The Andrews Sisters and Al Jolson, no mean partay of song-selling talent, are shown here in the middle of the recent Decca recording date that produced their disk of "Old Piano Roll Blues" and "Way Down Yonder in New Orleans." The Andrews gals have been riding the stratosphere of late with a string of hits indicating that this is one of the most fruitful eras in their fabulous career. Their most recent smash is "I Wanna Be Loved," cut with Gordon Jenkins's ork. The up-and-coming Mummy's boy isn't doing badly himself. His recent solo disk of "Are You Lonesome Tonight" and "No Sad Songs for Me" is a potent piece of nostalgia that appears to be headed for top money.
Coming in the July 15 issue

Big 1950 NAMM Convention Supplement

A big event for the entire Music-Record, Home Entertainment Industry

Watch for Further Announcements
Merchants As Star Makers

Federal Arts
Set-Up Asked
At AFM Meet
Other Job Plans Sought

NEW YORK, June 3.—The means of improving the dismal employment situation for musicians, the product of Pres. James C. Petrillo's message to the American Federation of Musicians (AFM) 51st annual convention at the Rice Hotel in Houston next week (5-11) (The Billboard, June 4), will also be the text of several resolutions to be presented by Local 699 delegates, May 1, one of the directors from the New York local. Aters will ask the Federation to take under advisement the following plans to help employment:

(1) A federal arts project. Pointing out the national responsibility for fostering music as a cultural and art form, it urges the formation of an AFM committee (Federal Project Revival, page 13).

House Bill Sets
Admiss Tax at
10%; Cafes, 15%

WASHINGTON, June 3.—Cuts in some of the amusement excise taxes came another step nearer yesterday (2) when the House Ways and Means Committee approved an earlier action to reduce the 20 per cent admissions tax to 10 per cent but voted to cut the 20 per cent circus tax to 15 per cent instead of 10 per cent as had been previously agreed. Yesterday's action is considered by the committee as its final step on these particular amusement enterprises. All that is left is to pass the complete tax bill's discharge to the other chamber which is not likely to reach the floor before mid-June.

The final vote confirming the earlier admissions tax reduction from 20 to 10 percent farms from 8 to 40 works, but proponents of a similar cut in the cabaret tax were greatly disappointed (See House Bill Sets on page 47).

Small Businesses
Make Up Amuse.
Industry, U. S. Says

WASHINGTON, June 3.—The amusement industry is largely composed of small businesses, according to a Commerce Department study; this evidence gleamed from Social Security records. For the years 1947-48, 62 percent of all amusement enterprises, excluding movies and nightclubs, employed 100 or less persons. Around 50 amusement firms had staffs of more than 500 employees during the same period. Commerce estimated that there were 5,000 showband firms employing from 10 to 25 persons each, as compared with 34,400 in 1948. Firms employing four or seven workers totaled an estimated 8,400 in 1947 and 6,400 in 1948. The estimate for amusement enterprises is 8,000 in 1950 (See Small Businesses on page 50)

John G. (Joe) Wilson's
Death Stuns Radio, Disk
Biz; Vast RCA Influence

Radio Corp. Has No Plans for Immediate Successor

WINNEWOOD, Pa., June 3.—John G. (Joe) Wilson, executive vice-president of the Radio Corporation of America, in charge of the RCA Victor division, died here at his home Wednesday night (1) after an illness of about four months.

Wilson was the type of big corporation executive who shunned personal publicity to a degree which is likely to serve the industry with an inadequate appreciation of the effect his death will have on such segments as music of distinction through all levels—from manufacturing of musical instruments through broadcasting and telecasting—as well as the record business, which is still fighting its way out of the condition created by the evolution from the standard 78 to the new 45 and 331/3 r.p.m. speeds. Wilson's death came as such an unexpected shock to RCA top brass that no consideration whatever had been given to his successor as of The Billboard press time. Nor certainly had any thought been given to a realignment of top executive responsibilities in any section but the Radio Corporation picture, either in the RCA Victor or in the National Broadcasting Company. In the days and weeks following the exec veep's demise, however, there is little doubt that Big Geo. David Sarnoff and President Frank Folsom, along with other high-level RCA Victor division and NBC planners, will be studying ways and means to revise the organization created by Joe Wilson (See Joe Wilson Passes on page 11)

BILLBOARD BACKSTAGE

About a Too Little Known
Big Man Named Joe Wilson

By Joe Cida-

It is the lot of newspapermen to meet a considerable number of big men. Presidents of this and that, and chairmen of the board, the boys in the suits of rayon or Ultrasuede by the bale (in show business), accoutered scenes of large size. It is the lot of newspapermen that most of these big men aren't big at all. Finding Joe Wilson was about one who was.

He wasn't that little known by the great majority of people in the very industry on which his decisions left tremendous and lasting marks. I don't recall ever seeing his name mentioned in print. I wasn't even aware that there was any one of the myriad members of the same cut-throat society who infest show business and environs. He was just one of the big job of a big job in an impossibly quiet scene.

I'm talking, of course, about John G. Wilson, far better known as Joe, executive vice-president of the Radio Corporation of America in charge of the RCA Victor division. As a news executive, he was involved in the color of this issue—his death was last Wednesday night.

Joe, for example: How does a John G. Wilson get to be known as Joe? He told me one day. He came from a large family and the moment indulged in the warm and charming habit of naming the kids after comic strip characters. Joe, in this case, they called Joe, after Joe Wilson (See Billboard Backstage on page 14)

Las Vegas Set
To Spend Big
On Top Names

Talent To Get $2,500,000

By Lee Zito

LAS VEGAS, Nev., June 3.—This town is on a name binge. Money is no object. With Miami's list lowered, the Las Vegas local has opened the purse over an estimated $2,500,000 for name attractions. Budgets will bulge further as new Class A spots opened to open here start bidding for names. Biz is booming, with expected to be the town's busiest in its nine years as a desert resort. Last year, and approximately 3,500,000 visitors thronged Las Vegas' gaming rooms, with a survey of major spots showing this year's tourist turnout exceeding previous records. Per capita spending (See Las Vegas Moble on page 44)

Manhattan Grosses
Top 47 States

In 1948 U. S. Census

WASHINGTON, June 3.—Latest totals for 1948 business census released by Census Bureau this week show New York city's immense gross reaching $223,270,000 in that year, approximately 13 per cent of the national total.

Manhattan alone furnished $167,375,000 or more than any State except New York. Brooklyn was the second highest borough, with a gross of $51,387,000 from amusement enterprises. The Queen total was $382,900,000, while the Bronx and Rich-

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Billboard Holiday Survey Shows Plenty of Dough Will Rise As Heat Season Starts

NEW YORK, June 3—Staring into the summer's crystal ball, and wondering how much entertainment, upward or downward, the winter's moderate, uneventful daytime shows and the heat season will bring, Billboard correspondents, indicating that—where rains didn’t interfere—the multimedia entertainment business flourished this spring, in terms of business and other outdoor attractions, as well as of the missions, cafes and terraces.

In every instance, the old rule that "the show's the thing" counted for more now than last summer, when the spreaders came on. Where rains washed out the potential audience, they were replaced by the large promotion and advertising, with some nights to back up the ballyhoo—these did business anyway.

Midwest Does Best of All Outdoor Areas

NEW YORK, June 3—The major cities and the localities of their own Deco-Decoration Day week-end were as mixed as the weather and the weather mostly mixed. Few areas drew ideal weather conditions for the four days. The Central States and the Middle West were the best of the lot.

Heartbreakingly, however, was the brisk business scored in localities given good weather. The New England coast, as was the case in recent years, was out of the running in not a few instances. Rain and fog were up anywhere from 10 to 25 per cent of the audience, and the daylight for the big run ahead.

Industrial and advertising men-liners of the majority of these increased. Carmine Grape, the Eastern manager, has already a great deal of the nation's capital is sprouting up on a result of the press statement here which is giving George, Jesse is in the wake of a cabal to keep him out of the House. He is quoted as saying, "I want to create a $5,000,000 theater for the big run ahead.

If these three spots did business, other cities, headed by the Diamond, the Horseshoe, were working wonders. The Horseshoe said it did its best of the regular week-end business from tourists and others, but this was between the Sunday and Tuesday (See Note Take Dampered on page 44).

TOOTLERS PLAY TINNY TUNE OVER LONG WEEK-END

NEW YORK, June 3—The long Decoration Day week-end came off as a high-blow box-office proposition for the local business. The weather in the East and Midwest was a source of relief for the forlorn. The Friday-Saturday-Sunday-Sunday night-advance of the whole week-end was a source of relief for the business. The Friday-Saturday-Sunday-Sunday night-advance of the whole week-end was also a source of relief for the business. The Friday-Saturday-Sunday-Sunday night-advance of the whole week-end was also a source of relief for the business.

Freedom Fair Hope Still Flutters Faintly

WASHINGTON, June 3—Another move to revive the Freedom Fair was kept alive here by the National Board of Radio Managers, which arranged for the establishment of a new business group for the duration of the week-end. The move was made in a recommendation to the National Board of Radio Managers, which can be made at any time and without cost to the government. The move was made in a recommendation to the National Board of Radio Managers, which can be made at any time and without cost to the government. The move was made in a recommendation to the National Board of Radio Managers, which can be made at any time and without cost to the government.

The Committee, which was formed last week, is preparing to see if funds can be raised from the radio stations for the establishment of the new business. The chairman, said the Committee will raise funds and if necessary, raise funds itself. The Chairman, said the Committee will raise funds and if necessary, raise funds itself.
NBC's TV Talent Front

Indications are that the radio-TV talent picture, insular as CBS and NBC are concerned, will remain relatively quiet for a while. NBC is still gunning for a lot of CBS stuff, but contractual obligations make it too risky for the network to open a battle over a natural slow period of the season. In all likelihood, prevent any major developments for some time.

With one exception—Jack Benny. Only it won't be for return of the show. Although NBC toplined in coproduction of its major prize, the offer, too, was rejected by Benny personally, although his audience is stronger than ever. It is possible that the talent has a better chance of making a profit with his show remaining on NBC.

NBC's TV Delivery

One major asset in NBC's favor is its record in delivering telecasts. NBC has gotten a number of accounts away from CBS on this scope, despite the progress CBS has made after its delayed black-and-white start. Luckies, Benny's program being top-rated among the shows on both NBC and NBC tele. On CBS it airs weekly (This Is Show Business). On NBC it has the alternate-week Robert Montgomery dramatic show. This alternate time is still open.

Parade of Names

Meanwhile, the parade of names to TV is starting to shape up. Of course, or another. Benny is going to do five or six shows this fall: Benny, Rogers, Arthur Lake, Burns and Allen are airing their shows in another week, CBS and NBC respectively.

Benny sister on film because he can't marry Charlie on stage at the same time, he will be the star of a weekly hour-long special. This will cut down audience interest and loyalty too quickly. "How long would you want Tallulah Bankhead to have led him appear at a local theatre week in and week out?"

17-Day Coast Push

CBS TV 7:45

Philip Morris gets "T or C" as "Life" Fall Sub

NEW YORK, June 3.—Philip Morris this week acquired Ralph Edwards' Trivia Trumpet, a standard quiz show, this week, and will replace "This Is Your Life," also owned by Edwards, on CBS next fall. The show will be in the same time slot as the former program, 8:30 to 9, but will be on the air at 8:30 on Thursdays at 8:30.

NBC's TV ownership will be entirely under the control of the broadcast network.
CURRENT AND IMPORTANT

Kuda Bux Loses Candy Sponsor Effective Mid-Month
Mason Candies last week canceled "Kuda Bux," effective June 17. The program starring the Hindu mystic is on CBS-TV Saturdays 6:30-6:45 p.m. Moore & Hamm is the agency.

Norwich Pharmacal Considering Day Radio as TV Outlet
Norwich Pharmacal last week was the latest broadcaster to begin planning for possible use of radio in support of TV's inroads. The bankroller, sponsor of "The Fat Man" on ABC, intends to retain that show, but is talking with the web about a daytime strip stanza. Decision is expected in the next couple of weeks.

Sponsors Must Take 20 Coax Sites by Fall

Rule May Affect Kines

NEW YORK, June 3. - CBS-TV this week ruled that network sponsors must take 20 coax sites by October 1. The development was announced with American Telephone & Telegraph Company to extend the cable system, and was completed. This means that a number of CBS-TV have been using less than that number of coax stations which are available to have to increase budgets or download.

The exception to this rule is in the case of a bankroller without national distribution. Exo, for example, is an Eastern product and therefore will not be required to take the 20 coax sites. The network, however, in the event the sponsors's contract is not renewable, may be able to take the minimum number. In addition, when sales and circuiting are required, the bankroller may be able to retain the 20 coax sites, because the bankroller's contract was made on a basis not specified by the new rule.

The NBC-TV practice has been to make advertisers take all the stations in the contracts that has been held off with a minimum rule. But the additional coax sites that have been added put a heavy economic pressure on the web which, in turn, is shifting some affliliates.

Insiders at CBS-TV, however, feel that the bankrollers who now present the shows on the contract that use any number of coax sites, will take the minimum number of coax stations required but stop taking coax stations. This would be cutting the network's profits, in the hope of the economic pressure on the web, which with the 20 coax sites, will keep their kine cities and take the minimum number of coaxial stations as well.

Non-Red Oath Nixed by NLRB For Writers

NEW YORK, June 3. - The full board of the National Labor Relations Board (NLRB) this week upheld an appeal by the Radio Writers' Guild (RWG) that Authors' League (AL) council members need not file anti-Communist affidavits under the Taft-Hartley law. Last year Robert L. Brecher, general counsel of the NLRB, denied that the RWG was a member of the League and that the AL, having signed the RWG, must have its own council members sign affidavits. The current board of the NLRB allows that the RWG was a member of the League and that the AL have its own council members sign affidavits. After the 1951 board ruled the rule effective, there was a court decision that this was effective, but not yet effective for a period of 30 days. The decision means that executive board and central members of both unions do not have to sign affidavits, but only paid officers. Now NLRB can go ahead with its certification election and if successful, will not be brought by agencies covering free-lance scriptwriters.

The Screen Writers' Guild (SWG) voted to continue its regulations affecting affidavits. However, the decision of the NLRB board will take care of that problem.

Spend, Or Scram, Sez CBS-TV

Don Lee Tele into High as FCC Gives OK

Skeds Program Expansion

HOLLYWOOD, June 3—Don Lee Television Station KTSLO (RMEXHD) today began its second high gear, following word that the Federal Communications Commission (FCC) which had granted the outlet a permanent commercial license. Station has been operating under temporary 20-station permits and now awaits final clearance. Local call, plus permission to move its transmitter site from Hollywood's Mt. Lee to Lomita Mountains.

Meanwhile Don Lee tele VIEWEE Charles Glett, who has headed all Don Lee television activities since last fall, laid plans to expand into Saturdays, as well as daytime tele. Station is currently operating 33 hours weekly as contracted to 29 hours last fall. All the outlet is the world's pioneer station (now in its 15th year). KTSLO has been trailing other local outlets in this, hamstringed as it was by FCC's delay in granting commercial license.

When Glett took over the reins last fall the station was deep in the red. First move was to ax all sustaining, streamlining commercials, and converting a third of the station's bill. Station now boasts 20 live airers, a quarter-hour spot in the morning slot, new series of film and film slates which include Westerns, crime blocks and a group of specials for which fees are sent from DuMont TV net in the East.

As a result of the programming revamp, sales went up 400 per cent to all-time high with sales of weekly live airers, Glett greatly cut the firm's sales department and program staff, headed by former Davy O. Selznick. His Bette Barry, new executive producer for Don Lee.

Last month the station plunged into "017" by adding a two-hour-long strip shows between 10 p.m. and 12 midnight, to be anchored by Dick Thorn Granlund (NTG) and the other built around disc jockey Peter Putter. Other promotions to the production of a series of tele films for video distribution, to be made by film producers-director William Dietor, and based on tales from official files of the FBI. (Don Lee is in the works, as plans to look up to the MBS projected TV network.

In the research field, director of color television, Ray Lauck, last week disclosed application for two-color patients and registration of the name "colorvision" by Don Lee.

Switch, Hair Style

NEW YORK, June 3—Following the system used in the theater, films and literature, W.B. Nightingale, who is planning to use quotes of radio in his new book, "The Art of Copy," is due to be next in line. Comments will be used in family circle, etc. Since W.B. Nightingale is the one who thinks of all the gags, some of the guys are going up and being fitted for hair pieces.
G-MEN JUMP LEAGUE, DISTS.

Arena, Kaye, Alex’l Talk Booking Corp.

First Major in Years

NEW YORK, June 3—Arena Stars, Inc., a management company owned by Spike Jones which houses such talent as Bill (‘Ike) Snider, Snyder’s ork and Homer and Jethro, the Willard Alexander Agency, which books Vaughn Monroe, Rudy Vallee, Count Basie, Larry Green and others, and ork-music companies, which lately have been carrying on a three-cornered negotiation to form a new booking agency, have agreed for first time that they will go on for several months, and the music project has been on and off from day to day. The termination of such an agency arose when the two other brokers controlling paper with the Music Corporation of America (MCA) ran out June 25, and Jethro Jones, as yet and reportedly is sold on a plan to go his own but being either solely or in the partnership.

Representatives of the three groups involved in the negotiations in Cadet, Kaye and Leonard Rome, Jones’s old show for the past three years, have admitted to the formation of the Rockwell O’Keefe organization, which ultimately became General Artists Corporation (GAC). With the Monroe-Jones-Jones agency such an agency would possess a for midering for a front-running band department.

Incidentally, is tied to GAC until Goliath is the king; the result of deal made a couple of weeks ago in a former pact with that agency ran out.

Mooney to MCA

After ABC Lets Orkster Switch

NEW YORK, June 3—Art Mooney, the recently installed man agement pact with the Music Corporation of America (MCA) following the embattled settlement of the current booking paper with Associated Music Companies. To settle the ABC pact, Mooney agreed to fulfill commitments made to the ABC. Routinely, MCA will pick the band up around August 1.

Mooney, who week closed a three-week engagement at Frank Bailey’s Clover Room, Philadelphia; and Orkster’s ork, music has returned from the road, and has been filling in with Frank Bailey’s Clover Room, and will be seen in his role as a semi-Miller sound. The novelty style, which has been the ork’s profile for the past couple of years, has been relegated to a rear place in the schedule of the ork.

Mooney’s booking picture has been

U. S. Dragnet

Snares Eight Philly Firms

Probe Spreads Thr- Natl.

WASHINGTON, June 3–Justice Warner, head of the Federal Trade Commission, declared that the disk distribution problem is likely to spread over the entire nation in the wake of a Philadelphia federal grand jury indictment handed down this week (2) charging four major record wholesalers, eight dealers and their association with conspiring to fix prices. The indictment follows close on the heels of a court victory for Justice in similar charges against a few Pittsburgh area dealers.

Justice announced yesterday (2) that the FTC had already served a deposition notice on Decca Distributing Corporation, of New York and Philadelphia; Capitol Records (1947) Ltd., of Hollywood and Philly, and Raymond Rosen and Company (2) of Philadelphia, and eight officials of record retail stores had by 1947 allegedly used the Record Dealers’ Association (RDA) as a medium for agreeing to fix prices between retailers and wholesalers to bring about identical retail prices on disk sold in Southern Pennsylvania, Southern New Jersey and Delaware.

Justice said the salesmen have been quietly nosing around large cities in the Eastern half of the U.S. looking for traces of the disk distribution conspiracy, but only the first failed, was but small in comparison to the Philadelphia indictment. It is likely to be several months before the Philadelphia defendants are tried.

Justice said the defendants indicted by the jury were Nathan Fisher, Record Changer, Inc., of Allentown, Pennsylvania; George Getlin, Inc.; Henry Pitcow, Bond Radio; John Ragain, Ragain & Company; Raymond Santini, Jr. (See G-MEN JUMP on page 14)

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Decca Declares

2nd Dividend

NEW YORK, June 2—Despite the summer disk biz letdown, Decca Records’ board of directors yesterday (2) declared a $1.50 dividend, 12½ cents per share on the 776,000 shares of the company. George De stday Paxton Rackett declared it is his belief that the disk will be finished in a short time, despite the severe business drop of the past month or so.

It was said that the company’s May sales closely parallels Decca’s figures for April and that both months are about slightly below the grosses for the same periods last year.

“Joe” Wilson Passes On;

Leaves Saddened Industry

(Continued from page 3)

them, his television appearance left by Wilson.

While it is virtually impossible to distinguish, in a Damon-Byrds relationship such as was represented by the relationship between Wilson and RCA Proxy Folsom, of the two men was most substantially re- responsible for the all-out drive on the RCA system, and for its pres- ent solidly established position.

Wilson, 56 years old at the time of his death. He was born in Albany, New York, in 1901, and became a household name in 1910, as administrator in accounts and finance. In 1945 he was made operating vice- president, and in 1947 was appointed vice-president and general manager and controller of the corporation. In January, 1949, shortly after Frank was elected president of the Radio Cor- poration of America (RCA), Wilson was chosen as executive vice-president of the new company, a job in which he replaced Folsom.

Before joining RCA, Wilson was president of the Controller’s Institute of America and the Society of Accountants.

Surviving Wilson are his wife and two sons.

Lombardo Biz

Sweetest This Side o’ Heav’n

NEW YORK, June 3—Guy Lombardo may wrap up his biggest year in show business at the end of 1950, according to current indications. The maestro who heads the world’s largest orchestra, the Lombardo’s Royal Roof of the Waldorf Thursday (1) will be the greatest to donate, will be the greatest to donate.

A check on Lombardo’s disk sales buttresses the belief that the Decca record company has been selling any name in the disk’s roster this year. It’s figured its total sales may well hit $7,000,000 or $8,000,000. Outstanding among them are the sales of the Decca “Saturday Night Theme’, which has chalked up $1,000,000 as of Thursday. Orders for the last two weeks alone total 50,000. Enjoy Yourself has hit 40,000,000, with one disk ordered in the last two weeks. Decca’s total is 146,000,000.

(See Decca Declares on page 14)
Rumbalero Shakes a Samba
In Closing Cuban Office

NEW YORK, June 3—The tug-of-war between the Rumba Range L.A. label, and Peer & Company for control of the Cuban music market has ended. The Rumba label, owned by Stephen Morris, has closed down its Cuban operation. The fate of the label is uncertain. The Cuban office had been under the direction of Roca, dominant figure in the Cuban music picture, who resigned as Rumba's manager. The new label is to be announced at a later date.

Cleffers, Publics Agree on Form for Can Rights

NEW YORK, June 3—Songwriters and publishers who have signed the basic SPA agreement for the standard SPA contract have agreed to amend the agreement to meet the demands of Canadian publishers. The SPA will also make changes in the contract to facilitate the sale of songs in Canada.

The SPA this week notified its members that its officers will shortly announce a new SPA agreement which will be submitted to songwriters and publishers for approval. The SPA agreement will amend the SPA contract to meet the demands of Canadian publishers. The SPA is expected to meet with Canadian publishers and songwriters this week to discuss the new SPA agreement.

Rumbalero Records

NEW YORK, June 3—Rainbow Records, one of the most popular indie labels, has signed a new contract with Rainbow Records. The deal calls for Rainbow Records to release two albums per year for the next five years. The first album will be released in October.

Dirty Disks Illegal

WASHINGTON, June 3—The bill banning shipments of dirty records is now pending in the House Judiciary Committee. The bill was introduced by Representative Morris. The bill prohibits the use of common carriers for shipping any obscene or indecent record, and also prohibits the transportation of such disks by any means having a connection with the Senate and is pending in the House Judiciary Committee.

Czech Company Buys Mercury

NEW YORK, June 3—A suit against Mercury Records was filed in U.S. District Court by the Granophone Works National Corporation, Czechoslovakian firm, asking for $120,447.85 damages, an accounting, and an injunction restraining the defendant from doing any business with the plaintiff. The suit is based on the alleged breach of a contract for the sale of records.

Copyright Pact Up the Flue as Reds Take Walk

WASHINGTON, June 3—The hopes of the United Nations Educational, Scientific and Cultural Organization (UNESCO) that a copyright pact which was expected to receive a minor setback this week as Czechoslovakia and Hungary withdrew from the pact have been dashed. An agreement was reached in Florence, Italy, because of the sealing of a delegation from Nationalist China.

State Department officials are minimizing the importance of withdrawal. They said that the only country involved was Cuba, which they expect will join the pact. It is expected that Cuba will join the pact, but only the Czechs and Hungarians walked out. The USA is not represented on the UN's copyright committee.

The treaty itself is still in a slow move toward ratification in a foreign office examining its ratification procedure. The current session of UNESCO will not meet until mid-1951, and it is hoped that the USA will get around to the copyright issue until the next meeting late this year.

Cap May Repeat Summer Success

BOSTON, June 3—Capital Records, whose biggest hit in the past has been during the summer, is expected to have another in a favor of a new batch of warm weather sales contenders. Topping the hit parade is the 1950 film hit "Blind Date," the Margaret Whiting-Billie Holiday album, which is in demand for the pair on orders of Artist-Repertoire Vaneece Jim Corden. According to reports, the next big disc is breaking fast for a big seller. Nat "King" Cole's "Mona Lisa," according to sales reports, may be his biggest disk since "Yesterday." With a potent promotional campaign behind it, "Mona Lisa" is expected to be the new hit. However, Cap's biggest sellers have hit the road. Last summer the hit disc came with the release of "Hey There," the Sammy Davis Jr. album. It was released on Whispering Hope and Margaret Whitting's "Summer of '50" album. The first big hit from "Mona Lisa," which blossomed in July, 1950, was "Over the Rainbow." This song was estimated to be selling at $10,000 a week. The second hit from "Mona Lisa," which was released in August, was "I've Got a Crush on You." This song was also estimated to be selling at $10,000 a week.
Platter Firms Inking Oatune Jocks in Drovess

CHICAGO, June 3—Hillbilly and Western a. and r. reps for both major and leading indie firms in the country reimburse their territories with inking pacts with oatune d. j.s., a survey of waxers revealed this week. Blankets of inking pacts have been given Dallas platter-spinner who went with Columbia, Lee Gillette, of Capital, and Joe Allison, wax-whirler at WMACK, Nashville. Capitol predicated 39 inking pacts in the past two months to DRO, Chicago. Four Star, the Coast waxer, which has the currently popular group of a Party on a Storm using Carus Pryor, ERTC, Austin, Tex., CCL, Blytheville, Ark., and Frank Page, KWKI, Shreveport, La. Free for 30 days, Oatune’s Frank Walker a series of deals made by Blankets, four weeks preceding and Page now has inked an MGP pact.

Bullet disk Sales Manager Overton Gannong last week inked Johnny Murray, Minnesota, an exclusive country, do the cloth, WNEX, Macou, Ga., went with Decca three weeks ago. George Gannong, KFVD, Los Angeles disk man, has been with Corman, the Coast label, for the past two months. E. Victor, WMLG, Chicago, cut his first narrative sides for Universal about 10 weeks ago.

Cafe Rouge Inks Garber’s Return

NEW YORK, June 3—Jan Garber will make his first local location appearance in over 20 years when he and his ork open for a six-week stay at the Cafe Rouge, 245 W. 32d St., starting on Friday. Bobbie Staller on August 10 Garber has been concentrating in the Midwest and East, and this is the first time he has been here for over 20 years. Prior to Garber’s opening are not yet filled for the room, alto Mike Barone will fill a Blott, with an opening skedded for June 8. The accent on Mickey Mouse orks seems to be a departure for the room which is one of the last of the still in operation which formerly leaned toward bands with a beat.

Pollak’s La Warren Suit Comes to Trial

NEW YORK, June 3—At Pollak’s brothers, 212 W. 32d St., the suit involving Frauw Warren comes to trial Tuesday (6) before Justice James B. McNally in New York Supreme Court. David Strauss, Pollak’s attorney, has subpoenaed Barbara Belle, Miss Pollak’s present manager, and books and tapestries which Pollak and Morris Agency and RCA Victor.

Pollak asks an injunction, declaratory judgment and an accounting claiming that the singer, in May of 1949, breached a management contract extending through November, 1946. According to the plaintif, the contract was for seven years, calling for sale of the singer’s earnings at 10 per cent. Miss Warren has since been billed 11 per cent and 15 per cent of her take up toward of Pollak and is reported to have received no payment at all.

Miss Warren’s counsel is attorney Louis P. Randall.

Monica Lewis for MGM Pix

NEW YORK, June 3.—Monica Lewis, MGM pixie of the week, was signed to a movie-making part with the waxer’s parent film company. The picker assignment will probably come late this summer or early in the fall.

ILO Preps Data for Drafting Performer Right Global Pact

WASHINGTON, June 3—The International Labor Organization (ILO) is now preparing a draft of the global treaty on performers’ rights. According to Dr. Frank Crush, General, of the Boards (1949), officials of the Labor Department, Palace of Nations, are considering in the case of the proposed new global treaty, has been a focal point for discussions on the global treaty, and provision for some days of a series of meetings. The proposed global treaty will be discussed in early studies and will be the subject of further work in the ILO and its committees. The proposed global treaty will be discussed in early studies and will be the subject of further work in the ILO and its committees.

Any treaty is still at least a year in the future, since the ILO must submit its proposals for a treaty to the General Assembly for approval. In these meetings, the ILO is also considering data on working conditions and salaries earned by entertainers in the 60-year member nations of the ILO.

NBOA, Tax Men Gird for Fight

CHICAGO, June 3—The next step in the attempt by the National Broadcast Owners Association (NBOA) to freeteries from the payment of royalties on their transcriptions will be considered at a meeting of the Internal Revenue Department. A series of hearings will be held in the summer months, and the department has been notified of the case by the NBOA. The NBOA has been notified of the case by the NBOA. The NBOA has been notified of the case by the NBOA. The NBOA has been notified of the case by the NBOA.

National Broadcaster’s Association, Tom Roberts, It has been learned, has already filed a printed record, containing a rundown of the information collected in the successful court fight waged last December. The record was filed in a federal district court in Fort Dodge, Iowa. Judge Graven, in his survey, which held that broadcasters will pay the cabaret stipend payment ($U. S. A., $5,000 in, 29th Circuit, Chicago, Ill., or St. Paul.

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Lombardo Biz
Sweetest This Side o' Heav'n

See Record Take for '50

Billboard Backstage
About a Too Little Known
Big Man Named Joe Wilson

Music Biz Only Fair Over 30th

(Continued from page 3)

Joe Jargen, who is in-Faced Outlook, one of the then well-read strips. He didn't tell me that with the intent of having him humanize the tycoon. He warned me, as a starter fact would help to regret it. Now, I know, he wouldn't mind. I had innumerable all-day, all-time conversations with him out of which many never stemmed a single writable idea. But I sharpened he'd do it and never will the scores of ideas and philosophies he be to. There was a creative, so-called idea, the idea of CCA Variety, I having one of its occasional labor card on some individual sections of the company's labor record. He made a few remarks, which, coming from a big corporation top, be generally considered shockingly liberal. I explained a small degree of surprise his "pro" labor stance. As closely as I can recall his exact words, he explained:

Gotta Prove It

'Things are narrowing down today a lot, more so than I've ever known. We ideologists think democracy is just a matter of how many votes you can get on the subject of democracy. It's the only way to get democracy. If you like it or not, we'll have as much democracy as we want because we're just about the only country that's ever had it."

Lombardo Biz
Sweetest This Side o' Heav'n

Showfolk May Gain If Senate
OK's Old Age Bill Pay Changes

(Continued from page 3)

Music Biz Only Fair Over 30th

(Continued from page 4)

due to rain. The ever-drawing Guy Lombardo, the Roman Catholic, did not go out the outdoor rule, with a take-home kitty of over $5,000 for Decoration Day dance at the Victoria, Pa. Ray Anthony's crew played a one-week stand late in June in Reading, Pa., taking out between $1,100 and $1,200 on a $700 guarantee. Also Ray Anthony's brother, Roy, played $1,700 as his share on a Decoration Day dance in New York City. The top business was described as fair to middling, with no particular damage to both the classy hotel spots and the ballroom locations.

Flanagan Docs Okay

CINCINNATI, June 3 — Ralph Flanagan, the Radio Corporation of America, chalked up a bang-up Decoration Day weekend on Ohio one-nighters set by Chuck Camp's and his Pittsburgh Amusement Corporation office here, and maintained the same pace at all other one-nighters in the area throughout the week.

At Dayton, Dayton, O., last Saturday (27) the Flanagan orchestra was sponsored by Perreca, Fremont, O. Sunday (28) the box office reflected a tidy $2,200, and Monday (29) the band chalked up a $2,000 dance at Cinci, W. Va., for Bill Schroeder Thursday. While figures on the date are unavailable, other one-nighters reported heavy, with ducats slugged at $1,750. Flanagan band played the University of Cincinnati last night, playing a top-notch program, where the orchestra plays tonight, advanced reservations have passed the $2,108 mark, with the fee $1.59.

TD's Gardens Flaps

HOLLYWOOD, June 2 — Radio and Casino Gardens' trial of opening during the Decoration Day weekend with the usual re-opening remaining open, with a big name show. The TDs, the Oceanic's show for Tommy Dorsey, said biz was so bad that he's shutting down the show. Tommy's new star, Jerry Weldon's orchestra, will attract audiences, hence he intends to book a top name attraction when the show reopens.

Originally, Chazan intended to op-er on a week-end only, following the Decoration Day weekend, kick-off and then to go six nights a week in July. Unless conditions better, spot may operate entire season on week-ends only, or share drop in box biz, which usually happens during the summer. TDs is considering the possibility of delaying the start of the beach season.

CAJEN JUMP

(Continued from page 11)


PHILADELPHIA, June 3 — Carl Pasquale, who is currently being handled by William Maher, special assistant to the attorney general, will appear in the trial of the Lucky Strike Cigaretters Act by the U.S. Department of Commerce meets to iron out the diffic-

Copyrighted material
Sons of the

Say

RKO Pictures • John Ford

Western Union

L2405 /L2407

Nuber 35 A extra NL ALBUQUERQUE N MEX 21

L4442

L14442 CROSS ROADS OF THE WORLD HOLLYWOOD CALIF

ON SPENCER

SONS OF THE PIONEERS GAVE JOHN FORD" WAGONMASTER HEFTY

Thank you for making "The Sons of the Pioneers" available

for our opening of "Wagonmaster," I feel sure their

appearance on our stage at least doubled the opening

days receipts.

Mercer's Colony Nor.

Kino Theatre Albuquerque NM.

FORD

Sons of the Pioneers gave John Ford's

Wagonmaster

Hefty

Openings Salt Lake Kansas City Dallas and other Texas

Cities. From all reports the boys were very cooperative

Well received by every audience and all managers involved

in the Fourteen day tour in the interest of Wagonmaster.

More than pleased that also goes for all of us at RKO.

REGARDS

Terry Turner

New York RKO

The Billboard

THE COUNTRY & WESTERN DISK Jockeys' Pick:

Personal Management

Tim Spencer

CROSSROADS OF THE WORLD, HOLLYWOOD 28, CALIF.
THANKS TO RCA VICTOR

STAN JONES • HILL and RANGE SONGS, Inc.

WESEERN UNION

L Works
L.Lee & D. H. Popp • San Antonio Tex. 20
C C. Cross Roads of the World
TIN SPENCER • 1515 Cross Roads, Calif.

SONG OF PIONEERS PERSONAL APPEARANCE Received Great
AUDIENCE APPLAUSE.
THIRTY MINUTE SHOW EXCELLENT AND
COLORFUL

Lynn Kriebel Dir. Majestic Theater San Antonio Texas

WESEERN UNION

L Works
L. Lee & D. H. Popp • New York, N.Y. 20
TIN SPENCER • 1515 Cross Roads of the World Hollywood Calif.

SONG OF PIONEERS PERSONAL APPEARANCE Show which played here
nothing short of terrific
Audience in past
10 years, haven't seen such pleased patrons in many
YEARS, RECORDS.

CHARLIE RUSSELL • El Paso Tex.

RODEOS ALSO GOING STRONG.

STEVE SHOLES • RCA Victor Div.

"ROLLIN' DUST" RCA Victor
"WHITE TOPS" RCA Victor
"WAGONS WEST" No. 21-0315
"CHUCKAWALLA SWING" No. 21-0345

"ROSES"

RCA VICTOR No. 21-0306 Composed by Tim and Glen Spencer
Bulgar Granz, Capitol's diskery's chief, assumes the jobbing in Leslie Sales, local disk jobbing operation. The outfit will be managed by his brother, Bernie Boorstein, formerly with London Sales. Boorstein himself will devote full time to the management of his new Douglas Distributors, which was set up last month to job the Coral line in New York.

Bass Named Savoy Veepee for Newark Office

Ralph Bass, Savoy Records' blues and rhythm artiste-repertory chief, who has made his headquarters on the Coast, is moving to the diskery's main office in Newark. He assumes the title of vice-president in charge of artists' relations. Bass and Savoy President Herman Lubinsky leave immediately for a tour of the Southwest to conduct several special talent auditions, recording dates and to visit territorial distributors.

George Mendelsohn Leaves for Europe

George Mendelsohn, Vox disk president, recently returned from a two-week trip to the Coast and left last week for Europe. He'll be away for a month, during which he'll run disk dates in France, Vienna and Germany. Mendelsohn will supervise the cutting of the complete Bach "St. John Passion," with conductor Otto Klemperer. He'll also cut the Bartok "Rhapsody for Piano and Orch" and the Prokofieff "Piano Concerto No. 1," with pianist Andre Feller. While in Europe he intends to check the bootlegging of longhair radio tapes, some of which are popping out on indie LP labels in New York.

Capitol's Wallichs Returning From Europe

Glen E. Wallichs, prexy of Capitol Records, is expected back at the diskery's Hollywood headquarters following a month's big trip to Europe. His first across-the-pond hop, Wallichs checked on Capitol's distrib tie-in deals and looked into disk biz conditions in Europe. Any deals he may have closed while overseas will not be known until his return.

Granz, Mercury Suit Decision Reserved

The suit brought against Norman Granz and Mercury Records by American Record Company (ARCH), Pioneer Record Company and Essex Record Company seeking injunctions against Mercury's issuing of certain Jazz at the Philharmonic (JATP) cuttings, was heard May 31-June 1 in Newark, N.J., Federal Court. Judge Guy Pake reserved decision. Mercury had entered counter claims, also seeking an injunction against issuing of the disks by ARCH. Both parties claim the rights to JATP Albums 2, 3, 4 and 5, and various other singles and albums, which both Mercury and ARCH are currently selling.

MGM To Issue Selected Disks on 45 and 78

MGM Records, which went three speeds with the addition of a 45 r.p.m. line a couple of months ago, will issue selected future releases simultaneously on 78 r.p.m. and 45 r.p.m.'s. The first release to be so produced is scheduled for shipment June 30. Four of the 11 disks on the release will be issued in the two-speed scheme. Disks are those by Ivor Joe Hunter, Carson Robison, Blue Barron and the Frank Petty Trio.

Steve Carlin Leaves for Coast

Steve Carlin, RCA Victor's director of kidisk a. and r., left for the Coast last week to supervise production of a Roy Rogers album and several singles based on Disney short material.

Charles Ross Buys Mello-Art Catalog

Charles Ross has bought the Mello-Art catalog from Jack Rich. The catalog, comprising about 100 titles, has a 18-year ASCAP seniority; it will be operated by Charles Ross Music. First activity will be directed toward a revival of "To Each His Own." 

Met Signs Frances Bible, Barbara Troxell

Two young American singers have been added to the Metropolitan Opera's roster. Mezzo Frances Bible, formerly of the New York City Center Company, has been signed to alternate in several lead roles with Anna Stevens. Barbara Troxell, a lyric soprano, has also been engaged.

Porgie Buys Rights to Two Tunes

Porgie Music last week picked up pubbing rights to the Summit label. "Give a Broken Heart a Chance To Cry," and "I Need You," while London Records acquired the masters. When RCA was prevented by AFM from tracking the music for a Como date following the warbler's sudden illness (see separate story), Porgie got a hurry call for a lead sheet on "Broken Heart" and the tune was cut by Eddie Fisher and Hugo Winterhalter.

New York:

Decca Records' veepee in charge of artists and repertoire, Dave Kapp, currently is enjoying a Hawaiian vacation. Kapp will return here.
around June 10... Ken McAllister, Columbia Records' director of advertising and promotion, was presented with his second child, a boy, by his wife Betty, at the Stamford Hospital in Stamford, Conn., recently. ... Henry Jerome and his ork were linked to an artist's contract by London Records. Band originally cranked the label with masters which were produced from Joe Davis's Celebrity disquay... Ray Anthony's ork and movie actress-thrush Gloria De Haven will head the Paramount Theater bill kicking off on June 21.

The deal for Phil Spitalny and his organization to go into the Waldorf-Astoria's Starlight Roof was completed (The Billboard, May 20). His all-girl crew opens July 27 for four weeks. ... Joe Glaser, Associated Booking Corporation top-hat, left for a two-week booking tour which will carry him as far west as St. Louis. ... Jim Flora, director of sales promotion for Columbia Records, took a one-year leave of absence to pursue his ability as an artist in Mexico... Larry Clinton will organize the band. He will have a 12-piece crew which will be styled along the lines of his "Dixie Dodger—My Beverage" unit of a decade or so ago... Gise Waters, movie and radio personality, has been inked to a Coral Records deal as an addition to that waxery's country and Western department. ... Andre Kostelanetz left for Paris for the summer. While on the Continent he will play a pair of concerts, one in Amsterdam June 4, and another in Rome June 5. His conductor will be back in September.

Myrna Granat, of Dave Dreyer & Company, music pubbery, lost her mother. ... Dario Soria, head of the Cetra-Soria diskery, will be in Italy until July 10 to cut new material at the Italian Cetra Studios for his long-play catalog. ... Alice Shaw, manager of the Danse Trio, left for a three or four-month trip to Europe. Danse is in his second year at Jack Dempsey's. ... Roy Connelly has obtained the British rights to "Take Her to Jamaica" and "Night After Night" from Irving Fields's Great Music firm.

The Bridgeport, Conn, chapter of the American Guild of Organists last week elected Mrs. Ethel Branden, of Westport, as dean of the chapter at its annual meeting.

Everett Goodman, disk exec and son of Harry S. Goodman, transcription producer, became a father last week. The youngster, Thomas Elmer, is named after his mother, Renee, are doing well at Roslyn, N. Y. ... Elise Lawrence was named chairman of the band leaders' division of the Greater New York Fund by Robert Dowling. Lawrence served in the same capacity for the National Foundation for Infantile Paralysis in the last campaign. ... Warner Valaida Snow starts a one-week engagement at the Monte Carlo, Pittsburgh, June 9.

Secco Records' Pressey Sid Siegel has returned from a one-month trip to Latin-American countries during which he cut sides with Daniel Santos and the Senora Malancera rambla crew. The trip included visits to the countries of the West Indies, Venezuela and Cuba. ... Pianist Mimi Warren opened at the Park Sheraton Mermaid Room Tuesday (6). Zither was used on Miss Kassa, of "Third Man" fame, closed a one-week engagement at the spot Monday (3). ... Sid Bass did the arrangements and conducted on thrush Lynn Howard's recent National disk date. ... Tetos Demetriades' Standard Photos diskery moved its offices last week to his farm in New York.

---

**MUSSPIE... terrific... singing... I DON'T WANT THE WORLD (WITH A FENCE AROUND IT)**

*Both sung by ELLA FITZGERALD* with 4 Hits and a Miss

DECCA 27061

List Price 75¢

**AMERICA'S FASTEST SELLING RECORDS**
**HONOR ROLL OF HITS**

**This Year**

1. **THIRD MAN THEME, THE**
   - By Arlen Sorkin
   - Published by Chappell (ASCAP)

2. **BEWITCHED**
   - By Richard Rodgers and Lorenz Hart
   - Published to Chappell (ASCAP)

3. **MY FOOLISH HEART**
   - By Victor Young and Ned Washington
   - Published by Ballady-Joy (ASCAP)

4. **HOOP-DE-DOO**
   - By Frank Loesser and Milton Delkapp
   - Published to H. M. Marcy (ASCAP)

5. **SENSATIONAL ME**
   - By Jimmie Noone and Jimmy Cohn
   - Published to Kocherucker (ASCAP)

6. **IT'S NOT FAIR**
   - By Sylvester Sippola, Frank Westrecker and Richard Binder
   - Published by Words & Music (ASCAP)

7. **OLD PIANO ROLLS, THE**
   - By Dy Coburn
   - Published to Lea (ASCAP)

8. **IF I KNEW YOU WERE COMING I'D BAKED A CAKE**
   - By Al Hoffman, Bob Novello and Chen Wolk
   - Published to Robert (ASCAP)

9. **DEARIE**
   - By Hillard and Moos
   - Published to Lea (ASCAP)

10. **I WANNA BE LOVED**
    - By John W. Green, Billy Rose and Edward Reinman
    - Published to Shapiro (ASCAP)

**Last Week**

1. **HONOR ROLL OF HITS**
2. **IT'S A HONEY**
3. **MY MINDY CARSON SINGS...**
4. **I'M DASHFUL...**
5. **AND... I WISH I WISH**
6. **AND I HAD A PICTURE OF YOU**

**RCA VICTOR RECORDS**

78 rpm
- 20-3801
- 45 rpm
- 47-3801

**The Billboard**

June 10, 1950

**The Nation's Top Tunes**

Based on reports received last three days of Week Ending June 2

The nation's 10 top tunes, the HONOR ROLL OF HITS, is determined by a scientific tabulation of various
degrees of each song's popularity as measured by survey ballots of The Billboard's Music Popularity Club.

**WARNING**

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ever been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.
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immediately granted.

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**Records**

- D. Apollon, National 48201
- Cote Violette Quartet (19131-1440)
- J. Frank Tru, V-71630-310, 4407-3222
- A. May Cap, 7182820, 1449-3222, A. Byrsonn Quinet, Coral 46129, E. Smith, Dec. 24990
- H. Shephard, M-1713, Z. Turner Orgy, Regent 2780, H. Winterhalter, Ca-36862, B. Pan-
- Jack Orgy, Modern 2002, F. Martin Orgy, V-20; 3797; V. Young, Orgy, Dec. 24992

**Honor Roll of Hits**

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- Jack Orgy, Modern 2002, F. Martin Orgy, V-20; 3797; V. Young, Orgy, Dec. 24992
This week's
New Releases
...on RCA Victor

Release 50-33
Ships Coast to Coast, Week of June 11

POPULAR

Here come the DANCE BANDS again!

TEX BENEKE and his "MUSIC in the MILLER MOOD"
"Teen-Teen-Teen"
Dreamin' Is My Business
20-3613—(47-3813)*

THE FONTANE SISTERS
Three Little Rings
Down Home Rag (Doo-Dad Doo Doo)
20-3814—(47-3814)*

PHIL HARRIS
Let's Choo Choo Choo to Idaho
You Can't Do Wrong Doin' Right
20-3815—(47-3815)*

Here come the DANCE BANDS again!

GENE KRUPA
At the Jazz Band Ball
I Want Gold in My Pocket (When There's Silver In My Hair)
20-3816—(47-3816)*

THE THREE SUNS WITH THE HONEY-DREAMERS
Marielane
When the Saints Go Marching In
20-3817—(47-3817)*

WESTERN

SONS OF THE PIONEERS
Chuckawalla Swing
Song of the Waggonmaster
21-0345—(48-0345)*

COUNTRY

ELTON BRITT and ROSALIE ALLEN and THE SKYTOPPERS
Ashes of Roses
Cotton Candy and a Toy Balloon
21-0346—(48-0346)*

SHORTY LONG and THE SANTA FE RANGERS
Wait of Colorado
A Bottle and a Blonde
21-0347—(48-0347)*

RHYTHM-BLUES

ILLINOIS JACQUET and his ORCHESTRA
My Old Gal
You Gotta Change
22-0087—(50-0087)*

NEW ALBUM

Here come the DANCE BANDS again!

SPIKE JONES and his CITY SLICKERS
"Spike Jones Comin'"
WP-288—45 r.p.m. only
(47-3287 thru 47-3299)

IRVING FIELDS with THE CAMPOS TRIO
"Irving Fields Favorites"
WP-276—45 r.p.m. only
(47-3290 thru 47-3292)

TIPS

"Three Little Rings" (Fontane Sisters)
"Three Little Rings" (Fontane Sisters)
"Three Little Rings" (Fontane Sisters)

NOTE: All records in this panel are listed alphabetically by song title.

1 Bewitched
Larry Green and the Honeydreamers
20-3726—(47-3726)*

2 Chinese Mule Train
Spade Cooley
20-3741—(47-3741)*

3 Count Every Star
Hugo Winterhalter
22-3607—(47-3821)*

4 Hoop Dee Doo
On the Outgoing Tide
Perry Como
20-3747—(47-3747)*

5 It Isn't Fair
Sammy Kaye
20-3609—(47-3115)*

6 Joshua
Ralph Flanagan
20-3721—(47-3724)*

7 Little Angel With the Dirty Face
Why Should I Cry
Eddy Arnold
21-0390—(48-0390)*

8 My Foolish Heart
Mindy Carson
20-3601—(47-3204)*

9 Roses
Sammy Kaye
20-3754—(47-3754)*

10 Valencia
Tom Martin
20-3755—(47-3755)*

11 Wanderin'
Sammy Kaye
20-3608—(47-3203)*

* Indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top selling hit category. This trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

$ Indicates records which, according to actual sales, are recognized hits. This trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 Designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sale charts (week of June 3). Obviously, rare things!
GONE FISHIN'!

Nick and Charles Kenny's New Tune!

THE VERSION!

MISSEE S.S.S.I.P.P.I.

coupled with

CORAL RECORDS

A sublabel of M.I.S.S.I.P.P.I.

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DINAH SHORE

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"COTTON CANDY"
(AND A TOY BALLOON)

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WITH JACK SMITH
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COLUMBIA RECORDS
First, Finest, Foremost in Recorded Music
Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure
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RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here are in numerical order as those played over the greatest number of minutes. This is a weekly survey by departments of disk jockeys throughout the country. Unlike other charts, this one does not reflect new releases. Each time the name of a song is found on one of these lists, it is from a single 45 R.P.M. release from a legitimate label.
TOP TUNES OF THE DAY

On 78 and 45!

78 45

POPULAR

“NOLA” and “JEALOUS” Les Paul 1014 F1014

“SAM’S SONG” and “IVORY RAG”

Joe “Fingers” Carr 962 F962

“HOOP-DEE-DOO” Kay Starr 980 F980

“MONA LISA” Nat “King” Cole 1010 F1010

“SENTIMENTAL ME” Ray Anthony 923 F923

“BONAPARTE’S RETREAT”

Kay Starr 936 F936

“I LOVE YOU BECAUSE”

Jan Garber 983 F983

“LET’S GO TO CHURCH”

(NEXT SUNDAY MORNING)”

Whiting-Wakeley 960 F960

“PLAY A SIMPLE MELODY”

Jo Stafford 1039 F1039

“A-RAZZ-A-MA-TAZZ”

Margaret Whiting 1027 F1027

WESTERN

EDDIE KIRK

“Sugar Baby” 1048 F1048

JIMMY WAKELY

“Under The Anheuser Bush” 1024 F1024

JIMMIE DAVIS

“You Are My Sunshine” 1025 F1025

MERLE TRAVIS

“Cane Bottom Chair” 1029 F1029

HANK THOMPSON

“Take A Look At This” 1016 F1016

TEX WILLIAMS

“Birmingham Bounce” 1006 F1006

LEON CHAPPEL

“True Blue Papa” 1008 F1008

TENNESSEE ERNIE

“My Hobby” 985 F985

CLIFFIE STONE

“Rubber Knuckle Sam” 986 F986

RAMBLIN’ JIMMIE DOLAN

“I’ll Sail My Ship Alone” 952 F952

MARGARET WHITING & BOB HOPE

“IT’S OFF TO A SMASH RUN!”

Margaret Whiting & Bob Hope 78 rpm No. 1042

45 rpm No. F1042

“BLIND DATE”

coupled with a hot dish of

“HOME COOKIN’”

LES PAUL

EVERYBODY IS GOING FOR THIS ONE

“NOLA”

78 rpm No. 1014 • 45 rpm No. F1014

— and THE STARLIGHTERS

with PAUL WESTON’S DIXIE EIGHT

“PLAY A SIMPLE MELODY”

— coupled with “PAGAN LOVE SONG”

78 rpm No. 1039 • 45 rpm No. F1039

JO STAFFORD

The Five-Star Singing Sensation

DEAN MARTIN

“HAPPY FEET”

DEAN TOPS THE BEST!

78 rpm No. 1052 • 45 rpm No. F1052

KAY STARR

“MISSISSIPPI”

with Orchestra conducted by FRANK DeVOL

78 rpm No. 1072 • 45 rpm No. F1072

with PAUL WESTON and His Orchestra

“DEARIE” 998 • F998

“DOWN THE LANE” 969 • F969

“SOMETIMES” 1053 • F1053

The Top 100 (45 rpm) May 31, 1950

1. “Mississippi” Kay Starr 78 rpm No. 1072
2. “Happy Feet” Dean Martin 78 rpm No. 1052
3. “Nola” Les Paul 78 rpm No. 1014
4. “Blind Date” Margaret Whiting & Bob Hope 78 rpm No. 1042
5. “Jealous” Les Paul 78 rpm No. 1014
6. “Down the Lane” Jo Stafford 45 rpm No. F1039
8. “Down Home” Les Paul 45 rpm No. F1042
9. “Jealous” Les Paul 45 rpm No. F1042
10. “Blind Date” Margaret Whiting & Bob Hope 45 rpm No. F1042

Capitol Records Hollywood
Retail Record Sales

BEST-SELLING POP SINGLES

Record list as those selling best in the nation. The ranking is based on the Billboard's weekly chart, which surveys the national record industry. The top 10 are detailed below; the list of all the charts is given at the end of this section. The title of the record is also listed.

POSITION  Week Ending June 10, 1950

1. "I Love You, Porgy" by Louis Armstrong
2. "The Old Black Magic" by Nat King Cole
3. "Blue Moon" by Elvis Presley
4. "All of Me" by Billie Holiday
5. "What a Wonderful World" by Louis Armstrong
6. "Stardust" by Bing Crosby
7. "Mack the Knife" by Yusef Lateef
8. "Heart and Soul" by Duke Ellington
9. "Body and Soul" by Johnny Hodges
10. "If I Had My Way" by Arthur Godfrey

RCA AD POLICY... RCA Victor's policy of advertising only the 45 R.P.M. version of every full instrument dealers on the 45 E.X. attachment policy is unfair to the record dealers who have purchased the 45 E.X. player. Jewelry stores sell no 45-45 records but they get the 45-120 on full-page promotion ads, while we don't get a smell unless we pay. The answer is to sell other labels. We have rechristened RCA Victor's "The Reliable" to "Fred Leib, Record Shop, Charleston, W. Va.

KID AIR SHOW... "Perhaps we should tell you about our radio program, which has been running for months, and we're sure will be on the air in any town that is "Bedtime Stories," a program for children, which we were running long before ABC started "No School Today." This is mainly a jewelry store and our program has brought us a lot of jewelry business, too, because many of the good will it has rubbed off, though we've been a珠宝 store. It has also increased our record business, especially on children's 45s. It has also given us the largest audience and created more good will than any other single local radio show. With a lot of other business, buy spots around our program because of the listening audience. We have just received the transcription of "Holiday House," featuring the character, Jump Jump, which we will add next week and the show is scheduled for the 16th of June and features albums from a large selection which we have in stock." — Harwin's, Klamath Falls, Ore.

COLLECTORS' CALL... Dealer Le B. Perry would like to hear from disk collectors who might be interested in recordings that go as far back as 1915. The Record Shop in Tunica, Miss., claims to have a large and varied selection of collectors' items.

BEEFS AND BOOSTS... "The record business is down in the dumps. There have been a lot of times that we thought that we were coming up, but here's the story." — Parkside Radio, Brooklyn."

REMEMBER THIS?... Promotion minded disk dealers still recall the terrific stunt worked by B. Levitt, Coast Radio, Sacramento, who moved a few years ago and garnered loads of free publicity and sales. After selling record of the month in the store during its life, Levitt still had 100 platters left. He ran a newspaper ad offering 2 cents to any dealer who could sell all of his records off his hands. People flocked to the store to buy the record and Levitt had some good business and good will. All for a total cash outlay of $2!

NEWS AND CHATTER... In the market for a 10 cent, extra-extra phonograph needle is T. M. Jewellers, Tuscola, Ala., reporting that it is impossible to find that item in the territory. — Casto Music Shop, San Francisco, reports a regular dealer association in that city. — Town and Country Shop, Westwood, N. H., has hired Lou Frish, located dance band drummer, to be its new salesman. The store moved to new and larger quarters last month. — Lewis E. Davis, S. J., Miss., suggests that a good merchandising story on square dance records is needed, while the Cudahy Record Shop, Cudahy, Wis., sees the need for sales tips on 45-45 disk.

CHILDREN'S RECORDS

Records listed are those records selling best in the nation the latest record sales, (according to The Billboards' weekly dealer sur-

POP ALBUMS

1. 100 Hits, Vol. 1
2. 100 Hits, Vol. 2
3. 100 Hits, Vol. 3
4. 100 Hits, Vol. 4
5. 100 Hits, Vol. 5

SHEET MUSIC TIP... Patricia Mc

MERCHANTING TIPS... Giving

For more information on this topic, please visit www.americanradiohistory.com
<table>
<thead>
<tr>
<th>Name</th>
<th>Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Rose</td>
<td>American Hoe’ Down</td>
<td>M-G-M Non-Breakable 10237</td>
</tr>
<tr>
<td></td>
<td>Time And Time Again</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bewitched</td>
<td>M-G-M Non-Breakable 30170</td>
</tr>
<tr>
<td>Billy Eckstine</td>
<td>My Destiny</td>
<td>M-G-M Non-Breakable 10684</td>
</tr>
<tr>
<td></td>
<td>Roses</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Wanna Be Loved</td>
<td>M-G-M Non-Breakable 10716</td>
</tr>
<tr>
<td>George Shearing</td>
<td>I Didn't Know What Time It Was</td>
<td>M-G-M Non-Breakable 10720</td>
</tr>
<tr>
<td>Quintet</td>
<td>How's Tris?</td>
<td></td>
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<tr>
<td></td>
<td>I'll Remember April</td>
<td>M-G-M Non-Breakable 10687</td>
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<tr>
<td></td>
<td>Jumping With Symphony Sid</td>
<td></td>
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<tr>
<td>Johnny Desmond</td>
<td>The Picnic Song</td>
<td>M-G-M Non-Breakable 10703</td>
</tr>
<tr>
<td></td>
<td>I've Got A Heart Filled With Love</td>
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<tr>
<td></td>
<td>C'est Si Bon</td>
<td>M-G-M Non-Breakable 10613</td>
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<tr>
<td></td>
<td>If You Could Care</td>
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<tr>
<td></td>
<td>Don't Say Manana Tonight</td>
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<tr>
<td></td>
<td>Spring Made A Fool Out Of Me</td>
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<tr>
<td>Helen Forrest</td>
<td>I Wish I Could Shimmy</td>
<td>M-G-M Non-Breakable 10693</td>
</tr>
<tr>
<td></td>
<td>Like My Sister Kate</td>
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<tr>
<td></td>
<td>More Than I Should</td>
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<tr>
<td></td>
<td>It Was So Good While It Lasted</td>
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<tr>
<td>Tommy Tucker</td>
<td>Choc'late Ice Cream Cone</td>
<td>M-G-M Non-Breakable 10712</td>
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<tr>
<td></td>
<td>Vocal by Judy Valentine</td>
<td></td>
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<tr>
<td></td>
<td>and Don Brown</td>
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<tr>
<td></td>
<td>Tiddley Winkle Woo</td>
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<tr>
<td></td>
<td>No, No, No</td>
<td>M-G-M Non-Breakable 10679</td>
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<tr>
<td></td>
<td>Good Night Little Girl, Good Night</td>
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<tr>
<td>Jack Fina</td>
<td>That Honky-Tonky Melody</td>
<td>M-G-M Non-Breakable 10724</td>
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<td></td>
<td>Warm Kisses In The Cool Of Night</td>
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<tr>
<td></td>
<td>Spaghetti Rag</td>
<td>M-G-M Non-Breakable 10610</td>
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<tr>
<td></td>
<td>Shangri-La</td>
<td></td>
</tr>
<tr>
<td>Billy Eckstine and</td>
<td>You're All I Need</td>
<td>M-G-M Non-Breakable 10690</td>
</tr>
<tr>
<td>Sarah Vaughan</td>
<td>Dedicated To You</td>
<td></td>
</tr>
<tr>
<td>Betty Garrett and</td>
<td>I Need You So</td>
<td>M-G-M Non-Breakable 10574</td>
</tr>
<tr>
<td>Larry Parks</td>
<td>Leave Her Alone</td>
<td></td>
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<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
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<tr>
<td></td>
<td>If I Give You My Love</td>
<td></td>
</tr>
<tr>
<td>Johnnie Johnston and</td>
<td>Darn It Baby, That’s Love</td>
<td>M-G-M Non-Breakable 10711</td>
</tr>
<tr>
<td>Joan Edwards</td>
<td>You Can't Take It With You</td>
<td></td>
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<tr>
<td></td>
<td>Spaghetti Rag</td>
<td></td>
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<tr>
<td></td>
<td>Shangri-La</td>
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<tr>
<td>M-G-M Records are</td>
<td>Better Than Ever</td>
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<td></td>
<td>M-G-M Records</td>
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<td></td>
<td>The Greatest Name In Entertainment</td>
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<td></td>
<td>701 Seventh Ave, New York 11, N.Y.</td>
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</tr>
</tbody>
</table>

M-G-M Records are Better Than Ever!
**A ONE-WOMAN HIT PARADE!**

**SARAH VAUGHAN**

**OUR VERY OWN**

AND

**DON'T BE FOOLED!**

Columbia 38860 or 7-inch LP 1-679

"YOU TAUGHT ME TO LOVE AGAIN"

AND

"JUST FRIENDS"

Columbia 38810 or 7-inch LP 1-687

"I'M CRAZY TO LOVE YOU"

AND

"SUMMERTIME"

Columbia 38701 or 7-inch LP 1-485

---

**CLASSICAL RECORDS**

Because all classical titles are not recorded on all speeds it is difficult as present to construct a classical record survey completely accurate. Therefore, The Billboard is presenting a weekly classical record telephone survey in a manner to divide LP and 45 R.P.M. classical results. Records in each category are arranged according to style and market, but no attempt is made to rank them comparatively between LP and 45 titles. It will be noted titles are stressed and no distinction is made between singles and albums.

**Best Selling LP Classical Titles**

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beethoven: Symphony Number Three in E Flat Major, HNC Symphony Orch., A. Toscanini, conductor, V/33L/101.42</td>
<td>2. 2. Beethoven: Symphony Number Three in E Flat Major, A. Toscanini, conductor, V/33L/101.42</td>
</tr>
</tbody>
</table>

**Best Selling 45 RPM Classical Titles**

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>Last Week</th>
</tr>
</thead>
</table>

**Advance Classical Record Releases**

(Includes Semi-Classic)

- Beethoven: Concerto No. 5 in E-Flat for Piano and Orchestra, E. Fiss; Audio-Philosophy Orch. with E. Fiss, (33)WL50-1.127
- Schubert: Symphony No. 3 in E-Flat Major No. 103 and Symphony No. 8 in E-Flat Major, Op. 74 (Allan Womack, E. Fiss, (33)WL50-1.127
- Brahms: Symphony No. 1 in C Minor, E. Fiss; Audio-Philosophy Orch. with E. Fiss, (33)WL50-1.127
- Symphony in A Major, (1-10")-Vienna Symphony Orch. by Schubert, Cond. (1-) (33)WL50-1.127
- Concerto No. 2 in F Major Orchestra - A. Rubinstein, Victor, Cond. (1-) (33)WL50-1.127
- Concerto No. 1 in C Major for Violin and Strings, Orchestra - L. Sclay, A. Rubinstein (Victor, Cond. (1-12") (33)WL50-1.127
- Concerto No. 2 in G Major for Violin and Strings, (12")-Vienna Symphony Wind Group (Schubert) Westminster (33)(1-12")
- Zdenka Kadoy: Ye Dear One of Jerusalem (33)(1-12")-Vienna Symphony Orchestra (Cond. G. Martino)

**Classical Record Reviews**

The reviews shown by this chart illustrate number, to an evaluation of each record. Reports of the comprehensiveness, strength and availability of composition merit, name of the critic, interpretations and recordings, and disk quality are carefully considered in determining the marking. Other factors are distribution and manufacturer's reputation, a note of + nearest attention. The standing performance whose commercial potential is supported by the information, is illustrated in an equivalent disk, same name, as a four-discs; 70-79 and 80-99.

**WEBER: EUPHONY AND PRECISE KONZERTS**

- Weer: Euphony and Precise Konzerts, RCA Victor, (65)OM-1006
- Weer: Euphony and Precise Konzerts, RCA Victor, (65)OM-1006
- Weer: Euphony and Precise Konzerts, RCA Victor, (65)OM-1006
- Weer: Euphony and Precise Konzerts, RCA Victor, (65)OM-1006
- Weer: Euphony and Precise Konzerts, RCA Victor, (65)OM-1006

**SCHUMANN: CHEERFUL CHRISTMAS CONCERTO**

- Schumann: Cheerful Christmas Concerto, HMV, (45)OR-1006
- Schumann: Cheerful Christmas Concerto, HMV, (45)OR-1006
- Schumann: Cheerful Christmas Concerto, HMV, (45)OR-1006
- Schumann: Cheerful Christmas Concerto, HMV, (45)OR-1006
- Schumann: Cheerful Christmas Concerto, HMV, (45)OR-1006
June 10, 1950

**MAKE SURE**

Your record purchases mean record sales!

You can't miss when you buy these top Mercury pops!

---

**FRANKIE LANE**

...yes it's coming up fast

"STARS AND STRIPES"

and

"THANKS FOR YOUR KISSES"

MERCURY 5421 45 RPM • 5421X45

**BUFFALO BILLY**

with JAN AUGUST, HARMONICATS and singing star ROBERTA QUINLAN

LISTED ON EVERY BILLBOARD

"PICK BY DJ's, OPS AND DEALERS"

and

"I NEVER HAD A WORRY"

MERCURY 5420 45 RPM • 5420X45

**VIC DAMONE**

TOP BILLBOARD PICK

"VAGABOND SHOES"

and

"I HADN'T ANYONE TILL YOU"

MERCURY 5429 45 RPM • 5429

---

**EDDY HOWARD**

A SUMMER PICK

"AMERICAN BEAUTY ROSE"

and

"SEEMS LIKE YESTERDAY"

MERCURY 5433 45 RPM • 5433X45

**PATTI PAGE**

AMERICA'S NO. 1 GAL SINGER

"I DON'T CARE IF THE SUN DON'T SHINE"

and

"Paper All My Walls With Your Love Letters"

MERCURY 5396 45 RPM • 5396X45

**RICHARD HAYES**

MOVING FAST INTO THE LEAD POSITION WITH A BEAUTIFUL NEW BALLAD

"SAY WHEN"

and

"OUR VERY OWN"

with Orchestra and Choral Group

MERCURY 5441 45 RPM • 5441X45

---

**KING SISTERS**

BY POPULAR "OP" REQUEST

"I'LL GET BY"

and

"SOME DAYS THERE JUST AIN'T NO FISH"

MERCURY 5431

**JAN AUGUST**

JERRY MURAD'S HARMONICATS

"BEWITCHED"

and

"BLUE PRELUDE"

MERCURY 5399 45 RPM • 5399X45

**KAY BROWN**

16 YEAR OLD SINGING SENSATION

"A-RAZZ-A-MA-TAZZ"

and

"TEASIN"

MERCURY 5427 45 RPM • 5427X45

---

**DINAH WASHINGTON**

"I WANNA BE LOVED"

and

"LOVE WITH MISERY"

MERCURY 8181

---

**MERCURY RECORDS, CHICAGO, ILLINOIS**

**MERCURY RECORDS OF CANADA, TORONTO, CANADA**

---

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### Fabulous Ralph FLANAGAN plays the great Blues

#### WHAT WHERE and WHEN

<table>
<thead>
<tr>
<th>RCA VICTOR RECORDS</th>
<th>rpm</th>
<th>Weeks</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>78 rpm</td>
<td>20-3795</td>
<td>45 rpm</td>
<td>47-3795</td>
</tr>
</tbody>
</table>

#### Juke Box Record Plays

Based on reports received last three days of Week Ending June 2

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's blue jive bow walls. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unions shown in this chart other than the above records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THIS MAN THEE, THE.</td>
<td>G. Lombardo Orch.</td>
<td>Dec 24/39 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>3. SENTIMENTAL ME.</td>
<td>Andy Shaw</td>
<td>Coral 60140; Coral 60173 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>5. I WANNA BE LOVED.</td>
<td>D. Cornell, S. Kaye</td>
<td>Dec 27/57 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>HOOP-DEE-DOO.</td>
<td>P. &amp; C.</td>
<td>Dec 23/37 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>10. BEWITCHED.</td>
<td>G. Jenkins</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>6. MY FOOLISH HEART.</td>
<td>G. Jenkins</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. MY FOOLISH HEART.</td>
<td>M. Caruso</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>ROSES.</td>
<td>S. Kaye</td>
<td>Dec 23/53 - ASCAP</td>
<td></td>
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<tr>
<td>9</td>
<td>9. 10. 12. 15.</td>
<td>A. Kaye</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>12. THIRD MAN THERE.</td>
<td>A. Kaye</td>
<td>London 330 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>16. BEWITCHED.</td>
<td>B. Sedney</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
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<tr>
<td>13</td>
<td>15. DEARIE.</td>
<td>G. Lombardo</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>17. MY FOOLISH HEART.</td>
<td>E. Estelle</td>
<td>Dec 24/53 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>18. HOOP-DEE-DOO.</td>
<td>Dori Schubert, W. Ork</td>
<td>Dec 23/53 - ASCAP</td>
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<tr>
<td>17</td>
<td>20. 23. 24. 27.</td>
<td>J. Cohan &amp; H. Machin</td>
<td>Mar 13/53 - ASCAP</td>
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<tr>
<td>18</td>
<td>20. DADDY'S LITTLE GIRL.</td>
<td>Mills Brothers</td>
<td>Dec 24/20 - BMI</td>
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<tr>
<td>21</td>
<td>24. 26. BEWITCHED.</td>
<td>D. Day</td>
<td>Dec 24/53 - ASCAP</td>
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<tr>
<td>22</td>
<td>27. 29. 30. 32. 34. 36.</td>
<td>J. Staff &amp; J. Mac</td>
<td>Nov 13/53 - ASCAP</td>
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<tr>
<td>23</td>
<td>21. 23. 25. 27. 29. 31.</td>
<td>R. Feer</td>
<td>Dec 24/20 - BMI</td>
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<tr>
<td>24</td>
<td>26. BINGHAM BOUNCER.</td>
<td>R. Feer</td>
<td>Dec 24/20 - BMI</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>27. OLD PIANO ROLL BLUES.</td>
<td>M. H. Carmichael &amp; C. Davis</td>
<td>Dec 24/53 - ASCAP</td>
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<tr>
<td>26</td>
<td>28. 29. 30. 32. 34. 36.</td>
<td>R. Feer</td>
<td>Dec 24/20 - BMI</td>
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<td>30</td>
<td>29. YOU DREAMER YOU.</td>
<td>R. Margot</td>
<td>Dec 24/53 - ASCAP</td>
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</tbody>
</table>

#### WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the 4th based column under the heading "Time on Chart". It is based on the "last week" version of this week's survey, that is, a record which has been on the chart for a long time, like "This Week". It is also based on the "last week" version of this week's survey, that is, a record which has been on the chart for a long time, like "This Week".
EVERYBODY'S FALLING FOR - CALLING FOR

DORIS DAY
SINGING

"I DIDN'T SLIP-
I WASN'T PUSHED-
I FELL"

"BEFORE I LOVED YOU"

PAIRED WITH

WITH THE MELLOMEN AND ORCHESTRA UNDER THE
DIRECTION OF GEORGE WYLE

COLUMBIA
RECORD 38818
OR 7-INCH EP 1-637

HELLO!

COLUMBIA
RECORDS

First, Finest, Foremost in Recorded Music
Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure
Leo introduces a brand new singing star... **AL ROGERS**

with this DOUBLE BARREL HIT!

“IT WOULDN’T BE THE SAME WITHOUT YOU”

Written by JIMMY WAKELY (ASCAP) and FRED ROSE (ASCAP)

backed by

“SHUFFLE BOOGIE BELL HOP”

Written by CONNIE TAYLOR (ASCAP) and FRED ROSE (ASCAP)

MGM RECORDS

THE BILLBOARD

MUSIC POPULARITY CHARTS

Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending June 2

**MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records most played in juke boxes according to The Billboard’s special weekly survey among a selected group of juke box operators whose locations represent country and Western records.

**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records that are best in stores according to The Billboard’s special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

Choreno Wallace—J. Bond & His Red River Valley Boys (MGM) 10709

Everybody’s Ditty—Oliver Drake (MGM) 10719

Father Time Is Knocking at My Door—D. Waters (Chesapeake) Coral 46043

Footsteps Will T. Texas Tyler (Coral) 46040

Get Ready—J. Shook (Coral) 46046

I’ll Have Myself Tonight—T. Texas Tyler (Coral) 46041

I’m [illegible]—D. Waters (Chesapeake) Coral 46047

**MAIL IT NOW!**

If you have not yet mailed this week’s pop sheet questionnaire, please do so now.
SAM'S SONG
Sung by
BOBBY BOSS
Recorded by
BOB WADE
Produced by
SAM WEISS
Publishing
SAM WEISS MUSIC CO.

SPITZER MUSIC CO.

Folk (Country & Western) VII
Record Section

COUNTRY AND WESTERN RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on 250 disk jockeys' weekly surveys among a select list of over 400 disk jockeys specializing in country and Western tunes.

POSITION

1. "One More Time" by The Oak Ridge Boys
2. "Gin, Tequila & Jukebox" by Moe Bandy
3. "Shake, Rattle & Roll" by Johnnie Ray
4. "She's Gone" by Johnnie Ray
5. "I Love You Honey" by Hank Snow
6. "I'm Sorry I Made You Cry" by Bobby Cott, Raymond Scott
7. "It's Over Now" by The Everly Brothers
8. "I Feel Like Going Home" by Mel Tillis
9. "I Need You Now" by Mel Tillis
10. "I'll Get Over It" by Ray Price

FAVORITE TUNES AND TUNES

By Johnny Sippel

If present plans work out, WSM, Nashville, will debut its video outlet September 1, with at least one big h. b. show planned.

SingerUY Forster (Columbia) reports that he is starting six shows weekly over WIBB, Philadelphia, doing part records and part vocals. He is still being heard over WCAU, Philadelphia, once a week and daily over WMIM, Farmington, W. Va., and Jimmy Walker, Chicago. Forster reports that he'll do summer dates in the East for Jolly Joyce and Gene Johnson. His recording pact has been picked up by London Records for two years. He is currently playing solo daily over WELV, Hollywood. ... Red River Dave (MGM), heard on WOAI, San Antonio, reports that he has started a weekly h. b. video slot over a local station and also had his disking option picked up. ... The Masters' Family, now at WJHJ, Jacksonville, Fl., have turned over 25 stations in Southern Music. ... Vic Alpin is now repiping Western Music, the Autry pubhshery, in Nashville. ... Emmett Rhodes, still at WSM, reported that Carla's Sound weekly record of "Me, Fool, Oui. She also is doing 15 minutes of singing per day over the station.

Paul Braden, owner of WPFB, Middletown, O., is starting the weekly jamborees after a six-month lull when fire destroyed the studio/auditorium. The new building will be held world-wide, huge event. ... Ben Grey Lumpkin, Boulder, Colo., is announcing the third issue of "Folk on Record," which lists 4,000 traditional folk songs. ... Uncle Art Temple, Doyle and Johnny Bond, of Columbia caught 250 pounds of fish on a recent Mexican trip. ... Buddy Blacker cut his first disc for Columbia. He is featured on the KNRH, Los Angeles. First side is "My Castle Has Tumbled," pubbed by Red River Songs.

Rosalia Allen, WOF, New York, is staging the finals of her big week-end talent hunt at the Cafe Theater, Newark, N. J., June 27. ... John Musser, WPAQ, Mount Airy, N. C., is operating Uncle Joe's Park, Wilkesboro, N. C., featuring traveling names on week-ends and holidays at his folk music park. ... Lee Stewart, WPHL, Philadelphia, is doing a weekly appearance at Circle A Ranch, folk music park at New Park, N. J. ... Duke Bowman, WLOH, Princeton, W. Va., has left King label.

Kenny Roberts (Coral) has inked with Lash Nathan, Coral distributor out of Cincinnati, as personal manager. He reports that Bernard Kincaid is opening his first music park, Lakeside Beach Park, Saginaw, Mich. O. Roberts opens at Coney Island, Cincinnati, June 16 for nine days. ... John Musser, WSAV, Macon, Ga., is playing on his own now thru Arco-Rose. ... Penny is now featured weekly on "Hometown Jamboree" over KLAC-TV, Hollywood, in addition to his j. work at KWIC, Burbank, Calif. ... Dummo Moore, KKL, Los Angeles, re-joined Lee Anderson, whose disking of "Baby Buckaroo" went well on Corrane, has inked with Decca. ... Paul Fathelkhoff (Dot), heard daily on WNWA, Macon, Ga., has inked with Hill and Range Songs. ... Earl Granty (Capitol) Davis, WNOF, Newport, R. I., has started playing several stations at Conny Island, Connecticut. He has his own band, "The Young ' Uns". ... Uncle Don Andrews, who left WKNX, Saginaw, Mich., recently, is back in the saddle, working at WSGW, Saginaw's newest station.
the twin stars in rhythm and blues twinkle with

**AMOS MILBURN**

**"HARD LUCK BLUES"**

**"TWO YEARS OF TORMENT"** AL 3059

**"ANYBODY'S BLUES"**

**"SQUARE DANCE BOOGIE"** AL 3056

**CHARLES BROWN**

on the hit charts

"MY BABY'S GONE"

"I WONDER WHEN MY BABY'S COMING HOME" AL 3051

"HOMESICK BLUES"

"LET'S HAVE A BALL" AL 3039

---

**REGAL HAS THE HITS!**

**HEADING FOR THE HIT PARADE**

LARRY DARNELL

"YOU'RE MY KIND OF BABY"

"I LOVE MY BABY"

---

And not on the heels of

**ANNE LORIE—PAUL GARTNER**

"I'LL NEVER BE FREE" ON REGAL 3274

Their New Record Triumph

"I AIN'T GONNA LET YOU IN"

"I NEED YOUR LOVE" ON REGAL 3275

---

**A STAR IS BORN**

LITTLE JIMMY SCOTT on Roost 903

"I'LL CLOSE MY EYES"

"WHY DO YOU CRY!"

And on Roost 606

"DEAREST DARLIN'"

"AFTER I'M GONE"

---

**REGAL RECORD CORP.**

20 EAST ELIZABETH AVENUE, LINDEN, NEW JERSEY.

Phone L12-7550

---

**RHYTHM AND BLUES RECORD BUYING GUIDE**

June 10, 1959

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**Rhythm & Blues Records**

Based on reports received last three days of Week Ending June 2

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**BEST-SELLING RETAIL RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

**POSITION**

**Weeks / Label / Title**

---

1. PINK CHAMPAGNE—J. Joplin

2. WELL, OH WELL—T. trio

3. I NEED YOU SO—J. Joplin

4. CRY, CRY BABY—E. Wlley

5. CUPID BOOGIE—J. Joplin

6. JELLY FISH—J. Joplin

7. IT'S EN'T FAIR—J. Joplin

8. MY BABY'S GONE—J. Joplin

9. JOHN AND JEN—J. Joplin

10. A NEW BLUES SENSATION—J. Joplin

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**MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

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**Weeks / Label / Title**

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8. MY BABY'S GONE—J. Joplin

9. JOHN AND JEN—J. Joplin

10. A NEW BLUES SENSATION—J. Joplin

---

**R. & B. BLUE NOTES**

Amos Milburn and his crew lost their horns and uniforms in an automobile accident on route to the group's current stand at the Aladdin, New York. The group zoomed around town on opening day, Friday (2), to round up new clothes and instruments to make the first show. William Greenfield in Lynn, Mass., has been appointed New England territory distributor for the Savoy and Regent diskers. ... Atlantic disk thru Ruth Brown is skedded to make a brief one-man theater tour with Illinois Jacquet's crew prior to her opening at the Riviera in St. Louis June 10 for a two-week engagement. ... Trumpet player Herb Hamilton of the University of Calif. and former Duke Ellington warbler, Al Hibbler, who turned single when the orchestra took off for his European tour two months ago, has been booked into the 421 Club in Philadelphia for a one-weekender beginning July 17.

Orkster Buddy Johnson curtailed his Southern one-nighter tour following a collapse on the standband during a date in Toledo last week. The orkster, following a couple of week's rest, will take to action again with a date at the Howard Theater, Washington, June 9 for a one-week date. Following the theater engagement, Johnson will bring his crew to New York for a two-week stand at the Savoy Ballroom. Another stand at the Savoy Ballroom a week later will follow the three-working. ... Johnny Moore's Three Blazers interrupt their Southern one-nighter tour for a three-date set at the Peacock Club in Atlanta, a new niterie, beginning June 15. Sarah Vaughan has sliced an album comprising standards and re-recordings of some of her noted hits. She was backed on tracks by an all-star crew stamping such jazz luminaries as Miles Davis, Bennie Green, J. C. Heard, Jimmy Jones and others...

Sid McKinney is the new vocalist with Illinois Jacquet's crew and will make his debut with the group at the 421 Club in Philadelphia June 12. The warbler was hired by the orkster immediately following a spot audition during the band's recent Savoy Ballroom date and has already recorded with Jacquet on his recent set of Victor dates. ... The Striders, a new vocal group which is recording for the Apollo label, began a one-week stand at the Holiday Inn in Newark, J. F. Friday (2), and follows that with two weeks at the Club Bali in Washington beginning June 9. A new diskers, Sultan Records, has been kicked off in Natchez, Miss., by Jack Davis, Scott Berner, Edvent Grinnell and Butch Goldber. The diskers will spotlight rhythm and blues, spiritual and folk diskers. The first releases have been issued and spot artists are Bonita Cole and her ork, Preston Alexander's ork, the Zion Travellers, Vegas George and his harmonica and washboard and Claborn Green, a guitar specialist in Southern-style blues.
Rhythm & Blues Records

RHYTHM & BLUES RECORD REVIEWS

HELEN HUMES
( Marshall Royal )
Ork
Discoveries 519

Rock Me to Sleep
Helen delivers a lightweight double-entendre rhythm

tune with Ella-like ease. The Royal writing is lovingly

good.

Sad Feeling
The broker borrums have a slow blues in fine style

with the Royal arranging suitably backing up.

JOE TURNER
Freedom 1937

Just a Travellin' Man
Melodious modern jump blues and air-squeezing riffing

sends this full-bodied blues shout off in winning direc-

tions. Turner's holler is similar.

Life Is Like a Card Game
Philosophical old slow blues is decorated with rich and

easy hollering by Turner, who is singing his heart

out since his early days of some 15 years ago. Makes

this a worthy two-faced double.

JIMMY LIGGINS
Specialty 1362

Answer to Tear Drop Blues
The answer 2 a Liggins WS has the sylling back

figure and old blues mood ending that distinguished the

first. Should serve at least moderately.

That Song Is Gone

A ripper riffs on a shuffle beat in the "Heavy
departed" style with Liggins pouring on some silly,
sour brinks.

ROY BROWN
Deluxe 3304

Hard Luck Blues
Brown gets off a really impassioned blues chant on a


New Rebecca

Bub and combo work up a head of steam on a blaze

blues.

JOHNNY SPARROW
National 4114

Who Owns the Joint?
Light little riffer with minor twist doing the slight

mobility line is clearly executed but adds up to

very little.

Word from Descon Bird

The Pace-o-rhythm quartet gets a lot of sound

for such a small group. First-rate sax work on a

humming little riffer.

MABEL SCOTT
Kingsway 4560

I Found My Baby

Threw demonstrates great blues potential on a rather

vampy, coched bit of material reminiscent of "I

Almost Lost My Mind."

Baseball Boogie

His Boogie rhymes versatility as he projects with beat

shuffling and style on a jump boogie woppey routine with

double measure lyrics. Recording balance doesn't spoil

on his Justice.

JOE THOMAS ORK
Kingsway 4567

Rollin' the Blues

Closed gets off a wonderful medium dance side. Beat

is driving and compelling under fty tenor and bary

wax vocals.

Star Mist

Slow, mood treatment, with excellent tenor solo and sax

work is airy, heavy stuff, beamed at the modernists.

SONNY THOMPSON
Kingsway 4564

After Sundown

A super small-combo blues, with Thompson's biting

and an unlisted guitar solo featured in a dreamy after-

hours rendition.

Frog Legs

Clearly executed riffer with light hop suggestion.

GIVE TO THE
RUNYON CANCER FUND

June 10, 1950
RHYTHM AND BLUES RECORD BUYING GUIDE

Trend to NEF-O-LAC
BREAK RESISTANT COMPOUND

WHY BUCK A TEND?

Be sure you're on the right side of the fence this year.
Bucking the trend to break-resistant compounds could
prove mighty expensive. Move with the trend. Assume
yourself of a successful 1950 by switching your produc-
sion and sales efforts to NEF-O-LAC BREAK-RESISTANT.
Any of our 5 break-resistant compounds combines the
desirable features of high cost compounds with low
unit production cost.

A request on your letter-
head will bring you samples
biscuits.

NOTE:
We do not process records com-
mercially, nor are we "Mail-
Order" houses. We manufacture com-
ounds only.

MOLING COMPOUNDS
A PRODUCT OF J. W. NEFF LABORATORIES, INC.

BINNEY & SMITH CO., 41 East 42nd Street, New York City

Exclusive Sales Agents for U. S., Canada, Central and South America

DOR'S FOR OPS

"MEAN OLD BOOGIE"

"DRIFTERS SPECIAL"

"BOOGIE BEAT RAG"

"HONEST HEART"

"TREE OF LEVEL"

"JEUS MET THE WOMAN"

DOT'S FOR OPS, INC.

GIVE TO THE
RUNYON CANCER FUND

The New Sleeeper...!!

HERE I GO WHERE THE
MORNING GLORIES GROW

Song by ROLAND BURTON—formerly with L. Hampton

Order From Your Nearest Distributor

www.americanradiohistory.com
Prediction of Things to Hum...

Eddie Fisher

with

Hugo Winterhalter's Orchestra and Chorus

"Warm Kisses in the Cool of Night"

adapted from The "SWAN LAKE" Ballet

RCA VICTOR • 45rpm 47-3792 • 78rpm 20-3792

The Billboard MUSIC POPULARITY CHARTS PART IX

Record Reviews

RATINGS
(100 Point Maximum)

90-100 TOPS • 89-88 EXCELLENT • 79-78 GOOD
40-49 SATISFACTORY • 0-39 POOR

How Ratings Are Determined: Numerical ratings are assigned on the basis of average sales in key cities. The base cities are 100. Maximums are subject to change. Numerals behind a rating represent the number of cities within which it is recorded. Weighted averages are used. Songs in their first week are not included.

The Categories: 1. Record listings are included. Songs in their first week are not included.

PUBLISHER'S COMMENT

TONY MARTIN-THE HONEYDREAMERS

(Heart René Ork!)

Victor 20-3795

I Still Go to a Thrill

Martin's great warmth and feeling less this fine slicing of the title. Honeydreamers make a masterful contribution to a thrilling which figures to make a hefty hit.

Peace of Mind

Martin again brings us a warm, wonderful set on a pretty, simple ballad of the moment.

FRIDAY MARTIN ORK

(Mary Grifflin!)

Victor 20-3797

Home Cookin'

Martin should catch plenty of the action here for this homely "Home Cookin" Fiddler's number. It's a neat, completely simple, swingy-swinging job.

RALPH FLANAGAN ORK

(Harry Prime!)

Victor 20-3799

To Me You're a Song

Ballad adapted from a Cleo style story. Trench quite ring here in the worthy Flanagan styling. Harry Prime's vocals are clean.

What, Where and When

This, after the manner of the Luredad Trio, is also mixed with this appealing medium-tempo lilt of any hit country music theme. Should sound with the growing Flanagan legion.

LES BROWN ORK

(Columbia 48916)

Taking a Chance on Love

Taking a Chance on Love Instrumental treatment of this delightful standard from "Cabin in the Sky". Spinners should go for it.

TURKEY TSHOP

Swarthy instrumental built around a steady rhythm and blues theme is played with spirit and bite by the how Street ensemble.

BILLY ECKSTEIN

(National 1615)

Our Love

Eckstein's trio years ago delivers the Tellakor style ardent, standard semiquaver. Poor quality, and quality recording.

I Surrender, Dear

Eckstein, beginning to formulate his own style, does this one splendid,新房, on a new record. Their lively figure to draw customers this is in a poor degradation for Eckstein.

REGGIE COFF

(The Velocetones!)

London 775

A Little Foolish Pride

The British answer to Vaughn Monroe tackles a country-flavored ballad of slight substance in heroic fashion, skilfully executed.

The Prairie Schooner Trail

The Velocetones

Coff shows a solid singing job in a subdued, easy-moving execution of a pleasant Western ballad. First time this has shown up on this label.

BILLY BUTTERFIELD ORK

(London 776)

I Got A Right To Sing the Blues

The Keesen-Arens standard is handled instrumentally for dancing and quite a large chunk of Butterfield's expert trumpets.

Any Place I Hang My Hat Is Home

Western style ballad from "St. Louis Woman" score of Arlen and Mercer is warmed up by Jack Palousse. Excellent vocals.

LEPIN' ALONG

The Mexican theme delivers an amusing satire or Western ballads. City dwellers may go for it, but it lacks the importance.

SWEET MEMORIES

Another amusing slice of Butterfield's is somewhat confusing.

TED STEELE

(Columbia 2527)

P LASCY IN THE PARK

Happy, cheerful slicing of a two-part seasonal novelty of slight substance.

WILLIAM WINS A MERRY-Go-Round

Gentle and very nicely to be treated as a fine production number.

JACK FINA ORK

(MGM 11724)

The Honky-Tonky Melody

This is a discograph which lives up to its title. It's an interesting vehicle which showcases the rhythm-driven aspects of Finna's keyboard style. Cute tune. Could be a hit.

WARM KISSES IN THE COOL OF NIGHT

Gentle butting into the bracing Tchaikovsky "Swan Lake" theme makes handsome fare for Finna's swinging keyboard style. Bob Dolan contributes an acceptable retelling to a discograph which could score with the proper breaks.

ARTIST

LABEL AND NO.

TUNES

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<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EILEEN BARTON</strong>&lt;br&gt;National 9112</td>
<td><strong>May I Take Two Giant Steps?</strong></td>
<td>POPULAR</td>
<td>86--86--86--86</td>
</tr>
<tr>
<td><strong>DICK JAMES</strong>&lt;br&gt;(Ken Thorne Ork)&lt;br&gt;London 214</td>
<td><strong>If You Saw What I Saw</strong></td>
<td>74--75--71--75</td>
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<tr>
<td><strong>GEORGE SHEARING</strong>&lt;br&gt;QUINTET&lt;br&gt;MGM 10720</td>
<td><strong>I Didn't Know What Time It Was</strong></td>
<td>81--83--80--80</td>
<td></td>
</tr>
<tr>
<td><strong>ZIGGY ELMAN ORK</strong>&lt;br&gt;MGM 10722</td>
<td><strong>I'll Get By</strong></td>
<td>71--72--70--71</td>
<td></td>
</tr>
<tr>
<td><strong>RUSS CASE ORK</strong>&lt;br&gt;MGM 10723</td>
<td><strong>On the Outgoing Tide</strong></td>
<td>67--60--66--66</td>
<td></td>
</tr>
<tr>
<td><strong>ARTHUR GODFREY</strong>&lt;br&gt;(Archie Bleyer Ork)&lt;br&gt;Oakhurst 30008</td>
<td><strong>If It Wasn't for Your Father</strong></td>
<td>77--80--78--78</td>
<td></td>
</tr>
<tr>
<td><strong>TOMMY CARLYN'S ORK</strong>&lt;br&gt;(Loris Randall-Vern Houston)&lt;br&gt;Mercury 5642</td>
<td><strong>Something</strong></td>
<td>88--88--97--88</td>
<td></td>
</tr>
<tr>
<td><strong>JAN AUGUST</strong>&lt;br&gt;Mercury 8422</td>
<td><strong>A Day at the Sashore</strong></td>
<td>74--76--71--78</td>
<td></td>
</tr>
<tr>
<td><strong>KAY KYSER ORK</strong>&lt;br&gt;Oakhurst 30076</td>
<td><strong>Play, Hurdy-Gurdy, Play</strong></td>
<td>71--72--70--72</td>
<td></td>
</tr>
<tr>
<td><strong>HERB JEFFRIES</strong>&lt;br&gt;Oakhurst 30035</td>
<td><strong>Call Her Savage</strong></td>
<td>63--64--62--63</td>
<td></td>
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<tr>
<td><strong>GEORGE GIBBS-BOB CROSBY ORK</strong>&lt;br&gt;Decca 27037</td>
<td><strong>A Little Bit Independent</strong></td>
<td>72--74--70--72</td>
<td></td>
</tr>
<tr>
<td><strong>ETHEL MERMAN-FRANKIE FROBA &amp; HIS GANG</strong>&lt;br&gt;Decca 27049</td>
<td><strong>She's Shimmying' on the Beach Again</strong></td>
<td>75--75--72--78</td>
<td></td>
</tr>
<tr>
<td><strong>JOE PRINCE ORK</strong>&lt;br&gt;Decca 35128</td>
<td><strong>The Sardar March</strong></td>
<td>72--72--70--74</td>
<td></td>
</tr>
<tr>
<td><strong>JERRY MURAD'S HARMONICATS-JAN AUGUST</strong>&lt;br&gt;Mercury 8425</td>
<td><strong>It's Delovely</strong></td>
<td>81--82--80--81</td>
<td></td>
</tr>
</tbody>
</table>

*Note: The document contains a list of records reviewed, including artist names, song titles, and labels. The numbers provided are likely ratings or other metrics related to the records.*
The Billboard

June 10, 1950

Album and LP Record Reviews

Spots: Listening to every不经手 record for excellence. Only those which are selected are included in this report. The word "Satisfactory" as used in this listing, is given to those records worth-while to pick up. The word "Satisfactory" is not given to any record that is perfect.

THE CATEGORIES

1. Production Idea (tasteful use of space, arrangement)
2. Writings and Lyrics
3. Musical Arrangement
4. Vocal Quality
5. Satisfactory LPs
6. Production Values
7. Satisfactory LPs
8. Production Efficiency
9. Excellent LPs
10. Excellent LPs
11. Excellent LPs
12. Excellent LPs
13. Excellent LPs
14. Excellent LPs
15. Excellent LPs
16. Excellent LPs
17. Excellent LPs
18. Excellent LPs
19. Excellent LPs
20. Excellent LPs

THE RATINGS

The rating system is as follows:

90-104: Excellent
80-103: Satisfactory
70-79: Good
60-69: Fair
50-59: Poor
40-44: Poor
30-39: Poor
20-24: Poor
10-19: Poor
0-9: Poor

NEW MOON—C. MacRae-R. Norman-P. Westin Prod. (S-31")
Softly, As In A Morning Sunlight, Come Down the Road, I Hope;
This record is a winner with all tastes, it is a finely produced, finely recorded, finely sung, finely played, finely written record with a fine production idea. It is an excellent record and should be heard by everyone.

THE GREAT MR. B. BILLY BUCKSTEIN

In the latest rage
NATIONAL 9115
"I SURRENDER DEAR"
backed by "OUR LOVE"

Both records available on 78 and 45 RPM

ORDER YOUR NEAREST DISTRIBUTOR OR WRITE TO:
NATIONAL RECORDS
NEW YORK 23, N. Y.
1944 BROADWAY

But Freeman & His Famous Orleans Band

Bobbi Hackett (10-9"

BOBBY HACKETT TRUMPET SOLO

Truly a great trumpet solo and a marvel of musicianship. The solo is beautifully played and the arrangement is excellent. The whole record is a winner and should be heard by everyone.

FROM AUSTIN HIGH CAMPUS

The Pack

MADGE FISHER'S PIANO PLAYTHROUGH

By Walter Smart

RED NICHOLS CLASSICS

Red and His Five Palms

RESEARCH CAST CO.

Business is always good when you buy and sell quality in less than two years we reach again double our capital in a new plant

YOU'LL PLAYED THE GAME—YOU'LL LOVE...

EILEEN BARTON'S

Masterpiece of NATIONAL 9112

MAY I TAKE TWO GIANT STEPS

backed by "IF YOU SAW WHAT I SAW IN NASSAU BY THE SEA"

THE BILLBOARD MUSIC POPULARITY CHARTS

PART X

DISTRIBUTOR TERRITORIES AVAILABLE

Order From Your Nearest Distributor or Write to:

BIG NICKEL RECORDS

132 NASSAU ST., NEW YORK, N. Y.

FINTEST QUALITY RECORD PRESSING IN THE U. S.

60.32, 45 RPM. All New Materials: Rigid, Flax, Vinylea.

RESEARCH CRAFT CO.

LOS ANGELES 28, CALIF.

Copyright 1950 by Billboard Publishing Corp.
Record Possibilities

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as documented by entry into best selling most played or most heard features of the Chart.

1. TONY MARTIN
2. JOHNNY DREAD
3. LEE MINSTER
4. BILL EWING
5. ROYAL HAMPTONS
6. BILLIE JOE GREEN

THE DISK JOCKEYS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among those at what time disc jockeys think tomorrow's hits will be:

1. BILL EDDIE
2. BOB McCLAIN
3. BILL BURGESS
4. BILL MANCHESTER
5. BILL McGUIRE
6. BILL McGUIRE
7. BILL EDWARDS
8. BILL DAVIS
9. BILL McGUIRE
10. BILL McGUIRE

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among those at what time the record retailers think tomorrow's hits will be:

1. BILL McGUIRE
2. BILL McGUIRE
3. BILL McGUIRE
4. BILL McGUIRE
5. BILL McGUIRE
6. BILL McGUIRE
7. BILL McGUIRE
8. BILL McGUIRE
9. BILL McGUIRE
10. BILL McGUIRE

THE OPERATORS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among those at what time the juke box operators think tomorrow's hits will be:

1. BILL McGUIRE
2. BILL McGUIRE
3. BILL McGUIRE
4. BILL McGUIRE
5. BILL McGUIRE
6. BILL McGUIRE
7. BILL McGUIRE
8. BILL McGUIRE
9. BILL McGUIRE
10. BILL McGUIRE

THE COUNTRY & WESTERN DISK JOCKEYS PICK:
Picks that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among those at what time the Country & Western Disc Jockeys think tomorrow's hits will be:

1. BILL McGUIRE
2. BILL McGUIRE
3. BILL McGUIRE
4. BILL McGUIRE
5. BILL McGUIRE
6. BILL McGUIRE
7. BILL McGUIRE
8. BILL McGUIRE
9. BILL McGUIRE
10. BILL McGUIRE

MAIL IT NOW! If you have not yet mailed this week's pop sheet questionnaire, please do it now.
MUSIC—AS WRITTEN

(Continued from page 19)

Brunswick, N. J., where his plant is also located, is Harmony-playing company in the music business. He's a man of substance, with all of his material cut on Columbia and Varsity in the hillbilly field. Sid Ancher Associates has been named public relations and publicity counsel for Music's Associated Program Service. The company's operations will be handled by the Quaker, variously described as the 'man at the tiller' and manager of the transcription firm. Flick Jane Grogan has returned from a 10-week record and sales promotion tour for Columbia Records, and will work with local jocks for a spell. Harry Sulton's Bruce distribution has taken over New York and Northern New Jersey distribution for Nolans and Stevels.

Orkster Bobby Byrnes, currently at the Arcadia here, is booked into the Paramount Theater for two weeks in August. Duke Ellington returns from Europe around July 1.

Publisher Nat Tannen journeyed to Cincinnati twice in the last three weeks, to cut material with George Edwards on Columbia and Varsity in the hillbilly field. Sid Ancher Associates has been named public relations and publicity counsel for Music's Associated Program Service. The company's operations will be handled by the Quaker, variously described as the 'man at the tiller' and manager of the transcription firm. Flick Jane Grogan has returned from a 10-week record and sales promotion tour for Columbia Records, and will work with local jocks for a spell. Harry Sulton's Bruce distribution has taken over New York and Northern New Jersey distribution for Nolans and Stevels.

Publisher Joe Davis has turned his Celebrity distributing of "My Valley of Love" to Jerry Blaine for national cut. The London cutting was made by warbler Bob Houston and orkster Henry Levine. . . . Crooner Bob Eberle has signed with Riviera Records (formerly Gay Records). Blaine & Eberle (and Larry Sinatra) are handling national sales and promotion of the line. . . . Hill & Range Music has acquired "Old Man Atom" from Sibio Music Company. It's a piece of modern folk material that was recorded by Sam Hunt for ABC-Eagle.

Johnstone-Monteil's advance guarantee deal was renewed at an increase by Broadcast Music, Inc. (BMI), last week for one year. . . . Murray Puddles, ex-Sanitary-joy contact man, has set up for himself with Fred Music, specializing in rhythm and blues and polka material. . . . Eddy Durand was discharged from Memorial Hospital last week, and is resting at home. "Shubert & Travers" has been again, but has been signed to a BMI writer pamphlet by BMI director of writer relations, Bob Sour.

Fred Waring, following his annual custom, has invited Tim Finn ally's combo, and is planning his Shawbridge party. July 12. Hy Ross, of the Warner publicity, will serve as expediter for the junket as usual. . . . The annual Professional Music Men (PMM) golf tournament has been skedded for August 16.

Chicago:

Jimmy Wakely makes his first local stop here June 15, when he opens for "The Big Bopper" at the Grand Ole Opry. Wakely does the "Casino" and "Golden Crest" on the ABC Network. . . . Oscar Cohen, flack for the Joe Glaser office in New York, is working a month of Midwest dates with Larry Feinberg's band. . . . Songmaster Wes is not going to the World's Fair, instead of making it. . . . Egmont Sonderring, Swingmaster extra, says that the firm will release the new album of Kitty Stevens masters next week. Several Midwest ballroom ops, including Alice McMahon, Indiana Roof, Indianapolis, and Herb Marthinsen, Markato, Mmm, have filed claims with the IRS on "The Big Bopper" distribution. . . . Note Russ Morgan. Due to sudden illness reported by Morgan, the Decem master 

Hank Williams, Jr., of the Grand Ole Opry, is serving his current court without him. . . . Rondo Records cuts side by Bob Long, h. b. orkster once with Cole label. . . . Lawrence Welk's band will continue its Midwest tour, with this week one of the high spots Miller, the bankrrocker, has canceled for the summer. The ABC network will present the show from Welk's one-nighter town as a sponsoring feature.

Hartford, Conn.:

The Crescent Room, Niantic, Conn., has been purchased by Joseph P. Kovel, of New Britain, Conn. Al Gentile's orchestra leader, has been named manager and booker. Other local and name attractions are slated for the ballroom bookings this season.

On the Sound Track:

Attempt to please all musical tastes—from jazz to opera—is seen in Hotel Pennsylvania's "Gondoliers," starring Kathryn Greyson-Van Johnson starrer, Miss Greyson will wing a boat of airs, Rodgers and Hammerstein's 'Wait! Till You See Her,' with the circus. "Tubbo's Fireball," "Fireball," Pluto Two, proves the hard Luck touch. Richard Hageman will serve as asp as well as basset the longtime epu, C. C. Stereo (939). In addition to "The Big Bopper," Zane is the one piece assignment. . . . Monogram's Edward J. Kay is penning that studio's "Triple Trouble" score. . . . Betty Grable Ranch makes the world premiere of "Hubby Harry," opening on July 10. For the benefit of the "Red Army," the John Williams, Jr., is carrying the good news for the "Belle of New York," an Arthur Freed production, is playing completion of "Royal Wedding," Fred Astaire starrer. Warren recently released "Swingin' Song" (45128-7). The "Swiftly Smokey and the Rhythm Riders, Western combo, will appear in Red Skelton's "Swingin' at the Birdie" (MGM). . . . George Duning named to score "Trott Car" (Columbia). . . . York has recorded nine of "The Western Point Story" (Warner Bros. . . . Mack Davis' new "Country Love Letter" has just been released, and the record company has sent a type quadruple with the sound effect of the "At War With the Army," next Dean Martin-Jerry Lewis starrer.
Hill, him phony the suits man. out trains, 1934-EMPTY 1931-WAGON 15059, Lyrics in Columbia song of A.1933, and age of Billy Spade Cooley 1934." And so on.

For the next two years, Billy Hill worked as a doorman for a Fifth Avenue department house, but the pay was meager and the tips reliably turned to writing to make ends meet. Even with the royalties there songs earned, the times were frugal and scarcely sustaining. The dramatic story he told of the circumstances surrounding his sale of The Last Roundup in 1938 brought tears to the eyes of the members of a congressional committee, which three years later was discussing amendments to the copyright law. The committee of the American Society of Composers. Authors and Publishers was vitally concerned since its passage would have impaired the protection and income of ASCAP.

In testifying before the committee, Billy Hill said he was penniless and living in Greenwich Village, the gas shut off, the rent unpaid and maternity hospitals refusing to admit him. He was about to sell The Last Roundup for $25 when Gene Buck, president of ASCAP, volunteered a loan of $200 to tide him over until the song could be sold (See Billy Hill on page 32).

BILLY HILL’S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

1927—ROCK-A-BYE YOUR BABY BLUES

1931—WAGON WHEELS
Music by Peter De Paau. Recorded in the original recording

1933—LIGHTS OUT
Music by Harry Von Tilzer. Recorded in the original recording

1935—THE LAST ROUNDUP
Music by Peter de Paau. Recorded in the original recording

1936—IN THE CHAPEL IN THE MOONLIGHT
Music by Harry Von Tilzer. Recorded in the original recording

1939—IN A MEDITATION
Music by Peter de Paau. Recorded in the original recording

1940—CALL OF THE CANYON
Music by Peter de Paau. Recorded in the original recording

SOME COMMON RECORD STORE

Billy Hill Album


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CHICAGO, June 3—Further and more concrete action on the “freeze the price” campaign for the National Association of Radio and Television Dealers (NARDA) was in the works this week when the group’s members met to order copies of a specially prepared pamphlet for distribution to store customers. Dealers were asked to limit their orders to pieces for the freebies entitled, “When Will We Get Telephones?”

The pamphlet points out that two out of every five families are in non-GE areas, and about two out of five families in GE areas have a limited number of stations and only one out of five families live in an area where “it can choose between four or more stations.” The pamphlet also states that it is “seriously affected by the FCC freeze” and admits that it is taking steps by writing to congressmen, sending a copy of the letter to local editors and pressing local business and civic organizations to adopt resolutions demanding the end of the freeze.

Dropping Ground?
The weekly update can the NARDA newspaper points out to dealers that the FCC freeze has caused its dealers to lose ground in heavy TV areas because manufacturers are using these territories as “dumping grounds” for their products. Dealers in one-station cities, claims the NARDA paper, suffer because the novel is then put on the market and sold to TV station operators, who then sell TV sets at high prices, directly catching dealers in the customers’ eyes.

The NARDA committee has contacted its chairman, the Federal Communications Commission (FCC) Chairman Wayne Coy. The group will also meet with important members of Congress this coming week.

Scott Offering Direct-View TV

CHICAGO, June 3—Scott Radio Laboratories has introduced a new television field this week with a combination featuring a 14-inch, AM-FM radio, three-speed phonograph, and 1,000-inch television, priced at $95. Also introduced is a full service TV receiver at $285.50, but says plans for continued production are "immediate.

Merk said that the firm is producing more than 150 units a day.

Revamp, Expansion, By-Laws, TV Head RMA Confab Sked

CHICAGO, June 3—The 24th annual convention of the Radio Manufacturers’ Association (RMA) will be held in Bostom Monday morning and afternoon. The program will include a discussion on radio and television problems, features and expansion plans, by-law changes and the election of officers as a part of the agenda of the more than 40 committee and sections scheduled to meet during the four-day convention.

Behind the scenes of the actual convention will be held, the RMA members expect the top radio brass to spend much of their spare time in informal discussions with each other, to exchange ideas on new radio models expected to be introduced between now and the coming fall season.

Excise Sensations

Of prime interest to retailers will be a discussion of the new excise tax by the excise tax committee. The discussion will focus on the new tax’s impact on the industry, as well as the use of the funds raised by it.

Among the most pressing industry problems on which the RMA groups are expected to act are the TV station freeze, the setting of advertising standards, the price of record playing equipment, and the standardization of parts and warranties, the excise tax and the servicing situation with respect to training.

Times-Columbia Ahead With LP

NEW YORK, June 3—Despite a slowing disk in the last two weeks, LPs have kept Times-Columbia, the local Columbia distrib, running ahead of the first month period of 1949. According to George Hayes, T. C. sales manager, "May, 1949, was the biggest month in the spring month, in the firm’s history due to the release of South Pacific, the biggest selling LP in the firm’s history, hitting 56,000 in a day. A big drop this day falls far below May, 1948, when all others, LP sales are up 11 per cent.

The distributor’s total billing for May, 1950, ran 45 per cent ahead of the May, 1948, figure, however.

Mercury WAXY “extra Line of Six Video Sets

CHICAGO, June 3—Mercury Records unveiled its new video set subsidiary this week, adding to the growing list of products, the new set designed specifically for the region. Mercury, who is overseeing the new telecast production, said that Mercury has passed through the test of quality, and that all of the sets are made up in a new Mercury plant on the Northwest side.

The Mercury sets are available in six sets, ranging in price from $90.00 for a 16-inch console to $395.00 for a 40-inch console. Mercury plans to do a mail order business in the sets, and that all of the sets are made exclusively for the region. Mercury is also expectation the sets to be used in a new regional network, to be called the "Mercury Network."
RADIO-PHONO-TV MERCHANDISING

June 10, 1950

The Billboard

43

Phono Makers Plan New Lines for NAMM Showings Despite Present Flood of Sets

NEW YORK, June 3—Despite the flood of new portable phonographs introduced by manufacturers during the past three months, many phono makers report that they are planning to show new lines at the upcoming Chicago convention of the National Association of Merchandisers, July 10-13. Prices on three-speed automatic changer models are not expected to be lowered, but three-speed manual and single speed phonographs will probably drop somewhat from present prices.

Boethius Bros., manufacturers of the Birch line of players, will drop the price of the new line in the new line, but will add three new models. They will report new lines. Their new line of portable phonographs will be shown at the convention, the price of which is expected to keep about three of its recent sets of the NAMM showing and add 15 new models.

Sets Upcoming

Sonics will show a complete new line. Dynavox will offer several sets, plus several of its present players with new and new groups of juveniles.

The V-M Corporation and Webster-Loew, one of the largest previous manufacturers and changer manufacturers, has announced that they are planning to show only one new phonograph in their equipment that they are to show at the NAMM convention. Green will offer three new models until the fall for the introduction of a new automatic changer model which will be superior to any model now on the market.

Philip, single-speed phonographs will range from $12 to $30 and three-speed manual and automatic changer models will range from $40 to $90. Three-speed automatic models with changers will list for about $65, and three-speed single-speed record changers at $12 to $25.

Merchants as Star Makers

(Continued from page 4) The value of these outgrowths rather than pay licensing fees to existing composers and performers. Merchants from the merchandising sales de-

oted around Hollywood, Cowley, Cassidy, Roy Rogers, Gene Autry and others.

Sponsored by the Chamber of Commerce, available in all markets by firms unsatisfied with the manufacturers finishing. All models will be labeled as "Wild Bill" Hickok, and Devon, who will have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts. Altogether the budget was not revealed, but the models, produced by the firm, have been linked to five-year contracts.

Washington, D.C.—June 3—Many of the special offers introduced by the Defense Department during the past war were effective sales tools.

Makers of radio sets, of course, will be prominent among those gathered at the NAMM convention, but they are not the only ones who will be there. Merchants have long been known for their creative ability, and many of them will be making a special appearance at the convention.

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**Doves for AFM and AGVA**

**Toppers Sign Peace Terms On Act Status**

**Actors Charge Surrender**

**NEW YORK, June 3—A peace has been agreed upon between the American Federation of Musicians (AFM) and the American Guild of Variety Artists (AGVA) after a series of meetings in which the heads of both unions were involved. The final agreement was formalized by an agreement dated May 29 signed by James C. Petrillo, president of the AFM, to AGVA's head, Gus Van, AGVA.**

**Under the terms of this agreement all disputes between actors and musicians will be handled on a national level. Locals of both unions will be kept out.**

**Performers who use instruments only incidentally in their act will belong to AGVA. On the other hand, those engaged in incidental acting will belong to the AFM exclusively. This will include all band leaders who sing or emcee, all cocktail waiters, actors, acrobats, and instrumentalists, whether they work in a small group or on stage.**

**Benny Ind. Boff**

**Eases Mich. Floc**

**INDIANAPOLIS, June 3—Benny Ind. Boff and the Las Vegas a Moola Oasis; Talent To Get $2,500,000**

(Continued from page 3)

This offer is made for a period of one year, during which period the job is destined to be given to the director of the Oasis, Howard Hughes. In the event that any change occurs in the management of the Oasis, the offer will be transferred to the new management. The agreement is to be in effect for one year from the date of signing, and all terms and conditions are to be in accordance with the terms of the contract. The agreement is to be executed by both parties, and any amendment or modification of the terms of the agreement must be in writing and signed by both parties.
VAUDEVILLE REVIEWS

Oriental, Chicago
(Palace, New York

Current two-weeker is good entertainment, but fails to build to a winner. Louis Armstrong's concert group plays too much instrumental music, falling to come in the Robinson household to put it over. Husky Valma Middleton, who, with Armstrong, did a show-stopping duet on 'That's My Desire,' failed to do an encore. Armstrong's band, however, were straight jazz numbers. With the terrific natural comedy talent in La Madison and Armstrong, the unit is making a great wave.

Eileen Barton's vocal work cannot be properly assayed, for the last time she worked too close to the mike. Gail, a tempestuous-looking youngster, knows a showmanship well, putting her numbers over visually. Her intro didn't stress her connection with the hit, 'Ezra Coyle,' with the result that she didn't get the attention shedeserved. The start, won hard roll into the hit.

Joyce Rardin hit immediately with some show-stopping songs, for after which he went into a series of neaty improvisation of musical numbers and auto horns. Worked in a brace of Irish dresses, before going into a sentimental character with Jimmy Cagney, whom he resembles even with his new blend mop. Nobly made off for all offerings.

June and Martin Barrett, a youthful, handsome team offering the standard tap routines, need something individual to set their work apart. Paired to them to have the ability to do something original judging from their fine interpretation of both tap-style numbers. Patted okay roll in opening spot.

Joey Sippel.

Lowes' Penn, Pittsburgh
(Thursday, June 7)

House is playing another stage show venture to hype falling grosses over, with the little marquee value it has left still good enough to run. Day to day warrant booking. Headed by Dick Contino, who is presenting it, a Billdod, musicals but it is a smooth-run- ning show that garners a resounding success. Contino is a good showman and sells his, despite a lost part in introducing a song, the top in the supporting cast is Johnny Mullany, a tenor, who, as the extra, 'Sees Lowes' Penn, tops on page 12.

Roxy, Radio City Up Take; Other Grosses Just Okay

NEW YORK, June 3—The two big house theaters, Radio City Music Hall and the Roxy, were chiefly responsible for the jump in over-all take of $1.75 million in a scattered of small theaters did okay, but the split up the action. Description Day-week holiday didn't help too much.

Radio City, Music Hall (6,620 seats): last week average $5,541; this week average $6,175; last week $13,000; this week $17,200 in its second week with Father of the Bride, Ladd Lyon and $155,000. Dick producer saw $15,000.

Roxy (6,900 seats): last week average $4,000; this week average $4,000 collected $26,000 for its first week with Sid Caesar, Virginia O'Brien, Eugene Coca and Love That Brute.

Capitol (4,927 seats): last week average $4,000; this week average $4,000 collected $20,000 for its debut. William S. Paley, in its initial week with Big Game, under Louis Garmen band, Gene Bayes and Bill Farrell.

Panoram (3,684 seats): last week average $78,000; this week $81,000 with In a Lonely Place, Patti Page, Elliot Lawrence and Pat Hennessy.

Grosvenor (2,700 seats): last week average $41,000; this week $44,000 with go, Herkie Styles and Caper after an opening week that saw $49,000.

Palace (1,700 seats): last week average $18,000 had a normal sag for its second week and this week $15,000 with the 19th annual Variety show when it was supposed to open the great. Bill had Bella Balder, Smith and Dale, Cliff Edwards, four other acts and Shubert on the Wurl show, reviewed this issue, has Will Mann, M. Swirl, first five acts and The Kid from Texas.

This is a pleasant variety bill with three standard acts, of which one is given marquee billing. The present show is a departure from the usual format. Instead of eight, there is only seven, and the headliner closes instead of going on next to closing. Will Munehy is the closer and his She's My Lady tenor vocal act as a hand here as it did when he worked the Palace in the two-day era. Muz's unassuming debut, boffy grins and general amiability found a ready audience. His punching-bag jollies, falling hoofing and xylophone dance drew many hands. There was little doubt that the house still remembered.

The show opened with Martes and Lucia, who started with a rumba song, segueing into a trim tap-to-hand, head-to-head and foot-to-foot balancing tricks. The red-headed lady's versatility told as, besides looking good, she could top the top, while the short, dark lad is an excellent understanding of musical numbers and Stockwell, on in two, gave a rousing new renditions of an Oklahoma medley and wound up with 'Holler,' In between it was Moole Shoehorn in the Fly and Footless' sensational singing job. Stockwell's been in many musicals and in a few pix. His voice is thrilling, warm and his appearance sufficient to dress any stage.
ATA Sets Vaude For Okla. Arena

Chicago, June 3—An experiment in amphitheater operation starts June 30 at the huge Lincoln Amphitheater, Oklahoma City, when Associated Theatrical Agency, Inc. starts a seven-day policy of vaude in the 12,000-seat outdoor layout. Frank Tracy, Oklahoma City agent, is being assisted by Leo Salkin, local booking, in packaging the half dozen revues, which will use a mixed cast of vaude acts or a week of top name bands or concert Wild West. The amphitheater will play one show each night with a 10 p.m. curtain.

A multi-barreled opening jammed the room so badly that confusion prevailed, much of it attributed to the fact that rehearsals preceding the show had cooked up to celebrate a Turn of the Century motif. The audience, a mixed bag of all ages and all stations in life, was dizzied by an elaborate and grandiose show. As the prize awards and the custom cards were walked around the floor, the audience was a bit confused and lost, to use the J. B. Author, Editor. Estimated budget of this show, $2,400. Estimated budget last show, $2,600.

This near North Side bistro has been doing a wonderful job with its once-a-week revue in the old, dependent town's amphitheater, and the night's show was no exception. The old, dependent town's amphitheater, and the night's show was no exception. The old, dependent town's amphitheater, and the night's show was no exception. The old, dependent town's amphitheater, and the night's show was no exception.

Mich. Bookers Merge With ARA

Detroit, June 3—A formal merger of the Michigan Theatrical Booking Agency and the Artists' Representatives Association (ARA), rumored for several months, became official today when the ARA, for a fact known here Wednesday (31), took the action for odd ratios by the Michigan Booking Agency and the ARA, directors.

The move places what was generally considered the most solidly established independent booking group in the area of the ARA program.

Lastfogel Leaving Chi Morris Office

Chicago, June 3—Bob Lastfogel, for the past 12 years with the William Morris office, this week asked the local WM branch to go into business. If plans work out, he will go into personal management.

It is rumored that he will be replaced by a booker from New York.

Peace Doves (Continued from page 44)

trillos' note to Van.
Las Vegas a Moola Oasis; Talent To Get $2,500,000

(Continued from page 44)

Five major hotels on the strip, in addition to those already mentioned, have informally discussed plans of raising capital to overcome its immediate financial problems. With two more lavish hotels slated to join the "big five," the struggle will not be easily overcome.

Off-the-record comments by some ops indicated that it was a last-ditch effort to raise money. One op predicted that an additional $2 million would be needed before operations could begin. Despite the efforts, the problem still appears to be curtailed.

More service was needed before the $5,000 per week budget was increased. Even within the two weeks, talent handlers and opera managers agreed to keep budgets to the $10,000. 

Ops say there aren't enough names to go around. The Desert Inn, El Rancho, Flamingo, Last Frontier and Thunderbird change shows about every two weeks. When each house demands 28 names per year, the strip must have 330 handlers all trying to fill the talent need. This many good acts now exist and all are competing to fill the shallow talent pool. With the opening of each new class of talent, the problems have become increasingly critical.

First hotel was El Rancho Vegas. The Desert Inn opened in 1941, followed a year later by the Last Frontier. The Flamingo opened three years ago. Last year the Thunderbird opened, and four hotels recently announced that Wilbur Clark's new $250,000 package headlined by Edgar Bergen and Charlie McCarthy.

More Coming
Guy McAfee and Jake Koloff, the Golden Nugget Gambling House, have formed the Sunrise Hotel Corporation and will soon break ground for the first Las Vegas hotel. The hotel will be complete with niteries and casinos.

The Billboard reported that the $3 million Flamingo, Las Vegas, will be opened to the public in the near future. The Flamingo will be the first hotel with a $2,500,000 budget to open. It is designed to be a luxurious resort and is expected to attract a large number of tourists.

To further complicate the picture, many hotels are having to close temporarily due to low occupancy. Some of these hotels are likely to return to operations in the near future, but the uncertain economic situation makes it difficult to predict the exact number of hotels that will reopen.

Note that the information provided may not be the most current or accurate representation of the current market conditions. Consider consulting reputable sources or conducting additional research for the most up-to-date information.
Legit Gross Good Over Holiday, But All Played Out by Tuesday

(Continued from page 4)

...and Sunday, racked up capacities that averaged out at 97.5 per cent. Total box office count tabbed 40 per cent of empty seats. Come Back, Little Sheba and Lost Horizon are the two East Coast shows that will be withdrawn from the boards at the end of the week. Sheba did a nice $2,775 for Saturday mat and $2,476 the next day, a midnight run for $2,414. Holiday mat snatched $1,983, but the evening shows averaged over $2,000 per night, 39 per cent less than the Saturday night mark-up. Stark claimed 79 per cent business on Saturday business and 85 per cent on Monday night. Tuesday mat was a sellout, but evening business took a dive of 40 per cent. As You Like It fared a little better. Saturday night's mat and evening had the house seven-eighths full. Monday sold out and Tuesday night was only 20 per cent off. A parallel to Like It was The Happy Time with sellouts Saturday and Monday and a Tuesday night down 25 per cent.

On another line, the list shows Aarons Mr. Loney with a normal Saturday, but a drop from a $2,462 Monday take to a gross of $1,989 for Tuesday. Master Roberts sold out Saturday and Monday. A holiday mat racked up 50 per cent over the week, but the evening dropped to 15 per cent below normal. Detective Story was a total flop in everyway against a normal Saturday night. Monday mat was a fine drop, but the holiday mat was double the usual showing. Once more, however, Tuesday night showed a 30 per cent drop. Wisteria Tuesdays, Thursday, and Saturday, runs are also over, save for a Sunday mat and evening...The Weekly Billboard

BROADWAY SHOWLOG
Performances Thru
June 3, 1950

A Sparrow Named Desire... 
(Play, 4 casts)

A Ege (City Center) 
Closed 6-8-49 218

Cleopatra
(Biltmore) 
Closed 6-8-49 123

Give Back Little Lulu
(Spring Garden) 
Closed 6-8-49 948

South of a Sombrero
(Century) 
Closed 6-8-49 243

Detective Story
(Stark) 
Closed 6-8-49 63

Water Robot
(Tower) 
Closed 6-8-49 191

Pete's Dog
(Columbus) 
Closed 6-8-49 7

The Good Father
(Tower) 
Closed 6-8-49 151

The Member (Drew) 
Closed 6-8-49 172

The Mob (Earle) 
Closed 6-8-49 77

The Old Frump
(Morton Beck) 
Closed 6-8-49 5

MUSICALS

Sons of Pitches
(Stark) 6-8-49 204

Kim (Peyton) 
Closed 6-8-49 20

Lost in the Train (Century) 
Closed 6-8-49 258

Rain (Hudson) 
Closed 6-8-49 476

Texas, Lil' Darlin'
(Tower) 6-8-49 220

Tickets in
(Century) 
Closed 6-8-49 64

Where's Charley?
(J. T. Stevens) 
Closed 6-8-49 115

CLOSED

Annie get her Gun
(2-20-1320)

The Light
(Broadway) 
Closed 6-8-49 150

The Sweetheart
(Southgate) 
Closed 6-8-49 148

The Sound of Music
(Irving) 
Closed June 8, 1950

You're a Good Man, Charlie Brown... 
(Play, 2 casts)

At Life (126-145) 
Closed 6-12-49

I Know My Life (Schubert) 
Closed June 5, 1950

THE SHOW-OFF
Opened Wednesday, May 21

A comedy by George Kaufman, presented with book by Morrie Ryskind, and directed by Burton Lane. Produced by David Stern. Cast includes: Betty Hutton, Robert Stack, Malcolm Sargent, Osa Massen, and Charles Kuralt. The play is a double-for-one show. A benefit for the Actors Fund. For details see page 31.4.

The show-off is an example of exactly the type of show that will make your summer season worth living. George Kelly's 20-year-old comedy. The Show-off is still alive and a brilliant character satire as it was in 1924 at the Playhouse. It has been a favorite of summer stockers for many years and its clever parody of future "season's" productions artifically pretexts a pleasant summer's enjoyment.

Commercial: however, the experiment begs pertinent questions. There is nothing new about the "show-off " formula that can't be found in the "show-off" of 1924. There is perhaps a lack of continuity in the present production. Similar has variously been done over the country in the last dozen years. There is no reason to believe that the folks who go to a ballroom of Broadway's Hotel Edison, see an audience of some 580 in balls and inns and industries in a comfortably convenient bar and tables for a quiet bite. The story has been a reporter's opinion that arena theater, since it demands, son's scenery, an audience's seating, is the result of the proceedings, must cater to the new-father's comfort. Unfortunately, the seating sets up at the Edison, is far from what it ought to be. The chairs are still uncomfortable and packed close together. But worse still is the layout of two rows of theatre, the audience is not far enough away from the stage to be free for the customers in the front pew, but the hinterlands in for a perfect view of the thread of the show. It would be an easy matter to step the tier to the distance of six feet, and let everybody see enough to get their money's worth. show-wise, as stated above, the Kelly comedy still stands up as a perfectly convincing portrait of flatulent braggart, rises ho and in a mid-class Philadelphian family of the play is thoroughly entertaining. The play has been extremely well adapted to "all-around" projection by Martin Richards, the scenery is skilfully adapted to the lady's not-so-invented exotic locale. And when the photos, as photograped above, is more broadly adapted than previous Matt, could not be in doubt for a play even an elementary one. It is a double-for-one in two of the interest of tinsel of the play. Kerby's praxi-in-quest-of his youth is elegantly touched with grey at the edges, and the likewise elegant lady and under ten. So for some reason or other the play has been subdued for a few performances in order to highlight the play's comedy. It is possible that the evening's success lies in the fact that the play has given an excellent account of himself. The play of the week is the Broadway Circuit play that can be accounted in full. Joan Patter of the Happy Time plays Henry, Jr., and the radio play is Flatbush Tuesday (30), in Eros, and Sylvia Sidney and John Longus, is a musical which is based on the characters of the 1001 Days. Bob Francis.

On the other hand, the Boston is a show that is not worth the eye and ear, if not too comfortable.
Shuberts Seek U. S. Charge Nix

NEW YORK, June 2. — Making general denial of all charges, Lee and J. Shubert, Marcus Heiman and their booking office asked for dismissal of the criminal contempt and breach of trust action in files in U. S. District Court Wednesday (31).

The Shuberts, in protest against the M. C. A. charging them with contempt of court, asked the judge to vacate the findings against them. The Shuberts further claim that the booking office has never held any exclusive or垄断 status. The presentation of a legitimate production is a transaction that is substantially local in character.

In another defense, the Shuberts, denying allegations of the government's suit filed February 13, that their alleged acts have not impaired the content of the legitimate trade or commerce, have not resulted in any exclusion of competition or monopoly or monopolization, or have not been of any reasonable or of substantial effect on trade or commerce. They have only served as proper function in the American legitimate commercial purposes.

They also claim that the chaotic economic conditions which have prevailed during the past 20 years and are presently prevailing in the legitimate trade and commerce of the United States, computing, reducing, and limiting their activities, have caused an impossibility of any attempt to reduce or lessen the trade or commerce of any illegal restraint.

The Shuberts claim that the*y have been serving the legitimate theatrical business in an unorganized condition for the past 24 years, that there have been no attempts to monopolize or control over the legitimate theatrical business in any way, and that their efforts have reduced the monopoly of legitimate theatrical business. They further claim that their efforts have reduced the monopoly of legitimate theatrical business.

As black as the legitimate picture here might be, it is remembered that it was not always in depression years. In a single season, the number of shows fell to $1 million. The year was 1931.

The Brattle (Cambridge, Mass.) Theater Company has been invited to play over the summer management of the Cushen (Mass.) Summer Playhouse, beginning July 15. The Cushen resident company policy will be followed. The other three troupes will also present their regular 10-week summer schedule in the Cushen (Mass.) summer playhouse.
**Magic**
By Bill Sachs

RANDOM NOTES gleaned while attending the opening of Sherman Bros., Chicago during the combined IBM-SAM convention May 24-26.

A veteran performer, who has had his finger on the television pulse, hopes to come up with an idea the sight keep the mosiac rolling in. Bill Baird and wife, Florine, are in their eleventh year of an indelible engagement over WBBB-TV, Chicago, for the Haltime bread package, with Bill on every Tuesday, 5:30-6 p.m. Bill puts on a magic round-table for kids, with Elsie, who is the only real magic and magician. They keep the kiddies enthralled with a magic stunt giveaway... Johnny Paul, who still operates his own tavern in Cinciana, has a live show coming up on a Chi station within two weeks, with Dewey's Ali as the sponsor.

Jack Herbert, emcee magician, is doing a talent search stunt on one of the Chi TV stations, with the pick-up coming from a different neighborhood, house four nights a week... Harry Blackstone was accompanied to the convention by his wife and daughter, Ann, of the University of Arizona. Blockstone has a television show pending. The postcard invite from the convention was 18 weeks ago but the day before the show was to be taped, the agent handling it dropped dead. Preposition calls for Harry to do a week's work, with the deal slated to net him around $3 a week... Johnny Plante, Chicago's number 50's in the LaSalle Hotel, Chicago, where his show is pending, has bought in addition to presenting two shows nightly... David Bamberg (Oklo), Chicago, whose wife, the late Googie, passed on in Mercy Hospital, Chicago, May 17, has his show booked. Al Saal, eighth greatest magician of his time, his best friends at the convention. Seen frequently with the veterans, Al's wife was a former singer and his great host of friends at the convention. Seen frequently with the veterans, Mrs. Saal was Al Saal, of Toledo, who Bamberg has known as his partner and efficient pupil... Carter Harrison, Wichita, Kan., tristar and former member of the Kankana Gang, with the future, is Democratic candidate for Congress in that State.

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Will start Keeping Contests June 20.
No one under 18 years of age will be admitted. Amateur Contestants welcome.

**CONTACT**

ACHIE JOHNSON OR JAC KELLY ADDRESSES ABOVE

**Burlesque**
By UNO

RIALTO, Chicago, has almost doubled its size since Harold Minster has taken over. The establishment is booked by Mill Schuster. Current big catch is Donald DeRita, who

**GOODLIFFE**

Hampshire Theater, Manchester, N.H., is now being

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Schenectady, N.Y.
REP RIPPLES

E. F. HANNAN writes from Boston that John Henry DeGrace in Indianapolis recently moved another old-time showman who had experienced several branches of the business. He was a competent and hard worker and will be missed. Daniel Sennell will have 16mm, pix and some flesh in the big business of small towns. Sennell will play one-day stands where he has been presenting in the Duluth sector the past winter. T. L. Roadshowmen, who owns two built-by-Theatre Drive-In, has had a one-man trick running Sennell's show for years. Plans to add some more flesh and go on a platform. He'll also do some variety work. He says that the small towns are not worth while. He's been working north since. Northway also is getting into the drive-in business. Mr. and Mrs. Louis and Mr. and Mrs. T. L. Roadshowmen, have plans to present in halls in the fall.

...I have been in Idaho the past winter and have been getting ready for Smoothie. I have a couple of new theaters and the Theater Drive-In, has been making one-day stands and has a second unit. Mr. and Mrs. L. E. Roadshowmen, have plans to open a second unit this summer.

Play Area, Video

ATLANTIC CITY, June 3.—The first drive-in theater in the Southern Jersey resort area was scheduled to open this week. A 600-car installation near Pleasantville, N. J., it will feature the standard of Drive-In operation and be entered by Walter Reade Theaters. Occupying a 20-acre lot, the new operation will include a picnic area, play area, including swings, slides, Mobile-Go-Round, pony rides and a large television. Plans are for year-round operation and not only for the summer. It will be equipped with individual heater units and sound speakers for each car.

Play Area, Video

Atl. City Features

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San Antonio Notes

LESTER KETNER has been named film editor of La Tribuna, new weekly in San Antonio. He is a native of Michigan City, Ind. And is a graduate of Michigan State University. KETNER has been a producer of films in Mexico for some time.

Famous Players Set

Two St. John's Points

ST. JOHN, N. B., June 3—Famous Players has set two St. John's points for drive-in theaters. The first is the St. John's Bowery, which will be located on the east side of St. John's downtown, and the second is the St. John's Bowery, which will be located on the west side of St. John's downtown.

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THE FINAL CURTAIN

ANGELES—Bert, 75, former actor and director, died in a hospital in New York. He had appeared in such old-time successes as The Lion and the Mouse, and starred in front of the Palace Theatre with Henry W. Savage's Castle Square Opera Company. He was known for his interpretation of dance routines for vaudeville acts.

DUKE ART SR.
1868-1950

BUSCH—Mrs. Lena, 62, widow of James H. Busch, a member of the Busch-Nurnberg circus, owned by April 2, the Busch-Nurnberg Circus in 1983. She was a farmer and factory worker. She leaves her son and daughter and his parents.

IN MEMORY OF
W. D. "BILL" BARTLETT
Who died June 1, 1944.

JANE & CHAS. REYNOLDS

CAVAUGH—John (Slam), 30, opera director and singer, was killed in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

DAILEY—Joseph A., 45, a lively young man who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Dorothy, and their two children.

GOETZ—George, 44, a popular vaudeville performer, who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

HADA—Carl, 49, a popular vaudeville performer, who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

JOHNSON—William E., 46, a popular vaudeville performer, who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

PENNINGTON—William E., 44, a popular vaudeville performer, who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

ROBERTS—George, 46, a popular vaudeville performer, who died in a plane crash in the northeastern United States. He was a member of the National Symphony Orchestra and the Metropolitan Opera. He leaves his widow, Clara, and their two children.

THE BILLBOARD
June 10, 1950

Births

A son, Ennil, to Harry and Joy Willard May 19 in Queen City, Tex. They have two other children.

A daughter, David Lloyd, to Mr. and Mrs. John Tivoli on May 28 in Hollywood, Calif. She is the fifth child of five children.

A daughter, to Mr. and Mrs. Henry Wilcox on May 26 in Hollywood, Calif. She is the fifth child of seven children.

A daughter, to Mr. and Mrs. Robert Lloyd on May 27 in Hollywood, Calif. She is the fifth child of five children.

A daughter, to Mr. and Mrs. John Tivoli on May 26 in Hollywood, Calif. She is the fifth child of five children.

A daughter, to Mr. and Mrs. Robert Lloyd on May 27 in Hollywood, Calif. She is the fifth child of five children.

Marriages

POYER—CHALM—Bob Boyce, 23, of the Chicago Cubs, and Miss O. Rural Rangers orchestra, and Helen Clark May 25 in a Chicago church. They were married by Rev. E. J. E. O. of the Chicago Cubs.

CHIANTINI-DAVENPORT—Peter, 30, former catcher for the New York Giants, and Miss Cristiana Film troupe, and Miss Dales Bros. Circus, and the Misses of the Miss Dales Bros. Circus, in a Chicago church. They were married by Rev. E. J. E. O. of the Chicago Cubs.

Divorces

Mixed Weather Takes Edge Off Holiday Weekend  

(Continued from page 4)  

E. J. Casey Launches Season In Flood Bowl’ After Pitching Into Winnipeg Relief Work  

WINNIPEG, June 3.—Flood-hit Winnipeg cheered and was cheered Thursday (31) when the home-plate Casey opened its season here. There were ample reasons. The opening was a signal that conditions are improving here, there were 12,000 openly voiced by city dads, for the contribution made by the Casey org—its personnel and equipment—during and immediately following the flood. The Casey dugouts on the side lines overflowed with the generosity of its management. Three  

Bye Amendment To Johnson Bill Is Under Study  

WASHINGTON, June 3.—In the wake of final hearings this week on the Johnson Bill to restrict interstate movement of games, spokesmen for the House Interstate and Foreign Commerce Committee have recommended that legislation be offered to exempt outdoor showbores from the bill’s restrictions, “are continuing to protest seriously” (See story in Cine Machine section).  

Among major proposed amendments, they say that a study is one offered last month (The Billboard, May 13) by G. E. Byo, D. J. Goodison of the Railroad Show Owners’ Association. Others included proposals by Harry S. Goodison, president of the National Association of Amusement Parks, Pools and Beaches, and Dow W. Harnett, attorney for Toy Manufacturers of the U. S. A., Inc.  

Another proposal destined to determine machines to be banned along the same line as used by the Internal Revenue Bureau in describing machines on which the $100 gambling tax is to be collected. His amendment would further limit the definitions of ‘gambling devices’ by emphasizing the form rather than solely to gambling machines.  

The question of exempting outdoor shows, both equipment and personnel, remains a problem, as it was in the final two days of hearings this week. There were no requests by outdoor show folk to make further appearances beyond those already made in the sessions last month.  

Begin Construction on New Lansdale, Pa., Race Track  

LANSDALE, Pa., June 3.—A half-mile track, which will feature stock and midget car races and is to be called Furturistic Speedway, is being built here.  

Philadelphia backers are said to be opening the track tomorrow, Tuesday, under the name of lol., “the Norwood Community Club Flood Bowl” and added a postscript, if the deal flops, “we still have a few hot dogs left.”  

International Harvester Bought 600G Talent Crop in 8 Months  

normal show runs approximately two hours and 40 minutes, is on the way to over the showing of several different Chicago radio and television producers. All three programs down the commercial messages but emphasize agricultural progress and rural living vital to the reclamation of the nation. With Williams. The dealer who conducts a family party is given two or three minutes of the show. He is the one who speaks the most. The general- 

Raining Cuts Big Holiday Play In N. Y. Area  

Two Days Washed Out  

NEW YORK, June 3.—Prospects of early season big grosses for summer plays in the metropolitan area occasioned by the Decoration Day Free For All were cut partially by bad weather Sunday and Monday (29-30). Weather was good on Saturday (28) and the holiday. Repeating previous week-end performances, 28 reached good dates when the elements allowed, Decoration Day being the best of the four-day period.  

Robert J. Greenfield, president of Olympic (N. J.) Park, said attendance at the funspot over the holiday was pared slightly by rain below the figure for the corresponding time in 1940. He added that per capita was remained the same as reported earlier in the season.  

Olympic Features Acts  

Free circus acts booked into Olympic by Herman Blumenfeld, of Holtsville, Long Is., for the May 28 week were Don Francisco, high wire; Two Franco, carnival dealer; the Bissett and Rush novelty, and The Flying Valentines, casting act. Fireworks and concerts by the Shipper-Jones Boys were also presented Decoration Day.  

At Palisades (N. J.) Park, Co-Owner Irving Rosenberg, presented Three Days of Serenade, a musical show. (See Rain Cuts Big Holiday, page 55)  

Carl Mortensen Dies in Crash  

COPENHAGEN, June 3—Opening of Copenhagen’s renowned Tivoli Gardens today, the accidental death the preceding day of Manager Carl Mortensen, who perished when his car plowed into the small park at Dyrehavsbakken, suburb of Copenhagen, and in other amusement  

mortensen, 68, was instantly killed when a turn at Copenhagen’s Amusement Park for James, was badly hurt in the accident.  

Hold Funeral Rites For Frenchy Healy, Veteran Canvassman  

CHICAGO, June 3.—Funeral services were held here today for James C. Frenchy Healy, president of the Royal American Shows, who died Wednesday (31) in his home here. He suffered a heart attack two weeks ago while on the show. He was a son of the late Royal American for 10 years and prior to that was with Ringling Bros. and Barnum & Bailey Circus for 29 years. He was a member of the Greater Chicago Chamber of Commerce. He is survived by his widow, Gene-vieve.
America's Favorite 5c Bowling Game
A Legal Skill Game Everywhere
FOR PARKS—RESORTS—ARCADES
EARNINGS FROM $3 TO $4 PER HOUR

Our 1950 streamlined Alleys should not be confused with imitations or old type alleys.
A Reassert Arcade Operator replaced 12 old alleys with 12 new ones in 1949. Reported doubled receipts over any previous season's operation.

SKEE BALL receipts are increasing year by year while many other games and devices are going down.
Operators report earnings from $1000 to $2000 per Alley per Summer Season.
There's still time to get Alleys to replace those old ones for the 1950 Summer Season.
It pays to give your patrons the best!
Phone or Write us about terms and delivery.

PHILADELPHIA TOBOGGAN CO.
130 S. DUVAL STREET
PHILADELPHIA 44, PA.
AMUSEMENT DEVICE MANUFACTURERS
COASTERS—LAFFING FIGURES—FUN HOUSE STUNTS

LOOK—PARKER DOES IT AGAIN!

We offer a complete Baby "Q" Carry-Us-All for only $5.25.00—take 2 seasons to pay—Jumping Horse, 2 Charities, upholstered and decorated. Carry adult Snesse and horses we have on 36-foot machines. Nothing like—ever offered by any other manufacturers. Cared for on 14-foot truck. Come see it. Place your order now, only a few more for Spring delivery. Dela 50 feet, 3 stair 5's. $125.00—2 seasons to pay. 3 stair 5's, $115.00—2 seasons to pay. Also 45 feet, 46 feet, 50 feet and larger.

C. W. PARKER AMUSEMENT CO.
LEAVENWORTH, KANSAS

The 711-A-SKIRL Ride
Outstanding for
Public Appeal ▲ Stability
Good Quality ▲ Portability
High Class ▲ Evening Power

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Faribault, Minnesota

Festive Prices!
Pony & Cart Ride
First Engine Ride
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Speed Boat Ride
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Miniature Trains

KING AMUSEMENT CO. • MT. CLEMENS, MICH.

COASTERS
54
Adult
It
or
There's
We
\nIF IT'S PROFITS YOU WANT
BUY REG. U.S. PAY OFF!

Close-Ups:
Bill Boyd Tops ‘Double’ Trouble
On Long Trail to Hopalong Role

By Tom Parkinson

William Boyd, as Hopalong Cassidy, is riding high again. But the role he’s handled on an 18-year mean look roll. Boyd is back in the saddle because of a hefty helping of a New England writer’s vision, plus effective ideas and a tenacity all his own.

Boyd, star and part-owner of Cole Bros. Circus, is the hottest kids’ attraction in television, the biggest name lure in circus business, the most potent factor in kids’ merchandise tie-ins, a comic strip and comic book subject, a power in radio. And he is poised for a return to motion pictures.

This is a far cry from the Bill Boyd of two years ago. Then he was at his peak, the laughter has now turned to tears. A movie has been made, he has been spoiled by his home audience and had good returns. He has sold 
$350,000, on a comeback gamble via television. Just when the gamble appeared lost, his fortune turned. His name, his popularity soared, and he galloped to the top in video ratings. His TV success sent him to the heights in other fields.

Circus Star Lengthened
Typically, his stint as a circus star has proved to be so profitable that his scheduled movie with Bing Crosby—also a result of his rapid rise—has been postponed so he can stay longer with Cole Bros.

His name on about 100 fantastically assorted merchandise items means rapid-rise sales for confectionaries, novelty men and department stores. His comic books (Bill Boyd and Hop- along Cassidy) sell 60,000,000 copies yearly. His album of Columbia records is nearing the 450,000-sale mark.

The Hopalong Cassidy comic strip is carried by major dailies.

Then, the springboard that gave Boyd his biggest boost, are carried on 50 outlets. National Board- cast Company is buying all rights—video rides for all Boyd’s old films. Twelve tickers which Boyd made for himself will start feeding into the TV mill in ‘51, when the first of them become old enough for television use. Next year Boyd will supply 12 new films especially for TV, these to be produced by NBC at a cost of $50,000 each.

Tobacco Corporation is buying Hopalong TV shows as contracts with other sponsors expire. The same firm also sponsors the Hopalong radio show carried by the Mutual network.

Wirtz Signs Hoppy
Arthur M. Wirtz, Cole Bros. kingpin, a power in other amusement enter- prises and one who knows a good thing, called on Boyd this winter. Three hours later a deal had been worked out giving Wirtz a powerful drawing card for his circus and Boyd a one-third interest in the show.

Hoppy’s part in the circus is simple and presented with showmanship. He rides to the center ring and talks briefly to the kids and parents about himself, his horse and characters in his movie. Then he urges the kids to visit his parents. Bill and Margaret Boyd, and to buy his newspaper, The Hopalong Cassi- dy. He has failed, but insufficient. Youngsters wave their Hoppy banners wildly and yell themselves hoarse.

Boyd’s trail began in Cambridge, O., in 1928. One of four brothers, he was left fatherless at the age of 10. It’s youngest of about that age who would rally now to the Hoppy standard, and his Cassidy role to fill in as a second father for them.

Turns as grocery clerk, soda jerk (See Bill Boyd Tops on page 36)

BILL (Hopalong Cassidy) BOYD

12 QT. SARATOGA ALL-ALUMINUM POPPER

$25.00 ALSO 3Q T. $42.50

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3014 SECOR RD.
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JTAY WARRNER, Box 101, Bay St. Louis, Mississippi

If your contract calls for admission tickets, and you wish to order, please call or write for the printed order form and information sheet. It is the policy of Billboard to print tickets and related information in their proper form, without alteration.
Rain Cuts Big Holiday
Play in New York Area

(Continued from page 3)

The business over the holiday weekend exceeded last year's mark by 10 to 12 per cent. With a crowd of 25,000 on hand for Decoration Day, Rosenthal said that attendance for the day was up 25 per cent over the holiday last year. He said that good spending at the funparks was continuing. Free attractions booked into Palisades by the Hamild Agency were the Trisa Troop and Henry Joviance orchestra. Park pool opened Saturday.

Rockaway Downs Big

An estimated crowd of 500,000 visited Rockaway's Playland yester-war's four-day period, according to park owner A. J. Geist. He reported good spending and said that gate prizes of dolls, bicycles and top engines were distributed. Long Island Railroad, owners of a fire-damaged trestle which carried a good portion of Rockaway's customers to the spot, will make an announcement shortly on whether it will be rebuilt, according to Rockaway's Chamber of Commerce. Alternative measure has the city acquire and building and operating the trestle.

First excursion boats of the season put in at Rockaway's Playland Decora-
tion Day. Fumagog has a tie-up with the Wilson Lines and Circle Sightseeing Line, connecting several New York and New Jersey points in the metropolitan area with Rockaway. Geist reported that two excursion boats brought about 1,000 persons to the park May 30.

Indian Point Play

Ed Kelman, manager of Indian Point Park, Peekskill, N.Y., said that the season looked promising after a throng of 10,000 had passed thru the gates over the four-day period. Decoration Day crowds broke all gate attendance records for the week, according to Kelman with the bulk of it supplied by auto trade. Park manager said that promotion is aimed especially at capturing auto-riding patrons.

Opening day operations Saturday May 27, drew 25,000 persons over the weekend, Kelman said, including 1,500 boys on an outing sponsored by the New York Police Athletic League. Kids were given reduced rates of a nickel per ride and were brought to the park by the Hudson River Day Line. Kelman expects the river boats to supply a good portion of his customers and said that outings totaling 10,000 persons would arrive at the park by boat Saturday (17).

Ride Spreading Up

Play-and, at Rye, N.Y., which bellowed for the season Saturday, May 27, drew 25,000 persons over the four-day period, according to Park Director Allan E. MacNicol. He said that spending was ahead of last year's pace and that rain over the weekend had hampered biz at the funspot very little, since all rides, except a Roller Coaster, and most of the park grounds are under cover. Special features opening day were a concert by the Westchester Parkway Police Choir and Glee Club and a fireworks display.

Management at Coney Island's Steeplechase Park reported that good crowds and spending marked the opening before the week-end of May 20. Estimations of the turnout at Coney Island over Decoration Day were 45,000, with 75,000 persons spending holding up at a high level. Steeplechase, ordinarily closed on Monday, opened for the day as an experiment to catch the home-from-school kid trade, but rain killed the effort. Extensive promotion planned by the Coney Island Chamber of Commerce for benefit of member reps in the area has not ye begun.

Bathing at Coney Island and at Jones Beach, which attracted 25,000 persons Decoration Day, was mostly of the sun variety, with water temperatures down around 55 degrees.

THE WINNER!

LITTLE CHIEF FIRE ENGINE

The New Kiddie Ride

Awarded trophy for most praiseworthy new ride at NAPA Convention, Chicago, 1949 ... Ride for kids — out-grossed all other kiddie rides at 1949 FAIR. Cheap to operate—3 gallons a day ... Can also be used as a sound truck with the two-faced removable sign (furnished) mounted between seats.

Write, Phone or Wire Gallant, Jack Daily, Sales Dept. For Full Details and Literature.

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America's Finest, Fastest, Most Economical
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Out in the Open

Harry Julius, operator of the Arcade on Royal American Shows, and Ned E. Toff, of Wisconsin Deluxe Concession, Milwaukee, attended the recent Chicago convention of the American Coin Machine Manufacturing Association. Claire McOmer, member of the Allegheny (Pa.) Fair board, in Chicago recently, enthused about the many events to be held at the fairgrounds this season. The Allegheny show was the only half-mile track in Western Michigan, he pointed out, and it is scheduled to open May 28.

Ralph Krause, who ago appeared with Johnny Olsen on the latter's "Red Boys" radio program, is booking his vaudeville troupe, known as "Ralph Krause and His Radio Revue" to fairs in Wisconsin.

The Montreal Daily Star recently allotted a lengthy editorial to Ben Billings' Belmont Park, praising the funspot for its modern improvements, facilities and attractions. Spread included a two-column pic showing Goldie Restall, motorcycle girl, and a picture of a lovely person.

Jack Laton, general manager of

Talent Topics

Juggling Jewels recently played their third return engagement at Palumbo's Restaurant, Philadelphia. Charles Davie, Jiro, and Billy Rees of Chicago, also on a high-wire, were featured free attractions at the recent Knights of Columbus celebration on Chicago's Southwest Side.

Arturo Trosti, known as the Great Arturo, high-wire walker of Chicago recently, sold Grauman, with his musical chair, has been booked to appear at the Michigan Fair, Detroit, August 5-10 and will play The Chicago Tribune Music Festival August 18. Art was booked into both spots by Marcus Glasser, Chicago.

Bill Bone, aeronauticacrobat, closed a week's engagement at Chicago's Oriental Theater May 31.

Bert and Corinne Deaio, slack wire and high act, from Peru, Ind., that they opened their outdoor season June 5 at Lake Lansing Amusement Park, Millersport, Mich. Act will work for the Gus Sun office all summer with the exception of dates with The Chicago Park Circus at St. Louis, Detroit and Nashville.

Acts set to open with Circo Flamante at Phoenix, Ariz., Tuesday (9) are Sensational Mandel, specializing in ten-storey human tower, Senor Morales, foot juggler; Senorita Esther, iron jaw; Rosa Esqueda, heel and ice traps; Beau Esqueda, clown; Senor Munoz, web; Vasques Troupe, acros, and Wheeler's dogs and conies. George A. Haddix, circus at West Springfield, Mass., and creamed with Janet May and Paul, Don Francisco and Mary, Izzy and Buddy Watkins, Elly Ardelt, the Juneau Traviola, Roland Fiebiger Jr., the Bodos, Herb Taylor and clowns.

Leo Alvaro, Al Marriot's high act, and his troupe, also a high act, were featured free attractions at the recent Knights of Columbus celebration on Chicago's Southwest Side.

Juggling Jewels recently played their third return engagement at Palumbo's Restaurant, Philadelphia. "The Great Arturo," high-wire walker of Chicago recently, sold Grauman, with his musical chair, has been booked to appear at the Michigan Fair, Detroit, August 5-10 and will play The Chicago Tribune Music Festival August 18. Art was booked into both spots by Marcus Glasser, Chicago.

Jane Laton, general manager of

Cohen Artists Bureau, has booked the Great Veno, the Marvelous Millettes and Walenda and Kimzie for the Ballyhoo Show, a part of the Bridgwater, Conn., Barnum Festival which is being promoted by Joseph J. Dunn, of the local committee.

Four giant searchlights are in use at Fallsides (N. J.), Pumped by Sam D. Asmann, consequent of munitions at South Amboy, N. J., closed local schools, Jack and Irving Benson, co-owners of Fallsides (N. J.), Park treated 800 children to a day's outing at the funspot.
The issue that means summer business!

ad deadline JUNE 15

To manufacturers and distributors of equipment for outdoor show business, the summer season means BIG business. That time is drawing near—and with it, the advertising deadline for The Billboard's big annual SUMMER SPECIAL!

If you have not already prepared copy for your ad in this spectacular issue—DO IT NOW! Don't miss out on this tremendous market.

The SUMMER SPECIAL is dated June 24 and distributed to all parts of the country June 19.

THE BILLBOARD • 2160 Patterson St. • Cincinnati 22, Ohio
Bill Boyd Tops ‘Double’ Trouble On Long Trail to Hopalong Role

(CONTINUED FROM PAGE 53)

and Bill Boyd, who kept Bill busy until he was 19. Then he went to live with his grandparents in Los Angeles, but to try and to cut the movies. Hollywood wasn’t interested, however, so Bill played his role for a second time at the Los Angeles Public Library. He joined a half-dozen others with cars in operation of the Pierce-Arrow. He was, named for the San Diego theater where the limousine jury was first pitched for passengers, the line offered rides to the city and later expanded to serve the L.A.-San Diego trade.

If Bill had stayed with that org he might have become a bus line big shot because the line prospered and much later became a link in the Greyhound system. But, by the time he sold his car and tried the flickers again.

This time (1919) Boyd made 15 bucks as an extra in a Cecil B. De Mille film, after which De Mille gave him a minor speaking role. But his career in motion pictures staggered when De Mille advised him to get out of the business. The two had clashed over how a bit should be done and De Mille told Bill he’d better pack up his make-up, Bill refused, stating firmly that he intended to stick. His spirit impressed De Mille. When the scene was over Boyd had a De Mille contract.

Another Bill Boyd

Bill did a minor part in King of Kings, worked for Famous Players in the early 20’s, and in 1925 had the lead in The Volga Boatman. He drew a salary of $3,000 per week. Then came the talkies. Boyd’s voice wasn’t bad, but he dropped to lesser pictures. His stock dropped even lower because of another man by the name Bill Boyd. The other Bill Boyd gained recognition on the Broadway stage and then went to the Coast. He got involved in some bad publicity, and the brand was burned on Hoppy when a newspaper printed the wrong Boyd’s photo with the story. Hoppy’s studio knew he was an innocent victim, but it ripped up his contract for What Price Glory. Hoppy took off to Mexico.

A year and a half I picked up an L.A. paper in a Mexican hotel. The story read, “There on the front page my picture was again. And the story said I had died!”

Meet Cassidy

The daily had made the same photo mistake and this time Boyd raced back to Hollywood. Death had taken the other Bill Boyd; the future Hopalong was ready to ride again.

Bill was 36 when Paramount offered him his first Western role, the romantic lead in what was to be the first Hopalong Cassidy film, James Gleason was to play the role of Hopalong, then a character, and then be the roughest, crispest, flesher somb列表．列出了My name is Cassidy, he said, “and I thought that if that cow gained the scope of what he was building. His across-the-board rise surprised him no less than many others. But the kids—and thus the parents, producers, managers and merchandisers—took to Hoppy and the rush was on.

Unassuming in his comeback, Bill was approximately of the same films. He had not reigned over the box office. The Los Angeles Times was launching the Hopalong Cassidy series, and Boyd was on hand.

The resulting mob—people lined up eight deep for 24 blocks, to see—gave the first indication of his drawing power. He applied it to amazement. At about the same time he made his first circus appearance (as BILL BOYD on page 65).

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COVER YOUR OUTDOOR DANCING PAVILION WITH A MESKER ALL STEEL SHELTER

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- $8 to $10 Popped Corn Per Hour!
- **CADET MODEL 51**
- This beautiful stainless steel counter model is designed for the answer to limited space. The low priced CADET MODEL is compact, yet produces an amazingly large amount of popped corn.
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- Size: 18"x24"x20" High

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Now available—The "Pro-Kurkster"—tops in appearance and efficiency. Only $7.50 complete. Also Schirks for Shaves from $1.00. Poppers and Improved Section—Aluminum Poppers, Caramel Corn, Popcorn, etc. Also: SUPPLY, rapes, cap, dispensers, etc., for snowballs and everything you need for pop poppers, candy apples, flies and personal sales.

**POPPERS SUPPLY CO., INC., of Phila.**

1211 NORTH 2ND STREET, PHILADELPHIA 22, PA.
International Harvester Bought 600G Talent Crop in 8 Months

(Continued from page 32)

unnecessary, unless the event is new to the locality. Such general planning often filled the auditorium or hall with visitors and local youngsters.

The average family night talent package ran from four to as many as eight performers, with one man doubling as emcee and troupe director and one or two different members of the cast doubling as background musicians. The show usually runs about 1 hour and 15 minutes with four different acts or a b.i.b. band that does a varied program. IH central headquarters insist on no advertising other than the film, and recommends that no direct sales talks be given. There is no objection to truck or farm machinery displays in or near the hall.

During the 1949-50 season, IH retailers, each of whom pays for his own show, spent over $600,000 for talent for a total of more than 3,000 shows. These family nights pulled an estimated 3,273,119 persons. Williams pointed out that these figures, when broken down, indicate an average cost of per farm customer of 27 cents per attendee. The average crowd ran 150, with as many as 4,000 reported in isolated cases.

When asked if IH intended to continue its live talent program, Williams told The Billboard that "someone comes up with an idea, whereby we can drive millions of people to these dealer-customer events for less than our cost, our dealers will continue with vaude talent as the sales promotion media." The cost of talent for the individual show runs from $150 to $250 per night. The actual cost of talent is determined by the amount of different acts on the show selected by the IH retailer thru the district manager. The farm implement chain breaks down the 48 States into 75 branches; each encompassing 60 to 90 retailers. Williams emphasized that IH retailers are not forced to take the shows, but that the large majority participate willingly in the project. As present Williams says that IH is thinking of further expanding its 1949-50 talent budget.

Hub Paper Blasts Mass. Beach Grab

BOSTON, June 2.—The State Recreation Authority, project of Gov. Paul Dever, has been attracting crowds of protest and criticism because of its crowded intention of taking beaches in the State by right of eminent domain.

So far, protests were from residents and business people of the areas under consideration, but May 28 The Boston Sunday Herald, in an eight-paragraph editorial, flayed the governor for his "Juno Beach complex."

Hub Water Trips Start

BOSTON, June 3.—Steamboat excursions in the bay and harbor, and to amusement resorts and beaches, have returned to their prewar schedule. Three boats are scheduled to make daily runs to Paragon Park, Nantasket Beach.

Local Warehouse Stocks ALL ALONG YOUR ROUTE

America’s Largest Selling Popcorn Oil
popsit plus!

gives you these advantages

Butter-like flavor, color and aroma that sell popcorn... more volume and fewer "duds"... liquid in all weather... no need to pre-heat... convenient gallon can, easy handle and take with you... less cost to use... no waste.

Write for Names of Distributors Along Your Route

Made by G. F. Simonin’s Sons Inc. Phila. 34, Pa.

POPPING OIL SPECIALISTS TO THE NATION

HERE’S A RED PERSONALITY PLUS...

and ALWAYS on the job. One of the clearest merchandising ideas in years... the GLENRAY HOT DOG BAR-B-QUE is a natural money-maker for you.

EYE CATCHING... TANTALIZING... and so much-watering to watch in action... no one can resist the temptation to buy a HOT DOG... then another.

CASH IN WITH THE GLENRAY BAR-B-QUE BY ORDERING ONE TODAY.

GLENRAY, INC., 303 STANDARD BLOC.
FORT WAYNE, INDIANA

Cash or money order with order (special prices, $97.50).

Check or money order with order (ship to address).

Cash With Order (Machine Shipped Proprially) . . . .

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The crowds go where the lights are brightest. Cheerful illumination is a MUST wherever crowds of fun-seekers are desired. Steber Column Lights provide maximum lighting with an attractive design and rigid life-time construction. The Column Light Fluorescent Lamps are encased in Opalescent glass with ballasts and wiring completed in lower section. They are economical, easy to install, and equipped with threaded outlets at top into which one or more Steberlite Cast Aluminum Lampholders for spot on flood lights can be mounted.

Steberlite Lampholders are sturdy economical units for a wide range of lighting applications. They are weatherproof, of durable cast aluminum and can be easily adjusted to any desired range. Steberlite use "Sealed Beam" lamps with self-contained reflectors for low cost, high illumination. Approved by Architects' Laboratories, Inc. Write for illustrated Bulletin 125-6 to STEBER MANUFACTURING CO., Dept. 95, Broadview (Maywood P.O.), Illinois.

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**CARNIVAL ROUTES**

**Circus Routes**

Send to
2160 Patterson St., Cincinnati 22, Ohio

Circus Routes

June 10, 1950

**Carnival Routes**

Route for current week where no dates are given. In some instances possibly making shows are listed.

Alasne, Lawton, Okla.
American Beauty: Laurens, N. Y.
American Eagle: Riegzy, Ill.
American Major: Wells, Vt.
American United: Meadville, Mont.
Banger State: Detroit Lakes, Minn.; Devils Lake, N.D.

(See Carnival Routes on page 82)

**MISC. ROUTES**

Send to
2160 Patterson St., Cincinnati 22, Ohio

Ice Pulleys (Winterland) San Francisco, Calif.
Miller's, Irvin C., Brown-Skin Model (doot's) Salem, Ore.
Pan-American Animal Exhibit, Jackson, O.; West Palm Beach, L.; Largo 12-20; Chicago 14-15.
111 Bridge St., Brooklyn, N.Y.; London, Eng., Chris August 5.

Solos Fail To Ease Conn. Game Laws

BRIDGEPORT, Conn., June 3—Hopes of non-profit organizations that the Connecticut legislature would authorize games of chance and raffles to benefit installers were dashed this week when the State Senate adjourned a special session without action. All previously passed by the House.

In an earlier session the House had failed to act on the proposal despite pleas from volunteer firemen's groups throughout the State that they would lack funds to carry on their welfare programs if gambling laws were re-

Bill was ruled out on a technicality in the Senate by Lieut. Gov. William T. Carroll, Jesse was then referred to the legislative council for study and an attempt to bring the bill for a vote was defeated. Sen. Milton J. Heth had been a consistent for the Legislature not to enact the measure while approving a resolution making Sunday sale of liquor in Connecticut. Senator Weseh-

Nantasket Hotel Razed

HULL, Mass., June 3—Fire swept the 50-room Nantasket House, Nantasket Beach landmark, May 26, causing $10,000 damage. Workmen had been preparing the three-story wooden structure for its summer opening.

Melville Revives Trotters

MELVILLE, S.
June 3—-Barren horse racing with patrons totaling $1,000 will be revived at the fair here in July, to be sponsored by Melville Agricultural Society and Melville Kinnsman Club. Race track is being rebuilt for the trotters.

H. Soyster Heads Tivoli, Copenhagen

CO luxurious Amusement Park, due to the accidental death of manager Jim Mccarthy. The park has held important posts in the Labor Department of Denmark but is making his debut here in the amusement field.

Soyster will be assisted by Mrs. Inge-Lise Boll, who has been artistic director of the park. Mrs. Boll is widely known for her international amusement field as she has been for many years the director of Copenhagen's leading night club, the National-Scale and the Lorry. Her ambition is to provide Tivoli with a laugh every week.

Tivoli always has presented big events in its community. opening this season included the Four Ferris, perch; Annell and Brask, university clowns; eight Megados, jugglers; and the Bianco, aerialists.

**SUBSCRIPTION ORDER FORM**

The Billboard
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Name
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Re-Elect Alderson
Ocean Beach Prexy: Contracts Awarded

NEW LONDON, Conn., June 3—H. Freeman Alderson has been re-elected president of Ocean Beach Park Board, which supervises the city's amusement park severally operated by William Moska, secretary, also was re-elected.

Committees for the year appointed by Alderson include: Concessions, John Chappell, chairman; Carnival, C. John Satti and Edward J. Bonville; Rides, Satti, chairman; Commercial, L. Shreffitt and Morris Lubelski; Tents, Edward K. Baldini, chairman. Chappell and Satti were approved as assistant, Dr. Satti, chairman, Lubelski and Baldini.

Board approved transfer of the Dodgert ride at the park, which still has another year to run, from Horace Rowe and Irwin R. Mitchell to Mrs. Annie Vessco and Frank Terrano. The board also agreed to have City Manager Edward Henkle sign a contract with the new Dodgert operators covering the operation of the miniature railway at the park for the next five years. New operators will pay $10 per year for the use of the space rented on the Dodgert. Miniature railway contract calls for them to pay the beach $1,650 per year.

Henkle was authorized to sign a contract with CNF Amusements, Inc., for the building of a concession in Alcazar Cove. One-year contract permits guarantees of fares to rent ice cream, barbecues, wacanies, and to sell boating equipment. CNF will pay $500 the first season.

Park board approved a 1939-51 budget of $16,140.33, shaving $2,100 from the budget proposed by Dorothy Lee, beach superintendent.

Grace Ziegler Opens 30th Year as Park Manager

DETROIT, June 3—Mrs. Grace Ziegler opened her 30th season as ride operator at Island Lake Park, 35 miles northwest of Detroit, on Decoration Day. Special equipment was installed as early-day miniature car, her husband, the late Charles Ziegler, who operated the Tri-State Shows for a quarter century before his death in June 1939.

Mrs. Ziegler is now running three rides at the location, under the management of John (Slim) Clyde. Location has been built into a sizable amusement operation with the addition of a Penny Arcade, roller coaster, photographic gallery and the near-by Blue Island Bowling, Erwin Baldives, veteran concession and amusement owner, is running the Arcade.

BILL BOYD

(Continued from page 28)

.isSuccess took the new job with the prairie boys and Bob Stahl's 18 months ago and they worked the first season. Now they, too, have a percentage of the deal.

The first Hopolon-condensed merchandising was on sale 10 months that year. Now 67 per cent of all Western retail gars bears the Hopolon brand, and stores frequently have had trouble maintaining inventor of items linked with other Western claims. Bill is a stickler for specifications on these items. A deal for a new item can be reached by his staff, but only Boyd can give the final nod.

Plans Boys' Ranch

Hero-worship is a two-way street for Bill. He thinks every bit as much of his boys as they do of him. Pointing up his interest in youngsters is his plan for a ranch where 1,000 boys will be encamped at a time. Stays at the ranch will be awarded in a contest.

No Spots, On Spot

COLLINGWOOD, Ont., June 3—Ready, able and willing to work—is needed, too—for the famous bears on Dailey Bros' Circus are among the unemployed because they are spoiled.

When the Dailey show brought the bears, their trainer explained the routines to the new owners. To distinguish the animals, he painted spots on each of them.

Everything went well until the bears got wet, and the spots disappeared before the new trainer learned to identify them. Now the all-white bears are given exercise as they please when they are turned into the arena.

Freeport Track Bow Set; Motorcycle Hockey Planned

FREEPORT, N. Y., June 3—Midget auto racing bowed for the season at Municipal Stadium here Sunday night (3). They are promoted by Jake Redeburg, who will continue staging stock car races Tuesday and Saturday nights. Contests also will be continued Sunday afternoon at Kenedy Park, Kenedy, Tex.

Irlip also will be the scene of a motorcycle hockey game, a 20-minute contest being slated for Sunday night. Game will feature two teams of five cyclists each attempting to kick a roller ball thru uprights planted on the infield.
Beatty Show Gets Okay Biz Until Holiday

Parades With CFA at Napa

SACRAMENTO, June 3.—The four-day Decoration Day holiday cut into Clyde Beatty Circus business. However, up to that time for 10 performances the show had built up to two capacity and five good houses.

Parades were announced in area Wednesday (24), the show pulled a good matinee but a poor evening crowd. Richmond was the one of three shows each day. There were top houses for both shows. Napa, Saturday (27), turned out to fill both performances. The slackening for the holidays started the next day when both shows in Petaluma were

In Napa Beatty gave its second parade of the season with the Circus Fans Association, under Clyde Brown, Western manager, re-operating. CFA's sent out releases to newspaper for the event, but there was a lack of the big to-doo in advance of the parade. John and Dave Cavagnaro entertained the Napa audience with a punch line show at a turkey dinner.

State Parker was reported as having leaded the second line following the succeeding Pat Graham. Parker was formerly with the Royal American Shows.

Bob Steele, who suffered an injury before in the series in Angeles in March, returned to the show with his horse "Pat" and (15) to head the Wild West concert.

A tally-oo with a four-horse hitch was also arranged in the Napa Jockey Club in San Mateo. It was featured in the Napa parade.

Show had six major horse accidents since it played Bakersfield two weeks ago. One horse was badly injured, unloaded got away and crashed thru a radio store window. Damage was set at $600.

Cody Does Slim 40G in 5 Days At Cincy Arena

CINCINNATI, June 3.—Playing a five-day, nine-performance engage ment, Cody went over the top May 26-30. Cody Bros. Circus, featuring the historic "Frontier" and "Nort" horses, did not fare as well as expected. Total attendance was 22,340, with the gross reported at $42,000. The Garden seats 11,000.

Sales office attendance at the nine performances was the biggest when some 7,000 circus-goers were on hand. Show office sales amounted to 5,000 people.

In its previous visits here under canvas, Cody played stands usually Saturdays and Sundays. That is the limit for a big top here unless it is a strong appeal. It is the consensus that two days indoors would have been sufficient.

Kelly-Miller Draws Capacities in Iowa

AUDUBON, Ia., June 3.—Al G. Kelly-Miller Bros. Circus got much of its strongest support in its tour of Iowa this week.

The entourage played to a full house of about 3,000 here for a matinee-only show Sunday (28). It also drew full houses all right, and three-quarter houses for matinees at Carroll Saturday (27) and Osawaca Thursday (25). Weather was off at three places.

Mills Show Doing Its Biggest Biz With 1950's Enlarged Org

ELGIN, Ill., June 3.—Mills Bros. Circus' 22nd anniversary season opening offering, is getting its biggest business this year and added another good performance at the Harrisound Day (30).

The six-night gang reports that they've been getting money all the way and their coming monthly tour business is due to the fact that they're expected to maintain the pace. Along with the expected increase in the mail order for the well-populated program. But Jack, justifiably enough about the expansion, said, "we've got to give the folk a good time and they have the right combination.

Their two-month-old season has included some rough weather, interacting the elements, too, are the good thing. They've played Wonderful O. where three shows were given on a mixed lot.

Per Capita Spending Off

Indicative of the show's expansion is Jake's report on concessions. Per dollar spent increased about 20 cents, said, but the shows play to more people and the resulting grosses are apparent. Woods Family publicite, band posters and the like spells the difference between profit and loss on the show.

Capell Org Gets Sun Better Biz On Canada Run

DELRHAILNE, Man., June 3.— Capell Bros. Circus crossed into Canada today, and was greeted by sunshine and two dollars, 25 cents, N. (H. N.) (Doc) Capell, owner reported.

Show entered the dominion from the United States. It left Pennsylvania customs and immigration offices in 30 minutes, a record according to Capt. Honda, the chief "soldier." Kansas, Colorado and the Dakotas were visited by a heavy rain of snow, wind and cold.

Acts for the 90-day Canadian tour included the Clampetts and Lois Addam, Fuller Troupe, and Wincliff, Woods Family, Shirley and Judy Troupe, Dale Petrose horses and ponies, and Capell Bros. horses, ponies, mice, elephants. Show lasts 1-hour and 20 minutes and is backed by Dale Manna, and is backed by Dale Manna, Hodgere Troupe and for Morris Family capacity.

Willie (Blue) Bundy has the big top. Mrs. Franklin Woods is in charge of the mail and has the inside tickets.

Flood Damage, Farm Chores, Hurt King In Minnesota Stops

CROOKSTON, Minn., June 3.—Attendance for King Bros. Circus took a sharp drop as the show moved thru Minnesota. Weather and farm work kept business down.

The org drew two one-quarter houses here Monday (28). The show arrived a day of poor weather, and flood waters in these areas were recorded.

At Fergus Falls, Minn. (28), King played to two half-houses in cold rain. It was not expected to be loaded and unloaded more than once in the State, the show was required to take out Minnesota license plates for most of the units here. However, a refund from the State was expected when the circus crossed the border.

King moved from here to Thief River Falls and thence into Canada.

Ringling Take Holds Steady Thru Pennys

One-Day Stands Begin

ALLENTOWN, Pa., June 3.—Depending on the timing of the schedule of week-long stands in large Eastern according to Ringling Bros. circus left Philadelphia this week on a schedule of one and two-day dates in New Jersey and Pennsylvania. Circus is here today for the second half of the season.

Two performances offered at a city-owned lot in Atlantic City Monday, and six at New York City Tuesday.

Does 1950's involvement of ministers and other influential citizens in the show and the sale of the tent for the benefit of the Kiwanis Club.

The weekend engagement is the last in New York City for the 1950 tour.

Dailey's Canada Stands Better Than U. S. Biz

GUELPH, Ont., June 3.—Dailey Bros. Circus closed business in Canada than in earlier United States stands. Show drew larger crowds and got better matinee and get a three-quarter night business.

Arrival in Co-Owner Harry Hamill's former home town was delayed for a day due to rough weather. Dailey's train reached here about 11 a.m. and the matinee started at 4 p.m. Monday. The circus and part of the animals were to the border.

Joe Louis, retired heavyweight boxing champion, continued to limit his concert appearances to those in which he strapped on a wrestling bout. Concert goes for advertising and for the matinee.

While the show's business has been up to a steady state for the border, observers said it still fell somewhat short of last year.

Liberty horse act has been out several days, with the time going for concert appearance.

Hold Two Days In C-M Robbery

OMAHA, June 3.—John R. Rex and Riley B. Baker, both of that city, were brought before the court in connection with the $14,000 robbery of the Al G. Kelly-Miller Bros. Circus truck and airport goods in October. The U.S. district attorney at Fort Smith, Ark., seeks the same charges in connection with the interstate transportation of stolen property — a federal offense.

Everett Tangled Over Beatty EVERETT, Mass., June 3.—In the Kelly-Miller company, officials and residents are having a hassle over a Clyde Beatty Circus show due to the fact that it is a Sunday, and the old-time Ringling trouper. The city signed an agreement for use of a school grounds as a circus lot, and received a $1,000 deposit binding the contract. But residents adjacent to the lot opposed the rental. Local legislators say the agreement is binding on the city.
DRESSING ROOM Gossip

Crosby Colos.

The show band started playing the show during the Columbus, O., engagement. One of the featured acts was Jimmie Rogers. The featured act was an all-white group from the South, consisting of orchid and women.

Ringing-Barnum

Close of the Philharmonic was big, with many houses and cool weather. The last day of the engagement was in the city of Wilmington, Del. We bought in with rain and snow, and we had to be in the Buffalo engagement.

Rogers Bros. Circus

In its 72nd week.

July 19th, we opened in a new theater in Buffalo, N. Y. We had a full house, but the weather was very hot. We played in the afternoon and in the evening. We were able to have a good crowd.

Wanted:

Three more agents, local booking managers, phone directors and phone man; also two assistant bookers. Must be experienced, willing to work hard.

KELLY-MORRIS CIRCUS

Kennesaw, Ga., June 6; Memphis, Tenn., th.; South Greensboro, N.C., 8-9; Elkhart, 10; or previous.

CIRCUS 189

The show has added two extra sections of seats for its stand in Salt Lake City. The new section has been added to the stand in Salt Lake City.

Siebrath Bros.

Long jump into Prosper, Utah. Horse, horse, horse, horse. The horses were very good and the crowd loved them.

Hagen Bros.

Added to the show recently were a new motor for the show. The new motor will be used to power the show wagon. The new motor is very powerful and will be able to pull the show wagon with ease.

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Circus Stripes, 2500.
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To join act for 6 weeks at short & longer engagements.

KOHAN CIRCUS

616 West 44th St., New York City.
Weather Crabs Week-End Biz

Midwest Spots Set the Pace

Most biz near '49 — per capita spending reported up by some — few have dips

CHICAGO, June 3—Business in the Midwest area held well up during the long Decoration Day weekend which was marred by rain and threatening weather which were reported by many in a survey of operators.

Business at most places hovered close to the '49 level with a slight increase in the three day long weekend. Per capita spending, while down in a few places, was up in more spots and relatively steady throughout.

Good business and good weather was the report from Elwood Beach Park, Cleveland, who said his general increase amounted to about 11 per cent. However, the attendance at the Nor-Side Park, Ann Arbor, was about 10 per cent more than last year.

Des Moines 85 Short

Robert E. Higdon, General Manager of Riverview Park, Des Moines, reported business only 2 per cent of the 1949 mark. Attendance was down about 10 per cent, he said, but per capita spending was about the same as in '49. He reported the weather had been poor all season but that he believed the weather in the two weeks prior to the weekend was quite good.

At Indianapolis rain blanketed the business of Riverside Park, according to Manager J. C. Schreiber, who reported a total loss, he said, and Sunday's attendance light by a late afternoon because of rain.

Per capita spending was reported 25 per cent off from the opening day of the Railroad Children of Chain of Rocks. He said attendance was running a bit off but year-to-year, but that off-and-on showers had held per capita spending, which was too low for the operation of the pool. A daylight fireworks show was staged after the pool's opening.

Detroit spots reported business the week to be running about normal, Edgewater Park, where much expansion and promotional work has been done by the management, doing better than for any year since the war. At West Side, per capita spending was good and long lines of cars led to the pool. Jefferson Beach, for its second week of operation, usually gets its business later in the season due to the weather. It drew substantial crowds for the holiday. However, it is planning to add free services to its 3.5 acre Beach on one page.

Indianapolis Sets Square Dance Shed

INDIANAPOLIS, June 2—Riverside Park will launch a regular schedule of dancing here Thursday (6). Manager H. H. Ford announced. Events will be held each Thursday evening. Pets, he said.

Parker reported square dancing popularity on the increase in this area, with several clubs in operation. Action and dancing will be regular feature for the dances.

Weather Dims L. A. ’s Holiday; Spending Off in Most Places

LOS ANGELES, June 3—Amusement operators got no cooperation from the weather during a recent four-day period when the four Decoration holidays were observed. The weekend was no different. In the case of the new Venice Lake Park and showed most operators that spending is down. The per capita spending is being held up at the Balboa Fun Zone on Balboa Island, Al Anderson, park operations manager, reported Tuesday. An operation preceding Tuesday kept attendance down and this was reflected in grosses. However, Anderson declared that per capita spending is on a downward trend and the weather, the take for the year will not be satisfactory, stated. Balboa has four rides and operates fishing, speed and excursion boats.

Long Beach Spot Sells Sky Ride To Neighbor Op

LONG BEACH, Calif., June 3—The first Sky Ride at Viking Park in Long Beach will be constructed by the same company that built the first Sky Ride in Santa Monica and which operates here. L. P. (Pat) Murphy, general manager, said. Work of dismantling is complete and the Sky Ride will be in operation Thursday. Daily and Sunday.

Removal of the ride from Viking Park held up distribution of a four-day pass to the park of 10,000. Los Angeles Times. Management of the Chamber of Commerce and the park were both displeased with travel agencies and hotels.

Murphy said the ride was brought from Franz Horstmann in Sweden. It had been on location in Europe at Golden Gate International Exposition and San Francisco. It has the capability to go through 100 miles of track and has been been on display in Europe.

Schreiber said the ride was being operated. During the entire time of the run, the ride was kept at a constant of 100 miles an hour. The weather has been too cold for the ride's operation. With the weather improving, the ride will be put into service here.

The ride was purchased outright for $15,000. Other features to be included in the new brochure are photographs that show the ride's drawings of the new picnics grounds.

N. Y. Relaxes Water Ban on Swim Pools

NEW YORK, June 3—Local pool operators on Monday reported relief when Water Commissioner Stephen J. Caremy announced that the city's ban on the operation of swimming pools using recirculating water was lifted. The ban had been in effect since the beginning of the season and was ordered prior to the war.

Ban was modified as reservoirs and filtration plants were increased to about 91 per cent of capacity. In a proclamation earlier this year on whether local pools would operate, with city officials threatening to deny water unless stores were brought to what they considered a satisfactory level, much effort was made to avoid the danger of drought.

South Bend Kiddie Spot Opening Good

SOUTH BEND, Ind., June 2—Set for opening here Saturday (7) to good business that continued through Labor Day, according to Station Manager, announced.

Park opened with seven children's rides and a like number of concession stands. Rides booked in, include a bumper car, a boat, two Ferris wheel, Hobbie Horses, Miniature Train and ponies. A Penny Arcade and a novelty store are being built and the management is miling the addition of two major rides to the line-up.

Excelsior Gets Big School Biz

EXCELSIOR, Minn., June 3—Excelsior Park, Lake Minnetonka here has opened for its 26th season, but already it is shaping up to be far better off as a winter sports than a summer fun area. The weather was cold and the lake didn't go until May 2.

Rudy Sheahan, owner and manager, and the ballroom management, said that despite this the park, which opened for the season April 21 for daily business May 13, drew a record 12,000 kids for its high school night in mid-May. First, his high was 10,000 in 1949.

Sheahan said kids come from all over the area. The park's promotion staff already has some 200 school kids lined up. School coming the farthest is the Hatton, N. D., high school, 390 miles away. Wisconsin and Illinois kids also have lined up. The weather is one of the deciding factors in the weather. Industrial picnics begin in mid-June, with 100 companies on the books.

Beauty Contest Set

Excelsior's annual Miss Minnesota (See Excelsior Geta - page 6).

Mass. Resorts Register Slim Holiday Takes

BOSTON, June 3.—The expected big Decoration Day play at beaches and tourist spots in this general area was dampened by dark, cloudy weather and light rains, which resulted in only a scattered attendance in most of the fun zones. Weather and business were about the same Sunday as Saturday. The weather was the only beach under Metropolitan District Commission control open for Decoration Day.

The others, Revere and Nantasket, open early.

At Pepe's, 90 per cent of the rides were grinding out a few dollars, but business was not too good. Backing the money, Hurley's, which was closed, to keep the facilities open, would be 50 per cent down. At Revere, 90 per cent of the rides were grinding out a few dollars,

New Des Moines Kiddieland Bows

DES MOINES, June 2.—A new Kiddieland opened here Decoration Day, with a large turnout reported by Pearlman. Manager Pearlman, owner of radio station WRCB, Des Moines, is in charge and has a family business, local theater executive, and Harry Richards, also of Des Moines.

The park is located on the airport road, outside the loop district, and has 300 square feet of space including a lake front. Pearlman said plans call for opening of a beach later this summer. The park will include a picnic area. The park opened with a free ride play zoo and cartoon murals.
Weather Crabs Week-End Biz

(Continued from opp. page)

the shuttered Eastwood Park to tap former Eastwood patronage. Eastwood has been closed during an extended legal tangle.

In Chicago, Riverview Park was box to $3,000 this year, compared to $40,000 in 1949. George A. Schmidt said. Weather did the damage. Thunder and rain were reported in areas all around the park Decoration Day, and a heavy shower struck the park about 8:30 p.m. to force an early closing.

Schmidt, like other operators, said that he had not yet been able to size up the year. Complicating his statistical studies was the fact that several of the larger, pleasantias have scheduled June dates this year. They have had May dates in previous years. Until their business is known, Schmidt said, it will be difficult for him to compare the year's trend with earlier experiences.

Altho harassed by rain and thunder the weather over the week-end, Coney Island's Coney Island came thru with okay business, all things considered. Tuesday's crowd of 18,000 was up about 4,000 from last year's figure and per capita spending was a little better, said Edward L. Schott, president and general manager. The best holiday attraction was Sunbrite pool, which did fine business in all exhibits, as most features good play. The park played to 10,000 Saturday, marred by rain at night, and a poor 5,000 Sunday, showers killing afternoon and night trade. Monday business and attendance were up throughout the week-end as schools were still in session and many workers on the job.

Fireworks marked Decoration Day and the day before at Cockey (Minn.) Park, rain and a sudden drop in temperature during the afternoon of the second day played havoc with what had promised to be a good day's business. Another fireworks show was planned for June 17.

Toledo's Walbridge Park, managed by S. E. Custer, reported business that was within $500 of last year. Crowds and spending were about the same. Weather was all clear for the fourth days of the week-end and altho showers came on Memorial Day afternoon, Custer said they were not enough to drive people home.

Snow at Denver's Lakeside Park a week before the holiday had caused some advance doubt about Decoration Day trade, but weather turned warm and was okay for the week-end. Results showed business comparable to same period in 1949. There was little difference in spending.

Figures were expected to show per capita spending off slightly at Wichita's two new islands. However, weather was clear and business was pretty good, it was reported. Kansas City's Fairyland Park weather had been poor all month and conditions threatening on Decoration Day and rain the day before, with a resulting small turn-out.

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SCRANTON, PA.

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Indianapolis Improvements To Cost 600G

Up Grandstand Cap. 2,200

INDIANAPOLIS, June 3—Indian State Fair has begun construction of a new $250,0004 construction building near the horse barn, two major projects in the $500,000 rebuilding program, Carl Tyner, general manager, announced.

The new conservatory hall, not scheduled for completion this year, also the foundation has been poured, is being located on the north side of the track and will be built of Indiana limestone. It will contain an exhibit hall 100 x 85 feet and a smaller one, 95 by 65 feet. The horse barn exhibit will be ready for this year’s fair.

Enlarges Grandstand

Grandstand capacity will be increased to 18,000 this year by the addition of 1,100 permanent paddock seats and the erection of temporary bleachers. Shuttle buses will be introduced for the first time for intergrounds transportation.

Premiums at this year’s annual will increase by an increase of $6,000 over 1949 and harness racing purses will total $275,000.

Listed below are the activities expected in the fairgrounds, the pageants, and the agreements reached with the fairgrounds.

Conn. Issues New Listing ofAnnals

HARTFORD, Conn., June 3—Distribution of a new issue of the 1949 listing of Connecticut fairs has been announced by the Connecticut Association of Connecticut Fairs president.

Among the additions is a listing of the four-day fair at the United States rank, which is being revived and sponsored by the New England Club. Some dates for the event are set for August 31-September 2. A number of the smaller fairs have been added to the list, including the Frederick and Hope fairs, which were held in 1949, and the Ryley fair, which was held in 1948. The State Police Inspector George Mitchell, who is in charge of the fairgrounds, announced that the fair will be held in the fall of 1949.

M. Kolakoski Dies In Race Car Crash

PLAINVILLE, Conn., June 5—Mitchell Kolakoski, 32-year-old stock car driver of Suffield, Conn., was killed at a crash in Plainville. The crash occurred on May 28.

State Police Inspector George Mitchell said that the drivers were heading out of the track, were bucked up in a controlled skid on a turn during the race and were thrown out of their cars. Kolakoski was hit in the face by a stone, struck a crash wall and overturned.

Charlotte Horse Show Set

CHARLOTTE, N. C., June 3—Plans are being made to reopen the Charlotte Horse Show, which was scheduled for May 28-30.

The show, which was scheduled for the开玩笑 Stadium, will be held on the 28th of the month. The Charlotte Horse Show, which was held on the 29th of the month, will be held on the 30th of the month. The Charlotte Horse Show, which was held on the 31st of the month, will be held on the 1st of the month.

Oklahoma City Awaits $1 Mil To Commence Work on New Plant

OKLAHOMA CITY, June 3.—Oklahoma State Fair will begin construction of a new $1,000,000 exhibit building in six months if the annual’s request for a bond issue amounting to $1,000,000 is granted. C. G. (Pete) Baker, secretary-manager, announced.

The plant improvement development was first announced several months ago and is one of the most important developments in the history of the fair.

The new building for the fair, to be erected in 1944, will be the first time that the fair has been held in a permanent building.

Lubbock Plans 25G Plant Improvements

LUBBOCK, Tex., June 3—Panhandle and South Plains Fair will spend $25,000 in plant improvements this year, a major portion of which is for the new Dairy Barn, Wright Jr., president, announced.

About 12,000 square yards of pavement will be improved, including approaches to the livestock barns and walkways. In addition, the annual has a new pickup program. Plants for new exhibit buildings are being built, but none will be ready this year.

Feature entertainment this year will be a feature produced by the John H. Rogers Printing Company, which will produce and install the history of Lubbock. The pageant will be staged nightly in front of the new stadium, Bill Hill, executive, announced.

Show Events Added At Conn. Exposition

STRAFFORD, Conn., June 3—Eden- ton Exposition events will be en- hanced by the addition of an event for Disabled American Veterans at the Connecticut State Exposition at the Eden-ton Fairgrounds. The event will include a feature for Indians from Arizona, under direction of James E. King of the Somers Mountain Indian Tending Post, Somers, Conn. Another feature will be a trained sled under direction of Jack Huling. Fly-catching contest and water ballet also will be staged.

Del Mar, Calif., Annual Will Feature Home Talent

DEL MAR, Calif., June 3—San Diego County Fair, June 3-20, will feature home talent from all over the country.

A third addition is planned to increase capacity of the stand to 1,000.

Calif. Okays Galt Grandstand Repairs

GALT, Calif., June 3.—An agreement made with the State division of architecture to do most of the repairs on the grandstand at the fairgrounds here has set into action final preparations for the Sacramento County Fair, July 7-27.

A $250,000 plant improvements has been awarded to the firm of Chance-Vought, Inc., who will stage the pyrotechnics.

Chico, Calif., Annual Draw Hints '49 Level

Chico, Calif., June 3.—The third District Agricultural Fair, which will be held on June 28-29, will be equalled, its 1949 attendance of 15,000.

A new feature will be featured on closing day and Al Lauer was announced to put on the show.

Morrilton, Ark., Annual Renames Coleman Prez

MORRITON, Ark., June 3.—Ernest Coleman was re-elected president of Conway County Fair and Livestock Show, September 20-23. R. W. Morgan Jr. was re-elected secretary-treasurer.

An additional livestock barn will be added to the four already on the fairgrounds. Past annual plans have been superseded this year with rides to be furnished by Pofider’s United Shows.

J. Dan Baldwin New Manager Of Ky. Annual

LOUISVILLE, June 3.—J. Dan Baldwin has been named manager of the Kentucky State Fair, it was announced by Smith D. Breeden, president of the fair board. Appointment was made May 29 and Baldwin will take over the duties Wednes- day (7).

Baldwin has been director of the division of markets in the State Agriculture Department. He is a native of Kentucky and a teacher before his appointment to the marketing post in 1941.

He was in the marketing department of the University of Kentucky and served earlier appointed to the Kentucky Agriculture Department.

Action Expected On Del. Attractions

DETROIT, June 3.—Contracts for major names of entertainment at the Michigan State Fair are slated for approval not later than June 15, when the new premiums book goes to press. Dickering over entertainment has been moving slowly since the award of the midway contract several months ago to Al Wagner’s Heavenly Shows. The fair was awarded to Dick Wagner’s Cimarron Shows, but the fair board has since decided to award the midway contract to the Kentucky Agriculture Department.

Wright Named Chairman Of ES Education Group

SPRINGFIELD, Mass., June 3.—Stanley W. Wright, superintendent of schools in Springfield, will be chairman of the education service committee of the Eastern States Exposition, according to an announcement made by the fair board. H. H. Hawke, who headed the group last year, will be reappointed as chairman of the committee.

Committee members comprise the superintendents of schools throughout Vermont. The committee’s objective is to emphasize the educational opportunities available to school children at the fair.
Carnival Wanted
FOR
SHERRY COUNTY FAIR
August 23-25
Contact
JACK SWANSON
Harrison, Iowa

WANTED
Independent Rides for Paw Paw District Fair
August 21-25—Write
William L. Goode, Sec.
Riverton, West Virginia

Southwest Florida Fair
Fort Myers, Florida
February 5th-10th inclusive
C. E. Trumble, Chairman
2208 Broadway

Carnival Wanted
Five or six rides, thirty-five Concessions wanted to show at our Nineteenth Annual Fair date, September 11 thru 16, 1925.
SEBASTOPOL COMMUNITY FAIR
Sebastopol, Miss.

Fair Dates
The following corrections and additions to the List of Fair Dates were published during the week ended June 27, 1925:

ARIZONA
Eidson—McMahan Co. Fair, Sept. 3-4.

CONNECTICUT
Connecticut Co. Fair, Aug. 30-Sept.

MANHATTAN
Rodeo July 22-24.

NEBRASKA
Wishing—McMahan Co. Fair, Sept. 3-4.

OKLAHOMA

NEW YORK
Hoptown—Buckley Rodeo Fair, Sept. 1-2.

RHODE ISLAND

SOUTH CAROLINA

VIRGINIA
L. E. Morgan—Woodford Fair, Sept. 4.

INDIANA
Greencastle—McMahan Co. Fair, Aug. 9-10.

LOUISIANA

MICHIGAN

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MICHIGAN

MISSISSIPPI
CARNIVALS
Communications to 188 W. Randolph St., Chicago 1, Ill.

June 10, 1950

WOM Scores
Big at Two Jersey Spots
Takes to Date Par '49

PLAINFIELD, N. J., June 9.—Frank B. Prell of Mirth Mows scored good business over the weekend here, due to good location at New Brunswick, N. J., Saturday (27) and here on the holiday, Business was notably up above that of last year's grosses, despite the loss of many working hours to rain. Will be the first org open at the limits, in the 17th consecutive sponsorship of the org by the Arbor Rose Company. Prell was quoted as saying thru Friday was good, Bergen said. All that is needed for a record gross is fair weather tonight, he added.

The weather was far from favorable thruout most of the New Brunswick engagement, but here, despite considerable inclement weather, he added, the gross exceeded the 1949 take by a similar margin.

As the result of continuing high per capita spending, all departments are being pushed to the max pace.

Marie Lev was added to the press staff here. Gerald Snellen will handle all publicity while Lev remains with the show.

Bergen said that four new Downy Bitches were added last week.

Arthur Campbell, who has been on the show for some time has been added to the cast. Marie Lev has been bearing his name, visited us last week and made arrangements for all family clothes, with delivery scheduled before the fair dates. Campbell will operate one of the new round trip limousines for the Posing Show. With the addition of Gifford, located in the center of the city, and the new sale-Clifton area, the org's Jersey trek now totals five weeks.

Prell Biz Okay
At Early Dates
Despite Weather

NEW YORK, June 3.—Prell's Broadway Shows, which ended the first week of its run June 1st in Richmond, Va., and jumped to Jersey City, N. J., 2nd, is expected to fairly good business below the Mason-Dixon line despite considerable inclement weather for the past week.

While considerable rain has been encountered during the week long move north, the clear nights have been far less than usual, and the weather has been warm. Prell said as a result, the clean nights have been today, which has been far less than usual, and the weather has been warm. Prell said as a result, the clean nights have been far less than usual, and the weather has been warm.

Prell was quoted as saying, "Once they got out of the city, the traffic was light, and the weather was fine. We didn't really have any problems." He also added that the performances in Jersey City were well attended and that the audience was enthusiastic.

Baltimore Mulling
New Show Laws

BALTIMORE, Md., June 3.—An investigation of the Baltimore city police department with the right to conduct a criminal investigation has been proposed for incorporation in a new criminal ordinance pending in the city council. The investigation was ordered by the city building inspector of the state department of labor and industry. A committee of merchant and industry leaders has been appointed to study the ordinance and the committee has been authorized to conduct an investigation of the department.

Carnival permits would be subject to the approval of the police commissioner, chief of the fire department, city highway engineer, and the building inspector. Prior to the permit, licenses, and privileges of the city, a permit would be required by the department. Following his investigation, the mayor Thomas D'Alesandro, who was acting as chairman of the council, has announced that the council would enact an ordinance transferring the power to the police department.

After the injury of a circus spectator, who was thrown from the high wire, the mayor has ordered that the city be transferred to the police department.

Applicants for carnival permits would pay a $5 filing charge, provide satisfactory evidence of the possession of a fire insurance policy, and the insurance would be required to cover the city against liability-in-case conditions. As a result, the certificate of the State Tax Commission if the applicant is a non-resident corporation, the taxable personal property would also be required of the applicant.

Peoria, Ill., Gives Hennies First Winner
Holiday Yields Huge Day

PEORIA, Ill., June 3.—Hennies Bros.' Shows, harassed by rain, wind and cold since leaving Hot Springs, quarters, played to ideal weather and crowds here this week to rack up their highest starting point of the season.

Decoration Day (30) drew an estimated turnout of 9,000 at 1,000 in the afternoon. Shows broke weeks of inclement weather and established new records for the street at big business despite competition from Tex Ritter's Rodeo at St. Louis.

Monday night's opener was the first night of the season on the road far, with a free gate for women. This feature will continue at all still shows.

Orr set up in good time. The first wagon hit the lot at 1 p.m., and at 9 p.m. shows were in full operation with the exception of the light towers. The last show moves to Kenosha, Wis., from here.

Penny Spots
Hot and Cold
For C&W Org

Auto Hits Ceflin

NEW CASTLE, Pa., June 3.—Ceflin & Warren Shows continue to roll thru the Decoration Day business here after bidding for the second straight week at Harrisburg, Pa., where a holder's date was skedded in an attempt to do business. The show, which was voted the best of the show, had a good opening, with cold rain and continued inclement weather were not a good show, despite considerable publicity, sulting principally from the co-op of all local radio.

Co-Owner Issey Ceflin was severely injured here Monday morning (29) when struck by a car which reportedly ran thru a red light. At the New Castle Hospital Ceflin was reported to have received a broken leg, cut on the head and multiple cuts. Aloho his condition is reported Ceflin will undergo a series of examinations before being released.

At Harrisburg, Les Stilen, ticket on the Baynell Girl Show, was taken sick. He was first taken to Walter Reed Hospital, Washington, and after examination transferred to the Naval Hospital at Bethesda, Md.

In view of the strong holiday business here, this date could be a big one in terms of holiday attractions and overall business, the Carnival Parade, which ended on the show's midway, and a fire truck, which will be given away.

John Cavanaugh, 50,
Dies of Injuries
After Truck Crash

NEW YORK, June 3—John (Slim) Cavanaugh, 50, of Springfield, Mass., was killed in an accident on the way to his home in the National Showmen's Association (NSA) here for the past several years. Cavanaugh was en route from home, a former player for the Marvels, to the NSA, where he was killed by a local doctor and ordered to St. Joseph's Hospital, 18 miles away, where he died.

Cavanaugh entered outdoor business in 1936 and was associated with Mickey Perl's Pioneer Shows over the years. Cavanaugh was a former player for the Marvels, and was killed by a local doctor and ordered to St. Joseph's Hospital, 18 miles away, where he died.

At the time of his death Cavanaugh was associated with Frank (Shump) Cravath, of the Columbia company. Cavanagh was killed in an accident on the way to his home in the National Showmen's Association (NSA) here for the past several years. Cavanaugh was en route from home, a former player for the Marvels, to the NSA, where he was killed by a local doctor and ordered to St. Joseph's Hospital, 18 miles away, where he died.

Cavanaugh entered outdoor business in 1936 and was associated with Rappaport for the last 20 years. He is survived by his wife, Margaret M. Cavanaugh and two sons, William G. and John B. Cavanagh.

Vivona Unit Scores
Big at Irvington, N. J.

IRVINGTON, N. J., June 3—Playing its home base here, Vivona Bros.' Shows scored a big win Monday, May 22, continuing with solid bid thru the week and winding up the date Saturday drawing 5,000 children for a kid's matinee.

All units of the org were functioning from the opening day of the stand, and show personnel reported good takes for the week. Local Veterans of Foreign War, headed by Lloyd Goldberg, extended all possible co-operation.

RAS Business
In St. Louis
Exceeds 1949

Show To Play Winnipeg

ST. LOUIS, June 3—The Royal American Shows Thursday (1), clockwise to date stand at Grand and Locust, were ahead of last year's business through the first half of the week, expected to be down for the holiday, except Friday (23), which was hit by rain, provided a better gross than its 1948, the year. This year's gross.

RAS went into Winnipeg for a still date as scheduled, Sedamany announced. The Winnipeg stand, the last before the show goes into fare, is set for June 22-July 1.

Show closes here tomorrow night, with the show due to open Wednesday (7) and runs thru June 17.

Vivona Unit Scores
Big at Irvington, N. J.

All Washed Up

NEW YORK, June 3.—The mother of a young son tried to turn her only child over to police here, claiming that her husband, who was working out of town, had been murdered and was out of work because New York's much-publicized rain maker was a hit too, according to errors.

Mrs. Elizabeth Cynan pleaded that her husband had been unemployed since last October, and that she had heard of the $100-a-day cloud-buster, had left with a search alone he might be working and providing for the children in their absence.

Police lent a sympathetic ear to the woman's tale and suggested she go to municipal lodging house for aid.

Happyland Log Contracts

Medicine Hat, Alta., Event

Happyland Shows have been signed to provide the midway at the three-day Festival of the Crescent Canadian Shows, D. A. Schollen, events business manager announced.

Latter org originally was skedded, but has been sold to American interests.
Dayton Nets Cavaledge Big Holiday Biz

Shows, Concessions Lead
DAYTON, O., June 3—Al Wagner's Cavaledge Amusements rolled up big business this week on a new lot just outside the city limits. Decoration Day brought both afternoon and night shows, despite competition from near-by Lakeside and Frank's Forest. Shows and concessions were top money winners. Rain and mud again crumbed business too, a regular Saturday feature since the opening. Entire show was moved to another lot Wednesday in the derailing of three flats in Frankie's, Led., en route here from Evannville, Ind. The three cars were left behind in time to bring the rear of the show into Dayton on schedule. No property damage or injury was incurred.

Louis J. Berger, org.'s general agent, was back on the show here for a conference. Visitors here included Walter J. Bescher, local fireworks expert; Dutch Wilson, Mrs. Charles Lavin and the latter's mother and father, all of Dayton; Billy Beeny, Johnny, J. Denton Shows, and Gene Hairlin. On Friday night (2) Mr. and Mrs. Al Wagner and Sally Rand played host to E. Walter Evans and Bill Sachs, of The Billboard; John Anderson, of the Enquirer Printing Company, and barricy Rupp, booking agent, all of Cincinnati.

Personal line-up includes: Staff Al Wagner, general manager; Joe S. Schuchin, manager; Louis J. Berger, general manager; Dolphin show; Johnny, J. Denton Shows, and George Hart, special agent; Arthur Abstinence, manager; Harry Sanders, stage manager; Jerry Thompson, secretary; O. J. Whiteley, concession manager; Horshy, concessionaire; Sid Bickerstaff, stage manager; John Anderson, the Enquirer Printing Company, and Barney Rupp, booking agent, all of Cincinnati.


Wanted
WHEEL FOREMAN, MERRY-GO-ROUND FOREMAN, Other Good Ride Help. MOUNT COUNTY SHOWS Address: Palmer, Pa. In June 3-11, Connellsville, Pa., week June 14-21.

WANTED
Legitimate Concession of all kinds. Rider, Concessionaire, Lunch, Snack Bar, etc. Can work 3-4 weeks. Write me, Hope to Sell Show or Ride Ship Top available. Will not work for nils or rumors of nils. YAGER UNITED ATTRACTION. Address: Al Lawrence, 118 North 5th St., Buxton, Minn., June 12-17. Fares of my route.

JAMES O'BRIEN
718 Lincoln Ave., Niles, Ohio Phone 34-343

NEW TENTS (camouflage)
6 ft. by 11 ft., 2nd. grade, good for Ball Games, etc. Price, f.o.trk., $60.00. Address, SELLERS, 306 N. 13th St., St. Louis, Mo. Extra f.o.trk. $10.00. Also $75.00. 

AL NICHOLS
R. F. D. 1, Norwalk, N. H.

FOR SALE—MERRY-GO-ROUND

MARIE K. SMUCKLER
P. O. BOX 552, MOBILE, ALA.
WE HAVE
HANKY PANKS, 9 different kinds of BALL GAMES, 2 different types of DART GAMES, 6 types of HOOP GAMES, 4 NEW SHOW GAMES, 34 NEW PER CENTAGE GAMES, 4 NEW JAR DEALS, 6 NEW DICE GAMES, 24 different types of WHEELS.
6 CATS, Each: $1.00
BEAUTIFUL PUNKS, Doz.: $2.00
Practically new, in excellent condition, with rare extra feature that will make you money.
Please send deposit if we do not know you. Full credit on return.
We have the largest of this crop.
* RAY OAKES & SONS
4342 W. 45th Place
Lynwood, Ill.
Phont. LYNOS 4332

MIWADY CONFAB

Compared with bookie joint reports, sport is the midway quasiplane, sounds good.
James E. (Whitney) Crumb, a member of the cookhouse staff on Royal Crown Shows, expects to return to the road soon. He’s been confined to Robert Long Hospital, Indianapolis, since May 14. Highlighting Decoration Day activities at the Royal Midwest Shows during the past week was the public wedding of R. (Digger Bob) Zehringer and Barbara Shannon in front of the Perry Wheel, which attracted an estimated 8,000. Bill Harris reports: Harris was best man at the wedding of Marilyn Joyce, maid of honor. When the shows closed for the night the newlyweds were honored at a party in the bingo tent. They will honeymoon in Detroit.
In a well known carnival circles, is doing radio and new work in Harrisburg, Pa., where he directs the Capitol Services. Charles S. Noel reports from Beloit, Wis., that he has resigned as general representative of United Exhibition Shows, which he had been with Buff Hottle Shows, are operating Anna Tilley’s long range shooting gallery on Turner Bros. Shows. Francis recently took delivery of a new house trailer.

WANTED

• Man and Wife for Venus Show.
• Canvasman and Ticket Seller
• For Girl Show. Also Concessions.
• Help, Inexperienced Girls for
• Posing Show. Billy Milton, con-
• tact me. Paul, wire me at once.

HAPPYLAND SHOWS

EDDIE MILLER
16191 Woodward
Detroit 3, Mich.

STATE FAIR SHOW

CAN PLACE
Cook House, any and all Hanky Panks, Tift Foreman, also Wheel, 2000 Brighton Boulevard, Denver, Colo., now; Hugo, Colo., June 12 to 17.

SCOTT LAMB

HOME STATE SHOWS

WANT
For State Legion Convention.
Grand Forks, June 7th-13th: Cooper-
town Fair, 14th-17th, Hanky Panks, Grind Shows. Ride Men who drive Minaret Shows. Grand Forks, N. D., this week.

WANTED

BUSINESS—PHOTO

DISSOLVS, GOGGLE—PHOTO

Stock Photos, All Kinds, 25c, 50c, $1.00. Patented by Hanky Panks, Grind Shows, for sale. Each Order must be paid in advance. Hanky Panks, Rolla, 760-mile thru the last few years. Bear the best of the show business. Do Not Water ROXIE HARRIS, ROYAL MIDWEST SHOWS

CONCESSIONARIES AND OPERATORS

Top the Midway With Myco Plush Toys

Concessionaires—Ride Owners—Acts

WANT FOR PIQUA, OH, ANNUAL CORN FESTIVAL


WANTED

For pique, O., Annual Corn Festival

1/8 PIQUA CHAMBER OF COMMERCE

PIQUA, OHIO

FRER’S UNITED SHOWS

WANT


HAVE 100% SPOT IN 100% PARK FOR

Special Indoor Attraction
Park caterers to Families and Servicemen. Nothing sex or offensive. Building 18/40. Can be Walk Thru, Side Show Attraction, Horror or what have you. P.G. 10% formerly used as Snake Show Building

SEASIDE SHOWS

VIRGINIA BEACH, VA.

A. B. ROGERS SHOWS

WANT
Popcorn and Apples, Ball Games, Balloon and Addem Up Darts, Glass Pitch. Ralph Lee, contact. New Milford, Conn., this week; Winsted June 12-17.

FOR EXPORT

Popcorn Machines & Concession Equipment & Supplies

BLYEVNS POPCORN CO.
NASHVILLE TENN.

WANTED

COOKHOUSE HELP
From front to back. People who worked for
W. W. BLAKEY IMPERIAL SHOWS
Madison, Wisconsin, this week, then as per

KELLY

WANTS AGENTS
For Buckets, two, and Hanky Panks. If you are capable and work as you are expected, send or bring a sample. Send to W. W. Blakley Shows, Box 100, Litch-
ville, 12/44; All North Dakota.

WANTED


MAGIC CITY SHOWS


WANTED

Wheel Foreman, General Ride Help, Relief Caller, and Bingo Help

LEONARD GOULD
2772 East 75 St.
CHICAGO, ILL.
Phone: 235-3733

Producing America’s Best
SHOW BANNERS

W. W. WYATT STUDIOS

142 S. 8th St., TAMPA, FLA.

LESLIE’S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Lost orders are specialty. Service made in 24 hours. The best points in the U. S. A. Write for free catalog.

1920 Stover Ave. W. L. E. Stover, 21 going south, Atlanta, Georgia. Fallboard. 2926.
Lawrence Greater Shows, when the org played Dover, O., ... Mrs. Lew Dubur was admitted to Jewish Hos- pital, St. Louis, May 30 for treatment for arthritis. She expects to be hospitalized for two months.

Managers tell us: "We must prepare for the heat that's here" but they never check to see whether we did or not.

Personnel of the Club Onyx, Cel- lino & Wakefield Show feature, includes in the cast Gene and Edith Smith, Dick and Mary, Willie Gatewood, Barbara Shorter, Princess Carlotta, Thelma King, Emily Donaldson and Monroe Howard. A part of the band, led by George Stubbs, include Irving Johnson, drums; Agnew Gary. trumpet; Edward Davis, alto sax; Arthur Daniels, tenor sax and Harry Robinson, bass; Peter Casey is the talker, and the ticket boxes are manned by William (Heady) Harris and Paul A. Michael. Joe Hallfield is book canvassman, assisted by James Whiteman. "Whitey" members are Clarence Williams, Robert Humes and William Jones.

In this land of opportunity a fellow with a concession can almost always find somebody to feature him eating dough and vouch for his hot.

CARNIVAL WANTED

WEEK JULY 29TH to AUG. 5TH FOR FAIRMONT-HAIGHTOWN VOLUNTEER

FIRE CO. JUBILEE WEEK

Drawing population, 15,000 to 20,000. Contest.

JACK SCALLY


WANT 2 TALKERS 2 FOR MONKEY CIRCUS

Must join at once. Get Southern sender, answer.

LEO CARRELL

C/R A. L. SYKES-MCROIRE

DAVENPORT, IOWA, until June 17.

HELP WANTED

Second Man on No. 5 El Wheat. Fireman and engineer. Must be young and reliable. Company can qualify. Good pay and good working conditions. Apply at main station. If you qualify, write and come on.

A. J. SUNITY

8006 E. 130th St., Cleveland 20, Ohio

Phone: Wa. 1-6627

WANTED

For Girl Show and Phantom Shows. Experience not necessary. Wardrobe furnished. Too young or too old. write.

ARTHUR SELLERS

185 N. Washave Ave., Suite 1932

E. VAN BILLIARD, Oak's

WANTED

Wheel Foreman. $200.00 per week. Come on. Phone: Waseca 4611. B. E. Van Billiard, Oaks.
W. G. Wade Biz
At Early Stands
Close to 1949

DETOUR, June 3—W. G. Wade Shows returned here Monday (29), after a successful holiday week at the south end of Pontiac, under CIO auspices. This marked the 10th consecutive year for Wade on the same lot under the same auspices. Weather was cooperation throughout, but attendance was down from last year.

Wade business, since opening, has been good, but far from ideal for the business of the season. The period last year at this time was a good one, prior to this year. Shows opened formally March 16 with a few rides on Livernois Avenue and顿时's west side, but moved to Springfield, O. for the official opening April 5, under auspices of Veterans of Foreign Wars. There, as at Fort Wayne, Ind., which followed for the American Legion Post, and rain and mud kept patronage down.

Shows enjoyed a good pick-up at the next stand, Jackson, Mich., and played inside the old present building. Patrons were required to go thru a couple of doors and the high fences on both sides of the interior in order to reach the lot in the prison yard. Date fixed under sponsorship of the American Legion Post. Speaking to the zoo for the American Legion Post 2nd, in a row for this year, was dated for the 21st and for the Paparazzi' Union at Port Huron, preceded Pontiac. Wade has added a Rock-and-Plane and Looper this year and installed a new Caterpillar Diesel plant, using 2,100 kilowatt units. All are mounted on a single semi. Chrome trucks have been used extensively on this unit.

Midway, as laid out at Pontiac, was quadrangular, with a diagonal midway across the center which was six inches of ground. Shows move from here to Ann Arbor, then Battle Creek after which they play 10 weeks in the Upper Peninsula of Michigan, before starting on the big stands that will take them thru Indiana and Ohio. Personal included:

**W.G. Wade Biz**

**Dates:** June 3

**Location:** Pontiac, Michigan

**Attendance:** Down from last year

**Future Plans:**
- Move to Jackson, Michigan, for pick-up
- Move to Battle Creek, Michigan, for 10 weeks
- Move to Upper Peninsula of Michigan, before starting on big stands in Indiana and Ohio

**Staff**
- W. G. Wade, owner-manager
- D. Wade, field representative
- E. Smith, general foreman
- H. Smith, manager
- D. Smith, general foreman
- M. Smith, foreman
- F. Smith, foreman
- D. Smith, general foreman

**Equipment**
- Caterpillar Diesel plant
- Rock-and-Plane and Looper
- New Caterpillar Diesel plant

**Future Locations**
- Battle Creek, Michigan
- Upper Peninsula of Michigan

**Contact Information**

**WANTED TO BOOK**

- Shows of any kind. Have eight Rides. We are interested in booking.

**FOR SALE**

- Late model 18-car Caterpillar

**JACK KORIE WANTS**

- Enlarging show, two more outstanding Franks and Novelties to act at once. It features, salary no object. Mental Act, Maltos, answer.

**All replies to Bob Robertson or Earl Dorton**
NOW DELIVERING!
New Apex 4 Star Carnival Wheels

Complete Bingo Supplies, \nHany Bulls, Ball Games, \nBingo Cards In Various Colors

MORRIS MANDELL, INC.
26 East 13th St., (Butt, R.), New York 3, N. Y.
Phone Octagon 2-7121

BILL KEMP
WANTS
Drome Riders
LADY AND MEN STRAIGHT RIDERS, \nTICKET SELLERS WHO CAN MAKE \nSECOND OPENING, NO DRINKING \nTOLERATED, NO COLLECT WIRE, \nPLEASE, ANSWER

ROYAL-AMERICAN SHOWS
Davenport, Iowa, until June 16; \nthen Canada.

WANTED
Ferris Wheeler Foreman and Ride Help that drive Semis. \nCome on. \nFerris Wheeler on No. 2 Unit. Exmore, Va., June 3 to 10; \nParksville, Va., June 12 to 17; \nKid and Scotty get in touch with me.

JOHN KEELER
Modernistic Shows

FOR SALE
Landscape at a bargain: Cora Game, 15,000; \nBall Game, 35,000; Good Cream; \nMedicine Wheel. \nChasing Numbers: one Red Concession Frame \nMovers; one Blue Concession Frame \nMovers; one Blue Concession Frame \nMovers with $70,120; \nOne Concession Frame \nMovers with $70,120; \nOne Concession Frame \nMovers with $70,120. \n$500 each. Girl Show. \nCora Game. \nLight Plane; first class skip. \nOne October, 1988. \n
FRANK BURKE
Cora Jayland Park
2001 So. Hilldale
Wichita, Kansas

VOLUNTEER SHOWS \nCAN USE
Small Cookhouse or Grab Agents, Swiger, \nand Harry Parks, Rent Pens and \nand One Line-Up Store.

Want 300 to 400. \nRing Tuesday, 5:30 a.m. to, to join \nof Cookhouse.

FOR SALE: Complete Cookhouse. \nBaxter, Texas, this week; Waco, \nTenn., week of June 17.

WANT
SKOOTER \nFOREMAN \nMUST BE A "GOOD MAN" \nMust be able to get ride up and ready \nfor operation. Openings daily.

SALARY AND \nPERCENTAGE \nDependable man 2 years of experience, \nalso Ferris Wheeler Second Man.

Cavalcade of Amusements \nEl Paso, Ind., this week.

WANTED
16 or 18 ride Carnival for the \nABLOY ANNUAL FESTIVAL \nAugust 21, 22, 23, three days, \nAmboy, Ill. \nCavalcade of Amusements C. of C. immediately \nFRED R. BYBEE \nChairman.
Show Folk of America, Inc. 11400 Broadway, New York.

SMITTY WANTS FOR BYESVILLE WHEELS.

HARVEY MERRIAM'S CARNIVAL BASKETBALL, ANIMAL SHOWS.

ALLAN CORSO WANTED.

WANTED BYESVILLE BINGO.

ROCCO SHOWS ROCCO & SON.

ROSE CITY SHOWS WANT RENT.

GEORGE CLYDE SMITH SHOWS.

JOYLAND MIDWAY ATTRACTIONS WANT FOR V.F.W. CELEBRATION.

GEORGE GLIDE SHOWS WANT.

SOUTHERN VALLEY SHOWS WANT.

WANTED CONCESSIONS OF ALL KINDS: Especially wanted Scales, Sides, Ring Gallery, Novelties, Ball Games, Popcorn, Roundabout, Ferris Wheel, etc. Call 750-913-2439.

SOUTHERN VALLEY SHOWS WANT.

WANTED CONCESSIONS OF ALL KINDS: Especially wanted Scales, Sides, Ring Gallery, Novelties, Ball Games, Popcorn, Roundabout, Ferris Wheel, etc. Call 750-913-2439.

JIMMIE ANNIN I AM AT LIBERTY.

TAX EXAES.

TEX EXAS.

Wants Ride Help, First and Second Men. Write or wire C/O FIDLER'S UNITED SHOWS.

WANTED TO BUY OR LEASE.

Merry Go-Round for Kiddle Park. Call or write VON FOX KIDDIE PARK.

LEGAL ADJUSTER AT LIBERTY.

WANTED.

Used Merry-go-round, horses, seats, medium or large; must be mechanized and in good condition. Will buy or trade.

Griffen Amusement Park.

CARNIVAL WANTED.

For one week in July or early August. Sponsored by American Legion Post 50. Contact EDWARD HAWKINS, Commander.

SAM TASSELL SHOWS WANT.

Week June 12, 69th and Marshall Road, Upper Darby, Penn. Shows of all kinds. No price limitations. Concessions—Rotary, Fish, French Fry, Baseball, Fish Pound, Age and Weight, Ninepins, Jellies, Hi-Striker or any Concessions working for cash.联系

SAMUEL TASSELL.

WANTED HEAD CANVASMAN.

For Girl Revue who can get on and off. Will work only for V.F.W. Parades. Must be under 26 years of age. $100 per day, with working uniforms. Can also use Line Girls. (Telephone, contact me personally. Write, don't write. No collect wires.

JACK NORMAN.

JAMES E. STRATOS SHOWS.

Wanted for work. Contact in person.

CATERPILLAR WANTED.

With or without transportation, will work. Will take care of all expenses. 250-200 Show, with a great deal of business. No booking required. Will work for $100.00 per week. Will show any kind of a show. Phone: 213-5749.

JULIETTE GRIFFEN.

JIM KENNEDY.

JOSEPH B. MARKLEY.

CARNIVAL WANTED.

Rides—Concessions July 24-29.

WOOD COUNTY C.O., P.O.S.

1857 North Street, Muncie, Ind.

5-3737.

ROSE CITY SHOWS WANT RENT.

Agents for Fish Pond, String Joint, Pitch Fork, Ferris Wheel, etc. To come to city or county and handle entertainment. Must be sober and reliable. No collect wires.

HARJII DELGARIAN.

2135 N. Pulaski.

Chicago, Ill.

ROCKY SHOWS.

ROCCO & SON.

KITTLE.

Will travel anywhere. Can make Concessions and Shows. Can provide for all kinds of entertainment. Will work in any state or territory. Phone: 289-1656.

J. C. THAMES.

WANTED—DANCING GIRLS—WANTED.

$12.00 Weekly and Bonus. Easy work, pay nightly. Join Springfield, Ohio, soon.

J. C. THAMES.

Cane Magic Empire Shows.

WANTED.

W. S. MALKAYER CAN PLAY.

All kinds of music on organs, pianos, accordion, etc., for all kinds of entertainment, radio, etc. Will play anything. Phone: 289-1656.

CARLYLE D. MAJOR.

Binghamton, N.Y.

CONCESSIONS WANTED.


W. O. RANDOL, Fair Mgr.

Hamden, Ind.
BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Pete Ballyho, Bow'n's Fitcher, Pa.

Dear Editor:

Readers of The Billboard have often asked Pete Ballyho to tell them how he acquired his first midway and built it up to what it is today. Up to now the boss has kept mum on his fame-and-fame story. Today he released the much-looked-for information about it. Here it is, as told by Pete Ballyho:

"During the winter of 1932, with my bride of three weeks, Spudie Lou, I trooped with an out-of-door and out-of-midway exhibit in Florida. The show was rained out for two weeks, and thru popular demand of its manager (bankrupt) we were held over for a third week at Sarasota, Fla. On a Sunday night my wife and I were both so excited and stud on the bed for matches. It was a warm night, so we left the door open to get a breath of air. As we were both great tobacco chewers, my wife, who is a neat lady, placed the cigar and change in the middle of the bed to avoid splattering the walls and floor.

"After a show we walked into the bar to have a drink and when the barman saw us, he asked who smoked, then shook his head and said, "you should have used a cup!"

"Pete, we didn't have a cup!"

"Mr. Ballyho, you missed a chance to mooch a cigar.

"The game in progress, he invited himself in on the action and told us how to make the game interesting. I immediately raised the ante from matches to nickels. During his stay he bought the last pair of shoes the stranger kept cracking, while looking at his watch, I've chased that lighter around this country, my trains. It leaves in 40 mikes."

"He didn't smoke. By train time I gave him 1500 and we got along fine. We had no change for such a large bill, and being in a hurry to catch the train I pulled out my pouch, which contained 10. I counted it out with him instructions to send the change to the station. This taxied the news back to him. He was so新たに帰る, we never heard from him again. Because the room was illuminated with only a 16-watt globe, neither my wife nor I got a good view at all. We doubt very much if we would recognize him should we ever meet again.

"Not knowing anybody in the town we'd try to omit him to the shows' manager and let him get it changed at the bank by being identified by a committeeman.

"We decided that he would get it changed.

"Baker United Wins Despite Weather

INDIANAPOLIS, June 3—Baker United Shows, despite insistent rain, has been cultivated on a par with 1949 and in some cases the 1949 contest was held on a rainy night. Said a Manager Tom L. Baker announced here.

"With our money we all kept the weather and cleaned and moved. It isn't so much the T70 note or my rise as a manager that I want to emphasize. It's the moral of the story: Always try to help people who chew tobacco.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 3—Visits during the week ending May 27 included Carter Bill Shows at Chili, N. Y., and Spencer Explosive Company visits were Gaitty Shows, Reno DiMarco concessions and Al Bollard concessions, exhibiting jointly under auspices of the Firemen's organization at East Rochester, N. Y., Wednesday (24) and again Saturday (27). On Saturday (27) we visited Joe C. Concessions at Sea Breeze, N. Y., and Manager Sam Lipsky.

The Commissioner of Labor of New York, who has named a Minimum Wage Board, is considering and recommends minimum wages in the amusement and recreation industries in this State. The industrial bulletin issued by the State Department of Labor lists a number of problems common to outdoor amusement and it is apparent that the board named is expected to take up the entire subject.

About a half page of the publication is devoted to The Billboard and its place in amusement industry, insofar as practical operation are concerned. The bulletin states that "most showmen consider the current issue of The Billboard an absolutely essential piece of working equipment."

Galax Sets Cele Dates; Shan Bros. for Midway

GALAX, Va., June 3—Dates for Galax Volunteer Firemen's 17th annual carnival and celebration in Felts Park here have been set for July 2-6. Elbert L. Lundy, secretary, said this week. He added that Shan Bros. Shows will provide the midway.

A mammoth parade, with the Gary, W.Va., and Galax High School bands, will be a feature of the Fourth of July festivities.

Imperial Contracts

Buchanan, Mich., Celé

BUCHANAN, Mich., June 3—Imperis Shows will provide the midway for the jubilee-week-long celebration of the Optimists Club here. Tommy Sacco, Chicago, booked the org into the date.

GEORGE W. NELSON SHOWS

The carnival with a community spirit

PLAYING STATE CELEBRATIONS, TWO EACH WEEK IN MINNESOTA

DETOIT LAKES, MINN., JULY 1-3-5-7

Will book concessions, one of a kind, String Game, Cigarette Gallery, short or long Range Gallery, Camel Bows, Jingle Board, Basket Ball, Clothes Pins, Bumper Fish Pond, Milk Bottles, Glass Pitch, Hi-Striker, Ice Cream or Custard.


WILL book Spitfire or Octopus after June 15, Granada, Minn., June 6-7-8.

Come where the privilege is small.

All replies to GEORGE W. NELSON, as per route

INTERSTATE SHOWS WANT WANT

SHOWS: Will book Monkey Show, Fun House. Glass House. Will give good proposition to Medallions with or without transportation. We want Girls for Show: Jimmy "Larry" Valentine wants Acts for Side Show to join on wire. RIDE RENT: Want $200.00 plus Second Muses for Fall, Wheel, Tilt, Chalipinna, Balloon, etc. drive dance. CONCESSIONS: Will book Frozen Custard, Gourmet-Year-Old, High Striker, Jewelry, Novelties, Long and Short Range Gallery or any Sunny Fruits at reasonable prices. Tony Thomas, who knows how to promote children's business. Will stand Free Act for jobs. Want Girls for Summer Fall season. Fall Fair begins July 10. All joining now will be given preference at Fair.

All replies to H. ROSEN, Mgr., Xenia, Ohio, this week; then per route

PAGE BROS.' SHOWS

WANTS WANTS

WANTS WANTS

WANTS WANTS

WANTS WANTS

WANTS WANTS

WANTS WANTS

COOKHOUSE, BINGO, DUGGERS, STOCK CONCESSIONS. CAN PLACE FUN HOUSE AND SIDE SHOW ACTS. WANT RIDE HELP WHO DRIVE. Blackwell, Ohio, July 3; then 18 Hires and Celebrations. Only one week until Thanksgiving. Join now for a big season.

Address: Per Route

PETE KORTES WANTS FOR PARKS

Ticket Sellers who make openings. Can also use two more good Side Show Acts. Address: Care Flint Tavern, Flint, Michigan, until June 11; then Queens Hotel, Montreal, Que., Canada.

FIDLER'S UNITED SHOWS

WANTS

ELECTRICIAN who can drive semi trailer and handle cattail diesel and Edwin Electric Searchlight. Also WANT RIDE SUPERINTENDENT who can drive semi trailer and handle cattail diesel. Address: PONTIAC, III., THIS WEEK.

BRASS CITY SHOWS


Contact: CHARLES PICKARD, Gen. Agt.

Don't write—come on, will place you.
LONE STAR SHOWS
Free Gate—WANTED—Free Gate
For VETERANS OF FOREIGN WARS MAMMOTH JUBILEE, Sidney, Ohio, June 12-18
25,000 People on Sunday
Can use all kinds of Hanky Panks for this spot and the rest of the season.
WANT Long-Range Shooting Gallery, Duck Pond, Hoopla, Fishpond, Hi-Striker, Penny Pitch, Big Pitch, Pitch Till You Win, Jewelry, Mug Outfit, Huckly Buck, Nail Game, Watch-La, Ball Games. Will book French Fries, Snow Cones, Custard, Cotton Candy. Will book set of Dog Shows—Motordrome, Animal Show, Fun House; good territory for Penny Arcade. Will book Girl Show; must have three or more girls with own equipment. Will book any ride not conflicting with the five we own. Can place Ride Help; top salary. Must be licensed drivers.
J. R. McSPADDEN, Owner
JOHN REED, Box 3548.
All this week Bucyrus, O.
P.S.: Will give route of our fairs upon request.

FROM THE LOTS
Monarch Imperial

COTTAGE GROVE, Ore., June 3—Penny Arcade authors of the Monarch Street, in Cottage Grove, encountered high winds and cold weather, curtailing business in its large theatre. Members of the Douglas Shows exchanged greetings with Monarch folks. Thomas Douglas, Manager E. O. Douglas, Misses E. For- tescue and John Lawson, Sonoma, California, Manager Howard Crandall, Art and Edith Anderson, concessionaires, left Cottage Grove, bound for John Meeker’s Show. E. Criffield’s Birdhouse and Concessions have topped the midway weekly.
Martin E. Arthur visited at Watson- ville, where Bill Hall at Ukiah, Calif., and Adolph Vorkum at Coos Bay, Oregon, wanted to have pictures of William hall and his family on the Dolan Shows in Colorado. A birthday party was given for their son Eddie. The Monarch Manager is building a marquee for his panel trucks, electrical and lettered in red and white. Visiting at Eureka, Calif., was Tex Cordor, former carnival owner in business at Eureka. Vic Davis and friends are left in Watsonville. A Girl Revue, operated by Mr. and Mrs. J. Lorraine, has been added.

WANT

E. C. H. GALLAGHER, Manager

ALL-AMERICAN CARNIVAL

WANT SHOWS, RIDE HELP, WHIP FOREMAN AND CHAIRPLANE FOREMAN, WANT Bingo Manager, Cliff Lambert, phone, reverse ground, N. J., next week. Has Elephant, the Great One, Flat Show, with the ten Elks of Fourth of July, Celadon, W. J., on Elk grounds. First carnival in 20 years. Has the Billboard for Fairdays July 12, 13, 14, 15, Mr. Camel Celebration, Roseto, Pa., July 34, including Sunday and Monday, closing August 1.

ALL answers to HARRY HELLER:
Phone Wycliff 40393-M, Campglove, N. J.

Heller’s ACM SHOWS

LAKE CHARLES, La., June 5 to 15—AUDIPEUS POLICE DEPT.
Can place Islands and Ground Shows, Flat Show, Glass Show, Nickel Duck Pond, Dog Show, Popcorn, Carnival, Mechanical, Lottery, Aluminum Plateau, American Paradise. Forest Shows and Mississippi Fairs. Will book any one or two or three fairs for July 5th Show. Will book any one or two fairs for July 5th Show. Will book any one or two or three fairs for July 5th Show. Will book any one or two or three fairs for July 5th Show. Will book any one or two or three fairs for July 5th Show.

ALL replies ED EVANS, Mgr.
Lake Charles, La., June 5 to 15.

GRACELAND GREATER SHOWS

WANT FOR AMERICAN LEGION ANNUAL CELEBRATION ON THE STREETS AT ROODHOUSE, ILLINOIS, JUNE 12-17—Automobile Away.

J. A. SPARKS SHOWS

Will sell "K" on Cookhouse, Popcorn, Candy Apples, Fries, Sno Cone, Jewelry, High Striker, and Long Range Shooting Gallery. Good opening for Ball Games and Fish Pond. Very covetable privilege. Will book two or more flat outfits. Want Man with acts to take charge of Side Show. Will book Wild Life, Monkey Show, and Animal Show with own outfits. Also want Mechanical, Have opening for Roly-Poly, Octopus, and Rollover.

Address J. A. SPARKS, Richmond, Ky., this week.

LAUGHING CLOWN SHOWS

WANT FOR THE BALTIMORE WHITE RABBIT SHOW, BALTIMORE. Will book any one or more shows.

ALL replies HARRY ALKON, Centralia, Ill., this week.

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WANT

E. Criffield, Manager

ACCENTED MIDWAY

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Address J. A. SPARKS, Richmond, Ky., this week.
It's the Original!

Here's Chuck Luck in its most popular form, easily accessible and convenient. Chuck Original Jumbo Dice Wheel has the extra-large, unbreakable plastic that one takes everywhere! A jewel for dependable performance, 20" in diameter for prompt delivery at reasonable prices. Write today for catalog.

H. C. EVANS & CO.
3528 W. Adams St. Chicago 7, Illinois

LIMA, OHIO
PARKS SHOW GROUNDS
Kiibby & Bellefontaine Ave.
Good condition for Large Circuses and Carnivals.

JOHN J. KLAY
Phone 47641 Lima, Ohio

CARNIVAL WANTED
For FV5 Celebration, July 4th week celebration, $1500.00 cash in hand. W. Perry Siewert, 1416, Wisconsin Rapids, Wis.

V. PERRY SIEWERT
Phone 190 at Wisconsin Rapids, Wis.

WANTED
Box 6, Brilliant, Ohio

Gem City
BELVIDERE, Ill., June 3—Org was here this week after moving from a decision to move. Two women spots out of Peoria, Ill., where the show was set up after a zoning code made it impossible to pay there. Two jumbo matinees and a bicycle giveaway were held before selling out last week in East Peoria, Ill., but the org bucked a personal appearance of Jack Benny that called for a special card. Mr. and Mrs. Cash Willette at last weekend was to help on promotions. Jack Shively was joined by his wife and daughter, W. E. (Bill) Snyder, booking agent at East Peoria Optimist Club luncheon.

Visitors: Bill Naylor, press agent, and Jack Kaplan, special agent, Hen- nies Bros.' Show; Guy Derry, Ever- ett W. Ritchey, Jim Woll, Frank Wilkinson, Carley (Billy) Marcus and Bob Hoffman. Dr. Thomas E. Hickey, general manager; W. E. Snyder, general agent and booking manager; Bill Naylor, secretory-treasurer; Harry Thomas, assis- tant manager; Bill, general superintendant; Roy Bailey, public superintendent; Hank McGuire, Diesel engine and electrician; Pete Christ- er, chief mechanic; Dave Carroll, press and radio; Ronald J. Henderson, advertising manager; Ralph Huntington, mailman; Pop Living, night watchman; Walter Payne, con- ceSSIONnary, front gate and light tower, Bill Whirl, search- lights, Charles Coleman, and Larry and decorator, Howard Straub.

Rides: Merry-Go-Round, Alice Johnson, foreman; second man, Leonard Trainer; tigers; Mrs. DIXIE SMITH, clown; Clown Dolphine, Mrs. SMITH, foreman; second man, William Smith; children, Sally Hickey, Tall-a-Whirl, E. J. Allen, foreman; second man, E. C. Wood; tigers; Mrs. William Smith, Circus Ball, William Newman, foreman; second man, Bill Wilson; tickets, Mary McGuire, Fly- oplante, Robert Taylor, foreman; Larry Hoxey, second man, Cathedral, Courtney; Guillad, second man, Cathie (Mike) West, foreman; Joe C. H. Wood; second man, William Smith, ticket office; Tom Griffin, train; Hobby Derby, Roy Dillon.

Circus Show: Jimmie Chavis, manager and front; Curly Crichette, second man, Ernest Durden, front; Eddie West, Frank Long, No. 2 box; Joe Mann, No. 4 box; Mike Cottelle, No. 4 box; Louise Chavis; gate, second man; Steve Hoxey, driver, and emcee; Joe Drake, iron; Charles (Jack) Manning, gate; Johnny Covington, frog boy; Francis Crichette, sword box and Frank Allen, Black, head; Professor Zagar, mentalist; Allen Haussner, mechanical and stage manager; and Sandra- Lee, announcer. Gay New Orleans, Peg- gee Parker, manager; Ethel McCoy, Parker, assistant; manager; Bob Grazi, stage manager; Bernice Petts, Millie Pearson, Helen Russell, Fannie Freeman and Ruth Billings, clown; Ray Swain, photo- grapher; Len Larke, sax; James Smith, trumpet; Al Linderstrom, trombone; E. Bowler, drums, Snake Show; Sailot Katty, manager; Paul Quirk, front; Rainbow Boy, Sailor Short, gate; Irene Katy, emcee; Nicki, Fifi and Betty, Illusion Show, 2449; Pat Castle, train; Hobby Derby, Roy Dillon.

20th Century
KANSAS CITY, Mo., June 3. — Shows played here the week of May 25 under American Legion auspices to an unsettled weather and fair. Last week Leonard Martin, second man, and Albert Martin, co-owner, joined after finish- ing his studies at school in Ohio. They plan next week in the KC area with a small circus. — FRANK GASKINS.
ESPECIALLY FOR YOU!  
SAV AG FOR FUTURE REFERENCE:  
HUMMID ORGAN RECORDINGS OF ALL-TIME FAVORITE SONGS  
SPECIAL OFFER  
[NonNull Box]  
EXPIRES:  
[NonNull Box]  
[NonNull Box]  
[NonNull Box]  

gift.

B & C. Expo
OSWEGO, N. Y., June 3—Org was here after moving from this week from Ball, or TXVNIA0 9.471-Dinah 1 9.20Q1-The Fourth 1 2003 93-In use  
Dart, and kids, pressed  
...  
Lee  
Dexter has charge of the front on the Mr. MacNeil and, and Elden Gideon manages inside.  
All rides and equipment flash new purple scheme on the writer handle of mall and is The Billboard agent—AL DEXTER.

ALAMO EXPOSITION SHOWS  
For biggest Fourth of July celebration in the State of Missouri  
LEONARD, MO., JULY 1-2-3-4
RIDES: Can place Pony Ride, Train, Boat Ride. SHOWS: Gold Show of marionettes that do not conflict. We have Electric Organ, 1st-class, 2nd-class. The Traveling Circus, with Circus and more rides. Can use Ride Show Arts, also Amusements, have special for Special Agent that has a show in the area.  
JACK HUBACK,Mgr.
June 3,9,16, Lexington, Ohio; June 17, State, Ohio; June 24, Mc乐视,  

AMERICAN UNITED SHOWS #2 WANT  
For 16 Fairs and Celebrations. Two Spots a Week.  
Handy Parks of all kinds, Athletic Show Manager with Talent, Sid Show with men Equipment.  
1936 Deal for Mersey-Round. Will buy 6 Cat Cutout.
Dillon, Mont., June 6-10, Ribey, Idaho Pioneer Celebration, June 12-17.

CELELY CITY SHOWS  
Wanted for opening June 14 to 18, Kalamazo, Mich, American Legion Jubilee.  
Free Acts—Fireworks—Boat Races  
Owing to disappointment, not book for the season. New acts and old not confiding. Want Concession of all kinds. Call, write or wire. Will book or buy on the spot to follow.  
All replies to HENRY FISHER  
P.O. Box 186, Kalamazo, Mich.

MARVEL SHOWS  
Want Ready Parks of all kinds, come on. Send letter to Lee B. Eaton, 350 3rd Ave., N. Y.  

LEE BECHT SHOWS  
 UNIT 12  
Want for several weeks in Indianapolis. Show now at Morris & Pitts Bros.  
CONCESSIONS: Arcade, String Game, Grab, Javelins, Photos, Glass Pitch, Scale and Age  
Audition: July 13, at 2:00 p.m. All checks or changes to be made payable to the President.

LONE STAR RIDES Want  
 FOR LOBE CITY, OHIO, HOMECOMING, JUne 12 TO 19  
With other good Fairs and Celebrations to follow.  
Will book Mersey-Round for the season. Want a flashy Ribo, Pitch-Tilt:You-Win, and talk Smart Tunes of all kinds, Age, Weight, Novelties, Photo, Shooting Gallery, Came Back, etc.
LONE STAR RIDES, J. C. BAKE, Mgr., Toledo, Ohio

Redwood Empire  
EUREKA, Calif., June 3—Org was here this week with old friends and cold drinks, for the Sportman Show date here. April 1st had a lower than usual attendance, but the season’s gross so far is 20 per cent above last year. Heavy snow has filled the lumbering country, has improved conditions to a point that allows the work to continue.  
K. B. Kaufman, general agent, has signs for Railroad Celebrations.  

STECK, JEFFERSON TROY, June 9

CAULIE BENTLEY  
James K. Strickland Show, Michigan
American United

SILVERTON, Idaho June 3—This event is the sixth of the season for the No. 2 unit, which has played only once blank to date. The organ was brought out this year as a New York unit capable of playing two spots a week. At this writing 18 shows, 18 shows, etc. have been signed.

Line Up

G. A. Allen, Sr. manager; George Wright, concession manager; Mrs. Fred Allen, secretary (Octopus, Pastime, Smith, Ferguson); Claude, Alene, Pink, Spain. MacLean, and Mary, Sun, and show coach. Delber Peterson, General Manager; John Allyn, clerk, Joe Smith, secretary. June 10, second show.

June 11, Pete Peterson, manager, confectioner;

June 12, Catherina, Carter, Mrs. John Ryan, 


Yager United

NORTH CHILICOTTE, Ill., June 3—A Costume ball last Monday night at the Yager unit brought good crowds and strong spending. Decoration Day was quite good. We all own, Groove."

WANT INFO

James H. Drew

MARMET, W. Va., June 3—Our running business is running 20 per cent ahead of last year as a result of the good weather and strong spending. Two new trains have been added and a new 100-wk. transformer. July 10, 12, 15, 17, 19, 21, 23, 25, 27, 29, and 31.

VICTOR D. McCARTY

Lincoln, Ne.

AT LIBERTY COOK HOUSE, SMALL SIT-DOWN GRAB AND 2 PERCENT TABLES

WANT (S) Address: 109 Snug, 102 Crystal St., St. Louis, Mo.

Montse!<br>

Kerr Wheel Foreman, $50.00 a week. Must be added to M. S. in Nettleton, 1610. W. 31st St., Kansas City, Mo.

K. WALLACE

General Delivery, Berkeley Springs, W. Va., or Washington, D.C.

WANT (S) Five Class Talker for show. Must be good.

ANNEX ATTRACTIONS

TIVOLI EXPO SHOWS

DINOS.

SMOKY CARSON

Contact:

c/o Myers Building, Lawrence, Kan.

ALTO ORR

This week: Week of June 14, 1950.

COOKHOUSE FOR SALE

Folly Beach, S. C., June 1—This fine, newly remodeled and newly finished International Tiptop Truck, ready for business. Well equipped, ready to operate. $800. Serious inquiries only. Will sell with or without truck. Can be delivered anywhere in the United States.

"DAN" DANIEL MOTOR CO.

Middletown, N.Y. Phone: 6494. This week: Week of June 14, 1950.

RIDE & SHOWS

Folly Beach, S. C., June 1—This fine, newly remodeled and newly finished International Tiptop Truck, ready for business. Well equipped, ready to operate. $800. Serious inquiries only. Will sell with or without truck. Can be delivered anywhere in the United States.

"DAN" DANIEL MOTOR CO.

Middletown, N.Y. Phone: 6494. This week: Week of June 14, 1950.

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Will look for season at Folly Beach, S. C., Banana, Glass House, or any show of merit that will get money. Also Newrul, Henry Pans, Hocule, Half Games with fife.

Also want Isle of Palms, S. C., Wheel, or any Dollar Ride that will not conflict in this territory.

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25 Years Ago

M. G. Helm, president of Electric Power, has announced that the company has purchased an electric locomotive which struck the spot did estimated damage of $10,000,000. Seven members of a family were killed in the accident, which involved the train of the St. Louis & Eastern.

40 Years Ago

Hojie and Mike mules, ridden by the Hagensick-Gooding-Bonel in the World's Fair, were sold to a Russian mule trader for $10,000. The mules were trained by John Hagensick, who is known as "the mule king."
Big Gate at AOW Competitions; Challenge Trophy to Twin City

ELIZABETH, N. J., June 3—In view of the close America on Ice (AOI) challenge trophy for the third time in the 10th annual AOW championship held May 22-28 at Twin City Arena here, the Twin City Skating Club was awarded permanent possession of the trophy, a chain of skates, designed by William Schmitz—directed chain of skaters. The class of skaters required to compete for this new award at next year's competition.

This year Twin City skaters nosed out the Nashville (T. J.) Arena club by a slight margin. Previously Twin City had won two titles. While the clubs of Mount Vernon (N. Y.) Arena and Paterson (N. J.) Arena had each won one.

Interest in this year's championships reached a high pitch, AOW officials reported. Good attendance attended daytime sessions to watch competition in a riddle skating events, while large crowds turned out at night for the speed contests. Highlight of the week was Wednesday night, when racing finals were held in several divisions, coupled with senior mixed pairs.

General Manager Schmitz called attention to the huge growth in number of skaters participating in these championships since their inception. At the beginning there was only a handful of skaters competing. In one event, this year's contests, running morning thru evening for five days and comprising competition in all events and divisions, attracted more than 300 skaters from AOW's nine rings.

Results:
- Juvenile division: girls' figures, Madeline C. Slone, Hackensack; Susan C. C. Osborne, Hackensack; Carol Gionvanni, Central Arena. Section, N. J. Boys' figures, George Beemer, Hackensack; Howard Schmitt, Alexandra, Va.; 100 in Dancing: Joan Honick and Edward Divately, Alexandria; Susan Cote and George L. Stotz (See Big GATE on page 98)

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(Continued from page 88)

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PER DOZ. 25c Dep.

Bal. C. O. D.

A Fabulous Ring. Is to be an R.G.F. extra heavy mounting, with care for faster and bigger PROFITS WRITE NOW FOR SAMPLES, PLEASE.

SUBSCRIPTION ORDER FORM

The Billboard

2160 Patterson St.
Cincinnati 22, Ohio

Please enter your subscription to The Billboard for one year, $10.1. I understand that this will include the BIG SUMMER SPECIAL.

Name:

City __________ Zone ______ State ______

Occupation or Business ______

BLUER MOON CO.

**MERCHANDISE**

**MERCHANDISE TOPICS**

Write Buyer's Service Department, 2160 Patterson Street, Cincinnati 22, O., for a complete list of the many hundreds of styles of blanks and designs mentioned in this column. To avoid billing, please enclose self-addressed envelope.

New York:

Charlie Sheen wants all Billboard readers to see the show, "Man With a Horn." The Park Row scenes, starring Kirk Douglas, were shot at the film's studio, Columbia. For the automobile market: Foster Proctor Co. offers a spinning gallon and motor-tune-up gauge. Retaining at $7.50, the gauge is simple to install. To wear the steering wheel.... Anti-Spill is reported to start selling. The design was stalled by West Coast. An eight-ounce can sells for $1.39. Also, auto paste cover now are shown for $1. They come with an elastic for snug fit and are detachable. ...Danco Corporation has introduced a new line of imported miniature pipes as $1 retailers. Such designs as a horned bull, monkey, etc., are featured. ...Jan's new-nit is a 30-cent seller. For purse or bracelet, the kit's metal tube carries numerous designs, three tiny, inexpensive thread and stop-runs. Announced to trade as a combination of many games in one, Players Chase now is exhibited by E. H. Lewis Company. Pocket-sized, the two-piece game mask is employed for poker, dice, plus many other games. A $2 model, ... is offered a cased kiddle wrist purse as a 10-cent retailer; also a comb and case at the same price. ... A 50-cent business man's item, National Tobacco Mills, is chasing markets Kardpak. Retains one application card at a time, the calling card case is a Moscow Mule Mug is a plastic, mirror-matte mug adorned with a golden-colored mule insignia. Plastic Corporation retails the item for 20 cents. Eunice Novelties is offering an electric clock that keeps running for 50 hours after the house current is cut off. Designed in the clock, a cluck instantly activates a fan to maintain a balance in the restoration of current, wherever. Energized magnets stop the balance wheel, and that of the clock resumes operation. ... Motta plaques are 98-cent sellers. In humorous Indian dialect, the plaques exult the failure of spousal, Business Products Company is the producer. ... As a $1 item, Roller Rule pencil is hit the market. Roll the top of the pencil over distance to be estimated, and pencil indicator scale will read accurate measurement. ...Leo Stein, of the Frey Company, is enthusiastic about the sales potential of Clip-On Buttons. At 10 cents per card, three men's shirt buttons are displayed. Two large, metal-covered buttons attached with thread appear to be hand sewn. Actually they clip to the shirt via flexible prongs. ...In the toy field, Topics offers Duck Refills, a 50-cent item. As a 19-cent seller, Whitman Publishing Company is offering Rattle Sitter. With 102 pages in color, the card cover with feature popular comic characters. ...The candle set will go for Commonwealth's New Evergreen Christmas card and aleophony accessories. There's plenty of noise and interesting motions in these 25-cent numbers.

West Coast:

Lou Rubin, of SATIS-factory, Sales, is back from New York and Chicago while in the East, they up some new items and the firm will be reaping with them soon....Gene Fromm, Pacific Coast, Company, has received a large shipment of bronze and gold horses to take care of the big demand for this type of merchandise. ... Duke Lenzen has brought such items as the Cutie Projektor and the Squeezer Water Thru Metal, took advantage of western sales. ...Impeccable to-day December 7th, we'll be finishing a dress from some amusement areas. ... he is working on a new item that, he said, will exceed anything that his firm has brought out in recent months. Flaming along Merchandise Row were open the day before Decoration Day to take care of hundreds of buyers' inquiries. ... G. Göttinger Sr., Western Merchandising Company, is back from a business trip to New Orleans, where the firm has a branch.

Chicag:

Cork Bros. are about ready to let out some new items. They will be priced low enough so that the boys can make a buck.... Barry Deshler, of N. S. Chat, returned from a jaunt to the Ba-

**FLORIDA MINIATURES**

**NEW LARGE ELECTRIC BIRD CAGE**

All chrome construction. A bird can dance a complete circle when installed. Operates on 110 volts AC. Ac. $5 each.

**AMAZING CANDY**

North 

**CANDY AMAZING**

**FLORIDA MINIATURES**

**NEW LARGE ELECTRIC BIRD CAGE**

All chrome construction. A bird can dance a complete circle when installed. Operates on 110 volts AC. Ac. $5 each.

**AMAZING CANDY**

North 

**CANDY AMAZING**
Here and There:
Bill Carsky, of Casey Concessions Company, Chicago, announces the exclusive distribution of the tiger rose concession item. Bill says that since announcing the item in last week's Billboard, he has been kept busy filling orders... Atlas Novelty Company, Detroit, is moving to 330 Woodward Avenue because of impending demolition of its block for a civic center project. The firm expects to expand its activities in the coming year.

Attractively priced, a new size color calendar for 1951 has been introduced by Tip-Top Products Company, Omaha. Another novelty product, a see-through knife, is being marketed by the L. A. Goodman Manufacturing Company, Chicago. They are cleaned by wiping them with a damp cloth... The last new pocket lighter that can be applied in 20 minutes and requires no buffing, has been developed by S. C. Johnson & Son, Racine, Wis. A Vapocetrometer, designed for indoor insect control, is announced by West Distilling Company, Long Island City, N. Y. The combination feature a 23-square inch A.C.-D.C. electric sprayer which is adaptable to either area-fogging or direct-contact use.

JEROME ATTENTION

NEW LOW PRICES

PUSH BUTTON & SEE TWO SENSATIONAL GIRLS

ASSORTED PICTURES TO EACH 1 DOZEN PACKAGE

Original Manufacturers

CORDELL PRODUCTS, Inc.
784 Southern Blvd., N. Y. 55, N. Y.

Phone: Dayton 8-0783

NEW LOW PRICE! STOCK UP NOW!

Pistol Lighter

Buy Under Salesman's Immediate Delivery.

DOZEN...$9.00

Cordova Mfg. Co., Inc.

BENGOR

New York J. N. Y.

ALL 24 KT. GOLD PLATED CAPS

Unbelievably Low Priced

S.P.C. PEN SETS—Schiller fountain pens, complete set, with 4 writing pens and 1 gold vacu- pump filling cap, $9.50. For sale in lots down to 12 sets for $8.00. Send for prices.

CHROME SETS—Metallic color pens, each with a metal cap, $3.50 each, or $15.00 a box of 24. For sale by the dozen.

RED TURBO PENS—Metallic color pens, each with a red plug, $3.50 each, or $15.00 a box of 24. For sale by the dozen.

FLOATING PEACH PENCIL—Choice of metallic colors, $3.50 each, or $15.00 a box of 24. For sale by the dozen.

GENUINE PLATINUM—Platinum plated, $15.00 each, or $75.00 a box of 24. For sale by the dozen.

Jewelers & Importers

Send for our latest catalog.

Ted Burke Industries
19 West 37th St.

New York 1, N. Y.

FAMOUS

Manufacturers

S. J. Williams Co.

ATTENTION

MERCHANDISE

JUNIOR

MANUFACTURERS

Ink Pens

With

NEW

INSTA-

FLASH

CAMERA

$3.50

Each

In Display

Sample Prepaid

$4.00

ORDER NOW—Immediate delivery. Send cash in full with order. Cash or order, C. O. D. Net 10 days to well-located firms. F. O. B. to Quantity Reorder.

MLW—1620

$1.80 doz. ALLIED SALES

111 N. DuSable St.

Dept. BB-10, Chicago 6, Ill.

PRICEs—NEVER HEARD OF BEFORE

HULA LAMPS—$100.00

HORSE CLOCKS—$4.95

25% Deposit on Order, Balance C.O.D.

BUFFALO'S LEADING CARNIVAL, BINGO AND PRIZE REPRESENTATIVE

THORST WISE PREMIUMS, INC.

800 Jefferson Avenue, Buffalo 6, New York.

Phone: Mohawk 1089

NEW Section-Cup

Auto Flange-Holder

For JULY

Advertise yourcigarettes, cigars, chewing tobacco, gum, tobacco, etc., in a unique, attractive, high-quality section cup. Will not wrinkle or sag. Available in five sizes, 8, 10, 12, 16, 19 line in.

Write for list of over 300 popular items.

110 E. 33 St., Dept. RP, New York 15, N. Y.

Copyrighted material
Pipes for Pitchmen

By Bill Baker

The pitchman is successful because he works at his profession.

BIG AL WILSON, card, from Kansas City, Mo., that he's still working 1 fair return in the state and there. He advises that the 40th Street location is okay on Sundays. Following an engagement in Independence, Mo., Al heads for St. Louis for the same chain.

Many a pitchmen has turned a flop into a success.

Some veteran pitchmen know still practice showmanship because they know it pays off.

HERNY H. VARNER is compiling data and anecdotes of his travels in the United States and Canada and hopes to get enough material for a book he plans to write.

Impotence many times stems from anxiety.

There are some pitchmen who have resurrected ideas and items that were a "money-makers" years ago and are watching them click all over again.

FRED W. LANGER follows a lengthy silence, advises that he's working kitchen gadgets to good returns around Buffalo. This past week he worked with the arrival of a daughter. I've been confining my activities to within a short radius of Buffalo, which permits me to "sit home for the weekend."

As a result, I've lost the Pipes for Pitchmen on page 98.

We Will Not Be Undersold

"DREAM GIRL PENCIL"

New, sensational improved caped pencil with gold, plated end and point. Available in standard, no. 1000, and in Exciting Natural Full Color!$_(Art. Beautiful)."

Genuine "Everlast"

FLOATING GIRL & BOY PENCIL

UNCONDITIONALLY GUARANTEED TO BE ALL PERFECT.

No Leakers

Jet black pencil with stylish polished gold-plated ring, clip and point. Ideal for boys and girls. Sold at.

SAMPLE, $1.00

When ordering, specify either floating boy or floating girl design.

25% Deposit: Money Order, Balance C.O.D. Allow for postage on prepaid orders. Write for list of hot special!

IMPERIAL MDSE. CO.

New York, N. Y.

Merchandise You Have Been Looking For

Lamps, Clocks, Exhaustors, Houseware, Aluminum Ware, Decorated Tinware, Toys; Every kind of Glassware, Blankets, Hamper, Heaters, Procession, Pumps, Birds, Whips, Balloons, Hats, Pumps, Dolls, Carnival Specials, Rings, Rattles, etc. Ask about our Made-To-Order Lamps, etc., and special orders. For best service write or phone.

PREMIUM SUPPLY CORP.

1111 South 12th, St. Louis 4, Mo.

Frisco Pete

604 West Lake St.

Chicago, Illinois

Call Franklin 2-2567

$7.20 & Up

SAMPLE ASSORTMENT $2.50

CRAB BAG MERCHANDISE ON HAND AT ALL TIMES 5c EACH

25c DEPOSIT REQUIRED ON C.O.D. ORDERS - PLEASE STATE YOUR BUSINESS

THE SENSATION OF THE COUNTRY

It is terrific. THE WOLF PACK regulation poker playing set with 11 different plastic wood glamour girls. They are gorgeous and in full face.

SPECIAL $11.50 Per Doz.

IMMEDIATE DELIVERY

25% Deposit, Money Order or Cash, Balance C.O.D.

HARRIS NOVELTY CO.

1103 Arch St.


Phone: Market 7-9846

Sells on Sight

PRICE: Unique Silver-Plated Smokers Or Serving Set

Sample Sat. Sand-$2 Post Only $18.50

IMMEDIATE DELIVERY

60% deposit to hold your order. See our beautiful Smokers and Serving Sets, 14 oz., 10 oz., and 7 oz., plus C.O.D. Orders. Satisfaction guaranteed.

MAGGIN'S

65 Fulton St.

Brooklyn, N. Y.
AMAZING OFFER!
The Greatest
Promotional
Watch Ever Developed!

7 Jewel
$95.00

17 Jewel—$125.00

59¢ with order—balance C.O.D.

BUY AT WHOLESALE PRICES AND SAVE!

FREE: NEW WHOLESALE CATALOG

Sells on Sight

LOUIS PERLOFF
Jeweler's Supplies
Dept. 607, Walnut St., Phila., Pa.

STEEL OR WOOD
CHAIRS

Folding or Non-Folding
Portable or Stationary bases. Write for details.

PROVIDENCE RING COMPANY
160 Yawney St., N. Y.

WE SELL NEW WATCHES ONLY
No Rebuits—100% Guaranteed

Avon, $5.00—S. J. Wood & Co. (Toronto), $10.00

Lead—Johnson Jewelers—San Francisco, $12.50

Bulova—New York, $25.00

We will repair your old watch for $2.50

We guarantee all watches

WE WILL REPAIR
YOUR WATCH
FOR $2.50

WE ARE THE
LARGEST IMPORTERS OF
JEWELRY AND WATCHES IN THE WORLD.

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WE ARE THE
LARGEST IMPORTERS OF
JEWELRY AND WATCHES IN THE WORLD.
PIES

(Continued from page 26)

contact with some of the boys. I've been buying my stock from N. K. & S. Co. Company. He's currently making a kitchen set that I think will be a money getter for the coming fair season. I've noted that my old friend, Red Hallie, is working something out in Hollywood. How about piping in, R. Wonder what Phil Kraft has been doing since I last saw him in Buffalo. How about piping in from Louis A. (Smitty) Smith? I've been wondering if he returned to the continent or is still back in the mail-order profession. How does the weather out the boys find the New England weather and the country? I'm finding the stores that I have been working in are extremely tough. There's little to be seen and no money. I have met many workers who amount to something. In fact, the older men seem will never make pitchers and other longer they remain in the game the more heat they will cause the regulars. I wish there was some way to market some of these so-called promoners conform to a set of standards before hiring and sending out workers. From some of the specimens I've seen lately they do more harm to us than can be imagined. How about piping in from old timers like Ed Murray, Bill Westphal, S. A. Shaddofeld and Mark Jarrett.

BIG GATE AT AOW

(Continued from page 12)

500,000 PARASOLS, $4.98.

HALSTED PARASOLS, $5.50.

PEARL PARASOLS, $6.00.

AIRSHIP guaranteed.

Balloons Cold models $1.00 each.

DOZ.

420 PENCILS, $2.00.

SAMPLE SET, $1.00 each.

25% discount on order.

D. ZOOMERANG $1.75.

DOZ.

100 1K R. G. P. Two White Stones

$2.50.

200 1K R. O. P. Six Simulated diamonds in white metal, $6.00.

100 1K R. O. P. Six Simulated diamonds and simulated white metal, $3.00.

300 2K R. G. P. Six Simulated diamonds, $12.00.

NEW LATEALO COMPLET LISTING LINE.

Sample Assortment $1.25, plus 50.00 to ship.

DELOUS MINGE CO. DELOUS MINGE CO.

NEW TERRIFIC!

FULLY AUTOMATIC PISTOL LIGHTER $7.60.

Pistols Lighter automatically ignites from pocket, 3 X 2 Y's, 6.50.

IMPERIAL No. 420

Fountain Pen Desk Set

(with rotating swivel)

Each set wrapped in tissue and beautifully gift boxed.

If Ball Point Pen Is Desired, Specify No. 420

IMPERIAL MANUFACTURES THE REMARKABLE 3 COLOR PEN—75c. & 70c. DOZEN—SAMPLE, $1.00.

DEPT. E, IMPERIAL PEN & PENCIL CO., INC.

SONS OF THE UNION

THE BILLBOARD June 10, 1950

June 10, 1950

86c

NATIONAL METAL CO. No. 117 E. Douglas

Whitehall Wholesale

Fall River, Mass.

PICKLES—COOKING JEMET.

J. K. BERKOWITZ & SONS 117 E. Douglas

Whitehall 2, Kansas

PROOF BOXES

14K gold plate

$2.75.

15% discount on

100 deposit on order.

Please state your business

RINE'S—COOKING JEMET.

25% deposit on

JOHN BERKOWITZ & SONS

117 E. Douglas

Whitehall 2, Kansas

ROMER S. PUGH & SONS

117 E. Douglas

Whitehall 2, Kansas

NEW SENSATIONAL LINE OF HIGH SENSATIONAL NEW ITEMS!

STRAWBERRY PLASTIC ZOOMERANG

TWO 150G. G. S. HOLDS $1.50.

514 100G. G. S. HOLDS $1.00.

B..25c.

ACE CARNIVAL SUPPLIES

5187 SO. HALSTED ST.

Chicago, Illinois

(Continued from page 25)

If you like to play with Yo Yo's? Here is something twice as fascinating. A real concession item. Guaranteed retail sales.

$6.25 DOZ.

SAMPLE 75c. $2.25 DOZ. SAMPLE 29c EA.

35% with order, balance C. O. D.

ACE CARNIVAL SUPPLIES

117 E. Douglas

Whitehall 2, Kansas

SPECIAL CHINESE FIRECRACKERS

LARGE 1,000 (100-15) $15.00.

SMALL 100 (10-15) $10.00.

SIX SPOKES BICYCLE CRACKERS $1.50.

SIX SPOKES BICYCLE CRACKERS (6-10) $1.00.

SPECIAL OFFER—2 FOR 40C.

MOSS PHOTO SERVICE 153 W. 44th St., N. Y. 19

WHOLESALE BARGAINS

SPECIAL

THE BILLBOARD June 10, 1950

PROMOTION MILITARY

$1.00 for 10, 9 for $9.00

10 for 99c.

10 for 99c.

10 for 99c.

10 for 99c.

10 for 99c.

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10 for 99c.
SALESBORD Sidelights

The boys from Superior were on hand this week to talk to the retailer of Superior, Inc., The Ober-Pemco Co., in Chicago. They told the retailer about the features of the new display board they are carrying for Buffalo. The new display board has a three-column panel in the center of the display, with a nickel punch at the top and a nickel at the bottom. The boys also showed the retailer how the display board can be used to display a variety of products, such as cosmetics, watches, and jewelry.

SALESBORD Sidelights

At the Pioneer Manufacturing Company booth, Charles Lenczak, Bob Szymkiewicz, and Jim Dougherty held the official greeting boys. Boys talked up the brand products of the company, including the Salesboard and Bingo boards, both quarter play.

Jerry Scanlan, Chicago manufacturer, was the general host of the Salesboards. Jerry debuted Silver Bell, a bell machine stand type, and his simulated spectator board to top off the bell touch. Three columns of pulls, released by playboards, put the money back in the top of each, total up winners by the official count method, and return the actual bell play. Other bell numbers shown included 1000 Winners and 5000 Don’ts.

Jack Morley and sales manager Bill Stone were among the boys doing host duty at the Consolidated Salesboards, Inc. exhibit. Some of the new numbers released from 10-cent play Treasure Island, dime punch Pic Your State, which featured an array of minitube tickets for each of the 50 states and 5 center Oh, La-La, a key chain board. A huge salesboard face, with red, green, yellow, and white lights, a piece for a personal use, was set up before the booth. Bill Stone showed a coin-operated ticket machine whenever a visitor desired to be snapped by his head gracing the display board.

Farlick Corporation, Chicago, introduced the first of a new series of games, Four Coasters. Such a type of Nickel that My Type and Rollin’ In Dough. A new coin number, in five and dime play, with coin-operated winners, man, sales manager, and Jack Brody, sales director, pointed out that the coinboard boards made not about per cent of the firm’s display. . .

Terwood Salesboards, Minneapolis, unveiled new coin games, new spindle tickets with yellow and green lights, and other novelty. The firm was manufacturing a new coin type of four section ticket deal, in five and dime play, called Rainbow. Popular game, the sales talk to visitors were Jew Yelle, general manager, and his wife, general worker. Firm also showed 15 boards of the coin, money and merchandise type.

Gardner & Company, in its Chicago plant and showroom, did its part to present a house brown.” Visitors came in steadily and threatened to create standing room only conditions even after the evening’s festivities. Hosting the event was Saul Wyner, Charles Leeds, Jack Mandelblatt, firm’s Pennsylvania representative, and S. L. Wilens, new sales manager, who introduced the model theater seats, tawny buffets at noon straight through to late evening hours, community diners, plant tours, and other refreshments. The private bar, television entertainment room, live musical entertainment on piano and accordion, and the new board releases.

New Boards, Cabinet Debuted by Walters

CHICAGO, June 2—A new back and drawer display was introduced in its coin-operated salesboards salesroom by the R. C. Walters manufacturing Company, St. Louis, at the annual Cinema convention in Sherman here this week. In addition, firm announced four new 1,000-hold boards changing its board line to numbers.

New boards are the Big Fifty and Plenty of Cash, quarter play; Dollars Only, nickel play; Street nickel punch, and Play Color in all three play prices.

On hand at the booth were R. C. Walters, Eddie Robert, Tom Lancaster, and John H. Chaney.

Attorney Hits Salesboard Inclusion in Johnson Bill

WASHINGTON, June 3—Declaring that the Johnson Bill is contrary to "the fundamental principles established by the founders of our government," J. Bond Smith, a Washington lawyers representing the Hamilton Manufacturing Company, salesboard manufacturers of Minneapolis, asked the House Interstate and Foreign Commerce Committee Thursday (1) to make certain that salesboards are not included in the legislation.

Smith reminded the committee that although a Department of Justice spokesman at earlier sessions of the Senate (the Billings, Mont., March 16) had testified that the Johnson Bill was not intended to include salesboards, the Federal Trade Commission's spokesman nevertheless had recommended that the bill be broadened specifically to include salesboards. Smith then went on to cite court decisions, attorney generals' opinions and other findings to show that federal legislation of this nature is contrary to the constitution and would violate "confiscation."

Smith's scholarly presentation of his subject in a heavily-authenticated brief consisting of 44 printed, single-spaced pages, a practice rarely resorted to by the committee members when he concluded his remarks.

Invalid and Expensive

Smith asserted that the Johnson Bill would be invalid because, "I am tempted to vest in an administrative officer the power to define a federal criminal offense." He declared that, absent such a "clear legislative requirement", it would overload the courts, subjecting board manufacturers to heavy litigation costs even the found innocent. He pointed out that the proposed legislation "intrudes upon the policies of the Congress and, the Federal Trade Commission, of which Mr. Chairman is a member," and that the committee that powers to enforce the anti-gambling laws already exists in the communities and States. He condemned the FTC for seeking in this legislation what the United States Supreme Court in the case of FTC vs. Bunte Brothers had declared the FTC could not do.

Smith, who himself was associated with a federal agency which later became the FTC and who subsequently served as an attorney in the post office department prior to entering private practice in the nation's capital, described the history of salesboards as "a system of advertising and selling merchandise."

He said the boards have been used for that purpose for over 40 years. The small machine manufacturers and the small retailer need that method of advertising to build up their businesses and to meet the competition of their big competitors, who have within their financial reach the means of advertising not within the financial reach of the small manufacturers or retailers, such as magazines and newspaper space, billboards and the radio.

Commercial Benefits

As examples, Smith cited how a neighborhood retailer can use a salesboard to advertise to customers to win a candy bar or other article of merchandise. The chance to win depends on the number of products sold and the customer who wins the prize at random. Smith said the board stimulates trade and advertising.

Similarly, a manufacturer who wants to introduce a new line of candy or candy bars, or goods can make arrangements with his customers to win a prize if the customer buys a certain amount of goods. Smith said. He went on to point out that "some big competitors" sought to stop that advertising and selling method after its use for many years.

(See Attorney Hits on page 100)
ATTORNEY HITS 
(Continued from page 9b) 
reputations of big business interests" even tho’ those who were against that method were still prospering.” But Smith stated that the method is in good repute, with salesrooms being used “at church bazaars and picnics by various veterans’ organizations, labor unions and lodges.”

Charity Fund Raisers

“Some of these organizations find it useful to raise money by these charitable and other laudable pur-

poses,” he said.

“Personally, I don’t think we’d ever be better qualified to judge whether or not the use of the boards is immoral than those who sell these devices to the old people who want to handicap their smaller neighbors.”

“The primary purpose of boards advertising and not goodwill is to raise money for a somewhat different category from some of the other devices considered by the committee.”

Referring to testimony submitted by the Department of Justice and FTC at the hearing last month, Smith said the FTC’s spokesman admitted that the attorney general was “right” in getting punch boards in the bill banning interstate shipment of gambling devices. He pointed out that “the commission could hardly deny the Department of Justice, this committee and the Congress the right to legislate in this area with much more important matters” and that “each could spend its time on much more important matters” by leaving them to the State and municipal officials. “This is the way the government gives us our money and assigns to them and which they can and will do the people of the particular State or locality really want them to be done.”

Public Not Concerned

Smith also recalled that the FTC’s spokesman had acknowledged that the commission had failed to stop use of the boards. “If the use of punch boards in the various States was of serious concern to the people, this situation would not exist,” he said.

Pointing out that Federal Court decisions afford no basis for this legislation Smith offered numerous citations from cases and asserted that FTC’s assumption of jurisdiction over interstate shipment of boards has not been passed upon by the Supreme Court. “It remains to be seen whether the Supreme Court will sustain the commission in barring from interstate commerce any device which can be used for sale of merchandise and to the extent where the manufacturer of the device is not selling, nor interest, nor the said of merchandise other than the board,” he said.

Smith further recalled that Congress “has consistently refused to enact any such law” as the Johnson measure proposes. He pointed out that similar measures introduced in 10 different terms of Congress since the 60th Congress have failed to pass, with most of them dying in committee.

Cites Cummins’ Opinion

Continuing, Smith cited an opinion written in 1897 by then Associate Justice General Homer Cummins, discouraging the federal government from engaging in legislation on the subject. “The problem today, Smith said, ‘is a problem of government principle and policy, the court having found it impossible to regulate the business of the states with regard to such a business. “For position, “he said, ‘they cannot control the police force, numerous additional attorneys, and the readiness of the federal courts with cases of a kind that belong in the commerce, taking a large amount of time which the judges need for other and more important work.” He realized that the nation’s plight during liquor prohibition made it absolutely necessary to stop the illegal use of the machines by Supreme Court Justice Felix Frueherr in the FTC vs. Hume & Brothers case in which the court stressed the traditional role of law for governing local business.

GIVE TO THE RURY CANCER FUND
On-Location Advertising Helps Fla. Op Build Play, Locations

PANAMA CITY, Fla., June 3.—Utilizing a colorful "public relations card" which quickly identifies the machine to the spectator as an all-sigarette dispensing, an outdoor showman, in the interests of the firm, has attracted a lot of attention from players, and more important, has been the original point of contact with many store-owners desirous of obtaining machines from the Williams Novelty Company.

Promotion Value

"There are at least a dozen locations where the fact that my card was large and readable, intrigued the Tavern Keeper, or the slot-machine operator," Williams said.

The card which Williams uses is 4 by 6 inches and is printed in heavy, black letter, giving the name of the firm, address and telephone number, together with the slogan, "The Best in Coin-Operated Equipment. Spotted to the left-hand corner is the lady's pin, and in the center a pin games as Gottlieb's Select-a-Card. Bill is specially pleased with the way his Wurlitzer 1520 is moving.

On the route, ops report good business in the past three-month period. Jim Faulk, of F. B. A. here, is especially pleased with the way his Wurlitzer 1520 is moving.

The route ops report good business in the past three-month period. Jim Faulk, of F. B. A. here, is especially pleased with the way his Wurlitzer 1520 is moving.

Bally Schedules First Deliveries Of Turf Kings

CHICAGO, June 3.—Bally Manufacturing Company thru General Sales Manager, Mr. Milton C. Horn, announced this week production on a new over-rider rear-bill game which may be played as either a five or one ball. It is called Turf King. (See Bally Keds on page 114).

COLUMBIA, S. C., June 3.—Indications are the South Carolina ops will have a banner resort business this season. Some ops feel they may even be carried back into the groove of past lust years.

Most distributors in this area report good business in the past three-month period. Jim Faulk, of F. B. A., here, is specially pleased with the way his Wurlitzer 1520 is moving.

On the route, ops report good business in the past three-month period. Jim Faulk, of F. B. A. here, is especially pleased with the way his Wurlitzer 1520 is moving.

Johnston Bill Hearings End

Justice Dept. Favors Changes

Attorney General's office wants amusement games out of Johnston Bill

WASHINGTON, June 3.—The Department of Justice informed the House Interstate and Foreign Commerce Committee this week that if a "clarifying" provision is inserted in the bill for "amusement games" it will be "in the interest of the House, but the committee has not yet decided whether to accept the Department's recommendation.

The Department's latest view was disclosed in a letter to Rep. Robert Crosser (D., O.) chairman of the committee, who read the letter into the record Tuesday (1) as hearings resumed on the legislation after a week's adjournment.

The letter, signed by Peyton Ford, Attorney General, stated:

"It has come to the attention with (See Justice Department on page 171)

Most Locations Set as 1950 Season Gets Under Way; New Equipment Lures Heavy Play

States Vie for Visitors With Special Celebrations

CHICAGO, June 3.—With the Decoration Day week-end officially launching the summer season, operators of all types of coin machines in tourist and resort areas which play a major role in the profit picture during the next 120 days noticeable increase in travelers this season, (these cars are on the road than ever before) and with new areas opening up, operators in these areas are using more new vending, music, and amusement equipment in these seasonal locations this year than has been the case for many years past.

The operator enthusiasm for the coming summer season is felt by business owners and managers from all parts of the United States, but visitors to the All-Industry Coin Machine Show here last week from Canada, Nova Scotia and Mexico were equally enthusiastic. For example, the Nova Scotia Lobster Carnival on July 11 and 12 has always been a draw for tourists, but this year advance reservations indicate the turn-out of this year of"... (See 1950 Banner op on page 121)

Bill Hearing Ends Call Future of Bill Uncertain

House committee expected to rewrite definition of "gambling devices"

WASHINGTON, June 3. — The House Interstate and Foreign Commerce Committee yesterday (2) concluded public hearings on the Johnson and Fenton bills to restrict interstate shipment of gaming machines, indicated Thursday that the future of the legislation is highly uncertain. Rep. Robert Crosser (D., O.), chairman of the committee, told The Billboard that he hopes to convene the committee in executive session on legislation "at the earliest opportunity," but he pointed out that the committee's heavy press of other business makes it "very uncertain as to when the executive deliberations can take place.

It is generally agreed that the (See Johnson Bill on page 190)
CLEVE, CALF. OPS CONVENE

Rosy Outlook Keys CPMA Annual Meet
Discuss New Speeds

CLEVELAND, June 2—Prospects for the future of the music industry as a whole, dominated the Cleveland Photographic Merchants’ Association (CPMA) 31st annual convention at the Houdon Hotel here Thursday (1). It was highlighted by spirited business session, which explored operating problems of national proportions.

Pay (CPMA)

The CROW 900 truck, operating in the city's territory, turned in a 900-foot sale in one day, and, according to a CPMA official, it is expected to continue this pace.

SMALL BUSINESSES MAKE UP AMUSEMENT INDUSTRY

According to Social Security records, only 2 percent of all money made up small businesses (General Department).

JAMES PROMO SH

The day's plans an all-out battle to push the Buddy Williams ork disks (Music Department).

MAPOA Elects Officers For ’50; Hold Banquet

DETROIT, June 3—Business of the National Association of the Michigan Automatic Phonograph Owners’ Association (MAPOA) was disposed of at the annual banquet this year, with the election of officers providing the principal activity, according to Roy W. Clason, business manager.

Molly Goldman, of the Morris Music Company, who has headed the association for some years, was again elected as chairman. Larry Scheller, of the Lincoln Vending Company, was re-elected first vice-president, and Ben Okum, of the Oky Vending Company, who retired because he is switching from a position as a distributor for Mercury, making him尽可能l. Edward Grodziecki, E and A Music Company, was elected necessary treasurer.

Edie Cline, of the Music Service Company, and James Jeffrey, of Jeff's Music Company, were elected to the board of trustees, and Marly Rice, of the Rice Music Company, was named by the president to the board under the “presidential pre-emptive plan and the law.

Hold Annual Banquet

Climax of the session for the CPMA was the annual banquet and hold the night before Decoration Day, giving everyone a chance to relax with each other early, to enjoy the business hours the next day. The event was held for the first time in the Four Dukes Supper Club and drew a near-capacity crowd that included officers, their families and friends as well as civic leaders.

Tickets for the photograph were given away as an appreciation. The proceeds on a $10 contribution to the game activities fund. The money received from these tickets will be used to support the organization for public relations, charities and a radio broadcast that is scheduled to start soon. The 40 other items were also awarded, with everyone participating in the drawing.

800 Turn Out

For CMG’s Ladies’ Night

Bay Area Firms Hosts

OAKLAND, Calif., June 3—California Music Manufacturers’ Company, the national music industry organization based in San Francisco, donated a 100-record Select-o-Matic and the sumptuous buffet dinner. The machine was awarded Bill Bemis, former Mayfield operator. G. G. Sills won the A. L. L. donated by Waller Huber, San Francisco, Zoo & Concert Company, Los Angeles. The Wurlitzer from Delco-Oskal went to Roger Novo Company, Saniza; the Rock-Ola from George Murdock & Associates, Los Angeles; the Wurlitzer from Golden Gate Novelty Company, San Francisco; and the Evans from Golden Gate Novelty Company to E. F. Miller.

Tickets for the photograph were given away as an appreciation. The proceeds on a $10 contribution to the game activities fund. The money received from these tickets will be used to support the organization for public relations, charities and a radio broadcast that is scheduled to start soon. The 40 other items were also awarded, with everyone participating in the drawing.

Coin Tele Activity in L. A.

Distrib, Ops Make Hay Via Pay-See Sets

Commissions Average 15%

LOS ANGELES, June 3—Coin-operated intercom systems, which began to roll off the production lines locally only a short time ago, are gaining strong and bringing new blood into the operator field. At least three distributors are operating in the city, and an Eastern manufacturer has established a West Coast office.

With several television companies offering approximately 89 hours of programs, operators are reporting busy installing sets in bars, bowling alleys, hotels, motels and allied spots. However, the number of music machine operators moving into the field (See COIN TELE on page 119)

Traveling Display

INDIANAPOLIS, June 3—Southern Automatic Music Company here has added a new traveling sales display designed to bring the mountain to the meadows. A truck designed for the display, will be 187 feet long and 7 feet wide, and can have a trip of 25 miles per hour. It is equipped with five shows and can be a drop in the show and still get their new equipment as needed.

T & L Appointed Wurlitzer Rep In 3-State Area

NORTH TONAWANDA, N. Y., June 3—Appointment of T & L Distributing Company, Cincinnati, as distributor in that territory was announced this week by N. C. Wurlitzer, general sales manager of the Wurlitzer division, Rudolph Wurlitzer, head of the company, said T & L will be given complete parts and service departments as well as showrooms for the area. The territory includes the area in the Western New York counties of North Tonawanda, Buffalo, Erie, and Chautauqua, and in Indiana counties and 12 in Kentucky.

T & L office in Cincinnati is managed by Leonard J. Goldstein, who has been a distributor of coin machines for the past 18 years. He said the firm's headquarters are now being remodeled and the showrooms enlarged in order to display the Wurlitzer line. Trained service personnel also will be stationed at the offices.

Huber Distrib In New Quarters

SAN FRANCISCO, June 3—The Huber Distributing Company, handling audio and other coin machine products in Northern California, this was announced by Jack Huber, Cal. office to new headquarters at 1118 Howard Street here.

The move, which had been made to better serve operators in the territory covered by the firm, is in better showrooms and service facilities and a complete parts department. The new office is located in the vicinity of leading record wholesalers.
A Clean Grill!

A clean machine always makes more money! One of the outstanding features of the "C" is its new plastic grill, fresh as a sunny morning, new as the next tick of your watch. Take a swipe at it with a damp cloth and it's as clean and bright as the day it was shipped from the factory. How different from the old fashioned grill cloth that collects dust and dirt and advertises the age of the machine like gray hairs on the human head!

If any "C" grill louvers ever need replacement, they can be installed inexpensively and with great ease and speed. This clean, plastic grill is the only one on any modern juke box. Without a clean grill you simply can't have a clean machine!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.
MUSIC MACHINES

The Billboard
June 10, 1950

A Lot Extra,
Every Way,
To Give You
A Lot More ... Always!

EVANS' 1950
20 RECORD,
40 SELECTION
CONSTITUTION

Front to back—side to side—top to bottom ... Evans' Extra Quality stands out! There's more beauty in Evans' advanced styling ... greater appeal in Constellation's life-like reproduction ... better performance in Evans' refined mechanical and electrical design. It adds up to extra-profitable operation!

See your Evans Distributor or write Factory direct for complete information.

AVAILABLE NOW—Evans' Record Popularity Meter for Original Constellation GENUINE PARTS for Mills Thorpe of Music, Empress, Original Constellation

H. C. EVANS & CO.
1328 W. Adams St., Chicago 7, Illinois

MORE FOR YOUR MONEY!

WURLITZER

ROCK-OLA

SEEBURG

WALL BOXES

SEEBURG

WURLITZER

WURLITZER

WURLITZER

ONE OF THE BEST!

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Record Reviews

VICTOR YOUNG ORK

The Third Man Theme
The sinister hit has been depicted with a lyric. This version's orchestral work could punctuate a noir market.

MINDY CARSON

I Wish, I Wish
The Congress hit gets a finely tuned version, namely, lovely lyrics.

JOS STAFFORD-

Sometimes
With pianist really in view, this hit gets a lovely treatment. Voice is in tune with the melody.

KAT (NAT) COLE

I'll Never Say Again
An energetic, jazz version of the popular hit.

KEN GRIFFIN

When I Lost You
A fine version of this hit, which is now a charted record.

EDDIE "PIANO" MILLER

A Gay Nineties Omaha Fine version of this hit, which is now a charted record.

VICTOR YOUNG ORK

Sam's Song
A fine version of this hit, which is now a charted record.

GORDON JENKINS ORK

B roadway Cane
A fine version of this hit, which is now a charted record.

Aids Kids

Chicago, June 8— Listeners to WURLITZER, the Chicago Broadcasting Company, are invited to call on the WURLITZERS at 1015 W. Jackson Blvd. and 2516 Aldrich Ave., Minneapolis, Minn. for a chance to hear the sounds of the future. WURLITZERS are the only broadcast station in the world that can broadcast in stereo.

WURLITZER Twelve Fifty

Aids Kids

Chicago, June 9— Listeners to WURLITZER, Chicago's only broadcast station in the world that can broadcast in stereo, are invited to call on the WURLITZERS at 1015 W. Jackson Blvd. and 2516 Aldrich Ave., Minneapolis, Minn. for a chance to hear the sounds of the future. WURLITZERS are the only broadcast station in the world that can broadcast in stereo.
CANDY MEN SWEETEN CATTY

Promosh Up As Biz $’s Slip Lower

2,000 at NCWA Meet

NEW YORK, June 3—With candy sales dipping from last year’s billion-dollar volume at the wholesale level, competition among independent manufacturers to offer greater value, more promotional aids and set up special sales channels such as vending, seems due for sharpening.

This was made clear at the convention of the National Candy Wholesalers’ Association (NCWA), which attracted almost 2,000 to the Commodore Hotel here this week to attend business sessions and to view over 80 exhibits.

Trade spokesmen noted that almost all producers were now turning out bars with the 3-cent to 5-cent-bar in the predictable future, they said, to around 10-cent sellers were turning to the company with a permanent niche in the over-all market.

A problem clinic, scheduled to talk during vending yesterday (2), failed to discuss this phase of merchandising, as it bogged down in a lengthy conference. With the NCWA officially on record as supporting minimum sales price agreements, conferences on methods of stimulating new business and ensuring proper price levels were held.

In informal discussion, jobbers were urged to keep separate from (See CANDY MEN on page 109)

Reps To Sell Koff King In New Areas

Keep Two Distribors

NEW YORK, June 3—Indecco, Inc., which recently acquired factoring and sales rights to the Koff King King Machine (The Billboard, May 20), outlined marketing plans this week calling for use of sales representatives rather than new distributors. Two established distributors were retained, according to Alexander Zvegzdivov, vice-president, but new territories will be developed through representatives, so as to be named.

Thurston-Dunn, Inc., of Providence, R. I., handles the coffee vendor in all New England and parts of New York; and D.D. McCall, Jr., that State is covered by the A.K. Giese Distributing Corporation, of New Haven.

At the same time, Zvegzdivov decried the lack of cooperation on the part of Koff King operators a package supplier as the root of the problem. A lack of return of parts concentrate, cups and liquid concentrate from a single source. The service was not being taken care of by the operator’s option, leaving machine purchasers free to obtain supplies from other sources.

He also said a pilot operation will soon be set up in the New York area under the name of Servo-Chef, Inc. Managed by Indecco executives, it will serve as a testing ground for new service techniques.

Need for Unity of Purpose, Effort Stressed at NAMA’s Oakland Tri-Regional Meet

Gordon, Richardson Get Region XI Posts

OAKLAND, Calif., June 2—Need for unity of purpose and effort in the vending industry was stressed at the tri-regional meeting of the National Automatic Merchandising Association here yesterday (2) with Region XI hosting device was stressed with the help of National Automatic Merchandising Association executive chairman, James M. Richardson, and Region XI chairman, Robert D. Kerley, Allied Automatics, Inc., here presided at the all-day session in the Victor Room of the Lamington Hotel. He conducted the meeting in the absence of Eugene White, Center Service, Inc., San Francisco, Region XI chairman, welcomed the NAMA men and got the meeting started with reports on West Coast legislative problems. The company plans to set up and sell complete, operating routes of vending machines throughout the country. Currently, sub-distributors are being appointed for some areas, with plans to add new equipment sold in “operation,” and develop more models, the three-column M-300 and R-900, which Mr. Wilhite, shortly will introduce. One advantage of the nickel vendicr is the demand by the coin box, which is a standard nickel vender for bulk merchandise.

New Ice Cream Vender by S & S

SAN JOSE, Calif., June 3—The Texas-San Antonio manufacturer of ice vending equipment here, has developed a new “auto-starter” ice machine. The unit, offering three-flavor selection at a 61/2-pint capacity, is installed in three models, the three-column M-600 and M-300 and R-900, Wilhite, shortly will introduce. One advantage of the nickel vendicr is the demand by the coin box, which is a standard nickel vender for bulk merchandise.

Set Up Wilhite Company in Chi

CHICAGO, June 3. Formation of the Wilhite Co., Inc., was announced this week by Hollis S. Wilhite, president, and Andrew H. Wilhite, sales manager. The firm, with offices at 321 N. LaSalle Street, will work on the three-column penny bulk vending manufacturer in the Chicago.

The company plans to set up and sell complete, operating routes of vending machines throughout the country. Currently, sub-distributors are being appointed for some areas, with plans to add new equipment sold in “operation,” and develop more models, the three-column M-300 and R-900, which Mr. Wilhite, shortly will introduce. One advantage of the nickel vendicr is the demand by the coin box, which is a standard nickel vender for bulk merchandise.

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Spacarb Philly Cup Mach. Service Firms in Merger

PHILADELPHIA, June 3—Merger of the Spacarb Philadelphia Company and the Cup Machine Service Corporation has been announced. Spacarb is a Pennsylvania corporation, while Cup Machine was originally incorporated in the State of Delaware, and was located here at tulip and Palmer Streets. Spacarb has offices at 1238 Market Street.

The name Cup Machine Service Corporation will be retained. Its offices at Tulip and Palmer Streets will be continued, with the registered office of the corporation in Delaware located at 1007 Market Street, Wilmington.

The articles of merger, filed under the provisions of Pennsylvania's business merger law, were filed with the Department of State of Pennsylvania May 22.

2-Key Coin Machine Lock Set by Deutsch

CHICAGO, June 3—Deutsch Lock Company, Inc., Hammond, Ind., introduced a new dual key Coin Machine Special lock during the ACMMA show last week. It permits easy keying, easy rekeying. Master key unlocks counter clockwise, while the normal operating clockwise, Janus Deutsch, official, pointed out. While any key operates the lock independently of the other, the key will unlock (of the new design) which the operator installs; the "normal" key, which may be retained by locations if so desired, will only open the one lock for which it is registered. This eliminates the carrying of extra keys by servicemen. Too, should a master key be lost, a new tumblers may be installed in each lock (at 17 cents each).

In lots of 100 with eight keys each, the Coin Machine Special lock costs $7.74; price graduates up to 62 cents with two keys for orders of 20 or more.

Mr. Operator!

Did you know?

There are less used or rebuilt Victor Machines offered than any other make.

Did you know?

That you can buy 100 TOPPERS for less than you would expect to pay for 25 other machines.

Better write for time payment plan

Rory Torr
Lansdowne, Pa.
Need for Unity of Purpose Stressed at NAMA Meeting

(Continued from page 106)

one-third of California's municipalities had per machine taxes. Going deeper into the tax problem, he declared that the personal property tax, introduced in Southern California, was exceedingly high. With a feeling that he realized and appreciated the personal property tax inequity a spot on the fall ballot, Davidson emphasized the first requirement of unity. He said that only with the co-operation of the 1,100 backing of operators, station owners and customers could the matter be adjusted.

Region XI Report

Region XI legislative report was presented by Dick Parina, of Messrs. Parina & Company, San Francisco. He pointed out the fact that only concerted effort on the part of the members could reduce or eliminate the per machine levy.

Clifford Bergerson, Sterling Tele-Com, Company, Seattle, reported on the legislative battles he had witnessed in Region XII. He cited two cases in which the Washington operators had lost in the police and superintendents courts. Bergerson said, however, that cases involving taxes have been won and that he was confident that he could eliminate a certain municipalities would be overcome by time.

Dudley, the new addition to the NAMA staff and stationed in Sacramento, was introduced by Kerley. In presenting him, Kerley pointed out that Dudley had been manager of the San Francisco Chamber of Commerce for 28 years, assistant manager of the Los Angeles Chamber of Commerce five and with the Oregon State Chamber of Commerce two. He also was a member of the California Chamber of Commerce Managers' Association.

Dudley’s subject was The Task Ahead in Eliminating the Per Machine. He charged that the vending industry had experienced this per machine tax because of the whim and politics of various governmental agencies along with the man who has one, two, or, in some cases, 200 machines. Hitting at the part-time operators, he made new revelations in that this man would rather pay a per machine levy if he can't slip by the tax collector. The sideline operator as “one of the stumbling blocks in the elimination of per machine legislation and securing logical business license ordinances.”

Bia Licensing

Dudley declared that most cities had found great volume of business licensing sound and that he felt it logical that it be applied to vending industry. He urged the following scale on average monthly gross receipts as a basis: Lessee: $500, $1.50 per quarter; $500 to $1,000, $1; $1,000 to $2,000, $2; and $2,000 or over, $3. The scale, all on a quarterly basis, runs to $25 for volume from $20,000 to $25,000.

The new NAMA staffer, the only paid representative that had been in the Chicago headquarters, declared that this system of licensing had proved successful, and even more so from the standpoint of the municipal governing bodies.

Clinton & Darling, association executive directors, stressed their belief that the vending activity might be the ideal place for a free enterprise business because of low overhead and the job was being done by a great many small operators.

George Seedman, NAMA’s president, addressed the group thru Ed Stanton, PNA marked the first time that Seedman had addressed the Director as an officer of the organization. He had been associated with the Rowe Corporation but now is a member of the Rowe Service, Los Angeles.

In his letter, Seedman reviewed NAMA’s start 16 years ago and told of the effective work done by the Eastern committee.

"It is my purpose to create on the West Coast a Western committee composed of operators who have the well being of the entire industry at heart. This Western committee might act in conjunction with our three regional chairmen on the West Coast. We will co-ordinate and assist the Director Dudley and the Western service.

"If we can accomplish for the West Coast what the Eastern chairman has accomplished for the Atlantic seaboard, we will do much for the industry and the association."

"We have a crying need for good management, and the kind of management that knows how to do business, in general public and to other industries—salesmanship based upon good service, good pricing and fair dealing." Stanton read from the letter.

Reports

At the luncheon session Darling talked on NAMA—Your Organization, telling how it has helped individual operators.

The afternoon session was devoted to panel discussion on Let's get down to Brass Tacks About Business. Ralph Fishman, San Francisco, now Xl co-chairman, was chairman and served as moderator. Representing the operators and their fields were Larry Cranfield, San Francisco; Ford Grant, Jr., and Sherman Oaks; Manufacturers' panel included peanuts, Edward H. Jeffery, Cincinnati;傍晚 Foods, Inc., San Francisco; candy, H. C. Wirih, Horsley Chocolate Corporation, San Francisco; cigarette, Jack O'Connor, Philip Morris Company; matches, John Behr, Ohio Madeleine, San Francisco; gum, George Wilbur, William Wrigley Jr., Sr.; bulk boxes, William A. Oliver Jr., Lidl-Tulip Corporation, Los Angeles. Following adjournment the Philip Morris Company entertained the group at a cocktail party.
Candy Men Hypo
Promosh as Biz $ Slips Lower

(Continued from page 106) their regular wholesaling functions if any vending departments they might establish. Such departments must carry their own weight as independent operations. It was stressed. A vending route operated by a wholesaler might open the door to the sale of other items carried to new location contacts, jobbers were told. C. M. McMillan, executive secretary, stated that any 30-40 per cent of all NSWMA members are already in the vending machine business to some degree.

Until you have actually operated 45s you have no idea of the time saved on location or the service department. The amount of reduction in time is due to the vast time made available for handling additional machines — the accurate control of machines — as the pleasure of knowing that your route is modern, efficient, systematically serviced and producing every bit of profit available from your locations. Most of all, you don’t have to take anyone’s word for it. See the Model 49 — rent it and try it on your own route under your own conditions without risking a penny! Write for complete details today.

KNOW WHAT’S GOING ON IN BULK VENDING

Read The Northwestern... full of news, photos, helpful hints for vending machine operators. It’s FREE.

THE NORTHWESTERN CORPORATION
125 E. Armstrong St.
Morris, Illinois

Immediate Delivery on ALL NORTHWESTERN
RARE COIN MACHINE EXCHANGE
469 Spring Garden St.
Lombard 2-2269

EMPLOYED MACHINES FASTER!

Rain-Bub Ball Bubble Gum

Leaf’s famous trademark RAIN-BUB is known to operators all over the world as a guarantee of quality, uniformity, and consumer acceptance. Other Leaf products include a complete line of fast-selling vending candies.

CUTS SERVING TIME AND COSTS IN HALF

INTERCHANGEABLE SANI-CARRY GLOVE

At least one has already been announced. The idea was laid on bars for the summer trade.

Candy-Fry, Inc., British candy manufacturer, did announce plans for further penetration of the vending market. D. F. Cumber, executive, disclosed that the firm’s three nickel bars would be made available in 100-cent vend packs starting this summer. At that time they would be offered 50c a hundred, 30 cents under the present list.

The convention, which opened Wednesday (31), closes tonight (3). It will be followed by the one-day meet of the National Confectioners Association, which convenes at the Waldorf-Astoria Hotel Monday (5).

SUPERVA SALES

(Continued from page 106) Corrections

In the May 27 issue the price and capacity of the Fred Nebel Company ice cream vendor was incorrectly stated. Machine continued list for $800, with a 175-bar capacity.

STANDARD TYPES

READY FOR IMMEDIATE SHIPMENT

NEW MACHINE, REPAIR PARTS AND ALUMINUM DISCS

We rebuild Old Gumball or Standard Types Like New or Repair Old Ones. We have hundreds of Machines that last and earn more than new.

ORDER A PROVEN MONEY MAKER 365 DAYS EVERY YEAR, BUT LAST A LIFETIME

STANDARD SCALE CO.
1669 DELMAR BLVD.
ST. LOUIS 2, MO.

VENDING MACHINE SALES MEN well established, bagging machines, machines for the operator — with one selling experience. We can sell and market machines as easily as you can because in addition to the salesmen we have the right machines — top maintenance are real professional practical people — the right type of machines which will sell easily. We can sell to you why you should sell, and what you should sell, and we will send full information. No money down in any way. Free bars until you are satisfied. Inquiries promptly acted upon.

Write Today

LEAF GUM CO.
Distributor of Leaf Brands, Inc.
Chicago, Ill.

CALIF. TINY VENDING ALMONDS, 88¢ LB.

French Frenched and Packed
Right at the Orchard.
Write for Quantity Prices

STANDARD SPECIALTY Co., 5115 E. 14th St., Oakland 1, Calif.


TWIN COINS OF CHICAGO, INC.
125 E. Randolph St.
Chicago 5, Ill.

Write Today

STANDARD SPECIALTY CO., 5115 E. 14th St., Oakland 1, Calif.
CMV Protests Tax

CICAGO, June 3.—Charles W. Davis, clerk of the House of Representatives, and members of the State Senate, informed Doolittle Ruttenberg, Coin Machine Institute (CMI) executive secretary, that the company has completed its official request to retain the federal $100 amusement machine tax. CMI recommendations for reduction of the tax will be made available before final disposition is made.

Previously Ruttenberg, who is also CMI's general counsel, wrote to committee chairman Robert L. Doughton to recommend its action in retaining the tax. Ruttenberg claimed the $100 tax would be a hardship on the amusement game industry which is still for most part at the same nickel prewar level play price.

Chain Ends Cut Price

Sale of Candy Bars, Gum and Cigarettes

NEW YORK, June 3.—The D. A. Schultz, Inc., chain has announced its elimination of cut prices on nickel candy bars and gum thru its 175 retail outlets in various sections of the country. President H. Cornell Smith stated the former practice of selling candy at three-for-five cents was being discontinued, with a straight nickel peg to be used in the future.

Mr. Smith, in line with America's recent uptick of cigarette prices to the full 20-cent per pack retail peg. Seller is reported to have been instrumental in stabilizing the cigarette price situation locally.

Intro New Juice Dispenser

LOS ANGELES, June 3.—Fountain of Juice dispenser has been announced by Majestic Enterprises, Inc., here. Equipped with transparent plexiglass bowl of 5½ gallon capacity, refrigeration is thermostatically controlled. Unit has top of highly polished stainless steel with baked enamel sides and 18 gauge metal. Juice is kept in constant agitation by circulating pump that forces liquid thru stainless beverage thru stainless beverage spout in center. Dispenser is 31 inches high and 17 inches wide. Pan and trimmings are available in colors with this Model 420.

NEW!

BIG BASEBALLS WITH TEAM NAMES!

Plastic, 6 and 9 bright colors $4.50 per M

Copper Plated . . . . . . . . . 8.00 per M

Silver Plated . . . . . . . . . . 11.00 per M

Gold Finished . . . . . . . . . . 11.00 per M

FREE

3 RED, BLUE OR ORANGE BALL GUM, ONE WALK OF 24 PIECES WITH EACH MACHINE

BALL-GUM, INC.
UPHOLDING THE INTEGRITY OF ITS SLOGAN

"Specialists in the Manufacture of Ball Confections"

is going "all-out" to help increase your sales and profits by supplying you with superior goods. We are prepared to take care of your manufacturing and shipping ball gum of a quality never before available; all standard sizes in any quantity.

ALL STARTS AT A NEW COUNT OF THE POUL
WRITE FOR SAMPLES & QUOTATIONS

Ball-Gum, Inc., 822 S. Wabash Ave., Chicago, Ill.

Write for details or see your distributor

THE NORTHERN DISTRIBUTION CORP.
225 W. Adams St., Chicago, Ill.

IT'S HERE

BRADLEY COLORED BUBBLE BALL GUM

All Popular Sizes, Highest Quality.

25c PER LB.

F.O.B. Chicago

250 free pieces of Bubble Gum with each 25c order. Freight paid on all 100 lb. orders and over.

CASH WITH ALL ORDERS

Bradley Associates, Inc.
1605 N. Damen Ave.
Chicago, Ill.

BRAND NEW

LUCKY BOY VENDORS

$9.75

Lots of 48


to 4 or 8, 2 cts. each

Lucky Boy Vendors
483 Avenue of the Americas
New York, N.Y.

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CASH WITH ALL ORDERS

Bradley Associates, Inc.
1605 N. Damen Ave.
Chicago, Ill.
VICTOR
THE GREATEST NAME IN BULK VENDING

... And here's the proof

TOPPER DELUXE  JUMBO UNIVERSAL
Tops in performance and beauty. Never have there been so many new ideas put into a bulk vendor. Also, in 5c model for perfect vending of charms exclusively.

Vending Jumbo-Size Ball Gum. The latest thing in ball-gum vendors. For greater capacity try the JUMBO UNIVERSAL SPECIAL.

TOPPER  MODEL V  UNIVERSAL

DOUBLE UNIT TOPPER  TRIPLE UNIT TOPPER
PLASTIC GLOBE NOW STANDARD EQUIPMENT

NOW... IT'S VICTOR'S REVOLVING SUPER-MARKET

The most practical MULTIPLE bulk vendor ever built... featuring a battery of 4 famous TOPPER DELUXE vendors, revolving on attractive tubular stand... the space-saving unit which provides quadruple earning potential.

SEE THESE MACHINES TODAY AT YOUR DISTRIBUTOR... OR WRITE DIRECT TO

VICTOR VENDING CORP.
5701-13 W. GRAND AVE.
CHICAGO 39, ILLINOIS

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America's Finest Vendors—Industry's Greatest Values
Supplies in Brief

Recall Candies, Gum
HARTFORD, Conn., June 3.—Commissioner Theodore J. Richard, of the Connecticut State Food and Drug Commission, has disclosed that inspectors have been removing from the market 18 brands of chewing gum and candies sweetened with saccharin and dulcin.

Both, he said, are non-nutritive. Gums and candies sweetened with the substances are used by persons on restricted diets, largely diabetics. Connecticut State law prohibits the use of any non-nutritive substance in confections unless specific exemptions are granted by law.

At the same time, he said, inspectors are covering drug outlets, wholesale and retail, in and round Connecticut for unadulterated Oxylin tablets which the Federal Food and Drug Administration has warned contain "dangerous amounts of boric acid."

New FTC Code
WASHINGTON, June 3.—Federal Trade Commission (FTC) this week issued a proposed fair trade practice rule for the cocoa and candy industry. Together with codes previously promulgated for candy jobbers and manufacturers, the new code virtually completes the agency's task of drafting rules covering the entire confectionery field.

Similar to the other codes, the rules for fair trade in the cocoa industry ban practices such as deception, stimulation of trade marks and names, false invoicing, use of less leaders with intent to injure competition, over-clogging of channels of distribution with the same intent, offering or service discrimination and entering into combinations or agreements to fix prices or re- strain trade.

Cig Sales Up
WASHINGTON, June 3.—Cigarette sales hit a seven-month high of 32,036,000,000 in March, Commerce Department figures showed. Cigar sales amounted to 435,631,000, the highest monthly mark since November.

Despite earlier predictions by Agriculture Department that cigarette sales would slump this year, the first three months of 1950 showed sales at a rate ahead of last year's record pace. Total sales for the first 1950 quarter were 86,371,000,000, as compared with 84,435,000,000 for the same 1949 period.

Cigar sales totaled 1,283,037,000 for the first 1950 quarter, compared with 1,325,953,000 for January-March, 1949.

Sugar Report
WASHINGTON, June 3.—If a heavy demand for sugar during the week ended May 6 pushed 1950 distribution above the 1949 rate for the first time, according to Agriculture Department figures.

Distribution for the first week in May totaled 161,696 tons, compared with 125,743 tons for the same period of 1950. Total 1950 distribution thru May 6 was 2,536,494 tons, an increase of 1,839 tons over the same 1949 period. Total 1950 distribution thru the week ended May 15 reached 2,498,383, with 1,197,723 tons chalked up for the week.

Peanut Candy
WASHINGTON, June 3.—Peanut candy is gaining in popularity, according to the Department of Agriculture. For the 1950 peanut season thru April 30, some 89,000,000 pounds of gobblers were used, compared with 74,000,000 pounds for the similar period last season.

This gain represents a reversal of the trend that had been in effect since the war's end. Following de-mobilization and the end of large-scale military buying, peanuts used in candy began a steady decline.

New Washer Cleaning Program Effective by Self-Service Laundry
CHICAGO, June 3.—Robert W. Scoper, head of Self-Service Laundry, Inc., reported this week the recent adoption of a special "appearance conditioning" cleaning program for firm's coin-operated washers in apartment house locations.

"The introduction of the automatic self-service laundry has resulted in calling for once a month exterior cleaning at a set per unit rate," said Mr. Scoper.

During the last season, Glass Glove Company installed a local firm which has developed a new polishing agent for porcelain and similar finishes.

The appearance maintenance plan was worked out when it was found regular Self-Service repair men could not adequately clean the units after cleaning chores. The addition of specialized cleaning equipment to a man's regular repair tools and parts supply made too bulky a load, it was found. Too, pan-painting machine cleaning as a special chore resulted in a better job and year-round top eye appeal for coin washers, Scoper declared.

Glass Glove Company also performs a similar equipment service for coin laundries, going over the machines on a monthly per unit basis, Scoper said.

BASKET BALL
Newest Counter Game on the Market
Precision Built by VICTOR
So you know it's good!

Sample $32.50
YES! It can be bought on Time Payment.
In lots of 10 from
ROY TOLL
LANSOWNE, PENNA.

NEW CHARMS
ALL PURPOSE BULK MERCHANDISER
Immediate Delivery
COIN MACHINE END, 1912 Milwaukee Ave., Chicago 22, Ill.

Copyrighted material
Panama City, Fla., June 3—With the Puck Pattee installed in the bar section of the building, the Old Dutch tavern, has found that “pucks” and speakers are a combination that can variably boost play as much as $5.00 a hour into the cost of the weekly prize with the tavern management.

Chicago: Art Weinand, vice-president and director of sales, Rock-Ola Mfg. Co., has made the response to the new Shuffleboard, field last week. The firm also brought good news to the field with an announcement at its recent distrub meeting that it was in shuffleboard to stay. Incidentally, a Standard board was featured by Pacific Shuffleboard Bowling Company at the recent ACMA show to display its new conversion unit.

Herb Perkins, president of Purvey or Shuffleboard, reports response to his present, has been more than satisfying for Crosley Division of the Acvo Manufacturing Corporation, Cincinnati.

Orders have been coming in steadily for the new M & T shuffle conversion which was unveiled at the show, according to Ted Rubenstein, president. Firm is also in production of its Lite-3-Fin unit. Ted and his crew at the show were happy with the new conversion, especially the Lite-3-Fin.

No Gold Brick

Chicago, June 3.—A standard Shuffleboard League with eight teams, playing the southeastern part of the city during the regular season, has set up a summer competition which threatens to overshadow even the regular seasonal play.

Eight of the teams in the league, which has set up their own tournament play which probably will be the most intense of games carried out of the history of the game. Each week the trophy changes hands, and when it settles in a new location, it is given the No. 1 shuffleboard prominence within the location.

There are no names inscribed on the trophy, nor any eligibility rules in any manner. But teams fight for the last to the chance of winning the Cup.

And what is this trophy? A 2-ft. 7-in,-h. plaque of the league players from a pile of old bricks which had been dented by a ball.

Edeleo Unveils New Conversions

Detroit, June 3.—Edeleo Manufacturing is now in production on the new Shuffleboard unit which was unveiled at the ACMA show here last month. The unit is the same as those already featuring games and features folding pins. The other, called Shuffleboard Score, is for a score, with scores in the middle of the board and permits players to play simultaneously.

Shuffle Score can be installed on a shuffleboard in a few minutes and features upright light-up pins. Both units are available for $20.00.

Winners in the three other divisions were: Wissahickon, $1,000; Teaneck, $1,000; Elm, $1,000; Manhasset, $1,000; West Hempstead, $1,000; and Southbury, $1,000. Each winner is entitled to $409.00. These teams, plus the Ruppers, are U. S. champions in their respective divisions.

The tournament used the double elimination system.
Bally Skeds Turf King Deliveries
(Continued from page 101)

The program started in the Detroit area by Bill Patterson, Patterson Music, Inc., Detroit; and immediately four years ago he instituted a rental program designed to improve the owner's sales with no risk to the owner. Basically, the plan is that the owner pays $25 to $50 a week for a contract which stipulates a flat rental per week. He stressed that this is not a short-term rental deal with the location concerned, but a long-term agreement, providing records and service.

At this point approximately 90 percent of the locations in Detroit have accepted the program, all have higher play rates than previously and the location owners have made requests for renewals when the contracts were up for renewal. Patterson said the program has helped him because the only service calls he now gets are bona fide machine malfunctions, and simple calls such as nickel jamming have been eliminated. It has also increased the revenue to point where more calls since the routine do not have to worry about collections.

Among the others at the luncheon meeting were Secretary Virginia Young, Bob Davis, Mr. and Mrs. Joseph Solomon, Alfred Atwell and Laddie Milovich, all CPMA members; Ohio Hosts, Elmer M. Youngs; Cleveland; Thorpe Thompson and Milton Booth, Toledo, and Walter Kaye and Carl Lamlip, songwriting team; Joe Davis, music publisher who formerly managed the copyright office for Celebrity Records. Before the meeting adjourned Cohen announced the result of the DPMA Golden Dreams, and sung by Houston, had won the CPMA hit tune for July.

The evening activities got under way with a dinner at the Ingenuity Club, where Holleman's A, B, C, D parlors, attended by several hundred operators from all parts of the country. The manufacturers delegation was led by Ed R. Wagner, general sales manager, phonograph division, Rudolph Wurlitzer Company, with the cooperation of D. Palmer, advertising and sales promotion manager of the same company. Among the other guests were R. H. Tonawanda, N. Y., for the convention.

With standing room only attendance practically at the bar, the occasion was a wonderful one. The event was introduced by Dusty Davis, comedy star. Among the other performers were Horace and Gladis; Gordon Jenkins, Decar; Frank Yan- kovic, Columbus; Sheila Barrett, Rochester, and Frankie Bentsen, Boston. Miss Frank Muller, Continental; Maria Maggia, violin virtuosa; and Doreen Fields, comedian; William Booth, light opera tenor; Tommy Larson, Cleveland singer, and Houston, who gave the crowd a preview of the CPMA hit tune for July, "In the Valley of Golden Dreams."
NEW YORK:
Tom Connelly, former music op who sold his route to Mac Polley, has been teaching music at 83rd Avenue in Third Avenue. His brother in the enterprise, Weiman Co., also used to own a route on 83rd Avenue, but it was sold to Mr. Trelfa of Elgay Music, who returned last week from his latest trip to Florida.

LOS ANGELES:

cisco for a week-end visit combining business and pleasure. He is expected to return to his office in San Francisco the first of next month.

Chicago:
H. M. Schoel, president of Victor Vending Corporation, along with one of his vice presidents, is continuing the investigation of the early release of the machine, which is still under the initial inspection given the firm's new series of machines. Their visit is aimed at discussing the possibility of introducing the new series of machines in the city of Chicago.

Newark, N.J. — Philip Schacht, who has operated a route here for several years, has just opened up an operation in the Boyertown, Pa., area. He has returned to his home in the city and has been working on his new route.

Washington:
Silent Sales System opened its new Baltimore-viety stores. The store is located on 12th Street and 2nd Avenue, which has been designated a stocky location.

Mansfield, Ohio — A new store has been opened in Mansfield, Ohio, by the Mansfield Music Company. The store specializes in musical instruments and accessories.

Kaufmann-Washington, who by virtue of his leadership as the President of the Association, has managed to keep the temperature in the store at a comfortable level.

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WASHINGTON:
Shore is the new manager of the record department at Kaufmann-Washington Company, formerly with Decca in Philadelphia. Shore reports a couple of oddities in relation to the weather, such as the unexpected drop in temperature on the east coast, which brought on severe colds in the region.

Burlington, Iowa — A new store has been opened by the Burlington Music Company, which specializes in musical instruments and accessories. The store is located on Main Street and has been in operation for the past two months.

Los Angeles:

George Be dred, of 19th Street, was sentenced for a violation of the Anti-Doping Act. He was found guilty of selling a substance that contained codeine and had previously been convicted of a similar offense.

Chicago:
Fred Bredel, the owner of the Bredel Company, is in Chicago, along with his wife, to attend the annual convention of the American Musical Instrument Manufacturing Association. He is scheduled to make a speech on the future of the industry.

Northwestern Sales & Services:
Nate Bales, of Rahile Company, has been appointed as the new president of the company. He succeeds Albert Smith, who has been with the company for several years.

South Park, Chicago: Shore and his wife are celebrating their 25th wedding anniversary. They plan to go on a trip to the Caribbean for their anniversary.

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COIN MACHINES

The Billboard
June 10, 1950

COINMEN YOU KNOW

Milwaukee:
(Continued from page 115)
shuttle boards or shuttle bowl games in small games which had no room previously for full sized boards. However, those who did the work themselves built their own. For the fifth year in succession Marie and Bill Lucassen, of L. & S. Novelties, in cooperation with theears of the presses, operated in the U.S. Navy and the U.S. Marines. They are there to stay, and the two who are there to stay are H. & S. Novelties' two main salesmen, Bill Schramm and Bob Stierl. From there we come to the Point in the 500-mile race.

The first softball game in the Apple city tavern league was won by the Cliffside Insurance team by the impressive score of 22-3. Prominent players were Captain Colin Dane and Harry Stedt were in there swinging all the way.

George Jaber, of Ford du Lac, is mighty pleased with his recent installation of new Seeburg music machines. The big need for ops these days, according to George, is stronger cooperation between all the operators so as to make for better financial returns for all legitimate operators.

Marianne Fessier, of Sheboygan, Forestville, is adding anling to her list of achievements. Already the winner of the K.Identity and golf award, Marianne recently went shopping for fishing equipment. Elad Fessier is also doing well off and on, and the two should make a recipe of brother and sister combination.

Making the rounds of operators with his line of premium equipment is Mr. H. G. Adkisson, owner and manager of the Reed Company, Inc. If you are in the area it's wise to get on the ball before.

BOX D-377
4/6 The Billboard
Cleveland 21, O.

Chicago:
(Continued from page 115)
bulk equipment, paying off. Leon Ziskin never built such a big sale at the same time consolidates location coverage, benefitting both the location owner and the operator.

Tom King and Paul Crisman, who operate one of the wide popularity of the new Chicago 10-column penny tab gum vendors. With unit's introduction only a few months ago, operators have ordered for the machine are already edging up towards okay levels, they say.

Bob Alexander, Arnold Diehlage Stamp Service, has increased the size of his delivered stamp unit orders. He hopes that new units earlier version of the same unit which has no more than 12 Hamiton Scale Company's combination stamp unit to get the job done.

At Exhibit Supply Company, final preparations were being made on the installation of the department, which is under the directorship of Bob Hughes.쥬

Thomas W. Stierl, Manager, Crocus and golf award winner, has taken a trip down to the Seeburg Music Machine Company, Inc.

Charles A. Miller, Racine shuttle board distributor, was refused a li- on his line of premium equipment. The Reed Company, Inc. If you are in the area it's wise to get on the ball before.

Making the rounds of operators with his line of premium equipment is Mr. H. G. Adkisson, owner and manager of the Reed Company, Inc. If you are in the area it's wise to get on the ball before.

BOX D-377
4/6 The Billboard
Cleveland 21, O.

Washington (continued from page 115)
that his company's location picture is "quiet" and that he will have no more of such new business to the morning Bing Crosby show for Minnesota, is now being aired in Washington.

Atlas Amusement Company opened new arcade Decoration Day weekend at 1545 N. H Street, Northeast, according to reports. The location holds 20 machines.

Harvey Goldman, Capital Amusements, Inc., is leaving for a 10-day trip to the East to hold a cigarette and movie trailers, tying in with mass displays of the Record of the Week.

Al Mazur, Mazur Enterprises, Inc., is placing another order for his machines four times recently.

Twins City:
(Continued from page 115)
the Silent Sales Company force with which he formerly was associated. The company is near the Seb Bulgare of whom Dave says will be back again. Bill Perry, Wurlitzer service technician at Liberman Music Company, will have the last two weeks to snub the phonograph cabinet, according to Bob. Bud Harrison, Minneapolis operator, is adding bowling equipment to his route in an expansion move.

Hy Greenberg is enthusiastic with the plans to bring its "Little Tin Man and "Silence and Majesty" by Bob Crosby and Georgia Gibbs and predicts these will be big hits, with operators already buying the platters for their music machines. Fred N. D., has written friends in the Midwest that he will have to replace floors in all five of the stores tomorrow of his store because "there's no place like the floor of the funnel on the ramping Red River.

Le Roy Bieg and Hy Sandler, salesmen for Liberman Music Company, left after the Decoration Day weekend to visit customers and to push Wurlitzer 1250 phonographs.

Universal Industries is getting steady response to its Winner, a one-ball game, and also Shuffle Tournaments. Mr. John H. Wood, president, and Bill Ryan, co-owner of the St. Louis office, seem to be that the company's new model is called Chicago Junio.

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Record Reviews
(Continued from page 105)

ARTIST AND NO.

ART MORTON-THE EVELYN NIGHTINGALES

NEW 10713

TUNES

Ashes of Roses

POPULAR

74-75-72-75

52-55-50-MYSTER

Troubled Heart, Troubled Mind

Less must here.

71-62-60-60

Spiriul

THIE NIGH TINGALES

King 7462

Something Within Me

78-77-78-75

Zephyr, moderately paced spiritual is recorded with the clarity and brilliance required.

It's a Highway to Heaven

78-77-78-75

Brighter number is also well-recorded by the distinctive sounding vocal group.

SILVERTONE

SINGERS

Mercury 855

Call On Jesus In Secret Prayer

73-74-73-75

Nice concept is set in the grandiose building by solo chorus and stringing group.

By and By

70-70-70-70

SACRED

JOHN DANIEL QUARTET

June 121

If You Gain the Whole World

69-69-69-69

Companion piece harmony group tune in a pleasant, enough power-meaning rendition of a fair scored tune.

Land Across the Sea

72-72-72-72

Brighter tune is heard more often, and the group gives it a stirring, rhythmic go.

The Old Rugged Cross

82-82-82-82

This old classic with the beautiful harmony, vocals, and organ, was in a strong recording of the popular standard, and will last for a long time.

In the Garden

79-80-79-75

Lovely, familiar tune is heralded with warmth and charm by soloists and trio.

INTERNATIONAL

GEORGE KAINAPAU-

THE ROYAL HAWAIIAN SERENADERS

Bellt 2335

Lei of Stars

71-73-72-68

This oldie, like many others heard by the lovers similarly, was cut in Hawaii. Pretty song is beautifully sung by English in the familiar sweet and tingling style.

Kauanu O Ia Ilana

70-73-72-66

This oldie was cut in Hawaii, and the group gives it a stirring, rhythmic go.

Sometimes I'm Happy

69-60-68-60

Fly little message, and song is similar to the Lois Wells tune here. Will have a tough job finding its market here.

Nani Waimea

61-65-59-50

Gotta see you is heard in Hawaii. Dariliny far from first.

MACK STRIEGL & HIS ALPINE VANILLERS

Grench 530

Lilacs Littleton lin can be the Eighty's style merits high plaudits.

Buffalo Rose Remains

70-70-69-71

Excellent instrumentals rendered by the Eighty's. In the traditional style.

Na Jere

68-68-67-69

In the English style.

Arabian Wedding

73-73-72-73

Wedding At Valencia's Felix

Quintet piano bar gets a line, distinctive sound. This style has a Polish feel by the leader. Attractive material.

Here and There

75-75-74-76

Deeply, croon chorale singer is asked with a strong, zesty lead. Give for Parish and Cathedral voices.

LATIN AMERICAN

BOBBY CAPO

1292

Jasmina (bola)

75-75-70-75

Broadly-locked, somewhat tricky melody gets a strong stay from One who turns in graceful tempo.

Amor Y Mas Amor (bola)

81-82-80-80

A real current, romantic number by the Latin Slava, who alternates punchy melodic phrases with broad melodious lines in an attractive manner.

Anticipation (bola)

83-84-82-82

A beautiful ballad effort by the golden-toned lead from Panco Rico. Tells her tale with a warm touch.

Banzone La Bambina (tenor monoton)

81-80-80-80

Copies with the vocal scoring shows tender love interest. Excellent production, excellent material, andManage- able.

QUICK RIO EL MAMBO

PUPY CAMPO ORK

1321

Corridors (mambo)

74-72-74-77

Not the recorded with the high fidelity or technical brilliance of the Four Puntos version, there's a solid, picturesque best here.

Mambo No.

72-70-72-75

A number which the composer himself cut since its release, this version is at least as attractive.

Pardones (mambo)

76-71-75-75

Prevalent modern mambo strands is mixed with other strands, tons and says to a full-fledged mambo side. Used mambo plane here.

Quiz To Parece, Chalote (mambo)

77-77-77-77

Numerically, this is the better side with its fast, turbulent style.

EDMUNDO SOS ORK

London 797

Chuacas Banzas (Marcha)

71-72-71-70

The London Latin turn out a infectious novelty hit with this tune, which is now a mambo hit.

My Favorite Samba

68-68-68-67

A moderately paced number, this should be nice for COINCO, it is lacking in real Brazilian flavor. Really Commercial.

(Correction continued on page 119)

$139.50

BRAND NEW

ROL-A-TOPS

5c-10c-25c PLAY

1 Cherry Pay 2-1 Cherry Pay 3

-Mystery 5-5 Payout; Standard-Mystery 5-5 Payout, Club-No Lemon on First Reel.-

Above Prices F.O.B. Chicago

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CHICAGO 44, ILL.

Phone: 50-10-450

Cable Address: "WATLINGITE," Chicago

MOST LIBERAL

MOST MAGNETIC

MOST PROFITABLE

COIN MACHINES FOR

EVERY AMUSEMENT PURPOSE

O. D. JENNINGS & CO.

4397-99 W. LAKE ST. CHICAGO 24, I11.

Bally's

SPEED BOWLERS

Slightly Used

If Interested, Call

New Orleans Novelty Co.

115 Magazine St. New Orleans 14, La.

Phone: Canal 5306

CORRECTION

Alco Novelty's New Counter Game

TILT-TEST

was advertised at a price of $54.50 in several distributee ads in the June 2nd Billboards. The correct price should be...

$27.50

Due to increased production, it's virtually impossible to make this saving possible.

ARCADE PIECES FOR SALE


Record Reviews
(Continued from page 111)

ARTIST
DIANA SMITH
STEVE SARRY
MUGGY SPANIER & HIS DIKELAND BAND
LEON CHAPPELL
TEXAS JIM ROBERTSON
KENNY ROBERTS
LEON MCDUFFIE
ARCHIE CAMPBELL
HANK THOMPSON
BILL BOYD
JERRY BYRD (The String Dusters)
SAM HINTON

TUNES
The First Day of School (Parts I and II)
The Jumbo Record of 21 Mother Goose Songs (12 parts)
My Pillow Knows
Yesterday's Kisses
Bonaparte's Retreat
Jesu' Hits Like the Atom Bomb
The Picture of You
Take a Look at This Broken Heart of Mine
Wild Rice
Black Mountain Blues

COMMENT
Little production was written by Gerald Marks and Milton Goldberg. In a charming song to nature, it covers the exciting experiences of beginning school, making the grade and enjoying it. Fine performances by Mugs Spanier and a beautifully packaged disc.
Long-playing 12-inch a black and white cover of 12 pieces of material. Sings distinctly, with small, only and does 11 selection of only the most popular nursery rhymes, being sales here.
Lively Piano Man
The high-priced one wrestles with a routine folk song.
Crude piano is heard with odd and with some accentual.
McDuffie provides Western-style coverages of the hits from the hillbillys. A strong, full, vocal and instrumental recording for this great country act.
Slight harmony bars tune is simple, pleasant, plaintive stuff that could, with skillful arranging, become readable music.
Boogie Woogie Yodel Song
Relaxed, lilting in and with kind and with such music.
Blancard with the Valley Trio bands the new spiritual-type tune hilariously, but does its bits with some interesting mirthfuls.
Terrible, 10-year-old boy in the field with this song, the Blancard features a creditable treatment. Favors in some "Mama" effects on yodel.
Blancard with the Valley Trio bands the new spiritual-type tune hilariously, but does its bits with some interesting mirthfuls.
Duetting, lilting in and with kind and with such music.
Relaxed, lilting in and with kind and with such music.
Blancard with the Valley Trio bands the new spiritual-type tune hilariously, but does its bits with some interesting mirthfuls.

Children
79-80-78-NS

79-78-80-NS

72-75-72-69

62-62-61-64

74-75-73-73

66-66-65-66

68-67-67-69

82-81-81-83

74-76-75-70

70-70-70-70

83-83-83-84

68-68-68-68

71-71-71-71

72-72-72-72

72-74-72-70

73-73-73-73

66-66-66-66

82-84-82-80

70-71-70-69

100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH YOUR RECONDITIONED EQUIPMENT

MILLS THORNE

FULLY RECONDITIONED PURE COIN MACHINES

$99.50

$1/3 WITH EACH ORDER OVER $100

SEED FOR OUR COMPLETE LIST OF RECONDITIONED PHONES AND GAMES

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355 N. BROAD STREET PHILADELPHIA 23, PA.

PHONE: STEVENS 2-3468

FIVE BALLS


ONE BALLS


ROLL DOWN


MISCELLANEOUS


ARCADe


Terms: 1/3 cash with order, balance O. D. on

833 Carroll Ave., N. J., Detroit, Mich.

E. & R. SALES COMPANY

NEW ABOUT THE CHICAGO COIN MACHINE

FUTURe SAFETY SAUCERS

Service with care, quality, and the

company's new line of faultless, silent

sauces.

ARMED AND EQUIPMENT

COUNTER GAMES (NEW)

3-in-1 Baseball, Trapper, Pitcher, Etc.


WALTON'S

International Mutoscope

44-62 Eleventh St., Long Island City 1, N. Y.

NEW ABOUT THE CHICAGO COIN MACHINE

FUTURe SAFETY SAUCERS

Service with care, quality, and the

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ARMED AND EQUIPMENT

COUNTER GAMES (NEW)

3-in-1 Baseball, Trapper, Pitcher, Etc.


WALTON'S

International Mutoscope

44-62 Eleventh St., Long Island City 1, N. Y.
Cohen To Quit Biz After 45 Years in Field

(Continued from page 101)

The Silent Sales Company Corporation, which Cohen started in 1911, is being dissolved. Cohen is president; Dave Ziskin, vice-president, and Ben Friedman, secretary-treasurer. Ziskin already has severed his connection with the company. Cohen, who still owns the firm, is negotiating to buy out the stockholders. Cohen's interest in Pioneer Distributing Company, a cigarette machine operation, is being sold to Miss Pauline W. Case and Fred Massauer, who own shares in the business. Recently Pioneer did a showroom sale of more than 100 of its machines.


Cohen holds a controlling interest in the machines company, formerly Minnesota Machine Company, to Ted Law and a partner.

Cohen still retains a small share in Coin-A-Matic Company, which is being operated by Marty Kantor, who also operates the Harmony Machine Company, and probably will sell it.

Cohen, who is 65, has been in the coin machine business since 1905 when he founded the Minnesota Machine Company, which distributed Regina electric pianos and harmoniums. Cohen later formed the Minnesota Music Company, which now operates quarters at 200-208 11th Avenue, S., Minneapolis. But when pinball machines came on the market. While Cohen wouldn't comment, it was reported that he plans to invest in real estate in behalf of his two sons, Jesse, 11, and Harry, 9.

Dave Ziskin, in opening his new Dave's Distributing Company, has opened a new coin cabinet building with 7,000 square feet of space. Included is a new coin machine warehouse. Ziskin plans to move his vehicles into the shop building to load machines. The new store is occupied by an automobile dealer who will move out in a few weeks. Ziskin then plans extensive remodeling to get the structure into shape for coin and vending service and space for his jobbing undertaking. Ziskin emphasizes that he is in the vending business and plans no operation.

He is now negotiating for the acquisition of several lines on an exclusive basis and will carry all machines licensed for service of operators. A service shop will be located there. The store is at 1916 Nicollet Avenue.

Coin Tele Activity in L. A.; Dists and Ops Make Hay

(Continued from page 102) or augmenting their jube box routes is practically nil.

Hereunto, location owners have been following the general practice of buying their own sets, and the opportunity of getting revenue from television is said to appeal to the location.

Cohen has the coin business now, and 15 per cent of the gross.

25-Cent Chutes

Two of the three distributors checked by The Billboard were offering sets that give a half-hour for 15 cents and the other 15 minutes for a dime. The dime set representative said that he originally had sets with only chutes but changed to a dime at the instance of the operators.

The Chute

Some distributors believe that coin-television is just coming into its own in this area. While the coaxial cable is anticipated, it will be over a year before it reaches this area. At this point, the distributors believe that coin-television will be in action before the cable.

Practically all of the sports are available over the local stations and the problem is that it can be ironed out.

MAPOA Elects Officers for '50

(Continued from page 102)

The Detroit Common Council, and Andrew Baird, sheriff of Wayne County.

Also Robert Ball and Jack Carlisle, the Detroit Review; Ralph Turet, printer; Inspector Herbert W. Case and Lieutenant Schwartz, Detroit censor bureau; William B. Milam, Detroit Free Press columnist; William Carlson, Secret Service; Arthur Felix Faden; Inspector Jesse P. Fulk, Detroit Police Department; William C. Ryan, undersheriff, and William E. Baur, vice-president of Service Drivers and Helpers' Union.

Cancer Fund Donation

Morgan Goodman, president of the MAPOA, talked briefly and presented a substantial check, representing the sale of the banquets. Donald Edwards, former president of the Detroit Council and head of the local, was given Roy Cason, business manager, and safety director, the announcement for the banquet.

A three-hour floorshow was presented in two segments and included top talent from numerous local night clubs, including the Four Dukes, Detroit Police; the City Club; and Club Ball, Detroit, as well as recording artists made available through various recording companies.

Floorshow

Acts in the first half included Lafayette Kent, singer; Marlon Dukes, vocalist; Bob (6); Four Dukes, male comedy quartet; Anthony Fernandez, singer; Guy Mitchell, Columbia Record artist; Jackie Kannon, comedian; Carroll and Girard, male pianist-voicist; Dave Martin and His Supper Club Orchestra; Dixieland Record artists; Little Jack Little, singer-voicist, and Dick (Two-Ton) Beard, Mercury Record.

Second half included, in addition to some of the above doing a second turn, Ray Robinson, Weather King; Candy Johnson and His Peppers; Tahiti Rockers; and the Noble, Danceland Record artist; Gladys Cooper, steel singer; Sidney Ferris, tenor soloist; Evelyn Waters vocalist; Tanya, dancer, and Dick Haviland, emcee.

4th REEL SUPER JAKPOT BELL

All Coin Plays

5c, 10c, 25c, 50c, $1.00

Any Reel Combination

MYSTERY 3-5

ONE CHERRY 2-5

ONE CHERRY 3-5

CRASS CROSS 2-5

Operators or Club Percentage

Also Pace regular 3-reel models - All coin plays and reel payout types.

NO ADVANCE IN PRICES

Write for circular and prices

PACe MFG. Co., Inc.
2909 Indiana Ave.
Chicago 16, Ill.
Johnson Bill Hearings End; Uncertain Future Seen for Act

(CONTINUED FROM PAGE 101)

legislation would have little or no chance of coming out of committee if congressional leaders find a way to keep it from reaching a vote by the end of July. Some high congressional leaders, however, are talking in terms of keeping Congress in session until mid-September.

Expect Revisions

In two days of hearings this week, the Crosser committee received several thousand more words of testimony. In general, what had previously been asked in four days of hearings last month (The Billboard, May 13). It appears more certain than ever that the committee will strengthen a little the wording of the Johnson bill and narrow it down to try to put in the provisions would exclude virtually everything but slot machines. Just how much legislation can convert with the text of the work of the federal constitution is a problem, for the committee is obviously bent on tackling it.

Even the National Association of Amusement Theatre Owners (NAAG), which first recommended the legislation, added its voice in testimony this week. The witnesses urging modification of the text on the basis that the term "amusement machines" is too broad. NAAG's argument to the bill. The witnesses urged that the bill as currently written would be "Pinballs might well be included." Harris and Wolverton repeatedly cited the Maryland official with questions of the propriety of the federal government aiding the States in enforcing local laws. "Isn't this an extension of federal powers, resulting in more centralization?" Harris queried at one point. Hammond declared, "Nobody is more fanatic about centralization than I, but this bill has nothing to do with that. It is a just a help to the States."

Wolverton told the witnesses there was little success in a law passed to say "States in keeping out liquor and asked if it wouldn't be better to leave gambling laws in the hands of local officials rather than "all this rigamorole?" Hammond said "there was no adequate enforcement in many cases but that the bill "would be an added weapon to the vessels at sea."

Calls Bill Invalid

J. Bond Smith, counsel for the Minnesota seaside-fishing factories, Minneapolis says mail order manufacturers, asked the committee to exclude his merchandise from the bill's definition, and went on to say that the Amusement Machine Institute (see separate story). Committee members demonstrated interest in adopting the amended bill and advocated to give considerable weight to provide for, for the purpose of amusements devices along lines of suggestions made at earlier hearings. Ely, Baltimore, Shure Owners' Association (IRSOA), and Dudley Ruthenberg and John Pickett, Howard Institute, and the National Institute.

When Chairman Crosser will be asked the committee full-committee executive consideration of the bills is problematical. The committee agenda is so crowded with other things every morning thru June 15. It is feared the chairman to house permission to meet in the afternoon to null the proposed legislation, and such a request is unusual.

Calls Bill by receiving the committee is Budget Bureau clearance for Justice Department to ask funds to administer the bill if enacted. Such clearance is usually a perfunctory ceremony, but not every day, every morning thru June 15. It is feared the chairman to house permission to meet in the afternoon to null the proposed legislation, and such a request is unusual.

Administrative Problems

Representing NAAG, which is composed of the 48 State attorneys general, Howard Smith, Howard General Hammond, of Maryland, told the committee that the definitional problem of gambling game is so broad that "it would be a measure of assessment of what Hammond suggested the committee might study some of the State laws to see what they define gambling devices. Rep. Charles Wolverton (R., N.J.) suggested that a device might be better if NAAG drafted a definition for committee consideration.

In connection with Hammond's statement, O'Keefe, special assistant to U.S. Attorney General McGrath, claimed that a half dozen NAAG mem-

bers helped draft the Preston-Johnson bill and were then involved all of it in "principle and word by word."

Hammond read to the committee the resolution of the Midwestern regional NAAG adopted at the May 19, in which sub-group en-

forced in "principle" the Johnson-Preston bill and urged passage of "an adequate legislation of this sort."

Are Pins Included?

When Hammond testified in general to the subject of the definition of gambling devices, he was asked by Rep. Omer Harris (D., Kan.), if he thought the bill as presently written would rule "pinball machines. Harris asked whether "pinballs might well be included."

Harris and Wolverton repeatedly cited the Maryland official with what the propriety of the federal government aiding the States in enforcing local laws. "Isn't this an extension of federal powers, resulting in more centralization?" Harris queried at one point. Hammond declared, "Nobody is more fanatic about centralization than I, but this bill has nothing to do with that. It is just a help to the States."

Wolverton told the witnesses there was little success in a law passed to say "States in keeping out liquor and asked if it wouldn't be better to leave gambling laws in the hands of local officials rather than "all this rigamorole?" Hammond said "there was no adequate enforcement in many cases but that the bill "would be an added weapon to the vessels at sea."

Wolverton commented, "I should not like it to be generally thought that such a bill would help particularly. Harris then asked Hammond if he was sure the bill would aid local enforcement officials. "It would be of material benefit," Hammond said. Harris asked if the attorneys general of other states agree with that almost unanimously."

Hammond testified his main concern about the bill in its present form is centered around the section where by all gambling devices are presumed to be "in a State unless otherwise certified to the Justice Department that they are legal. He pointed out the machinery subject to a language to cover Maryland where many are certified while others ban them.

He further commented it might be better to have the State Legislature make the certification. "Also," said Hammond, "there is no provision for a bill of them then altered. He went on to say a certain machine which would at one time be a bill and be certified and then later the Legislature might reverse itself and vote to ban the machine. "What do then," he asked, rhetorically.

Before the Maryland Attorney General was yesterday (D., Tex.), second ranking majority committee member asked Hammond to prod Budget for a speedier okay.

Calls Justice Official

The last witness before Chairman Crosser was announced as Attorney General Howard O'Keefe. He was listening to on sessions for Justice Department but was not scheduled to testify. Chairman Crosser entered the room and asked that he be questioned.

Bennett wanted to know if the Justice Department was sure in regard to the legality of gambling machines. O'Keefe replied, "Certainly. The Michigan man expressed the want to know if in view of the Justice Department's investigation of the amendment, the agency was changing its mind about the definition. "Not at all," said O'Keefe, "the letter is just to clarify that we do not have the word." We think the definition as written is all right."

Bennett called to him that the wording "designated" or "approved" for gambling machines. "Why 'adapted'?" he wanted to know. The Justice Department answered a precise reply that adapted machines were put into the restricted class to take care of pinball machines which a pay-off mechanism has been added.

Military Sentiment

Beckman also asked for a story on last month's sessions, and Harris called O'Keefe's attention to published reports that Defense Sec. Stimson, Johnson recently ordered bell machines out of the Officer's Club at the Pentagon and asked for comments. "I think it is an indication that the Secretary is in sympathy with our efforts," O'Keefe said.

He was asked if the military was counted on the section of the bill specifically banning gambling devices and military installations. He asked O'Keefe, to say if the military wanted to know if Justice would ask to consider that the boats in military clubs. "We have no present authority to do so," re-plied the witness, "that's one of the reasons we sponsor this bill."

Wolverton asked O'Keefe for further information. Department prosecutions have been made under the Defense Department and were State law enforcement officials. "I said he didn't know offhand. O'Keefe asked if Wolverton knew what was excluded from Justice on the subject. After an exchange of the number of cases filed under such laws as the Federal Firearms Act, the Defense Department and the State "appears to be meager."

Speaking for National Federation of O'Keefe told the committee he has a lawyer. Krebs told the committee he has a lawyer. Hammond said he was told by his counsel that the Federal Department of Justice had seen a number of cases filed under such laws as the Federal Firearms Act, the Defense Department and the State law enforcement officials. "I said he didn't know offhand. O'Keefe asked if Wolverton knew what was excluded from Justice on the subject. After an exchange of the number of cases filed under such laws as the Federal Firearms Act, the Defense Department and the State "appears to be meager."

Speaking for National Federation of O'Keefe commented that the members of the committee to have a "some" attitude towards these bills. "I think the bills that the defense secretary to knock out and he invited the committee to have that statement corroborated.

IT'S HERE!

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The Sensation Of The Chicago Coin Machine Convention
- Canadian - Jet-Detected - Crowd
Compelling
- Can Be Carried In Your Car
ACT NOW! Send for Complete Information
INTERNATIONAL MUTOSCOPE
Long Island City, N. Y.
Justice Department Favors Changes in Johnson Bill

(Continued from page 101)

The last hearings held on S 3351 (Johnson Bill) by the House Interstate and Foreign Commerce Committee, Oregon, ended yesterday, and the Department of Justice was in favor of or intended to include in this bill machines manufactured for pure amusement.

Pinball Should Be Excluded

During the hearings of the subcommittee on the amendment of federal legislation on crime, the exclusion of machines manufactured and used purely for amusement was discussed and it was the intention of this committee to exclude from the bill this type of machine. It was also the intention of the Department of Justice that such machines for pure amusement should be excluded.

"In the event the committee desires to further clarify the bill, it is suggested that it might include a sentence in Section 1 of S 3351 along the lines that anything of value that is not pure may not mean pure amusement."

This section in its present form defines "gambling device" to mean "any machine or mechanical device, or any game or device for gambling or any use by which the machine or the player may have any element of chance may become entitled to receive, directly or indirectly, anything of value."

The Justice Department had previously gone on record as stating that the bill is intended to exclude all machines not used for any purpose except that of gambling. In a statement given at the hearing, a Justice department spokesman held that pinball machines were not given similar protection under the bill. Whether the Justice Department's latest wording would definitely exclude pinball machines and similar devices from the terms of the bill was still a matter of conjecture. Other bills and Coin Machine Institute (CMI), who were present at the hearing, hoped that the intent of the latest Justice proposal would be to make it clear that interstate shipment of pinball machines would not be made illegal under the bill.

The previous hearing (The Billboard, May 10) CMI's witnesses—Representative H. E. Putnam, and John Pickering, public relations director—urged specific exemption for amusement games. Pickering, in his testimony last month, urged the committee to modify the language of the definition of gambling device to add: "The term shall not be deemed to include bowling alleys, pinball machines, target machines, miniature athletic machines, toys, any similar machine or device designed for amusement." Pickering, in similar wording, was also urged at the previous sessions by Representative H. E. Putnam, and John Pickering, public relations director—urged specific exemption for amusement games. Pickering, in his testimony last month, urged the committee to modify the language of the definition of gambling device to add: "The term shall not be deemed to include bowling alleys, pinball machines, target machines, miniature athletic machines, toys, any similar machine or device designed for amusement."

Season in the Dakotas will actually get under way in mid-June and will run thru Labor Day with much of the action centered in Deadwood, Custer, Butte, Rapid City, Hill City, Key City, Sturgis and Lead. Events are scheduled on practically a daily basis thru September 1.

The Aquatennial, to be held in Minneapolis July 21-30, is expected to draw some 1,000,000 persons to the Twin Cities, with many of the visitors continuing their vacations thru the State. Hy Greenstein, Minneapolis distributor, is on the board of this event. Fishermen flock to this State in the summer, and ops have found fishing camps a good coin machine location. Season climaxes with the annual Lake Superior Trout Roundup in Duluth September 4-5.

Michigan is another favorite vacation area for Midwesterners, rich in outdoor areas which will be blanketed by operators this season. The only major event on the schedule so far in the Upper Peninsula State Fair in Escanaba August 15-20.

Wisconsin operators completed purchasing their licenses and assigning for their equipment for many summer resorts in this State several weeks before the Decoration Day weekend. Akron weather was mostly reports with orders ranging from 10 to 30 per cent higher than the same period last year and reservations running well ahead of '49.

Equipment Report

Just as more will be a variety of attractions to draw the tourist and his dollars in most States this summer, it may also be there will be a wider variety of coin machines on hand to serve them.

Shuffle games and shuffleboards have been the list of amusement equipment in locations, such as roadside taverns and lounges, motels, restaurants, restaurants, restaurants, etc. Pin games, counter units and other items of such equipment also are being used by operators.

Music again will be strong in the machine rental type of market, with operators continuing equipment as to get attractive units in the resort market during the summer. It is an important role in the entertainment program.

Vending machines are expected to be bigger than ever this year, especially in handling soft drinks, candy and cigarettes.

Oups See Banner Summer Biz; Most Locations Set for 1950

(Continued from page 101)

Pacific North Coast. Included are many of the ranches, natural locations for all types of coin machines.

South Dakota, traditionally a vacationland, this year expects a record number of visitors during the summer months, and has prepared special luxes for the vacationers, including Western cattle drives, rodeos, parades, rodeos, parades, etc.

Season in the Dakotas will actually get underway in mid-June and will run thru Labor Day with much of the action centered in Deadwood, Custer, Butte, Rapid City, Hill City, Key City, Sturgis and Lead. Events are scheduled on practically a daily basis thru September 1.

When you buy from Runyon

YOU BUY THE BEST

BALLY SCORES AGAIN

With The Newest, The Fastest Rebuilt Alley

Bally

SHUFFLE CHAMP

Immediate Delivery

ORDER TODAY!

RUNYON SALES COMPANY
Exclusive Exit Distributor in N.Y. & L.A.
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COIN MACHINES

DELUXE & UNIVERSAL
Cabinets and Stands
You'll be money ahead in any location with these dependable units that speed up servicing and safeguard your machines.

Their smart styling harmonizes with the finest interiors and helps you capture the choice spots. Write for FREE 4-color foldout showing this equipment in various settings.

PROMPT DELIVERY

CHICAGO METAL MFG. COMPANY
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Chicago 32, Illinois

What are the First Two Questions a Coin Machine Operator Asks About a Service Body?

1. How's it made?
2. What'll it do for me?

And here are the answers...
**DIRECT FACTORY DISTRIBUTORS**

<table>
<thead>
<tr>
<th>Model/Brand</th>
<th>Price</th>
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<tr>
<td>ARCADE EQUIPMENT</td>
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<tr>
<td>FIVE BALLS (used)</td>
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<td>COUNTER GAMES</td>
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<td>SLOTS</td>
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<td>CONSOLES</td>
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**IMMEDIATE SHIPMENT**

**BUCKLEY CRISS CROSS JACkPOT BELLE**

**WRITE FOR PRICES**

**FOR MUSIC OPERATORS**

**Buckley WALL and BAR BOXES AVAILABLE IN 20-24-32 RECORD SELECTIONS**

**PRICE**

<table>
<thead>
<tr>
<th>Model/Brand</th>
<th>Price</th>
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<tbody>
<tr>
<td>122 FOR AVAILABLE BOXES</td>
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</tr>
</tbody>
</table>

**Get Yours Now!**

**FREE WITH SUBSCRIPTION**

**It Staples, Tacks DOES 50 JOBS!**

**NORTHERN OHIO AMI DISTRIBUTORS**

**CLEVELAND COIN MACHINE EXCHANGE INC.**

**GIVING 'EM AWAY!**

**TERMS:**

- 1 gratis deposit with all orders.
- Balance paid within 30 days of delivery.

**GIVE US A CALL**

**AMERICAN RADIO HISTORY**

**RECORDS, LOUNGE, AND BAR BOXES**

<table>
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<tr>
<th>Model/Brand</th>
<th>Price</th>
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<tr>
<td>GUITAR SPEAKERS</td>
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<td>PICK-UP CHAMBERS</td>
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<tr>
<td>SILENT SALES SYSTEM</td>
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**GUARANTEED BARGAINS**

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<th>Price</th>
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<tr>
<td>COIN MACHINES</td>
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<tr>
<td>THE BILLBOARD</td>
<td>June 10, 1950</td>
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Filben FP-300 (30 Selection) $229.50
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3 Complete Hostess Systems (units of 10) — MAKE AN OFFER!

GAMES—Cleaned! Checked! Ready for Location!

Williams All Star Baseball $49.50
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BALLY'S DOUBLE UP 50.00
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BALLY'S RESERVE BALL 50.00
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Cico's SENSATIONAL NEW, DIFFERENT COUNTER GAME

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ONLY $72.50

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BASKET BALL GAME

The first really new PENNY-PLAY COUNTER GAME offered to the trade in the post-war market. Features 5 ping-pong balls for sensational action, life and suspense. Automatic rally telescopes the score. Simplified mechanism eliminates service calls.

PRICE $32.50

See your Victor distributor—or write for colored descriptive circular.

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ITS 1950 LINE OF
NEW CIGARETTE STRIPS
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ON ALL MODELS

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METEOR—Coin operated—FRUIT
REELS. 1c or 5c play. Automatic payout
tokens of various combinations redeem-
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Also available in non-coin model in 1c
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124
one-half
CHICAGO
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no
or
METEOR-Coin
BRAND
NEW
ON
ITS
LINE

The
Our
Trained
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box!!!

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FOR DESCRIPTIVE CIRCULAR
OF OUR FULL LINE AND
QUANTITY PRICES

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KING—1c. 5c or 10c play—five reel POKER play.
Ball gum vender. 75%—25% divisor.

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CHICAGO COIN BOWLING ALLEY 8 ft. 150.00
CALIFORNIA SHUFFLE PIN 15 ft. 250.00
AGS DOUBLE-ENDED 8 ft. 100.00
UNIVERSAL TWINS BOWLER 16 ft. 175.00
RICOH SHUFFLE BOWLER 9½ ft. 150.00
All of these Games thoroughly gone over, cleaned and ready for location. Phone phone
non-ball deposit, cash, cashier’s check or money order and state method of shipment
preferred.

SERVICE OUR WATCHWORD—
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USE THE COVEN FINANCE PLAN!

NOW DELIVERING
TURF KING
The Bowling Game Champion

Bally

SHUFFLE CHAMP
BRAND NEW PREMIUMS EVERY WEEK
This Week: Stunning Gold Women’s
Jewel Set—Large Aust. Baseball, Neck-
lace & Earrings—Only $4.50.

Best Buy of the Week

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$150.00

HOLLYCRANE . . . $395.00

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Chicago 18, Ill.

All Equipment Thoroughly
Serviced or Reconditioned
by Our Trained Staff.

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BOSTON 19, MASS
Tel. Liberty 1-9680

ATTENTION, NEW ENGLAND OPERATORS
WE NEED

8 48 Seeburgs... 6 1015 Wurlitzers
6 47 Seeburgs... 6 1100 Wurlitzers
6 46 Seeburgs... 6 48 Rock-Ola Magic Glo

LITERAL ALLOWANCE TOWARD SEEBURG SELECT-O-MATIC 100
THIS EQUIPMENT IS NEEDED FOR AN EXPORT ORDER. WE ARE IN A
POSITION TO ALLOW YOU TOP PRICES.
ACT NOW!!!

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CHICAGO 18, ILL.

AUTHORIZED DISTRIBUTORS FOR

Bally

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LITERATURE

www.americanradiohistory.com
COINMEN YOU KNOW

Los Angeles:
(Continued from page 115)

The former manager of the Grenelim Orange Company, Stockton, in the city in search of a veteran machine manufacturer who can make a machine that will handle the company's refrigerator... Glendale alone coin row looking over machines. He visited the Crafts Shows when they played this vicinity... Larry Handman in from Long Island, L... and Paul Laymon back from the Chicago sh... Laymon, Hall distributor, had planned on driving back to the Coast but had to ditch these plans because of his inability to get a delivery there... Bill Hays, of Arcadia, a visitor... Jack Miller, of Long Beach, making one of his frequent trips into town.

Charlie Daniels, of Paul Laymon Company, is luring for his home town grounds. Indianapolis, with Mrs. Daniels early in July... J. Zaboski, of Gardena, on coin row... Perry Irwin a buyer from Venus... Clyde Truss, of Overseas in the city after a lengthy absence.

C. E. Stephens here from Sierra Nevada in the vicinity was represented by two buyers—S. L. Griffin, of Val... Coin Machine Company, and Lloyd Barrett.

Indianapolis:
(Continued from page 115)

self-service Bendix laundry has been opened at 800 Fort Wayne Avenue, known as the Washette. ... Irving Kepler has joined the sales organization of the Satter Music Company, and will devote his time to the city trade. Kepler comes from the Columbus, O., office of the company, where he has served in a sales capacity for a number of years.

Earl Craig, Anderson, Ind., operator, was a business visitor on coin row, buying records and supplies... The most sought after records from jake box operators are "Star" and "I Love You Because." The former record is in such demand that operators are obliged to wait their turn for the player... William Davis and Dean Canvass, of the United Manufacturing Company, Chicago, sales department, were guests of Mrs. Lotlie Berman of Sicking, Inc., over the holidays and while here visited the 500-mile race.

Harold Meeker, Meeker Music Company, is reported to have sold his jake box route in Atlantic, Ind., to Emily Phillips, a new operator, who was formerly in the restaurant business.

THE BEST OF THE LATEST EQUIPMENT

SHANDY GAMES

Chicago Coin Bowling Classic

Universal Super Twin Bowler

Rival Shoe Jumping Bowler

Kenney Duck Pins

Williams Deluxe Bowler

NEW FALCON SHOE

SHINER, $125.00

$79.50

SHUFFLE GAMES

United Shuffle Alley...

$75.00

Shuffle Alley, $125.00

CLASSIC VOUGES

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Terms: 1/2 deposit, balance C. O. D.

Atlas NOVELTY COMPANY

2200 N. WESTERN AVE., PHONE Armitage 6-6005-C - CHICAGO 47

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SOME REAL BUYS IN USED GAMES...

"I Just saw a few of my friends at Southern Automatic!"

ACME SALES COMPANY

305 West 39th Street, New York 18, N. Y.

ACME

PLASTICS

ARE UNCONDITIONALLY GUARANTEED

AGRADE FOR 3 YEARS

SOLID COLORS THRU AND THRU.

HIGH QUALITY PAINTED, ALMOST THICKNESS—PERFECT FIT.

A Complete Line of Photographic Plastics

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May 31st, 1950

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Universal Super Twin Bowler

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NEW FALCON SHOE

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United Shuffle Alley...

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Shuffle Alley, $125.00

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SENSATIONAL! NEW!

BASEBALL CONVERSION UNIT

CONVERTS your old Bally, United and Rock-Ola Bowling Games to BASEBALL GAMES at a FRACTION of new game costs!

NOW! 2 GAMES in Place of ONE!

with convenient conversion unit! Ideal for All-Season Play. BASEBALL in Summer—BOWLING in Winter. A different game each season — profits all year 'round.

QUICK ON-LOCATION INSTALLATION!

• No Wiring  • No Soldering  • Just Plug In

COMPACT . . . COMPLETE!

Conversion unit consists of complete insert for light box and pin panel. Fits most bowling games.

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Some Choice Territories Still Available
Write, Wire or Phone for Further Details!

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SHUFFLE JUNGLE

THE GAME THAT PRESENTS A REAL "REPEAT PULL"

Challenge to All Players

Flashing Panorama of Moving Animals for Skill Targets.

Rearing Panther on Backboard Falls Off High Cliff When Skill Target Is Hit.

5,100,000 Points — Possible High Score.

Two Ways for Speedy Play—15 Shots for 10c.

Gravity-Wall Return — Not a Rebound Game.

Starr A PRODUCT OF
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Shuttle-Jungle is a fast moving, hard hitting, exciting game that holds the interest of all players—beginners—average—and experts.

Mail this coupon today!
There is no substitute for the thrill of bowling with REAL PINS and EVANS' GREAT SHUFFLE TEN STRIKE

Patent Nos. 2181984, 2229712, 2411789 & 2327350

GIVES YOU REAL—Not Synthetic—PIN ACTION!

They carom, they teeter, they fly from the Alley!

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Operators and Distributors who saw Shuffle Ten Strike at the ACMMA SHOW agree that it's THE CLOSEST THING TO REAL BOWLING EVER BUILT INTO A SHUFFLE TYPE GAME! Don't confuse with ordinary shuffle bowling games!

AUTENTIC SCORING—Strikes—Spare—Doubles—Turkeys!
RAISED ALLEY—REAL RECESSED GUTTERS!
AUTOMATIC PUCK RELEASE delivers puck at start of game
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8' Shuffle Games
GENCO Bowling League $ 99.50
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WITH REALISTIC UPRIGHT DISAPPEARING PINS

Just Imagine! ONLY 45 SECONDS PER GAME!

8 FT. LONG

SEE IT AT YOUR DISTRIBUTOR NOW

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45 SECONDS TO PLAY

REBOUND ACTION OR 1 PLAYERS 2

10c and 20c

CUSHIONED GUTTERS FOR SILENT PLAY

AUTOMATIC SCORING PLAYERS COMPETE FRAME BY FRAME

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SPEED BOWL is absolutely the newest and finest conversion for United Shuffle Alley. It has been designed to bring in the MAXIMUM PROFIT for United Shuffle Alley Operators. SPEED BOWL conversion comes complete with newly designed and colorful back glass plus brand new, clearly lighted cabinet and shaped bowling pins, with plex–glas shield. READY FOR QUICK INSTALLATION, SPEED BOWL is the answer to lagging profits. Now you can hold those locations with this sensational conversion.

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Can be operated in almost any territory (we estimate 95%).
Can be operated in any kind of locations, from a small Gas Station to the Flosset Clubs in the country.
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100% Fool-Proof.
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Can be operated from 1c a Play to any amount you wish for different locations. (Most popular play is 5c, 10c and 25c.)

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This Play-Write does not conflict with any other machines or games—it is an ALL-NEW type machine—it is in a class of its own.

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Professional Model

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NEW SPEED RECORD 60 SECONDS a GAME

FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS ALL MECHANISM IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS

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- COMPLETELY LEGAL STIMULATOR
- TEST LOCATIONS SHOW IT DUBIOUS ON TRIPLES PLAY!
Card contains 950 tickets, numbered from 100 to 250. Jackpot is advanced $1.00 each day until hit. It proves a business booster and money maker!! DISTRIBUTORS: WRITE FOR LITERATURE AND QUANTITY PRICES.

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"Central Pennsylvania's Largest Distributors"
BY ACTUAL LOCATION TESTS . . .
...EARNINGS that TOP 'EM ALL!
GOTTLIEB'S UNIQUE SENSATION

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Non-Rotation Numbers, 1 to 15 plus FREE PLAY Awards on 8-Ball •
TOP CORNER KICKOUT POCKETS for EXTRA Numbers and
Additional Play • MYSTERY SIDE KICKOUT POCKETS Light Up for
FREE PLAYS • SPECIAL NUMBER COMBINATIONS for Added Scoring
and FREE PLAYS • STRAIGHT SHOTS • BANK SHOTS • FLIPPERS!

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CHICAGO 51, ILLINOIS

“There is no substitute for Quality!”

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PROMPT DELIVERY on these
CENTRAL OHIO COIN BUYS
NEW SHUFFLE ALLEYS
Automatic Scoring

Keeney's Lucky Strike & King Pins
United's Double Shuffle Alley
United's Express

We have many used Shuffle Alleys at reduced prices for prompt shipment.

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90 Black Cherrys 151.00
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54 Standard Chairs 199.50
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Bally J-Way, Lute Model 257.00
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