Key item in Columbia Records' king-sized drive to sell its baby-sized (7-inch) 33 1/3d disk (along with the already solidly established 10 and 12-inch 33 1/3d LP) is the new Columbia LP changer attachment (Model 104) over which Frank Sinatra and Columbia's associate director of popular artists and repertoire, Joe Higgins, are here waging ecstatic. The changer, manufactured for Columbia by the V-M Corporation, Benton Harbor, Mich., will retail for $16.95. It can play up to four hours of music at a single loading, changing automatically either 12 7-inch 33 1/3d platters, 10 12-inch 33 1/3d disks, or a mixture of 10 10-inch and 12-inch 33 1/3d LPs. Changer is equipped with a new static Model CAC-1 crystal cartridge. Attachment may be hooked up to any radio, radio-phonograph or TV set.
America Dances Along to the MUSIC of the
Benny STRONG Orchestra
THE HIT BAND OF 1950
AND HIS CHARLESTON REVUE

Latest Capitol Releases
"Last Night on the Back Porch"
"Tessie, Stop Teasin' Me"
(on 78) 1003 (on 45) F1003
"Let's Have A Party"
"About That Girl"
(on 78) 1064 (on 45) F1069
"If I Knew You Were Coming"
"I'd've Baked A Cake"
"Does the Spearmint Lose Its"
"Flavor on the Bedpost Over Night"
(on 78) 916 (on 45) F916

The singing maestro doing his numbers that started the
"Charleston Revival" on the West Coast in San Francisco
Score for the first half
MARK HOPKINS HOTEL
San Francisco
COCOANUT GROVE
Hollywood
Opens June 20
ARAGON BALLROOM
Chicago
Direction MCA
PETRILO Rides in Texas

Round Up Liberal Lawmakers
Or Die, Says Boss Petrillo

HOUSTON, June 10—(The Texas annual convention of the American Federation of Musicians (AFM), which wound up at the Cotton, here Thursday (8), was marked by a pro-occupation with national and state-wide politics and an interest to protect the membership against the trends of mechanical music in the different show-business fields.

The AFM's actions, strategy and point of view regarding mechanization in the recently renewed fields of TV discs and records, and the introduction of mechanical music in the different show-business fields.

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AGVA CONFAB PUTS HEAT ON

Quits Agents, Taxes Buyers, Boosts Dues

Van's Speech Stirs Fuss

By Bill Smith

PHILADELPHIA, June 10.—A tax on talent buyers, a break with all associations, an increase in all dues in the highest category. The third annual convention of the American Guild of Variety Artists (AGVA) for AFM Convention coverage see Pages 3, 12 and 13

which started here June 5 and ended in small hours June 8. The talent tax (a separate story) set off a series of fireworks, with charges of greed being fired at each other. The levy will go to AGVA, it was declared, and will take effect in October, 1950.

The breaking off of all relations with the Management Association, the (See AGVA Confab on Page 45)

Data From FBI

Stirs Talk of Radio Probe

WASHINGTON, June 10.—A con

gregative and unscientific accumulation of statistics is being strongly hinted on Capitol Hill. The House Un-American Activities Committee has issued a report which is to be published presently. The report is being publicly released this week. The House, however, has not released the report itself to the public and will not make it public until the full text of the report has been received by the House. The report will be released in the near future.

Ore. Judge Thumps "Bicycle" Censors

PORTLAND, Ore., June 10.—Cen

torship got a sizable setback here this week when the State Supreme Court voted to lift a ban on "bicycle" censors in Oregon. The court ruled that the ban was unconstitutional and that it would not interfere with the Free Press Association, which represents the state's newspapers.

The Free Press Association, which represents the state's newspapers, had been seeking to lift the ban on "bicycle" censors in Oregon for several years. The ban had been in effect since 1940.

In its decision, the court stated that the ban was "an interference with the free press and a violation of the First Amendment of the U.S. Constitution." The court ruled that the ban was unconstitutional and that it would not interfere with the Free Press Association's efforts to lift the ban.

13 Grid Stars Carry the Ball

For Touchdown With DuMont

NEW YORK, June 10.—Thirteen

exteps in New York television service are due to a lack of cooperation from DuMont. Topping list of football fans is All-American Sid Luckman and Kyle Rote, who sold their contracts to NBC, and was to sell TV for the Dallas newspaper.

DuMont's national sales manager, Walter L. Stickett, is ex-UCLA. The league's Southern regional manager, which is reserved for Cleveland Indians' ace, Bob Hope, DuMont's California distribution is Western regional manager (L.S.U.), Willis O. Jackson, Southeastern re-

Showbiz Looks Up as Jobs, Incomes Take Sharp Mart

WASHINGTON, June 10.—With

an announcement spending for the government in 1949, it was predicted by William Sawyer that the level of show business activity indicated "highly en-
suring" signs for the future. Sawyer expressed the belief that the absorption of new workers into the industry will be a "good sign" that we are again close to the record job total of 1949.

Gale Inks Hedy, Expanding Into Legit, Radio-TV

NEW YORK, June 9.—Gale

Agency, Inc., this week signed Hedy Lamarr to a long-term contract. The agency's new truck, which Lamarr used to promote its radio and TV shows, is the first one to be established in New York. The agency's new truck, which Lamarr used to promote its radio and TV shows, is the first one to be established in New York.

Staff additions include Robert Luntz, to head the new film-legislation division; and Robert Schriber, to head the radio-TV division. Luntz has represented such artists as Madeline Carolle, Claudine Dauphin and Designer Rolf Gilday. Adamson resigned recently as national production manager of NBC.

C. Sandburg, BMI, Doing Folk Songs

NEW YORK, June 9.—Broadcast Music Inc. (BMI), is preparing a large-scale promotion of folk songs in association with Carl Sandburg. The poet, who is a representative of a large group of folk artists, will be here with BMI Prexy Carl Haverlin to discuss the promotion of folk songs. Sandburg's songs will be played on radio stations across the country.

In addition to his written work, the Sandburg family has recorded many of his songs, and Sandburg's son, Robert, has written several of these songs.

New Amuse. Building Lags Behind Last Yr.

WASHINGTON, June 11.—New

amusement building started in May picked up 13 per cent in value over April, but continued to lag behind 1949, the Bureau of Labor Statistics (BLS) reported this week. New amusement building started in May picked up 13 per cent in value over April, but continued to lag behind 1949, the Bureau of Labor Statistics (BLS) reported this week. New amusement building started in May picked up 13 per cent in value over April, but continued to lag behind 1949, the Bureau of Labor Statistics (BLS) reported this week. New amusement building started in May picked up 13 per cent in value over April, but continued to lag behind 1949, the Bureau of Labor Statistics (BLS) reported this week.

Total value of amusement buildings started in May was estimated at $1,800,000,000, compared with $1,700,000,000 in April and $1,600,000,000 in May, 1949. The comparative total for the January-May stretch was 1940

For all types of new construction, total value was up 51 per cent for the first five months of the year.
Columbia To Use Tele as Flicker House Ad Medium

HOLLYWOOD, June 10—Columbia’s ad people have created a television picture industry that can harrow sonic radio's terrific selling power in boosting Columbia pictures’ pattern of advertising. The plan is to use video to keep patrons at home. Radio will become the first to launch a saturation campaign, beaming plug-in all over seven local stations. Film trailers will be run on all Margarita Peak. Columbia’s tele campaign will be reached to the usual trailers, including integrated plug-in and out-and-out plans.

Columbia’s ad veep, Nate Spinco, with headquarters seven top men in laying the groundwork for the campaign. Studio eyes the local venture as an experiment which, if successful, may well keep its approach to national advertising. Special budgets have been put aside by Columbia for the L. A. experiment, but studio remains tight-lipped about cost. To show out, Tele nippers were given a choice of 71 single Alec Deles or 52 episodes ofSound ofMystic in the film they think can be sold by video. Result: a substantial study and visualization of movie industry’s advertising methods and media.

NBC-TV To Get L. Ball in Dec.

NEW YORK, June 10—Lucille Ball is expected to be on NBC-TV in December for General Foods. This will not upset her current radio stint for “Adventures of Ozzie and Harriet.” Meanwhile, it is said that the singer has a hot sponsorship prospect.

Sinatra Dickens With CBS for AM-TV

NEW YORK, June 19—Frank Sinatra is in talks with both CBS and NBC reportedly for a combination act. Sinatra is said to be the line-up for a new TV show next month. Young & Rubicam is the agency.

Squawk Stirs Call To Review Award Rules

Benny’s “Drama” Blasted

NEW YORK, June 10—The New York chapter of the American Broadcasters Awards Committee is urging the national committee to review its procedures so as to facilitate the choice of winners and at the same time enhance the stature of the awards. The Billboard learned this week. The New York group, which meets Monday (6), discussed the need for a number of specific suggestions, and some whose container is precluded by the Peabody Award. The Committee is expected to send it to Dean John E. Dowrey this week-end. Dowrey is dean of the New York School of Journalism, University of Georgia, who, under whose auspices the annual Peabody Awards are presented.

Altho the awards are the most sought-after in radio, many have been made this year. The New York Committee is reported to have put together a group of broadcast critics who, under whose auspices the annual Peabody Awards are presented.

Among recommendations being sent to them are the suggestion to establish a national award, and that the Peabody Awards are supposed to honor the best in radio, they are said to have been made in an attempt to promote the Peabody Award, and to promote the radio industry as a whole. The awards are also reported to be given this year.

Among recommendations being sent to them are the suggestion to establish a national award, and that the Peabody Awards are supposed to honor the best in radio, they are said to have been made in an attempt to promote the Peabody Award, and to promote the radio industry as a whole. The awards are also reported to be given this year.

CBS Crime Show To Give Clues 5G

NEW YORK, June 10—CBS has a new radio program slated for a sustaining run this summer which will test the market. The program will be a “Police Crime Show,” and will make a bid for the audience of those who are interested in the crime and detection field. The show is tagged “A Crime Known.”

The program is based on the feature of the same name appearing in the “New York Daily News.” It has been the subject of much activity and will make a bid for the audience of those who are interested in the crime and detection field. The show is tagged “A Crime Known.”

Cash award for the radio ailer will be paid by James Saphier, who owns the package.

Limp Waltz

The Billboard last week (June 16) got itself caught in the wake of the various TV deals for the Shubert operetta producers and producers. It mentioned that Howard Hoyt was packaging a television programming package for the shows and that he would be in charge of all sales for the show. Hoyt is now alternating with Sue Soni of American Theatres for in-town engagements. Hoyt was at the West Coast studios for the show and from there a sponsor arrives. Howard Hoyt is somewhere in the box office at the Mervin. Hori, however, does have the right to certain Shubert revues.

Don Lee Assets Reported Sold To CBS, Liberty

NEW YORK, June 10—Sale of the Don Lee radio empire to Liberty Broadcasting System and CBS was reliably reported to have been negotiated at a price much higher than was originally expected. It was claimed that CBS’s bid for KTSL, the Don Lee radio station here, was highest, while Liberty entered the bidding, and only Newsday had the holding. Only bidder was Ed Patten, whose offer was considered.

Details of the bids were being guarded by Ben Brown, who was reportedly involved in the deal. The estate had been sold to Liberty by the estate of the late Edward D. Dvorak and several claimants to the estate. Liberty owners, Gordon and B. R. McLendon, were reportedly to have made a deal with CBS to package sales, since it was reported that they were interested in the radio station. The deal with Liberty, however, was not expected to be reached.

The warner now has two AM stations in the deal, one an hour-long Friday night regular in WOR, New York, and Kate Smith, Spotz, her Mutual noon-time program.

Don Lee’s assets reportedly included the Station’s AM, about 400 WJR, WJZ, WOR, and WJW, and the Liberty TV, about 1,000. Liberty now controls the Liberty TV network, and the deal is expected to be made.

Non-Communist Affidavits Pitched at KFI Employees

HOLLYWOOD, June 10—Earle C. Anthony, owner of KFI and KFI-TV, this week asked all members of his staff to sign any affidavits, marking what is believed to be a move to avoid any possibility of demanding loyalty statements from employees. Anthony’s request was accompanied by a statement which read in part:

“I desire to be myself assured and to be in a position to assure my fellow men that all the facilities of our company are completely free of any Communist or other subversive influence. As far as I know, all KFI employees willingly co-operated with the局’s investigators and are expected to be buttoned up by the end of this week. Policy will apply to all employees of KFI and KFI-TV as well. Anthony’s point in fact, was as follows:

“This will be a call upon and a test of your loyalty to the American people, and if you have any of the privileges of being an American. I hereby promise to give you all the help I can give you in the present position, to promptly notify you of such fact.”

CBS Program Accent Aimed at $ Market

NEW YORK, June 10—The CBS’s AM program department will place an increasing emphasis on attracting and selling commercial programs. Charles (Bill) Barry, the web's new program chief, told his staff this week, Barry held a get together Wednesday to meet his crew and to outline policy.

After praising the line-up set these months with the assistance of Tom McCloy, who was recently made a program department manager, Barry declared one of his principal missions will be to bolster the AM network. Next, the AM network is a major selling show. Wherever possible, he said, new CBS packages will get sales department approval before being accepted. Barry also declared that a new program department staff changes.

For coverage of AFG Convention see Pages 13 and 14. For coverage of AGFA Convention see Pages 4 and 45.
**NET Joins NBC, CBS in Scrap To Ink Talent**

Grabs "Guild" From NBC

NEW YORK, June 10—The current money-slinging spree being staged by the networks to win each other over with packages of packages and personalities, this week was juiced up when another network was involved: ABC. After three or four other networks went through several seasons of developing some strong shows, only to have them swiped by the other two webs, ABC has decided to prevent repetition by taking the initiative and going after its own personalities.

The radio facet of this campaign could take a web to speculate at $2,000,000 in the next few weeks to buy up shows and stars, with the first $500,000 in, say, may very well be a deal for Screen Guild Theater, and another deal put out for Inner Sanctum.

Screen Guild, currently bankrolled on NBC by CBS, will now finalize some time next week, with MGM and Screen Guild Theater (MST) setting the contract. The star-studded drama, tied in with the motion picture and television serials, will be a 60-minute affair in the fall and probably go for a Peabody Nightly time. The web will sell Screen Guild as two separate half-hours if it can't see its way clear to get Camel's is not expected to keep the show.

Inner Sanctum, also secured thru MCA from By Brown, starts July 13 (CBS). The scheme involves Blonde, an acquisition last season which has not paid off. A video will be used in the contract in the morning and Camel's is not expected to keep the show.

From four to six more radio shows and personalities with varying degrees of renown are almost certain to be bought by ABC between now and the fall. The web finally has decided to fight CBS and NBC on their earlier and more successful securing exclusive contracts—after being steamrolled by both for the recent seasons as Theater Guild, Cronkesh McIver and Bing Crosby, a top web exec told NAB. NBC's "real money is now forthcoming for two full nights of talent and programs. This is TV as well as AM.

Possibly accounting for the sudden burst of ABC's tone of the tightening TV outlook. With CBS-and NBC all but sold out, a considerable amount of the sponsors' money is expected to be inherited by the web with the ABC commitments for sustaining are being made for the fall, with ABC expected to sell out the majority of its time. However, a daily deal has been signed for a one-shot audition on TV in the next few weeks. The web also took out options to sponsor for at least eight Clauson shows, but if the shows are not selected by ABC for sale, the option will be renewed for 1950, with the ABC execs expected to sell out the majority of its time. However, a daily deal has been signed for a one-shot audition on TV in the next few weeks. The web also took out options to sponsor for at least eight Clauson shows, but if the shows are not selected by ABC for sale, the option will be renewed for 1950, with the ABC execs expected to sell out the majority of its time.

**BRIEF AND IMPORTANT**

**Amoco Facing Whole Talent Tab on Ed Murrow**

Amoco Gas will have to pick up the entire talent tab on Ed Murrow, according to a deal inked last week by the company with the NBC network. A deal for Amoco to split talent costs with Standard Oil was only made after Murrow bowed out. Amoco also only wants to buy Murrow in the fall, but that is likely to be to offer to prospective bankers. A deal is expected shortly.

**Norge Gets Hot on TV, Stitches Agencies for Splughe**

The Norge division of the Borg-Warner Company last week shifted its agency affiliations, from the Norge (CBS) account is expected to spurge in TV advertising especially in view of TV activity by its sponsors—CBS, NBC and other networks.

**Schiitz Weighs TV Bowl With Summer Pic Series**

Schiitz last week was considering its first venture into TV with a summer film program to be offered on a New York station. The prospective sponsor was looking at various movie properties thus far, according to a deal inked last week by the company with the NBC network. A deal for Amoco to split talent costs with Standard Oil was only made after Murrow bowed out. Amoco also only wants to buy Murrow in the fall, but that is likely to be to offer to prospective bankers. A deal is expected shortly.

**Ruthrauff & Ryan Pitch 2 1/2-Million ANA Show at Dodge**

The Ruthrauff & Ryan Agency last week pitched its giant American National Theater and Academy (ANTA) variety TV show for a nationwide, with a decision due at the end of this week. The ABC network would be a strong possibility for the show, a weekly hour-long run of about $2,500,000 annually. Radio is reportedly debating the possibility of sponsoring the show; on alternate weeks because of the cost. The show would use the top-name stars of legit, appearing under the ANTA banner.

**Kroger Croppers Ogle Alan Young for Midwest**

Kroger Croppers has an eye on Alan Young for the Midwest division of the series. Young would be paid the $50,000 per week, the contract conflict writing had been related, and the show would be on a major network.

**Menink, Speer Make Peace With DuMont**

Menink and Speer bowed off the negotiations for a new free-lance contract with DuMont last week, as Menink and Speer was developing a new series for sponsoring Alan Young in Midwest markets. The TV show is bank-rolled in the East by CBS-CBS, Thursday nights 9-9:30. Kroger would move in next fall.

**Wendy Barrie Show Moves to NBC Net Spot**

Wendy Barrie, who has sold a network series to WNTD, New York, has bought a network series for a network series. The reality show is now forthcoming for two full nights of talent and programs. This is TV as well as AM.

**Coast Pinky Lee TV Stanza Move Hits NBC Web**

The Pinky Lee company, which has been development the "Wild Bill Hickok" television series, is now taking a local show on WNTD, New York, and has set for a network. The series is scheduled to begin in NBC, sponsored by a network series. The show will get the 8:15 p.m. Wednesday slot for four or six weeks, then will be shifted to another temporary time slot before settling permanently in a Saturday afternoon slot in the fall.

**Schubert Prep's "Quick as Flash" for Peddle**

Schubert has cleared "Quick as Flash," a new version of "Quick as a Flash" for peddling, with NBC reported interested in slotting the show. "Flash" had an AM run on MBS recently. Schubert also has set for a network series for "Blind Date" video to Glenn, which will bankroll the show on ABC Thursdays starting September 28 at the 9:30-10 p.m. slot. Studio space was signed by NBC, the Wil- liam Morris Agency as a web package seller on NBC-KMBC, Hollywood. Another KNBC offering, "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July.

**Video Claims Interest of Coast Ad Agencies**

A deal for video material to be taken to the NAB, according to the results of a recent survey made by Elmer Shreve. Shreve surveyed 46 of the major video shows, and found that 23 percent were planning to move into video within the next six months.

**Roach Studio Space to David Hivc Productions**

David Hivc Productions, from producing the "Wild Bill Hickok" television series, is now taking a local show on WNTD, New York, for the next four weeks. The series is expected to be the first of the fall telepic series. Film footage, a co-production of the NBC-KMBC, Hollywood, and NBC-KQED offering, "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July. "Lights, Camera, Action," was set for summer network beginning in July.

**Goodrich, Toni Hunt New Video Shows**

NEW YORK, June 10—Two spots for CBS-TV this week were said to be shopping for new shows. They were: "The Roach Studio Space to David Hivc Productions" and "Very Good, Very Bad."
AFRA’s “Blacklist” Stance To Be Airred at Org Meet

NEW YORK, June 10—Two resolutions designed to fight the growing threat of the growing threat of the “blacklist” to the motion picture industry were introduced Thursday (15) at the regular membership meeting of the American Federation of Radio Artists (AFRA). The resolutions, if adopted, would bring about a united front against the blacklist. The resolutions, if adopted, would bring about a united front against the blacklist. The blacklist, as it is claimed, is aimed not only against radio-TV people but also against other artists believed to be devoted to progressive doctrines.

Meanwhile attempts to establish a united radio front, aimed at fighting the blacklist, are being made. On Thursday, a meeting was held and another to be held next week in advance of the AFRA meeting. Participants were the Radio Writers’ Guild (RWD), the Radio and Television Directors’ Guild (RTDG) and AFRA.

The resolutions—both of which already have been filed—may bring the AFRA stance on the “blacklist” to a head.

One resolution opens calls for AFRA’s participation in a drive on the blacklist; the other proposes that a clause be incorporated in the new contract prohibiting any form of blacklist.

Balk!

CLEVELAND, June 10—The TV baseball coverage round-up done by The Billboard (May 20), incorrectly stated that WXEL, Cleveland, had found the means of placing a camera behind home plate. Fact is the station has a camera stationed at that spot from the onset of the season and recently improved its location.

During a recent road trip by the Cleveland Indians, WXEL built a new balcony behind the plate, permitting placement of its coverage Zoom-and-equip camera lower and closer to the field. Two other cameras continue to be used.

Nash Wants TV Ride But CBS Can’t Find Road

NEW YORK, June 10—CBS this week was in the position of having a firm order for an hour’s time from Nash Motors, but being unable to come up with an acceptable time slot. It was thought Nash might be able to go into the 10-11 period Thursday nights, but the orders came in such that the 9:30-10 time has already been purchased by Levering Bros. and 10:30 by Phillip Morris.

The Nash show, if and when it does go on, probably will be either The Trop, with a different title, or an hour-long dramatic package.

CBS a Cropper on Tele-Time Spot for Pepsi

NEW YORK, June 10—The Chesterfield buy of the 7:45-8 p.m. slot on CBS-TV, Mondays, Tuesdays and Fridays, is prompting the web from selling Pepsi-Cola the other time periods in the strip because the cigarette sponsor wants an option to go across the board. The Nash buys are available only in CBS-TV Wednesday nights 7:45-8 its contract with the net is not for over 20 weeks and it might not be renewed next time, thus giving Chesterfield the full strip.

Pepsi-Cola, however, has lined up a 12-month low-

Bud Rogers May Double on WOR

NEW YORK, June 10—Bud Rogers, who is up in his ABC radio show Friday (16), is slated to shift to an all-combination AM-video deal now in the works. Pending deal will give WOR exclusive rights to Rogers’ daytime services for both media. Tentative plans call for him to start his AM show July 3.

WOR, which has clicked with its Bud Rogers show, now, has been looking for an afternoon counterpart. Rogers will fill that bill, probably. He’ll be sliding across the board to WOR-TV. This will mean a shift in emphasis by WOR, aiming at hausturous rather than kids.

PRB Production outfit, which handles Rogers’s show, figures on syndicating it, as Charles King is doing with the Vallee show. Program is produced by McCready, directed by Nat Rudich, and written by Dave Karp.

The smart buy is both in WLW-Land!

WHY BOTH?

Television’s tremendous growth has resulted in a decline in radio listening. But this decline has been offset by an increase in the total number of radio homes. And when TV enters a radio home, the total viewing-listening activity is more than ever before... thus increasing the advertiser’s opportunity to sell.

WHY WLW?

The Nation’s Station delivers 20 million home hours of listening per week in an area comprising 330 counties... 13,404,000 people... nearly 1 1/10 of the United States. Yes, WLW is still the place.

COVERAGE—In four weeks, WLW reaches 80.7% of all radio homes in WLW-Land—an increase of 25% in coverage since 1946.

DOMINANCE—WLW enjoys 16.6% of all radio listening in its Merchandise-Able area. Fighting with 257 other stations.

PENETRATION—The average radio home in WLW-Land listens to WLW 5 hours and 27 minutes per week... more than the four leading competitors combined.

And when you put coverage, dominance and penetration together... THAT’S IMPACT!

Further, on a cost-per-thousand basis, WLW delivers advertising impressions at lower cost than five combinations of the best local stations in 21 major markets. The savings you realize by using WLW, if invested in WLW-Television, will result in an additional audience and will protect your AM advertising dollars in metropolitan TV areas against the intrusions of television.

WHY WLW-TELEVISION?

The three micro-wave-linked Crosley Stations WLW-T, Cincinnati; WLW-D, Dayton; and WLW-C, Columbus—have an average share of Audience of 52.5% from 11 A.M. to 11 P.M. seven days a week. Compare this to an average of 28.5% for the other five TV stations located in these three cities.**

And look at the market. It’s the 2ND LARGEST TV MARKET IN THE MIDWEST... 6TH LARGEST TV MARKET IN THE NATION.

As for costs, WLW-Television has the second lowest cost in the midwest— as low as 16c per-thousand-set owners.

SPECIAL SUMMER “BONUS TIME PLAN”

Special summer discounts are available through September to advertisers on both WLW, The Nation’s Most Merchandise-Able Station, and on WLW-Television, the most dominant television operation in the nation’s 6th largest TV market.

*All WLW data based on Nielsen Radio Index, Feb-Mar, 1949
**All WLW-Television data based on Video Advertising Report, April 1950

For complete information, contact any of the WLW Stations. New York, Chicago, Hollywood, Cincinnati, Dayton or Columbus

Crosby Broadcastting Corporation

*All WLW data based on Nielsen Radio Index, Feb-Mar, 1949
**All WLW-Television data based on Video Advertising Report, April 1950
**Super Season Ahead for TV As Web Sets Names, Packages**

(Continued from page 3)

Lucille Ball, to NBC. Present plans call for the top comedy name as the new host of her radio vehicle, My Favorite Husband, on NBC—its a CBS package.

One deal alone, which is to be decided either way within two weeks, will make available a number of the greatest names of legitimate—just as a sample—Helen Hayes, the current star of several Broadway and others. The program is based on the American Academy of Dramatic Arts and Academy (ANTA) and the sponsor who has it under consideration is Chrysler Corporation.

Another similar show, involving night clubs, is also being worked on, as reported in this issue. This program will use member-acts of the American Guild of Variety Artists (AGVA), which this week signed a TV contract with packager Lou Goldberg.

Still another major show hanging fire involves a scenario from a producer of an hour-long dramatic show starring top Hollywood names. Prospective sponsors are National Association and Metropolitan Life. And another candidate is the radio veteran who has just recently become a television personality, Jerry Van Herck, who has been acquired for both radio and TV by Philip Morris.

Move To Come

These are just a sprinkling of what's in line for TV programming coming down the pike. None of these have been officially reported as slated for TV: Jack Benny, who's to do four or five hour-long shows this year for the Bobo Company; Amos ’n Andy, Bud Collyer and Allen, Edgar Bergen for Cohn-Coah, Bob Hope, Al Jolson and, possibly, Fred Allen. And don't forget Milton Berle, Arthur Godfrey, Sid Caesar and all the current TV toppers are due back soon.

The growing star list carries with it, however, a number of problems. For one thing, the cost of the schedules, now that a large amount of television is becoming available rapidly—NBC and CBS are at virtual zero rate—will make it difficult to accommodate very many broadcasters. And there is the problem of having to get into the spot TV, now that network TV costs may start squeezing out some present banks of half-hour programming. For another, mounting TV costs may start squeezing out some present banks of period programming. "Half hour TV film story may have to be cut back to one or two days of production," he said. This means that the take-home percentage for performers will have to be geared to this very concentrated period of employment. "On the other hand, if one can see that the TV demands are not too intense or too close, "he said, "I know that performers will not permit their organizations to be a party to the extent that any contracts which would enable employers to pit one group of entertainers against another."

The Heller statement was a reply to a SAG statement which said that "some companies proposed by TV for televisual motion picture pictures would cut away the chance of many of motion picture actors."

Meanwhile, a meeting has been scheduled by the Labor Relations Board (NLRB) with SAG, TVA and television management for Thursday (15).

**Chesterfields Add Bob Hope**

(Continued from page 4)

mell with Hope's personal rep, Jimmy Saphier.

Hope will retain his current 9 p.m. Sunday radio slot, with no definite TV time period set. Chesterfield's has first refusal on its own shows, but has made no decision as yet. Should they turn down the tele show, a major up-and-coming name to be Buick, has entered a bid.

Chesterfields, in signing Hope, has also secured the radio rights to the hour-long Godfrey show on CBS Wednesday night. The first place, thrown on the market, has both Pillsbury and Pontiac bidding for it, and is up to 15 minutes.

Comes has to convince Companys to let him have his current once weekly 30-minute format as a "vehicle" story for his new TV show, which still has another year to run but probably will yield to the bank. The final two weeks of the show weekly in a 15-minute format. Chesterfields has contracted for the Monday slot there by 15 minutes.

The show delivery is chopped down on NBC, and the new commitments by the sponsor may bring on a cancellation of the web package.

**Super Mexican TV Outlet Set For Fall Debut**

HOLLYWOOD, June 16. — Construction will soon start on XEAC, Los Angeles' first full-time Mexican television station which will be skedded to take the air some time in October. Outlet will be the TV portion of Group XEAC, will take Channel 6 and cover an area of approximately 1,000 square miles northward beyond Los Angeles into Central California. Radio Corporation of America under a lease agreement will supply and operate the station with other special powered transmitter.

Station, according to reps will air the programs and sales especially at night, not 40 percent of its air time to Mexican language fare. Claim is made that the station will have no competition by other stations.

Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track. Station will also employ south-of-the-border talent, thereby exporting the U. S. talent unions. Programs will be written and produced in English, with Mexican English sound track.

**Get Away From That Set, Brat, Pop Wants To See That Kid Show**

NEW YORK, June 16. — In memory of and daffy handsome, junior out of the comfortable chair and into what is called a "kiddies' show" TV set, is on (Continued from page 4) in strict style with the bankers of 75 TV stations. One of the sponsors, nearly 40 percent of the viewers of the top 10 strictly kids' shows. But the sponsor's in good measure due to a deliberate plan to lure the grown-ups for the kids' shows on the theory that while kids viewers, there is no one to consider themselves long enough in their family buying habits, it is the parents who actually shell out at the stores. The strangest, including the first and second shows, actually drew more adult viewers than in its own right, and now, in Joel W. Silver's American Research Bureau's study of the April and May period, has had a 50 percent adult audience.

**IBEW May Take Walk in Pact Fuss at CBS**

NEW YORK, June 16. — The International Brotherhood of Electrical Workers (IBEW) this week was concocting its own version of the "cold war" against CBS. The union has objected since 2 p.m. Thursday, with CBS cut-into shows have been gone for two weeks now possible after the two days off, which is the basis of the IBEW gripes.

The old contract with CBS expired May 31, The negotiations have been going on since then, but CBS cannot be ruled by emergency orders; they want to eliminate the possibility of 10-30 percent wage increase. The inability to reach an agreement is reflected in the strike threat.

A walk-out would be a signal to which both the IBEW and other IBEW owned stations outside New York. Not only would the radio production be cut, but a seven-day-per-week schedule, with a seven-day-per-week schedule.

If station's signal hits the Los Angeles market as its management plans to do, TV stations will be cut off by eight video outlets. San Diego will go off the air during the July-June months in L.A.'s seven-outlets, has its own station (KIFM-TV), with a ninth outlet south of the border.

**DATA FROM FEB**

(Continued from page 4) radio to the industry until late summer if a formal decision is made to undertake the investigation. There is some talk, too, that a rejection of the report may be of creation of a special committee to make the investigation of the practices of the major television stations and their subsidiaries in radio, and television to their own stations, to the complete exclusion of the others. Even "program bureau" sales are reserved for their own stations.**
U. S. Invites 6 Nations to NARBA Parley

Meeting Set for Sept. 6

WASHINGTON, June 18. - State Department is mailing invitations to North American countries to attend first meeting of the North American Regional Broadcasting Agreement (NARBA) in Washington, beginning September 6. The agency expects all member-nations to attend, including Canada, Mexico and those adjacent with the U. S. To break up last the meeting in Montreal, Mexico, which was represented only by an observer last year, is expected to send an official observer.

State officials are highly optimistic that a new NARBA can be drafted, figuring that the election in Cuba this week will end the last standing of the U. S. H. D. S. had inquiry on that when the politicians on the elections to the State Department, said a State Department spokesman.

It is pointed out that Cuba and this country reached a virtual agreement at the World Broadcasting Conference in Havana a few months ago, with the Cubans begging out at the last minute. State officials feel the Cuban Government was making propaganda of any of the claims at a time when the politicians were on the buses. The atmosphere is more favorable now for the U. S.-Cuban accord, a State Department spokesman said.

The broad frequency dispute is ironed out, the choral controversy is expected to come over the use of the 450-kc. band for AM broadcasting. With the U. S. military now using use of bands around 450, State Department feels there is little opportunity for U. S. broadcasters to use the frequency. U. S. delegates will hold down the power of their foreign use of the band to prevent interference with military installations.

It was indicated that the State Department is trying to use the 450-kc. band for standard broadcasting. The Washington NARBA confab had been tentatively slated for August, but Mexico wanted a postponement. Even the later date forces Mexico to divide its delegation between the NARBA meeting and a Sao Paulo, Brazil, confab of the Inter-American Association of Broadcasters.

Nations slated to attend the NARBA meeting include United States, Cuba, Mexico, Canada, the Bahamas, Haiti and Dominican Republic.

Pic Peddles New TV Pgk., “Limpy”

NEW YORK, June 19. - A new method of peddling a TV show being used here by Wilbur Stark and Jerry Layton, local packagers, acting as Eastern agents for the Scrappy Lambert AM film series, Limpy, a 30-minute weekly, has been imported as a pitch to sponsors and agencies, containing a brief statement on the aims and purposes of the series, excerpts from some of the first shows and the end results of the series. It enables the pitches to get a glimpse of the series as well as some sales talk in a single letter.

The series is a Western-type yarn without the guns and guts of Westerns of other series, and will detail family life on the ranch. The weekly 30-minute shows will be produced and written by Hobo Donovan, and shot at Donivan studios, which has a stable of about 100 horses. The price will be about $4,500 weekly.

Bus Tele

Hollywood, June 10. - Short Line Bus Company is installing television receivers in all buses making the Los Angeles-San Francisco run, thereby becoming the nation’s first transportation system to treat its passengers to TV’s pleasures. Good television reception is reportedly available for 40 per cent of the route, going as far as 100 miles from each of the two cities. Lines fleet of eight buses are being furnished with RCA for 15-9-inch black-and-white models. So that safety-minded passengers won’t worry, receivers are placed above the driver’s head and out of his sight.

ABC in the ACT

In addition, WJZ-TV, New York flagship, will now permits 30-minute film show on the New York Giants team. Sun Oil business was placed thru Hnett, Ogilvie, and Mather.

ABC this week also finalized an offer to acquire 13 30-minute film series from the Dick Tracy video circus, which will go into production for the week in Hollywood within the next three weeks. The show will be a nighttime series that will be given the Gorden and a whodunit titled I Was A Juror.

Twin Cities Show Fast TV Set Rise, Tho Not on Coax

MINNEAPOLIS, June 10. - Two indices showed remarkable growth of television in homes in the Twin Cities area, despite the fact that the coaxial cable still is six months away, and only two channels are in regularly part-time basis.

The Hooper share-of-audience index for April indicated almost phenomenal growth during evening and Sunday afternoon sets, as compared with the same month in 1949. At the same time, the Minnesota Poll of Public Opinion, a feature of The Minneapolis Sunday Tribune, reported results showing nearly 300 percent growth in the number of video sets in the homes today, as compared with 1950.

The Hooper index for evenings, Sundays thru Saturdays, read 22.1 last month, with 7,003 homes called and 49.7 index of homes using radio and TV sets. Compared with this are the April, 1949, figures of 4.1 for TV when 7,313 homes were called and the sets-in-use index was 34.9.

Hooper’s Sunday afternoon rating in April was 14.1 for TV, in 1,022 homes; called, and a 54.4 sets-in-use figure, as against only 2.9 for TV in April, 1949, when 4,543 homes were sampled for a 31.5 sets-in-use ratio.

The Tribune poll reported that its interviews, conducted March 29-April 2 in the Twin Cities, disclosed 44,300 TV sets in operation, as compared with 43,100 in the February 22-March 4 interview period, and only 18,000 in the October 26-30 period. For the State, TV home ownership went from 19,009 last October, to 97,089 in April.

On the Air September, 1950

WSM celebrates its 25th Anniversary by bringing television to the Central South

SCHEDULE, WSM-TV

SEPTEMBER, 1950... On the air

OCTOBER, 1950... Network TV through microwave relay from Louisville

Television’s newest market ready in September through....

HARRY STONE
General Manager
1949 Amateur Award
Commercial Manager
EDWARD PETRY & CO.
National Representative

CHANNEL 4
NASHVILLE, TENN.
GET TO THE RUNYON CANCER FUND

RADIO-TELEVISION
Quick on the Draw
Reviewed Saturday (3), 9 to 9:30 p.m.
Sponsored by Vin Electric Co., in cooperation with WMET, Chicago. Performers: κermit Shaffer: director; Bill Warewich, associate director; Jack McElhone: featured cartoonist; Bob Dunn; panel host, Edward Knight; Vivian Donnet, Bob Trout.

Panel shows seem to be video's latest craze, being economical in terms of cast, writing, rehearsal and set costs. This one is a twist on the usual charges game, with cartoons instead of miming. The regular cartoonist is Bob Dunn, who turns out his drawings with speed and precision. Each guest panelist, including Vin, is an outline for Westinghouse washing machines and refrigerators, were routinely done by Betty George.

Dixieland Story
Reviewed Saturday (3), 5-5:30 p.m.
EDT, sponsored by WNEW, New York; producer, Richard Smith; writer, Harry Oleksik; voices—narrator, Jean Barzy, Music, Roy Ross and the Barzys; gang leader, John,bass; Nat, clarinet; Bob, trombone; Billy, guitar, Phil, drums. Panelist: Charles Smith.

Dixieland Story is a smoothly paced relaxed musical little show, featuring TV canary Jean Barzy and designed to cash in on the public's newfound affection for the old-time two-in-a-bass Dixie-cultists of the perfection school won't find anything particularly distinguishes the show from the usual average Dixieland fan and any dixielander who likes to recognize the voice of his favorite vocalist will find a familiar voice, with a pleasant half hour of jazz with a good beat and sincere, albeit unassuming, musicianship. Audience-wise it would probably build a better following if it were put on a 15-minute-accross-the-board basis and programmed, via radio, with Dixie-loving listeners themselves.

Vocalist-narrator Jean Barzy has the voice that the Dixie aficionado is looking for, and she is necessary for such an airer. However, right now she is carrying too heavy a load, and has been used as an answer to the need for a fresh violinist. On the preem broadcast every morning with the show with a more soft, setting, monolog, sang a couple of blues, read a credit list at the finish. Roy Ross, the whole band, and a lengthy yarn about Dixie's journey from the Deep South. The telecast Miss Barzy's sultry delivery comes over fine on video, and the band's inclusion of such hits as her words on radio, which makes for difficult listening at times. The copy itself was well written and wisely eschewed too much "hep" phrasing.

Roy Ross, Sextet, some of whom have played with Goodman, Whiteman, and other top bands, plays more commercial Dixieland favorites for the first broadcast, including the familiar "This Jazz Street a Fancy Place," "Ramble, Wish I Could Shimmy Like My Sister Kate," Bally, "Galaxy Rag," "Baby Blues," and Way Down Yonder in New Orleans. June Bundy, Allan Kent.

Al Benson's Talent Spotlights
Reviewed Saturday (3), 9 to 9:30 p.m.
CDT over WBBK, Sponsor Ben Tale Apparel Shop and A. G. D. Motor, Commercial, Blacker, Inc. Director, Scott Young. Regular cast. Dee Miller, Roxanne, Hunt, Joe, Mables, Doria Berry, Leonard Combs, Ralph, Ken Martin, Gladys, and Andy are, bright, poised and refreshingly un-show-wise.

One Benson, music/improvisers for Bing and Whitehead utilized the uncircumspect copy pitch of most black artists. For example: "Eat Ya Mamma, Eat Ya Mamma, Eat Ya Mamma, Eat Ya Mamma, and Ya Mamma!" Tomm, and Linda, were bright, poised and refreshingly un-show-wise.

Al Benson, disc jockey heard about a week on Chif radio, has assembled a conglomeration of amateur, semi-professional talent, Negro and white, which parade before the public on a regular basis, and a maximum of nourishing introduction by Benson. Viewers are well pleased by baffling interludes, with little explanation or other than to please to vote for the public with a picture. The show led to a good start with some crisp jazz ensemble. Benson led by Billy Shearing, and then dossed into a procession of singers, dancers, and comedians, ranging from average to extremely flat.

Al Benson has been recognized as one of the top ten disc jockeys in the country. Second half hour had a commercial between every segment, plus four spots tossed in at the beginning and Benson himself is stilted, but he at least knows his business. The show is pitched toward installment buyer viewers, and so most old movies, it might catch a fair general audience, particularly from older parts.

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World Video's "Comedy Theater" To Bow on CBS-TV

A new World Video package, "Comedy Theater," begins its career on CBS-TV, July 7 between 9-10 p.m. The show will replace "The Philco Picture Tex." World Video package. "Comedy Theater" will be two different half-hour shows.

Red Benson To Emcee New WOR-TV Premium Show

A new video show, sponsored by TV Premium Stores Company, has been set for the 8:30 to 9 p.m. slot Wednesdays on WOR-TV, New York. Red Benson will narrate. The bankroiler has a premium deal with a group of retail outlets and will feature a premium advertised on the show. Through the sales outlets, viewers can use their sales checks to bid for merchandise shown on the program.

Interstate Bakers Buys "Cisso" for 10 Yrs. in 16 Markets

Interstate Bakers, one of the sponsors of the radio version of the "Cisso Kid" on the Coast and in the Midwest, last week purchased the TV edition for 10 years in 16 markets in the same geographic area. The important move means that the show will be seen in such cities as Los Angeles, Kansas City and San Francisco. The co-owner of the TV version of the horse opera, Peter De Ferrier, president of Interstate Bakers, said that the move was a reflection of the national popularity of the radio fascimile. TV radio show is being aired in over 300 markets.

Don Lee Sells News Strips Featuring Hayes

Don Lee Network snagged a juicy news strip plum with exclusive linking of Sam Hayes in a daily news show, to be bankrolled by baker Motor Company over 50 Don Lee stations. Hayes, veteran Coast newswoman, was last heard on NBC's Western network. Studebaker will sponsor it.

Wally Kline Doing TV 'Three Musketeers' Seg

Wally Kline Enterprises, Hollywood, last week (7) started shooting on a series of 52 TV films tagged "Adventures of the Three Musketeers" for United Artists. The idea for the series was developed by Betty Sinclair, a former assistant to Dean Reiner, of the Dumas classic. First release rights on the Dumas disc will go to KTVV.

"Cavalcade" for DuMont Saturday 9 P.M., Summer 1950

"Cavalcade of Stores" has just been renewed for the summer on the DuMont network for the 9 to 10 p.m. Saturday slot. Reports persist that it may switch network in the fall. The sponsor, Drug store TV Productions, Inc., is said to feel that the NBC Saturday Night Revue is too tough as competition, but with the NBC stanza on the DuMont network, "Cavalcade" should be "on top" for the next few months. ABS is known to be pitching for the "Cavalcade" business, with the 10 p.m. Friday slot said to be the period during which ABS now competes with a "Carnival of Stars." It is said no plans are set yet for fall, but admit considering other webs.

CBS-TV News Signs of Ritt to Director Pact

CBS-TV last week was on the verge of signing Marlin Ritt to a director's contract. Ritt has had numerous Broadway directorial assignments, the last of which was the ill-fated "Cry of the Peacock."

Wallace Ross Quits as World Video Sales Chief

Wallace Ross, sales chief of World Video, last week stepped down from that post to devote more time to his share research and promotion. Ross, who is gainfully associated with World Video in another capacity, however, probably as publicity and advertising manager. No replacement for Ross has been chosen.

Two Chi Bookers Form Radio-TV Departments

Two top television personalities have set up radio-TV departments last week. Jack Brown, formerly with Mutual Entertainment Agency, joined the James A. Roberts agency, handling its new radio-TV department, while Bill Vidis, assistant to Jack Russell, Mutual's radio-TV chief, ankled the office to join McConney Artists Corporation to form a new radio-TV department. Collin Hively, producer of one-hour TV films of gol grapplers thru Uris, Arista, production, wrestling promoter. Russell will appoint a replacement for Vidis next week.

"Hawkins Falls" Replaces Carter NBC Show

A replacement for the Jack Carter show out of Chicago is "Hawkins Falls," dramatic-variety show mirroring a typical Midwest small town. Shows were taken, with Burbank, Calif. Ben Park will produce, Dan Petrie direct, with scripts by Doug Johnson. First show is Saturday, June 17, 7-9 (EDT).

Tri Pictures for TV Kicks Off in Hollywood

Tri Pictures, Inc., new Hollywood production company, was formed last week to clear the way for Jack Hively and Carl Wester, former radio "This Is Your Life" and "Ralph Edwards" producer, to produce a new radio series, "This Is Your Life" for Ralph Edwards, while Wester has series of radio packages shows to his credit. Hively, radio director, is "This Is Your Life" associate producer. Wester, Universal studio director.

NBC-TV Sets Comedy Strip for Fall Day Sked

NBC has set out a show for its fall daytime TV schedule, the network planning to start service at 3 p.m. some time in September. Show set will be tagged the NBC comedy strip and will feature a new type of comedy, it was announced.

Saphier Reopens New York Office

James L. Saphier, Bob Hope's manager and radio-TV agent, is reopening the New York office of Saphier and Garon, Inc., now in Chicago for Saphier, who head- quarters in Hollywood. Hope's first job will be to produce the TV version of "Curtils Archer," due on CBS this summer.

Screen Gems Makes Carson, Miss Sullivan TV Trailers


CBS-TV To Extend Homemakers " Sanity Fair" Net

Read this fall will extend the network program " Homemakers Exchange" and " Sanity Fair" from 15 to 25 stations. Both programs are daytime shows which fill the 1-4 p.m. slot across the board on the network. Shows have been sold on a participation basis, and sponsors will have to up their coverage if they wish to remain aboard.

Tripp, Carter To Wax " Mr. P." for Columbia

Columbia Records last week signed Paul Tripp and Ray Carter to a contract which will see them do a weekly " Mr. P." magazine show, the CBS-TV show. The program will be waxed in Hollywood this summer.

WCP0-TV Is First To Air 100 Hours Weekly

WCP0-TV, Cincinnati, last week became the first TV outlet in America to broadcast 100 hours weekly, beginning with a one-hour half hour each morning. Under the new schedule, WCP0 tests off at 10:30 a.m., Monday thru Friday; 6 a.m. Saturday, and 11 a.m. Sunday with live programs. The station, organized by a combination line-up of local, ABC, DuMont and Columbia packages. WCP0 preemmed last summer (July 26) with a 75 to 90-hour-a-week schedule.

H-M Cork May Fill Up CBS-TV's Saturday Sked

The earliest of the new fall TV programming may yet fill up its Saturday night schedule for fall. The web's programming brass have decided to slot the Hamil-Morton Circus in the Saturday 7 to 9 p.m. slot, sponsored by the Twentieth Century-Fox combination. Ken Murray will follow in the 8-6 slot each week in line with his new WB contract. Murray and CBS are both expected to be followed by programming directedly from Madison Square Garden to wrap up the evening, or CBS will sell 9:30-11 to a sponsor and then follow by another feature film.

Ford Flies To Fill Entire WOR-TV Eve

For the first time in New York TV history, a sponsor and an agency will have an entire evening on which to peddle a product. The buy was made by the Ford Motor Company of Canada, to replace "The House of Tomorrow" slot, sponsored for 14 weeks this fall when they purchased the three-hour slot of 7-10:30, Monday thru Friday. This will be the first time that the station will carry this slot Monday thru Friday. It is expected that its expansion to seven days a week.

Band Remote Idea Gets NBC Focalist

NBC is considering taking the remote "Saturday Night Special" remote band pick-ups out of the programming rut such spots have fallen into over the years. Thursday night (9), for example, network programming opens up Wednesday, but Tuesday night has been the "Vanity Fair." Both spots are now considered "hollow," and NBC is working on a way to inject more life into its own program schedule. Selling spots, the network is considering the possibility of purchasing a remote-band idea and making it a national event.

FCC To Clear Way for Richards Case

The Federal Communications Commission (FCC) is proposing to issue a ruling shortly clearing the way for resumption of the Los Angeles broadcast station between the two networks, to be charged by some ex-employees with having ordered slandering of news stories in his three years as operations head, the West Coast, and WJR, Detroit, has been subpoenaed to appear on the witness stand.

"T. or C." May Hit Fell CBS-TV Monday Sked

Morris last week let it be known that plans remain for "T. or C." CBS-TV time next fall. Indications are that "Truth or Consequences" will go into the Monday night 9-9:30 slot now occupied by "Can- dian Cuntries." Filled in for such slot will either go into the Thursday night 10:10-10:30 slot or Wednesday night 9:30-10. Ralph Edwards will bow out as one of his own packages. This is the first time it contains a comprehensive index to the subject matter of news stories in its general format. The program, whichincorporates the first time, it contains a comprehensive index to the subject matter of news stories in its general format. The program, which...
PETRILLO RIDES IN TEXAS

Shoots for Millions in Pic Royalty
TV Deals Open Fire

(Continued from page 9)

—Including sound track for theater films.

Petrillo did not state the latter explicitly, when queried. However, conversations with members of the Federation’s executive committee indicated that, in the Federation’s long-range planning, Hollywood films are still included in the over-all royalty scheme. The AFM is bitter about missing the boat in 1928 when sound pictures took over and the union had spent $1,100,000 in a futile advertising campaign.

The feeling of union execs is that, if and when the union chief establishes film TV—as he has already done in the disk industry—he will then use every stratagem to incorporate such a clause in the Hollywood contract. How soon this could happen depends on his desire to increase his leverage or large degree upon two elements: (1) Petriello’s renewed interest in lining up the TV industry, and (2) the economic condition of the film business.

AFM’s First Round

In New York a sound and angry group awaits the AFM president. This group is a militant executive committee which, for months, has been planning to submit a set of proposals for a second round of TV and film TV. Comprising packers, networks and independent film companies, this committee was supposed to have already lost the first round, inasmuch as the AFM has already negotiated TV film contracts with independent companies. These pacts all include the royalty clause.

The industry committees, when queried last week, expressed (See Ross Petrillo on page 44)

Trustee of Fund Gets More TV Pay

HOUSTON, June 19.—Samuel Rosenbaum, trustee and adminis-
ter of the record and transcription fund gets an additional $5,500 annually for administering the fund which will accrue from TV film royalties.

Rosenbaum’s salary as the ret trustee for $10,000 annually will adminis-
ter the TV fund as he does the ret fund, i.e., via suggestions from the locals as to how the money can best be spent.

Bottled Up

HOUSTON, June 19.—Feder-
ation President James C. Pe-
triillo tried to allow all delegates a chance at the microphone, anxious to get his story off his chest, burdened, however, in maintaining an even level of speech. His voice quavered, alternately bitter and low ranges. After some minutes it was obvious that the man was loaded. The convention listened patiently to the unintelligible man.

In the convention minutes, printed the next day, it was stated that the delegate discussed “local problems.”

Weber, Mellow, Optimistic, Sez This Is Key to Showbiz Balance

HOUSTON, June 19.—Show business will reach a state of equilibrium when the United States is completely televised and all important areas are connected by coaxial cable or other means of TV transmission, according to Louis J. Weber, president and general manager of the American Federation of Musicians.

Weber, for 43 years president of the federation until his retirement in 1946, told The Film Daily that a state of the three major entertainment forms—radio, motion pictures or television—would destroy the other. The relative position of each, however, must suit TV’s full-scale installation, he insisted.

The speaker does not regard the radio principle as the Federation’s chief weapon in its adjustment to the increase in the rate. He holds to the belief that the country is and always has been a highly musically-minded, resulting in a demand for more live music. Despite the Federation’s efforts to point its fingers to a trend in this direction. For instance, the Midney, Chicago and musical groups not on a plane with the Boston, Philadelphia and other noted orchestras, have dropped considerably—have increased from 50 to 100 per cent, Weber adds. The ex-president sees television as paralyzing the early days of radio and TV, and of course programming. The rash of Wild West, bank robber, coach hold-up and murder-mystery stories, he believes, will be too sounder and more educational fare will include a good modicum of music. Films for TV, he believes, will be produced in much greater volume than are now produced in Hollywood.

Historical View

Weber addressed the convention at its second session Tuesday (6), outlining the union’s development since its founding in 1896. With regard to present-day conditions, he tempered pessimism with an optimistic note. The inequities of the Taft-Hartley Act are obvious, T-H did not inhibit the AFM as much as could be expected, he said. He reasoned that the employer, in many instances, is willing to accommodate the AFM. He added, "And, therefore, doesn’t bring up the matter of a closed shop or non-union. If we give in to that a band," Weber said, adding that "Our members’ strength lies in organization."

Weber followed thru on a convention promise to help elect a liberal Congress.

Resolutions Ask Pay Boosts
To Fit Varied Types of Jobs

HOUSTON, June 19.—Number of resolutions affecting prices and conditions for different types of engagements are under consideration.

The resolutions ask for adjustments of pay similar to that set by the Screen Extras Guild for similar conditions. The resolutions also state that the extra, when on the road, is entitled to additional Thirteenth Hour Pay.

The resolution asks for one-half hour’s pay for the first half hour, thereafter; 10 per cent for each double thereafter; and an hour’s pay for the first half hour, 10 per cent for each double thereafter; and for and contractor 50 per cent in addition to sidemen’s scale, on the scale of the local where broadcast taken, whichever is highest.

Higher Ballet Scale Sought

More to increase musicians’ ballet scale. The added by Charles Fosse, (See Resolutions Ask on page 44)

Pay Raises Voted 2 Petrillo Aids

HOUSTON, June 19.—A recommendation by Federation President Petrillo that his second and third assistant, George Gibbs and Claire Mulligan, respectively, be given a raise. Gibbs gets chosen from $18,000 and Meader, from $10,000 to $12,500.

Petrillo explained that he has not been informed of the local arrangements and therefore the raises entail no additional expense for the local. Miller, formerly an assistant to Petrillo, for the last year, is to be re-elected to the record-and transcription fund office headed by Samuel Rosenberg, 11th assistant, and Nestor Ricciardi, first assist-

All Agree on 5% Pact

HOUSTON, June 19.—Initial pacts between the American Federation of Musicians (AFM) and Hollywood producers total four, and cover wages, hours and working conditions. Companies are Gene Autry’s Flying Auty, Inc., Louis D. Snader, who plans a library of several hundred shorts, Hollywood Imperial Pictures Corporation, which intends to produce half-hour shows, and Philip Morris TV show will be distributed to 1,001 TV outlets with film packaging.

Scale is based on Hollywood scale. Scale is 50% per week, for three hours or less. Details of the different scales are: 50% per week, for payment of 5 per cent of the gross for the first hour, and thereafter.

In the case of jingles, there is no restriction on the number of performances, similar series. As for the work schedule, producers are allowed to make five and one-half hour shows each week, or two and one-half hours’ rehearsals.

In the case of full-scale film programs, one-half hour may be used, or two and one-half hours’ rehearsal. Such programs, (See Pact Details on page 44.)

Officers Stay, Ballard Named To Exec Board

HOUSTON, June 16.— President James C. Petrillo and all officers and executive committee of the American Federation of Musicians were re-elected. Paul C. Bryan, Local 44, Cleveland, Ohio, was re-elected president; Charles Fosse, Local 44, Cleveland, Ohio, was re-elected secretary-treasurer; Harry G. Stever, Local 528, Jersey City, N. J., was re-elected recording secretary.

Vigorously campaigning was done for positions on the executive board, particularly for Chicago, caused by the death last April of Oscar F. Hild, Local 44; while the fight here was primarily a four-cornered one, the winner being Samuel M. Shore, Local 73, Hollywood, with 831 votes. Opposing him were Elmer McCann, Local 44, Cleveland; Robert L. Sidell, Local 1, Cincinnati, 498 votes and Roy W. Singler, Local 633, Miami, who polled 398.

All candidates on the board were selected as follows: John W. Parks, Local 147, Dallas, 783 votes; W. H. Kern, Local 109, Portland, Ore., 1,107 votes, and George V. Clancy, Local 1, Detroit, 1,200.

Runners-up for the board were Oscar Apple, Local 147, 417 votes; George W. Severson, Local 161, Washington, D. C., 128; Charles Baer, Local 528, Cleveland; James Linden, Local 515, Hillside, Ill., 101; Richard Miller, Local 1, Orlando, 126; and Moses E. Wright, Local 44, Newburyport, Mass., 87.

For coverage of AGVA Convention see Pages 4 & 5.
AIMS AT AM, DUBS, JUKES

Multiple Use Pay Demanded
By Composers

Stress Threat in Disks

HOUSTON, June 10.—Hollywood
composers have alligned them-
selfs with instrumentalists as
endorsing the principle of "pay for
reuse" in that case of multiple use
of their musical work.

A resolution to this effect was in-
duced by Local 47, Hollywood
proveing that composers recognize
the dangers of "self-destruction" as
result of re-use of modern and suc-
cessful fields. The resolution, agreed
by members of the Screen Com-
posers' Association, was introd-
uced by J. C. Petriello, repre-
sentative for the federation.

What seemed to be the main
points of the resolution were:
(1) that re-use must be with
the consent of the composer
and must be restricted to in-
dividual performances,
(2) that re-use must be with
the composer's permission and
must be made under duces
that he gets proper consideration
during next negotiations.

Another resolution, allted to
the above but varying in some points,
was presented by a group of both
New York and Hollywood locals
related to the executive board.

It requested the federation to
(1) make a list of arrangements
ending in 1939; (2) to agree to a
list of conditions for arranging
and copyright; and (3) to require
each member to sign a list of
arrangements in order to stamp
every sheet of music with the
name of the composer.

The federation, according to the
resolution, prohibited the re-use of arrangements
without payment (with the exception of demand
for the compositions already arranged
by the composer).

Saratoga Springs Chosen as Site
Of Next Conclave

HOUSTON, June 10.—Next con-
vention of the AFM will be held in
Saratoga Springs, N.Y., June 31, 1931.

This was decided after a markable
display of oratory and a live present-
ance. The convention was called to
order by President James C. Petriello,
and the final vote was taken by a
unanimous resolution.

The following resolution was
read and adopted:

"The convention is
authorized to
appoint a
committee of
three to
represent
the
union
in
making
arrangements
for the
next
convention.

The
resolution
was
then
referred to the
committee
for
further
consideration.

Featherbed "Easing" Seen
By Legalite as Tough Rule

HOUSTON, June 10.—Henry Kai-
er, of Van Ackel & Kaiser, Washing-
ton, attorney for the American Fed-
eration of Musicians (AFM), told
the convention at the National Labor
Relations Board (NLRB) examination
of the union's labor movement.

Kaiser declared that the
new Taft-Hartley feather-bedding
resolution was to be made
of another character by
its substitution with
a
loss
of
a
right
to
strike
and
a
right
to
arbitrate
matters
concerning
the
union's
conduct
of
business.

Kaiser also stated that
the
union
would
no
longer
be
allowed
"em-
ploy" any member who
had
been
employed
by
the
union.

The resolution was
then referred to the
committee
for
further
consideration.

Get Better Laws
Or Fold Tents, Petriello Warns

HOUSTON, June 10.—Band lead-
ers and agents have been
"fighting" to get the pay for
the 10-page charge that shall be subject to a penalty
not exceeding $50 for each offense.

Penalty shall be levied at the discretion of the in-
ternational treasurer of the union, and such
penalty shall be collected at the time he
has notified and fails to pay, shall be
paid to the union as having
received the payment.

The tenor of the president's talk-
was: "Shop stewards are the state and
law. If they're not, make them
shop stewards. If they're not
shop stewards, make them
dismissed.

The
resolution
was
then
referred to the
committee
for
further
consideration.

Move To Lift Cirk
Band Curbs Beaten

HOUSTON, June 10.—The con-
vention defeated a resolution intro-
duced by Everett Hone, Local 724,
Mattoon, Ill., setting that no local
certified under minimum law
was permitted to interfere with contracted circuit
bands except when a circus plays its
home town.

The resolution was then
referred to the
committee
for
further
consideration.

"Slave to Employer"

HOUSTON, June 10.—Carl Kaiser,
operator for the AFM, stated that
the union would not accept
any contract which
its
employees
were
forced
to
accept.

The resolution was then re-
ferred to the
committee
for
further
consideration.

"Slave to Employer"

The resolution was then
referred to the
committee
for
further
consideration.

"Slave to Employer"

The resolution was then
referred to the
committee
for
further
consideration.
NEW YORK, June 10.—RCA Victor will set in motion a new record exchange plan next week in a series of direct-mail campaigns in the company's six distributing regions. While the Canada, U.S. South, and Canadian operations have drawn up a "recommended" new exchange system for its distributors, and thus far there has been little but a rumor that the plan is possible, some of the basics of the factory plan may be altered, and (2) the company wants to hold to a minimum the confusion and premature and incorrect information that may occur.

It is known, however, that on both the distributor and dealer levels the new exchange policy will take place on a substantial portion of the RCA line and the RCA releases will cover complete overstocks.

Along with the new exchange plan, the Canadian West also is preparing to make a new and intensified drive on the 45 r.p.m. system. Close to three thousand dollars in additional money have been added to the existing advertising in the various localities to emphasize the number of new and modern RCA releases that are coming to market. This, strange as it may seem, nearly 100,000 letters have been written to the various dealers by the RCA.BBC, world-wide offices in the United States, Canada and Europe, and sales and merchandising manager, Barry Kenner, is preparing to throw his entire department into the drive.

The home instrument division in the eastern region is also beginning a direct-mail push in motion at a confab starting tomorrow (3) in Atlantic City.

Atlantic H. B. Bally Adds 24 Masters

NEW YORK, June 10.—Atlantic Records has acquired 24 new masters to spearhead its new drive in the hit parade field. All the masters were selected by H. B. Bally, who is known as the "Hit Parade King." He recently took over from Frank Music, who is now in the publishing business.

Twenty masters, including several by the Howlett Brothers, were obtained from Lillian Clairborne's Dixie.

Smith Slices Col. Duets With D. Shore

NEW YORK, June 10.—Warbler John Smith, the hit parade artist and featured on the Oxydol six-stringed banjo, has sliced a pair of duet sides for Columbia Records with Dinh Shore, who has had a long career in radio and has been featured on the air show. The thrill shares the singing spot with the "Tree of Remembrance" by Margaret Whiting.

NEW YORK, June 10.—ASCAP, the new writer classification system of the American Society of Composers, Authors and Publishers (ASCAP), will require a logging and tabulating system for a performance account for all writers, the writer tying up a bond, the possibility of utilizing the machine and bookkeeping set-up already in place for the single-ring toffee of the Society.

However, the writer-payoff will be made on a straight point-per-cylinder basis, and the publisher will agree according to commercial or sustaining origin, the Rubin card file cannot be used for writers' accounts. The current committee meeting between Rubin and Broadway publisher Duran's Abbey considers ways of resolving the problem.

"That doesn't mean that writers can't make an agreement, primarily," a spokesman said, "or that the publisher will consider the weight. We hope we can reconcile the two systems in the interest of avoiding writers' and publishers' new and separate card file for the writers.

Meanwhile, it was learned that the transformation of writers' classifications to the current teacher-branch system to the numerical point system that goes into operation in October with the new publisher's set-up is made on the following basis.

The AA class will be the equivalent of the 1950-1960, $750 to $999; BB, 69 to $100; CC, $50 to $99; DD, $25 to $49; EE, $0 to $24. The classification will grade off from 183 to 25. Averages are made for the five-year performance of each of the brackets. Each performance of each member is calculated with the average of his class.

"Slipping" Pub Butts In Battle of Settling Up Suit

NEW YORK, June 10.—Infringement suit involving the song, Slipping Around With Joni Ben, was settled in the Southern Music parlor on July 10 by the Southern Music publisher, a deal to take over the copyright from Peter Ben, a music writer, and, if the terms of the deal, the publisher will participate in both copy and mechanical royalty.

Deal is somewhat unusual, since the plaintiff's charge that the new work was too closely related to the melody of the song of the original, which was published, the Southern, the publisher, had a song that both parties apparently were willing to forgo infringement proceedings in the name of the deal, it is considered not unlikely that the plaintiff that this deal may spark a whole rash of similar suits. But the deal on hand was made on the Ben, and the publisher agreed to pay to the tune of $200,000 if the song of the original was also known into folk music dist. the Franklin thinking.

Auction could include both court and court, and the contract expenditure in favor of the former of the from the growing tune.

Burke to Strike Deal With the Hilltops

NEW YORK, June 10.—Burke Records, a new independent record label, is now going to market with a deal with the Hilltops, a vocal group that has had several hits in the last few years.

The deal is significant because it is the first time that a major record label has struck a deal with a previously independent group.

Despite the long list of names and affiliations, the Hilltops are primarily known for their harmonious blend of voices, which has earned them a loyal following.

The contract, which is said to be worth at least $500,000, will run for five years and is expected to be announced at a press conference scheduled for next week.
SPA Doctors Suggest Cures
For Ailing Sheet Music Sales

NEW YORK, June 10.—Altogether no definite proposals were reached, the industry confided on the revitalization of distribution held Wednesday (7) at the Songwriters’ Guild of America. The meeting yielded a raft of suggested cures which ran the gamut from “have the country’s best album players in the center of the stage” to “a dead order tender.” One leader, a Southern doctor, who proved strictly rhetorical, why couldn’t the popular music business do what the successful nation’s most important industry was doing? Others directed some of the questions at the department store, chain and department store representatives of the songwriting-planting program designed to help pay for professional demonstrators in the streets, and to help implement and chain stores dry the torrent of expanded music department. The first suggestion, free of pecuniary undertones, got a hearty welcome, with Tobis, Yellen and Cunningham volunteering to be the first to sing the Lloyd’s theme money idea, everybody thought, could wait for some future date.

Cheap Pianos

On the institutional level, it was suggested that the industry cooperate with organizations like the American Music Conference, subsidize the piano manufacture of $49, $99 or $99 piano, advertise the industry in national media, sponsor song competitions, take radio spots and so on. The cheap pianos and contracts to make a mixed reaction as to feasibility. Suggestions were also made to prevent sex color lines, and to suggest young singers to demonstrate on tours, and to distribute songs that are giving to songs.

It was finally decided to appoint a committee of townsmen and one a plan to explore the possibilities of the idea also, along with some work ending on the note of vague optimism of the project itself. "We are on the right road."

Diskers Seek Senate Hearing
On Excise Tax

NEW YORK, June 10. — Milton Goldmark, president of the disk companies, which sold last year for $100 million, has written to Sen. Walter F. George (D., Ga.), author of the Senate Finance Committee, of which Goldmark is a member, to try and put the industry on record to stop the trend of dropping of the 19 per cent disk excise tax.

The decision for Rockefeller to request the hearing was made at a meeting of the industry earlier this week. The industry committee also decided to try and get a hearing for the Statutes and Means Committee, the committee virtually has ignored its record excise tax slippings.

A Freeze Is On,
Due to the Heat

NEW YORK, June 10. — Current summer, heavier-than-usual summer slump in sheet music and record sales is beginning to take its toll of the specialty business. The music industry, which reached a peak in March, has now hit a point where it is difficult to predict the future. The industry has been hit by a number of events, including a strike by the musicians, a drop in the dollar, and a general slowdown in the economy. The result has been a decrease in sales, which is expected to continue for the foreseeable future.

Victor Streamlines Selling
With 3-Point Plan, 2 Catalogs
To Speed Consumer Service

NEW YORK, June 10. — Steeming from an exhaustive six-month survey of industry, Victor’s new three-point plan, outlined in front of 150 Parrish organization, merchandising consultants, RCA Victor’s new line of products introduced streamlined merchandising program designed to cut down and raise customer satisfaction in 20th century problems and speed up consumer service. After its presentation to the classical field, many facets of the new plan were employed by the merchandising of all Victor discs.

The plan is sketched to roll in Sep- tember, and field men were to start national-wide confidence interval (2σ) to 50 cent, going to be accomplished by a new exchange plan (see story under this section). The idea, in effect, is to eliminate the usual dealer life of the market, and enable dealers and dis- counters to operate on their own. It calls for the issuance of new reissue of the sure-fire standards and the other listing more expensive material, to be distributed on a first-come, first-served basis annually on a 3-month schedule.

The breakdown of the catalogs is so that one will contain the list of the items in the current standard catalogs, for the reissue of the Victor volume in that field. Thirty-four per cent of the list is now 17 cent, 21 per cent of the list accounted for less than 5 cent per disc.

Three-Point Program

Consequently, the industry has found itself in a situation in which, according to Paul A. Bark- mear, manager of the record division, will "permit the dealer to maintain an inventory of only those records that have been sold and are in constant demand by the consuming public.

First, it calls for issuance of a complete catalog at the Music Art, which is a large bulk and recording companies, which may change the Victor volume in that field. Thirty-four per cent of the list is now 17 cent, 21 per cent of the list accounted for less than 5 cent per disc.

Second, it calls for a catalog, listing limited but consistent sellers, cuts the regularity by the average dealer or distributer which the factory will press four times a year, at p-"c" on the winter and summer. This means that the Victor volume in that field. Thirty-four per cent of the list is now 17 cent, 21 per cent of the list accounted for less than 5 cent per disc.

Third, it calls for a catalog, listing limited but consistent sellers, cuts the regularity by the average dealer or distributer which the factory will press four times a year, at p-"c" on the winter and summer. This means that the Victor volume in that field. Thirty-four per cent of the list is now 17 cent, 21 per cent of the list accounted for less than 5 cent per disc.

Decca Switches From Quantity
To Quality Wax

HOLLYWOOD, June 10. — A re- vision of the devaluation and merchandising of records is now being announced by the chief Decca head of the disc and tapes, Decca Kapp told The Billo- dard that Decca henceforth is using the "broad-and-butler" items to two modern or esoteric specials. Extens- ion is scheduled in several cases of dozens of old masters must be re- placed by new versions in each 45- rpm catalog.

According to Kapp, Decca has re- corded on its 45's in the last three years. Thirteen of the discs and will stress "quality rather than quantity." In cutting down on rampant recordings, Kapp stated that publishers will have to bring more quality at record work at making a tune. "No longer will be the trend will discos carry the burdens of making a hit," he stated, adding that Kapp. Records plus exploitation must be used for the new formulas.

According to Kapp, Decca has re- cords in the future for the time as a "protective measure," but cannot afford to wax indiscrimi- nately. The new releases which diskers have been receiving as high as 100 new releases weekly and cannot possibly play them, the problem will have to be met the same as three or four. Additional, the best work of the industry can be given more time and to be heard by discos dealers' shelves. Decca in Hollywood some have been given a month, the discos will have weekly with as many as three or four. The work is based on the avalanche of tunes that are available for discs and recorders.

BMI Pub File Suit
Vs. Sawdust Nitery

NEW YORK, June 10.—The Hill & Range, American Music and Acuff Rose publishers filed a combined suit here for publicly performing for the past three years, some on 78 and some on 70.

The complaint names Room Full of Roses, Coal Water and Tennessee Waltz, which were performed without permission or payment. The three firms, Broadcast Music, Inc., Sweetwater, and Maelen, Goldman, Colin & Kay, are the defendants.

The complaint was filed in U.S. District Court.
Wax Nixes Certain Claims, Sez Igoe

CHICAGO, June 10.—That the legal battle between Miracle Records and The Stratton Company over the rights to music long ago copyrighted by Shapiro-Bernstein (S-B), which has caused considerable turmoil in the music industry, may be ended was revealed here this week when Miracle, through its counsel, declared that such a settlement had, in fact, been reached.

Judge Igoe, in a decision dated May 29, overturned as invalid a new copyright claim. Mr. Igoe, ruling there was no infringement, went further into his opinion by stating that Delaware had been at fault in this decision by not recognizing that the court, in its decision, which overruled the earlier decision of the court, had based its decision on the copyist's old dictum.

In his decision, which overruled a new copyrighted decision, he pointed out that the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.

Modern recording has made possible the preservation of music, and the sale of records had disappeared immediately upon its creation. With the advent of the sheet music reproduction, compositions are available for purchase in every city, town and hamlet in this country. The sale of the composition to the public is complete, and as the only way to make a profit on a sheet music reproduction, the composition. The Copyright Act grants a monopoly to the copyright holder. If, however, the monopoly is granted without necessity of compliance with the Copyright Act, the court, in its decision, has clearly declared that the court has, in fact, been incorrect.

The opinion of the court, in its decision, that the court has, in fact, been incorrect, is based on the fact that the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.

In conclusion, the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.

Chi Judge's Rule, Making Law Out of Obiter Dictum, May Affect All Tune Rights

Case To Be Taken To U.S. Supreme Crt.

NEW YORK, June 10.—The legal battle between Miracle Records and The Stratton Company over the rights to music long ago copyrighted by Shapiro-Schaeffer (S-B), which has caused considerable turmoil in the music industry, may be ended was revealed here this week when Miracle, through its counsel, declared that such a settlement had, in fact, been reached.

Judge Igoe, in a decision dated May 29, overturned as invalid a new copyright claim. Mr. Igoe, ruling there was no infringement, went further into his opinion by stating that Delaware had been at fault in this decision by not recognizing that the court, in its decision, which overruled a new copyrighted decision, had based its decision on the copyist's old dictum.

In his decision, which overruled a new copyrighted decision, he pointed out that the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.

Modern recording has made possible the preservation of music, and the sale of records had disappeared immediately upon its creation. With the advent of the sheet music reproduction, compositions are available for purchase in every city, town and hamlet in this country. The sale of the composition to the public is complete, and as the only way to make a profit on a sheet music reproduction, the composition. The Copyright Act grants a monopoly to the copyright holder. If, however, the monopoly is granted without necessity of compliance with the Copyright Act, the court, in its decision, has clearly declared that the court has, in fact, been incorrect.

The opinion of the court, in its decision, that the court has, in fact, been incorrect, is based on the fact that the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.

In conclusion, the court, in its decision, copyrighted the board's original dictum in his original decision. Igoe, in his opinion, declared that the court had, in fact, been incorrect.
Decca - Merman Pacts May Snafu NBC Legit Deal

NEW YORK, June 10.—Decca Rec-
ords may throw a snafu into the deal
whereby Bob Merman, who is bidding
for the forthcoming Irving Berlin-How-
vard and Lindsay-Russell Crouse-Leland
Hayward Call Me Mad production.

The bidding for the project in the show,
in order to insure NBC of the TV and
radio rights to the show as well as the
jazz rights to the show, was made by
Bob Merman's brothers, Rca recording
division.

But Decca Presly Milton Ross
clamored this weekend, as at the mo-
tem, has no intention of allowing
Ethel Merman, who is set
to star, to
breach her three-year exclusive dis-
tribution pact with the Decca firm.

Since the show undoubtedly will
focus strongly on Miss Merman,
Mills' decision will set off to
throw a wrench into the NBC plan,
leaving the Networks with no
choice other than to
place the program in another
division.

Decca this week also completed a
term-disk contract with Gertrude
Lawrence. The previous has re-
corded for the firm, but only on a
contractual basis. Miss Lawrence
is placed to lead the play in the fall pro-
duction of Anna and the King of
Siam, which is being prepared by
Richard Rodgers and Oscar Ham-
merstein.

London Preps Kiddish Debut

NEW YORK, June 10. London
Records will open up in the Children's
record field within a couple of
weeks and has already acquired the
exclusive disk rights to Borden Milks Eles-
ian's show.

Six two-record sets will constitute the
first major release, which will
include both new releases and re-
issues of two titles previously
issued by Decca. The sets will
be issued simultaneously on 78 and 45
r.p.m. disks, with all packaged in four
colored covers. The price for the set
is $1.05 per disk. All of the disks are
mastered in London, and none of the
productions were recorded in this country.
According to London's general
manager, D. D. 's danger,
shall be a

The deal with Borden's was pro-
moted by Hal Davis, of Kenyan &
Kane, Inc., agency handling the
Borden account. Davis wrote the script
and co-produced the series
with Ellye Wener; head of Kayser Dis-
tributing Company, London's Phila-
tropie Music branch, was
negotiated by Phil Kraus. The title of the
first set is Eles and the second
set will be Eles and
The show will be

Decca Platters Lawrence Band

NEW YORK, June 10.—Elliot Law-
rence and his orchestra have been
plugged for the Decca label. The
young pianist-arranger-entertainer
for-
merly associated with a small group
crew created their first Decca wax
this week after his Paramount
contract expired.

The discovery of Lawrence is in line
with the first time in history which began some
months ago with the creation of the
Jerry Gray and Sonny Bruce bands.
Columbia's new
"DANCE DATES"

ESPECIALLY RECORDED FOR 33 1/3 LP RECORDS...AND ESPECIALLY DESIGNED FOR DANCING

HERE ARE THE FIRST EXCITING RELEASES:

**dance date with**
**XAVIER CUGAT**
I Am A Bum
Night Must Fall
Caribbean
Si Si Si Senor
Pura Que?
Un Poquito De Tu Amor
You Can In Yucatan
Rio La Yagua
CL 6121

**dance date with**
**LES BROWN**
A Foggy Day
Easy To Love
Drifting and Dreaming
Ebony Rhapsody
'S Wonderful
I Could Write A Book
Cabin In The Sky
Tico Tico
CL 6123

**dance date with**
**TONY PASTOR**
Exactly Like You
Beyond The Blue Horizon
Time On My Hands
You're Driving Me Crazy
Little White Lies
It Happened In Monterey
On The Sunny Side Of The Street
You Brought A New Kind Of Love To Me
CL 6122

**dance date with**
**HAL McINTYRE**
Dancing In The Dark
I Get A Kick Out Of You
That Old Black Magic
The Way You Look Tonight
Body And Soul
Indian Summer
Love For Sale
Deep Purple
CL 6124

Nothing like it on the market! Two complete dance sets on each record—exactly as played in famous dance spots and smart supper clubs!

All packaged in colorful, eye-catching covers!

DISPLAY 'EM FOR STEPPED-UP SUMMER RECORD SALES
ORDER TODAY!

Columbia Records
First, Finest, Foremost in Recorded Music
Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure
Al Goodman Takes Over on CBS's "Music in the Air"

Billy minstrel Al Goodman, who last week cut his 25th album for RCA Victor, takes over the full-hour weekly segment on CBS this summer, "Music in the Air," exploiting much of the same material he's committed to on his CBS Victor opera series, featured in most of Goodman's Victor opera packs; will guest on the first show June 13. Eileen Farrell and Gordon Hayes will be regularly featured vocalists.

Cap Bally's "Feet" With Top 10 Order Blanks

Howie Richmond has a unique exploitation at the retail level on the Capitol disking of his tune, "Happy Feet." His staff reps in New York, in Hollywood and Chicago are hitting the record shops with printed Capitol order blanks listing the disking's "Top 10," in which, nut, "Feet" is included.

Regent Branches Out With More LP Longhair

Herman Lubinsky's Regent diskey, which issued its first classical LP waxing last month, broadens out in the longhair field July 1 with the release of three additional LP discs. These include the first wax version of Paganini's "Grand Quartet," the Schubert "Quartet No. 19," and two Bach "Viola Sonatas." The Schubert work is performed by a string quartet that includes Mischel Piestro and Joseph Schuster. The diskey's first longhair issue was excerpts from Verdi's opera, "Ernani."

London Takes Over Cloferry Stenger Masters

London Records has taken over several masters from Baltimore chartularian Joe Stenger, including warbler Leo Sheerlin's etching of "Give a Broken Heart a Chance to Cry." The side originally appeared on the Summit label. The diskey is also released Kenny Roberts's depiction of "Appaloosa," originally on the Pomona label, to which product London now has first option rights.

Big Nickel Diskey Formed for Pops, Blues

A new diskey, Big Nickel Records, has been formed in New York and will specialize in pop and rhythm-blues wax. The owners are Jack Sloves and C. T. Ford. The outfit has signed 14-year-old warbler Lucille Linden and several r. and b. artists (see R. and B. Blue Notes).

Rogers, Tuttle Sign Terms With Coral

Coral Records' artists and rep chief, Jimmy Hilliard, inked Smokey Rogers and Wesley Tuttle to term pacts for the Decca sublabel last week. Both holdovers start waxing this week, with Hilliard on the Coast to supervise. Rogers is currently featured on Tex Williams' video show.

The Sensational MUGGSY SPANIER

REPRINTED FROM DOWN BEAT

Muggsy Spanier

1 1 1 Dixie Flyer
1 1 1 Lazy Piano Man

A very fine sideman, the Spaniermen, Truck Parham's bass, Big Sid Catlett's drumming, spark a band feel you very seldom find these days. Unlike the revival two-beat, this rhythm tends towards the accepted four, which characterized a lot of the New Orleans jazz. Darnell Howard's clarinet is fluent in the same fashion as Harry Bigard, while Muggsy himself plays with more conviction and force than any record he has made in several years. Here is the older jazz style done with the vitality and conviction that originally established it. It is interestingly recomposed for your listening pleasure. Muggsy's pleasant trumpet style of Muggsy is a good three minutes of music (Mercury 5424)

Spectacular Sides "DIXIE FLYER" and "Lazy Piano Man"

Mercury SMASHED THROUGH THE Dixieland Field With Two

MELROSE MUSIC

Copyright 1950
solves. Southern Music has the tune ahead. Capitol is promoting the movie "Cone Bottom Chair," a Johnny Mark's tune, with a booklet in the origin of the chair, signed autographs from the film, and Travis distributes them on his current p-r-tour.

Jerry Blaine, Consort distributor topaz, is_conversing at home après studio. He will produce a second album for the Gene Hospital... Don Cornell opens at the Olympics Theater in Miami Wednesday. The song, "Shang a ding ding" is credited to Don Cornell. Billy Eckstine was at the John Herb and Leonard Schwartz's to an exclusive three-year songwriter contract. His first album signs the John Bomba orchestra of Chicago.... Billy Eckstine collapsed in a New York hotel room and was unable to go on. He recovered sufficiently to make the show, was put for his second tours for Admiral Records last week, backed by Mitch Ayres' orchestra.

Steinberg, noted cartoonist, has drawn his first album cover. It will also be featured in the "Hammer of Sirens Velocity," cut by pianist Alexander Dickstein.... The Hayden Society is doing very well in the new version of "Shang a Bing," which was the first album performed "Shang a Bing," performed by soloists and chorus of the Vienna State Opera, with the Vienna Symphony orch. It will occupy four months to sell the first album. The first album, "Keep the Main Road," was released, was voted the score for a musical which Orn Walle will present in Paris this summer. In fact, a band, a formal orchestra-oralist, has signed with King Records' top department.

Coco Blake, ex-Vaughn Monroe chip, has been signed by Riviera Records... Orkert Gene Krupa is booked into the Palomar Theater, Scottville, for the first week. He has three weeks here to specialize in Polish and American polkas.... Geoffrey B. Bennett has been hired as the new custom record sales division.... Robert T. Conner is the new plant manager at the PhiladelphiaSPELLR... He is former Decca. Tiny Hill has been signed by the Buffalo polka band.... Gabe Weems, treasurer, Fort Walton, Fla., for a month.... Accomplished Joe Mooney has formed a duo with bassist Bob Carter.

Denise Darel, French actress-singer featured in "Battleground," is trading with the thrill be featured in both French and English ballads.... MGM Records is starting to sell its major records, Arthur G. Goff, president, has sold records to the Vogue. Donald Chandler, son of Irving Berlin's business manager, Al Chandler, married Margaret Blake Saturday (17).... Jerry Blaine, Consort Distributor, is signing according to the Gillon Island casino study June 15 and may stay all summer.... Ralph J. Sullivan, owner of Decca, has signed a new exclusive deal with Admiral Records. Pearson was group secretary, head the new Mercury Distributors, 421 Edgewood, Atlanta.... A. G. Tomlinson, owner, of a Delavan, Wis., summer dance spot, died last week. He was a band leader. Frank Brown, the new studio composer, and Al Dexter, H. B. artist last with Columbia, Bill Weems, the old highspot.... William, N. J., international director, is going into the top field.... Alice McMahon, op. of the Indian Roof, Indianapolis, denies that she has filed a claim against Russ Morgan on a recent date, at which he failed to appear in Columbus. She reports that she is working out a satisfactory price adjustment with his office, Associated Booking.

Chicago:

Due to the terrific biz being done by "The Roaring Twenties," minia-
ture leg revue at the Blackhawk, Don Ruth, bistro owner, has decided to drop This is the last year of his 18-year stint, and has canceled Blue Barron's band. Teddy Powell, currently at the bistro, closes in 10 days, with another semi-
named act. Resident act, "Flickery's," is to leave next week. Bob Pohle, the head, has decided to stick around for a minimum one month, or 100 a year. The waxer of his three-man crew is Bill Fordyce, who has inked a deal with Lauder Reabon Records. The band was hired by Music Corporation of America (MCA) for the June 12 Coca-Cola show.... Alex Bred, Victor's international artists-repertoire chiel, is quickly to arrive in Chicago. He is signed by the MCA. Walter Weems, head of ASCAP membership last week.... Bill (Brodie) Snyder joins the College Inn of the Hotel Sherman at the no. 1 spot. The new shows are on the air. Walter Weems, of the GAC radio-Television department.... Bill (Brodie) Snyder, head of GAC's radio-television department.... Walter Weems of the GAC's radio-television department.

Elmer Snowden, the guitarist who was once Duke Ellington's back- re-
member, will lead the Davis band at the Princeton Lounge until a June 19 starting for the summer at the Circ Hotel in Minneapolis.... Mills Music has picked up the Mys-
terious "Lebo's" new composition, and the "Waterfall" from Danny Sullivan's "Two-Time Heart." Sam Alexander, guitarist-leader of the Fix Barons, now at the no. 1 spot in Detroit, is believed to be planning a move to New York City.... Joe Fresso, who started out in front of the band at the one-time Hotel Philadelphia, celebrating his 20th anniversary in the music business.

Walter Miller will lead the Davis band at Mackinac Island, Mich., this summer.... Charles McConnell III, nephew of the newly elected presi-
dent of the local American Federation of Musicians (AFM), is dropping Harry Kammmerer. He opposed his uncle in the recent union election. Charles J. McConnell Jr., a former member of the Chicago Symphony, has joined the Chicago Symphony and man-
ger of staff for Charlie Scott, placed the thrust on the MGM label with the Jimmy Ferguson Trio.... Harry Lewis, director of the McCormick County, is looking around the state, planning to use the American Federation of Musicians' (AFM) con-
vention. Jack Verna is set to produce the summer hit, "Dinah," by the Tommy Ferguson Trio.... Harry Lewis, director of the McCormick County, is looking around the state, planning to use the American Federation of Musicians' (AFM) con-
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LONG PLAYING 33¹/₃ R. P. M.

LONDON RECORDS

MUSIC OF SPAIN

Contents:
- LA VIDA BREVE: SPANISH DANCE (Falla)
- SPANISH DANCE NO. 3: "ANDALUCIA" (Granados)
- SPANISH DANCE NO. 4: "ANDALUCIA" (Granados)
- LA PROCESSION DEL ALCALDE: TRIANA, EN FIESTA (Albeniz)
- LA RONDA: EL PUERTO: TRIANA, EN FIESTA (Albeniz)

L'Orchestre De La Societe Des Concerts Du Conservatoire De Paris conducted by Roger Desormier

THE BONDOLIERS (Gilbert and Sullivan)
The D'Oyly Carte Opera Company with The New Promenade Orchestra conducted by Isidore Godfrey

THE PICNIC SONG

BOBBY WAYNE
TERESA BREWER
SNOOKY LANS
CLAIRE "Shanty" HOGAN

LEST HAVE A PARTY

LONDON RECORDS

MUSICAL STARS ON 2 SIDES!

THE GONDOLIERS (Gilbert and Sullivan)
The D'Oyly Carte Opera Company with The New Promenade Orchestra conducted by Isidore Godfrey

WWW.AMERICANRADIOHISTORY.COM
MISSISSIPPI
The Breeze is my Sweetheart
MGM Non-Breakable 1072

Art MOONEY

MGM Records
are better than ever!
**New Releases on RCA Victor**

**Release 50-24**

**Ships Coast to Coast, Week of June 18**

**POPULAR**

- **Tony Martin**
  - *La Vie En Rose* 20-3819-(47-3819)*
  - *Tonight* 20-3820-(47-3820)*

**Here come the DANCE BANDS again!**

- **Ralph Flanagan**
  - *If I Had a Magic Carpet* 20-3823-(47-3823)*
  - *Down the Line* 20-3824-(47-3824)*

- **Hugo Winterhalter’s Orchestra and Chorus**
  - *My Destiny* 20-3822-(47-3822)*
  - *Foggy River* 20-3821-(47-3821)*

- **Lisa Kirk**
  - With Hugo Winterhalter’s Orchestra and Chorus
  - *Love Like Ours* 20-3823-(47-3823)*
  - *I Didn’t Slip, I Wann’t Pushed, I Fell* 20-3824-(47-3824)*

- **The Three Suns**
  - With Texas Jim Robertson
  - *Gone Fishin’ So Tall a Tree* 20-3824-(47-3824)*

**WESTERN**

**Here come the DANCE BANDS again!**

- **Spade Cooley**
  - *Longing Little Lisa Lou* 21-0348-(48-0348)*

**COUNTRY**

- **Jesse Rogers**
  - *Big Needle* 21-0350-(48-0350)*
  - *I’ve Got Five Dollars and It’s Saturday Night* 21-0351-(48-0351)*

- **Bill Boyd**
  - *Why Don’t You Love Me?* 21-0351-(48-0351)*
  - *Red Lips Kiss My Blues Away* 21-0357-(48-0357)*

**RHYTHM-BLUES**

- **Lucky Millinder**
  - *Sweet Slumber* 22-0088-(50-0088)*
  - *Let It Be* 22-0089-(50-0089)*

**POP-SPECIALTY**

- **Lawrence DuChow**
  - *Laughing Trombone Polka* 23-1164-(51-1164)*
  - *Black Bird—Wallace* 23-1164-(51-1164)*

**NEW ALBUM**

- **Al Goodman and his Orchestra**
  - Selections from Naughty Marietta
  - K-22—45-0077 thru 45-0093 (78 rpm)
  - WK-22—52-0000 thru 52-0092 (45 rpm)

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**NOTE:** All records in this panel are listed alphabetically by song title.

**Five Indications of records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stock begins to approach the "sold-out" stage.

- **Bewitched**
  - Larry Green and the Honeydreamers 20-3726—(47-3726)* 7
  - **Count Every Star**
  - Hugo Winterhalter 20-3697—(47-3221)* 7
  - **Hop Dee Doo**
  - On the Outgoing Tide
  - Perry Como 20-3747—(47-3747)* 7

- **It Isn’t Fair**
  - Sammy kay 20-3609—(47-3115)* 7
  - **Joshua**
  - Ralph Flanagan 20-3724—(47-3724)*
  - **Little Angel With the Dirty Face**
  - Why Should I Cry
  - Eddy Arnold 21-0300—(48-0300)* 7
  - **My Foolish Heart**
  - Mindy Carson 20-3661—(47-3204)*

- **Roses**
  - Sammy Kaye 20-3754—(47-3754)*
  - *Sons of the Pioneers* 21-0396—(48-0306)* 7

- **Valencia**
  - Tony Martin 20-3755—(47-3753)*

- **Wanderin’**
  - Sammy Kaye 20-3660—(47-3203)* 7

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**TIPS**

**Three Little Rings (Fontane Sisters)**

**Three Little Kings (Fontane Sisters)**

**Three Little Kings (Fontane Sisters)**

**Three Little Rings (Fontane Sisters)**

**Three Little Rings (Fontane Sisters)**

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**The stars who make the hits are on RCA Victor Records.**

**RCA Victor Division Radio Corporation of America, Camden, New Jersey.**

**The Billboard**

**MUSIC 25**

**June 17, 1950**

FIRST TIME TOGETHER!
FRANKIE LAIN AND PATTI PAGE
"IF I WERE YOU BABY, I'D LOVE ME"
AND BACKED BY A BEAUTIFUL BALLAD, "I LOVE YOU FOR THAT"
MERCRY 5442 AND 5442X45

ORDER A BOX FULL NOW! DON'T WAIT!
Only MERCURY has the Hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA, TORONTO, CANADA
Last summer the nation’s biggest hit was “YOUR BREAKING MY HEART”

and now **this** summer another smash by the sensational

**VIC DAMONE**

“**VAGABOND SHOES**”

Billboard Pick says:

Warbler unveils a winning rhythm style in a superior rendition of a highly fetching new novelty ditty. **SIDE COULD BE A VERY BIG ITEM.**

Flip side is one of Damone’s standout ballad offerings

‘I Hadn’t Anyone ‘Till You’

MERCURY 5429

**+**

MERCURY 5429X45

**VIC DAMONE CURRENTLY APPEARING AT WALDORF ASTORIA, STARLIGHT ROOF, NEW YORK CITY**

**WATCH THESE COME UP FAST!**

RICHARD HAYES

“**SAY WHEN**”

“**OUR VERY OWN**”

Mercury 5441

BETTE CHAPEL

Dave Garaway’s TV Singing Star

“**MAY I TAKE TWO GIANT STEPS**”

“**I WASN’T PUSHED, I DIDN’T SLIP**”

Mercury 5446

KAY BROWN

“**COTTON CANDY**”

“**THANKS FOR THE BUGGY RIDE**”

Mercury 5430

LAWRENCE WELK

“**FANCY FREE**”

“**DEEP FREEZER DINAH**”

Mercury 5440

**CONSISTENT BEST SELLERS!**

FRANKIE LAINE

“**EXACTLY LIKE YOU**”

“**YOU’RE WONDERFUL**”

Mercury 1179

PATTI PAGE

“**SUN DON'T SHINE**”

“**PAPER ALL MY WALLS**”

Mercury 5396

EDDY HOWARD

“**AMERICAN BEAUTY ROSE**”

“**SEEM’S LIKE YESTERDAY**”

Mercury 5433

JAN AUGUST, HARMONICATS, ROBERTA QUINLAN

“**BUFFALO BILLY**”

“**NEVER HAD A WORRY**”

Mercury 5420

**Only Mercury has the Hits on NON BREAKABLE RECORDS**

MERCURY RECORDS, CHICAGO, ILLINOIS

**+**

MERCURY RECORDS OF CANADA, TORONTO, CANADA
THE JACK TETER TRIO
IN THE TERRIFIC HIT DITTY....

"KANSAS CITY KITTY"
backed by "JUST A LITTLE NIGHTCAP"
No. 689 - 78 rpm
75c plus tax
No. 30,117 - 45 rpm
75c plus tax

LONDON RECORDS
Top Tunes of the Day

On 78 and 45!

78 45
POPULAR

"NOLA" and "JEALOUS" Les Paul 1014 F1014
"MONA-LISA" Nat "King" Cole 1010 F1010
"SAM'S SONG" and "IVORY RAG" Joe "Fingers" Carr 962 F962
"SENTIMENTAL ME" Ray Anthony 923 F923
"BONAPARTE'S RETREAT" Kay Starr 936 F936
"BLIND DATE" and "HOME COOKIN" Whiting-Hope 1042 F1042
"PLAY A SIMPLE MELODY" Jo Stafford 1039 F1039
"I LOVE YOU BECAUSE" Jan Garber 983 F983
"HOOP-DEE-DOO" Kay Starr 980 F980
"LET'S GO TO CHURCH" Whiting-Wakely 960 F960
"DOWN THE LANE" Stafford-MacRae 969 F969

Western

RAMBLIN' JIMMIE DOLAN "I'll Sail My Ship Alone" 952 F952
TENNESSEE ERNIE "My Hobby" 985 F985
TEX WILLIAMS "Birmingham Bounce" 1006 F1006
LEON CHAPPELL "True Blue Papa" 1008 F1008
HANK THOMPSON "Take A Look At This" 1016 F1016
JIMMY WAKELEY "Under The Anheuser Bush" 1024 F1024
JIMMIE DAVIS "You Are My Sunshine" 1025 F1025
MERLE TRAVIS "Cane Bottom Chair" 1029 F1029
EDDIE KIRK "Sugar Baby" 1048 F1048
OLE RASMUSSEN "Sleepy Eyed John" 1049 F1049

Record Possibilities... as predicted by "The Dealers," "The Operators" and "The Jockeys"... Now Capitol's Top Sellers:

THE BILLBOARD PICKS

Both sides

WHITING-HOPE

"BLIND DATE"

and

"HOME COOKIN"

78 rpm No. 1042 45 rpm No. F1042

THE BILLBOARD PICKS

NAT "KING" COLE "MONA LISA"

Flip for: "THE GREATEST INVENTOR (OF THEM ALL)"
78 rpm No. 1010 45 rpm No. F1010

THE BILLBOARD PICKS

KAY STARR "HOOP-DEE-DOO"

and "A WOMAN LIKES TO BE TOLD"
78 rpm No. 980 45 rpm No. F980

THE ORIGINAL AND BEST BY FAR

JOE "FINGERS" CARR "SAM'S SONG"

and "IVORY RAG"
78 rpm No. 962 45 rpm No. F962

IT'S THE WONDERFUL NEW, "NEW SOUND" LEOS "JEALOUS"

78 rpm No. 1014 45 rpm No. F1014
## RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record plays. List is based on survey among disk jockeys through the country. Unless shown in this list, other available records of tunes listed here will be found in the Horse of All This, Music Popularity Chart. Partial list indicates tune is from a film; full indication time is from a legal musical.

### VOX JOX

**PREEMS**
- Howie Lund and Walt Kay, both ex-WJW staffers, have joined Cleveland's 790 WMMS to form a "Preem combo." They'll air a three-hour weekly stanza beginning Aug. 15. The show will feature the work of... Harry Bissell, WBVP, Beaver... John Laver, WBUMP, Paterson... Professor George Kahl, WMJZ, State College... Eddie Young, WJZ, and the week's... Mac McCary moves over from WBEK... Radio... "Be Sure..."

**CONGRATS**
- Ray Perez, KFEL, Denver, celebrated the fourth anniversary of his 17-hour-per-week platter show last month (27). Bruce Fleming, KNX, San Diego, Calif., has the highest Hooper of the town's four networks and two... Jay Gates, WCN, Centralia, Illinois... is confirmed for his big drive on the air last month.

**CIMMIX**
- Art Scanlon, WINS, New York, finally dropped "Miss Hello." Winner of the search for "Miss Hello," the operator in New York," was... Gladys Burman, WANA, Washington, D.C... has filed traffic agent "The Original Animal Hour"... "Is Gil Brooks..."

**PLATTERS**
- Bill Bulington, KJFP, Webster, New York, is... "I'm the man who spins..."

**Cuts from the past**
- Last week's most-requested tunes are... "The Lining on the Leonard..."

---

### TIPS ON PROGRAMMING

- D.J.'s from all over are sending audios "Bills" for better programming... "Dave Naher, WAKL, Macon, III, even reads our record reviews on the air, and... Marlin A. Cul..."... "Mark Moore, WRFU, Redwood City, Calif..."... "Tommy Moore, WRIC, Richmond, N.C., writes..."... "Hal Moore, WCAU, Philadelphia, Pa..."... "Bill Clark, WFGN, Gaffney, S.C., features thumbnail biogs of recording artists, then plays one of the..."

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### VOX JOX

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Network</th>
<th>City</th>
<th>Week Ending</th>
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<td>1</td>
<td>&quot;This I Love&quot;</td>
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<td>&quot;I'm Your Huckleberry&quot;</td>
<td>Louis Jordan</td>
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<td>The Ink Spots</td>
<td>WJZ</td>
<td>New York</td>
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<td>The Ink Spots</td>
<td>WJZ</td>
<td>New York</td>
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<td>5</td>
<td>&quot;On the Avenue&quot;</td>
<td>Ray Noble</td>
<td>WJZ</td>
<td>New York</td>
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<td>6</td>
<td>&quot;Your Hit Parade&quot;</td>
<td>The Ink Spots</td>
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<td>The Ink Spots</td>
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<td>&quot;I'll Remember April&quot;</td>
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<td>&quot;On the Avenue&quot;</td>
<td>Ray Noble</td>
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<td>&quot;I'll Remember April&quot;</td>
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<td>WJZ</td>
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<td>18</td>
<td>&quot;On the Avenue&quot;</td>
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<td>WJZ</td>
<td>New York</td>
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<td>&quot;I'll Remember April&quot;</td>
<td>The Ink Spots</td>
<td>WJZ</td>
<td>New York</td>
<td>1-11-50</td>
<td></td>
</tr>
</tbody>
</table>

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### SONGS WITH GREATEST RATIO AUDIENCES

Tune listed here the greatest audiences based on broadcast net... Weekly report was made available to Billboard's AM by the American... New York, N.Y. List is based upon... of local radio stations... of this material exists in this magazine, no other is permitted... no list will be published.

- Beginning Monday, June 29, 1950, and ending Friday, June 9, 1950

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### PLATTER PALAWER

- Johnny Williams, WSTF, Thomson, Ga., writes, "Orchids..."... "Would like to know if you have any..."... "Do you have to do get a few d. j. records from..."

- "Tell me, West Springfield, Mass., says, "I'd like to answer... the request of Fred Caldwell. Many of the better..."... "If you have a few dollars, take it..."

- "If you have a few dollars, take it..."

- "If you have a few dollars, take it..."

- "If you have a few dollars, take it..."

- "If you have a few dollars, take it..."

- "If you have a few dollars, take it..."
BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top volume retail record stores. Lists are based upon the Billboard's weekly survey from among the 1,000 major metropolitan area survey returns. Record sales are weighted according to size of market area.

Records listed numerically according to greatest sales. The "F" after each record is also listed.

Week Ending June 9

POSITION RECORD TITLE
1 1. CINDERELLA (Two Records)
   RCA Victor 47-5991
   J. Hoyt B. Davis (Auto-Ro-Matic)
2 2. ROLLING STONES AND THE SINGING BAND (Two
   Records)
   Capitol 4192
   R. Boyd A. Clyde B. Brook
   Cap R & B 4163
   C. C. C. R. (Dixie)
3 3. MANNY & TROY BEAR (One Record)
   Specialty 113
   R. Clayson F. Oates
   Mel-Jay 70
4 4. HOWDY DADDY AND THE AIR-O-DODDLE
   Capitol 4771
   B. Shiff N. West
   Verti 397
   R. Edson J. Horne
5 5. BOZO AT THE GROGS (Two Records)
   Decca 2010
   A. Livingstone-B. "Fido"
   Decca 2114
6 6. TINA TURNER SINGS (Two Records)
   Mercury 2001
   T. Turner & T. Turner
   Mercury 2001
7 7. PETER COTTONTAIL (One Record)
   MGM 46
   G. Dellman
8 8. WOODY WOOLPSTECKER AND His TALENT SHOW
   (Two Records)
   G. Shirk S. May
   Cap R & B 4163
   C. C. C. R. (Dixie)
9 9. DOBO IN STORNLAND (Two Records)
   Decca 2016
   W. D. Barlow: L. Andrews
   Decca 2016
10 10. STORY OF THE GOLDEN PALMING, THE
   (Two Records)
   My Baby's an Angel
   B. Benson
11 11. RALLY THE COWBOYS (Two Records)
   Decca 2015
   A. May
   Decca 2015
12 12. BLUE BUNNY (Three Records)
   Capitol 4771
   W. P. White
   Cap R & B 4163
13 13. LITTLE FOOT (One Record)
   Decca 2015
   T. Turner & T. Turner
   Decca 2015
14 14. FRANCIS THE TALKING MULE (One Record)
   Capitol 4771
   G. Dellman
15 15. TEDDY BEAR'S PICNIC (One Record)
   MGM 46
   J. G. Lewis
16 16. CHAMPIONS (Two Records)
   Decca 2016
   G. Austin
17 17. MEL'S ROYAL ROCKETS (Two Records)
   Decca 2015
   G. Austin
18 18. POPULARITY CHARTS

DEEP-PITY DISPLAYS...

Disks were measured by the record dealers, as if recorded departures of the H. & S. Pogue Company, Cincinnati, with a new type of interior display. Photos of three of Cincinnati's leading disk jockeys were prominently displayed in the department, along with records of the week's top sellers, given by each of the spinners. Both the store and jockeys were happy with the display, the results and the additional interest created in recorded music.

EVER NEW??...

"How about setting the publicity scene for an artist's Radio, Newark, N. J. People still ask me for those little records that play 45 minutes! We try to sell 'em all the time, but take in 80 to 90 percent of our total sales. I've never sold a record by the one title that I've sold over 30 records a week," says Ray Jenkins of the LP's.

NEWS AND CHATTER...

"New, different and better songs on records would help sales right now," says Sherry O'Brien of Modern Music Shop, Philadelphia. "In one week, "Trouble's Promenade" by the local line show, it got enough rounds in the store to make it a big seller. A new line of records would mean more to dealers than a big discount. Let's give us something our national campaign to clear up the confusion once and for all."}

Children's Records

Records listed are those selling best in the nation's retail record stores (dealing according to a report received by the Billboard's weekly music dealer survey). Records are listed according to greatest sales.

POSITION RECORD TITLE
18 1. RIDE THE BEAR'S PICNIC (One Record)
   Decca 2011
   G. Austin
19 2. TELL THE BEAR'S SDICY (One Record)
   Decca 2011
   G. Austin
20 3. TEDDY BEAR'S PICNIC (One Record)
   MGM 46
Best Selling LP Classical Titles

Last Week / This Week
1. Beethoven: Symphony No. 9 in D Major, H. H. Boebling, conductor, V33181-1942
5. Mendelssohn: Symphony No. 4, B. Kuhn, conductor, V33181-199.

Best Selling 45 RPM Classical Titles

Last Week / This Week

Advance Classical Record Releases

(Includes Semi-Classic)

Bach: Ouvertüre in the French Manner and Chromatic Fantasia and Fugue in D Minor and Fantasia in C Minor, B. Schröder, conductor, 12" LP, Dickens, 1-10")
Beethoven: Serenade in D Major for Flute, Viola, and Violin, A. Schneider-Munz, violinist, A-10")
Elgar: Serenade in Violin, Piano and 13 Violin Works, E. Celius-J. Mozart, violinist, works: 1-5, 12")
Albeniz: Symphony Concerto in Violin, Piano and 13 Violin Works, H. R. F. Cowan, violinist, works: 1-5, 12")
Albeniz: Suite in Violin, Piano and 13 Violin Works, H. R. F. Cowan, violinist, works: 1-5, 12")
Albeniz: Symphony Concerto in Violin, Piano and 13 Violin Works, H. R. F. Cowan, violinist, works: 1-10")
Albeniz: Suite in Violin, Piano and 13 Violin Works, H. R. F. Cowan, violinist, works: 1-10")
Dukas: The Waltz, Piano Concerto, H. R. F. Cowan, violinist, works: 1-10")
Dukas: The Waltz, Piano Concerto, H. R. F. Cowan, violinist, works: 1-10")
Rachmaninoff: Piano Concerto No. 3, P. Chailley, conductor, V33181-201
Stravinsky: Misa est-er, Stavinsky, conductor, V33181-202
Stravinsky: Misa est-er, Stavinsky, conductor, V33181-202

Classical Record Reviews

The rating, shown by the grade on our number, is an indication of album potential. Popularity of the composer's benefit and availability of competitive versions are criteria as to the commercial potential, and price judgment is carefully maintained in determining the grading. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance where commercial potential is superior to the aforementioned scoring 80-89. To score 90-100, all factors must be a cut above the rest. This suggests that the album is generally superior to most others in its category.

BACK: SONATA NO. 3 IN C MAJOR FOR VIOLIN UNACCOMPANIED AND VIOLIN AND ORCHESTRA NR 1.4050.
CPEB No. 1 in D MINOR—J ohn Stolpe—The New Friends of Music Orfi-Schule, Berlin, 1917
Czerny: (33) ML 428

For more recent albums see the growing list of new releases in each issue of this magazine. It is also noted that a large portion of the new releases will be reviewed if they deserve it.

PHOENIX—presents THE FIRST COMPLETE RECORDS

J. S. BACH THE WELLMETTER FLAUTIST

A ONE-WOMAN HIT PARADE
ON COLUMBIA RECORDS!!

SARAH VAUGHAN

SINGING

"OUR VERY OWN"

AND

"DON'T BE AFRAID"

Columbia 38860 or 7-inch LP 1-679

"YOU TAUGHT ME TO LOVE AGAIN"

AND

"JUST FRIENDS"

Columbia 38810 or 7-inch LP 1-627

"I'M CRAZY TO LOVE YOU"

AND

"SUMMERTIME"

Columbia 38701 or 7-inch LP 1-485

CURRENTLY SMASH ENGAGEMENT
CARNIVAL CLUB
MINNEAPOLIS

OPENING JUNE 26th
BLUE NOTE
CHICAGO

PERSONAL MANAGEMENT
GEORGE TREADWELL
PUBLICITY
JIM McCARTHY

MUSIC
The Billboard
June 17, 1950

Juke Box Record Plays

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 8,510 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart either available records of tunes listed here will be found in the Stereo Roll of Music Popularity Chart, Part I.

POSITION

1. 1. THIRD MAN THEME, THE...G. Lombardo Orch...Dec 24920...ASCAP
2. 2. SENTIMENTAL ME...Artie Shavlik...Dec 24920...ASCAP
3. 3. IT ISN'T FAIR...E. Kaye Orch & Cornell...XV7120-3089...45/47-3155...ASCAP
4. 4. HOOP-DEE-DOO...P. Com-The Follies Sisters...XV7120-3742...45/47-3742...ASCAP
5. 5. I'LL BE YOUR LOVE...Andrew Sisters & Djalber...XV7120-2707...45/47-2707...ASCAP
6. 6. MY FOOLISH HEART...G. Jenkins Orch...Dec 24920...ASCAP
7. 7. BE REVIVED...R. Studer Orch...Tuner 1473-ASCAP
8. 8. SENTIMENTAL ME...R. Margar Orch...Dec 21904...ASCAP
9. 9. BE REVIVED...R. Margar Orch...Dec 21904...ASCAP
10. 10. HOOP-DEE-DOO...R. Margar Orch...Dec 21904...ASCAP

PLAYING TIMES: (in minutes)

1. 1:58
2. 2:00
3. 3:06
4. 3:45
5. 3:30
6. 3:00
7. 2:53
8. 3:23
9. 3:10
10. 3:30

WARNING!

No claims for copies are warranted for use in printing purposes. Readers are urged to pay particular attention to information listed which indicates the length of time a record has been on the charts, and whether a record's popularity has increased or decreased. This information is vital for TOE/"This Week" and "Next Week." For a current list of titles in the length and column sections "This Week" versus "Last Week" shows a sharp drop readers should pay with caution.


**MUSIC**

**ADVENT MUSIC POPULARITY CHARTS**

**COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS**

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in country and Western music.

**POSITION**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th><strong>Tuesday</strong></th>
<th><strong>Wednesday</strong></th>
<th><strong>Thursday</strong></th>
<th><strong>Friday</strong></th>
<th><strong>Saturday</strong></th>
<th><strong>Sunday</strong></th>
<th><strong>Monday</strong></th>
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<tr>
<td>1</td>
<td>LONG GONE LONESOME BLUES 1</td>
<td>M. Williams</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
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<tr>
<td>2</td>
<td>WHY DON'T YOU LOVE ME? 3</td>
<td>M. Williams</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
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<tr>
<td>3</td>
<td>VALL SAILING 5</td>
<td>E. Arnold</td>
<td>45148.0345</td>
<td>45148.0345</td>
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<td>45148.0345</td>
<td>45148.0345</td>
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<tr>
<td>4</td>
<td>PAGAN'S FEVER</td>
<td>G. Mullican</td>
<td>45148.0345</td>
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<tr>
<td>5</td>
<td>I'LL LOVE YOU BECAUSE</td>
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<td>6</td>
<td>WHY SHOULD I CRY?</td>
<td>E. Arnold</td>
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<td>LET'S GO TO CHURCH NEXT SUNDAY</td>
<td>W. Windley</td>
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<tr>
<td>8</td>
<td>I LOVE YOU</td>
<td>E. Tubbs</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
<td>45148.0345</td>
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<td>9</td>
<td>SLIPPING AROUND WITH JOE BLUE 2</td>
<td>F. Franklin</td>
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<tr>
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<td>CHOCOLATE ICE CREAM</td>
<td>E. Arnold</td>
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</table>

**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Records listed as country and Western records that sold best in store surveys according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom purchase their records at Film. Moore, Nashville, Tenn.

**POSITION**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>WHY DON'T YOU LOVE ME? 3</td>
<td>M. Williams</td>
</tr>
<tr>
<td>2</td>
<td>I'LL SAIL MY SHIP ALONE</td>
<td>M. Tillman</td>
</tr>
<tr>
<td>3</td>
<td>LONG GONE LONESOME BLUES 1</td>
<td>M. Williams</td>
</tr>
<tr>
<td>4</td>
<td>WHY SHOULD I CRY?</td>
<td>E. Arnold</td>
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<tr>
<td>5</td>
<td>LET'S GO TO CHURCH NEXT SUNDAY</td>
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<tr>
<td>7</td>
<td>SLIPPING AROUND WITH JOE BLUE 2</td>
<td>F. Franklin</td>
</tr>
<tr>
<td>8</td>
<td>CHOCOLATE ICE CREAM</td>
<td>E. Arnold</td>
</tr>
</tbody>
</table>

MAIL IT NOW!

If you have not yet mailed this week's pop chart questionnaire, please do so now.
INTRO RECORDS

POP LABEL—HOT LABEL!
Clicking with

"THE THIRD MAN THEME"
PLAYED "BOOGIE" BY NICK STUART
INTRO 6001

AND "SQUARE DANCE ALBUM"
CALLER: JOE LEWIS
INTRO 50

YOUR DISTRIBUTOR KNOWS

Aladdin RECORDS

Here's a money-maker!
PINK CHAMPAGNE

JOE LIGGINS
Specialty No. 355

Specialty records

PINK RECORDS CO. OF AMERICA
8560 Sunset Blvd, Hollywood 46, California

TEMPO

PAUL CARSON
AT THE PIPE ORGAN
SONG OF THE ISLANDS
SMOKE GETS IN YOUR EYES
41-419
MOONLIGHT MADONNA
THE ROSARY
45-419

874-499

The New CHARLESTON
HIT "CRAZY WORDS CRAZY TUNE"
Tommy Reynolds & his Orch.

ATLANTIC RECORDS
381 W. 54 St, New York

RHYTHM AND BLUES RECORD BUYING GUIDE

Based on reports received last three days of:
Week Ending June 9

ADVANCE RHYTHM & BLUES RECORD RELEASES

Answer to Watermelon Woman—M. Robinson Old Woman
Doowin' Mary's, 5007

Bounce Murder—Roy Price From Catch #4084
Roy Boogie—P. Williams Planet Invasion Savoy 721

Charity Baby—W. Litchfield From Pay Master 20-754

Don't Trust Me So On—L. Williams From Savoy 5006

Drowning Street Rep—L. Williams Don't Treat Mary's

Evening Blues—Great Gaiter Sad and Wild Star 2475

Fixin' To Sell—L. Tanne Music World Rca 1371

Fool's Market Boogie—P. Mitchell Ork (Till Tom)

Gee Wee—A Pound of Ground Round—T. Moore A Floor

Happy Man Day—W. Litchfield (Charlton Baby) Modern

Hard Landing Page—B. Valentine Ork (Great Sailing)

I Love My Baby—L. Darwell On Your Knees Rca 1374

Leavin' in the Midnight Train—H. Marshall (You're)

Let Me Dream—J. Harrer (Gave Me) Mos 10753

R. & B. BLUE NOTES

Ops of Bop City, New York, the noted emporium of hot jazz and rhythm entertainment, are negotiating to spread their idea into the hinterlands. They reportedly are dickering to open a Bop City in Atlantic City on the site of the old Paradise Club. Reports indicate that the Atlantic City spot may open June 30 with a bill which would comprise through Billy Holiday, Dizzy Gillespie and his new sextet and a full-in trio. The spot would follow the formula established by the Stom club. . . Illinois Mitchell Ork is penned into the Royal Theater in Chicago for the week of July 7 . . . Arnett Cobb, the tenor star who was ill for two years and has just returned to action, is playing the Howard Theater in Washington. They report that with a week at the Royal Theater in Baltimore, beginning June 16 . . . Lucky Millinder has returned to the management of the Odessa after a several-month lapse during which he was being booked thru the outlets of the General Artists Corporation . . . Chord Records, of the West Coast, has sliced sacred sides with the noted Bishop (Charles M. Daddy) Grace gospel singers.
Record Reviews

**RATINGS**

**90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR**

**New Ratings Are Determined**

Each record is rated by one or more experts, each rating based on hearing the record. Ratings are the result of a consensus among The Billboard's staff.

**The Categories**

100: Rhythm & Blues. 90: Rock. 80: Pop. 70: Country. 60: Oldies. 50: Classical. 40: Folk. 30: Jazz. 20: World. 10: Specialty. 0: Other.

**The PALLMERS**

*Time's A-502*

**The PALMERS**

Time's A-502

**Are You the Right Road**

Smith, a trio which is based in a big-minded man which is recorded without success.

**Las Vegas**

Swayze gets into the showboat spirit of this number. It's a treatment.

**TOMMY REYNOLDS**

**CASS DALEY**

(Matty Malock)

Cass Daley NR 3006

**Mister Honkey Tonk**

One of those musical numbers in to "Mr. Daley Piano Man"—like most, forced and constricted. Throats and melody sections. 15.; Interpreta-

**TUNES**

**JULIO**

**57-57-57-57**

**Crazy Words, Crazy Tune**

An old va-Doo-Doo'ish chant is sparked by a face-to-face with a sick Oo-Foored, so a top-notch and a good rhythm band.

**PETER LIND HAYES**

Chicago, 22726

**The Dunce O'Dell's**

Dunce O'Dell's does a dandy with some jazz feeling, backed with apt spoof Little Britain.

**CARMEN CAVAL-**

**HER DAKO (Bob) & The Cavalliers**

Dak's new novelty ditty to a shuffle swing.

**ELLA FITZGERALD-4 HITS AND A MISS**

Dak's new novelty ditty to a shuffle swing.

**ROSEMARY CLOONEY (Percy Faith Orch)**

Gonella, 35933

**I Don't Want the World**

Ella at it's best and with her wonderful relaxed voicing with a consistently unbroken band.

**BOB MARINE**

Harry Simone Orch

**The Shade Want Up**

Long-winded story-tentacle is carried beautifully by 12-inch, air performance.

**RUSSELL MORCAN**

Crichton for the Charles-ianized...

**FLORIDA**

**58-56-58-60**

**RICHARD HAYES**

(3441)

**The Picnic Song**

Fortnight, breath presentation of this material with the infectious catch-phrase. If you decide, this one will be a joke at some contender.

**ETHEL SMITH**

27078

**The Violin Song**

Rhythm and vocal in the key to the action on the song.

**ROEU**

**84-66-80**

**BENNY HOWARD**

M-245

**Little Johnny Chickadee**

Ella at its best and with her wonderful relaxed voicing with a consistently unbroken band.

**JOE MARINE**

(Harry Simone Orch)

**The Shade Want Up**

Long-winded story-tentacle is carried beautifully by 12-inch, air performance.

**BOB MARINE**

Harry Simone Orch

**The Shade Want Up**

Long-winded story-tentacle is carried beautifully by 12-inch, air performance.
Record Possibilities

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling 10 most priest or most heard features of the chart.

TENNA, TENNA, TENNA

1. Jockeys
2. THE BLIND POET
3. THE BUFFALO ANGEL
4. THE VAGABOND GIRL
5. I'M THE ANGEL
6. COUNTRY MELODY
7. OLD-FASHIONED LOVE
8. TZENA, TZENA, TZENA
9. MY MUSICAL STAR
10. THE MELODY OF MY LIFE

THE RETAILERS PICK:
PIcks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what these 10 disk jockeys think tomorrow's hits will be.

1. BING CROSBY
2. WINSTON CLARK
3. VIVIENNE STARR
4. JULIET WOODS
5. ROBERT M. COOK
6. ROY L. SHAW
7. JANET DEAN
8. EILEEN DICKSON
9. MARILYN MILLER
10. EILEEN BARTON

THE OPERATORS PICK:
PIcks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the radio operators think tomorrow's hits will be.

1. BING CROSBY
2. DAVID CROSBY
3. TUBBY WARD
4. ROBERT M. COOK
5. JANET DEAN
6. MARILYN MILLER
7. EILEEN DICKSON
8. MARK HARRELL
9. NORTHERN SHADOWS
10. VIVIENNE STARR

THE COUNTRY & WESTERN DISK JOCKEYS PICK:
PIcks that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be.

1. Moe Bandy
2. Red Sovine
3. Jimmy Dickens
4. Bobby Pardon
5. Red Sovine
6. Jack Motors
7. Red Sovine
8. Dorris
9. Red Sovine
10. Red Sovine

MAIL IT NOW! If you have not yet replied this week's pop sheet questionnaire, please do it now.
**JATP Sets Up Film Division**

NEW YORK, June 10.—Jazz at the Philharmonic, Inc. (JATP), jazz concert promoter, is to be reorganized and will be headed by Norman Grantz, is setting up a separate film division. The first film released under the new, film division label will be a film to be made at Glen Miller's studios September 3. JATP offers financial backing, list of artists, and electrical service. The film will be directed by Grantz, who was re-elected president; Jack Sheller, who will act as film producer, and Ben Grauer, an executive officer. The two companies will be marketed under the new "Mandarin"-build-up. His connection with Grauer has stirred speculation of a possible reformation of the Vic-Trio, as Grantz leaves for the Coast this week on a one-month recording trek.

**Bihari Tees Off Question Mark**

HOLLYWOOD, June 10.—Question Mark Records, temporary tag for a Coast indie to be replaced by the regular label name, began operations today launched last week by Les Bihari, who is a member of the Bihari and Reisman Record Corporation. Bihari has launched the promotional name contest thru dealers to find out what they think the regular label name for the enterprise should be. He is not talking too much about the affair. Tapes are being sent by winners a tape set, radio spots, trade cards and a complete record, to be distributed in two different styles.

**United Air Lines Cut Disk Rates Sharply**

CHICAGO, June 10.—Air freight rates on phonograph records shipped from the West Coast to the East were lowered this week by United Air Lines. According to E. L. Dore, United's manager of air cargo sales, the rates were cut to stimulate the volume of eastbound shipments which has always been much lower than westbound disk traffic. The cuts do not apply on distances of less than 500 miles. The rate changes are as follows:

- 15% per cent cut from Los Angeles, San Francisco and Oakland, Calif., to Chicago, Milwaukee, South Bend, Fort Wayne, Detroit, Akron, Columbus, Buffalo, New York, Boston, Providence and Boston.
- 10% per cent cut from San Diego, Calif., and 15 per cent per cent from Denver to the above destinations.
- A 14 per cent cut from Portland, Ore.; Seattle and Tacoma, Wash.; to the above destinations.
- A 10 per cent cut from Detroit, Newark and New York.

**No Space for "Songwriters"**

Due to a space shortage created by the complete coverage of the American Federation of Musicians' convention in addition to The Billboard's regular weekly saturation of industry events, Part XIII of The Billboard's Music Popularity Charts, the Hotter Roll of Songwriters, was not run this week. Part XIII will run next week as usual, with Louis Alter as the subject of the feature.

**Mickey in Milk**

PHILADELPHIA, June 10.—Mastro Ross Morgan was visiting 

**Fox Pix, Hurok Plan Bash Films**

NEW YORK, June 10.—A series of 

**Barry, B’port Ritz Op, Marks 40 Yrs.**

BIDGEPORT, Conn., June 10.—Barry op. at the Ritz in this room here, celebrated its 40th year in the business last night. It was on May 30, 1910, that Barry and his partner, the late George McCormack, opened the old Brooklawn Dance Academy. They later built the present Ritz Ballroom, which plays names and territorial bands. Since McCormack's death several years ago, his widow, Mrs. McCormack, has carried on the partnership, assisted by Ray Colanari.

**35G Fire Destroys Alco, Coast Waxery**

HOLLYWOOD, June 10.—Also Re 

**Toscy Cuts Disks, Plans Date in Italy**

NEW YORK, June 10.—Arturo Toscanini, RCA Victor's 85-year-old conductor, having concluded his highly successful nationwide tour with a full house in New York last night, is to return to the Met and resume his forthcoming fall with the Philadelphia Orchestra. But he will be back in New York next month to record with Toscanini and his orchestra. Mr. Toscanini is to record a number of Beethoven symphonies and other works with his orchestra in the fall. The recordings will be made at the new RCA Victor recording studio in New York. The Philadelphia Orchestra will make its first recording with Toscanini this fall, and the New York Philharmonic will make its first recording with Toscanini in the spring of 1943.

**Dollars Blow Life In Det. Symphony**

DETROIT, June 10.—Revival of the Detroit Symphony Orchestra may in the offing, after a one-year hiatus, as the result of renewed will of its long-time board members, Lawrence Thomas, and the assistance of the financial problem that has plagued the organization. This was when the board's decision to undertake a series of three concerts at the State fairgrounds. Basic cost of $24,000 was offered from the music performance fund and Reichhold announced he would match this as well to underwrite half the deficit of the children's concert series.

**ATTENTION RECORD COLLECTORS**

including such records as those of Marian Anderson, John McCormack, The Three Tenors, the Shadow Players, the Century Strings, Henry Leppard, Lewis Jamieson, Victor's earliest recordings, and the American Symphony Orchestra, the Happy Air, Jimmy Rodgers, the World-Renowned Trapp Family Singers, the Fiddler's Dream, the Modern Symphony, the Miami Symphony, the New York Symphony, the hinges, and the Broadway Triangle Band. Also Ernest Stevens Trio, Les Pollettes, the Modern Harmony, the Dixie Dancers, the Dixieland, and is in very good condition. For any or all.

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**Miss Janet Robertson**

6011 S. Court St., Saginaw, Michigan.

**FRAN WARREN**

sings...

**WHA Lynching Campaign**

RCA VICTOR RECORD
78 rpm 29-3800—45 rpm 47-3800

**BANKRUPT SALE**

DURABLEX COMPANY
1460 SEARIGHT BLVD., LONG BEACH, CALIF.
Phone Mutual 5877

**RECORD BIZ HEADACHES?**

Let RCA VICTOR solve your problems in

RECORDING PRESSING MANUFACTURING PROCESSING SHIPPING & HANDLING AT COMPETITIVE PRICES CONTACT DEPT. 2A
**MCC Chairman Sees Success in Dual Sets**

**RMA "Adopts" Television**

CHICAGO, June 10.—Federal Communications Commission (FCC) Chairman Wayne Coy told manufacturers that if they will install FM tuners in all TV sets, "FM set production could ride TV piggy-back up the ladder of success." Coy spoke at the closing banquet of the 28th annual convention of Radio Manufacturers’ Association (RMA) Thursday (8).

RMA was "RTMA by the time Coy talked. Thursday afternoon the members voted to change the name to Radio Television Manufacturers’ Association (RTMA). Other important things that they decided to do was to hire a paid president, ‘when we find a good man.’

Coy boosted FM as one possible solution to the broadcasting re-marking, "FM’s superior even over AM is as unchallenged as ever." Calling for "Radios and TV’s," he urged that at this stage of TV development, when daytime service is limited, such an arrangement would make it convenient for the set owner to have both FM when television is not on the air."

**Aims Criticisms**

The FCC boss took some blunt raps at the manufacturers. Some of his specific criticisms were:

- Lack of study and research by the industry in ultra high frequency.
- Difficulty of the FCC in getting information from the industry on interference and other problems.

In a report to members, outgoing President R. C. Cosgrove predicted that there would be 3,000,000 television receivers in the U. S. by the end of 1950.

Cosgrove denied the industry had held fast to "political pressure in the radio industry to stop television before it was developed."

**Sprague Prez**

Robert C. Sprague, president Sprague Electric Company, North Adams, Mass., was elected president and chairman of the board. The reorganization committee was ordered to look for a suitable man to become a paid president. Thursday if such a man is found, Sprague will become chairman of the board.

RMA will pay a high as $55,000 salary for a president; maximum dues are $10,000.

**Great Scott!**

CHICAGO, June 10.—An exception in the trend toward combination radio-phonos—"truth" units is reported by the Lib-Val Laboratories. Music lovers and constant record players North and Adans, Mass., was elected president and chairman of the board. The reorganization committee was ordered to look for a suitable man to become a paid president. Thursday if such a man is found, Sprague will become chairman of the board.

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Get Better Laws Or Fold Tents, Petrillo Warns

(Continued from page 13)

The impact of T-H was even felt in the box office at the big shows sessions of the convention, where it was noted that an increased number of requests to have been referred to the executive board or the president's office. In one day's figures, for pre-Taft-Hartley days, some of these would have been noted at a closed at the convention. But now, for instance, call for the establishment of new sets in certain types of engagements, that the ballet went all, but which had been a message. Interviewed, he claimed that the convention is no less significant than in 1945, that unions are spending much money in courts that their treasuries are being depleted.

T-H Influence

The Canadian government appropriated $2.5 million for the Canadian film industry. The move was made by the House of Commons, which passed a bill providing for the establishment of a new Ministry of Film and Broadcasting.

The bill, introduced by Minister of Communications, Radio and the Arts, John G. Diefenbaker, provides for the appointment of a minister to be responsible for the development and promotion of the Canadian film industry.

The bill also provides for the establishment of a National Film Board, which will be responsible for producing films that reflect Canada's cultural heritage and diversity.

The bill further provides for the establishment of a Film Commission, which will be responsible for promoting the Canadian film industry both domestically and internationally.

The bill was supported by all political parties in the House of Commons, and was passed without amendment.

The bill is expected to be implemented by the end of the year.

Epithets Fly As Jimmy Flays

(Continued from page 13)

He was promised to help Petrillo in return for the latter's statement in an IATSE resolution that "no contract is complete until the minimums are met.

The election, said Petrillo, Walsh backed down. "He's still saying the little jobs—he's that small T-H thing, and the other groups in the election.

"All the tough guys are in that group, like Dick, wearing anybody. Petrillo then accused the stage hands and theater workers of being "theatrical and "It's not just Taft-Hartley, Petrillo is probably a person I think I better shut up.

Bourne to an emotional pitch, the AFL-CIO executive council, topping off the July 10 meeting in New York, and stated that he was "a contract to all times.

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AGVA Socks Talent Buyers With 5% Tax

PHILADELPHIA, June 10.—All talent buyers from theaters to cafés will be taxed 5 percent on their purchases of show posters, signs, and hardcovers of the American Guild of Variety Artists (AGVA) held last week in Philadelphia.

The convention was attended by Dick Van Dyke, AGVA's rep, in a fiery speech, and by John Raitt, who is generally considered to be the best singing talent agent of the moment. The convention was attended by all areas of the AGVA's jurisdiction, including New York, Chicago, and Los Angeles.

The AGVA's new policy will certainly affect the way in which talent buyers purchase their merchandise. They will now have to pay an additional 5% tax on all purchases, which will affect their budgets and their ability to negotiate with talent agents.

New AGVA Rules Signpost Battles With Agent Orgs

PHILADELPHIA, June 10.—A major battle between agent organizations and the American Guild of Variety Artists (AGVA) was forecast by the AGVA's new policy. The AGVA's new rule, which went into effect last week, would (1) withdraw recognition from all agencyorgs, (2) withdraw recognition from all agents, and (3) run its own arbitration hearings.

Under Rule B, which controls relations between agents and the AGVA, all quarrels between agents and the AGVA members will be heard before the AGVA's members, and the arbitration hearings will be conducted by the AGVA. This will certainly affect the way in which agencies and the AGVA members negotiate their contracts.

Better AGVA Control

Major reason for the direct issuance of franchises by AGVA was the charge that it would have better control. If violations of the franchise laws were found, AGVA could revoke them. Under the present AGVA, the agent would have to go to court, which could take months to resolve the issue.

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Quits Agents, Taxes Buyers, Boosts Dues

Van's Speech Stirs Fuss

(Continued from Page 13)

The convention closed with a speech by JackieBright, assited by Jerry Baker, both of whom have been active in the AGVA for some time. The convention was held in Houston, Texas, and was well attended.

For coverage of AFM Convention see Pages 2, 12, and 13.

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The convention was closed with a speech by JackieBright, assited by Jerry Baker, both of whom have been active in the AGVA for some time. The convention was held in Houston, Texas, and was well attended.
Lucille Ball in a tight green spangled gown courted an uninhibited slapstick pace for the entire bill and delighted the audience with her good-natured clowning from start to finish. Exhibiting sup-
preme self-control and showmanship, she cavorted around in the Charleston; donned a Harpo Marx-type get-up for a zany musician bit, and climaxed the show by making Bill the object of her affection.

Delu Arnaz reflected the same sincere sly in his emcee role, altho his wife's exuberance tended to overshadow him. Arnaz handled a group of vocals in a personable manner, and cooled off over his standard Cale Pete number at the finale, with a big assist from Miss Ball. The Honey Brothers looked like three Madison Avenue hucksters, but their comedy act, 'Keep on Climbing,' was strictly in keeping with the bill's over-all slapstick theme. They pulled a big hand and encored with a Milton Berle type trick with Arnaz.

Pretty, Karen Tedder, erstwhile cabaret girl, left the stage for a short time, waltzed a brace of pops and standards in acceptable fashion, the house was in a zany mood, and she clicked biggest with her old hill-billy number "Mary Raye and Nalid," the class of the bill, displayed their usual ef- fects, but seemed a bit in the shadow of show lift.

The show's one liability is the set. The pale lavender hangings and tril- liums wash out completely under the lights. The show's feeling was a cluttered background, for the acts. Pic, Night and the City, June Bundy.

THE Billboard

VAUDEVILLE REVIEWS

Roxy, New York
Capitol, New York (Thursday, June 9)
Palace, New York (Thursday, June 9)

Subpoenas Served All for 45 Cents

PHILADELPHIA, June 10 — A member of the American Guild of Variety Artists (AGVA) has ordered subpoenas served on the attorneys of Howard Dreeker, administrator, removed from his office, courted a group of comics, artists, and performers were served with subpoenas and com- mitted perjury to the AGVA. The subpoenas are national counsel for AGVA.

What made it amusing was the twist it took. A bellboy, who got a 45-cent tip, came to the desk, opened the envelope, and read the summons, then looked up and said the summons was discovered. It seems that the envelope carried a summons. They were quickly picked up and Agawa, Silverstone & Essien, took charge.

New bill offers additional proof that most movie actors should be sent to the stage instead of the screen, and not in the flesh. Film hero, showbiz headliner and Shelley Winters, who were here this week in Washington 73, was unable to entice an extra opening day, but it's better than what they'd have been if they'd stayed in the films.

Payne was particularly ineffective in contrast to his rough tough film role. He was completely wrong on the different personality on stage. He did the show in a Disney opening clow- th, thanks to a bit from Jan Murray, but his quaver- ing voice slightly.
Heat Blitz, Final Runs Trim Fat Off Stem Combo Houses

New York:

Fred Hayes and Mary Healy open at the Chicago Theater, Chi., June 23, then return to New York to start their TV show out of the Stork Club. Paramount Pictures has agreed to purchase their show to be tagged "The Boys," a picture for 20th Century-Fox. They will be shooting in town while he doubles out of "South Pacific." Fingers crossed, in 20 years' time, talking about "The Love That Brute," is Georgie Price's son... Leslie Scott, on the Cugat show at the Strand, has been signed by the Latin maestro for a tour... Myron Selchow, legendary for the July 4th anniversary June 21... Charlie Davis will recreate their hit "Deems" in Lasbury's mural, now being painted at the Friars' new club... Youngman, the legt producer with Al Goldin, currently company manager for "Peter Pan" Show will be "Tagged on The Rose." Arturo de la Rosa is Rossana Elaine... Bob Sydney, comic, learned from Agent Phil Grae that the latter was getting married... Sydney and a certain long-legged.fine wife. Grae replied, 'I've got her penciled in and we'll have to wait for the rep. Her pictures are great.'

Chicago:

Gene Baylon, Steve Condos and Jerry Brandon Mulling a trilo jug, following Baylon's date at the Chicago Hotel, New York... Chuck Saber, GAC Booking, has the coach's license... Joe Merckel, now a manager... Louise Hoff's "Stork" was a hit with the Friars... Louise Hoff's "Stork" was a hit with the Friars... Paul Valintine, legit and nitery ballet dancer, has switched to vocalizing, currently at Cafe Saum, Sunset Strip... Fred Allen's "Stork" gets $1,500. The crowd is a pappa... Hildegarde Lau, a sister of the late Hal Skyll, ... Eddie O'Neal's new video pact with WGN-TV here calls for a reported $1,500 weekly half-hour show.

Hollywood:

The Modernaires will trek eastward for summer bookings following hot success with the "Club 15" airshow, and are set to open at Waldorf-Astoria's Starlight Roof June 29... June Hutton, currently being groomed by Decca Records, opened as a single June 5 at Portland's Cove Club... Paul Valentino, legit and nitery ballet dancer, has switched to vocalizing, currently at Cafe Saum, Sunset Strip... Fred Allen's "Stork" gets $1,500. The crowd is a pappa... Hildegarde Lau, a sister of the late Hal Skyll, ... Eddie O'Neal's new video pact with WGN-TV here calls for a reported $1,500 weekly half-hour show.

Heat Blitz, Final Runs Trim Fat Off Stem Combo Houses

New York, June 19. Hot weather plus the final week of runs in most houses had their effect on Stem Combo House sales for the week last was $327,000, against the previous week's $114,000... Marge Allen's "Stork" checked in at $12,500 (6,000 seats; average $150,000) took in $140,000 for its three sessions with Father Theodore and Miss Papa... The Franks' "Stork" at the Strand, opened in the same format to make $11,000. The crowd is a pappa... Fred Allen's "Stork" gets $1,500. The crowd is a pappa... Hildegarde Lau, a sister of the late Hal Skyll, ... Eddie O'Neal's new video pact with WGN-TV here calls for a reported $1,500 weekly half-hour show.

IN SHORT

**New York:***

17 June, 1950 The Billboard

NIGHT CLUBS-VAUDE GROSSES

**Ruban Bleu, New York**

(Thursday, June 17)

Capacity: 130. Price policy: $1.00 to $2.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Empire Room, Palmer House, Chicago**

Capacity: 40. Price policy: $1.15 to $1.35. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Show bar, San Francisco, CA**

Capacity: 60. Price policy: $0.50 to $1.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Theatre Bar, New York**

Capacity: 100. Price policy: $0.50 to $1.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Holiday Bar, New York**

Capacity: 100. Price policy: $0.50 to $1.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Studio Bar, Hollywood, CA**

Capacity: 50. Price policy: $1.50 to $2.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Monarch Bar, New York**

Capacity: 125. Price policy: $1.50 to $2.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Theatre Bar, New York**

Capacity: 100. Price policy: $0.50 to $1.00. Announcements, Al and Tony

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Capacity: 100. Price policy: $0.50 to $1.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.

**Studio Bar, Hollywood, CA**

Capacity: 50. Price policy: $1.50 to $2.00. Announcements, Al and Tony

at the Blue. Closed. Non-exclusive. Estimated budget this week: $5,000.
A special report on the situation in the American Federation of Labor (AFL) has been sent to the AFL's Executive Committee. The report, which was requested by the AFL's president, advocates a more aggressive stance against the plight of workers. The report includes a summary of the AFL's recent activities, as well as a detailed analysis of the current labor situation. The AFL's president has expressed a strong commitment to supporting the workers' rights and has vowed to take necessary actions to address the issues raised in the report. The AFL will continue to work closely with its affiliated unions to ensure that the rights of workers are protected.
Detroit, June 10.—Local censors are being busy with records and shows, with a total of 17 "corrected" records and 11 "corrected" shows. About one-fourth of the inaudible is being recorded, and all shows make such further effort during the entire 1949-50 season. With the advent of sound, it is a probable all-time high. Only 10 "corrected" shows are made in all local theaters during the entire year. The state and federal governments have also given these. The state has not been impounded, and a record shows the number of their character. Censors for both states and 97 to other houses during the last few months.

Warning that conditions would have been further improved, Inspector Herbert W. Neff, of the Illinois State Department of Education, warned that censorship, said that action may be taken to revoke a theater license in this building. He pointed out that the offenses were mostly concentrated in a fairly small segment of show business, and did not apply to any other phase of the theater that is being. Night club operators were about the same, he observed, as on the census, in that 46.6 per cent of the shows were censored on inspection visits. Other branches of show business received a higher percentage than was shown in previous years. There had been 15 visits, 9 investigations, 6 amusement parks, 22 record sales, 33 concert record dealers, 32. A total of $150 worth of novels considered obscene was confiscated.

Bill vs. Gambling
Air Seen Shunted

Washington, June 10.—The bill restricting transmission of gambling information in telephone lines has been approved by the Senate Intercable Commerce Committee. It is one of the few bills to be passed by the Senate this season. It was passed by the House last week, but will go to the House Interstate Commerce Committee, which has been ripping apart another gambling bill drafted by the Justice Department, the anti-gambling devices measure.

Field's 7C in Detroit

Detroit, June 10.—One outstanding feature of the week was the appearance of George Field's at Masonic Temple Auditorium, Minneapolis (5), and Field's Balcony was not put on sale. With a price scale of $1.25 to $3.60, estimated gross was about $7,000. Miss Field's appearance, her only date in the United States during her Canadian tour, received probably the most enthusiastic press reception any artist has had here in recent seasons.

Walkathon—Opening Wednesday, June 28

Rollerway Arena, 600 Ocean Ave, Revere Beach
This Sport is Virgin in Revere Beach With Draining Power of Million People

This is literally a "24-hour" show. No kid. Those accepted will be taken care of immediately. What will go down is a great deal of talent. The most good turned out in the past, and the next day saw the most good that was turned out in the next couple of weeks by the web, in conjunction with Gene Rayburn's office. Gene Rayburn, of the Rayburn & Finch team, will ensure.

Contact Lefty Lehmans Nigerian Green
(Care of Rollerway Arena, 600 Ocean Ave. Revere Beach, Mass.)

Wanted
Booker, Publicity Man
Who can book and ride the new paperback books, Va. and Md., to Pikesville, Md. Send Card for Information.
Park Dental Laboratory
Dent, 11, Hammond, Ind.

Wanted
Exotic Dancers and Strippers
For Theaters and Clubs from Florida, California, New York, Chicago, N.Y.

Milton Cluster
127 North Dearborn St., Chicago, Ill.

Wanted
Booker, Publicity Man
Who can book and ride the new paperback books, Va. and Md., to Pikesville, Md. Send Card for Information.

Rat-Remote Magician
 pioneered this phase of the Ed Sullivan TV show.
Chi Fair Pulls All Stops; Plans Bolster Job Outlook

NEW YORK, June 10.—The Chi-\nfair of 1950 should give light summer and a tremendous boost, according to final entertainment plans drawn up by Executive Manager Crosby M. \n
Gee, which offer a project of a projected series of similar annual events, peaked this past Saturday (24) on the 60-acre lawn of the fair, with a near-\ntotal fair of the past two years. Of particular note, however, are those five square, four-page musicals under the big white tent, which will stage the song-and-dance events, and the two-\ntent capacity of 2,000 and four shows a day will be scheduled seven days a week, beginning with the departure of the Children’s World Tour and the National Youth Theater, which are scheduled to end.

The unchanged theme of this season will be a Dixieland village, a replica of an old New Orleans street, which was the theme of the previous three seasons. Included, naturally, in this set-up, is the showboat, Foot Klicking, impresario of the “Old Knick” variety, which will round out the theme of the fair. For the first time, the fair management has put in a rolling admission of 60 cents for all attractions. The juke theater, however, requires further study to determine if the admission to the grounds is 50 cents, with the tariff raised for moppets. This new plan will be expected to clear operating expenses on the basis of a six-night-per-week capacity of 90,000 and, in the past, peak attendance has hit the fair management with a rush. The new plan is set up to entice an additional 20,000 evening customers.

Fox’s Plan To Cut Costs Going Into Action

Several seasons ago the Book published some notions of the Society. Frederick Fox went among the paper circles and raised the question of the cost of productions. The result was a situation where many producers are still trying to get together and plan ahead on their productions so that, when the season comes, they can save money and thereby eliminate the lay-off period and higher construction charges due to unproductive overhead. Apparently Mr. Fox’s idea is last to bloom. Arthur Meiners, chairman of the board, and the New York production committee, announces that Gilbert Miller, Rodgers and Hammerstein, and various other producers, have agreed to produce all future young productions and guarantee their studio work all the work. The studio agrees on its part to perform the work at a reduced price, based on limited production, and, according to Segal, has the endorsement of the Committee of Theatrical Producers, and is hopeful that other co-production groups will be formed for similar purposes.

Briggs Elected Fourth V.-P. in Equity’s Annual Ballot

Equity announced the results last week of the balloting for new officers at the org’s 37th annual meeting at the Hotel Astor Friday (2). Overall, 1,032 valid ballots were cast and Matt Briggs was elected the fourth vice-president for a replacement term of two years. Councillors elected were: Fred Frank, President; Harry Moore, Maurice Evans, Jack Sheahan, John Efratt, Edwin Clay, David Whyne, Thomas Chalmers, William Prince and Doris Dalton. The new slate of officers was chosen for a three-year term and David Dalton was elected to fill the vacancy for the remaining term of two years and Philip Coolidge for a one-year term.

“Taming of the Shrew” Premieres

New Century Theater, 215 East 40th St., premature Monday night at the Step Line (Morocco) for the opening of the show, which was featured by the House Judiciary Committee, and was set to open for the first time this season as the group prepared to move to a new theater. Capa- city of the fair is 90,000 and, in the past, peak attendance has hit the fair management with a rush. The new plan is set up to entice an additional 60,000 evening customers.

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Sides and Asides

Fox’s Plan To Cut Costs Going Into Action

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OUT-OF-TOWN OPENINGS

LIKE TODD'S PEEP SHOW FEATURE TO WATER, PHILADELPHIA

(Opened Monday, June 5)

musical review in two acts, staged and directed by Roy Whitman. Producers, Jason Berman, Donald Barrie, and Howard Havens, associate producer, Herman Wurzel. Setting, by Blumstein and Schachrnan. Costume designed by Adolpho. Lighting by Prof. finest in the Fad and the Land. The show is presented by the Fad and the Land. The show is presented by the Fad and the Land.

THE LATE CHRISTOPHER BEAN

BEAN (Opened, June 4)

Cirque Playhouse, Salt Lake City


Good Speech, Smart Tricks, Equalized....

By Everett Lawton

Since all magicians have much in common and since it is our common goal and dream, further its place in the sun, attention should be given to securing items that go hand-in-hand with the act in addition to mere tricks and their proper presentation.

What would be our impression of the magician who came to our bedside and murdered us? It would nameless and otherwise murdered the technique and feeling of the other profession. Or if your lawyer, in making out your will, should insinuate words and use terms expressing, you would doubtless conclude that the legality of the document would be seriously impaired. Such an event would lead to your looking for a more understanding attorney.

So the magician, whose calling is almost the same as that of which are so incredibly difficult to learn, will spend years perfecting his art. He'll spend most of his money on costly apparatus and advertising and take years and never make any progress in attempts to build up his reputation. He'll continue to fail in the traditional faultless evening clothes of the perfect gentleman and be a success at it.

Mich. Drive-Ins Grab Spotlight

DETROIT, May 10.—Drive-in theaters got the spotlight in expansion moves by the film industry in Michigan, with two new centers of drive-in follow-up in the city in the case of another.

The Drive-In Theater, on Livernois at 88th, was moved to the Municipal Auditorium, Detroit, Packard Plant, the other being the Beltline Drive-In.

To be shown are the Sunbelt Drive-In, a new enterprise at 822 Lion St. on the west side, and the new Motor Drive-In, a 50-car theater at 9811 Whitcomb Ave. in the city's northwest.

SLAUTERENDALE, May 10.—(AP)—Slaughter...
In memory of Sadie Jean Caruso

Who Died May 14, 1950

-Gently as a wraith, as softly as a star, she appeared on the flying trapeze until she reached the luminous height of her art. She was a member of the Ringling Brothers, Barnum & Bailey Circus.

THE FINAL CURTAIN

by her writer, Carolyn, Internment in
Warwick, N. Y.

EGAN—Joseph T., 74, comedian,
and his wife, Dorothy; and Ann Howe, May 31 in Lynn, Mass.

EGGLESTON—Joseph C., commer-
cative, and Ernestine, Washington, D. C.

EGGERS—Frank B., actor, EMC, June
1 in Memphis. He had been a commercial
agent of the National Advertising
Department of the Conference of Ap-
peal since 1935. His widow, two sons, three sisters and a brother survive.

GERARD—Douglas, 82, actor and
film director, June 6 in Santa Monica,
Calif. He was a Shakespearean actor in Ireland before coming to this coun-
try and playing opposite Pavlova in 1903. Later he appeared with Mary Pickford and Pauline Frederick. He had directed for Universal Pictures.

HAINES—Fred L., comedian and
sound truck operator, for 20 years and
Mrs. Haines, his wife.

HENDERSON—Mr. and Mrs. Billy, 49, widow and collaborator of songwriter Billy Hill, June 5 in Glendale, Calif. Among the many songs which she helped write were: "The Cat's Away, The Minister's Bride" and "The Cut and the Kissing.

HOSKEY—John, 24, Ferris Wheel
operator, May 28 in Kimball, Mich. He
was one of a group of 25 who were
heading for the Last Round-Up at West
Point, Mich.

HUMBER—John H., 57, manager of
CABOLOGY—A. Donald, 42, a son of Mrs. Helen, and a brother and a sister survivor.

DAVISON—Charles, ballet lead-
ter and featured dancer with Fice
Stockton, has died of a heart attack, June 1 in New York City. He had been an ac-
tress. A daughter and three sons.

DUNLOP—Miss Edna, 62, veteran
Vocalist and producer who for 20 years appeared with many teams on the
tour from Portland to San Francisco
from Portland to San Francisco.

DUNNE—George F., 36, veteran show-
men of member of Show Folks of
California, May 28. Services un-
known. Survived by two sisters, June 1, with interment in Show Men's Red, Olive Memorial Park, Glendale, Ga. (Further details on page 53.)

DUNES—Arlyn, 39, former dancer and actor, has died of a heart attack, June 1. He had played with Johnnie Davis, Isham Jones and other bands. He had been a Broadway actor, a singer, a dancer, a singer, a wife, Arlyn; two sisters, Betty and June; and Rob-

EDWARDS—Evan R., Detroit mu-

Everett, in that city June 6. Survived

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Everett, in that city June 6. Survived
Deal Blocks Competish in Near Future

**Big One's Power a Factor**

(Continued from page 1)

or pseudo pressure said to result from the bids of other interested parties, asked for a flat $10,000-a-day rental which would total up to $350,000 for the usual run. North was quoted as saying the terms were the sternest of such terms and that, furthermore, there would be no pretense to be met in the terms in the expiring pact before he would re-sign.

**Hot Shot: Premium Deal**

Former contract to which the circus was committed when the late Robert Ringling bought a large percentage of the Carson, Pirie, Scott estate for the Garden. Show execs, who apparently were unaware of this too much in view of the tremendous pressure put on them, and because the Garden supplied only a small percentage while swallowings the concessions.

Unquestionably, both parties were anxious to do business. In the postwar years Ringling has consistently bettered its gross to approxi- mately $1,000,000, a figure which would give it for this year's 33-day, 65-performance run. Equally amazing is the fact that a 40 top has been established and maintained, and this year the biggest discounts were hiked 30 cents to total $1.50.

**Potraz Title Sells**

Consensus among the Ringling-Barnum title sells the public, since an advance sale of over $400,000 was taken on tickets two days before the reference to the attractions. Concessions for top name such as Cole Bros.' Bill Travers and Arnie Boyd might approximate the Ringling bit in the amount of money the Garden execs would willingly gamble a date that has contributed the biggest current gross of the show which staged itself in the Eighth Avenue arena. At the lower end of the gross run will try to gauge the strength of the Cole-Hopalong combo, which preems at Yankee Stadium June 3.

Early this week rumors were printed that the Big One would forsake the Garden and open next spring in Kingsbridge Armory, Bronx arenas used chiefly for exhibition auto races. Also, it was said, the Ringlings would show in Brooklyn, a former custo-sale.

**New Arena Planned**

Since the new pact covers a period of years, it is likely that show and Garden execs took into consideration the present new arena to be con- structed by the city at Columbus Circle. The Garden management will operate the structure on a day-to-day basis, according to current plans. In that event the Eighth Avenue build- ing will become a second house.

Currently the Big Show is demon- strating that a can register terrific bid under canvas in the metropolitan area, a fact which might normally be considered pres- entative Garden patrons. In a three- day stand at Westbury, Thursday (8), six top houses were registered. Friday and today not tarry to gauge the strength of the Cole-Hopalong combo, which preems at Yankee Stadium June 3.

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Polack Western Calif. Biz Big: Frisco Pars ’49

WATSONVILLE, Calif., June 10—(AP) — For Polack Western this has held up well the first two months of its long Pacific Coast trek.

Show manager said this week.

Show played its first outdoor date there were 19,600 in Wednesday (6-7). Matinees were quickly and nights crowds, despite the half miles from downtown, and in some locations a strong array of aerial acts gives out.

A setup—one an appearance appearance Watsonville was now new date of new Shrine Club under the jurisdiction of Islam Temple, San Francisco, here show concluded. Monday night is.

Frisco Equals Record

Attendance in San Francisco, ag-
regating 160,000 in 11 days, sur-
damned was on par with last year's
tour by the same company. The 
lightening of money and general de-

treating in ammonia. With the flue week later than usual, Decoration Day fell in the midst of the run. Both week-end shows were big and Mon-

day drew overcrowds because of 

dismissal of schools for the holidays.


day was also business as usual on
the holiday but took a dive the day after.


eard to keep only two crowds for
the final three days.


Across the bay in Oakland, at

togetherness and indulgence of the

lunar years immediately after the

are. There the usual 24 performances

in 11 days, with three matinees, in

ternal weather made a gala return
to school children, an ever

matings taking care of the through

both Oakland and San Francisco each

ever with each other as Polack's

banners stands on at. This

ear, a shift in route made it neces-

tary to play Richfield, May 22, back

with Western after two dates on the

Eastern Unit, is handling Las Vegas,

Nev., another new date this year.

The show moves from Watsonville to

Meredith for two days, then runs
down the valley for four days in

Oakland and doubles back.

Jimmy Carey and the Martz Broth-
els, comedy.

Following the maritime dates the show

treks into Western Canada. It will

return later for Ontario stands.

R.B.’s Babe Boudinot Learned By
Mixing Fists With Paste & Bills

By Tom O’Counell

This is another of a series of articles on little-known facts about people prominent in outdoor show business.

F. (BABE) BOUDINOT has done a lot of pasting and taken numerous

pasting since he started circus travel with the Hagenbeck-Wallace Circus when he was 16. Babe, now traffic manager and assistant general

general manager of the ringling Bros. and Barnum & Bailey Circus, received true
genuineness price on that first job—$50 per month with a $5 holdback.

He states that he doesn’t know what he would do for a living if he

didn’t work with the Big One. About all that would be open to him would be

a clerk’s task in a grocery store.

The truth is that Babe, after a three-

year hitch with Hagenbeck-Wallace, went with Ringling Bros. is the spring

paper, when they noticed that they were

out of the merger in 1919 which

org thru the merger in 1919 which

Barnum & Bailey & Circus.


Started With Harvey

Born in Pittsburg, Kan., May 31, 1896, Babe joined Hagenbeck-Wallace in St. Louis, obtaining the job from R. M. Harvey, general agent for the
circus at that time. In 1912 serious

floods struck the Midwest, he

returns, and Hagenbeck-Wallace was

hard hit at its winter quarters in

Pitt, Ind. The brigade with which

Babe was working had St. Louis

about half-hilled when were reached

them that the show would not open

there but would jump to Coshenon, O. 

Babe learned early that a bill-

poster’s life is not easy.

As a billposter Babe always worked with

the opposition brigade. His job

was to get his show’s paper up, keep

it up and keep the opposition’s

out of sight. In carrying out this action he has taken his

lumps.

Babe brushes off last year’s
circuses which left the ringling Barnum and

Cole Bros. “circuses as insignificant.

The two shows’ billing brigades clashed

only in a few locations.

Babe remembers that one Sunday in May, 1921, the now extinct John

Robinson Circus was making ready for a stand at Wilkes-Barre, Pa. Babe

and his brigade were touring the countryside by auto, covering Robinson

in the南方 that was worked by another car. Driving

into Wilkes-Barre proper, Babe and his crew stopped at one of the city’s

main plazas and steered from the auto. The other car also pulled up and

(See R.B. Babe Boudinot on page 61)
Stewart & Stevenson power plants are used by leading shows throughout the country. Phone, write or wire today for a prompt quotation on power plants to fit your needs. Convenient terms offered.

C H R I S T M A S AND A G A I N !

Lewis (Lucky) Grimes recently joined Cape. Jack-O-Diamonds Auto Thrill Show as assistant manager and clown stunt man. Org is playing States.

Irish Horan is back in New York after announcing the 500-mile December Day Special at Indianapolis. Horan is rounding out plans for his auto thrill unit. Al Martin, son of J. G. Weer, of Johnny J. Jones Shows...Sam J. Levy, of Barnes-Carruthers Theatrith Cases Enterprises, returned to Chicago Tuesday (6) from Shreveport, La., here he again signed up for the grandstand review at this year's Louisiana State Fair.

George and Beat Hamid and Dorothea Hamid visited Jack-O-Diamonds Auto Thrill Show at Rosenthal's Palladium (N.Y.) Park. Frank Whit, head of the New York bookings agency bearing his name, is planning a campaign for the Hudson River to Lake Champlain at the end of the month. Stanley W. Withon, New York agent, was a daily registration worker at the Ringling show during its Newark, N.J., appearance.

Bill (Hopalong Cassidy) Boyd, of Cole Bros. Circus, is pictured on the cover. The is the subject of a feature in the June 12 issue of Life magazine. Clem Butson, director of the Chicago Holiday Polara, left for spent two weeks in New York and Hollywood scouting talent, returned to and by air last week. Sam Bakorman, partner in the operation of Coney Island, faunop at Carnarco, New York.

German Unit Has
Wild West Feature

BENTH, June 10.—Emil Wacker's Circus Apollo is on tour in Western Germany with a copious program of animal and circus numbers. Half of the bill is a German conception. The other half is a Wild West-styled program, some reason climaxed by a Hotel Montana scene, which includes an elaborate water spec. Aquatic work is well presented, as Emil Wacker has acquired the tomboy and acrobatic程式s of the noted Busch-Nurnberg Circus, which speciallized in portable water productions.

This season's bill is strong on animal numbers. Togare and Taranda presented a group of lions. Boba Marata handles a mixed group of bears, Harry (Philadelphia) Huling puts a mixed group of baby elephants, camels, zebras and other animals thru their paces, and Grerin Bob offers high school and Liberty horse numbers.

In the line-up of circus acts are King Ray, comedy juggler; the Mars Truppe, a group of lions; Boba Marata handles a mixed group of bears, Harry (Philadelphia) Huling puts a mixed group of baby elephants, camels, zebras and other animals thru their paces, and Grerin Bob offers high school and Liberty horse numbers.

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**Talent Topics**

Acts to appear in the open-air circus at the National Fair of 1959 include Roland Tiebo's seals; Sing Lee Sing; acrobats, The Langs; acrobats, LaBonte Brothers, aerial bars; and Roberta's Circus, dog and pony act. Booked by Barnett-Caruthers Theatrical Enterprises, Chicago, the circus will be managed by Eddie Allen, former manager for Gene Autry. Cy Ritter's "Dilapidated Talapine" at Goteville, Ill., currently

**Jaynes To Head Concess Sales For 61L.A. Expo**

Anita race track, near Arcadia, May 1950

Jaynes is manager of leasing operations for the Los Angeles Turf Club, Inc., which owns the famed $15,000,000 racing plant. In addition to handling the exhibit space with a valuation exceeding $3,000,000, MCA will also be the sales representatives in negotiations with manufacturers, wholesalers and distributors doing business with the fair's concessionaires, with the exception of souvenirs, toys, novelties, clothing, programs, animals and plants. MCA's operation will be directed from its Beverly Hills office.

The fair, planned for the West Coast's first major attraction since the Golden Gate Exposition in San Francisco in 1938-40, is aiming at attracting 6,500,000 people. It will feature all forms of transportation along with other exhibits normally associated with a world's fair.

Event plans to feature top-name entertainment by major acts. The fair will be presented at frequent intervals on special stages throughout the exhibit area as well as major shows in front of the 25,000-seat grandstand.

Executive offices, Curry said, will be located at Santa Anita to the conclusion of the current harness racing season. So that fair activities will not conflict with next winter's regular race meet, 10 months of advance planning on the site will precede actual construction of special exhibit buildings. Temporary stables, additional landscaping and roadways will augment the present permanent buildings.

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25 Years Ago
Fred M. Barnes, outdoor booker, completed arrangements with the Shubertts for the original company of the musical, "Sky High," held by Willis Howard, Stale Fair of Texas, Dallas. Charles W. McCurrnan, agent, who suffered a leg injury in New York, was discharged from a New York hospital and left to join the "Roller Bros. Ranch show. "

Flashbacks

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The Billboard
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The Billboard
1950 North Michigan Avenue
Chicago, Ill.
Finally a week-end (June 3-4) of sunshine during busi-ness hours: Wait staff, came during the night or early morning. Recent changes have gone into effect in Film-land's Amusement Park, under the direction of Benno Bechhold, Harry Socloff and Alvin Sibel, and managed, for its sixth season, by Kenneth Bourke. New is a C-Cruise ride operated by the C-Cruise Co., and recently vacated by the late Jack Siern's open-air Skyliner. A new television television Gardens replaces Maple Grove. Concessions are Morris Jefle and Irving Harrison with a modernized and enlarged candy and popcorn shop; Mrs. and Mrs. Alex Silverman with souvenirs, operated last season by Johnny Santos; Michael and Marie Berta, another former Santos possession; Benny Herz, who bought Herbert Weaz's, his former partner, in the Arcade, with Weaz leaving to manage a park in Baltimore; Dora Mitjares, fortune-telling birds, handwriting analysis and photo gallery; the Delta Cortes, showing gallery; Mrs. Bea Prostake, basketball and monogram hats; Mr. and Mrs. Marvin Cohen with pony ride and shoot-them-in-a-win; Joe Schubert, guess-your-age and balloon bust; P.C. O'Keefe, miniature train and Greyhound Rider; Jack Merr, miniature golf; Isadore Rubenstein and Sylvia Schissel, custard and soft drink stand; Garbo Brothers, Kidney and Rose Jackson, and a large show of souvenirs, on the Surf front, managed by Neil Mathis.

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[LOGO] CHEVROLET
Stockholm Mulls Park Idea To Hyp Summer Business

STOCKHOLM, Sweden, June 10—Possibly that the city of Grona Lund, "Sweden's Coney Island," will be reporting here lost would be, since no negotiations have been announced. Mrs. Nadescha Nilsen, managing director of the amusement park, will still sell if the city offers an acceptable proposal.

Purchase would be part of Stockholm's effort to improve summer amusement facilities. Another project being planned is a Ramsgatan, an island now used as a garbage dump, is to be moved and the city will get title to the island in an outdoor theater and other facilities will be built there.

Two outdoor amusement centers are under construction in Stockholm suburbs. Rides and rental boats will be installed at one.

Stockholm Mulls Park Idea To Hyp Summer Business

Davies Builds Bantam Opry Biz
The Hard Way; Gl Loan Helped

Continued from page 43

Davies has the floss and popcorn concessions. In addition to Side Show and concert admission, he sends off with Davies as announcer and modular for the first few weeks. Many Walvis handles show-concessions in addition to her performance. Her kid to the bag for the top work, the kid to the bag for the top work, and for this Davies has a new general.

Roy Hershberger has the ring stock.

Vilenpakes Office

The Vilenpakes Office, book and Harry is mail and The of the office has the front door. Made in haldies reserved seats. Kathryn Davis worked the office but her title like those of others, is all-inclusive so she also books tickets and shows children out of the rings.

In advance are E.C. Costell, general agent; Clifford Larson, assistant, and Bob Law, with three men. Bill Rodd sees this week as another assistant to Costell.

There are 30,000 seats in the stadium, each seat is reserved by the shows policies this week.

We stick to the seats under better-class-calss. This is a real problem, and we have to work hard. We pitch for money but we don't care. We charge five dollars for a reserved seat, we don't sell them.

With Other Shows

The Davis story starts in 1910. When Davis set up his own show 15 years ago, he had difficulty getting his hitches down. The Davis group was started in a Chicago office with a school diploma as the goal. That lasted six weeks but it introduced him to the future Mrs. Davies. He joined the May C. Miller C. M. Miller company, was sent along the line his show experience in the working end, his still working.

The company started its indoor circuits in 1912. It has been successful. It's a big show that introduced Mrs. Davies to the public. It has never seen a large company before. Since 1912, he has bought a semi-trailer truck, "The Show on the Road." It runs through 13,000 miles a year and has been successful. The truck was sent to Stowell for a trip to Europe. Probably the show's generator went out and Ayres telephoned for quick aid.

Repair Tent in Gym

Typical of the many innovations is the repair tent in the gym which is always ready. The truck is a problem which Ayres solves. They often have over-priced equipment. Besides just as he was set to take the show on the road, he works the show on the road, he works the show as hard as he can.

For the elephant—well, he wants a pretty good atmosphere at 3:00 p.m. The show is on its own lot and almost everyone is helped. He eats about 30 pounds a day, with the 69 by 156 ton that was on the show. The assortment Davies sent from Mack & Sandy's to show for $700. It's re-boxed by Bill and Sandy, again.

Bob Hodgson is responsible for putting up the marquee. He also

church, news, other, show.

Church Auditor

It is believed to be a factor which helps a show move. It can be neither repeated often nor face against the same competition. Tows of less than 3,000 are his best bet and in them the show seeks out unusual people. At the Copper-Street Association, show band parents, boarding homes and youth groups. Frequently, he has played the canvas show on school grounds and on occasion he booked Profit shows. If the show would pass local authorities.

The only thing we had to change was a Pajun and Judy line," Davies explained. "I told the devil to 'I am your conscience.'"

The show covers most of the performance.

Puts Profit Backs

The concert, part of the concessionaire, is run into the money. Davies aims at a repertoire of eight acts which he and his wife could handle. There is a very small profit. If the show goes out of town, he declared.

"To the bottom fall out of the profit, but the show is in a fine business."

Davies is doing his show toward a profit. The profit is put back to maintain and add equipment. The show is debt-free of the profit, other than the loss there is for cash. I'm going to do this," Ayres said. "I've got no elaborate dreams, I just want..."

On the other hand, Ayres and Kathryn Davies have ambition and a loyal, energetic staff. One day in another three days they'll have that elephant.

Lethbridge, Alta., Awards
Rodeo P eat to Gordon Hall

LETHBRIDGE, Alta., June 10—Lethbridge and District Exhibition and Rodeo Hall, Taber, the contract for the running of its annual exhibition with the June 26-28 fair. Prize money total $2,187. Articles and prizes for the construction of a seven-foot custom-aluminum fence between the fairgrounds racetrack.

Miller, Blue River Combine

HILTON, Wis., June 10—Miller Circle M Rodeo has formed a partnership for the Blue River Combine Rodeo Association, reports Manager, J. R. Miller. The tie-up is expected to open in Blue River in early June. Meanwhile, Miller is training horses, which he is expected to use in the summer.
The ARCUS TICKET CO., 384 E. ASHLAND AVE, CHICAGO 7, ILL.
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AMUSEMENT TICKET PRINTERS

R-B’s Babe Boudinot Learned By
Mixing Fists WithPaste & Bills

(Continued from page 55)

Jerry Dawson, part owner of the
John Robinson Circus, and chairman of the
crew of huskies, confronted Babe and his
men. The huskies, said he had the
jack handle after sizing up the situation
but two of the opposition
pinned him down, and although others gave him a going over he still
remained at his post.

Guts Working Over

In 1916, not too long after his
switch from Hagenbeck-Wallace to the
Newman's circus, he was playing a date at Fall City, N.Y., Babe and
his men were not allowed into the
Hagenbeck-Wallace parade—pulling
out handbills advertising the Ringling
show while the Hagenbeck-Wallace
organization attempted to lure customers
with the good shows of the day; the
opposition forces got wise and they
roughed up Babe and his men.

The problem of how to
program the opposition and stay in
one piece by hiring Boy Scouts to
hand out handbills was solved. He claims
this scheme worked throughout the rest
of the Hagenbeck-Wallace-Neisner
stands. Other tactics employed by
Babe and his men in this clash with
Hagenbeck-Wallace was to visit
towns on the opposition's schedule three
weeks prior to the Ringling show three
months in advance, in the
too often had no intention of playing
the ringbore in the Hagenbeck-Wallace
hit, since the men preferred to wait for
the Ringling show.

Winds Up in Hospital

The last big billing donnybrook af-
fter the one in Bend, Kans., in 1936, when the opposition was
Cole Bros. Babe and a seven-
month-old baby were taken to the
color paper, when Jean Adkins and
the agent of Cole Bros., met Babe on
the street. Adkins pointed out
Babe had been a small bruiser in their
company, and one of them used the
old what did-you-do-to-my-self routine as a
pretext for giving Babe a
beating. On this occasion he landed in a
hospital, but the next day he was
up and driving to Denver for more
battles.

Babe died his early days seem nothing
but an unending series of conflicts,
Babe, who was known as an old-time billingman,
would battle each other during the
day but gather in the local pub for
companionship at night.

Elastic Budget

As far as billingpost competition is
concerned, Babe says he has
bargained with the Ringling-Barnum, as with
the other shows he has worked, is
elastic. It is a must to battle Ringling-Barnum
for business, Babe says he has
a free hand to spend what is
necessary to top the opposition.

Babe acquired his first big
opposition
bicycle in 1936—a nine
footers. At present, his force in-
cludes a brigade for original billing,
extreme; repair bills and car-
spot the first crew misses, a third
vainly to throw cloth banners, an
inspector to check them done, and a crew
to claim the costly cloth.

Uses Cloth Banners

Babe led a problem concerning cloth banners. Since the Ringling-
Barnum circus is probably the only
company to use cloth banners, due to the high
cost, the magnetic tack banners
which are used to plaster the sides of buildings are hard
to find in the right size. Eighty-
seven-inch long banners are
available, and Babe claims they are too
small.

In this crew consists reason
of about 25 men, with additions as
needed. The Ringling-Barnum
barn manager who ran the advertising
car from 1938 thru 1942 of course
saw the railroad moves to Arthur Hopper, former traf-

The manager for the Big Show and
now retired.

The longest jump Babe can remember
making as a billboard was a hop
across a wall on to El Paso, Tex. Fito
the opposition in both cities. The
Ringling-Barnum show had been slotted to play from Seattle
Ark to El Paso, and Babe and his crew
covered that territory with wide
shots, reversing the show's schedule
and moving from El Paso to Seattle.

In the city and his men
latter city they began once more their
capital business duties in advance
of the show. He recalls that
competition was so keen at this time
that Babe was offered rentals for initial
branches of the Ringling-Barnum circus at a
one-time in San Diego, Calif.,
amounted to $3,700.

Babe is deluged with requests from
schools, clubs, and other organizations dealing with children for
bills, including
those especially made of animals
in the Ringling-Barnum menagerie.

Babe feels that these bills make top
flight advertising, since newspapers
be to their homes on information
on the circus, which results in eventual ticket sales.

Norths Choose Posters

John T. Henry, Circus North's
president and vice-president of
Ringling-Barnum, have final
in the choice of a poster.
The biggest size used by Babe's men
is at present a 24-inch, 1-cent
poster employing 40 sheets, which required specially built frames
for mounting. Altho he has no way of
telling exactly how many sheets his billing
brigades use in a season, Babe
calculated that they have
been used during the show's New York
season and the latter's
a 35-day engagement.

Babe and his wife make their home in
Chicago. He belongs to Local
of the stagehands' union, the
Showmen's League of America,
Metropolitan, New York, and the
Masone.

R-B, GARDEN SIGN

(Continued from page 54)

Washington newspapers reported
were assured since all four performances
have been sold out. In an
report $64,000. Added to this
revenue will be the lucrative midway and
concession earnings.

The Big One's other usual indoor
date at Boston is over, Garden
officials there have said.

TEXAS PRO RODEO BRODER

(Continued from page 51)

much time on the adjacent midway
after rodeo performance.

of net proceeds at rodeos, fair gets 20
per cent. Best goes to
prisons' education and recreation fund. Rodeo brought to Dallas thru co-operation of
R. L. Thornton, fair president, and
W. C. Huler, president and
Telephone, members of Texas Prison
Board.

FLASHBACKS

(Continued from page 51)

Bros.' Circus, B. T. and Jingie
Carr, and the late Theodore L. Bridgman were also
additions to Eddie Weeckener's band

Dave Winnie and Evelyn Doli,
half were booked in as a
the first rodeo in Pecos. James
W. Sartwelle was re-elected
president of Houston Pat Stok Show
Rodeo and livestock Exhibition;
Henry W. Dew, Russell
W. Webster for all the
Western, vice-presidents; George
Stark, treasurer, and W. O. Cox,
Manager, Sam Bender,
booked his scales, novelties and pop-
corn on the Pioneer Shows... Ed-
die Allen, superintendent of Wallace
Circus, was in Houston buying stock
and equipment of the
former Downie Bros.' Circus.

The New Challenger

FLOSS KING

THE BILLBOARD

JUNE 17, 1950

For free and

of tightrope. The

line and

excellent

HANDLE-UP WIRE CABLE

For Still Using

Patent No.

and

INK

at

FOR SALE

SF. 74653

SUNSET BLVD.

R-900

EL MIRADOR, CAL.

FOR SALE

JUNE 17, 1950

1949... GROSSED OVER $32,000.00

Write Box B-49, The Billboard

SUNSET BLVD.

Hollywood 31, CA.

RABBIT'S

POPCORN

$8.95 per 100 pounds. St. Louis
can also offer SILVER Haloids and
Colored Haloids. Popcorn Sensation
Ole. Jumpo Peanuts in shell.
Prunty Seed & Grain Co.
560 N. 2nd St., St. Louis 2, Mo.
Prunty Popcorn Processors—In Our 75th Year

POPCORN

Selling New

Profit and

Performance

Records!

CHALLENGER EQUIPMENT CORP.
BOX 265

1927 PRATT ST.

602 E. WESLEY ST.

INDIANAPOLIS, INDIANA

PAKAVE AT 168TH ST.

chase

KEL-ONE RECORD CO.

San Diego, Calif.

FOR SALE

X-RAY POKE IN West Coast

1949... GROSSED OVER $32,000.00

Write Box B-49, The Billboard

SUNSET BLVD.

Hollywood 31, CA.
CARNIVAL ROUTES
Send to: 2160 Patterson St. Cincinnati 22, O.

(Precise are for current week when no dates are given. In some instances possibly misleading points are listed.)
A. & C. Am., Buyman, Ill.
Alamo Exps. Arizone, Okla.
American Stage, Park Madison, 11.
American Zap by, Grayville, III.
American Show, South St., N. Y.
American United, Helena, Mont.
American United, Roosevelt, Idaho.
Anscara, Bingham, Pa.
Avery's Modern, Lebanon, Mich.
Barker Stage, Delhi Lake, N. D., Kittson, Minn.
Barker United, Crawfordville, Ind.
B. C. & Franklin, N. Y.
Beets, Lee, Portland, Wash. 6.
Big Four, Lap, Lockert, Ill.
Big State, Montana. 12-14.
Bosses United, Carmon, Okla. 13-14.
Camera, Okla., 19-21.
Boswell's United, Colored Fair, Brown, Ind. 10-15.
Brock's, Commercial, Ill. 15-17.
Brown's City, Carlisle, Ind. 13-15; Whitewater 15-17.
Brother's, Clarksburg, Kan.

Darth, C. C., Waterloo, la.
Burke's Greater, Columbus, O.; Blockdale 19-24.
Burke, Harry, Manistee, Ia.
Burke: John, Chicago, Ill. 12-14.
California, Richmond, Cal. 13-18.
Cana, B. Co., McAllister, Okla.; Sibson 18-22.
Cascade City, Prescott, Ariz. 16-18.
Cavalry of Amusement: Breckenridge, Col.
Center City: Kalamazoo, Mich. 18-24.
Cemtun & Wills, New Brunswick, N. J.
Cherokee: Ter, N. Y.; Newburgh, N. Y. 16-18.
Cheney: Ten, Miss. 19-25.
Chavez; Ten. Ten, Miss. 19-25.
Chippewa: Ten, Miss. 0.; Duluth 19-24.
Chicago: Ten, Miss. 0.; Duluth 19-24.
Chicago: Ten, Miss. 0.; Duluth 19-24.
Chicago: Ten, Miss. 0.; Duluth 19-24.
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Chicago: Ten, Miss. 0.; Duluth 19-24.
Chicago: Ten, Miss. 0.; Duluth 19-24.
Chambless Plans Set For 3 N. C. Annuals

ROCKY MOUNT, N. C., June 10—Operations planning is in progress for three Norman Y. Chambless-managed fairs in this area—Rocky Mount Fair here, Elizabeth City Seven-Cent Fair, and Pitt County Fair, Greenville. An office has been opened at each city, with Joe Chambless, son of the manager, in charge.

Chambless took over the Elizabeth City fair this year and is making extensive improvements on the grounds. Chambless said he is receiving 100 per cent cooperation from the agricultural interests in the seven counties involved. Construction of an exhibit building will start soon. Inasmuch as the plant has a fine track, he plans four nights of harness racing. S. L. Lowery, Pasquotank County agent, will be general director of men’s division. Mrs. Vernon James will direct the women’s department.

Premium lists will be ready by July 15, providing awards totaling $4,000 for each fair. In addition, Chambless has arranged for exhibits at each fair by the counties involved, plus State safety, wildlife, and conservation development department displays.

Frell’s Broadway Shows will play the faire. Frell will be appearing at Rocky Mount for the third year and at Greenville for the second time. Frell’s shows, which will be offered nightly at Elizabeth City and Rocky Mount.}

“Australia Outlook Greatest”—Morton, Wild West Show Op

HOLLYWOOD, June 10—With Australia bringing in 250,000 persons a year and 15 jobs swelling any man, Tex (Ozzy) Morton, operator of the Morton’s Wild West Shows there, looks for “the greatest outdoor show business.” Morton arrived in this city recently on what he said was his first real vacation in 18 years.

On his initial trip to the States, the veteran showman found things different in some ways yet closely paralleling his own operation in the country down-under. Like in his country, competition among shows here is similar.

Uses All Angles Prices paid for privilege are vastly different, he said. Fairs and exhibitions, held in the seven Australian States, charge a ground rental which runs from five to 15 shillings a pound. Sterling per foot. This was expected to run from $1.25 to $2.70. A four-day tent putting close to 75,000 persons is not over the top figure. The low figure applies to county or state events.

Morton has not mixed playing any of the angles in his country. In addition to having the outdoor show that moves on 20 trucks and trailers or on 25 flats and five baggage cars and coaches, he composes folk songs, records them and is the heroic subject of a score of comic books. While in this country, Morton may record but without his partner, Sister Dorrie.

Man of Many Talents Morton entered show business in Australia in 1938, soon after he arrived there from New Zealand. Today he carries a 160-foot rod topped with 45-foot centers. Morton is featured and the crowd is boxed up as the people want. As a man of many talents, he will often croon, build, ride or even hypnotize a group to please the crowd. His shows are augmented with talent playing the Tele-Volleys and the heroics of the Ashton and Kilroyas have their place in the show. While his outdoor specialty is Wild West, Morton arranges his shows to meet the committee’s approval too. One carnival and rides, he makes a deal with Greenhalgh & Cook and Fred Labir carnivals. Together they supply him with 6 rides, 12 Shows and from 20 to 25 horses. After the date, however, each of the three is on his own. Morton has operated shows in all of Australia and even Tasmania, a jump he must make with his equipment and 78 people by boat.
Throng’s Lost’
In Big Stadia

Wirtz-Hopalong org plays one-day stands; rail moves delayed; Akron night poor

ERIE, Pa., June 10—Cole Bros. Circus drew good crowds at both shows here Tuesday (6) after a week-end that included the new manage-
ment’s first one-day stand, some bad weather and a rail delay.
Significant of recent stands is that while seating capacity of major stadiums used by the show is tremendous and the circus crowds in them look small, those turns usually would amount to a turn-around trade for a big top circus. Good building and good weather in Erie are an old story for the Cole title and the show’s stand at 12,900-
seat Erie Stadium had lots. Matinees had about 5,000 and night show at-tractions. In contrast, the circus into the stadium with considerable major feast in view of thumbs-down decision in Akron and similar events in the past.shers and ticket sellers here were local.

Rain in Cleveland
Weather marred the Saturday (9) half of the show in Cleveland. Low temperatures were accompanied by the town’s heaviest rain in many years and some spots in the city caught the matinees and 3,000 made the night show. It came on the heels of a successful run at some out-of-town ticket holders who couldn’t make it in the storm. Friday, the circus played the 35,000-seat Municipal Stadium.
Akron, where the show played Sunday (4), was the org’s first 1950 contract. Akron was in the forefront of the first show which America’s largest circus has played since Ringling bowed its open-air season there in the 30s.

Arrivals Delayed
Matinee was late at Akron, although the circus had booked attractions for 33 miles and the show had no big top or seats to put up. Boys’ choir and some animals came out at Akron. Griffith’s Enterprises promoted the show.

Show train arrived several hours late in Erie but no harm was done because Monday (5) was a free day. Tuesday (6) was a free day and all was in readiness for the Tues-
day and Wednesday day train delayed due to derailment of a flatcar on route. Cole Bros. also laid off Wednesday and Thursday (7-8) before opening its two-day stand at Buffalo, Fri-
da. The circus did not appear.

Reports indicated that the circus’ open-air policy was still to continue thus the season, with no big top being used anywhere along the line. Side Show continues under canvas.

Robert Wilschke, 76, Succumbs in Berlin

BERLIN, June 16 — Robert Wilschke, 76, well-known agent spe-
cialized in circus thrill and novelty acts, was found dead in his apartment at 52 Main St. on May 28 of a heart attack.

Wilschke had booked attractions for the Ringling-Barnum circus for about 30 years. Current Big Show program includes Cityt Polka, one of his acts.

Stray Corralled
NEWARK, N. J., June 10—Leon De Rousseau, who does a bark bit from a 50-foot-high platform to a mat below with the Ringling-Barnum circus, started the season at a New Jersey stadium. His announcement that De Rousseau had been shown to millions as Drosplang Planchak, Mombback being a stray reference to a half-house at night. After- billing of Bill (Hopalong Cassidy) Boyd.

Of late, De Rousseau has switched to an ornate white satin costume. B-B President Harry Tompkins, Petersburg, Va., who originated the "Dropping" twist, caught his show here and arranged the inaccuracy of the announce-
ment and De Rousseau’s costume. ‘Dropping" is once more ar-
rayed in gaucha garb.

Bill’s Luck Turns; Houses Packed in Pa.

GRANTON, Pa., June 10—Pennsyl-
vania popped for Biller Bros.’ Cireus last week when the show played at a full house and a packed house on Wednesday. The circus earned $13,000 for the week which has plagued the show for weeks.

Here Wednesday (7), Biller packed the kids in for a straw matinee. Ald-
ger, a dates, and the Dissal for schools for show. Night show was a good three-quarter house.

Hazelton, Pa., produced two full house matinees and nights. Another capacity crowd saw the night show at Wil-
liamsport, Pa., Monday (5), where the matinees were three-quarter turnouts. The last spot here is a circus winner, whose head act is with Biller.

Weather was clear and warm at the three shows. The circus carried all the necessary and performance and equipment and the entire crowd. Craslaw Family came in for top attention among acts.

Mills Bros.’ Biz Crimped in Iowa

FORT MADISON, 1a., June 10— Newside business at Iowa stands somewhat below that of previous years. What Jack Mills described as the first losing day of the year came here Tuesday (6) and the half-house turned out for each performance. Some of the acts were blamed. Absence of school children cut attendance. The circus earned $1,000 for the week.

Along Iowa Railroad Company, located at Fort Madison, received its first railroad check in over 10 years. The check was written by the circus for work done.

New England Dates Give Hunt Bolt Biz

BEVERLY, Mass., June 10—Hunt Bolt’s circus is back in the seats in New England territory, with an average of $25,000 a week. The demand for" is good across the country.

The Circus went to the fair at Tarrytown and Hands on the Hunt is a strong show for many years, all control, even the rain and mud were encountered.

With Hunt Bolt’s appearance being well going, and sale of tickets has been very good, in fact, from a live clown character appearing with the offering, Clar-
bell, East Coast is one of the strongest territories, and the pups’ drawing power was boosted by the first tough test when R-B hits the historical box.

Equipment Holdup

Despite bad weather and quick jumps, the equipment remains in good shape. Plastic coasters were used by personnel in the specs looked as good as when the show opened in New York.

The show had handled skimming chairs for the New Brunswick date and the stand here, while Allan Lester took care of problems in New Jeffrey, the stands were set up and the show played on.

The first spot in this state, Ashland, Tuesday (7) on the road because the heat.

Six Bros. Signs Acts; Preps Bow

HOLLYWOOD, June 9—The new Six Bros. Cireus opens in Atladune, June 17. George McCarr is handling the booking of acts for the radio-
ternet.

Acted pacted include Hap Hen-
dy dogs and ponies; the Elkins, slack, and Tinker; the Twisterettes, acrobats; Virginia Dalton, spin of death; James, and Virginia, cloud swings; the Bounding Pauls, trampoline; the toy dog’s and the Cireus’ Liberty act and ponies.

Show delites under American Legion auspices and moves from Atladuna to Compton for two days under the sponsorship of the East Coast. Route includes Oxnard, June 7-29: Santa, June 12, and under auspices of the police de-
partments.

Cole Seeks Penny Charter

PHILADELPHIA, June 10—Cole-
Bros. Cireus will be in the circus business in Pennsylvania if the legislature passes a bill. The measure is expected to pass the legislature. The bill has already been approved by the chamber of commerce.

Circus opened registration office for the circus corporation was set up in Philadelphia.
UNDER THE MARQUEE

CIRCUSES

It's a tough call for the owners of Charley's Society Circus, now visiting on Rogers Bros.' Circus, to make. At one time they owned the New C. N. G. S., Joseph Taraska-Kula, with Cole Bros. Boston and now maintains a fractured arm while helping with the spectacle of the conclusion of its Cincinnati engagement at the Jewish Hospital in the Queen City. A boss propertyman can tell the difference between propertyman and those who fill the part. Ben Thomas, general agent of Bill B. B. Co., is accompanied by Bro. Harvey, late of Dalie Bros. Circus. Two of the provinces of Canada as a prelude to six-month tour, promises that the show will make in that region. Historical circus items and a reply of a circus street parade composed of models were displayed at Springfield, Mass., department store by Frank Laccamone, Henry Payor, Charles Brick and Charles Beach. Display was presented in conjunction with the appearance of George A. Hamid's circus at West Springfield, Mass.

Thursday, June 16, 1950

J. C. Admire, general agent for Patterson Bros. Circus, was a recent guest of the Walgreens' interest after which he returned to his quarters in Flint, Mich. Before joining Patterson, Admire spent nine weeks as a promoter with King Bros.' Circus.

Orin Davenport, whose Shrine circus is now playing in Portland, Ore., avoids the flood there, forcing the unit to move out of town to avoid a retaliation at a later date to fill the engagement. With the show called off a second time last week, the Shriners still paid Davenport for a full week. He was earning from the major operation which he underwent recently in Dayton, following his engagement there for the local Shrine.

A. Morton Smith, who conducts the circu#iana page in Hobbies Today, states that the lives of long-retired circus performers are now being documented with the aid of Eddie Silbon and the story will appear in the July issue. Plans call for a complete book after enough have been carried in the monthly. Smith is working with several former performers... Ward Hall and Harry Leonard together recently contacted a local promoter with several 90-year-old performers... Ward Hall and Harry Leonard were recent visitors at the homes of Tom Dales, Dalie Bros., and Henry Moulton. Jane Davis and Mrs. Ada Green, son, Bill's and Bill's home in Detroit... George Churchill recently left Cornell University as superintendent of pant show and advertising painter. When Warm Springs, Ga., will begin work on painting the new and old Cole & Walters Circus missed afternoon and night shows recently... Mrs. J. H. Broadway, a blowdown, reports Mildred Webers.

For myriad jests not to be Compared, were the red-uniformed puppets who brought amusement to the ladies of the ring in the days before the red-lighting.

The eventful life of Lonnie Briscoe, former Ringling Bros. and Barnum & Bailey clown, has been captured in the book "Lonnie Briscoe's Book, 1889-1971."

In the Eyes of the World: The Ringling Bros. and Barnum & Bailey Circus, by Bob Farnum, is a comprehensive and vivid look at the world's most famous circus, with over 200 photos and illustrations, offering a behind-the-scenes glimpse at the history, people, and culture behind this iconic entertainment.
**Polack Bros.' Eastern**

**DRESSING ROOM Gossip**

**Buddy** on the ice then play grist's the JO. Mary the 66 brigade when the boys shortcake.

**Buddy**

Montes De Oca is auditioning for the Eyes Cocktail Unit. He plays the principal role in *Buddy*. Miss Dennis, Bobby Wiswell celebrated her birthday last week. Mrs. Yates drove from Waco to visit us in the evenings. She was accompanied by daughter, Dorsie. Pine Bluff, Ark., our next door neighbor, was handled by Artie Ullman. Mrs. Yates drove to Waco to give a dinner for the governor, Sid and Mrs. Robey. The governor and his party attended the evening performance.

**ORRIN DAVENPORT**

**Polack Bros.' Western**

**Dales**

Lady Luck took a holiday on our sets last week. The scene was the show three quick ones to the chin. Bob Beaver, assisted by Zack Williams, inflated the air during the performance and the top collapsed. Tige Hale and his band made an entrance with the center ring as the first center pole. The audience was prepared for the back reserves and the handstand. The web girls narrowly escaped being crushed by the top pole when a scared boy was as high as the top pole. Outside the big top all hands jumped to the ropes in an endeavor to catch the glimpse of the audience. We finally watched it go. The audience was prepared for all, except for once we were thankful for light house. Frank Stewart, clown from Dales, who was skinned, was rescued from a recuing a girl from the seas. After that was all over, we were some there left to laugh about.

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**Polack Bros.' Western**

**Dales**

Just finished 11 good days at the Falls Park. The show was promoted by George Westerman. John and Louise Adams, Mrs. Utica, N.Y., presented Hubert Copeland, some fishing tackle. Artist Howard Broidy of The San Francisco Chronicle, cartooned Bobby Kellogg, Billy Griffith, Victor Rok, of Otto Grimes, and yours truly. Justus Edwards has been keeping us busy with radio and television shows. I think Buddy Rockey can make up quicker than anybody else.

**Polack Bros.**

**Cole Bros.**

Eric Erickson built Dolly a new house. He has been working his ladder to Benny Fox. The circus fans of the Northwest are looking forward to John Robinson IV, gave a party for members of Coles, the birthday child. Mrs. Boettger made a fine cake for the occasion. Dolly has been her usual self in all respects ever since.

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Burlington Bros.

Show had light matteine and full eight house at Bessemer, Pa. Charles Labbirc and Company are member of the Lowell, O., Volunteer Fire Department. He discovered a fire, went into the barn and started the company. Don Caper has added two new trampolines to the ring. Visitors included James M. Quinn, Clyde Cinger and Ray Brison. — BUCK DAILY.

Spartan Bros.

The big snake gag is getting much applause. Jimmy Alka is learning the old-time snake charmer. Archie Silverlace left the org in early September and did not return. Since then. Kenny Burtick fell from his trapeze but was not injured. He is taking a trip to California, where he is liked at Williams, Calif. — JOHN TOY.

Hagen Bros.

The ring curtains, poles and props have been repainted and Larry Car- lton is relettering the trucks. Wesley N. Storer and his brother, L. M. Storer, are now in Portland, Oreg. An open-air show was given at Silverdale, Wash., Friday night. Those in the tent included Mr. and Mrs. George Cole, Ted DeWayne Troupe, Five Musical Vaudeville, the Double-Acting magic, and the Almaviva. — FRANK M. CAIN.

Comedy Klown Kicks

The Funniest Appearance

Real Laugh Center! Good Color Combi- nation! Free illustrated Circular. The BEST OUT.

LESTER, LTD.

41 W. Lake St. Chicago, Ill.

CIRCUSES

Call Me and Let Me Tell You About Our Shows Right Now

For Service or Rent

RODEO STOCK

The Pick of the Country
—All fence broken, beautiful stock.
Brahma Bulls, Mexican Steer, Broncs and two School Horses.

For inspection write:

P. O. BOX 82

Kearsarge, N. J.

FOR SALE

Used 50x118 Top

Good condition. Also new Nessen Trompeline.

HARRY ALLEN—HAGEN BROS. CIRCUS

AS PER ROUTE

AT JUNE 12, Combination Bill, Join enroute.

Address till June 20

LEO LORANGER

Exhibitor

Circus 38.

CAPTAIN AUDRY

4111 Union St.

Nashville, Tenn.

IPH PROMOTION MANAGERS

Billed in all the United States, Canada, Mexico, and South America.

Katio Schenk

Manager

Robert Thomas

Manager

Full season cards, Space salaries and expenses. No auditories. No sewing of your names on contracts, you fill them self, please do not waste my time.

JACK MILLIS, MILL Bros. Circus

ALL FOR PRO.

PHONE MEN

PROGRAM—TICKETS

ONLY SELLER of tickets who can conduct himself as gentlemen need apply.

JACK SCHENK

Promotion Director, Southeastern Fair Assn.,

Lakewood, Fla.

Nashville, Tenn.

BOSS CANVASMAN

Capable of keeping upstop. Must know circus.

Two-way stage bill, long working bow.

Must have circus business experience, including selling. Work at Kansas City, Denver, Minn., St. Louis, New Orleans. Harriton, Tenn., Fellow. ABERI-CONO ANIMAL EXPEDITION

Four long bows, 2000 animals.

AT LIBERTY

Girl, 23 yrs. Treasure, rings, iron, china, c.

LEXI

C/O A. G. A. No. 19-11 Live Oak St. DALLAS, TEXAS

GET IN TOUCH WITH

TERRELL BROS. CIRCUS-RODEO

Want single or couple with stock. Can use complete Rodeo Unit for Frankfort, Ky., June 17, Lexington, Ky., June 18. Want Hands for rough stock. Morgan, get in touch with me immediately.

TOM TERRELL, DRake HOTEL, LEXINGTON, KY.
Dorney To Feature Names Week-Ends

ALLENTOWN, Pa., June 10—Dorney Park here has instituted a new policy for its Castle Garden Ballroom, where name bands are featured Saturday and Sunday. Attraction for the bands is the band of the week, a radio, stage or screen personality will be featured on the program.

Dorney also has in store for its visitors a chance to see some of the names that are featured Saturday and Sunday. This will be a new policy for the park, which has not had this feature before.

Ride Move Delayed

LONG BEACH, Calif., June 10—(AP)—The switch of a ride to a new site this week, instead of being completed as scheduled, may result in a delay of the move for a week or so. The switch is due to the fact that the new site lacks some necessary equipment, and the switch will be postponed until the necessary equipment is available.

Pilot also has on display at the park the diving suit used by Jack Dorney, the famous diver. The suit was designed by Jack Dorney and was used in his underwater expeditions. It is equipped with a diving tank, a breathing apparatus, and a communication system.

First Heat Wave Brings Top Takes To Eastern Spots

NEW YORK, June 10—With the mercury soaring all along the eastern seaboard, the heat wave that is expected to last through tomorrow and result ops were anticipating this week's highest grosses. Reports for this week have indicated good biz mostly, with excellent prospects for a new all-time high for the week.

The metropolitan area has felt 90° temperatures, and New York City was reported to have had its hottest day ever. This heat wave, Wednesday (7), brought the week-end sales of several local spots. Coney Island had 50,000, the Rockaways drew over 40,000, and Roosevelt Island 45,000.

In Atlantic City the temperature stood at 91° Wednesday (7), and the season's first big turnover for the spot seemed in the offing today. First big splash of the season will be the bow of George Hamid's New York Stars and Dancers, with name talent in abundance.

At Boston 94° degrees was noted Wednesday and Thursday (7-8), and the weather was expected to improve with the arrival of a front to bring a rise to 83. Revere and Nantasket each of their main Hub fountains, were set to chug up the season's first big grosses.

Carlin Picnics Start; Holiday Sets New Mark

BALTIMORE, June 10—Picnic season at Carlin's Park here opens today as the company's major outing. Owner John J. Carlin reports a full sked of events that will please the crowd of 12,000.

Two weeks of good weather has helped Carlin's garner good numbers and the park enjoyed its greatest Decoration Day business in years, according to the management.

A Buggy Ride and Hook and Ladder Company was the present line-up of five new kiddie rides and games that will be installed if the public approves it. The new Park also has a new Funhouse and a brick and steel amusement building.

Huge UAW Picnic Goes to Edgewater

DETROIT, June 10—Booking of what is said to be the largest industrial picnic ever to be held on the Detroit River this season, that of the United Automobile Workers Local 600, has been completed. The picnic was held in a park this week. The local has about 50,000 members in the Ford Motor Company.

The picnic was held at Waterfront Park, where the local has its annual picnic each year. The park is one of the largest in the country and was filled to capacity with workers from the local.

Father Divine May Buy Philly Woodside Swim Pool

PHILADELPHIA, June 10—Father Divine, the holy man, who has been making the rounds of the country, may be the new owner of Woodside Swim Pool. The pool is on the market and Father Divine has expressed interest in purchasing it.

Father Divine has been making the rounds of the country, making appearances in cities and towns throughout the United States. He is a charismatic figure and has attracted a large following of devotees.

Naapbb Selling Trade Show Space

CHICAGO, June 10—(AP)—Sales of both space for the annual trade show of the National Association of Pool and Spa Manufacturers, Parks and Beaches began Friday (2), Paul Hufnagle, and three-quarters of the space already had been reserved, he said. Exhibitors from other states, with national advertisers as strong buyers, were showing a greater desire to display their goods and attributed this to the average operator's desire for "shopping" before buying. The trade show will be November 26-29 in Chicago.

Name Talent Orks Set for A. C. Steel Pier

53d Season Starts June 17

ATLANTIC CITY, June 10—With an array of name talent lined up for the summer season, the A. C. Steel Pier here Saturday (17), American Bandstand, will be the feature entertainment of the weekend.

In Music Hall, Mandy Carson will headline the stage show. For those interested in the circus, the Atlantic City Engineering and Exposition will be the event to catch. For those interested in the circus, the Atlantic City Engineering and Exposition will be the event to catch.

General Motors Exhibit

Exhibit of General Motors' lineup of 1951 models will be featured at the GM display, Ripley's Believe It Not, at the 53rd Atlantic City Atlantic City, in the north eastern part of New Jersey.

Three-day opening of the parade will be held in conjunction with a variety of exhibits and features, including the parade of World War II veterans, an exhibit of a large number of toys and dolls, and a parade of circus and Allied Indian Nations. The parade will be held at 12:30, with a $1.25 entrance fee for adults and 65 cents for children.

Band sets for Marine Ballroom include Ray McKinley, June 23, with his own set and the 1951 Marine ballroom set and the 1951 Marine ballroom set. Also included are the bands of Main Beach, July 18-20; Ray Anthony, July 21-22; Les Brown, July 16-18; Flip Phillips, July 17-20; Ralph Flanagan, July 21-24; and Johnny Long, August 11-17; Tommy Dorsey, August 18-25; and葫芦, August 26-31, with plans to return with Special Steel Day May 20th.

New sets include Elvira Bart's, June 25-27; Jimmy Kaye, July 4; Myron Cohen, July 5-14; Buddy Rogers and Dennis Durrel, July 15-24; Jerry Colonna, July 25-30; Jean Gray, July 30-31; and the Steel Pier, August 6-12; Artie Dunn, August 13-19 and the Three Sisters, August 20-30.

Dorney Leases Rides to Club For Afternoon

DALLAS, June 10—For first time in the history of its operation, State Fair Park here will have all midway rides to a private operator on an afternoon.

The Dallas County Fair Club, Inc., will pay $1,493 for use of 27 rides from noon to 6 p.m. today (17). Midway ordinarily does not operate until 6 p.m. Saturdays. Club has approximately 8,000 members.

Altho leasing is common practice at amusement parks in other parts of the country, State Fair Midway, largest in Texas, is trying out the gimmick here. If successful will push leases next winter for summer of 1951.

General Motors exhibit of 1951 models are expected to profit from the practice. Fair officials are looking for club for sports events and picnic pavilion and meeting and dancing. Club also will get first crack at any of the outdoor musical, High Button Shoes.

Video Set Awards Stimulate 15% Gate Hike at Palisades

NEW YORK, June 10—With a big hand on last week end and spending fairly good, Jack and Irv ing Ride and his company of Palisades (N. J.) Park, were highly satisfied with the gross for the two days. Concert tickets were also sold (3) despite showers, and the turnout Saturday night was not bad. With Phil Smith managing the park, Rockaway reported a good crowd Tuesday (6) starting the season.

New sets include Elvira Bart's, June 25-27; Jimmy Kaye, July 4; Myron Cohen, July 5-14; Buddy Rogers and Dennis Durrel, July 15-24; Jerry Colonna, July 25-30; Jean Gray, July 30-31; and the Steel Pier, August 6-12; Artie Dunn, August 13-19 and the Three Sisters, August 20-30.

BALE, June 10—(AP)—Crowds flocked to the Park here over the weekend with the 3rd annual Surfboard Classic. The event was sponsored by the Young Men's Christian Association and featured surfing exhibition matches.

The prizes are distributed in a different order on the board, and Gestalt said that when weather permits, the prize has proven successful. Police were on hand to keep the crowds of 50 children held an outing at the park Tues day (9) to the point where Gestalt said, "It is the peak grosses.

Gestalt, as legal counsel of the Rockaway Chamber of Commerce, tends to point the Long Island Rail road's announced intention of abandoning operation of a station located at the beach. Railroad seeks to have the city assume operation of the track.

Neu New Units Click At York Beach

YORK BEACH, Me., June 10—(AP)—Funkland Park, primarily devoted to children's attractions, has been opened. It is being held here despite considerable rain, Samuel Spector, treasurer, reports. Patrons on rides and the miniature golf course completed near capacity in a downpour on the opening day.

Present units catering to adult trade include boats, Monte Carlo and the miniature golf course. Response to the new enterprise has resulted in additional rides being planned for the opening. The addition of other major units, Spe cator said, will be added. Business to date indicates that a good season lies ahead, Specter said.

The Screw also has in store for its visitors a chance to see some of the names that are featured Saturday and Sunday. This will be a new policy for the park, which has not had this feature before.
Sun, Joyland Give Wichita Kids Two School Outings

WICHITA, Kan.—June 10.—Joyland Hillbilly Park here gave two barrels for the annual School’s Out party. Original date for the event was Friday (2), but another party was set for rain so the date was changed to Tuesday (6). The Friday dawned clear. On the theory that kids would turn out in their best duds anyway, the ticket price was set at 5-cent ride rate into effect. Repeat showings of official picnic date (6) was skedded.

Wet Weather Bops Big Biz For Olympic

Per Capita Spending High

ERYINGTON, N. J., June 10.—Olympic Park here drew only fair crowds last week-end, according to Treasurer Robert Guenther, with rain and temperatures in the lower 70s threatening the holding business down. However, he added that per capita spending continued at a slightly higher level than normal.

Fumvckers marked its 34th anniversary under the management of Henry Guenther on Monday (4), offering free coffee and cake for the diners. The event drew well despite competition from the Ringling-Barnum circus, which began a three-day run in nearby Newark Monday. Guenther said that without any special push, the management, Olympic continues extensive booking of industrial, school and church outings.

Due to inclement weather, the park has done little since opening in the Park business is expected to pick up following the close of schools late in June.

Four free circus acts booked into Olympic for the week were: Cappie Johnny Wedle and his performing bears; Pietro and Dura, comedians; Great Smetona, slack wire, and the Barmak Duo, perch and balancing.

CONEY ISLAND

(Continued from page 12)

Rocky Lafare, traffic cop on Times Square, has turned song writer. His first three is "Looking through the Window," published by Shapiro-Brinsmade. ... Sam Garber, former partner with Stanley Gersh in "Phony for the Races," is now operating a fantastic game on the Boardwalk in Long Beach, L. I. ... Jack Franklin has left the Jacobs Brothers and their balloon busts and is now with the James E. Strates Shows.

Peter B. Smith, ex-Supreme Court justice, has been appointed referee to prove testimony for determining whether avenue and ground acts are considered gambling devices. His decision will rest with the Powers, King's County Supreme Court judge.... The last Chamber of Commerce meeting, May 24, concessionaires and onps were urged to cough up first payment on 1950 accounts and to give their business. Fred Sindell's new black and white galoon revues on Surf in the structure that last year tenanted the Suicide Globe. Has Happy Bay, emcee Ginger Pollard, Candy Kane, Memory Lane and Sandy Wayne. What the white groups are Sidgie White's revue in the black. Outside talkers are Walter Budd and Justin Wagner. ... G. K. Sadler, former magic trick concessionaire, is selling real estate for the Hadwaky Company, Manhattan brokers.

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WANTED LOCATION

For new Streamline Kiddie Train. Capacity 35 passengers. Portable with trailer. Includes 6 ft. of track. Wire, wire or telephone.

C. P. CONOVER

Ms. Sally Springa, Paints Telephone 438

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TOP MONEY TAKER OF THEM ALL

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A Legal Skill Game Everywhere
FOR PARKS—RESORTS—ARCADES
EARNINGS FROM $3 TO $4 PER HOUR

Our 1950 streamlined Alleys should not be confused with limitations or old type alleys.

A Resort Arcade Operator replaced 12 old alleys with 12 new ones in 1950. Reported doubled receipts over any previous season’s operation.

Skee Ball receipts are increasing year by year while many other games and devices are going down.

Operators report earnings from $1000 to $2000 per alley per Summer Season.

There's still time to get Alleys to replace those old ones for the 1950 Summer Season. It pays to give your patrons the best!

Phone or Write us about terms and delivery.

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AMUSEMENT DEVICE MANUFACTURERS

COASTERS—LAFFING FIGURES—FUN HOUSE STUNTS

PHILADELPHIA TOBOGGAN CO.
130 E. DUVAL STREET
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MINIATURE STEAM TRAIN

Train groves next to Caterpillar in three big parks. 76 Trains now in operation.

GROSS $2,500 TO $15,000 A SEASON

Barns seal for normal steam operation. Make real money in any town over 15,000 population. Approved A.S.M.E. boiler. Steam Trains are unexcelled. 76 MINIATURE STEAM TRAINS FROM 72,500 TO 36,500 ANNUAL FIGURES.

OTTAWAY AMUSEMENT CO.
Merry Miniature Steam Trains
124 W. Douglas
WICHITA 2, KANSAS

High Quality

KIDDIE RIDES

ROTO WHIP—SPEED BOATS—PONY CARS

GALLOPING HORSE CARROUSEL

Illustrated Circulars Free

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York Beach, Maine

YOU CAN CROSS MORE WITH A 12 UNIT GREYHOUND RACE IN THAT LOCATION
$35,400 COMPLETE
GREYHOUND AMUSEMENT DEVICE CO., INC.
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LAST CALL FOR RIDES TO BE MOVED

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For the entire season, with no flat rate or percentage charged. Bus transportation to park at all times with free guide. Contact Us. Work for Cincinnati, Springfield, Oklahoma, Kansas City, St. Louis, Chicago, New York, Boston, St. Paul.

JIM'S CONCESSIONS or CARL SPATZ

BINGO FOR RENT

Good location. Fully equipped. 150 capacity. Work for cash prizes. Also Snowball. Candy Apples, Candy Floss, Popcorn, Peanuts.

J. E. BOSE ENTERPRISES
NORTH BEACH, MARYLAND
Phone: No. Bc. 3711 or 1631
Advance Sale At Milwaukee Surpasses '49
Jumps 20% for Auto Race

MILWAUKEE, June 10—Effectiveness of advance ticket sales, both for fair and non-fair events at the Wisconsin Coliseum and other arenas here recently has been evident in the figures for the 100-mile AAA National Championship Race to be held here Friday (11). Sum is up 20 per cent higher than at the corresponding date last year, Jack Reynolds, fair manager, announced.

Prices for the meet are the same as a year ago, with reserved seats going at $3.50 and $2.50 and bleachers at $1.50. Close to 4,000 infield standing-room tickets were sold last year.

5G Advance Sale

Even though the fair is more than two months away, the advance sale for the 200-MPH AAA big car, scheduled for various events in the Coliseum Aug. 27, already is $5,000, fair officials said.

"We do not anticipate a larger attendance at either of these two events, both for fair play and non-fair play." attendance is the result of educating our regular race patrons to order their tickets in advance," the statement said. Another factor said to play a big part in the increased sales is the mail solicitation of all past customers.

Park Biss Off

Business at the annual amusement park, which opened May 24 and is closed for the last two weeks of June, the drop in receipts is directly due to the lack of two weeks ran 10 per cent ahead of the same period last year. The drop begins here with the opening of school closing activities. The park's new outdoor roller rink began slowly but picked up later.

A marked expansion will be made in women's activities at the fair this year, with the $2,000 revamping of the history building to be used as a women's building, designed with an eye to being decorated, the brick structure has been equipped with indirect lighting, according to plans. Exhibits will be arranged along the walls on the upper and lower floors, and a feature for an expected increase in exhibits, annual will add several more rooms.

Plymouth County 4-H Show, Le Mars, Ia., is increasing its special exhibits this year by the addition of exhibitors, Dan P. Carter, secretary, 104, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31-Septem-

Beaumont Fete Set for Added Day

BEAUMONT, Calif., June 10—The 33rd annual Beaumont Cherry Festival will be held May 20-23, Sunday (15) for four days, with an additional day added to the schedule this year, Ken Baker, co-ordinator, said. Crafts 10 a.m. to 5 p.m., with the festival opening noon.

Spade Cooley and J. Las Vegas will be held June 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31-Septem-

ANNUALS

Annuals Set Plans:

60G Ag, Bldg. for Abilene, Kan.; Davenport, Iowa, Ups Publicity

CENFAL FREE KANS Analytics

Another month ing said. in work Coliseum ning water exhibits year, school-closing activities. ment Wisconsin day New Lynn State fair, Folk. jumps Roller Counties Mulls $25,000 Lynn April, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31-Septem-

Washington, Conn., Selects Annual Site

WASHINGTON, Conn., June 10—Fifteen fairs near here have been selected as the site for review of Washington Fair, August 31-September. Construction work will set under way soon.

The fair board has secured a site for the sale of a marquee, according to William D. Morgan, chairman. Plans are set for a three-day showing of more than 100 horses under supplies of the Kentucky State Fair, W. L. Johnson Jr., chairman of the Horse Show Association, a show including 200 cattle and oxen, as well as a horse pulling contest.

Weyburn Annual Re-Fences WAYBURN, Sask., June 10.—Weyburn is creating a chain-link steel fence, built with the aid of the 40-year-old wood fence around the grounds. A new fence is also being build for a new barn by 50-foot building und.

The cantilevers will be displayed at the fair's third annual "Cantilevers," with the age of 16 and 18 may participate. Free admission will be paid for two persons with each entry.
Fair Dates

The following exceptions and additions are in the list of Fair Dates which were received during the week ended June 9.

ARKANSAS

KANSAS

COLORADO

WAUSEON, OHIO
Topics OREGON Sept. 25, 1950

Trenton Skeds Hefty Country Talent Package

TRENTON, N. J., June 10.—First extensive use of hillbilly talent on the New Jersey State Fair, September 24-October 1, will be introduced as a result of negotiations between George A. Hamid and the New Jersey office of the Jolly Agency.

Agreement calls for the following: all recording and radio network featured grandstand attraction: Johnny Olsen and his Ladies. Served by the red hot show, September 24, Steany Hollow show (formerly Hay-Forrest House), and Armstrong Grandstand, featuring September 24-October 1, even Boys and Girls and an entire cast from the Grand Ole Opry radio show, September 25 and 27, and a Victor Western Jamboree, featuring Elton Britt, Rosalee Allen, Texas Jim Robertson, Homer and Jethro and Jesse Rogers and his 40s, September 28 and 30.

Change Name of Detroit's '51 Anniversary Celebration

DETROIT, June 10.—New name for the major celebration, which will be held in Detroit from July 1 to July 14, 1951 here will tentatively be Detroit's 250th Birthday Festival, it was agreed by the sponsoring executive committee for the present week.

The project was originally launched as Detroit's 65th Birthday Festival of the Great Lakes, but the name failed to appeal, and the committee is now tentatively considering a change to the name of the event from the projected International Trade Fair, also slated for next year, with probable overlapping dates.

Jimmy Wood To Debut New Top at San Fernando Fete

SAN FERNANDO, Calif., June 10.—Jimmy Wood, owner of Fair American Amusement Corporation, will debut his new 80 by 320-foot big top at the annual Fairplex where he was here Wednesday (14) for five days.

The American stars in community projects and the big top will be used to house exhibits. Local event is being held in the city this year.

New top was purchased from Central Canvas in Kansas City.

Canada's Prime Minister to Open Calgary Stampede

CALGARY, Alta., June 10.—Canada's Prime Minister, Lester B. Pearson, who will be here July 10, accompanied by Robert Winther, re-confirmed to the Governor-General Viscount Alexander who will close the event.

Shannavon, Sask., Offers Bull Bond in Ticket Deal

Shannavon, Sask., June 10.—Shannavon County Fair here is using the slogan "A Bull and a Bond for Both" in its ticket campaign, and one ticket buyer will win a purebred bull with a $500 bond tied to it.

Proceeds will go toward building a section on the fair's grounds.

GIVE TO THE DAMON RUNYON CANCER FUND

FAIRS-EXPOSITIONS
Weather Turns Biz Booms For Henries in Ill., Wis.

Peoria's closing day yields biggest Kids' matinee, night crowd of season—extra day added at Kenosha after show registers its strongest opening day

KENOSHA, Wis., June 10.—Fresh from a winning week at Peoria, Ill., Henries Bros.' Shows opened here Monday (5) with a banner day, the biggest opening on record. Thursday (8) and the week was expected to finish last强壮, and the first day's advance, the show's room, on the opening day, a three-mile distance, will be featured today and on succeeding days. The only other shows held here this city are the circus Side Show, World's Fair and the Showboat. The Scooter paced the ride.

Peoria's final day provided the biggest KID'S day ever. Approximately 8,000 kids and parents thronged the fair for the matinee, the show's biggest since it left quarters. For the matinee, discounts went at 9 cents. The closing night at Peoria was also of the best of the year. Heavy publicity in the Peoria papers handled by Bill Naylor was a big factor.

Run here from Kenosha was the best of the year for Trainmaster Jack Morgan, as the show had moved up until the latter branch lines. In the arrival at midnight Sunday (4) for its first day's run, it was a big problem for the show's personnel and for the second successive day assembled at Peoria, along the route. The show was led by yesterdays show tractors and 10 men made the show equipment in six hours, and ready in time Monday night.

The Scooter was managed by Bill Snyder; general agent of the GEM City Shows; Milton Cole, press agent for the Rochester Shows, and the former Chicago Blackhawks hockey player, Al Smith, manager of the Peoria Girls Professional Baseball Club.

Davenport Biz, Weather Good For Royal Am.

DAVENPORT, Ia., June 10.—Royal American was the new ideal weather this day and Monday, the 8th, the third day of the 12-day still stand here, and business was good.

Final week-end Saturday and Sunday (10-11) at Davenport was marred by weather. Up to the Monday, the long Mound City engagement had employed only 357 kids. In the report, Herb Pickard, org's press agent, revealed these shows after a flight to Winnipeg, where he was presented the Winnipeg Flood Relief Committee with a check for $3,000. This is the org's and its personnel. Sum was raised during the St. Louis engagement. From here the show will move to Peoria for its last still date before coming to the Western Canadian Class A Fair Circuit.

Late Race Crowd Aids Cavalcade's Biz

LA FAYETTE, Ind., June 10.—Cavalcade of America's crowds good weather here Thursday and the close of the evening, the tracks was a night of its six-night stand. Shows were opened by the Junior Chamber of Commerce, and that didn't help business. Patronage was thin.

Tuesday night (8) yielded a good turnout at the quarter-mile track, coming in at the end of the auto races at the adjacent speedway. Race fans were out to witness the rain checks for the auto races being run and the neighboring. Speed thrills boosted boost of the crowd. Other back-end units also throng the late throng of race fans.

Perth Amboy Gives WOM Big Grosses Fine Weather Aids

PERTH AMBOY, N.J., June 10.—Aided by the best weather encountered in Frank Bergen's World of Mirth Shirkles crowded the open good grosses for the week ending here yesterday, as a result of several orgs previously, but bad weather affected their takes.

On Weather Bergen and Bernard (Buckey) Allen, concessions managers, and sponsoring committee members, publicized the outdoors from South Amboy, N.J., and the org was handled by a former Chicago Blackhawks hockey player, Al Smith, manager of the Peoria Girls Professional Baseball Club.

Joliet Warm. Clear; Turner Gets Steady Biz

JOLIET, Ill., June 10.—Turner Bros. Shows, greeted here by ideal weather, with mercury in the high 80s, did good business the forepart week and held forward to a big week-end play thru Saturday. Org. in its seventh week since leaving its Petersburg, Ill., winter base, welcomed the host a relief from the cold weather that has dogged the show since its arrival.

Where weather permitted, business was good the last year according to Cecil Turner.

Show has 10 rides and 32 concessions and moves on 25 trucks. Org. will add shows for its fair route thru Illinois, Indiana and Ohio and will provide the midway attractions at the Oregon, Ill., July 4 celebration.

Rudolph Brajdic and family, billed as the Rudolph Arturo Tropea, a combination around-unique-contortion act, is the free attraction. Nativity of Yugoslavia, they arrived in this country five weeks ago.

Curley Francis, who manages Anna Gilley's long run, has taken (See Joliet Fans Well on page 78)

Crafts Launches Third Coast Unit With Eight Rides

NORTH HOLLYWOOD, Calif., June 10.—With the purchase of eight W. R. Sullivan rides, Crafts Commercial Co., which has 29 Big Shows, is launching his third coast unit, here today. Five major and three smaller rides will be featured as part of the team, which will take part in the 1st Annual Shasta Dam dedication ceremonies here, in the Northern California city.

Shows include Merry-Go-Round; a Sacred Heart Ride, from Allan Herschell Company; Riptide Ride, and Big Show Ewart Company; Bully and racing aircraft, and a new No. 3 El West, Idaho.

Redding is giving all out for the combination operations. Shores are interested in the show's biggest trip on this trip. Committee is operating the concessions.

Jones Scores First Big One At Pittsburgh

Holiday Gate Tops 12,000

PITTSBURGH, June 10.—After a series of books, this was a big one, from inclement weather, the manager of the Exposition held pay dirt here. On Memo, received admissions topped 12,000, according to the manager.

Org played the Heidelberg Raceway, a new spot for carnivals, about four miles from downtown Pittsburgh. Streetcar and bus service are available for patrons to reach the show site.

Pittsburgh parks gave the show organizers free permission. Scenic Mountain Nightly, a small town,头顶 Carnegie Signal Item. Bob Barnett, associated with the Carnegie parks, ran features daily.

Eddy Howard, Mercury recording star, playing Hill Green's Terra Gardens, and Buddy Green, vocalist with the Benny Goodman orchestra, were visitors.

Waltz Cracks, Money Show on Record for Carnival Business

WALTER CRACKS, Money Show on Record for Carnival Business

Kingsbridge, N.Y., June 10.—Bernard (Buckey) Allen, manager of the Birdland, strapped $30,000 on the Blackstone Fair, a weekly 400-day fair, with 70 concessionaire, concessionaire, and 180 acts.

One of the social events of the week was the wedding of Mr. and Mrs. Andrew Romanoff, who married in the Rita Court, became the bride of Otto L. Stonecipher, of the family.

New McKeown Show To Debut June 22

DETROIT, June 10.—This area's roster of small carnivals is being increased with the addition of the McKeown Circus Company, which will make its formal debut June 22 at Roseville, Mich. Owner is Edwin McKeown, who has been much in the public eye recently in and out of the W. G. Wade Shows last year, with his brother George McKeown, former Detroit coin machine operator, who was killed in the war. McKeown, an Ohioan, is playing principally a string of carnivals in the next month, and the other big city church organizations in the Michigan territory and has been booked solid for the next few weeks.

He is now signing on additional rides and concessions.

Richland County, O., Closed

MANSFIELD, O., June 10.—Richland County was closed to carnivals, as a result of a long and hard fight the County Auditor Norman L. Wollman. Shows have been paying a daily license fee for a long here.

Movie Aids Eagle

Playing day-and-date with the movie Small World, in which one of National Exhibitors Midgets, Ann Shiller, played a lead role, the show is in much publicity for the midget troupe, heavy dough for the box office and Eagle's banner week of the season. George Marriner, manager of the Lion Thrill Arena, is working the show day and night. Joe Bentley, manager of the Side Show.

Welles signed for the season with Jack and Tony at 344 theater bookings, she will leave for a tour next week. New cast also includes Dick Tandy, Paul Dittman, comedian; Johnny Tone, singer; Renee Baron, specialty dancer; Mary Marriner, Norma, tap; Irving Kay, band leader; Roscoe Pinkley, Sophie Farrell, Margaret Morris, Willard, Marie Musto, Alice Wright and others.

E. James, Elizabeth and Theodore, children of Mr. and Mrs. James E. Strates, are vacationing in this city.

After spending two weeks with their ill mother at Tulsa, Okla., Morris Delabate returned to the midway, where he joined the Miracle Show, and is now manager.

Walter Cracks, Money Show on Record for Carnival Business

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He is now signing on additional rides and concessions.
Fargo Jubilee Gives Wade No. 2 Top Detroit Biz

DETROIT, June 10.—Full-scale openings are now being held in the Wade No. 2 Unit here in the Chene-Iggo building, with the result that good business is being done throughout the city.

A new and improved lighting and instrumental display has been added to the program, and the results have been most encouraging.

The program is scheduled to run until June 17, at which time it will be closed for the summer.

The principal attraction is a new and improved lighting and instrumental display, which has been added to the program. The results have been most encouraging.

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EVANS’
LONG RANGE
SHOOTING GALLERIES

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Genuine pro-war Matilda iron Targets and Parts for Long Range Lead Galleries.
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Chicago 7, Ill.

NOW DELIVERING!
New Apex 4 Star
Carnival Wheels

Complete Bingo SupplieS, also
Amplifiers.
SEND FOR FREE CATALOG in 690 Colors
MORRIS MANDELL, INC.
36 East 12th St., Dept. B1, New York 3, N. Y.
Phone: O'Steen 3-0115

POP CORN
We have been selling Pop Corn to the outdoors trade for 25 years. May we have your order for Giant Yellow or White Hulless. Prices $0.50 to $12.00 per cwt.

INDIANA POP CORN CO.
MUNCIE, IND.

HUBERT’S MUSEUM
228 W. 42nd Street, New York, N. Y.
Open all year round
Want Franks and Novelty Acts.
State salary and all particulars in first letter.

WANT
Count Store Agents, coupon and points also one Lithograph Agent, No. Virginia, please.
DALLAS DUNCAN
WOLFE AMUSEMENT
Madrasfield, Va., this week

WANTED
Rides and Concessions for 4th of July
POTOMAC AVES POST 135
POTOMAC, ILLINOIS

LESLEY’S TRAILER PARTS AND ACCESSORIES
Complete line of Trailer Parts and Accessories of all types. Also a specialty for specialty equipment made within 24 hours to all orders.
L. L. Lesley, 635 South 11th St.
1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fireman 5283.

MIDWAY CONFAB
Blanche Henderson, Ladies Aux-
iliary of Forestville Women’s Phoebe
Brotherhood, is on vacation and
is at Palmades (N. J.) Park sell-
tickets for NSA’s November fa-

Webster should have had the vocabulary
of today’s front talkers.

J. B. Hendershot, formerly of the old Mighty Sheesley Midway, who has been off the road and living in
Dayton, O., since suffering a stroke several years ago, reports
on joining Dinty Moore in the opera-
tion of the Paducah Island resort.

Reynold (Ray) Bergquist, former talker and lecturer for Cash Miller’s Big Show, who has been in Kings Park (N. Y.),
Veterans’ Hospital the past two years, would like to hear from friends. He expects to be released
in the near future.

To draw a tip to the front of a pub show one has only to get two policemen to sunny
on the belly.

When three cars of Cavalcade of Amusements were derailed recently at
St. Vincent, Ind., en route from Evansville, Ind., to Dayton, O., Beryl Hillman, carnival man, visited with
the show personnel. Miss
Hulless celebrated her 22nd birthday May 23, is showing Strain Shows in
Bathe, Me., with Rickey and Runa Remee and Whiley Rogers.

For season is the time when courthouse
trade picks up thru outside customers, and
when a slice of ham goes thinner.

Frank W. Purkerson, owner-manager
Pepper’s All-Show, who re-
cently suffered a heart attack, writes
from Nashville, Ark., that he has been discharged from a hospital but
is still under medical care. He was removed to St. Vincent’s Hospital in Little Rock, Ark, while his eg was
playing Bentin and, and spent
3 days under an oxygen bent. . . .
Stock show was held by Mrs. Dorothy
Hackett, of the Volunteer Boys.
Mrs. Dan Donnits June 7 at Baxter,
Turn. Attending were Mrs. Richard
Welsh, Mrs. Ray Nord. Mrs. Yvette
Jacques, Dorothy Holland, Madam
Lea, Louis Davis and Mary Thomp-
son, all concessionaires on the org.
Refunds were served in the Girl
Show top. Yvette Jacques did
the decorations . . . R. L. (Red)
Bishop, general agent, and H. N.
Reeves, legal adjuster, Victory
Exhibition Shows, celebrated recent birthday.

Worst case of woolstool was reported
at Haymaker, Ia, where the natives
circling midway 76 times without stopping.

James Thompson’s Side Show on the King Red Seal includes the following:
Captain John Gibson, Elephant;
Prince Chanel, fire eater; Pete Petersen, Bear;
Foy Vincent, rope spinner; Billie Evans, tattoo artist; Freda
Turner, strong woman; Professor
Robinson, magician and in-

Duke Thompson, mentalist;
Margie, four-legged girl, annex
attraction; Hazel Abbot and Bill Tur-
er, tickets, and Edith Thompson,
front.

Daylight saving is the arrangement by which days appear shorter by three hours.
Mickey Davis, of the W. G. Wode
Shades, is in the Chicago, St. Joseph Hospital, Ann Arbor,
Mich., according to Jean Davis.
Bob McGreger and Jack Kow have
taken over billposting and the sound
system, besides having popcorn,
corn cob, candy apples, custard,
and the No. 3 Sam Tassell unit.
Danny Pinelle, of the Rudder Shows, has purchased a new
and joined Jay Williams on the
A. A. Gentich Shows.

Among the outstanding midway financial
experts is the tie quackers, and the
management has held back three days’ pay of a two
week holdover from one of his 10 men.

Eddie Evans has been confined to the Tray (N. Y.) Hospital for the past two weeks with a heart
ailment. His wife, Helen, came
off from their Columbia, S. C., home to

WE HAVE
HANKY PANKS, 9 different kinds of
BALL GAMES, 2 different types of
dART GAMES, 4 NEW SKILL GAMES,
4 NEW PENDANT GAMES, 4 NEW JAR
DEALS, 6 NEW DICE GAMES, 24 different
types of WHEELS, FOR PURSUING
"Bobbing Babies," PAN GAMES,
6 CATS.

Baker’s Game Show
Anounces
BUSINESS AS USUAL
CATEGORIZED ITEMS
Buckets, Six Carts, Wheels, Etc.
10760 S. Detroit
Detroit, Mich.

AGENTS WANTED
FOR 14 FARES AND CELEBRATIONS
Starting next week at Silos Spiegel, Ark.,
downtown city park.
Show Ring Toss, Roll-A-Do, Milk Bottles, H
Sticker, Penny Pitch, Fan Outfit, Beat the
Dealer, Over and Under, Ana Pin Store
Agents. Wire, don’t write. His collect wire.
WENDELL R. PIERCE
8920 & Capelli Bros. Shows, McAlister, Ohio.

WANTED
GRIND STORE AGENTS
American, Imperial, Paramount,
Clubs, Turtles, Bowls, Essex, Others
Also Scales, Fels, and
Color, varsity boys.
J. B. Jackson & Denny Pitt, c/o
TURNER BROS. SHOWS
BLUE ISLAND, 11.

SIDE SHOW MANAGERS
At Liberty
DOC R. GARFIELD
The Man without a shell. Also have Babies with Three Heads and Two Faces. Wire to
C/0 Western Union, Terre Haute, Ind., No. 5 or write General Delivery, Terre Haute, Ind.

WANT RIDE MEn
For Ride unit: Foreman on Wheel. Rides 0 and
Vette Morris, Head Showman.
Don’t drink, don’t smoke. Give money.
RIDE UNIT
Winston-Salem, N. C.

HARTSICK BROS. SHOWS
We (S. A.) are looking for a light southern
color, equally skilled in all departments.
For his friend and
candy Shop from Hon. H. F. Moeller, Graphini, Huy, La, La, Hampton, Oldsmobile, better.
Phone: 6000, 12000, 12000
d Notes to Black, Colson, Colson, Pin, Cass, and
Dell, 501 and 502. Adv. to
northwest Missouri and a good route in
Hey, and home, also.
Weldon, Mo. June 14.

VINCENT AMUSEMENT SHOWS
Opening Friday, June 9th, Fort Worth, Texas, for two weeks then coming to San Antonio,
Texas, for two weeks, then transportation. Can use Big Dry in all Bikes, Garfield.
FLOYD VINCENT, Manager
3237 North Riverside Drive, Fort Worth, Texas.

E. C. VINCENT
orticul ining. Shows, exotic Wilson (Tiny) Chusnetts.

A tattoo artist that can stay sober and work three sessions, Slim Painter and Son, has been added to the cast of Buck's show. The artist is doing a fair business on the Voluntary Fair show with his Miss America show as well as in her own act. She also has a corny cork party.

Timmy Hillery recently joined Jene and Eugene Mercier, a special attraction with Bill Kennedy's Side Show, and Zora Blaire, Girl Show operator for Kennedy. George Dard is general manager and front man for the Blaire show.

"I always draw big on this route," added a midway owner, "Yeah! Hoot!" missed a manager, "out of the office on Saturday night to spend yourself out of a job!"

G. O. Cusack and Jack Rooney, playing the cardrooms, report good business. Mrs. Cusack Rooney, suffering from heart trouble, is under the care of a special doctor in Pittsfield, 518 Roosevelt Avenue there.

Want To Buy Crime Show
Give full description
E. B. Kerkhoven
P. O. Box 83, Fruitville Station
Oakland, Idaho, Co.

AGENTS WANTED
CAN PLACE
A good Noveltv Agent, also Agents for Coke and other soft drinks, wanted this week.
E. L. Winrod
Care Imperial Shows, Canton, Illinois, this week, Peoria, Illinois, next week.

WANTED
Tattoo Artist that can stay sober and work three sessions, Slim Painter and Son, has been added to the cast of Buck's show. The artist is doing a fair business on the Voluntary Fair show with his Miss America show as well as in her own act. She also has a corny cork party.

W.M. N. Chalkias
Shakes Great Shows, Columbus, Ga.

FOR SALE REASONABLE
Frozen Custard Machine
Mounted on ConceSSION Trailer, Size 8 by 10.

ERNEST CARR
119 Kohler St.
Tomawoc, New York

JIM LIVINGSTON
WANTS HIS OLD PALS TO JOIN
Boiled eggs. Especially want Rides not co-opting, new territory and a new pitch.
Playing this week, June 16, at Central Electric Plant, Schenectady, N.Y.

GILLETTE BROS.' SHOWS, 60 Sheffield St., Pittsfield, Mass.

FOR SALE—ILLUSSION SHOW
Optical, Mermaid Girl in the Well, portable. The finest ever built, the best materials used. Cost me $1800.00. Make me a reasonable offer. Can be won at any time.

Phone number: Miami Beach, Fla., 55-9331, or write
DAVE SINGER
383 ST. AND THE OCEAN
MIAMI BEACH, FLORIDA

GRIGGS GREATER SHOWS
Nine Rides—Free Gate—Four Shows—Nine Rides
Opening Sherman, Texas, Monday, June 18th. Two hill dates and then Forts. I just purchased this show and need a complete front end. Will sell X on Cookhouse, $100.00 down, balance in 12 months. Concessions, 100% gross. Rides, $12.00 per week. All P. C. open, must have one Hanky Port, Cant Show, two Skilts, one Wheel, Line Up Stands, Broad Mob. Paid Sheldon, wire. SHOWS: Girl Show, Buck's show, you bring the Girls, all other shows except Monkey and Smoke. HELP: Special Men for all other shows except Buck. Good mechanic. Harry Smiley, come on. Electrion that can handle my Diesel truck, special agent and good man. Rides. Eased Men for Monkey show that can handle twenty trained monkeys. 14 Fair contracts when with this show, every one joining now will be given preference at the Fairs. Everybody wins.

CHARLIE GRIGGS
CARE WESTERN UNION, SHERMAN, TEXAS.
P.S.: I AM NO LONGER CONNECTED WITH ALL STATES SHOWS, GRADY FORD AND JIMMY GATLIE WANTS TO HEAR FROM SAMMY REED, PEB, TASKER, SMOKY BEN.

WORLD OF PLEASURE SHOWS
MICHIGAN'S FINEST MIDWAY WANT

SNake, Unborn, Glass House, Mechanical City, etc. Especially want Side Show, Illusion or Large Animal Show to feature. Can place Ice Cream, WY, Hanky Fans, Ball Games and Merchandise Stands of all kinds. Opening for Penny Arcade. Rides Help that drive semi.

Grand Rapids, Mich., until June 18.
Fort Wayne, Ind., follows Grand Rapids.
Penny Arcade.

KINGRONS, Penna., June 26-July 1
BIG STREET CARNIVAL IN INDUSTRIAL SECTION, PA.
Can place Cookhouse, Crab, Ball Games, Penny Pitch, Glass Pitch, Shooting Galleries, Dart Games, any concession that works for stock. Room for Animal, Mechanical or any clean shows. Want Ferris Wheel Foreman.

LYNWOOD GERHART
107 N. Wayne Ave.
Robesonia, Pa.

PLAYTIME SHOWS
$2 3/4
Want Hanky Fans and Stock Wheels of all kinds, Center Joints, Fringe Pins, Flies, Diggers, Ferris Wheel and Chairperson Foremen.
Plymouth, Mass., June 19; Milford, Yarmouth, June 26, and July 4th Celebration at Acushnet with bonfire and fireworks. All replies.

JOHN BURR
BROCKTON, MASS., This Week.

FOR HANKY FANS AND PERCENTAGE DEALERS. Seller, can'taile People who are interested in making money, come on.

EARL TAUBER
SUNSET AMUSEMENT COMPANY
Newton, Iowa, June 12 to 17
Selling 49, 173, 244, 263, 25.

Side Show Acts Wanted
Can place two men, acts, all salaries out of office; also Tattooor for Side Show on the King Reid Shows. Cond propension for Man and Wife to handle a Grind Show.

JAMES THOMPSON, King Reid Shows
BARRE, VERMONT

ROLL T1CKETS
PRINTED TO YOUR ORDER
KEYSBONE T1CKET CO.
SHAMOKIN, PA.

[Price details not legible]
**WANT CONCESSIONS**

**MICHIGAN'S LARGEST ANNUAL**

**4TH OF JULY CELEBRATION**

**HILLSDALE, MICH.**

Can place legitimate Concessions of all kinds except Bings and Novelties.

**Also**

**BIG KAPPA KAPPA**

**GAMMA CARNIVAL**

**NORTH HIGH ST., COLUMBUS, OHIO, JUNE 26-JULY 1.**

All legitimate Concessions open on this event except Bings. Maldon location. Should be great date.

Address all inquiries to:

**GOODING AMUSEMENT CO., INC.**

1300 Norton Ave., Columbus, Ohio

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**CLUB ACTIVITIES**

**Pacific Coast**

**Showmen's Association**

1235 E. Broadway, Los Angeles 16

**LOS ANGELES, June 16.—Meeting of July 3 was suspended and Al Flint, secretary, was given a two-week's vacation at the request of the monthly meeting Monday night (5). President Jack Kruig was on the rostrum along with Al Weber and Lou Manly, secretary.**

**Because of the first July meeting falls on the day before July 4, members voted to cancel the session. As there will be a meeting from June 10 until July 17, Secretary Flint made arrangements for his absence. He and Mrs. Flint will fly to Boston.**

**With only a small representation on the rostrum, Flint presented a quick run-through of committee reports.**

**Ladies' Auxiliary**

**First Vice-President Opal Manly called the regular meeting to order, was preceded by one and one guest, Clara Dalbogh, present.**

**Lila Amthor, Mayme Buters and Eddie Raw attend meetings present on the list. Estelle Wampler related that Emily and D-E Fyke were unable when their trailer turned over near Phoenix, Ariz.**

**Will attend the convention includes teachers from the All Nations Boys Club, Infantilie Paralysis Association, Emily Unde, and George F. and G. Clement.**

**Because of the second and Charlotte Cohen won the two door prizes donated by President Lillie Shue and Stella Lilly Rawlings. Mr. A. bank award.**

**Rose Rosad displayed the bazaar articles donated by Norma Burke, Dorothy Enfield, Mary Taylor and Lucille Dolman, third vice-president.**

**Mary Taylor and Union, also sponsor a party the latter part of July, Ida Deino, Charlotte Oll, Mrs. Carl Hargis and Mary Taylor spoke briefly.**

**Mary Taylor was being held first and the Mondays of each month. Vice-President Manly reminded the members of the meeting, June 19, will be towel night for the bazaar.**

**Michigan Showmen's Association**

3153 Cass Ave., Detroit

**DETROIT, June 19.—A special meeting was held on June 5. Meeting was called to order by Robert Moore, temporary chairman, who occupied the chair. Also on the rostrum were Dave Lincoln, Bill Phillips Club secretary; Luke Lippa. Morrison appointed George Harris, third vice-chairman, to fill the vacancy caused by the death of Ora (Pop) Baker. The membership was added by the addition of Abraham Mandell, Ora (Pop) Baker and Fred (Frenchy) Williams. Nat Golden has returned from Texas and will establish himself in the merchandise business in Detroit.**

**Recent visitors were Sam Stone, Vic Walker, Ed Elder, Eddie Parker, Mickey Golde, Sam Fino, Edic McGillen, Jack Gallaher, Joe Show, Decoration Day, Reeves, Pete Phoite and John Mulder. It is requested that those attending this meeting, as he holding mail for lack of a forwarding address.**

---

**JAMES E. STRATES SHOWS**

**WANT RIDE HELP**

Octopus, Looper and Roll-on-Plow Help.

Can Use Good Ride, Men Anytime.

Poughkeepsie, N. Y., this week;

New Britain, Conn., week of June 19.

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**BUCKS COUNTY FAIR**

**DOYLESTOWN, PA.**

September 11 to 16, inclusive

Hammont Grand Stand, Inc. Misses Bayley, Misses Paradies and Paradies and other prizes to be given away. Old standbys have been kept. Youngsters will enjoy the pre- teen attractions of the midway. Various expenses. Have space for your rides. Expenses paid. See S. Browne, Secy., Doylestown, Pa., Monday, Sept. 12.

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**GARDEN STATE FAIR**

**MOUNT HOLLY, N. J.**

September 6-9, inclusive

Sensational Grand Stand Show, Fireworks, Harness Racing, Carnival, Special Events, etc., etc., for all occasions. Midway from end. Fairgrounds in close proximity to business houses, State, County and Government Experiences. Have space for your rides. See S. Birch, Secy., Camden, N. J., Trade Building, for information.

---

**WANTED**

One Ferris Wheel and One Merry-Go-Round

For Fourth of July Celebration, All Day and Evening.

Contact

**LIONS' CLUB**

Camp Point, Illinois

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**HAGENSICK RIDES**

**WILL PLACE**

For Altoft, Okla., June 12-14; Slinger, Okla., June 16-17; Southwest City, Mo., June 19-21; 16th Annual Fricle, Long Grove, Okla., June 22-24; Stella, Mo., Strawberry Festival, June 28-July 1; Granby, Mo., Centennial, July 2-4.

**RIDES—SHOWS—CONCESSIONS**

C. E. HAGENSICK

---

**CATERPILLAR FOREMAN**

WANTED

Also Buggies to run right side up. Will pay well. Enclosed in way.

**NEATHALL, W. ISA., this week; Menomonie, Wis., next week.**

**H. W. CARMICHAEL**

---

**WANTED**

Wheel Must Be in Good Condition. Will be needed for week. Also Barry-Go-Round Man. Must be able to drive small trailer.

Report CLOVIS, NEW MEXICO, 9th and Able.

**LONE STAR AMUSEMENT**

S. B. RHODES

---

**JAMES E. STRATES SHOWS**

**WANT RIDE HELP**

Octopus, Looper and Roll-on-Plow Help.

Can Use Good Ride, Men Anytime.

Poughkeepsie, N. Y., this week;

New Britain, Conn., week of June 19.

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**HOT Springs Showmen's Association**

3105 Central Ave., Hot Springs

**HOT SPRINGS, June 10—Althea clubrooms have been closed for some time, a number of show people held a meeting here Thursday night.**

**Men's Rest in Memorial Cemetery. The group includes and Vivian Ziminars, chairman of the cemetery committee.**

**The attending were Mrs. Charles Wexler, who operates jewelry store in this city, Mr. and Mrs. Edward C. Clendenon, now operating a bingo here; Mr. and Mrs. Harry Ziminars, former currency and concessionaire and Edward Con, of Tom Thumphot, and his wife and Mr. California to the past week to attend the funeral of Mrs. Berber's sister.**

---

**WILLIE RUTH**

Atlanta, Hi, this week; Lewiston, Ill., next week.

Lorena Lucknarrow, supervisor.

---

**WANTED**

Girls Wanted "GIRLS FOR SHOW" WANTED.

Route 4, Magon, Ga.
JAS. H. DREW SHOWS CAN PLACE
EPITIRE, OCTOPUS AND FUNHOUSE
ALL CELEBRATIONS AND FAIRS UNTIL NOVEMBER.
Will Place Stock Concessions, Novelties, Photo, Ice Cream, etc.
Wanted-Modern Cassetted, Powerful, Reliable
60-Foot Tent, 20-Foot Curved Roof, 20-Foot Sail, and 150' of Track
All concessions and shows are in perfect condition.

GRACELAND GREATER SHOWS
Want For Annual American Legion Street Celebration, Roadhouse, Ill., This Week: Abbington, Ill., 19-24. Those Joining Now Will Be Given Preference At Our Gigantic July 4th Celebration And Fair, Whitehall, Ill.

All replies to JIMMIE CHANOS, Wapakoneta, Ohio

DONNELSVILLE, OHIO, CENTENNIAL
JUNE 28, 29, 30 AND JULY 1
WANTS CONCESSIONS AND SHOWS.
BINGO, PERCENTAGE, MITT CAMP, BALL GAMES, ETC.
FRED NOLEN
MOKAHALA PARK, SOUTH ZANESVILLE, OHIO
PHONE 2-6355

FOR SALE-FROZEN CUSTARD-FOR SALE
Reactory-built Trolley, painted white, opens on three sides. Fluorescent lighting, large capacity. Electric Freezer Machine. A real buy, $1,500.00 cash.

ALL COMMUNICATIONS DELUXE SHOWS
ROCKVILLE, CONN.

JIMMIE CHANOS SHOWS WANT
Legitimate Concessions of all kinds. Ball Games, Photo Gallery, Long Range Shooting Gallery, Basketball, Prize Game, Popcorn, Jewelry, Penny Arcade, Want Mike Show or any other Show with out outfit.
Next week American Legion Celebration, Ansonia, Ohio; then Eaton, Ohio. 4-day 4th of July Celebration, Boosters welcome. All replies to JIMMIE CHANOS, Wapakoneta, Ohio.
MIGHTY TERENCE CONCESSIONS: Photos, Coke, Watch La., Curtains, Grab, Candy, Fries, Apples, Series Ping Pong, Bumper, Glass Pitch, Snow Cone, Ice Cream, Ball Games. SHOWN: Girl Show—we have equipment. Party who answered last call, wire on time.

WAITE'S ALL LEGITIMATE CONCESSIONS

For Iambaree sponsored by the Knights of Pythias Lodge #327, Erie, Pa.

JUNE 20, 21, 22, 23, 24, 25

Concession Manager
4035 SUNSET BLVD
ERIE, PA

CRYSTAL SHOWS
CAN PLACE FOR LONG SEASON
Side Show, Wild Life, Minstrel or any Show not conflicting. Place handy Panke of all kinds. Good opening for Bings. Want percentage Agreement.

W. E. BUNTS
Telesco Plains, Tenn., this week.

KINLAND AMUSEMENT COMPANY
No Concession wanted. Want a few more Concessionists that work for

Cancia, only.

Wanted to work on Upper Peninsula Tour.

FRED A. MILLER
Bowling Green, Mich., this week.

MEN WANTED FOR COOKHOUSE
MEN WANTED FOR OUR UPPER PENINSULA TOUR.

Contact:

J. MASUCI
197 Main St. Gaylord, Mich., or call Overseas 2010.

FOR SALE—LONG RANGE SHOOTING GALLERY
With a 100 foot range, Extra long pull-up target stands, two yearling bull's goals, 6 rifle, 6 shotguns, 6 fly rods, 6 fishing reels, all complete, fitted up and ready for immediate use, $1,000.00. Write to:

A. J. SUNNY
3066 E. 130 St. Cleveland 20, Ohio
W. 1-6479

WANTED CARNIVAL 4-H FAIR
August 7 and 8
Write to W. B. HALSTEAD, Secretary

day. Central Association, Lanes, Iowa

FOR SALE
NEW SIDE WALL
Water and Molded Fruit

GRANITE MANUFACTURING CO.,
1920 MAIN ST.
CINCINNATI, OHIO

WANTED CATERPILLAR FOREMAN
Salary $50.00 per day—must thoroughly understand horse and cattle.

ALSO HAVE B CAR WHIP FOR SALE

3RD ANNUAL 4TH JULY CELEBRATION

3RD ANNUAL 4TH JULY CELEBRATION

Winterbridge Line

New Respiration. One-day show, July 4th. We Americaners. Contact:

ROY FITZGERALD
123 Roberts Ave. Phone 5668
FRANKLIN, OHIO
INLAND SHOWS
WANTED FOR SALE, RO., UNITED NATIONS CELEBRATION
JUNE 21, 22, 23, 24
Also Linking, W. & I. shows, in every part of country, as state, all Picnics and Celebrities, one and two family cars, semi and Age. Clothes Pin, Carnival, Fold Print, Seasonal, Loung, Favors, 11 in all. Contact: Inland Shows, H. G. Cohen, Manager. Show in your city, with all equipment, will book Mexico & Spain. 

N. E. DAVIS
Canton, Minn.

FOR SALE
ALLAN HERSHEY COOPER RIDE
Like new—can be seen in operation W. O. WADE SHOWS. Contact: BATTLE CREEK, Mich., All This Week.

SHOWMEN
I have a clearance for State Fair. Crew, Cow, horse, $300.00. L. M. HAUSER 1, Smiths Grove, Ky.

FOR SALE
Local Range Lead Gallery, West driving, 3 rods, 600 feet, horses each end. 2 nos. small horse stationary, 20 ft. high, 8 ft. balls, 50 ft. lace, 10 ft. high, 30 ft. lace. Train: $25.00. Shop: $85.00. Call: 254. Phone: 7-3700. John R. Turner, Battle Creek, Mich.

WANTED
Ferramore for new 8-man Octopus. Also need a new 8-man Octopus. Will pay for same. 3 weeks. Willow Den, 147th Min.”

JOHN HANSEN
6448 Milwaukee, Chicago, III.
Phone: NE 1-7379

WANTED
Harry-Johnson and Ferris Wheel. Also help to up and down concessions. William Gardner, 5920 Chicago Ave., Chicago, Ill.

FRED A. POTENZA
741 N. Wolcott
Chicago 23, III.
Phone: Homan 8-6419

WANT GOOD CARNIVAL
GEORGETOWN FAIR
AUG. 21-26 INC.

FRED BROWN, Pres.
G. E. LAYNEY, SEC., GEORGETOWN, ILL.

Hutchens Modern Museum
WANTED TO JOIN AT ONCE
Anna, Attention, Fish, Elephant, Dog, Two Rats, Skunk, Rat, Cat, Ass, Dog, Burnt, Pig, Elephant, Monkey, and a Mouse. All dates and times. Address: Noble Fairly

Rochester, N.Y., this week; Duluth, Minn., next week.

WANTED
Buckel and Six-Cal Agents. Must work 25 and 30 in New York. Contact: H. S. Peter, 50 Cal. and Ass Co., E. 14th St., N.Y.C.

Geo. W. Peterson
167th & Western Aves., Chicago, Ill.
(Office hours: 8 to 5:30, Sun. 8 to 2:30.)

RUTHERFORD COUNTY NUGGET FAIR
Buckel, Ass, and Skunk, 724 W. 30th St., Chicago.

JEANETTE FAIRY SHOW
Open for midway.

Mrs. M. H. PIPE (Secretary)
Rutherfordton, N. C.

Ruth St., Forest City, N. C.

JOHN PIPE (Chairman)
F. P. O. Box 44, Rutherfordton, N. C.

CLAUDIA BENTLEY
Want to see free and fun rides for Railroad Ticket. Will give best terms for fair or railroad, including 10 relatives.

JAMES E. STRATEGIES SHOWS
100 North Main, New York, N.Y.
F.A. Linnick, what happens?

EXEMPLARY SHOWMAN

JAMES E. STRATEGIES SHOWS

EDWARD VIS
544 River Ave.
Holland, Michigan

PHILADELPHIA, P.A., JUNE 19-24, LA MOTTE FIRE COMPANY CELEBRATION, 19TH AND CHELTEMAN AVES., PHILADELPHIA, PA., AT THE END OF NORTH BROAD. FREE GATE. FREE CIRCUS THRILL ACTS, CAR GIVEAWAY. RIDES: ROLL-O-PLANE AND ONE FLAT RIDE, CAT OR TILT.

SHOWS: Any Show except Girls and Side Show. Carl Thompson and Dick Dillon, this is for you.

CONCESSIONS: Hanky Panks and all stock concessions and straight sales. No flats or P.C.

HELP: Good Wheel man and Second Man on all rides. Bingo Help for Mack's Bingo.

Phoenixville and Spring Mill, free gate, fairs to follow. All celebrations and fairs from now on include Flourtown and Cabin Field, 29th and Allegheny, biggest Catholic date in Philadelphia. All replies:

MORRIS HANNUM
Couch and Four Hotel, Cottsville, Pa.; this week.
Then Philadelphia.
Philadelphia Telephone: Livingston 8-7793

BODART SHOWS WANTS
One or Two Shows.
A Few More Clean Legitimate Concessions.
Can Use Foremen on Several New Rides.
Iron Mountain, Michigan, this week.
Crosby, North Dakota, Thru June 24.
Then All Fairs starting at Crosby.
Finishing September in Wisconsin.

LAST CALL FOR CONCESSION SPACE
FOR THE
SAN DIEGO COUNTY FAIR
DEL MAR, CALIFORNIA
JUNE 30-JULY 9, INCLUSIVE—WIRE, WRITE, PHONE

CRAFTS 20 BIG SHOWS
7283 Balfour
Phone: 61-3211

FOR SALE—14 FT. LONG RANGE GALLERY COMPLETE
MOUNTED 1947 GMC, NEW MOTOR. Contact A. J. STEWART

DAN LOUIS SHOWS

Want Hanky Wire

All fairs and celebrations from now until season closes
WANT SHOWS WITH OWN OUTFITS THAT DO NOT CONFLICT.
Especially want Organized Minstrel Show and Monkey Show
(Tex Crawford, answer)

WANT FOREMEN FOR DIPPER, OCTOPUS, AND TILT-A-WHIRL.
Four Men for Kiddie Rides. Second Men on all Rides. WANT BILL POSTER, ALSO GLASS HOUSE MAN (Kenneth Cummins, write).

All addresses: BILL HAMES
P.O. Box 1377
FORT WORTH, TEXAS

MIGHTY MIGHTY SHOWS

NOW BOOKING for RED LION, PA, FAIR, JULY 17-22, and 12 OTHER VIRGINIA AND NORTH CAROLINA FAIRS TO FOLLOW
Wash Hanks Panks of all kinds; especially Water Game, Ball Game, Bomber, and String Game. Good opens for 6x4-City, Balloon Round, and Pin Stakes. Few chest Whelks and P. C. open if you have Hanky Pancs. Give S on Custard, Novelties, Snow Cones, and Rides. Want Men with Assets to This branch of Work. Inquiries are invited and considered. All persons joining now will be given preference during Fairs. All replies to BILL PAGE, Mgr., or TOMMY CARSON, Bos. Mgr., Lynelburg Va., this week

TURNER BROS' SHOW WANT WANT
For the BIG DATE, opening in No. Chicago Wednesday, June 21st for 11 days: ATHLETIC SHOW—GIRL SHOWS—SIDE SHOW—GRIND SHOWS
Wire or Call (Mobile phone ZA-52637) DIXMOOR, ILL. 147th & Western Ave, P. O. Blue Island

AMERICAN LEGION CELEBRATION
Lake Orion, Mich., June 13-18, in the heart of town
Plymouth, Mich., American Legion Celebration, In the heart of town to follow, June 19-24, then street celebrations for balance of season
WANTED—Ball Games, High Striker, Ice Cream, French Fries, Novelties, Hanky Pank that work for stock. Positively no grift, as we do not tolerate it.
COTE AMUSEMENT CO., as per above route

JOHNNY J. DENTON SHOWS
HARRIMAN, TENN., THIS WEEK
WANT WANT WANT
All replies ro BOB ROBERTSON or EARL DENTON

SIDE SHOW ACTS
Outstanding Freaks and Novelty Acts to join immediately. State all first communication. Address
SIDE SHOW MANAGER, Cavalcade of Amusement
Racine, Wisconsin

WANT EXPERIENCED SECRETARY-TREASURER
who understand tax records, for immediate engagement with large carnival company. Address
Box D 382, care Billboard, Cincinnati 22, Ohio.

FROM THE LOTS

Johnny's United
TELL CITY, Ind., June 18.—Opening was made on schedule despite the severe rain Monday in Madison, Ind., and the trucks and trailers had to be pulled off by caterpillar. Decorations for the Saturday night show in Madison, Ind., Mrs. Thomas Turner, the wife of the show's managing director, worked on for hours on end, and the result was a splendid show. Mrs. Turner has purchased a lovely outfit. Harris Turner, his pony ride on the midway.

Smith Amusements
CUSHING, Okla., June 19.—Show closed its first celebration May 30 at the Kingfisher, where it was the first time a show has been held for stock.
FOLK CELEBRATION SHOWS

TAOS, NEW MEXICO
WANT GOOD SIGN AND SCENERY PAINTER. CAN PLACE GOOD BUILDER SHOWS—Can place man with good 10 in 1 Show. I will furnish complete outfit and transportation for same. Can place Monkey Show, good show.

CONCESSIONS—Can place legitimate Concessions of all kinds. Can get Carnival Wheels that work for stock. Positive no grift.

CAN PLACE FIRST CLASS PENNY ARCADE. CAN PLACE DIGGERS, SCALES, GUESS YOUR AGE.

RIDES—Can place Little Dipper and Dark Ride, Miniature Train, Live Ponies, etc.

RISE HELP—Can place Wheel Foreman, Merry-Go-Round Foreman, Octopus Foreman and good Second Men on all rides.

Wire or write Box 1895, Albuquerque, New Mexico.

WORLD SHOWS

WANTED
WANTED FOR ROUGH ROUTE OF FAIRS NOW UNTIL OHIO SAVING FAIR IN MUSKOGEE, OKLA.

CONCESSIONS—Slim Joints of all kinds, Candy, Juice, Novelties, Fish Pots, Duck Pond, Will sell a new unit from front of small tent, large unit of smoking or shooting. Will carry all.

SHOWS—Want Side Show Manager and Operator with Live Frogs. Have outfit complete. Can place operator of and own type Grand Show. Have frogs jumping for anything you may have. Our fair will be at Clovis, N. Mex. 8 & Dudley wants Rides and Girls to draw full load. Rides—Have plenty of Riders earned Little Dipper, would like to book one. Can use a few.

Time is short, so get in touch with us at once.

Chillolette, Mo., this week, and Winnne, Mere.

L. C. REYNOLDS, Owner ART SIGOR, Sect-Treas. RALPH CLAWSON, Mgr.

GAITY SHOWS

THE SHOW WITH THE HOTTEST ROUTE

This Week SALAMANCA, N. Y.; Next PELPS, N. Y., NORTH CENTRAL FIREMEN'S CONVENTION


ANTHONY SANTILLO

WANTED—RAFFETY SHOWS—Wanted

FOR JACKSONVILLE, N. C. WEEK OF JUNE 19-30, FOR THE LARGEST MARINE PAYDAY IN THE SOUTH. FIRST SHOW IN, SEND DEPOSIT FOR CHOICE LOCATIONS.

WANTED—Popcorn, Candy Apples, French Fries, Frozen Custard, Long and Short Shank Concessions, Salt Gall Gall, Salt Concession, and Nicky Ponds of all kinds. Shilton, Rolloid, Six Cats, and Nail Joints. Positively all Concessions work. CAN PLACE BINGO BALANCE OF SEASON. SHOWS—Can use two or more Girls for Girl Show. Also one good Single-O Show. Good opportunity for Side Show, Wild Life, and Minstrel Show that can make it. Good Rolled Show. RIDES—Will book Caterpillar with Rolloidsh and any Flat Ride. RIDE HELP—Can use good, dependable Ride Help of all kinds. Can place where in ticket boxes. THEN IN THE RED ONE THAT ALL ARE WAITING FOR. Address all replies to

NICHOLAS B. STEPP, Mgr.

Columbia, N. C., this week; then Jacksonville, N. C., to follow.

GEORGE CLYDE SMITH SHOWS

WANTED—Roll Cams, Swinger, Pitch-Till-U-Win, Hoop-La, Glass Pitches, Six Cats, Age and Stake, Spot the Spot, Scene, Novelties, Photos, String Game, Penny Arcade. WANTED—Miniature Show, Wild Life, Snake Show, Side Show, Game, Ball Gall Gall, and Nicky Ponds of all kinds. Shilton, Rolloid, Six Cats, and Nail Joints. Positively all Concessions work. CAN PLACE BINGO BALANCE OF SEASON. SHOWS—Can use two or more Girls for Girl Show. Also one good Single-O Show. Good opportunity for Side Show, Wild Life, and Minstrel Show that can make it. Good Rolled Show. RIDES—Will book Caterpillar with Rolloidsh and any Flat Ride. RIDE HELP—Can use good, dependable Ride Help of all kinds. Can place where in ticket boxes. THEN IN THE RED ONE THAT ALL ARE WAITING FOR. Address all replies to

GEORGE CLYDE SMITH SHOWS

Cleaveland, Pa., this week; Nouthdale, Pa., next week.

PINE STATE SHOWS

CARUSO AND WHITESIDE CAN PLACE

Legitimate Concessions of all kinds, coupon or prize, Players for Grid Show, Rides—Snowman or Seesaw. Shows—Will book for fine Side Show or any worth-while attraction.

Get with an up and coming show. Aberdeen, N. C., this week; Jacksonville, N. C., next week; then two weeks in Fayetteville, N. C. area.

All replies: JOHN CARUSO or A. R. "DUTCHE" WHITESIDE

GIVE TO THE DAMON RUNYON CANCER FUND

WANTED

FOREMAN FOR CATERPILLAR SHOW

SECOND MAN FOR WHIP HELPERS ON ALL RIDES

FOREMAN FOR OCTOPUS

SECOND MAN FOR CATERPILLAR

LONG SEASON WITH FAIRS BEGINNING IN AUGUST

APPLY AT ONCE

PHIL ISSER, Manager

I T SHOWS INC.

1330 5, 59TH ST., BROOKLYN, N. Y.

PHONE: CLOVERDALE 8-1061

FOR ADDITIONAL DETAILS OF THE FOLK CELEBRATION SHOWS AND THE WHIPS AND RIDES SHOWS, PLEASE VISIT OUR WEBSITE. WWW.AMERICANRADIOHISTORY.COM

GIRLS FOR DANCING GIRL SHOW

WANTS

FIREWALLS, COOKS, FOOL AND STRIP DANCERS, TOP SALARY, TAILOR AND DOUBLE TAILOR Salaries for No. 3 Show. Also Candy Dummy, Candy Man, Candy Kid, Candy Sorry, and Plenty of Fairs.

WIRE F. W. MILLER

L;'S WORLD OF PLEASURE SHOWS

GRAND RAPIDS, MICH., JUNE 11 TO 17.

CARNIVALS 81
Moser's Central Mighty States Midway Shows

17 of the Best Fairs and Celebrations in the Midwest, including:

NEILEG, NEB., JUNE 4.
SOUTH SUTTON, NEB., TRI STATE RODEO.
LARK, KAN., CELEBRATION.
JEWEL, KAN., CELEBRATION.
LINCOLN, KAN., CELEBRATION.
HANOVER, KAN., '49ER CELEBRATION.
PHILIBUS, KAN., KAN. BIGGEST RODEO.
BURLWELL, NEB., NEBRASKA'S BIG RODEO.

Sponsored by the Kansas City, Mo. Chamber of Commerce.

KINGS, NEB., ADAMS CO. FAIR.
HORIOT, KAN., KAN. CO. FAIR.
ABILENE, KAN., CENTRAL KANSAS FAIR.
BELoit, KAN., Mitchell CO. FAIR.
HOLLINTON, KAN., Labor DAY.
HILLSBORO, KAN., MARION CO. FAIR.
Pawhuska, Okla., Osage Co. FAIR.
OTHER SOUTHERN FAIRS TO FOLLOW.

Can place Skill Concessions; Darts, Fish Bowl, Buckets, Knife Rack, Huckle Buck, Sis Cat, Ball Games, Novelties, Custard, etc.


Wire W. W. Moser, MGR.
SALINA, KANSAS, THIS WEEK.

LONE STAR SHOWS

WANT
WANT
WANT
WANT
WANT
FOR VETERANS OF FOREIGN WARS SUMMER FESTIVAL, HARRISBURG, IND., JUNE 20 TO 24

WATCH BILLBOARD FOR OUR BIG 4TH OF JULY SPOT

IT'S NOT THE BIGGEST BUT ONE OF THE REST.

Can use all kinds of Hanky Panks for this spot and rest season; those lining now will have our long list of Falls. We will positively play 8 weeks on the West Coast of Florida, so you better hurry and get with it.

Want Dick Ford, John Ford, Hoppa, Mug Outfit, Jewelry, Hi, Snicker, Pitch-Til-You-Win, High Stakes, Fortune Telling, Wheel of Art, Etc.

Will book Custard, French Fries, Show Cones. Will book first class flashy Bingo on straight roll at F. C. Must be able to furnish with glory of stock. Want set of Diggers, most portable sets and neat. SHOWS: Motor-bus, Animal Show, Fun House, Jig Show, Rising Show, con-courses. Transportation. You can do a lot on a low price. Good spot for Penny Fairs. RIDES, will book any kids not conflicting with the 10 even. We can place Ride Help, must be drivers.

Helen Worth wants Cris for Girl Show hot any day, every night. Ruth Banners, Tony, Candy, Cheri, contact. Will give fair route to interested parties.

All this week SUNDAY, OME.

P.S.: John Read no longer connected with Show.

NEW ENGLAND AMUSEMENT Co. WANTS

First Class Jenny Man, Pan Game and Beat the Dealer's Agents, Bingo Caller.

All Legitimate Concessions Open, Including Diggers.


SPACE LIMITED. ACT NOW.

All Replies to Auburn, Mass., now; Springfield, Vermont, June 19-24.

ZIEGLER SHOWS

WANT—Legitimate Concessions To Join at Once for Balance of Season.

BIG 4TH JULY CELEBRATION, EVERETT, WASHINGTON.

Pitch-Til-Win, Sno Cones, Fish Pond, Add 'Em Darts, Goldfish Bowls, Ball Games.

Write or wire—421 Broadway, Tacoma, Wash.

KUNTZ BROS.' SHOWS

Want for the big Dirth Day Celebration June 12th, 13th, 14th, Italian Celebration on the streets in Geneva, Ill., and Streets. French Concessions, Inner Court, Food, Punch, Amuse.

Will book Cris, Ferris Wheel, Casino Games, Glass Pitch, Horse and any Ice Cream Giving Shows. WANT, shows, our show, with all concessions, same as before. Want sets of Diggers, most portable sets and neat.


Phone or Wire: M. T. GORDON.

CITY, OCEAN, GREEN BAY.

Reading Fairground Markets in Reading, Pa.

 devour Bids. Concessions, Carnivals, small Circuses, pitche-

nings, etc., for either full summer setup or as weekend end stops during the season. We operate Friezes and Scurvy and draw a minimum of 10,000 people weekly. No amusement parks operating near by.

FAIRGROUND MARKETS, INC.

Reading, Pa.

FROM THE LOTS

Blue Grass Shows

NIBWY CASTLE, Ind., June 10—After running in a blank at Jeffersonville, Ind., and the following week at Hamilton, Ind., the Marcher started here out of a bang on Lost
dale Street. The boys and girls of Mrs. C. M. and Mrs. M. C. Stokes, called home because of her mother's illness, has returned to the show.

Manager C. C. Groscurth called the first meeting of the Blue Grass Social Council this week and the following officers were elected: Mrs. Margaret Davis, secretary; Mrs. M. G. Stokes, treasurer; Edgar Black, club representative, and Harry Stump and Dave Picard, concessions. Club will take up welfare activities.

Visitors included Robert King, Coe Printing Company; Walt Wilson, Interstate and several friends from Cavalcade of Amusements at nearby Dayton, O.—M. G. STOKES.

Modernistic

EXKORR, Va., June 10—This is a 10-day spot and weather and business have been holding good. We have 2500 people in the ball park Wednesday (7).

Visitors have included Mrs. and Mr. William Miller, Philadelphia, the former a nephew of Mrs. Eliza Becker, Mr. and Mrs. James Gari Jr., of Corner View Park, Norfolk, relatives of Mrs. Albert Mack, Mr. and Mrs. Eccard—entered our personnel about this time with their television set.

AL DIXON.

Redwood Empire

CRESCENT CITY, Calif., June 10—Another of the town turned out for a baby shower May 25 for Mrs. Elaine Hulberg. The party was given by her friends and neighbors, with her mother, Mrs. Anthony Masseth, doing the decorations. Mrs. Barbara Bisits furnished refreshments and assisted with entertainment, which featured gygo songs and dances by American Girls and her daughters of the camp.

The birth of Mrs. Hulberg's baby will make the fifth grandchild of the show's owner, Anthony Masseth, F. C. FARLAR.

Johnny J. Jones

BRADFORD, Pa., June 10.—Mrs. Ralph Lockett and daughter, Laura, have returned to the show to be with husband, Ralph, who plans an early vacation at West Baden, Ind. Recent birthdays have been celebrated by Gyp McDaniels and Eddie Cro, with a big party in the cookhouse and a cake supplied by George Reard.

Crawford Doige is doing a fine job in his top show paper, Mark and Lillian Rich have been considering leaving the show but had applied in place of the canned variety because of cold weather. Mrs. A. L. Cockel, mother of Ralph, visits for the week. Ralph Masseth has joined her husband. Jack Benjamin returned to Chicago because of illness. Bob Harkey has been re-elected president of the Culf.

BEAM'S ATTRACTIONS

FAWN TOWNSHIP FAIR, Tarentum, Pa., June 19-24

PARADES—FIREWORKS—FREE ACTS.

Can book Demonstrators for building. Sell X on Jewelry. Few more Hanky Panks. Want Shows for this fair and other big events follow. Place Girl Show at once, we have complete outfit. Top wages to capable Spofire Foreman and Second Man. We have ten rides and Mechanical. Always use capable Carnival People.

Write or wire M. A. BEAM or STEVE BECKER

Johnstown, Pa., this week.

"BEE'S OLD RELIABLE SHOWS, INC.

WANT
WANT
WANT
FOR WASHINGTON CO, FAIR & HORSE SHOW, SPRINGFIELD, KY., JUNE 12-14, FOLLOWED BY THE BIGGEST & FAIR'S IN KY.

CONCESSIONS: Can place Barking Dogs, Caterpillar, Basket Ball, Once Around, Prizes, Dimes, Punch, Tent, Fortune Telling, Ferris Wheel, Casino Games, Glass Pitch, Horse and any Ice Cream Giving Shows. WANT, shows, our show, with all concessions, same as before. Want sets of Diggers, most portable sets and neat.


Phone or Wire: M. T. GORDON.

CITY, OCEAN, GREEN BAY.

HOWARD BROS.' SHOWS

Want Fun House, Motor Drums or Show of merit. Title-Wild Second Man, Rollopins Operator, must drive. Octopus Foreman, must drive semi. For route week June 12.

Fairview Park, Cleveland, Ohio; June 16, Bensville, Pa.; June 25-July 4.

Falmouth, Oregon.

EXPOSITION SHOWS

CAN PLACE COOKHOUSE

CAN ALSO PLACE RIDE HELP THAT DRIVE.

J. L. (Tex) Chambers can place Countermen for Bingo.

Address: RAWLINS, WYO. This Week.

www.americanradiohistory.com
WANT TO JOIN IN THE CELEBRATION OF THE WASHINGTON BICENTENNIAL AT GANANOQUE, ONTARIO? WANT CONCESSIONS—Especially want Ball Games and Photo Studio. All Hanky Panks open at reasonable price. Some want snow cones. MOTORDORE with man who can furnish equipment for long season's work. GRIND SHOWS—Organized Girl Show, have beautiful showgirl and tent theatre. Manager with people for Acrobatic or any other Grid Show of novel design. SIDE HELP—Must be able to drive auto. will be given preference. Want to hear from Steve Swine. Fiction Brown wants—2 Conductor Men for Buses. 2 Agents for 5 Cents. Ill and King can be placed you now. Wanted experienced Night Watchmen, Shorty Harvill, get in touch with Fiction Brown. For Fairs: C. H. Haibel, Dearborn, Mich.; W. A. Kline, Oshkosh, Wis.; D. E. Ford, Jefferson, Wis. WANTED ALL FAIRS AND CARNIVAL SHOWS:—For Boy Scout Shows. Want two or more scouts to get in touch with us. We will furnish equipment. Send Full proposition for this season. For the best man who can furnish them. Want for Winter Shows, one man. For Concessions, one man. Want an experienced one. Send Full proposition this season. WANTED FOR ALL FAIRS:—For Buzzard Shows, one man. For Buzzard Shows, one man. Want an experienced one. Send Full proposition this season. WANTED FOR ALL FAIRS:—For Buzzard Shows, one man. For Buzzard Shows, one man. Want an experienced one. Send Full proposition this season. WANTED FOR ALL FAIRS:—For Buzzard Shows, one man. For Buzzard Shows, one man. Want an experienced one. Send Full proposition this season. WANTED FOR ALL FAIRS:—For Buzzard Shows, one man. For Buzzard Shows, one man. Want an experienced one. Send Full proposition this season.
King Teamed Up With Martin at Detroit Garden

DETROIT, June 10.—Taking over of Arena and Rink here by Martin's Amusement Estates, Inc., marks the return of Earl King, who figured so greatly in the skating world there, to the rink. King, who bought Flint, Mich., and has investigated a result of a chance interview in April between King and Warner, promised that the love to take over the Arena resulted from a chance interview in April between King and Warner, promised that the love to take over the Arena. King is well known in the skating world here, being a former professional skater and one of the best instructors of the American and Continental skating schools.

Skating clubs are now being organized, King said. Mondays have been set aside for wrestling and Tuesday nights for boxing. Club skating nights will be Wednesday, Thursday, and Sunday, with jubilee nights on Friday. A new feature will be takeovers on Saturday and Sunday.

Sefferino Gets 4 Nibbles

CINCINNATI, June 10.—C.V. Sefferino, manager of Price Hill Roler Rink, here, said that four area manufacturers have received a license to handle the possibility of manufacturing a skate Sefferino and a shoe, and it is expected that Curtiss will be on the June 2 edition of The Cincinnati Times.

FOR SALE

Large Fraser and Brick Building, 120x150 ft., $20,000, located in Central Illinois in first-class location. Federal Rink, 20x25 ft., $5,000, 25 persons in line. Five thousand people to draw from, within a radius of 15 miles. South Area, 200,000 Class A, $15,000. Chn of Fred M. (Fair) Rink, 10x25 ft., $6,000, permanent floor, metal skates, and all equipment. Write
Walter, 610/9 N. Baltimore, Cincinnati, O.

FOR SALE PORTABLE SKATING RINK

36x120. Fully equipped, now in operation. Contact Louis Bank.

LACON, 111.

WANTED

Can and require to use and operate Portable Rink. All expense and everything to take care of. State all your letter and letterhead. Write Miss Rose A, 300 W. Washington, Chicago, Ill.

Address: ROX D-31
Caret Bank, 312 Portage, Cleveland, Ohio

PORTABLE RINK FOR SALE

M'149, full of new equipment, Chicago Skaters, 120x150 ft. Can take in a party of 200. Can be used in all sections can be used both winter and summer, 4,000 a day. Write. Mr. Egan, 455 Lake St., Chicago.

THOMAS ROLLER RINK

Joplin, Missouri, or call 648
Cash rate $6.

WANT, WANT

To lease or buy Rink Rink up to $15,000. Must be good money maker and good going business. Write, will lease or sell.

CHAS. ROGERS

1939 CHESTNUT RD.
LOUISVILLE, KY.

FOR SALE

Two Portable Rinks, 20x50 ft., with chairs, new skates, complete with music system. Both electrically operated. Can be used by either. Can be used for junior and senior figures and dance club for making the greatest advancement. Call me at the intermediate skating club.

CAROVALE ROLLER RINKS

Complete Portable Rinks
SECTI0NAL RINK FLOORS
Oldest Manufacturers of Rink Equipment
BILT RITE FLOORS & RINKS

406 S. Main, Tyler, Texas Phone 4-0048

350 RSROA Kids

Turn N. Y. Meet Into a Marathon

NEW YORK, June 10.—With approximately 350 skaters entered, the RSROA Northeastern regional roller skating championships at Rink, Elmhurst, ran thru Monday (June 11) and ended up until almost 3 a.m., Wednesday. Six States, New York, New Jersey, Connecticut, Massachusetts, Rhode Island and New Hampshire, sent contestants. Dames, figures, four, pair, four and speed skating events for both sexes were on the program. Winning team, as generally expected was the Roland and Margaret Cimino-coached Eastern Parkway Club, Brooklyn.

Crowds, according to operators Fred and Pat Steenberg, will come fair in the morning to heavy during evening hours when more interesting events were contested. Best box office was on Tuesday evening (See 350 RSROA Kids on page 9).

Flint Holds Benefit For RSROA Skaters

FLINT, Mich., June 10.—Flint Rink, under the management of Fred Bergin, of the Torrente Co., has scheduled a benefit night for Thursday (8) to finance the expense involved in sending skaters to the Great Lakes regional championships of the American Roller Skating Association at the Rink, Toledo, June 12-14. Exhibitors include: Mr. Bergin, Bill Belleville, Jerico Lillie and Mary and Janice Janice, who have been asked to finance the program, said Manager Earl King.

Two of the skaters have been given special awards. Bergin, who is 19, is the men's novice figure champ of Michigan and was awarded a trophy by senior figure and dance club for making the greatest advancement. Bergin is a member of the intermediate skating club.

Members of the Roller Dome Club, Chicago, scheduled a charter bus trip to Mister's Roller Rink, Michigan Ave., for May 31, reports Joseph Wolak, of the Roller Dome Rink.

GILASH ROLLER OUTFITS

on Chicago Skates

$10.00 Immediate delivery

GEORGE GILLIS SHOE CORPORATION

Pittsburgh, Pa.

WE BUY AND SELL

Now and Used Rink Skaters

Advises make up your outfit and write

JOHNNY JONES JR.
Agents for Chicago Rink Skates

81 Chestnut St.
PICTURG, PA.

BEST BUILT RINKS

We build our own sectional floor or complete Portable Rink. New, complete electric. Come to center poles with the new revolutionary adjustable system, for GAMMA immediate delivery. We build the best for long performance of portable figures and rinks.

GOLD'S ROLLER RINKS CO., 60 N. 2nd St., Longview, Texas. Phone 446-W.

CURVECREST RINK "COTE"

THE PLASTIC RINK SURFACE

1103 PERRY & GLEES. Press.
Curvecrust, Inc. Westchester, Ind.
Originator and Sole Distributer

S H H - - - Quiet!

At Last a Maple Wheel

As quiet as Precision but Free Rolling. One piece bushing mounted in rubber reduces noise and vibration for rentals or private use.

Try Them.

No. 86 R.S. Pat. App. for

CHICAGO ROLLER SKATE CO.
4427 W. LAKE ST.
CHICAGO 24, ILL.

HYDE

43 YEARS OF SHOE MANUFACTURING

15 years concentrated on the manufacturing of Roller Skating Shoes has developed the know-how of producing the most durable, best-fitting RENTAL shoes obtainable.

Your Investment in HYDE RENTAL SHOES is returned many times through steady, satisfied customers and increased profits.

HYDE ATHLETIC SHOE COMPANY
Camden 41, Massachusetts

SKATERS REQUIRED

For "Skating Sensations of 1951," opening on or about September 5th.

Make applications to NATIONAL SPORTS ENTERPRISE

The Auditorium, Ottawa, Ont.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12¢ A WORD — MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK

To insure publication of your advertisement in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

STERLING VALUES mean GREATER SALES

No. 191-H

MEN'S IMIT. JEWELRY with Gold Flash Sides

$3.50 doz. $3.95 per gr. -

No. 191-C

MEN'S IMIT. DOUBLE HEAD CAMEO Gold Flash Sides

$3.75 doz. $4.25 per gr.

HARRIS NOVELTY CO.

41 East Long Street

Columbus 10, Ohio

SILVER PLATED 32-Pc. SERVICE FOR SIX

HEAVY COATINGS OF SILVER ON NICKEL BASE INSURE LONG WEAR

$3.85 10 SETS SAMPLE $3.95

Set or more

ROYHE SPENCER CO.

222-224 W. Madison St.
Chicago 6, III.

SLUM

GIVEAWAYS ALL USABLE ITEMS TOYS-GIFTS—NOVELTIES, ETC., ETC.

FOR CHILDREN, ADULTS.

Both items retail up to 25¢ ea.

3000 PCS.

$25.50 Lot

LUCKY NOVELTY

PRIZE BOXES

ASSORTED NOVELTIES OF ALL KINDS

5 items $4.50 Gr. 10 items $9.00 Gr. 25 items $22.50 Gr. 100 items 90c Gr.

Satisfaction guaranteed upon return refunded. 25% Deposit, Balance C. O. D.

MDSE. DISTRIBUTING CO.

19 S. MICH. ST.

NEW YORK 5, N. Y.

FOR FREE TO DEALERS

Large, Illus. CATALOG NO. 3115,

contains Selling Tricks, Jokes and Gags for all kinds of Retail Stores. Mention Miss B. in every order. 2c per copy, 25c per 100 copies, $2.50 per 1,000 copies.

D. ROBBINS & CO.

127 W. 49d St., New York 18, N. Y.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL and Tunes

FOR CHRISTMAS, EASTER, JULY 4TH, ETC.

American and foreign countries.

HARRIET A. MITCHELL, 1750 N. Cicero Ave., Chicago 25, Ill.

THE ONLY PUBLISHER in Chicago.

HOLLYWOOD GLAMOUR GIRL PENCIL

Big Flash.

It propels, re-inks, never breaks and has a beautiful smooth finish.

All you have to do is to keep your pencil tip up and when you sharpen it you have a sharp new pencil tip ready to use.

Full girl in the world. It is ready to work out. Absolutely beautiful girls.

$3.00 Per Doz. $3.50 Per Cs.

This is one of the outstanding numbers of all time.

DORIS DADLESS

HOLLYWOOD FLOATING PENCIL with beautiful girls.

DOZEN $4.00 GROSS $43.00

25% Deposit, Money Order or Cash, Balance C. O. D.

SLUM

GIVEAWAYS ALL USABLE ITEMS TOYS-GIFTS—NOVELTIES, ETC., ETC.

FOR CHILDREN, ADULTS.

Both items retail up to 25¢ ea.

3000 PCS.

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Large, Illus. CATALOG NO. 3115,

contains Selling Tricks, Jokes and Gags for all kinds of Retail Stores. Mention Miss B. in every order. 2c per copy, 25c per 100 copies, $2.50 per 1,000 copies.

D. ROBBINS & CO.

127 W. 49d St., New York 18, N. Y.

SLUM

GIVEAWAYS ALL USABLE ITEMS TOYS-GIFTS—NOVELTIES, ETC., ETC.

FOR CHILDREN, ADULTS.

Both items retail up to 25¢ ea.

3000 PCS.

$25.50 Lot

LUCKY NOVELTY

PRIZE BOXES

ASSORTED NOVELTIES OF ALL KINDS

5 items $4.50 Gr. 10 items $9.00 Gr. 25 items $22.50 Gr. 100 items 90c Gr.

Satisfaction guaranteed upon return refunded. 25% Deposit, Balance C. O. D.

MDSE. DISTRIBUTING CO.

19 S. MICH. ST.

NEW YORK 5, N. Y.

FOR FREE TO DEALERS

Large, Illus. CATALOG NO. 3115,

contains Selling Tricks, Jokes and Gags for all kinds of Retail Stores. Mention Miss B. in every order. 2c per copy, 25c per 100 copies, $2.50 per 1,000 copies.

D. ROBBINS & CO.

127 W. 49d St., New York 18, N. Y.
**Agents & Distributors (Continued from Page 2)**

**Premium Buyers**

**Wagon Jobbers**

**Punchboard Operators**

Write for our PRICE LIST. We will keep your name on our files for continuous mailings of NEW FAST SELLERS.

---

**Picnic Set** 25-Has Metal Grill Carrying Case. **$6.00**

**Sun Glasses**—Pearl-ite Bridge Swirl Lens in transparent plastic Case....**2.70**

**Plastic Cups & Saucers**—4 each. **3.00**

**Vacum Flasks**—3 sizes. **$2.00 each**

**Sweat Shirts**—Tieing Styles. **$1.00**

**Blowers,** **Cups** better for colors. **$1.50**

**Money Deposit—Balance if needed.**

**Sweat Shoes,** **NEAREST** 7e. **$2.20 each**

**Buyers** or dz. order, dz. **$2.00 each**

**List.**

---

**Order from Nearest Branch**

**Universal Msde. Co.**

**Magazine St.**

**140 So. Santa Fe**

**New Orleans, La.**

**Los Angeles, Calif.**

---

**Close Out**

All Rings Bright Polished and Marked 14K.

Money back if not as represented.

---

**Opening Machines**

**A List of Second Hand Coin Machine Bargains will be found on page 59 in this issue.**

---

**Chromium**

**Pistol Lighters**

**Special**

**$9.00**

25% deposit with order, cash or money order. Balance C.O.D.

**Harris Novelty Co.**

1102 Arch St.


---

**Chemical, Indian, Persian, and Turkish**

**Bargains**

**$1.00 each**

Order up to a pound.

**John A. Roberts Co.**

617-823 Broadway, Newark 4, N. J.

---

**New Low Prepaid Prices**

**Wolf Pack Playing Cards**

**$3.00**

**25% deposit, balance C.O.D. plus delivery charge in small lots only.**

**Al Hawkins and Co.**

1211 East Washington St., Iowa City, Iowa

---

**Bingo Supplies and Equipment**

**Immediate Delivery!**

- Electric Flash Boards
- Electric Bingo Blowers

**Write or For Catalog**

**John A. Roberts Co.**

617-823 Broadway, Newark 4, N. J.

---

**Bingo Supplies and Equipment**

**Immediate Delivery!**

- Electric Flash Boards
- Electric Bingo Blowers

**Write or For Catalog**

**John A. Roberts Co.**

617-823 Broadway, Newark 4, N. J.

---

**BINGO**

**Heavy Cards, Specials, Cages, Blowers, Transparent Markers.**

Write for bulletin

**Amusement Industries.** Box 2, Dayton 1, O.
Immediate Delivery on this Hot Item!

Pistol Lighter

Fastest Selling lighter Ever Offered!

Now! $1000

Jr. Size $1.20 Doz.

Sample $2.00

New! Pearl Handle Pistol Lighter

25% Deposit with Order.

O.R. with FREE CATALOG

GEM Sales Co.

262 Woodward Ave.

Detroit 26, Mich.

Expansion Sale

Men’s and Ladies’ Nationally Famous Watches

Bulova • Waltham

Musical Instruments, Accessories

PERSONALS

Copulicious Lighter (the Magic Formula)

Jewelry: 30.00.

Carnival, Plated, Large Display

Luxury Models, Every Type

Carnival, Plated, Large Display

Luxury Models, Every Type

A Complete Catalog for your Shop

Photo Supplies, Developing, Printing

Miscellaneous

Selli

B. B. S.

E. B. R.

F. B. S.

H. B. S.

G. B. S.

J. B. S.

K. B. S.

L. B. S.

M. B. S.

N. B. S.

O. B. S.

P. B. S.

Q. B. S.

R. B. S.

S. B. S.

T. B. S.

U. B. S.

V. B. S.

W. B. S.

X. B. S.

Y. B. S.

Z. B. S.

Set them U! 7 piece Cordial Set

Sensational New Prices...Everyone Wants

Glimmering miniature

Cordial set. Works just like the real thing. One Red

shades, Black shades. Wholesale only. 12 for $2.25

Sample $5.00

ROBEL SALES CORP.

Canal St., Dep't 26, New York, N. Y.

(Continued on Page 95)
HELP WANTED—ADVERTISEMENTS
RATE—12c a Word
Minimum $2

Forms Close Thursday for the Following Week's Issue


MUSICIANS—COMMERCIAL BAND, NEEDS two, salary, Midwest and Chicago only; Box 112, Cleveland, 2715 W. 200th St., Keown, Dept. 150, Cincinnati.

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MUSICIANS—COMMERCIAL BAND, NEEDS two, salary, Midwest and Chicago only; Box 112, Cleveland, 2715 W. 200th St., Keown, Dept. 150, Cincinnati.
PLATTNER LEADS THE FIELD AGAIN
KANSAS CITY CUTIE
SHE SHIMMERS-SHE SHAKES
Outselling all other car window ornaments because it is full of action.
Each one dozen pack includes two of the "Kansas City Cutie Art." Shells, Salt, and Top Dancers—all Glaminous!
All Alluring! To say that "Shimmo" and "Shakes" are putting it mildly. Actually they cut up terrific. Suicide cup on each makes FLASHY DISPLAY easy and will triple sales. Remember the BIRDIE? This will sell it two-to-one.
COST JOSHER $18.00 PER GROSS

SAMPLE ORDERS PER DOZEN $1.40
Complete With Batteries
PLATTNER FLOATING GIRL AND BOY PENCILS
Explos-Propels-Repels
Yes, sir, shapely girls, existing boy, and once "Riley Was Here" figures. These mechanical pencls add fun to writing and are expertly made. Each bamlc with and plated "Flash Cover" that expands, doubles in size, and will go for the price. It pays to handle only the best, and this is it.
GIRLS-BOYS IN GROSS LOTS. PER DOZEN... $4.00
SAMPLE ORDERS, PER DOZEN... $4.30
KILROY WAS HERE, GROSS LOTS. PER DOZEN... $5.40
SAMPLE ORDERS, PER DOZEN... $6.00

Automatic 30
PISTOL LIGHTER
Not a novelty, but a clever, practical lighter. Pull the trigger and it lights automatically like the most expensive lighter. Works every time. Especially designed for "loudest event". Less 1 1/2" long. A unique table lighter or take bottom plate off and carry as pocket lighter. Profitable Fill Card here.
SAMPLE ONLY $4.90 PER DOZEN
GLAMOUR GIRL PLAYING CARDS
Deck includes 52 of America's Greatest Thrills teach card different! Be the first in your territory. Just show and they buy.
PER DOZEN DECKS $12.00
SAMPLE PACK... $1.20
HERE'S A SPECIAL
Plastic Steri-Lite Picnic Set
Four sectional type plates, glass, and mugs. In original carrying box. Retail for $2.50.
PER DOZIN SETS... $1.40
SAMPLE SET...
It pays to order from PLATTNER, our Midwest location cuts shipping costs. PRICES F.O.B. K. C. Shipped to, or M.O. Terms: 15% deposit with order, balance C.O.D. Allow for profifale mark-up with cash remittance.

PLATTNER CO., Inc.
2506 McGee STREET
KANSAS CITY, MISSOURI

Sensational New Low Prices!
7-JEWEL SWISS WATCHES
LADIES' OR MEN'S
$7.95

WRITE FOR NEW VALUE-PACKED CATALOG—ORDER TODAY!

Heard of the Sunk'ins? Now! How about the new Metal Rocket Watch? Sure to increase your sales. Watch makes a practical gift. Watch in your window. "America's Best Selling Watch!"" Ready Now
NEW, LOW PRICED SENSATIONAL
LINE OF FAST SELLING
ANIMATED CLOCKS
Write for our new catalogue
JAY-KAYE PRODUCTS CO.
1835 MILWAUKEE AVE.
CHICAGO 47, ILL.

Fireworks

HURRY
HURRY
HURRY
HURRY
HURRY

1180 Rich Brand Chinese Firecrackers $6.00
9000 Lady Flash Crackers (long head) 7.50
1000-2 Inch Salutes (loudest made) 10.00
1000-3 Inch Salutes (loudest made) 12.00
144 Japanese Rockets (imported) 5.00

Endorse certified check or money order, none C.O.D.
In the event of a sellout, money will be refunded.

ORDER NOW

Fireworks

GOIPHER FIREWORKS, INCORPORATED
600 First Ave., North
Minneapolis, Minnesota

Ready Now
NEW, LOW PRICED SENSATIONAL
LINE OF FAST SELLING
ANIMATED CLOCKS

Write for our new catalogue
JAY-KAYE PRODUCTS CO.
1835 MILWAUKEE AVE.
CHICAGO 47, ILL.

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

Earn Fast Profits

See Your Jobber
Insist on EAGLE MOTTLED HEAD BALLOONS

EAGLE RUBBER CO., INC. - Ashland, Ohio

Manufactured and Sold by MODERN BRASSCRAFT COMPANY 1550 West Flapper Street - West La, Calif.

THE GLOVE #10
3.50 Each

THE POINTER #12
2.50 Each

THE HALF MOON #12
1.75 Each

THE STABLE #14
2.25 Each

THE ROBIN #12
3.50 Each

THE CADDY #17
2.75 Each

THE TROW HOUNDS #16
5.75 Each

THE EXPLOSION #8
3.25 Each

Decorators, Jobbers, Concessionaires, etc., write for circulars and wholesale price lists of solid brass toys.

Being a New Style

Crumbs! We are using new style placecards that look like old paper. They will be a big hit.
**Fine Quality IMPORTED BINOCULARS**

COMPLETE WITH NECK STRAP, SHOULDER STRAP AND LINED HEAVY LEATHER CARRYING CASE

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>7x50 Prism Binocular</td>
<td>Made in occupied Japan and returned to the U.S. via the command of the Allied Powers. The unanimous choice of the Army and Navy. Bright, clear and precise field of vision. Individual eye focusing adjustable for interpupillary distance. Black japanned trim on light-weight aluminum body. Opens 7 inches, closed 6 inches.</td>
<td>$32.00</td>
</tr>
<tr>
<td>8x30 Prism Binocular</td>
<td>The lenses are scientifically ground and polished. Guaranteed full power throughout the 30mm. objective lens assures a full clear view. Populaty adjusts and individually focused. Some guarantee satisfaction results. Black leather body with stainless steel polish trimming. Height closed 4 3/4 inches, extended 6 inches.</td>
<td>$26.50</td>
</tr>
<tr>
<td>No. X2000439</td>
<td>$24.50 Each</td>
<td></td>
</tr>
<tr>
<td>No. X2000465</td>
<td>Same as above with coated lens.</td>
<td>$24.50</td>
</tr>
<tr>
<td>No. X2000443</td>
<td>Same as above with coated lens.</td>
<td>$26.50</td>
</tr>
</tbody>
</table>

**Poplar Styled LIGHTED PISTOL LIGHTER**

LAMP LIGHTER

An excellent reproduction of a pistol on small base. Press trigger and it automatically lights. High polished chrome plated with black trim on handle. Overall dimensions 5 1/2 x 9 inches with 1 1/2 inch diameter base. Individually boxed.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. X838182</td>
<td>$8.50 Each</td>
<td></td>
</tr>
<tr>
<td>No. X838183</td>
<td>$16.50 Per Dozen</td>
<td></td>
</tr>
</tbody>
</table>

**CARNIVAL NOVELTIES**

**CELLULOID FEATHER DOLLS WITH EARRINGS, HAT AND CANE**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>X3847</td>
<td>1 inch</td>
<td>$6.00</td>
</tr>
<tr>
<td>X3848</td>
<td>2 inch</td>
<td>$6.50</td>
</tr>
<tr>
<td>X3849</td>
<td>3 inch</td>
<td>$7.00</td>
</tr>
<tr>
<td>X3850</td>
<td>4 inch</td>
<td>$7.50</td>
</tr>
<tr>
<td>X3851</td>
<td>5 inch</td>
<td>$8.00</td>
</tr>
<tr>
<td>X3852</td>
<td>6 inch</td>
<td>$8.50</td>
</tr>
</tbody>
</table>

**Dangling Composition NOVELTIES**

<table>
<thead>
<tr>
<th>No. Description</th>
<th>Per Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X3847</td>
<td>$2.25</td>
</tr>
<tr>
<td>X3848</td>
<td>$2.50</td>
</tr>
<tr>
<td>X3849</td>
<td>$2.75</td>
</tr>
<tr>
<td>X3850</td>
<td>$3.00</td>
</tr>
<tr>
<td>X3851</td>
<td>$3.25</td>
</tr>
<tr>
<td>X3852</td>
<td>$3.50</td>
</tr>
</tbody>
</table>

**NEW CARNIVAL NOVELTIES DAILY**

**AT LIBERTY—ADVERTISEMENTS**

5¢ a Word, Minimum $1

Renewal in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week's Issue

**AGENTS AND MANUFACTURERS**

**SHIPPING AND DISPLAYS**

**RELIABLE AND EXCELLENT**

A. KIMMEL, IMPORTER

1720 Adams St., Chicago, Ill.
NEW
A....

MERCHANDISE TOPICS

Write Buyers’ Service Department, 2160 Patterson Street, Cincinnati 22, O., for a complete list of addresses of sources of supply mentioned in this column. To place orders, please enclose self-addressed envelope.

MERCHANDISE

New York:
Parkinson Corporation is anxious to have all Billboard readers know that its 3½-inch Western horses roll on the market instead of the high price shown in Parkinson’s last ad. . . . Distinctive Creations is introducing gold plated watches with dangling letter charms. As gold prices can be made, they may be sold for any name wanted, (resort, team, etc.) . . . Ring focusing flashlights, made by Rone D. Lyon Company, Inc., to retail at about 80 cents. The nickel plated, two-cell flashlight has a variable beam and a range of about three hundred feet. Beautifully designed, they are being sold for $12.50 each.

Detroit:
H & W Manufacturing Company is launching a promotional campaign for “Mr. H. W. Dodad,” a new tissue dispenser, designed to be put onto the mantel. Walter Anieliske is preparing a fall line of Gem-Lite Products, who will put up luminous paints designed for specialty workers.

Here and There:
The Empire Company, New York, announces that it has been licensed to handle a multiple line of items bearing the signature and likeness of Jack Benny. Robin Hood, Western Movies, and Dr. Kildare, among others, will be among the key items, “television” clocks, watches, mugs, sets, bookends, bus banks, statuette “Oscars” and automatic cme register banks.

SLUM
GIVE AWAY ITEMS FOR ADULTS AND CHILDREN
1000 PIECES FOR $6.75
ASSORTED TOYS, GIFTS, NOVELTIES
AT DEEPEST CUT PRICES

GORDON CO., INC.
17 Center St.
Rochester 21, N. Y.

TELEVISION GLASSES

GLARE FREE

LIFE TIME GUARANTEE

NEW ALL PURPOSE
Glasses with ground and polished lenses, 20/20 vision. 24kt. gold or frames with adjustable nose piece and padded rubber nose with a reinforced carrying case.

Jabbees’ Price: $.15 7 for a Doz.

GORDON CO., INC.
17 Center St.
Rochester 21, N. Y.

TARA-JEWELLED
CHRONOGRAPH

$3.70 Each

Great Lots
With beautiful chrome exposed movement and bracelet. The Band sells the Watch.

B & B JEWELRY SALES

Phone: East CH 787—Night: WE 8090

LOWEST PRICES

LIVING PICTURES

Standart Line

600 Baby with Cat

4 hose Girls

5 hose Dress

10 hose Girls

16 hose Girls

SALE

$1.50

$1.25

$1.00

$0.75

$0.50

JACKSONS Gifts, Toys & Novelties

135 Clay St.

Jacksonville, Fl.

ENGRAVERS

SINCE 1877

1115 AVALON AVE. CHICAGO, ILL.

TERRIFIC ITEM FOR PUNCHBOARDS, PREMIUM ITEMS

Busty Cutie PROJECTOR

Available in many sizes. Perfect for parties, club meetings, dances, etc.

B & B JEWELRY SALES

Phone: East CH 787—Night: WE 8090

Write, Wire, Phone, Radio or Wire; Mrs. and Distributors: New York, 503 No. Fairbanks, Hollywood 44, Calif.
NOVELTY MEN—CIRCUS AND PARK SPECIALS GET TOP MONEY—WITH MYCO NOVELTIES

POT OF GOLD NEW BEACON LEOPARD DESIGN BLANKET 54x72 Packed 30 to Case Ea. $2.90 Less Than Case Lots, $3.00 Each Include 36 Postage for Sample Order

Do You Have Our No. 59 Catalog Issued in 1949? If Not Write—Now Working on 1950 Catalog State Nature Your Business in First Letter

WISCONSIN DELUXE CO.

MONEY BACK GUARANTEE If Not as We Represent

GIVE TO THE DAMON RUNYON CANCER FUND
Pipes for Pitchmen

By Bill Baker

CHARLIE McGAIR... is back East after a Florida vacation and said to be in the proverbial pink. Pitchmen are rocking their brats these days to come up with ideas that will keep ahead of their competition.

OUTSTANDING!!!

NEW Flash! 14-x Gold Plate $3.00 doz. $3.30 table.

IT'S NEW... FOR SALES AND EYE APPEAL! A brilliant new design in glass pipes. A time saver on all O. D.'s. Order your business.

PROVIDENCE RING CO.
19 Westminster St. Providence, R. I.

AGATE COLOR DESIGN
For EXTRA FLASH!
No. 119-K...$6.25 Gro. No. 159-K... 7.50 Gro. Plus Shipping Charges

WORKERS AVAILABLE
ORDER FROM YOUR JOBBER TODAY!

The Oak Rubber Co.
RAVENNA, OHIO.

Authorized Distributor for
OAK RUBBER CO. PRODUCTS
25% Dep. With Order. Bal. C. D. B.

ACE CARNIVAL SUPPLY CO.
2617 S. Halsted
Chicago 21, Ill.

PAPERMEN
First class papermen can get one of the best deals out on a farm publication which covers all Southern States. Write ED HUFF & SON
P.O. Box 7696
Dallas 10, Texas

8X BINOCULARS
Fine quality lenses, five sharp, clear, focus at long distances. Focus adjustment quickly made with center wheel adjustment. A superior, high power instrument. COWHIDE CASE AND STRAPS INCLUDED for $6.00. Write for price.

NATIONAL METAL CO.
133 N. Main St.
Fall River, Mass.

PHOTOS IN MILLIONS
QUALITY PHOTOS IN QUANTITY
8 x 10 frame, Regular $5.00
8 x 10 frame, Enlarged $5.00

NEW NATURAL COLOR PHOTO
Postcard, 15 x 10 in.

WRITE FOR FREE SAMPLE & LIST
MISSOURI MODELS 746-766 N.Y.-10

NEW—THE SKY HOOK—NEW
At last the mystery Sky Hook is here. No matter how small the order, the Sky Hook is the same, no matter how many you order, PITCHER! This is a real one! Other 1000 orders have 80 cents each price.

TAP'S NOVELTY CO.
306 E. Millard Ave.
Chicago 23, Ill.

MACK SCORES AGAIN! NEW, DIFFERENT, AMAZING!

FUSSY FIDO

The most outstanding ACTION
try in years! Feed Him the MAGIC
DOG and Watch Him Perform!
No one can resist the magic — Opens his mouth and
begs — Turns head away — Balances Him — Dogs — Hops to you...

$4.80 doz. $54.00 gr.

ORDER NOW—ORDERS BEING FILLED IN ROTATION. Don't Miss This!

M.R. HOOD & CO., 3.75 Dts. $42.00 Gr.

Mehard Metal Mfg. Patents
Curb, Individual

Mechanical魔, Magic Makers on
Home. Horse Carriers, Mickey
Mumlers. Instantly became

Mechanical G. C. Balabons. Cats
Carnival. Magic on demand

ALL samples $7.20.

S. M. & T. 30x0 Me., T. M. Patents

Famous catalog C. O. D. Patents.

THE MACK CO.
1st with the novelty item
22 W. Wells St.
CHICAGO, I.L.

NEW LOW PRICES!
LIVING PICTURES
Carnival—Stage Prop. Carnival—Stage Prop.

BEST MADE!
$5.25
$6.00

OUR PENCILS
Really Work!

IMMEDIATE DELIVERY!

AMERICAN LEAD PENCIL CO.

JEWELRY DISPLAYS
NEW SENSATIONAL PROJECTION

JEWELS, BRACELETS, EARRINGS, ETC.

WINNIE THE WOLF, the elegant, graceful, big-eyed, big-eared wolf. Most everyone loves plastic wolfs. Size 3 1/2". Color: Red. Ages 6 and up. Packed 1 doz. per carton at $4.50 doz. Complete line of toy novelties.

LESTER GAME COMPANY. Dept. B. 26 Erie Street, Toledo, Ohio

SPECIAL TOY PRICES

NEW, DIFFERENT, EXCITING!

WAGON JOBBERS • PITCHMEN • CONCESSIONAIRES

You can make a killing with the fastest selling action figure on the market today. Everyone loves our new 'PITCHER!' A real novelty. Most everyone looks plastic. Size: 3 1/2". Ages 6 and up. Packed 1 doz. per carton at $4.50 doz. Complete line of toy novelties.

LESTER GAME COMPANY. Dept. B. 26 Erie Street, Toledo, Ohio

SPECIAL TOY PRICES

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LESTER GAME COMPANY. Dept. B. 26 Erie Street, Toledo, Ohio

SPECIAL TOY PRICES

NEW, DIFFERENT, EXCITING!
SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.

SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.

FINEST IN THE COUNTRY

SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.

SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.

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SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.

SALESBORDS

COMMUNICATIONS TO 169 W. RANDOLPH ST. CHICAGO 1, ILL.
Optimism Keynotes Biz as Some Firms Drop Shutdown Plan To Continue Output

All Manufacturers To Maintain Sales, Service Staffs

CHICAGO, June 10.—A war-born vacation measure, wherein over-all plant shutdowns were effected during a one or two-week period in the summer, will partially go by the boards this year, a survey of local manufacturers revealed. While plants have, in recent years, looked forward to the shutdowns because of the drastic drop-off in business during the warm months, at least seven firms and possibly more, this year will stagger vacation periods to avoid labor loss.

Many of these firms with established closing periods, dates have been varied this year, rather than held to January and February sales. Figures have been set so as to assure that even if the production lines are stopped or manned only by skeleton staffs, sales orgs will continue to function, and service and parts departments will also be available.

Optimistic Note

The consensus among manufacturers was that the industry approached the summer with more optimism than had been the case in a good many years. Cited were such examples as the fact that Cola Products Corporation has added a night production shift which will work through the summer; Alco-Deree is going into a completely new manufacturing program which will find its production lines steadily increased thru the warm months; Chicago Coin is now in its third production run on its current game; Rock-Ola Manufacturing will (See Plans Schedule on page 123)

HOUSE COMM. PLANS JOHNSON BILL STUDY WITHIN 2 WEEKS

WASHINGTON, June 10.—The House Committee on Commerce is tentatively slated to start executive consideration of the Johnson-Freton anti-gambling device bill within two weeks a committee spokes- man told The Billboard this week.

It is uncertain how long the committee will meet behind closed doors on the legal. It is anticipated that several sessions will be necessary. Committee members have indicated the definition of "gambling device" will be narrowed so that it restricts only interstate shipments of cash pay-out machines. The committee also has under consideration legal machines by State governors is also likely to be revised.

A minor change expected to be made by the committee is a modification of penalties on common carriers for transporting illegal machines. Committee cut-out on charging tax on that either carriers will be exempted from liability or that a provision will be added making them liable only for "knowingly" transporting gambling devices with the approval of State rulers.

The packed condition of the committee schedule is shown in an announcement by the group this week of subcommittee hearings. The labor (See House Committee on page 122)

UAL EFFECTS RATES CUTS TO EAST, MIDWEST TO BOOST EASTERN BIZ

CHICAGO, June 10.—Substantially lower air freight rates on coin operated amusement and vending equipment have been put in effect on eastbound and westbound shipments to and from a number of cities to major Midwest and Eastern cities.

This rate cut, which has been put into effect immediately, followed a resolution by the UAL which was announced last week. E. L. Darr, manager of air cargo sales, said that the move should save shippers a considerable volume of eastbound shipments which have always been larger than that of the westbound traffic. Reductions apply only to shipments of 10 4,000 pounds or less.

With much of the coin machines manufacturing being done in the Midwest, the new rates are expected to cut down costs considerably.

New schedule includes the following reductions:

A 25 per cent rate cut on eastbound shipments from San Diego, Calif., and a 15 per cent cut on both east and westbound shipments from Denver to Chicago, Milwaukee; South Bend, Ind.; Toledo, Detroit; Akron; etc. (See UAL Freight on page 122)

GOTHAM ARCADE CASE READIED FOR COURT TEST

NEW YORK, June 10.—Arcade operators will have their day in court July 18, when one of two pending cases to affirm the legality of standing and arcade games within city limits reaches the trial stage.

Peter P. and a large backing of orders had accumulated in the past two and a half months and orders will be filled in the order in which they had been received. They expressed satisfaction in the loyalty shown by the firm's distributors and dealers during the long week stoppage.

CHICAGO, June 10.—The 10-week old strike of production line workers at the O. D. Jennings & Company plant ended Wednesday afternoon when the bargaining representatives for labor and management agreed to a new contract. Firm founder O. D. Jennings stated that production and shipments on both the Sweepstakes Chief and Export Chief would be resumed.

Hugh Burrus and Henry Strong, Jennings sales executives, said that the charter question was upheld 15 years ago by the State Supreme Court. He added that the charter question was upheld 15 years ago by the State Supreme Court.

GEORGETOWN, Colo., June 10.—This historical old mining camp went back to the days of the Kansas Territory Charter—before the State of Colorado was in existence—and, under the Charter, that "charter" passed an ordinance Saturday (3) legalizing operation of coin machines.

The Georgetown board, presided over by Mayor W. W. Lander, set a licensing fee of $5 per machine per month and limited to live the number of machines any one may operate.

The owners of two establishments immediately submitted temporary county court orders restraining interferences by the temporary operation. Hearing will be held later to determine whether the temporary orders should be made temporary injunctions.

Clement R. Hackettal, first judicial district judge, ruled that the city apparently passed its ordinance on the basis of its 1868 Colorado Territory Charter. He added that the charter question was upheld 15 years ago by the State Supreme Court.
of-hearing affairs.

Basketball Tournament in Madison. In addition to helping underwrite the cost of the tourney, along with other merchants, the Iry Goff Company will also broadcast the games over Station WHOK during School League games are also sponsored by them over the same station. 

Take pride in your accomplishments and develop a genuine appreciation for the stimulating effect that a well-organized business has on the community. Irv Goff has an enviable reputation as a business-minded and community-minded persons in town. His dealings in the coin machine business 25 years ago he most likely would have made an equally successful career in social work. It is "doing good" for others is at本网站上的一个页面的图像以及之前从中提取的一些原始文本内容。请返回自然文本的纯文本表示。
BE 100% WITH SEEBOURG
ONLY SEEBOURG HAS 100 SELECTIONS

"MUSIC FOR EVERYONE!"... for tots,
for teen-agers, for old-timers... by
the artists of their choice.

PROPER PROGRAMMING. Music on
proper display... makes it easy to
select... easy to buy.

THE FIVE BASIC MUSICAL CLASSIFI-
CATIONS assure fast reference and
easy selection.

ONLY SEEBOURG provides this kind of
music system with more selections:
... more sales appeal... more public
interest... more opportunity for
maximum earnings in every location.

COMPARE... THERE IS NO COMPARISON!
SEE YOUR SEEBOURG DISTRIBUTOR TODAY
music business
Juke Credit-Buying Record; Finance Men Still Cautious

Continued from page 104.

18 months after paying off last payments of 20 per cent.

Behind the lighting of credit, first felt two years ago, tended to make operators and distributors consider a way to relieve some of the tighter credit, served to make manufacturers more aware of operating practices.

Behind the current cautious attitude of finance companies and banks, show, the heavy plunge Coin Machine Acceptance Corporation, CMAC, took in the business during the first two postwar years. After heavily financing both routes and promotional sales, CMAC was forced to retire from the field in 1949 and has now disposed of its last portfolio.

Hand in hand with free and easy financing, manufacturers, banks, and finance companies left money-lenders cold toward phonographs. Much of that coldness has since been dispelled as credit agencies, running down the causes, have come to estimate that the objectionable practices had largely disappeared and the phonograph industry, as a whole, is now in a far better position to avoid producing more than can be profitably absorbed.

In the financing arrangements, the companies now use three methods. One is the J. P. Seeburg Corporation, the only financing arrangement now doing business in phonographs on a national scale. The second is Seeburg and Heller's association goes back five years. Seeburg does not present Seeburg distributors from handling financing or making arrangements in their own localities but the majority take advantage of this service.

The third method is the California Coin Company.

The multi-million dollar losses sustained by operators, distributors, manufacturers, banks and finance companies left money-lenders cold toward phonographs. Much of that coldness has since been dispelled as credit agencies, running down the causes, have come to estimate that the objectionable practices had largely disappeared and the phonograph industry, as a whole, is now in a far better position to avoid producing more than can be profitably absorbed.

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The third method is the California Coin Company.
MORE BEAUTY-MORE ACTION

AT EYE LEVEL

WHERE IT CAN BE SEEN OVER TABLES AND CHAIRS

JAM-PACKED WITH OTHER MONEY-MAKING FEATURES, TOO

48 SELECTIONS ON 24 RECORDS
Enough tunes to satisfy everyone yet no increase in your record costs.

PLAYS ANY SPEED RECORD
An $8.75 kit and less than 30 minutes time adapts it to play 33-1/3 or 45 RPM records. You can play all top sides by using two 7-inch records in each tray.

DOESN'T OBSOLETE PRESENT REMOTE UNITS
Your investment in current Wurlitzer Wall and Bar Boxes is safe. All can be used with the Wurlitzer 1250.

AMAZING DYNA TONE SOUND SYSTEM
Simple turn of a tone control knob brings out best musical quality of any speed record. You get the new high fidelity of the new speed records.

ZENITH COBRA RECORD ECONOMY
30% saving in record and needle wear plus finest tone through twin tone arms with Zenith Cobra Stylus.

NEW SERVICE ACCESSIBILITY
Amazing savings in service time and costs. All service units instantly accessible, readily replaceable.

PRICED FOR TODAY'S MARKET
Priced to pay operators a real profit — designed to stimulate play.

The Wurlitzer 1250 is a triumph of all-over eye appeal with emphasis at the upper level... the eye level... where, over tables and chairs and the heads of the people that occupy them, ALL can see its ACTION and ILLUMINATION.

Add top-side beauty and visibility to the galaxy of other great coin-coaxing features of this phonograph and you'll see why it deserved the one word most heard from operators... TERRIFIC!

The Great New Wurlitzer Twelve Fifty

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Add top-side beauty and visibility to the galaxy of other great coin-coaxing features of this phonograph and you'll see why it deserved the one word most heard from operators... TERRIFIC!

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YOUR STICK IN OPERATING IS VALENTINES’ DAY 50 RECORD SELECTION CONTEST

The Billboard
June 17, 1950

ADVANCE RECORD RELEASES

Remote Talk on the Route, Gets Her Heart; Wedding Songs, Get Your Heart;

POPULAR ALBUMS

Bible Records—Albert Ayler (The Lord Is My Shepherd) 1553

BEVERLY JAY HILL

Stands—H. Stands (I Know What It's Like) 1551

THE HUMANS

Choirs—K. Choirs (Lord I Only Pray For Peace) 1552

MANUSCRIPTS

SELF-INITIATED—J. Self-Initiated (I Am My Brother's Keeper) 1550

TRADE DIRECTORY

Trade Directory (Continued from page 41)

Your votes in operating is vaunted free from four record companies—

INVEST IN EVANS’ 50 RECORD SELECTION CONTEST

Your votes in operating is vaunted free from four record companies—

FACILITY FOR mails Emerson, Time of Music Original Constellation

H. C. EVANS & CO.

1523 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SMIRE OUR MUSIC MACHINE AD ON PAGE 130

Your votes in operating is vaunted free from four record companies—

OPEN WITH CONFIDENCE IN YOUR FUTURE
They Buy AMI Willingly!

Operators buy AMI willingly because the AMI reputation is built on proven performance, because model "C" contains so much plus value, because the price is reasonable, because the machine is built for fast economical servicing, because the mechanism is so trouble-free; because the public is overwhelmed by its beauty, BECAUSE IT MAKES MORE NET PROFIT!

You're always happy with AMI—happy about the conditions under which you bought it and happy because it represents real financial security now and for the future.

"C" Operators Sleep Soundly Every Night!

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan
Branch Offices: 134 North LaSalle Street, Chicago 2, Illinois.
WAGNER: THE FLYING DUTCHMAN – Royal Philharmonic Orchestra, Curwen, London (33) L.P. 2969.86

This is a very fine recent recording. The soloists are all outstanding, with the exception of the Dutchman himself, whose role is vocally demanding and whose character is complex and not easily defined. But the orchestra is excellent, with great attention to detail and a sense of drama that goes beyond mere technical proficiency. The recording is clear and well balanced, with good separation and a pleasing overall sound. This is a must for any serious collector of Wagner's music.

BRASS: QUARTET NO. 1 IN E MINOR FOR PIANO AND 3 VIRTUAL INSTRUMENTS

This is a very fine recent recording. The soloists are all outstanding, with the exception of the Dutchman himself, whose role is vocally demanding and whose character is complex and not easily defined. But the orchestra is excellent, with great attention to detail and a sense of drama that goes beyond mere technical proficiency. The recording is clear and well balanced, with good separation and a pleasing overall sound. This is a must for any serious collector of Wagner's music.
ANNOUNCES ITS APPOINTMENT AS
THE EXCLUSIVE SEEBOURG DISTRIBUTOR
FOR ALABAMA AND FLORIDA!

The Wolfe Distributing Company is now the exclusive distributor of Seeboorugh Select-O-Matic "100" Music Systems in Florida and Alabama (see map). This includes a completely staffed sales and service organization to serve you.

You are cordially invited to visit our new offices at your earliest opportunity.

WOLFE DISTRIBUTING COMPANY
Serving all Alabama except light areas

BIRMINGHAM
1626 Sixth Ave., N.

JACKSONVILLE
459 Riverside Ave.
Serving the entire state of Florida

WOLFE DISTRIBUTING COMPANY
459 Riverside Ave., Jacksonville, Florida • 1626 Sixth Ave., North, Birmingham, Alabama

EXCLUSIVE DISTRIBUTORS OF
SEEBOURG Select-O-Matic MUSIC SYSTEMS
General Mills in Vending Field

Mechanical Division Works Out Bugs in Acosta Unit; Plan Further Field Tests

Minneapolis Department Store Used as Proving Ground

By Jack Wehnbeg

MINNEAPOLIS, June 10.—The mechanical division of General Mills, Inc., has just about worked out the bugs of Tracy Acosta's Fountain of Fruits photo machine by looking ahead to eventual production of the unit, it was disclosed here this week. Arthur Hyde, president of GM's mechanical division, said the first customer reaction to the unit has been "amazingly good" but that it's necessary, Acosta, should make one more attempt at customer reaction. Then, according to Hyde, it is up to Acosta to set up a distributive or franchise organization for the purpose of putting the units on location. Hyde estimated that may take at least a year.

The machine slices, squeezes and dispenses amounts of fresh orange juice, prices it at 10 cents, with exactly a dollop of orange juice for cents. On location since April 10 in the base- ment of the largest Northwest department store in Minneapolis, the unit sold the amazing 16,392 six-ounce cups of fresh orange juice in the first 11 weeks of operation, according to Acosta.

Steps Traffic

The machine, located in front of the store, uses a mechanism to fill a glass with juice, leading from the first floor to the basement, has all but stopped traffic at Dayton's. Several times the machine has run into mechanical difficulties while on location but there have been of such minor nature that these "bugs" have been fixed on the spot.

The time cycle of the machine is 14 seconds. (See Gen. Mills on page 113)

Washington Nat'l Airport Now Has 150 Vending Units

WASHINGTON, June 10.—The addition of a new vending machine recently brought the total number of coin-operated vending machines at Washington National Airport to 150. This figure is in line with the report of the Civil Aeronautics Administration's construction plans, that Class 3 and 4 vending machines are on location (The Billboard, June 3.)

Smaller airfields in the area, on the other hand, lack similar facilities, a survey showed. The Falls Church Airpark, Falls Church, Va., has four machines, while the nearby military post, Quantico, has one. But the Falls Church Publicity Association plans to install a few machines in the near future. The remaining division of several new machines will be located at Quantico, Va. (Washington-Virginia Airport) reporting none.

Airfields, however, have a better location picture than the large airports in terms of terminals in this area. Bus terminals have only two coin machines, while Union Station has 6, and 2 photographic units for a total of 17.

Maines Joins Bireley's

PHILADELPHIA, June 10.—Hersch M. Bireley, president of Philadelphia Company, announced the appointment of Bernard Maine as sales manager of the local company. Maine has been with the company for 14 years and has been in charge of the Pennsylvania district for a period of five years. The company's canned juice machines are widely used in vending machines in this area.

10c BAR STILL LIVE ISSUE

Canteen Prez Talks Vending At NCA Meet

Cites High Op Costs

NEW YORK, June 10.—Rising costs of operation, "force route owners to convert for dime sales, candy manufacturers were told this week by C. Daykin, president of the Automatic Canteen Company, who disclosed such a move was still under active consideration by his company. But the switch could not be made unless the cooperation of candy producers was obtained and operators generally followed along, he emphasized.

Hinkle was a featured speaker at the annual convention of the Nation- al Confectioners' Association (NCA), which convened at the Wald- orf-Astoria Hotel here Sunday (6) and closed Thursday (8). His address to the manufacturer Wednesday, July 7, was part of a series aimed at detailing the special problems of (See 10c Bar on page 114)

Shine Machine Ops Tell Route Facts; Announce Earnings

CHICAGO, June 10.—Shoeshine machine operators surveyed recently reported average weekly gross earnings per unit range from $3 to $7 on dime and $3 to $5 on nickel operation. Other interesting operational facts turned up by the sample survey revealed methods of location approach and types of installations "most likely to succeed." Operators appeared to be about evenly divided on the use of dime versus nickel price for both shoes.

A few of the typical operator re- ports follow: Perry Tolby, operating 70 machines for the past year in the territory around Dania, Fla., has his unit set for 1½ minute operation (enough for both shoes) at a nickel and averages $5 per week per ma- chine. Top locations are various types of 24-hour spots, he says. His local- ity approach, which he claims has proved successful 90 per cent of the time, consists of carrying a sample of his work and then owner a photo of the machine and then giving him a demonstration on the sample shine.

Shining problems are written off (See Shine Machine on page 114)

Calif. Cig Ops File Papers To Form Institute

OAKLAND, Calif., June 10.—Formation of Cigarette Vendors Institute of California (CVIC) moved toward reality here Sunday (3) when incorporation papers were ordered filed. Jack O. Minor, president of Cigarette Vending Machine Company, San Francisco, and C. B. Brandon, Brandon Cigarette Service here, were named as incorporators for Northern California. Arch C. Kissell, of Harmony Cigarette Ser- vice, Pasadena, and Ed Stanton, General Vendors, Los Angeles, were named last month as incorporators from Southern California. Stanton and Brandon will serve as co-chair- men of the organization, which is dedicated to the improvement of the automatic merchandising of cigarettes.

Model similar to the Cigar Institute of America, the prime objective of the institute is to unite all cigarette vendors, regardless of their form of electric, five-column gum venders, equipped with a „PepSys“ and the vending machine with the industry covering all states, believes Minor.

All operators in the State will be solicited for membership and the dues will be decided.

Wrigley Vender Acquires Voice

CHICAGO, June 10.—In a move to test audible as well as visual point-of-sale merchandising aids on a vend- ing machine, the William Wrigley Jr. Co. has installed an LCD of its electric five-column gum venders, equipped with a "PepSys" and the vending machine with the industry covering all states, believes Minor.

The machine "vocalizes" six "thank you" messages for children and female voices. A different mes- sage is delivered with each sale of a new gum packet. A silent "beep" indicates purchase of a nickel pack of gum, a visual "beep" follows purchase of a nickel pack of gum, a silent "beep" follow, a simple "buy more" message tailored to Wrigley by "PepSys" Announcer unit, manu- factured by the Powell Announcer Co., will be heard from the cabinet. Operation of the machine (23) installed an LCD for post-sale plugs.

Savings Servicing

The program eliminates frequent servicing here by eliminating all men, who now only make weekly checks of locations, inasmuch as each location fills its own machine. The time saving has enabled the same staff to handle many more locations.

Juice Bar To Add Low-Cost "Junior" Model

Mail Distrib Net

NEW YORK, June 10.—Juice Bar owners, with an interest in expanding distribution capacity, canned beverage vendor, started production on the Juice Bar "Junior," a compact machine holding 2b8 individual-size cans and sold by the wholesale network.

The first public showing of the new model will be held at the Hotel Americana in New York on Tuesday (14-15). Jack Cross, president, said deliveries would begin in or before July.

At the same time, Cross disclosed that plans to be announced to line up a distributor network to speed penetr- ation of both models in all vending machine areas. A separate Bar sales have been handled di- rectly by the main office here at 27 Madison Avenue. Machines sold to date have been located largely in (See Juice Bar on page 114)

Vending Machines The Billboard

June 17, 1950
Tests Show Controlled Humidity Vital in Cold Storage of Candy

NEW YORK, June 10.—While freezing temperatures are best for storing most objects, they may be kept satisfactory at higher temperatures if the humidity is carefully controlled. This was brought out in a report by J. G. Woodruff, food technologist, at the National Confectioners Association convention this week.

A storage temperature of 50 degrees Fahrenheit, in tests reported to the Georgia Agriculture Experiment Station, Woodruff said. Above this figure, insects are active, rancidity and staleness develop rapidly, flavors deteriorate and colors fade, tests showed.

Schilling & Fischer Adds Juice Vendors

CHICAGO, June 10.—Expansion of its canned juice vending activities was announced by Schilling & Fischer this week, with the addition of seven new special-purpose canned juice vending machines. Robert Fischer said the dual move was made following firm’s successful introduction of canned juices in its carton milk vending equipment late last year.

With the new juice machines (Juicy Bar’s) handling sales in high-volume stores, and the combination juice-milk vending carrying the bulk of the sales in industrial plants, offices and in larger retail and mail order houses (for employees). Fischer stated the juice operation is now a permanent part of the firm’s business.

Originally tomato, orange and grapefruit juice was used. These flavors, which will be continued due to their high demand (comparable to the cola drinks in the soft drink field) are now offered in apricot, apple, apricot, grape and banana juices. These, and other flavors to be added later, are being stocked on an experimental basis, however, with the sales figures to determine eventual retention. Fischer said.

WE’VE GOT... TOPPER

Victor’s Terrific Vendor

Amazing new operat- ing features and a low price that en ables you to clear cost of machine in a matter of a few weeks. Packed and sold 4 to carton. $50.00 case in lots of 1 to 5 cases. Further disc. on orders of more than 5 machines. Contact us for full details.

Birmingham Vending Co.

240 2ND AVENUE, N.
BIRMINGHAM 4, ALABAMA

NUT VENDOR OPERATORS

For Top Quality Use

KING O’ NUTS BRAND

Salted Nut Meats

Complete Assortment

Packed Bulk and in Tins

PRINCESS PECANS, INC.

Comer, Georgia

Here’s STEADY PROFITS

of 50% to 200%...

Outperforms All Other Scales

Fully Patented — Nothing Else Like It!

FULLY AUTOMATIC!

FULLY AUTOMATIC!

NOT TO BE MISSED!

Don’t let your margin slip away!

2 MACHINES IN 1

FULLY AUTOMATIC!

0.09 TO 0.11 CENTERED!

Tells fortune & weight

like no other!

Never before available in a machine.

FULLY AUTOMATIC!

For those who care...

FULLY AUTOMATIC!

YOUR FUTURE

Place the American Scale in the scores of available empty spaces—e.g., stores, entrances, corners, etc. They yield immediate profit and steady income. Model “400” illustrated has 12 slides—a sheet for each month of the year. Real customer appeal. Guaranteed for 5 years—built to last 20 years. Fashions and baked round finish in Red, Cream and Black.

Monthly terms as low as $10.

Shipped to you for only

$25 deposit

AMERICAN SCALE MFG. CO.

3206 Gr (St., N. W., Washington 7, D. C.

Check this off:

[ ] Attched find cash for $25 deposit on one Model 400 Scale. Ship at once.
[ ] Please send me further details at once.

NAME

ADDRESS

CITY... ZONE... STATE...

THE DEMAND FOR THIS WONDERFUL ACORN ALL-PURPOSE BULK VENDO R IS GREATER THAN EVER

Order Yours Today!

ACORN

MFG. CO., INC. 11411 Knobsville Avenue

Ceaver City California

Distributors: A. P. C. Vendors

ACORN, All-Purpose Bulk Vending Machines

Order Yours Today!

ACORN

MFG. CO., INC. 11411 Knobsville Avenue

Cervey City California

Distributors: A. P. C. Vendors

ACORN, All-Purpose Bulk Vending Machines

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MFG. CO., INC. 11411 Knobsville Avenue

Cever City California

Distributors: A. P. C. Vendors

ACORN, All-Purpose Bulk Vending Machines

Order Yours Today!

ACORN

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ACORN, All-Purpose Bulk Vending Machines

Order Yours Today!
Sunstans Giving Sunstan in More Areas as Production Increases

KING OF FRUSSIA, Pa., June 10—Harrington stepped up to 30 units a day, Harry Avrigan Jr., president of Automatic Industries, Inc., announced that the coin-operated vending machine produced by the company.

Among the new locations installing the machines in time for the summer season are the Olympic Swimming Pool, Maplewood, N. J., Conewa Island, and Lagoon Resort, Farmington, Utah. Other locations include the Atlantic City, Wildwood, Asbury Park, Belmar and Ocean City.

The Sunstan dispenser, added Avrigan, which was first introduced three years ago, will be located in Calif-

nija for the first time this year. The unit is being produced by the Department of Safety and the Department of Transportation, which requires that any vending machines sold in the state be distributed by the machine company.

Another new distributing firm set up in Conewa Island, New York, and the New Jersey suburbs including Atlantic City, Wildwood, Asbury Park, Belmar and Ocean City.

3 Models

Three Sunstan Lot System Vending Machines being produced by Automatic Industries, Inc. One machine holds one to 20 gallons, another from 30 to 40 gallons of the Sunstan lot, also manufactured by the machine company. A new machine introduced this season is a 28-pound coin-operated portable model, holding an ample supply to allow for at least 260 sprays at a dime a spray.

The machine, according to Avrigan, is offered to the trade for purchase, lease or rental.

Scull to Boost Production of Liquid Coffee

CAINLND, N. J., June 10 — The William S. Scull Company, producer of Biscuit Coffee, has added new facilities for the manufacture of fresh coffee and has set plans for intensive marketing of the concentrate to operators of the Midwest. The concentrate has been sold to operators in this area on a limited scale for over two years.

W. Graham Stacy, executive in charge of the vending program, said Scull had been producing liquid coffee for about eight years. The present product, however, was specially formulated for vending and is said to be more versatile. It is a product which has no preservative added.

The concentrate is shipped frozen in 4-lb. cartons, 12 quarts to a carton. It will be delivered to operator pick-up points or refrigerated trucks. Current list price is $7.30 a gallon.

Stacy said operators may use the Biscuit name and prefer, recommended service standards are maintained. He said the U.S. Commerce Department had provided the operator serving for proper strength. The first issue of display material for use by operators, it was indicated.

Stacy asserted Scull is gearing its production program to produce 6,000 to 8,000 gallons of concentrate monthly by the middle of 1951. He predicted that coffee vendors would be set up during the coming year.

Also coming in a special pack of the preparation for Induced, Inc., to be sold under the Biscuit name.

Five Nat'l Rejector Engineers Assigned E. Coast To Aid Ops

ST. LOUIS, June 10—National Rejекторs, Inc., reported recently that five field engineers have been assigned to cover the East Coast and assist operators with schools, service, and suggestions on proper maintenance of coin control devices.

R. Gottfried, sales department, has been assigned to the Atlantic Coast. The firm has had factory-trained engineers traveling throughout the country for the past four years.
Dixie Cup Co. Dividends
EASTON, Pa., June 10.—Dixie Cup Company declared a regular quarterly dividend on its Class A stock of 62.5 cents per share, payable July 1 to stockholders of record June 5, 1959. Company also declared a 37½-cent quarterly dividend on its common stock, payable June 26 to holders of record June 8, 1959.

Duscher Heads Sales Club
NEW YORK, June 10.—Pen K. Duscher, vice-president in charge of sales of Liberty-Paper Cup Corporation, was recently elected president of the Sales Executives' Club of New York. He was also elected to the board of directors of the Advertising Club.

Gen. Mills Goes Into Vending Biz With Acosta Unit
(Continued from page 119)
A portable mechanical hands to handle the automatic dispensing of the kisses at the point of purchase is used to aid in the handling of the product. A customer who has been experimenting with this machine for a year, said, "This is the greatest machine that I have seen. It will drive the squeegee out of business."

Cameo Vending Opens Branch
NEW YORK, June 10.—The Cameo Vending Service, distributors of bubblegum vending machines in bulk in merchandisers, opened a branch outlet Monday at 201 Oquawamuck Street, White Plains. Managed by William Green, the new store will handle the full Cameo line of ball gum and nut machines and supplies.

The main office at 432 West 42d street continues under the management of Edward Barnes, president of Cameo Vending, Inc. Firm is exclusive distributor for Silver King in the New York, New Jersey and Connecticut area. Cameo also uses games, games, cigarettes and popcorn vendors.

ONLY Northwestern Sales & Service Co. offers 30-DAY MONEY BACK TRIAL!!!
Order this famous Northwestern vending today. Operate it for 30 days. If you do not agree that it pays, you may return it to the manufacturer for full money back. According to Acosta, more than $300,000 already have been spent in perfecting the unit. He said: "The Florida Citrus Exchange is interested in the project, also the Texas farmers will use California and Texas products as well as Florida."

One of the biggest problems encountered was the coin mechanism used for the unit. An A.B.T. cigarette machine mechanism was installed, but small Mills' engineers had to all rebuild it to conform to the orange juice vender.

According to Acosta, the Daytona Company will continue for another month and said that the machine averages 500 drinks a day on Tuesdays, Wednesdays, Thursdays and Saturdays, and about 300 on Mondays and Sundays. Since going into the Daytona store the machine has been out of service for two days because of mechanical defects. Acosta said he pays the Daytona Company $10 a week for the gross take for the test run.

It's Topps!
It's Topps
So Round
So Firm
So Good

WEG COAST DISTRIBUTOR
A VENDING CO.
2727 W. Pico Blvd., Los Angeles 5, Calif.

West Coast Distributor
Vending Corp.
39 W. 42d St., New York 18, N. Y.

2000 BALL GUM
A high, high quality product priced no higher than ordinary gum. Nine different, delicious flavors -- nine different colors, plus all the way to box of colored bubbles. Ask for today. Learn why operators call it the greatest gum in the world. Enjoy the finest bubble gum profile you've ever available in all sizes.

WRITE for FREE samples
Tops Chewng GUM
Incorporated
237-37th Street, Brooklyn 32, New York City

RAKE Sells FINE EQUIPMENT AT FAIR PRICES

Here's the New Flexible
ALKUNO CRACKER VENDOR
Four columns with trays, 30 3/4" high cracker trays x 17.5" x 2". Has display and sales angle for easy handling. Box of 12, $12 each.

MODEL 700
Metal Cabinet and Base, 14 x 28 x 11. Complete $116.75.

WRITE FOR NEW REDUCED PRICES!

RECOMMENDED VENDING MACHINES
Adams 13-Gun
$14.50

Says King
$14.50

S. K. Bunt
$14.50

Racketeer
$14.50

New Vending Machines
Columbia Twin T.P., $15.00 or Super $17.00. Downtown, Complete $32.50. Cash for Add. Stamps Bulk, Wall, Bells, Ball, and Add-Ons. Price $1.00.

New Slot Machines
Columbia Twin T.P., $15.00 or Super $17.00. Downtown, Complete $32.50. Cash for Add. Stamps Bulk, Wall, Bells, Ball, and Add-Ons. Price $1.00.

Write for Circulars and Price List on Complete Line. 1/2 Deposit With All Orders. Balance C. 0. D.

RAKE COIN MACHINE EXCHANGE
625 Spring Garden Street, Lombard 3-2767, Philadelphia 30, Pa.

Write for Circulars and Price List on Complete Line. 1/2 Deposit With All Orders. Balance C. 0. D.

Save at Least Part of Each Week's Earnings Buy U. S. Savings Stamps and Bonds

BALL-GUM, INC. UPHOLDING THE INTEGRITY OF ITS SLOGAN "Specialists in the Manufacture of Ball Confections" is going "all-out" to help increase your sales and profits by supplying you with superior products. We are now making and shipping ball gum of a quality never before available; all hard sizes in any quantity.

Also 1 1/4's at a NEW COUNT OF 70 to the POUND WRITE for SAMPLES & QUOTATIONS

BALL-GUM INC.
1101 WEST 20TH STREET - CHICAGO, ILLINOIS

Tidewater. Del. New Jersey, Pa, N. Y.
Shine Machine Ops Tell Route Facts: Report Earnings

(Continued from page 114)

by Toby with "most service calls are due to accidental removal of the wall switch which enables to expand its present operation, using Southern Coin-O-Mat Distributing Company's Imperial shiners, along with his penny eats and ball gum equipment.

Nite Club Locations

Joerga Burke, Bobbinsdale, Mint, operate his shoe shiners primarily in night club rest rooms. For the past six months he has found average weekly gross to vary from $3 to $5, using nickel-per-shoe price. Burke, a two-point sales argument soliciting new stops; he sells on the basis of accommodation for club customers and as a means of helping Jazz rest-room expenses. Also planning to expand his shine route, he operates Northwest Engineering's Shiner Master unit.

A test operation of 37 units by Acme Sales, Inc., New York, uses 40 dime-operated machines and seven (brush-up type without points) at a single location. Firm operates Uniden Shine Machine Company's equipment, for which it acts as national distributor. Sam Sacks, Acme head, reports most units are placed in bowling alleys, garages, laundromat, hotel rooms, box terminal and hotels, with one machine in a dance hall.

While hotels proved to be the hardest locations to sell, they have proved to be the most cooperative, promotional, after the equipment was in and working, and show signs of becoming the best paying installation. All installations are made on a 20 per cent commission basis, Sacks said.

Lawson Elected New Hupp V.P.

CLEVELAND, June 10—D. E. Lawson, director of research, Hupp Corporation, has been elected a vice-president of that firm R. H. Geider, announced this week. Lawson joined Hupp in 1941 as works manager, and for the past three years has headed the research and product development program.

Prior to joining Hupp Lawson was, for 11 years, associated with the Chase Brass Company.

Sandy Mac Tigo Says .

It makes my Scottish blood boil to see some operators pay high prices for machines when they can secure a TOPPER for as low as $10.00 in lots of 100 and on time payment too from .

ROY TORR
* LANSDOWNE, PA.

Bottle Vendors Shown at Retail Grocers Confab

CHICAGO, June 10—Coin-operated bottle vending equipment was featured in three displays at the National Association of Retail Grocers convention at the New Fair here this week (4-5). Ideal Dispensers Company, Inc., Pepsi-Cola Company and the Coca-Cola Company exhibited representative lines of vendors currently being sold and on location.

M. Kelley, field manager of Ideal Dispensers, reported active interest by independent grocers in the firm's three models, 300-B, 700-B and 59-B. Interest in vendor operator indicated is for club cus-tome...
TOPPER DELUXE
by VICTOR
5c ALL-CFARM VENDOR
"Always a Specialist in Vending of Charms..."

When he joined Canteen three years ago, after 15 years at Hershey, the jump to 10-cent charmed him definitely in the works, he revealed. The 8-cent staple was quickly overruled and little hope was given promotion for an intermediate coin to meet increased costs.

The step to a dime was not made at that time, he added since the pendulum for conversion of our mechanisms alone would entail more than a million dollar cash outlay. The 74-cent coin, if issued, would have meant a temporary declared, and would have had to be followed by subsequent conversion.

With Canteen machines still using the nickel革新 problem of covering added costs of operation still awaits solution, he pointed out. He stated that such costs have "practically doubled," citing higher wages paid to general service personnel in our organizations and upper costs for trucks, tires and machine. He asserted candy manufacturers, wedded to prewar sales prices and postwar costs, have a similar problem to solve.

"Sure, we can say that there will always be a 5-cent candy bar and it's got to be that," the Canteen president declared. In the meantime, some loyal supplier friends will be placed in a position where they just must face the crisis.

He said checks on consumer acceptance had shown recent enactment "saw a few orders for a 5-cent bar with little resistance to dime sellers where adequate sales were given.

"I can't currently think of one item," he said, "of which we were probably selling over 600,000,000 of the sales of which have decreased about 65% all for less, to try to find out the reason people weren't buying this product was strictly because we didn't have it in a size which would make them do it," Mr. Ferrara said.

He pointed out that other industries, notably telephone service and transportation, had earlier nickel standards wholesale without ill effects. He said that the 5-cent bar manufacturers eliminated 5-cent bars in favor of larger units of 10 cents which have kept the price in Canteen in order to force the sale, even the our general merchandising style is to remove the two lowest sellers at each service.

It didn't take very long to find out the reason people weren't buying this product was strictly because we didn't have it in a size which would make them do it, Mr. Ferrara said.

He said checks on consumer acceptance had shown recent enactment "saw a few orders for a 5-cent bar with little resistance to dime sellers where adequate sales were given.

Turning to Canteen merchandising programs, Hinkle claimed the company had developed new techniques which had increased sales tremendously, in certain areas. He refused to disclose details of the system, but asserted that in many instances in the South it had put the same number of Canteen and the same locations.

"During his address he referred in detail to a study by Vend magazine of the relatively slow drop in sales and volume in soft drink vending.

Hinkle concluded by inviting the candy manufacturers to attend the NAMA Convention in Chicago November 12-15.

5c Raisin Pie by Ferrara

CHICAGO June 10.—A new nickel cigarette, with provide covered raisins, in 24 and 100 counts, was recently announced by the Ferrara Candy Company. Cartons feature a celery window thru which contents may be seen when placed in vending display panels.

RARE COIN MACHINE EXCHANGE
609 Spring Garden St., Philadelphia 23, Pa.

SAMUEL EPPY & CO., Inc.
91-15 144th Place, Jamaica 2, L. I., N. Y.

CONTACT US AT 1-718-786-2048 FOR SPECIAL PRICING OR INFORMATION ON VINTAGE MACHINES.
Calendar for Coinmen

June 14—Music Operators of Northern Illinois (MONI), monthly dinner meeting, Wilmington Hotel, Rockford, Ill.
June 22—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento.
June 26—Phonograph Owners' Association (POA), monthly meeting, Broadview Hotel, East St. Louis, Ill.
June 27—Amusement Machine Association of Philadelphia (AMAPA), semi-monthly meetings, Broadwood Hotel, Philadelphia.
June 27—Western Vending Machine Operators' Association (WVMOA), monthly meeting. Los Angeles.
June 27—Automatic Music Operators' Association, Inc. (AMOA), semi-monthly meeting, Mandel-Bellow Restaurant, Baltimore.
June 27—Coin Machine Operators' Association of Harris County (CMOABC), monthly meeting, Chamber of Commerce Building, Houston.
June 27—Cleveland Phonograph Merchants' Association (CPMA), monthly meeting, Holland Hotel, Cleveland, Ohio.
June 27—Summit County Music Operators' Association (SCMOA), monthly meeting, the Lagoon, Akron, Ohio.
June 29—California Music Guild (CMG), monthly meeting, 311 Chicago Avenue, San Francisco.
June 29—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Meceswades, Detroit, Mich.
July 15—Music Operators' Association of Illinois (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.
July 27—Music Guild of America (MGA), quarterly meeting, Home Box Office, New York City.
August 29—National Automatic Merchandising Association (NAMA), Region II (New York) annual meeting, acting chairman, Frank Bradley, Statler Hotel, Buffalo.

DC Stores Adopt Wait-&-See Plan
On Vending Usage

WASHINGTON, June 10.—Dealers in various store administrations in this area are adopting a wait-and-see attitude on vending-machine merchandising. No store is planning any immediate entry into the vending field, being patient, says William Pimentel's Sons Company in the Greyhound Bus Terminal, Boston.

Officials generally are in agreement that certain terminals and airports might be good spots for certain types of impulse items. Kingsley's, general manager of the Shirley Co-operative, Arlington, Va., says the type of merchandise suitable for vending is in need of proper indication. Items having texture and size and fact that they are branded merchandise would have best acceptance, he states.

James Rotto, publicity director for the Hecht Company, said that impulse items, such as aspirin, may be good vending possibilities in airports or other places frequented by transfers. Hecht has a self-service housekeeping cart in operation and is watching this new development.

Representatives for the 5 & 10 feel that the trend of open-display and self-selection merchandising precludes the use of vending machine.

NAMA Readies 1950 Convention

CHICAGO, June 10—National Automatic Merchandising Association (NAMA) 1950 convention and exhibition promotion stickers will soon be appearing, according to Mr. Osmond has announced. For use on letterheads, calendars, mailing labels, and suppliers, the bright green slick stickers read: See our exhibit at the NAMA convention, Chicago, Field Museum of Natural History, November 12-13.

These stickers were used over 100,000 similar stickers prior to the Atlantic City NAMA convention last year.

Baseballs

2 1/4" Inflated

White .50 per dozen

Black .50 per dozen

White Stenciled .50 per dozen

24 Kt Gold Plated .75 per dozen

5/8" Inflated

White .50 per dozen

White Stenciled .50 per dozen

24 Kt Gold Plated .75 per dozen

Terms: 25% with order, balance C.O.D.

ROSENBERG & BROS. INC.
633 W. 38TH ST. N.Y., N. Y.
Detroit Org. Again Changes Name; Negotiates Union Pact

DETROIT, June 10.—The name of the official trade group here is being switched back to Detroit Shuffleboard Association, by action of the board of directors. While this was the name originally chosen some months ago, it was recently changed to the Michigan Shuffleboard Association. The name has since been discarded, however, as a result of the Statewide Shuffleboard Commission, which the Statewide name was pre-empted by an association located at Traverse City, Mich., and presumably interested in the outdoor style of shuffleboard popular at summer resorts.

Dues in the Detroit association have been set at $1 per board per month.

Use Stickers

Move of co-operation with the Detroit Police Department under the state-wide ordinance was okayed by the association, and the printing of 1,500 deeds and stickers was authorized. These are to be for identification purposes and will show the name, address, license and license number of each operator.

Universal Sets

New Conversion

In Production

CHICAGO, June 10.—Universal Industries' Vice-President Bill Ryan announced into a shuffle game widely used, the recent publicized Chicago Shuffle Tournament, a conversion for long boards 60” in production. A handmade model of the unit was shown at the ACMMA All-Industry Show here in May. The shuffle tournament, when attached to the center of a 22'-foot shuffleboard, converts the unit into a shuffle game with disappearing pins. Included in the unit is an automatic scoring for one or two players at each end of the board. Play on one end, in any way, interferes with scoring for the other. It can be set up for play or removed on location. In a few minutes the players can change the playfield for further shuffleboard play.

SALE! RECONDITIONED

SHUFFLEBOARDS

18” and 22”
Maple or Masonite

19.00

TOPS

NEW MAPLE TOPS...
$125.00

NEW MASONITE TOPS...
$100.00

(1” Die Stock)

SHUFFLEBOARD SPECIALISTS

1725 S. Stony Island Ave.
Chicago, Ill. 60623-2

CLOSING OUT

AT GIVEN AWAY PRICES

ROCK-OLA BOWLING 5x30 & 30x27, USED & UNDERSIZED, $12.00

TASTY TEE MODELS 26 & 27, USED & UNDERSIZED, $12.00

VALLEY SHUFFLEBOARD WAX

1 Case (30 Lip, Can)
$.35 Per Can

1 Case (24 Lip, Can)
$.25 Per Can

1 Case (96 Lip, Can)
$.30 Per Can

2 Case (96 Lip, Can)
$.30 Per Case

2 Case (32 Lip, Can)
$.20 Per Case

1/2 Case (12 Lip, Can)
$.15 Per Can

ARROW NOVOY CO., Inc.
222 N. Michigan Ave.
Chicago, Ill.

New Sportsman as a door prize at the show.

Nels Malmgren, Precision Pack exec, left for a brief business and pleasure trip in New York last week. (See PUCK PATTER on page 124)

Resort Areas

Go Heavy for Shuffleboard

Conversions a Factor

CHICAGO, June 10—Outdoor locations for shuffleboards have increased 400 to 600 per cent in resort areas, and the play has increased after only a few weeks of operation. This is due to the increased interest in this sport and the popularity of the game.

One of the major factors involved in the heavy increase in placements this summer is the conversion of the shuffleboard game into a popular game. This has made it possible to turn a long line-up of players to the game of shuffleboard, and the unit is being removed rapidly. With shuffle games still riding the crest in many parts of the country and holding their own in others, the resort operators have found regular shuffleboard play entertaining.

New Sportsman as a door prize at the show.

Puck Patter

Chicago:

Shipments of new Rock-Ola weights are going out to the 'dime marts' throughout the country. In the western city, vice-president and director of sales, reports the weights are being made despite the recent changes in the Rock-Ola's long-range program in the shuffleboard field. The Standard boards manufactured by the firm continue in demand, and shipments are being made despite the slack-off during the summer months.

The conversion unit introduced by M. & T. Sales during the recent ACMMA Show is in production and shipments are being made. Ted Rubenstein, firm's sales manager, week, unit, called Speed Bowler, now has the strike zones in both the standard cabinet and the lightweight cabinet. Additional animation on the backboard, unit, which has regular shuffleboard operation, is proving popular with shuffleboard operators who are converting the 'dime marts' boards to the new units.

Another manufacturer reporting an increase in interest in shuffleboard despite the summer slack is Herb Perkins, president of Perkins Shuffleboard. Despite the refurbishing going on at the firm's headquarters on Chicago Avenue, Herb reports shipments being made to operators who received much praise during the ACMMA Show here. Firm gave a new Sportsman as a door prize at the show.

Sales Vs. Scales

WATERLOO, Ia., June 10—Sid Lipkin, National Shuffleboard Board field man, reported existing for customers, and for fish, can both be successful if the right bait is used, a lesson learned this week on a business trip here.

With shuffleboard play picking up in this area, and speculation optimistic over possible fall league play, Lipkin spent most of the week selling National's 1950 model, and sent a thick packet of orders to the home office back East after completing the territory.

Just before leaving for his next stop, Lipkin was talked into a fishing trip by a local expert. Armed with borrowed gear which included all the fancy lures thought necessary, Lipkin spent several hours on the lake without a bite. Rowing to shore, he and his partner dug a can of worms and returned to their fishing spots a few hours later they had the maximum catch and were on their way home.

New Sportsman as a door prize at the show.

Distrib Org.

Key Staffers

To Set Policy

Convene in Chi June 22-23

UNION CITY, N. J., June 10—Distributors and top staffers of the American Shuffleboard Company will meet in Chicago Thursday and Friday (22-23) to formulate plans for the 1950-l951 season as well as long-range company policy. The main points expected to be resolved at the sessions are in effective sales campaign for American products and a comprehensive set-up for future events.

All of America's 35 territory distributors are due to attend the two-day conclave. Factory officials and key sales and promotion heads are scheduled to lead the discussions include Paul Cusano, Howard Jones, Ken Pollen, William McKinley, Don Freeburg and Frederick Jordan.

Round-Table Session

High on the agenda of the meeting will be a round-table discussion of distributors and salesmen designed to take the industry happenings on these boards.
New York:
The local coin machine division of the United Jewish Appeal met Tues-
(6) at the Jockey Club with Leslie Rivkind of Music Makers, Inc., presi-
diente, in charge of the display. The meetings were attended by Mrs.
Jewish organization was well attended. The display was well
organized and the program proved successful. The firm is planning
on launching a new line of coin machines in the near future.

Washington:
The sound of hammering heard at the Hirsh Coin Machine Company,
located at 1231 S. Adams St., has caused the firm to announce a new pro-
gram going on there is making good progress. The firm is installing
a new motor to power a complete motor rewiring shop, and a new
5000-amp. reflector shop. Whereas formerly much of the repair work
had to be sent out, Hirsh will now be able to do all the work in-house.

Bayne Phipps, president of Span-
ner vending Company, announced the renewal of the employment of
their employees and their families for a Dec-
oration Day outing on Chesapeake and Ohio Railway.

Jack Sapiens, president of Tobacco
Members of the local coin machine industry attended a
meeting at the Board of Trade to discuss matters affecting the industry.

Ralph Seaboard Distributors, County
118

County

Association confab
Grace West of Hartford. . . .

Hartford, Conn.

Hartford, Conn.

Ralph Colucci, owner of Seaboard
Distributors, Inc., Hartford coin ma-
ing business, was a guest at the meeting of the New England Coin-
Distributors, held in Boston. Mr. Colucci is a director of the firm and
in charge of the New England office.

Gen. David Sarnoff, Radio Corpora-
tion of America, announced the ap-
pointment of a new vice-president for the company. The appointment
is effective immediately.

Los Angeles:

Edward Washburn, of Court, Record
City, has signed the Latinaires, a group of young people who have
been with the company for several years. The group will be touring the
west coast this summer.

Stacy Gay, of the Los Angeles Times,
has resigned his position as editor of the music department. Mr. Gay
will join the staff of the New York Times.

Chicago:

Bob McCall, the new publisher of
the Chicago Daily News, is looking for
a new office for the Daily News. Mr.
McCall has been with the firm for several years and is well known
in the industry.

Benny Goodman and his band will be
in Chicago for a series of concerts this
weekend. The concerts are sponsored
by the Chicago Symphony Orchestra.

Milwaukee:

M. & C. Amusements Company,
Kemoh's, topper Bob McLean is on
the road for the month of July. Mr.
McLean has been with the company
for several years and is well known
in the industry.

Al Blumenbacher, Richmond, Ind.,
theater operator, is preparing to open
a new Arcade adjacent to the current
Metro Theater. Mr. Blumenbacher
is associated with the American Tape
Company, distributors of the Metro Theater. Mr. Blumenbacher
is well known in the industry and
is expected to do well in the new venture.

Southern Automatic Company,
distributors for the AMI pro-
gressive coin machines, are plan-
ing a new location in the heart of
the Chicago Loop. The new location
will be a busy one, with a large number of coin machines
being serviced.

Irving Schwab and Richard Wagner,
Milbrand Music Distributors, Inc.,
are calling on operators in the area with
good results. . . .

John Holly, of the National Car-
Machine Company, is spending his va-
cation in Hammond, visiting friends.

Southwestern Automatic Company,
Jensen & Jensen Music Company,
and Paul Street, all with successful
summer sales.

Earl Craig, Anderson, Ind., was visiting distributors.

Deaths
H. G. Payne, of the Nash-
ville, Tn., distributor company bearing his name, in
Nashville June 3.

Marriages
Grace M. Garramone, daugh-
ter of Mr. and Mrs. M. J. Garr-
amone, of Albany, N. Y., Seaboard phone
operator, and Donald W. Ballew, Jr., band leader and son of the
booking agent and ballroom op-
erator, in East Hartford, June 4.

Births
A daughter to Mr. and Mrs. George Mahlin in Los Angeles, Calif., the
salesman with Minthorne Music.

Vital Statistics

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a new Arcade adjacent to the current
Metro Theater. Mr. Blumenbacher
is associated with the American Tape
Company, distributors of the Metro Theater. Mr. Blumenbacher
is well known in the industry and
is expected to do well in the new venture.

Southern Automatic Company,
distributors for the AMI pro-
gressive coin machines, are plan-
ing a new location in the heart of
the Chicago Loop. The new location
will be a busy one, with a large number of coin machines
being serviced.

Irving Schwab and Richard Wagner,
Milbrand Music Distributors, Inc.,
are calling on operators in the area with
good results. . . .

John Holly, of the National Car-
Machine Company, is spending his va-
cation in Hammond, visiting friends.

Southwestern Automatic Company,
Jensen & Jensen Music Company,
and Paul Street, all with successful
summer sales.

Earl Craig, Anderson, Ind., was visiting distributors.

Vital Statistics

Deaths
H. G. Payne, of the Nash-
ville, Tn., distributor company bearing his name, in
Nashville June 3.

Marriages
Grace M. Garramone, daugh-
ter of Mr. and Mrs. M. J. Garr-
amone, of Albany, N. Y., Seaboard phone
operator, and Donald W. Ballew, Jr., band leader and son of the
booking agent and ballroom op-
erator, in East Hartford, June 4.

Births
A daughter to Mr. and Mrs. George Mahlin in Los Angeles, Calif., the
salesman with Minthorne Music.
Cincinnati:

T. & L. Distributing, recently announced Warner distributor, has added two new models, C. E. N. and D., to the available list of machines at the North Academy Street address. The company has been approached by several dealers in the area for the introduction of new machines.

Sam Chester, who operates the Diamond Vending Company and served as president of the association for seven years, has returned from a trip to Nashville where he visited with key individuals in the vending business. They had a reunion on December 27.

Bat Bartfield and M. Lieberman, B. W. Novelty Company, report that their business has continued to thrive with the introduction of new models and a constant supply of coins to their customers.

June 15, at the Hotel Gibson

The executive board members will meet at 8 pm.

BOOST YOUR PLAY OF SHUFFLE-ALLEY BOWLING GAMES

- Completely Legal Stimulator

TEST LOCATIONS SHOW IT DOUBLES OR TRIPLES PLAY!

Card contains 150 tickets, numbered from 100 to 550. Jackpot is advanced 50¢ each day until hit. A proved business booster and money maker!

DISTRIBUTORS: WRITE FOR LITERATURE AND QUANTITY PRICES.

MUNCIE NOVELTY COMPANY, INC.
311 N. JEFFERSON ST., MUNCIE, IN.

NEED ROOM OUT THEY GO SHUFFLE GAMES

Herb Clay, of the sales department, has been busy preparing for the fall season by visiting key locations and making arrangements for the introduction of new models. He has been successful in securing a high percentage of orders for the new machines.

Frank Swartz SALES CO.
518 Fourth Ave, New York, N.Y.
Phone: Madison 4-1321

WE WILL TAKE MUSIC IN TRADE FOR ALL LATE MODEL SHUFFLE TYPE GAMES

Come in to see the new KEENEY DOUBLE BOWLER and DUCK PINS

Dave Lowy & Co.

Exclusive Distributor for Keeney Products in the Metropolitan Area

1518 Tenth Avenue
New York, N.Y.
Phone: Chatham 4-1020

INDEPENDENT LOCK COMPANY
FITCHBURG MASSACHUSETTS

COIN MACHINES

119

Detroit:

Harry Lowenthal, head of Marlo Distributors, is busy setting up the new office, formerly in the nickel slitting, to Richton Avenue. The company is planning to offer the best service to all customers in the area.

John Kaplan and Bernard Besman, of Panamerican Distributors, have been busy setting up the new office, located in the Flender Building. They have been active in promoting the new machines and have received a high percentage of orders.

N. C. Rapp, of the Arcade Company, reports that business has been good with the introduction of new machines. He has been successful in securing a high percentage of orders for the new models.

George Costello, of the Michigan Machine Company, reports that business has been good with the introduction of new models. He has been successful in securing a high percentage of orders for the new machines.

Jack Kastler, of the Michigan Machine Company, reports that business has been good with the introduction of new machines. He has been successful in securing a high percentage of orders for the new models.

June 15, at the Hotel Gibson

The executive board members will meet at 8 pm.

COIN MACHINE AND MUSIC ROUTE


Bally's Speed Bowlers

in 49 High

Cincinnati:

The Billboard

Bally's

15

WEIGHT, 165 LBS.

$25 DOWN

400 DE LUXE PENNY FORTUNE SCALE

NO SPRINGS

WRITE FOR PRICES

LARGE CASH BOX HOLDS $500.00 IN CASH

Invented and Made Only by

WATLING

MANUFACTURING COMPANY

1450 W. Fulton St.
Chicago 44, Ill.
Ext. 1559--Telephones: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

COIN MACHINE AND MUSIC ROUTE


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COIN MACHINE AND MUSIC ROUTE


Bally's Speed Bowlers

in 49 High

Cincinnati:

The Billboard

Bally's

15
Cable.

We

Immediate

furnishing

This

44.02

WRITE

e

of

286

Bowlelle

Just

Select-A-Card

and

--

Some

SAVE

of

41, 6257.

Columbia

--

ERNIE

DON

JOHNNY

KIRK

O'DELL

CO.

...General-for-Profit Games...

Costs Less Than $2.75

SPOOKY PLAYS-Out-Fire Thriller

ACT NOW! Send for Information

INTERNATIONAL MUTOSCOPE

94-02 Eleventh St... Long Island City, N.Y.

On the beam for the BIG MONEY!

FLYING

SAUCERS

Sensational... New... Different

COST "S" TO BE PROFIT

--- EASY TO GET IN ---

Now Available in 90 COLOR COMBINATIONS

This wide variety of color combinations means any requirement of wiring harness known to the coin and vending machine industry. Cuts production costs... Simplifies wiring diagrams... Facilitates field repairs... Im-

The Billboard

June 17, 1950

Record Reviews

(Continued from page 108)

ARTIST

LABEL AND NO.

COUNTRY & WESTERN

ROSALIE ALLEN

Victoria 21-0435

CROSS OF THE RQAS

65-66--65-64

I Wanna Sit

ERNEST LEE & HIS

STROMETTE

Victoria 21-0434

Tornament

DON WHITNEY

4 Star 1471

Red Hat Boogie

37-57--57-57

Cecil Campbell's

RAMBLERS

Victoria 21-3138

Steal Guitar Swing

EDDY ARNOLD

Victoria 21-4242

Cuddle Buggin' Baby

ELTON BRITT-THE

SKYTOPPERS

Victoria 21-0359

Stars and Stripes Forever

CENE AUTRE

Monmouth 7070

The Last straw

DOYE O'DELL

Monmouth 6529

Red Kink

Mervin Shimner

(The Sunshine Twin)

Dexa 60238

Gra Mamou

TERRY PRESTON

4 Star 1464

Little Lisa Liza

JOHNNY BOND

Columbia 10704

I'll Hate Myself Tomorrow

"T" Texas Tyler

4 Star 1416

My Precious Baby

Johnny Bond

Columbia 10704

I'm Mama Boogie

Eddie Harby

SOSNOWSKI

PANAMA 176

California

243144

Runzel

PUSHBACK WIRE

18 OR 20 STRANDED

NOW AVAILABLE IN

Runzel

CORD AND WIRE CO.

6723 W. MONTROSE AVE

CHICAGO 41, ILL.

SAVVE AT SOUTHERN

Bally Shuffle Bowler...

Gottlieb Bowslee...

United Shayle Alley...

Exhibit Silver Dollar...

Williams Quarter Buck...

Gottlieb Just 21...

Gottlieb Select-A-Card...

All merchandise refreshed and reconditioned

WHITE -- WIRE -- CALL

Parker Henderson

Southern Amusement Co.

626 Madison Ave., Memphis, Tenn.

Phone L0524

Dally Shuffle Bowler...

Gottlieb Bowslee...

Gottlieb Select-A-Card...

WHIT... WIRE -- CALL

Parker Henderson

Southern Amusement Co.

526 Madison Ave., Memphis, Tenn.

Phone L0524

WILL BUY

Nintendo & other large machines.

Some must be in perfect condition.

AUSTIN AMUSE, INC.

510 W. 8TH ST.

AUSTIN, TEXAS

<table>
<thead>
<tr>
<th>ARTIST</th>
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<tr>
<td>ROSALIE ALLEN</td>
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<tr>
<td>KING ALLEN</td>
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<td>ERNEST LEE &amp; HIS STROMETTE</td>
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<tr>
<td>DON WHITNEY</td>
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<td>CECIL CAMPBELL'S RAMBLERS</td>
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<td>EDDY ARNOLD</td>
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<td>ELTON BRITT-THE SKYTOPPERS</td>
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<td>DOYE O'DELL</td>
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<td>MERVIN SHINER</td>
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<td>TERRY PRESTON</td>
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<td>JOHNNY BOND</td>
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<td>&quot;T&quot; TEXAS TYLER</td>
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<td>EDDIE HABIT</td>
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| STANLEY J.

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<td>Dexa 60238</td>
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<td>COLUMBIA 10704</td>
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<td>COLUMBIA 243144</td>
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<th>COUNTRY &amp; WESTERN</th>
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<td>CROSS OF THE RAS</td>
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<td>I Wanna Sit</td>
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<td>Tornament</td>
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<td>STEAL GUITAR SWING</td>
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<td>Cuddle Buggin' Baby</td>
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<td>&quot;T&quot; Texas Tyler</td>
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<td>My Precious Baby</td>
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<td>I'm Mama Boogie</td>
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<tr>
<th>TUNES COMMENTS</th>
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<td>75-75-75-75</td>
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<td>58-58--56--56</td>
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Record Reviews

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<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
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<tr>
<td><strong>INTERNATIONAL</strong></td>
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<tr>
<td>THE BARTON BROS. (Earl Carroll Ork)</td>
<td>Asclepius</td>
<td>Capitol 1168</td>
<td>The Lord's Prayer, One of the best recorded versions of the tune. Strings subtly supporting the voices.</td>
</tr>
<tr>
<td>DANIEL SANTOS-SONORA, RAUL RAMIREZ</td>
<td>Matancira</td>
<td>since 1931</td>
<td>A strong, modernistic work, with sultry Spanish vocals and English.</td>
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<tr>
<td><strong>LATIN-AMERICAN</strong></td>
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<td><strong>TROPICAL</strong></td>
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<tr>
<td>CRUZO TROPICAL DE RICORBERTO DIAZ</td>
<td>El Cubano</td>
<td>RCA Victor 77-76-76</td>
<td>Special edition, for piano duet, features an organ.</td>
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<tr>
<td><strong>MIXED</strong></td>
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<td></td>
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<tr>
<td>DAVE PARKER</td>
<td>Nelly's Waltz</td>
<td>Decca 249-00</td>
<td>A beautiful waltz.</td>
</tr>
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**HOT JAZZ**

| JAMES MOODY | Quintet | Dial 1042 | Oh, Well |
| ERROLL GARNER | Dial 1042 | SWEET AND LOVELY |
| CHARLIE PARKER | Quintet | Dial 1049 | Charlie's Wig |
| DRIFTING PIONEERS | Gospel 1004 | RELIGIOUS |
| **SACRED** |
| BING CROSBY, THE | Ken Darby Choir | Decca 1-4137 | All Hail the Power |
| SPORTSMEN CLEO CLUB | Decca 1-4138 | Rock of Ages |

**THE SOUTHWIND QUARTETTE**

| Freedom SP 314 | Road So Rough and Ragged |

**SPIRITUAL**

| 66-66-66-66-NS | Lord Build Me a Cabin in Glory |
| 69-70-70-66-66-66-66-NS | Klaatvedt's beauty |
| 71-72-72-72-70 | Why Don't You Sit Down |

**SACRED**

| 78-79-78-78-NS | The Lord's Prayer |
| 80-80-80-NS | The Lord's Prayer |
| 75-76-76-74-NS | The Lord's Prayer |

**DICK HAYMES (Victor Young Ork)**

| Decca 1-4138 | Safely and Tenderly |

**BRIAN PATTERSON PAGE**

| Mercury 8516 | Safely and Tenderly |

**DISTRIBUTORS**

| Some Choice | STILL AVAILABLE |

**ACME DISTRIBUTING COMPANY**

| 517 SCOTT STREET, JOLIET, ILLINOIS | WRITE, WIRE OR PHONE | FOR FURTHERDETAILS |
Plug for Bell Rescue Ta Hike

(Continued from page 100)

ment, that it would begin no more than 10 days after enactment. Shay-Keeney will be made, for example, the exemption would not be effective until October 1. The other effect of the bill on local movie houses would be in effect on the enactment date.

The effect of final committee votes on excises indirectly affecting the industry would be mainly beneficial if enacted. Com- monly in proposing the new tax, the cabinet tax to 15 per cent rather than 10 per cent, as first voted, there would be unlikely that this tax would switch the jule box to live token. The main argument of the American Federation of the Cinemas (AFM) in urging a substantial reduction was that this was that bands and small combos would get more employment. How- ever, the general result of a reduction of only 5 per cent will make much difference.

The proposed cut of the 20 per cent admissions tax to 10 per cent would probably increase the attendance and so boost grosses of motion pictures in movie locations. A slight increase in grosses might cause the mer- chises would result from enactment of the excise, as the lowering of the cabaret tax to 1? per cent from the present 3 per cent. Business man- agement has estimated at $500,000,000, or about 10 per cent rather than under 10 per cent under the present law, that the additional tax would reach the House floor in about two weeks.

Whether the proposed cut tax on economic values will affect the voting decisions is anybody's guess. The commit- tee proposals to keep the 15?, taxi on rent, by charging that the coin machines were gaming machines, (Testa) an amendment that was the was that bands and small combos would get more employment. However, the general result of a reduction of only 5 per cent would make much difference.

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Turning Back the Clock

10 Years Ago This Week

CHICAGO, June 10, 1940—Coin-operated beverage vending machines, which have drawn the most attention during the National Retail Dry Goods and Hardware Merchants' Show, went on display at the Hotel pulls for the first time at the annual event.

The first display was held at the Hotel wheat, and the machine was sold for $3.50. The machine was designed to dispense coffee, hot chocolate, and milk.

The display was held in conjunction with the annual conference of the National Retail Dry Goods and Hardware Merchants' Association. The conference was held in Chicago at the Hotel pulls.

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American Schedules Chicago Sales Meet

(Continued from page 125)

ings of the past several months and also to crystallize current trade trends. This will be handled on both a sectional and country-wide basis.

Another anticipated development is a detailed discussion on the growth and future of American Shuffleboard Leagues, Inc. (ASLI), sponsor of the recent 18 State and U. S. shuffleboard team championship tournaments. The future of ASLI has been adequately planned, it seems likely that the general structure of the organization, formed to promote the game as a whole, will be altered. Toward this end a preliminary meeting of ASLI officials will be held in Union City June 17.

James, who with Posten laid the groundwork for the U. S. team in Peoria, Ill., May 27-28, disclosed that American is now at work on an educational program designed to increase the knowledge of sports editors all over the country on competitive shuffleboard. This will take the form of regular bulletins to sports departments as well as putting hundreds of daily papers on the mailing list of Shuffleboard World, American's player publication.

Puck Patter

(Continued from page 17)

While publisher, Herb Sandberg, is concentrating on boosting production on Precision's varied puck line, orders resulting from the ACMA show last month continue to arrive with the mailman. . . . The women's team representing Chuck Cavallini's Tiny Lodge, Midlothian, Ill., in America's suburban championship league practices every day under the watchful eye of Capt. Bobby Cavallini . . . Arthur Marcus, who helped develop the Chicago Shuffleboard Congregate, was a Chicago visitor . . . Charlie Planti, Keeney sales manager, reports interest in the firm's Bowling Champ is growing steadily.

Clayton Nereczoff, Monarch, says operator Tom Calkins, La Porte, Ind., is readying a new league designed for summer standards. . . . Buckley Manufacturing is getting steady response to its new product line, Jerry Haley reports. . . . Howie Free, Empire Coin Machine Exchange, says the firm's new merchandise department is making a hit with operators.

Over at Shuffleboard Specialists Phil Cohen says the new conversion to the American-authorized theme is proving a timely item.

ATTENTION!!!

ONE BALL OPERATORS

We Have a Good Selection of USED CHAMPIONS, PHOTO FINISHES, CITATIONS, GOLD CUPS, JOCKEY SPECIALS, SPECIAL ENTRIES, ETC.

WE WON'T BE UNDERSOLD

All of Our Equipment Is Fully Guaranteed or Money Back.

"Get On The Winner"

Used Shuffle Games From $39.50 Up

Write, Call or Wire

CENTRAL DISTRIBUTORS, INC.

2339 Pine St. (Chestnut - 8403) St. Louis 3, Mo.

Se counter size. Extraordinary earnings. Operator requests exclusive in market. Ideal for a DEAL. Nothing like it to compete with. No other deck on the market. FIRST ORDER LIMITED TO ONE SAMPLE. ORDER PENDING. 10 DAYS FOR FULL REFUND.

W. E. KEENEE MFG. CO.

5818 WENTWORTH AVE.

CHICAGO 21, ILL.
THE BEST OF THE LATEST EQUIPMENT

SHUFFLE GAMES
Chicago Coin Bowling Classic
Universal Super Twin Bowling
Bell-O-Ball Shuffle Angle
Keeney Dual Lace
William DeLuna Shuffle
KEYEY'S BOWLING CHAMP—simple to install on any operating coin or token play. ORDER TODAY!

RECONDITIONED AND REFURBISHED SHUFFLE GAMES
United Shuffle Alley
Chali Coin Bowling Alley
Bally Shuffle Bulletin
Grenco Rider

BULLS
Gottlieb Bank-A-Ball
Exhibits Bears
NEW FALCON SHOE SHINER, $125.00
Disappearing Penn
Convert Shuffle Alley to any other type shuffle. DISAPPEARING PEN CONVERSION $79.50

GAMES—Ready for Location
Comet, P.P.
Special Entry
Tally Ho
Tally Ho
Automatic Score Totalizer
2 Simulated Baseballs
Real Baseball Play

NOW! Immediate Delivery On
Abe's Sensational New, Different COUNTER GAME
HIT-A-HOMER

ONLY
• Free Play Feature
• Automatic Score Totalizer
• 2 Simulated Baseballs
• Real Baseball Play

See It Today—Order at Once

THE BIG SWING
is to Keeney's DOUBLE BOWLER & DUCK PINS
9 1/2 Ft.
The games that have everything!

REVIVE YOUR SHUFFLEARDS WITH
Keeney's Striking BOWLING CHAMP!

NEW 5 BALLS
$10
$18
$.70

SHUFFLE GAMES

KEYEY'S BOWLING CHAMP—simple to install on any operating coin or token play. ORDER TODAY!

NEW SUSTAINED EARNINGS
BALLY BOWLING CHAMP
United Shuffle Express
Williams Deluxe Bowler
United Arizona

BALLY TURF KING—READY FOR DELIVERY
WE HAVE 'EM ALL—WRITE!

RECONDITIONED
United Shuffle Alley $119.00
Bally Bowling Lane $119.00
Bally Shuffle Bowler $79.00
Gottlieb's Deluxe $129.00

NOW! Immediate Delivery On
Abe's Sensational New, Different COUNTER GAME
HIT-A-HOMER

ONLY
• Free Play Feature
• Automatic Score Totalizer
• 2 Simulated Baseballs
• Real Baseball Play

See It Today—Order at Once

THE BIG SWING
is to Keeney's DOUBLE BOWLER & DUCK PINS
9 1/2 Ft.
The games that have everything!

REVIVE YOUR SHUFFLEARDS WITH
Keeney's Striking BOWLING CHAMP!
THE STRIKE IS OVER!

Production was resumed June 10th

EVERYONE HAS BEEN MOST PATIENT AND COOPERATIVE. TO ALL OF YOU WE EXTEND OUR HEARTFELT THANKS AND APPRECIATION

ONCE AGAIN
The Jennings Organization will welcome the opportunity of doing business with you

The SWEEPSTAKES

One of the greatest money makers Jennings has ever made!

States in which machines are licensed . . . where most of the machines of this type are sold . . . have found out "SWEEPSTAKES" is the machine you need to beat competition.

Request your shipments via AIR CARGO to insure delivery by July 1st

See your Jennings' Distributor or write direct for prices and full details

SWEEPSTAKE SUPER DELUXE CHIEF CONSOLE AVAILABLE IN ALL DENOMINATIONS
The Sweepstakes machine is also available in the counter model.

O. D. JENNINGS & CO. 4307-39 WEST LAKE ST. CHICAGO 24, ILLINOIS
IT'S HERE!!!

A BRAND NEW

CONVERSION

"SPEED BOWL" FOR UNITED SHUFFLE ALLEY

COUNTRY'S BEST WRITE FOR OUR BAKER

THE WORLD'S LARGEST SUPPLIERS OF CLUB EQUIPMENT

1700 WASHINGTON BOULEVARD

CHICAGO 12, ILLINOIS

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UNITED SHUFFLE ALLEY ............. $102.50
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MILLS' NEW VEST POCKET BELL

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"21" BELL BLUE BELT BLACK BEAUTY BONUS BELT TOKEN BELL 5c-10c-15c-25c-50c PLAY

GUARANTEED RECONDITIONED MACHINES

<table>
<thead>
<tr>
<th>BOWLING TYPE GAMES</th>
<th>CONSOLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Galloway</td>
<td>Bally Trade Bell</td>
</tr>
<tr>
<td>Shuffle Alley</td>
<td>Bally Draw Bell, M.B.</td>
</tr>
<tr>
<td>Knott Tilt Pin</td>
<td>Bally Master Draw Bell</td>
</tr>
<tr>
<td>Kinney ARC Bowler</td>
<td>Bally Deluxe Draw Bell, M.B.</td>
</tr>
<tr>
<td>Kinney Pin Bowler</td>
<td>Bally Supreme Draw Bell</td>
</tr>
<tr>
<td>Chin Bowling Allways</td>
<td>Mills Four Balls</td>
</tr>
<tr>
<td>Genco Bowling League</td>
<td>Mills Jumbo Parade</td>
</tr>
</tbody>
</table>

**MILLS' NEW QT**

A "Penny-Pluck" Bell. Weight only 2lb. 6c, Black, $46.00 15c Play, $67.50

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Get your Belly-O-Matic Savings Card in Stock at All Mills!

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Seeburg 2800, 8800, 9800... 69.50
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Seeburg Hideaway W Packard Adapter... 49.50
WS22 Wireless Boxes... 9.50
DS202 Wired Boxes... 9.50
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**GAMES—Cleaned! Checked! Ready for Location!**

Williams All Star Baseball... 49.50
Chicago Coin Caille... 49.50
Genco Caille... 49.50
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Triple Action... 25.50
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IMPROVED PITCHER!

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H. C. EVANS & CO.

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WILLIAMS SWEETHEART
Sweetheart has an entirely new design, and is loaded with its usual number of repeat plays. Exclusive Factory Distribution.

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GOLDEN PALMS 17c
JENN INSIGHT 27c

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EXHIBIT DALE GUN 9c 75c
TELE DICE 1948 15c
STAR SERIES 000 200
TOTAL BELL 200
ADVANCE BELL 300
HY FOLL 75

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75c 125c 225c
150c 225c 475c

BALLY CLOVER 77c
SPOT BELL 29c

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Chicago Coin BOWLING ALLEY $1.00
Sally SPEED BOWLER 99c
Sally SHUFFLE BOWLER 39c

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**Order From Your Distributor Today**

---

### 1 Balls

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Champions</td>
<td>Write</td>
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<tr>
<td>Used Champions</td>
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<td>Citations</td>
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<tr>
<td>Gold Cups</td>
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<td>Jockey Specials</td>
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<td>Victory Specials</td>
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### 5 Balls

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<tr>
<td>Sharpshooter</td>
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<td>Big Top</td>
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<tr>
<td>Tucson</td>
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<tr>
<td>Just 21</td>
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<tr>
<td>South Pacific</td>
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<td>K. C. Jones</td>
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<tr>
<td>Buttons &amp; Bows</td>
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<td>Bowling Champ</td>
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<td>Select-A-Card</td>
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<td>Hot Rod</td>
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<tr>
<td>Golden Gloves</td>
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<td>Carnival</td>
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### Miscellaneous

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<tr>
<td>New Speedbowlers</td>
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<td>Used Speedbowlers</td>
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<td>Bally Shuffle Bowler</td>
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<td>Deluxe Draw Bell</td>
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<td>Gold Nugget</td>
<td>225.00</td>
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<td>Columbia Twin Falls</td>
<td>145.00</td>
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<td>Bowlette, Floor Sample</td>
<td>179.50</td>
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<tr>
<td>Chicago Coin Pistol</td>
<td>74.50</td>
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<tr>
<td>Jack Rabbit</td>
<td>74.50</td>
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<tr>
<td>Lite-League</td>
<td>39.50</td>
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<tr>
<td>Used Hollycrane</td>
<td>350.00</td>
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<tr>
<td>Wurlitzer 1015</td>
<td>249.50</td>
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<tr>
<td>Wurlitzer 750</td>
<td>125.00</td>
</tr>
<tr>
<td>Wurlitzer Model &quot;A&quot;</td>
<td>395.00</td>
</tr>
</tbody>
</table>

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- Turf King — Hollycrane
- Speed Champ — AMI Model C

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The HIT Tune of Operators Everywhere

AMI is the juke box built
for the operator.
AMI saves money on
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AMI is economical to
operate.
AMI has a low deprecia-
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Small wonder that operators sing this song, for AMI IS the buy.
Down-to-earth low price, proved popularity on location, freedom from
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years with this juke box that pays off so quickly. For bigger music
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WITH REALISTIC UPRIGHT DISAPPEARING PINS

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ACTIVE DELUXE CONVERSION
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MULTIPLE OBJECTIVES FOR REPLAYS

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FIVE BALL NOVELTY REPLAY

FLIPPER CONTROL BUTTON EACH SIDE

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June 17, 1950

The Billboard

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Sensationally fast
DUCK PINS

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THE OUTSTANDING BOWLER FOR FAST REBOUND ACTION

★ LESS THAN 45 SECONDS PER GAME!
★ 2 PLAYERS OR ONE!
★ DISAPPEARING PINS!
★ SCORES ALL SPLIT SHOTS!

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20-30 SCORING
SCORES 4-7 and 6-10 SPLITS

SIZE
8 FEET LONG
BY 2 FEET WIDE

EASY-TO-READ SCORING FOR BOTH PLAYERS!

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Again KEENEY'S
DOUBLE BOWLER

★ FASTER ACTION! Rebound puck cuts game time to 45 seconds or less.
★ HI-SPEED TOTALIZER registers score for 2 players or one.
★ SCORES ALL SPLIT SHOTS!
★ IMPROVED DESIGN and GREATLY SIMPLIFIED MECHANISM!
★ QUIET PLAY!

FASTEST 2-PLAYER BOWLER OF TODAY!

SIZE
9½ FEET LONG
BY 2 FEET WIDE

SCORES 4-7 and 6-10 SPLITS

20-30 SCORING

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2400 West Nineteenth Street, Chicago 12, Illinois

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Bally

TURF KING

Greater than CITATION!
Greater than CHAMPION!

AMAZING NEW
PLAYER'S CHOICE IDEA

CITATION was great... CHAMPION was greater... but TURF KING
is, by all standards, the greatest pinball game ever built. Exhaustive
location-tests in all sections of the country prove that the new
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previous profit-records. TURF KING includes all the famous
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CHAMPION... now presented to the pinball public
in a new and fascinating way... permitting the player to
exercise his own judgment before the final skill-test
of shooting the ball... offering attractions to every type
of player. Rush your order for TURF KING today!

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PLAYER'S CHOICE BUTTONS

Write for details!

Famous "Citation" Advancing Odds
Mystery Skill-Shot Selections
Win, Place, Show, Purse Winners
Build-up FEATURE Bonus
Can be operated at 160 or 200 bonus
Popular "Wild" Field Feature
All 24 Selection Holes May Be Winners
Purse and Show may score Win Odds
Purse and Show may score double
New L and R Feature
Lights All 7 Sections For Next Game
New A, B, C, D Bumpers
When Lift In Rotation, Next Winner Doubled
Only "WINNER" has ALL these Features!

New! New! New!

Simple! One (1) ENTRY FLASH BUTTON

NEW! NEW! NEW!

UNIVERSAL'S "WINNER"

Check these ENTRY FLASH ADVANTAGES:

* DAILY DOUBLE... Returns ball after a winner, with odds remaining at same level for start of next game!!

* EXTRA NEW SELECTIONS... Boot - Saddle - No. 4', etc., advance for better advantages and STAY LITED UNTIL A WINNER IS MADE FROM THESE LITES!

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