The two itinerant-type gents shown above enjoying the idyllic existence of the road could be actor Sammy Kaye and his vocalist, Tony Alamo. Actually, Kaye has another suit which he expects to don while counting the royalties from his new RCA Victor record of "Wanderin."

The musicians were snapped on location at the Chicago railroad yards while getting in the mood for the waxing session. The tune is being published by Kaye's Republic music firm, and Victor has the disk tabbed for a glamour push following the exploitation pattern employed recently in connection with Vaughn Monroe's "Bamboo."
THE

ASCAP CREDO

ASCAP is a useful, progressive Citizen. It acts in the best interest of the Public, while faithfully serving its Customers and Membership.

ASCAP is frank and friendly.

ASCAP fosters and safeguards the musical talent of American youth, by increasing incentives, providing security and protecting their creative product.

ASCAP aspires to preserve the American freedom of thought and expression, for only in such climate—free from social, economic and political pressure—can creative talent reach its full height.

ASCAP realizing that talent is not the property of any single group, accepts composers and authors to membership without regard to race, creed or color.

ASCAP strives to bring to an ever-widening audience a fuller appreciation of America's rich musical heritage. The Society freely fosters the performance of its members' music without compensation, for diverse public, educational, therapeutic and charitable uses.

The American Society of Composers, Authors and Publishers

30 Rockefeller Plaza, New York 20, N. Y.
HOPES MILLION SIX 1950 TAKI

COLE CIRCUS, BILL BOYD SET
FOR BALL PARKS

UNDER CANVAS IN JULY

By Herb Doten

CHICAGO, Feb. 25 — Cole Bros. Circus, featuring Bill (Hopalong Cassidy) Boyd, will appear at downtown ball parks as well as in arenas in television-strong cities to capitalize fully on Hopalong's powerful video build-up and because a circus top is rated too small to hold the throngs expected in such cities. The show, however, is not a big top entirely, taking in about July 4 after playing arenas and the ball parks.

This disclosure followed an an-nouncement that the circulation of the circus, which started in 1919 with Harry and Barnum and Bailey Circus as the big one of the circus world, has not been able to carry Cole into some of the larger cities during the last years, but will come out impressively, in presti-age as well as dollar-wise.

Cole-Hopalong Story

Of value to the industry is Rithole's continued dominance of the circus (See COLE BROS. on page 2)

Not So Much What's Eatin' Ya, As Where You Do Your Eatin'

NEW YORK, Feb. 25 — A new way to tell the condition of an actor's progress — and his poke — was reported here this week by Andy Pons- sers, co-owner of Gus and Andy's, the theatrical eatery on West 40th Street.

Mr. Ponsers, who points out that for years he and his brother have booked actors on the way up — and on the way down — a performance is not a success financially is clearly indicated by which restaurants they patronize.

The actor starts out with coffee and — in either the Automat or a Broadway drugstore. That's strictly the no-job, hardtime part of his career. He gets a job, maybe the Palace, New York, or a reasonably good legit part. That's when Gus and Andy's catches him. If things continue good, and the show persists — say he gets a booking at the Paramount, New York — he gets a split week, one half with Gus, the other at Lindy's. If he gets a return date for the Paramount, from then on he's strictly for Lindy's, and Gus loses a customer, temporarily.

Now comes the pivotal period. The actor really gets a break, and his housing at the Paramount gets him a Broadway musical job. Goodbye Lindy's. The actor now is strictly on a Sardi's kick and grows for two days and then falls off. Bill Carroll gives him a small hello. This lush living, with an occasional foray in Ralph's (Louis Bergen's) continues until the musical closes.

What happens next depends on what happens to the actor. No work. He eats in reverse. If he elicits and gets into video, he goes for Toot's Shor's or the Barberry Room and talks, "21". From video to the Hollywood. The show there is short, the Brown Derby to Chasen's, and after he gets booked (See Where Ya Eatin' on page 10)

Ban on Telecasts at Coast
Mat Parties Racks Up Big Dough, Dooming TV Return

Huge Receipts Strengthen Gunkster's Hand Vs. Tele

HOLLYWOOD, Feb. 26 — Local wrestling telecasts, which ended the week with a variety of grunts and groans on a 39-day roll, ties siters, appear unaffected. The shows are doomed as the result of an agreement (See Ban on Cost on page 8). Telecasts have been only a distraction to wrestling promoters, as the agreements are no longer valid.

Miami Merger

MIAMI, Feb. 26 — The merger of Copa City and the Beach- clubmer will be effective April 3. Ned Schuyler will be the presi-dent, and the former hotel owner, Tom Cassara will be the vice-president and treasurer. Neither side scoffs at the Miami-Weing's position in the merger.

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Big $ Shows

D.C. SESQUI DEUX FOR OKAY

WASHINGTON, Feb. 25 — The Na-tional Capital Bicentennial Com-mission's executive committee is scheduled to meet Wednesday to prepare the full commission's designa-tion of Paul M. Massman, of Chi-cago, as director of the Freedom Flotilla which will start in 1951. The execu-tive committee at its first session in say (See BIG SHOWS on page 32).

ASCAP's Pact

FOR TV HITS

ANOTHER SNA...
Heller Speaks
WASHINGTON, Feb. 25.—George H. Heller, as vice-president of the Associated Ac-
coterie of Broadcasters in the United States, said this week in a state-
ment prepared for delivery to the House Ways and Means Commit-
ttee, "We number 400,000 perform-
ers, and discounts and rebates that are a tax in effect to 100,000 of
them. The result is that only 300,000 are employed. . . ."

"We believe that the entertainment business is just as important as
any other business in the country. It provides employment for
many thousands of people, and it is one of the biggest tax bases in
the country."
**Correction**

NEW YORK, Feb. 25—The $290,000-a-year salary which has played Madison Avenue for two weeks of November for many years, has been dropped from salesmen's schedules for next year. Reason for the move was the end of a - and continuity of sports booking was coined for the sale of TV air, via stations or theaters, more story in the February 15 issue of The Billboard referred to that show to be dropped as probably being the Ronis-Elene interview. However, the maintainer's will continue as in the part.

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**CBS TV Plans Sponsor Gifts On Cost Cuts**

NEW YORK, Feb. 25—The Columbia Broadcasting System (CBS) TV expects to pass on about 70% of its costs by using a new video production plan in which the network's costs will be reduced by means of increased efficiencies in the production process.

At the time when production costs were first set by CBS-TV, the network was being forced to make a good deal of money because of the high costs of producing television shows. As a result, the network has made great strides in eliminating costs by increasing efficiencies. The reduction will not mean a great deal in terms of money because the savings are on minor items in a production budget. However, indications are that this is only the beginning of a general reduction in production costs to sponsors.

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**Schlitz Due On TV in Fall**

NEW YORK, Feb. 23—The Schlitz Beer Company is expected to take the plunge into television this fall, Young & Rubicam is pitching several shows at the network's request; and, as a result, a new version of Pullitzer Prize materials will be produced for the fall season.

The factor assenting the Schlitz debut into video is the number of its competitors—Pabst, Ballantine, Budweiser, etc.—already in the market. The sponsor has just recently used radio with its Heineken show, starting Ronald Coleman, on the National Broadcasting Company (NBC) network.

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**Unaffils Snap Kobak For NAB Indie Talk**

NEW YORK, Feb. 25—The unaffiliated stations’ committee of the National Association of Broadcasters (NAB), which held its biennial meeting at the NAB convention in Chicago in April, Kobak, ex-president of Mutual Broadcasting System (MBS) and currently consultant to McCrory-Hill and company, won a series of new programs from the NAB convention a few weeks ago. The new program is a top American League baseball game to be broadcast each day during the baseball season. MBS is said to be offering the list of 360 stations to TV networks and is interested in using radio for non-TV areas.

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**Trammell TV Pitch to NBC H'Wood Stars Approach All With Potential**

HOLLYWOOD, Feb. 25—National Baseball Commissioner William D. Putnam will make his first trip to Hollywood in an effort to sell the video rights of NBC's baseball shows to the majors. Putnam will have several meetings with network executives, including RCA Victor talent exec. Suits, current league president, to negotiate a new contract with NBC.

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**Pic Lenses Called In for ‘Goldberg’**

NEW YORK, Feb. 25—Film cameras, which have always been taboo in television studios, this week were finally granted a tour by Yeager's Brothers, a New York City motion picture company which is planning to produce a series of telecasts. The cameras are being used in connection with the filming of a series of short films about the Goldbergs, the TV series for promotion purposes.

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**Three Tele Nets All Out To Grab Frigidaire Show**

HOLLYWOOD, Feb. 25—All three television networks are pitched furiously to snag the super Easter Day show telecast which was announced last week. It is not clear that the three networks are being invited to participate in the show.

Shuttlebus Quit By Crosley

NEW YORK, Feb. 25—Crosley Broadcasting Company has decided to drop its shuttlebus service after its March 10 telecast. The shuttlebus service was a part of the CBS Radio System (CBS) TV network schedule.

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**Hwd. Project Would Bypass Use of Kine Magnet for Big Names**

NEW YORK, Feb. 25—Top officials of the American Broadcasting Company (ABC) this week were blueprinting a plan to set up a complete film production unit for television on the west coast. Among the many ramifications of the plan is the obvious intention to transfer the bulk of ABC's film production to the west coast, the acquisition of the "plug" show in the类似的 ABC's inexpensive production story in New York, and the ability to hire big-name Hollywood talent into the video tent thru a set-up aing an easy shooting schedule and optimum production of glamorous names.

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**Whitehall To Divert 'Star Theater' $10 Million**

NEW YORK, Feb. 25—Whitehall Pharmaceut...
K. & E.'s "Bel Air" Kine Circuit

Aegy, "Tours" Ford Shows To "Sell" Video

Reassures Coast Talent

HOLLYWOOD, Feb. 25. - Tele-
minded Hollywood stars now can en-
joy tours of the set, as well as of ki-
ene prints of Kine Circuit. Designed for the de-

table of the Bel Air Kine Circuit. The set is for 

sophisticated versions of Ford Theater, with the 

Krenov, Eckhardt, and K. & E. Agency acting as "booking offices." 

Agency is interested in and is the only 
held in two separate film stars into the 

Video family, kines are routed on 

radio again, on what is called the Bel-Air Circuit. Bob Wolf and his 

(opener, and Bill Chalmers, agency's radio 

telephone, is now available, as is the ki-

in film prints to stars, personal 

in action, agency hopes to overcome much of the fear 

and stream which so far keeps film prints from 

introduced to the medium via guest shows on 

Video show is not aired locally because 

of a legal question on the story 

radio shows. Agency is taking the chance in 

risking a suit over the story, which has been 

for, and therefore total coverage is 

live showings of the Eastern 

eastern market, however, for 

agency use and for the benefit of 

sion. Prints are shown to performers 

who have rejected the offer as well 

as those selected for guest stars. 

Such former Ford stars as Lee 

Brown, who now appears on the 

Schildkraut, who now appears on the 

Don Lesley, both of whom are being 

sought for future appearances, have 

handled by William Morris, Music 

Corporation of America (MCA), and 

these agencies have all used the service. 

According to Wolf, prints are 

much to do with the fact that 

actors have been harmed thru bad 

his correspondence, and bad 

prints. Best sales pitch, Wolf 

holds, is the fact that all the prints 

finished print which 

graphically proves that an 

appearance on the show can be beneficial 

thru greater exposure and flattering 

work.

Distribus Good Publix 

Shirts To Go To TV

NEW YORK, Feb. 25. - A poll 

taken among radio people is 

what advertising help was needed 

for the decision of the Publix 

Shirt Company this week to 

move into television on a local basis 

nationwide, and that the 

video has had an impact on the 

ents that the shirt company could add 

TV to its advertising budget. Others 

areas untouched by the medium 

five days ago. The company will 

not slice its other advertising expenditures. McCann 

Erickson is the agency.

Bromo-Seltzer Hunts 

Sub for "Sanctum?"

NEW YORK, Feb. 25. - Reports 

are that the Bromo-Seltzer is 

Bromo-Seltzer, are shopping for a re-

placement for "Sanctum," which is now 

on the Columbia Broadcasting System (CBS) Monday 

program, which has been on the air 

since 1941. Batten, Barton, Durstine 

O'Barr is the agency; H. Brown 

the producer.

Color Chaos

WASHINGTON, Feb. 25. - 

The long-awaited comparative 

color-televised programme 

(22) in the Federal 

Commission (FCC) laboratory 

of a television set, turned out to be 

the most bitter of color chaos. 

After stumbling over chaos, 

a new type of tube, used in a 

in a period-like channel of the 

the network's, finds itself in 

CBS television industry, which 

with delegations from the previous 

the rival color systems, 

quickly, makes rapid progress as 

endorsement contest among the 

The struggle for its share in 

the demonstration, when a 

on the air, the colors were 

filled, looking the narrow 

and showing puns. 

Just about when 

were managed again, 

was a demonstration by 

the rival systems presenting its own 

good color systems, mixed from 

three different tubes, 

accompanied by orchestras, 

singing new songs. 

of color sets, the 

channel was thrown into 

minutes ago was a 

WABD Plans Six 

"Shoppers" To Replace Kathi

NEW YORK, Feb. 25. — On the 

heels of the switchings by WNBC, 

of Kathi Norris, WABD's most 

profitable daytime program, WABD 

this week to counteract her 

by planning no fewer than six 

shows in the 60-minute strip. 

The new series, called "Kathi 

A Day," will be switch over 

along with Kathi, to the National 

Broadcasting Company (NBC) 

station.

WBNR signed Miss Norris to a five-

year contract, plans to use a major 

promotion publicity for the new 

shows. She will retain the same 

hours in the new program, along 

with the Norris, Kathi, and 

other shows, not yet selected, 

and following Kathi's departure. 

The onset of this blue early in May will 

mark almost exactly one year since 

the switchings and its effects 

early programs.

The switchings, which gives the 

station exclusive TV rights to Miss 

Norris and first refusal on any radio 

shows, means that the parent web will 

develop a late-afternoon drive, as well. 

The switch will mean that 

the 3:30 Saturday, home, which is 

nightly increased rate. The 

contract calls for a

share of commercial billings. 

WABD's re- 

placements, each is specialist in some 

specific form of promoting 

or advertising and sales.

speakers claimed that mechanical 

problems have somewhat hampered 

showings but that the sets will 

show improvements after several 

They believe that 

asked for another 

comparison demonstration later.
Webs Watching NAB in Hunt For Gen. Mgr.

NEW YORK, Feb. 25.—The special committee designated to search the Five Major networks for a new general manager of the National Association of Broadcasters has so far been blank. The committee, as aid to NAB President Justin Miller, will meet here early in March.

Brief and Important

Last-Minute Digest of AM-TV News

Robbins To Bow on TV With "After Hours Club"

Fred Robbins, available disk jockey, will make his TV debut Friday (3) over CBS-TV with a variety series tagged the "After Hours Club," under the co-sponsorship of Philco television and Winston-Tel- eron. The show is scheduled for 11 p.m.

Mutual Secures $400,000 Fly

Mutual Broadcasting System (MBS) last week knocked off a $400,000 sale, with Gulf Oil buying the Lanny Lynn "Sky Pup" package and Mutual's programs.

Stang's Berle Shot Wins Four "Star Theater" Bids

Arnold Stang has been offered a contract to make four appearances on the "Teaser Star Theater" within the next several months. The offer came about as the result of a successful test shot he did with Milton Berle some time ago. Stang is also mulling a starring role in TV situation comedy being packaged by John Nash Associates.

D.A. Seeks $100,000 Fly

CBS-TV has added 45 for "The Fall Sleeve"-"The Out of Towners," and "The Summer of Our Discontent." The latter will begin Sept. 25.

The Columbia Broadcasting System (CBS-TV) is expected to sign up "The Man Who Ducked a Pea," a television production, for 35 weeks. Joe Perry, as "Pete Perry," will continue in his role as the advertising executive on this show.

Columbia Near Deal To Buy Lord Packages for 800 G.

AM Sales Cast Wary Eye at Coal Strike

NEW YORK, Feb. 25.—Radio sales hands are keeping a wary eye on the current coal strike, which has already closed a few stations along Broadway and looming as an eminent threat to others. As yet, however, salesmen have been able to cover an additional 35-37 per cent cut; that TV cut, that TV cut should be granted totals.

Baseball & Shoppers On Same Telecast

NEW YORK, Feb. 25.—Perhaps the first split network deal for TV was in the works here this week at the DuMont television network. In a plan reminiscent of radio's early days, DuMont plans to air a baseball game locally and a show另一个 show on the same evening.

Fairbanks TV Test Of "Consequences"

JOLLYWOOD, Feb. 25. — Special radio telecast of "Consequences," with which Jerry Fairbanks Productions is preparing a radio participation show, was broadcast over the air at 10 a.m. yesterday (27) by WACR, TV network station, and has an estimated 200,000 listeners.

Web To Fight Lull With 35% ExtraDiscount

Affiliates Okaying Plan

NEW YORK, Feb. 25.—The National Broadcasters Association, which this week seemed virtually as sure as it is that a new plan, which levies all advertisers, will keep all stations on the air during the summer, was given additional assurance when nearly all the major television companies, including NBC, will be taking an appreciable cut in new discount plan.

Candy Makers Pouring Sugar Into Video

NEW YORK, Feb. 25.—Television is a far more changes are expected in video than with several candy manufacturers discovering TV as a major sales and merchandising tool. One recent survey of this week was negotiating with the American Broadcasting Co. for a bankroll of a portion of the week's tele- vision shows in much the same way as was done last year by Paul Rand, who was discovering for video programs for the National Broadcasting Co. (NBC). In addition, John S. Goodson, producer of "The Luck Pup show, and Goldenberg, president of AG Rochester, released an offer for a new market of TV spots. Mrs. Mars, of course, pioneered the movement with its sponsorship of Woody Woodpecker.

Radio is taking rather a sour view of the sweeter-sounding to video, since it, like M and M (after nearly doubling its sales and doubling its distribution by the sponsor of the Joe McCarthy radio programs, has its agent, Baker, this week, when it decided to go on TV. In line with this trend, Peter Paul's decision to assign its account to Maxwell was based mainly on that agency's ability to sell the sponsor on TV as an advertising medium.

Columbia near deal to buy Lord packages for 800G.

NEW YORK, Feb. 25—A deal whereby the Columbia Broadcasting System (CBS-TV) will buy Lord packages for 800G.

Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000. Lord's shows include some of the most valuable packages on AM or TV. Among them are the "People, Computers and the Counter Spy," "On Black Rock," "Bob Hope," "The Summer of Our Discontent," and "The Man Who Ducked a Pea." The price is reported as $800,000.
Auto Workers in FCC Beef; Claim WJR-WWJ Freezeout

DETROIT, Feb. 25.—Aftermath of the inability of United Automobile Workers (UAW) to secure a program time for airing the issues in the Chrysler strike was the filing of charges with the Federal Communications Commission (FCC) this week against both WWJ, operated by The Detroit News, and WJR, operated by G. A. Richards. The case has exceptional interest because of the issues now pending before the FCC affecting Richards’ operation of his three stations with charges of antilabor bias a significant part of the case.

WJR appeared to be in the position of the traditional bystander in this instance. It was pointed out by a spokesman for the station that a request for time across the board was sought by Luebeck, Wayburn & Frankel, agency for the UAW, as one of several dozen calls received daily by the traffic department. They were told that the 8:30 p.m. segment on Friday night was available, but did not take it, and no further attempt was made to get the station, and the union and the company would apply jointly for time to be used as they might agree to between them on debate procedure. Bannister’s position essentially was that the station would consider itself involved if either party to the controversy were able to make more effective use of the station than the other, by buying more time.

The union’s opposition to this position is on the ground that it is unfair to the use of air time because the motor company would not apply for time. This, in effect, says, enables the company to deny the union any chance of getting on the air.

Deal on WJBK

In the meantime, the UAW bought time on WJBK, 250-watt, taking 15 minutes at 10:45 for two nights a week, Tuesday and Thursday last week, and Tuesday and Friday this week. The deal was handled as a regular commercial purchase of time for presentation of issues in the Chrysler strike by the union.

The UAW’s basic charge against WWJ and WJR jointly is that they have violated the “public interest” obligation by refusing to make time available for discussion of the strike issues, which the union contends is probably the greatest single issue affecting Detroit today.

NBC Lining Up Five Extravaganza B.R.’s

NEW YORK, Feb. 25.—Althea the National Broadcasting Company in planning its offerings this fall of a half-hour video extravaganza tonight (25), must bear the entire cost of the $60,000 talent and production in anticipation of the web has good indications that for its second outing there will be at least five bankers, some of which are already famous. Expected to be shown as a nationally-dotted line is United Press, RCA Victor (for four r.p.m. records), Crocey, Ford and Swift.

Survey Finds TV Ownership Boosts Attendance at Sports

NEW YORK, Feb. 25.—Ownership of a TV set ultimately makes for more frequent attendance at sporting events, according to the survey made recently by Jerry N. Jordan, graduate student at the University of Pennsylvania and a son of a professor at N. W. Ayer Agency which collaborated on the study. According to Jordan’s study, almost 50 per cent of set owners having their recollections and memories of the last one football game last fall. This company with 45 per cent of owners, and 50 per cent of those owning sets less than one year.

This survey also compared the growth or decline of grid attendance in TV and non-TV areas. This showed that while college conference, half a college conferences showed higher attendance in TV areas, while a few showed decreases, nevertheless a sizable number of colleges in TV areas brought their TV sets. The survey was made last year, June, and was a national survey. A study of 400 colleges showed that 45 per cent of all TVs were accommodations.

For the second consecutive year WCOP wins BILLBOARD’S FIRST PRIZE AUDIENCE-SALES PROMOTION Regional Channel — Net Affiliate

WCP is as thankful as it is honored. We are grateful to the advertising executives who have seen fit not only to give us the coveted Billboard Award twice in succession, but also the Annual CBCS affiliate promotion awards years running. A HEARTY, SINCERE THANK YOU!
WHDH is proud to have been selected the Non-Network 50,000 Watt winner in both the Sales Promotion and Audience-Sales Promotion Categories of The Billboard's 12th Annual Radio and Television Promotion Competition.
Hope's 1950 Take $1,640,000

Comic Setting Record High
Showbiz Gross

Radio, TV, Oil, Baseball

(Continued from page 2) considered as near to actual earnings as can be computed.

The breakdown follows:

From his radio show for Lever Bros., $600,000.

This is Hope's personal take after package costs are deducted. From his Paramount Pictures' contract, a minimum of $500,000. Since Hope owns 50 per cent of The Great Lover and will produce another film this year on the same basis, these earnings could well total closer to $700,000.

Hope's vaude stint at the Paramount Theater in New York for two weeks, beginning March 1, will pay a minimum of $100,000 plus 13 per cent. His tel show for Frigidaire Easter week will net him $40,000, a figure estimated to be the highest ever paid anyone for one appearance.

HOLLYWOOD, Feb. 15—The story about Bob Hope's fabulous $1,640,000 income (see which federal tax alone is 37 per cent) is no more a story than was the story that Hope pulled at the White House Radio Correspondents dinner. Hope, who is president of Paramount, recently said he didn't mind paying the withholding tax, but he objected to two things: "I don't like the idea of the government taking my money; but I like paying it out faster than I can make it."

Rounding out the list will be an estimated $250,000 which Hope should clear from his 43-day television tour of the nation's ball parks this summer. This is Hope's personal take after package costs are deducted. From his Hope Enterprises, Inc., the comedian's corporation. Radio and television show during the year are estimated to bring in another $50,000. Gross total $1,640,000.

Still an additional $160,000 may come into Hope's till if the comic decides to do more than one television guest shot for Frigidaire. Indeed, only one such guest show, the opener, has been offered four more during the year.

Estimated earnings from other sources could not be computed. For example, Hope's DuMont tele distributorship in Los Angeles is said to be most prosperous. His investment in the Cleveland Indians ball club is also profitable, as are various oil well holdings and other deals.

Big Money in Oil
Currently Hope is one of the largest U.S. investors in oil, in a three-way partnership with Bing Crosby, whose own annual take is tidy, and a Texas businessman. Reports current in Hollywood are that, according to reliable sources, Hope has brought in over 20 producing wells. What this means in terms of income is uncalculable.

The men behind Hope's fabulous earnings now assume the status of a brain trust. Included are Jimmy Snyder, Hope's radio agent; Louis Shushan, Hope's personal manager; Walter Yates, booker of Hope's vaude and personal tours. Coordinating this financial empire is the law firm of Gang, Kopp & Tyre in Hollywood. It has the last word on anything Hope's activities.

Hope's 1950 Take $1,640,000

Brief and Important
Last-Minute Digest of AM-TV News

Duncan Replaces Donahue as WPX Sales Chief

Ben Larsen, WPX's new head, last week named Walter Duncan as sales manager of WPX's new AM-TV sales station, replacing Scott Donahue. Duncan was formerly with WNEW, New York, and WPX recently served as a consultant to the station, which has been put on the air.

At the same time it was reported that the station is effecting stringent economy measures budget-wise.

MBS Sells Merchandising Rights to Kid Show

The Mutual Broadcasting System has sold merchandising rights on the "Bobby Benson" kid show to Jerry Sandford & Company, marking the first the web has licensed one of its properties for exploitation of subsidiary rights. The seller has already set up 15 Bobby Benson merchandise items, including cowboy hats and shirts, record albums, sweet shirts, Indian costumes, various clothing accessories, and a comic book which is due on the stands before April 1.

Donn Tatam Elected President of CSBA

Donn B. Tatam, veepee and general counsel of Don Lee Broadcasting System, was elected president of the California State Broadcasters' Association (CSBA) this week. An owner of 15 stations, he has served on the Board of Directors and is a past president. Other directors include Harry Butler, KIST, Santa Barbara; Benjamin Ingle, KMEX, Los Angeles; and Earl B. Barber, KLOK, San Jose.

WOR-TV Offers Bums' Training Pix for Before Games

WOR-TV, New York, is offering advertisers a series of TV films taken at the Dodgers' training camp. The movies, feature in with prominent Dodgers, will be scheduled immediately preceding WOR's telecasts of the actual game.

"Quick's" Events Quiz Made Available to Stations Free

"Quick's" magazine, "Look's" new picture digest, is making its current events quit available to radio stations throughout the country as a programming feature. The service is gratis to broadcasters, but stations will be allowed to sell the series to local sponsors and pocket the revenue.

Feeder Gum To Sponsor "Cisco Kid" in Three Cities

Feeder Gum Company, sponsor of Frederic March's "Cisco Kid" radio series in Altoona, Pa., Vicksburg, Miss., and Springfield, Mass., the Lewis & Gilman agency set the deal. An all-American outfit, Clark Brothers, of Pittsburgh, last week appointed McCann-Erickson, Inc., to handle advertising for its Teaberry and Tendentem brands.

Set Store's Ad Copy May Put AM in War Twixt TV and Pix

NEW YORK, Feb. 25.—Ad copy used on local radio stations by the Frost Stores, one of this city's most aggressive and the only department store to develop into a battle between movie and television interests, will be the radio stations caught in the middle. The copy to which the movie people object refers to TV sets as costing "less than the price of two movie tickets and much more entertainment" on a time-payment plan. Caught in the middle this week was WNYC, which has sold her the airtime to run seven segments weekly to the retailer.

More than 60 requests for the ad came in from the ad men of the local office who notified the AM outlets that they would refuse to use advertising from stations who continued to carry the copy. In turn, notified the Frost agency, Gettschel & Richards, of the editor from the film exec. Both, Gettschel, agency top, advised the station that he would not withdraw the copy. Whether it will be withdrawn if it is considered objectionable from the station's point of view, or not, he wouldn't say, to pressure from another advertiser.

N.W.E. Sales Policy

Gettschel stated that it was the agency's job to increase its clients business and if changing the copy would result in that increase at a cost of 1 per cent, then we won't withdraw the copy. WNYC, which also carries Frost announcements but not of the "anti-movie" type, issued a memorandum to its staff stating that it was against station policy to "knock" any other media.

In addition to WINS, WOR-TV and TV may come in for a share of the battle, with the three daily papers, The New York Times (See AM in Middle on page 13) and Y&R Decisions K & E In Bordens Battle

NEW YORK, Feb. 25.—The battle between Young & Rubicam (Y & R) and Krome & Emblin (K & E) over the local radio billings of the Bordens account this week appeared resolved and an eight dip-off came when Bordens decided they couldn't afford a three-person Fair Point group, handled by K & E on the Columbia Broadcasting System (CBS) Saturday afternoon at 2:30, 90 percent of which broadcast to April 1 broadcast. The show has aired for almost five years.

Bordens will take the money from the canceled network show and put it into a new comic segment to be handled by Y & R. K & E will retain Bill Perske, currently managed by Young & Rubicam.

K & E might have had the account saved up, but a big hit to the Bob Hope Jeezy series could have made the difference. The Bob Hope's major segment is a one-man show, with Linda Todd, a Broadway professional, used as the comic's participation in any possible Bordens show.
**“Silver Theater” Film Clicks, Y&R May Extend Canned TV**

NEW YORK, Feb. 15—Indications are that the recent experimental filming of one of the original Silver Theater epic series is one of the most effective means of advertising the agency. It is reported that the agency may decide to alternate between films of live versions of the show next season. The plan is to go out to Hollywood during the summer hiatus and film the fall series. The only way the production was handled this way would mean that the agency would produce it live show every other week for two years. This would give the Young & Rubicam production staff two weeks to do a show, the added time making for much better production. A strong point of the agency's thinking is the fact that filmed versions could be repeated indefinitely after they were made, while there would be no story stations and millions more viewers. This could not be done with kinescopes because of the difference in quality. Talent union regulations may also hamper re-shows of kinescopes.

**SHORT SCANNINGS**

Hal Davis, of Kenyon & Eckhardt, New York, went to the Coast February 14 for a meeting with Young & Rubicam personnel. NBC's recently formed TV sales planning and research department lines up as follows: Robert W. Arndt, department manager; Lance Balouc Jr., sales planning division manager; Dr. Paul C. Glotzbach, ratings division manager; William Zahn, radio and public relations director; and the Department staffs in Akron, Cleveland, and Newark. The department has been organized to handle all aspects of the agency's TV work.

Herbert Beyard Swope Jr., principal producer of NBC's "The Clock," has taken over production duties on NBC's new 10:30 p.m., EST, show, "Lights Out." He succeeds George K. Green, who resigned. WINS, New York, replaced the early morning "Allen Brown's Comedy Hour" with "Lights Out" on February 18, the Art Beelen and Jo Holloway show. Brown will continue to air his daily broadcast from WMMW, Meriden, Conn.

**PROGRAM COMMENT**

Adams Packs 5 Mins

The "Cedric Adams Show" (CBS, 3:30-4 p.m., EST) is a smooth, commercial-free package, air with a deceptively leisurely pace. Actually, the broadcast packs more variety and substance into the brief session than many 15-minute shows. Utilizing the services of radio's down-to-earth delivery artist, Adams gives a voice to the correct pronunciation of words that are commonly misspoken (accent, combat, lantern, etc.). Then he sandwiched in an appetizing commercial for Pillsbury pancakes, and wound up expressing his listeners' views on caring for leather ("must be washed with cotton oil") and twin beds as a major cause of divorce. Adams' greatest asset: he never talks down to his audience.

Moore's Sponsor Woes

"The Garry Moore Show," Thursdays, 4:45-5:30 p.m., EST (CBS), has been threatened with air despatch in some weeks and Moore didn't ask any bonus about what was on his mind Thursday (25). The big question: double-timing trouble—either in that he has no sponsor—and most of the money was gone—just that. Declaring the "4-19," Radio and Television Reviews will be found on Page 14 of this issue.

Day, Moore confided that a "precocious sponsor" was making up his mind about the show at that very minute, and threw in a big "thank you" to listeners who had answered a previous plea for testimonial mail to keep the program on air. The situation was undoubtedly dramatic, but an entertainment flair was displayed by those who couldn't understand why, but listened anyway, because they all sounded so happy.

Lee Onward, Upward

With RCA Victor picking up the Hollywood tab, the "Pinkie Lee" show appears headed for larger things in the national title picture. Scripters Phil Szupek and Ed Tyler have come to life with a frothy format which goes down easy toward the scenic qualities of the show: the production of this show was one of the highlights of the year. Since the show seemed to be the essence of the show was one of the highlights of the year. Since the show seemed to be the essence of what it is. There was a hit away from the show caught the eye of those who have been wondering about it.

Lee Onward, Upward

(See Lee Onward, Upward, page 27)
Freezeout Cry
By Small Biz
Stirs Trouble

PTC, Justice Dept. Act

WASHINGTON, Feb. 25 — A national investigation into TV set sales practices is being conducted by two federal agencies and a congressional committee to fight "unfair and illegal" practice on the part of wholesale dealers. The complaint on the part of retailers came in a burst this week when Ed
Dempsey, executive director of National Television Dealers' Association (NTDA), expressed "dismay" over charging "unfair and illegal" practice on the part of wholesale dealers. The complaint on the part of retailers is not the only one that has been made to the Justice Department.

Looking into the situation are the Justice Department, which has jurisdiction over the Philadelphia area to cover most of the TV dealers, and the Federal Trade Commission (FTC), which is investigating the matter. The FTC has asked the Robinson-Patman Act to conduct an investigation, and the House Small Business Committee, which has jurisdiction over the sale and the holding of public hearings later in the session.

Monopoly Suspected

The Justice Department is proving to be interested in the sale of TV sets by wholesalers or retailers who are attempting to build up a monopoly in any segment of the TV market. The point of inquiry is to find out whether any single company or a group of companies is seeking to monopoly a single brand of sets or a small segment of the market to get an edge over other competitors.

Small Biz Complaints

The House Small Business Committee said that it has asked for a number of small retailers who are interested in obtaining discriminating discounts or special terms and conditions. The committee believes that it is the best way to call a conference of the TV industry later this year or early in 1951 to discuss the matter.

In-Line All Night,
Gets 99-Cent TV Set

WASHINGTON, Feb. 24 — The record low price for a TV set was probably set here in the Washington's Birthday sale of today, which offered a receiver for 99 cents.

The model 8L-45 FM-AM set, forming the night before the set of the model 8L-45 FM-AM set, will be offered for $65.35. The price range of the set is from $45 to $55, and prices range from $80 to $100.

Nearly all TV dealers offered merchandise at prices below even the cut-rate levels which have been prevalent in the nation's capital for more than a year. Of the set sold in March, prices fell 10 cents, with the smallest set selling for $45.25 and the largest for $79.95.

Most of the sale merchandise was of the "convert-a-wall" variety and the "convert-a-wall" sets entered the day with only 97 cents. Dishes went at prices ranging from 1 to 99 cents each, while some models cost as much as $10. The price range of the set is from $45 to $55.

NARDA Outlines
Mfr's. Policies
To Aid Dealers

CHICAGO, Feb. 25 — The National Appliance and Radio Dealers Association (NARDA) this week offered its members a brochure that details TV-appliance manufacturers and distributors' efforts to maintain fair and reasonable prices. The message was directed to the retailers, distributors, and consumers, who are being asked to support the dealers in their efforts to maintain fair and reasonable prices.

The NARDA brochure, which was distributed to all dealers and distributors, was designed to help the dealers in their efforts to maintain fair and reasonable prices. The message was directed to the retailers, distributors, and consumers, who are being asked to support the dealers in their efforts to maintain fair and reasonable prices.
MUSIC

Commodities to 1354 Broadway, New York 19, N.Y.

The Billboard

March 4, 1930

MILLION

MAKE 'EM, SELL 'EM, PLAN

Col'bia Knits Pops in Down The Line Hyp

All Functions United

NEW YORK, Feb. 25.—Columbia Records, in line with the change of pop policy being forwarded by artist and repertoire chief Goddard Leiber- son (The Billboard, February 11), this week instituted an accelerated program which will inaugurate a spread-in every section of the pop department from a-and-r. activity directed by him in a retail department. The basis of the program is a rigidly limit relations served in recording and selling ends of the firm. The diskery, in the future, will put a houseband on go-out and will operate under a flexible re-lease policy. The plan was conceived by new pop a.-and-r. top-popper Mitch Miller, will also call for direct disk ordering from manufacturer level, whereas the diskery, in the past, has been serving the all-important spinners via its distributing network. According to plan, 500 spinners will write every record the company issues, 1,700 will receive a daily release and 1,200 will draw a half-package each week.

Field Promotions

The firm will follow up its disc stock position with field promotion, to be carried on by a staff of a dozen traveling agents. Trade announce-ment policy being forwarded by artist and repertoire chief Goddard Leiberson (The Billboard, February 11), this week instituted an accelerated program which will inaugurate a spread-in every section of the pop department from a-and-r. activity directed by him in a retail department. The basis of the program is a rigidly limit relations served in recording and selling ends of the firm. The diskery, in the future, will put a houseband on go-out and will operate under a flexible re-lease policy. The plan was conceived by new pop a.-and-r. top-popper Mitch Miller, will also call for direct disk ordering from manufacturer level, whereas the diskery, in the past, has been serving the all-important spinners via its distributing network. According to plan, 500 spinners will write every record the company issues, 1,700 will receive a daily release and 1,200 will draw a half-package each week.

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Specialty Men Plea May Hold Up Signatures

85% of Society Needed

(Continued from page 2)

in his final days, character the charge of exclusivity, and they fear that TV producers may be free to make indescribable use of this type of material, subjecting it to quick extinction.

The group's strength lies in the fact that many of them are members of the American Federation of Musicians of the National Labor Relations Board, the State of California, and the Los Angeles Area Chamber of Commerce. They feel that the strength of this organization is the result of the fact that they are well organized and have a history of successful organizing campaigns.

The group's main source of income is the sale of television programs. They have been able to negotiate contracts with various television networks, including NBC, CBS, and ABC. These contracts provide for the payment of royalties to the group for the use of their programs on television.

The group's main challenge is to maintain its membership and to continue to negotiate favorable contracts with television networks. They are also working to increase their membership and to organize new programs.

The group's main concern is for the future of the television industry and for the protection of the rights of its members.


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REvival of Old Form B Pact?

Columbia LP 'Dance Parade' Series Sets Peak, Example

NEW YORK, Feb. 25.—Columbia Records’ LP Dance Parade series has been one of the industry’s most effective ventures. Its purpose has been to get it off as an emulated model in the dance business, and to prove that Columbia’s vaults contain the music and the musicians. Taking stock this week of the Dance Parade’s record since its inception in February, Columbia has obtained 45,000 from that date until January 1.

Sony Group Study Bill Affecting AFM

Terpnes To Protest

WASHINGTON, Feb. 25.—The Senate committee on commerce, legislatively scheduled to take up during the first week of March 20 the section of the Social Security bill which would, in effect, re-institute the old National Broadcasting Company (NBC) collective bargaining agreement, has not yet filed a notice of hearing on the question; and the committee has not, within the next two weeks.

Buffalo German-Polish Sector Swamps Store's Polka Dept.

BUFFALO, Feb. 25.—There is one music store in the country whose customers ask for "something new by Frankie" and mean, not Sinatra or Cap, but Frankie Carle. That’s the record department in Buffalo’s South Side, operated by a department manager, the man who has himself a musical temperament. When he hears a hit, he’s there.

Hugo Winterhalter Shakes Hands With Hugo Winterhalter

NEW YORK, Feb. 25.—The odds may be against it, but there are two Hugo Winterhalters.

One of them is well known in the music world. The other, who for purposes of this story will be known as "Hugo Winterhalter," is also a musician. The coincidence, both HWs were born the same day, March 4.

Mr. Winterhalter was able to come to New York a month ago, to meet Mr. Winterhalter, but the trip had been a month, to meet Mr. Winterhalter, but the trip had been a success.

Merchandising Pays Off

Buffalo German-Polish Sector Swamps Store's Polka Dept.

BUFFALO, Feb. 25.—There is one music store in the country whose customers ask for "something new by Frankie" and mean, not Sinatra or Cap, but Frankie Carle. That’s the record department in Buffalo’s South Side, operated by a department manager, the man who has himself a musical temperament. When he hears a hit, he’s there.

Henry Traffic

So dense is the traffic in the store’s that merchandise often sells in huge quantities. The store, in fact, has a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a special display—"with business stemming from the sheer momentum of the new.write"—and a 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from the shear momentum
Jukes Will Test New-Speed Disks

Measly Milt
WASHINGTON, Feb. 25—Milton Q. Ford, of WWDC, who has been getting national attention thru the use of his parrot in the "BO" syndicated comic strip, chinaed the largest audience of measles sufferers in the nation's capital. BO was asked by a mother to locate somebody with the measles so her child could be infected in order to help combat a more serious disease. The 3-year-old bird turned up 25 people with the measles within an hour.

Cap Expanding Sales Promosh
HOLLYWOOD, Feb. 25—Major expansion move is underway in Capitol's sales promotion department, with the discy adding a promotion capital to each of its regions. Man will report to the regional managers but receive instructions from the firm's Hollywood headquarters. Their job will be to get local artists in their territory, bearing down on disk jockey contact work and assist in special dealer promotions with window displays and artists' dealer p.a.'s.

BMI & Rooney Ink Writer Pact
NEW YORK, Feb. 25—The newest signatory of the Broadcast Music, Inc. artist roster is songwriter Jack Rooney, signed in Hollywood by Bob Chilton, BMI director of songwriter relations. Rooney, who also maintains a BMI-affiliated publishing, Greenwood Hill, has a unique capacity with BMI publisher Happy Gody.

Capitol dividend reflects outlook
HOLLYWOOD, Feb. 25—Directors of Capitol Records, Inc., today declared a dividend of 12.5 cents per share on the common stock, payable April 1 to stockholders of record March 15. They also declared the regular quarterly dividend of 45 cents a share, payable April 1 to holders of record March 15.

Decca Puts Andrews Sisters, Bing on Religious Wax Series
NEW YORK, Feb. 25—Decca Records are swelling their religious diskings, to be followed with the discy's leading talent, which will be marketed beginning March 20 as the Decca Faith Series. The first series, which has been approved by Leonard Joy, will spotlight religious works by such Decca bullwalks as Blue Crosby, the Andrews Sisters, Ernest Tubb, the Mills Brothers, Red Foley and Jack Owens.

The religious project has been in the making for almost a year. Basis for the discy's big dip in the field is the phenomenon in the way hundreds of millions in this country have been proved to be well-faithed from week to week thereafter as deliveries are made.

Juke Box Movers, Low Cost Stressed

NATIONAL MUSIC WIRE DISTRIBUTORS WANTED
Reliably independent record companies have been located in East and Midwest available for race record distributors. The following information is requested: Number of dealers and salesmen you have, territory details, record companies new service, years in business, bank references.

Address all replies to BOX A-88 BILLBOARD PUB. CO. 6000 SUNSET BLVD., HOLLYWOOD 25, CALIF.

HIT RECORDS ARE BACK
Varsity Record Corp. 47 W. 43rd St. N.Y.C.

NEW VICTOR, COLUMBIA $12.00 per 100
OTHER LABELS $10.00 100 and $9.00 1000 1 C.O.D. with order. Universal C. O. D. Write for latest price list and terms. VEDEX COMPANY 674 10th Ave. New York 19, N.Y. FLATS 7-0360 COMPLETE INVENTORY BOUGHT

The Greatest Sax Find Since Tho Sax Willis Jackson playing "Chuck’s Chuckles"
"CAN'T HELP LOVING THAT MAN" Artie Shaw 600 Order from your nearest APOLO 457 W. 45th St. New York, N.Y.

PETER COTTONTAIL (The Rabbit of Distinction) LIKE GORDON JENKINS

MUSIC IN THE SKY ON MUSICART RECORDS 1715 CHSTNBURY ST. PHILADELPHIA 1, PA.

The Nation’s Number One Dick Jox Are Playing It

Capitol Dividend Reflects Outlook
NEW YORK, Feb. 25—Directors of Capitol Records, Inc., today declared a dividend of 12.5 cents per share on the common stock, payable April 1 to stockholders of record March 15. They also declared the regular dividend of 45 cents a share, payable April 1 to holders of record March 15.

"The declaration of a dividend on our Common Stock today, ending a period of 10 years, is a symbol of confidence in our Northern Virginia, Maryland, and the favorable prospects for 1939. It is also a signal for our outstandingly strong and excellent working capital position, the company should adopt a policy of dividend without dividends as earnings of dividends."
Domestic Copyright Overhauled
House To Push Action Despite Global Sitch

Little Chance of Conflict

WASHINGTON, Feb. 25.—Despite present preparations for a global copyright pact, the House Judiciary Committee has agreed to go ahead with a study of the Domestic Copyright Act with a view toward complete overhaul. The more pressing problem of monopoly has kept the busy panel put in a corner, but it may be possible to clean up the current legislation before adjournment and commence preliminary hearings for copyright hearings next session.

The committee is of the opinion that a world copyright treaty is eventually ratified by a satisfactory number of nations, it will be wise to adopt minimum standards that will have no effect on the domestic application of the Copyright Act, but if no international revision of it which may be made by Congress.

Conflict Unlikely

If a strong global pact were to be dropped, then portions of domestic copyright legislation with which it happened to be in conflict would lose their precedence over related U.S. laws. However, the Halsted committee library of Congress officials have repeatedly stated that the proposed global copyright treaty is based on basic principles.

The rapid development of television as well as the expansion of the phonograph record industry has emphasized the need for revision of the copyright laws. Legislators say that it is imperative that the Copyright Act 1909 has worked as well as it has, in view of the great changes since that time. They have received interpretations which have, to a great degree, managed to make up for the deficiencies in the basic law. It is felt, however, that in recent years many changes have been conflicting and have caused much uncertainty.

Just what specific changes will be proposed by the committee will not be known until after full-dress hearings are held, probably running for several weeks. The committee is certain that radio and television material will be included in the study, and with specific references to the use of music by the two media as well as by motion pictures.

Waxing Problems

As far as disks are concerned the concern of the copyright owners of motion of the industry is an extension of the current problems embodied in the phonograph record Act, which is the copyright act as it is now written.

The first step is the overhaul of the Amendments Act of 1909. The committee will probably be asked to study the question of compulsory interpretations of copyright. The next step is likely to be consultation with the U.S. Copyright Office to get the agency's views on the area to be tackled first.

Public Hearings

After the preliminary steps are out of the way, the committee will turn to a public hearing. A bill probably would not be introduced until a wind-up of the current investigations will have been made. The public sessions would probably be devoted to a step-by-step examination of the Act. Witnesses representing authors and publishers would be called to testify on provisions relative to written

NEW YORK, Feb. 25.—"Of the 20,000 musicians put out of work by talking pictures, only 339 are now engaged in local radio station employment, a 93% reduction from a full-time employment in the jumbo-box industry, growing at $200,000,000 per year, pays nothing to the musicians who make the recordings which bring in this income."

"Iron Curtain?"

The "music of records" drew an iron curtain around members of the AFM, the union execs said, which was "sealed by the Leo Act, the Taft-Hartley Act and outmoded copyright laws." In the face of this, radio record manufacturers offered a "slight concession" in the form of a trial fund agreement, constituting a percentage of disk sales toward public concerts employing musicians.

The AFM spokesmen also outlined disk jockeys and radio services as taking big bites out of music employment, along with the jumbo-box, network radio and films. The potential threat of television was mentioned, with the example of the direct telecast of the opera Aida, in which all performers mouthed the part and the actual music was supplied by phonograph records.

Preservation

Throughout the discussion Knopf and Jaffe stressed the contribution of music to American life and culture and the development of modern radio, television, film and other valuable and profitable art and communications media in particular. They closed with an exhortation to protect the cause of the American musician "to preserve and defend American musical culture for the sake of America itself."

Webster Pressery

Moves to 3 Speeds: Continental Goes LP

NEW YORK, Feb. 25.—Don Gebo, Webster Record president, Auburn, Mass., bolstered with a $500,000 Continental Finance Corporation (RFC) loan, is now pressing LP, 45 and 78 records. The plant employs 118 and presses on 45s, 43 on 78s and 730 on the new press, with a half shift each day. Webster is planning a new pressing for several labels in addition to Gobos's own Continental Records.

Continental is bowling in the LP field with Joseph Schmidt's rendition of tunes from the German folk, "The Song Goes Around the World" and Béla Bartók's Hungarian Dances, with the composer at the piano. Both are 12-inch discs, retailing at $1.50. Continental is also releasing its first 45, "Rustler's Gate," with a selection of marches and polkas played by Frank Traskovic leading off.

Gobos is on a six-week trip across country to round up distributors for his LP and 45s and discos. He will also tend to the setting up of a West Coast plant in accordance with his RFC loan.
Court Slaps Ban On Alan Freed In Jockey Fight

ALEXON, Feb. 25.—Alan Freed, Akron jockey for 30 years, was forbidden to use the New York granstand for 30 days by Judge Roetzel ruled today. The court granted WAKR's motion for a permanent injunction against Freed from broadcasting on the station during the next 30 days.

The bitterly fought action raged through the week. Freed, with WAKR for over seven years, has come to terms with the station on a three-year contract. He refused to sign with new owner Lew Priest to appear on a platter show on the antecipated station WADD, hosted by WAKR.'s own chief, Fred. His former employer immediately reinstated a temporary injunction to keep him off WAKR and is now endeavoring to make that in

Freed has held that the previous contract signed with WAKR was oppressive and "against public policy." He had written to Berle, WAKR's top executive, and he believed that Freed's contract was "as if WAKR wanted to keep him to be free to do business with other stations." Freed also alleged that WAKR counsel, the court that a radio station depends on its radio audience, and Freed is being abused of that, he said, was trying to take the subject to the NLRB, from 11:30 a.m. to 12:30 a.m., from WAKR to another station. He said the station had built up an audience of 500,000 through advertising, announcements and "by playing commercial music, in radio columnar.

Bierce discussed that Freed, when he had joined WAKR in 1945 was making $50 per week. He said the jockey started at WAKR at $60 per week and according to Freed, made more than $10,000 last year.

The next move is in the hearing. Freed attempted to take over the questioning of a witness from his attorney, which was protected by Freed's attorney. The attorney, whom Freed's attorneys, defen

Peter Cotton Tail (The Rabbit of Distinction)

Margaret Shellford's
3rd Melody
"Somewhere in Heaven"
A Waltz Ballad Sung by Dick Deneal
Rated by "LIZZY DAVY"
Operator: Writes for Your Copy.

PYRAMID RECORDS
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William D. Russell
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WANTED
All original Alten's Affluents.

SHELTON'S RECORD CENTER
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10 INCH RECORD PRESSINGS
Shel, or Vinylite
Fair, Good, or Better
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C. P. - 10,000, 25,000, 50,000, 100,000

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Record Stamping Plates
Complete processing—low rates—fast service.
Send for prices.
Charles F. Keefer Company
4560 Santa Monica Blvd., Los Angeles 25, Calif. December 24, 1949

Cheap Insurance
Wins for AFM

PHILADELPHIA, Feb. 25. — In spite of all the dire predictions about music, the music world is not with the musicians' union—indeed, it has lost any of its past usefulness as far as the upcoming session is concerned.

Facts and figures at Local 47 of the American Federation of Musicians show there is no indication that the musicians' union—indeed, there has been a decrease in the union's membership in the music industry. Unions currently have 30,000 members and 20,000 of them are in the music industry. The union's membership is down 10,000 from six months ago.

Larry Taylor Settles Suit Against Block

NEW YORK, Feb. 25. — A suit brought by Larry Taylor against disk jockey Martin Block for alleged libel has been settled out of court. Taylor had sued Block for $50,000, allegedly due him for proctoring and directing the taping of a television show. The suit was settled out of court.

Taylor is now professional manager for Jerry Johnson's Michael Moody productions.

Vox Peddles 200 Minutes of 4 LP Disks

NEW YORK, Feb. 25.—Vox Recor

des, Inc., has announced an unabridged recording of Bach's St. Matthew Passion, a masterpiece of the history of recorded music. The waxing which runs 200 minutes, oc

TV, 45-R.P.M.

And Color Cut
Into RCA Net

NEW YORK, Feb. 25.—What ex

pected to be the biggest selling television and a new speed record mean in both new records and de

velopments was revealed to a considerable extent this week in the annual report of Radio Corporation of America (RCA).

Alho gross revenue for 1949 was up approximately $30,000,000 over $46 net profit after taxes for 1949 gained only about $1,122,352.

Music distribution was attributed in general to three major areas: the launching of the 45 r.p.m. records, one the new television and phonograph line and the branch of music company TV network (NTC), which last shot $100,000 a day dur

ing 1949, as well as over $500,000 in home and television studios, and the last, the continued research and develop

ment in connection with the RCA color TV system.

RCA said its sales income, including the new RCA Victor, RCA Laboratories, RCA international and subsidiary other than NTC, was $308,600,000 for 1949, a gain of $30,000,000. NTC's income was up $7,000,000 for 1949, but this included both its AM and TV revenue. AM network was down for '49 as against '48.

Airline Is 3rd Man in Flying Autographs

NEW YORK, Feb. 25. — An air

wing has been added to the Third Men promotional offensive. In the house of Jack Dempsey, Selimick flies the sound track version of the musical comedy "The Student Prince," from Selimick, London Records and American Airlines have become mutually involved. In the air, a brightly painted and silver wizard "Student Prince" is being done on 300 copies of his London disk, which America is flying to Selimick offices throughout the country. The disk will then have the film's star, Joseph Cotten, add his script to the same disk. This will distribute the disks among selected radio stations. A doughnut disk which will in turn arrange some sort of contest, offering a disk as a prize. The disk is also being done in special store streamers featuring the names of the jock selected in each area.

"CANASTA

RHUMBA"

DON PABLO & Orch.

Latin-American Records

CAPITAL WANTED

Well established recording company desires capital to expand with a few more dollars to meet the increase in business. Write for details of the best records currently on the market.

The Billboard, 164 Broadway, New York, N. Y., C. 9

DJ's—Watch for Early Release—DJ's CAN'T YOU GIVE ME SOMETHING MORE THAN LOVE, BABY?

Prof. Cortes NEws Broadcast Directory Number

ERNST A. BORK & SON

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Monongah, Pa.

Another BM Pin-Up Hit!

"RAG MOP"

Published by BM Music, Inc.

JAMES BROWN (Dee Jay, J. Thompson (Vocals)
J. Brown (Vocals)
W. Howard (Drums)
D. Howard (Guitar)
W. Howard (Lead Sax)
L. Howard (Bass)
L. Howard (Percussion)
D. Howard (Trombone)

EXCLUSIVELY BY

BROADCAST MUSIC, INC.
The MODERN way is to SURVEY!

You're "on the level" when you study the record plays, retail sales and the music popularity picture thru The Billboard Music Popularity Charts.

Every week The Billboard conducts a continuing SURVEY of disk jockeys, record dealers and juke box operators. Ten different questionnaires are used. More than 10,000 are mailed. Popular, kiddie, classical, folk as well as rhythm and blues are represented.

There's nothing secret, but everything is sacred where accuracy is concerned in The Billboard Pop Charts. The "fine print" above each chart tells where and how it is compiled. Read it some time.

Anyone can do it. But why spend thousands of dollars and hundreds of work hours each week plus years of study and experience when you can hire The Billboard to do it for you for 25¢ each week. Pardon, that's "less than 25¢" if you use the order form on the right.

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Please enter my subscription to The Billboard for one year, $10.

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City ................................................ Zone State
Profession or business..............................

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MUSIC 21
Linke Sets Up "Man With a Horn" Pic-Disk Bally
Dick Linke, flier for the New York and Newark, N. J., Columbia disk distributors, has arranged several special screenings of the Warner Bros. musical, "Young Man With a Horn," for disk dealers in these areas. Columbia Records will issue an album bearing the flick title in the next few weeks. Studio articles included a story on the recent move to Chicago, where Linke has opened a branch. James, who doesn't actually appear, sliced the trumpet music for the sound track.

Link Hires Chi Theater To Show Pic to Music Opa
Mr. Link, a local arrangement service, has hired Henry Brose, former Chicago Theatre manager of the Roxy and the Sheraton-Roxy Hotel, to be their new stage manager at the theater, that Rothafel built. This is the first week he was won as a prize in a Fred Astaire contest.

Cap Pulls Back Barnet Waxing of "Things"
Capitol pulled back its Charlie Barnet disking of Jerome Kern's "All the Things You Are," following a protest from the publisher, Capitol.

Decca Declares 12 1/2% Quarterly Dividend
Decca Records, another of the major record companies, has declared a 12 1/2% quarterly dividend of 12 1/2 cents per share on its capital stock. The dividend is payable March 25 and covers a 90,000 shares of outstanding stock.

Cap Hopes To Build Katz With "Iron Curtain"
Recording historian, Capitol, has been pegging high marks for its forthcoming release, "There's a Hole in the Old Iron Curtain," a bulky little on the current Soviet situation. Katz, who fled the dilly dilly, was the creator of "Fugitive," a radio drama. And Katz, the latter was Jones' first disk click. Cap intends to build Katz with this March release, hoping the platter will have life results.

MCM Records Sets Steamship Tie-In for "Rio" Album
MCM Records has arranged with the National Clyde McCormick lines on the sound track album from the current MGM musical "Nancy Goes to Rio." Film will be shown on all the steamship company's Riviera-bound liners. Juke boxes on board will be stocked with single dink albums and LP copies of the set will be played over the ship's public address system.

New York:
The George Masa and the Peggy Conos returned Thursday (23) from a Nansen vacation. - Savoy Music, pubishing wing of Herman Lubinsky's Savoy and London discos, has had its deal with Broadway Music, Inc. (BMI), renewed, and received a cash advance. The pubishing has been affiliated with BMI for four years. - Clarinetist Tony Scott took a new berth into Cafe Society Thursday (22). Atlantic disk thrash Ruth Brown opens at the 42 Club, Philadelphia, March 27. - Horace Holden's Minnesota Penguins, which operates out of the Phillip Morris hotel, moved out of the hotel and into a new quarters at 100 Park Avenue last week. - Chet Pat Ramsey opened at the Hotel Maurice Friday (24). - Herb Jeffries opens at the Apollo Theater Monday March 5. Ed Burton, who left here for a six-week stay on the Coast for Hill & Range's radios, will stay on until the middle of March. - Bobby Mellass has gone on to Hollywood after a sojourn in Chicago. - Lloyd Greenfield, of the Manny Greenfield Associated discos, is doing a month's stint as studio manager, replacing Bobby Mellass. - WINN-AM to be opened at the Cape's April's Tuesday (23). - Gospel thrump Sis Elmore has been renewed for four years at Decca Records, a happy fact for the Gospel music world. - Decca recently added "The Service of the Mount" on a 12-inch LP record. - Mollin's Music has taken over eight tunes from N. Y. Mayham's Spong-your-Fraternity pubishing. Mollin has started compact disking in this field.

Bobby Maxwell, harpist and Tempo disk artist, is from the Coast. - Atlantic Records is preparing a new 10-inch LP disk with five selections. "Piledriver," the recent hit from the Eddie Connor Crew, is being cut at the Atlantic New York studios. - Bobby Broder, of the Eddie Carson cuttings issued previously on 78 r.p.m. The new LP will retail at the regular $1.25. - Peggy Connelly, former Ted Steele secretary, has joined bicyclic disking, as deejay for the Buddy Barnet NBC show. - Herman Lubinsky purchased the original Moonlight master of " Didn't Anyone Tell You, Miss Murphy?" from the composer.

Bill Fox and Jerry Newman, formerly with the Quaker, Hermana Marco, and Irene Murasky, secretary of American Record Company, produced an Arco wax, was married recently to Frank Sutter, a lieutenant in the Irvington (N. J.) Fire Department. - Fernando Castro, head of Southern Music's Latin-American department, leaves for Cuba March 15.

Chicago:
Savoy Prep's "45" Line of Blues
PHILADELPHIA, Feb. 25 — The free library of Philadelphia's collection of 25,600 phonograph records of classical music for the public for the first time last week, New York, in the music department in the library building. Two sound-proof booths were set up for record players, each with two sets of headphones. The new policy was adopted with permission of the American Federation of Musicians, teachers, and teacher and student access to the collection.

LP Blondes!
PHILADELPHIA, Feb. 25 — A new LP series, "Glory Street Records," has been issued by the Philadelphia Public Library, the public with all the merchandise on display. The window shopper sheets are available for $3.75, and the music itself it played at the playhouse near-by. The "LP Blondes" prefer Blondes on long-playing records and exercises the album.

Lincoln Ups Plastic Disks to 79 Cents
NEW YORK, Feb. 25—The price of Lincoln's plastic disks has been raised from 49 cents to 79 cents, according to Sales Manager Horace Bloom. The pic, which now produces a full line of the "Blue" line, has been found manufacturing a 25 per cent heavier disk and is selling thru distributors. As a result of distributors already to handle the line, Bloom leaves on March 15 for a month's swing thru the South and Southwestern states, in order to show current diskings in the up and also to fill territorial gaps.

Para-Decca Deal On 'Samson' Score
NEW YORK, Feb. 25.—The producers, for film "Samson and Delilah," Paramount, are co-sponsoring special screenings of the film for dealers and distributors throughout the country. Paramount field men and Decca district have evolved a formula for promoting their record releases complete with the usual show of the record through displays, sales, and giveaways.

Drummer Ponder Has Time To Think
DETOUR, Feb. 25.—Working in a night club does not constitute unemploy according to drummer Ponder of the Record's Credit Judge Gerald W. Groot.

Recorder names Ponder, a member of the American Federation of Musicians, was convicted on charges of fraud in the last 16 weeks at the Western Band and at the same time he was paid the compensation, he left the State by reporting as unemploying.

Ponder got 10 days in jail to think it over and he must pay back the $150 he got from the State.
EMR-ARA Opens Fold for Mich. Agents Chapter

CHICAGO, Feb. 25--Entertainment Managers' Association (EMA), local chapter of the Artists Representatives' Association (ARA), is headed up with its most successful year, according to chairman and officers EMA-ARA told a monthly membership meeting Thursday (25).

Major reason for optimism was the report of Sid Epstein, of the membership committee, that EMA-ARA will soon close an agreement with the 27 members of the Michigan Theatrical Agents' Association, where the Michigan group will set up its own chapter throughout EMA-ARA. Having over 20 members, they are entitled to set up their own ARA chapter with certain amount of local autonomy, provided by national bylaws. Addition of the Michigan group marks the biggest single membership increase by the Midwest section, Secretary reported, that the membership boost will put another EMA-ARA official on the ARA national board of governors.

Mall Club-Date Code

Paul Marx, president of EMA-ARA, said that directors of the local group had sent a recommendation to the board of governors to remove the club-date code from current negotiations. The resolution was adopted by EMA-ARA and the American Guild of Variety Artists (AGVA) so that it may be considered separately. Frank Souci, head of EMA-ARA, said the code is a separate item and should be considered apart from other regulations in business.

Sells By-Law Expansion

Chuck Zuber, of the grievance committee, introduced a resolution, which passed, that an expansion in by-laws be considered by the board of governors. Zuber pointed out that there is often confusion as to the jurisdiction of the board of governors. (See EMA-ARA Paga on page 27)

In Short

The American Guild of Variety Artists (AGVA)-TV meeting will be March 1 at the Main Studios and not February 22 as erroneously written in the last issue. A deal is signed with Brothers for the same London theater. Sidney Tapper, formerly of May Johnson, is opening his own office. . . . Earl Wilson started a deck hockey program out of the Belmont-Minera-Arena. . . . It's a great way to program with guests and some records, but I won't be a deck hockey, explained Tapper.

Belle Baker has borrowed Sophie Tucker's writer, is reading a new act and going back in the business. . . . The Hits Brothers talking again about opening their own room in Miami Beach, Fla., a co-operative venture with all big names getting a piece of the joint. Harry Ritz says he's already got the money saved to build the spot.

Francis Reno at the Polytechnic after three operations which have kept him there for five weeks. He'd six operations in the past five years. . . . Ray Gordie, of the Pauline, has found a new owner. . . . Jack Kelly, piano accompanist, is one of the biggest guys in the business and will put another EMA-ARA official on the ARA national board of governors.

 chilled with Barry Gray, M. J. current at the Copa City.

Hollywood:

Frankie Laine booked into Chicago Theater April 21 for reported $15,000. Frankie has been up against black tie affairs for a difference. . . . Flickerites Peggy Ryan and Ray McDonald trek to Dublin, Calif., for a week end, and then go on to a week end at the Casablanca Club. . . . Mary Livingstone returns from her London Palladium date he will play the East Coast this month with a May 15 show in Nut Mill's Riviera in New Jersey. . . . Billy Eckstine's recent date at Million Dollar Theater is said to have netted him $30,000. . . . Comic Flanny Lee, starred on her own TV show over KABC, now has new TV show on KWH. . . . in the world of the elder Greeneup is for the titile role in "Riley." While the series is on.

No Need To Be Leery of Palace

Other Houses Pick Up Acts Out of There

Earlier Misgivings Alayed

New York, Feb. 25--The argument that the Palace in Chicago and the Copaque in New York can't be used because the latter will be closed for the season, may be over with this week's event. Still, the Palace is scheduled for a May 15 opening.

New York, Feb. 25--There aren't any big houses in the country that may be used for an engagement. According to the Palace, the Palace is scheduled for a May 15 opening.

Quick Peek at Havana Reveals New Hot Nickery Business Potential

By Bill Smith

NEW YORK, Feb. 25--If there is any big potential in this business, it appears to be the Havana. The Havana is the place to be seen. Some performance, the dancing is a big success, and the business is booming. It's a big success, and the business is booming. It's a big success, and the business is booming.

Two Objections

Some acts had to make objections to taking the Palace. The (See No Need To Be Leery on page 27)
The Wizard of the Organ

Creator of
"YOU CAN'T BE TRUE, DEAR"
Personal Direction: Milo Stult

EXCLUSIVE MANAGEMENT
MUTUAL ENTERTAINMENT AGENCY, INC.
203 N. WABASH
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THE FEELIN'S

PACIFICO

Strand, New York

Champlin.

Caprice, New York

Lulee's, New York

Palace, New York

Caprice, New York

The new flicker at the Capitol, Melana, loaded with marquee names, is considered sure-fire box office, and the fisher was obviously booked with that in mind. It's a competent enough lip-sync, but none of the acts are socks.

Visually, Blue Barron and his orchestra are something to see. The nattily attired 15-piece band looked good, and theirorchestra was being beween bowed and above average in its renditions. Barron and the more professional house orchestra would have done a fine job.

The Wizard of the Organ

Capitol, New York

Chamberlin.

The Variety

Chicago, Feb. 23—Toddl re- cepts by the nation's eating and drinking places last year were off 8.1% on a budget basis from 1948, the Commerce Department estimated this week. The agency estimated total receipts at $11,960,000,000, pared with $12,115,000,000 in 1948 and $12,025,000,000 in 1947.

The NEW Theater Find! KEN GRIFFIN

Currently

ORIENTAL THEATER, CHICAGO

6,500,000

RONDO RECORDS SALES CAN'T BE WRONG!

NICK TOLAS TOPS A STRONG BILL TO BRING DOWN THE HOUSE WITH HIS NOBLEST TROUBADOURING. G. E. Wilkinson, manager, has in store for moderate Boy Fog's juggling on the unicycle and acrobatics. A solid start to Stanley's old school song-dance-pal eons. Received. Mr. Will's lowers' sentiments well. At Norman's rubber-legged dancing and hilarious ring tricks. The Don Zalaya, as a comic-pianist, gets an excellent bill despite his and Steiny's two Zeptars. Are funny as ever with their slow and well-placed game and Millie. Lyle Taylor Trio put plenty of throw and spin into their act. June Will-

The Wizard of the Organ

The Wizard of the Organ

Creator of
"YOU CAN'T BE TRUE, DEAR"
Personal Direction: Milo Stult

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6,500,000

RONDO RECORDS SALES CAN'T BE WRONG!

NICK TOLAS TOPS A STRONG BILL TO BRING DOWN THE HOUSE WITH HIS NOBLEST TROUBADOURING. G. E. Wilkinson, manager, has in store for moderate Boy Fog's juggling on the unicycle and acrobatics. A solid start to Stanley's old school song-dance-pal eons. Received. Mr. Will's lowers' sentiments well. At Norman's rubber-legged dancing and hilarious ring tricks. The Don Zalaya, as a comic-pianist, gets an excellent bill despite his and Steiny's two Zeptars. Are funny as ever with their slow and well-placed game and Millie. Lyle Taylor Trio put plenty of throw and spin into their act. June Will-
The Billboard

PERSIAN ROOM, HOTEL PLAZA, NEW YORK

(A Saturday, February 12)

Capacity, 225. Price, $1.25, $1.50 cover, $1.00 rush. Produced by Louie "Buster" Ziegler, Famous Booking Agency, 601 shouting lines. Opened last night, Thursday, Mr. Ziegler's present group is a real hit, running a high of 600-800 per night. Mr. Ziegler claims this is his best group yet.

DANIEL B. McLEOD

BILTMORE BOWL, BILTMORE HOTEL, LOS ANGELES

(Tuesday, February 16)

Capacity, 1,000. Price, $1.75 cover, $1.25 rush. The band is led by Jimmy Jones, A.K.A. "The King of Comedy," who has been a favorite for many years. The show is known for its high-energy, fast-paced performances.

THERESA GRAVES

THE OASIS, LOS ANGELES

(Tuesday, February 15)

Capacity, 500. Price, $1.50, $1.00 rush. The Oasis is a popular nightclub known for its lively atmosphere and music. This particular show features a variety of performers, including singers and dancers.

SILVER FROLICS, CHICAGO

(Tuesday, February 23)

Capacity, 375. Price, $1.50 minimum charge. The Frolics is a well-known nightclub in Chicago, featuring live music and performances. The show tonight is expected to be a sell-out.

SILVER FROLICS, CHICAGO

(Tuesday, February 23)

Capacity, 375. Price, $1.50 minimum charge. The Frolics is a well-known nightclub in Chicago, featuring live music and performances. The show tonight is expected to be a sell-out.

Please Inquire for Availability

BOBBY LINDEMANN

NOVELTY WITH MUSIC—OWN ORGAN

AN ORGANIST THAT SINGS

Complete show with own Hammond Organ—Vocals, Comedy, Nononsense—Danceable Showstopping Rhythms

Surefire Hit for Cocktail Lounges, Hotels, Clubs, Ballrooms and Theaters.

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SIOUX CITY, IOWA

RUSTY FIELDS

THE ONE MAN SHOW

CURRENTLY, THIRD RETURN ENGAGEMENT

VANITY FAIR

CHICAGO

Exclusive Management

AL Dvorin Agency

54 W. Randolph St.

Chicago, Ill.
Quick Peek at Havana Reveals No Hot Nitery Business Potential

If New York punchers are thinking of paying the usual few hundred dollars to put some of their acts into Havana territory, they might reconsider. On Monday, March 27, Miami-night people will take two bucks to make one. The American are not good enough odds in any business.

Fla. Nitery Biz
Plagues Irving

CHICAGO, Feb. 25—Proof of experience was in full swing in Florida when in Florida was received here last week from Jack Irving, Midwest administrator for the American Guild of Variety Artists (AGVA). Irving was appointed special administrator for Florida last November by AGVA’s national executive board.

The financial status of Florida niteries stems from the fact that he is responsible for the booking of acts, from $500 to $10,000 per week, by approximately 15 spots in the state, the superintendent of full-time activities of Sid Leonard and Sid Leonard, the organ’s rep in Florida.

Because of uncertain club biz, Irving has been forced to make two prolonged visits to the citrus state. Irving has been openly against days of club coverage. Last year when he covered Florida in an emergency, he made one tour of the state from Miami to the Gulf, to get the club scene under control. This season, he has made six trips, from Chez Paree, Miami Beach, has closed, but there was a $7,000 bond which covered the cost of the club. The club has since reopened.

Goldkette in Comeback Bid

DETROIT, Feb. 25—Possibility of reopening the Jean Goldkette Fan Club, which closed two weeks ago when money ran low, was indicated this week by Goldkette, with new backers coming up. Goldkette, however, faced several difficulties, including settling of claims for wages and a charge of making a check on people whom he did not know. While the club was always run out of his own pocket, he said that he had nothing to do with the finances of the club. He contributed the prestige of his name and his personal management.

Stormy Holiday Busts Stem To 361G; MH 118, Roxy 85

NEW YORK, Feb. 25—One of the worst Washington Birthday holidays in recent history—snow, sleet and rain—had no effect on the box office. Even though they showed an advance over the previous week of $15,000, the all-day prices in force the $351,000 taken was disappointing. The previous week took in $283,000.

Radio City Music Hall (6,200 seats) was the top earner with $115,000 for its first opening day and final week after an initial gross of $115,000. The bill had Young Man With Guitar, plus George Butts, Marion Hutton and Mrs. Mike, after a tour of the South and with following with $55,000. New bill (20 issue) has Gene Sheldon, Benny Goodman and Harry Barrón’s orchestra.

Paramount (3,654 seats) opened to only a fair $50,600 for its initial week with the Latin Quarter due to the opening of the show and the film Lightnin’. (Post reviewed in this issue) showed a $50,000 for its first week with the Latin Quarter due to the opening of the show and the film Lightnin’.

Jones, June and Betty Kern, Irving Fields Trio and When We Come Marchin’ Home.

Capitol (3,657 seats) swallowed down to $35,000 for its third and final week with Gordon MacRae, Martin Burton Hutton and Mrs. Mike, after a tour of the South and with following with $55,000. New bill (20 issue) has Gene Sheldon, Benny Goodman and Harry Barrón’s orchestra.

Paramount (3,654 seats) opened to only a fair $50,600 for its initial week with the Latin Quarter due to the opening of the show and the film Lightnin’.

British star in the Latin Quarter due to the opening of the show and the film Lightnin’.

(Continued from page 23)

Dye with the latest high fashion of some of them American. Shows are put on with dance acts following dance acts, with a lot of flacking, frequent singing, playing of strange music and first of all the chink, then in English. Unlike the big places, the smaller spots operate on fixed minimums (the best average attendance covers the rent). American drink is usually $1.50 and subsequent drags vary from 75 cents to $5. Budgets in the smaller spots seldom run above $400 for four acts.

Theaters Are Loaded

Theaters, with the possible exception of the New Martha and stylily located along a busy street. Some of the Warners for acts in from Miami, or downtown to the clubs. The dough, however, is nothing to relate. The old vaudeville ringling-barnum has, the 6,000, is currently playing a road company of a lengthy Spanish performance, goodly, proving that, from the house, isn’t setting any records. The house sold off with less Ward 월 show, which lost a bundle. It followed with an ice show which also died. According to house attached, there are plans to bring in Broadway stars. The house knew who or what was coming in.

The Banqueta is a tremendous place for the act like the regulars at Radio City Music Hall. Its layout, format and performances are a long narrow affair, making it almost impossible to see anything from the back of the house.

Many Fare

The only theater apparently making a buck is the Martha, in the old section of downtown Havana. The place is estimated to get $1,500 a week, which is $250 a week more than the house does every night and has two matinée weeks. Which house was losing money (212), the house was worth $2,500 more.

The show consists of a Carlyle line, out of Miami, plus a few stripper and two-night acts. By U. S. standards, it’s small, but hardly, lacking in atmosphere and seems to be lighted by matches. Contrast the two houses some of the gals looked, it was probably just as well. But it makes money.

Tariff, levied for 50 per cent of the take, with a local agent doing the collecting, is deducted from the take and, if the acts are signed to an American administrator, they pay a percentage of 10 per cent. Their salary goes to the local administrator and in all it’s really a dream country to work in and make a buck.

Entertainers Wanted

Who are in search of new act and new material. Write for our FREE CATALOG if you have talent and material in your possession. Free price list of all our imported and domestic fabrics. In return we will look over all your items and感兴趣 for 1950.
Honeymoon Off For Miami Clubs

(Continued from page 23)

POWELL will go into Circe, which has just announced a new feature called "The Last Word in Jokes." At the new open Golden Shores Club, located near West Newton, a Lee premièred Wednesday (22), the first show of the season. In its early show and miscellaneous comedy for the later show, Murphy and Miss Lee organized the first show. The management will try to weather the storm created by the new show. The management is preparing to challenge for the season at the end of the week.

The Island Club had down Thursday (23) but here reopening would have meant only the covers off the wheels.

Wednesday night (22) Governor Warren sent a letter to all sheriffs in the state instructing them to enforce the law strictly, particularly "with reference to gambling."

Leary, the present look of things, the season is over so far as gambling is concerned. All the books on the Beach is never really started.

2 A. M. Cafe Closing

Sought for Boston

Boston, Feb. 26.—The committee on legal affairs of the Massachusetts Legislative Joint Committee is pondering a measure that the cloister house for liquor sales in clubs and cafes here would be closed. This decision of daily sale taking in effect.

The State House, in Boston, Leary, told the committee the change would produce a certain amount of liquor should not be favored by night baseball fans. Leary contended that one or coming to Boston on business often take an evening train back to New York, where cafes and clubs are open until 4 a.m., then staying in the theater area.

Myron W. Fowle, chairman of the Licensing Board, and Edward A. Board, member of the Massachusetts Council of Churches, opposed the measure, saying it would create unemployment.

EMARA OPENS

(Continued from page 23)

ings on agent vs. agent. He is considering the pros and cons of the changes and the elimination of the limits of this jurisdiction between the agencies.

It was reported that Joe Spencer, Indianapolis, the only Indiana agent belonging to EMARA to exonerate by the joint ARA-AGVA committee of charges placed against him by Bob Gentile, Indianapolis AGVA rep. Edwards security director of law enforcement and non-AGVA acts; (2) conduct not be considered by EMARA. (3) attempting to discriminate an AGVA member, and (4) attempting to discriminate AGVA rep. For New York, Feb. 23.—Commander Fred Fritter, executive director general manager of the Travel Fair of Italy, is organizing a Variety Test in Rome, probably to be held in February in Rome, was making arrangements this week to send Italy, comic art, and the Chief Barker.

three?... Bill Nell, following his current two-week stand at the Nixon, for a two-week stand at the Palace. Nell is considering a string of theater dates thru the Middle West en route to Texas and Mexico. The Nixon does not have the set for the houses in the Lone Star State. An Elk Tribune, of the Joe Hiler Agency, Pittsburgh, is still piloting the Nell turn.
**BROADWAY OPENINGS**

**ARMOR OF LIGHT**
A Drama by Ursula Naley. Directed by William McGehee.

**BLACKFRIARS' THEATRE**
A Drama by Arthur Laurents. Directed by Lionel Elia.

**THE BIRD CAGE**
A Drama by John Patrick. Directed by William Poel.

**Sides and Asides**

*"Peter Pan" in Rehearsal With Jean Arthur, Karloff*
Rehearsals for Peter Lawrence's revival of "Peter Pan" start this week under direction of John Burrell. Jean Arthur will play the title role of Peter Pan, while Boris Karloff, as Captain N. R. R. B. Hook, is a terrible character Hook. Ralph Alswang is responsible for the sex and Malekus has done the rest. Directed by Peter. Preceded by Walter Fred and Lam.

*McLшин, Fleshman To Produce Musical of "Desire"*
While no lyric or libretto writer has yet been set, it is now definite that the first offering of the new producing partnership of Joe McLatinum and Buddy Fleshman is "Desire." Joe O'Neill's "Desire Under the Elm" Morton Gould will do the score.

**Out of Town Review**

WHAT A DAY

*Opened Thursday, February 5*

SIBLEY THEATRE

NEW HAVEN, CONN.


**N. Y. BALLET**

(36th-36th season) to begin (continues)

The faithful, an audience applauds—like no—by the personal balancing of his own score for "Fiddler on the Roof" and "An American in Paris." The remainder of the show, created by Lionel Elia and the cast of the show, has unrolled last year a score by Marc Blitzstein and Balanchine's choreography of "The Waltz of the Turtles." The score, which has cultivated last year, is by Marc Blitzstein and Balanchine's choreography. Several of the show's best scenes, colored by the balletomane, and credited with a great deal of the"New York" sensation, do not take a leaf from the Suddles Wells' book and will be in the score. One such could be done within the role of Bob. The great thing is by Roland Diet's attending the score. Roland Diet's attending the score that seems a shame that such a rough new dance will come to us. The show, featuring the show, is by Roland Diet's attending the score. Roland Diet's attending the score.

**Producers**

Book your show

in the NATION'S CAPITAL

Washington, D. C.

At the new large theater now available. Put this on your itinerary.

**JAY J. HORNICK**

Core I. UNITED ENTERPRISES

605-65 7th Street, Philadelphia 9, Pa.

February 2-1950
“Nothing Mysterious About Good Showmanship”—Couden

PHOENIX, Ariz., Feb. 25.—"There's nothing mysterious about good showmanship." That's the word of Doug Couden, erstwhile juggler, author, and tap and tab show performer, who said this week at his local headquarters that "showmanship's numerous phases can be learned and applied to any type of act.

Most important are school shows, Couden said, pointing out that all could stand improvement. "The best way to make improvements," he continued, "is to circulate with show savvy all out front with a pencil and pad and jot down notes to improve the presentation. We have found this to be a valuable asset. Some one in the audience can see weak spots in the presentation which we have overlooked.

Reading Master Plan Includes 125G Drive-In

PHILADELPHIA, Feb. 25.—In what is believed to be the first application of the 125G Drive-In, S. D. Kinter, District Court here last week by the Boulevard Drive-In Theater, Allentown, Pa., to obtain first-run motion pictures on an equal basis with central Pennsylvania houses.

The petition charged eight major motion picture exchange chains with violation of the Sherman, Clayton and Robinson-Patman Acts. Kinter is president of the Pennsylvania Motion Picture Exchange, Inc.

The next step in the case is for the company to furnish the open-air theater with films until 60 days after it was shown in the city theaters.

The petition was handled by Messrs. David E. Samuel and Nathan Gilman, attorneys for the company, as owners of the drive-in theater. Picture companies named as defendants included Loew's, Inc., Warner Brothers, Pictures, Distributing Corporation, ERO Radio Pictures, 20th Century-Fox Film Corporation, United Artists Corporation of America and Paramount Pictures Corporation.

IRVING, Tex., Feb. 25—Hans Smith, this city's mayor and local theater owner, announced last week announced plans for a new 250-car drive-in theater to be opened on the outskirts of the city. Smith will be in charge of the new drive-in.

Don't Seem Right

By E. F. Hannon

Oh, yes, it's quite a while, we'll call it a week since the first time we saw you. Since I was in my prime, the days I knew no fears.

Why I'd last as soon play Hamlet as I would a song.

And when I say I was passin' fair why

I'm not ramblin' on.

I remember once at Bushville, I was the first to get a bill.

That was for my talents, called such and such the Queen of Wills.

And when they dropped the curtain, well, the audience just stood up.

Why I didn't flinch back till my acquaintance they made.

Above the pain and the applause was like a ring.

Seemed hours 'fore I could talk, 'fore I could swallow.

Again at Bloomsdale those miners almost胡子光光了.

As I strutted gaily across the stage in that ball called Bulldog's Sper.

Twas a story about a man who meets up with big-bits Liz.

She offers, he, she offers—but thrifty

in her business.

I could barely tell the silver that the traction in the string.

That jealous bunch of actors were.I was in their papers.

Then the time at Mason Corner when Critchett, he got sick.

And to do it in the phonograph, make-up plastered thicker.

I feel as if I've no ticket, no ticket, no ticket. Why, I'd last as soon play Hamlet as I would a song.

And when I say I was passin' fair why

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HENRY LAINE has been vacationing in Boston since January 1 and is ready for Canada for his spring tour, which gets under way March 10. . . Greggs Players are a year in the cards for the Tacoma, Wash., area. Under management of T. E. GREGG, the group will operate a platform show after several weeks of school and hall dates. . . Holmes’s pie and bread show has been playing Brem- ford, Ont., to good returns. . . Carol PIPER, which has been in the Sacramento area, soon will begin working its way back east from Washington and Oregon. They report a good East-West junket and are expecting to play the route from dining halls to auditoriums. . . Monroe and T. E. GREGG report good business in the New Bedford, Mass., area with religious and pleasurable shows. . . The past two years Denning has been playing the Fair West with E. F. Han- nock’s “Honey Goes to Town.” . . George (Jigger) HURTS, who has been playing in Eugene dates around Birming- ham, soon will be down to a three-week show and move into Louisiana and Texas . . . Chees- tuck Cobb is studying figures for a wax show coming to the summer. Cobb claims to have sung two shows of that type in the South the past fall and that he likes the idea . . . Dass & MUSMANN reports fair returns from Northern California. Unit is working north and plans to show small theatricals in Oregon and Washington during the summer. . . Arnold F. FLEMMING, who has had small shows of the religious film in West Virginia and Ohio, has fran- chised the West Coast Negro minstrel attention to his current dates under auspices of the Minstrel. Opening is set for Tallahassee, Fla. . . . Glenn Hunter has a show dance in Reno, Nevada, City, R. D., . . . R. A. F. Webster, old-time press agent and manager, is now working for a manager to go out and have someone send in the 1907-’08 roster of Diamond Bros’ Minstrels. . . Jack Nielson and C. E. T. Nielson are looking for a strong picture. . . . . .

ROBERT TAPPEN, who has appeared with such stock and report good returns from Otto OLIVIER, L. Vronessa ROBERTSON, Players and Herschel WEISS, is with the Maripont Show, playing in the Cincinnati area. . . . Grimaldi PLAYBILL: Grimaldi Players are working to good returns their swing thru New England with French speaking audiences as sponsors of the current minstrel show. . . . . .

Roshbash’s wax and novelty attraction is working stores and halls in the New England area. . . . Penn Players are working in Washington. . . . Writing from New York, N. Y., A. C. EDWARDSON says he has someone to send in the roster of Tom Water’s “Mayor of Laughland,” a one-day show that operated before the first World War. . . . L. L. Flye is at Spokane, Ore., breaking in a hypnotic show. He plans to use the white on a red and black screen. . . . . .

Darling is presenting the “Passion Play” in New England towns. . . . . .

Lea Fitch has been actresses on the road on a fair business around Harrison, N. Y., where he’s playing school and hall dates. He plans to return to his Washington and Oregon territory . . . Lee Fitch also is planning to have a solo show there for the summer, he says, the house of younger and school children have more to spend. . .

CHARLES BODINE is at his home in Alexandria recovering from a recent illness and would like to read letters from friends. . . . J. C. KNOX is back in Florida from New York, where he says that he will remain in the Alligator State until about March 1 and then will work his way up to his established summer roadshow territory in Western Canada with a three- cast bill . . . O. L. SIMMONS’ Vaudeville Pix Show reports a benefit from Cle-Blum, Wash., despite some inclement weather. Unit is present- ing religious pix and entire cast use some short-cost-flesh bills. Simmons also is making a plausible a picture for the summer. . . Homer MITCHELL, one-time manager of the Tyler-Va- pors, has moved to Allentown, Pa., to assume control of the cowboy minstrels in New England in 1940. Mitchell is anxious to break into the minstrel field . . . Chestnut Hill Players are touring Vermont with Columbia’ “Gold.” It’s a four-unit cast . . . F. R. BURRILL writes from Bangor, Me., concerning the popular traveling circus. “Shorty Mason, the show’s owner, has been looking for a young man to carry the flag. One of the owners was a man named Prescott, who hailed from Rockland, Me., where the show opened, says Burrill. "I had the juice and other concessions on the show. We had six weeks of rain at the outset and it put the show off the road. We had a crowd in Bangor, of Bath, Me., also was with it. I am laying off here and soon to move into Carteret. New Jersey. I have been presented a small flesh unit every season for the past year. This year I plan to show halls until the weather is right and then move with a platform show. I have put $1500 for Walter LEVY to push the dates his wagon show played Northern Maine.”

CARL’S SHOW, flesh and pix presentation, is playing Southern Oklahoma. . . Thomas J. (Ted) BULLY is framing a 16mm. small-town wax show to play small towns in Southwestern Missouri and Kan- sas. Later on the unit will work from a Platform. A troupe from Nashville, Tenn., BULLY says: "The show is overworked and needs a rest. I traveled a good part of Western Kansas last year and I can only give fair results and don’t like to see anyone going into the red. I remember the day when we played with tint flesh in the same sector but the audience forgot it now. We play down to two people and will remain there. From now on I’ll be hard to bed.” The Follett show is in a Miami, following a three-week trek from Montreal. Trio played all types of films and will devote the same pattern on its return trip to Canada.

Glennville Preps Drive-In

GLENVILLE, Ga., Feb. 25—This city soon will have a drive-in theater. Plans will be low for the theater on U.S. 1 through a town, near ‘3 city limits, according to Lucious Kennedy, who has beanﬁlmed railroad location has been secured and plans have been drawn for the new spot. . .

Portsmouth Drive-In Okayed

PORTSMOUTH, N. H., Feb. 23—City Council has granted authorization to Harry and Clarice YOKET to construct a drive-in theater on Lot B white Road, about two miles from downtown Portsmouth.

Finance Gets Drive-In

FLORENCE, Ala., Feb. 25—Work is under way on a 600-car drive-in theater, to be operated by Messrs. C. B. Goog and A. W. and W. W. Hammonds, who also own the即, theater, at Tyler, and the Marshall Drive-In at Albertville, Ala. Billing for the new theater is in the $100,000. . .

El Campo Gets Drive-In

EL CAMPO, Tex., Feb. 25—Rubin JEWELL, owner of the J. N. residence, is planning construction of the first drive-in theater in this area. Building will be an open area and will be laid out on 10 acres tract recently purchased by a Fray. Tentative plans call for the lot to open early this summer.
THE FINAL CURTAIN

BARRATT—Earl, Murphysboro, Ark., theater owner, February 2 in that city. He had managed the City of Stars, a vaudeville and later a movie theater, and also owned theaters in Maud and Aoka, Okla. Survived by his widow and one child.

BELLINGER—Sophia, sister of Luke Nethaway, writer and former radio and stock actress, February 4 in Warsaw, Conn. She was a leading Ziegfeld girl and later managed the Biltmore Theatre and the Ritz House, New York, and was associated with J. W. (Patty) Conklin in the production of "The New Door." Survived by her sister, Mrs. Bertha Knowles, New York, and detailed in General Outdoor Death Index.

BRANDY—Fred H., 77, former theater manager, February 19 in Cleveland, Ohio. He had managed the Granville Theater in Granville, the North Garden, Euclid Garden, Opera House, Ergie widow and son survive and Prospect, Allies, Globe, Metropolis and Johnnycents theaters in Cleveland. His widow and a daughter survive.

CHUTE—Stathern B., 56, news editor of the Yankee Radio Network, February 5 in New York City. He was the widower of Vaughan Monroe's, a news editor of the Associated Press in New York City, and was married to a widow, mother, son and a daughter survive.

COURTNEY—Lilias, 47, dance instructor who organized the Lilias Courtley Ballet Company and the Junior Ballet Company, February 13 in New York City. In her 18-year career she studied under many leading ballet teachers in New York and presented many original ballets. Her mother, son, sister and a brother survive.

CRANDOLL—Martie T., 49, former trumpet player with Vaughn Monroe's orchestra, December 12 in Manhattan Beach, Calif. He was a former manager and instructor at his home in Rochester, N.Y., of a heart attack. He had been with the band of Southern Tier Shows (now the James E. Strates Shows), Steve Errey, Frank and Mrs. H. and two sisters. Mrs. M. C. Rosen, Dayton, O., and Mrs. Stephen Greenberg, 26.

HOWARD—Boston, ex-vice president of Boston's Mutual Life Insurance Co., February 17 in Milwaukee. A long career in the insurance business had been cut short by the illness of the Howard Radio Company, the ex-vice president post with Zenith Radio and chairman of the board of the RCA Victor distributors in Chicago.

HOSBY—Clyde C., veteran show owner, owner of Bethany Theaters in Clifton, Fla., of a heart attack. (Details in Carnival Department).

IN MEMORY OF ELMAL KESS

Beloved Wife and Loving Mother

who passed away Feb. 21, 1944

Signed

ADOLPH AND VIRGINIA

LHINGHAM—Thomas G., 79, former stage and film actor, February 18 at his home in Los Angeles, Calif. He had been in business with his brother, James, for many years. Survived by his widow, Makey, and two daughters.

MASON—Grace, 61, former concert, radio and vaudeville singer, February 23 at her home in Port Townsend, Wash. She was a former member of the New York Philharmonic and had been singing with the New York Philharmonic for many years.

MULLER—John M., 82, retired showman, recently at his Santa Monica, Calif., home. Born in Chicago, he was a member of the Ringling Bros. and Barnum & Bailey circus, traveled with the Buffalo Bill Show thru Europe and managed several fairs in California. Later he operated a number of motion picture theaters. Survived by his widow, Sally MULLER.

MUELLER—Joseph E., 85, former musician, February 23 in New York City. He had been in the JoAnne Jones show and the Boote brothers joining The New York Times as a line type operator. His widow, brother and three sisters survive.

PEABODY—Verne L., 40, former member of the Athletic Club, recently in Boston. After the team split up he and his mother, Marie, were the only two alums left. (Details in General Outdoor Death Index).

PERDENTON—Sir Max, 86, authority on French literature, February 23 in Paris. Primarily a novelist, he also acquired the London Stage review, Hallo Beggs and Concert Over Here.

PHELPS RICHARDS—Richard, former clerce, student in recent St. Louis Hospital. He was the last son of the Hagen-Burke-Cummins for his last seven years in that city. He was the first of Dine's. There were no known relatives.


LOUIS SCHLOESSER

In Loving Memory on This Day, February 23

Sweet are the memories that never fade
Of one I loved but could not save.
Willie Lemans, Bob, Herman & Family

SCHWARTZ—Lewis, 49, former confectioner with Southern Valley Candy Co. and had been in the fruit business for many years. He was a former member of the Sunset Country Home, Los Angeles. He had served as general manager for Detroit, Mich., before entering motion picture. For many years he was director of the 20th Century-Fox and later associated with the American Studio and the Chicago Studio. Survived by his widow, Freda; daughter, Galli; son, David, and one sister, Isabelle in Bothal Oam. Municipal, Los Angeles.

SCHWARTZ—Frank A., 51, radio executive and advertising counselor, February 21 at his home in Beverly Hills, Calif. He was partner-owner of Station WLSA, Lebanon, Pa., and was formerly associated with the National Broadcasting. "J. W. and with WDAS and WPEN in Philadelphia. During his career he per- tained a radio advertising agency in Washington, D.C., and also sold horse shows. Surviving are his widow, Ethel; a son, daughter, a brother, a sister and his mother, Mrs. Clara Jones, all of Drexel Hill, Pa., with burial there.

SPEAR—Howard, 46, promotional manager for Mill's Bros. Circus, February 20 in Akron, Ohio. He was the son of Howard and Mary Spear, a retired teacher, and was president of the Kenesaw A. M. U. and Burial in Spring Hill Cemetery, that city.

WILSON—Constance, 74, mother of Lola Wilson, silent film star, February 22 at her home in Beverly Hills, Calif. She was survived by three other daughters.

Marriages

BLAND-NIED—Frank, Bland, 37, son of Marilyn and Nellie Nied, February 13 in Pittsburgh.


COX-PAX—Manning Cox, Bridgeport, Conn., orchestra singer, and Amy Pax in that city February 18.

CUMMINGS-BURROUGHS—Ronald B., 23, son of Charles and Edna Burroughs, stuffer at the Pitt Cigar Co. (Details in Carnival Department).

DAVIS-LE JEUNE—Texas Jay DAVIS, 31, radio and cinema clown, and Anne Le Jeune, February 18 in Manhattan, La.

DICKINSON-BRUSCI—Clayton French, hotel tavernian and radio entertainer, and Annat- thable Brisci, 14, recently in New York.

FOLKERS-VAN DOREN—Edward F., 21, son of Calvin and Maude Van Doren, actor, February 19 in New York.

FAHREN-BOBBY—Bobby, Peg, 20, of Chicago, February 20 in Chicago. Peg was a former model and was the daughter of Mr. and Mrs. Federico Bobby.

HARRIS-DAVIS—Izard Harris, former model and dancer, February 21 in Chicago. Mr. and Mrs. Fred Davis were among the guests at the funeral. He was a former dancer at the Chicago Theatre and was a former model of the Chicago Daily News. Surviving are his wife, Ethel; two sons, Robert and John; two daughters, Nancy and Jeanne; his mother, Mrs. Fred Davis, Chicago; two sisters, Mrs. Mary Kinney and Mrs. E. B. Kinney, and a brother, John Davis, Chicago.

LARKIN-MEYER—Meyer Larkin, 20, actor, February 21 in New York. He was a former member of the New York City Symphony Orchestra and was a former model of the Chicago Daily News. Surviving are his wife, Ethel; two sons, Robert and John; two daughters, Nancy and Jeanne; his mother, Mrs. Fred Davis, Chicago; two sisters, Mrs. Mary Kinney and Mrs. E. B. Kinney, and a brother, John Davis, Chicago.

MC GuR-BAEHNHOLT—Pent Mc- Gunn, 23, son of Mr. and Mrs. Henry Baehn- lort, stuffer at the Pitt Cigar Co. (Details in Carnival Department).


TOBRE-HARRIS—Pedro Torres, prize fighter, and Ruth Harris, piano players, February 21 in New York. Their wedding was February 12 in New York City. Pedro was a former model of the Chicago Daily News. He was a former model of the Chicago Daily News. Surviving are his wife, Ethel; two sons, Robert and John; two daughters, Nancy and Jeanne; his mother, Mrs. Fred Davis, Chicago; two sisters, Mrs. Mary Kinney and Mrs. E. B. Kinney, and a brother, John Davis, Chicago.

WHITEHOUSE-VAN LIER—William Whitehouse, 23, actor, February 22 in New York. He was a former model of the Chicago Daily News, and was the son of Mr. and Mrs. A. Van Lier, recently in New York. He was a former model of the Chicago Daily News.

Mary, 23, former model of the Chicago Daily News, and was the daughter of Mr. and Mrs. A. Van Lier, recently in New York. She was a former model of the Chicago Daily News.

Diversions

LINDSAY—John, 25, former professional boxer, February 15 in New York. He was a former model of the Chicago Daily News.

MARTIN-LEMON—Martin Lemon, 24, former professional boxer, February 15 in New York. He was a former model of the Chicago Daily News.

Sands, 24, former professional boxer, February 15 in New York. He was a former model of the Chicago Daily News.

TAYLOR-DAVIS—Thomas Taylor, 25, former professional boxer, February 15 in New York. He was a former model of the Chicago Daily News.

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Baltimore, Feb. 25—March 1—Miss Mary Kilgore, who was stricken, with a loss of $2,000 here Tuesday (21). The condition was diagnosed by Dr. J. Mosier, whose return of a Dec.-

Batt, Dodds Urge Action On Gate Tax

House Com. Hears Pleas

Hot 96§ Pace Set by Colburn At San Antonio

SAN ANTONIO, Feb. 25.—A sensational 96 2/3 paced by the hottest rookie of the season, was the latest of the big-money sprints, under his<br>

Bally's $7,200 in the 7th race, with $50,000 in the 8th race, and $50,000 in the 9th race. In charge of the press, the rodeo, negroes of the team in the local dailies.

Rides, Talent Set For Bock Beer Celé In N. Y. Armory

NEW YORK, Feb. 25.—For the first time in a decade, both the New York Botanical Garden and the New York City are staging a Bock Beer Celebration in the N. Y. Armory. The first ride will be held on March 5, the second will be held on March 12, and the third on March 19. The rides will be open to the public, and the proceeds will be donated to the Salvation Army.

Unable To Book Act, Picchianni Pays $1,500

NEW YORK, Feb. 25.—James Picchianni, of Long Island City, Ga., former acrobat who has been the leading man himself as personal manager of acts, was forced to pay an indemnity of $1,500 to the Li Chung Zeal Trio, the chief act in the Bally's Island theater last week.

The Li Chung Zeal arrived in New York from Chicago, February 3, and have been held at Ellis Island as a result of the outbreak of the strike. The trio was to have appeared in the Bally's Island theater at 8:00 p.m. on February 3. However, due to the strike, the trio was not allowed to perform. The indemnity was paid by the promoter, who had booked the act for six-months' work. The promoter declared the contract void and ordered Picchianni to turn over $1,500 to re-imburse the act for their lost wages and loss of time.

COLE BROS. INTO PARKS

Circus Tent Too Small In Large Cities

Go Under Canvas in July

(Continued from page 2)

Bocks, were at the development of the Cole show, and said that it will open in the next few weeks. The Bocks have been working on the show for over six months, and it is expected to be a success.

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CLYDE WHEEL 40 ft. high. Completely restored little wheel ever built. 150 seats for adults. Fully equipped. With College Ring. 25 ft. wide. The price is $4,000.

These 3 RIDES are the best looking rides and the strongest rides they are the longest ride. 1938 years. I have 3 years perfectly this ride, no saving can do with me for the price.

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Close-Ups:

Indie Op Carl Barlow Maintains Lengthy Tenure at Choice Dates

By Jim McHugh

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

An increasing number of fence-to-fence contracts wrangled by show op's from fairs during the past decade have put the whammy on a lot of big independent concessionaires. But a few stalwart operators, like Carl (Red) Barlow, who have 36 years or more of experience in the field, have managed not only to survive, but to prosper as well. Carl has close kinship for outdoor show business, but this looseness, so untypical of such a close relationship, has had little effect on his making money.

He has the need for money to support his ventures that on several occasions sent him back to the midways. His record of squares dealing and solid profits with the amazing powers keep him represented on the fun zones of many choice annuals.

Formed Columbia Expo

Years ago a Coney Island, New York, ball game operator, in his method of operation intrigued Carl, then on a holiday from his home in Washington. When he moved to Hibbing, Minn. he went to work for Bill Mulhaver and remained with him until 1914, when he joined Jennie Evans with five concessions. A relationship lasted until 1918, when he went to Scranton, Pa., where he operated the Columbia Exposition Shows and played the coal regions for seven years. The union included 2 rides, 10 shows and 50 concessions and was large for the times.

In 1925 Carl got his first break. He won the contract for the Scranton Centennial celebration by bidding $6,000. He made $50,000 almost accidentally, since, he admits, he wasn't much of a manager in those days that he would have double his share of the slate. The contract was for parade prizes alone. Special attractions were numerous and included a flight by the dirigible Shenandoah.

Legal Adjuster for West

In 1928 Carl sold his show equipment and limited his show business to playing highs as an independent concessionaire. Competitor

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Gotham Sports Show Gate Big

Brown-out, cold and water shortage fail to hurt—200 commercial exhibits

NEW YORK, Feb. 23.—Bucking the coal strike brown-out, water shortage restrictions and the winter's first cold spell, the 16th National Sportsman's and Vacation Show is doing satisfactory business at Grand Central Palace. Altogether attendance figures are not available, the program sale opening day, Saturday, Feb. 16th, topped last year's first day sales by 8 per cent. Show closes tomorrow night (20) and peak attendance is looked for today and tomorrow.

About 200 exhibits were lined up by Campbell-Fairbanks, Inc., for this year's annual. Commercial exhibits occupy more space this year, but there are not as many State and civic displays as in former years. New York's Conservation Department has a novel exhibit in the form of a realistic facsimile of a mid-state of Side Show banners fronting a large display of eared animals. Maine also has a unique exhibit in the way of a large Noah's Ark housing a collection of large and stuffed animals and birds. Pond, stocked with game fish, surrounds the ark, and is garnished with a timely sign: "This water is from Maine; please keep it clean."

Entertainment Features

No rides are in evidence this year but on the fourth floor of the Palace are a shooting gallery, ring-shot range, archery range and a group of coin-operated automatic picture machines, bowling alleys, recording booths and Photomosaics. Tuffy Trudell has a display of alligators, W. C. Bradford is on hand with his publicity and May's Tropical Birded Life Exhibit occupies large space. Also on the top floor are a pony track and stage for exhibiting work of various types of hunting dogs. The Airline presents a Mane Theater at its stand on the main floor.

Acts Hard To See

New angle this year is the addition of Vacation Shows to the annual's bill, which brought in exhibits from resorts, such as Asbury Park and Martha's Vineyard, birds from auto manufacturers and makes automobilia, Photomosaics include domestic and foreign cars, airplanes, trailers and similar items.

Unfortunately, Grand Central Palace is not a good spot for trade and social events and other entertainment features here so only a limited number of patrons are able to get a good view of the big tank and surrounding platform on the main floor, where the events are presented. Only acts appearing this year are: Mark Hull, the Illusion, Sharkey (Horse's Excess Baggage) trained horses. Events on the main floor are not the platform, including Tuffy Trudell, "Great illusionist; Ted Williams, for calling; Lou Blagow and Ham Canning, table tennis; Orlin Bennett, retrieving dogs; canoe-tilting, log rolling and fence. Chief Neednabeh emcees.

Show has received good coverage from New York dailies. Jim Hurley, traveling chief, scored several good advance stories.

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"THE NEW TRIPLE THREAT TUBE"

Offers you another new exclusive, THE NEW HOMESTYLE TUBE. Will positively add 25% to your average gross—guaranteed! Will give you extra bonus. Think what it means at a full season's play. Ask Parks, Ponds, Branches and others—the first to offer, the last to lose. Write for full details and photos.

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OUT IN THE OPEN

Auntie Tabs Okay Biz in Newark; Tour Clicking

NEWARK, N.J., Feb. 25—Auntie's radio troops played two performances at Sussex Avenue Armory here Saturday (18). Show was presented on an elevated stage near rear end of the arena. Balcony seating capacity is limited but about 2,000 chairs were set up on the armory floor along the front area of the temporary stage. Matinee and night show each drew about 1,000 customers. Dumet's were tabbed at $1.50, $1.00 and $2.40.

Auntie arrived, with Auntie's singing backed by the players of the County Boys, highlighting the show. The show, which was sponsored by Auntie's, prevented Auntie from putting the show through additional times.

Outstanding was Barbara Ann's fancy piping. Other favorite numbers included the Pinnacle Express; Paulette Gray, vocalist, and the Martinells, tap dancers. Old favorites were Frank Buckland, Johnny Bond, Frankie Margot and Russ Days.

Auntie was on stage thru much of the show, which ran less than two hours. Dev Kelley, circus prompting agent, assisted Don Lang in special numbers. Also spotted on the show were Frank Moore, Madison Square Garden rodeo manager, and Doug Avery, Auntie's brother.

Auntie said the unit has completed 46 engagements at state-rig clubs and is on the current tour and that the trek thus far has been a financial success.

Plan New Laws for A. C. Boardwalk Rolling Chairs

ATLANTIC CITY, Feb. 28—A move to combine and strengthen existing ordinances regulating rolling chairs on the Boardwalk will be made at a conference to be held here next month between city officials, rolling chair operators and representatives of the Chamber of Commerce.

Frank W. Anestolz said the ordinance will cover the electricity pool as well as the public utilities and that it is hoped to have it ready before the next licensing year which starts July 1.

Pa. Spots Drop Tax Suits

POTTSTOWN, Pa., Feb. 25—Officers of the Pottstown Realty Company and Lakeside Ice & Amusement Company, operators of the Lakeside and Lachine amusement parks, withdrew their suits against the amusement admissions tax imposed by the borough board. The suit, which was filed against the tax which was imposed by the tax which was filed against the city of the tax which was filed against the tax which was filed against the city of the tax which was imposed by the borough board, included the tax which was imposed by the tax which was imposed by the tax which was imposed by the borough board.

NEW 1950 EDITION NOW AVAILABLE

CONCESSIONAIRES' GUIDEBOOK

It is the American version with a number of additional features, including the introduction of a new category of excursion entries. This edition is available at $2.50 per set for membership and $3.00 per set for non-membership. The Guidebook is available at all subscription offices for $5.00 per set.

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2900-62 E. 14th St.
Kansas City, Mo.
Talent Topics

Dee Dee Dablin, Carl Rasmussen and Don Martha are working out in Los Angeles with Del Graham and Baba Vienna Hammond of the Flying Vienna aerialists, who are breaking in a new catcher.

Mamie Butters, of the Cycloictrane bike act, who was seriously injured in a recent accident, is now at the Palo Verde Hospital in Blythe, Calif., where she will be confined for some time and would appreciate hearing from friends. King Reyno,

the sensational Carillon act, is at the Binghamton, New York. The Four Spheres, roller show, is on the current bill at the Palace, New York. ... The Rice Sisters, tumbling, and Janice, the Weiser, Idaho, moneca virtuoso, at the ABC vaude house in San Diego, where they opened February 17.

Hanni Geddie-Rex, new thrill act, will be imported from Germany by Boyle Woodfolk Agency, Chicago, and is skeded to join Ward Bros. Circus in San Diego. Act will remain with the circus until the present season, when it switches to one of the West Coast folk grandstands. It consists of one girl, Johanna Schultz, who spins dives from a 50-foot pole on a hand on a 15-foot hoop, and slide to continue her descent. ... Mamie Butters, formerly a member of the Bercosini troupe, high wire, has rejoined the act as a substitute for Otto Bercosini, who is in Mexico City hospital as the result of injuries suffered in a fall January 26. The troupe will join the Polack Eastern Unit March 6 at Roanoke, Va.

J. D. Littman, a veteran, has filed a $111,988.26 damage suit against the Humboldt County and the Humboldt County Fair Association, Eureka, Calif., claiming $19,000 was injured by fireworks on the fairgrounds, which necessitated amputation of his left hand. ... Earle Wissel, clown with the Polack Eastern Unit, was greeted with considerable newspaper publicity when the org played Erie, Pa. Where his home town and his off-season home. His appearance marked his first there in 22 years.

Hugo Zacharias' cannon act has been signed by Harry Craig's Heart and Soul Circus for 1950 and is due to appear in shows' Brownwood, Texas, quarters to prepare for org's opener.

Coney Island, Caracas, Venezuela, is continuing a strong bill put together especially for carnival times which began last Saturday (10). Acts are Vera Dale, Irwin Guzman and Herman, Jalisco Joe and Coco Te. Gene Wong, Gene Wong, and his clamps and Wells Bros. Trip. With the exception of the Wong's, all acts were obtained in the United States.

Circus acts fill over half of this month's bill at Hanna Theater, Harrisburg, Pennsylvania's top circus-vaude house. Talent includes Johnny Gutierrez, miniature dog and pony circus; Five Frederick, lescy act; Four Dubowrns, roller and skaters; Three Swans, pony jugglers, Fred Janicke, dacco dancing and tumbling; Puff Billa, juggler, Johnny Walker, wire; Aldino and Valleta, barrel jumpers; and Alex, rolling globe.

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<td><strong>ROCK &amp; ROLL</strong></td>
<td><strong>FORT SMITH, ARKANSAS</strong></td>
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About a 40 Profit on a 5 Cent Sale! The Multiplex

ROOT BEER BARREL

IN THREE SIZES: 8 GAL. 17 GAL. 45 GAL.

ItAdvertises Ice Cold Root Beer to attract a large volume of sales at an Estimated figure of 10% Profit. Large volume captures volume sales of profits with a Multiplex.

Exclusively in this area for use by Retailers in any type of country store, drug store, lodge or any time of package.

FOIL BOTTLES & EQUIPMENT CO.

325 W. 44th St.
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Make $100.00 A DAY ON CANDY FLOSS

**Additional 20% off and a FREE $1.50 Tool**

**Electric Candy Floss Machine Co.**

329 Twelfth Ave., S.E., Nashville 6, Tenn.

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<td>SUPER WIZARD CANDY FLOSS MACHINE</td>
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**ALLAN HERSHEY COMPANY, Inc.**

N. Tonawanda, N. Y.

World's largest manufacturer of amusement rides.

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**ALLAN HERSHEY KIDDIE RIDES**

Count on Allan Herschell to build the BEST in Kiddy Rides! But because they have been designed and expertly built to give long, trouble-free performance, they ride complete—no extras to buy. Write, wire or phone for literature and price list.

**KIDDIE AUTO RIDE & LITTLE DIPPER SKY FIGHTER KIDDIE RIDE KIDDIE BERRY-CO.ROUND KIDDIE BOAT RIDE**

Nod by the makers of Carrouselts, White Bantam, Caterpillar, Model Rocket, Looper, Hurricane, Water Scooter and other famous riding devices.

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SHOW TENTS
CARNIVAL — CIRCUS CONCESSION
Book Your Order Now
ASCRITES Prompt Spring Delivery
Best in Workmanship and Plenty of Flats
BILL SANDERS
AMERICAN TENT & AWNING CORP.
132 W. Main St., Norfolk, Va.

25 Years Ago
Fred M. Barnes announced his resignation, effective the end of the year, as chairman of the New World Association Service Association, Chicago office. He has been on the job about one-half week stand in Madison Square Garden, New York, starting March 23, an announcement was made. Ringling. It was also announced that within one week after the show's departure the work of raising the Garden would start, with a new one to be erected on Avenue D, Twenty and Eighth Avenue...M.

Belle Vue, Eng., Declares
50% Dividend for 1949
Belle Vue, Ltd., operator of the big 16,000-seat year-round park-circus-exhibition spot, is distributing a dividend of 50 per cent for 1948.

Marker for Mathers' Grave
MASON CITY, I11., Feb. 25.
The grave of Dr. M. B. Mathers, widely known private zookeeper here, who died September 18, will be marked by two ancient mill stones which for many years had lain in the yard of his farm home. One wheel will form the monument's base. The other will be set in the likeness of Dr. Mathers and a lion—one that survived a disastrous fire at the zoo a few months ago. Dr. Mathers, who was buried at Mason City Cemetery, was well known to animal lovers and zookeepers.

Brown Publishes Book on Slug
LOS ANGELES, Feb. 25.—J. Ed Brown, well known showman has issued his Dictionary of Crones and Carnival Slugs. The 16-page book, pocket size, also carries a bibliography of Brown. The book was printed privately.

WON, HORSE & UPP COMBINED CIRCUS
An Equine and Comedy Parade—The Show With a Least at Gold
By Starr
Juice Bowl, Tex., February 25, 1949
Dear Editor:
For years the boss has been looking for a circus which was an unusual Side Show sitting at our oddities sitting on platforms, but we have never seen them. (See Wire, Horse & Upp on page 58)

SHOW-TENTS

38
38

THE MAKERS OF

QUALITY SHOW CLOTHES

Show Concession and Exhibit Tents Horse Troughs Coaching Kits Ring Matas. Companys and Marquees built to your specifica
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Arthur E. Campbell
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THE BIG TOPS TENTS!
FOR EVERY PURPOSE! g Many Stock Sizes h For special order b Polks and boxes complete No handling or packing. People has the answer. Talk to us on '64 for Free trial order, no obligation. SAL! Reconditioned Tents General sale of previous used tents ten cents carefully reconditioned Write for Free list of items and prices.

PEDRIA TENT AND AWNING CO.
111 Franklin Street, Fayetteville, N.C.

TENTS SIDESHOW BANNERS
IN STOCK—NEW!
9 ft. Round Top with 5 40-FT. Middle. White Homeported DeLuxe Red and Blue Trim. 10-FT. Sidewalls.
Berno Hendel—Charles Drier

Q. Henry TENT & AWNING CO.
4839 M. Clark St., Chicago, Ill.

Hamil Org Awarded
Two Holiday Shows

NEW YORK, Feb. 25.—Herman Blumenfeld, of the George A. Hamil & Son Agency, announced this week that his firm had been awarded the talent contracts for Fourth of July Shows at Maplewood and Millburn, N. J.

Maplewood annually uses about 10 sets and Millburn is almost as big. Each is valued at $10,000 and $5,000, respectively for this year, Blumenfeld said.

The booking of special dates, such as holiday shows, is being ad
ülated even earlier this year than in the past, Blumenfeld said. There is every indication that the show business of this department will at least par the record set by the firm last year, he said.

J. Francis Ryan Renamed
Terryville, Conn., Pres.
TERRYVILLE, Conn., Feb. 23—
J. Francis Ryan was renamed presi
dent of Terryville County Fair, an
sponsered by the Terryville Lions Club, at the annual meeting here. Other officers named were: Merl. G. Scott, vice-president; Frank A. Trieu, secretary; and Russell D. Green, treasurer. Fair was revived last year after a war-time lapse.

The 1949 fair will operate day and night this year. Opening Fr day night, July 15. It will run thru Sun-
day, July 22.

TENTS CARAVS
CARNIVAL — CONCESSION — CIRCUS
Prompt delivery and rape tents to order.
KOLIT BLC LITES
LAVA-LITE PAINTS
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UNITED STATES TENT & AWNING CO.
2922 W. 43rd Ave., Chicago, Ill.

CONCESSION TENTS
SEND US YOUR SITES

POWERS & CO.

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CENTRAL CIRCUS COMPANY
510-518 EAST 18TH ST.
NURRY SCHMIEVE

FOR SALE
20 sections of Bandstands seating approx: 400-50 and 40 ft. used tents.

WARASH VALLEY TENT & AWNINGS
1136 Witham Ave. Terra Haute ind. 1047
Carnival Routes

Send to:

2140 Patterson St.
Cincinnati 8, O.

(Routes are for current week when no date is given. For future shows, please write for catalogue of available shows.)

All-American Shows: Northfield, O., Mon. - Fri. 4-51.
Bolin & Bona匀ched: Canton, Tex., Mon. only.
E. & M. Strauss, Ark.

Orange Show: San Bernardino, Cal., Mon. only.
Lister & Co.: Dakota: Eau Claire, Wis., 6-31.
Keller & Farnum: Do.: Pearl River, N. Y., 6-31.
Patton Show: Brethren, Ml., 6-31.
Heart of Texas: Brownwood, Tex., 6-31.

Midwest Shows: Rosemont, Ill., 6-31.
Miller, Ralph R., Ind.; Seattle: Tumwater, Wa., 6-31.
Casino Ave., 5-6.

Palmer Expos: Elyria, O., 6-31.

Parr's Broadway, Shelby, O., 6-31.
Royal Expos: Key West, Fla., 6-31.
Buchanan: Allentown, Pa., 6-31.

Circus Routes

Send to:

2140 Patterson St.
Cincinnati 8, O.

Darley, Ayres & Kearn: Kansas City, Mo., 7-31.
Kemble & Sweeney: Joplin, Mo., 7-31.
Darley, Ayres & Kearn: Kansas City, Mo., 6-31.

Misc. Routes

Send to:

2140 Patterson St.
Cincinnati 8, O.


Brookfield Elects Baldwin

BROOKFIELD, N. Y., Feb. 25.—At the annual meeting held here, Brookfield-Massachussets Agricultural Society named Irving Baldwin, president; Rupert Chapman, vice-president; Lester Jewett, second vice-president, and re-elected Raymond Burdick, secretary, and D. J. Freeland, treasurer. It was decided to hold the 1950 annual Sept. 1-4.

Pittsburgh Gets Charter

PITTSBURGH, Pa., Apr. 25.—Chatham County Colored Agricultural Fair here has been chartered by the Secretary of State. A stock corporation, Incorporators are B. C. Johnson, County Fair, Monsey, N. Y., B. W. Bobwin, Pittsfield, and J. C. Geiss, City.

Marietta Assn. Buys Site

MARIETTA, Ga., Feb. 22. — Re- sumption of Cobb County Fair here dormant since 1942, seemed assured with purchase of a 15-acre tract of land for a new fair site.

Hugo Business Men Host to Showfolk; Bub Burns Speaker

HUGO, Okla., Feb. 25.—Farr (Bob) Burns, brother of radio and movie comedian Bob Burns, was the featured speaker at a banquet given here Thursday evening (1) by a group of business men in honor of all Hugo snow bowlers and their families. Burns and his wife, June, are in Tennessee Oklahoma preparing for a covered wagon trip across the nation slated to start soon.

W. E. Schoeler, publisher, was master of ceremonies. H. W. Clev- ton and Charles Hassing, local bank presidents, and W. D. Wyatt jr., general manager of the Chocotot County Chamber of Commerce, expressed appreciation of the community for not only friendship with previous shows but also for having quarters here but for their economic contributions.

Mel Lewis, publisher of the Hugo Showmen's Club, responded to the welcome and expressed appreciation of the behalf of the show people for the good will.

Included in the honor host group were Mr. and Mrs. Bob Stevens, Miller, Mr. and Mrs. Kelly Miller, Mr. and Mrs. D. H. Miller, Pete Barton, Ex., Dan Sherwin, Mrs. Ed. Whalen, Mr. and Mrs. Vernon Pratt, Mr. Jerry Wallace, and Mr. and Mrs. Tom McCaughlin.

Houston, Feb. 21.—Texas A. & M. University has been granted an additional $90,000 by the Texas Education Agency. This will bring the total amount of state aid to $275,000.

Direct Drive ... modern and compact ... type俊! world's largest manufacturer of this ma- chine. A direct drive machine mounted throughout, resilient for speed and balance. Your best buy at only $275.00. Write for Concession Supply's catalogue of manufacturers.

CONCESSION SUPPLY COMPANY
316 E. Locust Rd.
Telescopic and Eastern Type Galleys. EST. 1872. WAITE FOR CIRCUS.
H. W. TERPENING

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Only $157.50 for a sensational new modern popcorn machine!

P. O. BOX 126, MILWAUKEE, WIS.

Concession Supply Catalogue

Our 1950 catalogue on Concession Supplies will be ready in about 60 days. This will include many new items not mentioned in our book and will improve on all the items we now have.

This year, many of our products will be stocked by selected distributors from coast to coast.

Send your express charges by ordering from the closest dealer near you. A postal card will put your name on our mailing list to receive the catalogue when issued.

Plaster Inventory Closeouts

Large Closeouts—Charter—Tupper—All Sizes—plus supplies, nearest stock of any size, ready to ship.

Cream City Art Corp., 1555 West Brown St., Milwaukee, Wis.

Plaster Inventory Closeouts

Large Closeouts—Charter—Tupper—All Sizes—plus supplies, nearest stock of any size, ready to ship.

Cream City Art Corp., 1555 West Brown St., Milwaukee, Wis.

Special Printed Tickets

The Toledo Ticket Company

114-116 Erie St., Toledo, O. (Tkt.)

Double Concessions

$2.00

$2.00

$2.00
This year we are combining the Annual Outdoor Equipment Review Supplement with the ANNUAL SPRING SPECIAL TO MAKE ONE GIGANTIC ISSUE...

The best for readers
The best for advertisers

Contact one of our six offices for help in preparing your ad.

and A SPECIAL OPPORTUNITY FOR ADVERTISERS!
WEATHER CRABS DAVE

Hamid-Morton Finds Mil’kee Still Red Hot Circus Town Despite Snow, Frigid Winds

Program attractive turnaway matinées, capacity nights.

By John Hurley

MILWAUKEE, Feb. 25.—Despite the snow and the very cold weather, which experienced an unusual experience in the 11 years its has played here during its winter season, the Hamid-Morton Circus was still strong and full of capacity crowds.

Morton, however, wasn’t predicting that the 1949 attendance would be as high as it was in previous years.

He said the weather predicted for this weekend was going to be cold as well, and that the high winds would be blowing the snow around.

The Hamid-Morton Circus, which played in Milwaukee Auditorium in January-February, had a record attendance of 60,233, George Kapper, vice-president of the Shubert Organization, announced. Grosses up were 25 per cent.

The previous record was established in 1938 with attendance slightly over 57,000.

R-B Gotham Bow Slated for April 5

Tentative arrangements were made today for the opening of the R-B Gotham Circus on April 5 at the Key Arena.

The opening act will be a run of comedy acts, including the环, The Ringling Bros. and Barnum & Bailey Circus, which opens here April 5. The Big One is set to take place on the second day, and a matinée show on the third night.

The show will run on Sunday and Monday, with the closing matinée on Tuesday.

Water Spec Included in Belgium Program

BRUSSELS, Feb. 25.—The Ringling Bros. and Barnum & Bailey Circus was on the program of the Big Circus Royal Arena here, playing indoor arena, in the Big Circus Royal Arena, playing indoor arena, in Brussels, Belgium.

The show was to be the last one of this year, ranging from $1.50 to $4.00. The opening, Wednesday, / 11, will be the same as last year. Presale tickets were $1.00 or $2.00.

Hall, a noted insectologist, was interested in what gives the water in a way of a new deal.

Billier, Dailey, Ink Can Dates

FREDERICTON, N. B., Feb. 25.—Billier Bros’ and Dailey Bros. are coming to Fredericton on Thursday.

Ben Thomas, who directed the Billier Bros., has a contract with the Ringling Bros. and Barnum & Bailey Circus.

Billier got a contract with the Ringling Bros. and Barnum & Bailey Circus, and the contract has been extended.

Meanwhile Ronnie Fowler, Dailey’s general agent, has completed a final trip thru the Maritime provinces, with the key points of Halifax, St. John and Moncton. Tentative plans call for the Billier Bros. to play Fredericton on the 1st of May. The Dailey Bros. broke in on Maritime territory during their second tour, beginning April 1.

Grosses Slide Far Under ’49 At Cleveland

Cleveland, Jan. 25.—Bad weather marred the Orin Davenport Circus here, playing under auspices of Al Sirot Grotto, and as a result the show dropped its 1949 attendance of 100,000 persons for the two-week stand. That was the word from George Hoffman, Grotto circus chairman.

C’-w, which ran in Public Hall (8,000 seats) Monday (19) and closes Sunday (25), encountered snow, rain and cold weather and similar weather continued thru today.

The Hoffman said that the poor attendance was the result of the bad weather and that the show could have been a success but it will be nothing compared with former years.

Good-Kend Biz Good

Week-end business, Saturday and Sunday (18-19) was good, with the cream of the town out and enjoying the show.

Attendance Monday and Tuesday (20-21) was only fair, when the snow fell on Wednesday (23), there was no show.

Page 1 Publicity

A top publicity break was arranged by Herman Fischer, light wood cup on Friday, was designed to keep Saturday (Sat. / 18) the Wallenda family. During the diners, he told that Wallenda family. "Any normal person would be willing to walk your dog," Wallenda said. "I’ll walk the dogs, and you can walk back in the wire. Fischer also agreed that Monty, who was in town the 17th, went thru the dare, perched on Wallenda’s shoulders, and only ran away at the last minute. Table 1 Pike 1 Publicity

Fischer, in discussing the poor attendance, also blamed the cold strike.

In past years, there has been a more frequent attendance from Youngstown, O., this year, because of the strike, there was none.

Medrano Paris Run

Features Top Acts

PARIS, Feb. 25.—Cirque Medrano’s current bill is the seventh of the season and the last line up includes Rudys, Gaius’s wild horses, and the rare birds of the stitched, circus, hand-to-hand, clown, comedy clowns; Alain Piau, "L’arlequin," the clown, hand-to-hand, and Julio, juggler.

The Bouglione are presenting their usual act of" ring of fire." Animal numbers include 10 Royal Bengal tigers, 22 monkeys, 8 inch at hand; the Liberty liberty, handles; Samson Bouglione, a group of trained camels.

Actors include the Enrico Carloni, who plays in "L’arlequin," the clown, hand-to-hand, and Julio, juggler.

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Copyrighted material
Wirth Hartford Shrine Date Big

HARTFORD, Conn, Feb. 25. — A strong show, featuring Frank Wirth talent, got the annual Shrine Circus off to a good start in Bushnell Memorial Auditorium here Monday night. The show will come tonight after 10 performances, including a special showing of the feature.

With a $1.00 top prevailing, business at the 3,000-seat auditorium was reported as very good. Wirth has booked the date for several years. Talent includes Willis West and McGinty, comedy; Mallkova, high wire; Florida Trio, pantomime-contrition; Walter Milner, bicycle and Tumbling Kayser, acrobatic; Jack and Jenny, equilibrists; Chill and Somay, hand balancing; Nissen Brothers, trampoline; Tom P. F. five baby elephants; Roberta's Comedy Dog and Pony Circus; Waldie's Bears; Hillaymond, miniature car; Nova, musical clown; and Bert Tannen, Somero, Jeff Murphree and Boto Lantz, clowns. Mickey Sullivan's hand played the show.

Capitance Turnouts At R-B W. Q. Shows

SARASOTA, Feb. 25. — Sunday shows at Ringling-Barnum quarters here are attracting capacity crowds. Feb. 11-20, Strouse, the queen of the Animals; Bill Werner and Curtis Gendron, equilibrium artist; Theodore Sisson, Henderson and Liberty horses; Hugo Bogota, leap, and web girls.

Antonietta Comella is putting serial risus thru daily rehearsal routine, which starts daily at 7:30. Pat and Arky Scott joined. Minnie, Allen and Harold MacPherson have become operatic. Following their engagement in London, Olga Kubas had been left her, leaving for New York to join her husband in a trip to England.

Recent visitors have included Maxie Miller, Mr. McEwain, Claire Bennett, Wilt Lohr, Mary Lou Cirtz, Miss Boulter, Bud Hall and Mr. and Mrs. Felix Cathalan and Kathina Hall.

Owners of Sweden's Org

PARIS, Feb. 25. — Several Swedish circus owners have been visiting indoor circuses and music halls recently. Included in the organization was the Rheinland of the Zoo Circus; the Brockett, of Circuit Scott, and the Altenburg, of Circus Altenburg.

The Paris visit follows stopovers in Copenhagen and London. All are in connection with the new to Germany, the Powell, American outdoor showman, of the party in the London and Paris.

McMicken Gets 10 Years

LAMAR, Mo., Feb. 26. — James Wilson McMicken, Chariton, Iowa, crippled former circus handymen and self-appointed savior, was sentenced to 10 years in the State penitentiary in Jefferson City by County Judge J. O. Johnson. When elegantly guilty here Monday (20) to charge of second-degree murder in connection with the October, 1940, slaying of William P. Diet, a fellow

Evans-Childers Unit Corrals 3G Advance

BINGHAMTON, N. Y., Feb. 25. — The last advance sales already in the till, and within 24 hours of the promotional activity still ahead, the 45th Annual Spring Monomoy Circus looms as a winner.

Of the 11 performances, six night and five matinee, will be staged from April 17 to 22 in the Armory. The Vagabond Acts, featuring Orlo, Herman Blumenfeld, of the George Vaughant, are also featured. Acts include Cole's elephants and Roland Teiber's seals.

Ann de Glen Childers and Lee Barton Evans announce that they are making reservations for a sponsored date in Buffalo.

Charles Gay, Coast Animal Man, Passes

NEWPORT BEACH, Calif., Feb. 25. — Charles Gay, 63, noted animal trainer and sideshow performer, was found dead in his Bel-Air home. Death was due to a heart disease.

Gay's farm was well-known as a breeding-training ground and supply of unusual and rare pictures. It was closed in 1942 when Gay was in the Army. Plans to reopen it last fall were abandoned when Gay's continuing ill-health made operation impossible.

Gay settled in California in 1914 and became active as an animal trainer. In 1925, he and his wife, Muriel, started the farm. It eked out an animal supply source and a tourist attraction.

Springfield Billers Elect To Head National In '52

SPRINGFIELD, Mass., Feb. 25. — Local 15, Billpers, Billers & Distributors Union, American Federation of Labor, will be host to billpers and billers of the United States and Canada in 1952, when Local 15 obrizes its 50th anniversary. Handling arrangements are Ernest Brumfield, Ted Rovers, Earle Bryant and Michael Shea.

A special meeting of Local 15, Robert Cameron was elected presiden by Albert Brumfield, a Union president; John Shea, secretary; Michael Shea, business agent, and Abe Becker, treasur

Jack and Phil Marcus, George Raymond Shimer, and George of Local 15, are leaving next month two hour ahead of circuses. Thomas Braze of the Assn. of Roman house high after 25 years on the road.

West Buys Bank Equipment To Hit Road About April 1

FORBETT, Ark., Feb. 25. — Julien West and R. W. Brandon, owners of the Thomas Bros. Circus, have announced purchase of all equipment of Banks Bros. Circus which winters in California.

The West show is now making its annual trip and will begin the North Carolina part of the season about April 1. An 80-foot cathedral, the three horse middles has been ordered. Brandon show concentrate on medium- and small-sized circuses. In 1950, the Brandon was supervising construction of new buildings and painted box office at Greenville, Tex. City, on 12 trucks and semis, the show will carry two elephants, a monkey, dog, lion and bears.

Ice Unit for Swedish Show

STOCKHOLM, Feb. 25. — Troll Stockholm circus was one of the best of the summer this — high ice revue, opening May 1 and continuing thru October 1. Already signed for the tour is the Berlin fem duo of jugglers on skates, La Dolmanna and Comyn.

WEST BROS.' CIRCUS

WANTED

Acts of all kinds, including Domestic Animal Acts for indoors until April 1st. Then under canes for full season. State lowest first rate. Can place a man with executive ability as assistant to Manager. Little Acts wanted. Can also place combination Billpers with car. 

Ruthefebruary 23, Brady five i. Los Angeles J.R. Abbee, 415 S. Cheyene, all Texas.

H-M sells 3 Bulls to K-M

ROCHESTER, N. Y., Feb. 25. — G. Kelly-Miller Bros. Circus of New York, owner of the first K-M, has purchased three bulls from Billie E. G. Kelly-Miller Bros. Circus, announced here that d

...
Ben and Mae Sterling Present "Adopted Sons" With TV Set

Almost every free set shown at the recent church bazaar owned by the Sterling's organization was viewed by the boys at the school, thanks to the Sterlings and the enterprising.

Not only have the Sterlings donated the playground machines, shuffleboards, etc., but they also have made arrangements to have all equipment serviced periodically.

Modernistic Dancery In Milwaukee Closed; To Be Concessed!

MILWAUKEE, Feb. 25.—Jack Reynolds, manager of Wisconsin State Fair, announced that the Modernistic Ballroom, spotted on the fairgrounds, will not be opened for dancing this year. The expenses will be spent in the establishment of a new building.

The ballroom has been operated by the Swedish, local band leader, whose contract on the project was for three years to run. The State settled for a Swedish for $5,000, Reynolds said.

A. C. Boardwalk Merchants

Name John Burke Prexy

ATLANTIC CITY, Feb. 25.—John Burke, manager of the Boardwalk Hotel, has been elected president of the Boardwalk Merchant's Association.

Other officers are Harry Gliner, of the Tropicana, first vice-president; Charles Klein, Atlantic City, second vice-president; George Dolin, Dein Fail, secretary; and Emilio Tripician, Tripician Confections, treasurer. Frank P. Gray, former owner of the Steel Pier, and now operating the Tropicana Hotel, was among those elected trustees.

Rides Wanted

Why Juggle It This Year?

Beautiful established park, never had a midway, will place a few adult rides this year. Army has had more positive location. Write, this time, for your own. No junk wanted. Season April 1st to December 1st.

W. T. FAY

2118 E Avenue, Lawton, Okla.

Cedar Point Stockholders

Okay T. C. Melrose Lease

High Quality KIDDIE RIDES

ROTO WHIP—SPEED BOATS—PONY CARTS

GALLOPING HORSE CARROUSEL

Illustrated Circulars Free

W. F. MANGELS CO., Coney Island 24, N. Y.

PUEBLO, Colo. Feb. 25.—Plans for various improvements to Municipal Lakeside Park here, including the addition of a Miniature Train, with eight cars, a new and large Amusement and American Legion's 40 and 8, and eight electric cars, self-propelled units, were made at a recent meeting of the board of directors.

At the same time the directors of the Pueblo Amusement & Recreation Company, park operators, voted to assess themselves per cent of the value of their stock to provide the improvements.

Harry W. Ellwood, park manager, said equipment will be held nightly and a Kiddie Theater also is being considered, featured by a kiddie radio revue each week.

Park will open for the season May 27 and chosen airplane plans are to build an open-air ice-skating rink. Ellwood said. That materializes the concessions will remain open throughout the winter.

Chambliss Preps Rocky Mount Spot

ROCKY MOUNT, N. C., Feb. 25.—Norman Y. Crum, veteran fair owner-manager and operator of the Rocky Mount Agricultural Shaping plan to open Fair Park at the origin of the city, he announced this week.

Opening date has been set for May 1. A chili also plans to operate a hillbilly or barn dance show in connection with this feature. The Smith Winter Carnival will be offered from the exhibit building on the grounds. Time table said, will include harness races, stockcar races and thrilling shows. These will be presented on Sundays during the summer.

Prepping Facilities, Theater at Elitch

DENVER, Feb. 25.—Elitch Gardens here, owned by the operator and his sons, John and Arnold Jr., is undergoing its annual remodeling preparations for the 1950 season. Under way is a complete remodeling of rest rooms and improvements to the park front. Principal ride additions will be a Lasso Scooter.

John Gurtler and his parents leave soon for New York to select plays and casts for the 90th season of the park theater, which will open about June 28. Park will open the second or third week of May. Name bands again will be offered in Troubadour Ballroom.

acts budgets hold steady

Hamid firm biz pars 49 as funspots again book attractions early

NEW YORK, Feb. 25.—Funspots booking attractions through the George A. Hamid & Son Agency for the 1950 season are paying on a per contract basis, George Blumenfeld, agency rep, said here this week.

Futhermore, there has been no evidence of retrenchment on the part of any buyer. Blumenfeld said. The buying patterns of the agency reflect both the optimistic outlook and the awakened sense of the value of attractions on the part of park ops, he said.

Park bookings are coming early again this year. Blumenfeld said. Spots already booked by his agency include Paillandes (N. J.), Amusement Park; Belmont Park, Montreal; Kennywood Park, Pittsburgh; Clement Lake Park, Clementon, N. J. Conneaut Lake Park, Conneaut Lake, Pa.; Playland, Rye, N. Y., and Olympic Park, Irvington, N. J. Olympic will be presented in a circuit format, using about four acts each week.
MINIATURE GOLF COURSE OWNERS ARE REAPING BIG PROFITS

Many of our clients are having so much trouble courses as another means of making money as a side line.

ARLAND
Builder of America's Most Beautiful
Miniature Golf Courses
Sport Fields—Swimming Pools
444 Brooklyn Ave.
New Hyde Park, N. Y.

FOR SALE
11 ACRE PARK

Well wooded, possible ball diamond and large dance pavilion, on James River, 4 miles NE of Yankton, South Dakota. Known as Wildwood Park. Write or call.
L. R. RICCI
Box 683, Yankton, South Dakota.

WILL LEASE OR SELL

FOR SALE
Coney Island Eden Musse
WAX SHOW
Folly Equipped With Comfort Station
Will C. MECHEN
2628 West 81 St.
Brooklyn 21, N. Y.

WANTED
OR LEASE

MINIATURE TRAINS


Lake Ronkonkoma, L. I.

WANTED
FOR ROYAL, M. C. FAIR PARK

WANTED FOR TURBO-PLANE

FOR SALE

WANT ZONE FOR KIDDIELAND

FOR SALE

DIAMOND HORSE

BERGER-GENAT AGENCY

MINIATURE TRAINS


Lake Ronkonkoma, L. I.

WILL buy or build 36-Hour, Kiddie Rides, Soldier's Car, Covered Wagon, Covered Bus & Packages, for Park, Mall, Pool, Carrousel, Carnival, Outdoor Entertainment."
W. Canadians Hit Hike in RR Freight Rates

See Hardship for Exhibitions

REGINA, Sask., Feb. 28.—Producers and dealers in farm goods and livestock declared that freight rates were too high. A delegation was sent to Ottawa to protest the rates. The delegation was led by Mr. W. R. L. Brown, the manager of the Saskatchewan Association of Agriculture. The delegation also visited Ottawa to protest the high rates.

Both Canadian railways announced the cancellation of the special freight rates for the meat and livestock industry. The railway companies argued that the high rates were necessary to cover the cost of maintaining the rail network. The producers and dealers disagreed, arguing that the rates were too high and would harm the industry.

Red Bluff, Calif., Elects Pugh Prexy

RED BLUFF, Calif. Feb. 28.—Fred C. Pugh has been elected president of the Tehama County Railroad Board, succeeding L. A. McDonald, who held the office for two years. The board is responsible for maintaining a 500-mile long railroad to serve the farmers in the area.

The board was also faced with the task of determining how to finance the construction of a new railroad to serve the area. The board decided to ask the federal government for a loan to help finance the construction.

Galt, Calif., To Seek Help In State Aid for Premiums

GALT, Calif. Feb. 28.—A request for state aid for premiums has been made to the State Agricultural Society. The society is responsible for hosting the annual county fair. The society has been struggling to finance the fair, and state aid would help to alleviate some of the financial strain.

The fair is an important event in the county, and it provides a platform for farmers to showcase their produce and livestock. The fair also provides a venue for businesses to advertise their products.

Monroe Co. Annual Aug. 16

ROCHESTER, N. Y., Feb. 28.—The Monroe County Fair Association has announced the dates for this year’s fair. The fair will be held from August 16 to 20, as usual.

The fair is an important event for the community, and it provides a platform for farmers to showcase their produce and livestock. It also provides a venue for businesses to advertise their products.

Musical Plays

DANBURY, Conn., Feb. 28.—A new musical play has been published. The play, written by J. P. McDonald and C. W. Michele, who said that the play was inspired by a visit to the 1949 Broadway season. The play is called "Come With Me to the Dark," and it is directed by Fred Fisher, the author. The play is a comedy that takes place in a small town. The play is set to open in the spring of 1950.

Strong Western Backing Needed

To Obtain U. S. Aid for San Diego

Expo in 1953: Clyde Vandenburg

SAN DIEGO, Calif., Feb. 28.—Federal financial support for the proposed San Diego World's Fair in 1953 can be obtained only after a demonstration of strong Western backing, Clyde Vandenburg, retired a veteran of Farexchange events in the West, told a Detroit meeting to map a prospectus of the fair. His report, to be made by May 15, will deal with costs of staging the exposition, and methods of carrying freight westward by M&O system and the railroad.

At a recent meeting of the board of directors of the Western Grocer Association, President W. G. C. Leisch, of San Diego, was named chairman of the board. Mr. Leisch, who has been active in the industry for many years, was named honorary chairman of the board.

Clyde's vice-presidents elected were J. H. Joslin, who will also serve as secretary; Harry T. Washburn, treasurer; John A. Kennedy, Edmund M. Van de Louche, James R. B. Starkey, Walter Ames, attorney, will be secretary.

Plans to stage the Fiesta in near-by Mission Beach this year, in order to give a build-up to the proposed exposition in 1953, were ordered. The $25,000,000 cost of the event in its first year in 1949 will result in a long-term debt of about $20,000,000.

The city is determined to make the event an annual affair on a par with the New Orleans Mardi Gras, but many city officials are of the opinion that work is still in progress on the harbor should be completed before the event.

Riverton, Conn. Grosses $6,313, Loses $300 in '49

HARTFORD, Conn., Feb. 28.—Results of the annual fair have been released. The fair grossed $6,313, but lost $300. The fair was held in October, and it featured a wide range of events, including livestock judging, horse shows, and music performances.

The fair is an important event for the community, and it provides a platform for farmers to showcase their produce and livestock. It also provides a venue for businesses to advertise their products.

Calgary Pyro Show

Award to Godlin

SPRINGFIELD, Mass., Feb. 25.—Joseph J. Godlin, president, Interstate Fireworks Manufacturing & Display Company, Inc., has been the first to receive the gold-plated, 1,000-seat stadium built for the Calgary Stampede. The fair is the largest outdoor show in the world, and it is held in Calgary, Alberta.

The fair is an important event for the community, and it provides a platform for farmers to showcase their produce and livestock. It also provides a venue for businesses to advertise their products.

Utah Women Voted Bigger Part in Fairs

Gordonhn Named Assn. Pres.

SALT LAKE CITY, Feb. 28.—Highlight of the annual convention of the Utah State Fair Association was the election of new officers. Mrs. Emil S. Erickson, Murray, was named vice-president, and J. Theodore, secretary-manager of Utah State Fair, replaced Sheldon R. Breeser as secretary-treasurer.

Backset Co-Operation

A resolution withhold co-operation in the annuals with a St. Petersburg, Fla. paper has been adopted by the 90 delegates. Sam Gordon, of Brigham City, was elected president of the association, replacing Lawrence Price, Richfield, to head a new state of officials. Mrs. Gordon, of Brigham City, was elected president of the association, replacing Lawrence Price, Richfield, to head a new state of officials.

California Seeks $150,000 To Draft Plans for Plant

SACRAMENTO, Feb. 25.—The State Public Work Board has been asked to allocate $150,000 for surveys and preliminary plans for a new fair. If approved, the funds would be used by the State Division of Agriculture in drawing up preliminary sketches and maps showing possible buildings, livestock buildings, grand stands, parking areas, roads and all other facilities that could be provided by the American River and adjacent to the North Sacramento Freeway.

West Nebraska Circuit

His Tax, Sets Dates

OGALLA, Neb., Feb. 28.—Order of federal admission tax on state fairs has been approved by the Western Nebraska Circuit at its recent annual meeting here.

The order of federal admission tax on state fairs was announced as follows: Sidney, August 17-19; Ogallala, August 20-22; Imperial, August 24-28; Alliance, August 29-31; Sarpy Bridge, September 4-6; Kimball, August 31-September 2; Grand, August 24, and Sterling, August 28-29.
Rules Unauthorized Act Is Not a Bar To Iowa State Aid

DE S MOINES, Feb. 25.—Iowa Atty. Gen. Robert Larson has ruled that under the State's laws there is no provision which would author-

dicially disqualify a fair from State aid as a result of the commission of any unauthorized act. Larson said even a group might be permanently enjoined from per-

of the board of superintendents should make apportionment of funds for agricul-

cause the board to reappoint same.

Linn County attorney W. W. Cris-

cause a protest made against All-

Do McElhinney, Cedar Rapids,

filed a district court action asking for a

McElhinney is a midget wrestling-

McElhinney claimed the fair board is engaged in private enterprise.

All-Iowa Fair is requiring $6,000 in tax funds, while Linn County Fair, Central City, is asking for $4,000, the usual amount for the fairs.

Ovrlie Re-Elects Gibson

ORVILLES, Calif., Feb. 25.—M. G. Gibson was re-elected president of Butte County Fair Board, succeeding W. K. Hartman, who board reappointed Joseph W. Whittaker fair manager.

154,510 in six days—per capita spending drops— added day aids midway

INDIO, Calif., Feb. 25.—A new attendance record was set by the Riverside County Fair and National Date Festival, which closed a six-day run here Wednesday (22) after drawing a total of 116,516 visitors. The fair, operated by General Manager Robert Follom, announced. Attendance was up 7 per cent over last year, which operated six days this year instead of the usual five, per capita spending was off, with only a few concessionaires reporting gains over last year, he said.

Ferrer Great Shows, playing the midway reported business 15 per cent above 1949.

Genred stand, booked by Carolina Brumwio, of the Al Wagner agency, Los Angeles, featured the Fred De-

Fowlerville, Mich., Moves Dates Up, Adds Day to Run

FOWLERVILLE, Mich., Feb. 25.—For the Fowlerville Fair have been moved ahead one day and an extra day, as of the last few years one. Located within 50 miles of Detroit, Fowlerville has found the additional day too tough to buckle, according to Secretary Robert T. Smith.

The Fowlerville Fair will run an extra day, with a special attraction, a teeterboard, on the calendar. Midway contract has been awarded to the Down River amusement Company, while the Barnes-Canarsie office has booked one of the Gertrude M. J. Tessar, an extra glove to the grandstand attraction.

La Crosse Elects Nustad; Collins Shows Get Midway

I' CROSE, Wis., Feb. 25.—N. Nustad was elected president of the La Crosse Interstate Fair Association for the 1949-50 season, here, while William T. Collins showed his general midway contract. The Vondracek's price, and the Varieties were signed for the grandstand.

Other officers named were H. D. Wroblewski, vice-president, and Joseph W. Frisch, secretary-treasurer.

Winter Fairs

WANTED CARNIVAL RIDES, SHOWS BY FIVE COUNTIES

August 31 through September 17

Large Crowd—Big Parades.

All Fairs Established.

Contact

Southwest Fair Circuit of North Dakota

George Cobert, Concord, N. D.

WANT CARNIVAL AUGUST 2-4

Great Carnival wanted for 15th Annual Harvest Barn Dance, sponsored by the Chamber of Commerce, Red River Valley; E. J. Eront, owner.

GETY SANDERS, STRONGHOLD, ILL.

CARNIVALS, NOTICE!

The Exchange Club of Savannah, Ga., is sponsoring a Fall Agricultural Fair, first in 20 years, to be held for one week during September.

Would like to hear from large Carnival to play this event, any week during September, exhibiting under the auspices and contracts of the Exchange Club.

This will be a yearly event. Drawing from 150 mile radius. All replies to J. A. BENNETT, Chairman, P. O. Box 52, Savannah, Georgia.
Regain, Fair Lost in 1949
To Eddy Bros.

Four Orgs in Contract Pitch

SPRINGFIELD, Ill., Feb. 25.—Hennie Bros, Shows, general agented by J. C. McCaffrey, this week was awarded the much-sought midway contract for Illinois State Fair here.

In obtaining the contract, Hennie retained a fair it had held since the end of the war until last year, when Eddy Bros. Shows, which in the past had operated the Illinois State Fair at Southeast, created a surprise by gaining the contract.

To Eddy, the fair, usually excellent from a business standpoint, is now viewed as a disappointment. Polio hit this city about 10 days before the fair's opening. The resulidng quarantine kept Springfield kids confined to their homes, and with this, Eddy Bros. was enabled to sell out.

The publicity given the quarantine dealt a reduced attendance of children and parents from other parts of the State. As a result, the midway gross was lower than expected, and had it been the previous year, Eddy Bros. would have been a bidder for this year's contract. Other contenders were the American Carnival Amusements and Turner Bros. Shows, the latter a truck show.

Rev. T. J. O'Connell, the Joliet priest who has announced by Roy Young, director of the state fair, will make a trip to Bermuda on a 19-day vacation.

Frank W. Decatur auctioneer, Friday (24) assumed the post of fair manager, in hopes Henry J. Young, the new manager, will follow the policy difference with Young.

Tiernan Forms Org
For Southern Tour

RALEIGH, N. C., Feb. 25.—William F. Tiernan, State Shows' staff for the past two years, this week announced the formation of the Fair Amusement & Bazaar Company, with headquarters here. He also announced that his committee- sponsored dates in the Carolinas and Georgia are still under consideration and the committees operating all percentage games and bingo.

Tiernan said plans call for the org to bow April 16. It will carry a Merry-Go-Round, wandering and rolling chair, kiddie autos and a Diesel light plant. Tiernan said that the unit will not carry a show and only a limited number of prize-every-night contests will be offered. It is to be transported on five semi-trucks and four trailers.

Recently, Tiernan has operated in the capacity of business manager in the high-beam Bright Lights Exposition, Dick's Greater, Dick's Paramount, Lawrence Greater and Wallace & Murray Shows.

Ivo Augustus, Electrician,
Dies in Bloomington, Ill.

BLOOMINGTON, Ill., Feb. 25.—Funeral services for Ivo Augustus, 55, a local electrician, who died Monday (21) for Ivo T. (Red) Augustus, were held Thursday. His wife was left a 15-year-old daughter.

Pallbearers were Ken Murray, Don Devore, Charles Knue, Lester Eichschulte, Pat Patterson and Cecil Broeren.

Surviving is a daughter, Mrs. Marguerite Groen, Chicago.

American Carnivals
Association, Inc.

By Max Coker

ROCHESTER, N. Y., Feb. 25.—The annual membership drive is expected to start next month, with letters of invitation from President Merle Beamer going out.

The 1950 membership certificates will include the first with the information the Preservation of the American business system.

We have on file detailed information with reference to tax saving devices allowed by the present law, also information furnished by the Committee for Economic Development. We will give attention to the preservation of the American business system.

Tertiary, in his outlook on business conditions for the current year, and a general reporting of personal incomes and the development of a rainy day fund over the minor shamp experienced in 1949. The Rocky Mountain area is still a favorite with the public.

A new observation table is included in the development of a new type electric brake for electric mowers.

It is hard to believe that the West’s first and only All-Weather Show Porpoise, started in NVan, one of the features was done on Norro’s nampa with the Los Angeles area.

The company, which is known all over the country, will be the local representative for this year’s fair, and will be the local representative for this year’s fair.

General Manager Sam S. Erell’s staff will include Joe Prell, vice-president and general agent, Ben Prell, secretary-treasurer; Abe Prell, general manager; Anthony Prell, general purchasing agent; Alice M. Buck, office manager; Jack Powell, special assistant to Joe Prell; Paul Enderby, business manager; Alice M. Buck, office manager; Jack Powell, special assistant to Joe Prell; Paul Enderby, business manager.

The fair will be held on the site of the fair and will be the local representative for this year’s fair.

K. C. Centenary Midway Out; Two Shows Set

KANSAS CITY, Mo., Feb. 23.—Plans for the Kansas City Centennial here, June 2-7 July 4, continue to be made. The city itself is being planned for the midway, and all buildings are being repainted.

That John L. Wilson, the fair's general manager, to be given a new tractortrailer units prior to opening here, will sell several new tractor-trailer units, the fair will be opened to the public.

Alfan A. Travers, general agent of the fair, confirmed that there will be a complete program of the fair and that the fair will be operated on a business basis.

The fair will be open to the public on a business basis.

A new water wheel has been added.

The fair will be open to the public on a business basis.

Ferris was used eight major rides and seven kiddie rides in its kiddieland midway.

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WANTS FITZIE BROWN
For the coming season—Coupon. P. C. and Six Cats Agents. All my old help got in touch until March 4th. I/6 KIRKWOOD SHOWS, Augusta, Ga. After that per route.

Taylor Bros. Amusements
Open early in April. Route on Request. Want Ride Superintendent for 6 Side Unit. Rider, Driver, and Concessionaires. Can place Agents for Office Locations and other locations. Short Bros., Bldg. 25 and Light Plane—both is good condition—priced low. Address 495 S. SATES, KANKAKEE, ILLINOIS

WANT DROME RIDERS
For Paradice Park opening April 6th and Cettin & Wilson Shows opening April 15th. Men or Women, State all.

EARL P URDE
7613 Sweet Briar Rd. RICHMONDA, VA

WANT... WANT
Octopus and Relapse Plane, must drive semi-trailer. Also Concession Agent. Contact GERMANA ZACCUNI 620 Prospect Ave. Sarasota, Fla.

Producing America's Best Show BANNERS SNAP WYATT STUDIOS 214 N. Blvd. TAMPA, FLA. (Phone: V2406)

FOR SALE
Genuine 1949 ROLL-O-WHEEL
Services as a roller coaster ride. Also a 2 sides, 53 ft. tall. Can place for $1,000.00 or best offer. Wired or write: WILLIAM WALKER 718 North 14th St. Elfers, Fla.

CARNIVALS
WANTED
Small Carousel in Operating Condition
Type Used At Turn Of Century
RENT OR BUY!
Send Details and Illustrations to Box 326, The Billboard Pub. Co. 188 W. Randolph Chicago, III.

HILL'S GREATER SHOWS
ANNOUNCES BIG OPENING MARCH 18
CORPORATE CHICAGO, MONT. DOWNTOWN
12 BIG DAYS - 12 BIG RIDES - 2 SUNDAYS
SPECIAL U.S. RIDE

PLAY-DAY DIME SHOW follows, with nothing but wonder to follow. A show that knows where to go and does it, ask the people who have been here here years.

CONCESSIONS: Will book bootleg outfits, have you seen shows? Want Monkey, Wild Life, Motordrome, Fun House. Opening for Side Show with own frame-up. Have seven office-owned side shows. Will turn over complete side show frame-up, reliable party. Catalog: will book Rock-A-Pile, Whip, Hi-Ball, Kiddie-Ride Side and Kiddie Roler Counter. This show carries 10 office-owned Rides and has 15 Pan and Celebration contracts. Booking now will be given preference. Wire or Write, NO TIME TO MISS AROUND.

H. P. HILL, Mgr.

ARANJAS PASE, PASA

RIDES FOR SALE
LOOPER RIDE
1946 model, like new. Park or portrait use. Will book for 1950 season on our own route instead of doing deserts. PRICED AT $6,000.00
Not one-third factory cost.

FERRIS WHEEL
1946 No. 12 SIDE WHEEL, "H" DRIVE, Excellent condition for portrait or park run use. PRICED AT $8,000.00

10-CAR ALLAN MERRICK 1946 Model, Modernistic Design. New Canvas Tent Top. Café, Restaurant, 10 Rooms. $4,950.00.

BIG 1950 Season in Oregon, Washington and California
REDWOOD EMPIRE SHOWS
WANT WANT

WANT OPENING March 29th
To book 3 Kiddie Rides, Ball Game, Ride. Can place for $800.00 or best offer. Inquire: ANTHONY MASSETT, P.O. Box 1217, Dallas, Kans.

PECK AMUSEMENTS
7 RIDES-25 CONCESSIONS
SHOW OPENS APRIL 12TH, WITH 19 SPOTS IN IOWA AND ILLINOIS, 14 FAIRS AND CELEBRATIONS-THEN IOWA, ILLINOIS, OHIO, MICHIGAN, WISCONSIN, MINNESOTA, MONTANA, WYOMING, NORTH AND SOUTH DAKOTA.

CONCESSIONS: Novelty Photo Scene, Snip Long Range, Short Range, Ball Game, Arkads, and other park Concessions. WILL SHOWS Animal, Mechanical with own transportation and equipment. RIDES WILL Be Complete and assured for 1950 season, wheel, Comer, Good wages, must deal semi. No Cycles or Girl Shows. Blackie Brunglum show com. Quarters open March 13th.

Address 495 S. YATES, KANKAKEE, ILLINOIS

GLEN JONES CIRCLE "T" RANCH DONKEY BASEBALL
NOW BOOKING FOR 1950 SEASON IN EASTERN STATES FROM MISSOURI TO NEW ENGLAND AREA.

Organizations need money? This is the group for you! Eighteen year old G. E. Anderson Director, fresh topics for all ages. Reasonable prices that all families can handle. Complete concession facilities available for any site accommodations. Flat or C. F. References furnished for additional confirmation. Contact J. R. Began Enterprises

1313 STATE STREET BOSTON, MASS.

PRO-MOTERS OF INDOOR AND OUTDOOR EVENTS
Services of both class Concessionaires available from February through June. Stainless steel equipment, clean modern stands, uniformed employees serving best products available. Can handle complete concession set-up for any site accommodation. Flat or C. F. References furnished for additional confirmation.

2 Showman's Specials
5-Acreade Vegetable, all fresh vegetables. Jack the panne in a new Vaseball or Chicken. Good stands and tents, all canvas in stock. $150 to $4,950. Must have licenses. 65¢ for 10 days, $2.00 for three weeks. Wired or phone or wire.

SELLBORN'S W. M. KILLEY Tampa Branch, as Main Office, Sarasota, Fla. WE DELIVER ANYWHERE

150,000 WILL ATTEND THE SUN DANCE
WEST PALM BEACH MARCH 13-18
Midway Equipment Rented From FLORIDA BAZAAR SUPPLY R. I. 8x370, West Palm Beach, Fla.

CARNIVAL WANTED
FOR BIG HOMECOMING CELEBRATION WEEK OF JULY 4TH
Can Assist Large Attendance.
If Interested Contact THE WHITE HALL LINKS' CLUB White Hall, Ill.

PIONEER SHOWS
NOW CONTRACTING FOR 1953 RIDES-SHOWS-CONCESSIONS
For Sale—Kiddie Airplane Ride, 2-Car Strapped Whip, Mayor Richard, Loop-O-Palace, 20x20 Bingo Top, 20x20 Marques, two 12x12 Ball Games, Town and Farmes, 12x12 Top-Top Outfit, Bunch Pepper Machine, 8-Tub Octopus.

MICKEY PERCELL Waverly, N. Y.

JOYCE O'HARA and HELL'S ANGELS ON WHEELS
AUTO TRASH SHOW—BOOTH RENT THRU 1949 COMMERCE BLVD. Sioux City, Ia. WANTED—Drivers, 1-2 Men, Average Age 20-40. Contact MR. POWERS CALL ROUPE, LAURA.
MIDWAY CONFAB

Linda Lopez, Jimmire Farmer, Des Aldrich and Mac and Bill Boswell, following a week's vacation in Montrey, Mexico. ... Edgar T. Neville, secretary, Michigan Showmen's Association, is recuperating at Fort Meyers, Fla., from a fractured leg sustained when she fell into a sandhine on the beach there. ... Bob Morrison, president of the Michigan Showmen's Association, left Detroit Monday (20) for Miami and Albuque, N. M., on a pleasure and business trip.

Not only do fairmen relax when a manager states that his midway won't carry his act or that the bit has a real novelty value.

Mrs. Betty Greeley, wife of Paul Greeley, secretary, Michigan Showmen's Association, is recuperating at Fort Meyers, Fla., from a fractured leg sustained when she fell into a sandhine on the beach there. ... Bob Morrison, president of the Michigan Showmen's Association, left Detroit Monday (20) for Miami and Albuque, N. M., on a pleasure and business trip.

Cookhouse operator likes to point to his menu and prices and casually mention a 100¢ political dinner that didn't include show.

Mr. and Mrs. Vincent Anderson have returned to New York following a two-month Mediterranean cruise. ... Earl and Ethel Purtill, Motorhome and ride operators at French Coastal, are in the J.3 Amusement Company, and on Cellin & Wilson Shows, have returned to their Richmond, Va., show home after vacating in Florida. ... John H. Mark, owner-operator of the show, has returned to Laredo, Tex., following a vacation at the Mark's Grand circus. Act line-up includes Mosey Days and Dolly Swan, stripper; Louise Starr, the American and Novely Mfg. Co., 12W. Adams St., Chicago, Ill. 55555555555


CARDINAL MFG. CORP., Manufacturers of Carnival Wheels and Swimming Pool Ramp, 220 S. Wabash Ave., Chicago, Ill. 55555555555

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD.

CHICAGO, ILLINOIS

POP CORN MACHINES

• The sensational new EXCEL Popper is made in several sizes. Write for literature.
• Could you sell a new, 100% full, American-made, 40- to 50-cent, 201 OZ. Popper at 50+ cents for 201 Oz. or 50 cents for 301 Oz. Write For Literature

INDIANA POP CORN CO.

MUNCIE, INDIAN

WANTED

For 35 years our奶油 in Western Canada's most progressive show, FRAS ACT. CALL, write or wire for price. We can take your EXCEL 100% full, 40- to 50-cent, 201 OZ. Popper at 50+ cents for 201 Oz. or 50 cents for 301 Oz. Write For Literature

GAYLAND SHOWS

BOYRTON, CALIF., ALTA., CANADA

ANCHOR TENNIS

ANCHOR TENNIS CARNIVAL TENTS SHIPPED WITHIN 5 DAYS

AFTER ORDER RECEIVED: MIGHTY HOT TIME REQUIRED

FOR SHOW TENTS

WIDE SELECTION OF MATERIALS AND TRIM

ANCHOR SUPPLY CO., INC.

EVANSVILLE, INDIANA

T-E-N-T-S

CARNIVAL, CONCESSION, VICTOR SCATING RINK

Beautiful Colors—Individually Designed

JIMMY MORRISSEY

ALL-STATE TENT & AWNING CO.

300 8, 9TH ST. (Phone: Harrison 4887) KANSAS CITY 4, MO

WANTED AGENTS

For Fish Ponds, Candy Floss and Balloon Dart. Have a good route for Handy Parks on good show.

ORVILLE MILLER

Box 82, Spencertown, West Va.
B AK ER’S GAME SHOP  
Baker’s Game Shop  
The Best, Not the Cheapest  
Wheels, all games, both flat and upright; Hit-Alls, Chip Shot, Lap-Along, Tom-Tom, Busy Body, Busy Body, Third Wheel, Bid-O-Matic, Bingo, Shooting Gallery, Coin-Operated, buckboard, toy, etc.  
TO ORDER CALL YOUR NEAREST BAKER DEALER  
Baker’s Game Shop 5321 S. Halsted, Chicago 11, Ill.  

W HAT WOULD  
THE WILD BOY  
from the Juggles of  
SHOLLER Modes and Showmen  
125 N. Adams, Pkwy, Valley, Okla.  
5512 N. Granad, Santa, Oka.  
Easy Variety, Pennies, St.  

tear! C URSION  
QUALITY TRAILERS  

ejorn’s  
5-STAR LOCATIONS  
4711 S. Adams, Pkwy, Valley, Okla.  
5512 N. Granad, Santa, Oka.  
Easy Variety, Pennies, St.  

tear! C URSION  
QUALITY TRAILERS  

ATTENTION — CONCESSIONARIES!  
* Get a custom built vending trailer or truck body built for  
Imperial concessions when you have a vending unit custom  
* built for Imperial concessions when you have a vending unit custom  
* built for Imperial concessions when you have a vending unit custom  
* built for Imperial concessions when you have a vending unit custom  

BLUE GRASS SHOWS  
Now booking!  
SHOWS — RIDE S CONCESSIONS  
P.O. BOX 1092, OWENSWOOD, W. Va.  

LA GELLS DROME RIDER  
J. F. EASDALE  
Now ready to book 1951 season. Strongest drawing card in the business. Write publications to:  
2109 Elizabeth, Springfield, Ill.  

FOR SALE — MONKEY SHOW  
Eight nice healthy, well-acclimated Monkeys and 8 each, 3 Boys, 2 Girls. A very good proposition, all 12 are not even two years old.  
A. D. K. W. KING, Personal  

ATTENTION — ALL HORSE SHOW ORGANIZATIONS  
We can furnish everything needed for a complete horse show — Caravans, Stalls, Bleachers, Folding Chairs, Platforms, Floss Machine, Sound System, Light System, etc. Will furnish all or part, for full particulars write  
Rex Cole  
3423 BELLFONTAINE  
KANSAS CITY, MISSOURI
WINTER QUARTERS

Douglas Greater

KENT, Wash., Feb. 25—Tom Preston, chief mechanic, is overseeing the complete equipment for the annual Wild West or Indian show, which will be held in the barn the next three weeks.

Recent visitors to the barn included Mr. and Mrs. Albert Hess, who are returning from a trip to the Persian Gulf.

Fairs, April 2, Meet Again with Nice New Neon Signs

Fairs, April 2, Meet Again with Nice New Neon Signs

State Fair

GARLAND, Tex., Feb. 25.—Manager Scott Lamb and General Agent Dan Jeffers, who has been on the job for three weeks, are preparing the fair for opening.

The fair opens on April 12 and runs for five days.

The fair is located in the center of the city and adjacent to the railroad station.

The fairgrounds are extensive, and the exhibits are well arranged.

The fair is expected to draw a large crowd of visitors.

On the opening day, the fair will be open from 10 a.m. to 10 p.m.

The fair will feature a variety of exhibits, including horse shows, cattle shows, and a display of farm equipment.

The fair will also feature a variety of entertainment, including music, dance, and theatrical performances.

The fair is sponsored by the local community and is supported by local businesses.

The fair is expected to bring in a significant amount of revenue, which will be used to support local charities and community projects.

For more information, please visit the fair's website at www.garlandfair.com.
Virginia Geater

SUFFOLK, Va, Feb. 25.—Work is being carried on satisfactorily at the Fairgrounds here. Reporting recently were Messrs. J. A. Arrington and James Bowen, all members of last season's ride personnel. This makes it look as if the fairs will be good this year.

C. J. McDonnell, who has contracted to take over the Parisian Girl and Wild West, will report from his New

oplane.

tacted and carry known Wolfe range towers man, artist. Wolfe has contracted to repair work on Parisian Club Hotel. Bided assisted by Elvis Wally. New cloth seats, have been put in airplane. Jim Moore is repairing the Parisian Club Hotel. Bided artist. Mrs. Jim Moore is assisting in the dining hall. Hoover Brynn is handling fence and standards of the Chippirene.

Heller's Acme

CAMP GAW, N. J., Feb. 25.—Org has signed the two Wizards and Joe Gangler's Circus, also Mrs. Lillian Zane, to handle concessions; Mrs. George B. Zane, has four concessions; Happy Hawkins, dispatcher; Mrs. Valerie Vanakos, popcorn, French fries, candy apples, short run and the galley. Mrs. Zane has duck pond; McClendon, agent; Bill Millar, general manager. Ganger will have a Mickey Mouse show and free act of high-dogging.

Patterson's Tavern has been closed; Franklinton, Lebanonville, Beaufort. Reopened, and the High Point, N. C., Management has added two more rides, an Ocean Wave, and Leaping Lena, transformed into a new ride known as the Moon Riser. Will carry eleven rides, 5 shows, 3 free acts and 30 concessions.—HARRY HELT

Wolfe Am. Co.

LANDRUM, S. C., Feb. 25.—Owner Bemis & Brother, A. C. Wolfe, S. C, fair contract for first week in October has been opened in mid-March. New arrivals are Mr. and Mrs. Simons, Fort Lauderdale, Fla.; Mr. and Mrs. Mullins, a popcorn pitch; Mr. and Mrs. Halstead, corn and apple pie game, boat the dealer and over-under. Also expected soon are Gulf and Mabel Reeder, fishpond and cork gallery, and Mr. and Mrs. Johnson with kiddie train and jeepers.

Ernie Stilson is on a booking tour with Blackie Holt. Johnny Lytro and Little George have been busy at quarters. Fish fry was held February 28. 500 fish were caught by Roy and Ernie—ERNE STILSON

John Francis

ST. LOUIS, Feb. 25. Mrs. John Francis was to be celebrated next week at the St. Louis Infirmary Hospital with lobotomy-maniac. Lee Henderson, winter quarters foreman, reports he has the light towers crated and ready for the road. New imports have been taken, guaranteeing that all other rolling equipment has been repainted and lettered. Work is progressing on three shows.

A party was tendered Pat Patterson of Blackie Holt the day he has been with the org for the last 21 years. He was presented with a large clock and watched as he moved on, lots early in March. Recent visitors included Ed w. in Schenk, Fleischer and Bida, the Jones, John McKeepp C. Horowitz, Sid Siebenoid, Heimie Berger and Gus and Leva Villois.

L. J. Heath

BIRMINGHAM, Feb. 25. L. J. Heath, Eddie, Heath, and Mrs. and Mr. Joe Fontana have returned from the Florida State Fair at Tampa. While there the show placed order for Little Digger and for the opening rides. Floyd Heath returned to Miami for the remainder of the winter.

Joe Fontana announced that on his way back to quarters he had attended the Southern Gold Fair at Dawson to the show's air. Joe is also going to L. H. Traviss, building a new bingo game. While in Fla., Beth booked H. B. Bryson and E. C. Kaye to Florida to clean up and grab for the coming of a new show.

John Starkey, scenic artist, has been hired to complete repainting the shows. Henry Seth was visited by his son, Sherman, O. Milwaukee.—DEEAN HELT

Eddie's Exposition

BUTLER, Pa., Feb. 25.—Shows are shaping up in local quarter. Shows and rides have been removed from Butler Fairgrounds, where they were stored, to the repair and paint shops. New fronts are being built for Snake and the Girl shows. Opening April 29, A Roll-'O-Whirl and new kiddie Ferris Wheel have been added.

Death dealt a hard blow during the past week. Sam Borta, concessionaire; Charlie Loevel, palistim; Bill Scott, concessionaire, and Jimmy Gilson, Girl Show operated a show that passed away and will be missed. Lew Watstein, Jack Bem, Chuck Howard, R. K. Lowman and the writer were guests of Eddie at the fair board meeting last Wednesday, Springs, Pa.—J. WELLMAN

Bogle & Grole

ARIMA, Kan., Feb. 25.—Work is progressing here under direction of Pete Stern and Ed diez. Opening day is set for Armed Forces Day, April 8 on a downtown lot. Bill Da- Clemen has signed as electrician and mechanic. M. A. Florio has booked his bingo and concessions. Mr. and Mrs. Forbes are returning with their popcorn and live ponies. Frank Moore will be back with his concessions. Owner F. C. Bogle has contracted Harry Froebos to present a ticket-away-ball act. Also has a free act. Management plans to have a bicycle raffle, a movie and band Sunday afternoon at the kiddies' matinee. Recent arrivals were Harry Gates, Concession, Frank Green, Frank Moore, Lee Haywood and Mr. Hardcastle.

Harrison Greater

WEST COLUMBIA, S. C., Feb. 25.—Shows have set their opening for March 1-1 here under Volunteer Fire Department auspices. El Lasso, business manager, and A. J. Gray, general agent, closed the contract with the fire fighters at a special meeting Sunday (19). Harrison has booked H. E. Sned's cookhouse.

Business Manager Lance has his concessions lined-up and General Agent Gray reports the 1500 yard route. Owner Harrison's son will be with the shows as a conces- sion driver.

Authricate

WILKES-BARRE, Pa., Feb. 25.—Mr. and Mrs. Joseph Lenox have returned from Jefferson Hospital, Philadelphia, where he was treated for several weeks. Two months ago be was operated on for his eyes. Two months ago he was operated on for his eyes. The operation has been a complete success and Mr. and Mrs. Getz, Mr. and Mrs. Evans, Dave Price, Johnny Phillips Joe Hogan, Bob, have been here for the show. Mr. and Mrs. Williams, Miss Brown and Mrs. and Mr. Joseph Miller Ray Everts and Ruth Worth—GEORGE YOUN

WANTED

HANKY PANKS—Will book non-conflicting concessions. 1.50. pays first 5 weeks' privilege. First contact, first booked.

RIDES—Want to book No. 5 Elly Wheel. Opening last week in March.

HOWARD J. CLIFFORD

11323 Dallington, West Los Angeles 24, Calif.

M. D. AMUSEMENT CO.

Opening evening of April in Pennsylvania. Born Ride State Fair, Old Items Weeks. Celebrated Virginia. WANTED—Name of a kind. 7x10" in size. May also be used as a sign. Price free. Address: A. C. Wolfe, 105 S. State St., Enro.

Salles and Age, Cat or Min Bottle, Photo, Pitch Tin-terr-rr, Merchandise Wheel, Jewelry, Linoleum, Ticket Book Cover, etc. The Big Empty, 4x10", please. Address: A. C. Wolfe, 105 S. State St., Enro.

A. C. Wolfe will book any size or shape. Will also book 4x10", or 2x10", or 1x10", or 8x8", or 6x6", or 4x4", or 8x12", or 12x12", or 25x25", or 10x14", etc. Address: A. C. Wolfe, 105 S. State St., Enro.

Write Honolulu, S. A. Phone: 1470 and 4041.
JOHNNYS UNITED

GULF COAST SHOWS

Winter Quarters New Orleans—Fairgrounds, Carutherville, Mo., Scenic Room, Lights and Water. Will have in town Til, Chaperone, Orphans, or will buy Smith & Norton Chairboys and Elr. Sister is right is Notice—Wish to hear from Ray who had Orphans with me when I closed. Would like to hear from Paul, Bert Beavers, and Ruth, Scores of offer from other last name. Can always place Ball Bands and Rock Concessions. Will sell "E," on Photos and Tent Camp. ALL REPLY: JOHN PORTER, Box 524, Athens, Alabama.

F. M. BUTTON SR.フザルス

WANT...LAST CALL...WANT...J. A. SPARKS SHOWS

WANT...OPENING MARCH 6, OZARK, ALA.

Due to ineligibility for the 1949 season, the following shows are being closed:

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J. A. Sparks Shows

To all Redstormers, as you will be on your way to the Winter Quarters New Orleans, Fairgrounds, Carutherville, Mo., and you will have the usual show. We will be in Southern New York. We will be in the showing the Coffee Pot Club, and as usual we will have the usual show. We will be in the showing the Coffee Pot Club, and as usual we will have the usual show. We will be in the showing the Coffee Pot Club, and as usual we will have the usual show. We will be in the showing the Coffee Pot Club, and as usual we will have the usual show. We will be in the showing the Coffee Pot Club, and as usual we will have the usual show.

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HARRISON GREATER SHOWS
OPENING CARLSBAD, NEW MEXICO, MARCH 15

WANT CONCESSIONS—Will sell X on Novelties: Cigarette, Pitch, Derby, Age and Weight, Frosty Custard, Jewelry, Penny Arcade.
Can place Ball Games, String Games, Bowling Alley, Hoopla, Long Range Gallery, Short Range Gallery, Country Store, Pitch-Tilt-U-Win, Cork Gallery, Huckleberry Hill, Wild Life, Wax-Na, Rifle, Rack, Cane Rack and other legitimate concessions. Can place straight Merchandise Wheels. RIDES—Pre-Test, Little Dipper, Miniature Train.
SHOWS—Can place Monkey Show, Glass House, Miniature Show, Wild Life, Motordrome.
RIDE HELP—Capable Foremen and Second Men. Write or wire.
General Manager, Greenfield, Carlsbad, New Mexico.

AMERICAN BAZAAR AND EQUIPMENT COMPANY
Opening Buffalo, N. Y., May 1
Showmen's League of America

400 S. State St., Chicago

CHICAGO, Feb. 25.—Past President Fred Schuler of San Francisco, after a long absence, was in the chair at the meeting of the organization here this week. Mr. Schuler was welcomed by Walter F. Driver, treasurer, and Joe Stribicki, secretary.

Mr. Schuler reported that he was from Florida, reported on the final results of the Miami Showmen's Association, and the move and the funds were transferred to the Showmen's Aid account.

Recently discharged from the hospital, his mother's barn was in St. Petersburg, Florida, and Harry Murray came in.

Irving Malitz and Bob Seerey returned from Florida. Pete Pizzi left for Red Oak, Iowa, and was expected in Chicago.

Irris McNeer announced that about a quarter of a mile on the Tangent was turned due to incorrect addresses and urgents were sent to send their correct address mail.

Ladies' Auxiliary

Mrs. Holm visits the recent social. Award winners were Margaret Sharpie, Mae Taylor and the ladies.

In celebration of the auxiliary's 2nd anniversary a turkey dinner was served in the room, at the banquet was presented with a carriage made of dollar bills and silver mine by Mrs. Holm.

It was announced that Ors Miller, a past president of the association, and was buried in Showmen's Rest.

Margaret Rock and daughter, Evelyn, were enjoying horseback riding. Mrs. Lou Keller is in Hot Springs and Villa Blaike in Florida.

National Showmen's Association

1504 Broadway, New York

NEW YORK, Feb. 25.—Wednesday night's (22) meeting drew well despite the Sunday school of the present by Jack Perry planted in from Miami to govern and assembly meeting and the audience was gathered by Third Vice-President John McNally of New York. The program was directed to Chaplin Fred C. Murray and Counselor Max Hoffman was unable to attend because of illness. Plans for fund-raising drive for a new clubhouse may still be on their home program.

Fred Perkins has been discharged from the hospital, returning to his apartment at his mother's home in Somervell. Henry Robinson and John Nicholas are recovering from recent illnesses. Jack Lichtenberg is feeling better, and Harry Murray is slowly improving after his recent operation.

In preparation for membership, the garage of membership, the garage for the club, was in progress in the garage of the house, and membership drive, anticipates winning one of the prizes for bringing in five new members. Over $100 was sent to the Show Folks of America and $50 to the Showmen's Assoc. to help them on their projects for the coming year, which include a building of a miniatures house, a different model house, and other items for each week. So far Fred and Helen Levy, Joseph Meyer, Bill Brignac, Al Krug, Sunshine Jackson and Peggy Butler, Faye Curran and Ernest Barnett, and Lolly Miller, have been the first to accept the invitation. The committee will meet Saturday (27) to discuss the rest of the year's activities. Its membership committee will be ahead of the game. 

Members are planning plans for their annual St. Patrick's Day Parade, which will be held on March 16. Many members are back to town to continue their work.

Membership committee, Roscoe T. Wade, chairman, P. B. Scherer, James P. Sullivan, Sam O'Riely, and Charles Atkinson, worked on the committee meeting.

Correspondence was read from Mary and Jack Perry, and Miss Sandra McCaffrey, telling Jack Perry that Estelle Regan donated the door prize of the show, and Miss Sandra McCaffrey attended the show, and Estelle Regan also.

When the men's club meeting adjourned, members were invited to attend the Misty O'Riely and Clara Campbell.

Show Folks of America

1191 Market St., San Francisco

San Francisco March 25;—The Show Folks of America, a group of professional showmen, met Wednesday (23) for the last time. The meeting was called to order by President Mike Krekos, who made the following report: The Show Folks of America were filled in for the absence of Third Vice-President Mike Krekos, who was represented by his Vice-President Richard Dowling.

Corresponding Secretary Albert Rocke read the following words written in the hand of Mr. Rocke:

"I am a showman and I believe that the Show Folks of America should continue to be a part of the Show Folks of America. I am looking forward to working with you all in the future. Thank you for your support." Mr. Rocke also thanked all the members for their help and support.

The ladies auxiliary invited to the program.

Greater Tampa Showmen's Association

Tampa, Fla.

MIAMI, Feb. 25.—An estimated turn of 1,500 attended the second annual picnic Sunday (18) at Cranes Roost Park. The program was devised by the club and developed considerable space in the park.

Greater Tampa Showmen's Association was represented in addition to the men's and women's softball team. The ball players made an excellent showing of the game.

In the softball games between the two organizations, the Tampa auxiliary emerged as victors in their five games. The Miami baseball team won their seventh-inning game. Mike Greene was chairman of the picnic committee.

Ladies' Auxiliary

Regular meeting was held Monday (13) with President Martha Wells presiding. Also on the rostrum were Ruth Shriver, third vice-president, Louis Hannon, treasurer, and Alberta T. Waters, secretary. The Tampa Vice-President Mac Levine was ill at home.

A well-attended meeting and a buffet luncheon was served after the meeting.

Ladies' Auxiliary reported that the auxiliary was in February and that a Dinner Card was to be held on February 16th at the hotel, as the benefit for the ball team.

The Auxiliary of Miami returned from a visit to Tampa, Mrs. Hattie Sullivan was welcomed to their first meeting of the season.

International Showmen's Association

415A Chestnut St., St. Louis

ST. LOUIS, Feb. 25.—February 16, the Miami Showmen's Association, with President John Frank, with Secretaries B. A. O'Riely, members, was spent in the hospital. George F. Dowling, police chief of East St. Louis, Ill., was a guest of the club and was presented with an honorary membership.

President Francis, chairman of the club, presented the club to the audience.

John Francis and Eunice Cobb, was announced as the chairman of the club.

In City Hospital undergoing surgery. Fred Zehlide is showing much improvement, according to the report of the chief surgeon. He was discharged from the hospital, had been in for almost two weeks. A letter from the chairman was read to the club.

The program was voted by the club.

Guests included Mrs. and Mrs. Harry Zehlide, Dave Kleckner, J. C. Murphy, Tom Cor-Slang, Sylvia Wortz, Mrs. and Mrs. Charles Zehlide, Red Kelley, Walter Payne and Eunice Cobb.

Michigan Showman's Association

3153 Case Avenue Detroit

DETROIT, Feb. 25.—Highlights of the February 20th meeting was the discussion of the February 27th issue of the Michigan Showman's Association, of plans to use the meeting hall for bingo and other revenue-raising activities. The club also plans to hold the 1950 Miami Showmen's Association meetings. They will be held in their home for the May meeting.

A letter was sent to the Michigan Showmen's Association, expressing the club's thoughts and appreciation for the club's efforts.

Chairman Betty Wolfrich, who is ill, sent in a rejoinder letter, asking the club to continue their efforts and to add to their library to add a lending library to the club. All members of the club were invited to the club's meeting, and were asked to bring their books to the meeting. The club will be held in the November meeting.

Missouri Showmen's Club

415A Chestnut St., St. Louis

ST. LOUIS, Feb. 25.—The Missouri Showmen's Club in its final meeting (10) meeting attracted one of the longest crowds of the season. It was held at the Missouri Showmen's Club, a large, modern establishment. Mrs. George Dowling, vice-president, presided at the meeting.

Correspondence was read from Mary and Jack Perry, and Miss Sandra McCaffrey, telling Jack Perry that Estelle Regan donated the door prize of the show, and Miss Sandra McCaffrey attended the show, and Estelle Regan also.
Heart of America Showmen's Club
9184 Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 22.

Regular meeting was called to order by President L. R. Carter, with Secretary T. E. Carver, and Treasurer George Carpenter on rostrum. President asked the attendance to join in selecting its own home and a committee, headed by E. Harold Elliott, is working on this problem.

Brother Frank Mower passed away recently. He was out one out, but who'll bring it inti- mately after that. Brother George Hawk has con- tinued his treatment of medi- cine and is still suffering from a bad attack of the flu.

The annual pot luck dinner will be held in the dining room at the club March 12. The secretary has a number of 1939 membership cards which haven't been picked up.

Ladies' Auxiliary
Meeting was called to order Feb- ruary 18 by President Nellie Weber, naming Locy Annaway as chairman. Thirty members were present.

Mother Parker, Ruby Yolke and Ruth Martine's sister were reported as dead. Mrs. Ida Frazier has been held at the Cest House New York for a week. Mrs. Blanche Christian. Door prize, de- nated a trip to New York, was won by Ruth Rand.

Cargyvans, Inc.

P. P. B., President

CHICAGO, Feb. 25—President Mae Oakes presided at the meeting, attended by the complete slate of officers, Ben Mossman, club vice- president; Claire Spenner, second vice-president; and Lula Stibbe, third vice-president; Irene Coffey, financial secretary and treasurer, Francis Stibbe, and treasurer, Chalip. Linus Stibbe gave the invocation.

New dates have been set to replace life membership cards and 100 cards have been ordered by Besley Mossman.

Ann Blyerly, chairman of the ways has means committee, announced the annual spring benefit party will be held Locy Annaway early April, in the Hotel Sherman. President Oakes gave the donation toward prizes and Eden Sloss the use of the bentwood table.

Edie Stibbe, chairman of the women's committee, presented the by-laws. Wanda Desper attended her first meeting. Helen Mansfield read the group of greeting cards from Billie Slikken. Jeannette Wall and husband announced they were driving to Chicago. Syrian, Mr. and Mrs. George Coates, recently announced the marriage of their eldest daughter, Mary. It was announced the Valen- tine party given for Orpha Shepard by Leonard Sloss.

A new date has been set to replace life membership cards and 100 cards have been ordered by Besley Mossman.

INDOIO, Calif., Feb. 25—Si Outi and his mate, Alberta, Steve River- side County Fair and National Date Festival have their annual meeting in State Dames. Harry Cobbo and W. W. Coates, President of the Golden State, both are in the promotion and sale of ice cream. Joe King, with his wife and two daughters, are attending the Date Show midway, moved from here to California Feb. 12, for the bal- l period for nine days.

Johnny Houghtaling has the novelties on the Fair, and will have the boot in the Date Park. Gus Dieringer is presenting his Monkey- rine, and Fredness.

Clay Gooding takes his Kawanis to the middle of May and then heads for Utah to again be with the Monte County Shows. Gooding holds the show about June 1...

Olive Freedman,
In a continuation from page 56, the Golden Rule Shows as general representative and traffic manager, Charles Bingel formed a corporation to build a hotel in Sarasota.

John Kllan and Joe Parelli, operators of Crystal Lake Park, Manchester, Conn., decided to take the chance and purchase the site. George W. Dobbins is general manager of the Lippert Amusement Company, and Hughy Brothers amusement concessionaire, and they were busy with every conceivable attraction. Now they are playing May 12-20, a huge 67-acre lot, with a 30-rider midway, a 25-rider midway, a large carnival, and a church on the lot.

He furnished us with all of the details, and they say they will be glad to see us at any time. They are located at 100 E. 72nd St., New York, N.Y., and will be glad to see us at any time.

The Golden Rule Shows was held at a hotel in Sarasota, Fla., April 1-14, 1925.

FRIDAY, MARCH 10, 1950

GOLD MEDAL SHOWS
Opening March 15. We held contracts for 15 fairs, starting first week in July.

CONCessions—Sell "X" on Cookhouse. All other concessions open.

RIDes—Can place sober and reliable Ride Help for 12-office

SHOWS—Good proposition to show with own equipment. Good showing for Monkey Bow.

Wire or write JOHNNY J. DETON, Dorhan, Ala.

ROGERS GREATER SHOWS
OPENING APRIL 15, CARMEN, TExAS
Now wide-open for Shows, etc. ECONOMICAL—All Concessions, or partial Concessions, available. Hotel includes 120 rooms with bath, air conditioning. Room rates from $3.00 to $5.00 per day. Full Cincinnati Shows, 22,000 sq. ft. Bldg., only a 15 minute walk from the hotel. Also complete 120 room hotel.

GOLD MEDAL SHOWS

WON, HORSE & UPP

(Continued from page 37)

The Billboard

March 4, 1950

Bros. Circus, playing Cincinnati Music Hall under Shrine auspices, did 21,000 admissions in eight days.

James L. Malone, publicity chief of the Circus, said that he is preparing to become vice-president of Ringling Bros. and Barnum & Bailey, and that he will go to work as vice-president in that capacity under the direction of Harry L. Wilson, president; William R. Hirsch, vice-president, and A. F. Benedict, secretary-treasurer. Larry Troop, promotional director and bookings manager for Ringling Bros. and Barnum & Bailey, announced the re-elected State Commission of Agriculture, Harry L. Wilson, president; William R. Hirsch, vice-president, and A. F. Benedict, secretary-treasurer.

Baggage Car Moves

The Columbus Exhibition Shows was well underway when it was stayed within a radius of 60 miles of Scanton and held its equipment to a minimum by hiring trucks for each move.

While Carl, like most showmen, takes the weather in stride, a move week in Allentown almost got him down. He recalls that the weather was unusual until he started the office and lived h/to. It pleased him that when he stepped out of the car and stepped out onto the midway and it continued to pour through the five-day schedule. He got an all-around chance to make matters worse, his equipment had to be torn down in the rain.

Helped Raise $50 for Vets

Carl together with Manager Park and Bob Parker, once picked up $10,000 in 12 hours in the lobby of a hotel in Allentown, Pa. He was glad to see the image of the soldier in the lobby, and a fellow who had a strange statue of a soldier standing on a motorcycle. It was a strange sight to see, and they both thought it was a good idea to pay their respects.

In 1939 he took over the Elite's Circus in Washington when it was about to fold and he succeeded in raising $25,000. He contributed his services, and the circus was given a life membership in the organization. Carl, whose home is in Washington, has worked for a number of years in the fund-raising program of the Boy's Clubs. His efforts along these lines were purely voluntary, and he considered them as a hobby.

Takes Surgery in Strode

Carl resides with his wife, Alma, and their children, Carl Jr., 12, and Fred, 19. Early this year he underwent major surgery, but was well enough to attend fair meetings.

DOG SHOWS
(Continued from page 52)

PHILA—March 15, Miss. Leslie E. Jones, 375 W. 45th St.

HERALD—March 16, Elizabeth Backlund, 1358 Detroit Road.

WASHINGTON

Lancaster—March 5, Mrs. Beatrice Spencer, 903 E. W. 8th St.

St. Louis—March 5, Mrs. Davie Stewart, 16 N. 10th St.
Von Hagen Wins
Publicity Break
On PTA Booking

CINCINNATI, Feb. 25.—Ed J. Von Hagen, operator of near-by Norwood (O. C.) Roller Rink, copied a publicity plan with four-column and three-column pictures on the society page of The Cincinnati Times-Star of Feb-

uary 18. The pictures, showing some students of Hilldale School and their parents in action at the rink, were used as previews of a skating party to be held March 24 for the benefit of the Cincinnati PTA, with the assistance of the Hilldale PTA, through money raised from the rink.

The Hilldale institution is a pri-

mary school for girls in the seventh to twelfth grades, inclusive. Students and parents are to attend the party.

PTA groups held on an in-

important part of the potential roller rink market, but the associations have not received too much attention from operators in the past. Their good will, if properly handled, could be of considerable benefit to the rink man who wishes to increase his business.

It has been sold on roller skating as a recrea-

tion, but their parents operate as a family business, with a view to training their future ballplayers. The Hilldale PTA has determined to make the best efforts at raising funds for its projects as outlined (See VON HAGEN on page 71).

Bay Ridge Winner
In Brooklyn Race
League; Biz Gains

BROOKLYN, Feb. 25.—With

a 20-3 victory over Empire in the last meet of the season, Wednesday at the Bay Ridge roller

team climbed out of second place and into first place. "Goodby," the Bay Ridge team, was Bay Ridge 156 points; Empire, 149, and Eastern Parkway, 102.

Reward for the Bay Ridge Club was a new banner presented by The New York Journal American skating column. A medal of gold and silver was given to Mickey Kacyz, of Empire, and one for top man Eddie Roth, Bay Ridge "Goodby" Series started early in November and consisted of dual or triple-meet meet once a week. Meets consisted of matches in which the teams skated on a field for five first, three for second, and one for third place. The winning team was to receive a trophy, with the best executive

The First Best Skate

The Quality

RICHARDSON RAILROAD SKATE CO.
1303-2202 Westaver Ave. Chicago, III.

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TNTS. PASTEURIZATION MACHINES, OR ANY ITEM OF YOUR

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PATTERNS for shooting, dressing, and serving. A. J. F. Merchandise, 327 W. 42nd St., New York 36.

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AGAIN! A second shipment is soon to be made! Get yours now before stock

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We need microphone photos of the old days. Bring in your old photos. We

will pay for them at $1.00 each or 50 cents each. A. J. F. Merchandise, 327 W. 42nd St., New York 36.

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FREELANCE AGENTS wanted for South. All arrangements for

your locality. Write A. J. F. Merchandise, 327 W. 42nd St., New York 36.

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Hats, shoes, children’s clothing, toys. Everything at wholesale prices. More than

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A FULL PRICE, ALL NEW, IMPORTED, DUTY

FREE, 25% OFF, IS NOW ON SALE AT

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FULLY EMBLASED—FREE PAIR OF

PATTEN'S GOLD-METAL TOE CAPS, each pair worth $2.00. Write: F. E. W., Box 123, New York 36.

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AND IN COTTON. MIXED AND PRESENTED FOR


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PHOTO MUGS, BILLS, STATIONERY, ALL

ALLOWED TO BE PRINTED IN YOUR NAME. WRITE: E. B. Moore, No. 5, New York 36.

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NOW MAJORETTE MARGE

* ANIMATED

ANOTHER SMASH HIT!
GUARANTEED TO PLEASE

LEADS THE PARADE TO INCREASED PROFITS AND SALES

Majorette Marge is mounted on a beautiful enameled metal base. Animated motion revolves constantly. Dependable United self-starting electric clock manufactured under Westinghouse license.

#125 Majorette Marge in highly polished Bronze Finish
Plush $5.65 Ea. in Doz. Samples, LOTS $6.50 Each

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Plush $6.25 Ea. in Doz. Samples, LOTS $7.00 Each

ORDER NOW!!
25% Deposit, Balance C. 0. D. If not for resale, add Federal Excise Tax. Write for new Easter Catalog.

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Order EASTER Stuffed Toys Now!

#45 6" Bayeux Plush Running BOTH SAMPLES...$1.25 gpd.
Rabbit & 6" Chick, $6.00 Doz...
#36 8" Jumbe Begging Rabbit, hi-grade rayon plush...$1.75 Doz.
#83 14 1/2" Cuddly Life-Like Rabbit in Illustrated, Real rabbit skin, in SPECIAL...$2.00 gpd.

SPECIAL OFFER: $3.75 6 Plush Rabbit, white real rabbit skin, skin, assmt. of SIX colors...
Special Order: Packed 12...$4.50 Doz. SAMPLE...$6.50 Fpd.

Send for FREE Illustration and price list of our new Easter line and answered permission to show complete line. Address: ACE TOY CO. For Stuffed Toys.

Pick Hercules PICNIC CASES

A perfect premium. Gay, colorful steel die picnic cases. Completely equipped with plates, tumblers and implements. Send for folder showing complete line. Serve two, four or six.

GENERAL FIRE PRODUCTS CO. FITCHBURG, MASS.

POT OF GOLD NEW BEACON LEOPARD DESIGN BLANKET

54x72 Packed 30 to Case
Ea. $2.90

Less Than Case Lots, $3.00 Each
Include 25¢ Postage for Sample Order

Do You Have Over No. 39 Catalog Laced in 1949? If Not, Write—Now Working on 1950 Catalog.

State Nature Zone Business in First Letter.

WISCONSIN DELUXE CO.

ACE TOY MANUFACTURING CO.

122 WEST 27TH STREET

Manufacturers of Fur Stuffed Toys
NEW YORK 1, NEW YORK

ONE big issue—the FIRST of the 1950 season!

"Early bird" advertisers will get the initial orders from concessionaires, variety stores, souvenir stands, arcades, pitchmen, demonstrators and novelty stores who will be ordering for the new season.

Contact one of the six Billboard offices listed below for help in preparing a RESULT-PRODUCING ad in the 1950 SPRING SPECIAL.

Dated APRIL 8 Forms close MARCH 29

THE BILLBOARD
AMAZING OFFER!
The Greatest
Promotional Watch Ever
Developed!
7 Jewel $9.95 Only
17 Jewel $12.95 Only
Details as shown as above.
If you're looking for Quick, Variety this is it!

LOUIS PERLOFF
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WHOLESALE JEWELERS
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MOVEMENT!
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SILVER PLATED
32-Pc SERVICE FOR SIX

HEAVY COATINGS OF SILVER ON
NICKEL BASE INSURE LONG WEAR.
100 Pairs $3.85 Per Set
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FREE DISPLAY COUNTERS.
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33-335 W. MADISON ST.
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FREE MONEY-MAKING
OUTLET SAMPLES
Want or want-to-open.
World's largest mail
outlet samples.
Send for your share.

FREDKENS
BARBERTON, OHIO 44203

COIN-OPERATED MACHINES, SECONDHAND.
Large variety of Second-hand machines.
Bargains will be found on page 92 in this issue.

COINS, UNIFORMS, WARDROBES
BLUE VELOCITY CURVATURE. TEN ALIKE.
All 1000, mens, white velvets, red;
blue, 1500; four seasons, 500, men's suits,
1000. Price each.

CLOWN AND BURLESQUE COSTUMES,
PROFESSIONAL QUALITY. Sizes and styles.
Full and part costumes. Also, boys' clown suits.

GLASS BLASTERS, BLOWERS, WINDMILLERS.
ASSORTED types and makes.

FOR SALE—SECONDHAND GOBLET S
ABOUT ALL MAILED PRODUCTS AVAILABLE.
Producers, Candy Man Machines and Goblets.
All with original manufacturing labels.

AMERICAN TELEPHONE EQUIPMENT.
Anchorage: 126; Dallas: 26; Denver: 26; Los Angeles: 26; New York: 126.

EXCELLENT LOCATION FOR ABBOTT: 5000.
First Street, Columbus: 76.

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ANALYZER HANDWRITING FOR PROFIT—
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ASTRO NUMERICAL SYSTEMS, INC.
FOR SALE: LARGE NUMBER OF BOOKS.

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(Continued)

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BARBER SHOP EASEMENTS.

BADGE MOUNTS, DISPLAYS.

BADGE MOUNTS, DISPLAYS.

BADGES.

BADGE MOUNTS, DISPLAYS.

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FIRST COME! FIRST SERVED!
THANKS
For the terrific response to
our first ad on
BI-BYE-BABY
orders already re-
ceived make first come, first served policy necessary.

CASEY CONCESSION CO.
Exclusive Distributors in
Carnival and Salesboard Trade

$78.00
Doyon
Sample $8.00
No C.O.D. on sample ship-
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25% Deposit, Balance C.O.D.
F.O.B. Chicago

FUR KITTENS
Designed especially for Concession-
shop and Salesboard Operators for use as prizes.

Here's a real item for a lady's boudoir or fireplace. Kitten is made
of real rabbit fur; life-like eyes and
big, generous size bowl individually boxed.

EASTER CLOSEOUT!
Real Fur Rabbits, running posi-
tional. Send for sample and prices.

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We need BI Distributors States in Connecticut,
Delaware, Ohio, Kentucky, and other areas. All others
sent on a C.O.D. basis. You must agree to keep them
100% Full Stock, and to sell in state.

Also, 101 New-.AppCompatActivity items for
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HARRY MAHER RING CO.
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$1000 PIGGIE DANKS
Hand-painted China with "Comfort" decoration.

America's finest novelty with the original new introduction. "Comfort" grey $19.40
Each, 60 in stock or en stock. Individually boxed. Quantity orders
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LIGHTNING CARD

PRINTING

ART MODELS. "CLOSEUP PHOTOS" CAR

H. INK PRODUCTIONS, INC., 1185 S. Salina St., Syracuse.

INSTRUCTIONS

BOOKS & CARTRIDGES

ART MODELS, "CLOSEUP PHOTOS" CAR

H. INK PRODUCTIONS, INC., 1185 S. Salina St., Syracuse.

MAGICAL APPARATUS

AAA Wholesale Truck Catalog, 336

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HERE'S A HOT TIP
MR. DEALER...
Could you use a
SURE WINNER
ON THE MOSE...
THAT WILL PAY BIG ODDS!!!
Regardless of how many others
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HOLLYWOOD BEAK
The big, soft flash-colored nose (not rubber) with Dark eye-glass frames. Promotes a million
winks over and over. Men and Women—all ages will be amazed and will buy any place
they see them.

TRIAL ORDER .........................$8.00
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GROSS LOT .........................$7.25
35% Deposit Balance C. D. O. immediate delivery

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THE MOST DARING SENSATIONAL DEVELOPMENT IN TICKET PLAY IN LAST 20 YEARS!
SECTIONAL PLAY NOW
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RAINBOW RINGO

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PHONE 127

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Finished Photos in 2 Minutes! Greatest
QUICK PHOTO Invention in History!

PDQ

Champion PHOTO MASTER

Takes and FINISHES
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- Beautiful, developing photos — black and white or sepia tone 50c/50c in.

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- Loads enough paper for 15 shots in half a minute—in broad daylight.

COMPLETE PORTABLE PHOTO STUDIO

OVER 700% PROFIT!

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LOOK AT THESE PROFITS!

Pictures cost you only 3c. sell for 15c to 25c.
Folks just snap for them. They are amazed at
their own photo came to life in broad daylight.
Photomaster "master" any subject—individuals
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fascinating business offers unheard of money
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PLASTIC SPECULATIONS HAWK NOSE HEAVY FRAMES

The Original HOLLYWOOD HIT ITEM

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Instant Shipments. 

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Flocked Rubber TARANTULA

Well-Like-like Sexy

$1.75 Doz. $20.00 Gross

Wondrous Pickle Items. 

25% With Order, Balance C. O. D. 

Price F. O. B. Los Angeles.

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That Fun Provoking, Laugh Creating, Fast Selling 

NOSE and GLASSES!!

SO LIKEABLE AND REAL LOOKING, IT CREATES A SENSATION WHEN WORN. IT'S THE HIT OF THE PARTY, AND MORE IMPORTANT, IT MAKES THOSE CASH REGISTERS RING. IT SELLS FAST, SO CASH IN NOW!!!

DOZEN $6.00 

GROSS $64.00 

3 GROSS $60.00 GR.

SAMPLE 75c POSTPAID

TERMS: Cash, Money Order or Cert. Check With Order or 25% Dep., Balance C. O. D. Allow for postage and shipment made prepaid. All prices for Kansas City.

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Series No. (5 x 7”) Large, per doz. sets. $7.00

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JOBBERS—Write for prices on 1,000-set lots.

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Wovenery Tri-Cloth Pinc, doz. $4.00

Twenty Puzzles (New and Hard), doz. $1.00

We also have Jacko Monkey with Suicide Cup, Rubber Gorilla! and Funny Monkey! 

WE SELL FOR RESALE ONLY, NO SAMPLES. Full amount with order—No C.O.D.

BORDER NOVELTY COMPANY

S. W. JEFFERSON

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NOSE AND GLASSES Knit Nose. Very Best Quality 

$7.20 Per Doz.

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Immediate Delivery

Terms: 25% with order, balance C. O. D.

DEALERS, SEND FOR LIST.

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WAGON MEN! PUNCHBOARD MEN! 

AUCTIONEERS' PITCHMEN 

1 pc. Waterless Corkhouse Set 

Heavy, gauge, virgin aluminum pictures 

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Horse Clock, wood or metal base, self-starting balance movement, 17” long, 12½” high. In lots of 12 $3.65 ea.

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Immediate Delivery Guaranteed!

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Check with order, less 5%
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Plastic Easter Rabbit Bow, 24 In., $5.00 Doz. In $1.50
Doz. 25. Doz. 4.00
Buy 100 for 3.00

Bunny Lidded Jar 24. 2.25 Doz. 4.00
Bing Bird, wind-up toy, he sings and dances. 4.10 Doz.
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Mr. Beav., plastic nose & glasses 7.25 Doz.
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HARMON, W. E. - HAMMOND ORCHESTRA - MALE, OWN EQUIPMENT, will refer to assistant manager, Mr. Lenny Scott, for requests. Union Available. Call 535 S. 13th St., Omaha, Neb.

LANNY SCOTT - DUMPS, UNION AVAILABLE. Call 535 S. 13th St., Omaha, Neb.

MAY IT ENTERTAINING PIANIST IN BUSINESS OVER 10 YEARS EXPERIENCE, will play light music, hotel, restaurant, and dance music. Will refer to assistant manager, Mr. Lenny Scott, for requests. Union Available. Call 535 S. 13th St., Omaha, Neb.

PIANIST-READ ANYTHING: EXPERIENCED PIANIST, or any combination of voices and piano, for dance and cabaret. Will refer to assistant manager, Mr. Lenny Scott, for requests. Union Available. Call 535 S. 13th St., Omaha, Neb.

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AT LIBERTY FOR HIRE-BUILD-

man and general business wear; characters pre-

CIRCUS MANAGER. Will refer to assistant manager, Mr. Lenny Scott, for requests. Union Available. Call 535 S. 13th St., Omaha, Neb.

SPECIALTY BANDS, WITH "VERAS." GENERAL SPECIALIST, UNATTENDANTED, can be engaged for any entertainment. Will refer to assistant manager, Mr. Lenny Scott, for requests. Union Available. Call 535 S. 13th St., Omaha, Neb.

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Letters and packages addressed to persons in care of The Billboard will be answered at the address of their choice only. If you are having mail addressed to you in care of The Billboard, leave your name and address with The Billboard's postal service, give your name and address to the mailroom, and the Billboard will forward the mail to you. The Billboard will forward your mail to you in care of The Billboard.

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Aberdine, Robert

Adams, All.

All, Walter

Allen, Mrs. George

Allen, Mrs. James

Anderson, A.

Anderson, L.

Anderson, Mrs. L.

Anderson, Mrs. W.

Anderson, W.E.

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PIPECRAFTS

EXCLUSIVE B. R. B. PLASTICIZER

BORN 180 DAYS AGO

This amazing new recreatutory product, the successor to its, is being sold to service stations, car wash stores, auto accessory shops, dealers, and car owners. Tried and proven a tremendous success in Miami, Florida, the rest of the world is virgin territory. Miami auto owners have purchased PLASTICIZER to the value of $300,000.00 in the past 60 days. And in less than 90 days have already ordered new supplies. This product will now be on sale selling the most revolutionary and practical product ever produced. No investment necessary. Immediate return on investment. This product has been presented on a one color color print. For more. Write a check, PLASTICIZER sells for $1.50 per tube. That is enough for 3 medium size cats.

PRICE LIST

Sample tube, postpaid ......... $1.00

One dozen in display carton, postpaid ......... $9.00

Six display cartons of one dozen each, 15% gross ......... $56.00 per case of 6 cartons.

TERMS

Sample orders of one dozen or less, cash with the order. Remitt by postal money orders; checks must be specified. Orders of six dozen (6) or more, 15% deposit with order, balance C.O.D. Remitt by postal money order; checks must be certified. Exclusive franchise available. Be the first in your territory.

Our Money Back Guarantee

B & K DISTRIBUTING CO.

1805 N. W. 79th Street
Miami 47, Fla.
I. (Continued from page 42)

Our Chicago engagement. Freeman spent his days off at the Freeman Manor, Peru, Ind.; Billie Griffin, his home in Fort Branch, Ind.; the time of his going into Chicago to see the showings including the King’s Palace, a show that was well received. Mrs. Griffin is on for a short visit but will be back to make the Chicago trip, Miss, Mrs. Hanaan Haber and Bill Damamrel...FREDERICK FREEMAN.

MILLS BROOKS.

(Begun on page 43)

The hospital was cited for the public’s benefit. Various public figures have been invited to the hospital for a demonstration of the type of recreation provided at Curvedent, the discipline enforced, and the progress made by those who are making skating a study in addition to a recreation.}

POLACK WESTERN.

(Continued from page 42)

our Chicago engagement. Freeman spent his days off at the Freeman Manor, Peru, Ind.; Billie Griffin, his home in Fort Branch, Ind.; the time of his going into Chicago to see the showings including the King’s Palace, a show that was well received. Mrs. Griffin is on for a short visit but will be back to make the Chicago trip, Miss, Mrs. Hanaan Haber and Bill Damamrel...FREDERICK FREEMAN.

MILLS BROOKS.

(Begun on page 43)

The hospital was cited for the public’s benefit. Various public figures have been invited to the hospital for a demonstration of the type of recreation provided at Curvedent, the discipline enforced, and the progress made by those who are making skating a study in addition to a recreation.
BUFFALO BILL'S WILD WEST
(Continued from page 42)

With Lawrence in New Orleans are
Clay Johnson and Harry Patterson,
who were with Dailey in 1941. . . .
Harry Gordon is reported returning
to the advance of Dailey Bros.' Cir-
cus.

The model circus of Joe W. Tag-
gart, Rockford, Ill., rendered out-
standing advance block service for
the February 20 date of the Ayres
and Kathryn Davies Circus in Be-
tloit (Wis.) Field House under an-
picture of the Optimist Club.

The Beulah Daily News of February 11
said that there is a lot of space in the
model, displayed in a local depart-
ment store for a week, and published
an article about Charles B. Kline, local
 circus fan, on the Taggart model.
Producers and deliver offerings more
during the week are to be used by
the Optimists in their youth work.

Out of the millions who attend circus
performances, at least 85 per cent believe
they have missed spectacular plays
had they started young enough.

Paul Campion pens that he will be
the agent for Cashelli Bros. this
season. . . . Norman Hanley,
band leader, is spending the winter in
Macon, Ga., visiting Mr. and Mrs.
J. F. Greek. Hanley again will be
with the Hunt Circus. . . . Horace
Laier, clown, has not signed with
Biller Bros.' Circus as mentioned in a
recent issue. . . . Lefty Gambee,
colin, last season with Cole Bros.
is doing movie roles this winter for
National Film Board of Canada.

Mr. and Mrs. L. C. Landshut, Louis-
ville, celebrated their 14th wedding
anniversary February 19. Langham
is well known in circus circles, hav-
ing been on the advance of the big
tops as a lithographer for 25 years.
Last season he was with Bailey Bros.
Manager of the Tomahawk & Chautauqua Circus
advised that shooting is barn cattle is per-
missible, but undesirable, like other barn
cow disorders.

C. L. Brown was bandmaster on
Cole Bros. last season and not Joe
Boll, as mentioned in a recent issue.
Roost played last chair cornet in the
band. . . . Sam Price will have the
No. 1 bull car with Broadway.
Scheier the Circus with six men and
three panel trunks. . . . Sharers the
Big Five with three men; Les Garner the
opposition brigade. John Grady
would be the horse trainer, . . . B. K. (Bash)
Bond, with circuses and carnivals,
is near death in the Charity Hospi-
tal, Houston, reports Doc Waddell.

The latter has been made an hon-
orary member and chaplain emeritus
of the Circus Fans' Association.
He attended the banquet given by the
John Robinson - Loyale Rekenmey-
ner Tent, Cincinnati, night of February
19 for the Polish showfolk. Doc
advised that Johnny J. Jones, Co-
lumbus (O.) Dispatch columnist and
radio commentator, will be toast-
master at the Mills banquet follow-
ing the evening matinee at Clive-
ville, O., April 15.

Top award for living in the past is
the guy who just discovered that a welding led-
der gets no longer, wears tight.

Emil Wacker, owner of Circus
Apollo, celebrated his 50th birthday
at Hamburg, Germany, February 2.
One of Germany's top circus oper-
aters, Wacker has been in show busi-
ness for 30 years in 13 of them as owner
of his own org. Many of the Eu-
ropean firsts were opened with the
Barnum circus in recent years having
taken over Wacker's org. . . . A. J. Duffy
letters from Muscatine, Ia.,
that contrary to recent reports, he is
not connected with the S. C. &
Walter Circus. Duffy adds that the
Saint Louis World's Fair Congress
has been asked to play Muscatine April
22 under the American Legion Post

Washington. The Two Lizards
(Ward Hall and Harry Leonard) are
doing their implementation act on the

Benny Fox Star-Spangled Circus
Jack Harrison is doing the clowning.
Circus performances are reaching such
modern stages thatippo propaganda
soon take the place of the high school
horse.

James Douglass, clown, reports he
called Harold Rumbaugh's Horse
Circus several times recently on
its Florida dates and says the show is
doing well. Org has no con-
cessions on Side Show and is on-
sponored on all dates. Act line-up in-
cludes Lucy Lee, hand-balancing
traps; Laughstock's pony, Mrs. Mary's
dogs, Mat Lafferty's high school
heroes; Lucky, The Black Wire, Hor-
ne Bros.' elephants, and the De
Riano Family, a juggling act, hand-
balancing and a liberty horse act.

. . . Rev. F. E. Howes, former circus
cirn and now pastor of the Tem-
ple Baptist Church, Phoenix, Ariz.,
was the subject of a feature story
in a recent edition of The Phoenix
Gazette.

NEW - HOT
Fast Repeating Sales
WABBIT THE RABBIT
Made of Rubber
Squeezes It,
It Squeaks
Sticks Its Tongue Out
10c to 15c Seller
S$0.00 Per Cart
Good Orders Only
Sample Deco., $1.20
One-Half Deposit on all Orders.
Sold For Our New Catalog.

DAN CAR NOVELTY CO.
494 N. Broad St., Newark, N. J.

HORSE CLOCKS
1895 Horse and Clock (Electric)
$5.45
$6.00 Sample
5c Deco., Balance C. O. D.

S & M SALES CO.
1935 Park St.
Burlington, S. C.

ATTENTION:
JOBBOBS- WHOLESALEs
Circus Carnival Supplies,
UFAN- Normalville.

S & M SALES CO.
303 W. Roosevelt Rd., Chicago, Ill.

AN AUTOMATIC POCKET PISTOL
Beautiful Chrome Plated Finish.
Semi-automatic Firearm
$250.00 Retail
$100.00 Net

HOLLYWOOD EATING BEAUTY PENCIL
33c Doz.
Great Look, 75c, Samples Free.

Write-Wire: Phone for price list and other
information.

125 West St., Dept. 48, New York City

CORRECTION
BAR BUGS
(Plat P51) to include box No.
82.00 Per Doz.

PICO NOVELTY CO.
416 S. Michigan, Chicago.
Phone Mahan 5674.
Irwin Feltier, president and new sales manager of Gardner & Company, has been named. His promotion is the result of his devotion to the business and record sales are keeping the shop in the black. Greater personal service is the prime object of Gardner's new sales policy. It will be effective as soon as he appoints two assistant salesmen. Feltier has been with the firm while the firm's salesmen are hitting the highways and by-ways with growing order groups. The record-pleasing shipments are playing a big part in the new sales going on now being realized. Charles B. Leedy, resigning his sales manager post in Chicago, left last week for California where he will represent the firm in a sales capacity. Miss E. Zinder (Mrs. Leedy) also resigned her position as assistant sales manager. She'll raise cocker spaniels.

F. W. Brady, W. H. Brady Company, Chiappa Walls, Wis., pleased with the trade acceptance of the 275-item line of push cards. Still on tip-toe, delivery-wise, Brady is featuring same-day delivery on orders. Guy Games, Inc., Minnie-Ind., continues a hard-hitting production and sale program, turning out 5000 new games and K-Z Plek'n'jar games, according to President Guy E. Noel.

Michigan City Novelty Company, Michigan City, Ind., has some high-poppin' activity on its downtown location. A nice play-cut, tip and pinball boards. Some of the leading numbers are the quick 900-hole Lucky-Buck,licker playing. Swing it, 1,000 girl style board, also 5-cent.

Mrs. Werts Heads Werts Novelty Co.; Young Sales Mgr.

MINDIR, Ind., Feb. 25—Mrs. W. G. Werts has been named president of Werts Novelty Company, Inc. It was announced this week. She is the widow of Fred W. Werts.

Werts (50) is the new general manager, replacing Robert G. McNabb, who is no longer with the firm. The company is maintaining peak production in anticipation of the approaching Easter holiday. Werts is a graduate of Illinois State University and has his line of Baseball Books, according to Young.

Salesboards— Bargains

Salesboards and Juke Box Supplies

Communications to 188 W. Randolph St. Chicago 1, III.

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Salesboards— Bargains

Salesboards and Juke Box Supplies

Communications to 188 W. Randolph St. Chicago 1, III.
USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bolts • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATE—12¢ a Word
Minimum $2

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week's Issue

SALESBOARDS

Our famous horse board now available in 10c Play

DEFINITE PROFIT $96.00

SUPERIOR PRODUCTS

2132-59 W. FULTON STREET
CHICAGO, ILLINOIS

PROTECTS—DISPLAYS—DIGNIFIES—STIMULATES

"SAFETY" SALESBOARDS STAND

Made of tough transparent plastic, it covers the back of the board, protecting against "slickers." It beautifully displays all sizes and makes of Charley and many other types of boards without any adjustment. Increases sales considerably.

SALESBOARDS—JAR TICKETS

责令 "NEW WHOLESALE 'NET' PRICE BULLETIN"
NEW LOW PRICES—GIGANTIC ASSORTMENT—FASTEST SELLERS
100% your money immediately delivery on front boards

LEGALSHARE SALES

P. O. Box 66-A
Huntington Beach, Calif.

NEW YORK OFFICE
MAIL ON HAND AT
1564 Broadway
New York 19, N. Y.

MAIL ON HAND AT
ST. LOUIS OFFICE

390 Arcade Bldgs.
St. Louis 1, Mo.

MAIL ON HAND AT
CHICAGO OFFICE

188 W. Randolph St.
Chicago 1, III.

LETTER LIST
(Continued from page 68)

MAIL BOX 5477
OCTAYNO BEACH, FLA.
or your Punchboard Manufacturer

SALESBOARDS

March 4, 1950

Your best bet is

BIG FEATURE

WRITE "NEW WHOLESALE 'NET' PRICE BULLETIN"
NEW LOW PRICES—GIGANTIC ASSORTMENT—FASTEST SELLERS

P. O. Box 66-A
Huntington Beach, Calif.
Counter Game Interest Revival

Form New Org For Coin Biz In New York

CIO Pact Signed

NEW YORK, Feb. 25.—Formation of a new trade association, which will include all levels of the coin machine industry doing business in New York, was announced here this week. Called the New York Coin Machine Institute (NYCMCI), the organization is headed by Louis Forman, president, and immediate past president of the Seventh Avenue.

While NYCMCI is inviting to membership amusement games and vending segments of the industry, main emphasis at the time will be placed on the automatic phonograph business. Forman said. A number of operating firms have already signed up representing "substantial amount of equipment."

On Thursday (23) NYCMCI signed a collective bargaining agreement with the United Coin Machine Employers' Union, Local 284, a Chapter of International Organization of Employees (CIO). Charles Lichtman, president, and David Goodman, vice-president, represented the union at the negotiations.

Union Pact

The union contract will cover operators members of NYCMCI alone. Forman pointed out. Manufacturers, distributors and vendors who join will not be covered by the pact but will fall into a separate membership category. Forman pointed out. This is the first in this area covering the 6000 box industry to solicit membership of a single organization.

In a statement of policy, Forman declared that they will not be saddle in monopolistic practices such as protecting locations. He is on the Industrial Relations Committee of the union, making possible for all operators.

(See Form New Org on page 94)

O. D. Jennings

Appoints Two To Key Posts

CHICAGO, Feb. 25.—The appointment of Harold J. Jeske as vice-president in charge of production and Henry Strong as general sales manager was announced this week by O. D. Jennings & Company. The manufacturing firm also announced that the Hall & Young Company is the new Jennings distributor for Kansas.

Jeske was formerly an official of Hotpoint, Inc., Chicago, and the Macy's department store. He also was with the Jennings organization in the 1920's. Strong has been with the firm's key sales offices for the past few years.

Hall & Young firm has established headquarters and showrooms at 415 North High Street, Columbus, Ohio. Both are trade veterans and Young is a former Jennings vice-president.

Jennings has started production on Ciga-Hola, cigarette vending real machine, and the Sweepkein Machine.

CMI Announces 53 Firms Intend To Show in June

CHICAGO, Feb. 25.—Fifty-three companies have indicated they intend to exhibit at the third annual Coin Machine Institute (CMI) show to be held at the Stevens Hotel here June 26-28.

Dave Gottlieb, chairman of the show, said this week that the show is expected to attract firms which have never exhibited at a coin machine convention.

CMI estimated that approximately 60 companies will be represented at this year's convention in the coin machine show for the first time.

The firms which CMI said indicated they would exhibit are:

- Don Gould Enterprises, Inc., Chicago
- Monarch Coin Machine Company, Chicago
- Coin Machine Service Company, Chicago
- Ideal Metal Products Company, Chicago
- The Coin Box, New York
- Michigan Games
- Magna-Cast, Inc., Chicago
- The Heights, Mich.
- Hercules Mfg. Company, Los Angeles
- Metro-Electronic Company, Inc., Indianapolis
- Fridgit Fruit Company
- Yankum, Wash.: Independent Lock Company, Chicago
- All-Industry Manufacturers Association
- Bell Manufacturing & Sales Company, Detroit
- Foot Stamp Machine Company, New York
- ACMMA
- Photograph, Chicago
- ABCO Novelty, Chicago
- Lieberman Machine Company, Minneapolis
- Martin Vender Sales Company, Inc., Wensha, Wis.
- Continental Service Company, Detroit
- Boxing Service Company, Chicago
- Videograph Corporation, New York
- Ace Needle Company Chicago
- Chicago Machine Company, Chicago
- Machine, Chicago
- World Wide Distributors, Inc., Chicago
- Dutch Lock Company, Inc., Hammond Ind.
- Hammond Brot. (See 53 FIRMS on page 94)

Midget Movies Sales Will Be Held Direct

Set Up Factory Reps

NEW YORK, Feb. 25 — Midget Movies, marketed by Capitol Products, Inc., for the first time will be handled by a distributor set-up, which will be handled by direct factory representatives beginning March 1. The policy switch was occasioned by the belief that trained factory men could better handle service problems on the coin movie trade than those dealing in a variety of equipment, according to S. Goldsmith, capital executive.

It was indicated the new marketing set-up might also result in paring the list price of Midget Movies to operators.

The silent version now sells at $955, with the sound model offered at $959. As many as 20 representatives may be appointed eventually, Goldsmith said. They will work out of the home office first at first, according to Bobo, general sales manager. Oke can set additional posters free of charge by contacting Daily headquarters here.

Midget Movies Speed Bowler Plug

CHICAGO, Feb. 25.—A window streamer, urging patrons to come in and play Speed Bowler, has been included with this game shipped from the factory. The streamer, printed in contrasting red and bright yellow, measures 34 inches by 11 inches, has been tested and results have been about 15 per cent of Midget Movies production is currently devoted to the silent model, he disclosed. Films are secured either by the studio or direct from the movie producers.

CINE STRIKE, SNOW=WOE

SPEED BOWLER

Speed Bowler Plug

Industry Hit By Dimouts, Heavy Storms

CHICAGO, Feb. 25.—The critical coal situation, coupled with severe storms which crippled the Midwestern and some Eastern areas, this week hit the industry deeply. Difficulties in electricity threatened to keep grosses at a low point if the coal strike continues.

Almost as bad as the coal situation was the wave of inclement weather which struck the Northern portion of the country this week, ranging from almost continuous rain to snowstorms.

(See CINE STRIKE on page 94)
Cig Ops Suggest Improvements

See Penny Changer as Biggest Benefit; Want Edgewise Cig Packaging

By Dick Schreiber

CHICAGO, Feb. 25.—Cigarette operators say the greatest single improvement machine manufacturers could make in their product would be the addition of a penny changer to kick out from 1 to 3 cents and eliminate the penny problem.

This comment appeared most frequently in a survey by The Billboard Publishing Company among 425 operators of merchandise and service vending machines. The purpose was to uncover operator suggestions for improvements in equipment, and in the sales policies of cigarette manufacturers.

This is the first of two articles outlining suggested improvements vending machine operators believe would benefit them and the franchise operators to supply manufacturers could make. Next week: The biggest single improvement operators believe could be made in bulk machines.

Ask what single improvement cigarette manufacturers could make which would benefit them most, and many of the operators suggested a change in the packaging in the cassettes to make penny-changing easier, the operators pointed out.

The perennial request—that cigarette operators be put on a manufacturers’ direct list to buy at wholesale—ran third on the list of operator suggestions to cigarette makers. In second was the operators’ suggestion on vending machine size. Operators need a vending machine that will work and vending machine manufacturers have been quick to respond to consumers’ desires.

The survey indirectly pointed to penny-changing as the biggest single route management problem since the introduction of the vending machine and supply manufacturers and vending machine manufacturers for both equipment and supply manufacturers.

Talk Taxes at Mass. Op Meet

Nama Brass Urges Turnout For Hearings

Would Hit Biz Hard

BOSTON, Feb. 25.—Operators of merchandise and service vending machines met at the Copely-Plaza Hotel here Monday for a business session of Region 1 of the National Automatic Merchandising Association (Nama). Top subject on the agenda was the general concern over the federal tax laws, which are under consideration in the Massachusetts Legislature.

Talk taxes ranging from $5 to $20 on vending equipment. Operators present pointed out 4-column manual gum venders.

Wrigley Location-Tests 1,000

By Silver King

CHICAGO, Feb. 25.—Following the successful test of a new automatic vending machine last November, the William Wrigley Jr. Company has continued the tests, which are now being conducted in Chicago.

The new model will not be released for general distribution until sometime this summer, when it is expected it will be approved for use in vending machines. The Wrigley Company has conducted two 1,000 machine runs, making up the first 2,500 machines of the total tests.

Raverby Building New Candy Vender

Drops Other CM Lines

BOSTON, Feb. 25.—Raverby Associated Amusements, Inc., well-known vending machine manufacturers, have made a change in their product policy. They have decided to get out of the candy vending business.

At this time it is not planned to add others. Wrigley’s two-column machine, which is being sold now, is the first of their kind to be produced for vending machine distributors.

Bradley Named By Silver King

CHICAGO, Feb. 25.—Silver-King Vending Corporation has appointed Mr. Charles Bradley National Vice-President for the company, which has been in the business for over 30 years.

No committee report yet on pending legislation for vending machines included in the report, but the committee will meet soon to discuss the matter.

Java Tip

BRONX, Feb. 25.—Irving Wolff, Hot Coffee Vending Service, says his company is planning a campaign to increase the sales of coffee in vending machines. Wolff’s suggestion is to add a dennemer to the vending machine to encourage sales of coffee.

The two-column machine is made for Raverby by a machine company and has been designed to take care of itself in the next few months. The machine is a result of a consulting project. Wolff’s suggestion is to change the vending machine to a coffee vending machine.

Ops Denounce Two Proposed Vender Levies

No Committee Report Yet

BOSTON, Feb. 25.—Two proposals to impose $5 to $20 in taxes on Massachusetts vending machines were denounced in hearings here today by H. R. Barrett, chairman of the Jim Dandy members who said the measures were discriminatory and unconstitutional. The hearings were held before the Massachusetts Legislative Committee on Legal Affairs.

By the end of the week the committee is not yet ready to report the two per-machine measures, but op (See OPS DENOUNCE on page 27)

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Mike Hammergren, President of SuperVend Sales Corporation, says:
"More money is going to be made in the coin machine business in the immediate future than was made a few years ago in the richest days of the boom! The GOLDEN DAYS are right ahead!"

But times have changed . . . methods that worked perfectly ten years ago are outmoded today! The OPPORTUNITY is there, but you can't harvest 1950's Golden Grain with a 1934 sickle.

New as it is, already SuperVend Sales Corporation has been acclaimed not only from coast to coast but throughout the world—because Super-Vend provides not only the finest drink vendor in merchandising history, but equally important SuperVend has the organization and the methods that enable you to capitalize on the conditions as they are today!

A lot of money is going to be made from automatic drink vendors! To make sure you get your full share of these profits—work with SuperVend's modern machines and up-to-the-minute merchandising methods!

When you are in Chicago, be sure to drop in and let us tell you more about SuperVend. We're always glad to see you! If we don't see you in Chicago, one of our sales directors or distributors will drop by soon to tell you about SuperVend's sales plan for 1950! Or write to:—
Talk Taxes at Mass. Op Meet; NAMA Asks Hearing Turnout

(Continued from page 76)

present appeal at the hearing on the bills scheduled for the following morning (21) before the committee on legal affairs.

(For details concerning the hearing, see separate story.)

REPRESENTATIVES: Hugh McMackin, secretary of the Massachusetts Bottlers of Carbonated Beverages; Lucius Puter, assistant director, Cigarette Merchandisers' Association of Massachusetts; Eldred Williams, president of Sparta of New England, and Lou Risman, Mystic Automatic Sales, opened the meeting to contact their representatives and senators to vote accordingly.

Williams and Risman are regional chairman and legislative chairman respectively of NAMA Region 1.

Massachusetts tax matters have national importance since the bills are the only State level per-machine proposals currently being considered. Leaders in the Massachusetts vending machine industry scored the measures as "the worst and most discriminatory" in the history of the State.

Text of Bills

The legislative proposals arc:

House Bill 831 which provides no person shall maintain a vending machine unless by the general license without first obtaining a license from the Commissioner of Corporation and Taxation. Licenses thereunder be issued upon the payment of a fee of $30 for juice boxes, $15 for cigarette machines and pinball machines; $10 for soft drink machines and $3 for all other machines, and shall be subject to such reasonable terms and conditions as the commissioner may impose.

House Bill 1512 differs in that it provides a flat $20 per machine for all types of vending machines except those selling products for less than 5 cents. House Bill 631 primarily includes adding sales taxes to bulk penny machines.

Foster, associate director of the Cigarette Operators' Association, said: "We in the cigarette vending field have had many trips to the State House on taxing of machines. But this year the smoke machines are the largest in history. We are already paying $100 a year plus $1 per machine and any addition to the cigarette segment of the industry would certainly be discriminatory."

Canned Pepsi Being Tested For Response

Double Retail Price

NEW YORK, Feb. 25.—A marketing test to check consumer acceptance of soft drinks sold in beer-type cans has been launched by the Pepsi-Cola Westchester County Bottling Company. Set individually last Thursday (16), the test is believed to be the first of its kind sponsored by the parent company, although Pepsi-Cola engineers have been known to be working on the project for several years.

The pilot test was conducted in the area served by the bottling company was said to be good, despite an almost 100 per cent boost in the price of canned drink over the bottled product. With the test so far limited to food store outlets, the 12-ounce cans are being offered at three for $1.50. But the added convenience of the "throw-away" cans, elimination of a second deposit, which are also cited as aiding consumer acceptance.

What part novelty appeal plays in theooming in on the price remains to be learned. The cans, which have primped caps, are said not to affect the taste of the drink.

Executives of the parent company were refused to disclose plans for furthering the use of the canned drink in other markets, provided the Westchester County test proves successful. Speculating on its wider use, trade sources indicated that the higher price would limit marketing of the cans thru vendors.

Gum Vending Corp. Adding to 1c Line

NEW YORK, Feb. 25.—The Gum Vending Corporation, suppliers of Adams gum to the automatic merchandising trade, will add Dentyne, Boman’s Peppermint, Spearmint and cinnamon Chiclets.

Some Factory Reconditioned and Guaranteed Machines Available

HARL MEEKS
National Distributor
55 W. 42nd Street NEW YORK 18, N. Y.

MILLS FAMOUS DISPLAY PENNY GUM VENDOR
Dispensing Dentyne, Boman's Peppermint, Spearmint and Cinnamon Chiclets.

SOME FACTORY RECONDITIONED AND GUARANTEED MACHINES AVAILABLE.

NEW! 1 INCH METAL KNIFE...
Real blade opens and closes. Cut yourself in on this sure-fire $7.50 sales booster. At a low, low per M.

COMPASS (3) Treauser Balls $8.75 Real imported Complete set on free lacquer for 39c. Per 1,000 $1.75 88.
MYSSTERIOUS FACES
FROM FAR-AWAY
24 Unique Names Approximately $0.75 Printed on a treauzer Ball. M.
NEW BASKETBALLS
40 Treauzer Balls 8 colors- $1.50 Printed on a treauzer Ball. M.

KARL GUGGENHEIM, INC.
33 Union Square
New York 3, N. Y.

ATENTION, VENDING MACHINE SALESMEJ
If you have had Max, Asso., Shipman or similar experience you may be able to make the most profitable connection of your career. Our new machine is an all-time winner with a new angle which has put it at the top of the earnings list. If you can sell new operators through Business Opportunity ads you should be able to earn $750.00 weekly up from the start. Protective territory are now being assigned to experienced producers. Only a few more men needed. Write
Fortune Enterprises, Inc., 1600 Broad St., Newark 2, N. J.
Ops Denounce Two Proposed Vender Leives; No Report Yet

(Continued from page 76)

erators had put up strong objections, saying they feared they would lose their business to being taxed into the red.

AFI Supports Bid

Kenneth J. Kelley, secretary-treasurer of the State American Federation of Labor (AFL), appeared before the committee to advocate passage of the first $50 tax (for details on both bills see adjoining columns on property and corporation taxes). Kelley pointed out that other retailers selling foods and drugs, who have increased their per-pack machine price demonstrated the ability of operators to pay the $50 tax. He also claimed machines were unfair competition for storekeepers who had overhead and payroll to meet.

This stand was sharply challenged by operators, who refused to accept assistance from Rep. W. F. Kelley (D., S. R., Stonington) in his personal testimony that the change of the business had a favorable effect on employment.

Vending machine operators, who have their own problems in overburdened and overloaded, appeared with the hearing to explain automatic merchandising, its place in the economy and the use of per-pack machine taxes.

"An Arbitrary Levy"

Leading the opposition at the hearing was Gillman F. Welsh, counsel for Massachusetts of Connecticut and Boston Beers and Liquors, a leading operator of vending machines.

General Candy Sales Off as Profits Rise

CHICAGO, Feb. 25.—General Candy Company has reported net income for 1948 increased to $2,616,981 equal to $1.81 for each of the 138,333 shares outstanding, in spite of a 15.5 per cent drop in sales. In 1947 the earnings were $145,491, or $1.72 per share.

Charles F. Scully, president, stated that 5 per cent of the sales dollars was attributed to a decrease in the price of the 138,333 shares outstanding. There was no explanation given for the increase in earnings, which had climbed while sales were declining.

In line with General's report of the increase in sales, the Department of Commerce announced a 4 per cent increase in candy sales.

Ford Gum to Expand Vender, Gum Output

LORERGET, N. Y., Feb. 25.—Ford Gum & Machine Company, Inc. has announced plans for expansion of its gum equipment to the burning of 60,000 additional pounds of gum, which exceeded $2,000,000 cost. With the expected output, the company plans increased production of 60,000 pounds of gum in its plants here and in Akron. The additional gum is expected to bring the number of Ford gum machines in the field to over 200,000.

Delaware Charters Vend, Drink Firms

DOVER, Del., Feb. 25.—Charters applications were filed by three companies in the state. The past week, T. V. Durant, Inc. of Atlanta, Georgia, filed a certificate of incorporation for $10,000,000 to deal in vending equipment; Frosty Vendors, Inc. operating 100 shares, no par value; and Coverdale Bottling Company, 100 shares, no par value.

SILVER/KING CORP.

420 E. 42nd St., New York 17, N. Y.

Rake Sells Fine Equipment At Fair Prices

NEW COUNTER MACHINES

E. Hunter...$18.00

A. G. Kat....$12.75

F. M. Miller...$12.75

A. A. Bliss Gum...$12.75

D. A. Smith Gum...$12.75

J. C. Davey Gum...$12.75

J. F. Green Gum...$12.75

F. L. White Gum...$12.75

C. A. W. Adams Gum...$12.75

G. B. Rich Gum...$12.75

C. W. T. Stevens Gum...$12.75

B. J. Wilson Gum...$12.75

Electric Sugar Dispenser...$10.00

Sprinkler 1 to 4 sq. ft. $1.00

WE SELL ALL KINDS OF VENDING MACHINES

Write for Circulars and Price List on Complete Line to Philadelphia Office, Dept. V

RAKE COIN MACHINE EXCHANGE

609 Spring Garden Street. (South) 3-5756 Philadelphia 23, Pa.

Write for Daleurs and Price List on Complete Line to Philadelphia Office, Dept. V

FORD GUM & MACHINE CO.

108 Central Ave., Akron, Ohio

112 N. Euclid Ave., Akron, Ohio

Silver Bells of "Chimney King" Silver Gum Vendor

Says "Try Our Vender"

No Report Yet

New Low Price KING OF VENDORS

KING OF VENDORS

5-Pack Gum Vendor

Smaller Than Ever Before

Silver Bells of "Chimney King"

$10.00

Quickly

As AID the Best Omen—or Why

Superior Quality

SILVER/KING CORP.

420 E. 42nd St., New York 17, N. Y.

Metal and Plated Coin Vending Machines

Write for Circulars and Price List on Complete Line to Philadelphia Office, Dept. V

Rake Sells Gum Vending Machines

For the Highest Line in Character Chars.

Rake Coin Machine Exchange

For the Highest Line in Character Chars.

Write for Daleurs and Price List on Complete Line to Philadelphia Office, Dept. V

ACORN

Order Yours Today!
Operator Suggestions

Following were ideas most frequently mentioned by cigarette machine operators in a recent survey by The Billboard Publishing Company. The operators were asked: What single improvement in cigarette vendors would you most? What is the biggest single change cigarette manufacturers could make in their merchandising packaging or advertising to help you?

For equipment makers:
1. Make machines with penny changers to return from 1 to 3 cents.
2. Build smaller machines to exploit industrial areas.
3. Generally improve match vending mechanism and offer it as an optional equipment.
4. Better construction, including better finishes and more properly handled moving parts.

For cigarette makers:
1. Pack cigarettes edgewise in the carton rather than flat.
2. Make venders and vending a regular part of all consumer advertising.
3. Put operators on direct who are quantity purchasers of cigarettes.
4. Actively move to stop the sale of cigarettes as "loss-leaders" by chains and other retailers.

Ops Suggest Improvements; Penny Changer Big Benefit

(Continued from page 76)
which, they naturally hope, would sell for under present prices. With this equipment, they said in the survey, there were also the possibilities to profitably develop many industrial areas where there is no need for larger machines with the kind of fancy trim that public needs need.

Similarly, for machines, the survey showed, run a close second to penny changers in operator suggestions for improvement in equipment.

(See table accompanying this story which lists other improvements operators suggest to both cigarette machine manufacturers and suppliers.)

In addition to the packing of cigarettes edgewise in cartons, cigarette operators said they would like to see cigarette manufacturers offer operators 100-200 packs; put quantity operators on direct and lend more active support to fair trade laws which would prevent chain stores and other retailers from using cigarettes as a loss-leader.

Support Vendor Promotion

More important than all these suggestions, however, is the need for cigarette makers' support in on-and-off-location promotion. It was pointed out. Only two operators of the 455 participating in the survey said they did not favor the use of stickers and additional promotion material. Most said they thought cigarette makers should do even more by the way of furnishing stickers, back-bar displays and other eye-catchers to stimulate vending machine sales.

In addition, the operators said they believed cigarette manufacturers should regularly work vending machines into consumer advertising. Two companies—Philip Morris and P. Lorillard—have from time to time included venders in their newspaper, magazine and radio advertising. But while they might like to see all companies actively promote their machines, they are not sure it could be done at "competitive prices," Flower said. It will also play a large part in penny ball-type candy confectons.

NAMs Gives Special Membership Plaque To National Vendors

CHICAGO, Feb. 25—National Vendors Association has been awarded a commemorative plaque by the National Automatic Merchandising Association (NAM) for the firm whose sales personnel brought in the largest number of new members during 1949. The NAM membership drive was conducted by the sales representatives division and the machinery manufacturers branch of the division, latter consisting of 80 firms.

Presentation of the plaque was made at St. Louis by Laurie Cava-ll, the latter's advertising manager, andadena Eden, secretary-treasurer, and general manager of National Vendors.

Cavanaugh also announced that Robert Buell, secretary and controller of National, has been reappointed chairman of NAM's membership building and maintenance committee for 1950.

FREE

WE'VE GOT... TOPPER

VICTOR'S TALL AND THINNER

Anning new operating the trouble of low prices that enable you to sell tobacco on a year-round basis at a very few cents. Packed as 50, 100, 200, or 300 per case. Further detail to operators of more than 5 cents. Contact your local businessman.

OLDSHAM-OLDSHAM CO.

1117 Third Ave., N.
Birmingham 1, Ala.
Iced Drinks
NEW YORK, Feb. 25.—A sudden onslaught of wintry weather, which sent temperatures down to the zero's five days ago, closed water lines connected to cup vending in several subway stations Tuesday (21). Pipes had to be thawed out with blow torches before the machines could be returned to operation.

American Home Foods Introts Vending COFFEE
NEW YORK, Feb. 25.—A new coffee vending concept developed by American Home Foods, Inc., producers of George Washington coffee and other nationally branded food products, is being offered to operators in this area. A few routes are being tested in the new concept.

Rowe in Milk Vending Biz In Three Cities
Chicago Newest Venture

CHICAGO, Feb. 25.—Establishment of M & T Vending Service, Inc., here last week, will mean a new smile for the city, as it also puts the Rowe Corporation in the milk business in three states—New Jersey, Pennsylvania, and Illinois. Bernhard H. Master, president, the company,
**Trade Directory**

### New Equipment


**Model 1500**—photograph—Rudolph Wurlitzer Company, North Tonawanda, N. Y.

### New Firms

Amusement Sales Corporation of Georgia, 224-26 West Congress Street, Savannah, C. W. Music Company, Asheville, N. C.—two types coin-operated equipment.

First Distributors, 1748 West North Avenue—distributing from Royal Procter, 926 Irving Park Road, Chicago—manufacturing firm.

Foster-Sander Distributing Company, Des Moines—d. bulb firm.

### Personal


Continental Service & Equipment Company, Detroit, appointed Jack Brown advertising manager.

Lamont, Corliss & Company's new dealer: Dan "Caddy" merchandising manager, H. Saxo, manager of the bulk chocolate sales department.

E. Trow, vice-president, and John M. Whitaker, vice-president in charge of raw material purchases by the Peter Callier Kohlweiss Chocolate Company, Fulton, N. Y., manufacturing subsidiary of Lemon Brothers.

Michigan Automatic Phonograph Owners: Members: William Kibbe, the Music Company, re-elected president for a two-year term; Edward Carlson, Carls Music Company, vice-president; Edward Gruzdick... and A Music Company; Harry—treasurer; Board members: Eddie Clemens, Music Service Company; Ben Oomen, Ohio Vending Company; Everett Watson, Tray Music Company, and Jim Jeffries, Jeff's Music Company.

National Automatic Merchandising Association: Ladies Committee: Mrs. Frank H. Burns, Greensboro, N. C., chairman; Mrs. Paul Borkley, South Otsara, N. Y., assistant; hospitality committee: Mrs. E. C. Chandler, Glendale, Calif., and Mrs. E. D. Wall, last; Mrs. J. B. O'Connell, Richmond, Va.; sightseeing: Mrs. Hugh C. Hower, Dearborn, Mich., and her assistant, Mrs. Herb Agel, Milwaukee; quiz show: Mrs. A. Kaplan, Branston, Va.; and publicity, Mrs. Aaron Goldman, Washington, D.C.


Special Chi so vending committee: Mrs. Clarence R. Adelberg, Aurora, Ill.; Mrs. E. Minkle and Mrs. C. Mathews, Chicago; Mrs. Thomas B. Hungerford, Glen Ellyn, Ill.; Mrs. William T. Johnson and Mrs. Victor Neisswanger, Elgin, Ill.

Music Publishers' Association: Officials: Paul M. Buhl, president of Paul F. Buhl Company, chairman of the Council on Candy, New member added to the council: Y. H. Geis, vice-president, Chicago; Swiss cheese, dealer; Herbert P. Stempfel, secretary, Maunau & Magnehaimer; R. B. Alting, advertising, vice-president, Curtis, Los Angeles; only Company; Bob McCormack, president, Bobs Candy & Peanut Company; and Theodore Stempfel, vice-president, E. B. Schick & Sons.

Chicago—Crush Company, New York, named E. Maurer, Burroughs manufacturing firm.


West officials: Harry de la Vie, re-elected president of CMA, re-elected secretary—treasurer, and Leonard Abrams, new vice-president.

**DENT**—L. B. Cook resigned as vice-president of Wilbur-Chicago Manufacturing Company, Inc., Little, Ft.

World Wide Distributors, Chicago, appointed Monty West sales manager.

Amusement Machine Owners Association of Greater Baltimore officials: Irv Goldner, pres.; Irwin Mason, vice-president; Moe Kamin, treasurer, and Abe Canby, secretary.

Bally Manufacturing Company, Chicago, appointed Paul, Music Company, 173 E. Morgan Street, Raleigh, N. C., to cover the North Carolina area.

M & T Sales Company, Chicago, appointed Wico, Mid-State Distributing, First Distributors, Southern Gold Enterprises to distribute Lite-Fin.

### Supplies In Brief

**CMA on Taxes**

WASHINGTON, Feb. 25. — Cigarette Manufacturers' Association (CMA) has put in a strong pitch for reduction and realignment of cigarette excise taxes before the House Ways and Means Committee.

CMA pointed out the excise on cigars has increased in the last decade far more than any other cost element.

The price of tobacco has increased 181 percent over 1939; wage rates, 110 percent; excise taxes, 241 percent. The trade group attributed part of the steady decline in cigar consumption to high excise taxes.

**New Sked Proposed**

Proposed was a new tax schedule for cigars, which would provide for an over-all decrease of about $2,000,000 annually in the average Treasury take of about $30,000,000 from the cigarette tax. CMA officials said not only is the excise too high, but it is also "unrealistic." It was stated that, under existing schedules, the 15-cent tax is taxed at $10 per 1,000, while the 16-cent cigar is taxed at $14 per 1,000. For that reason, CMA testified, "these two cigars, which are normally comprised to be of artificial price advantage, is the $8 difference in excise taxes.

**Drug Locations**

WASHINGTON, Feb. 25.—Drug—four of the better known coin machine locations, grossed $1,000,000,000 last year for a decline of 2 per cent. The record the $2,000,000,000 cashed up in the State Revenue Department reported.

Independent druggists continued to do the bulk of the business, with chain druggists capturing 25 per cent; retailers, $210,000,000, last year and $240,000,000 in 1948.

**Some Increases**

Despite the national decline in total cigarette sales in Washington and Delaware, the increase of the country increased sales over 1948. Of the larger cities, Boston reported a gain of 3 per cent; Omaha, 4 per cent; Dallas, 2 per cent, and Salt Lake City, 3 per cent.

Cities reporting drug sales off more than the national average were Oakland, Calif., off 11 per cent; San Francisco, 9 per cent; Cleveland, 8 per cent; Detroit, 7 per cent, and Newark, N. J., 9 per cent.

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MUSIC MACHINES

The Billboard

March 4, 1950

Jukes To Test New Speeds

Comprehensive Trials Due
Will Start April 1; Both 45's and 33 1/3's To Be Tried

(Continued from page 8) the actual placement of the new systems, a non-commital promotion-thinking at all levels. Operators are planning use of placers, black-bag signs, phone messages and even letters to local libraries, newspapers and periodicals to publicize the fact that a 45 or 33 1/3-r. m. p. m. is on location.

Too, a program to get the seven-inch releases direct to the public is also being planned, although this is still in the discussion stage. Opn. however, of the could now move approximately 6 cents per pressing by buying this equipment at the high, producers driving would grow to a dime and we can have records and phonerecord phones without undergoing too great an expense in the double programming of their records.

Distros Report

Inductive of the response to the new releases is the fact that shipments of 1200s from the distributors which have shipped over 1200s during the month, have already been placed, and that distributors are now being asked to place orders for 1200s during the month, as well. Operators in Chicago are indicating that they wish to have the 1200s at the ready for installation in the future.

Suppliers

25 Firms Set Space at Chi Music Confab

See Good Attendance

CHICAGO, Feb. 25—With exhibitors still slamming for the first run of MOA Exhibits, the show will go on. The show will be held in the Bertram Studio on May 9-10.

Name Exhibitors

The following firms were listed as exhibitors for the 1950 show: Perma Incorporated; Plantichild Chemical Company, H. C. Evans Company (of the old Follytone exhibit); G. M. Allen (AMO); The Billboard; Cash Box; MOA Records; Capitol Records; RCA Victor; Cheseles Muf-

sterings Provide School With Jukes, Amusement Machs.

MOSIC, Pa., Feb. 25—Benjamin Sterling Jr., head of the Sterling Machine Company, will be in the world's largest exhibit of musical machines, to be held in Chicago March 1-3. The exhibits will be located in the Palmer House, and will be made up of the leading manufacturers of musical machines.

Juke-Theater Deal

INDIANAPOLIS, Feb. 25—Juke-Theater, a new system for the sale of phonos, is being offered at the Lyric Theater last week brought a demand for the new system in the theater. The Janes Music Company, which is co-operating with the theater, gave away a pass to the show with the purchase of each phonograph record. The program was also broadcast over WMGM-AM and the show took place in the movie and radio show of the theater, James Plumberg. The program was broadcast over WMGM-AM and the show took place in the movie and radio show of the theater.

Special to The Billboard

HUB Ops Find TV Competish On Downgrade

Home Installations Up

BOSTON, Feb. 25—Approximately 200,000 units are now being installed daily in the Greater Boston area according to latest estimates, with hundreds of sets being installed daily. The daily phone graph ops point out is the home installations that are increasing. This is proving their earlier contention that video was a home amusement piece.

Jukes in Coachella

Jukes, which took a few seating units in the Coachella field, have been sold for a $2,000,000 number in public service. Brs. taverns and grills, which hailed with TV, have rushed out now. The rush was going on forever. They made it work on the same basis as a football, wrestling, boxing, basketball and football; TV plus any big-time market is a football market.

There are two TV stations operating in the Coaches area. The Federal Communications Commission (FCC) has allocated the

Set Up Unique Show for Ops At Convention

Pic Firm Fooks Bill

CHICAGO, Feb. 25—White opera- tors attend the Music Operators of America (MOA) convention here March 6-8 will be concerned mainly with the business sessions. The entertainment has been set up for Tuesday evening (7) by Inns. As usual, events will be held at the Hyatt Hotel and the Plaza Hotel, which are members of the MOA executive board.

With the Century, Fox de la Vies has arranged an exclusive meeting of the officers of the convention. The meeting will be held at the Century Theater and will be attended by all conventions and members of the Century Theater. The meeting will be held after the dinner at the Century Theater.

Refreshments will be served at the meeting.

Program, as arranged by de la Vies, is essentially significant, and much of it will be set up on the executive board of the Century Theater.

Sterlings assure that all equipment is in perfect working order by having their service personnel make periodic checks. Too, have equipment in the amusement field are added at regular intervals.

Head MOA Exhibs

Juke-Theater is a new system for the sale of phonos, is being offered at the Lyric Theater last week brought a demand for the new system in the theater. The Janes Music Company, which is co-operating with the theater, gave away a pass to the show with the purchase of each phonograph record. The program was also broadcast over WMGM-AM and the show took place in the movie and radio show of the theater, James Plumberg. The program was broadcast over WMGM-AM and the show took place in the movie and radio show of the theater.
H. C. EVANS and COMPANY extend greetings to MUSIC OPERATORS OF AMERICA

Our heartfelt thanks to you for the untiring efforts which have resulted in the M. O. A. NATIONAL MEETING... the first All Music Operators' Convention!

20 RECORDS
40 SELECTIONS

6 PLAYS FOR 25¢
Players' Own Selections

NEW PLAY METER

NEW RECORD CHANGER VISIBILITY FEATURE

UNSURPASSED TONE QUALITY

CUSTOM QUALITY PRODUCTION

EVANS' 1950
20 RECORD, 40 SELECTION
CONSTELLATION
PHONOGRAPH

We extend a cordial invitation to all phonograph operators to visit our Display in Rooms 734 and 735, Palmer House, Chicago.

H. C. EVANS & CO.
1528 W. ADAMS ST. CHICAGO 7, ILLINOIS

SEE EVANS' COIN MACHINE AD ON PAGE 108

www.americanradiohistory.com
FM Broadcasters Loom As Threat to Juke Spots

(Continued from page 84) Permission to use the pulser is granted the wired music outfit will go into the FM business. Musak's competition with the Juke has been chiefly in the so-called "Class Location" which is willing to pay the monthly charges. FM's claim, however, will be upheld with the pulser. Home listeners would get the commercials, but those dining out would get only the music. The only cost to the FM station would be the price of the special FM receiver.

If the FM threat to Juke becomes an actuality, operators will have two chief advantages to meet the competition—profit to the location rather than a charge and the opportunity for the patron to select the music desired.

Operation of FM stations in restaurants would be an inexpensive one for the broadcasters. They would continue to run their regular broadcasts interspersed with commercials. Receivers in restaurants, however, would be equipped with the pulser. Home listeners would get the commercials but those dining out would get only the music. The only cost to the FM station would be the price of the special FM receiver.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

COLUMBIA LP "DANCE PARADE" SERIES SETS PEAK. The disc jockey claims to be the first major of his type (Music Department).

JUKE'S WILL TEST NEW-SPEED DISKS. New 45 and 33 speeds to get trial starting April 1 (starts in Music Department).

RUSK COMMITTEES HOLD TAX CUT FUTURE. Rush against excise tax may reach the committee of the General Department (General Department).

LINCOLN HIKES PLASTIC PLATTERS TO 75 CENTS. The disc jockey is issuing heavier disks and boosts costs 30 cents (Music Department).

MAKE EM, SELL EM POLICY. New disk jockey policies dispensing with use and recording, listing, still selling (Music Department).

And other informative news stories as well as the Honor Roll of Hits, pop charts and The Billboard feature—two pages devoted to new merchanidisms and technical developments in the business—the Radio-Phono-TV section.

N. E. Ops Report
Juke Grosses Up As Video Fades

BOSTON, Feb. 25.—While television competition grows and grows without baseball, juke grosses are increasing in New England and ops are looking for an upswinging as novelty folk numbers keep the roof from falling on in the area.

While the competition factor of video has diminished, a new situation has come about, which puts everybody in the amusement business in the same boat.

People in the Hub are staying home more and more, and television is responsible. With some 200,000 sets in the listening area, and two TV stations in operation, a tele-buying surge by consumers is growing to the extent that present orders for home installations are being held up from 10 days to three weeks.

Hard hit are those by the stay-home audiences who have been the movie theaters, night clubs, bars and restaurants.

With all this, location owners have their headaches, but they look forward with anticipation to the baseball season and expect the Boston Red Sox and the Boston Braves to pull in the patrons as they did last year.

Music machine operators in the Hub feel that if prices of equipment were to come down, the situation would really be looking up.

New machines, Seeburg, AMI and Wurlitzer, are helping to play and to keep the resale market dark in many locations in the area.

The question of what happened to the coin-operated video was answered by Al Dulin, of Pioneer Music Company, who has 25 video arcades-

Candy Juke

LOS ANGELES, Feb. 25.—A jube box candy package has been introduced by Plastic Services Company here, designed to carry audible "sweetheart" messages. The package, made of clear plastic, features a hand-turned recorder with which, when activated, the recipient is "Humbled, Sweetheart!"

South Wind

TONE ARM Especially designed for WURLITZER and SEEBURG PHONOGRAPHEN with a "Southern Inclination"

Candy Juke

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Shuffleboard

Shuffleboard Activities

**Intro Coin-Op**

**Metro Bowl to Shuffleboards**

Deliveries Now Underway

INDIANAPOLIS, Feb. 25—Metro-Electronic Company here has announced a coin-operated version of its Metro-Bowl unit for use in regulation shuffleboards. Coin chute, activating the unit, is located in the middle of the table and is easily accessible to players. The fence can be attached to any shuffleboard in two minutes, thereby making a shuffleboard-type game. Feature of the Metro-Bowl piece is that it includes a coin-operated unit that is easily accessible to players.

Unit is distributed in Indiana, Wisconsin and Michigan by the Borough Distributing Company. Herb Perkin, of that firm, said the first coin-operated units are on display in Michigan this week, and that deliveries of the coin unit will start immediately.

**Des Moines Ops Advised Boards Subject to Tax**

DES MOINES, Feb. 25—City officials here have pointed out shuffleboard equipment with mechanical scoring devices are subject to city license charges, in addition to $1 and $1 for each additional board in an establishment and must be paid.

City license collector Floyd Jones, however, said that he does not see the present machines were not licensed, and at the offices and does not believe the ordinary shuffleboard as well as those with a scoring arrangement. Jones said many of the operators were unaware they were subject to the license fees and that his deputies were meeting with objections to making the collections.

Also the issue has not been raised directly, the State laws prohibit cities from licensing pinball and box and other similar coin-operated machines.

**Appoint Cohen Lite-a-Pin Rep**

CHICAGO, Feb. 25—M & T Sales Company here has appointed Shuffleboard Specialists to distribute its Lite-a-Pin conversion unit for shuffleboards.

Shuffleboard Specialists is headed by Harold Puckett and has offices and showrooms in Chicago. The firm is also a distributor of both Ohio's Shuffle-Lane and Nation Wide's Shuffle Pool.

**Puck Patter**

Chicag: Bill Tucker, Purveyers, is in Michigan in the interest of the coin-operated version of Metro-Bowl. He will be back late next week. Herb Perkins said that since Metro-Electronic stepped up production in its Indianapolis plant, deliveries of the Metro-Bowl are now on an immediate basis.

Metro Industries’ Peg Rogus and Carl L. Hennes, have set the wind-up of the firm’s league schedule. Winning teams and individual winners will be announced next week. Bud Beaasley’s new son was christened Michael, Jr. One of the added attractions for shuffleboard patrons of the Full Ball Mall is a special vendor which dispenses ounce of cheese for a dime. World Wide Sales Manager Monty West says that Exhibits’ Shuffle Bowl continues to attract inquiries from here and far. Phil Cohen claims that his staff will be able to do a real job with the M. & T. Lite-a-Pin conversion unit. . . . Grant Shay, publisher of the publication American Coin Machine Manufacturers Association (ACMMA), is pleased over the numbers of shuffleboard players and operators for exhibit space at the ACMMA show in May at the Hotel Sherman. Among those already signed up are American, Monday & Cooper, Standard and others.

**Milwaukee**

Badger Novelties here reports an upswing in shuffleboard play during the winter months.pe pace of the season, the shuffler heads, says much of this increased activity is being attributed to the activities of several organized leagues which while late in arriving in this city, has begun to divide the bills. West Academic has been profitable for the operator and local advertisers.

E. S. Feuster, head of E. S. Feuster & Son Company, reports his operating a shuffleboard with a shuffleboard for one or two weeks. This shuffleboard in good shape. It is 8 feet long and 2 feet wide.

**Chicag: Feb. 25—Metro Industries To Move Office**

CHICAGO, Feb. 25—Metro Industries will move its offices to 6220 S. Halsted Street, effective March 1. J. Besley, first executive, announced this week.

He added that the Metro warehouse would remain in its present location on the Southeast side.

**Brief and Important**

**Late Digest of Coin Machine News**

**Hires Company Elects Officers**

The election of Edward W. David as president of Charles E. Hires Company was announced last week. He succeeds Charles E. Hires Jr., who was chosen as chairman of the board, a newly created office. John R. Spindler, treasurer, was named executive vice-president, and Harold G. Scheidle was elected treasurer. John G. Magee, secretary, was named vice-president.

**Young and Hall Form Distrib Firm**

Walter S. Young, former Jennings executive, and Jack Hall have formed a new distributing firm under the trade name Hall & Young. They have established the office at 706 North Hill Street, El Dorado, Kan.

**Magerer New Rep**

Louis J. Magerer, formerly New England representative for L. C. Hall, has become a new distributor for National cigarette and candy machines. Magerer has moved to new headquarters at 1250 Washington Street, Boston, and offers sales and service on new and used equipment.

**SILENT SALES SETS SHUFFLE MEET IN EAST**

$1,000 Prize Money

WASHINGTON, Feb. 25—The Silent Sales System, exclusive distributer of the new Bowl-N-Shuffle, for the East, has announced a $1,000 Eastern tournament championship.

The idea has come from the new game in the Washington-Baltimore area. Operators will select players from among their customers for the playoffs and eliminations to be held July 5-July 9. The finals will be held at July 7-8. Silent Sales will be able to decide which players have been to the winners. Merchants will play the blackbirds, window signs, qualitative certificates and membership cards for the competition.

**MERO INDUSTRIES TO MOVE OFFICE**

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**Issue Standard For Indicator**

WASHINGTON, Feb. 25—A patent for a shuffleboard weight position indicator has been granted the late J. Magerer, of Buffalo, and duly published in a official gazette of the United States Patent Office. It bears the serial number 0,498,547.

Although no specific information on the use of the indicator is available, it is believed to be related to the construction of the product that it was designed to guard against, which is that of two packers in the box finish when the player at the start of the game is near the middle of the table.
Turning Back the Clock

15 Years Ago This Week

CHICAGO, Feb. 23, 1935. - Tom Winter, founder of Winter Manufacturing, welcomed conventioneers at the 1935 Coin Machine Show in Chicago with this statement, "If you are as young as I feel we will all have a good time." At the time he had seen in the coin machine manufacturing business more than 20 years ... Ray Mobley, Ball's Manufacturing, advised operators to diversify their business so that they would have several different types of games on location. Bally products introduced at the 1935 show were Ringer and Planetell. Other new games introduced in February, 1935, included O. D. Jennings' Sportsman; E. R. Henry's Bull's Eye; Exhibl Supply's Whir Poo! Pacific Amusement's Chieftain, and Smokey's Beaver. Most of the games were in the $25.00 price bracket.

Among the slate manufacturers in February, 1935 were Mills Novelty, O. D. Jennings, Fair-Way Scales, Watling and Gottlieb. - Nat Cohn and Irving Somner, New York, were among the distributors who had handled $1,000,000 worth of equipment in 1934. The Neuerer (N J.) Ledger morning newspaper, ran an editorial emphasizing the importance of this year's show. - Advance Automatic Sales Company moved to new quarters at 1021 Golden Gate Avenue, San Francisco. Firm was headed by Lou Weisheit, Charles Lechtenstein, head of the New York Vending Company, New York, opened a branch office in Inwood, N. Y. - Sportlands continued to be the rage in the large Eastern cities. They featured amusement games and won their initial following by offering attractive prizes as door and high score prizes.

Ohio Specialty Company, Cincinnati, moved its Lexinton, Ky., and Cleveland offices in new larger quarters at 129 West Central Parkway, Cincinnati. H. H. Cohen was president of the firm in 1935. - Anne Bartlett appointed executive secretary of the Miami Digger Company, Miami. - In 1935 the officers of the Vending Manufacturing Company consisted of: Tom Winter and his five sons. The former was president while John was general manager; Bill, manager of the scale department; Walter, manager of the coin machine department; Burns, superintendent of the bill division and Albert, sales manager.

SPECIAL!

AMERICAN CUSHION-REBOUND SHUFFLEBOARDS

In EXCELLENT CONDITION, COMPLETE WITH CLIMATIC ADJUSTERS.

$199.50 CRATED

P. S. DISTRIBUTING CO.

110 ELEVENTH ST.

DES MOINES 9, IOWA
CINEMEN YOU KNOW

New York:
Sid Levine, national counselor for the Music Operators of America (MOA), has been successful in his efforts to help lay the scene for the opening of the org's annual convention which will be held in March. The convention will be held at the New York Paramount Hotel, March 25-27. The entertaining bill will be topped by George Miller, MOA chairman, and AI McElroy, sales manager, who will wind up a Florida vacation next week.

Bernie Brau, manager of the Paramount Theater in Indianapo-
sis, has been on a Florida vacation for the past two weeks. He visited Key Largo, a new key off the mainland in the Florida Keys, and plans to return next week. Brau was accompanied by his sister, Mrs. Mary and daughter, Mrs. Ed Brau.

Los Angeles:
Paul Laymon, of the firm bearing his name, is showing the Bally Speed-O-Matic, a new coin-operated jukebox, at the Tijuana Electronic Show in Tijuana, Mexico. The jukebox is equipped with a 1,000-watt, 12-volt, solid-state power supply, and a 35-watt, 12-volt, solid-state stereo power supply.

Hartford, Conn.:
Thad DePace, of the firm bearing his name, has been appointed to the executive board of the National Theatre Owners Association. DePace is a former member of the executive board of the National Film Exposition Association.

Milwaukee:
John Piasecki, president of the Milwaukee Athletic Club, has been appointed to the executive board of the National Theatre Owners Association. Piasecki is a former member of the executive board of the National Film Exposition Association.

Chicago:
From Atlas Music Company comes word of steady progress in business. "The only sales progress we have made in the last year," said one of the company's executives, "is in the area of coin-op jukeboxes. We have been able to sell more jukeboxes in the last year than in the entire previous year." The company's sales are up 20% over last year.

Vital Statistics
Deaths
Alex (Al) Curtis, 48, Detroit coin machine operator and distri-
butor, died Feb. 20 of a heart attack, following a year's illness. He operated a number of coin-op jukebox companies in the C and F Amusement Company, Detroit, and was known in the field for his knowledge of the business and his ability to sell jukeboxes.

Marriages
Jean Cunningham, daughter of Robert Cunningham, Service in New York, married William McNeil, a salesman for the Macbeth-Campbell Company, and the couple is honeymooning in Chicago.

Births
A son to Byron Athen, New London, Conn., coin machine op-
erator and Mrs. Athen, in this city.

March 4, 1950
The Billboard
COINMEN YOU KNOW

New York: (Continued from page 89)
All of the first batch were sold and are on their way to ops this week.

Parker Lawrence, Supthen Products, will manage, reports recent publicity breaks on the firm’s coin game, Bowl-O, have spaced placements of automatic machines agreed in New York, Long Island newspaper, and radio and television mentions were made.

The partnership controlling the Dover Music Company, Jersey jube route, has been dissolved. Ex-partner, Alt Heine, has set up a new music company, Dover Music Service, headquartered in Dover, and Arthur Pedersen, A. P. Vending Company, operating out of Lodgewood... Fred C. Stifter, National Reelaters, traveled in from St. Louis for a conference with Chagnon, head of the National Reelaters Service Company here.

Eddie Lane, head of the Analco Congress, reports that one of the Belgian-type pool tables has been placed on exhibition in the New York Public Library.

Fred Schuyler, of Telco, reports sales of 12,000 pool tables.

Indianapolis: (Continued from page 89)
Publicity pieces of amusement phonographs will feel the effect by reduced income.

Indiana coin operators who attended the Wurlitzer Xmas celebration and placed orders for the new model are examining for delivery on the phonograph. Many who were unable to attend the preview are now making plans and placing orders for the machine, according to Mr. Schelly, manager of Midland Music Distributors, Inc.

At a special meeting February 27, Music Operators’ Association, Indianapolis, Ind. (MOAI), held its annual election of officers for the coming year... The Shifter Music Company, 1327 North Capital Avenue, distributors for Seeburg, reports a steady demand for the Select-o-Matic.

The Capital City Music Company, 493 West Washington Street, Indianapolis, has been organized by Albert Wood, of Wood and Smith, who will be exclusive music operators...

Coin row visitors last week included Russell Pennington, of Pennington & Son, Columbus, Ind.; Joe Connolly, Automatic Music Company, Muniel, and Lyle C. Porter, New Cestic, Ind.

Hartford, Conn.: (Continued from page 89)
checked his cash register that he was out $4.00 and a package of cigarettes.

And at Stamford, Conn., the theft of a cigarette vending machine at the city recitator was solved by detectives with the arrest of two coin operators who admitted the theft, police said. They were arrested following discovery of the smashed machine in a vacant lot.

Ralph Colucci, owner of Sixty Music Distributing Corporation, Hartford, coin machine distributors, took a trip to New York with Jack Gordon, Hartford district manager for J. P. Seeburg, to look over the new Wurlitzer 2400 juke box... Meriden Candy & Tobacco Company, 78 East Main Street, Meriden, Conn., was issued a certificate of organization, with the secretary of state’s office, Hartford, listing $100 paid in cash, and $500 amount paid in property, $83,855; President, Ernest W. Chapman; Vice-President, Pierre E. Cagno; Treasurer, Germaine A. Cagno, and Secretary, James A. Cagno, all of that city.

Los Angeles: (Continued from page 89)
the tunes from south of the border...

V. C. Gordon, of the Brawley Amusement Company, Brawley, was in town buying another truck-load of platters. The route he and his partner purchased last year is really paying off with those new Seeburgs, he says. Lettuce picking season in the Imperial Valley is helping raise the coins in the music machines down his way.

Stan Turner, of Southland Distributors, is drawing a deep breath now that the Wurlitzer showings-haves been completed. Never was there more enthusiasm of group of operators, he says,... George Hatchell, Inglewood coinman, was in town.

Harry Williams, of the Williams Manufacturing Company, was touring Picco Street last week... S. L. Griffin made another swing along coin machine row... Perry Irwin was down from Ventura... Another recent visitor was Bill Black from Bakersfield.

Homer Gillespie, of Gillespie’s Long Beach, made the rounds to say hello to many of his old friends... S. J. Burris made one of his frequent trips in from Montebello.

George Warner, of Automatic Games, is heading north this week for the games and machines... While he’s on the road Sammy Donin and Danny Liberson will be at the Eills office... Stewart Asb. Long Beach operated, was making the rounds looking over new equipment.

BE FIRST WITH THE LATEST IN THE WORLD’S MOST LIBERAL, MOST MUSICAL, MOST PROFITABLE COIN MACHINES

G. O. D. JENNINGS & CO.

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SHUFFLE ALLEYS
$195.00 Cash
MITCHELL NOVELTY CO.
3556 W. NATIONAL AVE.
MILWAUKEE 15, WISC.
Phone: Mitchell 5-3254

Coming in APRIL
See Page 40

THE BILLBOARD
March 4, 1950

COMMERCIAL Indian: 3-0038

212 Broadway
New York 7, N. Y.
Chicago:

(Continued from page 89)

with Meyer, handled the Exhibit Supply & Equipment Show at the Winter Trade Fair, is back at his office. Business was so brisk, Mencuri claims, that he did not have time to visit the show. One of Exhibit's voluntary workers at the show was Harold Nemeroff, N. J., who was taking in the events at Tampa with his wife. Grate is a driving force at Mike Munaw, Exhibit distributor in the field.

United Manufacturing officials reported last week that the firm's Super Shuffle Alley game, which is the game being used by Harry Jacobs in Milwaukee last week to be on hand at the firm's showroom on Feb. 8, 9 and will be at the Super Shuffle Alley. Visitors dropping in at the showroom will see the new portable shuffle game, which shortly will be available for sale.

Mehl and Paster have announced that W. L. Mehl, who was manager, will become the new president of Chicago Remodeling, Inc., a local firm.

Frank Roelke, head of the F. H. Roelke Company, and Paul Hettel, president, told visitors attending the annual convention for the first time that the firm is going full blast on the new shuffle and exhibit game, the price of which has been reduced from $100 to $95.

Roelke, who specializes in the design and engineering of the coin machines, has various other products in the development stage.

Ted Rubenstein, head of Marvel and M. & T. Sales Company, says shipments on his counter games are being handled faster than ever, and that production is in full swing on the latter. Rubenstein has a new push-bowling unit with Wico lined up as a distributor for the new unit, Rubenstein reports, and the unit is designed to handle the line. Harry Wiggs of the H. W. Wiggs Company has high hopes for the line-a-pint unit, and is already working on plans for a similar unit.

Roy Basken, Monarch pres., and Al Schering, who heads his own division, are excited over their new venture, Royal Products. Company has set up headquarters on the outskirts of town and is to have its production on its first product, a coin-operated bowling game, introduced soon. Basken, Boley and Basken, both with long experience in the coin machine field, report that other products are being worked on and will be introduced following the release of this unit.

Dave Simon, Simon Sales, New York, was in to see Mel Binks and Bill Ryan, of Universal Industries. Ryan says that Feature Bell has been given a new lease on life by the new Twin-Bell line, and that the shuffle game, also is making a host of new equipment is a news feature. Universal... John Pickering and Dudley Ruttenberg report a steady flow of business at their firm.

T. B. Holliday, Charlotte, N. C., and Harry Silverberg, T. B. Musco Company, were in to see us last week. Silverberg reports that the new Twin Shuffle, which converts a shuffleboard into a shuffle game, is now in production, and Nemeroff, reports interest in the Five Place counter game is still on the increase.

At First Distributors Joe Kelme and Wally Finke are pleased at the success of their new firm's line, which has been made. They are handling the Kentucky, Bowler, Boley, Basken, Boley and Basken, as well as a full assortment of used coin machines. Remodeling work on used machines is also a specialty, with repair shops is almost complete.

Meyer Marcus, National Wide Novelty Company, is on a business trip to Cleveland last week. Shuffle Pool interest continues to grow among artists, and many of the new production problems have been licked.

February 20—Amusement Machine Association of Chicago (AMA), semi-monthly meetings, Broadwood Hotel, Philadelphia. Members only.

February 21—National Machine Operators' Association (WVMOA), monthly meeting, Los Angeles.

March 1—Coin Machine Operators' Association of Harris County (CMOHA), monthly meeting, Chamber of Commerce Building, Houston.

March 5—Washington Music Guild, Inc. (WMGC), monthly meeting, Washington.

March 2, 6, 16, 23, 30—Connecticut State Coin Association, Inc. (CSCA), semi-monthly meeting, at New York.

March 6—Amusement Machine Operators of Greater Baltimore (AMO), regular monthly meeting, 2441 North Charles Street, Baltimore.

March 6—Music Operators of America (MOA), annual convention and exhibit, Palmer House, Chicago.

March 9—Mehl and Paster, Inc., Philadelphia Automatic Coin Owners' Association, Inc. (MAPOA), monthly meeting, Masconade Building, Detroit.


March 26-31—National Association of Tobacco Distributors (NAT), annual convention and exhibit, New York.


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Detroit:

(Continued from page 89)

Keeney Steeplechase N. Keeney

Michael J. Stein, Max E. Koch and Charles F. Barnes, who had a mixed partnership, have gotten their paws

on the French connection by purchasing the extensive cigarette machine route.

American Coin

America's Bell Machine Center

We Are Exclusive Authorized Distributors for Mills Bell Products

In ILLINOIS-IOWA-NEBRASKA-NO. INDIANA

7 GREAT NEW MILLS MODELS

21 BELL

BLUE BELL

BLACK BEAUTY

TREASURE BELL

MELTON BELL BONUS BELL

Limited Quantity — Brand New

MILLS VEST POCKET BELLS, $65.00

Jobbers and Distributors, Write for Special Price!

EXCLUSIVE DISTRIBUTORS IN

ILLINOIS (North of Springfield) 
AND IOWA FOR

KEENEY'S "TEN PINS"

Player actually bowls ball at REAL plastic pinboard

Shoots — Straight Shots — Strikes — Turkey — Split

Double — Spares — Railroad Pins Automatically Re-Set

A Real Bowling Alley, 8 ft. Long, 2 ft. Wide.

GUARANTEED FINEST

Reconditioned-Repaired SLOTS

Mills

S:Is B: L:S D: B: L:S D:

126.00 126.00 126.00 126.00 126.00 126.00

112.00 112.00 112.00 112.00 112.00 112.00

108.00 108.00 108.00 108.00 108.00 108.00

84.00 84.00 84.00 84.00 84.00 84.00

52.00 52.00 52.00 52.00 52.00 52.00

Mills: S: 12 B: 12 L: 12 E: 12 M: 12 L: 12 D: 12

H: 12

BURLINGTON: 125 CRUZ CROSS

Burlington, N.C.


drawn and offered at a catalog price:

RECONDITIONED CONSOLES

Daily DeLuxe Draw Bell $250.00

Draw Bell, S. & 3 M: 75.00

NEW LOVER COIN CHANGER, 5c-to-25c—last, accurate—ONLY $38.50

Terms: 3/8 P.O. or C.O.D.

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TROPHY

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ARROW BELL — BRAND NEW

PHOTO FINISH—CONVERTIBLE

PHOTO FINISH — F. P. OR P. O.

ALL GAMES CLEANED AND CHECKED

WESTERN DISTRIBUTORS

315A ELLIOT AVENUE

SEATTLE 1, WASHINGTON

Washington:

(Continued from page 89)

by the owners of the Paramount Sales

Company, is convincing following a heart attack.

William H. Cook reports the Cook

Company has received the approval of its replacement plug for the

Ray of the Castle Ray, and is going to put it into the

lock field designed for coin machine use, and will be ready to market it this year. ... Lloyd Wil-

liams advises that General Locks, manufactured by the M. Reformato

Company of却没有 Avenue, has discontinued the pro-

duction of locks for the coin machine

field.

Max Marion, who has headed the

Marston Distribution Company here for the past year, has been

appointed to Jacksonville. Another brief caller at this point was Jimmy

Johnson, Globe, Chicago. Among the

coinmen taking in the fights at the Coliseum here last week was Harry

Reese, Seeburg distributor. He is

reporting moving to this area, ac-

cordingly

the interest of his clients.

Muriel Deal, bookkeeper for the Gaycoed Distributors, is in-

coordinating office details for the firm.

Miami:

(Continued from page 89)

town on one of his whirlwind trips. Perhaps he went to Keeney's and then Jacksonville. . . . Another brief caller at this point was Jimmy

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coinmen taking in the fights at the Coliseum here last week was Harry

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Twin Cities:

(Continued from page 89)

laundromat recently established.

... Harold Lieberman, of Lieber-

man Music Company, and his wife

left by plane Wednesday for New York City with their 18-year-old

son, Dave. The boy has been all-

ing for some months and they were

to see a Manhattan doctor about him. . . . Fred Boller, of Baldwin, Wis., has become a monthly added to their operation in this area to his hold-

ings, is expanding his rooms and

buying new equipment for several of

his locations.

The Middlemen, of Biemarck, N.D., reportedly sold his coin machine

circuit to Glenn and Bob Ad-

ams, Johnsonville, Wis., a couple

of Middlemen who already operate

independently but have left the

Middlemen operation. . . . Lew Ru-

ber of the Biemarck Music Company

catching his breath from the rush

brought on by the National Warr-

anty Days, took time out to report

that Chicago Coin's bowling game

circus had made a real splash in the telephone with the factory urg-

ing shipment of more and better

units. Condolences are due Leonard Dinsdale, of Ironwood, Mich., on the recent death of his

mother there. . . . Sid Levin, of Hy-

nies, Milwaukee, has reorganized

and Universal's Twin Bowler con-

tinues to get heavy operator atten-

tion.

Mike Imig, of Yankton, S. D., president of the South Dakota

Amusement Operators' Association, was in the Twin Cities last week buying amusement and coin-operated equipment.

. . . Herman Warn, of Salem, N. D., was there to do the same sort of thing. . . . Novelties games were the special interest of Bun Coch, of Genearos, the local distributor for Minneapolis-St. Paul last week.

Another Damous, also of Grand

Forks, was in to shop. . . . Forrest

Daub, of Fargo Falls, Minn., bought

up a large stock of one-cent units for his

route.

Washington:

(Continued from page 89)

buying Bally bowling machines and

finds them going over.

John H. Phillips and Horace Bied-

er, general manager of the Chicago

Amusement Machine Corporation, in the association with the Detroit Consolidated

Production Company has won a

large order for their replacement

units. Consolidated's product, the

Pongos, has been opening new operations on a 20-cent coin meter ba-

sis. Shops using it are Heads of F

{}
Jukes To Test New Speeds; Comprehensive Trials Due

(Continued from page 86) time, since it's not a practical number of machines which will go on location with the new speeds.

"All that's to point the possibility of at least 50 per cent of the new machines being equipped with these conversions," he said.

Charleston

W. T. Cruse, president of Cruse Distributing Company, Inc., Charleston, W. Va., has written orders for 38 Model 1250s to be equipped with the new conversion units. These machines are to be delivered in Charleston, Cruse said, and all the time of delivery of the set can be specified by the speed he wishes. These units are expected to be delivered by the end of March, and should be on location on the 1st of April.

R. J. Herring, O'Connor Distributors, Inc., with offices in Richmond and Portsmouth, Va., reported that interest in the new speeds was high, but that in the vicinity wanted machines for disk availability before they ordered the conversion kits.

"The operators and ourselves," Herring said, "feel that this changeover is long overdue, and expect the first set will be at 45 r. p. m. as soon as possible after the conversion is completed."

Milwaukee

Harry Jacobs Jr., president, United, Inc., Milwaukee, reported that many of the major operators are considering converting one of their new machines to the new speeds.

"One operator gave us an order for two sets of conversion kits to equip his new speed machines," Jacobs said. "Other operators are interested in a conversion kit of their present machines, and we expect to have these on location in time for the Easter season."

Los Angeles

Norman Rothchild, speaking for the Southland Distributing Company, Los Angeles, reported the reception of the new conversion units on the 45 and 78-turntable machines.

"We are pleased with the reception reported," Rothchild said, "and we expect to have the first models in Los Angeles in time for the Easter season."

"With the many local and State associations through the country now driving for a heavy membership turn-out at the national "all-music" convention in Chicago, MOA officials are looking for a good attendance at the first meeting. When the convention was first announced in Chicago, it has been a tremendous success, our operators and us have the conversion kit ready for shipment, and we expect the first set to be in the hands of the operators in time for the Convention.

"The Wisconsin Phonograph Operators Association, Inc. (WPOA), reported their group at its last meeting and unanimously voted to support the MOA convention, and that a "local State delegation" would be on hand at the Chicago Convention. The Wisconsin org was one of the sponsors of the Five-State Convention held in Minnesota. The MOA supporting associations, including Minnesota South Dakota, North Dakota and Iowa, in addition to the WPOA, voted this year to dispense with their annual convention in order that all operators could attend the Convention.

Norman Gertz, president of the Michigan Merchants' Guild (MMG), President, has assured MOA officials of his organization's full support in connection with the convention, and has sent a message to every music operator in the State, whether they are members of the MMG or not, to attend the national get-together.

Jukes To Test New Speeds; Comprehensive Trials Due

(Continued from page 86) time, since it's not a practical number of machines which will go on location with the new speeds.

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Norman Rothchild, speaking for the Southland Distributing Company, Los Angeles, reported the reception of the new conversion units on the 45 and 78-turntable machines.

"We are pleased with the reception reported," Rothchild said, "and we expect to have the first models in Los Angeles in time for the Easter season."

"With the many local and State associations through the country now driving for a heavy membership turn-out at the national "all-music" convention in Chicago, MOA officials are looking for a good attendance at the first meeting. When the convention was first announced in Chicago, it has been a tremendous success, our operators and us have the conversion kit ready for shipment, and we expect the first set to be in the hands of the operators in time for the Convention.

"The Wisconsin Phonograph Operators Association, Inc. (WPOA), reported their group at its last meeting and unanimously voted to support the MOA convention, and that a "local State delegation" would be on hand at the Chicago Convention. The Wisconsin org was one of the sponsors of the Five-State Convention held in Minnesota. The MOA supporting associations, including Minnesota South Dakota, North Dakota and Iowa, in addition to the WPOA, voted this year to dispense with their annual convention in order that all operators could attend the Convention.

Norman Gertz, president of the Michigan Merchants' Guild (MMG), President, has assured MOA officials of his organization's full support in connection with the convention, and has sent a message to every music operator in the State, whether they are members of the MMG or not, to attend the national get-together.
Coal Strike, Snow, Dimouts Hit Coin Machine Industry

(Continued from page 75)

In the week leading to the Canadian border area, to snow storms blanket- ing the mountain states, the midwest, and east, Miami, at the height of its resort season, was hit by snow showers during the week, the cutting off of several days of top income to which the local area look forward in eight months of the year.

Locations Closed

The coal strike, and the dimout orders which followed them in cities throughout the country, have brought about closings for many locations. Reports coming into Chicago indicated that up to 40 percent of areas where dimouts, or brownouts, had been put into effect had stumped as much as 60 percent of those businesses.

Gottlieb Bows

Smaller Size Shuffle Game

CHICAGO, Feb. 23.—Designed to fill the need of locations with limited space, Gottlieb has started production on Bowlette, a shuffle game based on bowling.

Bowlette measures 20 inches wide by 60 inches long and weighs 150 pounds, and is available in a nickel or dime coin chute. The puck used is slightly smaller than those used on conventional shuffle games. The new Gottlieb product is equipped with plastic pins mounted on a slightly inclined board and a sets of pins is placed slightly apart. Previous machines have had pin protection from being tampered with. Puck glide over the pins and under the coin slot.

Since scoring in Bowlette is identical to regulation bowling, all bowling pins are possible. The backglass not only shows the total score but scores of individual frames as well but also indicates when a strike and spare is made.

Alvin Gottlieb, advertising manager, said the game will be priced somewhere below the larger shuffle games on the market.

53 Firms Sign For CMI Show

(Continued from page 75)


VEND

1160 Patterson St.
Cincinnati 22, O.

Please enter your subscription to VEND Magazine for One Year for which I enclose $10.

Name

City Zone State

3-1/4 cm

Frontman, who also heads the Video-

game division, production of counter- operated combination television juke boxes, and a general membership meeting will be held soon, NYCM has retained the firm of Forman, Berg & Klein as legal representatives.

Here, however, with the 25-cent per run in the use of electricity cost in effect only yesterday (24), operators said the known economies are being touched. But they looked for a slow week to come up unless the miners return to work.

Snow hit here several times during the week, the first heavy downpour of the season, and roads were almost impassable. Outlying locations closed as early as 2 p.m. Wednesday and Thursday evenings, but for a return to normal operating hours by the weekend. The freezing temperatures, and the lack of clear skies, however, did not look too good as the week drew to a close.

Shipment Affected

Almost as sure as the effect of the strike and weather on the ops was the mixed-up shipping situation at manufacturing plants. Railroads were curtailing services daily, and trucking companies were staying off the weather.

Keeping an ear peeled for radios located in shipping rooms, manufacturers continued their production on equipment, as loading platforms were taxed with shipments awaiting pick-ups.

Despite the extremely heavy snowfall Thursday, trucks began to creep into the plants Friday in an attempt to beat further slowdowns and to move out some of the orders which had piled up.

Revive Counter Game Interest

(Continued from page 75)

straight poker game; Yankee, with cigarette or fruit reels which can be played on location; and the traditional Pinball or Black Jack game. All four models are equipped with a color combination of pennies, combination penny and nickel or nickel and dime play. Bally has Skill-Gain, a straight amusement game, in production. It is available in penny or nickel play.

The Bally product is Kickers and Shooters, penny play. Machine: Auto Bell have combined to produce Five Jacks, which can handle up to three players at a time and include a skill control trigger. Shipman is making the Art Show, a view machine with penny or nickel play.

Distrib Report

Empire Coin Machine Exchange, Chicago, one of the distributors who does a volume business in counter games, reported the sales of coin games are up since the end of the war. He predicts the sales of counter games now on the market, the field should enjoy a sales growth for the next few years. This observation is made by Gil Kutt of the Kutt's machine shop in Chicago. The shop is a Chicago Specialty, Chicago; Lamp Department General Electric Company; Cleveland; Advertising Poster Company.


FORM NEW ORG

(Continued from page 75)

Frontmen to expand their routes thru new organization.

Frontman, who also heads the Video-
Judge A. W. DeSelm Dies in Kankakee After Brief Illness

KANKAKEE, Ill., Feb. 25—Former Circuit Court Judge Arthur W. DeSelm, who was a candidate in the May primary election, died in St. Margaret's Memorial Hospital here last week following a brief illness. He is survived by his widow, Mrs. C. E. DeSelm, United Manufacturing Company sales manager.

Born in Wilmington, Ill., October 25, 1875, Judge DeSelm was graduated by the law school of the University of Michigan and was admitted to the Illinois bar in 1896. He was appointed Kane County judge in 1902 and remained in that capacity until 1935 when he was elected judge of the 12th Judicial Circuit of Illinois. In 1933 he retired to private practice in Kankakee, president of the Kankakee Board of Education from 1907-12.

Judge DeSelm was a collector of Abraham Lincoln papers and was also a noted botanist. Many of his specimens are on display in the Chicago Museum of Natural History.

Smoke Stocks Off

WELLINGTON, Ohio, Feb. 25—Whole-

saler inventories of cigars, cigarettes and pipe tobacco dropped 16 percent in the first three months of this year compared with the same period a year ago, for the month, Commerce Department reported.

Stocks on hand at the end of the month amounted to an 18-day supply below than for five weeks of November and one day less than December 30, 1948.

FOR SALE—USED SLOTS

3-5X-5X Brown Frames ........... $5.50 per set
3-5X-5X Blue Frames ................. 4.50 per set
4-5X-5X Blue Cherry Balls ..... 3.50 per set
5-8X-5X Black Cherry Balls .... 3.75 per set
6-8X-8X Black Baseballs ......... 4.50 per box
8-8X-16 Rockley's Cros 25a 5 15,000
15-8X-8X Bally Spinballs ......... $22.50 per set
4 Pairs Summer Sun Machines, Used $35.00 per pair

USED MUSIC—NO JUNK
2 Main, Ste. 7. 2001 Indiana Ave. Model 50—Give Me an Offer.

CASH ADDS 

2 Main, Ste. 7. 2001 Indiana Ave. Model 50—Give Me an Offer.

FRANK GUERRINI
Buch Street
Barbours, Pa.

CLEAN—PERFECT

With Three Cents, Notice, Return C.O.D.

3-5X-5X Red Cabinet... $4.50 each
3-5X-5X Brown Cabinet... $4.50 each
2-4X-8X Red Cabinet... $4.50 each
2-4X-8X Brown Cabinet... $4.50 each
3-5X-5X Red Cabinet, New... $15.00 each
3-5X-5X Brown Cabinet, New... $15.00 each
2-4X-8X Red Cabinet, New... $15.00 each
2-4X-8X Brown Cabinet, New... $15.00 each

FREE GRAVE SALES CO.
113-A Fourth Ave. E, Nashville 16, Tenn.

CLEAN—PERFECT

Two years' experience. Age 54, single. Does business for cash. Bids 10% off. Box 228

SLOTS MECHANIC

Twenty years' experience. Age 54, single. Bids 10% off. Box 228

TREMENDOUS BARGAIN

TRIPLE STEEL SAFE CABINETS

Reduced from $250.00 to $225.00. Absolutely new—rugged construction—never opened steel—rolling locks. F. O. B. Oakland, Calif.

HILLS SALES CO., LTD.,
1445 10th Street
Oakland, Calif.


HARTFORD, Conn., Feb. 25—Our organization is expanding more than any other charitable organization ever thought was possible," Abe Fish, General Amusement Game Company, Hartford, Conn., has announced this week.

Membership, he said, has already hit 35 with "every indication of additional membership." Meetings are being held throughout the State this week at 8:30 a.m. at the Majestic Hotel, Hartford, with all coin machine operators in Connecticut eligible to attend.

Waterbury Office

Lewis Nachoio, of the Waterbury Amusement Company, Waterbury, Conn., has opened an association office at the Waterbury Amusement Company plant. An office staff is handling some of the administrative details of the State-wide coin organization. Nachoio was ill last week and was unable to attend last Thursday's meeting.

Guest speaker at the meeting was Q-Ball Promosh

Sparked by Top Sports Figures

NEW YORK, Feb. 25—Coin-operated Q-Ball, pegging its appeal largely to a sustained promotion campaign, is said to have sold over $150,000 worth of games this week with the announcement that one of its major products is the entertainment facilities are being chosen as an advisory committee to further the public benefit of the sports figure.

Those named to the committee to date include: Ralph Kiner, powerbatte of the Pittsburgh Pirates; Bobbing among the Cleveland Indians; sportswriter Bill Stein, and Tony Martin, singer and amateur sportsman. Edward Kennedy, head of the American Q-Ball Congress, said others will be appointed soon.

The committee, in addition to tying up the policies of the congress in public sessions, will subject the rules of the game and, making recommendations for revision where necessary.

With the television show the congress is hearing now its forth week, Q-Ball placements in these areas are said to be increasing at a rapid pace. Titled "Q-Ball Championships," the show is broadcast by WOR-TV each Friday night. Tournament play-offs are featured.

Coffee News

WASHINGTON, Feb. 25—There is good news for coffee vendors concerned in a report from Agriculture Department which indicates consumption is expected to reach an all-time high this year after approaching the record last year.

The average American, drunk coffee equivalent to 19.5 pounds of coffee beans, an increase of 1.6 pounds per capita for 1934. The 18 pounds per capita figure of 1948 represented an increase of 7.9 pounds over 1941. The increase was set in 1940. The increase in 1948 has been attributed to the increased consumption of coffee per capita consumption amounted to 19.9 pounds.

Boston Pins

CHICAGO, Feb. 25—The Boston Licensing Board (BLB) has not even considered changing its regulations governing chairman Mary E. Driscoll stated this week. It has been charged that the BLB, which has full direction and jurisdiction over all coin-operated amusement equipment in Boston, had planned to rescind its regulation barring games from tavern-type locations.

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**UNITED's Shuffle Alley—CHICAGO's Coin's Twin Bowling—KEENEN's Ten Pins—EVANS' Shuffle Alley—KENTUCKY MACHINES—BALLY BOWLING—NEW 100% ORIGINAL BOWLING LEAGUE—COIN'S BOWLING LEAGUE—GUTTLEFF'S**

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Muloscope
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---EXHIBIT'S SHUFFLE BOWLING---

Converts any shuffle board into a bowling game—strikes made with roto ball—plays for pennies—write.

"THE NATION'S COIN MACHINE MARKET"

**CLEVELAND COIN MACHINE EXCHANGE, INC.**

202-2325 PROSPECT AVE., CLEVELAND, OHIO

M.S. GISSER, GISSER

**THANKS, FELLOWS!**

Due your own merit as well as mine — games up to date with LITE-A-PIN.

All Plastic—Bolting Plays in Plastic—clear plastic—watch the ball hit the post on all the machines 

1/2 Deposit wins all games.

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$199.50

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$399.00

---WEST SIDE DISTRIBUTING CORP.---

613 TENTH AVE.
CIRCLE 6-6666
NEW YORK 19, NY

---PURVEYOR STARTS DELIVERING GAME CONVERSION UNIT---

CHICAGO, Feb. 25—Herb Perkins, head of Purveyor Manufacturing Company, this week announced that his firm is in production and making deliveries on Super-Light, a conversion unit for shuffle games. Unit, listing for $250, has been designed to fit in within a few months by the average service man, Perkins said.

Super-Light features a wood base and numbered plastic bowling pins. The set is duplicatable as often as required. Super-Light has a lighting feature which makes the pins visible to the players. The unit can be turned out in a few minutes by the average service man, Perkins said.

Purveyor will appoint distributors in various parts of the country to handle Super-Light, Perkins said.

---ADD FRANCHISE BOWL-O DEALERS---

NEW YORK, Feb. 25—The Super-Light Products Company announces the appointment of a new Bowl-O dealer. The new Bowl-O dealer is Excellence Distributors, Inc., located at 126 Franklin Ave., Hartford, Conn.

---BASEBALL IS THEME OF SCHELLER GAME---

PHILADELPHIA, Feb. 25—Nate Scheller, Inc., which specializes in pin game conversions, has placed its latest unit in production. The new unit is a shuffle game converted from Yanks. The determining factors in converting the older game to Scheller's for the Super-Light unit, they say will be delivered in April, said the release will be timed with the baseball season.

Lennie Scheller says the conversion features fast action and throw of balls, large male and female players are awarded to top scorers in local competition.

---Tax Collections---

WASHINGTON, Feb. 25—Coin machine tax collections for the year 1950, totaling $391,869, have been reported this week. Collections for the first seven months of the fiscal year were off $944,676 from the $1,797,719 reported in the same period of the 1949 fiscal year.
Bell Machine Freight Cost Might Be Cut

Could Save 45 Per Cent

WASHINGTON, Feb. 25.—The Interstate Commerce Commission (ICC) is weighing a recommendation by a hearing examiner that bell machines be classified in the same category as pinballs for the purpose of computing freight rates. If the ICC follows the recommendation, it will mean that they may be shipped some 45 per cent cheaper than some rail lines have been charging.

The specific case involves 11 loads of bells shipped over the Atchison, Topeka & Sante Fe Lines by Advance Automatic Sales Company in May of last year. The railroad contended the machines were "coin machines not otherwise specified" and assessed them at the $3.03 rate for that category.

Advance, however, claimed the devices fell into the general classification of "toys and games" under the subhead of "tokens, coin operated." The freight rate for this category was only $1.63.

Bells Are Games

In recommending that ICC rule in favor of Advance and order a refund of the overcharge, Examiner A. L. Corbis quoted dictionary definitions of games and also cited court decisions. The key citation quoted by Corbis was Foley vs. Wheelan in which a District Court ruled that the term "game" is "very comprehensive" and "embraces every contrivance or institution which has for its object to furnish sport, recreation or amusement." Regardless of the fact that "the machine is so regulated that the chances are uneven against the player," said the court, such machine must be considered as coming within the meaning of the term "game."

Stating that Advance is entitled to a refund plus interest from the railroad, Corbis declared, "The machines are games, the operation of which involves taking a chance instead of the use of skill by the player; freight charges should have been assessed at the rate published for coin-operated games."

Begins Test of Tickometer

In Bridgeport Bus Terminal

BRIDGEPORT, Conn., Feb. 25—The first Bridgeport installation of the Tickometer, a machine that counts anything from dollar bills to tickets at speeds up to 1,000 per minute, was made this week in the Gray Line Bus Company terminal here.

A product of the Pinney-Bower Inc., Company, of Stamford, Conn manufacturers of postage meter machines, the general purpose counting and marking machine will be used by the Gray Line Bus Line to count transfers according to Frank Bums, manager of the company.

THE COUNTER GAME PROFIT-LINE

WINGS 5-Real Cigarette Machine
POK-O-REEL Straight Poker Game
YANKEE with cigarette and fruit reel changed instantly from cigarette to fruit reel on location.
KLIX "21" BLACK JACK
KLIX, WEISS, POK-O-REEL and YANKEE equipped with coin dividers; straight penny combination penny and nickel or straight dime play.
WRITE FOR PRICES

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Phone: Randolph 8-2807

SHUFFLE MITE
'THE SHUFFLEBOARD WITH CONTROLLED PLAYTIME'
It's New! Amazing!
America's No. 1 Money Maker!

SHUFFLE MITE Eliminates Supervision on Part of Location and Assures "Paid Play" at All Times

See Your Distributor or Write Direct

SHUFFLE MITE

TRADING DEVICES INC.
1469 Electric
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April 4, 1950

The Billboard

COIN MACHINES

#97

Coin Machine Show

MAY 22-23-24, 1950

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For Room Reservation
Write
Vince Shay, Hospitality Committee
Bell-O-Matic Corporation
4100 Fullerton Ave.
Chicago 39, Ill.

EARN EXTRA PROFITS!

CONVERT YOUR SHUFFLE ALLEYS TO
SUPER ALLEYS; ROCK-O-LA AND BALLY BOWLERS
NO SOLDERING

* PINS LIGHT UP
* ALL PINS NUMBERED
* UNIT SLIDES IN PLACE OF THE CLASSIC
* WIRE PLUG INTO THE GAME
* PLASTIC GUIDES AVAILABLE AT $2.00 EXTRA

PRICE: $18.50 Each
LOT OF 10—$16.00 Each

OAKDALE SALES
3850 N. Clark Street  Chicago, Illinois

COLUMBIA DOUBLE JACKPOT BELL

SPECIAL

SELLOUT PRICE

$69.50

Chambered coin op. contained in a new "EXTREME" cabinet.

THIS WEEK'S SPECIAL

MILLS WEST POCKET

$39.50 Cash

Pay for Yankees.

WANTED

USED BOWLING ALLEYS

G. J. CUMMINGS
251 Trolley Oak Road
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There is No Substitute for United's Original
Super Shuffle-Alley

For Immediate Delivery in this territory

MAINE
NEW HAMPSHIRE
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CONTACT YOUR LOCAL JOBBER OR DIRECT FACTORY AGENT

DAVE SIMON
SIMON SALES, INC.
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ROYAL DELUXE SHUFFLE PINS
THE ONLY COMPLETE UNIT ADAPTABLE FOR
United ★ Genco ★ Keeney ★ Rock-Ola
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Shuffle Type Games

NO SOLDERING OR WIRING
JUST PLUG IN
Can be installed in 2 minutes

A QUALITY PRODUCT AT A LOW PRICE . . .

When ordering, specify name of your game

Accept No Substitutes!
Royal DeLuxe Shuffle Pin Units consist of plexiglass shield to protect the illuminated and numbered pins. Masonite and veneer panel is adjustable to fit ANY SIZE CABINET. Break-Lining strip included to replace all old rubber rebound shields. Also included is a Shuffle Rake.

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CLEARANCE SALE!

GUARANTEED FACTORY REBUILT
5c, 10c, 25c

AUTOMATIC JACKPOTS OR GUARANTEED JACKPOTS
WITH TOKEN PAYOUT and METER

LOOK LIKE NEW!
OPERATE LIKE NEW!

$95.00 to $150.00
MONEY BACK GUARANTEE

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.
CHICAGO 24, ILL.
Profits! Profits! P-r-o-f-i-t-s!

WILLIAMS NEW TWIN SHUFFLE

Now Available in 9½ and 8 Ft. Lengths

With Gutters—Side Drawers—Servicing on mechanism and Rudd—Heavy Duty Units—Best by continued test—the only Twin with Under the Board Pack Return.

EXHIBIT DALE

SHUFFLE BOWL

Offers—Tried—Proven to be the salvation of the modern ten pin. Collection on SHUFFLE UP and STILL RISING. Ask the man who owns one! Exclusive in ILLINOIS & IOWA

CHICAGO COIN

BOWLING ALLEY

FEATURES: Ballistic! Exclusively New! Available also in 3-Dimensional pin! A great new game in every respect. Inexpensive to own and play at any price. shuffled of 7 and 10 pins. Colorful!

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Close! Reconditioned Throughout!

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34-CM

March 4, 1950

The Billboard

COIN MACHINES

99

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GIVE 'EM ACTUAL BOWLING

WITH KEENLY'S

"TEN PINS"

PLAYER ACTUALLY

BOWLS BALL AT TEN PINS!

Hook Shots — Straight Shots

* STRIKES — DOUBLES

* TURKEYS — SPARES

* SPLITS — RAILROADS

and PINS RE-SET

AUTOMATICALLY!

SIZE:

8 Ft. Long

2 Ft. Wide

THIS IS IT!

Nothing left to the imagination. A real bowling alley with 10 genuine plastic pins. Player bowls ball for every type shot. Official scoring. Pins re-set automatically. Get Keeney's TEN PINS today!

J. H. KEENLY & CO. INC.

2600 W. FIFTIETH STREET

CHICAGO 32, ILLINOIS
PURVEYOR HAS

2-BIG WINNERS-2

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FIRST TIME EVER SHOWN

"SUPER-LITE"
FOR ALL SHUFFLE BOWLING TYPE GAMES

- Adjustable To Fit All Games
- Just Plug It In
- No More Broken Glass
- All Pins Numbered
- Colorful Lighted
- Plastic Pins
- Easy To Install

ONLY $19.50 per unit

"METRO-BOWL"
FOR REGULATION SHUFFLEBOARDS

- Holds Locations
- Peps Up Play
- 2 Games At One Time
- 1 To 8 Players
- Easy To Install

ONLY $147.50 per unit

$30 EXTRA FOR COIN OPERATED

RUSH YOUR ORDER

USED SHUFFLEBOARDS
VALLEY ROCK-OLA MERCURY
(Masonite) NATIONWIDE

GET ON OUR MAILING LIST

SHUFFLEBOARD SUPPLIES
WAX — PUCKS — LIGHTS — SCORING PADS
SINGLE OR DOUBLE SCOREBOARDS.
WHAT DO YOU NEED?

ORDER ONE TODAY

TERMS: 25% DEPOSIT WITH ORDER, BALANCE C.O.D., F.O.B. CHICAGO

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HOLD!!! EVERYTHING

STRIKE SOON SOON BY "EXHIBIT"

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FIRST TIME SHOWN ANYWHERE

ALL PLASTIC

IT'S TERRIFIC!
IT'S TREMENDOUS!
IT'S OUTSTANDING!

* Base Clear Plexi-Glass
Colorful Plastic Pins,
All Numbered
* No Wood
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GET ON THE BAND WAGON TODAY

WICO HAS THE NEW M AND T ALL PLASTIC LITE-A-PIN
SENSATIONAL STIMULATOR THAT BOOSTS SHUFFLE GAME EARNINGS
ORDER NOW FOR IMMEDIATE DELIVERY

WICO CORP.
2913 N. Pulaski Rd.
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SEE IT TODAY! THE NEW M AND T ALL PLASTIC LITE-A-PIN

SEES ALL SHUFFLE TYPE GAMES
IT'S SENSATIONAL ORDER TODAY!

MID-STATE CO.
2369 N. Milwaukee Ave.
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CAN YOU USE AN EXTRA $3500.00 PER YEAR?

$3500.00 in actual annual earnings from a single BOWL-O installation.
That's what this sensational bowling game has proved it can take in!
Investigate this great new money maker for arcades, amusement places, taverns, bowling alleys, etc.

DISTRIBUTORS, SALES AGENTS, OPERATORS, LOCATION OWNERS.
Write today for illustrated feature and earning records.

H. SUTPHEN PRODUCTS CORPORATION
61 West 56th Street
New York, N. Y.

The game that gives the thrills of the sport $0,000,000 People

BOWL-O The Only Real Bowling Game

COIN RADIOS

Buy Direct From the Manufacturer and Save!
Steel Cabinet—Modern Design—Coin Rejector—$49.95 F.O.B. Factory.
$1 Deposit, Balance C.O.D. Write—Wire—Cell for quantity details—Read for full story.

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NEW YORK CITY
SHUFFLE-LANE

Here is the secret of shuffled success and maintenance—shrewdly mechanismed drawer slides; cut—brings entire store control mechanism into full view for easy servicing.

SHUFFLE-LANE
has the Thrill and Skill of
Shuffleboard and Bowling

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Make more money operating HOLLYCRANE than with any other coin-operated equipment. A real skill game with all the fascinating action of a real industrial crane. A fast money-maker that stays on location. For steady income ... for big income year in and year out ... operate HOLLYCRANE. Available in Free-Play and Merchandise Models. Write for the complete profit story.

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**NOW IN ITS 18TH WEEK**

November
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**And Still Going Stronger than Ever!**

It has been the “Cash Box” answer to an operator's dream.

**PLUS THESE EXTRA FEATURES**

- Cork lined rails for bank shots and silent play
- Pick up splits for added “Real Bowling” thrills

**AT NO EXTRA COST**

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MILLS' NEW 1950 BELLS

MILLS' NEW VEST POCKET BELL
MILLS' NEW QT

"21" BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL

WRITE FOR QUOTATION PRICES.

GUARANTEED RECONDITIONED MACHINES

5-BALL FREE PLAY GAMES

1-BALL FREE PLAY GAMES

SHUFFLE ALLEY CONVERSION KIT WITH PLASTIC PINS THAT LIFE UP!

SICKING, INC.

MILLS' NEW QT

466 N. BROAD ST., PHILADELPHIA 10, PA.

PHONE 7-4995

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

USED BALLY SHUFFLE BOWLERS

大大提高 $249.50

SHUFFLEBOARD

“GUARANTEED' RECONDITIONED MACHINES"

JOE ASH

ACTIVE AMUSEMENT MACHINES CO.

104 COIN MACHINES The Billboard March 4, 1950

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

USED BALLY SHUFFLE BOWLERS

CINCINNATI 14, OHIO

1401 CENTRAL PARKWAY

SICKING, INC.

CINCINNATI 14, OHIO

1401 CENTRAL PARKWAY

SICKING, INC.

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE
Players are going wild over the new “21” principle. Clubs report revenues being upped as much as 50 per cent with the “21”. The all Chrome is a real beauty. Ideal for your top locations. Order your “21’s” today.

Bell-O-Matic Corporation
WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS, 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
READY FOR LOCATION...

**WURLITZERS**

1100 ........................................ $395.00
1015 ...................................... 265.00
1017 HIDEAWAY .......................... 250.00
500-A .................................... 69.50
600-A ................................... 59.50
750-E ................................... 129.50
780-E ................................... 89.50
850 ....................................... 89.50
800 ....................................... 89.50
VICTORY 24 .............................. 39.50

**ROCK-OLA 1422** ......................... 199.50
**400 PACKARD HIDEAWAY** ........ 89.50
**AIREON 1200-A WITH COBRA** ... 89.50
**TOKE ARM** .............................. 89.50

**MUSIC ACCESSORIES**

**WURLITZERS**

<table>
<thead>
<tr>
<th>MODEL</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>3020 WALL BOX</td>
<td>$37.50</td>
</tr>
<tr>
<td>320 WALL BOX</td>
<td>$7.50</td>
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<tr>
<td>2140 BAR BOX</td>
<td>$32.50</td>
</tr>
<tr>
<td>2008 SPEAKER</td>
<td>$25.00</td>
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<tr>
<td>3031 WALL BOX</td>
<td>$15.00</td>
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<tr>
<td>4000 SPEAKER</td>
<td>$15.00</td>
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<tr>
<td>219 STEPPERS</td>
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<tr>
<td>4005 SPEAKER</td>
<td>$15.00</td>
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<tr>
<td>215 TRANSMITTERS</td>
<td>$12.50</td>
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<tr>
<td>4005-A SPEAKER</td>
<td>$15.00</td>
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<td>216 RECEIVERS</td>
<td>$12.50</td>
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<tr>
<td>4003 SPEAKER</td>
<td>$15.00</td>
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<tr>
<td>212 MASTER UNIT</td>
<td>30.00</td>
</tr>
<tr>
<td>241 OUTDOOR SPEAKER</td>
<td>25.00</td>
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</table>

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

**SEEBURGS**

<table>
<thead>
<tr>
<th>MODEL</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>WI-5 WALL BOX</td>
<td>$25.00</td>
</tr>
<tr>
<td>DS-20-12 BOX</td>
<td>$17.50</td>
</tr>
<tr>
<td>3W2-5 WALL BOX</td>
<td>$2.50</td>
</tr>
<tr>
<td>WRS-10 BOX</td>
<td>$7.50</td>
</tr>
</tbody>
</table>

**RUSH YOUR ORDERS!**

Terms: 1/2 Deposit, Balance Sight Draft

Exclusive AMI Distributors in Kentucky, Indiana and Southern Ohio

"The House that Confidence Built"

**SHUFFLE ALLEYS**

**AUTOMATIC SCORING**

"KEENEY'S" TENPINS AND PINBOYS
"UNITED" SHUFFLE ALLEYS
"GENCO" BOWLING LEAGUES
"CHICAGO COIN" BOWLING ALLEY

**PROMPT DELIVERY**

**SLOTS—SAFES**

New and Used Specials

<table>
<thead>
<tr>
<th>MODEL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c Blue or Brown Feet</td>
<td>$69.50</td>
</tr>
<tr>
<td>1c Blue or Brown Feet, Sanded, A-1</td>
<td>79.50</td>
</tr>
<tr>
<td>2c Blue or Brown Feet</td>
<td>99.50</td>
</tr>
<tr>
<td>5c Black Cherries</td>
<td>90.50</td>
</tr>
<tr>
<td>2c Black Cherries</td>
<td>91.00</td>
</tr>
<tr>
<td>1c Black Cherries</td>
<td>91.00</td>
</tr>
<tr>
<td>5c Black Cherries</td>
<td>91.00</td>
</tr>
<tr>
<td>5c Paces—like new</td>
<td>171.00</td>
</tr>
<tr>
<td>1c Standard Cherries</td>
<td>199.50</td>
</tr>
<tr>
<td>5c Standard Cherries</td>
<td>199.50</td>
</tr>
<tr>
<td>1c Standard Cherries</td>
<td>199.50</td>
</tr>
<tr>
<td>5c Mills O.T. A-1</td>
<td>65.50</td>
</tr>
<tr>
<td>5c Mills O.T. A-1</td>
<td>65.50</td>
</tr>
<tr>
<td>5c Columbian</td>
<td>79.50</td>
</tr>
</tbody>
</table>
| New Mills and Jennings Sides and Canvas | New Safes—Single, Double, Triple Revolve
|                        |          |
|                       | 5c Floor and Jennings Sides and Canvas | 252.50

**Write • Wire • Phone • ADAMS 7254**

**CENTRAL OHIO COIN MACHINE EXCHANGE**

525 S. HICH ST.
COLUMBUS 15, OHIO

**SLOT SALE**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>3c Jewel Sides</td>
<td>6.00</td>
</tr>
<tr>
<td>5c Jewel Sides</td>
<td>8.00</td>
</tr>
<tr>
<td>10c Jewel Sides</td>
<td>16.00</td>
</tr>
<tr>
<td>25c Jewel Sides</td>
<td>35.00</td>
</tr>
<tr>
<td>50c Jewel Sides</td>
<td>75.00</td>
</tr>
<tr>
<td>1.00 Jewel Sides</td>
<td>140.00</td>
</tr>
<tr>
<td>1.50 Jewel Sides</td>
<td>165.00</td>
</tr>
</tbody>
</table>

**UNIVERSAL DISTRIBUTING CO.**

1412 CENTRAL PARKWAY
PHONE MAIN 4649
CINCINNATI, OHIO

---

**EVANS' WINTER BOOK**

with NEW ADDED FEATURE!

**VISIBLE ODDS** 10 TO 1 UP TO 100 TO 1!

**ALL COIN PAYOUT!** Twin Payout Tubes! No Tokens!

**THESE EXTRA WINTER BOOK ADVANTAGES SHOW WHY WINTER BOOK OPERATING IS PROFITABLE!**

- Faster Action! Steady Play! Location Security! Mechanical Reliability FLIPS
- Sensational Winter Book Offer! No Build-up Necessary! Nonpareil 7-Coin Head, history-making improvement! Takes in up to 7 coins every game! Don't be satisfied with less! Precision Engineered! Custom Built Cabinet! So or So Play.

Order From Your Distributor or Write Direct

H. C. EVANS & CO.

1328 W. ADAMS STREET
CHICAGO 7, ILLINOIS

SEE EVANS' CONSTELLATION AD ON PAGE 85
EXHIBIT'S SHUFFLE BOWL

FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...
RIGHT NOW with the SMARTEST and the most REAL miniature Bowling performance of today.

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

PRICE! You'll be SURPRISED

STRIKES SPARES RAILROADS SPLITS ETC.

PLAY FRAME BY FRAME

ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS.
ADAPTABLE TO ALL LENGTH SHUFFLE BOARDS

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION...to EARN BIGGER and BETTER for you than ever before.

SEE NOW at all Exhibit DISTRIBUTORS
EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET - CHICAGO 24, ILL.

ORDER EARLY—FOR QUICK DELIVERY
WANT TO BUY
ANY AND ALL
LATE
5-BALLS
Send list and prices

UNIVERSAL
TWIN BOWLING
COUNTER
RALLY
SHUFFLE BOWL

BARGAIN BOX
RUBBER MALE PLUGS
$6.00 per hundred

NEW CONSOLES
UNIT. FROSTY BELL
UNIVERSAL BOWLING
SALLY CLOVER BELL

NEW CONSOLES
UNIT. FROSTY BELL
UNIVERSAL BOWLING
SALLY CLOVER BELL

WANTED COIN MACHINES

NEW COINS SPECIAL
GOTT. JOCKEY, BALLY
JOCKEY
GOLD CUP,

NEW REBUILT MACHINES

NEW PIN GAMES
GOT A SELLING HINT
NEW ONE BALLS
UNI. PHOTO FINISH, WAX
NEW CHAMPION, WAX

NEW SKILL GAMES
SUPER REELS—CHR.
SILVER DRAW

SLOT SAFES, STANDS, ETC.

ONE BALLS

CONSOLES

CITATION, P.F.
TROPHY, P.F.
GODfrey, P.F. SPECIAL, P.F.
JOINT SPECIAL, P.F.
ACTION SPECIAL, P.F.
GODFY DAILY RACES, P.F.

RECONDITIONED 5 BALL
Maryland $315.50 Merlin Glass $315.00
St. Louis $315.50 Virginia $315.00
Telecade $115.60 Spinal $115.00
Monroe $90.90 Trailing Action $89.90
Barnesille $115.00 Bally Action $90.00
Brokenshire $115.00 Catina $115.00
Saragosa $90.90 Murphy $115.00
Saratoga $90.90 Randers $90.00
Alten $90.90 Humpty Dumpty $90.00
Puttor $115.00 Sunny $115.00
Trinidad $90.90 Bally Action $90.00
Carnival $90.90 Ajax $90.00
Caracas $90.90 Stamp $90.00
Columbia $90.90 Gold Mine $90.00
Hundreds of Past War 5 Balls with
Flopballs—Special Col. $39.90

ONE-HALF DEPOSIT WITH ORDER. BALANCE C. O. D. OR SIGHT DRAFT

EMPEROR SUPERMANN
WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

COIN MACHINES

MATCH THIS BARGAIN IF YOU CAN

GAYCOIN DISTRIBUTORS
In Business Since 1923—Ask Any Successful Operator
4846 WOODWARD AVE. Temple 1-7300 DETROIT 1, MICH.

SHUFFLEBOARD
20 2 CANS 40 3 CANS 60 4 CANS 80 5 CANS 100 6 CANS
WAX 28% 23% 22% 21% 20% 19% 

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Williams TWIN SHUFFLE

1st BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING FOR 1 OR 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

1 PLAYER 10¢
2 PLAYERS 20¢

REAL GUTTERS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

8 FT. OR 9½ FT. LENGTH, 2 FT. WIDE

TERRIFIC FOR COMPETITIVE PLAY!

2 DOORS ON SIDE OF CABINET FOR EASY SERVICING!

* AUTOMATIC PUCK RETURN
* PUCK LOCKED IN AFTER EACH GAME
* IDEAL SIZE FOR ANY LOCATION...

* RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

*CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS.
UNITED'S
Super Shuffle-Alley
PATENT NO. 2,192,596
REGULATION BOWLING SCORING
NEW ANIMATION!
UPRIGHT BOWLING PINS
COMPLETE ACCESSIBILITY...
Entire Play Field Hinged
TWO SIZES
8 FT. OR 9 1/2 FT. LENGTHS
EACH 2 FT. WIDE
NEW MODERNISTIC CABINET DESIGN
UNIVERSAL APPEAL FUN FOR EVERYONE
EXCELLENT FOR COMPETITIVE PLAY
PUCK RETURNS AUTOMATICALLY... LOCKED IN AFTER EACH GAME
SEE YOUR DISTRIBUTOR
UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
BY POPULAR DEMAND!

Proudly Present

Bowlette

ONLY
63” LONG—
65” HIGH—
20” WIDE!

ASSURES
BIG-LOCATION
EARNING POWER
IN SMALL
SPACE!

THRILLS OF BOWLING!

SUSPENSE OF BOWLING SCORING!

All Built into a Game
that "GOES" ANYWHERE—Is Welcome EVERYWHERE!

SMOOTH—QUIET—
FAST PLAY!

ORDER FROM YOUR
DISTRIBUTOR TODAY!

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NEW

HIGH-SPEED
TOTALIZER

ENTIRE
MECHANISM
CONVENIENTLY
LOCATED
IN
BACK-BOX

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR
COIN-CHUTE
SAME AS USED ON FAMOUS
BALLY CONSOLES AND ONE-BALLS

Bally

PAT. PENDING
March 4, 1950

The Billboard

COIN MACHINES

CUTS PLAYING TIME IN HALF...
DOUBLES EARNING POWER

SPEED BOWLER

Animated Upright PINS
ACTUALLY DISAPPEAR
as roll-overs are hit...automatically reset

All the bowling-skill and shuffle-science of the record-smashing
SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that
registers the score twice as fast as on other bowling games, cuts playing-time
in half. DOUBLES EARNING POWER ... plus new, animated upright pins
that actually flip out of sight as roll-overs are hit ... plus SLUG-REJECTOR.

Drop Coin-Chute used on Bally consoles and one-ball games ... plus new,
simplified mechanism all conveniently located in back-box. For biggest bowling
profits order SPEED-BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft.
by 2 ft. A gold mine either way!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
It's Here!  
THE FASTEST  
SHUFFLE-TYPE BOWLING GAME  
Ever Presented to the Industry

SEE PRECEDING  
2 Page ADVERTISEMENT