This trio of gloom chasers have reason for their merriment. It's that RCA Victor disk which wailer Hank Snow (center) recently cut and which promises to duplicate the outstanding success of Snow's "Marriage Vow." The new release, which Harry Stone, general manager of WSM, Nashville, is loathe to relinquish, is "With This Ring I Thee Wed" backed by "I'm Moving On." Overseeing the congratulations is Steve Sholes, Victor a. and r. exec in charge of hillbilly disks. Snow, who debuted in Canada as the Singing Ranger in the mid-1930's, waxed for Victor's Canadian label in 1936. In 1944 he came to the States, working on various stations and going recently to WSM, noted country music station. He writes for Hill & Range and has penned such tunes as "My Mother," "Little Buddy" and "End On My Heart." Snow is booked thru the WSM Talent Bureau under the personal management of Bob Ross.
The Darlings of Perry Como's Chesterfield Supper Club

The Fontane Sisters' Greatest Record...

"I WANNA BE LOVED"

backed by

"I DIDN'T KNOW WHAT TIME IT WAS"

RCA VICTOR Records
Congress Stymies Fed. Theater Plan.

WASHINGTON, May 27.—The plan for federal sponsorship of a national theater movement is stymied for this session of Congress, but advocates are confident that it can be adopted by the next session to be launched with a general conference of theatrical interests in motion pictures and live shows. The drive for a theatrical world will be the American National Theater and Academy (ANTA) and Actors Equity (AE), while congressional interest is to be supplied by Kas Trum. (See Congress Stymies on page 48)

1st Data on 3-Speed Sales

188 Million Disks Made Since 1948

AFM Reveals Figures

NEW YORK, May 27.—The first authoritative figures on comparable sales figures of 78, 45 and 33 1/3 r.p.m. records will be publicized by the union of American Federation of Musicians (AFM) convention this week at June 5. The report indicates for a total of 188,435,050 disks of all speeds were produced at a retail value of $185,000,000.

Presby James C. Petrillo's report will show, for example, that by December 8, 1948, (the date of the liming of the disk bhm) to December 31, 1949, records at the three speeds were produced in the following amounts:

A total of 717,717,720 78 r.p.m.'s at a retail value of $125,544,690.

AGVA Tights Talent Tariff

NEW YORK, May 27.—The first set of agreements have been finalized between AFM and the trades for the representation of the best talent buyers in the Catskills for the past two weeks, and finally the hotels were told that June 3 would be the deadline for agreements.

The new code calls for the following: All performers to be considered employees and not independent contractors. If a show is booked as a package then the package producers will be considered the employer. All performers shall get first-class transportation from the point of origin, and from the spots where shows are to be performed; to and from the place of residence and back to the hotel.

The report, taking cognizance of employment opportunities, states that at least 60,000 by Lee and Tart-Hartley acts, states that (See Petrillo's Bit in pipe on page 13)

KSTP-TV Scans Murder Trial in Minn. Court

MINNEAPOLIS, May 27.—KSTP-TV is planning to be a first in TV history when it took its telephotographer inside a courtroom in Minneapolis and to graph a murder defendant testifying in his own case. The opening of the second degree murder trial of Albin Shetsky, former Minneapolis police officer, late Thursday (28) was acquitted of the 1945 pay after paying of Albert Schneider, labor organizer, in the Casa Blanca night club which Shetky managed.

Cameraman Dick Hance was permitted into the courtroom with his equipment by District Judge Joseph J. Moriarty of Shetko, Minn., county court judge. The camera was his first trial and the case was a death penalty for the second degree murder of Albin Shetky, former Minneapolis police officer, late Thursday (28). It was broadcast by the KSTP-TV television station on a network of six Minnesota stations.

The case was heard by the judge in the room and outside the program. The court was on the air for the opening of the trial and, in the words of the judge, the case was held.

The trial was heard by the judge in the room and, in the words of the judge, the case was held.

By Joe Caida

So you get back, officially, and the minute hand and the hour hand of a clock at exactly 3, and then it's a bit too late to that. Backstage. A few weeks ago, the one about how glad you were to be back and how nice the guys were, was pretty easy. Something to say, just say it. You're a player. Maybe you can do it. A lot of things. The William Morris Agency, for the first time in history, NBC and CBS for TV, the former was便 hearing the word and the latter was said to have signed a contract with RCA Victor Records. Prediction (4-year-type): The right kind of a show built around Martin will be the biggest show of the year. (See Billboard Backstage on page 47)

Missouri Maestro Tells Old Master They'd Be OK Pair

WASHINGTON, May 27.—Ever since Nancy and Benozzi, a singer and conductor, was hired by President Truman to conduct the NBC-NBC Symphony concert in jam-packed Constitution Hall, the capital has been hearing various conversations of the conversation that took place among the trio. It is said that Martin showed interest in the concert of his association with the NBC. After Martin's appointment to the NBC, Martin had just returned from a successful tour to Europe. Martin was quoted as having said laugishly, "Just got back from a tour myself--"

A lot of high government brass was in the colorful audience which was topped off by the President and (See Missouri Maestro on page 19)
Fall May Bring Tint TV Rule; Freeze May End by Winter

WASHINGTON, May 27.—In the wake of the Federal Communications Commission's (FCC) long-protracted telephone hearing, which ended Friday (26) after nine months and 10,000 pages of testimony, the general outcome of the conference is that a decision on the controversial issue will not be reached before September. Cross examination reached an unspectacular conclusion Friday, and the hearing will be finally closed July 16. After that the Commission will begin the job of deliberating the issue while trying to keep pace with other major business, including FCC's annual report.

Under the Commission's current timetable, June 26 will be the deadline for new color television file replies for the hearing record. The FCC will then start looking over its three-phase of TV allocations. FCC chairman Wayne C. Grody has already reported that the Commission intends to issue a decision on TV allocations this week, and hearing on findings on TV allocations and lifting the freeze.

Little Hope by FCC

Cary has made it clear that the Commission has little hope for lifting the freeze much before the end of the year, and the current timetable (See FCC May Set on page 42).

Night Biz Lost $75,000,000 Due to Taxes

APFS Asks 20 Per Cent Repeat

NEW YORK, May 27.—The American Federation of Show Business (AFB) battle against the 20 per cent cabaret tax is pointed up in the union president's annual report on the amusement income of cabarets and ballrooms. An estimate of the decrease in total admissions was $75,000,000

WASHINGTON, May 27.—In the report of the special census of the United Nations Educational, Scientific, and Cultural Organization (UNESCO) in Italy, it is expected to take up a proposal made by the Italian government to offer scholarships for the study of the English language. The global copyright treaty proposal, however, is not expected to be brought before the group this session.

The customs treaty is considered certain to receive a UNESCO okay since the international agreement was anticipated (See UNESCO Italy Report on page 17).

Disk Tax Down, Admiss Up

WASHINGTON, May 27.—Internal Revenue Bureau estimates collections in May showed gains for admission and radio sales and parts, but declines for coin, dixie, and coin-operated machines. The admissions tax brought in $1,088,399 more than in April, and the July allocation tax went up $2,327,971. The revenue from the sales of $299,232 for cabarets, and $15,497 for coin-operated machines was $393,254.

Hamid-Merton Arena Dates Gloss 481G

N. Y. To Probe Showbiz Dates

WASHINGTON, May 27.—A probe of the World's Foremost Amusement Fair was launched in April last year by the Hamid-Morton Circus, but the inquiry was held off until July when the Hamid-Morton Circus took in $36,547,000 as compared with $841,000 in 1949. The investigation was launched after the circus went into bankruptcy.

PUBLICITY MAN, WU, August

Legion Show Sets Ex-USO, G.I.'s for 2 Yrs.

Will Tour Country

NEW YORK, May 27.—More than two years of work will become available to the American Legion, which has already put up $300,000, it will be produced by Owen Crumm and Leroy Prince, former writer-producers of Broadway shows. The format calls for two 16-person lines, male and female, a 25-person choral group of mixed voices, about eight standard acts and top names. The latter will be used for dates in key spots, which will be announced. The music for the show (It will not have a book) will be written by Dave Safford (See Big Legion Show on page 44).

New Tax Plan To Exempt Tips

WASHINGTON, May 27.—Tips to entertainers, waiters and others of the show business from Social Security taxes under the terms of their contracts were to be specifically mentioned in the tax bill which is expected to be officially reported to the Senate this week by its Finance Committee. The report of the committee voted to eliminate a House provision which was reported large amounts of earnings subject to Social Security levies. The finance committee said the provision for a change was made because "the change would introduce administrative complications."

Truman Needle, Trade Groups Revive D. C. Sesqui Planning

WASHINGTON, May 27.—Still resisting burial, Washington's Freedom Fair idea zoomed this week into the battle of the lobbyists and the local trade groups. Proponents of the idea reported that the administration had hoped out of the series of hearings which took place at the post office in Washington (See page 18), that the project would die. The National Capital Sesqui-Centennial Commission, which originally sponsored the idea, was dissolved, and the city was left with a void. The needle was the only item that was ever really involved in the project, and the city is now trying to fill the need for a fair. The project has been revived by the Smithsonian Institute, which will handle the planning and exhibition, and the city is now trying to find a way to finance the project. The project is expected to open in 1954.
Busy Day

NEW YORK, May 27.—Art Henley, who heads the writing staff on the new Anchor Booking
show starting Monday (30) on the new 24-hour, 5000-watt KTLA broadcast over WMGM, New
York, Saturday (3) Henley is resigning to take over the Music Artists management of
fice. He is sure to be a guest on "Pests of the Week" that day.

Looks like a busy day for the Henleys.

NBC Seeking Bartlett for Fisher Post?

NEW YORK, May 27.—NBC is understood to be trying to get Prof. Kenneth Bartlett, head of the radio and television department at Syracuse University, to succeed to Sterling Fisher, Fisher, for years manager of ABC’s public relations and education department, resigned this week to assume the directorship of the Jacksonville (Fla.) Broadcasting Digest. He will head quarter in Tokyo.

Bartlett is rated as one of the top men in his field as being one of the first college radio heads to get his school into television. Bartlett set up a deal with WSYR-TV in Syracuse, where his school’s facilities are ample. He has had time to do the school’s studio, giving the students the advantages of real television.

Fisher, who once taught in Japan, is said to be getting $50,000 annually from the Digest.

Rate Is Okay
But Silver May Nix “Theater”

NEW YORK, May 27.—An unusual instance wherein a sponsor may cancel a show because of more than satisfactory ratings has cropped up in International Silver’s Silver Theatre, this week.

The problem involved is that the silversmiths feel that, irrespective of the show’s value to them, the programming is not bringing in the necessary returns.

The Silver Theatre is an off-the-weekend show that has been anchored in the Saturday and Sunday time slot for nearly a year. The show is known for its variety presentation along with the usual musical and comedy material.

KTLA, KECA-TV
Going Daytime

HOLLYWOOD, May 27.—Paramount’s KTLA and ABC’s KECA-TV will expand to daytime schedules this fall, thereby bringing Los Angeles its first day-and-night schedule. KF1-TV and KLAC-sporadically carry daytime programs—into the area’s first net-owned station to expand.

KTLA will be KTSL, which intends to kick off its new schedule around 3 a.m. in daytime.

MBS Loses Million as Ralston Drops Out To Enter TV in ’51

NEW YORK, May 27.—Ralston Purina Company, one of Mutual’s biggest customers, has canceled out on its two MBS programs. The account involved is a loss of $1,100,000 annually, gross.

The programs canceled are Checkers and Break Time and the Tom Mix Show. The station affiliation is Mutual until the fall.

The cancellation to a large degree is based on television, a representative of the Gardner Agency, which handles the cereal and coffee company, said this week. Indication is that television is cutting into the AM kid audience, with the result that radio is no longer as appealing to the kids.

The account, however, is not bowing out of radio. The Eddy Arnold show is to become a transcribed series and will be on both networks.

MBS, which is a program concern, will continue to advertise Purina shows. A program format change will add guests stars to the Arnold-Jamboree show, produced by Bill and Charley Brown. The show will be a combination of music and comedy, and will use spot announcements only.

State Champagne

NEW YORK, May 27.—The My Barrow has inadvertently poured a bottle of champagne on CBS-TV producer Barry Wood’s costume. The肇er is in no way hurt by the incident, however, that in reporting his promotion to exec producer status, Wood was "delighted to ask Edward Moore," who is reportedly a "top producer" in the TV field and not involved in this at all.

So say any word, who had been under a producer-director deal with CBS, and the producer, Barry Wood, that is.

Called Result Of CBS Walk
ABC Attitude

MILLER LETTER MAY BE CLUE

NEW YORK, May 27.—The likelihood that Broadcast Advertising Bu-
reau (BABA) may not endorse the National Association of Broad-
casters (NAB), possibly for April, 1951, is in the air. The dis-
forcement, if it materializes, will stem to a large degree from the de-
signation of CBS from NAB, and the impending departure of ABC.

One indication is that such a move by the NAB might be a letter sent by NAB President Miller to the directors a week or so ago, urging them to consider the NAB’s loss in that it may come up for action at the June NAB meet-

ing. Actually, if it be to auton-
omy, it would be highly un-
likely, by April, 1951. (CBS’s fiscal year expires then under the practice it draws from NAB to half the month or so the

NAB Meets in August

The reason for the confusion is that NAB districts meetings start in August and if Maurice Murphy is elected to a full term as chairman of the august NAB, it might serve to delay any NAB decision.

NAB now spends NAB with a $250,000 annual budget, about $30,000 of which is returned to NAB via the membership. The indications are that ABC and CBS is cutting NAB’s income by about $50,000 annually and the NAB is trying to move with it under the control of NAB General Manager Bill Ryan. Simultaneously, it is be-

coming apparent that the $200,000 NAB had made NAB an increasing position of the unimportant NAB board, however, the question of its ability to continue financing BAB. That ques-

And there is one—NAB members because now set up a separate and have no NAB participation. If they can join BAB separately, however, it is possible that they would remain

Big Problems

Then, there is also a two-

headed problem, aggravated by pressure from some stations for even greater TV activity, arising under present financial arrangements. But it is not set up a new NAB board to take-leaving it to function primarily in the NAB meeting. However, in some circumstances, the NAB’s present mem-

bership drive, just launched, may be of pivotal importance in assuring NAB enough income to continue along its present lines.
CBS-TV Mulls Anti-Berne Bait Via Circus, Whodunit

NEW YORK, May 27.—A circus or a whodunit will be featured on one of Milton Berle's solidly entrenched Tuesday-8 p.m. stations. Berle is considering the purchase of rights to a film based on the Hamilton-Morton circus and also is considering its current aus- tere drama, "The Zephyr," which was written by Hitch- cock as producer-director.

The first, and more probable con- tention, is a circus. This program will get first crack at this package. The ma- jor network would like to move its current whodunit—"a Christmas Carol" by a Columbia producer—into syndication.

The final choice will be a casting, and that a whodunit will offer Berle the toughest competition.

The circus show will be performed remote from whichever area it is to play. It would also use an emcee such as Don Ameche. Both CBS and NBC prefer that Berle's circus show be a repeat, since the TV antics which will be direct at the kid audience. The show price—$10,000—is figured to be a strong enough inducement to nab a syndication contract.

If The Trap goes opposite Berle, the intention is still to go after the young televising crowd by setting the Hamilton-Morton show Sunday afternoon. Not only would the Berle program catch up and build—thus opening up this valuable but untapped network time—but Berle could also be providing a many-network, something it is not certain of doing weekday nights.

To Berle, this show is in the same league as "The Zephyr," and an attempt to com- bat Berle, it will start early this year to build and shift its audience before Berle returns.

Thinking that either program could make a return while Berle absence, and may retain a good portion of its audience next fall.

Streiber Says Indic Films Men Woo Tele Trade

HOLLYWOOD, May 27.—Ted Streiber, head of WOR-TV, New York, already committed to the ABC network, after preliminary conferences with studios on tele pictures, said nothing definite had been set but that independent film producers are interested in going down to the phototele industry. By early fall, Streiber feels, independent producers will be a considerable activity in this field.

One of the companies giving the most remarkable progress is that of the existing film companies in the production of television programs is that of Twentieth Century-Fox, which now employs over 500 writers, directors, and producers. The company has already produced several television shows, and is expected to produce many more in the near future. The company has also invested heavily in television equipment and is building its own television studio.

The company's television shows are broadcast on a number of networks, including the ABC network. The shows are well received by both critics and audiences, and have contributed to the growth of the television industry.

Streiber says that many major film companies are interested in producing television programs, and that the industry is likely to see a great increase in television productions in the near future.

CBS Buys 15 Acres For Coast TV City

HOLLYWOOD, May 27.—CBS last week bought Gilmore's Island, a 15-acre beachfront site on the Pacific Ocean for over $250,000, to serve as the site for its multi-million dollar coast television station. The station is currently being held by Gilmore Studio, local sports palace.

The company plans to phase in and break ground in July, 1951. Engineer- ing plans are being made to occupy the site for the next year, after which the site will be used for the program, adding structures as they are completed.

New site is expected to serve as production headquarters for CBS's west coast operations as well as the location for its own tele station when it trades in its 45th position in KXTV for an outlet of its own.

Brief and Important

Last-Minute Digest of AM-TV News

NBC May Put Buffalo Bill Series on TV

The network is considering putting a new show titled, "Adventures of Buffalo Bill" for both AM and TV. The half-hour Western show is being packaged by Mark Goodson and Bill Todman, who is directing the show's sales efforts. Program's merchandising angles are such that the Goodson-Todman combo has already leased the rights to Martin Stone Associates.

Ford Okays "TV College" For Fall, Seeks Hiatus Sub

The Ford dealers last week came with a renewal for Key Systems TV College, which will make a hiatus from June 29 to October 5, but Ford is looking for a low-cost package as a replacement. The show is on NBC-TV Thursday evenings 8 to 10.

Van Camp Takes Tuesdays, Thursday NBC-TV Quarter Hours

Mary Van Camp's last week picked up two quarter-hour slots—NBC-TV, Tuesdays and Thursdays, at 7:30 p.m. The show will probably feature John Conte, currently in the leg musical, "Arms and the Girl.

Motorola Hikes TV Budget to $15,000,000

Motorola will triple its advertising budget for 1950, going up to $15,000,000, Ellis L. Redden, director of advertising, reported last week. Agencies which will handle accounts are Gourain-Coob, magazine advertising in connection with consumer promotions, and miscellaneous activities; Warwick & Legler, newspapers; Ruhla & Ruhla, radio networks; Ford & Ford, television networks; Horton & Henry; Flores, Inc., Detroit, and Peterson, Diez & Kilchey, of Chicago, will produce sales training programs.

Stanton on Five-Week Vacation From CBS

Frank Stanton, president of CBS, left for Hollywood Friday (31) and will be back in executive office here June 15. He and Mr. Stanton are taking a month's motor vacation after a week on the Coast.

Richards Hearings Start Over June 5

The Los Angeles hearings in the G. A. Richards case will begin again, starting June 5, Federal Communications Commission (FCC) said last week in announcing an okay of a Richards petition requesting the A. A. F. to delay the proceedings. "TV Week," a Richards Examiner J. Fred Johnson. At the same time, FCC announced ex- tension of temporary licenses until September 1 for Richards stations KMCY, KQB and KQMD.

Mars Buys ABC Time for Milky Way

Mars, Inc., Chicago, in behalf of its Milky Way candy bars, will sponsor a five-minute, Monday thru Friday program over the coast ABC network starting September 1. The business for 32 weeks was placed thru Leo Burnett Company, Inc.

McNeil Libby To Drop "Auctionaire" at End of Cycle

Libby McNeil & Libby last week dropped "Auctionaire," effective at the end of its current cycle sometime in June. The program is on ABC Monday Thursday evenings 8-9:30. J. Walter Thompson is the agency.

Truman Names Sterling for FCC Term

Truman has nominated Thomas A. Sterling, for a four-year term as a member of the FCC was sent to the Senate last week by President Truman.

WPEN's 'Mussitone' Bucks Philly Muzak

PHILADELPHIA, May 27.—In an effort to make its FM adjacent paid for, WPEN, local independent outlet, has made a serious inroad in the wireless music business by its new service. WPEN is the first to hit the air with a figure of $20 per month. Hitting at stores, factories, offices, restaurants, shops, banks and industrial establishments, WPEN cannot be matched in the "Mussitone." No installation charges are involved, since the station offers the public the chance to receive the music in their own homes or offices. The price of the station's sales staff, has been placed in charge of the Muzak executives, and is heavily on the wireless music sets up here. For the music service, WPEN pays a full day's worth of time, and has had planned recordings on its FM station, with the service limited to the 50 stations of the WPEN station network.

Independent WBFG, which is linked with Muzak and other wireless music installations, has had its WPEN-FM service as a test for use of FM instead of the more costly telephone wires.

Denies Rumors Of McGee Exit

HOLLYWOOD, May 27.—Reports that Jim and Marion Jordan ("Fiber McGee" to his friends on the air) have retired from radio were ridiculed by those close to the comedy duo. Affo's show has yet to be renewed for next season by Johnson's Wax, it was believed to be a matter of time before the "Fiber McGee" show. Fibber McGee, according to his wife, Dorothy, will take a year off, and then return to radio. Fibber McGee is owned by the radio station which uses the band, WWAmerican Radio History. Copyrighted material.
AFM Wooing TV Packagers

Writers in Strong Beef Vs. New CBS “Political” Clause

NEW YORK, May 27.—A new clause entitling CBS to cancel writers' contracts on grounds involving moral turpitude has evoked a storm of protest from members of the Radio Writers' Guild (RWG). Unions voted unanimously to ask the union to take action to get CBS to delete its new “sanctity” clause.

The writers’ beef is based on that the CBS clause, as worded, could be used to cancel a contract with a scribbler whose political opinion differed from that of the network.

The contested CBS clause prohibits writers from “insulting or offending the community or any organized group thereof” and permits cancellation on the ground of moral turpitude.

RWG execs met with CBS this week to register their squawk, with the web agreeing to delete the disputed clause provided the union could get agencies, advertisers and packagers to take the responsibility for any difficulties arising out of what the web seems to think would be questionable behavior.

Writers point out that in 25 years no instance warranting such action ever has taken place. The “offending the community” clause, they argue, would curtail creative scope enormously, since some segments of the citizenry, crackpots and otherwise, get offended pretty easily.

The American Federation of Radio Artists (AFRA) has had some complaints from its members about a similar clause in actors’ pacts but has not yet decided on any action.

Coax To Add 13 Markets by Fall

NEW YORK, May 27.—Thirteen more television markets are scheduled to join the inter-connected networks by next fall, adding that number of stations to the affiliate totals of CBS and NBC. Latten, with 21 inter-connected affiliates as of June 30, when Johnstown, Pa., starts service, leads in TV station totals.

New cities in addition to Johnstown will be Charlotte, N. C.; Kansas City, Davenport, Ia.; St. Paul, Minneapolis; Huntington, W. Va.; Indianapolis; Greensboro, N. C. In addition, a new channel between New York and Chicago westbound, becomes available September 1, for a total of six channels, of which four will be westbound.

At the same time a number of stations are tying themselves into web facilities by constructing their own micro-relay systems. Huntington, W. Va., is tying in with Cincinnati and Nashville with Louisville.

Ball Chief Hits KYA ‘Violation’

SAN FRANCISCO, May 27.—Vice-President Charles Graham, of the San Francisco Seals baseball club, last week protested failure of KYA to terminate its major league broadcast a half-hour before the local game started, as decreed by radio’s agreement with baseball. Graham lodged his complaint against KYA with President Will Harridge, of the American League, and Ford Frick, of the National League. The game in question was played a week ago, Saturday (15).

Instead of ending its broadcast at 1 p.m., KYA remained with the Liberty Network until the Brooklyn Dodgers-Boston Braves game finished at 1:25, Pacific time. That was only five minutes before the Seals-Oakland game started. Gil Pintridge, manager of KYA, said he realized the agreement had been violated. “We stayed with the broadcast because we have received too many complaints about cutting off before the games were completed,” he explained. Pintridge declined to say what the station’s policy would be in the future.

FCC Plea Asks BMI Protean

WASHINGTON May 27.—A petition asking the Federal Communications Commission (FCC) to put on temporary status all licenses held by officers-members of Broadcast Music, Inc. (BMI), pending an inquiry into BMI, was filed in Washington today by Kenneth Davis, a Washington lawyer and mining engineer. Davis appended to the petition a copy of a complaint filed by him last Friday (19) with the Federal Trade Commission (FTC) in which Davis asked for immediate FTC proceedings to determine if BMI is a “monopoly” (The Billboard, May 27).

WOR sells everything to almost everybody from Maine to North Carolina...

small wonder that WOR’s daytime audience during April 1950 was the greatest for that month in the station’s history.*

small wonder that WOR sells more goods for more people to more people, more often, than any other station in the United States.

* based on Pulse New York Reports — 6:00 AM — 6:00 PM.

www.americanradiohistory.com
WEBS' $5 MILLION CABLE RAP

Audio Circuit Cost Extra to Coax Charge

Rebate Plan Sore Point

(Continued from page 3)

system and then, when it is found that more than the authorized $35 per mile has been paid, rebates to the TV nets. NBC and CBS are highly critical of this plan, on the ground that if one of the other webs, which use last time, does go in for some overcharge, those overcharge payments are credited to their fees and increase their rebates disproportionately.

There is a possibility that the total outlook for video networking may exceed present estimates, in view of increased web facilities to become available at the end of the year (see separate story). But with TV already paying a $5,000,000 facilities rap at its present limited scale, it becomes increasingly apparent why the networks themselves look rather grimly on coast-to-coast television. There's an awful lot of territory west of Chicago and the other few markets make the value of a costly TV pick-up to California somewhat debatable. Besides, ask the nets, who's gonna pay the bill?

Senators Scratch AM Horse Race News

WASHINGTON, May 27—The Senate Commerce Committee Friday (26) in line with Federal Communications Commission (FCC) recommendations, the committee narrowed the bill that has been inspired, largely by the broadcasting "gambling information" in advance of races by specifically banning the transmission of odds, scratchs, weights, jockey changes, and probable winners. Such data could be broadcast after the race has started.

Brief and Important

Last-Minute Digest of AM-TV News

Borg-Warner Shops for TV Comic

Borg-Warner Refrigerators last week began shopping for a TV program to star a name comic. J. Walter Thompson is the agency.

Frank Luther Sets Deal With Doll Maker

Frank Luther, who does a kids show on NBC Saturday mornings and records for Decca, has found a man readying a line of doll company whereby the latter will merchandise dolls based on Luther's radio character. The single named "Skeezix," for distributor, Malley, first time the hot cereal outfit has stayed on during the warm weather.

New World, Stages Merge, Ready Tele Drama Series

Burgess Meredith's video movie firm, New World Films, last week merged with Motion Picture Stages, Inc., New York TV film studio. Meredith and his new partners, Mac Friendel and Barnett Gallagher, have been named stockholders in Stages, and the actor will continue in management as a partner. Right now the outfit is readying a 15-minute drama series tagged "Stars of Tomorrow," starring Meredith, and has scheduled a joint production service deal, "Spotlight Theater," with producer Jack D. Topf for next month.

AFRA Files Second Arbitration Case Against WMC

The American Federation of Radio Artists (AFRA) last week filed its second arbitration case in recent weeks against WMC, New York. The union claims that the station's failure to notify its announcer is a violation of its contract. Meanwhile, the other will be heard next week. The union's position is that it's paid for the staff jobs, but the contract has neither.

Philly Stations Announce Major Exec Changes

Several major executive changes at Philadelphia stations were announced last week. Ralph Minton resigned as promotion director of WP, Mutual Radio, and held that post for the past six years. He leaves June 20, with penn Elber, publicity director for the past five years, taking over the desk. . . . Dave Kaider, head of the Motor Division at WMC-TV, Will quit the station in early July to become with the Adrian Bauer Advertising Agency here. He will continue as a manager of the station's station staffs, particularly for his Sunday afternoon kennel show. Leaving WCAU is newswriter Ralph Paskman, heading for Frankfurt, Germany, as a broadcaster for the American Forces Network.

Piped TV for British Houses

Piped TV to homes is the latest industry development in Britain, the Commerce Department reported last week. Plans are under way, the agency said, to send television into British homes by wire on a large scale. Reception is expected to be nearly as good as close-range reception from Alexandra Palace, London. A master receiving station is to pick up programs at Sutton Coldfield, Birmingham, and then pipe them over wire to Bristol receivers.

Consolidated Cigar Buys "Clothesman"

Consolidated Cigar Corporation, New York, last week signed to sponsor DuMont's detective series "Plain Clothesman," beginning Wednesday (31). Under the new sponsorship, the Wednesday night feature moves into a new time period from 9:30 to 10. Trans- American Broadcasting & Television plans the show, in cooperation with DuMont. Agency on account is Erwin Wasey Company.

Winchell To Use Stars as Summer Subs

Walter Winchell will use top name talent to replace him during his Strohmatic holidays. The catch is from U.S. news commentators, but this season is going after performers like Fats Sinatra and Dinah Shore to fill his 15-minute slot. Huey is the sponsor.

National Home Institute Gets First Sponsor

The Home Federal Savings & Loan Association has signed as the initial participating sponsor of the National Home Institute program sponsored by WMAQ. Other home programs are heard Mondays through Thursdays at 6 a.m. and 12:30 p.m. Agency is Advertising Division, Inc.

Chi's WENR-TV Goes to Morning Programming

WENR-TV, Chicago, initiates morning programming June 5 with a two-hour five-day-a-week schedule. The others are Bob Murphy. Show will run from 11 a.m. to 1 p.m. Murphy says he will mix in some "routines" of which anything is apt to show up," so housewives can try from their cabinets.

KTLA BOOSTS RATES 25%

HOLLYWOOD, May 27—Paramount's KTLA will boost its rate card by 25 cent per, effective Thursday (1). Current time buyers will be protected for an additional 26 weeks. This is station's first rate hike this year and marks its third since going commercial three years ago. Rate card change will become effective today. A 1 1/2 charge from $750 to $1,000. KTLA has continued to hold top run in the local TV rating ladder.

2 Accts. Buy, 1 Extends for CBS-TV Fall Sked Shifts Due

NEW YORK, May 27—CBS-TV this week racked up two sales and persuaded a sponsor on an alternate weeking program for the fall. Embassy Cigarettes bought the Tuesday night 9:30-11 slot beginning July 11 for the Web; Magnavox will alternate with Ford Theater Friday during July 8-11 period. September 15, and Toni will go weekly with Ford Theater Saturday nights, Wednesdays from July 18-25. The Embassy show occupies the 9:30 slot until the fall when it moves into the 10:30-11 p.m. slot on Monday and Wednesday evenings. The Ford Theater show is being done in affiliation with the American Writers' Association, which will supply material. The restocking of this program will also mean that the Tuesday night televiewers will be seeing weeknights from 9:30-11 p.m. Sunday-Tuesday, 9:30-11 p.m. to Wednesday-Saturday night, 9:30-11 p.m. Tonic will be seen in the 11:30-12:30 p.m. slot. Embassy mystery show, 10-10:30, and The Web, 11:30-12:30.

Fall Isch Studied

The Magnavox purchase of the alternate week slot with Ford doesn't mean that the car company will not go weekly in the fall. Essays at Kenyon & Eckhardt, the agency handling the Ford business, state that the problem is now being studied. Evidence has been presented to continue its present schedule in the fall because of high TV costs and the fact that premium is not adequate results. But if any change is made, the station may ask CBS-TV for a new time slot.

The Tonic buy will stop Stopette from broadcasting during the fall. Stopette, sponsor of What's My Line? currently shares the slot with CBS-TV. Tonic, sponsor of Gunsmoke, is in program once a week come around.

K&E Okays Pic Test Of Ford TV Theater

HOLLYWOOD, May 27—Kenyon & Eckhardt Agency has been given the green light to make film test airers of Ford Television Theater preliminary to a possible large-scale production from live to motion picture. After several months of debate, agen- cies were asked to submit two possible film prints to be produced here this summer. If talent, costs and quality measure up to desired standards, next season's Ford Theater will be divided equally between production and lab.

Budgets, exclusive of talent, will run between $10,000 and $14,000, depending upon the paper and whether the issue is 35mm, or 35mm, and if shot using regular studio technique or the Jerry Fairbanks "vantage," studio technique. Rent advantage, however, will be the storehouse of talent unleashed for Hollywood films, since it has been no secret that the agency has been hard pressed to sell new TV shows to New York for live to films on the show.
Radio Paid Musicians $13 Mil
In '48, Films $11 Mil Less in '49

—By Jerry Welcher

NEW YORK, May 27—Prox James C. Petrillo's report to the forthcoming American Federation of Musicians' (AFM) convention will offer, in addition to a general survey of employment prospects and a portrait of the problems of the industry, some new facts on work and earnings for musicians, an exhaustive breakdown of employment in all major musical fields except television (see companion story this issue). The report includes the year 1948: motion pictures, radio, theaters, 1949, symphony orks, 1948-'49 season, and transcriptions, December 4, 1948-December 31, 1949. A summary of Petrillo's report on these fields, based on the recording and transcription picture, which is described in a separate story.

RADIO

A comprehensive study was made of radio use of musicians for the year 1948. The radio situation has worsened considerably since that year, with employment falling off sharply on indie and network stations. Petrillo outlines in considerable detail the economic and legislative factors for the drop.

In 1948, 340 stations employed 2,558 staff musicians and paid them a total of $13,418,574 in salaries. Single engagement commercial broadcasts used 102 leaders and 4,003 sidemen on 352 sponsored programs in a total of 16,922 broadcasts. The salary bill was $717.246. A third type of radio employment, local commercial work, paid $97,903 for musicians. This amounted to a total income of $21,591,423 for the year. Radio earnings in Canada and Hawaii added about another million and a quarter.

The 1948 surveys includes an analysis of radio time based on the programs broadcast over the four networks and in the city of New York City, compiled from accurate reports. At WNBC, live music used 31.3 per cent of air time; live skitches and music (scop operas, quiz shows, etc.), in which live incidents and events were recorded music, 6.7 per cent; recorded music, 5.1 per cent; live skitches and music, 5.0 per cent; live skitches and music, 2.8 per cent for live skitches and music, and 5.0 per cent for recorded skitches. At WCBS 26.6 per cent for live music, 62.9 per cent for live skitches and music, 16.3 per cent for recorded music and musical shows, 1.0 per cent for live skitches and music, 12.8 per cent for recorded music, and 5.0 per cent for recorded skitches. At WOR 19.6 per cent for live music, 72.9 per cent for live skitches and music, 4.5 per cent for recorded music, and 7.8 per cent for recorded skitches. The analysis covers 5,385 hours of air time for each station.

MOTION PICTURES

Eight major studios in 1948 employed their own orchestras. Gross earnings of 339 contracted musicians at three major studios was $2,539,072. In addition to the contracted musicians, 3,661 orchestra members were employed by the major studios. The independent producers spent $505,285,000, with each producer guaranteeing a number of hours of employment. In New York City alone, 4,840 musicians earned $1,037,575. The independent producers spent $505,285,000, with each producer guaranteeing a number of hours of employment. In New York City alone, 4,840 musicians earned $1,037,575.

LEGIT THEATERS

Of 8,624 theaters in the United States and Canada having a capacity of 500 or more, 475 employed musicians, and of these only 62 used musicians on a 52-week basis. Audaces and presentation houses used 1,707 men, at a total salary of $2,557,038; dramatic and musical shows employed 1,414 men at $2,557,244; opera and ballet used 743 men at $708,200; burlesque used 364 men at $282,572; and other engagements were paid 381,171. Totals, 4,118 men earning $6,546,856 in theater work.

SYMPHONY ORKS

During the 1948-'49 season 31 major and 119 secondary orks performed in the United States and Canada. The regular season was from October 1, 1948, to May 31, 1949. The average weekly minimum scale for the regular season was $77,30. The report notes that it is difficult to determine the exact number of all these symphony orks, but the report estimates that 31 major orks cost $12,134,637 to operate. Seven cities, San Francisco, Indianapolis, Baltimore, New Orleans, Buffalo, Los Angeles and Toronto, help support their orks by either municipal or city and county taxes.

MEMBERSHIP

AFM membership as of April 1, 1950, was 239,777, an increase of 1,872 over the figure reported last April.

Only Radio for Monroe Summer

NEW YORK, May 27—Following five months of consecutive one-nighters which were infrequently interrupted by union nepotism, Vaughn Monroe will return to his regular summer job for an engagement, Vaughn Monroe will re-appear in the summer months for an engagement, Vaughn Monroe will return to his regular summer job for an engagement. Vaughn Monroe will return to his regular summer job for an engagement. Vaughn Monroe will remain with the Monroe band through the summer months. The orchestra will return to action on September 1, on which date the band will open with the Adley-Monroe's Hotel at the Greenbriar-Petillo's Hotel in West Virginia. The band, which was under the charge of Bill Monroe, will play through the summer months. The band will open with the Adley-Monroe's Hotel at the Greenbriar-Petillo's Hotel in West Virginia. The band will play through the summer months. The band will return to action on September 1, on which date the band will open with the Adley-Monroe's Hotel at the Greenbriar-Petillo's Hotel in West Virginia. The band will play through the summer months.
AFC Again Nixes 802 on D. Danzig

NEW YORK, April 27.—The international exec board of the American Federation of Musicians has again rejected the proposal for a national radio license fee for the second time, reversed a Local 802 decision against strike El Danzig, an up-and-coming local monopoly and unfair practice. Demand for extension of the local monopoly has been rejected by the exec board of local 802 last year for allegedly monopolizing work and the Board of Aldermen, with the aid of a mediator, and by order of the exec board of the AFL for the hotel for one year. The ban never took effect as once again AFM, which then reversed the local. The local then brought Danzig again on the same charges, and again ordered him to leave the hotel. The lawsuit was then filed by the Federation again, but last year was cleared out of the courts on the basis of the Federation's action being unconstitutional.

Folkways To Issue 2 Bela Bartok Waxings

NEW YORK, May 27.—Folkways, the discophagus of the American folk music, has obtained two collections of matrices cut by Bela Bartok, the Hungarian folk music, with music of the Slavic countries, and the other Hungarian folk music cut by native boys. The collection, conducted by the grant of the Hungarian government out of the material was obtained by Ethnic's music director, Mo. Asch, from the Metropolitan Opera, in the collection. The collection accompanied by copies of Bartok's actual music, also included will include four 10-inch plastic discs.
ERNEST TUBB
-ONE OF AMERICA'S TOP HITMAKERS

THROW YOUR LOVE MY WAY

COUPLED WITH

GIVE ME A LITTLE OLD FASHIONED LOVE

DECCA 46243

RIDING HIGH!

UNFAITHFUL ONE
I LOVE YOU BECAUSE

LETTERS HAVE NO ARMS
I'LL TAKE A BACK SEAT FOR YOU

DECCA COUNTRY AND WESTERN BEST SELLERS

America's Fastest Selling Records
Stand-By Bands Toot Sweet After NLRB Test Case Win

WASHINGTON, May 27—In the first test of the applicability of the Taft-Hartley “featherbedding” restrictions to vaude musicans, a National Labor Relations Board (NLRB) trial examiner ruled Friday (25) that the American Federation of Musicians (AFM) acting through its Local 22, has a legal right to try to persuade the Palace Theater management to hire a test case against it. If the decision stands, it would serve as a precedent for other musicans in the industry.

In his ruling, which is subject to an appeal to the full NLRB within 20 days, names the plaintiff as the AFM local and Williams Spencer stated that his decision is altogether significant.

The original complaint was filed last week by the NLRB and NLRB regional office on the basis of charges filed by Gamble Enterprises, Inc., operators of the Palace as well as the Victoria and the Garrick houses and half-owner of firms operating 20 theaters. Gamble charged

Mills Acquires Wood Catalog

NEW YORK, May 27.—Jack Mills, chief of Mills Music, on Thursday (26) announced that his company had acquired the B. F. Wood Music Company, a catalog publishing firm, this week. On Monday (29), the board of directors of Wood obeyed the sale at a special meeting and stated that the deal had already been indicated in earlier announcements.

The Wood catalog, rich in standard material including choral, sacred and theater vocal material, is one of the most collected of standard music. Only a few non-vocal gay Mills took over the American representation of Alfred Lengnick & Co., Ltd. Other holdings in the company are the collection include the copyrights of the Virginia Glee Club, the Columbia Company and Nancie Music Company. According to Mills, the Wood acquisition will be the first in the standard field.

Mills will run the Wood catalog as a separate organization, with headquarters in Boston. The Wood personnel, numbering 10 people, will remain. Nick Lang, sales manager with the firm for 41 years, will be in charge.

Mills will work on the catalog immediately, including a revision of some material, new titles appearing, much material currently out of print, setting up of recording dates, etc.

Exec Upheld At L & A Decca

HOLLYWOOD, May 27—A long-time deplorable was shaken up this week as two executives of the West Coast subsidiary, Manager Dick Quay, veteran of 10 years with Decca, left early this week and was replaced by William Willis, assistant manager.

Quay, who left two days ago, was engaged, with Lloyd Huffine, salesman attached to the office and former assistant manager of the Northwest, named to succeed him. Huffine has been with Decca since 1939.

Lou Gilman, Decca Distribution Company district manager on the West Coast, declined to comment on the shifts other than to attribute them to internal changes.

Opera World Up in the Aria

As Bing Hires and Fires at Met

NEW YORK, May 27.—With operatic circles still reeling from the impact of incoming Metropolitan Opera Manager Ralph Marriner’s firing of his maestro, the Met’s resident opera maestro, the Met has named Paul G. Norton as its new chief executive, effective immediately.

With Bing off to Europe on tour for the first time in his career, it was learned that the following dates will appear on next season’s schedule: for La Scala, Reno, and a few weeks in summer for the Bay Area Symphony. Norton will open the season with a new production of “The Flying Dutchman.” A Finnish dramatic tenor, whose name could not be learned at press time, has been engaged to take over the role of Wagner’s Wagnerian Marschall von Branden

Prexy Assures Bright New Era For ASCAP-ers

NEW YORK, May 27.—In a detailed, intimate letter to the membership of the American Society of Authors and Publishers (ASCAP), President Otto A. Harbach this week expressed his optimism for the future despite the signing of the consent decree and policies that he termed a “great new era” for the organization. He announced that the society would go on to greater things in the coming years, and that the consent decree would result in a growing mutual respect.

Disputes Warrant

The letter extended the disentanglement of ASCAP’s service to clients, Harbach said, which would result in a future of increased income and growth. The society has been developing its position without registration of income by its own employees; there have been no constraints on increasing income for the ASCAP.

The society has been doing its best to enable the membership to participate in the growth and development of ASCAP. The letter makes it clear that ASCAP and the Society are ready to work together to achieve the greater things in the coming years, and that the consent decree will result in a growing mutual respect.

7 Pubs Hire 8 Contacts

NEW YORK, May 27.—Despite the seasonal slack, eight contact men have been engaged within the last two weeks. They are Dick Goodwin, for Nick Campbell; Billy Walters, coast rep for Broadcast Music, Inc. (BMI); Dave Deegan, Coast rep for BMI; and New York man, respectively, for Dave Deegan, Al Green, Al Green, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Paramount, for BMI; and Param
UNESCO Italy Meet To Urge New Global Customs Treaty

(Continued from page 4) visibly approved a similar treaty limited to audio-visual materials. The latter pact has been signed by the U.S. and 15 other nations, and ratification is being sought. State Department will send it to the Senate Foreign Relations Committee within the next few weeks. Radio and TV stations will get a break from U.S. ratification of either treaty since it would mean an end to duties on broadcasts canned abroad and shipped to this country. Newsreels and films of an educational nature would also be duty free. Several bills to that effect are pending in Congress, but no effort has been made to enact them.

There is no chance that the broader customs pact can be ratified by the Senate this session. The outlook for ratification of the audio-visual treaty is a little brighter, but its chances this session depend upon whether the Foreign Relations Committee can get it to the Senate floor before adjournment.

The UNESCO Florence confab opened Monday (22) and will run until June 17. In the opinion of State Department officials, UNESCO's copyright division in Paris will be unable to evaluate replies to its global copyright questionnaire in time for a report to the current UNESCO session. Thus, consideration of the copyright question by UNESCO is expected to be deferred until its next meeting tentatively slated for sometime in September.

A UNESCO okay at that time would set the wheels in motion for a general meeting of international copyright experts in early 1951 to draft a global treaty. The proposed treaty would then be submitted for ratification.

**AVAILABLE FOR IMMEDIATE DELIVERY**

On 78s and 45s. A colorful plastic kiddie single package. Bill Boyd (Hopalong Cassidy) doing "My Horse Topper" FSM1001 and "Billy and the Bandit" FSM1002.

Distributors, write or phone GENERAL RECORD DISTRIBUTORS 1930 S. State St. Chicago, Ill. Phone Victory 2-0546

NEW FLOOR SAMPLE FORD AMERICOACH BUS

22 adult capacity. Completely equipped to meet States' specifications, with heater and sounder. Price reasonable for quick sale.

THE OHIO TRUCK EQUIPMENT CO. 3319 Regents Road Cleveland 27, Ohio Phone: Michigan 1-0001

**AMARETTO**

**Music Bourne To Live**

"Are You Lonesome Tonight" by AL JOLSON Dec. 1933

Bourne, Inc., 1933. All rights reserved.

**THE LITTLE GENERAL**

say... Watch Out for "THE BASEBALL POLKA"

**NEW FLOOR SAMPLE FORD AMERICOACH BUS**

22 adult capacity. Completely equipped to meet States' specifications, with heater and sounder. Price reasonable for quick sale.

THE OHIO TRUCK EQUIPMENT CO. 3319 Regents Road Cleveland, Ohio Phone: Michigan 1-0001

<table>
<thead>
<tr>
<th>Music Bourne To Live</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Are You Lonesome Tonight&quot; by Al Jolson Dec. 1933</td>
</tr>
<tr>
<td>Bourne, Inc., 1933. All rights reserved.</td>
</tr>
</tbody>
</table>

**In My 83rd Year!**

Our first "NATURAL" YOU HAVEN'T CHANGED

by W.R. Williams Writer of "I'd love to live in Loveland"

We Know Will Rossiter

173 West Madison St., Chicago, Ill.

**Available for Immediate Delivery**

On 78s and 45s. A colorful plastic kiddie single package. Bill Boyd (Hopalong Cassidy) doing "My Horse Topper" FSM1001 and "Billy and the Bandit" FSM1002.

Distributors, write or phone GENERAL RECORD DISTRIBUTORS 1930 S. State St. Chicago, Ill. Phone Victory 2-0546

**New Floor Sample Ford Americoach Bus**

22 adult capacity. Completely equipped to meet States' specifications, with heater and sounder. Price reasonable for quick sale.

THE OHIO TRUCK EQUIPMENT CO. 3319 Regents Road Cleveland, Ohio Phone: Michigan 1-0001

**Peer International Corp.**

Selling Agent SOUTHERN MUSIC PUB. CO., INC.

- New York
- Chicago
- Hollywood
Fisher & McCarthy Sons Team Up for New Song

Back in the early 1920's, tumeniths Fred Fisher and Joe McCarthy, were one of the hottest teams in the business. Now, on June 2, RCA Victor will release Fred Warren's recording of "Cloudy Mountain" a song written by the team. Fred Fisher and Joe McCarthy Jr. Fred Fisher Music is publishing.

Names Cut Two London Sides for Cancer Fund

London Records recently cut two sides, grouping five of the label's names. All artists' royalties will go to the London Bumyong Cancer Fund. Participants in the waxings were Teresa Brewer, Bobb Wayne, Snooky Lanson, Claire Morgan and orcker Jack Pielou. Themes cut were "The Picnic Song" and "Let's Have a Party."

Bond, Rosemary Calvin Sign New Capitol 1-Year Pacts

Orkster Johnny Bond and vocalist Rosemary Calvin, former MGM disciples, have signed new one-year contracts with Capitol Records. They'll cut their sides first next month following a four-week engagement at the Savannah Beach Rail. Bond will record with an expanded band.

Dizzy Gillespie Reducing Ork to Sextet

Dizzy Gillespie is reducing his big ork to sextet size for all green recording at the Bremen Tune. He will record in the sextet in the Gisas Hall, a nifty rear Wilkes Barre, Pa. This week. The decision to work Gillespie with a sextet was made after a couple of dates with a bigger unit. The band, which will continue to be booked by the Willard Alexander Agency.

Kanner Ankles to Fisher in Triple Capacity

Hal Kanner, formerly associated with Fred Waring and Hildegarde, has been signed on for the new WNEW program "Eddie Fisher as personal announcer, director and orcker." The show opens Monday.

Uke Records Cuts First Sides

A new disko, Uke Records, cut its first sides in New York last week. Orthu is operated by Sid De May, Leo Tully and Harry Martin. De May is president, Tully is the line orcker and Martin is a comic and uk artist.

Gay Diksey Names Rainbow

The new Gay Diksey records has named Rainbow Records as its national selling agent. Rainbow Fluid is due to appoint a new man manager for the outfit. First artist group packed by Gay is the Vln Roddie pianolo trio.

Chi's Cafe of Tomorrow Goes to Semi-Names

Another major dance band location opens in Chicago June 23 when Al Vovos, operator of Cafe of Tomorrow, South Side bistro, switches from a nitey to a semi-name ork policy, with two supporting acts. Vovos, who has operated the cafe as a nitey for the past three years, has booked Joe Serafin's band to open a four-weeker, with Ray Spero to follow for a similar period. The 500-seat spot will have a bar, thrill, publicity man who left the Music Box, Omaha, last week to work for Lawrence Wells, is mapping out one to two new specialty spots for Vovos.

New York:

Jimmy Hillard. Coral Records' artists and repertoire boss, leaves for a four-week stay East Coast tour. He will be on the road on route. . . . Lenny Lewis has joined Count Basie's group as road man. Lewis who is known for his discovery by the Blenders, a new vocal group which is recording for the Decca label, this week agreed to a booking deal with the Willard Alexander Agency. The group is led by Len Margolis and the Peet family are collaborating on a promotion, which features cartooned domoloomo plays, to help hype Arthur Godfrey's "Sliding Fishing.

Lou Comilo picked up the Italian pop click, "Na Vota Cu Cali" for his Let-Art Records. The deal was set with the De Lazzaro publisher of Italy. . . . Peggy Lee and Bill Darnel go into the Paramount July 5. . . . Mel Torme opened at the Fairmount Hotel in San Francisco Saturday (20) for two-week engagement. The Party Lane, Buffalo, for three weeks starting Tuesday (8). . . . Bourne Music's Pat Carroll on Wednesday. Monday. Thursday. Friday. . . . Brian's will open the band, a new trio opens at the Crystal Terrace, Duluth, for the week of June 2. He goes to the Regal Thursday. His new trio, which he is going to take into the Club, San Francisco, for two weeks beginning June 8. The Four Jokers' recording of "The Little Green Man With the Big Fat Head" has been purchased by the London for a new single. The record is being published, which features a line about a "man from Mars with candy bars." The makers of Mars candy bars are tying in on the promotion.

BMT threw a noontime shindig May 26 at Toot's Shor's to honor the recent appointments of four local radio execs, Dick Pack, WNEW's new program director; Dick Swift, new general manager of WCBS-FM; Ted Cott, new manager of WNBC and WNIT, and Clarence Doty, new general manager of WJZ and WJZ-TV. Other broadcasters at the luncheon included: Jack Hamil, Ralph Moul, Norman Berk, WNYC, K. T. Murphy, WINS, Bill Moore, WBNX, Jim Gaines, NBC, and BMI execs Carl Havelin, Roy Harlow and Jim Cox.

Tom Shires, who handles the Modernaires and Clarke Dennis, has signed pancakes at the Cafe of Tomorrow for the next six weeks. Shires has expanded distribution, signing with Major in New York, Frumkin in Chicago, Fortune in Detroit, F. M. and M. in Cleveland, Miller in St. Louis, Schwartz Bros. in Washington, and Wells in Miami.

Chicago:

A local disc, local blues and rhythm label, operated by Leon and Phil Chess, is starting a new label, Chess, which will feature the same talent roster. The fraters Chess intend to continue to press Aristocrat's catalog. Leon Chess, the booksales manager, and Phil, the master, once operated by Negro d. j. Al Benson and Emond Shindell, of Bristol, handling the local office, have been handpicked for the dance bandwagon. He joined Lee Pieper, McCorky Artists Corpo- ration, and Tony Papa, Des Moines territory ork. Sam Margolis, president of the New Horizon Distributors, Shreveport, is releasing two are disks by Bill (Hopalong Cassidy) Boyd. Masters were purchased by Margolis from Frederick Leo, Memphis distributor. He is currently seeking distributors for the disks, which are available on 45 and 78 . . . Annie Prager, ex-sideman with Henry Busso, has joined McCorky Artists Corporation. At the request of Magolee, after replacing Henry Busso in Chicago. . . . Ben Okum, v.-p. of the Michigan Automatic Phonograph Owners' Association, and his partner, Allan Smith, in Okay Vending Company, is looking up their own record distribution subsidiary, Mercury Distributors of Detroit. Al Asho will handle the new set . . . Xavier Gogo who, in his first internet quartet, was on the bill in 1949, at the old Red Hot Beech Hotel. Freddy Martin set on the Beachwalk Aug. 4th from September.

Detroit:

H. O'Reilye Clint, writer of "I Want an Easter Bunny" and member of the National Symphony Orchestra, Authors and Publishers, has decided to go into the publishing business under his own name, Norman H. Magel, attorney, who has collaborated with him on some numbers, will be associated.

Philadelphia:

Harry James, Phil Spitalny, Dina Shore and Alec Templeton head the musical talent for the Philadelphia Music Festival June 16 at Municipal Stadium sponsored by The Philadelphia Inquirer.

New York:


Hollywood:

Paul Weston and Bob Russell share adaptation honors in converting Chopin's "Etude in E Major" to the ballad "No Other Love" (Disney Music). Al Goodman recorded Wednesday (17) at Jo Stafford and is being rushed to flip. Carry Pilarski's version of "Sometime."

George Greeley's Steinway figures prominently on both . . . Aladdin Records "A Night at the Opera" on the V.C. timing. . . . H.M.V.'s "Congo" from Los Angeles site to larger headquarters in Beverly Hills. . . . Harry Geller, Mercury's artist-repertoire turner, turned 30 this first time on Merc wax, bonning a 36-piece ork and chorus. . . . Al Gayle and ork intore new talent policy at Riverside's swing Wk. Club. Deal was set by MCA's Henry Alper and Jerry Telman.

Mickey Goldenson has acquired rights for England and the Continent for his "Good Morning," line, of London, to three records. "Once Around the Moon," Soph Hillard-Carl Sigman clogging waxed by Lees Pale last year. from United Music Corporation; "Twisted Stockings" from Lutz Bros. and "Greatest Inventor of Them All" from Herbert Music. Campbell Connolly manages firm in England for Goldenson. . . . Damita Jo is back from Frisco p. a. to cut four sides for Discovery, then flies to Spokane for recording. . . . Brian's will open and close at the Civic, Portland, for two special parties at Beverly Wilshire's Fairway Room. . . . Peer Interna- tional. . . . "You Can't Have the Music" on RCA Victor—This is a new record, but an old song. . . . Jerry Geller, Mercury's artist-repertoire turner, turned 30 this first time on Merc wax, bonning a 36-piece ork and chorus. . . . Al Gayle and ork intore new talent policy at Riverside's swing Wk. Club. Deal was set by MCA's Henry Alper and Jerry Telman.

On the Sound Track:

Buddy Morris has the two forthcoming 20th Century flick scores by Henry Mancini, "Modern Times" and "The Rain Man." In "Friendly Island," . . . Henry Spitzer acquired publication to the Victor Young-Jack Elliott tune, "Our Very Own." Ditty is the title tune of a United Artists production, "The Summer Man." Morris has composed by Levie Stevens, has been set for record exploitation. The Stevens work will be waxed by Columbia for its LP catalog, while Capitol has set up a limited nationwide ad campaign. The Columbia plans call for a tie-up with picture's release dates via plugging of albums in theatre lobbies, special newspaper ads and other cross-selling devices.
Showbiz Hits
Lowest Ebb, Says Petrillo
(Continued from page 11)
claims, are in many films unable to get bookings owing to the levy. Or if they do get bookings they must take a substantial cut in their contract, according to Petrillo.

Concessions
The critical times are reflected, according to Petrillo, in the fact that both the national offices and local offices are being overwhelmed by demands and requests for "concessions." Making these claims are band leaders, employees, officers of locals, agents. In order to keep as many men working as possible, the AFM's current policy is to give such requests full scrutiny so as to give musicians and deserving employees as much of a break as possible.

The AFM's membership during the past 10 years has grown from 137,000 to 249,000. Petrillo states that "we have made progress in the past 10 years in the number of men employed in the industry, the progress in employment has not been enough to take care of the growth in membership of over 100,000."

How to get out of this depression in the entertainment field, who are the people in Washington and elsewhere who can help musicians get more employment, are matters to be raised with the delegates at the convention, Petrillo states.

MISSOURI MAESTRO
(Continued from page 3)
wife. According to one popular version of the President's pre-concert chat with Toscannini, Mr. Truman is supposed to have referred wryly to his next piano playing and equipped that "with my public relations and your talent, we could hold the entire population."
HEADS or TAILS...
no matter which side is up...

It's a Hit...

MINDY CARSON

Sings...

I WISH I HAD A PICTURE OF YOU

and...

I'M BASHFUL

It's a Hit on RCA Victor Records

78 rpm 20-3801
45 rpm 40-3801

The Nation's Top Tunes

Based on reports received last three days of Week Ending May 26

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey histories of The Billboard's Most Popular Chart.
This week's New Releases on RCA Victor

Release 56-28
Ships Coast to Coast, Week of June 4

POPULAR

Here come the DANCE BANDS again!

WAYNE KING and His ORCHESTRA

You Are My Love
Sorastime 20-3796 (47-3796)

FRANK WARREN

When We're Dancing
Cloudy Morning 20-3800 (47-3800)

FRANKIE CARLE and His ORCHESTRA

Where Are You Gonna Be When the Moon Shines
Maple Leaf Rag 20-3805 (47-3805)

Here come the DANCE BANDS again!

VAUGHN MONROE and His ORCHESTRA

Our Very Own
Violins From Nowhere 20-3806 (47-3806)

HUGO WINTERHALTER'S ORCHESTRA

and CHORUS

Rubes in the Wood
Here Comes the Bride on a Pinto Pony
20-3807 (47-3807)

BRADFORD and ROMANO

The Picnic Song
M-1-S-3-S-3-L-P-P-1
20-3808 (47-3808)

Here come the DANCE BANDS again!

MIGUELITO VALDES

Cypionate Man
Hilton Caribe 20-3809 (47-3809)

POP-SPECIALTY

SIX FAT DUTCHMEN

Shoemaker Poles
Midnight Waltz
25-1183 (51-1183)

COUNTRY

EDDY ARNOLD

Cuddie Buggin' Baby
Enclosed, One Broken Heart
21-0312 (48-0312)

ROSALIE ALLEN and THE BLACK RIVER RIDERS

Green As Gras
I Wanna Sit
21-0342 (48-0342)

SACRED

ROY ROGERS and DAVE EVANS

The Old Rugged Cross
In the Garden
21-0344 (48-0344)

RHYTHM-BLUES

JOHNNY MOORE'S THREE BLAZERS

Tru Chick
Melody
22-0065 (50-0065)

NOTE: All records in this panel are listed alphabetically by song title.

...indicates records which, according to actual sales, are recognized hits. This trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sell-out" stage.

...designates that record is one of RCA Victor's "Certain Sevens"—among the leading numbers on the trade paper best selling retail sale charts (week of May 27). Obviously, rare things!

CHINESE MULE TRAIN
Spike Jones
20-3741 (47-3741)

COUNT EVERY STAR
Hugo Winterhalter
20-3697 (47-3221)

HOOP DEE DOO
On the Outgoing Tide
Perry Como
20-3747 (47-3747)

IT ISN'T FAIR
Sammy Kaye
20-3609 (47-3115)

JOSHUA
Ralph Flanagan
20-3721 (47-3724)

LITTLE ANGEL WITH THE DIRTY FACE

Why Should I Cry
Eddy Arnold
21-0300 (48-0300)

MY FOOLISH HEART
Mindy Carson
20-3681 (47-3204)

QUICKSILVER
Elton Britt and Rosalie Allen
21-0157 (48-0168)

Roses
Sammy Kaye
20-3754 (47-3754)

VALENCIA
Tony Martin
20-3755 (47-3755)

WANDERIN'
Sammy Kaye
20-3600 (47-3203)

Comin' Up...

An Ordinary Broom
Tony Martin & Fran Warren
20-3777 (47-3777)

I Surrender Dear
Don Cornell, with Hugo Winterhalter
Orch.
20-3776 (47-3776)

Thanks, Mr. Florist
Vaughn Monroe
20-3773 (47-3773)

Stars and Stripes Forever
Ralph Flanagan
20-3702 (47-3702)

I Don't Care If the Sun Don't Shine
Tony Martin
20-3765 (47-3765)

I Wanna Be Loved
Pocahontas Sisters
Winterhalter
Orch. and Chorus
20-3772 (47-3772)


The stars who make the hits are on RCA VICTOR Records
Billy's Destiny

BILLY ECKSTINE

...acclaimed by all as his greatest record

"MY DESTINY"

MGM 10684

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.

The Billboard
MUSIC POPULARITY CHARTS

Sheet Music

Based on reports received last three days of Week Ending May 26

BEST-SELLING SHEET MUSIC

Tune listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS TO DATE</th>
<th>LAST TO DATE</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>1</td>
<td></td>
<td>2</td>
<td>THIRD MAN THEME, THE (F) (R)</td>
<td>Chappell</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td></td>
<td>3</td>
<td>BONNIE HEART (F) (R)</td>
<td>Acuff-Rose</td>
</tr>
<tr>
<td>13</td>
<td>3</td>
<td></td>
<td>4</td>
<td>HOP-DEE-DOD (F)</td>
<td>E. H. Morris</td>
</tr>
<tr>
<td>5</td>
<td>7</td>
<td></td>
<td>5</td>
<td>OLD PIANO ROLL BLUES, THE (R)</td>
<td>Leeds</td>
</tr>
<tr>
<td>13</td>
<td>4</td>
<td></td>
<td>6</td>
<td>MELODY (F)</td>
<td>Lauder</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td></td>
<td>7</td>
<td>SENTIMENTAL RIDE (F)</td>
<td>Kinkelbaster</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td></td>
<td>8</td>
<td>IT'S NOT FAIR (F)</td>
<td>Words &amp; Music</td>
</tr>
<tr>
<td>17</td>
<td>9</td>
<td></td>
<td>9</td>
<td>DADDY'S LITTLE GIRL (F)</td>
<td>broccoli</td>
</tr>
<tr>
<td>26</td>
<td>6</td>
<td></td>
<td>10</td>
<td>IF I KNEW YOU WERE COMING I'D'VE BAKED A CAKE (R)</td>
<td>Sonett</td>
</tr>
<tr>
<td>2</td>
<td>15</td>
<td></td>
<td>11</td>
<td>I WANNA BE LOVED (R)</td>
<td>Supreme</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td></td>
<td>12</td>
<td>LET'S GO TO CHURCH (R)</td>
<td>Beechwood</td>
</tr>
<tr>
<td>17</td>
<td>13</td>
<td></td>
<td>13</td>
<td>MUSICI MUSICI MUSICI (R)</td>
<td>Corow</td>
</tr>
<tr>
<td>1</td>
<td>14</td>
<td></td>
<td>14</td>
<td>STARS ARE THE WINDS OF HEAVEN (R)</td>
<td>Pickwick</td>
</tr>
<tr>
<td>2</td>
<td>15</td>
<td></td>
<td>15</td>
<td>COUNT EVERY STAR (R)</td>
<td>Paragon</td>
</tr>
</tbody>
</table>

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS TO DATE</th>
<th>LAST TO DATE</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>1</td>
<td></td>
<td>2</td>
<td>MY FOOLISH HEART</td>
<td>Sandpiper</td>
</tr>
<tr>
<td>19</td>
<td>2</td>
<td></td>
<td>3</td>
<td>CHATTANOOGA SHOE SHINE BOY</td>
<td>Acuff-Rose</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
<td></td>
<td>4</td>
<td>C'EST SI BON</td>
<td>Peter Maché and Leeds</td>
</tr>
<tr>
<td>13</td>
<td>5</td>
<td></td>
<td>5</td>
<td>OH, YOU SHEET ME</td>
<td>General Music</td>
</tr>
<tr>
<td>8</td>
<td>6</td>
<td></td>
<td>6</td>
<td>IF I KNEW YOU WERE COMING I'D'VE BAKED A CAKE</td>
<td>Chappell</td>
</tr>
<tr>
<td>24</td>
<td>7</td>
<td></td>
<td>7</td>
<td>DEARIE</td>
<td>Campbell-Crowell</td>
</tr>
<tr>
<td>11</td>
<td>8</td>
<td></td>
<td>8</td>
<td>FRENCH CANCAN POLKA</td>
<td>Connelly and Blyson Music</td>
</tr>
<tr>
<td>6</td>
<td>9</td>
<td></td>
<td>9</td>
<td>ENJOY YOURSELF</td>
<td>Morris</td>
</tr>
<tr>
<td>4</td>
<td>10</td>
<td></td>
<td>10</td>
<td>THAT OLD PIANO ROLL BLUES</td>
<td>Leeds</td>
</tr>
<tr>
<td>12</td>
<td>11</td>
<td></td>
<td>11</td>
<td>MUSICI MUSICI MUSICI</td>
<td>Leeds, Ltd.</td>
</tr>
<tr>
<td>19</td>
<td>12</td>
<td></td>
<td>12</td>
<td>DOWN IN THE GLEN</td>
<td>L. Wright and Mills Music</td>
</tr>
<tr>
<td>24</td>
<td>13</td>
<td></td>
<td>13</td>
<td>ME AND MY SHADOW</td>
<td>Francis Day and Bowdine</td>
</tr>
<tr>
<td>6</td>
<td>14</td>
<td></td>
<td>14</td>
<td>CHERRY STONES</td>
<td>Penn</td>
</tr>
<tr>
<td>13</td>
<td>15</td>
<td></td>
<td>15</td>
<td>LET'S DO IT AGAIN</td>
<td>London</td>
</tr>
<tr>
<td>11</td>
<td>16</td>
<td></td>
<td>16</td>
<td>GUIDESLIVER</td>
<td>E. H. Morris and E. H. Morris</td>
</tr>
<tr>
<td>10</td>
<td>17</td>
<td></td>
<td>17</td>
<td>BEAR HEARTS AND GENTLE PEOPLE</td>
<td>Morris</td>
</tr>
<tr>
<td>32</td>
<td>18</td>
<td></td>
<td>18</td>
<td>ROSE IN A GARDEN OF WEEDS</td>
<td>Ben &amp; Co.</td>
</tr>
<tr>
<td>17</td>
<td>19</td>
<td></td>
<td>19</td>
<td>WE'LL ALL HAVE SONG IN OUR HEARTS</td>
<td>Twentieth Century</td>
</tr>
</tbody>
</table>

SUBSCRIPTION ORDER FORM

The Billboard
2160 Patterson Street
Cincinnati 22, Ohio

Please enter your subscription to The Billboard for one year, $10. I understand that this will include the BIG SUMMER SPECIAL.

Name _____________________________
Address ___________________________
City _____________________________ Zone ______ State ________
Occupation or Business _____________________________

Copyrighted material
TOP TUNES OF THE DAY

On 78 and 45!

78 45
RPM RPM

TOPS OF THE TOPS

“LET’S GO TO CHURCH (NEXT SUNDAY MORNING)” 960
Writing: Makley

“HOOP-DEE-DOO” Kay Starr 980

“NOLA” and “JEALOUS” Les Paul 1014

“SENTIMENTAL ME” Ray Anthony 923

“BONAPARTE’S RETREAT” Kay Starr 936

“MONA LISA” Nat “King” Cole 1010

“SAM’S SONG” Joe “Fingers” Carr 962

“I LOVE YOU BECAUSE” Jan Garber 983

“BEWITCHED” Mel Torme 1000

“DEARIE” Stafford-MacRae 858

“SIMPLE MELODY” Jo Stafford 1039

“COUNT EVERY STAR” Ray Anthony 979

WESTERN

HANK THOMPSON
“Take A Look At This Broken Heart Of Mine” 1016

TEX WILLIAMS
“Birmingham Bounce” 1006

BOB ATCHER
“My Pillow Knows” 1007

TENNESSEE ERNIE
“My Hobby” 985

RAMBLIN’ JIMMIE DOLAN
“I’ll Sail My Ship Alone” 952

LEON CHAPPEL
“Tree Blue Papa” 1008

CLIFFIE STONE
“Rubber Knuckle Sam” 986

HANK THOMPSON
“All That Goes Up Must Come Down” 876

ANN JONES-SMOKY ROGERS
“Bloodshot Eyes” 864

MERELE TRAVIS
“Cane Bottom Chair” 1029

— with Paul Weston 
And His Orchestra

“SOMETIMES” SOMETIME
— at her best

 coupled with

“NO OTHER LOVE”
78 rpm No. 1053 • 45 rpm No. F1053

THE “NEW” NEW SOUND
OF LES PAUL AND HIS GROUP

“NOLA”

— coupled with “JEALOUS”
78 rpm No. 1014 • 45 rpm No. F1014

— with Billy May and His Orchestra

“SUNDAY DRIVING”
78 rpm No. 1045
45 rpm No. F1045

— and His Brazos Valley Boys
on two great sides

“TAKE A LOOK AT THIS BROKEN HEART OF MINE”
and

“SHE’S A GIRL WITHOUT ANY SWEETHEART”
78 rpm No. 1016 • 45 rpm No. F1016

Copyrighted material
**Radio Popularity**

**Records Most Played by Disk Jockeys**

Records listed here in numerical order are those played over the greatest number of records during the week. List is based on surveys among disk jockeys throughout the country. Unless shown in this chart, other available records of these titles have been heard in the hours of Radio Popularity Chart, Part II, which is published in a separate edition.

**GIMMICKS...** MGM JG went running for plugging on their "Annie Get Your Gun" album just a few days ago, but now, instead of shooting for a big seller, they have a great deal on a small one. From Manhattan d. i. Utilizing the "live gal" stunt that proved so effective in the past, Bob Handweiger, conducted a teaser campaign, via letters, wires, and phones calls from "Club Mama," a local night spot. The guest on show at Bob Poole, WOR; Rayburn and Finch, WNEW; Ted Hughes, WMBG; Charlie "Uncle Charlie" Joy, WBIS; Bill Williams, WVO; Hal Tams, WMGM; Hal Kirk, WVII; Bea Kalman, WMGM, and Ted Simon, WBx the Bay- x the Bellboy, WEAE, St. August, is staging a "mystery voice" contest. He plays a movie star's voice back over his show, then invites the audience to guess who it is. The host, who gives a $10 prize for correct identification. . . .

**PREEMES...** A. S. Sullivan, ex-manager of WILS, Bryn Mawr, Pa., appointed veep and general manager of WCAV, Norfolk. Bob Leo, also former manager with the station, has joined the station.

**VOCALISTS...** Barry Kaye, WKT, Miami Beach, Fla., tells us of a weekly quiz show that "Jack" has this month from John Andrews, WERE, Reading, Pa., soz another half-hour for his station. A head more than usual, "Jack" has heard a top-notch afternoon broadcast over WMTC, Charleston, S.C., featuring the debut of a new show. Nicki Lentini, WMTC, has featured "Bamm Bamm," a series of hit songs.

**DJs...** Ronnie Reuveni, Alh., now piloting a six-hour air on WMTR, N.Y., has added a weekly feature with WDEW, Waterbury, Vt., a nightly staff announcer for WSB, WSB, Vt., Cliff Tobey, WMFT, Ga., has added a weekly feature of "What's Cookie?" and a midnight air on WMTR, N.Y., a hit with "I'm Sorry." . . .

**STATIONS...** Bob Wynn, WOR, New York, launches a new remote from Headquarters Restaurant this week. Show will air from 2 to 3 a.m. every Monday. . . . Hank Forbes, WTVL, West Springfield, Mass., who has become the best-selling "Night Line"迄今, has taken over the station's "Baseball Preview" show. Sy Lengyel, 28-year-old high school senior, succeeds Dick Stimson as "Sandman Serenade" emcee for the same station. . . . Three new staffers at WOJ, WOB, and WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WOB, WO
A NEW LINE-UP OF TOP SUMMER HITS!

VIC DAMONE
New Double Barrel Smash
"VAGABOND SHOES"
Introduced on Ed Sullivan's Toast of the Town Television Show.
And
"I HADN'T ANYONE 'TILL YOU"
A Real 'Sleeper'
MERCURY 5429
45 RPM - 5429X45

EDDY HOWARD
AND HIS ORCHESTRA
Eddy Howard as You Like Him
"AMERICAN BEAUTY ROSE"
Eddy Howard with Vocal Trio
And
"SEEMS LIKE YESTERDAY"
MERCURY 5433
AND 45 RPM - 5433X45

KING SISTERS
Back Again By Popular Demand
"I'LL GET BY"
This is the One They're Asking For
And
"SOME DAYS THERE JUST AIN'T NO FISH"
MERCURY 5431

DINAH WASHINGTON
Going Like Wildfire
"I WANNA BE LOVED"
And
"LOVE IS MISERY"
MERCURY 8181

CONSISTENT SELLERS THAT WILL KEEP TRAFFIC MOVING

PATTI PAGE
Everywhere A Hit!
"I DON'T CARE IF THE SUN DON'T SHINE"
And
"PAPER ALL MY WALLS WITH YOUR LOVE LETTERS"
MERCURY 5396
45 RPM - 5396X45

FRANKIE LAINE
His New Album
"TEASIN"
And
"MoOD FoR LOVE"
"CHERI I LOVE YOU"
"YOU'RE WONDERFUL"
"EXACTLY LIKE YOU"
"ROCKIN' CHAIR"
"TILL WE MEET AGAIN"
78 RPM ALBUM - A81
45 RPM ALBUM - A81X45

KAY BROWN
"TEASIN'"
And
"A - RAZZ - A"
"MA - TAZZ"
Two Top Sides
MERCURY 5427
45 RPM - 5427X45

JAN AUGUST
JERRY MURAD'S HARMONICATS
"BEWITCHED"
And
"BLUE PRELUDE"
Watch This Step Out
MERCURY 5399
45 RPM - 5399X45

Only Mercury has the Hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA, TORONTO, CANADA
Retail Record Sales

BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top record stores. List is based on reports of 1,390 leading dealers, representing every important market area. Survey returns are weighted according to size of market area. Records listed numerically, according to greatest sales. The "+/" symbol indicates tied listings.

Position | Record
--- | ---
1 | 1. CINDERELLA (Two Records)
2 | 2. HOPALONG CASSIDY AND THE SINGING BANDIT (Two Records)
3 | 3. ME AND MY BIG MOUTH! (Two Records)
4 | 4. R. Clooney & Faith O'Way
5 | 5. BANDO
6 | 6. ORKSTER MEYER AND HIS TALENT SHOW (Two Records)
7 | 7. STUMPER
8 | 8. ALBERT LIVINGSTONE "Fuzzy" Cock
9 | 9. LITTLE TONE (One Record)
10 | 10. BOZO AND HIS ROCKETSHIP (Two Records)
11 | 11. WAX WORKS
12 | 12. THE YIP YIPYIPS
13 | 13. ROCKET-WORKS
14 | 14. CASSIDY
15 | 15. BANDIT
16 | 16. NEW COMBO
17 | 17. ME AND MY BIG MOUTH!
18 | 18. ORKSTER MEYER AND HIS TALENT SHOW
19 | 19. STUMPER
20 | 20. WAX WORKS
21 | 21. THE YIP YIPYIPS
22 | 22. ROCKET-WORKS
23 | 23. BANDIT
24 | 24. NEW COMBO
25 | 25. WAX WORKS

BUILDING GOODWILL... Taking full promotional value from the talent contest being conducted by the Detroit branch of the Huron Club, Bruce, over WHAT, the Ballon Record Shop has come up with a terrific good-will builder for the store. The "Huron Club's "Star of the Month" competition" featuring free rehearsal space to the young hopefuls who want to appear on the program.

DON'T DIG THIS... Littman Dansburger, owner of the Disc Shop, Washington, hailed the completion of the Dufort-Cordier underpinning with new packaging and ads which should "pull in the count" and featuring such dies as Handel's "Hallelujah," Bach's "It's Finished," and "On, What a Beautiful Morning." The success of Dufort-Cordier's record shop has been parlayed by two years by the distribution. Daniels has been making promotional capital out of the project with a series of humorous ads that kept store traffic heavy despite the condition of the street outside.

DONUT DISK GIMMICK... As part of a 45 rpm disk promotion, the Record Bar, Hanover, Pa., deploys the portion of the "Wax Works" program handled by Decley Ed John, WYWH, to "guess what donut disks are." First five winners were given free storage albums. Names and addresses of all callers were taken and promotional material mailed out. The actual tie-ins were placed orders via the phone. Manager Sue Hamme reports that the gimmick has given donut a "la mode" name for RCA Victor's promotion program of featuring a piece of jewelry attachment.

CONCERT TIE-INS... A number of disk shops in various parts of the country are taking full advantage of the summer pop concert season by tie-ins with local concerts. In Pullman, Wash., for example, the Disc Shop, Record Shop, Bond Radio, Geltin's, Halperin's, Harmon's, Radio Chain and Mac's Variety and Music store are serving as ticket buying centers for the local Robin Hood Belly burner series. Also participating are Joe Lee's in Independence, Mo., and Piano Company, in William, Del. In the Philadelphia market, the Record Shop attracted attention to its regular newspaper ad with a large photo of ocker Ralph Flanagan, who was scheduled to play a local date Monday (20). The shop also advertised that it had advance tickets on sale for the forthcoming premiere of "Singing in the Rain." The Chicago branch is planning to push sales of albums of opera and musicals scheduled the local Starlight Operetta this season. Shows to be presented are "High Button Shoes," "My Time," "Roberta," "Desert Song," "Brigadoon" and "Annie Get Your Gun." Other Dublin shops were also working tie-ins plans for the season.

TRADE TALK... Would like to see over-all fidelity evaluated on LP's. This is an important sales factor. Furthermore, there is an enormous difference between the Muench Beechein Fiol on RCA Victor and most of the other LP records. Also the differences in the price of the records. The Pagannini and Kreisler favorites by Francee on Columbia and the balance of the Muench on 

CHILDREN'S RECORDS

Records listed are those selling best in the nation's top record stores (shown) according to The Billboard's weekly dealer summary. Records listed are indicated according to position.

Position | Record
--- | ---
1 | 1. CINDERELLA (Two Records)
2 | 2. HOPALONG CASSIDY AND THE SINGING BANDIT (Two Records)
3 | 3. ME AND MY BIG MOUTH! (Two Records)
4 | 4. R. Clooney & Faith O'Way
5 | 5. BANDO
6 | 6. ORKSTER MEYER AND HIS TALENT SHOW (Two Records)
7 | 7. STUMPER
8 | 8. ALBERT LIVINGSTONE "Fuzzy" Cock
9 | 9. LITTLE TONE (One Record)
10 | 10. BOZO AND HIS ROCKETSHIP (Two Records)
11 | 11. WAX WORKS
12 | 12. THE YIP YIPYIPS
13 | 13. ROCKET-WORKS
14 | 14. BANDIT
15 | 15. NEW COMBO
16 | 16. WAX WORKS
17 | 17. THE YIP YIPYIPS
18 | 18. ROCKET-WORKS
19 | 19. BANDIT
20 | 20. NEW COMBO

POP ALBUMS

1. SOUTH PACIFIC (Seven Records)
2. YOUNG MAN WITH A HORN (One Record)
3. CLOWNS
4. RALPH FLANIGAN PLAYS ROUGH AND MUSKET (Four Records)
5. RALPH FLANIGAN PLAYS ROUGH AND MUSKET (Four Records)
6. SIX BY SIX (Four Records)
7. SIX BY SIX (Four Records)
8. SIX BY SIX (Four Records)
9. SIX BY SIX (Four Records)
10. HOPALONG CASSIDY AND THE SINGING BANDIT (One Record)

MERCHANDISE TIPS... Goodman's in Jersey City, N.J., makes up file cards on each of The Billboard's hit possibility selections and keeps careful count of the demand for the disks. It makes it easier to get set on the coming hits and stock them properly, according to the store.

Keep ties on the turnover of disk hits is easy for many chain dealers. Disk traders are making the green envelope for fast moving records, while in Detroit, the J. L. Hudson stores are using both special wire window displays to promote the sale of Tencani disks while the maestro appeared in that city this week; Hudson also uses "spokesmen" and point of sale displays. Herb Harwin, Kalamazoo, Mich., sells different sets of labels each week by setting aside a special part of the sales counter for disks by the week's artist. Many large platers are following these plans. 

BEEFS AND BOOSTS... There should be a sensible limit to the number of recordings on one title. Now our stock is spread out more than necessary. Sometimes we have too many numbers...."—Mark Music Company, Milwaukee.

"Our biggest selling records are Peter Pan, as we have sold them in a number of our 7-11 stores. Holland Music Shops, Hinckley, Ill., used to be a good sale in last week's Billboard where several of the dealers have decided to go all the way with Pan. Now if they want to keep up the present sales, they should buy more of them for future dates. Neither should there be a charge for album covers. We should be able to sell the three or four records on disk artists' covers..."—Reed's Record & Radio Shop, Baltimore.
An Important Message Intended For Only 2 Large Record Companies

In making this announcement, we are acutely aware of these facts:

All record companies are seeking today to reduce expenses. While effecting economies, however, they desire to maintain or to improve their quality standards.

As the world's largest producer of glossy photographs in quantity, we recognize that our pricing policies usually set the pace for the entire industry. We wish emphatically to state that, in no sense, are we here establishing any price-lowering precedent. This is a special situation wherein enlargement and improvement of our production facilities—already the most extensive in the industry—permit us to offer the following unique opportunity to only two large record companies.

If your company purchases a substantial quantity of glossy photographs each year — no matter what size or combination of sizes — we would like to discuss with you a most advantageous price and delivery schedule which we believe to be without parallel.

For example, 8x10 glossy photographs can be priced as low as 4 3/4¢ each. 5x7s can be priced as low as 2 1/2¢. Delivery of substantial quantities can be made within 24 hours. There are many other beneficial features of the arrangement we wish to discuss with you.

It is important to bear in mind that the price schedule which we will establish for these two companies is based on economies realized through efficiency and increased facilities — not on any lowering of the impeccable quality which has made J.J.K. Copy-Art the outstanding producer of quantity glossy photographs. No matter what price you now pay—there is no finer quality photo reproduction available anywhere. Only the most superior photographic paper, only the best chemicals, are used in our laboratories. All work is done in the laboratories of James J. Kriegsmann. No outside contractor ever is used.

We invite inquiries from two large record companies.

"We Deliver What We Advertise"

Copy-Art Photographers
(A Division of James J. Kriegsmann)
165 West 46th St., New York 19, N.Y.
Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to present a classical record survey statistically accurate. Therefore, the Billboard is presently compiling a weekly classical record telephone survey in an endeavor to divide LP and 45 RPM classical in each category are averaged according to sales volume, but no attempt is made to show sales comparisons between LP and 45s; titles is will be noted where divided and sales is made between singles and albums.

Best Selling LP Classical Titles

<table>
<thead>
<tr>
<th>Label</th>
<th>Title</th>
<th>Artist</th>
<th>Symphony</th>
<th>Conductors</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vox</td>
<td>Music of Archie LP</td>
<td>Various Artists</td>
<td>Under Billboard</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>VAGABOND</td>
<td>Various Artists</td>
<td>from Mozart</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VL6170</td>
<td>Various Artists</td>
<td>CE1001</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>CE1001</td>
<td>Various Artists</td>
<td>Bellison-J.</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>Vox(33)VL6170</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>CE1001</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VL6170</td>
<td>Various Artists</td>
<td>Vox(33)VM-1083</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
</tbody>
</table>

Best Selling 45 RPM Classical Titles

<table>
<thead>
<tr>
<th>Label</th>
<th>Title</th>
<th>Artist</th>
<th>Symphony</th>
<th>Conductors</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victor</td>
<td>VAGABOND</td>
<td>Various Artists</td>
<td>from Mozart</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Victor</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>Vox(33)VL6170</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Victor</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>CE1001</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Victor</td>
<td>Vox(33)VL6170</td>
<td>Various Artists</td>
<td>Vox(33)VM-1083</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
</tbody>
</table>

Advance Classical Record Releases (Includes Semi-Classics)

<table>
<thead>
<tr>
<th>Label</th>
<th>Title</th>
<th>Artist</th>
<th>Symphony</th>
<th>Conductors</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vox</td>
<td>Music of Archie LP</td>
<td>Various Artists</td>
<td>Under Billboard</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>VAGABOND</td>
<td>Various Artists</td>
<td>from Mozart</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>Vox(33)VL6170</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VM-1083</td>
<td>Various Artists</td>
<td>CE1001</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
<tr>
<td>Vox</td>
<td>Vox(33)VL6170</td>
<td>Various Artists</td>
<td>Vox(33)VM-1083</td>
<td>-</td>
<td>23 July 1950</td>
</tr>
</tbody>
</table>

Classical Record Reviews

The racings, shown by the large boldface number, is an indication of sales potential. The popularity of the composition and availability of commercial versions, names of the talent; interpretation and recording technique, and overall quality are carefully considered in determining this rating. Record factors are distribution and manufacturer's exploitation power. A score of 99-100 is given to an outstanding performance whose commercial potential is superior to the above-listed volume. 80-89 indicates an excellent disk, using the same valid as a yardstick: 70-79, poor to satisfactory; 69-99, poor.

First, Finest, Foremost in Recorded Music-Originator of 33s LP Records for Uninterrupted Listening Pleasure
**Juke Box Record Plays**
Based on reports received last three days of Week Ending May 26

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's jube boxes. List is based on The Billboard's weekly survey among 2,500 operators in all sections of the country. Listed under the title of each are the most played records are other available recordings of the same name. Unless shown in this chart other available records at times listed here will be found in The Inside soll of the Billboard Music Popularity Chart, Part I.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Last</th>
<th>Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>1</td>
<td>3. THIRD MAN THERE, THE...G. Lombards Ork. Dec 24-20-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>2</td>
<td>IT'S NOT FAIR...D. Corelli-S. Kaye Ork.</td>
</tr>
<tr>
<td>13</td>
<td>3</td>
<td>IF I KNEW YOU WERE COMING E. Brita...I'VE BAKED A CAKE...National 1108; Mercury 3202-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>4</td>
<td>SENTIMENTAL ME...A. Green Brothers...Coral 60310; Coral 60795-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>3. THIRD MAN THERE, THE...A. Kaye Ork. London 836-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>HOOP-DEE-000...P. Comer-The Fortunate Sinters...V(78)20-3797; V(78)20-3798; *Cape79860; (46)31-730-021-001</td>
</tr>
<tr>
<td>12</td>
<td>7</td>
<td>MY FOOLISH HEART...E. Kostik Ork...MGM 26523-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>8</td>
<td>MY FOOLISH HEART...G. Jenkins Ork...OMI 24830-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>9</td>
<td>ROSES...S. Kaye Ork. V(78)20-3739; V(78)20-3740; V(78)20-3741</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>BEWITCHED...G. Joslin Ork...Dec 24-69-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>11</td>
<td>DRAW...G. Lombards Ork...Dec 24-19-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>12</td>
<td>I WANNA BE LOVED...Andrew Singer-G. Jenkins Ork. Dec 1-27-007-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>13</td>
<td>SENTIMENTAL ME...R. Morgan Ork...Dec 24-16-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>14</td>
<td>HOOP-DEE-000...H. Starr-F. Stob Ork....*Cape79860; (46)31-730-021-001</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>MY FOOLISH HEART...H. Caras...V(78)20-3751; V(78)20-3752-010-021-001</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>BEWITCHED...D. Syrian Ork...Tom 1658-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>BEWITCHED...L. Green-Navy-Service...V(78)20-3763; V(78)20-3764-010-021-001</td>
</tr>
<tr>
<td>18</td>
<td>18</td>
<td>HOOP-DEE-000...Doris Day-Mitch-M. Yale Ork...G(78)20-3772; G(78)20-3773-010-021-001</td>
</tr>
<tr>
<td>19</td>
<td>19</td>
<td>BOXCAR'S RETREAT...K. Starr...Con79816; V(78)20-4762-001-021-001</td>
</tr>
<tr>
<td>19</td>
<td>20</td>
<td>—...M. Kroos...V(78)20-3765; V(46-47-47-010-021-001)</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the week of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left hand column under the heading "Weeks on Charts." "Last Week" and "This Week." If a record has been on unusually long run, or if the current position "this week" versus "last week" shows a sharp drop, where would buy with caution.
### Folk (Country & Western) Record Section

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations include country and Western records.

#### Most-Played Juke Box (Country & Western) Records

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;You Don't Love Me&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'll Never Get Over You&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I'm Not Gonna Cry No More&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>4</td>
<td>&quot;You're Gonna Miss Me&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'm Gonna Sit Right Down and Write Myself a Letter&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>6</td>
<td>&quot;I'll Get Over It&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Jealous Woman&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I'm Sorry I Have to Go&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>9</td>
<td>&quot;I'll Show You&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>10</td>
<td>&quot;I'll Never Get Over You&quot;</td>
<td>P. Powell</td>
</tr>
</tbody>
</table>

#### Best-Selling Retail Folk (Country & Western) Records

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Jealous Woman&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'm Sorry I Have to Go&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I'll Get Over It&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'll Show You&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'll Never Get Over You&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>6</td>
<td>&quot;I'm Not Gonna Cry No More&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>7</td>
<td>&quot;I'll Never Get Over You&quot;</td>
<td>P. Powell</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I'm Sorry I Have to Go&quot;</td>
<td>R. Feely</td>
</tr>
<tr>
<td>9</td>
<td>&quot;I'll Get Over It&quot;</td>
<td>H. Williams</td>
</tr>
<tr>
<td>10</td>
<td>&quot;I'll Show You&quot;</td>
<td>H. Williams</td>
</tr>
</tbody>
</table>

### Subscription Order Form

The Billboard
2160 Patterson Street
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10. I understand that this will include the BIG SUMMER SPECIAL.

Name ____________________________
Address __________________________
City ____________________________ Zone State ________
Occupation or Business ____________

Please mail this form to The Billboard, 2160 Patterson Street, Cincinnati 22, Ohio.
Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending May 26

COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in country and Western tunes.

POSITION
Weeks | Last | This
10 | 1 | 1. LONG GONE LOVESOME BLUES | WM. Williams
12 | 2 | 2. I'LL SAIL MY SHIP ALONE | Moore Multichannel
14 | 3 | 3. HILLBILLY FEVER | B. F. Goodwin
5 | 4 | 4. BIRMAHSHON BOUNCE | R. Foley
5 | 5 | 5. WHY SHOULD I CRY | E. Arnaud

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

Angel's Must Have Cried Last Night, The - C. Woody (BMI)
Back To The Dog House—Hankshawn Hawkins (Pardon Me) King 809
Black Coffee Blues—‘Texas’ Bill Strange and His Southern Boys (Ukay's) 4 Star 1465
Don't You Remember Me—Texas Slim (Late Late) King 4366
Give Me A Little Old-Fashioned Love—E. Tubby Throwin at Dec 46345
Hand Road To Travel—Smilin' Edie Hill (Sally Ann) Hill & Country 113
Hudhiddleberry Boogie—Z. Turner (Stuyvesant) King 603 
I'll Say Goodbye—Calvin King (The Phil) Anthology 281
It's A Change In Business—F. Holden (Papa) Getting King 667
It's All Over (That The Train I'll Sorial For You—R. Stewart-His Kentucky Colonels (My Little) King 865
It's Too Late To Say You Were Wrong—C. Woody (Keggy Rock) King 866
Card Journal—Promotes Texas Square Dance and Shapes Quarterline (Without Call) Atlantic (4-10"")
—Joe, Mike and His Ten Men Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054
Card Journal—Promotes Texas Square Dance (Without Call) Atlantic (4-10"")—H. Keeler and His Tennessee Fakelive Pub Getman King 4103; Goodnight Waltz F.1054; Grand Veneetian (Put Your Little Foot) F.1034; Roll Time In the Old Town F.1037; My Little Girl F.1020; Sh. John F. F.1057; Oklahoma Minnie F.1035; Ten Pretty Girls F.1054

MAIL IT NOW!

If you have not yet mailed this week's pop chart questionnaire, please do it now.

Hi--
Have you heard my Latest Capitol Release?

"MY PILLOW KNOWS"

Capitol Record #1007

Bob Atten

Copyrighted material
FOLK TALENT AND TUNES

By Johnny Sipple

Artists' Activities: Carl Smith, formerly at WROL, Knoxville, is joining the Grand Ole Opry at WSM, Nashville, June 1. Smith has been linked to a Columbia recording pact. ... New Gehman market research analyst with the Amos Pacific agency, New York, is touring major Southern markets in a job for RCA Victor. He is studying the b. b. and Western market to apply his research to the Victor country music label. ... Bob Ross, stepson of Tom Parker, Eddy Arnold's manager, and rep for Hill & Range Songs, Inc., Nashville, became the father of his first child, Sharon Marie, May 2. ... Hank Snow (Vic) I left WSM for two weeks May 23 to tour Western Canada, his first junket home since he joined the station in January. Hank Williams (MGM) reports that he has parted company with Oscar Davis, the p.m. Williams and Cowboy Copas team together for a week at the St. Louis Theater, St. Louis, starting June 2. Copas has hired Billy Starr, with whom he worked years ago while both were with Natches the Indian, to act as his jack-of-all-trades. Starr, a London disk artist, will do his advance work, as well as work on some dates.

Ernest Tubb, thru his disc shop in Nashville, is mailing out free copies of the life of the late Jimmy Rodgers by Mrs. Rodgers, who resides in San Antonio. Tubb's brother, Calvin, who acts as Ernest's road manager, has cut his first sides for Bullet. ... Glen no. 1 Salesman, Bullet sales manager, has also waxed Smiley Wilson; Paul Blount, Dallas h. b. band leader, and the Frontiersmen, trio last with Wesley Tuttle. They previously waxed for Crystal and also worked as the "Three Shiftless Skunks." ... Audrey Williams, wife of Hank Williams, has cut her first sides for Decca. The she's not working professionally now, she did air over KWH, Shreveport, La., while her husband worked there. ... Bill Brown, who operates Brown Radio Productions, Nashville, would like to have traveling folk music names contact him for possible spots as guest artists on Eddy Arnold's network show. The Brown brothers have opened a new branch of their agency in Springfield, Mo., which is headed by Charley Brown.

They have a new open-end a. t. show, starring Charley Akerson, who is going with KMOX, St. Louis, and co-starring June Carter and the Carter Sisters with Chet Atkins.

Cousin Johnny Lyons and his Cornhuskers are setting up a summer tour. ... Hank (Dominio) Thompson (Capitol) reports that he'll work a date in Corpus Christi, Tex. The pay-off, by promoter Cowboy Hammock, will be in a new airplane. Lefty Nos, his vet guitarist, is leaving to do nitty work. His Barco Valley Boys include: Billy Gray, guitar; Chuck Hatfield, steel; Wade Wood, fiddle, and Billy Stewart, bass. ... Dewey Groom is working at Dewey's Longhorn Club, Dallas. ... Ted Daffan and his Texans are at Steve's Round-Up, also in Dallas. ... The Seven Rowe Brothers (Columbia) have re-opened the Bridgeport Club, which burned recently. Groom and the Rowe Brothers are heard daily on KSOS, Dallas. ... Tex Ferguson, KPH, Wichita, Kans., has inked with 4 Star. He is writing for Valley-Hill Music. ... Stuart Hambone (Columbia) has started his own publishing firm and is copyrighting a series of religious songs he'll cut for Columbia. ... Smilin' Sammie Malone (Wrightman) is doing a daily 30-minute show of platter spinning over KNSG, Harrisburg, P.A. ... in addition to his work at the Western Round-Up, Selma, Calif. ... Ben Struehsner Jr. has been appointed Eastern rep for Melody Trail Enterprises.

George Lee Marks has booked Smiley Burnett (Capitol) to headline the big White River Sport Show, White River Junction, Vt., May 26-30. ... Gene Autry (Columbia) is filming a series of 30-minute reellers to be shown exclusively on video. Films are musicals, but contain western horse-opera action. Autry and the cast of his Melody Ranch shows are currently transcribing four shows for July so that they can take a vacation. Autry is set to etch another Columbia kithing to be titled "Gene Autry At the Rodeo." ... The first Virginia folk music festival was held in Charlottesville May 11 with talent from Virginia and North Carolina under the direction of B. L. Lunsford. Paul Clayton, of WCHV, and Bill Clifton, WINS, both Charlottesville, Va., stations, appeared.

Please address all communications to Johnny Sipple, The Billboard, 194 W. Randolph St., Chicago 11.
AMOS MILBURN
“blues” champ on top with 4 sockos!

“BIRMINGHAM BOUNCE” AL 3058
“ANYBODY’S BLUES” AL 3056
“WALKING BLUES” AL 3049

and just out—- hear it quick!

“HARD LUCK BLUES”
“TWO YEARS OF TORMENT” AL 3059

ORDER FROM YOUR DISTRIBUTOR

Here’s a money-maker!

PINK CHAMPAGNE

JOE LIGGINS
Specialty No. 355

BUY WHAT YOU NEED, WHEN YOU NEED IT!

AMERICA’S
NEWEST-HOTTEST
RHYTHM-BLUES
RECORDS

1. GENE AMMONS
   “Let It Be”
   “Bye Bye”
   Prestige 713

2. WARDELL GRAY
   “Twisted”
   “Easy Living”
   Prestige 707

3. SONNY STITT
   “An Oil Mishap”
   “Late Comes The Blues”
   Prestige 704

4. STAN GETZ
   “Long Island Sound”
   Prestige 710

5. JAMES MOODY
   “Tender Laps In”
   “Out of Nowhere”
   Prestige 701

6. JAMES MOODY
   “I’m in the Mood For Love”
   “The Flight”
   Prestige 703

7. SONNY STITT
   “Fine and Dandy”
   “Rude Blues”
   Prestige 706

8. STAN GETZ
   “Small Hotel”
   Prestige 705

9. SONNY STITT
   “All God’s Children”
   “Sunset”
   Prestige 705

10. GENE AMMONS & SONNY STITT
    “Blues Up and Down”
    “You Can Depend On Me”
    Prestige 700

NEWEST RELEASES

STAN GETZ
   “Lady in Red”
   “My Old Flame”
   Prestige 712

TEDDY WILLIAMS
   “Dum-Dum Woman Blues”
   “A Touch of the Blues”
   Prestige 715

WARDELL GRAY
   “South Side”
   “Sweet Lorraine”
   Prestige 711

Hot New Releases

Order From Your Nearest Distributor

Prestige Records

Some Choice Territories Still Available

New York
Philadelphia
Pittsburgh
Pittsburgh
St. Louis
Minneapolis
Cleveland
Cincinnati
Indianapolis
Milwaukee
Chicago
St. Louis
Kansas City
Detroit
Dallas
Los Angeles
Miami
N.H. Distributors

Prestige Records

www.americanradiohistory.com
RHYTHM & BLUES RECORD GUIDE

June 3, 1950

GO THAM RECORD CORP.
1416 WOOD STREET
PHILADELPHIA 2, PA.

WELCOMES
THESE NEW DISTRIBUTORS

CHICAGO

American Record Distributors
211 S. Michigan Avenue

CLEVELAND
Benart Distributing Co.
327 Franklin Avenue

DETROIT
Idessa Malomo Distributing Co.
606 F. Vernon Highway

National 9114—Johnny Sparrow
"WHO OWNS THE JOINT?"
"WORD FROM DEACON BIRD"
National 9113—Billy Banks
"TRAIN'S COMIN'"
"MAPLE LEAF RAG"

Acc. by
Elmer Schoebel & Bobbie Dine Band

STANDARD RECORDS
1641 SOUBAY AV., N. Y.

BEN LIGHT
AND HIS PIANO
Have Recorded
100 TUNES
for
TEMPO
and EACH ONE OF EM IS
A COIN MACHINE
"NATURAL."

TEMPO RECORD CO. OF AMERICA
8549 Sunset Blvd., Hollywood 46, California

CLIMBING FAST!

\#1 \frac{1}{3} 1950

'CRY BABY'
By LITTLE ESTHER's Teammates
MEL (Mistrustin' Blues) WALKER
JIMMY (Mistrustin' Blues) Orlk ORK.

REGENT RECORDS, INC.
30 Market St.
Newark 1, N. J.

'CRY BABY'

BY LITTLE ESTHER

Mr. and Mrs. Cloud

and HOSPITALITY

Another Hill Record by Jimmy Work
The Writer of Tennessee Border

Composed by Jimmy Work—Recorded by Jimmy Work on BULLET #359

RHYTHM & BLUES RECORDS

THE BLENDBERS

"Would I Still Be the One in Your Heart?"

A new group of much promised show style and sound values in this hard-hitting recording of a rather ordinary sentimental ballad.

81—83—80—81

LITTLE JIMMY

"I'll Close My Eyes"

Lester Young, clarinet solo provides deep first solo work. Effective mood job with this side which won 3 votes (1 li & 1 is fast year).

81—83—80—80

JULIA LEE

"There Goes My Heart"

A fine new style Silver-Grey ballad is parked with Miss Lee's usual flawless timing and feeling, backed by star's usual combo.

74—75—72—75

Nobody Knows You When You're Down and Out

Miss Lee does a Swilling perfomance on one of Boston Smith's most popular numbers. Though female Atlanta's new ballad, this routine turns to running a few bars. A must for the serious, but any other fans can appreciate this new side.

74—75—72—73

FATS DOMINO

"Hide Away Blues"

Fats looks thru powerfully on this slow blues, with strong combo backing. Fats drives with a driving beat figure.

83—83—83—83

BILL CAITHER

"That's the Corkscrew"

In the mood and form of "Blues Baby," here's a moderately strong ballad, done by Fats, with strong vocals by Lee. A bit starting of the top line makes the tear up blues—which may or may not medication. I'll prevent all the women.

65—67—66—63

Bouncing With Bill

Just play music because instrumental with touches of Ex. doesn't sound much commercial future, but stick around.

65—67—66—63

Cupid Boogie

Miss Lee has marks of a career writer, with Esther and Mel Walker alternating lines on an effective series of notes.

(Continued on page 111)
EDEN AHBEZ
(NATURE BOY)
Who Found the Greatest Song of 1949
"RIDERS IN THE SKY"
Discovers a Great One for 1950!

AL JARVIS - FIRST VIA TV SAYS: "A COMING HIT"
FOREMAN PHILLIPS SAYS: "A NEW WESTERN CLASSIC"

AL JARVIS - FIRST VIA TV SAYS: "A COMING HIT"
FOREMAN PHILLIPS SAYS: "A NEW WESTERN CLASSIC"

Unique Arrangement With Vocal by

JACK "HUCK" PATTON
#1022 - A DOUBLE HIT RECORD - WITH
"GUITAR TOTIN' COWBOY"
This Tune Cleffed by EDEN AHBEZ
A song about a cowboy who sells his gun - buys an old guitar - and learns to sing his troubles away INSTEAD OF SHOOTIN' HIS WAY OUT.

DISTRIBUTORS - DEALERS - RUSH ORDERS TO:
GOLD TONE SEMI FLEX RECORDS
1924 West 7th Street
Hollywood 5, Calif.
Phone DU 8-6797

Record Reviews

RATINGS
POPULAR
(100 Point Maximum)

ALAN DALE
(Mitch Miller Ork)
Columbia 20019
Moon and Sand
70 - 74 - 68 - 68
The Whole World's Saying I Love You
85 - 86 - 84 - 84

ROY ROSS ORK
Crest 6025
The Lullaby of the Lovers
78 - 79 - 77 - 79

CHUCK THOMAS
Capitol 1013
Calico Sal
82 - 84 - 80 - 82

JAN GARBER ORK
Capitol 1012
The Play, Hurdy Gurdy, Play
80 - 80 - 80 - 80

HARRY BELAFONTE
(Pate Regalo Ork)
Capitol 20110
Farewell to Arms
67 - 70 - 65 - 65

AL JOLSON
Decca 27913
Are You Lonesome Tonight?
71 - 71 - 71 - 71

RUDY VALLEE (The
Honeydrippers -
Heini Rene Ork)
RCA Victor 20-3793
Sentimental Me
67 - 69 - 66 - 66

TEX BENEKE
(Buddy Yeager)
RCA Victor 20-3796
I've Got a Heart Filled With Love
72 - 74 - 71 - 71

TOMMY DORSEY
RCA Victor 20-3792
Busy Signal
70 - 70 - 68 - 68

Tiger Rag
75 - 75 - 73 - 70

Way Down Yonder In New Orleans
68 - 69 - 68 - 67
### Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART MOONEY ORK</td>
<td>MGM 10722</td>
<td>M-i-s-s-i-s-s-i-p-i-i 83-84-82-82</td>
<td>M-m-i-s-s-i-s-s-i-p-i               Shapely tunes not the brisk and funny bits in favor of a fine James band conception of this fast-rising homey novelty. Will catch its share of the action on the discs.</td>
</tr>
<tr>
<td>BILLY ECKSTINE</td>
<td>MGM 10714</td>
<td>I Wanna Be Loved 87-88-86-88</td>
<td>Mr. B. has rarely sung with such heart and feeling as he does in this rich silting of the fast-stepping ballad. The support is in perfect taste, right down to an intro cut from B's &quot;My Foolish Heart&quot; hit.</td>
</tr>
<tr>
<td>THE FOUR TUNES</td>
<td>RCA Victor 22-3524</td>
<td>Kentucky Babe 71-73-70-70</td>
<td>The song shows a delightful rhythm performance with the lovely olive.</td>
</tr>
<tr>
<td>EDDIE FISHER (Hugo Winterhalter)</td>
<td>MGM 10722</td>
<td>Nightwind 82-83-80-82</td>
<td>This is a truly fine effort that supports him somewhat despite what could have been a major effort. Still figures to score with Eckstine's Big Following. He sings the lovely lyrics with ease.</td>
</tr>
<tr>
<td>LEROY HOLMES ORK</td>
<td>MGM 10706</td>
<td>Warm Kisses in the Cool of Night 85-86-84-84</td>
<td>A ballad, whose strains are drawn from Tom Turck's &quot;Gone Lady&quot; ballad music, is treated really for ever-changing vocals by Fisher and the Winterhalter aggregation.</td>
</tr>
<tr>
<td>BILLY MOONEY ORK</td>
<td>MGM 10707</td>
<td>The Skid of Araby 67-68-66-68</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>BEN LICHT (Tempo 1K 446)</td>
<td></td>
<td>Lady Be Good 67-68-65-68</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>JERRY PACKER-AR ISO CATS</td>
<td>Capitol 1016</td>
<td>You Can't Put a Fence Around Your Heart 71-72-70-70</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>SARAH VAUGHAN</td>
<td>MGM 10705</td>
<td>I'll Wait and Pray 69-70-69</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>DORIS DAY (The Mallamen-George Wyle Ork)</td>
<td>Columbia 30013</td>
<td>Before I Loved You 85-86-86-84</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>MARGARET WHITING-BOB HOPE-</td>
<td>Columbia 1945</td>
<td>Home Cookin' 87-87-87-87</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
<tr>
<td>THE STARLIGHTERS</td>
<td></td>
<td>Blind Date 88-89-88-88</td>
<td>This tune is a really beautiful ballad with just the right amount of sentiment.</td>
</tr>
</tbody>
</table>

**COMMENT**

*Wanan* the great record by Art MOONEY ORK

"M-I-S-S-I-S-S-I-P-I"

and

"THE BREEZE IS MY SWEETHEART"

MGM 10721

© Copyrighted Material
Coming Your Way!
A DIVIDEND IN GOOD MUSIC... featuring the best in...

- DIXIELAND
- RHYTHM & BLUES
- POPULAR

FIRST HIT RELEASES:

DIXIELAND

MILLIE MOORE
"RUNNING WILD"

RHYTHM & BLUES

MEMPHIS SLIM

FLIP

"SAINTS GO MARCHING IN"

PREMIUM RECORD JPR-852

and...

"LIGHT AS A FEATHER"

PREMIUM RECORD JPR-853

Contact

LEE GERALD

RECORD CORP.

2226 S. Michigan Avenue
Chicago 16, Illinois
Phone: CALiente 1-9202-3

PREMIUM

RECORD BIZ HEADACHES?

RECORDING PROBLEMS

PROCESSING PROBLEMS

PRESSING PROBLEMS

A complete service supervised by the world's top engineers

custom

RADIO CORPORATION OF AMERICA

RCA RECORD SELLERS

NEW YORK
Dept. 24-A
120 East 23rd St.
New York 10, N. Y.

CHICAGO
Dept. 23-A
445 N. Lake Shore Dr.
Whitehall 4-2900

HOLLYWOOD
Dept. 26-A
1018 N. Sycamore Ave.
Hollywood 3171

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played, or most heard features of the charts.

VAGABOND SHOES

Vic Damone

Mercury 5429

Damone comes up with a conception rhythm item which packs lyrical meat along with its best. The Big guy features a warm handling of "If He'd Only Answered" that sounds like Humphrey Bogart's "The Lovely Passion" kicks.

I DON'T SPEAK, I WASN'T PUSHED, I FELL... (Doris Day)

Columbia 368.18

This solo, melodically paced rhythm novelty was played specially for Miss Day, and it's certain to suit her. 'Big' by George Shearing could also perform. This is the kind of record that is sure to be played into the "Grogg Screen Interlude" tradition.

I WANNA BE LOVED

Billy Eckstine

N.M. 1071.6

With the Andrew Sisters' version of the revised really starting, and the Fontane edition also on the picture, it's certain that this powerful male conceit could carry an entirely new market.

THE DISK JOCKEYS' PICK:

RECORDS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what type of disk jockeys think tomorrow's hits will be:

1. THE PICNIC SONG

Johnny Desmond

N.M. 1073.9

2. I'M A BLUEBERRY DUNCE

Bill Dorey

N.M. 1073.9

3. THE GOSPEL MAN

King Cole Trio

Capitol 1018.9

4. TEARDROP

Connie Haines

Columbia 6135.6

5. I'LL WAIT AND PRAY

Shirley Vaughan

N.M. 1074.9

6. OH, LADY LADY

Chad Mitchell

Capitol 1014.9

7. ROSES

Ray Anthony

Capitol 1010.9

8. SAMS SONG

J. Ferro Combo

Capitol 1062.9

9. THE GREATEST INVENTOR OF THEM ALL

King Cole

Capitol 1010.9

THE RETAILERS PICK:

RECORDS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what these disk jockeys think tomorrow's hits will be:

1. BUFFALO BILL

Jan Angel, Roberta Quinn, The Harmony-Rites... Mercury 5420.9

2. ROSES

Billy Eckstine

N.M. 1060.9

3. WILL YOUNG, MR. FLORESTER

Vivian Martin

N.M. 20.3773.9

4. M-S-E-I-S-E-I-P-I

Bill Dorey

N.M. 6130.9

5. TODD-WEYER WINDY WAY

Gay Lombardo

Capitol 27036.9

6. TOO DREAMY, TOO

Don Cornell-Jean Waterman

Victor 20.3776.9

7. MONA LISA

King Cole Trio

Capitol 1010.9

8. SAMS SONG

J. Ferro Combo

Capitol 1062.9

9. AN ORDINARY GROOM

Frank Warren, Tom Martin

Victor 20-2777.9

THE OPERATORS PICK:

RECORDS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on the weekly survey among them on what the best operators think tomorrow's hits will be:

1. THANKS, MR. FLOREST

Vivian Martin

Victor 20-3773.9

2. BUFFALO BILL

Jan Angel, Roberta Quinn, Jan Angel, Harmony-Rites... Mercury 5420.9

3. AMERICAN BEAUTY ROSE

Frank Sinatra

N.M. 5420.9

4. CHOCOLATE ICE CREAM COVE

Slyve Knight

Decoy 27036.9

5. M-ST-E-I-S-E-I

Bill Dorey

N.M. 6130.9

6. MONA LISA

King Cole Trio

Capitol 1010.9

7. CHOCOLATE ICE CREAM COVE

Slyve Knight

Decoy 46234.9

THE COUNTRY & WESTERN DISK JOCKEY PICK:

RECORDS that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. IF IT AIN'T ONE THING IT'S ANOTHER

Little Jimmy Dickens

Decoy 25842.9

2. BILLY AND MANNY GRAY

Kenny Baker

Coral 64840.9

3. I CAN'T GET ENOUGH OF THAT AH-HA

John Hicks

Coral 26790.9

4. MY OLD LADY WALKS WITH TIGER

Billy Eckstine-Sabino Vaughn

Decoy 14513.9

5. MY HOODY

Tennessee Ernie

Capitol 4815.9

6. THERE'S A REASON IN EVERY SONG

Steve Tactarian

Coral 25850.9

7. HONKY TONK

Sylie Quinlan

Victor 20-3775.9

8. HARSH ME FOR LOVING YOU

Leslie Hurgott

Decoy 5851.9

MAIL IT NOW! If you have not yet mailed this week's pop chart questionnaire, please do so now.

www.americanradiohistory.com
No. 63—JIMMY McHugh

JIMMY McHugh's BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from last week)

1930—INTERNATIONAL REVUE

BIG PAPA IS ON THE LOOSE

EXACTLY LIKE THE REST

(Available on Decca 24058 in A-1930, Ted Seracini's label. Dec 27, 1930, King City, Calif. Pictorial No. 20327, export Baile.)

CINDERELLA BLUES

I'M FEELING BLUE

GIRLS IN THE STREET

I'VE GOT A BUG IN MY HEAD

KEYS TO YOUR HEART

INTERNATIONAL RHYTHM

THE IMAGINEERS

1930—PANAMERO REVUE

With James Frey and Maria Dragottti. Lyrics by Gregory Corso and Jose Schmidt and presented by a cast headed by Luis Millan, Joe Pointer, Today Walters, Eugene Roy, and Victor Vito. Music by Victor Palma. BLUE AGAIN

(Available on Decca 24054 in A-1930, 1st Seracini's label.)

BUTTON UP YOUR HEART

CUT DOWN THE ACES

YOU'RE THE BETTER HALF OF ME

1939—STREETS OF PARIS

Lyrics to All About and presented by a cast headed by Luis Sea, Carmen Martinez, Younger Brother, Bobby Clark and Abbott and Corwells, Inc. THE STREETS OF PARIS

THANKS FOR THE PANCES

DANGEROUS IN THE DARK

THREE LITTLE MAIDS FROM MADRID

KALTH

BLANK PROGRAM

TITLE STRIPS

50c per 100 Cards

(In lots of 1,000)

• 20-inch Title Strips Per Card
• Black, Red, Green or Blue Border on Card
• Special Machine Perforated
• Non-Reflecting Translucent Paper
• No. 111 File Any Style Print Graph
• No. 112 for Seeberger 1"00"

All orders C. O. D. or F. O. C. Cleveland

ORDER TODAY

HOUSE OF KENNEDY, INC.

102 St. Clair Ave., N. W., Cleveland 13, Ohio

BOBBY CORR SING

RUS CASE

LEONARD'S LATEST

HIGH IN SIERRA

#1004

ADMIRAL RECORDS INC.

701 SEVENTH AVE.

NEW YORK 19, N. Y.

RECORD PRESSING AT LOWEST PRICES

IN THE UNITED STATES

BROOKLYN, NEW YORK

Blended Operation. Send us your requirements and we will do the rest. UNIVERSAL PLASTICS CORP.

144 West 27th Place

Los Angeles 7, Calif.

Consulting Engineers to the Record Industry

PERPETUAL DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original composition, starting with the earliest musicals and films, according to the year of publication.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

The publisher listed as the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit. The listing of recorded versions is given where available. The record listing is representative, not necessarily complete.

**DINNER AT EIGHT**

A MGM picture with a cast that included Marie Dressler, John Barrymore, Wallace Beery, Lionel Barrymore, Lili Damita, Tracy, Edward Arnold, Billie Burke, Malke Dunn, Stephen McNally, and Dorothy Fieldes. MGM Music Corp.

**DINER AT EIGHT**

DON'T BLAME ME

(Available on Decca 22067, Andrews Sisters.)

**1934**

An MGM picture with a cast that included Jean Arthur, youngsters, and Robert Montgomery. MGM Records. Roger Nichols.

THANK YOU FOR A LOVELY EVENING

(Lost item. Available on Columbia 12352, Coleman Hawkins, song only, 3047 in A-1934, Deux Gramophone.)

**FUGITIVE LOVERS**


**1935**

I'M TOO MUCH A MAN

A MGM picture in a cast that included Henry Fonda, Eric Blore, Louise Beavers, Robert Young, and Margaret Mitchell. MGM Records. T. B. & C. Co.

JOKES ON THE CARGOES

(Available on the following Columbia records: 7980-81, Andre Kostelanetz and his orchestra; 21982-83, Armand Schott and his orchestra; 29570-51, New York Philharmonic Orchestra.)

EVERY NIGHT AT EIGHT

A Universal picture with Ruthalla, Alf Allen, Frances Langford and Paul Kelly. Lyrics by Dorothy Fieldes. RKO Music Corp.

TASTE IT EASIER

I'M IN THE WOODS FOR LOVE

(Available on the following records: Victor P25126-X (in P-9), Joe Staley, piano and rhythm section; Decca 22059, Hildareen with Carolyn Classic and Victor Staley; Decca 23059 in A-1935, Bob Nelson orchestra,经典Capitol 20024, RKO Victor Orchestra; Columbia 23939, 29, King Cole Trio: Columbia 29962 in C-1936, The Madisonians, Columbia 32932, M. Kay Trio; Brunswick 30017, Lou Armstrong.)

IT'S GONNA BE IN LOVE AGAIN

I FEEL A SONG COMING ON

**1936**

**KING OF THE BURLESQUE**

A Metro-Goldwyn-Mayer picture with Warren Boster, Jack Oakie, Alice Faye, Perez Prado, Barbara Pepper, Arlene Francis, and Dorothy Grady. Grazer and Fats Waller. Lyrics by the King Cole Trio. I'VE GOTTEN MY FINGERS CROSSED

**SPREAD A GYMNAST**

**AMERICAN MUSICIAN**

**OVER THE TOWN**

SHOOTING HIGH

**1937**

**HITWIVES**

A Metro-Goldwyn-Mayer picture with Warren Boster, Jack Oakie, Alice Faye, Perez Prado, Barbara Pepper, Arlene Francis, and Dorothy Grady. Grazer and Fats Waller. Lyrics by the King Cole Trio. I'VE GOTTEN MY FINGERS CROSSED

**SPREAD A GYMNAST**

**AMERICAN MUSICIAN**

**OVER THE TOWN**

SHOOTING HIGH

**1938-1939**

**MOTHER'S VOICE**

A 20th Century Fox picture with Barbara Stanwyck, Jack Oakie and Walter Brennan. Lyrics by Dorothy Fieldes. MBH Music Co., L. D. W. Koenier. I'M IN LOVE WITH EVERYONE AGAIN

**IN A GREAT BIG WAY**

**1939**

**HER BROTHER'S VOICE**

A 20th Century Fox picture with Barbara Stanwyck, Jack Oakie and Walter Brennan. Lyrics by Dorothy Fieldes. MBH Music Co., L. D. W. Koenier. I'M IN LOVE WITH EVERYONE AGAIN

**IN A GREAT Big WAY**

SONGWRITERS COMING UP!

**BILLY HILL**

In Subsequent Issues The Billboard

LOUIS ALTER

CLIFFORD BROTHERS

HALTER

HAROLD ARLEN

STEVIE KNIGHT

BURTON LANE

PETER DE ROSE
NEEDLE MAKERS SCAN MARKET

Three Speeds, No Standards Scramble Biz

Over 50 Types Sold Publicly

CHICAGO, May 27.—The huge number existing in replacement needles for the various types of car-ридiagrams that are sold under various trade names on the retail field was the center of interest among needle manufacturers and distributors at the 19th annual dealers' meeting of the Needle Makers' Assn. at the Stevens Hotel this week. The need for the many different types of needles was created because of the introduction of phono equipment capable of handling three speeds and because the fact that manufacturers of the new tri-speed machinery would not agree on standardized needle equipment.

The larger needle manufacturers are now producing at least thirty different types of replacement needles for the record playing equipment in public use. The variety of needles offered by the dealer, according to the manufacturers, has increased as the numbers of customers who insist on the needle that suits their particular owner's desires has increased. These needles are being sold without the knowledge of the manufacturer or distributor from which proper service work can be made. Dealers, however, point out that not infrequently these needles are needed on record replacement changers and phono attachments.

During the past three years, in which thousands of the new phono-planes have been purchased by manufacturers, the manufacturers have split into two supply camps. The replacement needle manufacturers have been controlled by radio serviceman who personally install the needle. The manufacturer supplies a service kit, complete with tools, enabling the phono-player owner to replace his own needle. Major argument advanced by these suppliers favoring the service kit method is that the needle requirement is difficult to properly service without tools and existence of the needle may impair the reproduction and surface of the record. The firm who does speed replacement by the phono-machine owner himself point out that the need for a needle can be economically by cutting out the serviceman.

A rep of Permco, which manufactures a large part of the replacement needlесs, also emphasized the important role played by the record/drafting industry. He said that the needle firm is currently showing its second home replacement kit, the Fidelitone multi-styled needles for 78, 33 and 45 r.p.m. carriages, the firm said. A Victor 45 r.p.m. replacement kit, which they have produced for a year, the 21-inch set and 21-inch cut and wheel plus a small mirror to find the groove. The tool is mounted on a balsa wood holder for easier installation. The nut studded needle fits over 1,000,000 changers produced for various manufacturers of record playing equipment makers. Other such home replacement kits are being worked out and added.

Jensen Industries, another local manufacturer concentrating on the radio serviceman as replacement media. A Jensen rep said that the firm feels that "90 per cent of the radio market today are not using the right needle." The firm is now producing at least eighty different types of replacement needles. They claim to be the originator of a replacement needle program and the needles needs of the various types of cartridges.

L. W. Minta, sales manager of M. A. Miller Manufacturing Company, which makes replacement needles (See Needles, Aug., 1950).

New York, May 27.—British radio-phono TV-manufacturers expect to have the biggest year in the history of the industry, according to H. L. Levy, managing director of Elliott Radio, London. Elliott's firm is affiliated with the American Pilot Radio Corporation, a division of the Leo Levy group, the British channel. British radio-phono TV manufacturers were optimistic despite an excise tax of 86 per cent on TV and radio sets and the effect of depressed radio, England's biggest radio year would be over.

Following a pattern similar to that of American TV buyers, the British public has taken most of the new TV's last from nine-inch video sets to the 12-inch picture size. The latter size is now the biggest selling. The 12-inch TV's are being increasing in popularity. Levy also disclosed that several British cathode ray Television sets were being sold on a 21-inch tube. Set manufacturers, however, do not expect to receive more than one-third of their picture tube requirements from the 21-inch tube.

Exceedingly few phonographs are produced in England, according to Levy, but a number of manufacturers are turning to the phono-recording without a preference for radio-phono combos. However, sales of combination radio sets are increasing. The picture may be cut down to the combination principle, Levy said.

On the new record speeds, Levy said that there seems to be a record changeover from 78 to 45 r.p.m. record manufacturers are now working on three-speed record players which may be introduced by the end of the year. While most of the English record-playing equipment now in use is still single-speed--78 r.p.m.--Decca Records, Ltd., recently introduced a 33 1/2-78 player. TV sets being manufactured, according to Levy, are not equipped for phono service, but phono-radio TV combinations have yet been produced.

Radio Phonograph TV Manufacturers Expect

FCC May Set Color Rule in Mid-September

(Page continued from 4 page)

based on the Commission's heavy schedule and the complexity of the phono-radio TV equipment. Indications are that it will more likely be 1951 before the freeze is thawed and the new color TV set is as commonplace as a lot of its work and focus efforts on TV allocations. 

Unanswerable reached a conclusion in the color TV hearing yesterday, there were recurrent spurs of discussion of a major color spectrum--CBS, Colot Television, Inc., and Radio Corporation of America—but all parties appeared weary and glad to see this phase of the hearing reach such an end. The final two days of hearings were devoted to cross-examination of CFT witnesses. Highlighting the testimony was a remark by Col. Donald K. Lippincott, patent attorney representing the RCA, that we felt the FCC should be able to remove the color TV system to allow the black and white TV with "reasonable certainty" that color can be added later.

Coy Statement

Coy was the reaction to the hearing with a statement emphasizing the importance of the problem of interference. The FCC, the Commission has had difficulty in the past getting the roads in the informal setting and submit "distressful interference data." So far as the parties are concerned, he declared, "no adequate interference data was offered by any of the parties at the outset. Moreover, when, after carefully probing by the Commission, the parties did produce some interference data, it is apparent that nearly as much efforts and ingenuity went into the preparation and presentation of the data as the data was prepared with other aspects of the parties' cases.

"It is a repetition of the situation where the industry appears to be perfectly willing to have the Commission pass on inadequate interference data in the hope that the bitter will be sweet. However, when things do not work well, strong pieces are made to a produce which might also be applied to a portion of the industry which at the time happens to be favored by existing authorizations—to ignore the situation by not licensing any further stations that would aggravate the interference problem."

RCA Plans Canonsburg, Pa., Million Capacity AM Set Plant

CAMDEN, N. J., May 27.—The RCA Victor division here announced this week that within the next 18 months, it will add an early production capacity of more than 1,000,000 radio sets to be established at Canonsburg, Pa. Henry G. Baker, general manager of the home instrument division, said that RCA was a part of a major expansion program.

Baker also disclosed a planned increase of several hundred per cent in TV set production as a result of the RCA Victor Division's acquisitions. He announced that the tube department was to be expanded and would provide an additional space for expansion at the Harrison, N. J., plant. TV set production and also be established at the Bloomington, Ind., plant as radio and radio-phonograph production will be transferred to Canonsburg.
People, Products and Prices

D. C. Stations Push Portable Sales Free Via Plugs

Washington, D.C., March 28—In anticipation of a campaign, many of the "Stop by sale of portable radios. The ABC station is an example of sales in high gear during the second week of April.

Sales, Stocks Down in Sheets, Discs, Instruments

Declining department store sales of discs, sheet music and musical instruments made the American Retailing Research Cen-

tral Reserve Board reported this week. For the 122 stores having separate departments for those items alone, February sales were off 5.0 per cent from January, and first of 1950 was down 8.0 per cent from the same 1949 period. At the end of February, the department stores reported stocks down a total of 10 per cent from February.

Phono, Radio-TV Sales Up While Other Lines Lag

The department store sales as a whole were down for the first two months of this year, their sales of radios, phonos and TV receivers were off 2.0 per cent from January. The average stock of the stores examined last week. Sales of these items by department stores during January, February were 121 per cent above the first two months of 1949, and 199 per cent above sales for the same period in 1948. In contrast, overall sales were off from the first two months of 1948 and 1949 by 7.2 per cent and 3.1 per cent respectively.

Twelve Models in New Ray-Dyne Phone Line

Six kibbel phones, a children's radio-desk combination, a con- solo, and a complete line of merchandising were included in the new telephone line. Names of the South Carolina firm. The lead item in the line, according to Cox, is a three-speed, self-amplified phonograph in simulated leather case.

Symphonic Features 16 Phono Models at Parts Show

Ranging in price from $175.95 for a stereo-priced phone and $379.95 for an automatic three-speed portable phone or two-speed portable trans- scription player, the 16 phone models in the Symphonic line were shown for the first time at the National Parts Show, according to Cogan, president of the Symphonic Radio & Electronic Corporation. Included in the line are three-speed automatic and manual players, plug-in attachments and single and three-speed peripherals. All peripherals are available in luggage-styled leatherette.

Air King Intros Three New Sets

Dave Cogey, proxy of Air King, Brooklyn, introduced three new models, all single phone models, at the radio parts convention in Chicago last week. Also on the floor was a new line with Air King radio and a three-speed automatic changer, made by V-M Industries, Borisenko & Acme. A 14-inch video-console will retail at $395.00. A 14-inch table model, the set was also shown but no price has yet determined.

RMN Names Minimum Wage Panel

The Radio Manufacturers' Association (RMN) has appointed a wage panel. The RMA is initiating a campaign on minimum wages for the radio and electronics industry under the Walsh-Healey Act. The committee, headed by Robert C. Sprague Jr., Washing- on, has been asked to present a report on the minimum of Labor proceedings to be submitted. The question will have its first meeting June 7 during the RMA convention in Chicago.

News Notes on the Manufacturers and Distributors

Five Philco excres received new titles last week as John F. Gilligan, who for seven years was in charge of a store in New York City, was appointed manager of refrigeration merchandising, and James M. Skinner Jr., general sales man-ager for refrigerators.... Macy's, New York, named Daniel Tate as manager of its appliance department, including appliances, phones, records, musical instruments and pianos. ... General Electric started classes last week on a new radio-phono combination with three-speed transmitters and AM-FM. The list price is $234.95. James C. Affleck was named sales manager of the McIntosh radio camera sales division in the New York area.... General Electric has named a factory sales manager for the RCA laboratories company, John B. O'Brien.... The Sylvania board of directors elected H. E. Bowers, president and general manager of the company, its president and general manager of the company. The devices... By C. N. Ker... General Electric's new phone line will be shown in June 16, while the new RCA Victor line is expected to be made available next month. The new RCA Victor unit is equipped with a new radio-phone combination for the home... The National Television and Electronics Exhibition scheduled for late September in New York has been extended by Martin L. Scher, general sales manager of Motorola-New York, Inc., a subsidiary of the company, headed by Ben Okun. ... The Sylvania board of directors elected H. E. Bowers, president and general manager of the company. The devices... By C. N. Ker... General Electric's new phone line will be shown in June 16, while the new RCA Victor line is expected to be made available next month. The new RCA Victor unit is equipped with a new radio-phone combination for the home... The National Television and Electronics Exhibition scheduled for late September in New York has been extended by Martin L. Scher, general sales manager of Motorola-New York, Inc., a subsidiary of the company, headed by Ben Okun. ... The Sylvania board of directors elected H. E. Bowers, president and general manager of the company. The devices... By C. N. Ker... General Electric's new phone line will be shown in June 16, while the new RCA Victor line is expected to be made available next month. The new RCA Victor unit is equipped with a new radio-phone combination for the home... The National Television and Electronics Exhibition scheduled for late September in New York has been extended by Martin L. Scher, general sales manager of Motorola-New York, Inc., a subsidiary of the company, headed by Ben Okun. 

Al Midlemman Sets Up Phono Co. of Am.

CHICAGO, May 27—Al Midlem- man, former partner in Hi hit with Eli Oberstein and later owner of Stearns Radio, has organized his own radio-phono set line, called Master Control. The firm will be located in New York City, Midlemman this week introdiced a new line of products to the Radio Parts Convention here. Included were a three-speed, manual changer radio, a two-speed changer radio and a three-speed changer radio. The phones were built by the Trio Radiophone Co., John B. O'Brien, president and general manager of the company, announced.

Cap Promotes Hammond

HOLLYWOOD, May 27—Merrill Hammond, former assistant to Capitol has left to start his own record company. He will also be assistant to the director's sales promotion topaz, Hal Cook, in handling Cap's dealer and operator promotions. Merrill Ham- mond will write and prepare Cap's Tops for Opts and Mitter Chatter mailers. He reports to Cook

Merchandising Pays Off

Maine Store Finds Pay Off
In Touring Among Ruralites

By Raymond Bryan

PORTLAND, Me., May 27.—The use of a touring display of the store's type radio parts was the technique used in the recent drive in a three-speed changer radio to customers.

Waltz, East Orange, N.J., needed additional promotion for the first two months of the year. A 14-inch video-console model, which was named Tops 500, was placed in the tour's display. The store will be able to take the display to various radio parts conventions and other locations.

State's largest store, which is located in the downtown area, and will be used to promote the sale of the first two months of the year. A 14-inch video-console model, which was named Tops 500, was placed in the tour's display. The store will be able to take the display to various radio parts conventions and other locations.

Needle Makers Scan Market;
Over 50 Types Sold Public

(Continued from opp. page)

nected to the buyer to the best of its ability. The針 firm has also issued a new price list. The buyer is in- formed of the one that he should use to replace the needle. In addition, Miller is packaging the first of a line of new needle kits, containing the mirror, extra nut and tiny wrench for a Shure Bros. Jr. The kits will be sold in 14-page service manuals currently being prepared. Miller's service manuals of the most requested needles which they claim will fill 90 per cent of the consumer demand. In addition, they offer an entirely new line of replacement needles. The cardboard index display card is given free to any store or store manager to the nearest sales office.

W. B. Burchard, v.-p. of Recton, New York, said that his firm is picking up its replacement business to its customers. Burchard has prepared a recipe-box of replacement needles. He has also placed on display a line of replacement needles. As a result, he claims that the replacement chart, which were contained in the top 20 replacement needles. Each is a representative of a stock, which is a magnifier, which Steve of the store will be introduced on most comprehensive replacement instruction.

TV Set Production Still at Peak Level

WASHINGTON, May 27.—TV re- ceivers sold in the first month at the peak level reached in the previous month, the National Radio Manufacturers Association (RMA) reported today. April TV output reached 205,873, an increase of 9.8 per cent from the first four months of 1951. While the April total was less than the March 221,549 figure, the difference was due to the fact that the March port costs five weeks, compared with four for January.

April TV receiver sales data de- scribed the same as that of March. The April report was 496,624 tubes, bringing total sales for the year to 2,058,051.

Copyrighted Material
AGVA Tightens Borsch Belt

Hotels Must Sign Code or No More Acts

June 3 Deadline Set

Big Legion Show To Give G.I., Ex-USO Talent Over 2 Yrs.' Work

Stand-By Orks Toot Sweet in NLRB Decis

Hailed by Theater Bands

(Continued from page 15)

Chicago, May 27.—The puzzle continues. Whether, when, or even if the Ohio Guild of Theatrical Artist (OGTA) will take out AGVA franchise

Phillip Op To Open A. C. Club

New York, May 27.—The 500 Club, Atlantic City, will open this summer by Harry Steinman, operator of Radio City Music House.

Atl. City OKs Booze License Transfers

Atlantic City, May 27.—The city commission this week approved the transfer of liquor licenses at two of the city's hotels. The license of Dan and Babette Steinschneider, owners of Bobetille's, for nearly 30 years of one of the resort's leading cabarets, was transferred to the Seabreeze Convention, local combine which includes Morton Siegelman, of the Cadillac Liquor store here; Harry Miller, owner of the Lakeside Lagoon, and Cedric Bufano.

Copyrighted material
VAUDEVILLE REVIEWS

Capitol, New York
(Thursday, May 31)
Capacity, 4,637. Price policy, 50 cents-$1.
Producers and assorted band members, including Sessions, chain booker. Sidney Parnes, producer. Al Zed. Show played by Woody Herman’s orchestra.

The show opens good and close with a smash, the latter due to young Bill Fierce’s tambourines. This big gap is in the middle where Gene Baylos does a spot.

Baylos can be a very funny lad. He can also be a considerably less that that. On this show he was the latter. His act was too short and his tang lines. “Come On, These are the jokers, has often killed showbiz characters in similar roles. But a theater audience is a different animal. What Baylos should’ve done is taken his act and re-centered it to a few short-in-dates before bringing it into the Capitol.

But Fierce, in his first stem theatre date, made an impressive showing. His slim good looks plus a powerful voice, suggested a practical all the way. His set consisted of his MGM recordings, delivered in an Edelweiss-like fashion with Melindorraine. His first was All of My Love, followed by Just Like a Son, Changed, Son of God’s Country, Circus, It Isn’t Fair and Indeed I Do. It lies between the three in likeable pitches for his disks that were good for pleasant litters.

Fierce was Virginia Lee in an aro dance. She then made a pitch for audience participation, went down into the auditorium and came up with a plant for an amusing balancing routine that won excellent reviews.

Woody Herman’s band (four trumpets, three trombones, five sax and three drums) opened and had a number of opportunities for solos and band effects. Music was good, the hardly ideas, though the best was Early in Autumn there were many solos. On the medley, starting with Amen and ending with A Man and His Dog, the result was only so-so. Herman’s a fine musician, but musicianship is seldom idea stage fare unless it is tied to some flash gimmicks. The best audience reaction came to “Take a Walk” ending and it was probably due to the melodic line as delivered by Her- man on the reeds with challenging backing. Most of his foregoing routine was devoted to musical pyrotechnics, something for which he had little time.

This time around, Herman showed a new band canary, Pat Easton, formerly part of the Talters, a mixed strikes album. The ensemble was a good one and it was probably due to the melodic line as delivered by Her- man on the reeds with challenging backing. Most of his foregoing routine was devoted to musical pyrotechnics, something for which he had little time.

3 New Bills Halt Slide; Stem Takes Leap to 381G

NEW YORK, May 27.—Three new bills at Stem combo houses were responsible for the reverse in trend last week. The take for the week was $381,000, against $200,000 in the previous week.

Radio City Music Hall (6,200 seats; average $128,606) jumped in the lead with $250,000 for its tee-off with the Martin Brothers, Ladd Lyon and Father of the Bride.

Barnes Theatre (5,000 seats; average $76,600) took a beating with a poor $48,100 for Ken Mayes, Ray Keeler and Ticket to Mombau. The show lasted a week. The new show, which opened Friday (12) has Sid Caesar, Imogene Coca, Faye Emerson and seniors.

Capitol (4,467 seats; average $95.60) excelled with a puny $25,000 for its last and second week with George Olsen’s act, Georgia Gibbs, Lew Parker and Champagne for Casor. The show has been reviewed by Woody Herman’s orchestra, Gene Baylos, and was reviewed by the Manhattan and Big Horn.

Paramount (2,654 seats; average $72,900) collected a juicy $30,000 for a horse. A version of a version of an English null variety show consisting of an act of a hit act on the vaudeville line.

Palace (1,700 seats; average $17,000) jammed in the lead with a tremendous $30,000 for its first week of two. It was second in the city’s weekly with its anniversary show of June Baker, Smith and Edwards, three other acts and Shadow. The gross compared with $21,000 the previous week.

JUDY CANOVA

BOOKING NOW
1950 FAIR DATES
Phone, Wire or Wire
J. H. KING
320 S. RAYKLE AVE.
Hollywood 28, Calif.

TENNESSEE ERNIE

NOW ON PERSONAL APPEARANCE TOUR—3RD EDITION
Capitol Recording Star
Exclusively Managed By
WM. K. KING
3035 NO. AVENUE A
Hollywood 28, Calif.

3 STOOGES
HOLLYWOOD’S FAMOUS COLUMBIA PICTURE STARS
SOME CHOICE DATES AVAILABLE IN JULY FOR
Park—Fair—Celebrations
JOLLY JOYCE
49 EAST 58 ST.
(212) 754-3917

RUDEKNO BROS.
EDGEmOUNT BEACH HOTEL
PERSONAL DIRECTION, S. ROBERTS
52 N. Washington Ave.
Chicago, 11.

GIVE TO THE RUNNON CANCER FUND

Copyrighted material
**NIGHT CLUB REVIEWS**

Contillion Room, Hotel Pierre, New York (Tuesday, May 23)


The hit of this one is a Midwestern comic, George Golbel, who has had unsuccessful dates at La Martiniere and in the last two years in Chicago and Madison, Wis. The thin, stocky lad did a job that almost filled the class audience. Using a goatee, mostly as a mustache, Golbel came on with a series of pointless but hilarious yarns about insurance agents, a railroad law suit and the psychological problems of bringing England four years ago. An ingratiating style won him attention which he built for sock results with gags that grew solid vokes. His incoucrative, almost a throwaway, is something like John Sebastian who's working across the street at the Plaza. In between situation pale and imaginative songs, he throws in a bunch of high toned songs, a hillbilly, and a Bill Kenny (Ikepotes) takeoff that has been hanging. Based on his showing here, Golbel's ready to work almost any kind of a room. He's so pleasant and has a very well on TV radio.

Jocette and Walters were considerably less than impressive in their first New York hotel job. The girl was possibly nervous, but the show still overcame it by too much mugging.

The tricks, the ordinary, were well executed, but seldom well done. Things were finished. What was missed there was in the middle of routine with each act, a little more good looking, the effect was a bit allegorically over decorated. The boy's formal manners were dark in taste, but the girl's barefootedness was all right. For an important date like this the team should have stuck to wax and Roberts and the dough they get here is important.

The incongruity of the show's costumes made for a poor presentation. The healthful arrangements were also historic, especially saving the boy's well-modulated voice. The girl's dark looks can be brought out better with a white or off-white gown.

Stanley Melba's band did an heroic job with the counts, and so did the girls. All but two of the sessions were cut as we all know. Bill Smith, manager.

Follow-Up Review

LATIN QUARTER, NEW YORK

The replacing of the two acts with two others, the Borras Minett-Bichon Harriett of Rascel's with Johnny Puleo and Beverly Dennis, hasn't affected the show too much. It's still a mixed bag of a talk which moves with a zest and a speed that is as eye-catching as it's semblance.

The Rascel do a good deal better and have the edge. It's so hot they've caught some milk brands, but the comedy is the same. Give me a week and I'll laugh more heartily than ever.

Beverly Dennis, now doing a single, is a brash aggressive gal with a combination of seriousness and routine humor to order for clubs like the LA. After opening with an over-long Abignay Brown serious and moody act, we were ready for some comedy. This is one the audience was ready for. Donna looks a little too old and the acts were tired. The audience is different when you advertise too much. No matter, I'll see Don next time.

John Sebastian, billed as a harmonica player, is more than that. In fact you can see a real cornetist in this one, and is simply underplayed delivery reminiscent of Victor Borge. His sly observations on people, behaviorists, pointed remarks about semantics and unfinshed sentences, drew titters when grew into vokes. His Man Eating a Fossilized Man was a mad panto that cussled them. Into between his sotto voice patter, Sebastian's most commendable harmonic job on such varied tunes as the Humoresque, the Minuet and the Military March. It was a terrific performance.

TOUR, FROM MONTANA SLIM (Will Carter)

May 5—Brandywine Park, Covington, Pa.
May 1—Circle A Ranch, Haddonfield, N. J.

COMING JUNE 1 A TOUR OF CANADIAN TERRITORY

JOLLY JOYCE

Earle Theater Bldg.
Philadelphia, 7 Pa.

MANNY GORDON

18 W. NORTH AVE., MILWAUKEE 5, WIS.

FRESH COMEDY MATERIAL

Select 15 new gags of latest trend. If gag is not funny, it is a 10 percent charge. Once a week gag must be funny or gags will be $1 per gag. Call 631-2682 for lowest price and free delivery. All gags will go to you for $15 or $3 per gag. For latest price list, call 631-WEST. 100% guaranteed.
**BILLOWBACK STAGE**

It's Deadline Time in Dixie, Or Get Up That First Column

By Joe Cida

(Continued from page 3)

A year ago you could talk to a few guys for the night in about trade doing. There was a dozen or other half dozen figures, have a few drinks, come in the next day and knock out a story with all the names, figures, etc. just right. Never take a note, of course. Now you discover all of a sudden you come in after listening to a few guys on a few stories and you can't even remember that name (and what that figure was)... like a journalism student you've got to get on the phone and reread. You try to figure out what happened and it's simple. After a year of listening to a thousand guys say a million songs are all alike and this song was written just for Perry, and how come I can't get with you, over and over, over, you realize you have built an automatic jerk in your pocket. This, I hope, is nothing to worry about. Just a matter of mental readjustment.

Now that's a personal problem and what makes you think anybody couldn't out-measure it.

Well, the nice thing is you can try again next week.

**NBC Gets Marx In 8-Year Deal; Video in Works**

HOLLYWOOD, May 27. — NBC this week (27) signed Groucho Marx (and) had a deal for a 50-week, series of TV programs to be produced. The Marxes will produce the series, according to the contract, with a $450,000 investment. The show will be produced on an annual basis.

**HIGH-LEVE ISLAND**

THAT FEELING

1948—DO YOU LOVE ME?

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

1948—CALIFORNIA GIRL

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

1948—GREAT DREAMS

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

1948—DREAMS COME TRUE

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

1948—VIEW FROM THE STANDS

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

1948—AMERICAN LAD

A Republic picture with Jane Froman, William Magnus, Dick Worman, Gene Moore, and Sherry Reynolds. Directed by Donald Lesperance. Written bybaby

**MINISTRE'S**

Costumes and Accessories

CIRCULARS FREE

Dance—COSTUMES—Clowns For Your Family and the Comfort of THE CUSTOMER

120 STATE ST.

SCHENECTADY, N. Y.
Green’s Sesquicentennial Reaches Casting Stages

WASHINGTON, May 27—Preliminary talent tryouts for the capital’s anniversary season, announced by Paul Green, were to be held in the nation’s capital on Tuesday (28), with spots open for a cast of about 150. Most of the cast will come from students of the American Conservatory, and drama students from local and nearby colleges, according to Green, who signed a contract last week to conduct the show which is officially named Paul of Our Fathers.

Green’s contract, it was learned, calls for a fee of $7,500 plus royalties of 10 percent of box office earnings. The show is scheduled to open early in July, the exact date to be determined by weather conditions. Inasmuch as the drama will be staged in a new open-air amphitheater now under construction in Rock Creek Park, the drama will have a seasonal run to October 1. This year, it will be repeated in 1951 if it gets a satisfactory run. If for any reason the season be cut short, no limit has been placed on the number of seasons the drama can run. It is stated that the show itself will be ready by July.

Auditions are to be handled by playwright Green and newly appointed assistant director, Shaw Lefegge, a speech professor at George Washington University.

Congress Stymies Fed. Theater Plan

(Continued from page 2)

Judd run long fees (R., N.Y.) and Albert Thomas (D., Utah) and Rep. Jacob Javits (D., N.Y.) and Sen. Thomas Francis Hart Benton (D., Mo.), totaling several million dollars for Federal aid to major dramatic, musical, or operatic productions.

With the bills bottled up in congressional committees, sponsors of the bills have begun planning now to go ahead with the General Assembly on their own initiative without waiting for a presidential invitation.

If the conference is successful in drafting concrete proposals for federal aid, bills will be introduced in both houses of Congress at the time of the conference. Congressional friends of the theater are thinking at the moment of trying to establish something along the lines of English Federal aid to musical and dramatic productions through a financial aid to qualified theater groups.

Plans envision more aid just for local performances. Also included would be a kind of an advance rebate system and possibly contest performances. With the cost of living on the rise, some theatrical aid is problematical. There is a precedent for federal aid, however, in the Federal Works Administration (FWA). The FWA is aiding in the theater with grants, much like the time when ANTA was hoping to get a federal grant, explained Harlow. More than half the Senate membership signed a statement that they would vote for a bill if ANTA gave financial aid to theatrical productions.

If Insure Your Vote

Each year for the past six years voting on the part of the people of the theater for the Donaldson Awards has increased. Now as preparations for the Seventh Annual Donaldson Awards get under way, the Awards committee wishes to do everything possible to see that your theater has an opportunity to vote. So early in May, ballots and instructions are delivered by hand to the theaters to all players appearing on Broadway at the time. In 1950, to get the broadest reach, the Broadway early in May, The Donaldson, sponsor of the Donaldson Awards and interest of such players that a ballot may be properly mailed to them.

Make certain of your vote for the Donaldson Awards, the theater members. Don’t miss it. Fill out the coupon below and return it to The Boulevard today.

The Boulevard
Donaldson Awards Committee
New York 19, New York.

Please forward ballot and eligibility list for the Seventh Annual Donaldson Awards.

Name

Address at which mail will be sure to reach you in May

NOTE: If you will be working in a Broadway theater in May don’t forget to fill in the coupon. If you don’t expect to be working, fill it out and mail it today.

Conn. Okays Sat. Booz.

BRIDGEPORT, Conn, May 27.—Gov. Twyman (D.) signed a bill which was passed unanimously by the State Senate and by a vote of 63 to 36 in the House, legalizing the sale of liquor on Saturday days and until 1 a.m. Sunday mornings, except in such municipalities which now have a specific prohibition by referendum. roadway will not be extended.

The bill clares it a situation that developed recently when the state was running a surplus of $20 million and at the time the legislature passed the bill of 1951. City officials have endorsed the measure and have been signed by the governor, the bill being signed by the city officials and 10 a.m. Monday. The bill will not be extended.

Philadelphia, May 27. — Despite the fact that the legislature folded a month ago, after many uninteresting and uneventful sessions, there is much interest in the statehouse. The box-office for the Mike Todd’s PEEP Show which will premiere here June 8 at the Forrest Theater, air-cooled house is getting good advance ads for the three- week run, Advance at the gates last weekend for the opening, but still two weeks away, was well over the $30,000 mark.

Sides and Asides

12 Win Theater World Awards

Daniel Blum, editor, awarded 12 theater world plagues emblazoned with the names of his theater’s selections as the most prominent personalites of the theater world for 1951. The recipients were: Nancy Andrews ("Touch and Go"), Marcia Henderson ("Detective Story"), Barbara Brady ("The Velvet Glove"), Pritzel Gillette ("Rogues") Grace Kelly ("The Father") Roger Price ("Playbill"), Donald Gillett ("Stained Glass Window"), Don Hammer ("The Man"), Dick Jackson ("Now I Lay Me Down To Sleep"), and Philip Arthur ("With a Silk Thread"). Theater World, Volume 6 (1949-1950), will be issued by Greenberg Publishers in October.

"Devil’s Disciple" to Westport July 3

Philip Bourneuf, Francis Reid and John Williams have been signed to direct "Devil’s Disciple" at the Westport (Conn.) Country Playhouse July 3. "Disciple" closed May 21 at the Royale Theater, N.Y., and "Picnic" starts a tour of its own in "Spiders" July 17 at Saratoga, N.Y.

"New Moon" to Open Lambertville Legit-in-Tent

Arthur Kent, Melisopoulat, and Gail Manners have been signed for lead slots in "New Moon" which St. John’s College has picked as the opener for its season of legit-in-tent at Lambertville, N.J. Dancer Dorothy Keller also will be featured in the music center’s first show June 22. Later in the month, June 26, another entree in the legit-under-canvass sweeps gets under way on the Danbury (Conn.) Fairgrounds. The sponsors, James Wetherill and Ben Boyer, who have been called the "New York" of "Barnum and Bailey’s" will sing the title role.

New York May Get New Theaters Yet

Another step toward potential new theater construction in the New York area came Wednesday (24) when the City Planning Commission approved the principle of legislation introduced by Councilman John Guinan in the city council. The legislation would permit construction of offices above a stage, a practice forbidden under the current code. The bill urged the adoption of appropriate legislation that would permit the conversion of office space to theaters and that would permit the conversion of office space to theaters in buildings which have a specific prohibition by referendum.

Ramsay, Jaeger Skeds "Devil Dreams" First for Silos

The recently formed producing team of H. Clay Blaney and C. Peter Jaeger sked rehearsals for Fritz Rotten's mystery comedy, "Devil Dreams," for a stage date July 1, Regional Denise will direct an all-star cast, which will include Francis L. Sullivan. In return, physical road has been cleared at top all theaters being booted to get under way late in July. Lester Al Smith has been signed by the firm as general manager.

Philadelphia, May 27. — A slump in the sales of "Devil Dreams" at the Forrest Theater, air-cooled house is getting good advance ads for the three-week run, Advance at the gates last weekend for the opening, but still two weeks away, was well over the $30,000 mark.
A STREETS CAR NAMED DESIRE

(Opened Tuesday, May 25)


Stanley. Elia Kazan. 

A conference on the condition of one of the major figures of modern American drama. Stanley Kowalski of Tennessee City, Tenn. is a man with a short temper and a long fuse. He is also a man who has lived through the Depression, the war, and the Korean War. He is a man who has been through a lot, and he is not going to take any more nonsense from anyone.

The King's Players might better have skipped this one. The King's Players, a group of actors who have been together for over 50 years, put on a show that was not well received by the audience.

The King's Players are a group of actors who have been together for over 50 years. They put on a show that was not well received by the audience.

50 BROADWAY SHOWLOG Performances Thru May 27, 1950

DRAMA

A Streetcar Named Desire... 5-23, '50

As You Like It... 1-26, '50

Cinderella

Death of a Salesman

Detective Story

I Know One

Huckleberry Finn

Peter Pan

The Member of the Wedding

The Wild Duck

MUSICAL

Annie Get Your Gun

Carmen Jones

The Desert Song

The King and I

The Music Man

The Sound of Music

COMING UP

The Show-Off

The Wild Mirror

C.T. 18-19

C.T. 18-19

C.T. 18-19

The Show-Off

The Wild Mirror

C.T. 18-19

The Show-Off

The Wild Mirror
Open-Airers Boom in Mich.; Seven Launch 1950 Seasons

DETROIT, May 27.—Current boom in outdoor theater construction throughout the state suggests that several of the film industry is not worried about future business, and may possibly be on the verge of a new swimming. Ernie Forbes Theater Supply reports completion of seven new drive-ins, including the 500-car capacity Sunset, at Lapeer, for Robert and Harold Schurkert, to open about June 1; 500-car capacity Blue Sky at Caseville, Elkon Aroused Over Nixing of Benefit Shows

ELKTON, Md., May 27.— Local film fans and those in surrounding counties are aware of the efforts of officials in forwarding the new Elkon Drive-In Theater to hold free benefit shows. It was informed thru the Sipe's attorney's office that it was unlawful to run free movies on Sunday, according to Nathaniel Rosen, and the order was copied to the opening after the new theater opened last week.

Rosen said he was advised by his attorney the drive-in theater was not an opera house within the class of activity prohibited, and had prepared to open the drive-in for a test case. A jury was to be summoned Wednesday to make the place an assembly where the classes were to meet. Acting under orders from State's Attorney Henry L. Constable, the judge issued the order that the place should open, and the opening was planned to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show.

"I decided," says Rosen, "to give benefit performances through the opera audiences on Sunday night (14), so as not to disappoint people who came long distances to learn there was to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show. Free soft drinks and popcorn were also distributed Sunday night (14), so as to not disappoint people who came long distances to learn there was to be a show.

"These plans are in abeyance for a pending question of whether there is a free performance, or a benefit performance within the state. The high court would take up collections during the pending question.

"These plans are in abeyance for a pending question of whether there is a free performance, or a benefit performance within the state. The high court would take up collections during the pending question.

"These plans are in abeyance for a pending question of whether there is a free performance, or a benefit performance within the state. The high court would take up collections during the pending question.

Two Val's Players Injured

STEVENS POINT, Wis., May 27.— Silver Screen and Twin Gold, of Val's Radio Players, are in a local hospital suffering with injuries suffered in the car accident. The cause of the car accident was not discovered. There is to be the stock. Both are reported in serious condition.

Redwins Wins Bout Over Hub City Drive-Ins

BOSTON, May 27.— Michael Redwine, drive-in theater operator, has evidently won his fight to erect the new Redwine Drive-In in Dorchester. permits issued to him by ex-Mayor James M. Curley. Mayor Hynes has reinscribed two ordinances enacted by City Council preventing the opening of the new drive-ins in Dorchester and West Roxbury.

Mayor Hynes said he had been advised by City Council President that the measures are invalid. In deeming the bill vetoed yesterday, the counsil, the Mayor said: "Even if I affirmed my signature to the proposed ordinance, it would mean that the council would have been wrong.

He also submitted the opinion of Corporation Counsel William L. Baxter, which said: "An ordinance which will not limit a power conferred by statute is repugnant to law and which is contrary to the law."

Beades, Dorchester, and Walter D. Bryan, West Roxbury, have been trying to reopen the drive-ins ever since ex-Mayor Curley granted the permits last December.

Cummings Directs Loey's, Holyoke

HARFORD, Conn., May 27.— George E. Landers, local division manager for E. M. Loew's Theaters, said today that Harold Cummings, now manager of the State Theater, Holyoke, Mass, will assume management of the 500-car capacity drive-in theater at West End. Cummings, who is with the project is completed in June.

Joseph Dolpin, general manager of the State Drive-In Theatre in West End, Holyoke, Conn, is recuperating from a serious injury sustained at the drive-in. Cummings, who is alive in amateur theater work in the Connecticut area for a number of years, was injured while making a practice run with Wings as Eagles, presented recently by the amateur theatrical group in West End.
**THE FINAL CURTAIN**

**BAKER—Ora A. (Pop), 60, for 25 years a carnival supply dealer, game designer and manufacturer. May 16 in his home in Detroit of coronary thrombosis. A native of Wisconsin, he later became a partner in the Michigan Greater Shows when that carnival chain was sold to Harry G. Wade. Among his best-known products were the baby's haggis. Blower Keg. He was vice-president of the Michigan Showmen's Association and a member of both the American League of America and the Miami Showmen's Association. Survived by his widow, Laura, and two children, Sanford A. Baker, ride operator and manager, and Marilyn A. Baker, at Grand Lancy Cemetery, Detroit.

**Baker—Ora A. (Pop), 60, for 25 years a carnival supply dealer, game designer and manufacturer. May 16 in his home in Detroit of coronary thrombosis. A native of Wisconsin, he later became a partner in the Michigan Greater Shows when that carnival chain was sold to Harry G. Wade. Among his best-known products were the baby's haggis. Blower Keg. He was vice-president of the Michigan Showmen's Association and a member of both the American League of America and the Miami Showmen's Association. Survived by his widow, Laura, and two children, Sanford A. Baker, ride operator and manager, and Marilyn A. Baker, at Grand Lancy Cemetery, Detroit.

We wish to thank Our Many Friends & Showmen's Organizations For All the Kind Expressions of Sympathy In Our Recent Bereavement

The Family of Ora A. (Pop) Baker

**BAMBERG—Mrs. Marie (Maria Dean), 60, wife and assistant to Theodore Bamberg, magician known as Oiko, May 17 in Mercy Hospital, Chicago, She also leaves her mother. BAYES—Norman, 38, adopted son of vaude star Nora Bays, May 25 in Chillicothe, O.

**BENOIT—Mrs. Annette M., 52, wife of Walter E. Benoit, vice-president of West Coast Showmen's Inc., Philadelphia, May 16 in Abington (Pa.) Hospital. She also leaves a son, Walter, and a daughter, Lorraine E., of Mass., May 22.

**BERENDS—Mrs. Otto, 28, high-wire performer with the Eastern unit of Polack Bros.' Circus, killed May 23 in an auto crash in Tex., when he fell during his act.

**BESTA—Mrs. Marie Offerman, 58, former leading vaude and vaude actress, May 14 in Hollywood, Her Broadway shows included Rope Song, and she toured in vaude with her husband, George Offerman, her son, George Jr., actor, survives.

**BOWEN—Mrs. H. H., founder and president of the Detroit Symphony Orchestra, May 24 in Montreal.

**CHARLTON—Charles H., 89, father of Ed C. Brown, circus advance man, and of Mr. F. C. Brown, rep company, May 11 in Tusson, Ariz. He also leaves a daughter, Mrs. Paul Adams, of Tucson, and another son.

**COLE—Mr. Robert L., 61, former Cincinnati musician, May 29 at his home in South Fort Mitchell, Ky., Buried at Scenic View Cemetery, Lexington, Ky.


**COLLYER—Robert M., 48, TV producer, actor and director, May 16 in Detroit. For the last two years he was associated with the School of Radio at Stephen's College, in New York. His widows survives.

**COOLEY—John W. operator of an AM and FM radio station, Memorial Day in Baltimore. For the last two years he was associated with the School of Radio at Stephen's College, in New York. His widows survives.

**FLANIGAN—Mrs. William, for many years with the Snapp Greater Shows, May 21 in his home in Weatherford, Texas. He was married to his wife's daughter, Mr. and Mrs. Harvey Black, radio and movie operator at New York.

**GIRK—Frank J. T., showman and tattoo artist for 40 years, May 24 in William Baumont Hospital, El Paso, Tex. His wife, Mabel, has been doing a mental act for the past 12 years. Besides his wife he leaves a daughter.


**HART—Max, 76, prominent vaudeville agent, May 25 in Brooklyn. He was the oldest vaude agent on the circuit.

**Hammont—Mrs. Margaret M., 76, mother of Harrell Hammond, of Deley Brothers, May 23 in Wash. Buried at Mount Hope Cemetery, Washington, D.C.

**Hornby—Don, 26, comedian, arranger, piano player, May 21 in a St. Louis, Mo., hotel. He was on tour with the Comedy Club of New York City. His widows survives.

**JENKINS—Walter S., 50, noted all around country, May 21 in a New York City hotel. He was on tour with the Comedy Club of New York City. His widows survives.

**JOHNSTON—Al, performer in the act of Al and Jean Johnston, known as the Worlds Greatest Lions Tamer, May 16 in his home in Detroit. Buried at Mount Hope Cemetery, Washington, D.C.

**Lee—Harry A. (Doc), 55, former and present member of the Buffalo Shows, May 15 in a San Francisco, Calif., hospital. Buried at the Odd Fellows Home, San Francisco. Ind., when his auto was hit by a train.

**McCARTHY—Peter, 72, manager of the Waikiki Theatre, May 21 in his home in Honolulu. Buried in Honolulu.


**PERKINS—Charles, 75, veteran scenic artist, May 21 in Lakewood, N.J. He was married to Mrs. Margaret Melville, his former wife, on December 15, 1924, and his widow is the former Benedes Hamley. He was an outstanding stagehand in a summer theater and later became the business manager of the New York City. His wife, the former Mrs. Norman Bel Geddes Hamley, is here in this town.

**ROBERTS—Paul, 29, Indiana radio entertainer, May 18 in Indianapolis. He was the son of Mr. and Mrs. Henry Roberts, of Indianapolis, Ind., and the former Mrs. Lamping, Lakeview, Ohio, and the former Mrs. Benjamin M. Roberts, of Columbus, Ohio. His widows survives.

**ROITOFFER—Julius F., 54, one of the owners of Reitoffe's Decoration Co., May 17 in his home in Hollywood, Calif. He was married to his wife's daughter, Mrs. and Mrs. Lee Reitoffe, of Hollywood, Calif.

**SANDFORD—Morris, 48, noted donkey trainer, May 14 in his home in Los Angeles. His wife and several others survive.

**SCHAEFFER—Fred, whim woman of 54, former vaudeville performer, May 19 in his home in New York City. His widows survives.

**STEINBERG—Beatrice, 76, Detroit radio personality, May 19 in her home in Detroit. She was married to her husband, his former wife, on December 25, 1924, and his widow is the former Mrs. Annette Green, of Detroit.

**SWAN—Sidney H., 76, founder of the Swan Shows, May 19 in his home in New Canaan, Conn. He was married to his wife's daughter, Mrs. and Mrs. William Swan, of New Canaan, Conn.

**TARRANT—Virginia, 82, known as the "Angel," May 20 in her home in Absecon, N.J. She retired 20 years ago after 40 years in the circus. She has been known for being a great actress in the Broadway play, The House Next Door. She was also in stock companies in Bridgeport, Conn.; Worcester, Mass., and Springfield, Mass. During her career, she raised a son, Robert, and a daughter, Mrs. Rebert Bosten, of Absecon, N.J. Her widows and several others survive.

**TAYLOR—Thomas, 22, former circus performer, May 19 in his home in New York City. He was married to his wife's daughter, Mrs. and Mrs. William Taylor, of New York City. His widows survives.

**TOSIN—Agnes, 33, colorful star of the German vaude shows, May 19 in Freiburg, Germany. She was the daughter of Mr. and Mrs. Charles Nielsen, of Freiburg.

**TROWBRIDGE—James L., 50, accountant with the Baliey, Barlow and Outlaw syndicate, May 18 in Pleasanta, N.Y. He was married to his wife's daughter, Mrs. and Mrs. Robert Trowbridge, of Pleasanta, N.Y. His widow and several others survive.

**WILLIAMS—George, 82, amusement manufacturer, May 15 in his home in New York. He was married to his wife's daughter, Mrs. and Mrs. Bill Williams, of New York City. His widow and several others survive.

**Wright—Mrs. John A., former president of the Central Wisconsin State Fair Association and former president of the National Newspaper Association, May 19 in his home in Marshfield, Wis. She was married to his wife's daughter, Mrs. and Mrs. John Wright, of Marshfield, Wis. Buried at the Odd Fellows Home, Milwaukee, Wis. May 18 at his home in Marshfield, Wis. (Further details in Para. Department.)

**YOUNG—Mr. and Mrs. James, 60, owners of the Courthouse, May 19 in the Circus, in New York City. He was married to his wife's daughter, Mrs. and Mrs. William Young, of New York City. His widow and several others survive.

**Zuckerman—Mrs. Mark, 88, noted vaudeville performer, May 19 in her home in New York. She was married to her husband, his former wife, on December 25, 1924, and his widow is the former Mrs. Mrs. Marks, of New York City. His widow and several others survive.

**Our next issue will be June 3, 1950, The Billboard.
10 Showings Average 84G

New record tops 1949 by $37,000—season’s biz will break million-dollar mark

(H-3, from page 4)

tinuation of school during Easter week was playing there because of the loss of class time earlier, the result of the coal strike, Morton said.

Two Dates Top 100G

Morton and Washington ran a dead heat for first place, each getting $100. This year’s Memphis take was up $7,000 over 1949 while the Washington handling dived $8,000.

The Memphis take was $94,000 as against $100,000 last year. Buffalo was good for $92,000, a drop of $8,000. Kansas City registered only a $1,000 decrease for a total of $51,000.

A slight increase was generated at Wichita, Kan., where a $1,000 jump boosted the total to $70,000. At Honolulu, the gross jumped $6,000 to $95,000. Altoona, Pa., was good for $92,000, $4,000 more than in 1949. Montreal jumped $4,000 after taxes which total approximately 30 per cent. Morton said. The wind-up indoor days here which end tomorrow night will account for some $65,000, an increase of $5,000 Morton stated.

Harrissburg Draws Big

Although the population of Harrisburg is only about 100,000, more than 25,000 persons saw the show there, indicating the pulling power of an established circus. Harrissburg had no other show there last week.

Morton attributed the success of his enterprise there in former years to the annual inclusion of multiple new acts, many of them foreign imports. His association with two celebrities, the Hamid, head of the talent agency bearing his name, is of particular advantage in this respect since the problem of providing enough work to keep the company alive is always involved, Morton said.

Business will continue as good as patronage can expect to see a performance that will be at least 60 to 70 per cent good, Morton said. As money becomes tighter, competitive spending is apparent and patrons are going to want to see such shows when they come for prices akin to the $2.50 top which the show got here, he added.

Otto Berosini Dies in Plunge

WACO, Tex., May 27—Otto Ber- sini, 22-year-old high-wire performer with the Ringling Bros. Barnum and Bailey Circus, was killed Thursday afternoon (25) when he fell 60 feet while working his act under canvas here before a crowd of 1,000 persons.

Berosini was injured in a fall at Mexico City last January.

Truman Needle, Trade Groups Revive D. C. Sesqui Planning

(Continued from page 4)

fair, the attorney general's ruling is a good reason for them.

Musicians Protests

Emerson Meyers of Purdue University, in charge of a sequester fund, dispatched a letter hoping the capital's failure to support the fair, and criticized the fiasco.

A 200-acre tract near the Virginia side of the Potomac will be used by a group of Washington residents available for the Sesqui Fair on a rent-free basis if local business interest will support a non-profitable exposition. One of the residents said the offer will be held open indefinitely.

Paul Massam, director of sesqui activities, declared that whatever was done in support of the Sesqui Fair must go on quickly.

In other words, he said, "If a fair is being authorized such authority must come quickly. It would seem that the fair now has a 50-50 chance to get going, after it had little chance a few days earlier. Eventual and continued support will be a tremendous vitality. Instead of being a substitute for the spectacle, it must continue.

If an offer is made, it ought to be given with high enthusiasm—or we should be scrapping.

The full sesqui commission has now tentatively slated next Thursday (1) to act on its meeting schedule on whether there will be a fair.

Comm. Hearings On Johnson Bill To Be Resumed

WASHINGTON, May 27.—An- nounced Senate hearings on the doomed Thursday and Friday (1-2) on the Johnson and Preston bills to the no-hesitation of the Senate Commerce Committee on the bill's fate.

Meanwhile, Jack H. Handy, a New York attorney, that a sesqui exposition will not attract support from outside of Washington but that if local business interest will support a non-profitable exposition it will be found a good source of revenue.

The link between business interest and the proposed fair is as close as the office of the attorney general, who has announced his intention to draw up the fair's program.

Ink Contracts For Idaho Rodeo

GRANGEVILLE, Idaho, May 27—Contracts have been signed for the "Clone Line" Border Days Rodeo here July 4-5.

Harley Tucker, Joseph, Ore., stock contractor, will bring chutes and steers, and Joe Kasischmle, Camas prairie rasper, cows and calves, Pacific Northwest shows will present the midway, The Lane Trio, girls act will be included, and the_____ College, will be trick riders.

The theme, Grangeville newsmen have been named associate director of the rodeo to fill the vacant position caused by the resignation of Joe Hodgson. The RCA-approved show will offer $5,000 in purses plus entry fees.

Louis Joins Dailey, Show Biz Improves

Bomber Day, Late

KITCHENER, Ohio, May 27.—With Joe Louis as its feature attraction, Dailey Bros. Circus spurred to a better than three-quarter matinee and a three-quarter night show here Wednesday (24) a wrestling bear. Louis, former heavyweight champion made his first appearance here, and was met with a loud ovation to begin. Opponents included a wrestling game that drew 5,000. Several carnivals have been in the area and Garden Circus is due here Saturday (27).

At the night show here Louis appeared on horseback in the spot. He watched the fairground from the stand and then came on again for the concert.

After the show, here held about 50 per cent of the audience, Joe’s training-camp stint of bag-punching, etc., when the bow at Woodstock (25). Because his rigging wasn’t ready here, the Brown Bomber’s part was limited to refereeing a wrestling bout. Other concert bits included Wild Bill Elliott and the Buffalo Bill impersonator.

After show, about 15 minutes.

Mills “Blowdown” At Niles Blown Up

NILES, Mich., May 27.—Serious injuries and no damage resulted yesterday (24) when a sudden wind and rain storm interrupted a Mills Bros. Circus at Niles. The storm swept the town, killing all of 2,100 patrons for the big top.

Two adults and several children received cuts and bruises but none was hospitalized. The tent, only six feet old, was not damaged. Charles Brady, superintendent, was unjured for the heavy weather.

An avalanche of lightning followed by a report of the incident to a radio station and resulting broadcasts brought city officials and police to the scene. However, emergency crews were not needed and the show was resumed.

Proposed by Eyer earlier this month at the committee’s initiative, the Eyer amendment narrows the bill’s definition of “gambling device” to mean slot machines.
**Close-Ups:**

**Lot of Lip Helped Merle Evans Become Ringling Bandmaster**

By Tom O'Connell

This is another of a series of articles on well-known facts about people prominent in outdoor show business.

**MERLE EVANS** has been blowing his own horn since he was 9 years old and the cornetist has done so well at it that he tootied himself right into the position of bandmaster with the Ringling-Barnum circus.

The only musician in a family of seven children, Merle was born in Columbus, Kan., December 28, 1892. After playing with a kid band in his home town, he started his professional career in 1910, joining the S. W. Brundage Shows which toured Kansas. Org's music was furnished by an eight-piece band, and Evans, in addition to his musical duties, helped assemble and dismantle a Carry-Us-All and a black tent used in showing early flickers under the canvas.

**Played With Salvation Army**

While with Brundage, Evans received $10 a week and supplied his own room and board. After finishing his first season with the shows in Salina, Kan., he decided to stay put rather than return home. He recalls that Thanksgiving Day, 1910, found him providing cornet chords with a Salvation Army band in Salina. The winter of the same year, Evans hitched on to a job at a milk wagon driver to stay in groceries.

He has been with the Ringling-Barnum circus since its inception in 1919. He did stints with the Buffalo Bill Wild West Show in 1916 and in 1917. He returned to head the Brundage Shows band in 1913 after his start there and remained thru 1915.

**Off-Season Chores**

During the time he has spent with the Big Show Evans has also headed up bands for the International Circus, Olympia, London, in 1921, 1922 and 1923. While with this show he toured Holland, Belgium and France. From 1924 to 1934 the R.B. bandmaster stayed occupied by leading bands for six years in Sarasota, Fla., and for four years in S. Petersburg, Fla.

**Vast Repertoire**

When the circus is in winter quarters preparing for spring opening date, Evans is given a show program. He takes it from there in providing the (See Lot of Lip on page 58)

---

**LOOK—PARKER DOES IT AGAIN!**

We offer a complete Baby "Q" Carrousel All for only $6,925.00—take 3 seasons to pay—20 Jumping Horses, 2 Charlestons, upholstered and decorated. Carries adults. Same size horses we have on 36-foot machine. Nothing like it ever offered by any other manufacturer. Carried on 1 18-foot truck. Come see it. Place your order now, only a few paying for Spring delivery. Deluxe, 36 foot, 3 abreast, $9,125.00—2 seasons to pay, 3 abreast, $10,125.00—2 seasons to pay. Also 42 foot, 48 foot, 50 foot and larger.

**C. W. PARKER AMUSEMENT CO.**

LEAVENWORTH, KANSAS

**HERE'S A KIDDIE RIDE WITH BIG EARNING POWER**

**THE FLASH AND COLOR OF A REAL FIRE TRUCK**

A proven money-maker wherever operated. Not a toy but a rugged miniature Fire Apparatus built on a rugged reinforced Cramley chassis. Economical to run and maintain, attractive and service available everywhere.

The only machine of its kind—truly a fire truck like a real Fire Truck—built by Darley, established 1890, manufacturers of Champion Fire Trucks for municipal service.

Beautiful fire engine red finish, chrome trim, gold striping and lettering.

Available as a sound truck and parade truck.

Write today for specifications, prices. Everything for Fire Protection, write for 100 page catalog.

**W. S. DARLEY & CO., CHICAGO 12**

**EWART RIDES ARE TOPS IN PERFORMANCE**

Adult Rides — Ewart 2 and 3-Arrest Merry-Go-Rounds, Ewart Kiddie Rides — Ferris Wheel, Street Car, Rocket, Airplane, Chair-o-Planes, Auto, Flying Horse. Write for catalog. Two seasons in pay—bank term.

H. E. EWART CO.

737 E. GREENLEAF STREET

COMPTON, CALIFORNIA

---

**ALLAN HERSCHELL KIDDIE RIDES**

Count on Allan Herschell to build the BEST in Kiddie Rides. Best because they are engineered because they're smartly styled and expertly built to give long, trouble-free performance. Every ride complete—no "extras" to buy. Write, wire or phone for literature and price list.

KIDDE AUTO RIDE & LITTLE DIPPER SKY FIGHTER & KIDDIE BUGGY RIDE KIDDE MERRY-GO-ROUND KIDDE BOAT RIDE

**BOOMERANG 1960 MODELS INCLUDE MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1960**

WRITE FOR CATALOG, ETC.

U. S. RIDING DEVICES CORP.

MERRY WIRE

190 Junius St., Brooklyn, N. Y.

**MERRY-GO-ROUND RECORDS**


MIDWEST RECORDED SPECIALTIES

**GIVE TO THE RUNNY CANCER FUND**

Copyrighted materials
COASTERS
Operators
America's
1950
DUVAL
or
The
IT'S
STREET
-1211
Legal
TILT-A-WH(rl
patrons
City Zone
the
FIGURES
The
5
best!
Patterson
Good
$57.50;
new
SMITH
Quality
Outstanding
-1616
warmer
Springville.
York
CO.
the
Pavilion
will be by bus and
June 27—Adopting
the new name of Venice Lake, a Pacific
former Venice Amusement Park tests
decoration Day with what its
new press agent, Ralph Hopkins, calls
a "preview opening."
Park has tied up its
"Mrs. America" contest rights for Southern California
counties and will stage that
in conjunction with the launching of a $43,000,000
civic project. Regional finals will be held in the park.
To launch the park, Venice Lake will hold a free water carnival and
on the newly blacktopped mid-
way bridge, is the subject of a
commonly illustrated feature in the
May issue of The National, Canadian
monthly. Featured is a Paty as "King of the Carnival."
Gore-Solters Associates will handle
publicity-promotion for the annual
Miss New York State.
... Arthur J. Levy is handling
press for Melody Fair, the outdoor
presentation scheduled for
Buffalo and Fairgroves ... Frank
... manager of Hackett's Coney
Island Fair, visited the World
of Thirteens Tuesday (22) at
New Brunswick. N. J. ... Ben S. Allen,
head of Posters, Inc., Philadelphia,
was a visitor to the Ringling-
Barnum, left for Europe last week
after spending a month with
the circus.
Clem Butson, director and pro-
ducer of the circus has announced
presentations by the American
representatives of Ringling-
Barnum, left for Europe last week
after spending a month with
the circus.

PHILADELPHIA TOBOGGAN CO.
130 E. DUVAL STREET
PHILADELPHIA 46, PA.
AMUSEMENT DEVICE MANUFACTURERS
COASTERS - LAFFING FIGURES - FUN HOUSE STUNTS

The TILT-A-WHIRL Ride
Outstanding for
Public Appeal ★ Stability
Good Quality ★ Portability
High Class ★ Earning Power
SELLER MFG. CO.
Faribault, Minnesota

KIDDIE AIRPLANE RIDE
★ Plenty of High and
★ Terrific earning power
★ Fluid drive gives push-button opera-
Also manufactured by Adult and Kiddie
Chutes, Ocean Wave, Kiddie Rail Rides. Write, wire, phone for literature.
SMITH & SMITH
Springfield, New York

IT'S POPPERS' FOR PEANUT EQUIPMENT!
Ask about the attractive new electric peanut warmer (10 lb. capacity) that
Poppers poppers, $11.25, and the efficient new roaster of
the same capacity that
applies, heats and smoothens from new warehouses in Philadelphia
and Charlotte, N. C.
Poppers Supply Co., Inc., of Phila.
1211 NORTH 2ND STREET
PHILADELPHIA 22, PA.

SUBSCRIPTION ORDER FORM
The Billboard
2160 Patterson Street
Cincinnati 22, Ohio
Please enter my subscription to The Billboard for one year, $1.00.
I understand that this will include the BIG SUMMER SPECIAL.
Name ____________________________
Address ____________________________
City __________ Zone __________ State __________
Occupation or Business ____________________________

NAME BANDS SLATED
For Pleasure Beach
BRIDGEPORT, Conn. May 27.—Pleasure Beach Park, municipally op-
erated amusement resort here, opened
for the season Saturday (20) with a
band policy for Sunday, and holidays at the park ballroom.
Charlie Spivak's orchestra was in for a
one-nighter Sunday (21), and Jack
Jennings still will handle the band house dur-
ing the season.
Park has been redecorated and re-
painted, but no new rides have been added. About 150 persons again
will be employed this season. No
ride will be used this year, and access to the park will
be by bus and auto.
Bathing pavilion opens June 16, the
same day that the other non-operated beige bow for the season.
That city officials expect less biz
at the resort this year than last is
reflected in the spot's budget. Last
year's expenditures were placed
at $300,000 and receipts at $410,000.
This year the appropriation was lowered
by $364,000 and receipts estimated at
$355,000. Officials explained that the
park is not operated to show a great
profit.
John C. Moller again is resident
manager, assisted by Joseph Vedinet
with George Chifman as park superintendent.

Venice Spot Skeds Holiday Opener; Title Is Revised
VENICE, Calif., May 27—Adopting
the new name of Venice Lake, a
former Venice Amusement Park tests
decoration Day with what its
new press agent, Ralph Hopkins, calls
a "preview opening."
Park has tied up its
"Mrs. America" contest rights for Southern California
counties and will stage that
in conjunction with the launching of a $43,000,000
civic project. Regional finals will be held in the park.
To launch the park, Venice Lake will hold a free water carnival and
on the newly blacktopped mid-
way way.
Manufacturers and Distributors
OF EQUIPMENT FOR
OUTDOOR SHOW BUSINESS

The summer season means BIG BUSINESS for all outdoor show people. For you, as a manufacturer or distributor of supplies, it will mean BIG orders—IF you reach this market before they place summer orders. The advertising columns of The Billboard blanket this market completely each week... all this PLUS one special issue that will reach all of outdoor show business in time for summer ordering...

The Billboard
Summer Special

dated JUNE 24 deadline JUNE 15

Send your copy and reservation to one of the six Billboard offices listed below. Competent staffs will assist you in preparing your ad for this great issue.

THE BILLBOARD PUBLISHING CO.

NEW YORK 12, N. Y. 1164 Broadway Plaza 7-2000
CHICAGO 1, ILL. 148 W. Randolph St. Central 6-8761
CINCINNATI 22, OHIO 2102 Patterson St. Outhar 6493
HOLLYWOOD 28, CALIF. 6000 Sunset Blvd. Hollywood 5651
ST. LOUIS 1, MO. 890 Arcade Bldg. Chestnut 0440
DETROIT 1, MICH. 1009 Fox Theatre Bldg. Randolph 1100

www.americanradiohistory.com
Jerry D. Martin's Three Fearless Stars worked their Fairmont, W. Va., drive-in theater date last week. The Tokyo automobile accident en route from Atlanta, where they had been with Harlequin's circus, closed them up. Betty Martin suffered injuries that required a hospital stay. Truck was lost and trail- 

closed their second week at the Chicago Theater Thursday (28).

Kenny Roberts, Coral recording artist, who recently left WLW, Cin-

nati, for three years in England, opens June 18 at Coney Island, 

that city, for nine days. Roberts will be in joint Colfaro-Man-

fractions June 5 at Owasso, Mich., 

as free act.

New London Okays

Circus Show Lots

NEW LONDON, Conn., May 27—Following continued vote, city coun-

cil this week approved two additional circus enclosures, one not 

permitting circuses, but not carni-

ival to play in residential zones, 

opening the way for a June 19 stand of Ringling-Barnum here.

Coupleus. James A. May was 

the only official to vote against the 

measure, saying that the ordinance 

did not prevent circuses sufficiently. 

He said that the provision against 

tickets was not included, because 

except in show lots, and that the or-

dinance should be amended to exempt 

all other enclosures on signs and height of 

build-

ings.

Councilors voting for the or-

dinance took the position that the word "circus" covers all customary 

features of a circus, including side-

show, signs and large tents. May 

saw danger in the opening of two 

show lots without specifying these features in the ordinance, 

someone who had been prosecuted 

for violating the zoning law might 

bring action against a circus playing 

there.

Big Crowds Attend 

Hub Jubilee Events

BOSTON, May 27.—More than 

360,000 persons, estimated as 

the biggest crowd ever to attend an 

event at the foot of the Charles River basin, saw the 

$5,000 fireworks show which closed the 

Boston Jubilee Sunday night (27). 

The show was staged by International Fire-

works Manuf.:&\Ppling & Display Com-

pany, Springfield, Mass. 

folks since Burt Ives performed for 

a crowd of 10,000 at a square near 

Boston Garden, New York night (20). Opening night (18) a 

vaude show was presented outdoors 

by the Famous Players company, 

Louis Biem, comedian; Bill Dundee's 

Ringling Bros. group from Chicago 

Mass., and 10 girls from the Gertrude 

Dolan dance studio. Music was by 

the Boston Yacht and the Jubilee Theater 

orch.

Ciney Zoo Re-Elects Reilly

CINCINNATI, May 27.—James A. 

Reilly was elected president of the 

Cincinnati Zoological Society for his fifth term at a recent trustee 

meeting. Trustees also re-elected 

Gerrit J. Lebo, treasurer, and vice-president 

and E. W. Towne- 

sley, treasurer. Julius Fleischman 

was dropped as vice-president. 

Five committee members were re-

pointed. They comprise A. Leo Moeder, Louis 

Schulter, Walter Draper and 

Malm P75.

Wanner Back to Hutchinson

HUTCHINSON, Kan., May 27— 

Walter Wanner reports that 

he and his family are spending a 

weekend at Coney Park here with his popcorn, snow cone 

sells. The former Kansas State 

member of the Kansas Senate, 

was on his first visit to the 

resort in over 20 years. The 

purpose of the trip was to see 

the progress being made on the 

park and to obtain information on 

the park's one of six kiddy rides 

and one major.

Court Rules Against 

Forcing City Permit 

For Eastwood Debut

DETOIT, May 27.—Final decision 

against a court move to force city 

permission for the opening of East-

wood Park was handed down Wednes-

day (27) by a Wayne County judge. 

Pinard upon request of Tower Realty 

Company, representing the park 

operators.

Recently Judge Pinard had denied the Tower Realty Company's 

petition, passed by the city of Detroit 

banking operation of the park, 

should be denied by Judge Pinard.

Present move is an intricate legal 

step apparently sought by the park 

management to allow an appeal to 

the Circuit Court of Appeals at Cincinnati.

Ann appeal from a State court ruling 

against the park is pending before the Michigan Supreme Court. 

Judge Pinard's original position was to de-

cline the absolute ruling while the issue 

was before the State's highest court.

Name Acts To Play 

Salisbury Frolics

SALISBURY BEACH, Mass., May 

27—Denny F. Peth, manager, announced 

here this week that the 56th Annual 

Wayne County Agricultural Fair is 

scheduled for the Memorial Day 

weekend. The shows have been 

contracted.

New Chevrolet CARS AND TRUCKS

SPECIAL FINANCE PLAN 

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY 

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.

NEW CHEVROLET CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

REPRESENTATIVE

HAUSS-STANDARD BILL

1325 STATE ST.

SOUTH ST.
Two Annuals Pact
1950 Mrs. America

ASBURY PARK, N. J., May 27—
Fair appearance has been set for the
winner of this year's Mrs. America
contest, finals of which will be held at
Convention Hall here September 20,
according to Bert Nevins, contest di-
rector. Winner's first booking is for the
Reading (Pa.) Fair, September 11-15,
and from September 17-20 will appear at
the New Jersey State Fair, Trenton.
Both dates are set by the George At
Hamil & Son agency, New York.

Judging in the contest is done 50 per
cent on beauty and 50 per cent
on home-making abilities of the con-
testants, Nevins said. Winner of the
contest will demonstrate her domes-
tic prowess at the fair dates.

Two stages of sectional elimina-
tions are WCAI, Philadelphia; the
Kansas State Fair, Manhattan; $20,000,
and WLS, Chicago, Radio stations
hosting part in the eliminations include
KSL, Salt Lake City, and WCF, Cin-
necit, Radio stations.

In the New Jersey stage elimina-
tions, the winners will be Book-loss
Rodeo, Philadelphia; and the New-
Jersey preliminaries will be tied up
with a group of Board of Trade Drive-
In Theaters and Fashions Amusement
Park. Finals last year were covered by
ABC-TV, and plans are under way to have the 1950 finals televised on the
coastal cable.

Rambo Cops Top Honors At Saugus, Calif., Rodeo

SAUGUS, Calif., May 27—
Gene Rambo of Shandon, Calif., carried off
top honors, Apr. 29, at the Saugus-
Rodeo during the all-round rodeo
at Bonelli Park. He captured the bul-
dogging event and placed second in
calf roping and saddle bronc riding.

Other winners were: Calf roping—
John Cooling; Bull riding—Bill
Wardof, Rambo, Fox O'Calla-
non, Saddle Bronc Riding —
Cody Tibbs, Rambo, Jerry Ambler,
Bareback Bronc Riding—John Cruft-
ner, Rutland, Vt.; Tie Down Roping—
Bob Avery, J. G. Kline; Women's
Riding—Gilene Kline; Bull Riding—
Glen Fike, Bob Mitchell, Henry Tem-
pling, Team Roping—Rambo, Kline,
Redstart, Anderson, Andy Jurejev and
Ed Vance; Charlie Smith; Tie Down
Roping—Jurejev, Mike Carmichael, Sol
Lombardi.

New Track for Nashville

NASHVILLE, May 27—
Amuse-
ments, Inc., has been char-
tered by the secretary of state to con-
struct an auto race track at near-by
East Nashville, for American Legion
Post 5. The scheme, which will cost an esti-
mated $40,000, will be used for stock
and midget races, according to J. C.
Joby, secretary of the new corporation.
New firm was incorporated with $500 and author-
tized to issue 50,000 shares of com-
non, no par value, stock.

Freeport, I bip Races Set

FREEPORT, N. Y., May 27—Three
races meet a week will be staged by
the Keedmen Racing Association
for the car contests slated for Freeport
Stadium Tuesday and Saturday nights
and for Ispip Speedway Sunday after-
noons. Schedule holds until the summer season starts in June when midget auto meets will be
added to a Friday night bill at Freeport
and Wednesday nights at Ispip.

No (al's) Ark

WINNIPEG, Man., May 27—
With Red River floods dam-
nishing activities in this area, Red
River welfare headquarters here
received a report Tuesday (16) that a
couple of alligators, a snake den and a fish
boy were missing.

Reports, bound for E. J.
Casey Shows which operates out of
St. Vital, Man., had been checked
in an undetermined
United States customs port but
disappeared somewhere between the border and Winnipeg.

New Raleigh Arena
Beckons Road Shows

RALEIGH, N. C., May 27—
An
announcement has been made of
attentions in the William Neal
Reynolds Coliseum, recently erected on
the campus of North Carolina State
University. In operation since early
December, some 20,000,000, the state's
most complete and in every respect, hav-
ing facilities for major addresses and reserves shows, circuses, hockey and
other athletic events, dancing and
concerts. There is permanent seating
for 12,000 people.

German House Sets Many Foreign Acts

HAMBURG, May 27—The Hansa,
top-ranking vaudeville house of post-
war Germany, is importing a large
number of foreign cirkus and vaude
sets for its programs, which run a
full month.

Current bill at the Hansa features the
comedy band of Harold Morgan,
Lewis J. Stump, and Erich Tromm,
which is bound for Hollywood.

Quarterly Net for Forum

At Halifaxes Hits New High
HALIFAX, N. S., May 27—
A record profit was shown by the
profits for a three-month period ending March 31. Surplus was $17,350, and after debt and bond interest charges was
$13,665. Ice hockey and skating re
ceived a large share in the money
for the annual net.

For the summer season the funds will be paid to the booking of attractions
in Hollywood, Dallas, and New York
in June 15-21: Gracie Fields, June 26:
Aquaque Water Falls, July 23-26; a
rodeo sponsored by Tommy
German, operated of the Auditorium
Rodeo Shows, and producing the
Sensations Ice Revue, for a week in
August, and Shrine Circus, Septem-
ber 14-20. There will also be roller
skating.

Brown Helli Drivers Open Season in Cleveland, Tenn.

CLEVELAND, Tenn., May 27—P.
F. W. Krome of Clayton, Ga., mana-
ger of the Tennessee Star, reported
that some 800 Brown Helli Drivers are
boasting stunt dates in Tennessee, Ken
ducky and Indiana. One coming this
week to the area is from Indiana.

Based on the 1951 season is a two-hour
and 15-minute show featuring a
dynasty drive, "four-car transport
together jumps and car breakdown casket act, reports Ken Sil-
ley. Drives are Suicide Sidley,
Speedy Dillingham, Brown and
Brown's wife, Billie Jean, emcee and
featured in a ride on an auto's hood
as it crashes through a flaming wall.
Clowning is done by Baggy Drawers
Higgins and Throttlebottom Johnson.

SPECIAL POPCORN PRODUCTION

CRETORS Giant Model 41
Here's a fast, efficient auxiliary popper that puts corn
perfect in the oven and salt. Patented popper will
construction keeps heat where needed, patented
cover construction relieves the popping corn of pressure,
reduces exclusive volatile poppers. Enclosed trunnion
mechanism—gears run in oil. Heated by manufactured,
bottle or natural gas. Gasoline extra.

Also Available
Super 60 & Hollywood 48 $45
eat & Cadet 51 $25
Giant 12 & 48 & Official Volume Tester

CAPACITY
pops a 20 cup corn in about 45-50 seconds, popped
3" corn about 50-60 seconds.

PAPER BAGS
popped batches are perfect.

PAPER BAGS
popped batches are perfect.

POPORN SPECIAL

SPECIAL POPCORN SPECIALized with Giant popper, stainless steel warming counter, cabinets, etc.
Complete ..................................119.75
SANDWICH BAR: Equipped with four Grill, Gradinade one-ended Display, Ice Box. Complete ....................115.00
HOT DOGS BAR: Equipped with 80 lbs. double hot dog system with 80 lbs. double hot dog system.
Complete ..................................155.50

CALUMET COACH CO.
1175 E, Washington
Chicago 53, Ill.
Phones Wabash 4-6152

$1495.00
monds A CONCESSION TRAILER
25 foot nose 7 foot wide
New Aluminum Exterior 6 openings
equipped to 100 price—worth $250.00

CONCESSION SUPPLY CATALOGUE
Our new 77-page Concession Supply Catalogue for life has been mailed to all on our mailing list. No one ever received your copy one will be sent upon request, without charge, to those in the concessions business. We have a lot of new items you should know about.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD ST., CINCINNATI 3, OHIO

WHO MANUFACTURES LORD'S PRAYER STAMPING MACHINES
Write, giving full particulars and price.

The Billboard

CINCINNATI 22, O.
Lot of Lip Helped Merle Evans Become Ringling Bandmaster

Theater in Philadelphia. Leaving nothing to chance, he also had a string of advertising at leading the Hardin-Simus University Cowboy Band, Abilene, Tex., in 1914. Evans feels that in the way of difficulties, the war years hit him hardest. It was a tough time to get and hold first-class men to pull the tyros thru and keep the quality of the band high.

The unclipped Evans has played thru an eight-month schedule with 120 performers on cornet, cornet, cornet, valves with one hand and leading with the other, without missing a performance. He had as much time to rehearse as he took over the band in 1919. He had a close call in the World War, on one occasion when a number of R-B personnel came down with plummio poisoning. During a performance, Evans straggled out into the show back yard, but hearing his band fall on a cue, he managed to take over before the audience was aware he had left.

One's Best Performer

During the years he has cued acts for R-B shows, Evans rates Lillian Leitzel, noted her for her unique place in the entertainment field. The first cornet players thru the fast-talking ticket seller, in the forties, at $550 a week for circuit use. He didn't anticipate more than a few changes in the show's musical line-up during the season.

Toored With Stock Unit

In addition to circus troupings, Evans has toured with traveling stock companies and played with theater house orchestras. In 1912, the year he left the Ringling Bros. Shows, he also made the rounds with Uncle George Foehl's stock company, which had played one-day stands in Missouri, Arkansas, Tennessee and Kentucky. When traveling, Uncle George, Evans and the show band, took tickets and doubled as ticket seller, if the offering required an extra lisp. It was at the end of the 1913 season that Evans became leader of the town band at Campbell, Mo., and taught cornet to the children for whom he later became governor of Arkansas, the late Carl Bailey.

Old College Band

Evans claimed that the high point of his sheet music career came in 1909-1910, during which years for a time he led the house orchestra of the Maxbaums.


correction type of music and the proper length of selections which will accompany acts. His big job is to rehearse and practice until his band has the season's repertoire down pat and can provide a smooth flow of cues for each act. According to Evans, act cues for this season will draw on all the fragments of 531 different melodies, ranging from sentimental waltzes to Dixieland jazz. This figure is close to the total number of tunes in the band's stock for a season, Evans says. In the case of foreign bands, who arrive with their own music, Evans, after consultation, usually adds cues to tunes more familiar to U.S. audiences.

He gives full credit for the circuit's smooth-playing band to the men who comprise it, saying that he never has any trouble as far as their knowledge of their trade is concerned. The R-B big bandmaster feels that it is impossible to compare, as it was in the past, any quick-blossoming popcorn tunes to the dependable repertoire during the season. He claims that songwriters today are concentrating more on the lyric than the music, and the result is a decrease in the number, rendering a tune at least partially obsolete for circuit use. He doesn't anticipate more than a few changes in the show's musical line-up during the season.

Toored With Stock Unit

In addition to circus troupings, Evans has toured with traveling stock companies and played with theater house orchestras. In 1912, the year he left the Ringling Bros. Shows, he also made the rounds with Uncle George Foehl's stock company, which had played one-day stands in Missouri, Arkansas, Tennessee and Kentucky. When traveling, Uncle George, Evans and the show band, took tickets and doubled as ticket seller, if the offering required an extra lisp. It was at the end of the 1913 season that Evans became leader of the town band at Campbell, Mo., and taught cornet to the children for whom he later became governor of Arkansas, the late Carl Bailey.

Old College Band

Evans claimed that the high point of his sheet music career came in 1909-1910, during which years for a time he led the house orchestra of the Maxbaums.

GIVE TO THE RUNYON CANCER FUND

MULTIPLE FAUCET CO. Serving the Trades for 50 years

About a 4% Profit on a 5 Cent Sale

The Multiplex

The Multiplex ROOT BEER BARREL

IN THREE SIZES: 8 GALLON 17 GALLON 45 GALLON

It Advertises Cold Root Beer to attract a large audience to an entertainment, capture volume business and profits with a Multiplex.

Exclusive! Draws any size drink continuously - off-10 to 15 drinks per minute. Draws delicious solid chunks with large amount of foam when desired. Has one toe and a creamy drink when turned to side. Also dispenses for Coca-Cola, Orange, Others.

Manufacturers: MULTIPLEX FAUCET CO. 1222 E. 33rd St. Los Angeles, Calif.

Copyrighted material
**Barnes - Carruthers Named To Ink Acts For Chi Fair Circus**

**CHICAGO, May 27.**—The Chicago Fair has plans for the year. Carruthers Theatrical Enterprises, Inc., for the latter to supply acts for a five-day stand at the fair. Eddie Allen, former elephant man with circuses, will manage the show. The fair is scheduled to open June 18 and will close June 23, 1950. Set-up will have a 49-foot motor, and 9 of the 16 cars for the show are built by B. J. Levy, head of the Barnes-Carruthers office here, said he has started to line up acts. Specifications for that will be changed frequently throughout the fair, scheduled to open June 24 and run thru Labor Day.

**Bridgeport Barnum Cele Runs 10 Days**

**BRIDGEPORT, Conn., May 27.**—Second annual P. T. Barnum Festival has been announced for June 9 and ending June 18 instead of June 12 as originally planned, Herman W. Steinberg, chairman, announced. In order to supplement the $5,000 allotted by the city for the event, bleachers will be erected at five different points along the line of march of the parade, with admission charged for them as well as for the Barnum Ballyhoo show at Fair Street Park. As an additional attraction set is a $17,000 budget for the celebration.

William Elliot, of Station WLIZ here, festival's radio and TV chairmen, also arranged for Columbia Broadcasting System (CBS) to televise various parts of the celebration with John Reed King as emcee. A pageant depicting the 100th anniversary of the entry of Jolly Land into the United States will be presented. Festival also will feature firework decorations, newsreels and free shows throughout the city.

**Billers Cards Mass. Showings for June**

**GREENFIELD, Mass., May 27.**—Billers Bros. Circus, which used to play this territory, is scheduled to arrive June 14, Pittsfield, Mass., on June 17 and is negotiating for a second trip to North Adams and Holyoke Mass.

**Formerly, King Bros.**—Circus played this territory in its season last year and also is operating a Gloucester, Mass., show called King Bros. In its territory. Many towns in this section have established a one-circus, one-carnival-per-season rule.

**Blunt Burns Fatal To Chris Lyck, 75**

**OMAHA, May 27.—**Chris Lyck, 75, veteran fireworks manufacturer, died here Sunday (21) of burns sustained in a blast that day at the rear of his home.

The blast, believed to have been touched off by a spark from an electric motor, occurred in one of three sheds used by Lyck.

**Bill Powell Back in Hamburg After Being Smoked Out Zone 9**

**HAMBURG, Germany, May 27.**—Bill Powell has returned here after a brief trip to Japan. Powell was in visiting circuses, carnivals and zoo thruout Europe and has been the guest of the famous Hagenbeck Zoo in Hamburg, Germany, and the famous Hagenbeck Zoological Gardens, Buffalo, N.Y. While in Berlin Powell risked a trip into the Soviet sector to visit Mrs. Hitler, who for many years presented her troupe of monkeys on the old Rubin & Charity Shows. Mrs. Hitler has lost most of her belongings as a result of the war and occupation.

**Nat'l Income Near '49 Levels Is Seen Despite Farm Dip**

**WASHINGTON, May 27.**—The cash is expected to be tight in the first half of the show season (The Billboard, April 21), the national outlook is brighter, government reports its income made by the Commerce Department's report for the March-May period this week. Total personal income in March, the agency said, was subject to the same tests of the year, above that of the average for both 1948 and 1949.

Projected on an annual yardstick, March income was at a yearly rate of $225,700,000,000, compared with a spending rate of $216,900,000,000 and actual yearly incomes of $209,300,000,000 in 1948 and $211,300,000,000 in 1949.

Most of the March gain was accounted for by government disbursements, the Commerce Department said, and a domestic consumption of income is in March about the rate that prevailed in the last two years.

Because the GI insurance payments are now about completed, national income can be expected to fall off rapidly from the high March figure, but it is estimated that total sales will approximate those for 1949. The agency estimated that figures that gain in sales this year will just about offset the anticipated decline in farm income.

The farm income decline picture was further substantiated by the Agriculture Department which released an estimate of farm employment during the week of April 23-29 was down about 300,000 to 1,600,000 a year ago, but had said, however, that a part of the decline could be attributed to doubtful weather and wet weather which delayed field work in many areas. Combined with lessened farm employment, this was about the same rate as the average for both 1948 and 1949.

**Beam Thrill Show Program Completed**

**NEW YORK, May 27.**—Leonard Traube, head of his own public relations firm here, has announced completion of the 16-page souvenir pro-

**Record Gates Drawn AtChitwood-Swenson Shows in St. Louis**

**ST. LOUIS, May 27.—**Biggest thrill show attendance on record for this city was registered here Saturday and Sunday (20-21) by the Jole Chitwood unit managed by Art Swenson.

Playing in the 14,000-capacity Welsh Stadium, the unit turned away 2,500 at the Saturday night matinee and on Sunday played to an estimated 25,000 in two performances which also was in Friday night (19), but rain interrupted the performance.

Captain Jole, in a dynamic act with Yvonne La Costa, fem racing driver, in a crash roll, were added features.

**HOME on this range! MIDGET KITCHEN for GIANT MEALS**

**NEWSPRINT**

$12.95

**12**

**THAT'S ALL! Cost Government $48.00**

- Hot Cup, Stainless Steel—Soup, Coffee, Broth (the kind you see on lunch bars).
- Aluminum Grill—Hambug, Eggs, Steak, Pancakes.
- Weighs Only 40 Pounds—Canvas Cover, Too!

**USE ON ANY 110-VOLT AC OUTLET**

Send Only $12.95. Check or Money Order—No C.O.D. Transportation Charges Collect.

(Tired Post Cheeper, Halleway Express Quicker—You Name It.)

**NORWOOD APPLIANCE CO.**

921 PROVIDENCE HIGHWAY NORWOOD, MASSACHUSETTS

**CASH IN with DAD’S THE OLD-FASHIONED ROOT BEER**

**FAIRFIELD, Conn., May 27.**—A tentative schedule of rental fees for concessions at town beaches has been agreed upon by the fair association, Edward A. Tyler, chairman, announced.

Under the program, two-year leases would be negotiated with operators of refreshments stands at Beaches 1 and 2 and Southport beaches, with the rest of lessees opened to the public. A short-term lease is proposed for Jennings Beach and $10 at Silver Beach. A guardsman, operator of the Jennings, and Southport concessions, while C. Steve Vangar owns the Beach stand.

The lease would specify that at the end of the two-year period present concession buildings would be removed from the beaches if the operators are unsuccessful in obtaining the lease in public bidding.
Cincinnati, May 27.—Cole Bros. Circus, featuring Bill (Hopalong Cassidy) Boyd, has drawn approximately 12,500 people in the first three showings of its five-day performance stand which began Friday (26) night at the Cincinnati Garden. Based on the Garden's 11,000 seating capacity, the turnout thus far can be termed fairly fair. Friday's performance drew some 5,000, and the show featured hits with 2,500 of today's matinees and about 5,000 tonight.

The date marks the first time Cole has played indoors in this city and the first time a circus has played the Garden, which opened in February, 1946. The mediocre attendance thus far is attributed to the fact that many people have left town for the holiday weekend and some observers also see the lack of billing as a drawback. When Boyd has been getting worthy publicity locally, there has been little advertising of standard, first-class feature attractions with the show.

Price scale, including taxes, is $3.00, $4.00 and $5.00. Children are admitted for half price at all performances except for the Sunday and Decoration Day Matinees.

Side show, cookhouse, horse and elephant tents are located adjacent to the arena. Show was reviewed in the April 30 issue of the Billboard following Chicago opening. Charlie Robinson, clown, left the show in Columbus, O., to enter Veterinary College at Dayton, O., for treatment of a diabetic foot.

Columbus Date Okay

Cole did satisfactorily business at its May 23-25 stand in Red Bird Stadium, Columbus, playing to 25,500 people. Skimming the matinee, opening night attendance was very satisfactory. On the Wednesday (24) matinee 3,500 were in the seats, with 8,600 at that night. On closing day 2,500 were in hand for the matinee and the night show drew 5,800.

Attendance of about 60,000 at the show's May 19-20-21 performance stand in Olympia Auditorium, Columbus, was disappointing, the date was definitely in the black, according to Jack (Abie) Tavel, general manager. There were half houses Tuesday and Wednesday nights (18-19) and a third of a house Thursday, but the show hit close to the 10,000 capacity Friday night (19) when several hundred extra seats were needed. Midweek matinees drew better than night shows, also the Sunday (21) afternoon performance dropped to a scant third of a house and a noon show had been canceled several days earlier.

Detroiters Balk at Prices

Detroiters generally felt that the $1.20 to $3.00 scale was too high and resisted the full scale charge for children on Saturdays and Sundays.

Concession business was excellent, averaging 59 cents per head for the first 10 days.

The management was not discouraged by the Detroit stand. It pointed out that the show's nut has had its ups and downs this year because of longer stages. Last year 25 per cent of the show's expense was charged to rail moves. It has also reduced billing costs by practically ignoring the use of paper, and is carrying 210 people this year compared to 480 last year.

Mother Sullivan Honored at Big Eli Wheel Party

Jacksonville, Ill., May 27—Mrs. Julia L. (Mother) Sullivan, vice-president of Eli Bridge Company, was honored at an all-company meeting in the offices of the company Friday (26) in celebration of the 50th anniversary of the election of the No. 1 Big Eli Wheel in Central Park May 23, 1900.

Mother Sullivan is the widow of W. E. Sullivan, organizer of the Furness Wheel Company, and has held her present post for many years. She was for many years the company's secretary and. as such, was an integral part of the company's many activities.

In addition to Mother Sullivan, who recently celebrated her 84th birthday, and who is still active in the management and administration of the company, and the Rodhouse, firm's executives include Lee A. Sullivan, son of the founder, president, and Beulah Sullivan, the founder's daughter, vice-president.

Paris Adds Lengthy Alfresco Biz Laws

Paris, May 7.—Recently enacted regulations covering the operation of street fairs in Paris fill 26 columns of the Municipal Bulletin, which is published at the head of the city, and provide plenty of headings for headlines. The report states:

Notify ballyhoo in front of shows must be toned down and all outside signs on, as they must cease running, with an 11 p.m. deadline on Saturday and Sunday. Deadline for closing and must be reduced no later than a half-hour after midnight. Bells, sirens and horns are taboo, but may be replaced by megaphones.

No shows presenting anything of an Imperial or regal nature are permitted. Women wrestlers are also out.

Mother Sullivan Honored at Big Eli Wheel Party

Jacksonville, Ill., May 27—Mrs. Julia L. (Mother) Sullivan, vice-president of Eli Bridge Company, was honored at an all-company meeting in the offices of the company Friday (26) in celebration of the 50th anniversary of the election of the No. 1 Big Eli Wheel in Central Park May 23, 1900.

Mother Sullivan is the widow of W. E. Sullivan, organizer of the Furness Wheel Company, and has held her present post for many years. She was for many years the company's secretary and, as such, was an integral part of the company's many activities.

In addition to Mother Sullivan, who recently celebrated her 84th birthday, and who is still active in the management and administration of the company, and the Rodhouse, firm's executives include Lee A. Sullivan, son of the founder, president, and Beulah Sullivan, the founder's daughter, vice-president.

Paris Adds Lengthy Alfresco Biz Laws

Paris, May 7.—Recently enacted regulations covering the operation of street fairs in Paris fill 26 columns of the Municipal Bulletin, which is published at the head of the city, and provide plenty of headings for headlines. The report states:

Notify ballyhoo in front of shows must be toned down and all outside signs on, as they must cease running, with an 11 p.m. deadline on Saturday and Sunday. Deadline for closing and must be reduced no later than a half-hour after midnight. Bells, sirens and horns are taboo, but may be replaced by megaphones.

No shows presenting anything of an Imperial or regal nature are permitted. Women wrestlers are also out.

Mother Sullivan Honored at Big Eli Wheel Party

Jacksonville, Ill., May 27—Mrs. Julia L. (Mother) Sullivan, vice-president of Eli Bridge Company, was honored at an all-company meeting in the offices of the company Friday (26) in celebration of the 50th anniversary of the election of the No. 1 Big Eli Wheel in Central Park May 23, 1900.

Mother Sullivan is the widow of W. E. Sullivan, organizer of the Furness Wheel Company, and has held her present post for many years. She was for many years the company's secretary and, as such, was an integral part of the company's many activities.

In addition to Mother Sullivan, who recently celebrated her 84th birthday, and who is still active in the management and administration of the company, and the Rodhouse, firm's executives include Lee A. Sullivan, son of the founder, president, and Beulah Sullivan, the founder's daughter, vice-president.
R-B Attracts Large Crowds, Biz at Philly
Rain Hurts Some Sessions

PHILADELPHIA, May 27.—Ringling Bros. circus continued to draw big grosses here, the third outdoor season of the year.

Considerable rain has curtailed attendance on several occasions. The opening on April 30, for instance, was a sellout, as usual, with Frank Palumbi of Chicago and the late Ellis Gimble paying the way for an estimated 10,000 orphans and their privileged children.

Lacking this year is the usual influx from Atlantic City, since the Big Show is scheduled to play there for the first time in several years. Patrons drawn from the resort city have added up to at least one good house in the past.

Some of the minor circus midway revenue was drained by two carnivals, Emily Bros. and the Joseph F. Kirkwood shows which were set up on adjacent lots.

After playing under canvas at Baltimore Tuesday and Wednesday (16-17), the Big Show went on to score pretty well in Washington, Thursday thru Sunday (18-21). Two shows were played on the last day, a departure from the regular routine, accounted for big grosses.

Sunny Weather Produces Good K-M Biz in Mo.

MOUND CITY, Mo., May 27.—Missouri spots have turned out good business for the Al G. Kelly-Miller Bros. Circus.

Sunday (21) stand here for a matinee only drew a full house. Usually elephant parade thru town was canceled because of weather. Again this Sunday, 1:30 p.m., too close to matinee time.

Matinee at St. Louis Monday (20) was a full house. Rain at night cut out a half-house, although the weather was clear.

Matinee at Higginsville Thursday (18) attracted only a half-house, although the weather was clear.

Plan Philly Gimbel Memorial

PHILADELPHIA, May 27.—Collected at a total of $56,000, the children of the $50,000 children the late Ellis A. Gimbel took to Ringling-Barner circus were paid by Gimbel's in 1968 until last year to raise funds for a memorial to be erected near Gimbel's. The Gimbel group is headed by Lewis W. Wilgaired, Group has decided on a mural showing Gimbel surrounded by children at the circus.

False Alarm

NEW YORK, May 27.—George A. Hamsid and Co., Robert H. Hamsid, and Harlacker Bros. at the Portemonade were the scene of a applause-greeting acts. Investigation led them to a spot under the roof of market, where a group of orphans working for A. Hamsid were inflicting hallucinations with gas. The operation was moved to soundproof quarters.

Blow-Up of Mills "Blowdown" At Niles, Mich., Full of Air

Hollyw'd Group Frames Six Bros., For June 17 Bow

HOLLYWOOD, May 27.—Six Bros. Circus will debut June 17 in near-by Altadena and is booked thru July under supplies.

Altogether titled Six Bros., there are actually seven in the deal, and the claim to brotherhood comes only that their close association stands only in that their close association stands only in that they perform together.

The circus business will continue to be revolutionized in the near future. A new idea in lighting, however, is contemplated, with the idea of providing a feeling of emotion being eliminated. Colored spots will be put in a quarter house with a cold full house. Another idea will be used.

Six Bros. will use a 100-foot round top with a 50. Instead of the marquee, a colorful Mosaic front, lighted with colored spots will be used.

Show will have a menagerie with eight cross cages and ring stock.

KING TO SKIRT FLOOD IN BIG JUMP INTO MAIL

THIBODAUX, La., May 27.—Demand for internationally known circus acts in the South is at an all time high, and the Big Show has been scheduled for an uprising, not only in London but all over America. The new group, which is being produced by the Big Show, will continue to be in London by the end of the season.

Matinee at Higginsville Thursday (18) attracted only a half-house, although the weather was clear.

Plan Philly Gimbel Memorial

PHILADELPHIA, May 27.—Collected at a total of $56,000, the children of the $50,000 children the late Ellis A. Gimbel took to Ringling-Barner circus were paid by Gimbel's in 1968 until last year to raise funds for a memorial to be erected near Gimbel's. The Gimbel group is headed by Lewis W. Wilgaired, Group has decided on a mural showing Gimbel surrounded by children at the circus.

False Alarm

NEW YORK, May 27.—George A. Hamsid and Co., Robert H. Hamsid, and Harlacker Bros. at the Portemonade were the scene of a applause-greeting acts. Investigation led them to a spot under the roof of market, where a group of orphans working for A. Hamsid were inflicting hallucinations with gas. The operation was moved to soundproof quarters.

Blow-Up of Mills "Blowdown" At Niles, Mich., Full of Air

Hollyw'd Group Frames Six Bros., For June 17 Bow

HOLLYWOOD, May 27.—Six Bros. Circus will debut June 17 in near-by Altadena and is booked thru July under supplies.

Altogether titled Six Bros., there are actually seven in the deal, and the claim to brotherhood comes only that their close association stands only in that their close association stands only in that they perform together.

The circus business will continue to be revolutionized in the near future. A new idea in lighting, however, is contemplated, with the idea of providing a feeling of emotion being eliminated. Colored spots will be put in a quarter house with a cold full house. Another idea will be used.

Six Bros. will use a 100-foot round top with a 50. Instead of the marquee, a colorful Mosaic front, lighted with colored spots will be used.

Show will have a menagerie with eight cross cages and ring stock.

KING TO SKIRT FLOOD IN BIG JUMP INTO MAIL

THIBODAUX, La., May 27.—Demand for internationally known circus acts in the South is at an all time high, and the Big Show has been scheduled for an uprising, not only in London but all over America. The new group, which is being produced by the Big Show, will continue to be in London by the end of the season.

Matinee at Higginsville Thursday (18) attracted only a half-house, although the weather was clear.

Plan Philly Gimbel Memorial

PHILADELPHIA, May 27.—Collected at a total of $56,000, the children of the $50,000 children the late Ellis A. Gimbel took to Ringling-Barner circus were paid by Gimbel's in 1968 until last year to raise funds for a memorial to be erected near Gimbel's. The Gimbel group is headed by Lewis W. Wilgaired, Group has decided on a mural showing Gimbel surrounded by children at the circus.

False Alarm

NEW YORK, May 27.—George A. Hamsid and Co., Robert H. Hamsid, and Harlacker Bros. at the Portemonade were the scene of a applause-greeting acts. Investigation led them to a spot under the roof of market, where a group of orphans working for A. Hamsid were inflicting hallucinations with gas. The operation was moved to soundproof quarters.

Blow-Up of Mills "Blowdown" At Niles, Mich., Full of Air

Hollyw'd Group Frames Six Bros., For June 17 Bow

HOLLYWOOD, May 27.—Six Bros. Circus will debut June 17 in near-by Altadena and is booked thru July under supplies.

Altogether titled Six Bros., there are actually seven in the deal, and the claim to brotherhood comes only that their close association stands only in that their close association stands only in that they perform together.

The circus business will continue to be revolutionized in the near future. A new idea in lighting, however, is contemplated, with the idea of providing a feeling of emotion being eliminated. Colored spots will be put in a quarter house with a cold full house. Another idea will be used.

Six Bros. will use a 100-foot round top with a 50. Instead of the marquee, a colorful Mosaic front, lighted with colored spots will be used.

Show will have a menagerie with eight cross cages and ring stock.

KING TO SKIRT FLOOD IN BIG JUMP INTO MAIL

THIBODAUX, La., May 27.—Demand for internationally known circus acts in the South is at an all time high, and the Big Show has been scheduled for an uprising, not only in London but all over America. The new group, which is being produced by the Big Show, will continue to be in London by the end of the season.

Matinee at Higginsville Thursday (18) attracted only a half-house, although the weather was clear.

Plan Philly Gimbel Memorial

PHILADELPHIA, May 27.—Collected at a total of $56,000, the children of the $50,000 children the late Ellis A. Gimbel took to Ringling-Barner circus were paid by Gimbel's in 1968 until last year to raise funds for a memorial to be erected near Gimbel's. The Gimbel group is headed by Lewis W. Wilgaired, Group has decided on a mural showing Gimbel surrounded by children at the circus.

False Alarm

NEW YORK, May 27.—George A. Hamsid and Co., Robert H. Hamsid, and Harlacker Bros. at the Portemonade were the scene of a applause-greeting acts. Investigation led them to a spot under the roof of market, where a group of orphans working for A. Hamsid were inflicting hallucinations with gas. The operation was moved to soundproof quarters.
**CIRCUSES**

8—EXP. PHONE MEN—8

**PROGRAM—TICKETS**

Only some of the above acts can be recommended. Any who can contact themselves as gentlemen need apply.

JACK SCHENCK
Promotional Director
SOUTHEASTERN FAIR'S

LARGE MARCHING TROOP

ATLANTA, GEORGIA

MAIN 1511

**PROMOTIONAL MANAGERS**

Handout copy of Phone Salesmen on behalf of John R. Lenahan's or his associates, and your union, no one else. None of your local phone salesmen are authorized to sell any of these cards. If you are interested, please affix your local phone salesmen to the above mailing labels and return them to the address given. They will then be sent to you immediately.

**TIGHTS**

by KOHAN

17 EAST 16 STREET

NEW YORK 3, N. Y.

**WANTED**

SEAL BROS.' CIRCUS

Filing of any bushy CIRCUS people at 11 East 16th Street, New York City. No need to telephone in any part of the United States, for CIRCUS people are always in the same place, so call or write the address above.

**WANTS**

WEST BROS.' CIRCUS

Wants agent with car, Grease Oufit on P.C. East Coast. Must be experienced. Will pay well. Write or phone.

**CIRCUS AVAILABLE**

FOR SPONSORED DATES

Flexible program to fit all budgets—skilled performers

*NORTH-CALIFORNIA*-

CHILDREN’S CIRCUS

256 West 48th St. Room 1106

New York, N. Y.

**NORTHWEST MISSOURI'S HILL TOP RODEO**

Riders wanted. Now looking for Celebrations who can ride a horse or a cow. Contact Mr. John H. Conley, 611 First Ave., Lexington, Mo. (Mo.).

**PHONE SALESMAN**

Tickets and Banners: must be sober. Season’s work begins at once.

H. R. MARTENY

WISCONSIN HOTEL MILWAUKEE, WIS.

**CIRCUS ACTS OF ALL DESCRIPTIONS THAT WILL BE OPEN WEEK OF JULY 17th**


**CIRCUS OFFICE**

ROOM 310, 174TH & ST. FRANCIS STREET, MOBILE, ALA. PHONE: 5609

**TERRELL BROS.' CIRCUS**

RODEO—THRIFF SHOW—WANTS


**SUNBROCK SHOWS**

TRICK Riding Couple plus Motorcycle and Car-jump Dandeline and small Aerial Acts. Top safety, paid every Sunday. This is our fourth week out and have paid off each week. Season 1939. Phone: 31890. Address: "Sunbrock Shows," Care of Mrs. D. B. Magee, Hillsdale, N. J., N. J.}

**HAGEN BROS.' CIRCUS**

WANTS

Organist with own organ for engagements.

HARRY ALLEN, M. W.

**WANT**

For CLOWN and WALTZ CIRCUS positions.

Wanted: Ex-Waltz or CIRCUS traveling Waltz. Must be skilled in Waltz. Must be a good dancer. Will pay well.

**HARROLDING**

AMERICAN-CANADA ANIMAL EXHIBITION

Presenting: "The Living Museum of the World"—Elephant Drivers; Horse Drivers; Dog Drivers; Kangaroo Drivers, etc. Write Mr. Harold Johnson, 91 Main St., Montana, Minn.

**ACTS WANTED**

For Shriners Shows, Mackinaw, Illinois. August 7th. Address all mail to:

E. R. BAY

401 Swettler Ave.

Evansville, Ind.
Operations to continue as planned—Sterling and N-J losses partially insured

Four Major Units Razored

Operations to continue as planned—Sterling and N-J losses partially insured

SCRANTON, Pa., May 27.—A five-hour fire of undetermined origin destroyed a large part of Rockley Glen Park at near-by Moonie early Wednesday (24). Total damage to units operated by Ben Sterling Jr., one side of the park and the Nolin-Jennings Company on the other may exceed $300,000. The losses are partly covered by insurance.

Park operation will get under way here today as planned, both operators said. Samuel Eyes and his sons are booked for Monday night (28) and a big Memorial Day week-end is planned, they said.

Four Major Units Lost

Four major units were razed. Sterling is his Penn-Arade, a 100-foot wide building containing more than 100 machines, including 50 pole-keepers, added by Photomats. Nolin-Jennings lost their Funhouse, Roller Coaster and Tokyo Canal, a water ride. One of their kiddie rides was also damaged.

The Coastor was equipped with new cars this year.

The power sub station supplying the park from the mill which is not believed to be at fault. The sub-station was built in 1892.

Damage to Sterling’s equipment will exceed $30,000. The Nolin-Jennings loss is estimated at $250,000. Sterling is expected to open next week as usual, but is expected to be belated.

Investigators have been unable to determine the cause of the fire which is believed to have started near the Coastor.

Spokane Debut Draws Good Biz; Ork Pulls 2,000

SPOKANE, May 27.—Nataatorium Park’s grand opening last week-end drew good business despite cool weather, according to Manager Lloyd Vogel. Spending was about the same as last year, he said. A total of 2,800 dancers Friday and Saturday nights.

Dutch Gorshoff’s local band played at the park Friday night on May 24. The regular house band, the Dixie Kings, headed by Roland and Bob, who is playing Tuesday, Friday and Saturday nights. The revived Friday “college night” proved to be an outstanding success.

A new weekly feature, Thursday “Dance Lotto” was launched this week. Children under 18 were admitted free with every 25 cents and adults for 15 cents. Vogel entertained 3,000 young Spokane Littles each week to dance matches with free rides May 13. Rides and concessions are now on “seven-day-a-week basis.”

Big Week-End Biz Continues For Gotham Area Funsports

NEW YORK, May 27.—Park operators in Gotham are still continuing their money-making ways, with pre-summer crowds flocking to last week-end.

With Saturday (26) being observed as Memorial Day, Rockaways’ Playland management staged a special show. thru arrangements with officials at Bennett Field, Brooklyn naval air station, the Blue Angels, noted U. S. Navy precision flying group, conducted aerial maneuvers over the park area. After the show, the management announced that Manager Richard Gelt, Robert Fishel, manager of Rockaways, had arranged for the setting up of special loudspeakers at the park by staffers. A special party of children also watched the show.

Saturday (26) proved a strong draw, and the park management treated the files and their crowd crews to dinner and a Broadway show.

125,000 at Rockaways

The Long Island Daily Press and Long Island Star-Journal tracked 900 children into the Greater New York Boy Scouts Association, to 16 free rides each at Rockaways, Sunday (21). The “sign-a-name” parade attracted a crowd several miles long, and the park management, with the files and their big groups, had a ball.

Irving Rosenthal (Glendale) with brother, Jack, of Pallades (N. J.), Park said that the fun spot drew 75,000 Sunday and that spending was exceptionally good. He said that despite the gloomy weather, he was pleased with the attendance. He noted that there seemed to be some reduction in the number of children coming to the park for the week-end.

Pallades-Pepsi Deal

Latest tie-up between Pallades and a national manufacturer has Pepsi-Cola, soft-drink makers, distributing 7,500,000 tickets, each good for five rides and free admission at the park, through the greater New York 1949 parades. Pallades fun spot Monday thru Friday, will go to the Massett collection of pop. Rosenthal said. He added that the company began issuing the first batch of tickets in April, just in time for the season.

Bowling for the season Saturday (20), Olympic (N. J.) Park drew 50,000 over the week-end. Robert Gauthier, park’s treasurer, said that the week-end was opened on one of the best in park’s history. In addition to full band concerts, directed by Joe Hulie, Olympic offers free circus acts, changing weekly, now that its season is well underway. Attractions have been run on nine days of regular operation, all booked into the fun spot by Herman Reinhardt of the George A. Hamblin & Son Agency, New York, including an impresario circus, Scott Harris and Foster, unicycle and roller skating act; Gaudmith Bros, dog act and a Wild Free Franks, aerialists. Hamblin agency will handle all circus attractions booked into Olympic for the season.

Tuscara Counts On Picnic Trade To Beat ’49 Biz

NEW YORK, May 27.—Tuscara Park, at Decorations Day (30), is banking heavily on its free ride to beat its banner 1948 business.

Harold E. Meese, manager, said they hope to be able to book factory outings this year. Major improvements include a $1,200 picnic area and a $1,000 seating area.

A heavier advertising budget, with the help of radio, has helped, he said. An expanded program of fireworks, free acts and contests during the week-end.

Prices at the park have been set for all but adult rides. Kiddie rides will go to the parents and Greenwich refreshment concessions will ask $1 more per customer this season, Meese stated.

In event the federal amusement tax is reduced, Tuscara will pass on the savings to patrons but will hold its present basic prices, Meese declared.

Tuscara president is a member of the park board. Other members are William Heuplanger and Richard Hurst.

L.A. Fun Spots

Pitch Strong Bids for Biz

LOS ANGELES, May 27.—Two amusement areas, the Nu-Pike in Long Beach and Venice Park, Venice, are making strong bids for 1950 business with formal launchings set for Decoration Day.

Pat Murphy, Nu-Pike manager, said that it will inaugurate the season with a fireworks display and a luncheon attended by 1,000 members of the International Association of Public Employment Service Association, which will be in convention at that time.

Debating this year in Long Beach will be the Green Wave Festival, where 12 large palisades have been set up. The convention lunch will be served in this area.

Prices Considered

Nu-Pike has 14 major and six minor rides and ride. Filled said the price structure as basic in 1949. The Merry-Go-Round will continue at decoration. 30-cent rate and kiddie rides at 9 cents. The diving bell will again change under the Nu-Pike board.

James McCarrigle has been added to the Nu-Pike staff and will book picture shows.

Venice Park hopes to complete its 10-acre picnic grounds and $40,000 in other improvements, selling 2,000 cars before May 30.

Hopkins at Venice

Ralph Hopkins, former city editor for The Venice Evening Gazzette, has been named to handle the park’s advertising.

Hopkins said that several rides and features have been booked into the park. He and his crew have been able to purchase time in time for the Decoration Day opening.

Construction of a pavilion club house among other improvements. A 30-foot water lake is set to open soon after opening.

Top feature of the debut will be a helicopter stunt with “Flying Circus’” and he has dropped to the crowds, Hopkins said.

Georgia County Skeds June Bow For New Casino

ST. SIMONS ISLAND, Ga., May 27.—Completion of the new $500,000 Casino of Glynn County, located in the Golden Isles of Georgia, has been announced by Fred W. Fishel, manager.

The spot is owned by the county and operated by the Glynn County Commissioners. Opening day is set for June 27.

Included among entertainment facilities are eight Brunswick-Balke- Colburn bowling alleys, large freshwater swim pool with dressing room facilities, balcony for Orchid, the Georgia Bull Dogs cheerleaders and a band. Booked for the summer, soda fountain and snack bar for the convention and sun deck and arcade. The spot also houses a library and movie theater. Browsers are equipped with tables and benches. A new concrete pier offers full beach, boating and fishing facilities.
Riverview Biz News ’49 Line
In Early Test

Spend­ing Off Sleetly

CHICAGO, May 27.—First eight days of Riverview Park's season generated okay biz, according to George A. Schmidt, general manager, but he cautioned that it is too early to note a trend.

The spot opened Wednesday (17) and continued to draw 3,000 a day (Monday, Wednesday, Friday) and 5-cent nights (Tuesday, Thursday). First five days of business showed more customers than the corresponding period last year and gave the park a turnout well above average of the past 11 years. Saturday (26) was a big day with schools out and weather co-operating.

Schmidt said weather hadn't been too good during the first week, temperatures of 47 degrees didn't help, however.

Per capita spending for the first five days was off about 5 per cent, but Schmidt felt that weather and other factors made it too early to tell what the season's outlook might be.

Schmidt said the freshly painted fun spot is primed for big trade Decoration Day. He is hoping for attendance and bigger ticket sales, last year's best showing, showed some 40,000. The peak was $5,795 in 1916. In 1947, when rain hurt, more than 80,000 entered.

Sunny skies and warm temperatures, drawing almost a week of DuVal, DeLima and the rain and cold, brought smiles to ops at the attractions over the weekend (May 20-21).

George and Marie Tillyou also had another season of Steeplechase Park May 20 with the same 35 rides, the same prices (six cents for first ride, 5 cents per cent the same personnel. James C. DeLima continues to operate the Junior Fair, marking his 25th year in that capacity out of a total of 31 in the park. Lawrence Dalton and James McClear continue to run the 22-acre old Missou, chief photographer, will be in charge of publicity until the return of a few weeks of French plays at the Phoenix, Aria, Frank's annual vacation spot the last few winters.

New entertainment for...Amusement Parks

It costs less than you think.

Send for your 1949 Catalog or Write for Details

THEARLE-DUFFIELD FIREWORKS, Inc.
203 W. MARCH AVENUE
CHICAGO, ILLINOIS

ATTENTION—WANTED

AMUSEMENT RIDES

Space given for any kind of Kiddie or Adult Rides.

51507 W Main, Rockford, Ill.
Tampa ’50 Net Dips to 45G, Audit Reveals

205,000 Paid at Gates

Tampa, May 27.—Net profits of the 1950 Florida State Fair dropped to $205,000, compared with $277,000 the previous year, according to the auditor’s report. This figure represents an increase of $72,000 over last year’s net profit of approximately $300,000. J. C. Huskisson, assistant fair manager, attributed the increase to the fair’s success in building upon previous year’s positions.

Dallas Test Shows Radio Flack Power; Popularity of Exhibits

DALLAS, May 27.—Survey by the State Fair of Texas indicates the fair sponsored exhibit was more popular than advertising dollar from radio than any other medium, and pulling power of various radio stations and shows and farm implement exhibits is stronger than originally thought. A total of 47,469 visits were recorded at the fair, up 10,220 from last year. The survey, conducted by the Fair’s publicity department, found that 37.7% of all attendees heard the radio at least once during the fair. This figure is up from 31.4% last year. The most popular programs were those that aired during peak hours of the fair, with a 34% increase in listenership.

Appoint Creal To Syracuse Director Post

Politician Succeeded Dods

ALBANY, N. Y., May 27.—State Agricultural Commissioner C. Chester Dodds resigned yesterday on the announcement of President Franklin D. Roosevelt’s appointment of Assemblyman Harold Creal to the directorship of the State fair at Syracuse. The salary is $9,500.

The move came as a surprise to Creal, a Republican from Oneida County, who has never represented the town of Homer or the Madison County Board of Supervisors.

Creal, 37, was born July 31, 1896, and is a graduate of Cornell University. He is married and has two daughters.

John A. Thomas, 76, Marshfield Annual Exec., Dies May 18

MARSHFIELD, Wis., May 27—John A. Thomas, 76, member of the board of directors of the Central Wisconsin State Fair Association, Inc., was held in Marshfield Monday (22). The post-mortem revealed it was the Old Settlers’ Club, club suddenly at his home here Thursday (11). He was born in New York immediately. The 1955 annual will be held September 2-4.

Before coming to the Assembly as a Republican representative from Central Wisconsin, Mr. Thomas, a postal assessor of the town of Homer, and the Madison County Board of Supervisors.

He was born July 31, 1896, and is a graduate of Cornell University. He is married and has two daughters.

Spencer Stock Car Race Nets Winkley

12G Record Gross

SPENCER, Ind., May 27.—Frank R. Winkley’s Auto Racing, Inc., aided by the Spencer Chamber of Commerce, Association, and Bill Woods, fair secretary, raised Winkley’s largest gross since the fair was held in that town in 1904. The gross was $1,200.

A huge downtown parade, conceived by Wood’s and carried out with the assistance of all car dealers of the city, and a parade on the fairground, which started before 2 p.m. with a take of $2,000 for a 100-mile road race. Turnout was rated as the finest in the history of the fair.

Spencer Car Show, midway, Wom¬

an’s Building, Ice, home, farm show, and livestock show.

Actually, long lines kept many people out of the fair and Monday, the final day of the fair, the Cow, is it believed, while poor location on grounds cut attendances.

What part of the fair advertising you thought was most used was measured as follows: a total of 57,000 people visited the fair; 25,000 people went to the fair; 10,000 people came to the fair; 5,000 people visited the fair; 6,000 people attended the fair; 5,000 people attended the fair.

Surveys show that 34% of all attendees heard the radio at least once during the fair. This figure is up from 31.4% last year. The most popular programs were those that aired during peak hours of the fair, with a 34% increase in listenership.

Regina Sets First Advance Sale; Free Morning Kids’ Show

REGINA, Sask., May 27.—Regina set a record for Advance Sale; Free Morning Kids’ Show.

RENISE, May 27.—Fireworks display at a cost of $4,000 will be presented on the six nights of the Regina Exhibition this year. Advance tickets will be sold for the first time, with a box office located on Empire St. This is the first time that the show was sold at the fair.

An added attraction for opening day is a fireworks’ display. June 2 will be a free morning benefit, and 50 people will perform. A parade will be held, and the show will be booked, but that independent rides, shows and concessions will be con¬

The show will be a part of the Regina Exhibition, and the proceeds will be used for the Regina Exhibition Fund.

To tie in with the fair’s 1950 slogan, Parade of Prairie Progress, a pageant of the Saskatchewan and Manitoba, is planned in front of the grandstand.

ESE Sets New Sales Record

SPRINGFIELD, Mass., May 27.—Eastern States Exposition, held in Springfield, Mass., has sold out space for exhibition of machinery, equipment, and buildings. According to the General Manager, Charles, a. Nash, this breeder of results for records of the space by 60 days. Nash said.

ESE’s new sales record for the year exceeded any previous exhibition of its kind, and is a national selling of the prize list, for Nash said.

J. A. Winters

Mt. Holly Manager

MOUNT HOLLY, N. J., May 27.—James Winters, manager of various Southeastern fairs, has been appointed executive manager of the Garden State Fair to be held at the fairgrounds here Sept 4-8. Winters, a 35-year veteran of the fair business, entered the fair management field in 1919 when he joined the Black Gold Exposition at Hay¬

The twin engagements were made with John McCormick, concession manager at New Jersey State Fair, Trenton. Winters, the twin engagements were made with John McCormick, concession manager at New Jersey State Fair, Trenton. Winters, the twin engagements were made with John McCormick, concession manager at New Jersey State Fair, Trenton. Winters, the twin engagements were made with John McCormick, concession manager at New Jersey State Fair, Trenton. Winters, the twin engagements were made with John McCormick, concession manager at New Jersey State Fair, Trenton.
Fair Dates
The following corrections and additions to the list of Fair Dates were received during the week ended May 30.

ARKANSAS

COLORADO

CONNECTICUT

KANSAS
Wichita—Wichita Pecial Fair. Sept. 5-8.

KENTUCKY
Harrard—Grades J. June 27-July 1. Olver Simms.

MICHIGAN

MINNESOTA

MISSOURI

Oklahoma

POMONA, Calif., May 27.—A new fun zone is included in the $800,000 improvement program at Los Angeles County Fairgrounds. The new fun zone, which will total 195,000 square feet, will have additional attractions and equipment that were not available in the old fun zone.

Included Kiddieland
The new fair lot will be 250 by 900 feet. Altogether longer than the old lot, it will not be as wide. Also, the same section will be a Kiddieland with an addition 150 by 450 feet. Across the front of the gateway, an arch 40 feet high with a 100-foot base is erected. With interchangeable letters, the show playing the gate will be featured.

Buildings for the automotive exhibits will be modern in design. A total of 300,000 square feet will be 50 by 180 feet and the remaining three bars by 75 feet. Adjacent to them will be open space for machinery, trailers, outdoor equipment and allied products. In the rear, a full size automobile show is contemplated here.

The swimming pool, Afflerbaugh said, will be 125 feet in diameter with a 16-foot walk above which will be a 50-foot cement ramp. Concerts and other outdoor, entertaining exhibits by professionals.

Plan Many Light Towers
Fire 75,000-watt lights will be used for the automotive exhibits. Included plans also provide for placing all of the electric wiring underground; construction of a new fair office building; construction of a new grandstand; the addition of 20-foot walks lined with palm trees and the addition of the new buildings.

Washington, Conn., Lions
To Revive Local Annual
WASHINGTON, Conn., May 27.—The Lions Club here has announced plans for revival of the Washington Annual Fair this year. Proceeds will be used for civic improvement.


WANTED
GOOD CARNIVAL
For Atkinson County Fall Fair, Aug. 23, 24, 25. Apply to Robert Welke, for applications of half or wise.

WASHINGTON
WANTED: A CARNIVAL
To play county Line, Loris, Ore. Fair Grounds and Livestock Show, Dates can be arranged. The early organized. For information, contact Eugene S. Stotzer, Nov. 1, 1949. State Fair, Portland, Ore.

EXHIBITS
Arts—Ent. of County Fair. Sept. 15.
New York—Ent. of City Co. Sept. 13, 14, 15, 16. At the State Fair, Farmingdale, Conn.


OREGON

Pennsylvania
Priest—Roslyn twp, Community Fairs. Sept. 27. Bennett Dillon.

SOUTH CAROLINA

TEXAS
Johnson City—Banco Co. Fair. Aug. 4-6. Thomas M. McMahan.

WISCONSIN

WISCONSIN
Burlington—Burlington Fairs, Aug. 2-4.

WEST VIRGINIA

WISCONSIN

WISCONSIN

WISCONSIN

WISCONSIN

WISCONSIN

WISCONSIN

Sensational Free Acts—Fireworks—Parades—Special Events Duly, 100 free gifts given away of Fair Grounds including Automobile, State and County Exhibits, pictures of the Grandstands, permanent buildings for strength Sales Circassians, Pichanies, Demonstrators.

The Illinois Barnyard, the most wonderful of farm games, Rummage, Novelties, Scales. Age and Photos, Eat and Drink Concessions, Frows Custom, Candles, Candy Apples and French Fries. Address: S. B. BURDGORD

Mount Holly Garden State Fair, Mount Holly, N. Y.
RAS TOPS 1949 in St. Louis

First Half of 18-Day Stand Provides Big Hike at Gate; Chalk Up Single Day Record

All Departments Register Sizeable Increases

ST. LOUIS, May 27.—Royal American Shows, in here at Grand and Laclede streets for 18 days an standing June 4, are piling up a whopping gross, with the stands filled to capacity running far ahead of last year and had established an all-time attendance record, far outstripping the Saturday night gala this exceeded by a wide margin the previous peak here. Close on the heels of that record-breaker, RSA pulled another banner crowd the following day. Then, 26,945 passed thru the outside gates, according to official count.

Given ideal weather, with daytime temperatures hovering in the 80's and nighthowlereaching sub-90's, each day's gate thru Thursday (25) topped the corresponding day's total of last year.

In step with upward attendance, concession sales (as they expanded) have also shown an advance. A good example of the above is the $2,000,000 advance taken last year.

Rain fell during the week, but the stands remained packed, and the shows were played to capacity.

The Royal American Shows in St. Louis have been in the running for the last five years, and the attendance has shown a steady increase each year.

Weather Turn For Cavalcade At Evansville

Herb Shane Joins as P.A.

EVANSTVILLE, Ind., May 27.—At long last the Cavalcade of Amusements and Thrills is ready to turn the wheel this week. Boost by rain and muddy lots since it took to the road, the Cavalcade has been making its way thru the United States. Ideal weather which continued warm and clear thru Thursday (25). Turn outs the first three days were large.

Show was scheduled to open Monday (26), but this was changed to the following day due to the week's weather which continued to be too wet for the opening.

Show is now in its 18th week and is expected to continue for another 10 weeks. It is expected to break the record set last year in St. Louis.

Strike Hit Detroit Lot

Prospers Light Spending for Joyland

DETROIT, May 27—Sponsored by the Metro Miss Showmen's Post No. 418, Long Ago and Far Away is a night a week-end, good week-end, but business was down.

However, which is the run the 8th is being played by Joyland Midway Attractions on a lot on the fringe of the city near three contracts from the clubhouse of the Michigan Showmen's Association.

The week is not one of profit, and the show is running a little behind schedule.

Charles Tichnor, of Chicago, arrived here with new scenery and men to run the show. His arrival was Paul Markoff, accompanied by three dancers who will join the group. The show will also feature a variety act.

2 Philly Stands

Okay for Marks

PHILADELPHIA, May 27—John H. Marks Shows completed a two-week stand here which proved profitable. Board April 17, and in the face of bad weather bettered business for the same period last year. Owner Marks said the grosses exceeded those of 1947 by about 25 percent ahead of last year.

Show was skedded for Altona, N.Y., due to the adverse weather. General Agent Allan Travers re-established the group here, opening a new lot in the Ford district. Despite the inclement weather show had one of its best grosses going, and is now surveying New York territory.

WOM Per Capita Take Up 25%

But Rain Nixes Record Crosses

NEW BRUNSWICK, N, J., May 27.—With per capita spending at times exceeding the expected average by as much as 25 per cent, Frank Bergren's World of Mirth Shows have been getting boom wonderful business. But the success story is limited to only a few hours on a few days that the show has been able to go on into full operation since it opened its four weeks ago.

Rain and resultant must have mixed business the greater part of that time. Most of the day's weather experienced in this area has been associated with a cold front and fine precipitations which have been good for business in the area. It was a good week end at Elizabeth.

Business here has also been exceptionally good but, once again, fully the result of the weather on this occasion that the heavy spending will continue.

Just how good business will be if and when a full week is worked is not something that Bergren can look forward. The weather will determine how much revenue will be lost to rain. On several occasions (23) Thursday (20) Allen and Bergren was not able to raise a swinging because of heavy rains.

Unknown Quantity

Just how good business will be if and when a full week is worked is something that Bergren can look forward. The weather will determine how much revenue will be lost to rain. On several occasions (23) Thursday (20) Allen and Bergren was not able to raise a swinging because of heavy rains.

Cal Enfield Org

Outpaces 1949 First Month Out

WESTMORLAND, Calif., May 27.—(Pravda's fourth 1949 date at this point (21) is here, Cal's Enfield and Fletch, who will shut out under Big League, Calif., fire department suppression shows.

Shows moved from three initial stand to the Youthea Palm Show, a stand where the show has been held for the past 10 years.

A full two weeks are the usual run of this show and is expected to continue for another week.

Isser Taps Big Biz

Between Showers at Long Island Stands

GRAN FEST, N, Y., May 27—Carnival Shows Inc, second unit of the I. T. Shows, with Phil Isser as general manager, opened strong last Monday (22) and is playing the stand thru Tuesday (23). Show was raised in the last five days of its Grundy stand in Winford, N., but played to a capacity crowd Saturday (26).

Lew Alter and his Side Show and Angie's Posing Show both held strong at the same time this week. Both shows were here.

Al Crane is assistant manager and Louis Scherer is office manager. Tickets are at a premium and the shows are doing well.

Rain Knocks

Big Utica Biz

For Strates

POTENTIAL RECORD WASHED OUT

GLOVERSVILLE, N. Y., May 27—Heavy rains during the James E. Strates Shows date at Utica, N. Y., last week killed what Manager Strates believes might have been a banner still date. Even tho the new Utica lot, Bennett Field, was sandy one, drainage was poor. The shows were off to a busy start, but was held in the next four days, and attendance was light. Solid matinee and good night gross Saturday (26) got the midway out of the red.

During the Utica stand Nate Eagle's Hollywood Midget Movie Stars scored on both radio and television shows.

Tampa, Fla., B pent sound to have won the Festival for Strates.

Isser Taps Big Biz

Between Showers at Long Island Stands

GRAN FEST, N, Y., May 27—Carnival Shows Inc, second unit of the I. T. Shows, with Phil Isser as general manager, opened strong last Monday (22) and is playing the stand thru Tuesday (23). Show was raised in the last five days of its Grundy stand in Winford, N., but played to a capacity crowd Saturday (26).

Lew Alter and his Side Show and Angie's Posing Show both held strong at the same time this week. Both shows were here.

Al Crane is assistant manager and Louis Scherer is office manager. Tickets are at a premium and the shows are doing well.

Rain Knocks

Big Utica Biz

For Strates

POTENTIAL RECORD WASHED OUT

GLOVERSVILLE, N. Y., May 27—Heavy rains during the James E. Strates Shows date at Utica, N. Y., last week killed what Manager Strates believes might have been a banner still date. Even tho the new Utica lot, Bennett Field, was sandy one, drainage was poor. The shows were off to a busy start, but was held in the next four days, and attendance was light. Solid matinee and good night gross Saturday (26) got the midway out of the red.

During the Utica stand Nate Eagle's Hollywood Midget Movie Stars scored on both radio and television shows.
C&W Extends Pennsy Date For 2d Week

First Showing Washed Out

HARRISBURG, Pa., May 27.—A second week was set here for the Cellin & Wilson Shows due to loss of most of the regularly scheduled showing. Org was shut down Monday (15) and Thursday (18) because of rain. When a few people managed to wash thru the mud freely, and Co-Owners Jack Watson and Isaac Cellin are hopeful that a second week will save the show.

Weather breaks to date have all been bad and the org has yet to have a full week’s play before the first time, so the delay opened its going on May 1 in an effort to beat the weather.

Publicity here was plentiful, principally thru the co-operation of radio stations. Lou Stratton, talker; the Dunning Mirrorfield; Al Rio, comedian, and Al Golden, emcee, all of Raynell’s girl show were interviewed by Station WMIB, Station WHBO and WKBO and WABX also gave interviews.

William Cox handling the flacking chores, is building kid matinees with the show on Tuesday, and Doris and Goodman added a bingo here. They also have the cookhouse.

Shimer and two new searchlights on this.

Grand Union Chalks Biz at Elk City Date

WOODWARD, Okla., May 27.—Grand Union Shows, now co-owned by Tom Henderson and Casey Smith, reached a good week at Elk City, Okla., before moving in here this week.

Org is carrying five rides, three shows and about 20 concessions.

Staffers include J. E. Murphy, legal advisor; Cisco Smith, treasurer; Mrs. R. A. Henderson, assistant secretary, who also handles the bingo; Bill Harry, sound car, R. H. Cugno, electrician; Mrs. Bill Harry, the Billboards sales agent, and Joe Hill, night watchman.

Concessionaires include Pete and Bill Albritton, and Mrs. Frank Smith, diggers and ball games, and Mrs. and Mrs. Frank Smith and family; and Mr. and Mrs. Bill Harry, poppens and candy floss; Mrs. and Mrs. Guy Macko, pea pool, and Mrs. and Mrs. F. C. Parkhurst, peg stand, and Mrs. H. B. and Betty Guoyo, cookhouse.

Recent visitors included Mr. and Mrs. E. G. Grabbro Henderson and Mrs. George Jakoby.

Morris Signed To Handle

Bookings of Eagle Show

UTICA, N. Y., May 27.— Nate Eagle, operator of the Hollywood Midget Movie Star Show on the C&W Shows Tours, announced the Bitmore Shows Tours, which are being handled by him, the William Morris Agency of New York for the latter to handle the tour's bookings. Joe Wolfson, of the Morris office, is the midtown personal publicist.

Joining the show here Monday (22) was Patricia Maloney, whose first season with a(n) (outdoor show. In the past she has taught ballet and tap dancing in Winter Park, Fla. Other members of the troupe include Harry Brosnan, Dorothy Ghait, Williams, dancer; Neda Krebs, ballerina; Frank Cucksey, dancer and singer, and Ann Shalter and Mrs. Lou Kirksendall, vocalists. Lew Hamilton handles the front, with Mrs. Eagle at the piano.

CARNIVALS—RIDES—SHOWS

If you are within 100 miles of Corning, Ark., July 4th, if you can spare one to three units for Y.M.C.A. Grounds, you'll make more money! Crowds to assure capacity operation. Best terms. Call ROMAN SELIG, Corning, Ark.
THE BEST

HANKY PANKS, 9 different kinds of BALL, 2 different types of DART GAMES, 6 types of HOOP GAMES, 4 NEW SKILL GAMES, 8 NEW PERCENTAGE GAMES, 4 NEW JAR DEALS, 6 NEW DICE GAMES, 24 different types of WATERS. 6 CATS. Each $10.00

Ready for delivery

BREATHTAKING PUNCHES. 25c.

* Please send dreams if we do not know them. Send YANKEE OUTFIT for a lucky dream. We have them on the cover.

RAY OAKES & SONS

4602 W. Madison, Illinois

Phone: LYONS 5-4182

WANT

VETERANS UNITED SHOWS

Bill Baker, who has been in charge of the shooting carnival at the Illinois State Fair, hopes to return to the state fair this year with his own shooting carnival setup. Baker, who is a former employee of the Illinois State Fair, has been involved in the shooting carnival business for many years and is known for his expertise in the field. He is currently working on plans for his next big event, which is expected to be held later this year. Baker is optimistic about the future of the shooting carnival business and is looking forward to bringing his unique brand of entertainment to the state fair.

L. J. HETH SHOWS


Franklin, Ky. now; Owensboro, Ky., next week.

Merrill's Midway Show

West of Counce

Derby, Heart Fill, Ham Gallery, Leeds, String Game, Pink Pong, Hi Stunt, Vocalists, Miss Hettie, Miss Caleb, Miss Judy, Buckle Ball, Hooky Buck, Country Store, Jaynie, Kaine, Show Girls, JUNE 5-2. "The Flying Squirers wanted!"

HUBERT'S MUSEUM

228 W. 42nd Street, New York, N. Y.

Open all year round
Want Fractals and Novelties Acts.
Want City and state acts in all tours.

Producing America's Best SHOW BANNERS

SNAP WYATT STUDIOS

N.Y. 3, Box 118O

ST. PETERSBURG, FLA.

(Phone: Y-5465)

LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. All orders accepted. Pick-ups made within 24 hours to all parts of the U.S.A. for a fee. Write for a free catalog.

1920 Stewart Ave., 2, W., on Highway 41 going north to Longview, Texas.

SECOND-HAND SHOW PROPERTY FOR SALE

$66 Government job. $200,000 in cash. $4000.00 in Frick with six boys. Great Collection of Ice Horse, $200.000. $2000.00 in Pugs, $300.00 in Small Swings, $100.00 in Large Banners with good heads. Reasonable. Write for details.

CURIOUS.

$2. 80th St. Philadelphia 4, Pa.

WANT

First Man on Fair. Must be sober, top rate. Concessionaire. Ball Game, Pull String, Pull Flowers, String, Flash Buckets, Flash Games, Pull Games, Pull Buckets, Pull String, Flash Buckets, Web & Bags, No Ball Games. Must have latest. Will book or hire one more Main Side. Write: STERPE SHOWS (Phone), 341 West, June 3-11.

WANTED

FIRST-CLASS CARNIVAL FOR HAYWARD COUNTY FAIR, SEPT. 6.

Contact: L. M. SMITH, Map, Brownsville, Texas.

MIDWAY CONFAB

Red Johnson and Mr. and Mrs. Fred Pesha have the cookhouse on Queen City Show. The Pesha have the pop corns and carnival humor, with much of the material culled from letters he receives from readers of his Ballyhoo Bros. Circulating Expoundation and Won, Horse & Up Combined Circus columns, which appear regularly in The Billboard. He is currently working on a follow-up to his earlier book, which was titled "How To Run A Circus," a Guy Who Never Ran Starr also has in the works a short story, Home-Guard Troopers filled with humor, which is set to be published in the near future.

One jackalope can be confused, but it changes when he gets another jackalope to back him up.

Sanford A. Baker advises that Paul R. O'Brien, sporting a new name, and his father, Ora A. (Pop) Baker, who died recently, will continue to be carried on by his family. Paul Cook, in charge of one of Bob Parker's. The World of the Earnest shores of the Earth. A recent visitor in New York. Manager with 4 rides, 3 shows and 80 concessions is skilled in accounting and is an expert on marketing. George Kimbrell has an animal exhibit and Mummy Show booked with Hale's Shows of Tomorrow. Leslie Johnston, who has been a fixture in the K. N. J. for some time, has recently been building his show and has been working on good results to Jersey City lots. With the Longo unit. Kane (Sheriff) Kalinahey, penny pitch agent for La- Sale, was injured while attending to some business in a local book store recently but has recovered. Some concessions on Howards' Shows of Tomorrow include George Carpenter, Joseph Clayton and Babe Rogers. One man operates a carnut and is like a one man-band—there's a lack of harmony.

Mrs. Johnny J. Jones is visiting her brother-in-law, Joseph Fleisch- man, and family, in Tampa where she will remain for a few weeks before heading north on a business trip. Dolly Young, business man- age, of Eddie Young's Royal Crown Shows, has returned to the shows following a visit to a Cincinnati physician. During her stay in the City, Mrs. Young also visited The Billboard offices. . . . F. O. (Tarzan) Hunt, with Imperial Shows, . . . Frankie Never Ran One, veteran operator, with Magnificent Greater Shows, is reported seriously ill with a kidney ailment in a Chicago hospital.

Describing a dancing girl as famous in New York and Hollywood is one way to convince a reader that she isn't from his hometown. Gypsy Rose Lee has a story on her experiences troupin with the Royal American Shows which appears in the current issue of Flair Magazine. . . . Bobby Kline, former general agent for a New York visitor Saturday (27).

Richmond Cox, Cecil & Wilson thumb-thumper, met Pete Wambach, former motormotoreiker who now runs his own rolling stock in Harrisburg, Pa., while C.K.W. was in town. R. C. Williams has increased her personnel to 15 on 3 shows with the Shan Bros. Shows. George R. Bank, who completed construction on a new Hell's Half-Acre Snake show for St. Louis recently, opened with the attraction in Decatur, Ill, with Imperial Shows. . . . Frankie Never Ran One, veteran operator, with Magnificent Greater Shows, is reported seriously ill with a kidney ailment in a Chicago hospital.

GAYLY OPTIONS

WANT

WANTED

FOR FOURTH OF JULY CELEBRATION. Three or Four Fine Shows. Must have good location with good facilities. Will give $50.00 for first prize. For information, apply: L. H. W. Henry, Treasurer, American Legion, Marietta, Kentucky.

AGENTS WANTED

Three Capsule Shows Your Age Agents for Best money-making Amusement Parks in New York. AMUSEMENT ENTERPRISES P.O. BOX 124 ROCHESTER, N. Y.

WANT CARNIVAL

Week of July 4th at Adrian, Michigan, by Veterans' Council. Contact BERT ROBERTSON Chicago, Ill.
Harry Schreiber and Paul and Bill Gates... Mr. and Mrs. Paul Schreiber are at their home in Drakesboro, Ky., recovering from an attack of the flu... Geraldine George and Margaret Clark, who had planned to remain on the road, joined Claude Benton’s Side Show on the James E. Strates Shows, marking their fifth season with that org... Jean Nadia writes that poor business forced the closing of "Strip Follies" on Raftery’s Shows. Nadia is at home in Philadelphia, visiting friends on H. Marx and Eddy Bros. show.

On privilege day one of the more subtle forms of picketing is a concessionaire... Bill has three clydesdale horses in front of an office wagon in the rain.

Jimmie Johnson and Dora D’Orsay, Girl Show operators, while en route to the Model Shows in Fort Worth, Oka., stopped off at the Day and Night Tent Park, Dallas, to renew acquaintances with Owen Ester of Chick Williams and family and Ed Alcide, of the Alcide Shows, all of whom are playing night clubs in the Texas City... H. W. Lang has joined Tatham Bros. Shows in Illinois with his Teeny Weeny Bear Circus. The Langs winter in Kingsville, Tex., where they modeled their show. Mrs. Lang will not return to the road this summer as she is in Springs Grove, Wis., where she is caring for her mother.

Carl Hillman, veteran carnival treasurer, is seriously ill in U. S. P. H. Service Hospital, Lexington, Ky., and would like to read letters from friends, especially Bill Storrs, Johnny Reed, Bob Myers, Flinnie Brown, Mike Moore, Johnnie Keeth and Al Wagner... Following start of new Washington, D. C., celebration, Laredo, Tex., with Greater United Shows; Battle of Flowers, San Antonio, Texas; Wild West, San Antonio, Texas; Exposition Shows, and Bucceaneer Days at Corpus Christi, Tex., with Bill Hames Shows, J. Robert and Julienne Ward have their pony ride. Dickey Ranch, Inc., Fort Worth, with the Bill Hames Shows, and Pinta, with their pony ride and Tobacco Road show, with the Hames road shows elsewhere.

Thanks to the REPLACEMENT OFtoplB communications, it has become practically impossible for a house trailer couple to have a family spot in the business.

Jim Panitch, photo gallery operator on Victory Exposition Show, is at his home in Dallas, recovering from a recent operation... La Vern, well known in outdoor show circles and who has been with the White Cross Plan for more than a year, is vacationing at Hot Springs, Ark. Lou Pease, Girl Show operator, has closed with Vogt’s Southern Amusements to join F. M. Sutton’s Gulf Coast Shows. While on tour, he visited The Billboard’s St. Louis, Mo., and Chicago, Ill., with Hales, Zara Blaize, Girl Show operator, visited with Jimmie (Carroll) W. Hillman, who has retired from the Las Vegas side show business... Jack Mcgee is operating two shows with family and one with Meyerhoff’s Circus shows.

Col. H. G. Coffey, veteran carnival treasurer, is working concessions on the Big Four Amusements for Joe Estes... Bert Black, manager of the Midget Wild Animal Circus has announced that the Ringling Bros. and Barnum & Bailey opening at Galesburg, Ill., Monday, attracted a fair crowd and many circus fans. Black reports.

Leslie Kiester, Girl Show operator, is en route to his home in Rochester, Minn., from Athens, Tenn., where his car and trailer were damaged in an accident while he was en route to join Interstate Shows... When Kruse & Duke and Company played Broad and Bigler streets, Philadelphia, Ray Camp was on hand... *NEW FLASHY-DURABLE—WASHABLE

ANCHOR CALABANA CARNIVAL CANVAS
Plastic coated Gray goods give a High Glass Finish—9 Beautiful Colors
Write for samples
For better Tents—Lowest Prices—High Quality
Write
The Number 1 Carnival Tent Manufacturer.

ANCHOR SUPPLY CO., INC., EVANSVILLE, IND.}

FREE ACT WANTED
FOR SEVEN WEEKS—STARTING MONDAY, AUGUST 28 THROUGH OCTOBER 14
STATE WHAT YOU HAVE AND BEST PRICE
BILLY HAMES SHOWS, INC.
P. O. Box 1777
Worth, Tex.

R. CHAMPAGNE, GLENS FALLS, N. Y.

KEYSTONE EXPOSITION SHO"WS
American Legion Potato Festival, Bayboro, N. C., May 29—June 18
This show has a good route of State Fairs and eight sons ride Falls, and Fourth of July celebration. Be with me now and for the big road this summer. Can place—Roopole, Spillette, and Dark Ride. Want—Merchandise Concessions of all kinds.

John Quinn, Muskegen, Mich., this week

Can use Bill Game, Duck Pond or any legitimate Concession. What have you? We have a nice route in Upstate New York and Vermont, first is...

WANTED WANTED WANTED
COLEMAN BROS. SHOWS


WANTED WANTED WANTED
SAN VALLEY SHOWS
Blown, Pit and Concession. Barn Games, Bell Games, Photo, other concessions that don’t conflict. Honolulu, Hawaii, and vicinity. Have extras to sell and can’t get rid of, don’t write, call us.

INDEPENDENT AMUSEMENT BOOKING CO.
Madison, Wisconsin
Phone: Madison 398

SAN VALLEY SHOWS
Blown, Pit, Concession, Barn Games, Bell Games, Photo, other concessions that don’t conflict. Honolulu, Hawaii, and vicinity.

INDEPENDENT AMUSEMENT BOOKING CO.
Madison, Wisconsin
Phone: Madison 398

WANT ROLL T Dickens
PRINTER TO YOUR ORDER

Use Everydow for Over 25 Years

ROLLS OUT
CERTIFIED CHEQUE
$100,000 $27.00
$10,000 $9.00
20,000 $11.00
50,000 $17.00

Send Cash With Order. Stee Tickets, $200.00 per 100,000.
CARNIVAL
The Billboard
June 3, 1950

PENNY PITCH GAMES
1- and 3-cent games.
Write for prices. With 1 Jack
$1.00-
$2.00-
$3.00-

BING GAMES
25-Player BING Complete...$4.00
100-Player BING Complete...$8.00

SLACK MFG. CO.
114-120 W. Illinois St., CHICAGO, ILL.

MODERNISTIC SHOW
WANTED
Ferras Wheel Foreman and Ride Help that drive semi's, Slum Stores and Ball Game Agents, legitimate Slum Shows, Big Band Help. WANTED—Ferras Wheel for No. 2 Unit carrying Free Act, No gate or grill. Exmoor, Va., May 31 to June 10.

CRYSTAL SHOWS
WANT
Crind Concessions of all kinds. Custard, Dippin', Short and Long Range Callers, Photographers, Cars, etc. Can place BING for season. Want Foreman, Concessional Heads, and Men and Women—County-Round. Want Special Agent who gets along with the public. Want Electrician and Mechanic.

W. B. FULTON
Cheektowaga, N. Y., this week

WANTED
Experienced Ell Wheel Foreman, Second Men on other rides. Some Conservation men.

Smith Greater Shows
Berkshire, Va.

TOMMY MANDEL
WANTS AGENTS
For Skilo, Razzle, Lin-Stof, Nickel Shows. These are all new Shows on that you will enjoy. J. W. Heaton, Lucky McCurry, contact me. All address or call ABC and BLS.

TOMMY MANDEL
Senator Hotel

WANTS
Rides, Shows and Concessions for a big Show company, exclusively for the benefit of civic organizations. This will be a big event and several hundred thousand are expected to attend. Will have Kelly and Huley. You will see all the country.

Contact: SOL DICKSTEIN
NORTH SHORE BALLROOM
Fair Haven, N. Y.

WANTED!
High class free acts for Archbold's annual Homecoming, Saturday, August 1, 2, All Rides and Concessions will be paid.

ORRIN R. TAYLOR
Archbold, Ohio

DE-LAR SHOWS
West Palm, American Palmdale, France, Custard, and a few more legitimate Concession Shows.

Write Win

AL DEL FLORE
Monessen, Pa., this week

CLUB ACTIVITIES
Showmen's League of America

400 S. State St., Chicago

CHICAGO, May 27—President
Morris Lipsky conferred with Vice-
President Harry Rosen. Lipsky re-
ceived thecnite for our annual winter
conference. Also present were: Past
President Sam J. Levy, general chair-
man, to name sub-committees and
arrange for the program of the next
year. Sweeney, chairman; William
Cursky. Maurice (Lefty) Olen and Art
Kurle, Chairman of Convention; Ed
Jones, chairperson; James Campbell, Bernie
Mandelson, Hy Needleman, Rev. Marcel
La Voy and E. Courtemanche. Addi-
tions to these committees will be
made later.

Ozy Breger working Chicago Iowa show, should
be in Ohio in a few days. R. M. Harvey now
working the Snow Show. Several of our callers included Hy Neillich, Jack
Kraft, Eli Rudick, Lou Keller, Harry
Simpson and Max Brantman.

Man E. Sepenar, Secretary Joe Streil-
ich and Jack Hawthorne visited Showmen's Rest to give it the usual
dress up for Decoration Day. Applica-
tions for Free Passes were sent out to
A. Henneman sent in by Charles
Giddings from Reynolds due from
delinquant members: Whitey Lehr-
ter, Herman Begley and William Mar-
shall, each with applications that
have been in the mail for several
weeks in response to letter from Chairman
Ned F. Torri, Ways and Means Com-
mittee. Snow Show has decided to keep the
1950 drive for funds; details will be worked out and publicized shortly.

Jack Hawthorne visited Wallace S. Shows of Canada at Brantford, Ont.

Ladies' Auxiliary
Carmaillie's Wagon in is in as her home
at 323 W. Ohio Street. Esther
Schotberger is recuperating after a song at the Grand Circus. Francis pourquoi, whose home has been with Cole Bros. Circus, will soon join the Happyland Shows. Archdalan and Olen plan to
join her husband, M. J. Doolan, as
soon as West Coast schools close.
Plans for the rummage sale going
well. Don't forget to send in your
plates, tickets. Miss Archbald, secretary, is at 221 W. Fifth Avenue, Chicago.

Alice Casey has been busy with the
Exhibitors' Bureau, her husband, Russell, and son, Rus-
sell, Joseph, called by Clevelan
d to the office. Mrs. C. D. Lockett and
Max Brantman have moved to the
northwest side of Chicago.

Heart of America
Showmen's Club

913A Broadway, Kansas City, Mo.

M. J. Doolan, president, called on W. (Boxie) Warfield, banquet and
d ball committee chairman, says that
as soon as committee have completed arrangements for the annual affair, which will be held in the
Georgia Room at the Hotel Continental.
Clubrooms are booked for the 1951 New Year's Eve in the Georgian Rooms at the Hotel Continental.
Clubrooms are booked for the 1951 New Year's Eve in the Georgian Rooms at the Hotel Continental.

MIKE ROCKWELL NORTHERN UNIT
OPENING KEK CITY, KAN., JUNE 1 TO 3; McCOOK, NEB., RAPID CITY, S. D.; NORTH PLATTE,
RODEO, AND ALL FAMS, CELEBRATIONS IN COLORADO, WYOMING, NEBRASKA FOLLOWING

WALLACE & MURRAY SHOWS

Want for 15 Fairs starting at Harrodsburg, Ky., June 7, and ending Armistice week in Florida. Can supply Anything in the World. Write Bond, F. J. Davis, Mry. City, Ky., June 30-June 3

Buckeye Shows
WANT CONCESSIONS
Henry Parks of all kinds, Photo Gallery, Fish or Duck Pond, Shooting Gallery, High Shiner, Noontime. Age, Things, Topper, etc. Want Shows: Animals, Monkey Circus, Fat Cat in a Box, Let it be a Drive that drives semi's. Playing good Ohio spots. Delaware homesteading last week July, big spot. Address: Almanzor. Jack, Hill, May 29-June 3; Antwerp, June 7-11.

COOK HOUSE HELP
FRONT TO BACK
For now 30x60, all booths, and 16x32.
Alto-Porto and Southern route. All who have worked with us contact at once.

JAKE MAGEE
820 Lindsey Ave.
Jackson, Tenn.

BEEMON YANCEY
WANTS
Showmen's Account and Outside Men. We have 37 shows now. Send your business.

GEORGE CLYDE SMITH SHOWS
Scalp Level, Pa., or Fort Stanwic Hotel.
Johnstown, Pa., week May 29.

WANTED
DANCING GIRLS
$4.00 weekly and bonus. Easy work, pay cash. Send for details.

TURNER BRO'S. SHOW
Ottawa, Illinois

PURVIS SHOWS
South Hill, Virginia, May 29-June 3;
Waverly, Virginia, Fire Co., June 5-6
Want Cindy Apollos, Popcorn, 10-15 cent Candy, Noveltes, Candy, are very strong.
These people do come in. Other goods are also.

WANTED
Concessions of all kinds not conflicting. Booking Agent to take over. Fones, Illinois, this week.

THIEST UNIFIED SHOWS
WANTED
Rides and Concessions for Blue Grass Fair and Knox Show, June 27-July 1. One of our county agents State for Fair. Write on to:

GLAVE SIMS
Harrodsburg, Ky. Phone 110

WANT
Mill Camp, Hill-Sitter (will buy or book)
Shore Show, Tent Show, Will give 50% for Agency for Harry Parks. Udovy, Bottom Line, local shows in the area.

VOLUNTEER SHOWS
Gainesboro, Tenn., this week. Barker and Wood-For-Fair.

WANT CONCESSIONS
For Fish Fry and Carnival
June 15-16-17, Whitestown, Ind. (No tickets) Bob BLACK, Chairman

Have 100% Spot in 100% Park
For Special Indoor Attraction
Park caters to Families and Servicemen. Nothing under 14. Fee of $15.00. Can be Walk Thru, Side Show Attraction, Horror or what have you. P.C. 3/30. Formerly used at State Show Building. Also have location for Photo Studio.

SEASIDE PARK
VIRGINIA BEACH, VA.
MIGHTY HOOSIER STATE SHOWS

#2 UNIT
Opening under explicit, Indianapolis, Ind., June 3-June 11th included, Penn & Morris Streets.
Indianapolis dates until July 4, followed by good racks of Indiana A-F, Fans and Celebrations.
Ride—Will buy or lease a #8 Hi-Wheel. Want Concessions—Handy Panks all open except Pippin, Snow and Eggs. Want Derby, Shooting Gallery, etc. No Bikes, Flats or P.C. Any Grind Shows except Girls. No gate on #2 Unit. All Concession People knowing me, contact at once. Ride Foreman for Siciliano, also Second Man, Will be on lot June 1st. All replies:

PAUL T. ROBERTSON, Mgr.
Phone E 1730 or wire 129 M. Oxford St., Indianapolis, Ind.

GATTO AMUSEMENTS WANT


Contact ROX GATTO

WANT WANT
FOR BIG DUNSMUIR RAILROAD DAYS
JUNE 14TH THRU 18TH
And for many big Celebrations and Fairs to follow. Can place Dart Core, String, Envelopes, Coca Ber, Bingo, Waterfall, and other legitimate Concessions not conflicting. Also want Funhouse, Snake Show, Animal Show. Write or contact at once.

ANTHONY MASSETH
BEAVER, CALIF.

CARNIVAL WANTED
For week of August 21 to 26, 1956, inclusive, at Sunset Market, 1 mile north on Seventh Street, Lebanon, Pa. Would also like prices on renting two or three large tents.

For further information contact:
IREN S. LIGHT, P. O. Box 546, Lebanon, Pennsylvania

CONTINENTAL SHOWS

Girl Show Operator, have forty ft. front, stage, ballet, all on trailer. New outfit including too front goes up in 15 hours. Want reliable Party to take over now. Whitey Brown, Larry Sanders, Stanley, contact:

R. CHAMPAGNE, GLENS FALLS, N. Y.

AMERICAN BAZAAR
HORNELL, N. Y., MAY 29 TO JUNE 3; LANCASTER, N. Y., JUNE 5 TO 10. FREE ATTRACTION, BILLY SIEGBERT, AERIAL TRAPEZE ACT. LOCATED IN THE HEART OF EVERY TOWN.
Want Handy Park Agent for 8-44, Top Hi-Wheel, Top Derby, Shooting Gallery, etc. Need experienced Stock Wheel Men. Man and Wife for Custard. Man and Wife for Photo Gallery. Want Ringo Counter Man, Salt and Sugar and Baskets, General Concession Help. Will book Stakes and Agro, Novelties, String Game, Bottles and Rotaries, Long or Short Range Shooting Gallery, Etc. Carry All Rackets and Have Free Gate. Come on Or Contact GEO. H. MARNS, HORNELL, N. Y. OR BEN PAUL ON LOT. BOY CHILSON, CONTACT ME.

SUNSET AMUSEMENT CO.

Wants
Cookhouse and Grab to June 6 at Iowa City, Iowa. Opening for Penny Arcade, Motordrome and Snake Show. Can place Handy Panks, Bumper, Bowling Alley, Hi-Wheel, Snow Balls. Putting on an additional Ride Help. Apply, Milson, this week; Iowa City next.

FIDLER’S UNITED SHOWS

WANT WANT
Stock Shows of all kinds, strictly Handy Panks. Shows with or without own equipment. Want Ride Help who can drive semi for 12 Major Rides. If you drive, save your time and mine.

Address: Capt., Ill., this week; Pontiac, Ill., and Eldorado City, Ill., to follow.

LEGAL ADJUSTER AT LIBERTY
CARNIVAL ONLY

UTAH EXPOSITION SHOWS
WANT FOR THE FOLLOWING BONA FIDE CELEBRATIONS AND FAIRS:
JULY 1-4, FLAGSTAFF, ARIZ., INDIAN POW-WOW (15,000 INDIANS CAMP ON LOT), GUNNISON, COLO., STOCKMAN’S DAY, GRAND JUNCTION, COLO., JULY ROUND-UP, PRICE, UTAH, ROBBERS’ ROOST, MANTI, UTAH, FAIR, SALT LAKE COUNTY FAIR, HEBER, UTAH, FAIR, MONROSE, COLO., FAIR, HOTCHKISS, COLO., FAIR
AND MANY OTHERS TO FOLLOW—LONG SEASON SOUTH
CONCESSIONS—Legitimate, of all kinds. (1) Large Cook House capable of handling all above celebrations. (1) Bingo wanted and one (1) Mint Camp, contact immediately. Limited space.

RIDE HELP—Ellie Walla needs all kinds of Ride Help. Dudley, answer. Also Bruce Hamilton, contact us.

Write or wire Richfield, Utah, week of May 29.

CHARLEY THOMPSON, Concession Manager

JOHNNY J. DENTON SHOWS
NO. 2
Opening June 3, Sneedville, Tenn.—2 Saturdays
WILL SELL X on Candy Floss, High Sticker, Custard, Long and Short Range Shooting Galleries, Cook Houses, Novelties, Jewelry. A few choice Concessions open.
SHOWS—Have Side Show Top, 24x120, and Banners. If you are capable and have something to put in, contact me. Want Girl Show, Monkey Show or Unborn Show.

RIDE HELP wanted on 7 Rides. Must not drink anything stronger than milk. All replies to

BOB ROBERTSON, Sneedville, Tenn.

WANT FOR 18 FAIRS, STARTING IN NORTH DAKOTA AND MINNESOTA.
3RD WEEK IN JUNE
CONCESSIONS: Will sell "E," on Photos and Boxer Ball. Can place Fish Pond, Balloon Tent, Warthog or any legitimate Concessions. Used or New of any kind are carried.


20TH CENTURY SHOWS
SIoux Falls, S. Dak., This Week.

MARION GREATER SHOWS

6 RIDES
6 SHOWS
Want the following Ride Help: Can use Ride Help that are sober and can drive semi, with driver’s license. Showmen: Have brand-new Side Show with bannars. Two Girl Shows and Snake Show. Good proposition to right party. All performers and musicians contact Dick Dritty. Concessions all open. Especially nice, clean Cookhouse that caters to show people. Agents for P.C. and other Concessions. Need General Agent and Business Manager for new territory. The following contact at once: Dee Wilson, Jack Lance, Freddie Boswell, Tommy Scott. Agents must know North Carolina and Virginia.

All replies M. H. SPILLERS, Chester, S. C.

VIVONA BROS.’ SHOWS
CAN PLACE
Reliable and sober Foreman on all Rides. Highest salaries, long season. Ben Cheek, wire.

Address this week: MORRIS OR JOHN VIVONA
Hoboken and Oakland Ave., Jersey City, N. J.; next week, Hoboken, N. J.

KARL W. BILL SHOWS
WANT FOR 35TH ANNUAL CATHOLIC CELEBRATION, ST. ANTHONY DAY, June 5 Through 11
East Rochester, N. Y. Fireworks, activities throughout the week.

CONCESSIONS: Ball Games, Ace and Seals, Top Stock Wreaths, all Stock Concessions and Dutch. Selling Now—Monopoly, Snow, any not conflicting. Want Foreman on 35th St. & Holler Wheel. Can always hire good, reliable Ride Help. Contact DICK PALMATER, Antwerp, Agent, care KARL W. BILL SHOWS, Weese, N. Y., this week; East Rochester, next week.
Lone Star Biz Up
First 9 Weeks Out
Despite Weather

VALPARAISO, Ind., May 27 — Despite bad weather, the Lone Star 32' stock tractor-trailer is doing well, according to J. R. Bowers, Joplin, Mo., winter quarters nine weeks ago.

McSpadden said that his show has been so well received that he hopes to have a larger wagon this year. He is now laying plans for the future.

For the first time of its kind, the show enjoyed good patronage and brisk play the first two nights, then low patronage on the last night, ever, a strong finish loomed.

Bill said that for the first season was Terre Haute, Ind., usually played in the first season by a railroad. This year the Missouri River showed the first in, but was idled the greater part of a week while east coast play was straightened out. Show wound up playing the Waterman lot, just outside of town, and there the weather was more than offset by the reward of the season.

Doe Blessinger now handling the general agent's duties, replacing Earl Bowers, who has left the show. McSpadden is the org. legal agent.

Lone Star 32', 3 kiddie rides and 3 shows — 10-11:30 and a gal show, operated by Jimmy Stahl, and a raffling. Charles F. McSpadden did not set up here.

Equipment new this year includes a 250-kw. Lewis Diesel-GMC light plant and two Chevrolet trucks, the first in, the last out of town.

East St. Louis, III.

FRANKLIN GETS ’51
San Antonio Pact
SAN ANTONIO, May 27—Don Franklin said here this week that the/show's bears his name has more than the name in common.

Opening a Stock Horse Exposition, Marking the org. second consecutive year in that capacity.

Franklin said that this year's fair dates include those at Wharton, Bastrop and Gonzales.

FRANKLIN gets 51
San Antonio Pact
SAN ANTONIO, May 27—Don Franklin said here this week that the/show's bears his name has more than the name in common.

Opening a Stock Horse Exposition, Marking the org. second consecutive year in that capacity.

Franklin said that this year's fair dates include those at Wharton, Bastrop and Gonzales.

Showmen Turn Out
For Baker Funeral
DETROIT, May 27 — The funeral of Ors. A. (Pop) Baker Friday (19) was one of the largest given a showman in a long time. Services were conducted by Rev. Evan D. Welch, of Ward Memorial Presbyterian Church.

Floral tributes were received from virtually all showmen's organizations, including the parade, where Robert Morrison, president, Michael A. Jollytime, A. B. Jolly, Harry Stahl and Jack Dickie, past MSA presidents, Fred Stiler, Silver Flier, News time, Smithy, etc. showed their appreciation.

The showmen's buyer,供应 man, and Sam (Pork Chops) Ginsburg, concessionaire.

CARNIVAL ROUTES (Continued from page 60)
Goodman: Beene, Wallace, Wall, 5-10; La Salle, 5-10; Ottumwa, 5-10.
Galena: Minerva, Ill., 5-10, 5-12.
Grinnell: Grinnell, 5-10; Waukon, 5-10, 5-12.
Glenwood: Denison, 5-10, 5-12.
Goodinton: Jennings, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
Hoffman: Fairland, Mi., 5-10, 5-12.
Houlihan: Enderlin, ND, 5-12, 5-13.
Hodgens: Monroe, Mich., 5-10, 5-12.
Hoover: Butte, WY, 5-10, 5-12.
ENDICOTT, N. Y., JUNE 5 TO 10, FIREMEN’S CELEBRATION, 200,000 DRAWING


P.S. Johnny Lash wants Count Store Owner, also Bingo Caller and Clerks.

WANT ONE OR TWO MORE SHOWS

GOOD OPPORTUNITY FOR MONKEY SHOW

Life Show, Mechanical Show, War or Crime Show, or any good Grind Show. Farndale, Mich., this week; I followed by Owens, Barren Harbor, Kan.; also from here and over the

BIG JULY FOURTH SHOW, YPSILANTI, MICH.

AND OUTSTANDING FAIR RIDES TO FOLLOW

FOR SALE—GLASS HOUSE FOR SALE

Have 12 rides and complete Midway Carnival with Shows and Concessions

All address: JOHN FRANCIS, Jr., per route above

WANT—WANT FOR OUR BIG ONE IN CAMDEN, N. J., WEEK OF JUNE 5. FIRST TIME IN YEARS WITH MANY RIDES TO FOLLOW

Ride—Merry or any other Rides not conflicting with what we have. Concessions—All High

PARK, no "k"; Shooting Gallery, Long and Short Range; Mug Outfit, Duck Stand, Scales, Novelty, French Fries, Ice Cream or Concessions. Shows—Funhouse, Monkey, 10-in-One, Mogul, Colored, or any other Show with own equipment. Come on or wire

PENN JERSEY SHOWS

EMIL SOLOMON, Mgr.

915 WALNUT ST.

PHILADELPHIA, PA.

PHONE

ROSS MANNING SHOWS WANT

Can place Duck Pond, Slum Pitch, Ball Games, String Games, Glass Pitch, Scales or any other legitimate Concessions. This show has 10 Rides and 8 Shows playing first in all speak. Will book Four Ride. Can use 2nd or 3rd man on Rides. All answer to

OIL CITY, PA., WEEK OF MAY 29.

ROSS, MANNING, Mgr.

WANT—HITCHECO MODERN MUSEUM—FOR SALE

As my health has failed so much since all shows have been closed, I have decided to sell my show for CASH. It is in the form of a complete Midway Carnival, Fully Equipped, 250 Horses in Total, Six Rides, Four Shows at Each Stand, 300 Seats, All Hire Rides, Extra Vendor, 3500 Stakes in Total. Entire House Furnished, 15 Booths, Adequate Chair and Stalls with Accidents, 75000 Card Stand, 14 Bicycle Arcade, Bowls made up on all 52 posts. Everything in Fine shape, plenty of extras. Place absolutely paid up with buildings. Beautiful, clean, hygienic. Show will work with or without Agents. W. W. W., John Collins Shows. Want 10 Fair, including North Dakota State Fair and 7. Same West, same West, same West, same West. ADDRESS: John T. Richardson, e/o William T. Collins Shows, Brocktonville, Ill. Have weekly Fares, North Dakota, next week, Mgr. on route.

WANTED—VOGT’S SOUTHERN AMUSEMENTS—WANTED

Concessions—Grab, Ball Games, Photos, Polka City, Penny Pitch, ShowBiz, Lead Gallery, Shows—Magician, with complete free mail. Girl Show, Manager for Shows. Also for Backs, Small for No. 2 Bills, must drive. Will book Circus, Fair, 7th, Exhibitions, Shows, Street Shows, Whyle Black Rings Agents for Count and Fix Stands.

A. B. VOGT

Tulsa, Tex., May 30-June 2.
FOLK CELEBRATION SHOWS
WANT AT ONCE FOR HOME BUILDERS’ SHOW
Location: New Mexico State Fairgrounds, Albuquerque, N. M., June 4-11 Inclusive. Eight Big Days and Nights
Other Good Dates to Follow, Including Best July 4th Celebration in the West.
Can place first-class Cookhouse for remainder of season. Will sell ox on Novelties, Scale and Weight, Frozen Custard, Jewelry, Can place DEMONSTRATOR and PITCHMEN. Can place PENNY ARCADE and CIRCUS. Concessions—Ball Games, Long Range Cigarette Pitch, Horse-La, Glass Pitch, Bowling Alley, Knife Rack, Hit-Striker, String Game, Mechanical Wheels that work for stock. Other Concessions wire that you have. Shows—Can place 10-11, will fulfill complete outfit for same to suit able man with good Show; Mineral Show, Motorhome, Working World, Wild Life and other good Grind Shows wire. Rides—Can place Little Dipper and Dark Ride. Ride Help—Can place Ferris Wheel Foreman, Octopus Foreman, Merry-Go-Round Foreman, and good second lien all Rides.
Wire or write box 1005, Albuquerque, N. M.

From the Lots
Bernard & Barry
SAULT STE. MARIE, Ont., May 27—Opened to good business in fair weather. Monday (15) after a 500-mile jump from Hamilton, Ont. Weather after 48 hours of rain and cold was brilliant. Manager, marked by a downpour at Niagara Falls, preceded this date. The show is the first into Northern Ontario and has seven more weeks in this territory before returning to Southern Ontario and Quebec to start fair celebration and dates in the West.

Manager Bernard B. Arent has been moving with business. This is the only real opening they have had since leaving the South. The show is well equipped and well managed.

Show moves on 25 railroad cars and carries 11 rides, 7 shows, 40 concessions and 24 workmen. The committee in Carbondale was the best of the season so far. Can always count on good newspapers and Station WCLC co-operated as did the American Legion.

Daniell date was under the Past Commanders of Veterans of Foreign Wars. Among the guests there included Cecil and Ray Turner, Mr. and Mrs. Wallace and Friends.

Baker United
BEECH GROVE, Ind., May 27—Shows moved here from Haskell, Okla., after a 20-hour, weathered by heavy rain. Springfield, Saturday matinee, however, was successful. Stand was under the sponsorship of the Huntington Hotel. The turnstiles who operated excellently as did the p. e. o.

Opening here, Monday (15) under auspices of the V. F. W., brought good crowds and strong spending. Tuesday, the third day, it rained, but with the help of a balmie weather brought them out in droves, with rides and concessions getting good business.

Royal Midwest
ELWOOD, Ind., May 27—Run from North Vernon, Ind., was made in good time. Town turned up to past receipts, with weather the best of the season so far. Jack Sheaks has added a Ham- ster Circus, with new front, Jack Murphy has added a fish pond, and Mrs. Nick has gone into the plaster business. Children’s matinee Saturday (20) drew big business for rides, shows and concessions.

Rides and Concessions good and also participated in a merchant tie-in ad- vantages. General Manager and Foreman Bill Harris has returned from a business trip. Visitors included W. H. Geran, of the Michigan State Shows, and Bob Overstreet, of Interstate Shows.—G. MUMP.

Stephens’ LA PLATA, Mo., May 27.—Shows opened on May 15 to very good business and good spending crowds. The Ferris Wheel, with Kenny Spurgeon and Cecil Gattis in the front, turned good rides. The Round, with Chuck Zigler foreman, was recorded.

Next week’s Athletic’s Show topped shows, with the writer’s Freak Show being another huge hit as usual.
—DELMAR HARRIGE

AMERICAN EAGLE SHOWS
WANT FOR ROSELAND, Ill., THURSDAY, THEN RIDGWAY, 111, (STREET CELEBRATION)
Fish and Duck Pond, Bell Game, Rattles, Hit Striker, Per cent Worker. Ne- gotiate this show. Will work or go by date. Pay all expenses. W. 20-21, will pay all expenses. W. 3-4, for Girl Show for a capable couple with own Lunch and Whiskey, Drinks and All Concessions, or any Man or Boy.

DANNY ANNET, Mgr.
per route

WANTED: Capable Pop. Conner Help and Experienced Candy Floss Operators.
Mrs. W. can take Cabbage Men and Waiters for Cookhouse.
Also “6 Cat” Agent. REPLY TO A. WAGNER.
CAYLACADE OF AMUSEMENTS
DAYTON, OHIO—THIS WEEK

ILLIANA EXPOSITION SHOWS
Can show all Concessions for work for block. Will buy or book good Blocks. Want to work, will buy all. Terms are low. Will use good people. Will pay all expenses. Can use two or more Blocks. Will handle S. D. in one. Will handle a Block for one of Indiana best 4th of July shows. Will give show to jobber. No protest. Address all inquirers Clancy Exposition Co., 502 W. 20th St., Chicago, Ill.

MAGIC CITY SHOWS
Permit the more weeks in Strawberry park. Due to disappointment, can place small entertainment.

Buck Gaffney has all the Small Ducks. Will handle Small Ducks. Will handle a good Block. Want a good Stand. Want a good Stand. Will handle all the Small Ducks.

FERRIS WHEEL FOREMAN
WANTED
Top salary and bonus. Must drive soon.

WOLF AMUSEMENT CO.
Roch, Mount, Va., this week

WANTED
FOREMAN FOR NEW ROCK-O-PLANE
Drunks and Chasers, save your time.

CHARLES CHANEY
6/15 MOUND CITY SHOWS
Union Drive, & Green St., St. Louis, Mo.

P E P P E R S A L L S T A T E S H O W S
Walt Photo Gallary, Curstard, Bumper, High Striker, Six Cats, Baskets, Darts, Long or Short Range Gallery, Cork Gallery, Peer Pat, Fees for, Percentages for. Can place other material. Any Agents in States. Jimmy Catlin needs Cover State Agents and Line-Up Men. All people that have worked for me in the past please contact. Walt Foreman for Till, also Secrecy Men on all Rides. Only sober men need apply. Must have drivers’ licenses. Want Girl Show with our equipment. Can place any Shows not conflicting with what we already have. Motor Drome, Snake Show and Mechanical City open. Can place one more Flat Ride.

CHARLEY GRIGGS, Mgr., Nashville, Ark., this week

P.S.: Our complete route of Fairs sent to interested parties only.

MIDWAY OF MIRTH SHOWS
WANT
TILLY A. WHITE, FOREMAN (best drive small and show the same) TERRITORY.
For Cash or Concessions. Write for Prices.

WANT FOR BLUE STAR MOTHERS, MANSFIELD,

Cork Gallery, Ball Games, Long Range, Stirling, Concessions—All kinds of Shows and Concessions. All Shows at a discount. Will work or go by date. Write for Prices and details.

ROSLIE HARRI
Royal Midway Shows, Marion, Ohio

Copyrighted material
ROYAL BLUE SHOWS
Featuring ZACCHINI CANNON ACT
WANT WANT WANT
SHOWS—Want some one to take over back end with two or more shows.
RIDES—Flat Ride for Fairs. Ride Help—on all rides; Ferris Wheel foreman.
Concessions and Shows that book now will have preference on the following Fairs that we have contracted: Sumnerville, Marlinton, Clay, Westmoreland, Las Vegas, and Pullman. We also play Widen, W. Va., and Marion, N. C. Write or wire or come on to Gauley Bridge, W. Va., this week.
D. W. CARTER, General Manager
P. Sj. Butch and Eddie, contact Stanleys.

GOLDEN WEST SHOWS
WANT SHOWS AND RIDES
AND LEGITIMATE CONCESSIONS
For a season of best fairs and celebrations, especially for Alameda County Fair at Pleasanton, biggest 4th of July Celebration in the entire State. Jackson, Calif., Celebration, this week; Marysville Horse Show and Rodeo next week; Grass Valley American Legion the following week. Have what you want? Wire or write
CHARLIE WALPERT
In Care Golden West Shows, Jackson, Calif., this week.

UNITED EXPOSITION SHOES
WANT WANT WANT
RIDING MEN THAT DRIVE (no salary men every Tuesday). No drunkers tolerated. CAN OPENURING 37TH YEAR AND PHOTOS OVER 30 YRS. EXPERIENCE. MEN WHO KNOW HOW TO GET MORE WITH A SMALL SHOW. WE ARE A MANY INDEPENDENT SHOWS. WILL MAKE SPECIAL PROPOSITIONS TO NEUTRAL CITY. WANT ENGLISH RIDING MEN HOW TO GET MORE WITH A SMALL SHOW. (WHILE WEST RIDING AND SHOW IS COMPLETED) WE ARE PLANTING ONLY THE CREAM OF THE CROP—FACTORY TOWNS. THIS SHOW IS MADE THE FEW THAT HAVE MADE MONEY THIS YEAR—SINCE NOW.
ROB NELLY WANTS SIDE SHOW ACTS
Zazzo Miiklin, and Miss, the Alligator Girl, wire. Magician who can pitch. Other Acts and Attentions. Also can place several Rice men who can drive. Wire ROB NELLY.
All Others Address:
C. A. VERNON, Mgr.
South Bend, III, this week. Then per route.

DELUXE SHOWS
FEATURING EMANUEL ZACCHINI
WANT WANT WANT
Address all communications to DELUXE SHOWS, Ansonia, Conn., week of May 29 to June 3.

DOBSON’S UNITED SHOWS
WANT WANT!
Want for Celebrations and Fairs starting June 2.
SHOWS: Ten-in-One, Monkey, Glass House, Athletic Show with lady wrestlers, Monkey Speed Show, or what have you! Will book Penny Arcade and Rides and Whist and will buy Monkey Speedway without transportation. Will book any non-competing Slum Stores. Tee Roberts wants Agents. Felix Knight, get in touch.

DOBSON’S UNITED SHOWS
Northfield, Minn., May 25-June 1; Rochester, Minn., June 3 to 11; then per routes.

DAN-LOUIS SHOWS
FORMERLY W. S. CURL
WANT
For Monticello, Ohio, CENTENNIAL, on the Streets. Week June 12.
SHOWS WITH OWN RIDES AND TRANSPORTATION—COMMISSIONS GUARANTEED PLUS—ATTENTIONS TO OFFICE. SHOWS: Have good route for Fun House. WANT CONCESSIONS—Fish not wanted. This is out of town. Have good route for the season, including Kentucky Fairs and Celebrations—July 7th to Kentucky. Address:
URBAN, Ohio, this week Frankin. Ohio, week June 5.

Don Franklin Shows, Unit #1
Chas. Vanderford’s concessions no longer on this show
Can place the following concessions: Glass Pitch, Penny Pitch, Hoopla, Country Store, Fish Pond, Coke, Dart, Heart Pitch, Slum Stores, Bumper, String, Slum Blower, Bowling Alley, Basket Ball. All Ball Games, Games, Rides, Concessions. Slum Stores 20.50 until Fairs. Will sell X on Age and Scales, Custard and Novelties.
Our two units have contracts for the following Texas Fairs: Wharton, Rosenberg, La Grange—fourth consecutive year, Fredericksburg, Junction, Beaumont—fourth year. Anglopa—third year. New Fairs added this year: Macgodoches, Belleville, Brendan, Coleman, Rufugio and the Beeville Fall Fair and Rodeo. First change in about 58 years. We also have the Cisco July 4th for the fourth year and Crest Plains Reunion for third year.
Will book Rides & Shows not conflicting on either unit. No Griff or Girl Shows.
Operator for complete illusion Show. 120’ Front, 82’ Top.
Odessa, Texas, this week. Leonard and Brownfield to follow. All replies
DON FRANKLIN, Mgr.
Opening 1952 season at the San Antonio Exposition, February 16 thru 26

WANTED
LONG AND SHORT RANGE SHOOTING GALLERY, SLASHED PRICES—ALL HANKY PANKS, PHOTOS, BALLOON DART, BALL GAMES, STRING GAMES, FISH AND DUCK PONDS, RIDES, GAMES, GIFTS, CONCESSIONS, SIDE SHOW AND ANIMAL SHOW FOR COMMITTEE MONEY ONLY. WITH OR WITHOUT OWN UFFITS. WANT GIRL SHOW WITH AT LEAST THREE CHILLS. Now books to capacity crowds and reserving for our trip back to our Fairs and FOURTH OF JULY CELEBRATION at Celina, OH. Wire or phone
W. C. KAUS SHOWS
NOW PLATINUM UNION, PA.

BEAM’S ATTRACTIONS
CLYMER, PA., FIREMEN’S FAIR, June 5-10
Want Long-Range Gallery, Glass Pitch, Hanky Panks. Sonny Brocfile, wire. Girl Show or Manager, Rider or man willing to learn for Motorodrome, Show Painter. Big Celebration. Johnstown, Pa., follow. Wire or write
STEVE DECKER, Barnesboro, Pa., this week

BLUE GRASS SHOWS
WANT FOR NEW CASTLE, INDIANA, WEEK OF JUNE 6, AND MORE GOOD ONES TO FOLLOW
Legitimate Concessions of all kinds. Fish and Duck Pond, Hi-Striker, Balloon Darts and Hanky Panks of all kinds.
Can offer attractive proposition to Fun or Glass House.
Address C. C. GROSCHULTH, Hamilton, Ohio

SAM TASSELL SHOWS
Want Ball Game, Fish Pond, Cork, Glass, Lottery, Age and Weight or any Concessions working for stock. Rides and Shows of all kinds not conflicting. Help—Wheel, Meny-Go-Round, Trident.
SAM TASSELL, 5329 Wainame St., Philadelphia, Pennsylvania

TWIN CITY SHOWS
Want for 4 Celebrations and Fairs starting June 1, Golden City, Mo.
Coke Booth, Penny Pitch, Candy Fries, Candy Apples, Snow Cone, Rodeo Games, Neep-La, West Pitch, Drama Games, Fraunces Custard or any other Spice Concessions not conflicting. NO MINT CASES, Attraction, Carnival Concessions. We have a couple of good units that we need a clean Show, contact us. W. McCraw wants two Rascal Workers who can work sober. Shady Tidwell wants Atlantic Tidwell. No telephone calls—wire.
GEO. CHARBIE, Golden City, Mo.
Monroe Spending Off For Happyland, Tho Attendance Is Okay

MONROE, Mich., May 27.—Happyland, Mich., here for a 10-day stand starting Thursday (18) with something to offer everyone, except bad weather over the first week-end (20-21) and fair attendance thru a large gate. Spending, however, was off.

Corg moved in here from Royal Oak, Mich., and the Corg rides did okay in spite of cold weather. Concession biz, tho, wasn’t much.

Unit moves to a downtown Farmdale, Mich., lot next week for a six-week run of entertainment. Parrot in a high act, has been signed as a free attraction to join June 5 at Owasso, Mich.

Personnel follows:

John P. Reid, owner, manager; W. L. Dickson, assistant manager; Paul D. Spurgeon, representative; Claude Geiger, assistant manager; S. Quick, concessionaire; L. W. Elliott, billetmaster; John Humphrey, nightwatchman and billboards.

Rides


Gordon Dickson, manager; Charlie Darling.

Concessions

Pappas, George, of St. Louis; Nemo, Randolph, Iron City; Fred, William, Bucktown; Jack, of Akron, Buckeye; Med, of Akron, Buckeye; Mildred, of Akron, Buckeye. Clown Gallery, R. J. Quick; W. O. King, shooting gallery; Don Goner, Bob Watson, Duane; Racer, Don and Josephine Gonder; carnival elephant; Frank P. Dury, Hotchkiss; fish pond, Rita Allen; Miller, Fred; Anderson, Dan; Marcello, owner; Redwood, Dan; Miller; Jenny pitch, Max Miller; Bert Langan, John Miller, Harold Lomax, Robert, Alexander. Concessions:

Paul D. Spurgeon, game-keeper, weight, lime, dart-throw, geese, etc.; Lee Perry; Dale, Betsy Kelly, Dan Walford; E. L. Perry, Bill, F. W. Clapp, owner on job; K. W. Miller, milk bottles, Margaret, McCray, trouser skirt, dress skirt; E. W. Wilson, Harold Lomax, Robert, Alexander; Kelly; add ‘em up, Cliff and Emily Yurly; archery, Bert Langan; ice cream, Dan Miller; Bill Abrahams; toy wheel, Carol Abrahams; present Jimmie Abrahams; Fun House; Meral Wagoner, Grace Wagoner, Minnie Wagoner, Gerald Wagoner, her brother, granddaughter, husband, Mr. and Mrs. Meral Wagoner; Mr. and Mrs. William Wagoner; Mr. and Mrs. Jimmie Wagoner; Mr. and Mrs. Meral Wagoner; Mr. and Mrs. Bill Abrahams; Mr. and Mrs. Abrahams; Mr. and Mrs. Mary Abrahams; Mr. and Mrs. William Abrahams.

TOURIST INFORMATION

Weather, Truck Woes Hit Imperial, Calif.

SUSANVILLE, Calif., May 27.—Imperial recreation Show, which is on the road, has had its battles with the weather and truck troubles. Redding the show ran into a hail storm during the set-up, and four trucks had to be returned out of town and had to be replaced in Quincy.

En route to Reno, Nev., the date just yesterday, the show was moving through Imperial, Calif., when Side Show truck was wrecked when it went out of control 17 miles east of town, and the crew down on the highway the vehicle gained a speed of 60 to 70 miles per hour before the driver attempted to jackknife into the bank and failed. The truck overturned in the ditch, killing a 60-gallon gasoline tank and all line and equipment. Johnny (Tex) Brown, fire chief and show canvassers elevator ticket seller, suffered a torn ligament and was hospitalized for two days in Quincy.

The Redding storm blew down half of the 120 foot Side Show banner line and the penny pitch top.

Fems’ Nights Pay Off for Bennies; St. Joe Bob Big

ST. JOSEPH, Mo., May 27.—Taking a cue from the success of ‘ladies’ nights’ at Wards, Harry Hennies, owner of Hennies Bros., Show, has introduced a free night, which is proving an opening night still date feature.

The plan was first tried last week at Reid, Okla., with satisfactory results. Repeated here Monday (22), it provided the largest opening night turnout of the season.

Sold on the effectiveness of ladies’ night, Hennies said he will continue the feature throughout the remainder of the season.

The Hennies org has had bad weather almost continually since it left St. Louis. The first two days here provided good weather and brought satisfactory business. Then rain set in and continued on-and-off for the next three days.

The long run to this city from Enid was fierce territory at best, with新冠病毒 and heavy rains. As a result, the first wagon did not reach the lot until 7:30 Mon. night, but by show-time that night everything, except the lighting towers, was up.

WANTED

Man and Wife to operate small Girl Show on percentage, Will furnish complete outfit. Also want Deschung Girls for Girl Show.

W. F. MILLER

F/O WORLD OF BEAUTIES SHOWS

Maquon, Mich., this week; Lansing, Mich., week of June 1.

WANTED

General Agent and Promoter, also three Phone Men and Three Banner Men for All Shows.

Want work. 24 weeks booked now. Steady work.

DIXIE AIR CARNIVAL

A. E. FULFORD, Detroit, Mich. Phone 4340

WOLF GREATER SHOWS CAN PLACE

For house or any Shows that do not conflict, interested in gaming, Side Shows, Six Cats, Buckets, Swinger, Slum Spindle, Basket Ball, Add Up Dart, Potato Fungus, Fungus Pond, Dumber, Scalps, Hoop-La. All Celebrations and Fairs. Reply: West, Man, this week; then as per route.

WANT CARNIVAL

Any date this summer. V.W. Post, Beardstown, Ill. Contact:

JACK LINGLE

RUD AND CUN CLUB, BEARDSTOWN, IL.

FOR RENT

At Atlantic Beach, N. C., the good prominent location, the large and attractive pay-hall midway goes at Cherokee Point and Camp Wheeler, N. C., and can be had at a low price for a limited time.

FOR RENT

1765 Arrendelle Street, North Beach, N. C.

WANTED

For Annual Homecoming and Celebration, July 4, interested in any shows. Would especially like Good, Clean Carnival or Independent Shows.

CHAS. C. SWINEY

AGENT

STOCKTON, ILLINOIS

2 Year Annual Street Celebration, 10, 14, 18. West Concessions and Free Acts, 50 miles west. Send inquiry to Florence, Ill., on business of Stockton Lions Club.$

FRANK C. HEMMEYER, Secy.

Phone 3 or 4

3911}

Copyrighted material
Cincy Icey Club
Stages Two Shows

CINCINNATI, May 27.—Thirty-two members of the Cincinnati Ice High School, under the management of Arthur Forcier, presented the first professional performance of a skating show April 30 at the Cincinnati Garden ice rink. The show was presented byпольщев, president, Mrs. Lillian Erdman, vice-president; Ellen Brandewie, secretary, and Mrs. Erdman, chairman of the activities committee, was assisted by Mrs. Rottner and Bob Rottner. Club board members are the Langefelds, the Erdmans, Mr. and Mrs. Paul Murphy, L. Pierce Reinwald, Hank Allgier, Walter Holmberg, Martha Rousch, Bob Rottner, Evelyn Gruber, Elie I. Brandwein, Bob Wittenberg, Nita Nagel, Ernest Faas and Edward L. Walters.

Forcier Opens at Winsted
WINSTED, Conn., May 27.—Roller skating got under way last week at Bay Ridge Rink here with the presentation of a show by the two amateurs, Edward and Harold L. Nichols, who have returned from the fast-paced carnival tour of California to continue their ice-skating routine.

This is the first professional performance of a skating show in the area.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 18 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.

The program included 15 competitive events—freestyle and kaleidoscope as well as speed—and a galaxy of spectaculars. All were performed by the two skaters.
MONEY GETTER

DISTRIBUTORS

SALESMEN

WAGON MEN

AUCTIONEERS

Trouble Lights

Now available for immediate delivery. Here's a big money maker executive volume, action, profits. Full size Eight bright metal non-lice reflection, rugged heavy duty guard, plain grip handles with side outlet, extra flexible rubber covered wire and molded machine type plug.

Cross Basson

B-15 15 ft. cord $ .99 ea. $9.95 ea.
B-25 25 ft. cord .95 ea. 1.10 ea.
B-50 50 ft. cord 1.35 ea. 1.50 ea.

TERMS: 25% WITH ORDER, B.A.L. O.D.

SAMPLE

25 ft. $ 1.50 50 ft. $ 2.45 100 ft. $ 5.10 POSTPAID

STANDARD

Portable Cord DIVISION

LINCOLN PARK INDUSTRIES, INC.

360 EAST SECOND STREET

JAMESTOWN - NEW YORK - U.S.A.

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12¢ A WORD — MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full.

ACTS, SONGS & PARODIES

A-1 FAROE'S, SPECIAL SONGS, MATERIAL

139 West 46th St., New York 18, N.Y.

EMCEE'S MAGAZINE — CONTAINING BAND

OCCASIONAL PROGRAMS AND BANDS

VOLUME, ISSUE 6, ISSUE 8, ISSUE 10, ISSUE 12.

FATHER'S DAY SPECIAL — MEN'S ALL

NEW, SATISFYING, SCENICALLY BREATHTAKING, BOBBY DIO. ORien, Full

FIREWORKS, 509 5th St. N.W., Washington, D.C.

FULLY FASHIONED Nylons, Socks, Gloves, etc.

With No Seam, No Wrinkle, No Chafe, No Snag, No Tie.

Glamour Girlie "Closed Photo" Proofs.

ft. prepaid, Marshall, 2180 Seminary, Chi.

GLAMORIOUS GIRLS, "CLOSED PHOTO" PROOFS.

ft. prepaid, Marshall, 2180 Seminary, Chi.

Glamour Girlie "Closed Photo" Proofs.

ft. prepaid, Marshall, 2180 Seminary, Chi.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.

FASHIONABLE HANDWORK, FABRIC, FABRIC,

FINE ARTS, 101 E. 42nd St., New Yor.
EXPANSION SALE

Men's and Ladies' Nationally FAMOUS WATCHES

ELGIN - BENRUS - GRUEN

BULOVA - WALTHAM


15-Jewel, $10.65
17-Jewel, $12.65
21-Jewel, $16.95

Gold Plated Expan. Band, 93c add.

RHINESTONE & FANCY DIALS

All New Extra Choices

Write for Free New Catalog.

IDEAL BOARD NUMBERS!

Men's New Watches

with stainless steel stretch band

PENDANT NECKLACE AND EARRING SET

Assorted styles, gold plated with imitation diamond, came and onyx. Terrific board numbers, priced right. Banded with 91.6% retail price tag, but

$2.50

lots of 6 Samples, $1.95

Retail $1.00 and Incl. Gross $1.00

$7.12

$9.95

15-Jewel, $10.65
17-Jewel, $12.65
21-Jewel, $16.95

Wholesale Only.

6 Watches Minimum.

(1 $1.95 Add.

For Samples!)

Because of the great response to our CLOSE-OUT MOINTAGE SALE, we feel compelled to offer an additional selection of mid-priced watches at the same close-out prices. Included are:

- Stainless Steel Cases
- Standard Band, Chromed Steel

Write for Free New Conducted In

WISCONSIN DELUXE CO.

HERE'S A NATURAL ITEM . . . . . BIG MONEY-MAKER

Perfumer and Deodorizer

6 1/2 x 4 x 3 1/2" or

U. L. Approved

For Premium Houses, Punch Board Operators, Pitchmen, Wagon Jobbers

Women go wild over this item. The latest in perfuming the air, a non-astringent, in any hand. Dilutes all other vapors. High quality materials and finished to high lustre.

FREE!

Write for a sample of floral perfume mix and deodorizer with each

STANLEY & COMPANY

GIVE TO THE DAMON RUNYON CANCER FUND

June 3, 1950 The Billboard

MERCHANDISE 81

ROPERY MERCHANDISE

Give your roperies a shot-in-the-arm!!

Don't neglect these big money makers!

So to fulfill your needs, we have specially designed boxed assortments specifically for your requirements.

UNIQUE ROTARY ITEMS—NEW NOVEL NUMBERS

HERE'S JUST A FEW OF THE MANY STYLED BOXES IN OUR ROTARY MERCHANDISE ASSORTMENTS:

A. Eggs, 2 1/2" diameter, of clear plastic, 2 1/2" acetate top with pink bottom. Diameter, with pink handles, with velour platform.

C. Boxes, 1 1/2"dial, clear acetate top, blue base, with velour platform.

These are just three of our perfectly designed boxes that roperies throughout the country have been asking for!

Now, after many requests, we are ready to offer our special assortments which include a variety of jewelry, pocket watches, wrist watches, lighter sets, miniatures, pins, etc.

Sample

Ass't 1 .... $25.00
Ass't 2 .... $100.00

25% Deposit, Balance C. O. D.

One of America's Leading Wholesalers

L. THALER & CO., INC.

141 FIFTH AVENUE (Near 21st Street)

NEW YORK, N. Y.

"In the Line Since '29"—Visit Our Showroom

The response from our first ad was tremendous—repplies and orders from Maine to California. Don't miss the boat—order now! Prompt delivery.

SAVE TIME — SAVE MONEY

BUY YOUR ROLLED GOLD PLATE WIRE DIRECT FROM THE MANUFACTURER

Wire at once for a generous working sample of 1/40 12 Kest in size desired.

THE IMPROVED SEAMLESS WIRE COMPANY

775 EDDY STREET

PROVIDENCE 5, RHODE ISLAND

POT OF GOLD

NEW BEACON LEOPARD DESIGN BLANKET

54x72 Packed 30 to Case

Equal $2.90

Less Than Case Lots, $3.00 Each

Include 35c Postage for Sample Order


State Nature Your Business in First Letters

1605 N. THIRD ST.

MILWAUKEE, WIS.

New Ready 1950 CATALOG

OVER 200 PAGES OF "LIVE MERCHANDISE"

This new Catalog is the biggest ever issued. It contains thousands of new, up-to-the-minute items including: Citrines, Accessories, Clocks, Lamps, Aluminumware, Classware, Blankets, Smokers, Shum, Cans, Imported Novelties, Sporting Goods, etc.

IMPORTANT: Nature of business must be stated.

CONTINENTAL DISTRIBUTING COMPANY

822 N. Third St., Milwaukee 3, Wis.

RING DEMONSTRATORS, FAIR AND CARNIVAL WORKERS, SEND FOR NEW CATALOGUE

We have 81 Exclusive Styles in Expensive Earrings, Finger & Toe Rings, Silver Plate Men's & Ladies' SOLID—METAL RING—HANDSOME SIGNS—BIRTHSTONES—COCKTAIL RINGS—They are just what you need for Department and Drug Store Dollar Blue Sales. Also 101 New, Flashy Jewelry items for Fairs, Carnivals and Rodeos, etc.

State Your Business.

HARRY MAHER RING CO.

Red and White Stone Combination—$3.00 Dozen

301 St. Ave., M. Y., M. Y. 20th Ave.
JOBBERS & DISTRIBUTORS

NOW DELIVERING!
New
Apex 5 Star Carnival Wheels
Apex 5 Star
BINGO BLOWERS
Complete Bingo
Supplies, also
Amplifiers.
SEND FOR FREE
CATALOG.
MORRIS MANDELBARG, INC.
36 East 17th St. (Dept. 18), New York 3, N. Y.
Phone OKeen 3-412

PHOTO KNIFE
Two Blades Highly Polished Carbon Steel, Unbreakable Plastic Handle with Beautiful Art Photo.
15c
$3.90
100 Doz. or More
ROHDE SPENCER CO.
223-225 W. Madison St.
Chicago 6, Ill.

SELL RE-NEW REBUILT VACUUM CLEANERS!
Nationally Known Makes Only!
Large assortments Hoover, Eureka-G. E., etc. Tank Cleaners, etc. Hawe Caduceus, Royal, etc., $22.50 and up, with attachments all rebuilt by RE-NEW.
WRITE FOR FREE CATALOG!
IMMEDIATE DELIVERY
ONE YEAR GUARANTEE
RENEW SWEeper CO.
9591 Grand River Detroit 4, Mich. Phone: W. 3-1400

NOW DELIVERING!
New
Apex 5 Star
Carnival Wheels
Apex 5 Star
BINGO BLOWERS
Complete Bingo
Supplies, also
Amplifiers.
SEND FOR FREE
CATALOG.
MORRIS MANDELBARG, INC.
36 East 17th St. (Dept. 18), New York 3, N. Y.
Phone OKeen 3-412

PHOTO KNIFE
Two Blades Highly Polished Carbon Steel, Unbreakable Plastic Handle with Beautiful Art Photo.
15c
$3.90
100 Doz. or More
ROHDE SPENCER CO.
223-225 W. Madison St.
Chicago 6, Ill.

SE 701 LEHIGH AVENUE • UNION, N. J.

NOW DELIVERING!
New
Apex 5 Star
Carnival Wheels
Apex 5 Star
BINGO BLOWERS
Complete Bingo
Supplies, also
Amplifiers.
SEND FOR FREE
CATALOG.
MORRIS MANDELBARG, INC.
36 East 17th St. (Dept. 18), New York 3, N. Y.
Phone OKeen 3-412

PHOTO KNIFE
Two Blades Highly Polished Carbon Steel, Unbreakable Plastic Handle with Beautiful Art Photo.
15c
$3.90
100 Doz. or More
ROHDE SPENCER CO.
223-225 W. Madison St.
Chicago 6, Ill.

The Secretary Animated Pencil has won and held a host of friends, among whom are such famous names as Oldsmobile, Auto-Lite, Goodyear, Westinghouse, Sylvania and many others. This splendid reputation has been built upon a quality product and an original idea.

As with many another company, with an original product and the courage and ability to market it, imitators have sprung up with the old song, "The same thing, only cheaper." They never say,

"A better product that costs more."

Secretary Pen Company will not permit such imitators to infringe upon its patent rights or engage in unfair competition with its products. It is for these reasons that legal actions have been and will be initiated against all offending concerns. The Secretary Animated Pencil has always been sold direct, and is not obtainable through premium or stationery jobbers, chain or retail stores. This selling policy continues.

HOPALONG CODY CAMERA Condenser type. Fitted for a 120 roll film. $14.90 and 1400 free with the purchase. An amount of $1.95 less.

HOPALONG CODY FLASH BOX Camera Uses 120 film. List $3.98—$2.90 ea. $5.98 and 1400 free with the purchase. An amount of $1.95 less.


TERMS: No 10 days to offered terms or 30% Deposit on cash orders. F.O.B. Chicago. All prices include tax.

BANNER MERCHANDISE COMPANY 145 So. Wells St. Chicago 4, Illinois

"FAN BLADES MAKES FRIENDS . . . opens the door to more sales, repeat business and larger profits. No other blade offers as much for the money!"

BALL POINT PENS $12.50 Per Doz. Write for details and sample order.

FAN BLADE CO. 21 Green St. Newark 2, N. J.

SOUTHBOUND CANDIES 231 Wabash Ave. Chicago 4, Illinois

BINGO Heavy Cards, Sables, Cases, Blowers, Transparent Markers. Write for bulletin

AMUSEMENT INDUSTRIES, Box 2, Dayton 1, O.
Fine Quality IMPORTED BINOCULARS
COMPLETE WITH NECK STRAP, SHOULDER STRAP AND LINED HEAVY LEATHER CARRYING CASE.

8x30 Prism Binocular
The lenses are scientifically ground and polished. Guaranteed full power and the Wabash 8x30 fective lens assures a full clear view. Pupillary adjustment and individually focusing guarantees satisfaction to users. Black leather body with polished aluminum trimmings. Height closed 4 inches, extended 4½ inches.

No. X2001471 $24.50
Each
No. X2001465 $26.50
Each

7x50 Prism Binocular

No. X2001439 $32.50
Each
No. X2001453 $35.50
Each

Popular Styled LIGHTERS
PISTOL LIGHTER
An excellent reproduction of a pistol on a small base. Fills from bottle and has automatic light. Overall dimensions 3¼ x 2¼ inches with 1½ inch diameter base. Individually boxed.

No. X831832 Per Dozen $8.50

LAMP LIGHTER

No. X831839 Per Dozen $16.50

BEST QUALITY CAMERA LIGHTER
WITH COMPASS
Designed to look exactly like a miniature camera with compass on front. Has metal body with black crockle finish and polished metal trim. Tripod and release can be removed for use as a pocket lighter. Each in box.

No. X831822 DOZEN $14.40

BOW FLAG
All metal — to be used in place of cotton one. More durable; longer lasting; bright colors. Overall dimensions 1½x2½ inches.

No. X51849 PER GROSS 65¢

Good Quality MR. BEAK
(Schnei!)

No. X223N3 Now!
DOZEN $2.00

ELECTRIC HORSE CLOCK
Beautifully modeled 10½ inch high horse, 6 inch high clock mounting with Western motif. Home and shop on highlighted bronce finish on mahogany finish wood base. Manual starting electric movement. Overall dimensions: 17 inches wide, 11½ inches high, 5 inches deep.

No. 162W782. Each $4.95

NEW CARNIVAL NOVELTIES DAILY
WRITE FOR INFORMATION. We carry an excellent selection of carnival goods such as Balloon Hats, Paracords, Whips, Balloons, etc. WATCH FOR OUR ADS!

25¢ deposit required on all orders

N. SHURE CO. 200 W. ADAMS STREET CHICAGO 6, ILLINOIS

YOU CAN HELP COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE
**TERRIFIC! IS THE WORD**

**THE NEWEST STONE RINGS ON THE MARKET TODAY—REPLICAS OF HIGH PRICED RINGS**

A-1 TOP SOCIETY DRUMMER—SHOWS, LATINO-CIRCUS, MOUNTAIN MELODIES. Address C. Drake, 110 Green Ave., Orange, Tex. 300 charges $6411.

**ACCORDIONIST—VERSATILE**—Must read, sing, entertain with Ensen and good Vocal Quality. Bus 322, 2-316. $7.00 per hour.

**ACCELEPANTS—TWO FAST GROUND TUMBLERS for young hot season. Address A. Ackerman, Route 8, Warren, Minn.**

**FEMALE IMPERSONATORS WANTED—**

B. Wade, 2-316, Columbus, 6, Ohio. Address C. Drake, 110 Green Ave., Orange, Tex. $7.00 per hour.

**GIRL VOCALIST—PERSONALITY, APARTMENT**

Joen Coltfoot, 202 Illinois, 101 St., Rockaway, N. Y. 120 charges $6411.

**LEAD TRUMPET—LEAD TENOR and RECITALISTS**

Send address to the New Look, East 42nd St., New York 17, N. Y. $7.20 per hour.

**MUSICIANS—COMMERCIAL, BAND, SLEEPER**

A. Drake, 110 Green Ave., Orange, Tex. 300 charges $6411, no notice. Buddy Hair, Box 113, Coliseum, 3. 517.

**MUSICIANS—COMPANY FOR SINGLE HIGH ACT**


**BUILDING MAN FOR SINGLE HIGH ACT—**

G. G. Coughlin, 112 S. Fountain, San Bernardino, Calif. 201 charges $6411.

**TRUMPETS**


**FREE**

Send application to the New Look, East 42nd St., New York 17, N. Y. $7.20 per hour.

**SHARKS**

Send application to the New Look, East 42nd St., New York 17, N. Y. $7.20 per hour.

**SPOONERV**

K. C. Drake, 110 Green Ave. Orange, Tex. 300 charges $6411.

**BELLS**

B. Drake, 110 Green Ave., Orange, Tex. 300 charges $6411.
RIDE 'EM COWBOY
THE GREATEST KIDDIE ITEM IN YEARS
COWBOY ANIMATED GUN WRISTWATCH FOR GIRLS AND BOYS

- JEWELLED WATCH
- 130 SHOTS A MINUTE
- STEEL CASE
- WESTERN LEATHER STRAP
- 6 MONTHS FACTORY GUARANTEED
- LUMINOUS DIAL AND HANDS
- RAISED UNBREAKABLE CRYSTAL
- WESTERN ENGRAVED BUCKLE ON STRAP
- PACKED IN CLEAR CELLOPHANE SHOWCASE BOX

$5.50 EACH IN DOZEN LOTS
SAMPLE $6.00 PREPAID

SEND FOR FREE CATALOG

KAY SALES
314 Mary Ave., Waco, Texas
Phone: 2549

M. K. BRODY
1116 S, Halsted Chicago, Ill.
P.O. Box 9502

MAGIC ROLL AD COMPANY
P.O. Box 197
Englewood, Colo.

YANKIE TRADER
165 Milwaukee Avenue
Chicago, Ill.

JAY-KAY PRODUCTS
165 Milwaukee Avenue
Chicago, Ill.

IMMEDIATE DELIVERY

87

MERCHANDISE

GUARANTEED MONEY MAKER

GUARANTEED MONEY MAKER

IMMEDIATE DELIVERY ON THIS HOT ITEM!

PISTOL LIGHTER

FASTEST SELLING LIGHTER EVER OFFERED! Now!

Virtually sells on sight! Big, Rocky, chrome finish brand lighter. When trigger is pulled, you horizontally, completely free of the pocket. A unique, fully automatic. Small enough to fit the pocket. -yet large enough for realism. Lustrous, molded plastic handle. Grips your hand. Stands 2 1/2" high and measures 3" long. Has removable table stand. Latch on this profit-maker now.

FROM $10.00 DOZ

GEM Sales Co.
533 Woodward Ave.
Detroit 26, Mich.

IT'S JAX AGAIN

THE WOLF PAK PLAYING CARDS, 52 EXQUISITE MODELS...

LIVING PICTURES

MISS LEGG

$7.95 DOZ.

P Comm. Girl

$7.00

WINNING LADY

$7.80

KISS ME

$7.80

THE SLEEPING BEAUTY, jumps in and out of bed.

$7.80

THANKS FOR THE MUMMY

$7.80

LITE-SP BATHING BEAUTY PENCIL

$7.00

FLOATING COLL PENCIL

$7.00

FLOATING BOY PENCIL

$7.00

PIN UP GIRL WITH PONY TAIL

$7.00

HOLLYWOOD FILIGREE PEN & PENCIL SET, in 60s.

$14.00

PISTOL LIGHTERS (quality imported)

$11.50

SEND $10.00 FOR SET OF ABOVE LAMPS ADDITIONAL 25% CASH, BALANCE C.O.D.

JAX SALES CORP.
456 CANAL STREET
NEW ORLEANS 3, LA.
SPECIAL OFFER
4" FEATHER DOLLS
1 Gross Lots $7.50 gr.
10 Gross Lots $7.20 gr.
30 Gross Cases $6.50 gr.
Terms: Net Cash
25% deposit with order, balance C. O. D.
Write for complete Catalog
ROSENBERG BROS. & CO.
625 West 55th St. New York City

BANDS AND ORCHESTRAS
AVAILABLE FOR THE SUMMER—COMMERCIAL or ORCHESTRAS play for any functions, private parties, picnics, lawn parties, etc. First class entertainers, all expenses paid. Travel expenses and travel included. Write L. M. Duke, 2424 Michigan Ave., Chicago, Ill.

ENTERTAINING COCKTAIL ORCHESTRA—FOR舞 Halls, Clubs, hotels, private parties, social affairs, small and large. Complete Chrome, bass and guitar. Free, for instance, 150avi Avenue, Cincinnati, O.

SPECIALTY SOCIETY ORG—JOINING 180-MILE radius Cincinnati, Columbus, Dayton, Cincinnati, O.

CIRCUIT AND CARNIVAL
ALL AROUND MACHINIST D. ROY and supervisory service; stage presence, at all engagements. L. H. Warner, 2424 Michigan Ave., Cincinnati, O.

GREAT CALVERT—RECOGNIZED AS THE outstanding and leading lightweight performer of America. References, 164 Fourth Ave., Rochester, N. Y.

MISCELLANEOUS

FORTUNE TELLER BEMENT WORKS—Alien do half and half, very attractive, quality appearances, will work with white or colored parties. Phone 560, East Davis Ave., Pa.

PRO T. SMEBY, THE ONLY MAN with the world's greatest Segue at leisure. 602 Dear Ave., Rochester, N. Y.

MUSICIANS
A. J. BARTONE AT LIBERTY FOR CIRCUIT—Unbelievable or not amazing, Address Musique, 1731 Third Ave., New York.

AT LIBERTY AFTER JUNE 1; GENERAL ENGINEERING CHOIR, 200 songs, very good parts and piano preferred. Ray Cohen, 311 East 35th St., New York.

AT LIBERTY—AVAILABLE NOW COMPLETE orchestra, drums, trumpet, cornet, all maintain an attractive and solid质量, makes a fine concert band, plays and other engagements, will work with white or colored parties. Good band conducted by our fine local band master, best price. Address Musique, 1731 Third Ave., New York.

GREAT ORGANIST—Available for any engagement, as a solo or recitalist, as a group or ensemble, with or without orchestra. All engagements will be handled with care by a professional. Make inquiry to: John Thomas, W. 122, Jacksonville, Tenn.

GREAT ORGANIST—AVAILABLE NOW GOMEZ—Cornet, trumpet, cornet, drums, piano, Alto Saxophone, tenor saxophone, all maintained in excellent style. Will play as a solo, as a group, as an orchestra, for any type of engagement. Write for references. Address Gomez, 520 Sixth Ave., New York.

IMMEDIATELY—TENOR SAX and ALL other instruments needed are obtained by any professional. Address: 303 Biltmore Hotel, Atlanta, Ga.

NOTICE
CLASSIFIED FORMS FOR THE BILLBOARD'S ANNUAL SUMMER SPECIAL, TO BE DATED JUNE 24, WILL CLOSE WEDNESDAY, JUNE 20.

Get your ad in NOW for this all-important special issue.

SATIONAL JUST OUT
NEW COWBOY CLOCK
with SESSIONS Movement

Self starting electric clock.
16" high, brass 12" long. Available in all engagements with finish. Be sure your Western clock has the famous Sessions movement.

$7.25

WHOLESALE ONLY
B & H TRADING COMPANY, 30 W. 90th Street, New York

COLLECTORS' ALL DOLLs in Glass Stands

All dressed dolls and Sunshine children. Simulated and real hair styles. Always in fashionable and artistically designed. Full lengths, some life size, various sizes. All checkable and guaranteed. For sale by mail. Write for full catalog.

$1.50

THERON FOX
1204 Yasojima
San Jose 11, Calif.

INDENTIFICATION BRACELETS
Aluminum and silver aluminum and brass. Novelty on all styles. Price, Gold and Silver Silver items. Orders for 100 and more are encouraged. All colors and designs. Write for full details.

$1.50

B & H TRADING COMPANY, 30 W. 90th Street, New York
MERCHANDISE

STERLING VALUES

mean GREATER SALES

No. 191-H

MEN’S HAT

NEMATE

with Gold
Flash Sides

$3.50 doz., $9.95 per gr.

—

No. 191-C

MEN’S HAT

DOUBLE

HEAD CAMEO

Gold Flash

Sides

$3.75 doz., $12.42 gr.

To use Free Samples, Minimum Order

10 dozen needed; 25% with order.

balance C. O. D.

STERLING JEWELERS

44 East Long Street

Columbus 15, Ohio

In decorative bars

To live as gifts.

Fancy, “Flash

MINIATURE

GAG

Bottles

Christened Collector’s Items!

“Bottles by”

Now Retailing at 1 each

“Bottles by”

Also available for custom orders. See a guy touch

his hair, shave, or ever move.

Realistic miniature bottles. Tiny genuine authentic flavors—but they’re

not to have the bottle; you’ll need to have the cash—good for Ann

De Vot de 6 for Don’s Vlycer (on your letterhead). COME LOVABLE

TATTOOEDisque FLE.

Imported Swiss Stop

CHRONOGRAPH

With a .999 silver band;

Adventures SPEED, Mar- 

ningly TAKES Time.

Watch. Used to be

back in the days of the Pica.

Quality, affordable prices.

Watch Company of America

48th 4th Ave. and Number 1 Street

New York 16, N. Y.

1919, with order.

On order orders under 4.00 net. Add 10.00 cada.

BARO WATCH, KK-1874 B-way, N. Y. T. 9, N. Y.

ALARM CLOCKS, $1.25 each; Pocket Watches, $1.15 ea., nee brand. Nickel Wrist Clocks, $1.25 each.

Smaller than a watch, adjustable time, adjustable hammer, adjustable chime.

$1.50 ea., adjustable time, adjustable hammer, adjustable chime.

$1.75 ea., adjustable time, adjustable hammer, adjustable chime.

$2.00 ea., adjustable time, adjustable hammer, adjustable chime.

$2.50 ea., adjustable time, adjustable hammer, adjustable chime.

$3.00 ea., adjustable time, adjustable hammer, adjustable chime.

$3.50 ea., adjustable time, adjustable hammer, adjustable chime.

$4.00 ea., adjustable time, adjustable hammer, adjustable chime.

$4.50 ea., adjustable time, adjustable hammer, adjustable chime.

$5.00 ea., adjustable time, adjustable hammer, adjustable chime.

$5.50 ea., adjustable time, adjustable hammer, adjustable chime.

$6.00 ea., adjustable time, adjustable hammer, adjustable chime.

$6.50 ea., adjustable time, adjustable hammer, adjustable chime.

$7.00 ea., adjustable time, adjustable hammer, adjustable chime.

$7.50 ea., adjustable time, adjustable hammer, adjustable chime.

$8.00 ea., adjustable time, adjustable hammer, adjustable chime.

$8.50 ea., adjustable time, adjustable hammer, adjustable chime.

$9.00 ea., adjustable time, adjustable hammer, adjustable chime.

$9.50 ea., adjustable time, adjustable hammer, adjustable chime.

$10.00 ea., adjustable time, adjustable hammer, adjustable chime.

Mimeograph Paper

81/2 x 11, 12 Lb. or 20 Lb. Stock

Finest Quality—White, Smooth


REDUCED TO ROCK BOTTOM

SORE FINGER

With Gauze

1 dozen to counter dis-

play. Each box, ungraded.

minimum order shipped

$2.50 Doz. 36 per Doz. $2.15 Doz. 48 per Doz. $2.12 Doz. 72 per Doz. $1.75 per Doz.

We pay postage when charged on your order. We pay postage when charged on your order. We pay postage when charged on your order.

Send orders to

FLINT HILLS SPECIALTY CO.

30-R Oak

BUHLING, IOWA

THE BILLBOARD PUBLISHING CO.

New York 19, N. Y.

Chicago 1, III.

1564 Broadway

183 W. Randolph St.

Cincinnati 22, Ohio

Los Angeles 6, Calif.

2140 Patterson St.

Hollywood 3551

St. Louis 1, Mo.

890 Arcade Bldg.

Cleveland 6-8761

Paris 5-6599

Detroif 1, Mich.

1009 Fox Theater Bldg.

RANJ1011

Copyrighted material
SPECIAL
FOR THIS WEEK
Gross
#14 Mottled Cat Balloons... $6.00
#10 Mottled Cat Balloons... 4.50
#11 Mottled Balloons... 3.75
#11 Circus Print Balloons... 4.50
Silver Airship Package... 9.00
Workers Available
5" Fur Monkeys ... 4.50
14" Jag Sabor & Sheath... 9.00
Hogalong Cassidy Balloons... 4.50
Metal Trombones... 21.00
Nchy Dogs... 21.00
Lancaster RWB Bell Baltons... 12.00
Silk Lash Whips... 11.00
#310 Flying Birds... 7.50

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St. Cincinnati 22, O.

LETTER LIST
Letters and packages addressed to persons in care of The Billboard will be delivered according to the last address given. To be delivered by next morning when mail reaches New York, Chicago or St. Louis by Wednesday morning at Cincinnati or Cincinnati office by Thursday morning.

SUBSCRIPTION ORDER FORM
The Billboard
2160 Patterson Street
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10. I understand that this will include the BIG SUMMER SPECIAL.

Name: 
Address: 
City _ Zone _ State 
Occupation or Business _

GIVE TO THE RUNYON CANCER FUND

www.americanradiohistory.com
NEW-CANARY COTTAGE CLOCK—NEW
Rich Looking •Bright• Dependable
CONVINCING ACTION
All plastic, handsome; body has white "shingled" roof and red or green house with matching chimney. Two yellow birds always in motion bobbing in and out of decorative attic window. Dependable United self-starting electric clock manufactured under Westminster license. A clean and smart-looking sales winner!

$105—10½' High, 10½' Wide
$29.60 Ea. in Dz. Lots
Sample, $4.50 Each

CUTTLER & COMPANY, INC.
920 Broadway...New York, N. Y.

THE WOLF PACK'

Original 3 pc. Kimco Pen Sets beautifully boxed with $7.50 gold embossed price tag. All sets fully guaranteed.

$4.95 DOT.

DZ. PACKS

SAMPLE PACK, $1.50

KIM & CIOFFI

"DREAM GIRL" LITE-UP PENCIL

CAMEO LITER

Regulation size playing cards featuring fifty-two exciting art studies of gorgeous models in full color!

$12.00 DZ. PACKS

SAMPLE PACK, $1.50

ITCHY DOGS

KIM & CIOFFI

912 Arch St., Philadelphia 7, Pa.

Market 7-2283

DON'T BE MISLED! BE SURE YOUR WESTERN HORSE CLOCKS HAVE SESSIONS MOVEMENTS

WHOLESALE ONLY

HERBERT STEINBERG, 1104 COMMERCE ST., DALLAS, TEXAS

NEW- Odd sizes

3% Deposit, Balance C. O. D.
If not for resale, add Federal Excise Tax.

THE BILLBOARD

June 3, 1950

MERCHANDISE TOPICS

Write Buyers' Service Department,
2160 Patterson Street, Cincinnati
22, O ., for a complete list of addresses of sources of supply mentioned in this column. To expedite handling, please enclose self-addressed envelope.

New York:

The National Association of Variety Stores will sponsor a 5-cent day at which to $5 merchandise fair in Dallas, July 16-18. First exhibit of its kind in the region, retailers may attend even though they are not association members. In addition, a $100 National Trademark Light-up-Message Prize contest for their residents as well.

Another 19-cent retail is the metal screwdriver with "brushed" handle. A 20-cent retail is the metal screwdriver combination that sells for 75 cents. All with brass handles, four sizes of screwdrivers inside the solid-steel hammer.

Another 19-cent retailer is the metal screwdriver with "brushed" handle. A 20-cent retailer is the metal screwdriver combination that sells for 75 cents. All with brass handles, four sizes of screwdrivers inside the solid-steel hammer.

Merchandising

Charlie Brand (Chas. Brand Novelty Corporation) says his new Roll-A-Game body embodies the thrill and excitement of a day at the races. Joe Koppert, of Target Arms, believes he offers, for the first time to the sporting readers, nationally advertised rifles at factory prices.

To accompany their Minute-Man camera now on the market, Universal Camera Corporation has announced a new lightweight, holster-type case in retail for $3.25.

The carded key chain, Snap-E-Pens are for retailers who are looking for insertion of any photo, the reverse side of the bob features a cigarette lighter. As $1 sellers, Walter Simon is showing a 10-cent retail. The new miniature pipe is Duette—25-cent retailer by Barker Wood Corporation. The pipes feature bright nickel bowls, carved shanks, ferrules and plastic bits. 

Toycafe's Touch-It trains feature train cars that join together by magnetic coupling. Tootsietoys is bringing out a new line of 4-inch miniature rubber-tread toy cars and trucks—15-cent retailers.

EAGLE SALES CO.
3945 W. Roosevelt Rd., Chicago 54, Ill.

GIVE TO THE RUNYON CANCER FUND

New 13"x13"

Tall Boy, rubber feet, use for any kind of lighting. $3.00 each

Sylvian Company
757 Milwaukee Ave., Chicago 32, Illinois

SHIP LAMPS

Sail 15°

"Dream" Chrome-Plated Sails, Mast and spars. $10.00

Soft glow indoor lighting. $6.00 each

SMALL READING LAMP

Suitable for either outside or indoor use. $4.50 each

EUREKA WATERLESS COOKWARE $7.95

14 oz. extra heavy pewter vinyl. $4.00

Display fog furnishes $6.95 price. $3.50

WANZER GUARANTEED

Over 1,000,000 and over a year of use. $4.10. Due to the amazing increase in its price, all previous price at the all-time low price of $5.00. Immediate delivery. 

50% minimum order

M. R. DAVIS CO., Dept. 93
13517 S. Western Ave.
Lots of Free Parking

WM. A. ROGERS SILVERWARE

by Oneida, ltd., Silversmiths

Stationary Houseware KNIVES

24 Pce. Serv. 8.00

12 Pce. Serv. 6.00

48 Pce. Serv. 12.00

60 Pce. Serv. 15.00

Eagle with American eagle handle. $10.00

Aviator-Type Sunglasses, various models

$8.00 each

M. R. DAVIS CO., Dept. 83
13517 S. Western Ave.
Lots of Free Parking

PACKED WITH VALUE

Wolf-Pack Art Dept. $17.50 Dz., $15.00 Dz.

Nail-Throwing Pencils...

4.50 Dz.

25¢ each, 25¢ each

Features a pencil cup, holds a dime

3.00 Dz.

Features a pencil cup, holds a nickel

Blows Up 9" to 12"...

5.00 Dz.

Features a 12" billy, 5" traction

Hanging Cassidy Button, with head for use as

8.00 Dz.

Aviator-Type Sunglasses, various models

7.50 Dz.

$3.50 Deposit, Balance C. O. D.

EAGLE SALES CO.
3945 W. Roosevelt Rd., Chicago 54, Ill.

Copied material

www.americanradiohistory.com
These Items Sell FAST!

Here are just a few of our many FAST PROMOTIONAL items. Come in or write for our list.

Plastic Cups & Saucers, 6 of each:.......

$6.00

Picnic Set #1. Has 4 cups and 4...

$2.00

Vacuum Bottles, U.S.A. marks,

$3.75

Roll Film No. 117, 8 exposures,

$1.00

Mr. Bank (Dog Nose), realistic

$0.05

Waste Basket, Metal Top and

$2.20

Wood Sanded Bowls, 9" wax finish,

$3.00

Slippers — Heavy, hard plastic

$4.50

Oily Hall Polish Remover, 2 oz.

$7.20

Netflix Books, "Century of Progress,

$8.75

HERE AND THERE:

A new space-saving, fold-away
clothes line hanger is being marketed
by Space Saver Industries, Detroit, under the name of Key-Kay. Unit mounts on
the basement ceiling, folding to the
wall when not in use. It permits up to 140
feet of line to be mounted in a space
of about 4 feet, says G. H. Meier & Company, Chicago, has announced its new English sprig
set, a unique paint spraying unit
that eliminates the need of the usual
motor and compressor. A portable
set costing under $25 has a professional
beauty and efficiency, it is said.

Mr. Hoover, owner of Gem Sales
Company, Detroit, reports that their
new 1952-1953 illustrated catalog will
be placed in the mail this week. ...Announce
ment of the Klamp-On iron rest in
good profit news for dealers, ac-
cording to the manufacturer, Arrow
American Products, Inc., of New
York. Equipped with sturdy six-
foot flexible card, plug and socket,
the item is quickly and simply at-
tached to any type ironing board
and accommodates need of iron...

Sensational — Dramatic — Realistic!

"SCENE-IN-ACTION" ELECTRIC CLOCK

Beautiful Antique Ivory Competition case in
Continuous Motion. "Electric" movement, 4-dimen-
sional effect. Can be had in 3 different colors.

1-Desert scene with Moving Covered Wagon
2-Sea scene of Liberty "Ship" (costumed Illustrated)
3-Horse Shooting Ducks on the Wing

RETAIL
Your Cost
$14.98 each $7.79 each

HURFORD SAFETY LIGHTS

Lamps, Ruby or clear, daz. pr., $7.99 each

Lamp, Silver, 31/4" diam., 25000
cinters, $3.99 each

Lamp, Large Nationality Safe Dolls, 44.00

Horse Costume, daz. pr., $3.50 each

32% Deposit With Order

1354 S. HALSTED STREET

CHICAGO 11, ILLINOIS

ACT FAST! Write for prices today!

THE TARRSON CO.

540 LAKE SHORE DRIVE

CHICAGO 11, ILLINOIS

Notice, Engravers and Demonstration
3 Styles, Nickel Silver Idols. .......... $2.85 doz. up
5 Styles, Nickel Silver Signet Rings. .... 1.85 doz. up

New Line Hand Painted Jewelry for Engraving

Send for new Pages for Catalog you have or if you have none will send one.

Dexeco, Inc.

191 SOUTH STREET

PROVIDENCE 3, R. I.
ARThUR BURNS, former partner of Chet Greeley, of Greeley's Furniture, has quit the retail business due to poor health. He will work for a firm in Kansas City, Mo., where he’ll open a new store under a contract with Kansas Drug Stores. He says that the chain has some good stores and that the experience he has gained during the past month will be useful to him when he reopens the Centennial Thrift of a Century in Kansas City.

Big Al Wilson left Oklahoma City last week for Kansas City, Mo., where he’ll open a new store under a contract with Katz Drug Stores. He says that the chain has some good stores and that it looks like a good place to open a store.

ELEANOR DAVIS, widely known in Pitchehdon, continues to make his headquarters in Garden City, Mo.

"DOES ANYONE remember the old senator, the fellow who said, ‘Let’s give the new boys a chance to cut loose’?" queries that old pitch ace, T. D. (Spike) Rockwell, who was a star pitcher for the Giants, "I’ve been looking over the column lately and it seems like one won’t see a score from the Giants now. It’s just a case of out of business, out of mind, I suppose. I haven’t heard of any pitching for five years and have been located here for that long time. From the way things look it seems like there remain here another five years."

G. Guild Stewart, pitcher of note from Portland, is still peddling tom-toms and doing ok. Michaelv, who formerly handled the Halifax-Vol and Strumberg condensers, is off the road and making plans to build a new home out here.

SAM FREDER is still in New York working trade papers to reported good business.

JOSEPH H. GARFUNKEL, former auction hammer, and now with American Jewelry Outlet, New Orleans, advises from the Crescent City that he witnessed a demonstration in New Orleans last week and saw him turn out a real money maker. Garfunkel says that, "I saw two of his auctioneers selling two of the bottles of the stuff he was purveying with each pitch. He says the pitch consists of a sponge, a little bottle of liquid in a case, soap bottle of common ink and a case of letters and lettering on its use. All went for $2, he said.

GEORGE DIXON in his syndicated column, Washington Scene, under a Pittsburgh dateline of May 18, is convinced that after 10 days of touring the country with Joe Trump he “passed up the greatest get-rich-quick opportunity of my life.” He could have had some make up all along to sell to the suckers. I’m telling you, I would have caught them by the lights and turned them over to the syndicate. There were 100,000 people who were set to receive $100 a week for life. I’ve heard of this before."

"Commenting further, Mr. Dixon said: ‘I have never been given the credit he deserves for being a showman. The

Billboard should do a piece about him in his Pitches for Pitchmen. And, if he held the act to music, he’d leave his audience swooning.”

"WHO SAID YOU CAN’T have three red roses in one bottle?" asks Dee Hubert Potter from Stuart, Fla., where the Sure-Lax Medicine Company headquarters are located. Dee B. W. Ward, owner of the firm, tells me he has just finished working for a year in the Sure-Lax plant. He returned to his home in Ohio last week.

MC Doak Perry, owner of the Perry Drug Store, Fort Pierce and Pahokee, Fla. The show has had four corns, four George Chavers, Harry Brock, Erady Kid Lewis. And the show has the best corns that are on the road now.

ROY CRANDALL and William X. Reno, well known in pitch circles, have their new corn stand clinching on the Volunteer Stotes, currently playing Tennessee spots.

STEVE McCLEAN, grabbed a winner at the Greer, S. C. Show, and he says when he sold out of novelty stock the first two days of the event.

A NEW SWITCH is being made to Pitchehdon’s operations. Sid Givet, well-known kitchen gadget worker, who has had that layout for five and six years, is currently pitching a Sun-Dome vacation in the WGN-NYF Chicago, to lucrative takes. Givet says Class B spot announced makes this pitch and receives mail orders at the TV stations. A recent nine-day gross totaled $2,000, of which about 80 per cent went to the crew. Givet figures that his operation gives him 40 per cent of the total cost and a 20 per cent cut as compared with the 20 or 25 per cent tax taken by operators with the same item in stores or at fairs. He says that the B spots meet him about $400 for each three and a half days and he uses two announcements a day.

GEORGE H. BROOKS, veteran pitchman, blasts the following from St. Louis: ‘ Came here in April from Hot Springs and worked the eight-day home show for my old friend, Heavy Lewis. I met a number of pitchmen here but can’t recall their names. Kitchen gadgets, ambon combs, Mickey Mouses, trinkets, cards, sharpening tools and jewelry seemed to go best here. Following the home show I started working for the Police Circus April 28 and worked circus books and balloon. Business was good for the first week and worked the Armed Forces Parade in Forrest City, Mo. The oldies with popular corns and flags and pennants. It drew big crowds but little spending was done.

AMERICAN BEAUTY Key Chains A key chain that will make a girl sit up and take notice. A bandage from sewing will work, but a key chain is needed. The key chain is made of tiny gold or silver embossed with various patterns or designs. For the girl who is hard to get, or the one who is hard to buy for. Available in 24 tin cases at $1.00 each.

LEISTER GAME CO. Dept. B, 28 EYRE ST., TOLEDO, OHIO

WHO MANUFACTURES LORD’S PRAYER STAMPING MACHINES?

Write, giving full particulars and price.

17TH STREET, PHILADELPHIA, PA.

$1.75 per 10 Prepaid

Send along for sample. J. S. BRADY, ESTATE DELIVERY FIRM.

181 NORTH 127TH STREET NEW YORK CITY

KIDDIE COLOR BOOKS

Large assortment of picture books, two for five cents. All subjects.

Printed in U.S.A.

Send for Free Sample.
NOVELTY MEN—CIRCUS AND PARK SPECIALS
GET TOP MONEY—WITH MYCO NOVELTIES

Whips...

- Special Dart Balloons
- 4½ in. Assorted Color Balloons
- 4½ in. Assorted Color Red Balloons
- 4½ in. Assorted Color Blue Balloons
- 5 in. Assorted Color Red Balloons
- 5 in. Assorted Color Blue Balloons
- 5 in. Assorted Color Yellow Balloons
- 5 in. Assorted Color Green Balloons
- 5 in. Assorted Color Pink Balloons
- 5 in. Assorted Color White Balloons
- 6 in. Assorted Color Balloons
- 6 in. Assorted Color Red Balloons
- 6 in. Assorted Color Blue Balloons
- 6 in. Assorted Color Yellow Balloons
- 6 in. Assorted Color Green Balloons
- 6 in. Assorted Color Pink Balloons
- 6 in. Assorted Color White Balloons
- 7 in. Assorted Color Balloons
- 7 in. Assorted Color Red Balloons
- 7 in. Assorted Color Blue Balloons
- 7 in. Assorted Color Yellow Balloons
- 7 in. Assorted Color Green Balloons
- 7 in. Assorted Color Pink Balloons
- 7 in. Assorted Color White Balloons
- 8 in. Assorted Color Balloons
- 8 in. Assorted Color Red Balloons
- 8 in. Assorted Color Blue Balloons
- 8 in. Assorted Color Yellow Balloons
- 8 in. Assorted Color Green Balloons
- 8 in. Assorted Color Pink Balloons
- 8 in. Assorted Color White Balloons

American West, 1950

- Leather Alligator
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraffe
- Leather Lion
- Leather Tiger
- Leather Zebra
- Leather Buffalo
- Leather Elephant
- Leather Giraff...
SEAL BROS.

In Whitefish, Mont., the horse truck caught fire, but everyone pitched in with buckets and fire extinguishers to extinguish the blaze. Four of the horses got loose and were rounded up later. Fire came right after the night show. Frank and Bernice Dean joined at Coeur d'Alene, Idaho, and the La Zelle family joined at Mullan. The weather changed again so we're back with bonfires — MAURICE MAB-MOIREJO.

COLE BROS.

Everyone is Hopalong Cassidy conscious. Ray Hutnick and Elmer Mader have changed their names to Skip-A-Long Jutterick and Jump-A-Dandy. Dorothy Horror also changed hers! She celebrated her birthday May 18. Six kids were working in the pie can, and Children joined in Detroit. Barbara Petry is out of the hospital, recuperating at her home. Delores Mummary, Louise Peterson, Dolly Dale and myself were guests of John Carillo, of The Detroit News, at the Four Dukes, where Betty's sister, Pat, is working.

Arthur Wallenda is the most popular person on the show. He has a portable television set. Mr. Russell says he wouldn't miss the floorshow in the pie car, especially the quartet under the direction of Al Hilsenbeck. Between shows Dolly Dale and Kay and Tommy Mueller have been practicing light wire. Louise Peterson has been giving ballet lessons to Cora Johnson's daughter, Holly, in exchange for lessons in cloud swing.

Don Haisch, the English clown, found his only relative in America when we were in Detroit. Many friends of Willie Downing's on this show called on him at Eastern Cen- tum. In Northville near Detroit and report that he is much improved. After being confined there for nearly two years, he expects to leave there next spring. He would like to hire a girl from friends. Eddie Howe hosted his family for the opening night per- formance in Detroit. Bill Shiley and Happy Kelemms are winning new laurels as singing troubadours during the come-in.

Visitors included George Caron, Manipulator M. Wirtz and his wife, Mrs. William Horstemann, Don Lang, Ted Kews and Company, Talulu Thomas, Bill Hudd, Bert Wheeler, Tommy Bartlett, Les Lear, Bob Cunningham, Nellie Lang, Ray Milton and Jack Miller. ZAHRA KADER.

Dales

This org was the first American circus to cross the Canadian border this year. New acts are the De Men Tesla, teeterboard performers, and Jackie Larkin, furniture mover. With regards aparted from the pantomime in Warren, Pa. Gill was forced into convalescence because of his recent heart surgery. They will return to the show as soon as he is well again.

Elmer Jones, of the Elmer Jones two-car show circus fame, visited with Dick and Harry La Roy in Warren. Our family off to Indiana, Pa., the week before saw the personnel visiting the Biller show. Andy and Mabel and Betty Biller were delighted. The Pettus celebrated their 10th wedding anniversary. Maxie was lifted with a portable washing machine. All the small fry in the back yard are doing miniature cloud swings on the guy ropes.

The Dave Finman travel in style. The back of their panel truck is rigged up not only with a light theater, special tank and water pump, but a pressure system. Leo Dales has brightened up the back yard with his new water tank. Recent visitors here included the parents of Marge Con- tor, Dorothy Oliverio, Fancher New York, and Alice KADER. In Lant, ont., from her regular job, she caught the realizing — BILLY BARTON.

BURLING BROS.

Charles Laid and Buck Leahy have missed direction arrows twice recently. Their show had a three-quarter matine and a full night show at South Bend, Ind., June 2. Paul Shinn is sporting new wardrobe in her ladder number. Shorty Morris joined clown act in Detroit. Recent visitors to the show included the king, James White and Art Young — BUCK LEAHY.
NEW ELECTRIC BIRD CAGE

"It's Different"

All chrome construction, precision balanced. Minimum noise. New bluebird design a constant 1 in. when cage is in operation. Operates on 110 volts, AC current.

$5 each $56 dozen

Genuine Mother of Pearl! (grips)

PISTOL LIGHTER

FOR IMMEDIATE DELIVERY. Precision made on MINT. AUTOMATIC, flashy chrome finish. Pull trigger, 2 lights in every case.

Reduced Prices!

$20.00 oz. Sample $2.00

SUNGLASSES:

All-American air force line. F context quality, complete with beautiful case. Also L. C. O. 600, etc., imported, $10.00 and up. In this price, imported and genuine mfg. handle. (OCAMAR)

THE WOLF PACK

Covers, Winds, Knots, Techniques in Natural colors, complete. Milled, polished SPECIALS, $10.00, $15.00 and $20.00 for dozen, $30.00 a dozen. Send us your orders! 100, 200, 300. We will mail them back.

UNITED ENTERPRISES

175 FIFTH AVE.
NEW YORK, N. Y.
Telephone 3-0619

PISTOL LIGHTERS

Immediate Delivery

Low Price

Quantity Users Invited

BOX 540
Billboard, 1564 B'way, N. Y. C.

CLOSEOUT BARGAINS

• Fine clothes jewelry sets, attractively boxed, $4.75 per dozen
• Sample sets, $2.00, postage prepaid, 10% off to $1.00 gift items

THE BILLBOARD

June 3, 1950

Municipal

Emk61

AIIAmerican

June

Genuine

Sample

IMMEDIATE

genuine

deposit

SPECIAL

complete

natural

pieces

World's

MAJESTIC

Set,

long

for

$4.75

$1.00

It

AUTOMATIC,

ENTERPRISES

(grips)

5

18%

1.75

$1

WOLFE,

CATALOG

in

NEW

ITEMS

26--34-52-72--

Steel

PACK

lots;

Seattle

CO.

Wooden

LIGHTERS

SALO.

and

when

C.O.D. Order

阵地

item

of

J.

N.Y.)

PRICES

now

CANCELLED

FIFTH

RUBBER

QUALITY

当て

Finger

PRICES

Current.

CO.

FOR

NOW

OUT

DIRECT:

WITH

SHIPPED

MERCHANDISE

and

PRICES

 мире

operation.

Address:

THOMAS A. WOLFE, Inc.
Dept. 6, 1102 Broadway, New York 18, N. Y.

"The House of Quality"

E-X-P-A-N-S-I-O-N braceleets and necklace sets have been best selling gift items for 50 years. They retail in jewelry stores from $3.00 to $10.00 each. Our prices are in line with consumer price strings.

MONEY-BACK GUARANTEE

On First sample order of six assorted styles for $4.75, postpaid or C.O.D. Order now for immediate delivery.

Originals of New York

105 FIFTH AVENUE
NEW YORK, N. Y.

SENSATIONAL NEW GUN THAT SHOOTS COLOR BUBBLES

TERRIFIC PROFIT PLAN

From Manufacturer to Agent

KIDS from 6 to 60 go wild over this gun. Nothing like it on the market. It's the perfect sight-seeing demonstration. Field test证明 out of 80 who made a night out first in your town. In short, there's no other.

BUY IN THE MIDWEST—SAVE THE FREIGHT

OUR NEW CATALOG NO. 511

Saving more than 500 more new items for the carnival concession trade is now being mailed out. You must tell us your line of business and what concessions you operate or catalog will not be mailed.

MIDWEST MERCHANDISE CO.
100 BROADWAY
KANSAS CITY, MO.

GOOD PISTOL LIGHTER

WHILE THEY LAST

$15.00

EACH

GOOD LIGHTER

WHILE THEY LAST

$14.40

CAMERA LIGHTER

$75.00

4 5 to 4 1/2 Brass Trunk, 1 gr. $6.00

10 gr. $7.50

10 gr. Ex. Matches 27.50

10 gr. Roll Caps 20.00

5 gr. Auto Bombs 7.00

25 cards Ex. Matches (25) 25.00

10 gr. Ballet Sticks 5.00

1 gr. Plastic Cigarette Case 3.00

1 gr. Elec. Kitchen Clock 24.00

1 gr. RR Cards 69.00

1 gr. Beeds, Eyebrows & Moust. 30.00

1 gr. 15 Brood Parasol 45.00

1 gr. Pl. Wee Pats Sedale 1.00

1 gr. Doll Pennylight 5.00

1 gr. 4 Picture Pennylight 4.00

1 gr. Compass Key Chain 5.00

1 gr. Twinkle Flash Lights 45.00

1 gr. Shave Gr. Co. Clock 8.00

1 gr. Park Storm Lights 4.00

1 gr. Sparky Voice Bug 4.00

1 gr. Fl. Girl or Boy Pencil 3.50

1 gr. 4 Piece Pencil Set, G. C. 3.00

10 cards Disc Flints 1.75

1 gr. Plastic Harmonies 8.00

4000-41" Beaded Key Chain 7.50

1 gr. Min. Pipe Tie Clopa 2.00

DEPOSIT WITH ORDER, BAL. C.O.D.
WRITE FOR FREE CATALOG

BORDER NOVELTY CO.
5 West Jefferson Ave., Detroit 26, Mich.

Set them up! 7 PIECE CORDIAL SET

SENSATIONAL NEW PRICES...EVERYONE WANTS!

Cleaning chromium-plated Clip-in Lighter works (like the real thing) in your fingers, and all things and all clips. FITS PLAIN LIGHTER to make a unique arrangement. Fit with or without the block. Clip in and out. a e a e that's what they are! a e a e that's what they are! a e a e that's what they are! a e a e that's what they are! a e a e that's what they are! a e a e that's what they are! a e a e that's what they are!

In stock. Extra forms. Sample price $3.00

Cash With Order

ROBERT SALES CORP.
364 Canal St., Dept. Q-1, New York, N. Y.
Board Meet Shows Play Trends

25 Exhibits Feature New Merchandise, $$ Numbers, Sectional Ticket Deals

High Quality Premiums Introduced by Novelty Firms

CHICAGO, May 27—A total of 25 salesboard, ticket and novelty firms hosted a steady flow of visitors to the Punchboard-NoveltNovelty Industries’ exhibit at the Sheraton Hotel here this week (22-24) as they featured the “latest and greatest” array of money-making merchandise, to be shown in one roof by manufacturers and distributors. Preponderance of novelty firms, 14 in all, indicated the steady increase in operator and player acceptance of merchandise numbers over the past two years. New and unusual types of premium items were displayed by most of the companies, keeping pace with the new releases by board and ticket houses. Salesboards and firms exhibited several thousand board and ticket numbers, with merchandise, coin and money boards leading order favors and sectional ticket deals out in front in their respective fields.

Featured Exhibits

Featured items displayed by the exhibiting board and ticket companies included:

Bees Jay Products, Inc., Chicago; over 21 new boards, including three-sectional, one merchandise and seven girl numbers. Lead item stroved was the Marble Derby, offered in two numbers for the regular trade (with a punchboard section at the top) and 10 for the girl number. Plunger action puts marbles in a glass instead of the regular drift to bottom of board through various channels to score winners.

Superior Products, Inc., Chicago; series of six Glo-Boards in nickel, dime and quarter play, Special luminous paint causes certain portions of the board face to “glow” in such high-light locations as taverns, bowling alleys, etc., where dimmed interiors heighten effectiveness of the new line.

NEW LOW PRICES

T & C SALES COMPANY

$11,000 Plate or Sections

6/9.66

9,500 Big City

6/22.88

8,000 Assorted Nickel Boards

6/24.88

5,000 Assorted Nickel Boards

6/26.00

2,000 Assorted Nickel Boards

6/28.00

1,500 Assorted Nickel Boards

6/29.00

1,000 Assorted Nickel Boards

6/30.50

500 Assorted Nickel Boards

6/31.50

250 Assorted Nickel Boards

6/34.00

100 Assorted Nickel Boards

6/35.00

50 Assorted Nickel Boards

6/37.50

25 Assorted Nickel Boards

6/39.00

10 Assorted Nickel Boards

6/40.00

5 Assorted Nickel Boards

6/45.00

GMC $5

6/10.95

8" 41.00

6" 41.45

5" 42.00

4" 42.50

3.5" 43.00

3" 44.00

2.5" 44.10

2" 44.50

1.5" 46.00

1.25" 46.10

1.00" 46.50

0.8" 47.00

0.75" 48.00

0.70" 48.50

0.65" 49.00

0.60" 50.00

0.55" 50.50

0.50" 51.00

0.45" 51.50

0.40" 52.00

0.35" 52.50

0.30" 53.50

0.25" 54.00

0.20" 55.00

22 CENTS DEPOSIT, BAL. C.O.D., ALL PRICES C.O.D., JACkSONVille, ILL. WRITE FOR OUR NEW PRICE LIST

DON’T GAMBLE

Buy from Indiana’s largest Manufacturer

Immediate Shipment Good Clean Stock

Nice Thick Jackpot Chanley, 85c each. Assorted 50 Gld Boards, cv. $12-$13 prof. each. Good profit makers. Good material. $12.50-15.00. Lucky Lulu IAB GAME WITH IAB, Profit $20.00, sells $33.35. Fancy Seven Tickets, doz. 10c each. Wolf, FAX ART MODEL. 50-50-50 PAYOUT, SALE $18 per dozen; 250 to 500 Board Combos, 5 to 10c each. McNamara PELLET BOARDS, all styles. Width $27.00 BWS Single Tickets, per dozen. $1.00 gross lots. All types of Premium Merchandises-Faucet, Wrenches, etc. GAILENTE NOVELTY CO.

SOUTH BEND 24, INDIANA

Plant and Hotel Displays Draw Salesboard Ops

CHICAGO, May 27—Open-house plant showings by three Chicago salesboard manufacturers, with a fourth firm also exhibiting in the Morrison Hotel, sparked additional interest in the three-day board, ticket and novelty displays here this week (22-24).

At Gardner & Company’s special plant showing, manufacturers showed names from most of the 48 States. To accommodate the increased numbers, two extra rooms were thrown open for the occasion, and consisted of a television room, where sports events were featured and a merchandise display by M. J. Lee, Inc., Chicago novelty houses.

New Boards.

Among the new boards introduced were the Gardner glow-type number, Raffles, nickel plunger; Golden Gloves and In Your Mist, both in 5 and 10 punch, two more nickel numbers, Cabaret Mini and Fancy Figure, and a new-type bingo leave. Latter is a bingo series deal, nickel play, where seven numbers are sold for complete bingo jackpot board offered a large array of high-value winners.

Other Displays.

Peerless Products, Inc, supplemented its plant showing of its full 300-board line with on-the-wall exhibits, with special emphasis on Gardner and Peerless officials represent.

Presenting a two-room display of new and standard line boards in its Morris Hotel display, Peerless, Inc. also indicated buying was up this year. Joe Zimmerman, J. J. Kaiz and Arthur Green, firm’s Illinois-Indiana representative, talked up the new releases: Three-quarter boards, Triple Twenties, Definite Sawbuck and Big Wheel, 8-10-cent play Games, Double Playing, Bing and Z-Z Pickin, all nickel play.

The McNamara Company, in a special plant display of all pellet boards for its Twin frames, showed a display for the new machines and the four sections of numbers. The McNamara, P. J. Philip and Walter, were present to tell the operating and sales programs.

36 NEW BOARDS

LOADED WITH PROFIT

Ready for IMMEDIATE DELIVERY

SUPERIOR PRODUCTS, INC.

3133 W. Fullen St.

CHICAGO 18, ILL.

100 HOUSES / 100 HOUSES / 100 HOUSES / 100 HOUSES / 100 HOUSES

SALESBOARDS

Tickets, Jar Deals, Premiums

STOP IN TO SEE US

RUB COIN MACHINE EXCHANGE


Copyrighted material
SALESBOARDS—JAR TICKETS
NEW LOW PRICES

**SALESBOARDS—JAR TICKETS**
ALL ORDERS SHIPPED
SAME DAY RECEIPT

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
</table>
| 300   | $12.00 | 1-1/8" KVATER-KOLES, THICK...
| 360   | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 880   | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 930   | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 950   | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1120  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1130  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1200  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1220  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1300  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1350  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1500  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1520  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1521  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1530  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1600  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1620  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1650  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1700  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1720  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1750  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1800  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1820  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1850  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1900  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1920  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 1950  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...
| 2000  | $12.00 | 1-1/4" LUCKY BUCKS, THICK...

For full information, see our Illustrated Price List.

**OPERATORS, JOBBERS:**
SEND FOR SAMPLE NOW!
No need to buy a pig in a poke. Special operator or jobber sample price $1.00. Complete details sent with samples or on inquiry. A real deal for operators and jobbers. Always whether you want to give, exchange, or receive. Don't delay. Ready for immediate shipment. Game shipped ready to put in play immediately. No mechanism, no set-up, Complete fool-proof.

**THE PAYOUT!**

5000 pellets at $1.00 per play

**TAKES IN**

$295.00

**PAYS OUT**

$210.00

**PROFIT**

$85.00

**A and Z DISTRIBUTORS**
Division of Universal Sales Co.
1708 YESLER WAY
SEATTLE 22, WASH.

**SALESBORDS**

Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.

**RATE**—$1.50 a Word
Minimum $2
Remittance in full must accompany all ads for publication in this column. No charge accounts.

**NOTICE**
Classified forms for the Billboards annual summer special, to be dated June 24, will close Wednesday, June 14.

Get your ad in NOW for this all-important special issue.

---

**FINESST IN THE COUNTRY**

**SAVING YOUR MONEY**

WRITE TO EMPIRE FOR AMERICA'S MOST COMPLETE LINE

**PUNCH BOARDS**

**PUSH CARDS**

**EMPIRE PRESS, INC.**

646 W. Superior
Chicago 10

Moksh 4-4118

---

**SALESBORDS**

**JAR TICKETS**

**NEW LOW PRICES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Color</th>
<th>Description</th>
</tr>
</thead>
</table>
| 300   | RED   | KWATER-KOLES, THICK...
| 360   | RED   | LUCKY BUCKS, THICK...
| 880   | RED   | LUCKY BUCKS, THICK...
| 930   | RED   | LUCKY BUCKS, THICK...
| 950   | RED   | LUCKY BUCKS, THICK...
| 1120  | RED   | LUCKY BUCKS, THICK...
| 1130  | RED   | LUCKY BUCKS, THICK...
| 1200  | RED   | LUCKY BUCKS, THICK...
| 1220  | RED   | LUCKY BUCKS, THICK...
| 1300  | RED   | LUCKY BUCKS, THICK...
| 1350  | RED   | LUCKY BUCKS, THICK...
| 1500  | RED   | LUCKY BUCKS, THICK...
| 1520  | RED   | LUCKY BUCKS, THICK...
| 1521  | RED   | LUCKY BUCKS, THICK...
| 1530  | RED   | LUCKY BUCKS, THICK...
| 1600  | RED   | LUCKY BUCKS, THICK...
| 1620  | RED   | LUCKY BUCKS, THICK...
| 1650  | RED   | LUCKY BUCKS, THICK...
| 1700  | RED   | LUCKY BUCKS, THICK...
| 1720  | RED   | LUCKY BUCKS, THICK...
| 1750  | RED   | LUCKY BUCKS, THICK...
| 1800  | RED   | LUCKY BUCKS, THICK...
| 1820  | RED   | LUCKY BUCKS, THICK...
| 1850  | RED   | LUCKY BUCKS, THICK...
| 1900  | RED   | LUCKY BUCKS, THICK...
| 1920  | RED   | LUCKY BUCKS, THICK...
| 1950  | RED   | LUCKY BUCKS, THICK...
| 2000  | RED   | LUCKY BUCKS, THICK...

**OPERATORS, JOBBERS:**
SEND FOR SAMPLE NOW!
No need to buy a pig in a poke. Special operator or jobber sample price $1.00. Complete details sent with samples or on inquiry. A real deal for operators and jobbers. Always whether you want to give, exchange, or receive. Don't delay. Ready for immediate shipment. Game shipped ready to put in play immediately. No mechanism, no set-up, Completely fool-proof.
ACMMA SETS ’51 APRIL GET

Jones Re-Elected Prexy as 1st Show Ends; Attendance Passes 2,100; Buying Brisk

Set Board of Directors and Officers for Coming Year

By Norman Weiser

CHICAGO, May 27.—Adjudged a success from attendance, buying and social viewpoints by the more than 2,100 who attended the 27th Annual ACMMA-sponsored All-Industry Coin Machine Show came to a close Wednesday afternoon (24) with the election of officers for the coming year, and the decision to hold the 1952 show at the Hotel Sherman here April 9, 10 and 11. Only two short business meetings were held during the course of the three-day show. The first, convening Monday (22), elected Herbert B. Jones, Bally Manufacturing Company, and Vincent C. Shay, president, Bell-o-Matic, to the board of directors for three-year terms; G. F. Haley, Buckeye, and Rex Shriver, H. C. Evans Company, vice-presidents, and D. W. McClay, O. D. Jennings Company; William J. Ryan, Universal Industries, and John Conroe, J. H. Knight, directors for one-year terms.

The second business meeting, held Wednesday (24) and attended by the board of directors, elected Horace Jones to another one-year term as president; William J. Ryan, vice-president; Vincent C. Shay, secretary; D. W. McClay, assistant secretary; G. F. Haley, treasurer, and John Conroe, assistant treasurer.

Buying Brisk

Most exhibitors reported that buying had been brisk, although there appeared to be a heavy turnout of dis- tributors and jobbers. A surprising amount of new equipment was unveiled, and this, coupled with heavy attendance, brought the exhibition to a close.

Too, operators and distributors divided their time between the exhibit and the Mason (See ACMMA Sets on page 123)

---

CMI Cancels June Convention

DENY ORG WILL BE DISCLOSED; NOTIFY EXHIBITS; OFFICERS REACH DECEASED

CHICAGO, May 27.—Climaxing rumors which started during the American Coin Machine Manufacturers’ Association Convention this week, officers of Coin Machine Institute notified exhibitors Thursday (26) that the CMI convention and show scheduled for June 26-29 in Chicago had been canceled.

Announcement of the cancellation was made in the name of the board of directors by CMI Director of Public Relations, John Pieker. He explained that the board believed the show would have been an "unreasonable burden" for the industry since it would be the third coin machine show to be held in Chicago this year.

Other rumors circulating in Chi-

(See CMI Conclave on page 117)

---

ACMMA Convention Notes

Visitors began pouring into Chicago last week-end as the official opening of the ACMMA Show at the Hotel Sherman Monday morning. Among those on hand were two manufacturer distributor meetings which were held Saturday night. The Rock-Ola Manufacturing Company held its first distributor meeting in 16 months at the Stevens with David D. Rokaia, president; J. Raymond Bacon, executive vice-president, and Art Weisman, vice-president and director of sales, hosting a crowd of more than 200. At this meeting the Rock-Ola Rocket 50, a new selection of five-price machines, were met with enthusiastic response from the visitors who had come from all over the United States, Canada and Mexico to attend.

AMI also held a pre-show meeting of its distributors, with John Had- dock, president; John Stewart, assistant sales manager; Ed Ratajczak, Western sales rep, and Jack Mintek, Eastern sales rep, meeting with the firm’s distributors from all parts of the country. Of prime interest at this session was the firm’s unveiling of a new wall speaker, bar box bracket and its conversion unit for the new seven-inch records. (See Convention Notes on page 116)

---

Census Report Shows There Are 700,000 Potential Locations

WASHINGTON, May 27.—The na- tion has approximately 700,000 retail locations for coin machines, accord- ing to data from the Coin Machine Industry to the Census Bureau today (27). Eating and drinking out- lets comprise the second largest group, while gas stations make up the second largest cate-

---

Johnston Bill Hearings Set To Resume in D. C. June 1

WASHINGTON, May 27. — The House Interstate and Foreign Commerce Committee will resume hear- ings Thursday and Friday (1-2) on the Johnston bill (H.R. 123), and if it is not enacted for publication-

---

Ride ’Em HoppY

CHICAGO, May 27.—One of the top eye-catchers at the ACMMA show here this week, and an item that garnered consid-erable space in local newspa-

---

Arcade License Test Cases Set For N. Y. Airing

NEW YORK, May 27.—Two court cases aimed at forcing the issuance of arcade licenses for arcades housing long-accepted coin games were being shopped up this week. The first is a hearing June 6 and the second is a hearing June 9.

---

Luck Strikes Twice For Blenker Firm

CHICAGO, May 27.—The Blenkers, of Blenker Amusement Company, Junction City, Wis., proved that the old adage that good things happen in bunches. Joe Blenker won the Cadillac door prize at the ACMMA show Tuesday (25) night. The next day Aizen Blenker was informed by Seymour Golden, of Coin Machine Service, she had won a clock, one of the nine prizes given in the contest. A total of 1,183 persons registered for both prizes. Other coin machine service clock winners were Roy G. Twedt, Silver King Corporation, Wyatt, Ill., and Irene Obstortzky, Western Novelty. (See Luck Strikes on page 117)
Special Boston Vend Battery In Public Eye

Show New Lines at ACMMA Meet

BOSTON, May 27.—William F. Glenn's Sons Company's 14 machines were on display at the New Terminal here last week (The Billboard, May 27) received many radio and Yours columns.

The special vending section, named "Seau-VU Automatic Vending Cente," was promoted on Arthur Godfrey's morning radio show, in New York on the "Fires" and "Model of Commer," and by several local radio stations. The unveiling of the new machines was timed to coincide with the Mid-Century Boston jubilee celebration May 18-22.

Merchandise for men and women alike is on display in a section on one side of the waiting room, the men's and children's section on the other. With the exception of nylon hose which is sold in a complementary automatic machi- ne Corporation, New York, none of the items has yet been mechanically sold and are sold for the first time.

The machine, which will sell for around $400 f.o.b., was to be under wraps for the first week, during which time Glenn's officials and Glasscock engineers met to plan for the changeover. Glenn's has the sole New England rights to the machine.

The Glasscock machines are of gray steel sheet, 36 inches wide, 45 inches high, and 27-1/2 inches deep. (See Special Boston on page 103)

Kool-Sleep Appoints Four Distributors; Effects First Sales in East

CHICAGO, May 27.—Kool-Sleep, Inc., Cambridge, O., announced that its coin-operated room cooler, shown at the ACMMA Meet here last week, was to be priced at $66.65, with a 25% discount to distributors. Russell F. Craig, president, also re- ported the appointment of the first four distributors for the two-month period.

Following introduction in the South, Craig stated between 200 and 300 coin and coin-cooler units were ordered in Colorado, Montana, Ohio, Pennsylvania, and the Carolinas. Tests in the New England area, he said, were so successful that orders have been placed for units in New York, New Jersey, Pennsylvania, and Georgia. Plans for the New England tests are in the works, he said.

The coin-operated room cooler, he said, requires only 75 cents and 11/2 per night in locations such as hotels and motels.

Both models are 21-inch-high, 24 inches wide and 15 inches deep. The coin-operated cooler weighs 88 pounds, while the non-coin model (C 15-50) is 34 pounds; non-coin unit (15-F4XPS) weighs 32 pounds.

Distributors named are J. R. Distribution Company, Pittsburgh; New York Distributing Corporation, New York; Kelley Music Store, Chattan- ooga; and Birmingham Music Com- pany, Birmingham.

Elect H. Miller Chairman Of Region 9 at NAMA Meet

DALLAS, May 27.—Herman Mil- ner, of Miler Mechanic Merchandising, Austin, Tex., was elected chairman of Region IX, National Automatic Merchandising Association (NAMA), at the NAMA meeting at Baker Hotel here Sunday (21).

Milner succeeds Tom Vaughn, New Orleans, who was chairman of New Orleans, Gibbs McDaniel, City Wide Cigarette Service, San An- tonio, was named regional vice-chairman.

Harold Gallareau, of Gallareau Bros., Amarillo, Tex., was elected chairman of the regional membership committee and also Texas chairman.

State chairmen and committee men named were Roy Kumphe, Arkansas Canine Service, Little Rock; Tom Vaughn, New Orleans Cigarette Service Corporation, New Orleans; Bert Strong, Cigarette Corporation, Oklahoma City.

Effective immediately was Ruby Wait, Gallareas Service, Houston, Tony Gonzales, New Orleans Cigarette Service, also on nominating committee.

Speakers

Speakers at luncheon feature of one-day meeting were Carl Boyle, manager, fountain division, D. Pep- pers, Dallas, and Jerome D. Darling, executive director of NAMA.

Taking part in discussion of What Vendors Can Do for Their Jewelers were Harold Eberle and Robert Rowell of Dayton, Ohio, Daniel McGinnis and James N. Jory of San Antonio (cigarettes); W. H. Massen III, of New York.

Lyon Names Rep For Two States

LYON, May 27.—Auto- mobile manufacturers and operators are to have a new sales representative in California, and in Arizona. R. E. Smith, who is in partnership with Los Angeles Auto Industry, Inc., in the territory south of San Francisco, Calif., and in Arizo- na, will represent Lyon Industries, Inc., in the territory.

E. F. Seedman was elected chairman of the board of governors of the National Automatic Merchandising Association at the Convention here June 27-29.

Candy, Cup, Bottle, Juice, Ice Vendors Shown by Mills

CHICAGO, May 27.—Mills Indus- tries had its entire line of automatic vending machines, as well as its auto- matic ice maker, on display at the ACMMA Meet here last week. The display included bottle and cup machine, cup filling machine, and the new drip merchandising vendor which has not yet been placed in production.

The bottle and cup machine—an eight- column 148-bar machine—is cur- rently being tested on location in other cities. Attendees at the Mills booth said no definite date had been set for production, but added it prob- ably would some time this fall.

Standard equipment on the candy machine is a built-in mouse trap covering the delivery tray. Each column is provided with automatic "Out" signs which enable the customer to pick another bar or secure an extra bar. For extra cents, the customer pulls the lever, the door of the machine swings open, and the bar drops with a mechanism and the display racks.

When the machine is placed in pro- duction, the "Out" signs will mark the Mills has built a candy machine since the Model 455 was introduced into the market on May 10.

Also exhibited at the Mills booth were the firm's frozen beverage dis- penser, vending Minute-Maid orange juice. This machine is also under- going extensive tests in Chicago and in the East.
The most practical MULTIPLE bulk vendor ever built...featuring a battery of 4 famous TOPPER DELUXE vendors revolution on an entirely new stand...the space-saving unit which provides quadruple output potential. Actually requires no more space than one vendor on a stand.

TOPPER DELUXE vends all kinds of bulk merchandise and is equipped with VICTOR's new bow view display compartment plus side display windows.

Stands may be purchased separately for single, double or triple units. Packed and sold 4 stands to a carton...$20.00 per carton.
Until you have actually operated 49s you have no idea of the time saved on location or in the service department... the accurate control of machines... the pleasure of knowing that your route is modern, efficient, systematically serviced and producing every bit of profit available from your locations. Best of all, you don't have to take anyone's word for it. See the Model 49... test it... try it on your route under your own conditions without risking a penny! Write for complete details today.

KNOW WHAT'S GOING ON IN BULK VENDING

Read The Northwestern... full of news, photos, helpful hints for vending machine operators. It's FREE.

THE NORTHWESTERN CORPORATION

129 E. Armstrong St.

Morris, Illinois

Special Boston Vend Battery
In Public Eye; Press, Air Plugs

(Continued from page 101)

wooden bases which are 29 inches high and as small as 3 by 3 by 1/2. Each Glasco machine has three windows and three compartments, allowing three different pieces to be vend by each machine. There are inner-locks on the base, neutral tips on a side, and from 9 to 10% in neutral beige on the other. Quarters are taken by this machine for the $1.00. While the Glasco machines will vend women's hosiery also, such merchandise was not placed in those machines.

Instructions on the Glasco machines read: "Determine price of article desired; insert coin; watch amount shown on dial; push button for package."

Type of Merchandise

The Glasco vendors stock: Women's nylon panty, $1.65; simulated pearl earrings and necklaces, $1.29 each; women's white nylon gloves, $1.15 on sundry needles in solid blue, maroon and black; men's handkerchiefs; men's T-shirts, $1.25; men's shorts, $1.25; baby pants, $1; plastic toys, 65 cents; rubber doll, 65; plastic baby rattles, 85 cents and a six-in-one utility tool, 60 cents.

Three panels are devoted to men's shorts, three sizes, $3, 36, 38, and to T-shirts, small, medium and large. Women's nylon panties, sizes 5, 6 and 7; two compartments to nylon gloves, sizes 6, 7 and 8.

Merchandise is well displayed and lighted, and can be interchanged at will. Tests are being made to see what items are most salable-worthy.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.

SANDY MAC TIGHT has switched all his business to ROY TORM because Torr pays the freight on ball gum, candy, charms and almonds. Torr sells machines on time payment, too, AND THAT IS SOMETHING! YOU, too, better switch to ROY TORM—LANDOWNE, PA.
Cig Tax Cut May Go Up in Smoke

WASHINGTON, May 27.—In a close decision which may be reversed later, the House Ways and Means Committee recently voted to cut the tax on cheaper cigarettes. The group agreed 13 to 12 to reduce the present cigarette excise of $3.50 per thousand to $4.45 for smokes retailing at 12 cents per pack or less, exclusive of State or local taxes. The committee refused to lower the tax on cigars. The decision was opposed by Rep. Robert Dougherty (D., Mich.), chairman of the committee. It can be expected to make every effort to get the group to reverse itself in the final votes on excises.

Spacarb of D. C.

Buys Operation

WASHINGTON, May 27.—Rayne Phillips, president of Spacarb of Washington, Inc., announced the acquisition of the beverage cup vending operations of Automatic Fountains, Inc., May 15. Spacarb took over most of the personnel of this division and the operation to its customers at 419 13th Street N. E. Phillips emphasized that the purchase was limited to Automatic Fountains' beverage vending operations, including good will. No changes in the present set-up are contemplated. The move makes Spacarb one of the largest operations in the beverage vending field locally. Now in its 11th year, the firm is exclusive distributor for Spacarb, Inc., in Maryland, Virginia, and the District of Columbia.

Victor Bows Its Revolving Stand Bulker

Also All-Charm Model

CHICAGO, May 27.—Victor Vending Corporation announced a trio of additions to its bulk vendor line this week, with a four-machine Re- volving Super-market model heading the list. Offered are special tubular stands for one, two or three machine mounting, and a new nickel all-charm vender.

The Super-market unit, including revolving stand and four Topper Deluxe vendors with new plastic side windows in cabinet-type heads, lists for $95.00, Harold W. Schaaf, president, stated. Stand, with red columns and black base and top platform, is 90 inches high and 10 inches in diameter. Base is 16 inches in diameter.

The tubular, non-revolving stands for one to three machine mountings are the same diameter, but 25 inches shorter (28 inches high). Designed to accommodate any type bulk vender, they are packaged four to a case, with a case price of $30.

Victor's third new item, a 3-cent Charm vender, is priced at $12.00 per machine in four-machine cases. The $5.40 list per case applies to orders for four or more cases.

Northwestern's New Gum Vender Has 10 Rotating Columns

CHICAGO, May 27.—King & Company, Midwestern area distributors for the Northwestern Corporation, featured the latter's 16-column penny tab gum vender in its booth at the ACMMA convention here. The vendor, announced last week (The Bill- board, May 27), lists for $103.55 and provides selectivity via a rotating column arrangement. As the desired flavor is moved into view, proper vending position is indicated by an embossed arrow at the top of the unit which lines up column and delivery chute.

The new plastic globe houses the 16 columns mounted on a common axis. Each column stocks 50 pieces of gum. Unit is the same vending mechanism as the Model 49. Also shown was the Model 48 with a special vending plate to accommodate 16 16-inch bull gum, 1-inch jawbreakers and 4-inch bull gum.

BUY DIRECT

from manufacturer

DOUGLASS AUTOMATIC SHOESMACHINE

$125.00

F. O. B. Los Angeles

NEW, IN ORIGINAL CRATES

Terms: 1/3 down, bal. C. 0. D.

KINCO (INC.)

4180 E. Washington Blvd.

Los Angeles 23, Calif.

Get Yours Now!

FREE

WITH

SUBSCRIPTION

It Staples, Tacks

DOES 50 JOBS!

Northwestern's New "Tot 50" Swingline Stapler that does a man-sized job

Purse everywhere—has 50 time-saving uses in home, school, office, travel. Sturdy con- structed of chrome-finished steel with durable red T-handle. Has famed Swingline split-second loading and locking features.

Vend Magazine

2160 Patterson St.,

Cincinnati 22, Ohio

Please send me FREE "Tot 50" Swingline Stapler with 1,000 genuine "Tot 50" Staples PLUS one year subscription to VEND Magazine for which I enclose only $3, the regular subscription price of VEND.
Victory Basketball Game

How a Doc Put the Pop in Soda Water

CHICAGO, May 27. — The credit for putting the "pop" in carbonated drinks is most often given to one Dr. Philip Physick, a Philadelphia physician, back in the middle of the 18th century, it wasn't until Dr. George F. Gamble, inventor of the "soda pop" came into being with the bottling of the product and was designated as a tonic. The "soda pop," as we know it today, was essentially a carbonated beverage that customers could purchase at soda fountains, drugstores, or in vending machines.

With the good doctor's patients paying him for their share in the pop spread for eventually sold in many drug stores set up soda fountains to be put in the bottles six-ounce. The "soda pop," coming into being with the bottle and was designated as a tonic. As there were no vacuum capping machines, an ingenious method was used to seal the bottles air-tight. They were made with a rubber gasket at the neck, which could be separated from the bottle itself. During the manufacturing process, a glass marble was placed on the rubber gasket and sealed there, creating a vacuum seal. To open the bottle, a rod was inserted into the neck to push the glass marble out of the gasket, causing the gas to escape with a "popping" sound and the marble to settle to the bottom.

Show New Lines At ACMMA Meet

(Continued from page 191)

Corporation. A new outdoor-type automatic shoe shiner was shown by Harmon International Manufacturing Company and this, coupled with North-west Engineering & Manufacturing's automatic shoe shine machine, also makes it possible for anyone, including the cost of the coin-shine field.

Other New Lines

Other first showings were held by Leaf Brands, Inc., with a special wet-ice cream cone vending company, new sanitary dispenser; German Lock Company, Inc., featuring a new two-key type; and Morrison Steel Products, Inc., introducing a new operator-designed trailer. See separate stories in this issue for details of all new equipment. The three companies displayed various new equipment in the small vendor field were Andrew Manufacturing Company, with a new bulk vending machine, penny and nickel ball gum vendor, a new ice cream cone vending machine, animated penny ball gum vendor; the Northwestern Corporation, with its new nickel and penny nickel ball gum vending machine, Jumbo ball gum and ball gum vendor, Oak Manufacturing Company, Inc., and the Keg Company; introducing Victor Vending Corporation's nickel all-chamber machine.

First Distributors Offers Ball Gum Unit

CHICAGO, May 27.—First Distributors has distributed its own ball gum vendor, Mercury, in conjunction with a special merchandising program at the ACMMA exhibit. Officials Joe Kline and Wally Finke said that the company included the machine priced at $12.95 for six or more units, which includes special boards and an assortment of merchandising equipment. The vendor is given as awards for winner, which can be used for individual sales of the vendor and as a straight merchandise item. Under the sales-promotion program, the machine and the award merchandising program will list for $79.50, including 56 plastic winner shells. Vendor features aluminum nickel mechanism and a plastic globe.

Leaf Aims Pan Candy Line for Bulks Units

CHICAGO, May 27.—A new hard-packed, higher count, and smaller size of Leaf & L. Leaf Company was introduced for ball gum vending units, it was announced at the ACMMA show this week by Leaf Gum Company. Price is $3.95 per pound. Leaf Gum, formerly made the Leaf & L. Leaf's available only in a larger size as a non-vender item.
Supplies In Brief

Bunte Bros., Inc., Chicago, reported a net income of $88,864 for the year 1949, equal to 36 cents per common share. This is over an $11,000 increase in net earnings in 1948 and a 5-cent rise in common share returns. Firm's 1948 net income was $57,117.

NOW! Bigger Profit FROM EVERY LOCATION With the New Northwestern CABINET STAND FOR MODEL 49

How about that--?

New Postwar Quality Bubble Ball Gum

Ball-Gum, Inc., is now manufacturing and shipping ball gum of a quality never before equaled. Improved machine design and the availability of improved, high-grade ingredients makes this possible.

Unsettling the integrity of our slogans, "Specialists in the Manufacture of Ball Confections," Ball-Gum, Inc., is going "all-out" to help solve your problems and increase your profits with better ball gum and more count to the pound.

Ball-Gum products available in all the standard sizes as well as special "made to order" items.

Write for samples and quotations.

BALL-GUM inc.

Northwestern Sales and Service

Distribrs Named By Gaylord Co.

CHICAGO, May 27.—With the initial display of its animated ball gum vender at the ACMMA convention this week, Gaylord Manufacturing Company, Clasonville, Mifflin County, announced the names of seven distributors who are introducing the penny unit in their areas. Officials Harris Gaylord and Norman Laposter stated that with production already under way, 30-day delivery on the clock-work actuated vender, Eoopy (The Billboard, May 27), has been made possible.

The vender, which lists for $42.50, can be counter, wall or stand mounted. A 21/4-foot metal table type stand is offered for $9.50.

Distributors are Empire Coin Machine Exchange and Logan Distributing Company, which share the Chicago area; Service Sales, Pittsburgh, for that area; Badges Sales, Los Angeles, and Ray Coin Machine, Philadelphia, for their respective cities, and Master Sales & Service, Dallas, for Texas.

Fruit-o-Matic In Production

CHICAGO, May 27.—Fruit-o-Matic Manufacturing Company, Inc., Los Angeles, announced the start of the first 100 machine production run on its refrigerated fruit vender with its showing at the ACMMA convention this week. J. C. de Graaf, sales manager, has announced that the machines will be sold on a direct basis at $795. Between 30-45 day delivery is promised.

Angelus Leaves Alco-Deree Co.

CHICAGO, May 27.—Nick Angelus, formerly sales manager for the Alco-Deree Company, here, has left the company and will shortly announce a new connection in the vending field.

William Deree, president of Alco-Deree, said this week that his firm has not as yet replaced Angelus.

-basket ball

Newest Counter Game on the Market

Precision built by VICTOR

So you know it's good!

Sample $32.50

YES! It can be bought on Time Payment.

In lots of 10 from

ROY TORR LANDOWNE, PENNA.

IT'S SENSATIONAL THE NEW ACON 5c ALL CHARM VENDOR

IMMEDIATE DELIVERY

EMPIRE COIN MACHINE EXCH.

1132 Milwaukee Ave.

Chicage 22, 111.
June 3, 1950

The Billboard

VENDING MACHINES

10 NEW ITEMS!
NEW LOW PRICES!

CHICAGO, May 27.—A new method of vending items as soups, juices, will be used commercially for the first time by the American Citrus Corporation here, in its orange operation about October 1. The project was perfected last year by Dr. Roy E. Graves and an Indiana farmer, John Stambaugh (The Billboard, January 12). The firm plans to build its first plant in East St. Paul, Wisc., at a cost of $1,100,000. It will have a capacity of 20,000 quarts of milk per month.

Graves and Stambaugh claim the milk, canned under their process, will be accepted by scientific laboratories and food experts for experimental diets. Food technologists in this country have not at present a method of testing the nutritive value of canned milk.
**ROCK-O-LA PREPS ROCKET 50**

Firm Previews 50-Selection Phono at Distributing Meeting; Pilot Run Set for July 15

Unit Will Be Competitively Priced: Handle New Speeds

CHICAGO, May 27.—A new 25-record 50-selection phonograph, the Rock-Ola Manufacturing Company's Rock-Ola 50, was previewed by the Rock-Ola special distributors' meeting Sunday (21) at the Stevens Hotel here. While the finished product, according to Art Weinand, vice-president and director of sales for the latter year, has been displayed to distributors in 260 visitors from the United States, Canada and Mexico that tooling was 96 per cent completed or in the works as of July 15 and would be finished by June 15.

**Kegler Champs**

KANSAS CITY, Mo., May 27.—A five-man bowling team representing the United Rock-Ola Company here won the city championship, Carl Hoelsel, manager, announced this week. By knocking up a record of 3,306 points, the team outclassed 394 other quintets competing in the Greater Kansas City Classic League to come up with the championship.

Kegler who now hold the championship include Wayne Romero, Bergman, Bill Leduc, Al Sachen and Warren Jacoby.

**Wurlitzer Co. Reps Gather In Chicago**

Sales Outlook Optimistic

CHICAGO, May 27.—With 27 of its distributors in town for the ACHMA Show, the 16th Wurlitzer Company held an unpublicized meeting on Tuesday at the Palmer House, with L. C. Croucher, president; L. H. Hahn, treasurer; Ray Haimbaugh, vice-president; Ed Wurl, general sales manager; phonograph division, and A. D. Palmer Jr., advertising and promotion director, in attendance.

While discussions were held covering the sales policies of the firm, special attention was given the point of view of the distributors, holding that in the meeting.

Wurlitzer officials remained in Chicago thru Wednesday (24) to hold informal talks with distributors.

**AMI Shows Conversion, New Speaker at Distributing Meeting**

CHICAGO, May 27.—AMI, at a distribution meeting Sunday (21) at the Bismarck Hotel here, unveiled a new conversion, the Rock-Ola 50, said to be the first of its kind to be offered on the market.

Aminov, offered proof that it was ready for the new speed records thru the phonograph, which can be used on the A, B or C models, showed for the first time its new hand grip bracket and pointed to the Rock-Ola the distrbs a new arrangement of speaker buttons for the Model C phonograph.

Meeting, which included a dinner was held in the firm's first executive director, President John Stewart, assistant sales manager; Ed Ratafian, Western sales representatives, who began in Chicago, and Jack Mitnick, Eastern sales representatives.

Conversion Unit

While reports had been made the rounds for some time that AMI had developed a conversion unit, the representatives had the first look at the piece at the meeting. Actually, a few adjustments, all of which can be handled by a serviceman while the machine is being handled by the user. The three AMI postwar models can be converted to new speed records at either 45 or 33 1/3 r.p.m.

The basic changer mechanism is a device which further adjustments are completed, the machine will handle both sides of the records, thus maintaining the selections. No price for the conversion was announced, but it will be competitively tagged, it was said.

Production has not been set at this time, but tools and dies are completed, and Haddock advised that the production will be ready to start when the demand arises for the units.

Aminov Speaker

Unveiled for the operators was a new eight-inch remote speaker, enclosed in a 15-inch shell of durable spun aluminum finished in gray metallic lacquer to match the AMI phonograph and wall boxes.

The speaker has been in the experimental and development stages for many months. It is a new device which is tone-true in both bass and treble elec

(See AMI Uswell on page 111)

**Conn. Ops To Air Beets During Arguments Court at Weekly Meets**

HARTFORD, Conn., May 27.—The Connecticut State Coin Association, Inc., announced that it will be the object of the Conn. State Coin Association's meeting Thursday (18) at Hotel Bond, Hartford, with Charles Shafter, Frank Haslock and George Savelli as the judges.

Fish, meanwhile, announced that cooperation of the operators and officials will result in the organization meeting and report at this time.

**Juke Aids Drive**

BOSTON, May 27.—Irwin M. Greenwald, general manager of Trumoff, is behind a drive in Revere to establish a community juke box. The drive will be managed by Rabb F. F. Greenberg. Irwin has announced that the juke box will go on location in the Stop & Shop in Revere, with placards explaining that all receipts go to the fund.

**Rock-Ola Awards**

CHICAGO, May 27.—David C. Rockola, president of the Rock-Ola Manufacturing Company, interrupted his talk to the firm's distributing company held Sunday night (21) to award David L. Romero, Mexico City, and Ken Wilkinson, San Antonio, with 14-carat gold wrist watches.

Rockola said, Rockola, were made because of the outstanding sales achievements of the men in the respective areas. United Amusement, the firm which Rockola heads, the Rock-Ola was reported to have sold more Magic-Glos than the next four distributors combined. The award was given for the job he had done in the short time he had been with the firm and the remodeling of Mexico City, during recent years.
NOT "played by ear!"

The new amplifier and sound system on Model “C” assure a true-tone reproduction of every selection from the highest note of the violin to the deepest bass of the drum. Bass and treble are tone-right for good listening up and down the scale. The new automatic built-in bass control saves highs where basses are favored, basses where highs are favored—highs and lows are always correct regardless of volume.

New amplifier, new pick-up, new needle; optional booster amplifier for special multi-speaker hookups. The “C” knows its public and the public knows its music and that’s why they are so happily married!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.
What Makes Phonograph Value?

Price alone does not make phonograph value ... it's what you GET for what you PAY!

Today you can buy a phonograph for a little less than the price of a Wurlitzer 1250. And you can buy one that costs a lot more.

Which one offers the greatest dollar value? The one that offers the most and the best money-making features for the money invested.

Features that mean a higher weekly dividend on your investment ... a quicker return of your entire investment ... PLUS features that protect that investment well enough and long enough so it can pay for itself and produce a handsome profit besides.

On that basis we say

FOR SHEER DOLLAR VALUE, THE WURLITZER 1250 OUTSHINES THEM ALL! HERE'S WHY!

IT'S THE ONLY PHONOGRAPH THAT PROTECTS YOU AGAINST OBsolescence. An $8.75 kit and just a few minutes time adapts it to play 33 1/3 or 45 RPM records. No need to buy an entirely new and costly record changer mechanism.

IT'S THE ONLY PHONOGRAPH THAT PLAYS 48 TUNES ON 24 RECORDS. Enough tunes to satisfy everyone yet no increase in record costs. And you can make any number of those tunes top tunes by placing two seven inch records in a tray.

IT'S THE ONLY PHONOGRAPH THAT CAN GIVE YOU THE HIGH FIDELITY OF THE NEW SPEED RECORDS. Combines the finer tone of LP records with the tonal superiority of the Cobra Stylus.

IT'S THE ONLY PHONOGRAPH THAT OFFERS ZENITH COBRA RECORD ECONOMY. 50% saving in record and needle wear.

In addition, the Wurlitzer 1250 saves you money because it does not obsolete current Wurlitzer Wall and Bar Boxes. It saves you money through service accessibility that conserves the serviceman's time.

FEATURE FOR FEATURE, POINT FOR POINT, THE WURLITZER 1250 OFFERS YOU THE INDUSTRY'S GREATEST DOLLAR VALUE. THERE IS NO ECONOMY IN BUYING A PHONOGRAPH FOR LESS MONEY. THERE IS NO REASON TO PAY MORE.

If you want Value for your Money your Best Investment is the WURLITZER Twelve Fifty

SEE YOUR WURLITZER DISTRIBUTOR NOW!
Jackson is being booked by Joe Glaser's Associated Booking Corporation and is being financed by Town Hall-Lionel Hampton is on a tour of the South with his band.

The Joe Glaser Sextet is scheduled to play at the Apollo Theater, New York, beginning June 2. The band will be featured in the New York recording session and to complete his deal to go into Bop City in mid-July.

Gotham Records has completed a deal to take over all 300 masters from the Miltone label. The label was purchased by Roy Milton and Camille Howard (see complete story elsewhere in Music Department, this issue). Gotham firm, headed by J. Balen, also inked a batch of new talent. Three new religious waxers include the Aniloe Female Singers, the National Gospel Twins and Brother Rodney. Label also took in Bill McMahan and Charlie Gamelinn and former Lionel Hampton balladeer Roland Burton.

Laurie, Stick and Tommy Brownie are working on the label's band.

June Swing Time with the Jubilee Orchestra turns over the record label's product June 1. Al Jackson, of the Patterson and Jackson comedy team, turned his blues-singing ability for a Rostor Recording session. Due to the success of his earlier recording for an English vaudeville date last week. Regal Records' Dave Braun uncovered a new young blues singer, Sammy Cottons, on his recent Southern talent tour and has booked him for a 45 release. First platter pairs "Heart Full of Pain" with "Cool Playin' Mama."

**RHYTHM & BLUES RECORD REVIEWS**

(Continued from page 35)

**BROWNNIE McGHEE**

Savoy 747

Brownie's Worried Life Blues

66--66--66--66

Brownie & Mosedere唱 some good blues with a soft backing.

C. C. Baby

68--78--78--78

Blues is good, but it's not as mean as a lot of other blues.

**THE MAXIM TRIO**

Savoy 736

Don't Worry About Your Dreams

67--68--78--68

Mighty good blues, but not as mean as the old ones.

**LOWELL FULSON**

Savoy 2597

Lady Blues

64--65--64--65

Mighty good blues, but not as mean as the old ones.

**LOWELL FULSON'S BLUES TRIO**

Savoy 116

Cold Hearted Woman

77--77--76--78

Blues is good, but not as mean as the old ones.

**JEWEL KING**

Imperial 5734

Keep Your Elbow Shut

77--77--77--78

Blues is good, but not as mean as the old ones.

**TOMMY RIDGLEY**

Imperial 5735

Boogie Woogie Mama

61--60--61--62

Mighty good blues, but not as mean as the old ones.

**SMILEY LEWIS**

Imperial 5736

Lonely Man Blues

66--66--66--66

Mighty good blues, but not as mean as the old ones.

**THE ORIOLES**

(Sid Bass Ork) Jubilee 500

I Wonder When

65--66--85--85

Good blues, but not as mean as the old ones.

**SUGAR COTTON**

Imperial 5737

Old Time Traffic

61--61--61--62

Mighty good blues, but not as mean as the old ones.

**EDDIE RUSSELL**

Imperial 5738

Red Hen

70--70--70--70

Mighty good blues, but not as mean as the old ones.

**Mr. COOGIE EYES**

Domino 350

Rock My Soul

66--66--66--66

Mighty good blues, but not as mean as the old ones.

**PIT WEAK**

Verve 39-306

Birmingham Boogie

66--66--66--66

Mighty good blues, but not as mean as the old ones.

**W. HUNR**

Midwest 9503

Blues for the U.S. Army

63--63--63--63

Mighty good blues, but not as mean as the old ones.

**AL ROGERS**

Marlin 101

Shuffle and Boogie Blues

61--62--60--60

Mighty good blues, but not as mean as the old ones.

**J. SPARROW**

Mamie's Blue Stomps

67--68--67--67

Mighty good blues, but not as mean as the old ones.
Shuffle Far From "Dead Issue"

Rock-Ola Reveals Plans at Rep Meet; Other Firms Set Sights on Long-Range Pgm.

New Boards, Accessories Included in Future Activities.

CHICAGO, May 27.—Rock-Ola Manufacturing Company distributors, at a special meeting Sunday (21), were told that the firm has a long-range program for development of the shuffleboard industry which the firm will continue to support actively.

Another firm is planning to unveil a shuffleboard unit here during this week, and several others will be on the market before the end of the year, according to a Rock-Ola official.

John Dietz, Valley Shuffleboard official, reported that firm is "in the shuffleboard business to stay." (See Rock-Ola News, p. 10.)

MSA Skeds Meet With Union To Set Up Operator Pacts

DETROIT, May 27.—Important steps toward labor organization in the shuffleboard field were taken at a special meeting of the Michigan Shuffleboard Association (MSA) this week-end. Fred Chiapian, executive director, was invited to the meeting as speaker at the gathering will be William Bethune, Service Drivers and Helpers Local Teamsters Union, which has now converted its various type of coin machines here.

A preliminary meeting was held by MSA directors with officers of the union to go over the various problems involved. A goal of active attendance by members at all meetings has been set by Chiapian, who pointed out to operators that only licensed shuffleboard operators may join the association. This requirement assumes the functioning of MSA in the hands of the shuffleboard operators at all times. It is not enough to delegate authority to any person to represent you in order to successfully carry on the work you want done by your association.

Universal Sets Deliveries For New Conversion

CHICAGO, May 27.—Universal Industries is making deliveries on shuffleboards designed with flyaway-routed plastic pins. In effect, shuffleboards equipped with the Universal unit are two double player bowling games.

Set for dime play, Shuffle Tournament has rebound action, when used by two pairs of players simultaneously, it takes in 40 cents per game. (See Universal Sets, p. 10.)

SBLA Plans To Continue Thru Summer

PHILADELPHIA, May 27.—Altho the SBLA shows and tournaments on both WCAU-TV and WFIL-TV have been completed, competitions will continue for the rest of the season in the Shuffle Bowling League of Philadelphia. The league is being run by Angelo Musi, commissioner for the league which has been promoting the play in the area for the past two years.

In the meantime the tournaments are being scheduled on a weekly and monthly basis, with appropriate merchandise prizes and trophies to the winners, as well as complete shuffleboard equipment for the league. The games are for the individual winners competing for the more elaborate gifts offered by the league.

Meanwhile, a former semi-pro football star, won a 1950 Oldsmobile by emerging on top in the 24-week campaign in the league. The winner was John Mark, who ahead of the singles championship on the final day of the season with a successful attempt, the winner of the award from the ACMA shows the winners competing for the various weekly prizes and monthly for the more elaborate gifts offered by the league.

National Shows New Conversion At ACMA Meet

CHICAGO, May 27.—Following an extensive test period, the National Shuffleboard Bowling Company introduced its bowling conversion unit here this week at the ACMA convention. A double player bowling conversion unit which fits on the center of a shuffleboard, will be switched by a simultaneous play from either end of the board.

The conversion is of the rebound type. Scores are not accumulated automatically, the player recording his skill on a regulation bowling sheet. One to four persons may play at the table simultaneously. The winner is determined by the board. Harry Kotler and Sol Lipkin, executives, said the unit will be offered at a competitive price, to be announced soon.

Specialists Unveil Baseball Conversion

CHICAGO, May 27.—Shuffleboard specialists debuted a baseball conversion unit for use on early model shuffleboards. The unit is the All-Industry Coin Machine Show here this week.

According to Pin Cohen, head of the unit, the baseball unit is designed so that it can be hooked up on location in a short time. It features a backpack with animated base runners which is played on a standard, two-player baseball game. Julian Crumb assisted Cohen in the firm's booth.

U.S. Meet Begins in Peoria

ASLI Event Draws Champs Of 15 States

Vic for $10,443

By Tom McDonough

PEORIA, Ill., May 27.—Peoria took on a World's Series atmosphere this week as the Illinois State championship game and the National Grillers of the South tournaments, sponsored by American Shuffleboard League (ASLI), were being played here in the Peoria Civic Center.

Over 1000 players and teams from the 15-state area converged on the city for the festival which means that the Peoria tournament is the largest of its kind in the world.

Howard James and Ken Poulsen, Americana's tournament head and field director, respectively, have been (See U. S. Meet, p. 10.)

Happy Birthday

CHICAGO, May 27.—Sol Lipsky, National Shuffleboard, Orange, N. J., found a strong attendance at the National booth at the ACMMA Show when he arrived Wednesday (24) morning for the last day's exhibit. As he walked over to the booth, a chorus broke out with Happy Birthday. Seems several National distributors have been with Sol Lipsky since that morning when he picked up his mail, and opened birthday cards from his wife and two boys back home. It was this distribution that Mrs. S. arranged the impromptu birthday celebration, which included coffee and doughnuts.

Resume Tel in Fall

PHILADELPHIA, May 27.—Altho the SBLA shows and tournaments on both WCAU-TV and WFIL-TV have been completed, competitions will continue for the rest of the season in the Shuffle Bowling League of Philadelphia. The league is being run by Angelo Musi, commissioner for the league which has been promoting the play in the area for the past two years.

In the meantime the tournaments are being scheduled on a weekly and monthly basis, with appropriate merchandise prizes and trophies to the winners, as well as complete shuffleboard equipment for the league. The games are for the individual winners competing for the more elaborate gifts offered by the league.

Meanwhile, a former semi-pro football star, won a 1950 Oldsmobile by emerging on top in the 24-week campaign in the league. The winner was John Mark, who ahead of the singles championship on the final day of the season with a successful attempt, the winner of the award from the ACMA shows the winners competing for the various weekly prizes and monthly for the more elaborate gifts offered by the league.

National Shows New Conversion At ACMA Meet

CHICAGO, May 27.—Following an extensive test period, the National Shuffleboard Bowling Company introduced its bowling conversion unit here this week at the ACMA convention. A double player bowling conversion unit which fits on the center of a shuffleboard, will be switched by a simultaneous play from either end of the board.

The conversion is of the rebound type. Scores are not accumulated automatically, the player recording his skill on a regulation bowling sheet. One to four persons may play at the table simultaneously. The winner is determined by the board. Harry Kotler and Sol Lipkin, executives, said the unit will be offered at a competitive price, to be announced soon.

Specialists Unveil Baseball Conversion

CHICAGO, May 27.—Shuffleboard specialists debuted a baseball conversion unit for use on early model shuffleboards. The unit is the All-Industry Coin Machine Show here this week.

According to Pin Cohen, head of the unit, the baseball unit is designed so that it can be hooked up on location in a short time. It features a backpack with animated base runners which is played on a standard, two-player baseball game. Julian Crumb assisted Cohen in the firm's booth.
10 Years Ago This Week

CHICAGO, May 25. 1940.—An upsurge of music publisher interest in the Mutoscope Reel Record label was evident. For the most part held to experimental presentation, no financial backing was given to fairly large operations. Displaying costs were considered prohibitive, but interest, such as it was, was to be used on only a limited number of machines.

Chicago exhibitor operators in Detroit declared that the costs varied with the talent used, "it only costs about five dollars for music to make an M.R.R. record." This, however, was based on strictly recording costs only.

In the National Reel Record Co., Chicago, a private disking a number of operators took a flyer as platter makers. Mention was made of Chicago, one of the most successful being Harry Graham, head of Marquesa Music Company. He said he had his own commercial pressings to operators in three surrounding states, and reported one release upped gross earnings of his machines by at least 15 per cent.

Dave Gottlieb, president of Coin Machine Industries, Inc., announced a new Mutoscope display for Riverview Park. Employees and officials of machine manufacturers, with their wives, were invited to the CMG sponsored event. Purefoy, the well-known manufacturer were also invited.

Victor Vending Corporation, Chicago, announced a new vending machine, known as the field (form a made similar announcement early last month. The firm also reported firmed its completion of the move into the new Grand Avenue quarters.

Moe Ginburg, Atlas Novelty Company, reported the appointment of George G. Perry as manager and public relations head. . . . Charlie Mayer formed the Allied Novelty Company in Chicago.

15 Years Ago This Week

CHICAGO, May 25, 1925.—Carnivals were credited with leaving hinterland of the city's fall fair season conscionable. With most carnivals including Penny Arcades as featured attractions, the population of the city had the opportunity to play coin-operated amusement games. The extreme was being seen in growing numbers in rural areas.

Many carnival men noticed that many of the customers returning nightly, during a week run, made it a point to visit the coin equipment during their visits. The majority of carnivals had plans to run a new vending machine, arcade type pieces, etc. A regular staff in each carnival was maintained to aid coin equipment operators.

The adverse effect of such a "long game and carnival visit" was inversely noted to be greatly increased interest in the population, coinciding in rise of number of coin games in neighboring towns. Drug and confectionery stores were setting up new locations springing up in the pats of the country.

From Paris, came word thru Rene Godin, editor and publisher of Le Rue, a French magazine, to a coin mechanics publishing, of the complete catalogue of machine manufacturers and their coin equipment. He stated that 53 exhibitors were ready to show machines and coiners to equipmen with one display set up by an American carousel. The exhibit was planned by William Robbins, of International Mutoscope Reel Company, of Chicago. The exhibit was first to be held, was held for a three-day run, beginning June 5, the beginning of the Trade of Milwaukee, with all proceeds donated to a Home for the Blind. William Robbins was in charge of the event, which was held in the Futurum's Ballroom.
Milwaukee:

In Brodhead, at the C. S. Pierce Music Company stronghold, things are too busy to keep the workers at Clarkton Pierce, new mayor of Brodhead, organized the Brodhead Annual Festival. The Workers were present at the high school gym. Six top professional acts were presented gratis over the weekend, and surrounding countryside. The event was co-ordinated by the Workers' Union of Commerce. Meanwhile both C. S. and Stanley Raitt, who recently completed the first six weeks of their tour, are prepping their jaunt in June to the new World Convention in Los Angeles. Another busy man at the C. S. Pierce firm is route manager H. K. Leeds, who will be married Saturday (3).

Freddy Mueller and Ralph Stroud, veteran routemen with the George Schroeder Company, are all smiles those days after registering the catch of the largest walleye of the season thus far at Fox Lake. Ralph's hook connected with the fish but Freddy helped land it.

New location of Johnny O'Brien's Mercury Wax distributor will be just two blocks from the old distributing company, Les Rede now located on 11th and Franklin Street, has made a fast move service on all of O'Brien's latest hits for his music boxes.

The music op who, up to regularity over the years, has cut his income to doctors, are getting ready to wish "Stu" Goldenwell best wishes on his forthcoming marriage.

Casper Reda has just gotten back from a week of fishing in Canada. Casper, one of the most avid local sportsmen of the coin machine business... Over at the Archbold Brothers at 1040 W. Blumberg Road, new blood has been added to the working force with the arrival of a new employee also punching the time clock every day and learning the business.

Ed Brede is reportedly continuing to show steady improvement healthwise. Ed is able to get down to the office every day, and keep in touch with the music business. Meanwhile, over at the Brede stronghold in 1101 Michigan Ave., onlookers are probably seeing a lot of life looking forward to participating in the CAC breakfast flight to Shawnibon this Saturday morning. An expert qualified pilot, Gene flies his own craft on all CAC sponsored events.

Waiting for the stork to call most any day now is Art Wisch, music op. Big Art is well on the road back from the hospital and will soon be back in action. A well known local sportsman, he has been away about 10 years ago when he played on Milwaukee's All-City gridiron squad. He also played Tulane and Wisconsin before giving up the game. Raymond Ziegler, son of the president of the George Ziegler Company, candy manufacturer, and son-in-law of the president of the company, was recently placed in charge of all the company's food activities. He also was recently named assistant vice-president of the firm by the board of directors.

Detroit:

Ben Okum, owner of the Okey Vending Company, is taking over the Wayne Distributors music machine district in this area, under the terms of the merger of Mercury Distributors... Louis Fillmore, president of R. L. Manufacturing Company, has moved his headquarters formerly on Sturtevant Ave. to 13410 W. 8 Mile Road, in Dearborn. The new name is the Fillmore Company, music route, founded in 1842 by Roy Small, is being formally taken over by Ben Okum. Small, who played tennis recently, was the winner of a local event. His partner, a local resident, hit the daisies last week when she found a nest of a pair of red birds trying to eat up her son's Argyle socks on the washing.
New York:
The passing of Bill Goetz Saturday (20) saddened all coinmen here and in the coin country as the president of the Capital Automatic Machine Company was well known to all who had contact with him in the last respects. Among those who crowded the Rockville Center funeral service to pay their respects to Goetz were Al Denver, president of the American Motion Picture Theatre Owners Association (AOMA); Nash Gordon and Dorothy Wolfe, the AOMA executive secretary and assistant, who were of the Far West and Harold Henry, of Local 780, the judiciary vice-president of the Motion Picture Certification of Forest Hills; Sid Levine, attorney, and Joe Hahn, of Gordon Amusements.

Jim Sherry, of Sherry Music Store, starts a four-month vacation from route headaches June 9, when he departs for Europe, including stops in Greece and Italy. Meanwhile, Dick Steinberg, executive of the London Guild of America, sent out the first batch of new multi-colored title strips to members last week.

The Q-Ball television show Thursday (26) had boxers Kid Galavan and Pete Zanetis in the boardroom playing a match on the coin pool table. The show is aired weekly over WCAU to the 32 West Side Distributors, has been named to handle Scientific's new Q-Champ machine, and Max Levine at his Brooklyn plant.

George Seidman, who was named new president of the Western United Showmen in Los Angeles last week (see separate story), leaves for the West Coast June 19 to start with the new Western Show. Rowe, exec, has been in Chicago chiseling the firm's milk vendor operating in that city. He will return next week.

Hartford, Conn.:
Jim Smith, sales promotion chief for Shillings Showmen, announced area distributors of Columbia records, is back at his desk, after seven weeks in the Hartford Hospital.

One-Man Shoe Shine Route Possible With New N'west Model

CHICAGO, May 27.—Fred M. Van Doren, Northwest Engineering & Machine Manufacturing, Inc., Minneapolis, announced Wednesday that a new senior model shoe shiner this week, with future production and sales ac-

The coin model is being pushed as a location-owned unit for businesses employing unfilled male employees, such as hotels, laundries, factories, etc. Such placement is also seen as good for a larger customer potential for the coin-operated units on public locations.

In giving the new model official, An-

Propose Cig Tax in L. A.

Los Angeles, May 27.—A ciga-

The firm has announced that a new four-slot coin-operated machine will be available for the first time this week.

This week's Los Angeles phone number is 6224.

Auto-Photo Machine Set for National Sale

CHICAGO, May 27.—Auto-Photo Machine, Los Angeles, introduced its four-post coin-operated photo ma-

Sensational . . . Different . . . Jet-Designed Game!

The Pacemaker at the Chicago Coin Machine Show.

FLYING SAUCERS

Packed With Profit! Fasts, Pals, Dreams! Compos! Costs Less Than $200!

INTERNATIONAL METASCOPES

14-21 Eleventh St. L. E. C. N.
**Record Reviews**

(Continued from page 37)

** ARTIST **

- DOTTIE O'BRIEN
- JIM CARREY ORK
- FRANK SINATRA
- BOBBY YANKOVIC
- STUART FOSTER
- BOBBY COLT
- JO STAFFORD
- PENNY STRONG ORK
- RAY ANTHONY ORK
- JACK TETE TRIO
- LES PAUL
- RAY ANTHONY ORK
- DAVID & DOROTHY PAIGE

** TUNES **

- "I Wanna Be Loved"
- "If I Could, But I Can't"
- "Dig That Coal"
- "I'm Sorry I Made You Cry"
- "Last Night on the Back Porch"
- "Tease"
- "Just a Little Nightcap"
- "I'm in the Mood for Love"

** COMMENT **

- "I Wanna Be Loved" is a popular song written by the American singer-songwriter Paul Anka and was originally recorded by Elvis Presley.
- "If I Could, But I Can't" is a song by the American singer-songwriter Bobby Darin.
- "Dig That Coal" is a song by the American singer-songwriter Bobby Darin.
- "I'm Sorry I Made You Cry" is a song by the American singer-songwriter Bobby Darin.
- "Last Night on the Back Porch" is a song by the American singer-songwriter Bobby Darin.
- "Tease" is a song by the American singer-songwriter Bobby Darin.
- "Just a Little Nightcap" is a song by the American singer-songwriter Bobby Darin.
- "I'm in the Mood for Love" is a song by the American singer-songwriter David & Dorothy Paige.

** POPULAR **

- "I Wanna Be Loved"
- "If I Could, But I Can't"
- "Dig That Coal"
- "I'm Sorry I Made You Cry"
- "Last Night on the Back Porch"
- "Tease"
- "Just a Little Nightcap"
- "I'm in the Mood for Love"

---

** ACMMA Convention Notes **

(Continued from page 109)

Opening day of the convention found ACMMA officials, including President D. W. McCracken, Ray Clay, assistant secretary, and Grant Shaye, publicity chairman, on hand and busy at the Red Lion Hotel. The main task was to set up office space and accommodate the large influx of visitors expected throughout the day.

Crowds were busy throughout the day and day of the meeting, and had direct part in the success of the convention. Allied House and Home showed a steady increase in the number of visitors, and their guests.

At the end of the first day, the convention was in good shape, and the visitors were happy with the operator attention paid to their needs. A light-hearted note for the next day's meeting.

** Notes **

- The Empire Coin Machine Exchange of the show was well attended and received a major target of visitor interest.
- The newest Coin Maker Engineering Exhibit was a major attraction, and the visitors were happy with the operator attention paid to their needs.
- The convention hall was in good shape, and the visitors were happy with the operator attention paid to their needs.
Stanley Levin. Meanwhile, Howie Freer and Jerry Brummer were handling the droves of visitors at theەmpire's showrooms on Milwaukee Avenue. The showrooms were nicely arranged and unusual interest in one ball products on display was noted.

First Distributors with Joe Klinc and Wally Finke alternating in the booth was the steady reception of its Mercury ball gum vender which has a premium set-up... Atlas Nov- elette and other big Juanette vender were a hit. Visitors all week, most of whom were in the trade, were there for the venders. Mr. Glaseberg reports that two of the staff Miri Jacobs and Mike Blumberg, were successful in selling Irish Sweerstake tickets which won a few pesos. They were notified early last week that $1.00 of some of the machines was the way to them. Eddie and Morris Ginsberg renew music inquiries on the up-

Among the central meeting spots at the show was the Ball Fight room of the Sherman which was taking a Ball-O-Matic for the first two days. Grant and Vince Shy offered firm customers tickets to the Red Fox Game at Comiskey Park, Monday (22). Those that took up the Shays on this offer were rewarded by a big winning strug- gle which ended after midnight.

Meanwhile, Kenney's new sales manager, and Mrs. Pliert met a lot of old friends at the show, Kenney's distribution vender, Bowling Champ, a shuffle- board vender, Double Bowls and Duck Pins, which feature fly- away pins; the Kenney penny loader and the ball score board. Meanwhile out at the plant the upright console Pyramid and Silver Bull, the two biggest consoles, were shown. Firm had open house festivities each day of the show. The John Ballings plant was another spot where good fel- lowship prevailed. With Hank Strong and Joe Sorkin they served meals. There was no shortage of food.

Jack Howard, of Minneapolis Se- cure's account department handled the box distributor paper- worked arrangements and looking over the new equipment. . . . Baltimore probably had the largest department of vendors from any single city outside Chicago. They came in with Irvin Goldner, president of the American Association of Housewives' Association of Greater Baltimore—25 of them.

Frank Doyle, sales manager for Coin Manufacturing Company, Mad- ison Avenue, was at the three-day convention and taking a look around all the various venders. Roy Crosswell, president, Auto- Vend, Dallas, looking over the new venders and products displayed. Gordon Hase, head of Arctic Venders, Inc., of San Francisco, was in Chicago for the show on the way back from California. Bill Lord, with the National Rejectors in St. Louis, has just returned from a trip to visit www.americanradiohistory.com

CONVENTIONS

PHIL NAPOLION & HIS MEMPHIS BUNNIES

Columbia 30063

LIONEL HAMPTON ORK (Freddie Hume- Raymond Johnson)

Columbia 27041

LIL CHAMP

Golden 655

BALLY ORK

National 9523

CHARLIE SPIVAK

London 658

BOB HOUSTON (H. Levine Ork)

Columbia 71250

DICK MERRICK-CATHY ALLEN

(The Fantastic Quartette)

Columbia 2029

DELL DARNEL (The Heaters-ones-Best Boy)

Columbia 53020

Dillon Madsen

Jocelyn 6301

BILL MARMION

(Columbia 30018)

DAMON & JONES

Columbia 2710

JACK JONES & MATT MONROE

Columbia 27064

ELIZABETH PALMER

(L. Datto Ork)

Brunn 851

COIN MACHINES

117

THE BILLBOARD

3 June, 1950

Winston Churchill was in Washington last Saturday night, returning to the White House. He attended a reception at the White House, where he was entertained by President Harry S. Truman. The President and his wife, Mamie, hosted the reception, which was attended by many guests from the world of politics and entertainment. The event took place in the East Room of the White House, and featured speeches by the President and Winston Churchill. The evening concluded with a dinner, during which the two leaders discussed important matters. The reception was a significant moment in diplomatic relations, demonstrating the strong bond between the United States and the United Kingdom. The event was widely covered by the press, and images of the President and Winston Churchill were displayed in newspapers and on television. The reception marked a significant milestone in the history of diplomacy, and remains a lasting symbol of the relationship between the two nations.
Record Reviews
(Continued from page 117)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>TERRIFIC BAKERS</td>
<td>Pukari, 72-72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BAKERS PACERS</td>
<td>Alligator, 72-72-72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KICKER-AND-CATCHER</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MILLS CUSTOM-BUILT BELLS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

THANK YOU, OPERATORS for the TERRIFIC RECEPTION ACCORDED OUR SHOW-STOPPING BAKERS PACERS KICKER-AND-CATCHER and MILLS CUSTOM-BUILT BELLS

If you did not attend the show, write for full particulars.

BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

MORE FOR YOUR MONEY!

WURLITZER
1250, NEW WRITE
1424 ROCK-OLA
146M SEEBURG

WALL BOXES
SEEBURG

1424 R.C. Special $119
1700 $119
800
400 $50
39
15
60
30
15
10

SUPER 40
ARTST E.
ARTST F.
ARTST G.
ARTST H.
ARTST I.

gold $50

ROCK-OLA

WURLITZER

1250, NEW WRITE
1424
146M

SEEBURG

1424 R.C. Special $119
1700 $119
800
400 $50
39
15
60
30
15
10

SUPER 40
ARTST E.
ARTST F.
ARTST G.
ARTST H.
ARTST I.

Terms: 1/3 deposit with order, Balance C. O. D. We Specialize in Export Trade

DAVIS DISTRIBUTING CORP.
738 ERIE BLVD. EAST
SYRACUSE, N.Y.-PHONE 5-5194

COUNTRY & WESTERN

I'm Afraid of Winnin' 81-80-80-80-80

Country picking, the song tells it all. "I'm Afraid of Winnin'" is a typical song of the same type, a bit of liveliness in a country-dance type of tune. It's the kind of song that would be highly acceptable in the country-fair circuit.

The Hunter and the Rabbit 69-58-70-70-70

Another good country-dance type tune. It has a light, carefree quality that makes it suitable for the country-fair circuit.

Wirgina-Ti-Yi-Yi and a Frog 77-77-77-77-77

This is a very popular country-dance type tune. It has a light, cheerful quality that makes it suitable for the country-fair circuit.

Stars and Stripes Forever 78-78-78-78-78

This is a very popular country-dance type tune. It has a light, carefree quality that makes it suitable for the country-fair circuit.

The Boogie-Boogie man don't just that here. This is a modern time boogie type of tune. It has a light, carefree quality that makes it suitable for the country-fair circuit.

The "Boogie-Boogie" man don't just that here. This is a modern time boogie type of tune. It has a light, carefree quality that makes it suitable for the country-fair circuit.

The Boogie-Boogie man don't just that here. This is a modern time boogie type of tune. It has a light, carefree quality that makes it suitable for the country-fair circuit.
## Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
<th>WEIGHT</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE ORIGINAL</td>
<td>RELIGIOUS</td>
<td></td>
<td>88 POUNDS</td>
</tr>
<tr>
<td>GOSPEL</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HARMONITES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ETTES</td>
<td>75--76--74--NS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>W.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>709</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-9-1/2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>855</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BALLY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SHUFFLE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHAMP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>IMMEDIATE DELIVERY ORDER TODAY!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BALLY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RUNYON SALES COMPANY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Office Distribution 751 N. E. Long, 1651 10th Avenue: 123 W. Runyon Street</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New York, 53--CHICAGO</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>O'Hara 4-8800</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philadelphia, 3-8277</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FEBRUARY 12, 1950</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MILLS THRONES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FULLY RECONDITIONED. PARTS COMPLETELY TESTED FOR PERFECT PERFORMANCE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FOR 43 YEARS... THE FOERSTER NAME IN COIN MACHINES FOR AMUSEMENT AND PROFIT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>O. D. JENNINGS &amp; CO.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4367-39 W. LACE ST., CHICAGO 24, ILL.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FOR SALE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>20 MACHINE TRASH OUTFIT</strong></td>
<td></td>
<td></td>
<td>$360</td>
</tr>
<tr>
<td><strong>$300</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ERNEST BRENKEN DIST., 444 YORK ST., SAN FRANCISCO, CALIF.</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>5-9/32 FL. PINBOY BOWLERS, LATE MODEL WITH PLINS, PRICE $100.00 EACH. 5-8 FL. UNIFIED, 11 WITH LIGHTED PLINS, $75.00 EACH.</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>W. L. KRIEGER AMUSEMENTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>209 SHERRMAN ST., JOHNSTOWN, PA.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GIVE TO THE RUNYON CANCER FUND</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

```
$139.50
BRAND NEW
ROLL-O-TOPS
5c-10c-25c PLAY
1 Cherry Pay 2—1 Cherry Pay 3
—Mystery 3-5 Payout—Standard—Mystery 3-5 Payout, Club—No Lemon on First Real.
Above Prices F. O. B. Chicago.
WATLING MF.G. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.
8th Ave. to Columbus 1-0771
Cable Address: "WATLINGITE", Chicago.
```

---

## METAL TYPER MACHINES

### PARTS AND SUPPLIES

- **FINEST ALUMINUM DISC**
  - Plain in Colored
  - BUY DIRECT FROM THE MANUFACTURER

### STANDARD SCALE CO.

- 1600 Dalmor Blvd., St. Louis 14, Mo.

---

## MILLS BILLS

We have all Mills Latest Bells in stock.

### FRIEDMAN AMUSEMENT COMPANY

- 401 Edgewood Ave. S. E., Atlanta, Ga.
- Authorized Mills-Machine Distributor

---

## MACHINES

### FOR SALE

**COIN MACHINE ROUTE**

- Established since 1910.
- Dating approximately 1900-1950 machines:
  - Bowler, Pinball, Waxman, Muller, Red-Quartz, Mills, and Four Shuffle Lanes Patent, $15,000.00.
- Selling arcade machines—Located near Clark Amusements, Inc.

**P.O. Box 3644, The Billboard, Cincinnati 22, O.**

---

## WHEN YOU BUY FROM RUNYON, YOU BUY THE BEST

### BALLY SCORES AGAIN

_With The Newest, Most Sensational, and Fastest Rebound Alley_

**BALLY**

**SHUFFLE CHAMP**

**IMMEDIATE DELIVERY ORDER TODAY!**

---

## 100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

- **MILLS THRONES**
- **FULLY RECONDITIONED. PARTS COMPLETELY TESTED FOR PERFECT PERFORMANCE**
- **FOR 43 YEARS... THE FOERSTER NAME IN COIN MACHINES FOR AMUSEMENT AND PROFIT**

---

## O. D. JENNINGS & CO.

- 4367-39 W. LACE ST., CHICAGO 24, ILL.

---

## FOR SALE

- **20 MACHINE TRASH OUTFIT**
- **$360**
- **$300**

---

## NINTH TUESDAY

**100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT**

- **MILLS THRONES**
- **FULLY RECONDITIONED. PARTS COMPLETELY TESTED FOR PERFECT PERFORMANCE**
- **FOR 43 YEARS... THE FOERSTER NAME IN COIN MACHINES FOR AMUSEMENT AND PROFIT**

---

## AMERICAN RADIO HISTORIANS

- www.americanradiohistory.com
Airports Become Important CM Centers Under New Plan

WASHINGTON, May 27.—Already popular because of the better types of coin machines, airports will take on new importance under the three-year airport development plan devised by Civil Aeronautics Administration (CAA). For the 1950-53 period, CAA is calling for construction of 2,777 new airports and improvements for $2,816 billion. Total cost is figured at $357,300,000, with Uncle Sam slated to kick in with $185,300,000 of that amount.

Of chief interest as locations are fields of Class 3 and up. These smaller airports serve only as feeders and so fail to provide much transient trade. The national airport plan calls for construction of 168 new fields, Class 5 or larger. Of these, 55 are slated for large cities or important junction points.

Along with the increasing numbers of airports, the number of air passengers has increased to an all-time record. Last year set an all-time record of 6,714,425,000 passengers, six times the figures for 1940 passenger miles this year are expected to pass the six billion mark.

The following cities are on the CAA list for new large-size airports: Washington, Baltimore, Miami, Kalamazoo, Colo.; Rockford, Ill.; Torrance, Calif.; Oakland, Calif.; Green- 

Existing large-airports in some 90 cities are slated to receive funds to enlarge the size of the field, so that further expansion can be accomplished.

New buildings are to be constructed on large airports in some 200 cities on the runway.

Citation Bows Dice Console; Sets Distribs

CHICAGO, May 27—Citation Novelty Products, Inc. (of Baltimore), unveiled its coin unit, Natural, at the ACMMA Show. The firm has been setting up a distributor organization to market the pay-out dice console.

While the model shown was hand-manufactured, a unit was said to be on the production line and will be available for delivery soon. Larry Gordon, general sales manager, said it will sell for “less than $1,500.”

As many as 14 coins may be per- 

Bally's next service school will be held at the Bally-Brunswick offices in Atlantic City.

Hold Three-Day Service School At Bally Plant

CHICAGO, May 27—Marked by heavy attendance of operators and service personnel from all parts of the country, Bally Manufacturing Company held its May service school at the Bally-Brunswick offices here Wednesday (22), Thursday (23), and Friday (24).

The chief engineer, Bob Breitner charged, was the first day was set aside for one ball game, the second day for another ball game, and the third day for the final sessions today stressed schematic instruction and troubleshooting.

One of the highlights during the school was the introduction of a new chocolate machine, which features a box, measuring 39 inches by 24 inches by 28 inches, which can be set for high, medium, low, or high levels, as well as for high, medium, or low levels. Players can play in a variety of ways, and the box can be set for different levels. Each player is allowed a certain number of balls, and the box is set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or loses. Players can play in a variety of ways, and the box can be set for a certain number of points. The box features a high, medium, or low level, and the box has a direction as to whether the player wins or losses.
**COIN MACHINES**

**LOOK TO LONDON FOR THE BUYS!**

**PHONOGRAPHs AND ACCESSORIES**

*Cleaned! Checked! Ready for Location!*

- Singing Towers (20 Selection) ... $39.50
- AMI Hi Boy (40 Selection) ... 49.50
- Filben FP-300 (100 Selection) ... 225.00
- Mills Thro... ... 29.50
- Mills Empress ... 29.50
- Seeburg Colonel ... 65.00
- Seeburg 8300, 8800, 9800 ... 65.00
- Wurlitzer Twin 1-2 ... 45.00
- Seeburg Hideaway W/ Packard Adapter ... 49.50
- W212 Wireless Boxes ... 9.50
- DS20Z Wood Boxes ... 9.50
- Packard Boxes ... 17.50

3 Complete Hostess Systems (units of 10) — MAKE AN OFFER!

**GAMES—Cleaned! Checked! Ready for Location!**

- Williams All Star Baseball ... $65.50
- Chicago Gooseneck ... 49.50
- Genco Sliders ... 49.50
- Genco Total Roll ... 39.50
- Genco Advance Roll ... 49.50
- Genco Sportsman Roll ... 39.50
- Genco Ring a Roll ... 39.50
- Baby Hy Roll ... 65.00
- Triple Action ... 39.50
- Trade Winds ... 39.50
- Mars ... 39.50
- Water ... 39.50
- Screwball ... 49.50

**SPECIFY SECOND CHOICE**

Exclusive Distributor: SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

**SPECIAL!**

- United Shuffle Alleys ... $109.50
- Glide ... 49.50
- Genco Bowling League ... 34.50

**COME AND GET 'EM Genco Advance Bells**

- $15.50 (Crating, $5.00 extra)

**WRITE US FOR ALL THE NEW RELEASES EXHIBITED AT THE SHOW, AND FOR ALL TYPES OF THOROUGHLY RECONDITIONED EQUIPMENT!**

Canadian and Foreign Buyers: YOU'LL DO BETTER AT MONARCH!

**Write for Our List**

**THE BILLBOARD**

**June 3, 1950**

www.americanradiohistory.com
Johnson Bill Hearings Set To Resume in D. C. in June

(Continued from page 120.)

Slaters Committee of Management was expected to suggest some “clarifying” amendments to the Johnson and Preston bills. Both those organizations have considerable encouragement from their general aims of legislation in conferences staged here earlier this year by Attorney General J. Howard McGrath. Of these organizations, there are some who are showing some anxiety over the prospect that the legislation as presently drawn might overstep constitutional bounds and invade local “home.” Nevertheless, there is still a popular support of the general objectives of both these bills.

It is uncertain whether the House Interstate and Foreign Commerce Committee will be able to reconcile the differences registered in testimony on these bills. Particularly, since the committee will have not more than a couple of months to deliberate on the Johnson and Preston measures along with almost a dozen other major issues, something will be deemed as taking priority over the anti-gaming bill measures. The House has already taken up hearings on proposed amendments to the Railway Labor Act and has arranged for executive sessions on such important matters as revisions to the “Trading With the Enemy Act,” federal aeronautic and aircraft legislation. Congressional leaders believe that allotment of Congress can be brought about by August at the latest, and some are granting the end of the 1949 session.

All-Day Sessions

Next week’s hearings will be held in the new House office building. Morning sessions, starting at 10, have been set. It is likely that the sessions will run into the afternoon if the line-up of witnesses continues to grow. Technically, three bills are under discussion—the Senate-passed bill sponsored by Chairman Edwin C. Johnson (D., Colo.), of the Senate Interstate and Foreign Commerce Committee, the identical House bill sponsored by Representative Preston (D., Calif.), and the more moderate bill introduced prior to the Johnson measure and which is considered as “specific” than the later measures.

Calendar for Coinmen

May 31-June 3 — National Candy Wholesalers Association (NCWA), annual convention, exposition, Hotel Commodore, New York.

June 1—Cleveland Phonograph Merchants’ Association (CPMA), annual convention and banquet, Hollanden Hotel, Cleveland.

June 2—Cincinnati Auto-Rama (PAMA), annual convention, exhibition, Blue Grass Hotel, Cincinnati.

June 3—National Confectioners’ Association (NCA), annual convention, exposition, Waldorf-Astoria, New York.

June 5—20th annual meeting of Mutual Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

June 6—Washington Coin Machine Association, Inc. (WMG), monthly meeting, Hotel Steamboat, Silver Springs, Md.

June 7—Coin Machine Operators Association of Marin County, California (CMAOC), monthly meeting, Chamber of Commerce Building, Houston.

June 8, 15, 23, 29—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.

June 8—Michigan Automatic Phonograph Owners’ Association, Inc. (MAPOA), monthly meeting, Lansing Building, Detroit.


June 8—Summit County Music Operators Association (SCMOA), monthly meeting, The Akron Hotel, Akron.

June 9—National Automatic Merchandising Association (NAMA), Region IV (Illinois, Wisconsin, Michigan, and Ohio), monthly meeting, Kodak Building, Chicago.

June 10—Union Music Operators Association (UMOA), semi-monthly meeting, The Bank Hotel, Pittsburgh, Pa.

June 12—California Music Guild (CMG), monthly meetings, 311 Club, Oakland, Calif.


June 14, 28—Music Merchants Guild (MMG), semi-monthly meetings, Narragansett Hotel, Providence, R.I.

June 14—Music Operators of Northern Illinois (MONI), monthly meeting, Wing and Flu, Fox Lake, Ill.

June 14—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

June 15—Phonograph Owners Association (POA), monthly meeting, Broadway Hotel, Los Angeles.

June 17—Western Music Operators Association (WMOA), monthly meeting, Los Angeles.

June 27—Automatic Phonograph Association, Inc. (AMOA), monthly meeting, Park Sheraton Hotel, New York.

June 29—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Hotel Statler, Detroit.

July 3-16—Amusement Machine Operators of Greater Baltim (AMO) bi-monthly meeting, Mandarin-Bowling Restaurant, Baltimore.

July 27—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

Nation Wide Bows 2-Player Baseball

CHICAGO, May 27.—Night Wide Novelities introduced its two player amusement baseball game to the Hotel Sherman here this week.

Using a puck to initiate action, player has nine innings in sixty minutes to score runs. Aimed at targets marked single, double, triple and homer, the game has a "thunder" out and "soul". Flashing lights behind hit markers are used to alert player to aim at a given play. Backglass features animated base runners according to action of striking ball. Charles Gillard and Nick Wurtz handled the showing which took place in a noontime hotel exhibit. It was shown by First Distributors and Shuffleboard Specialists on the cornice floor during the ACMAA show.

The Play-Write Bows at ACMAA

CHICAGO, May 27.—Play-Write Sales, Inc. of Woburn, Mass. held the first national trade showing this week of its new counter game at the All-Industry Coin Machine Convention. Known as The Play-Write, the unit can handle up to eight players per minute.

The game is patented in the United States. The Play-Write requires no federal license and can operate at penny, nickel, dime and quarter. It is modular, stands without a coin chute. The digit envelope writes down in space provided on face of game whatever numbers it thinks will win. He then pulls the handle and numbers revolve to a number and then stop. During the showing this week, the patron are automatically recorded and appear just above winning numbers.

Hanson Named Abco Sales Mgr.

CHICAGO, May 27.—Ed Hanson, formerly associated with Gretchen Tool & Manufacturing Company, this week was named sales manager at Abco. Hanson, who recently developed a new amusement game, Hit-a-Homer, said that sales of the game on penny or nickel play, is now in mass production at Abco, and the first 1,000 pieces being produced this week.

Hit-a-Homer was introduced at the ACMAA Show at the Sherman this week.

FLYING SAUCERS!

GET IN THE NEW FLYING SAUCERS!”

NEW DIFFERENTIATIVE THE MOST AMAZING GEARED-FOR-PROFIT GAME ON THE MARKET!

The Sensation of the Chicago Coin Machine Convention

Save Costs Less Than $300

A compact — can be carried in your car

A Compact — can be carried in your car

Want To See One For Free

Send for Complete Details

INTERNATIONAL MUTOSCOPE

44-23 Eleventh St.
L. I. C., N. Y.

WANTED

HANNA DISTRIBUTING CO.

446 Mahave St., Utica, N. Y.

FAX 1-3723
ACMMA Sets '51 April Meet; H. B. Jones Re-Elected Prexy

(Continued from page 100) floor at the Sherman Hotel for plants and exhibitors held either formal or informal gatherings with their distributors.

Move Dates

The one minor complaint which was voiced concerning the convention, and which was quickly remedied for the coming year, was the show date. Many operators and distributors said that May was too late for most late spring and summer buying, and too early for fall and winter purchases.

With this in mind, the board of directors, at its final get-together Wednesday, voted to push the show up to April 9, 10 and 11 next year. These dates, of course, which will be announced by Mr. Jones, will bring about more buying.


At ACMMA Meet

CHICAGO, May 27—A new card vendor, listing at $45, has been unveiled at the All Manufacturers Meetings. The vendor is the Mutoscope Corporation. The New York firm showed the machine for the first time at the ACMMA convention, this week. It is ready for immediate delivery, according to Herb Klein, sales manager.

Capacity of the new unit is 500 cards in each of two columns. The machine may be adjusted to deliver 1-3 cards, upon insertion of one or two pennies, a nickel or a dime. It measures 23% by 16 by 10 inches. A base, offered at $15, raises the vendor 65 inches off the floor.

Klein said a deal had been closed with a scenic card manufacturer, calling for the outright sale of a substantial number of vendors. These cards will be used to push the vendor product exclusively. However, the machine will also be marketed through regular distributor channels to reach the operator and arcade market, he declared. Operator buyers get 5,000 cards free with each order. A full line of cards is carried by Mutoscope. The manufacturer also made use of the convention to showcase its Flying Saucers machine announced last week (The Billboard, May 27), and several standard arcade pieces.

Globe Intros Count-Sorter

CHICAGO, May 27—A new coin sorting machine that will automatically count assorted coins of all denominations, and rack up the totals will be offered within 30 days by Globe Distributing Company here. Jimmy Johnson, president, showed a model of the device at the ACMMA meet this week.

Finco unveiled an electrified version of its standard counter, listing at $279.

TWO SENSATIONAL COUNTER GAMES
NEW—INEXPENSIVE—FAST—SKILLFUL—LEGAL

Abo's HIT-A-HOMER and TILT TEST

Now in lots of 5...
Sample $37.50
Free play feature. Score totalized automatically. 15 or 25 play.

IMMEDIATE SHIPMENT
$34.50
Deposit, Balance C. O. D.

FREE PLAY-BALL—SIZE 17"X17."

FLOOR STANDS; $17.50 EA.

BOWLING GAMES
NOW DELIVERING NEW EQUIPMENT

Reconditioned and New Pin Games Ready for Location

Kane, Illinois, April 24—New bowling alley equipment, both for reconditioning and new set-ups, is being delivered. Many of the new machines are equipped with the latest in scoring mechanisms, and are designed to meet the needs of today's modern bowlers.

For your peace of mind, give a piece of change to the national committee for mental hygiene.

pitch new earning power into your shuffleboards

an additional game, not a conversion

complete set for $18.50

operator price

quantity discount to distributors

vend-o-a-shoe

equipment company

national distributors

346 miles NE.

Kelmo, Miss.

EARNING

THIS SHUFFLEBOARD OPERATOR

is now operating

Keesey's Super-Terrific BOWLING CHAMP!

YOU, too, can cash in on the greatest sensation in years! Kesey's Bowling Champ is putting shuffleboard operators back in business all over the country! Collections are absolutely amazing! Terrific appeal! Closest thing to actual bowling ever devised! One or two can play—automated score—ingenious scoreboard. Easily installed on any regular shuffleboard! No marring or throwing of table. Shuffleboard play can be resumed at any time. The sensation of the ACMMA show! Install Bowling Champ on your shuffleboard now and reap the harvest. Do it now! Write to Keesey today. "The most faithful—and most listened to—advertising medium in the world!"

FREE RECORDS ON BOWLING CHAMP

ROY McGINNIS CO.

1012-14 Milwaukee Avenue • Phone: Everglade 4-2600 • Chicago 22, Illinois
IMMEDIATE SHIPMENT
BUCKLEY CRISS CROSS
JACKPOT BELLE
5¢ 10¢ OR 25¢

WRITE FOR PRICES
FOR MUSIC OPERATORS
BUCKLEY WALL and BAR BOXES
AVAILABLE IN 20-24-32
RECORD SELECTIONS

Price
$19.50 EACH
IMMEDIATE DELIVERY

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.
CHICAGO 24, ILL.

WRITE FOR PRICES

IMMEDIATE
RECORD
124

UNIVERSAL'S Super Twin Bowler
UNITED'S Express—Arizona
EXHIBIT’S Bowl-A-Matic Shuffle Alley—Bowling Champ Conversion

ARCHIE'S newest one ball. The WINNER. The finest one ball ever produced. It’s a
master piece for one-ball operators. Orders now being accepted. Northern Ohio.

BUCKLEY BOXES 20-24-32 AVAILABLE

$19.50 COIN FOR DELIVERY PRICES ILL. ST.

Cleveland Coin Machine Exchange Inc.
2101-2105 Prospect Ave. Cleveland 15, Ohio

Buckley

Cleveland

Coin

Machine

Exchange

INC

2101-2105
Prospect
Ave.
Cleveland
15,
Ohio

NATIONAL GUARANTEED VALUES!

WRITE FOR PRICES

GOTTLEB'S Buffalo Bill
CHICAGO COIN'S Bowling Classic
KEELEY'S Lucky Strike—King Pin
Bowling Champ Conversion

ALL COIN MACHINES 12¢

NATIONAL COIN MACHINE EXCHANGE
411-12 DISCROBE BLVD.
Phone: Buckingham 1-4466
CHICAGO 14

WANTED!
WURLITZER 1013's
Will Pay Cash or Trade for New or Used Shuffle & Plug Games

WANTED!
FOR CASH!
The most popular Late 5-Ball Free Play Machines or
Will Trade for Late Bowling or Baseball
Games of All Types: Baseball, Softball, 10 Pin Ten Pin, Match Play, Split Second, Split Second

SHUFFLE ALLEYS
BUCKLEY B-BALL
WANTED ALLEYS

Gottlieb Bank-A-Ball
Genco Rocket
United YMCA, Arizona

PREMIUMS
ALL TYPES AND KINDS FOR SHUFFLE GAMES.
Rewards—Clocks—Lamps—Pens—Write for Our
Attractive Price List.

WANTED SHUFFLE GAMES
United Shuffle Alley $150.00
Leisure World $125.00
Genco Shuffle Alley $100.00

I-BALLS
Creation
Jury
Jackie Special

NATIONAL COIN MACHINE EXCHANGE
411-12 DISCROBE BLVD.
Phone: Buckingham 1-4466
CHICAGO 14

Get Yours Now!
FREE WITH VEND

SUBSCRIPTION
It Staples, Tacks
DOES 50 JOBS!

"Tot 50" Sunline Stapler

Contact Us Before You Buy
WE CARRY ALL TYPES OF SHUFFLE BOWLING GAMES

Williamsport Amusement Company
233 W. 3d Street, Williamsport, Pa.
Phone 2-3325—2-1648

"Central Pennsylvania’s Largest Distributors"
**Operators of America**

You need a game that will continue to earn top money

We have it

Ask your friends who visited the show

Now you can make all shuffleboards in your territory

Modern bowling alleys

With the new

Pacific shuffleboard bowling

One minute to install

One minute to take off

No injury to shuffleboard

Order now

Pins light up

9" pins • EASY TO READ Scoring • Alley shots charged to bowler • Automatic weight-return above alley

**Pacific shuffleboard bowling**

1348 Venice Blvd. Los Angeles 6, Calif.

Phone Richmond 5568

Plant: 4253 So. Lincoln Blvd., Venice, Calif.

Distributors: A few territories open wire or phone now
**Play It Smart!**

The best way to buy the BEST is to do business with an established firm—one that stands behind its merchandise.

**New Shuffle Games**

Exhibit strikes-flyaway pins—one or two players.

**William's Deluxe Bowler—** flyway scoring

**Williams Twin Shuffle**—one or two players—latest models—9½ ft., with gutters

**United Deluxe Shuffle**—one or two players

**United Shuffle Express**—flyway pins

Get this Bowlette authentication scoring

**Shuffle Game Closeouts**

Brand new, original crates—take advantage of limited quantity

**Phone:**

**Write:**

---

**TERRIFIC SLOT SALE**

<table>
<thead>
<tr>
<th>_price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150.00</td>
<td>Mills 204 Bonus Balls, S, 10c, S5</td>
</tr>
<tr>
<td>127.50</td>
<td>Mills Jewel 204, S, 10c, S5</td>
</tr>
<tr>
<td>87.50</td>
<td>Mills Golden Falls, S, 10c, S5</td>
</tr>
<tr>
<td>53.50</td>
<td>Mills Chrome, S, 10c, S5</td>
</tr>
</tbody>
</table>

Send 5% deposit, balance C.O.D.

**T & L Distributing Company**

1221 Central Parkway

Main 8751

Cincinnati 14, Ohio

---

**New Allied Coin Coin Machines Co.**

628 Milwaukee Ave., Mo 6-2110, Chicago 22, Ill.

**6 Pokerinos**—$55.00 Ea.
**2 Strikes 'N' Spares**—65.00 Ea.
**100 Rolldowns**—Any Make

**Detroit Amusement Co.**

1653 Woodward

Phone Townsend 8-5907

Detroit 3, Mich.

---

**Allied Coin Machine Co.**

628 Milwaukee Ave., Mo 6-2110, Chicago 22, Ill.

**115.00**

**Gold Kings**

**59.50**

**Buccaneer**

**39.50**

**Ballerina**

**35.00**

**Screwball**

**35.00**

**Showgirl**

**50.00**

**Summertime**

**65.00**

**Ramona**

**89.50**

**Bally**

**147.50**

**Bumper**

**194.50**

**Super Hook**

**101.00**

**50c**

**Bows**

**115.00**

**Paradise**

**$395.00**

**United**

**$350.00**

**51c**

**54c**

**100c**

**25c**

**5c**

**10c**

**25c**

**50c**

**Bally Victory Special**

---

**Operators in Wisconsin, No. Illinois and Indiana USE THE COVEN FINANCE PLAN!**

**NOW DELIVERING**

**Turf King**

**Bally Shuffle Champ**

The star of the ACMMA show

Brand new premiums every week

This week: Silverware (26 pieces) including chest ............................................. $5.95

Would like 5-balls, 1-balls

**HOLLYCRANE**—$350.00

Complete factory reconditioning

**Coven**

All equipment thoroughly serviced or reconditioned

Authorized Distributors for

Bally and Wurlizer products

**Coven Distributing Company**

3101 E. Chicago Ave., Independence 3-2210

---

**Allied Scores Again!**

Scores again—9-31-50

**115.00**

**54c**

**25c**

**70.00**

**50.00**

**Bally St-25 Shuffle**

**117.50**

**Bally Krick**

**119.00**

**Bally 18 and 25**

**79.50**

**Bally Top**

**45.00**

**Bally Bottom**

**40.00**

**Bally 1015**

**25.00**

**Bally 1071A**

**25.00**

**Bally Latex**

**25.00**

**Bally Cloth**

**25.00**

**Bally 1324**

**25.00**

**Bally 1422**

**14.50**

---

**Allied Coin Machine Co.**

628 Milwaukee Ave., Mo 6-2110, Chicago 22, Ill.

**GIVE TO THE DAMON RUNYON CANCER FUND**

---

**Copyrighitted material**

---
June 3, 1950

IT'S HERE!!!
A BRAND NEW
CONVERSION
"SPEED BOWL" FOR UNITED SHUFFLE ALLEY

NEW BACKBOARD GLASS
NEW DISAPPEARING PINS—FAST ACTION INDIVIDUALLY NUMBERED QUIET OPERATION

SPEED BOWL is absolutely the newest and finest conversion for United Shuffle Alley. It has been designed to bring in the MAXIMUM PROFIT for United Shuffle Alley Operators. SPEED BOWL conversion comes complete with newly designed and colorful back glass plus brand-new, clearly lighted cabinet and shaped bowling pins, with plexi-glas shield. READY FOR QUICK INSTALLATION. SPEED BOWL is the answer to lagging profits. Now you can hold those locations with this sensation conversion.

WIRE—PHONE—WRITE
DISTRIBUTORS . . . WRITE
M. & T. SALES COMPANY
2845 W. FULLERTON AVENUE
CHICAGO, ILLINOIS
DI 2-2424

PURVEYOR HAS THE WINNER

"ATOM JET"

THE SENSATION AND TALK OF THE SHOW
New — Fast Action — Bigger Profits
THE FIRST—THE ONLY
REMOTE CONTROLLED PIN BALL WALL TYPE GAME

• Colorfully lighted cabinet. Chrome and Plastic Trim.
• Baskets are made of colored plastic, numbered and lighted.
• Playing field of green felt.
• 10 Ping-Pong Balls for 5c (Number of balls can be regulated)
• Free Play Principle
• Two remote control cashboxes with each game ($35 each for extras)
• Remote control CASHBOX LIGHTS during play.

Size: 32" x 11" x 36" — Weight approx. 85 lbs.

TROUBLE FREE — LOCATION TESTED — THIS GAME WILL SWEEP THE COUNTRY . . . SHOULD BE YOUR BIGGEST MONEY MAKER! GET THE BEST LOCATIONS—ORDER YOURS TODAY!

Exclusive Distributors

PURVEYOR SHUFFLEBOARD CO.
4322-24 No. Western Avenue
Chicago, Illinois
Phones: JUniper 8-1814 or 8-1815 or 8-1816

Copyrighted material
H. C. EVANS & COMPANY

SINCERELY THANK ALL OPERATORS AND DISTRIBUTORS FOR YOUR INVALUABLE CONTRIBUTIONS TO THE SUCCESS OF THE

1950 ACMMA SHOW

We are equally grateful for your most enthusiastic response to our outstanding exhibits of profitable equipment, featuring:

CONSTELLATION PHONOGRAPHs

and

EVANS' GAMES:

SHUFFLE TEN STRIKE • BAT-A-SCORE • CASINO BELL, SR. • WINTER BOOK AND OTHERS

We pledge increased production and every effort to meet the unprecedented demand for EVANS' products.

If you were unable to attend this first great All-Industry Show, make it a point to plan a visit to the 1951 exhibition. In the meantime, see your Evans Distributor or write direct for information on the SHOW WINNERS.

R. W. (Dick) Hood
H. C. EVANS & CO.
1528 W. ADAMS ST., CHICAGO 7, ILLINOIS

PROMPT DELIVERY on these
CENTRAL OHIO COIN BUYS
NEW SHUFFLE ALLEYS
Automatic Scoring

★ Keeney's Lucky Strike & King Pins
★ Universal's Twin Bowler
★ United's Double Shuffle Alley
★ United's Express

We have many used Shuffle Alleys at reduced prices for prompt shipment.

SLOTS—SAFES
New and Used

<table>
<thead>
<tr>
<th>Style</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3x Blue or Brown Points</td>
<td>$69.50</td>
</tr>
<tr>
<td>2x Blue or Brown Points</td>
<td>$53.00</td>
</tr>
<tr>
<td>2x White or Brown Points</td>
<td>$61.00</td>
</tr>
<tr>
<td>3x Black or Brown Points</td>
<td>$71.50</td>
</tr>
<tr>
<td>3x White or Brown Points</td>
<td>$89.00</td>
</tr>
<tr>
<td>4x Black or Brown Points</td>
<td>$79.50</td>
</tr>
<tr>
<td>4x White or Brown Points</td>
<td>$97.00</td>
</tr>
<tr>
<td>5x Black or Brown Points</td>
<td>$84.00</td>
</tr>
<tr>
<td>5x White or Brown Points</td>
<td>$101.00</td>
</tr>
<tr>
<td>6x Black or Brown Points</td>
<td>$94.00</td>
</tr>
<tr>
<td>6x White or Brown Points</td>
<td>$111.00</td>
</tr>
<tr>
<td>8x Black or Brown Points</td>
<td>$100.00</td>
</tr>
<tr>
<td>8x White or Brown Points</td>
<td>$118.00</td>
</tr>
<tr>
<td>10x Black or Brown Points</td>
<td>$109.00</td>
</tr>
<tr>
<td>10x White or Brown Points</td>
<td>$117.00</td>
</tr>
<tr>
<td>12x Black or Brown Points</td>
<td>$118.00</td>
</tr>
<tr>
<td>12x White or Brown Points</td>
<td>$127.00</td>
</tr>
<tr>
<td>15x Black or Brown Points</td>
<td>$129.00</td>
</tr>
<tr>
<td>15x White or Brown Points</td>
<td>$137.00</td>
</tr>
</tbody>
</table>

O UR GREAT EST
BASEBALL GAME!
Lucky INNING

Terrific Action!
Thrilling Animation!
Tremendous Appeal!

WILLIAMS
MANUFACTURING
COMPANY
4242 W. FELLMORE ST.
CHICAGO 24, ILL.

Creators of
Dependable
Play
Appeal!

WRITE • WIRE • PHONE • ADAMS 7254
CENTRAL OHIO COIN MACHINE EXCHANGE
525 S. HIGH STREET
COLUMBUS 15, OHIO
COMET INDUSTRIES, INC., PRESENTS
IT'S 1950 LINE OF
SAME FINE WORKMANSHIP, MECHANISM. NEW
CIGARETTE STRIPS ON ALL MODELS, NEW COLOR
SCHEMES ON ALL MODELS.

COMET and METEOR in NON-COIN MODELS ARE TAX FREE

COMET
Non-coin operated—CIGARETTE REELS, 1c or 5c play. TAX FREE. No coin chute—no cash box. Automatic payout tokens. Also available in coin operated CIGARETTE REELS model in 1c or 5c play. Automatic payout tokens.

METEOR
Coin operated—FRUIT REELS. 1c or 5c play. Automatic payout tokens of various combinations reassemble for cash or merchandise. Also available in non-coin model in 1c or 5c play. TAX FREE. No coin chute—no cash box! Location owner turns a key to permit operation. Special register protects operator's profit.

CIGGY
1c, 5c or 10c play—FRUIT or CIGARETTE REELS. Ball gum vendor. 75%-25% coin divider. Location owner retains key to one coin box and operator to the other.

KING
1c, 5c or 10c play—five reel POKER play. Ball gum vendor. 75%-25% divider.

MITE
1c, 5c or 10c play. CIGARETTE or FRUIT REELS. Ball gum vendor. Hinged reward sign covers reels when not in operation. Gum compartment has special door to permit refilling by location. 75%-25% coin divider.

8 3/4" x 9 1/2" x 8"

COMET INDUSTRIES, INC., CHICAGO, ILLINOIS.

MILLS' NEW 1950 BELLS

MILLS' NEW VEST POCKET BELL
MILLS' NEW QT

BOWLING TYPE GAMES

CONSOLES

ARCAD F ACY UR INE MACHINES

NEW ENGLAND'S LARGEST STOCK

SPECIAL—BRAND NEW CLOSEOUTS!!

WRITE FOR PRICES

MILLS' NEW 1950 BELLS

MILLS' NEW QT

OPERATES ON 3c MINIMUM PAYOFF SYSTEM.
$65.00 5c Play
$69.50 5c Play
$115.00 25c Play
$135.50

"24" BELL BLUE BELL BLACK BEAUTY BONUS BELL
TOKY BELL

WRITE FOR PRICES

GUARANTEED RECONDITIONED MACHINES

GUARANTEED RECONDITIONED MILLS BELLS

SICKING, INC.

1401 CENTRAL PARKWAY
CINCINNATI 14, OHIO

NEW BELL STAMPS. SINGLE, DOUBLE AND TRIPLE BELL.

BELLS. BLACK GEMS. BLACK BELLS.

WE SELL IN STOCK AT ALL TIMES

EVERY NEW COIN MACHINE MANUFACTURED

WRITE FOR CATALOG AND PRICE LIST.

AMERICA'S OLDIES

MODEL BOWLING MACHINES

DISTRIBUTED

EDED DISTRIBUTING CO. INC.

298 LINCOLN ST.

ALLSTON, BOSTON 34, MASS.

WE ACCEPT TRADES AND WANT TO BUY WURLITZER MODEL

3050; WURLITZER 1017, 750, 700; PHOTO FINISH, BALLY

ONE BALLS AND LATE FIVE BALLS.

UNITED SHUFFLE ALLEYS

SINGLE, $115.00

LOTS OF $, $100.00

MILLS Single Safe Stands, $15.00 Each

Mills Civil Cross Slots—Buckley Cross Slots—

Keeney Twin Bonus Super Balls—Universal Arrow Balls

CHEYENNE MUSIC COMPANY

CHEYENNE, WYOMING

Specify type reel and coin play desired

WRITE FOR QUANTITY PRICES

WE STOCK Parts for Daval Counter Games

DON'T WAIT! GET BUSY—ORDER NOW!

18TH & CAPITOL AVE.

13TH & CAPITOL AVE.

Dad's out tonight; it's club night in Smalltown, U.S.A. He plans to enjoy the camaraderie of his fellow towns- men and probably will get involved in pinochle, poker, billiards, call rummy or play the Bell machines, or maybe he will just sit around and kibitz. Over 20,000 towns in the U.S.A. have all or either of these types of clubs — civic, patriotic or fraternal — that afford a place where men can gather to "punch the bag" or in some way, as they may see fit, have fun and relaxation along with their fellowmen.

Club night is an important night to the men in America's small towns, not only to the small town men, but also to the farmers in the outlying communities who look forward to club night after a hard week's work in the soil.

Club facilities are made possible only through one means — MONEY. Comfortable, well equipped club houses, good food and refreshments help to keep the club's membership high.

Seventy-five per cent of these clubs have set up a charity program from the Bell machine receipts. Proud and happy committeemen from these clubs investigate and channel money into worthy local and national charities. The individual amount that is dispensed this way by any one club may not seem so much, but multiply it by the number of clubs in these 20,000 small towns, and it reaches an astounding figure.

The Bell machine does two jobs: It provides money for the club's own maintenance; it provides for the charitable contributions that the club has elected to make. These clubs need Bell machines, for this revenue could never be gathered from special assessments. It is a known fact that clubs could never replace this Bell money that way. The Bell type machine is the only coin operated unit in the world that constantly contributes huge sums of money to worthy charities in 20,000 Smalltowns, U.S.A.

BELL-O-MATIC CORPORATION
WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS, 4100 FULLERTON AVENUE, CHICAGO 35, ILLINOIS
PARTS
IN STOCK
FOR ALL GAMES

NEW PIN GAMES
UNITED ARIZONA
GEM COIN
KENTUCKY
New ONE BALLS
Benny Champion, P.P., Wire
Bally Kentucky, P.D., Wire
New Phone Specials
Evans Constellation, 60-90... Wire
New Skill Games
WM. TWIN BOWLER WIRE
ROCK-O-LA SHUFFLE
LARGE
Bally Speed Bowler Wire
Bally Silver Bullets Wire
Target Master $12.50
Kern. Arc Bowler Wire
New Rebuilt Slots
Cross Cross $10.25, 115.00

WANT TO BUY
COLD CUPS CHAMPIONS CITATIONS LETTUCE KENTUCKY PHOENIX STANDS SEBURG M-100 ALL LATE 5 BALLS SEND LIST TODAY

ONE BALLS
CHAMPION, P.P.
KENTUCKY, P.D.
LEXINGTON, P.P.
LEXINGTON, P.P.
JOCKEY CLUB, P.P.
JOE DEAN, P.P.
SALLY ENTRY, P.P.
ST.MARY, P.P.
VICTORY SPECIAL, P.P.
WALT, D.J.

CONSOLES
5-216 TWIN BONUS SUPER $275.00
RV. RASHER, P.P. & P.D. $208.06
BELL, KENTUCKY, P.P. $216.00
JEAN CHAPPELL, P.P. $208.06
LATE BELL, P.P.
K. KIRKEN, KENTUCKY, P.D.
K. KIRKEN, KENTUCKY, P.D.
B. BELL, KENTUCKY, P.D.
B. BELL, KENTUCKY, P.D.
TWIN SUPER BELL, B. P.D. & Fer-Wor $310.00
K. KIRKEN & SUPER BELL, K. P.D. $320.00
K. KIRKEN, P.D. $320.00
P. BELL, LATE HEAD $320.00
P. BELL, LATE HEAD $320.00
POLISHED MILL 5 BELLS $159.00

COINS
Buy Direct from Manufacturer & Save $39.50
STEEL CABINET $5.00
CONCENTRATED 3 JUKE BOX $3.00
One-Mint Deposit, Balance C.O.D. Write Wire. Call for Full Information. Send for Full Story
Coin Radio & Television Co., 130 Queen St. Dept. E. New York, N. Y.

QUITTING BUSINESS
Want offer on complete Automatic Hostess Music System. Consists of 20 subscriber cabinets, record rolls, switchboards and tunable equipment. This was bought in 1947 at an original cost of $14,000.00. Also Marka Marka, Phantom Bells, location. Other 5 ball novelty games also. Write for prices. Convienent terms can be arranged.

AUTOMATIC HOSTESS, INCORPORATED
199 SOUTH GROVE WICHITA, KANSAS

NEW PORTABLE AND LOCKABLE WISHING WELL
Patent Pending
RESULT TESTED. ONE WILL CROSS OVER $1200.00 IN 30 DAYS. Test Hotel, New York City. A natural for penny arcades, taverns, clubs, etc. COMBINES SKILL GAME FEATURES. LEGAL ANYWHERE. EASY TO INSTALL. COST $9.50. NEW PIN GAME. Send for descriptive brochure. Distributors wanted.

GILLESPIE & GAMES CO.
1206 CAVIOTA AVE.
LONG BEACH, CALIF.

WOODEN BALLS
Manufactured for All Games
NEW YORK BALLARD COMPANY
334-356 Broadway NEW YORK, N. Y.

POSITION DESIRE.
By man with 18 years experience in the sale of games. Knowledgeable of all types of coin-operated equipment. Knew Tennessee area. Letters will be answered.

ARCADe FOR SALE
For sale, 2 for sale or buy outright. 2-1941, Bally. 2-1942, Seeburg. Both excellent. Very good investment.

ARCADe
39 NORTH ST.
PITTSFIELD, MASS.
Hold on to your hats, men! Here comes EXHIBIT'S FASCINATING JEANIE

A 5-Ball Game Loaded With Action Where You Want It... On the Play Field—New, Exciting Scoring Features—Plus "Special" Build-Up...

- BOBBLE BUMPERS
- JITTER ACTION
- PLAYER CONTROLLED FLIPPERS
- HIGH SCORE

Regular Bonus Plus Surprise Bonus and Other New Play Appealing Features

NOW! AT YOUR EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY COMPANY
4218-4230 W. LAKE STREET
CHICAGO 24, ILL.

BADGER'S Bargains
"Often a few dollars less—Seldom a penny more"

GUARANTEED RECONDITIONED CONSOLES

NEW BALLY CLOVER BELLS WHITE BALLY CLOVER BELLS $265.00
BALLY TRIPLE BELLS $199.00 BALLY DRAW BELLS $99.50
BALLY RESERVE $125.00 BALLY KEENEY BONUS BELLS $225.00
BALLY MULTI-BELL $150.00 BALLY KEENEY BONUS BELLS, 2-WAY $250.00
BALLY IN HANDS $235.00 BALLY KEENEY BONUS BELLS, 1-WAY $125.00
BALLY RESERVE BELL $135.00 BALLY DRAW BELLS $99.50

GUARANTEED RECONDITIONED PHONOGRAPHs

WURLITZER MODEL 1000 $289.50 WURLITZER MODEL 1225 $250.00
WURLITZER MODEL 1435 $329.50 WURLITZER MODEL 1515 $395.00

RECONDITIONED ASST. EQUIPMENT

CHICAGO COIN BASKETBALL: $419.00 BALLY CHAMPION (NEW) $124.95
BALLY MINOR LEAGUE $199.50 BALLY BOWLING ALLEY $499.95
BALLY TWO-WAY FLIPPER $299.95 BALLY SLASHER $229.95
KING COIN BOWLING ALLEY $389.95 WURLITZER MODEL 1000 $289.50
BALLY IN HANDS $235.00 WURLITZER MODEL 1225 $250.00
BALLY KEENEY BONUS BELLS $225.00 BALLY KEENEY BONUS BELLS $225.00
BALLY RESERVE BELLS $135.00 BALLY DRAW BELLS $99.50

OPERATORS
IN CALIFORNIA, ARIZONA, NEW MEXICO, NEVADA AND WISCONSIN
USE OUR FINANCE PLAN
SMALL DOWN PAYMENT, BALANCE MONTHS TO PAY

Badger Sales Co., Inc.
5551 West Pine Blvd., Los Angeles 6, Calif.
3566 North 39th Street, Milwaukee 15, Wis.
All Phone: Chicago 7-3243

Console, all cleaned, checked and guaranteed in excellent condition

BALLY
Draw Basket $75.00 Red Button $30.00
Button $30.00

CLOVER BELL
Write

KEENEY
Single Bonus Super Bell $100.00
Two-Ball Bonus Super Bell $125.00
Universal Arrow Bell $125.00

ADVANCE AUTOMATIC SALES CO.
1350 HOWARD ST.
SAN FRANCISCO 3, CAL.

BADGER Sales Co., Inc.
5551 West Pine Blvd., Los Angeles 6, Calif.
3566 North 39th Street, Milwaukee 15, Wis.
All Phone: Chicago 7-3243

CONSOLES, ALL CLEANED, CHECKED AND GUARANTEED IN EXCELLENT CONDITION

BALLY
Draw Basket $75.00 Red Button $30.00
Button $30.00

CLOVER BELL
Write

KEENEY
Single Bonus Super Bell $100.00
Two-Ball Bonus Super Bell $125.00
Universal Arrow Bell $125.00

EVERY MINUTE OF THE DAY!

Yes, every minute of the day there's a quarter dropped into a CORADIO Coin-Operated Radio some place in the United States! Only Coradio gives this action—only Coradio is built to take this action!

CORADIO, INC.
Phone 863-0083
212 Broadway
New York 7, N. Y.
New! FASTEST! Again FASTEST!

KEENEY'S
Sensationally fast
DUCK PINS

THE OUTSTANDING BOWLER FOR FAST REBOUND ACTION

★ LESS THAN 45 SECONDS PER GAME!
★ 2 PLAYERS OR ONE!
★ DISAPPEARING PINS!
★ SCORES ALL SPLIT SHOTS!

See THE MAGICAL ACTION OF KEENEY'S DUCK PINS! ITS BIG PROFIT PERFORMANCE JUSTIFIES YOUR IMMEDIATE ACTION!

20-30 SCORING
SCORES 4-7 and 6-10 SPLITS

SIZE 8 FEET LONG BY 2 FEET WIDE

Size 9½ FEET LONG BY 2 FEET WIDE

SCORES 4-7 and 6-10 SPLITS

20-30 SCORING

EASY-TO-READ SCORING FOR BOTH PLAYERS!

See YOUR KEENEY DISTRIBUTOR

J. H. Keene & CO., INC.
1600 WEST FIFTH STREET, CHICAGO 37 ILLINOIS
New speed record for play
60 seconds a game

A new sensation far from the ordinary
1 or 2 players 10¢-20¢

Swift action totalizer
That records score for 1 or 2 players
All mechanism in convenient backbox
Has all the skill and thrills of shuffle bowling as players
Like it!

Now! At your Exhibit Distributor

Exhibit Supply Company
4218-4230 W. Lake Street
Chicago 24, Ill.

Built for fast play
Bigger earnings

With real upright animated pins that disappear when rollovers are hit. Reset automatic

2 sizes
8 ft.
9½ ft. long
2 ft. wide

135

Copyrighted material
UNITED'S

YUMA

ARIZONA

HIGH SCORE
OVER
8 MILLION

MULTIPLE
OBJECTIVES
FOR
REPLAYS

NEW, DOUBLE
1 to 5
(CONTINUOUS)
SPOT FEATURE

7
WAYS TO
SCORE

FIVE BALL
NOVELTY REPLAY

FLIPPER
CONTROL
BUTTON
EACH SIDE

UNITED'S
PROVEN
DROP-CHUTE
"JUST DROP IN COIN"

UNIVERSAL MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
"Bank" on it... Here's the game that puts you out in front!

Gottlieb's Unique and Amazing Bank-A-Ball

Non-Rotation Numbers, 1 to 15 plus Free Play Awards on 8-Ball
Top Corner Kickout Pockets for Extra Numbers and Additional Play
Mystery Side Kickout Pockets Light Up for Free Plays
Special Number Combinations for Added Scoring and Free Plays
Straight Shots • Bank Shots • Flippers!

Bank-A-Ball...
...Your cue to "Pocket" Bigger Earnings!

Order from your Distributor Now!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"
NOW! FASTER THAN EVER!

Bally SHUFFLE-CHAMP

- FAST REBOUND ACTION
  Puck rebounds right into player's hand
- SUPER-SPEEDY TOTALIZER
- REAL BOWLING THRILLS
  Scores exactly like official bowling

Game-a-Minute GUARANTEES BIGGEST PROFITS

Players love the fast, exciting, no-waiting puck-rebound action of SHUFFLE-CHAMP. Location-owners cheer the one-third faster play. And you'll be tickled with the extra profits that pile up in the SHUFFLE-CHAMP cash-box ... specially in peak-play hours.

Remember, SHUFFLE-CHAMP is played and scored by official bowling rules ... with strikes and spares scoring exactly as in bowling. Get your share of the biggest bowling bonanza ... get SHUFFLE-CHAMP now!

THE ONLY GAME ON WHICH PLAYER CAN PICK UP 4,7-6,10 RAILROAD

QUIET OPERATION
SLUG-REJECTOR
DROP COIN CHUTE

2 POPULAR SIZES
9½ FT. BY 2 FT. 8 FT. BY 2 FT.

Bally MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Tops at the A.C.M.A. Show!

Select the best... Universal's
Super Twin Bowler

2 players or one
Scores totaled separately
and automatically

Fast—less than one
Minute per game!

Disappearing pins!
Puck rebounds instantly!
Cork lined
Side rails!

Fully visible
Mechanism can
Be serviced from
Back door...

Universal's
Feature Bell

Mystery type advancing odds

First console
With the amazing
"Feature Flash"
That enables player to
"Buy" up to a complete set
Of wild symbols — advances
Odds — advances the bar
Special feature!

Universal's
Feature Bell

Order from your
Universal Distributor

Universal Industries, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
5737 North Broadway · Telephone Uptown 8-2345 · Chicago 40, Illinois
There's "Music for Everyone" Under the 5 Basic Musical Classifications

WALTZES  POLKAS  FOX TOTOS  & RUMBAS

The Select-O-Matic "100" offers more opportunity to operators than any other coin-operated music system ever developed. More sales appeal. More economy. The finest in remote control brings 100 selections—all cut basic musical classifications—right to the finger tips of the public.