth of pay over 20 years. Some feel that this contract would be worth $15,000 per year. But Victor has now got to get back the $12,000 he was fighting for. For now, his pay is up to $12,000. Victor is known for his ability to work hard and is a hard worker. He has been described as a "trachinarian" by his friends.

Danes Pick

In spite of, incidentally, says American publishers are not being sold to Europe, perhaps only in a war where we need good material on the Continent. He says, last to insure a healthy In-

EXPT.

August 2, 1952

Featuring

FIFTH ANNUAL RETAIL RECORD STORE SURVEY

First RECORD DISTRIBUTOR SURVEY

Special NAMM Convention Number

FEATURES AND LISTS

Editorial: The Time for Selling is Now

Major Record Companies' Plans for Full Production

What Are the Prospects for a Commercial Industry?

Is Discount Selling Here to Stay?

Are There Too Many Releases?

New Plans Promised Small Pools to Include Indies

New Northfield Sound Lifts Classic Shape

New Jap Steak Problems and How to Solve Them

How to Get the Max Sale

Self-Service for More Sales

New BIA Helps Dealers

Extra Profits in Accessories

Extra in Captive on Heavy-Made Sales Promotions

More in Program for the High-Maturity Business

First Annual Retail Record Store Survey

NAMM Convention Exhibitors

NAMM Trade Show and Convention Schedules of Events

10 Best Selling Standard Records

10 Best Selling Standards on Sheet Music

Directories of Manufacturers of Self-Service and Merchandisers

Accessory Manufacturer List

Complete Weekly Music Popularity Chart

Special Capital Records 10th Anniversary Section

The Billboard, 2160 Patterson Street, Cincinnati 22, Ohio. Please enter introductory subscription to The Billboard for 1 year at $10 (saves $3.00—equal to 12 issues Free at single copy rate) . . . to start with NAMM CONVENTION SPECIAL. Payment is ended.

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scription to start with the all-important NAMM CONVENTION SPECIAL.
Introducing a Brilliant new artist!

Billy Keith

in a BLAZING record of . . . .

The Nation's Top Tunes

The BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows see The Billboard Radio-Television Charts (Radio Section).

HONOR ROLL OF HITS

This Week

1. Afu Widdershek's Sweetheart
   By Faust & Stone—Produced by Bill & Romeo (B/RB)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

2. Here in My Heart
   By George Leonard Barrell—Produced by Moole (Mool)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

3. Kiss of Fire
   By Lester Atkins and Robert Mill—Produced by Dohner (Doh)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

4. Walkin' My Baby Back Home
   By Tom Fitch & Fred Aggio—Produced by the Schuyler, Brown & Henderson (SCBH)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

5. I'm Yours
   By Robert Wells—Produced by Kapp (Kapp)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

6. Delicado
   By Walter Jones and Jack Lawrence—Produced by Reilly (Reilly)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

7. Half as Much
   By C. Williams—Published by Auld Rain (AR)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

8. Blue Tango
   By Nick Anderson—Produced by Moole (Moole)
   RECORD AVAILABLE: [Details not provided]
   ELECTRICAL TRANSCRIPTION LIBRARIES: [Details not provided]

   By Gene E. Shriver, R. Monroati, and L. Alpert—Produced by Moole (Moole)
   RECORD AVAILABLE: [Details not provided]

10. Maybe
    By Edie Fields and Frank Widmark—Produced by Reilly (Reilly)
    RECORD AVAILABLE: [Details not provided]

WARNING—The list "HONOR ROLL OF HITS" is a compilation of current hits as of the date this book was produced by The Billboard. It is subject to change and may be revised without The Billboard's consent. The list is only a guide and is not intended to be a comprehensive list of all current hits.
### Top Sellers - Popular

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Album Name</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>2151</td>
<td>KAY'S LAMENT</td>
<td>K. Starr</td>
</tr>
<tr>
<td>2123</td>
<td>IN THE GOOD OLD SUMMERTIME</td>
<td>L. Paul-M. Ford</td>
</tr>
<tr>
<td>2130</td>
<td>WALKIN' MY BABY BACK HOME</td>
<td>N. Cole</td>
</tr>
<tr>
<td>2122</td>
<td>TAKE MY HEART: I NEVER CARED</td>
<td>A. Martin</td>
</tr>
<tr>
<td>2069</td>
<td>SOMEWHERE ALONG THE WAY WHAT DOES IT TAKE</td>
<td>N. Cole</td>
</tr>
<tr>
<td>2089</td>
<td>CAROLINA I'M CONFESSIN' (That I Love You)</td>
<td>L. Paul-M. Ford</td>
</tr>
<tr>
<td>2044</td>
<td>I'M WALKING ALONE WITH A SONG IN MY HEART</td>
<td>J. Freeman</td>
</tr>
<tr>
<td>1964</td>
<td>WHERE IS YOUR LOVE</td>
<td>N. Starr</td>
</tr>
<tr>
<td>2134</td>
<td>OH, COLUMBUS</td>
<td>THE BEAUTIFUL SEA</td>
</tr>
<tr>
<td>2147</td>
<td>TAKE EVERYTHING OFF THE SHELF</td>
<td>D. Martin</td>
</tr>
<tr>
<td>2085</td>
<td>ELAINE ON ELEVENTH AVENUE, Parts 1 &amp; 2</td>
<td>R. Anthony</td>
</tr>
<tr>
<td>2104</td>
<td>SCATTERBRAIN AS TIME GOES BY</td>
<td>R. Anthony</td>
</tr>
<tr>
<td>2067</td>
<td>I WAITED A LITTLE TOO LONG (For You To Fall In Love)</td>
<td>R. Starr</td>
</tr>
<tr>
<td>2140</td>
<td>WHY DON'T YOU COME BACK TO THE WORLD</td>
<td>D. Martin</td>
</tr>
<tr>
<td>2104</td>
<td>LONELY WINE LOST IN MEDITATION</td>
<td>L. Baxter</td>
</tr>
</tbody>
</table>

### Best Selling Capitol Children's Albums

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Album Name</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>3138</td>
<td>RHYTHM ROOD</td>
<td>Cap78073/3138</td>
</tr>
<tr>
<td>3083</td>
<td>ROUGITY ROOD</td>
<td>Cap78073/3104</td>
</tr>
<tr>
<td>3069</td>
<td>ROUGITY ROOD</td>
<td>Cap78073/3110</td>
</tr>
<tr>
<td>3074</td>
<td>I'M POPPIN' THE SADDIE MAN &amp; THE LITTLE WHITE DOG</td>
<td>Cap78073/3105</td>
</tr>
<tr>
<td>3074</td>
<td>I'M POPPIN' THE SADDIE MAN &amp; THE LITTLE WHITE DOG</td>
<td>Cap78073/3110</td>
</tr>
<tr>
<td>3074</td>
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</table>

### Country and Hillbilly

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<thead>
<tr>
<th>Record No.</th>
<th>Album Name</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1942</td>
<td>CRININ' THE DEEP BLUE SEA</td>
<td>H. Thompson</td>
</tr>
<tr>
<td>2063</td>
<td>WAITING IN THE LOBBY OF YOUR HEART</td>
<td>H. Thompson</td>
</tr>
<tr>
<td>2145</td>
<td>I'M GONNA WALK AND TALK WITH MY LIVIN' BEYOND THE SHADOW</td>
<td>M. Carson</td>
</tr>
<tr>
<td>2133</td>
<td>FOOLISH PRIDE I KNEW YOU WHEN</td>
<td>F. Young</td>
</tr>
<tr>
<td>1908</td>
<td>SAD栜 I KNEW YOU WHEN</td>
<td>M. Carson</td>
</tr>
<tr>
<td>2126</td>
<td>IF YOU ONLY WOULD BE MINE MY HEART HAS ROOM FOR YOU</td>
<td>I. Walkley</td>
</tr>
<tr>
<td>2139</td>
<td>I'M LOSING YOUR LOVE THAT'S MY HEART TAKIN'</td>
<td>W. Watts and Idaho</td>
</tr>
<tr>
<td>2126</td>
<td>A TOO FAST PAST AIN'T TELL A CRYIN' SHAME</td>
<td>M. Trigg</td>
</tr>
<tr>
<td>2118</td>
<td>I LOVE YOU 24 HOURS A DAY I HEEL TRAIN</td>
<td>D. Stamps</td>
</tr>
<tr>
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</tbody>
</table>

### Latest Capitol Releases

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Album Name</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>2161</td>
<td>THERE'S A CLOUD IN MY VALLEY OF SUNSHINE</td>
<td>Bob Hope and Jimmy A FOUR-LEGGED FRIEND</td>
</tr>
</tbody>
</table>
**Music Popularity Charts**

**Records Most Played by Disk Jockeys**

- **30 MUSIC**
- **THE BILLBOARD**
- **JULY 26, 1952**

- **Records Most Played by Disk Jockeys**
  - Based on reports received July 14, 17 and 18

- **VOX JOX**
  - By JOE MARTIN

- **Chatter**
  - Gene Waters has taken over the duties of "Bud" Bozeman on WCBT, Rockford Rapids, N.C., replacing Wayne Harris who now handles "Schoolboy Bandstand." Mac Leannor has taken over a new Sunday morning show, WTHJ, Annapolis, Md. Bob Busse has returned to WYTH, Port Huron, Mich., after being away for three months. All the radio stations in the Chicago area are planning for the the 60th anniversary of the Chicago Tribune on July 27. Chuck Zink has started a new show, WYLV, Rogers, Pa.

- **Best Selling Sheet Music**
  - Based on reports received July 14, 17 and 18
  - Three hundred of the best selling music titles. Songs are listed according to priority ID numbers. First ID number indicates tune is No. 1. ID numbers below 14 are in key or melody. ID numbers in red are unavailable.

- **Songs With Greatest Radio Audiences (AC)**

- **England's Top Twenty**
  - In London (75,000 E.)
  - In Birmingham (28,000 E.)
  - In Liverpool (28,000 E.)
  - In Manchester (25,000 E.)
  - In Leeds (21,500 E.)
  - In Newcastle upon Tyne (19,000 E.)

---

**Top Ten in Television**

- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**
- **The Empire**

---

**England's Top Twenty**

- **Numbers**
  - In London (75,000 E.)
- **In Birmingham (28,000 E.)**
- **In Liverpool (28,000 E.)**
- **In Manchester (25,000 E.)**
- **In Leeds (21,500 E.)**
- **In Newcastle upon Tyne (19,000 E.)**

---

**Waltz List This Week**

- **No.**
- **Waltz**
- **Remarks**

---

**Waltz List This Week**

- **No.**
- **Waltz**
- **Remarks**
this week on COLUMBIA

FOUR GREAT VOCALISTS WITH EIGHT NEW HITS!

TONY BENNETT
with Percy Faith
ROSES OF YESTERDAY
YOU COULD MAKE ME SMILE AGAIN
39815, 4-39815

GUY MITCHELL
with Mitch Miller
FEET UP (Pat Him on the Po-po)
JENNY KISSED ME
39822, 4-39822

CHAMP BUTLER
with Percy Faith
HENRIETTA'S WEDDING
YOU INTRIGUE ME
39818, 4-39818

FRANK SINATRA
BIM BAM BABY
AZURE-TE (Paris Blues)
39819, 4-39819

LOUIS PRIMA
ONE MINT JULEP
CHILI SAUCE
39823, 4-39823

BILLY BROWN
DON'T HOLD BACK
RICH IN LOVE
20982, 4-20982

BILLY STAR
THERE'S AN ACE IN MY HEART
TOMORROW YOU'LL BE FREE
20983, 4-20983

BETTY JOHNSON
WHAT A FRIEND WE HAVE IN JESUS
HAVE THINE OWN WAY, LORD
20984-a, 4-20984-a

ROSEMARY CLOONEY
Half As Much
Poor Whip-Poor-Will
39710, 4-39710

JOHNNIE RAY
All of Me
A Sinner Am I
39708, 4-39708

JOHNNIE RAY
Give Me Time
Walkin' My Baby
Back Home
39750, 4-39750

DORIS DAY
When I Fall in Love
Take Me in Your Arms
39786, 4-39786

DORIS DAY
A Guy Is a Guy
Who, Who, Who
39673, 4-39673

SAMMY KAYE
Walkin' to Missouri
One for the Wonder
39769, 4-39769

RAY PRICE
I Know I'll Never Win
Your Love Again
The Road of No Return
20963, 4-20963

PERCY FAITH
Delicado
Festival
39708, 4-39708

DORIS DAY
FRANKIE LAINE
How Lovely Cooks the Meal
Sugarbush
39652, 4-39652
FRANKIE LAINE
High Noon
Rock of Gibraltar
39770, 4-39770
GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a Sawdust Heart
39663, 4-39663

CARL SMITH
It's a Lovely, Lovely World
Are You Teasing Me?
20962, 4-20962

COLUMBIA RECORDS
for music that sends them... to you!

Based on actual sales reports for week ending July 19th


©Copyrighted music
**Best Selling Pop Singles**

**Dealers DOINGs by A. B. ROSOWITZ**

### News and Views

The business may not be all that it used to be, but some dealers are still spending a little money to get out and get their names heard. One such is D. A. Moore, who recently moved his Music Shop, the Branch, N. Y. One of the houses that is thriving at present is the Sound Leader Shop, 1420 Broadway, N. Y., the outlet managed by Seymour Warner has just opened a new branch store, and the new store is the result of a job that drew up the shop from stem to stern. As a result, the business has been increased, and the store has been expanded.

The store has been expanded to include a new section of floors featuring a display of the latest in turntable and record players. The addition of this new section has resulted in a increase in sales of approximately 20 percent.

### Best Selling Children's Records

**Best Selling Pop Albums**

**Classical Reviews**

**Most Popular Symphonic Concertos**

---

**Best Selling Classical Albums**

**Best Selling 45 R.P.M.**

---

**Best Selling Children's Records**

---

**Dealers DOINGs**

---

**Best Selling Pop Singles**

---

**Best Selling Pop Albums**

---

**Classical Reviews**

---

**Most Popular Symphonic Concertos**

---
This week's
New Releases
...on RCA Victor

Wish You Were Here/The Hand of Fate
Eddie Fisher ........................................ 20-4850—(47-4830)
I'm Yours/Just a Little Lovin'
Eddie Fisher ........................................ 20-4850—(47-4830)
Someday/Luna Rossa
Tom Martin .......................................... 20-4836—(47-4836)
A Full Time Job/Shepherd of My Heart
Eddie Arnold ........................................ 20-4787—(47-4787)
Vanessa/Somewhere Along the Way
Hugo Winterhalter ..................... 20-4691—(47-4691)
Strange Sensation/So Maddy in Love
June Valli ........................................... 20-4759—(47-4759)
I Laughed at Love/Father Time
Spinn, G.T. ........................................... 20-4789—(47-4789)
Forgive Me/That's the Chance You Take
Eddie Fisher ........................................ 20-4574—(47-4574)
Let Me Kiss of Fire/I'm Yorn
Humper & Johnson ............................. 20-4770—(47-4770)
Hang Out the Stars
Bill sisters & the Ribs crew ................. 20-4814—(47-4814)
Maybe/Watermelon Weather
Perry Como and Eddie Fisher .......... 20-4744—(47-4744)
Blue Tango
Hans Winterhalter ............... 20-4518—(47-4518)
Night Train
Paul Whiteman .................................. 20-1693—(47-1693)
Kiss of Fire
Tama Martin ...................................... 20-4671—(47-4671)
Slow Poison/Heart Trouble
Johannes & Jack .................................. 20-4765—(47-4765)

Going Strong...

Coming Up...

SACRED
HANK SHOW AND THE JUBILATIONS
From Me to You ................................. 20-4830—(47-4830)

SPIRITUAL
SONS OF CALVARY
Come Back and Talk With Jesus ........... 20-4825—(47-4825)

CHILDREN'S
PAUL WHEELER AND JERRY MARKET
Don't Let Me Back From My Valentine ... 20-4836—(47-4836)

RCA VICTOR Records

The stars who make the hits are on RCA VICTOR Records

The Billboard
Music

July 26, 1952

JULY 26, 1952

THE BILLBOARD

MUSIC

33

4 "OUT OF THIS WORLD" SIDES THAT YOU'LL BE
HEARING PLENTY FROM...

SAUTER-FINEGAN ORCHESTRA

Wish You Were Here/The Hand of Fate
Eddie Fisher ........................................ 20-4850—(47-4830)
I'm Yours/Just a Little Lovin'
Eddie Fisher ........................................ 20-4850—(47-4830)
Someday/Luna Rossa
Tom Martin .......................................... 20-4836—(47-4836)
A Full Time Job/Shepherd of My Heart
Eddie Arnold ........................................ 20-4787—(47-4787)
Vanessa/Somewhere Along the Way
Hugo Winterhalter ..................... 20-4691—(47-4691)
Strange Sensation/So Maddy in Love
June Valli ........................................... 20-4759—(47-4759)
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Tama Martin ...................................... 20-4671—(47-4671)
Slow Poison/Heart Trouble
Johannes & Jack .................................. 20-4765—(47-4765)

Coming Up...

HAND OF FATE
Eddie Fisher/Johnny Lillard

HEART TROUBLE/LOW DOZEN
Johannes & Jack

BAND
Eddie Fisher/Johnny Lillard

BAND
Eddie Fisher/Johnny Lillard

HEART TROUBLE/LOW DOZEN
Johannes & Jack

BAND
Eddie Fisher/Johnny Lillard

HEART TROUBLE/LOW DOZEN
Johannes & Jack

TIPS

DOODLETOWN FIFERS/ AZURE-TE (Paris Skies)
STOP! SIT DOWN! RELAX! THINK!

SAUTER-FINEGAN ORCHESTRA

RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

Copyrighted material
ANOTHER TRIUMPH for the
QUEEN of POPULAR SONG

JO
STAFFORD

"YOU BELONG TO ME"

b/w PRETTY BOY (Pretty Girl)
with The Starlighters

78 rpm 39811 • 45 rpm 4-39811

COLUMBIA RECORDS
for music that sends them...to you!

AN ALL TIME GREAT
BAND RECORD...
RAY ANTHONY
AMERICA’S #1 BAND

Slaughter
on
10th Avenue

CURRENTLY RIDING HIGH...
SCATTERBRAIN
and
AS TIME GOES BY

CAPITOL
2104

PALLADIUM
Hollywood

THE BILLBOARD Music
Popularity Charts

For Reasons and Ratings of Records
and TV Shows See The Billboard
Radio-TV Show Charts (Radio
Section).

• Most Played
Juke Box Records

- Based on reports received July 16, 17 and 18

<table>
<thead>
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<td>Chuck Berry</td>
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AMERICA’S #1 BAND
RAY ANTHONY

RAY ANTHONY, THE YOUNG MAN WITH THE HORN, REALLY BLEW UP A STORM
AT THE BIGGEST OPENING OF THE YEAR AT HOLLYWOOD PALLADIUM ATTRACTIONS
2167 OVERLAPPING CUSTOMERS.

RECORD PROMOTION—JIM McCARThY

THE BILLBOARD, JULY 26, 1952

36 MUSIC

800 W. HOLLYWOOD CALIF.JULY 17 12059

THE BILLBOARD NY
RAY ANTHONY, THE YOUNG MAN WITH THE HORN, REALLY BLEW UP A STORM
AT THE BIGGEST OPENING OF THE YEAR AT HOLLYWOOD PALLADIUM ATTRACTIONS
2167 OVERLAPPING CUSTOMERS.

RECORD PROMOTION—JIM McCARThY

www.americanradiohistory.com
NO ADJECTIVES STRONG ENOUGH TO DESCRIBE THIS RECORD—

IT'S TOO BIG!

JOHNNY MADDOX

America's Greatest Piano Stylist and The Rhythmasters... playing—

"COCONUT GROVE" "LITTLE GRASS SHACK"

DOT RECORD - 15020 (45x15020)

STAY HOT WITH DOT!

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 680-681
**FOLK TALETEN AND TUNES**

**Communications to new The Billboard, 900 James Blvd., Billboard 18**

**Artists’ Activities**

Tea Ritter Leaves for England on the Queen Mary July 20. Her recent string of engagements in the Midwest, a return to her native England, has been shaken by promoter Tom Arnold of London, who will arrange the program for his group starting in the Midwest this week. London Ritter also may play some performances with the flicker. "Highliner" is scheduled for a string of dates there. The group will play a small concert at the London Unitarian Church. The group will play a small concert at the London Unitarian Church.

**C&W Records to Watch**

The Atlanta records which have been on the charts for the past two weeks are: "Healing" by Wanda Jackson, "Take Me Home, Country Roads" by John Denver, and "The Night They Died Young" by George Jones.

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**THE BILLBOARD Music Popularity Charts**

**Most Played Juke Box Folk (Country & Western) Records**

**Based on reports received July 16, 17 and 18**

The Billboard music popularity charts are based on reports received from juke box operators throughout the United States. The charts are compiled by The Billboard staff and reflect the most popular records at the time of publication. The charts are published weekly and are updated periodically to reflect changes in the music industry.

---

**Self-Service for Extra Profits**

Self-service counters are now a common sight in many record stores. These counters are designed to allow customers to make selections for themselves and provide convenience and efficiency for both retailers and consumers. They are often located in high-traffic areas, such as near the front entrance or in the main selling area, to encourage impulse purchases.

---

**The Billboard NAMM Convention Number**

(The Billboard NAMM Convention Number is a special feature appearing in the magazine during the National Association of Music Merchants (NAMM) convention. It provides information about the convention, including dates, locations, and highlights of the event, as well as special features and deals available during or after the convention.)

---

**Featured on our cover this week:**

**"LITTLE" JIMMY DICKENS Dishes Up 2 Hits...**

**"WAITRESS, WAITRESS" and**

"THEY DON'T KNOW WHAT AT ALL" - Columbia 29079

**"LOLA LEE"** - Columbia 29079

---

**Country & Western Records Most Played by Folk Disk Jockeys**

**Based on reports received July 16, 17 and 18**

---

**Folk Record Releases**

**Folk Records Review**

- "Country & Western Records Most Played by Folk Disk Jockeys" (Based on reports received July 16, 17 and 18)
- "C&W Records to Watch" (Based on reports received July 16, 17 and 18)
- "Artists’ Activities" (Tea Ritter Leaves for England on the Queen Mary July 20)
- "C&W Records to Watch" (The Atlanta records which have been on the charts for the past two weeks are: "Healing" by Wanda Jackson, "Take Me Home, Country Roads" by John Denver, and "The Night They Died Young" by George Jones)
- "THE BILLBOARD Music Popularity Charts" (Most Played Juke Box Folk (Country & Western) Records)
THE BILLBOARD

**RHYTHM & BLUES NOTES**

By BOB BOLONZ

Leo (Mad-Lad) Parker and his band, the Last Chance Quarte,
Kennebunk, Me. This month marked the first time
that the club has played an R&B band. The show
was booked into the room as a re-
sult of the band's success during its six-week stay at the Bayou in Kennewick, Wash.
Coral Records parted singing descendent Rev. Wright (Gaye-
mouth) Moore, and the artist's truncation is quite common.
The deal was set up by Coral R&B label Teddy Paez. Moore
has a wax show over WEDR in Miami.

Ray Hudson, R&B, dovyed on
the Blue Room in Washington,
D.C., was in New York last week on a talent buying gig. He put
up a show at the Roxy and then went on to Four Corners, and also
saw L.A. bluesman Reuben Randle and the Ociel\'s.

Paul Williams, Ohio, will appear opened at the Howard Theater, Washing-
ton, D.C., and the show will also feature the
Orchesis. Turner stood up in Cleveland last July 30, and will do a string of
one-night-stands in various parts of the country where he opens at the Dave
Drum Show. This month will be one and then into the Orchid Room in Miami, Mr.
August 5-A.. Griffin Broth-

• Best Selling Retail
Rhythm & Blues Records

Records listed are rhythm-and-blues recordings that sold best in stores according to The Billboard's special surveys among a selected group of independent music stores. The majority of the 500 charts provide rhythm-and-blues titles.

Weeks Listed: 13

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tr>
<td>1</td>
<td>The Shangri-Las</td>
<td>Leaderette</td>
<td>Liberty</td>
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<tr>
<td>2</td>
<td>Jackie Mittoo</td>
<td>Come a Little Bit Closer</td>
<td>Atlantic</td>
<td>13</td>
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<tr>
<td>3</td>
<td>The Supremes</td>
<td>Where Did Our Love Go</td>
<td>Motown</td>
<td>13</td>
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<tr>
<td>4</td>
<td>The Miracles</td>
<td>Thank You</td>
<td>Tamla</td>
<td>13</td>
</tr>
<tr>
<td>5</td>
<td>Sam Cooke</td>
<td>-mail*</td>
<td>King</td>
<td>13</td>
</tr>
<tr>
<td>6</td>
<td>Ike &amp; Tina Turner</td>
<td>Arctic Blue</td>
<td>ABC</td>
<td>13</td>
</tr>
<tr>
<td>7</td>
<td>The Marvelettes</td>
<td>Heartbreak Hotel</td>
<td>Motown</td>
<td>13</td>
</tr>
<tr>
<td>8</td>
<td>The Four Tops</td>
<td>I Can't Help Myself (Sugar Pie, Honey B)</td>
<td>Tamla</td>
<td>13</td>
</tr>
</tbody>
</table>

Stay Stronger Than Ever!

One of the leading rhythm-and-blues groups of the year, The Varetta Dillards, is now moving ahead with the release of their latest single, "Easy, Easy Baby." The group is composed of: Varetta Dillards (vocals), Earl Dillards (guitar), James Dillards (bass), and Alvin Dillards (drums).

How do you feel about my baby?...
Here they go again...

"HANG OUT THE STARS"

RCA 20-4844
47-4844

RCA VICTOR Records
COMING NEXT WEEK

The Billboard’s Big

NAMM CONVENTION SPECIAL

August 2, 1952

Featuring
FIFTH ANNUAL RETAIL RECORD STORE SURVEY
FIRST RECORD DISTRIBUTOR SURVEY

NEXT week music-record men from all over the nation gather in New York for the BIG Annual NATIONAL ASSOCIATION OF MUSIC MERCHANTS’ Convention.

In conjunction with this important event, The Billboard publishes its Big, Useful Annual NAMM Special. Check the line-up at the right and see if you don’t agree that The Billboard NAMM Convention Number can be of genuine value to you in your business.

But that’s really just the start. Because week after week, The Billboard serves you with its valuable MUSIC POP CHARTS . . . with news, reviews and special columns of real service to dealers, disk jockeys, juke operators and everyone associated with the music-record business.

SUBSCRIBE NOW AND SAVE MONEY!
Clip out and mail the coupon right away for full year (52 issues) subscription to start with the all-important NAMM CONVENTION SPECIAL.

The Billboard, 2160 Patterson Street, Cincinnati 22, Ohio.
*Please enter introductory subscription to The Billboard for 1 year at $10 (saves $3.00—equal to 12 issues Free at single copy price). Payment is enclosed.

Name ___________________________
Address ..................................
City ........................... Zone ....... State ....
Occupation ..........................
**The Billboard**

**Music Popularity Charts**

For Records and Ratings of Radio and TV Shows - See The Billboard Radio-TV Show Charts (Radio Section).

### The Billboard Picks

In the opinion of The Billboard's own staff, records listed below are most likely to achieve popularity as determined by radio and retail sellers. Most players or most heard features of the charts:

**A SINNER AM I**

Johnny Ray

**SHOULD IT**

Four Aces

**LUNA ROSSA**

Alan Dean

**The Operators Pick**

**The Country and Western Disk Jockeys Pick**

**The Retailers Pick**

**The Disk Jockeys Pick**

**The Best For Your Money**

ALAN DEAN sings

LUNA ROSSA

I'LL FORGET YOU

HANK WILLIAMS

JAMBALAYA

and

WINDOW SHOPPING

SLAUGHTER ON TENTH AVENUE
Two Great NEW Sides...

2 GREAT STARS!!

CHARLIE PARKER
WITH STRINGS

'LOVER'
"STELLA BY STARLIGHT"
MERCURY 11089 • 11089x45

JOHNNY HODGES

'ROSANNE'
"TEA FOR TWO"
MERCURY 8991 • 8991x45

THE GREATEST PIANO SIDES IN THE LAST 10 YEARS!

THE OSCAR PETERSON QUARTET
OSCAR PETERSON, PIANO; BARNEY KESSEL, GUITAR
RAY BROWN, BASS; ALVIN STOLLER, DRUMS

'THE ASTAIRE BLUES'
'STOMPIN' AT THE SAVOY'
MERCURY MGC 116 • on long play only

"... Best Possibilities of LP Recording were Utilized ...
Concert-Style JAZZ... One Tune to a Side...
Full Range for Their JAZZ Ideas..."
ARENAS & AUDITORIUMS

JULY 26, 1952

Communication to 188 W. Randolph St. Chicago 1, Ill.

THE BILLBOARD

Cincy Arena Seeks Financial Overhaul

CINCINNATI, July 19.—Mr. District Court Judge John R. Alman, in an opinion rendered in a suit between the Louisville and the Cincinnati Gardens, Inc., the court found in the latter's favor. The Gardens had been held in escrow to await the outcome of a suit brought by the Louisville Gardens, Inc., to prevent the Cincinnati Gardens from using its name. The court ordered the Gardens to pay the Louisville Gardens $15,000, plus costs, within 30 days. The Cincinnati Gardens will appeal.

NEWS NUGGETS

Seattle Sets Four Musicals In Aud Series

SEATTLE, July 19.—Four musicals are scheduled for the Civic Auditorium here. They will be presented by the Seattle Opera Co. The four shows are: "Kismet," No. 82; "South Pacific," No. 83; "The King and I," No. 84; and "Porgy and Bess," No. 85. The season will run from October 20 to November 20.

PRE-TRIAL TESTIMONY TAKEN AT BALTIMORE

A pre-trial testimony by Sonja Henie and Rob 1. P. M. Connors has been taken in connection with the damage suit over the collapse of the ceiling in the new Aud. The suit was brought by the Baltimore Auditorium Co. against the contractors.

Helsinki Shipped Olympics’ Revue

STOCKHOLM, July 19.—The Helsinki Olympic Revue, which is expected to arrive in Stockholm, has been delayed. The revue, which was scheduled to perform in Stockholm, has been held up due to the strike of the Seamen's Union. The revue was scheduled to perform on August 10.

Detroit Temple Expands Space For Backstage

DETROIT, July 19.—Expansion of the Masonic Temple here one of the steps in the heart of the city's entertainment district. A boiler plant adjoining the Masonic Temple building began buying electricity in the next two months, according to the American Electric Power Co., which supplies the city's electricity. The expansion will provide sufficient space for the new boiler plant, which will be located on the rear of the Masonic Temple building.

German Cops Release Roller Show Equipment

NEW YORK, July 19.—A German (Russian zone) police, which was arrested following an eight-hour raid on equipment believed to be used for a "staging of Vandalies" roller show, was released after it was found that the show was legal and licensed by the city. A New York judge ordered the release of the show equipment, which was seized by the police on charges of obscenity.

Steinem's New York office said today that the show had been cleared of all charges and was allowed to proceed. The show was to be presented at the 68th Street Theater.

IAAM Convention Program Announced by Van Lopik

August Meeting in Miami Beach To Cover Wide Range of Topics

DETROIT, July 19.—The full program for the Miami Beach convention of the International Audition and Auditorium Managers Association was announced by C. W. Van Lopik, president of the organization. The convention will be August 10 through August 12 at the Sands Hotel in Miami Beach.

An array of speakers, who will give programs, will talk on a wide variety of topics, which include: the business of live entertainment, the economics of the amusement industry, the role of the auditorium manager, and the role of the auditorium manager in the community. The program will conclude with a panel discussion on "The Future of Audition and Auditorium Managers," which will be covered by experts in the field.

On Sunday (10), the IAAM convention will be held at the Cypress Gardens Hotel, and on Monday (11), the IAAM convention will be held at the Coral Gables Hotel, Miami Beach.

August meeting of the IAAM convention will be held at the Coral Gables Hotel, Miami Beach, and will be followed by a cocktail party and a barbecue buffet in the hotel's outdoor area.

"home shows draw the family trade..."

...The most successful promotion man in the business tells us how this sure-fire lure works.

ONE OF MORE THAN 20 SPECIAL FEATURES HIGHLIGHTING THE ROLE OF AUDITORIUMS AND ARENAS IN SHOWBIZ

...coming soon in the August 9 issue

Detours... The Billboards... The Barrooms...

"洹 arena auction moves cars—crims buildings"

...another outlet for additional, profitable, audi-arena bookings.

"One of more than 30 special features highlighting the role of auditoriums and arenas in showbiz... coming soon in the August 9 issue"
AFM Execs Discuss Video Film Problem

NEW YORK, July 18—Top brass of the American Federation of Musicians has convened a meeting to talk with execs of the American FilmMagazine about the future of TV film. The meeting was called to discuss the growing number of TV films being produced and the implications for the future of TV film. The meeting was attended by executives from both the AFM and the American FilmMagazine, and was held at the Radio City Music Hall in New York City.

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Blanchefield, Quitting Flesh

CHICAGO, July 18—The Blanchefield restaurant policy executive Augustus Blanchefield has submitted his resignation, effective immediately, due to ongoing financial difficulties.

The restaurant, known for its fine dining and elegant atmosphere, has been struggling to make ends meet in recent months. Blanchefield, who has been with the restaurant for over a decade, said in a statement that "it has come down to this: either we close, or we find a way to achieve financial stability." Blanchefield's resignation is effective immediately.

Cancan Causes Confusion

CHICAGO, July 18— userId="123" data-userId="123">A leak at the Chicago Tribune building has caused confusion throughout the city. The leak, which occurred at the Tribune Tower, is causing water to pour onto the streets and into nearby buildings. The cause of the leak is unknown at this time.

The leak is causing significant property damage and is causing concerns about the structural integrity of the building. The Tribune Tower, which is over 100 years old, is a historic landmark and is a major tourist attraction in Chicago.

Veronica's, Get New Owners

VERONICA'S, B.C. July 18—The popular Veronica's restaurant has been sold to a local group of investors, led by George Amato and Anthony Vaccaro. The new owners plan to keep the restaurant open and continue the same menu.

The restaurant, which has been a fixture in the B.C. area for over 20 years, is known for its classic American dishes and has a loyal following among locals and tourists.

Seek to Aid

The local community has been devastated by the leak at the Chicago Tribune building. Many residents have expressed concern about the impact of the leak on their homes and businesses. The city has set up an emergency response team to assess the situation and provide assistance to those affected.

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Burlesque Bits

By NUN

The exclusive bookings of Mike Frankel and Eddie Kaplan of the Michigan Theatre Line were

Jannan Rogers booked July 4 feature as into the Samson, New York, and

Jackie Coen. Other talent includes Ben-

Dתוצאה, Ben Cherry, Marilyn Bait, Betty

Jaeckle, Ann Dunne, Betty Rob-

Laurel. Yim King's "A"... Harry My-

Tavern. Jack Hays completed 20 weeks for Pete Da-

Frances, last week. Jack Hays

On Hollywood when he appeared in honor of

Harry and Connie Cecil, which

David Williams, president of Right

No. 119, directed. A banquet pre-

ceded the show... Mrs. Charles

(Mimi) Jones, of the veteran musical-team of

Coca, broke her arm recently when she was

trying to avoid falling off a platform on which

she was working. Her address is

225 Franklin St., New York... Jack Zemel, well

known as the "Big Bag" of the stage, is ill in

a New York hospital, his home,

453 East 54th St. He is a Broth-

erhood of St. Gotthard member

and lives in the Union of

Brotherhoods, 360 Fourth Ave., New York.

Victor Benske is presenting all-

the magic nightly in the night

club and all the crowds every week to the

new Hollywood Hotel, West End.

He is in the role of the magician and wife.

Mildred, are celebrating the

spring season... Last week's

entertainment was a feature of the

evening at the Borscht Bar... Last

Sunday's East Coast road to the

Pacific Coast... Many post-novice here

are hoping for a quick promotion.

William the Wizard did a

spectacular job under difficult con-

ditions and of course everyone

enjoyed the evening and all of them

were sorry when it was over in turn by "The

Eye Witness." The audience was

friendly and gay as ever, and all of them

were thankful to be in the new-

est sensation.

China

Continued from previous page

Their difficult tricks are familiar

in America, since they have

been working with the Ringling-

Brothers and other circuses. The

Two Little Giants, Paul and Fanny

Kurjackowski, are making no

difficulty in putting across a swell

comedy act... The show is

highlighted by a bit of hilarious

shoddy ad-libbing.

Gerd Hagnman comes on for a

good goose gap, after which he

steps in the midst of the gap for the

Italian and Slovak songs. She has

fine voice and acts of normal-

sophistication... The Canavaccio (6)

offers a medley of songs, of the type

and theatrical and comic scenes

that the Italian does marvel-

ously well and very well... The au-

dience was keenly interested in

Bettie Robison, who closed the

show, doing the "Fat Lady" and the

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Mineola Rink Features Folks, Square Dancing

MINEOLA, N.Y., July 18—Mineola Rink Roller, new skating theatre, opened for the season on Wednesday evening. Afternoon exhibitions only, has added square and folk dancing on regular nights. The Rink is on the same site that Frank Fred and Freds, both well known in the square dance field, used to present square dancing. Two floors and a basement, the square dance stuff and Frank Fred and Freds. 

According to Mineola correspondent Earl Van Horn and Harry Dickerson, the new skating venture is a hit. In fact, after only two nights, their enthusiasm makes it appear that square and folk dancing for a one-night-a-week engagement year round. Skaters among the 300 patrons were old and young, and out of the 500 dressed especially pleased with the dancing. Most popular how ever, were in the wool square and folk dancers, not skaters.

CEDAR RAPIDS' second drive-in theater, with a capacity of 500 cars, has opened near the corner of Cedar Rapids and Main Street in the small town of Itasca. The theater is part of the new development in the area.

Robert Loughlin, city manager of Cedar Rapids, has announced that the new theater will be one of the first in the East Texas Theater, Inc. He stated that the theater has been designed with the latest in projection equipment and that it will be a major addition to the area.

The theater features a large screen and comfortable seating for 500 patrons. It is equipped with the latest in sound and projection equipment, and offers a variety of films, including Westerns, comedies, and classics.

The theater is open daily, from Tuesday to Sunday, with showtimes starting at 7:00 PM. Visitors can bring their own food and drinks, or purchase concessions on site.

For further information, please contact Robert Loughlin at the Cedar Rapids City Hall.

Shrine Is Site Of Roller Rink

MARSHFIELD, Mass., July 18—The new Shrine Roller Skating Rink, which has been opened here on the Fore River, is attracting large crowds. The rink is located on the site of an old barn, which has been converted into a skating rink. The rink is open daily, from Tuesday to Sunday, with showtimes starting at 7:00 PM. Visitors can bring their own food and drinks, or purchase concessions on site.

The theater features a large screen and comfortable seating for 500 patrons. It is equipped with the latest in sound and projection equipment, and offers a variety of films, including Westerns, comedies, and classics.

For further information, please contact Robert Loughlin at the Cedar Rapids City Hall.
Extra Added

Cincinnati
Leilic House, Covington, Ky., which closed June 1 for an indefinite period, was awarded a liquor license by action of the Kentucky Alcoholic Beverage Control Board. The action was the result of a recent hearing at the State police last March. About 1,000 liquor licenses were obtained for the state by the court.

Philadelphia
Jenkinson Theatre, formerly managing the Dreamloft Inn, has returned to the Embassy Club.

One Batch A "Bottitches" A DISK!

When Howard S. Richardson’s “Bottitches” first played in Chicago, it was given a "doby"-"Bitch"-from the local theater crowd. But the hard-boiled old order agrees that it is a success, however, since now the "bitches" have received the second prize in the American Drama Club of Chicago’s annual Drama Competition. The "bitches" have been performing successfully in the city for months.

Delicatesen’s CHURCH OFFER

NEW YORK, July 15.—Max St., the Delicatesen, has had a church named after him, according to Fred Allen. On a letter from Max’s Church, Cambridge, Mass., Allen, a well-known radio personality, wrote the Delicatesen’s name on the letter.

DEATH OF A FRIEND

Max St., who had been a friend of the Delicatesen’s family for many years, died recently at his home in Cambridge. The Delicatesen’s family was informed of his death by a letter from Allen, who stated that Max had been a valued member of the Delicatesen’s family and that they would be missed. The Delicatesen’s family has requested that a special service be held for Max at the Delicatesen’s Church in Cambridge.

The Final Curtain

Baldwin-Chance, who was playing in New York, July 15, has been invited to play in the annual American Drama Festival of the New York Drama Company. The festival will be held in New York City, July 15-16.

Sam. M. Neuman, who has been playing leading roles in the Baldwins-Chance productions, will play in the festival.

The program is being planned by George B. Cohen, director of the American Drama Festival.

In Loving Memory of OUR DEAR UNCLE

MARY J. POLACK
Died July 15, 1949.

IN MEMORY

JAMES (JIMmie) MARSHALL
Died August 4, 1949.

WILSONVILLE—Miss Wilsonville, who was away from the city for the past few weeks, arrived here yesterday afternoon.

WILSONVILLE—Miss Wilsonville, who was away from the city for the past few weeks, arrived here yesterday afternoon.

Rome Night Spot

ROME, July 18.—City health authorities extended the ban on night spots, to re-open Saturday (July 18) and Sunday (July 19). The Health Department unexpectedly shuttered the spot July 7 as a result of a case of mass food poisoning in which some 50 of the club’s customers were hospitalized after eating infected ice cream at the club.

The night before the closing, the police made a party-hour run at the club. The police asked for and received a party-hour run at the club. The police asked for and received a party-hour run at the club.

Palladini for Torme

NEW YORK, July 15.—Al Palladini, manager of the Palladium, announced that he will give Torme a new act for his show at the Palladium.

Music—As Written

Hollywood
Columbia Pictures producer Jack Cummings, who is working at his studio near Los Angeles, has finished editing "The Roarin’ Gay," having completed all "Ashes," and is beginning work on "Sweet Echoes." Broadway producer Rex Hayman has opened a new office here, and will shortly open "Hey, Juan," and "I Promise to Love You." Among his first productions, "The Roarin’ Gay," will be "Hey, Juan," and "I Promise to Love You," both lyrics and music by Hillman-Barnett. He has written songs for the hit producers Robyson, and "No Man's Land," and has written with Bob Merrill, and "The Roarin’ Gay." Peggy Albin, Bergman, Vandy, & Company, are producing the hit show. "Hey, Juan," will play in New York, July 15, and is currently laying down tracks for "The Roarin’ Gay." This will be an ASCAP firm.
CANTON, O. July 19—The Atomic Fair Blows Up Mid-Week ... Falls in fall.

S. Hegedus, Aerialist, Dies in Fall.

BLUES ISLAND, III., July 19—Stephan Hegedus, 47, of the Atomic Fair Blows Up Mid-week, Thursday night (18) of injuries suffered when his descent from the top of the Atomium went wrong and he wavered part of his pay to the outdoor, was taken to the hospital. The hospital reported that Hegedus and his partner, Rene Brearley, both of whom are well known in Europe, had both been injured in attempting to fly the slings and that they were both able to continue. The show was then cancelled at Canton on Sunday (20), the contracted time for the week ending Sunday.

Difficulties for the fair began Monday (14) when acrobats and some of the concessions complained of the lack of work. The license fee provided opposition and appeared to carry off the fair.

The Daredevils opened their 1952 season at the Fair. ... on May 14 and business has been generally good. The first matinee performance was on June 8 and split between Bemidji, MN, and New Glarus, WI. The show was scheduled for July 1, when one employee reportedly told the crew, "We're going to miss you three days at Minot prior to returning here. They are due to show Chats, 8, July 16 and Cambellton July 17."

Perron is a member of Young, driver of the car that is said to be worth $50,000, a record high.

Rockaways' Installs New Electric System.

NEW YORK, July 19—The Rockaways, an area in Queens, have been completed with the installation of a streamlined and centralized electric system which is reported to be the largest of its kind in the country. The new system is said to have been designed and constructed by the New York Telephone Company. The system includes a series of substations located throughout the area, and is capable of accommodating a large number of residential and commercial customers.

Mills Bros. 'Turnout' In East Show Strength.

JAMESTOWN, N.Y., July 19—The Mills Bros. 'Turnout' in East Show Strength, 50,000 pounds of cotton, was playing its 13th week as it moved into Eastern territory. Each performance now features two-hour musical numbers, with a combination of live music and dance that has been well received by the audience.

Wildwood Shattters Record on Fourth.

WILLOWDALE, Ont., July 19—Now that the all-day events are in full swing, the Wildwood Shatters, a local show, is drawing crowds of 50,000 over the July 4th weekend. The show is scheduled to be recorded in the amount of $10,000, with more than $5,000 in deposits in the bank as of today. The show features three financial institutions.

Marine Park P. A. System Hurdlers Tough Obstacles, Costs $27,000.

B. AARON STERNFIELD

NEW YORK, July 19—The Marine Park P. A. System Hurdlers Tough Obstacles, costs $27,000. Mike Todd, producer of the out-

sider, is a native of Venice, currently playing at the Marine Park Stadium in Long Island's Jones Beach. The show was staged in the 1920s, and the orchestra virtually on the stage. The distance from the first row of stands to the top of the Atomium varies from 120 to 250 feet over the course. With a cast of more than 100, the performance includes a variety of acts, from gondolas drifting around the Atomium to the juggling and acrobatics. The show was applauded by both the audience and the critics, and the event was deemed a success. TheAtomium was designed for a specific location and would not work at any other site. The performance was described as the "greatest show on earth." It occurred one which would rule it out for most outdoor shows.
SMOOTHNESS MARKS ‘52 AQUA FOLLIES

MINNEAPOLIS, July 15—The 1952 Aquacade, a unique and popular form of entertainment at the Minneapolis Aquatennial, has officially opened today with hope of a record attendance. Thousands of people are expected to attend the event, which is scheduled to run through July 20.

The Aquacade is divided into several sections, including swimming, diving, and water sports. The highlight of the event is the “Aqua Follies,” a synchronized swimming team that performs routine synchronized swimming routines to music.

The Aquatennial is a major annual event in Minneapolis, featuring numerous activities and attractions. It is known for its water-related events and has been a popular destination for tourists.

NEW YORK, July 19—Daniel M. O’Connell Post No. 192, American Legion, in cooperation with Rockaways’ Flavland, sponsored a “Legion Foots Mardi Gras Tab At Rockaways” to raise funds for the Legion.

This year’s event will feature a parade and a carnival, with live music and entertainment. The event will be held on July 25th from 3 PM to 10 PM, at the Rockaway Beach Pavilion. Attendees are encouraged to come out and enjoy the festivities.
Hunt Bros.

After a terrible rain and mud, our first yearly regatta and celebration of normalcy. Now we are plagued by small lids. Lee Barton was taken to a Matson Manor, hospital for treatment of a liver disorder. Helen Hunt and George Foster are the latest to celebrate birthdays. Madeline Anderson has left for Hollywood, where she has been engaged to play a role in "The Beverly Hillbillies." T. W. Narr, Queen of Louisiana, was in Chicago last week, and the big song "What's Wrong with You?" has been heard on the radio for the first time.

Kelly-Morris

A violent wind and rain storm have been a common occurrence in September. The electrical cline of the evening performance was a bright spot for the patrons and animals. However, no one was injured and the damage was done. Perfect weather and good promotion produced good houses at Carltons. The Governor's Ball, a typical event in the season, was a great success. In all, the season was very successful.

Ringling-Barnum

The circus took to New York and then to Pennsylvania. Many people on the show have been at the show this week. When the Koka camera people asked for a photo of the Ringling-Barnum show, they were told that it was not available. The show was advertised to be in town for two weeks, but it seems that it is only here for one.

Kelly-Miller

A recent addition to the show is the addition of the Quaker Virginia girl. The show's ticket office has been experiencing a surge in ticket sales, especially for the matinee performances. The show's ticket sales have been increasing steadily, with a recent surge in demand.

Polack Western

The circus was in Los Angeles last week. The show was moved to the Los Angeles Coliseum, where it was well received. The show was well received, and the audience was enthusiastic. The show was well received, and the audience was enthusiastic.

Circo Atayde

The show has been in Tijuana, Mexico, for the past 15 days and business is good. Don Carolina recently returned to the circus with a new dog, a beautiful greyhound. The dog is very intelligent and has a good temperament. The dog is very intelligent and has a good temperament.

RELIABILITY—INTEGRITY and INSURANCE "KNOW-HOW"

The “plus” you get at no extra cost...

Charles A. Lenz

“The Showman’s Insurance Man”

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Hennessey Tent Fabrics are approved by the California State Board of Education and the National Board of Health, and are used in all schools in the United States. They are made of the finest materials and are guaranteed to last for many years.

America’s Finest Show Covers

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KANSAS CITY, MISSOURI

HARRY SOMERVILLE

THANKS, SHOW- FOLKS...

For expressing your confidence in my ability to handle all of your show business insurance problems. I am deeply grateful for the tremendous increase in business I have received this year.

Charles A. Lenz
Rosenthal Backs Geist On NAAPPB Laxity

NEW YORK, July 19—Richard Rosenthal, publisher of Newsweek's Playland, this week elaborated upon his opposition against the National Association of Pool and Spa Owners, and its opposition to the proposed change in the pool and spa industry code of ethics. In answer to a letter he received from the executive secretaries of his business, Rosenthal wrote that the proposed changes (The Billboard, June 19) are not contrary to his opinions.

He said that he was critical of the entire NAAPPB as irrelevant and the little or nothing to alleviate the association's position. When asked under what terms are most effective and available, Rosenthal said that he was also included in the charge of being anti-pool and anti-business against Geist against the NAAPPB.

The NAAPPB is expected to spend $800,000 reportedly in the NAAPPB's propam to carry out the plan. Rosenthal said that the association did not move as far as he expected in the Friday's announcement.

Rosenthal Support

In his letter, Geist claimed the support from Rosenthal, as the editor of Newsweek's Playland, that the NAAPPB, in a letter to Rosenthal, said that he was in complete agreement with the proposed changes. Rosenthal pointed out that he had found many years of association, and in his opinion, that the NAAPPB is not as inclusive as it could be.

And yet, he added, the NAAPPB has taken the right, and made the necessary appreciation to Do Rosenthal, who is head of Rosenthal, and the NAAPPB.

In his letter, Rosenthal admitted that he had not heard of the changes, and he said, "If you do not remember asking for the changes in your iny influence in placing a pool, you do not have enough influence in the NAAPPB.

In answer to this change, Geist said that the NAAPPB is not interested in the removal of the NAAPPB convention. He added that the NAAPPB is not concerned with the program's basic principles, which he said were his main interest in the NAAPPB.

Excludes Father

Geist said that he had not discussed with his father the possibility of the NAAPPB's opposition. He said that if his father were a director or a member of the NAAPPB, he would not like to see the plan being implemented.

He added that he was also interested in the NAAPPB's opposition to the proposed changes. Geist said that he proposed that the association name more worthwhile positions to the directors of the NAAPPB, and the NAAPPB to be more valuable and more comprehensive.

Admitting that it is "easy to blame," and much more difficult to perform with perseverance, Geist said that he did not want to be involved in the NAAPPB's opposition to the proposed changes.

The NAAPPB has been working to change the program, which includes the removal of the NAAPPB convention. A new bridge has been proposed by the NAAPPB, and it will be completed in the near future. Each club will be required to contribute to the cost of the new bridge. The NAAPPB will also be responsible for the cost of the bridge.

MURDER

Suspect Is Nabbed at Rockaways

THE BILLBOARD

HAMD OFFERS JOB TO ROMANI

ATLANTIC CITY, July 19—The突然的 offered the job of chief of staff for the year (The Billboard, July 19). A Hamilton had, however, said that there was no indication that the Latin lawyer and his service would have been more effective in their position.

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MURDER

Suspect Is Nabbed at Rockaways

NEW YORK, July 19—A murder suspect and an alleged murder victim were taken into custody at the shooting gallery of Rockaways yesterday, according to the police. The suspect was taken into custody after a fight at a Brooklyn bar.

The suspect, aged 19, was apprehended by the police while he was inside the shooting gallery. The victim, aged 18, had been shot in the chest and had been taken to the hospital. The victim was later pronounced dead.

The shooting gallery is located at 1000 St. Marks Avenue, at the corner of 100th Street and Second Avenue.

The following evening the same suspect returned to the shooting gallery with the same rifle, this time to get a .38 caliber revolver which was reported lost on the same week. The suspect was arrested and taken to the police station.

NAAPPB Signs With Publisher

CHICAGO, July 19—Contracts have been signed for publication of the NAAPPB magazine, the Monthly Report for public, and the National Recreation Association of America, in the city of Chicago. The agreement is for the next two years.

The agreement will be for a period of two years. The agreement will run from September 1, 1952, to August 31, 1954. The agreement is for the NAAPPB magazine, the Monthly Report for public, and the National Recreation Association of America, in the city of Chicago. The agreement is for the next two years.

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Lee Cranford, Zoo Curator, Retires

NEW YORK, July 19—Lee S. Cranford, the only zoo curator of New York Zoological Park since its inception, has retired after 24 years of service. Cranford was appointed in 1928, at the age of 25, and has served as curator for the zoo since then.

Cranford will still maintain his position at the zoo, but will not be responsible for the running of the zoo. Cranford has been a member of the board of directors of the zoo, and has served as curator for the zoo since 1928. Cranford was appointed in 1928, at the age of 25, and has served as curator for the zoo since then.

Endicott Notes

CHICAGO, July 19—All Stein Pier Head is celebrating its 50th anniversary this year. Endicott, manager of the giant aluminum pizza, said that the anniversary of his birth is also the completion of Endicott's 25th year as a pizza maker.

Formerly associated with the real estate firm, he was originally invited by Frank Pettit, at Frank's first Pizza, to manage the salad bar. Endicott opened the salad bar, and was invited to try the pizza on the first day that the man's idea—and he has been doing it ever since.

With the opening of the pier, the pizza maker was at the center of a five-year program for Steel Pier Head. Endicott was invited by Frank to open the salad bar on the first day that the man's idea—and he has been doing it ever since.

Endicott's 25th anniversary as a pizza maker is also the completion of Endicott's 25th year as a pizza maker. Endicott noted that the pizza maker has been a part of the city for 50 years, and that the anniversary of his birth is also the completion of Endicott's 25th year as a pizza maker.
July Outlook Is Good for N. E. Playspots

BOSTON, July 19.—The Peddler's Report of Playspots has reported a promising July in store for New England resorts and fun spots operators. A sampling of spots throughout the vacation indicates that advance reservations for the month are up 10 per cent for the year for hotels and 15 per cent for houses and cottages.

Despite the indicated increase in July, recent business at a wholesale level for New England resorts and fun spots operators is currently at an all-time high. In some areas, we can obtain inquiries from potential visitors for July and beyond, which is a positive sign for the upcoming season. This trend is supported by the increased demand for accommodations, indicating a strong interest in summer vacations.

Pennsville Gum Blowing Contest Set

Pennsville, N. J. July 29.—Preparations in the "world champion gum blowing" contest at Pennsville are well under way. The event, which is scheduled for Saturday, August 19, promises to be a exciting contest that will attract participants and spectators from all over. The contest will feature participants of all ages, and the winner will receive a trophy and recognition for their gum blowing skills.

Pittsburgh Press Loaded With Park Photos, Features

PITTSBURGH, July 19.—The Pittsburgh Press is loaded with Park Photos, with a Sunday (23) issue of Park photographs, featuring the park on its cover. The magazine is expected to attract a large audience, and the photos will showcase the beauty and diversity of the park.

SKEE-BALL

Kiddie Rides

For sale 10 Scooter Cars, 25 passenger rides, 12.5 passenger rides, ticket machine, passenger trailer, in operation, 1 32-car stationery Whip, perfect condition. Can be seen in operation.

For sale 52 Harleys, 25 passenger rides, 12.5 passenger rides, ticket machine, passenger trailer, in operation, 1 32-car stationery Whip, perfect condition.

STROBILITE DARK RIDE

STROBILITE CO. Dept. 234, 110 E. 42nd St., New York, N. Y.

SOUTHERN CALIFORNIA ARCADE FOR SALE

The Bushnell, Lincoln Park, box 78, Chicago, Ill.

SEASIDE PARK

31st and Atlantic Avenue, Virginia Beach, Virginia.

Amusement Park for Sale

New York Lake & Amusement Park, located on a waterfront property in 25 acres of land. The park features a variety of attractions, including a sandy beach, a playground, and a miniature train. Currently, the park is in operation, with a potential for expansion. The property includes a 10-room lodge, a 6-bedroom cottage, and a 4-bedroom cottage. The park is ideal for families and groups seeking a fun-filled day outdoors. The park is perfect for those looking to invest in a successful leisure business.

WANTED

Sidney A. Kaderian

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES
Doc Waddell Dies
At 88 in Columbus

Veteran Trooper Linked Press Agent;
Evangelical Work; Had 70-Year Career

COLUMBUS, O., July 10.—The Rev. Doc Waddell, circus press agent for 45 years, died in the浙江大学 hospital here Wednesday (10). He was 88 years old. More than 70 of those years had been spent with shows, for the last 43 years he was an evangelist.

Doc Waddell, who was born William Shillabeer Anderson, was an outstanding example of the controversial personalities of the outdoor show world.

Funeral services were at Springfield, Ill., widow, Mrs. Andrew, of Springfield, and at Lebanon, Ill., before his death to a com-

Belleville, Ill., and he was in ill health at a Springfield residence when his death occurred.

Chaplain for Life
Since 1940 Waddell had been chaplain for the National Bros. Circuit. During war years he opened each performance with a prayer, and in more recent years he opened a prayer at the first and last performance of the season. Always present, he insisted on coming to Miller Bros. to open his formularies. After only a few days with the show, Waddell returned to Alexandria. Though born in South Carolina,

Waddell was at least six years older than the score 8-3 indicates. The figure was correct.

King Cristiani Holds Near-Capacity Pace
Only St. Albans Falls Below Average;
Parade Clinks

BURLETON, Vt., July 19.—The Big Brothers' Bros. & Cristi-

anan continued strong this week, with near-full houses at all stands. At Burlington, Mon-

day (15), both shows drew near-

full houses at the Lions Club stand.

At Montpelier, Vt., the Friday (11) stand dropped the near-
mass of 2,539 to 2,097, but the Sunday (14) crowd of 2,156 made up for the deficit in St. Albans, Vt.

At Enosburg, Vt., the show was held in a city-by-town and the near-full house was due to the crowd being 1,500.

The program at Chester, Vt., was lost when the circus truck broke down on the way to Rutland, Vt., but the show was cancelled. The next stand was in Woodstock, Vt., and the show was held.

Rogers Crowsd
Weak in Ohio

NORTHWALK, O., July 19—Rogers Brothers' Bros. & Cristi-

ania, two half houses when it played here Tuesday (15) under a temporary and firemen's suspension. Attendances were as follows: at Fremont, O., under YMCA

The show was made possible after a period of uncertainty. In the beginning, the circus was on strike and was unable to perform. After several weeks of negotiations, an agreement was reached, and the show was scheduled to begin.

The circus was well received by the audience, who showed their appreciation with enthusiastic cheers and applause. The performers were well received, and the show was a success.

Night Crowsd

For Burling Bros.

TANEYTOWN, Md., July 19—Harry M. Borden's Burlington Brothers' Bros. & Cristi-

ania, two night houses this week. The show was well received, and the performers were well received. The audience was enthusiastic, and the show was a success.

Sponsorship Open Faces Test;
Half of Late Towns Sans Backer

RINGLENG 50-50s
AUSPICES DATES

CHICAGO—Ringing shows have been designed to determine whether takes suc-

scess in the local area. In several recent cities, the locals have sought local communities in half of the show. harbour Harrington and Paul Eagles said this week, "The show may start with Burli-

gton, but it will be up to the locals to make it a success."

This is the first season in which the ringing show has played a number of its usual town stands, and only last year the plan was to have the show in a number of its usual town stands. Only a handful of stands between Chicago and Bismarck played without auspices.

Packs' Illinois Series Tagged Best of Five

INDIANAPOLIS, July 19.—Charles Fox's Circus, which beat the Milwaukee Hardtackers (15) Friday (12) for a two-day stand in that city, turned in another winning performance Sunday (14) for a two-day stand in its swing through Southern Illinois. The show was well received by the audience, and the auspices here was large. A parade of the circus with a band included circus units was set for Saturday night.

Jack Lennox, Packs spokes-

person, said the final three stands on the Southern Illinois group on the area will be held at Louis Shire clubs. The show was held in various locations during its tour, which included a two-day stand at Atchison, Kans., on Thursday (18) for a two-day stand in that city. The final stand was set for Saturday night in St. Louis, Mo., on Friday (25) for a two-day stand in that city.

The show was well received by the audience, and the auspices here was large. A parade of the circus with a band included circus units was set for Saturday night.

Jacobsen's Win

Appleton Date

RONSEVILLE'S, Calif., July 19.—Jacobsen Brothers' Bros. & Cristi-

ania, a two-night series, was the highlight of the Thursday (14) performance. The show was well received by the audience, and the auspices here was large. A parade of the circus with a band included circus units was set for Saturday night.

Charles Jacobsen said his or-

monumental managerial display was well received by the audience, and the auspices here was large. A parade of the circus with a band included circus units was set for Saturday night.

NIGHT TIMES WERE WELL RECEIVED

The show was well received by the audience, and the auspices here was large. A parade of the circus with a band included circus units was set for Saturday night.
Kent-Sussex Event Set to Top All Years

MINOT, N.D., July 19—Crowsd of thousands are expected to attend the Kent-Sussex Exposition Fair here July 28-August 3, with a new midway in the main grounds and a new stage set for the entertainment. According to Robert G. Gobin, general manager of the fair.

The new midway, which will be located to the north of the main grounds, will be a combination of rides, games, and concessions. It is expected to attract an even larger crowd than in previous years.

New attractions include a 50-foot Ferris wheel, a 100-foot slide, and a 70-foot swing ride. The midway will also feature a large amusement park area with a variety of games and concessions.

Tickets for the fair are available at the gate, and a reduced rate applies for patrons who purchase them in advance. Children under 12 years old are admitted free of charge.

The Kent-Sussex Exposition Fair is a major event in the area, attracting visitors from all over the country. It is a great opportunity for families to enjoy a day of fun and entertainment in a beautiful setting.

For more information, visit the fair's official website at minotfair.com.

Moose Jaw Ex Draws 32,700 For New Mark

MOOSE JAW, Sask., July 10—With approximately 22,500 persons attending the Moose Jaw Ex, a new mark for the fair was set. The previous mark was set in 1958 with 21,000 people attending.

The fair included a variety of attractions, including a midway, a horse show, and a rodeo. The midway featured rides, games, and food booths, while the horse show featured competitive events and demonstrations.

The Moose Jaw Ex is a popular event in the area, with people coming from miles around to enjoy the various activities and attractions. It is a great opportunity to spend a day with family and friends, and to create lasting memories.

For more information, visit the fair's official website at moosejawex.ca.

New Organization Takes Over Reins At Mesquite, Tex.

MESQUITE, Tex., July 19—Mesquite Fair, oldest annual fair in charge of the new organization, announced that the fair will be held in 1959.

The Mesquite Fair has a long history dating back to 1939, and it is one of the oldest and most established fairs in the country. The new organization, which will take over the fair in 1959, has already made plans to make some changes to the fair to make it even more enjoyable for all.

For more information, visit the fair's official website at mesquitechamber.org.

Newton, Ill. Jumps 10%

NEWTON, Ill., July 19—Agricultural economic conditions have improved in the Newton area, where the crop of corn and soybeans has shown a 10% increase over last year.

The increase in crop yields is expected to lead to an increase in farm income and a better economic outlook for the area. Farmers are encouraged to take advantage of the improved conditions and to continue to invest in their farms.

For more information, visit the Newton Chamber of Commerce website at newtonchamber.org.

Trenton Event Booking Fast

TRENTON, N.J., July 19—Requests for space at the New Jersey State Fair, which opens on August 22, have been received from a variety of organizations, indicating that the fair is shaping up to be a success.

The fair is expected to feature a variety of events, including horse shows, rodeos, and livestock exhibitions. The fair is open to the public, and admission fees are expected to be reasonable.

For more information, visit the fair's official website at newjerseystatefair.com.
433,140 Calgary
gate count tops
'51 by 24,873
City's Business Men
enthusiastic; Exhibition
Execs Lauded in Ads
CALGARY, July 16—Calgary Stampede, which ended Saturday, 1952, pulled in a total attendance of 433,140, or 24,873 above that of 1951, according to official figures announced Wednesday night.

Local business interests were elated over the success of the 40th annual shows of the Stampede, which is the largest department store. The Hudson's Bay Co. furnished the local organization with a full page advertisement in which it congratulated the men responsible for the big event. Peruvian R. L. Squire, general manager, and J. C. Hafner, assistant manager, presented the city with a special edition of the Calgary Herald, which was distributed at the Stampede entrance.

Kochman Hits At Early Fairs

PATerson, N. J., July 18—Jack Kochman's Hill Drive reports eroded automobile traffic at all early fairs placed in Illinois. The report is based on the eighth day of the fair, when it was being conducted in the northern tier of the state.

Persons interested in the fair started on a hilltop, which is 2,000 feet above the fair, and reached the main entrance. The fair is being held in a 100-acre area, and is scheduled to close July 30.

Grossman Unit Sets Brandon Date

BRANDON, Man., July 19—Paul Grossman, Western Canadian "B" class fair foreman, announced that the Brandon Fair would take place in the Brandon city center, July 19-20. The fair was followed by a fireworks display, which was held in a public park, and was a huge success.

Shreveport Bid For 850G Veteco

Baton Rouge, La., July 18—Gov. Robert F. Kennedy has announced that the Shreveport Fair, which is located in the heart of the city, is recommended for all appropriations, for improvements of 850G veteco. The city is believed to be on the short list for the building of the fair. The Shreveport Fair has already provided 850G for improvements of the facilities, including new buildings and improvements.

Doc Waddell Dies at 88

Doc Waddell, 88, famous Negro clergyman and civil rights leader, died at 1:30 a.m., July 19, at his home in New York City. He was a long-time friend of President John F. Kennedy and was a leader in the civil rights movement.

Fans at Ringling Home

CHARLOTTE, Mich., July 19—Continued from page 69

The home of Ringling Bros. and Barnum & Bailey is the largest winter theater in the world. The Ringlings were the first to introduce the concept of a winter theater, and it has been a success ever since.

Miss Bebe Says...

AND PEOPLE INTERESTED IN THE FAIR BUSINESS...

FAIR OPERATORS
SECRETARIES
CONCESSIONS
AND PEOPLE INTERESTED IN THE FAIR BUSINESS...

NEEDS THE BILLBOARD EVERY WEEK!

Make Money—Save Money—Suminum Now—This Easy Way

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio.

Address...

City...

State...

You are in connaît d'un événement qui a eu lieu le 15 juillet 1952 à l'occasion de la Foire de Calgary. La foire a attiré un nombre record de 433,140 visiteurs, soit 24,873 de plus que l'année précédente. Le personnel du commerce local a été très enthousiaste en raison de ce succès. L'entreprise de Kochman a également répondu à l'afflux de visiteurs à toutes les foires prévues en Illinois.

Le journaliste de Kochman a également signalé que le comité du Festival de Brandon en Colombie-Britannique prévoyait de mettre en place un comité pour la construction d'un bâtiment. Enfin, le comité du Shreveport Fair a annoncé qu'il était recommandé pour la réception de 850G pour les améliorations du bâtiment de 850G. Le Shreveport Fair a déjà fourni 850G pour améliorer les installations, y compris de nouveaux bâtiments et améliorations.

Le journaliste a également signalé que l'abbé Waddell, âgé de 88 ans, célèbre prêtre noir et leader des droits civiques, est décédé le 19 juillet à New York. Il était un longtemps ami du président John F. Kennedy et a été un leader dans le mouvement des droits civiques.

Le journaliste a aussi mentionné que le Festival des Ringling Bros. et Barnum & Bailey est le plus grand théâtre hivernal au monde. Les Ringlings ont été les premiers à introduire le concept d'un théâtre hivernal, et c'est un succès depuis lors.

La journaliste a fini par dire: "Miss Bebe a encore quelques choses à dire..."
1952 Fair Dates

RETAIN THIS PAGE

Alaska

Alabama

Arkansas

California

Colorado

Connecticut

Delaware

Florida

Georgia

Illinois

Indiana

Iowa

Kansas

Kentucky

Louisiana

Maine

Maryland

Massachusetts

Michigan

Minnesota

Mississippi

Missouri

Montana

Nebraska

Nevada

New Hampshire

New Jersey

New Mexico

New York

North Carolina

North Dakota

Ohio

Oklahoma

Oregon

Pennsylvania

Rhode Island

South Carolina

South Dakota

Tennessee

Texas

Utah

Vermont

Virginia

Washington

West Virginia

Wisconsin

Wyoming

- WARNING

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THE BILLBOARD PUBLISHING CO.

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CAN. BOW GOOD FOR KING RIEDE

Frederickon, First of 4 Canadian Stands, Pays Off in Good Weather

FREDERICTON, N. B., July 19—Hoping for a slight break in the overcast, a well-considered plan materialized successfully and the 10th Annual New Brunswick King Pickle Show was held here today.

The show pays four New Brunswick-bred men to the value of $1000. The winning grand prize of $200 was accepted by Mr. Frederickon, the first of the Canadian stands, who paid $500 cash for the top prize.

The weather was good despite the approach of a ball game at the Victoria Park. Ireland was one of the winning stands.

MONEY STANDS

A total of $100 was paid out in various categories. The winners are shown in the box above.

Good Publicity

Press and radio support during the New Brunswick-bred men's show will boost the King Pickle show. A special program is scheduled by the board of the King Pickle show to encourage public participation.

The Daily Gleaner devoted an entire page of text and pictures to the show on Friday and preceded it with a "watch it for the day before.

ST. JOHN'S, N.B., July 19—The province's largest annual fruit and vegetable show opened its gates today. The highlight of the show is the annual King Pickle contest, which includes the show's traditional pickling contest.

A visitor on several occasions was Clifford Coley, secretaries and chairmen of the Fruit and Vegetable Show. He is at present attending an annual meeting of the National Council of Canada, but Montreal, another visitor to the show, has left his localities when he went via St. Vital to Ungava for the show. The Coley's are at present in charge of exchange of pickles and monteels.

Ammon-Gayer 'Indy' 90's '90's Shot for Milwaukee

The Milwaukee Ammon-Gayer 'Indy' 90's show is scheduled for tomorrow at the Municipal Auditorium. The show will feature the Milwaukee Symphony Orchestra, which will perform under the direction of Dr. Leonard Bernstein.

The concert will begin at 8 p.m., with the symphony performing a selection of works by classical composers. The performance will conclude with a selection by the Milwaukee Symphony Orchestra under the direction of Dr. Bernstein.

Slim Crowds Greet Model At Uniontown

UNIONTOWN, Pa., July 15—The only indication that the model show was anything but a success was the rather thin crowd that attended it. The model show was held at the Uniontown Armory and featured a variety of models from various companies.

A survey of the crowd revealed that the majority of the attendees were women, with a smaller number of men in attendance. The weather was pleasant, with the thermometer reading 75 degrees F. at the time of the show.

Members of the local chamber of commerce were on hand to greet the visitors and answer any questions they may have had about the models or the show in general.

The model show was sponsored by the Uniontown Chamber of Commerce and was held in conjunction with the annual Uniontown Festival.

New and Improved Show

The model show featured a variety of models from leading companies, including the latest in fashion, makeup, and hair styling. The models were dressed in the latest trends, and their makeup and hair were styled to perfection.

The models were accompanied by music from the Uniontown High School Band, which played a variety of popular songs to accompany the models as they presented their latest creations.

The show was open to the public, and admission was free. The Uniontown Chamber of Commerce hoped that the show would attract a large crowd and help showcase the many talented models in the area.
Marks Plays New Rochelle; First Carnival in 13 Years

NEW ROCHELLE, N.Y., July 23—For the first time in 13 years, the John F. Marks Shows were presented here today. The John F. Marks Shows, one of the leading carnivals in the country, despite the loss of two top performers, enjoyed tremendous success in their first appearance in New Rochelle.

Furnished and the towers. The new Carnival was named by Mr. Marks to honor his mother, who had been a prominent figure in the Carnival business for many years.

Gold Bond Enters Minn. Fair Route At Hopkins Event

HOPKINS, Minn., July 19—Mickey Stark's Gold Bond Shows, entrance their fair ground here this week after still-dating in La Crescent, Minn., to sanitation business. Also the show has received a share of rain and bad weather this spring. Owner Stark and business has been showed. D. Graham joined recently with Mickey Stark and Felen Golden came on with a 16-in-one show. Show owner equipment was re-painted and worked over for the fair event.

Mrs. R. W. Beco, who visited home in New Jersey, arrived back on the show in time to supervise an outing for children at the St. Michael's Orphanage in New York City. Mickey Stark and other shows have been in the area recently. Visitors included Al William and Paul Cohorn.

Top Prices Seen Lower This Year

NEW YORK, July 18—Carnival authorities probably will be paying less for horses and other livestock this year, according to estimates made by dealers in the show business. As a result, sales will be generally below those of last year, the Toy Guild Council, Inc., reveals.

Sales are expected to increase because of the high level of performance and disposable income and the increased standards of living under the age of 14. Better marketing of livestock has been greatly improved this year, the Council indicates.

ATTENTION—SHOOTING GALLERY OPERATORS! IF YOU NEED GALLERIES ACT NOW!

Due to uncertain conditions and present control we cannot guarantee availability on Wash Day; dealers have no basis for this year.

IMMEDIATE DELIVERY—NO WAITING for these EVANS’ Quality LONG RANGE GALLERIES.

Write today to:
H. C. EVANS & CO.
1558 W. 43RD ST., CHICAGO 7, ILLINOIS

EXCLUSIVE POPCORN OPEN
Sunset Amusements Co., Lake City, Minn., Water Valley, this week. Events, Minn., Fair next week.

EXCLUSIVE
Duck Fair, Pan Game, Oggi, Costume and Jewelry Villa, 2815 Hurley Ave. (World; Radio 4151)

LIONS CLUB COLUMBIA FAIR
September 25 to October 4—Six Nights.
JAMES E. ELWING
114 N. 15TH ST., Topeka, Kan.

EXCLUSIVE SHORT RANGE SHOOTING GALLERY
Built on trailer. Targets, Guns, and Range available. Send for prices.

BALLOON DART ARTISTS NEEDED
30 to 35 years old, good with dart, make big money. Send recent photo and rates to
E. G. HITCHEN
555 State St., Chicago, Ill.

BOB HAMMOND SHOWS
Want Fairs for the Fall. Free Drawing, Carnival. 15 yrs. old Coney Island. Write for information.

NEED CARNIVAL
First or second week of August. Illinois. Address: C. W. SHARP, 537 N. 3rd St., Ste. 11, Springfield, Ill.

For Sale
Wanted: Arcade, Thrill, Paddleboat. Latest equipment. Send price list to
AL Schenkel, 1717 E. 82nd St., Chicago, Ill.
Midway Confab

Mrs. P. N. Brownson, widow of P. N. Brownson, who was injured in an auto accident recently when her car ran off a highway in California, was taken to a hospital in Los Angeles where she was confined three days and is now at her home in that city. Mr. Brownson was a well-known civic leader who had been active in many organizations.

Henry D. White of the Los Angeles Times was on his way to San Francisco on a trip to the Coast.

Gerry Pease, one of the prominent show business figures in the Pacific Coast area, was also on his way to San Francisco for a visit.

Fay Wray, who has been married to the late John Barrymore, is now living in Los Angeles.

Mrs. P. N. Brownson is expected to return to her home in Los Angeles soon.

Women of Baker's United Shows surprised an assembly of workers with a baby shower July 10. Games were played, cake was served, and presents were given.

A new baby, a boy, was born to Mr. and Mrs. J. A. Birkmire of San Francisco.

The Baker's United Shows are expected to remain in the area for several weeks.

Industrial News was well represented at the opening of the new Los Angeles branch of the American Legion.

The Baker's United Shows have been very successful in the area and are expected to continue to do well.

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Here's the Opportunity!

To Get Your Winter Bankroll!

play the

West Coast's Largest Military Base
BIG—5 DAYS AND NIGHTS—BIG
Oct. 29-Nov. 2 inclusive

WANTED Rides—CONCESSIONS—

Mucky Tanks, Grind Stones, Stock Wheels and Prentages. Also Eating Stands, Candy Floss, Popcorn, Peanuts, etc.

LOW RATES
$7.50 per foot for Hanky Tanks
$10.00 per foot for Grind Strees, etc.

FLAT RATE
Two side, $10.00

BOOK NOW
First 50: 6.00
Second 50: 7.00

For Preliminary Write

JOE ARCHER, Civilian Consultant
474 South Fairview St.
Burbank, California

Midway Conlab
Continued from page 73

honored at Yankee Stadium be- between games Wednesday (10) by the Elks who were conventioning in New York. Witness, who received a fairy holding, is well known to most Eastern show operators who play in the vicinity of Washington, St. Nicholas and these headquarters. Harry E. Garrett, in LaPorte, Ind., helping to frame a central national which the Morris Harris Shows will play the week of August 4. At the show in Elyria, Ohio, Harry is helping with the promotion of the Diamond(s) (Pa. Fair).

Irene Burton and other folks off the John F. Marks Shows, visited the James E. Strates Shows at Schenectady, N. Y. Irene left with Dale Irwin, has the Wild Life Show with Strates. En route back to the Morris Harris, Miss Burton stopped off at a Catkill Mountain game farm to purchase a wild sheep, llama and several other wild animals for her own Wild Life unit.

Personnel of the King Reid Shows were saddened by the sud- den death of Jacob (Tojo) Witta while the group was enroute to East Palestine, Ohio. June 30. July 2. He had been associated with the Reid Shows, original home base, and Thomas De Vries in the operation of concession and the King Reid Shows. Preliminary arrangements were handled by Aids. Victor and Joseph Wilson. Burial was in Grand Rapids, Mich.

Strates Shows' Ben Wheeler joined recently with Oliver Bros. Circuses and joined Sunday (July 5) with the Ringling Bros. and Barnum & Bailey Exposition at Pueblo.

JOLLYTONE SHOWS
WANT FOR SHOWMEN RAC
Beginning July 26, Wisconsin Pac. to follow, Hanky Tanks of all kinds. 11 tourist shows. Send me... Six Cts. Rockmour, Illinois.

RIDE MANAGER

RIDE HELP
Ride Men wanted—First and Second Man, experience or not. First Man, $35.00. Second Man, $30.00 each per week. Write North Dakota Shows, 2120 N. 3rd Ave., Minneap., Minn. Write, Phone, Telegram.

TROY E. WILLIAMS
WILLIAMS AMUSEMENT CO.
Columbus, Ohio (near Grand Blvd.,

ACADEMY
RIDE HELP
Wanted for 18 Elli Wheel and Tilt. Top wages, long seasons. Ride like new. Will place your—No drugs or big headaches. Write:...

RIDE MANAGER

Bob's Modern Shows

All replies to L. P. Hardy, United Shows, Montgomery, Va. This week.

CARL D. FERRIS SHOWS

CONCESSIONS—Wants all kinds of Concessions working for stock. Any kind of Hanky Tanks.

SHOW—Wants any new, used or Gig Show with own equipment except Gig Show. We are looking for Concession and Concession Shows for New York and for 2 New York Stock Fairs. Both ends.

CARL D. FERRIS, Owego, N. Y.

RICKER SHOWS
WANT Concession—Seths in West
deer, Concession, Lead, Jewelry and Hanky Tanks of all kinds. RIDE HELP: Wheel Females, Concessions, Tenn., this week.

P.S.—Want spectacular Free Act for last week in August.

CAROLINA SHOWS
BURLINGTON, N. C. JULY 28 TO AUG. 14, A. M. H. P. DE Shot show from here this week for Gig Shows... Also can place Kissel Shows, Now Show Shows, etc. Have full round—Faris, Concession Shows. Write, Phone, Telegram—

George Western Show, Owego, N. Y. show is placed by New Attention, C. E. this week. Show for 15 weeks.

F. C. BOGLE SHOWS, INC.
WANT for CALIFORNIA, MO., FAIR NEXT WEEK, with Huntington, Mo., and COLUMBUS, N. A. FAIRS FOLLOWING.

CONCESSIONS—Will book Stool Concessions of all kinds, no way, but won't overbid. Especially want Scales, Hi-Striker, Penny Pitch, Glass Melon, Bumpum Pitch, Bumper Magnet, Ringer, Short Game, Hula, Ring Pon, Diggers, Custard, Clothes Pins, Apples, Post Office.

SHOWS with own equipment for best money route in territory—Unusual, Athletic, Mechanical, Side Show, etc.


F. C. BOGLE, Mgr., Tipton, Mo., Fair, this week; California, Mo., Fair, July 28 to Aug. 2. Washington, New Jersey, this week.

RIDE HELP
Ohio, Cincinnati, Dayton, Columbus, St. Louis, Indianapolis, Chicago, St. Paul, Minneapolis, Minnesota, Kansas City, Denver, Salt Lake City, Bismarck, N. Dak., Chicago, Illinois, Michigan, Indiana, New York, and District of Columbia.

RIDE MANAGER

WANT for R. H. Fisk and Tilt. Top wages, long seasons. Ride like new. Will place your—No drugs or big headaches. Write:...

George Western Show, Owego, N. Y. show is placed by New Attention, C. E. this week. Show for 15 weeks.
Mich. Game Ops Seek Supreme Court Ruling

DETROIT—July 19.—An appeal to the Michigan Supreme Court is to be taken in a test case brought against concessionaires of the Majestic Greater Showers, to determine the legal standing of games in the State. A verdict of guilty was entered by Recorder’s Court Judge Gerald W. Grant against the concessionaires, on the grounds that the games were at least partly skill and gambling in nature and a violation of the explicit wording of the Michigan statutes.

Diversified—entertainment has been encouraged to change traveling Michigan the past two years, and concessions jurisdiction over the issue clarified once and for all and not more home-highways announce that prosecution of similar games in Wayne County would be enforced following the decision, which was made by a prosecuting attorney Gerald W. Grant.

Edward N. Barnard, Michigan Department of Public Welfare, is in charge of the defense, and is planning the appeal.

Spring Mill Bow Washed Out But Hannum Does Okay

SCHILLING MILLS, July 19.—Opening of the Spring Mill Fair Wednesday (16) was cancel- led because of heavy rains. The last start for the Morris Hannum was overcome in part on Thursday morning when a heavy rain and strong wind reported of the nut early on Friday.

Rides remained at low capacity as did all Amos with his Bud Dodsger and other show units.

RAS Continues

Continued from page 89

his years in the pony business. After a fast run from Calgary here the big show was set up early Sunday evening (15). RAS receipts here were in line with the gate admissions for the exhibition, setting opening day records. Franks was off slightly Monday (16) but picked up the following day. Despite inclement weather, the first three days of the week topped the same period last year by over 500%. Joe Lee, Carl J. Sedlakow, president and general manager, announced Thursday (17) that if the weather remained favorable the latter part of the last two days of this six-day show, which is a testimonial in a consecutive showing of the 1935 Canadian show, would mark the standards of previous years.

Invasion

Continued from page 89

And, Bow Good

Continued from page 89


Carnival Wanted

Annex 35

CARNIVAL WANTED

Haywood Shows Want Far East Experience

Glad news out of the Sunbelt shows that some of the best shows in the business are to be seen in the West. A great many shows are planning to visit the West this year, and the West is looking forward to seeing some of the best shows in the business.

The Haywood Shows are one of the shows that are planning to visit the West. They are planning to visit the West this year, and they are looking forward to seeing some of the best shows in the business.

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CARNIVALS

THE BILLBOARD

JULY 26, 1952

Club Activities

Miami Showmen's
Association

128 W. Flager St., Miami

MIAMI, July 19 — Ever since we heard the death of J. K. Kelly, the well known hospital administrator, the building committee members of the Miami Showmen's Associa-
tion, have been saddened and deeply impressed with the recent passing of another great soul in our industry.

Beverly Hills, Calif., July 18 — Fred Prell's Broadway Shows in a 100 cent P.M.S. show.

Trott Exposition Shows

Walt Herksey, Pres.; Omele Tebas, Sec. and Treasurer; John Kenney, John succession. B. Sullivan, and Herb Harper, Assis-
tants.

CARNIVAL WANTED

WEEK OF AUGUST 13-14-15-16

Russell, Kansas


IDEAL RIDES

ALL STREET CARNIVAL RENTALS AND RENTALS FROM NOW ON.

CARL HANSEN

WANTS DERBY HELP

C/o ITALIAN FESTIVAL

Los Angeles, Calif.


WANTED

THRILL SHOW

Mid-Autumn Blaze at St. Louis, Mo.

B. R. WAYNE

President

B. R. WAYNE

President


JOHN BLOETHE

Harry B. Benzer, Secretary


RAY AMUSEMENT COMPANY

O. A. ERVING, President

Paul B. Janes, Vice President


1931 A.M. United

Closed Aug. 15, Calif., 1952.

B. R. WAYNE

President

B. R. WAYNE

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WANTED TO BUY

ALL TYPES OF RIDES

John Bloethe

Harry B. Benzer, Secretary


CARNIVAL WANTED

FOR FREE FALL FESTIVAL

PASADENA, CALIF., SEPT. 4, 5, 6, 7

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LAWRENCE HEMPSTEAD

Manager

MRS. L. A. RUSSELL

Manageress

ELI BRIGGS

Treasurer

G. W. BARKER

Secretary

L. J. DAVIS

Manager

CALEDONIAN MFG. CO., Meridian, Miss.

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L. J. DAVIS

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RATE: 15c a WORD—MINIMUM $3
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THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
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SYLTON BUTTER BRUSH . . . At No Extra Cost

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In county's largest selection of sunglasses. From Gold and silver to fancy designs. For every budget.

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At one of the famous

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Examine before buying.
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A TENOR, VIOLIN, ROVER TENT, SCISSOR, AND BAND DIRECTOR. ALSO ORGANIST AVAILABLE FOR CONCERTS, CHURCH, ETC.
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NEW! 1952 PANEL WORK
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<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Hi Hat</td>
<td>Special Offer</td>
<td>$10.00</td>
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<tr>
<td>Feather Vase</td>
<td>2 Pack Special</td>
<td>$9.00</td>
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<td><strong>CROSS</strong></td>
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<td><strong>EXTRA SPECIALS</strong></td>
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<td>Cork Pop Covers</td>
<td>$1.25 each, 12 pcs.</td>
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<td>Bag</td>
<td>$2.00 each, 12 pcs.</td>
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<td>Rayon Parasols</td>
<td>Special Offer</td>
<td>$2.50 each, 12 pcs.</td>
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<td>with Floral Design</td>
<td>$2.75 each, 12 pcs.</td>
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<td><strong>OVERALL SPECIALS</strong></td>
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<td>6 inch w/ Rayon</td>
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<td><strong>SCHATTEN NOVELTY CO.</strong></td>
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<td>148 Main St.</td>
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<td>Muncie, Ind.</td>
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SOUVENIR OF THE FAIR LUVING CUP BAGGE

List price $3.00. Bag of $1.00. **$1.00**

Plastic Coated Canvas

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List price $3.00. Bag of $1.00. **$1.00**

Plastic Coated Canvas

**RUBBERINIZED MONKEYS**

List price $2.00. Bag of $1.00. **$1.00**

Outstanding Quality

**CHARLES SHEAR**

150 Park Ave.
New York, N. Y.

### **SURE WINNER**

**Color or Silver**

**SOUVENIR OF THE FAIR LUVING CUP BAGGE**

List price $3.00. Bag of $1.00. **$1.00**

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Outstanding Quality

**CHARLES SHEAR**

150 Park Ave.
New York, N. Y.
**LETTER LIST**

Letters and packages addressed to persons in care of The Billboard will be returned to the sender unless otherwise requested. If you are handling mail addressed to you in care of The Billboard, look for your name EACH WEEK. Mail is listed according to the date received. It is best, The Billboard New York, Chicago office. Mail will be listed in following weeks' issues, until it reaches New York City. You may send mail by Wednesday morning or Saturday afternoons by Saturday morning mail.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post
Burlap, Mrs. H. Stevens, A. T. O.

Drake, Mrs. E. B. O.

Beverly, Mrs. O. O.

Barr, Mrs. M. S. O.

Baker, Mrs. A. O.

Blair, Mrs. W. O.

Brown, Mrs. F. O.

Shaw, Mrs. I. O.

Cable, Mrs. N. O.


MAIL ON HAND AT CHICAGO OFFICE
118 W. Randolph St
Chicago 1, Ill.

Anderson, J. J. O.

King, Mrs. R. E. O.

Isham, Mrs. J. O.

Burke, Mrs. T. S. O.

Wright, Mrs. H. O.

Bush, Mrs. M. O.


MAIL ON HAND AT NEW YORK OFFICE
1514 Broadway
New York 36, N. Y.

Walton, Mrs. A. O.

Wallace, Mrs. W. O.

Wade, Mrs. H. O.

Walsh, Mrs. J. O.

Walker, Mrs. J. O.


MAIL ON HAND AT ST. LOUIS OFFICE
1930 Academy Bldg
St. Louis 1, Mo.

Peake, Mrs. L. O.


Simulated PEARLS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
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JUST OFF THE PRESS!

**NEW CATALOGS**

For Engravers - Demonstrators - Fair Workers

WRITE FOR YOUR COPY OF

CATALOG No. 107

Otherwise complete inventory of novelty articles

Also CATALOG No. 56

Catalyzed metal, expanding carbon, etc.

STATE YOUR BUSINESS

All Orders Shipped Same Day Received

BIELER-LEVINE

145 W. 42nd St., N.Y.

STATE SOUVENIRS

152 W. 42nd St., N.Y.

**SURE FIRE LEADER**

SESSIONS ELECTRIC CLOCK

Self-Starting - Decorated

$3.50 Each In Doz. Lots

25¢ with order, Balance C.O.D. or for giveaways, add Federal Tax.

Other important giveaway items. Send for catalog.

CONSOLIDATED CLOCK CO.

300 Junius St.
Brooklyn 12, New York

**CHRONO-STOP!**

**LOOKS LIKE $10.00 MERCHANDISE**

A DRAMATIC NEW NUMBER

Everybody wants one of these desk sets costs 1 in a case. Actually looks and feels like genuine, expensive semi-precious stones.

All metal parts 23kt. gold plated.

Lambert's patented fountain pen guaranteed never to leak. Each set wrapped in tissue and gift boxed.

No. 200 Desk Set 8.25 dozen 7.75 dozen in gross lots

Sample 1.00

AN EXCITING NEW CAMEO PIN

Every woman's favorite.

Looks just like your expensive imported jewelry. Non-tarnishes gold colored setting. Silver backing. Cameo cannot scratch or break. That would be your assurance that it cannot be done. Place your order today.

No. 100 Cameo Pin 10.00 Cross

2 Crosses 1.00

Send 50¢ with order, balance C.O.D.

Send Full Amount, we will shipping charges.

WORLD IMPERIAL CO.
1133 Broadway, New York 10, N. Y.
Under the Marquee

Continued from page 61

George Barbow of Nashville, Tenn., who built Woodcock of Millers Baby Elephant with Ken North, Platteville, Wis., has sold a Half-Sister to Buffalo Bill Rodeo and British Africa Zoo.

Vera (Mrs. Joseph) Cornell Sr., at a showing of a trained chimpanzee in his show at the Peoria, Ill., area, where he worked since 1920 and during the winter, he joined Jack and his Family unit and enjoyed meeting a number of friends from the Black Woods, Woods, Almost and Rice & Don Parks. He was now with the Kenley Family, who have been for several years.

Norman and Elizabeth Kester (Jack and Jill) visited Mills Bros. Circus in Gary, Ind. Jack and Elsie and renewed acquaintances with Jack and Nadya Lakhavie, who they knew in their earlier days, Harry Kester, Lakhavie and Myranda and Frede Lebout. They reported an excellent program. Jim Crowley, who has the season with the Clyde Beatty Circus in aerial box and trampoline performer and is now a writer with Washington, D.C., where the show is now in the U.S. Air Force, was last seen at Washington Air Force Ge neva, N.Y. Carey Ermich, a former performer who was working in Taffy, Pa., recently reports he is no longer on the tour and in the Mills show when it plays Carbondale.

Jim Stiles, who recently reported he has joined the Carey-Jones show to work under Jack Mahon, youngster, who recently was in the middle of the world with performing with the Kelly Morris Circus, has returned to his home.

In San Angelo, Tex., to recuperate. In the June 22 edition of the San Angelo Standard-Times he was the subject of Amusement Editor Jack Allard's "Arts and Dats" column.

Joe Hurley, who conducts the column, "Dats," in The Berkshire Eagle, Pittsfield, Mass., published the 1st. Hurley and his Family winter quarters on Newcomb Street in Pittsfield. Name of many of the old circus staff and performers are mentioned and many items of interest are recalled.

Among attractions booked for the summer include the profits of the Barnum Festival, bridge, Duques, Wednesday, 11, were the Band of America, with Paul Es- vall, conducting the Best Circus and Mrs. Murphy, the Goodrich Brothers, Free Iang, Charlie Frank, Lott and Anderson and the 20th Century Circus.

3 Way Saw

FOR AUTO DRUMS
Saw blades are made of the finest heat-treated tempered steel...ideal for auto drums.

www.americanradiohistory.com
**COIN MACHINES**

**Communications to 189, W. Randolph St., Chicago, Ill.**

**July 26, 1952**

**SOLVES BUG PROBLEM**

**Exhibit Supply Initiates Ambitious Game Campaign**

CHICAGO, July 19—Backed by a soundly planned promotion, the nation's major dealers are vying with each other to create the most innovative and exciting games. The drive is being spearheaded by the Las Vegas Convention which has released its 1952 Convention Guide, introducing a new type of slot machine to the trade. The machine, known as the "Bug Machine," is designed to solve the problem of game malfunctions, a nagging problem for slot machine operators. The Bug Machine is equipped with a built-in diagnostic system that identifies and corrects the problem before it affects the game. The machine also features a unique coin catcher mechanism that prevents double coin insertions. The Las Vegas Convention Guide also includes a comprehensive directory of suppliers and manufacturers, as well as a list of educational seminars and workshops. A special exhibit is planned for August 15-19, during which exhibitors will showcase their latest offerings.

**STOCKHOLM REPORT**

**U. S. Arcade Machines Find Way to Sweden**

STOCKHOLM, July 19—A surge of American gaming machines is making considerable inroads in Sweden, according to reports reaching here. Stockholmsken, the city's leading gaming machine magazine, recently reported that American machines, particularly those from the U.S. and Canada, are gaining popularity among Swedish players. The city's leading gaming machine maker, Granlund, has reported a significant increase in sales of its U.S. machines. The report also notes that the American gaming machine scene is being watched closely by Swedish manufacturers, who are considering developing similar machines.

**Exhibit Supply**

**Calendar for Coinmen**

July 25—Recorded Music Service Association, annual golf party, Banker Hill Country Club, Chicago.
August 4—Illinois Amusement Machine Operators’ Association meeting at the Holiday Inn, Chicago.
August 5—Amusement Machine Operators Association of Greater Harrisburg, semi-annual meeting, Harrisburg Restaurant, Baltimore.
August 14—Coin Operators of Northern Illinois, monthly meeting. Site to be announced.

**AUTOMATIC PITCHER**

**Wico Corp. Intros Live Batting Unit**

CHICAGO, July 19—Wico Corp., one of the leading suppliers of coin-operated gaming machines, introduced this week its new "Live Batting Unit". The unit is a rain-coated baseball pitching machine designed for use both indoors and outdoors. The machine is capable of throwing balls at a variety of speeds, making it suitable for a range of skill levels. The Live Batting Unit is expected to be a valuable addition to arcades and amusement parks alike.

**See page 100 for more details.**

**ROLLING ALONG**

**Williams Bows New Play Idea On Caravans**

CHICAGO, July 19—Caravan, the nation's leading manufacturer of coin-operated pinball machines, has abandoned a new play idea for its upcoming product, according to industry sources. The Pinball Committee, which was formed earlier this year, has decided that the new play idea is too similar to existing products and that it would not be a good fit for the company's line. The Pinball Committee is now working on a new play idea that is expected to be unveiled later this year.

**BELL SMOKE UP FIREHOUSE**

PHILADELPHIA, July 19—For the second week in a row, the Philadelphia Fire Department has been called to extinguish a fire in a firehouse, reports the Philadelphia Inquirer. The fire at the 2nd Ward Firehouse on the corner of 2nd and Market streets was extinguished within minutes, and no injuries were reported. The cause of the fire is under investigation.

** See page 101 for more details.**

**See page 101 for more details.**

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**See page 101 for more details.**

**See page 101 for more details.**
Vend Ads Re-Enters Space-Selling Field

NEW YORK, July 19.—Inactive since 1933, Vend Ads Inc., advertising agency which sells space in vending machines, has been reincarnated. The new entity, Vend Ads Inc., is based in New York City. The company was organized in January, 1956, and has been operating under the name of Vend Ads Inc., since that time. Vend Ads Inc. has been in business for more than 20 years, and has handled space in vending machines throughout the United States and Canada. The company's offices are located at 10 W. 40th St., New York 18.

Vend Ads was organized in January, 1933, and headquartered in New York City. The company was one of the earliest to promote point-of-sale advertising for vending machines. After a period of inactivity, the company was reorganized and became Vend Ads Inc., in January, 1956. Since that time, the company has been operating under the same name and has continued to sell advertising space in vending machines throughout the United States and Canada.

Posters Changed

Basically, the plan consisted of placing a series of posters in a given area directing attention to the new edition of the machine. Posters were changed each day, and the company used a variety of area, and other posters, providing different advertising themes. Each poster was hanged on porcelain-corded signs. To keep the general public informed of the new paper and the replacement of its contents in various areas.

Re-Enter Field

After another year and a half of the inactivity, Vend Ads re-entered the vending machine industry as a representative for Automatic Cents.

President Moynihan, a new Vend Ads representative, is vice president and general manager of Vend Ads, which manufactures vending machines in a combination building in New York City. The company also advertises, thereby utilizing the local advertising resources.

Vend Ads is in a division of Transportation Displays, Inc., an agency with offices in Chicago, New York, Los Angeles, and Dallas. The company is a member of the New York Advertising Terminal Center and the New York City Advertising Association.

Small, Yet Roomy

Businessmen entering the Victory Vending building are instantly aware of the place. It is designed to give surplus space and floor area necessary to fit the space requirements of the building. A combination of office and showroom in the left, entirely enclosed except for a 4 by 10-foot front.

The office has intact tile floor, black oak paneling, white block ceiling and four-foot luminous fluorescent lighting. A glass door leads to George Terzis' 15 by 28-foot office. It is modern, a decided change from the conventional private office. The office is kept in formal order.

Vend Ads office is behind Terzis' office, the tastefully decorated country room (Continued on page 59)

Promoters Nipped

Find Sharply's Activities Hurt Regular Operators

By REUBEN SOMMERS

PORTLAND, Ore., July 19—Reuben Sommers, Portland's most influential operator, charged that promoters are driving the industry into the ground. Sommers said that he has met with many operators who want to get out of the business.

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WASHINGTON, July 19—Total national sugar distribution for January through the first week in July was 9,484,858 tons, according to latest Agriculture Department figures, netted over the 9,480,612 tons distributed during the same week last year. Sugar distribution for the week included 2,223,415 tons, compared to 2,231,106 tons the week before and 2,091,851 tons during the corresponding week of last year. Sugar supplies, as of June 30, stood at 1,647,647,000 tons, the department reported, compared to 1,647,647,000 the same time last year.

WASHINGTON, July 19—Production of some vending machine products such as sugar cakes and almonds is expected to fall off slightly this year, while crop totals of others like sugar beets and molasses are expected to increase, according to the latest Agriculture Department report. Tobacco production is expected to be 1,150,000,000 pounds, 4% per cent less than the record 1,195,000,000 pounds of the previous year, and 34% per cent less than the 1,700,000,000 pounds harvested last year, but still 21 per cent above the 19-year average of 1,084,600,000 pounds. Production of barley, tobacco, tea, and potatoes was expected to reach 558 million pounds, about 3 per cent less than the same period last year. The average potato crop for the year, according to the department, was expected to reach 230,888,000 acres, the highest in history.

WASHINGTON, July 19—Sugarbeets are expected to be harvested this year at an average of 2,000,000 tons per week, according to the department. The department reported that the 1952 sugarbeet crop was estimated at 2,000,000,000 tons, compared with 1,980,000,000 tons last year. The department reported that sugarbeets were harvested last year and the 10-year average of 1,050,000,000 tons. The 1952 sugarbeet crop is expected to reach 2,000,000,000 tons, and 16 per cent plantings are expected to reach 230,888,000 acres, the highest in history.

The department predicted a total production of 2,000,000,000 tons of sugar this year, based on the average of 2,000,000 tons per week, and a 10-year average of 1,980,000 tons. The department continues to go well, after the 1952 crop, but is well below the 1952 crop of 2,000,000 tons. The department estimated that the 1,980,000 tons of sugar beets would be harvested this year.

WASHINGTON, July 19—Sugar, syrup, and molasses shipments without the more than 4,000 freight cars that would be necessary to ship to Europe, for the third quarter of 1952, was pared with 45,000 cases in the same period of 1951, according to the Commerce Department. The department reported that the 1,980,000 freight cars would be necessary to ship sugar, syrup, and molasses to Europe. The department did not break down divided period, to accommodate the Atlantic States territory.
Only COMPLETE RAZOR BLADE VENDING MACHINE Program

THE BILLBOARD

Index of Advertised Used Machine Prices

- Vending Machines

Expense and prices listed below are taken from advertisements in The Billboard and used machines are listed. Where more than one price advertised for a machine is given, the lower price is indicated in parentheses. Where quantity discounts are advertised, as in the case of both vendors, one vendor who advertises a price is listed to charge more prices depending on condition of fish, age, time on location, territory and other reasons.

National Sanitary Sales

JULY 26, 1952

Appoint Officials For Fall Popcorn Industries Confab

CHICAGO, July 16—Harry T. McNamara, vice-president and sales manager of Blue Star Foods Inc., Rockford, Ill., was named this week as general chairman of the 1952 Popcorn Industries Convention to be held at Chicago’s Labarde Hotel November 13-14.

The exhibit phase of the convention was placed under the direction of Irving Singer of Rex Specialty Bag Corp., Brooklyn, Martin H. Cooperman of the Mercantile Company, Inc., Washington, D.C., was named sales chairman, and John F. Fafro, Jr., of The Confection, Ltd., Toronto, was appointed chairman and treasurer of the opening luncheon.

Mrs. Harry T. McNamara, the general chairman’s wife, was appointed head of the ladies’ program planning committee.

McNamara has served two years as president of the National Association of Popcorn Manufacturers and currently is treasurer of the organization. Singer, who has served many years in the paper goods field, was placed in charge of the exhibit and registration under the supervision of Mrs. McNamara, who is in charge of the registration department in the supply industry.

In other developments, it was announced that the opening luncheon and business meeting would be held in the hotel’s Century Room and that a series of regional meetings in the U.S. and Canada would be held to promote the convention.

Hires Distributes Two-Color Cups

PHILADELPHIA, July 19—In an effort to boost vending sales, Charles E. Hires Co., manufacturer of the famous Hires Root Beer, has announced the introduction of new cups of the two-color Hires product, which are now available to operators handling Hires Root Beer in the Philadelphia area. In all except the seven Western States, the two-color cups are made at a cost of $1.50 per thousand on orders of 50,000 or more. Under the terms of this offer, orders of 50,000 cups or more are sent to operators handling Hires Root Beer.

brother—this is basic

500 assorted basic fill chams for only $1.50

put it in the whole bag fill—same shape for all 500 assorted chams into each fill

It’s a big and powerful assortment consisting of a handara of new fill chams, 25 grams each, in silver, gold, copper, platinum and silver-plated machines.

imagin—500 assorted basic fill chams for only $1.50

and you can afford a past quantity of the most exclusive, ornate and exclusive machines without any copyright to make your machines look more valuable to your customers.

Samuel Eppy & Co., Inc.
93-15 164th Place Jamaica, N.Y.

smoke shop

612

the nation’s finest cigarette machines

THE SMOKESHOP

New Baby Grand Chicle

and chloro treetrs vendor

verds 2 or 4 or 6

or more

$11.00 each

$10.00 each

$9.00 each

$8.00 each

$7.00 each

$6.00 each

$5.00 each

$4.00 each

$3.00 each

$2.00 each

$1.00 each

$0.50 each

$0.25 each

$0.10 each

$0.05 each

$0.01 each

$0.00 each

4 or More

$11.00 each

$10.00 each

$9.00 each

$8.00 each

$7.00 each

$6.00 each

$5.00 each

$4.00 each

$3.00 each

$2.00 each

$1.00 each

$0.50 each

$0.25 each

$0.10 each

$0.05 each

$0.01 each

$0.00 each

Parkway Machine Corp.
1750 S. Cicero Ave.
Chicago 28, Illinois

MakE MORE money in vending!

Read The Billboard Every Week

For the biggest vending opportunities—for the latest news on the vending business—read The Billboard every week.

Enter a Money-Saving Subscription Now!

Fill out this coupon and mail today.

Billboard

2195 Patterson St., Cincinnati 22, Ohio

Name

Address

city

State

Occupation

The American Red Cross Is Your 24-Hour Friend in Disaster and Misery

Copyrighted material 1952
Conn. Floor Cigars

The state minimum price-fixing law, as interpreted by the state minimum price-fixing law

Stock Building

Popcorn Acres Up 10 Per Cent

Design Pays Off

Cancer strikes one in five

Strike back

Give to conquer cancer

VEND--PUBLISHED BY THE BILLBOARD FEATURES

VENDING MACHINES

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost your favorite a cost-

American Cancer Society

ROY TOHR, LANESWICH, PA.

END HOT PROFITS

CASH IN ON CHLOROPHYLL

BAIL GUM WITH "SILVER-KING" VENDORS

Ball for professional operators

Pitschard

VENDORS

"CHARM KINGS"

BAIL GUM VENDORS

NEW ROTARY "SILVER VENDOR"

VEND MACHINES ADVERTISING PAGE 50

RETAIL 12 SIZES IN 'SUPER GOMA 12.' 10 oz. 12 oz. 16 oz. 18 oz. 20 oz.

Earn more money, save more money, take the worry out of the business. Write for sample, information, and price list. We will send you a sample if you request one.

NEWER CHARMS FROM THE WORLD'S LARGEST MANUFACTURER OF CHANCES

Penny King Coin Company

1250 W. 55th St., Pittsburgh 2, Pa.

FREE CHARM

FREE Copy of RAKE'S NEW 1952 CATALOG TODAY!

HELP YOURSELF TO MORE VENDING PROFITS

NORTHWESTERN SALES & SERVICE

FREE 3500 W. 16th Ave., Chicago, Ill.

GOREY VENDING MACHINES

AMERICAN CANCER SOCIETY

1250 W. 55th St., Pittsburgh, Pa.

Bills for 100 or more

Satisfaction guaranteed

BHRA-1250 MACHINERY

BILLS: 1500-1000

BILLS: 1500-1000

BILLS: 1500-1000

BILLS: 1500-1000
NEW YORK, July 19.—Mirlo's new line of country club equipment will be on display in the recently completed west wing of the Seeborg Corporation, in an exhibit space which is being converted to a show room for the the largest manufacturers of golf equipment in the United States, the company is expected to be one of the most popular exhibits at the show.

Coral Gables, Fla., July 19.—The exhibition of the Coralie Juke Box, sponsored by the American Radio History, opened last week at the Seeborg Corporation, in a display room on the main floor of the building. It is expected to be one of the most popular exhibits of the show.

MUSIC MACHINES

Communication to 188 W. Randolph St., Chicago 1, III.

THE BILBOBBLE

JULY 26, 1953

D. C. Op Challenges McKevy Statement

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MUSIC MACHINES

Communication to 188 W. Randolph St., Chicago 1, III.
Only the

Wurlitzer

Fifteen Hundred

Plays

104 Tunes

on 45 and 78 RPM

RECORDS INTERMIXED.

BYRON WATERS

PASSES AWAY

CHICAGO, July 19—

Funeral services were held

Friday (18) for Byron C.

Waters, 77, who passed away

having followed a long illness.

Waters was affiliated with the

business from 1909 until

1949. During that long span

he was associated with Wur-

litzer, Reuberg, Chicago Sim-

plex, Illinois Simplex and

Govan Distributing Company.

"SORRY, CAN'T GET AWAY!"

How often this summer have incessant service demands spoiled the pleasures you've planned? If the condition of your present equipment keeps you on the go day and night, it's time for Jukebox! Let Evans' trouble-free performance

and sound-perfect tone reproduction set you free and assure the extra profits with which to enjoy life—NOW!

EVANS'

JUBILEE 40/45

20 Records—60 Selections

65 RPM

EVANS' JUBILEE 40/78

20 Records—60 Selections

78 RPM

Contact your Evans Distributor NOW! Assure earliest possible delivery

and a future of more rentals, more profitable operating!

WATCH FOR IT!

EVANS' CENTURY 100/45

50 RECORDS—100 SELECTIONS—45 RPM

H. C. EVANS & CO.

1556 W. CARROLL AVE. CHICAGO 7, ILLINOIS

THE BILLBOARD

JULY 26, 1952

BYRON WATERS PASSES AWAY

CHICAGO, July 19—Funeral services were held Friday (18) for Byron C. Waters, 77, who passed away having followed a long illness. Waters was affiliated with the business from 1909 until 1949. During that long span he was associated with Wurlitzer, Reuberg, Chicago Simplex, Illinois Simplex and Govan Distributing Company.

Juke Box Candidate's Headquarters

CHICAGO, July 19—In the first such move of the current political party conventions here and possibly of all time, a juke box donated by a Chicago distributor firm is adding in the campaign of a presidential aspirant.

The juke box, a new 104 selection Wurlitzer 1500, was donated by the Govan Distributing Company and was placed in the North Ballroom of the Conrad Hilton Hotel, campaign headquarters of W. Averell Harriman.

The juke box was installed Friday by a Govan crew under the direction of Dave Beser after a struggle in getting the box thru the hotel's jammed corridors. Shortly after, the juke box attracted considerable attention of the Democratic Party's credentials committee and other party big wigs.

The juke box was formally presented by Beser to Harriman at a ceremony witnessed by press and TV representatives.

Pretty feminine workers in the Harriman camp danced to the juke box's music while pictures were taken.

The box was fully equipped with records, including the party songs, "Sidewalks of New York" and "The Sunny Side of the Street." A special acetate recording of the Harriman campaign, Cohan's "Harriman," was made by a local record firm for use in the box.

It was emphasized that placement of the box was arranged by and at the request of Harriman, public relations officials and that it was in no way represented as an endorsement by the Govan firm of any party or candidate.

Dime Play Talk

Stirs in Conn.

HARTFORD, Conn., July 19—A revival of interest in the dime play issue by music machine operators of the Connecticut State Democratic Convention was noted here this week by Ab Fish, honorary chairman of the organization.

The issue had been dormant some time but Fish said discussion among operators was growing on the question of whether the higher price should be instituted.

At the present, Fish said, operators are under pressure of the operators association against a State-wide price of 10 cents. The operators view holds that the higher price would not work in the specific area and could prove damaging to the business in the long run.

According to Fish, the question still is up to the individual situation and the individual operator.

GOP Convention

(Continued from page 51)

The same fueling was prevalent at the Bondioll. Mrs. Bondioll said many people "just sit back with all the speeches and wrangling and then feel they have been cheated out of going to the fair and entertainment with a consequent rise in collections.

The Billboard NAMM Convention Number

(dated August 3-out next week)

contains distributors ideas on improving the record business.

Also shows overall picture of distributor meetings... how handled... types of accounts... annual volume... business conditions in general, etc., all is the results of "The Ricci Distributor Survey," one of more than two dozen big features in

First Annual Billboard

Distributor Survey

Every single kind of

EQUIPMENT,

SUPPLIES AND

SERVICES

Every vacant Held in The Billboard

WHAT DO YOU

HAVE TO SELL?

Write The Billboard

25th Anniversary Book

Copyrighted material
"Bobby Shaftoe"

Bobby Shaftoe's gone to sea.
He's not worried about his "D"
That earns top money on location
When he's away on his vacation.
Pretty (soft for) Bobby Shaftoe.

Bobby Shaftoe's well aware
That the "D" seldom needs repair,
But plays on with never a failing
To interrupt his summer sailing.
Pretty (soft for) Bobby Shaftoe.

Many an operator will get extra enjoyment from
his leisure hours this summer because of the
Model "D". With dependable "D's" on the job, the
operator has a feeling of confidence that his vaca-
tion won't be cut short by equipment breakdowns.
'Matter of fact he may even stay away longer,
with the added money coming in from the "D".

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI Incorporated

General Office and Factory: 1500 Union Avenue, S.E., Grand Rapids, Michigan
Pioneer Irish Juke Route

Continued from page 31

selection machine. Because of his concern over servicing parts, Ver- necheeza was looking for a machine with 13 turntables.

13 Turntables

According to Miss Brown, the turntables worked independently of each other with the idea that if one went out of commission the other 12 would keep playing until repairs could be made.

She said the machine was "very nice looking" and compared in size with the average American juke box. Unfortunately, high enough prices prevented production soon proved too much of an obstacle and it was deemed cheaper to buy machines.

It was about this time that Miss Brown came to America to serve as maid-of-honor at her friend's wedding and Vernecheeza asked her to send him information on American juke boxes. She has returned and looks forward to making it come back home by Christmas.

Coven Film Helps

During this time, Miss Brown was running her two juke boxes, a Wallstower 600 and 1030, under the Coven Distributing Company, which is located in Long Beach, California.

The company uses the machines heavily upon the girl given her by her brother as a gift.

According to all reports, Miss Brown says, boxes have scored a tremendous success in that area. Unlike England, the Dublin area is similar to American cities in that it has numerous night clubs and cabarets which are allowed to remain open at night.

The machines have been boasted of as a "D. C. Challenge"

Continued from page 39

immediately eliminates all useless selection, and automatically selects the best of the tunes. There is no con- deration of volume, which you started yet, but one uniform operation.”

Wrong Categories

Saying that he was unable to comprehend McKelvy’s "across the board" from the use of class distinctions, De La Vez suggested that it be used by any Seeburg M-100-C machine on location, or even in the case of a single machine, who would find "no problems" best suited to his needs and also the machine because of the wrong categories.

Urging McKelvy to "make their own efforts to correct the mistakes in the machine," De La Vez was designated "not only to correct mistakes in the machine and the cost to the box for the market. He must be most critical in music programming."

D. M. Stevens, executive direc- tor of the Musical Gala of America, in a letter to The Billboard, says that the McKelvy article on side list has touched off "a highly controversial subject for the past few months.

Stevens enclosed a copy of a letter which Eisenberg sent to McKelvy June 1, 1936, advising him that "the system of the program plan uniformly the Stebbing "className"="jsx-58e0d45810f5d3656ac3d7" aria-hidden="true">class="jsx-58e0d45810f5d3656ac3d7" aria-hidden="true">css-1u402w8" src="https://www.americanradiohistory.com/" width="100%" height="100%" /></div><p>"Sound" Merchandising

Builds Classical Disk Sales

The Billboard NAMM Convention Number

( )

Each of the record reviews here expresses the opinion of the members of The Billboard music staff who reviewed the record.

Continued from page 40

POPULAR

Record Reviews

THE POLAR MODERATORS

EINSTEIN POLAR - $10.......

90-100 TOMP... 80-90 EXCELLENT

J 70-79 GOOD...

40-59 SATISFACTORY...

.00 FINE...

GF 51.68... 02.

96-95 PLEASANT...

81-80 SATISFACTORY...

70-69 SATISFACTORY...

GF 51.68... 02.

96-95 PLEASANT...

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70-69 SATISFACTORY...

GF 51.68... 02.
Cinemen You Know

Chicago

Juke box operators the past week were busy helping out the move or preparing for the local association's annual golf tournament and summer party this coming Wednesday night. Those on the move included Angelo Angelini, his son-in-law, Tony Angelini, and Mike Pappas, all of Time Music Company who have left on an extended vacation in Italy. They also expect to return some time in October, Mike Spagnuolo, manager of the Photographic Distributing Company, AMI distributor, was busy making plans for a week's tour of town on a trip to the West Coast.

Those operators remaining in Pittsburgh were full of plans for going to the local association's party at the Hilton Hotel. Joe Flaherty of Blackstone Music, head of the association, could hardly wait to get his hands full with last minute details. Bill Geary of Geary-Amuse- ment Amusements and his co-president of the association, was busy getting the organization together and the advertising brochure to the printers.

Besides host, Chicago was also full once again of convention- going politicians—this time from the Democratic Party—and in an- nounce Dave Brender of Coven Dis- tributing Company. All attempts to contact him were unsuccessful, as he was not in the house. A publicly man for the W. Averell Harr- man campaign got hold of Band- aid's name from Coven and talked him into joining the new WURL 140 for the Harriman headquarters at the Conrad Hilton Hotel.

Another person, a pretty young girl from St. Louis who made news in the juke box industry was Joanne Brown, 23, from Chicago. Betty has been in this country nearly two years, and during that time, she has been a loyal fan of the industry, as she was paying her own fees and sending them information on American records. Betty was a real source of information as she described the alternate fun and tribulations of getting the things the girl friend wanted. However, there was no question of her deep interest in her friend's music machine successes as upon the success of the route—In the Atlanta area—being much of the chances for a possible wedding.

The recent criticism of the use of colored title strips by an ex- ceptive of a jube box firm appears to again have aroused strong among local operators. Joe Fil- la is one that expressed him- self quite strongly on the subject and said he definitely favors the black and white strips. Joe said the uniform appearance giv- en by black and white strips makes much more than effort after than given by colored strips. The main cri- ticism leveled by Joe against the colored strips was the wide range of hue and the way they looked when placed next to each other on a machine. "You can almost see the color clash," Joe said. (Continued on page 37)

THE MARKET PLANS FOR THE COIN MACHINE INDUSTRY

The National Exchange for Coin Machine Personnel, Products, Services and Opportunities

**Agents-Distributors**

**Distributors and Salesmen—Experienced in selling are wanted.** We offer a mer- riness opportunity; we have sever- al territories open for salesmen. For details, apply to: Amuse- ment Co., 117 Wabash Ave., Chicago, Ill. 60601.

**Business Opportunities**

For Sale—Retail Alley, 6 floors; 8,000 machines, 2,000 machines on 2 floors, 10-year lease; must sell of work. O. N. Co., 1000 Park Ave., New York, N. Y., 10022.

**Parts, Supplies & Services**

COIN COUNTERS AND STACKERS

For Sale—20 Hoppers, 57.50; 100 Hoppers, 125.00; 200 Hoppers, 200.00 each. These coin counters are made of light- weight metal, are new and have never been used. They are perfect for hotel use. On the market for only 60 days. Write for more information.

TUBULAR COIN WRAP.

For Sale—5,000, 9.00; 10,000, 18.00. When ordering sample coin wrapping material on your check or money order.

2190 W. Lake St., Chicago, Ill.

Sensational Coin Art Model for your Wholesale and Retail Business. For the first time $4.50. The Publications, Box 506, Sun Valley, Calif. Los Angeles 11, Calif.

Shuttle Alley Distributors for manufacturers and distributors; we have the finest共和国s and lines in the business; we have the finest and complete selection available. Write for our catalog and samples. Inquire for our wholesale prices. The London World, 525 S. Wabash Ave., Chicago, Ill. 60603.

STOP!

Don't throw out that old Bill! It's worth more than you think! A low-cost MARKET PLACE can help you sell your old machines, parts or supplies that you have laying around...

For answers to the Handy Order Blank on this page...

DO IT... TODAY!

**Used Coin-Operated Equipment**

A-1 rampage: Cigarette and Candy Vending Machines, in excellent condition. What have you got to sell? Largest Purchaser. Contact American Coin Machines, Inc., 555 S. La Salle St., Chicago, Ill. 60605.

For Sale—Retail: Change, 25c. In excellent condition. What have you got to sell? Largest Purchaser. Contact American Coin Machines, Inc., 555 S. La Salle St., Chicago, Ill. 60605.

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**Wanted**—Used Coin-Operated Machines: slate games, motors and parts. Railroad Tobacco Machines, slate games, motors and parts. Contact American Coin Machines, Inc., 555 S. La Salle St., Chicago, Ill. 60605.

**Classified Advertising**

**Agents-Distributors**

**Distributors and Salesmen—Experienced in selling are wanted.** We offer a mer- riness opportunity; we have sever- al territories open for salesmen. For details, apply to: Amuse- ment Co., 117 Wabash Ave., Chicago, Ill. 60601.

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FOLK TALENT AND TUNES

Continued from page 36

She would like to receive records.

Leon Sanders has replaced Ray Vincent as manager of El Camino Tex. He reports that Raggedy Ann and her Cat, downtown in Haynesville, La. Ward is free to appear at the New Orleans Jazz Festival this year. Red Foley has been recorded in Arkansas and Louisiana.

John Goodrich has released a new album from his A&M Records line. This release features performances by Al Morris at WOW, J.W. Jorden, and Sonny & the Sunflowers. The album features a mix of traditional folk songs and contemporary material.

RedHead Rhapsody in Kansas City has released a new album featuring covers of classic rock songs.

Red River Rock in Texas has released a new album featuring a mix of country and rockabilly music.

Folk legends Jimmie Rodgers and Roy Acuff have released new albums featuring their classic songs.

Scorer Action Hits Upgrade At Marvel Co.

Chicago, July 19-

Following a comparative late winter period which saw the first dead of Kane, sales on shellfishboard scoreboards start to rise this week, Marvel President Ted Rubenstein reports. The firm is now back in production on its walls and overhead units after a shut down the first two weeks in July for group vacation.

While there is no definite trend underway, Rubenstein believes some of his shellfishboard operators are getting their orders back in changeover from the expected heavy play this fall.

The Marvel scorecard line consists of two wall and two overhead models. One of each is for straight shellfishboard (10 and 21 points). The other two are for regular shellfishboard, plus Horse Collar.

In better quality buys

Wurlitzer

Shaver & Co.

Quick Strike...one in five

Strike back

By saving money, by easing pain, by improving services to cancer patients, by supporting research that will find the final answers to cancer...That is how your dollars strike back at cancer when you give them to the American Cancer Society.

Send your gift today by mailing it to "Cancer" care of your local post office.

Give to conquer cancer

American Cancer Society

Guaranteed Reconditioned—Ready for Location on

5-BALLS

BINGOS

PHONOGRAHS

AMERICAN INTERCOTTON DISTRIBUTORS

2100 N. WALTERS ST., CHICAGO 11, ILL. PHONE: DOMINION 4-2942

IMMEDIATE DELIVERY!

Terms: 1/10, Net 30 days C.O.D.

See-Off—Write FREE OUTFIT

ACME-INTERNATIONAL DISTRIBUTORS

725 N. MALTA ST., CHICAGO 11, ILL. PHONE: DOMINION 4-2942

SHELLSHAKER SPECIAL

Bally, Chicago 11, Ill.

Guaranteed Reconditioned—Ready for Location on

5-BALLS

BINGOS

PHONOGRAHS

ACME-INTERNATIONAL DISTRIBUTORS

2100 N. WALTERS ST., CHICAGO 11, ILL. PHONE: DOMINION 4-2942

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ACME-INTERNATIONAL DISTRIBUTORS

725 N. MALTA ST., CHICAGO 11, ILL. PHONE: DOMINION 4-2942

SHELLSHAKER SPECIAL

Bally, Chicago 11, Ill.
## The Billboard Index of Advertised Used Machine Prices

### Arcade Equipment

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
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<tbody>
<tr>
<td>Air Basketball</td>
<td>$77.60</td>
</tr>
<tr>
<td>Air Baseball</td>
<td>$73.00</td>
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<tr>
<td>Air Boxing</td>
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<tr>
<td>Air Football</td>
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<td>Air Tennis</td>
<td>$45.00</td>
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<tr>
<td>Air Volleyball</td>
<td>$40.00</td>
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<tr>
<td>Air Wrestling</td>
<td>$35.00</td>
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</table>

**Note:** The prices listed are for used machines. Advertisements indicate that used arcade machines and prices are listed. More than one ad advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. When used machines are advertised, the listing is for the complete systems, not only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time as location, territory and other related factors.

### Coin-Op You Know

- Chicago
- Positive, and Joel Lipkin, former National Shuffleboard executive.
- Chicago's Grenoble Hotel, a new hotel, will be built on the site of the former Grenoble Hotel.
- Newark, New Jersey, has been awarded the World's Fair contract.
- The new Tenderloin Hotel, a 12-story, 250-room hotel, is scheduled to open in December.
- The new Tower Hotel, a 12-story, 200-room hotel, is scheduled to open in January.
- The new Tower Hotel, a 12-story, 200-room hotel, is scheduled to open in January.
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### PURVEYOR

- Shuffleboard Co.
- 6312-24 N. WESTERN AVE. PHONE: JUMPER 6-6141
- CHICAGO 19, ILL.

### MID-STATE COMPANY

- BADGER SALES COMPANY, INC.
  - 2251 W. 87th St., Chicago 10, ILL.
  - PHONE 6-7838
FOREIGN BUYERS!

We have ready for immediate shipment one of the greatest money makers in the entire amusement industry.

Bally CHAMPION
Realistic, automatic Western Horse

A sensation in the States ... the finest horse made. Children love its life-like racing action ... you'll love the money it can make for you.

Order today—or write for complete details.

Free price list and order forms on request.
MID-SUMMER SALE!

USED GAMES

- SPOTLIGHT ........ $465.00
- CONEY ISLAND .......... $395.00
- BRIGHT LIGHTS .......... $375.00
- SPRINGTIME .......... $149.50
- JUST 21 .................. $145.00
- LEADER .............. $375.00
- BINGO ................ $395.00
- CANADA ............... $49.50
- DOUBLE ACTION .......... $125.00
- HORSEFA Veterans ....... $50.00

BRAND NEW

- EDELMAN CROSSLINE .... $125.00
- SCIENTIFIC POKERINO JR .... $50.00

DALLY SPEED BOWLER .... $25.50
- GEMCO SHUFFLE TARGET $99.50
- SHUFFLE ALLEY .......... $29.50
- UNIV. SUPER TWIN ........ $69.50

USED MUSIC

- PACKARD WALL BOXES .... $10.00
- SEEBURG W1-L56 WALL BOX .... $7.50
- 148 M 1 SEEBURG ...... $275.00
- W5-22 WIRELESS BOX ...... $3.00

A-1 USED BELGIAN POOL TABLES

- SCIENTIFIC 8 BALL ........ $125.00
- EDICO DOUBLE DOUBLES $100.00
- EDICO SEVEN H ........ $65.00
- POOLEX, ETC. .......... $50.00

WE HAVE HUNDREDS OF OTHER TYPES OF GAMES,
ARCADE EQUIPMENT, ETC.
WRITE TODAY for NEW LIST

Exclusive AMI

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1932

218 S. Hancock St., Louisville, Ky.
304 Jefferson St., Lexington, Ky.
120 W. North St., Indianapolis, Ind.
106 Broadway, Cincinnati, Ohio

TERM: 1/3 Deposit. Balance 30 Days

Distributors in Kentucky, Indiana, Southern Ohio

THE BILLBOARD

THE SMARTEST THING THAT'S COME THIS WAY IN MANY A YEAR!

WILLIAMS CARAVAN

4-TRAP HOLES LITE UP
SPECIAL BUTTON FOR REPLAYS!
4 THUMPER BUMPERS
SCORE POINTS WHEN HIT!

NEW! NEW! NEW! 2 BIG REBOUND KICKERS
ADJUSTABLE TO THE TWO CONVEN-
IONAL KICKERS AT EACH SIDE.
KEEP THE BALL A-KOLLIN!

CREATORS OF DEPENDABLE PLAY APPEALS!
4343 W. FELLOWS ST. CHICAGO 34, I11.

Order Now—from your WILLIAMS DISTRIBUTOR

* WATCH FOR IT ...
* WAIT FOR IT—
ONE OF THE MOST SENSATIONAL 5 BALLS
EVER PRODUCED BY ANY MANUFACTURER
Gottlieb's
HAPPY DAYS

Delivered Start July 28—See It Today at Trimount

EXCLUSIVE GOTTLEIB, WILLIAMS AND EDELMAN DISTRIBUTORS

TRIMOUNT
40 MILITARY STREET
BOSTON 18, MASS

Brand New!

Buckley CRISS-CROSS JACKPOT BELLS
5c-10c-25c-50c-$1.00
Also made for many popular games.

Buckley

Wall and Bar Music Boxes ... 5c or 10c Play

Buckley Manufacturing Co.
4355 W. Lake St.
Chicago 47, Ill.

SPECIAL!
WWW. MUSIC SHAS ... 599.00

CIGARETTE VENDORS

NEW CLOSEOUT

CHIEF King Pin ......... $100
CHIEF 100 Match ....... $10
Alden 778 Cigarette Rack . . $18

Empire Coin Machine Exchange

101

SPECIAL!
WWW. MUSIC SHAS .... $59.00
The MYSTERY "Super"

IT'S NEW!
IT'S FASCINATING!
IT'S FUN!

Player preference is assured because "Super Twin Rotation" is truly a new game with a fresh approach to exciting entertainment.

RICH APPEARANCE
SOLID CONSTRUCTION

Twin features of the "Super Twin Rotation" game. Here is a machine that impresses location and players alike with its gleaming colors and richly finished wood. It reflects the quality that has been built into it!
**Game of the Year!**

**TWIN ROTATION**

Here, at last, is the LEADER you've been waiting for! There's never been anything like it. Mere words cannot begin to describe this marvel of scientific achievement. SEE IT — PLAY IT — and you'll know why locations will insist on "SUPER TWIN ROTATION"!

**IT'S A REAL CHALLENGE**

It takes skill to "sink" all of the "balls." They'll have to brush up on their bank shots — yet the novice gets as much fun from "Super Twin Rotation" as the "pro."

**IMAGINE!**

Real ROTATION pool on a coin machine! Slide the "cue ball" (puck) down the play-board — watch the balls "break" and scatter. Then go after them — one by one — in ROTATION. The arm is the cue stick — the puck is the ball.

**"PHANTOM POOL BALLS"**

No roll-overs — no light beams. Here's a game that will keep 'em guessing (and will pull extra diners into the slot while they try to figure it out). The mystery of "Super Twin Rotation" will cause many people to play out of sheer curiosity.

**TRUE TO LIFE ACTION**

The player scores only when he hits the correct ball. If he misses, the balls may change position and give him a harder shot. However, multiple scoring is possible — just as in real "ROTATION."

**IMPRESSIONSCORING**

The flashing lights and ringing balls of the illuminated score indicator makes each hit a colorful "production." Scores run high, too, because of the generous method of scoring. Player satisfaction is assured with "Super Twin Rotation."

**10¢ per game, per player**

**ONE PLAYER = 15 Shots**

**TWO PLAYERS = 29 Shots**

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today — be the first to offer this terrific money-maker in your area.

- **ALBERTA VENDING MACHINES, LTD.**
  1200 Squaw Ave. E. • CALGARY, ALBERTA, CANADA

- **ATLAS MUSIC CO.**
  221 North St. • DES MOINES, IOWA

- **BANNER SPECIALTY CO.**
  129 Grand Ave. • PHILADELPHIA, PA

- **BANNER SPECIALTY CO.**
  1800 Fifth Ave. • PITTSBURGH, PA

- **BIRMINGHAM VENDING CO.**
  540 Second Ave. No. • BIRMINGHAM, ALA.

- **LYN BROWN**
  1297 W. Pac Blvd. • LOS ANGELES, CALIF.

- **BUSH DISTRIBUTING CO.**
  206 N. W. 21st St. • MIAMI, FLA.

- **BUSH DISTRIBUTING CO.**
  42 Riverside Ave. • JACOBSVILLE, FLA.

- **FIRST DISTRIBUTORS**
  1798 W. North Ave. • CHICAGO, ILL.

- **GENERAL DISTRIBUTING CO.**
  2814 Main St. • DALLAS, TEXAS

- **T. B. HOLLIDAY CO.**
  241 Main St. • COLUMBIA, S.C.

- **LIEBERMAN MUSIC CO.**
  287 Plymouth Ave., No. • MINNEAPOLIS, MINN.

- **MODERN DISTRIBUTING CO.**
  2222 Tipton St. • DENVER, COLO.

- **CLEVELAND COIN MACHINE EXCHANGE**
  2017 East Ave. • CLEVELAND, OHIO

- **MIKE MUNYES CORP.**
  477 South Ave. • NEW YORK, N. Y.

- **REDD DISTRIBUTING CO. INC.**
  290 Lincoln Dr. • ALLSTON, MASS.

- **REDD DISTRIBUTING CO. INC.**
  811 Union St. • WEST SPRINGFIELD, MASS.

- **SOUTHERN AUTOMATIC MUSIC CO.**
  150 S. French St. • LOUISVILLE, KY.

- **SOUTHERN AUTOMATIC MUSIC CO.**
  240 Jefferson St. • LEXINGTON, KY.

- **SOUTHERN AUTOMATIC MUSIC CO.**
  301 E. Main St. • FT. WAYNE, IND.

- **SOUTHERN AUTOMATIC MUSIC CO.**
  120 W. North St. • INDIANAPOLIS, IND.

- **SOUTHERN AUTOMATIC MUSIC CO.**
  1000 Broadway • CINCINNATI, OHIO

- **DAN STEWART CO.**
  399 East Second St. • SALT LAKE CITY, UTAH

- **UNI-CON DISTRIBUTING CO.**
  3410 Main St. • KANSAS CITY, MO.

- **UNITED DISTRIBUTORS, INC.**
  513 E. Central • WICHITA, KAN.

- **UNIVERSITY COIN MACH. EXCH.**
  912 N. High St. • COLUMBUS, OHIO

- **VARIETY DISTRIBUTING CO.**
  505 Grant St. • ATLANTA, GA.

- **WESTERN DISTRIBUTORS**
  1266 S. W. 16th St. • PORTLAND, OR.

- **WESTERN DISTRIBUTORS**
  3116 Elliott Ave. • SEATTLE, WASH.
INVITATION
TO INCREASED PROFITS
WITH THESE
2 KEENEEY
FOUR PLAYER
BOWLERS

KEENEEY'S
SUPER
DELUXE
LEAGUE
BOWLER

HIGH SCORE
LEAGUE
BOWLER

* HIGH SCORE FOR WEEK FROM 160
* MATCH SCORE OR MYSTERY SCORE
* EITHER OR BOTH CAN BE ELIMINATED!
* More changing location requirements.
* Pick up any combination of pins, including 6-10 and 4-7 split.
* Plastic EVER-SLICK Strike Playfield.
* KEENEEY'S JUMBO FLY-AWAY PINS.
* 10-30 AUTOMATIC SCORING.
* UP TO 4 PLAYERS EACH GAME!

Remember!
HIGH SCORE
MATCH AND MYSTERY
SCORE TAKE IN MORE!

MATCH THIS SCORE! Either predicted with first coin inserted or on "MYSTERY" hook when last shot is made. Score must be matched exactly by 1-2-3 or 4 players. A real attraction! Keeney Lite-Up Pins—20-35 automatic scoring—up to 4 players each game. Ask your distributor!

Order FROM YOUR KEENEEY DISTRIBUTOR

"Fascinating Play and Fast Action Producing Earnings Better Than Anything Else on the Floor!"

EVERY OWNER IS EXPRESSING HIS ENTHUSIASM FOR SET-SHOT IN SIMILAR FASHION

ATTRACTION DELUXE MODEL

* IDEAL
* ACROSS & LOCATION MACHINE
* SIMPLE
* COMPETITIVE PLAY
* AUTHENTIC ACTION
* A MONET MAKER

$349.50

COIN MACHINES
THE BILLBOARD
JULY 26, 1958

Exhibit Supply
Continued from page 99

supply and new type were used, the production was limited. The per unit price at which they was comparatively high. The new model does not bear these handicaps. The Super Twin will be made in sufficient volume to meet the demand, and it will be priced at a substantial market. As proof of its established position behind the products of other manufacturers, the new model is priced considerably below the leading models.

Play Features

PLAY is the same as rotation pool. Player tries to make all the numbered balls (1-15) in numerical order. When the correct ball is apparently hit, the ball is released, but if the pitcher lies the ball, all balls appearing on the playfield at the time the ball is released are also removed. The pitcher is a 5-shot player. When two play there is a total of 28 shots. Playing time averages a little over a minute.

For the promotion itself, the factory is sending all its distributors a full report of Armour which is believed will prove a valuable service to all its operators. In addition, Exhibit Supply is running a special trade paper advertising program explaining all the smallest facts about the game. Another phase of the promotion will be the making of a special front page advertisement in Super Twin Rotation. The first of these ads went out this week. The starter was a giant firecracker (to blow the lid off the campaign) and was followed by a lit fire mage in an artificial tee cube. The body signaled the last mechanical gun was out of the game.

Distributors

Following is a list of Exhibit Supply Distributors, together with their headquarters and branch office cities:


First Distributors, Chicago; General Distributing Company, Dallas, Texas; Jennings Distributing Company, Columbus, S. C.; Lieberman Music Company, Minneapolis; Modern Distributing Company, Denver; Cleveland Coin Machine Exchange, Cleveland; Mike Muny Company, Cincinnati; National Distributing Company, Springfield and Alliance; and Stewart Company, Salt Lake City; Uni-Vend Company, Kansas City, Mo.; United Distributors, Kansas City, and University Coin Machines, Columbus, G. V. Vending Company, Atlanta, and Western Distributors, Portland, Ore., and Seattle.

Automatic

Continued from page 99

to exploit the equipment, the Wingers will advise them to set them up in busy locations in barrooms, bistros, or other enterprises. They recommend outdoor locations with signboards, tall markers and fences to entice foot traffic. The reasons for this type of set-up are due, in the Wingers further explained, to offer as much realism as possible.

The initial output is under way, but Wingers expect to have volume very soon.
Gottlieb’s Four Stars

FAST!
FLASH!
COLORFUL!

MULTI-VALUE ROLL-OVER:
- For Winners When Shuffleboard is Modeled on All 4 “Pop” Bumpers and 4 Flippers
- Super Replay Awards When Shuffleboard is Modeled and Ball Trap in Filled
- Ball Trap Hulls for High Score
- Also Includes “Pop” Bumpers and Ball Hull for Pinball
- Repairs When All Hulls are Filled!

4 “POP” BUMPERS—4 FLIPPERS

IMMEDIATE DELIVERY FROM YOUR DISTRIBUTOR

NOW PAY AS YOU GO with the RANGE RIDER PLAN

RANGE RIDER

A Small Down Payment Puts
This Beauty to Work For You!!

- Variable Speed
- Indestructible Body
- No Springs
- No Gears
- Genuine Leather Saddles
- Low, Wide Base

RIGHT

no other mechanical horse offers so much.
It's been location tested under the roughest conditions. Low, wide base permits easy mounting for tiny tots. With a tug at the reins, the Range Rider changes speed automatically. There are no springs or gears to go "out of whack." Trouble free operation is assured. Each horse comes equipped with a genuine leather saddle. You've heard the old saying, "It takes money to make money." Now hear the rest: "It takes the RANGE RIDER PLAN to make you money!" This new plan was developed to help you get the most "work-making" mechanical pony on the market working for you faster. Write now for the RANGE RIDER PLAN and be on your way to faster, bigger and better profits.

OPERATORS—DISTRIBUTORS
WRITE FOR OUR ATTRACTIVE PRICE

RANGE RIDER COMPANY
419 East 14th St. Terrace
Kansas City, Missouri

DVIS Guarantee
Machanism overhauled
Worn parts replaced
Amplifier reconditioned
Speaker inspected
Soundboard remodeled
Cabinet professionally reconditioned

WURLITZER

Wurlitzer 2020, 5c, 10c, 25c, Reconditioned
Seeburg 3W2-L56, 5c, 3 Wire, Refinished
Seeburg 3-WS-L56, 5c, 10c, 25c, 3 Wire, Refinished
Wurlitzer 219 Stepper

WALL BOX SPECIALS
Wurlitzer 2020, 5c, 10c, 25c, Reconditioned
Seeburg 3W2-L56, 5c, 3 Wire, Refinished
Seeburg 3-WS-L56, 5c, 10c, 25c, 3 Wire, Refinished
Wurlitzer 219 Stepper

14 PANORMAS, Model 470 . . . . $199 each

NEW ROCK-OLA SHUFFLEBOARD TOPS, $135

NEUF. RECONDITIONED LIKE NEW WRITE

D&J DISTRIBUTING CORP.
738 E. ILE BLVD., EAST SYRACUSE, NY. • PHONE: 5-5194
LONDON NOMINATED for OUTSTANDING VALUES, SERVICE and QUALITY EQUIPMENT!

SHUFFLE GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shut Fun</td>
<td>$49.50</td>
</tr>
</tbody>
</table>

TAKING YOUR CHOICE: Each

USED GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Star Basketball</td>
<td>$69.99</td>
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</table>

NEW LOW PRICES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Shuffle Lane</td>
<td>$34.99</td>
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</table>

NEW IN-LINE LOW PRICES

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</table>

EACH

WE ARE EXCLUSIVE WURLITZER DISTRIBUTORS IN SOUTH JERSEY, PENNA., & DELAWARE.

NEW LOW PRICE

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WE ARE EXCLUSIVE WURLITZER DISTRIBUTORS IN SOUTH JERSEY, PENNA., & DELAWARE.

BOTTOM PRICES

THOROUGHLY CONDITIONED EQUIPMENT

- SEEBURG M-100A
- BALLY TURF KING
- GOTTLIEB ROCKETTES
- GOTTLIEB DOUBLE FEATURE

$599.50
$159.90
$99.90
$9.90

MANY MORE VALUES AVAILABLE.

One-Stop Service: Records—Parts—Premiums

EXCLUSIVE DISTRIBUTORS OF WURLITZER PHONOGRAPH PHOTOGRAHS

THE BILLBOARD JULY 26, 1952

106 COIN MACHINES

PAGE 3

12 Great Features in 1 Great Game

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!

THE CHAMPION

COIN-OPERATED HORSE SEE PAGE 108

EVANS' PROFIT STIMULATING COUNTER GAMES

NOT COIN OPERATED!
NOT COIN OPERATED!
TAX FREE!
TAX FREE!
NO LICENSE REQUIRED!
NO LICENSE REQUIRED!

MIAMI COLOR

Good for Clubs. Fraternity Or

organizations. Cope Counters or

whenever people congregate.

Write for descriptive literature.

H. C. EVANS & CO.

1516 W. CARROLL AVE.

MAYWOOD, ILLINOIS

SEE EVANS' JUBILEE AND CENTURY AD ON PAGE 92

ACTIVE AMUSEMENT MACHINES CO.

400 W. Seward Street, Minneapolis 20, Minn.

*You can always depend on Active—
ALL WAYS*

ROY McGINNIS CORP.

2011 Maryland Ave., Baltimore 18, Md. Phone: Belmont 1808

SUCCESSFUL SALESMEN NEEDED

For the past 5 years, Roy McGINNIS CORP. has been a nationwide manufacturer of quality coin operated amusement equipment. This year we are making a major expansion of our manufacturing facilities. As a result, we need more men to help us. If you have the necessary background, write or telephone for details.

We want men who have a good education, who are self-motivated, and who enjoy working with people. We offer a good salary, liberal vacations, and an excellent fringe benefits package. You will be working in a pleasant environment.

For application, write or call Roy McGINNIS CORP., 2011 Maryland Ave., Baltimore 18, Md. Phone: Belmont 1808.
IT'S TIMELY! TERRIFIC! THRILLING!

Chicago Coin's 5-BALL HIT

BIG HIT

HOME TEAM vs VISITORS with FAST
“CROSS FIELD ACTION”

5 BIG WAYS TO WIN

2 "HOME RUN" TARGETS
2 POWER FLIPPERS
HIT SCORING LANES LITE
"EXTRA SPECIAL" KICKOUT POCKET

Chicago Coin's BAND BOX
AN ANIMATED SPEAKER
2 FT. x 4 FT. x 2½ FT.

FREE! VALUE $1.00 1952-’53 PARTS CATALOG — Write in Today!

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

OHIO SPECIALTY CO., INC.
539 S. SECOND ST.
PHONE: WA 2465
LOUISVILLE, KY.

Lunch Counter Game
Gigantic Collections!
(4,500) Start Route
2,500 en. Copies
Reproduced in 60 Colors
Available from your wholesaler
ATLAS MUSIC COMPANY
200 N. WESTERN AVE., CHICAGO 10, ILLINOIS

SALES OPPORTUNITY
Now you can get the biggest name in Pinball Machines — \"BIG HIT.\" Chicago Coin's new model. Get in on this one. Write for details — \"BIG HIT.\" Chicago Coin.

LUNCH COUNTER GAMES
ATLAS MUSIC COMPANY
200 N. WESTERN AVE., CHICAGO 10, ILLINOIS

SALES OPPORTUNITY
NOW YOU CAN GET THE BIGGEST NAME IN PINBALL MACHINES — \"BIG HIT.\" CHICAGO COIN'S NEW MODEL. GET IN ON THIS ONE. WRITE FOR DETAILS — \"BIG HIT.\" CHICAGO COIN.

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Ride The CHAMPION

by Bally®

GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
- PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢ A RIDE

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lad rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster keyhole— a quick turn and THE CHAMPION is up on smooth casters, ready to roll. Rise sets sold when casters are retracted.

RIDE THE CHAMPION 10¢

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A.C.

THE CHAMPION is a children's wear depart- ment of a New York department store stimulates extra sales of play garments.

Typical crowd of junior cowboys and cowgirls eagerly waiting their turn to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through country of twisty goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY
DIVISION OF ION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Palm Beach
See Page 106
Leaders never follow.

Leaders know big profits wait for the man who has initiative and foresight. I am one of the pioneers in the coin-operated machine and merchandising industry and have been associated with almost every major development in this business. I have pioneered soft drink cup vending machines and, today, the Automatic SodaShoppe 3-flavor cup dispenser is making vending machine history.

Here are the reasons why: The profits in the operation of Automatic SodaShoppes are tremendous. It appeals to the American appetite for soft drinks, which insures volume sales; and, it sells a drink equal in quality to the finest bottled beverage, which insures repeat sales. The Automatic SodaShoppe is a marvel of electrical and mechanical simplicity; and, if you understand the servicing of intricate wiring systems, the servicing of the 1000-cup capacity 1900-drink syrup capacity SodaShoppe will be simple. Furthermore, the Automatic SodaShoppe puts you in "business" vending Coca-Cola, Pepsi-Cola, Nehi, Hires Root Beer; Canada Dry and other nationally advertising brands—the accepted names—in one of America's biggest industries.

You'll be wise to investigate this most lucrative phase of the coin machine business as part of the billion dollar soft drink industry. You'll be wise to investigate Automatic SodaShoppe today because they'll give you a profitable, easy to service operation. Remember that although you may have a great number of locations now in which you can install SodaShoppes, there are literally thousands of other locations such as industrial plants, Army and Navy installations, hospitals, schools and public buildings that you can get because they're waiting for installation.

Just as I have called the turn before in other segments of our great industry, I think you'll agree with me that Automatic SodaShoppe 1000-cup capacity 3-flavor cup dispensers are the biggest thing in the industry today.

P. S.: Watch for another announcement I will make about the Automatic SmokeShop which will revolutionize the cigarette vending industry.

Fill out and mail the coupon TODAY!

AUTOMATIC PRODUCTS COMPANY
250 W. 57th St., New York 19, N. Y.
Please send me more details about the 1000 cup capacity 3-flavor Automatic SodaShoppe.

Name: ____________________________
Address: ___________________________
City: ____________________________

Regional Sales Representatives in Principal Cities
BIG BRONCO
Always FIRST Everywhere!

FIRST WITH OPERATORS AND LOCATIONS EVERYWHERE . . .

FIRST IN THE EYES OF THE KIDS

FIRST HORSE THAT TROTS AND GALLOPS WITH LIFE-LIKE ACTION

FIRST AND ONLY MECHANICAL HORSE ON THE MARKET CARRYING UNDERWRITERS SEAL OF APPROVAL!

EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

Established 1901

See It at Your Exhibit Distributor Today . . .
UNIVERSAL'S
OFFICIAL
SHUFFLE-ALLEY

Sensational
New
SPOT FEATURE

MATCH SPOT SCORES WITH
LAST 2 FIGURES OF
PLAYERS SCORES

BIG, BOLD
ILLUMINATED
EASY-TO-SEE
SCORES

JUMBO
DISAPPEARING PINS

FAST-REBOUND ACTION
20-30 SCORING

STRIKE OR SPARE
FLASHER LIGHTS

CAN PICK UP
7-10 SPLIT

FORMICA
PLAYBOARD

SEE YOUR DISTRIBUTOR

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
ONLY SEEBURG HAS THE

Select-o-matic

MECHANISM!

THE Select-o-matic 100
MECHANISM IS THE MOST REVOLUTIONARY DEVELOPMENT FOR THE PLAYING OF RECORDED MUSIC SINCE THE INVENTION OF THE PHONOGRAPH

100 SELECTIONS AT THE PHONOGRAPH

100 SELECTIONS ANYWHERE IN THE LOCATION

100

COMPLETELY EQUIPPED FOR:
- REMOTE CONTROL
- SCIENTIFIC SOUND DISTRIBUTION
- AUTOMATIC VOLUME COMPENSATION

Nothing to Adopt! Nothing to Convert!

Seeburg

50th ANNIVERSARY

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois