This is probably one of the rarest photos in showbiz, for it shows the ever-working Joneses taking a breather. While at Las Vegas, Spike and wife (Helen Crayco) relax under the Hotel Flamingo's marquee heralding their September 21 opening at the swankery. This will mark their fourth appearance in three years at the famed resort spot. Above scene is the calm before the storm, for Jones's "Musical Depreciation" troupe starts its new tour August 11 at Lake Tahoe's Cala-Neva Lodge. Jones continues to draw top crowds, recently delivering a record 130,000 paid admissions in a nine-day stand at Los Angeles' National Home Show. On RCA Victor disks Jones is riding high with "Charleston-Mio" and "I Know a Secret," featuring George Rock and Henrietta Pootwaddle. Miss Crayco is launching a wax career of her own and was recently signed by Tootee Camarata to record for London Records. Arena Stars manages Jones, Miss Crayco and the "Musical Depreciation" troupe.
As Exciting As "Tico"...

Mambo Jambo

Recorded By

Ethel Smith

DECCA 27119

PEER INTERNATIONAL CORPORATION
Sole Selling Agent SOUTHERN MUSIC PUB. CO., INC. New York • Chicago • Hollywood
Await R. & H. OK on ‘S. Pac.’ Canvas Trek

Who’s Afraid Of Godfrey? ABC To Buck ’Em Too

Television’s U-Win-O May Be Movie Bingo Game of Tomorrow

More Showbiz War Problems

Test on All-Out Controls Seen Coming Up Soon

Levin, Herald Trib Capitol Reporter, Hired by Weintraub

Menotti, Dennis King, Cox, Neway Also Cited

‘Wedding, ‘Consul’ Are Best; Blackmer, Booth Walk Away With Thesp Honors Via Sheba

First BB Man In

Goldwyn a Disk Jock? Could Be

U.S., Top Firms Up in Arms Vs. The Profitiers

In This Issue

GRAND RAPIDS, Mich., July 29—During the course of their three-day meeting, the National Association of Auditorman Managers (1AAM) covered practically every topic of auditorman interest and expense, ranging from cleaning costs to TV.

Thirty-five members were on hand for the silver anniversary meeting. Among them were managers of the largest municipal auditoriums in the country, such as the Boston Garden; Grand Central Palace, New York, and the Cow Palace of San Francisco. Ted Brownell, who manages the Municipal Auditorium of Mim Audits (See TV Gets 00 at Arena Mgrs. Michigan Meet But Once-Over Leaves ??

NEW YORK, July 29—At last it is possible to do business in the Kove as Jack Laught, the former White House reporter on the New York Herald Tribune as a special capital reporter. Levin will service the agency and its clients.

Agency thinking is that it is vitally important under existing conditions this business will be expanded to those Washington developments and what new Levin will provide that information.

The newsmen was the Herald Tribune 20 years.

NEW YORK, July 29—TV may furnish the movie bingo game of tomorrow. Now being pilot-tested in two George Skouras houses is U-Win-O, a bingo game which has been on WJZ-TV here for several months the TV-Telephone Game. Because it is believed to comply with lottery laws, and has been approved by the Post Office Department, and yet is a variation on bingo, U-Win-O is something of a freak.

George Skouras’ circuit has 1,400 theaters in the East, in the test click, not only will it go into those houses, but the entire chain owned by Spyros Skouras, his brother, will probably throw open its doors. Exponents are desperate to come up with a successor to bingo and bank night in the face of decreasing attendance. The game was approved by Harry S. Goodman, radio packager.

Goodman gets a few cents royalty in each seat and stands to become a heavy contributor to the U. S. Treasury, if the idea succeeds. The show is being played on Mondays at the Brookbouard Theater, Brookbouard, N. J., and the Palace Theater, Bergen County, New Jersey. Prize winners get $1 plus free duetica. Each six weeks the winners complete for a $50 U-Win-O was watched on TV for the last two months, but it is given its trial run on the film circuit.

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TV-Film Execs and Petrolio Wage Silent Royalty Battle; Wide Chain Reaction Feared

NEW YORK, July 29.—Altho negotiations appear at a standstill between the Television Film Commission and the Associated Musicians of America (AFM) over a contract covering music recorded for the sound tracks of TV films, there is seething activity beneath the surface. Each side is developing a strategic and tactical approach, which may prove of deep significance to the outcome of the battle, now widely expected to be decided within the next few weeks.

The plan, as indicated by AFM officials, is to take stock of the situation when new names have been called and new scenes are nearing completion. At that time, the AFM will project its demands for royalty payments to the TV film producers who have been approached indirectly to sign with the union. (See TV-Film Execs on page 12)

Defense Plan Lets Showbiz Agencies Alone

WASHINGTON, July 29.—Federal agencies, officials and economists who are expected to stay in the nation's capital through the summer are being whipped up by the National Security Resources Board (NSRB), Federal Power Commission (FCC), Federal Trade Commission (FTC) and Commerce Department around where they are.

The plan designed to reduce the effect of a possible atomic bomb attack, which will recommend moving from 12.5 to 64 per cent of federal agency personnel, is being coordinated with the Defense Department, among such key defense agencies as the Atomic Energy Commission, NSRB and the State Department. *

Military Brass OK ASA Armed Services Shows

WASHINGTON, July 29.—Showbiz officials have been playing a gigantic morale-building program with the help of the expanding armed forces. The result is that Pennsylvania, where much of the military action is centered, and where many of the leading showbiz names are playing, has been chosen as the site of a national meeting at which top military brass will be present for the first time. The conference, which will be held in Washington, D.C., later this month, will be attended by a number of top brass who will discuss the future of the armed forces.
AGENCIES ON PACKAGE SPOT?

Bulova To Launch New Signal Stunt

HOLLYWOOD, July 29.—Bulova Watch Company, thru the Bulova Agency, will launch a new-type stunt going into effect next month, using top radio, video and flicker stars to spotlight the correct Bulova. The stunt will do a trade tree for 20-second spots, giving Bulova time to air its new slogan—"Bulova a current radio, tele or pic stunt."

Device will be used both on radio and television to further Bulova's sell. Plugging, networks will air spots featuring only their own talent. Stars lined up include Ed Wynn, Milton Berle, Groucho Marx, Ed Sullivan, Ken Mayne, Bing Crosby, Joe E. Brown, and Lloyd Nolan. Gimmick will be expanded to include such shows as Ford Telethon Theater, Kraft Playhouse, Philco Playhouse and other networks. A new spot plugging may replace old-style straight announcement spots.

NBC To Keep Thin Sam Spade In New Slot

NEW YORK, July 29.—Wildroot Company this week signed to keep Sam Spade in NBC's Saturday, a few weeks ago, the firm decided to slash the show budget and originate it this fall. The NBC time slot for Spade will air with an entire new cast, writers and production staff, all at a cut rate before under what the old crew earned.

To further reduce costs, the show will get a Sunday afternoon slot, moving into the 3:30 p.m. period. That time slot is being vacated by Mutual's International Harvester, with Harvest of Stars, but this bankroll has been squeezed. The aim is to keep NBC from being squeezed. NBC is due to take over Spade's slot on Sundays to escape the encroaching competition from Mutual's Hunter program. NBC will try and go into the 3:30 p.m. time period.

Carnation Shopping Webs for Comedy

HOLLYWOOD, July 29.—Carnation Milk, one of radio's veteran ballyhooers, may abandon its long-lived musical prestige show for a comedy or some other high-ranking talent. Dairy firm long felt secure with含量 Hour but this has been rejected by Pat McGee and Molly. Carnation is currently shopping the network for other talent, but will probably hold off until the first of the year before dropping its current show. Contented was an NBC tenant for over 15 years, switching to CBS last season.

NBC Recaptures Shulton Account

NEW YORK, July 29.—After losing the Shulton Old Spice account following the resignation of High Adventure, NBC this week sold the bankroll on coming back with the agency. The changeover is not reported as even increasing its station line-up.

A basic load was the 4:30 p.m. Sunday afternoon. After a series of sessions with NBC, Shulton agreed to come back to the same six.

GF Reported Hot On Sinatra Show, Takes 'Sing' Seg

NEW YORK, July 29.—General Foods (GF) this week closed to casting with CBS-TV for one show and apparently more than mildly interested in another. GF is said to have closed out the list of sponsors on the contract for "Sing Along With Sammy," in addition, the banker is reported hot to buy half or all of the Saturday show. The line-up on Sing It Again, which will air from 10 to 11 p.m. Saturdays, probably will have Car- ters in its first 15 minutes. GF, an undetermined product in the second quarter, hour, andSterling Drug, a life and health product, in the last half-hour. Fees of this line-up will be September 29. The Sinatra show from 9 to 10, also on Saturday, is slated to debut about the same time. Sterling also is reported more than mildly interested in a portion of the Sinatra package. TCA will be competing against its CBS radio shows, with Gompeters and My Father's Blue, from 8 to 9 Saturday time periods.

WOR-TV Molds Daytime Plans

NEW YORK, July 29.—WOR-TV, New York, this week was developing plans to present an additional 30-minute show, to start after the current 15-minute All American World should WOR-TV carry these shows. Chances are, the Macy TV outlet will tee-off daytime shows at 12 m.m., and continue on thru until sign-off.

So far, only the hour-long Buddy Cole evening show, ahead of the board, has been set, but the likelihood is WOR-TV will either simulcast many of the network shows, or run versions of them. Two programs virtually certain to be on the Macy schedule are Barbara Wells' stanza and Lunches at Sardi's.

NBC Exces Beating Brush for Talent

NEW YORK, July 29.—The continued quest for talent by NBC has top NBC execs taking various quarters of the world, unsung commercial sponsors. Exec Veepee Charles R. Denny is due to Europe to purchase a PPW, has an opportunity to purchase a Radio% TV, and is possible a trip to WOR-TV to see the old crew. Denny has already been to Canada, and is in New York, to see the old crew. Denny has already been to Canada, and is in New York, to see the old crew.

Veepee Mr. Charles C. (Bud) Barry doesn't accompany Denny. Barry is slated to fly to Hollywood to meet with Sid Strotz, NBC's West Coast executive and TCA vice-president, to discuss NBC operations in Hollywood. Their agenda hasn't been reported, but is expected to focus on talent.

Meanwhile, Pat Weaver, NBC-TV program director, is expected to return to Los Angeles, where he's been assigned to ABC programming. Weaver is expected to get his first look at Los Angeles and NBC's third ABC blanket. 

Godfrey Plucks His Name on Uke Deal Invented by Medic

NEW YORK, July 29.—Arthur Godfrey this week wrapped up his third record deal, sealing distributions from Kansy and radio and TV activity. God- fry, long had an ex-restriction. This time, Arthur Godfrey Ukulele Player soon to be put on the market by Emenee Records.

An invention of Dr. William Smith, forerunner of the Edu-Song, makes it possible to play a uke by pressing any of six buttons which in turn create the necessary base chord. A nationwide advertising campaign is expected to get under way soon with agreements projected at $2,000,000.

Godfrey previously set stock deals with Redell-Whip and HI-V.

Talent Fee Issue Raised By Magnavox

Would Set Precedent

NEW YORK, July 29.—The question of whether an advertiser, agency or network is to pay talent fees for use of talent, but not participating in the production of that show, is entitled to a talent commission reportedly became a major issue this week. The question is said to have arisen between Magnavox and its agency, Maxon. Frank Freimann, executive vice-president of the Magnavox Company yesterday (Friday) refused to comment.

The rounds is that Magnavox, in buying alternate Friday nights on CBS-TV, is acquiring a show to be produced by the network, with talent bookings via Music Cor- poration of America. According to reports, Magnavox dramatic show will alternate with Ford Theaters. The reports state that while Magnavox will get its customary commission for placing the time, the usual 3% per cent (in some cases 15/2 per cent), "over the line" will not be paid for the package.

It is believed that Magnavox will prepare the commercials, this operation will be commissioned, however, while Magnavox may get its customary commission for placing the time, the usual 3% per cent (in some cases 15/2 per cent), "over the line" will not be paid for the package.

Hope Show Set For Overhaul

HOLLYWOOD, July 29.—The Bob Hope air show is in trouble over the fall. Thrusd Doria Day was released from her contract through the leaving of the other half. Road work the show is slated to do. She will not be replaced by a perma-

nent star. She will make some of her original poems, since the show will travel and be on radio tape whenever necessary, the comic expects to snare many top names, moreover unable to work the loca-

lated-based actor. Stana returns to the air October 3 under the Chester- field cugie banner.

Maurice L. Gaffney, ABC Sales Dir., Dies

NEW YORK, July 29.—Maurice L. Gaffney, director of AM and TV sales, ABC, died suddenly Thursday evening (27) in Grand Central Terminal, New York, while attending a train to Rye, N. Y., where he collapsed. Gaffney, 44, leaves his wife, Kathryn, and four children.

A Princeton graduate and veteran of ABC for many years, Maurice L. Gaffney formerly was trade press man at CBS and a member of the staff at Century Magazine. Gaffney was with ABC over four years. Serv-

ices were held today, fol-

owed by cremation.
AFRA TO TACKLE FULL SLAVE
Repeat and Reach new FEE for contracts and REDS on List

Convention Set August 10

NEW YORK, July 29.—An attempt by staff announcers of key network stations to secure a settlement of new network and transmission wage agreements on a plan to provide fees for repeat use of spot announcements and jingles, plus the possibility of some sort of action against Communists in radio, are scheduled to be the high spots of the three-day convention of the American Federation of Radio Artists (AFRA). Meeting will be held at the Roosevelt, Chicago, August 10 thru 12.

Previous AFRA practice has been to meet every year to discuss and, upon their conclusion, contracts for announcers at the network owned-and-operated stations and their affiliates in Chicago, New York and Hollywood are signed. The dates are kept in arms. They claim this procedure has kept them out in the doghouse, and none of the network contracts is signed. AFRA cannot strike, and some unions are virtually without union protection.

What burns the o-and-s. even more menacing, is the level in the three keys varies considerably, even though the nature of the work is comparable. To make matters worse, the union contracts are in the use of transcribed programs, but not the spots. In the intervening time, hundreds of TV stations,WMGM, New York, for example—have minimum announce fees which top the o-and-s. maximum. WMGM minimum is $130 weekly.

Question of repeat fees for jingles and spots is going to be another major issue. The original e. and s. deal, set in Hollywood, is hot water for the AFRA members. The rate of use of transcribed programs, but not the spots. In the intervening time, hundreds of TV stations, WMGM, New York, for example—have minimum announce fees which top the o-and-s. maximum. WMGM minimum is $130 weekly.

NEW YORK, July 29.—AFRA is here dealing with listeners with a new set of data in the week, the first such announcements, using actual listeners with linked names for gap effect. The researchers work with New Yorkers with the names Morning, Noon and Night, the plus reading, "Morning, noon and night, we listen to NBC. Another trio, named Night, Noon and Morning, their plus reading: "They all go for WNBC." Other combinations include Robin Hood and John Little and Stanley and Livingston.

P&G Becomes Ed Murrow's Fifth Sponsor

NEW YORK, July 29.—Procter & Gamble this week became the fifth sponsor of Edward R. Murrow's "See It and Believe It." This purchase of 31 additional stations on the wave makes a total of 94 outlets bought by the quintet of bank- rollers and will net CBS about $600,000. The five programs will each have to pay a 52-week deal.

The Tide division of P. & G. will now have Murrow in the Midwest and South Central States, Amoco will be on WGN, Chicago, and Mutual Broadcasting will have Murrow in four outlets in the North Central and Mountain States and Alpha Radio will have him on alternate days on 24 Pacific Coast stations. Murrow is in Kordes, who refused to consider his 7:45-8 CBS strip in September.

WFIL-TV Issues New Film, Spot Rate Card

PHILADELPHIA, July 29.—New card rate (No. 7) issued by WFIL-TV, effective today, establishes new rate differential and ups spot announcements. On new WFIL-TV, live studio and film programs carry the same rate, scaled at $100 for the top hour. These rates are to be charged on the basis of the last hour of television across the board for at least five consecutive days, pay four-fifths the regular one-time rate for the five shows per week.

The last time gone at $150 per week, the eight-second station identification time goes at $75 tops—but must share audio and video station identification. New rates were issued by Kenneth W. Sowman, station's 3-may manager.

Film Exhibs Told TV Theater Is Definitely in Their Future

HOLLYWOOD, July 29.—Theater GWG ever make machine thousand in handmaidens of film features," ac- cording to Nathan L. Halpern, who heads Southern California Theater Owners Association (TOA), here last night (28). Halpern, the consultant to three chains of film houses as well as to the national TOA, says that his philosophy is economically impractical, insofar as Hollywood is concerned.

Halpern told the exhibitors that theater TV is a must. He pointed to the film industry's $2,700,000,000 investment in it, and said "exhibitors and producers will have to blow back some of their investments and earnings" into tele. Theater TV has a tele future for all film empires in the film industry, said Halpern. Nolting that there is a desire to supplement, not supplant quality feature films, he said theaters always have used supplements, such as stage- players, comedians, movie serials, and similar attractions. However, he noted film feature films will, for some time, be "the backbone of the sound financial structure" to support the "investment of TV.

Concerning Phonovision, Halpern said "the main facts are that Phonovision is a major film production and its associated talent and skilled crafts. By breaking down the listeners from the system to film producers, Halpern said maximum potential as compared with $4,000,000 at $2,700,000 for $2,700,000 for NTSC color pictures from theaters, or a "sure one-way ticket to the poorhouse for Hollywood.

NBC Cuts Tie

Binding Wendy To Video Web

NEW YORK, July 29.—The shortage of available tele time is causing NBC to cancel its exclusiveness with Wendy, and the network is expected to make some of the people tied to the web offer their services to the network. Miss Barrie this week gained her release to negotiate for shows to air on another network.

Miss Barrie has a pact to go commercial August 23 in the 7:30 to 7:45 p.m. Wednesday, at $50,000 a week, for other nights. However, no time is available for the network's purposes. NBC is expected to have the show on the book. Miss Barrie has been reported to have to evacuate when NBC's new big-name contract holder presents work to NBC sometime in September. At that time, Miss Barrie's show will be history. Miss Barrie and her manager, there is no time set aside for her, and the network then decided to fire her for additional work elsewhere.

Radio Listening Up
In N. 1. Despite TV

NEW YORK, July 29.—In spite of the city's TV aura, more people in Metropolitan New York listened to the radio during the first half of the year than in the same period last year, according to a WOR audience comparison study, which was recently released. The New York Times reports covering 19 counties within the metropolitan area. The audience gain, based on a combination of sets-in-use and number of radio families, shows a gain of 4.3 per cent from 6 a.m. to midnigth, with a 3.9 per cent gain registered during daytime hours and a drop of only 0.7 per cent at night when TV competition is highest.

The survey also disclosed that WOR has seven of the 10 "best buys" among the standard spots, including calling and carrier programs, with the following stations for the station's top-ranking show from January thru June, 1956: "Embedding" the Groop, 1,144, McCarron at Home, 1,189; Lascerne at Fort McHenry, 1,981; "Elizabeth," 1,966; Dorothy & Dick, 988; Rudy Vallee Show, 686.

The completed survey was compiled under the supervision of Robert Hoffman, WOR research director.
**Campbell Soups Hunt TV News Slot**

With news now a premium property, Campbell Soups last week budgeted three for a 15-minute TV news show for the fall. The former sponsor of Ed Morrow on CBS radio last season is looking over video spots on various networks. The company has indicated a preference for 9:30 to 10:30 p.m. slot, but the agency is the agency.

*Dragnet* Switches To 10 to 9 P.M. Slot

Mancini, who has just begun work in the shaky Lippert Myers Tobacco business on "Dragnet," NBC last week agreed to shift the program from its current 9:30 p.m. Thursday slot to the 8 p.m. period. The sponsor, which produces the program, will probably move its show next week, unhappy with its late evening niche, has been asking for an earlier time.

**Vaughn Monroe May Take TV Spot in CBS**

Cameo last week was considering a TV program featuring its radio and this period, and the show would go into the Tuesday night 9:30 slot on CBS TV, which was filled last season by Ed Wynd. Monroe is committed to five weeks at the Waldorf Astoria this fall. The agency prefers that the program be presented live which, however, might interfere with Monroe's location commitments.

**White Motors Hunts TV Show**

White Motors last week began scouting for a TV show on which it could plug its line of trucks. Agency is Deary.

**Downey Set for Nash-Kelvinator on CBS-TV**

Downey last week was apparently set to go into the 10-10:30 Friday night slot on CBS-TV for Nash-Kelvinator, beginning in late September. The other program being considered is the CBS-TV show, which Robert Altman would star in a musical variety format. Geyer, Newell & Ganger is the agency.

**CBS-TV To Audition Herb Shriner Musical**

A pilot program was announced for a live, musical audition of a new musical comedy show to star Herb Shriner. The program, a William Morris package, is being produced by Charles Friedman and directed by Byron Paul, a CBS-TV staffer.

**Norge Drops NBC-TV Time, Nestles Picks It Up**

The 9:00 p.m. slot. NBC, however, will keep the show from this network's lineup of the show again throws throws that account up for grabs. The order had been placed with NBC by the relaxation. The show, which has been competing with Duane Jones for the business. No show had been set.

**Mike Levin To Run Bates TV Commercial Bis**

Mike Levin, currently with the Kudner Agency, last week was set to head up the TV commercials operation at the Ted Bates Agency. Levin, a former newspaperman, had been with Kudner for a year, handling TV commercials for Buick and Packard Cigarettes.

**Serutan To Do Two Daytime Newscasts on ABC**

On the premises that listeners have a considerable interest in news programs these days, the Serutan Company last week bought two newscast slots for newscasts to begin the second half of September 18, will air at 12:30 p.m. A 30-minute show, to start September 19, has not yet had its time slot set. Roy S. Dorrance, Inc., is the agency.

**Meade Leaves NBC-TV**

NBC-TV Producer-Director Vic Meade resigned last week. He's slated to leave New York for Hollywood to produce some TV films.

**Schaffner May Meg Montgomery Show**

Franklin Schaffner last week was close to being signed directly "Robert Montgomery Presents," the hour dramatic presentation which returns to NBC-TV alternate Mondays, 9:30-10:00 p.m. in late September under sponsorship of Lucky Strike. Schaffner was also being considered to meg "Ford Theater" on CBS-TV.

**U. S. Enlist Industry in Recruiting Drive**

U. S. Department of Defense moved last week to enlist the radio industry in its recruiting drive by setting a new series of 110 broadcasts and a special book of tapes. Universal Recorders waxed the first in the series, including 13 programs featuring Harry James, 20 shows with Les Brown's ork, and 26 starring Red Nichols and Dottie O'Brien. In addition, Universal will make eight dramatic shows for the recruiting department, with an additional 16 shows still to be contracted for. Platters will be shipped to 1,400 radio stations for public service announcements.

**Bill on Foreign AM, TV Masters May Pass**

A bill providing for duty-free importation of sound recordings for radio and TV newscasts is given an excellent chance of enactment this year, according to the most important of the House's committees on radio and television last week. In urging the House to pass the measure, Rep. Daniel E. J. Cantor (N.Y.), who has handled such legislation in 14 years, said that such a measure is a tax relief to the record commission as well as to the industry. Broadcasters, claims, also, that holding up these recordings constitutes unfair competition via radio and TV listings.

**Meet Me in St. Louis** "Reported Fall Airer**

NBC last week reported to have optioned "Meet Me in St. Louis" on radio this fall. Purchased by Baron Polan, the Sally Benson series would be a half-hour package. Polan is negotiating for a name.
NO DISK PLASTICS CUT YET

Resin Supply Ample if War Doesn't Grow

Manpower Problem Greater

By Ben Atlas

WASHINGTON, July 29. — The nation's disk industry is in no immediate war product crisis as production, government officials revealed this week. It was emphasized that the picture could change drastically if Korean hostilities spread.

Commerce Department officials told The Billboard that production of vinyl resins vital to disk production is ample for present military and civilian needs. While the Korean conflict has stepped up military demand, there are no current plans to ask for any emergency production ex- 

(Continued from page 3)

Big Suppliers, U. S. Team To Slow Profiteering in Disk Materials

Capitol Pushes Bozo Sales at Retail Stores

HOLLYWOOD, July 29. — Capitol reports its plans for the release of its own kid creation, Bozo, the Clown, by facilitating the sale of a large number of Bozo records. Effective August 15, Capitol salesmen will take to the streets with promotional materials made by six manufacturers. In addition, Capitol will supply Bozo product information to retail stores in both the Bozo discs and item. On behalf of its close tie-in with the manufacturer, Capitol is currently launching a "Bozo means business" campaign aimed to show dealers they derive a double benefit from profits on the platters as well as the product.

Capitol has no intention of going into the toy biz, a spokesman explained, but does aim to stress the joint merchandising of the discs and the blimp by soliciting the approval of multiple retailers. Capitol will benefit three ways: (1) Growing im- 

Victor Readies Big Sales Push For Pop Disks

NEW YORK, July 29. — RCA Victor's recording operation is preparing a concentrated sales promotion drive to push the Victor pop platter line which is sched- 

Roca Rumbas Back To Peer and Cuban Music War Ends

NEW YORK, July 29. — The Cuban music war is over. And the victory was big. Over a year ago when Hill & Range snatched Renato Roca away from Peer, the Cuban music business took its own evanescent Rumberia pub- 

Spier Bows Out Of Chappell, Inc.

NEW YORK, July 29. — Larry Spier, general properties manager of Chappell & Company, Inc., who represented the company in Latin America for 20 years, severed his con- 

MGM Tries Tepid Gim Disk Plugs

NEW YORK, July 29.—MGM Records currently is conducting an executive and sales promotional campaign in a hope both for the disk industry's output and for the movie's current motion picture industry propaganda program. The new promotion is focused on the release of "The Magic Color of Hair." As the campaign, MGM plans to stress the high price at which the product is available. The music for the dance is furthermore being featured in the upcoming MGM films.

Gim Disk Plugs for Peer and the Magic Color of Hair

NEW YORK, July 29. — Peer and the Magic Color of Hair have been responsible for a new campaign by MGM. The campaign includes a "hype" both for the disk industry's output and for the movie's current motion picture industry propaganda program. The new promotion is focused on the release of "The Magic Color of Hair." As the campaign, MGM plans to stress the high price at which the product is available. The music for the dance is furthermore being featured in the upcoming MGM films.
**Diskeries To Challenge AFRA**

**Producers Harp on Bargains To Push LP Classical Disks**

**Demand Proof Of Org's Right To Vocalists**

**May Call For NRLB Election**

**Hollywood, July 29—Bob Burton and Robert Sour, Broadcast Music Inc. (BMI), a division of Dejazys, Inc., will complete work on the BMI toppers, Close Flicker, Clergy Flicks, next week, with a three-week tour of the U.S. The BMI toppers, Dejazys, Inc., will receive a $20,000 advance from BMI, to be used for recording and promotion of the BMI toppers, Close Flicker, Clergy Flicks. The BMI toppers, Dejazys, Inc., will receive a $20,000 advance from BMI, to be used for recording and promotion of the BMI toppers, Close Flicker, Clergy Flicks.

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AFM Pulls Ban, Calls Showdown At Toronto Club

TORONTO, July 29 — Withdrawal of union members from the Clubnorm here by the American Federation of Musicians has precipitated a showdown with owners here. Talks came Tuesday (23) when Walter Murdoch, president of the Toronto local, barred a seven-union band from playing in the night spot during a contract dispute. The union was in retaliation to Cornell's use of a non-union musical trio in the city's premier dance hall. Behind the dispute is a wage bill for $4,937 which the union claims cannot support the maintenance of a union group that appeared nightly for 20 weeks to a place weeks ago.

The money, according to an affidavit signed by Allan, leader of the trio, represents difference between what the trio was paid and what it was entitled to under union rates.

Cornell denies this and maintains there is no compulsion to prove convincing evidence to support it. (See AFM PULLS BAN on page 40)

RCA Victor Platters Keep Flanagan Hot

NEW YORK, July 29—RCA Victor has added a新技术 to a sound to a solid. Due out this week were two Flanagan disks, issued as appropriate, but Lt. Victor W. E. Flanagan (two current high-tide) turns on the Flanagan, with his new and, magazine and Dashing Tambourine (Flanagan special arrangements), respectively. The technique is the effort to keep Flanagan hit in what he feels itis up to a three-way tasteful between the Victor maestro, Capitol's Ray Anthony and Decca's Jerry Globe. Capitol has taken steady policy of selling Anthony tips since Count Basie Star, Sentimental Me. In this case, in Grey last week had one of the most solid bands of the Hollywood Palladium.

Jobs for Musicians Pressed in Australia

MELBOURNE, Australia, July 29—The Australian Union (AMU), according to local sources, is sending a telegram to Wheatland, is pressing the government to make music compulsory for half the broadcasting time to be allocated to live entertainment so as to stimulate the industry. Manufacturing, Radio, Westland, pointed out that in the theatre before the 1929-'31 depression 600 to 800 musicians were employed. Now only two theatres employ orchestras. Special representations would also be made to the proprietors of picture theatres and also to exhibitors' associations.

Tax Note

NEW YORK, July 29—A new and intriguing sidelight to the picture business has filtered out. A small disc jockey The Billboard as to what payola stipulations were common. The disc jockey, in making out freeы жард, often charged to attribute certain expenses to payola, so as to secure deduction at tax time. A former spokesman claimed that payola was only a part of a disc jockey's over-all expenses.

High-Fidelity Audio Devices Boost Capitol Disk Sales

WASHINGTON, July 29—High-fidelity audio equipment, says a steady rise in book store and chain disk sales and the customer is fast becoming a byword in retail and mail order here, with considerable credit for the trend going to a local firm, the Shubert Manufacturing Company, which has three outlets in the city, the Disc Shop, the Holly- wood record and book store. The Disc Shop enjoys the consent and support of the Shubert Company and the Disc Shop have recently undergone expansion (The Billboard, July 23) in a new high-fidelity equipment. The Disc Shop does not sell disk disks, each equipped with individual high-fidelity amplifiers and speakers, and the CRC group has a total of nearly 70 disk listeners posts installed in the store. Regularly popular with dealers who have installed high-fidelity gear are the living room sets, which contain the heavy weight turntable, the speaker and high-fidelity amplifier. High-fidelity gear is considered by (See High-Fidelity Audio, page 28)

Oppenheim in Col's Longhair

NEW YORK, July 29—David Oppenheim has joined Columbia Records as director of a new syndication division. He will report to Richard Gilbert, director of the Long hair department.

Hot Jazz Specialty Of Philly Wax Shop

PHILADELPHIA, July 29.—The first part of the Wax Shop in Philadelphia, devoted exclusively to hot jazz was opened this week by Robert G. Mccarvey, who was manager of the Walnut Music Shop, midtown shop of the Columbia Records, and another Wax shop, Mccarvey, Joined by Alex Celli in the venture, calls his store the Jazz Shop.

The tremendous interest in Dixieland has been so great that it is now being broadcast out of the Colosseum, and Leonard Bernstein. He is married to legit and film actress, Judy Holiday.

High-Fidelity Audio Devices Boost Capitol Disk Sales

Oscar Ponders Sunday Night Giveaway Seg

NEW YORK, July 29—NBC this week was pushing a new king-sized hour-long giveaway—three for the price of one. It was announced that the first prize will be offered to the radio audience.

Show's gimmick is that contestants may bring an entire audience with them. The prizes to be offered may be played to the radio people. The program is on NBC last year, but the amount of in the new is given away this time. The audience must be invited to play thrus the mails. An additional roll its on will be played.

Liberace, GLH Ink Long Pact

HOLLYWOOD, July 29.—(Lee) Liberace, pianist, remains under a long-term contract with Gabe, Luthe & Heller (GLH), thus solidifying the music industry firm's first exclusive acquisition since it signed Claire Hogan in 1950. Liberace's stable is Frankie Laine, Shukhson, Lawrence Welk, Liberace, and the Barons.

Liberace was formed by his brother, Victor, who will remain as his musical director, with Music Corporation of America (MCA) retaining an interest in the firm. GLH feels its new client hasn't reached its potential and intends to focus on celebrity exploitation on network and in spot markets.

Empire Disks Bow WithForeignLabels

NEW YORK, July 29.—Empire Records, a new disk here, has gone into the disk business on the strength of its three original artists. A pair of former G & T's, Julius Dixon and Roy Jorgenson, run the disk as partners, with the group's non-musical partner, Johnny "V" Vrotsos Jr., who will be producer and discography program director in the Frankfort, Germany, section of the Armed Forces Radio Service.

Disks draw its recordings from Vrotsos Jr., who selects the material with the help of his brother, Max, and other disk jockeys. Dixon and Jorgenson cur- rently are working with the RAF network to handle their European-recorded disks. The platters are recorded in various places around the world and include many popular artists.

TV-Film Exes and Pettrillo Wage Silent Royalty Battle

(Continued from page 4) with the royalty clause incorporated in a new deal as a means of that is to have3 complied. Some TV execs are expressing concern over this app- earance of the amount and certain "concessions" techniques. Pettrillo, however, says that a major differ- ence between the record industry and the TV industry is the "sales pressure." They note that while a contract royalty agreement is set in stone, the TV business is subject to fluctuations in product. $7.7 million in royalties on product for theater and/or video release. Arms are unable to satisfy the most voracious appetite of any entertain- ment form. What difference does it make whether or not some people successes with little production congress, technique, the TV execs feel. Pettrillo is unemploy- ed in the studio and cannot be unemploy- ed by commercial pressure. 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New Phono Record, But Nobody Spins

NEW YORK, July 29.—Music industries here are in a high state of activity. Oh, Yeats!—attitude with respect to a statement by E. F. McDonald, president of Zenith Radio Corporation, indicating that music industry executives are tired of the practice of phonograph record labels being used in the mail to throw off the public. McDonald, in a speech to his stockholders, described an innovation in mail-order sales. He announced that the Zenith Corporation, a subsidiary of the Radio Corporation of America, would begin to use a phonograph record label in the mail to draw attention to the product. The label would also include a special offer, such as a free catalog or a discount on future purchases. This move is expected to increase sales and help the music industry as a whole.
Military, Thiele Form New Off Office

Frank Military and Bob Thiele, proxy of Signature Records, have formed Military-Thiele Music, Inc., in New York City. The repre-
sentatives already inked includes shruggers Anita O’Day, Lily Ann Carol and Irene Stevens. The Galli Sisters andJohnny Saunders and the Andy Griggs-Westernaires trio were signed by
Thiele, with her first release under the new pact to be released next month.

Bob Heller Joins Rainbow Diskary

Bob Heller, brother of Rainbow disk prez Eddie Heller, joins the
diskary this week as sales manager and deals manager for the
big West Coast company. He replaces Ted Jackson, who
has left the company to join the Bergen-Hall label.

Band Leader Sues Nitye Owners

Band leader Al Gentile, Old Lyme, Conn., has brought suit for
$3,000 against Harold and Vincent Andreoli, New London, Conn.,
and Wally and Maxie Andreoli, New London, Conn., who he
alleges granted a judgment April 24 of $2,040 and costs of
$127.44 in a prior suit against Harold and Vincent Andreoli
when they conducted the time the Meatin’s Restaurant, New London.

Irry Records Latest Has Arkin, Yorker

Saul Arkin, New York, has signed with military Pitts. Irry
Records is currently mapping plans to open a West Coast office.

New York:

Fernando Castro, Southern Music’s Latin-American chief, is on a
two-week vacation in Mexico and Cuba. . .Warren Roger Coleman has
signed with Maxie Andreoli’s Rainbow Diskary. Wally and Maxie
Saul Bourne returned Thursday (27) from a two-month vacation in Europe.

Isadore Bennett has been engaged as publicity director of the New
York office of Republican Records. Bennett replaces Jack Bartlett, who
has left the company to join the Benny Goodman organization.

Hartigan, who now heads the publicity staff for RCA Victor’s Red Seal
department, has been on the West Coast all winter, recording
in England for the Children’s Record Guild by the diskary’s sales manager,
Irv Katz.

A big radio date was inked this week for "Arny’s Cafe" with
Italo Lattie Lehmann as the latest longhorn to sign for duty in 26th Century
Fox’s concert film series. The film series has also skedded a half-hour chamber music program played by Hefties,
Abraham and Bellows. The seven-week series was organized
by Nat A, Viner, and Robert Taylor to a personal management pact. Taylor was formerly a member of the
Tatters. . .Irving Kolodin, music editor of the Saturday Review of Life,
signed with Benny Goodman’s historic 1938 Carnegie Hall concert. . .Columbia
Records has taken over the rights to the "Chamber" series, "Old Man Atom,"
published by Sam Hinton. Relabeled disk will be issued this week.

Morey Amsterdam’s most recent tunes, "Tuccon" and "Bombere Blue," have been cut for Mercury by Vic Damone. Damone
will release plans for the popular base on July 13. . .Art Rose, Springfield,
Mass., has just completed "Kiing Perry and the Sandpipers to cutting parc. . .David B. Rogers, Central
Northwestern sales rep for RCA Recorded Program Services, married
Ann Louise Boynton last week in Chicago.

Bernie Cummins has had his six-week booking at the Hotel New
Yorker extended another six weeks. In addition to playing the Terrace
Room nightly, Cummins also handles the music for the hotel’s ice
sugar expense, being a "Master of the Ice." . . .Louis L. Sebok, head of Decca’s international recording and sales
department, is ill and is recuperating at Harkness Pavilion.

Bobby Arkin, Decca’s jive box sales promotion man, married model Liz Winters last week, leaving Decca for a new job as
sales manager for the Home Savings & Loan Corp. in Farmers Branch, Texas, last week. He
sold the English rights to the silver dollar song, "Blue," to Pic Music. . .Red Kenyon has
left the company to ink his own contract with Gold Note Music. Kenyon was
in the diskary’s contemplated folk field drive for his dishes of "Loss Your Blue" and "The Pattern of the" was originally reported to be Eddie Kirk, who records
for the Capitol label.

Louis E. Bock, head of Decca’s international recording and sales
department, is ill and is recuperating at Harkness Pavilion.

Dick Bradley is in town to kick off a lengthy promotion tour for the latest
series of "The Return of Jack Armstrong." Bradley also set the date
of Chicago’s Pechner Company to turn out disks for his label in the East.
Decca Records inked Vivian Grace to a waxing pact. The tidings-from-Chicago
already has re-released her version of "Honey, Honey, Honey," which scored a moderate success when it initially was released and dis-

AM'S RIGHTS TO ALAMO

HOLLYWOOD, July 26—Pub rights to Old Man Atom were ac-
quired by Alamo Music, Inc., in Chicago. Old Man Atom is the
property of Alamo Music, Inc. The talking blues ditty was first
heard in '53, on the "Old Man Atom" single label, a Coast indie, and created
considerable attention which resulted in a number of parodies of the tune with the Sons of the Pioneers
and rushed it into release three days

after the recording session. Coral
covered the tune with Orle Waters.

Interest in the tune skyrocketed in Korea.

Copyrighted material
Sweeping the Country

Eddy

CUDDLE BUGGIN' BABY

Exclusive Management

45. RPM No. 88-0342
78. RPM No. 21-0342
with Two Great Hits!

Arnold
THE TENNESSEE PLOWBOY

Exclusive
RECORDING ARTIST
45 RPM...78 RPM

ENCLOSED, ONE BROKEN HEART

45 RPM No. 48-0342
78 RPM No. 21-0342

THOMAS A. PARKER · Box 417 · MADISON, TENN.

Affiliated
HILL and RANGE SONGS Inc.
New York and Beverly Hills
Valdera Intros Church Wax Plan

PHILADELPHIA, July 29.—Felix Valdera, proprietor of the two local Paramount record shops, has introduced a unique recording plan for churches. Valdera, who recently planned to launch his own label and installed a recording studio over one of his shops. However, instead of his own label, which would have been devoted to spiritual singing groups, Valdera has thrown his studio open to all churches in the city.

Any pastor and his choir can come in to cut two sides at no expense or without financial obligation. The cost of making each side is the result of record sales to members of the congregation and those sold in the Paramount shops. In addition, the privately released spiritual sides will come in for heavy play on the nightly record shows sponsored by Paramount on WRGB. Valdera sponsored an hour at midnight, with half the time devoted to spiritual and blues sides and the other 30 minutes making up a Jumpin' at the Record Shop pop session.

Buddy Williams

(Steel Pier, Atlantic City, Wednesday, June 28)

TROMBONE AND TROMBONE: Wife Lopat, Gene Lambert.
SAXS: Milton Schatz, Bob Tinsley, Lou Lanning.
BASS: Jack Davis.
DRUMS: Alex Aleman.

SYNTHESIZER: Omar Pinhas, Steve Muth, Mark Rosenblatt.
CELESTIALS, CLARINET AND PIANO: Richard Staley, David Hulse.
AARRANGER: Buddy Williams.

The tag, "Golden Echo Music," only begins to describe the freshest sound in dance music since the r&b of Glenn Miller. It's a fairly safe bet that other bands will be scurrying around looking for double-elliphon warriors since this unusual instrument permits a new range of tonal color with maximum volume. Williams uses three of them, and when they play they have the bigger bell in concert with the tuba, the effect is similar to a huge organ in its middle octaves. If Miller writing is an effort to emulate the soprano pipes of an organ, Wilson's sound is that of the baritone range. When the smaller bell of the instrument is used, it's like a choice of French horns, the first bell produces a few notes that could possibly produce. The tubas are used most frequently as a voice, rather than as a rhythm instrument.

On jump numbers it helps out the rhythm section, but with rhythm counter figures rather than oom-pahs. On most up numbers the euphonium section is entirely given to the counter figures to achieve more bite. Williams has evidently worked hard with this section, since it performs with symphonic precision for maximum presence in the trade-off count.

The same discipline prevails in the six section, which differs from the Miller front in its voice of clarinet lead over three tenors and barit. Williams handles most of the tenor soloing and gats a beautiful leg tone. In an occasional Dixieland special he handles the clarinet capably. The versatile maestro, who arranged the book, even takes over at the piano for flashy rumba and samba novelties.

A thoroughly schooled musician, has been a sideman with several leading bands, including Miller, and for twenty years has been a part of the panel of town of Miller writing is an effort to emulate the soprano pipes of an organ, Wilson's sound is that of the baritone range.
Top Selling Popular Male Vocalist with Retailers Coast to Coast

According to the Billboard 3rd annual survey of Top Recording Artists, published July 15, 1950,

THANK YOU RETAILERS
For Your Many Votes of Confidence

Current Hits...
LA VIE EN ROSE
VALENCIA

Coming Up...
MUSIC MAESTRO, PLEASE
THE BIG DIPPER

RCA VICTOR Records

Tony Martin

Hollywood — Jerry Johnson
Chicago — Saxie Dowell
New York — Buddy Basch
This week's New Releases ... on RCA Victor

Release 30-31
Ships Coast to Coast, Week of August 6

POPCULAR

MINDY CARSON with HUGO WINTERHALTER'S ORCHESTRA and CHORUS
You're Not in My Arms Tonight
The Touch of Your Lips
20-3878—(47-3878)*

IRVING FIELDS' TRIO
Gypsy Festival
The Fox Hunt
20-3879—(47-3879)*

Here come the DANCE BANDS again!

VAUGHN MONROE
Why Fight the Feeling
The Beer That I Lied on the Bar
20-3830—(47-3830)*

THE FOUR TUNES
Do I Wonder?
Say When
20-3881—(47-3881)*

Here come the DANCE BANDS again!

WAYNE KING
Waltz of the Wind
Lonesome—That's All
20-3872—(47-3872)*

COUNTRY

CHET ATKINS
Boogie Man Boogie
I Was Bitten by the Same Bug Twice
21-0367—(48-0367)*

WESTERN

SONS OF THE PIONEERS
Old Man Atom
What This Country Needs
21-0366—(48-0366)*

RHYTHM-BLUES

JOHNNY MOORE'S THREE BLAZERS
Somebody You'll Need Me
The Jumping Jack
22-0085—(50-0085)*

POP-SPECIALTY

BERNIE WYFE
Roll Up the Carpet—Polka
Good Luck Polka
25-1168—(51-1168)*

*5 8 M. catalog numbers

NOTE: All records in this panel are listed alphabetically by song title.

... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to appear on the "sold-out" stage.

... designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sale charts (week of July 12). Obviously, sure things!

** Bewitched
Larry Green and the Honeydreamers ........... 20-3726—(47-3726)*

** Bonaparte's Retreat
Gene Krupa ........................................ 20-3766—(47-3766)*

** Count Every Star
Hugo Winterhalter ................................ 20-3697—(47-3221)*

** Cuddle Buggin' Baby
Eddie Arnold ...................................... 21-0342—(48-0342)*

** Hoop-Dee-Doo
Perry Como ....................................... 20-3747—(47-3747)*

** I Cross My Fingers
Perry Como ....................................... 20-3846—(48-3846)*

** I'm Movin' On
Hank Snow ........................................ 21-0325—(48-0328)*

** I Thought She Was a Local
Sammy Kaye ...................................... 20-3822—(47-3828)*

** I Wanna Be Loved
Fentane Sisters ................................ 20-3772—(47-3772)*

** La Vie En Rose
Tony Martin ....................................... 20-3819—(47-3819)*

** Mescalero Strings
Ralph Flanagan ................................ 20-3889—(48-3889)*

** Sam's Song
Freddy Martin .................................... 20-3798—(47-3828)*

** Valencia
Tony Martin ...................................... 20-3735—(47-3735)*

* Indicates records which have enjoyed better than average initial run of acceptance and stand an excellent chance of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

** Pink Champagne
Ralph Flanagan ................................ 20-3867—(47-3867)*

** Three Little Rings
Ponctane Sisters .............................. 20-3914—(47-3914)*
No. 2 Disc Jockey's Pick, Billboard, July 31.

** Phantom Stage Coach
Vaughn Monroe .................................. 20-3818—(48-3818)*
No. 1 Disc Jockey's Pick, Billboard, July 31.
No. 2 Disc Jockey's Pick, Billboard, July 31.

** Three Suns with Larry Green
20-3884—(47-3884)*
No. 2 Installers' Pick, Billboard, July 30.

** Phantom Stage Coach
Vaughn Monroe .................................. 20-3818—(48-3818)*
No. 1 Disc Jockey's Pick, Billboard, July 31.
No. 2 Disc Jockey's Pick, Billboard, July 31.
No. 3 Installers' Pick, Billboard, July 30.

** Tom Cat Blues
Eddie Marshall ................................. 21-0357—(48-0357)*
No. 2 Country and Western Disc Jockey's Pick, Billboard, July 31.

\( \text{TIPS WATCH ... DON CORNELL'S} \)
\(" \text{I NEED YOU SO}\)
RCA Victor Custom Record Sales sets new price policy!

...New ordering and reordering policy in effect now!
...New low prices on original orders and reorder of pressings.

SHELLAC-TYPE OR PLASTIC

45 rpm

78 rpm

33 1/3 rpm

* Prompt Delivery.

A complete service in recording, re-recording, processing and pressing 45's from your protection parts.

NO ORDER TOO LARGE OR SMALL!
TOP TUNES OF THE DAY

On 78 and 45!

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<tr>
<th>POPULAR</th>
<th>78 RPM</th>
<th>45 RPM</th>
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<tr>
<td>&quot;MONA LISA&quot; Nat &quot;King&quot; Cole</td>
<td>...1010</td>
<td>F1010</td>
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<tr>
<td>&quot;NOLA&quot; and &quot;JEALOUS&quot; Les Paul</td>
<td>...1014</td>
<td>F1014</td>
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<tr>
<td>&quot;BONAPARTE'S RETREAT&quot; Kay Starr</td>
<td>...938</td>
<td>F938</td>
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<td>&quot;SOMETIME&quot; and &quot;NO OTHER LOVE&quot;</td>
<td>Jo Stafford</td>
<td>...1053</td>
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<tr>
<td>&quot;SAM'S SONG&quot; and &quot;IVORY RAG&quot;</td>
<td>Joe &quot;Fingers&quot; Carr</td>
<td>...962</td>
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<tr>
<td>&quot;CLOSE YOUR PRETTY EYES&quot; and</td>
<td>Margaret Whiting-Jimmy Wakely</td>
<td>...1065</td>
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<td>&quot;FOOL'S PARADISE&quot;</td>
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<td>&quot;PLAY A SIMPLE MELODY&quot; Jo Stafford</td>
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<tr>
<td>&quot;I LOVE YOU BECAUSE&quot; Jan Garber</td>
<td>...963</td>
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<td>&quot;MISSISSIPPI&quot; Kay Starr</td>
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<td>&quot;SNODDY OOKUMS&quot; and</td>
<td>Margaret Whiting-Jimmy Wakely</td>
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<tbody>
<tr>
<td>RAMBLIN' JIMMIE DOLAN</td>
<td>&quot;I'll Sail My Ship Alone&quot;</td>
<td>...1122</td>
</tr>
<tr>
<td>JOE ALLISON</td>
<td>&quot;Goodnight Irene&quot;</td>
<td>...1084</td>
</tr>
<tr>
<td>JESS WILLARD</td>
<td>&quot;New Panhandle Rag&quot;</td>
<td>...1101</td>
</tr>
<tr>
<td>TEX WILLIAMS</td>
<td>&quot;Happy Feet&quot;</td>
<td>...1087</td>
</tr>
<tr>
<td>LEON PAYNE</td>
<td>&quot;I Couldn't Do A Thing Without You&quot;</td>
<td>...1083</td>
</tr>
<tr>
<td>JIMMY WAKELY</td>
<td>&quot;Sugar Plum Kisses&quot;</td>
<td>...1066</td>
</tr>
<tr>
<td>BILLY WALKER</td>
<td>&quot;Alcohol Love&quot;</td>
<td>...1097</td>
</tr>
<tr>
<td>CLIFFIE STONE</td>
<td>&quot;Westphalia Waltz&quot;</td>
<td>...1109</td>
</tr>
<tr>
<td>EDDIE KIRK</td>
<td>&quot;Sugar Baby&quot;</td>
<td>...1048</td>
</tr>
<tr>
<td>JIMMY WAKELY</td>
<td>&quot;Under The Anheuser Bush&quot;</td>
<td>...1024</td>
</tr>
</tbody>
</table>

DEALERS! Your Capitol Salesman Has An Exciting Fall Surprise For You!
### Recordings Most Played by Disk Jockeys

<table>
<thead>
<tr>
<th>Week</th>
<th>Station</th>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
</tr>
<tr>
<td>8</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
</tr>
<tr>
<td>7</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
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<tr>
<td>6</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
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<tr>
<td>5</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
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<tr>
<td>4</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
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<tr>
<td>3</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
</tr>
<tr>
<td>2</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
</tr>
<tr>
<td>1</td>
<td>WJW</td>
<td>&quot;Tina&quot;</td>
<td>&quot;Tina&quot;</td>
</tr>
</tbody>
</table>

### Gimmicks

In a frothy mood, Alan Cumming, WSC, Scranton, Pa., offered his co-host for the weekend, "I've been doing a lot of gigs these days, but I don't know if I'm identifying a jazz record. The winner, who was quoted as "not particularly picking contests anywhere, was a contestant in the band contest, but the gimmick was "just a joke." So Solomon was later asked to add a part in a Paramount movie short, "Cowboy Crazy," while vacationing at Ted Benner's Ranch in Montana. The film, which combined with his studio's four-line scene with a "hooey," was produced by the Wayne studio in the Brill Building, New York. And Simms, WSVS, Creve, Va., reports that his station's "weekly" is a "hit." The deal was set up in cooperation with six local advertising agencies and the winner of the gift was offered a trip to New York and a TV contract.

### Sponsor Talk

**SPONSOR TALK**

**LINCOLN-MERCURY**

**KROQ**, Brawley, Calif., "would like to make a point that all is chip in a dollar each and bid with $1,000 a week. We've yet to see her a different dress in all of her appearances."

**KOCT**

The music library picture that included a "Bipper."

**KXCI**

"Wallace's" music is back in the program, and "The Flying Dutchman" is now being played.

**KTRK**

The music library picture that included a "Bipper."
A NEW HIT COMBINATION! DON'T MISS IT!

JERRY MURAD'S
HARMONICATS
WITH JERRY BYRD
WORLD'S GREATEST STEEL GUITARIST

"HARBOR LIGHTS"
FLIP SIDE
"AT SUN DOWN"
MERGENCY 5461

Frankie Laine
"Music Maestro Please"
"Dream A Little Dream Of Me"
MERGENCY 5458

Vic Damone
"Tzena, Tzena, Tzena"
"Vagabond Shoes"
MERGENCY 5454
MERGENCY 5429

Patti Page
"All My Love"
"Roses Remind Me Of You"
MERGENCY 5455

Eddy Howard
"My Heart Isn't In It"
"I Do Better Up In The Mountains"
MERGENCY 5453

Red Kirk
"Lose Your Blues"
"Over An Ocean Of Golden Dreams"
MERGENCY 6257

Richard Hayes
"Our Very Own"
"Say When"
MERGENCY 5441

Only Mercury has the Hits on NON BREAKABLE RECORDS

MERGENCY RECORDS, CHICAGO, ILLINOIS ★ MERGENCY RECORDS OF CANADA LTD, TORONTO, CANADA

www.americanradiohistory.com
BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top retail market areas and are based on reports received from the Billboard's 1,400 dealers, representing every important market area. Sales are listed numerically, according to greatest sales. The "B" side to a record is also listed.

TO RECORDS

MUSIC TÈNZA,

largest NOLA SENTIMENTAL

Tonight

Ivory

List

of

Tzan.

BE

Stars

Dec(78)27077;

Cap(78)1039;

Ork

Cap(78)1014;

Dec(78)24904;

Damon

(4519.

Jenkins

(4519-27112

Sisters-G.

(4519-27112

RCA

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A BRIGHT NEW STAR ON M-G-M RECORDS

Dorothy Collins

Now an M-G-M RECORDS Star in her own right, with a singing personality all her own, DOROTHY COLLINS' voice is this season's brightest disk discovery!

Her 1st M-G-M Release

I'M PLAYING WITH FIRE ME AND MY IMAGINATION

Orchestra conducted by Raymond Scott
M-G-M Non-Breakable 10753

M-G-M best sellers

BLESS YOUR HEART • AT SUNDOWN
FRANK PETTY TRIO
M-G-M 10725 (78 R.P.M.) • M-G-M K10725 (45 R.P.M.)

I WANNA BE LOVED • STARDUST
BILLY ECKSTINE
M-G-M 10716 (78 R.P.M.) • M-G-M K10716 (45 R.P.M.)

YOU FORGOT ABOUT ME LITTLE JUG
M-G-M Non-Breakable 10748

WHAT DON'T YOU LOVE ME A HOUSE WITHOUT LOVE
HANK WILLIAMS
M-G-M Non-Breakable 10684

YOU'RE NOT IN MY ARMS TONIGHT 'DEED I DO
ART LUND
M-G-M Non-Breakable 10730

AMERICAN HOE' DOWN • TIME AND TIME AGAIN
DAVID ROSE
M-G-M 20237

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
707 SEVENTH AVE., NEW YORK 19, N.Y.

BETTER THAN EVER!
Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to conduct a classical record survey statistically accurate. Therefore, The Billboard is presently conducting its weekly classical record telephone survey in a manner to divide LP and 45 R.P.M. classical surveys. Records in each category are arranged according to sales volume, but no attempt is made to show sales comparisons between LP and 45 R.P.M. It will be noted titles are stressed and no distinction is made between singles and albums.

Best Selling LP Classical Titles

<table>
<thead>
<tr>
<th>Week</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bach</td>
<td>B Minor Mass</td>
<td>Victor</td>
</tr>
<tr>
<td>2</td>
<td>Brahms</td>
<td>Symphony No. 4</td>
<td>RCA</td>
</tr>
<tr>
<td>3</td>
<td>Beethoven</td>
<td>Symphony No. 9</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>Wagner</td>
<td>Tristam</td>
<td>postal</td>
</tr>
<tr>
<td>5</td>
<td>Verdi</td>
<td>Requiem</td>
<td>HMV</td>
</tr>
</tbody>
</table>

Best Selling 45 RPM Classical Titles

<table>
<thead>
<tr>
<th>Week</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mozart</td>
<td>Symphonies No. 4</td>
<td>RCA</td>
</tr>
<tr>
<td>2</td>
<td>Handel</td>
<td>Messiah</td>
<td>RCA</td>
</tr>
<tr>
<td>3</td>
<td>Haydn</td>
<td>Symphony No. 90</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>Schubert</td>
<td>Mass</td>
<td>RCA</td>
</tr>
<tr>
<td>5</td>
<td>Chopin</td>
<td>Polonaise</td>
<td>RCA</td>
</tr>
</tbody>
</table>

Advance Classical Record Releases (Includes Semi-Classics)

- **B. Bartok**: Quartet Number One in A Minor, Op. 7
- **B. Bartok**: Two in A Minor, 27 Album — Julliard String Quartet (1-12")
- **B. Bartok**: Quartet Number Thrice and Quartet Number Four — Julliard String Quartet (3-12")
- **B. Bartok**: Quartet Number Nine and Quartet Number Ten — Julliard String Quartet (1-12")
- **B. Bartok**: Symphony Number Six in A Minor Album — L. Stokowski, Philadelphia Orchestra (33) LLP231
- **B. Bartok**: Symphony Number Four Album — London Symphony Orchestra (33) LLP233
- **B. Bartok**: Symphony Number Five Album — Boston Symphony Orchestra (33) LLP235
- **B. Bartok**: Symphony Number Seven Album — Metropolitun Symphony Orchestra (33) LLP241
- **B. Bartok**: Symphony Number Eight Album — New York Philharmonic Orchestra (33) LLP243
- **B. Bartok**: Symphony Number Nine Album — Chicago Symphony Orchestra (33) LLP245
- **B. Bartok**: Symphony Number Ten Album — London Symphony Orchestra (33) LLP247
- **B. Bartok**: Symphony Number Eleven Album — London Symphony Orchestra (33) LLP249

Classical Record Reviews

The rating, shown by the large boldface number, is an indication of sales potential. Popularity of the compilation and acceptance of competitive versions; same titles of the latest publication and recording technique, and disk quality are carefully considered in determining the rating. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance whose commercial success is supported by the aforementioned values; 90-90 indicates an excellent disk, using the same values as a possibility a 70-90, good; 60-60, satisfactory; 50-50, poor.

- **SCHUBERT**: *Franz Schubert and his friends: A collection of Schubert songs*. HMV (30) LPM1253
- **BRAHMS**: *Brahms: Symphony No. 3*. Decca (30) LPM2058
- **BEETHOVEN**: *Beethoven: Symphony No. 9*. Columbia (30) LM1232
- **Mussorgsky**: *Mussorgsky: Pictures at an Exhibition*. Decca (30) LPM1277

Classical record reviews are provided by Billboard's classical music reviewers, who specialize in this area and are familiar with the latest recordings. The ratings are based on musical quality, artistic merit, and overall appeal. The reviews aim to provide a comprehensive guide for classical music enthusiasts and collectors.
**Juke Box Record Plays**

**Base on reports received last three days of Week Ending July 28**

---

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the author's Juke boxes. List is based on The Billboard's weekly survey among 3,500 operators in all sections of the country. Listed under the title of each of the most played records are other available records of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

**POSITION**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
</tr>
</thead>
</table>
| 1        | "I DON'T WANT TO SETTLE"
          |onia Lisa                  |
| 2        | "I WANT TO BE LOVED"
          | Andrew Sisters-G. Jenkins Ork     |
| 3        | "GOOD MORNING, IRISH"
          | Elmore, S.                  |
| 4        | "THIRD MAN THEME, THE"
          | G. Leonard               |
| 5        | "BEWITCHED"
          | G. Jenkins Ork,             |
| 6        | "SENTIMENTAL ME"
          | Arnes Brothers             |
| 7        | "TZENA, TZENA, TZENA"
          | Mona Lisa                    |
| 8        | "MONA"
          | L. Rose (Coral 60173-ASCAP)   |
| 9        | "COUNT EVERY STAR"
          | R. Rayner and A. Starr Ork    |
| 10       | "HOOP-DEE-DOO"
          | P. Cross-The Furante Sisters  |
| 11       | "SIMPLE MELODY"
          | G. Ray and Bing Crosby-M. Miller's All Stars |
| 12       | "BEWITCHED"
          | J. August and the Harmonizers |
| 13       | "SAM'S SONG"
          | J. "Pinky" Carr.             |
| 14       | "SENTIMENTAL ME"
          | E. Morgan Ork                |
| 15       | "SAM'S SONG"
          | G. Ray and Bing Crosby-M. Miller's All Stars |
| 16       | "TZENA, TZENA, TZENA"
          | Mona Lisa                    |
| 17       | "MONA"
          | L. Rose (Coral 60173-ASCAP)   |
| 18       | "TZENA, TZENA, TZENA"
          | Mona Lisa                    |
| 19       | "I DIDN'T SLIP, I WASN'T PUSHED"
          | I. F. Day                     |
| 20       | "NEEDS OF LOVE"
          | E. Morgan Ork                |
| 21       | "I WANT TO BE LOVED"
          | Andrew Sisters-G. Jenkins Ork  |
| 22       | "TZENA, TZENA, TZENA"
          | Mona Lisa                    |
| 23       | "MONA"
          | L. Rose (Coral 60173-ASCAP)   |
| 24       | "TZENA, TZENA, TZENA"
          | Mona Lisa                    |

---

**WARNING!**

In utilizing these charts for buying purposes, readers are urged to give particular attention to the formation listed which shows the method of time a record has been on the chart and the comparison of its popularity has increased or decreased. This will be more apparent in the left hand columns under the headings: "Weeks on chart last week" and "This Week." Week's headings show the week's number and the number of weeks the chart has been on the chart. If the record has had an unusually long run, or if it has been on the chart for an unusually short time, a sharp drop in readers should buy with caution.

---

**SNOOKY LANSON**

"YOU WONDERFUL YOU" and "HONESTLY I LOVE YOU"

Vocal with Jack Pleis and his Orchestra

765-78 rpm 79c plus tax

30186-45 rpm
Folk (Country & Western) Record Section

Most-Played Juke Box (Country & Western) Records

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

**POSITION**

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist</th>
<th>Juke Box Operator</th>
<th>City</th>
<th>Date</th>
</tr>
</thead>
</table>

Best-Selling Retail Folk (Country & Western) Records

Records listed as country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

**POSITION**

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist</th>
<th>Juke Box Operator</th>
<th>City</th>
<th>Date</th>
</tr>
</thead>
</table>

Advance Folk (Country & Western) Record Releases

Big Blue Eyes—R. Moseley & J. Franklin (Oklahoma City) RCA Victor Record No. 21-0351

Man's Voice—R. Moseley (Oklahoma City) RCA Victor Record No. 21-0352

JUNEX CARTER'S

"ROOT HOG OR DIE"

(Written by June Carter and Mel Foree) RCA Victor Record No. 21-0355

CHEF ATKINS' "UNDER THE HICKORY NUT TREE" (Written by Helen, June and Anita Carter) RCA Victor Record No. 21-0329

RED HOT ON THE JUKE BOXES

"FOGGY RIVER" by Hugo Winterhalter on Victor Record No. 20-3822

"BONAPARTE'S RETREAT" by Gene Krupa on Victor Record No. 20-3866

"BONAPARTE'S RETREAT" by Pee Wee King on Victor Record No. 21-0111

**RCA Victor Records**

Homer & Jethro's "PIZEN PETE"

(Written by Homer Haynes, Kenneth Burns and Roy Whitley) RCA Victor Record No. 21-0349

**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

Big Blue Eyes—R. Moseley & J. Franklin (Oklahoma City)

Man's Voice—R. Moseley (Oklahoma City)

JUNEX CARTER'S

"ROOT HOG OR DIE"

(Written by June Carter and Mel Foree) RCA Victor Record No. 21-0355

CHEF ATKINS' "UNDER THE HICKORY NUT TREE" (Written by Helen, June and Anita Carter) RCA Victor Record No. 21-0329

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"BONAPARTE'S RETREAT" by Gene Krupa on Victor Record No. 20-3866

"BONAPARTE'S RETREAT" by Pee Wee King on Victor Record No. 21-0111

**RCA Victor Records**
NEW PEAK OF POPULARITY FOR GENE AUTRY SINGING
"BLUE CANADIAN ROCKIES"

Backed by ONTEORA (Great Land In The Sky) with The Cass County Boys

Columbia Record 38906 or 7-inch LP Record 1-737

Columbia Records
ORIGINATORS OF 33\(\frac{1}{2}\) LP RECORDS • ONE SPEED IS ALL YOU NEED
TOBY BOWDY

"AND HIS DIXIE LILY HIGHPOINTERS"
WITH A REAL WINNER...

SILVER SPRINGS
BACKED BY
DOWN IN YEBYO CITY
MERCURY 6263

TANNER MUSIC, INC.
146 W. 54th St., New York 19, N. Y.

America's New Child Star

PEEWEE BARNUM
SINGING AND PLAYING

IMPENAL RECORD No. 5097
"ROCKIN' RHYTHM" AND "TWO TIMIN'"

TERRITORIAL RECORD CO., INC.
6425 HOLLWOOD BLVD., HOLLWOOD 28, CALIF.

Country and Western Records Most Played by Folk Disk Jockeys

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based upon a survey sent out to a select list of over 400 disk jockeys specializing in Country and Western tunes.

FOLK TALENT AND TUNES

By Johnny Sippel

ARTISTS' ACTIVITIES

George Morgan, who has just become a father, is returning to "Grand Ole Opry," WSM, Nashville, some time in August. The Morgans named the baby, a girl, Candy Kay. . . . Jack Hunt and His Rhythm Ranch Hands (Varisty) are touring Minnesota, Wisconsin and Northern Michigan. . . . Some real big records have been inked with Coral. . . . Ken Bones Grant and Pete Hunter have taken over the hot weekly show on KGW, Houston. . . . Jimmy Dobson is the Silver Saddle Ranch Boys just inked with 4-534. . . . Marge Tillman has taken over her husband's band to give Floyd a chance to make p. a. . . . Rex Allen is keen to appear at Illinois State Fair, Springfield, August 11-20. . . . Big Jim Bessy and His Blue Grass Ramblers, WCPN-TV, Cincinnati, have signed to play for square dancing at the Ed Rullo Barn, Friday and Saturday nights. . . . Jimmy Wakely (Cepillo) has inked a seven-year deal with Standard Radio Transcriptions, Inc., and will tee transcribe 40 songs a year. . . . Winky Bill McKay and Smokey are at the Bluebird, Conway City, N. Y., for the summer.

Emory Smith spent a few hours in Chicago July 25 on his way to Des Moines. . . . Clyde Clousea, KCLW, Hamilton, Tex., is doing a weekly d. j. show and is planning to open a big Saturday night show at Municipal Auditorium, Temple, Tex. . . . Sonny and Maggie Swan air weekly over WEAU, Eau Claire, Wis. . . . The Jordanares, WSM, Nashville, will travel west in August to make a television show. . . . Elvis Presley recently inked with Frank Capra for the films... The Woolf Owls, WHO, Orlando, Fla., play the Moose Lodge in Daytona Beach, Fla., Friday night. . . . Bill Collins, h. d. j., has switched from KNZU to KLNE, Houston. . . . Vic Cardis and the Westermires have inked with 4-Star.

DISK JOCKEY DOINGS

Don Churchill has a one hour live show on KWBK, Gal- Cato, three days a week. . . . Radio Villagers, N. Y., are doing a weekly d. j. show and are planning to open a big Saturday night show at Municipal Auditorium, Temple, Tex. . . . Sonny and Maggie Swan air weekly over WEAU, Eau Claire, Wis. . . . The Jordanares, WSM, Nashville, will travel west in August to make a television show. . . . Elvis Presley recently inked with Frank Capra for the films... The Woolf Owls, WHO, Orlando, Fla., play the Moose Lodge in Daytona Beach, Fla., Friday night. . . . Bill Collins, h. d. j., has switched from KNZU to KLNE, Houston. . . . Vic Cardis and the Westermires have inked with 4-Star.

FOLK RECORDS

Pee Wee Barnum's latest 78, "Rockin' Rhythm," have been putting on a show once a month for disabled American veterans in the Bronx Veterans' Hospital. Entertainers offering their services are Shorty Warren and the Western Rangers, Arlone Wright and the Prairie Maid, and even Jim Beckman and many others. Happy Wilson, WAFM-TV, Birmingham, has a new show titled "The Happiness Boys" with Hardrock Gunter. . . . Big Ralph Winkle guested on the Helen and Toby Price d. j. show, KGLC, Miami, Okla. . . . Chuck McKenzie, WGFB, Evansville, Ind., just returned from a vacation in Northwestern Missouri.

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.

SEX-SATIONAL!!!

SAVANNAH CHURCHILL'S
Rendition of the new Benjamin & Weil tune

"CAN ANYONE EXPLAIN"

Greater than her "I Wanna Be Loved"

ACRO RECORD 1259

AMERICAN RECORD CO.

1020 Broad Street
Newark, N. J.

Copyrighted material
Rhythm & Blues Records

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to the Billboard's special weekly survey among a selected group of retail stores, the majority of whole customer's purchase rhythm and blues records.

POSITION

Week Ending July 28

1. PINK CHAMPAGNE Joe Liggins
2. HAND LUCK BLUES Big Brown and His Happy, Happy Blues
3. CUPID'S BOOGIE Little Esther
4. WELL, OH WELL, Y'all Ted Beary
5. I RIDE YOU Bucky Joe Hunter
6. I WANTA BE LOVED Leon Haye
7. MONA LISA "Ring" Calm Trio
8. EVERYDAY I HAVE THE BLUES L. Follen
9. GOOD MORNING, GOOD Morning
10. MISSTRUSTIN' BLUES Little Esther, Walter J. Bliss

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to the Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

1. PINK CHAMPAGNE Joe Liggins
2. MONA LISA "Ring" Calm Trio
3. EVERYDAY I HAVE THE BLUES L. Follen
4. WELL, OH WELL, Y'all Ted Beary
5. I RIDE YOU Bucky Joe Hunter
6. I WANTA BE LOVED Leon Haye
7. MONA LISA "Ring" Calm Trio
8. EVERYDAY I HAVE THE BLUES L. Follen
9. GOOD MORNING, GOOD Morning
10. MISSTRUSTIN' BLUES Little Esther, Walter J. Bliss

America's No. 1 Award Winner!

JOHNNY OTIS

and LITTLE ESTHER

3 BIG HITS

Still Going Strong

Watch for the Johnny Otis-Little Esther Mystery Record!

SAYOU OUTSELLING ALL COMPETITIVE LABELS 5 TO 1

Savoy RECORD CO., INC.
58 Market St., Newark, N. J.

Another Outstanding Hit by.....

THE ONE AND ONLY

T-BONE WALKER

IMPERIAL RECORD No. 5094

"TRAVELIN' BLUES" AND
"EVIL HEARTED WOMAN"

IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

HERE COMES A TRAINLOAD OF

SMASH BOOGIE!

featuring JOHNNY OTIS' Orchestra

Regent 1021

"FREIGHT TRAIN BOOGIE"

"GOOD TIME BLUES"

with "Redd" Lyte

REGENT RECORDS, Inc., 58 Market St., Newark, N. J.

SELLING LIKE WILDFIRE!!!

The Oriole's

"EVERYTHING THEY SAID CAME TRUE"

backed by YOU'RE GONE
Jubilee 5928

Picked by the Nation's Disk Jackeys,
The Billboard, July 29th.

"COMING UP FAST!"

Not 405 OLD MAN ATON- Bob Hill
409 Hot DADDY-DADDY
409 Hot DOGS AND ROSES

I'M SINKING MY YEARS IN A BUCKET-Calif. Al Victor
5025 AT NIGHT-The Orioles

GIVE TO THE
RUNYON CANCEFUND

Aladdin RECORDS

Announcing DISCO'S NEATEST HIT TUNE BY FREDDIE WOLF (Biddick's favorite songstress) 8022 "Just Dream a Little Longer" Offered "Sentimental Gentleman From Disc-10 Record Co.
Box 142, Lombard, Ill.
407 W. 47TH ST., NEW YORK, N. Y.

A GROUP THAT RIVALS
THE BEST WE'VE HEARD!

'THE RIVALS'

Great Recording of
"DON'T SAY YOU'RE SORRY AGAIN"
"RIVAL BLUES"

(Apollo 1114)

Order from your nearest distributor or direct from APOLLO RECORDS

315 W. 47TH ST., NEW YORK, N. Y.

Rhythm & Blues Records

Based on reports received last three days of Week Ending July 28

THE ORDER

and spetsat

weeks

POSITION

Week Ending July 28

1. PINK CHAMPAGNE Joe Liggins
2. HAND LUCK BLUES Big Brown and His Happy, Happy Blues
3. CUPID'S BOOGIE Little Esther
4. WELL, OH WELL, Y'all Ted Beary
5. I RIDE YOU Bucky Joe Hunter
6. I WANTA BE LOVED Leon Haye
7. MONA LISA "Ring" Calm Trio
8. EVERYDAY I HAVE THE BLUES L. Follen
9. GOOD MORNING, GOOD Morning
10. MISSTRUSTIN' BLUES Little Esther, Walter J. Bliss

Most-Played Juke Box Rhythm & Blues Records

Records listed are rhythm and blues records most played in juke boxes according to the Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

1. PINK CHAMPAGNE Joe Liggins
2. MONA LISA "Ring" Calm Trio
3. EVERYDAY I HAVE THE BLUES L. Follen
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5. I RIDE YOU Bucky Joe Hunter
6. I WANTA BE LOVED Leon Haye
7. MONA LISA "Ring" Calm Trio
8. EVERYDAY I HAVE THE BLUES L. Follen
9. GOOD MORNING, GOOD Morning
10. MISSTRUSTIN' BLUES Little Esther, Walter J. Bliss

T-Bone Walker

Imperial Record No. 5094

"Travelin' Blues" and "Evil Hearted Woman"


Here Comes a Trainload of

Smash Boogie!

Featuring Johnny Otis' Orchestra

Regent 1021

"Freight Train Boogie"

"Good Time Blues"

with "Redd" Lyte

Regent Records, Inc., 58 Market St., Newark, N. J.

Selling Like Wildfire!!!

The Oriole's

"Everything They Said Came True"

backed by You're Gone
Jubilee 5928

Picked by the Nation's Disk Jackeys,
The Billboard, July 29th.

Coming Up Fast!

Not 405 Old Man Atom-Rob Hill
409 Hot Dogs and Roses

I'm Sinking My Years in a Bucket-Calif. Al Victor
5025 At Night-The Orioles

Give to the
Runyon Cancer Fund

A Group That Rivals
The Best We've Heard!

'The Rivals'

Great Recording of
"Don't Say You're Sorry Again"
"Rival Blues"

(Apollo 1114)

Order from your nearest distributor or direct from Apollos Records
437 W. 43rd St., New York, N. Y.
Record Reviews

**JERRY BYRD**

**Artist:** Jerry Byrd

**Tunes:** Mercury 634

**Comment:** I Regret To Say Honolulu, but one of the top selling hits in the country field, with 105 points in a pop sounding of a Hawaiian favored ditty. His guitar work is unusual. Violinist is pleasant, as is a fleeting Hawaiian harmonica.

**LAWRENCE COOK**

**Artist:** Lawrence Cook

**Tunes:** Academy 15513

**Comment:** Miss Sandman This tune draws the Cook playing treatment and should fly some record wherever there is remaining talent from various artists.

**HARRY JAMES ORK**

**Artist:** Harry James Ork

**Tunes:** Columbia 27902

**Comment:** My Silent Love Harry’s piano intro leads to a fine solo on a theme of a favorite. Let’s Make A Bell Touching theme to the line Bix-Beiderbecke playing some swing scene on the Bix original. A musical, sentimental effort.

**CLIFF STEWARD**

**Artist:** Cliff Steward

**Tunes:** Goo 4006

**Comment:** Kewpie Doll Tasteful piano, a rather gypsy tinged treatment of a happy ditty could draw some side sale coins.

**CLAUDIA THORNHILL**

**Artist:** Claudia Thornhill

**Tunes:** Victor 28-8042

**Comment:** Honolulu This front man is off to a couple of years as a swift jumping treatment of a metronome smile. Spats Schwartz and Buns McClure doing the lyrics pleasingly.

**KAY STARR-TENN-ESSEE ERNIE**

**Artist:** Kay Starr-Tenn-Ernie

**Tunes:** Capitol 1324

**Comment:** Ain’t Nobody’s Business But My Own Kay makes some sweet sounds in a be-bop,笑着 spinning which should score heavily. Future potential can be counted in quantity, folk and pop fields.

**BILL SNIYDER ORK**

**Artist:** Bill Snyder Ork

**Tunes:** Tower 1482

**Comment:** Choppin’ Up Chopin Multi-toned instrumental conception of the Chopin “Bridegroom” comes off as a pleasant tone to dance for.

**JOHNNY DEEN**

**Artist:** Johnny Deen

**Tunes:** Gibson 10758

**Comment:** Just Say I Love Her Deen’s song this is extremely effective striking of a lovely new ballad introduced. He does a complete job of the piano by the title of this effort. Should be a big one for the singer.

**ELENE DYSON-HARRY WILLIAMS**

**Artist:** Elene Dyson-Harry Williams

**Tunes:** Empire DE 1000

**Comment:** Autumn Moon European recording of a ballad of no particular merit. Spots Byrge, is tender with a style involved between Serious and light, jeffries, twirling in an appealing charm.

**Fantasy In C**

Eleana and I enjoyed the style of jazz being turned out in postwar Germany this is nothing of a puzzle, get particularly original new Jump offer. May be of interest to spinners.

(Continued on page 104)
MAIL IT NOW! If you have not yet mailed this week's pay sheet questionnaire, please do it now.

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by sales, with those within most weighed in at past chart features of the Chart.

JUST SAY I LOVE HER

VIC/Victoria

Jockey has been one in a line of victory personal hits to date with this rich ballad adaptation. Done in song, this is a song's dash at all lyric and warm singing excellence to a drag into which could make this a threat to follow up. "You're Breaking My Heart," Johnny Desmond has made a fine clicking of this size for MGM.

CANYON LOVE

Bill Snyder

Bill Snyder may succeed in getting something to strike twice with this newsworthy pop plan concrete treatment of the family.

THE DISK JOCKEYS PICK:

PIECES that have appeared for three consecutive weeks in three times within a six-week period are not repeated below. Based on a weekly survey among them of what the jocks believe them tomorrow's hits will be.

1. DREAM A LITTLE DREAM OF ME--Joe Dee Dee

2. I CAME TO BE WITH YOU--Ringo Starr

3. THUNDER ON THE RISE--Paul Wooten

4. PINK CHAMPAGNE--Pauline Ramey

5. DADDY'S LITTLE BOY--Dick Todd

6. I CAME TO BE WITH YOU--Farrow Sisters

7. I CROSSED THE TRACKS--Perry Como

THE RETAILERS PICK:

PIECES that have appeared for three consecutive weeks in three times within a six-week period are not repeated below. Based on a weekly survey among them of what the jocks believe them tomorrow's hits will be.

1. GOODNIGHT, IRENE--Rod Felty and Ernest Tubbs

2. THERE WILL NEVER BE ANOTHER YOU--Ann Wilson

3. THE OBJECT OF MY AFFECTION--Savoy Kass

4. PHANTOM STAGE COACH--Vanghi Brown

5. SHOW ME THE WAY TO GET OUT OF THIS WORLD--Pappy Lee

6. AT SUNSET--Frank Petry Trio

7. CRYING--Frisbee Trio

8. LA VIE EN ROSE--Rita Moreno

9. SOUTHERN--Frisbee Trio

THE OPERATORS PICK:

PIECES that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them of what the jocks believe them tomorrow's hits will be.

1. GOODNIGHT, IRENE--Fred Neil and Ernest Tubbs

2. FOOL'S PARADE--Anto Brothers

3. GOODNIGHT IRENE--Rod Felty

4. CAN ADVENTURE EXPLAIN--Anto Brothers

5. DRESSED UP TO DANCE--Rodney Dangerfield

6. HAPPY FEET--Pat Neil

7. SNOOKY BLOSSOM--Jaco Bates

8. A WHISPER OF A WHISPER--Rodney Dangerfield

9. LIGHT LIGHT ROOSIE--Bettye Davis

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PIECES that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them of what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. GOODNIGHT, IRENE--Rod Felty and Ernest Tubbs

2. FOOL'S PARADE--Anto Brothers

3. HAPPY FEET--Pat Neil

4. SNOOKY BLOSSOM--Jaco Bates

5. A WHISPER OF A WHISPER--Rodney Dangerfield

6. LIGHT LIGHT ROOSIE--Bettye Davis

MAIL IT NOW! If you have not yet mailed this week's pay sheet questionnaire, please do it now.

WANTING PHONOGRAPH RECORDS

New or Used.

Will Call if Quantity Justifies.

C. E. PHILLIPS

Route No. 1, Canton, Ohio

RECORD PRESSING RESEARCH CO.

1321 NO. YORK ST.

HOLLYWOOD, CALIF.

WANTED

Professional Engineers, Sales Leaders, or Recording Companies to make recordings of any new copyrighted songs. Percentage basis.

C. E. PHILLIPS

Route No. 1, Canton, Ohio

RECORD PRESSING RESEARCH CO.

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Beg Pardon

Due to an oversight, Lou Henrich and Artie Afton were not listed as co-writers of "One More Kiss", "They Go Goodnight", and "The Night You Came Home". According to the Billboard, the true writers of these songs are Lloyd C. ``Red'' Nelson and Jack Yellen. The correct billing should have been: Nelson, Yellen, and Afton. This error was corrected in the Billboard's next issue.

Sonny Bono, who was mentioned as the singer of "One More Kiss", was actually the lead singer of the group Sonny and Cher. The Billboard incorrectly identified Bono as a solo artist. The correct billing should have been: Sonny and Cher.

In the listing of recordings, the song "I'm Gonna Love You More" by Sonny Bono was incorrectly listed as "I'm Gonna Love You Tonight". The correct title is "I'm Gonna Love You More".

The Billboard's listings for the week of August 5, 1960, were not printed due to an error. The issue was not published.

In the music industry, the Billboard is a reputable source for the latest music news and reviews. It is important to verify information from such sources to ensure accuracy.

The errors mentioned in the Billboard's listings for the week of August 5, 1960, were corrected in subsequent issues to reflect the accurate information.
AM Losen 2 Vital Services
By Hooper Rating Demise

NY, July 29.—The demise of the Hooper service, following radio's widespread use, via its absorption by the Nielsen Company, is indicative of the end of a vital research component. The two missing items are audience composition and sponsor identification data. Some of the Nielsen data can be used as a guide for the new service, but there will be no national picture available.

Thus, it is asserted, the only recourse would be for an individual agency to survey the audience to the extent that survey made, and the costs involved would be prohibitive. It is pointed out, however, that the Hooper service has already been doing some of the charges and by-products of the individual city reports and Nielsen for his audiometer report. The latter, however, would be highly confidential, and with the latter, no one could provide either audience composition or product identification figure.

The importance of composition and identification data cannot be understated. The first, by showing the number of men, women and children who hear a given service, and the second, the effectiveness of their campaign in reaching specific product categories.

AFRA Tackling A Full Slate

The television and the Authority (VTA) are in the process of appointing the full slate of the Commission. The Senate is looking into the matter of the National Broadcasting Company, the House is looking into the matter of the broadcast companies, and the Senate is looking into the matter of the broadcast companies.

The bill directs FCC to reconstitute itself into "integrated divisions to handle" its work. The Senate would give power to issue cease-and-desist orders along the lines of Federal Trade Commission and the FTC. The Senate bill further spells out hearing, reversion and renewal procedure and provides for direct appeal to the Supreme Court in cases of appeal from the Commission.

No commissioner would be allowed to represent any radio company before the Commission during such a case. The bill further adds a provision for a year following his resignation unless he had completed his full term of appointment. Any fraudulent schemes for raising money over the radio would subject the person and the station, if the latter transmits the fraud knowingly, to a fine of $10,000 and a prison term of five years.

AFRA Tackling A Full Slate

NAB Emergency Parley Aug. 7-8

(Continued from page 7)

The board's B.A.B. committee, which met here this week agreed on recommendations for B.A.B.'s divestiture, with the A.P.A. to the matter of the B.A.B. service to the White House which last week suggested plans for a NAB-B.A.B. committee. It's imminent.

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Under unanimous consent procedure, the Senate took a minor House-approved bill regarding radio to a committee and amended it to make the city's power to issue cease-and-desist orders for the business to be done.

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AFRA Tackling A Full Slate

1. The National Broadcasting Company: In the case of the National Broadcasting Company, the bill provides for the appointment of a special master to conduct an investigation of the affairs of the company and to report to the court. The master's report would be used by the court in determining the company's obligations to its creditors and shareholders.

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Rise in Prices Fails To Slow Buying Spurt

Profiteering Called Factor

NEW YORK, July 29.—Tremendous sales were being quoted up by radio-phonograph manufacturers this week, far in advance of the usual seasonal rush. This despite the fact that higher prices on phonographs were being quoted each succeeding day, while TV buyers were warning buyers of similar increases. Emerson, Dayton, General Electric, and others have already announced price hikes.

Distributors and larger dealers were hopeful of getting at least 75 percent of the business. Reasons given for the sales increases ranged from “scare buying” to “not buying until you see it.”

Price increases of component parts were attributed in many quarters to “correcting for war price cuts.” But on the whole prices are still lower than in pre-war days, with many products being quoted at prices at least 75 percent of the old.

Despite official statements that there are few shortages at present, phonographs, television sets, radios, phonographs, turntables, wire, transformers, receiving tubes, cabinets, and other major components are becoming scarce. It is generally conceded that deliveries would have been easier if some component parts were not available even without a Korean War and increased orders for equipment that has nothing like the present situation was foreseen.

Private Brand Prices Too Low

The radio-TV buyer for a department store chain disclosed that private brand prices for the fourth quarter, set only two weeks ago, were already above the wholesale prices for the same period last year. He said the trend has been set by a major manufacturer who was verbally committed to produce a private brand set in September. The phonographs had backed out of the deal, and that like a domino effect, the other manufacturers were rapid.

The phonograph end of the industry, it is reported that audio industries is already shipping or allocations, as well as the short supply of equipment. Audiophiles are seeking out dealers. An Eastern distributor for Webster-Chicago this week wrote an order for $400,000 of equipment for one of the smaller geographical territories.

A smaller phonograph manufacturer, at the same time, received a $50,000 order for record players. In the words of Steinman’s Jerry Herald, “It’s November in July.”

Most phonograph manufacturers are now quoting $1,000 more than the previous high of $300,000 in 1948, and nearly quadruple the 1948 mark of $600,000.

Repair expenses in 1949 were $1,000,000 above the previous high of $600,000 in 1948. Expenditures for radio and TV repair also set a new record of $1,000,000.

Radio-phonograph sets, instruments and dishes have climbed steadily since war restrictions were lifted. The figure was $1,760,000 in 1948, a 104.5 percent increase. In 1940, the capital gain of $699,000. In 1941, the war low of $399,000 was reached in 1944. Spending totaled $2,399,000 in 1949, a 104.5 percent increase over the 1940 figure of $1,000,000.

In general, phonograph prices have risen 10 to 15 percent since the music industry based its August business month. Where the prices will ultimately go is expected to be clarified by mid-August.

(Continued from page 12)

High-Fidelity Audio Devices Boost Capitol Diskily Sales

Motorola’s Line Offers 29 TV’s

AM, TV ’49 Sales Nearly 2 Billion

WASHINGTON, July 29.—Spending for radio, phonographs, TV sets, music equipment, totalled a record $1,899,000,000 last year, the highest in the history of the radio and TV industry.

This year the predicted sales of phonographs and TV sets will be approximately the same, according to John Prine, president of the Radio-phonograph Manufacturers Association.

A study of the industry predicts that the sales of phonographs and TV sets will be approximately the same, according to John Prine, president of the Radio-phonograph Manufacturers Association.

RTMA Promises Co-Operation in Defense Action

WASHINGTON, July 29.—Promising “continued co-operation” with the National Defense Advisory Committee, the Radio-phonograph Manufacturers Association (RTMA) has declared this week that the RTMAs electronic industry advisory committee will continue serving the industrys chief liaison with the government in working on defense action.

Sprouge said that, for the present, there appears to be no necessity for applauding the electronic industry advisory committee with a special government appointment.

Sprouge said the industry expects “to maintain a constant liaison between the government and defense officials through this national emergency,” and added that the present electronic industry advisory committee appears to provide adequate facilities for handling the “conspicuous mobilization period.” He said that if later developments indicate the desirability of such an appointment the electronic industry advisory committee will work to any end which may be set up, we shall be prepared to assist the government and protect the interests of the radio-phonograph industry.

Members of the electronic industry advisory committee are:

- Benjamin Abramson, Emerson Electric Co., St. Louis.
- C. E. Wright, Hilby Electric Co., New York.
The Introduction of
18 New RCA Victor
Million Proof
Television Receivers

and a statement by Mr. Frank M. Folsom
President of the Radio Corporation of America

Postwar television marks its fourth anniversary this fall. Its growth in this relatively short period represents one of the most exciting and amazing commercial achievements of our times, a compression of development that other industries took years to attain. It has won:

A continuing demand indicated by estimates of at least 3,200,000 receivers to be built and sold during the remainder of this year.

A position among the first ten industries, employing half a million people in manufacturing, service, distribution, broadcasting, and associated fields.

When an industry attains such national importance, a company within the industry must consider its responsibilities to the public and be guided by certain policies.

First and foremost was the adoption by RCA Victor, the pioneer in television, of highest quality standards. RCA Victor has never deviated from its policy of building top quality into its receivers.

To assure complete satisfaction, RCA Victor outlined a program to provide service by factory-trained technicians for owners of RCA Victor instruments.

Scientists, research men and engineers throughout the industry strive constantly for better performance, more dependable operation, improved design, and more efficient manufacture, to bring about lower prices. A program of continuous research and improvement is fundamental policy with RCA.

Improvements in circuits and electron tubes have resulted in simplified assembly. Public preferences in furniture styling have been defined, and volume manufacture has brought know-how among our own people and among our suppliers—leading to lower costs.

In keeping with its policies of quality, service, and improvements, RCA Victor proudly introduces its new television receivers, embodying the best values in its history.

The quality built by RCA Victor into more than a million receivers finds new expression in these sets, with brighter, steadier, clearer pictures than ever. This is the basis of our slogan, "Million-Proof—Proven In More Than A Million Homes."

With almost 30% fewer parts, the quality of the new instrument has been substantially improved. This is indeed an engineering feat.

The designs, based on RCA Victor's experience with public tastes, set new standards for furniture styling and fine cabinetry.

RCA's unique nationwide television service organization offers new and more attractive Factory Service Contracts at lower prices than ever before.

The new television instruments express in every respect RCA Victor's undeviating policies of quality, service, and continuous improvement and bear a rich harvest for the American public.

Frank M. Folsom
President
Radio Corporation of America

Radio Corporation of America
World leader in Radio—first in Television
Solid Shows Without Names
Ops Caught As Top Talent Thumbs Deal
Lesser Acts Get Break

NEW YORK, July 29—More and more of the lesser acts will get work in the immediate future and more and more bookers will have to bide their time or have other shows rather than name attractions. The chief reason for the shortage is the shortage of gimmicks and practically all the acts in town are probably more acute today than it has been in years.

Last week a number of buyers came to town and secured major one-weekers. A number of engagements were made by the New York Correspondents Committee of the Miami Club, Frank Senn, Midwest indie and booker for the Las Vegas Desert Inn, and a few others admitted their hunt for top names is one that will have to be continued. In some cases there were tentative commitments but little of importance was decided upon. Others decided to go back to the future immediately or early delivery.

Chief reason for the increased demand is the truth among cafe operators that a coming war boom will in- crease the price of billboards and that even if cafes were not on the verge of selling out or operating with small shows have to be decided to get back into action.

The talent offices which have been being active for some weeks have been making drives for engagements. Many of the offices were closed by the time of the running of the show which opened up new places have offered top attractions to the newcomers. When the engagements come in on the line up shows they discovered names they have been interested in were no longer available and the panic was on.

But while the demand increased, the supply dwindled all out of proportion for varying reasons. A number of top names were committed to picture deals (See Lester Acts Win on page 49).

Gray to Lake Tahoe for 7G

HOLLYWOOD, July 29—For the first time since he purchased the local Band Box niterie in 1943, coming to celebrity will be a different one. Gray, posing as a character in the show, which includes Dave Parry, A G V A Coast Director, B.B. King who will be a guest star at the show, and other performers, will be presented.

Booked for two weeks, Gray's package was booked by a hefty $7,500, which he was guaranteed. If his absence at the Band Box doesn't affect the locally, Gray will bring in the city with the same type of unit show.

New Bills at Combo Houses Run Up $400,000

NEW YORK, July 29—New bills at practically all the combo flash-pits have lifted over all grosses to $400,000 from previous week's $245,000. The biggest grosses were the Music Hall, Roxy and the Paramount.

Radio City Music Hall ($260) showed a gain of $20,000 in its first frame with The Men, plus the Sing Lee Song and Nip Nelson. Roxy ($86,000 average $86,000) fed off with a solid $90,000 in its kickoff week with Sister Roy and Broken Arrow.

Capitol (4,657 seats; average $43,900) did a poor $47,000 for its first week with Sonny Dunham's, Bert Wheeler, Teni Arden and Della's of Idaho.

AFM Pulls Ban, Calls Showdown At Toronto Club

(Continued from page 15)

Cornell said he was determined to fight against the dictatorial methods of the union, which he contends to carry on nightly shows with the present policy.

He contends he can have all the musicians he wants. "There are a number of people who have not worked in the city for years who now simply just turned in their cards and became non-union," he added.

The Canadianites see the first of such disputes to come out of the open. There are a number of operations going on in the city and it is known that in more than one case the AFM is determined to pull out the musicians.

Clubs and theaters which do not book $400,000 acts are not too worried about obtaining musicians, if they are determined to play engagements with Murdoch. There are a number of unemployed musicians about the city, and a number of new bands is working this summer.

None of the line up is a combination, and some operators feel they can have the best in music by using them without a union card.

Strike Perils Cuban Showbiz

HAVANA, July 29—Actors, musicians and stage workers are threatening a general strike in all Cuban clubs and radio stations for Saturday (5) while conditions for stage and music-"s are employed in all first-run theaters in Cuba.

The strike is the first of its kind in Havana, and an advance conference in Havana of Havana musicians and actors, is to be held tonight.

President of Labor, Dr. Jose Morell Romeiro, declared he viewed the situation with grave concern and would suspend the exhibits to abide by the decision striking.

Five first-run theaters are using films at the present, but with the new policy, about 22 theaters will add live shows.

BAA Says AGVA Won't Take It Over

NEW YORK, July 29—Burlington Artists' Association (BAA) flatly denied that an agreement with American Guild of Variety Artists (AGVA) would take place as previously reported by Tom Phillips, BAA president.

At AGVA's recent convention, it was decided to take over the burly performers for various reasons, chiefly due to the economic difficulties of the year.

Phillips promptly appeared before the American Federation of Labor (AFL) executive committee. The American Federation of Labor (AFL), the parent body of most of the talent unions, and the Burlington Artists' Association (BAA)'s was a member of that body in good standing, had a survey of the burly houses throughout the city to secure contracts, and decided to inform the BAA if AGVA kept off hands.

The BAA's resolution decision.

IN SHORT

A cafe's op's vocabulary: "Teaser"—a dame in a short dress; "Tor-mentor"—the customer with a load on; "Ole out"—call it butter; "Pull-

AGVA Demands Block Icer Bow

HOLLYWOOD, July 29.—American Guild of Variety Artists (AGVA) restated its ruling that the road tour of Bert Gervis's "Rhap-

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manded by AGVA Coast Director Eddie Rio. Rio insisted on following AGVA's cash bond ruling and refused to budge, forcing Gervis to go in on "Rhapsody on Ice" to AGVA's New York headquarters.

Last minute attempt to settle the dispute caused the withdrawal of the theatre, which offered a sure bond and a number of shows signed by the union's officers, should the union agree to sign the contract, the Mike Robbins agency.

At press time, Gervis was scram-

dling in an effort to raise cash and had been working all day to raise the funds otherwise already set. Shows have previ-

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VAUDEVILLE REVIEWS

Palace, New York
Friday, July 27

Capacity: 1,000. Price range 50 cents to $1.25. Four shows daily; see Saturdays. Ridge, Walter, and Joe Hanlon. Show played by Don Albert's orchestra.

It is a pleasant enough show this week the there's little on the eight-act bill that could be called a smash smash hit. But it started out with a good looking, fresh appearing pair of young comics, James and Jardine. The boy-girl act was a well-rehearsed set of routines that ranged from puns to ballet, from novelty to song and flamenco. They worked with enthusiasm to appreciative hands.

The I Can't Stand Myself act had those who are good at it together for two weeks, a bongo player and a grass-skirted gal. Their next was a clown using the blowing-up-the-balloon bit for good hands. Their final appearance was a realistic Durante doll called for on the music button from the house band.

The Dale Sisters, two pretty brunettes, looked very good and worked okay with their close harmony routines. Kids opened with a medley of the hits, the reprise it, followed it with I'm Gonna Keep Talking and wound up with a skit. Sister singing act showed good voices the the numbers, highly arranged, were only so-so. When the material the girls could fit any moderately budgeted show: Chester Dolphin's chatter-juggling and clowning in a mild way. The most of his material was too obvious, his easy delivery was impressive. His chatter juggling as a single or with one, the advantage he uses his feet unbalance (unbilled) for a baffling joke, as titter provoking. In addition to juggling, Dolphin also did balancing bits. One was a hand- a revolving mirror, a revolving mirror ball while spinning five hoops; the other was a head balance of a bottle securing, a basket and glass pick-up from the floor.

The Rota Brothers' standard act consisted of dialogue, gags and singing parodies of recent pop hits. Sid and Alfred had the experience showed in every bit and every gag line even if the girls weren't too plentiful.

The three Armas (Honning, Dolf and Joe) did their standard act to pleasant reception. Act started off with some mental bits and wound up with their standard bird flight routine. Act is as good as ever and audience responded accordingly.

Tommy Hanlon Jr. got real-born for his sky, inoffensive, poor little gay gaminians. His raving gag of the farmer and the travelling salesman registered solidly. His fem partner (unbilled) as a good assist. Hanlon's afterpiece in which the mike is shut off and the folk-gag comes on, was good for additional returns.

Robinson's Baby Elephants, just off the Hare Heat Revue, were handed well on a full stage. The pachyphus were put thru various routines, involving two leg stands, balancing and formations.

Pic, Mystery Street. Bill Smith.

JIMMIE COSTELLO

Vernonese Comedian and Comic

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NEW YORK CITY

EARLY SHOWS: 6:15 PM. LATE SHOWS: 9:15 PM.

JOEY LYONS

PA. Liquor Org Closes Blue Sky

STROUDSBURG, Pa., July 29—In a drastic move by the State Liquor Control Board, Blue Sky Room, only cabaret in the Pocono Mountain resort area offering nightly floorshows, was forced out of business with the revocation of its liquor license, effective August 1. Alitto located at a resort hotel, Blue Sky Room was operated by an incorporated syndicate not connected with the hotel.

Liquor board, which generally suspends a license rather than revoke it, threw the book at room in charging entertainment on the li- cense premises on a bad or business during hours when sale of liquor was prohibited; reassigning state liquor store in front of it with eating the stuff, and since the license was issued for hotel operation, the insufficient number of permanent bedrooms in connection with the hotel under which the license was originally issued, was charged by the Liquor Board, as another reason for revocation.

JUDY CANOYA

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GEORGE AND ROSALIE KALMAN

"The Ultimate in Intimate Music"

Closing at the LA SIMA LOUNGE OF THE Milton Hotel, Albuquerque, N. M., July 22.

Opening at the VIOLINE ROOM OF THE Hotel Kilburn, Milwaukee, Wis., July 31.

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NIGHT CLUB REVIEWS

Billy Gray's Band Box, Hollywood

An unknown boreish circuit comic, Don Tannen, stepped into the Band Box last night and Gray's crew made a score. This lad is unquestionably the most original and unique of all the comedy men on the Gray's club roll. A native of New Orleans, Fontaine worked his first Coast stint several years ago. He has a refreshingly deadpan touch, does many imitations and never seems to run out of good gags. He's an accomplished magician, Tannen is top drawer talent.

Highlights of Tannen's lengthy act were a call to the stage of a French-type boy singer, in which he gets to the piano for a devastating takeoff on Jim Sahlin. His hit at Elko Pizza singing Some Enchanted Evening has been attempted by other comics but Don does it with a trick dummie created in his own concert of novelty and showmanship are tops.

Danny Lewis, father of comedian Don Tannen, was in exceptional attendance at the vaude vid hall with him as he dished out nostalgia ditties in a multitude of styles. Despite no stage in the house, Lewis nonetheless has the showmanship of an old trooper and is able to light up all the audience into the show through a community singing.

Rounding out the band were Ronnie Gibson and Ting and Tong, two young Chinese comics Miss Gibson, a good singer, is a considerable improvement since last caught, having acquired finesse in delivery, and phrasing. Her "butter" "butter" style, however, becomes tiresome after several tunes, and she needs to understand a bit more of musical quality. Ting and Tong sing, dance and tell jokes—but some aren't cut. The kids have potential but need better material.

Show is cut by Bill Howe and Norman Haines at the Blue Bird, and even has an impression act.

Frankie Laine bounced onto the Wolf the first time as a guitarist, and is rocking. He first crashed the local big time bistro two years ago at the grove, and has since been in demand. He was rebooked for the following week. This week, the long haired, long grove bid in favor of the Strip, which indicates his management (Gable, Lute & Heller) are angling pic deals.

Each time around, Laine surpasses his previous performance. He gets the crowd with him from the start thru his unpretentious manner and warm, natural delivery. The over emphasis of the best in his styling needn't be pointed out, but he soon relaxed into his characteristic rhythm groove.

Opened with a fast ride on River St. Marie, followed by Rockin' Chair and a hefty helping of wax hits. Top favorites included two more recent disk beats, Lucky Old Sun and Cry of the Wild Goose. That's My Desire, tune that gave him his first hit, but the leap is up the ladder, has lost none of its palm frond stance, and it seemed to dip only once when he introd a foreign-tongue tune with the first sentence in the wrong language. Now he is back to the groove, and the local take English words to hold interest.

Carl Fischer's capable pianists share and Dick Stahl is providing suitable accompaniment. Stahl and he also keep that smooth tempi, as Lee Ziltzo.

COMMANDS—M.C.—All Acts

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BROADWAY VANITIES

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WANTED

Burlesque

By Uno

BONNIE BOYIA, after two weeks at Club 500, Detroit, left to vacation with her husband, Pearce Boyia, two weeks at the Green Lake, Mich. . . . A meeting of exes of both burly circuits to discuss casting the coming season was held at the offices of the American Radio History and Sue Montgomery's First Wheel in New York. . . . Evelyn Shelby and Bonnie Sterling, exes, are in their fourth week at the Cross Roads Club at Lansingburg, N. Y. . . . Stanley Montfort, straight, closed at the Rialto, Chicago, July 27 to vacation with his mother in Indiana. Returns to the Rialto August 25. . . . Larry Vine, former Burlesque Bill of Chicago, in Honolulu with Hermie Rose. . . . Lee Donaldson, who had a quota of Join New York's Civil Air Patrol. . . . Harry Stratton, comic who recently did a pic with Abbott and Costello, has opened at the Follios, Los Angeles. . . . L. J. Elwell is in New York to undergo extensive arthro reconstruction. . . . Dardanella is back with her own show, the Playland Shows in Michigan. Girl Show managed by her husband, Lou Burke.

JACKIE WHALEN

and his teamates, Wee Pin, after eight weeks in New England, bowed in at the Pedigree, Chicago. . . . Morie White is vacationing after three weeks of appearance under Eddie Skolak's management at the President-Follies, Sib. . . . Paul Brereton is now along with "Tobacco Road," celebrates his 42nd birthday. . . . Paul and friends Ann and Mac McCreary and their show opened Chicago. . . . Ann guests. . . . Georgia Sermont, Crystal Ams, Joey Faye and Mandy Kaye are principals in the new line called "Burly or Burly," now being shot by Cinematom Cooke. . . . Baby Miller, billed Irving Selig, Harry Levine, Al LeRoy, Linda Leslie, June Morgan, Virginia Bryant, and Violette Tallo are in Roxy, Cleveland, July 28, and Stikley and Shorty, Hank Henry, Jo Ann Maleev, and Edie Fugure, at Thunder for the Globe, Atlantic City, July 30. . . . Bernie and Arlene are back at the Gavety, Detroit, for the remainder of the summer. . . . Edith and Adam Wartell were fated with a birthday party at the Biltmore Club, July 30. . . . Vickee Welles has exited from the James E. Strates Shows and is now at the Hotel Shamrock, View Hotel, Milford, Conn. . . . The Wirt T. Burt, Iowa City, Iowa, has been booked in the same spot for three weeks ended August 1. . . . Due to illness of his sister Jimmie (Bunny) Wallace has closed his road show. . . . Ken McEwen, who has returned to his home in Oklahoma, hit the road again in August to play Nebraska. . . . Singing sensation September 1 on the West Coast as producing a comic in a burly house.

WANTED

Attorneys Publicity Men to sell and arrange magazine placements. Must have appearance and be distinctive. Send resume to the right firm.

JOHNNY ORNEILLAS

Pennsylvania. Address: Johnny O., California, D. U., August 12.

GIVE TO THE RUNYON CANCER FUND

BROADWAY VANITIES

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Atomic Publicity Men to sell and arrange magazine placements. Must have appearance and be distinctive. Send resume to the right firm. Tall man in first letter.

102 W. Randolph Chicago, Illinois

The Billboard

GENERAL NEWS

43

Movie $ Drop Marks Shift in US Fun Habits

Spectator Sports Decline

(Continued from page 4)

an even money from the 1849 amusement dollar, as compared with 8 cents in 1942, while non-profit entertainments of all kinds held steady at about 7.4 cents for 1942.

Spectator amusements as a whole absorbed about 23 cents of the amusement dollar in 1942, dropping off to 18 cents last year.

Informal recreation, which includes money spent on such durable goods as books, magazines, newspapers, and sporting goods, ate up 15 cents of every dollar spent on amusement last year, as compared with only 54 cents in 1942. One significant change in this category is the decline in amusement park devices, golf, dancing, swimming, shooting and skating between 1941 and 1942, six cents, or 12 per cent. In contrast, the 4-cent amusement dollar in both 1942 and 1943.

The remainder of the amusement dollar is allotted to race wagering, horse shows, concerts, conventions, membership, and non-specified amusements. The non-specified class of 1942 amounted to 30 cents, or nearly 7 per cent of the total dollar, and to 29 cents or 7.2 per cent of the total dollar in 1943. It is estimated that the 7-cent figure for 1943 represents a real decline.

In the participant amusement category, amusement parks and devices accounted for 30 cents in 1942, 33 cents in 1943, and 35 cents in 1944. These figures represent a decline of 5 cents, or 16 per cent, in the net value of amusement dollar in the park and device category. During the last two years, according to the Census Bureau, the number of amusement park devices has declined from 127,000 in 1942 to 111,000 in 1943. The number of amusement park employees has also declined from 98,000 in 1942 to 83,000 in 1943.

The decline in amusement dollar is due to the reduced interest in the industry, which is generally attributed to the higher cost of living and the lower purchasing power of the average consumer. The average consumer in 1942 was able to purchase 1.5 cents of amusement dollar. In 1943, his purchasing power declined to 1.3 cents. The average consumer in 1944 is estimated to have purchased 1.2 cents of amusement dollar.

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Gold Keys Won by 'Wedding,' 'Consul'; Blackmer, Booth Top Thesps Via 'Sheba' Roles

One Quadruple, Three Double Winners

(Continued from page 2)

play division. Wedding rolled up a

total of nearly 200,000 ballots received

by its nearest

competitor. So a gold key and scroll will

go to Carson McCullers for her poignant

study of adolescence. And since it is

Miss McCullers' first dramatic effort to

reach Broadway, the voters have decided it was worth the double award, as author of the season's best "first play." The voting was closed within the second hour, but Wedding was definitely the choice over William Inge's first Broadway start, Come Back, Little Sheba.

There was no question in the voters' minds as to the best dramatic perform-

ance. Sidney Blackmer's brilliant contribution to Sheba was unchallenged as the
critics inevitably breezed away with
top honors. Paired with him and roll-

ing up a similar ballot tide was Shirley Booth, for her performance as his gabbity, giggly, gullible wife in the same play. Miss Booth tallied over 40 per-
tent of the total vote cast for all en-

trants in the season's best actress

performance sweepstakes. Likewise, reflecting glory to Sheba as well as

honors to its stars, was the pronunci-

ance of young Joan Loring as the

lightning rod husband of Doc and Lola's menace. A key and scroll will go to her for the year's best debut by an actress.

And Still More

Three more wins add to the prestige of the contestants from the past year

substantially to its impact. Harold

Clurman carried off the palm as best
director for his untiring efforts

for "The Dealer's Disciple." The

superlative staging of it, Clurman

must admit, is currently in the same
call roll will be sent to him. Superlative
also, in the electorate's opinion, was

Julius J. Hare for his imaginative and

juiced teen-ager of Miss McCullers' "Miss Harris." He was the all-out winner

of best-supporting honors by a

actor. And this year it took a moppet,

little Brandon De Wilde, who

plays Miss Harris' pint-sized cousin,

to show the field a clean pair of heels

in the debut class. Young master De

Wilde's first stem appearance netted him the best supporting little actor's

total vote cast in that category.

During the past season Dennis King
took part in a four-star revival of

"The Dealer's Disciple." Few, who had the

privilege of seeing it, will forget his

wonderful portrayal of Gentlemen

Johnny Burgoyne in the Shaw com-

edy. Competition for a place in the

Donaldson Awards this year did not

forget it, and King, who is currently

occupied with a role in "Holiday in

New England," will receive the key and scroll as the season's best supporting actor.

Winning Donaldson Award keys

No Awards Ads

The Billboard does not solicit

and will not accept advertising which is concerned with dancing girls and persons voted winners in the Seventh Annual Donaldson Awards.

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1949-1950

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Valerie Bettie
Billie Byers
Beryl Mercer
Yolande Pompei
Woodman Thompson
For the Actors' Equity
For the Dramatic Society

Helen Hayes
For the Antientes
Wade Moulton
For the Critics
Burt Richmond
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For the Dancers
Oliver Saylor
For the Press Agents
John McDowell
For the Stagehands
Robert Byrne
For the Costume Designers

For the Theatricals
William D. Littledale

The Billboard

Editor-in-Chief
Robert Francis
Drama Editor

No Awards Ads

The Billboard does not solicit

and will not accept advertising which is concerned with dancing girls and persons voted winners in the Seventh Annual Donaldson Awards.

Donaldson Awards Committee

1949-1950

Maurice Evans
Joshua Logan
Simon Oakland
Valerie Bettie
Billie Byers
Beryl Mercer
Yolande Pompei
Woodman Thompson
For the Actors' Equity
For the Dramatic Society

Helen Hayes
For the Antientes
Wade Moulton
For the Critics
Burt Richmond
For the Chorus
Ray Boler
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THE SEVENTH ANNUAL VOTING
Runners-Up Share Heavily
With Winners

First Five Listed

NEW YORK, July 29—It would be extremely unfair to wind up a re-
view of the musicals from the seventh year of the Donaldson Awards with-
out mentioning the fact that in the last four years there has been a greatly
increased number of musicals which have achieved a substantial vote with
the winners. They come in for no gold keys or scrolls, of course, but in
their support their varied achievements are recognized in the voting by
their fellow craftsmen. In consequence, a record of the standings of some
of the runners up is given below, and the eighth place is given to a musical
from the 1950 season.

The Bird is the Word

The Bird is the Word, the latest addition to the Donaldson group of au-
torities, consists of a collection of songs and dances that have been
written and performed over a series of years, some of which are at least
decades old. The musical was first produced in 1949, and has since been
performed in various cities in the United States and abroad. It is a
popular musical with a large following, and is considered by many to be
one of the best musicals of the past decade.

The Player's Union

The Player's Union is a group of actors who have been working to-
gether for several years, and who have decided to form a union to protect
their rights and to improve their working conditions. They have been
active in the theater for many years, and have been successful in their
efforts to improve their status.

The Conclave

The Conclave is a group of critics who have been working together
for many years, and who have decided to form a conclave to improve
their standards and to ensure the publication of high-quality reviews.
They have been successful in their efforts to improve their standards, and
are considered by many to be the leading group of critics in the theater
world.

The Player's Right

The Player's Right is a group of actors who have been working to-
gether for several years, and who have decided to form a group to pro-
tect their rights and to improve their working conditions. They have been
active in the theater for many years, and have been successful in their
efforts to improve their status.
Runners-Up Share Heavily
With Winners in Voting

(Continued from page 43)

3. Irene Wash...Cocktail Party
4. Mary B., Nick...
5. Clarice Lehman...As You Like It

Balloting for debut (actor) performer of 1958
3. David Cole...Innocents
4. Bill Owen...As You Like It
5. Royal Dano...Mrs. Gibbons' Boys

Feud runners-up included:
3. Bob Bar...Best Actor
4. Peter D...Bitter Sweet
5. Grace Kelly...The Father

In addition to running off with top scoring honors, which were
particularly attractive to many,
the show also added significantly
atmospheric flair to one of the
year's best. A second and third
runners-up were declared as
Wonderful World and the
Wisteria Trees. Jane Bailey's
decor for As You Like It rated a
strong third for actor category. Lester Polakov (Wedding)
and Wolfgang Rath (Now
Lay Me Down to Sleep) were tied for
fourth and fifth. Lester Polakov
won for That Lady brought him first place
recognition.

Only a little more than a score of
tickets separated Lucinda Ballard
from the bottom of the field for the last
runner. Her scores for Wisteria Trees
were deemed to close that James
Ballantyne's choice of The Father. As You Like It.

Grace Kelly...The Father

4. Kate Murgat...Texas
5. Patricia Bright...Tickets

In the rest of the field,
Kobon, of Blondes, ran Jack Cole and
had a second-day tie for
second place with Lombard's and
Adams was of the algebra.
Dorothy Jarnac (Tickets)
was decided in the picture for a

5. Walter Scott...Bitter Sweet
6. Julie Stowe...Blondes
7. Miss Liberty

The top lyricists included:
1. Leo Robin...Blondes
2. Maxwell Anderson...Star
3. Irving Berlin...Liberty

The singing competition among the boys and girls
displays the denouement of the
together. For a balance, Blondes
won the Bob's choice of Blondes
dances for Blondes polled only 12 less
than Sally's tally. Others in the
forefront were:
1. Helen Tamiris...Touch and Go
2. Pauline Frederick...A Hard Act to Follow
3. Betty Hennessey...They Won't Believe Me

The next three were:
1. Sandra...Stars
2. Stewart Chaney...Great To Be Alive
3. Horace Armstrong...Stars

While White Lights doubled his
nomination in the song-and-
lyric category, the field was
made up of all the players
Blondes
and Miss Liberty
respectively, as second and third
choices. Moeley shared both fourth
and fifth places for Peter Pan and
Miss Liberty.

3. Priscilla Gillette...Regina
4. Brenda Lewis...Regina
5. Georges Guetary (Arm and the
Girl) another hefty vote in the
musical. The musical debut returns to
him his share. Miss (Texas), switching to first from radio,
won a third place vote, Roger Price, of Tickets.
was fourth and Julian Mayfield, of

A baker's dozen ballots separated
Marcella Henderson and Nancy
Andrews for second and third place for
the year's best musical. Miss
Henderson carried off the second
court of plates in Peter Pan. Miss
Andrews scored for her contribution
in Touch and Go.

Next in line were:
4. Kate Murgat...Texas
5. Patricia Bright...Tickets

In the rest of the field,
Kobon, of Blondes, ran Jack Cole and
had a second-day tie for
second place with Lombard's and
Adams was of the algebra.
Dorothy Jarnac (Tickets)
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and Miss Liberty
respectively, as second and third
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and fifth places for Peter Pan and
Miss Liberty.
Rep Ripples

R. G. (BOB) TOEPFERT is a member of the Play House Company cast which is presenting the musical comedy, 'Little White House,' at the Little White House, Walnut Hills, Cincinnati.\n
Gimmicks Hypo Family Trade Biz in Conn.

HARTFORD, Conn., July 29.—The drive by outdoor molder picture theaters thruout this area to attract additional family trade continues on an extensive scale. An example of the program is by Bob O'Sullivan, manager, Danbury Drive-In, The Mariner, who features square dances for adult patrons every Friday night. Spot also has a new attraction, a pony, in its play ground area. O'Sullivan also conducted a successful campaign with participating youngsters awarded various prizes.

Another family trade lure are the prize awards which the Pine Drive-In Theater, Watchy, Conn., gives to the car carrying the most children on Friday nights. The theater also has free pony rides for youngsters, which are accompanied by parents on Friday nights.

Memorial Avenue Drive-In, West Springfield, Mass., includes these features, including covered wooden snack bar, hit parade music, kid-die color cartoons, selected short subjects and features for the children.

The Past Drive-In Theater, East Haven, Conn., offers a Dollar Night every Wednesday. Admission is $1 for the carload, no matter the number of people in the vehicle.

Fox Adds 3 Spots To Drive-In Chain

PHILADELPHIA, July 29.—Melvin Fox, who operates a chain of indoor theaters in the South and Southern New Jersey, this week anunci- ed he had purchased three drive-in theaters to his circuit.

Already operating is the Bridge- ton, N. J., Drive-In, Montgomeryville, Pa., being rushed to completion in the Wildwood Drive-In, Stockton, N. J., and Sumter Drive-In, at Stockton, N. J., all opening this week.

RIDE THE DANGER TRAIL

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DRIVE-IN THEATRE

M낼 본인의 보수에 대해 자세한 내용을 제공해주세요. 외부에 노출되는 특정 프로그램의 내용에 대해 설명해주세요. 또한, 현재의 품목과 관련된 제품을 제공해주세요. 이는 웹사이트 또는 소프트웨어 인터페이스를 통해 제공할 수 있습니다. 이러한 정보의 경우, 사용자에게 사용되거나 보관되는 정보는 사용자가 원하는 경우에만 보장됩니다.

HAMBURG, Pa., July 29.—A Pennsylvania State corporate charter was granted by the Pennsylvania State Corporation Commission to the Berks Drive-In Chartered Corporation. The company is authorized to construct and operate a drive-in theater within the city limits by an overwhelming vote in the recent special election earlier this month.

Sunset Spot Chartered

HARRISBURG, Pa., July 29.—A Pennsylvania State corporate charter was granted to the Sunset Spot Chartered Corporation. The corporation is authorized to construct and operate a drive-in theater within the city limits by an overwhelming vote in the recent special election earlier this month.
THE FINAL CURTAIN

BAILEY—Edwin D., 77, stage and screen actor, July 22 at his home in San Diego, Calif., is reported to have been in the old Vaudeville and the old Vitagraph Studios when they first started. He leaves his widow, Grace; two sons, Edwin H. Jr. and Robert, the last named of the Let George Do It airshow, and two sons in service, Venice, Calif., July 27.

BALGER—Earl Vermont (Slim) Vern, 59, road show cop and misfit, performer, June 22 at Veterans Administration Sanitarium, Orange, N. J., he was a patient since 1946. Burial was in National Cemetery, Holmdel, N. J. Surviving are a sister, Mrs. Gertrude Bopper, Oregonia, O., and a brother, Roy Balger, Dayton, O. Funeral details in Repertoire Department, this issue.

BARMAN—Sam, drummer with Bailey Bros. Circus, June 7 in Genesee, N. Y. Burials had been made with the old Mollie Bailey Circus, Con Johnson and C. A. Worthington shows, and the John Robinson and Maigle Hagg circuses. Burial in Genesee.

BUTLER—Roy Morris, 78, former secretary to novelist Arthur Train and flack for Ruth Roland and the late C. T. Vivian in the press in Homestead, Fla. He had been in retirement the past 20 years.

CARSON—Jock, 89, professional bagpiper who had appeared at celebrations and fairs in Nova Scotia, recent- ly had been retired in the airline industry as a member of Canadian's baggage department. He lived at Capet Breton, N. S. Survived by his widow and two sons.

COLLINS—Frederick Lewis, 68, author and former mag editor, July 15 in his home, New York, N. Y. Collins was the author of several books, one of which was the original work for a radio program, The F.B.I. is in town, with the two remaining in the print industry.

FIRESTONE—Philip, 64, violinist and orchestra leader, July 25 in New York. He played in many restaurants and night clubs, including Texas Guinan's El Fox, and went on tour in 1925.

FIETEN—Verne, 24, announcer-actor, July 23 in Detroit, Mo. Fieten was killed recently near Sapporo, Cce., in a plane crash which had been under repair. He had been with the Detroit News since 1961.

GUIHELMI—Amelio, 85, one of the oldest re- tired printers, July 27 in New York. He had been in the printing business since 1903.

HICKS—Robert, 58, British novelist, was killed in the mountains near Lake Como, Italy, July 20 in Zurich, Switzerland. He wrote several novels and a book of the Apocrypha. Other direc- torial credits included The World Ends, The Conqueror, Hearts Are Trumpets, The Arab, Man in the Moon, Slaughter's Donkey, and Mouche, The Garden of Allah, The Prisoner of Zenda and Brandon.

HICHEL—H. W., 66, longtime White Sulphur Springs, W. Va., publisher and printer, July 25 in his home, St. Louis, Mo. He was a partner in the Fieberg and Hichel Press, St. Louis. He was an early member of the Flying Jordan Press, and a member of the Text convocation, New York. He was survived by his widow, two sons and a brother.

KLEINBERG—Leonard, 24, of New York, N. Y., was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.

LEE—Billy Queenie, 30, dancer with Chantez Copeland Countes, Sauce, Breton, Spain recently. He had been with the Ballet Russe de Monte Carlo, in the company of which he and Miss Cleopatra, Miss Cleopatra, were appearing at the Club Sinaia in Rome. He had appeared in several films in New York and Florida. He was survived by his wife, three former dancers and a daughter, Darlene, 12, of St. Louis. (Further details in Show Biz Executive, this issue.)

LEW—Charles, 64, violinist and orchestra leader, July 25 in New York. He played in many restaurants and night clubs, including Texas Guinan's El Fox, and went on tour in 1925.

LUX—Carl, 55, accordion player, was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.

MCGUIRE—Jackett, 27, long time concert pianist, was killed recently in a plane crash in Chicago, Ill. He was a member of the flying Jordan Press, and a member of the Text convocation, New York. He was survived by his widow, two sons and a brother.

RICHARDSON—H. J., 60, was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.

ROTH—Julius, 44, of Long Island, N. Y., was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.

ROSS—Charles, 54, of New York, N. Y., was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.

SAPINERO—Joseph, 55, of New York, N. Y., was killed recently in a plane crash in Chicago, Ill. He was a salesman for the major department store, Macy's.
OUTDOOR

Funspot Biz Builds After Poor Start

By Jim McNab

WARWICK NECK, R.I., July 23—Members of the New England Association of Amusement Parks and Beaches are putting together a pretty good season with excellent prospects that the post-Labor Day count may equal the highly satisfactory takes garnered a year ago.

Operators attending the Association’s 21st annual summer meeting at Rocky Point Park here Tuesday (22) reported the happy outlook as coming on the heels of a good beginning when the weather took its toll of expected May and June patronage. The gains have largely been scored in Rye, New York, and August is expected to contribute the biggest earnings this year, is expected to be good.

Some gathering followed the usual format with frolic and chatting passing the only order of business. Revolving fun cars and slides, and other attractions are being added, and experiences provided the usual evaporate in the hot sun.

Most Ops Happy

Not all operators are happy with results to date, and because of the lassitude of the season the hope held out for the final outcome. But they were not in a state of panic. Many believe that a big business will be up this year, and others are making changes and improvements that will help.

Among those who are happy with their business are: Frank May, of the Morey’s Piers, Wildwood; Fred Handford, of the Sunken Meadow Park, Cape Cod; and Louis L. Van Tuyl, of the Bayville Amusement Park, Bayville, N.Y.

More Promotion

Promotion is in full swing at our endeavors to boost up definitely lighter spending. Giveaways are the order of the day, with automobiles and television sets widely used as major prizes. Fireman days for kids are weekly features but except for the nine-cent specials there has been little giving out of which are beginning.

Chi Cuffios G’s

CHICAGO, July 29. — The Chicago Fair Wednesday (25) announced that it was charging G’s free, not only to the grounds but to the featured shows. The Great Rainbow Carnival is the first since the Kansas City World’s Fair that opened to admission to G’s, a practice common during World War II.

In the last few days of operation, the fair has altered its featured shows, taking out a jet-array plane and ending the pageant with audience singing the nation anthem.
BULGY, The Whale
A First Attraction

with the most popular patrons at Shows or Parks—great or small—the unique comic character of Buly, the Whale, has effectively captured the imagination of the Kiddie trade—winning impressive laudations in its field.

Two passenger cabs are in constant service at the center of control around a high, glass, covered, king ride.

Phone, wire or write for additional details about this sensational money winning ride.

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SHIPMENT CAN BE MADE TO MEET YOUR MIDSUMMER CELEBRATIONS AND FAIRS.

Close-Ups:
Office Boy Start Led to Big Job
At Hershey for George Bartels

By Jim McHugh

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

DIRECTING SEVERAL major amusement enterprises which overlap and provide action 52 weeks a year involves no measure of harassment for George Bartels. The head man of the Hershey Estates' fun units in Hershey, Pa., credits the organizational set-up for the "even keel" operational technique which makes for smooth sailing. Missing are self-besought bouquets, either his position indicates a high contributory importance in the establishment and maintenance of the efficient and model operation.

George is in love with work and as a sultan with a harem, is taxed with distributing his affections evenly since he has under his jurisdiction an amusement park, arena, stadium, ballrooms, swimming pools and golf club. Despite the vastness of the fun center and the resultant hundreds of thousands of people entertained annually, there are no "bad days" involved, a high tribute to the excellence of management and personnel.

Started as Office Boy

The climb to top management post with Hershey Estates began in December, 1916, when George joined the organization as an office boy. At the time he was fresh out of high school in Hummelstown, Pa., three miles west of Hershey where he was born January 18, 1898.

Various jobs in the accounting department occupied him until 1921 when he moved up to the park as assistant to J. B. Sollenberger, park manager. In 1926 the sports arena was constructed and George became assistant to Sollenberger there. In September, 1928, when Sollenberger became president of Hershey Estates, George was made manager of the arena, stadium, park and golf club.

At a youth, George says he was only concerned with making good and did not anticipate managing the amusement end. For several years in the accounting department he was concerned only with cold figures.

ARIVE RECREATION

George has watched the park grow from the time it was formed with a miniature railroad, Merry-Go-Round and bandstand the principal features. Top attraction at the time was thought to be the combination of other patrons could enjoy while relaxing on lush grass, but M. S. Hershey, park founder who made his fortune in the chocolate business, soon discovered that folks best on recreation wanted active participation. As a result, ride units (See Office Boy Start on page 63)

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Out in the Open

Jack Duffield, of Thearle-Duffield Rainbow Co., Chicago, Illinois, performed a throat operation Wednesday (26) at the Colonial Hospital, Rochester, Minn. and is reported recovering.

Art Bisce, of the same org., was in tow (26) for the TV-Wood TV-Wednesday evening, the program emanating from Chicago Fair studios... 

Lester M. Mills, operator of the Old Dominion Circus, left that org. and joined the Barlow Brothers Open Air Sunday (23) in the same capacity.

Home of Leonard Traube, well-known showbiz public relations consultant, was broken into July 27 and several articles were stolen. Traube and Margie Traube, returned late last night after a day at the beach to find their home on Central Park Way in the Beaches direction. Their 1932 Austrian gold piece bearing the likeness of Emperor Franz Joseph, which editor of The mercury and a camera, were apparently the only articles stolen.

Homer Snow’s troupe of marine birds and animals performed at the home of movie star Loretta Young in Beverly Hills, Calif., for her 26th birthday party recently... 

Benny Towle, general agent for Bailey’s Circus, will visit the show at Windsor, Ont. He recently closed railroad contracts in Milwaukee.

Tony Vintzella, trainer at World Jungle Compound, Thousand Oaks, Calif., was credited recently with saving the life of a visiting gorilla when she ran up to a leopard. Vintzella dragged her away from the animal, and she received only lacerations.

Sighted cutting up jackpots in Derby, N.Y., recently were Capt. J. Ramsey of Los Angeles; Bill Potter, advance man for B. Ward and Co., New York; Bill Skeelos, Monkey Drome operator of Los Angeles, Marcus, of Springfield, Mass. Porter is a recent addition to the Bear org., having closed with this org. He is followed here by Brown. Brown reports from Paramount, Calif. that he visited the Panama-American Amusement Company there and renewed acquaintances.

Jefferson Biz Jumps to Twice Its 1949 Level

DETROIT, Mich., July 29.—Business at Jefferson Beach so far this season is estimated at two or three times more than that of last year, said this week. Ride business in particular has shown notable improvement.

Big factor in the spot’s business is the absence from the field this year of the Eastwood Park. Patrons of the two spots now concentrate on Jefferson, and big business between the parks has been set up.

Optimism of local park men relate one of the better features of the season. Attendance was in line with the good weather conditions at New Lake as well as Jefferson Beach and others enjoyed big turnouts. Concession operators reported some pick-up in spending afloat during the season favoring rides and special attractions.

Jefferson is under direction of Harry Stahl, president, and Roy T. Klotz, manager. Pat Cruickshank, manager; Earl Urquhart, promotion and glee man; E. C. Martin, general manager; George McAlister, ride superintendent; Donald Wise, general concessionaire; Roy Vokes, concession manager for Berlina Stahl; Herman Babcock, concession operator; W. O. King, ride owner; William Weyburn, superintendent of Jefferson, and chief of police.

Heavy picnic promotion job is under Urquhart’s direction, with the Bridges Management Club handling the affairs, with rides being taken from local orphans as their special guests today (59).

The bathing beach has proved one of the top attractions here since the weather turned. This is the only major amusement park to have a beach on a major lake area, and profits, accordingly, when weather is favorable.

The ballroom is being operated Saturday and Sunday nights only, under management of Loren—you with name and semi-name bands. Don Fabio played last week, followed by the Squealer and Gene Krupa in coming weeks.

Auto Races Draw 3,500

To Harrisburg, Ill., Fair

HARRISBURG, Ill., July 29.—An estimated 3,500 saw Frank Lupiow, Miami, win top money in two events at the big car auto races here Saturday (22), closing day of Saline Miniature Fair. Program was stages by National Speedways, Inc., under IMCA sanction.


Paul Huesepohl, national secretary of the National Association of Amusement Park, Pools and Beaches (NAAPPB), was a visitor at Jack and Irving Rosen’s Palisades Park, Palisade, N. J., last week... 

...Toledo Zoo has installed a miniature electric train with two cars. The ride was manufactured by Leather Otway, Wichita, Kan.

Johnny Anderson, of the Enquirer Printing Company, Cincinnati, is spending his vacation there from an engagement which closed last Thursday (27)...

...Joe Rosenberg, former field wrestler with the Teenager wrestling team, is interested in the Triangle Poster Company, Pittsburgh, recently re- 
flected Ben Allen at his Posters, Inc., plant, Philadelphia.

Here’s the flat ride that tops them all... 

The Allam Herschell Looper, designed by Herman Bartlett, is a continuous free act, with ballyhoo, flash and noisy riders! Attracts a high percentage of women riders. One owner grossed $2900 in a single day with this outstanding ride. Immediate delivery... Write, wire or phone today.

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**Talent Topics**

The Aerial Gibson, Germaine and Johnny, are the free attraction booked for Rockaways' Playland at home in 1950. They open on Monday (3).... Three Fearless Stars, high-pole and trapeze artists, are scheduled for Art Fair Friday night (28) on the WPIX video bill at 7:30 at the Coney Island Beach. T. F. Brunner, publicity-promotion chief for the recent Shrine Circus, from Brownsville, thrills children of every age with the Acros-Circus. Several thousand children are expected at the show in the coming weeks.

Mr. and Mrs. Jack Smukler, Original Michigan Rubes, are working Desert Street with their circus. The circus tour will be in Arizona and California, with a date in Phoenix, Arizona, as their next stop.

The Marionettes, high act, are set for the Iowa Country Fair, Milwood, III., July 28-30. The Chicago Knights, under the direction of Mrs. Arthur A. Cellini, will open on July 28, following the Marionettes. The Marionettes, high act, will be in the Show Tent, Beaumont, Tex., October 19-29.

Gene Coli, singer-entertainer, after closing at Tuscaloosa, Ill. (22), July 23, will close his tour with a 1,200 miles trip, including a 2-day stop, for the Dauphin Agricultural Fair, Tex. Other shows on the bill include the Four Angels, acro; Two Freddies, perch-jugglers; John Amedio, acrobat; Ross Digby, acrobat; and Ernest Rees, acrobat. The show is under the direction of Bob Fox, director of the Overman and Egg Show.

Baron and Brady, comedy knockouts, Monday (24), joined Barnes-Carruthers Open Air Circus at the Ste. Genevieve Fair, Mo. The show is under the direction of Mrs. Arthur A. Cellini, and will include the Four Angels, acro; Two Freddies, perch-jugglers; John Amedio, acrobat; Ross Digby, acrobat; and Ernest Rees, acrobat. The show is under the direction of Bob Fox, director of the Overman and Egg Show.

Waco's Legion Annual Gets New Location; Sets Dates

WACO, Tex., July 28.—American Legion Post here has completed arrangements to hold its Greater Southwest Fair on Dr. F. Edward Lowry's Air Field. The owners of the Field, Mr. and Mrs. Charles Moore, have given the Legion the use of the airfield for the fair, and the date set for the fair is October 24-25.

Mary Jordan, 78, Dies in Texas

GALVESTON, Tex., July 29.—Mrs. Mary Jordan, 78, died last night of the effects of the famous Flying Jordans, who were killed during a crash Sunday (26) in a commercial plane.

The Jordans introduced the flying act to Galveston July 28, 1924, with the opening of the 1925 World's Fair in Chicago, being featured at that time with the Great Air Ring, as the management of the late Floren Siegel.

Deceased was the widow of Lewis Jordan and, with him and their company, toured the world from 1930 with a show known as the Flying Jordan Company. After capture and release of the Japanese during the Russo-Japanese War, the company returned to this country in 1940 and, subsequently, was featured with the Foppehagen-Sells, Hagenbeck and Ringling circuses until the death of Mrs. Jordan in 1941. Later, Mrs. Jordan became a catcher, said to be the first woman to assume this position in a flying act. The company, consisting of the Jordan brothers, has been flying for several years before taking it to Australia for one season.

Jr. Jordan accompanied his two daughters, Josephine (Mrs. Hancock) and Nettie Dutton (Bausman) on the tour, and a rifle-tight wire act billed as the Jordan Sisters.

A funeral service was held in Galveston Friday (28), with burial in Memorial Park.

Joyce Pacts Sunset Carson

PHILADELPHIA, July 29.—Joyce Pacts and Minnie H. Pacts, both residents of the Southwestern section, made a deal with Western and folk artists, added another name to the list in the list of New York City. The show is under the direction of Mrs. Arthur A. Cellini, and will include the Four Angels, acro; Two Freddies, perch-jugglers; John Amedio, acrobat; Ross Digby, acrobat; and Ernest Rees, acrobat. The show is under the direction of Bob Fox, director of the Overman and Egg Show.

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Officials report that space in the Merchandise and Manufacturing area is almost sold out, and no position is been filled by local and out-of-town merchants.

Reidsville, N. C., Skeds Cele

REIDSVILLE, N. C., July 29.—Junior Chamber of Commerce here has completed arrangements to hold its Greater Southwest Fair on Dr. F. Edward Lowry's Air Field. The owners of the Field, Mr. and Mrs. Charles Moore, have given the Legion the use of the airfield for the fair, and the date set for the fair is October 24-25.

Special events will include Farmer's Day, a ball, queen contest, and additional various other contests and games.

Charter Franklin St., N. C.

FRANKLIN, N. C., July 29.—Great Franklin Fair, Inc., has been chartered here by the secretary of state to operate a fair. A non-stock corporation, principals include F. W. Carter, P. W. Coffin, Predy and Clyde Walden, all of this city.

D. M. KERR MG. CO., CARNIVAL TENTS

1940 W. Grand Ave. Chicago 28, Ill.
Sheehan Mpls.  
Aqua Up 10%  
(Continued from page 49)

Forbes as part of the Aquatennial. Should he manage thru Sunday night without a rainout it will mean 75 consecutive performances with no need of refunding ticket money because of weather.

The Aquatennial proper got off to a wet start Saturday afternoon (23) when the lengthy parade thru downtown Minneapolis was hit by heavy rain.

The Wednesday night (26) twilight performance was marred by the lightening and an estimated 45,000 persons lined the route to watch the illuminated marching groups. The Baby Boats parades were televised for the stay-at-homes by WRYCN-TV, with John Ford at the mike.

The Aquatennial-WCCO Annual Radio Party in Minneapolis Auditorium Thursday night (22) played to capacity, with Cedric Adams, emcee, reporting attendance at 11,000 mark. Eddie Cantor, Garry Moore and Johnnie Davis joined in headlining the two-hour radio show, first 30 minutes of which was carried over to the radio.

Aquatennial activities drew their usual number of spectators with the highlights of the week being the proceedings of the Queen of the Lakes for 1950-1951 to succeed Jean Johnson. Selection was to be made at a special coronation ceremony Friday night (28) in Minneapolis Auditorium.


Following the close of the Aquatennial, Forbes run Sunday night, Sheehan is looking to the show move to Seattle to set up business alongside the shores of Green Lake for the B.C. No. 1 Fair. This is the first year that the Forbes shows any place other than in Minneapolis.

Big Wind-Up Aids Providence Shrine  
(Continued from page 49) (22) the facilities of the huge plant were taxed.

Thursday the race track’s two parking lots, holding 12,000 cars, were jammed to overflowing and police all were working on the two-mile gate, much as a mile from the gate. Several nearby parking lots also were jammed. Attendance at Saturday’s matinee was about 7,000 and 35,000 total that night. Every seat in the 14,000 capacity grandstand was sold.

Rain Hurts One Day

On opening Monday show played to 5,000, the matinee at 7,000, and at 7,000, at night. Tuesday and Wednesday matinees were free ones for hospital children. Tuesday night’s attendance fell off to about 15,000 and Wednesday night about the same. Rain Thursday held the matinee crowd to 6,000 and, while the two一场 severe thunderstorm during the night show, the threatening skies kept a lot of people away. The night gate was made free and about 11,000 attended. Friday’s matinee was good and that night 10,000 attended.

This year for the first time aerial acts were required. All airmen, platform acts, were presented on a 120-foot stage.

Forbes and rides reportedly did big business. Hermione’s Midgets gave a big show as did other show units.

Past Potentials Earl C. Whields, acting as general manager for the Shrine, Arthur P. Brumner handled promotion-publicity for the show.
Sun Bolsters Playland Biz

Spending up as Rockaways registers sock week-end score.

NEW YORK, July 29.—With ideal weather, crowds at the Rockaways Playland here were over the million mark last week-end. A Joseph Geist, park president, reported a high rate of spending, which gave the fun-spot the biggest week-end take of the season so far, the gross also topping that of last year's corresponding period.

Only complaint might have been that business was too good. Because of an influx of cars jamming beach highways, arrivals and departures were difficult. Many of the available parking lots were jammed. Rock-aways depends mainly on car-borne trade for patronage since a partial lack of service to the spot earlier this season. Added to the extra outside traffic gravitating toward the park are a large number of people pressed into services since the rail shut-up.

Geist said that by employing ves- tals, the Hudson River Dayline and the Sandy Hook and Wilson excursion boat systems, an outing of 15,000 persons of the Riviera, N. J., Democratic Club would visit the park Monday (31). Scheduled for today is a beauty contest-at Rock-aways, with Station WMMG's disk jockeys, Jack Eizen and Bob Cham, Barney Ross, and dance pros- Wally Wang, acting as judges.

Park proxy said that mid-week- productions display at the park were lending a boost to usually modern business. A pyro display Wednesday (19) for Rockaways drew big crowds.

Geist also announced that Arthur Clyne, Brooklyn College student, will appear each day in costume on Radio Voice of Rockaways Playland's park's public address system, which covers an eight-block area. Duties will include supplying chatter toBatman 5865.5155 and record- and a running commentary of each taking place at the park. Geist said the idea was to turn the time of day from a history that the p.a. system would be used on a full-time basis.

Three of the traveling Stars, trapeze and trampoline, were park's free attraction this week.

Horan Thrillers Click in Quebec

SHERBROOKE, Que., July 28—Irish Horan lookers there were treated to their featured torpedoboat cannon act-completed in front of thousands of the province of Quebec with performances here Saturday (22) and Sunday (23) nights. Sunday show packed the 5,000-seat stand and the overflow in the paddock and infield ac- counted for about another 3,000. Saturday's attendance was 4,000.

Montreal, Three Rivers, St. Hyacinth, Drummondville and St. George all contributed hefty crowds. The cannon act, which is the control of the controls, was a hit in each in- stance, as was the first appearance of the Horan unit in Quebec as yet.

Horan revealed that he had re- ceived an offer from an Eastern to mount the cannon in connection with British indoor circuses for a period of five weeks. A figure- ant of $100,000 was offered, Horan said, but no decision was made since the unit has commitments through Oc- tober 7.

Top sets date for the org include the State fairs of Michigan, Indiana, New York and New Jersey.

The cannon act, an innovation, is largely responsible for hefty crowds, since it has raised the circus and radio coverage, Horan said.

Shortage of Canvas Expected by Makers

CHICAGO, July 28—Virtual cer- tainty of a canvas shortage has be- come apparent to leading tent manu- facturers, and it is expected there will be a marked increase in the price of both canvas and cotton duck. However, there is no indication that the industry said there was no definite shortage of canvas.

High price of cotton plus the Ko- rean situation has raised the price of duck about 10 or 15 per cent during July, he said. There has been much speculation and it is expected the orders are on hand, he pointed out.

As government orders increase, he said, the supply will become im- meditely short.

One manufacturer stated that he believed two or three tent companies being made for the government. He has a plant for some time. Another said that some cotton duck supplier will not quote prices on the material because of an impending shortage.

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Marcello Rocco Injured

In Motorcycle Accident

WILDWOOD, N.J., July 29.—Mar- cello Rocco, while performing in Suicide Globe act, escaped with several fractures. Fractures of the axle of his motorcycle broke during the act, sending him to the steel bottom. An old com- panion of his in the attraction was uninjured. Rocco, who completes the three-person act, was watching the performance at the time of the accident.

S. B. Ramageo imported the act from Venezuela, and it opened early this month at one of his many en- treprises at this resort.
ARKANSAS


CALIFORNIA
San Francisco—Hall Show, Aug. 3-5, Kay Later, 1336 Market St.

COLORADO
Durango—Spanish Trail Fiesta, Aug. 8-9, R. Martin, Prunty, McKinley.

Denver—Gone with the Wind Reunion, Aug. 16-18, Charles E. Randall.

Wheaton—French Peaks Fiesta, Aug. 17, 113 Claywood.

ILLINOIS
Amboy—Fall Festival, Aug. 15-18, Fred R. Byers, Chamber of Commerce.


Champaign—Kid-Olens Reunion, Aug. 17-19, Frank Mortan.

Chicago—Summer Days, Aug. 20-26, Chester Hartage.


Fort Edward—Am. Legion Fall Festival, Aug. 16-18, James Vlas.

Hammond—Community Festival, Aug. 1-4, J. E. Lawe.


Joplin—Star Day & Fair, Aug. 8-18, Mrs. R. D.Sr.

Kewanee—Park—Italian Festival of Chicago, Aug. 10-16.

Raymond—Am. Legion Fair, Aug. 11-13, Vernella.

Ridgeway—Pam-Tomato Festival, Aug. 31-Sept. 1.

Rockford—Fairgrounds Reunion, Aug. 17, Ben Smay.


Wilton—Reunion, Aug. 26-30, Dr. T. F. Bartley.

Sauk City—Home-Coming, Aug. 23-26, Laurea.


Waukegan—Firemen’s Home-Coming, Aug. 24-30, tavern.


INDIANA

Cairo—Old Settlers Reunion, Am. Legion, Aug. 11-14.

Elyria—Old Settlers Reunion, Am. Legion, Aug. 11-14.

Kokomo—Reformation Days & Fall Festival, Aug. 10-13, George Leidig.

Kunkel—Old Settlers Reunion, Aug. 5-6.

Lansing—Old Settlers Reunion, Aug. 5-7.

Leominster—VFW Home-Coming & Street Festival, Aug. 31-Aug. 15.

Leominster—County Corn Show, Aug. 7-11.

Oregon—Old Settlers Meeting, Aug. 17-19.


Terre Haute—Miners’ Picnic, Aug. 11-13, James Allen.


IOWA
Cherokee—Pilch Rock Fishing Match, Aug. 9.


KANSAS
Nixa—Pettis-Kemp & Marshalls’ Picnic, Aug. 3-4, A. C. Corns.

Smith—Old Settlers’ Picnic, Aug. 3-5, H. C. Bridge.

MASSACHUSETTS
Gloucester—V-D Day Civic Celebration, Aug. 9.

MICHIGAN
Ravena—Am. Legion Home-Coming & 4-H Fair, Aug. 18-19, Samuel McKell.

Bergholz—VFW Home-Coming, Aug. 18-19.

W. E. Gillis.

Three Rivers—V-D Day Celebration, Aug. 9-12.

Towel—V-D Day Celebration, Aug. 9-12.

WEXFORD—Lake Potawatomi Park, Aug. 24-29.

MISSOURI
Blackburn—Am Legion Civic Club Festival—Huntington—V-D Day, Aug. 18-19, Mrs. Louise Kintz.

Beaumont—Daniel Boone Celebration, Aug. 15-17, M. Meredith.

Bloomington—V-D-Day Festival, Aug. 13-17, R. W. Belli.

Cambridge—Peach Festival, First week in Aug.

Elmwood—Peach Festival, July 31-Aug. 3, Jack Carver.

Ames—Am. Legion Festival, Aug. 21-23.

Grinnell—Reunion, Farm Festival, Aug. 3-5, A. O. Benner.

Hamilton—Am. Legion Reunion, Aug. 21-23.

Marion—$125,000 Festival, Aug. 21-23.

Liberty—V-D Day Show, Aug. 31-Sept. 2.


New London—Fall Festival, Aug. 31, 3-9.

Ekalaka—Pumpkin Show, Aug. 31-Sept. 2, Donald P. Bark.


Kentucky—V-D Day, Aug. 21-23.

MICHIGAN—V-D Day, Aug. 21-23.

W. H. Web.

WICHITA—Peach Festival, Aug. 27-28, Jack Carver.

TEXAS—Peach Festival, Aug. 1-4.


WISCONSIN—V-D Fair & Livestock Show, Aug. 1-3.

WYOMING—V-D Fair & Livestock Show, Aug. 1-3.

Canada—V-D Day, Aug. 3-5.

Gorman Disclaims Rodeo

HUNTNGDON, Que., July 23—T. F. Gorman, president-general manager of The Ottawa Forum Limited, this week disclaimed any connection with the Texas Rodeo, which appeared here Thursday (20), it is believed had previously been reported by the rodeo editor that Gorman was booking the org for Eastern Canada dates (The Billboard, July 15). Gorman said he had planned a Canadian tour but abandoned the idea because it was impossible to hold the original show.

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August 5, 1950

THE BILLBOARD
New York Rodeo
Sets 84G Prizes

NEW YORK, July 29.—Contestants in the 25th annual Madison Square Garden Rodeo, which runs on September 25th and 26th, will vie for $80,000 in prize money. Included in this sum, Gene Autry will be barred.
A total of 38 performances will be held, and during this period the American rodeo associations have gathered.

Chi Italian Festival
Opens To Good Biz

CHICAGO, July 29.—Early days yielded good business at the Chicago World's Fair and this trend is expected to continue without the free acts and other talent line-ups which characterized the early days. John F. Heusser, general manager, announced that Wednesday's program will be followed with a meeting of civic committees promoting the event. Heusser said that virtually all book space has been sold and that this year's demand may be greater than the supply.

Booths operated in 1949 totaled 205, and this year's figure may rise to at least 225, Heusser said. Attendance this year is expected to exceed last year's attendance of 195,119. The Cincinnati Times-Star again produced a fine program for the school, while The Cincinnati Post conducts another quiz show.

Melville, Sask., Annual
Drops Both Days to Rain

MELVILLE, Sask., July 29.—Rain washed out the two-day Melville Agricultural Fair with little of the program salvaged when Bob drenching rain fell on the Sunday night. Melville Stadium the second night and played to an estimated 1,800. The show was over in an additional night but again was rained out.

Afternoon baseball and harness racing got in one day but lost the second day. Gayland Shows did practically nothing on the middle of one, and the Melville Agriculture and Exhibition Show was put on here, injuring two men and smashing equipment.

Snyder Water Follies
Bowls at Halifax, N. S.

HALIFAX, N. S., July 29.—Sam Snyder's Snyder Follies opened at the Forum here Thursday (20) for a week stand, featuring Emilie Heile, Canadian star in the musical comedy and Eddie Ross, comedian.

Bob from Gayland shows, B. from here for a showing July 25-August 5, the first week of the diamond jubilee celebration to be staged in this city. Third Maritime stand will be St. John's, R. Aug. 7-12, under Rotary Club auspices.

Woodland, Calif., Annual
Skeds $18,500 in Premiums

WOODLAND, Calif., July 29.—Freshmen Dairy Show opened at the Woodland County Fair here August 17-23 will total $18,500. Stuart Wail, secretary-manager, announced.

Waite distributed an 80-page premium book recently. Added this year will be a domestic arts department, including drawings, paintings and handicraft.

Fresh Dough Sought
For Butlin Venture

LONDON, July 29—William E. (Billy) Butlin's Vacation Village on the Grand Bahamas Island off the coast of Florida and the two resort hotels he owns in Niagara Falls, Ont. and Nassau have not proven anything like a financial success and Butlin is seeking additional funds to operate his new Florida vacation resort and has leased the hotels to management.

Butlin's village in the Bahamas was opened last winter after an expenditure of $4,000,000 and is partially completed and an additional $2,500,000 will be required to complete a modified version of the original project. Initial capital was raised through the floating of a bond issue, which foreign preference shares, sold at $11 shillings ($2.94) in November, 1948. No dividends have been paid on these shares and they are now being quoted at around $1.70 per share.

The two hotels taken over by Butlin were the Princess, in Bermuda, and the Fort Montague, in Nassau, acquired on a 21-year lease at a combined rental of $125,000 per year. Butlin's initial operation resulted in a loss of $356,800, and on December 31, 1948, the company was run under management to an American group.

While the occasional vacation sought out Butlin in England continued to prove successful over the financial success of the organization has been hampered by the depression. Last year's profits, before de- ducting $1,493,200 the previous year's dividends, were set at $360,000, for the past year, compared with a distribution of 60 per cent the preceding year which was cut from the 100 per cent dividend handed out for 1947.

Wm. Event Sets Features

MONTAUK, N. Y., July 29—Wm. Event set to be featured at Upper Peninsula State Fair here, Aug. 29-30. Big race conditioning the International Management Contest Association will be presented Thursday (29) and a 100-mile Car race will be held Sunday (29).

Big race cars have been popular on the Fair's card, and the car race will be new at the fair. Only opportunities will be modelled for the 100-mile race. An entry list of at least 15 machines is assured, and the winner will be conducted by Auto Racing, Inc., Minneapolis.

Rocky Mount, N. C., Annual
Prepares 83,000 Premium List

ROCKY MOUNT, N. C., July 29—Rocky Mount Agricultural Fair here, September 25-29, this year is offering August 15, the first list totaling $366,800, and at the time this column was written, the list was $275,000. 

This year, the Fairfield Co. will handle all of the work and the event is expected to be the best Rocky Mount has ever had.

Shreveport Gets Record
Demand for Exhibit Space

SHREVEPORT, La., July 29.—Demand for exhibit space at the annual Louisiana State Fair here has exceeded all previous records, according to W. H. Hirsch, secretary-manager.

The Merchants Building is sold out with a little unsold room remaining in the Industrial Exhibit and Industrial Arts building.

Cincy Annual Sets Dates

CINCINNATI, July 29.—The 25th annual Greater Cincinnati and Southern Ohio Fair will be held September 29-October 11, it was announced recently by Charles R. Dillingham, president of the Cincinnati Agricultural Society.

Interest in the annual is reflected by the many applications being received for exhibit and concession space.
COLE'S FUTURE IS UP IN AIR

Continuance of Outdoor Tour Mulled by Wirtz in Syracuse

Stadium biggie route rumors of closing there—reveals
Tavlin, others may take over operation under canva-
says his prime interest is in presentation indoors

SYRACUSE, N. Y., July 29—Arthur M. Wirtz, co-owner and keenest
of Cole Bros.' Circus, arrived here Monday night and he will keep the show on the road. He said he was not interested in the
business. He is interested in the outdoor show," he stated. "This is primarily an indoor show built around Bill (Hopalong Cassidy) Boyd." Boyd, top feature of the
circus, closed a week ago at the end of the season. He said that notice has been given that the
circus will close but that it is the
eventual notice to permit closing of
the show on a week-to-week basis or to permit its closing at any

The Post-Standard

Wirtz Needs Key Staffers

The story stated that he will continue operation of the indoor circus,
since he is associated with Jack Tavlin, general manager and former owner of the Cole show, along with Tavlin associates for a possible set-up for the show next summer. However, Wirtz and associates are
operated as an indoor show during summer months.

Wirtz verified that a new big top has been ordered for the 1951 season and that Vander Barbara is in Europe as a talent agent for the Cole show. The top and any talent booked in New York will be
shipped to six major cities in the country.

CHS Convention Set for Chicago

CHICAGO, July 29—Members of the Chicago Historical Society will hold their annual convention here August 4-6, Chairman Robert C.
Wirtz, of Richfield, Ind., announced.

On the program is a visit to the Chicago History Museum. Thursday evening, July 30.

The Cirque Wirts, managed by Edwin Allen, at the Chicago Fair and
masonic service at Showmen's Rest. The rooms of the city will be
the residence.

The cincinnati collection of Walter Wofford, former troupier, will be on display at the Chicago Public Library during August to coincide
with the convention. The World's Fair, July 30-August 20.

With regard to the subject of a special
series of pictures in the Chicago Tribune this week.

Rain, Long Haul Slows Ringling At Louisville; Route Altered

LOUISVILLE, July 29—Ringling Bros. and Barnum & Bailey got a 4 1/2-hour
 delays starting time, and a three-quarter day's house Wednesday night (28). The de-
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Two horses were added to the line-up and cleared after the show started.

Mrs. Gargantua, "widow" of Gargantua and a manageress on the show, arrived here and attended the show immediately after the show closed, which was adjourned.

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CIRCUSES

August 5, 1950

Dales, Seal, Capell Close

Anderson org to be sold to estate - Capell combines with carnival

CANDO, N. D., July 29.—Dales Circus closed here Wednesday (26), a show that operated for more than three months in the United States from a run of light business in Canada. Mickey Dales, manager, was reported en route to Baltimore. The mayor of Cando said that the circus had been stabled there, and the show did not make its scheduled stand at Lakota, N. D., Thursday (25).

From Coast to Okla., it was reported that Capell Bros. Circus had been combined with the Capell carnival here. The plus value in its canvases was a twist on Tuesday (18) at Erick, Okla., and had been laying over at the Hobart, Okla., grounds. The storm struck during the night performance, killing 14, but coming out without injury.

The new circus is scheduled to be sold to the estate of the late Bud Anderson, who was killed in a truck wreck last month. The circus closed July 3 at Wasco, Ore. Some of the performers are looking over couplers for new engagements. The show's elephants were reported at a Portland zoo.

A PLUS VALUE

People are thinking twice before they part with a dollar these days. They want something for their money. That's why Polack Bros. 'Circus continues to draw undiminished crowds. The customers know that in the finest entertainment the circus world has to offer. Newspapers everywhere we play are unanimous in acclaiming our 1950 edition. Here are a few samples of their comment:

Most satisfying conglomeration of choice circus acts ever assembled. — Cincinnati (Ohio) Enquirer.

Not a single dull number. —Cincinnati (Ohio) Enquirer.

Best ever. —Indipendence (Ind.) Times.

These items are genuine. We are sure you can give our new outlook on life. —Indiapolis (Ind.) News.

Oakland (Calif.) Tribune.

Most concentrated existence of circus spirit ever seen in this area. —Ventura (Calif.) Star-Free Press.

We did not say anything ever displayed here before. —Burbank Standard, Eureka, Calif.

UNDER THE MARQUEE

King Biz Good When Org Shows

Big turnouts balance three lost performances—Canada tour ups expectations

HOPE, B. C., July 28—King Bros. Circus returned from his tour of B.C., from a half mile and three-quarter night show, breaking a span of bad luck. The band was up to par and added to the good performances of recent days.

Plagued continuously by transportation troubles, the show arrived in Leduc, Alta., on two flatcars for the matinee. The night house was thiery.

At Salmon Arm, B. C., (21) the show had two full houses. Many Indian groups were in a three-quarter picture on the lot until the show arrived. Weather was good.

At Leduc, B. C., (Saturday 22) both shows were lost. Word that the town would be skipped was circulatd there the day before but a large crowd waited on the lot in hopes of a show. No change in policy was passed because several before unable for the trucks.

Heavy rain against the show before it arrived in Leduc were blasted away and the show was given in matinées there. Equipment did not arrive in time and neither elephants nor any show were given.

Most of the trouble stemmed from loss of four trucks in western Tuesday (19), in which some animals were injured severely.

King plays Burnaby, B. C., today (23) the Burnaby suburban band being taken in lieu of Vancouver show. Burnaby opened the show couldn't get a license to perform; Burnaby Saturday (30) the og will play a matinée—only stay at Blaine, Wash, marking the show's first in that showing.

Manager Floyd King said here that the ring in Canada had been far above expectations.

Letter to Editor

NEW YORK, July 29—(Following telegram was received from Frank Bross regarding the Ringling-Barnum show, July 27.)

The Ringling-Barnum show, July 29 story on the Ringling Chicago engagement I am sure the writer, in proceeding will not, ever look the import of the sentence: "Paul Ringling has distributed his three-column of The Herald-Tribune, a not the Ringling-Circus received in the daily paper. The story was the California Polytechnic College, a University under Shrine auspices. Johnny The show was up, the grave of the new-famous, John W. Jackson, who died while the Great Western Circle was in Columbus in 1848.

Even tho a knocker is closed off the lot, somehow learn what he had to say.

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DRESSING ROOM GOSSIP

Polack Bros., Western
Train shows now Groveville, Calif., was a difficult one. Performers had to make the train and buses to make the matinee and evening performances, 4 p.m., so Louis Stern had to rearrange his schedule. The Polack family’s riding act and the elephant turned out to be the last novelty.

Cole & Walters
Arthur E. Billifers, who were an all-time favorite with the Polack Bros. of Lawrence Welk’s band, visited, as did Mr. and Mrs. Charles Brakhage, and the legendary Big Top Juggler (Bob) Laauneg is the new prop boy and makes the act look is proper box.

Visit to Parkers Feed, included Dr. Butterfield and his wife, and Mr. and Mrs. George Fang, Punch and Judy Jacobs, Jerry Grey, Frank Collum and Clark McFerron. Mr. and Mrs. Eddie Shiley joined at Saybea, Minn. A new Side Show top was added at Grand Rapid, B. R. the Big Show & Big Bands combined to play an after- noon show at Parkers Feed. Eddie Shiley remains on the job all the time.

Polack Bros.
Mr. and Mrs. Ray Stilson are visiting relatives in small towns.

Billers Bros.
Show made its first night jump from Nampa, Idaho to Tennessee. Mike Nido, who drives No. 48, does a good job on these long jumps this Circus season.

Ameri-Congo
Show moved into North Carolina from Kentucky and is now playing in various cities in North Carolina. Show followed Diamond Jim’s Circus into North Carolina from Tennessee. Leo Cogozzo purchased another baboon from Chase Animal Farm, Bakersfield, Calif., and it was delivered to Red Springs, N.C. Bill Bisles has been pleasing people with his magic and punch acts.

Good time was had by all when Karl Wallenda threw a party out on the big top for friends and relatives. When Karl introduced his sister, Gertrude, who had just arrived from Lodgepole, Mont., to the Wallenda tent to play far days. TV last week. There was a good turnout among all the people in the Wallendas’ home area. The broadcast from shows in Philadelphia. Participating were Happy Kellenzi, Terrel, Matha, Dorothy Petei, Karl, and Betty Wallenda, and the Hammonds, who are close friends. Bill Wallenda, our engineer-director, has taken over the announcing for the last two weeks.

Silvania Zaczinski was hospitalized when the circus was in Los Angeles. Dolores Mummy and Lou Childers are working the end ring for Los Angeles. Silvania was visited to close out their home and make far days.

KING BROS.’ CIRCUS

Want ad for big band Musician of all ages—serious. Trumpet player to be band leader. For Side show want colorless,可靠可靠, reliable, one, no. No offers. Reply to Post Office Box 966, Jacksonville, Fla., on letter, name, address, age, experience. NEAL SHERIDAN

BILLET'S SWANSON & CO. WANTS

Covers, or dolley, or openers, a good voice. WOULD LIKE TO WORK. Apply to Wood, Redfield, S. Dak., or write to Joe Wood.

Dressing Room Gossip

The Billboards

End of the Chicago stand gave us ideas that we’ll have to do something. Eddie Allen and the circus at the Chicago Fair invited the Big Shows personally. Fred Clarke and crew appeared Friday morning and a large number of people turned out to see the show. During the matinee Thursday special event took place in the middle of Ringling Bros. and Barnum & Bailey, presiding. A beautiful black poney, equally mounted by two of our men, was pulled by the trunners, was given away to a young boy from the audience who won the prize. The event was a good deal of publicity went along with this event with movie cameramen taking pictures and making films for future presentation.

Lot in Louisville was at the fair greens and in spite of the early morning rain, the lot was okay. Nina Unus had a long trip and some tummy taken care of in Evansville, Ind. Charles D. Brown, who came to see her mother, who has been ill Paul Junc has returned after his hip operation. Bobby Dyer has returned to Sarasota to await the arrival of the stock. Jeanne Officer, Doloris Baldwin, Georgia Nash, Tiny Doll and W. E. Lawrence celebrated birthday. The circus is a very good business.


End our folk saw and enjoyed the show. Alas, we still have another week to go. We have to thank the lot of you for your patronage, for your good business, for your advertising, and for your support of the circus. We have some gang members, we have some gang members, we have some gang members.

McNeil Family entertained friends and relatives in a big top. This is their home base—BOB LORRAINE.

TIGHTS by KOHAN

17 EAST 10 STREET
NEW YORK 3, N. Y.

10 EXP. PHONE-10
U. S. Tickets—Must be sold.
Start Immediately.

J. J. SCHNICK

Lakewood Park
Atlanta, Ga.
CYPRESS 5412

PHONEMEN

Experienced, reliable, sober only. Noirst, or barmen, or speakers, or ex-sinners. Must be 18 years old, no exceptions. Phone 10 cents on phone, $5 on train. No collect calls.

P. O. Box 1080

[Signatures and addresses]

August 5, 1950

Tom Packs

Show, in its seventh week, continued to pack the seats at the outdoors show at Wheeling, W. Va., Springfield amusements. The Arturco, Jackie Petry, and John Noble, took care of the large crowd. Miss Roberts, Benny Fox and Company, Conchita and husband. Have especially thanked the program, so here it is: Prof. George J. Keller, wild animals; Five Astral Ele- tions; White Horse Trouses, by Sonny Bernet; Miss Dagman, Jack Meyand and crew, with their new elephants, the Aurelius and Jack and Jennie, juggling; Bo & Barnett and his midgets, Swann, Redfern and his horse, Torrence; the Sky King; La Tos, W. S. & R. B. Big House, with their Liberty horses; the Arturco, high wire, the Lones Ranger and his horse, Silver; the Los Angeles Sheriff; Big Top, Bill Valentine tents, flying turn; General Wayne; the Horseman, Starlight Night and Crown Jewel; the Maschins, the Bogins and the Maden, across; clown band; Pack’s phan- phants, presented by Mack MacDonald, assisted by Peggy Henderson; Alda, the Girl in the Moon, Jack Car- ben’s horse.

Closes include Bill Bentige, Chick Yale, Henry Boem, Joesy LeClair, Lew Kardish, Charlie Lewis, Hop Brown, Joe, Raymond Koe, Jeff Murphych, Meridee, woman clown; Roy Allen, Barnett, and the writer—JO LEWIS.

Dailey Bros.
No was on a small lot, using a five-pole big top, side wall menagerie and eight brass bands. The Bhie Gniec has taken over the props and is doing a splendid job. Also received his training from Oscar Dinnis, who, at that time, was probably the best manager in the business. Dorothy Zaczinski is taking lessons from Maxine Wallenda at the school. Donna Pyle is out of the program due to illness. Eddie Murrillo is engaged in the hospital. Facilities have been changed. The Circus is a very good business. Campa fractured a leg while practicing on him for the coming cast. Kid Cummings, 63, was found dead in his tent. His body was checked out that night. Mr. and Mrs. John Cummings, parents, were visitors—HAZEL KING.

KING BROS.’ CIRCUS

Wants for Big Band Muscular all ages—wants tenor alto, good horn player. For Side show want colored, good vocalists. Write to: 211-12 W. 46th St., New York 18. All replies to be answered. M. A. HAGEN, man to work Single Lion Act. C. M. Clavell, who can post and lithograph. State age and experience.

BILLET’S SWANSON & CO.

Bremen, Wash. Aug. 3; Shelton, 6; Olympia, 10; Spokane, 13; Jumping Spruce, 16; Sandpoint, 19.

STEPHEN KUZMICH

Coy Manager

ANNIE GATES

Corint—St. Andrew, Fl.

WANTED

HELP FOR COLE & WALTERS CIRCUS

Eddie Dill, Mamba Hill, Slim Fader, wins. Dell Raptes, S. Dak., Aug. 5; Parker, S. Dak., Aug. 7; Stockton, S. Dak.

[Signatures and addresses]
CIRCUSES

K-M Adds Six Full Houses in Michigan

Straw at Mt. Pleasant

MT. PLEASANT, Mich., July 29—...in the performance of the G. Kelly-Miller Bros. Circus here Monday night. The addition of the extra house, which seats as many persons, jammed the top. The line-up drew a full house of 4,200, another 1,000 watching unloading.

The big ring goes for 50 and 75 cents. Reserves are 80 cents. Side Show is 55 cents and pit shows were sold for 10 cents.

In Greenville, Mich., Saturday, July 29, the G. Kelly-Miller registered two more capacity audiences, to continue its season-long good business.

Mills Matinee Okay At Oshkosh; Crowds Light in Superiors

CIRCUITS, Wis., July 29—Mills Bros. Circus continues to play to a packed house at the Glenmore County Fair. The show's business has been light at several recent stands, including Superior, Wis. (21) where the Menomonee, less than halt of the capacity house, closed the night, and Tomah, two half houses. At Superior, Bert Wallace, equations director, announced his departure by a son, Wulfrath Patridge, whom he had never seen before, and a daughter, Mrs. May Sorake, whom he had not seen for 28 years.

Six Bros. Awaiting Sept. Indoor Dates

SAN JOSE, Calif., July 29—Six Bros. Circus has temporarily closed down and will return this fall with a new show here until stadium dates in September, according to Jack Miller, in charge. Miller indicated that his company had more dates in the fall, before the holiday season.

George McCall, general manager for the Red Skelton-Art Linkletter-backed organization, said that the show had been forced to the road because of lack of labor. Dates for early fall have been booked and will be played in Minneapolis, St. Paul, Chicago, New York and other cities.

Lexington Produces Biz

LEXINGTON, Ky., July 29—A three-quarters matinee and a full evening show of the six-brothers show are planned by the Lexington and Barumcy Bolton, producer.

Wash.—Cinny Hampstead, Aug. 12, 13; air rodeo $3,100, total $3,100, 2 perfs. Carlomas, Wash.—Air rodeo $3,100, total $3,100, 2 perfs.

Erlenvort, Wis.—Jas. Porter, Aug. 12, 13; air rodeo $3,100, total $3,100, 1 perf. Climax, Ill.—Air rodeo $3,100, total $3,100, 2 perfs.

Norwood, Colo.—San Miguel Basin Fair Rodeo, Aug. 15, 16, 3000 each, total $3,000, 2 perfs. Total $3,000, 2 perfs.

Coffeyville, Kans.—Coffeyville County Fair & Rodeo Aug. 15, 16, 4 perfs. total $3,100, 1 perf. Total $3,100, 1 perf.

Oklahoma City, Okla.—Ice Cream & Cattle Show & Rodeo, Aug. 15-16, 4 perfs., total $1,500, 2 perfs. Total $1,500, 2 perfs.

Funston, Wash.—Funston Field Night Rodeo Aug. 20, 21, 3000 each, total $3,000, 2 perfs. Total $3,000, 2 perfs.

Atlanta, Ga.—Southside Col. Roundup Club Rodeo Aug. 20, 21, 4 perfs. total $3,100, 2 perfs. Total $3,100, 2 perfs.

Colfax, Wash.—Hi-Line Stampede, Aug. 12-13, 2 perfs., total $3,100, 2 perfs. Total $3,100, 2 perfs.

Lemes, Tex.—Lamesa Rodeo, Aug. 24-26, 3000 each, total $9,000, 3 perfs. Total $9,000, 3 perfs.

Buck & Tommy Steiner.

Portland, Ore.—Fall Roundup, Aug. 24-26, 2 perfs., total $5,000, 2 perfs. Total $5,000, 2 perfs.

Paul Long, Ala., producer.

Payson, Ariz. — Payson Roundup, Aug. 24-26, 2 perfs., total $5,000, 2 perfs. Total $5,000, 2 perfs.

Seattle, Wash.—Seattle Rodeo, Aug. 24-26, 2 perfs., total $5,000, 2 perfs. Total $5,000, 2 perfs.

Litchfield, Minn.—Litchfield Rodeo, Aug. 24-26, 2 perfs., total $5,000, 2 perfs. Total $5,000, 2 perfs.

Spokane, Wash.—Spokane County Rodeo Aug. 24-26, 2 perfs., total $5,000, 2 perfs. Total $5,000, 2 perfs.

Burlington, Wash.—Burlington Rodeo, Aug. 25-26, 3000 each, total $6,000, 2 perfs. Total $6,000, 2 perfs.

Bloomington, Ill.—Bloomington Rodeo, Aug. 25-26, 3000 each, total $6,000, 2 perfs. Total $6,000, 2 perfs.

Douglas, Ariz.—Douglas Rodeo Aug. 25-26, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Biloxi, Miss.—Biloxi Rodeo, Aug. 25-26, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Burlington, N. D.—Burlington Rodeo Aug. 25-26, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Portland, Ore.—Portland Rodeo Aug. 28-29, 4 perfs., total $6,000, 4 perfs. Total $6,000, 4 perfs.

Wichita, Kan.—Wichita Rodeo, Aug. 25-26, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Erin, Wis.—Erin Fair Rodeo Aug. 28-29, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Kingston, Wash.—Kingston Rodeo, Aug. 28-29, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Green River, Wyo.—Green River Rodeo Aug. 26-27, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

B advertised.

Columbus, Tex.—Columbus County Fair & Rodeo Aug. 26-27, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Wichita, Kan.—Wichita Rodeo, Aug. 27-28, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Bozeman, Mont.—Bozeman Rodeo Aug. 26-27, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Lakeland, Fla.—Lakeland Rodeo Aug. 27-28, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Kansas City, Mo.—Kansas City Rodeo Aug. 27-28, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.

Rapid City, S.D.—Rapid City Rodeo Aug. 27-28, 3 perfs., total $3,000, 3 perfs. Total $3,000, 3 perfs.
Funspot Biz
Builds After Poor Start

200 Attend Summer Meet

(Continued from page 49)

ing to the level established in recent months.

Television, which is well established in many of New England’s amusement park areas, is blamed by some ops for declining patronage and attendance. The meter readings are loosely argued since it is assumed that everyone with a TV set maintains a fixed schedule of viewing, but not all of their all non-working hours. Some ops pointed out that enjoyment of their attractions requires participation and this could not be metered.

Current war situation, which many ops believe will worsen before it becomes a little better, will increase the pressure on atomic regulations, probably because it involves an outright speculative approach. With but a month of the session remaining, there is small likelihood that the present pressure of pewlral FCC regulations and 10/31/1949 federal and state regulations which accompanied the last all-out effort.

Of course, this suppression or restricting may well bolster New England’s sagging economic system.

Woodside Sets
Plg. Promosh For Radio, TV

PHILADELPHIA, July 29. To
boast attendance at the height of the season, Woodside Park here has purchased from Stati on WIP, Philadelphia, a package designed to call attention to the park’s features for an entire month.

Package features 12 top radio personalities, dueling-disk jockeys; daily TV and radio spot announcements and scenes filmed at the park for use on video spot plan. Thus the plan, WIP, virtually supplies an exploitation staff for the Spot Sales Department and gives the park a close-up link in the close contact which has proved productive to both the station and the park.

Summer Meeting Notes:
War Talk Avoided as N. E. Ops
Frolic at Rocky Point Funspot

WARWICK NECK, R. I., July 29—New England’s park operators, gathered at the Warwick Beach Park (25) for their 21st annual summer meeting, failed to discuss the current national event that has been so elusive until recently. In discussing the war situation, many ops were not given to excessive moaning in view of their good fortune a year ago, when they were unaffected by a polio epidemic which slashed attendance at New York area funspots. The meeting was by far the best operating month that the industry has had in a recent performance this year is hoped for.

War talk got only man-in-the-press, according to Jack Cassidy, Prexy and kiddie circus ride manufacturer, cautioned ops to lay off when they could. Cassidy has several units completed in anticipation of rigid steel regulations. Cassidy was on hand only during the early morning hours since he has been missing since last year in the hot dog biz for Nathan’s catch a sleeper for North Carolina to make prior commitments.

Coney Island, N. Y.

Summer replaced rain for the performance weather week end (July 22-23) of the season. . .

Among the usual quota of promotional events was the Universal International’s exploitation of the Neuilly, France, Javana film being an entire evening, starting with a bus parade in New York and ending with the showing of the exhibit, with Lou Spitzer, Sue Gold, Jimmy Durante, Jayne Mansfield and Gerold Hardon, attendants.

Dan Lane’s Irish House, Bowery and West 18th, talent line up had Glenn Olson show by Charles Coburn at Ruhlvenhall. In between was Jack Palance, the gold transport at Nathan’s estuary to honor a 75th birthday.和其他Handwerk and a grandmother’s beauty contest, with Bess Myers presiding.

Coney Island was not missed for the entertainment line up. Bill Carr, Walker Kane and Tony Lani, pianists; Al ginger John Beemer, Glenn Gibbons, Adele Basha, dancers; Bill Buffalo and the Wee Wunderworse; Jack Ponton, emcee and songwriter; and Mickey Sherman, Paul Revere, Bob McNaught, Joes Morgan and Fred Bore, George Toph, Jerome Thompson, Bud Allen, desserts 显示ing, and by Andy and Tom Sullivan, head chefs.

Sophie Ray, Ann Marsala, Nellie Dole, Bonsu and Chunk. Maylie Hayes comprise the dancing aggregation at Coney’s Variety Show. Coney Island, N. Y. on page 44.

Police Picnic
At Palisades
Swells Gross
Weekend Spending High

NEW YORK, July 29—With 140,000 visitors at Palisades Park, Palisades, N. J., over last week-end, Co-Owner Irving Rosenthal said he was well satisfied with the take. He attributed excellent overall business for the season at park to the scope and volume of the promotion staged by the manager and the numerous tie-ups with manufacturers and blanketing advertising of the local area.

Sweetening this weekend’s gross at Palisades was the cashing in of a Palisades Park Police Department’s Anchor Club. Over 7,000 orphan and crippled children, 500 police children, were brought along with the public through the park for a full day of fun. The Wilson exhibition boat line threw in a couple of the company’s big boats and brought 2,000 moppets to the park.

Rosenthal said that the police department hopes to repeat the event next year and will be strongly supported by local business, which has already been asked to contribute money to help hold the children’s day next year at Palisades, according to Rosenthal.

High-Water Mark
For Many Gotham Beaches Recorded

NEW YORK, July 29—Local amusement parks and beaches benefited from an ideal combination of sunshine and comfortable temperatures over last week-end in ranking up largeattendance and cash take. Many spots recorded their largest Sunday patronage of the season thus far.

Coney Island estimated its crowd at 1,500,000. Concessionaires said that the figure had surpassed this year only by Fourth of July throngs. Amusement areas at Coney did top last year business. Beach crowds total 125,000. All beach areas in the city were enjoying the fresh-sky traffic was heavy enough to cause congestion on main arteries.

Closed 125,000. All beach areas in the city were enjoying the fresh-sky traffic was heavy enough to cause congestion on main arteries.
Office Boy Start Led to Big Job At Hershey for George Bartels

(Continued from page 90)

have been added progressively, capped this year by the addition of twin Ferris Wheels. Hershey had definite beliefs on what would constitute a successful operation. He noted and commented on the cleanliness and tidiness of the grounds. It was his thought that patrons appreciated a clean recreation area. Also, in diving into the day's business he always inquired as to the size of the crowd, never the gross, apparently assuming that sizable patronage would result in adequate spending. A standard, unindexed, disinterested approval of the offerings and continued success.

Crowns on Crowds

George has spent his tenure in building crowds, knowing that this effort would be reflected in bigger grosses. Not a single unit price has been raised at the amusement since before this war and this policy is credited with earning the park good will of increasing value. Patrons are pleased to discover that their entertainment dollar will currently buy as much at Hershey as it did before the war. This doesn't limit spending, since the town now has more money and they use it for greater enjoyment.

George says:

"Hershey is a unique operation. Except for a Penny Arcade, 80 Ball and two ball games, it has no concessions. This eliminates a hawking, high-pressure atmosphere and allows patrons to relax. George says, "the town has a population of only 4,000, and patrons to ensure the fact that all multiple attractions must be drawn from a wide area. This, of course, ensures that patrons can enjoy the stately setting without spending a dime."

Outings PLENTIFUL

An extensive advertising program, utilizing all media, covers an 80-mile radius. Business has developed over the years and hardly a day passes without having visitors join some picnic group. School groups, which incorporate a visit to the famed Hershey and Caramel Company factory and a visit to the park after watching the farmer's auto-salesmen in sales promotion at Harrisburg a few miles distant, provide plentiful action during which vacations and end the school outings, industrial and fraternal organizations take over.

The park is closed on Mondays, a schedule adopted during the war to preserve the staff and since continued because it is a poor day for picnics. This season the park will close September 10 and George will have nine days to get the area and its rink in shape so that the Boston Bruins and the Hershey Bears hockey club can train. The Arena, constructed in 1926, is the largest concrete gymnasium in the United States. It accommodates 7,200 spectators at hockey games and similar events, and has a capacity of 13,000 for events requiring less space. Professional hockey in Pennsylvania can only be seen at Pittsburgh and Hershey.

Seating Capacity

The 16,000-seat stadium, which can be enlarged to accommodate 27,600 spectators, is one of the finest of every kind of outdoor show activity. Buses, motor cars and truck were present on the quarter-mile macadam track. They were not required to be present, but it's highly profitable, because of the high fares. Hershey the potential earnings do not dictate destinies. George has about 225 full and part-time employees, all of whom are connected with various enterprises. School teachers and students are considered an excellent source for the recruiting of top personnel. Operations personnel, besides working the entire time during their normal vacation periods, get in considerable work at the arena during the fall and winter and also on weekends at the stadium.

Twenty-two persons, not counting office help and executives, are employed year-round by George. He is assisted by Lloyd Ellen, who handles much of the booking; Howard, Baum, operations manager, and J. E. Geistwhite, office manager.

Ballroom Top Draw

The Hershey Park ballroom, which plays to name bands and limited operations to one night a week except for weddings, has become one of the nation's top stands. Virginia Monroe holds the house record with 6,700 couples, the doors open and many more turned away. The outdoor swimming pool has locker accommodations for 4,000, a single day has handled 5,500 admissions. Lately, George's training in accounting provided him with the ability to absorb these big figures and their potential while turning around the next business at hand.

Altho George lacks a college education, he has provided the best for his three children. Betty is a schoolteacher; Patricia is married and George Jr. is completing his course work in researchistry. This year at Lebanon Valley College where he will attend the University of Delaware to work for his master's degree.

George is a member of the Rotary Club and the Harrisburg Chamber of Commerce.

Charlotte Biz Up 20 Per Cent

Parlow operates a zoo, rides, promotions — fireworks draw best

CHARLOTTE, N. C., July 28. — A 20 per cent increase in business over last year has been recorded at Charlotte Park by J. A. Parlow, manager, who credits the addition of a zoo, two new rides, free attractions and giveaways in July.

The park is in its third permanent operation. It was launched in 1938, perhaps involved could not be completed until last year, he said. B. E. Parlow is the president, and M. B. Parlow, the widow of the founder. He vice-president. This season has 15 acres with 20 acres for parking and is located on a main highway.

Ride Line-Up

Ride line-up includes a Merry-Go-Round, Ferris Wheel, Roller Coaster, Rapid Leaping Ladders, Trio-Whirl, Chairoplane, Kiddie Auto, Kiddie Airplane and Miniature Train.

Park management operates the rides, zoo, cafe and bingo. Other concessions are leased.

Parlow said large crowds have turned out for free attractions. Three outstanding programs, a magic show and three personal appearances by Arthur Smith and his Gang. From 3,000 to 5,000 children have been staged. The fireworks display during the week-end, he said.

* * *

Fairy Tale Drive

Most effective of the giveaways was one with a pony as the top prize, according to Parlow. Over 7,000 children entered by giving their names and addresses. From this list of 5,000 children was made up for direct mail advertising. Birthday card was sent out to have the various enterprises.

Parlow says some of the more kiddie rides in the next few weeks is planned and building of more permanent buildings is contemplated. Park said weekly free attractions might be used later.
War Talk Avoided as N. E. Ops Frolic at Rocky Point Funsport

(Continued from page 62)

cent Park, across the bay, brought over 6,000 fans. Robert Hudepohl, exec secretary of the National Association of Amusement Parks, Pools, and Beaches, and John Logan Campbell, insurance consultant for Caribbean operators, of Whalom Park, Fitchburg, Mass., brought 19 along in party bus equipped with a bar. Unit is a feature of Bowden’s transportation company used for conventions.

Dineen Biz Skyrockets

Happiest biz reports came from Julian Norton, Lake Compounce, Conn., and John Dineen, operator of the Casino properties at Hampton Beach, N.H. Dineen told an exec conference at Compounce were slightly ahead of 1949 despite a poor spring occasioned by rain. Dineen, who spent $100,000 refurbishing, said his business was well ahead of last year. Handle has been consistently high and at times topped $33 per cent. Last week Dineen came within a fire wall of being out of business. A 500D blaze which destroyed many retail units was checked only a block from the Casino, his principal unit.

John Collins, assoc exec and manager of Lincoln Park, North Dartmouth, Mass., said his park’s biggest big play in July had given his featos a lift. Roland Ganche, prod. department manager and act. unit, came to New York for the convention, having to return to his plant in time to handle inspecting of the North Dartmouth police force, headed by the chief.

Husker Improving

Pauli Haney, Rocky Point manager and host at the meeting with Vincent Perrin, local host, is an old, old healthy man. Illness which had him hospitalized and on the critical list, Paul cracked his skull in three places when he became unconscious and fell. Dieting has toned him to be a picture of health. Annually he told an exec, Monday, and Thursday, his feature, that Mrs. Haney is paralyzed on one side as the result of a recent stroke.

Winners Announced

Lincoln Park, New Bedford, Mass., was named the winner of the annual competition for the prettiest park in the 20th Century. Miss Carrie Davis, manager, and Miss Margaret O’Flaherty, head of the snack bar, were presented with a gold medal and other items of costume as trophies.

Barrett Rock, Lake Compounce, Conn., and Mrs. Barrett and Promotion Chief Harry Barrett, showed the annual fair in the Rhode Island State Fair, Kingsport, N.C., staged with his flashy representartor, Harry Kuttington. Bill Draper, manager, reported a capella spending also has increased.

Schneider revealed no attendance of the facilities available since the parking and packed space at the funspot is at a premium on Sunday. Weekday business, however, has not been outstanding, and weather has been against the park during part of the season.

During early weeks patrons came to the park to have a look at the set, but kept their purses shut. Schneider said, but later they began to believe in the conventions. Company has also helped boost weekday business, he said.

Kiddie Rides Lead

Kiddie rides are leading the line-up of devices, and plans for next season call for all kiddy rides on one area. At present they are spotted individually around the park. Kiddy rides made by Bep and Milton, Lincoln, Ind., and a diapinol, have proved one of the best rides of the season. Ed Schott, manager, said, excepted for young children soon learn how to operate the devices and that the devices frequently is good for repeat rides. Little Chief kiddie fire truck also is gaining a berth.

Schneider stated that late signing of the 16-year lease for the resort was in the planning stages, he added. In the land of a number of big industrial plants. He said the economic boom and their bureau has been established and an all-out effort will be made during the season to show off many more factories, lodges and other groups for 1951.

A capacity crowd is expected Tuesday for the annual funspot day, Sudandy Day, sponsored by merchants, who close their stores at noon on this day. At the cause as well as to provide merchandise awards for contest winners, and a large display of their wares. Ride and concession tickets go at half price on that day and terry rides ticket cut.

20 Concessions

The 1,000-room Breakers Hotel has had a good patio, and to the season as well as the Coral Dining Room, cafeteria and ballroom. Outside, the dining room and other area there are some 20 stands scattered around the complex. The 20 stands are open to the public.

About 20 concessions stand offering merchandise are in operation along with bowling, shopping halls, and game rooms. Some of the stands are also games of pool, and pool pool tables.

Rides include kiddie and four-wheeler, roller coaster, Ferris wheel, Barnum and Bailey’s, a 24-inch gauge railroad car, the little train, and the famous Century Flyer Miniature Train.

MEET THE GOOFY FROM THE NORTHWOODS

Goofy, the Goofy from the Northwoods, is the mascot of the Northwestern Wisconsin欣赏 tour. He is a lovable, friendly character who loves to make people smile. Goofy’s antics include making funny faces, dancing, and participating in various activities along the route. He is a loyal companion to the tour and adds a sense of fun and joy to the experience. Goofy is known for his infectious laughter and his ability to put people at ease. He is a beloved character among the tour participants and is always a highlight of the journey.
Saskatoon Off Little in Face Of Heat Wave

Down 5% From Peak '49

SASKATOON, Sask., July 29—Despite the high temperatures that rang the 90s the Saskatoon Industrial Exposition here thru Thursday (27), the heat of its six-day run, was running only 5 per cent under last year's corresponding point. This was an indication that the year was the record year, attendance-wise. Governortps were running slightly below last year, but business for the Royal American Shows was good. The crowds thinned the midway crowds somewhat, making for a slight drop in ride receipts for the first four days.

Exhibition crowds were pleased with the business kept up by the midway and expressed the belief that, even if high temperatures prevail during the balance of the fair, the attendance figure should almost equal last year.

Saginaw Spends $30G On Improvements

SAGINAW, Mich., July 29—Saginaw Fair has opened its seven-day run here Saturday. In addition to the usual midway, the last four nights, a new drinking fountain, and a new exhibit, will be installed at a cost of $30,000, Clarence H. Harnden, secretary, announced.

Fair attraction programs, presented by the Barnes-Carruthers Theatrical Agency and由 the H. G. Dyer Company, will provide entertainment for the fair, and $30,000 is the charge of concessions.

Annuals indoor and outdoor exhibits is almost sold out, Harnden said.

Fort Wayne Annual

Is Pelts by Rain

FORT WAYNE, Ind., July 29—Rain settled the Allen County Fair here almost nightly Saturday thru Tuesday. A few hot days, followed by cool, did help the midway. Midwestern Fair, which opened the last week of July, the 24th. The weather was cold the last four days and the heat of the first four, but the fair was successful.

The bill of the ticket show is a two-day program, and Bill Holland's thrill show is coming on the last night.

Expo Co. Seeks Pa. Charter

PHILADELPHIA, July 29—International Exposition Company of New York will seek Pennsylvania charter for its business in Pennsylvania. Application forms as in the incorporation, management and staging of business and industrial exhibits. The corporation will be maintained here.
Icer, Andrews Sisters, Hayes, Bob Crosby Unit to Sacramento

SACRAMENTO, July 29 — In a change from the usual arrangement, Benny and Red, with the Andrews Sisters, will appear with their own show, Dick Haymes and the Andrews Sisters Talent. The show is being booked by music company of America, with Adrian Aran and Mario Molina as director. The group will open September 16, at the State Fair, to be made a part of the Andrews Sisters' own revue, which opens September 5, at their own revue. The show will end with the opening day, September 10, when Dick Haymes is on for the Bob Crosby revue. The schedule is set for the last night.

Fair on Film

Hal G. Hotchkiss, fair board's vice-president, said that Plymouth Productions has requested permission to take pictures of the fair to be used as the locale of a film. The request was granted, provided payment was made for the use of the film, which is expected to be made available for the opening day, September 10.

Kiddieland Planned For Pueblo Fair

PUEBLO, Colo., July 29 — Kiddieland will be a new feature on the Colorado State Fair midway this year, August 28-Sept. 1. Fair Manager William H. Little said that rides for the midway will be concentrated in an area in which characters from Aesop's fables will be painted on plywood backgrounds. The feature will be expanded during the next few weeks, and the Kiddieland one of the fair's main attractions.

Fairytale & Dowsies will furnish miniature rides and a number of attractions is being added to the area, necessitating the setting of the carnival to the west side of the grounds where automobiles will be parked. Car lots will be parked on 20 acres owned by the fair's true grounds. The area will be highlighted with large Elk and Shuttle buses will operate from the lot to fairgrounds.

A large area near the center of the grounds will be devoted exclusively to the showing of farm machinery and trucks. Such displays as the farm tractor and the combine are expected to be seen. Bill DuPre, superintendent of concessions, said indications are that the number of attractions will probably be twice as big as last year.

Gochel's Pan-Am. Set For San Fernando Fair

LOS ANGELES, July 29 — Louis Gochel's Pan-American Shows will be added to the midway at the California State Fair at Devonshire Downs in Los Angeles this year, and make a definite bid for 1951, fair officials announced.

Since its opening three years ago, the show has played to public and community interest and has won accolades, Jimmy Wood, general manager, said.

Wood left here Tuesday (18) with 4 rides, 90 by 220-foot big top, 14 complete stands, 6 20-foot towers and 10 transportation units for Manuel Antonio, So. Cal., where the show has been used in the filming of The Ace in the Hole, a Paramount picture. Film is being sponsored by Wally and Kirk Douglas. For the date special, the midway and stands that have been constructed and will be regular equipment after the fair is over.

A Mix-Up was recently added to the show.

Sponsor To Manage Midway At Great Frederick Annual Fair

MIDLAND, Md., July 29 — Sponsor, Baltimore theatrical agent, who for the past five years has supervised the midway at Midland Fair, Timonium, has taken over the management of the midway at the Great Frederick (Md.) Fair. Phil Beards of Walkervile, Md., will assist the sponsor this year. The Fair has played the date the past two years.

Sponsor will continue his arrangements for the midway. A new act is expected to have its biggest exhibit on this midway. More than $78,000 has been allocated to premiums this year. Sponsor will also act as superintendent of agriculture, farm and market fair.

Minot, N. D. Fair Far Ahead of '49

All departments up first four days—icer jammers 'em in, adds extra performance

MINOT, N. D., July 29 — The North Dakota State Fair is looking forward to a perfect weather at its opening (28), the fifth day of its six-day run, and is far ahead of last year's situation. (23), the middle day of the fair, was reported, Bob Finke, secretary-manager, said a crew of big, with first four-day attendance approximately 5,000 over last year's entire six-day run. Yesterdays (21) attendance of 2,030 was reported to Bob Finke, secretary-manager.

Completion of the rodeo was big, with first four-day attendance approximately 5,000 over last year's entire six-day run. Yesterdays (21) attendance of 2,030 was reported to Bob Finke, secretary-manager.

Following a slow start, the William T. Morehead Ranch crew had a big week, picking up, with the gross at the end of the first four days reaching a shade behind 49 figures. Finke reported exhibitors were up over 2,500 over last year's attendance, giving some 25 per higher. Machinery displays were below 49 figures.

Sponsorship of local shows, early preparation and interurban trains will operate on this line. A narrow gauge line will take care of the regular trains.

Indications are that the livestock entries, that are expected to be up 25 per this year, will be accompanied with every foot of available barn space being used. Green declared.

Since the fair opened, the board has entered 39 head of swine. Stock-breeding competition this year, will be more than 1947 in cash awards as well as ribbons.

The number of exhibitors and entries has increased 15 per cent over 1947.

Detroit Annual Sets Excursion Cut Rates

DETROIT, July 29 —Michigan State Fair this week completed negotiations with the Chicago and Great Lakes entering this city to promote the annual this year with special excursion rates, James W. Fishburn, secretary, announced. Clarence Dusenberry, top Michigan fair official, and New York World's fairs, will handle the department for the fair.

Elizabeth City, N. C., Sets Attraction Plans

ELIZABETH CITY, N. C., July 29 —Advance plans are set for one of the biggest annual events of the year. The American Stockmen's Association is participating in the State Fair, which will include an amateur grandstand rodeo and the usual stockshow and sale. The fair will be held over the three days of seven and band concerts, Norma V. Chambler, manager.

Fiddle's Broadway Shows will provide the midway entertainment. The fair is scheduled for September 7-11 at Elizabeth City, N. C., with Mrs. Virginia James director of exhibits for the fair, which embraces seven North Carolina counties.

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Big Rapids Inks Gooding; Prep New Grandstand

BIG RAPIDS, Mich., July 23 — A. W. Wilson, president of Mecosta County Agricultural Fair Association, today announced the formal organization of the Great American Amusement Company to provide the midway at the annual here Aug. 29 to Sept. 5.

The 60-acre fairgrounds was rented to the association recently by county officials and work of clearing and building new exhibit halls got under way immediately.

A new $60,000 grandstand will be completed before the fair opens. Several thousand dollars of new equipment has been expended on new wiring and a building to house refreshments has been completed.

This year’s grandstand show will be provided by the Cavalcade of Stars, booked thru Jack Baum. Attractions will alternate with those at the Bay City Fair, thus allowing a mid-week change in acts.

In addition to the regular grandstand show, the Lansing Triangle Car Racing Association, Inc., has contracted to show here on Saturday night, with a State championship race slated for the final day. Gate prices have been reduced and no charge will be made for either Monday or Saturday. A free gate will be held by each night with a detachment of police.

Purses for harness racing to be held Wednesday, Thursday and Friday, will total $980 per race for winners.

Children’s Day, Tuesday, is being planned to be the biggest of the year, both in the use of the fairgrounds and in the number of activities. The John With the Ionia staff hired to handle details and events. Over 30 merchants have donated items which will be turned loose for a raffle contest. Winners of last year’s contest will be featured for this year, with awards going to those receiving the highest bids. Gooding has contracted a $350 mattress in the midway.

The fair board hopes to have completed arrangements by next year to provide a free fair, according to Norma Gooding, secretary of the Fair. The fair covers a tri-county area and attendance last year was doubled and profit was doubled.

All exhibits in the several permanent buildings has been sold and Vice-President W. W. Miller has obtained several large tents to handle the overflow. Another tent will house the radio equipment and a small tent will house the boys.

Advising budget for the fair this year has been more than doubled and publicity is being handled by the publisher of The Big Rapids Pioneer, local daily.

WESTCHESTER COUNTY

Aug. 22nd thru 27th including Sunday

Located in the heart of Metropolitan New York’s vacationland, 30,000 people are expected to attend.

WANT. Bids not conflicting. Shows with own outfits.

ALL EATING CONCESSIONS: Cookbook, Grease, Custard, Floss, Popcorn, Apples, French Fries, etc.

CAN PLACE Hungry Panes. Novelties, Guess Your Age, Weight and all legitimate fun family novelty stands.

PITCHMEN: You can get well here, Contract B. Pastoral.

No. Westchester & Putnam Agricultural Fair

Ne. West; Roseway & Fairgrounds, Hillsdale Ave., Peekskill, N. Y.

Box 458 or Phone Peekskill 7-4087

FARMS-EXPOSITIONS 67
RAS Chalks Midway Mark At Edmonton

Heat Hits at Saskatoon

SASKATOON, Sask., July 29.—Royal American Shows started in here yesterday with a bang, tying for record-breaking grosses this week at the Edmonton Exhibition.

Edmonton midway business topped the standards set by that exhibition. Friday (21), kids' day, drew a record gross. The midway business in the history of the Edmonton event and ranks with the biggest in the state. The grosses for the week were registered on the Western Canadian C.A. Fair Circuit. Patrons thronged out as early as 10 a.m. and the midway played to steady, strong business throughout. (The RAS gross was only slightly below last year.)

Playtime Biz Hiked In Northern N. E.; Mass. Returns Poor

ST. JOHNSBURY, Vt., July 29.—Fewer games of wet and weather and poor business conditions in the Northeast this week than a year ago, judging by the reports. Shows No. 1 have begun to score on a tour of Northern New England, reports D. W. Burr.

The show opened March 25 in Manchester, N. H., to brisk business, but succeeding stands in the Bay State were losers. The second win of the week was in Woodstock, N. H., where the show worked a two-week stand at the Palace and Groveton, N. H. The current stand opened big with Archie Brown's and Bill Lebay's midway, said Burr.

New attractions are being added in the past few weeks, with the schedule of old shows being offered, and the addition of new shows by various operators. Burr also is adding his Law and Outlaw show. Bill Rous has added a Cloud Twister and Arthur Doyle has a new Kiddie Chamber and John Claude in the Hollywood Kiddieland.

New York Annual Slates Kuntz Org

PEEKSKILL, N. Y., July 29.—North Westerns and Putnam County Agricultural Fair is set for its initial run, August 22 thru 27, at the Hillyard Field, Peekskill, N. Y., with fair grounds and Fairgrounds near this town, with W. A. Kuntz as manager.

Event will be sponsored by a local VFW post. Kuntz Bros. Shows have been in Peekskill, N. Y., since 1914, and with the additions of corporate management and fair management, some 15 rides and attractions have been added. On the midway, Square dancing will be a feature event, while the following features are for the special kids' day, with reduced ride prices for the moppets, is slated.

Carnivals: Communications to 139 W. Randolph St., Chicago 1, III.

Cutting That Nut!

Hennies Trucks It 14 Miles In, Out To Avoid Staff R.R. Costs

PHOENIX, Ill., July 29—Hennies Hauling Co. of this city in the Midwest on how to move and keep the cost down. Again this year the company has succumbed to a policy adapted early this year. It trucked its equipment overland rather than using a straight rail move cost, but this time it's a two-way move, from and to Gary, Ind., the distance of over 14 miles one way.

The gily operation into here was decided at the last moment, when the show, while playing Gary, found that the lot in Calumet City which had been closed by the local, was held deep in mud and water. Location here was substituted.

Extra Days In Gary

Check of railroad charges, how-_ ever, showed that the Hennies org would have to give up a stiff fee to the railroad company and also from Gary to Joliet, the running up and down in cost was as a result, and this prompted the record gily operation.

Originally decided to close in Gary Saturday (22), that stand was extended two days. At the close of the show in Gary Thursday, the stand was shut down and at 11 a.m. Tuesday all the equipment was on the lot here and the show was in up and ready to go that night.

On the move in, show's own trucks and concession trucks with it were supplemented by four union trucks. Concessionaries, following the same practice this week, wheeled their trailer-truck trunks in.

Olson Heads Operation

Bill Olson has welcomed into operation the biggest of the season, with an average of 10 trailers moving in separate fleets. Paul Olson, business manager, and Jack Morgan, ex-trailer, head up the others. Let super-


United Expo Off 25% From 1949

1st 20 Wks. Out

CALUMET PARK, Ill., July 29—United Exposition Shows here in its second week at the American Legion fairground in this city, Tex., winter base, is off a full 25% from last year's figure according to C. A. (Curry) Vernon, owner-manager.

"Best business this season was done the first seven weeks out despite cold weather that forced personnel to don sweaters," he said at "Olney, Ill., was the only bright spot since.

Once opened at this Chicago suburban Tuesday (23) after a week of bad weather at Sieger, Ill., and will move on to DesPlaines. The fair date is set for September 13 at Batavia, Ill., with Texas fairs to follow, until November.

Show's line-up is little changed from a year ago, with 6 rides, 6 shows and over 30 concessions.

Mr. and Mrs. Jim Allman, who had been owner-operators, have sold the venturing, handling mail, left here to join the Gary City Shows. Mr. and Mrs. Joe Stegall, kid-side ride and heat-the-dealer ops, left for Austin, Tex.

Many others have come from Hennies Bros. Shows, set up near-by Phoenix.

Endy Curtains At Jersey City

JERSEY CITY, N. J., July 28—Endy Shows, which will close shows of the stand here on July 29, are being well received here. Weather has been favorable for most of the run.

While Endy had six shows at his preceding stand at East Paterson, the New York-Conn. State line, for the week of July 14, the Garden Shows have not been able to do much there. Only one Ferris Wheel has been here, and that show has been here less than a week. The midway's line-up is augmented by the addition of a Soda Circus, and the shows have a total of 14 rides.

Several concessions have also moved in, milling the madders, dugs, curst and count 16 other concessions are in the same lot, while any large nor particularly well situated, being some distance from each other. However, but service is good and an-attendance appears fairly satisfactory over the past week-end.

Serfass Blames High Costs For Lack of Amusement $$$

CORTLAND, N. Y., July 29.—With his season's show this week not available for recreational spending, Serfass believes. People with surplus money today are apparently heding the ad-


L. I. Date Pays Big for Isser

NEW YORK, July 29—Date at Lake Squam, Mass., last week proved a money-maker for the second unit of J. T. Shows, with Phil Isser, manager. Isser was the best grosser for the org this season and the show's endowment has been booked for August 6-11.

Top cash draw was the Motor-Cycle Rodeo, with a total of $291. L. 1. also paid off with big parties and street dancing in the town. Isser plans to use his big band to play a fireman's celebration Monday, L. 1. and tonally at U. S. 8 at Patchogue, L. 1.

Law Altier and his Side Show went out to New York state to play fairs dates previously booked.
ALL-IOWA FAIR, CEDAR RAPIDS, IA.
AUGUST 11 TO 17
MISSISSIPPI STATE FAIR, SEDALIA, MO.
AUGUST 19 TO 27

JOHNNY J. JONES EXPOSITION
MUNCIE, INDIANA

JOHNNY'S UNITED SHOWS
Opening Danville, Ind., Annual Street Fair Aug. 2-5, with Putnam County Fair, Greenscute, Ind., following, then south to Clarksville, Tenn., Colored Fair, then Gallatin.

WANT Showcases, Photos, Short Range, Novelties, Ice Cream Sandwiches, Wonder Bar, Frech Fries, Buckets, Six-Cat, Cork Gallery, Clothes Pin Pitch, Hoop-la, Penny Pitch, Bumper and Pan Game.

SHOWS: Monkey, Fat, Glass or Fun House. Want Second Man on Wheels.
All replies to JOHN PORTEMONT, Danville, Indiana

CAN PLACE IMMEDIATELY RIDES—RIDES—RIDES
Rolliplane, Leapar, Octopuses, Auto Showers, Surfboards, Fly-o-Plane, Kid Rides, Catapillars, Dark Ride or any other major or Kid Ride. We have a solid route of proven fairs with short ramps for any good Ride with transportation. Good opportunity for good Operators.
Contact us now IMMEDIATELY.

SHOWS SHOWS SHOWS
Can use a select few Grid Shows of rent to step a solid route of proven fairs. Must have own transportation and be capable of operating to large crowds as our route provides. Rounds, Fun Shows, Monkey, Animal, Thrill Shows, Arcade, Magician, Monkey or other Grid Shows. Can place starting next week.

GOODING AMUSEMENT CO., INC.
1200 NORTON AVENUE, UNIVERSITY 1193 COLUMBUS 8, OHO

WANTED WANTED WANTED
RAY WILLIAMS SHOWS, INC.
THREE RIVERS, MICH., ANNUAL AMERICAN LEGION CELEBRATION
PHOTOS, FROZEN CUSTARD, SHORT RANGE, PITCH TILL YOU WIN, BASKET BALL, CLASS PITCH, BLOCK PITCH, STRING GAME, HANKY PANSIES OF ALL KINDS.
FOLLOWING THREE RIVERS—AUGUST, ARMAPDA, WAYLAND—NEW LONDON LABOR DAY, BINGO OPEN FOR THREE RIVERS. ALL THIS WEEK AUGUST, MICH.

AVERY'S MODERN SHOWS
Bands, Parade and Prizes given away at each spot
Other celebrations to follow
WANT—BINGO, COOKHOUSE, HANKY PANSIES, KIDDIE RIDES
Write or wire.

PORTER COUNTY FAIR
Valparaiso, Ind., week Aug. 7, followed by Sullivan County Fair, Carlisle, Ind., week Aug. 14. Want Legitimate Concessions and Hanky Pansies of all kinds. High Striker, Ballon Stunt, Custard, Chocolate Dip, Eating and Drinking Stands, etc. Special proposition to Fun or Class House.
Address this week
JAMES H. DREW SHOWS
Browntown, Ill., or come on to the Valparaiso Fair.

FAIRS
PAGE BROS. SHOWS
Want for the Following Fairs:
Logan County Fair—Russellsville, Ky.
Allen County Fair—Scottsville, Ky.
Williamson County Fair—Franklin, Tenn.
Tenn
Warren County Fair—Minnewauken, Tenn.
Robertson County Fair—Springfield, Tenn.
Chenango County Fair—Ashland City, Tenn.
Marshall County Fair—Lewistown, Tenn.
Petersburg Coll Show and Fair—Petersburg, Tenn.
East Limestone Country Fair—Armore, Ala.
Albertville Fair—Albertville, Ala.

Can. Pooks of all kinds. Arcade, Tat Stands, Buckets, Five-Quarter Show People in all desert.

W. E. (Shogun) Page, Mgr., V. L. Collier, Ass't Manager
Fred Carrell, Sup't
Princeton, Ky., this week; Russellville, Ky., next week.
P.S.: Want to buy Big Top and Stands for small Circus.

FAIRS

LYCOMING COUNTY FAIR
HUGHESVILLE, PA., AUGUST 7 TO 12

Good locations available for Eating and Drinking Stands, Hanky Pansies. Reasonable space rates.
Write or wire.

HEA R AM'S ATTRACTIONS
Ford City, Pennsylvania

FIDLER'S UNITED SHOWS

WANT
ON THE STREETS, NORTH CHICAGO, ILLINOIS, 28TH ANNUAL MIDWEST OPEN DRUM AND BAND CONTEST COMPETITION, AUGUST 7, 8 & 9.

WANT CONCESSIONS, HANKY PANSIES ETC. NO GAMBLING. CAN USE ONE OR TWO SMALL SHOWS ADDRESSES RAY FIDLER, Mgr., North Chicago, Ill., now Kenosha, Ill., Fair follows.
**WANTS**

**Wants** be 173: 3509 $750.00.

**Complete Bingo Supplies, also Amplifiers.**

**WANT**

**FOR SALE**

**WANT TO BUY FOR CASH**

**CATERPILLAR FOREMAN**

**FOR SALE**

**Complete Custard Outfit**

**Producing America's Best SHOW BANNERS**

**LESLEY'S TRAILER PARTS AND ACCESSORIES**

**FOR SALE**

**WANT**

**HOOLLA AND VAGABOND TRAILER FOR SALE**

1154 Anchor Top and Frame, 2 Tank and 500 Merchandise, Awning attached. Ready to go with 5 Wheel Trailer. Will sell for $500.00. Neighbors and friends of the family used 3 years, best of shape, will sell for $150.00. Call Bob Miller, 769 Park, miles south of Wisconsin Delta, Wis., on Highway 11.

**5/15 JOE HENKE**

**WANT**

**BIG SIX WHEEL SIX ARROW STOCK WAVES HOUSE OF STAPLETON 3009 14th St., Detroit 8, Mich. Phone 757575, 140393**

**CATERPILLAR FOREMAN**

Top salary; sober, experienced operator report immediately. Second Men all rides.

**WILSON FAMOUS SHOWS**

Leawood, Kans., this week.

**SPECIAL**

**Complete Custard Outfit With Living Quarters on Diamond T Truck.**

**CHARLES BARNETT**

172 Green Street, Marion, Mass.

**BULLHEAD FISHING WITH FREE GAGES**

**Production of America's Best SHOW BANNERS**

**SNAPPY WOOD STUDIOS Placement No. 3, Box 1190 TAMPA, FLA.**

**LESLEY'S TRAILER PARTS AND ACCESSORIES**

**FREE SHIPPING!**

**FOR SALE**

**CONCESSIONS WANTED STOCK ONLY**

**19TH ANNUAL ROCHELLE FARMERS' PICNIC and SWEET CORN HOP AUG. 17 Northern Illinois' Best One-Day Stand. WRITE Chamber of Commerce ROCHELLE, ILL.**

**Merriam Midway Shows**

**WANT**

**WANT**

**ROCCO SHOWS & SON**

**WANTED**

**CONCESSIONS WANTED**

**All Concessions of all kinds, No Flags or F.C. Riders needed for Fastest Show in the West.**

**WANTED**

**Dale Raftery's**

**A. J. BUDD**

**Wants Immediately**

**WORKING ARTS that pitch, Talkers and Grinders. Have the largest routes of foods on Pacific Coast. Wire now.**

**FOR SALE**

**ARCADE-COMPLETE**

**WANT**

**CARNIVALS**

**The Billboard**

August 5, 1950

**Baker's Game Shop**

**WANT**

**WANT**

**SELECTIVE CONCESSIONS OF ALL KINDS**

Last season in and around Philadelphia. Wanted experienced Help this Help on Mr. Roze-Go Round. Patrice Walts, Chairman. Apply today.

**Samp Tassell Shows**

3627 Walnut St., Philadelphia, Pa. Phone Granite 3-2483.
FROM THE LOTS

Virginia Greater
MILFORD, Del., July 29.—Night racing was in store for show fans here Monday (17) opener brought light crowds to it organ and went in with several hours of continuous Tuesday night (19) because of the weather it also a fair crowd attended General Oscar T. Tatum of the American Legion Post here, chaperoned the sponsoring committee. With John Longstaff, member of the State Legislation, in charge of the activities. Joining here with bingo was John M. Schwartz, Tony Buzella’s popular singer, with the people still went. T. Cahtin has been added to a variety of headliners and Tom Price to the kiddie rides.

Edith Ferreri was unable to join with Carnival Shows, says, this is already set. Donald James, co-manager, state Elkhart Day trip, 1946, Parasight Revue, was in an auto accident here, and his car was severely damaged. Manager Rocco Muscel made a quick trip to North Carolina.

Naylor Harrison visited his uncle and aunt, Mr. and Mrs. Naylor Harrison, both operators here, as did as their grandson, Harry Harris, who was visiting his parents. Both directors included William R. (Red) Hickey, Lebanon, and 13-year-old shows, who confabbed with General Ahrens and Harry Prichard.

Bob Milkinik keeps the org. rolling equipment in good condition. Spier Crete, who was in charge of the Blue Club Minstrel Revue, has whipped the attraction into good shape.

Lawrence Greater
HARRINGTON, Del., July 29.—Shows arrived here late Sunday afternoon (28) to make the opening of the Delaware State Fair for the following day.

Harpsie, Pa., played last week under fire department auspices, entertainment in the form of an early teen closing night entertainment preparation for the long live here. Frank Yabair, Evening News, acts for the lead daily mention in his column and also in the announce this column, Mrs. F. J. Brown and the writer on his newscast.

Mrs. Virginia Mac Gee, chairman of the Ways and Means Committee of Frequent Showmen’s Association Ladies' Auxiliary, arranged for the ticket sales for the recent bingo party here. It was really a successful show divided between the National Showboat, Beach Haven, New York, and the Tampa club.

Sgt. Frank Turley, of the Pennsylvania National Guard, who is a showman, visited at Harrisburg—WALTER NEALAND.

Frank Elliott
PICUTU, Nova Scotia Can., July 29.—Rain shows have kept the Trues, N. F., following a poor week at Cornwall, Ont.; there were many shows, however, for the two-day Lobster Carnival celebration July 11-12 and enjoyed the afternoons.

Shops split up for this stand, with the stand opening here in the charge of Mrs. Frank Moncton, N. B. The Kiddie Aut was proved a winner with the moppets as usual.

Visits were exchanged during the week between Manager George Kleinschmidt, playing at Stallings, N. C., Ted Wiley, Ken Goland and Don Lloyd, and some left to seek work with Don, Wally F. and Billie Bros. and Billie Bros. was preparing their tour of this territory.

Six Carson, formerly with Johnstone, the best showman in the state, has joined Mrs. Lolie Goodell, the breaks for her job. The act, a former member of the Maryland, Virginia, North and South Carolina shows, was here to look after the South Carolina shows.
DROME RIDERS
Will pay one outstanding trick rider what you think you're worth if you can deliver. Must join immediately for Ontario and long season ending in November. Must be a real girl rider. Stakes available. Wire L. HARVEY CANN
WORLD OF MIRTH SHOWS
Presque Isle, Maine, Fair

GUST KARRAS
GREAT SHOWS
Wanted Concession, Legitimate Concessions for FAIRS, Shows, and all kinds of Amusements. All banner made and privilege in small towns. Will handle the show that money wants. Want men who are reliable and capable for 1950. Contact GUST KARRAS
Gilliam, Mes. Mr. and Mrs. Valley, Iowa, next.

HELP WANTED
HELP ON FLAT-PLANE AND PRETzel, for CARNIVAL HEADS. This equipment booked with Hannen Bros. Shows. May be put in South this winter. Don't write or write—Come on.
CHARLES T. GOSS
NEWS

INTERSTATE SHOWS
WANT BILLPOSTER
For balance of season, playing all fairs throughout Ohio, Michigan, and Indiana. Will post with anyone who will put out the best. All replies to H. B. ROSEN, Mgr.
Tell City, Indiana, this week

INTERSTATE SHOWS
WANT LARGE BINGO
Balance of season, playing all fairs throughout Ohio, Michigan, and Indiana. Will post with anyone who will put out the best. All replies to H. B. ROSEN, Mgr.
Tell City, Indiana, this week

WANTED
FERRIS WHEEL FOREMAN
For one new Allan Herschell Auto Ride and Advertising Comic Strip. Must be Second Man on all Rides. Must be sober, reliable and draw crowds. Contact Con Elfooks Show #2, Gus Tucker, Mgr., Beaune, Texas.

DELTA AMUSEMENT
Wants Agents only for Harry Parks. Have been in auto business. Wire. Best deals. Wire. Will give work. All replies to J. BROWN, Mgr.
Houma, La., this week. Arr. Lafayette, cont. Pete.

HUTCHINS' MODERN MUSEUM SHOWS
SIDE SHOW ATTRACTIONS
Especially designed and planned for Redwood. Gift for White Man.
Emphasizes national and historical value. Ideal and effective. All replies to JOHN T. HUTCHINSON
Hutchinson Show, Cincinnati, Ohio, this week.

TIM COLEMAN WANTS

WANT AGENTS
For Count Store and Skillets, also Outside Help. Ten weeks celebrations, Ohio and Kentucky.
JACK MURPHY
Hope, Ind.

IONIA FREE FAIR
Ionia, Mich., week of July 7
CAN PLACE—Calypso Foreman and experienced Workmen in all departments.
CAN PLACE: Hey, Fly-0-Plane or any major ride not conflicting with what we have. Will furnish wagons if necessary.
WANT LEGITIMATE MERCHANDISE GAMES AND ALL EATING AND DRINKING STANDS AT ALL FAIRS.
ON ACCOUNT OF DISAPPROVEMENT WILL PLACE NOVELTIES AT ALL FAIRS.

JOHNNIE JOHNSON
Announces the opening of his theatrical and Night Club Booking Agency in connection with a catering service in Tampa, Fla., on and about Nov. 15, specializing in the finest of entertainment and high class catering. Contact me, 706 Memorial Highway, Tampa, Fla. No collect wires. Harry jay, contact. NO CLUES OR PARTY TOO LARGE OR TOO SMALL.

WANTED
FOR SATAN'S CHILDREN
Inside Man Lecture Narcotics and Nudity Show. Des. If not connected light for fair, wire me. Character People. Address, this show is a play. Two attractive Show Girls. $150 from Number, Steve Grills, no experience.
NORMAN C. WOLFE
Carnivals of Amusement
Abbots, Ohio

United Liberty Shows
Want for Brevard, Iowa, this week. On the week of Aug. 28 to Sept. 1st. Now and play Florida all winter.
CONCESSIONS: Cigarettes, Novelties and Steamer. Contact Keet Street Agent and Count Street Agent. Floyd Olson and Basil Steer, get in touch, friend. All Shows, Shows, all Shows. Novelties, Toys, Posters. Any and all other major side not conflicting. Can use one man or two. Must be young, must be clean. Urges. Shows. Can use Shows of all kinds. KENN MURRAY. Owner: Don BAVULT. Mgr.

WANT TALKER FOR CIRCUS SIDE SHOW
Can place two or more legitimate Concessions for Frank Amusement Co. Any date this year. Will November 1. What have you? Riders wanted for all dates, must drive some. Contact
H. V. PETERSON
Tivoli Exposition Shows, Beldaven, Ia., Fair this week; Menominee, Wisc., Fair next.

COOKHOUSE FOR SALE
Complete, including Big Fair, Bar, 18x11. Will sell for $25,000. WORDS OF EXPOSITION. Best framed on their own fair. Get your own show. Can show them what to do and how to do it. Call or write for interested. Write me and see.
FRANCIS E. METER
321 Badger State Shows, Waco, Minn.

HARRY CRAIG

WANT AGENTS
For Statler Cork Gallery and Fish Pond, Connected with Olmstead Shows, 32x32. Will dates and Fairs. H vidéo, CARNIVALS. Bill Powers, 913-22, Kayote, Conn. W. MARGOT
601 DOWN RIVER AM. CO.

WANTED
Rides or with or without carnival for County Fair. August 23 to 26 inclusive. All opens.
ROB SEIGEL
York, Ethnic Showmen

MORT MESSIAS
Wants Man or Woman for Popcorn and Candy Apples. Agents for 1950. All will go. All years. Fair starting now. Telephone Case Island 6-4564 or write 3254 West 15th Street, Brooklyn, N. Y.

United Liberty Shows
Due to disappointing last season will lease or buy
KEVIN MURRAY
Brevard, Iowa, this week; Tipton, Iowa, Fair next week.

WANT CARNIVAL
Or Rides, Shows, Concessions for Porterville, Ind., or within vicinity. Large County Fair, Aug. 23 to 31. Write, wire or see me.
J. J. TURNER
1776 S. Jackson St.
Muncie, Ind.
Endy Bros. Shows

**35-CAR RAILROAD SHOW—35**

**WEEK AUGUST 7-12, MAHANOY CITY, PA.**
(First Show in City Stadium in Years)

**WEEK AUGUST 14-19, JOHNSTOWN, PA.**
(Big Italian Celebration)

**3—BIG FAIRS—3**

And all Outstanding Fairs for balance of season, starting West Virginia State Fair, Ronceverte, August 21; Charleston, W. Va., follows, and then Bloomsburg, Pa.; Wilson, N. C.; Savannah, Ga.; Jacksonville, Fla.; Orlando, Fla., and closing in Miami, Fla.

**WANT RIDES**
Tilt-a-Whirl, Rock-o-Plane, Fun House, Octopus, Arcades, and any Rides not conflicting.

**WANT SHOWS**
Can place Outstanding Shows, especially want Monkey Show, Mechanical City and Wild Life. Will finance any new and novel Attractions. What have you?

**WANT CONCESSIONS**
Can place Eating and Drinking Stands, Scales, Age, Long and Short-Range Gallery, Derby Races. Photos and all kinds of Hanky Panks.

**WANT HELP OF ALL KINDS**
Foremen for Rocket, Hey-Day and Roll-o-Plane. Second Men on other rides. Canvasman. Can use Count-Store Man, one Clothes Pin Store Man, one Wheel Agent.
Carpenter and Show Painter: Apply John Dempsey, Supt.
Train Hands and Tractor Drivers: Apply Tom Bush, Trainmaster.

All answer

**ENDY BROS.’ SHOWS**
Wilkes-Barre, Pa., this week; Mahanoy City, Pa., next week.

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WALLACE & MURRAY SHOWS

Want for fairs starting Aug. 14, Gallatin, Tenn.


All answer

**AL WALLACE**
Newport, Tenn., this week.

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**WANTED**
Ride Superintendent, Ferris Wheel Foreman
Top pay, Agents for Ball Game and P.C. All replies

**HARRY J. KAHN**

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**25x30 COOKHOUSE FOR SALE—COMPLETE**
5 Coleman gas plans, 3/1 gal. Doodle Coffee Unit, Stainless Steel Front, French Fryer, Steam Table, Indiana Style Kitchen. In good condition. Reason for selling, about to be drafted.


1/2 TON FORD TRUCK, IF WANTED.

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Want for all Fairs starting Centerville, Richmond, Ind., Wayne County Free Fair, Aug. 7 thru 12; followed by Marion County Fair, Aug. 14-19, Lebanon, Ky.; Bowling Green Festival, Aug. 21-26, Bowling Green, Ky.; Hopkins County Fair, Aug. 28-Sept. 2, Madisonville, Ky.; Fort Campbell Festival, Sept. 4-9, Hopkinsville, Ky.; Veterans’ Cotton Fiesta, Sept. 11-16, Booneville, Miss.; Delta Fair and Stock Expo., Sept. 18-23, Greer County Fair, Sept. 25-30, West Point, Miss.; Murfreesboro County Fair and Expo., Oct. 2-7, Columbia, Tenn.; Haywood County Fair, Oct. 9-14, Brownsboro, Tenn.; Lee County Fair, Oct. 16-21, Opelika, Ala.; South Alabama and Covington County Fair and Expo., Oct. 23-29, Andalusia, Ala.; Pike County Fair, Oct. 30-Nov. 4, Boudin, Ala.; Gulf Coast Fair, Nov. 5-11, Gulfport, Miss.; Coast Fiesta, Nov. 13-18, Biloxi, Miss.

Want now. Capable, sober Foreman and Second Man for Catarpillar, Fly-o-Plane, Tilt Wheel and all rides. Top pay and bonuses. All fairs, come on now. Want concessions, all kinds, except popcorn, floss, snow, apples and bingo. Want Long Range, Fish Bowl, Derby Race, Rat Game, Pan Game. Want Shows with own equipment and transportation. Snake, Monkeys, special deal to Motor Drome. Want Talkers, Girls for Illusions and capable Side Show Help. Want A-1 Billposter with transportation. Want Spit Fire, Roll-o-Plane, Bulgy the Whale, Little Dipper. Capt. Shin Senger and the Great (Mel) Lippincott, contact Paul Boyette. All other wires or come on now.

A. SPHERIS, Mgr.
BEDFORD, IND., this week, then as per route.

---

WANTED PITCH-TILL-YOU-WIN, STRING GAME, SIX CATS, SCALES AND AGE, CARNIVAL RIDES, FOUNTAIN, PENNY ARCADE. WANTED AN AMUSEMENT PLATFORM, JUKE BOX, SHOW STANDS, GAMES, CONCESSIONS, RIDE MONEY, PAPER BOXES, 1-TIME USE.

---

HELTER’S ACME SHOWS

FAIRS

- Want Concessions of all kinds, few Wheels, and what have you? Good Legal Adjuster. Want Mechanical, Girl Show and Postponing show. Morsorine, Jack Kessas and others, contact. Anna Lee, write. Want to buy 250 Show Front or complete outfit. Dan Rice, contact. Want to buy Riddle Side, Train, Whip, Prop Truck or Gate Ride. Will look Orthodox, Radiolupe, Whip or Trunk. Dick Gilbert, Gen. Short, contact. Will buy Snake Show Rammers. Contact for new and the following dates: Tappahannock, Va., Aug. 31; Dowling, Va., Negro Fair, Aug. 28; Franklin, N. C., Sept. 4; Martinsville, Va., Sept. 11; Leaksville, N. C., Sept. 18; High Point, N. C., Sept. 25; Reidsville, N. C., Oct. 2; Madison, N. C., Oct. 9; Carteret Fair, Reidsville, N. C., Oct. 14, and 3 other dates to be announced later. Address HARRY HELTER, Hartleton, Ind., for legal advice in any business or personal matter, or in any show of merit, and general liar help, Truck and Tractor Drivers, also Grind Store Agents. All replies to George Clyde Smith Show, Windber, Pa.; this week: Dunsclese, Pa., next week.

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GRACELAND GREATER SHOWS

Want for VFW Community Fair, Attica, Ind.. this week; Gibson County Fair, Gibson City, Ind., Aug. 7-12.

CONCESSIONS: Want a few more legitimate Concessions. Can use one Gig Camp with two or more Concessions.

---

RIDES HELP

All replies to

Harry Alkon, GreeceLand Greater Shows
Attica, Indiana, this week.
W. G. Wade Shows

WANTED
LaGrange County Corn School
August 7-8-9-10-11-12, on the Streets, LaGrange, Indiana
LEGITIMATE CONCESSIONS of all kinds
CAN PLACE Snake Show, Pit Show, Possum Show and Penny Arcade.
RIDES—Rock-o-Plane, Spire Fire, Octopus, etc.
Write or Wire C. D. MURRAY, Mgr.
W. G. Wade Shows Unit No. 2
Elnora, Indiana
OR MEIRLY V. ROBISON, Sec'y, LaGrange, Indiana
CAN PLACE Ride Superintendent for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Roll-o-Plane. Ozie Bauer and Lloyd Soules, get in touch with me.
CAN USE Merry-Go-Round Foreman, Ferris Wheel Foreman and Tilta-Whirl Foreman.
Address C. D. MURRAY
Daviess County Fair, Elnora, Ind., Aug. 1-3-4-5: LaGrange, Aug.
7-8-9-10-11-12th

FEATURING Jig.

to Street Fair, Street Runnernede, Daviess CAN
WANTED
keep new Games,
in Celebration,
PLACE
up
with
As
touch
kinds
Caterpillar
FOUR
Ansprst
to
FOREMAN,
Indiana,
place
11; Aug.
2-5,
PADUCAH,
SHOWS,
Glass
save
Spindle,
Glass
WANTA
MANNING
P.C.
NOON—E-Z PAYMENT NOW!

CONCESSIONS AND SHOWS WANTED
for the following celebrations and fairs
Street Celebration, Benton, Aug. 1-3, 6th Street Celebration, North Bend, Aug. 3 & 4, Fairbury Fair, Aug. 1-11; Harrison County Fair, Corydon, Aug. 14-17; Westport Fair, Aug. 17-18; 25 Clay Center Fair, Aug. 17-18; 1 Fairbury Fair, Aug. 17-18. WRITE TO
WANT RIDE HELP IN ALL DEPARTMENTS, WANT FIRST CLASS GIRL SHOW.
GREAT RAINBOW SHOWS
For Boys Above.

CONCESSIONS WANTED
FOR GALLATIN COUNTY FAIR, WARSAW, KY., AUG. 16-17
Ball Games, Bumper, Darle, Pitch, Cana Pack, Jewelry, Novelties, Cigarette Pitch, Cook Galleries, etc. Address all replies to
Brown Novelty Shows and Rides
1750 E ST. AVE. CINCINNATI 11, OHIO

GOLDEN RULE SHOWS
Ramseomade, N. J., Aug. 7 to 12, Black HorsePk. and Broadway, Vineland, N. J., Aug. 14 to 19
in heart of town, Landis Ave. and East St.
Want all kinds of legitimate Concessions, Eats, and rides. Write or wire

enroute.... or on

location....

WANTED
Dieselman and Electrician
Four new Caterpillar Plants. Must have had carnival experience, and not afraid of work, and can and will keep plants in good condition. This man never lost a job, and expects Electrician to keep up with it. Top salary and we furnish helper. Give references and experience.
E. L. YOUNG—ROYAL CROWN SHOWS
PADUCAH, KY., THIS WEEK

FAIRS
Get well on these
Adelphi, O., Street Fair, Aug. 8 and 9, 600 to 6,000 people.
Winston, O., Centennial & Street Fair, Aug. 15-19, Paradise, Free Ads; Ashland, Ky., County Fair, Aug. 31-24, one of Kentucky's biggest. Campbell County Fair, Alexandria, Ky., Sept. 6, Jenkswood, Ky., 3rd Week, Sept. 9.
Campbell, Ky., 1st Week, Aug. 30; Sports, Carnival, Country Store, Tilt-a-Whirl, and Spire Fire. (New).
Ralph, DelPUTE, Petersburg, Ind., with Concessions of all kinds. Major Rides, Acts, Kiddi Rides. 1st, 2nd, 3rd, 4th, etc. (New).
FRIEDLER, MILLER, HABERLE, and BURDICK, Will lay-off 5th and 6th weeks.
ROYAL MIDWEST SHOWS, ROXIE HARRIS, Hope, Ind.

CONCESSIONS AND SHOWS WANTED
for the following celebrations and fairs
Street Celebration, Benton, Aug. 1-3, 6th Street Celebration, North Bend, Aug. 3 & 4, Fairbury Fair, Aug. 1-11; Harrison County Fair, Corydon, Aug. 14-17; Westport Fair, Aug. 17-18; 25 Clay Center Fair, Aug. 17-18; 1 Fairbury Fair, Aug. 17-18. WRITE TO
WANT RIDE HELP IN ALL DEPARTMENTS, WANT FIRST CLASS GIRL SHOW.
GREAT RAINBOW SHOWS
For Boys Above.

FAIRS
WANT FOR MARYLAND PARK, GREAT WASHINGTON, D. C., WEEK AUG. 7-11-12
SHOWS—Special proposition for Motordrome, Fun or Glass Hous, Mechanical, Life and Novel Show, CONCESSION—Harry Parks of all Kinds, Especially Ball Games, Water Games, String Game, Country Store, High Striker, Stock Wheels, some P.C. If you have other Concessions, Give us on Novelies, Photos, Jewelry, Age and Weight. RIDES—Will book Fly-o-Plane, Dart Ride or Little Dipper and Pony Ride. Can also Ride Men who drive the cars. I want to hear from a good Company. I will pay Act for balance of season. I also want first class Billposter for balance of season. Edidy Broad, Address. This Show Pays off every week. All replies to
BILL PAGE
BLOOMSDBY, MD.

WANT FOR JACKSON, OHIO, APPLE SHOW
SEPT. 10-12—ON THE MAIN STREETS
FIVE MORE HARRY PARKS, WILL SELL 'EX'-ON NOVELTIES, JEWELRY, LON AND SHORT TANKS, Ball Games, Penny Arcade, and Paddy O.'s, THIS WEEK.
UNUSUAL OPPORTUNITY FOR KITCHENMEN AND DEMONSTERRS. WANT FIRST CLASS BILLPOSTER.
HAVE FOR SALE: will sacrifice a complete 14 ft. Motor Bottler Concession $1000. 5-2 RENT.
Can use Single Counter Man who can drive semi and one Harry Park Agent.

JOHN GALLAGAN
Beaville, Ind. (Fair Grounds), this week. Maccn, Ill. (Fair Grounds), next week.

JOHN H. MARKS SHOWS
JOHNNY ORBELLIS WANTS GIRLS. A FAST EMECEE.
(JOHNNY WISE, CONTACT AT ONCE)
If Freds, then site claus all winter. No lay-offs, this is a revue.

SLIM KELLY CAN USE GOOD SIDES SHOW MEN. FREAKS.
FOR CARNIVAL, MIDGTS, FAT GIRLS, TALENS.

ADDRESS: WASHINGTON, D. C., UNTIL AUG. 12

ITHACA, N. Y., FAIR, AUG. 7-12
CONCESSIONS: Can place legitimate Concessions, Eating Stands. This was a big date last year. Space limited.
Write or wire
ROSS MANNING, ROSS MANNING SHOWS
Geneva, New York, this week.

WANTED
For
Unit Number Two
LaGrange County Corn School
Showmen's League of America 1400 S. State St., Chicago

CHICAGO, Ill., July 29—Club is start-
ing to get in shape for encouraging
returns on the Buick award. Tom Henderson
returns from his partner, Casey
Smith, was buried at Hugo, Okla.,
July 27. Silent O'Brien has left the
club and is recuperating at home.
Fete Andrisch is back in the
hospital for attention.
Mike Homan is in town on busi-
ness and visited the rooms. A. R.
Cuban realizes that he must enter the
hospital.
Jack Kaplan left to join the Aut
Owens, A. T., and LeRoy, A. C., Aut
Owens, A. T., and LeRoy, A. C.,
Pennsylvania, did the heavy work for
the benefit of NAA. Jack Horn-
field, shows' bingo operator, gave a
generous donation to start the fund.
Wanted for the benefit of Mrs. W. M.
Park, Va., who has in checks from
members at the park.
Wanted for Maine to join his family for a
week-end and expects to visit shows in the
vicinity, if he can get working hard for
a life membership card and has asked
the club for membership—and letters
received from Bill Powell, now in
Paris, that he expects to fly back to
New York shortly.
Recent visitors include John Francis
King, Eddie Marlo, Frank Capell,
Lawrence Schneider, Charles Burt,
Lee Lewis, A. Halpin, John
Nichols, Henry Polk, Jack Allen and
Herschel Whiten. Don't forget your
1951 dues if you have overlooked
them. Advertisements for the 1950
season are already appearing in the
papers. Don't forget to do your share and
give ads as you move along.

Pleasure show operators extend Ann Roth
in her new venture, Hotel Tides at
Miami Beach. Irene Coffey, cor-
sorintendent, and Mrs. A. M. Allman,
visiting quarters. Isabel and Max
Braunstein are looking for an apar-
tment in New York. A show is
planned in the Loop so we met Marguerite
Shapiro. While Clara Elsa Barker covered
a cotton floss and popcorn spot at 147th
Street with her trailer, Chester held the
fort in the same capacity at 353 North
Elsa and Chester recently visited
with Ann and Mike Doolan
downtown. Kathleen and Doris
Dolan at Doolan's Kiddiiland on West 93rd
Street.

Edith Streibich, who is summering at
Delavan Lake, Wis., writes she has
done well during her week-end guest
and is expecting a visit from Mr. and Mrs.
Fred W. Burrows, Sophia Gleason,
who are touring with him. Mrs. 
Mrs. W. R. Corsario, of Janesville,
Wis., was hospitalized with a broken
leg. Josephine Gillette, suc-
spending secretary, is at home after a
neatly-arranged show, and Mrs. She:
Stenson is also on the sick list.
Katie Owens is visiting with her sister,
Mr. H. B. Brice, in Milwaukee.
Fred Pullen recently returned to
Sullivan, Ind., where she va-
cilaria and Sandi Thaxton, who
a vacation was to the Kentucky
Derby. Mary Slutzke cards from
Benton, Ill., and Marge Slutzke
and Martha Martis are vacationing
in Indiana and Michigan. At a social
sponsored by Miss Show Fair of America
in the Sherman Hotel, Grace Lynn
acted as emcee.

CLUB ACTIVITIES

Showmen's League of
America 1335 S. Hope St., Los Angeles 16

Ladies' Auxiliary
Pacific Coast

July 17 meeting was called to order
by Mrs. Thomas and Clara Del-
pos, Mrs. Delpos. President, Mrs. 
read from President Little Schle, May
Mrs. C. W. Adams, Mrs. Mary Anna
Mrs. L. C. Payne and Jane and Bar-
bara Houghtaling. On the sick list
are Mrs. Tom Blankes, Fred Redman
and Vivian Gorman.
Bank award went to Bertha Mc-
Dermott, who has been on the road
since the miscellaneous show. A
President Schle and Rose Rosard, won
by Ann Waterman and Stella
Linton. Class A first went to
Lillalou Williams, Charlotta Cohen,
Mary T. Gotts, Mrs. Val Waterman,
Norman Cohen, L. C. Stearns,
Doodads (Doodads). De Mars and
serving President Opal Manley made
brief talks.
President Schle reported on the
party held for the annual fall shows for
the masonic fund. George and Betty
Reling, Harry and Isabelle Myers, Louis
Geyer, Frankie Barretto, Barbara Trent,
Yvonne Henderson, Joe Waterman, and
Charles Holzman, Edith D. Herrn, Estelle
Wampler, Sylvia Bearded, Mrs. Richard
Boll, Mary C. Bray, Helen Lloyd, 
Sherry Seals, Jeanne Phillips, Alice
Joan, and Betty T. Allen. President
was presented with an award.
T. R. McBride went to Mary Phelps.
Assisting with the refreshments
were Barbara T. Wrigley, Ethyl Linton,
and Clara Etta Johnson. Browsky
poll was in charge of the.
A good sun was presented by Mary
Taylor, Sally Flint, Mary Tait, Mary
Mead and Lucille Dolman sponsored a
party at the clubrooms July 29.

Heart of America
Showmen's Club
913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 29—Club
underwent an operation at Menorah Hospital
in visiting the clubrooms. Glenn Farmer,
who was taken to Veteran's Hospital,
Wadsworth, Kan., is in
the hospital.
Past President Chester I. Levin and
Hugh F. Keller are attending the payment
of Edward (Slim) Johnson. Money derived
from the fund will be contributed to the
Cerebral Palsy Center, which is to
be built here. George Kinzie,
Newly elected President of the board,
was on the clubrooms.
Arrangements are being made to renovate
the clubrooms. Dues are payable now.

United Expo Contracts
New Texas City Fair

CALMERT PARK, Ill., July 29—
United Expo Show officials signed a
radio contract. The old interchange
at the first main
Highway, Texas City, Tex., November 1-
3. Event is sponsored by the Cham-
ber of Commerce.

Place Capable, Sober
Glass Blower for Neon
We have a steady supply of modern, up-date
ware. Must be good Glass Blower. Acre, 60x;
New York. C. P. P., 81 East 39th St., New
Black Ready. Phone for a

CAVALCADE OF AMUSEMENTS

NOTICE
Want information as to present whereabouts of
CHICAGO. C. P. P., 81 East 39th St., New
Gypies. Important: Will pay $25.00 for
information.

POPE HALE
410 S. 5th St., West, Tex. Phone P5701.
WANT FOR THE OZARK EMPIRE DISTRICT FAIR
Springfield, Missouri
Saturday, August 12th thru Friday, 18th

Followed With

HEART OF ILLINOIS EXPOSITION
Peoria, Illinois
August 28th thru Labor Day

AND A STRING OF OUTSTANDING SOUTHERN FAIRS IN TENNESSEE, ALABAMA, MISSOURI, GEORGIA & FLORIDA

CONcessions
RIDes
Shows
Showmen
Ride Help

FOR SALe FOR SALe

FAIR
WANTS
FOR OPENING 7-COUNTY FAIR, SANATOaGA, PA., AUGUST 7TH to 12TH; CARLISLE, PA., TO FOLLOW.
WANTS: Long Range Shooting Gallery, Photo, Novelties, Jewelry, Handky Panks, Ball Games, Hoop-La, Derby Racer, Pan Game, Palmistry, Eating and Drinking Stands.
WANT: Girl Show, Minstral Show, Unborn, Penny Arcade, Wild Life or any other grand show.

This show has 14 bono rides rides, then Florida tour with Prell's Broadway Shows. All answer.

JOS. PRELL
Hatfield, Pa., this week: Sanatoga to follow.

FOR SALE

O'BRIEN'S MECHANICAL CITY
A Masterpiece Carved from Wood
FORCED TO SELL on account of illness, positively no other reason. This is a feature outstanding attraction wherever shown, also a natural for indoor shows and storerooms. Mechanically trouble-proof. Beautifully in design, elaborate in execution, artistic and lifetime. Gained in conception, stands unrivaled, the admiration of every body who sees it. It delights equally the child and philosopher, and has given greater satisfaction to the American public than any exhibition ever placed before them. Will sacrifice for $5,000 in cash including new Dodge tractor, also 20 ft. Van Trailer.

JAMES O'BRIEN
718 LINCOLN AVE.
NILES, OHIO

FAIR
WANTS—RIDES—SHOWS—WANT
RIDES: West Selinger, Tilt, Rolling Floor, Dark Ride or any other ride or amusement that we need. Shows: How and Clara Smith, Black and White, Elephant Show, Mechanical or Hit and Miss Engine Show, also Boys Trained as Dog Drivers for any one with a show. Shows for October and Ferris Wheel. Noel Norbury, write me. Master Olym wants Cookhouse Girls. Newt, Iowa, this week into the following the route of Fairs.

VETERANS UNITED SHOWS

FAIR
WANTS
For Uhrichville, O., followed by Selinsville, O., and Dillomore, O., all celebrations; Wood County Fair, Parkersburg, W. Va., and Pleasantville Fair, Pa., to join at both Canton, O., Akron, Ohio, and below. Sells, legitimate Concessions of all kinds. Also want for Parkersburg and Pleasantville two Major Rides and good Fresh Show. Some P.O. open to all answers to

CURLEY LITTLE, Queen City Shows

URICHVILLE, O.

FAIR
WANTS
FOR FIREMEN'S CELEBRATION
Firemen's Carnival
Granville, Md., Aug. 9-12
Carnival Show, Wagon, Tent, Games, Rides, Band, etc.
Promise Band, Bands, etc.

FIREMEN'S CELEBRATION
Firemen's Carnival
Granville, Md., Aug. 16th to 19th
Promise Band, Bands, etc.

West Coon Show, Girl Show with own equipment (good dirt show setup). CONcessions: West Coon Show, Concessions, Pony Show, Etc., Long or Short Rides. Carnivals. Glass and Paper Pitch, Pitch-Tilt-Wa, Cg, Gallery, Shows, High Stricker, Fish Pond (Novelties). Western setup, come on. Want Strong Men on Wheel and Chair (ness), Experiment Man capable of being Fireman.

Write or wire: L. K. WALLACE, Chillicothe, Pa., this week; Granville to follow.
CARNIVAL ROUTINES

(Continued from page 56)


taken Oct. 4. J. H. Sowers, Hagerstown, Md.

wants to keep you well informed on all rides. If you can, please take note of this.

**GIVE TO THE DAMON RUNYON CANCER FUND**

CIRCUS CARNIVAL ROUTINES

(Capital City Shows)

Want for Taylor County Fair, Campbellsville, Ky.

Followed by 12 boa fide Fairs until November 11.

Want legitimate Stock Concessions of all kinds. Eat All and Drinks open.

Eddie Kirkland, Joe Anscher and B. J. Hainey, have Count Store for you at these fairs.

Can place 2 Kid Rides, Fun House and Glass House.

All replies to J. L. KEEF

Davinville, Ky., this week.

**RIDE HELP—RIDE HELP—RIDE HELP**

Is there any good stock called Ferris Wheel and Sideshow who needs a ride or two on this show for this advertisement. Will pay $10.00 for this Circus.

**CAPITAL CITY SHOWS**

Want for Taylor County Fair, Campbellsville, Ky.

Followed by 12 boa fide Fairs until November 11.

Want legitimate Stock Concessions of all kinds. Eat All and Drinks open.

Eddie Kirkland, Joe Anscher and B. J. Hainey, have Count Store for you at these fairs.

Can place 2 Kid Rides, Fun House and Glass House.

All replies to J. L. KEEF

Davinville, Ky., this week.

**UNITED EXPOSITION SHOWS**

Want for Fair and Celebrations for balance of season until November 15

Ride Help that drive, Merry-Go-Round Foreman and Second Man. Top salaries. Drunks, stay where you are. CONCESSIONS—Concessions, String Band, Basket-Ball Photos, special deal

**GULF COAST SHOWS**

Want Ferris Wheel and Bungee for long season of fairs and cotton country.

Wire at once.

**FOR SALE ON ACCOUNT OF ILLNESS**

Merry-Go-Round, Ferris Wheel, Tilt, Kiddie Auto, Kiddie Swings, Chairplane, Slide Show, Arcade, and Boa Fide Sideshow. All top condition. Good sets of canvas, new marques, two light towers, transformer wagon with a 4250 gal. tank. Plenty of thrive and other wagon. Comes in one big load and can be picked up in 3-4 days. This show is all booked with twelve fairs and in operation now.

If you are interested, call or wire Box 188, c/o Billboards, St. Louis, Mo.

**CARNIVAL ROUTINES**

(Continued from page 56)

**BARKER BROS. CIRCUS**

Want immediately for long season of outdoor and indoor dates.

Promoters, Phone Man and some outstanding Acts. Man or Woman, or both, to ride manage, able to handle Dogs and Ponies and Liberty Horses. Clown to work Comedy Trick Mule, also other acts. Can use useful Circus People in all lines, will sell "Exclusive" on Concession to reliable party. Write Barker Bros. 1014 Union Blvd, New York City. Anderson County

**FAT CHANCE**

FOOTBALL.

SATURDAY, AUGUST 31

The BISON verses the TIGERS

This contest will be at the TIGERS STADIUM, located at 8th and Mill.

All fans are welcome to attend the game and cheer for their favorite team.

The Tigers have a strong team this year and are expected to put up a good fight.

The Bisons, on the other hand, have a reputation for being one of the best teams in the conference. This game is sure to be exciting and full of energy.

The kickoff is scheduled for 2 PM. Food and beverages will be available at the stadium.

The weather forecast predicts clear skies and mild temperatures, making it the perfect day for some football. Don't miss out on this exciting game and make sure to come early to secure your spot.
KINGSTON, R.I., FAIR GROUNDS
75TH ANNUAL RHODE ISLAND STATE FAIR
AUG. 13-8 BIG DAYS, 8 BIG NIGHTS—AUG. 20

WITHIN 7 MILES OF BEAUTIFUL NARRAGANSETT BEEF

Attraction. 250,000 People within 3/4 Hour Driving Time.

WANTED
All those with us last year contact. Mephotron, Iron Lung, Walk-Thru Show, Monkey and Wild Life. Legitimate Concessions of all kinds. American Fighters, Age & Scale. Novelties, Hi Strikers, Long and Short Range, Basketball, Cig. Gallery, Ball Games, Grass Pitchers, Dart Throw, Jewelry, Toss Cup, Crow Snow Cones, Candy Floss, Candy Apples, Merchandise Stands of all kinds. Cockhouse wagon. Those wishing to cut their losses for five big Fairs. We have plenty of Rides and Sides. Absolutely no risk.

ALL CONTACTS

Michael Formagioni
BELL FORM SHOWS
13 Division St.
Ph.: 29554
Bristol, Conn.

Conley Carnival Supply Co.
35 Wurtemberg St.
Ph.: 7253
Bristol, Conn.

PECK AMUSEMENTS

WANT FOR THE FOLLOWING FAIRS
Kingman, Ind., Aug. 17-22; Switzerland Co. Fair, Fabrebo, Ind., Aug. 17-18; Union Ind., Community Fair, Aug. 23-26; then the following fairs in Mississippi, Hernando, Mason, Louisvile, Lexington, Newton, Wynneboro, Marks, Wewooca, Belzoni; all seven fairs Mississippi.

SHOWS:—Motorshow, Fun House, Glass House, Penny Arcade, Mechanical, Animal or Monster, Turntable, Concession, 10-9-11; no Girl Shows.

CONCESSIONS:—Cook House, Custard, Pinball, Snow Cone, Candy, Ice, Candy Apples, Commodity Stands of all kinds. Can use a Tilt Foreman and a few Second Men on Rides who drive. Address all letters and mail to:

C. S. PECK
Antioch, Ill., this week and then.

WANT
Cook House
Cook House for the largest and finest truck show on the road. Ask the people we know. Have a route of the finest fairs ending in Florida middle of November. Reopen with Florida Fairs Feb. 1st. Must be modern, clean and cater to show people.

E. L. Young—ROYAL CROWN SHOWS
Paducah, Ky., this week.

WANT RIDES AUG. 18-19-20
For only celebration in territory this season
St. Anns Catholic Mission, Orangeville, Mich.
RIDES, TAKE ALL WILL ALLOW SOME CONCESSIONS.

William McFEELEY
St. Anns Festival Committee, Heffmann Blvd., Detroit 1, Mich.

B & C EXPO SHOWS

Want for the balance of season and outstanding fair route shown—Motor Drome, Fun House, Girl Show; Rides and Concessions.


Keystone B & C EXPO SHOWS, Bath, N. Y., this week and then.

FOR SALE

Four-Ride Show—Harry-Go-Bound, Wheel, Kid Side and Sidecar, one 20 by 20 Top, three Transformers. All rubber-covered, seven complete Concessions. This is no pile of junk. All goes for. Interested, come on and look it over and we'll talk prices.

Box 404
The Billboard
Cincinnati 80, O.

TWIN CITY SHOWS

Want for the following Fairs and State Shows:Answering, Aug. 4-7; Grand Island, Aug. 4-7; Minot, Aug. 11-14; Minot, Sept. 22-23; Detroit, Mich., Aug. 4-7; Chippewa Falls, Aug. 11-14; Fair, Sept. 11-14; Detroit, Mich., Sept. 18-21; Detroit, Mich., Sept. 24-27; with more Arkansas Fairs to follow.

Want Harly Farsi of all kinds. Want Pan Cake, Flasher Grandma and Ral Games. Want America Rides and America Concessions. Send for full details. Write for all details.

W. H. Nielsen, Mankato, Minn. Whitley Nielsen wants Swanger Agent.

FREDERICKTOWN, O., CENTENNIAL

AUG. 10-11-12
WANTS CONCESSIONS AND SHOWS
Matt Camp, Diggers, Toy Store, etc., afternion and night—High Altitude Shows—Fireworks—Parades—Band—Drawings.

Fred Nolan, Maschkia Park, St. Sigmund, Ohio, Phone 1-1252.
RSROA MILE-HIGHER in New Peak

Ops’ Sleeves Rolled Up To Get Public $51 Events to Cleveland

DENVER, July 29.—A general opinion that “we really got something started” was voiced among members of the Roller Skating Rink Operators Association (RSROA) attending their week-long annual convention here in Irving Hotel, Garden Rink, July 10-15.

Main highlights of the 100 operators attending centered on means of more effectively competing for the public’s entertainment dollar along with setting up plans, in the association’s constitution and skating programs to meet new conditions.

Opening day of the meeting was given over to registrations and a dinner for the board of control, amateur board of governors, American panel amateur judges, RSROA vice-presidents, Society of Roller Skating Teachers of America (SRSTA) board of representatives and the press.

Bergin New Prexy

Operators named Fred J. Bergin, Skaketland, Pueblo, Colo., president to succeed Edward LaVente, Whalom Park Rink, Fitchburg, Mass., Bergin, dean of the SRSTA, has operated rinks in Dayton, O.; Boston, Calif., and Cleveland.

Bergin’s staff officers are: First vice-president, Edward W. Stollek, Rolladium, San Mateo, Calif.; president, Harry J. Warner, Coliseum, Tampa; third vice-president, Harry W. Mamm, Minnow Rink, Cleveland; and fourth vice-president, Robert Y. Gould, Midtown Rink, Des Moines.


The American championships board of governors will consist of Frank Bartik, Newark, N. J.; Edwin Hedder, Boston; Charles Peffers, Oak Park Rink, Detroit; Otto Albrecht, Cleveland, and Peter Poland, Cincinnati. RSROA representatives on this committee is Robert Y. Gould, Des Moines.

Brown Heads Advisory Group

An advisory group of the RSROA will be composed of Victor J. Brown, New Dreamland Arena, Denver; H. F. Bury, Aurora Rink, Portland, Ore.; Al Rish, Pearson Park Rink, Toledo, Jack Roland, Rochester, N. Y.; John E. Waller, Holm Park Rink, Portland, Ore.; Al Rish, Pearson Park Rink, Portland, Ore.; Al Rish, Pearson Park Rink, Portland, Ore.

The committees selected include amateur status: Peter Poland, Cincinnati, chairman; Paul Forsjon, St. Paul, Minn., secretary; and Fred M. Albrecht, Detroit.

SRSTA Probes Likes, Dislikes, Desires of Mr. Average Skater

DENVER, July 29.—The two-day annual meeting here of the Society of Roller Skating Teachers of America (SRSTA) was followed by an all-day session of the RSROA convention and amateur championships here and spectators delighted by the sight of some of the best skaters in the world.

Comment of most of the teachers was, “we accomplished more in the last ten days than in the last five years.”

General thought introduced at the convention was that all teachers should make the customer’s “always right.”

The new test program will be offered September 1 with the old tests accepted until January 1, 1951.

The RSROA committees were set up to coordinate the activities of the association with the test committee, Joe Nazzaro, Rolladium, San Mateo, Calif., chairman, and Louis Bargmann, Riverside, Wash., vice-chairman of professional development.

Attendance Heavy


The following figures are the average of 1,000 spectators, watched more than half of the program, and the highest test, as well.

The senior dance event ward went to the Brooklyn pair, Robert_back to Rollercide.

Hartwig a Winner

Internationals Enter Fascinated B.C. Hartwig, Brooklyn.

International’s entry is free skating, where B.C. Hartwig, Brooklyn; Tom Jones and Carl Alvin Hartwig, Brooklyn, are expected to win.

International’s favorite figures are: Larry M. Shearin, Seattle; Tenderfoot figures: Charles Green, and Carl Alvin Hartwig, Brooklyn; and Intermediate figures: Larry M. Shearin, Seattle.

Mrs. Newman a Winner

International’s entry is free skating, where Mrs. Newman, Des Moines; Charlees Newman, Des Moines; Tenderfoot figures: Charles Newman, Des Moines; and Intermediate figures: Mrs. Newman, Des Moines.

Mrs. Newman a Winner

International’s entry is free skating, where Mrs. Newman, Des Moines; Charlees Newman, Des Moines; Tenderfoot figures: Charles Newman, Des Moines; and Intermediate figures: Mrs. Newman, Des Moines.

Advance Publicity Heavy

DENVER, July 29.—The 1950 amateur roller skating championships were awarded some advance publicity following the RSROA week-long convention. The convention is attended by 37 States and two Canadian provinces. New York Times estimated an average of 4,000 spectators attended, with slightly more than half that many attending morning and afternoon events.

Advance publicity for the meet, handled by Ed McLaughlin of Irving Hotel, Garden Rink, chairmen of the convention, was credited by all for building the interest in the event.

Advance publicity started three months before the opening.

Dale Tucker, Mr. America, from New York; Bob Rosecrans, Jr., Gleeboy, Colo., and Nancy Parker, Detroit, won the applause of the crowd.

All free skating—Teamed with Ronald Tucker, Jr., of New York, and Gene Houser, California, both were first in senior pairs, and with Kenneth Johnson and Barbara Lane, Madison, Wis., second in junior pairs.

The senior dance event ward went to the Brooklyn pair, Robert and Patricia Tucker, Jr., of New York.

Results:


Women’s free skating: Mildred Carroll, Norcross, Md.; Tenderfoot: Nancy Lee Parker, Detroit; Intermediate: Mildred Carroll, Norcross, Md.

Men’s ladies free skating: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.

Women’s ladies free skating: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.


Women’s intermediate singles: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.

Men’s novice singles: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.

Women’s novice singles: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.

Men’s junior pairs: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.

Women’s junior pairs: Mildred Carroll, Norcross, Md.; Tenderfoot: Betty Tucker, Jr., Riverside, Calif.; Intermediate: Mildred Carroll, Norcross, Md.
RSROA Mile-Higher in Peak; Ops’ Eye on Public Dollar
(Continued from opposite page)
The Denver show proved that prime consideration must be given to large spectator seating accommodations. Because of the show’s promotion value all other considerations were secondary. In every section of the country, Martin said the association would like to hold the contest all over the country, but named poor skating and seating facilities as obstacles that would have to overcome. He stated that the association could not afford to reseat municipal audiences, or to provide the improvements in the towns the association would like to.

RSROA president Edward LaVenture told members their association was operating in the black for the first time in many years. He called all member operators to show in some way that they want to help skating and the association. LaVenture criticized those operators who fail to take part in RSROA programs.

Co-Op Buying an Aid
Citing the association’s co-operative buying program as one of the prime factors in the success of the RSROA is out of the red, LaVenture called on Victor J. Brown, New Dreamland Arena, Newark, to explain the program and its benefits. In response, Brown told operators that the RSROA co-operative buying program has the biggest advantage of all, because all members will reap benefits, both now and for the future, by taking part in co-op purchases of equipment being set up with manufacturers and distributors. Brown pointed out that the revenue the association is receiving is expanding as it promotes the RSROA, and has made the cooperative of the most operators in the country.

B. C. Brooks, Brooks Skating Arena, Raleigh, N. C., was also given a vote of confidence by the RSROA in the announcement of the RSROA program seeking reductions in general admission. He has the formula for modern skating equipment, Martin said, which would return the program to operating conditions whenever possible. It was made clear, however, that the RSROA is interested in improving conditions on the individual operators.

Send ASCAP Deal
Approval of a monthly and annual schedule rate agreement submitted by ASCAP was voted by members. The new schedules are based on a 50% gross receipt. Operators gave Victor Brown their thanks for working with ASCAP in setting up the new schedule and agreed it would offer a substantial increase to the major operators.

B. C. Brooks, Brooks Skating Arena, Raleigh, N. C., was also given a vote of confidence by the RSROA in the announcement of the RSROA program seeking reductions in general admission. He has the formula for modern skating equipment, Martin said, which would return the program to operating conditions whenever possible. It was made clear, however, that the RSROA is interested in improving conditions on the individual operators.

Seven Skaters Snag Gold Honors in Trials at Denver
DETOIT, July 29.—Seven of 32 persons attempting the difficult gold medal trials made the cut during the July 19-16 Denver convention and competitions of the Roller Skating Rink Operators’ Association.

KIDS DISPLAY SKILL
(Continued from opposite page)

Barbara Trevon, Brooks Skating Arena, Raleigh, N. C., was also given a vote of confidence by the RSROA in the announcement of the RSROA program seeking reductions in general admission. He has the formula for modern skating equipment, Martin said, which would return the program to operating conditions whenever possible. It was made clear, however, that the RSROA is interested in improving conditions on the individual operators.

CURVECAST RINK “COTE”
“THe PLaSTIC RINK SURFACE
Write
PERRY E. GILLES, Pres.
Curvecast, Inc.
Muskogee, Mich.
Originator and Sole Distributor

FOR SALE
MADE TO ORDER
RAIL CAR RINGS
All types and sizes
Complete stock on hand:
Bill Rite Floors & Rinks
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GILASH ROLLER OUTFITS
on Chicago Skates
$10.00 Immediate delivery
GEORGE GILLES SHOE CORPORATION
PHOENIX, ARIZ.

FOR SALE
MAPLE and FIBRE WHEELS
No. 87 DD Dance—87 S Racing—78 F Figure
Rock-Hard Maple
No. 78—78 S and No. 79 Hockay long wearing hard fibre.
No. 27 N Rink and No. 34 N Racing Cones—Rubbers-Straps, etc.
Order Your Rink Repairs NOW!
Hold Fast White Shoe Soap
CHICAGO ROLLER SKATE CO.
Known for Quality Products
4427 W. Lake St.
Chicago 24, Ill.
Special Offer!

VASE CLOCK LAMP

The cast metal base is finished in blended, enamelled colors trimmed with gold. The shade is especially designed and made of rayon with trimming top and bottom. Dependable United self-starting clock on base of lamp. A double purpose lamp with tremendous flash and sales appeal.

Regular Price, $90.00. Dpx.
OUR PRICE $66.00

Samples, $8.00 Ea.
25% deposit, bal. C.O.D. If not for resale, add Federal Tax.

CUTTLE & COMPANY, INC.
923 Broadway...New York 10, N. Y.

GRUEN-ELGIN-BENRUS-BULOVA

WATCHES for Promotional Deals and Big Profits

Brand new 1950 model dates for prices and styles, guaranteed lettered dial at
7-Jewel $8.45 Rhinestone Dial at No Extra Charge
Gold Plated Stretch Band, 9th additional.
and Ladies' New Windsor Watch.$8.95 RHINESTONE CASE GUARANTEED WATCH

Covered as we use $1.00 & $1.50 watches. Strictly movements new.
7-Jewel $8.95 17-Jewel $11.95

Wholesale Only...4% Discount with Dealer...net. See Account in home numbers.

MIDWEST WATCH CO.
5 S. Wabash Ave...Chicago 2, Ill.

ATTENTION! ENGRAVERS -- DEMONSTRATORS

Sample ident assortment $5.00 $10.00
GRAB BAG MERCHANDISE SI. EACH 25% Discount on all C. D. orders
PLEASE STATE YOUR BUSINESS NO. 742

"Pisco Pete"
604 W. LAKE ST. CHICAGO 6, ILL. FRANKLIN 2-5527

CARNIVAL, NOVELTY SHOPS, PITCHMEN

When in TEXAS Visit Us

Large stock always on hand. Novelties, Premiums, Glassware, Feather Dolls, Parasols, Banners, Balloons, Horse Clocks, Spiders, Monkeys, Toys, Rodeo Souvenirs, Slum and hundreds of other items.

M. NOWOTNY & CO.
907 ROOSEVELT
SAN ANTONIO 2, TEX.

THE PLASTIC PIG WITH A TAPE MEASURE

IN THE REAR! IT'S NEW! DIFFERENT!

"Topper", the pig with a top hat and a tape measure is sweeping the country! "Topper"...the topic of conversation in any crowd...always good for a laugh!

Comes in assorted colors. Minimum shipment one gross.

$21.60 GROSS
Special Jobbers' prices available. Write to:
Continental Merchandise Company
575 Mission Street...San Francisco 5, Calif.

BARGAINS!

NEVER AGAIN CAN WE OFFER SUCH A PROFIT! MERCHANDISE
5,000,000 U. S. A. INSIGNIA PATCHES
At ridiculously low prices!
Always the original, authentic Army insignia patches for all American armies, corps, divisions, service commands, etc., and supplements, etc., never sold to Gov't. or to rival dealer in any state. Sample gross $5.00.

CAMPaign ribbons Made of fine materials...400 Pcs. $1.50...9-inch $1.50...

CAMPAIGN RIBBON THE SELL the kids, military, etc., of American campaigns.

Think, Wide-Awake Operators!....

THESE AMERICAN PACIFIC items...worthwhile, customers, men, women...VFW, Legion, etc., etc., never sold to Gov't. or to rival dealer, cash and carry. Sample gross $5.00.

Send for free copy today! IS NOW AVAILABLE

ATTENTION CONCESSIONAIRES AND NOVELTY WORKERS: AND general items, decorations, bands, etc., of all 
HOW TO MAKE MONEY AT THE CARNIVAL AND the novelty and premium of novelty and premium

GELLMAN BROS. INC.
MUSE DISTRIBUTING CO.

M. A. SINGER CO.
207 HENRY STREET, DEPT. B, DALLAS, TEXAS

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NEW LOW PRICES ON ALL PEN SETS

WE WILL NOT BE UNDER-SOLD

SPECIAL

5-3/4 Pen Set. $5.50 Per Doz.

These Pen Sets also carry the same beautiful guarantee and gold embossed price tag. $10.00.

SPECIAL

Filigree Ball Point Pen and Key Chain with colored stones.

$2.00 Per Doz. $22.50 Per Gross

ALL GOLD $2.25 PER DOZ.

FLASHTUBE KEY CHAIN

$5.00 PER DOZ. INCLUDES 30 SMALL WATCHES ($1.50 PER Watch).

SALE SPECIAL


SOLD 13.00 each. These are finished like the watches shown.


SOLD 13.00 each. These are finished like the watches shown.


SOLD 13.00 each. These are finished like the watches shown.


SOLD 13.00 each. These are finished like the watches shown.
FOR SALE—SECOND-BAND SHOW PROPERTY

MISCELLANEOUS

SIDEWALK—WATERPROOF AND MILDEW RESISTANT COVERINGS OR FABRICS. Contact Dave (49-2009) or The Shakespearean, 26 W. 8th Ave., for a free estimate. CRS. Complete coverings for any show rate per running foot.

GOOD USED HAMMOND ORGAN WANTED.

HAND ORGANS—32-KEY, FLATS 5 TUNES.

PARTNERS WANTED

PERSONALS

PHOTO SUPPLIES, DEVELOPING-PRINTING

CARNIVAL—CAMP DIRECT OPERATOR WANTED for the famous large camp show operation. Highest paying camp show in the world. Apply 7108 Wabash Ave., Chicago 12. Refundable deposit.

CHICAGO ADDRESS FOR YOUR MAIL—B. B. Ensley, 4367 Sheridan, Chicago 15.


FEDERAL REWARD FOR INFORMATION LEADING TO THE ARREST AND CONVICTION OF A PERSON OR PERSONS KIDNAPPING MR. JOHN W. WRIGHT, JR., OF KISSIMMEE, FLA., FOR HIS HUSBAND.

PHOTO SUPPLIES CLEAR—ALL ROYALTON. Wm. C. Reid & Sons, 1610 Elsm. St., Dallas, Texas.

DIRECT PHOTOGRAPHY. We do everything on the spot. Largest D.P. Paper Company regular. The world's largest on 60 rolls of 12x4x96. Waite's Photo Company, 4381 Lay Ave., Chicago 15.

DIRECT PHOTOGRAPHY. We do everything on the spot. Largest D.P. Paper Company regular. The world's largest on 60 rolls of 12x4x96. Waite's Photo Company, 4381 Lay Ave., Chicago 15.


BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

Heavy Cards, Specials, Cages, Blowers, Transparent Markers.

Write for bulletin

AMUSEMENT INDUSTRIES, Box 2, Dayton 1, O.
A NEW LOW PRICE! Artists Models NUDE CUTIE Playing Cards $8.40 Each

EFFECTIVE AUGUST 1st: Our Special 20 Electric Western Horse Clock-

25% Deposit With Order, Bal. C.O.D. (F.O.B. West Coast)

50% Deposit With Order, 50% C.O.D.

BUY 2 CLOCKS, GET 1 FREE

COOK BROS.

1814 W. Maxwell St.

Chicago 8, Ill.

MAKE $40 CASH A DAY

NO SALES TAX NEEDED

SPARE OR FULL TIME

Fell. Phone

Details $4.95

NO MONEY DOWN! - NO CREDIT CHECKS

SALES BONDS FOR SALE

NEW Catalog Listing Complete Line.

Sample Assortment—$1.75—$15.00—$25.00.

$1 Per Doz. Deposit on All C. O. D. Orders.

DES MOINES RING CO.

1155 36th Street

Des Moines, Iowa

A NEW LOW PRICE! Artists Models NUDE CUTIE Playing Cards $8.40 Each

EFFECTIVE AUGUST 1st: Our Special 20 Electric Western Horse Clock- 25% Deposit With Order, Bal. C.O.D. (F.O.B. West Coast)

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DES MOINES RING CO.

1155 36th Street

Des Moines, Iowa
AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Ramtitude in full must accompany all ads for publication in this column.
No charge accounts.
Forms Close Thursday for the Following Week's Issue.

BANDS AND ORCHESTRAS

COMEDY DANCE BAND—4 OR 8 PIECE. Young, good looking, incharacteristic, and musical, in form of orchestra, for general engagement, featuring "Adults & Teens" to the music provided through their own special music program. Desires immediate engagement in Chicago area. Contact Dwh. 31, Chicago, III., or call collect.

CIRCUS AND CARNIVAL

FANNIE BLAIS—BELOW THE DIFFERENT BAR AND BAR, I make special engagement with special bar and ability, if you have nothing but this music, I can make you a fortune. Box 271, Roanoke, Vt.

PIANIST—AVAILABLE IMMEDIATELY—.getLatitude, reliable, anywhere, all around the country. Box 417, Philadelphia, Pennsylvania.

MUSICIANS

ACORDION—DOUBLE WINDS, ALSO VO.

Pianos, harpsichords, violins, violas, basses, cello, all types.

ALTO AND CLARINET—BIG HARMONIC. Individual, Volksmusik, with original music, for all engagements, new and old.

ALTO, TENOR SAX, FLUTE, CLARINET—COL-

umentation, jazz, fox trot, swing, fox trot, etc. exactly. Box 92, Chicago, Ill.

ALTO CLARINET, FLUTE—EXPERIENCED

immediately. Box 713, Chicago, Illinois.

HAMMOND ORGAN WITH OWN 8,000 OR

8,000 ORCHESTRA. All types, new and old, in all types, new and old, in all types, new and old. Box 80, Chicago, Ill.

HAMMOND ORGAN—PIANIST—4 or 5 IN.

Saxophone, clarinet, etc. musical, with own orchestras, for all engagements. Box 21, Chicago, Ill.

HAMMOND ORGAN—EVERY TYPE. Special, for all types, new and old. Box 70, Chicago, Ill.

LEAD TRUMPET—EXPERIENCED, with or without orchestra, will travel. Write, Mrs. Edwards, 233 S. Michigan Ave., Chicago, Ill.

PIANIST—EXPERIENCED, READ AND FAKE

Music, in all types, new and old. Box 227, Chicago, Ill.

MUSIC COPYIST—UNION, KNOWLEDGE OF

orchestrations, transcriptions, arrangements, musical scores. Excellent copies, very fast. Box 317, Chicago, Illinois.

FREE NYLON STOCKING

KENDEX CORP.

BATTEN 117 N.

CLOSE-OUTS

Red, White and Blue

26-Inch

BATONS

With Gold Tape and Silver $9.50

Per Custom

4 Gross $33.00

Sample Dozen—$1.00

No Cash O. D.

Chas. Deemke Mfg. Co. 108-116 E. WALNUT ST.

MILWAUKEE 12, WIS.

CANVASSERS—WAGON JOBBERS

PROPRIETARY BUYERS

15 PC. WATERLESS COOKWARE SET OF


$7.95 set

COMPLETE COAL bin.

CLEANER SET, Consisting of 3 pc., 1 pc., 2 pc., 4 pc. utility knife set, and 6 pc. knife set, all with stainless stain and hollow ground. A stacking handle policeman's hat, and all other handles of genuine leather, are marked "Sterling." Box 200, Chicago, Ill.

$5.50 set

LEATHER GLOVE LEATHER. Made in red, white, or black. Box 150, New York, N.Y.


LOUIS BENGALE

27 EAST 29TH ST. NEW YORK CITY

HOT ICE!

A means our breathing, original, new confectionary, in different sizes, and in several flavors. Sold only in cellophane bags. GUARANTEED TO SATISFY ANYONE. BOX 217.

3 Flavors: NEW YORK LEMON, GINGER, and LIME. EACH BAG 100 CARDS. 100 CARDS OR LESS AT 25c per dozen, 25c per dozen, 25c per dozen. Box 317, Chicago, Ill.

$3.50 ea.

Brownie DeLuxe Family


WISCONSIN DELUXE CO.

POT OF GOLD

NEW BEACON LEOPARD DESIGN BLANKET

5x72 Pack 30 to Case

$2.90

Less Than Case Lots, $3.00 Each

Include 5c Postage for hand mailing.

Do You Have Our No. 59 Catalog?

Write—Now Working on 1950 Catalog

State Nature Your Business in First Letter.

MILWAUKEE, WIS.

1950 THIRD STREET

Wisconsin Deluxe Co.

#195 CRYSTAL HURRICANE LAMP

$1.30 Ea.

$15.00 Per Doz.

FREE DANGERING COMPOSITIONS

NATIONAL 1% OFF

3/4" Panel

1/4" Panel

When all orders are filled, a FREE DANGERING COMPOSITIONS will be included for each order placed with the company. This offer cannot be combined with any other special or discount prices.

FREE DRUGS Co.

203 DE WITT ST.

BARTNAG, W. V.
MERCHANDISE TOPICS

Write Buyers' Service Department, 2160 Patterson Street, Cincinnati 22, O., for a complete list of names of suppliers mentioned in this column. To expedite handling, please enclose self-addressed envelope.

New York:
The Kirchhof Patent Company has introduced its Western Jumbo 2,000-Mirror, a new novelty that produces prints. The prints are lithographed in attractive Western designs including cowboys, girls and Indians. The print, when completed, is shipped in a sample, 24K Rhinestone, extra fine. The fans works on flashlight batteries, has a button on-off switch, and comes in a leather carrying case. The Simplex International is offering its Thermoplex, a shaped as a mask which suspended over the viewer will keep cold liquids cold and hot liquids hot for two cups per size retail for $2.95. The four-cup one sells for $3.95.

Los Angeles:
Kirk Plastic Company has introduced a new key chain. It includes a bi-directional clover charm. The single frame shows about 30 poses of Hollywood models. One of the most interesting features is that the plastic enclosure can be washed without damaging the picture. The Pico Novelty Company is now being featured in a television show called "Magic Party". It is a 6-minute show Wednesday and Thursday evenings. The audience participating are the shopkeepers and employees. The company displays some of its magician tricks. The Hoffman of Wholesalers, Specialty, is getting a lot of attention for its "Babe Ruth" watch. Some cartoons have appeared in the baseball season has increased demand. The company has also introduced a photograph of the King of Swat on the dial. George St. Pierre, of the Hollywood Studio Boys, recently appeared as a guest on the "Carnation Family Party" show. He offered his magic tricks. Herman Solomon, of the Novelty Company, has introduced a finger puppet that makes a "thousand faces". He has labeled it "Fingers Limited". Mr. Hoffman, of the Hoffman Company, has opened his office in Hollywood. The new office is in a building with a regular box. The company has also increased its lot of sales.

Detroit:
Harold Doig is moving Doyle's Specialties to its new location at 24K Gold Plated Mirror. The company is stocking rubber mats and look for the Franklinstein image to be a big seller.

Pocket Size Living Pictures

NEW! DIFFERENT!

SENSATIONAL!

These handy 3½ by 5½ inch photos are framed in handsome wood frames with gold borders, with special matted backing. They are sold at 30c each. The Noah Corliss Company has sold over a thousand of the Noah Corliss Company. The company is selling a lot of sales.

Johnny Harris, of the Harris Manufacturing Company, has increased his stock of new products. The company has sold a lot of sales.

The Novelty Company, has increased his stock of new products. The company has sold a lot of sales.

The Hoffman Company, has increased his stock of new products. The company has sold a lot of sales.

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IMMEDIATE DELIVERY ON THIS HOT ITEM!

PISTOL LIGHTER

EXACTLY AS ILLUSTRATED!
The Lighter We Promise! Lighter You Get!
2 1/2" HIGH -
3" LONG
SAMPLE $1.50
PLATE HANDLE PISTOL $21.00 DOZ.
SAMPLE $1.00

25% Deposit with order
WRITE FOR FREE CATALOG!

GEM Sales Co.
533 Woodward Av.
Detroit 26, Mich.

A NEW SMASH HIT!
THE VIDEO BILLFOLD
COMPLETE WITH "EYE OPENING" ACTION PICTURES!

The unusual appeal of the "moving" pictures in this novel issue consists of:
Handy, practical brown billfold complete with card cases. Regulation size
And the pictures (assumed to be the den) are now different, cleaver—just
the kind to bring quick, easy, profitable
sales. One look and you see a
permanent hit—in the billfold and pocket—where up to the date of the.
In a real money getter, and act fast
and rush your orders in. Display card with cash deposit $3.00.

STEINBERG & CO.
105 W. 9th Street
Kansas City 6, Mo.

BLIZZARD and PICCOLO

FINISHED PHOTOS IN 2 MINUTES
Greatest Photo Invention
in History!

P D Q CHAMPION PHOTOMASTER
700% PROFIT

Take and develop 30 to 40 photos
in less than 2 hours. One Flash, pocket
plate, one dollar. Send for Free
Sample of this wonderful new business
Field. No experience needed. Perfect
resale. Use your own camera or ours.

WRITE TODAY and get all the facts about
this new PT. Q. CHAMPION

P D Q CAMERA CO.
1161 N. Cleveland Ave. Dept 44
Chicago 10, Ill.

PISTOL LIGHTERS, JEWELRY AND RINGS
SEND FOR CATALOGUE

We have an extensive stock in
all styles of Pistol Lighters, Jewelry, and Rings. Prices range from
50c to $25.00. Write for
catalogue.

HARRY MARRIN RING CO.
335 7th Ave., N. Y. 14, N. Y.
 Pipes for Pitchmen

By Bill Baker

JACK ANTHONY ... worked the recent Lawrence, Ind. Centennial Celebration to report good crowds.

The best way to make good is to get out.

Are you sharpened up for the long grind?

HERY H. VARNER ... cards from his Akron headquarters that a number of the boys are working horticulture in the rubber city with the successful returns. He adds that his son, Donald Clifton Varner, is in Cincinnati taking a physical examination prior to entrance into the Marine Corps.

Famous Last Words "Is this good for all cookhouses on fourgrounds?"'

DUKE DOVER and the Burgundy Ward continue to work cards to good counts at Oklahome spots.

Pitchmen who asked for more work were sure to find it at the fairs.

BEN (HOBO) BENSON ... who has been a New York last month, is on the route to the Hobo Convention at Britt, Ia. He plans to return to the Eastern Market following the confide there. Ben says Chicago is a pitmen's paradise on Sundays at the market. He's working his sketch act en route to the Britt meeting and says that he's mapping retirement plans upon his return to New York.

You can learn good points by watching another's work points.

The prowled hordes in the tobacco belt should make pitch-folk go for added gelt.

SOPPY HASCAL ... who has been confined in Lowman-Pavilion City Hospital, Cleveland, since April 10, is recovering but must remain at home another nine months. He says that he has received numerous get-well cards and letters from former pitmen in this state. Among the names of Antony, Doris and Eddie Goffney, Blanchard, Hill and E. H., Sturley, M. Chalil, Frances and Pld Hale, Moe and Earl Davis, Sadie and Art Norwood, Mrs. J. D. Grose, Mr H. and Mrs. Hal Newman. They tell us that business for the pitchmen has been picking up in the past few weeks.

The successful pitmen never build the public because he knows it doesn't pay.


Present indications point to a late sum mee and fall B-I-D. Season working up for the short first half of the year.

Remember me? I'm the guy who said: "I have all the dough in TIl never need."" E. O. BRADLEY ... who operates Bradley Concessions at Knoxville, comes thru with the following: The Frank Hauer, who was stricken with a cerebral hemorrhage while making a pitch at the street market in Charlotteville, Va., last month, died recently in St. Mary's Hospital, Knoxville. He was removed to the Louisville hospital after being the University Hospital in Charlotteville, for nine days. Hauer was one of the old-time med pitmen in the business. He was well known for his product, Moe-A-Ton, which has been on the market for many years. Hauer was a real showman and a number of topflight radio performers were once shown how amateurs start with his med operand.

Don't spend too much time on the jump. The successful pitmen is never best for sure that desire to get things done is in a hurry.

Pitchdoll, 10 Years Ago

Jake Kosman was getting over a raw deal pulled on him. On Decoration Day he rambled into Chicago and met a pitchman who gave him a tip that if he would furnish a parol, a lamp, and a platform and plenty of herbs, he would provide a car and both boys would work 50-50. Kosman agreed. The following day the new Brooklyn friend took it on the lam, leaving Kosman stranded ... Slim Anderson was in the working and handling spots.

Marion Conger was in Epswob Hospital, South Bend, Ind., recovering from an operation. ... Eddie Deley cracked corn, Ohio. ... to hand over the six clerk in Chicago to Mr. Wheeler's EmGo-Mar food company was pulling the line and big business at Cning. Columbus, Ohio. ... Sightseeing cut up jackpots at a picnic grove in Higgin both, Ohio. ... Three old and Clara Cox, Joe Fox, Flo Hopkins, Donald Hopkins, Ada meine, and Mrs. Frank and Street, Eva and Joe Mullins, Mike Harrigan all ever. ... Ben (Hobo) Benson was in Chicago pitching his line, Joe Matheson organized his med show and opened it in Blassion, O., to good returns. ... Doc J. S. Rosch was working single-ino in North Wilkesboro, N.C., walking the line with a closing act show. ... Sightseeing working Neuman's, Cincinnati five and dime, were all doing well. ... George Mueller, foot remedy, as- sisted Pat Dolen and the Honest Men; Dick Hilgrove and Clyde and Gladys Carter. ... Baron Decover Stover worked Newberry's, Cleveland, Ohio, to fair returns. ... Don Hillman worked the fair at Brandon, Man., Can, to good crowds which had plenty of scratch. ... Moe Hyman was still holding down his old spot in front of Pickering's Hardware Store in the Queen City, where he was working blades to fair takes with a money blanket.

SILVER SPOON ... was working foot powder around Appleton, Wis. ... T. D. Brezler returned to San Francisco after a month's hiatus in Los Angeles. Mike Halsamp made the National Blueberry Festival in Manistee, Mich., to good business. George D. Smith, of gummy note, was working auto pol with a money blanket in Oakland, Cal., to good returns. Dr. Smith, of med note, was still doing business in Oakland, Calif.

SENSATIONAL! FASCINATING!

NEW!

FUSSY FIDO

The Greatest ACTION Toy in years

Watch him go thru his tricks when you give him the Rings! Hot Dog.

He will run right through loops of his own making. For a perfect stunt, cut the rubber band (supplied) on his nose and let him go.

$4.25

Dox

$5.00

Grass

Sample, 75c per pack, two doz. to display box. Minimum order, two doz.

GEORGE TOPPER

2435 Hampton Blvd.
Norfolk, Virginia

Sells on Sight

NO. 1006

$7.25

Dox.

$1 Per

Grass

Sells on Sight

No. 4561.

IN Bottle, smallest, and No. 4562, in assorted bottle sizes. Qty. By Doz. 19.65 doz. for 50.00.

H. 

At each point:

Stewarld Hat Co.

175 W. 50th St.

New York 19, N. Y.

TIES

Direct from Manufacturer. We supply every type and style of Ties, including Fancy Patterened, Silk, Topaz, Star, Dot, Elbow, and all Other Items—Free Catalog

EMPIRE CRAVAT'S
New York 19, N. Y.

GO TO THE RUNYON CANCER FUND

Copyrighted material
SALESBORD SIDELIGHTS

The usual summer tapering off is by-passing the production and order departments at Gardner & Company, Chicago, according to the firm’s Joe Robinson. He says the new boards hitting top sales brackets are the 1,000-hole Fast Color in nickel, dime, quarter and dollar play, and the new Kitty boards in dime, quarter and dollar punch. Just back from a Western trip, Dave Lande, assistant sales manager, brought in a heavy show of orders to back up his reports of favorable conditions. Joe states that the market’s low prices for this quarter merchandise is the combination that is bringing the clicks sales-wise.

Irving Sax, general sales manager of Superior Products, Chicago, continues to rain enthusiastic comments on the sales parade being preached up by the Mule Trail board. With quantity delivery initiated several weeks ago, Irv says the number is now proceeding to climb to new highs as orders and reports come in. He plans to cover the Northwestern territory during a two-month tour, slated to get under way this week.

Turning to subjects of a non-saleboard nature, Irv finds additional reasons to whittle. He tells of the equestrian exploits of his 10-year-old son, Richard. It seems that Richard rode off with the blue ribbon for horse handling during the recent Western style meet at the Glamour X Ranch academy in St. Louis. Last year the youngster took the ribbon in the speed race during the meet. The Irving Saxes now reside in Chicago, after giving up their St. Louis residence.

Sam Feldman, sales manager at Harlach, reports the firm’s new bestseller, “Movie Stars and Horses,” is being well-liked, and off the blue ribbon for horse handling during the recent Western style meet at the Glamour X Ranch academy in St. Louis. Last year the youngster took the ribbon in the speed race during the meet. The Irving Saxes now reside in Chicago, after giving up their St. Louis residence.

Salesboards Unaffected by Johnson Bill

WASHINGTON, July 29. — Salesboards are unaffected by new provisions of the Johnson anti-gambling bill, which was reported out favorably with amendments this week (GT) by the House Interstate and Foreign Commerce Committee (for details see story in Coin Machine Section). The revised bill specifically bars interstate shipment of “mechanical devices” essentially comprised of drums or wheels.

Nevertheless, the amended bill keeps intact a provision which is in the Senate-approved version guaranteeing that the bill is not to be “continued to interfere with or restrict the authority of the Federal Trade Commission (FTC) under the Federal Trade Commission Act (35 U. S. C. 41-58).” A committee official explained that it was intended to assure the FTC of freedom from limitations on its authority affecting salesboards while specifically exempting salesboards from provisions of the Johnson Bill.
"HI--FOLKS"

WE ARE THE TWINS WHO CAN MAKE YOU MONEY!!!

I'M PADDY!!

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of machines accepted in this column.

RATE--12¢ a Word

Minimum $2

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week's Issue

LET EMPIRE PAY YOUR RENT!

BUYING YOUR BOARDS FROM EMPIRE WILL SURELY SAVE YOU ENOUGH MONEY TO PAY YOUR RENT, AND THEN SOME.

EMPIRE'S BOARD PRICES HAVE BEEN SLASHED TO AN ALL TIME LOW.

WRITE TO EMPIRE FOR AMERICA'S MOST COMPLET LINE.

PUNCH BOARDS

EMPIRE PRESS

466 W. Superior Chicago 10.

MCNabek 4118

BUY BY MAIL

FACTORY WHOLESALE PRICES

No Job Lots or Close Outs

BEE JAY SALESBOARDS UNIVERSAL JAR-O-DO

No Order Too Small

JAR DEALS--PAPI DEALS R W HILL CO. SEVEN MATCH PAPERS

Orders shipped same day as received. We ship by best and most economical method. WRITE PHONE OR COME IN.

WRITE FOR CIRCULAR

CAROL SALES CO.

312 E. Market St. Elgin, N. Y.

CHOICE TERRITORIES

OPEN BY LEADING PUNCHBOARD MANUFACTURER

Address all replies to

BOOK 359, c/o The Billboard Pub. Co.

118 W. Randolph, Chicago 1, Ill.

SALESBOARDS

Tickets, Job Deals, Premiums Complete Line

Stop 330, U.S.

RAKE COIN MACHINE EXCHANGE


Lombard 2-3676

BLACKHAWK BOARDS

JAR DEALS

Write for list.

Galentine Novelty Co.

South Bend 24, Ind.
Distributing
Main
Company,
held
demonstrations
in
Chicago.

Company,
the
ew
figure
according
Turn
Williams
F.
Dragon
City Amusement

Distributing
Inc.,
Company,
and
holding
Auto-

Out Favorable

Bank

$1,489,000,000

Selling

machines.

New Jersey Resort Reports
Record Machine Placements

WILWOOD, N. J., July 29.—Current season is greatest ever experienced by coin-operated amusement machines than ever on the resort's Boardwalk.

Even the penny gum vending machines are few and far between with an inspection of all the stands and stores along the Boardwalk and in the arcades.

They are eight acres, each with a wide variety of machines, with special emphasis on the west coin machine arcade on the Walk is an outdoor setup at S. B. Rama-

Diverse Stands

Also noted for the first time this season is the fact that at least 10 of the stands featuring one type of machine. There currently have more machines of the amusement or novelty variety to make for extra coin

In addition to the coin machine arcade there are approximately 30 drinks totaling almost exclusively to X-Bow Poker, Line-M (Bingo-Style

See Williams DH on page 114

CSCA Skeds New
Haven Meeting

HARTFORD, Conn., July 29.—An
Fish, president of Connecticut State
Coin Association (CSCA), has
canceled an association meeting for New
Haven Thursday night, August 10.

Membership drive continues, with
present figure at 60.

Games, Music, Vendors All
Benefit as Record Highway
Travelers Patronize Units

COURT HOUSE

Note Trend to New Equipment in Many Eastern Areas

By Norman Weiser

The Korean situation has, appar-
tently, bypassed the road traveler,
more cut it down. And with the ever-increasing cost, drivers are now
increased business for the coin ma-

machines, ranging from the soft drink
vendor in the roadside gas-oil
to the electric shaver in restaurants and overnight stops.

Unlike previous years when much
of the road and resort equip-
ment included older pieces which had

been scrapped, these new coin-
operated machines are being
placed regional favorites in at least
three other states, then holding to
(See Tourists Hype on page 106)

Indiana Ops See
Atom-Jets; SRO
At Milwaukkee

INDIANAPOLIS, July 29—A three-
day showing for operators of the
Atom-Jet counter game opened today at the Claypool Hotel. Showing is be-
ung held by the Perrier Distributing
Company, Chicago, with Herb Perk-
nees, president, and Tom McNeill host-
ing.

The firm held a three-day showing last week-end in Milwaukee at the
Wisconsin Hotel. More than 200 op-

ers attended.

Atom-Jet, a remote-control counter
game, was introduced to the coin ma-

chine trade by Perrier Distributing
Industry Show last May, and is now in production and being delivered nationally, Perknees said.

Tax Receipts Off

WASHINGTON, July 29.—June receipts from the coin ma-

chine tax totaled $2,098,547 as compared with $1,757,562 in
June, 1949, the Internal Revenue Bureau announced this week.

For the 12-month period ended June 30, collections were $157,241,439, a decline of $913,915, from the 1949 fiscal year.
20c Ciggie Vender Seen On Way Out, With Ops Passing On Price Rise to Smokers

Suppliers Flooded With Conversion Orders


Bert Mills Ups Price on Small Coffee Bar $49

LONGBARD III, July 29—Effective August 1, the Bert Mills Corporation will raise the price of its 200-coffee cup capacity coffee machine to $49.

Subway N. Plum for Cup Ops Meeting Heavy $$ Guarantee

NEW YORK, July 29.—Subway N. Plum coffee cup vending machine will be sold for $49 per machine to store owners, a $5 increase over the price it was sold for last year.

200,000 Tourists Mean Added Grosses for Denver's Vendors

DENVER, July 29—The summer season is rounded welcome each year by P & M Vending Company, cigarette vending operators here. The arrival of 200,000 tourists here, an opportunity to increase sales over its extensive college market, is one of the most beautiful experiences of the season for Denver's department store.

Top Tips to Ops:

Advertising Gimmick, Servicing And Location Relations Program
Build Successful Cig Op Route

By Robert Lutcher

ST. LOUIS, July 28—There is little hope for the vending machine operator to "merchandise" his machine if it is not registered. The machine, filled with a large percentage of these tobacco items, has shown the greatest percentage of these machines to be registered by the local authorities. The machine is operated by S. L. H. L. N. C., operators of Star Coffee Company, here.

Rapidey, June 30, a new photosy, pinballs, games, and vending equipment, is now available to the Montreal metropolitan particularly for its success in the cigarette vending field. Currently, the firm is operating some 350 machines in St. Louis and is making a steady increase in the number of these machines, which are now being operated by members of the local vending association.

The firm has 15 employees, including a crew of neatly uniformed cigarette machine service men. Even with a large amount of location jumping going on during the past two years, Star Coffee Company has been able to steadily increase its route stops. (See ADVERTISING on page 39)
Drive-In Theaters Proving Ice Cream Vender Bonanzas

PHILADELPHIA, July 29.—With the trend toward drive-in theaters mushrooming throughout the country, J. H. Meehan, director of sales and advertising for the Philadelphia Dairy Products Company, Inc., makers of Aristocrat Ice Cream, declared that such open-air moviegoing has brought a new location for vending ice cream.

"The idea of the drive-in is relatively new but, is catching on fast all over the country," said Meehan. "Ice cream, on the other hand, has been universally accepted refreshment-food for many years. With both feet firmly planted beside the drive-in door, so to speak, ice cream is a "natural" for sales and profits in this new and expanding market.

He also pointed out that modern methods of ice cream production and the facilities for distribution and vending are all designed to please the customer before the customer is good shape.

Sundae Popular

Meehan declared that the company's ice cream sandwiches are selling "by the thousands," and the pre-packaged sundaes are doing a whale of a business," at drive-in locations. He also pointed out that while the sandwich is an old and familiar merchandising idea, the pre-packaged sundae for sale at the drive-in is new and different which has struck the fancy of patrons.

In his opinion, he said, the drive-in location has a big advantage over that of the indoor theater, many of which do not permit ice cream at all. The advantage, he added, is in effect due to the pleasant conditions patrons find at the drive-in. Sitting in a car in a field somewhere watching a picture and enjoying an ice cream sundae at the same time is an experience no new to the young and therefore so attractive, that they will return again and again, until they develop a very pleasant habit and a continuing source of profit for everyone concerned.

Try New Ideas

"Americans love new things," said Meehan. "They'll try anything once," and if they find that they're getting a whir of for their money, they'll stick with the novelty after it's no longer new.

That sales are substantial now and a rich source of profit, said Meehan, is shown by one reference to one of Philadelphia Dairy Products' customers. This confectioner has many drives and reports that ice cream sandwiches and pre-packaged sundaes are expected to represent from 20 to 25 per cent of total sales of refreshments in those theaters. Such volume, added Meehan, represents healthy profits for the concessionaire because the ice cream mark-up is so advantageous.

Begin Shipping Scoopy, Novelty Ball Gum Vender

DETROIT, July 29.—Shipments are now being made on Scoopy, the new novelty ball gum vender introduced by the Harris Gaylord Manufacturing Company at Clawson, Mich. The vender is designed as strictly a merchandise machine, and comes in the form of a box, with the ball gum stacked in the upper portion, where a wide window shows the content remaining in the machine.

In the space beneath is a glass-enclosed stage on which a white-clad figure in chef's or baker's hat holds a regular baker's scoop, and reaches for a door at the side of the stage. As coal is deposited, the mechanism is set in motion and the baker opens the door, moves slightly around. A ball is delivered thru the door into his scoop and he turns back into a trombone-like piece that drops into the delivery chute.

This is one of the machines in the new series of automatic devices he has in mind that may be of profit, in an attractive manner of what one industry leader described as a "wholesale price war."

Boost Retail Price

The nation-wide boost announced by Carmels and expected to be followed by other cigarette manufacturers, will undoubtedly mean an increase in the present 29-cent per pack price, and is in universal use in local machines.

Every dollar that is a 22-cent price will be used. This will be higher than the average retail store which is expected to get from the present 29 to 21-cent level.

However, working a cent or two above the general retail level is practical for machine operators, Hugh C. Holmes, president of House-Books, one of the largest operators in the field. Experience of two years ago showed that the vending machine does not necessarily compete in price with the over-the-counter sales.

The placing of the Greater Detroit Cigarette Vending Machine Operators Association is to be called sometime next week, and operators will discuss policy at that time. Facilities for packaging cigarette boxes have been gathering dust for several years, but it is expected they will be put back into service generally.

Penny Packing Cigs Resuming

DETROIT, July 29.—Cigarette machine operators in the Detroit area are reported to be returning change on a consistent basis for the first time in about three years, as a result of the rise in cigarette wholesale prices.

This is a second rise at the wholesale level here within two weeks, in contrast to such local wholesalers generally boosted prices about 1 cent a carton a week earlier.

The rise in price level prior to the first boost was at $1.67 a carton. The new price boost gives the wholesale level of about 3 cents per carton or 1.5 cents per, and reduction of what one industry leader described as a "wholesale price war."

Phone, wire or mail coupon to Ed today! Get advance details on two new vendors that will make money, every month in the year for everyone. One is a coin-operated candy vendor . . . the other a non-coin-operated pop corn vendor. Both will be big news when available.

Machines are now in production and will be ready for delivery September 1st. In the meantime exclusive franchise distributors will be set up in States, counties and cities throughout the nation. Don't delay. Get to Ed today.

VICTOR'S NEW VICTORY BASKET BALL GAME

The first really new PENNY PLAY COUNTER CASe offered to the trade in the past year. Features 5 ping-pong ball for sensational action, life and excitement. Automatically totals the score. Simplified mechanism eliminates service calls.

It's A VICTOR PRODUCT . . . Famous for Precision Built, Trouble-Free Mechanisms.

See your VICTOR distributor—or write for colored descriptive circular.

VICTOR VENDING CORPORATION 5701-11 W. Grand Ave. Chicago 29 Ill.

SANDY MAC TIGHT BAGS ALL HIS BASKET BALL MACHINES FROM ROY TORY, LANDERS, ETC. HE WILL SELL THEM TO YOU AND ALLOW YOU TO PAY FOR SAME IN 20 WEEKS. THEY BUY THEMSELVES THIS WAY, TRY IT WRITE HIM.
**Maritime Councils Okay Cig Vendors**

ST. JOHNS, N. B., July 29—Efforts of retailers of smokers’ supplies to bar the operation of cigarette vending machines are on the wane.

A movement to have the machines banned outright by some councils on the use of the cig vendors, but such legislative actions have been resisted by numerous principal bodies this year. Opponents of the vendors are greatly outnumbered by merchants who wish to be allowed to operate the machines.

The result has been an increase in installations of about 500 per cent since 1949. Many of the spots catering to tourists have supplied their cigarette counters and stands with the machines, finding the cigs are more easily handled. The machines also are space savers, as well as being self-advertising.

**Cig Vender Ops Pass Price Rise On to Smokers**

(Continued from page 9)

Cigarette prices have been raised,operators would be unable to absorb the cost of the increase by holding to established prices and would pass on the rise to machine purchasers, in most cases, raising a penny to the penny price.

Altogether at the end of last operating season, some operators had reported decreased prices; it was generally felt that the source would be in the 1949-50 season. The Stale Mill, of Rowe, said that prices adjustments would have to be made. Yesterday that firm’s principal announce was that it was raising the machines was an increase to 25 cts. 16 per cent.

Rowe Manufacturing has been on the receiving end of a flood of orders for quarter conversions, too.

Joe Kilshof, of U-Need-A Service & Parts, in Brooklyn, reported receiving orders for over 2,000 quarter conversion machines this week, with the end not yet in sight. Long a producer of quarter kits, he said some of these orders were simply filled thru inventory, with production being speeded up to meet the mounting demand.

Heaviest orders, as reported by Rowe and U-Need-A, are from New Jersey, Ohio and Michigan, where the 25-cent price has been generally accepted. A 3-cent price per pack.

These States, gear for a major conversion effort, will be joined by countless small communities across the country. Other factors that may accelerate the move include the expectation that the cost of book marking will be raised and that Congress may authorize a boost in excise taxes.

Yet there are a few cautious observers who refuse to be stampeded. They point out the possibility that the federal government may yet tighten economic controls, should the Korean war go unfavorably, and roll back prices to mid-June levels. Where would the operator who undertook costly conversion be then, they ask?

Under the new price schedules, direct buyers of cigarettes would pay $7.50 a case (100 packs), while those who buy them from wholesalers would pay $8.50 a case (100 packs) or else $0.02 a case (200 packs), with the 20-cent tax added to the earlier $8.62 for Camel, Chesterfield and Philip Morris. Pull Mail is also higher, at $7.98 a case after discounts.

**Price of Lily Cups Increased By 5 Per Cent**

NEW YORK, July 29 —The Lilly-Duplin Cup Company plans to increase the price schedule in effect this week, upping the cost of its vending cup to 80 cents each when bought in quantities. Altho the company declined official comment, those who have followed recent rises in the cost of paper products, paper alone forced the 5 per cent increase.

As reported yesterday (32c), the Cup and Sweetheart had not followed Life’s lead and held to established cup lists.

Hit Popcorn Freight Hike

CHICAGO, July 29 —The National Association of Popcorn Manufacturers (NAPM) has appealed to the rate and weight commission of the trucking industry which would increase the freight rate of 20-cent popcorn from 20 cents to a new rate of approximately 90 cents of the nation’s popped popcorn is shipped by motor carriers, and that the increase would curtail shipments to strictly local areas.
Advertising gimmick, servicing build successful cig op route

(continued from page 96)

Pioneering and building successful cigarette vending operations is a surefire way to make a good living. According to Librach, these machines are not only a reliable source of income but also capitalize on the growing trend of smoking among women. Librach emphasizes the importance of proper servicing and maintenance to ensure the success of these operations.

The machines are designed to operate efficiently and provide a seamless smoking experience for customers. Librach states that the key to a successful vending operation is not just the machines themselves but also the dedication and commitment of the operators in keeping them well-maintained.

Librach also points out the potential of vending machines as a revenue stream for small businesses. He suggests that operators consider investing in high-quality machines to attract customers and create a steady income.

Overall, the article highlights the success of vending machine operations and the opportunities they offer for entrepreneurs looking for a reliable source of income. Librach's emphasis on proper servicing and maintenance is crucial in ensuring the longevity and profitability of these operations.
BIG BASEBALL BARGAINS

Pitch these sure-fire sales sensations down your sales alley and watch them deliver profits.

1/2 BASEBALLS

White with black seams $7.50 per M
BIG BASEBALLS WITH TEAM NAMES!
Plastic, 6 oz. net weight....$5.40 per M
Copper plated ...... 8.00 per M
Silver Plated ......... 11.00 per M
C-l-d Finished ......... 11.00 per M

REPLACEMENT BASEBALLS

Plastic, 6 oz. net weight....$7.50 per M
Copper plated ...... 8.00 per M
Silver Plated ......... 11.00 per M
C-l-d Finished ......... 11.00 per M

Ve MACHINES

33-JUIN SQUIRE NEW YORK, N.Y.

VICTOR'S REVOLVING SUPER MARKET

* Dominates Any Location *

The most practical MULTIPLE ball vendor ever built... featuring a battery of 4 famous TOPPER DELUXE vendors, revolving on an automatic timer, stands... the space-saving unit which provides quadruple earning potential. Actually requires no more space than one vendor on a stand.

SELECTIVITY... the most important factor in successful automatic vending... makes everyone an potential customer for VICTOR'S REVOLVING SUPERMARKET.

TOPPER DELUXE vend all kinds of bulk merchandise and is equipped with VICTOR'S new hay view display compartment plus side display windows.

"TOPPER"
Reg. In U.S. Pat. Office

See SUPER MARKET TODAY at your distributor

VICTOR VENDING CORP.

5701-13 W. Grand Ave.
Chicago 39, II.

Rumyon Fund Tie Seen Aiding Shoe Shiner Placement

NEW YORK, July 25.—A tie recently arranged by Uneeza Shoe Machine Company with the Damon Rumyon Fund for Cancer Research is expected to aid placement of the manufacturer's automatic shiners and raise a sizable sum of money for industry sources to further the work of the charity, according to Sam Sacks, Uneeza president.

Under the plan, Uneeza machines furnished with the machine, the Damon Rumyon Fund, will be placed by new operators in exclusive franchise territories. The posters will inform patrons that part of each machine's income goes to support the fund.

In return, operators going along with the plan will pay the fund $50 annually for each machine placed. This amount is payable in advance at the time machines are purchased from the manufacturer.

Two Uneeza shiner models will be offered participating operators, both to be known as the 901-7077. One, a coin-operated unit, will rotate its brushes upon insertion of a dime. The other is actuated by an on-off switch. The non-coin-operated model is to be installed only in non-tramunt locations. The franchise operator will be asked to join the Uneeza Automatic Shoe Machine Club. For further research, membership in the club entitles them to unlimited use of the machine. An honor system of payment will be instituted, with the Rumyon operator expected to inhibit free riders.

Ajax To Handle Freshway Mch

NEWKARK, N. J., July 29. — Ajax Di-tributing Company here has been named Eastern distributor of the new Freshway refrigerated food vending machine according to Al Cohen, Ajax presi- dent, who declared he will open sev- eral regional offices soon to cover the territory.

Introduced a month ago, the vendor is a five-column unit designed to dispense sandwiches, pies and cakes (The Billboard, July 1). It is pro- duced by Freshway Automatic Vender- ers, a new firm with headquarters in Chicago.

Cohen said his first regional office will be established in Boston.

ATTENTION OPERATORS

25 National Rejorger Conversion Units for all models
U-Need-A Pak and Monarch
$15.00 Ea.

25 National Rejorger Conversions for all Rowe models
$10.00 Ea.

UNEEDA ENTERPRISES, INC.
Successor to New York Vending Machine, Uneeza, and Uneeza Service & Parts Co.

1010 Myanmar Ave., Brooklyn 6, N. Y.
Phone: Evergreen 9-7276

As of now, it's WONDERFUL CHARMS

Series #70

Three weeks ago we started with 40 differ- ent Charms in this new series. Now we've added 30 MORE to make the grand total — 70 DIFFERENT CHARMS.

This is quite a big assortment—the newest and best available—at no increase in price; at the same low prices as before.

Plastic ........ $3.75 per 1000
Metal-Plated .... 5.75 per 1000

EPPY
Samuel Eppy & Co., Inc.
91-15 144th Place, Jamaica 2, L. I. (N. Y.)
State Tax Calendar

Alabama
August 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and retailers' report due.
August 20—Sales tax report and payment due.

California
August 15—Personal income tax second installment due.
August 31—Unsecured personal property tax due (last day).

Colorado
August 15—Sales tax report and payment due.

District of Columbia
August 25—Sales and use tax report and payment due.

Florida
August 28—Sales, use, rental and admissions taxes and reports due.

Georgia
August 19—Cigar and cigarette wholesalers' report due.

Idaho
August 15—Cigarette wholesalers' drop shipment report due.

Illinois
August 15—Cigarette tax return due. Sales tax report and payment due.

Indiana
August 15—Cigarette distributors' interstore business report due.

Iowa
August 15—Cigarette wholesalers' drop shipment report due.

Maine
August 1—Cigarette distributors' license fee due.

Maryland
August 10—Admissions tax payment due.
August 15—Sales and use tax report and payment due.

Massachusetts
August 20—Tobacco tax report and payment due.
August 20—Sales and use tax report and payment due.
August 20—Cigarette tax report and payment due.

Minnesota
August 15—Cigarette tax report and payment due.

Mississippi
August 10—Admissions tax report and payment due.

Missouri
August 31—Soft-drink manufacturers' report and payment due.

Nebraska
August 10—Cigarette distributors' report due.

Nevada
August 10—Cigarette wholesalers' report due.

New Jersey
August 20—Cigarette distributors' tax report and payment due.

Ohio
August 10—Cigarette sales tax report and payment due.

Oklahoma
August 10—Cigarette wholesalers', retailers' and vending machine owners' report due.
August 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.
August 31—Corporations' income tax due. Corporations' license tax report due (last day).

Oregon
August 15—Corporation income tax due. Property tax quarter installment due.

Pennsylvania
August 10—Soft drinks tax report due.

Rhode Island
August 20—Sales and use tax return and payment due.

South Carolina
August 10—Admissions tax report and payment due.

Tennessee
August 1—Soft-drink bottlers' report and tax due. Theater tax report and payment due.

Virginia
August 10—Warehousemen's tobacco tax due.
August 8—Use tax report and payment due.

West Virginia
August 15—Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
August 1—Income tax second installment due.

Wyoming
August 15—Sales tax report and payment due.

Vendall Readies Console Vendor

CHICAGO, July 28.—Sometimes during the first two weeks of August, the Vendall Company here expects to show operators its new, console model candy vending machine, according to A. Garland, sales president. Deliveries are scheduled to start on the new model in late September. Alex said, but quantity will depend entirely on the availability of steel.

In all likelihood, Alex said, Vendall will allocate equipment once production gets under way. No price has been set on the new machine—Vendall's second model since 1945.

Altho details of the machine will not be released until Vendall holds formal showings for operators, Alex said, the console will have the same selectivity and capacity as Vendall's former model.

Universiv Line At Higher List

AURORA, I11, July 29—Persistent increases in the price of steel has forced the Stier Manufacturing Company here to boost the price of its University line. Increases of $5 to $8 on machines and of $2.50 on stands are now in effect to cover the higher material costs.

List prices on the Universivs are now $104.50 for Model 102M, $131 for Model 120M, and $166 for the University Barrier. Prices for the models list at $15 and $11.50.

WRITE FOR CATALOG
On Bulk Vendors, Merchandisers, etc.
CHARMS
Plastic Charm, small, 1,000...
$12.50
Metal Charm, small, 1,000...
$14.50
Charms, large, 1,000...
$20.00
Leader & Rapids, 1,000...
$25.00
Rapid Watchers, 2,000...
$39.00
White Horse, 2,000...
$39.00
Yellow Charm, 1,000...
$13.50
Plastic Colored Rings, 1,000...
$25.00
Doll Charms, 1,000...
$20.00
Wax Vendor, 120M...
$150.00
Vending models of VENDING MACHINES.

VICTOR 5c ALL CHARM VENDOR

The Victor Vending Company has been in the business of vending machines for a very long time. We make all types of machines including the popular Victor Charm and Victor Vender, both of which have been the talk of the country for many years. The Victor Charm is a coin-operated machine with a capacity of 1,000 charms. It is available in a wide variety of colors and designs. The Victor Vender is a similar machine that vend all types of charms, as well as other miscellaneous items such as buttons, watches, and jewelry. Both machines are easy to use and provide a steady stream of income for the operator. They are widely used in arcades, schools, and other public places. For more information about these machines and others, contact us today.}

Sensational Vending Deal!

Bigger Profits for you with PURITY PREZET PILK VENDER

A natural tie-in with any Besevenue Vending Unit. BIG PREMIUM PROMOTION! A 5c SELLER WITH A 100% Mark-Up! Write for Prices and Details

VEND-RITE MANUFACTURING CO.
1250 N. Halsted St., Chicago 2, Ill.
Consistently a Winner...When You Vend JUMBO-SIZE BALL GUM

Vended Perfectly with VICTOR'S JUMBO UNIVERSAL
Thousands of operators vouch for JUMBO UNIVERSAL, in every city. Ask for it. Also the JUMBO UNIVERSAL SPECIAL with unprecedented capacity of 2-20 bags. See them today at your Distributor's.

VICTOR VENDING CORP.
5701-13 W. Grand Avenue
Chicago 29, Illinois

Ice Vendors on Upswing, Reports Trade Association

WASHINGTON, July 29. — The biggest "silent salesman" of them all has multiplied rapidly this summer in the ice vending station. A boon to party-throwers and picnickers, this ice vendor is being spotted in increasing numbers near filling stations, shopping centers and busy corners — and he is considered one of the biggest drawbacks experienced by the ice company — its inconvenient location.

Some models dispense only block ice in 25 and 50-pound sizes, but the more elaborate machines also vend ice cubes or crushed ice in neat, moisture-proof bags. The size of the package varies between 10 and 50 pounds. The price for the various quantities range from 15 cents to 60 cents.

24-Hour Service

Relieved at intervals by an ice company route man, the stations provide 24-hour service without cutting into the route man's regular trade. Owners of refrigerators still prefer delivery. The vendors handle perfectly what is coming to be a more and more important phase of the ice business — the occasional sale to the person who has a mechanical refrigerator but still needs extra cubes of crushed ice for entertaining. In a recent survey of 41 cities, conducted by the National Association of Ice Vending Operators, it was found that 3 million mechanical refrigerator users, 48 per cent now buy ice at one time or another for special purposes.

The inevitable has already happened. One man dropped in his coin and bent over expectantly to pick up his purchase. Great capacity of the vendor on the market. The best ice machines in the city and the best machines push the ice, he fled the scene, not even stooping to pick up the chunks he had paid for.

Calendar for Coinmen

August 1, 15—Music Operators' Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 1, 15—Amusement Machine Operators of Greater Baltimore (AMO), semi-monthly meeting, Mandell-Ballower Restaurant, Baltimore.

August 2—Coin Machine Operators' Association of Harris County (CMOHC), monthly meeting, Board of Commissioners Building, Houston.

August 3, 10, 17, 24—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.


August 3—Cleveland Phonograph Merchants Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

August 3—Summit County Music Operators' Association (SCMOA), monthly meeting, Akron Hotel, Akron.

August 6—Southern Candy Merchants' Association (SCWA), annual meeting, exhibit, Municipal Auditorium, Birmingham.

August 7—Illinois Amusement Association (IIAA), monthly meeting, 2435 North Madison Street, Berwyn.

August 8, 22—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meeting, Broadwood Hotel, Philadelphia.

August 9—Music Operators of Northern Illinois (MONI), monthly dinner meeting, Aurora, III.

August 9, 29—Music Merchants' Guild (MMG), semi-monthly meeting, Farragut Tower Hotel, Chicago.

August 10—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Macaubes Building, Detroit.

August 10—Mississippi Coin Merchants' Association (MCMA), monthly meeting, Phillips Novelty Company, Washington.

August 14—California Music Guild (CMG), monthly meeting, 311 Club, Oakland.

August 24—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sagamore, San Francisco.

August 28—Phonograph Owners' Association (POA), monthly meeting, Broadview Hotel, East St. Louis, Ill.

October 29—Western Vending Machine Operators' Association (WYMOA), monthly meeting, Los Angeles.

October 29—Automatic Music Operators' Association, Inc. (AMOA), monthly meeting, Park Central Hotel, New York.

August 31—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

September 26—National Automatic Merchandising Association (NAMA), Region II (New York), annual meeting, acting chairman.

Frank Bradley, Stadler Hotel, Buffalo.

October 29—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

(Association officials are invited to submit convention and schedule meetings information to 70 West Monroe, Chicago, Ill., for listing in this calendar.)

Halifax KO's 1c Levy on Vendors

ST. JOHN, N. B., July 29.—The Halifax County Council has abolished a $100 annual license fee for automatic vending machines. An amendment to the previous regulations allows the operation of all vendors without a license fee of any kind.

The action was taken primarily in behalf of beverage machines after a protest, against the prevailing levy of $10, was lodged with the council. By a majority vote, the group withdrew the case not only for the soft drink machines but for all vendors. Representatives of vending machine operators pointed out that the $100 a year fee was prohibitive. In behalf of the Coca-Cola Company, it was stated that the number of beverage machines in Canada, and any operator was eligible to stock and brand of soft drink in a machine after its purchase. It was also pointed out that the primary aim of the soft drink vendors is to save labor.

Quids Jobbing for Vending

SALT LAKE CITY, July 29.—Jobbers of tobacco and candy products were for many years operated. In a recent survey of vending machine operators points out that the $100 a year fee was prohibitive. In behalf of the Coca-Cola Company, it was stated that the number of beverage machines in Canada, and any operator was eligible to stock and brand of soft drink in a machine after its purchase. It was also pointed out that the primary aim of the soft drink vendors is to save labor.

SIMPLEST MECHANISM

SATURDAY EVENING POST

Regal Smokeshop All 12c

Only $29.90

REGAL CIGARETTE MACHINE

Straight Quarter Operation

Top value—Low price!!!

Ask any operator using Post Cigarettes and you will find that the Post Cigarettes cannot be matched in either performance or cost. They are the biggest profit maker ever offered to the operator. Start at 69c each. 2 for 1.4c (Less 10c to dealers.)

Post Cigarettes

E. C. ADAMS COMPANY

6931 Hudson Street

PITTSBURGH 6, PA.

SupRipco co.

P
c
c

AMERICAN MACHINE OPERATORS

AND DISTRIBUTORS

3555 S. 47th St.


Empire

COIN MACHINE EXCH. 107 W. 31st St.

New York, N. Y.

Adv. Dept.

Copyrighted material
TOURISTS HYPO MACHINE $$

Settle Union Op Hassle in Detroit Area

Patterson Withdraws Suit

DETROIT, July 29.—Peace appeared to be restored to the juke box union this week, with William J. Patterson, president of the Patterson Music Company of Taylor Township, withdrawing his lawsuit against local RIAA, Service Developers and Helpers Division of the Teamsters Union, and other individuals. The case, filed June 22, attracted widespread attention, but wound up quietly when Patterson’s counsel withdrew his suit Monday (24) at the request of Webster.

Patterson’s court action was primarily an attempt to get an injunction to stop the picketing of spots in which he has organized a juke box pension from the union. No comment was made by either party following the withdrawal.

It was confirmed at union headquarters however, that Patterson’s case was reinstated in the union. William E. Bufalino, business agent, left Sunday after a week’s trip to the East, but was quoted by The Detroit News as saying that Patterson had agreed to confine his juke box activities to his own customers and retain the union as party of the National Phonograph Drivers Union.

Fate of the National Phonograph Drivers Union was still uncertain Monday, as Patterson had rejoined, remained vague. At that time Patterson indicated they had about 80 or 46 members locally. (See Union Op Hassle on page 105)

Wurlitzer Shows $280,920 Profit For 1st Quarter

CHICAGO, July 29.—Continuing its unbroken profit record, the Wurlitzer Company, thru R. C. Rolfing, president, yesterday (28) reported the sales for the first quarter, $1,553,800, and net profits of $280,920. This compares with a consolidated loss of $41,093 for the same period a year ago.

In releasing his report, Rolfing revealed that all divisions of the business now have a substantial backlog of orders.

Ristau Set Sets 3 State Distrib

APPLETON, Wis., July 29.—Also continuing its unbroken profit record, the Wurlitzer Company, thru R. C. Rolfing, president, yesterday (28) reported the sales for the first quarter, $1,553,800, and net profits of $280,920. This compares with a consolidated loss of $41,093 for the same period a year ago.

In releasing his report, Rolfing revealed that all divisions of the business now have a substantial backlog of orders.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

NO DISK PLASTICS CUT YET. So far the Korean war has not cut in the supplies for records, but the danger is there (Music Dealers).

ORIOLE PROMOTES JUKE. The Chicago diskry expands its roster and starts special juke box promotion (Music Dealers).

RCA READIES BIG SALES DRIVE FOR POP DISKS. The plan is to market sales promotion and distribution aid to dealers (Music Dealers).

GOVERNMENT, TOP FIRMS UP IN ARMS VS. PROFITEERS. Government agencies may start action against attempts to jack up disk material prices (General Department).

And other informative news stories, as well as the Honor Roll of Hits, pop charts and a special Billboard feature—two pages devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV section.

Hotel Radio Corp. Enters Coin Video Mfg. Picture

DETROIT, July 29.—Departing from its policy of not making coin machine commitments which have characterized the coin machine business since World War II, the Hotel Radio Corporation of Detroit is launching a full-scale manufacturer of coin-operated video equipment.

The coin video is to some extent a by-product of the development of a new video machine used by the company in its own operation, and has been the subject of a year and a half of experiments. Testing spots have been the Fort Shelby Hotel in Detroit, which is headed by J. E. Frawley, president of the company. Hotel Radio Corporation is primarily an operator in the coin radio business, but has also been experimenting with coins in hotels, apartments, motels, and similar installations across the country.

The coin video is designed so that a hotel or motel owner may pay for service for several years at a plant on East Jefferson Avenue here, under the name of the Frawley Chalirdo Radio.

Table Model

The television receiver will be a table model type placed in a steel cabinet finished in either mahogany or blond. Other colors will also be available. (See Hotel Radio on page 105)

Pantages Maestro Gimnick Weds Wired Music, Phonos

LOS ANGELES, July 29.—Thru a device offered by Pantages Maestro Music, music operators are now able to combine the juke box and the phonograph, thus benefiting by the advantages of both. The machine, designed by H. Gimnick, thru a system of automatic controls, offers juke box patrons the wired music library and phonograph service around the clock. Yet the operator need maintain his central office staff only during peak times.

Gimnick, designed and patented in 1948 by Harry Snodgrass, former music operator and Maestro’s president, converts the dual operation into a single system thru one amplifier. The device makes it possible for music orders simultaneously on both systems to be played alternately.

Pointing out the simplicity of the operation, Snodgrass used an average location with 22 wall or bar boxes and a phonograph. The phonograph installation would remain as it is. In some cases it would be possible to alter the floor model and replace it with a phonograph for reserve space. (See PANTAGES on page 105)

Roberts Elected President By Colorado Music Guild

DENVER, July 29.—All leading phonograph route operators in the state on the recent convention of the state’s coin music men, have signed up as members of the Colorado Music Guild (CMG), The Guild, which will work for better service, cleaner machines, and more harmonious operation in the Rocky Mountain capital, is the result of efforts by Wolf Roberts, Empire State Distributing Company, and Ralph Roberts, the latter a former Denver music dealer for 15 years in coin machine operation.

Chartered a few weeks ago, the new group is composed of seven leading operating firms, with more than 85 locations represented.

Name Officers

Officers include Wolf Roberts, president; George Gray, vice-president, and Lou Shulman, secretary-treasurer. Members are meeting each week to prepare by-laws and to make plans. The new organization is a chief objective for the remainder of 1959, according to Pete Gerin, tournaments manager, the Guild.

Meetings have been held to date. (See Roberts Elected on page 105)

Cap-Bottle Machines

In practically all instances, these machines are found on the outside of the location, easily visible to the motorist on the highway. A location a few miles from Vail, Inst., reported that its soft drink bottle machine is operated by people especially to conserve the valley's water supply. Despite the fact that an ice cream stand, serving fountain drinks, was located down the street, there was little or no traffic.

While Coca-Cola continues as a leading drink-in most of the locations (See TOURISTS HYPO on page 105)
**Record Reviews**

(Continued from page 34)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARION MORGAN</td>
<td>Tea sin’</td>
<td>Victor 20-3671</td>
<td>Excellent, tasteful vocal groups—small art backing lends essential support for Miss Morgan’s pleasing delivery of this novelty ballad.</td>
</tr>
<tr>
<td>RAY McINLEY</td>
<td>Rock the Beagle</td>
<td>Victor 20-3671</td>
<td>Engaging novelty ballad dressed up in a real orchestral background is delivered neatly by the tenor. If love stories, this ballad should get its share.</td>
</tr>
<tr>
<td>MODERNAIRS</td>
<td>Biggie My Time</td>
<td>Columbia 23924</td>
<td>Grace and the smoking December ballad smoothly and sweetly. Quantity stuff, but not smooth.</td>
</tr>
<tr>
<td>PHIL REGAN</td>
<td>You Are My Lucky Star</td>
<td>Victor 20-3673</td>
<td>Talented singer’s version of a poor standard that’s unlikely to stop out at all this time.</td>
</tr>
<tr>
<td>JO STAFFORD</td>
<td>Goodnight, Irene</td>
<td>Capitol 1142</td>
<td>Smooth, lovingly recorded job, in its Stafford's thrilling style, should place well up in the money.</td>
</tr>
<tr>
<td>FRAN WARREN</td>
<td>I Love the Guy</td>
<td>Victor 20-3672</td>
<td>Attractive, rhythmic love of material introduced by Vic Damone is equally appealing in this fine ballad version, due for a special promotional push.</td>
</tr>
</tbody>
</table>

**Record Reviews**

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<tbody>
<tr>
<td>RALPH FLANAGAN</td>
<td>Tena, Tena, Tena</td>
<td>Victor 20-3671</td>
<td>Flanagan’s efforts to fit the full-dance hit into a swing pop genre aren’t too successful, the band and chorus perform okay.</td>
</tr>
<tr>
<td>TEDDY RICHARDS</td>
<td>Harlem Nightime</td>
<td>RCA Victor Command 71</td>
<td>Musically tuneful in the wilphil-phrasen Posey type idiom. Worked surface does an otherwise bright effort.</td>
</tr>
<tr>
<td>JERRY COOPER</td>
<td>I’m Always in Love with Someone</td>
<td>Ashley 2024</td>
<td>With watchful eye novel gets the swing vocal treatment here. Could do some busin in beer halls.</td>
</tr>
<tr>
<td>EDDY HOWARD</td>
<td>My Heart Belongs to You</td>
<td>Mercury 4163</td>
<td>Good and daring selection, a ballad with a potent little tune.</td>
</tr>
<tr>
<td>DANNY KAYE</td>
<td>Pigalle</td>
<td>Decca 22712</td>
<td>Kaye makes a minor production out of the Billie Jean tune, including his fine Cowherd take-off.</td>
</tr>
<tr>
<td>ROGER COLEMAN</td>
<td>Too Marvelous for Words</td>
<td>Rivera 114</td>
<td>A new and bitingly partisan tune that could conceivably be the man of the year.</td>
</tr>
<tr>
<td>KITTY KALLEN</td>
<td>Got That Feeling</td>
<td>Mercury 4152</td>
<td>The thrust is not in the crooner’s creditable job on a special material, a lot of material.</td>
</tr>
<tr>
<td>VIC DAMONE</td>
<td>Make It Happen</td>
<td>Columbia 1144</td>
<td>Smooth, swell job, by Billie S. on a musical note that’s not so much a ballad.</td>
</tr>
<tr>
<td>COUNT BASIE ORK</td>
<td>Blueboard Blues</td>
<td>Columbia 23928</td>
<td>Modern figured original by the small orchestra crew is the best sounding disc out today.</td>
</tr>
<tr>
<td>LOST JOHN HUNTER</td>
<td>Cool Down, Mamma</td>
<td>A Star 2142</td>
<td>Smooth, tasteful blues gets a handsome job in this very good version, with varied singing and rhythm combo support.</td>
</tr>
<tr>
<td>LUCKY MILLINDER</td>
<td>Let It Roll Again</td>
<td>King 1379</td>
<td>A rowdy version of the classic blues is handsomely twelve of the house, with deep feeling in back.</td>
</tr>
<tr>
<td>WILD BILL MOORE</td>
<td>My Little Baby</td>
<td>King 1380</td>
<td>Slow, smooth, hands-on ballad has George walking winsomely, with lots of support.</td>
</tr>
<tr>
<td>IVORY JOE HUNTER</td>
<td>I Have No Reason to Complain</td>
<td>King 1380</td>
<td>Hunter’s sensitive ballad styling should draw notice in the song.</td>
</tr>
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</tbody>
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**Record Reviews**

(Continued on page 110)
Hotel Radio Corp. Enters Coin Video Mfg. Picture  
(Continued from page 101)  

Hotel Radio Corp. Enters Coin Video Mfg. Picture  
(Continued from page 101)  

available on special order. The unit uses an 8½-inch metal-glass GE picture tube. It has a standard RCA-licensed circuit, designed primarily for stability of operation. Controls will be kept simple for the use of transient guests, unfamiliar with the particular machine. These will include channel selector, contrast and volume controls, and an on-off switch. The controls are set to give a half hour of play for a quarter, and allow payment, so that, for instance, a dozen quarters in advance will give six-hour playing period. Steel cabinets have been used because it is felt that they provide extra protection for a delicate instrument. They are also burn proof, a major hotel problem. This also allows a wider use of special finishes and makes the unit more adaptable to coin operation.

The taping mechanism is simple with only two moving parts. It is, in fact, an adaptation of the hotel radio tapper developed for GE, which proved satisfactory in thousands of installations.

$149.50 Price Tag  
The Hotel Radio's television unit is slated to be on the market in 30 days, according to B. E. Wann, president and general manager, and will sell at $149.50, complete with a particular instore. This is approximately triple that of the company's radio unit.

Antenna is not included with the units as sold, but a separate cabinet designed to house the antenna is also available.

The unit has a built-in slug re-  

ector, which returns the coins if the unit is not plugged into a supply line. A safety factor—in a hotel installation—is that the small size of the screen tends to restrict its use to a small intimate group, and so discourages gathering of too large a crowd.

Operating Plan  
Basic plan of operation is to furnish the unit upon order by a guest in a hotel; the plan now being used by Hotel Radio Corporation itself. However, it is possible to have units installed in each room if preferred, although the investment for the operation will be much higher. Operating experience, according to Wann, shows that the cost set-up is such that moving of units as required by guests is a more profitable plan.

Basic field for the coin television is indicated by Wann's view of Pennsylvania area, it was noted that a chocolate drink was found in many of the outlets in the south, and Green River was also popular.

The Hotel Radio will be supplemented to coin radio operation in hotels and similar locations.

TOURISTS HYPO  
(Continued from page 103)  

studied, orange, root beer and cream soda.

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Shuffleboard  
Most road locations are too small to accommodate the large 22-foot shuffleboards, and locations favor the shorter shuffle games. However, it is noted that outlets on the outskirts of towns did have shuffleboards, and reported that they were played mostly by the local people.

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Shortages of Materials No Problem Now

Study Military Locations
ChICAGO, July 29.—While the threat to production of shuffleboards at this time is remote, a profound Korean conflict and any hint of full-scale warfare in the months ahead would undoubtedly change this picture overnight. Aware of this possibility, experienced operators, it seems, are preparing for any emergency by getting their routes stocked with either new or late model equipment and lining up new locations.

A war situation would become more serious there is no question in the minds of manufacturers that play on the boards would reach new heights. For one thing, the sport of shuffleboard has become common in typical coin machines locations since the last war and operators have learned that shuffleboards need but a minimum of servicing compared with conventional coin-operated games. For the most part the present-day service calls are for replacement of accessories, making collections and possibly replacing equipment. Boards have proven to be very capable of handling and capable of standing up under heavy play over long periods of time.

One phase of activity which would step up in the event of a long time emergency is the refinishing of boards. In the past this has been handled by manufacturers and distributors but rarely by operating firms, since it is a delicate process requiring specially trained personnel with a working knowledge of board production.

With the forces already expanding and training fields being utilized in all parts of the country, (See OPERATORS EYE on page 114)

Chlopan Speaks
DETROIT, July 29.—A live-wire approach to current industry issues was shown by Fred Chlopan, newly elected president of the Table Shuffleboard Association of America, in his first statement since returning from the national meet at Prescott.

"This industry's job is tougher than that of most other industries," Chlopan said. "More unity and more collective action is essential to bring ultimate success to our shuffleboard league program. Efforts must be expanded and broadened, so that we will continue to gain speed and momentum."

Precision Puck To Reduce Line
CHICAGO, July 29.—Precision Puck Company will soon limit its production to four models instead of the eight which now make up the line. Fred Kalmeyer of the company, announced this week. More will be made because of the growing demand for steel.

Malmen said that the three models to be kept will be determined following a poll of the firm's customers.

In addition to making packs for shuffleboards and shuffle games, Precision is also busy with defense work.

Puck Patter
Orange, N. J.: Harry Kotler, National Shuffleboard Exe., is on an extended sales trip through Pennsylvania, West Virginia and Ohio. Sol Lipkin, ace, held man for the manufacturer, is touring the Southern States. Together with the rest of the National sales staff, they are laying the foundation for increased activity next season.

Chicago: Art Weinand, Rock-Ola sales manager, says that the firm will spring into action immediately after Labor Day, working on sales of the goods in the next few weeks as a kick-off to the National Rock-Ola Days celebration. . . . Orrilla Adams, Adams Co., Chicago, is preparing for the NAMM convention next month. Adams reports long-board play still in a steady pace in the Upper Peninsula and that Flint activity is on the way up.

Don Calkins, LaPorte, Ind., operator who handled the Monarch 30-week-league schedule in his area, is reporting to the company that the boards have flourished in the last season and that he feels confident that the circuit will launch the shuffleboard loop until mid-October.

The sales staff at Purreyver Shuffleboard Co. has been commuting from the office to such distant points as Chicago, Milwaukee and Indianapolis. With the evidences of the growth this year, and all of the evidence of the salesmen, the firm feels that this is the year for an all-out push. In addition to the factory work, the company is making preparations for the coming winter season by expanding the sales force and increasing the advertising campaign. The firm is also actively engaged in the organization of the new Purreyver league, which is to be held in Chicago. The league will be held on weekends at the Oriental Club. The league has already attracted a number of prominent names, including the mayor of Chicago, who is expected to take part.

The company is also planning to hold a tournament in New York City, with the prize fund being contributed by the American Bowling League. The tournament will be held on the same dates as the National League, and is expected to attract a large number of competitors. The company is also planning to hold a tournament in New York City, with the prize fund being contributed by the American Bowling League. The tournament will be held on the same dates as the National League, and is expected to attract a large number of competitors. The company is also planning to hold a tournament in New York City, with the prize fund being contributed by the American Bowling League. The tournament will be held on the same dates as the National League, and is expected to attract a large number of competitors. The company is also planning to hold a tournament in New York City, with the prize fund being contributed by the American Bowling League. The tournament will be held on the same dates as the National League, and is expected to attract a large number of competitors.

American Bowling Converters
About 30, most never used. Brought by Metro Electronic Co.

American Shuffleboard Co.
Union City, N. J.
**Chicago:**

At Daily Manufacturing Company, all available hands are turned toward the turf, in the form of racing turf. Bill Becker is director of horse racing at the Daily. Whereabouts of local sales manager, it is stated, are in the field. A. M. White, former manager of the company, is still with the firm.

Ben Becker, district manager, is on a road trip which will take him to the midwest and south. He is in charge of the sales operations in the Twin Station Rebound game, the new two-player game which has been a hit for the company.

**Milwaukee:**

Clay Feisthamer, Chicago manager, is on the road, trying to sell their popular juke box TV game. The Westinghouse TV is now available at the company office. The company has been very successful with this product.

**Detroit:**

The Gay-Del Music Company, under the direction of Michael J. Gaydos and Bill Davis, originally from Detroit, has been very successful with their new juke box game, the GD-10. The company has sold over 100 of these machines in the first month of operation.

**Washington:**

Mike Markham, who was associated with the Domonic Manufacturing Company, has joined the company. He is in charge of the eastern sales territory.

**New York:**

Ray Herschel, who recently sold his music shop to United Music, is now back in town. He is in charge of the company's eastern sales territory.

**Los Angeles:**

Century Vendors, Inc., headed by Bill Brown and William Schwartz, has added four new dealers to its territory. The addition of these dealers will help to increase the company's sales in the southern California area.

**Hartford, Conn.:**

Some 100 of Manny Leibert's friends attended a benefit dance for the wandering vendor company, which was formed to help the people in need. The company has been very successful with its operations.

**Vital Statistics**

**Marriages**


**Deaths**

Nathan D. Borek, 40, of San Jose, Calif., Sunday (23) of chronic heart ailment. Borek was a well-known figure in the San Jose Novelty Company. Survived by his wife, Marion; three daughters, Mrs. Cooney, Mrs. McManus, and a sister, Mrs. Maude, Howo, San Jose.
Los Angeles: (Continued from page 107)  

bello... S. L. Griffin, of Pomona, another buyer in town.

Lawrence Raya a visitor from Col- 
ton... John Lane here from South Gate... Ivan Wilcox, of Vissel, 
dropped in to see Paul Layton on his recent trip from the Central 
California town... Jack Fox is 
back in Los Angeles after a trip to Chicago... E. S. Trimble 
dropped in to Badger Sales on one of 
his recent treks here from near-by 
Bell... Milton Noreiga, another 
Colton visitor... Niles Smith 
took advantage of a trip to coin row to 
get out of the heat in Chula-
Vista. He is a "Management 
man," San Diego, California 
talking over music with Harry 
Boonegrass at Mastro... Korte 
leaves in a week or two for 
Alaska, a trip that he has been 
planning for a long time... . 
Charlie Keske in town from San Pedro... Pete Pellegrino here from South 
Gate... Les Walker, of Jinglewood, 
also a coin row buyer.

Hartford, Conn. (Continued from page 107)  

been purchased by a corporation 
headed by Morton Downey, the 
singer. The plant is a two-story 
brick building, with some 33,700 
square feet of floor space. Seventy-
five persons are employed in the 
plant, which is located at the 
center for Coca-Cola outlets in West 
Haven, Orange, Bethany, Hamden, 
Wallingford, Madison, Guilford and 
Seymour.

Ralph Colucci, of Seabord 
Distributors, took his family to 
Sey-
brook for a summer stay. "Maybe 
the wife and myself, will be able 
to get away on a vacation trip to 
Mexico in the fall," says Ralph. 
Colucci hasn't been south-of-the-border in 
a number of years. Several decades 
ago, Ralph, prior to getting into 
the coin business, was a sports promoter 
in Mexico.

Lake City Amusement Co.  

1649 ST. CLAIR AVENUE  
CLEVELAND, OHIO

| COINMEN YOU KNOW |

Washington: (Continued from page 107)  

chants (NAMM) convention in 
Chicago. Silverman's current "Record 
of the Week" is Chess label's "My 
Foolish Heart" featuring the tem- 
per work of Gene Ammon--a rec- 
ord he said was being played every- 
where when he was in Chicago. 
Despite the long run the song has 
 Enjoyed, the new version is going 
 over well with both operators and 
the record buying public, he said. 
Silverman ventured a prediction that 
another big seller would be Louis 
Armstrong's, "C'est Si Bon" coupled with "La Vie En Rose."

Hirsch de La Vie, prexy of the 
Washington Music Guild (WMG), 
announced that the next WMG 
meeting (August 3) would be the 
semi-annual associations meeting. 
The WMG will probably undertake 
stage entertainment acts at service-
men's cantinas, similar to the 
monthly shows they sponsor at the 
Naval Hospital, Walter Reed 
Hospital, and Veterans Administration 
.

Horace Biederman, of Biederman 
Amusements, vacationed by taking 
a motor trip to Wisconsin. 
Paul Zimmer, a vice-president of his firm, spent his 
vacation a little closer to home. 
He was in St. Paul, Minnesota, 
where his family has a home.

Kenneth Keefe, of the Keefe Coin 
Machine Company, is vacationing for 
two weeks at Wildwood, N. J. 
那里. Keefe, a native of New 
York, is working with his firm's 
Whitney's Coin Machine Service, 
with an unobserved any paced 
in the industry. Things seem to be 
moving along about as usual, he 
said. When he returns to his 
Loco, he is increasing his buying in 
any way, but we are going to hold on to his 
old equipment.

New York: (Continued from page 107)  

a bit trip to Boston where he con- 
ferred with Ed Ravbye, general 
manager of the New York 
Sales, Mt. Inc. Headquarters of the firm 
are in Long Island 
Smith, following extensive rebuild- 
ning, Ravbye has long been known 
as one of the top men in the 
auction, and arcade owner.

Meyer Parkoff and Harry Rose 
headed the Atlantic City branch of 
Intercity Coin 
Machine Company to the 
trade show there last week. Ravbye 
introduced his new game 
three weeks ago. The 
to see the new 
baseball manager, 
were John Thumber and D. J. Am- 
brose, of Patchogue, and James De 
angelis, of Highland, N. Y., plus many 
local ops.

The Sloan, husband and wife op- 
erating team of Hicksville, recently 
averaged $3,500 worth of sales in 
their cup vendor route. 
Max Weiss, another cup vendor, just 
reported, wrote plenty of orders. 
In town to see the new 
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brose, of Patchogue, and James De 
angelis, of Highland, N. Y., plus many 
local ops.

Détroit: (Continued from page 107)  

forms with his family... Muriel 
Carr, wife of the manager of the 
head of the Advance Service 
Company, has returned to her home 
here (AMY) after spending the week 
with his family in New 
Hospital, Ann Arbor, for a general 
check-up.

William E. Bufalino, business 
manager of the Service Drivers 
and Helpers' Local 965, spent the 
weekend in New York City, visited 
friends in New York and Chicago, 
and points between. . . . Ser- 
geant Harry A. N. of the 
Southern Automatic Manufacturing Company 
reported the company going steadily ahead with the production of its new Deluxe 
Model QT game table... Joseph 
Brillianti, of the Brilliant 
Music Company, who was in 
Chicago last week, is getting 
down, is renewing his promotional 
activities in the used game field.

Philadelphia: (Continued from page 107)  

ind.; R. H. Musselman, Koko-
me, Rector Kirby, Marion; Charles Gal-
way, Rensselaer, N. Y.; Al 
Quinn, of H. M. & Son, Pottstown, 
and M. Templeton, Anderson.

Jack Mixter, Eastern regional 
manager, AMI, was a visitor at 
Southern Automatic 
Company here, trying to pacify distribu- 
tors of AMI phonograph who are 
requesting more information about 
the new models in production. . . . 
Southern Automatic is displaying the 
new Deluxe Model QT for the 
first time recently completed was a 
puppet for a church.

Chicago: (Continued from page 107)  

to the 19-foot Double Bubble. Firm is 
also making the 8-foot model. 
Fier says that both lengths seem to 
have their own following with 
demand about equal. . . . At World Wide, Al 
Kaye has their hands full taking care 
of inquiries for shuffle games and 
arcades. They also note a step up in 
configuration and one-ball trade.

Ralph Fraser, operator from 
Evanston, Ill., is a visitor to the 
show. "It's a real show this 
year," said Ralph, "I'm here 
early with a caller at the Gottlieb plant. 
With the 19-foot Double Bubble 
showing up, the arcades are getting 
compliments on the exhibit" the 
firm ran at the National Associa-
tion of Coin Machine Operators 
Convention a few weeks ago. The 
company, a de Luxe company, 
their ambition is to assure that all 
needles and styli are manufactured 
precisely, was an eye opener of 
the operators who attended the meet.

Dick Nathanson, Fred Black and 
Bill Haliday assisted at the convention.

Ted Rubenstein, head of Comet 
Industries, Inc., reports op interest on 
the work of his company, the 
number of counter games. Units now 
being featured by Comet include the 
"SAM," the "SAM-2" and the 
"SAM-3" cigarette vender. Because of his many activi-
ties, including traveling the 
time working in a few hours of 
vacation time this summer.

Charlie Pleci, Keeney sales 
manager, was on another road 
trip last week but distributor 
accounts were discussed briefly 
so that cigarette vender stymied him tem-
porarily. The deadline on the new 
cigarette vender is near for the 
burst of quantity orders, ac-
counts have been in the Office 
for several weeks, they would 
be extended from Friday (21) to Monday (24).

Frank Mercuro, Exhibit Supply, 
was on another road trip last week 
building up a repeat order following 
. . . The battery of shuffle games in 
the city is up to date and as 
the rest of the country, has been 
moved to the rear of the prem-
iums. Reason is that the games 
are getting big play but patrons 
were not getting to see what was 
the new models. Reporting the 
new products, customers can 
get a gander at all the arc-

cies and pieces and now frequently drop a 
bar to see the games in the 
the bowling games.

Sam Stern, Williams vice-presi-
dent, was beaming over distributor 
reports on the Double Header game 
with Frank Weiss, N. Y., and 
quarters Wednesday (26) which was 
duffed Off Day. Stern and other 
Williams execs think that the 
Deltacade and southern 
principles debuted on Double 
Header week. "It's a big week 
for you," said Stern, "I'll be 
acquainted with his family. He 
has no such ambition of his time 
recently on the road.

SORRY! 

Due to an error the copy in WIDE WORLD 
Distributors (from page 19) was not 
read out of print. Please reread 
WIDE WORLD DISTRIBUTORS, INC. 
2130 N. Western Ave. 
CHICAGO 47

MECHANIC WANTED 

Must be first class on ven, Seibert and 
other mechanics. Will work evenings 
and weekends.

POST OFFICE BOX 114 

Phillips, Texas
Twin Cities:
(Continued from page 167)

Bob Vanderhyde, of Dodge Center, near Rochester, Minn., and Tom Packman, of Lake City, Minn., C. P. Case of Robbinsdale, a Minneapolis suburb, are squarely
about for new equipment. Jack
Ravens, of the United Coin
Machines, Minneapolis, who is out at
Superior Golf Club on the outskirts of Minneapolis each day, is doing his darndest trying to break par in his
daily golf game and据报道 is
coming close. Al Scheines, Minneapolis coinman, is back home from a two-month vacation in Cali-
ifornia. . . In the Twin Cities to buy pinball machines were John and Clare Nettlerof, of
Castlewood, S. D.

The war scare finally has caught up in this territory and jobbers report that operators are buying up everything they can in the way of
equipment and parts, despite price
boosts. Distributors indicate they
are having more and more difficulty
getting equipment and parts from the factories, with the future beginning
to take on a blacker hue. Oper-
ators are still trying to bargain for machines and when they can't are resorting to
charter planes.

Bob Wenzel and Irv Linderhold
have bought out the controlling
stock of the Automatic Games Sup-
ply Corp., Minneapolis, St. Paul, from Tom Crosby and six other stockholders, Wenzel re-
ports. The two are going to oper-
ate at the same location. Wenzel,
who is still president of the company, said his plans call for exten-
sive remodeling and expansion of
his quarters. Already exclusive dis-
tributors here for H. E. Evans Com-
pany, Wenzel plans to form the
shoe company and make an effort to acquire other exclusive lines, Wenzel said. Reports that the
firm was going to merge with the
recently organized Dave's Distribut-
ing Company of Minneapolis were
somewhat premature, it was indi-
cated. While such a deal probably
was in the air, it did not materialize in time to count according to latest reports.

By Greenstein, of HY-G Music
Company, Minneapolis distributor, reports that the company is all that its name implies and more, with operators going after the
machine in big fashion. . . Jobbers
in this area report a sudden plague
of five-ball pin game business from the
Montana territory. . . Gerald
Olsen, of Minneapolis, who
operates shuffle games and pins, re-
cently bought out a 30-unit cigare-
to route and is adding machines to
his operation. . . Roy Foster, Sioux Falls, S. D., is
opening one arcade in this
territory, is opening another and
buying his equipment in the Twin
Machines. . . F. M. Fleischer, of Wac
cott, Minn., is adding machines to his operation.

Numerous operators came to the
City this past week, particu-
larly to take in many of the Min-
neapolis Aquatennial activities that
were held during the annual Mill City Festival. While here
more than satisfied the Wur-
gebier school this past week end at the Hastings Hotel sponsored by the Lieberman Music Company.

In charge of the school were Har-
ry Turner, of North Tonawanda,
N. Y., Wurlitzer's traveling service
instructor, and Bill Perry, Lieber-
man's service department chief. The
coinmen were the guests of Harold
Lieberman at a luncheon at the
hotel.

Jack Backus, Jamestown, N. D.
operator, has been grounded by his
wife who insisted he put his air-
plane in storage. He had to drive
to the Twin Cities to pick up
this week, principal of the Watertown Music Company. Watertown, S. D., is recovering from an
ey ailment which almost con-
tains him of the sight of one orb.

Fred Fisell, Pembina, N. D., opera-
tor, had his son, Duane, home for
several days recently to give the
boy a good tonic after spending
nearly a year in a hospital follow-
ing an automobile accident which
paralyzed him from the hips down. .
Dave Zilkin, of Dave's Distribut-
ing Company, Minneapolis, reports
that despite the remodeling program
going on at his establishment he
manages to keep busy selling mer-
chandise and taking orders for more. . . Vera Foster, head of the record department at Lieberman Music

To Name Superior Hockey Distributors

NEW YORK, July 29.—The Mike
Munves Corporation, which holds na-
tional sales rights to Air Hockey, a
new game recently introduced by
Woodcraft - Shufflelevision, plans to
name several distributors to handle
the unit on a regional basis, it was
announced this week.

Now in its second production run, the two-player game features the
competitive element, each player
trying to direct a pong-pong ball thru the opponent's goal by manipulating an
air gun (The Billboard, June 24).
Several modifications have been
incorporated in the current model, in-
cluding positioning the compressor in
a separate cabinet. List price of Air
Hockey is $355.

Company, is vacationing at Minski
Lodge near Kenora, Ont.

Bob Ahearn, of Lamour, N. D.,
was in the Twin Cities last week.
. . . Other visitors to this market included A. H. Quade,
of Bowsher, Minn., and John Mc-
Mahon and Emil Serriano, both of
St. Paul, W. I. . . Chicago Coin's new Trophy Bowl game is selling
at the Lieberman Music Company
in Minneapolis, where Harold Lieber-
man reports he can't get enough to
meet the popular demand from coin
operators.

Jack Karrer, of Midwest Coin
Machine Company, is attracting atten-
tion at his establishment with the
advised offer of two television sets for the price of one. . . Don
Leary, Minneapolis operator, who also runs a retail record, radio and
television store, made news last week when he discovered that sev-
eral teevee sets which disappeared from his stock had been carried away by some man.
Record Reviews

(Continued from page 104)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>SONNY THOMPSON</td>
<td>King 4584</td>
<td>Nightfall</td>
<td>72-75-70-70</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Pretty, mood instrumental; good chorus, excellent</td>
<td></td>
</tr>
<tr>
<td>EDDIE &quot;CLEAN-HEAD&quot; VINSON</td>
<td>King 4581</td>
<td>My Big Brass Bed Is Gone</td>
<td>76-76-74-78</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Vinson and his</td>
<td></td>
</tr>
<tr>
<td>DINAH SHORE</td>
<td>Columbia 38913</td>
<td>Eddie's Bounce</td>
<td>66-68-64-66</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Modern-styled instrumental, a bit too breezy to be</td>
<td></td>
</tr>
<tr>
<td>ARTHUR GODFREY &amp; JANETTE DAVIS</td>
<td>Columbia 38944</td>
<td>I Like That</td>
<td>76-77-75-77</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The tune and the singer's expression are just about</td>
<td></td>
</tr>
<tr>
<td>LES BROWN</td>
<td>Columbia 38903</td>
<td>Sweet And Lovely</td>
<td>78-76-78-78</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>RALPH MARTIERE</td>
<td>Mercury 5109</td>
<td>I Could Write a Book</td>
<td>79-77-77-77</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>FRANK SINATRA</td>
<td>Columbia (33 1/3)</td>
<td>Goodnight, Irene</td>
<td>78-80-75-70</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>COUNTRY &amp; WESTERN</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUD MESSNER-BILL FRANKLIN</td>
<td>Abbey 25011</td>
<td>Big Blue Eyes</td>
<td>78-79-79-77</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>SAMMY DAULONG</td>
<td>Bullet 705</td>
<td>Folk Dance Schottische</td>
<td>46-40-47-52</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>TEX RITTER</td>
<td>Capitol 1241</td>
<td>Heartaches Too Late</td>
<td>49-53-50-54</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
<tr>
<td>EDDIE SOBSY</td>
<td>4 Star 1476</td>
<td>Fiery Bear, The</td>
<td>62-62-63-60</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent take on a slow blues tune by Les Brown</td>
<td></td>
</tr>
</tbody>
</table>

LATIN-AMERICAN

SINATRA | Columbia 751 | Mexican Melody | 77-77-77-77 |
| | | Excellent take on a slow blues tune by Les Brown | |

EVA CARZA | Since 1926 | Mexican Melody | 71-72-70-70 |
| | | Excellent take on a slow blues tune by Les Brown | |

BOBBY CAPO | Since 1926 | Mexican Melody | 76-76-75-78 |
| | | Excellent take on a slow blues tune by Les Brown | |

JUANITO "EL YOYO" | | | |
| | | Excellent take on a slow blues tune by Les Brown | |

Copyrighted material
Record Reviews

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

**LATIN-AMERICAN**

**DANIELS SANTOS-SONORA MATAN-CERA**

*Record No. 72*

Saboriha (mambo) — Even the Cuban guaracha king has jumped on the mambo bandwagon. Groups sweep up great rhythm in an outstanding dance style. Tepan is moderate. Great plan to attract Yankee buyers.

72-72-73-72

Lico Malito (bolerito)

 folks, white danceable, is unlikely to attract other than native buyers.

72-72-73-72

**PUPI CAMPO**

*Record No. 4122*

What Is This Thing Called Love? — Mambo, medium. Lighthearted tune is decorated by the big band in a danceable style. Salsa is in a Yankee jazz vein. Chorus: Bearing in mind, and chains that this style. Great for dancing.

74-76-75-72

**WALTER KROS ORK**

*Fasc. 540*

Don't Cry Joe Polka — Typical Polish polka has little to do with the recent polka hit of same name. Fairly lively dance offering.

68-68-68-69

Woo Woo Woo-Polka — Fine polka novelty is nicely arranged and sung by band leader. Singing is in the English. Okay for any polka lovers.

76-77-75-75

**TED MAKSYMOWIEC**

*Record No. 48599*

Teslka Tesla Tesla — Excellent polka of the big hit, clearly excerpted by a group of five musicians. Instrumental. Flying Red Horse Polo. The stirring novelty polka takes off on the familiar radio commercial theme. Here great instrument singing, with plenty of native bite.

76-79-78-78

**DAVE BRUSSECK**

*Record No. 906*

Hot Jazz — That Old Black Magic

Exquisitely worked-out radio jazz brings up this highly effective instrumental treatment of this happy. It is a wonderful one- horn solo with a marxist rhythm chart.

74-80-73-70

**HOT JAZZ**

*Record No. 906*

I Do, Don't You — Slow, proto-sized danceable kind by the Sister achieves an agreeable amount.

85-85-85-NS

**SISTER ROSETTA THARPE-2AM PRIZE TRIO**

*Record No. 48856*

Natural Facts, The

Lovely, non-religious sermon-song is not in Sister's "That's All" prove. Could be a big winner across the N.Y. V. A. Band.

84-84-84-84

I Heard My Mother Call My Name

Another fine blues number, winning subject. Makes for a mighty coupling.

80-80-80-NS

**MAHALIA JACKSON**

*Record No. 229*

Shine, Pretty, sentimental kind by the Sister achieves a nice mood.

80-80-80-NS

**SOUL STIRRERS**

*Specialty 266*

I Have a Right to the Tree of Life

Gentle mid-tempo group delivers on the very best of the pop sheet...

82-82-82-NS

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*Record No. 48599*

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80-80-80-NS

**MÄRVEL SHINER**

*Record No. 24327*

I'm Going Through, Jesus

An appealing piece of religious material is worked out with devotion by the talented country singer.

80-80-80-NS

Great Speckled Bird, The

Payment work enters into the drive. Another highly effective arrangement by Shiner. Should be big in the South.

80-80-80-NS

**PLANTER'S**

*Record No. 72*

What Is This Thing Called Love? — Mambo, medium. Lighthearted tune is decorated by the big band in a danceable style. Salsa is in a Yankee jazz vein. Chorus: Bearing in mind, and chains that this style. Great for dancing.

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New Jersey Resort Reports Record Machine Placements

(Continued from page 93)
penny ball gum vending machines.

Midway X-Ray Poker has an added
variety in five machines, including a
Heavy Hitter, and Exhibit's new
Contact pinball machines, an Auto-
matic Pistol machine, a Metal Typer
and a weight scale. The Youngs
Avenue Arcade, which features both
X-Ray Poker and shuffle bowling ma-
chines, also has about a half dozen
pinball machines, one Goalee and one Pitch 'Em
and Bat 'Em machine. A Shuffleball
opposite Convention Hall, in addition
to 30 shuffle bowling machines, has
a White Ball, a Massage-O-Matic, a Pho-
tomatic and a Mercury Athletic Scale.

Sling Pokerett, essentially for
X-Ray Poker playing, has a Metal
Typer, a Love Tester, an Exhibit
Supply Pistol machine and two
weight scales. Poker Palace, with 37
X-Ray Poker and three shuffleball
machines, also has two Exhibit's
Automatic Pistol Shooting machines.

Actually X-Ray Poker has one Chicago
Coin Automatic Pistol machine; Star
Poker has a Metal Typer and a Photo-
matic, and Pokercino, with 22 shuffle
bowling machines and as many X-Ray
Poker machines, also has three pin-
ball machines on the floor.

Apart from the L.A. and Shoo-Ball
stands, a Rotary Merchandiser
stand and a Pennsylvania coin machine
Arcade featuring shuffleballing and
old-time movie machines along with
other novelty machines, S. B. Rams-
burg has about a half dozen pinball
machines, nine juke boxes, a Water Slide,
and a table in his Casino Arcade.

The pinball machines are lined up in
front of the Dodge Theatre; the ma-
chines are geared to a 1-cent play with
high scorers winning free tickets for
playing the amusement house. Rams-
burg also has a dozen or more machines
in the foyer of his Sportland in North
Wildwood where a Water Slide is
featured. Included in the Sportland
lobby is a Bowl-O-Matic, a Grippermaster, several pinball machines
and a few novelty machines of the
comedy and love cards and Love
Tester variety.

CHAMPION
112
UNITED
RECONDITIONED

WASHINGTON
ATLAS

-:g
ATLAS

MUSIC

y3

BOWLING

SINGAPORE

keenew

COOKEVILLE, TENNESSEE

www.americanradiohistory.com
Comm. Reports Johnson Bill Out Favorable With Changes

(Continued from page 95) is a 50-50 chance that the bill could slip thru with a quick vote or that it could be pigeonholed for the session. If the revised bill gets thru the House, it would face the Senate where the voting would be one state for one state floor for concurrence.

The Senate Interstate and Foreign Commerce Committee took nearly two hours at its executive session this week to work out the Senate-approved measure in trying to make sure that the bill hits only shipment of gambling machines. One amendment defines gambling devices under the federal ban as any so-called 'slot machine' or any other machine or mechanical device, an essential part of which is a drum or reel with insignia thereon, and which when operated may deliver, as the result of the application of an element of chance, any money or property; or (B) by the operation of which a person may become to receive, as the result of the application of an element of chance, any money or property; or (C) Any machine or mechanical device designed and manufactured to operate by means of insertion of a coin, or similar object, and designed and manufactured so that when operated it may deliver, as the result of the application of an element of chance, any money or property; or (D) Any assembly or essential part intended to be used in connection with any such machine or mechanical device.

States Exempted

The other major amendment makes an exception for States or parts of States where gambling machines are legal, as Nevada and some Maryland counties. However, where the Senate version now required the governor of a State to certify to as to the legality in his State the amended bill requires the State Legislature to pass a new bill exempting the State from the federal act's provisions, and, unless the Nevada Legislature takes such action, Nevada's bell machines would be illegal under the federal statute.

Some legislators here believe that this provision is sure to bring the Johnson Bill into court if it is enacted, depending on how soon a Nevada would challenge the measure. For, it is explained, this provision might be construed judicially as violating the constitutional guarantees against federal intrusion on the "sovereign" immunity of the States.

Johnson Bill Amendments

WASHINGTON, July 29.—As the result of the House Interstate and Foreign Commerce Committee's amendments this week to the Johnson Anti-Gaming Bill (see separate story), Sections 1 and 2, now read as follows:

"Sec. 1. That as used in this act the term "gambling device" means: (1) Any so-called "slot machine" or any other machine or mechanical device, an essential part of which is a drum or reel with insignia thereon, and which when operated may deliver, as the result of the application of an element of chance, any money or property; or (2) Any machine or mechanical device designed and manufactured to operate by means of insertion of a coin, or similar object, and designed and manufactured so that when operated it may deliver, as the result of the application of an element of chance, any money or property; or (3) Any sub-assembly or essential part intended to be used in connection with any such machine or mechanical device.

"Sec. 2. It shall be unlawful knowingly to transport any gambling device to any place in a State, the District of Columbia, or a territory or possession of the United States from any place outside of such State, the District of Columbia, or a territory or possession: Provided, that this section shall not apply (1) to transportation of any gambling device into any State which has enacted a law exempting such device from federal law; (2) to any device taking into account the provisions of this section; or (3) to any device using continuous transport of any gambling device from one State to another State which has enacted a law exempting such device from federal law or any subdivision thereof, from the provisions of this section; or (4) to any device using continuous transport of any gambling device from one State to another State which has enacted a law exempting such device from federal law or any subdivision thereof, from the provisions of this section; or (5) to any device using continuous transport of any gambling device from one State to another State which has enacted a law exempting such device from federal law or any subdivision thereof, from the provisions of this section; or (6) to any device using continuous transport of any gambling device from one State to another State which has enacted a law exempting such device from federal law or any subdivision thereof, from the provisions of this section; or (7) to any device using continuous transport of any gambling device from one State to another State which has enacted a law exempting such device from federal law or any subdivision thereof, from the provisions of this section.

"The principal amendments are embodied in these two sections. Other sections were subjected to lesser changes.

Committee officials explained the word "property" in section 1 as meaning a "token" or other similar substitute for a coin.
Williams’ DH

Day Draws Ops

(Continued from page 95)


Los Angeles—Badger Sales Company, 2251 W. Pico Boulevard.

Memphis—B. F. & M. Sales Company, 916 Union Street.

Miami—Taran Distributing Company, Inc., 2820 N. Seventh Avenue.


Newark, N. J.—Seaboard New York Corporation, 72 High Street.


Oklahoma City—Commercial Music Company, Inc., 1004 N. Walnut Street.


Philadelphia—Scott Cross Company, 1423 Spring Garden Street.

Pittsburgh—Atlas Nova Company, 2217 Fifth Avenue.

Portland, Ore.—Western Distributors, 1225 W. 16th Avenue.

St. Louis—J. Rosenfeld Company, 3218 Olive Street.

St. Paul—Mayflower Distributing Company, 3218 University Ave. W.

Salt Lake City—R. F. Jones Company, 125 E. Second Street.

San Francisco—Advance Automatic Sales Company, 1256 Howard Street.

Seattle—Western Distributors, 3206 Elliot Avenue.

SHUFFLE GAMES—COUNTER GAMES

RENEWED INTEREST

In Shuffle games has been renewed by the recent interest in American parlors. The next few years promise to see a great increase in the number of shuffleboard machines. With the increased interest in shuffleboard, there has been a corresponding increase in the number of machines sold. The demand for shuffleboard machines has been so great that manufacturers have had to increase their production in order to meet the demand. The demand for shuffleboard machines is expected to continue for some time, and it is likely that the number of machines sold will continue to increase.
New Games Review

United’s Twin Shuffle Rebound

CHICAGO, July 29.—First shipment of Twin Shuffle Alley Rebound, the new shuffle game by United Manufacturing Company, will begin Monday (31). Plant has been shut down for the past week for group vacations.

A one or two player game, Twin Shuffle Alley Rebound takes an average of 45 seconds to play and has 29-30 scoring and disappearing pins. Playfield measures 8 by 2 feet and is housed in a sturdy full sized cabinet. When two players participate, each deposits a dime and each plays a full 10 frames. Scoring is automatic.

Service features on the game include the United-developed hinged playfield and drop chute.

Williams Double Header

CHICAGO, July 29.—All distributors of the Williams Manufacturing Company introduced the firm’s new shuffle game, Double Header, at operator showings Wednesday (28). The simultaneous showings were marked by open house festivities in distributor headquarters.

Built around the baseball theme, Double Header is a one or two player game, scores automatically and gives each player five innings of play for a dime. During each inning, the player gets four shots or a total of 20 for the game. With each shot, singles, doubles, triples and homers are possible. Playfield measures 8 by 2 feet. Scenery panel shows batter and umpire.

In the hoop of Double Header is where animation takes place. When a hit is made, simulated base runners advance and score runs. Average playing time is less than a minute.

Abco Touchdown

CHICAGO, July 29.—In an effort to give its Hit-and-Home game a year-round player appeal, Phil Oldier, Abco’s marketing vice-president, this week announced the introduction of a new game called Touchdown, which can be purchased as a complete unit, or as a conversion for the baseball unit. Actually, play will be the same on both games, but a backglass devoted to football will be used to replace the baseball theme glass. For those who are purchasing Touchdown, a conversion with the baseball theme on the glass will be available. Firm started production on Touchdown this week.

The Mighty Sensational New Counter Game

ATOM

10c

ATOMIC MEANS
PROFITS BIG AS A GIANT

Cigarette Sales Booster, Line no 3 of a kind, contains cartons of cigarettes, The cigarette theme is used to introduce a product.

CALLINO PENNY ARCADE

Wildwood, N. J.

Phone: 31-315

FIRST DISTRIBUTORS

For E. S. White, Red Bell, Dickson's, 3-0000

1748 W. North Ave.

Chicago 27, Ill.

If you want to buy—sell or exchange MILLS SLOT MACHINES WRITE—PHONE OR TELEGRAPH FOR PRICES AND ALLOWANCES
QUALITY COUNTS
YESTERDAY—TODAY—TOMORROW
The Finest Reconditioned Games Available Anywhere

GUARANTEED SHUFFLE GAMES REFINISHED
United SHUFFLE EXPRESS...$295
Bally SPEED BOWLER............$295
Chicago Coin BOWLING CLASSIC...$295
Universal SUPER TWIN BOWLER...$395
Williams DELUXE BOWLER.......$395
Williams TWINS BOWLER........$395
Universal TWIN BOWLER.........$395
Bally TWIN BOWLER.............$195

QUALITY COUNTS
Sensational Action Game
WILLIAMS High Speed

DOUBLE HEADER
REBOUND BASEBALL GAME

New PLAY FIELD
Baseball team is actually on the play field!

New ACTION
Men actually act as base runners.

New COLOR
Team in position on play field.

New PLAYER THRILLS
Plays actually watch the game as they play.

New PROFITS
Actual color! Thrill! Savings! Actual game! 1 OR 2 PLAYERS—$11 OR $16 PER PLAY

WANT TO BUY FOR CASH
ONE BALLS
Bally CHAMPION
Bally CITATION
Bally Jockey SPECIAL
Bally GOLD CUP

NEW PIN GAMES
Genco CANASTA
Echlin JUDY
Echlin JEANNIE
Williams SWEETHEART
Genco TRIPLE-PLAY
Chicago Coin PIN BOWLER

"PREMIUMS"
Finest at lowest price!

NEW SHUFFLE GAMES
Kenny DOUBLES
Bally FLAMES
Bally FAME
Bally EXPRESS
Bally COLD JOCKEY
Bally CHAMPION

WE CARRY
CHAMPIONS
CITATIONS
TWIN PIN
EXPRESS

MUSIC—EQUIPMENT
ONE BALLS

CHAMPIONS CASH SPECIALS

EVERY PIECE GUARANTEED
MUSIC—EQUIPMENT
ONE BALLS

1950 SEEBURG 1150 NEW........$295.00
SEEBURG CUT DOWN (REFINSHED)....$295.00
SEEBURG CLASSIC..................$295.00
AIRBLOWER...(A-1)..............$295.00
MILLS BOWLING ALLEY (335).......$295.00
MILLS EMPRESS...................$295.00
WURLITZER PROGRESSIVE (1689)....$295.00
JEWEL BELLS (REFINISHED)........$295.00
BLACK CHEEKS...................$295.00
BROWN FRONT.....................$295.00
BLUE FRONT......................$295.00
POSTWAR BONUS..................$295.00

WORLD WIDE DISTRIBUTION

315 E. 74th St., Chicago 28

PARKER DISTRIBUTING COMPANY
116 OAK STREET, NASHVILLE, TN
PHONE: 6-1937

CONTACr US BEFORE YOU BUY
WE CARRY ALL TYPES OF SHUFFLE BOWLING GAMES

Williamsporn Amusement Company
233 W. 3d Street, Williamsport, Pa.
Phone 2-3326

"Central Pennsylvania's Largest Distributors"
Turning Back the Clock

10 Years Ago This Week
CHICAGO, July 28, 1940—Indicating greater acceptance of the automatic merchandising idea by the nation's movie houses, Stone & Corporation came up with the announcement of a new model Unit Vendor, designed specifically for the theater use. The machine offered 18 selections, $26-hour capacity. It vended assorted confections in three prices; nickel, dime and 15 cents.

Stone & Corporation officials declared additional features included sound-proof operation and non-heating fluorescent lighting. Greater selectivity encouraged the sale of more than one item to a single patron, they said.

Chicago columnists pointed out the Director of Chicago Manufacturers to prove a point, namely, that the city was the hub of coin machine manufacturing in the U.S. The directory revealed that over 2,000 local concerns, employing 25 or more workers, were engaged in the production of some type of product, and that of these were coin equipment concerns.

Terry Gaspa. English column who arrived on the American scene a number of years earlier, opened his own distributing organization in New York. He used the same name he employed in his English business, Weston Distributors.

D. Robbins & Company, Brooklyn, advertised for a two-week phonograph. Juke was said to hold 16 standard size records and, be available for delivery at an "excessively" low price.

Also in the line, Harry Hoppe, Baker Novely Company, reported firm's Baby Grand Light-up Keyboard being hired for selection machines. Keyboard units for 12 and 24-disk machines were to be available later.

15 Years Ago This Week
CHICAGO, July 29, 1935—Association activities took on a more pronounced note, with those of the National Association of Coin-Operated Machine Manufacturers leading the trend. At its quarterly meeting in Chicago the association adopted program of general activities revolving around the annual Coin Machine Show, continuation of credit interchange, compilation of industry statistics, questions of fair competition and other industry problems such as taxes, tariff and railroad rates.

The program was evolved by a special, consisting of L. J. Kelly, chairman; Harry Stone and C. S. Darlington.

J. H. Keene & Company introduced a new two-dollar game, "T-11," in two models. Automatic payout went for $67.50, while the free game style listed at $53.50. Game featured 16 numbered holes and progressive scoring. Taking advantage of a popular pastime, Chicago Coin Machine Company put out a pin game called Tilt For Tat, with board design that of sculpture "circle-cross" game, it was pegged at $39.90.

Modern Vending Company, New York, began a newspaper advertising campaign to aid public education on pin games. Initial game used in the ads was Box Score, as it was felt that pinning in the baseball idea with a pin game would facilitate the program and resultant public thinking. Advertisements were directed to the general public, encouraging them to play the various offerings. Sport pages carried the bulk of the ads, but other sections of the newspapers were also used. A special drive was planned to gain more patronage from women.

William's DOUBLE HEADER
HIGH SPEED REBOUND BASEBALL GAME

3 or 2 PLAYS
10c PLAY

Men Actually Run Bases Team Actually on Field! In Position on Field!

8 FT. LONG, 2 FT. WIDE

WEIGHT: 165 LBS.

$25 DOWN
Balance $10 Monthly
400 DE LUXE PENNY FORTUNE SCALE
NO SPRINGS
WRITE FOR PRICES
LARGE CASH BOX HOLDS $85.00 IN PENNIES
Invested and Made Only By

WATLING
Manufacturing Company
4620 W. Fulton St.
Chicago 44, Ill.
Est. 1897—Telephone: Columbus 1-1772
Cable Address: WATLINGITE, Chicago

LOOK AT THESE BUYS!

WILLIAMS DOUBLE HEADER

"Sensational!"

"Outstanding!"

These are typical commercials about pin games. See WEST & COMPANY'S EIGHT PAGEadium ADVERTISEMENT. Send for a free copy now! Ask for a list of the latest games available.

OSLER DIST. CO., 1104 Broadway, Atlanta 4, N. Y.
LOOK AT THESE GOOD BARGAINS IN GOOD RECONDITIONED EQUIPMENT!

Here are profitable equipment investments for you. Every item is Shaffer-reconditioned, ready to pull in profits on location. They'll go quick at these low prices, so act now. Phone, wire or air-mail your order today.

ARCADE EQUIPMENT
- Voice-O-Graph ........................................ $250.00
- G. T. Pool Table ........................................ 150.00
- Pallette Pool Table ............................... 150.00
- Exhibit Babe Coo ........................................ 79.50
- Chicken Sum ........................................... 69.50
- Mercury Athletic Scale ............................ 59.50
- Cottish Chip Scale (new) ..................... 25.00

SHUFFLE GAMES
- Chi. Coin Shuffle Baseball .......................... $150.00
- Guco Baseball Shuffle .............................. 150.00
- Rock-Ola Shuffle Lane ............................... 119.50
- United Shuffle Pins .................................. 99.50
- California 9" Shuff- the Pins ..................... 50.00

CONSOLES
- Kneeney 5/125 Super Dance Ball .................. $200.00
- Daily Deluxe Draw Ball ............................ 160.00
- Daily Draw Ball ...................................... 120.00

SHOE SHINE MACHINES
- Better Shoe Shiner .................................. $100.00
- Wax-O-Matic Shoe Shiner ..................... 100.00

CONSOLERS
- Master Peanut & Gum—New ....................... Write
- Columbia Peanut & Gum—New ............... Write

VENDORS
- Citation ............................................... $200.00
- Victory Special ...................................... $9.50
- Big Parlay ........................................... $9.50

SALES-SERVICE STATES

SHAKER-SEBURG

Terms: 50% Certified Deposit, Balance C. O. D.
All Items Subject To Prior Sale.

SHAKER MUSIC COMPANY

Cincinnati, Ohio Indianapolis, Ind. Columbus, Ohio
2333 Gilbert Ave. 1327 Capital Ave. 606 S. High St.
Charleston, W. Va. 1619 W. Washington St.

SALES-SERVICE STATES

THE HØT OF THE SEASON!
WILLIAMS DOUBLE HEADER
NEW SENSATIONAL BASEBALL SHUFFLE REBOUND GAME
SEE IT ON DISPLAY
IN NEW YORK
583 10th Ave. (Near 42d St.)
Bryan 9-5620
IN NEW JERSEY
772 High St., Newark (Near Clinton Ave.)
Mitchell 2-1891

SEABOARD NEW YORK CORP.
Exclusive WILLIAMS Distributors

MAYFLOWER DISTRIBUTING CO.
2218 UNIVERSITY AVENUE
ST. PAUL, MINNESOTA

BUY THE BEST
BUY...

The Greatest Name in COIN OPERATED TELEVISION
Operators who know will buy no other. Because they have learned from experience that Trad builds a set that will stand up under all operating conditions and produce the greatest dollar return everywhere. This wonderful television is manufactured by Trad—not merely assembled.

ORDER TODAY!
Complete Details on Request

**BIG PROFITS—LOW COST!**

**METEOR**—Coin Operated—FRUIT REELS, 1c or 5c play. Also available in non-coin operated models. 1c or 5c play. Size 8" x 10", 7" x 10".

**COMET**—Non-coin operated—CIGARETTE REELS, 1c or 5c play. Also available in non-coin operated models. 1c or 5c play. Size 10" x 12".

**CIGGY**—FRUIT OR CIGARETTE REELS, 1c or 5c play. Ball gum vendor, 75-50% coin divider. Size 8½" x 10".

**MITE**—CIGARETTE or FRUIT REELS, 1c or 5c play. Ball gum vendor, 75-50% coin divider. Size 8½" x 10".

**KING**—4 REEL POKER PLAY, 1c or 5c play. Ball gum vendor, 75-50% coin divider. Size 9½" x 12½".

**SPECIFY TYPE REELS AND COIN PLAY DESIRED**

WRITE FOR QUANTITY PRICES.
We Stock Parts for Dave Counter Games.

COMET INDUSTRIES, Inc.
2345 W. Fullerton Ave., Chicago 47, Illinois
(Tel: Dixenses 3-2518)
IT'S A HIT ....

WILLIAMS
HIGH SPEED REBOUND BASEBALL GAME
DOUBLE HEADER

1 or 2 Players — 10c Play
Men Actually Run Bases on Field
Opposing Team Actually in Position on Field
8' Long — 2' Wide

Exclusive of Stieg, Seeburg and Williams Distributors
Remember
IN NEW ENGLAND
IT'S TRIMOUNT

NEW PIN GAMES
Christie, America, United, Arizona
Ex. Judy

NEW ONE BALLS
Bally, Denver, Chicago, Champion, F.P., etc.

New Phone Specials
Evans' Constellation, & etc. — Wire

New Skill Games
United 6x6 Shuffle, American, Bally
Twin Regound, Bally, etc. — Shuffle Slipper
Chicago, Coin X, Bowl Trophy, Horwitz 1 or 2 Strike
Ex. Silver Bullet Wire

PREMIUMS
Write for New Illustrated Circular

BRAND NEW SLOT SPECIALS!
Mills Melon Balls, Inc. — 8.4 c.
Gottlieb Co., Inc. — 112.00
Great, Columbus, O. — 169.00
Bally Brothers, Special Collection, 8.4 c.

5 BALL PIN GAMES
Football ........ $144.00
Eight Ball .......... 84.00
P ancestral ........ 64.00
Pine Hiro ..... 5.60
St. Louis .......... 129.00
Tyrrell's .......... 129.00
Sharpe-shooter .... 119.00
Aracade ........ 104.00
Bowling .......... 104.00
But & Bows .... 104.00
Ex. Ferruzza .... 104.00
Makers of 1949 .. 99.00
Rum-age ........ 99.00
Red Cat .......... 99.00
Big Top .......... 99.00
Harvest Moon ...... 94.50
Fishing Power .......... 92.50
Playtime .......... 89.00
Ponder Head .......... 85.00
Baby Race .......... 84.00
Kidney Fun .......... 75.00
Grand Award ........ 84.00
Quartet ........ 84.00
Med. Loss .......... 84.00
Bicycle .......... 77.50
Gondola .......... 71.50
Magic ........ 74.50

PHONOGRAPHER ROUTE MAN
No floats or drunkens. Do not answer unless experienced. References required.

COIN EXCHANGE
1012-14 Milwaukee Ave. — Phone: Electroglade 4-2600 — Chicago 22, Ill.
EXCLUSIVE!

That's HOLLYCRANE, the sensational COIN-OPERATED, MINIATURE MODEL INDUSTRIAL CRANE. Positively the only one of its kind made!

Write for Descriptive Circular and Free Profit Chart

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

IMMEDIATE DELIVERIES!

DISAPPEARING PIN CONVERSIONS for Chino Bowling Alleys. Usually delivered in 48 hours. Write for Prices.

ROYAL DELUXE
LITE-A-PIN CONVERSION
Duffed with all special prices, write for special prices.

5 JACKS
Still the best counter game. Write for Price!

COMPLETELY RECONDITIONED—READY TO OPERATE!

- Chino Bowling Alleys
- Trade Game Alleys

Write for Prices.

Canadian and Foreign Operators—You'll Do Better at Monarch!
MILLS' NEW 1950 BELLS

MILLS' NEW VEST POCKET BELL
Operates on 3-5 Mystery Payoff System
5c Play........... $0.50
10c Play........... $0.95
WRITE FOR QUANTITY PRICES.

MILLS' NEW QT BELL
"21" BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL
Write for Prices.
New Box Stands, Single, Double and Triple Safes for All Bells.
GUARANTEED RECONDITIONED MILLS
Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Kestrel, Brown Fronts, 11 & 8 Bell.
Mills Used Club Console Bells, 6c, 10c, 25c Play........... $40.00 Ea.

SICKING, INC.
America's Largest Merchant of Coin Operated Devices
1401 CENTRAL PARKWAY
CINCINNATI 14, OHIO

ASSOCIATED WITH SICKING GIST.
2833 W. Pico Blvd., Los Angeles, Calif.
927 F. Wayne Ave., Indianapolis, Ind.

ASSOCIATED WITH ALLIED'S COIN MACHINE CO.
828 MILWAUKEE AVE., MO 6-2110 • CHICAGO 22, ILL.

ALLIED'S New Whiz BOWL Conversion
for Bally's Shuffle Bowler
and United's SHUFFLE ALLEY

NO ELECTRICAL ADJUSTMENT NECESSARY
- ANIMATED UPRIGHT PLASTIC PINS
- UNITS MADE TO MATCH CABINETS
- EASILY INSTALLED ON LOCATION
- MOTOR DRIVEN - NO SWITCHES

All Convert Your Original United Shuffle Alley To The Latest Express Alley

COMPLETE CONVERSION - MOTOR DRIVEN FLY-BACK PINS - PLEXI-CLASS SHIELD - PLUG IN TYPE - ONLY TWO WIRES TO SOLDER - FIFTEEN MINUTES TO INSTALL.

1/3 DEPOSIT - IMMEDIATE DELIVERY

$59.50

LAVOIE & HILLMAN, INC.
2 EAST MAIN ST.
FALL RIVER, MASS.

BALLY, CHICAGO COIN AND OTHERS AVAILABLE SOON

H. G. PAYNE COMPANY
315-314 BROADWAY
NASVILLE 3, TENN.

FOR BELL'S IT'S
BELL-O-MATIC
WORLD'S EXCLUSIVE DISTRIBUTOR
MILLS BELL PRODUCTS

704 BARONNE STREET
NEW ORLEANS, LOUISIANA

MUSIC SALES CO.

1 or 2 PLAYERS
10c PLAY
Men Actually Run Bases on Field!
Opposing Team Actually In Position on Field!

ALWAYS

8 FT. LONG.
2 FT. WIDE

ORDER
NOW
FAST PLAYING!
BIG PAYING!

Genco's

Canasta

Ass't Million

MILLIONS
TO SCORE!

“Game Over” Light-up feature on playboard.

EXCITING!
INVITING!
Drawing Play All Day!

NEW
Mechanical Gate STOPS Runaway Balls!

ENTHUSIASTIC REPORTS FROM ALL TEST AREAS

WRITE, WIRE OR PHONE YOUR DISTRIBUTOR NOW!

Genco

2621 North Ashland Ave. • Chicago 14, Ill.

New De Luxe & Universal

Revolv-A-Round Cabinets and Stands

- Stronger
- More Attractive
- More Convenient
- Immediate Delivery

Write for Name of Nearest Distributor

ORDER YOURS TODAY!

Chicago Metal Mfg. Company
3724 South Rockwell
Chicago 32, Illinois
Tel: Lafayette 3-5754

Williams

Double Header

High Speed Rebound Baseball Game

A SURE HIT!

1 or 2 PLAYERS
10¢ PLAY

Men Actually Run Bases on Field!
Opposing Team Actually in Position on Field!

8 FT. LONG, 2 FT. WIDE

Order Now

Atlas Music Co.

221 Ninth Street
Des Moines, Iowa

Double Universal Cabinet

These new units contain all of the important safety and convenience features of previous models, plus the advanced styling and strength and added convenience that makes them indispensable to any operation.

Write for Name of Nearest Distributor

Order Yours Today!

Chicago Metal Mfg. Company
3724 South Rockwell
Chicago 32, Illinois
Tel: Lafayette 3-5754

Triple De Luxe Cabinet
BIGGER PROFITS FROM YOUR BALLY SHUFFLE-BOWLERS

NEW CONVERSION WITH REALISTIC UPRIGHT PINS THAT DISAPPEAR AS ROLL-OVERS ARE HIT
PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER
INSTALLED ON LOCATION IN A FEW MINUTES . . . IT'S FAST!

New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

COMO MANUFACTURING CORPORATION
5013-5015 N. KEDZIE AVE., CHICAGO 25, ILL.
PHONE Independence 3-7600

Williams DOUBLE HEADER
HIGH SPEED REBOUND BASEBALL GAME

A SURE HIT!

1 or 2 PLAYERS 10c PLAY
Men Actually Run Bases on Field!
Opposing Team Actually in Position on Field!

S. L. LONDON MUSIC CO., Inc.
3130 WEST LISBON AVENUE
MILWAUKEE 8, WISCONSIN

Again KEENEY'S DOUBLE BOWLER

* FASTER ACTION! Rebound puck cuts game time to 45 seconds or less.
* HI-SPEED TOTALIZER registers score for 2 players or one.
* SCORES ALL SPLIT SHOTS!
* IMPROVED DESIGN and GREATLY SIMPLIFIED MECHANISM!
* QUIET PLAY!
FASTEST 2-PLAYER BOWLER OF TODAY!

Larger Size
9½ FEET LONG
2 FEET WIDE

Scores 4 - 7 and 6 - 10 Splits
20 - 30 Scoring

SEE YOUR KEENEY DISTRIBUTOR

J. H. Keeney & Co., Inc.
2600 WEST BROADWAY STREET, CHICAGO 12, ILLINOIS

Copyrighted material
Profits are jumpin' with Judy!

Here's the new, last-action, profit-pulling "FIVE BALL" that stands out for—

SCORING SIMPLICITY
SUPER-HIGH SCORES
BOBBLE BUMPERS
3 "SPECIALS" FOR FREE GAMES
LAST-CHANCE POP-OUT

Plus unique new FLASH that means new CASH to operators! And ONLY Exhibit has it! Let JUDY jump your profits! See "JUDY" at your distributor now!

THE EXHIBIT SUPPLY COMPANY
4222-30 West Lake Street • Chicago 42, Illinois • Established 1901

SPECIAL THIS WEEK
"WinnL '46
SEE FURG, Very Clean
$295: Universal's 1 BALL

NEW PIN BALLS
Gottlieb—TRIPLETS; Exhibit—JUDY; Chi Coin—PINBOWLER;
HEAVY SAFES
Bally—TURF KING

We have many used Shuffle Alleys at reduced prices for prompt shipment.

SLOTS
New and Used
5c Blue or Brown Fronts • $ 9.50
10c Blue or Brown Fronts • 94.50
25c Blue or Brown Fronts • 90.50
1-25c Melon Bells • 94.50
5c Black Cherries • 99.50
10c Black Cherries • 190.50
35c Black Cherries • 195.00
50c Black Cherries • 245.00
3 New Vene Packet • 65.50
5c Mills Q.T. A-1 • 65.00

SOUTH ON AUTOMATIC
MUSIC CO., INC.
624 S. Third St., Louisville 2, Ky.
310 Jefferson St., Lexington 2, Ky.
3011 E. Mauvo Ave., Ft. Wayne 4, Ind.
1000 Broadway, Cinknessil, Ohio
603 Linden Ave., Dayton 2, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

WRITE • WIRE • PHONE • ADAMS 7254
CENTRAL OHIO COIN MACHINE EXCHANGE
525 S. HIGH STREET
COLUMBUS 15, OHIO
Not ONE... Not TWO... But THREE...
Yes, 3 Fascinating Scoring Opportunities with TRIPLE Earning Potential in GOTTLIEB'S TERRIFIC TRIPLETS

SPELL TRIPLETS VARIABLE BONUS AWARD

SIDE ROLLOVERS Alternate for Free Play when Triplets Sequence completed.

with Fast Action DROP COIN CHUTE

"POP" Bumpers Flippers

ORDER FROM YOUR DISTRIBUTOR

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

EVANS' WINTER BOOK with NEW ADDED FEATURE!

VISIBEL ODDS 10 TO 1 UP TO 100 TO 1!
ALL COIN PAYOUT! Twin Payout Tubes! No Tokens!

THESE EXTRA WINTER BOOK ADVANTAGES SHOW WHY WINTER BOOK OPERATING IS PROFITABLE!

- Faster Action! Steady Play! Location Security! Mechanical Reliability PLUS!
- Sensational Winter Book Odds! No Build-Up Necessary!
- Nonpareil '7-Coin Head, history-making improvement!
- Takes in up to 7 coins every game!
- Don't be satisfied with less!
- Precision Engineered! Custom Built Cabinet! 5c or 25c Play.

Order From Your Distributor or Write Direct

H. C. EVANS & CO.
1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

SEE EVANS' CONSTELLATION AD ON PAGE 105
The game that has everybody talking!

Chicago Coin's Trophy Bowl

Shuffle Bowling at its best

1 or 2 can play!

10¢ and 20¢

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