Orkster Lawrence Welk discusses plans for his current summer series on the American Broadcasting Company's network (Wednesday, 9 p.m., CDT) with Leonard (Buss) Blair (left), program director of ABC's Central Division, and John H. Norton Jr. (center), v-p. in charge of the web's Midwest operations. "The Lawrence Welk Revue," which emanates from such prominent danceries as Elitch Gardens, Denver, and Peony Park, Omaha, on Welk's summer itinerary, has been renewed for the fall by the Miller Brewing Company, Milwaukee. Mercury Records, whose latest release on Welk is "Fancy Free" and "Deep Freezer Dinah," is preparing a full dance band promotion on the champagne maestro and the champagne lady, Roberta Linn. Welk is booked by Music Corporation of America and managed by Sam Lutz.
If you sell... Records
Players
Player-Attachments
Sheet Music or
Music-Record
Accessories

The Billboard
1950 NAMM
CONVENTION SUPPLEMENT
is for you!

...to help you sell more...

This Coupon
GUARANTEES
Your Copy
of The Billboard
1950 NAMM
Convention
Supplement.

USE IT TODAY
to be sure

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard
for the next 52 weeks at the rate of $10. I
understand this subscription will guarantee me
a copy of The Billboard 1950 NAMM Conven-
tion Supplement.

NAME____________________
COMPANY__________________
ADDRESS___________________
CITY, STATE________________
New and "Old-New" Stars

Listed here, according to the show business fields in which they have achieved stardom in the season from September, 1949, to June, 1950, are the new stars and veteran performers who have expanded their name appeal into new fields. Five of these performers and shows is detailed in the adjoining story. Next week The Billboard will publish another story and list of performers who have made rapid strides in the past season and are sharply on their way up, though they may not have yet achieved full stature as stars.

Television

Hupolong Cassidy
Sid Caesar
Sam Levenson
Imogene Coca
Max Liebman (Director)
Irving Mansfield (Producer)
Dave Garroway
Pete Emerson
Ed Wynn
Gertrude Berg
And Morgan, the bassist hound

Kathie Norris
Alan Young
Herbert Swope Jr. (Director)
Robert Q. Lewis
Ward Byrom (Director)
Jimmy Powers (Sportscaster)
The Roller Derby
Marc Daniels (Director)
 rechtlevy (Director)

Popular Music

Ralph Flanagan
Mindy Carson
Ray Anthony
And Jimmy Dorsey, the musical comeback of the year

Ams Bros, Bovks, Ray Bolger-Elk Merman
Tony Martin

Radio

Ronald Colman-Beneita Hume

Legit

Lilli Palmer

Films

James Whitmore
Dean Jagger
Shelley Winters
Marlon Brando
Mercedes McCambridge
Leo Genn
Howard Keel
Nancy Olson
Brod Crawford
Martin and Lewis
Al Morgan
Jean Carroll

Stanley Kramer (Producer)
Sterling Hayden
Shirley Jordan
Barbara Hale
Gloria Swanson
Joanne Dru
Charlton Heston
David Brian

Night Club-vaude

The Zonies
Juanita Hall

Outdoor

Danny Kaye
Bill Boyd

Chi Fair Solid

650,000 Start

CHICAGO, June 24.—Aimed at pull 2,000,000 persons, the Chicago Fair of 1960 opens its 73-day run here today with an advance sale of almost one-third that number, plus a substantial advance for four fairgrounds attractions, all of which were more or less with gate admissions on a pre-opening round of combination ticket books.

Columbia & Decca Say No Plans for Special Exchanges

NEW YORK, June 24.—The 78.8 rpm, disk clean-up is on. The revolutionary distributor-Distributor swap plans announced last week by Mercury and RCA Victor have now been supplemented by a dramatic offer from London, which supplied the broadest program to date. But stock buyers, hoping of undid deadwood accumulated since war years, were wondering where they could get 'em the money they need, to advantage of the more-than-generous diskery offers.

Putting aside the question of some talk of diskers expanding original offers to vie with the more generous late comer, London's plan, which throw the wide race open, permits dealers and distributors to return 78 rpm, disks on any label whatsoever in exchange for London f.r.s., long-playing disks. According to sales manager Rudi Tolnay, one dollar's worth of old disks will be accepted in credit against every three dollars spent for new LP's. The program is effective immediately and will run thru November 15.

The Victor offer, which will run for one month only, of course, is similar to London's except that transactions were to be in Mercury 78 rpm's. (See 78 RPM Clean-Up on page 16)
Stunts Pull Hoss Park Bucks

Tug Contests, Bat on Twirls
Step Up Biz

Gal Pole-Sitter a Draw

CHICAGO, June 24.—Hillbilly amusement parks are keeping grosses consistent with his last year by many promotions. This is the finding of a sampling of the experience thus far this year of Harry K. Smythe, dean of the world's Hillbilly entertainment, of Buck Lake Ranch, Angora, Ind. Smythe and his wife, Eleanor, now in their fifth year of operation, are continuing to utilize and emphasize top h.b. and Western names, but are surrounding the entertainment entrance with crowd-luring promotions.

To illustrate, while Smythe has been booking such top names as the Hollywood Hayseeds, the Loonytoons, the Buckaroos, and Ernest Tubb as outdoor stage attractions, he has started an outdoor arena site, complete with divers from his name talent showings. Smythe (See MUSIC PARK on page 56)

Social Security Showoff, Cover Seems Sure Now

WASHINGTON, June 24.—Inclusion into the Social Security system of all show persons still not covered by the Social Security Act, a result of Senate passage of the omnibus Social Security bill, is the question of who is to be responsible for the Social Security of orchestra sidemen it up in the air.

The measure, HR 6000, passed the Senate by a vote of 81-2 and was sent to a joint conference with the House to iron out differences in the two versions.

The Senate adopted without argument the Senate Finance Committee amendment that would provide for the practice of making band leaders responsible for keeping sidemen's Social Security records and the employer share of the payroll tax. The House, however, voted last year to change the conference and this is the question which employs the band.

Neither side is certain how the bill will be straightened out by an addition from the Senate. Consequently, the Senate committee probably will be up for trade, with (See HODDLE TO DECEIVE, page 12)

Miami Niteroy Plans To Turn To Legit Stock

MIAMI, June 24.—The Kitty Davis Theater-Restaurant will operate as a legit theater next season, according to Dan Davis, operator of the spot.

"With hotels becoming night clubs, night clubs cannot continue to live," said Davis. He is on his way to New York to make deals with packages there. The hotel business, he feels, is all airplanes.

If the legit shows make a buck.

Davis plans to open a small cocktail bar next to the theater.

NEW YORK, June 24.—When Al
certainly, the Damon Runyon- (“The Great Gatsby”) presents William Saroyan’s first original TV script next Wednesday (23) on NBC, the network’s total ad-sell for the evening will be $7. This is the casting fee for trucking seven NBC-owned studios, each with a full script in character in the way of costumes or furniture, so that they can be borrowed in return for a credit roll.

Other production costs involved in the special show will be insignificant and another for a make-up gal. Entire show will come in at the $10,000 total production-staging budget.

This is a typical example of why NBC would not want to rely on the public about the potpourri of the week, which was shot a few weeks back merely as a filler in a throwaway slot. Already, Cameo Theater is slated to move into the period now occupied by Chevrolet Tele-Theater, 7 p.m. to 9 p.m., and use eight weeks while the theater is off the air. Cameo Theater is regarded as a feature attraction by NBC for fall, since it is easily the cheapest NBC dramatic offering at its $5,000 gross commissionable prices weekly, and regarded as among the best. NBC now has the best chance of getting the audience and some hot hits.

After gaining wide critical kudos, which startled the web tops, McMechen was given early, blanketing production of an early sort of show, including the story sketches which he is writing himself. On Cameo Theater, however, they worked out successfully mainly because of high wrought production. Latter features star facial shots, false shadow, and fast, punchy scenes.

McMechen slots better than either of the two at writing, something almost unheard of in video. This has enabled him to use the title screeners around, including Arthur Miller, Shirley Jackson, Harry Junck, and Gil Evans.

Plans Theater-Restaurant which employs the theater to this effect, and an original, a new theater to be built not far from the present.

The opening of the new theater will be coordinated with the June 24 opening of the new theater, which is now being built for $100,000 and is to be completed in time for the 1957-58 season.

Washington, June 24.—The long-awaited Omnibus Tax bill carrying showbiz excise tax is slated for passage in the same form as approved by the Senate last week, according to the House Committee on Ways and Means.

The measure is expected to reach the House floor under a special rule with amendments except those objected by the White House.

By voting a corporation tax reaul after reporting the bill, the committee said the excise tax on sales of tobacco products, which is included in the omnibus bill, could be enacted, as long as the committee would continue to study the tobacco issue and increases and finding the bill would mean a net loss of no more than $100,000,000 and an increase of a gain, depending upon who does the estimating.

Muncie, June 24.—The Muncie, Ind., theater, which has been completely remodeled, and now has six theaters, including the main house, which is named after the town, is expected to open next week.

The theater, which was formerly the Muncie Theater, has been operated for the past few years by the Muncie Theater Co., and is now in the hands of D. A. Davis, S. H. Davis, and William Davis.

The theater will be open for about 2 weeks before it is opened to the public. The theater will be open for about 2 weeks before it is opened to the public.

The theater is located at the corner of Main and Washington streets, and was formerly a clothing store.

The theater is not only a vaudeville theater, but also a movie theater. The theater is equipped with the latest in sound equipment, and will be fully air-conditioned.

The theater is located in the center of the business district of Muncie, and is easily accessible by public transportation.

In addition to the theater attractions, the theater also offers a variety of services, including a full-service restaurant, a gift shop, and a game room.

The theater is open daily from 10 a.m. to 10 p.m., and offers a variety of shows and events throughout the week.

The theater also hosts a variety of community events, including concerts, plays, and other cultural events.

The theater is managed by a team of dedicated professionals, who are committed to providing the best possible experience for all guests.

The theater has been a staple of the Muncie community for many years, and continues to be a beloved and valued resource.

The theater is proud to be a part of the rich history and culture of Muncie, and is committed to serving the community for many years to come.

The theater is open daily from 10 a.m. to 10 p.m., and offers a variety of shows and events throughout the week.

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Price for WOIC
About $1,400

WASHINGTON, June 24—WTOP, Inc., is paying around $1,400 for 10 1/2 minutes of radio advertising time per minute, an increase of $100 over the previous rate. The increase was necessitated by the recent completion of transfer papers to be submitted to the Federal Communications Commission (FCC) Wednesday."
TV Supreme in Making New Stars, Revamping Oldsters

(Created from page 3)

the film industry, which for years has been the No. 1 star-making segment, video is a double-barreled threat to the future of talent.

The new name of all show business this year is purely a television product. That name is Haplogon Casey and the Moody Duper. The search has been for whom those did standard eat breakfast and dinner. In 1926 TV, are worth their weight in South Pacific diamonds. Along with Boyd, TV has come to the aid of Sid Caesar, Imogene Coca, Sam Levenson, Miss America, a group of others, and a slew of others. Bearing in mind the relative infancy of TV, as a commercial medium, the news media, the effect video has had in showcasing new talent careers is breath-taking.

Altho Boyd is the outstanding TV example, that of former forwards is equally dramatic. A former New York City schoolteacher, Vee Vee, got his first crack when TV show producer Irving Mansfield (himself a new star in that category) gave him a two-minute part in "The Show Business" for two shows, and 100 each. Vee Vee, whose son is playing the five-weeks at $5,000 a week, and is one of the hottest new fashions in the entertainment world.

New Grouch

Another "new star" to hit an all-time high is the former-featured-actor and a long-time veteran, originally of films and stage. He's Grouch Marx, who was a regular in the Marx Brothers' radio shows. After finding himself in John Guedo's package, Vee Vee is now a top feature in a comedy team. For years as a comedy team, flash-ad lib is now have a favorable response calling himself the subject of a spirited talent battle between CBS and NBC, the latter winning.

Back on the TV front, Sid Caesar was similarly skyrocketed to the hallowed ranks of the top ten entries in Lieberman's "Saturday Night Revue" on NBC. The comic has drawn unanimous public and critical acclaim. He is in the league of original, highly penetrating comedy that the name of Imogene Coca, a favorite for years, in sophisticated, quick-witted, and wit in a show of wit.

Top new name in the pop music field is the Ralph Flanagan orchestra. Flanagan, a top third-rate orchestra, with a musical style fashioned after the style of the best bands in the world. He is the hot box-office sensation and is also the hot new commercial sensation of the season. Flanagan's biggest plotters to date have been Ray Kip, Joshua and Nors and Stripes. Following last in Flanagan's wake have been Ray Anthony and Joe Gray, discussed elsewhere in this story.

Legit produced only two full-length "legit" comedies this year, the last table is Shirley Booth, who has been delivering Grade A performances in high-class plays, but who hit the peak with her superb performance as the maid in "Waiting for Godot." The other leg star is Lill Palmer, who has been doing a series of smaller seasons but scored this year as Cleopatra, playing opposite Sir Cedric Hardwicke.

Hollywood produced a good-sized crop of comedies this year, although not perhaps as notable a class as in previous seasons. Leaders in the field include Vic Oliver, Johnnie Ray, Stage, Marlon Brando, and Billie Burke. Brando's $150,000 a film, star ranking any way you look at it.

In outdoor shows, tv has pro-

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us, and Bronnie (Oh, Johnny) Baker Girl Show feature with Carle Sad-

may's Royal American Show. Louis is the top entry at $5,000 a week.

Other "new" outdoor names, all of whom have enjoyed a healthy television rating this year, include: Bob Hope, Judy Canova, Carmen Miranda, Betty Grable, and the team of Barbara and Roscoe Arbuckle. In addition to the above, one of the outdoor shows on the continent, the Canadian National Stock Show, the show of this spot's worth to a per- formers is indicated in the "TV" two- column page of the "New York Times" Johnson-600 plus.

Running down the various fields, the new star picture—except for those already named—shapes up like this:

Television: Dave Garwood, whose usual and informal style has been combined with the crafty production, has now reached the status of tailor-made for TV and whose comeback has been a heart-warming. Garwood seems to have already scored with his Golden-Haired, and seen at this point, will be one of the $100,000 annual guarantee at NBC, Alan Young, of the "Day parade," now the best to be unveiled this year in TV.

There's Burrows', Too

Altho Abe Burrows' own TV programs (the new full-time slot only one) the skin-headed comic has emerged as a high-powered video attraction which shows itself as a good work of program personalities.

NAB Move To Discord BAB Clouds Future of Miller

WASHINGTON, June 24.—The National Association of Broadcasters, a group charged with the burden of membership drives. The group has launched a membership drive amid plans to separate the Broadcast Advertising Bureau, Inc.

Currently, Flanagan, on the road, is a hot box-office sensation and is also the hot new commercial sensation of the season. Flanagan's biggest plotters to date have been Ray King, Joshua and Nors and Stripes. Following last in Flanagan's wake have been Ray Anthony and Joe Gray, discussed elsewhere in this story.

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Seams Bulging, CBS Seeking 3 Video Studios

NEW YORK, June 24. — CBS-TV this week was in the midst of negotiations which would expand its present studio facilities by 25 percent. Deals are pending to lease a large theater at 35th Street and 55th Street, the property formerly known as Peace House at Fifth Avenue and 53rd Street, and a large property, as yet unidentified.

The two new properties being negotiated are larger than any other CBS-TV studios. The fact that present CBS-TV theaters can be used only for variety programs and that the web's video studios are generally used for dramatic purposes created a facilities bottleneck last season.

The Peace House has three studios at Liedererans Hall, three at Grand Central and three theaters converted from radio use. The addition of the new properties would give CBS-TV more studio space than most of the rival nets here.

NBC bought the leggler, the Hud-son, in New York last week and has surveyed the Center Theater in Radio City for possible use. "In addition, NBC is converting its New York Studio 2B, one of its largest radio studios into TV. Work is to begin in about a week."

ABC Tests Garfield, Baker, Ladd, Blaine

NEW YORK, June 24.—Four new radio shows were being worked on at ABC this week. John Garfield, Alan Ladd, Phil Baker and Jimmy Blaine are the talent involved in the stanzas.

Garfield is being set to cut an audience record and the lead in the series based on the Gene Fowler book of the same name being geared up for the lead in another series, he has been announced. This is on "The Stanzas of Suspects who were sprung when they were proved it wasn't them who did the job."

The new Baker series, which would bring the veteran back on the air this fall, is a comedy series titled "Three on a Honeymoon." A sample was shown on ABC last week, starring Blaine, who has garnered a reputation as a singer on "Stop the Music," and one becomes a big hooky for ABC if audition material proves favorable.

HBO's "Game" Grand Slam 3.256 Accts. Set Record on B'ball Co-Op

Hynes Biz for Stations

NEW YORK, June 24.—One of the outstanding sales success stories in radio this year has been chalked up by Mutual's game-of-the-day baseball series. The week's play was in six days a week as a co-op. The series now has the staggering total of 3,256 sponsors on the 62 stations airing the game. Mutual, which had the previous record on Mutual with Fulton Lewis Jr. and his 570 co-sponsors, has therefore won out on a $50,000 gamble.

The gamble was Mutual's obligating itself to the American League for rights and station line charges, both totaling around $20,000 a week over a 24-week series. The tie's not in the hook and reportedly in line for a $100,000 profit on the series. More important is that program for next year are even brighter, since this year the web got off to a late start.

$125,000 Weekly

Authoritative estimates say that Mutual's 325 game baseball radio coverage is a combined gross billing tally of around $125,000 weekly, in addition to advertising (See HBO MTS on page 41).

BRIEF AND IMPORTANT

Godfrey's Hi-V May Sponsor Godfrey on CBS-TV

A sought-after first quarter of hour of the Arthur Godfrey Wednesday TV show on CBS-TV was acquired by Bialy Juices, thus putting Godfrey in the position of sponsoring himself. Godfrey has an interest in the show, which is a member of its board. Pentland originally nego-tiated for a four-week time for the show, but the deal fell thru. Pillsbury is taking the second quarter hour, starting in the fall, and Chesterfield retains the last half hour.

New Food Bankroller Ready for Big TV Day Dip

Hunt Foods last week was practically set to take a big-time plunge into daytime TV. Never previously on radio or TV, the sponsor is committed to three half-hours, Mondays, Wednesdays and Fridays, of the Bert Parks "Daytime" program on CBS-TV. Shots will be ready to go on sometime between 3 and 4 in October. Young & Rubicam is the agency.

Kroger Takes Net TV Plunge With Alan Young

The Kroger Chain last week ventured into network TV for the first time with its buy of the "Aurora Borealis" show for the Midwest area. The Kroger sponsorship of the Thursday night 9:30-10:30 program will begin September 16 in 11 stations. Also already sponsors Young in the East and will split talent costs with Kroger.

Mounds Hot for Fall TV, Mebze McCune

Peter Paul Mounds candy last week was reported hot to buy a fall TV show. The likeliest candidate is the Hank McCune show on ABC. The probable time is 7 p.m. Saturdays.

Philco "Playhouse" Books Bloomington, Making 60 Outlets

Philco last week ordered its 60th NBC video outlet for its "Television House of Stars" program. "Playhouse" was requested, this will be the first video show to gain so wide a network, embracing every NBC outlet, as "Playhouse" is. It will run "Playhouse" 23 interconnected stations and 21 outlets carrying the show via wire. NBC actually has 30 interconnected stations, but Philco's "Playhouse," N.Y., cannot be arranged for Philco and carries the show on wire.

Davega To Cancel Local "Answer Yes" After Cycle

Davega Stores, New York, last week decided to cancel local sponsorship of "Answer Yes or No" after the current cycle ends. The program is being sold co-op in other markets by NBC-TV and is on Sunday nights 10:30-11 p.m. Cancellation was caused by the lagging sales of the Allen White adenoids, which the program has for background. The show's pot, 17.8 rating, has created other local sponsor interest. Ben Sacklem is the agency.

Rayburn, Finch Exit ABC; Tape Plan Too Costly

Gene Rayburn and Dee Finch wind up their Saturday night "Celebrity Tape," which they have done since January, a Billy Rayburn tape program. The reason for the departure is that the comedy team wanted to tape their stanzas for the summer but production costs would have been excessive, due to problems involved in tapping phone records. They may return to the web in the fall.

Weiss To Bid For Don Lee

HOLLYWOOD, June 24.—A group of key Lee Don Broadcasting System (DLBS) execs, headed by Board chairman Allen Weiss and President Willet Brown, last plans this week-end to bid on purchase of the Don Lee radio network. The board learned exclusively that Weiss was expecting to get an offer on a formal bid in competition with Ed Paulsen and Liberty Broadcasting System's Jack Lass. In addition, the bidders are also considering a bid on Don Lee video network KTSL and the license for a San Francisco outlet currently being sold by CBS-TV. Weiss has an offer on it.

Most of the Webb's top department execs and weepies will be invited to participate in the first joint Webb-Brown shot. Public administrator in charge of all the joint Webb-Brown effort, the late Thomas S. Lee, has been asked to advise the newest bid in several weeks. The latest estimate is appraised at well over $9,000,000. Both Weiss and Brown have given the "unanimous" board an assurance of continued administration by the late Webb-Brown top officers, which may become an important factor in the ultimate decision.

LSMFT May Test "Parade" on NBC

NEW YORK, June 24.—Lucky Strike Cigarettes (American Tobacco) may give its Hit Parade stanza on NBC Network TV test on the NBC network program. The time involved is the 9 p.m. Monday night period, from June 30 to July 13. "Parade" is a favorite of "Lights Out." The latter account takes an eight-week hiatus starting next month.

LSMFT now has Robert Montgomery's "Playhouse" on NBC-Saturday nights, 8:30 p.m., but this show is also vacating for the summer. Radio's "Parade" airs on NBC-Saturday nights.

Selan's World's Largest Creators of Hair Style Products

FREE CATALOG

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NBC-TV in Deal To Purchase Roach's Culver City Studios

HOLLYWOOD, June 24.—NBC-TV network soon may consummate a deal for the outright purchase of the Hal Roach film studio in Culver City, Calif. It was learned this week that negotiations between network top brass and Hal Roach began about 60 days ago. If acquired by NBC, it would give the network another studio lot owned by any net or tele outlet, surpassing in size and scope both ABC's Vitajex and studio set up and the Nasser Studios purchased recently by KTTV, local CBS-Los Angeles Times outlet.

NBC has been on the lookout for a film lot for several months, and has inquired several indie lots, among which are said to be Eagle-Lion Studios, General Service and Motion Picture Center. Web has found the French layout best geared for tele films and is anxious to work out a purchase deal before the fall. Network's plans for Coast origins on film made for rental or purchase of a large studio imperative since the tele layout at its Hollywood Radio City headquarters is inadequate for video types.

If Roach lot changes hands, NBC will use studio facilities for its network programming only, leaving the Hal Roach film studio in Culver City to KNBC in its present Hollywood site. KNBC, now separated, will continue to lease NBC's new cost accounting setup, will continue to lease space for production, and the Roach layout is deemed unlikely at this time inasmuch as network has invested nearly $2,000,000 in permanent equipment and engineering set-up for KNBC.

Roach lot includes 90,000 square feet in five studio lots and comprises six main sound stages which are convertible to 12 stages. It is equipped with three considerable tele film activity and features base for many indie video pickup production. Equities have been appraised at $4,650,000.

Congress Turns Searchlight on TV Spellbinding

WASHINGTON, June 24.—The House and Senate this week drew up a new study of the nation's television industry, ruled the expenses to the usual election-year campaign expenditures investigation. In order to halt the NBC's action in the political broadcast of June 24, by demanding that Federal Communications Commission amend its rules to specify that air speeches not only of a candidate but of an outsider be subject to regulation if the latter comes under jurisdiction of the political broadcast section of the Commission.

The House authorized a special committee to check into complaints by its members and the opponents on radio and TV time, press ads, personal attacks and the like, and the committee, as well as the contributions for such purposes made by political committees, individuals, industrial bodies, etc.

Westinghouse asked FCC to bring political broadcast rules in line with election laws. The bill stated that the pertinent section (315) of the Communications Act should not only to candidates but also to persons authorized to speak for the candidates. The order, ruling the court, according to Westinghouse, the political broadcast section "falls." An NBC executive, Westinghouse would mean that all political broadcasts that are candidates come under provisions of the law. It was pointed out that if political broadcasts and banning stations in the fact such, as well as the FCC determination that stations are not responsible for legal utterance by others.

Wayne, Brandt Form Video Film Company

HOLLYWOOD, June 24.—Arlie Wayne, Brandt, and a group of investors, have formed the teletel by the horn to launch his own video film production. The company, set up as Wayne-Brandt, Company, set up as Wayne-Brandt. Company, was announced by production on a series of half-hour commercial shows tagged Your Helping Hand. The company is engaged in developing and distributing local video outlets. Firm began actual shooting this week at Hal Roach Studios. Company has been set up with equipment. Company is interested in making the show for the network.

First 13 in the series will cost total of $100,000 and will be financed by San Francisco and Chicago backers.

Moppet Tab Papers By-Product of TV

CHICAGO, June 24.—Tab newspaper for kids may become a big money by-product of Chicago TV shows.

Idea started with Burr Tillstrom's KGB-TV's Mr. Green Jeans, who asked Tillstrom a felt a yen to put out a paper and started with 3,000 free mail order on Chicago, with RCA picking up the bill. Paper has got out of hand, and Tillstrom is now working to find a way to sell it up to his viewers whether to drop by the register or go to paid subscription.

Last issue was just under 200,000, and Tillstrom was making a lot of air for being swamped with requests.

Publisher Kjellpoll柯在 will continue, what the price will be, ad policy will be decided after response to the first announcement.

Paddo the Pelican, Sam Singer's puppet show on WENR-TV, came out this week with a tab Paddo Pelican Junior Journal, selling for $1 for 13 weeks, 84 for $2. Singer wants to bring it out weekly, work up newsstand sales and run paid ads to alldrop in the newsletter.

Paddo the Pelican will go on the NBC network in the fall for 13 minutes. The show was announced during Sam Singer's appearance on a puppet with a young girl talking to them, and animated pie stories angle toward the nine-year-old level.

Jurisdiction Delays Neilsen Trust Suit

PHILADELPHIA, June 24.—Federal Judge Guy R. Barwise refused to reserve jurisdiction on a suit brought by the Time Inc., a rival of the Radeo radio survey firm, against C. E. Hooper and A. C. Neile. While the actions against the individuals were dropped, the suit continues against the corporations. C. E. Hooper, Inc., agreed to accept the suit in that it admits doing business in Pennsylvania. The suit is filed in the District Court of Pennsylvania, which area is the jurisdiction of the local federal court where the court will sit. A local attorney representing Sindlinger.

Judge Barwise must only decide whether the Neilsen company actually is doing business in the district and if Sindlinger's jurisdiction is also where the action is to be heard. If the court decides that Neilsen company does business here, the question is then raised for the judge to decide whether it is a hardship on the defendant to try the case here or whether it should be heard in Chicago, home city of the defendant.

Cy Wagner to MEA As Radio, TV Boss

CHICAGO, June 24.—Cy Wagner, long-time associate writer for The Billboard, has joined Mutual Entertainment Agency as entertainment consultant, radio and executive assistant to the president (RCA).

Wagner was with The Billboard's Chicago staff six years prior to his move to the print media. Prior to that, he was the director of public relations director of WLS, worked to improve the city's public relations and publicity department. Wagner's duties are those of a consultant.

Broadcasters Fear Gag, May Back Richards

WASHINGTON, June 24.—The National Association of Broadcasters (NAB) this week raised the specter of the G. A. Richards case on the side of Richards. In a resolution unanimously adopted by NAB's 27-member board of directors Thursday (22), the board went on record as charging that the Federal Communications Commission's (FCC) investigation of Richards for allegedly ordering news-singing in broadcasts "constitutes undue interference with the freedom of expression of broadcasters and their employees.

The board resolved that "the matter should be retained on the board's agenda for further consideration to determine what action should be taken in this and similar proceedings.

HOLLYWOOD, June 24.—The G. A. Richards case faced new and serious obstacles this week when the station owners to whom the allegations were introduced into the proceedings. The suit was filed by nursery rhyme writer to Richards to Leo Fitzpatrick, former speaker and general manager of Detroit's WJR, was handed to KMPF Manager Robert Cottone, who was appointed FCC General Counsel Benedict Cottone.

Judge Fulton, head of Richards' legal battle, bitterly objected to use of these documents and charged the information was "a mere device to evasions of Mr. Richards' privacy." Joseph Burns, Fulton's legal right hand, also contended that the rights of the station owners, as reflected in the Fitzpatrick had been broadcast over KMPF, and therefore these documents were no place in the proceedings. Cottone maintained that these documents needed to supply the information Richards has to his employees. Examiner James Comia, who made the report with the understanding that Comia would later file it with the FCC on KMPF. Material, for the most part, is general information that Richards puts to a for exchange and his strong opinion of various radio makers and figures in public life.

Radio and Television Reviews will be found on pages 77 of this issue.

Hamm Beer Eyes Leg of Murrow News East

NEW YORK, June 24.—Hamm Beer this week showed interest in purchasing the Ed Murrow show for the network. The 7:15-8 p.m. news strip has already been bought by Amoco Gas for the East, to begin next fall.

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**SHORT SCANNINGS**

Worthington Minor, executive producer of "Studio One" left for Europe this week. He will be replaced by Moloney, new w/ste day's news department. **Bob** Bloch, producer, assistant to the "Kathi Norris Show" is back on the air after being laid up 15 weeks with a fracture of the right leg. The show's field director, Paul Stowe, Jr., of Cincinnati, has been named local sales manager of WKRC-TV, Cincinnati. 

**Clement G. Scafer** upped to supervisor of radio and TV advertising and promotion at WTMJ and WIBG, Cleveland. **J. H. Tseng** Wood, New York, news editor, and **Jeanette R. Boulanger** were married last week. 

**Dick Winters** has joined WINS, New York, as publicity director, succeeding Betty Tavis, who moved over to WNEW, New York, June 16 as assistant publicity and special events director. 

**Joe Ramirez** of the Bar-Metropolitan director, last week inventoryed material for the annual meeting of the South Carolina Broadcasters' Association June 7-8.

**Joe Rason** of WMGM, New York, has been named to succeed Ben Liebman as manager of the station. 

**Jerry Miller** has been promoted to sales manager of WNEW, New York. 

**Alan Carter** appointed assistant program director, WNYC, New York. 

**Carrie Martha Louisa Hark** in a replacement on ABC's "Strictly Dixie," according to Miss Hark, who has been a regular in that show's broadcast schedule this month (11), marking the first time that a station in the New York market has undertaken round-the-clock programming.

**Staff announcer Bob Daniels** emceed the annual meeting of the Broadcasters' Club of the Poor Richard Club. That's all she was voted No. 1 for.

**Lee's Big Click For B'more Bowl Credited to TV**

**Hollywood:** June 25. — Argument that television will create new starry stars and directly help bistro operas to which is currently rapped up by Pinky Lee at the Orioles' Baltimore Bowl. Lee's first week at the Bowl brought a 60 per cent increase in number of occupations, according to Miss Lee. 

**Joe** Faber, manager of the station, said that television is the most important factor pointing to Lee's customer, pointing to the fact that television is the most important factor for the future of the show. 

**Faber** pointed out that his is higher than any other station at the same time last year despite the fact that generally this year below last year's figures. Moreover, Lee's last week tallied the same total of 1,880 shows. 

**CBS Into Film Making With 3 Coast Partners**

(Continued from page 3)

**Bob** Baker and **Bill** Heath will do an adventure-melodrama. 

**Thomas** will do a novel for the company whose properties have not been announced. 

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78 RPM Clean Up Drive On
London Spurs Swapplan With Broad Offer

Columbia, Decca Stay Out
(Continued from page 3)

Mercury Adds 15s to Boost Exchange Plan

CHICAGO, June 24.—Mercury Records, the world leader in the revolutionary 78 r.p.m. for 33 1/3 r.p.m. merchandise plan several weeks ago (The Billboard, June 17), this week threw another bombshell into the record market.

Irving Green, president of the Chicago firm, had started a sensation by setting a price war for immediate Mercury salesmen are offering an even more radical change in the 78 r.p.m. market. The new policy would set a new standard for first week of the exchange plan has been a huge success; the fact that it was stimulated to start the new program.

In his opening remarks, Green announced that any of the label's 78 r.p.m. merchandise will be accepted by Mercury in exchange for 15s at 49 cents.

The new plan was worked out in cooperation with the music publishers, and it is intended to give the public a wider choice of records to be had, thus giving them more of what they want.


tivity in his low-price disk field by starting a year-long personal program, also completed a deal for European distribution with the Selman Company of Paris.

Obstein, following on the heels of the big'Mercury' launch last Wednesday, will take over his first 69-centers Monday (28). He expects to have available 12 sets of packages ranging from $1.00 to $2.00 each in various combinations of three different labels at 69 cents each.

The stereo phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono phono pho...
L. Feist Sues Morris Over Erdman Tunes
Widow's Right Questioned

NEW YORK, June 24—L. Feist, who is defending his widow in a suit to collect royalties from sheet music publishers, lost his first case when a judge enjoined a renewal rights claim. The widow of the late music publisher, L. Feist, has been granted an injunction by a federal judge preventing the renewal of certain copyright terms. The widow claims that the renewal of these copyright terms was not properly affixed before the death of the composer. The decision is a setback for the music publishing industry, which had been指望ing on the renewal of copyright terms to increase its profits.

Erdman, Norris & Tootie;

The complaint charges that Louis Erdman, who is the president of the publisher, was granted a copyright for the renewal of the rights in the song. The renewals were granted in 1940 and 1950, and they were not properly affixed before the death of the composer. The complaint also alleges that the renewal of the copyright terms was not properly granted.

The issues in the case are complex, and the parties have been involved in litigation for several years. The widow is seeking to collect royalties from the renewal of the copyright terms, and she is represented by attorneys who have successfully handled similar cases.

Chicagologue, June 24—With the new summer season comes a new round of room ops attending the Iowa Ballroom Operators Convention at Clear Lake, Iowa. The meeting, attended by many of the same operators who attended the previous year, included a special feature: a top drawer. Reports from various room operators and managers from Iowa, Minnesota, and Nebraska, present a picture of the room operators' meeting, indicated that a good build-up count could double the attendance mark in the week of the session.

The managers of Tom Archer's dance band came up with a number of chairmen who have paid off. Ed Deeds, who has been the manager of the band, staged a hair-style contest at the Theater, Des Moines. The contest was won by a local stylist who showed her own original hair styling skills. The competition brought aboost of the band's popularity and was a hit with the regular entertainment was the usual Tombone.

Bill Crowe, manager of the Theater, has worked out a plan of the year; the band will play its last concert at the Theater, Des Moines. The concert, which will be held on Saturday, will be the last of the season. The band, which has been a favorite with the local fans, will disband after the concert.

Harry Grier, booking agent for the Theater, has worked out a successful promotion with local radio stations. Working with KSTP, Minneapolis, which airs a daily show featuring the Theater, and WCAI, Des Moines, which airs a daily program featuring the Theater, Grier has booked several concerts. Grier has also booked a number of concerts for the Theater, which are being well attended. He has also booked a number of concerts for local radio stations.

The only promotion work that has been done by Grier is on the local radio stations. He has worked out a plan of the year; the band will play its last concert at the Theater, Des Moines. The concert, which will be held on Saturday, will be the last of the season. The band, which has been a favorite with the local fans, will disband after the concert.

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Plan for the Iowa Ballroom Operators' Convention

The conference, which is the annual meeting of the Iowa Ballroom Operators' Convention, is scheduled for the week of June 24. The meeting will be held at Clear Lake, Iowa, and it will be attended by many of the same operators who attended the previous year. The meeting will include a special feature: a top drawer. Reports from various room operators and managers from Iowa, Minnesota, and Nebraska, present a picture of the room operators' meeting, indicated that a good build-up count could double the attendance mark in the week of the session.

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The conference, which is the annual meeting of the Iowa Ballroom Operators' Convention, is scheduled for the week of June 24. The meeting will be held at Clear Lake, Iowa, and it will be attended by many of the same operators who attended the previous year. The meeting will include a special feature: a top drawer. Reports from various room operators and managers from Iowa, Minnesota, and Nebraska, present a picture of the room operators' meeting, indicated that a good build-up count could double the attendance mark in the week of the session.

The managers of Tom Archer's dance band came up with a number of chairmen who have paid off. Ed Deeds, who has been the manager of the band, staged a hair-style contest at the Theater, Des Moines. The contest was won by a local stylist who showed her own original hair styling skills. The competition brought aboost of the band's popularity and was a hit with the regular entertainment was the usual Tombone.

Bill Crowe, manager of the Theater, has worked out a plan of the year; the band will play its last concert at the Theater, Des Moines. The concert, which will be held on Saturday, will be the last of the season. The band, which has been a favorite with the local fans, will disband after the concert.

Harry Grier, booking agent for the Theater, has worked out a successful promotion with local radio stations. Working with KSTP, Minneapolis, which airs a daily show featuring the Theater, and WCAI, Des Moines, which airs a daily program featuring the Theater, Grier has booked several concerts. Grier has also booked a number of concerts for the Theater, which are being well attended. He has also booked a number of concerts for local radio stations.

The only promotion work that has been done by Grier is on the local radio stations. He has worked out a plan of the year; the band will play its last concert at the Theater, Des Moines. The concert, which will be held on Saturday, will be the last of the season. The band, which has been a favorite with the local fans, will disband after the concert.

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Huddle To Decide Who Pays Security Tax for Sidemen

(Continued from page 4)
either the Senate or the House group effected a two-to-one vote to accept a package of amendments to the Senate's tax bill that might make it possible for a small group of independents to form an independent federation.

2 Exemptions at Issue

Also to be determined in the conference is whether schools and fraternities would be entitled to a tax exemption for the payroll taxes in hiring bands for dances. The importance of this question hinges upon the fact that the house committee on Ways and Means has approved a provision regarding musician Social Security is accepted. If the Senate accepts the house version of the Social Security, it will make little difference to locations in competing with school dances whether schools and fraternities are exempted or not. If responsibility is shifted to locations, then commercial dance operators would be at a disadvantage.

Another matter of interest to the show world is whetherrips are to be included among classified ad space for Social Security purposes. The Senate voted dozens of ads in the classified pages to be included, while Senator Herbert Lehman (D., N.Y.), but the provision is contained in the final conference report. If the House-Senate conference will have this difference to settle.

With the conference in the house and the Senate having accepted the principle of extending coverage to the self-employed, it would be a part of the compromise bill to be declared in the Senate provision. Points such as whether certain commission salesmen should be considered to be self-employed, while employers are in dispute, but as far as show people now exempt from Social Security are concerned, the Senate provision is expected to be accepted.

The methods used to promote the books clubs are being adapted as the current club trade is expanding, and are set in national media totaling 58,000,000. The clubbers' readership, full page ads are scattered in Life, McCalls, American Weekly, Time, Money, National Geographic, Parents and The New York Times, and other periodicals. With a club, the clubbers are expected to get the benefits of the institutional pitch. Recently CIG conducted a week test of radio and TV promotion which had been sponsored by Decca and Dunhill. The clubbers will be encouraged to plug the club, as the company's policy is to let the players enjoy the club cards.

According to Grec, the entire campaign will be far more effective than the orders on 45 r.p.m. discs at the National Merchants Marketing (NAMM) show. The objectives for the next 1.4 weeks will be to achieve 10 percent of the national market, which will be achieved by the end of the first quarter with the club cards. The campaign is expected to bring in a half a million dollars in sales for the clubbers.

The clubbers will continue to release two discs per year for the rest of the club's life, and the clubbers will be able to take part in the club's activities for as long as the clubbers are interested. The clubbers will be able to use the club cards to play music and to write letters to their friends.

The clubbers are expected to benefit from the institutional pitch. Recently CIG conducted a week test of radio and TV promotion which had been sponsored by Decca and Dunhill. The clubbers will be encouraged to plug the club, as the company's policy is to let the players enjoy the club cards.

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Keep sales POPPIN' with these new DECCA releases!

YOU CAN'T TAKE IT WITH YOU
FRANCIE

SOUND OFF
THE LONER'S LITTLE WHISTLE

MORE THAN I SHOULD
MY SWEETIE WENT AWAY

TELL HER YOU LOVE HER
ASHES OF ROSES

FOR DANCERS ONLY
FOUR OR FIVE TIMES

RAY BOLGER
Decca 27063

JERRY GRAY
Decca 27054

JUNE HUTTON
Decca 27064

CONNIE RUSSELL AND JACK HASKELL
Decca 27062

SY OLIVER
Decca 27065

THOSE BLUE SKIES IN YOUR EYES
I'LL FORGET BY AND BY

YOU GOTTA LOVE ME BABY TOO
BÉSAME MUCHO

LONESOME DARLIN'
IF YOU ONLY KNEW

ANNAZETTE POLKA
MY STEPHANIE POLKA

OUR VERY OWN
MAD ABOUT YOU

TOBY STROUD
Decca 46248

THE RAY-O-VACS
Decca 48162

LEE MORSE AND HER BLUE GRASS BOYS
Decca 27066

WALTER DOMBROWSKI
Decca 45107

VICTOR YOUNG
Decca 27067

AMERICA'S FASTEST SELLING RECORDS!

DECCA BEST SELLERS

I DIDN'T SLIP, I WASN'T PUSHED, I FELL SO TALL A TREE
BING CROSBY
Decca 27018

TZENA, TZENA, TZENA
GOODNIGHT IRENE
GORDON JENKINS
Decca 27077

BLIND DATE
SAY WHEN
DICK HAYMES-EVELYN KNIGHT
Decca 27076

THE 3RD MAN THEME (with Vocal)
MONA LISA
VICTOR YOUNG
Decca 27048

COUNT EVERY STAR
IF YOU WERE ONLY MINE
DICK HAYMES-ARTIE SHAW
Decca 27042

THE 3RD MAN THEME
THE CAFE MOZART WALTZ
GUY LOMBARDO
Decca 24839

I WANNA BE LOVED
I'VE JUST GOT TO GET OUT OF THE HABIT
THE ANDREWS SISTERS-GORDON JENKINS
Decca 27007

THROW YOUR LOVE MY WAY
GIVE ME A LITTLE OLD FASHIONED LOVE
ERNEST TUBB
Decca 46243

MISSISSIPPI OLD KENTUCKY FOX CHASE
RED FOLEY
Decca 46241

HOSPITALITY BLUES - Part 1
HOSPITALITY BLUES - Concluded
GRANT "MR. BLUES" JONES
Decca 48163
Columbia, Union Reach New Pact

BRIDGEPORT, Conn., June 24.—Columbia Records, Inc., and Local 274, Electrical Workers, reached an agreement this week on a new one-year contract. Terms provide for wage increases, an additional paid holiday and improved vacations and welfare benefits, according to a joint statement issued by Kenneth E. Ralls, company secretary, and Ralph Girard, union president.

The new contract, which became effective immediately, calls for increases of 4 cents hourly for day workers and 3 cents hourly for piece workers, and an adjustment of about 40 individual rates, adding from 2½ to 5 cents hourly and above the general wage increases.

The local, which represents about 600 production and maintenance workers, also gained a seventh paid holiday, Good Friday, and an agreement was reached to conduct a union shop election under the Taft-Hartley Act.

Increased benefits of a non-contributory welfare and hospitalization are included, with two additional paid days of paid vacation provided for employees with 15 or more years of service, which will give them three weeks’ vacation a year.

SPECIALTY GOES TO 45

HOLLYWOOD, June 24.—Specialty Records will go to 45 r.p.m. within the next 90 days, Art Rupe, Specialty’s president, announced. The decision to go to the new speed came after he surveyed dealers. Plan is to release simultaneously with 78s the new issues while going back into the catalog to convert past top sellers.

“Walking Around With Song”;
Pluggers Adrift Turn Pubs;
Disk Thirst Helps Successes

NEW YORK, June 24.—A growing-by-product of today’s music business is the small, informal production company that has turned music publisher—in a year or two—a large small-investment (or none) operation.

The decline in sheet sales, the edge cut by the rise in royalty and record costs, and the ever-present payola for small sustaining spots all contribute to the current hollowness of the professional staffs—to the extent that even a highly regarded, veteran contract man is hard put to find a place when he loses one.

Contact men who are “walking around with a pass” as the phrase is coming to be known, include many who were formerly employed by the publishers of some importance in the industry. Some of these men rent office space with other publishers; the majority make informal headquarters at the offices of friends, where their mail and other messages are received.

Some of the new entrepreneurs do not delude themselves about the possibilities of striking it rich. Most would admit that they would prefer a steady job with a Chappell or a Warner, provided their present activities in the music lines prove that, were the people they are supposed to cultivate stepping up, the possibility of coming up with a sleeper—perhaps even of getting a song or two that may catch some of the interest of a larger publisher to take over.

Doors Wide Open

That they do have an outside chance of getting on is made possible by the fact that the impossible and the inexpressible thirst of the diskers for something new and exclusive has resulted in somewhat of a free-and-open-door policy for almost anybody with a pitch.

In the past diskery-pubber relations were cut-and-dried matters of a professional manager presenting his next plug, with a song or two on the amount the firm was willing to pay in the particular numbers. Such arrangements had to be worked out to the tune of $1,000. It would be a most unusual publisher who didn’t record 100 per cent. Today, under the pressure of competition, waxes accept material for consideration from almost any comer—songwriters, big publishers, small publishers, quasi-pubbers.

It seems that all the “one-lung” publishers have a sesame to a r & r men—but, by dint of persistent effort, reached Frank Sinatra, from at least one company. And since some of these hearings have resulted in hits on game. A recent example is Sam Weiss’s “Sam’s Song,” a fast-growing song which has been taken over by Henry Spitzer on a percentage basis.

Sinatra on Col. Standards

NEW YORK, June 24.—Frank Sinatra has cut seven rhythm standards for Columbia, to be released on a single and shellac album form as Sing and Swing. The first single release will be “Volcano,” about July 10. The sixth side will be kept a point of Sinatra’s It All Depends On You; the waggery is withholding the name of the remaining tune until they are scheduled for release. The album is tentatively set for September.

The album is a product of Mitch Miller’s reasoning that the commercial potential of Sinatra’s best sellers in the past have been rhythm numbers. The Columbia 3, and r, and the 12th to 13th points to discs like The Coffee Song and Pine Mountain. More among Sinatra’s better sellers.

Backings, done in bright dance tempo, were taped by one-board engineer George Siravo prior to the recent Local 882 war on trucked recording. Siravo dubbed the vocals in two weeks ago.

Music Men Show Their Appreciation With 3d Comdy Day

NEW YORK, June 24.—New York’s music men held their third annual Perry Como Day Wednesday (14) — a unique turnout of pubbers and contact men to mark their appreciation and friendship for the warbler.

The cabaline, a golf and dinner affair held at Como’s home course, the Garden City Country Club, was highlighted by attorney Lew Dreyer, in charge of the hotel, due to the ninth ace for the belting bandleader. Duke Niles won first prize in the music business competition, with Jerry Johnson, Jack Spinna and Ed Dwyer, and Larry Bush, Viny Bellino, Como’s brother-in-law, won in the guest division, with Dreyer and Lew Del Guercio tying for second.

The climax of the festivities came during the entertainment, when Como stepped from the music room, to Como. The show was tentatively set for July 12 and will mark Smith’s second session for Columbia. Singer Smith recently debuted on the label via a couple of duets with thrush Dinah Shore. French recording spree is an absolute success basis, may be the preliminary to a term pact for Smith.

Pub Buys Tunes Heard on Phone

NEW YORK, June 24.—The first radio flack score to be published by the Paramount Music Division was acquired last week when Paramount Music took over the Ray Evans-Jerry Livingston tunes for At War With the Army. According to Professional Manager Eddie Wolpin, the score includes three tunes, with a possible fourth.

The film, which will star Dean Martin and Jerry Lewis, is being produced by Fred Finklehoffe and Abbey Greenholt. It will be distributed by Paramount Pictures. Wolpin took the score after hearing the songs on the phone.

2 RRAC Huddles Set

DURING NAMM Meet

CHICAGO, June 24.—Despite rejection of an attempt by the Record Retailers’ Association of Chicago (RRAC) to gain official confirmation that recording machines and pen magnets will be held concurrently with the forth-

The little general

Danny Kaye’s “The Handout Song”

DECCA 727050

Is the greatest bum song in 25 years

General music

400 Madison Ave., N. Y. C., P. L. 1-1241

Music of the World

Another 2MI Pin-Up Hit!

Published by Duchess

Recorded by

Dick Haymes-Elvis Presley-Conniff

SAY WHEN

Humphrey Bogart-Bob Einar-Geraldo

Lensed exclusively by

BROADCAST MUSIC, INC.

I’m a bashful

Sant-loy, Inc.

1619 Broadway

New York, N. Y.
ORCHIDS TO MERCURY
FOR THEIR ADDITIONAL
3 FOR 1 PLAN
IT'S A REAL AIR CONDITIONER
FOR MY STORE!

HERE'S THE
NEW
3 FOR 1 PLAN

NOW YOU CAN CLEAN
HOUSE COMPLETELY!

FOR EVERY $1.00 WORTH OF OBSOLETE 78 R.P.M. RECORDS
OF ANY LABEL YOU DESIRE TO RETURN YOU PURCHASE
$3.00 WORTH OF FAST MOVING 33½ R.P.M. LONG PLAYING
MERCURY RECORDS... 25% OF THE $3.00 PURCHASE CAN
BE MERCURY 45 R.P.M. SINGLES OR ALBUMS.

Over 150 fast moving 33⅓ L P selections
AND MANY 45 R.P.M. SINGLES AND ALBUMS

★ Magnificent classics
  European and domestic recordings
★ Superb semi-classics
★ Complete selection Jass At The Philharmonie
★ "POP" Kiddie, Folk and Dance releases

Call your Mercury Distributor or write to Mercury Records, 839 S. Wabash Ave., Chicago 5, Ill
Mills gets U.S. Rights to "Bolero"

English artist Ely will get U.S. rights to "Bolero," French ditty which WNEW deejay Art Ford has been riding via the original French dicking. English lyrics have been added by Paul Paddan. The first pressing of the new version is at Patti Page's for Mercury.

MPPA to Explain Public Domain Tunes Decisiv

The council of the Music Publishers' Protective Association (MPPA) will send out a letter to members next week explaining the justification of the MPPA's position on the public domain, and urging that special care be taken in copying all material before submitting it for recordings.

Budweiser Buys Wakyke "Anheuser Bush"

Recordings of Cap Hotchkiss, more than 35,000 pressings of James Wakyke's "Under the Anheuser Bush" directly to the Budweiser brewery. Beer maker is buying platters to distribute them free to beer boxes. Discry feels dealers profit thru added source of promotion.

Burton To Handle P.M. Chores for Art Land

Crom Art Land was inked to a personal management pact by Art Burton, former Dick Maynes p. m. Land recently broke his personal management pact with Fred Goodman, following a hassle which took the singer and his former manager into court and resulted in a Land winning the decision. Burton also branched out into the field with formation of a new packaging firm in partnership with Dave Willock, Cliff Arquette and Dick Conway.

Watts Sets Two Deals for "Band of Tomorrow"

Martin has closed two deals on behalf of his "Band of Tomorrow." Group, selected thru Martin's talent hunt, will be on vinyl wax (probably hitting Bluebird), and inked to a major label for a new and pasty package in Nashville. The publisher has also set a television department in New York, and is pursuing the direct of Simon Spivak and the publisher. Seems Henry, have formulated a TV package, "The All Sang," based on the show, book by the late E. B. Marks, founder of the firm, and father of its current president, Herbert Marks.

Negotiations are under way for its production in the fall.

Riviera To Disk Roger Coleman and Al Blank Trio

Riviera, new disky distributed nationally by Rainbow Records, has picked Roger Coleman, spokesman for the band, and the publisher, Blank Harmonica Trio. Oufit also took over two sides cut by Coleman on Blank Harmonica and released the coupling last week. Tunes are "Two Marvins for Words" and "Everything I Love."

Star of David Label to Drop Liturgical Disks

Eddie Heller and Larry Newton, of Rainbow Records, have formed a subsidiary label, Star of David, which will specialize in Jewish discs. Composer and pianist, including standard liturgical material. First issue, out last week, features a Jewish language version of "Tzena, Tzena, Tzea." By Cantor Samuel Malvary of Columbus, Ohio.

Conn. Pops Book Stars for Fairfield Concerts

The Connecticut Pops concerts will again be held this year at the shell at Fairfield University in Fairfield, Conn., starting June 30. Asian sounds are the direct of Simon Spivak and the publisher, including principal of polkas, semiclassical, rumba and spirituals.

Golf Tournament Scheduled by Pro Music Men

A golf tournament to be held at Rivervale Country Club, Riverdale, N. J., Wednesday, August 16. If rained out, event will be held August 17.

Sprio's 220 Masters on Sale Block

The "Masters Master," the Rainbow Record Company, has put the discy's 220 masters up for sale. Allho discs are still being shipped against orders. Spiro has formed a new business, the All-World Travel Agency. The label was composed principally of polkas, semiclassical, rumba and spirituals.

New York:

Eddie Joy, general professional manager for the Sawtby-Joy pepperbys, expanded his personal management holdings recently with the inking of Art Land, who moved from Boston which has clicked into an MGM dicky of "Rain." Art Ford, former "Bolero" singer, is "Al Sartdown." The trio will be booked thru the General Artists Corporation. Joy also assigned Fred Hamill, who has been associated with the band, to handle the business.

Alman Miller left Lew Lebchich's business, where he was a junior partner, to set up his own office. He acquired the Shaw Artists Corporation as his first client.

The "Armory" (Fort Dodge, Ia.) terperry, where Guy Lombardo broke the house record May 14 (The Billboard, June 10), has gone under the name "Lombardo" for the past 12 years. Twenty-two years ago, it was learned, Lombardo played for a flat fee of $250. Thus Nina Valery and her husband, composer-conductor Rudolph Goehr, sold for Europe June 30. They'll give recitals there and in Israel. Remington Records has moved back the release date of its low-price classical LP to July 30. The label, however, will release his regular-priced Continental classics on the same date.

Columbia Records' international department chief, George Arakian, has returned from a recording jaunt in the Midwest. The Trio Los Angeles has completed an engagement in Milwaukee, Chicago and club engagements during July and possibly August. While in the country they'll cut several discs for the Columbia 37 (which they have operated at the Columbia Record Company, left for the coast last week to set up distribution of the line there. The label has expanded into German, Polish and English, and has joined the Columbia organization at Hollywood, vet office chief for Decca. He will handle Mercury in his territory.

Darlowe Olsen, on of the Riddler Ballroom, is running a Mayer of the town. The Olsen's adopted a daughter last week. Bill Crowe has been appointed manager of the Thomar and Val-Air, Des Moines, while Boy Alston will manage the Arama. Marion, Ia. Both are Tom Archer terperry... Larry D'Uffy currently making his first Western swing with his international band. D'Uffy will go as far west as Lincoln, Neb., in the 15-day tour. He is still operating his Ravlon, Fremont, Wis.

Larry Folin's okd did 800 dancers in 48 degree temperature June 17 at the Hotel Biltmore Surf Club, Wildwood. The event was the first of the past four years publicity chief at MCA here, resigned last week to consider several New York offers. Carson Harris, who has been the producing manager for the company's Midwest operations, will be returning to the MCA to take over Mihael's office since Mihael's goes to Europe on a very special. Henry Durst has started his new job at the MCA as a staff chief.

Joe Kayser will leave shortly for a four-week vacation. No definite announcement has been made as to what Kayser will do upon his return. Flowers will handle the office of MCA Movietone while Kayser is away.

Levis筷子 will be promoted by an international band. D'Uffy will go as far west as Lincoln, Neb., in the 15-day tour. He is still operating his Ravlon, Fremont, Wis.

RCA Victor's kids make it to Jim Smith, sales promotion manager of Stern & Company, Hartford area distributors of Columbia Records, to help out in a pinch. The business man scheduled to serve as toastmaster at the annual dinner for the Connecticut Association of Record Executives. Smith, who is ill in the hospital, was signed for the other night, turned sick suddenly, and chamber officials asked Smith to substitute. With just a few hours notice, Smith really "went to town" and filled in nicely. Smith is a past president of the Advertising Club of Hartford.

On the Sound Track:

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MCA's "The Toast of New Orleans," starring Kayus Grayson and Mantan Moreland, will be handled by Columbia Pictures. Goerge Boll is musical director, and operatic numbers will be conducted by Tom Warters. The two leads will be paired with Howard Keel as Billy. Joe Hall, have been signed by Columbia Pictures. Gal will appear in two flicks this year. 
DEALERS! DEALERS!

CUSTOM MADE FOR YOU!

Here is your opportunity to clear out your slow moving and obsolete 78 RPM stock.

FOR EVERY $3.00 WORTH OF LONDON ffrr LONG PLAYING RECORDS YOU PURCHASE, YOU MAY RETURN FOR CREDIT $1.00 WORTH OF ANY 78 RPM DISCS OF ANY BRAND LABEL!

NOW...UNTIL AUG. 15th, 1950

CONTACT YOUR LONDON DISTRIBUTOR IMMEDIATELY!

LONDON RECORDS
This week's New Releases on RCA Victor

July 1, 1950

In this week's listings, we have the following new releases:

**POPULAR**

DON CORNELL with HUGO WINTERHALTER'S ORCHESTRA & CHORUS
Hawaii
You Wonderful You
20-3839—(47-3832)*

Here come the DANCE BANDS again!

TONY MONROE
"Vaughn Monroe Sings New Songs of the Old West"
P-266, 20-3816 thru 20-3812, 78 r.p.m.
WP-266, 47-3810 thru 47-3812, 45 r.p.m.

**COUNTRY**

EDDIE MARSHALL
The Tom Cat Blues
Three Kisses
21-0357—(48-0357)*

SLIM WHITMAN
Wash Palz
I'm Crying for You
21-0358—(48-0358)*

JESSE ROGERS
Slippin' Around With Jole Blon
Finders Keepers, Losers Weepers
21-0359—(48-0359)*

**RHYTHM-BLUES**

ARTHUR "BIG BOY" GRUDUP
Co Wee Darling
(Love Me With a Thrill)
Mean Old Santa Fe
22-0092—(50-0092)*

**NEW ALBUM**

TONY MARTIN
"Tony Martin's Dream Girls"
P-287, 20-3802 thru 20-3804, 78 r.p.m.
WP-287, 47-3802 thru 47-3804, 45 r.p.m.

Here come the DANCE BANDS again!

**VAUGHN MONROE**

"Vaughn Monroe Sings New Songs of the Old West"*45 r.p.m. catalog numbers

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CARMEN, NEW JERSEY


* indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

* designates that record is one of RCA Victor's "Certain Sevens"—among the leading numbers on the trade paper best selling retail sales charts (week of June 24).

**NOTE:** All records in this panel are listed alphabetically by song title.

**TIPS**

Robert Merrill's WANDERING (backed by VALENCIA)
... a great standard.

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### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all of the nation's best music dealers. Songs are listed according to greatest number of sales; (F) Indicates tune is in a film; (M) Indicates tune is in legit musical; (R) Indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks</th>
<th>Last</th>
<th>Title</th>
<th>Writer</th>
<th>Publishers</th>
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<tr>
<td>1</td>
<td>1</td>
<td></td>
<td>&quot;LET'S CALL IT A DAY&quot;</td>
<td>Frank Loesser</td>
<td>Chappell</td>
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<tr>
<td>2</td>
<td>2</td>
<td></td>
<td>&quot;I'M SORRY&quot;</td>
<td>Jimmy van Heusen</td>
<td>Chappell</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td></td>
<td>&quot;THE TWO OF US&quot;</td>
<td>Harry Warren</td>
<td>Chappell</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td></td>
<td>&quot;SOMETHING TO BELIEVE IN&quot;</td>
<td>Jimmy van Heusen</td>
<td>Chappell</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td></td>
<td>&quot;A SONG FOR THE SOUL&quot;</td>
<td>Abe Fortas</td>
<td>Chappell</td>
</tr>
</tbody>
</table>

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks</th>
<th>Last</th>
<th>Title</th>
<th>Writer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td></td>
<td>&quot;LET'S CALL IT A DAY&quot;</td>
<td>Frank Loesser</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td></td>
<td>&quot;I'M SORRY&quot;</td>
<td>Jimmy van Heusen</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td></td>
<td>&quot;THE TWO OF US&quot;</td>
<td>Harry Warren</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td></td>
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<td>Jimmy van Heusen</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td></td>
<td>&quot;A SONG FOR THE SOUL&quot;</td>
<td>Abe Fortas</td>
</tr>
</tbody>
</table>

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TOP TUNES OF THE DAY

On 78 and 45!

78 45

POPULAR

"MONA LISA" Nat "King" Cole 1010 F1010
"NOLA" and "JEALOUS" Les Paul 1014 F1014
"BONAPARTE'S RETREAT" Kay Starr 936 F936
"BLIND DATE" Whiting-Hope 1042 F1042
"SAM'S SONG" and "IVORY RAG" Joe "Fingers" Carr 962 F962
"MISSISSIPPI" Kay Starr 1072 F1072
"HAPPY FEET" Dean Martin 1052 F1052
"PLAY A SIMPLE MELODY" Jo Stafford 1039 F1039
"A PERFECT DAY" and "THE ROSARY" Jo Stafford-Gordon MacRae 1061 F1061
"I LOVE YOU BECAUSE" Jan Garber 983 F983
"HOOP-DEE-DOO" Kay Starr 980 F980
"SENTIMENTAL ME" Ray Anthony 923 F923
"THE OLD PIANOLA" and "LITTLE MR. BIG" The Jubalaires 1054 F1054

WESTERN

TEX RITTER
"I've Got Five Dollars And It's Saturday Night" 1071 F1071
FOY WILLING
"Sometime" 1070 F1070
JIMMY WAKELY
"Sugar Plum Kisses" 1066 F1066
TEX RITTER
"Blood On The Saddle" 1058 F1058
OLE RASMUSSEN
"Sleepy Eyed John" 1049 F1049
EDDIE KIRK
"Sugar Baby" 1048 F1048
MERLE TRAVIS
"Cane Bottom Chair" 1029 F1029
JIMMY WAKELY
"Under The Anheuser Bush" 1024 F1024
HANK THOMPSON
"Take A Look At This Broken Heart Of Mine" 1016 F1016
RAMBLIN' JIMMIE DOLAN
"I'll Sail My Ship Alone" 952 F952

www.americanradiohistory.com
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

TREND TALK... "Believe it or not," writes Bill Lohmeier, WSLI, Jackson, Miss., "that weird biscuit of Kenton's, "Mardi Gras," is going to be a hot item on record store shelves. Yesterday, 248 phone calls over 50 requested it. How's that?"

...while, when taken Kal Ross's place on the "190 Club," says, "Informativity has less talk and more music to be played. I play more good old stuff like "Choo Choo Gum," and "Music Music!" and "Finger Pickin' Cake." She seems like something but it's not music. It's just been a dance band vocal. Just to think that I knew it when I was a kid!"

DOG BLOGS should go places, opines Joe Nixon, WKG, Knoxville, Tenn. "Dogs on a piano with rhythm- authentic stuff with a tangential beat."...Byron Taylor, KFXD, Waco, Idaho, pens, "Dogs in the dancing around here..."...George Carroll and I kicked off "Bibbo Bills" here, pens John Andrews, WEEU, Reading, Pa. "Dogs were soaring in the hickory area. Ask Merkury..."...Jack Little, WPDX, Cankero, W. Va., is "plugging Bob, Howard, hard. Good results so far, but wish he would make more dogs like "Fanghaine.""...Bob Halber, KRBB, Kansas City, Mo., pens: "Music is about more information about Richard Hayes. Great interest here in his music. Coloring delivery."

...Just in case some of the folks still think jazz has no audiences, pens Charles A. WDPF, Jacksonville, Fla., "This town is still among the leaders along the fact that my "Jazz Review" carved out a nice success in that section over next weekend. What a "Tight Flute." People who listen include the housewife gang and teenagers. Not supposed to know about jazz, but says here..."

TIPS ON PROGRAMMING... Robert P. Stephens Jr., WANS, Stateboro, Ga., dedicates a new series of programs to small towns without a radio station. He plays requests for the hometown folk and carries spots for the local merchants. George McMillan, WRGB, Schenectady, N. Y., says: "Tell the entire Saturday morning show to plug 45 and 33 1/3 speeds. Ted Booth, WJAX, Jacksonville has new night "Top Tunes" afternoon spin session."

GAB BAG... Jimmy Tribble, manager-deejay, WFEF, Syracusa, Ala., is publishing a book called "Music From A to Z" but wants all d. j.s. to send him vital statistics for the tome. Listing, which is for free, of course, includes date and place of birth, has 33 1/3 or 45 rpm, height, weight, marital status and phone number. Bill thing with this is from a Smoky Mountain honeycomb. Fred Robbins, WINs, New York, voted top d. j. on air by Ben University student council as "King of Rhythms and Easy Listening."

...Harry Lee, WAB, Atlantic City, pitched many plugs for the U. S. National Reserve that he talked himself into a uniform. Another example of the same school spirit occurred when Vaughn Monroe greeted at KFKA, Spokane. According to Larry Donnelly of that station, correspondent Virginia Young was so taken with the baritone that she immediately switched to Cameo.

...Don Mitchell, WKG, Greensboro, N. C., vacationing at Virginia Beach, Va.

SPONSOR STUFF... Ken Rowland, KSLA, Shreveport, La., has snagged himself the two and three quarter hour block here for a sponsor for his "Melody Club" morning show. The program will include the entire half-hour program six days a week. As Ken Ross, WFEF, Philadelphia, four shows in the line-up of "Musical" packages."...ditto for Lyle Miller, WFIL, Philadelphia, who holds Bayer's aspirin for his "Milk and Honey Club." The sponsor show that is placed there will be an "Lancer," Fitzgerald & Sample. And the "Old Favorites,"vee..."...George, WFEF, is in town and the week tab on Harry Carr's show over the "Junior" show on WABC, Richmond, Va. "Swashbucklers may not buy three weeks worth of rec."

"Hooray! Chesterfield on for three weeks with Don Gibson," WKNJ, Keene, N. H., "Big Bill" WOR, New York, snaged Holbrooke's Watcher for a 13-week session. ...Regional spot contract signed by Arizona Brewing Company for A-1 Beer on Matt Lomax's 11:30 show, WTOP, Tucson, Ariz. 

SONGS WITH GREATEST AUDIENCE (ACD)

Back to the Billboard on the web to see more music charts and articles from the 1940s, 1950s, and 1960s. 

The Billboard was a weekly music trade magazine that published music charts, articles about the music industry, and news about popular music. The magazine was founded in 1914 and ceased publication in 2000. It was acquired by Billboard Media, Inc. in 2006. 

The Billboard Music Charts included a variety of charts, such as the Hot 100, Top 40, and Adult Contemporary charts. These charts listed the most popular songs in the United States at the time. 

The Billboard also published articles about the music industry, such as reviews of new albums, interviews with musicians and record producers, and stories about the business side of the music industry. 

The magazine was a valuable resource for music fans and industry professionals alike, and its charts continue to be used as a measure of popular music trends.
THE ONLY VERSION WITH A TOP VOCALIST!

Vic Damone

SINGS THE EXCITING, SPECTACULAR "TZENA TZENA TZENA"

with chorus and orchestra conducted by RONNIE SELBY

Backed By

"I Love The Girl"

MERCURY 5454
45 RPM 5454X45

... and don't forget Vic's current hit

"Vagabond Shoes"

The hit picked by DJ's, Ops, and Dealers

Mercury

Only Mercury has the Hits on NON BREAKABLE RECORDS

Mercury Records, Chicago, Illinois

Mercury Records of Canada, Toronto, Canada

www.americanradiohistory.com
### CHILDREN'S RECORDS

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Week</th>
<th>Last week</th>
<th>This week</th>
</tr>
</thead>
<tbody>
<tr>
<td>137</td>
<td>1. SINGARELLA (Two Records)</td>
<td>1. SINGARELLA (Two Records)</td>
</tr>
<tr>
<td>139</td>
<td>3. BEECHMONT BOYS (Two Records)</td>
<td>3. BEECHMONT BOYS (Two Records)</td>
</tr>
<tr>
<td>140</td>
<td>4. F. LEONARD &amp; B. RUSSELL (Two Records)</td>
<td>4. F. LEONARD &amp; B. RUSSELL (Two Records)</td>
</tr>
<tr>
<td>141</td>
<td>5. L. JOHNSON &amp; W. WHITE (Two Records)</td>
<td>5. L. JOHNSON &amp; W. WHITE (Two Records)</td>
</tr>
<tr>
<td>142</td>
<td>6. WOOD'S BOYS (Two Records)</td>
<td>6. WOOD'S BOYS (Two Records)</td>
</tr>
</tbody>
</table>

### BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's retail record stores. List is based upon The Billboard's weekly survey of retail stores, except those exces to major market areas. Survey results are weighted according to size of market area. Records listed numerically, according to greatest sales. The "No. 1" side of each record is also listed.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Remember April&quot;</td>
<td>Paul Anka</td>
<td>32,000</td>
</tr>
<tr>
<td>2</td>
<td>&quot;To Love You More&quot;</td>
<td>Eddie Fisher</td>
<td>28,000</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Don't Be That Way&quot;</td>
<td>Liberace</td>
<td>24,000</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'm In Love Again&quot;</td>
<td>Ray Charles</td>
<td>20,000</td>
</tr>
<tr>
<td>5</td>
<td>&quot;So Long, I'm Leaving&quot;</td>
<td>Tony Bennett</td>
<td>16,000</td>
</tr>
</tbody>
</table>

### DEALER DOINGS

**BEEF DEPARTMENT**

"A cow dead on the farm, they sent for the beef in a car. A carful of beef is sent to the store, where they sell it by the pound. A pound of beef is sold to the customer, who then cooks it at home."

**KIDISK COMMENTS**

"Children’s records are too high-priced and we don’t get enough single records."—Irwin Glass, Head of Glass Records (45) 1000, Chicago. It is estimated that 30 percent of all records sold are singles.

**UNBREAKABLE DISKS**

"Pop records are beginning to tell us that there won’t be any more records unless they are "unbreakable." It seems that people are beginning to realize that. It takes a long time to educate the public to a new thing—even if it is just their own pet cat."

**NEWS AND CHATTER**

*Sam Goody*, New York, is remodeling his store—creating a new look for his customers. The store is now completely the pop and classical departments by rear, and the classical and pop departments by front. The new store is a vast improvement over the old one, and is expected to bring in many new customers.

**MERCHANDISING TIPS**

*Archie's Record Shop*, Richmond, Va., reports that sales in crease on the strength of "plenty of radio advertising and offering a free record to anyone who can answer a baseball quiz." When business "got really bad," Radio Sales & Service, Orangeburg, S.C. adds, "the only thing we could do was to put a sign on the door saying that we were open."

**DISPLAY ACTION**

Intentionally or unintentionally, *Haynes-Griffin, New York,* has come up with active record display windows of late. Some time ago she set up a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes." The windows were then decorated with a display on MGM's "Tom and Jerry," and also with a display in the window to promote "Gentlemen Prefer Blondes."
Classical Records

Because all classical labels are not recorded at all speeds it is difficult to present a classical record survey statistically. Therefore, The Billboard is presently conducting its weekly round-up telephone survey to a survey of dealers LP and 45 R.P.M. classical reports. Reports in each category are averaged according to sales volume, but no attempt is made to show sales comparisons between LP and 45 titles. It will be noted that titles are stressed and no attempt is made between singles and albums.

Best Selling LP Classical Titles

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Tchaikovsky: Swan Lake Suite</td>
<td>Columbia</td>
</tr>
<tr>
<td>2.</td>
<td>Brahms: Symphonies Nos. 3 and 4</td>
<td>Columbia</td>
</tr>
<tr>
<td>3.</td>
<td>Beethoven: Symphony No. 5 in E flat Major</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

Best Selling 45 RPM Classical Titles

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Prokofiev: Classical Symphony No. 5</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2.</td>
<td>Beethoven: Symphony No. 2 in B flat Major</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

Advance Classical Record Releases (Includes Semi-Classic)

Borodin: Symphonic Fantasia No. 2 in E flat major

Classical Record Reviews

Tchaikovsky: Serenade in C for String Orchestra

Edward J. Drosh, Chicago Tribune: "The score is a marvel of virtuosity and melodic beauty... It is a masterpiece of the symphony orchestra."
**Juke Box Record Plays**

Based on reports received last three days of Week Ending June 23

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,050 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

**POSITION**

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Record</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Waltz of the Wind&quot;</td>
<td>Vocal by Roy Cordell</td>
<td>Capitol 1012</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I Love You Because&quot;</td>
<td>Vocal by Roy Cordell</td>
<td>Capitol 983</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Waltz of the Wind&quot;</td>
<td>Vocal by Roy Cordell</td>
<td>Capitol 1012</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I WANNA BE LOVED&quot;</td>
<td>Annette Street &amp; J. Jenkins Jr.</td>
<td>Dec 24627-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I WANNA BE LOVED&quot;</td>
<td>Annette Street &amp; J. Jenkins Jr.</td>
<td>Dec 24627-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>&quot;I WANNA BE LOVED&quot;</td>
<td>Annette Street &amp; J. Jenkins Jr.</td>
<td>Dec 24627-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>&quot;I WANNA BE LOVED&quot;</td>
<td>Annette Street &amp; J. Jenkins Jr.</td>
<td>Dec 24627-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I WANNA BE LOVED&quot;</td>
<td>Annette Street &amp; J. Jenkins Jr.</td>
<td>Dec 24627-ASCAP</td>
</tr>
</tbody>
</table>

**WARNING!**

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed under headings "Faded," "Last Week," and "This Week." If a record has had an unusually long run, or if the current position this week versus last week shows a sharp drop readers should buy with caution.
RHYTHM AND BLUES RECORD BUYING GUIDE

The Billboard

July 1, 1950

RHYTHM & BLUES RECORDS

Most-Played Juke Box RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special survey of money money at a selected group of radio stations, the majority of whose customers purchase rhythm and blues records.

**POSITION**

**Weeks**

1. **RHYTHM 24 6**
2. **19 10**
3. **23 10**
4. **3 4 6**
5. **7 6**
6. **8 1**
7. **5**
8. **3 6**
9. **1 5**
10. **2**

**Selling RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records most sold in stores according to The Billboard's special survey of money money at a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

**POSITION**

**Weeks**

1. **PUNCK CHAMPAGNE**
2. **CUPID'S BOOGIE**
3. **WELL, WELL, WELL**
4. **MISTRESSY BLUES**
5. **B.B. KING**
6. **LULLABY**
7. **LET'S MAKE LOVE**
8. **DOUBLE CROSSING BLUES**
9. **WELL, WELL, WELL**
10. **BABY-NEVER BE LOVED**

**RHYTHM & BLUES RECORD REVIEWS**

**SOLDIERS**

1. **My Old Gal**
2. **Darius**
3. **Miss Elaine**
4. **Jackie Wilson**
5. **Jasie**
6. **Baby**
7. **Nowhere**

**ADVANCE RHYTHM & BLUES RECORD RELEASES**

**Date**

1. **Boogie's Take Over**
2. **Cupid's Boogie**
3. **My Baby's Gone**
4. **Reptile Blues**
5. **Sailor Blues**

**SUMMER'S HERE!**

And we've ready for it with "Cherry in My Lemon Lime" by **Jumpin' Jacks" as sung by The Three Riffs.

**APA RECORDS**

657 W. 45th St.
New York, N. Y.

**R. & B. BLUE NOTES**

The new Big Nick's debut disc shows its potential on R & B talent, including "Beau Beaux" from the recent Chess-Atlantic outing. King Henry Wright. . . . Atlantic disk bigwig Herb Abramson has signed young blues star Glenn Tipton fresh out of Richmond. . . . Regal has signed King Studio. . . . Steve Gibson and the Red Caps, Mercury artists, have been booked into the North Collingwood, N. J. for five weeks, starting September 7. . . . Bucklin Studio has penned a new biography of Louis Armstrong. . . . A new film may be filmed in London next fall, with the trumpet player playing himself. . . . Pianist Mill Buckner, former partner with Lionel Hampton, has his own combination with George Wallington, Hal Clements, and Alton Atkinson.

Reports drifting back from the Scandinavians indicate that Duke Ellington has found a ripe territory for the Continent for the war's end. Ork, reports tell that Ellington's European tour had kicked off on the wrong foot in France, but the later news indicates that the veteran ork's lengthy tour has developed into a money-making venture in its later stages. The ork is back in the States some time in July.

Toni Harper, the 12-year-old Columbia recording thrush, will make her first New York theater date at the Apollo Theater for a week beginning June 26. . . . Buddy Johnson and his ork kick off another two-week Southern tour June 30 with the first date shelled for Newport, Va. . . . The Ravens, vocal group, celebrate four years in show business this week.

Three weeks of additional rhythm and blues talent theater time will open up beginning July 7 at the W. C. Handy Theater in Memphis, with a six-act bill headlined by Earl Bostic's ork. The chain has theaters in Tennessee, Kentucky, Ohio and Pennsylvania, and covers the cities of Louisville, Columbus, Pittsburgh and Cincinnati. . . . Enrsonia Harris has recorded his hit composition of almost a decade ago, "Tuxedo Junction," for the Victor company with a freshly penned lyric addition. Words were written to the platitude by the Alex Miller for Joe Jones and balladist at the Halls for the Illinois Jacquet crew, replacing Shadow Wilson, who replaced Jones in the unit earlier this year.

An unplayed tune by the late Fats Waller, "I'm Saving My Pennies," will be recorded by Johnson's Orchestra for Mercury/Pepper. Guarnieri has done a series of dishes in which he has pulled a vam on the Waller singing and keyboard style. . . . The New York State commission against discrimination is acting on the advising of the New York City branch of the National Association for the Advancement of Colored People on charges of discrimination in radio and television on New York stations.

Erroll Garner was handed a big birthday party Thursday (15) at the Birdland niterie here, where he is appearing. The Keys, a London recording group, open at the Blue Note in Washington June 24.


**MONEY MAKERS!**

**AMOS MILBURN**

"WALKING BLUES" AL 3049

"MY BABY'S GONE" AL 3051

"REPTILE BLUES" AL 3060

**CALVIN BOZE**

"SAFRONIA B." AL 3055

**SOON #1 ACROSS THE NATION!**

**LITTLE ESTHER**

ON SAVOY 7350

"CUPID'S BOOGIE" WITH MILLIE MIL BARKER

"JUST CAN'T GET FREE!"

**THE HUCKLEBERRY MAN'S GREATEST DOUBLE-SIDED HIT!**

**PAUL WILLIAMS**

"WEASEL SWING" SAVOY 7351

"RYE BOOGIE" SAVOY 7351

**CONTEST-Coast-to-Coast Savoy outsells all competitive labels 5-to-1!**

158 Market St. Newark 1, N. J.
**Folk (Country & Western) Record Section**

**MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS**

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations represent Country and Western records.

**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom purchase Country and Western records.

**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

Apple, Cherry, Wise and Charlotte Cream—M. Slim (Bear Col. 7801602) 10739.

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

Best-selling retail folk (Country & Western) records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom purchase Country and Western records.

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**FOLK TALENT AND TUNES**

By Johnny Sippe

Artists' Activities: Folk music parks are utilizing good promotions to supplement use of strong h. b. and Western names to do better business (see other story on page 4). . . . Jack Kennedy, long pianist with Jerry Jazhco (4 Star) is now working with Jerry Iby (MGM). . . . R. E. Darcy and Bill Cook, formerly of KTHR, Houston. . . . Eddy Arnold soon starts a new series for his regular record sponsor, with a show airing once per week over 40, top 50,000-watt stations and 30 to 59,000-watters. Charlie Brown, of Monogram Radio Productions, Nashville, where the show is cut, is looking for guest stars for work with Arnold. . . . Jess Willard, long-time pal of the late Jack Guthrie, has inked with Capitol, according to Clay Adams, chief of Vanguard Music. . . . Laura Lee Owens and Dickie McBride have left the Coast to work out of Bob Wills in Oklahoma City. . . . It was a girl for Doyle O'Dell (Mercury), born June 10. O'Dell is working on a series of TV films for national distribution.

**Disk Jockey Doings:** Bill Clark, WMOH, Hamilton, O., is doing a d. j. remote from the Hilltop Tavern, local pub, for a half-hour nightly. . . . Duke Bowman, WLOH, Princeton, W. Va., is promoting traveling h. b. name shows in his vicinity. . . . Bert Stille, WHKC, Columbus, O., is helping the Georgia Crackers promote their new park, G-Mar-C Ranch, outside Columbus. . . . Red Kerco, WNTF, Montgomery, Ala.

(Continued on page 98)

---

**INVENTORY HEADACHES?**

Find out how dealers are successfully answering complicated inventory problems caused by the current three-speed record market. Be sure to read . . .

---

**The Billboard 1950 NAMM Convention Supplement**

. . . a special section of the July 15 issue, published in conjunction with the National Association of Music Merchants' Convention. Chicago, July 10-13.

---

**NEED QUARTET RECORDS?**

Let us send you a copy of these titles, each now available for $1:

**ACME NO. 540** You'll Soon Be Done With Troubles The Eric Quartet

**ACME NO. 539** A Big Cut in the World The Tennessee Four

**ACME NO. 309** A Big Cut in the World The Harmony Singers

**ACME NO. 529** I've Got A Secret Love The Gospels

**ACME NO. 579** I've Got A Secret Love The Gospels

We'll send complete list of many other Acme Records upon request. Prices (to dealers) $4, each, and up, very small. Print is complete, says are guaranteed.

**ACME RECORDING STUDIOS**

Christine, Kentucky

*(New under original ownership and management)*

---

**BUSINESS IS ALWAYS GOOD WHEN YOU BUY AND SELL QUALITY!**

In less than two years we must again double our capacity in a new plant.

**RESEARCH CRAFT CO.**

1037 N. SYCAMORE ST.

LOS ANGELES 32, CALIF.

FINEST QUALITY RECORD PRESSING IN THE U. S.

**Research Craft Co.**

July 1, 1950  The Billboard  MUSIC 29

---

**RED KIRK**

"THE VOICE OF THE COUNTRY"

"LOSE YOUR BLUES"

Flip Side

"Over An Ocean of Golden Dreams"

No. 6257

If unavailable in your area contact Mercury Records 1016 Melbourne Ave., N.E., Knoxville 17, Tenn.

ONLY Mercury Has It

**CLAUDE BOONE**

"FROM THE SMOKY MOUNTAINS"

"MEMORIES OF WEDDING BELLS"

Flip Side

"Get Your Kisses While You Can"

No. 6248

If unavailable in your area contact Mercury Records 1016 Melbourne Ave., N.E., Knoxville 17, Tenn.

ONLY Mercury Has It

**BILL NETTLES AND HIS DIXIE BLUE BOYS**

"I HAULED OFF AND LOVED HER"

Flip Side

"Life's Road of Sorrow"

No. 6249

If unavailable in your area contact Mercury Records 1016 Melbourne Ave., N.E., Knoxville 17, Tenn.

ONLY Mercury Has It

**TOBY DOWDY AND HIS DIXIE LILY HIGHPOINTERS**

"SILVER SPRINGS"

Flip Side

"Down in Yebo City"

No. 6263

If unavailable in your area contact Mercury Records 1016 Melbourne Ave., N.E., Knoxville 17, Tenn.
Hugo Wintershaltle

RCA Victor Records

Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEN GRIFFIN</td>
<td>Columbia 38225</td>
<td>76--75--75--78</td>
</tr>
<tr>
<td>SARAH VAUGHAN</td>
<td>Columbia 38095</td>
<td>75--75--75--78</td>
</tr>
<tr>
<td>THREE SUNS (Honeydramers)</td>
<td>Victor 20-2673</td>
<td>75--75--73--77</td>
</tr>
<tr>
<td>TEX BENEKE ORK (Gregg Lawrence)</td>
<td>Victor 20-2683</td>
<td>70--80--78--78</td>
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<tr>
<td>LEE SHEARIN</td>
<td>London 679</td>
<td>65--65--65--65</td>
</tr>
<tr>
<td>SISTER SLOCUM &amp; HER LITTLE BROTHER</td>
<td>King 15900</td>
<td>68--68--68--68</td>
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<tr>
<td>VIC ANTHONY</td>
<td>Autograph 617</td>
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<tr>
<td>LAWRENCE WELK</td>
<td>Mercury 9440</td>
<td>66--66--64--68</td>
</tr>
<tr>
<td>MITCH MILLER ORK &amp; CHORUS</td>
<td>Columbia 38055</td>
<td>70--70--68--70</td>
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<tr>
<td>KAY BROWN- \ HARRY GELLER</td>
<td>ORK</td>
<td>38300</td>
</tr>
<tr>
<td>ARTIE SHAW ORK (The Mel-Tones)</td>
<td>MSM 30750</td>
<td>66--66--66--68</td>
</tr>
</tbody>
</table>

RATINGs

(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

New Ratings Are Determined

Record Review:

Kenny Griffin

"Roses"

The master of tempo and melody runs down this current hit winner in his typical organ style.

76--75--75--78

Sarah Vaughan

"Don't Be Afraid"

Sarina's at her best on wax in several outings on this pretty new ballad with great Norman Leyden backing. Her fans will love it.

75--75--75--78

Three Suns

"I Need You"

Slight ditty is pleasant for a straight reading of a new and pretty flicker title tune. Could be a winner for the shops.

75--75--73--77

Tex Beneke

"This Sweet Lullaby"

With strong tune potential, this sweet ballad job has a strong tune potential. Performance, similar to flip, is an okay showcase of a likely, reticile ballad.

74--74--73--73

Sister Slocum & Her Little Brother

"The Road Back To Old San Antonio"

A high grade Western-Record pop is done with simply, appealing freshness by reticile vocal group and group. Anthony has a pleasing style and style.

74--73--73--73

Lawrence Welk

"Texas Tea)

The Mr. Jett-Waltz style tune is played shrill and uninviting by the Orch. The Orch plays a good account of itself.

73--75--73--73

Kay Brown-Harry Geller

"Cotton Candy"

A new though to the Western-Style Vocal style ranks attractively on this summary novelty reminiscent of "The Silver Spoons". The "Lazy River" is all in.

75--76--74--74

Artie Shaw

"Thanks For The Buggy Ride"

Slick orchestra playing is a hit, but singing doesn't do for justice.

72--75--71--71

Other reviews are available on the website: www.americanradiohistory.com.
Record Reviews

ARTIST          TUNES                  COMMENT

POPULAR
NAPPY LAMARE & STRAWHAT SEVEN
 It Ain't Gonna Rain No Mo'          82-82-80-84
Bright, punchy, ragtime treatment of the happy ditty of the '20s. Thumping drums and piano are in back of Jannettline Fontaine's sweet voice. Can has studied her Kay Starr—so it's all to the good.
This is the Life
AL MORGAN
 You're a Wonderful Sweetheart       72-73-72-72
Morgan does a relaxed, down-home smash hit with a new ditty of slight import.
I Dreamed of an Angel
ARTIE WAYNE
 LAugh! Clown! Laugh                74-77-74-72
Effective choice of a wonderful oldie for revival which Wayne delivers smoothly with rich support.
Who Threw the Ring Around Rosalie?
JOHNNY GUARD NIERI QUINETT
 Gena Fiskin'                        71-75-69-69
Quilter does a vamped up tune now the late Fats Waller both vocally and pianistically in attacking this modern day "Lazy Bones." Jive should like this.
Charleston
FONOTANE SISTERS
 Three Little Kings                  78-80-75-80
Entirely built around the Ballantine floor spot transcription triplets make an appealing rhythm in number time. Girls turn in a fine job.
Down Home Rag

PHIL HARRIS
 Let's Cheo Cheo Cheo to Idaho       72-73-70-73
Harris turns one of his typical Southern-dialect jobs on this zippy rhythm ditty from the center of "Downtown Idaho" Holton.
You Can't Go Wrong Done' That
TERESA BREWER
 LAst Man Woman                      70-73-66-68
Miss Howard sounds not unlike Judy Garland at the line from a dramatic pinch in a novel novelty which has been receiving modest airplay here and there.
Let's Have a Party
LYNNE HOWARD
 Weekender                           65-65-65-65
Great material defines the impact of this collection of talent.

THREE SUNS
 (Texas Jim Robertson)               70-71-71-71
Gone Fiskin'

RALPH FLANAGAN
 ORK
 (Harry Prima)                       75-76-75-74
If I Had a Magic Carpet
This is a Flanagan original. Instrumentally it's handled cleverly by the band but it stands up a lesser effort.

(Continued on page 104)

33 1/3 or 45 ... Which Represents the Highest Gross Dollar Volume Today!
The results of a national survey, conducted by The Billboard on this important subject, will be published in ... The Billboard 1950 NAMM Convention Supplement ... a special section of the July 15 issue, published in conjunction with the National Association of Music Merchants' Convention, Chicago, July 10-13.
THE HIT RECORD OF THE HIT SONG!

CHARLIE SPIVAK'S "LOVELESS LOVE"

MONA LISA

619-78 rpm
75c plus tax
30073-45 rpm
75c plus tax

CHARLIE SPIVAK and His Orchestra vocal by Tommy Lynn and Choir

Record Possibilities

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best-selling, most played or most heard features of the chart.

LA VIE EN ROSE - Tony Martin, RCA Victor 20-3019
TOO LATE - Vic Damone, Mercury 5454
CHEEK TO CHEEK - Bing Crosby, Victor 20-3010

THE DISK JOCKEYS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. TINA, TINA, TINA - Gordon Jenkins & The Wrens., Decca 27077
2. TINA, TINA, TINA - Eileen Barton, Columbia 30005
3. NO OTHER LOVE - Jo Stafford, Capitol 1053
4. FRANCIS - Ray Anthony Or., Capitol 1068
5. MAY I TAKE TWO GIANT STEPS - Eileen Barton, National 9122
6. GONE FISHIN' - Thirty Seconds, Victor 20-3224
7. I STILL GET A THRILL - Tony Martin, Victor 20-3799
8. SOMETIME - Jo Stafford, Capitol 1859
9. GOODNIGHT, IRENE - Gordon Jenkins & The Wrens., Decca 27077
10. AMERICAN BEAUTY RISE - Eidy Howard, Mercury 5433

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. NO OTHER LOVE - Jo Stafford, Capitol 1053
2. MAY I TAKE TWO GIANT STEPS - Eileen Barton, Columbia 30005
3. A LITTLE BIT INDEPENDENT - Ray Anthony Or., Capitol 1068
4. I STILL GET A THRILL - Tony Martin, Victor 20-3799
5. SIMPLE MELODY - Desi Arnaz, Decca 27077
6. PICNIC SONG - Johnny Desmond, MGM 30703
7. KANSAS CITY KITTY - Jack Teeter Trio, London 4995

THE OPERATORS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the operators think tomorrow's hits will be:

1. VACATION SHOES - Vic Damone, Mercury 5429
2. GOODNIGHT, IRENE - Gordon Jenkins & The Wrens., Decca 27077
3. I DON'T SLEEP, I WASN'T PULLED, I FELL - Bing Crosby, Decca 24018
4. BUFFALO BILLY - Robert F. Ogden, Capitol 1053
5. I CROSS MY FINGERS - Percy Faith Or., Columbia 38746
6. I STILL GET A THRILL - Tony Martin, Victor 20-3799
7. SIMPLE MELODY - Desi Arnaz, Decca 27077
8. I STILL GET A THRILL - Jo Stafford, Capitol 1053
9. MAY I TAKE TWO GIANT STEPS - Eileen Barton, Columbia 30005
10. MY DESTINY - Billy Eckstine, MGM 30609

THE COUNTRY & WESTERN DISK JOCKEYS PICK:
Picks that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. THE LAST STRAW - Eileen Barton, - Capitol 1063
2. CODY MAN - Dale O'Brien, Mercury 497
3. RIDE YOUR BLUES - Red Norvo, Mercury 6517
4. CEDAR RIGGIN' BABY - Desi Arnaz, Victor 20-3942
5. GIVE ME A LITTLE OLD-FASHIONED LOVE - Frank T. Wharton, Decca 4685
6. PARDON ME FOR LOVING YOU - Hank Penny, King 817
7. WHEN, BABY, THANK YOU BABY - Hank Penny, King 818
8. THE LAST STRAW - Eileen Barton, Columbia 20799
9. WHAT, WHERE AND WHEN - Eileen Barton, Columbia 20799
10. WHEN I GET RICH - Red Sovine, MGM 30717

MAIL IT NOW! If you have not yet mailed this week's pop chart questionnaire, please do it now.
**LEE SHEARIN**

With ORCHESTRAL ACCOMPANIMENT

"GIVE A BROKEN HEART A CHANCE TO CRY"

"I NEED YOU"

**LOWDOWN RECORDS**

An up and coming hit!

**695 - 78 rpm**

21303 - 45 rpm

7:30 plus tax

7:30 plus tax

www.americanradiohistory.com
PERSISTENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musicals, songs corresponding to your musicals were produced, and film songs, according to the year of public release.

Stage musicals which have achieved a sheet music sale of one million or more are marked with an asterisk (*).

(For the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit."

The record listing is representative, not necessarily complete.

No. 66—LOUIS ALTER

LOUIS ALTER'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from last week)

1937—TRIBUTE

Invisible Music Corp.

1938—SIDE STREET IN SOUTH

Roberts Music Corp.

1940—AMERICAN SERENADE

Roberts Music Corp.

1948—CANDLE IN THE WIND

Roberts Music Corp.

Stage Musicals and Songs

1925—EARL CARROLL'S VANITIES

With a cast of director, J. M. Dadd, and choreographer, Dorothy Slack. Produced by Russell Strong. Roberts Music Corp.

1939—PERIODIC TABLES

With a cast that included C. E. White, John Brown, John Johnson, and John Smith. Produced by Robert Strong. Roberts Music Corp.

1941—BING CROSBY'S LOVE

With a cast that included Bing Crosby, John Brown, John Johnson, and John Smith. Produced by Robert Strong. Roberts Music Corp.

1945—THERE'S A TAKE-A-CHASE

With a cast that included Bing Crosby, John Brown, John Johnson, and John Smith. Produced by Robert Strong. Roberts Music Corp.

1950—DON'T LOVE ANYTHING ELSE THE BLUES

With a cast that included Bing Crosby, John Brown, John Johnson, and John Smith. Produced by Robert Strong. Roberts Music Corp.

1986—JIMMY DIXON

With a cast that included Bing Crosby, John Brown, John Johnson, and John Smith. Produced by Robert Strong. Roberts Music Corp.

1990—Louis ALTER'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from last week)

1937—TRIBUTE

Invisible Music Corp.

1938—SIDE STREET IN SOUTH

Roberts Music Corp.

1940—AMERICAN SERENADE

Roberts Music Corp.

1948—CANDLE IN THE WIND

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Dealers Fear Decline, Eye Move by RCA

NEW YORK, June 34—Despite TV price announcements made this week by some industry leaders as Philco and Admiral, many dealers and distributors are reluctant to believe that prices will remain stable until the fall selling season gets rolling. The trade is keeping a close watch on price moves to be made shortly by RCA Victor, General Electric and the department stores private brands.

It is generally expected that RCA will not attempt to match other manufacturers on prices. Most frequently heard "guess estimates" of the near future include a 14-inch table model at $238.95 and a 16-inch console at $239.95. RCA will not use rectangular boxes in the 17 models to be announced early in July.

It’s the private brand prices to be announced that arouse the interest of the trade. Receiver close-out sales at Saybrooks and Gilmore’s, plus the promotional pricing by such TV chains as Davco and Vim in New York, have set the price of 12-inch table models at "under $100." At least, that's the opinion of dealers who have to sell to consumer demand for "Macy prices."

"We have now facing the industry around what the consumer will be willing to pay for a 14-inch table set or 16-inch console that offers very little more in picture-viewing area than the manufacturer stated it costs about $100 to $125 to sell," one private brand manager says. "It’s doubtful that the consumer will want to pay $75 or $100 more for a 14-inch. (See Price Jitters on page 41)

Jack-Equipped Video Sets

The following list of television sets, according to manufacturers, must be equipped with jacks. As new models are announced, the list will be revised for the benefit of dealers who support their dial department by promoting jacked-equipped sets. Combination models which include record changers are not listed because of space limitations.

Jack-equipped sets: All sets, all models, all colors, all styles, all prices, all manufacturers.

Hoffman Mfg. Co.

GE

Diagnostic

Zenith

Alco

Standard

Zenith

Jumbo

ABC

AEG

Philco

RCA Victor

Sylvania

Atlantic-Carleton

Westerling

Aspen

Amber

G.E.

Zenith

Philco

RCA

Jacko

Mercury

Pilot

Broadcasting

Radio


GEHypes AM-TV Set Staff

NEW YORK, June 20—The organization of the General Electric AM-TV set staff was announced this week through a series of new appointments. The G.E. press release was timed to coincide with the release of the first AM-TV set picture in a big way. It is a secret that the heavy TV sales responsibility will fall to the electronics division. This week G.E. made six new appointments in the sales positions in the division. R. W. Fellows was named assistant sales manager; D. Belden, Jr., sales manager for radio; David Davis, sales manager for TV; B. D. Mines, sales manager for radio; H. K. R. Davis, sales manager for TV; and R. E. W. E. D. West, assistant TV sales manager, and G. O. Davis, assistant radio sales manager.

The G.E. company’s move to the organization of a new TV set staff was headed by Arthur A. Brandt, formerly sales manager of the electronics division. This week G.E. made six new appointments in the sales positions in the division. R. W. Fellows was named assistant sales manager; D. Belden, Jr., sales manager for radio; David Davis, sales manager for TV; B. D. Mines, sales manager for radio; H. K. R. Davis, sales manager for TV; and R. E. W. E. D. West, assistant TV sales manager, and G. O. Davis, assistant radio sales manager.

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Radio and Television Program Reviews

Designated Radio Review

Glancein' at Anson


Latest in the rash of late evening disks and short shows, this one was a five-week strip devised by Bill Anson. Like competing stations, Anson also features an announcement sale. As entertainment, it is par for the course, offering both solid acts and mediocre talent.

On the cover of the show's guest list was Fuzzy Jones, known for his acting and songwriting. Jones was a member of the band during the early 1950s, playing with the likes of Buddy Holly and the Crickets. His participation in this show is a testament to his popularity and influence in the music industry.

While the show's format is quite basic, it provides an opportunity for emerging talent and offers a glimpse into the lives of some of the most influential figures in the music industry.

Designated Television Review

So You Want To Lead a Band

Reviewed Sunday (18), 8-8:30 p.m. EDT, Sustaining on NBC-TV. Production: Bob Burns and Herb Sargent; technical direction, Jack Hawkins; director, Samms Kaye band featuring Tony Mancini, Judy Johnson, Chubby Silver and friends. Cast: Sammy Kaye band featuring Tony Mancini, Judy Johnson, Chubby Silver and friends.

Sammy Kaye's routine probably will go on and on as long as people are willing to make spectacles of themselves in front of the Kaye band and the camera. Sammy, however, doesn't mean that it adds up to good entertainment, or in this case, to good television.

The Kaye video show follows the tried and true format of the company, with a motley group selected from the audience, who are subjected to Sammy's slightly chummy questioning. An attempt at a sort of spontaneous television, "Sammy Kaye Recordery Players Streaming and Swing Theater" presents itself.

The purpose of these shows is to have the Kaye band performed by those who want a shot at the fame that the Kaye band enjoys. Sammy, however, doesn't mean that it adds up to good entertainment. He points out that kids are frequently disappointed by using the household combination of piano, guitar, and kazoo, and even the most ancient instrument in the Kaye band.

"Kiddies' Disk Bite"

In the last year or so, the number of kid disk players in homes has increased. The sales of these disk players for live adult players. The kid business is close to 20 per cent of the total, and it is expected to grow at a rate of about 10 per cent per year. The total is done in 48,000, and about 6 per cent were for the Kuder children.

The balance (which is almost entirely pop) sells 75,000 units, and the major factors feel, have splintered their responsibility for the junior market by their reluctance to carry merchandise, players and records. He es-

The Charles Boyer Show is a smooth, well-executed program that appeals to a wide range of viewers. The show has been praised for its compelling storytelling and its ability to keep viewers engaged from start to finish.

The star, Charles Boyer, is a talented actor who brings a sense of depth and realism to his performances. His ability to convey a wide range of emotions is what sets him apart from other actors in the industry.

The show's format is well-structured, with a mix of musical performances and interviews that keep the audience engaged. Boyer's charm and charisma are evident throughout the show, and his interactions with guests and musical performers are always entertaining.

In summary, "The Charles Boyer Show" is a well-executed program that is sure to please fans of all ages. With its compelling storytelling, talented performances, and engaging format, it is a show that is not to be missed.
**IN SHORT**

**STORMY**


**Warms It Will Book Without Union Permit**

Rebels Face Boycott

(Continued from page 3)

Corporation of America (MCA), Williams Morris (WM), General Artists Corporation (GAC), Entertainment Merchants Association of Chicago, Michigan Theatrical Booking Agents' Association, in addition to insiders and smaller agent orgs from Pittsburgh, Philadelphia and Rhode Island and a couple from New York City.

The gathering was preceded the day before by a meeting of ARA members at which the strategy was discussed. Insiders admit there was considerable concern about agents' reaction to AGVA's presence at the convention.

In fact, it was decided, however, to let the boat sail out, at least be back by any moment and agents who dealt with AGVA directly would withdraw as well.

The meeting was opened by Bill Kent, ARA prez. Later the ball was turned over to the president of the various houses and various groups. Charges of bad faith were leveled at AGVA for its recent action at its Philadelphia convention (The Billboard, June 17). It was emphasized that the agents' lack of trust in AGVA if the latter is to continue to hold discussions with.. . and negotiate a "reasonable" agreement.

In the next breath ARA let it be known that it would not sign, or submit to arm's-length methods. It is necessary, the official statement said, "We prefer to negotiate with ARA, and the ARA and AGVA by stating that the acts not signed to agents will be at a great disadvantage.

At one point of the proceedings that 90 some-odd agents agreed to work 140 new shows each week and declared "they will do anything I say. If ARA and AGVA agree to use the 90 some-odd agents to form a new union, they will go with me."

ARA contended it knew the problems of performers and buyers better than AGVA directors. It is the unemployed, they claimed, is outing AGVA. "It is the function of the agent to determine the artist's minimum conditions, but it is the job of the agent to hold the maximum."

With an understanding that AGVA members and talent buyers would flock to ARA's side at what a strategy was discussed.

Some targets at which ARA took aim were AGVA's new member dues sales. It was claimed that battles by AGVA to declare performers employees rather than their collective bargaining organizations, and what ARA called "the impractical code established by AGVA which will not be put back in place by these new agreements." It is charged by ARA that employees and brokers without negotiations.

If it is not, the agreements established at AGVA's conventions are followed, it is claimed, the result will be only more money and will lose many employment opportunities for variety artists.

Bill Kent, ARA prez, announced. It didn't expand on this statement. When one agent proposed, "Let's agree not to book any acts unless they leave

**Philadelphia**

Benny Gaidis has plans to operate the Miami Beach Copa City, but deal fell thru... E. M. Low and Lou Watters may or may open the Miami Beach Latin Quarter in 1952... Joe Wolfson, of the famous, jealous of the Miami Beach Copa City, will open his Copa City, Mad Moiselle, currently at the Blue Angel, move into Cafe Society for the coming season... Copa turned over the Copa to the Scout Club, Monte Carlo of Miami Beach. Milton Berle's talking about a deal for the Roxby before the summer is over... Quite a hassle on ABA's part... ABA's latest offer is to oppose AGVA's... agents... Willy Libson's in Paris next year, "more than what I got before," she writes.

**PHILADELPHIA**

JUNE 28—Although the Fourth of July would be celebrated with activities described by some as more than 1,000 out-of-towners visiting the city for the "new Hat Pageant," sponsored by a group of hotels.

Plan provides hotel reservation, food, entertainment, transportation for the four-day holiday weekend at bargain rates of $25.00 per adult with a special rate of $25.00 for children. Included in the tour is the all-city July 4 pro- gram. The Philadelphia Daily News, The Evening Bulletin and a major league baseball game.

The 1,200 signed up for the tour came from as far away as Wheeling, W. Va., and the total is expected to be closer to the 2,000 mark when the holiday rolls around. There were almost 5,000 inquiries since the seven major hotels held jointly offer the plan less than a month ago in an effort to bring business to the city, particularly during the summer months. The plan will be applied to other holidays and may become part of a permanent program to help Philadelphia continue to be a major tourist destination.

Some influence means new sources of patronage for local bars, hotels and other recreational attractions.

The League point out that it would not only make Philadelphia a "Sunday" and restaurant town, take a major share of the city's $25.00 per adult with a special rate of $25.00 for children. Included in the tour is the all-city July 4 pro- gram. The Philadelphia Daily News, The Evening Bulletin and a major league baseball game.

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**VAUDEVILLE REVIEWS**

**Paramount, New York**

(Wednesday, June 23)

Carson Beatty with 5¢-10¢ extra.

New bill here isn’t a big-name line-up, but entertainment-wise it packs more all-around punch than many stars that are booked by the theater this year.

In the closing spot, TV comic Jack Carter’s charm and good looks shone through in his fast-moving monolog and a series of instinctively timed and old-timey gags. His gags weren’t too strong, Carter’s fast fur was very effective, and the material kept the house on a continuous laugh jag. The brash young comic was brought in as a cue for teenagers and finally had to bag off.

Ray Anthony and his band (four trombones, drums, piano, bass, five sax and four trumpets, including the leader) sounded more like a jazz combo than a vaudeville show band here.

An athletic audience gave most of the acts, on show, a bad time.

Carril and Dolf, a couple of good band leaders, opened fast in the first spot. Their brand new setup came off strongly; the one thing they lacked was speed. Their challenge stuff went off okay and got them a fairer mitt.

The second spot was occupied by Ray Anthony and his band. Rex Magee, comic singer, did better in the second half of the act. His first half was well-timed with ball and dance club tunes, and much of it too monotone to set a floor from the stand-out vaude innuendo for the balancing while skipping rope, the same balances while up and down a tender board and concluded with an Indian club toss while atop the ball, pedaling off the board and then a mose for improved reception.

Jerry Bergen’s standard act took a little too long, but once he started with it. His fiddle pant shots drew tiers which grew to yocks. His straight boy was an eye-pleasing girl (unadorned), a gorgeous blonde who towered above him, the act was very good. He did some excellently, the gals showed a better than average voice.

Benchcocks Slick

The Benchcocks, the boys and a tiny shoe-eyed gal, did a thoroughly professional job as a singing group. Their top two numbers went thru a couple of Hawaiian numbers followed by a solo. Lucky Price was the star. He was a real male choral effects and wound it up by giving the gals a highly effective Skip to My Lou for big hands.

Guill Gulli, magician, working in Egyptian costume, went thru a series of tricks including disappearing eggs, chicks and by pulling a string from out of his mouth. In his bulging cheeks one red face as he pulled things out of his mouth made an unpleasant impression. His big with a couple of sailors brought on top of our heads were meaningful. Basically, Gulli, a skilful technician, needs better showmanship.

Fokel’s standard act chatter past hoisting, fot fine results. Robert Ross, working with Maxine the gals, high合作 after each one came on. Ross’s piano work and singing was considerably better than earlier, when she was doing the act. Together they worked beautifully.

The Erickhans (four boys; one gal) did a great job on hand-to-hand foot balances and pyramids. Using their heads, they went up with a three-ball head-to-head balance for solid applause.

The Barons of Arizona

BBM Smith.

Nora Toomey, aided by two adoring chicks, got this night off to an exciting start. Her trapeze work had them gasping. Lee Hampton was equally fine. Nora is a devoted young girl who loves her music-making on improvised instruments. He was followed by Janis Paige.

It’s refreshing to see a gal come out of Hollywood who can do more than cook pesto. Nora is a total real singer. She opened with I Feel Like a New Woman, I Wanna Be Loved and Beatific, Sobered and Bewildered. Encore I’m a Supper Time Shine, and Baby, Won’t You Say Yes. I Love You to a Terrible, a sure bet for television and the better netters as well as the female Normans, who sometimes follow, and was good for solid yocks with his comedy hooing and Don Cornell closed the show.

After five years with Sammy Kaye, Cornell has stepped up to Don Cornell, to a fine voice, he developed a warm showman’s touch as a vocalist. After opening with a medley of current pop hits, he did take-off songs. Such as Come, Look, Love, Spots and Crosby. The takes were well done, but long enough to change the form. The gals built their material is serious and needs contrast.

The Slipper Surprised His Wife

Johnny Sipple.

**Oriental, Chicago**

(Thursday, June 23)


This bill is consistently entertain-

mainly because there are four or pro acrobats here and there.

Carl Sandis’s house band picks a few of the usual medley of the top pops, ending with a dance of the past.

The talent finals winner Ted Daniels. When killed, his wife-forward singer was visibly nervous, he has a penetrative high baritone voice that projects well.

A welcome return to his coming-two.

The art of Carroll and Ros is an excellent one, running the gamut of musical and terp novelty. Two boys.

Connections—M.C.—All Acted

Pyramid, 6:00 P.M., 11:00 P.M. Value. Prices same. Values. 3,000, Gables, Giants, Happy Family. Comedy Shows.

CARL Sandis, the Leading C. M. C., who been working for Picture Shows, has written a new show which is already famous. Cormac Wren of the Picture Shows has written a new show which is already famous.

Bueno on 6.00, 11.00. M. Prentice, Gable’s, etc. BOX 2.

**Palace, New York**

(Thursday, June 23)

Capacity, 1,750. Price range, 5 cents-$1.00. Four shows daily. Five, Saturdays, 11:00 P.M. L. France, producer. Dave Bean. Show played by Dors Aller house orch.

An energetic audience gave most of the acts, on show, a bad time.

Carril and Dolf, a couple of good band leaders, opened fast in the first spot. Their brand new setup came off strongly; the one thing they lacked was speed. Their challenge stuff went off okay and got them a fairer mitt.

The second spot was occupied by Ray Anthony and his band. Rex Magee, comic singer, did better in the second half of the act. His first half was well-timed with ball and dance club tunes, and much of it too monotone to set a floor from the stand-out vaude innuendo for the balancing while skipping rope, the same balances while up and down a tender board and concluded with an Indian club toss while atop the ball, pedaling off the board and then a mose for improved reception.

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The Barons of Arizona

BBM Smith.
Rain Dodgers Boost Stem
To 370G; MH 41, Cap 50

NEW YORK, June 24. — Chilly weather plus a couple of days' delay
rain gave Stem combo houses a shot in the arm last week. Grosses for the six theaters went up to $370,000 and are
against $507,000 for the previous week.

Radio City Music Hall (6,200 seats; average $125,000) jumped up to
$141,000 in its last week. The stream-lined, the Bride, Ladd Lyon and the Martin Brothers after a third week of $43,000
and went to $155,000.

Roxy (6,000 seats; average $65,000)
works was cut to $22,000 and $282,
000 for Luella Bell, Desi Arnaz and
the bakers, headed by a $25,000 week,
900. The new bill has Robert Merrill,
the DeCarlo Sisters, Yvette, Lucky
Dame and Hattie McDaniel.

Capitol (6,500 seats; average $43,000)
held up with a strong $60,000 for its
second week with Asphalt Jungle, George
Price, Rose Murphy and Big Joe Scipio.

The initial week's take was $52,000.

Paramount (3,654 seats; average $72,000) held out after a
week with $52,000 for Jan Murray, John Phillips, Donahue's orch and
Winchester 71. The kick-off stanza brought $30,000.

The new bill has Gloria DeHaven,
Rudy Vallee and Anthony band's and
Secret Fary.

Strand (2,700 seats; average $41,
000) got a solid $45,000 for its opener
with Tommy Dorsey's orch, the Fitch-
men and Bright Leaf.

Furie (1,200 seats; average $18,000)
showed better figures for last week with
$20,000 for Jack La Rue, Barney
Conway and a revue, Started against $15,000 in the previous week.

On rewind, came a revamped show, Jerry Berger, Robert Ross, six other
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acts and Barons of Arizona.
**WGN-TV Signs For Videocasts From Chi Fair**

CHICAGO, June 24—An exclusive five-year contract for WGN-TV to telecast Chicago Fair videocasts was signed yesterday (23) by Crosby M. Kelly, exeutive vice-president of the Fair, and S. Schreiber, manager of WGN, Inc.

Programs will originate from a complete video facility equipped to handle all types of programs. One side of the studio will be open to the Fair visitors a view of the entire layout from a platform above. A soundproof camera set-up will enable visitors to see themselves on screen.

The studio will be equipped to start operation early next week. The first video show taking place at the Fair is scheduled for the 7th of July.

Technical, the studio will be designed and built for continuous operation and will start operation early next week. Friday night, August 23, the first broadcast show of the 75th anniversary show is scheduled.

J. E. Farahgan, program director for the Chicago Fair, will be in charge of the studio at the Fair. He is a graduate of the University of Illinois.

**Burlesque**

By UNO

**NBC Gets Hudson for Reported $550,000**

After a six-year ownership, Howard S. Cullman, Leland Hayward, Elliott Nugent, Howard Lindsay and Russell Crouse let it be known June 20 that the Hudson Theatre in New York has been acquired by NBC as a television studio. Purchase price was put in the neighborhood of $500,000, and a lease or a buy for $450,000 had been rejected. Crouse and Lindsay wanted to hold on to the playhouse, but followed thru with the majorities when NBC prevailed. NBC plans to give the current tenant, "Detective Story," moves to the Broadhurst July 3.

**Arena Success Extends Run, Sparks New Group**

Producers of the Arena Theatre, the Stem's first theatre-in-the-round operation, have decided to extend the life of "Julian Caesar," which unveiled July 16, that they have decided to run the Shakespearean melo an extra week—thru July 15, instead of shuttering it July 8 as planned. The booking of "Julian Caesar" has inspired other booking votes to send "Julian Caesar" to London. The second "Julian Caesar" to open July 16, at Central Plaza Hall on Second Avenue. According to Shaye, the producer, "Julian Caesar" has grossed $230,000, but he hopes to break even in a week's run.

**Miller To Start Building L. I. Year-Round House**

According to Max Miller, Long Island theater producer, construction will start in a few weeks on a theatre in the 400-block area in the Bell Harbor area of the Rockaways. The new playhouse will be a 3,000-seat, equipped with revolving stage, motor-operated curtain and up-to-the-minute p-a. system. The building will also house a dance floor, for summer use. The current schedule calls for operation to start in midwinter as a community playhouse.

**Broadway Follow-Up Reviews**

**TEXAS LIL DARLIN'**


**THE MADWOMAN OF CHAILLOT**

_A Winter's Tale_, music by Richard Rodgers, lyrics by Lorenz Hart. Directed by Elia Kazan. Costumes by Orry Kelly. The story is about a madwoman who returns to her home after being away for many years. The show contains some very funny moments and is a must see for all Broadway goers.

**THE KISS**

_A Fantasia_, music by George Gershwin. Directed by George Cukor. Costumes by Adrian. The story is about a young man who falls in love with a beautiful woman. The show contains some very beautiful songs and is a must see for all Broadway goers.

**Finesse**

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**The Billboard**

*July 1, 1950*

_Sides and Asides_

Wash. U. Revival of "Nobel Prize Is a Happy One"  

SEATTLE, June 24—The University of Washington has come up with a play. The play is a revival of "Nobel Prize Is a Happy One," a play by Swedish playwright August Strindberg. The play is being directed by William F. Hays, a teacher at the university. The play is being performed in the university's new theatre, the Edward D. Mitchell Theatre, which has been newly constructed. The play is an adaptation of the original Swedish play, and is being performed in Swedish. The play is being performed for three weeks, from June 24 to July 3.

**Attack Building Code Changes**

NEW YORK, June 24—The 22 bills introduced by Councilman Hugh Quinn, Jr., to reform the city's building code, were defeated in the city council yesterday. The council met to consider the bills, which were designed to liberalize the city's current building code. The council took no action on the bills, but they were referred to the city council's building committee for consideration.

**Fine Points**

Bergman's current role is that of a young man who is trying to find his place in the world. He is a brilliant engineer who has a gift for engineering and is able to build a machine that can fly. He is able to do this because he has a deep understanding of the forces of nature and the way that they work. He is also a very kind and gentle person who is able to make people feel at ease.

**Broadway Showdown**

_Broadway Showdown_ is a play about a group of Broadway producers who are fighting over the rights to a new musical. The play is written by John G. Avildsen, a former Broadway producer, and is directed by Avildsen. The play is performed in the Broadway Theater, which is one of the largest theaters in New York City. The play is performed for three weeks, from June 24 to July 3.

**Theatre News**

*July 1, 1950*

**The Madwoman of Chaillot**

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**The Billboard**

*July 1, 1950*
Atlantic City Legit Season Set by Blood

ATLANTIC CITY, June 34 - The much-anticipated opening of the Atlantic City Legit Season was held at the Hotel Converse Theatre after all, with a season starting June 28 at the Hippodrome Theatre. The season has been planned and directed by David Beulah and Derrick Brutus.

Season's program calls for 10 performances, with Born Yesterday, On the Town, Pal Joey and the Second Man, Frankenstein, and even a special benefit for the Converse Theatre. The Converse Theatre is opening with the cast by the fall of 1950, and a special benefit for the New Jersey Playground is being held.

Prizes, Blood, said, will be kept to a minimum, and there will be a $3 top for the musicals and a $2.50 for the dramas. The admission fee is $1.50, and the playhouse is being remodeled.

TARAS TARAS (Continued from opposite page)
porter must have suffered from some sort of commercial estrangement, because I have found the best of his work. The cast of this play is a product of the small town of the American Theatre. If this cast is typical of the American Theatre, then one must question the validity of this production. I have found the cast to be one of the finest and most dedicated that I have ever seen. If this is true, the American Theatre is a place to look for the best of American acting.

The cast of Taras was led by the late Mr. Beulah, who was a leading actor in the American Theatre. Mr. Beulah was a fine actor and has been missed by all who knew him. The play was a great success and received many compliments from the audience. I hope that the American Theatre will continue to produce such fine work.

The play was directed by Mr. Brutus, who has been associated with the American Theatre for many years. Mr. Brutus is a fine director and has directed many successful productions.

The set was designed by Mr. Britt, who has been associated with the American Theatre for many years. The set was a fine one and was well received by the audience. The costumes were designed by Mr. Delmar, who has been associated with the American Theatre for many years. The costumes were well designed and were well received by the audience.

The play was presented by the American Theatre, and was well received by the audience. I hope that the American Theatre will continue to produce such fine work in the future.

The American Theatre is located at 123 Main Street, Atlantic City, and can be reached by calling 123-4567. The box office is open from 10 a.m. to 8 p.m. every day. The American Theatre is open for the season from June 28 to September 30, 1950.

THE MADWOMAN

(Composed from opposite page)
... their cohorts to a bottomless pit below the Paris sewers, it is a portrait that is often reproduced, although the original painting is lost. The painting is not of a woman, but of a man.

Epilepsy is a neurological disorder that is characterized by seizures and loss of consciousness. The condition is caused by abnormal brain activity and can be inherited or acquired. The prevalence of epilepsy is estimated to be 1% of the population worldwide.

The symptoms of epilepsy can vary widely, but common signs include loss of consciousness, convulsions, and staring spells. Seizures can range from mild to severe, with some seizures lasting only a few seconds and others lasting for minutes or even hours.

There is no cure for epilepsy, but medication and other treatments can help control the seizures. Antiepileptic drugs, such as carbamazepine and lamotrigine, are commonly used to treat epilepsy. These medications can help reduce the frequency and severity of seizures.

Other treatments for epilepsy may include surgery, such as the removal of a tumor, or the implantation of a responsive stimulator to the brain. In some cases, behavioral therapy, such as biofeedback or cognitive behavioral therapy, may be used to help manage the condition.

The treatment plan for epilepsy is individualized and may include a combination of medications, surgery, and other therapies. It is important for people with epilepsy to work with their healthcare provider to develop a plan that meets their needs.

Epilepsy can have a significant impact on the quality of life, but with proper treatment, people with epilepsy can lead full and productive lives. It is important to educate others about the condition and to encourage people with epilepsy to seek treatment and support.

THE PLACE

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Right at the heart of things on the famous Off-Broadway, New York City

SHOW PEOPLE

Will find the biggest, brightest one-room hotel ever, for rent or sale.

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BE BETTER

For less—at irresistible, lower rates. Don't wait. Call Mr. Rogers, Circle 2-1100.
A. CONOTY, who has been showing 16mm. pix around Baker, Ore., to good returns, plans to add some religious and vaude show and expand his sphere of operations. . .

Ernest Burpee has his platform show in Portland, Ore. Also has some merchandising and has been playing school dates in season.

Karl Cartwright of Bellingham, Wash., does some merchandising and has been playing school dates in season.

Last winter in the Northwest, and now again this season, Ralph Pader has been working with his vaude and 16mm. pix and in both seasons has been extremely successful. He took with him some 932-car drive-in between Bellingham, Wash. and Kelowna, B.C. at one time under arrangement.

The action was directed against the major film companies, including Metro-Goldwyn-Mayer, Paramount, These two companies, along with United Artists, Universal-International, Columbia, Warner and RKO, are the defendants in the suit and the class action is maintained.

The suit was filed in the U.S. District Court for the District of Oregon, Portland Division, and is known as the Consolidated Film Investors Corporation and others, its members, v. the three film companies.

Polack & Weeks, Inc., Portland, Ore., were the counsel for the plaintiffs.

Among the many drive-in operators in the Portland area is Ralph Pader, who has been operating for the past two years with consistently good returns. He has a fourplex drive-in which he operates in the city of Portland and has recently added a fifth screen

Local Drive-Ins

There is still time to book GOOD Pictures in the room where you play—at FAIR PRICES. Write for catalog and scaling prices. For your benefit, there won't cause you trouble while we're making up the House of Personal Service.

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JUNE COWL

June Cowl, 65, Broadway star who had been on the stage since 1924, died June 22 in St. John's Hospital, Santa Monica, Calif., following cancer surgery two weeks ago. One of the most beautiful and acclaimed actresses in the American theater, she was Broadway's most famous Juliet. She played Juliet at the age of 18, and a number of her famous roles are given to a leading role in "Is Marryon A Failure?" followed three years later by her most popular role as Mary Turner in "Within the Law." Marion Davies, who played the role in "Philadelphia," is among the stars who have collaborated with Jane Murfin on the writing of "Little Miss.

DAVID CLARK - Alfred, 27, former chairman of the Pennsylvania State University Regents and of the Columbia Gramophone Company and Electric & Musical Industries, Ltd., and of the New York Dramatic Club, died of the French Legion of Honor, he founded a Philadelphia company in 1899 and was one of a group of associates of Thomas A. Edison who developed the first motion pictures and the platter for recorded music. His Gramophone Company was the first to produce the record on the market in 1899 with "His Master's Voice" trademark. Clark was the director of the Victor Telling Machine Company, Company France of the U.S. Slovene Club, and the Scandinavian Gramophone Association.

DE STEFANI - Mrs. Ralph, 48, wife of the Long Island, N.Y., band leader, died of cancer in New York City. She was born in Seattle, Wash.

DEUTSCH - John, 51, chairman of the board of the Great Francisco, 1819 at Pueblo, Colo., when his way pole struck a tree. He was the President of the Los Angeles, Calif., and the Brotherhood of Circus.

JUANITAS - Aquilino Munoz, 3, Spanish dancer known as La Goya, died in Madrid, Spain. She debuted in New York in 1920 and was one of the leading stars of the American theater. She was the first to play Juliet in Shakespeare's "Romeo and Juliet," and has appeared in many other productions.

MARCH - Clifford E., 26, boxer, was killed in an accident while driving his truck near the United American Shows a week ago. He was a member of the Los Angeles, Calif., police force, and was known for his driving skills. He was the only surviving member of his family.

WERNER - Hans, 60, viola player, June 15 in Boston. He had been a member of the Boston Symphony Orchestra for 38 years. His widow survives.


Married

BARRY-WHITE - Phillip Barry Jr., 21, of Los Angeles, Calif., and Patricia Al- len White, 21, of New York, June 11.

CHANDLER - Donald, general manager for Irving Berlin, Music, New York, and Mar- garet Blake June 17 in that city.

CLARK-DUNN - Sgt. Calvin J., 21, Los Angeles, Calif., and Barbara Gene Dunn, daughter of Charlie Dunn, June 10.

DOYLE-GROVES - Johnny Coates, Los Angeles, Calif., and Jeanne Gorges, daughter of Pete and Bernice Gorges, June 20.

MEYER-BROCKHAUS - Morton Meyers, 32, and Barbara Brock, 26, both of New York City, June 17.

THOMAS-BROOKS - Carl B. Thomas, 26, and Edith M. Brooks, 20, both of New York City, June 17.

Snyder - Mr. and Mrs. George S. Snyder, 33, both of New York City, June 18 in that city.

STEVENSON-TURPEL - Jack S., 27, of New York City, and Arlene Turpel, 27, of Dally Bros. Circus, and Margery Turpel, his assistant, in that city.

Divorces

Marusia Radusinska from Don Wilson, radio announcer, in Los Angeles June 29.

WOL BICKS TV (Continued on page 4)

sports coverage is more than any other two local stations combined. It is the most complete network under the name of Independent Broadcasting, Inc., and has stations with Minneapolis, N.H., and University of Minnesota.

The Troopss show of Broadcast Audience Index for March, 1950, indicates that the ABC network has the story of the station's growth in audience. Of the three networks broadcast, the stations in the Los Angeles, Calif., and Hollywood, Calif., stations as against 23,3 in 1949 when it was also first. Only the Saturday morning index shows from 10.8 a year ago to 19.8 to 21.1 last March.

The Monday-Friday week shows, however, the Monday-Dreasy coverage index figures, was 8.1 as compared with 4.1 a year ago; weekday afternoon, 10.8, and weekend afternoon, 22.0, to lead the entire Twin Cities market. All other stations as against 23,3 in 1949 when it was also first. Only the Saturday morning index shows from 10.8 a year ago to 19.8 to 21.1 last March.

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Congressional Passage Seen

Bill would halve admission levy, exempt non-profit fairs from tax on all ducats

WASHINGTON, June 24.—The House Ways and Means Committee this week formally approved the omnibus tax bill containing a 50 per cent reduction in the federal admissions levy and exemptions for non-profit fairs, and said it was moving directly to the House, where approval is anticipated next week.

Sen. Procter Committee Chairman Walter George (D., Ga.) announced his group would begin two weeks of hearings on the bill within a week of House passage. To the Senate is likely to make changes in the House committee bill, the proposals regarding admissions are almost certain to be preserved.

The bill would reduce the 20 per cent tax on non-profit fairs but also admissions to non-commercial fairs would be exempt but also admissions to non-commercial fairs. In cases of reduced admissions for commercial shows and events, the tax would be levied only on the price, except for race tracks, where the tax on the established price would be collected.

Godin, Hand Get CNE Pyro Biz

NEW YORK, June 24.—Joseph J. Godin, who heads the Canadian Fireworks Manufacturing & Display Company of Canada, Ltd., announced here yesterday that his firm will be awarded the pyro contract for the first seven days of this year's Canada's National Exhibition. The Hand Fireworks Company was the only one to bid, held the entire contract last year, has been cut to seven days. Godin said, for 1949. Last previous dividend seven are August 22 thru September 1 and Contract is in the five-figure bracket.

Godin, who was en route to Springfield, Mass., is the owner of his American fireworks interests. After buying the contract with Edward Hughes, CNE general manager, in Toronto, said that he planned to expand his Canadian interests. Construction will soon be started on a new factory at New Milford.

Plans for the Canadian concern call for the manufacturing of commercial line of fireworks and the invasion of the retail store field in the Dominion, Godin said. His American firm is not in the commercial market and does not plan any expansion to include that outlet, Godin said.

London’s Olympia Earns $444,267 Net in 1949

LONDON, June 24.—Shareholders of the management of the grand exhibition hall and circus arena, received a dividend of 4 per cent, less tax, for last year. Last previous dividend distributed was in 1938, when 10 per cent was paid.

Net profits for 1949 were $444,267, against $486,806.00 in 1948.

Polio Dips From’49; Expect Lower Case Rate To Continue

WASHINGTON, June 24.—Reported cases of polio are slowly increasing, but are running behind last major outbreak. The Public Health Service (PHS) reports showed 183 new cases for the week ended June 8 and 206 for the week ended June 15. This compares with 156 and 243 cases, respectively, for the corresponding weeks in ’49.

PHS said further increases can be expected during the next few weeks. They expressed the belief, however, that the rate of incidence will continue to remain behind that of 1949.

The largest number of new cases continues to occur in Texas and California. For the seven-day period ended June 15, there were 2,290 for the state in Texas and 18 in California. For the preceding week there were 55 and 16 cases, respectively.

Final Draft of Johnson Bill To Exempt Outdoor Biz, House Committee Assures

WASHINGTON, June 24.—In keeping with policy hinted at during Senate Finance Committee hearings on the Johnson-Preston bills to restrict interstate shipment of gaming machines (The Billboard, May 15), the House Interstate and Foreign Commerce Committee this week gave new assurances that types of equipment used in outdoor shows will be exempted from the legislation. The subcommittee, under legislative secretary Vincent D. (Bill) Johnson, failed to come up with a final draft of the proposed legislation (for details see story in Coin Machine Section), the committee reached temporary agreement on a revised version of a definition of gambling devices.

Under the revised definition, as interpreted by the committee, the legislation would strike solely at amusement vending machines and pay-off pinball machines except in States where gambling is legal.

Late C. Berlacker Toll Stage

The latest draft of the definition (see Coin Machine story) corresponds exactly to the committee hearings by Herbert W. Bye, who testified in behalf of the Rail- road Commission, and Harry J. Berr, who filed a statement in behalf of the National Association of Amusement Parks, Pools and Beaches (NAAPBB). Bye was in attendance at the proposal amendment to the legislation, and some of the wording was taken from Berlacker’s latest rewrite. The new version also contains suggestions made by Don W. Harter, who appeared at the hearings in behalf of Toy Manufacturers of the U. S. A. Inc.

The committee will meet again next week to hammer out the final legislation. There is no certainty whether a final draft can be reached for committee consideration, but spokesmen for the committee said they hope to make this possible to complete the job at that time.

In any event, according to the committee, the final bill will not impose restrictions on types of carnival amusement equipment, anywhere, or on the design or features featured in amusement parks.

This objective was originally made during cross-questioning at the hearings on the bill, and the Department of Justice gave its strong concurrence to this.

Gotham Garden Earnings Drop More Video Set

NEW YORK, June 24.—With report predictions that Gotham Garden revues for the fiscal year ending May 31 were slightly behind last year’s 15,000, the Gardner Company is planning events from the midway area probably the largest in the field.

Whether such a trend would affect the Ringling-Barnum circus, which recently signed a new five-year contract with the Garden, is doubtful. Circus toppers have confirmed this homework for telecasting of the Big Show. Cash involved as rent in the new contract is not known. Under terms of the last pact with Garden, officials one circus paid a reported $1,750,000 for a 24-day stand at the arena.

Big Video Sked

WPX, video outlet of the New York Daily News, will televise 120 events at the Garden, Sunday thru Monday, including baseball, horse show, rodeo, dog show, Golden Gloves, boxing matches and track meets. For the Peters’ show, admission will be $2,000,000, compared with $300,000 which the company has agreed to pay for the last year for a smaller schedule. Half the schedule will be for story.

Top Bracket Flaicking

Alresco Field Provides Fertile Story Ground for National Mags

NEW YORK, June 24.—Editor of many of the nation’s leading periodicals, displaying the enthusiasm of a man who had a fertile side of show business rated only sporadic mention until the infamous period when it offered a natural source of prime material for Saturday night. Resultant yarns were perfect antidotes for a reading public which was then saturated with tales of the blood and gore of batte.

At the time it appeared to be a trend destined for a short life, but with the season extinction with little possibility of annual revival. However, more and more magazines, particularly in the slick classification, have turned to personalities in the outdoor field for story fodder. Apparently excellent results have been achieved because the demand has remained constant.

Straight Reporting

Notable, too, is the fact that the sleuthing of the past which involved the searching for hidden evils to provide sensational copy has been abandoned in favor of straight reporting.

Capable writers have discovered that the field is loaded with top-bracket feature material which needs no artificial coloring and discerning editors have been quick to recognize.

Harlacker Talent Costs Hit 456 for Five July Shows

PROVIDENCE, June 24.—Talent costs for five circus-thrill presentations that Providence will run to about $45,000, the promoter’s associates revealed were this week. Made at the committee hearings, it was indicated by the committee, the legislation would strike solely at amusement vending machines and pay-off pinball machines except in States where gambling is legal.

Next Harlacker show opens Monday (26) and runs thru July 4 at New Bedford, Mass. Date at Sargent Field is an annual sponsored by the Red Cross Club. A Harlacker show was recently staged for the Lions in Detroit.
Impetuousness of Youth Steered Louis (Stretch) Rice to Top Job

By Jim McHugh

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

LEAVING a happy home and the warmth and comfort it offered for a bedroll under a show wagon wouldn't be foreign to most people at 16 or 18. It did, however, to Louis (Stretch) Rice, who managed to outmaneuver his mother on two occasions to continue his life on a showwagon midway.

Stretch was only 14 when he promoted himself a job sticking on a carnival playing his home town, Elizabeth, N. J. The pay-off was $3 a day in dimes and this, Stretch rudely recalls, he contributed nightly to ride boys who accelerated their collections with loaded dice.

Despite the regular nightly cleaning to which he was subjected, Stretch decided to succumb to the lure of the road. That was 28 years ago and, as he accounts it, he hasn't regretted the confines of the concession office on Randy Row. "Shows from which he directs the front-end activities of the railroader, he hasn't regretted the road he's traveled. At 44 Stretch visualizes at least as many more years of midway activity ahead of him since his family is noted for its longevity.

Median Objected

Stretc was hunted with the doggedness of the FBI by his mother after his first departure from home. After days of searching, Mrs. Rice, toasted Stretch in Lambertville, N. J., stood on tip-toe to grab hold of one of his ears more than six feet from the ground, and logged him home.

It wasn't long before Squire Riley promoted him again with the lure of a showwagon. While he had started in the business at $3 a day he was now reduced to working as a roughneck for $1 a day and sleeping under a wagon. The Jankie Stretch found it necessary to always bed down lengthwise to keep his head and feet from escaping the scant protection offered by a wagon.

Becomes Legal Adjuster

After a season of roughing it, Stretch next toured with Bennie Weiss. This association lasted for three years and Stretch is quick to credit the affable Bennie as a "great guy." When he left Bennie he was told to get on the phone if and when a little adjusting was in order. However, Stretch recalls that he learned by trial and error, and it wasn't long before he was capably handling all of the adjusting necessary.

Stretch joined the Mont Campbell Shows and later R. C. McCarter, then a show owner and now general agent for the Cettin & Wilson Shows, as a legal adjuster. He next joined Willie Glick for a season and then became (See Impetuousness, page 64)

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Fluid drive gives push-button operation

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G-E LAMP ASSEMBLIES
$175.00 Each

ARC LAMP
$175.00 For Sperry 60-inch searchlights. Brand New!

FOR LESS THAN ½ of government cost! Bronze positive nose caps for Sperry 60-inch searchlights. Cost government $22.00.

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CONCESSION SUPPLY CATALOGUE

Our new 76-page Concession Supply Catalogue for 1950 has been mailed to all of our mailing list. If you have not received your copy, one will be sent upon request, without charge to those in the concessions business. We have a lot of new items you should keep abreast.

GOLD MEDAL PRODUCTS CO.
210 E. THIRD STREET, CINCINNATI 2, OHIO

A. J. Stephens limits Shrine show to novelty turns on single 120-foot stage.

PROVIDENCE, June 24.—A new format which calls for the elimination of high acts has been adopted by promotor J. C. Harlacker for this year's Shrine Circus which will be staged at Narragansett Park, July 17-22. All acts will be presented on a single stage 120 feet long. In the past as many as 10 high acts have been included in the production.

Most of the talent has again been booked thru the Al Martin Agency, Boston. Already set are the Dorman Bros., vaudeville; Gaudemath Bros. and their French poodles; Bob & Vera Pickett, still dancing; Will's dogs and ponies; Rufe Davis & Company, comedy turn; Shailer Bros., trampoline; Bob Gray's Dutch Band; Red Kahos and his all-girl marimba band; Tin Bin Lou, Chinese acros; Yacopoli, teetertboard; Juanita, skating act; Quinting Carters; Maccollas, Ralley, Lebrac and Berinace, bicycle act; Adrian and Charlie, plus the Three Chordos, trampoline. Will Hill's elephants, and Sharkey, the seal.

A 40-piece band and a quartet will also be used. Charley Dorrain will act as clown. Bumply Anthony, Washington bridge guard and a native of Pawtucket, R. I., will be pro- ducing clown. Anthony is using his vacation to make the date.

Promotion plans call for a parade in the business section here July 15. Arthur F. Brunner is again handling publicity-promotion for Harlacker.

SPRAY, N. C., June 24. — Dan River Speedway, Inc., has been chartered by the secretary of state to operate a speedway here.

A Cluster of Six
40 Watt
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Fluorescent Lights

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A. J. STEPHENS & CO.
2814 E. 14TH ST.
Kansas City, Mo.
TV Supreme in Making New Stars, Revamping Oldsters

(Continued from page 6)

This is show business and we take your word. The show's producer, Irving Mansfield, who started Arthur Godfrey's Talent Scouts, is one of several producer-directors to emerge during the last year, the list including Ted Mills, Ward Barron, Marc Daniels, Herbert Bayard Wolfe Jr., who made the transition from sports to drama with notable success; and Ralph Levy, an assistant director with CBS TV for years, prominently in the success of the Ed Wynn show.

The team of Dean Martin and Jerry Lewis is a three-way combination click-pleasing, punching out a zillionaries, video and films. They dropped in to radio, after a year on NBC, but their cinematic chere was in My Friend Irma; their boffs on the Milton Berle TV Texaco show, and their s.o., biz at the Capocabana, New York, put them at the top of the sight comedy attractions around.

Video also made a strong box-office attraction out of a new sport - the roller derby. The skaters, dressed in the latest fashions in color and body, present to the world an exciting and riveting exhibition of their athletic ability. They have the world by the tail, and their charm and grace and skill and ability to thrill their audience is something that is to be seen and judged by the eye and listened to with the ear.

Along with Flanagan, Mindy Carson shapes up as one of the top new pop music performers to come along recently. After her platter click the Candy and Cake gal scrool in delightful shows with her own show on NBC. She records for Victor. Concerning Bob, Ray Anthony is one of the top new money-meters in the business. He came to New York a year or so ago and, on the strength of his unobtrusive and unassuming sense of humor, he is now a hit with the public.

Count Every Star

A back-to-back tweenie of hits, the novelty Ray Map and Sentimental Me, projected the Ames Brothers into top billing and high income. They now are star platter names and are flourishing in vaudeville units. Similarly, the vocal group, who were bevond tending water for some time, hit the peak via a roll-up of Mercury record clicks, combined with a highly successful Paramount, New York, hotel, Platters are in this Don't Shine and With My Eyes Wide Open.

Two names, star in other fields for years, turned to phonograph records with signal success this year. They were Ray Bolger and Ethel Merman, whose Decca, a Decca disk, won for them a three-year recording deal with the platter.

A two-time winner, this past season was the famed Morgan-Morgan, standard act for years but who, in niteries, has gone over to the regulars. Oldするのは, Remco Records, scored boffos. Outstanding platter was There's No Tomorrow. Martin now is with CBS TV for radio with CHS in the offing. Also highballing down the come-here is Jimmy Dorsey, whose new Dixieland damask has given the vet a new lease on musical life, both in platter and personal appearance.

Records for Columbia. Radio pickings, star-wise, were negligible this year, with the obvious emphasis going into its sister medium. Actually, the radio year was far more marked by the passing of many headliners, the stars of the show business who have continued to grace the radio with their presence and charm.

Juanita (South Pacific) Hall rates $250 in clubs two years ago. She currently rates $100 a week and at this point, her presence is a necessity. Actually, the radio year was one of the most exciting years in recent memory. On the air, there were several new and different offers which have made a strong impression on the public.

Among the most notable moves this year, there were two in films that are really "new" star, Gloria Swanson and Lupe Velez. A virtual exile from Hollywood for years, Miss Swanson's comeback started from a combination of the two night clubs, Radio City Music Hall, New York, and the Capitol Theatre, New York, stieg being one of the first and largest and the most public genre.

The full list of stars and all fields will be found on Page 3 of this issue. A round-up of the year, a look into the prospects of new performers in all the various fields, will be published next week.

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WHILE THEY LAST! WRITE - WIRE - PHONE TODAY!
All Features Set for Expo At Bridgeport

Midway to World of Mirth

BRIDGEPOR T, Conn., June 24.—Entertainment program of the Connecticut State Exhibition, which opens in suburban Stratford next Monday (for a 16-day run), was completed Thursday (22) with the securing of Frank Bergen's World of Mirth shown for the midway zone. It was announced by John H. Montgomery, general manager.

Expo, which will be staged at the huge Chance-Yought plant, is sponsored by the Disabled American Veterans of Connecticut, that Commander John J. Dempsey said that plans call for turning the event into an annual if the initial presentation is successful.

Principal show feature will be Irish Horan and His Lucky Hell Drivers. Horan will stage the first public showing of his new auto-cannon set here. Hell driving feature is scheduled for each day of the exposition. Other show features include the seal, Sharkey Jr., and its trainer, Mark Huling, and a Hiul Indian family, managed by James F. King.

Atomic Exhibit

A $750,000 Atomic Energy Exhibit will be provided by the Joint Atomic Energy Commission. Arrangements for the show were made between Brian McMahon, of Connecticut, chairman of the Atomic Energy Commission.

Lou Joe Lenny, operator of the Wagon Wheel, local night spot, is producing a fashion show. A State-wide contest to choose a show queen also is being conducted. Numerous industrial exhibits have been set, and the aviation, army and marine corps will participate. A parade is scheduled for July 1.

Show is being handled by George McMurray, of New York, and Benjamin Kornfeld, of the Bridgeport Post. All media are being used, with particular emphasis on television outlets.

Mrs. Rose King, 45, Passes in New York

NEW YORK, June 24.—Funeral services were held at 7 p.m. yesterday for Mrs. Rose King, 45, wife of Louis J. King, director of the American Auxiliary of the World of Mirth Show at Riverside Memorial Home, 122 East 72nd St., New York.

She died Wednesday (21) at Lenox Hill Hospital after a brief illness. Bucail was in the family plot at Mount Nebron Cemetery, Flushing, L. I., N. Y.

Among the many show folk attending the services was a large delegation from the World of Mirth org. headed by concession manager Bernard (Bucky) Allen and Mrs. Allen. Shortly before her death, Mrs. King was confined to an iron lung, which members of the National Showmen's Association (NSA) Ladles' Auxiliary have purchased and given to Lenox Hill Hospital.

In addition to her husband, she is survived by her mother, Mrs. Martha Schwaartz; six sisters, Beatrice (Vivian, Fay, Sybil, Hertense and Florence), and a brother, Bill.

Candlelight Sets Fees

BRIDGEPOR T, Conn., June 24—Candlelight Stadium Speedway here scene of the 16th annual racing Park has set its price policy at $1.50 for grandstand, $1.20 for general admission and 50 cents for children. Frank Silva is general manager of the stadium, which has a capacity of 11,000. 

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We have been manufacturing these carts and have already sold 40 throughout the country and to date have had about 1,000 inquiries. Lack of capital and distributors' channels is our only reason for selling, will sell outright or work on commission royalty basis. Do not hesitate to investigate wonderful money maker. The possibilities are great. For information and pictures write

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Out in the Open

Martha and Rennie Weiss planned from their home in Miami to attend the funeral of Mrs. Myrtle Buxton, the Monmouth, N.J., widow. The Buxtons are a well-known horse racing family. Marriott (Happy) Buxton is a trainer and his son, Marriott Jr., a jockey. The Weissos, who cut out stories for this paper, are following their bingo operations early in July. Their dates total 15 members, Ben and Pauline, Arthur E. Campbell, head of the New York tent firm, has been named to conduct a contract to build a new big top. Hunt Bros. Circus, a canvas cover for 29 years in town (Pa.) Fair ground and an old 40-foot top for World of Mirths Shows. Fred C. Murray, general manager, International Fireworks Company, reports that he stopped signing permits for the early part of June because his firm had reached the saturation point. This permit is an accident, as always, by the lack of skilled firing personnel. Murray recently fired a show at the Festival of Five Flags, Pensacola, Fla. Robert Vaughan, manager of the Art Theater, Grand Rapids, Mich., staged a vaudeville style presentation recently for the Cherry Festival at Traverse City, Mich. for 60-inch 800,000,000 c-p.

Harry A. Illions, owner of Caledon Park, Jamestown, N.Y., and New Liberty Park, Buffalo, left Los Angeles early Tuesday after a week in that city. While there, Illions stored his 1500-ton rides, which had been at old Ocean View Park.

Mr. and Mrs. Jim Blair Jr. recently returned from a tour of the Balkan, Wash., after spending their honeymoon in Los Angeles and Hollywood. While in Southern California, they visited several of the outlying shows according to Best Nelson, of the Abelson Entertainment Services, Blair Sr., is a district manager for the company.

Digger Pugh, English booking agent, spent a day in New York last week before planning to West Coast on business. Les Berger and Joe Mandel, manufacturers of carnival equipment, have enlarged their Brooklyn factory. Firms name is Cardinal Plastic Corp. Productions.

Talent Topics

Joe and Rebe Siegrist, high act, opened at the Divide County Fair, Crosby, N.D., for Baxton Bros., after 13 consecutive weeks with the Gil Gray Circus. The Siegrists recently took delivery of a new house trailer.

The Rooneys, hugging perch act, appeared as the free attraction with the 16-inch cars at the Art Theater. H. N. III, Legion of Guardians celebration...

Sol Bolman, high diver, was with the Gage Bros. Circus at the recent Keena, N.H., Veterans of Foreign Wars festival. Ralph Krause and His Radio Revue have been booked for the Wausau, Wis., Union Theatre.

Talent set for the July 4 American Legion celebration in Chicago's Field will include: Ben Fink and his mental act; Torina and Eric, and the Flying Eldons, both high acts; Downitch Doo, double loop-the-loop; Great Veno, high wire; Don Dorsey and the Great Clayo, clown act; Williams and Willams, Nick Francis and his clown car, and George and Lups Hastings, Peters and Kasten's Clown Band. Acts were booked by Barnes-Carter-Theatrical Enterprises, Chicago.

Harry Froboess, high pole, has been booked into Springlake Park, Oklahoma City, starting June 20, and will be the free attraction at Dunkin County Fair, Senath, Mo. Francisco and Dolores will play Kennywood Park, Pittsburgh, for the upcoming August, 1950, and Los Aros, high pole, will be the free act in the Osceola, Iowa, labor celebration. Each of these acts, and his pole, will be the annual July 4th celebration at Moline, Ill.

Acted booked into the Detroit Police Show, August 5, include: Maxire act; Ernies, tenterboard; and the Kresky Bros., bicycle act, by Ernie Young, Chicago.

Pete Bone, blind artist, and his step-daughter, Joyce, opened in Louisville June 20 for two weeks. A first show at the Kentucky hospital there and one show over WINS-TV.

The Juggling Jewels open June 27 at the two-week Coleman Bros. Shows. Shows open at the recent Keena, N.H., Veterans of Foreign Wars festival. Ralph Krause and his radio revue have been booked for the Wausau, Wis., Union Theater.

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department store fields. If you need
something, please contact me.
J. M. SLOBODIAN
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Ohio Secretaries See Chance For Cuts in Midway Tariffs

COLUMBUS, O., June 24—Many of Ohio's state officials, including the secretary of state, have received a proposal for a reduction in midway tariffs. The proposal, which was introduced by the Ohio Department of Agriculture, is aimed at cutting costs for Ohio fairgoers.

The proposal includes a reduction in the price of tickets and the introduction of a new admission system. According to the proposal, Ohio fairgoers would be able to purchase tickets at a reduced rate, and the admission system would be based on a per-transaction fee.

The proposal was well-received by the Ohio Department of Agriculture, and it is expected to be submitted to the legislature for consideration.

Canadian National Revives Its Paper

TORONTO, June 24—Canadian National Exhibition, Inc., has announced the revival of the Toronto Star, a four-page, tabloid-style newspaper. The newspaper was first published in 1919 and has been popular among Torontonians.

The new newspaper will feature local news, sports, and entertainment, and will be distributed in the Greater Toronto Area. The newspaper will be published four times a week, with the first issue scheduled for July 1.

Architects Ready Plans for New CNE $4,000,000 Coliseum

TORONTO, June 24—Plans are under way for the construction of a new $4,000,000 Coliseum at the Canadian National Exhibition. The new Coliseum will be located on the site of the old one, which was destroyed by fire in 1949.

The new Coliseum will be larger and more modern than the old one, and will have a capacity of 20,000 people. The construction project is expected to be completed by the end of the year.

Transportation Fair To Open Office July 1 At Santa Anita Park

HOLLYWOOD, June 24—Executive offices for the World Transportation Fair will open July 1 at Santa Anita Park, Arcadia, Calif. The fair, which will open on July 5, will feature a variety of events, including a parade, a horse race, and a band concert.

Three N. Calif. Fetes Pull Record Throngs

SAN FRANCISCO, June 24—Three Northern California week-end events reported record throngs Sunday (18) with record crowds.

The fifth annual Railroad Days celebration drew more than 150,000 for the parade, the feature of the event. Redwood Empire Show featured 10,000 visitors and a $3,000,000,000 in advertising (22).

Sold Gate 650,000 Gate Admissions Sold in Advance by Chi Event

650,000 Gate Admissions Sold in Advance by Chi Event

(Story continues on page 3)

to 650,000 gate admission tickets the new book contains five such books, plus an additional book, each with three other fairgrounds, each with one price tag on each of its pages. The book is a guide to the fair and its attractions, and is designed for use at the fairgrounds.

The book is available for $3.00, or $5.00 with a fair ticket. The book is written by a team of fairgrounds experts, and is intended to provide a guide for fairgoers.

Rain Crushes Chi Event's Launching

CHICAGO, June 24—Chicago Fair opened its 73-day run here on schedule, but the opening was marred by bad weather. The fair was rained out, and all outdoor activities were canceled.

The fair was to have featured a variety of events, including a parade, a rodeo, and a circus. However, the weather forced the cancellation of all outdoor events.

L. A. County Spring Event Seeks New Site; 3 Towns Make Bid

BELLFLOWER, Calif., June 24—The Los Angeles County Spring Event is seeking a new site, and three towns have made bids to host the event.

The event is a major tourist attraction, and is expected to bring millions of dollars to the area. The three towns bidding for the event are Long Beach, Carson, and Torrance.

Ronnie Rapids Chartered

ROANOKE RAPIDS, N. C., June 24—Hallifax and Northampton have been chartered to operate fair. Author-
Lakeside, Forest Near Par
At Dayton Despite Weather,
Outlook for Season Bright

500,000 People Spend When Rain Does a Fadecout

DAYTON, O., June 24.— Rainy weather considered, Dayton's resorts, lakeside, forest and nearby hills, are doing fine business. Some 500,000 people have attended in the last week-end, holding the all-time record of the season, and the outlook is bright for another fine weekend.

N. E. Confab
Scheduled for Rocky Point
Summer Session July 25

EXETER, N. H., June 24.—The 24th session of the New England Association of Amusement Parks and Beaches will be held July 25 at Rocky Point, its annual session. Park owner Vincent Feria and his executive committee have announced the dates, the place and plans for handling the gathering this year. Las Vegas, a new park, was opened from outsiders, and it is expected that this season, will be a very big one.

Coney Island, N. Y.

By August Jackonidis.

Despite the unusual cold of the June 27-18, is was a few days a few people who didn't enjoy the weather. The Weather Bureau at Coney Island reported that the temperature was only 74 degrees, with a light breeze. This was the first time in many years that such a low temperature had been recorded at the island.

Coney Island has been a popular resort for many years, and it is expected to continue to be so this year. The beach is open to the public, and there are many attractions, including a large amusement park. The weather is expected to be good throughout the season, and many people are planning to visit the island.

Dallas Midway
Hits Jackpot
On June 19

Negro Day Sets Record

DALLAS, June 24— State Fair of Texas summer midway drew record crowd of 72,000 Negroes for the second day of its celebration. "Jubilee," last year's last annual event, which was attended by 72,000 people, will be held again this year. The fair, which opened June 1, has been a great success, and it is expected that the attendance will reach a total of 600,000 by the end of the week.

The fair has many attractions, including a horse show, a rodeo, and a circus. It is also host to a series of Negro music concerts.

Negro Flank
Fair promotion of the celebration was carried on entirely through Negro press, with ads placed both in Texas Negro newspapers and Negro weekly newspapers. Don Gilbert, Negro magazine editor, and Negro relations director of the fair, claimed that the promotion was successful, and that the fair drew more than 50,000 Negroes.

Most popular event at the fair was the Negro music concerts, which were held in the main arena. The concerts featured many popular Negro musicians, including the famous "Negro orchestra," which was composed of Negroes from all over the United States. The orchestra played a variety of music, including blues, jazz, and folk songs.

Despite the unusual cold of the June 27-18, is was a few days a few people who didn't enjoy the weather. The Weather Bureau at Coney Island reported that the temperature was only 74 degrees, with a light breeze. This was the first time in many years that such a low temperature had been recorded at the island.
HERE'S WHY... ART FRITZ
PIONEER CHICAGO KIDDELAND OPERATOR
CHOSE THE MODEL G-16 STREAMLINER

1. He wanted a train built to true scale proportions of the Big Streamliners. He recognized the publicity value—the appeal and desire of all ages to want to ride a train that was "just like" the big ones.
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Phone Monroe, Mich., 4205 or Toledo Office, 2140 Ashland Ave., Phone 6236

HARLAN WALTERS, Manager

Hamid Knocks Lack Of A. C. Auto Room
ATLANTIC CITY, June 24—George A. Hamid, operator of Steel Pier here, launched a broadside this week at what he termed the "deteriorable parking situation" at the resort in an address before the Kiwanis Club.

Hamid warned that unless the resort creates the things we need, it will perish. He also attacked the lack of a co-ordinated, constructive program to ease traffic conditions.

WANTED
Operator with 2 to 6 good Kiddie Rides to start a new Kiddie Park on concrete ground at Onset, Mass. Additional thousands of youngsters vacation at nearby Cape Lakes and smaller beaches. Rent or percentage. July 4 to Labor Day.

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GIVE TO THE DAMON RUNYON CANCER FUND
CHICAGO, June 24.—Whether Joe Louis could keep his promise to make the world take a second look at the world of boxing was answered last night in the Sportatorium in the city's Loop district, where a 64,000-seat fight stadium was built to contain the world's No. 1 giant.

Joe Louis, who is not only a heavyweight champion but also a war hero, made his debut in Chicago, and the fans who came to see the world's No. 1 giant were not disappointed.

The fight was a close one, with Louis winning on points after 12 rounds. The crowd of over 64,000 was on their feet throughout the fight, cheering for the world champion.
New Top, OK
Bill Unveiled
By Six Bros.
Bix Weak at Second Stand

By Sam Abbott
LOS ANGELES—24—Six Bros. Circuit, which debuted Saturday (17) in Alhambra and followed Wednesday (14) in Los Angeles, has a good performance, excellent canvas and satisfactory rolling stock. With a well-trained crew, and adequately provided, there is nothing wrong with the show, and there's no indication that good business wouldn't come.

Playing the Pomona dates under the auspices of the Optimist Club, the show had scant handfuls both days. However, there has been a lively billing and the show appeared a week ahead of Ward Bros. Circuit, scheduled two days (20-27).

The official souvenir program, named as director, is straight for both Los Angeles and Rock cotton broker; William Thomas, vice-president; since they have it as an ear of corn.

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**BOSS CANVASMAN**

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AVAYON SHELTED PONY KARCH

Bryan, Texas.

**KELLY & MORRIS CIRCUS**

Shanmug, Wis., June 5; Canton, June 22; Waseca, Minn., July 1; Osseo, July 2.

**COLE BROS.**

visited Eddie Madison in Pittsburgh. The Williams Trio were guests of the family. After the performance, the troupe together was on Frank A. Robbins' Circus. We did quite a few acts, which were enjoyed by all. Betty Patterson, John Herriott, Happy Kelly and myself were on a TV program. The Wong Felpa appeared on the Ed Sullivan Show. Kay Hammond, comedian, reviewed on the Luncheon at Sardi's. Visitors included Mr. Kemery, Harry Broomey, Bob Hamilton, Rayon; Lenny Liltman, owner of the Copa; Dr. and Mrs. William Ruebener, and Billy Conn.

**Keller Miller**

The Wild West concert line-up now includes Eddie Robinson Family, pop. artist Tom Varno; Tom's son Ed; Rocky Road, trick riders; Tiger Bill Snyder, trick rider; Steer Wrestling; Tom's son Scotty; the bug-riding; Chief Eagle-Man and family, archery and war dances; the quadrille riders, and the lug-ed-we-wa-geen, our second largest bull, under direction of Col. Bill Wodnick; and a tractor driven by Mr. Green. Harry Roots found his half-brother after 35 years. The brothers met when the boy played Casey, III. He also was visited by Miss Mary潤, who married Ted Rae, doubling in clown area, gets laughs with his Mammy Yokum yokum act.

Mr. and Mrs. Harry Shell have visited the fair. A relative and friend, Dick Scattorday and Mrs. Shell is in the ticket department. Tex Maynard now in the concession department. John Dale Baker is visiting his aunt, Mrs. Johnnie R. Baker, of 1605 Neely St., the family are staying with the woman. Dick Stevens is badly burned. The body of his mother, Mrs. Rhoda Banks, was brought fried chicken. Mrs. Walt Stevens is seriously ill of pneumonia. Bill Boggs, Idaho, was accompanied by Jones, former treasurer of Hagen Brothers. Hagen Brothers were accompanied by George Duval (the former was general agent for Christy and Seal circus) and his wife, and daughter, his son George II; Billy Senior, of Barns-Carruthers office in Chicago; Mrs. Anna Knight, mother of Pat Knight, and Fred Timon, CFA, who drove from Madison to see the show. EDDIE DULLUM

**EMERGENCY**

**Gotham Looms Big for Cole**

(Continued from page 35)

scale to appeal to a herd of prospective circus people, was away from Madison Square Garden's incidents and turmoil.

While Yankee Stadium circuses would only say that they considered the days of the show as an outdated one and that they were confident of "excellent" results by tomorrow's closing. Concessionaires have had three performances reported in excess of $10,000 revenue per show. They have been reported in excess of $15,000 revenue per show.

On the other hand, Dick Best and his Side Show, located on a lot across the street from the stadium, is fairing much better. They have been reported in excess of $15,000 revenue per show, which Best has had to contend with the increased competition for the boys' ticket dollar. This is anything but ideal for Side Show operators, since the concessionaires are finding some of the normal circus midway set-up is lacking and, while the oddity acts are getting off to a good start, the overall show performance, the blow-out for both the afternoon and night stands is pretty well

Ehets Field Next

Circus execs and most observers are predicting that the Madison field, at Ehets Field, Brooklyn, June 36 thru July 4, will easily top the business record of last year. This event has a potential that is greater in view of the adjacent population and the income of the immediate area.

Presentation here was most attractive, with the home plate and the side rings directly over and behind a equipment, which was a part of the new pattern in the short fields. Only the infield grass was excluded from the pattern.

Despite favorable weather, the show was expected to hold its own and stand for Forbes Field, Pittsburgh, failed to pull big crowds. Opening night gross was $1,200, which is four times the gross for the three subsequent performances averaged less than that.

The performances of Boyd and the Cubie's were there to be believed that no other group could make a return, with the very same people. Show was in a hamble with owners of the park and the layout had to be changed to conform with park demands.

**POLACK, WESTERN**

(Continued from page 59)

took in the Bestby show. They then returned to California with Kellie Voise and the rest of the Vole troupe, Laurence Cross, Mark Waker, Eugene Grizer, Oscar Lewando, Mr. and Mrs. Benj Barton and the rest of the Vole troupe. The boys, Miller, Miller, Killian, Bestby, Kellie Voise, and the rest of the Vole troupe.

Ehets Freeman has joined the Watson family in the concession department and acts as private chauffeur for the little man. Freeman has done many a broadcast a broad in Merced, Calif., it was for the farm bureau, or to a used car lot. The Fred Merikle have an addition. Prior to the Rakers, he was in the news business. Those present were Jo and Charles Waterman, Eileen Voise and Polly and Wally Majeski, Fred and Jean Merikle, Ethel Freeman and the Watson's.

Visitors included Klara Delbo and mother, Peggy Cordill, Mr. and Mrs. Thomas, Jr., Gayle Smith, Carnell Leland, Newhouse, Mr. and Mrs. Joe Kohl, Charles Delbo, Ethel Freeman, Polly and Wally Majeski, Fred and Jean Merikle, Ethel Freeman, the Watson's and the Vole."
CARNIVALS

Communications to 180 W. Randolph St., Chicago, I.1.

Racine Gives Wagner Huge Kid Matinees

Night Hurt by Cold

GREEN BAY, Wis., June 24—At Wagner's Cyclorama of Amusements, is sold in here this week after a week's stand at Fond du Lac, it chalked up one of the best kid's matinees in its history.

Moppet rides were engineered by Herb Shive, org's press agent, who has been behind the series of large newspaper advertisements two days before the event. Weather was unco-operative, but the air was strong. All rides were crowded.

Racine stand otherwise yielded weak business. Engagement opened to a week but it was blown over the city. Condition of the under-stated lot caused by early rains did not help, either.

Ned E. Toffli, Wisconsin De Luxe Circuit, and his staff, were nightly visitors. All kids got a good time and it was the only time during the week they were happy.

CHILDREN'S MATINEES

COLUMBUS, O., June 24—Carnival people are crying too much about the weather. This week they are prone to overlook the fact that the best part of the 1950 tour is still ahead of them. Company president, William Shive, said the billboards Thursday (22) during the annual mid-conference of the Ohio Fair Managers' Organization.

Gooding expressed the belief that shows are expecting too much in their weather. They expect three years out that the early post-season days, when money flowed into showmen's pockets with little or no effort, will be a thing of the past. Shive, he said, that although they may have to work a little harder for their profits this year, it is better far than the nature of their business. Gooding said, showmen must expect certain number of bad breaks. He reminds them, however, that when they break their fare, they are big.

Last year there was plenty of early-season rain, too, said Gooding, but at the season closed, most shows were working well. They sold well throughout the season, which have been playing In-

weather, and everywhere, except in the South where avian, also have encountered their share of bad weather, but have managed to approximate 1940 grosses at this point.

Weather can change a carnival in a week, and Gooding has been good, indicating that with the inevitable change for the better, the weather carnival business will be all right.

Gooding is optimistic over prospects of increased business. The nation's employment and earnings levels are high and that will work to the advantage of the fair business this season. He believes that this season's carnivals will be as good for show business as the season of 1949.

Gooding brought good news to Ohio fairmen. In a brief talk at their meet- ing, he said that the bill calling for a 50 per cent reduction of the amusement tax he had promised to pass for some 20-cent rides will be reduced to 15 cents. He said, while kiddie rides, now 15 cents, would be lowered to a dime.

RAS Launches Winnipeg Date To Good Gate

WINNIPEG, June 24—The Royal American Shows opened their annual full date here Thursday (24) to good weather and matching crowds.

Weather, too, was brisk, playing fears that the recent flood in the area would have a restraining effect.

Friday's (23) weather was cool and there was a slight rain. It was satisfactory. Clear, warm weather started Saturday, and other stations of the road were without rain, that the day will yield an excellent take. Stand runs thus July 1.

Elks' representative of the engagement, and personnel of Royal American were honored Friday night for their contributions to the community and city. Mayor Couls and Perry Gesler, chairman of the Royal American, introduced the show on behalf of the showmen.

RAS owned and managed by Herb Pickard. RAS p.m. makes the engagement. All radio outlets are playing up the show. In addition, there are posters of RAS talent. Pickard estimates that the show will get an average of two million contacts a day, and that each day in the week.

Devonport, 1, played prior to the engagement. Big week ended today, (18), with RAS tearing down in the rain.

Weather: Temperatures Excellent

Biz Potential for Marks Org

NEW YORK, June 24.—With 70 weeks of still dates tucked away, the only one not completed, according to Joe Travers, general agent of John H. Marks Shows, is that the weather just got to be a little better. New York visitor Thursday (22), said that the weather was getting to be a little better when weather was favorable. The crowds have been consistently large and there is still plenty of money around, he said.

Owner John H. Marks this season is billing both the North and South. He is at Richmond, Va., his winter home, and Travers was in that city Friday. He said a departure from the org's route which normally would include Vir-

ginia and Maryland is now covered by a move from one point to the other, that the show has been unco-operative.

Initial Weeks Big

First four weeks, including Rich-

mond, Baltimore and two weeks in Washington, was an exceedingly good. Travers said that Phillips stands up to excellent marks. From the Old Dominion, Pa., to the date at the beginning of the tour, the herd was a bust. At Corn-

ning, N. Y., Org's Decoration Day spot, three of the six days were completed, Saturday, June 11, were lost to rain.

An eight-day stand at Syracuse, including two Sundays, was fair during the loss of three days. An excellent location added considerably to theOrg's success. Six of the 10 shows got in four good days out of a possible five. This week at Plainfield, N. J., was a big one, but Travers said, that surrounded by the World of Miracles Shows, theOrg was beating by less than a margin of 100,000. World of Miracles has been in full swing for 17 days, with continuing excellent take and the date is getting to be a problem for anyone who attempts to follow.

Long Island Next

Marks next week invades Long Island. Prell's Broadway shows, among others, for that Biz. After three weeks in Washington and Baltimore, the Org's gang will be headed for New York, the day's end, for a date at New York, prior to the date at the Howes Beach run, which opened Sunday, (24).

Birds, Wheeling, entered into theorg's shows, including Clarence Bensman, electrician; Maurice Illinois; mechanical; Roy Shepherd, lot superb; and Joe Norgie, towers. Bird and Joe Kueh are the only folks on the turn frauds and grab on the date. At (Red) Col, still wearing a steel stake base, following a big win, entered into a bingo game on the fair midway. Oliver and Alex Freedman has the novelties.
MIDWAY CONFOB

George French, agent for Meeker's Shows, is in a hospital in Kielbog, Wis., recovering from injuries sustained in a recent auto accident. . . Fred Weil-
mann visited West Coast Exposition Shows at Crockett, Calif.; the Bill
Myers rides, at Larkspur, Calif., and Foley & Burk Shows at Alameda,
Calif., recently.

Jackpot isn't a showman who already has his.

Mrs. Louis Chavanne, emcee of the Cavelcade of Wonders with Gem City Shows, is a patient at the Gen-
eral Hospital, Homemade, Ill., undergo ing treatment for a stomach ail-
ment. She is expected to return to the show in about 10 days.

Don't laugh at the showman who carries his balance. Show offices are in the
same boat.

Among the many show business people who attended funeral serv-
ices in New York City Friday (2) for Mrs. Rose King, wife of Louis D.
(Dude) King, concession secretary on the World of Mirth Shows, were
Dara Brown, Mrs. Harvey Kaplan, Ethel Weinberg, Mrs. Jack Slonn, Clem
Schiniz, Ike Weinberg, Jackie Cowen, Jack 'Daddy' Simmons, Jack McCormack,
and Jack Schinitz.

Ada that read, "To-and-so-as to arrange this show," means that he's also no
longer for it.

Frank Warren, manager of Crafts
20 Big Shows, celebrated a birthday
while the shows played the Bea-
umont (Calif.) Cherry Festival. He
was the recipient of lifetime mem-
berships in the Al Malakiah Shrine
Temple, a gift from his mother; May-
ella Crakes, and in the Los Angeles
Consistory, which was a gift of his
wife, Charlotte. Moving the shows to
Hermosa Beach, Calif., Warren
took time off to attend the Shrines' con-
vention in Los Angeles.

Midway managers face many spring shows with still upper lips, a condition that soon spreads to their joints and muscles.

Jean Nadja returned to Philadelphia
recently to fulfill a smoker date
and a successful run with Endy
Bros.' Shows. Jean plans to return on the road soon. . . . Veda Cayley,
who has worked the Tina Show for
Clarence and Mudge Thames, has
returned to her home in Portland, Me. She plans to go back on the
road soon. . . . During the first part of
June, Robi Marilaine visited with
Lola Conti in Oil City, Pa., Poma
Miller in Jackson, Mich., and Miss
and Sally Rand in Racine, Wis.

Binders aren't so smart. I'll bet that not
one of you know how to glean a smoke
and get on a half-baked meal-
up.

Jack Lowrey, son of Sammy and
Maria Lowrey, Motor Showman,
and who was born on the Rubber
Exposition, has returned from
graduating from McGill Institute.
Mobile, Ala. Jack was a four-letter
inner in football, basketball and
baseball and will enter college this
fall. Members of Snap Greatest
Shows were guests of Mills Bros.
Circus when the latter org played Co-
lumbia, Mo., June 12. . . . Karel Tav-
ner.

GET MORE FLASH — MORE ACTION with EVANS!

STRENGTHENED THUNDERBOLT BUMP RACER

The finest! None Better Has Ever Been Offered to the Trade!


WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, NO EQUIPMENT, GAMES

I. C. EVANS & CO. 1528 W. ADAMS ST., CHICAGO 7, ILLINOIS
RIDES WANTED IMMEDIATELY
FOR
SAYAGE AMUSEMENT CENTER
GARY, INDIANA
Will give best deal in U.S. Can use Merry-Co-Op, Ferris Wheel or any other Major Rides. Also several Concessions open. See Kidder. If operating now, it is your chance to settle down in one spot for an entire season and make your money.

CONCESSIONS & SHOWS FOR
HOPESTON, ILL., SWEET CORN
FESTIVAL, SEPT. 7, 8 & 9
TOMMY SACCIO
203 N. Wabash
Chicago, Ill.
Phone: 819-3-6112

In the confusion over my accident and my stay in the hospital, I knew there were many letters and cards that I did not receive personally.

If you did not receive a personal card of thanks from me, I please accept this as being personally from me to you—many, many thanks.

I. CETLIN
WANTED
Must be sober and drive semi.
Contact
SAM MENCIN
11 W. Division St.
Chicago, Ill.
Phone: 8-7243

WHEEL MAN WANTED
Other side, must drive semi.
Herman, Panke of all kinds, to take, do your own driving.
Ill., June 23-28-30, 1926.
Sam Mencin.

SAM WEINTROUB
WANTS WANTS
Show Steve Agents, also Gridle Steve Agents.
Cure GRAND AMERICAN SHOW
Olwein, Iowa, this week; next week, Perry, Iowa.

CONCESSIONS WANTED
FOR WEEK OF JULY 4TH
Phone: Garrard 9221; Address 4904, St. Louis, Mo.

JOHN J. JONES
SHOWS
500 PANSIES
FOR SALE
4TH OF JULY CELEBRATION, OAKLAND, MD., with Fairs and Celebrations to follow.
Want all Hanky Panks and will book Count and Stunt Stories of any description. Especially want Guess Your Age, Scales, Shooting Galleries, and Novelities.
Will book Penny Arcade, Fan House, Stunt Shows, etc. Will accept Gridle or Any Deal.
Wire W. C. KAUS SHOWS, McCoole, Md. Russ Owens, Mgr.

A. B. ROGERS SHOWS
ROLL TICKETS
PRINTERED TO YOUR ORDER
Keystone Ticket Co.
SHAMOKIN, PA.
Send Cash With Order. Stock Tickets, $20.00 per 100.

Can Place Limited Number
LEGITIMATE CONCESSIONS
FOR OUR FAIRS
Delaware Co. Fair, MUNCIE, IND; All Iowa Fair, CEDAR RAPIDS, IOWA; Keokuk Street Fair, KEOKUK, IOWA; Missouri State Fair, SEDALIA, MO; Tenn. Valley Fair, KNOXVILLE, TENN.; Chattanooga Interstate Fair, CHATTANOOGA, TENN.; Fair-A-Gonza, ATLANTA, GA.; Pensacola Interstate Fair, PENSACOLA, FLA.; Chattooga Valley Fair, COLUMBUS, GA.; Houston County Fair, DOTHAN, ALA.

HAVE OPENING FOR ROCK-ON-PLANE AND SKOOTER RIDES... ALSO GOOD MONKEY SHOW

JOHNNY J. JONES
SHOWS
MORRIS LIPSKY AND HAROLD Paddock, More.
31ST and OGDEN AVE.
GICERO, CHICAGO, ILL.
JUNE 27-JULY 5

WEG WADE
DOMINO
CALUMET, ILL., JULY 3 TO 8
A PROVEN FAST RECORD 4TH OF JULY SPOT
CAN PLACE
ALL KINDS OF HANDY PANSIES
Especially want MOTOR DROME.
WANT MORE space for ROLL-ON-PLANE now, through our long Fair Season.

WRITE OR WIRE NOW W. G. WADE SHOWS
P. O.: After Calendar follows the Fireman's Celebration at Ft. Wayne, Ind. This week.

Concessionaires—Ride Owners—Acts
BUY YOUR INSURANCE FOR THE TIME YOU NEED IT
3 MONTHS OR MORE
GOOD RATES—NATION-WIDE CLAIM SERVICE
M. J. "MIKE" LAW
385 S. La Salle St.
Chicago, III.

ROSS MANNING
WANTED
30000 CHEMICAL MACHINES
30000 CHEMICAL MACHINES
ROSS MANNING, HAMANN, W. J.
WRITE TO Ross MANNING FOR BALANCE OF HEARN, Can always use good Ride Help who can drive. Florence, Indiana, this week.

A "Clean Modern Midway"
WANT: Can place Legitimate Block Concessions for LaPorte, Indiana, 4th of July Celebration, starting July 4th, and for trust of Indiana's best Celebrations and Fairs. Jewelry, Make-up, Etc.

ROSS MANNING, HAMANN, W. J.
Telephone from 8:00 a.m. to 2 p.m. or after 1:00 a.m. Trafalgar 5-9501, New York City.

A. B. ROGERS SHOWS
Can Place
Roll Tickets
Printed to Your Order
Keystone Ticket Co.
Shamokin, Pa.
Send Cash With Order. Stock Tickets, $20.00 per 100.

Used Everywhere for Over 35 Years

ROLL TICKETS
Printed to Your Order
Keystone Ticket Co.
Shamokin, Pa.
Send Cash With Order. Stock Tickets, $20.00 per 100.

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Keystone Ticket Co.
Shamokin, Pa.
Send Cash With Order. Stock Tickets, $20.00 per 100.
Carnivals

July 3 to 8 inclusive, Big 4th of July Celebration, Clarksburg, West Va. Fireworks, Contest, Band Concert, Parades. Long Circuit of Fairs starting July 22 at Ft. Wayne, Ind., and ending the Middle of November.

CETLIN & WILSON SHOWS

The Association with the Endys has lasted for 12 years. Stretch points out with pride that at the present time he has worked from Florida to Canada and west up into the Dakotas, Ill., the center of the Illinois State Fair which Stretch and the Endys were unfortunate enough to play last year in the midst of a polo epidemic. During his tenure, Stretch has developed a remarkable kind of experience ranging from excellent to very ordinary. Definitely was on the debit side of the ledger. During 1938-40 Stretch was in Canada with Fair and also Arizona.

There have been days and weeks when Stretch would have better fraternized with his mother's advice to continue with his schooling and to choose a career in line with the pattern set by the neighbors, but the doubt always wore off as conditions improved, the weather was good, and Stretch has the natural optimism so necessary to success in our kind of business, which has to worry not only about bad economic conditions, but the weather as well.

Endy, Headquarters

During the war, while the Shrimper's Fair at Savannah, Ga., Stretch and the Endy stood beside the big ship, usually at the top of the waiting steps, while the last shows of the first three days washed out. Calling it quits late on the third, day, they journeyed back down town only to learn that a ship had come in from cafe was forecast. They hurried back to the grounds and supervised the tearing down of equipment and set it up as a result of a power failure. When the storm abated they returned to the fairgrounds and had their equipment set up again. The final two days were wonderful, but it took a tough 19 to get a buck, Stretch explains.

Stretch has a measure of indulgence associated with the neighborhood. He sits down at the counter and uses the above yarn to illustrate his statement that he pitches in hard when there is work to be done. However, the sacrifice in the carnival business likely to develop on the hour every day isn't a bad idea to conserve one's energy until it can best serve a useful purpose. When he rolls, Stretch can move with boundless energy for long periods of time. A couple of serious operations during the past year have not slowed him down noticeably.

Money in Rain

Experience and foresight aid conditions in keeping up a good show. During the war Stretch argued for Harnell, N. Y., even when the other person regarded it as a stinko. Dave Endy booked in and the shows put together a big week, despite the fact that parts of the grounds were two feet under water.

Sticking in business has to do with many things, not the least important being the friends one acquires. Bennie Weiss has a top spot in Stretch land. He had a first-year all-cause for the best of all reasons—he was always good for a touch. Stretch recalls that a collection of his old boys was once 500 or 1,000 miles away, would get prompt results. The friendly Bennie may only be squaring himself for a trick he pulled on Stretch many years ago. With his winter bankroll cautiously tucked away in a pants' pocket, Stretch decided to nap in a wagon before heading in for a home and a few months of leisure. Sleeping through the round of youth, Stretch was unaware of Bennie relieving him of his roll of bills. When Stretch awoke and couldn't find his money he again suspected his old friends and spent a month in acquiring it. He wasn't left to suffer too long for Bennie diked him a $200 bankroll and cautioned him about being more careful in the future. It was a lesson well learned, albeit Stretch didn't approve of the schooling methods.

BELONGS TO MANY ORGS

Ask Stretch if he belongs to any organizations and he'll pull out a card case having the approximate capacity of a small oval. The largest of his "joining" an "occupational disease," Stretch admits to belonging to Am- Mil- Am-I Grotto, Shriners; being a life member of both the National Showmen's Association, Elks, Masons, Legion of Honor, and the Miami Showmen's Association, Elks, Masons, Woodmen of the World, Lodge, and several fraternal and social groups.

His wife, Ann, travels with him and helps him keep up his aching constitution. His mother, who predicted a black future when he rejected the advanced degree of Harvard and took the road, now winters in Florida and is quite proud of her son.

DORSO & GOODMAN CAN PLACE

First-Class Meal Cook, Coolidge Man and Steam Table Man for Cafeteria

c/o CETLIN & WILSON SHOWS

Grafton, W. Va.

This Week, then Clarksburg, W. Va.

WANT

SIDE CONCESSIONS

FREETOWN ANNUAL CELEBRATION

JULY 1st-3rd—WIRE OR CALL

Monnett

c/o Monnett's Sporting Goods, Inc.

SECOND-HAND SHOW PROPERTY FOR SALE

$125.00. 50 lb. box 2x3x6 in. Wood, embossed. Parrot Cage, complete EXCEPT CAGE, metal. This box contains 1000 pieces. $6.00 to 8.00 each.

STOVE DELIVERY CO.

20 2nd St.

Philadelphia 4, Pa.

PLAYTIME SHOWS #2 UNIT

WANT FOR

BUZZARDS BAY

JULY 3—5—MAMMOTH CELEBRATION—BONFIRE—FIREFIGHTS

Stock Wheels, Hanky Pants, Scales, Novelties, Fins, Glass Pitch. Six weeks on Cape Cod to follow. Can place first class Wheel Show. Apply

JOHN BURR

RYTANNUS, MASS.

GRIGGS GREATER SHOWS

WANT FOR FOURTH OF JULY CELEBRATION AT HOMNY, OKLA. 

Starts Sunday, July 2. Three big days and nights. Rodeo every day. Fireworks and Free Arts. Free beer. Will do the same or better. Will place your entire community for the Fourth. Shows with own outfit. Cline, D. P. Smith, Oklahoma. ©

THE CARNIVAL MANAGEMENT


c/o Walter M. Beaman, Seaboard, Okla.

CHARLIE GRIGGS

GRIGGS GREATER SHOWS

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Starts Sunday, July 2. Three big days and nights. Rodeo every day. Fireworks and Free Arts. Free beer. Will do the same or better. Will place your entire community for the Fourth. Shows with own outfit. Cline, D. P. Smith, Oklahoma. ©

THE CARNIVAL MANAGEMENT


c/o Walter M. Beaman, Seaboard, Okla.

CHARLIE GRIGGS

BLUES SINGER

BELONGS TO MANY ORGS

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THE CARNIVAL MANAGEMENT


c/o Walter M. Beaman, Seaboard, Okla.

CHARLIE GRIGGS

BLUES SINGER
FIRST TIME SINCE THE PILGRIMS!
THIS SHOULD BE IT!!
July 3rd to July 8th incl.

BOSTON

6 Days on City Parks 6 Nights
FRANKLIN FIELD AND SMITH PLAYGROUND

Each Bigger Than Charlestown

In conjunction with and backed up by city sponsored bonfires, fireworks, parades and other aspects of a Municipal 4th of July Celebration. July 3d to 8th, incl. We have a dozen rides! We need two dozen more! Octopus, Whip, Cat, Jenny, Wheels or other majors. Some Kid rides, but must not conflict. If rides are junk, do not come in. You will not set up.

WE NEED A MILE OF BOOTHS! BOOTHS! BOOTHS!

Legitimate Concessions and Stock Stores only. No P/C to give out. ABSOLUTELY no grift. ABSOLUTELY no flat rides. ABSOLUTELY no matt camps.

Custard, Corn, Floss, Grabs, etc. Shows, Motorodrome, etc., that are suitable. NO GIRL SHOWS (SORRY).

TIME IS SHORT — WIRE OR PHONE — PREFERABLY PHONE
C. S. Borggaard or Jack Flynn
MYSTIC 6-2288—MYSTIC 8-9671

QUEEN CITY SHOWS
WANT FOR BIG FOURTH OF JULY CELEBRATION, PENNSBORO, W. VA.

CONCESSIONS: Any Legitimate Concessions that work for stock, Basket Ball and Custard. Need Agents who can get money. SHOWS: Monkey, Snake, Girls or any Show with own outfit. RIDES: Want Foreman for Smith & Smith Chophlane. All replies:
CURLEY LITTLE
NEW STRATSVILLE, OHIO

WANT—EDDIE L. WHEELER SHOWS—WANT
BIG 4TH OF JULY CELEBRATION IN SALTVILLE, VA., FOR WEEK OF JULY 3 AND BALANCE OF SEASON

Good opening for Sings and Pop Acts. Want Merchandising Concessions of all kinds. Can place two Mitt Camps, Agents for Swinger and Roll Down, Outside Men for Skits. Will place two Stoves to party with Hanky Panka, Want Shows with own transportation. Mr. McWilliams, contact me at once. Can place Merry-Go-Round or any Flat Ride with own transportation on low P.C. All replies to EDDIE L. WHEELER, DAMASCUS, VA., week of June 30th.

SOUTHERN VALLEY SHOWS
Want for 14 Fairs and Celebrations. This Show will stay out until Christmas.

CONCESSIONS: Half Strike, Ill and Min, Bottles, Stars, Ice Cream, Giaffic Shooting Gallery, Long and Short Rides, Basket Ball, Grab, French Fries, Custard, Bowling Alley, and any others not conflicting with what we have now. HELP: Want Man for office Pix Store. Help for Concession like Work. Actions want to stay within Pocket. Need ambitious Concession Agent. Arrive Preston, or any Fairs in Tennessee. All replies to W. LAMON, W. LAMON, 5th St., M. LAMON, 5th St., Preston, Tenn. All replies: EDDIE ROGAN, MGR., West Point, Ark., this week July 4 Celebration, Lake Village, Ark., July 3 thru 6.

P.S.: Can use sober and reliable Tilt Parson, good salary; must drive truck.

AMERICAN MIDWAY SHOWS
Want for Lamar, Kansas, July 3 and 4, and 18 Fairs and Celebrations, ending with the second largest Fair in Texas—Valley Midwinter Fair, Harlingen, November 15 thru 30.

Concessions, Photos, Chute, Action, Pagettes, and any Show. Concession, West Men to run shows under supervision of any Agent or Tilt Parson. Team up or single. Meet the Parson in keeping with our standards and rules. Honor Parson Help who drive always welcome.

Address DON M. BHASHEAR, MGR., Dodge City, Kansas, this season; Lamar, Kansas, July 3 and 4.

20TH CENTURY SHOWS

FLOYD WOOLSEY WANTS FAIR AND AN OUTSTANDING WORKING ACTS TO STRENGTHEN SIDE SHOW FOR ROUTE OF FAIRS, RED DURAN WANTS WRESTLERS, BOXERS, AND OUTSIDE MEN FOR TOP ATHLETIC SHOW TERRITORY.

All addresses: CANDO, N. DAK., this week; JAMESTOWN, N. DAK., next week.

HARRY W. LAMON WANTS
For 14 Fairs and Celebrations including our Big 4th of July Celebration at Prescott, Kansas. Want for our 4th and balance of season—Cookhouse, Bingo, Diggers, Pitch Tilt W. M. C., Carnival Apples, String Game, Ball Game, Grass Pitch, Cork Collary, Short and Long Range Galleries or any other Hanky Panka, $12.00 for all Hanky Panka. Shows with own transportation 25% to office. Need Girl Show, we have Two, Want Grind Store and 2 Skills Agents Howard, Kansas, June 24, 25, 26, Yates Center, Kansas, June 29, 30, July 1st; then Prescott, Kansas, 2, 3, 4, 5. Those joining new given preference. Will book Flat Rides and 1 Kiddle Auto Ride for balance of season.

ALL ANSWER
HARRY W. LAMON, Eddin & Sons United Shows
P.S.: All Agents who worked for me before get in touch.

CUMBERLAND VALLEY SHOWS
Want for biggest annual 4th of July Celebration in Tullahoma, Tenn., where the $150,000,000 Wind Tunnel is being built and for 12 straight Fairs to follow. Any Show capable of making money, All Legitimate Concessions open except Cookhouse, Bingo and Popcorn. Need 3 or 4 Photo Gallery, Address all mail and wire to:
ELLIS WINTON, McMinnville, Tenn.

BADGER STATE SHOWS
WANT FOR 14 FAIRS AND 4 CELEBRATIONS STARTING JULY 3

Spinlets and Deck Ride. Will buy or book Rides Boat Ride. Foremen for Western and Octopus. Hours, come on. Small Animal Show for auto cheap; can be booked on show. Get in touch as per route.

J. VOMBERG

BARTON, MD.

SALISBURY, PA.

CONFLUENCE, PA.

BARTHOM'S, PA.

FIREMEN'S CARNIVAL JULY 3RD TO 8TH CELEBRATION
FIREMEN'S CARNIVAL JULY 17TH TO 22ND

WRITE: I. K. WALLACE ATTRACTIONS
BLOOMINGTON, IND. Wires to Westport, Ind.

WANT
WANT

BIG FOURTH OF JULY CELEBRATION, TUOLUMNE, CALIF. TWENTY FAIRS AND CELEBRATIONS
No X., Out till Des. 15. Contact
PACIFIC UNITED SHOWS
TUOLUMNE, CALIF. DON'T WRITE OR WIRE, COME ON.
Chicago Show Folks Chapter Skeds Memorial Services

CHICAGO, June 24—Show Folks of America here headed by President Irene Blair Reidy, will hold memorial services in honor of deceased members at Showfolk's Rest, Woodlawn Cemetery, tomorrow after

250 pieces of cake and 250 bags of popcorn and a similar number of chocolate bars, ice cream cups, candy apples and boxes of Cracker Jacks will be scattered on the grave. Entertainment, emceed by Al Harvey, included the Silvertone Trio. For the kids, there was a bed, Mary, singer; Ted Rust and Pat, ventriloquist; Art and Mable Gaines, bell-ringers, and Burn Knowles, pianist.

20TH CENTURY SHOWS WANT CATERPILLAR AND SPITFIRE FOREMEN. Must drive semi. Top salaries and best treatment. If you fill the bill, Address: CARDOZA, DAK. this week: JAMES TOWN, DAK. next week.

FIGHTERS AND WRESTLERS

Come to Woodena, Ohio, for stock car races.比数 in the West, 3 days and 2 shows daily. Price 50 cents to 75 cents. Don't write or wire; come on.

EDDIE FALCETTI c/o Heart of Texas Shows Woodena, Ohio.

D. D. HALE WANTS

Callable Agents for Ice Shows and Sale of Sales. Mailing address: 1725 17th St., N.W., Washington, D.C. All replies to D. D. HALE, c/o Western Union.
J. Tilt, Want Will Caterpillar use WANT WANT WANT WANT
RIDES:
for
Will The Spitfire, Merry-Go-Round, Joe McSpadden
McSPADDEN Joe
Annual 1950
Stock or buy Octopus or book place
and Hanky Heart Sierrnan
PINE
of
St.,
July
4
- In
FOURTH
BARRY,
E.
Lake)
and
two
SHOWS:
PINE
MICH.-ST.
DUCHEL
Mrs.,
R.
McSPADDEN,
Concession Mgr.,
P.S.I.
Joe Sierman works 6-Cell Agents.
WANTED FOR
The CANADIAN NATIONAL EXHIBITION
Toronto—Aug., 25th-Sept. 9th
1949 Attendance Over 2,000,000

WANTED FOR
The GREAT WESTERN FAIR
London—Sept. 11th-Sept. 16th
1949 Attendance Over 500,000
Caterpillar — Moon Rocket — Whip — Rococophone — Screwball Ride —
Boomerang—Hi Ball—Sea Cruise Rides.
Also interested in all types of Kiddie Rides for the world's largest
Kiddie Land.
Will consider an outstanding Show which could be placed under an
80'x100' tent.
APPLY TO
J. W. CONKLIN
Bradford, Canada.
Phone 3-2619

WANT WANT WANT WANT
1st ANNUAL FOURTH OF JULY CELEBRATION
WEEK OF JULY 4, TIPP CITY, OHIO

$250.00 mammoth and Dutch, Jack, and, free acts, 1950 Ford given away. Center
town. Sponsored by the American Legion.
Want Hanky Pankys of all kinds, Hook, Fuses, Ice Boxes, all Games, Watch-La, Hoop-La, Hickley Buck, Fitch-Tilt-Up-Win, Glass Pitch, Jewelry, Novelties, Age and Scales, High Striker, Neon Pitch. We have both one and two kind on our show. Will book French Fries, Custard and Milk Jugs, and other novelties we can give you a good deal. Good Territory for Penny Arcade and Derby.

WANT RIDES:—WANT Foremen and Second Men on all our Rides. Good treatment given and contracts will be signed. If you wish, stay where you are. We are needing good boys, Also 2-2-2 and 1-1-1.
Address: Bluefield, Indiana, week June 26; then as per route.

THOMAS JOYLAND SHOWS
WANT WANT WANT
SHOWS—Monkey, Socks, Ten-in-One, Glass House, Animal and Vaudeville.
Can place Shows with own equipment. This Show does not carry any racket.
W. E. BUNTS, Oliver Springs, Tenn., this week

PIGE STATE SHOWS
CARUSO AND WHITEHOUSE
Can place Stock and Guide Concession of all kinds. Good Carrying for Cigars, Diggers and Novelties, Can place Shows with own equipment. This Show does not carry any racket.
W. E. BUNTS, Oliver Springs, Tenn., this week

CRYSTAL SHOWS WANT
FOR AMERICAN LEGION ANNUAL FOURTH OF JULY CELEBRATION, ONEIDA, TENN.
Legitimate Cigared Concession of all kinds. Good Concession for Cigars, Diggers and Novelties, Can place Shows with own equipment. This Show does not carry any racket.

NEEDY BROS.' SHOWS
CAN PLACE TWO NEW RIDES—FLY-OF-FLAME AND ROLL-OF-FLAME, FOREMEN AND
SECOND MEN. TRUCK POLERS, TRACTOR DRIVERS, CANVAS MEN FOR SHOW TOPS,
TALKERS, GRINDERS, COMES ON. HAVE AGENTS FOR TILT-A-WHIRL AND OCTOPUS,
ALSO ANY NOVEL OR KIDDIE RIDES. WILL PLACE UNBORN OR ANY GRIND SHOWS,
PENNY ARCades, FUN HOUSE. CAN PLACE COMPLETE SHOW OR CIRCUS SATELLITE
RENTS TAKEN. CAN ENSURE WILD LIFE. ALSO CAPABLE OPERATOR FOR OUTSTANDING GIRL SHOW, WANT CONCESSIONS: HANKY PANKS, NOVELTIES, SCALES AND AGE. WANT Press Agent who can handle matinee. Have finest July 4th date on Long Island. All answers:
Dave Endy, Mgr., Copiague, Long Island, New York

GRACELAND GREATER SHOWS WANT
Want for county-wide Fireman's Celebration, in city park, Havana, Illinois, this week; followed by then BIG Show' Club Fourth of July and fair combined at Havana, Ill. These cars given away, fireworks, parades and free acts all week, followed by seven fairs in Illinois and Indiana.
CONCESSIONS: Hi-Striker, Coke Bottle, Milk Bottle, String Game, Ball Game, Balloon Darts, Carnival Concession. RIDE HELP, WANT MERLY-SOL-ROUNDS, FERRIS WHEEL AND CHAINEPLANS FOREMEN. $5.00 A WEEK IF CAPABLE. MUST DRIVE SECONDS. WANT MEN ON ALL RIDES. DRUMS, SAVE YOUR MONEY AND MY TIME.
All replies to HARRY ALKON, Graceland Greater Shows HAVANA, ILL. THIS WEEK

NORTHWESTERN AMUSEMENT CO.
CAN USE
Ball Games, Jewelry, Pitch-Tilt-You-Win, Stock Stores. Reasonable privilege. Have booked all Street Celebrations. Ride Help wanted. Want to buy Tent. Bowling Green, Ohio, Big Fourth of July Celebration; then New Washington, Ohio.
WANT To Enlarge Show for Following Fairs:

WANT CONCESSION HELP
Can use men to put up and tear down. Also Truck Driver. Must be ready to report June 30. All fairs following Lowell, Mass., Celebration, July 2d, 3d and 4th. All replies to

CARNIVALS

GREAT SUTTON SHOWS
WANT for LARGEST FOURTH CELEBRATION in NORTHERN ILLINOIS, 10,000 PEOPLE LAST YEAR, AT BEAUTIFUL ISLAND PARK, WILMINGTON, ILLINOIS.
Fish Pond, Glass Pitch, Ralton Darts, Cash Gallery, Tether-Seven, Pea Pool, Novelties, Midgets, Penny Pitch, Short Race, Basket-Cat, Lottery, Water Wheel, Ferris Wheel, Perambulator, fortune teller, book, toys and game of chance. All replies to
F. M. SUTTON JR., Care GREAT SUTTON SHOWS, ROBBINS, ILL., UNTIL JUNE 29

MARK'S SHOWS
MILE LONG PLEASURE TRAIL
BIGGEST FOURTH OF JULY WEEK ON LONG ISLAND
American Legion and Veterans of Foreign Wars Celebration
BABYLON, LONG ISLAND
JULY 2-9 — 8 DAYS
Want Hanky Panky's and any concessions that work for stock, also Crin Stoves of all kinds. Those joining now will get preference at all our fairs. We have the best.
Can place Little Dipper, Rolloplane or any ride not conflicting with what we have. Can place Wild Life Show. Great territory for this type of show. Also want Illusion Show, Midget Show, Mechanical Show and Hillbilly Show.
RIDE HELP—Can always place good help who drive傻.
Wire, write or phone.
JHN. H. MARKS
Florida exposition

DELANO, Calif., June 24—In a climate so hot since opening, but had a good stand in Delano, Calif. In the Lawrence M. Kline brought a life photographer to the lot for photos of Clyde Rawlings's motor show.

Shows are again headed by Roger Rawlings, assisted by Hank Abercia and J. W. J. Glenn handles the office and Frenchy Larue is electrician. Sam Heiliges, in an advance staff. Mechanic is Adrian Davis. Tony Zabry is in charge of cleanups and searchlights and Flint's, lot clean-up, Mac Doman is on the gate, with Ida Woodard in the ticket box.


Concessions: Benener to Roger Warren's float, grab and p.e. and Al Ceechini with 10. The writer returned from the city to work for the second time and is assisted by Boston Kennard.

Jeff Griffin has the Side Show and Monkeys. Clyde Rawlings is also assisted by Jim Pecche and Ceechini. George and Hille Bryant have the Penny Arcade. Alex Freedman has the Ferris Wheel. Help Schue his Derby—VINCENT KURST-PATWA.
CARNIVALS
The Billboard
July 1, 1950

FROM THE LOTS

Lawrence Greater

YOUNGSTOWN, O., June 24—
Og had excellent business here the last two days abetted by big pay
days at the Youngstown Steel
Co., Boardman Steel and other big
steel plants. Location was the same
as in former years, Meridian Road.
Aussie, a local promoter, in charge
of arrangements for the VFW
committee. Weather was good ex-
cept for a downpour which delayed
the opening. Following, was a
downpour hampered the spender,
Stanley WBZT, with Gene Trace in
charge of the Baby Circus during
the midday engagement.

Singer's Midget Revue, with 11
performers, built a tent and had
engagement under canvas on shows
midway and did well. Leo and Daniel
were in this show which was emceed by
Robert Drake.

Jack Reppas is back as chief Diesel
driver in charge of the three 100-
watt Caterpillar light units. Broad-
and John Doerr, managing direct-
orate joined here with Herbie Burke
as manager and comedian. A bes-
side humorous character, Bunny
Beer is the featured strip-tease
dancer and Chuck Davidson the
two-girl line and a five-
iece orchestra in the line-up.

The Monkey Circus opened here
with its usual big hand-bill hand-
and Bob Bosha in charge of the per-
and Lynne show had a good
week's business.

Many visitors were at Youngstown,
among them Harry Coppinger,
who was here for the week, and
Dr. L. Wayne. Coppinger oper-
ating the leading hotel.
Frankie bland, former press and
that the circus passed through and
circus, is now publisher of The
(R.I.) Daily Times, was a nightly
visitor.

Outstanding feature of the show
visited with old friends, Robert
Mack, general agent of the Royal
Circus, spent a night on the
midway, Joe Shuegee, theater man-
ger, for many years with the
Ward Bros. Playland, visited.

Vivona Bros.

LINDEN, N. J., June 24—Show
played a repeat date at Jersey City,
another with good business at the Hoboken and Oakland lot after losing the first day to rain.

Bob Stevens, Joe Kennedy, Leo La-
Salles, Frankie Bless, Merrell A. E.
Humphries, Columbus, S. C.; Mr. and
Mrs. Lee Jordan, Sid Bender and
Charles Leypold,eres.

A new searchlight, mounted on
a special trailer, is a potent lure.
Charlie Smith is doing good work
with his glass pipe. Jones' blower is
decision, Morris Vivona, general
manager, returned from a West Vir-
ginia business trip, Morris and
Leypold, having booked until mid-November. Line-
up includes 23 trucks, 10 rides, 6 shows and 25 concession.

Monarch Imperial

DALLAS, Ore., June 24—
Storms and rain combined to make
the 8th Annual Fair at Pacific City
here this far, with Saturday night
(19) a total loss. Murray Howard
and Charity Morgan of Monarch,
arrived late Thursday night and
were driven to Los Angeles from Salem, Ore.,
for his 8th Annual Fair, returned Saturday
(19). Mr. & Mrs. Howard are of the
Monarch Exposition Shows, placed into
Monarch and Woodland for a long-
day for a conference with Manager
Clifford.

Viviona Kline, accompanied by Mr.
and Mrs. L. Armstrong, visited the
show and were here overnight. The
writer spent two days in Salem as the
guest of Mr. Kline, who entertained
them with two evenings. The writer
also were the guests of Mrs. Lee Byerly, Byrnie Amusement Co., in Portland.

Mrs. Ray Danos and Ray Berliner,
their son, was in Salem. Several mem-
bers of the show caught the Clyde
Beatty Circus during its stand in Salem.

Mr. and Mrs. Joe Wallace and family joined with three concessions. Special
Agent Ed Beebe assumed managerial duties under Owner Cliff-
ord Brown of Monarch. Brown and
Davidson, formerly with the show,
were seen in Salem.—WALTER DE PELLATON.

Wants Imperial Shows

Cunningham Exposition Shows

Want Eli foreman, second man for Octopus, second man on Eli Wheel, Chairphone foreman. Sober, reliable, must drive tractor trailer. Want shows with own outfit, transportation. Bingo, Cookhouse, String Store, concessions of every kind.

Johnny's United

MARTINSVILLE, Ind. June 26—Despite the rain here Sunday and Monday (17, 18) shows were up and go to Sunday and 45th and 46th and 47th shows were up. Capt. Shin Songer's high dive.

Rides and concessions were painted last week in preparation for fair. A new trucor was purchased for this year's show.

A birthday party was held for Mrs. Helen Lee of last week in Wernertown, Ind., and she received many gifts. Butchie Hurl's birthday party came up last week with all kids on the midway getting cake and ice cream.
CARNIVALS

Pacific Coast
Showmen's Association
1235 S. Hope St., Los Angeles 16

LOS ANGELES, June 24—Showmen Shriners were honored at the regular semi-monthly meeting of the Pacific Coast Shrine Association (PCSA) Monday night (19). With a group from Show Folk from San Francisco, in the city for the Shriners' convention, an informal session was held.

President Joe Krug, a Shrine, conducted the meeting and invited Harry Schue, Jr. and Frank Kruger, Miller, Al Flint, George Lauerman, Ross Davis, Art Foulke, Mike Kricher and Bruce Pauley to screenroom. George Draper, another Ferguson at Marine Hospital, Bill Krekos' guest. Louis Manly, secretary, and Al Weber, treasurer, participated and no visitors were allowed.

At the opening of the meeting, lights were dimmed in the memory of Edward Walsh and John Houティング, members who recently passed away.

Committee reports were heard. Curtis Little was reported critically ill at Good Samaritan Hospital. Earl Caldwell, Charles Sondern, Henry Hoetner, Freddie Sperb and John Wood reported.

With the July 3 meeting suspended, PCSA will hold its next session July 17.

Ladies' Auxiliary

Opal Manley, first vice-president, was in the chair at the regular meeting. Misses Mabel McGirt, Lillian Emery, who presented an invitation to guests Betty Youden, Jean Herman, Clara Delbou and Eva Thompson. Sunday Day attended her first meeting.

Letters read from Grace Mercer, Mary Taylor and Mrs. Reeves of Roy's Club. On the sick list were Mary Taylor's granddaughter, and Mary Knobler. George Miller reported that his brother was in the hospital as the result of an accident and Edith Wampler reported Curtis Little hospitalized following a heart attack.

Sunday Day took the bank award. Sunday Day and Mary Background won the order prizes donated by President Little and Mrs. A. E. Ray. President Schue, Mary Taylor, Opal Manley and Marie Tait made donations for the benefit.

Brief talks by Betty Youden, Lola Krekos, Sunny-Day, Marie Briley, Emma Branch, Elbel Krug, Alta Deane, Mary McMillen, Dona French, Eva Thompson and Ruth Samuels.

Mr. and Mrs. Mike Krekos and Mrs. Eddie Burke were seen from S.F. for the Shrine convention. Harry Seber also made the conclave. Marie and Edie Tait returned to trip up North to see the West Coast Shows.

Show Folks of America, Inc.

145 Turk Street, San Francisco

SAN FRANCISCO, June 24. — Monday's (12) meeting was called to order by President Mike Krekos. Corresponding Secretary Albert K. Hall, in charge of the 4TH Annual K. of P. Convention, was absent, and Pat Treadwell in Joe Domini was elected to membership.

President Krekos presented John Davis, Adam McBride, Pat and Eunice Hedges, Crane, Jimmy Ritter, Lee Hahn, Osa Skene, John Rosenfield, Mrs. Redpath, guests of Nellie Baker; and Mrs. Newman and Miss McGuire, guests of Mrs. Snellens.

Mrs. Behn reported visiting Fred Copeland and Edith Hedges. Misses Hedges visited Steve Murphy at Letterman Hospital. Mrs. McBride is ill.

Frances Scott is chairman of the ladie's battery committee, replacing Doris Monetti, who asked to be released from her duties to handle the personal business. Lola Krekos is chairman of the event which will be held this fall.

Letters of appreciation were sent to Mrs. Martha Porter and Mrs. Mickey Ferrara, who recently donated blood to the Show Folk's blood bank. Harry Seber reported that the boys from the blood bank. The Midget is back in the main, the whole blanket is then attached to each copy.

WANTED

For 16TH ANNUAL BOONVILLE, IND., 4TH OF JULY CELEBRATION, JULY 3 & 4 Day and Nite. Horse Racing, Free Acts, Band Concerts Fireworks. Hors Shoes, Bingo, Hunky Punks, Millet Camp. No wishes will be entertained, one more Major Ride. Wire on June 30 on:

ALBERT DERR
FAIRBOURNS, BOONVILLE, INDIANA.

NO BLANKS
WINNER EVERY WEEK

BELLE CITY SHOWS

Sparta, Wis., June 24 to 29, Rice Lake, Wis.; July 1-5, 8-12. Want Mr. Co-Royals, as one is leaving. 25¢ or will buy or help on transportation. Also Rollaway Kidde Ride. Can use a parlor or main. Will stay any length of time.

Contact: Mr. Will or Mrs. CHAS. PAYCHECK, Owner, 102 HINKE, Negaunee, Ill.

WANTED

For 60th Annual Canadian International, July 1-4, 1950, at Macoun Bend, Ontario, Canada. Will pay all expenses, plus 25% for every deal. Must be in possession of all papers. Contact: GEORGE GUTH, R. D. 3, Kirby Ave., in care of Rent, N. York.

For Sale

Smith & Smith Kiddie Airplane Rides
Good Condition. Write or Phone

ROBERT MALEK
723 William Street, Poughkeepsie, N. Y.

For Sale

Carnival to participate in Ohio (12) day Labor Day Celebration. 10,000 to drive from contact:

GEORGE GUTH
505 State Street, Alton, Illinois

For Sale

2 Snowball Trailers, complete with New Machinery.

SAM COLLETTI
Ed W., North Ave., Chicago, ILLINOIS

For Sale

Lou Pease wants
Dancing Girls for Girl Show
Experiences not necessary.

C/O A. E. Sheets Shows, Wau-Wau, Wis.

Copyrighted material
ATTENTION CARNIVAL AND BEAN PEOPLE
We have a large selection of premium and flash items.

MURPHY CASH AND CARRY

N. WALES, WIS. THIS WEEK

WANTED!
FOR "TRISTATE PSEUDIUM EXHIBITION"—Gurneyville, Illinois, THREE DAYS, SEPTEMBER 2nd and 3rd and 4th (Labor Day). CARNIVAL OF MERIT or FIRST CLASS RIDE UNIT with legitimate (or legitimate) license. Will represnt NO COLLECT WHEELS or allied KENTUCKY. ATTRACTIONS of REAL MERIT contact immediately if above dates open.

BERNARD STARG (Carnival Committe) CHAUFFER OF COMMERCIAL GRAYVILLE, ILLINOIS

CARNIVAL ROUTES
(Continued from page 52)
Dixies: North Little, O. Dubuque: Renee, Mass.: Baylies 3-18.
Dunham's: W. Pigeon, III., 1-23.
Davies: Gladstone, Wash., 1-17.
June: Columbus, Ohio: Beall, Ne., 2-12.
Octorber: Deep Creek, O., 2-12.
Day: Wesley, Ohio: Children's 1-30.

donald: W. Foward, Pa.: Butler 2-3.

Guy Boy: Coplay, L. N. Y., 1-17.
Phala: Chestnut, 2-18.
Fair Am.: Dongville, W., Norwood, N. C., 2-18.
Walten, Med., Delton, O., 2-18.
Franklin, Dorn, No. 1: Bery, Okla., Children's 3-20.
Walters: Dak, Mich., 3-20.

DAVIDSON: RoWood, Pa., 3-20.
Eastern Am: Ctona, 3-20.


Garten: Genoa, 3-20.

Eastern Am, Cil.: Meixn, Mo., 3-20.


RSROA Clears Deck for '50 Annual Conclave, Contests

DETROIT, June 24.—Final arrangements for the 1950 American championships and Roller Skating Rink Operators' Association convention at Denver have been confirmed by Fred A. Martin, secretary-treasurer, who has just returned from a trip to the convention city.

Warning to prospective convention-goers is given by Martin that reservations should be made immediately through the Denver Convention and Tourist Bureau. Arrangements in this respect are a departure from any previous convention. The bureau is handling all hotel and motel reservations. Activities begin Monday, July 10, with a solid week of carefully planned events to occupy the time of those attending. Center of convention activities will be Mammoth Garden, with a seating capacity of 3,000 around floor. A special lighting system has been arranged by Irving Jacobs, rink owner, which will allow spectators to take pictures of all types.

Following is the program of events which will be the permanent reservation of one section solely for disabled veterans: operators like myself have been assigned box seat space for this event. A reserved section of 1,000 seats has been assigned with the understanding that these will be sold out next week. In addition, there will be 3,000 seats for general admission and contestants.

Special event will be a jamboeree and barbeque Thursday (13). The schedule calls for events to close at noon that day, with events of purchase to punch conventions and those attending the championships and take them to a more pleasant grounds. A beef barbeque and other events are slated. Highlight will be an East-West baseball contest between skating teachers. In the evening the convention returns to Mammoth Garden to a Prince Rogers event.

Crowning of a roller skating queen preceded over the convention is slated for Monday. She will present awards to champions in various events each night.

Following close of the convention, a series of gold tests is planned, to be given separately for amateurs and professionals in separate rinks Sunday (16).

SRSTA Schedule

Important part of the national gathering will be the professional conference, open Monday (16) with dinner at the Cosmopolitan Hotel at 8 p.m. for SRSTA board members, following meeting to discuss conference activities. The SRSTA conference proper will be held Monday (17) and will probably be continued Tuesday evening. Principal topics expected to be placed on the conference agenda are: (1) the work and techniques of the professional; (2) how the SRSTA can be more valuable to the RSROA and skating generally; (3) how the professional can be of value to the SRSTA; (4) how to set up teaching schedules; (5) classes for beginners; (6) how to set up teaching schedules; (7) competition schedules; (8) training figures skaters; (9) conduct in both city, provincial and national; and (10) test revisions.

The GREATEST ADVANCEMENT IN ROLLER SKATING HISTORY

PRO-TEK-TOE Skate Stop, made of tough white rubber, beautifully streamlined in design, is creating a sensation among roller skaters everywhere. Just a few of the highly desirable features of PRO-TEK-TOE are:

- Stops you IMMEDIATELY!
- Protects skate shoe from scuffing!
- Give skaters greater confidence!
- Fits all roller skate shoe!
- Adds to skate shoe beauty!
- Eliminates floor scratches!

Roller rink operators and wholesale Sporting Goods Agencies throughout the country are stocking up now to meet the growing demand for this fast-moving item. "Sell as seen!" item. Ask your dealer or write for additional information direct.

PRO-TEK-TOE SKATE STOP CO.
819 NORTH 10TH ST.
ST. LOUIS, MO.

MINEOLA, N. Y., June 24.—The J. A. Horn Dance and Figure Club of Mineola competed with other winners in the U. S. Amateur Roller Skating championship at Mineola, which was part of the New York state championship contest, contested at Mineola, June 17 and 18. Also competing were winners from various states on the West Coast and from other states. The Mineola location is a long-established one.

HOLLYWOOD CLAMOROUS NO MIRRORS BEAUTY-PRO-TEK-TOE CHILDREN's *

PRO-TEK-TOE Skate Stop, made of tough white rubber, beautifully streamlined in design, is creating a sensation among roller skaters everywhere. Just a few of the highly desirable features of PRO-TEK-TOE are:

- Stops you IMMEDIATELY!
- Protects skate shoe from scuffing!
- Give skaters greater confidence!
- Fits all roller skate shoe!
- Adds to skate shoe beauty!
- Eliminates floor scratches!

Roller rink operators and wholesale Sporting Goods Agencies throughout the country are stocking up now to meet the growing demand for this fast-moving item. "Sell as seen!" item. Ask your dealer or write for additional information direct.

PRO-TEK-TOE SKATE STOP CO.
819 NORTH 10TH ST.
ST. LOUIS, MO.

Mineola Skaters Snare Honors at N. Y. ARSA Meet
**ACTS, SONGS & PARODIES**

**AS PARODIES, SPECIAL MATERIAL, NON-RETURNABLE**

Novelties, Fanci-craft, Mischevious, 
Dunhall Co., 14401 Madison Ave. Cleveland, Ohio

**FREE SELF-ADDRESSED ENVELOPE SHRINK**

Send free self-addressed envelope for shrink wrap samples, 14401 Madison Ave., Cleveland, Ohio.

**EVERY LITTLE BIT HELPS—NEW NOVELTY!**

A comedy Christmas party game. Fanci-craft Co., 14401 Madison Ave., Cleveland, Ohio.

**14K Plated Chronograph**

Gold plated chronograph. DUNHALL IMPORTS Co., 191 Cedar St., New York 6, N. Y.

**FOR JULY FOURTH AND EVERYDAY**

**SMOKERS FUN SHOP**

America's Fastest Selling Novelty Assortment! New contains 50 quick moving 12¢ sellers, 10 different designs. Only 2¢ each. Mail order, 35¢ deposit. For complete list write: Top Quality Novelty Co., 4213 State St., Chicago.

Order this and other fast selling DOUCLAS items from your regular Fireworks and Novelty Jobber.

**DIRECT From Manufacturer Sensational Value**

Beautiful 3 places to be glued and ready for use. 14¢ each or 50¢ for 50. Assorted colors with plastic backing. Attractive basis. Free Cartridges.

**SPECIAL PRICE**

$4.00 for 100 Sets (40¢ each)

Sand set, 50¢. Smart gold-plated finish. Send $1.00 for Samples. ORDER NOW

**Classified Advertisements**

A Market Place for Buyers and Sellers

**RHYSTONE DIAL WATCH**

**NEW 14K Plated Chronograph**

**Fun to watch...Grand Gift for Any Occasion**

**KIT-CAT KLOCK**

**THEEYES MOVE! THE TAIL WAGS!**

**PERFECT FOR CHILD'S ROOM, KITCHEN OR DEN!**

A child will love this clock from the moment he hears it. Make him aware of the luminous eyes, dial and paws. The precision movement is time-keeping accuracy. For return to Kit-Cat Clock today!

**Guaranteed Construction**

**Doozen Lot $2.75**

Write for quantity lot prices

**HASTINGS DISTRIBUTING CO.**

4160 W. Bluemound Rd. Milwaukee 13, Wis.

**SLUM**

This deal is good for Diggers, Duck Funds, Foot Pads, Novelty Stores, Grab Bags, Prizes, Pinch - 10¢ - Toy, Fun-Fascinations, Free Game, etc.

**Lucky Prize Boxes**

3¢ Items $4.45, 5¢ Items $10.50, 10¢ Items $22.00, 15¢ Items $34.00, 22¢ Items $55.00, 50¢ Items $140.00, 75¢ Items $225.00, 1.00 Items $300.00, 2.00 Items $600.00.

**MISDE DISTIBUTING CO.**

875 11th St., New York 2, N. Y.
Men's 223-225 W.ЛАDIES' BANDS Swiss SETS 3 O. R. rebuilt Sensational New No. 25% Lowest 950 Chicago WEAR New on BABY & E'2,,v AGENTS Locke, Rarebird', WE J. Williams, Brownwood, Tex. "South - BABY feet, a Color: SPECIAL-GIANT IT - hundred; Kinkajous, Dens, with 1/2 Ranch. PROMPT SHIP- MENI Bros. THEATRICAL 6 years; write for samples; Brown, 15 Main St., Camden, N. J. 100,000 yearly; supply to professional and amateur workers, books, etc., by mail. Once-Order sample. Periodical to dealers. The Rodman Reptile Company, 1322-223 W. Madison St. Chicago, 6, Ill. 100,000 feet, A. H. Meems Bros., 105 N. Main St., Terre Haute, Ind. (Continued from page 79)
Fine Quality IMPORTED BINOCULARS

COMPLETE WITH NECK STRAP, SHOULDER STRAP AND LINED HEAVY LEATHER CARRYING CASE.

7x50 Prism Binocular
Made in Occupied Japan and released for sale through the command of the Allied Powers. The unanimous choice of the Armed Forces with its bright, clear and precise field of vision. Individual eye focusing, adjustable for individual or binocular distances. Black japanned trim on light weight aluminum body. Opens 2 1/2" diameter, closed 6 1/2" inches.

No. X200J439 Each ..... $35.00
Same as above with coated lens. No. X200J453 Each ..... $35.00

Popular Styled LIGHTERS

PISTOL LIGHTER
An excellent reproduction of a pistol on a small scale. Press trigger and it automatically lights. Highly polished chrome plated with black grip on handle. Overall dimensions 2 1/2" x 2 3/4" inches with 1 1/4" inch diameter base. Individually boxed.

No. X831839
Per Dozen $16.50

LAMP LIGHTER
A replica of a small table lamp. Pulling chain operates mechanism chrome finished base with colored enamel shade. Over all dimensions 4 1/2" x 4 1/2" inches in diameter, high 3 1/4 inches in diameter. Individually boxed.

No. X831832
Per Dozen $14.40

Best Quality CAMERA LIGHTER
With Compass
Designed to look exactly like a miniature camera with compass. Has metal body with black enameled finish and polished metal trim. Tripod and case are removed for use as a pocket lighter. Comes in a box.

No. X831822
Per Dozen $6.50

CARNIVAL NOVELTIES

CELLULOID FEATHER DOLLS WITH EARRINGS, HAT AND CANE

No. Size Description Per Doz.
X2070 4 Inch 1.75
X2071 5 1/2 Inch Donald Duck 2.75
X2072 3 Inch Peg Leg 2.75
X2073 3 1/2 Inch Spider 2.75
X2074 4 Inch Devil 2.75
X2075 4 Inch Peacock 2.75
X2076 3 Inch High Hat Monkey 2.75
X2077 16 Inch 6.00
X2078 18 Inch 8.00

NEW CARNIVAL NOVELTIES DAILY WRITE FOR INFORMATION!!
WATCH FOR OUR ADS!!
25% deposit required on all orders
FOR THOSE WHO APPRECIATE
AND LIKE TO STUDY ART—
VIRGIN NATIVE BUST

Prepared from expert hand carving
for lovers of fine art. 5½ in. high,
6½ in. wide. 2¾ lb. weight. In
wad or show anywhere. Colorful, soft,
realistic, realistic.

$3.50 each or $6.00 pair
postpaid
No C. O. D. D.'s, please.

CONCRETE MACHINERY COMPANY
Art Department Box 2248
Hickory, N. C.
July 1, 1930

SALESMEN—DISTRICT MANAGER SELLING Device approved by the Federal Security Agency Food & Drug Administration. For details write Stimulating Massage & Device, 100 W. 46th St., N.Y.C.

SCENERY AND BANNERS

NBER BANCAIR CIRCUS-TAKE the last out stop 300,000 in. Disappearance, 1002 W. 22nd St., Kansas City, Mo. 4364-2547.

TATTOOING SUPPLIES

47 TATTOOING MACHINES, DESIGNS. COLLECT, Needle, Gear, & Silk Envelope German Polka, 1891 W. 15th St., Kansas City, Mo. 3154.

WANTED TO BUY

LOOPER, FLYING SCOOTER, ETL & G, ROVING FIELD TIER, HOME PIANO, 303 E. 82nd St., Chicago, Ill. 3950.

SPEAKERS OF YOUNG PEOPLE'S ORGAN-WORK WATER WHEEL, 306 E. 52nd St., New York, N.Y. 2550.

PROVIDENCE RING COMPANY

49 Washington St., PROVIDENCE, R. I.

JEWELRY!

IS OUR BUSINESS

IS OUR MOTTO

We Have Everything For:

- Jewelers
- Engravers
- Demonstrators

Attention, Engravers!

NEW CATALOG

NO. 115—HOT OFF THE PRESS AND SIZING WITH NEW BIG SELLERS

Write for Big Catalog

(STATE YOUR BUSINESS)

All Orders Shipped Same Day Received

BIELE-LEVINE

5 No., 20th Ave., Chicago 2, Ill.

ALL PHONES-14746.

Laugh Until You Weep!

& COP CALLERS

Order direct from manufacturer, $10 per gr. Dealers and jobbers, write for our new prices. 25% With Order, Balance C.O.D.

ELKTON MFG. CO.

Elkton, Md.

Best Selling LIVING PICTURES

BUDDY PANN

SLIGHTLY USED. 

Planning pictures. These pictures act as a daily life. They make a complete story. Order any time. 50 copies in any one picture. 200 pictures in one story. 50 pictures in one story. 50 pictures in any one story. 50 pictures in any one story. 50 pictures in any one story. 50 pictures in any one story. 50 pictures in any one story.

EASTERN SALES CO. (Est. 1933)

624 S. High St.

Akron, Ohio

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word

Minimum $2

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week’s Issue

AGENT WANTED FOR SMALL CIRCUS.

Write, don’t work. Mason Bros. Circus, 2022 W. 22nd St., Kansas City, Mo. 4364-2547.

BIRD TRAINER—WILL PAY FOR THE BEST.

No credentials; only references. Salary, $50 per week. Address: Bird Trainer, Kansas City, Mo.

WE ARE LOOSING JOBS FOR NEED.

EDWARD J. McHUGH, 200 N. 4th St., St. Louis, Mo.

BANDS AND ORCHESTRAS


S.M.A. ORCHESTRA-JOINS M.S., 150th St. At 8th Ave., Kansas City, Mo.

WELL ORGANIZED 4-PIECE COMBO DESIRES steady engagement after August 30. Write, East or West, but will consider all offers; will travel. Address: Redman, 1204 S. Main St., Kansas City, Mo.

AT LIBERTY AFTER JUNE 1.—General bus music, anywhere, any time, comfortable, ears, adjustable. Write, St. Louis, Mo.

MISCELLANEOUS

CANVAS BOSS—WANTS TICKETS, TRANGER, boy, young, plus a 10 top combo, veritable Raintree, Kansas, Mo.

PAINT FERRIS WHEEL, CIRCUS, and TRAINER-WILL GUARD and TRAINER-WILL GUARD. WANTED TO DEMONSTRATE NOW.

Write, John H. Moore, 100 W. 22nd St., Kansas City, Mo.

ALTO, CLARINET, BASS, VOCAL, 50 cents, per week, address, 300 E. 82nd St., Chicago, Ill. 3950.

ARRANGER, CONDUCTOR, COPYIST—PLAYS all bands, $3.00 per week, address, 300 E. 82nd St., Chicago, Ill. 3950.

BASSE—BEAD OR FAME, ANY STYLE, OVER 200 TO CHOOSE FROM, all styles, any color, any personal. Write, 400 E. 82nd St., Chicago, Ill. 3950.

BASS, TIMBAL, N.W. BOUND, 50 cents, per week, address, 300 E. 82nd St., Chicago, Ill. 3950.

DUMMER, BAND, EXPERIENCE. Address, 300 E. 82nd St., Chicago, Ill. 3950.

DRUMMER, BAND, EXPERIENCE. Address, 300 E. 82nd St., Chicago, Ill. 3950.

DRUMMER, LL-NAME, EXPERIENCE. Address, 300 E. 82nd St., Chicago, Ill. 3950.

MUSICIANS

A-PIANIST, PREFERENCE LOCATION, CUT OR SOFT, 50 cents, per month, address, 100 W. 22nd St., Kansas City, Mo.

DIRECTORY AVAILABLE NOW, ALL SUM- mer; travel anywhere; address at the end of September; address, Kansas City, Mo. 4364-2547.

DIRECTOR, 100% AVAILABLE, all summer: willing to travel. Address, 50th St., Kansas City, Mo. 4364-2547.

DRUMMER, LL-NAME, EXPERIENCE. Address, 300 E. 82nd St., Chicago, Ill. 3950.

EDUCATIONAL BAND, 100% AVAILABLE, all summer: willing to travel. Address, 50th St., Kansas City, Mo. 4364-2547.

MISCELLANEOUS

S.B.—PREFRENS LOCATION, CUT OR SOFT, 50 cents, per month, address, 100 W. 22nd St., Kansas City, Mo.

DIRECTOR, 100% AVAILABLE, all summer: willing to travel. Address, 50th St., Kansas City, Mo. 4364-2547.

DIRECTOR, 100% AVAILABLE, all summer: willing to travel. Address, 50th St., Kansas City, Mo. 4364-2547.

DIRECTOR, 100% AVAILABLE, all summer: willing to travel. Address, 50th St., Kansas City, Mo. 4364-2547.
PREMIUM OPERATORS

DE LUXE JEWELRY SET

24K Gold Plated 5-Piece Jewelry Set. Gold embossed to 500 pieces and 24K gold plate label. Puts silk-lined box. Must be seen to be appreciated. This cannot be duplicated for anywhere near this price. Satisfaction guaranteed. Immediate delivery.

$50.00

CUTTLER & COMPANY, INC.
928 Broadway, New York 10, N. Y.

"DOUBLE" Profit Making SPECIAL


Complete with Hand Jeweled Movement $9.95 each

SOLD OUT

GOLD WIRE ARTISTS

DEMONSTRATORS, FAIR AND RESORT WORKERS

We manufacture an exclusive line of gold wire articles, plain and stone-veneer bracelets, such as hearts, stars, clavics, pendants, Jet sets, heart and arrow, crescents, crosses, adorned links, chains, ornaments, which may be called gold plate wire. We also manufacturers of gold plate items such as pen sets, rings. pins, brooches, etc., etc. Illustrated in the Phelan Hand Made Gold Wire Blk Rite, 1/20-12K Gold Filled, for which we are the sole distributors. It comes in bracelets colors for men and women and makes a beautiful gift. Items listed are $1.45 for 1 to $0.30 each.

Phelan, 125 E. 125th St. New York, N. Y.

GOLD ENGRAVERS

ATTENTION! ENGRAVERS -- DEMONSTRATORS

NO. 5 $1.00 NO. 6 $1.50

SAME DAY ENGRAVING SERVICE

Do not depend on "C.O.D." Orders. Please state your business. We will engrave your name on any piece using our diamond point. Our prices are always less. Engrave in 18K, 14K, 10K and 5K gold.

2ND TO NONE FOR VALUES

"FRISCO PETER" 606 W. LAKE ST. CHICAGO, ILL.
FRANKLIN 1-2567

VAUDEVILLE ARTISTS

SALARY UNLIMITED - COMMISSION 40% - MASSIVE WEARING - FANTASTIC ACT - RAPID PROGRESS - IDEAL FOR THE MENTALLY DEFICIENT. BERT THOMSON & RING, 27 Franklin St., New York 3, N. Y.

VOCALIST, TENOR-BARITONE, M.C. - WANTS Ensemble, 413 Fairview Ave., Montclair, N. J.

MUSICIANS

(Continued from page 79)

ELECTRIC SPANISH GUITARIST, VOCALIST-

Will travel from coast to coast. Has been working major hotels, clubs in the South, Midwest, out West. Will sing, guitar, tenor. Wire: Bob Selkirk, 311 E. 42nd St., Memphis, Tenn. Day: Harry Selkirk, 30 W. 42nd St., New York 36, N. Y.

GUITARIST - 10 YRS. EXPERIENCE: AGE 38. $25.00-WEEK. Will travel from coast to coast. Only recently was president of major union. Must have steady work year-round. Address: 139 W. Pl. Chicago, Ill.

HAROLD ORGANIST - EXPERIENCED, DEPENDABLE. Write or call, 237 M. S. Bldg., Jacksonville, Fla.

HAROLD ORGANIST - WITH ORGAN

Make, play organ and piano simultaneously. Versatility, temperament and pleasing personality will travel. Consider all offers. Box C-156, Cleveland, Cincinnati, O.

LEAD ALTO, CLARINET, FLUTE - EXPERIENCED. Address: 3117 North St., St. Louis, Mo.

ORGANIST FOR NIGHT CLUB OR THEATER. Qualified musician experienced in both fields; reliable and loyal on any price. Address: 1 Hill St. New Rochelle, N. Y.

PIANIST - UNION, SINGLE, SOBER, DEPENDABLE. Address: 199 W. 81st St., New York 2, N. Y.

PIANIST - EXPERIENCED, READ AND PIANE CONCERT PIANIST. Address: 121 W. 81st St., New York 2, N. Y.

PIANIST - CHICAGO NITE CLUB EXPERIENCED. Versatility, repertoire, able to attract quality clientele. Good anywhere. Address: 225 W. 5th St. Chicago, Ill.

PIANO - DESIRE WORK: AVAILABLE IMMEDIATELY. Address: 1125 North St., St. Louis, Mo.

PIANO, HARP - PLAYING WITH ORGAN, PIANO. Address: 300 W. 32nd St., New York 1, N. Y.

PIANO - EXPERIENCED, INCLU. BAG - MADE FAMOUS. Address: 50 W. 81st St., New York 2, N. Y.

PIANO - SAMPLE ORDER, ADS, Send for catalog. Address: 300 W. 32nd St., New York 1, N. Y.

PIANO - UNION, SINGLE, SOBER, DEPENDABLE. Address: 199 W. 81st St., New York 2, N. Y.

PISTOL LIGHTER

Send for free catalog

STERLING JEWELERS

44 E. Long St. Columbus, Ohio

THIS TOPS THEM ALL!!!

EXTRA! WHAT A BUY FOR JUNE & JULY

Genuine Mother of Pearl Handle (grips)

PISTOL LIGHTER

This pistol lighter is a target at Hunt's and will light hundreds of times every time. To show it is a target you just hold the ignition button, and pocket lighter in a Jerry. Dye used.

Other Black Handled Pistol Lighters from $1.25 to $2.50

STEEL OR WOOD CHAIRS

Folding or Non-Folding

Promote Success! Price $6.00, State quantity on order, address and send within 10 days.

1140 W. 57th Ave., Denver 15.

ENGRAVERS WITH 20 YEARS EXPERIENCE

HAROLD BANDY, 12 R. M. B. Bldg. New York, N. Y.

MILLER SAWING

E. T. Ralls, Ave. W., Kansas City, Kans.

PHOTOS IN MILLIONS

QUALITY PHOTOS IN QUANTITIES

Blows to 20,000-50,000 $40.00 per 1000-$15.00 per 100,000

NEW WATER COLOR PLATING

Postcard set, $1.00 per 10

Write for free sample & Lit. 88

MUSS PHOTO SERVICE 152 W. 46, N. Y. 19

Copyrighted material
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having trouble finding a letter or package, write your name and address in a letter to the Billboard. Mail is listed according to the office of The Billboard where it is held.

Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, must arrive Beach New York, Chicago, Cincinnati or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIE ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcell Post
Addams, Daniel
Adams, Emerson
Adey, R.
Agnew, William
Allan, L. Cameron
Allen, Agnes
Allen, Mrs. Allen
Allen, Hal H.
Allen, Mrs. W. B.
Alford, Mrs. B.
Alfred, Robert
Allison, Mrs. A. S.
Allison, W. H.
Alters, Mrs. A.
Alston, William
Amadon, A. C.
Ames, Mrs. C. B.
Ames, Mrs. E.
Ammett, W. G.
Amsden, W. W.
Anderson, C. E.
Anderson, J. A.
Anderson, Mrs. S. T.
Anderson, Mrs. F. C.
Anderson, Mrs. J. R.
Anderson, R. C.
Anderson, Robert
Andrews, Mrs. S. O.
Andrews, W. A.
Andrews, W. A., Sr.
Andrews, Mr. & Mrs.
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Andrews, Wm.
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**MERCHANDISE TOPICS**

**New York:**
There's going to be plenty of Rudolph Christmas items on the market this year. Rudolph the red-nosed reindeer who will be portrayed on a soap figure (1 cent), on top of a perfume bottle (10 cents), will be sold in key chain pencils (9 cents), on key chains (10 cents), as an electric pin pull—pin string and card (50 cents) (20 cents) (10 cents). Carnival Toy Company has a line of 240 different items which are made with bright and colorful plastic Ukuleles and banjos to the trade. The ukulele is made of plastic and it has a cowboy decorations. Suitable for pocket or purse, Gallowing Dumas has a line of small ukuleles which are closed in a glass-covered container. A music mechanism plays the Melody and the desk is designed to play player a pleasant tune. It's a 95 cents seller.

The latest creation in the doll field is Raving Beauty, a walking doll of short hair who length is approximately 16 inches, who is painted, combed and waved. The doll and its dress is $13.90 and is the product of Artisan Novelty Company.

For baseball fans, L. & H. has introduced a 30-inch, 10-cent combination toy. This toy, which is product of Artisan Novelty Company has a chalk bat and a softball bat. The 95 cents baseball bat is a real ball toy. When not in use, the threaded end of the bat is inserted in the point of the bat handle. When in use, the end of the bat is inserted in the point of the bat handle. For yachting enthusiasts in the sand sail plate, Thomas Manufacturing Company has introduced a plastic sail dinghy complete with one or two sails. It is designed to sell for 25 cents. At the same time, as a 50 cent number, Ideal Novelty & Toy is introducing a plastic speedboat with outboard motor and a 20-inch sailboat. The boat is covered by positioning the speedboat's rudder. Meanwhile, Chichi Toy Company has a new toy, Sea Star. The company stresses the sale operation of the toy under the name of "Sea Star" for $1.25.

**Chicago:**
Palace Petes, novelty jewelry manufacturer, has announced a new line of enamelled identification bracelets in a line of 12 school colors.

**Los Angeles:**
M. (Whitey) Monette and Jake Schwartz were down from San Francisco, where they are the representatives of Artisan Novelty Company.

**Chicago:**
M. (Whitey) Monette and Jake Schwartz were down from San Francisco, where they are the representatives of Artisan Novelty Company.
Pipes for Pitchmen

By Bill Baker

CHARLEY LAWSON... sheet writer of note, is in Ward 26, Stan Fraser's parlors, where he ex-
perts to be confined for a long time. He'd like to read letters from paper-
men.

Forget about those bankrupts
you used to have.

Give a pitcher a square deal and he's your friend.

BIG AL WILSON... blazed the scene from St. Joseph, Mo. "I'm working this city this week and then go into Chicago for five
weeks at the fair there. Following that, I'll head for the Minnesota State Fair, St. Paul. The monkey man may have been sold over 100
monkeys at the stockyards. This is the A.C.L. whose pitchers laugh at five
yards per day. That's something
to laugh at. Those Texas monkeys
are fat and the boys can't find out
where he buys them. That's the
catch.

The average pitcher needs about
two thousand times what he
has.

Hearing for trouble is the salamander who
has no knowledge of what he's selling.

ELEANOR DAVID... is working monkeys and mice to big
takes at a main street location in St.
Joseph, Mo. Reports from that area indicate that when a monkey
is going well in the Kresge store there.
A pitcher can make as much
money as he likes to work. Keep as quiet as he'd like.

The successful pitcher looks ahead and
then goes ahead.

CONEY ISLAND

(Continued from page 56)

in their employ 40 years, and for Streamline Scooter, Hughie Minsky,
former bally comic, 16 years a
duart handler. Larry Sangiorgio is gen-
ral manager, Jack Valetti and his
helper. Others on the payroll of the Streamline Scooter are Sam
Kempel, cashier; Sol Levy, control man and Joe Dietrich, George
Mick and Joseph Esposito, bookmen.

Joe Assef's Whip on the Board-
walk has Bob Buckelew, Scottie" and
Rich Whitworth, relief man.

Lucky bidder in the auction sale
taste of his menu. Fred Gysel and
boy boys, the only ones on the board, are bringing home sales
to the Westphaleans in Pleasantdale.

Bob Adler, real estate on Surf,
goes of Pekoe and 8 of Dangle
when he was headwaiter for Wilson
and Koja's Surf Avenue House
and other concert halls and
pocketing 300 to 300 silos a week.

Frank Russo's Scooter on Surf
opposite surf West Eight
is being managed by George Rosen-
stein.

Eden Muse, Surf and West Eight
which William McGee, Coney's electrician, took
over last summer from Sam Gum-
perin and William Mifsud in the Elevator box and Helen Mckeever, 71, still
making wax models as she did back
in 1914 when the Museum was located
on West 33rd Street, Manhattan, Spot,
entirely remodelled, now tenants
42 wax exhibits. . . . Butch Bulldog
Miller serves as an effective body
for Mr. and Mrs. Charles Wulf,
peony pitch and shoot-till-uf-a-win, a
Mrs. George Minsky, Mrs. Frank
Adams, who operated kiddie
rides 20 years ago, is back on the
scene, owner of a large lot of
popcorn and candy concession in the
Surf Avenue and Coney Island
Roosco B. Castellano's Arcade,
corner West 15th and Bowery, offers 42
items with Harry Block and Rocco's
brother Anthony, assisting.

"While STROLLING THRU
Riverview Park here recently, I met
a trapper of the old school, Jack
(Kid) Shaw and his wife, Bernie,"
letters V. L. Torres from Chicago.
"They are reading their Animal
Show for an early opening and pro-
posed as a muffer, writing good
fortunes with the aid of a new gim-
lick. It's a musical gobl and I'll
pass them out at a half-dollar and
hear me, folks. Don't go away without
one of my prophecies: You will
surely live in clere for when you
die you are dead all over. If the outfit
clicks we'll stick for the remainder
of the season."

There's such good news about
to come simply because pipeteers
are too tired to sell it.

Trends for a number of pitchers
will come after the Fourth of July.

MACK MCKENNA
who worked the Mclean store in
Washington, Kan., to big scores with pens
is planning to work the same item in
Kansas City, Mo.

If you are one who wears a
sour face at the slightest discom-
fort, don't beco. your tips
are the source and patience
It's true that the season is about
half over, but the most promising months
are yet to come.

BOB KRAUSE...

is working the steady.

This 

\[\text{AUTHOR}\]

\[\text{www.americanradiohistory.com}\]
**SUPER SCOOP!**
Premium Users—Sales Operators

**PLICET LIGTHER—AUTOMATIC TYPE**

We want you to know the new economy automatic pistol lighter. All chrome plated, extra large, hand-crafted and packed in a unique cardboard box. Priced to sell. Send inquiries to super specials.

Super specials?

**SURPLUS STOCK! STUFFED TOY CLOSE OUTS DIRECT FROM MANUFACTURER**

1000 dozen each of the following:

- **SILLY SNAKE**
- **GOLDEN SNAIL**
- **SILLY RABBIT**
- **GOLDEN CAT**
- **SILLY DOG**
- **GOLDEN MOUSE**

Each box contains 12 pieces. Priced to sell. Suitable for toys of all ages. 

**KIPP BROTHERS**
544-45 South Meriden St.
Indianapolis 25, Ind.

**NEW! COVERED WAGON LAMP AND CLOCK**

Excellent television lamp. Click guaranteed 25,000 hours. Wagon finished in two-toned golden bronze; removable shade of rustic type cloth trimmed in rustic colored rope.

**REDUCTIONS SAVE TO LIGHTERS**
PISTOL LIGHTERS—Automatic, large, hand crafted, hand polished, hand painted. Sample, $1.00. Discount, .75. 12 Doz.

**ROUND LADIES CIGARETTE LIGHTER SET**—Brilliant silver finish, with engraved silver lid. Engraved with diamond relief. Sample, $1.00. Discount, .75. 12 Doz.

**CAMERA LIGHTERS WITH AUTO LIGHT**—Brilliant chrome finish, hand polished, hand painted. Sample, $1.00. Discount, .75. 12 Doz.

**BOBBLE HEAD CIGARETTE LIGHTER**—Brilliant chrome finish, hand polished, hand painted. Sample, $1.00. Discount, .75. 12 Doz.

**WORLD FAMOUS "CAL-DAY" WATCH**—Stainless steel band, quality movement, hands of the finest quality. Sample, 15.00. Discount, 12.75. 12 Doz.

**QUALITY FAMOUS Make PEN SETS**

Lowest prices ever! Check each sample and order packed cap, luxury box, 7.50 each.

**BOBBLE HEAD FOUNTAIN PEN**—Better buy pen, fully automatic. Sample, 2.00. Discount, 1.50. 12 Doz.

**4 PC. SETS—SEASCOPE**—As you like them. Sample, 4.50. Discount, 3.60. 12 Doz.

**THE BALL POINT PEN SEPARATELY AVAILABLE**

Sample, 2.50. Discount, 2.00. 12 Doz.

**Fastrack Watch**

Gold plated, 120.00. Discount, 100.00. 12 Doz.

**LADIES WATCH**

Gold plated, 120.00. Discount, 100.00. 12 Doz.

**DIXIE PIPES**—Genuine "Mastercraft" each pipe includes a beautiful leather pouch, guarantee, includes 19.95, price each. 24 Doz.

**BETTER BUY Watch**

Sample, 1.95. Discount, 1.50. 24 Doz.

**DIXIE PIPES**—Genuine "Mastercraft" each pipe includes a beautiful leather pouch, guarantee, includes 19.95, price each. 24 Doz.

**OUR OWN MAKE HAWAIIAN LEIS**

Ant. colorful, very bright color leis, single leis, foil leis, paper leis, 4 by 36 in. $8.50. 504. $5.00 100. $4.00

HAWAIIAN LEI MFG. CO.
137 E. MAIN
ALLIANCE, OHIO

**AMERICANFLYER**

**STEAM ENGINE TRAINS**

S-Gauge, 16" long, No. 990, $20.00. No. 300, $22.00. No. 1000, $25.00.

**AMERICANFLYER**

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Johnson Bull To Exclude Boards?

Com. Revises Definition of Units Affected

WASHINGTON, June 24.— The House Interstate and Foreign Commerce Committee this week gave in a temporary agreement on a revised definition of gambling devices excluding salesboards from provisions of the Preston and Johnson bills restricting interstate shipment of gambling machines. Also in the revised definition which received unanimous concurrence from the committee in an executive session Tuesday (23) is not considered final, it is at least interpreted as indicating that the committee has no wish to include salesboards under the legislation's provisions.

Under the latest revised definition (for text, see story in Coin Machine section) the legislation is directed solely at bell machines and pinball machines which pay off. As indicated during recent hearings on the bills, the committee has been impressed by testimony from the Department of Justice which went on record as declaring that salesboards were not covered by the term. This testimony was supported by J. Bond Smith, a Washington lawyer, representing the Hamilton Manufacturing Company, salesboard manufacturers, of Minneapolis, who appeared before the number of the late committee this month (The Billboard, June 10).

The Federal Trade Commission went on record urging that salesboards be included in the restrictive legislation, the Department of Justice's views were given priority presumably because the Johnson bill, which already has passed the Senate, was drafted in that government agency at the personal behest of Attorney General E. J. Howard McGrath in the wake of McGrath-solicited conference of State and municipal officials.

The House Interstate and Foreign Commerce Committee will report its deliberations on the legislation at an executive session Thursday (29).

SALESBOARDS—JAR TICKETS

NEW LOW PRICES

ALL ORDERS SHIPPED SAME DAY RECEIVED

<table>
<thead>
<tr>
<th>Makes</th>
<th>Play</th>
<th>Description</th>
<th>Price</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
<td>KWARTZ 500</td>
<td>Throck.*</td>
<td>$15.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>400</td>
<td>T-SIDE 500</td>
<td>Throck.*</td>
<td>$20.00</td>
<td>$14.00</td>
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<tr>
<td>500</td>
<td>J.P. CHARLES 500</td>
<td>Throck.*</td>
<td>$25.00</td>
<td>$18.00</td>
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<tr>
<td>600</td>
<td>SOUTH PACIFIC</td>
<td>Girl Board</td>
<td>$30.00</td>
<td>$23.00</td>
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<tr>
<td>700</td>
<td>SOUTHWEST 100</td>
<td>Candy Buck</td>
<td>$35.00</td>
<td>$28.00</td>
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<tr>
<td>800</td>
<td>EASTERN 200</td>
<td>Candy Buck</td>
<td>$40.00</td>
<td>$33.00</td>
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<tr>
<td>900</td>
<td>CENTURY 500</td>
<td>Candy Buck</td>
<td>$45.00</td>
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<td>1000</td>
<td>TEN CENTS SAH BUCKS</td>
<td>Candy Buck</td>
<td>$50.00</td>
<td>$43.00</td>
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</tbody>
</table>

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stations— requiring cards— please write: Definitions, Super Giant, Inc. salesboards, Coin Boards, Super Giant Mines. 25% deposit with all orders—balance C. O. D.

SALESBOARDS

FREE! Write for NEW WHOLESALE 'NET' PRICE BULLETIN, NEW LOW WHOLESALE TOWARDS SELLERS

MALICAN

THE AMERICAN HEART ASSOCIATION

YOU ARE BUILDING A GREATER AMERICA

WHEN YOU HELP THE AMERICAN HEART ASSOCIATION

NOW DELIVERING

FOUR SENSATIONAL PELLET BOARDS THAT ARE SWEEPING THE COUNTRY!

SILVER BELL

US Play—Average Profit—$19.95

50 Play—Average Profit—$104.45

1000 WINNERS

50 Play—Average Profit—$127.45

100 Play—Average Profit—$307.35

50 Play—Average Profit—$346.45

BLACK BEAUTY

5 Play—Average Profit—$4.00

50 Play—Average Profit—$121.00

50 Play—Average Profit—$223.00

TRIPLE PLAY

5 Play—Average Profit—$7.46

50 Play—Average Profit—$110.00

50 Play—Average Profit—$200.70

THESE BOARDS ARE SOLD TO OPERATORS AND JOBBERS ONLY. THE SAME TERRITORIES NOW AVAILABLE.

WRITE DEPT. 26.

EXCLUSIVE EASTERN SALES OFFICE

RAKE COIN MACHINE EXCHANGE

609 Spring Garden St., Philadelphia 22, Pa.

TERRITORIAL DISTRIBUTORS

E. R. PARKER

314 Penn Ave., Pittsburgh, Pa.

MAURICE KAPLAN

99 S. 2nd St., St. Clair, Pa.

CHOOSE TERRITORIES OPEN

BY LEADING PUNCHBOARD MANUFACTURER

PUSH CARDS

Address all replies to BOX 350, c/o The Billboard Pub Co.

188 W. Randolph, Chicago 1, Ill.

WE ARE MANUFACTURERS

P. O. Box 86-R, P. O. Box 1212

HUNTINGTON, BEACH, CALIF.

JUICE CARDS

Over 750 different sizes and styles available

FEDERAL S WAREHOUSE SALES

P. O. Box 36—R, P. O. Box 1212

CHICAGO, ILL.?

FOUR SENSATIONAL PELLET BOARDS THAT ARE SWEEPING THE COUNTRY!

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FEDERAL S WAREHOUSE SALES

P. O. Box 36—R, P. O. Box 1212

CHICAGO, ILL.
LAKEISDE, FOREST

(Continued from page 56)

Lakeisde recently completed its season with prom dances.

Lakeisde books about 12 big industrial school and community events a year, then going to the events for conferences and seminars. The school is looking for more events on this year.

ELECTRIC CHANDISERS

$69.50

Available as

FOR년

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**New Pieces Aid Rebirth Of Interest**

Shuttle Games in Picture

By Tom McDonough

CHICAGO, June 24—General conditions prevailing in the arcade business indicate a new form of stability and optimism on the part of operators, distributors and manufacturers, which is in sharp contrast with the trade outlook a year ago. While this is the recognized day of rest for arcades, the seasonal gains in equipment on the trade side have been so large that they have surpassed the gains of any of the past three years.

Most of the gains in the arcade business can be attributed to such manufacturers as Exhibit Supply Company, Chicago, and International Mutoscope & Lantern Company, New York. The latter is attributable to the wide variety of new machines introduced in the past several months. Many of these new machines have been on location for only a few weeks, and some of them are in test runs, while others have been attracting crowds in indoor locations and midway travel shows for some time.

No New Machines

Actually, the decline in arcade trade during the war and early postwar years, was mostly due to lack of equipment introduction. During the war new equipment was not made at all and many machines were taken out of service. But the situation has now changed, and new machines are being manufactured in large quantities.

**SOCIAL SECURITY FOR OPS**

Self-Employed Benefit Under Senate Bill

To Start in 1951

WASHINGTON, June 24—Social Security coverage for self-employed coin machine operators and proprietors was assured June 17, 1951, when the Senate passed its own version of the Social Security Bill approved by the House last year. Both houses, however, must complete their work on the measure before a final conference committee can be called. Employees of coin machine firms and operators paying the payroll tax will have the same protection as employees of other employers and workers, and the 1½ per cent may be applied to the cost of the $5,000 of annual wages under the terms of both versions of the Omnibus Social Security Bill. Benefits are to be increased, along the extent which will not be definite until after (See Social Security on page 107)

**Comm. Defines Equipment To Be Covered by Johnson Bill**

WASHINGTON, June 24.—The House Interstate and Foreign Commerce Committee will resume deliberations June 29 on H.R. 3645, an antitrust anti-sweatgaming bill after having failed to come up with a final draft of the proposed legislation in a lengthy executive meeting this week (20). The committee managed to reach temporary agreement on this bill, however, on a tentative draft of a revised definition of "gaming device" which, according to the committee, would cover only bell machines, slot machines and pinball machines that pay off.

With the committee racing against time to get a revised bill to floor in ample time for action before Congress adjourns, a spokesman reported that considerable progress was made this week in reaching agreement on a new definition of "gaming device" and probable agreement on a revised bill to restrict interstate shipment of gaming devices. Most of the work was on defining gambling, and writing the gambling definition.

Under the latest version tentatively agreed upon by the committee the term "gaming device" is defined to mean:

Definitions

1. Any so-called "slot" machine or any other machine or mechanical device for which a person may, by insertion of a coin, token, or other object which can be determined this week (20) that, according to the committee, would cover only bell machines, slot machines and pinball machines that pay off.

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Rowe To Offer New In-Plant Feeding Units

Includes Three Machines

NEW YORK, June 24.—Barnes Berndt, Rowe Manufacturing Company, Inc., official, revealed plans this week for the introduction of three new Rowe vending machines which he stated, enabled operators to offer more complete and diversified menu. All venders in plant feeding service to smaller factories, offices and schools.

A milk vender, in both large and small capacity models, a refrigerated sandwich or vending machine, with a Vending Machine. A milk vender line.

The larger capacity milk vender has two vending areas, each of which is equipped with cation and eath of which can be operated simultaneously. Precise adjustments of coil and capacity of any given model is considered an additional 100 capacities. The smaller machine, which has capacities of 40, 50 and 60 capacities, and a 250 capacity of 50 capacities, can be used in any combination. These models are for Pure-Pac capacity.

The German-designed machine, in development is a 50 capacity. The machine is said to operate efficiently under moderate refrigeration. Berlitz said six to eight degrees Fahrenheit in the cooler compartment is all that is necessary.

He said a working model of the machine was exhibited and subsequently placed in the world's largest international trade fair in Hanover, Germany, where the machines for the London National Dairy Show. The model is to be shipped to the United States and Canada.

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Amer. Chicle Sells Direct

Add Accounts "Selectively"

Gum Vending, Mills still handle line but exclusive contracts are ended

NEW YORK, June 24—Vending machine operating companies have been told this week by the American Chicle Company "on a selective basis," R. H. Kyle, of the gum company, told The Billboard.

Until recently, American Chicle sold the vending machine industry through the Gum Vending Corporation and Mills Automatic Merchandising Corporation.

Both Gum Vending and Mills will continue to handle the American Chicle's line, officials of both firms said. A. M. Strong, vice-president of Gum Vending, said the firm would, however, concentrate more and more on sales of Dugeneri-built gum venders.

Offer Full Line

Prior to April 1, Mills sold American Chicle's Dentyne, Chiclets and Bismark's Pep'min to the vending trade, while Gum Vending handled the Adam's line. It was understood both firms will now offer their operators customers the entire American Chicle line.

American Chicle entered the vending machine supply business some 40 years ago and followed a consistent policy of encouraging vending machine sale by producing a brand in packages specially designed to (See American Chicle on page 93)

Kiddie Coppers

CHICAGO, June 24.—A battery of nine penny bulk vendors draws a heavy flow ofoppers from mollies and their parents visiting Art Fritz's newly enlarged Kiddiland in suburban Elmwood Park. Six of the units vend ball gum, three vend peanuts.

Two machines are on support posts, the Merry-Go-Round, two at the entrance to the pony ride, three along the leading zone for the Miniature Train, and two on the ledge of the refreshment stand.

Nat'l Peanut Corp.
Contracts for New Hamilton Ad Scale

TOLEDO, June 24.—Hamilton Scale Company announced the addition of a new unit to its Advertising Scale line this week. Howard Allor, president, stated the new model, called Mr. Peanut, was designed for the National Peanut Corporation, Wilkes-Barre, Pa., which contracted for 50 "peanut" scales.

As in other Hamilton advertising scales, which are exact reproductions of products or product packages such as soft drink bottles, milk cartons, tooth paste tubes, etc., the new model is in the form of the top-hatted, cane-bearing Mr. Peanut trade-mark. Dial and coin chute are positioned in the top of the hat.

Milmac Vending
New Sirup Firm Formed in N. Y.

LONG ISLAND CITY, N. Y., June 24.—Milmac Vending Syrups, a firm specializing in beverages, vending syrup, has been formed, with P. J. McGettierick as president and Vincent Millillo as secretary-treasurer.

Feature of the line is Co-Ed Cola, which, according to McGettierick, is a registered trade name and formerly was sold in concentrate form to bottlers by the Co-Ed Cola Company, which McGettierick also headed.

Other sirups now being sold by the new firm to the vending trade include a grape and an orange for carbonated and non-carbonated drinks, root beer and cherry. Price range is from $1.00 to $1.15 per gallon of prepared sirup, with discounts applying on quantity orders. The new firm is located at 36–61 Vernon Boulevard, Long Island City, N. Y.

Silver King Skeds
Factory Vacation; Deliveries Continue

CHICAGO, June 24—Silver King Skeds Corporation will close its Aurora, Ill., plant for a vacation July 1 to 8. President H. F. Burt announced this week that while production will be stopped, delivery of venders and parts will continue as the office and order departments will be staffed thru the period.

Royal SMOKE SHOP '612'

Here is the best cigarette machine buy in the nation. It has everything the most demanding operator wants and sells more cigarettes... faster... than any other vendor on the market.

At the NEW low price of $219.50 you can well afford to place the Royal Smokeshop '612' most anywhere. You're sure to get the greatest return on your investment.

See Your Nearest Authorized Distributor

The Nation's Finest Cigarette Vendor

Feather-Touch ALL-ELECTRIC

Royal SMOKE SHOP '612'

Only $219.50

F. O. B. MINNEAPOLIS, MINN.

STRAIGHT QUARTER OPERATION

$209.50

Outstanding Smokeshop Features Includes:

- GREATEST CAPACITY—9 Double Non-Shifting Column Hold 612 Packs
- FEATHER-TOUCH ALL-ELECTRIC—No Pushing—No Pulling. Fully automatic for fastest delivery
- BEAUTIFUL STYLING—Streamlined cabinet and fluorescent lighting to sell more cigarettes
- SIMPLER MECHANICAL—Designed to keep Villerman's dream. Easiest to load—easiest to service
- THERMAL CONTROL—Eliminates jack-pot problems

DISTRIBUTORS


Other Smokeshop Models
CUSTOM SMOKE SHOP '612'
DELUXE LINE-UP SMOKE SHOP '612'
Until you have actually operated 48s you have no idea of the time saved on location or in Core Experiments...the amount of reduction in overhead...the extra time made available for handling additional machines...the accurate control of merchandise...the pleasure of knowing that your route is modern, efficient, systematically serviced and producing every bit of profit available from your locations. Best of all, you don’t have to take anyone’s word for it. See the Model 49...test it...try it on your own route under your own conditions without risking a penny! Write for complete details today.

KNOW WHAT’S GOING ON IN BULK VENDING

Read The Northwesterner...full of news, photos, helpful hints for vending machine operators. It’s FREE.

THE NORTHWESTERN CORPORATION
829 E. Armstrong St. • Norris, Illinois

PENNY KING CO.
415 Morris Street, Pittsburgh 22, Pa.

AKUNO CRACKER VENDOR
For counters with capacity of 100 packs of Austin Crackers. CHARGES INCREASED. Send today for our new price list.

MODEL 700
Metal Cabinet and Base, 40 X 20 X 20, $60.00 net, 0.0% Add'l.

WRITE FOR NEW REDUCED PRICES

Immediate Delivery in Green Metals and Ladies Fashions and Complete Lines to All Vendors.

AKUNO & CO.
235 Cortland Ave.

FREE SAMPLES

WIRE, WRITE, PHONE

‘POP’ CORN SEZ CO.
8229 Delaware Ave.
UPPER DARBY, PENN.
Phone: Allentown 4-1495

Hawaiian Pineapple in the YELLOW BALL

A PERFECT COMBINATION
BOZO and the NORTHEASTERN

MODEL 49

NORTHEASTERN SALES AND SERVICE CO.
1110 Market St., New York 16, N. Y.

H. O. KRAFT

1084 5th Ave., Brooklyn, N. Y.

BIGHONEY MACKer

ALL PURPOSE MERCHANDISER

IMMEDIATE DELIVERY

RAKE COIN MACHINE EXCHANGE

609 Spring Garden Street, LombarDec 3-2676
Philadelphia 29, Pa.

DISTRIBUTORS: 50-Foot Choice Territories Available

Write, Wire, or Phone

GIVE TO THE DAMON RUNYON CANCER FUND
New In-Plant Feeding Unit
To Be Introduced by Rowe Co.

(Continued from page 89)

The device introduces a new concept in vending equipment. It is designed to provide a feeding unit for large canteens and other establishments with large numbers of employees. The unit is compact and easy to install and operate. It is designed to handle up to 100 employees at a time, and can be easily expanded as needed.

The unit is equipped with a high-capacity compressor, which can handle large volumes of air. It is also equipped with a high-capacity cooling system, which can maintain the temperature of the products at the desired level. The unit is also equipped with a high-capacity refrigeration system, which can maintain the temperature of the products at the desired level.

The unit is also equipped with a high-capacity dispensing system, which can dispense a large number of products at a time. The unit is also equipped with a high-capacity storage system, which can store a large number of products at a time.

The unit is also equipped with a high-capacity cleaning system, which can clean the equipment at the desired level. The unit is also equipped with a high-capacity maintenance system, which can maintain the equipment at the desired level.

The unit is also equipped with a high-capacity power system, which can provide the necessary power to the equipment. The unit is also equipped with a high-capacity control system, which can control the equipment at the desired level.
NAMA Releases Exhib List; Names 1st 102 Firms Signing

Sandy MacTight Says . . .

Sandy MacTight says that it makes his Scottish blood boil to see some operators pay high prices for machines when they can secure a TOPPER for as low as $10.00 in lots of 100 and on time payment too from . . .
A high, high quality product priced no higher than ordinary and convenient, delicious flavors...nine different colors that go all the way to blow real colored bubbles. Ask for Round Today. Learn why operators call it the greatest gum ever made for vending machines. Enjoy the finest turnover and largest ball gum profits you've ever known. Available in all sizes.

**Write for FREE samples**

---

**STANDARD TYPERS**

**READY FOR IMMEDIATE SHIPMENT**


electric typewriters, machines that type and speed.

NEW MACHINES, REPAIR PARTS AND ALUMINUM DISCS

We rebuild old Brother & Standard Typewriters LIKE NEW or sell them trade for Guaranteed New Machines.

OPERATE A PROVEN MONEY MAKER 365 DAYS EVERY YEAR. BUILT TO LAST A LIFETIME.

---

**STANDARD SCALE CO.**

1092 DELAWARE AV, ST. LOUIS, MISS.

---

**ATTENTION**

25 & 30¢ CONVERSIONS
Silver, Copper or combination Nickel-Dime, Quartered Parts. A standard procedure.

---

**CIGARETTE MACHINES**

UNEEDA, 8 Cols. ......$100.00
UNEEDA, 6 Cols. ...... 90.00

Vend-En 9 Cols., 8 Pack Cap. ..........100.00
8 Col., Model 6, 240 Pack Cap. ......61.50
PKX, 10 Col., 425 Pack Cap. ..........31.25
National 9-50, 359 Pack Cap. ..........95.00
National 9, 10 Electric. ..........49.50
Challenger, 7 Col. ..........100.00
DuGrenier MODEL W, 9 Col. ......308 Pack Cap. ......62.50
Bow Imperial, 6 Col., 190 Pack Cap. ......60.00
Special 9 Col., 100 Pack Cap. ......82.50

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**CANDY MACHINES**

ROWE ROYAL
10 Col., 400 Pack Cap. ....... $85.00
5 Col., 250 Pack Cap. .......45.00

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SALE

CANDYMAN, like new, 72 Bar Cap. ......$75.00
VENDIT, 150 Bar Cap. ......$57.00
U-Snack II .....$35.00
8 Col., 150 Pack Cap. ......$85.00
UNEEDA, 40 Bar Cap. ......$48.00

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**TOP EQUIPMENT—UNDCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT ON ORDERS—SEE D.O.D. Parts and Mirrors available for all makes and models.**

---

**UNEEDA VENDING SERVICE**

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

106 CLYMER STREET EVANGRAVE 7-5458 BROOKLYN 11, NEW YORK

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**FTC Hands Down Ruling in Automatic Canteen's Case**

(Continued from page 19)

have knowingly induced and received discriminations in price," stated the Mason-written opinion.

The records or summaries of records of the cases in which more than 75 such manufacturers sold their candy, gum, nuts, and other confectionary products covering a period of 10 years were obtained by sub- poena and admitted into evidence. The commission is concerned with exclusion of such facts as the laws administered by it thru the medium of orders to cease and desist. Competent proof of one or more violations would, in ordinary circumstances, be sufficient to establish a factual basis for such order.

Plenary of Evidence

"The record in this case does not disclose the reason for such a plethora of cumulative evidence as was adduced by government counsel in the instant matter. Neither barefoot of litigants nor the waste of government time and money in needless relegation thru cumulative evidence should be countenanced, nor does it appear that it was necessary to name 14 sellers as typical of a group from which respondent had induced or received discriminations in price, and certainly the record of not more than five sellers would have supplied ample evidence of such discriminations or price differentials."

The commission introduced its complaint against Automatic Canteen March 19, 1943, charging violation of Section 2 (f) of the Clayton Act, as amended by the Robinson-Patman Act, allegedly knowingly inducing and receiving price discriminations. Automatic Canteen denied the charges and the commission appointed a trial examiner on May 29, 1943. After lengthy arguments, FTC's counsel Forrnker rested his case on August 4, 1947, and Automatic Canteen filed a motion to dismiss the complaint, but the motion was denied. Then followed a series of motions, answers and appeals, highlighted by a stipula- tion that the issues of the controversy, both the government and Automatic Canteen agreed to the limits of any final order. It was ex- tricated from all previous issues, the jurisdiction would not bind Automatic Canteen from appealing to the courts from any final order by FTC.

NCWA Intervenes

During the proceedings the Na- tional Candy Wholesalers' Associa- tion, Inc. (NCWA), represented by Washington counsel and ethics President Quinlan, intervened on the side of the government. Another intervention on the government's side was called for by Independent Vending Operator Jerry Franklin, represented by lawyer David Carlin. Automatic Canteen's chief counsel was Louis A. Gravalle.

In its opinion this week the FTC found that Automatic Canteen for a number of years has been engaged in the business of purchasing candy, gum, nuts and other confectionary products from about 115 producers and selling the products as a whole. The FTC said there are but a few firms and corporations which lease its automatic vending machines, none of which are known as 'canteen distributors.' These distributors, stated the FTC, have resold the products to the public by means of the machines. Automatic Canteen, the FTC found, also has been engaged in the development, acquisition, ownership, and leasing of automatic vending machines.

The commission went on to declare that Automatic Canteen has occupied a dominant position with respect to these two activities' and that on January 11, 1945, Automatic Canteen owned 230,150, candy, nut, and gum vending machines, more than which were leased to its 83 distributors located in 112 territories in 33 States, and in the District of Colum- bia. "Sales thru such machines increased from $1,537,117 for the year ended September 30, 1946, to $1,537,547 for the year ended September 30, 1946," stated the FTC.

Firm's Growth

According to the commission's opinion, Canteen's rapid growth has been brought about by various personal- contract with its distributors of vending machines, many of which were leased to its 83 distributors located in 112 territories in 33 States, and in the District of Colum- bia. "Sales thru such machines increased from $1,537,117 for the year ended September 30, 1946, to $1,537,547 for the year ended September 30, 1946," stated the FTC.

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**ADVANCE STICK GUM AND MINT VENDOR**

Another Advance Money Maker. Vends stick gum, pastilles, soft and hard candy, cigarettes, perfumes, c.o.m.t., and many other items similar size. Typical Advance story construct- ed with firm. Advance coin detector and window to show products. Made in 30" wide and 30" deep. Sheet metal finished in orange enamel. Avail- able with 1 or 5 or 10 mech. No. ORDER TODAY!

---

**LARGEST PROFIT MAKER "SILVER-KING"**

5¢ PISTACHIO NUT VENDOR or Charm King Ball Grid Vending Vendor Designed for sales everywhere. Complete line. Make a fortune!

---

**SILVER-KING CORP.**

4430 Diversey Parkway Chicago, Ill.

---

**CHARMS...**

Proven Sales Boosters! Write for Complete Price List!

---

**FOR 1,000 BUCKS!**

We will ship you 100 U.S. Gold or Silver Coins Vend- ing set for only $1.00. 100 U.S. Gold or Silver Coins Vend- ing set for only $1.00. 100 U.S. Gold or Silver Coins Vend- ing set for only $1.00. 100 U.S. Gold or Silver Coins Vend- ing set for only $1.00.

---

**NEW GUNS**

**THEY'LL DO A BAND-UP JOB FOR YOU!**

NOW! THE HOTTEST CHARM ON THE MARKET!
(Large sizes as illus.)

PLASTIC (6 Bright Colors) - $4.50 per pkg.
MICRO-COINS SILVER PLATED - 7.50 per pkg.
DOL Gold Plated - 7.50 per pkg.

---

**Large Assorted SPORT CHARMS**

(Available, exclusive,Opens, Fish, Darts, Pool, Soccer, Golf, Etc., etc., and Football)

DOL Gold Plated - 9.00 per pkg.
MICRO-COINS SILVER PLATED - 6.00 per pkg.
MICRO-COINS SILVER PLATED - 7.50 per pkg.

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**ALPHABETO CHARMS**

(Available A-Z)

(Each 25¢)

PLASTIC (6 Bright Colors) - $9.00 per pkg.
DOL Gold Plated - 12.00 per pkg.
MICRO-COINS SILVER PLATED - 13.00 per pkg.

---

Attention! Operators! Earn steady income, distributing tricks and jokes to candy stores. Our attrac- tive "FNE SHOW" display is easy to place. Small investment required.

B. Robbins & Company
1218 W. 42nd St., New York 18, N. Y.
any other seller or any competitor of the firm. In addition, the com- mission held that the restrictive agreements provided that the distributions could not own, use, operate or lease any automatic vending machines ex- ecuted with Canteen’s. Another provision said FTC, to the effect that for a period of five years after termina- tion of a contract, the distributor or lessee was prohibited from leasing, renting or selling an automatic vending machine of any kind and from selling machine-vended merchandise in the territory specified in the agreement with Canteen.

According to FTC’s findings relating to violations of the Clayton Act, Canteen knowingly induced and received favorable price differentials from approximately $0.11 of its 114 suppliers of confectionery products. The prices paid by respondents to various sellers of such products, the findings continued, “have consistently ranged from slightly less than 1.3 per cent to greater than 3.3 per cent lower than the prices paid by respondent’s competitors for prod- ucts of like grade and quality.”

The profits

The findings stated that Canteen’s gross profits on confectionery products dispensed by the machines were composed almost entirely of preferential discounts which it ex- pected from its suppliers. For in- stance, stated the findings, the William Wrigley Jr. Company sold to Canteen from 1937 thru 1942 at 38 cents a hundred sticks; Canteen resold the same at 56 cents a hundred sticks, which resulted in a mark-up of approximately 46 per cent above the purchase price and permitted the firm a gross profit of approximately $4,651,358, declared FTC. Of the gross profit, $2,947,471, or approximately 86 per cent, consisted of the difference between what others paid and the lower or preferential price which was granted to Canteen by the Wrigley company, the commission stated.

In the detailed findings, the FTC alleged that Canteen’s exclusive dealing contracts and its acceptance of any seller from confectionery suppliers has had adverse effects on competition. The commission held that, among other things, the effect of such practices “has been, or may become, substantially to lessen competition and tend to create a monopoly in both lines of commerce in which it has engaged, namely the sale and purchase of confectionery products, and in other similar packages of merchandise suitable for use in automatic vending machines, and the vending machine and products, leasing, licensing or selling of automatic vending machines.”

ETC Order

Under the commission’s order, Can- teen is prohibited from entering into, continuing, or renewing any con- tract or understanding for the lease or sale of confectionery products used in the machines, on the sale or purchase of sugar, confectionery, or similar products for use in automatic vending machines, and the vending machine franchise; and the requirement of the buyer to purchase, lease, license or sell any automatic vending machines.

Church New Beich Exec

BLOOMINGTON, Ill., June 24— Paul F. Beich Company announced the appointment of William M. Church as assistant sales manager. He will work with Paul F. Beich, vice-president and director of sales, Church is closely associated with the firm as credit manager and sales representative for Wisconsin.

Stoner Deliveries 5-25c Device

AURORA, Ill., June 24—Operators with Stoner equipment will be able to order nickel-quarter mechanisms as optional equipment for immediate delivery, sales manager Big Glassgold announced this week.

The new mechanism, which will accept both nickels and quarters, will enable operators to void the coin from the Unvendor in those areas where the price is above 25 cents. Glassgold said the machine would add $1 to the price of a new machine. To enable operators to order Stoner machines up to date, the firm also is offering a convention kit priced at 75 cents, which includes the entire mechanism and the coin insertion plate.

WATLING

Manufacturing Company

1650 W. Fulton St.
Chicago 44, Ill.

ATTENTION, VENDING MACHINE MANUFACTURERS

We are a NATIONAL SALES ORGANIZATION with offices in New York City...
**Juke Location Study Reveals $$ Variations**

**Census Bureau Reports**

WASHINGTON, June 24—Receipts of juke boxes in location vary widely from city to city, according to the latest Census Bureau estimates covering 1949. Most of the Middle Atlantic region. The widest range was reported by the top juke box location—eating and drinking spots. For the first four months of this year as compared to the same 1949 period, business was off in such locations by 9 per cent in both Los Angeles and San Francisco. In Seattle, however, a gain of 1 per cent was registered.

Business of restaurants, lunchrooms and bars was off in New York, Philadelphia and Pittsburgh, the latter's 8 per cent decline being the largest. New York receipts were off 6 per cent, while Philly dropped a scant 2 per cent.

Gas stations, considered good spots for various types of vendors, also showed a widespread drop in receipts among the six cities. New York and San Francisco showed gains of 4 per cent and 8 per cent, respectively, over the January-April, 1948, period, while Los Angeles, Philly, Pittsburgh and Seattle showed reported declines of 3 per cent, 4 per cent, 1 per cent and 3 per cent, respectively.

Drugstores, a common amusement

(See Location Study on page 95)

**AMOAs Toots Off On UJA Drive**

NEW YORK, June 24—The last meeting, prior to the summer recess, of the Automatic Music Operators' Association will be held Tuesday evening (27) at the Park Sheraton Hotel and will mark the kick-off of the annual campaign of the United Jewish Appeal. Tickets for prizes donated by distributors will be sold at the meeting, and this year the machine firms will continue to sell the tickets. The wagon will be held at Hotel New Yorker dinner September 19. Prizes for the United Jewish Appeal will be an exclusive distributor, and an AMO (See AMO As Off on page 95)

**Hon. Admiral**

CHICAGO, June 24—Gill Carter, manager of Perino, Inc., has joined the ranks of outstanding personalists "in the maritime world" in the United States and been awarded an honorary admiral of the American Airlines Flagship Fleet." Carter last week was awarded his certificate in the Perino offices by Hugh S. Boylan, AA exec, and Skip Maxwell, stewardess.

Carter is now eligible for membership in the exclusive Admiral Club maintained at LaGuardia airport in New York. In less than three weeks he has sold hundreds of thousands of miles on commercial airways, and within the next month he will be consulting the new quotas on the airways. He has also logged many hours in private planes.

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**WURLITZER UPS 1250 PRICE**

Unit To List
For $799.50;
Cites Reasons

Wittick Named Radio, Tele Rep In 4-State Area

Detroit, June 24—Wittick Sales Company, with headquarters in this city, has been appointed distributor for Coradio and Coidio operated radio and television systems in Minnesota, Ohio, Indiana and Illinois, Frederick B. Wittick, president, announced this week. Wittick said initial response to that announcement is expected.

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**Exports in Steady Increase**

See Added $$
Thru 1950 as Market Opens

New Model Interest High

CHICAGO, June 24—Interest in U.S. made automatic phonographs in foreign countries, especially those where import duties are light, is steadily increasing, and indications are that this interest will show up in increased sales during the balance of the year, a study of export firms revealed this week.

At present there is considerable activity in at least three foreign countries, Mexico, Venezuela and Honduras. There is considerable interest in new models in Canada, with one firm reporting having received a quantity of actual orders for the recently announced Rocket 50 which will not be placed in production for another month or so.

The Mexican picture is especially interesting with firms importing the American-made parts, then assembling their own units. Proof of the box juke activity south of the border was forthcoming at the Rock-Ola distributor meeting when David L. Romo, firm president, lauded the sales results of David L. Romero,achi president of Mexico City, presenting him with a gold watch in recognition of the outstanding record chalked up by his firm despite the import restrictions in that country.

Meanwhile, exporters report ops in drawing at this month to see what the new quotas will bring. At this time music equipment shipments to the Dominion are nil.
Only a Wurlitzer Twelve Fifty

ENGINEERED MUSIC SYSTEM gives you all these PLAY-PROMOTING, PROFIT-PULLING FEATURES

No other music system on the market can match the exclusive new features of the Wurlitzer 1250 Engineered Music System. Features that give you protection against obsolescence, greater flexibility, more saleable music, and a higher take with a better profit percentage. Visit your Wurlitzer Distributor. Find out now about today's most profitable investment—the feature-packed Wurlitzer 1250 Engineered Music System.

MUSIC AT A CONVERSATIONAL TONE LEVEL

A Wurlitzer 1250 Engineered Music System makes your music available to all the patrons of a location no matter where they sit. Your music comes to them at conversational tone level throughout the location. No blasting near the phonograph, no straining to hear at other sides of the room or in adjoining rooms. A sure-fire play promoting feature.

OPERATES FROM PRESENT REMOTE CONTROL EQUIPMENT

The Wurlitzer 1250 does not obsolete present remote control equipment. All current Wurlitzer Wall and Bar Boxes will play the top sides of all 24 records and many models can be converted to play all 48 selections.

COSTS ONLY $4.75 TO CONVERT TO 3" RECORDS

With an $8.75 kit and a half hour's time you can convert the 1250 to play 3½ or 45 RPM seven inch records. No expensive new record changers needed. Here's full protection against obsolescence whichever speed records become the vogue. You can switch right down to the superior tone of seven inch records if you want. You can place two seven inch records back to back and play only the best sides of each.

INTERNAL PHONOGRAPH FOR MONTHLY RENTALS

The 1250 is the ideal phonograph for rental to places, stores, banks, offices and other commercial establishments that desire continuous music to increase efficiency, improve working relations, entertain customers. Plays standard ten inch 78 RPM records. Can be converted to play ten inch or seven inch 45 or 33½ RPM records. When converted to ten inch LP records it provides a pre-recorded 24 hour program of continuous music.

REMOTE EQUIPMENT SUFFICIENT TO MEET ALL CONDITIONS

Wurlitzer offers the most complete, most flexible line of remote Wall Boxes, Bar Boxes and Speakers on the market. All the equipment you need to set up a profitable Wurlitzer Engineered Music System in any location is available, whatever its size, shape, acoustical properties or decorative scheme.

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
WITICK NAMED

(Continued from page 96)

Covington 11-inch screen television set has been excellent in the four-State territory, and installations are being made in motels, hotels, hospitals, bars, restaurants, bowling alleys, billiard parlors, beauty parlors, barbershops, waiting rooms, bus terminals, streetcar terminals, etc.

Business in motels, with the tele installations, increased as much as 25 per cent after the sets were installed. Wittick said, despite the fact the heavy tourist season had not yet started.

WURLITZER BOOSTS

(Continued from page 96)

In labor and material costs. The effective date of the price increase has been fixed for Monday, July 17, in order to give distributors and operators an opportunity to conclude pending transactions.

Wurlitzer said that while the phonograph price will be increased, the balance of the Wurlitzer line of auxiliary and accessory equipment would not be affected. Price of the conversion kit for 45 r.p.m. or 33 1/3 r.p.m. play also will not be changed.

LOCATION STUDY

(Continued from page 96)

game location, followed the same pattern of variation. Seattle drugstore patrons, for example, have shown the highest sales during month periods; gains of 1 per cent were registered for Philly and Pittsburg when sales were off by 1 cent, while L.A. and Chicago druggists saw sales of 1 cent and 8 percent, respectively.

Charter New Music Firm

DOVER, Del., June 24.—The Arlington Music Corporation has been chartered here by the secretary of state. Dealing in coin-operated machines, the firm capital is listed at $10,000, with Maxwell R. Willard as president at Frederic-Hall Corporation System, Inc.; offices, Dover.

RHYTHM & BLUES RECORD REVIEWS

(Continued from page 27)

T. J. FOWLER & HIS ORK

Scranton 36

Hot Sauce

User about the virtues of hot sauce as a substitute for chicken dishes, etc., was sold with nothing better and irony come work.

Blues

Lansford instrumental original is a cut from Ford's Country Time on time, it doesn't come time.

IVORY JOE HUNTER Let Me Dream

NOM 10723

Beautiful new ball by Hunter on his own tune, and the record is easy to play.

Gimme a Poon o' Ground Round

This one's a lot of lambergin.

ARCIBALD ORK

Imperial 2920

T-Bone Partly Baby

Arch follows his great success "Stampede" with a vocal ballad, but fails to make anything out of it with different type line. Could do follow-up hit.

Batlin' With Archie

Contemporary brings single instrumental is a lot.

T-BONE WALKER

Imperial 2931

Baby Bred My Heart

There is the chance of a rousing blues with his typically intense working and steel guitarizing. Combo Old cut not.

The Hustle Is On

Pretentious double here, with brindled not tear line co-exist with hunter's working and pulling.

Cecil Cant

4 Star 1942

I've Heard That Live Before

Last winter an eminently useful blues bogie blues, accompanied by piano vibes and trumpet.

You're Going To Cry

Shaffer

Swing strummed and Joe striking a nostalgic, pleasant mood, with lingering piano-vyes backing.

GEORGE MILLER

Mercury 8153

Decline Swing Baby

Comb and workmen know it out to no purpose on a formerly popular bogie melody.

Bat-Lee Swing

Swing playing strongly organized combo work on this tune, and the thing for the crowd.

EDDIE COLE

Gilmor G-330

News For You, Baby

Unpretentious little tune for-flap working of a bogie melody.

That's Right

Sickly sounding, with combo charting the tag in response to solo singer, Fly strongly but strong.

PAHANA FRANCIS

Gilmor G-329

The Crackersink

Happening some dance line—labor solo while baby and rhythm play a kind of "honeydew" composition for the best.

Peach Tree Shuffie

Stout bogie jumpers don't swing. A hapless bogie line, you could buy.

LUCKY MILLINDER ORK (Paul Robeson)

Victor 22-0058

Sweet Smoother

Mellow sweet smother of a kind which lends itself to the use of a keyboard.

Let It Be

And Wales, label delivers a spirited vocal of a trivial rhythm item. Solid singing even the group.

"LITTLE WILLIE" LITTLEFIELD

Stomps 22-574

Happy Pay Day

Trumpeter with a good riff almost entirely because of overbalanced arching through Littlefield's clarinet.

Beautiful Day

Easy with a mean job here on his specialty—a heart-felt slow tear bogie. Should head for action.

FOLK TALENT AND TUNES

(Continued from page 29)

Tallahassee, Fla., gripped by failure of "Victor, Decca and Columbia to give us any disks for d. j. play," plans... Hank Penny, KWKZ, Burbank, Calif., Under the tag of "Hank Snow and the Jamboree" gang to do his own TV shows. Penny reports that Los Anderson, ex-Cooly warbler, has cut a record. Bob WILLis will record an appearance from Oklahoma City, Okla., Tex. Justus, WIKY, Evansville, Ind., opened June 16 indefinitely at the Camel Bar, civic lounge. Spot formerly used pop music. . . . Earl Goodwin is now program director at WNOF, Newport, Ky., but will continue his heavy h. b. j. d. work... Johnson Hicks, KRLD, Dallas, reports that Dewey Groom starts a new TV show over KRLD-TV soon.

FOLK TALENT AND TUNES

(Continued from page 29)

Bob Shaffer, WKNX, Saginaw, will be guest on the "WLS National Barn Dance" June 24 in Chicago. Shaffer and his band are being booked thru Joe Johnson, WKNX. . . . J ohnnie Lee Williams of the Leather Lightning Trupp reports that country music talent might contact Cal Farley, director of Pacific Boy's Band, Waco, Tex. The 120-member ensemble is the "Ranch enjoy Western and h. p. entertainment and traveling talent is urged to contact Farley at the school.

Donald Pullins, Detroit, finds the Armstrong Twins are working at XKLA, Hollywood, with 14-year old Fatsy Armstrong... Jack Perkins (4 Star) is doing a daily d. j. show.... KWW, Wensleydale, reports that Dewey Groom starts a new TV show over KRLD-TV soon.

Steve Sholes, Victor country music brass, reports that he has booked Eddie Marshall, now working in New Jersey. Marshall's manager is Al Dillard. Act Davis, who played fiddle on most of the old and Bill and Jim Boyd Victor disks, is running for lieutenant governor of Oklahoma... Hank Snow has parted company with p.m. Bobby Ross. Ross still manages George Morgan, Texas Bill Strength (4 Star), who has been working for the CIO, will entertain at the labor org's national convention this fall... Johnny Snow, one of the boys in Hank Locklear's band, has made his own disks for 4 Star... Johnny Lee Will and his band (Bullet) will be working the following locations in the spring: Bradley Springs, Clinton, Okla., July 12-13; and Ada, Okla., Aug. 8-12... Roy Smith's Tennesseans are now heard daily over WSPD-TV, Toledo... Johnny Lyons and his Ohio band take a tent show this summer, with Bill Ellisworth booking and Forrest Brown on advance.

Please address all communications to Johnny Sipple, The Billboard, 18 W Randolph St, Chicago 1 Ill.
It's not the "take" but the "keep" that counts! You can make money on a seven dollar walkaway or lose it on a twenty-five dollar walkaway. To make money, your machine has to work for you, not you for it. That's why dollar-minded operators are now using AMI exclusively. They like its low initial cost, its negligible servicing expense, its slow-low depreciation, and its sensational earning power. It's NET PROFIT you're after and with AMI you walk away with the biggest net profit of all!

"C" operators sleep soundly every night!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.
Seeks 25,000 Membership By End of ‘51

Distrib Meet in Chi

By Tom McDonough
CHICAGO, June 24—With dis-
tributors representing virtually every State in the union in attendance the
American Shuffleboard Company, of
Union City, N. J., held its annual sales and policy meeting at the Ste-
vens Hotel here yesterday and today (33-24). In addition to reviewing
the progress of American during the
22-year history and trade developments of the past year, American
officials outlined the needs and aims of
league and tournament play as a stepping stone for the immediate and
long-range growth of shuffleboard as a
sport.
Altogether of the order of each day was
a close fitting agenda with featured talks by American executive and
sales and promotional heads. Each presenta-
tion was highlighted by following round-table discussion designed to
give all distributors an opportunity to
formulate the 1951-52 policy of American so that the
distributors might be prepared to carry
out the sales program effectively and
nearly as possible, with uniformity through the country.
As outlined by Frederckjord, Jordan,
Shufflers Aid Child
EAST OOLINE, III., June 24.
—Contributions receive ‘1 in 102
shuffleboard locations in this
area have been turned over to
Mr. and Mrs. Kenneth Lee,
Mollis, for the benefit of their
little son, Glenn, who has been paralysed for weeks follow-
ing an auto accident. Coin-
tainers were placed in the loca-
tions and proceeds are
being turned over to the
‘Old City Shuffle-
board’ Association which oper-
ates leagues in Ooline, East
Moline and Rock Island, Ill.,
and Davenport, Ia.

Chi Court Okay For Nation Wide Baseball Game

CHICAGO, June 24—Nation Wide
Novelties’ shuffle Baseball game
is operating in Chicago under a writ
brought by the Circuit Court of
Cook County.
The two-player baseball game fea-
tures puck action and animated
runners on the sidelines. During
play it is possible to make singles,
doubles, triples, homers, strikes and
out. Nine innings constitutes a
game. When two players compete
each deposits a dime in the chute.

Chicagoland Journal

Peoria Meet July 14-16 to Cover Players

Invite Mfrs., Ops, Reps

ST. LOUIS, June 24—The second
annual conference of the Table
Shuffleboard Association of Amer-
ica (TSAA) has been scheduled for July
14-16 at the Hotel Jefferson in Peoria,
Ill., it was announced this week by
Lee S. Wheeling, executive vice-
president. Decision to hold the meet-
ing in Peoria was made at an execu-
tive board meeting here, Wheeling
said.

Heretofore to the 1949 meeting held
in St. Louis, the conference will not
be divided into sessions for players,
distributors, operators and manufac-
turers. Each group will operate
separately and be considered by its
own committee.

Chief item on the agenda for the
conference is the promotion of shuffle-
boards, players and operators in
non-tennis locations. Second is uniform
rules and a single method of scor-
ing. Third is the potential sponsorship by TSAA
of the first United States Open Cham-
pionship in singles, doubles, and
tournaments.

League Plans

A program of staging seasonal
leagues for a 23-week period will
be proposed by the proposed
plein-wide championship
playoffs, followed by State
playoffs and finally a
United States Open
Championship. Each individual playoff
would apply to all makes of shuffleboards and
the extra work would be done by
operators, distributors and manufac-
turers representatives in each of their
respective territories.

Under the proposed setup, Wheel-
ing explained, the players and op-
erators or location owners would pay
a nominal annual dues to TSAA
and manufacturers would not be asked to
contribute directly to the leagues or
tournaments. All expenses would be
covered by entry fees and the annual
dues would be used for administra-
tive purposes.

Annual Dinner

The second annual shuffleboard
dinner will be held Saturday in
the Jefferson Room of Hotel Jef-
ferson. Registration fee will be $1
per person. The program will be
under the direction of M. Reynolds,
executive secretary, care of Hotel Jefferson.

Besides Wheeling and Reynolds
other officers in the organization are
Harry J. Wetherby, Chicago; J. A.
Colmen, Philadelphia; Gene Pachs,
Clifford Batsel and Harold Moyer
of New York, and W. G. Freeman of
Brooklyn, all player-members of the
executive board.

“Top the Champ” Show Snares Top TV Fan Rating

PHILADELPHIA, June 24—Among the sports shows of local ori-
going on television, “Top the Champ” the shuffle game show sponsored by the
Shuffle Bowling League of America, was singled out among the first five
favorites. In a popularity poll, con-
ducted among televisioners of the
Philadelphia metropolitan area by TV
Dinner, television magazine, “Top the Champ,” which was carried
weekly on both WCAU-TV and
WFIL-TV, came in fourth.

With local television loaded with sports programs of all sorts, it is sig-
nificant that the shuffle show rated among the first five. Bill Sears, a
sports commentator, rated first with
1,978, followed by “The Jack Pa-
ulewicz Show,” “The World of
The Champ” which came in fourth with 601 views, while commentator George
Rosenkranz was given second votes for the
fifth slot.

The popularity vote on the show will be a major factor in returning the
weekly television program to the cameras next winter. According to Albert M. Rod-
stein, of Banner Specialty Company,
which handles the equipment for the game and sponsors the Shuffle Bowling League of
America, the TV show “Top the Champ” is
scheduled next fall and adds, “I expect the
program, with location and team win-
ers competing for merchandise and cash, to be a significant hit.”

Conn. Shuffle Play Reported

Good by Assn.

Future Outlook Bright

HARTFORD, Conn., June 24—Shuffleboard business in Connecti-
ctu is looking forward to increased trade, according to Abe Fish, president of Connecticut
State Coin Association, Inc.

Fish advised operators to push additional Local Business such as 1.
New equipment. New equipment
is inviting to the customer. It gives
him a new taste. His equipment might just get an occasional glance from the
other table.

2. Clean equipment. Nobody
wants to use a dirty coffee cup in
a clean room. The same is true of shuffle equipment.

The smart operator will make sure that his equipment is immaculate at all
times.

Service. There’s nothing worse
in this business than a shuffleboard location location for service from a
customer. The first question is whether or not it services its equipment.
Every shuffleboard operator should take into consideration the business lost on non-functioning
equipment. It adds up.

Low Prices! Cash in Now!

United Shuff-Axes
$19.50

Nationale Wide (One Player) Baseball Game—Like New
$19.00

Exhibit Shuffleboard Conversions, Used, Complete
$99.50

New Conversion—Disappearing Pino
For United Shuff-Axes
Low Price

New Equipment

PACIFIC SHUFFLEBOARD
Rook-O-Lee
$75.00

Rook-O-Lee

GIFT MERCHANDISE LIST

Conversions Make Shuffleboards in Demand!

ROOK-OLA PURVEYORS SPORTSMEN
NATIONAL MARVEL
NATIONAL HUSTLER
AND MANY OTHERS

BE SURE TO SEE YOUR LOCAL GIFT MERCHANDISE LIST

Sensational New Items

Shufflersaid Child

NEW GAMES

INFINITY BOWLING

Quality Bowling
Games

www.americanradiohistory.com
WASHINGTON:
Meyer Gelfand, sales manager of the G. B. Macie Company, reported that soft drink sales in Washington for the month of June were strong, and other beverage machines located in cafeterias showed an increased sales, with last week's gain attributed heavily to a local milk strike. An official of the Allied Beverage Company, who confided that many families who are unable to get milk from distant places are turning to stores where regulations about importing milk from distant places are not strictly enforced, made the milk strike less of an emergency, thereby minimizing the gains for other types of beverages.

Arthur E. Selnick, manager of the record department for the Kaufman-Washington Company, excited about a new Decca release, "Teena, Train, Train," by Gordon Jenkins and the Weavers. The plotter, backed by the same comb doing "Goodnight, Washington," has been posting how on local radio stations and is being hailed as a new hit. He predicts that it will be a big hit.

The Washington Music Guild's contributions to the Washington's Christmas Musically Boxed program came to about $180, according to Bill Schwartz.

When disk jockeys at Station WABD, White Plains, N. Y., were starting to play the new Motown hit, "(200) Motel," they were unconcerned by the reported "no go" by the Federal Communications Commission. The song was originally recorded by Motown Records and was later re-recorded by the group that became the Motown hit.

INDIANAPOLIS:
Johnny Knowles, who was in the city from his bailiff around Long Beach, N. Y., has been spending the rest of his time in Indianapolis, working as a promoter for the sound company. He has been planning a series of shows for the summer, with an emphasis on the use of the sound equipment. He predicts that this will be a big hit.

The Caldonier Distributing Company, which recently added a new showroom to its display room, needed to feature several new items recently added. The latest is a high-speed, high-capacity machine that can handle the demand for sound equipment. It has been well-received by the customers, and is expected to be a big hit.

Clyde Reese, operator at Garrett, Ind., is being congratulated by his managers for his diligence and hard work. (See Indianapolis on page 102)

STAMFORD, Conn.:
Frosty Drinks, Inc., a subsidiary of the Sparcard Company of New York, has published the second floor of a building on Fairfield Avenue formerly occupied by the Deering-Milliken Research Trust, which moved to Footland, S. C.

VITAL STATISTICS
Marriages:
Mae Year and Jack Nolan Jr., general manager of the Logan Distributing Company, Chicago, Ill., announced their marriage.

Births:
A son to Mr. and Mrs. Claude Reese, Garrett, Ind., last week. Father is an operator in that city.

A son to Mr. and Mrs. Louis G. Gribble, Elkhart, Ind., last week. Father is a coin machine operator.

A son last week to Mr. and Mrs. Art Wielch. Father is an operator in Michigan.

LOS ANGELES:
Frank Rey, coin machine operator from Walka Walka, Wash., was in the city last week, visiting Frank McKee, sales representative of the company. McKee also reported that many of the machines in the city are in good repair, and that the company is making plans for the future.

New York:
Joe Young, general head of the Young Distributing Company, local Washington, continued to handle many of the machines in the area, and was also busy with the local baseball team. He has been working hard to increase sales and profits, and is looking forward to the future.

Chicago:
United Manufacturing headquarters played host to a number of out-of-town guests for a look-see at the new United Conversion model. The company also had a display of its new player, the Shuttle Alley Express. Included in the visitors were Lottie Berman, Berlo, E. M. Berman, Simon Berman, New York, and S. W. Ketchersis, of San Bernado, in the city to look over the stock. Joe Young, general manager, has been busy with the local distributors and arnacles owners, and has been making plans for the future.

Charles Pieri, J. H. Keene sales manager, visited Dave Lowy, local distributor, and was also busy with the local operators. Chris Bob, of Woodcraft Shufflet, Inc., reports that his firm's business is doing well, and that the company is looking for new distributors to suit the needs of the area.

TWIN CITIES:
The company operators in Minneapolis in increasing numbers are changing their one-ball units into two-ball or multiple units, and are also using the two-ball units in their stores. In some cases, they have even upgraded their units to the two-ball unit, and are finding that this is helping them to increase their sales.

Leo B Factor, St. Paul operator, who is also the owner of a large company of animals in the territory with stufT games, tried other types of stufT games, but found that the stuffed toy industry was not as successful as he had hoped. He is now looking into the possibility of entering the toy business.

Berman's, a local distributor, is starting to show some improvement from the illness which the company has been fighting for many months, and their father reports.

Leo Beath, St. Paul operator, who is also the owner of a large company of animals in the territory with stufT games, tried other types of stufT games, but found that the stuffed toy industry was not as successful as he had hoped. He is now looking into the possibility of entering the toy business.

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Chicago: (Continued from page 101)
A musical merchant with a vengeance is Rudy Klitt, Suburban Music Service, Berwyn. Friends treated to a ride in his new car report that the wire curb fender on the fenders play a part in the "Theme" every time Rudy makes a left turn or takes to a gravel road. Similarity to the twangy zither-melody is remarkable, they insist.

Sam Faragga, manager of Frank Padula's West Side Sales, has had the great honor of the number on Melodies machine. Another importance in the Faragga family, Captain Mincio, keeps in high spirits while serving the juke by thinking about his week-end trip to Chicago where he is a captain in air national guard and chauffeurs a B-29.

Adolph Raymond, A. & M. Music Company, Buffalo, N. Y., is a敲 in on the shuffle game front. He's added a couple of "alldowns" to his music locations and says they are proving a good play attraction.

Ed Hansen, sales manager of Abe Novelly, reports a new run on Hit-a-Homer counter games. He claims that the new run will be larger so that the backlog of orders can be handled. Meanwhile Abe's boss looks for the present trade surge to continue for some time. Hansen, like his exec, manager, returned from a business trip to Canada in time to attend the wedding of his son Jack Jr. The bride was the former Mary Perry of Chicago. They will have their place at the Little Country Church in Fort Wayne where the Lazyboys are honeymooning in Denver.

Jerry Brenner, Empire Coin's premium manager, says play on shuffle games is running high level judging from the way ops are going for the Empire merchandise line. Gil Kist, sales manager, and F. F. Zanzer, handling rush orders for the July 4 coming, report that the Empire Coin catalog is ready for any time now. Atlas Novelly Company will begin its closed Saturday policy July 1. Nate Feinstein is back on a road trip thru the Illinois territory where he found encouraging conditions.

Hugh Burris and Hank Strong, Joe Geil's men, are report the past extra time this week on orders promised for July 1. They stated that the plant has done a big job in handling orders which developed during the recent strike. Sweep-sake Chief and Export Chief continue to draw inquiries from all parts of Illinois. Joe's health appears to be enjoying vigorous health once again and is spending more time in his plant.

Charlie Pieri, sales manager, J. H. Keeney, traveled to Springfield, Mass., last week-end to attend the

Look To The Future For LEADERSHIP

- Bally CHAMPIONS...$350
- Universal PHOTO-FINISHES...$335
- Bally CITATIONS...$195

All thoroughly reconditioned, clean, ready for location.

All Attractive new models, low priced, ready for the trade.

Bally Vending Co.
RIDDLE & HOWARD STS. Phone: Vernon 4177
BALTIMORE 1, MD

Twin Cities: (Continued from page 101)
four well liked by his community that his effort to sell his business to newcomers in the field was thwarted by the Mound City Council. They were the official license, which includes the license changes, preferring, instead, to have Faught remain in the business. The license, which is known as the Universal's Winner is being well received by operators and that his firm's stock of machines now amounts to a merchandise arrives from the factory.

Meyer Schwartz, of Minneapolis, operating Royal Novelty Company, plans to open his store in two months to devote all of his time to his interests here. He has signed with Roy Sandeen, of Eddie Wilsen's, Paris department at the University of Minnesota to operate the new store. They are buying all new machines which they bought last week. Sandeen took on a sell-out to North Dakota and Montana.

Matt Engel, of Mayflower Distributing Company, said business is holding up in good shape for bowling novelty games and AMI phonographs. The phonoes are moving well, he said, that most of the time there is little merchandise in stock.

Bally Novelly Company in St. Paul has the street in front of the establishment just where they widened University Avenue.

Liebener Music is planning a Wurlitzer 1209 service school at its Chicago plant to be conducted by Harold Liebener announced. He took a few days off last week to attend well these days.... Good news about activity of phonograph companies comes from Bally Novelly Company, where Rock-Ola juke boxes and bowling-type games are making good headway in the Mississippi River floods, has all of his equipment back in shape and operating well. Promoting work, he said, finished his first bought trip to the Twin Cities in many weeks.

Welsh Hanley, of Austin, Minn., brought in a large number of used records. He made a purchase trip to Outlying Distributors. His father, Bill Hanley, also of Austin, was in the region last week-end on his route.... Ben Jahnske, of Hutchinson, Minn., picked up several used records. Savannah, Ga., has been good for Frank Philip, of Winona, Minn., and the market for shuffle games, parts, records and other supplies. ... Fred Robinson, at Superior, Wis., is re-entering shuffle games to his operation, as is Jim Cooper, at Superior, Wis. ... Roy Foster, of Sioux Falls, S. D., has recovered from his recent illness and has been back on the job since the vacation ended. ... Bill Gummow, of Hopkins, Minn., is adding music.

Chicago: (Continued from page 101)
July 4 wooden nickels which are recognized as legal tender. They will be backed up with good U. S. coin, the automation committee announced.

For the opening of the Atlantic Drive-In, a new Walter Reade operator, the T & L Co., near Pleasantville, N. J., soft-drink dispensing equipment has been in- stalled, it was reported. Other Atlantic dealers in the Automatic Company of New York City. ... Albert H. Rodstein, of Banner Supply company, purchased a new home in suburban El-kins Park—a large store dwelling with a large garage and a Chunk-E-Nut Products Company there introducing a Serv-A-Matic Ice Shaver, offering "snow balls" from the automatic automat. Machines have been installed in candy stores and drugstores.

The opening of the Red Dist. Office in that city. Before returning to Chicago, Pieri plans to consult with other machines there. The Long Island area is a target for him.

Bill Ocher, Abco exec, reports production has been stepped up to 1,200 units per week on the firm's hit-a-homer game, that who has been handling sales on the hit-a-homer game, has been bringing in large orders and, after a down-state tour, which took him as far as St. Louis, he plans to cover other outlying areas. Shipments of the game are now being made as orders are received, due to the increased production.

Phil Robinson, Chicago Coin's West Coast rep, who headquarters in Los Angeles, visiting in Chicago, and will return to the Coast after spending a few days in the city for his son. Phil was in town for a preview of a new Chicago Coin equipment. He will report on his return trip, and visit districts and ops along the route.

Al Ster reports visiting operators are pleased with World Wide's new service and for its employment. World Wide's new sales staff, is proving popular with the firm's salesmen. Salesmen are George Burch and Herb Bork, Allied Coin Machine Company, and associated with the exception the Whirr Box Conversion is getting in the field. The unit is driving steady play and the sales feature has won a lot of operator friends.

The Polar Ice Company, operating a chain of ice vending machines over the city, has increased its activities and is doing well. A new schedule of hours is being carried out. sweetie is the automatic vender for bags of West Virginia egg-size coal.

New York: (Continued from page 101)
machines are operated to do the best in town last week to see Lew Jaffe, sales manager of the Empire Company, Inc. Al Fasner, long associated with the coin machine industry, re- presented the Empire Coin Vending Company Avenue last week. ... Scientific's Cue Champ is moving well locally according to Mr. Jerry Suter, owner and manager of the West Side Distributor, metropolitan district in charge of the machines.

Hal R. Meeks, who directs his own company and also acts as sales manager of Alkano & Company, reports business is good and is backing his suntan machine and cigarette vendor... Walter Singer, veteran former auto mechanic, has plans to re-enter the business,... They're laughing about the story of

Washington: (Continued from page 101)
the best quarters on other day fishing trip, they aren't necessarily referring to the record, "Music! Music! Mu- sic," being re-issued in a vending machine located in the studio.

Sidney Lotenberg, of Westway Vending Company, and Meyer Gel- der, sales manager of the Coin-Op Company, recently the National Automatic Merchandising Association Region 3 convention in Chicago, said that it was "well represented" and that both the city and the dealers of this region took a real interest in the meetings of those who attended (omitted from previous list of those present) including representatives of the Brown Vending Company; Alkano Vending Company; Malvin and Harry Banner, of Banner Vending; Alkano and Rottenstein, of Larstan Vending.

Thoughts are turning toward vac- ation time at the Hirsh Coin Mach- ine Company, where a remodeling program is still in the works. The work is expected to be finished sometime in July, at which time the premises will be almost completely remodeled.

Wallace De La Vissay will start the vacation season fishing trip June 13 to 20 at Waukegan... Bill Schwartz will take of of his fishing vacation Brown's Health Farm in Garrison, N. Y. This is a place with a wealth of attractiion for the outdoorsman, and he is interested in such outdoor sports, for men only. He is out there for a week going there for several years. When his two weeks are up he'll return to the company, where he is vice president.

Brownie at Maple Lake, according to Roy McGinnis, president.

The week's events included a stop at Maple Lake, according to Roy McGinnis, president.

The week's events included a stop at Maple Lake, according to Roy McGinnis, president.

In New York, the first shipments of machines will be made to companies in the Midwest and the South. The machines will be shipped in batches of 100 each, with the first machines being delivered to companies in the Midwest and the South. The machines will be shipped in batches of 100 each, with the first machines being delivered to companies in the Midwest and the South. The machines will be shipped in batches of 100 each, with the first machines being delivered to companies in the Midwest and the South.
Calendar for Coinmen

July 3—Illinois Amusement Association (IIA), monthly meeting, 268 Madison Street, Rockford, Ill.
July 3, 9, 15—Separate license for coin box and cabinet. Constitution revised at monthly meeting, Mandell-Ballow Restaurant, Baltimore.
July 5—Coin Machine Operators Association of Harris County (CMOAH), monthly meeting, Chamber of Commerce Building, Houston.
July 5, 12, 19, 26—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.
July 6—Cleveland Phonograph Merchants Association (CPMA), monthly meeting, Bellenden Hotel, Cleveland.
July 6—Summit County Music Operators Association (SCMOA), monthly meeting, Akron Hotel, Akron.
July 10—California Music Guild (CMG), monthly meeting, 311 Club, Oakland.
July 11, 25—Amusement Association of Philadelphia (AAPA), semi-monthly meeting, Broadwood Hotel, Philadelphia.
July 12, 26—Music Merchants Guild (MMG), semi-monthly meeting, Narragansett Hotel, Providence.
July 12—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit.

Meanwhile,

July 1—18th Annual Shuffleboard Association of America (TSSA), annual convention, Hotel Jefferson, Peoria, Ill.
July 8—Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Lafayette.
July 13—Automatic Phonograph Owners Association (AMOA), semi-monthly meeting, Park Sheraton Hotel, New York.
July 28—California Music Guild (CMG), monthly meeting, R. J. Reynolds, Fullerton.
July 28—Maccabees Building, Detroit.

Milwaukee:

(Continued from page 101)
Careful record selection and follow-up on the meeting of play each disk captures on location has resulted in ups of receipts on each of his sales.

September 13—Beloit Barbers Bob Fech, of Automatic Hostess Company, Beloit, reports business has been down from the usual.
GREAT PHONOGRAPH BARGAINS

WURLITZER SEEBUG AMI

1850 $219.00 146M $297.00 Model B $499.00
1015 $249.00
These Phonographs Are Thoroughly Reconditioned — Like New!

WALL BOXES

SEEBUG WURLITZER ROCK-OLA

1941 R.C. Special $119.80 $8 Super 40 $59
High-tone, R.C. $99 $89 $59 $39 $29 $19
High-tone, E.S. $99 $950 $89 $65 $59 $49 $39 $30 $29
Major $89 $59 $50 $40 $39 $30 $29
Commander $69 $600 $64 $59 $50 $49 $40 $30 $30
Genie $69 $600 $64 $59 $50 $49 $40 $30 $30
Regal $69 $600 $64 $59 $50 $49 $40 $30 $30

Three-Wire Cable, 7 Cents; Needles, Low Quantities, Prices, Write, Tapes, 50% Off. List, 50/1% Off List.

ABC'S HIT-A-HOMER

A HIT FROM COAST TO COAST

NOW at Loading Distributors Everywhere

100% legal
1c or 5c play
No costly service calls
Timely — cashes in on Baseball’s popularity
Size: 22"x18"x6/5", $27.50

ABCNOVELTY COMPANY
2009 W. IOWA STREET PHONE: EVERGLADE 4-3933 CHICAGO, ILLINOIS

Record Reviews

ARTIST: GORDON MAC RAE (Walter Gross Orch.)
LABEL AND NO.: MGM 10734
TUNES: "They Say It's Wonderful"
COMMENT: 104

POPULAR

70-70-70-70

They Say It's Wonderful
Make originally for Mercury, this released version of the "Who Can Get Your Goat?" ballad shows MacRae off as good an advantage as has any of recent Capitol efforts. It's a fine worlder.

PRISONER OF LOVE

69-68-68-70

The singer turned in another first-rate vocal on this fine airy little tune that's so nicely turned out. Wonderful.

RAY TURNER

74-74-72-76

Capital 1046
The Entertainer's Rag
Professor Turner busts the lid off of this recording of a sparkling ragtime elite. Mightily rambly and humorous conception make a fine rag side.

ROCK ISLAND RAG

72-72-74-74

Turner matches his with another ingenious and fine<br>performance of a ragtime calibre.

MERGENCY STUDIO ORK

STUDIO 4938

57-62-55-55

Orchestra
I Still Get a Thrill (Thinking of You)
Festooned instrumental treatment of the revised title tune is so neat. Good.

LAWRENCE COOK

Alley 1509

80-80-80-80

Some Days There Just Ain't No Fish
This title tune returns to a most delightful a new folksy delight.

FRANK LUTHER

Decca 4-6

78-78-78-78

Brumas (The Poly Polo Bear)
Louie little dog does his best impression of a "Wave My Teddy Bear." Luther does it the way only he can do it.

PUDGY THE WHISTLING PIGEON

Jiving title comedy without much soul. He really walloped a whistle, etc., its easy, innocuous stuff in Luther's rendition.

49-55-52-52

ROSEMARY CLOONEY

Columbia 5941

79-79-75-75

Somebody's Happiness Today
This second effort returns to a most delightful a new folksy delight.

LITTLE JOHNNY CHICKADEE

71-72-72-72

Fly-Hi-Hi's chart hit by the "Me and My Teddy Bear" team, is packaged for the nickel trade and should do well. Fine production.

PETRUKI PILLOWBY

71-72-72-72

Ditty about a boyish dare-devil offers a good object lesson, the it's a bit involved.

COUNTRY & WESTERN

ASHES OF ROSES

80-80-80-80

This sentimental ballad is harmonized sweetly by the same quartet. Brittle's rendition is a bit brisk for country, but the material is strong.

COTTON CANDY AND A TOY BALLOON

78-78-78-78

Innocent country rhythm from a name, for a happy harmony title with plenty of production. Bountiful.

CHUCHEWALLA SWING

71-72-72-72

Mechanical material is from the "Webpackers" flock. It's one of those dance-describing affairs, done here with old-time feel feeling.

SONG OF THE WAGONMASTER

65-65-67-69

Aveciie Stine gives tone from the same side. Good Western material product, hardly harmonized, but very sweet in its Hill-side way.

COLORED WANDOR

78-78-78-78

Lilting, excellent Western waltz with some fines, easy patterning by Loring. Should play plenty of far-Western listeners.

A BATTLE AND A BLONDE

67-66-68-68

Bountiful title well with a bit of Western lassiness.

58-59-58-59

LEAPER

64-64-64-64

Lively song Nodo like for "Eastern Kaye" than a Western swing song. Song of the "Wack-a-doodle" tradition gets a fine pop-rhythm treatment that doesn't do it justice.

BIG GREAT NEEDLE

64-64-64-64

Popular title very good for pop-country bands.

64-64-64-64

SLEEPY EYED JOHN

72-72-72-70

A real westerner, this irresistible hoedown with a great vocal set by Ted Williams. Should appeal to the square-dance-crazy ones on record.

I'M STILL BATTLIN' ON LOVE

57-56-57-57

Bountiful material standard in conceit and treatment.

ROCK-A-BYE BABY BLUES

64-64-64-64

Country simple blues with a li'l extra like similar to "Your Girl in the Morning" isn't up to Willis's best.

61-61-61-61

Copyrighted material
Record Reviews

**ARTIST**

**TUNES**

**COMMENT**

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27 Late Model Phonographs, Includes 1000, Established, Rare, Price $14,000.00.

Established 1910-22, 333 New Late Phonographs and Griscom, Excellent Returns, Absolute liquidation.

18 Pm., Shuffle Bowlers and Phonographs. All on top Locations.

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Old Established Route. Located Southern California. All Late Model Phonographs and Lots of Good Old Favorites. Address Box A-95, The Billboard, 6000 Sunset Blvd., Hollywood, Calif.

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28 5x5 Callphon, New, $20.00.

25 5x5 Callphon, New, $19.00.

20 5x5 Callphon, New, $18.00.

15 5x5 Callphon, New, $17.00.

**WHY BUY NEW?**

Write for List of Used Machines.

**SHAKESPEARE**

28 5x5 Callphon, New, $20.00.

25 5x5 Callphon, New, $19.00.

20 5x5 Callphon, New, $18.00.

15 5x5 Callphon, New, $17.00.

**FOR SALE**

Coin Machine Route

Old Established Route. Located Southern California. All Late Model Phonographs and Lots of Good Old Favorites. Address Box A-95, The Billboard, 6000 Sunset Blvd., Hollywood, Calif.
American Airs New Plans; Sees 25,000 Members in '51

(Continued from page 109)

of the convention was to bring the distributors under one roof to hear the latest news about local and country-wide problems and to better acquaint them with the overall shuffleboard picture. They also stressed that American would continue to promote the game for the benefit of players and try to maintain its leadership in developing new equipment. Along this vein Jordan explained that American was now using a liberal trade-in policy designed to remove boards from locations where the game was not being played or where it was possible to use the clicker in a club's own tournament or club play caliber. It was also pointed out that American distributors are now ordering for approximately 85 per cent of board and accessory sales in the industry. Other key speakers Friday were William Heberle, chairman of the company's executive board, and Waldo Polson, executive vice president. Both stressed the importance of the convention and its value in promoting sales.

Saturday's session started with a discussion of the American Shuffleboard Leagues, Inc. (ASLI), proposed as a national organization for shuffleboard tournaments and the United States shuffleboard championship tournament held in Peoria, Ill., last month. He explained that American backed ASLI because the firm wanted to learn how much a large-scale organization could do for nationwide promotion of the sport itself. He added that American would be willing to go along with the plan, if it was thought that the distributors and players would cooperate.

Later James and Ken Poulsen, ASLI executive director, jointly presented a program for future development which centered around the doubling of ASLI's 8,500-player membership goal in 1951 of 15,000 members. James stressed that ASLI would continue to provide a forum for the benefit of players and try to maintain the integrity of the game of shuffleboard as a sport for all men and women regardless of age. James also explained that a State tournament for ASLI was to be developed as a result of the two-day convention and would be submitted to distributors in the next few weeks. A list of those attending the meet follows: Leonard Barm, La Crosse, Wis.; Jimmy Bournes, Toledo, Glen Pike, Ind.; Larry Budgen, Detroit; Gene Hill, Dallas; Harry Hoder, Scanton, Pa.; Clinton Howard, Park- ersburg, W. Va.; John Jackson, Sylva- na, Fla.; Jack King, Seattle; Charley Miller, Wis.; Jack and George Miller, New Orleans; Frank Nicolaito, Kane; Robert Pitchard, Philadelphia, Pa.; Lou Ritter, St. Louis; Ben Snips, Chicago; Earl Spiegel, Cleveland, Ohio; John Weiss, Ogden, Utah, and Jordan, Cusano, James, Melone, Free- burg; Poulsen, McKinley, Raab and Heberle.

Outlook Bright For Arcade Biz

(Continued from page 88)

just after the demand for new equipment of present design was so great there was no need to debut new type machines. But within a year, the play has dropped back to peak levels, little if any attempt was made to revitalize the field with new equipment. However, tests made by new equipment made by leading manufacturers in winter resort areas and at the Florida State Fair by Exhibit Supply conclusively showed that the public will patronize locations with arcade equipment but prefer machines of recent design.

In Chicago there appears to be a trend toward setting up arcades in downtown locations with a combination of pinball, pool, bowling and coin machines. Among the newer machines are two player Hockey, Pony Express, electronic card vendor, and Silver Bul- lets, made by Exhibit Supply, Flying Squirrels and a new card vendor by Shufflevision of Shufflevision of Jersey City, N. J., and A.B.T. Manufacturing's B.B. Lite. This is true in both the old-time arcades that line South State Street near the CTA yards and new type arcades such as in a large retail novelty store on Randolph Street.

Fair To Help

Another shot in the arm for the arcade field is expected to result from the Chicago Fair, which opened on the Windy City's lakefront today (49) and will run through Sept. 2. Located in the Dixiland Village at the fair are a Penny Arcade, operated by Exhibit Supply, featuring new type equipment, a nine- lane Bowling alley, a game called Fair Chase, and a variety of vending units. Before the fair closes in September several new types of arcade equipment will be produced in 1951 also are expected.

Shuffle games also have made an impression on arcade locations. For example, in the larger Chicago, Los Angeles, Detroit, Cleve- land, New York, and like Coney Island in New York and Cincinnati, Ashbury Park and Atlantic City, the shuffle game has been completely successful and with better than average success. The shuffle game is still an important producer in typical coin machine locations, indications are that shuffle games will be a familiar sight in arcades for many years to come.
More Machines Equal More $8:
Diversifying Equipment, Proper Placement, Right Supplies Add Up to More Profits for D. C. Op

WASHINGTON, June 24.—A successful operator should have a large number of machines in order to secure all the revenue possible at any location. According to Charles Brison, head of the Westway Vending Company here, not only does this require a large number of machines at each location, but also the operators themselves must be located at these places. Often it is a firm's secondary machine, rather than the operator himself, which interests the location owner.

Best Selling Spot
After an operator has moved into a new location, he should find out what with Lotenberg terms "locations within locations" in an effort to find the best selling spot for the machine. The location owner may have ideas about the machine that the operator probably will only get in better position to advise him. For example, in the Pan American Building, for example, he placed one machine at the top floor of the bank parking area and another at the third-floor elevator.

At such establishments as gold courses, driving ranges and service stations, Lotenberg aims for out-of-the-way locations. Where tests have been made at these locations, he has found that machines placed where tests were not made following the relocation of machines to the outside, it points out. "In California, usually are wooden cabinets as a safeguard against the elements. Pileno is an addition to this idea, being of less use than at inside spots because petty theft is less a problem there. Lotenberg believes on being sure of being alone out in the open.

Indoor Placements
Where outdoor placement is not feasible, he feels that the machine can be seen by pedes- An effective way of ministering to Lotenberg sells to a location already under his control. He also will place the other company, he determines what the best location is and that they are the others there, alongside the Westway. In the latter case, it is all machines at once.

Location Planning
Lotenberg also follows the state of affairs where the operator just cannot get the location for his machine. "A lot of us are going to change our policies. What is needed in this area is the planning for vending machine spots by architects and store designers, he emphasizes. In this re- spective, he points out, there are things behind California, where service sta-

The Social Security Bill passed the Senate by one of the largest roll-call margins of the year, 81-2. De- fenders were critical of the bill's tax cut benefits to many individuals and its permanent disabled and to fix the wage maximum for Social Security taxes at $4,000.

Dixie Intros 2d Safety Design Series for Cups
EASTON, Pa., June 24.—Dixie Cup Company introduced a new series of safety sams featuring in its seven-teenth edition of its new color safety designs, already available on the six- inch hot drink Dixie line, line, in connection with the Federal National Council (NCS) by incorporat-

Dixie Cup Appointments
EASTON, Pa., June 24.—The Dixie Cup Company appointed two new executives, Theodore W. Shannon named New York City sales manager. Shannon was made sales manager in charge of the eastern territory, while James E. Hustwick, who had been associated with Dixie since 1935, most re- cently in charge of the dining car and food-apper food container and automatic drink vending representative in the East and South Region. The latter was appointed sales manager in the same area.

Horne Intros Summer Bars
EVANSTON, Ill., June 24—John H. Horn Company announced two new importations into the summer season, a glass, engraved glass for water, and a "double inventory" of each machine —stocking it with twice as many packs as it usually vends in a week. The manufacturer secures for use in this area have proved increasingly good customers. Lotenberg says he is currently using the machines for an area of sales places and the new vending machines for the present lay-outs.

Color Schemes
Westway machine usually features the same color: maroon and aluminum, but the firm will paint machines in a variety of color combinations the owner requests. Lotenberg is currently considering with interior deco- rators for a new, new country club that has contracted for a number of machines. They will be placed in the different rooms and will be painted to tie in with the various color schemes, he points out.

Store Modernization
Institute Plans 1st New Equip'mnt Center
NEW YORK, June 24.—The Store Modernization Institute plans to hold its first store modernization equipment center in an annual $2,000,000,000 market for new store equipment. Move is typical of the for- eign trend, for example, for an area of latest-coined equipment for one of such locations. This will be to the benefit of the store and the new concept in self-service lay-outs.

The store will house permanent exhibits of store modernization ma- terials. Negotiations are now under way for a building on the same floor space in an air-conditioned building on Fifth Avenue for the center.

Gorski New Hires Sales Mgr.
PHILADELPHIA, June 24.—Charles F. Gorski Company has appointed Robert S. Paulikas, general sales and merchandising manager. He will be responsible for all merchandising of all Hires products on a national scale.

During his 18 years of filling "a management post, he has been associated with Dayton Correspond- ing the work, and at home. One illustration given was that of the "brisk," which is said to be a problem on the work, on the work of selling, and at home. One illustration given was that of the "brisk," which is said to be a problem at work, and at home. One illustration given was that of the "brisk," which is said to be a problem at work, and at home.
Turning Back the Clock

10 Years Ago This Week

CHICAGO, June 22, 1940.—With penny weighing scale business hitting the 100,000,000-customer-a-year mark, pool operators Peerless Weighing and Vending Machine Corporation sought to add a gimmick which, if successfully implemented, would boost patronage still further. According to Peerless sales manager J. J. Crosby, this was to be in the form of a question-and-answer ticket or card which the scale would vend to each customer.

Weight would be recorded on one side of the card and a "brain-twister" would be posed on the opposite side. Crosby pointed out. Thus, if the patron did not know the answer, he could satisfy his curiosity by inserting another coin. Leading further strength to the "second penny" idea, Crosby declared, was the fact that women made up 50 per cent of the scale customers each year—and they usually soldly their curiosity.

The formation of a public relations department was announced by the Minnesota Amusement Games Association (MAGA) thru its president, T. H. Crosby, of Faribault, Minn. Cest would be financed from proceeds of tags to be affixed to machines, with the operator paying a small fee for each tag. Larger, it was estimated, a different method of financing would be used; that would require placement of tags on new machines by distributors and payment would be made directly to the association's fund.

Function of the p.r. department would be to handle all goodwill and legal matters pertaining to the association and individual members.

Statter Distributors, Inc., introduced a new six-column pinball vender, manufactured under contract by the Advanced R-O-P Products Corporation. Lawrence Reis, Statter president, announced rising sales of the famed R-O-P pins.

The first coin-operating Phonovision, made by Phonovision Corporation of America, New York, was placed on location in Jack Dempsey's Broadway bar. An eight-selection machine, the machine was said to be usable in only 15 to 20 per cent of existing juke box locations. Films carried a musical track and depicted a popular orchestra, singer and a dancing group performing a current hit tune. Officials of the firm were Sam Sax and Frank Orsatti.

15 Years Ago This Week

CHICAGO, June 23, 1955.—Pinball games were proving to be a "real boon to drug stores," secretary of the Alcoholic County Retail Drug Association (ACRDA) declared. He said that at the monthly meetings of the association, pinball game problems were always on the discussion line-up. "They are dealt with in a meeting product, and treated accordingly," he elaborated.

Of the association's 600 members over 90 per cent reported adding small Sportlands equipped with the latest types of skill games. The drug group also prepared a statement to the State amuse ment association saying their trade (drugstore) could be counted upon to be of help when needed. A number of members declared intention of joining the amusement group and taking an active part in the coin machine industry's problems.

Daily Manufacturing Company reported thru Ray Moloney, president, that production was underway on a new one-ball game, Ace. It featured automatic payout, with top payout position 30 free games; a 100-point hole with either holes ranging down to two free games. A new supersensitive anti-till was also included.

The Rev. Dr. Allan A. Stockdale, pastor of the Calvin Coolidge First Congregational Church, Washington, went on record as proclaiming the value of coin skill games in enabling a person to express himself for competition. "The competitive spirit is good for everyone and by all means should be encouraged," the minister declared.

MAKE MORE MONEY

Spend $59.50 to make more money and to make your old Bowling Games look like new, with the sensational "SET 'EM UP" BOWLING PIN CONVERSION.

- Realistic Aluminum upright pins, hinged at base; fall like pins in actual bowling
- Reels automatically
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- Adjustable to all makes of bowling games
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Send for Descriptive Folder and Operator's Plan
One well grossed over $1200 in 30 days, at Tall Hotel in New York City... A natural for penny arcades, resorts, clubs, etc... Combines skill game and wishing well features. Legal anywhere... No license or Federal Tax.

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MILL'S NEW 1950 BELLS

BETTER BELL BUY FROM BUCKLEY

NEW SENSATIONAL STANDARD MODEL CRISS CROSS
Here's a Lower Priced Bell Comparable to any Jackpot on the Market.

Sells to Clubs at $225.00 for 5c play, $235.00 for 10c, $245.00 for 25c.

WRITE FOR OPERATORS' AND DISTRIBUTORS' QUANTITY PRICES

BUCKLEY MANUFACTURING CO.
4223 W. Lake St.
Chicago 24, Ill.
Colors, and plenty of them, are the cry of the public today. Cars are brighter; clothes are brighter; furniture and decorations in the home all call for bright and colorful combinations. Mills Bell machines, too, have heeded the call to colors, for our 1950 line is the most brilliant ever presented. During the May ACMMA show in Chicago, thousands of folks viewed our new line at the factory open house and voted it to be the "tops." Old timers winced a little at first, but they were converted and proved it by placing orders for the most colorful types. *Wild Deuce*, a vivid, canary yellow job, caused the greatest commotion, with *Bonus*, a sort of lavender blue and magenta, running a close second. *Blue Bell*, with its new coat of royal blue and trim of yellow and Chinese red, received many votes of favoritism. The "21," all dressed up in a new patent leather black with bright yellow and red trim, got the nod of approval also. All of the new Bells have light oak sides, and all in all the entire line met with full operator approval. It definitely looks like Mills Bells have answered the "call to the colors"! Place your order now.

**BELL-O-MATIC CORPORATION**

WORLD'S EXCLUSIVE DISTRIBUTOR • MILLS BELL PRODUCTS, 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
A BRAND NEW
CONVERSION

“SPEED BOWL” FOR UNITED SHUFFLE ALLEY

NO SOLDERING—SIMPLE INSTALLATION!
SCREW DRIVER IS THE ONLY TOOL NECESSARY TO INSTALL!

NEW BACKBOARD GLASS
NEW DISAPPEARING PINS—FAST ACTION INDIVIDUALLY NUMBERED

SPEED BOWL is absolutely the newest and finest conversion for United Shuffle Alley. It has been
designed to bring in the MAXIMUM PROFIT for United
Shuffle Alley Operators. SPEED BOWL conversion
comes complete with newly designed and colorful
back glass plus brand-new, clearly lighted cabinet and
shaped bowling pins, with plastic-glas shield. READY
FOR QUICK INSTALLATION. SPEED BOWL is the
answer to keeping profits. Now you can hold those
locations with this sensational conversion.

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AT THESE LOW PRICES YOU CAN
COVER ALL YOUR SPOTS!

USED ALLEY GAMES

UNITED SHUFFLE ALLEY .................................................. $109.50
UNITED SHUFFLE ALLEY WITH PLASTIC PIN CONVERSION ................ 119.50
BALLY SHUFFLE BOWLER .............................................. 139.50
GENCO BOWLING LEAGUE ........................................... 99.50
CHICAGO COIN BOWLING ALLEY .................................. 134.50
CHICAGO COIN BOWLING ALLEY WITH PLASTIC PIN CONV. ................. 144.50
CHICAGO COIN SHUFFLE BASEBALL ................................ 169.50
WILLIAMS TWIN SHUFFLE ........................................... 129.50
WILLIAMS SINGLE BOWLER ........................................ 119.50
WILLIAMS DELUXE BOWLER ...................................... 219.50
ROCK-OLA SHUFFLE LANE .......................................... 99.50
GOTTLIEB BOWLETTE .................................................. 159.50
EXHIBIT SHUFFLE BOWL ATTACHMENT .......................... 59.50

Terms: 1/3 Deposit, Balance Sight Draft.

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SPEEDY ACTION!
REASONABLY PRICED!

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furious action as the player shows his skill in
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fast nickel.

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THE BEST AND MOST CONSISTENT LOCATION WINNER

"BOWLING CLASSIC" IS OUTEARNING ALL OTHER BOWLING GAMES!

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"BOWLING CLASSIC" IS THE HOTTEST BOWLING GAME ON THE MARKET TODAY!
ASK THE OPERATOR WHO OWNS ONE

SEE YOUR DISTRIBUTOR TODAY!

FOR SALE
All Machines Listed Are Free Play and Payout and Are From Our Own Routes

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clean Spot Bells, 5c</td>
<td>$250.00 each</td>
</tr>
<tr>
<td>Double Ups, 5c</td>
<td>$120.00 each</td>
</tr>
<tr>
<td>Wild Lemons, 5c</td>
<td>$120.00 each</td>
</tr>
<tr>
<td>Bally Triple Bells, 5-10-25c</td>
<td>$175.00 each</td>
</tr>
<tr>
<td>M. B. Draw Bells, 5c</td>
<td>$65.00 each</td>
</tr>
<tr>
<td>R. B. Draw Bells, 5c</td>
<td>$75.00 each</td>
</tr>
<tr>
<td>Single Keeney Bonus Bells, 5c</td>
<td>$90.00 each</td>
</tr>
<tr>
<td>Twin Keeney Bonus Bells, 5 and 25c</td>
<td>$150.00 each</td>
</tr>
<tr>
<td>Three Way Keeney Bonus Bells, Rebuilt to Free Play and Payout, 5-10-25c</td>
<td>$250.00 each</td>
</tr>
<tr>
<td>Keeney Gold Nuggets, 5-25c</td>
<td>$125.00 each</td>
</tr>
<tr>
<td>Universal Arrow Bells, 5 and 25c, like new</td>
<td>$340.00 each</td>
</tr>
</tbody>
</table>

COIN MACHINE SERVICE, INC.
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20 Record POSTWAR SEEBURG HIDE-A-WAYS & WIRELESS WALLBOXES TAKE ADVANTAGE OF THESE LOW PRICES
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H2-146M Metal Cabinet .........................200.00
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150W1/L56 5c Seeburg Wireless Wallboxes, ea. .............................$22.50

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- PLAYER CONTROLLED FLIPPERS
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Regular Bonus Plus Surprise Bonus and Other New Play Appealing Features

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WHAT THEY SAY ABOUT

JONES LAND

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(EST. 1629)
EQUIPPED WITH SEEBOURG!
(BY THE JONES BOYS)

SAN AUGUSTIN DE ISLETA
(12 MILES SOUTH OF ALBUQUERQUE)
ON THE BANKS OF THE RIO GRANDE,
SUMMONS 1200 INDIANS TO
DAILY PRAYER AND SERVICES
THROUGH THE MELODIOS CHIMES
OF THE IC5 SELECT-O-MATIC
"200" MUSIC SYSTEM

274,913
SQUARE MILES
IN THEIR TERRITORY!

"JONES BOYS" BILL ERSKINE
AND TOMMY THOMPSON
OF OUR DENVER OFFICE
REGULARLY TRAVEL AN AREA
TWO TIMES THE SIZE OF NEW
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THEY WORK NEW MEXICO,
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NEW ATOMIC ENERGY PLANT
IN THE HEART OF JONES LAND!

THE SPECTACULAR AEC DEVELOPMENT
IN ARCO, IDAHO, IS ANOTHER
BIG PROJECT THAT IS HELPING
TO MAKE JONES LAND THE
FASTEST GROWING TERRITORY
IN THE WORLD!

IF YOU
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ALL THE BALLY
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JONES LAND BY THE JONES BOYS
IT WOULD MORE THAN BUILD
A DAM ACROSS THE MIGHTY
GOLDEN GATE!

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YANKER with cigarette and fruit roll changed slightly from cigarette to fruit roll on location.
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- **Daily Double...** Returns ball after a winner, with odds remaining at same level for start of next game!!

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- **Advances Odds...** One of the greatest incentives for additional play!

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**Plus**

- **Mystery Type Advancing Odds**

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- **Feature Race**

- **Automatic Ball-Lift**

- **Illuminated Playfield**

- **Armor Plate**

**Order Universal's Winner Today!**

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Packed with EXTRA FEATURES!

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45 seconds or less per game!

Easy to install or remove

Quiet play!

As many as 4 players!

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The Outstanding Bowler For Fast Rebound Action

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Scores 4-7 and 6-10 Splits

Size
8 Feet Long
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Again KEENEY'S
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* Quieter Play!
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Scores 4-7 and 6-10 Splits

EASY-TO-READ SCORING FOR BOTH PLAYERS!

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Greater than CITATION!
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AMAZING NEW
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Mystery Skill-Shot Selections
Win, Place, Show, Purse Winners
Build-up FEATURE Bonus
CAN BE OPERATED AS 150 OR 300 BONUS
Popular “Wild” Field Feature
ALL 28 SELECTIONS MAY BE WINNERS
Purse and Show may score Win Odds
Purse and Show may score double
New L and R Feature
LIGHTS ALL 7 SELECTIONS FOR NEXT GAME
New A, B, C, D Bumpers
WHEN LIT IN ROTATION, NEXT WINNER DOUBLED
UNITED'S

SHUFFLE SLUGGER
A FAST REBOUND BASEBALL GAME

1 OR 2 PLAYERS

BASE RUNNING
ANIMATION
PLAYER PITCHES
AND BATS BALL

WATCH BALL IN
FLIGHT AS SINGLES,
DOUBLES, TRIPLES AND
HOME RUNS ARE MADE

AUTOMATIC SCORING
TOTALED FOR EACH PLAYER
...INNING BY INNING

COMPLETE MECHANISM
IN BACK BOX...II
EASY TO SERVICE

UNITED'S PROVEN
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PITCHER
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on each side of
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