Hitting early, and no doubt with his usual wham impact for the Christmas season, is Perry Como (pictured here with son, Ronnie, and the St. Peter's of Alcantra Church choir on a 1950 Supper Club telecast). Released this week is a potent pairing of Yuletide tunes on Perry's latest RCA Victor platter—"The Christmas Symphony" and "There Is No Christmas Like a Home Christmas." This week, too, Como starts his seventh year for Chesterfield, with a thrice-weekly (Monday, Wednesday, Friday) teleshow via CBS-TV, 7:45 to 8 p.m.
OUT NEXT WEEK
in the October 7 issue

The Billboard
1950 DISK JOCKEY SUPPLEMENT

The Most Valuable Issue of the Year for Disk Jockeys, Program Directors and Music Librarians

 August 22, 1950
Billboard Magazine
2160 Patterson St.
Cincinnati, Ohio

Gentlemen:
Can you send me a copy of the October 22, 1949, Billboard (last year’s Annual Disk Jockey Supplement)? I would appreciate your forwarding a copy to me, along with the price, and I shall be happy to refund by return mail.

We find it ... very helpful, and the pages in our issue are getting very ragged. Thanks.

s/ Pat Zimmers
Patricia Zimmers
Program Director
WXL, Peoria, Ill.

This Coupon GUARANTEES Your Copy of The Billboard 1950 DISK JOCKEY Supplement.

USE IT TODAY to be sure to get your copy.

TO BE SURE to get the brand-new 1950 Disk Jockey Supplement, out next week as a special section of the October 7 issue . . .

TO BE SURE to get your copy of The Billboard every week . . .

USE THE COUPON TODAY!
NETS SET SINGLE TV ACT FEE

TVANixes $30
Base Pay, Asks Total of $121

Strike Possibility Looms

NEW YORK, Sept. 23—Television Authority (TVA) and the network operators appeared headed for protracted negotiations, it was learned this week. The union and the networks have diametrically opposed ideas about how much the TV stations should be paid and under what conditions. 'There are other things to keep you up at night,' one network executive said.

Just how extreme are the differences? Two weeks ago, TVA's withdrawal from a National Labor Relations Board hearing, giving a favorable decision to network owners and TV executives, was an indication. The decision is expected soon.

The possibility of a strike by TVA, however, is as far fetched as some quarters believe it is an absurdity, with the networks making a significant move in this connection. The thought is that the strike, if it occurs, will allow TVA to continue with its plan to withdraw from the industry. However, TVA is unlikely to be able to continue with its plan to withdraw from the industry. The networks are unlikely to be able to continue with their plans.

The rate pegging problem is expected to be the major sticking point for both sides. The networks are expected to push for a rate pegging solution, with the TVA's withdrawal from the NLRB a signal of their intention.

Pubs Conning TV films for Fees on Sync

NEW YORK, Sept. 23—A cabal of film companies are trying to con the pub- lic into paying fees for their films. They are using the new TV-sync technology to present their films, which are about 3/5 minutes long, and are to TV what open-end transmissions are to radio.

The Fox-Snader negotiations are expected to be the major sticking point for both sides. The networks are expected to push for a rate pegging solution, with the TVA's withdrawal from the NLRB a signal of their intention.

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The rate pegging problem is expected to be the major sticking point for both sides. The networks are expected to push for a rate pegging solution, with the TVA's withdrawal from the NLRB a signal of their intention.
**Functional Blacklists and Reds**

**Web's Doubt Wisdom of AFRA Confab**

Favor Gov't Handling

NEW YORK, Sept. 23.—Network reaction to the invitation extended this week by the American Federation of Radio Artists (AFRA) to participate in a conclave of artists to act on the Communist and blacklist issues was unfavorable. The Billboard has learned that the network was skeptical of the value of AFRA's approach to the entire problem.

A meeting of reasons was advanced by chain spokesmen. For one, they fear a long, hot war was precipitated in effect against "kangaroo court" (See Web's Doubt Wisdom on page 47)

**Wood Closes Door onHUAC Appearances**

Okay If Named Before

WASHINGTON, Sept. 23.—As the Red issue continued to grip show business, the door of the House Un-American Activities Committee, closed a door today this week closing the door to any possibility that his committee will probe the "networks and all persons" accused of Communism to air their denials.

Rep. David J. Lewis made query from The Billboard as to whether his committee (Chairman Wood, of HUAC, page 16)

**Red Channel Listees Mull Multi-Libel Suits and Defenses**

NEW YORK, Sept. 23.—A conclave of about 60 individuals listed in Red Channels and in the Blacklist of the National Artists Guild talks to discuss ways and means of fighting back, and consequently saving their professional careers. A number of ideas were exchanged, but no definite plan of action was formally adopted. It was decided to hold a second meeting next week to which all Red channels listees were invited to send their attorneys.

Date for the meeting was not set, but agreements were reached to close the rank, and attorney to be appointed.

It is reported that the plan met with favor that was of filing a large number of individual libel suits simultaneously against Red Channels.

Peter Pan Producer Slaams Blacklisters

By Peter Lawrence, Co-Producer of "Peter Pan"

There are two developments around the recent discussions of blacklisters that appear to me serious and dangerous. These developments take form in a series of charges that have been made by groups of individuals, and in statements that have been issued on this subject by trade unions and in (See Peter Pan Producer on page 48)

**BATTLE BLACKLISTS AND REDS**

**Editorial**

**Restatement of Purpose**

Two issues face show business and the nation today: (1) to preserve such simple, basic civil rights, as the right to be heard before being found guilty, and (2) to fight Communism, which is a clear and present danger to everything American, the civil rights just stated. Both are dedicated to long trade union history, even from the Blacklist, contributing to helping show business meet these issues. Let there be no mistake about that.

A full week before the Jean Muir-General Foods Incident took place, The Billboard published an exhaustible piece by the head of its Washington bureau, Ben Atlas, on how and why the Communists were attempting to infiltrate and used every American industry, and excepting show business. Along with that story a list of organizations, which official government sources have condemned as "blacklists," was published that story and list, as stated in an accompanying editorial, was a simple one: To attempt to alert everyone in show business in the clear and present danger of Communism, and to aid in whatever small way possible to help rally show business to a defense against this danger.

At that point there was no Jean Muir case. When General Foods dropped Miss Muir on the grounds that she had become a "controversial person," because it had received protests based on her being listed in Red Channels, The Billboard covered in the matter as completely as did any other publication. The Billboard reported the facts in the case and also reported the up-in-arms attitude of virtually all of show business, over the fact that Miss Muir had been dropped without a hearing.

Editorially The Billboard said of the General Foods action: "That's not even violence the easy way. It's nothing but hysteria." Of Miss Muir's predicament, The Billboard said: "... This was a terrible thing. But nobody is putting Jean Muir back on the air. There's nothing one can do about that. And along with those words The Billboard again stressed what it considers to be the need for a complete awareness on the part of the government of the Communist menace, and again urged, this time with a proposed practical program, that show business take steps to combat the threat.

Objective No. 1

Again in an editorial last week The Billboard restated the objectives, as it saw them, which show business must achieve in the present crisis. No. 1 on that list of objectives was: "... A Blacklist must be found to prevent innocent performers and other show business personnel from losing their livelihood. Showbus must (Restatement of Purpose on page 48)

**Vaude, Pix Aid In Berlin Anti Red Struggle**

WASHINGTON, Sept. 22.—Vaudeville is a major weapon in the U. S. fight to keep the East Zone of Germany under the rule of the Soviet Union as a result of the phenomenal success of an expectable. Until the Waldshowe is a success, a report recently made to the successful showing of (See Vaude, Pix Aid on page 48)

**Small Arms Fire In Home Front Anti-Red Fight**

WASHINGTON, Sept. 23.—Norris B. Mayhams and his family have run a small record manufacture business in the U.S. for many years. Mayhams and record company called lit a G.I. Joe." That's Right. (See Small Arms Fire on page 48)

**Equity Sets Four-Point Anti-Blacklist Proposal for Consideration by Council**

Boycott Blacklist Employers; Aid From Other Unions

NEW YORK, Sept. 21.—A Labor membership committee went all out against political blacklisting at its executive committee meeting yesterday (22) to consider the proposed action for action of the Hotel Astor. Attended by 560, a one-point resolution was passed, with recommendation for legislation to prohibit them. Items which Equity Council will have to consider at its October 3 meeting are as follows:

(1) Establishment of a committee of actor and council members, to pass upon complaints of any members claiming intimidation or blacklisting, and to bring their findings to all the groups

(2) That Equity shall call upon other entertainment unions to present the case against all attempts at blacklisting.

(3) Equity disowns private-organized screening or loyalty boards.

(4) Equity shall state that (See Equity Req Black List, page 48)
Daytime Web Sales Below Expectations

K. & E. Denies Plan To Switch Time of Ed Sullivan Show

NEW YORK, Sept. 23.—Reports that Kenyon & Eckhardt Agency planned to ask CBS to move the Ed Sullivan Show to another time, because of the stiff competition Sullivan faces, early this week was denied by the agency. K. & E. has the show for Lincoln-Mercury dealers.

In a statement, the agency explained that the present talent budget on the Sullivan show is $5,000 to $8,000 over present contracts. Plans to hypa publicity maneuvers for the columnists' programs are also being developed. K. & E. thinking is that the show would be unwise, however, to spring the new dough right now, but far rather wait until 1946. The reason for this approach is that the shows which are opening for NBC—comedy—Eddie Cantor, Fred Allen, Martin and Lewis and Bobby Clark all have made their first appearances on the show, which will be the last scheduled for NBC. They are all the major of NBC's daytime showasts, salesmen and producers for the network's future, and the agency feels that there is a difference of $100,000, a week, for the difference in audience represented by 6 Hooper points.

Burns and Allen Versus Groucho

NEW YORK, Sept. 23.—Burns and Allen and Groucho Marx, two potent comedies, will be fighting each other next fall. Both stations for 8-8:10 p.m. Thursday evenings, the comedy team will be seen on the CBS network. The show will be seen on the rival network for NBC-television for the first time. This is the first time that the two shows have been seen in the same time slot.
Toast,' 'Stop the Music' Lead 62-Market Videodex Chart

NEW YORK, Sept. 23—The 62-market Videodex survey made by Jay & Graham Research, Inc. shows that Toast of the Town (CBS-TV) and Stop the Music (ABC) were first and second, respectively, both in percentage of TV homes reached and number of TV homes reached. The third through seventh spots on the week of August 17-1. This network program, however, covered 1,625 homes individually, with the remaining 45 market samples on a composite basis. Participating stations, using the Videodex report, noted their viewing habits in each market, both with the number of homes and number of panel members proportionate with the number of TV sets in each area. Participating stations, however, are in the "percentage of homes top 15," their order of listing is considerably at variance. This is due, in part, to the divergence in number of markets cleared for each program, shows having the greater number of outlets generally being reached to a higher number of homes.

That this rule does not always hold, however, is shown by the top rated programs being reached by Toast of the Town, which has but 34 outlets compared with better than 50 outlets covered by some network stations down in the total homes list. Variations in the listings are induced by such shows as Garry Moore and Original Amateur Hour. Moore, ranking first in percentage of homes reached, was 11th in total number of TV homes, while Amateur Hour, which ranked fourth in homes, ranked seventh in TV homes.

In the 17 markets surveyed individually, Toast of the Town was first and Stop the Music ranked in eighth. Wrestling scored highest in two, while top spot was held down in one market by the nine episodes of Stars of Comics and Cannon, Altho Toast, in heading the percentage of homes top 15, scored a 37.2 rating, it did not score the top mark in the individual reports of the stations. The Only Kids Show, with 50 rating, and the top two spots were taken by CBS, while Pittsburgh stations, the grunt-and-groaners a 3.5 mark, while in Buffalo their 351 led that city. Significantly, highest rating also was given by a live event, the stock car races aired in Milwaukee, which hit 54.6.

DuMont's wrestling bill, incidentally, ranked 13th in the ratings, although it failed to make the top 15 in total homes reached. This is due, in part, to the network's only one outlet. It is carried in only 15 cities.

In adjoining columns are charts showing the top 15 shows in both percentage of homes ratings, and in number of TV homes. Also, a breakdown by city, and daytime shows in the 17 markets surveyed individually.

Videodex 62-Market Survey

National Ratings
Top Fifteen
August 17-1, 1950
For Week

<table>
<thead>
<tr>
<th>Program Description</th>
<th>Network</th>
<th>Stations</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toast of the Town</td>
<td>CBS (TV)</td>
<td>1625</td>
<td>1</td>
</tr>
<tr>
<td>Stop the Music</td>
<td>ABC (TV)</td>
<td>2437</td>
<td>1</td>
</tr>
<tr>
<td>Kraft TV Theater</td>
<td>CBS (TV)</td>
<td>1577</td>
<td>3</td>
</tr>
<tr>
<td>Star Theater (WMAR)</td>
<td>ABC (TV)</td>
<td>1147</td>
<td>4</td>
</tr>
<tr>
<td>Big History (NBC)</td>
<td>NBC (TV)</td>
<td>525</td>
<td>5</td>
</tr>
<tr>
<td>Original Amateur Hour (ABC)</td>
<td>ABC (TV)</td>
<td>1540</td>
<td>6</td>
</tr>
<tr>
<td>Honeymoon (NBC)</td>
<td>NBC (TV)</td>
<td>742</td>
<td>7</td>
</tr>
<tr>
<td>Year's End Parade (NBC)</td>
<td>NBC (TV)</td>
<td>586</td>
<td>8</td>
</tr>
<tr>
<td>Wrestling (WMAR)</td>
<td>ABC (TV)</td>
<td>525</td>
<td>9</td>
</tr>
<tr>
<td>Masterpiece Playhouse (NBC)</td>
<td>NBC (TV)</td>
<td>525</td>
<td>10</td>
</tr>
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</table>

Individual City Ratings

August 17, 1950

<table>
<thead>
<tr>
<th>City</th>
<th>Stations</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baltimore</td>
<td>55.1</td>
<td>28.7</td>
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<tr>
<td>Chicago</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>Cleveland</td>
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</tr>
<tr>
<td>Columbus</td>
<td>55.1</td>
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<tr>
<td>Detroit</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>Houston</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>55.1</td>
<td>28.7</td>
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<tr>
<td>Minneapolis-St. Paul</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>New Orleans</td>
<td>55.1</td>
<td>28.7</td>
</tr>
<tr>
<td>New York</td>
<td>55.1</td>
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<tr>
<td>Philadelphia</td>
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<tr>
<td>Pittsburgh</td>
<td>55.1</td>
<td>28.7</td>
</tr>
</tbody>
</table>
Plans Deflated For Theater TV Football in Chi

CHICAGO, Sept. 23—The Big 10 theater-television experiment set to kick off in Chicago Saturday (30), sadly deteriorated from original grandiose plans. Chicago's Loop State Lake and South Side Tivoli theaters will show telecasts of the Illinois-Ohio University game from Champaign, Ill.

Original agreement to televise home games from Northwestern, Michigan State, Michigan and Illinois has dwindled down to games of Michigan and Illinois. Ohio U. (not to be confused with Ohio State) is a breather opening game for Illinois.

The game normally has difficulty getting the Champaign Stadium one-third filled. Attendance can hardly be considered a true test, since game is not near the class of the Michigan-Michigan State contest, going into the Michigan Theater.

State Lake and Tivoli will have no reserved seats. Admission will be $1.25 and allow purchaser to see a feature movie after the game. Unlike the Detroit experiment, Chicago's games will be devoid of advance ballyhoo, cheer leaders, bands, a parade or hawkers. State Lake will run two features before clearing house for the game. Tivoli normally opens about game time anyway.

The withdrawal of Northwestern from the experiment was the worst blow to the experiment of which there has been a much larger following than Illinois, 125 miles down-State. Strong public reaction against depriving the public of "free" television prompted Northwestern's withdrawal.

Further headaches for telecast backers is the proximity to State Lake and Tivoli of Selcons showing Notre Dame and Top Eastern games for free.

Peep Show

NEW YORK, Sept. 23.—Considerable speculation centered on just how far Mike Todd will go in understudying his chorus girls on the show he's producing Sunday (1) for NBC-TV and Colgate. Known for his bent for exposing skin, it's figured Todd and the web may clash on just how much Todd will be able to reveal.

The announcement that the program will, in addition to starring Bobby Clark, feature Joan Blondell also raised TV eyebrows. Miss Blondell just divorced Todd.

Ominous Silence on Color TV Has FCC Brass Puzzled

WASHINGTON, Sept. 23.—With the approach of next Friday's (29) deadline for TV manufacturers to notify the Federal Communications Commission (FCC) on whether they will install color TV bracket switches, the volume of correspondence on the FCC's continued failure to determine what the commissioners are outspending puzzled on what the three of the expected last-minute rush of communications from the set manufacturers will be. Sole letters of consequence from any of the industry press besides the Philco Corporation (The Billboard, September 16,) has come from Motorola, with the latter reportedly having proffered a suggestion that more time be given to consideration of bracket standards, inasmuch as the hearings explored little of this and the term itself had never been mentioned prior to the FCC's recent color findings.

The Commission gave no hint that it might extend the September 29 deadline for set manufacturers to file their comments, even the the FCC this week announced a two-weeks' postponement in the start of the color allocations hearing from October 2 to October 16. This hearing will last at least six weeks.

Meanwhile, the Commission granted NBC's Washington outlet an extension of its temporary TV broadcast authority from September 20 to October 13 for testing the RCA color system. Also the Commission, in a reply to the Philco Corporation's recent request for clarification of some phases of the FCC's color findings, explained in further detail what it expected of the manufacturers who may be to incorporate bracket switches in sets. The Commission made it clear that it expects the bracket standards would embrace the entire range of brackets so that the receiver could operate anywhere in that range. This, of course, would make it possible for reception of anything from 495 line color, such as CBS to 125 lines, which covers the RCA and CTI 525 systems.

The Commission repeated that under the alternative procedures set forth in the first report of the Commission, shortly after September 29, the Commission will either adopt (See Ominous Silence on page 42) Richards Attorneys Offer 74th Witness

HOLLYWOOD, Sept. 23.—As the C. A. Richards case moved into the 74th day of its Federal Communications Commission (FCC) hearing, attorneys for the station owner sent to the stand their 74th witness of a projected 100 witnesses who will testify on the client's behalf. Presentation of witnesses delayed Richards for his fairness, lack of bias and public service. Outstanding among last week's witnesses was Paul Helms, founder of the Helms Athletic Foundation, and president of California's largest Cali
dorky bakery, his name. Helms found Richards a civic leader, painter and sportsman of excellent reputation.

Other witnesses supporting Richards were Lloyd Docter, Salvation Army official for 33 years; Richard Smith, partner in the Smith & Bull Advertising Agency; Grace Glasser, president of Glasser-Galley, Inc.; Mrs. Paul Handel, chairman of radio and television for the Los Angeles Junior League, and Hal Berger, West Coast appraiser.

NTC Demands Standards for TV Material

NEW YORK, Sept. 23.—The new contract demands to be made by the National Television Committee under the Television Authors' League (NTC) on the TV webs will seek to set up standards for video material irrespective of whether it originates. This means that playwrights and authors, in addi
tion to TV scripters, will be covered by the pact.

The NTC considers the question of rights of basic importance. TV broadcasters will only buy the right to that medium and for one time only, unless additional payment is made. Unofficial information is that the television scripters' union will ask approximatively parity with radio-writing prices for their work.

The first meeting between negotiators is slated for Wednesday (27). On Sunday (26) the membership will be informed of demands.

WOR, that power-full station at 1440 Broadway, in New York

how to turn one dollar into eight

Being a true and amazing story of WOR's power.

There's no reason why the results couldn't be yours.

He came in on the 10:10, Philadelphia local, you know.

He was a tall man and rather blunt about the whole thing.

He said, "Look, I must sell my stock of these within a month or less." We looked and saw the product. It was good.

We said, "Sorry, but, of course, we can't guarantee to sell it."

He said, "I've heard some wonderful things about WOR and I'm willing to try. Let's go."

We did.

One of our brain-boys—oddly enough, we have a few scattered around—planned the programs the man should use. (That sounds simple, but it took WOR more than a quarter-century to (a) Determine the method; (b) find the brain-boys and (c) learn how to fuse everything to get the kind of programming that produces results like the following.)

In a little less than 4 weeks, our man who came in on the 10:10 had this to report...

For every dollar of his $1,600 spent with WOR, he received $8 back.

Four brief WOR announcements pulled 1,500 answers. Two WOR Sunday broadcasts pulled 6,500 answers. One—see me—you WOR news broadcast pulled 4,400 answers.

That, if we're not too feeble top-side, is good going. That we think is very economical, fast and profitable selling. May we do the same for you?

our address is—

P.S. This advertisement is based on a sponsor-approved WOR case history.
TV Film Acting on Annuity

Reissues of 'Silver' Show To Pay Talent

Never Done in Hwd.

NEW YORK, Sept. 23.—The fact that performing in a TV film may have the virtue of being a virtual annuity to the acting and creative talent involved is illustrated this week when Bigelow-Sanford leased 17 films of last fall's Silver Theater for rebroadcast on CBS-TV beginning in December. All of the talent concerned will be getting repeat fees on the showing, to be called The Bigelow Theater. Actually some of the acts will be drawing their third fee, since three of the films were rebroadcast last season. The royalty deal was arranged by Frank Tel- ford, the director of the show for Young & Rubicam, International Silver's agency, who contracted the talent.

It is believed that Bigelow leased the properties from International Silver. However, Jerry Fairbanks, the producer, is said to be getting a slice of the fees. They were made at his studio.

The repayment of talent in TV establishes a pattern directly contrary to movie company procedure. In most instances, actors on the Coast are paid per film without additional compensation for revivals. In the event International Silver is getting a stabile earning fee, it gives the sponsor a chance to recoup a percentage of his investment via the leasing of filmed video shows. The TV movies were made open end, to provide live commercials to be inserted.

While the 17 films are being rebroadcast, lend itself to a trip to Hollywood to film new dramatic fare for its series.

Web Ask Same Fees for All TV Actors; $30 Base Pay; TVA Clears Way for Strike

(Continued from page 2)

The way for a relatively speedy settlement between SAG and TVA is the result of an agreement between the two organizations. The TVA move has greater significance, however, insofar as a strike possibility is concerned. Had TVA, in the middle of the current contract, indicated its authority to call a strike it could have caused the same chaos and difficulty of moving to a new move, however, this threat is removed.

Now, as the TVA network talks on a contract are concerned, the major difference concerns the basis on which actors are to be re-imbursed. TVA is seeking to establish fixed fees on a per film and show basis, in line, that is, the principle followed in producing motion pictures should be followed. Briefly, theory is that the actors should be paid in line with the specific contributions they are making to the final production. The web argues that an actor, working in a film, gets paid in line with how long and how hard he works. In radio practice to Hollywood could mean that an actor who would get paid for the length of time it took to produce a picture, rather than just those days he actually rehearsed and worked before the cameras.

Campana Sets TV Bow With Top British Pix

NEW YORK, Sept. 23.—Campana has set its initial television deal for a show featuring top British films to be placed into a format echoing its old First Nighter radio series. The show will air on ABC- TV at 9:30 p.m., Wednesdays, starting October 18. The Koster agency, of Chicago, made the deal.

The first film was released by Nat Fowler, ABC film chief, in a deal with Cinetel Inc., Ed Woodruff, head of Cinemedia Services, Inc. Made in London, it is one of the most favorable contracts for additional films, with 13 already scheduled for the next six weeks. While rates were difficult to pin down at press time, it is understood that a few show have been shown in theaters and others, were presented at art theaters in the main. Since the show is being recharged for the opening, middle and close of the program, utilizing Campana's old "Mr. First Nighter" television commercials will be done live, however.

To make room for the show, ABC has had to drop American Bandstand. It begins at 9 p.m., originally set in the 8 to 10 p.m. Wednesday slot, the show will move to 9 to 11 p.m.

The Rivals

NEW YORK, Sept. 23.—One of the shows scheduled for fall on the Ford Theater CBS-TV series, The Bob Hope Show, Akins, the show put a Pulitzer prize for drama.

First 100 Years' Will Be Aired Live From N. Y.

(Continued from page 5)

First 100 Years' Will Be Aired Live From N. Y.

DAYS WEB

(Continued from page 5)

There is still another factor, and that has been the web's problems in lineup. Since then, serious problems have occurred, however, it now seems to be shaping up to something like this: Garry Moore; Robert Goulet; Bob Hope; and Don Saxon; Dick Willis; Valetty Fair; Harry Snow and Johnny Champion.

First 100 Years' Will Be Aired Live From N. Y.
Pubs Con TV Pix Sync Fees
AFM May Use AM Renewal Against TV Royalty Impasse
Contaf Seeks Solution for Future Policy
Problems Are Many

Columbia Hypes R&B in Package Deal With Bard

NEW YORK, Sept. 23.—In a major move to hype its rhythm and blues department, Columbia Records completed a package deal with Ben Bard, head of Universal Attractions, a leading A&R man, and his boys, with which this week brought to the discracy four of Bard's top attractions. These included through Wini Brown and Warbler Herb. All four of the label's r. and b. set-up, with only Red Saunders and the Five Blue Flames remaining from the discracy's previous roster.

Each of Bard's attractions has been inked for one year, with one-year options on each paper. The Ravens, a leading r. and b. property, were handed a guarantee to appear in the vicinity of $15,000 annually. This group, prior to Columbia's deal, had recorded for National Records, as did Miss Brown. Lance has had some recordings on the Silit label, and the Cadets, who are under the banner of the label's r. and b. set-up, are being considered for Columbia. Bard's talents in the future, with a number of deals now in the discracy's pipeline, is henceforth to be better known.

Leo Feist Sues Acuff Pubbery

NEW YORK, Sept. 23.—Leo Feist Music this week filed suit against the Acuff-Rose pubbery, charging infringement of the recent country hit, "M-I-S-S-I-I-D-A-M," which was placed in the second set-up of the discracy. The suit was filed in New York Federal court, and asks for an injunction to stop the damage sustained from alleged infringement of renewal rights, an accounting of profits, and that the defendants deliver to him all existing copies of the allegedly infringed novelty.

The complaint charges that Bert Halley, of Columbia Records, failed to return a copy of the song to Feist. Halley wrote a song called M-I-S-S-I-I-D-A-M-P-I-J-I prior to December, 1945, and sent it to the publishers. He also sent a letter of the song to the publishers. In 1944 renewal rights to the song were turned over to Feist by the writers. After December, 1944, and since April 3, 1947, Feist contracted with the publishers and exerted copyright and unique rights on the song. Feist declares unfair competition and unfair trade practices.

It's The... and it will provide BETTER DISPLAY beginning NOVEMBER 4

September 30, 1950

The Billboard

MUSIC

Communications to 1144 Broadway, New York 13, N. Y.

London A& R Dept. Goes Thru Shakeup

Delaney Takes Camarata Spot

NEW YORK, Sept. 22.—London Records' first major artists-repertory department shift was precipitated last week when Lee H. Camarata, director of a. and r. there, since the discracy's inception in November, 1947, was appointed by Joseph Delaney, who recently joined London as sales manager. Delaney will continue as sales manager, supervising the a. and r. operation, aided by staffer Jack Pais, who becomes music director. Pies will be responsible for publisher relations and clearance of new material.

Camarata, who left his executive spot to devote full time to composing and conducting, had spent some time in England before the historic Petrolito ban, and is generally credited with transplant in musical education methods in the American pop style. As an artist, he conducted two of the discracy's top-selling albums, Music by Camarata and Camarata Concerto, as well as the historic first operatic recording of Camarata original. In the last couple of years, however, since the discracy staffed last in this country, Delaney has been forced to spend more time on executive, rather than musical, business. Affiliation, Camarata arranged and conducted and performed, can no longer be maintained, both companies are known to have made new overtures for his services.

Carle Launches Piano Schools

NEW YORK, Sept. 23.—Orskor Frankie Carle has launched a syndicate of schools which will use a new teaching method worked out by Carle and Arthur Schmoyer, specialist in methods of teaching piano. Schmoyer will be general manager of the enterprise, to be known as Frank's Piano Schools.

First studio is being set up in Los Angeles, a branch office will also be located. Plans call for Carle to own some of the schools, while Carle and Schmoyer's syndicate will own the rest. Franchises will be sold on a State-wide basis. Organization was incorporated last week with the following approval by the State education board.

Enterprise is said to be the backing of a California syndicate of investors. Carle is hoping to locate the local franchises via personal appearances when he plays territories, as well as on tours. He will supervise the activities of the schools with a system of regular inspections of books and methods.

It's The... and it will provide BETTER DISPLAY beginning NOVEMBER 4

Ludendorff Takes Camarata Job

NEW YORK, Sept. 23.—According to reports, Ludendorff C. Ludendorff, of the American Federation of Musicians (AFM), may attempt to use the national clearinghouse as handle to break the TV-Film impasse.

Current pact with the boards covering AM employment of technicians expires next January 31. Meanwhile, those representing themselves as well as the industry-wide TV committee have produced nothing by way of an agreement to the main point, being the AFM's insistence on a 5 per cent royalty on TV films. If Petrolito can tie the TV and AM industries into one package, he may be able to close in on that.

As the TV picture shapes up now, however, the package outfits seem to be copping the most ball, and the outlook for TV is showing signs of paralyzing the AM of TV, radio, where ads agencies and package outfits took the ascendency in production away from the broadcasters. If this is to go the case in video, Petrolito and the other AFM's have small chance of achieving his royal goal by dealing with the home as the main point. To boot, from them would be a better scale and minimums for staff musicians. But only an industry wide TV contract—i.e., not deals, the board itself has been for the past several months—will allow the AFM to make the move. The ATV board now seeks a contract with the AM union, to be held the same time, without breaking up the AM union. The ATV board represents the AM local 802, which handles TV, and the AFM, which handles radio.

However, Petrolito has already completed the Bard deal, and the RCA's have just been told of another, with the Cadets, who are under the label's roster, and the Five Blue Flames. The latter is recording for the discracy, and the former was placed in the Bard deal. Bard's talents in the future, with a number of deals now in the discracy's pipeline, is henceforth to be better known.

Leo Feist Sues Acuff Pubbery

NEW YORK, Sept. 23.—Leo Feist Music this week filed suit against the Acuff-Rose pubbery, charging infringement of the recent country hit, "M-I-S-S-I-I-D-A-M," which was placed in the second set-up of the discracy. The suit was filed in New York Federal court, and asks for an injunction to stop the damage sustained from alleged infringement of renewal rights, an accounting of profits, and that the defendants deliver to him all existing copies of the allegedly infringed novelty.

The complaint charges that Bert Halley, of Columbia Records, failed to return a copy of the song to Feist. Halley wrote a song called M-I-S-S-I-I-D-A-M-P-I-J-I prior to December, 1945, and sent it to the publishers. He also sent a letter of the song to the publishers. In 1944 renewal rights to the song were turned over to Feist by the writers. After December, 1944, and since April 3, 1947, Feist contracted with the publishers and exerted copyright and unique rights on the song. Feist declares unfair competition and unfair trade practices.

To supervise actively the schools with a system of regular inspections of books and methods.

AFRA Resuming Diskery Talks

NEW YORK, Sept. 23.—Diskers this week were in receipt of a letter from the American Federation of Radio Artists (AFRA), informing them that the A&R Federation and AFRA got together to resume negotiations covering royalty payment. It is understood that the latter holds no official post with the discracy.
Nations Gear for Duty Slashes U.S. To Offer Instrument & Platter Cuts

WASHINGTON, Sept. 23—U. S. delegates to the General Agreement on Tariffs and Trade (GATT) confab at Geneva, Switzerland, have been told that the United States is prepared to offer other nations import duty reductions on musical instruments and phonograph records in exchange for concessions on other commodities, it was disclosed here today.

The GATT confab is being held over the protests of a number of congressmen who have urged the State Department and the Tariff Commission to withdraw until the Korean situation has been settled.

On point raised by legislators is that other countries will now bargain for import duty reductions on musical instruments and phonograph records in exchange for concessions on other commodities, it was disclosed here today.

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Mercury Sets Stage To Hop Into Kidisks

Inks Deal With Childcraft

CHICAGO, Sept. 23.—Mercury Records Presxy Ivy Green this week announced that for the first time in its history the local disc shop will become a factor in the kidish trade by linking up with the local firm and the neighboring Chicago public school system. The Childcraft will handle the merchandising of the Mercury discs in the public schools.

Spokesman for Mercury said that the company is looking forward to a successful operation. The move is expected to increase sales of the Mercury discs in the area.

Mercury Records

The deal, according to the company's announcement, will be handled by a new division, the Mercury Childcraft, which will be established to handle the distribution of the Mercury discs in the area.

The Mercury Childcraft division will be headed by a new manager, who will be responsible for the operation of the division.

The division will be located in the Mercury Records building, and will be staffed by a group of trained personnel.

Spokesman for Mercury Records said that the company is looking forward to a successful operation and that the move is expected to increase sales of the Mercury discs in the area.
ASCAP Availability Ratings
Listed for 1st Half of '50

NEW YORK, Sept. 23.—The following chart is a listing of American Society of Composers, Authors and Publishers (ASCAP) publisher-membership ratings and is based on the first half of the year. The chart is published every year in September and April and is a key to the availability of various songs for use in radio and television programs.

Add Two More
NEW YORK, Sept. 23.—The Billboard’s former rival, regular Songwriters in the September 16 issue, incorrectly credited Peter DeRose and Charlie Harris as sole writers of the tune, "One More Time From Now On." The tune credits should have listed DeRose, Tobias, Lou Herschel and Siegmon, based on an original melody by Herschel and Coogan entitled After All. I Adore You.

Seeks AFM Okay For TV Remotes
(Continued from page 5)

personnel running to 17 musicians in exceptional cases. At the present time the AFM is not distinguishing between sustaining and commercial shows for both types on a local telecast is $32 per man for a two-hour period. Scale for both on a web and is $36 per run for the same period. The union specifies that this is the rate. If a sideman works only a five-minute shot, he must be paid for the minimum two-hour run.

Schrader pointed out that with such scales it would be impossible for bands to do any business even the lower budget live and film shows which are telecast after a run, when band remote would start. Schrader has always been a stronger in working with dances and other shows at WGN and other stations locally has been the biggest consistent user of band remotes on radio since the days of the first Blackhawk pick-ups in the early 30's. Told he with AFM reps here have always met the same answer: "The question would have to be taken up with the AFM national office regarding the whole remote issue." Recently Schurer was in New York and attempted to take his case to the AFM itself, but no connection could not be made during the AFM contracts.

Other roc. ors, together with the GAC reps, when asked about their feelings on the AFM reps, seemed to be in a half-hearted exasperation. (See Seeks AFM Okay on page 42)

ASCAP AVAILABILITY RATINGS SECOND QUARTER 1950

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<th>Publisher</th>
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<td>A-A ADVANCED</td>
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(Continued from page 5)

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A HIT—COAST-TO-COAST!

RUSSELL MORGAN

"MUSIC IN THE MORGAN MANNER"

BELoved, BE FAITHful

COUPLED WITH

YOU DREAMER YOU

DECCA 27006 (78 RPM) - 9-27006 (45 RPM)

UP AND COMING

Harbor Lights
Beyond the Sea
Dec 27179 *-9-27198

Harbor Lights
The Petal Waltz (La Petite Valse)
Dec 27208 *-9-27208

Roll
Dec 27178 *-9-27178

Let's Do It Again
Dec 27178 *-9-27178

Can Anyone Explain? Ella Fitzgerald & Louis Armstrong
(No. No. No.)
with ST Oliver and his Orchestra
Dream a Little Dream of Me
Dec 27209 *-9-27209

Steel Away
RED POLLY and JORDANAIRES
Just a Closer Walk With Thee
Dec 14555 *-9-14555

All My Love
BING CROSBY with JEFF ALEXANDER
The Friendly Islands
CHORUS and VICTOR YOUNG
Dec 37117 *-9-37117

Can Anyone Explain? Dick Raymes with 4 HITS and A MISS
(No. No. No.)
with VICTOR YOUNG and his Orchestra
If I Had a Magic Carpet
Dec 27161 *-9-27161

I'll Never Be Free
ELLA FITZGERALD and LOUIS JORDAN
Ain't Nobody's Business If I Do
Dec 27200 *-9-27200

I'll Never Be Free
How You Sound
Dec 2491 *-9-2491

No Other Love
JERRY GRAY
Dec 27180 *-9-27180

Honestly I Love You
Dec 27118 *-9-27118

All My Love
GUY LOMBARDO
The Swiss Ballerina
Dec 27118 *-9-27118

I'm Moving On
GUITAR SHUFFLE
HANK GARLAND
Dec 46356 *-9-46356

I'll Sell My Ship Aboard
CHARLIE "PIANU" FAIRCHILD
NO GOOSE AND M. 3.
Dec 46422 *-9-46422

Pick Champagne
WILL OWEN
Dec 27164 *-9-27164

Everybody's Somebody's Fool
SEPTEMBER IN THE RAIN
LIONEL HAMPTON
Dec 27176 *-9-27176

SPECIAL RELEASES

Poppe Santa Claus
RING CROSBY and ANDREWS SISTERS
Marie Kloss
Dec 27205 *-9-27205

That Christmas
RING CROSBY with JEFF ALEXANDER
Feeling Silver Bells
CHORUS and JOHN SCOTT TROTTIER
Dec 27229 *-9-27229

Sleep
FRED WARDING
Dec 27229 *-9-27229

I Hear Music
Dec 27237 *-9-27237

Daddy's Little Boy
MILLS BROTHERS
I Still Love You
Dec 27234 *-9-27234

Frosty the Snow Man
RING FOLEY and The Little Folks
Rudolph the Red Nosed Reindeer
SHIRLEY, JULIE and JENNY REINDEER
Dec 44679 *-9-44679

Christmas Island
CHRISTMAS ISLAND ORCHESTRA
Dec 46134 *-9-46134

Christmas Island
CHORUS and M. A.
Dec 46220 *-9-46220

(Remember Me) I'm the One
ELLEN GAILLARD
I Need Attention Bad
Dec 46289 *-9-46289

NEW RELEASES ALBUMS

GORDON JENKINS Plays the Music of JEROME KERN
Instrumental For Two Trumpets
GORDON JENKINS and His Orchestra
Selections Include: THE WAY YOU LOOK TONIGHT—LONGBECK
and Ya-Na—YESTERDAYS—SOMEDAY GIVES IN YOUR EYES—
THEY DON'T BELIEVE ME—TILL THE CLOUDS ROLL BY—ALL THE
THINGS YOU ARE—THE TOUCH OF YOUR HAND
DECCA ALBUM 7-273 * Four 10-inch 78 RPM Records + Price $2.75
DECCA ALBUM 7-302 * Four 45 RPM Unbreakable Records + Price $1.55
DL 1926 * 10-inch Long Play Microgroove Unbreakable Record + Price $2.83

GOOD TIME PIANO
Fox Trotts and Waltzes + Piazzola with Rhythm Accompaniments
FRANKIE FROIA and His Boys
Selections Include: WHISPERIN'—YOU'RE IN LOVE WITH EVERY
ONE—WHO'S SORRY NOW—MISTAKES—I'M SORRY I MADE YOU
CRY—THE CURSE OF AN ACHING HEART—I'LL SEE YOU IN MY
DREAMS—LIMEHOUSE BLUES
DECCA ALBUM 7-274 * Four 10-inch 78 RPM Records + Price $2.75
DECCA ALBUM 9-27204 * Four 45 RPM Unbreakable Records + Price $1.55
DECCA ALBUM 9-27228 * Four 45 RPM Unbreakable Records + Price $1.55
DECCA ALBUM 9-27229 * Four 45 RPM Unbreakable Records + Price $1.55
DECCA ALBUM 9-27230 * Four 45 RPM Unbreakable Records + Price $1.55

CHERISHED MOMENTS OF THE THEATER
JANE COWE
SMILIN' THROUGH
Dramatic Play by Allen Ludden with Musical Background
and Supporting Cast + Entire Production Adapted and Directed
by Fred Black
DL 7016 * 10-inch Long Play Microgroove Unbreakable Record + Price $3.83

FLORENCE REED
SHANGHAI GESTURE
Dramatic Play by John Colman with Musical Background,
Sound Effects and Supporting Cast + Entire Production Adapted
and Directed by Fritz Black
DL 7009 * 10-inch Long Play Microgroove Unbreakable Record + Price $3.83

LAURETTE TAYLOR
PEG O'MY HEART
Dramatic Play by J. Hartley Manners with Musical Background,
Sound Effects and Supporting Cast + Low White, Orchestra
DL 7015 * 10-inch Long Play Microgroove Unbreakable Record + Price $3.83
Chairman Wood of HUAC Limits Acts To Be Heard by Committee

(Continued from page 4) will grant hearings to accused persons seeking to put their denials of Communist affiliations on the official record. Chairman Wood declared that opportunity for formal denials will be afforded "only to those names which come up in testimony before the House Un-American Activities Committee." The committee, said Wood, "does not intend to open itself to a parade of persons seeking to broadcast denials of charges that were made in places other than the committee—such places as books, newspapers and magazines."

In this manner, Wood, co-author of both the anti-Communist bill that reached the President's desk this week, made it clear that his committee's records are closed to any proffered anti-Communist statements. A showfolk mentioned from Red Channels unless their names have also been mentioned in testimony before the House Un-American Activities Committee.

Meanwhile, Hazel Scott made an appearance before Wood's committee yesterday (22) and read the anti-Communist statement she made public last week (The Billboard, September 23), following her unsuccessful attempt to be heard formally at that time by the entertainer. In answer to several questions from the committee in connection with her statement, declared that she has "never been a member of the Communist Party and furthermore I have never entertained such a thought and never expect to become a member." Miss Scott's appearance was the second such by a prominent show-world personality within a month; previously, Toast White was given a hearing at his own request and delivered an anti-Communist statement.

Under existing or proposed statutes, there is no federal body, other than the House Un-American Activities Committee, for publicly and officially processing formal denials to charges of Communism hurled from say and all quarters. In the Wood-McCarran bill, which Congress passed this week under threat of a presidential veto, provision was made for creation of a subversive activities committee, but this board has been proposed to act on lists of organizations deemed subversive by the attorney general.

Persons listed as members of those organizations would be considered as having Communist influence if they failed to renounce their membership as soon as those organizations were publicly exposed. "Obvious" Gilt

Chairman Wood, in explaining his committee's policy on handling anti-Communist declarations from accused persons, said that the procedure outlined in the legislation would remove the need for "public denials" since anybody failing to withdraw from membership in a subversive organization after that organization has been exposed obviously "would stand guilty of being a Communist even if the position no matter what protestations he or she might make to the contrary."

As Congress was acting on the campaign, the chairman's bill, Attorney General J. Howard McGrath took a fresh opportunity in a speech this week to attack against what he described as "vigilante" legislation containing "ill-timed overtures of hysteria." Addressing the General Assembly of the American Bar Association, McGrath made a general charge against Communist problem specifically as it has affected some segments of the entertainment world. "We appear to be going thru a period of public hysteria, in which many varieties of self-appointed policemen and alleged guardians of Americanism would have us fight subversion by prescribing an orthodoxy of opinion, and stigmatizing as disloyal all who disagree or oppose them," said McGrath.

Knocks Hysteria

"This hysteria appears in vigilante groups who seek and execute hearings of purported Communist sympathizers or who, in more typical cases, intimidate radio advertisers into silencing performers who they say have Communist leanings."

"Another manifestation is the recent proposal to investigate thefit of the federal judiciary because of displeasure with a decision directing the release on bail of Harry Bridges pending his appeal of a conviction for perjury."

McGrath indicated that some provisions of the Wood-McCarran bill would have an effect of sending Communists underground rather than reining in or exposing their activities and their identities of their operatives. "Proposed registration of Communist Party and front organizations' memberships, and labeling of their printed political publications," he said, "count for little in fighting wily persons trained in and bent upon intrigue and deception."

"Techniques of suppression and compelling adherence to the party line are the very mark of Communism itself in lands where it holds sway," the attorney general said. "We cannot afford to be missed." Believing we will be providing machinery to combat espionage and sabotage by adopting such techniques."

Merle Miller Heads ACLU Smear Study

(Continued from page 4) appointed this week to head ACLU's examination of the problem of blacklisting in the radio and TV industries. The investigation, being conducted under the supervision of Patrick Murphy Malin, ACLU executive direc- tor, who stated: "We are concerned with the general problem of blacklisting, from whatever quarter it emanates, and our inquiry will cover every agency that will bring the true facts to the attention of the public."

ACLU's interest in the problem was heightened when actress Jean Muir, several weeks ago, was dropped from an NBC-TV show by her sponsor, General Electric. The protests were motivated by the inclusion of Miss Muir's name in Red Channels, a list of 151 radio and TV performers and their alleged Communist ties and sympathies.

Malin states that ACLU is opposed to suppressing any public publication and is also opposed to suppressing persons who are listed in a private publication because of alleged beliefs or associations.

FIRST FED ANTIFED BILL

(Continued from page 4) bill. The bill, vetoed by President Truman soon after it was improbably passed in both chambers, moved swiftly back on the track again after the House by a top-heavy vote overrode the President's veto and sent the bill on to the Senate for similar action.

Among major provisions of the bill is a requirement that any public program sponsored by an organization on the attorney general's sub- list should be preceded by a statement identifying the sponsor as a member of the Communist party. The attorney general is required to report to the subversive activities board on organizations listed as subversive, with the organizations mandated to file regular reports on membership, income, etc. Once a subversive list is published, any persons who decline to disaffiliates themselves will be deemed by the government as having Communist ties.
'Daddy's Little Boy'

A GREAT NEW SENTIMENTAL SONG STORY THAT'S BOUND TO TUG AT YOUR HEART STRINGS!

BEAUTIFULLY INTERPRETED BY

Jan Garber and his Orchestra

With Vocal By Roy Cordell

CAPITOL RECORD 78 rpm No. 1202 • 45 rpm No. F1202
D. C. Department Store Plugs National Symphony Ork

Season subscriptions to the National Symphony Ork concerts may now be purchased—and charged—at the Hecht store in Washington. The department manager, after writing to Mr. Hartford's office for aid support for the ork, which has a 26-concert season in the works.

New Demagnetizing Record Brush Invented by LeMire

A new record brush which cleans plastic disks by demagnetizing dust and lint and lint has been devised by disk dealer Ernie LeMire. LeMire, owner of the Record Exchange shop, New York, has set up a new outfit, LeMire Products, to assemble and merchandize the product. The brush consists of a narrow strip of synthetic cloth, similar in appearance to velvet. The thread is made by Dupont. The product will retail for $5. National distribution has not yet been set up.

Nat Cole Trio To Return From Europe End of October

Two weeks ago, Nat Cole's trio has made its debut in Chicago and its first American one-nighters. The visit has been booked until the end of October. The trio will then return to Europe. The Nat Cole trio is one of the most noted in Europe with the famous pianist, singer, and composer.

Hefry Kenton Gosses on 1-Night Tour

Hefry Kenton is packing up gosses on his current dance tour. The first week of the tour in New York was said to be a $4,167 and pulled out a take for himself amounting to $9,076.50. BetonKeith will pass in percentages (60 per cent against 40% guarantee) on all dates.

New York:

Steve Gibson and the Red Caps, after appearing at the Martinique, Wildwood, N. J., locate for the next few weeks Cuddy's, across the street from the Wildwood, N. J. — Local maestro Joe Fratello signed Rex Allen, according to the Astoria Hotel's Wedgewood Room in October. — Herbie Collins takes over at the Wedgewood Room New York.

Mill Meyers of the Philadelphia Hotel's new set of fresh music will be up from Atlantic City later in month for a return trip to the Warwick Hotel. — Lon Chassy leaves his orchestra behind to front a band in Hot Springs, Arkansas. — Lee Smith, the Surf's black shirt, has been assigned to the Sheraton Hotel's new Persian Room. — Andy Arerci, accordion soloist, has returned to Chicago from his debut in Paris. But his music strictly for accordions. — Beryl Booker, 86. formerly with Frank Sinatra and bongo-banging warble Dottie Smith have become regular members of the city's sassafras. — Mike Pescin returns his Men of Rhythm to town for a spell at Ciro's. — Elliott West by plotting to build a big band around his piano-voice protege, Buddy Greco, who opens single this week at Martinize's.

Dick Bradley, head of Tower Records, Chicago, in town last week, signed onstker Bernie Mann to a Tower disk pact, and a personal management deal. Bradley returned to Chicago Monday (25), then will fly to the West Coast later this week. He'll organize a new distributing set-up on the Coast. — Polka maestro-impressionist Bill Gale has cancelled his recent deal with General Artists Corporation (GAC), and will now book his "Polka Band Parade" for the personal use of a Chicago fan. — Inventor Rube Goldberg has churred a new fiddle, "The Nose Song," for Ben Bloom is publishing. Goldberg has also cartooned the title page.

Bob Macrae, RCA Victor Records' merchandising manager, just back from the Coast, where he planned Victor's continuing tie-ups with the top-name personalities, prepares for the national promotion of Fatine, playing a one-nighter at the Ritz Ballroom, Bridgeport, Sunday (17), drew 650 persons. — Puerto Rican warbler Bobby Caso, a Seeco artist, landed a contract with Victor Records last week. — Felix Popper has joined the music staff of the New York City Opera as an assistant conductor.

Saxie Dowell is handling Chicago exploitation for Broadway Music's "The Farmer Takes a Wife." The Wally Wagner Dance Studios are plugging the "Elephant Rock," kept up in with the title of that name being plugged by Joe Schuster of Outrow Music. — National Records has started a $250,000 campaign for "Voices in Your Head," with Roy Page and Malvin Moore. — Mel Torme starts a week at the Click in Philadelphia Saturday (23). — Broadcast Music, Inc., (BMI) has been getting right sheet music action on a tune which hasn't been of Amed-"One More Kiss Goodnight," an e. of which is used at Galen Drake's "theme on WCFL, with Bob cocktails plugging the tune on his shows.

Jerry Blaine is throwing a cocktail party for Sylvia Fross and Dick Brown at the Comet off night for the music business. The party is being held at the Headquarter Restaurant Tuesday (19) for Erstis Beckies. first BMI has called the service since the present emergency began.

Harry P. O'Brien has been appointed manager of the RCA Exhibition Hall, the Radio City Music Hall. He fills the vacancy left by Howard Davis, who moved to NBC as television director. Harry O'Brien, with a broad background, following his performance in "Duchess of Idaho," has been a featured lead in MGM's next big technicolor musical. tentatively titled "The Second Coming." Pic, starring Mickey Rooney, goes into production mid-November.

British thrush Anna Shelton, who records for London Records, arrived Saturday (23) for a month of radio, TV and disc-promotion appearances. Shelton, who is under contract to London for a year, was signed to fill the vacancy left by Howard Davis, who moved to NBC as television director. Harry O'Brien, with a broad background, following his performance in "Duchess of Idaho," has been a featured lead in MGM's next big technicolor musical. tentatively titled "The Second Coming." Pic, starring Mickey Rooney, goes into production mid-November.

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GOING PLACES FAST!

VICTOR YOUNG

and his Orchestra and Chorus
playing his own composition
from the Samuel Goldwyn Production
"Our Very Own"

featuring

DON CHERRY

singing

OUR VERY OWN

coupled with

MAD ABOUT YOU

DECCA 27067
(45 RPM)

9-27067
(78 RPM)

DECCA RECORDS

AMERICA'S FASTEST SELLING RECORDS!
HONOR ROLL OF HITS

1. GOODNIGHT, IRENE
By Huddie Ledbetter and John Lang
1925
4

2. MONA LISA
By Jay Livingston and Ray Evans
1952
3

3. PLAY A SIMPLE MELODY
By Irving Berlin
1944
3

4. SAM'S SONG
By Jack Ellis and Lew Gunning
1955
4

5. ALL MY LOVE
By Paul Durand, Mitchell Parish and Henri Coriat
1944
7

6. BONAPARTE'S RETREAT
By Pre-War King
1940
9

7. CAN ANYONE EXPLAIN?
By Benét Hammond and George Weiss
1948
8

8. LA VIE EN ROSE
By Pierre Lacay and Black David
1949
6

9. TZYNA, TZYNA
By Liberman and Chappo
1950
5

10. HARBOR LIGHTS
By Jimmy Kennedy and Hugo Williams
1949
3

**W A R N I N G !**

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the titles has been compiled by The Billboard. Use of either may not be made without The Billboard's consent. Simply write or wire Publisher, The Billboard, 1554 Broadway, New York, and permission will be immediately granted.

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**Stand by for M-G-M's New Records!**

**V.I.P.'S Coming next week!**

---

**M-G-M RECORDS**

701 SEVENTH AVENUE, NEW YORK 19, N.Y.
This week's New Releases on RCA Victor

Ships Coast to Coast, Week of October 1

POPULAR

FREDDY MARTIN
(Dance to the Music of) The Ocarina
Where Do I Go From You?
20-3925-(47-3925)*

BOB DEWEY
Get Happy
Somebody's Crying
20-3927-(47-3927)*

BOB DEWEY
Beloved, Be Faithful
Home
20-3928-(47-3928)*

VAUGHN MONROE
Dream a White Dream
Dream a Little Dream of Me
20-3929-(47-3929)*

PERRY COMO and BETTY HUTTON
with Mitchell Ayres and His Orchestra
A Bush and a Peck
She's a Lady
20-3930-(47-3930)*

PERRY COMO with Mitchell Ayres and His Orchestra
So Long Sally
Marchetta
20-3931-(47-3931)*

FRANKIE CARLE
What Can You Do?
Humpy Jumpy
20-3932-(47-3932)*

COUNTRY

CHARLIE MONROE and His Kentucky Pardners
Sugar Cane Mama
Down in Caroline
21-0391-(48-0391)*

KITY WELLS and the Tennessee Mountain Boys
How Far is Heaven
My Mother
21-0384-(48-0384)*

WESTERN

SONS OF THE PIONEERS
What Country Needs
Where Are You?
21-0388-(48-0388)*

NATIONAL SPECIAL-POP SPECIALTY

JOHNNY VADNAL
Rob 'Em Blind—Polka
Pettle Waltz
25-1172—(51-1172)*

NOTE: All records in this panel are listed alphabetically by song title.

$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 designates record is one of RCA Victor's "Certain Success" — among the leading numbers on the trade paper best selling retail sale charts (week of Sept. 5). Obviously, sure things!

Bonaparte's Retreat
Gene Krupa
Pee Wee King
20-3766-(47-3766)*

Count Every Star
Hugo Winterhaler
20-3697-(47-3697)*

Cuddle Buggin' Baby
Eddy Arnold
21-0342-(48-0342)*

Goodnight, Irene
Dennis Day
20-3870-(47-3870)*

I Need You So
Don Cornell
20-3884-(47-3884)*

La Vie En Rose
Tony Martin
20-3889-(47-3889)*

Music, Maestro, Please
Tony Martin
20-3883-(47-3883)*

Patricia
Perry Como
20-3905-(47-3905)*

Thinking of You
Eddie Fisher
20-3991-(47-3991)*

Why Fight the Feeling
Vaughn Monroe
20-3805-(47-3805)*

The Red We Want Is the Red We've Got
Tony Martin
20-3804-(47-3804)*

Can Anyone Explain
Larry Green-Honeydreads
20-3903—(47-3903)*

No. 8 Disc Jockeys' Pick, Billboard, September 22nd.

Cincinnati Dancing Pig
Pee Wee King
21-0397-(48-0397)*

No. 3 Country and Western Disc Jockeys' Pick, Billboard, September 22nd.

Mister Touchdown, U. S. A.
Hugo Winterhalter
20-3913-(47-3913)*

Billboard Picks, September 22nd.

TIPS

A BUSHEL AND A PECK
SHE'S A LADY
Perry Como and Betty Hutton
20-3930-(47-3930)*
MUSIC MAESTRO PLEASE

London ... Lorry Raine
Columbia ... Sammy Kaye
Decca ... Tommy Dorsey
Mercury ... Frankie Laine
Victor ... Tony Martin

Others soon to follow

and STRANGERS

London ... Lorry Raine
Columbia ... Sammy Kaye
Decca ... Tommy Dorsey

Others soon to follow

ENGLAND'S TOP TWENTY

| 9 | 1 | 1. SILVER DOLLAR | 1. Silver Dollar | EMI Music, Ltd. | Regency Publishing Corp. |
| 10 | 2 | 2. BEWITCHED | 2. Bewitched | Chappell | Chappell |
| 12 | 4 | 4. SAM'S SONG | 4. Sam's Song | Derwent | Derwent |
| 13 | 5 | 5. IF I WERE A BLACKBIRD | 5. If I Were a Blackbird | Tate & Co. | Tate & Co. |
| 14 | 6 | 6. DADDY'S LITTLE GIRL | 6. Daddy's Little Girl | Veale | Veale |
| 15 | 7 | 7. MONA LISA | 7. Mona Lisa | New World | Famous |
| 16 | 8 | 8. SENTIMENTAL ME | 8. Sentimental Me | Chappell | Chappell |
| 17 | 9 | 9. ONE IN A WHIL | 9. One in a While | Millar | Millar |
| 18 | 10 | 10. MY FOOLISH HEART | 10. My Foolish Heart | Smith | Smith |
| 19 | 11 | 11. DEARIE | 11. Dearie | Campbell-Connelly | Campbell-Connelly |
| 20 | 12 | 12. IF I LOVE YOU | 12. If I Love You | Williamson | Williamson |
| 21 | 13 | 13. CANDY AND CAKE | 13. Candy and Cake | T. E. Dingwall | T. E. Dingwall |
| 23 | 15 | 15. QUICKSILVER | 15. Quicksilver | M. H. Harris | M. H. Harris |
| 24 | 16 | 16. ASHES OF ROSES | 16. Ashes of Roses | Campbell-Connelly | Campbell-Connelly |
| 25 | 17 | 17. YOUR HEART AND MY HEART | 17. Your Heart and My Heart | Lawrence Wright | Lawrence Wright |
| 26 | 18 | 18. LE'S DO IT AGAIN | 18. Let's Do It Again | Imperial | Imperial |
| 27 | 19 | 19. I ONLY HAVE EYES FOR YOU | 19. I Only Have Eyes for You | Feldman | Feldman |
| 28 | 20 | 20. HAPPY TIMES | 20. Happy Times | Feldman | Feldman |

PUBLISHERS

American

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| 28 | 20 | 20. HAPPY TIMES | 20. Happy Times | Feldman | Feldman |

*Publisher not available as The Billboard goes to press.
THE TOP TUNES OF THE DAY

AND HIS NEW DANCE ORCHESTRA

Currently touring

"EASY GO"

78 rpm 1191

45 rpm F1191

coupled with

"BUT THEN YOU KISSED ME"

TOP POPS!

78 45

RPM RPM

"MONA LISA" Nat "King" Cole.................................................. F1101

"BONAPARTE'S RETREAT" Kay Starr........................................ F636

"AIN'T NOBODY'S BUSINESS,"

"I'LL NEVER BE FREE" Starr-Erri.. ........................................ F1124

"SOMETIMES," "NO OTHER LOVE"

Jo Stafford ................................................................. F1063

"NOLA," "JEALOUS" Les Paul............................................. F1014

"ORANGE COLORED SKY," "JAM-BO" 

Nat Cole, Stan Kenton..................................................... F1184

"GOOFUS," "SUGAR SWEET" Les Paul ................................ F1192

"I'LL ALWAYS LOVE YOU" Dean Martin............................... F1028

"GOODNIGHT IRENE," "OUR VERY OWN" 

Jo Stafford ................................................................. F1142

"HARBOR LIGHTS," "NEVERTHELESS"

Ray Anthony ................................................................. F1190

TOP WESTERNS!

HANK THOMPSON

"Humpty Dumpty Boogie".................................................. F1198

STATESMEN QUARTET

"Led Out Of Bondage"....................................................... F1189

TEX RITTER

"Coal Smoke, Valve Oil, and Steam"................................ F1188

TENNESSEE ERNIE

"Cincinnati Dancing Pig".................................................. F1174

TEX WILLIAMS

"Wild Card" ........................................................................ F1166

LEON PAYNE

"Did I Forget To Tell You"................................................... F1164

HANK THOMPSON

"When God Calls His Children Home"................................ F1163

JIMMY WAKELY

"Mona Lisa"................................................................. F1151

RAMBLIN' JIMMIE DOLAN

"When! Bang! Thank You Mam!"........................................ F1150

RAMBLIN' JIMMIE DOLAN

"I'll Sail My Ship Alone".................................................. F952

Mel Tormé

with orchestra conducted by Sonny Burke

"RECIPE FOR ROMANCE"

coupled with

"DO-DO-DO"

78 rpm 1177

45 rpm F1177

just released! The inimitable Fannie Brice's humorous and educational children's record album "BABY SNOOKS"

Copyright Material
Record Popularity

WAX WHIRL . . . Don Pot- win, Yakima, Wash., was recently signed by Phil. Schrader & Co., who has a "Astro-Guide for Fishermen," which is given away with the ca-
gle . . . Frank Allen, the Ho- wenden, Toppenish, Wash., is doing a few weeks on the commercials on the Lynn Sheldon TV show for the Rogers Jewelry Stores . . . Eddie Thomas, WA-TO, Kenosha, Wis., has been added to the staff of KAYI, Storm Lake, Ia.

Benny Rubin has started a deejay show for WKGY, Chicago, daily from midnight to 12:30 a.m.

Bob Corron is doing a 45-minute, across- the-board program under the title "Record Rotator," with the last-quarter sponsor of the winners getting a certificate of a dozen payment on an appliance currently being pushed.

Steve Starwycz, KGRH, Fayetteville, Ark., has joined the KXTR-AM, Fort Smith, Ark., station. He has been a disc jockey for the past two years at WHIS, Little Rock, Ark.

Steve has been with the station for about a year, and has been a regular fixture on the air there.

He is a member of the local music scene and has been active in the local music community for several years.

He is the younger brother of Michael Starwycz, another DJ who works at another station in the area.

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It Sticks with you!!!

MOLASSES
MOLASSES

IT'S ICKY STICKY Goo

Roberta Quinlan

and Jan August at the pianola

with orchestra and vocal group conducted by MARTY MANNING

* Confidentially! Slow this record down with your finger or speed control and hear how the "Icky Sticky Voice" was conceived.

backed by

"ORANGE COLORED SKY"

MERCURY 5504
and 45 rpm
5504x45

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

www.americanradiohistory.com
MUSIC

The Billboard

September 30, 1959

Retail Record Sales

Based on reports received last week ending September 22

BEST-SELLING POP SINGLES

Records listed are those selling best in the nation’s top volume retail record stores. List is based on The Billboard’s weekly survey among 1,400 reporting stores, representing 19 areas. Survey returns are weighted according to size of market area. Records listed numerically according to greatest sale. The “W” side of each record is also listed.

| No. | Record Name | Artist | Label | Date
|-----|-------------|--------|-------|-----
| 1   | GOODFATHER | THEO TEUSER | Tempo | Dec 17, 1958
| 2   | MONA LISA | BING CROSBY | Capitol | Dec 17, 1958
| 3   | SIMPLE MELODY | GEORGE CROSBY | Capitol | Dec 17, 1958
| 4   | SAM’S SONG | HARRY BELAFonte | Capitol | Dec 17, 1958
| 5   | MUSIKER, BONAPARTE’S | DOROTHY DAY | Columbia | Dec 17, 1958
| 6   | TEENA, TEENAGE GIRL | JIMMY DURANTE | Decca | Dec 17, 1958
| 7   | ALL MY LOVE | P. PAGE | Decca | Dec 17, 1958
| 8   | I CAN'T ANOTHER EXPLAIN | ARETHA FRYER | Capitol | Dec 17, 1958
| 9   | SUGAR SWEET | JERRY LEWIS | Capitol | Dec 17, 1958
| 10  | LA VIE EN ROSE | T. HANSON | Decca | Dec 17, 1958
| 11  | I’LL NEVER BE FREE | K. AUSTIN-TENNESSEE ERNIE | Capitol | Dec 17, 1958
| 12  | OUR LADY OF FATIMA | R. ROMITI | Columbia | Dec 17, 1958
| 13  | NO OTHER LOVE | J. SINGLETON | Decca | Dec 17, 1958
| 14  | MUSIC, MAESTRO | P. LUKAS | Decca | Dec 17, 1958
| 15  | BONAPARTE’S RETREAT | T. HANSON | Decca | Dec 17, 1958
| 16  | GOODFATHER | THEO TEUSER | Tempo | Dec 17, 1958
| 17  | OUR LADY OF FATIMA | R. ROMITI | Columbia | Dec 17, 1958

Dealers Doings

NEWS AND CHATTER... Bretono’s, New York, Record Bar can a cocktail party to introduce new members of The Billboard’s weekly survey artist. . . . The personal appearance of Frankie Laine and Pati Page at the Riverside Theater, Milwaukee, created a terrific demand for their disks according to Record Dealer. Milwaukee, Dem. staged a personal appearance of “Lil’-tla” Jimmy Dickens. . . . Disk business is picking up, according to the House of Music, Stockton, Calif, and a big winter movie. The Musician Center, Memphis, opened a branch store in the downtown part of the city. The new shop carries best selling disks only.

WINDOW DISPLAYS... Weinberg Music Store, Lexington, Va. dressed up the windows to welcome the college crowd back to town. In addition to the usual banners and school colors, the shop displayed sheet music and record copies of “Washington, Be Free” and “Lee Swing” and the “V. M. I. Spirit...” United Artists Record Shop, San Francisco, set up a traffic-stopping display of paper figures of “Doodles and Spider” TV cartoon characters in front of their store on the West Coast. . . . Dressing a window to duplicate the Treasury Island act used in the motion picture has sold plenty of disks for Fisher Appliance, Milwaukee, Del. . . . Home Furniture Company, Bridg., Va., reports that many slow-moving long playing disks sell well in the window. The same goes for foreign language disks that people are “surprised” to find available in the local disk shops.

BEST SELLER BINS... Pamela M. Pande, J. Rosenblatt and Company, Hartford, Conn., make excellent use of The Billboard’s weekly list of best selling pops by posting it over a bin that holds the top 20 records and billing it as the "National Top 20 Pop". The disks in the bin are numbered and labeled according to the disk numbers being changed each week as hits move up and down the chart. The bins have become self-sellers for the retailer who moves a load of hit disks each week.

HANDLE RECORDS... We feel many dealers overlook the custom of dealing handle records. They will pick up several disks from racks, put them on the counter and handle them. We even keep a few records in a stack on the counter as bait—and it works. They’ll often rearrange the records and finger through the stack on the counter until they find the one or two hits we’ve placed there...—Cosden & Evans, Dover, Del.

TRADE TALK... "One speed is actually all we need. A speed is certainly more than enough."—Burgess Music, Port Jervis, N. Y.

"Selling year-old, dead stock Western records at three for a $1 gets customers into the store so that they’ll buy the new ones at regular prices..."—Colonial Music Shop, Frederick, Md.

"I think that every year this area becomes more and more aware of the disks to the sellers at the same time as they ship to disk packers...something that can’t be done..."—Don’t Why the other don’t?—Ann Arbor Music Center, Ann Arbor, Mich. . . . "Both 45 and 33 jumps: the 45s don’t all come from the same pattern..."—King & Folk, Port Angeles, Wash.

"Selling in a territory is in a terrible state. I will say that if anybody doesn’t do something about it, the record business will be a dead duck..."—Eddie’s Music House, Lake Charles, La.
"So Long Sally"

Perry Como

RCA VICTOR Records

78 rpm 20-3931
45 rpm 47-3931
COLUMBIA RECORDS
NOW BREAKING ALL RECORDS IN HER 4TH SMASH APPEARANCE AT VERSAILLES IN NEW YORK CITY

Chansons Parisiennes
with Orchestra
Columbia LP Record FL-9001 or
78 rpm album F-9.

Chansons Parisiennes—Volume 2
Columbia LP Record FL-9007 or
78 rpm album F-9.

Edith Piaf Sings
Columbia LP Record FL-9510 or
78 rpm album F-12.

La Vie En Rose
Un Refrain Conduit Dans Le Rue
38912, 7-inch 33 1/3 LP Record
1-743 or 4004-F.

La Vie En Rose (in English)
The Three Bells
38948 or 7-inch 33 1/3 LP Record
1-716.

Les Trois Cloches
Perrin Etait Servante
45001-7.

STOCK THESE BEST-SELLING ALBUMS AND SINGLES!

NOW BREAKING ALL RECORDS IN HER 4TH SMASH APPEARANCE AT VERSAILLES IN NEW YORK CITY

American Adopts

Edith

Classical Records

Because all classical titles are not recorded on all albums it is difficult in extent to present a classical record survey statistically accurate. Therefore the Billboard is adopting the weekly classical record telephone survey in a manner to release LPs and 45 RPM classical records. Records in each category are arranged according to titles. No attempt is made to show sales comparisons between LP and 45 titles. It will be noted titles are trimmed and no decision is made between singles and albums.

Best Selling LP Classical Titles

This Week
1. Beethoven: Peter Paar, J. Arlt, K. Hildebrandt, M. Milligan, J. Milligan
   V78 M14.22, 450381-1, 35301-1.
2. Rachmaninoff: Concerto for Piano and Or. In C Minor, A. Rubinstein, REC.
   Symphony Orch. Y. Goldschmidt
   V78 M14.21, 450380-1.
3. Dvorak: Concerto No. 1 in G Minor for Piano and Or., W. Richter, Phil.
   Harmony Orch. C14.31, 450379-1.
   Columbia, 450378-1.
   Columbia, 450377-1.
   Columbia, 450376-1.

Best Selling 45 RPM Classical Titles

This Week
1. Verdi: Libera Me, W. Schuman, S. MacDowell
   RCA Victor, 33 1/3 rpm album.
   RCA Victor, 33 1/3 rpm album.
3. Rachmaninoff: Etude Pathetique, No. 2 in E Flat, A. Rubinstein, REC.
   Columbia, 33 1/3 rpm album.
   Columbia, 33 1/3 rpm album.
   Columbia, 33 1/3 rpm album.

Advance Classical Record Releases (Includes Semi-Classic)

J. S. Bach: Cantata No. 321, Aus Der Tiefe Atmen.
   The Robert Shaw Choruses—RCA Victor Ork.
   V78-M143, 450375-2, 35300-1.
   Columbia, 450372-1.
   Columbia, 450371-2.

(Continued on page 105)

Classical Record Reviews

The rating, shown by the large halfscore number, is an indication of relative potential. Popularity of the composition; strength and availability of competition versions; name of the talent; interpretation and recording technique, and risk quality are considered in determining the rating. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance whose commercial potential is supported by the aforementioned version; 80-89 ratings are an excellent disk, using the same values as a scale of 75-90; good, 60-69; satisfactory, 50-59; poor.

FRANCK: SYMPHONY IN D MINOR—80
San Francisco Symphony Orch; Pierre Monteux, Cond.
Victor 353 LM 2065
This is a transcription from sheet and should proving a fine LP catalog item. The recording is prime, a fine example of how a good work can be enhanced by transfer to LP.

Mozart: Symphony No. 41 in C Major—76
Mozart: Symphony No. 38 in D Major—Sh. Thomas Berenstain, Cond.
—Rca Philharmonic Ork—1271
Columbia (33) M1313.2
This is the first 30 ("Praeludium") on LP, albeit the "Jupiter" is well represented. The composition is a fine work by a master; the recording is faithful, and a worthy addition to any LP collection.
RCA VICTOR Records

Presents

The Star of MGM's "THE TOAST OF NEW ORLEANS"

MARIO LANZA

in

TWO BIG ALBUMS

of the songs from the film

DM/WDM-1395
An Album of Great Operatic Arias on
Three Red Seal Records

LA TRAVIATA
(The Drinking Song)

MADAME BUTTERFLY
(Love Duet)

L'AFRICANA
(O Paradiso)

CARMEN
(Flower Song)

MARTA
(M'Appari)

DM/WDM-1417
An Album of New Popular Songs on
Two Red Seal Records

BOOM BIDDY BOOM

THE TOAST
OF NEW ORLEANS

TINA LINA

THE BAYOU LULLABY
### Juke Box Record Plays

#### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the "juke box" to date. List is based on Billboard's weekly survey among 3,005 operators in all sections of the country. Listed under the title of each of the most-played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

**POSITION**

**PLAYS**

**Record**

**Artist**

**Company**

**1.**

**GOODNIGHT, IRENE**

**G. Jenkins-Western**

**MGM 5466X45-ASCAP**

**2.**

**GOODNIGHT, IRENE**

**R. Fazekas**

**Col 13019-ASCAP**

**3.**

**SIMPLE MELODY**

**Gary-Bing Crosby**

**Capitol 7237112-ASCAP**

**4.**

**SAM'S SONG**

**Gary-Bing Crosby**

**Capitol 7237112-ASCAP**

**5.**

**BONAPARTE'S RETREAT**

**K. Starr**

**Capitol 7327996-ASCAP**

**6.**

**CAN ANYONE EXPLAIN?**

**Aimee Bros**

**Capitol 72345155-ASCAP**

**7.**

**CINCINNATI DANCING PIG**

**R. Foley**

**Capitol 73545821-ASCAP**

**8.**

**NORA**

**L. Paul**

**Capitol 7301014-ASCAP**

**9.**

**GOODNIGHT, IRENE**

**R. Fazekas**

**Col 13019-ASCAP**

**10.**

**LA VIE EN RSE**

**Bill Cray**

**Capitol 7327996-ASCAP**

**11.**

**HARBOR LIGHTS**

**Irene**

**Capitol 73033856-ASCAP**

**12.**

**TZENA, TZENA, TZENA**

**B. Jenkins-Western**

**Capitol 7237112-ASCAP**

**13.**

**I'M FOREVER BLOWING BUBBLES**

**J. Stern-A. Shaw**

**Capitol 73012249-ASCAP**

**14.**

**OUR LADY OF FATIMA**

**C. Spinks**

**Capitol 73033856-ASCAP**

**15.**

**I'LL ALWAYS LOVE YOU**

**D. Martin**

**Capitol 7301014-ASCAP**

**16.**

**HARBOR LIGHTS**

**K. Griffith**

**Capitol 73033856-ASCAP**

**17.**

**CINCINNATI DANCING PIG**

**B. Carson**

**Capitol 73014477-ASCAP**

**18.**

**I NEED YOU SO**

**H. Winterhalter**

**Capitol 7301014-ASCAP**

**19.**

**COUNT EVERY STAR**

**R. Anthony**

**Capitol 7301014-ASCAP**

**20.**

**SIMPLE MELODY**

**B. Carson**

**Capitol 73014477-ASCAP**

**21.**

**HARBOR LIGHTS**

**J. Bye-Herremann**

**Capitol 73014477-ASCAP**

**22.**

**TZENA, TZENA, TZENA**

**M. Miller**

**Capitol 7301014-ASCAP**

---

**WARNING:** In utilizing these charts for mapping purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the headings "Weke's Date" and "This Week." If a record has had an unusually long run, or if the most current position this week versus last week shows a sharp drop, readers should use with caution.
2 GREAT NEW HITS!

AL MORGAN
Vocal and Piano with Orchestral Accompaniment
"LITTLE RED CABOOSE"
backed by
"ROSIE THE ELEPHANT"
No. 783 - 78 rpm  No. 30194 - 45 rpm  75¢ plus tax

2 GREAT SIDES.... THAT STARTED THE REVIVAL!

LORRY Raine
The "STRANGERS" Sweetheart
Vocal with Cliff Parman's Orchestra
"HARBOR LIGHTS"
backed by
"MUSIC, MAESTRO, PLEASE"
No. 781 - 78 rpm  No. 30194 - 45 rpm  75¢ plus tax

LONDON RECORDS
It's Adams Records Now; Was Admiral
NEW YORK, Sept. 23.—Admiral Records henceforth will be known as Adam Records. Inc., "The new moniker was selected as the winner in a contest run by the diskery following objections by the Admiral Radio-IV Corporation to the use of the name.

The winner was submitted by deejay Mickey Elie, WWPA, Williamaport, Pa., along with the slogan "First with the best," which the diskery will use in a forthcoming national distrub, ad and promotion pitch.
FOLK TALENT AND TUNES

By Johnny Sippel

ARTISTS’ ACTIVITIES

Will Lenay, WSAI, Cincinnati, returned recently to the mile after three weeks of Atlantic vacationing. His parents live in An- 
thel, Mo., little the station series September

Dudley is now doing d.j. work at WSFA, Columbus, Ohio. ... Sally Starr, WLOU, Owensboro, Ky., is making plans for spinning discs... Her hubby, Jesse Rogers, has inked for two more years with Victor. Miss Starr is using a weekly favorite gimmick, with listeners sending in mail... Jack Swanson, WRUN, Utica, has moved to WJZB, Whitesboro, N. Y. ... John Myers and Ramblin’ Lou, WJWJ, Niagara Falls, N. Y., have formed a comedy team to work live dates at fairs, schools and theaters. ... Lucky Boggs has formed the “Goodtime Band” and an old-time band, the WTVN, Dogan, Ohio, .. headline the Livingston Show at his hometown, Niskayuna, N. Y., September 21-23, according to Ken Hidden, KRTR, Benson, N. Y., who maintains... on Slim’s report that Ann Jones may join a Wichita, Kan., radio station... Pete Taylor, WKBV, Lake Forest, Ill., is now doing a 7-week run... Bill Crutchley, WPAG, Mount Airy, N. C., reports that his station has rented a tent to experiment with a weekly jamboree of the station’s talents.

DISK JOCKEY DOINGS

Danny Stiles, formerly with WGPA, Bethlehem, Pa., has switched to WHOL, Allentown, Pa. ... Cousin Hank Murphy is doing the W20 and W26 f. h. b. show daily on WPAF, Falch Church, Va. ... Jack Murphy conducts the “Sagebrush Symphony” daily over WHIP, Booneville, Miss. ... Pat Fagan, WUSJ, Lockport, N. Y., enunciates the “Kinfold Jamboree” a weekly show from the local Kinfold School, featuring Smokey Piecha and a host of traveling units... Uncle Dudley is spinning h. b. wax over a three station network in Mississipi, emanating from WTA, Texarkana, Tex. ... Ted (Gran- pappy Tootwhistle) Conner, WMYF, Youngstown, O., reports that Denver Bill Clark is becoming a disk jockey. Conner is managing Clark... Frank Harmon, WRFC, Athens, Ga., reports that General Mills is planning a promotion on Johnnie Lee Willis, who does an e. t. series for the hour concert... Dick Jones, KFVD, El Campo, Tex., reports that Fuzzy Whitner’s Blue Bonnet Boys have left the station for KICT, Gonzales, Tex. ... George Sanders, KFVD, Los Angeles, has committed work in a Columbia pic short, “Screen Snap Shots,” to be released soon... Lee Stewart, WHAT, has added ano- ther to his daily skid of WHAT, Philadelphia, for a TV concern.

Charlie Cammisa, KVOX, Plainview, Tex., is booking talent for the weekly 21 Plains Round-up, staged at Reese Airforce base... Cliff Mercer, WLOJ, Louisville, has added a d. j. show from Kentucky State Fair September 10-16. ... Chuck Summers is handling the h. b. show at WLLI, Merrill, Wis., replacing Jack Larin, who has switched to pop. ... Art Barrett, WSAI, Norfolk, reports that the Norfolk Drive-In Theater is using h. b. names, having booked Little Jimmie Dickens ... Smokey Smith, KXEN, Des Moines, re- ports that Dusty Rivera and the Wagonmasters, KMBC, Kansas City, Mo., were his guests last week... Happy Hohn, WTCI, Charlotte, W. Va., dedicated the week of September 20 to plugging Jimmie Skinner, the new disk jockey.
Rhythm & Blues Records

Based on reports received last three days at Week Ending September 22

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION

Works [Last 7 days to date] Week

1. 1. BLUE LIGHT BOOGIE (Parts 1 and 2) L. Jordan

2. 4. HOT BLUES (Parts 1 and 2) L. Jordan

3. 3. PINK CHAMPAGNE J. Liping

4. 5. DECEIVIN BLUES J. Otis, Luster-M. Walker, Savoy 759

5. 10. MONA LISA S. Savoy 762

6. 9. LOVE DON'T LOVE NOBODY R. Brown

7. 8. WELL, OH WELL T. Rankin

8. 7. LOVE DON'T LOVE NOBODY R. Brown

9. 6. DREAMING BLUES L. Faison

10. 5. DREAMING BLUES L. Faison

11. 4. DREAMING BLUES L. Faison

12. 3. HIGH SCHOOL BLUES S. Savoy 762

13. 2. JERRY'S BLUES T. Savoy 762

14. 1. SAVOY RECORD COMPANY, INC.

58 Market St., Newark 1, N.J.

PHONOGRAPH RECORD BISCUITS

Try 'em.

That's all we ask!

HIGHER PRODUCTION—LESS REJECTS

Wood's Plastics, Inc.

410 Frelinghuysen Avenue Bldg 2-3153

NEWARK 5, NEW JERSEY

NEF-O-LAC RECORD COMPOUND

"THE CONSTANT QUALITY COMPOUND"

Send for sample biscuits. Try them in your own press. Results reported by regular users tell why NEF-O-LAC is used for better records all over the world.

AL 3064

RHYTHM & BLUES RECORD REVIEWS

Jerome Richardson (Brooklyn, N.Y.)

Bullet 319

She's Gone Again

Swinging number in the style does a drowsy job with a lively ballad.

Phillips Sent Me

Country, swinging, with good, highflying, and a frenzied beat.

Percy Mayfield

Specialty 319

Please Send Me Someone To Love

Most charming, has a gentle quality in his treatment of this blues with a philosophical bent. Affecting job, with light cymbal work.

Strange Things Happening

stride blues tern, with swing will, taking the swing quality.

Frank Cully Ork

Atlantic 130

Mona Lisa

Saxophone number, pretty, lighter tenor solo on the pop hit, with refined backing. Solo has to back the band for sale, with an R & B as well as pop sounds.

Jimmy Licicinn

Specialty 374

My Street Love Blues

Saxophone tenor sax on heavy, rhythmic backing.

Saturday Night Boogie Woogie Man

Saxophone number, pretty, lighter tenor solo on the pop hit, with refined backing. Solo has to back the band for sale, with an R & B as well as pop sounds.

Jimmy Licicinn

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Record Reviews

How Ratings Are Determined

Records are reviewed three times: (1) for retailers, (2) for operators, (3) for discriminating fans. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The total points assigned determine on the basis of a survey of the music being played. R. S. indicates a record is not suitable for approval within the market.

The Categories

Point listings are maximum. Sony seller, 13; Interpretations, 15; arrangement, 15; "tone" value, 15; record quality (sound, etc.), 5; music publisher's air performance potential, 15; orchestration (solo and/or presentation form, legal and other "plug" items), 15; manufacturer's distribution power, 15; manufacturer's production efficiency, 5.

ARTIST
LABEL AND NO.

TUNES
COMMENT

POPULAR
HOUR OF CHARM—PHIL SPITALNY
V 20-9120

Our Lady of Fatima
This recording received plus for pace here is accorded its most sympathetic treatment from the Spitalny female choir. Accenting solemn religious feeling, Class treatment could make for a big family trade item in spite of its late arrival on the market.

Ave Maria
Everyday magic within voice and the flow of Choral choir, with the Sicibcord works in Latin to make for a sturdy standard family item.

Can Anyone Explain?
A pair of all-time great get together for a cumbia with a constantly hot ballad. A delightful waltz which should grab a share among these talents following as the very least.

DREAM A LITTLE DREAM OF ME
ELLA FITZGERALD—LOUIS ARMSTRONG (Sy Oliver Orch.) Decca 27029

Rose of Bel-Air
Pretty mood oriented by Rose which is enhanced by the rich, strong baritone. Fine drama and all-night opener stuff.

Dance of the Spanish Onion
Romantic of one of Rose's favored originals is close to the initial thematic bar is a fine filler recording.

TOMMY TUCKER
OKR
MGM 19785

Powder and Paint
Rough striking of a clever but lightweight novelty item.

They Put the Lights Out
Another bright novelty item of slight substance is done up in red, honest fashion by the Tucker organization.

FRANK PETTY TRIO
(Mike Di Napoli) MGM 10763

I Tore Up Your Picture When You Said Good-Bye
Fine sounding division of this collection is a song used a biting, all-destroying act.

Save Your Sorrow
This grand sister is treated to a spiritual reissue in the end-rounded condition embossed by this fine trio. Good tavern trade item.

BILLY ECKSTINE
(Russ Case Ork.) MGM 19796

Blue Christmas
This persuasive, pianistic seasonal ballad is done wistfully and simply by Billy. Should help move the song again and should draw solid reaction from Eckstine followers. Could also score heavily in rhythm and blues territory.

TOMMY DORSEY
Ork
Dec 27212

The Lonely Shepherd
Billy is at his slightly best for this unusual melancholy ballad. Buddy Baker's driving creates a strong background of sound. Fine fare for this Eckstine item.

T. D.'s Boogie Woogie
This tender debut on Decca is a fine, swinging sequel to his original smash "M. W. M. "s skyline. One of the week's best recent efforts and is a good bet for the homes and operators.

ETHEL SMITH
(The Band of Cartier) Decca 27129

Catana
A pretty attention by Alfred Newman is unexcelled tastefully by the skillful orchestra.

The Sambo Polka
Attractive title original by Miss Smith will have appeal for the non-discriminating audience. Band Cartier rhythm gives the waltz a corking drive.

DANNY KAYE
Dec 27199

The Tubby the Tuba Song
Kaye does a delightful job with this song drawn from the negro kid hit. Should attract kilotone family trade.

PoPo the Puppet
Another great item for subject matter. Fine for the Arthur Fields variety.

FRANKIE YANKOVIC
(Gene and His Yanks) Columbia 39940

Hi-De-Ho Polka
Slight pizzazz effort by Yankovic figures to please his Midwestern radio folk base.

Beloved, Be Faithful
(Carl Pavlicka)
Fine, even tempered rendering of a waltz which is showing the syndicators should be up among the winners if the bids.

ORDER TODAY!

DECCA 27208
(78 rpm)
DECCA 9-27208
(45 rpm)

WWW.AMERICANRADIOHISTORY.COM
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
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<tbody>
<tr>
<td>CUY LOMBARDO</td>
<td>Harbor Light</td>
<td>80-80-80-80</td>
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<tr>
<td>ORK (and His Royal Canadians)</td>
<td>(Kenney Gardner)</td>
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<tr>
<td>Down in the Cellar</td>
<td>65-65-65-65</td>
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<tr>
<td>PEARL BAILEY (Gill Evans Ork)</td>
<td>Columbia 39569</td>
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<td>Columbia 1193</td>
<td>66-69-68-68</td>
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<td>Columbia 1202</td>
<td>78-80-77-78</td>
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<tr>
<td>Columbia Signature</td>
<td>77-80-75-75</td>
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<tr>
<td>Roberta Quinlan</td>
<td>67-70-66-66</td>
<td></td>
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<tr>
<td>(Harry Geller Ork)</td>
<td>Mercury 4930</td>
<td></td>
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<tr>
<td>An Orange Colored Sky</td>
<td>70-70-70-70</td>
<td></td>
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<tr>
<td>Janet Brace</td>
<td>58-57-57-59</td>
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<tr>
<td>(Milton DeLug)</td>
<td>56-54-56-57</td>
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<tr>
<td>Mis Querida</td>
<td>68-69-67-67</td>
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<tr>
<td>King 15016</td>
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<td>Beyond the Sea</td>
<td>80-80-80-80</td>
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<td>Jan Garber</td>
<td>Daddy's Little Boy</td>
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<td>Capitol 39327</td>
<td>84-84-84-85</td>
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<td>Longing</td>
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<td>(Hdkee Turner)</td>
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<td>The New Colored Sky</td>
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<td>Columbia 12478-F</td>
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<td>Cincinnati Dancing Pig</td>
<td>74-72-72-75</td>
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<tr>
<td>Cordon Mac Ral-</td>
<td>68-68-67-68</td>
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<td>Frank de Vol Ork</td>
<td>73-73-73-73</td>
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<td>Eddy Grant</td>
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<td>Charlie Spivak</td>
<td>68-68-67-68</td>
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<td>ORK</td>
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<tr>
<td>Royal Garden</td>
<td>75-75-75-75</td>
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<tr>
<td>Nat King Cole-</td>
<td>89-90-88-89</td>
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<tr>
<td>Stan Kenton Ork</td>
<td>89-90-88-89</td>
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<td>Moonlight on the Ganges</td>
<td>45-45-45-45</td>
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<tr>
<td>Eye-King Ork</td>
<td>64-65-64-63</td>
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<tr>
<td>Under a Polkador Sky</td>
<td>72-72-72-72</td>
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<tr>
<td>Dick Jurgens Ork</td>
<td>72-72-72-72</td>
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<tr>
<td>(Al Galante)</td>
<td>80-80-80-80</td>
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(Continued from page 35)
"SHE'S A LADY"

He's a Singer!

It's a Hit!

Perry COMO and Betty HUTTON

with Mitchell Ayres Orchestra

"A BUSHEL AND A PECK"

RCA VICTOR Records

78 rpm 20-3930 45 rpm 47-3930
Do You Have DISCOVERY Record #531

In Stock!

MOLASSES, MOLASSES
and
EV'RYBODY CLAP HANDS

by
Lenny Carson and the Whiz Kids

MUSIC POPULARITY CHARTS

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the charts. A BRIEF AND A PECK: Betty Hutton and Perry Como.... Victor 20-9320
Johnny Desmond... MGM 10960
Dennis Day... Columbia 39600

A real zippy, zingy, catchy bounce worthy of the first to pop up from Frank Loesser's rich storehouse of "Guys and Dolls" store. A lively version of "Trouble Is About" by the Stan Kenton Orchestra with tenor saxophonist Art Pepper as a solo star. A rather compact rhythms and harmonies pitch to which the Dusty Springfield version is a definite air fare. As a bedtime story, this is a most retentive. And Dennis's is further in a soft ballad with orchestra. Should be a big song.

MOLASSES, MOLASSES... Lenny Carson and the Whiz Kids... DISCOVERY 531

Here's a new stick-it-ditty with a kid theme. A piano and ukulele version with some special material added. Desmond's is an out-and-out rhythm pitch and there is plenty of a soft ballad at the treatment. Should be a big song. Lenny Carson and the Whiz Kids... DISCOVERY 531

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the盘 disk jockeys think tomorrow's hits will be:

1. MR. TOUCHDOWN | U. S. A... Hugo Winterhalter... Victor 20-3913
2. REVERENDS..... Paul Weston... Columbia 36992
3. BACK IN YOUR OWN BACKYARD..... Paul Weston... Mercury 5436
4. CASHED IN, BE FAITHFUL..... Paul Weston... Columbia 36992
5. GOOFUS..... Les Paul... Capitol 1162
6. PATRIOT..... Paul Weston... Victor 20-2969
7. THE SHOW MUST GO ON..... Billy Eckstine... MGM 10977
8. GET OUT AND GET UNDER THE MOON..... Maria and Nell King Cole... Capitol 1176
9. MY SILENT LOVE..... Frank Tilt... Victor 20-2969

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the record retailers think tomorrow's hits will be:

1. YOU'RE MINE, YOU..... Gordon Jenkins Orch... Capitol 27208
2. I NEED YOU SO..... Don Cornell... Capitol 27208
3. CASHED IN, BE FAITHFUL..... Les Paul... Capitol 1162
4. PETITE WHIT... Guy Lombardo... Capitol 27208
5. ORANGE COLORED SKY..... Betty Hutton... Victor 20-2969
6. I'M FOREVER BLOWING BUBBLES..... Frank Tilt... Decca 20708
7. SAFE YOUR SORROW..... Guy Lombardo... Capitol 10977

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. ORANGE COLORED SKY..... King Cole Trio... Decca 20708
2. CASHED IN, BE FAITHFUL..... Ross Moran Orch... Decca 20708
3. THINKING OF YOU..... Don Cherry... Decca 27208
4. LET'S DO IT AGAIN..... Earl Hines... Victor 20-2969
5. HARBOR LIGHTS..... Guy Lombardo... Decca 20708

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICKS that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. I THOUGHT SHE WAS A LOCAL..... Lefty Frizzell... Mercury 6273
2. I THOUGHT SHE WAS A LOCAL..... Lefty Frizzell... Mercury 6273
3. THINKING OF YOU..... Don Cherry... Decca 27208
4. LET'S DO IT AGAIN..... Earl Hines... Victor 20-2969
5. THE ROSARY..... Red Foley... Decca 20708

MAIL IT NOW! If you have not yet mailed this week's pop chart questionnaire, please do it now.

NOTICE TO DISTRIBUTORS

Many key areas are still available. Why not wire or call us immediately? Here's one of the fastest-selling discs of the year—more than 50,000 sold in seventeen days!

London Records has a double hit on tap for you, all fall and winter.


London Records has a double hit on tap for you, all fall and winter.


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The large boldface number in each record is the ranking for that record. Separate categories are based on nine key categories, each of which is weighted to reflect the importance of that record. The number of records subject to change annually. The album section of the magazine is subject to change without notice. Sales are being conducted by major record companies.

**THE CATEGORIES**

1. Production Idea
2. Promotion Idea
3. Name Value
4. Writing
5. Performers
6. Manufacturers & Distributors
7. TV & Radio
8. Interpretation
9. Presentation

**THE RATES**

(100 points—the maximum)

<table>
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<tr>
<th>Category</th>
<th>Points</th>
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<tr>
<td>Production Idea</td>
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<td>Promotion Idea</td>
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<tr>
<td>Name Value</td>
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<td>Writing</td>
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<td>Performers</td>
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<td>Manufacturers &amp; Distributors</td>
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<td>TV &amp; Radio</td>
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<td>Interpretation</td>
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<tr>
<td>Presentation</td>
<td>5</td>
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</tbody>
</table>

*Mem'ry of Sarah Garland, Miss Goodnight, was like the new from Sublect Dinner, only Sarah's friendly smile never deserted her. Miss Garland's songsters are their own people. A friendly smile never deserted her. Miss Garland's songsters are their own people. A friend*
The Honor Roll of Popular Songwriters

By Jack Burton

No. 73—RAY HENDERSON (Part II)

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in titles are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit.

In listing of recordings, no so-called do-redubs with items are given.

The record listing is representative, not necessarily complete.

(Continued from last week)

J. J. DelSylva's new song, 'Open the Window', co-written by DeSylva's first song, 'N. Everything, persuaded Buddy in 1919 to come to New York for a tryout. The song was also successful in Hollywood, making its debut in 1921.

Ray Henderson was awarded the first of five consecutive gold records for 'The Big Ugly', which was recorded by Flanagan and Ross in 1923.

Harry Von Tilzer, with Fred Fisher, was the chief impresario of the Broadway musicals of the early 1920s.

DeSylva and Henderson's song, 'I'm a Dreamer', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'Baby Face', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'Yes, Yes, Yes', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'Merry-Go-Round', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'The Love You Love', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'I'm a Dreamer', was a hit for Al Jolson in 1927.

DeSylva, Brown, and Henderson's 'Yes, Yes, Yes', was a hit for Al Jolson in 1927.

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Ominous Silence on Color TV Has FCC Brass Puzzled

(Continued from page 1)

... the color is likely to be used in more programs than commercials for programs.

He said color is likely to be used mostly in the more expensive commercials for programs...
Pubs Con TV Pix Sync Fees

(Continued from page 11)
following facets of the situation:

(1) Should the sync right be given outright, or for a limited period? The indications are that some limitation is preferred—say the sync right will be granted for five or 10 years.

(2) This type of sync right is the same as that which is granted for records. Therefore, publishers would have to consider whether a union of publishers and panies would ask for the same type of deal accorded the record publishers. Currently, the price is based on the market price of the record, and the value of the recording, limited, etc. On Snader's productions, many of the uses are construct as full value visual, and also intrumental.

(3) In the event of percentage-of-the-gross deal it would not be of much use, pubs are considering giving the licencse on a rent-by-the-year fee. This type of deal would constitute a

People, Products, and Prices

RTMA Membership Reaches 302

With the acceptance of five additional members last week, the membership rolls of the Radio-Television Merchandising Association (RTMA) rose to 302. New members are: Constance Engineering Laboratories Company, Yonkers, N. Y.; Javascript, Inc., New Haven, Conn.; Tele-Tone Radio Corporation, New York; and Tele-Television Corporation, Anahiem, Calif.

Simpson Lists Sound Equipment in New Catalog

A new catalog has been issued by the Mark Simpson Manufacturing Company, Long Island City, N. Y., listing the firm's line of sound equipment. Included are sound systems and complete sound systems for fixed, mobile, or mobile installations. Power of the various systems listed include eight, 15, 27, 36 and 52-watt.

Emerson Intros $99.95 AM-Phone Table Set

Emerson has introduced a new radio-phone table model last week to many乡镇 Phila. The new set features a two-AM-only set remains unchanged in price. In addition, the company raised the price on four radio-phones consoles by $5.

Steelman Exec Branch Starts to Move New Plant

Steelman Radio & Phonograph Company, New York, started the move of its new executive offices and warehouse of the plant at 109 Fourth Ave., N. Y. The new Steelman factory, comprising 30,000 square feet will supplement the旧 factory in the Bronx, N. Y., and is designed to keep the Steelman production capacity at its peak.

RTMA Sets 30th Yr. Rally Fund for Radio-TV Week

Radio-Television Merchandisers' Association (RTMA) last week appropriated funds to publicize the 30th anniversary of broadcasting during National Radio-TV week, Oct. 29-November 4. As usual, the campaign for the week will include the opening of the national "Voice of Democracy" contest for high school students. RTMA's advertising committee agreed to provide television sets as prizes in the "Voice of Democracy" local contests.

Detroit Distribrs Spend Heavy for TV Advertising

Bernard Berman and John S. Kaplan, of Panamericans Distributors, are spending heavily for radio advertising in Detroit this fall. Harber Television, which they have recently taken over 80 miles north 80 miles of Detroit, has doubled its program on WJBK at a cost of around $1,300 per week—up picking the latest network and vacation TV. In addition, 1,000 bus and streetcar cards are being put out.

Delort To Sponsor WASH-FM Symphr. on LP Disks

Delort Radio Engineering Company, Washington, which like the Sharader Manufacturing Company is producing custom-made high fidelity radio-programmed LP disks of symphonic music on LP records over WASH-FM Sunday evenings starting at 12:15, said the capital area's producer-manufacturer of custom-built LP disks, has been agreed by the Musical Fund of symphonic music broadcast over WQWQ and WAQFM for some years.

Military Spending Opens Up New Fields for Sales Firms

WASHINGTON, Sept. 23.—With the sharply increased military spending expected soon in a battle of the large radio and television manufacturers in the amusement field have their best chance since the war began for increased sales and profits. A survey of government purchases for radio and television equipment shows that the War Department and the General Accounting Office will open the door to sales for the first time since the war. The largest of the defense contractors is the Grumman Company, which is expected to sell $2 million worth of equipment to the War Department. Other firms that sell to the War Department include the RCA Corporation, the Westinghouse Electric Corporation, the General Electric Company, and the Litton Industries.

Coy To Address Chicago TV Men

WASHINGTON, Sept. 23.—Chairman Coy, of the Federal Communications Commission, will be the featured speaker at the next meeting of the Chicago Television Council, when he will address the members of the Council on Federal problems affecting the development of TV commercially. Coy is slated to deliver three talks in Chicago starting with a speech be-
Acts Face Hefty Budgets Offer Names Record Take

Morison, Pat O'Brien Just 2 | Bumps and Grinds

NIGHT CLUBS-VAUDEVILLE | CINCINNATI, Sept. 23.—Bob Edwards, local head of the American Guild of Variety Artists (AGVA), this week found himself faced with a jurisdictional problem. The AGVA, representing its 52,000 members, including Linda Lovelace and United Nations reinforcements in Korea, State added. The whole event was an embattled demonstration of the failure of the East to win the East Germans, the agency declared.

Rosy Future in TV | Vaude, Pix Aid in Berlin Anti-Red Struggle

Just a few steps, brought about by the many shows that are scattered around the air or being prepped. According to insiders, many performances get started in a club or a club, now get up to 70 per cent of their regular weekly salaries for a TV shot. In some instances they get as much and, in a few rare cases, even as much as 100 percent.

The weeks and sponsors, aware of the upper competition, have almost all raised their budgets. The Eddy Sullivan show, for example, is now racked up at $20,000. Other shows have raised their ante up to $40,000 for their talent.

One of the biggest talent buyers around today is the Morris office, which has about 150 varied shows going and about three or four more on the fire. Agency has to find enough acts to put on the Berle, Castle, Cantor, Blake, Towner, Jack Carter and Fred Allen shows. In the immediate future it will have to get them four acts for Thomas, Ed Wynn and Jimmy Durante shows. To keep up with the sharply increased competition, the Morris office has added many new people to act as brokers and producers. In fact, the office is all but an extension that it has desks even in the lobby, a four-room office, has four desks; even the turntable off the audition room doubles as a desk.

But if the Morris office has the top comedians, the Music Corporation of America has the top vaudeville acts. This year the office had six packages before the cameras. This year it will have, we have been told, all six act packages.

The new shows will be Frank Silvera, Al Martin, Bob Hope and Jeans Lewinsky and Morton Downey. Some of these have already started, others are coming along.

The addition of all these new shows to the old ones has started a drive among talent buyers that has put agents and sets in the driver's seat. Last week, the contracts had clauses which forbade an act to work on any other show two weeks before the date contracted for. Some effort is being made to keep this rule in force, the more that is in danger of being killed.

The fact is that there is such a demand for vaudeville acts that almost any agent can put up in some of the many cases the acts can do about it except leave it up to the act not to hurt himself (and the agency) by taking too many engagements.

In the final analysis it becomes a question of what talent buyers call "ethics."

This sudden jump in demand for acts means a rush at all talent offices in a hole. Where before they could submit properties to each other, they now have to offer them to all talent offices and many of them are starting to blame the increase on the agencies.

None of the talent agents have done anything about this, "it is forbidden," clauses. But with less time to fill the engagements, there is only a question of time when the non-TV buyers and the agencies will go to the mat.

Hollywood:
Johnny Grant's KCMA-Ke sus TV weekly show, .. . . Impressionist Arturo Delia was given the green light from the ABC network to do a King Kong show, .. . 23 of the shows created for Joe Farcy, who portrays Cyran in the Kramer flicker. .. . Eddy McCann is prepping Nino Milo's new act to be introd sin on Northwest bookings. .. . Eileen Barton opens November 30 at the Horseshoe Show in Stamford, Conn. .. . Haynes and Three Stooges. Caped stand is for two weeks with options. .. . Mocamo's Charlie Morison has re-edged Eddie Oliver's combo for a December monthspan.

Here & There:
Club Orchard, Philly, ex-Club Rio, opened September 35 with Hot Lips Page. Slam Stewart and his trio are set to come in on October 2, with Savannah Church followed by the Max Brown, ex-office manager and booker for the William Greenfield Theaters Circuit, and Max Brown, ex-office manager and booker for the Eagle Lion Classics Pictures Circuit.

The former Lorry's Cafe, Detroit, is being changed to Lorry's Music Bar, and is using a pianist for the first time. The spot is re-opening re-opening with Anthony Novik, former owner, taking on a new partner, Eddie Lasal.

Long Runs Wind Stem B.O.; Houses Scramble to 373G

NEW YORK, Sept. 23.—Long-run bills cut deeply into the takes of the Stem combo houses this week as the total reached a slow $7,370,000. .. . Roxy opened a new bill during the week. .. . Radio City Music Hall (6,000 seats; average $12,000) fell below the house average for the first time in the six weeks the house has been presenting Sunset Boulevard, the movie and a number of smaller acts. The take was $11,000.

Roxy (6,600 seats; average $68,000) cut up with $50,000 for a week ending week of My Blue Heaven, the show, Minnie Carson and Betty Hagan, and the previous week's $55,000. .. . Loew's (6,000 seats; average $43,000) took a big drop with a $47,000 gross for the third frame of Summer Wind, while working at the Shubert and Rosita Serrano. The take for the second frame was $15,000.

Filar Do Down to $2

Paramount (3,854 seats; average $78,000) also lost ground in the final week of the bill. Fancy Pants, the Carmen Cavallaro act, Jean Carroll and Alan Dale accounted for a $52,000 take. The new bill has The Stepping City, Myron Cohen and the Seville show.

Strand (2,700 seats, average $41,000) kept above the house average, $41,000. .. . W25 (8,000 seats; average $25,000) dropped to $19,000 for the first time, and $15,000, came up with a fair $15,000 for Saturday, Francis Renaut, Paul Gilbert, the pianist and a number of smaller acts. The new bill has Curtain Call for a three-week engagement.

SUIT KAY & SINATRA GOES AFTER $$

MINNEAPOLIS, Sept. 23.—Frank Martin has won a decision in the $110,000 lawsuit for $522,063.35 filed in Hennepin District Court, Minneapolis, by National Apparel Show, Inc. (NAS), for his alleged failure to use its National Apparel Show in Minneapolis Auditorium September 8 to 7 (The Billboard, September 16).

At the same time, NAS filed garnishment against the Columbia Broadcasting System thru its Twin Cities stations, WCCO and MMD-System of America thru its Minneapolis manager, Charles M. Morris, to collect the $107,000, in the hope of catching money due from Sinatra because of the series.

The actions started Monday, September 16, were initiated in behalf of NAS by the St. Paul law firm of Project & Gentry who served the garnishments on CBS because they understand Sinatra recently getting $1,500 for the settlement of contract with that web.

First of all, a new first law suits to be initiated because of Sinatra's alleged breach of contract with NAS. .. . Fortified MCA lawyers have served on date of service to reply to the action and to disclose what steps are taken to longer the singer are held by the latter three companies.

It is to be instituted are lawsuits against MCA directly as Sinatra's manager, and MCA indirectly for what's in the behalf of J. Leury Enterprises, Inc. of Duluth, producers of the National Fashion Show.

Nelson's Pkg, Blackhawk H.O.

NEW YORK, Sept. 23.—The Mir- ven Nelson package, running 296 th at the Blackhawk, Chicago, which opened there last January, has been held over until January, 1951. Following the run of that unit, Nelson will present another package tagged Franklin 392.

The latter unit will follow the for- mula used by Nelson in its other shows, currently at Bop City.

that none of his performers go on Stem theater not only forbids its acts to appear, it also can only permit the mention of TV on its stage.

The future of the talent agencies haven't done anything about this, "it is forbidden." .. . clauses. But with less time to fill the shows, the agencies will go to the mat around, it is only a question of time when the new TV buyers and the agencies will go to the mat.

Vaude, Pix Aid in Berlin Anti-Red Struggle

(Continued from page 4) the German under Russian control prompted U. S.-Berlin officials to offer live talent in Berlin. The American Screen Employees Union said the show was announced by the Berlin government and that it will be held at the Max Nais, but sold 20,000 tickets to East Zone residents within 36 hours. Features included performing a few of the newMax Nais, and three Max were prominent Berlin cabaret artists. At the Berlin dinner party, President Adlai E. Stevenson said "The response of the huge crowd was unambiguously anti-Communist to such an extent as appeared in the cabaret program." Appropriate from the Soviet-dominated German press, the West Berliner reported: "The event was an emphatic demonstration of the failure of the East to win the East Germans," the agency declared.

Phillip Nitrie Get Back Into Full Fall Swing

PHILADELPHIA, Sept. 23.—Major night spots here will get back into full swing this week. The Latin Quarter kids, led by Frank Silvera, will play with Zero Mostel and Kay Armen on the lead. The Celebrity Room, launched under No. 1 in the city, puts the band Marla Morgan at the head of the house. .. . Kefar, which will take over the old Olive Garden, puts a series of afternoon cocktail sessions, with the Don Crist Trio and an all-girl dance choirs in the mid-day trade.

At the intimate Zodiac Room, opera singer takes over. .. . The Hamburg Hotel, songster Dave Wilson makes his local bow. Leo Guber's Sunshine Room, another intimate room, takes time out from the hot jazz crees to return Ronnie Graham, sharing the bill with his brother, George Graham, who leads his own unit. Also downtown, the Little Rattlesnake usters in the new season with a new lead in Jimmy Cassone, supported by Harry Lithy Lewis, Gloria Dale, Virginia Ayers and Bert Lott.

In the neighborhoods, Mickey (See Phillip Nitrie on opp. page)
Mamocho, Hollywood
(Tuesday, September 19)

Songstress Toni Arden, on her Coast tour, has been so busy
using and singing all the devices
at her disposal to hold the crowd in her
Ex-Sheep fields her stress is at her best in balado. Altho
she possesses a strong, full-bodied
voice to hold it back on balado, using full voice sparingly in slow
tunes and opening up all the way
in her last quarter material.

Her sincerity of interpretation,
smart shading and terrific voice
control combine to make both melody
and lyric count for all their worth.
Choral, a lack-out stage, is
introduced after the first chorus of My
Heart Stood Still and continues thru
her brace of unannounced songs.

The cold opening is nothing new, it lends
itself well to her style and gives
her the opportunity to vary the pace.
Other selections included La Vie en Rose (with
Barney F. French), When You
Smiling, My Foolish Heart, What Is
This Thing Called Love? and You're
Gonna Break My Heart.

Miss Arden is a definite click here and
should attract pic interest.
She is backed, as usual, by
Walter's orchestra, which also supplied
dance music.

Lee Zito.

Follow-Up Review

LATIN QUARTER, New York:
Napoleon Reed, Negro boy singer, in
an excerpt from original music comedy revue,
"The Train," while at the show,
carried on an airy voice, with tender range,
that kept the full room spellbound.
Mr. Reed's voice has brilliance which
would be hard to place anywhere but
on a cafe floor.

The plains are excellent, his timing showed the
week and can be expected.

Excerpt started with a flashy Grande, then
went into La Vie en Rose followed by a medley of Negro songs.

For his next set it was Teena, Teena, Teena, ending with
Right from Carmen Jones. All
were good and all displayed sound
rhythm, timing, and voice in the same tune.

The audience, however,
have almost a show stopping
mill.

Ray Pulls Yocks

Roger Ray improves each time
caused. His contrivings easiness is
very funny, but his putting up rather than building. The end
result, however, is highly satisfactory.

The boy uses his character's Giza
thing which is hilarious no matter
what he does. It may be
suitable to try for Ray to drop his hoofing stuff. Not
only is it superfluous but with his
sitting down on a seat he has to
knock himself out physically.

Of course it may be he doesn't have
his straightness and must stay with
it. Otherwise, his cramping having
may never get the cramps if that's the case the answer is more
material.

The “Yankee Doodle” Dandy and Fisher got giggles for their
satirical characterizations of dance teams, Basically however, neither
the boy nor Fisher got top results. While broadness is
exaggerated, the comedy moments of these times when this can be exaggerated.

What goes in a big theater frequendy
in a small to give out the obvious
the performer works close to time.
and again the team telegraphed hits, the
negligible are too necessary to such an act.

The boy showed a new bit, a drumb dance, that has
hilarious implications. As it is now, however, it lacks the
necessary buildup.

The rest of the show remains basic-
ally the same.

Bill Smith.
BRAND NEW!

PROFESSIONAL PATTER

ROBERT ROBERT

CONTAINS 12 COMPLETE COMEDY ROUTINES CON- TAINING OVER 900 ONE-LINE GAGS! ALSO 2 LAUGH-PACKED BLOCKOTES CONTAINING FEWnier MATERIAL! REMEMBER…COCKTAIL-STYLE COMEDY SHOULD NOT BE CHASED WITH CANE-BALL OFF ERING ON MODERN COMEDY STAGE! THIS IS YOUR OPPORTUNITY TO SELL THOSE 46 LIPS, ENOUGH ROOMS IN THIS SET TO FILL YOUR HOG-SHAMPA FOR YOUR NEXT TOPIC! COMETIC OR ENTERTAINMENT EDITOR REFUSED TO BE WOKE IT! AT A Buck, how can you go wrong? We also carry Robert Robert's com- plete repertoire of funny quotes. A PATTERN OF PATTER, PATTERN PATTERN OF WHICH ARE DERIVED FROM A RANGE OF WHICH CONTAIN MORE THAN 1000 GAGS, USE THIS MATERIAL FOR THE MAKING OF COMEDY! THIS IS A RARE OPPORTUNITY TO WORK WITH THE LEGENDARY ROBERT ROBERT!”

LOUIS TANNEN

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NEWLY OPENED WAVE-NEW TIDE COMFORTABLE Air-conditioned Cocktail Lounge

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SHOWTIME MATERIAL

I have written for the best. Over 200 different clowns, and have developed routines and special material written in order. If interested, please write:

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819 W. NORTH AVE., MILWAUKEE 1, WIS.

VAUDEVILLE REVIEWS

Roxy, New York

Palace, New York

(Sept 1st, 1950)

Casper C. Lempert, C. Lempert, Jr. 10, price $1.15.

Four shows daily. 50c cents-

House booked, 2am Beach

show played by Don Albert's house.

If the tinker, My Blue Heaven, clicks the house should do big. Cen- tury and the boy wonder won't hold it back. For, despite the lack of top name acts, the house is alive the same new life for excellence, pro- duction and slight values.

 אדם, New York: The RCA Victor chimp, has become better known since her previous, and first, date here. Re- cepted with enthusiasm by practically every number. House also has given her plenty of production help. In his debut, the voice, Liza, Lipps, entire house was on stage for a dreamy scene that pushed the audience into a beautifully staged.

Gal opened with the fast oldie, Say's What, with the late Blue Skies, then My Foolish. Heart and came back for her clucker, Candy and Cake, with enthusiastic audience help on whistling stuff. Piano backing by An- dy Ackery was very good.

The best of the Keane's, right gags, quick take-offs, hoofing bits and general madness, started with glee- ders which started up to hilarious yells. Two kids are usually fine: they were even more so this time around Mr. Ballantine, following the Keane kids, was in a tough spot, but he got them out of it. The first gag in their "magic" set is better each time caught. His throwaway chatter, lop- ping off the most needed indication when the tricks don't work and general bu- flothery had the house in an uproar. In the latter part of his show, there was a dull spot when the audience didn't notice them, they laughed right thru them.

The second half of the show was given over to the tear, this time a recreation of Mlle. Modiste. Caroline Lynne, a fixture here, is a graceful and like the ever so well. Paul Romayne's 9 sons were equally thrilling. The Brandt Sisters, a couple of very pretty gals, started it off with a mirror reflection thing using a scrim between them for mirror "image" bits. It got excellent hands.

The Tony Pastor, a very beautiful lady and piano, did a couple of Victor Herbert tunes with Kiss Me Again and other stuff.

Bill Smith,

Paramount, New York

Capacity, 1,504. Price range, $1.50-

$1.90. Four shows daily. 5:00 o'clock.

Pastor's Voice, is a real pleasant show mixed with the necessary ingredients to make it run smoothly for good responses.

The hit of the bill was Myron Cohen, working in the next to closing slot. Slim, bald headed diection also worked slowly but easily at the start setting up each story with skill. Result was a thoroughly workable performance, the audience didn't look on the tricks and built to yells. If there's any fault a few tricks in the second act, well-founded anxiety to please and not to give offense. Sometimes this makes for a dull trick, but the most dis- tinct stories, Cohen's the last master.

The DeMarco Sisters, (5) all brul- truss, that's the sound of looking good, are hard to make an impression. They opened with a special act, "Out to the Ball Game", the cuffed the Orange Colored Sky, Little Girl from Afghanistan, the cuffed with a barbershop delivery of Sweet Sixteen, with Hopp-Dee-Doo as the climax. The first two were given a proper choice.

Number needs a rousing setting, job, a good story and a neat number. Little Rock number was given a pro- duction for which it was too much. It was the Sweet Sixteen and the Hopp-Dee-Doo that made them a hit. And they were a hit—the kids sitting down front yelled themselves hoarse.

Show started with the two man act and Harold Ross. They and Son and Swallow lads began working like they were doing in the old days. They still can't open those eyes, they were given a chance to open those eyes, but the paddles were on for a few minutes they warmed up with Ross, Ross, Ross. The team, continued to hold them with their knife-throwing and comic bit, clowns are rarely patronized. The Twins, first and male framed her knives with used black light gimp, spinning board to which was attached and black light knives for clinches. Bill Smith,
MOOSE-FINANCED Show Slated for Alaska's Bases

PITTSBURGH, Sept. 23.—FINANCED by the Loyal Order of Moose, a 30-performer revue, following a premiere in Cleveland last week, opened here yesterday at the State Theatre. It was produced in cooperation with headquarters of the U. S. Air Force.

The revue is the second produced by the Order (Continued from page 4)

ROXY HART, new Kane Circuit personality, broke a record at the Wolf (Continued from page 3)

Showbiz Bills On Shelf As Congress Ends

ful, thou a new bill is certain to be introduced.

The restricting broadcasts and telecasts of horse and dog races received the approval of the Senate Interior and Commercial Committee but never received Senate consideration. Radio-TV broadcasting consideration included two Siege bills to restrict the use of network time and force the sale of time by radio equipment makers, a bill to ban rates on political broadcasts and a bill to prevent the use of blare to kiel: FM back to its original.

On the International radio scene, Congress has boosted the Voice of America funds by approving the highest funds in its history. Further expansion next year is probable.

The only proposal directly affecting recordings was the Commies measure, passed by the Senate. This was the deferred section of the Social Security Act that would exempt recording locations rather than bands responsible for recording and Social Security taxes from musicans.

With the ultimate impact on the general amusement world of the Depression, Product Forecast is to be measured, probably the most important bill to be enacted to act as the measure, as it was held the security bill. The biggest disappointment was the failure of the bill to reduce the security measure won its prominence by the action of Jean E. 15, 1931, all those people excluded by virtue of being classified as independent contractors.

U.S. Wants Acts for Bond Drive

(This article is continued from page 4)

that the agencies should contact all bond buyers with big names, or no names, who can give some time to work. This will run from October 1 to November and December.

Hollywood is already beginning in this quarter so far as the wide heard from other facets of the amusement world. John V. Holm of Holm's Swiss in town this week to confer with Treasury officials and after the services of the Treasury, however, would also like and appreciate the help of raising money. Myer, vice-president and outdoor show performers.

Treasury officials said that anybody who wants to help can do so by simply writing a letter to Secretary of the Treasury, Mr. V. Holm, and asking him for instructions. The letter should state the number of dollars the person would like to give, and whether it is for the purchase of bonds or the Treasury.

The plan will be worked out with the usual bond publishers and the Treasury department will work on the plan of the task.

Team #2 is to be sent out to the east coast, while Team #3 will visit industrial plants, put on shows, and talk to workers.

The Treasury department has an idea in mind for entertainers who volunteer.

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EDITORIAL

Resettlement of Purpose
(Continued from page 4)

have the opportunity to defend themselves against charges that they are "blacklisted," President Roosevelt said in a speech in New York City last week.

And here once more The Billboard emphasized the need for positive action against Communism.

This is why we were so close behind the editorial campaign we have pursued over the past month. We want it clearly understood that we are as much against the invasion of fundamental civil liberties as any other citizen of this country is. It is up to all of us, as long as we want to avoid the danger of firing or refusing to hire people because they are merely charged with being pro-Communists. We cannot be more firmly against such practices if we wrote another editorial on the subject.

Full Statements Published
If any support of this stand is needed it should certainly be evident in the fact that The Billboard was the only publication, trade or otherwise, which published full statements of John White, Hazel Scott and Gypsy Rose Lee, along with Miss Lee's case a complete list of non-Communist and anti-Communist easents to which she had given her assistance.

Proposals Being Adopted
On the other hand we do believe that Communism is a grave and clear and present danger to this country and all its citizens. We believe that those who show themselves in a show business situation, can help fight Communism. We are not certain that the suggestions for action on the part of show business people or organizations which we have made in our column of September 30 and September 23, are the only partial or whole answer to the problem. We do believe the proposals make sense and we are gratified to see them being adopted in certain quarters.

We hope that the American Federation of Radio Artists (AFRA) and the American Cinema Artists Union (ACLU) will find some answer. We pray that someone may show that his proposals will hit upon some practical steps toward a solution of the problem.

In the meantime we intend to continue to do whatever little we can to:

(1) Help keep performers who are unfairly injured, and
(2) Help in the fight against the Reds.

EQUITY RAPS BLACK LISTS

(Continued from page 4)

no member shall work for an employer or agent who engages in the practice of blacklisting.

A further resolution scored the McCarran-Fraser Internal Security Act and ordered a public meeting, and in such event further urging Congress to vote against an override.

A proposal to amend the Constitution, making membership recommendations mandatory on the part of Congress, as well as an additional proposal to simplify such procedure, were tabled. It was felt that a full report by the constitution review committee, which will shortly be published in Equity magazine, should be studied by the union membership before taking final action.

Sock 'Turandot' Opens NY Opera

NEW YORK, Sept. 29.—The New York City Opera company got its 14th start for a fall season eight weeks at the City Center Theatre (32). This was compared to the $5,000 in the pre-pre-pie till for the 1950 season. The faithful were out in force for the troupe's initial offering, Turandot, with the top showing vacancies—the latter likely due to a bad press. With the addition, the cast for Puccini's Chinese fantasy was the usual last-minute job. The New York Times noticed, the cast for Puccini's Chinese fantasy was the usual last-minute job, and indicated that the last-minute job was both a certainty and a certainty which marred her first essay of the role.

A galloping horseback battle has likewise gained in stature. He is a horseback rider with his trousers hanging out of his saddle, and he does not have much to wear, even in the most tactful passages of his stilt. The result was that the horseback battle was an interesting one for the ruins of a pews. Dorothy MacNeil's slave girl is a lovely young actress as well. In a scene when she voices spiritedly as she gets the most out of the situation, the New York Post reports: Ping, Pang and Pong, but just why Puccini gave the latter their overweight body in his check of a reporter, is another question.

Arie Satisfies

The single performer of the cast, Raffles' Arie, a young basso, late of Millian's La Scala and making his debut with the troupe, is suspected that he was handed the role of the aged Timur, more to let him have a chance at a break than for any other reason than anything else. He was getting up to a lull in his appearance as Mephisto in Faust last night. At all events, the voice which came over the stage was not that of a person counterfeiting. it was a complete and satisfying performance.

"Madam in Squalor; Can't Handle Biz

(Continued from page 4)

Peter Pan Producer Sells S1ams Blacklisters

NEW YORK, Sept. 29.—The squawks of disappointed ticket buyers have all begun again. This time it's Call Me Madam that's on the spot. With the show opening nearly three weeks off and no tickets yet on sale at the Imperial, it is a mail order log-jam in the works and it's for some unusual accusations of sharp dealing.

However, here is a sum-up of the situation so far. The Imperial's house manager, by advance notices, Madam will bow in two weeks, Jan. 26, at least on present night. Light estimates it between $500,000 and $750,000. About the end of this week there are 60,000 mail orders on hand, with more pouring in daily. These are being filled at the rate of 19,000 a day by a staff of 12.

The Imperial Theater can seat 11,200 customers for eight performances a week. At the end, 110,000 people can be seated in the Imperial Theater, which is the largest of its kind, by the end of the mail order ad, producer Leonard Leland, is prepared to receive 120,000 requests for tickets. These naturally were served first. So, adding 50,000 to 60,000 on an advance sales, the Imperial will issue a ticket for each request for only the most important. It is estimated that 144,000 people want to see Madam. At the earliest date, it is equally obvious that this will not be possible to get in before next January.

This does not take into consideration a specified price order, which frequently cannot be filled. It is a choice of two or three dates is given. As Light reports much: (See "Madam" on opposite page)

"Moon" Can't Shine for Free

NEW YORK, Sept. 29.—Howard D. Richardson and William Burney, authors, filed suit in New York Federal court, demanding that 'Moon,' the film of the story of President Franklin D. Roosevelt, be played, "Dare of the Moon." The complaint alleges that the defendants promoters of the film are seeking to keep in August of this year without consent of the authors or payment of royalties. The suit is under way.

COMING UP

Affairs of State . . . 9-25, 50
Southern Mac (NBC) . . . 9-26, 50
Ski Jumpers (NBC) . . . 9-27, 50
Black Jack (NBC) . . . 9-27, 50
Snow in Tea . . . 9-28, 50

BROADWAY SHOWLOG

Performances Through October 19, 1950

DRAMA

Dyson Lawrence . . . 9-15, 50
Death in a Gun Store . . . 9-17, 50
Norton Robinson . . . 9-15, 50
The Cockpit Party . . . 9-21, 50
The Happy Time . . . 9-24, 50
Peter Pan (Plymouth) . . . 9-27, 50

MUSICAL

Gentlemen Prefer Blondes . . . 9-15, 50
Ice Capades . . . 9-16, 50
Mabel Todd's Pep Show . . . 9-20, 50
The Gang's All Here . . . 9-22, 50
Peter Pan . . . 9-24, 50
South Pacific . . . 9-27, 50
The Cuckoo (Brownie) . . . 9-30, 50

COMING UP

The American Adele (Plymouth) . . . 9-10, 50
The Amazing Adele (Westport) . . . 9-10, 50

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It's TH TH... and it will be BIGGER THAN EVER BEFORE

beginning NOVEMBER 4

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Broadway Opening

DAPHNE LAUREOLA

Daphne Laureola (Opened Monday, September 1)

A comedy by James Bridie. Staged by Murray Martin. The play is presented by the Camilla Rambaud, Lighting by Ralph Abner. General manager, George H. Beene. Produced by Robert O'Hara. Presented by Abe Reisel. Directed by Charles Richardman. Settings by Henry Abraham. Costumes by Frank Ludwig. Presented by Charles R-M. Cast includes: Daphne Laureola as Lady George, Bob Helen as Bill, Helen Jane as Marguerita, Patricia March as Flora, Daphne Robson as Miss Robson, Richard Gale as John Pitts, and Jean Astaire as Harry Davies. Opening night in Madame喷涂's London review, "Daphne Laureola" was given to these shores several years ago. This time, it is said to have been seen by millions of people blacklist themselves. Taking this a step further, I should like to say blacklisting if the government practiced it. America was founded by people who had just too much representation by a government, and civil war was fought against the practice of slavery.

The play is tidy and in the manner in which all its characters are drawn together, it is an admirable piece of work to enable author Janis Bridie to reach an admirable and credible conclusion. It is a touching and somewhat humor and considerable literature stage for the audience. There are longer stretches is leisurely pace, and the characters at the expense of the central picture. All the whole definitely runs down.

Brie, Bridie appears to be concerned with the life of a 50-year-old woman married to an octogenarian peer for reasons of security. Safety being no panacea for boredom, she soon escapes via the bottle, and during a polluted interval appears to be a galaxy of loneliness and pedantically romantic young pole. A. regrettably, she finds her Daphne to his Apollo. However, like the nymph of the fair, she is also a loving and devoted wife to a poetically passionate showdown and, when her philosophically amiable husband is shot, she becomes a man bodyguard. This drives the soul forward to a fainting frenzy. But the lady's nerves are so much on her already weary, she has no desire to be put on point pedestals by romantic egotists. Britamher is dead, and is unconvinced at the finish.

In sum, Daphne is more than a challenge to the superlative ability of star Edith Evans and her meeting of it stamps her one of the great actresses of our time. The first Lady Pitts is a double doun woman, but the human interest of the personal warmth and magnetism to make her frequently fascinating. Also, the script is a comedy with a co-star, Cecil Parker, who gives a truly wonderful performance as her moody, femme-styled, in his stem stage debut, also already well before today's living audiences. At all events, Bridie's laurel bush should be shared of an indication of the Broadway opening for the best of the scene of the play.

Another effective Broadway debut is that of the new-fashioned, the bitter and bewildered Polish lad. It is tedious, but it is the work of a first-rate director. In fact, the best of the group's performance is that of Peter Williams as the bodyguard. Daphne has been given an all fine production and the benefit of some excellent acting, but as a

OUT-OF-TOWN OPENINGS

BLACK CHIFFON

WILBUR THEATER, BOSTON

A new musical comedy, with music by Charles Richardman, lyrics by Albert J. Langer. Book by Donald Macmillan. Produced by Donald Macmillan. Presented by Donald Macmillan. Cast includes: Elissa Cross as Mary Anne, Donald Macmillan as Tony, and Jean Astaire as Harry. Opening night in Madame喷涂's London review, "Black Chiffon" was given to these shores several years ago. This time, it is said to have been seen by millions of people blacklist themselves. Taking this a step further, I should like to say blacklisting if the government practiced it. America was founded by people who had just too much representation by a government, and civil war was fought against the practice of slavery.

The theme of Chiffon is not of ob-}

LITTLE BOY BLUE

EL CAPITAN THEATER, HOLLYWOOD

A new musical comedy, with music by Abe Reisel. Book and lyrics by Albert J. Langer. Produced by Donald Macmillan. Presented by Donald Macmillan. Cast includes: Elissa Cross as Mary Anne, Donald Macmillan as Tony, and Jean Astaire as Harry. Opening night in Madame喷涂's London review, "LITTLE BOY BLUE" was given to these shores several years ago. This time, it is said to have been seen by millions of people blacklist themselves. Taking this a step further, I should like to say blacklisting if the government practiced it. America was founded by people who had just too much representation by a government, and civil war was fought against the practice of slavery.

PETER PAN PRODUCER

(Continued from opposite page)

THE AMAZING ADELE

(Continued from opposite page)

RUTINES Dramatic and Musical

As New York B, with Katherine Harbour (San Francisco), Nelson, and Washington, D.C., and Philadelphia, the new musical comedy, "The Amazing Adele" has been produced. Cast includes: Adele as Mary Anne, Donald Macmillan as Tony, and Jean Astaire as Harry. Opening night in Madame喷涂's London review, "The Amazing Adele" was given to these shores several years ago. This time, it is said to have been seen by millions of people blacklist themselves. Taking this a step further, I should like to say blacklisting if the government practiced it. America was founded by people who had just too much representation by a government, and civil war was fought against the practice of slavery.

Such loyally hands not trans-
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rents any one of scores of major and independent 16mm. Shows. Features and Westerns. In our new fall and winter catalog just off the press.

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RENT RIPPLES
Norman Dooley will have 16mm. pix for sale and Contract Pix for second season, starting about October 1 near Westerly, R. I., Kil-

n, who has been in Ontario the past two months, will try to get tackle retrieval and other dates, with his designation as Atlanta, where he combines his dates of hypodermics.

W. Writing from Byrdstown, Tenn., Leon Watson says: 'I have

been out since April with a platform show. I have been in four States and am on my way to Texas where I hope to get biz enough in schools and halls to keep me busy this winter. I have heard that schools are tough to get into in Texas but will try them out, I think, sometime later in the answer to this and may this help. I am stronger for the platform show and have got away this summer from the vaudeville style than I have had in several years. I endorse the idea of the wishes that few people for small towns can get along if they can do as much as I have had headaches enough trying to get tent outfits off the road and someone else can.' From Merced, Calif., Perley Thomas says, "Will soon open Don Quixote "show of the lusty kind and I have my d'actes booked in formerly played towns." 

Mrg. Explains Drive-In

Geeks in Preparing Ad

Mananer William Dougherty of the newly opened Torrington Drive-In, Torrington, Conn., is making plans to launch an old-time tin-circuit, with a line-up of all the major picture houses. He plans to recruit a number of minstrel vets for the seasonal show. William's current unit, which has been playing picture houses all the last 13 months, is slated to close here tonight. Williams maintains headquarters in August.

Williams Mapping

Burnt Cork Opyr

AUGUSTA, Ga., Sept. 23.—Slim Williams, veteran blackface corn." On August 22, Slim Williams was mapping plans to launch an old-time minstrel show, with a line-up of all the major picture houses. He plans to recruit a number of minstrel vets for the seasonal show. Williams's current unit, which has been playing picture houses all the last 13 months, is slated to close here tonight. Williams maintains headquarters in Augusta.

Philly Spots Get Promoh

Hypo as New One Lights

PHILADELPHIA, Sept. 23.—With the holiday season over, open-air theaters are emphasizing promotional activities. At the Brandwine Drive-In in near-by Wilmington, Del., 12 jet planes roared overhead today at the opening of Eagle Squadrons. The flyers in the overhead show with members of the original group on which the screen story is based. The air base is sta-

tioned at the nearby airport, New Castle, Del., and is known as the Fighting Eagles. Also promotion-wise, Eugene Flann, manager of the Reading Drive-In, Reading, Pa., advertised extensively for a "Back Night"—admitting an automobile and a couple of free tickets to this matter how, for a midweek night, for 15c admission. While no drive-ins have shown any signs of closing down for the season, the week of October 23, the pleasant Hills Drive-In near Wilmington, Del., lighted up.

Atlanta Drive-In Opens

ATLANTA, Sept. 23.—The Roosevelt Drive-In, on the past College Park on the Roosevelt Highway, held its formal opening ceremony...
BAXTER—Samuel, 86, theater owner, September 18 at St. Vincent's Hospital, Los Angeles. Survived by his widow, Frances.

BERGER—Otto C., 63, organizer for the Minstrel Band, which played on many important occasions at the World's Fair, September 21 in Utica, N. Y. He had been secretary and treasurer of the American Federation of Musicians (AFM) for 24 years.

BEGGS—George E. (Doc George), 78, former vaudeville ventriloquist and in recent years a booking agent in West Virginia, was killed in an auto accident in the hospital in that city. Years ago he and his wife successfully toured the Midwest in vaude and later played schools and churches. Buried in the Mt. Pleasant Cemetery, Waterloo, September 7.

BRADLEY—A. C., veteran artist and manager of the A. C. Bradley Vaudeville and former legal adjuster for King George the Fifth, of London, England, was met with several car accidents in Iowa. He was a veteran of the Civil War and survived by his parents, in Middle TOW, O.

BURCHER—Harvey, Indiana and Iowa, and September 8 at the home of his parents, Mr. and Mrs. Harry Burcher, in Palo Alto, Calif.

BURT—Benjamin Haggard, 66, former vaudeville artist, who starred in his own show, was killed in a car crash September 9 in Grand Rapids, Mich. He was a member of the American Society of Vaudeville Artists. Among his successful shows were the Blue Lantern and the Millionaires, and he designed many of the major attractions. He was a member of the American Vaudeville Artists Association, and was a frequent visitor to the Midwest.

CHRISTENSEN—Halfdan, 71, one of Norway's leading actors, poet and playwright, was killed in a car crash in Florida. He was the theatrical manager of the Chicago Civic Theatre from 1913 to 1923 and from 1923 to 1933. He appeared in such plays as 'The Great Divide', 'The Man in the Moon' and 'The Man in the Moon'. He was also a member of the National Theater.

CHRISTENSEN—Antone O., 77, vaudeville performer, was killed in a car crash in New York, September 12 in Salt Lake City, Utah. His death was a result of injuries sustained in a car crash in Detroit, Fla. He was a former vaudeville performer and also designed many movie sets at the American Vaudeville Artists Association.

CIOK—Franka A., 55, set designer, September 17 in San Antonio, Tex. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

COOK—William Henry, 73, former vaudeville performer and recent resident of Detroit, was killed in a car crash in New York, September 18 in New York. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

COHEN—Henry William, 73, former vaudeville performer and recent resident of Rochester, N. Y., September 19. A former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

COHEN—William Henry, 73, former vaudeville performer and recent resident of Rochester, N. Y., was killed in a car crash in New York, September 19. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

CONROY—John, 74, well-known for his work for some 50 years, September 11 in Madison, Wis. He appeared in many of the great American vaudeville shows. He was a leading man with the vaudeville company of Verna Young and with his wife, also a prominent figure in the American vaudeville scene. He was a member of the American Vaudeville Artists Association.

CONWAY—L. H. C., former manager of the Chicago Civic Theatre, was killed in a car crash in New York, September 20. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DOLID—Pedro, 68, veteran actor who had appeared frequently in the past years, September 21 in Los Angeles. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DOW—Michigan, 77, well-known for his work for some 50 years, September 21 in Los Angeles. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DOWLING—A. C., 67, former vaudeville performer and recent resident of New York, was killed in a car crash in New York, September 22. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUNCAN—Mary, 65, former vaudeville performer and recent resident of New York, was killed in a car crash in New York, September 23. She was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUNN—Alice, 68, former vaudeville performer and recent resident of Chicago, was killed in a car crash in Chicago, September 24. She was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DURAN—Joseph, 72, former vaudeville performer and recent resident of New York, was killed in a car crash in New York, September 25. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUFF—William, 55, former vaudeville performer and recent resident of New York, was killed in a car crash in New York, September 26. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUGAN—John, 66, former vaudeville performer and recent resident of Chicago, was killed in a car crash in Chicago, September 27. He was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUNN—Alice, 68, former vaudeville performer and recent resident of Chicago, was killed in a car crash in Chicago, September 28. She was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUNN—Alice, 68, former vaudeville performer and recent resident of Chicago, was killed in a car crash in Chicago, September 29. She was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.

DUNN—Alice, 68, former vaudeville performer and recent resident of Chicago, was killed in a car crash in Chicago, September 30. She was a former vaudeville performer and also designed many movie sets for the American Vaudeville Artists Association.
McCaflery, Olson, Ohren
New Owners

Hennes Plans Kiddieland
MEMPHIS, Sept. 23.—Citing ill health as his reason, Harry W. Hennes Wednesday (20) sold his 20-car, Hennes Bros. Shows to J. C. McCaffery, Paul (Oleksy) Olson and Maurice (Lefty) Ohren.

Negotiations, completed at a meeting of the principals, call for the delivery to the new owners of the railroad org completes its fair route October 7 at the Alabama State Fair in downtown Birmingham. The unit then pulls into winter quarters at Hot Springs.

Commenting on his reason for selling, Hennes said that he had been troubled with ill health all year and that his doctors had advised him to get out of the business for a year. The Kiddieland organization has been moved to Houston and that he already has acquired a 25-acre tract for that purpose.

The acquirer of the Hennes shows, new owners also leased the shows’ winter quarters, owned by Hennes, for a four-year period. There will be no change in the Kiddieland organization, Hennes said. (See Harry Hennes Sales, page 67)

Dailey Loser to Bad Business

Ore to Barn
In Gonzales

Labor shortage follows Canadian jaunt—18 scheduled dates canceled

ROBE, Ark., Sept. 22—Dailey Bros. Circuit closed here Thursday (21) and the show train moved to Winter quarters in Gonzales, Tex. The closing marked the climax of a turbulent season for the circuit owned by W. C. Beavers and Harry Hammers. Business had been bad for the org during most of the season. Eighteen future dates were canceled.

The show arrived here at 8 a.m. Thursday and moved onto the road within 24 hours. About noon a heavy rain turned the ground into a quagmire. The mat was dried to a one-fourth house and the evening show played to a half house.

Small crowds were expected all night to load the train, which left here at noon Friday (22).

Neither of the owners could be contacted immediately, but it was reported that the show will play its engagements and that McCaffery, Olson, and Ohren will take over the operation.

It’s T&B...and it will be more COMPACT AND EASIER TO HANDLE beginning NOVEMBER 4

McEndy, Olern, Ohren
New Owners

HENRIES
that Springs.

Houston

About

future
ter

Friday

ground

(MEMPHIS, Sept. 23.—The Skating Varnities of 1951, which played to nearly 100,000 in 14 performances at the recent circus at Terre Haute, Indiana, were all poured into this show. Hence, there’s a couple of Billboard staffers with red faces; a head on a story in the Septem-

ber 23 issue erroneously tagged the show as an icer.

Rogers

Sympathetic

To Garner

100G

Plus at Arenas

(Continued from page 3)

Company will carry its own erk. On the 23-date tour Rogers will get a $2,000 guarantee per performance against a 65 per cent split of the gate. Hence, he will receive a guaranteed $8,000 for his month’s work, with percentages split expected to send his take over the $100,000 mark. Three advance men will keep the drum. Dates were announced by Art Rush’s office, which handles Rogers, with an assist from Bob Weem’s office. Rogers’ tour opens November 4 at St. Louis Auditorium and winds up December 3 at the Birmingham Auditorium.

NEW YORK, Sept. 23.—Fair

flackers at Eastern annuals during the past two weeks were largely con-

cerned with supplementing govern-

ment weather reports.

At Reading, Pa., thumper Russ Moyer suffered the indignity of hav-

ing to answer a request for a refund on press corps tickets for a washed-

out grandstand show. In the middle of a valiant effort to sell a resched-

uled Jack Kochman thrill show, which had been washed out on two prior occasions, a local paper ran four-

column montages showing a maroon train locomotive placed on its side by a heavy snowfall, showing a narrow gauge railroad, a small engine with a white coal car stuck in the snow, and a scene with a couple of locomotives

in the snow. The weather was very cold and the show was cancelled.

Up at Brockton, Mass., Neil Geary continued selling the fair with un-

limited enthusiasm as the plant was shuttered for a day as the result of a gate which caused extensive damage. Also concerning Geary at the show was his brother, who was hospitalized with a broken leg.

At Brockton, under the circum-

stances, Jack Geary stepped into the breach. Betty, and their new son in a local hospital and his reporting back to

the army as a reserve officer

October 1.

Ray Wray, up at Springfield, Mass., had to contend only with emotional and threatening weather. Crowds were ignoring the cloudy skies and prevalent dampness and a new gate record seemed in the offing. As a result, he was able to gauge the success of the substitution of coffee for more stimulating beverages a year ago.

Mrs. Ann Howes, who has charge of the coffee department, reported that more than 1,000 cups of coffee were consumed during the week-long run of the annual. Being a perfect hostess, Mrs. Howes sees that each ticket holder is handed a cup of hot coffee, with sugar and cream to taste. She even gave permission for the substitution of coffee for more stimulating beverages a year ago.

Features Draw Big

Big car auto races, promoted by Sam Nunn, a standard feature here, are counted to draw big crowds today. All show features have done big business in keeping with the size.

$583 Deficit for Weyburn

WEYBURN, Sask., Sept. 22—The Weyburn two-day rodeo held here in July wound up $583 in the red, according to the Junior Chamber of Commerce, sponsoring organization. Receipts were $1,361 with expendi-

tures of $1,944. The 47 event showed a profit of $1,500.

Fed. Court Ruling Nixing Tax on Rides To Be Aired At NAAPPI Convention

Revenue Bureau Preps Appeal; Kiddieland Ops Organize

Chicago, Sept. 23.—Paul S. Kessler Jr., member of the Chicago law firm of Winston, Strawin, Shaw & Black, which represented E. F. Fritz, owner of the Kiddieland operator, in a suit which resulted in a Federal Court decision that amusement rides are not subject to the federal 20 per cent admission tax, announced that it has agreed to continue the tax-including the Kiddieland Operator's Association, organized in Chicago this week, voted to maintain headquarters at the Chicago convention to explain the ruling to other operators.

5-Day Total

Hits 286,939

At Springfield

Opener Draws 84,129

SPRINGFIELD, Mass., Sept. 23—Thru Thursday (21) attendance at the Eastern States Exposition here was nearly 4,000 ahead of the record achieved in 1947, despite some inclement weather. The 286,893, registered in the first five days of the seven-

day event, is 19,276 more than the gate for the same period a year ago. The all-time attendance record, established in 1947, is 385,612.

Comparative figures follow:

1948 1947

Sunday (17) 84,129 75,459

Monday (18) 75,251 67,777

Tuesday (19) 30,159 32,416

Wednesday (20) 31,538 34,897

Thursday (21) 40,989 38,724

TOTALS 286,893 385,612

An all-time record for the day was established opening Sunday with a crowd of 84,129. Monday; Kid’s Day, was hit with 75,029, but this figure was nearly 4,000 ahead of the record established for the day in 1947. The 1948-47 attendance record, is 385,612. In addition, the Kiddieland Operator’s Association, organized in Chicago this week, voted to maintain headquarters at the Chicago convention to explain the ruling to other operators.

It’s T&B...and it will be more COMPACT AND EASIER TO HANDLE beginning NOVEMBER 4
Close-Ups:

**Hard-Working Ira Watts Spans Two Circus Eras in Key Posts**

By Tom Parkinson

(This is another of a series of like articles written about people prominent in outdoor show business.)

**IT WAS RECENTLY** said of circus owners: "If you know your business, they leave you alone." No one is bettering Ira Watts. Watts is superintendent of the Al Q. Kelly & Miller Bros. Circus this season. The Ozark country man usually decides himself behind the biggest cager on the lot and with a persistent grin that radiates confidence. Among active circus ex-cons, Watts has held one of the most imposing titles of strings. But despite easy-chair positions, he knows every rope and seat plan to show that personal contact. He was schooled by showmen who didn't know what was going on behind the scenes, and still works that way.

He recalls that when he started, office men helped put the show up before they opened the wagon in the morning. At night they helped with the tear-down after taking the money to the train. With Kelly-Miller, Watts is the man who sees that the show moves onto the lot and into operation on schedule. At the other end of the day he pilots the leading and, meanwhile, supervises reserved seat sales and makes a quick jump ahead to mark the route and check the line in the next town.

**Father's Show Folds**

Watts' father was a Missouri horse dealer and knew the colorful William P. Hall, who did his horse and circusing in the same State. Perhaps it was this contact which prompted Ira to decide as a youth to aim for a circus career. Altho he may have picked up some horse-trading knack from his father, it wasn't at home that Ira became interested in show business. The elder Watts and a partner took a single file train out of a Crazy House and a couple of guys they bought to play fairs. Their first date was a loser, so the partner hauled out and left the circus behind. The son's show experience has been considerably more successful. Leaving the Haven, Mo., where he was born in 1893, Watts went to school in Fort Scott, Kan., and studied journalism in Chicago. While he was planning for boyhood, Watts was a member of the James Patterson-Gollmar Bros., in 1917, as timekeeper. Then came an unscheduled job—sergeant major in the 319th Signal Service Squadrons in Scotland.

After the war Watts returned to the James Patterson Wild Animal Circus as treasurer. For 1923 and 1924 he held a similar position on Mike Folds' Golden Bros. Circus, and next moved over to Fred Buchanan's Robbins Bros. Circus.

As treasurer of the Buchanan org, Watts continued to soak up circus (See Hard-Working Ira on page 59)

**KIDDIE AIRPLANE RIDE**

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Terrific earning power

Fluid drive gives push-button operation

Also manufacturer of Adult and Kiddie Chalbain, Ocean Wave, King Bunt Boat

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**NOTICE**

Due to the material shortages, manufacturing of the portable Roll Cones that have taken over the West Coast for the last two seasons, will be of a very limited scale. Buying in large quantities is undependable and may be impossible. Orders will be filled in the order they are received. Inquiries are being solicited by the Miller Mfg. Co. and will be referred to the Miller Mfg. Co. at Portland, Or., for a return order.

**NEW KIDDIE RIDES!**

- PONY & CART RIDE
- FIRE ENGINE RIDE
- AIRPLANE RIDE
- ROCKET RIDE
- ELEPHANT RIDE
- SPEED BOAT RIDE
- AUTO RIDE
- MINIATURE TRAINS

**DELUXE KIDDIE RIDES!**

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- AUTO & FIRE ENGINE RIDE
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- SKY ROCKET RIDE
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We offer a complete Baby "C" Carry-Ups—All for only $6,250.00—Take 2 seasons to pay—20 jumping horns, 2 chariots. Each in a season. Order now for the fair season. Uttermost model, $5,875.00 cash. R. L. Cochran of Rochester, Pa., writes: "Dear Mr. Parker—I just a few lines to tell you how well I like the new Baby "Q" Teen-Ager that I purchased recently from you. It's not only a fine machine, but in addition to that, I couldn't afford to own a Men's Co-Ro Round, so you have put me in business and I now have a machine, I paid cash for the machine and I expect to get my money back this year. Best regards, Robert L. Cochran." De Luxe, 36 foot, 2 abreast. $11,250.00—2 seasons to pay. 3 abreast, $10,125.00—2 seasons to pay. Also 42 foot, 46 foot, 50 foot and larger.

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KENMORE KIDDIE RIDES
48 Wheel Bldg.
Norfolk, Va.

The Tuesday (16) issue of Saturday
Press magazine, published in Toronto, carried a full-page article
by William Colgate on the history of
Canadian Forest Products Ltd. The
company is Canada’s largest producer
of forest products, including pulp and
paper. The article was written by
Richard B. Colgate, editor of the Daily
Morning Call, Toronto’s leading newsmagazine. The
article begins with a brief history of
the company’s founding in 1920 by
Herbert Colgate, a pioneer in the
Canadian forest products industry. It
then goes on to describe the company’s
growth over the years and its current
operations, which include the produc-
tion of pulp, paper, and wood
products. The article also features
interviews with key members of the
company’s management team, includ-
ing the company’s president, John
Colgate, and its chief executive officer,
David Colgate. The article concludes
with a forecast of the company’s future
growth and its commitment to sustain-
able forest management practices.

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Made in 90 sets of 100 cards. Priced
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with a forecast of the company’s future
growth and its commitment to sustain-
able forest management practices.
Pomona Patter

POMONA, Calif., Sept. 23.—The heart attack that Joe Krug was supposed to have suffered turned out to be a spastic condition. However, it was a bad case of indigestion and Dr. Krug, who was on the way to Hollywood when he was rushed to the hospital, was able to get back to business in time to make his appearance on the screen. He was taken to the hospital for a short time but was released after a few hours and went to the hospital again for a few hours and was released after a few hours and went to the hospital again for a short time but was released afterward. He returned to the hospital for a few hours and was released after a few hours and went to the hospital again for a short time but was released afterward.

Outdoor Show Units
Play Feature Roles
In Toledo Depot Coke

TOLEDO, Sept. 23.—Another show unit that played a big part in the week-long dedication ceremonies of the new Union Depot, which got under way here Sunday (17) with an opening day crowd estimated at 65,000.

Walter Anderson's Northwestern Amusement Shows were set up on an improvised midway just outside the terminal with six rides and a dozen concessions, including two Ferris Wheels. A program of free acts, booked thru Gus Sun and managed by Marvin Harris, of the Paramount Theatre here and Chief Barker of the Toledo Variety Club, also played the area.

William Holden, star of the current film, "Stolen," and "Stolen," also was sketched to make an appearance.

Armstrong Tops '49 by 25%

ARMSTRONG, B. C., Sept. 22.—Interior Provincial Exhibition wound up its four-day run here Thursday (14) with attendance 25 per cent above '48. Midway riders hit town a year ago on a parade, this year it was a parade, too. It was a parade, too.

who had novelties on the Six Bros' Circus, handling merchandise here for Patty Tenenon. Wallace returns to Los Angeles when the fair closes.

... F. J. Lawrence reports that he has been conducting the独自 at present in the juice department with Crafts.

Patty Tenenon, with his son, Raymond, again have the novelty concessions on the fair midway. Mrs. Raymond Tenenon is working the Tulare County Fair in Tulare and also the Kern County Fair in Bakersfield for the Pat Tenenon & Son Merchandise Company. Clarence Allen, Sunland park operator, visited. June Gilligan and Billie Bryant handled the Pot O' Gold for the Regular Associated Street-Ars and raised $300 for the club. Plain Dealer stock buying sheet and the Olson concessions.
FOR SALE
PORTABLE WATER TANK
for SPORTSMEN'S SHOW
31' x 66' x 5' with 15' x 29' Stage and extra Rolls of Side Canvas, Rolls of Safety "Seasailcraft" Waterproof Paper, Catwalk Coverings, Wooden Tub for water races, Canoe Tilting Poles with Rubber Ends, etc. Used only three times. Actual cost $3,700.00. Make offer.

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New Orleans, La.

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2100 Patterson St.
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(Routes are for current week and when dates are given. In some instances possible dates are listed.)
Alamo Expo: (Fair) Lubbock, Tex.
American Giant: (Fair) Clinton, Iowa; Davenport, Iowa.
American Giant: (Fair) Hattiesburg, Miss.; (Fair) Huntington, Tenn. Oct. 2-5.
America's Best: (Fair) Los Angeles, Calif.
Belo's Old Reliable: Hattiesburg, Ky.
Bernard & Harry: Atchison, Kan., Ca.; St. Louis, Mo.
Bert, Herbert & Jones: (Fair) New Delhi, N. C.
Blackburn: (Fair) New York, N. Y.
Big Daddy: (Fair) Aurelia, IA.; (Fair) Anderson, Iowa; (Fair) Story, Iowa.
BobKa: (Fair) Long Beach, Calif.
Bogota, N. J.: (Fair) Newark, N. J.; (Fair) Jersey City, N. J., Ca.
Burke & Williams: (Fair) Richmond, Va., Ga.; (Fair) Danville, Va.
Cane Creek: (Fair) C. & O. Ry.; (Fair) Danville, Va.; (Fair) Danville, Va.
Carnival Queen: (Fair) Davis, Calif. 4-4.
Casino Queen: (Fair) Chicago, Ill.
Cary's: (Fair) Paterson, N. J.; (Fair) Yonkers, N. Y.
California Star: (Fair) El Centro, Calif.
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That can work with groups, teams, churches, clubs, schools, sports teams, etc. Free delivery with orders totaling $50 or more. Send for free catalog.

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31' x 66' x 5' with 15' x 29' Stage and extra Rolls of Side Canvas, Rolls of Safety "Seasailcraft" Waterproof Paper, Catwalk Coverings, Wooden Tub for water races, Canoe Tilting Poles with Rubber Ends, etc. Used only three times. Actual cost $3,700.00. Make offer.

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Burke & Williams: (Fair) Richmond, Va., Ga.; (Fair) Danville, Va.
Cane Creek: (Fair) C. & O. Ry.; (Fair) Danville, Va.; (Fair) Danville, Va.
Carnival Queen: (Fair) Davis, Calif. 4-4.
Casino Queen: (Fair) Chicago, Ill.
Cary's: (Fair) Paterson, N. J.; (Fair) Yonkers, N. Y.
California Star: (Fair) El Centro, Calif.

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Butlin's British Camp Biz Dips

LONDON, Sept. 23.—Annual meeting of Butler, of a string of summer recreation camps and amusement parks throughout Great Britain, was attended by some 400 shareholders. Despite the fact that dividend rate for the year ending Sept. 30, was 30 per cent, distributed per cent of the preceding year, and admission of effective management, Butler's complete Butlin's Bahamas Village—off the coast of Florida—had not yet been realized. The company results and accounts were unanimously approved.

William E. (Billy) Butlin, chairman, was heckled on the affair of his latter appearance, the creation of Butlin’s Vacation Village on the Grand Bahama Island, and he promised by blaming the small returns there on the late (January) opening date of the vacation village and to the effect of the Korean situation on the population of the United States, from which the company expected the returns would draw most of its patronage. According to Butlin, the new resort has entered into an agreement with 10,000 visitors during its opening in January, about one- third of whom come on one-day trips and the other two-thirds spend a week at the vacation village.

Orlando Home Show Sets Miss America

ORLANDO, Fla., Sept. 23.—Yoanda Bebeho, who was named Miss America at Atlantic City last week, for a contest, will cut the entrance ribbon at the Florida Home Show which opens a week's run here November 27, it was announced this week for the exceeding Central Florida Builders' Exchange, Chamber of Commerce, Retail Merchants' Association, and Board of Directors. Along with Miss Bebeho, who will appear all week, there will be daily acts in the building of the show, that of the Johnny Olsen Luchien Club over ABC; a water show in the new Pavilion by W. R. Kemp.

The Chamber of Commerce gets the winter season under way November 16 with a stand by the Ringling-Bar- num
circus, added to the Big Show here in 12 years. Preparation is under way by the Retail Merchants' Association for an annual Christmas parade December 1, which annually attracts more than 100,000 spectators.

Lewiston Round-Up Attendance Is 20,000

LEWISTON, Idaho, Sept. 23.—The 24th annual Lewiston Round-Up, which has three-day run here October 8, 9, and 10, topped last year with total attendance estimated at 20,000, Larry Smith, City Manager, the all-around cowboy championship. The Chamber of Commerce gets the winter season under way November 16 with a stand by the Ringling-Bar- num circus, added to the Big Show here in 12 years. Preparation is under way by the Retail Merchants' Association for an annual Christmas parade December 1, which annually attracts more than 100,000 spectators.

Meeker's Show, in its 10th consecutive year, has been estimated 25,000 to its midway, according to Ralph Meeker, owner-manager.

Book 2-Night Folk Show

For Atlantic Rural Expo

RICHMOND, Va., Sept. 23.—A high spot of the 14th annual Exposition, to open here September 28 for a 10-day run, will be a barn dance Saturday night presented before the grandstand the nights of Saturday (Oct. 14), and Sunday (Oct. 15) under the management of J. A. Mitchell, general manager.

Featured in the two-hour program will be the well-known Hank Snow, Minnie Pearl, Lonzo and Oscar, the band from Grand Ole Opry; Frank and Laszlo, accredited artist; Bill Strickland, of Royal Records, and local favorites. There will be more than 20 artists.

25 Years Ago

Vera Earle and daughter, Mary Lee, closed with the Sparks Circuit and are in Cleveland, Ohio, being replaced by Halsey Bailey to sing the prima donna role in the. The Lyons summer resort at Indian Lake, Ohio, changed hands, the new owner being Dr. O. C. Soden, of Loudonville, O., and S. H. Hoerner, Dayton.

C. E. Smith, general agent, closed with the Metropolitan Shows in order to frame an indoor show. Ben Davidson, special agent, closed with the Harry Copping Shows.

George Davis, formerly with the Metropolitan Shows, and now head of a national advertising agency in Chicago, drew Bill Buckell's car while he was in Cleveland.

Dale Charter, who had been with the Hagenbeck-Wallace and John Robinson shows, reported that he had sold his business in Cleveland and planned to return to the retail end of the poultry business as a broker.

Jay Finkes, sales manager for the Metropolitan Shows, was in Chicago advertising a show during the C. E. Smith, president of the Metropolitan Shows, and the Harry Copping Shows.

The new owner of the Lyons summer resort at Indian Lake, Ohio, is Dr. O. C. Soden, of Loudonville, O., and S. H. Hoerner, Dayton. The change in ownership was announced by C. E. Smith, general agent, who closed with the Metropolitan Shows this week.

The Lyons summer resort at Indian Lake, Ohio, changed hands with the new owner being Dr. O. C. Soden, of Loudonville, O., and S. H. Hoerner, Dayton.

The Great American Round-Up, sponsored by the Metropolitan Shows, was in Cleveland advertising a show during the C. E. Smith, president of the Metropolitan Shows, and the Harry Copping Shows.

George (Slim) Griffin joined Dailey Bros. Circus to take charge of the St. Louis office. George (Slim) Griffin, formerly with Russell Bros. Circus, worked the come-in at the annual Waukara (Okla.) rodeo.

George E. Shalley was appointed publicity director for the Ringling Bros. and Barnum & Bailey Circus. He is currently with the Metropolitan Shows in Ohio, and will work with the Dailey Bros. Circus, which is the only other circus in the country that he has worked for.

John Robinson's Military Elephants, and Winnie and Dolly, high trapeze artists, were exhibited by the Metropolitan Shows in Cleveland. The two elephants are owned by John Robinson, a well-known circus performer.

Bertise Sherman, of the Metropolitan Shows, was in Cleveland advertising a show during the C. E. Smith, president of the Metropolitan Shows, and the Harry Copping Shows.

Nils Bengtsson, of the Metropolitan Shows, was in Cleveland advertising a show during the C. E. Smith, president of the Metropolitan Shows, and the Harry Copping Shows.

The new owner of the Lyons summer resort at Indian Lake, Ohio, is Dr. O. C. Soden, of Loudonville, O., and S. H. Hoerner, Dayton. The change in ownership was announced by C. E. Smith, general agent, who closed with the Metropolitan Shows this week.

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Rockaways’ Biz Climbs 10% Above 1949 Figure

NEW YORK, Sept. 23.—With only one week-end of operation left at Rockaways, the 32.5 acres of this island funspot put together a season that raised business 10 percent over last year. The favorite weather hit the park as the last week-end of operation, and the park continued over last week-end, with the wind-up set for today and tomorrow (24). Geist said that last week-end proved highly profitable, as a result of the weather. The view on the board was much better, according to the park head. A lot of people have been taking advantage of the bad weather and the loss of Long Island Railroad facilities that are needed for the operation of the park’s biz. A railroad tent was knocked out by fire early in the week-end. Geist said that the basket year is in store for the park next year, according to Geist. Plans for 1951 call for the addition of a new live amusement gallery, a reorganization of the whole, and the addition of new rides.

Also added is the construction of a restaurant with a nautical motif. The building may be completed in the form of a boat, Geist said. New office buildings at the park have been under construction, and will be ready in a short time for occupancy.

Flicker Tie-Up

On a recent trip West, Geist’s son, Dick, conferred with officials of Warner Bros., Universal—International (U-I), and Paramount and of Mayer and Columbia films and studios on the idea of the flicker cars being used at Rockaways as movie background footage. Alto though nothing definite has been arranged, it is expected that there will be one of the companies on location at the park this summer. The management and U-I have agreed on a tie-up, the details of which have not been announced. The picture probably will call for the park to plug U-I releases in its advertising.

Walter Kerner Agency, which has been distributing the Fleischer cartoons, will continue in that capacity. Geist said. The park has switched over to advertising and promotion on a year-round basis, with management feeling that it is cheaper and more practical in the long run to keep up the machinery functioning constantly. The management is not expecting to appear until next spring when the weather will be milder than today, a shot of a series of color pix three weeks ago to appear in its Sunday role next year.

Tram Ride Planned For Atlantic City

ATLANTIC CITY, Sept. 23.—Possibility of a scenic railway extending the length of this resort city’s Boardwalk was revealed by Regent Fred E. Beason, Baltimore, visiting here. Wilson built a motorized version of the rail car. He said that small trains of four coaches, each accommodating 12 passengers, could be operated at a cost of 10 cents a head in one direction at an estimated cost of placing six trains in operation at $30,000.

Beason said he had submitted the plan to City Commissioner William C. McSwigan, the city’s head man of the City Planning Board, and Frank Amstutz, secretary-manager of the Atlantic City Chamber of Commerce. Amstutz indicated that he was not interested.

Similar Boardwalk cars have been in operation at Wildwood, N. J., with a 10-cent fare.

Manlius Sets Square Hops Thru October

Season Below 1949

MANLIUS, N. Y., Sept. 23.—Square dancing has proved so popular at Suburban Park here that the spot will continue the dances one night a week thru October. Manager Fred W. Conklin said the date of the last square should be skedded for three nights weekly in the same hall, and if the weather is not too bad, he will install a heating system to allow a longer run.

Conklin said that the spot’s summer season business was below last year’s. Rides grossed early this season were down about 40 per cent, but strengthened in July and August to about 20 per cent. Per capita spending was off in good weather, and much of the spring and late summer Labor Day was lost to poor weather. Searle said concessions held up somewhat better than other phases.

Modern dancing drew so poorly during the first half of the year, he said, that it was abandoned in favor of square dancing on both Friday and Saturday nights after mid-July. The latter’s success prompted scheduling of the longer season.

Rides grossed in October and operated on weekends thru September.

Searle reported that free acts were held during the first half of the year, and every week acted on weekends.

Plans for 1951 at Suburban call for rebuilding the Roller Coaster and constructing a larger bingo building. New this season were a kiddie boat ride, Flying Scooter, parking lot addition for 500 cars and 300-station to the dance Dance roller-rink.

Searle said he believed factors of the weather partly responsible for the losses. That too, with credit buying left patrons with little money for Amusements.

Conklin Park $ Up

HAMILTON, Ont., Sept. 23.—Business at Hamilton Park, operated by J. W. (Patty) and Frank Conklin from small operation to one that grossed over $500,000 and 400-station to the dance Dance roller-rink.

Crystal Beach, Fort Erie, Ont., showed a 40 per cent growth during the first half of the season. Conklin said that the weather was up 18 per cent, and Sunnyland, Toronto, was on a par with last year.

Basic Training

PHILADELPHIA, Sept. 23.—Announcement here today that members of the armed forces are being admitted to the Philadelphia Zoo was coupled with a listing of Korean casualties.

Director Freeman M. Shelly explained that while the American Legion Society followed the free admittance policy during World War II, this year’s giving for 1945 of a few thousand dollars to keep something about the wild life of our country and the countries to which they might be sent.

No Russian bears were on the list.

Manlius Sets Square Hops Thru October

Executive, Dies

PITTSBURGH, Sept. 23.—Fredrick W. Henninger, secretary-manager of Kennywood Park, here, has been admitted to his home at Connellsville Lake Monday (18). Funeral services will be private.

Henninger was active in the park business here for about 50 years. He operated West View and one other park in 1905, and when the late Captain Bixler of the Monongahela Street Railway Company’s Kennywood Park closed 10 years later the partners took over Kennywood and also leased the Speer Gardens and South Park Amusement Park.

This was the first season since 1907 that Henninger had not been at West View on Tuesdays. He had spent recent months resting after a stay in a hospital.

Survivors include his widow, Mary; three sons, Carl, general manager of Kennywood Park, and James and Robert, who heads refreshment concessions.

Andrew Brady McSwigan, son of Henninger’s early partner, has been president of the park company since 1932. McSwigan’s daughter recently married.

Henninger was a pioneer in buying annual picnics in parks. He was a leading founder of the National Association of Amusement Parks, Fairs and Beaches.

Season Grosses At Cedar Point Exceed ’49 Biz

SANDBUSK, O., Sept. 23.—Grosses this season at Cedar Point on Lake Erie, one of the country’s most popular pleasure resorts, have been lagging by unfavorable weather, according to Dan Schneider, assistant to owner C. Melrose. He said that officials of Melrose Cedar Point, Inc., ope of the spot, have received widespread favorable reports and that preparations for 1951 have been launched.

Several picnics and conventions already have been signed for next season. A new sea includes the Ohio and Indiana soon to book additions of no less than 400. New construction at the resort depends upon the materials supply picture in Cleveland, Ohio, before the spot will start work on reopening rides available to a better flow of traffic. Others will be in charge of lining up new rides for the 1951 season.

It's SB... and it's going to be BALLYHO00D TO MILLIONS by NOVEMBER 4

Kid Park Ops In Chi Area Form New Org

Fritz Elected President

CHICAGO, Sept. 23.—Organization of the Kiddie Park Operators Association (KPOA) was completed at a meeting of its seven charter members here and the late Arthur E. Fritz, pioneer in the Kiddie land field, whose suit against the government recently resulted in a court ruling that amusement rides are not subject to admission taxes. Other officers are John O’Brien, president; Jass Buhler, secretary, and Mrs. Rose Riltenko, treasurer.

Fritz stressed that the new organization plans to become a nationwide not-for-profit group and that it is a permanent association.

To Aid Tax Case

While the new group expects to act only in aid of its tax case when the government appeals the decision, members said they had discussed such an organization for some time and that its activities will not be confounded to the court action.

Fritz said that the group will seek additional members during the forthcoming convention in Cleveland when it will maintain a headquarters at the Hotel Sherman.

W. E. Whip and W. E. Whippey, charter members, said that the group will seek to encourage cooperation among kiddie park operators and to nationalize the state's governing rules. Also, according to the charter, it will work for freedom from unjust and unlawful excisions.

John T. Clare, Vet Crescent Park Op, Dies

CUMBERLAND, R.I., Sept. 23.—John T. Clare, 59, for the past 15 years treasurer and general manager of Crescent Park at East Providence, R.I., died here Tuesday (12) after an illness of three weeks.

Clare was born in Central Falls, R.I., and was connected with the Beach Association Manufacturing Company, park owners, for 42 years in various positions. Prior to his connection with the firm he was office manager of the firm, but devoted most of his time to operation of Crescent Park.

He was past president, a director and long-time member of the Rhode Island Association of Amusement Parks and Beaches. Clare was widely known as a leading figure in the industry, and the board commented on his absence at the park, where 1,000 guests at a time was the rule.

Mrs. Clare’s children are Clare’s widow, Isabel, and four sisters. He was buried Friday (15) at Arnold Mills, R.I.

Sked N. J. Pier Repairs

LONGPORT, N.J., Sept. 23.—Sked N. J. Pier repair work began on Monday. Once a dance center here, it is slated to be repaired before the 1951 season. The Erie-Sked-NJ Steamer Corporation, which owned the pier property, will complete the repair the deck and place a railing around it. The pier suffered heavy damage in the 1944 hurricane.
Hard-Working Ira Watts Spans Two Circus Eras in Key Posts

(Continued from page 51)

knowledge, and his knack for show business was unobserved; John Ringling asked him to join R-B for the 1927 season. When Buchanan learned of the offer he told Watts he was free to go if he cared to. That's a big corporation and you won't like it over there, Buchanan advised him. But you'll always be welcome home back here.

These words impressed Watts but did he like his Ringling job, in which he worked in the wagon crew directed by Charley Hutchinson and Fred De Wolf. Watts was still looked upon as a youngster in circus business when, on Christmas Day, 1928, Ringling telephoned to ask how soon Watts could get to Macao, Ga., winter quarters of Ringling's Spurcs Circus. When told that he would be manager of Sparks, Watts quickly replied that he could be in Macao the next day.

Trouble hounded the new manager from the first of that 1929 season. On the opening jumping jump out of Macao an arch bridge broke on the flat car carrying the house and stable equipment. Watts met that initial test by feeding the people in restaurants and housing the stock in the Side Show top. There were three fatal accidents on the show early in the season. 1929 was no business year for anyone.

Then came news of the Ringling-owned shows, was hit by entailment orders. First word was that Sparks would be shelved, but later Watts was told he could take the show out if he could cut it to 16 cars. Rapidity of his answer probably startled the Ringling exorcist! Sparks couldn't be cut to less than 15 cars. Watts told them. Then he supplied all the answers in a quick-fire question-answer session, the outcome of which gave Watts and Sparks the green light for 1931.

That edition of Sparks was a notable show in circus annals. For the economy, the parade and sideshow were eliminated, and it was the first show to use recordings in place of a band. Watts turned the recording system a success, but for further economy, improved audio equipment was installed in the Side Show and the Side Show was wired into the same system. Thus all announcements and music for the stock were aired over the midway via the kid show speaker and Side Show bally came booming into the big top.

To end this "echo," Watts clipped the big wire and added a washboard band for kid show bally. Watts's next assignment for Ringling took him to Salt-Lake City as assistant manager in 1932. What Watts remembers vividly about that deep depression season was that, altoo the show took a giant sea elephant to Cuba early in the year. It made no money and even after reducing prices, giving parades and adding the John Robinson title in the South, the show did still no business.

Pilots Hagenbeck

He was assistant and manager of Hagenbeck-Wallace in 1933 and of A. G. Barnes in 1934. Posts on the various Ringling units allowed him to meet every official and boss and piece of equipment in the vast organization. When two of the Ringling staffers, J. J. and Zack Yerrell, pulled out to form their own Bros. Circus, Watts moved up to the management of Hagenbeck-Wallace for 1935. But further curtailing by Ringling took Hagenbeck off the road in late 1936—and Watts did it for a year he operated a cafe in New York. Watts insists he enjoyed cafe work but, if he did, the offer of the manager's job on another circus in 1937 sounded better and he shuttered the diner. This time he was manager of Hay Marsh Brlyn's Rice Bros. Circus. It was Wall's first mud show experience and he notes "It was a good place to learn the truck show business." Although many problems were different, Watts met them in an equally effective manner. Once at the head of the truck convoy, he was faced by an officer who offered alternatives of using a costly and time-consuming ferry boat or using a bridge for which a permit was required. Watts reached for a "permiit" and virtually insisted on showing it. The cops said he didn't want to see it, just wanted to know the show had one. The trucked used the bridge and Watts still wonders what he could have produced if the fellow had insisted on seeing the real thing.

Parker & Ward

Sold on truck shows and bristling with new ideas, Watts, with Charles H. Parker, bought Bud Anderson's Salt Lakes, Real Bros. and rebuilt it as the Parker & Watts Circus in 1942. In 1944, they purchased an early-day Kelly-Miller inasmuch as it caught the imagination of circus (See Hard-Working Ira on page 66)

High Quality

KIDDIE RIDES

ROTO WHIP — SPEED BOATS — PONY CARTS

CALLEYPO HORSE CARROUSEL

Illustrated Circuses Free

W. F. MANGELS Co., Coney Island, N. Y.
Fish Story
MINEOLA, N. Y., Sept. 23 — Manager Charlie Brodbeck of the MINEOLA Fair, which ended its run Saturday (16), is still proud of the big crowds reported during the annual.

Missing from the home office are illustrations and press photographs that have been sent to other newspapers. Bochtel can't figure out how anyone could have gone from the fish, unless he brought a net.

York Scores Big Despite Bad Weather

Grandstand Records Set

York, Pa., Sept. 23 — A highly successful show was run up by the York Fair for the first time. A continuous coverage of the inclement weather. The fair day ended Saturday (23) with big crowds and spending about $28,000.

Show under the big tent at the fair was reported to attract 2,000,000 people. President Samuel S. Lewis said:

"The model covered stage in use here is a invention of the grandstand shows and about $26,000 in revenue, and the gallery, the exception of the midway, into darkness. The estimated 4,000,000 people on hand for the night show sat quietly for an hour until power was restored. Features were Cantor and a Frank Whrithe act.

Premiums Top 100

Lewis said that attendance was beyond expectations in view of rain on two days and threats of rain on others. Premiums total $10,000.

Many concessionaires have already spent more at the fair, according to H. D. Bond, manager of concessions.

Cantor and his Friday (15), Attendance was reported excellent at all shows. The James E. Steales shows reported a banner week on the midway.

Hutchinson Gate Up 15%, Stand Receipts 10% Ahead

HUTCHINSON, Kans., Sept. 23 — With warm, clear weather all week, Kansas State Fair ended its six-day run here yesterday (22) with attendance figures estimated at 30,000 persons and grandstand receipts 10 percent over.

Night grandstand attractions provided most of the increased grosses, with the first week total of $10,000. Afternoon grandstand attractions included Ben Carter, the Russian circus, the Dr. J. G. Whitney's World's Fair, and the Grand Ole Opry. First day's receipts were $2,000. The second day, $2,500. The third day, $3,000. The fourth day, $3,500. The fifth day, $4,000. The sixth day, $4,500.

Two stock car races were won by Vern Hamilton, did well.

Grosses from the fair's independent midway were slightly higher than expected, according to Virgil Wilson, secretary. Ride line-up, booked thru Brode & Schrader Shows, number 14, 25, and 30. 25th Century Shows was brought in most of the dollars shown in the Fun Zone. Exhibit was filled to capacity and, according to Miller, the100 acres was devoted to the fair machinery display. The annual's new $115,000 ad out will be used to improve the midway and will be ready for occupation by next year's fair.
Rain Slices 74,261 From Reading Gate

Spending Dip Noted

READING, Pa., Sept. 23. — This year’s eight-day Reading Fair took one of its largest dips in attendance since 1902, the weather. As a result, attendance was off from the 292,778 figure set in 1949, a run that Wired had never been crossed by wet weather.

Comparative figures so far:
- 1949: 292,778
- 1950: 239,778
- 1951: 159,431
- 1952: 153,946
- 1953: 146,692
- 1954: 141,284
- 1955: 131,675
- 1956: 126,419
- 1957: 112,235

Total: 1,029,778
1951: 918,517

Rain caused cancellation of eight stadium events before the annual lost so many grandstand presentations.

Evening Light

Even with good weather it is unlikely that records would have been set. On Friday, with more than 60,000 persons on the grounds, the grandstand was not sold out for the entire evening performance, Giles said.

As the rain lessened the people had the money but the people were not afraid to spend it because of the upward spurt of the cost of living.

The weather was very fair on closing day. The weather was so fair that Sam Nuns failed to draw in any other year. The grandstand was the biggest in the annual’s history, with Frank Smith, the head of the event committee, and a program of acts; Jack Kochman’s thrill show, which was turned out, and the Hall’s Helvetia and Mrs. America. 

Celtin & Wilson Shows were on the midway.

Atlantic Expo Skeds Entertainment Card

RICHMOND, Va., Sept. 23. — Celtic & Wilson Shows have billed down the midway, a George A. Hamil revue will be part of the grandstand feature, and a fireworks show will be presented nightly at the Atlantic Rural Exposition, which now starts Thursday (23) and ends on October 7. The Hamil revue will be presented twice daily, October 2 and 6, and the fun fair on the midway will be held in the evenings of the October 7.

SPEEDWAY STARS: HELD DRIFFLE W. HILL

Tulsa Tops 49 by 25,000; Grandstand Receipts Also Up

TULSA, Okla., Sept. 23. — The Tulsa Fair’s Grandstand receipts were run up Thursday (21) after an estimated 50,000 patrons had come to the fair on the last day of the event. The figures put the total for the four nights at approximately 250,000. Nearly all of the big events showed increased attendance and wound up ahead of last year.

The crowd attended the fair, held at the 856-acre fairgrounds, booked through and out of the Barns-Carruthers Theatrical Enterprises. Chicago, drew steady crowds to the fair’s central show. The four nights, with total paid receipts of $26,291, overtopping the last year’s runs. Jimmy Lynch Dolgos, the crowd, had pulled a strong crowd to its Sunday night (22) performance, but the Wednesday, a matinee show was only fair. Only afternoon matinées and noon matinées were erected. Bright and cool weather made this year’s fair a success, with many visitors from out of town.

Saturday’s Children’s Day brought out thousands of kids. A Ford giveaway in front of the grandstand drew a crowd of children.

Friday the board decided to continue the event on Sunday in response to demands from requests for out-of-owners who had been unable to attend because of the inclement weather, but business was only fair.

Exhibits located in seven buildings included animals, antiques, automobiles, saddle, clothing, food, housewares, paintings, baking, building, fancy work, women’s clubs, films, Red Cross, army, navy, Boy Scouts and Girl Scout displays.

Grandstand shows at 3 and 8 p.m. were very well attended daily, with Harriett Cooke as producer and featuring the Spring Time revue with Elmer Day and the Frank R. Campbell, acrobats; Jimmy Applegate, Hammond organists; Joe Smith and Company, magicians; and Conner Sisters, dancing. Joe Smith was a member of the Wislocki show, which drew well. Gladys Gilcrest and her five fighting lions was an added attraction. Johnny W. Dopp and the Wild Cat exhibit on the midway.

Steve McQueen and Intelligence co-operated, and Statton WUBX aired 15-minute programs daily.

Carnival has ambitious plans for the 1951 annual, which includes auguri-entertainment, bowling, carnival rides, stunts, harness racing, free acts and additional women’s club departments.

The city paid him $15,000 for the building, Philadelphia, former owner of the Grubman Shows and now operator of Kiddie parks.

Fair officials are Sam Burgdorf, general manager; Ira L. Jaffe, president; Russell B. Quaffer, secretary; and David Jaffe, treasurer; Henry C. Grafton, public relations Walter F. Graham, publicity director, and G. O. Duggins, Charles W. Truscott and Robert W. Adams, directors.

Ross Manning Shows report excellent midway grosses.

AGVA Pulls Acts At Tulare When IBEW Walks Out

TULARE, Calif., Sept. 23. — A sympathy move by the International Brotherhood of Electrical Workers (IBEW) member acts, led the American Guild of Variety Artists (AGVA) were pulled out of Tulare County Fair here Friday (22), after the Guild’s officials said the event’s six-day run ends. Performers had appeared the first three days.

A spokesman for the fair said that the Guild with IBEW’s move was employment of non-union electricity. At a meeting Thursday, the matter of pulling the AGVA show, produced by Joe Broen and booked by Arthur Silver, both of Hollywood, was held over until yesterday’s meeting. Unable to reach full agreement then with J. Elliott, fair’s employed, the manager, the acts were offered off the bill. It was said that Elliott had agreed to hire all acts brought in for construction and maintenance work, except for a few weeks before and during the fair. Elliott based his stand on the fact that some of his employees had been with him for years and were familiar with the fair’s structure.

Acts affected by the non-work order include Nelson and Knight, Amos and Arley’s perform, with Trico, Black Brothers, Escalante, Raynita and Daredevil Dain and the Lucky Bums.

The fair substituted local talent.

Donaldsonville Uses Unit

DONALDSONVILLE, La., Sept. 23. — The Louisiana State Fair here as an added means of promoting the October 5-6 event, is serving a carnival of entertainers, complete with sound car, on a tour of 18 parishes from which the annual draws patronage. The group takes off each Sunday with a 50-car caravan, which moves under State police escort.

CARNIVAL NEEDED on BLAND COUNTY FAIR AND HORSE SHOW

October 12 and 13. Contact T. E. Mallory, Secretary, Blount County, Blount, Virginia

FAIRFIELD COUNTY CENTENNIAL FAIR

Lancaster, Ohio
Day and Night, October 9, 10, 11, 12, 13, 14

Largest County Fair in Ohio
Want Concessions. No Shows or Lunch Stands.
Write T . B. COX, Concessions Manager
Minolea Finishes Strong Despite Rain, Space Lack

MINEOLA, N.Y., Sept. 21—Although there was strong Saturday (19) with 92,509 admission after a five-day run, total attendance was comparable with last year's 345,400.

Fair Manager Charles Bochert laid the blame for the blisters before the weather and overtaxed parking facilities. Weather, he said, was the reason for the rain Wednesday (16), holding the gate to 15,000. Hunt Bros. Circus, a Friday night show, was forced to cancel the Wednesday night show.

The management might have seen an all-time attendance mark for the fair, but for a strike by the Needleman Local 11 by eight, since 90 percent of the visitors were admitted by a gate fee.

Auto traffic headed for the annual was backed up for miles on roads leading to the grounds, and fair officials felt that many potential customers grew discouraged and did not make it to the fair. In the past, parking spaces have been sold out for the entire season, but this year only one sale of eight acres of parking space in time for next year's event.

For the five-day run, attendance was:

Tuesday, 28,000; Wednesday, 15,000; Thursday, 9,000; Friday, 19,000, and Saturday, 92,500.

Wednesday rain caused cancellation of several events. The pyro show was staged by Sitka Novelty Fireworks Company. According to Sunrise and Keller unit played to halfhouses open during a crowd of 2,500.

Mount Holly Sets Attendance Marks

MOUNT HOLLY, N.J., Sept. 25—A crowd of 30,000 attended the county fair here since 1925, closed a successful run Saturday night. A car giveaway attracted a new attendance record, with over 21,000 on hand the closing night.

Mount Holly Beauty Queen award went to Camille Wurfl, of this city, who was judged the winner over another candidate, Barbara Hafner, Doylestown, Pa., fair board. Fred Burghardt, manager of the fair, presented the four-day fair to the borough, a year ago.

Weather was ideal and Labor Day, opening day, did not have a big crowd.

Sunday attendance was greater than expected, although the weather was not as favorable as the 1951 fair, when permanent buildings will replace the huge exhibit tent.


Marketing Shows reported a big week's business, with a new record on Children's Day.

RINGWOOD, Ohio, Sept. 23—RINGWOOD Community Fair Association has announced by the secretary of State as a non-stock corporation. Incorporators are O. E. Wolf, C. C. Lamer, and R. E. Ross, all of Ringwood.

Calif.'s $80,000 Cent. Period Ends; Few Events Succeed

SAN FRANCISCO, Sept. 23—Marked by a storming carried away at the right time, California's three-year long centennial period ended Saturday (21) with a few events. Veteran showmen who had been associated with the 50th and 90th anniversary of the State in the past both said the event's year could not be compared with any of the previous years. In the opinion of the event's year could not be compared with any of the previous years. In the opinion of the event's year could not be compared with any of the previous years. In the opinion of the event's year could not be compared with any of the previous years. In the opinion of the event's year could not be compared with any of the previous years. In the opinion of the event's year could not be compared with any of the previous years.

Beginning in Colma in January, a string of events were attended, and included some instances absolute finances, and only one area was voiced as a major one in ever way, that the California Constitutional Convention ceased to hold at Mentone, and was, last year. About $3,000,000 of State funds was pumped into the various California celebrations.

Actually, the most successful event was a district celebration staged on May 8th, at the fair grounds under the auspices of the Mission Street Merchants' Association. Located within walking distance of 250,000 people, the midway had a larger spread than any other event.

Arranged by Charles P. Tevin and Art Cramer, veteran showmen, the event was received with interest and was received well. In the opinion of Clarence A. Peters, secretary, the fair was well attended.

This year the fair registered 500,000 persons in a day and in on passes and thousands of children were admitted free. Last year about 100,000 persons paid for admission. Peters reported.

Friday attendance held even with 1848, about 10,000 persons seeing daily races, featuring top harness horses, the stud's stand was attended by the Gus Sun office that included Mr. Nisbot, trainer, jumping Jewels; Al Ross, clown; Tramick McCormick, rope spinning and unclycle; Betty Kay and Fritz Haber comedy high wire; the Silverglades, clown; Irma and Rio, unsupported riders; Bobby Reutlinger, and Smittie's, band, local group, provided two groups daily.

Gooding Park Attractions, supplying the midway, grossed about $8,000 for the five-day run of the fair. Lucas Bros. pony rides did last year when rain cut the crowd, and midway receipts are at the same figure. The increased midway spending this year gave the fair a sunny outlook and receipts are up.

In all, $500,000 was offered in prizes, which were increased by the addition of a number of quality. In the big trotting class, Bidders, and trotters and pacers. Boys and girls shared $20,000 in 4-H Club prizes. One-half of the participants sold 300 calves during the fair, and top calf for $14.50. Exhibits set records both for number and quality, said Peters and space was sold to more than 200 exhibitors. The 4-H Club water-ski show was well received. Supplemening the awin unit was the Florida Trio, comedy; Donnie Kony, equitation; Jackie Gordon, unclycle; Olvera, Verday, Pinza Trabez, unclycle; and McGivern, the '52 World's Fair, who acted as master of ceremonies for the San Francisco State Centennial Commission.

Allegan, Mich., Gets 70,000 in Six Days

ALLEGAN, Mich., Sept. 23—The Allegan County Fair wound up its six-day run here (19) with an attendance of 70,000 and grandstand receipts approximately $1,000 below the 49 fair record set last week, drawing $3,000 on the final day.

Rain on five of the six days forced cancellation of two afternoon harness races programs, but other attractions were hardly harmed by the weather. Revue, booked in thru Ernie Young Agency, Chicago, and feature Matt Henry, and band and exhibit were as well received. Suteplying the awin unit was the Florida Trio, comedy; Donnie Kony, equitation; Jackie Gordon, unclycle; Olvera, Verday, Pinza Trabez, unclycle; and McGivern, the '52 World's Fair, who acted as master of ceremonies for the San Francisco State Centennial Commission.

Orland Annual's 25,000 Beats 1949 Gate by 500

ORLAND, Calif., Sept. 23—The Glenn County Fair is estimated to have had attendance of 25,000 at the five-day 1950 run, which ended here (19) last night. The last year's attendance was $2,500.

A power failure, lasting an hour and a half, caused closure of the midway and the network program. Auto drivers parked their cars and the lights would shine into Flaherty Hall, and the musical show, staged by Monte Jewels of Portland, went on as scheduled.

Salt Lake City Outpacing '49 Record Gate

COLISEUM, Icem Paks 'Em

SALT LAKE CITY, Sept. 23—Desp. after two days of rain or threatening weather, the Coliseum again proved its popularity with record attendance and even, on the final day, was given over to the fair grounds. About 149,000 were in attendance, and was expected to top last year's 149,000 for the full four days.

Comparative figures follow:

1950 1949
Friday (15) 15,002 12,159
Saturday (16) 16,052 12,559
Sunday (17) 17,692 14,412
Monday (18) 14,303 12,780

TotaIes 69,027 65,779

Tyson's Holiday on Ice, in the Coliseum for two matinées and one night, went on through the fair grounds door-to-door, with in each show, and houses to each show during the last two days, and house was cut out for the entire nine-day run. Gate is tabulated at $1,250 and $2,920.

Night grandstand play was light in most cases due to competition from the ice. Wallendas, booked in thru the Barnes-Carruthers Theatrical Agency, had a slight attendance last night, along with either a horse show or livestock parade, plus a benefit of the Millfield, Flyers, Inc., Chicago, close each night. The show was shown along with the Curtin Candy Company six-penny pony show, were presented in the evening.

Despite being hidden behind a high mountain, Young and Young were doing good business. Western Service Company, rep by Art Fleece, has a stand at the fair.

Greater emphasis has been placed on agricultural exhibits than in recent years.

Theater - Restaurant Installed in Dallas Midway Skat'r Rink

DALLAS, Sept. 23—A theater was added to this year's midway at the State Fair of Texas here. Both Friday and Saturday nights there will be a feature marquee. The theater will be set up in the skating rink at the midway entrance.

Program was improved to include sundries, beer and soft drinks and the spot will open daily at 11 a.m. with free admission until 9 p.m., when admission will go on. Three nightly old-quality musicals will be staged and principal entertainment, the singing waiters and waitresses will be featured throughout the day. R. G. McCue, head man of Amusement Entertainment, will operate the show on a concession basis with Charles R. Meek, managing the business, and other assistance on production. Peter Wolf will design decorations.

Eldora, Ia., Annual Ends $1,581 in Red

ELDORA, Ia., Sept. 23—Hardin County Fair closed Aug. 17-21, ended with a $6,161 deficit. C. W. Handley, controller, said receipts were $10,515 against expenses of $11,686.

Loss was caused by cold weather and cancellation of one afternoon grandstand show. Fair's financial condition was in a good shape, and due to receipts of $4,903 from the county and $2,938 from other sources, the annual reported a balance of $4,772.
San Jose Beats ’49 Attendance

Week’s run draws 191,000
to top last year’s total
despite rain final day

SAN JOSE, Calif., Sept. 23.—The
San Jose Arena Fair ended its annual seven-day run here Sunday (17) with an attendance gain of 16,293 over last year’s takeover pick-up this year, as compared with 174,687 last year. A two-hour rain at noon closing day did little to damp down enthusiasm or erase what had been going on during the midway for the sixth consecutive year the West Coast Shows, headed by Mike Krekos, ride and main rodeo was 4½ per cent ahead of last year.

The fair, headed by Russell E. Pettitt, president, opened Monday night (11), with Frank C. Mitchell, fair president, delivering a short welcoming talk. Lieut. Gov. Goodwin J. Knight was the principal speaker and on the sixth day of the new grandstand were Santa Clara County supervisors, members of the county’s communities and members of the fair board.

The annual candy-revue, featuring the Helen O’Neill Dancers, Four Darrells, George West and Clet Pat-

nott and his orchestra, gave afternoon and evening performances in front of the main theater, which is on the stage in the Showboat, an 83-ton portable stage, installed this year by the San Jose Arena Fair Co.

Mack Brothers, clowns; Stanley and Bela Sprajner, acrobats; Bill and Gloria, headliners; and Company A and Company B, all M. A. Klein and Co., were also featured during the week. A rodeo, produced by A. H. Raymond, was presented here Saturday night.

Work display ended each day’s program.

Indoor Folk Show

Set For Danbury

DANBURY, Conn., Sept. 22—Dan-
bury Fair opens here next Saturday (29) and will continue through Octo-
ber and start with a full three-night program. Improvements at the fair-
grounds this year are featured in one stage in the center of the main ex-
hibition tent. Steacher stands will be at this stage this year.

Al Brundage and his band will play for professional and appearance dancing on the stage, with the regular groups set. Fashion shows will also be continued. A group of Perob-
scotch Indians from Maine will offer morning and afternoon exhibitions of tribal dances.

Spectators about the grounds will be the P. T. Barnum Museum, a new kiddie playground and an animal exhi-
bit for the kids. I. R. Thrane and his band will back a daily offering of New York style parade also will be offered daily.

ALLIEN TOWNS BEATS

(Continued from page 65)

zes; Hamilt-Morton circus horses; Prances; Pinchers, roller skating;
and Joe Buebl’s band.

Ward Beam’s World Champion Horse Driving Team, which had never
guest crowds at an opener here. Mrs. Amanda McFarland, show manager, featured a new feature, Harness racing was presented throughout the week.

Mr. V. F. Holliday of Schall reported a big demand for concession and ex-
hibit space this year. All exhibits, except one, are not officially open until Tuesday, there was action on the grounds be-
inging Monday. The fair gates, units belonging to the World of Mirth with the midway as the big turnouts that result from a free gate.

San Francisco To Operate in ’51

Board Pres. Wright

SACRAMENTO, Sept. 23—W. C. Wright, president of the California State Fair board, speaking before an improved downtown show audience at the annual run which closed Sunday (19), said the fair has been operated in a manner to indicate the 1911 fair will be called out of existence. He said it was obvious that the fair did not run while World War II was in progress. The World War II was in progress. The

state of space, he said. Not long after the fair had to exhibit at the fair had to give rise to the rumor, he said.

In releasing the figures for the night, a part of the fair’s prime af-

noon racing and horse show atten-

dance dropped as compared with 1949.

Attendance at the grandstand night race was $1,024,000, while the main

racing全场 five days was $1,016,000. Horse racing,

to the grandstand for the Al Martin night show, Fair Follies of ’50.

The big wind-up put the annual

better financial condition than ex-

pected, with $1,850,000 stroked in

during most of the week, and day

attendance, other than Saturday, was

below normal.

Rain Cuts Into Biz

At Norfolk, Pa.

NORTHAMPTON, Pa., Sept. 23—
Officials of the Twin-County Fair, after a week that was marred by rain, are planning expansion and im-

provements on the fair, which is a

and a stronger entertainment bill for

Annual run, for four days, featur-

ing Morris Hamnum Shows on the main stage the eighth and last of the first two days to rain. Attendance
dropped in these days.

New midway is planned, in ad-

dition to the three avenues which now center the fair grounds, seven main stands have been

manned by business single in the northern end of the fairgrounds. Nine new stands could be spotted next year with the exception of one of the odd.

Present dirt midway, a headache for the fair workers is in bad shape, will be paved with shale and concrete. New area was planned to expand parking facilities to the northern end of the fairgrounds. Autos are now handled at the east end of the fair.

Response of local merchants in em-

bracing fair as a place to sell is a need for a merchandise building which would accommodate 53 exhibi-
tions. The base cost of such a build-

ings $15,000, and would be 100 by 100 plus. A need is also for the in-

stallation of all sanitary and toilet

facilities.

Refrigeration also plan a large in-

crease in the showing of modern farm

implements and new equipment which proved a big attraction this year.

Early Pomona Attendance

Pruned by Rain; Gate Dips

1st 5 Days of 17-Day Run

California Bigie Introduces Many New Features

POMONA, Calif., Sept. 23—At-

tendance at the annual Pomona County Fair, which opened here Fri-
day (19) with 17,172 on hand, was cut 12,628 from last year’s total.

Pomona, except for the fairgrounds, had a fairly steady week, but the fair grounds, which have been crowded with fans and spectators over the past few years, was not more than a 300-foot con-
tact from the fairgrounds. There were also 300-foot contacts with the fairgrounds.

In the fairgrounds, the one exception to the usual quiet, was the opening of the fairgrounds.

The mid-way, which was re-

of the old carnival lot.

Business on the midway was re-

duced to a fraction of what it has been over the past few years. Two horse shows were scheduled for the comparative 1949 time. Frank Warren, who is in charge of the midway, said this was due to the drop in attendance.

Feature Video House

A feature of the Home Show, sponsored by the Manufacturers Co-

ceives of America, is the "billed so that all, can be assured

sion room with special sound-proofing.

The show is also presenting the development of new construction designs and building materials.

A horse show is the feature in front of the grandstand for the first nine nights. Set to open tomorrow night (24) is the Barnes-Carruthers show, Cleveland.

Roy Driscoll is again handling press relations. However, the fair has indicated that all of the press work has been departmentalized.

Fairly good weather before the fair opened, Henry Warner, who handles publicity at the San Diego County Fair in Del Mar, reported. The San Diego County Fair, Stockton, was added to the schedule.

Al Reutner, who handles publicity for the San Diego County Fair, said the fair’s headquarters are back this year on the midway, including Pat Tronair and son, of San Diego County Fair, and other shows, and Billy Young, with his equestrian on the fairgrounds.

A show is also here with the lost child car.

ESE’S RECORD GATE

(Continued from page 65)

art building was reported completely sold out. Government agency exhibitors, admitted free in the past, this year were squeezed out, as all of the government displays are owned by the bi-
tors. Adrian L. Potter, assistant to Charles A. Nash, general manager, handled this.

George Bernst, concession manager, reported a sellout by early summer. Vendors and exhibitors, including the artists and demonstrators and the salesmen are due to set the highest gross in the history of a profitable week. Spending was reported good by concessionaires.

Parking areas are vast and effi-
ciently handled, but sunday’s gates had to be closed early in the after-

noon. The attendance of 19,000 cars jammed the grounds.

Annual is still operating with an unprecedented number of gates. Current building cost would run approximatley 31.5 miles the figure obtained in 1941, as reported.

PASADENA, TEX., LIVE STOCK SHOW AND RODEO

Oct. 23-29

SHOWS—CONCESSIONS—RIDES

NO GAMBLING OR GIRL SHOWS

Everything booked independently. Here it will be based on our weekly ex-
hibited permanent facilities with free parking for 700 cars and bus service to the show grounds. Expected attendance levels $500,000. Advance ticket sale for exceeding ex-
clusive to members of the livestock profession. Allergies to antibiotics are admitted. CATTLE PRODUCING AREA IN TABS on our right. WILL J. BENNETT, Concession Man., for reservations.

PASADENA Live Stock Show and Rodeo Assn.

2013 TRAVEL, HOUSTON, TEXAS

www.americanradiohistory.com
BAD BIZ FOLDS DAILEY
Train Moves To Gonzales

Hope, Ark., last stand of Davenport-Hammill outfit—18 future dates canceled

(Continued from page 52) ascribed that the show-owned animal acts would make Shrine circus dates at Houston and Fort Worth in November.

Trouble All Year
The closing was not unexpected. After opening in April the show played to consistently poor business on its way to Canada, Davenport told The Billboard then that he would have to close the show for its remaining dates unless conditions improved. Later Hammill denied the show would close before Havana, Cuba, after its regular tour, for its second consecutive winter show there. The show had been in Haynesville, La., from December 8, the same evening date as last year. A one-ring program made up of Ringling's featured acts will be presented this year. Last year's show played thru the holidays and closed a bang-up Havana run January 4. Personnel was low during in Haynesville while animals and five cars of show equipment were transported by boat. Last year the show faced day and date opposition. (See Ringling Sets on page 68)

R-B Sets
Kansas Stands Give Good Biz
Straw house at Concordia; wait paper used against Beatty in North Carolina

DODGE CITY, Kan., Sept. 23—Ringling Bros. and Barnum & Bailey have decided to cancel their 1951 tour. The second annual barnstorming of Ringling Bros. and Barnum & Bailey in which the company and its Crooked Creek Circus branches will tour the United States. The decision to cancel the tour was made by the company's president, John D. Ringling, who said the company's financial condition was such that it could not afford to go on tour.

Beatty vs. Williams

Train Moves To Gonzales.

The announcement was made by John D. Ringling, who said the company's financial condition was such that it could not afford to go on tour.

Bizz Dwindles
For King Org
In S. Calif.

Earlier Towns Better

LOS ANGELES, Sept. 23—Stands in this area have failed to give King Bros. Circus business equal to that it had in November last year. Houses in Santa Cruz, San Bruno, and Foster City this week were light.

Heading this way from the San Francisco Bay area, the show had good business for both shows in Fresno Wednesday (12). Coalinga the same day had a light matinee capacity evening. Hanford on Thursday (14) had a full house at night, and Porterville the following day had good afternoon and big evening shows. At Visalia, the show played a matinee—only Sunday stand (17), was good.

The show opened in this area at San Fernando Monday (18) and went to Burbank the next day. Afternoon shows here were the only real hits. Half to three-quarter houses were on hand here.

At Porterville the show changed to a city park lot a few hours be-before but still had a good matinee. Harlan DeWitt, former Los Angeles fireman and until recently with Clyde Beatty, joined King Bros. at Ukiah, September 6 to head the show's fire protection unit. Lloyd Center, clown, joined the show July 15. Also reported to have joined the show was Ray Ryan, bass canvasser, returned to the show after two weeks in the hospital with an infected leg.

Adolf Fischer Tours
Germany With Show

BERLIN, Sept. 23—Adolf Fischer, who for many years played the lead- ing role of the Ringling Bros. in Europe with his trio of elephants, has been touring Germany with his own circus.

Circus Fischer features Fischer's elephants and a large animal group of trained camels, zebras, bison and water buffaloes. Other animal acts on the bill are Schaffer's bears; Donna and Adolf Mark's high school horses; Fischer's Liberty monkeys; Adolf, jockey riding; Two Serbos, aerial novelty; Three Alandis, equi-librists; the Johns, trampoline; Miss Shamo, Japanese juggler; Dischagur and Louis, Oriental equilibrist, and Bobby and Charley, tumblers.

Schumann Org Ends
Top Copenhagen Run

COPENHAGN, Sept. 23—Circus Schumann ends its run in Copenhagen, May 4 at its indoor arena here tomorrow night. The Schumanns, with their show, have been much in need of capacity houses most of the time. They were in at the rate of a six-week tour before closing season.

The two big tent shows, Circus Moreno-Reinhart and Circus Louis Schmidt, also ended runs in Copenhagen. Circus Beiloff followed in here and is playing under canvas.
Mrs. DULLUM

night duties.

Enos City, turned September 30, 1950, to work with the help of Bob Dover.

Cecil B. DeMille and his crew left to enter the army at Camp Band

Nina Cristiani, Randy Concello and Salome and Semmes Kenton, City, Ma., for Sarasota. Delores Baldwin closed to become an airline hostess. William L. and Mr. John Zappo are celebrating the birth of a son at Sarasota, Fla. Heidi Green is celebrating her birthday, being 12 years old.

Back yard scenes: Mac McCarthy's boys have the floats painted and looking like new, the Southwestern U. Lee, de Ruou has a series of loud revolvers shots at his act. Alton TV is celebrating its 10 years and is having an annual new web girls.

Cookhouse flag contestors are narrow

JANET TAYLOR

Kelly-Miller

A wave of sentimental feelings has been exhaled over the past days. Mr. and Mrs. Phil Eno are the parents of a boy born September 22. Phil is out of the hospital.

Clown Harold Conn celebrated his birthday with a party. His son, Jerryl, Stacey Chapel in Young and Family and Mrs. Corky Clark, John Troy, was the birthday boy. Ralph Mcquean and Ed
dillemore were special guests. Jack Conn also celebrated her birthday. Mrs. Frank Conn also celebrated her birthday.

The Patience entertained Rosa's par

and the Hodgins were recently hosted to the Hazel brothers. The Hodgins spent the leaves on Gran Circo Americo. Birthdays were celebrated, and the Hodgins Dick and the brand. The Hodgins finally completed adjusting the new season's television schedule trailer prior to the longest jump of the season.

The group included Jake Crumley, Rose Hebbes, Arden Larey, Earl Deon, Robert (Red) Vinsonhaler, Mr.

Polack Eastern

With a few days off before going into New Berne, N. C., many acts, including the show made a dash into Morrishead City, which is on the Atlantic Coast, and will hold the first fishing and fishing, the dog races were popular with several, including Mrs. Corky Frazier. The story was told to a reporter who visited the Fair, which was held, July 29. Mrs. Eddie Boone, Claire Levine, Mr.

Ayer & Kathryn Davies

show has had rain and muddy lots thru Midwest Illinois, actus have been good. Concession department at the show is operated by Corky Frazier to have a new Nush and the writer a Ford. Mrs. Dave Beswick, Bill\n
STEVEN'S BROS. CIRCUS

Circuses

Westem, Kennow, Wash., was a new date for the show, promoted by Dixie Barber, Circus Director. The show is on the road for the next six weeks. People lined up hours before show time and during the performance were sitting on the grass in the out

Armed Loyal, wife of Giustino, has been a show woman in the circus with the children and Mrs. Julius Loyal Sr.

On the trip to Kennow, Giustino has delayed by poor weather. Joe Galli soloed a fag in a zipper and required hospital treatment. Theirs on the deck list included, Harry, Dann, Billy Griffin, Hubert Castle and Nino, member of the Landon Guards, who splinted on an ankle.

Rudy Dockey entered one of his boxers in a dog show at the exhibition in Vancouver, B. C., and came up with first prize. Girls of the show gave a birthday party for Simonne, Loyal, and Terry Collins, of Loyall Repenski, Troupe, baked a cake for the event. Ross Paul and Rudy Dockey are members of a kennel club with a new kennel named in their honor.

Eddie Kohl, of the Ward-Bell-Riley company. The Ward-Bell-Riley company. The Brandon Remains in Seattle with relatives who took him bear hunting. Visitors included Perry, Ken, San

WANTED

Two big top pushers.

Lex Lott, please wire.

CLYDE BEATTY CIRCUS


PHONE MEN!

GOOD MASONIC AND VETERANS' DEAL

Permanent. Absolutely No Drunks

P. O. BOX 304

KANSAS CITY, MO.
Ringing Sets Cuban Dates
(Continued from page 64)
from two other shows in Havana.
Meanwhile, the show is finding business
good in the wheat belt. The show played
Salina, Kan., came thru with two
newspaper accounts on a tour
for late in November (19)
but Great Bend, Kan., the day
before (19) drew three-quarter matinee
and close-ups. Total crowd was estimated
at 16,000.

Almanacs Act Out
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at 16,000.

Concordia, Kan., where the show
set a record in attendance several years ago and then betters
that record the following year, gave big
business again this time. Matinee
drew a straw house estimated
by police to be the biggest show
played to a two-thousand house Saturday
(16).

At Manhattan, Kan., (15) the show
played to a half matinee and full
night show.

Matinee Hour Changed
Second performance of a two-
day stand at a suburb of Kansas City
gave with a weak matinee but a good
night show. The show played a poor
afternoon business there on a new 3:30, starting long enough to accommodate school children. How-
ever, they said the plan had not worked out as planned and the usual 3 p.m. hour would be resumed as soon as
advertising for coming stands could be completed.

Ringing is skedded into Ads, Okla.,
for Sunday (24) and a group of
middle-aged persons advertised
newspaper advertisements protesting the Sunday stand, suggesting that
also had placed ads similar to those
of the ministerial association.

Advance crews of the Ringling
organized has post. Visit a show to
President in North Carolina, where R-B will be in
the area next Sunday. The Ringling
eliminates anticipated opposition
with that show in the South.

DAILEY IN BARN
(Continued from page 64)
would cut five cars from its train
to reduce operating expenses, but
apparently that had not been done.
According to the freight reports
that have persisted in recent weeks was
that the show was selling some of
its horses.

Decision to close at Hope was
influenced by the fact that a truck
was not due to arrive at the show
until winter quarters as the show would
be routed for several weeks.

The show was to have played Natchez,
Miss., October 8.

Prior to the closing, Dailey played
to three-quarter houses at Askland,
Ark., Wednesday (20), Ground was soft from previous rains, and show
was given without the big.

Early in the spring Davenport said that
he was planning another show for 1951 as a street unit to be run with
merchandising and he reportedly had said he contemplated a 13-carn unit this year.

WILSON, M. C., Sept. 30—Biller Bros. Circus scored a full house for the
evening performance here Monday (29). The meeting, de-
delayed until 3:45 p.m. so school children
could attend, drew a three-
quarted audience, which
enjoyed the show and
beauty, but not at night.

SAM BLUESTEIN
WANTS FOR FOOTBALL GAMES
MISS. STATE STADIUM
Novelty Men and Hustlers for
Candy Stand.
Sept. 10, Miss.-Tenn., Nov. 4, Miss.-Ark.
Nov. 11, Miss. B, All of Starkville, Miss.

WANTED
Cook for Pio Car, $75 per week; Fry Cook, $35.
Two Helpers, One Stand Man for Grub Car, $60. Prepay own wages. Answer as per route.

Keller-Miller Circus

PHONEMEN
Book-Tickets
Phone: 2-0196
Jackson, Michigan
Pay your own

At Liberty
FELIX MORALES AND CO.
Three people presenting Comic Tramp
line, Head Stand, Side for Life and general
entertainment.
Bartlesville, Okla., till Sept. 8th then
Eastern on own

HELP WANTED
Young men, acrobatics inclined, to
join us. Must be physically able, and able to
work hard. We pay a fair wage. Answer:
{
BO-JONS
4/6 ROGERS BROS. CIRCUS
As per route. Send info.

3 PHONEMEN-3
FOR POLACK BROS.' SHIRE CIRCUS
Contact
BILL KAY
Williams Hotel, Daytona Beach, Florida

PHONEMEN
VETERANS DEAL
STARTS Sept. 25th
TOM WILLIAMS
Phone: 7-1327
Jackson, Michigan

Ringling Sets Cuban Dates
(Continued from page 64)
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eliminates anticipated opposition
with that show in the South.

4 PHONEMEN
UPC Ticket and Circus Banner. This is
a Miller Bros. Exchange Club date,
benefit of Crisp United Church Peabody.
J. F. SHAFER
O. Henry Hotel
Greenboro, N. C.

PHONEMEN
UPC and banners. Largest and best sponsor
circus on the road today. Come on all who dare, others answer before Sept-
ember 30th.

BILLY G. PHILLIPS
Cuba Downs Hotel Reading, Penn.

HIGH ACFS
CIRCUS RIGGINGS
MUST TO ORDER
RICARDO
ADEL, IOWA
Order new wire material is still available.
Midway Renovations Boost WOM Power at Allentown

ALLENTOWN, Pa., Sept. 23.—With more earning power than it has ever before demonstrated, the Great Allentown Fair, the World of Shows was held in a sizable gross that would approximate the best taken garnered here in the past.

Show owner Frank Bergen was able to increase the earning power of his shows to the satisfaction of patrons when midway space became available. The usable area was increased principally by the elimination of some 90 trees and the extension of several side areas.

Offering being made of every ride, an all the ride was open. Bergen added a second ring of the ring of Death, Mechanical City and an iron lung here.

A visitor will probably stay with the org thru the remainder of its fair season.

Despite the increased midway area, four major rides had to be left in the waggons. Previously, space shortage made it necessary to leave down as many as 10 or more major units. Bob special Pennsylvania section of the Show, the special neon-embellished, fun zone front used at the Central area was opened in the show. The special neon-embellished, fun zone front used at the Central area was opened in the show.

The show train made the more than 300-mile jump here from Brockton, Mass., in record time, arriving at 10 a.m. Monday morning (13). The trip was interspersed with all kinds of entertainment, from New York to New Jersey. A mounted police meadow was provided for each wagon as it came down the roads and made the short haul to its fairgrounds location.

Also the fair does not officially open until Wednesday morning, but the show units were in operation Monday night. Many units were on hand to take advantage of the big crowd attracted by the free gate Sunday. These were trundled in from Brockton. The Monday play also is lucrative, since crowds are large, again as the result of a free gate.

Units not in action here have already started transporting to and from the next day of the Fair, the Conklin midway impresario, as one of the best in the world. He has experienced in the outdoor show business, the Conklin midway ended its six-day stand at the Western Fair here Saturday (16) with ride, show and concession grosses slightly below $30. Rain on five of the six days failed to discourage fair patrons.

Final figures on midway biz at the Canadian National Exhibition, also operated by Patty and his brother, Frank, disclosed grosses there were only $50,000 under the 1947 all-time high of $423,546.75.

HARRY HENNIES SELLS SHOWS

Strates Org Scores Big At York, Pa.

All Units Share Dough

York, Pa., Sept. 23.—James E. Strates Shows came up with a winner at York Interstate Fair here Tuesday, Sept. 19, in the face of heavy rains. Shows and rides registered good grosses from the opening Children's Day, until the close, except for Wednesday (13), when weather marred daily operation.

Top money-getters were Jack Norman's Broadway to Hollywood review, New England's Midway Show and亲的 South Americans, Ivory C. Miller's Brownskin Models and George Murray's Lion Thrill Arena. Walter McCracken, Monkey Circus operators, Claude McCall's Show, Doc Hartwick's Wild Life and Snake Show were open a good week. Saturday night (19) attendance was high, capacity, with day play also good.

Slow move from Syracuse put the show on the schedule. Opening was not completed until after 10 p.m. and all preparations were open at 9 p.m. as slated.

Shows have eight weeks to go for the 1949 season. They are scheduled to open Pinecraft Army Air Base, Orlando, Fla.

JJJ Beats '49 In First 4 Days At Chattanooga

CHATTANOOGA, Sept. 23.—The Johnny J. Jones Expedition struck here Tuesday night, Sept. 20, the Hamilton County Interstate Fair and thru Thursday (21), its fourth day of operation. Weather being soggy weather opening night, Monday night, Sept. 19, the day were approximately $1,000 ahead of opening night. Following day were below the same day 10 years ago, which had been children's day.

The Wish boats were the hit of the show. The Wish boats were the hit of the show.

Hannum Units Do Well in Pa.

NORTHAMPTON, Pa., Sept. 23.—Morris Hannum Shows split into two units for the week ending Saturday (16), with Lehman Moor and Harry E. Winkle operating the Philadelphia Fair unit and owner Morris Hannum phoning the other at Elizabethtown, Pa.

Both fairs, scheduled for four days, were rained out for most of that time. Tuesday night (13), Children's Day at Northampton was postponed from Thursday to Friday (18). In spite of the muddy lot Thursday about 1,000 kids turned out, and while Friday was a soggy day, it was not up to expectations.

Last night at Northampton produced a capacity crowd, with spending the best of the day. A good crowd turned out for the Wednesday and Thursday night despite cold weather. Elizabethtown date, following the rainy start, proved highly satisfactory, with rides getting a strong play.

London Rain Does Little Harm to Conklin Grosses

LONDON, Ont., Sept. 23.—Despite four days of rain, the season, described by J. W. (Patty) Conklin, midway impresario, as one of the worst he has experienced in the outdoor show business, the Conklin midway ended its six-day stand at the Western Fair here Saturday (16) with ride, show and concession grosses slightly below $30. Rain on five of the six days failed to discourage fair patrons.

Final figures on midway biz at the Canadian National Exhibition, also operated by Patty and his brother, Frank, disclosed grosses there were only $50,000 under the 1947 all-time high of $423,546.75.

Cc:
Hand Darts
Wheels All Kinds
High Stirrups Roll Down
Milk Bottles
Knife Rack Rings
Write for Catalog
H. C. Evans & Co.
1328 W. Adams St.
Chicago, Ill.

Want

Monkey Show or small Animal Show.

Ride—Dark Ride.

Help—Ride Help who drive semi-trailers.

Concessions—Hand Panks of all kinds.

7 more fairs to follow.

L. J. Heth Shows
Cartersville, Ga., now, Carrollton, Ga., next week.

Smith Amusement Co.
Wants

For Lamarque, Texas, Sept., 30-Oct. 1
Then

To Morristown, Tenn., Oct. 7th thru the 10th
And thru the Cotton Country, Ride Help of all kind who drive. Write or wire, Humboldt, Tenn., now.

Nessler's Greater Shows

John P. Ciaburrini
Wants Agents

For Southern Fairs

For Cort, Calleries, Watch-Lite, Pitch and Duck Race, Must be Reliable. Playing major Falls on and off.

James E. Stratt's Shows

Barrel, Volcano, Horseshoes, Cribbage; Charlotte, N. C., follow.

For Sale

1949 Fly-0-Plane

For Cash Only

Can be seen at Cartersville Shows
Richmond, Virginia, this week.

Volunteer

Lebanon, Tenn., Colored Fair
Sept., 27-28-29-30; Greenbrier, Tenn., on the 2nd and 3rd.


Leslie's Trailer Parts and Accessories

Complete line of Easter Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 72 hours to all points in the U. S. A. Write for free catalog.

1982 Bostos
51 miles N.E. on Highway 41 going south, Atlanta, Georgia. Fairly 2526.
NOW DELIVERING!
New
Apex 4 Star Carnival Wheels

Complete Bingo Supplies, also Heavy Duty Mounted
Amplifiers
SEND FOR FREE CATALOG

in various colors

MORRIS MANDELL, INC.
36 East 42nd St. N.Y.
Phone: Algonquin 5-9122

WANTED
Jewelry, High Striker, Hoop-La, Add 'Em Darts, One Grind Show for Forestel Festival, on streets. Elkins, W. Va., October 2-7.

CAN PLACE
Side Show, Monkey, Snakes Show, and other Shows. Also want Rock-O-Plane, Dipper, Chairplane. Preston County Buckwheat Festival, Ringwood, W. Va., Oct. 5-14.

L. L. THOMAS
THOMAS JOYLAND SHOWS
Parsons, W. Va., This Week.

JOE CONTI
Wants Girls for two Girl Shows. Good salary and good treatment. All winter's work in Florida. Wardrobe and transportation supplied free. This week, Washington, D. C., next week, the Big One, Jacksonville, N. C. Don't write; wire or come on. Contact

JOE CONTI
Care Ross Manning Shows.

SHOWMEN, NOTICE!
Any spending money shown in the November 27th issue of The Billboard, we have just opened a trailer park at 2711 2nd St., San Antonio, Texas. Any legitimate outfit will be considered. MRS. D. L. REESE
3711 Mission Rd.
San Antonio, Tex.

WANT NAIL AGENTS
EUGENE CAIN
4/4 WALLACE BROS.' SHOWS
Clarkdale, Miss.

Graceland Greaters Shows
WANT
WANT
MOULTON, ALA., FAIR, OCTOBER 2-7
ALEXANDER CITY, ALA., FAIR, OCTOBER 9-14
TALLASSEE, ALA., FAIR, OCTOBER 16-24
WITHE THREE FLORIDA FAIRS TO FOLLOW
RIDES
Want Tit, Spitfire, Octopus or any Ride not conflicting. Ride Help wanted. May-Meet and Round and Second Men on all Rides. Must drive selms.

CONCESSIONS
Bingo, Cookhouse, Grab, Novelties, Age and Scale, Jewelry, Long and Short Range Gallery, Balloon Darts, Bowling Alley. Some Grind Stores and PC open if you have Hanky Panks. Want Agents for office-owned Grind Stores. Wire or come on.

In good in Alabama and Florida.
HARRY ALON, Owner-Manager; FRANK (WHITNEY) VASULKA, Gen. Rep.
Henderson, Tenn., Fair, this week.

Piedmont Interstate Fair
October 9 to 14 Inclusive, Spartanburg, S. C.

Georgia State Fair
October 16 to 21 Inclusive, Macon, Ga.

Southwest Georgia Fair
October 23 to 29 Inclusive, Albany, Ga.

WILL BOOK—Legitimate Concessions Cessions and Eating and Drinking Stands. We hold exclusive concession contracts. CAN PLACE TO JOINT IMMEDIATELY FOREMAN FOR CATER-PILLAR.

WANT—Experienced Working Men on all shows and rides. All Train Hands address Johnny Brooks.

All Address until October 7th, Richmond, Va.

WANTED
For Nashville, Ark., and Bastrop, La., Fair
Two Flat Rides, Cook House, Show, Floss, Stock Concessions of all kinds. Agents for officers and concessions. Second Man on all rides.

Raines Amusement
Foreman, Ark.

WANT FOR POWHATAN, VIRGINIA, THIS WEEK
Hanky Panks of all kinds, Mitc Camp, Popcorn and Candy Apples. All replies to

MANAGER
JOLLYTIME SHOWS

FOR SALE
FROZEN CUSTARD TRUCK
Man equipped, working with Virginia Great Show, Louisa, N. C., 4 days week.

ROGER SAVINO
428 Albemarle Ave.
Greenvile, N. C.

Midway of Mirth Shows
WANT
FOR
FOREMAN FOR TITYA-WHIRE
Caraway, Ark., this week; Campbell, Mo., next week.

Ray Williams Shows, Inc.
Want for Jeffersonville, O., Big Fall Festival on the Streets—This Week, Sept. 27-30

CONCESSIONS—Hanky Pank of all kinds. Can place Titya-Wire and Major Rides not conflicting. Electricians and Ride Help who can drive selms. Yes, we have other big Street Fairs and Concessions to follow.

Address
RAY WILLIAMS
Jeffersonville, Ohio, this week

JOE CONTI

WANTS Girls for two Girl Shows. Good salary and good treatment. All winter's work in Florida. Wardrobe and transportation supplied free. This week, Washington, N. C., next week, the Big One, Jacksonville, N. C. Don't write; wire or come on. Contact JOE CONTI Care Ross Manning Shows.

OCONEE COUNTY FAIR, SENeca, S. C.
DAY & NIGHT—OCTOBER 2 thru 7—DAY & NIGHT

WANT RIDES! WANT SHOWS!

WANT CONCESSIONS!

WANT CONCESSIONS! HAVE SOME

WE'LL CURIOUSITY SHOP
14 S. 2nd St.

COLUMBUS, O., MUM FESTIVAL
OCTOBER 11-12-13-14
BANDS — PARADES
SPECIAL EVENTS
CIVIC PROGRAM

GOODING AMUSEMENT CO.
1300 NORTON AVENUE
COLUMBUS 8, OHIO

JACKSONVILLE, N. C., FAIR
OCTOBER 2 TO 7TH

50,000 Marines—Pay Day October 2. To be followed with Roanoke Rapids, N. C.

ALL CONCESSIONS: Open for everything except Bingo.


ROSS MANNING
Fairgrounds, Washington, N. C.

FLYING SCOOTER FOR SALE
Since my health has failed so much during the past season, I am forced to sell. The above scooter is in excellent condition. Leads on a Chevrolet Tractor, with two-speed axle equipped with 2 Radiator Sacks, with a 500c, special built Dover Semi-Trailer, Above equipment new in 1947. Ride operating on J. G. Altenhein shows. Will accept reasonable offer.

ADDRESS HUCK MCLAHANAN
4/4 J. A. DENTCH SHOWS, CLEVELAND, MISS, this week; then per route.
**DUMONT SHOWS**

**LITTLETON AGRICULTURAL FAIR**

**LITTLETON, N. C., OCTOBER 2-7**

**WANT**

Concessions—Ball Games, Photos, Hoop-La, Guess-Your-Age and Weight, Basket Ball, Short-Range Gallery or any legitimate Concessions. Shows—Want Colored Show with own equipment.

Address LOU RILEY, Mgr.
Zebulon, N. C. (Fair), September 25-30

**INTERSTATE SHOWS**

Can Place for EMMANUEL COUNTY FAIR, Swainsboro, Georgia, October 2-7

With seven more fairs to go—then to our Florida fairs.

**SHOWS:** Will give good proposition to 10-in-1 with own equipment or will furnish too and front if you have something for inside. Want to book Monkey Show, Snake Show, Glass House, Motordrome, organized Minstrel Show or any non-contest Shows. RIDE HELP: Want Foreman for Roll-a-Plane, Till, Chairplane. Second Man on all Rides. ALL CONCESSIONS OPEN, OPEN MIDWAY, ALL EATING AND DRINKING STANDS OPEN. CAN PLACE LARGE BINGO FOR BALANCE OF SEASON.

All replies to H. B. ROSEN, Mgr., Madison, Ga.

**ARCHIE GASSER**

Please get in touch with me immediately at Adolphus Hotel, Dallas, Texas.

RAY MARSH BRYDON

**PAGE BROS.' SHOWS**


Ashland City, Texas. Fair now; then per route.

W. E. (SHOTGUN) PAGE, Mgr.; CHARLES (SAILOR) CROY, Asst. Mgr.; FRED CANTRELL, Sup./of Operations.

---

**B. & H. AMUSEMENT CO.**

**CARNIVALS**

**POND'S, $2,450.00**

For Funhouse or Tilt. Will drive immediately.

Address PRELL, Rock Mount, N. C.; Greenville, N. C., week October 27.
C. A. STEPHENS SHOWS

CAN PLACE FOR 3 FAIRS TO GO-
CONTENTS, GA., THIS WEEK; LIME OAK, FLA., FALLS—ALL THESE ARE COUNTY FAIRS
CAN PLACE NOW AND FOR BALANCE OF SEASON
SHOWS—Grand Shows, Animal, Monkey, Side Show. No junk, please.
RIDES—Place Rolloplance.
CONCESSIONS—High Stacker, Castard, Hat Bands, Pronto Cups, Basket Ball, Long or Short Ranges.
Counter Man for Bingo, One Pin Store Agent. Jack Leslie, if at liberty, get in touch. Will buy 25-kw. Diesel Plant for Florida this winter, priced right.

FAIRS

MIGHTY PAGE

SHOWS

NOW BOOKING FOR SHELBY, N. C., NEGRO FAIR AND OUR OUTSTANDING ROUTE OF FAIRS, THEN FLORIDA

Concessions—Hunky Panks of all kinds, especially Water Games, Eating and Drinking Stands, Penny Pitch, Bumper and String Games. Also Rotary Diggers, Six Cate, Pin Store, Swinger, Buckets, Bowling Alley and a few choice Wheels. Shows—Class of Fun House, Motorhome or a new and very exciting, Rocketship Nears worth bright Chorus Girls and Musicians. Also Electric Aerialists, House of Mystery, Live Ponies and Boat Ride. Ride Men who drive, with licenses, come out. Too many fun shows and can cut it.

High Point, N. C., this week; then Shelby, N. C., Negro Fair, next week.

P.S.: Want Bread Mob, Micky Dale, answer or come on.

SUNSET AMUSEMENT COMPANY

WANT

For NORRILTON, ARK., Right in the Middle of the Cotton, Oct. 2 to 7; Also YELL COUNTY FAIR at DAVENPORT, ARK., Oct. 9 to 14, and WHITE RIVER DAM CELEBRATION, Oct. 16 to 21, MIDWAY, ARK. (Mountain Home). Thousands on Project—Big Payoff.

Hanky Panks, Percentage and Shows, Sunset Amusement Co., this week. 3rd District Fair Fair, Hope, Ark.

P.S.: Want to buy small Merry-Go-Round.

JOHNNY'S UNITED

"HONESTY IS OUR POLICY"

Want for Limestone County Colored Fair, Athens, Alabama, with a complete line of bona fide fairs for five straight weeks. Join now as I will not be advertising again.

CONCESSIONS WANTED—Cookhouse, Photos, Short Range, Pin Toss, Pronto Pins, Milk Bottle Ball Game, Hit & Miss, Game, Bumper, Bump-Up, Fun Game, Penny Pitch, Big Six, Coca Bottles and Buckets. Want Pea Pod Agents. SHOWS WANTED—Colored Line Shows or a Girls to work in office-owned Show and any Show of merit.

All replies JOHN PORTEMONT, CARROLL COUNTY FAIR, HUNTINGDON, TENN., THIS WEEK.

PECK AMUSEMENTS

WANT FOR THE FOLLOWING FAIRS:

Newton, Waynesboro; then the Delta, where the cotton is good—Marks, Winona. Bellevue, Miss., and others to follow.

Wanted—Photo, Ball Games, Penny Pitch and any other Concessions working for stock. Don't wire, come down where we are. We are out till December.

C. S. PECK

Newton, Miss., this week; Waynesboro, Miss., next week; then per routes.

JIMMIE CHANOS SHOWS

WANT

Legitimate Concessions of all kind for St. Paris, O., Street Fair. Popcorn, Cracker Jack. Two good spots to follow. All replies to JIMMIE CHANOS, Winchester, Ind.

CARNIVALS

GREATERN SOUND SHOWS

The Show With The Proud Reputation

11 Rides—8 Light Towers—3 Diesels—8 Shows

NOW BOOKING FOR 1951

COMMITTEES AND FAIR SECRETARIES OF MARYLAND, VIRGINIA, NORTH AND SOUTH CAROLINA

You Are Now All Invited to Visit the Outstanding Show of the Carolinas at the Louisburg, North Carolina Fair this week.

The Following Fair Associations, Contact Us:


This Ad is for you Fair Secretaries of North and South Carolina, we ask you to pay this show a visit.

Louisburg, North Carolina this week (Franklin County Fair); Wadesboro, North Carolina, Oct. 2-7th (Legion Community Fair); Lancaster County Fair, Lancaster, South Carolina, Oct. 9-14th.

WANT—Grab Stands, Cotton Candy, French Fries, Photo Gallery, Popcorn. All Hunky Panks open. No Class Pitches wanted.

All Mail and Wires to

WM. C. (BILL) MURRAY

CACTUS STATE SHOWS

WANT FOR THE CREAM OF THE COTTON SPOTS AND CELEBRATIONS IN ARIZONA

Legitimate Concessions of all kinds, also Bingo.

CHANDLER, ARIZ., Week September 25


CHARLES THOMPSON, Chandler, Ariz.

KAUS SHOWS

FAIR FAIR FAIR FAIR FAIR

Heart of the tobacco market fairs of North Carolina


REMEMBER OXFORD LAST YEAR—THIS IS IT.

Want Ball Games, Bowling Alley, Duck Races, String Games, Penny Pitch, Big Six, Coca Bottles and Buckets. Want Pea Pod Agents. SHOWS WANTED—Colored Line Shows or a Girls to work in office-owned Show and any Show of merit.

All replies JOHN PORTEMONT, CARROLL COUNTY FAIR, HUNTINGDON, TENN., THIS WEEK.

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All replies JOHN PORTEMONT, CARROLL COUNTY FAIR, HUNTINGDON, TENN., THIS WEEK.

BILL HAMES SHOWS, INC.

MINSTREL PERFORMERS

RIDE HELP SHOWS


BILL HAMES, Mgr.

Address: BILL HAMES, Mgr.

Athens, Sept. 25-30; Lubbock, Oct. 2-7; Haskell, Oct. 9-14; Palestine, Oct. 16-21; Bryan, Oct. 22-28; Kingville, Nov. 6-12, All Texas Fairs.

W. C. KAUS SHOWS

Fair Walker County Fair, Huntsville, Tex., week Oct. 2; Cherokee County Free Fair, Jacksonville, Tex., week Oct. 9; Bowie County Fair, New Boston, Tex., week Oct. 16; East Texas Varmore, Gilmer, Tex., week Oct. 23.

P.S.:

Followed... then

CONCESSIONS

Look... then

SHOWS

CONCESSIONS

FOR

Pony

McGee.

Royal

16

Drivers

and

Oct.

Games,

Lee.

Hanky

exclusive

McGee

to

Lexington,

Miss.,

Charlie.

Dyer's

Balloon

Stand,

Show,

Midway

BLINKEY

COTTON.

WANT

FOR

Pony

McGee.

or

Bob

Scales

given

worth

on

Dan

Rider.

Joe

McGee,

or

Bob

Scales.

Dyer's

Balloon

Stand,

Show,

Midway

BLINKEY

COTTON.

WANT

FOR

Pony

McGee.

or

Bob

Scales.

Dyer's

Balloon

Stand,

Show,

Midway

BLINKEY

COTTON.

WANT

FOR

Pony

McGee.

or

Bob

Scales.

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BLINKEY

COTTON.

WANT

FOR

Pony

McGee.

or

Bob

Scales.

Dyer's

Balloon

Stand,

Show,

Midway

BLINKEY

COTTON.
FOR SALE
C. F. MELLEN
148 Elm St., Pontiac, 20, Mich.

COASTAL PLAINS SHOWS
Want for STANTONSBURG, N. C. AMERICAN LEGION FAIR. BAILEY, N. C. LOUISIANA STATE FAIR. CONCESSIONS: Bingo, Aquatour, Plane, Paint, Punch, Fish Pond, Bell Game, Trucks, etc. Open. Tarboro, N. C., this week. Everyone splendid.
C. V. "Bill" Cox

ROSE CITY SHOWS

WANT FOR DALLAS FAIR
Slum Store Agents and Counter Men for Wheel and Mouse Game. Jack and Virginia Chambliss, from New York, I can use you. Will be at Dallas, Tex., Fairgrounds Oct. 1st.
ALTON PIERSON

GEORGIA GREATER SHOWS
Can use
Rock Pond, Pull & Axe, Bell Games, Stamp-La, etc. Shows with own equipment and transportation will be well paid. Roll-out-of-Or Kid Auto or Train.

SIDE SHOW PEOPLE CAN PLACE FOR LOUISIANA FAIRS
Mental Act, Annex Attractions and Tattoo
MARK WILLIAMS, 122 South 2nd St., New Orleans, La., Louisiana, this week; Be Rider, next week.

FOR SALE
Boat rides, complete, all boats, good condition, some bigger and some smaller, £7500.00, up and running.
JOE WILLIAMS
UNITED STATES SHOWS
Manchester, Ga.

MOON ROCKET FOR SALE
Will sell cheap, A-1 condition.
BOX 764, SANDUSKY, OHIO

WANTED CARNIVAL for Annual Fall Festival
Sponsored by VFW, October 2 thru 7.
Contact ORVILLE J. BANKSTON, Parma, Me.

WANTED
One high class sides for C. L. You have two Sorensen, contact immediately.

LOU PEASE
WANTS DANCING GIRLS
Just pay and treatment
DIXIE EXPOSITION
Taylorsville, N. C., Fair

WANTED
ANCHOR TENTS
CONCESSIONS: RINGO TENTS, RIDE TOPS, MOTOR-RODRES, SHOW TENTS—ANYTHING IN CANVAS—
California Approved Flameproof Materials Available. Tents and Booths for Benefits and Local Celebrations.
EXPERT WORKSHIP
5 DAYS’ SHIPMENT ON MOST SIZES
ANCHOR SUPPLY CO., INC., EVANSVILLE, INDIANA

LAST CALL LAST CALL
for CARUTHERSVILLE, MO., FAIR
OCTOBER 2d THRU SUNDAY 8TH

WOLFE AMUSEMENT
ALL FAIRS TILL NOV. 11
Easley, S. C., 5
Pickens County
Oct. 2-7

McCormick, S. C.,
McIntosh, S. C.,
Fair
Oct. 9-14

Want Novelties, Fish Pond, Ball Games, Diggers, Mitt Camps, Age and 
Scalp. Will book any 10 Cent Concessions. Good opening for Cookhouse— 
Custard, Eating and Drink Stands; reasonable privilege. Want Shows; 
Fair, Fun House. Will book two Kiddie Rides. We positively play 
seven bonfire rides. All answers

BEN WOLFE, all this week, Kings Mountain, N. C.

HARRY BURKE SHOWS WANT
For following fairs: New Iberia, La., Sugar Cone Festival, Sept. 26-Oct. 5; Amite Fair, Oct. 3-8; New Roads Fair, Oct. 9-15; Tabbianne, Opelousas, Oct. 16-22; Jennings Fair, Oct. 30-Nov. 5.

Wanted on account of sickness—Freisen Custard. Also want Ten-in-One, Gond Show and 
Cook House. Try John, then Tyler, come on.

All Replies: PER ROUTE OR BOX 55, BATON ROUGE, LA.

HALIFAX & NORTHAMPTON COUNTY FAIR
ROANOKE RAPIDS, N. C., OCTOBER 9 THRU 14
WANT
Will sell Grandstand privilege Pitchmen, Jewelry, Novelties Hats.
R. E. GILSDORF, Roanoke Rapids, N. C.

TALKER WANTED
for IRVIN E. MILLER’S BROWN SKIN MODELS
Only Talkers with experience with high class midway shows need reply.

JAMES E. STRATTS SHOWS
Danville, Va., this week.

HEBRON, OHIO ANNUAL FALL FAIR
OCT. 4-5-6-7
Want Shows and Concessions. Pictures, Ringo sold.
Write—Wire
GRATZIANO and CARLIN
Phone 1771, Buckeye Lake, Ohio

FOR SALE
COMPLETE GIRL SHOW OUTFIT
Also suitable for Minstrel Show. 25 by 50 foot top, eight-side foot wall, with fifty- foot front, stage and seats, $1,500.00. See it. Also have for sale '41 1/2-Ton Truck.

P. MILLER
Care Crescent Amusement Co.
Henderson, Texas, this week; Jacksonville, next week.

FOR SALE
ROLL-A-WHIRL, 1949 MODEL
Recently installed, in good condition. $2,000.00 cash. Recent Good 
Address
LEWIS A. FINOTTO
Tel. Bliss 4481

MONKEY CARS WANTED
3 in working condition, with track if possible. 
Price must be reasonable for “wired chair ex-trouper.” Write to
J. W. KIRKEY
General Delivery, LARGE, PA.

GATTS Amusement Shows WANTED
Hanky Parks of 80 miles, $10.25 per week; Sings and two Mitt Camps. Will book another. Wanted Grade 1. Miss. Jimmie Cattis, Manager, or BROWNIE BROWN, Legal Adjuster, Deserted, Tex., then as per route.

WANTED
A permanent track to set down 5 Rides consisting of Tilt, Wheel, Merry-Go-Round, Chairplane and Klein Car Ride. All in fit top shape. Also Roll-a-Witch available. Address:
Nessler’s Greater Shows
Hammond, Tenn., now; then per route.

CAN PLACE
Capable Pitchman for Shooters capable handling 
5000 per week. Laurel, Miss., this week; Tuscola, Miss., next week.

AL WAGNER CAVALEE OF AMUSEMENTS
Attention, E. H. BURTON
Wired you at Sharon, Kansas. Contact me.
Want Concession, Junction, Midway outlaw outfit, &. at Memphis Fair Park. This Eighth for sale; are still about making the trip.

Dye’s Greater Shows
Amory, Miss., then Oxford, Miss.

NOTICE!
All shows welcome at my Fishing Camp at 
Eustis Beach, Hernando Highway #513, 320, out 
of Port Lavaca, Tex. Trailer Camp in operation.

E. A. SHERWOOD
General Delivery, Port Lavaca, Tex.
FROM THE LOTS

Virginia Greater

WEST POINT, Va., Sept. 23.—Wednesday night (11) opening at Tidewater Theater, second to the third, started on a fair business for the day, brought only fair business. The lot was on the air on the grounds outside of town, and the midway was laid out on the same.

Children's Day, Tuesday (12), drew a good crowd. Reports of an immense crowd were heard; the crowd was down, but for a big second kid's day, Wednesday, was good for the take.

Friday and Saturday big was satisfactory. A. Longa sent three tents from his Silk City Shows to remain on this show. Four new light towers, ordered by Manager F. Rocco, were arrived from Suffolk, Va.

Manager and Mrs. Manucci had Lt. J. Burgess of the Virginia State Highway Patrol on their family and friends are at Willow, Okla., where Jean will finish school.

Mr. Anderson is topping the midway with his newly framed glass and Blackdye and Grace Hegeman have two and Mr. and Mrs. Flores any. Ed. F. Wilson has added two animals to his Side Show. A light plant has been added. General agent is booking still spots for fall and winter in Arkansas, Louisiana, Oklahoma and Texas.

H. M. DICKSON.

Lone Star

CENTRAL CITY, Ky., Sept. 30—Shows begin their fair district from their County Fair, Laundrum, Tenn., winding up in Alabama. Myrtle McSpadden undertook an operation in Rush Hospital, Chicago, recently. The Stainleys joined for the season with their animal show booth,ball game and grosser.

Mr. and Mrs. McSpadden celebrated their 30th wedding anniversary recently.

Mad Cody Fleming

CUMMINGS, Ga., Sept. 23.—Org. struck pay dirt here Monday night (18), with grosses topping Saturday night's opener. Local spot followed much rain in the past four stands almost being good between the showers. Small lot here kept ride down to nine.

Jack McCarty is working despite an injured leg. Grady Strickland, son of the deceased Clarence Strickland, first sustained a gash in his leg and when this healed, smashed his foot. Eddie Bowden, Merry-Go-Round foreman, has also had his share with an injured leg and foot.

On the brighter side, Cecil Rice is doing good biz with his big snake, Day Vantine is with his photo gallery, and Ken Dantzi's birthday is the 28th of this month. Henry Richman joined here with curtarse. Others in the concession line-up are C. D. Dean, Judge Dowdy, Mrs. Briggs, Frankie Shelton, Mrs. Cecil Rice, Bill Knox; Mrs. Dantzi, cigarette gallery and Mrs. Grace Fleming, cookhouse and short range gallery.

WANT FOR THE LOTS

DICK CLANCY

FOR WESTERN STATES SHOWS

WANTED—Cold Fair. Do you wish to have your show listed in this week's Bulletin? If so, fill out and return the coupon at right.

GEORGE CLYDE SMITH SHOWS

WANT FOR THE FOLLOWING FAIRS

Warranton, N. C., Fair. Oct. 2; Vance County Colored Fair, Henderson, N. C., week Oct. 2; Washington Co. Fair, S. S. Fair, week Oct. 2; C. W. Fair, week Oct. 2. WANTED—Free Act for week of Oct. 2. Ball Games, Duck and Fish Pond, High Striker, Pitch, Penny Pitch, Wheel, Photos, Cigarette, photograph, Grab, Feed, Fish, Duck Pond, Pop, Pop, Cigarette, Shooting Gallery, Penny Pitch, Hoop-La, Wheels, Skills, Spot the Spot, Penny Arcade, Girl Show, Mottled, Mercur, the next two weeks, will be in South Carolina. Write or wire.

NORMAN G. WEAVER

DUVAL COUNTY FAIR, JACKSONVILLE, FLA.

JAMES H. DREW SHOWS

FRANKLIN COUNTY FAIR, LAVONIA, GEORGIA, WEEK Oct. 2;
Laurens County Fair, Dublin, GEORGIA, Week Oct. 9.

WANT FOR Başkan COUNTY FAIR, LAVONIA, GEORGIA, WEEK Oct. 2;
Laurens County Fair, Dublin, GEORGIA, Week Oct. 9.

WANT FOR the following: WANTED—Cold Fair. Do you wish to have your show listed in this week's Bulletin? If so, fill out and return the coupon at right.

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BUSINESS IS GOOD
WANT FOR WINDEH, SANDERSVILLE, ROME AND ATLANTA, GA. ALL FAIRS.

Caterpillar, Tilt, Scooter, Spitfire and set of Kid Rides.
Want Big Snake, Fat Show and Wild West.
Want Sign and Scenic Painter. Tex, answer.

SHAN BROS.' SHOWS
Canton, Ga., this week; Winder, Ga., next.

DIAMOND STATE SHOWS
CHESTER COUNTY FAIR, CHESTER, S. C., OCT. 2 TO 7
CAPPED BY
WANT WANT WANT
DODGE COUNTY FAIR, EASTMAN, GA., Week of Oct. 2-7
HART COUNTY FAIR, HARTWELL, GA., Week of Oct. 9-14
GWINNETT COUNTY FAIR, LAWRENCEVILLE, GA., Week of Oct. 16-21
WORTH COUNTY FAIR, SILENTVA, GA., Week of Oct. 23-28
and Fairs Until Nov. 11
COTTON PRICES HIGHEST IN HISTORY
WANT Legitimate Stock Concessions of all kinds.
Good opening for Long Range.
SHOWS—Big Snake (Lee Houston, contact me), Fun House or Glass House.
RIDES—Rockoplane, Little Dipper, Cart Ride and Pony Ride.
WANT A-1 Billposter, to join on wire, must have car.

LEO LANE SHOWS WANT
For five Georgia Fairs starting Crawfordville, Sept. 25; Jackson next.
Hippo, Crookhouse or Grab, Mug Outfit, Custard, all Hoky Panks.
All under a clean top. Agent, wire SCOTT LAM; all others wire MEAD.

BONNIE ROSS CAN USE FOR
PEEP SHOW
Exotic Dance; Elsa White, Roxann Lee, Evelyn West, Maidine Jeanne, etc.
Top pay. Miss Brooks, why don't you get yourself my call?

CHARLES HODGES
Can place an outstanding freak to feature for Dallas. Dick Best, what is your best for Betty Law for 16 days? Color Layer can use Grace McDaniel, Dancing Acts, Novelty Acts, etc.

GINGER RAE
HAS REPLACED NORMAN WOLF and can place people capable of playing in a Dope Exposure; SATAN'S CHILDREN
Phil McCrack or Tom Kennedy, have excellent deal for you; wire.

All Reply in Detail to
RAY MARSH BRYDON
ADOLPHUS HOTEL, DALLAS, and proper parties will get wires.
GAY’S SKATELAND TO CELEBRATE BIRTHDAY, ENLARGE ITS LAYOUT

TEMPLE, Tex., Sept. 23.—Gay’s Skateland here will observe its first anniversary this year with a nightly change of program and prize awards, reports Daniel E. Gay, who with his father operates the rink. Already scheduled for the celebration are an exhibition hockey game, dance exhibitions by club members and races. The Gays came here two years ago from Milwaukee, where the junior Gay was skating manager at Pallomar Roller Rink.

Gay reports that Skateland has had a good year, with sales of skate shoes excellent, and expects the rink’s business to show further gains in the coming year as a result of an improvement in the skating facilities for the building. When completed, the rink is expected to be one of the most modern in Texas. Plans call for construction of a 20 by 120-foot addition to the building which now measures 60 by 140 feet. The addition will house an enlarged skate room, pool, fountain, and sales, stock, and locker rooms.

Roller skating has shown considerable growth in years in recent years, says Gay. The quality of skating has improved and a number of persons, including many from all over the nation, have been attracted. He thinks the time is ripe for organization of a State association of rink operators.

Located in American Legion Park, about 20 blocks from downtown Temple, Skateland operates nightly except Sundays and offers Saturday and Sunday matinees. Once a week it closes for six days in the fall during the local fair which is held in the area. At that time the building is leased to the fair board for use by the annual.

TREADWELL BOWS 250G SPOT IN SAN ANTONIO

SAN ANTONIO, Sept. 23.—A capacity crowd turned out August 4 for the opening of Midtown Roller-drome here, constructed at a cost of about $536,000 by C. H. Treadwell, who in recent years has operated Ludendi Roller-drome in Shreveport, La.

The Texas rink boasts such features as steel and concrete construction, an air-conditioning system, an organ and all facilities that are associated with a modern rink.

Special attraction for the opening was the appearance of Russell Rink at the console. For years Bice has been associated at Arena Gardens Roller Rink, Detroit.

—RINK MEN WHO USE CHICAGO SKATES—are successful

There’s a reason. Chicago is strong, can take hard wear, low upkeep cost, easy rolling. Simple to replace worn parts after long wear, cheapest in the end. The most complete line from the smallest child’s needs to the most proficient skaters’ requirements. Write for Catalog and Rink Mgr.’s Booklet No. 6 by a successful rink man.

CHICAGO ROLLER SKATE CO.

Manufacturers of All Kinds of Roller Skates

4437 W. LAKE STREET CHICAGO 44, ILLINOIS

MOST POPULAR SKATING RECORDS

IN THE NATION

NOW ON NEW SUPER-TONE FLEX MATERIAL AT ONLY

79c EACH

Our latest release including Many Hit Tunes. SEND FOR COMPLETE LIST.

ORGAN RHYTHMS RECORD DISTRIBUTOR

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The Billboard

2160 Patterson St. Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.00.

Name ________________________________

Address ________________________________

City ________________________________ State ________________________________

Profession or business ________________________________

Sept. 10-15-50

STOCKTON SPOT PLUGS SKATING VIA FAIR BOOTH

STOCKTON, Calif., Sept. 23.—The Stockton Skating Rink and the Stockton Skating Club put their advertising message before the public by sponsoring a music-and-skating exhibit booth at the annual Lodi (Calif.) Fall Festival. This was the third consecutive year the Stockton club has sponsored such a booth. Reports Paul J. Gilbert, Rollatorium manager, who conceived and directed the booth, are that of the 25,000 who visited the booth, 14,750 were in attendance at the skating exhibitions.

The elaborate booth contained star—waxing machines and a100 trophies won by the club, displays of Cleveland skates and parts and prints of famous skaters in action. The illustrations consisted of large colored photographs of some of the club’s champion skaters and theater display stands holding prints of skaters snapped during competitions held in the past.

Some of the club’s skaters, in costume, were on hand at all times to explain the club’s activities and answer questions about roller skating, and occasionally they gave short skating demonstrations to attract crowds. Each evening the club put on a nightly skating set which was sanctioned by the United States Amateur Roller Skating Association. The show featured such skaters as Delores Cummings, of Lodi.

In charge of the booth, located in the new Midtown Roller Building, former New York, was Richard Mathur, Rollatorium professional.

The weekly roller dance contest of the month has been scheduled for Sunday afternoon, September 16 (at the Ballot- erium with approval of the USARSA.

Skaters from the Fresno Rollatorium, operated by the same company which controls the Stockton rink, will compete in the roller skating contest for opponents from Merced and Watsonville. The Stockton club is entering some of their skaters in both junior and senior divisions.

Long Beach Sets Committees

STRATFORD, Conn., Sept. 23.—Edward H. Johnson, president of the Long Beach Roller Skating Club at Lordship here, has announced committees, which follow, for the following activities: Local, competitions and tests; Lois Douglas, membership; Rose Conroy, exhibitions; Bill Billings, Wax ways and means; and Raymond DeCava, construction. The club is entered in skating parties at Earle’s Skating Rink next week.

Homier Wright has remodeled Wrightway Skating Rink, Sheridan, Ark. Formal opening was held recently.

Hartford Area Notes

HARTFORD, Conn., Sept. 23.—Reopening date for the Winter Palace Rink has been set due to a redecorating and remodeling program. Work has been under way, the rink would reopen sometime this month.

Charles and Harry Neckes, of Hartford Skating Palace, back on a full schedule, got busy with extensive winter advertising and began planning the return of regular rink hours. The rink has been pretty well through the summer and fall. Also got underway was the rink’s new skating area with a continuous rink of the organization for the past year. Dance class schedules are to be announced soon for the new club.

Membership Rises In RSROA Family

DETROIT, Sept. 23.—Ten rinks have been added to the membership roll of the Roller Skating Rink Operators’ Association this past summer, it was announced this week by Fred B. Keim, secretary, from his offices here.


Martin also reported that Eric W. Kurznel, Santa Ana, Calif., who has been inactive, has resumed operation of his two rinks in that city and that there is in operation of his Skateland Rollerdrome, of skaters heating up, and Skateland Rollerdrome, Edmond, Alta.; Joe A. Smith, North St. Mary’s Rink, San Antonio, and Roy A. Sollberger, Carnot Roller Palace, Coraopolis, Pa.

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WHILE THEY LAST!
The Perfect Premium
18 INCH CLUB BAG
Genuine Split Cowhide Leather with fine pig skin finish. Beautifully made with luxurious saddle stitching. Checkerd cloth lining with inside pockets. Full length zipper with brass lock key.
A REAL BUY AT THIS NEW LOW PRICE!
CUTTLE & COMPANY, INC.

HARD-TO-GET MERCHANDISE
AT ROCK-BOTTOM PRICES FOR PREMIUMS, PROMOTIONS, PRIZES
ELGIN - BENRUS - GRUEN
BULVAO - WALTHAM

RING CLOSEOUT
Willingly you our 56-page wholesale Cata-Log you may take credit of $2.50 on your first order in that way you get the catalog FREE.

BRAND NEW LADY SCOTT RHINESTONE CASE WATCH
Now, only $9.95.

JOSPEH BROS.
5 S. Wabash Ave.
Dept. 8-38
Chicago 3, Ill.

HAWAIIAN HUDBE

SWEEKEY-PUSS
It's easy, just bounce monkey-doll-own face

RUBBER CHOCOLATES
So soft & realistic look.

PLASTIC RUBBER
12" HAND CLOWN PUPPET

POT OF GOLD
NEW BEACON LEOPARD
DESIGN BLANKET
54x72 Packed 30 to Case
$3.10 EACH IN CASE LOT OF 30
$3.50 FOR SAMPLE
Include 13¢ Postage for Sample Order

JORKERS, WRITE

WISCONSIN DELUXE CO.
141 FULTON ST. DEPT. 1
NEW YORK, N. Y.

CHEWING GUM
All flavors. Mint heavily fresh with cellsephone wrapper.

ART FIGURE SLIDES

BELLNORD PRODUCTS CORP. DISTRIBUTORS - MANUFACTURERS - DISTRIBUTORS
545 N. 77th St., Philadelphia 6, Pa. 1453 N. Orleans Ave., Chicago 36, Ill. 1453 N. Orleans Ave., Chicago 36, Ill.

MECHANICAL TOYS
(Occupied Japan)

WISCONSIN DELUXE CO.
928 Broadway, New York 10, N. Y.

A MILLION SALES WITH CIRCLINE
Flooring Fixtures
The greatest Money-making fixture yet
Big Opportunity for Big Money Making.
LOWEST PRICES
Great Savings to Distributors
Write for Catalogue

ART FIGURE SLIDES

WASHINGTON, D. C.
3007 LARGE CLEVER WALKING BEAR
$7.20 each.

POT OF GOLD
NEW BEACON LEOPARD
DESIGN BLANKET
54x72 Packed 30 to Case
$3.10 EACH IN CASE LOT OF 30
$3.50 FOR SAMPLE
Include 13¢ Postage for Sample Order

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A MILLION SALES WITH CIRCLINE
Flooring Fixtures
The greatest Money-making fixture yet
Big Opportunity for Big Money Making.
LOWEST PRICES
Great Savings to Distributors
Write for Catalogue

ART FIGURE SLIDES
Headquarters for All Types of Pistol Lighters
Cash In on These Hot Items!

3 PC. PEN SET WITH PEE WEE PISTOL LIGHTER
Better grade pen set, and new style large lighter as an item for everyone.

PRICE $12.00

DOZ.

NEW TYPE--Rubby automatic,
1st Lighter—Self tripper, 17 lights, in pocket.
2nd Lighter—Self tripper—60 lights,
black hard rubber, 11.50 net.
3rd Lighter—Self tripper—75 lights, $11.00 net.

PISTOL LIGHTER—Self-acting.
1st Lighter—Black, 35 lights, 12.00.
2nd Lighter—Brown, 35 lights, 10.00.
3rd Lighter—Stainless steel, 35 lights, 15.00.
4th Lighter—Brown, 100 lights, 12.00.

PICTURE LIGHTERS
Looks like more expensive kind. Pastel colored, gold finish, individually boxed. $15.00.

CAMEO LIGHTER—Absolutely the finest cameo lighter ever made. $15.00.

MINIATURE'S COME! CIGARETTE CASES
Fully automatic, open case, made of genuine leather, 325 lights, 3.95.

PIANO LIGHTER—Play piano if you like,

AMUSEMENT LIGHTER, IN

WORLD'S LARGEST, Smartest,

THE WALKING BEAR—Machine lit,

FOOD FOR N.Y.C.

PUSSY PRINCE LIGHTER—In special display box, minimum order 1 dozen, $1.75 doz.

HOTEL LIGHTER—In display box, one to six months with one filling, $2.50.

I'M LADY L! LIGHTER—Only lady lighter on the market. $5.00.

6-PC. PEN SET, with attractive lighter, $9.00.

3-PC. PEN SET, better quality, boxed, $7.50.

15-PC. SET, 5-PC. SET, several sets.

HOUSE OF 1001 ITEMS

Specials.

25% Deposit, Balance O.D., plus delivery and handling.

We Price Wholesale as well as Retail.

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UNITED ENTERPRISES

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FOR SALE—SECOND-HAND SHOW PROPERTY

ANDERSON MINIATURE TRAIN—11 PASS.

Opa Locka, Miami, Fla.

BARGAINS—GALORE—THOUSAND

WONDER (12-60) Novelty Items.

Papago Mfg., John Gott, 1188 W. 73rd St., Chicago.

BAY-BA-BALL GAME, PHOTO BOOTH AND

RIDE, 45 ft., 200 lights.


COMPLETE MINIATURE CIRCUS—Including

The Treasury of Variety, Remains, Pantomine, etc.

Complete show, over 500 lights, 2,500 ft., $1,000.

COMPLETE LIGHTING VARIOUS MODELS, in

Stands, using bunsen, alcohol, or kerosene, complete with accessories.

1 CENTUM, 500 lights, 6 ft., 80 ft., 160 ft., $750.

3 CENTUMS, 1,500 lights.

CLOSE OUT OF $5,000,000 WORTH OF LIGHTS AND ACCESSORIES.

CAMERA LIGHTERS

- Looks very grade pocket, $300.

PEARL IN chrome, $100.

LIGHTER-Play with LIGHTER (Globe)

Harry photograph, $250.

LIGHTER—Part of 8 ft. long, 32 lights.

IN WHITE, $250.

LIGHTER—Part of 8 ft. long, 32 lights.

IN BLUE, $250.

CIRCUIT BREAKER LIGHTER—Part of 8 ft.

WITH LIGHT, $250.

IN GREEN, $250.

CIGARETTE LIGHTER—Part of 8 ft. long, 32 lights.

IN RED, $250.

CIGARETTE LIGHTER—Part of 8 ft. long, 32 lights.

IN BLACK, $250.

CIGARETTE LIGHTER—Part of 8 ft. long, 32 lights.

IN GREEN, $250.

CIGARETTE LIGHTER—Part of 8 ft. long, 32 lights.

IN BLUE, $250.

CIGARETTE LIGHTER—Part of 8 ft. long, 32 lights.

IN RED, $250.

MISCELLANEOUS

MEXICAN JUMPING BEANS—They are

the keynotes of natural charm. Send for,

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the keynotes of natural charm. Send for,

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MEXICAN JUMPING BEANS—They are

the keynotes of natural charm. Send for,
coming soon.....

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* to enable The Billboard's Advertisers cash in on Peak Christmas Merchandise Orders.

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Ask any Billboard Salesman about the Christmas Merchandise Issue or write to any office of The Billboard for further information.

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NIE KAR CARNIVAL-CIRCUS BANNERS THE
PERFECT ADVERTISEMENT. Complete sets, illustrated catalog. Miller Novelty, Box 12, St. Helens, Ore., 3-54.

TATTOO SUPPLIES
A-1 TATTOOING MACHINES. DESIGNS, COLO-

WANTED TO BUY
DARK RIDE, KID RIDE, BUNE, ARCADE MACHINES. Also, Marquee lights. Full free catalog. F. Smol and Sons, Box 543, Chicago, III.

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RATE--12c a Word Minimum $2.50.
Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

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ATTENTIVE GIRL PIANIST FOR COCKTAIL IN\nlonely hotel duties, hotel duties, Free position for party hotel. Write, Box, Ave.

BOOKING AGENT WANTED FOR DONKEY HOTEL TRIP. Must be able to book hotel appointments, Mary Jane Highway, 119 E. Locust, Aurora, Ill.

CUSTOMER--FAST, DEPENDABLE, OUTS\nstanding terminal sales. Must work with a sense of locality, be in Chicago, Ill. Salary for 1898.

FEMALE IMPRESSIONS WANTED IN ALL\nclases, beauty, ad, radio, film. H. J. Evans, 64 Bill-

BOARD, 1546 Broadway, N. Y. C.

GIRL, Toledo PA. FOR CONCERT CON-
tract. 877 Gr. Clev. Ill.

GUITAR-VOCALIST OF HIGH POPULARITY \nand much experience. Must be established street street-styled regular
band. A superb singer and highly skilled instrumentalist. Write, C. C. Circle Road, Extension 312 in N.Y.

MUSICIANS--BEAT BAND, ELE\nveiators, and every kind of entertainment. Full free catalog. Four Great Orchestra, 2073 N. St., St. Paul, Minn.

MUSICIANS WANTED FOR ESTABLISHED\nENGLISH TOWN HALL. Complete particulars, Box 124, Waukegan, Ill.

NAVY PUBLICATION, 25 YEARS OLD,


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NAVY PUBLICATION, 25 YEARS OLD,


NAVY PUBLICATION, 25 YEARS OLD,


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NAVY PUBLICATION, 25 YEARS OLD,
AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column.
No charge, public notices.
Forms Close Thursday for the Following Week’s Issue

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PUBLICITY, ADVERTISERS, — EXPERI-
enced in all types of advertising, organiza-
tion, and sales. Entire equipment for sale.
Box 227, Billboard, Cincinnati, O. All letters answered.

BANDS AND ORCHESTRAS
DOC COOGES BMC ORCHESTRA—7 MEN:
55 pieces, 1400, new and used, $35.00, email.
Box 464, Fort Atkinson, N. J.

CIRCUS AND CARNIVAL
BAR PERFORMER AT LIBERTY—A M.
T. & LADY. 205 pieces, 1750, new, 3500, used, $35.00.
Box 216, Balmoral, Pa.

LADY DIRECTOR WITH TEN BEAUTIFUL
Dancers, featuring "Sherry," new and used, $85.00.
Box 220, N. Y. Telephone, New York, N. Y.

SIGN PAINTERS WISH TO JOIN CARNIVAL OR ORCHESTRA—AGE 25.
Electric, electrically sensible, with some French jou-
tility; single woman. Will travel. Write to Box 225, Lincoln Park, Mich.

MISCELLANEOUS
THE LADY IN JOGGING—40 pieces, $50.00.
In about two years, 26 peck, 125 pieces, $35.00.
Allers, Ton Games, 660 Ave U. Aprts. Rag or twine.
Balloons, 800 ft. or 600 ft. $10.00. 800 ft. or more.
Box 204, Foxboro, Mass. Cincinnati, O.
MAN AND WIFE WOULD LIKE CONCESSION
office. Have experience in Boston area. Phone Leo Steinhoff, 215 Main, Farmington.

SITUATION WANTED AS PARTNER
to travel 125 pieces, 2000, new, 2500, used, $35.00.
Box 208, 1000 S. Main, Pocatello, Idaho.
YOUNG ADVERTISING GRADUATE—DESIR-
es any phase of radio or theatrical advertising or sales; also some experience as theatrical agent.
906 S. Main St., St. Paul, Minn.

MUSICIANS
BASS DOUBLING VOCAL—PLANTS—EXPERI-
ten. Available immediately. Use care, all questions answered. Box 223, Chicago, Ill.

H. J. DAVIS COMPANY
130 Hudson St., New York, N. Y.

WM. A. ROGERS SILVERWARE
by Celestia, Ltd., Silversmiths
4-pc. SET SERVICE FOR 8—$7.50
4-Pc. Set Service for 6—$5.00
3-Pc. Service for 4—$3.50
2-PIECE SERVICE FOR 4—$1.50
Uses Anti-Tarnish Cloth, 2-Home.

EUROCA WATERLESS COOKWARE SET

EUREKA WATERLESS COOKWARE SET

PARCHMENT—5YEARS EXPERIENCE IN ALL.
A photograph, 5 x 7, $1.00. Satisfaction guaranteed. Good. Mustad, $320 N. 17th, Omaha, Nebr.

IMMEDIATE DELIVERY ON THIS HOT ITEM!
PISTOL LIGHTER
EXACTLY AS ILLUSTRATED
$12.00
DOZ.
PEARL Handle Lighter $21.00
Sample $2.00

25% Deposit with order.
WRITE FOR FREE 1950 CATALOG!
GEM Sales Co.,
533 Woodward Av.
Detroit 26, Mich.

BIG GENERAL CATALOG (322 PAGES) READY
STATE BUSINESS WHEN REQUESTING COPY
Plush Toys, sparkling Plants, first, second and third shelf Bingo Ranges, Slum, new jop imports and a thousand other items. All at the lowest prices.
MA 10-Pocket Comic. Co., $1.00
MA 10—Plastic Cigarette Cigarette Holder. $1.75
MA 12—Chalk Erasers, Blue, Brown, Black, $1.25
MA 12—Chalk Erasers, Blue, Brown, Black, $1.25
MA 14—For Trunk Accessories, $1.25
MA 16—For Trunk Accessories, $1.25
MA 20—Lamp, $1.25
MA 20—Lamp, $1.25

25% DEPOSIT WITH C. O. D. ORDERS. POSTAGE EXTRA.
When requested, a change order will be sent FREE with each order for $25.00 or more.

LEVIN BROTHERS
Established 1886
TERRE HAUTE, INDIANA

FIFI the FAN DANCER
Introducing a Sensational NEW ITEM
This fantastic creation is gorgeously sculptured from soft flesh-like plastic material. Her lovely three dimensional figure will become lifelike and dance in the slightest breeze. Greatest 50c
seller for Pitchers, Salesmen, Cigar Stores, Cemicals and Fairs.

PARKS AND FAIRS
AERONAUTICAL ILLUSIONS—OLD-FAITH-
ful balloon shows, sensation initiated by open
French military parachute. Shows included;
timeless estate at landings until modern methods can be used for longer distances. Show has reference. Cal. Frank E. Fiskand, 711 7th St., Greenfield, Calif.

WESTERN, HOT FIDDLE, DOUBLE RHYTHM
DANCE. Must be available immediately with wire or two model.

BARGAIN CONCERTS—CHARLES LA CROIX. OUT-
standing platform Lespaz act for outdoor work. "I'll Be The Victor" and "Down In The Dump." Box C-52, 55 W. 33rd St., Chicago.

BASSMAN—STRING OR BRASS BASE.
GOOD BIG MAN. Desires work, 3500, or some-
sume, or Western desire; have cards to prove. Also expensive work, $3000, or some-
sume; available in 6 weeks. Will consider all offers; also personal appearances.

COMMERCIAL, VIDEOS, ENTERTAINERS, DOUN-
ling society. Latin dancers if required; excellent. Show will travel anywhere. Box C-100, 500 S. Main, Cincinnati.

COMET—5 YEARS EXPERIENCE IN ALL.
A photograph, 5 x 7, $1.00. Satisfaction guaranteed. Good. Mustad, $320 N. 17th, Omaha, Nebr.

EUREKA WATERLESS COOKWARE SET

EUROCA WATERLESS COOKWARE SET

DIRECTLY OFF THE FARM—AGE 35 TO 45, VERSA-
tile professional, most widely read. Write for

WASHINGTON, D.C.

VAUDEVILLE ARTISTS
GERALD AND VIVIAN, DANDY Duo act, vocal
and instrumental. Available immediately. Use care, all questions answered. Box 223, Chicago, Ill.

THE LEMINGS—HIGH CLASS ENTERTAIN-
MENT. (Vaudeville and Burlesque.) 5-dance band, 4-marching units, 1-5 piece orchestra, 1-Kinetoscope, 1-15 piece orchestra.

WORLD'S HIGHEST CONTRIBUTI
S
FRIDAY—AGE 55 TO 65, VERSA-
tile professional, most widely read. Write for

AREAS WITH UNITED STATES RING MASTERS

SIGHT RINGS WITH SIGNS ONLY

MILLER CREATIONS (Phone: Baysor 1-9338) 7739 Avalon Ave. • Chicago, Ill.
MERCHANDISE TOPICS

New York:
Skeeter, the Fire Eater, is offered to the trade as a $119.50 retail. Skeeter, a gaily colored duck, sits on the edge of an asparagus. When a cigarette is inserted into his mouth, the heat causes the duck’s mouth to close, snuffing out the lighted cigarette. After that, the bird opens its mouth, and the butt falls into the asparagus. Some supplier Successor Johnstone Associates, is selling a flower window with soil-less growing material. If the watered water and exposes to the sun, multi-colored flowers are guaranteed to grow from the bowl—a 5-cent seller.

The Buttleys Corporation is the latest to handle the market with a butane lighter (other see Merchandise Topics May 20 and September 9 issues). A $5.95 retailer, the lighter works on a gas cartridge principle, and the manufacturer claims it is only the butane lighter that operates with a flip of the lighter lid. Speaking of lighters, the Triplux Lighter Company has a $1.20 windproof lighter featuring a gale guard and push-button flip lighter. It is suggested that an electric fan cannot extinguish the lighter flame. Also, Zippo is offering lighter-covered pocket lighter for $17.50. The lighter is fully windproof and trimmed in a variety of colors. This and another lighter innovation is the Beattie Jet lighter with a flame that can be pointed. Upright, the lighter flames in the usual manner but tilted, it is drawn into a thin stream of flame for lighting pipes. The jets sell at $8.50 each.

As a 19-cent novelty, Bayshore Industries has introduced a 14-inch replica of a diamond back rattler.

...Microtite has shown Cowboy $5.95 retail. The plastic lapel pin is shaped as a cowboy’s head wearing a black hat. When the lapel string is pulled, the cowboy’s nose lights. The item is furnished with a bulb and bulb plus a plastic gun charm attached to the pull string. Another new novelty is R. B. Silver’s miniature flashlight that looks like a candid camera. The 50-cent seller (with bulb and battery) is black plastic with a red carrying strap. ...Oak Rubber Company has announced flying saucer balloons. Imprinted with a picture of a “man from Mars,” the balloon inflates into a circular shape with streamer tail. According to the accompanying instruction card, the balloon flies, roars and zooms into space. ...For children, Howard Products has a hobby kit that takes, develops and prints pictures. The kits sells for $3.95 and $7.95.

And, of course, we don’t need to mention that the doll business is doing unusually well this season.

HOTTEST NUMBERS IN MECHANICAL TOYS THIS YEAR!
IMMEDIATE DELIVERY!

LARGE WALKING BEAR...
SMALL WALKING DOG...
REGRESSING POODLE DOG...

JUMPING FUR DOGS...

25% Deposit Required With All Orders, Balance C.O.D.

Write for Football and Novelty Catalog!

KIM & CIOFFI

913 ARCH STREET
PHILADELPHIA, PA.
MARKET 7-2283

SHOOTING BALL PEN

Write it won’t shoot, it will! Everyone is a prospective victim, especially the chronic pen borrower. A fast, exclusive seller, 1000 largest.

Price F.O.Ind., include postage with order, 10% deposit with C.O.D.

KIPP BROTHERS
Wholesale Distributors Since 1860
460-462 SOUTH MERIDIAN ST.
INDIANAPOLIS 15, IND.

ATTENTION: ENGRAVERS -- DEMONSTRATORS

No. 1000
SAMPLE IDENTIFICATION ASSORTMENT

5c
5c

GRAB BAG MERCHANDISE S1 EACH
5% Discount on All C.O.D. Orders
PLEASE STATE YOUR BUSINESS ORDER
2ND TO NONE FOR VALUES

“Frisco Pete”
604 W. LAKE ST., CHICAGO 6, ILL.
FOR SAME DAY SERVICE CALL
FRANKLIN 1-2567

BULK—CONFETTI—BULK

50 Lb. Bag $5.00
100 Lb. Bag $8.00

BULK—CONFETTI—BULK

50 Lb. Bag $5.00
100 Lb. Bag $8.00

LEE BECHT
INT. HEALTHY, OHIO
OPERATORS!!
HERE'S A REAL PREMIUM "WINNER"

Stimulate your location play with this beautiful FIVE PIECE COSTUME JEWELRY SET. This set has everything—a beautifully glinting stones expertly designed to achieve a rich and lustrous appearance. Bronze construction with a 24 kt. gold plate finish. Set consists of pair of earrings, brooch pin, bracelet and necklace. All pieces designed expertly and inserted into a plush hinged box silk lined. Set also has a $3.50 price tag and a 24 kt. gold plate label. Comes in 3 colors—blue, rose and mudd (matte, colored stones). We urge you to try this set. You'll never regret it. Rush your order in now and be convinced.

A GREAT PLAY STIMULATOR!

NOTE: You can also operate this "slot" item on your route. On request we furnish free a 49-hole push card at 1 to 16 and push that takes in $1.50. Most use our 2-alone in the deal, one for location and one for winner under the seal. THERE IS GOOD PROFIT HERE.

TERMS: All sales shown FOR Kansas City. When money is sent in full allow a small amount for postage, unless you desire railway express to be used. On COD orders send 25% deposit.

STEINBERG & CO.
105 W. 9th Street
KANSAS CITY 6, MO.

Attractive Jewelry Sensationally Priced!
TAKE ADVANTAGE NOW!

Hyro Costume Jewelry means quick sales and profits for you. Examine our sensationally priced sets and be convinced.

#501 Rhinestone Necklace and Earrings—Silver & Crystal and Silver Pearl. $14.50 Boxed or $13.25 Unboxed
#502 Antique Gold Necklace and Earrings—Pearl & Multi-Colored Stones. $14.50 Boxed or $13.25 Unboxed

Minimum order one dozen

Send $2.00 for a sample set. Write for our catalog.

Jabbers, write for quantity prices.
25% deposit, balance C. O. D.

HYRO COSTUME JEWELRY CO.
1123 BROADWAY
NEW YORK 10, N. Y.

SENSATIONAL XMAS ITEMS
BRAND SUCTION CUP DOLLS

All parts of the country, go for Brand suction cup dolls this year. Have them ready for Xmas. Amazing "Brand" Suction Cups can be mounted freely from top or bottom as well as on any radio antenna. A real surefire business for those low prices.

Headquarters for Forteles, Comets, card cars, half-birds, half-birds foot, key chains, Hitzy Dog, etc. 25% deposit or Balance Prepaid on Cash order with 60 days. Some territories open for Min. representatives. Write for Catalog & Price List.

CHARLES BRAND
NOVELTY CO.
154 W. 27th Street
New York 1, N. Y.

Sensational Camera Offer!
$5.00 per Dozen

Because we want to employ our warehouse to make room for a brand new line, you can get 15% of a TREMENDOUS BARGAIN VALUE

HERE IS AN OFFER YOU CAN'T PASS BY

We have just secured 500 camera-retail deal that is a Cent Stamp Type ** Takes 12 pictures The real & 12mm instant 127 Film & Is that handsome in more ways than one & is that handsome in more ways than one in a brand new in an extremely stylish picture—Al at a DEAL THAT IS GRABILY CALLED A BARGAIN! For IMMEDIATE CLEANCE!

With the Lauras, It Is Man, Carni Meal! Look at these Prices Then Act—Right Now!

CAMERAS—$5.50 per dozen
CARRYING CASES—$1.50 per dozen

Get on the Bandwagon Now—Stock Up Supply Will Be Short!

Send your name and address for a sample set. All orders SUBJECT TO PRIORITY. WANT REAL ACTION? Phone Stillwell 6-9252.

MARINE SALES CO. Dept. BB, 4024 22nd St., LONG ISLAND CITY 1, N. Y.
**Pipes For Pitchmen**

By Bill Baker

NOELL'S ARK... geisha show owned and operated by Bob and Anna Mae Noell, has the following roster: Clifford Faust, tramp magician and Punch; Lorin Wilson, boxing kangaroo; Red Harris, banners, cotton candy and snowballs; Herman Gravel, banners, popcorn, hot dogs and drinks; D. P. Gellers, advance agent and business manager; J. W. Roach, electrician and ticket; Helen Roach, all-round helper; Velda Mae Noell, swinging lass; D. P. Gellers' Madame Roach; Mack Atkins and Sam, working boys. Noell's Ark is housed in a fine modern trainer and ventriloquist, while Anna Mae Noell handles the cartoonist, timekeeper, puppets and the staircase. Among recent visitors to the show were Mr. and Mrs. Hinck Tuckner and daughter and Z. E. Holland, who operates a number of drive-in theaters in North Carolina.

**FRANK CURRY...**

comes with his first pipe from Kingston, N. C., after returning from what he terms the Crusade, to report that the tobacco markets are no good. He adds that too many new towns opened markets and that there are too many new large warehouses in the old established market towns. Frank says that the growers sell the weed so fast that they return home in time for lunch and it's virtually impossible to set up a light for a few minutes. (See Pipes on page 88)

---

**BARGAINS!!**

24 PC. "MALACCA" PLATE
Serves, for 6, complete with dish, only $2.40 ea.

Genuine Marlin Double Edge Blades
Packed 100 per box, reduced to $2.95 per box

(French Opera Glasses
Black with gold trim, special: $2.88 per doz.

Baroness Pearls
In gift box with jewel and gold paper tag $5.25 doz.

**MINIMUM ORDER, $10.00**

**30% DEPOSIT, BALANCE C.O.D.**

**VALLEY SUPPLY**

339 HOLT ST.
DAYTON, OHIO

NOW AVAILABLE AT PREMIER AND ADVERTISING GIFTS

Premium house, novelty salesmen and large users of advertising gifts are invited to write direct to the manufacturer of the famous Hagerman regarding style preference, quality, quantity and individual order. Each order is tailored to each person's individual needs. Salesmen's and stock top grade leather goods assure maximum satisfaction. Write today stating item and quantity in which you are interested. JOHNSON, HAGERMAN & COMPANY, 927-929 HAGARMAN BLDG., ST. LOUIS, MO.

PAPERBACKS

**NOW WE HAVE NEW WAR MAPS**

These new WAR MAPS are the most timely, complete, most practical, most up-to-date, within reach of every home where in the United States and also we can write any place on a good form publication. Write for a copy.

**ED HUDD & SON**

P. O. Box 7096
DALLAS 10, TEXAS

**VIEW POSTCARDS**

Size 2.50 x 3.50, only 8c ea.

Pine Trees, from your Photograph

Postage FREE on prepaid orders.

**THE MAYROSE**

115 Madison Ave., N. Y.

**SALESMEN!**

WRITE THREE WORDS COLLECT $765

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**SENSATIONAL NEW ADVERTISING SIGN**

YES, MAKES $7.65 on 10 second demonstration to merchants. Write on glass with amazing magic crayons and depends - a 5-color advertising message takes five and gives like a brilliant neon sign! Three sales a day and $22.95 profit is for "lucky" men. Workers can double to triple that amount. $1.00 SALE OR XIT. Don't wait. Rush your name and address on a penny postcard for full details and complete salesman kit - ALL FREE. Write Today!

**MAXLUME CO.**

125 W. Hubbard St.
DEPT. L-129 D
CHICAGO 10, ILL.
**MERCHANDISE**

**DIRECT FROM MANUFACTURER**

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<tr>
<th>STYLE</th>
<th>DESCRIPTION</th>
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<tr>
<td>PK</td>
<td>4 pc. Plastic Pen Set with Flashlight and 7-Jewel Watch ($7.50)</td>
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<tr>
<td>MF</td>
<td>4 pc. All Gold Tone Metal Set with Flashlight and 7-Jewel Watch ($16.00)</td>
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**GUARANTEED NEW WATCHES**

Genuine Cowhide Bags

In spite of price increase in leather and labor, we have not raised our wholesale prices. Look we for the Christmas trade. Hand crafted bags are found in exclusive clothing stores throughout the country.

**PISTOL LIGHTERS, JEWELRY AND RINGS**

**SEND FOR CATALOGUE**

We have 30 Exclusive Styles in Exquisite Combination. Fancy, Fine, Gold, Brass, Plastic, Metal. They are just what you need for Department and Three Stores Dallas.

**ACME**

1111 South 12th, St. Louis 4, Mo.

**CARNIVAL, NOVELTY SHOPS, PITCHEMEN**

When in TEXAS Visit Us

Large stock always on hand. Novelties, Premiums, Glassware, Feather Dolls, Parrots, Baskets, Balloons, Horse Clocks, Spiders, Toys, Rodeo Souvenirs, Slum and hundreds of other items.

M. NOWOTNY & CO. 907 ROOSEVELT SAN ANTONIO 3, TX.

**GIVE TO THE DAMON RUNYON CANCER FUND**

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**LADIES' AND MEN'S MODELS**

**SWISS WATCHES**

Sparkling new designs. Handcrafted, solid gold movements. Hold and guarantee like new.

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<th>JEWEL</th>
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<td>7-JEWEL</td>
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<td>15-JEWEL</td>
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**ORGINAL ELSING, WAHTHAMS, CHARMS, BURRUS, EBUSS**

Refinished Like New!

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<td>15-JEWEL</td>
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<td>19-JEWEL</td>
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<td>30-JEWEL</td>
<td>$17.00</td>
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**ECLING, WALTHAMS, BERENS**

With Beautiful Rhinestones

Dials...Lovely new cases with glaressous Rhinestones and abal.lated Ruby disks. Genuine movements, rebuilt and remade.

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<th>JEWEL</th>
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<td>15-JEWEL</td>
<td>$12.75</td>
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<td>30-JEWEL</td>
<td>$21.00</td>
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Order in lots of 3 or more. 25% deposit on C.O.D. Orders.

**WRITE FOR FREE CATALOG!**

Col-Max, P.O. Box 473, MEMPHIS, TENN.

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**INTERNATIONAL PEN CORP.**

7 WEST 22nd ST., NEW YORK 11, N.Y. **CHELSEA 1-5097**

---

**“SEASON” YOUR SALES WITH THIS POPULAR PAIR!**

**SALT AND PEPPER SHAKERS**

Authentic miniature made of porcelain and attractively trimmed in 22 karat gold. Ceramic decal in many attractive designs. Write on your letterhead for complete catalogue and prices. Suggested retail price **$1.39**

**MINIATURE BEER MUGS**

Authentic miniature porcelain beer mugs to fit your style and personality. In other designs, too. A real bargain in modern, suggestive ritual.

**BILL’S SPECIALTY MFG. CO.**

433 N. 2nd ST., MILWAUKEE, WIS.
PIPES
(Continued from page 88)
platform shows are winning dollars at night," Curry says, "and I'm working a store front here and managing to get scoffin' down. Let's have some pipes here from the Swan Boys, Ed St. Matthews, Jim O'Donnell, Jack Murphy, and Demet." Who is getting the most action at the fairs? "The novelty...and jewelry store, operated at 420 Street and Sixth Avenue here by Paul and Danny, is in full bloom after starting from scratch three years ago, and now well established in New York. The spot is displaying some lively numbers in scatter pin sets and novelties for the coming holidays. I've seen pitchmen from all over the country who stop and watch and study the spot for new ideas. Store's success stems in part at least from its workers, the roster including Professor Ruby, manager and buyer; Moe Burns, demonstrating his walking bears; Max Lieght, a new but promising salesman; Rita McKeel, Princess Sandy, hostess; Mariam Salter, stock clerk, and Sam Small, sign painter."

Keep hustling and your business will keep increasing.

DAVE ROSE
...after a brief silence, comes thru with the following from Blytheville, Ark.: "My wife and I worked the Krone State Fair, Des Moines, to good results. She worked her lemonade stand but the gross was not as good as last year because of the inclement weather. It was cool and we encountered rain on several days, but I scored my usual layout. While in Des Moines we purchased a new car. When we left Blytheville we headed South for the cotton country and opened at the fair in Blytheville September 10. Follow ing the stand here we head for Little Rock and the big dongs there. I hate cold weather when it creeps up on me all at once, so Louisiana here we come. Of course, money is scarce up North but rather comfortable and gross less. Let's see some pipes here from T. P. McKeel, Mrs. Joe B. Bradley, Mrs. Hutchinson, George and Red Gunn, Al Wilson, Bob Pofer, Art Fretto, Glenn Bagggerly, Eddie Gillespie, Doc Frank Clark, Joe Clark, Chet Wedge, Mary and Madeline Ruter and Curly Bartok. Thus far, the natives haven't picked much cotton in this sector. Too much rain."

NEW WONDER TELEVISION CLOCK
$3.50 Each
Guaranteed 2 Years

At new 1951 styles beautifully carved and tinted to suit any room. Guaranteed new life or money back. Write for prices.

RHINESTONE DIAMETERS
No Extra Charge
25% with order, balance C. O. D.
Write for Our Special Promotions

J. ENGEL & SON
51 W. Madison
Chicago, Ill.

AMROSE SPECIALTIES
1309 So. Halsted St.
Phonex Seelye 8-3488

SWISS WATCHES
FROM IMPORTER
SPECIAL PRICES
IN QUANTITIES

ALBA ART STUDIOS
16 Michigan Ave., Chicago 16, Illinois

GAINOR SALES CO.
3840 Mansfield
Detroit, Mich. Phone Townsend 8-2721

LADIES' FULL FASHIONED NYLON HOSE, $6.50 Doz.
**SALESBOARDS SIDELIGHTS**

Activity at Werts Novelty Company, Inc., Muncie, Ind., is rolling upward and demand for firm's jack and carded games, jack pot and baseball books is on the climb, officials report. Sam Feldman, sales manager of Harlich Corporation, is enthusiastic over the new split the Melon nickel coin board. It includes the Harlich features which permits the operator to insert his own coins. Sam says the pick-up in business appears to be due to the normal seasonal push; he feels it is due in an important degree to the unsettled conditions now prevailing.

Sam George, Gam Sales Company, Peoria, Ill., putting stress on its Sectional Play ticket games as the big order and play pulsar for the 1950-51 season.

**USED COIN-OPERATED MACHINES**

Music  Vending  Amusement  Bells  Counter

Only advertisements of Used Machines accepted for publication in this column.

RATE—12c a Word Minimum $2

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

---

**SALESBOARDS**

Communications to 118 W. Randolph St., Chicago 1, Ill.

**LET EMPIRE PAY YOUR RENT**

**BUYING YOUR BOARDS FROM EMPIRE WILL SURELY SAVE YOU ENOUGH MONEY TO PAY YOUR RENT AND THEN SOME.**

**EMPIRE BOARD PRICES HAVE BEEN SLASHED TO AN ALL TIME LOW.**

**WRITE TO EMPIRE FOR AMERICA'S MOST COMPLETE LINE.**

**PUNCH BOARDS  PUNCH CARDS**

**EMPIRE PRESS**

466 W. Superior  Chicago 10, Mo.

**ATTENTION JOBBERS-DISTRIBUTORS**

**We Will Not Be Undersold**

Complete New Fall Line of Punchboards

**PLAYER APPEAL, BIG PROFITS, LOW COST**

**IMMEDIATE DELIVERY**

**WRITE FOR PRICE LIST**

Peerless Products, Inc., manufacturers

623 Plymouth Ct., Chicago 5, Ill.

**PHONE: HARRISON 7-1275**

**BUY BY MAIL FACTORY WHOLESALE PRICES**

No Job Lots or Close Outs

**BEE JAY SALESBOARDS UNIVERSAL JAR-O-DO**

488 W. Randolph St., Chicago 6, Ill.

**NO ORDER TOO SMALL**

**JAR DEALS—PADD DEALS H W B LUCKY SEVEN SALESBOARDS**

Orders shipped same day as received. We carry a complete stock of coin operated de
grees of all kinds and sizes. Price list COME IN

**WRITE FOR CIRCULAR**

CAROL SALES CO.

312 E. Market St.  Elmira, N. Y.

---

**BLACKHAWK BOARDS JAR DEALS**

With USA.  Ill.

Galantien Novelty Co.

South Bend 24, Ind.

---

**IT'S A KNOCKOUT! CHAMPION JOE LOUIS CLOCK**

**DISTRIBUTORS NOW AVAILABLE**

- East Metal Jewelers Boston, 84, “Hot”
- Self-starting guaranteed Westminster licensed
- Individually packaged, 8 lbs. each, six to a master series.

**WRITE WIRE-PHONE**

WORLD'S CHAMPIONS, INC.

Los Angeles 34, Calif.

---

**THE WORLD'S LAST HAND CRAFTED DIAL**

**EXCLUSIVE WORLD DISTRIBUTORS FOR JOE LOUIS PRODUCTS**

---

**YOU LOVE TO “HUNT”**

Pheasant and Wild Turkey on Punchboards, Slot Machines, in Bingo...

You sell to clubs, taverns, etc., and you won’t have to hunt point sales hands. Write for literature, prices and big discounts on all the best of Pheasant and Wild Turkey and our SPECIAL DEAL on a fresh pack of Pheasant—a cock and hen in full plumage. This will be sent, traveling expenses prepaid, to lucky winners anywhere.

SAMUEL H. MARTIN

605 Union St.  Seattle 1, Wash.

---

**FOOTBALL SENSATION! THE PUNCHBOARD OF THE YEAR**

**TOUCHDOWN SEALS**

1500 Holes (Thick), 5 S Play

**DEFINITE PROFIT $38.50**

SUPERIOR PRODUCTS, Inc.

2115 W. Fulton St.

CHICAGO 8, ILLIN.

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**PUSH CARDS**

Over 275 different sizes and styles available. We are paying for all cards returned. Ask for your FREE CATALOG—WRITE.

W. H. BROWN & CO., Mfrs.

Established 1916

CHICAGO FALLS, WIS.

---

**ATTRACTION-UNUSUAL PUSH CARDS**

We stock hundreds of different sizes and styles. Orders shipped immediately. Write for FREE catalog and confidential price list TODAY!

Designed, Manufactured by RAY MERTZ & CO.

525 S. Dearborn St.  Chicago 5

---

**PROMOTERS AND OPERATORS**

New Potts Novelty Company, 1200 S. Halsted, Chicago 7, Ill., a company incorporated under the laws of the State of Illinois, is the successor to the old Potts Novelty Company, its predecessor in interest. The prior recording of permit No. 9155, in the Recorder of Deeds, Cook County, Ill., with all other proper papers have been recorded by the new company. The old company now has no connection with the new company.

W. R. McCANN

111 E. Madison St.

CHICAGO 2, ILL.

---

**SALESBOARDS**

1000 to 5000 Chase, 3% per box

1005 to 2000 Chase, 4% per box

KENNEDY, WHEELER & CO., INC.

930 N. Halsted Ave., Chicago 10, Ill.

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**GIVE TO THE RUNYON CANCER FUND**

www.americanradiohistory.com
MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 32 O.

Parcels Post
Preston, Mrs. John F., P.O. Box 200
Westfield 8, Ohio

September 30, 1958

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list. If you want to receive mail addressed to you in care of The Billboard, send your name and address to The Billboard, 1100 Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CHICAGO OFFICE 118 W. Randolph St.

Ralph H., Chicago, III.

MAIL ON HAND AT ST. LOUIS OFFICE 350 Arcade Bldg.

Parcels Post
Walls, Robert W., St. Louis, Mo.

SALESBOARDS-JAR TICKETS

NEW LOW PRICE

ALL ORDERS SHIPPED SAME DAY RECEIVED

<table>
<thead>
<tr>
<th>Salesboard</th>
<th>Description</th>
<th>Profit Price</th>
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<td>100</td>
<td>KAURKKY, MACK THICK</td>
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<td>101</td>
<td>TINEHOU LEY, THICK</td>
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<td>TEXAS CHARLEY, THICK</td>
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<td>FLAMING CHILL BILLS</td>
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<td>TEXAS CHARLEY, THICK</td>
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<td>TEXAS CHARLEY, THICK</td>
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<tr>
<td>123</td>
<td>FLAMING CHILL BILLS</td>
<td>Del.</td>
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</tbody>
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SALESBOARDS-JAR TICKETS

GIVE TO THE DAMON RUNYON CANCER FUND

SALESBOARDS-JAR TICKETS

GIVE TO THE DAMON RUNYON CANCER FUND

Operators... Your Players MUST LIKE Our

PELLET BOARDS

Your Orders Tell Us So

THANKS...

THE McNAMARA CO.

5723-31 W. LAKE ST. CHICAGO 44, ILL.
JOHNSON BILL SIDETRACKED

Newcomers Show Way:
Belgian Coin Trade Expansion
Powered by 4 Who Find Arcade
Biz, Distributing Go Together

CHICAGO, Sept. 23.—The
time-consuming business of
scheduling and coordinating
the many appointments and
meetings that are required
in the Belgian coin trade
was almost
handled by
a Belgian
company in
New York, International
Coin Distributors,
which has
almost
3,000
listings.

The
company
was
formed
in
1930,
and
has
grown
to
be
one
of
the
largest
coin
distributors
in
the
world.

In
the
first
quarter
of
this
year,
the
company
handled
over
$64,000
in
sales,
and
anticipation
is
that
the
four
quarters
will
be
similar.

The
company
is
headed
by
Mr.
Malone,
who
is
also
a
director
of
the
American
Coin
Distributors
Association.

The
company
is
located
in
Irvington,
N.J.,
and
has
branches
in
New
York,
Chicago,
and
Los
Angeles.

The
company
handles
a
wide
range
of
coins,
from
old
U.S.
coins
to
foreign
coins
and
gold
coins.

The
company
also
handles
a
large
amount
of
used
coins,
which
are
sold
at
a
discount.

The
company
has
a
staff
of
over
50
employees,
and
is
open
7
days
a
week.

The
company
is
actively
involved
in
the
coin
trade,
and
is
a
member
of
the
American
Coin
Distributors
Association.

Los Angeles Fair Proving
Ground for Coin Machines

POMONA, Calif., Sept. 23.—The
Los Angeles Fair, which
will
be
open
from
Oct. 1
until
Oct. 23,
has
begun
scheduling
for
the
ground
proving
ground
for
coin
machines.

The
fair
is
expected
to
have
a
large
attendance,
and
the
coin
machines
will
be
a
major
attraction.

The
coin
machines
will
be
located
in
the
center
of
the
fair
grounds,
and
will
be
open
to
the
public.

The
machines
will
include
a
wide
range
of
models,
and
will
be
operated
by
the
manufacturers.

The
fair
will
also
include
a
variety
of
other
attractions,
including
rides,
shows,
and
conventions.

The
fair
is
expected
to
be
a
huge
success,
and
the
coin
machines
will
be
an
important
part
of
the
attractions.

NCMDA Org
In Quarterly
Meet at Chi

CHICAGO, Sept. 23.—The
first
quarterly
meetings
of
the
National
Coin
Machinists
Distributors
Association
(NCMDA)
will
be
held
on
Monday
(25)
at
10
a.m.
when
the
general
membership
convenes
to
discuss
the
annual
convention
program
further
followed
by
NCMDA.

The
meetings
are
open
to
all
members,
division.

The
NCMDA
is
a
national
organization
that
provides
a
forum
for
coin
machinists
to
share
information
and
network.

The
organization
is
made
up
of
members
from
all
over
the
country,
and
is
devoted
to
the
promotion
of
the
coin
machines
industry.

The
meetings
will
include
a
variety
of
topics,
including
the
latest
technology,
marketing,
and
sales.

The
NCMDA
is
a
valuable
resource
for
coin
machinists,
and
is
an
important
part
of
the
coin
machines
industry.

Boston Distribs
Report Canadian
Exports Boom

BOSTON, Sept. 23.—Canadian
exports
have
been
booming
in
recent
months,
and
the
Boston
Distribs
have
been
active
in
marketing
these
products.

The
distribs
have
been
able
to
find
a
good
market
for
Canadian
products,
and
the
exports
are
expected
to
continue
to
grow.

The
distribs
are
active
in
a
wide
range
of
products,
including
food,
beverages,
and
consumer
products.

The
distribs
are
working
closely
with
the
Canadian
exporters
to
make
sure
that
the
products
are
marketed
effectively.

The
success
of
the
exports
is
a
sign
of
the
strength
of
the
Canadian
economy,
and
the
distribs
are
pleased
with
the
results.

Complete Record
Operation Sale

WASHINGTON, Sept. 23.—One
of
the
largest
operator
transactions
in
recent
years
was
completed
this
week
by
the
North
Coin
Machine
Corporation.

The
operator,
who
is
based
in
Los
Angeles,
has
acquired
a
large
inventory
of
coin
machines,
and
is
expected
to
be
a
major
player
in
the
coin
machines
industry.

The
operator
is
made
up
of
a
team
of
experts,
and
is
expected
to
be
able
to
take
the
inventory
and
make
it
profitable.

The
operation
sale
is
expected
to
be
a
success,
and
the
operator
is
expected
to
be
able
to
make
a
great
profit.

It's DOLLED UP IN NEW MODERN DRESS

beginning NOVEMBER 4
Prep Recipe: More Popcorn

Analyze Biz Pic at 1950 NAPM Exhib

See High Op Attendance

CHICAGO, Sept. 23.—With Sell More Popcorn, More Often as its theme, the sixth annual Popcorn Industries Convention, held by the National Association of Popcorn Manufacturers (NAPM), will analyze future sales potentials during its threecday convene at the Stevens Hotel here Oct. 25-27. In addition, the results of a two-month survey of both the operators of in-store and convenience-store popcorn stands will be revealed. "Habits of the American Family conducted by Pilot Surveys, Inc., will be presented.

Operators of popcorn vending equipment, present at the 1949 event in force due to tight inventory on shorts (three new models were introduced and a special covered machine operation), are expected to be on hand at the 1950 meet in like numbers.

NAPM's 1950 convention will mark a Mid-Century Self-stimulation for the popcorn industry which will be $1,005 and, sister, respectively.

In announcing the price increase, effective immediately, Cole said the rising cost of materials and labor, which had already absorbed the costs of the manufacturer, has finally made it necessary to increase the machine's price.

Spacarb Ups Output Of Hot-Cold Units

NEW YORK, Sept. 23.—Spacarb, Inc., reports the unanimous cool summer has resulted in heavier orders for its hot and cold "4-D-5-1." The firm, which has the plant producing the units, states, is keeping up with demand.

Starring all-out war, officials say production will be maintained at top volume for both the hot and cold."A few deliveries are now being made on a week-10 day basis.

Calendar for Coinmen

September 29—National Automatic Merchandising Association (NAMA), Region II (New York), annual meeting at the Hotel Statler, Buffalo. September 30—Committee on Public Relations, NAMA, semi-monthly meeting, Narragansett Hotel, Providence.

September 26—Connecticut State Coin Association, (CSCA), weekly meeting, Farmington.

September 28—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Monterey, San Francisco.

September 28—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

September 28—Indiana Amusement Association (IAA), monthly meeting, 200 North Madison Street, Rockford, III.

October 3—Hotel Operators' Association of Indiana, (MOA), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

October 5—Amusement Machine Operators of Greater Baltimore (AMO), monthly meeting, Marquee-Ballroom Restau rant, Baltimore.

October 4—Coin Machine Operators' Association of Harris County (CMOHC), monthly meeting, Chamber of Commerce Building, Houston.

October 5—Cleveland Phonograph Merchants' Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

October 5—Summit County Music Operators' Association (SCMA), monthly meeting, Akron Hotel, Akron.

October 5—Michigan Music Guild (CMG), monthly meeting, 311 Club, Oakland.


October 12—Michigan Automatic Phonograph Owners' Association, (NBOA), semi-monthly meeting, Hotel Cadillac, Detroit.


October 16—Operators' Guild of Wincuster County, New York (OGGW), monthly meeting, Rogers Smith Hotel, White Plains, New York.

October 23—Phonograph Owners' Association (POA), monthly meeting, Broadview Hotel, East St. Louis, Ill.

October 26—Coin Machines Industries Convention and Exposition, Stevens Hotel, Chicago.

October 26—Music Guild of America, (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

October 26—First fall meeting, Connecticut State Coin Association (CSCA), Hotells, New Haven.

October 29-November 2—American Bottlers of Carbonated Beverages (ABCBC), annual convention, exhibit, Civic Auditorium, San Francisco.

October 31—Automatic Music Operators' Association, Inc. (AMOA), monthly meeting, Hotel Sherman, New York.

October 31—Western Vending Machine Operators' Association (WVMOA), monthly meeting, Hotel Statler, Los Angeles, Calif.

November 12-13—National Automatic Merchandising Association (NAMA), annual convention, exhibit, Palmer House, Chicago.

November 17—Coin Machine Operators' Association of Baltimore, semi-monthly meeting and scheduled meetings information to The Billboard, 180 Randolph Street, Chicago, 1, for listing in this calendar.

Defense Emergency Problems Top NCWA Exec Meet Agenda

WASHINGTON, Sept. 23.—Defense emergency problems will head the agenda of the board of directors of the National Candy Wholesalers Association, Inc., which meets at the Mayflower Hotel here Friday and Saturday (29-30), it was announched by board chairman John Casani, of Philadelphia.

Casani said he will seek to have key officials of the government agencies on hand. Tentatively slated to appear are Nelson A. Miller, acting director of the National Defense, and vacation requirements. This agency will have responsibility under the National Defense Act of 1941 for meeting set by the President, to pass on requiremets such as the authority to order emergency powers for other industries for emergency materials and supplies in critical materials. The meeting of the board's governmental affairs committee is slated to spend an entire day with his committee on the expected wartime regulations, and a report will be made to the full board.

Look is a past president of NCWA and is a former board chairman.

Board Chairman Casani said the various committees will seek to gear the NCWA's long-range activities and services to the defense economy. Other committees include organizations of public and industrial relations, and research and education. Among the defense problems being considered, said Casani, will be the proper representation of the industry in the defense advisory committee set up under the Defense Production Act. The NCWA is working with the Defense Department, in an attempt to meet the problems resulting from the defense economy, the board's governmental affairs committee, is slated to spend an entire day with his committee on the expected wartime regulations, and a report will be made to the full board.

It's 1st B... and it will be EASIER ON THE EYES

beginning NOVEMBER 4

Set National Popcorn Week To Hype Sales

Plan Card, Movie Plugs

CHICAGO, Sept. 23.—Following the 1950 No. 1 in a special campaign sponsored by the National Popcorn Producers Association (NAPM), the popcorn industry will receive a further boost next month when a nationwide National Popcorn Week promotion is launched Oct. 26. In addition to the credits of the industry and the allied interests with the National Popcorn Week campaign, the program is being sponsored by both the NAPM and the Popcorn Processors Association (PPA).

The special promotion is designed to make the American public more popcorn conscious. Sales reached an all-time high last year of $250,000,000.

Ops To Take Part

Popcorn vending equipment is figured to play an important part in carrying the "eat more" message to the public. Commercial corn machines will be displayed in key locations, and will also post window banners, rack cards and use other merchandising displays in retail outlets over the country. State and city grocer associations also will lend support to the campaign.

Movie Plugs

Carrying the promotion to the theater group, seven films will be exhibited by Nat Buchman, American Theater Supply Corporation, Boston, and the National Vending Theaters, Oklahoma City. Banners and other display material will be available. By all means, the centerfolds, calling attention to popcorn items, will be displayed. Movie trailer films designed to create a buying impulse will be shown during the excerpts between film presentations.

Heading the committee for the special campaign are Mr. and Mrs. Harry T. McNamara, Blue Star Foods, Inc., of Oakland, Calif., and Harry L. Kasak, Wyandot Popcorn Company, Marion, O., PPA chairman.

Vend-Rite Adds Hawaiian Distrib

CHICAGO, Sept. 23.—Vend-Rite Vending Machine Company announced the appointment this week of Things Hawaiian Export Company, Honolulu, as distributor for the complete Vend Master line throughout the Hawaiian Islands. The firm, located at 49 South King Street, is headed by M. I. Mann.

Dick Tennes, Vend-Rite president, also reported production on the pretzel and cookie vendors in the Pocket Lunch line has been stepped up 60 per cent during the past month over comparable 1949 figures. The Pocket Lunch vendor continues in volume production.

Development work on the Vend-Rite selective machine, designed to handle candy, beverages or various general merchandise, is now entering the final stages, Tennes said.
NAMA Comm. Sets Final Plans for '50 Meeting, Exhibit

CHICAGO, Sept. 22—Ernest H. Fox, chairman of the 15th annual NAMA convention committee, reported this week that its members have completed final plans for the convention and exhibit, to be held at the Palmer House here November 12-15.

Fox said the convention program will be "geared to the times. Elaborations added: "It is becoming increasingly difficult for an operator to make a reasonable profit due to the increasing costs of production and distribution of vending merchandise. NAMA wants to help the operator prepare for the future. We are planning a convention program with these things in mind."

With the 15th annual NAMA meeting opening Sunday morning, the initial session will consist of the yearly report on the association's activities to the membership, a talk by a nationally known speaker, and the report of the nominating committee on the election of members to the NAMA board of directors. Following this session, appropriate ceremonies will be held at the opening of the exhibit.

In commenting on the Sunday portion of the convention program, Fox stated: "This will leave convention business sessions on the other three days open entirely to answering questions on the problems that face automatic merchandising today."

It is planned to hold open sessions on specialized types of vending Monday and Tuesday evenings, November 14 and 15. This is to make certain every vending operator finds his specialty covered by the convention program. Fox added that complete details on the program will be announced in the near future.

Vendex Moves to Newark; Biz Boost

NEWARK, Sept. 22—Vendex Inc., announced this week that it had moved its offices and warehouses to the Federal Storage Building at 123 Washington Street here, former headquarters were in Hillside, N.J.

The move was made to obtain a more centralized location, plus the needed space for adequate storage facilities for perishable goods, according to Paul J. Berkeley, president. He added this week that after a slow start, for the first five months of the year, Vendex had entered 1948 with slight increases and that total sales to date were approximately 23 percent ahead of last year. The comparable period of 1947 was 21 percent, the firm's best year to date, he added.

Truck Leasing Assn. To Study War Effects

CHICAGO, Sept. 22.—The National Truck Leasing System, Inc., and its member representatives have scheduled a conference in New York for next week (23 thru 30) to discuss truck leasing problems brought about by the Korean war and subsequent national emergency measures now being enforced.

The meeting, to be held at the Waldorf, New York, will consider the equipment supply outlook and the possibility of continuing the leasing of common carriers. Most of the states are producing essential goods or providing services that is important to the nation's defense program or civilian, ceremonial, it was pointed out. This includes operators of candy, drink and other vending equipment, with emphasis on industrial installations.
Defense Emergency Problems
Top NCWA Exec Meet Agenda

(Continued from page 92)

Topper Standard
With Plastic Globes
$11.25

JUMBO
1" BALL GUM
$13.95

Champion Nut & Chocolate Co.
1794 Tremont St.
Boston, Mass.

VICTOR'S
REVOLVING
SUPER
MARKET

- Dominates Any Location -

The most practical MULTIPLE bulk vendor ever built... featuring a background of 4 famous TOPPER DELUXE vendors, revolving on attractive tubular stand... the space-saving unit which provides quadruple exposure potential. Actually requires no more space than one vendor on a stand.

SELECTIVITY... the most important factor in successful automatic vending... makes everyone a potential customer for VICTOR'S REVOLVING SUPERMARKET.

TOPPER DELUXE vendors all kinds of bulk merchandise and is equipped with VICTOR'S new boy view display compartment plus side display windows.

See SUPER MARKET
TODAY at your distributor

VICTOR
VENDING CORP.
5701-13 W. Grand Ave.
Chicago 39, Ill.

NOW!
Bigger Profit
FROM EVERY LOCATION
With the New
Northwestern
CABINET STAND
FOR MODEL 49

WRITE FOR DETAILS
OR SEE YOUR DISTRIBUTOR
THE NORTHEASTERN CORPORATION
829A ARMSTRONG STREET, MORRIS, ILL.

Topper Deluxe
Single, $12.95
Topper Standard
with Plastic Globes,
$11.25
JUMBO
1-Inch Ball Gum
$13.95

No. 1 Vendor of Vending Machines
in the United States

WEST COAST DISTRIBUTOR
ACE VENDING & DISTR. CO.
2702 W. Pico Blvd....Los Angeles 6, Calif.

Candy Jobbers Face Over-All Restrictions

WASHINGTON, Sept. 23.—National Candy Wholesalers' Association (NCWA) has warned its members that jobbers face an almost certain return to wartime restrictions on supplies, production and prices.

In anticipation of controls, NCWA is setting up plans to represent the industry before whatever agencies get control authority in order to prevent any new restrictions from being placed on candy manufacturers, wholesalers, or retailers. According to NCWA officials, the trade group will also try to abolish inequities in the voluntary ration of merchandise by candy manufacturers.

In a recent speech Balocca stressed the importance of candy manufacturers getting under the State fair to 10,000 to prevent nickel bars from being sold by chain stores at reduced rates.

Sandy MacTight says...

"The above Victor is an A-1 good buy and buying it on the TORR Time Payment Plan makes it a doubly good buy."

SANDY also reminds you he had

ROY TORDR

LANSOWNE, PA.
List Candy Needed For Armed Forces

WASHINGTON, Sept. 28.—With candy being pressed as a top nutritious food for the armed forces by the Quartermaster Corps, a number of foods and types of confection will be in volume demand for this purpose. What these types are is of interest to the candy operator, and the following list details the candy to be used:

- Caramel
- Coconut
- Creams (sweet and chocolate)
- Pekan bars
- Pecan candies
- Scotch Pecan bars
- Nuts and raisins
- Almonds
- Pistachios
- Peanuts
- Cashews
- Pine Nuts
- Pistachios
- Raisins

Analyze Biz Pic At NAPM Meet

(Continued from page 93)

meeting, according to NAPM President H. F. McNamara. The 1950 exposition marked attendance by a number of foreign delegates for the first time.

Convention highlights this year will include three popcorn clinics to discuss production, marketing, and other non-business activities will be handled by William H. Beaulieu, head of A.B.C. Popcorn Company, Chicago, as social chairman, and Mrs. Beaulieu as chairman of the ladies' program.

Special Clinics

The special clinics will be scheduled throughout the three-day program, and will center on these topics: Control of Insects Attacking Stored Popcorn; Why Old Mills in Popcorn; and The Importance of Moisture Content and Control in Popcorn.

Exhibitors who will make up the 1950 show include A.B.C. Popcorn Company, Billmore Distributing Company (see-operated Popcorn self-popping vendor); Mankly, Inc., and many supplier firms.

NAMA Division Meets

NEW YORK, Sept. 28.—The National Automatic Merchandising Association (NAMA) cup vending division met in regular session at the Lexington Hotel here Friday (23) to discuss latest developments in the field. Arthur Nolan, chairman of the division's research committee, reported on the progress of his committee, E. C. Scull, chairman of the membership-finance committee, and C. S. Darling, executive vice-chairman, also spoke.

Mr. OPERATOR!

SAVE... 7 Time

Register NOW

For the
1950 N.A.M.A.
CONVENTION & EXHIBIT
Palmer House, Chicago
November 12-15

Fill in and return advance registration forms NOW and avoid last-minute convention registration rush.

For official forms, write

7 South Dearborn
Chicago 3, Ill.
Financial 6-0370
## State Tax Calendar

(Continued from page 95)

<table>
<thead>
<tr>
<th>State</th>
<th>Event Description</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Missouri</td>
<td>Retail sales tax reports and payment due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Montana</td>
<td>Personal income tax second installment due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Nebraska</td>
<td>Cigarette distributor reports due.</td>
<td>October 10</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Personal income tax due.</td>
<td>October 1</td>
</tr>
<tr>
<td>New Jersey</td>
<td>Cigarette distributor tax reports and payment due.</td>
<td>October 15</td>
</tr>
<tr>
<td>New York</td>
<td>Income tax due.</td>
<td>October 15</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Property tax due.</td>
<td>October 5</td>
</tr>
<tr>
<td>North Dakota</td>
<td>Cigarette distributor reports due.</td>
<td>October 10</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>Cigarette wholesaler reports due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Oregon</td>
<td>Excise (income) tax third installment due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>Personal income tax third installment due.</td>
<td>October 15</td>
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<tr>
<td>Rhode Island</td>
<td>Sales tax reports and payment due.</td>
<td>October 20</td>
</tr>
<tr>
<td>South Carolina</td>
<td>Admissions tax reports and payment due.</td>
<td>October 19</td>
</tr>
<tr>
<td>South Dakota</td>
<td>Occupational retail sales quarterly reports and payment due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Tennessee</td>
<td>Property tax second installment (last day)</td>
<td>October 31</td>
</tr>
<tr>
<td>Texas</td>
<td>Admissions tax reports and payment due.</td>
<td>October 25</td>
</tr>
<tr>
<td>Virginia</td>
<td>Tobacco tax from warehousemen due.</td>
<td>October 15</td>
</tr>
<tr>
<td>Washington</td>
<td>Cigarette drop shipment reports from wholesalers due.</td>
<td>October 15</td>
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<tr>
<td>West Virginia</td>
<td>Cigarette use tax reports and payment due.</td>
<td>October 15</td>
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<tr>
<td>Wisconsin</td>
<td>Cigarette wholesaler and manufacturer reports due.</td>
<td>October 10</td>
</tr>
<tr>
<td>Wyoming</td>
<td>Sales tax reports and payment due.</td>
<td>October 15</td>
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### Cup Machines Win 100% Approval in Kansas War Plant

WICHITA, Kan., Sept. 23.—An indication of "which way the vendor wind is blowing" may be read into the report from Soroco’s Kansas City distributor, Ed Gruenig. He announced the signing up of the manufacturer’s plant here for cup vending equipment, replacing all bottle machines in the plant. Exhaustive tests were said to have been conducted prior to the change-over.
Plan January Session; Set Details Soon

Asst. Exces To Convene

MINNEAPOLIS, Sept. 23.—While a proposed meeting of executives of the organ making up the Five-State group failed to materialize this month, there is a strong possibility that the group will resume its annual convention in 1951—probably in January, it was learned this week.

In the past few weeks the South Dakota Phonograph Association and the North Dakota org have held membership meetings. At both sessions it was understood that the membership was in favor of resuming the regional convention in Minneapolis. The Wisconsin and Iowa associations as well as the Minnesota Automatic Phonograph Association, are co-sponsors of the event.

One of the most successful regional conventions conducted in the music record field, the annual convention this year bowed out in favor of the annual confer called by the Music Operators of America (MOA) in Chicago last March. With the five shows associated with MOA, it was felt that the groups could attend the national meet, thereby allowing the members to attend the annual convention with the over-all convention. However, this did not work out too well, and a resumption of the regional convention at a time, which would not conflict with the MOA or any other national coin machine convention, was deemed advisable by some execs.

Distrib Co-Operate

The Minneapolis sessions of the Five-State group have proven to be an excellent merchandising aid, with ops combining their jaunt to the Twin Cities with the conven-

Merchandising Music

FERVILLE THOUGHT... Duane L. Auerbach, phonograph operator in Fertile, Minn., has come up with a promotion gimmick that can be used by his fellow operators to good advan-

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the General, Radio-Phone-TV, Music and other departments

MILITARY SPENDING OPENS NEW MARKETS. Manufactu-

Speedy Abe

CINCINNATI, Sept. 23.—Abe Villinsky, operator of A & B Music Company and member of the Automatic Phonograph Owners' Association of Cincinnati, was an expert on a new Wurlitzer 1250 as door prize at the association's Tuesday (14) party, has already ap-

Rock-Ola Names World Wide for Two Key Areas

CHICAGO, Sept. 23.—World Wide Dist. has been appointed to handle products made by Rock-Ola Manufacturing Company in New Haven, Conn., and New Bremen, Ill. John F. Pender, Rock-Ola's vp, and John J. Colucci, Rock-Ola's sales manager, were here.

O'Connor Dist. To Show 1250 At Va. Exhibit

RICHMOND, Va., Sept. 23.—The Wurlitzer phonograph, the new 1250 headway unit, the adapter kits allowing for either 33 1/3 or 45 r.p.m. and several other new equipment will be shown to location owners at the Virginia State Restaurant Association convention here, starting Tuesday (27). O'Connor Distributors, Inc., with headquarters here, will arrange for a display of this equipment at the show.

Confound the fad and at the show, Ken O'Connor, firm head, announced this week.

Using two booths at the exhibit at the National Convention, O'Connor hopes to show the location owners in which the Wurlitzer equipment can serve their particular needs.

End of an era

Beginning November 4

It's A B... and it will get around... FASTER
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<th>ARTIST</th>
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<td>Hoagy Carmichael</td>
<td>(and Jessaway)</td>
<td>We're Moving In</td>
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<td>ELLA FITZGERALD</td>
<td>Columbia 27912</td>
<td>I'll Never Be Free</td>
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<td>Louis Jordan</td>
<td>(Tympany Five)</td>
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<td>Jack Pleis Ork</td>
<td>Mercury 6102</td>
<td>Time Alone</td>
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<td>Mr. Goon-Bones-Barney Lantz</td>
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<td>What Is There To Say?</td>
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<td>Hugos Winterhalter's Ork</td>
<td>Boston 9-331</td>
<td>I'm In The Middle Of A Riddle</td>
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<td>KEN GRIFFIN</td>
<td>Columbia 3601</td>
<td>Rudolph, the Red-Nosed Reindeer</td>
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<td>HUGO WINTERHALTER'S ORK</td>
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*Continued on page 100*
See Fair Trade Action in 1951

WASHINGTON, Sept. 23.—Anticipating a 1951 drive to repeal the Miller-Tydings Act, fair trade leaders and opponents of the measure are beginning to launch their own campaign to keep the legislation on the books. Julie operators would be adversely affected by repeal of the act.

Leaders in Congress have received a survey on price behavior of fair-trade products from the Bureau of Education on Fair Trade (BEFT) which showed prices of products under fair trade laws have advanced less since the Korean conflict than other manufacturers. The survey concluded that "fair-trade prices will hold the line against inflation far better than non-fair-trade prices."
National Meet Planning Starts

Kenosha, Wis. Loops In Action; 127 Teams Contend for Titles

KENOSHA, Wis., Sept. 23. — Assembled at the Kenosha Club, this weekend is one of the highlights of the year in the Kenosha Shutterboard Sales Company. The company has been operating successfully for the past three years, and Kenosha has already announced a new high in activity for this time of the year. The meet began in some parts of the city two weeks ago but the majority of the 127 teams organized into 15 leagues are just launching their schedules.

Two of the main reasons for heavy play are the expanding league and the expanding league. The Kenosha Shutterboard Sales Company, which has gathered various games for every type of championship, and the effective promotion used by the Tavern Keepers' Association (TKA) of Kenosha in marketing the popular shutterboard-minded minds. The Pharmacy Board won the city titles in 1947 and 1948, with the year in addition won the State title and was runner-up in the U. S. Championship Longboard.

Distributing Spec. Premium Lines For Women

CHICAGO, Sept. 23. — With the nation's longshoremen working steadily, distribs here report the addition of premium lines appealing specifically to women, girls.

Wally Finke and Joe Kline, partners in First Distributors, who have a premium line for women which has been included in their set-up, and similar reports were received from other hobby hands handling premium lines for shutterboards.

Pope Appointed By Empire Coin

CHICAGO, Sept. 23.—Empire Coin Machine Exchange has appointed Harvey M. Pope to the sales territory of the premium department. Owners Gil Kitt and Bill Sheffield, announced Wednesday (23).

Pope is considered one of the most experienced men in the premium field. Kitt stated, and will help operators in selling, merchandising and displaying all types of premium lines.

Puck Patter

Chicago: Herb Perkins, head of Puck Sales Company, back from a trip to the West Coast and Midwest, said the Purveyor's main building will be started immediately following the completion of the addition.

Local Loops Doubled Since Last Season; Locations in Fight To Promote New Play

CHICAGO, Sept. 23.—With organized shutterboard league play this year already showing some 50 percent increase (in the number of loops), the planning for regional and at least one national championship meet has already started.

While Standard Shutterboard Congress of America (SSCA) and the American Shutterboard Association have pioneered the regional and national tournaments, the operator is to play a major role in the 1950 playoffs, according to present thinking.

Their participation will come in the form of sponsoring the regional meets (with all types of boards and locations allowed to compete) and qualifying teams for national playoffs.

On the national scale, American still remain as the major factor in the shuffleboard division. Between the past and present, for example, the number of the 1947-48 season is 300, with the 1950 season rising to 600 for our national division. In the Midwest area, leagues have approximately doubled in number since spring, with locations offering operators more competition than at any time in the past in establishing their spots as a part of organized play in their areas. These increases have been noted in Illinois, Michigan and Wisconsin, all popular shutterboard centers.

PURVEYOR FOR VALUES

PURVEYOR FOR VALUES

1 PUCKS, 2-24 in. $7.95. And 24 or more $6.50 each.

1 SHUFFLEBOARD $17.00.

1 SHUFFLEBOARD 24 in. $7.95. 24 in. $6.50 each.

1 TRIPLE SHUFFLEBOARD 32 in. $17.00. 32 in. $6.95 each.

1 TRIPLE SHUFFLEBOARD 40 in. $24.50. 40 in. $18.50 each.

1 TRIPLE SHUFFLEBOARD 48 in. $32.50. 48 in. $24.50 each.

1 TRIPLE SHUFFLEBOARD 56 in. $40.00. 56 in. $32.00 each.

1 TRIPLE SHUFFLEBOARD 64 in. $47.50. 64 in. $37.50 each.

SHUFFLEBOARDS, SCOREBOARDS

WRITE FOR LOW PRICES

PICK-UP SHUFFLEBOARDS

SHUFFLEBOARD CO

11332 W. 63rd Ave., Chicago 31, Illinois

THrift WISE scores again

3 Pcs. Imitation Alligator Grain Finish Luggage


'Puck' Board Pucks, $1 each, 100 in. box, lot.

25% Deposit With Each Order, Balance C. O. D.

THrift WISE premiums, INC.

800 Jefferson Ave.

Phone: Mohawk 1689

BUFFALO 4, N. Y.
CINCINNATI: The Automatic Phonograph Owners of Cincinnati is still receiving congratulations on the annual meeting held at the Gibson Sheraton Hotel. The operators are asking President Kasler, "Do you think we have this party more often?"

In the excitement and enthusiasm of receiving the $100 door prize given by the Southern Automatic Music Company, ex-president, Sam Coleman, flew off to Kansas City on the Russell of Westerhaus, Inc., was excited over the news he received and was unable to carry. He got a truck to take him home.  

Lawrence Kane, legal counsel for the association is on vacation with Mrs. N. and Mrs. Frank Bailey at West Lake Luro and other places of interest.  APOA's next regular meeting will be held October 19 at the Gibson Sheraton Hotel.

Vital Statistics

Deaths
James Kase, 72, who lived at his home in Oak Park, Ill., August 30 of a heart attack. Keeler was associated with the Chicago Tribune, where he was in charge of jobber sales.

Marriages
NEXT WEEK

The Issue You've Been Waiting For!

The Billboard

FALL COIN MACHINE SPECIAL

PACKED WITH

IMPORTANT FEATURE ARTICLES, LISTS, ANNOUNCEMENTS OF NEW GAMES, AND LATEST PRICE QUOTATIONS ON USED EQUIPMENT!

DON'T MISS IT

THE DEMAND FOR THE BILLBOARD FALL COIN MACHINE SPECIAL WILL BE TERRIFIC . . . START YOUR SUBSCRIPTION WITH THIS BIG ISSUE.

ADVERTISERS' NOTE

Final Date for Advertising in the Fall Coin Machine Special is September 28 in Cincinnati. Reserve your space today.

CLIP AND MAIL THIS COUPON

The Billboard
2160 Patterson Street
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year (52 issues), $10.

Name .......................................................... □ $10 enclosed

Address .......................................................... □ Bill me

City .......................................................... Zone .. State ....

Occupation or business ..........................................................
Military Spending Opens Up New Fields for Sales Firms

(Continued from page 43) current contracts. Available are daily lists of contracts offered and weekly lists of contracts awarded.

For the manufacturer who does not care to get involved with the red tape of Government purchases, Commerce recommends that he write to firms getting contracts for the type of work he can do and offer to take over subcontracting. The Government will also find this contract award lists happy hunting grounds for sales people.

To deal directly with Uncle Sam, a more cumbersome procedure is necessary. Each Government agency maintains a 'procurement manual' which lists the types of products handled by that agency along with a description of the type of purchase.

Commerce, however, has reduced the necessary steps to a minimum. Each Government agency maintains a 'procurement manual' which lists the types of products handled by that agency along with a description of the type of purchase. Thus, it is possible for a manufacturer of radio components, for example, to learn what kind of headgear is heading that agency. In the manual, he will find that radio equipment is being handled by the army, navy, agriculture and commerce departments. He must then check the headings for those agencies to find the address of the divisions handling radio equipment.

Hunting License

At that point, the manufacturer has a valid hunting license. His next step is to write the divisions interested in radio equipment on his list for invitations to bid. With the request must be submitted complete specifications for the equipment, the prices and the delivery dates.

Makers of musical instruments, for example, can get this information from the manufacturer's associations which, in turn, get the information from the manufacturers. Those makers of musical instruments would usually be interested in the types of instruments the Government is interested in purchasing. Again, the manual is the key. A coin machine maker can scan the thousands of products offered to the Government to find the address of the purchasing agent for some of the manufacturers and write to him to get his specifications for the type of machine he is interested in buying. There are usually a few of these agencies that purchase machines for various purposes.

Commerce Department officials say there is little need for coming to Washington. A manufacturer can make a good showing on his own. He can send out a few letters to find out what kind of business is being done in his line. It is a matter of increasing the number of letters to find out what kind of business is being done in his line.

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1948, 1949 and 1950
PHONOGRAPH
Wurlitzer 750 and 1015, also 1100.
Seeburg 147 and 148.
Send your best quotations to:
LANIEL AMUSEMENT, INC.
1105 Notre Dame St.,
Montreal, Canada
Phone: WE: 1125

**Advance Classical Record Releases**

(Continued from page 28)

**Ponchielli: Dance of the Hours & Nachal:** The Merry Widow/Alphonso–Silverman/Alphonso, dir. Armand Deslauriers, dir. Radio City Music Hall Comp. (33) RLP-159.

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**Schumann: *Manfred***/Orch. of Canada, dir. James DeMets, dir. RCA Victor (45) 7903.

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**Beethoven: Violin Concerto**/Budapest Symphony Orch., dir. Erno Dohnanyi, dir. RCA Victor (45) 7819.

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More Lumber Seen
In Ready Supply
for Civilian Production

WASHINGTON, Sept. 29—Manufacturers of colo-red-amused
ame game equipment and other coin units requiring use of wooden cabinets
heard a note of cheer this week from the lumber industry. Spokes-
men told the National Production Authority (NPA) that they can
increase output as much as 25 per cent. While the increase would be im-
portant, it was thought that such a hike would not prove necessary to meet busi-
tiness and civilian requirements. This was based on the fact that a material
drop in residential lumber production is expected and this will permit diversion of lumber for both mili-
tary and civilian demands. The lumber representative also told the NPA that in view of these developments, priorities and allocations will not be necessary. However, the strict NPA ruling on the sale of lumber will still be enforced, but it will mean that civil-
ian items requiring wood will continue to be turned out because of the
wider supply available.

**Kiddie Bell**

NEW YORK, Sept. 27—A new bell machine, designed for amusement park use, was in-
Iturbi's performance,...

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**Australian Op Says Bogus Coins“Down Under” Biz**

SYDNEY, Sept. 29—The use of substitute coins, tokens and spurious coin-like stampings has materialized as the major problem of coin machine routes here, according to a re-
port by Joseph Leven-
sen, a leading vendor, service and amusement machine operator.
The increase in usage of such de
vice has been accompanied by the
railways on station platforms and
and stamp vendors by the post of-
Ice. In the case of the ferry com-
panies’ coin turntables for their har-
bor ferries, “self-made” coins are found sources of constant trouble, according to Levenson. Two instances cited are use of disks made by a steel red to resemble takes piece and cutting seven-penny cоins from the chassis of old radio sets. In the latter instance, spelling out the radio manufacturer’s name from a collection of the stampings put police on the trail of the culprit.

As a result of the wave of spurious
coins, most turntables now have an electric device which tests the coins for silver content before the unit costs.

Order "coins" being used include small white metal religious medallions and a host of small foreign coins.
Belgian Coin Ops Find Arcade Biz, Distributing Go Together

(Continued from page 91)

The Arcade distributor for the Belgian company is John York, 1604 East 26th Street, Chicago, Ill. York, a former Belgian immigrant, has been in the coin-op business for over 20 years.

Belgian machine is the Arnold Caille, which was first introduced in 1910. The machine is a four-player, four-cent, coin-operated device with a large display cabinet. The machine features a spinning wheel that randomly selects one of the symbols on the wheel. The symbols correspond to prize values, ranging from small candy bars to five-cent pieces.

The Belgian machine has been licensed for use in the United States and has been produced by a company in Belgium. The machine has been successful in European markets and is now being distributed in the United States.

Belgian Coin Ops Find Arcade Biz, Distributing Go Together

(Continued from page 91)

listed 31,007 stamps purchased during the 1980 fiscal year to major firms subject to the $100,000 device tax. Close behind were 2,071, 3,643, and 3,873, respectively.

In stamps covering machines subject to the $100,000 tax, Texas led with 16,681, followed by California, 16,681; New York, 16,681; and Illinois, 16,681, which are called.

High on the list were $100,000 device stamps, which have been bought by the six states.

All States, Washington, D.C., and Alaska were listed as buying tax stamps for machines, with the Third New York City District reporting no sales of gaming machine tax stamps.

Low States for amusement game locations were Alaska, 33; Delaware, 724; and Vermont, 997. Low gaming States were Vermont, 7; Delaware, 5; and Connecticut.

Complete list of States and number of amusement and other device sales stamps sold, with the latter in parentheses, follows:

- Arizona, 3,643 (309)
- Arkansas, 3,673 (202)
- California, 3,605 (148)
- Colorado, 3,600 (128)
- Connecticut, 3,600 (128)
- Florida, 3,600 (128)
- Illinois, 3,600 (128)
- Indiana, 3,600 (128)
- Iowa, 3,600 (128)
- Kansas, 3,600 (128)
- Kentucky, 3,600 (128)
- Louisiana, 3,600 (128)
- Maryland, 3,600 (128)
- Massachusetts, 3,600 (128)
- Michigan, 3,600 (128)
- Minnesota, 3,600 (128)
- Missouri, 3,600 (128)
- Nebraska, 3,600 (128)
- New Jersey, 3,600 (128)
- New York, 3,600 (128)
- Ohio, 3,600 (128)
- Oklahoma, 3,600 (128)
- Oregon, 3,600 (128)
- Pennsylvania, 3,600 (128)
- South Carolina, 3,600 (128)
- South Dakota, 3,600 (128)
- Tennessee, 3,600 (128)
- Texas, 3,600 (128)
- Utah, 3,600 (128)
- Virginia, 3,600 (128)
- Washington, 3,600 (128)
- West Virginia, 3,600 (128)
- Wisconsin, 3,600 (128)

National Totals

National totals were 420,000 stamps covering amusement devices and other amusement devices. Nearly half of all $100,000 stamps purchased were in the highest selling States, while about the same percentage of $100,000 device stamps were bought by the six States.

All States, Washington, D.C., and Alaska were listed as buying tax stamps for machines, with the Third New York City District reporting no sales of gaming machine tax stamps.

Low States for amusement game locations were Alaska, 33; Delaware, 724; and Vermont, 997. Low gaming States were Vermont, 7; Delaware, 5; and Connecticut.

Complete list of States and number of amusement and other device sales stamps sold, with the latter in parentheses, follows:

- Arizona, 3,643 (309)
- Arkansas, 3,673 (202)
- California, 3,605 (148)
- Colorado, 3,600 (128)
- Connecticut, 3,600 (128)
- Florida, 3,600 (128)
- Illinois, 3,600 (128)
- Indiana, 3,600 (128)
- Iowa, 3,600 (128)
- Kansas, 3,600 (128)
- Kentucky, 3,600 (128)
- Louisiana, 3,600 (128)
- Maryland, 3,600 (128)
- Massachusetts, 3,600 (128)
- Michigan, 3,600 (128)
- Minnesota, 3,600 (128)
- Missouri, 3,600 (128)
- Nebraska, 3,600 (128)
- New Jersey, 3,600 (128)
- New York, 3,600 (128)
- Ohio, 3,600 (128)
- Oklahoma, 3,600 (128)
- Oregon, 3,600 (128)
- Pennsylvania, 3,600 (128)
- South Carolina, 3,600 (128)
- South Dakota, 3,600 (128)
- Tennessee, 3,600 (128)
- Texas, 3,600 (128)
- Utah, 3,600 (128)
- Virginia, 3,600 (128)
- Washington, 3,600 (128)
- West Virginia, 3,600 (128)
- Wisconsin, 3,600 (128)

Belgian Coin Ops Find Arcade Biz, Distributing Go Together

(Continued from page 91)

The economy has been fueled by a strong demand for coin-op games, with rising sales in amusement arcades and other locations.

In the recent past, the Belgian coastline has experienced a decline in coin-op game sales, with a shift towards other forms of entertainment. This trend is expected to continue in the near future, with a focus on new technologies and alternative forms of entertainment.

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Genco Rolling With Five-Ball Harvest Time

CHICAGO, Sept. 23. — Harvest Time, a new five-ball game by Genco Manufacturing & Sales Company, is now in production at the plant here and on display at all Genco distributor showrooms.

Designed with a wide open top playfield, Harvest Time has been a welcome bumper action and new rebound features over the entire play area. Among its other key plays are increasing values on a special kicker hole, and the fact that one ball can light up to 10 numbered scoring gimmicks and can set up as many as 10 replays. In addition the Genco game has three kicker holes, three rollover lanes, and 10 score expanding top buttons.

Built with flipper action, scoring on Harvest Time runs into millions of points.

CMI Moves

CHICAGO, Sept. 25. — Coin Machine Institute (CMI) has completed a move to new quarters at 134 N. LaSalle Street, Chicago, executive director Dudley Rutenberg announced this week. CMI now occupies Suite 508. It's former office was on the third floor in the same building.

SUBSCRIPTION ORDER FORM

The Billboard
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Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name ____________________________
Address ____________________________________________
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Sept. 30, 1950

The Billboard

107

COIN MACHINES

FREDDIE YAROSZ
July 343

SHUFFLE GAMES

RECONDITIONED! RESURFACED! PERFECT!

NEW

SHUFFLE GAMES

Reconditioned & Refinished

Bally LEAGUE BOWLER

(Bowling Educators League)

This is the price for one ball only.

TWIN SHUFFLE ALLEY REDUCED

United Shuffle Alley Reduced

CHI. CAGE DOLPHIN FREE Play

BALLS

DENVER 17

DENVER 05

3-9-50

BOWLING CLUB

Weight 88 Pounds

C. M. 

10

DEPT. 9-30-CM

www.americanradiohistory.com

Copyrighted material
Los Angeles Fair Proving Ground for Coin Machines

(Continued from page 91)

Waltz has been experimenting to get the best out of his equipment. The first of the machines was placed on a dime store but the equipment has now reached the point where it can be used in the operation. This operator believes that the machines are superior. He thinks that people will be interested in trying to install vending machines with claims of excellence. He feels that, although the small machines are a great boon to the public, they cannot compare with the large, automatic, public service vending machines.

Penney Arcade

In addition to these machines, which were advertised as Penny Arcade machines, there are also the Penny Arcade machines in the Fair on the upper floor of the building. These machines are in the arcade section and give the father of the child something to do while the boy is seeing a movie.

DEVELOP CUSTOMER

(Continued from page 92)

music. Music, for example, in a nice-looking restaurant or all-night lounge in the city. There is no doubt that this type of music would sound good and would sit back and wait for the dollars to roll in.

"But I was wrong. It took me time to realize that my machines were not tailored for the type of music they could have a consistent audience. And it turned out that the music was being overlooked by my machines. Nine out of 10 times I found that the local operator knew what was going on and was talking. I learned a bit.

Display Window

Cullocy concludes, "I learned that a man could get by themselves by being spotted in a more prominent location in the city. I learned that putting the same tunes in machines all along the route was important. I found that putting specific tunes on display in specific locations drew better money. It only took a few minutes at each location to find out such trouble items, but it was certainly worthwhile."

Puck Patten

(Continued from page 101)

quarter more Tuesday, Edward MacLeod, one of the organizers of play in his area, is certain this will be a big year for the stamp business. He says he bought a good business and says the price was very good. He took only a few minutes at each location to find out such trouble items.

BARGAIN COUNTER

Thus, there has been much said in recent years on the relative merits of playing on phonographs versus coin-operated machines. The bargains ranging from some $1,000 for a complete set-up to $80 for a small machine have been used, off and on, by both men.

GEORGE H. RUSSELL

George H. Russell, Dyersburg, Tenn., is one of those who have tried both methods. He now reports that he has equipped his entire route with this type coin machine and is making a few cents on each one.

ROCK-OLA NAMES

(Continued from page 98)

will be—and even make suggestions as to new ideas which they have heard. With the age-old question of when is a hit record, is a hit record, one hit away from the Frank Ash Company, Belding, Mich. The hit record is one hit away from the Fair, and they recently found that tunes running high on the Hit Parade get played the most and are the best.

He says that he has one of these pulled only about a dozen tunes in a two-week period.

INTER-LOCATION PROMOTION

The coin machine operator with a sense of competition, has developed a promotion which has been working. The Carl says that in those locations where four or more waiters or waitresses are employed, he sets up a contest for the employees. He asks each for the name of a song, concentrating on the tunes which have the most recordings released. He then tests the record in the juke box. The record which draws the most plays during the contest is selected as the winner, and the results show up in the coin box.

DIA PUGI.

The Brighton Hotel in Brooklyn believes that visual promotion can attract business. They have recommended a small card listing the top hits, should be posted in every phonograph. Customers, in turn, will feel the selection of World War II, our many years in the coin machine field.

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(Continued from page 98)

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DIA PUGI.
JOHNNIE BOY: Sidetracked Senator Malone Wins Fight

The Nevada Senator, who formerly was State Engineer of Nevada and a member of the Nevada Public Service Commission, is estimated to have spent more than $15,000 on his successful campaign this week on the Senate floor in the fight for gambling's survival. Nevada has a State law authorizing gambling machines, and Malone is the defendant in the Senate bill that would require Nevada's legislature to adopt a three-fifths vote to get President Truman's signature.

Malone contended that even Nevada, under the terms of the treaty, is entitled to send gaming machines to Illinois for repair.

Now We Know

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DISCOURSE '51 MEET (Continued from page 94)

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CENTRAL OHIO COIN

"There is no substitute for quality!"

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GIVE TO THE RUNNY CANCER FUND

OFFERED BY THE NATIONAL AIRPLANE COIN MACHINES

CENTRAL OHIO COIN

"There is no substitute for quality!"

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GIVE TO THE RUNNY CANCER FUND

OFFERED BY THE NATIONAL AIRPLANE COIN MACHINES
Williams Sets
Georgiana 5-Ball
In Production

CHICAGO, Sept. 23.—Georgia, a
new five-ball game, is now on the
production line at the Williams Manu-
facturing Company and on display
at the distributor show. The game in-
truduces tunnel roll-over switches
and is a high score game which can
record scores of 10,000 points or
more.

Housed in a de luxe cabinet which
is reinforced at key points for heavy
location play, Georgia has a cross-
action klicker holes and a spot feature
to draw repeat play interest. An-
other feature is the Williams designed
tilt reset which penalizes players for
points merely on the ball in which
the tilt took place. If player has not
used all balls before the tilt takes
place, he is still able to continue to
play on the same game.

Playfield of the new Williams game
is laid out for high action generation
by the game's flippers. Replays can
be made in several ways, including
the use of the tunnel roll-overs after
all lighted bumpers have been put
out.

NY Cofinmen Raise
$13,000 for UJA

NEW YORK, Sept. 23.—Local coin
machine manufacturers and distrib-
utors wound up their campaign in behalf
of the United Jewish Appeal Tuesday
(19) in the 195th annual Appeal drive
and on the same day.

Campaign ended with a dinner at
the Hotel New Yorker, attended by
some 60 industry figures, during
which three new coin phonographs
were raffled off. Jack Scholzheim,
Brooklyn vendor director, won a
Wurlitzer 1250, donated by Joe
Young, of Young Distributing Co.,
B. Jack, of Forest Hills Automatic
Music Co., won a lucky number for the
drawing by Harry Rosen and Meyer
Parkoff, of Atlantic New York.

Laughter swept the group when
Murray Kave was announced winner
of the AMI Model C, donated by Bar-
ney Sugarman and Abe Green of Ran-
yon Sales. Kave is sales manager
of Atlantic, local Sewbey end.

He promptly auctioned off the AMI,
which went to Eli Gomper of Sero-
well Music, for $750 and the money
was turned over to the UJA.

Speaking at the wind-up event in-
cluded Al Denver, president of the
Automatic Music Operators Associa-
tion, John Shubert, sales manager,
and Jack Garfin, 19-year-old survivor
of German concentration camps.

Okla. Tax Takes Drop

OKLAHOMA CITY, Sept. 23.—The
Oklahoma Tax Commission reports
that coin device license tax collec-
tions were $12,677 for the first two
months of the current fiscal year.

During this period last year,
tax collections were $25,305.

The commission added that new
collections of license tax for the
second half of the year are expected
to drop sharply.

Nicklebob Name
AMI Distributor

LOS ANGELES, Sept. 23.—Nick
Cartier's Nicklebob Company yester-
day was named exclusive distributor
of AMI products in Southern Califor-
nia, succeeding the J. Feskin Dis-
bursing Company. The appointment
was announced here by John W. Hadd-
dock, AMI president, who came to the
City to set the deal.

The AMI Distributing Company in San
Francisco will now continue to rep-press
AMI in Northern California, Haddock
said.
**FOR BELLS IT'S BELL-O-MATIC**

**WORLD'S EXCLUSIVE DISTRIBUTOR**

**MILLS BELL PRODUCTS**

---

**MILLS' NEW VEST POCKET BELL**

Operating on 3-5 Mystery Payout System
- 5c Play: $50.00
- 10c Play: $150.00
- 25c Play: $375.00

**MILLS' NEW QT**

A "Penny-Size" Bell. Weighs only 25 lbs.
- 5c Play: $50.00
- 10c Play: $150.00
- 25c Play: $375.00

**GUARANTEED RECONDITIONED MILLS**

We have in stock at all times every new coin machine manufactured. Write for catalog and price lists. 
With all credits.

**RECONDITIONED BOWLING MACHINES**

- Mills' Sensational
- Bally
- cabinets

**BELL-O-MATIC CHERRY**

For Mills BT's, Bally, and Cabinet Bells. New, with 2-3-3-2-1648.

**LATEST BELLS, RECONDITIONED BY THE FINEST MECHANICS IN THE BUSINESS!**

**MILLS' NEW 1950 BELLS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Mills 5c</td>
<td>5c Bell</td>
<td>$115.00</td>
</tr>
<tr>
<td>Mills 10c</td>
<td>10c Bell</td>
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<tr>
<td>Mills 25c</td>
<td>25c Bell</td>
<td>$189.50</td>
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**NEW EQUIPMENT**

- Genco Harvest Time
- Chicago Coin Trophy Bowl
- Williams Georgia
- Williams Double Header
- Keeney League Bowler
- Keeney Electric Cigarette Vendor

**RECONDITIONED GAMES**

- United Slot Alley
- Bell Triple Bell
- Bell Deluxe Draw Bowl
- Standard Gold Cup
- Bell Champion, Jr.
- Bell Champion, Sr.

**ROYAL CONVERSIONS FOR CHICAGO SNOB GAMES**

- Chicago Coin Slot Bells
- Chicago Coin Pachislo Bells

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

**TELEPHONE:** Capitol 7-8244

**WANTED SLOT MECHANIC TO WORK IN TEXAS**

Top Wages—Good Living Conditions. Must Be Honest.

Write to BOX 404, c/o The Billboard Pub. Co., 101 W. Randolph St., Chicago 1, Ill.
There is no substitute for the thrill of bowling with REAL PINS
and EVANS' GREAT
1951
SHUFFLE TEN STRIKE
Patent Nos. 2181984, 2229712, 2411789 & 2327350
GIVES YOU REAL—Not Synthetic—PIN ACTION!
They carom, they teeter, they fly from the Alley!
51/2-INCH PINS—AUTOMATICALLY RESET! • DIRECT VIEW AUTOMATIC SCORING COUNTER! • COMPAREWIVELY NOISELESS ACTION! • FASTER THAN EVER!

MANY NEW FEATURES!
• ATTRACTIVE NEW PRICES!

AUTHENTIC SCORING—Strikes—Spare—Doubles Turkeys!
RAISED ALLEY—REAL RECESSED GUTTERS!
AUTOMATIC PUCK RELEASE delivers puck at start of game
AUTOMATIC PUCK LOCK withholds puck at finish of game
ORDER FROM YOUR EVANS DISTRIBUTOR OR WRITE DIRECT
H. C. EVANS & CO.
123 W. ADAMS STREET CHICAGO 7, ILLINOIS
SEE EVANS' CONSTELLATION AD ON PAGE 100

WANTED
USED MILLS SLOT MACHINES
HIGHEST CASH PRICES PAID!
BAKER NOVELTY COMPANY
THE WORLD'S LARGEST SUPPLIERS OF CLUB EQUIPMENT
1700 WASHINGTON BOULEVARD
CHICAGO 12, ILLINOIS

BETTER BUYS
BUCKLEY WALL and BAR BOXES
$19.50
BUCKLEY MFG. CO.
4223 W. Lake Street
Chicago 24, Illinois

EVERY PIECE GUARANTEED
ONE BALLS
UNIVERSAL WINNER, NEW... WRITE EVANS COALTOWN... WRITE BALLY CHAMPION... WRITE $149.50 BALLY DELUXE DRAW BALLS... 125.00
BALLY CUP... 129.50 BALLY JUMBO FAB... 25.00
BALLY DOUBLE ENTRY... 59.50 MILLS JUMBO FAB... 25.00
BALLY SPECIAL ENTRY... 59.50 MILLS JUMBO FAB... 25.00
FIVE BALLS
COTTLETT BUCCANEER... 74.50 SEEBURG '48 BLONDE... $449.50
COTTLETT BUCKY... 89.50 SEEBURG 49 BLACK... 74.50
COTTLETT SHARPSHOOTER... 109.50 SEEBURG 500... 79.50
COTTLETT BUCKY... 119.50 TAMPICO TELECAR... 79.50
EXHIBIT CONSOLES
64.50 SEEBURG TELECAR... 79.50
COTTLETT SELECT-A-CARD... 124.50 SEEBURG PRE-WAR BOXES... 7.50
WHEN IN NEED OF GOOD EQUIPMENT, CONTACT US FIRST—
PARKER DISTRIBUTING COMPANY
311 BTH AVENUE, SOUTH, NASHVILLE, TENNESSEE
PHONE 4-0194-42-1281

ROD McGINNIS CO.
221 MARYLAND AVE. BALTIMORE 10, MD. PHONE: BELMONT 1800
FOR EXPORT ONLY
FINAL CLEARANCE ON POSTWAR PHONOGRAPHICS
Approximately 100 post-war phonographics consisting of
SEEBURG
Vogue, Envoy, Classics, Hi-Tone, Lo-Tone, Commanders, Majors, etc.
BUCKEY
WURLITZER
610's, 200's, 300's, 100's, 1250's
ROCK-OLA
Standards, Masters, Commanders
MILLS
Empire, Thomas
WE ARE INTERESTED IN SELLING LOT IN ITS ENTIRETY AT RIDICULOUSLY LOW
PRICE, IF INTERESTED CALL, WRITE OR WIRE.
TRIMOUNT
 cheats all in smaller lots.

EXCLUSIVE DISTRIBUTORS WILLIAMS & SEEBURG DISTRIBUTORS

40 WALTMAN STREET
BOSTON 18, MASS
Tel. Liberty 2-5180
GET READY FOR A BUMPER COIN CROP!

It's Genco's HARVEST TIME

NEW REBOUND FEATURES over ENTIRE Field.
SCORES in the MILLIONS.
INCREASING values on EXTRA SPECIAL KICKER HOLE. Single ball can light up ALL 10 NOS, UP to 10 REPLAYS.


SPECTACULAR POWER BUMPER

WRITE, WIRE, PHONE Your Distributor, NOW!

NOW AVAILABLE
"SUPER BOWLING LEAGUE" CONVERSION KIT
For Genco's Bowling League
1. DISAPPEARING PINS
2. NEW ATTRACTION BACK GLASS
3. EASILY INSTALLED

SNAP 'EM UP! THESE BUYS MAKE FALL AND WINTER OPERATING A SNAP!

CHICAGO COIN
ORIGINAL BOWLING ALLEY ...$119.50
BOWLING Alley w/plastic pin conv. 129.50
BOWLING Alley w/disappearing pin conv. 199.50
BOWLING CLASSIC ........ 249.50
SHUFFLE BASEBALL ..... 119.50
REBOUND SHUFFLEBOARD ... 39.50

SEEBURGS

GOTTLIEB BOWLERITE $89.50 · KEELEY PIN BOY $89.50 · UNIVERSAL SUPER TWIN BOWLER $219.50 · ROCK-OLA SHUFFLE JUNGLE $79.50

SNAP 'EM UP! THESE BUYS MAKE FALL AND WINTER OPERATING A SNAP!

SNAP 'EM UP! THESE BUYS MAKE FALL AND WINTER OPERATING A SNAP!
**Williams**

**Georgia**

A PEACH OF A GAME!

NEW... CROSS ACTION KICKER HOLES
... TUNNEL ROLLOVERS ... SPOT FEATURE

Plus... TILT RESET — THUMPER BUMPERS — FLIPPERS — HIGH SCORE

SEEN IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

---

**COMING YOUR WAY!**

BEAUTIFUL!

THRILLING!

APPEALING!

FAST ACTION!

LONG LIFE!

PREMIUM PLAY!

It will be the most talked about thing in the trade!

THE EXHIBIT SUPPLY CO.

Est. 1901

4222 W. Lake St.
Chicago 24, Ill.

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WE'VE GOT THE GOODS... MONEY MAKERS FOR YOU!
MAKE MONEY OR RETURN OUR MACHINES FOR FULL REFUND

<table>
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<tr>
<th>MUSIC</th>
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WANTED TO BUY OR ACCEPT IN TRADE WE WELCOME TRADE-INS

Packard Wall Beese, Arrow Balls, Rolly Hi-Hands, Rolly Shuffle Champ, One Balls, Eurekas, Photo Finish, Late Five Balls, Brand New Five Ball Closenuts, Seeburg 100 Selectomatics and All Models Used Phonographs, Games, Shuffle-Alleys and Consoles.

Exclusive Distributors FOR ALL NEW ENGLAND WURLITZER—BALLY—KEENEY—EXHIBIT and other leading manufacturers

REDD DISTRIBUTING COMPANY, INC.

298 LINCOLN STREET
24, ALLSTON, MASS.

PHONE: 4-4040

BRANCH OFFICE: 811 UNION ST., WEST SPRINGFIELD, MASS. Phone 6-5418
Organize Merit Distrib in Chi

CHICAGO, Sept. 23.—Formation of a new firm to buy and sell amusement games of all types was announced this week by Col. Lou Lewis, known as Merit Industries, the concern also will specialize in servicing and repairing equipment for operators on the South Side of Chicago.

Lewis stated his amusement game exchange has been started primarily to serve operators in Northern Indiana and Northern Illinois. Headquarters have been established at 620 B. Halsted Street.

Lewis has been in the trade for several years both in the East and Midwest. Among the firms he has been associated with are Mero Industries, National Shuffleboard Sales of Chicago, Colnex, ABC Music Company, and U. S. Television Sales Company.

D.C. Op Headache

WASHINGTON, Sept. 23.—Operators of games, vending machines, music units and amusement pieces here have uncovered a well-organized effort to cheat coins from various machines.

The schemes have been going around the city plugging the coin return with celluloid. As a result, legitimate patrons who place their coins in a machine which might be empty do not get their money back. Then the celluloid boys make their rounds, removing the stoppers and gathering the coins.

Numerous customer complaints in certain locations uncovered the racket—but not the culprits.
HERE'S PROOF!  
that the RISTAUCRAT '45'  
Means Added Profit for YOU!  

OREGON  
"... Your Ristaurat '45' opens up a new and tremendous field... hundreds of locations..."

WISCONSIN  
"... Ristaurat has made spots we never thought would pay out big money makers now."

INDIANA  
"... we would like to be your exclusive distributor in this territory."

Oregon  
"... Your Ristaurat '45' opens up a new and tremendous field... hundreds of locations..."

Wisconsin  
"... Ristaurat has made spots we never thought would pay out big money makers now."

Indiana  
"... we would like to be your exclusive distributor in this territory."

Letters From Everywhere Praise the RISTAUCRAT '45'  
Distributors and operators from all over the country are raving about the mighty Ristaurat '45'. For here is a profitable music box geared for sure, steady returns. It means a NEW WAY OF MAKING PROFITS for you, so investigate these possibilities today!

Priced at only $189.50—write for complete details

RISTAUCRAT, Inc.  
1216 E. Wisconsin Ave.  
Appleton, Wis

MEET THIS YEAR'S BIG MONEY-MAKER!  
Operators Say BOWL-O Earnings Are Terrific  
From taverns, bowling establishments, arcades and other locations come reports of the tremendous earnings being piled up by BOWL-O, the sensational new bowling game.  
Folks of all ages go for BOWL-O, with its REAL bowling thrills. BOWL-O plays fast and steadily—gets lots of repeat business.  
ORDER BOWL-O NOW TO GET FULL BENEFIT!  
Act now for early installation to get full advantage of this great new money-maker. Write today for illustrated literature, amazing records of actual earnings, and prices.

SUTPHEN PRODUCTS  
Corporation  
63 West 36th Street  
New York 19, N. Y.

EARNING CAPACITY  
$4.00  
PER HOUR

IT'S SMASHING  
ALL PROFIT RECORDS!

Bowl-O  
The Only REAL  
Bowling Game

$64 QUESTION  
How much do you make on your investment? Do you have long-life equipment that will be making money for you many years after it has been paid for? Well, Brother, you can have it... Operate the exclusive HOLLYCRANE... coin-operated, miniature model industrial crane that has everything an operator wants.

Write for Descriptive-Circular and Free Profit Chart

COMO MANUFACTURING CORPORATION  
5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

OPERATORS—ATTENTION!  
WANTED—WILL PAY TOP CASH PRICES for LATE MODEL PHONOGRAPHIS!  
Specify Quantity—Prices—Serial Numbers  
Back-Box 1953 (1946)  
Back-Box 1953 (1948)  
Wurlitzer Model 1135  
Wurlitzer Model 1130  
A.M.I. Model 10  
A.M.I. Model 11  
S.S.I. Model A  
Dilly Champagne  
Dilly Collectors

CONTACT US AT ONCE!  
PHONES Buckingham 1-6456, Buckingham 1-6990

NATIONAL COIN MACHINE EXH.

CHICAGO 14, ILLINOIS
WE NEED ROOM
OUT THEY GO
BALLY USED CONSOLES, DOUBLE-UPS,
MULTI-BELLS, SPOT BELLS,
RESERVE BELLS
WRITE FOR PRICE
BALLY CITATIONS
$225.00
WHILE THEY LAST
WRITE FOR PRICE ON ALL GAMES
FRANK SWARTE SALES CO.
815-A Fourth Ave., North, Nashville 10, Tenn.
Phone: 44697

IT'S SMART TO BE THRIFTY
WITH THE
WURLITZER 1250
NOW TAKING ORDERS!

ACTIVE AMUSEMENT MACHINES CO.

656 N. BROAD ST.
PHILADELPHIA 30, PA.

58 FRELINCHUYSEN AVE.
NEWARK, N. J.

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

10 TELEQUIZ
with $195.00 each
and for
FREE PLAY!

NEW CLOSE-OUT!

MITE: CIGARETTE or FRUIT BELLS, 5c,
75c, and 25c. With coin. No Seal-Bottom.

KING: E Reel Poker Play, 10, 15c, or 25c play.
With coin. No Seal Bottom. 75-95% coin divider. 
Price 8-14"x12".

COMET INDUSTRIES, Inc.
2845 W. Fullerton Ave., Chicago 47, Ill. 
(Tel.: Danino 3-2341)
PARTS
IN STOCK
FOR ALL GAMES

NEW PIN GAMES
GENO HARVEST TIME
GENO SOFTBALL TIME

NEW SKILL GAMES
United TWIN REBOUND
United A-B-C
Double King

NEW COUNTER GAMES
ENERGY RHYTHM
FOOTBALL
HOT SHOT
TACTICAL TARGET

NEW SHUFFLE GAMES
Kingpin Kingpin
Triple Crown

SPARES
8" Plastic Pin Toppers
Bally Pin Toppers

NEW VENDORS
Shuffle Pines
Distributing

SLOT SAVES, STANDS, ETC.
Chicagio Steel

CHICAGO MINT REVOLUTION SAVES 
- DE LUXE DE LUXE SAVES 
- QUICK SAVES 
- LUXE SAVES 
- LUXE BOX STANDS - LUXE STANDS - Coin Change

SHUFFLE GAMES
United Shuffle Alley

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT SIGHT
SEND CHECK IN FULL WITH ORDERS LESS THAN $25

WANT TO BUY
101-14 Milwaukee Av.
Chicago, Illinois

NEW VENDOR CLEAROUTS!
Shuffle Pin Toppers
United Shuffle Alley

MONARCH HAS JUST WHAT YOU WANT!
"POP CORN SIG"—Best 10c Ear Vending Machine model. NOW AT A FRACTION OF THE COST. Can be used for penny, nickel, or quarter. Send for literature to Joe Lum, 690 Benefit St., Poughkeepsie, N.Y.

WANT TO BUY
101-14 Milwaukee Av.
Chicago, Illinois

MONARCH MACHINE CO.
101-14 Milwaukee Ave. Phone: ELCRADE 4-2600

CHICAGO 3, ILL.

118 

COIN MACHINES
The Billboard
September 30, 1950

PARTS
IN STOCK
FOR ALL GAMES

NEW PIN GAMES
GENO HARVEST TIME
GENO SOFTBALL TIME

NEW SKILL GAMES
United TWIN REBOUND
United A-B-C
Double King

NEW COUNTER GAMES
ENERGY RHYTHM
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Chicago, Illinois

MONARCH MACHINE CO.
101-14 Milwaukee Ave. Phone: ELCRADE 4-2600

CHICAGO 3, ILL.
IT'S SLIGHTLY SENSATIONAL!

THE 4 HORSEMEN

THE MOST AMAZING SCORING COMBINATION IN GAME HISTORY!

Produced By GOTTLIEB!

Ways to Win!
1—Point Scoring
2—Backfield Sequence
3—Numbered Sequence
4—High Score

4 "POP" BUMPERS
FLIPPERS
REPLAY ROLLOVERS

* "Pop" Bumpers begin scoring points when corresponding Backfield Rollovers are made.
* Completing Backfield Sequence lights green Side Rollovers for 2 Repays.
* Completing Numbered Sequence, 1 to 11, lights red Side Rollovers for 3 Repays.
* Repays awarded for Points and High Score.

Get Out in Front at the Kickoff!

ORDER FROM YOUR DISTRIBUTOR NOW!!
**NEW!**

10c PER PLAYER
4 PLAYERS: 40c

1-2-3-OR 4 PLAYERS
Fastest Rebound of all!
45 SECONDS AT MOST FOR EACH GAME

**Keeney's LEAGUE BOWLER**

**TERRIFIC POPULAR APPEAL!**

4 COINS EVERY THREE MINUTES
ALL LOCATIONS SAY IT'S THE... Best!

**Yes!**

ALL KEENEE DISTRIBUTORS ENDORSE
LEAGUE BOWLER 100%

Handsome Designed Streamlined Cabinet

Realistic Upright Pins
That Disappear and Automatically Re-set

**Size**
9½ FT. LONG
2 FT. WIDE

Also 8 FT. LONG
2 FT. WIDE

All Electrical Components Easily Accessible in Lite Box or on Hinged Back Door of Lite Box.

Rich Profits a Certainty

Write

BY POPULAR DEMAND—Keeney's LEAGUE BOWLER

Available in Sizes
8 FT. LONG-3 FT. WIDE

See YOUR KEENEE DISTRIBUTOR

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.
September 30, 1950

The Billboard

COIN MACHINES

IT HAS Everything!

THERE NEVER WAS A GAME LIKE IT!

ENTRY FLASH
FEATURES FOR GREATER PROFITS THAN EVER!

DAILY DOUBLE... Returns ball after a winner, with odds remaining the same (first for start of next game!)

EXTRA NEW SECTIONS... Boot—Saddle—No. 4!, etc. (values for better advantages and stay lit until a WINNER IS MADE FROM THESE LITES)

LITES FEATURE RACE... Gives player an additional marked feature, or a feature race!

ADVANCES ODDS... One of the greatest incentives for additional play.

PURSE AND SHOW SECTIONS SCORE WIN ODDS... the familiar feature that players try for after obtaining other advantages!

ADDITIONAL SELECTIONS: 2, 4, 5, singly or in combination.

UNIVERSAL SCORES FIRST IN THE MONEY WITH...

"WINNER"

UNIVERSAL'S "WINNER" HAS THESE BIG FEATURES

MYSTERY TYPE ADVANCING ODDS

ADDED ENTRIES—GAME-TO-GAME CARRY-OVER

SPELL NAME

A-B-C-D BUMPERS

AUTOMATIC BALL-LIFT

FEATURE RACE

ILLUMINATED PLAYFIELD

ARMOR PLATE

New!

KICK PLATE ON FRONT DOOR

Immediate Deliveries from YOUR UNIVERSAL DISTRIBUTOR!

Order TODAY!

UNIVERSAL INDUSTRIES, Inc.

Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

5737 NORTH BROADWAY • Telephone UPTOWN 8-2345 • CHICAGO 40, ILLINOIS
Bally TURF KING

gives MORE fun to MORE people,
earns MORE money for operators

NEW
Player's Choice Idea
attracts record-smashing play

TURF KING gives every player what he wants. The fellow with the
loud tie fights for Odds. The guy with the glasses goes for Selections.
His buddy gets a bang out of Double Scores. The Feature-fancier drums
tunes on the Pennant-button. The result is complete player-satisfaction
and the greatest continuous earning-power in pinball history.

Get your share of the record-smashing TURF KING
profit. Get TURF KING today.

NEW
PLAYER'S CHOICE BUTTONS

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
United’s Shuffle Alley Rebound

Official bowling scoring
Extremely fast play
Single player
The preferred hinged playfield for easy service
Smooth, quiet operation

See your distributor

United’s proven drop chute

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois
there's "music for everyone"

AT THE PHONOGRAPH

ANYWHERE IN THE LOCATION

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902

SEE YOUR SEEBURG DISTRIBUTOR FOR THE COMPLETE STORY OF SELECT-O-MATIC "100" MUSIC SYSTEMS

www.americanradiohistory.com