Country warbler Red Foley is shown here on the receiving end of a real-life "Chattanooga Shoe Shine," but the gentlemen administering same don't really have to do this for a living. Harry Stone (left) is vice-president and general manager of WSM, Nashville, and Jack Stepp is program director. Together they wrote "Chattanooga Shoe Shine Boy," recorded by Foley on Decca and currently the nation's No. 1 disk in both the pop and folk markets. Few records in the history of the business have scored with comparable speed and scope. Another polished performer, Bing Crosby, cut the tune for Decca also. Tradeftrs predict big things for this lad, too.
Special for
JUKE BOX OPERATORS

More information of genuine value to the Juke Box Operator's business will be featured in The Billboard's Big 1950 Juke Box Supplement

(A Special Section of the March 4 issue)

... Yes, more valuable information for juke box operators than has ever been published in any single issue of any magazine at any time.

Here's a brief preview. Read it, judge for yourself, then make it a special point to get The Billboard's Big 1950 Juke Box Supplement by using the coupon.

STABILITY COMES TO THE JUKE BOX INDUSTRY
Key industry data stressing developments since the war in equipment, operator turnover, etc. Effects of wider use of location contracts, better commission agreements, status of operator credit and credit outlook for 1950.

Article will illustrate new phonograph models. Will also cover new phonograph maker, model and list price together with accessory prices. Vital industry statistics on number of phonographs on location, number of operators, percentage of postwar equipment on routes, average size of routes, etc.

GREATER PROFITS THRU LOCATION PROMOTION
Success stories on ways operators have found to boost phonograph play on location.

WHAT ABOUT THE SPEED WAR?
Factual resume of how 33-1/3, 45, 78 disk picture will affect the operator. Listing of record firms making 33 and 45 records and what type music they are putting on each speed.

PROGRAMING IS THE KEY TO BIGGER TAKE
Because programing opportunities have increased for the operator with the use of multi-selection boxes, proper programing is all-important. Article will cite the problems and the solutions that have been worked out by some operators, and how some manufacturers are making special plans to help operators with this problem.

LIST OF RECORDS AVAILABLE OF OLD STANDARDS FROM 1902 TO 1949 as compiled by ASCAP and BMI.

LIST OF 10 MOST POPULAR POP RECORDS ON JUKE BOXES as revealed by Billboard Charts from 1940 to 1945.

LIST OF 10 RHYTHM AND BLUES RECORDS MOST POPULAR ON JUKE BOXES each year as revealed by Billboard Pop Charts from 1942.

LIST OF 10 FOLK RECORDS Most POPULAR ON JUKE BOXES each year as revealed by Billboard Pop Charts from 1944.

LIST OF FAVORITE STANDARD TUNES ON JUKE BOXES as revealed by operator questionnaires together with listing of all records available of each tune by artist, label and disk number.

THIRD ANNUAL JUKE BOX POLL RESULTS
1. Artist popularity on juke boxes.
2. Record Company Service Aspects.
3. Record Wear Aspects.
4. Retail Record Aspects.

RECORD DISTRIBUTOR LIST
Published for the first time in over 3 years.
AM TV PROMOTION TOPPERS

Stars Called for Big Show
April 14; Truman To Address Congress on 1951 Sesqui

Day Starts Year's Events Preceding Fair
WASHINGTON, Feb. 18—With the Freedom Fair stalled until 1951, the National Capital Sesquicentennial Commission yesterday (17) came up with its first detailed plans to enlist showbiz in a big-scale program of other events slated to get off to a start April 14 with a gala concert by the Capitol pipe organ and radio stars. The sesqui commission revealed that President Truman has been asked to address a joint session of Congress on the sesqui theme that day, preparatory to the gala concert in which a choral group of

It's Kids Who Sell TV to Pa and Ma
WASHINGTON, Feb. 18—Children are usually TV enthusiasts before their parents and "are a prime cause of set purchase," according to the latest findings in a survey of D. C. television listening habits by Charles Aldredge, public relations consultant. Aldredge in an earlier published report found TV to be competitive to theaters (The Billboard, February 11). Latest findings showed that "the typical TV-set owning family in Washington is a young one, consisting of four persons, with at least one of the children under 15 years of age. The children are not only that TV entertains them, but also makes it easier to hire babysitters.

What Are Your Deductions?

Tax Report Offers Aid in Daily Lingo

Angled for Showbiz
By Lewis C. Leibah

12th BB Poll Finds Caliber Of Entries Up
Gimmicks Still Scarce, Too

Dim TV Hope In HST Board

WASHINGTON, Feb. 18—Altho President Truman Friday (17) announced a special communication policy board to report next October 21 on a study of the badly crowded radio spectrum, the guess here is that the board's immediate task will be little to do with the current dilemma of the Federal Communications Commission over television allocations. Truman, in setting up the board named Levin L. Stewart, provost of the University of Virginia, declared that communications policy problems are "too complex to be resolved by" television. The board is expected to come up (See Dim TV Hope on page 12)

In This Issue

R-B Foreign Acts Pyramid Worry AGVA

New Imports Set for '50

AGVA Confab Set on Wages For TV and Pix

NEW YORK, Feb. 18—Two additional European circus acts, the Four Chaludis and the Camilo Mayer Troupe, held a meeting (Wednesday) to discuss working conditions and see a production of television and television film. The purpose of the meeting, which is to be held at the Agua Club, is to discuss wages, fees, and conditions for the TV industry. (See AGVA Confab Set on Wages For TV and Pix on page 141)

First Step?

NEW YORK, Feb. 18—In the wake of the findings of the eventful consolidation of all the Eastern performer unions under one roof, the executive board of the American Federation of Radio Artists (AFRA), the American Guild of Variety Artists (AGVA) and the acting board of the Television Authority (TVA) voted this week to lease one floor at 15 West 44th Street for their offices. If the lease is the three unions will be in the building by May. The lease for the AGVA office includes a lease in its present location and Actors' Equity owns the building, but it would like to sell it if it could get new quarters.

What Are Your Deductions?

Allowable Deductions

The tax law applicable to your 1949 federal income tax return is practically the same law that applied to your 1948 income tax return. The following is a brief summary of the tax law in everyday language.

The use of a tax preparer is recommended for all taxpayers, particularly those with complicated returns. Detailed instructions for filing your return are contained in the Internal Revenue Service publication "How to Prepare Your Income Tax Return."
Showbiz's Day in Fight on Taxes

Strong Pitch to Congress

Report Gives Showbiz Tax Deductions in Daily Lingo

Mail Campaign Builds Up

WASHINGTON, Feb. 18.—Showbiz talk in town this week centered around hearings for one-day stand Tuesday (21) before the House Ways and Means Committee. An ongoing advertising campaign cu

utes to go on in the wings and backstage thru the letters, statement

s and petitions that have been directed to the House Ways and Means Committee and to individual legislators.

With larger and better organized groups of lobbyists here, which include
cise cut at hearings this week and with
the great mass of testimony by amateurs, the situation was reported as

also available to the committee. The cra

ning of actual evidence of excise tax testi

mony into a single day does not minimize showbiz's chances, which will be

How the stimulus to the indus

tory toward excise has changed

sight since the GO-conrolled 89th Congress backed tax-committee excise

ears which lasted several months. During the hearings, every facet of the entertainment world pre

nted testimony, all of which is, in the hands of the preparatory committees of the Ways and Means Committee for information.

The mail campaign in behalf of excise reductions continues heavy, topping in volume anything on Con

trol Hill since the war. Still in the vast majority of the mail is the well organized drive of the flicker industry.

Johnston and Henderson

The brunt of the testimony in be

half of the pre-reduction organization was delivered by Eric Johnston, president of the Motion Picture Associa

ion (MPPA) and John Henderson, former head of the Office of Federal Pro

duction Administration (OPA). Both assured the House committee that any loss to the Treasury from reductions of all excises would be made up by higher income and corporation tax collections resulting from the activity in business in those firms presently hit by excises.

A CIO speech also goes along with the administration, urging reduction in the 20 per cent ad tax, suggesting that this can be lifted entirely for admissions under 40 cents and placed at 25 cents and higher admissions. The union added that this should be done "before any con

ideration is given to any tax on the night clubs."

Speaking for a great number of the nation's merchants, the American Retail Federation (ARF) demanded outright repeal of all excises. Going further than other organizations, the Federation testimony, prepared by its presi
dent, Rowland Jones, de

ated the taxation of production and distribution and serv

ages through excise taxes has no place in a peace time tax structure regard

less of their ultimate destination or use.

Showbiz's Stocks in Healthy Gain

WASHINGTON, Feb. 18.—Amuse-

ments have entered into the second spot on the Securities and Exchange Com

mission list of securities that have climbed highest above 1939 top levels.

Using January, 1939, as a base of 100, Showbiz's stocks have put a movement common stocks at an index of 214 at the end of November. Pushed out of second place were airline stocks, which were given an index of 208. Paper ind

ustry stocks held third place of 206.

REST: Showbiz stocks in Healthy Gain

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Henic Falls Behind

"49 Pace in Detroit

DETOIT, Feb. 18.—The annual Hollywood Film Festival here played to an estimated 45,000 in the first five shows, running up the Sunday night with a six-day total estimated at close to $100,000 based on admission of $1.50 per show.

The show this year runs thru March 3, with Mondays dark and matinees in each of the three Sundays. Attendance so far this season is a little lower than last year's, but audience sale indicates this may be offset.
# THE WINNERS

## The Billboard's Twelfth Annual Radio and Television Promotion Competition

### Sales Promotion

**National Network**
- 1ST, AMERICAN BROADCASTING COMPANY
- 2D, WMER, CINCINNATI
- 3D, WJZ, CHICAGO
- 4D, WGY, SCHENECTADY, N. Y.

### Audience-Sales Promotion

**Clear Channel Network Affiliate**
- 1ST, KSTP, MINNEAPOLIS
- 2D, WBAC, SAN FRANCISCO
- 3D, KFAB, OMAHA

**Regional Channel Network Affiliate**
- 1ST, WCCO, BOSTON
- 2D, KEAN, WENATCHEE, WASH.
- 3D, WFL, PHILADELPHIA

**Local Channel Network Affiliate**
- 1ST, WOTC, MILWAUKEE
- 2D, WPDS, CLARKSBURG, W. VA.
- 3D, KEX, IOWA CITY, IA.

### Public Service Promotion

**Regional Channel Network Affiliate**
- 1ST, WIFL, PHILADELPHIA
- 2D, WISJ, WICHITA, KAN.
- 3D, WTMJ, MILWAUKEE

**Local Channel Network Affiliate**
- 1ST, KILL, HELENA, MONT.
- 2D, WBCB, FLORENT, MICH.
  - W. Robert Green, Gen. Mgr.
- 3D, WBYK, KANSAS CITY, MO.
  - Irwin Kussman, Dir.; John S. McDermott, Prom. Mgr.

### Audience Promotion

**Regional Channel Network Affiliate**
- 1ST, WGBP, BALTIMORE
- 2D, WAXY, YANKTON, S. D.
- 3D, WDAI, DULUTH, MINN.

**Local Channel Network Affiliate**
- 1ST, WCYS, SPRINGFIELD, ILL.
  - C. W. Field, Gen. and Prom. Mgr.
- 2D, WSTF, SANTA BARBARA, CALIF.
- 3D, WFLW, MILWAUKEE

**Non-Network, 250-1,000 Watts**
- 1ST, WLOW, NORFOLK
- 2D, WERL, FREMONT, ILL.
- 3D, WJRI, MILWAUKEE

**Non-Network, 5,000-20,000 Watts**
- 1ST, WNYR, NEW YORK
- 2D, WPMK, HONOLULU, T. H.
- 3D, KUSB, YREKA, CALIF.

**Honorable Mention**
- 1ST, KSTW, ST. PAUL
- 2D, KWSC, YANKEE, CUP.
  - Bob Sher, Dir.; Harry M. Minnich, Prom. Mgr.

**FM**

### General Promotion

**Regional Networks General Promotion**
- 1ST, WIZZ, WILKES-BARRE, PA.
- 2D, KEFK, HOLLAND, MICH.
  - Elmer L. Jones, Gen. Mgr.
- 3D, WATX, NEW YORK

### Audience-Sales Promotion

**FM**

**Clear Channel Network Affiliate**
- 1ST, WBIC, NEW YORK

**Sales and Audience-Sales Promotion**
- 1ST, WHKN, NEW YORK
- 2D, WIOU, NEW YORK
- 3D, WQEV, TROY, N. Y.

**Non-Network, 50,000 Watts**
- 1ST, WBRX, NEW YORK

**Non-Network, 5,000-20,000 Watts**
- 1ST, WMBR, CHICAGO
AM-TV PROMOTION TOPPERS

12th BB Poll Finds Caliber Of Entries Up

Gimmicks Still Scarce, Tho

(Continued from page 3)

its broad association with one of the radio industry, in this day of TV and increasing black-and-white networks, would have rated interesting, were it not for the severe critique of the three non-participating networks. Their view that national advertisers can't be convinced that radio can be an effective medium for selling products is interesting, and so is the claim that TV is gaining on radio in terms of audience loyalty. But the three networks are unwilling to participate in the Billboard's competition because they feel it is not fair to national advertisers. The three networks' lack of participation calls into question the credibility of the Billboard's decisions, but the fact that they are unwilling to participate is a testament to the power of the radio industry.

This year's winners include some of radio's top stations and their station managers. The "promotion" in this and the previous discussion refers to the Billboard's Annual Radio and Television Promotion Competition, which is open to all radio and television stations. The competition is judged by a panel of industry professionals, including radio and television station managers, advertisers and other industry experts. The competition is designed to recognize the most innovative and effective promotions in radio and television.

Issues of the Billboard are published monthly and distributed to radio and television station managers, advertisers, and other industry professionals. The Billboard is the leading trade publication for the radio and television industry, and is read by over 100,000 professionals. The competition is open to all radio and television stations, and is judged by a panel of industry professionals, including radio and television station managers, advertisers and other industry experts. The competition is designed to recognize the most innovative and effective promotions in radio and television.

Here Are the Judges Who Picked 'Em

NEW YORK, Feb. 18—Winners in The Billboard's Annual Radio and Television Promotion Competition are chosen by a panel of leading advertisers and advertising agencies. The winners are selected from among the most creative and innovative promotions in radio and television. The competition is judged by a panel of industry professionals, including radio and television station managers, advertisers and other industry experts. The competition is designed to recognize the most innovative and effective promotions in radio and television.

The full list of judges follows:

<table>
<thead>
<tr>
<th>Promotion Competition Judges</th>
</tr>
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<tbody>
<tr>
<td>1. J. A. ALLEN, Vice-President in Charge of Advertising, Connell and Zingale, New York, N. Y.</td>
</tr>
<tr>
<td>2. ALBERT C. STRAND, President, American Broadcasting Co., New York, N. Y.</td>
</tr>
<tr>
<td>3. E. P. DOWNEY, Vice-President, Chicago Tribune, Chicago, Ill.</td>
</tr>
<tr>
<td>4. C. D. DUNBAR, Assistant Director of Advertising, United States Steel, Cleveland, Ohio</td>
</tr>
<tr>
<td>5. JOHN G. MILLER, Vice-President, Col. John F. Kennedy, New York, N. Y.</td>
</tr>
<tr>
<td>7. GEORGE F. POTTER, Assistant Vice-President, General Electric Co., New York, N. Y.</td>
</tr>
<tr>
<td>8. JOHN D. GRIFFIN, Vice-President, The Coca-Cola Co., Atlanta, Ga.</td>
</tr>
</tbody>
</table>

This list includes some of the most prominent figures in the radio and television industry, and is representative of the breadth and depth of the industry. The judges are selected from among the most respected and influential figures in the media industry, and are chosen to provide a balanced and comprehensive perspective on the competition.

WLW 1st in Sales Promotion Among Clear, 3d Year in Row

NEW YORK, Feb. 18—Once again WLW won the Sales Promotion Award in the Billboard's Annual Radio and Television Promotion Competition, taking the title in 1961. WLW was first in the competition for its promotions in 1960 and 1962, respectively. The competition is judged by a panel of industry professionals, including radio and television station managers, advertisers and other industry experts. The competition is designed to recognize the most innovative and effective promotions in radio and television.

In 1961, WLW won the Sales Promotion Award for its innovative and effective promotions in radio and television. The competition is judged by a panel of industry professionals, including radio and television station managers, advertisers and other industry experts. The competition is designed to recognize the most innovative and effective promotions in radio and television.

KLZ, WSAI Tie In Effectiveness Of Sales Among Reg'n Net Affils

NEW YORK, Feb. 18—A photo finish in sales promotion effectiveness resulted in a tie for first place among the regional network affiliates in The Billboard's Annual Radio and Television Promotion Competition, won by WLW, San Francisco, Calif., and WMAL, Washington, D. C. Results included co-op advertising in place of newspaper ads for the products, in addition to the usual tie-in ads and special promotions. Results also mean new retail outlet for manufacturers using WSAI. One means of promoting the plan on audience was the "WSAI Advertises Products Week," in which grocery chains were advertising, magazine insert, postage meter, and radio Co-op.

26-week course, held through the year in July and August. Products used to demonstrate display, advertising, and merchandising effectiveness. Results included co-op advertising in place of newspaper ads for the products, in addition to the usual tie-in ads and special promotions. Results also mean new retail outlet for manufacturers using WSAI. One means of promoting the plan on audience was the "WSAI Advertises Products Week," in which grocery chains were advertising, magazine insert, postage meter, and radio Co-op.
February 25, 1950

**KSTP Is Tops In Aud. Sales Of Net Clears**

KNBC and KFAB Follow

**NEW YORK, Feb. 18.—** KSTP, Minneapolis, walked off with the laurels in the audience-sales category for clear channel network affiliates. WOR, New York, last year's winner, did not enter.

Not only did the Minneapolis outlet do far more than win the audience-sales category. It was also the over-all winner in the promotion awards, which is the only event in which the station has entered. KSTP was the only station to enter.

The KNBC story was more a constant day-by-day promotion. The station made an average of 365 daily promotions in its first six months, but its per cent of direct mail pieces did not amount to a strong factor in the competition. The station received third prize mainly on the basis of its promotion efforts. Among the ideas which add to the promotion was the use of a station staff member who helped to sell a station's product in its market by retail dealer tie-ins, special stunts and spot announcements.

The WFNX story was more a constant day-by-day promotion. The station made an average of 365 daily promotions in its first six months, but its per cent of direct mail pieces did not amount to a strong factor in the competition. The station received third prize mainly on the basis of its promotion efforts. Among the ideas which add to the promotion was the use of a station staff member who helped to sell a station's product in its market by retail dealer tie-ins, special stunts and spot announcements.

The WHBY audience promotion featured special emphasis on the "bodybuilding" and "continuous" nature of the station's programming. The station's advertising staff of 13 people, with sales offices in New York and Los Angeles, were used to make the station's advertising efforts as effective as possible.

The WFNX audience promotion was characterized by a strong emphasis on the "bodybuilding" and "continuous" nature of the station's programming. The station's advertising staff of 13 people, with sales offices in New York and Los Angeles, were used to make the station's advertising efforts as effective as possible.

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Nation Share Top 3 Awards; 6 TV Outlets From All Over Entries Stress Year's Growth

NEW YORK, Feb. 18.—The development of television in the past year, as evidenced by the results of the individual and television promotion competition, is the focus of the promotion campaign. The diversity of the medium's growth and the need for judges' selection of winners. With the addition of three prizes, the six outlets represented virtually every TV station in the country and embraced non-connected as well as cable stations.

Prizes were awarded to T. Connecticut, and WNY, KY, OK, Arizona, New York, and KGO, San Francisco. Third prize went to WTN, Cleveland, and WAVE, TV, Louisville.

Dealer Tie-In

Emulating its tie-in with dealer outlets, WLYC-TV got off to a roaring promotion theme, "In the City's News," as the first station. The TV station, too, goes on for dealer tie-ins. A plethora of campaigns, one following hard on the other, kept the station in the forefront of the mind for TV's eye as well. The promotion tied in with the opening of the station's sports department and promotion opportunities. Meetings with TV sets were held, resulting in widespread WLYC-TV dealings and orders for 51 sets for a station in Phoenix, Arizona. Also, 550 business cards distributed in the area. A sales promotion program was also undertaken, primarily by the station itself, for dealers. The program included the distribution of dealer cards, air plugs, and business cards, and interpretation of the station's name.

From its gala opening last June, WLYC-TV has proved itself a live-wire in the television business. The station's equipment and programming, along with a series of TV seminars and demonstrations for every type of consumer, have been held in various localities, including several in States and cities, studio tours, mobile unit displays as well as the station's own promotions. The station's air plug, ads and publicity material.

WABD's Clambakes

WABD's recent promotion attempt to reach out to special groups in the community was a success, and the station and its marketing effort—and with department stores has helped promote the station as well as move goods for advertisers. Development of a C-Mall order form enabling its viewers to order advertisers' products by mail. WABD also utilized its mailers, mailing lists and brochures for sponsors and agencies of the station, such as political, advertising, and viewers' memberships.

The opening of KGO-TV was a ready-made opportunity for the San Francisco station to develop its promotion, "Crazzle-dazzle" and it made every use of the chance. There was a sight at the "Crazzle-dazzle smash and smash-foll-touch." The first utilisation of the station's equipment developed thru advance bulletins, cop ads and store displays. Civic functions and special events, such as opening, heralded by many ads and multiple appearances of the station, and the newspaper coverage was obtained. Promotions and sales materials among follow-up tactics, including pairs of discs which rolled only several times, were put to work. "It's a natural."

50,000 children.

A crowd of 50,000 children was brought out onto Chicago's streets by WEAN-TV Santa Claus promotion, in which the station promoted a toy drive on a beat which steamed down the Chicago river and only to V-E Day's throng, and since it was done with the cooperation of the mayor and pro football stars participated, and helped swell the throng, the station's promotions were sent to Louisville via special relay equipment in collaboration with the friends for WAV-TV and sold many receivers in the area. The station's promotions were also distributed in the city's public libraries. All viewers in the area got the station's program bulletin. A survey was conducted to get viewer reaction to shows. Station personnel led its audience to the station at various organization meetings. All kinds of educational value are shown by library branches and distributed to schools for showings.

WIZZ, Always a Bridesmaid, Is FM Promotion Bride at Last

NEW YORK, Feb. 18.—WIZZ, Wilkes-Barre, for the last several years in general promotion for FM stations ranked second in the division accolade in The Billboard's 1950 promotion competition. Second and third spots were taken by KDFW of New York and WFBH of Detroit. Both KDFW and WFBH are part of the NBC Network, and their promotions were geared to the activity of the local and national programs, plus promotion aids rendered the stations. The station has rendered such promotion as special merchandizing, including store aids and special broadcasts.

Indicating that sales promotion is a weak point among large advertisers, no other entries in this division were adjudged worthy of an award.

WOBOW's A Wow in Sales Bally

NEW YORK, Feb. 18.—A division of the station that won first place in 1949, sales promotion category, local channel network affiliate division, brought forth a champion for 1950, in the sales promotion category, local channel network affiliate division. Sales promotion, Radio and Television Promotion competition. The title is WOBOW, Terre Haute, Ind., which identifies itself with local programming and heavy promotion.

The sales promotion efforts of WOBOW indicate that beside friendliness the station also stresses facts. The station is sent each client solicited by the in-store meter, and monitored. Audience surveys, BMB coverage maps, a survey of buying power, a record of the station's local and national accounts, plus promotion aids rended the station. The station has rendered such promotion as special merchandizing, including store aids and special broadcasts.

WLOW N'folk Makes It Three Wins in a Row

NEW YORK, Feb. 18.—Two of the three top prize-winners in the audience promotion category, WKY of Oklahoma City and WLOW of Milwaukee, took third place in this year's competition. The third consecutive wins in The Billboard's 1950 promotion competition. Champ was WKY of Oklahoma City, Omaha, and Milwaukee. The station took third place, also for the third consecutive year. WLOW, which was the top sales outlet from the network, among the non-network outlets from the network, was WFTL, Freeport, Ill.

Four audience groupings were awarded to the station. The station's groupings in four different program types and promotions, WKY of Oklahoma City, gaining considerable promotion from its employment in the local and national networks, gaining considerable promotion from its employment in the station's local and national networks, as well as its employment in the station's local and national networks. The station's groupings in four different program types and promotions, WKY of Oklahoma City, gaining considerable promotion from its employment in the local and national networks, as well as its employment in the station's local and national networks. The station's groupings in four different program types and promotions, WKY of Oklahoma City, gaining considerable promotion from its employment in the local and national networks, as well as its employment in the station's local and national networks.
WACB Tops in Listener-Sales For Non-Netters

NEW YORK, Feb. 18.—Solid promotional ideas marked the non-network stations in the audience-sales category of The Billboard's 12th Annual Radio and Television Promotion Competition. WACB, KTTU-TV, P.B., won first; WMTR, Morristown, N.J., and KECX, Odessa, Tex., were tied for second and WLW, Ladiesmith, Wis., was third. None of these stations had been up front in last year's contest.

WACB took the award, alto its hang-up job was accomplished almost without funds. Among its promotional activities were trailers, menus, letters to business men, Christmas cards, match covers, etc. The station's windows were decorated in two fairs held in the vicinity and won the attention of the town with a contest to find the funniest hat.

WMTR's Entry

For a comparatively new outlet competing with titans in its primary coverage area, WMTR came thru with a strong audience-sales promotion campaign. Program-wise, the station concentrated on a good-music policy, with emphasis also on local news, special events and farm-home and clubwomen shows. WMTR arranged to have 15 weeks run its program thru reciprocal plugs when the only daily in the area mixed radio.

KECX found favor with the judges thru a special broadcast of its radio show Telegus from an airplane. The show was heard thru a Federal Communications Commission okay, but paid off by the attention it received from the community. The WLWY effort resulted in raised sales for an ice cream sponsor. The station aired a three-week show which gave free ice cream to listeners sending in cards, with special interest in the best explanation of a "good neighbor."

KXLJ's Pubserv Tops Local Channel Affils: WBBC, 2d

NEW YORK, Feb. 18.—Top public service awards in the network affiliate local channel category of The Billboard's 12th Annual Radio and Television Promotion Competition went to KXLJ, Helena, Mont., and WBBC, Flint, Mich., in the named.

The Helena station took first-place honors for its extensive promotion of its coverage of the Montana legislative assemblies. In addition to airing political programs to the public, KXLJ gives the governor and the historical library at the Capitol transcriptions of the sessions and prints a complete record of the series. Legaluffs Highlights, which is distributed to every school, library, newspaper and radio station in the State.

WBBC won second place laurels with a Bike Carnival, keynoted by a "safety on wheels" theme. The event, which was also backed by 1-safety, welfare and community organizations, was open to children from seven to 13.

Prior to the Bike Carnival, which was broadcast via remote from the field, WBBC staged a double-promotion campaign, designed to make the kids safety conscious and plug the two-wheel circus at the same time. The kid contestants were interviewed on the air before the final event, and the show's over-all success was evidenced by the fact that more than 300 children participated this year than last year.

The idea was that the design which gave free ice cream to listeners sending in cards, with special interest in the best explanation of a "good neighbor."

NBC Grabs 3 of 4 Top Honors In Affil Clears' Aud. Promosh

NEW YORK, Feb. 18.—The contest for top honors in the clear channel network affiliate audience promotion category of The Billboard's 12th Annual Radio and Television Promotion Competition was virtually an inter-family affair for stations owned and operated by the National Broadcasting Company (NBC). Of four awards handed out in this category, three went to NBC-owned stations; the other, second place, went to RSL, Salt Lake City, an affiliate of the Columbia (CBS) network, First place went to WNBC, New York, with KOA, D., and WMAQ, Chicago taking third place.

The 15th anniversary of the Macy's McBride program sparked a giant-sized promotion for WNBC, which also won top laurels last year. This powerful campaign was spread abroad with publicity vehicles throughout the country, via national news and photo services, magazines, syndicated columns; plus saturation coverage in the local press. The campaign was climax by a party for 4,000 people in the Yankee Stadium, which garnered world-wide publicity. The show's sponsor chartered two trains to bring visitors to New York for the event.

KLS's Pitch

Second place winner, RSL, geared its entire 1948 promotion program to its specialized programing—thousands of spot announcements were aired, plus a weekly show featuring news about station personalities. In addition, the station "used extensive use of direct mail, including music schedules and menus, to educators, businessmen and public officials; newspaper advertising and follow-up newsworthy publicity, RSL devised numerous gimmicks to accomplish the latter feat, including a "gold fish derby" to put its Lift's Go Fishing program.

Tied for third, WMAQ, another last year's winner, obviously spends plenty of cash in newspapers and direct mail, lavish billboards and lobby displays, car, ad, movie trailers, outdoor and window displays. This extensive saturation technique, plus the station's all-out promotion for special stunts, contests and co-operative tie-ups, adds up to impressive audience promotion. WMAQ carries on consistent promotion tie-ups with local organizations and garners much word-of-mouth publicity, via its big studio audience attendance.

The audience promotion campaign submitted by third place co-winner KOA, emphasis more co-ordination of over-all promotion, rather than special gimmicks or flash publicity schemes. The station's well-backed audience-prompt plan provides detailed attention for its entire programing schedule, including an average of 50 daily boosts a day; car cards, taxi placards, lobby displays, special window displays, screen trailers, direct mail, newspaper ads and stories, special reports to religious publications as comprehensive reports of each program's portion of audience promotion to advertisers. One of KOA's best news is its practice of handing out souvenir folders (containing individual station promotional shows) to station visitors. An average of 2,500 persons take the tour every month.

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--that power-full station at 1440 Broadway, in New York
PNB Cops Best Prom...First for Regional Webs

NEW YORK, Feb. 18.—The Pacific Northwest Broadcasters (PNB) captured the first title for regional promotion in the regional network division of the Billboard's 12th Annual Radio and Television Promotion Competition, marking the web's second consecutive win. PNB went on to the Yankee Network, Boston.

Pacific Northwest built its central promotion push around the same general theme, as is the case with the advent of a far-flung, a drive to publicize the area as a tourist paradise. The station's special visual aid includes a series of programed Playground Parade, which is sponsored by a host of Northwest organizations, and an hour network show, The PNB 1,000-Mile Quiz. On the latter program, which is picked from nine cities vide for awards, PNB hits outlanders as well as visitors with a lavish annual pictorial magazine, Pacific Northwest Playground, in issues of 1,000 promotion.

Sales-wise, Pacific Northwest operates on a split-section plan, with the emphasis on New York-based advertising, but the primary purpose of its sale efforts has been to increase the subscriptions purchases of the entire network. In line with this, special discounts on a saleable subscription service has been publicized throughout the entire web. The network sells directly to advertisers with its PNB merchandising plan, Parade of Products, which rewards the revolver as an ever-present promotion (plugs, displays, etc.) behind a different product each week.

The PNB web utilizes off-the-air and on-the-air features to pitch audience sales. The former includes extensive newspaper advertising, outdoor displays at sports events, auto sales, direct mail, contest gimmicks and goodwill promotion (via the donation of empty studies as meeting places for local organization functions). The latter features such as personalized station breaks delivered by local listeners and business men. These human interest spots were aired at the rate of 3,283 during one month.

The Yankee Network laid claim to second prize with a solid lineup of impressive promotions, including the American Bar Association's special promotion for the Air and Medical Center of the Air. These top-grade programs garnered much local interest and support due to the joint efforts of schools, hospitals, the American Bar group and the "name" draw of guests prominent in law, medicine, science, education, government and world affairs.

WNYC a Winner

NEW YORK, Feb. 18.—On the basis of its gavel-to-gavel coverage of the 12th Annual Billboard Radio and Television Promotion Competition, WNYC, New York, was adjudged the No. 1 public service station in the division of The Billboard's 12th Annual Radio and Television Promotion Competition.

The municipal station's unique UN session, best and supplies protection, via a daily United Nations News Summary (originated at Lake Success) and the UN on the Voice of the UN in New York. The UN was considered by WNYC's close collaboration with the radio division and the delivery of a common UN on building audiences for the station's session broadcasts, through stories in other shows, Public Service, mailing and world-wide announcements of the Voice of America and other international short-wave stations.

Program Bulletin

In addition to this UN-sponsored promotion the station plugs the series in WNYC's weekly Program Bulletin and mails out thousands of individual letters explaining the importance of the UN in answer to listeners' objections. Altogether WNYC's

Loaded Dice, a Baseball Team and Other Gimmicks

Alto the judges deployed a lack of gimmicks in this year's promotion competition, with the exception of "loaded dice" up with clever exploitation stunts. Here's a list of some of them; others are included in the stories summarizing the various awards.

Central Division: WTVI, Richmond, Va., featured "loaded dice". One die had nothing but threes, the other four, so the listeners of the WTVI station could bet on the outcome of the game. WYAX, Winston-Salem, N.C., offered a "dice" contest. A lucky listener who was able to roll a perfect six was given a prize.

EDAL, Duluth, distributed 10,000 pennies bearing stickers which paid off in a trip to the Como Park and the presentation of such a check.

WORZ Captures A Sales Award

NEW YORK, Feb. 18.—Top award among local channel network affiliate stations to the audience-sales division of The Billboard's 12th Annual Radio and Television Promotion Competition, the award in the category of sales, was given to WORZ, Fla. In second place was WCVS, Syracuse, N.Y. No third place award was made.

WORZ's sales-promotion plans included a sales-campaign rebuttal, with salesmen creating their own "champion" and utilizing the return from the competition. The station's magazine, has had on the pub.

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**Brief and Important**

Last-Minute Digest of AM-TV News

**Barrere, Collin Mgr., at New Foreign Language Net**
Claude Barrere was named general manager, and Irving Collins, sales manager and former owner of the Quantum Broadcasting Network (FLON), which has set up headquarters in New York. The net will offer information relative to programs, availability, combination rates, book costs, air and desirable strike intervals in many foreign language broadcasting fields. It will particularly stress the Italian and Polish markets. Two sales aides already have been run up, one to a top U.S., the other to World-Wide Airlines.

**CBS Huddles With Barroso Over New AM-TV Pact**
The Columbia Broadcasting System (CBS) is negotiating a new AM and TV contract with Abe Barroso. His current pact ends about August 31, and he has his own TV show on CBS and is a panelist on "This Is Show Business," and "We Take Your Word."

**Ronson and ABC Dicker on "20 Questions" for TV**
Ronson Art Metal Works, Inc., last week was negotiating with the ABC network company (ABC) for an exclusive TV contract. The web is offering him three 15-minute period weekly as a starter with the plan to expand both in time and number of shows. ABC had a deal going with New York would do a Broadway-Hollywood show with a musician. The network and ABC will still air the series on Sundays, Wednesday, Fridays and Saturdays, starting about April 5. For the week would continue his "Millman's Matinee," two hour show on WNEW, and likely would like to a production.

**Poll Parrot To Bankroll 2d Heb of "Super Circus"**
Don't miss the poll parrot bankroll February 22 and 23, the second (7:30-10:15) half of "Super Circus," Sunday telecast on the American Broadcasting Company (ABC). The deal was placed through the Rudolf, Hurl & McDonald Agency of Chicago. The starting date likely will be sometime in March.

**WCBS-TV Cuts 20-Second Spots by Boating Rates**
Boating rates on the WCBS-TV schedule last week. Under its new rate law, the charge for 20-second spots as for one-minute spots, so that sponsors who pay the new rate law will be able to use 20 seconds for their message. In addition, the rate itself was raised from $20 to $35. WCBS-TV also added an additional charge for one hour from $500 to $5,000. The cost was already $2,000 when buying WCBS-TV as part of the CBS web. These rates are all for Class A time.

**Good Godfrey! CBS Swings Hi-V Deal**
HI-V Corporation, makers of fruit juice concentrates, last week bought the rights to broadcast its product for a new program, as yet unselected. The show is expected to go on in mid-March. An angle to the deal is that may Godfrey, Columbia Broadcasting System's (CBS) West Coast Network, last week became a director of HI-V. Franklin Boykin is the agency.

"Life Begins at 80" May Switch to ABC
Jack Barry, producer of "Life Begins at 80," is negotiating with the American Broadcasting Company (ABC) to switch the TV show over from the National Broadcasting Company (NBC) next month. Barry is understood to be unhappy over NBC's refusal to expand its airings beyond alternate weeks, while ABC is said to be offering a weekly slot at 9:30 p.m. Thursdays.

**Colo. Stations Form Western Slope Net Plans**
Plans for a new regional network were formulated by representatives of five Western Colorado radio stations this month at a meeting in Grand Junction, Colo. Tagged the Western Slope Network, the new web is slated to begin operations about June 1, with KFJZ, Grand Junction, pegged as its key outlet.

**Chi WBBM-CBS Names Moore P. R. Director**
Succeeding Don Kelly, Dave Moore last week was named director of public relations for WBBM and the Chicago Tribune. Moore has been an assistant public relations director at central division of the network, and before that was special events and press head for KMOX, St. Louis.

**Sherman & Marquette To Handle Veto Ads June 1**
Effective June 1, the Sherman & Marquette Agency will handle advertising for sheriff of Cook County, a Chicago Daily News. The agency has been handled by Ted Bates. Both agencies handle a variety of other Chicago-Tribune-affiliated enterprises.

**Winchell INKS NBC, Joan Davis To Quit**
Wini Winchell live in NBC Talk Show pod was signed by the National Columbia Broadcasting System (NBC) for its exclusive TV services, and Joan Davis and Columbia Broadcasting System (CBS) came to a settlement of their personal differences which would allow a 2:3 broadcast. The centerpiece will do a half-hour show over NBC-TV, format of which is as yet undecided.

**KLZ, WSAI Tie In Effectiveness**

(Continued from page 6)
chains plugged the products in ads and displays, tving in the station.

KLZ's Campaign

The KLZ-WSAI design was more diversified, using a variety of tools. These included full and frequently original sounds of theaters, trade shows, etc., spot announcements, as many as 200 per week, plus magazine cards, billboards, movie trailers, window and lobby displays, envelope folders, theater letterheads. More directly, the station makes a strong sales pitch to clients, offering some 2,300 pieces regularly to leading network, national and local concerns, as well as program schedules to time buyers and promotion reports to clients.

The second prize-winner, WOZO, also indicated a comprehensive approach to sales promotion. Be it noted, in addition to using various orthodox promotion formulas, the station noted that it approached the job for each client in an individual fashion, with techniques depending upon the circumstances involved. A basic push always was made for such essentials as the WOZO, a complete show, plus a is in the mail to all who might be potential buyers. Involved in this are the Including the Importance of the agricultural area in which the station is located.

**P&G Sets Pre-Tests Of Tele Pic Series**

HOLLYWOOD, Feb. 18.—Proctor & Gamble will pre-test its newest series of video pic via special screenings or rough-cut prints before non-show audiences. Plan, being tried here by P&G, is similar to a pre-test of the parrot's currently being made for P&G's Firestone TV series. The program, according to the studios, is designed to reach the flicks hit tele screens.

**WLW IS TOPS**

(Continued from page 6)

**WCBS A TOPPER**

(Continued from page 7)

P&G Sells 5.4 Million Shillings

N.B. The Chain's Promotions. The results of the first wave of promotions were announced last week. The promotions were designed to raise awareness of the Chain's products and to encourage consumers to try the new products. The promotions included in-store displays, coupon offers, and television advertisements.

**The Exclusive**

Announcing BOOKING OF TALENT FOR THE "COURTESY HOUR"

Jim Moran, "The Comedian Man"
M.C.
Sponsored by Continental Motors, Inc.
Chicago, Illinois
World's Largest Hudson Dealers
Friday Night—WENR-TV, 10-11

Thanks to Jim Moran, Hal Bunkin & Malcolm—Howard Advertising Agency

SANDRA TELEVISION PRODUCTIONS, INC.
Affil. of Louis W. Cohan, Inc.
302 N. WABASH AVENUE
CHICAGO, ILLINOIS
Southwest Net
Will Cover 48
States by ‘51

Baseball to 33 in ’50

NEW YORK, Feb. 18.—A fifth coast-to-coast radio network was in formation yesterday when the National Broadcasting System (LBS) of Dallas, hitherto restricted to nine States, prepare to extend its service to 48 States as of March 11. At that time it will be in a position to rival National American League baseball games, plus a minimum of three hours of programs daily, by mid-spring. Six weeks from now, affiliation contracts will have expanded the 150 stations already signed to between 250 and 300. LB5 coverage have signed with network stations in nine Southwestern States erected during the past two years to include 20 stations in California with stations in such cities as Los Angeles, San Francisco, Seattle, and Dallas. Other stations are linking regular web affiliation contracts with LBS, he added. Eastward, the network is entering 28 Atlantic States at Virginia and other southern points, and will extend into the North Atlantic or New England area until next year.

Baseball this year, as in the past two years, will be sold on a co-op basis by LBS. Alton McLendon, who has had numerous offers from national advertisers, the game can be sold for more money coast. All affiliated stations expect those in the eastern-most areas will carry LBS program features as well as the local plays.

Initial regular program plans in the current series is to begin with, expanding as quickly as development warrants. One show already set is a 30-minute representative of a typical giveaway with $2,000 in prizes daily, said McLendon. He declared that LBS will make no precipitate move to all 48 States until it has solidified its position in the areas it is now covering.

About 70 per cent of LBS affiliated stations have been included so far. However, in most areas where no station is available for affiliation, McLendon said the web is signing affiliates of the existing major networks. None of the new affiliations is available for identification at this moment.

The LBS station, which the National League calls for at least 34 exhibition games to be aired from Florida, started with 21 March 14, reaching first between McLendon and the eight television Emigencies (GNT), which was followed by the agreement with Frick. Financial terms give each club a guarantee of $2,000 per game, and a 25 per cent share of LBS proxy, who also will handle the play-by-play calling. McLendon, during the past two years, will make no precipitate move to all 48 States until it has solidified its position in the areas it is now covering.

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RMA HACKS AWAY AT TV TAX

Senator Hints Probe of Tele Patent Holdings

WASHINGTON, Feb. 18.—Fresh hatches were added to the Capitol Hill in-qui-ry into television patent holding companies yesterday under the threat of "vested interests" to force the Federal Communications Commission (FCC) to allow the resale of new ultra-high-frequency alloc-ations to small operators. Chairman John son, chairman of the Senate Interstate and Foreign Commerce Committee, in-di-cated that his committee will take a hands-off attitude on the FCC's TV freeze despite a claim from certain groups in the industry that "there is an investigation of the industry by Congress," said Johnson, "I have no time which goes into monopoly controls and patent holding companies. In fact, it is the year ago that technical data came into the committee. It is hoped to provide an excellent basis for investigating the monopoly field of television patent monopolies. Our com-mission may decide to take the facts as it has come to know what is going on and what is the effect of the rules. It will be an investigation to determine who is calling the shots and what. Mean-while, I am going to move on this matter. I will proceed with their hearings until invention ruffled or stumped by the process of the bill." Meanwhile, the FCC moved ahead with its own TV freeze study, prepar-ing to view the system under a Cole television, Inc. (CTI), Monday (20), with a deadline of March 23. The deadline was changed from March 12, (23) of the three major rival systems of TV are those of America's Columbia Broadcasting System and CTI's. Hearings will be resumed on the following week.

Nominations Open for Year's Top Retailer

PHILADELPHIA, Feb. 18.—Nomi-nations for the "top retailer of the year" are being accepted by the Philadelphia Manufacturers' Home Appliance Association, 831 W. Chestnut St., for the 1950 George K. Baker Award. The association is seeking nominations for theses of excellence in retailing. The award will be presented at the annual meeting of the association on April 5.

FCC-Freeze, Freeze Video

Brief and Important

Phone and AM-TV Receiver News Digest

Notes on the Manufacturers

Bendick announced plans to double the present production rate by increasing factory space and acquiring additional test equipment. . . . DuMont has sent its mobile TV studio, the Telescriber, to New York for a demonstration to the offices of the Hoffman Radio Corporation voted to split the corporation's stock on a three-for-two basis effective Dec. 31. The new ultra-high-frequency allocate-sions are issued. Johnson, chair-man of the Senate Interstate and Foreign Commerce Committee, indi-cated that his committee will take a hands-off attitude on the FCC's TV freeze despite a claim from certain groups in the industry that "there is an investigation of the industry by Congress," said Johnson, "I have no time which goes into monopoly controls and patent holding companies. In fact, it is the year ago that technical data came into the committee. It is hoped to provide an excellent basis for investigating the monopoly field of television patent monopolies. Our com-mission may decide to take the facts as it has come to know what is going on and what is the effect of the rules. It will be an investigation to determine who is calling the shots and what. Mean-while, I am going to move on this matter. I will proceed with their hearings until invention ruffled or stumped by the process of the bill." Meanwhile, the FCC moved ahead with its own TV freeze study, prepar-ing to view the system under a Cole television, Inc. (CTI), Monday (20), with a deadline of March 23. The deadline was changed from March 12, (23) of the three major rival systems of TV are those of America's Columbia Broadcasting System and CTI's. Hearings will be resumed on the following week.

Activity on the Philadelphia Front

The Hacker and Primrose have opened the E. and S. Tele-
vision & Electronics Company. Other new firms established here are Victor Television Service, Inc.; the Keystone Television Company, headed by Arthur O. Lipschitz, and the 50th Century Television Company, Inc., wholesale house for radio, TV appliances and household furnishings. The directors of the Hoffman Radio Corporation voted to split the corporation's stock on a three-for-two basis effective Dec. 31. The new ultra-high-frequency allocate-sions are issued. Johnson, chair-man of the Senate Interstate and Foreign Commerce Committee, indi-cated that his committee will take a hands-offs attitude on the FCC's TV freeze despite a claim from certain groups in the industry that "there is an investigation of the industry by Congress," said Johnson, "I have no time which goes into monopoly controls and patent holding companies. In fact, it is the year ago that technical data came into the committee. It is hoped to provide an excellent basis for investigating the monopoly field of television patent monopolies. Our com-mission may decide to take the facts as it has come to know what is going on and what is the effect of the rules. It will be an investigation to determine who is calling the shots and what. Mean-while, I am going to move on this matter. I will proceed with their hearings until invention ruffled or stumped by the process of the bill." Meanwhile, the FCC moved ahead with its own TV freeze study, prepar-ing to view the system under a Cole television, Inc. (CTI), Monday (20), with a deadline of March 23. The deadline was changed from March 12, (23) of the three major rival systems of TV are those of America's Columbia Broadcasting System and CTI's. Hearings will be resumed on the following week.

No Post-Holiday Stamp in TV Production

Reversing the usual post-holiday pattern, TV set production continued at record level during January. The Radio Manufacturers' Association (RMA) announced yesterday (17). Output totaled 335,386 re-tailers to top all months of last year except November, which covered a five-week period. The final week in January reached an all-time record of 97,906 sets.

TV Spread Likely To Hypo Furniture Sales

The rapid spread of TV sets in the nation's homes will prove a stimulus to the sale of one of the most popular of all household furni-ture items. "Under the influence of television," said the agency, "family life is again changing center around the home. With the family re-tixed to the TV set and its furnishing may be reasonably expected to follow." Already, the depart-ment and furniture stores that carried bed and sofa chairs that carried wallpaper and drapery, are showing increased sales on rubber tire wheels have been designed to meet the growing needs of home television audiences.

DuMont Adds Skier, Norfolk Distributor

Dumont laboratories announced last week the ap-pointment of Norman Skier as administrative assistant to Ernest A. Marsh, president. Skier has been assistant director of sales for the firm, and appointed assistant sales manager for Pilot. DuMont also named the Norfolk Distributing Company, Norfolk, as distributor in the Virginia-Carolina area. The company's representative is W. H. Bowman.

Wiesenthal Buys Out Hill in Liberty Shops

The chain of Liberty Music shops in the metropolitan New York area has purchased Arthur Hill's interest in the radio-television-record shops. After many years of active association with the Hill, is retiring from business. No change in store policy or personnel is expected.

V-M Delivers 2 New 3-Speed Portables

NEW YORK, Feb. 18.—The V-M Corporation started making deliveries this week on two new three-speed automatic record changers as part of its Spring 1950 line. The model named at $99.00, features a single-needle cartridge and five-inch tone arm. The model 850C, selling at $109.95, offers a single-needle cartridge and five-inch tone arm. Both organizations are expected to report a higher sales for the year. A replacement for the Hommel company, which was not set by Columbia. MGM is said to be organiz

MGM and Columbia Lose Big Distributors

NEW YORK, Feb. 18.—Two major record companies lost important distributors this week when Lloyd Products, Inc., announced that it had decided to drop the Columbia line, and that the American Music Distributors, Los Angeles, gave up its M-G-M line. Both organizations are faced with the prospect of losing many dealers in order to concentrate on their own lines. Both companies have been under pressure from their major studios to drop the other line.
ASCAP Doc All Embracing Monumental Decree To Be An All-Out Effort To Square Away Society on All Fronts

General Code Affects Pix, Pub, TV, Writers, Foreign Ties

By Ben Atlas

WASHINGTON, Feb. 18.—Like other agreements to be reached early next month, the Department of Justice's long-awaited amendment to the American Society of Composers, Authors and Publishers (ASCAP) will be in effect without delay, said ASCAP's general counsel, Robert Yawson. The agreement will yield a first release of 100 jobs.

A large portion of the material is on the new platters released from masters purchased from the defunct Sonora Distributors. These are the masters in record stores, standards and semi-classical. Also included in the release are polkas, spirituals and Errol Garner piano discs.

New RCA Pub, Disky Plan

NEW YORK, Feb. 18.—Joe Caida, head of the RCA Victor artists and repertoire department, has announced a new system designed to simplify the process of signing contracts with the ASCAP. The plan is built on the principle of signing the contract to make the work of the ASCAP more efficient.

The new system, which will be revealed in more detail at the ASCAP convention, is based on the allocation of contracts to the individuals on the list, with the responsibility of the contract to the ASCAP. It will be used to submit his tunes to the assigned contract. Each of the Vic- tory men will be empowered to associate the ASCAP's "impossible" songs. "Acceptable" material will be discussed further on a regular monthly and Thursday meeting of the a. m. and r. n. with Caida supervising.

Tucker's Brush-Off Of Prom Highlights Aches of Booker

CHICAGO, Feb. 18.—Difficulties of booking in competing seasons and making prom dates for name bands were illustrated last week in an incident involving a cancellation of a January 21 date by the University of Colorado, Boulder. Caida, the incident was brought to light when the university decided that the 178 members of the Association of College Unions (ACU), were notified that the contract had broken its part with the Colorado school.

The university did not bring legal action against Tucker, the fact that the band was non-commercially successful, and unity among the members of the school was viewed as a black mark on the school's name. The band is currently studying what it considers illegal practices by booking offices. These practices will be thoroughly discussed at a coming spring meeting of the Eastern Society of Booking.

When contacted, Joe Kayser, chief of the Music Publishing Association of America, said he had heard of the Tucker incident when he visited the university's Administration Office on December 1. Kayser said that he talked with Tucker soon after the maestro told him that he had to make a decision about the contract date on January 21. As a result, Kayser showed The Billboard a letter dated December 9, in which he told the band that Tucker might break the date, but that he would give definite word if the band's decision was canceled. He also produced a telegram, dated December 16, in which he confirmed the cancellation of the Tucker date at Boulder, because Tucker had definitely stated he would be unable to fill the bill. In both letters, Kayser suggested five other ASCAP member bands to be used as fill-ins, but price to sell the tickets to the ASCAP. The school refuted the substitute offers.

The University of Colorado, Boulder, is a member of the University of Colorado, Boulder, and the University of California, Los Angeles. The university is currently studying what it considers illegal practices by booking offices. These practices will be thoroughly discussed at a coming spring meeting of the Eastern Society of Booking.

Kayser and other ASCAP representatives, including Kayser, discussed the difficulties of the Tucker incident at the University of Colorado, Boulder, and the University of California, Los Angeles. The university is currently studying what it considers illegal practices by booking offices. These practices will be thoroughly discussed at a coming spring meeting of the Eastern Society of Booking.

Gray Disking

A la G. Miller

HOLLYWOOD, Feb. 18.—Doce Records and or-ket Jay Gray will produce a new series of 12-inch singles in future Gray diskings. Gray has promised to produce one new single every month, starting with "The Miller," a melodious Eastern Swing tune, with the Miller in top form on the vocals. Gray promises to produce one new single every month, starting with "The Miller," a melodious Eastern Swing tune, with the Miller in top form on the vocals.

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Palladium Premiere

Nixed by Flanagan

HOLLYWOOD, Feb. 18.—Ralph Planagan turned down the Hollywood Palladium's offer to book a new band at the Coast's swanky dance club. Planagan, who runs the Palladium, turned down the offer by General Artists Corpora-

Copyrighted material
MPPA Smacks Bootleg Tunes

INSPires Suit In Michigan

Copyright Piracy Charged

NEW YORK, Feb. 10.—Music Publishers Protective Association (MPPA) voicing its anger at bootleg trade in arrangements of copyrighted songs, has inspired a suit against the American Society of Composers, Authors and Publishers (ASCAP). 

The charges are.Interoproductive, in effect, by ASCAP's announcing that it was going to license the performance of certain copyrighted songs for a lump sum payment instead of a royalty basis. 

According to ASCAP, arrangements are being sold not only by ASCAP itself, but also by Music Publishers Protective Association (MPPA), to whom the suit is directed. 

MPPA is seeking an injunction against ASCAP, as well as damages in the amount of $1,000,000. 

The suit was brought by ASCAP's attorney, Mr. J. L. Wattenberg, of New York.

MGM Signs Up Monica Lewis

NEW YORK, Feb. 10.—MGM Records this week inked a deal with singer-actress Monica Lewis to record and promote her material. 

Lewis, who has been making records since 1955, is currently working on an album for RCA Victor.

The deal is reportedly worth $250,000, and includes the recording and release of four songs by Lewis. 

Lewis is currently touring the United States, promoting her latest album, "Monica Lewis Sings the Hits of Today," which was released last month.

NBOA Chapter Formed In Ohio

CLEVELAND, Feb. 10.—In a meeting held Wednesday (13) at the NBOA's headquarters, 22 State ballroom operators formed the Ohio Ballroom Operators' Association (NBOA). 

The association is being formed to address issues such as labor relations, taxes, and intellectual property rights.

According to the NBOA, the association was formed to bring together operators and owners of ballrooms in Ohio to work on common issues and concerns.

Jay Witmark Passes at 77

NEW YORK, Feb. 10.—Jay Witmark, one of the pioneers of the American Society of Composers, Authors and Publishers (ASCAP), died Thursday at 77.

Witmark was a co-founder of ASCAP and was known for his contributions to the music industry.

Tutti Risks All! Puts Sneed Golf Tips on LP Wax

NEW YORK, Feb. 10.—Tutti Tutti has released a new competition program for himself when the golden rosary rolls around this year. 

The London-based disc jockey has released an LP record with golf tips and advice from the world of golf.

The record includes information on how to improve your game, including grip, stance, and swingtips. 

The record also includes a number of historical golf incidents, including the 1864 U.S. Open at the National Golf Club of America.

Wash. Music Guild & Distsrs Help Jukers Get Coveted Wax

WASHINGTON, Feb. 10.—Local disc distributors and the Washington Music Guild (WMG) have worked out a co-operative plan to work with distributors in getting wax to local radio stations.

According to WMG, the plan will aid small operators who can use only a few releases at a time.

According to WMG, such operators at present must buy their discs in small lots at retail prices. The Guild's idea is to stock what it feels are hits in good supply at wholesale prices to local radio stations.

The program will also be available (Contact Music Guild on page 111).

Vogue Assets Under Hammer

CHICAGO, Feb. 18.—All physical assets of Vogue Recording, Inc., the Detroit firm which introduced the short-lived "picture disc," will be auctioned in that city March 9, according to Edward L. Trybull, secretary and treasurer of the Industrial Plants Corporation here. 

The plant will be sold on March 4 to the company at 51-418 East Eight-Mile Road.

In addition to the picture disc, it will also include such items as 33-1/3 rpmhi-fi turntables, record player, portable amplifiers, a full-stereo equipment, a number of record players, a recording machine, and other equipment.

The auction will be held at 51-418 East Eight-Mile Road.
Petrillo Outlines Position Of AFM on Form B Hassel; Letter Studied by NBOA

CHICAGO, Feb. 18.—James C. Petrillo, president of the American Federation of Musicians (AFM), last week offered the first argument to back up his attempt to get the old Form B contract through an amendment to the present Social Security Act (The Billboard, February 4). Petrillo offered the rebuttal to the arguments made by the National Ballroom Operators' Association (NBOA) in a letter to NBOA's secretary-treasurer, William H. Bihl, the author of the proposal. The letter was read at the first meeting of the northern section of NBOA Monday (13) at the Radisson Hotel, Minneapolis.

The letter from the AFM chief follows:

"February 7, 1950.

Dear Mr. Kowalski:

I am today submitting the amended bill on the attached to the Social Security Act for your consideration. You may be interested in knowing that the National Ballroom Operators' Association has not been able to accept the amended bill as it now stands, and that they have written us asking for further information regarding our proposal.

As you are aware, the purpose of the amendment is to provide a more equitable and fair way of handling the situation as it exists today. The amendment would allow the AFM to negotiate the rates, and would give the operators the right to have the rates determined by an independent third party. This would help to prevent the operators from being forced into accepting unfair rates.

You may also be interested in knowing that the AFM has been working closely with the operators in order to come up with a mutually acceptable solution. The operators have expressed their willingness to work with us, and we are hopeful that we can come to an agreement that is acceptable to both parties.

Please let me know if you have any questions or concerns regarding the amendment. We are available to meet with you at any time to discuss the matter further.

Sincerely yours,

James C. Petrillo
President, American Federation of Musicians

3 More Indie Detroit Labels

NEW YORK, Feb. 18.—Three more new labels are debuting here, making at least 25 in all for Detroit. The B. B. J. Exploitation Company, run by the late Bob Bannister, has released the Danzaire label. First release will be the 45 of Aubrey and his orchestra, Latin-American group. A second label, Schooner Records, is being run by Bob Dyer, who has taken over the Danzaire label. First release will be the 45 of Aubrey and his orchestra, Latin-American group. A third label is United Records, owned by United Sound Systems. The company will be run by Alan Freed, who has taken over the Danzaire label. First release will be the 45 of Aubrey and his orchestra, Latin-American group.

Merchandising Pays Off:

Meyer, of Philly's World Store, Stresses Personal Attention

PHILADELPHIA, Feb. 18.—The personal attention that stimulates the customer's interest, observers W. E. Meyer, record department manager at World Store, Incorporated, "is the key to increased sales." The World Store, in the West Philadelphia section, is one of the largest record dealers in the city.

"By personal attention," Meyer means more than being gracious or putting on a stock theatrical smile. He means treating the customer with respect and giving him a knowledge of everything in stock, with records. Most important, it means keeping the customer up-to-date.

"Window display is only a beginning," Meyer continued. "If all the displays are changed frequently, always made up so as to lie in with a holiday or special promotion, Accessories are always suggested after the customer has left the store. All signs and needles are on display so that the customer need not be reminded.

In addition to the direct mail and mail order ads in the daily newspapers, Meyer finds that copy placed in the local daily newspaper and on the radio station is effective in driving business. "Above all thing, it's focusing special attention on the general importance," declared Meyer. "Keeping customer interest high has meant being coupled with a campaign to keep personal attention which has paid us dividends in sales."
DECCA RECORDS

The Most Complete Hit Coverage of
THE MOST EXCITING TUNE IN YEARS!

the 3rd MAN THEME

Coupled with*

THE CAFE MOZART WALTZ

By

GUY LOMBARDO
Instrumental Fox Trot
DECCA 24839

By

ETHEL SMITH
Organ Solo
DECCA 24908

By

ERNST NASER
Zither Solo
DECCA 24916

By

HANK GARLAND
(*Coupled with LOWDOWN BILLY)
Both Guitar Solo
DECCA 46218

AMERICA'S FASTEST SELLING RECORDS

www.americanradiohistory.com
"Here Come the Bands"
Bally Centers on Heavy Popular Album Releases

All-Out Promosh Covers All Angles; Has Trade Significance

NEW YORK, Feb. 16—Details of the All-Out Album Release Promotional Plan for RCA's new album, "Here Come the Bands," have been released. The plan is designed to revive name bands as a major factor in the pop disk business. RCA, in its new promotion campaign, will give 1,000 points to each album, totaling 464 albums. The cost of this campaign is estimated at $32,000.

Jerry Gray and Sonny Burke, and Capitol, which restyled Ray Anthony's ork along lines of the traditional names and included a "Here Come the Bands" kind of promotion, sold a flock of maestri including Jan Garber and Benny Strong's Columbia, concentrated efforts on Les Brown and Harry James.

As Flanagan got better he sold more records on Bluebird than long-established bands sold on the other labels—proving again that the public's interest in the band business was not completely dead. With this established, Victor decided to take the dramatic step of putting the band album's disk works and the disk work's strong names with the greatest composers. RCA began a "play as they played 10 years ago"—and, according to reports, the toilers鸟类 themselves.

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Business' Greatest Merchandising Idea...

RCA VICTOR'S BANDS AGAIN' DRIVE

RCA'S BIG DANCE BAND HOOPLA

90 all-time hits! "Designed For Dancing"

TEX BENEXE
RAGS CARRICHUERAL
- Star Dust
- Lazy River
- Lazy Bones
- Rockin' Chair
- Georgia On My Mind
- Moonlight Serenade

TEX BENEXE
RAGS CARRICHUERAL
- The East Round-Up
- Magic Moments
- Lights Out
- In the Classroom in the Moonlight
- Emperal Smiles
- The Old Spinning Wheel

SPADE COOLEY
BILLY HILL
- Just One of Those Things
- Love for Sale
- Why Shouldn't
- You Do Something for Me
- Get a Kick Out of You
- It's Delovely

LARRY GREEN
VINCENT YOUHAMS
- Yes For Two
- Carolina
- Time On My Hands
- More Than You Know
- Sometimes I'm Happy
- I Want To Be Happy

ERSKINE HAWKINS
W. C. HANDY
- St. Louis Blues
- Careless Love
- Midnight Blues
- Aunt Hagan's Children
- Moonlight Blues
- John Henry Blues

WAYNE KING
JOHANN STRAUSS
- The Waltz Queen
- Waltz, Woman and Song
- Waltz from the Vienna Woods
- Empress Waltz
- You and You
- Writing of Spring

FREDDY MARTIN
JEROME KERN
- Make Believe
- All the Things You Are
- Smoke Gets in Your Eyes
- I've Told Every Little Star
- The Song In Your Heart
- Whoo

CLAUDE THORNHILL
GEORGE GERSHWIN
- Oh! Lady Be Good
- Under My Hat
- The Man I Love
- Summertime
- Embraceable You
- Fascinating Rhythm

RCA Victor "45" Albums
ALSO AVAILABLE ON CONVENTIONAL RECORDS

15-ALBUM SPREAD
SET FOR RELEASE

Spurred on by the reaction to the new band led on RCA Victor records by Ralph Flanagan, Victor has prepared what perhaps the most tremendous push that any recording company has ever laid out in behalf of the dance band industry. It has compiled a series of 15 albums made during the past couple months, as many bands on the Victor roster, to be issued all at the same time under the title Here Come the Dance Bands Again. Every album in the series is a "dance beat" grouping of recordings of the finest of standard material. They will be shipped the end of this week for retail release by March 1.

Victor has appropriated 15,000 for the promotion of the series, which will be used to underwrite dozens of different ideas. One, for example, calls for the purchase of an album to receive a coupon entitling the holder to one free dance lesson at any Fred Astaire school of dancing. A complete set of the 15 albums will be shipped to date buyers on 1,000 radio stations throughout the country, all of whom have agreed to devote two hours weekly to promoting the disks on the air.

Victor execs are elated over the pre-release response it has gotten from distributors. They had anticipated initial orders of perhaps 100,000 albums, a figure which has repeatedly been revised upward due to distrib response. As of Monday (13) initial orders for the series call for shipment of between 225,000 and 250,000 sets.

Victor execs hope to accomplish with the huge promotion and the albums, a complete revival of the dance band business. Because of the results already achieved with Flanagan's Bluebird and the new Victor records, it's felt that the dance band business is still there, if it can be tapped by the right approach and the right promotion.

Music recorded by the 15 Victor bands was assigned to each by composers. And only the best compositions by each composer were used, excepting those tunes that have thru repeated use become too familiar to the public.
### The Nation's Top Tunes

Based on reports received last three days of Week Ending February 17

#### HONOR ROLL OF HITS

<table>
<thead>
<tr>
<th>No.</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>CHATTANOOGIE SHOE SHINE BOY</td>
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**HONOR ROLL OF HITS**

<table>
<thead>
<tr>
<th>No.</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>BAG MCP</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>DEAR HEARTS AND GENTLE PEOPLE</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>THERE'S NO TOMORROW</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>MUSICI MUSICI</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>I SAID MY PAMANAS</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>CRY OF THE WILD GOOSE, THE</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>I CAN DREAM, CAN'T I</td>
<td>8</td>
</tr>
</tbody>
</table>

**NOTICE**

The Nation's Top Tunes, the HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

**WARNING**

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard, one of which may not be made without the consent of The Billboard, Inc. Any引用 or publication, without permission will be made.
America's Best Girl!

Dinah Shore

Turns another new hit to gold

"It's So Nice To Have A Man Around The House"

Columbia

7 inch 78 RPM record
1469

Paired with

"More Than Anything In The World"

Orchestra Under The Direction of Harry Zimmerman

Stock It! Display It! Play It! It sells like "Buttons and Bows"!

Columbia Records

First, Finest, Foremost in every kind of recorded music. Originators of © Records for Uninterrupted Listening Pleasure.

Tune In - Tie In... Columbia © Record Parade, Every Sunday, CBS Network
We have concluded arrangements with Fairway Music Corp. to be sole Agents for... "Broken Down Merry-Go-Round" by Arthur Herbert & Fred Stryker

Recorded by MARGARET WHITING-JIMMY WAKELY Capitol Records
PATTI PAGE-REX ALLEN Mercury Records
EILEEN WILSON-DICK THOMAS Decca Records
JON and SANDRA STEELE Coral Records
BOBBY LEE 4 Star Records

Watch for News of Additional Recordings

WE EXPECT TO MAKE THIS THE NEXT NUMBER ONE SONG HIT OF THE COUNTRY

VOGUE MUSIC CO., Inc. HENRY SPITZER, Pres.
MURRY WOLFE 1608 NO. ARCLEY AVE. HOLLYWOOD 28, CALIF.
ELMORE WHITE 1619 BROADWAY NEW YORK 19, N. Y.

Sheets Music
Based on reports received last three days of Week Ending February 17

BEST-SELLING SHEET MUSIC
Names listed are the national best sheet music sellers. List is based on reports received each week from all the leading sheet music jobbers. Songs are listed according to greatest number of sales; \( F \) indicates tune is in a film; \( M \) indicates tune is in major musical; \( R \) indicates tune is available on records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Sheet No.</th>
<th>Tune</th>
<th>Label</th>
<th>PUBLISHERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11</td>
<td>DEAR HEARTS AND GENTLE PEOPLE ( R )</td>
<td>Chappell</td>
<td>R. H. Morris</td>
</tr>
<tr>
<td>2</td>
<td>6</td>
<td>DEAR HEARTS AND GENTLE PEOPLE</td>
<td>Morris</td>
<td>Morris</td>
</tr>
<tr>
<td>3</td>
<td>4</td>
<td>JUDE'S HEART ( R )</td>
<td>Chappell</td>
<td>Auff-Rose</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>RIM'S O'NEIL ( R )</td>
<td>Liszt</td>
<td>Liszt</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>DEAR HEARTS AND GENTLE PEOPLE ( M )</td>
<td>Chappell</td>
<td>Auff-Rose</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>YOU'RE NOT MY ANYMORE ( F )</td>
<td>Chappell</td>
<td>Auff-Rose</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>DADDY'S LITTLE GIRL ( F )</td>
<td>Goody</td>
<td>Goody</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>I'M A LITTLE LONE STAR ( F )</td>
<td>Chappell</td>
<td>Weiner</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>LITTLE LONE ( F )</td>
<td>Chappell</td>
<td>Wilshar</td>
</tr>
<tr>
<td>10</td>
<td>12</td>
<td>ROSE IN A GARDEN ( F )</td>
<td>Goody</td>
<td>Goody</td>
</tr>
<tr>
<td>11</td>
<td>13</td>
<td>DOWN IN THE GLEN ( F )</td>
<td>Mills</td>
<td>Mills</td>
</tr>
<tr>
<td>12</td>
<td>14</td>
<td>MILLION DOLLAR BABY</td>
<td>Chappell</td>
<td>Walt Disney</td>
</tr>
<tr>
<td>13</td>
<td>15</td>
<td>CONFIDENTIALLY</td>
<td>Chappell</td>
<td>Chappell</td>
</tr>
<tr>
<td>14</td>
<td>16</td>
<td>IS IT TOO LATE?</td>
<td>Chappell</td>
<td>Chappell</td>
</tr>
<tr>
<td>15</td>
<td>17</td>
<td>OUR LOVE STORY ( F )</td>
<td>Mill</td>
<td>Mill</td>
</tr>
<tr>
<td>16</td>
<td>18</td>
<td>FOREVER AND EVER ( F )</td>
<td>Acuff-Rose</td>
<td>Robbins</td>
</tr>
<tr>
<td>17</td>
<td>19</td>
<td>WE ALL HAVE A SONG IN OUR HEARTS ( F )</td>
<td>Chappell</td>
<td>Chappell</td>
</tr>
<tr>
<td>18</td>
<td>20</td>
<td>SOMEBODY ( F )</td>
<td>Chappell</td>
<td>Chappell</td>
</tr>
</tbody>
</table>

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>Position</th>
<th>Sheet No.</th>
<th>Tune</th>
<th>Label</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>1</td>
<td>HARRY LINE THYME ( M )</td>
<td>Chappell</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>DEAR HEARTS AND GENTLE PEOPLE ( M )</td>
<td>Morris</td>
<td>Morris</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>3</td>
<td>JUDE'S HEART ( F )</td>
<td>Chappell</td>
<td>Auff-Rose</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>4</td>
<td>RIM'S O'NEIL ( M )</td>
<td>Liszt</td>
<td>Liszt</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>5</td>
<td>YOU'RE NOT MY ANYMORE ( F )</td>
<td>Chappell</td>
<td>Auff-Rose</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>6</td>
<td>DADDY'S LITTLE GIRL ( F )</td>
<td>Goody</td>
<td>Goody</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>7</td>
<td>LITTLE LONE ( F )</td>
<td>Chappell</td>
<td>Weiner</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>8</td>
<td>ROSE IN A GARDEN ( F )</td>
<td>Goody</td>
<td>Goody</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>9</td>
<td>DOWN IN THE GLEN ( F )</td>
<td>Mills</td>
<td>Mills</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>10</td>
<td>MILLION DOLLAR BABY</td>
<td>Chappell</td>
<td>Walt Disney</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>11</td>
<td>CONFIDENTIALLY</td>
<td>Chappell</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>12</td>
<td>IS IT TOO LATE?</td>
<td>Chappell</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>13</td>
<td>OUR LOVE STORY ( F )</td>
<td>Mill</td>
<td>Mill</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>14</td>
<td>FOREVER AND EVER ( F )</td>
<td>Acuff-Rose</td>
<td>Robbins</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>15</td>
<td>WE ALL HAVE A SONG IN OUR HEARTS ( F )</td>
<td>Chappell</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>16</td>
<td>SOMEBODY ( F )</td>
<td>Chappell</td>
<td>Chappell</td>
<td></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

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The Billboard
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Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name: ____________________________
Address: __________________________
City: __________________ Zone: __________ State: __________
Profession or business: __________________________

$10 enclosed
Billing me

225 PC

Copyrighted material
February 25, 1950

Scoring again with Six Great New Sides!

Margaret Whiting

"SOLID AS A ROCK"
A strong rhythm number with the Jud Conlon Singers and Frank DeVol and his Orchestra
backed up by "SURE THING"
on 78 rpm No. 851 on 45 rpm No. F851

"SORRY"
With Frank DeVol and his Orchestra
backed up by "The Sun Is Always Shining"
on 78 rpm No. 776 on 45 rpm No. F776

"BE MINE"
With the Jud Conlon Singers and Frank DeVol and his Orchestra

"I SAID MY PAJAMAS"
(AND PUT ON MY PRAY'RS)
Vocal by Margaret Whiting and Frank DeVol
backed up by "I SAID MY PAJAMAS"
on 78 rpm No. B41 on 45 rpm No. F841

Copyrighted material
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

SONGS WITH GREATEST RADIO AUDIENCES (CD)

RHYM SYSTEM

CAST CUPS

SINGERS AND SONGS LISTS

PUBLISHING NOTES

CINCY CAPERS

VOX JOY

GOTHAM GAB

PHILLY PHADDLE

PURBEY NOTES

WESTERN COUNTRY

Country, and radio academy awards.

The Billboard

February 25, 1950

Radio Popularity

Week Ending February 10, 1950

Tunes listed on the present number of key radio stations according to information supplied by the National Association of Broadcasters. Numerical points total are computed on the basis of 1 point per 180,000. Points are computed on the basis of 1 point per 100,000. Total points are computed on the basis of 1 point per 50,000.

Comparison Notes

* Indicates a song from film, 1 indicates a song from a legitimate source, 2 indicates a song from a legitimate source.

Week of February 10 to February 16

The Song

The Publisher

Title, P
Babes in the Big Block
Duke

Babes in the Big Block (R) (P)

Big Bad Blues (P)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

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Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)

Big Bad Blues (R)
BY SPECIAL ARRANGEMENT WITH NATIONAL RECORDS

ALSO AVAILABLE ON

Mercury Records
(5392)

THE SAME ORIGINAL
SMASH HIT VERSION OF

"IF I KNEW YOU WERE
COMIN' I'D'VE

BAKED A CAKE"

SUNG BY

Eileen Barton

THE BILLBOARD PICKS:

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

Eileen Barton

Infectious, spirited delivery of a cute-as-a-button novelty item with verve and vinegar. Miss Barton glitters with exuberance in her very auspicious disk debut.

... GOING LIKE WILDFIRE!

Available For Immediate Delivery

Only Mercury has the Hits on NON BREAKABLE RECORDS
BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top 100 retail outlets. Figures are based on reports from the Billboard's weekly retail record store surveys. The 'W' column indicates the week in which each record first appeared. The 'T' column indicates the number of weeks each record has been in the top 100.

CHILDREN'S RECORDS

Records listed are those records selling best in the nation's top 100 retail outlets. Figures are based on reports from the Billboard's weekly retail record store surveys. The 'W' column indicates the week in which each record first appeared. The 'T' column indicates the number of weeks each record has been in the top 100.

CLASSICAL SINGLES

CLASSICAL ALBUMS

POPULAR RECORDS

POPULAR ALBUMS

DEALER DOINGS

COREN AGAIN... "Coral Records does it again," says a letter from Manager J. Rex Court. "Our competition can't figure out how we make Dick Contino's records available at such low prices. The customer is getting a bargain ever since Dick Contino's 'Riders of the Purple Sage' hit the stands. We've got a new Dick Contino release due out tomorrow, and we're sure the customer will love it."
ORDER IT NOW!!!

2 FOR YOUR MONEY!

ART MOONEY'S
(IF I KNEW YOU WERE COMIN')

"I'D'VE BAKED A CAKE"
AND

"SILVER DOLLAR"

MGM-10668

2 HITS BACK TO BACK

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.
### Juke Box Record Plays

Based on reports received last three days of *The Billboard*

#### Part V

**MUSIC POPULARITY CHARTS**

#### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the *The Billboard*'s weekly survey among 1,558 operators in all sections of the country. Listed under the titles of each of the most played records are other available recordings of the same tune. Unless stated in this chart, other available records of tunes listed here will be found in the Honor Roll of this *The Billboard* Music Popularity Chart Part I.

<table>
<thead>
<tr>
<th>Title</th>
<th>Position</th>
<th>Week</th>
<th>In last 15 weeks</th>
<th>In last 16 weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARE YOU LONESOME TONIGHT?</td>
<td>5</td>
<td>5</td>
<td>2,550,000</td>
<td>2,523,000</td>
</tr>
<tr>
<td>PENNY WISE AND LOVE FOOLISH</td>
<td>6</td>
<td>6</td>
<td>2,500,000</td>
<td>2,486,000</td>
</tr>
<tr>
<td>BARRON'S DYNAMITE</td>
<td>7</td>
<td>10</td>
<td>2,475,000</td>
<td>2,460,000</td>
</tr>
<tr>
<td>BLUE BARRON AND HIS ORCHESTRA</td>
<td>8</td>
<td>9</td>
<td>2,400,000</td>
<td>2,380,000</td>
</tr>
<tr>
<td>LONELY HEARTS</td>
<td>9</td>
<td>11</td>
<td>2,375,000</td>
<td>2,353,000</td>
</tr>
<tr>
<td>MASTERS OF SENTIMENTAL SONGS</td>
<td>10</td>
<td>8</td>
<td>2,300,000</td>
<td>2,287,000</td>
</tr>
<tr>
<td>WHAT A Matthie</td>
<td>11</td>
<td>12</td>
<td>2,250,000</td>
<td>2,225,000</td>
</tr>
<tr>
<td>YOU'RE THE ONE</td>
<td>12</td>
<td>11</td>
<td>2,200,000</td>
<td>2,183,000</td>
</tr>
<tr>
<td>THERE'S NO TOMORROW</td>
<td>13</td>
<td>13</td>
<td>2,150,000</td>
<td>2,130,000</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for buying purposes, operators are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity is increasing or decreasing. This information is given under the headings: "Weeks to Date," "Last Week's" and "This Week's." If a record has been unmentioned in the position "This Week" versus "Last Week" shows a sharp drop below should be taken with caution.
February 25, 1950

THE FASTEST RISING STAR IN THE TOWER HORIZON FOR 1950

BILL SNYDER
HIS MAGIC PIANO "OSCAR" AND HIS ORCHESTRA

FIRST RELEASE ACCLAIMED A HIT*

"BEWITCHED"

Backed by

"DRIFTING Sands"
Vocal by Ralph Sterling
Tower Record No. 1473

WATCH FOR THE FOLLOWING RELEASE

BILL SNYDER'S ORIGINAL
"RIDING THE OFF BEAT"
Backed by
"DREAM CONCERTO"
Tower Record No. 1474

FEATURED Exclusively on TOWER RECORDS

*THE BILLBOARD PICKS:

BEWITCHED .................................................. Bill Snyder Ork .................................. Tower 1473

... great Rodgers-Hart tune from "Pal Joey" gets impressive instrumental job ...

BILL SNYDER ORK Bewitched 88-90-87-86
Tower 1473

A supervised instrumental recording of the fine "Pal Joey" ballad. Mood piano lead and solo-café, subdued art support make this a sleeper possibility.

Drifting Sands 80-82-80-78

Flipside is a colorful cowboy-in-saddle ballad, with exotic overtones. Ralph Sterling warbled richly.

Now in his 2nd Record-Breaking Year at the College Inn, Hotel Sherman, Chicago. Arranged and conducted "SALUTE TO COLE PORTER," "SALUTE TO RODGERS and HAMMERSTEIN" and "COLLEGE INN STORY" Shows.

ORDER FROM YOUR NEAREST DISTRIBUTOR OR DIRECT FROM TOWER RECORDS

DIRECTION MUSIC CORP. OF AMERICA

www.americanradiohistory.com
ALADDIN'S ONE--TWO!!

JUKE BOX NATURALS

AMOS MILBURN
"Johnson Rag"
"Walking Blues"

HERB KENNY
"Key to My Heart"
"Why Do I Love You?"

AND THREE!

CALVIN BOZE
"Waiting and Drinking"
"If You Ever Had the Blues"

AND FOUR!

SAUNDERS KING
"Misery Blues"
"Blues About Midnight"

AND FIVE!

SOUL STIRRERS
"Seek and Ye Shall Find"
"One of These Days"

Order From Your Distributors Now!

Aladdin Records
BLOOMINGTON, CALIFORNIA

IT'S NEW . . .

IT'S DIFFERENT . . .

IT'S TERRIFIC!

KING RECORD #831

JIMMIE OSBORNE

SINGS

"I'M GONNA STRUT MY STUFF"
Coupled With
"FOREVER AND A DAY"
(Both Written by Jimmie Osborne)

THIRD YEAR
RADIO STATION
WLEX
Lexington, Ky.

MUTUAL TELEVISION
48 Programs Per Week

MUSIC POPULARITY CHARTS

Folk (Country & Western)

Record Section

Based on reports received last three days at Week Ending February 17

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and western records that sold best in stores according to The Billboard's special weekly survey among a selected group of record stores. The majority of these customers purchase country and western records.

POSITION

Weeks |

PROMINENT

SINGER

SPECIAL

RETAIL

RECORD

1. |

CHATTANOOGA SHOE SHINE BOY |

HAIR |

BROZIUS |

SHOE | |

2. |

TENNESSEE BORDER NO. 2 |

DES |

WILLIE |

FAHEY |

3. |

BREAKDOWN |

ORK |

LAUGHER |

DEER |

4. |

WEDDING BELLS |

ORK |

ROBERT |

DEER |

5. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

WEDDING BELLS |

ORK |

ROBERT |

DEER |

6. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

7. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

8. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

9. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

10. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

11. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

12. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

13. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

14. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

15. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

16. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

17. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

18. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

19. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

20. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

21. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

22. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

23. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

24. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

25. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

26. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

27. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

28. |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

29. |

I LOVE YOU BECAUSE |

ORK |

ROBERT |

DEER |

I CAN'T HELP MYSELF |

ORK |

ROBERT |

DEER |

30. |

MOM AND DADDY BREAK MY |

ORK |

ROBERT |

DEER |

HEART |

WARNIN!

In utilizing these charts for marketing purposes, readers are urged to pay particular attention to information listed in the column which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week," and "This Week." If a record has an unusually long run, no mention of it will appear in the last week's chart, however, and it will show a sharp drop in readers should try to use caution.

FOLK TALENT AND TUNES

By Johnny Sippel

Artists' Activities: J. L. Frank and Oscar Davis promoted five days at Janesville Temple, Kansas City, Mo., February 1-5, which netted a total of $1,000. "Grand Ole Opry" star $10,000. House was scaled at $430.00. There were three shows Sunday and two each weekday night. Cast included, Ernest Tubb and His Texas Troubadours; Hank Williams and the Guitar and Johnny and the Duke of Paducah. R. Allen Vaughan (Columbia) reports that his Bridgetown Club, popular Dukel's country music night, will be enlarged this summer. It currently holds 600. The Willburn Family, KWKH, Shreveport, La., have inked with 4 Star. Their first release will be "Till the Cown Come Home" and "I'm Building a Ladder to My Castle in the Air." Webb Pierce (4 Star) has teamed with Peggie Ward, the Louisiana songstress, in a series of songs to be cut by 4 Star. Tex Fletcher (Coral) reports that Vaughn Horton, the Southern writer, lost his dad recently. Gavotte, the Gordon V. Thompson music publishing company, has also waxed Edward McHugh, "Your Gospel Singer," and Albert Slonim. Zeb Turner (King) has left WSM and is now appearing over WEAM, Silver Spring, Md. He is being handled by Charles Copeland.

Bill Boyd (Victor), the Cowboy Rambler, reports that he cut four sides for the firm February 9. His brother, Jim and the Man of the West, also did four sides. Wes Tuttle, who does a four-hour daily show over KGIL, Sherman Oaks, Calif., which he is doing from a studio in his own home, it's a combination live and record...
Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending February 17

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and western records most played in juke boxes according to The Billboard's special weekly survey among a selective group of juke box operators whoseiston report country and western records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Last</th>
<th>Title</th>
<th>Week</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>CHAUTANNIE SHINE SHINE BOY</td>
<td>Dec 46059-BMI</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>RAG DOP</td>
<td>J. Wills</td>
<td>Bullet 4606-00-D</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>TAKE ME IN YOUR ARMS AND E. ARNOLD</td>
<td>HOLD ME</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>BLUES, STAY AWAY FROM ME</td>
<td>Delmore Brothers</td>
<td>King 803-BMI</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>LETTERS HAVE NO ARMS</td>
<td>E. Tubb</td>
<td>Dec 46077</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>I JUST DON'T LIKE THIS KIND OF LIVIN'</td>
<td>H. Williams</td>
<td>BMI 10409</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>BLOODSHOT EYES</td>
<td>N. Pray</td>
<td>King 928</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>I'LL TAKE A BACK SEAT FOR YOU</td>
<td>E. Tubb</td>
<td>Dec 46077</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>BROKEN DOWN HENRY-GO-ROUND</td>
<td>H. Whitting-J. Whitley</td>
<td>Coral 60025-BMI</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>BLUES, STAY AWAY FROM ME</td>
<td>O. Bradley Quintet</td>
<td>Coral 60027-BMI</td>
</tr>
</tbody>
</table>

COUNTRY AND WESTERN RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in country and Western records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Last</th>
<th>Title</th>
<th>Week</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>CHAUTANNIE SHINE SHINE BOY</td>
<td>Dec 46059-BMI</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>RAG DOP</td>
<td>J. Wills</td>
<td>Bullet 4606-00-D</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>TAKE ME IN YOUR ARMS AND E. ARNOLD</td>
<td>HOLD ME</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>BLUES, STAY AWAY FROM ME</td>
<td>Delmore Brothers</td>
<td>King 803-BMI</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>LETTERS HAVE NO ARMS</td>
<td>E. Tubb</td>
<td>Dec 46077</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>I JUST DON'T LIKE THIS KIND OF LIVIN'</td>
<td>H. Williams</td>
<td>BMI 10409</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>BLOODSHOT EYES</td>
<td>N. Pray</td>
<td>King 928</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>I'LL TAKE A BACK SEAT FOR YOU</td>
<td>E. Tubb</td>
<td>Dec 46077</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>BROKEN DOWN HENRY-GO-ROUND</td>
<td>H. Whitting-J. Whitley</td>
<td>Coral 60025-BMI</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>BLUES, STAY AWAY FROM ME</td>
<td>O. Bradley Quintet</td>
<td>Coral 60027-BMI</td>
</tr>
</tbody>
</table>

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

<table>
<thead>
<tr>
<th>Label</th>
<th>Title</th>
<th>Artist</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coral</td>
<td>CHAUTANNIE SHINE SHINE BOY</td>
<td>J. Wills &amp; His Boys (Shattered Dreams)</td>
<td>Bullet 709</td>
</tr>
<tr>
<td>Columbia</td>
<td>ROSE MEAN REVERENCE</td>
<td>F. Thornton (Cuba Mel)</td>
<td>4 Star 14348</td>
</tr>
<tr>
<td>Decca</td>
<td>SECOND-HAND</td>
<td>N. Bates (Second-Hand Shaking)</td>
<td>Capitol 14318</td>
</tr>
<tr>
<td>Decca</td>
<td>SHATTERED DREAMS</td>
<td>J. Wills &amp; His Boys</td>
<td>Rich-R-Tone 709</td>
</tr>
<tr>
<td>Decca</td>
<td>SOMEONE'S SHAKING MY BABY'S SUGAR</td>
<td>B. Eger (Second-Hand)</td>
<td>46209</td>
</tr>
<tr>
<td>Decca</td>
<td>STOMPING PLESS BY</td>
<td>T. Duff &amp; His Team (Sol)</td>
<td>46209</td>
</tr>
<tr>
<td>Decca</td>
<td>TAKE ME IN YOUR ARMS AND HOLD ME</td>
<td>P. Thornton (Randy Re)</td>
<td>4 Star 14350</td>
</tr>
<tr>
<td>Decca</td>
<td>TWO HUNGRY BROTHERS</td>
<td>T. Duff &amp; His Team</td>
<td>46209</td>
</tr>
<tr>
<td>Decca</td>
<td>WHERE'S KIDDIE WADDLE</td>
<td>T. Duff &amp; His Team</td>
<td>46209</td>
</tr>
</tbody>
</table>

show... Slim Carter was in Hollywood recently cutting a new session for MGM. ... An all-star cast of country music entertainers worked a benefit February 10 at the Riverside Rancho for Abigail and Buddy Dooley. Abigail has been in the hospital for a protracted period. Reddy Hardin is also on the sick list, currently being in the hospital for observation. ... Bob Newman and his boys are working at Coral No. 2 in Hollywood.

Jim Stanton, proxy of Rich-R-Tone, reports that the Buffalo Jockey has been on Rich-R-Tone) have a son, born January 29. Johnson has returned to Johnson City, Tenn, after working several weeks at the Casa Grande, California. ... Folk Stanton's other disk jockey has added Jack Lane and His Tennessee Valley Boys, the Payne Family, the Southern Gospel Singers and the Hardin Brothers Quartet. ... Carrol Robison (MGM) reports that the boy singing from the flip side of his latest disk, Tex Ry, is a protege and a native of Robison's hometown, Pleasant Valley, N. Y. ... Kenny Roberts

(Continued on page 35)

Another Hit! 'THE GODS WERE ANGRY WITH ME'

As Recorded by... JIMMY WAKELY-MARGARET WHITING Capitol Records

LUKE WARNER Coral Records

EDDIE KIRK Capitol Records

EILEEN WILSON-DICK THOMAS Decca Records

ERNIE LEE RCA Victor Records

and more to follow...

CENTURY SONGS, INC.
4527 SUNSET BLVD. 7932 SO. CHICAGO AVE.
HOLLYWOOD 27, CALIF.
CHICAGO 27, ILLINOIS
"FATS" DOMINO

IMPERIAL

RECORD NO. 5058

"THE FAT MAN"

BACKED BY
"DETROIT CITY BLUES"

on The Billboard

MOST PLAYED JUKE BOX
RHYTHM AND BLUES RECORDS

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations represent rhythm and blues records.

Order Now From Your Nearest
IMPERIAL DISTRIBUTOR

Imperial Record Co., Inc.
137 North Western Ave., Los Angeles 4, Calif.

February 25, 1956

RHYTHM & BLUES RECORDS

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are sales and records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>I ALMOST LOST MY MIND</td>
<td>Berry Joe Hunter</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>LOVE</td>
<td>Little Caesar</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>RAG MOP</td>
<td>Red Norvo</td>
</tr>
<tr>
<td>4</td>
<td>2</td>
<td>WHY DO THINGS HAPPEN TO ME</td>
<td>B.B. King</td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>REST IN MY HEART</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>INFORMATION BLUES</td>
<td>B.B. King</td>
</tr>
<tr>
<td>7</td>
<td>2</td>
<td>BOOGIE AT MIDNIGHT</td>
<td>Brown</td>
</tr>
<tr>
<td>8</td>
<td>2</td>
<td>SCHOOL DAYS</td>
<td>Jordan</td>
</tr>
<tr>
<td>9</td>
<td>2</td>
<td>I'LL GET ALONG SOMEHOW</td>
<td>B.B. King</td>
</tr>
<tr>
<td>10</td>
<td>2</td>
<td>BOOGIE AT MIDNIGHT</td>
<td>Brown</td>
</tr>
<tr>
<td>11</td>
<td>2</td>
<td>I'LL GET ALONG SOMEHOW</td>
<td>B.B. King</td>
</tr>
<tr>
<td>12</td>
<td>2</td>
<td>YOU'RE MY MAN</td>
<td>Joe Brown</td>
</tr>
<tr>
<td>13</td>
<td>2</td>
<td>FOR YOU, MY LOVE</td>
<td>Joe Brown</td>
</tr>
<tr>
<td>14</td>
<td>2</td>
<td>IN THE MEAN TIME</td>
<td>Joe Brown</td>
</tr>
<tr>
<td>15</td>
<td>2</td>
<td>MYSTIC BLUES</td>
<td>Joe Brown</td>
</tr>
<tr>
<td>16</td>
<td>2</td>
<td>I'VE BEEN A FOOL</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>17</td>
<td>2</td>
<td>THE BLUES</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>18</td>
<td>2</td>
<td>SAY IT AGAIN</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>19</td>
<td>2</td>
<td>STRANGE ABANDONED</td>
<td>King Solomon Hill</td>
</tr>
</tbody>
</table>

WARNING!

in utilizing these charts for rating purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the air and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the headings "WEEKS to Date" and "Last Week" and "This Week." If a record has had an unusually long run, or if its current position is quite different from last week, the reader should study with caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations represent rhythm and blues records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
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<tbody>
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<td>2</td>
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<td>LOVE</td>
<td>Little Caesar</td>
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<tr>
<td>5</td>
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<td>REST IN MY HEART</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>INFORMATION BLUES</td>
<td>B.B. King</td>
</tr>
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<td>7</td>
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<td>Brown</td>
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<tr>
<td>8</td>
<td>2</td>
<td>SCHOOL DAYS</td>
<td>Jordan</td>
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<td>9</td>
<td>2</td>
<td>I'LL GET ALONG SOMEHOW</td>
<td>B.B. King</td>
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<td>10</td>
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<td>2</td>
<td>FOR YOU, MY LOVE</td>
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<td>2</td>
<td>IN THE MEAN TIME</td>
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<td>13</td>
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<td>Joe Brown</td>
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</tr>
<tr>
<td>15</td>
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<td>King Solomon Hill</td>
</tr>
<tr>
<td>16</td>
<td>2</td>
<td>SAY IT AGAIN</td>
<td>King Solomon Hill</td>
</tr>
<tr>
<td>17</td>
<td>2</td>
<td>STRANGE ABANDONED</td>
<td>King Solomon Hill</td>
</tr>
</tbody>
</table>

ADVANCE RHYTHM & BLUES RECORD RELEASES

Titles Marked with an asterisk (*) are new releases.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everybody Gotta Rock</td>
<td>C. W. Griffin &amp; Company</td>
</tr>
<tr>
<td>Hoot Hoot (We're Ready)</td>
<td>Modern 273</td>
</tr>
<tr>
<td>I'm Gonna Get You</td>
<td>Mother tapes</td>
</tr>
<tr>
<td>My Baby's in Jail</td>
<td>Modern 274</td>
</tr>
<tr>
<td>Standing ovation</td>
<td>Modern 275</td>
</tr>
<tr>
<td>You're My Baby</td>
<td>Modern 276</td>
</tr>
<tr>
<td>You're My Baby</td>
<td>Modern 277</td>
</tr>
<tr>
<td>Gotta Get My Baby</td>
<td>Modern 278</td>
</tr>
<tr>
<td>Gotta Get My Baby</td>
<td>Modern 279</td>
</tr>
</tbody>
</table>

(Continued on page 117)
## Record Reviews

### ARTIST, LABEL AND NO.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
</table>
| **PHIL HARRIS**<br>Victor 20-2942 | **POPULAR**<br>Chattanooga Shoe Shine Boy | 84--82--85--85<br>Victor's version on the hit is handled admirably by Harris.
| | That's a Plenty | 89--90--88--88<br>in tune with the current Dixieland revival, Harris does a<br>vivacious job with one of the standards called from the<br>ten-year list. Could be a winner.
| **FRANK SINATRA**<br>Columbia 39768 | Chattanooga Shoe Shine Boy | 88--89--88--88<br>Sinatra shows between his voice and the vocal material<br>in this super rendition of the standard. It's <i>his</i> life, this<br>fine arrangement will grab its share.
| **JO STAFFORD-CORDON MacRae**<br>Capitol 818 | God's Country | 89--90--90--88<br>Lovely treatment for another excellent Donnelly-Smith<br>Melodies Columbia song with Sinatra in top form. Could be<br>a big one for all parties involved.
| **DICK HYMAN**<br>Reprise 1 | Monday, Tuesday, Wednesday | 85--85--85--85<br>This extremely successful duet shadings smoothly thru a<br>bouncy and infectious dirry.
| **HUGO WINTER-HALTER**<br>Columbia 3907 | Leave It to Love | 88--88--88--88<br>Highly appealing, full scoring of a current plus ballad which is<br>handled by large orchestra and chorus and makes<br>for the facile Winter-Halter fashion.
| **FRANZ DIETSCHE-MANN**<br>MGM 10193 | My Foolish Heart | 86--87--85--85<br>Lovely title tune from scenes destined for big action<br>and this rendition should score a big corner of the<br>business. See it once a week.
| **BENNY GOODMAN**<br>Capitol 868 | The Third Man Theme | 78--79--79--77<br>This highly controversial item finally is hitting the marinas.<br>The melody is quite appealing, and the reprise produces a<br>different sound. This version is almost a twin to the original<br>Korea soundtrack.
| **MEL TORME**<br>Capitol 825 | Cafe Mozart Whate<br>Another "Third Man" excerpt, has melody charm but<br>doesn't have the top of the pasture triple.
| **BRADFORD AND ROMANO**<br>Victor 30-3465 | Little Girl, Don't Cry | 79--80--77--79<br>Restless down in 5, this hit. Freest vocalist on this<br>Bill Boone Jackson ballad hit of two months ago. May score with b. & r. locals.
| **RALPH FLANAGAN**<br>ORK (Harry Pruce)<br>Victor 35-3688 | Rag Map<br>Miss vocal in woof can be readers jazz style with<br>scored chorus being strictly in that. An attempt at the<br>"different" coverage of the hit, but it falls flat.
| **ART MOONEY ORK**<br>HM 10685 | Chattanooga Shoe Shine Boy | 64--65--64--65<br>Miss vocal, a top one in the blue-velvets solo more<br>than the band solo, but lacks bite.

### RATINGS

(100 Point

| Top 100 Tops | 89-92 Excellent | 70-79 Good | 60-69 SATISFACTORY | 0-39 Poor |

### How Ratings Are Determined

Records are reviewed three times: (1) for retailers; (2) for radio operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted N.B., a numerical rating in one category does not suitably fit an entry within the markets. The Categories For髭 entries are: maximum, 14, interpretation, 15; arrangement, 15; "name" value, 15; record quality, 15; mechanics, 15; composition, 15; commercial-swing, 15; overall, 15; manufacturing cost. 5; distribution service, 10; distribution power, 10; production efficiency, 5.

---

**MARTIN BLOCK**

**Stations WNEW**

Calls it the novelty record of the week.

**TED STEELE**

**Station WMCA**

Calls "Bake A Cake" on National Records the Number 1 Release.

**HAROLD JACKSON**

**Station WLIB**

Says this is it! Sensational 1950 hit!

---

**POCO LOCO IN THE COCO**

**INSURE YOURSELF PLENTY OF DOUGH BY PICKING THIS ORIGINAL HIT VERSION THAT THESE EXPERTS CHOOSE.**

**JACK LACEY**

**Station WINS**

Predicts that Eileen's "Bake A Cake" looks like a sure fire hit!!!

**POOR BRENNER**

**Station WAT**

Gives three cheers for Eileen Barton's terrific new national release and predicts a winner.

---

**HOTTEST MONEY-MAKIN' BISCUIT**

**BILLBOARD POPULARITY CHART PICKS**

Eileen Barton in National's "I'll Knew You Were Comin' P'd've Baked A Cake."
Record Reviews (Continued from page 32)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>MICKEY KATZ</td>
<td>POPULAR</td>
<td>71--70--70--73</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Wedding Samba</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spurred reaction of another fast-moving current tune.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mr. Mr. does this fast roll with a simplicity and feeling. Straight-away placing and mild intensity will appeal to exceptional fans handsomely.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sure Thing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unleashed here by group, Extroversion works only on a new ball. from the forthcoming &quot;Filling High&quot; pil.</td>
</tr>
<tr>
<td>BILLY ECKSTEIN</td>
<td></td>
<td>All the Things You Are</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Effortless, revealed one plate single by a highly impressive new come.</td>
</tr>
<tr>
<td>DICK HYMAN</td>
<td></td>
<td>You Couldn't Be Cuter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Five Jerome Center blow recently Hyman's study of Tchaik, Shorlin and Banter, but I could have moved more if he had rhythm backing.</td>
</tr>
<tr>
<td>JIMMY &amp; MILDRED</td>
<td></td>
<td>Put On Your Old Grey Bonnet</td>
</tr>
<tr>
<td>MULCAY</td>
<td></td>
<td>Moderately-paced, sweet-tuned harmonica blow! with a clarity, stylistic beauty.</td>
</tr>
<tr>
<td>LARRY VINCENT</td>
<td></td>
<td>How's My Baby Tonight?</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vincent pinches this one out in old-time scat style, with modest backing.</td>
</tr>
<tr>
<td>DAVE HOWARD</td>
<td></td>
<td>Jealous</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Life is pleasant. Should have trouble finding the market.</td>
</tr>
<tr>
<td>ETHEL SMITH</td>
<td></td>
<td>Enchanted April</td>
</tr>
<tr>
<td></td>
<td></td>
<td>How vocal wonderful of Jeffries he was at this difficult, sophisticated quality ballad.</td>
</tr>
<tr>
<td>ARTIE SHAW</td>
<td></td>
<td>Memories of You</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Wonderful in his treatment of this multi-framed standard.</td>
</tr>
<tr>
<td>FRANK WHITE-BILL</td>
<td></td>
<td>The French Can-Can Polka</td>
</tr>
<tr>
<td>BUTTERFIELD</td>
<td></td>
<td>An adaptation of Offenbach's &quot;Gaite Parisienne&quot; made for a guy, someonce guy which should pick up action only if only for familiarity with the theme.</td>
</tr>
<tr>
<td>MARTHA TILTON-</td>
<td></td>
<td>Mucho De Nada</td>
</tr>
<tr>
<td>HARRY BABBIT</td>
<td></td>
<td>Rumba instrumental, ploy heavy slices of Shaw's clarinet, in fine platter incidence, and his proficient band.</td>
</tr>
<tr>
<td>SISTER SLOCUM</td>
<td></td>
<td>Grinocoo</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minor Latin riff set against some sharp rumba basis makes for a side which never seems to really get started.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Caravan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A fine idea gives a bit of freshness to an otherwise run-of-the-mill reading of the attention.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Let's Get Away From It All</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Martha and Harry make a happy change of this clever basus hot hit of same years vintage. Fresh girls bring it up to date.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>I Said My Pajamas</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Another pop-flowing, appealing dual from the newly pasted vocalist, this time with a current success ballad by the subject.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Whistlin' Boyie</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ordinary break offers effect enhanced by some nice recording and sharply accentuas beats.</td>
</tr>
<tr>
<td>ANTON KARAS</td>
<td></td>
<td>The Third Man Theme</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tremendous progression of the Fifth, the featured singer and the fact this is the soundtrack version should sell this one big as a three item. The melody line is highly attractive on its own.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Cafe Mozart Waltz</td>
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<tr>
<td></td>
<td></td>
<td>This is the secondary theme in the &quot;Third Man&quot; Fifth and the final line that does not seem to let into the major theme's success, whatever little or great they may be.</td>
</tr>
<tr>
<td>RALPH YOUNG</td>
<td></td>
<td>I'm Caring a Torch for You</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Young, a promising deep-throated Eddie-like guy, impressive in his handling of this ballad.</td>
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<tr>
<td></td>
<td></td>
<td>September in the Rain</td>
</tr>
<tr>
<td></td>
<td></td>
<td>This side has appeared before and also shows Young off in a favorable light.</td>
</tr>
<tr>
<td>JOHNNY BOND ORK</td>
<td></td>
<td>Rag Mop</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Luna and particularly interesting rendition of this current smash item.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Music! Music! Music!</td>
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<tr>
<td></td>
<td></td>
<td>The other current novelty smash, slim basis and also non-bio-impression to acceptance, on a handling very gives this disking some small chance to catch a few curly corners.</td>
</tr>
<tr>
<td>BOB EBPELY</td>
<td></td>
<td>With My Eyes Wide Open I'm Dreaming</td>
</tr>
<tr>
<td></td>
<td></td>
<td>EBPELY and a social group in a pleasant recreation of the classic which is being rushed as the result of Past. Papa's fast-selling stiching.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Daddy's Little Girl</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Romantic symphonic by EBPELY makes a faultless rendition of this fast-rising form of popular sentiment.</td>
</tr>
</tbody>
</table>

(Continued on page 106)
FEBRUARY 23, 1950

**THE BILLBOARD PICKS:**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

1. **I ALMOST LOST MY MIND**
   - **Frequently Suggested**:
   - **Recorded By**: Frankie Lymon

2. **THEY DON'T CARE ABOUT US**
   - **Frequently Suggested**:
   - **Recorded By**: Roy Hamilton

3. **THEY'RE ALL LIKE ME**
   - **Frequently Suggested**:
   - **Recorded By**: Dave Daily

4. **MY FEET IS OF THE WANDERER**
   - **Frequently Suggested**:
   - **Recorded By**: The Weavers

5. **LOVIN' GOD'S MUSIC**
   - **Frequently Suggested**:
   - **Recorded By**: Bob Wills and His Texas Playboys

6. **HEAR MY LITTLE GIRL**
   - **Frequently Suggested**:
   - **Recorded By**: Will McPaint

7. **DID YOU EVER HAVE TO MAKE AN APPOINTMENT**
   - **Frequently Suggested**:
   - **Recorded By**: The Delmore Brothers

8. **IF YOU EVER NEED A HEART BREAKER**
   - **Frequently Suggested**:
   - **Recorded By**: The McGuire Sisters

9. **IT'S NOT OVER 'TIL IT'S OVER**
   - **Frequently Suggested**:
   - **Recorded By**: Faron Young

**THE DISK JOCKEYS PICK:**

1. **I'M IN A BAD MOOD**
   - **Frequently Suggested**:
   - **Recorded By**: Bill Haley

2. **THEY DON'T CARE ABOUT US**
   - **Frequently Suggested**:
   - **Recorded By**: The Elsberries

3. **THEY'RE ALL LIKE ME**
   - **Frequently Suggested**:
   - **Recorded By**: The Nields

4. **MY FEET IS OF THE WANDERER**
   - **Frequently Suggested**:
   - **Recorded By**: The Weavers

5. **LOVIN' GOD'S MUSIC**
   - **Frequently Suggested**:
   - **Recorded By**: Bob Wills and His Texas Playboys

6. **HEAR MY LITTLE GIRL**
   - **Frequently Suggested**:
   - **Recorded By**: Will McPaint

7. **DID YOU EVER HAVE TO MAKE AN APPOINTMENT**
   - **Frequently Suggested**:
   - **Recorded By**: The Delmore Brothers

8. **IF YOU EVER NEED A HEART BREAKER**
   - **Frequently Suggested**:
   - **Recorded By**: The McGuire Sisters

9. **IT'S NOT OVER 'TIL IT'S OVER**
   - **Frequently Suggested**:
   - **Recorded By**: Faron Young

10. **IT'S NOT OVER 'TIL IT'S OVER**

**THE RETAILERS PICK:**

1. **THEY DON'T CARE ABOUT US**
   - **Frequently Suggested**:
   - **Recorded By**: The Elsberries

2. **THEY'RE ALL LIKE ME**
   - **Frequently Suggested**:
   - **Recorded By**: The Nields

3. **MY FEET IS OF THE WANDERER**
   - **Frequently Suggested**:
   - **Recorded By**: The Weavers

4. **LOVIN' GOD'S MUSIC**
   - **Frequently Suggested**:
   - **Recorded By**: Bob Wills and His Texas Playboys

5. **HEAR MY LITTLE GIRL**
   - **Frequently Suggested**:
   - **Recorded By**: Will McPaint

6. **DID YOU EVER HAVE TO MAKE AN APPOINTMENT**
   - **Frequently Suggested**:
   - **Recorded By**: The Delmore Brothers

7. **IF YOU EVER NEED A HEART BREAKER**
   - **Frequently Suggested**:
   - **Recorded By**: The McGuire Sisters

8. **IT'S NOT OVER 'TIL IT'S OVER**
   - **Frequently Suggested**:
   - **Recorded By**: Faron Young

9. **IT'S NOT OVER 'TIL IT'S OVER**

**THE OPERATORS PICK:**

1. **THEY DON'T CARE ABOUT US**
   - **Frequently Suggested**:
   - **Recorded By**: The Elsberries

2. **THEY'RE ALL LIKE ME**
   - **Frequently Suggested**:
   - **Recorded By**: The Nields

3. **MY FEET IS OF THE WANDERER**
   - **Frequently Suggested**:
   - **Recorded By**: The Weavers

4. **LOVIN' GOD'S MUSIC**
   - **Frequently Suggested**:
   - **Recorded By**: Bob Wills and His Texas Playboys

5. **HEAR MY LITTLE GIRL**
   - **Frequently Suggested**:
   - **Recorded By**: Will McPaint

6. **DID YOU EVER HAVE TO MAKE AN APPOINTMENT**
   - **Frequently Suggested**:
   - **Recorded By**: The Delmore Brothers

7. **IF YOU EVER NEED A HEART BREAKER**
   - **Frequently Suggested**:
   - **Recorded By**: The McGuire Sisters

8. **IT'S NOT OVER 'TIL IT'S OVER**
   - **Frequently Suggested**:
   - **Recorded By**: Faron Young

9. **IT'S NOT OVER 'TIL IT'S OVER**

**THE COUNTRY & WESTERN DISK JOCKEYS PICK:**

1. **THEY DON'T CARE ABOUT US**
   - **Frequently Suggested**:
   - **Recorded By**: The Elsberries

2. **THEY'RE ALL LIKE ME**
   - **Frequently Suggested**:
   - **Recorded By**: The Nields

3. **MY FEET IS OF THE WANDERER**
   - **Frequently Suggested**:
   - **Recorded By**: The Weavers

4. **LOVIN' GOD'S MUSIC**
   - **Frequently Suggested**:
   - **Recorded By**: Bob Wills and His Texas Playboys

5. **HEAR MY LITTLE GIRL**
   - **Frequently Suggested**:
   - **Recorded By**: Will McPaint

6. **DID YOU EVER HAVE TO MAKE AN APPOINTMENT**
   - **Frequently Suggested**:
   - **Recorded By**: The Delmore Brothers

7. **IF YOU EVER NEED A HEART BREAKER**
   - **Frequently Suggested**:
   - **Recorded By**: The McGuire Sisters

8. **IT'S NOT OVER 'TIL IT'S OVER**
   - **Frequently Suggested**:
   - **Recorded By**: Faron Young

9. **IT'S NOT OVER 'TIL IT'S OVER**

**FOOL TALENT AND TUNES (Continued from page 31)**

(Coral) wants it known that he has not inked any p.m. or booking contracts with anyone. Roberts and Jerry Byrd (Mercury) and the Pleasant Valley Boys did 4,000 people February 4 at Columbus, O., with the Georgia Crackers (Victor). Roberts reports that the Gramophone Company, Cleveland, is selling his "Rumbling Guitar" as one of the models in their stringed instrument line. ... Joe Aberbach confirms a previous report that Bob Ross is now working for Hill & Range in Nashville. He has also added Armand Baun in Chicago.

Charlie Walker is currently working a circuit of the Long Theaters in Texas, in connection with a musical short, based on his KION, San Jose, Calif., disc. He concludes the tour April 1. ... Connee B. Gay, WARI, Arlington, Va., reports that Grandpa Jones (King) and his Pal, Ramona, will work the next 10 Saturday nights at the "Old Dominion Barn Dance," WRVA, Richmond, Va.
LINCOLN WAS RIGHT
with "I Love Her, Oh! Oh! Oh!"
and now serves up
another sensational musical novelty!
IRVING BERLIN'S NOSTALGIC HIT
"STOP! STOP! STOP!"
NOW ON RECORDS FOR FIRST TIME*
ENOC LIGHT ORCHESTRA
CLOVERLEAF FOUR ON THE VOCAL
This group a smash success on nation's top T.V. Show!
*Research shows no other
backed by
"WALTZ ME AROUND AGAIN WILLIE"
SENSATIONAL DISKED FOR FIRST TIME!
VOCAL BY THE INCOMPARABLE
3 BEAUS and a PEEP
LINCOLN #515
with
"MY LITTLE GIRL"
DIXIELAND ARRANGEMENT BY
ENOC LIGHT ORCHESTRA
VOCAL BY LOREN BECKER and the CLOVERLEAF FOUR
T.V. SENSATIONS!
backed by
"I MISS YOU MOST OF ALL"
LINCOLN #516
LINCOLN RECORDS
ARE UNBREAKABLE VINYL
DISTRIBUTORS: FOR A NIFTY 1950, LATCH ON TO LINCOLN
LINCOLN RECORDS
8 WEST 40TH STREET, NEW YORK, N. Y. * Telephone Longacre 3-5281
Write, wire or phone nearest distributor for immediate delivery.

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of these manufacturers voluntarily supplying information are listed.

AUGUST 20
A. Long (Entertaining Signature) 10046
B. Me? Can't Stand It, Can You? 30836
C. Beyond The Sunset And Should You Go First? 40318
D. Black Like Me? 65404
E. Beulah Love (On Earth) 52910
F. Better Days Ahead 53936
G. Me? I Love You 53992
H. Me? I Love You 37318
I. Me? I Love You 40160
J. Me? I Love You 40160
K. Gone (Sentimental) 3049
L. Ode To The Past 33040
M. Ode To The Past 33040
N. Ode To The Past 33040
O. Ode To The Past 33040
P. Ode To The Past 33040
Q. Ode To The Past 33040
R. Ode To The Past 33040
S. Ode To The Past 33040
T. Ode To The Past 33040
U. Ode To The Past 33040
V. Ode To The Past 33040
W. Ode To The Past 33040
X. Ode To The Past 33040
Y. Ode To The Past 33040
Z. Ode To The Past 33040

[Continued on page 117]
<table>
<thead>
<tr>
<th>Album and LP Record Reviews</th>
</tr>
</thead>
</table>

**THE CATEGORIES**

1. Production Idea
2. Name Value
3. Carat of Material
4. Manufacturers' Distribution
5. Expansion Aids

**THE RATES**

- Excellent (90-100 points)
- Good (80-89)
- Satisfactory (60-79)
- Poor (50-59)
- Unsatisfactory (0-49)

---

**Favorable Opinions**

- The large number of customers in each category is too small to be meaningful. This rating is based on very few categories, each of which is too small to be significant. The best possible rating is 100. Maximums are 50, 40, and 30 for the three new categories. The size of the survey is too small to make a valid comparison.

---

**Disfavorable Opinions**

- The data from this package doesn't have market appeal. Temple collectors, Star fans and general would offer buyers to achieve its. The size is 15 and 16. They are small in the category. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Favorable Judgments**

- The package does better than expected. It is an excellent album designed for the show runners. They can use it in the poorly written liner notes. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Disfavorable Judgments**

- The size of the survey is too small to make a valid comparison.

---

**Favorable Interpretation**

- The package does better than expected. It is an excellent album designed for the show runners. They can use it in the poorly written liner notes. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Disfavorable Interpretation**

- The size of the survey is too small to make a valid comparison.

---

**Favorable Opinion**

- The package does better than expected. It is an excellent album designed for the show runners. They can use it in the poorly written liner notes. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Disfavorable Opinion**

- The size of the survey is too small to make a valid comparison.

---

**Favorable Judgment**

- The package does better than expected. It is an excellent album designed for the show runners. They can use it in the poorly written liner notes. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Disfavorable Judgment**

- The size of the survey is too small to make a valid comparison.

---

**Favorable Interpretation**

- The package does better than expected. It is an excellent album designed for the show runners. They can use it in the poorly written liner notes. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number. But the best way to get Star was not at all or in the category of great performances. As the "Starr" shows, it's not very accurate this number.

---

**Disfavorable Interpretation**

- The size of the survey is too small to make a valid comparison.
PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in these dates are listed according to the order of their copyright, stage musicals, according to the year the examples were produced, and film songs, according to the year of publication date.

Songs which have been used on a sheet music of one million copies each are marked with an asterisk (*).

In the publisher list, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (Free) are not copyrighted in 1943.

In listing recordings, no so-called collector's items are given. The record list is representative, not necessarily complete.

1935—THE NIGHT IS YOUNG
As MGM picture with a cast headed by Robert Montgomery, Sally Blane, and Charles Coburn, the song was cut twice, in 1929 and 1930, by various artists, including Sigmund Romberg. For complete information about the song and its history, consult The Billboard Music Popularity Chart.

Sigmund Romberg

Col. Prepping Kidisk Names

NEW YORK, Feb. 10.—Several new children's records, featuring famous songs, will be released on Columbia Records early this month. According to a recent decision of the Supreme Court of the United States, the Columbia Records, with a lineup of the top-seven children's songs, are being waxed by Columbia Records, with a lineup of the top-seven children's songs, are being waxed by Columbia Records.

T've Been A Fool'S Suit Still in the Courts

NEW YORK, Feb. 10.—Everton Ely, the famous singer, has been in court again, this time for damages for the use of the name "T've Been A Fool," which was written by a former employee of his own company. An item in The Billboard last week erroneously stated that the case had been disposed of out of court. Result of the injunction being that the "Fool" suit has been extended to cover other companies that have used the name without authority. If the court rules in favor of Anthony, these companies may be required to pay damages for their unauthorized use of the name in the case of Abner Greenbaum, Julius Schenck is attorney for the defendant.

Save That Tamer!

WASHINGTON, Feb. 10.—To avert any future public controversy over the matter of saving tamares, the National Wildlife Federation, the National Audubon Society, and the Sierra Club have agreed to cooperate in an effort to save tamares for future generations. This cooperation, which is being planned for the next several years, is being made possible by the joint efforts of these organizations, which have agreed to work together in the hope of saving the tamares for future generations.
New York, Feb. 18.—With the emphasis in the band business returning to the old school of the dance beat, Artie Shaw, Count Basie and a number of other one-man leaders of the top field are digging into the trunk and coming up with the scores of the arrangements which got the country dancing in the late 1930's and early 1940's. The trend, considered reactionary by the new toolie generation but good business by the old timers, is so far as to revive the use of the old-size groups.

Shaw, who recently came off the road, has decided to be ready to put together a new version of his Big Bopper band which included four reeds ( standard for six reeds today is five), six brass (current units have seven and eight) and four rhythm. This 14-man crew represents a slash of three toolies from the Shaw crew which was recently dispersed. Shaw will make use of his old band for the forthcoming crew, with the material due to date back as far as his famed One Foot in the Groove.

Basie Revamping

Basie, who went back under the sign of King Oliver Alexander recently initially returned to action with a six-man crew which opened at the Basin Street Hotel in Chicago February 10. But the orkster's plans call for an early revival of the 13-man swing crew which rocked Basie to fame in 1938. He will also make use of the library which helped to establish that band as a top box-office attraction. The forthcoming Basie crew will contain four reeds, four rhythm (including Basie at the piano); the recently disbanded Basie big band had 17 toolies.

Other top-notch band leaders are believed considering both the size of their working crews and the re-use of old dance band libraries. It is understood that Tex Beneke, who is leading the postwar edition of the late Glenn Miller's band, is going to employ the late Miller's library more extensively than has been his custom.

Pix Nominate Musical Bests

Hollywood, Feb. 18.—More than 10,000 members of the motion picture industry made the following nominations for the Academy Awards in music. Best scoring of a musical picture: John Sings Agate, a Sidney Buchman production, Columbia, by Kenneth S. Hannum and George Dunning. Look for the Silver Lining, Warner Bros., by Roy Reinhardt; On the Town, 20th Century-Fox, by Roger Edens and Lena Hayton. Best score of a color comedy picture: Gone with the Wind, United Artists, by Dimitri Tiomkin; The Heiress, Paramount, by Charles Lederer and Oscar Copland.

Best song written for and/or for a film used in a motion picture: Baby, It's Cold Outside, from Neptune's Daughter, Metro-Goldwyn-Mayer, music and lyrics by Frank Loesser; It's a Great Feeling, Warner Bros., music by Jule Styne, lyrics by Sammy Cahn; Lend Me a Thousand Kisses from My Heart, Walt Disney Production-KDKA Radio, music by Elton Daniel, lyrics by Larry Morey; My Foolish Heart, from My Foolish Heart, Samuel Goldwyn Production-KDKA Radio, music by Victor Young, lyrics by Ned Washington, and Texas, Gypsy and Steele's Night at the Stake, 20th Century-Fox, music by Alfred Newman, lyrics by Mack Gordon.
Dixieland Comeback Nets Nichols GAC Pact

As a result of Dixieland’s comeback, General Artists Corporation (GAC) inked Red Nichols and His Pennies group. Pact will go into effect after the summer, when Nichols is freed from the show commitments to take to the road. GAC intends to book Nichols on one-nighters, theater and location engagements. In recent years he was booked independently.

Sammy Kaye Pulls Record 3,200 in One-Nighter

Sammy Kaye broke a record at the Nightingale Ballroom, Appleton, Wis., Sunday (12), drawing 3,200 at $1.50 a head. Kaye has been hitting high grosses. He attracted 2,020 at 82 Saturday night (11) at the Playdium, Sheboygan, Wis.

Siegel Signs Santos to Long-Term

Sidney Siegel, Seeco Records chief, returned from Havana last week after inking Cuban shouter Daniel Santos to a long-term pact. Santos is a former Seeco artist, but has a one-year pact with RCA Victor, which expires March 28. Siegel took off again Friday (17) for a 10-day expedition to Santo Domingo and Haiti. He plans to cut sides and coin new talent under the Seeco name.

Pearson and Daniel Head New Bama Label

Bama Records, new label specializing in sacred, hillbilly and blues-rhythm wax, has been set up by Pearson’s Productions, Inc., of Birmingham. The outfit is headed by Manley Pearson and label director John Daniel. Discs will be pressed on break-resistant material.

Camarata, Berne Cross ‎Atlantic

Camarata, London Records artists and repertoire chief, flew to England Tuesday (14) for hastily scheduled conferences with London Prexy E. H. (Ted) Lewin. Dan Berne, London executive vice-president, hopped over to London this week and was asked for a probable return with Camarata Monday (20).

Mayfair Reverses LP Decial, Going 45

Mayfair Records, fidisk specialty line, will release seven 45 r.p.m. discs early June. The first, handled by Hugo Perez and Herb Plattner, announced its intention to go LP several weeks back, but has reversed its decision as the result of distributor requests. Six new 45s r.p.m. discs will be released at the same time. The price for both 78’s and 45’s will be 75 cents.

Entirely New Coronet Diskery Formed in N. Y.

A new disk copy, Coronet Records, has been formed in New York in partnership combo of Bill Butler, Norman Wieland and Larry C. C. Creo. The outfit has no relationship to the old Coronet Company which folded several years ago. The first release, cut last week, features the Glenn Brown Trio, which is under a one-year contract, with the label. Their repertoire is to consist of pop standards and originals.

New York:


Mr. and Mrs. T. Harold Vasehurgh, of Bellows Falls, Vt., became the Davis’ of tallest, winners of Thursday’s “Claude Thorpe” big band contest. The couple have just spent a week-end in New York thru the courtesy of RCA Recorded Program Service.

Warbler Dick Tedd was referred to in these columns as recording for Signet Records. Sorry, we meant Rainbow Records. . . Flack Virginia Hicks is out of the hospital and feeling well. . . The Shadows went into the last Detroit hot spot, Monte Marrone’s and left Francesco’s at the Hotel Avilla in Caracas, Venezuela, Friday (10) . . . Sunday (12) marks the 95th anniversary of the founding of the E. B. Marks pubbery, . . . Elly cracks the new talent hit tree (MCM pubbies) educational staff, marries George Kyrianes, of Kyrianes Bros. Amusement Corporation, Coney Island, Sunday (6).

Local spot 2032 had dropped the A. A. Belco law firm; Stephen Vlakev has been the new counsel . . . Frank Wojnarowski, Dana Records polka erector, has been signed by GAC. . . Cleffers Sid Tepper and Roy Brodsky will be gotten on an all-recorded half-hour show featuring their team Tuesday (14) as part of WNYC’s American Music Festival . . . Steve Sholes, head of country and blues and a-and-er, for RCA Victor, has returned from a three-week tour of the country, recording, conferring with distribs and visiting deejays.


Tom Drayton, former stage manager for Sammy Kaye, died of a heart attack Wednesday (6). His body was shipped to Buffalo for burial. A new diskery is Dixieland Records of Baltimore . . . Mike Hall, Billy Eckstine’s back, is in Hollywood in connection with the singer’s MGM pie deal.

Philadelphia:

Steve Gibson and the Red Caps cut ‘I’ve Got a Roof Over My Head’ and ‘I’ll Never Love Anyone Else’ for Mercury . . . Ernest Catenacci, former sax-man with Elliot Lawrence is now blowing his horn for Leo Zollo here . . . Jeff Scott is resuming the Jazz Festival clambashes at the Academy of Music foiler, with Syd Cyrand leading the list of
all-stars... Danny Koster, exploiter for the Columbia Records distributor here, goes into the exploitation business on his own, beginning with the book of songs currently at Lou's Moravian Bar... Dennis Bandol, whose composition, "Dark Bayou," has just been released on the Coral label and has attracted many musical specialties for the Hollywood film colony, joins the staff of the Granoff School of Music here to teach "the cultural evolution of contemporary modern jazz."... The local American Federal and Musicians' Union officials will face a联合 organization in the coming spring election, with theater pittman Charles McConnell heading the opposition slate... Beacon Publishing and the Mills Brothers recorded "Let's Try Again" by Philip's Will Dubrow,... Bill Farrell, current at the Click, gives February 27 to Frankie Laine, with Louis Prima playing a couple weeks starting March 18... Bob Bolotan has signed the University of Pennsylvania's a cappella choir to record for his Key label... Lanny Herman returns to the Hotel Warwick band stand... The Tony Sawyer-Tomato Trio handles the musical backgrounds for the Snellenburg Department Store's afternoon "TV Jamboree" on WCAU-TV.

Hollywood:
Capitol sees promise in Bill Boyd's kid album, "Hopalong Cassidy and His Bandit." Wax book won't be released until February 27 and initial orders to date top the 33,000 mark... First vocal recording of "On the Trail" from Ferde Grofe's "Grand Canyon Suite" will be cut for RCA on May 1 by Alan Jones. Lyric was written by Harold Adamson. Jones introse song during the New York Roxy Theater stand... For his New York Roxy Theater stand, Jones is setting up an ASCAP pubили racial part for the Derby Music, His Gayace Music, a BMI firm, started a new year, will remain active. New firm will get its share of De Vo's original clefts and arrangements. Diamond Tilt and Carroll Carroll learned talent on music and words of "Champagne for Two," one of the tunes Haymes disked for Decca... Merv Griffin and Albert Rakoff, co-owners of "There's an X in the Middle of Texas," inked seven-year pact with BMI... Songstress Jo Stafford heads for New York to join personal manager Mike Nordt, in which she will add... Lou Busch and Lee Gillette, Capitol a. and r. topers, hopped to San Francisco to cut eight sides with Benny Strong and band, currently at the Mark Hopkins. One of the tunes is "If I Know You Were Coming, I'd've Baked a Cake" which Capitol is rushing into an immediate release... Corman Records' new talent acquisitions include the teams of Hal Blair and Mary Morgan and Max Linder and the Oklahoma Night Riders. Lindsay is featured on Oklahoma City's Station WYK... Mae Williams, songstress on the Crystal label backed by the Three Sisters, will soon embark on a nationwide p-c-a tour. Larry Crosby, Bing's brother, and head of the Crosby Foundation, is reported in good condition following an operation at St. John's Hospital, Santa Monica, Calif.

Cincinnati:
Horace Heide's "Stars on Parade" pulled some 5,500 stub-holders to Cincinnati Garden Friday night (10), with ducats pegged from 75 cents to $2.40. Byrd's single hit, this week began its third year at Le Normandie, downtown excellence.... Don McGraw crib, formerly popular here, is not seen here in years, and will have returned for a second four-week period at the Jefferson Hotel, Richmond, Va.

Hartford, Conn.:
Ralph Colucci, owner of Seaboard Distributor and State Distributing Corporation of Hartford, has appointed Ossie Cavallo general manager. Mr. Colucci formerly replaced Izy Goldman, who has been named general sales manager, succeeding Hy Sternberg, who becomes field salesman.

Jones Sets Push
In Chi for RCA

CHICAGO, Feb. 18.—Spike Jones off local promotion for the forthcoming Victor disk release of 15 dance band albums (The Billboard, February 18) when he stages a Chicago dance contest Thursday (23) at Hotel Sherman. Jones and his band have cut a Spike Jones Plays the Dance Band album, the "mad-music maestro" has sent a letter to all local d.j.'s informing them that he will stage a Charleston step competition, with the best plater and partner walking off with a $10-incher video set. Jones will play a Lonnie Donegal song series and a Jones version of "On the Trail" Thursday night.

To encourage d.j.'s participation, Jones will start playing one of his album disks and will invite all d.j.'s to join in. Jones intends to get Pete Doodles Weaver, Sir Frederic Gari Jones to contribute his talents and Jones' own wife to be on the contest with a Charleston demonstration.

The local Victor distributor will point all the albums in the dance band release at the party.

Christmas Sets
Hyp Kidisk Sale

NEW YORK, Feb. 18.—Heavy post Christmas business in the children's record field this year is due to an unprecedented number of children's phonographs sold during the holiday season, according to Hal Goldman, sales manager for Peter Pan Records. Mr. Goldman, back from a road trip to the South and Midwest, pointed out that two-store chains alone peddled 1,000,000 expensively priced units.

Peter Pan has adopted the policy of changing the packaging on its can fire line five times since the course of the year to stimulate sales. New sets of seven and 16-inch envelopes feature new illustrations and color combinations.

Before the end of the year, about 50 new disks will be added to both the small-size and regular Peter Pan lines. Standard stories, including "Nancy Drew," "Huckleberry Finn," have been waxed, and original story material has been commissioned. The seven-inch line, which previously confined itself to nursery songs, will now blossom out with stories as well.

The discery's chief, Henry Lapidus, is on the West Coast, contacting discers and key dealers. Berson recently appointed the following distributors: Sunland Supply Company, El Paso and Phoenix, Ariz; Dobbs of Dallas; South Amusements, Houston, and Midwest Distributing, St. Louis and Kansas City, Mo. The latter takes over from Roberts Distributing.

"Such Western names as Montana Slim, Duke of Pendleton, ABC's Hay Hoots, Red Shots, Sons of the Pioneers, Texas Jim Robertson, Rosalie Allen and others.\n
JOLLY MILLER STYLED MUSIC!!!"
JOE TURNER
scores TWO HITS
with a Double Header

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"STILL IN THE DARK"
and
"ADAM BIT THE APPLE"

Order from your nearest distributor NOW.
FREEDOM RECORDING CO.
1220 Oxford St., Houston, Texas
Phone Victor 3868

CINCINNATI, Feb. 18. — Despite rumors that King Records, local discrytery headed by Sid Nathan, is extending the scope of its factory to include both the company's original companies, the addition of company-operated outlets in Miami and Louisville since January 1, King now operates 33 distrub points.

In addition, Nathan will open in Cincinnati: Columbus, O., Jackson, Miss., and probably in Knoxville before April 1. Al Miller, veteran with King disks, has left his post as sales manager. A replacement will be announced by Nathan shortly.

Cap Signs Summac To Do Inca Tunes

Hollywood, Feb. 18. — Capitol Records last week inked Peruvian songstress Imma Summac for an album of Inca melodies. According to Cap's a, and r, Alan Livingstone, Miss Summac's voice will be heard sans lyrics and will be used as an instrument in the scoring. Les Baxter, who arranged Cap's Music Out of the Moon album, will score the Inca sessions. Music will leap, plug and pull on the five-tone-or-pentatonic scale.

Chief interest in Miss Summac's voice lies in its unusual range, which is said to bridge the gap from low contralto to highest soprano, without registers. She was formerly a member of the Inca Trio, group working in the New York area. Following the recording session at Cap she will leave for Toronto to appear in concert with the Toronto Symphony Orchestra. She is handled by John Rose, who brought her this country from her native land.

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Johnny Parker
sings
"I JUST CAME BACK FOR MY HEART"
with Elsa Russ at the organ, backed by "My Love for You".
Disk jockeys: Write for your copy.

PYRAMID RECORDS, Woodside, N. Y.

King Expanding Firm Branches

CHICAGO, Feb. 18. — Despite reports that the Illinois Mill in Riverdale, Ill., the factory headed by Sid Nathan, is extending the scope of its factory to include both the company's original factories, the addition of company-operated outlets in Miami and Louisville since January 1, King now operates 33 distribution points. In addition, Nathan will open in Chicago: Columbus, O., Jackson, Miss., and probably in Knoxville before April 1. Al Miller, veteran with King disks, has left his post as sales manager. A replacement will be announced by Nathan shortly.

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On the Stand

Ray Pearl

(Reviewed January 33 at Ben Franklin's Melody Melody, managed by McConkey Music Corporation.

Track: Ted Legg, Darrell Robertson and Frank Taylor.

Billboard: Art Taylor and Chuck Grant.

Gus: Darrell Robertson and Pat Finley.

Other: Ray Diamond, Anne Charles George band; Rusty Silver, gully, and Art Low Jr.

Arrangements: Ted Legg and Johnny Gilbert.

Johnny Gilbert, Darrell Robertson and Frank Taylor.

The Musical Gem's maitzio has a story to tell full harmony combination of Lombardo and Russ Morgan, with a" closeup" of her original Steel style, with its forte a mellow blend on any style, is strictly for dancing, running the gauntlet of pop standards, novelties and Latin American. The Steel has long leaned toward Lombardo, it's hard to achieve release unless the band's vibbato is steady. Up to now this wasn't always true, but with this group the tone is steady, consistent and pleasing. Since the last hearing, Pearl has added the Morgan touch, mainly because of the blossoming of Harry Arnold, a trombonist who's been with him for four years. Arnold is the grooming axar, this week. Morgan's familiar wsh-wash is as steady as true. Pearl has added Morgan-styled ditties in the book and is adding more. Morgan's reply is verse, with gull Flintar Silvius the standout. Morgan adds the bull with a deep bass tone, even lower than that of Bill Farrell, of MGM disk fame.

Johnny Herman, one of the famed Herman brothers (his brother Jules is featured with Wayne King), also does well with novelties. Darrell Harris has only been with the band a short time and is too soon to judge her work definitely.

The only book is current, packing the top 10 pops and a wide variety of danceable standards. A range of Johnny Gilbert fronted a band during the war for GAC. Ted Legg, the other scorer, is a terrific lead aide, not as well in section work as on solo. Johnny Sippel.

Chi Palmer House
Gets NAMM Confab

CHICAGO, Feb. 18. — The 1950 con- vention of the National Association of Music Merchants (NAMM) will be held at the Palmer House here July 10-18, according to an announcement from Bill Gard, executive secretary of Music Retailers' Association. The exhibitors' prospectus will go out Jan. 26, and shall contain floor plans and associated information.

Gard also sent out a notice remind-
ing the NAMM the membership that Mu-


Green, Dolan Get
Oscar Derby Jobs

Hollywood, Feb. 18. — Johnny Green, Metro-Goldwyn-Mayer music topper, was named general manager of the promising motion picture Academy Award.

Ornament Emmet Dolan, Paramount music director, was appointed music director.

Harmonica Prof.

PHILADELPHIA, Feb. 18. — The long-dronnated harmonica profi lalty of age of the Granoff School of Music with its additional faculty member to its staff to teach the hourly instru-
mament. Don Ritte, former mem-
ber of Borah Minevich's Har-
monica Rascals, will be the profi-

Tucker Brushoff Points Up Aches

(Copied from page 14)

ing general manager of National Tperiences, especially anything much West of

Oscar's. Because of the difficulty in finding release dates which necessitated almost im-
 possible jumps, Taylor produced copies of letters to the deans of six Colorado schools, sent early in December. In these letters, Taylor requested that he send a band to the Colorado territory during a certain week, upon which the schools could agree. He said that by getting four or five dates together each school could get a much less expensive band date and could prob-

vably play a better rhythm band as a result. He said he never received any written or oral comment on his suggestion.

Taylor pointed out that one-night bookings were of little help. He sent out notices and pointed out that he received a five-day cancellation only last week from Southern Illinois Normal, which was forced to drop a band date when Geo. Adal Stevens-

son ordered all State normal schools closed because of the flood. The Pacific Coast skooter at Associated Booking and Bill Polk, the Columbia Booking agent here, also said that they had run into instances where colleges had to get and go-short notices cancellation.

Columbia Dangling Job Before Geller

Hollywood, Feb. 18. — Harry Geller, Mercury recording exec., may get a recording job at Columbia. The Washington, D.C. office is trying to shake loose a top New York talent manager, and Geller is a hot entry. Geller has a two-year-old musical contract with Cold. H. Miller, ex-Murphy A. and R. chief and successor to Morris Silverman at Columbia, is reported pitching the Hollywood Job at Geller on a personal basis. If his estimation is correct, Geller Geller will relieve Silver of the heavy signing load and allow the veteran Columbia exec to devote more time to artist relations.

Geller is also being mentioned as the East Coast as a possible successor to the post formerly held by Miller at Mercury.

W. U! Birthday!

WASHINGTON, Feb. 18. — W. Universal Pictures plans to start singing Happy Birthday again soon, August 4th, according to data furnished the Federal Com-

munications Commission (FCC) by the subject. The singing-mem-

mer, however, will not be re-
vived. This time, free homes will have girls doing the sing-
ing over the telephone.

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sings
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with Elsa Russ at the organ, backed by "My Love for You".
Disk jockeys: Write for your copy.

PYRAMID RECORDS, Woodside, N. Y.
ASCAP Decree
All-Eembracing

(Continued from page 18)

have been soundly voicing the Society and the music industry in general. So badly torn has ASCAP been on some of these issues, that some officials are voicing hopes that the Justice Department’s forthcoming revised decree will be a powerful aid in what they feel to be their supreme effort currently to straighten out the performing rights Society.

Film Angles

ASCAP will be expected to implement the broadly stated revised decree in any specific contractual arrangements, and it is on this phase of the procedure where ASCAP’s relationship to the film industry will come strongly into play. For ASCAP officials are resigned to the prospect that the revised decree must keep right of Judge Leibell’s criticism that major film producers “have a financial interest in the license fees ASCAP collects because those producers own music publishing corporations which are publisher-members of ASCAP.” The revised decree is expected to include a codal provision against any individual representing two sides in the business of free collections. Violators of that tenet could lead to an antitrust action against the individual; also, if the practice were widespread in ASCAP, an action could be drawn against the Society itself.

International Changes

On the international side, the new decree will result in a major change in ASCAP’s affiliations with performing rights collection groups in other lands. To conform to the structures, ASCAP will face a vast organizational problem since the Justice Department has been demanding that ASCAP “be enjoined from accepting musical performing rights in the United States under the repertoire of any foreign musical performing rights society unless such musical performing rights shall also be made available on a non-discriminatory basis to other United States societies, persons or corporations engaged in the business of licensing musical performing rights.” This would mean far-reaching revisions in ASCAP’s arrangements with such affiliated societies in other nations as the International Confederation of Authors and Composers (ICASC). ASCAP has been accused by the Department of Justice of having agreements with ICASC and the International Federation of Societies and Composers (IFPSAC) in parceling out territories for exclusive rights to collect royalties on musical works.

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PART 2 . . . . Instrumental
JOHNNY OTIS’ ORCHESTRA

SAVOY #733

“BACK BITING WOMAN”
Sung by
BILLY WRIGHT

SAVOY #726

“IF I DIDN’T LOVE YOU SO”
and
“IF IT’S SO BABY”
JOHNNY OTIS’ ORCHESTRA

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D. Davis (Bsn), T. Martin (Gtr)
N. Parks (Pno), T. Martin (Gtr)

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IT ISN’T FAIR

Backed by

IF I FORGET YOU
(Happiness 501)

JOEY NASH

and another
Air record...

RALPH YOUNG’S
“T’M CARRYING A TOUCH FOR YOU”

Backed by

“SEPTEMBER IN THE BAIN”

Happiness 506

1619 B’way
New York 19, N. Y.

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Happiness 506

1619 B’way
New York 19, N. Y.
B'comber, Copa City Merging?

Miami Clubs' Combo Would Affect Nation

Competition Hzps Pay

MIAMI BEACH, Fla., Feb. 18—The long-talked-about merger between the Copa City and the Beachcomber, two of the country's largest and the hottest clubs, has now taken a major step. The interests responsible for the two clubs have shunted aside the official presentations and are now talking terms and conditions.

Murray Weinger, Copa City op, confided the plan to his brother, comparing his spot to Tiffany and Red Skelton's in New York. "Such a merger is impossible," he said. "Tiffany's added a full-time shows department, and we plan to catch up and not only possible but inevitable.

When asked about the reluctance of Weinger and Cassara to discuss the matter, Weinger said, "They're not interested." According to the present plans, the Beachcomber would open immediately, with Tony Martin, now current manager, switching to the Copa, which will have Danny Thomas in for a week. The idea is to have top names for the opening, and to agree to the switch is another problem.

Shelvey Says He's in Clear

NEW YORK, Feb. 18—The Matt Shelvey indictment in Atlanta has been dropped by a federal judge because of a conviction and reversal of the conviction of Weinger and Cassara's, and the charge that "Justice Pharr, upon solicitation of Attorney General Duke, disposed of them for $2,000 to $2,000,000 with no evidence to support further action."

Attempts to contact the Georgia attorney general failed, and Justice Pharr, phoned by The Billboard, refused to divulge any information on the case.

AGVA, Agents Mull Franchise

NEW YORK, Feb. 18—The American Guild of Variety Artists (AGVA) this week met again with the Artists Representatives' Association (ABA) and non-affiliated agents to talk about a new franchise plan.

The ABA is a group of agents who have walked out of the industry, and are seeking to organize their own. It is estimated that the negotiations between the two groups can resume in a month or two. The next meeting between the groups will be held, but will take place for at least two or three weeks.

Biz Perks Up in Miami Clubs

But Shows Are NSG; Clover Racking Up Neatest Operation

By Bill Smith

MIAMI BEACH, Fla., Feb. 18—Clubs playing here to half houses last week, Copackers got the most out of what they got with even the second shows playing to comfortable houses where before there were no customers to fill the place.

Barmained Barbers

ATLANTIC CITY, Feb. 18—Unless she's the tavern owner herself, or the owner's wife, a woman does not sell liquor legally any more in this town. The former ordinance prohibited a license to any woman, and was recently revised. The ordinance, however, does not restrict women from owning and operating taverns, but bars that seat at tables are allowed.

AGVA Confab Set on Ways For TV and Pix

(Continued from page 3)

 Sinatra to Copa

At 10G Per Week

HOLLYWOOD, Feb. 18—Frank Sinatra has been set for a six-week stint at the Copa, beginning March 23 thru May 3. The popular crooner, who is getting $2,000 a week, is expected to be in New York, beginning March 6, in order to fulfill the Copa date. After his debut with Mayo Kristin, to play her Metropolitan Opera engagements, to perform with the Copa stint, Sinatra returns to Hollywood.

Negotiations are under way for a New York's new television station as well as personal appearances.

Arena Stars Signs Acts to P.M. Pact

CHICAGO, Feb. 18—the p.m. wing of Arena Stars, Inc., announced by Spike Jones and Ralph Wonders (The Misfits) and a full head of steam with the acquisition of a slew of acts last week. A nose for the firm's New York office, told The Billboard, "We're counting on the names of Harry Worth, who has been a star for many years."

Maye, who will head the firm's New York office, told The Billboard, "We're counting on the names of Harry Worth, who has been a star for many years."

Sam Singer Taking Over North N. J. Spot

ATLANTIC CITY, Feb. 18—Sam Singer, for several decades manager of the Club Harlem here and considered a pioneer in night club enterprises in the country, has taken over the operation of the Copa, dining and dancing spot in Asbury Park and Long Branch.

Singer, who is to night what he was for years, will operate the Copa the year-round, with a staff of 50. A former reitre, he has returned to the stage he discovered his first job to such stars as Sophie Tucker and the rest. He's been active in the operation of the Casino in Atlantic City over the years.

Cohen Sues Insurer Co. Over AGVA Fuss

NEW YORK, Feb. 18—A suit filed this week by insurance broker David Cohen against the Union Labor Insurance Company of the United States District Court, Southern District, alleges that Cohen was deprived of commissions due him as the agent of the American Guild of Variety Artists (AGVA) group insurance company

Cohen is suing for a judgment of $50,000, interest and costs.

AGVA Elects Weber And Gypsy Rose Lee

NEW YORK, Feb. 18—Reed Weber was elected president at the AGVA convention which met here recently. More than 300 members of the organization were present.

The meeting, which will be held at the New York Athletic Club, will be announced by card to the 4,300 local AGVA members.

Jimmy Lyons, local branch chief, pointed out that AGVA membership's value problem is unique. "Legit performers are handed new material to do on stage. The Association employs the same act for lengthy periods and uses its own artists. Such an act is dead after one appearance, especially if it is done on."

A new act will not have to new material to offer during the six months following the TV show.

AGVA, Wirth Settle Outdoor Rules Pact

NEW YORK, Feb. 18—The American Guild of Variety Artists (AGVA) this week succeeded in completing negotiations with Frank Wirth, em-"
VAUDEVILLE REVIEWS

Palace, New York
(Thursdays, February 18)

Capacity: 1,506. Price range: $6-$10.50. Husband and wife, Dan Prindle, show off by Don All.

The new performance is solid entertainment all the way. The top spot is occupied by tenor Allan Jones, who, as expected, wrapped things up with his familiar rendition of Donkey Serenade. This followed an assortment of pop, light concert, and operatic numbers.

The Kean Sisters, Jane and Betty, whose individual efforts have earned them plaudits in musical comedy for several years, now compose a click comedy team. The attractive gals sell some talent without resorting to self-conscious femininity. Jane's imitations of Mae West, Ethel Merman, and Rose Murphy had 'em rolling. In the aisles, and Betty's comic antics rounded out a well-conceived routine.

Fields and Trio

In the strictly musical department: Pinky Fields, Tower Trio. Dick Trio offered a collection of flashy finger vehicles culled from his Victor record repertoire. Dynamic specials built on tricky Latin rhythm sold strongest.

The Berry Brothers, veteran dance act, were on their feet. The band has played every kind of music from ragtime to swing, and it has always been well received. The band's music is always well received, and the audience is always pleased with the show.

Orpheum, Los Angeles
(February 12)


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Three out of eight acts scored. Top is Charlie P. He is a veteran of the West Coast circuit and has a good show. His act is solid entertainment all the way. The top spot is occupied by tenor Allan Jones, who, as expected, wrapped things up with his familiar rendition of Donkey Serenade. This followed an assortment of pop, light concert, and operatic numbers.

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Three out of eight acts scored. Top is Charlie P. He is a veteran of the West Coast circuit and has a good show. His act is solid entertainment all the way. The top spot is occupied by tenor Allan Jones, who, as expected, wrapped things up with his familiar rendition of Donkey Serenade. This followed an assortment of pop, light concert, and operatic numbers.

The Kean Sisters, Jane and Betty, whose individual efforts have earned them plaudits in musical comedy for several years, now compose a click comedy team. The attractive gals sell some talent without resorting to self-conscious femininity. Jane's imitations of Mae West, Ethel Merman, and Rose Murphy had 'em rolling. In the aisles, and Betty's comic antics rounded out a well-conceived routine.

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IN SHORT

New York:
Tommy Dix and Edith Fellows shifted their new act to Music Corporation of America management after the team was granted a release from Artie Company. Tommy King, General Artist Corporation booker in the Chicago office, is reported to have left the agency to manage the Civic Theater in Chicago, reverted to its original ownership when the Eassass Company lost control in a stock switch. Charley Hogan reportedly will retain the booking rights on his act. Snook and Glen Cohen's tour is off for a tour of the Guild's branches and will return here March 15.

Philadelphia:
Teddy Weinstauf and Harry Pincus, owners of the Del Rio nightie, will move their operations to the darken Fanch Club, renaming it the Del Rio... Bert Stone and Eddie Edine, currently at the Lavinia Club, are set for March 9 at Billy Rose's Diamond Horseshoe in New York... Local agent Steve Graham is opening an up-state branch in Reading, Pa., which has been added to the booking talent roster of the Jolly Joyce Agency here.

Jimmy Edwards makes his first nightie stand since his "Home of the Brave" flier at the Showboat, with the Charlettes set to follow... For several weeks a long run at L&H and Arches for the Barton Music Bar in the downtown district switches to floorshows with emcee Paul Neff for the openers... King's Lounge and Drury Lane Inn add entertainments at the cocktail hour to make for an early afternoon set for the rooms.

Hollywood:
Eddie Bar, Coast AGVA topper, keeping mummie benefit show set to run for a week in March at Guild Theater show, with top talent contributing expenses, is expected to gross at least $65,000, the proceeds going to AGVA's death and welfare fund... Dick Haymes does a one-nighter at the Rainbow Revue, Salt Lake City, before heading for his appearance at the Rainbow Revue, Salt Lake City. He is currently crisscrossing the country crisscrossing the country showing a film at a Charlie Foxy Supper Club, set for a spot on the home movie airwaves... Hope incidence is reported to own a hefty piece of Hollywood humor. Since a few weeks ago Eddie Bracken has been for Martin and Lewis, has opened coast offices at 324 South Beverly Drive, Beverly Hills. Grebler is now repping Ella Logan.

Miami Beach:
Jan Murray took a header off the stage of the Clover Club, his leg swept up in a balloon, and Jackie Mills, who was standing in for him... Charlie Carisle, working with Sally Rand, also flapped off the stage and into the audience. Big talk here is that Arthur Godfrey's TV show will come out of the Clover Club... Harry Ritz showed up at the Clover Club.
The Ritz Brothers took some publicity shots for the newsheets with a pair of chimpanzees and during the hits one of the chimps chopped Harry Ritz. He screamed for a doctor when it was simply a zany courtesy. Harry Ritz is now talking about going into the hotel business in this area... with the biggest and best shows on the beach. His' Tiki opens at the Chi Chez in April and perhaps the New York City Opera in September, if the third show can be eliminated... More press agents here than there are customers for the resorts. And more local promoters who know more about running cafés than there are hotels... Miami's Capitol Theater now doing rent with no small budgets. Only other vaude house (full-week stands) is the Olympia.

2d Stormy Week Cuts Stem to 328G, But Palace, MH Gain

NEW YORK, Feb. 18—Sleet, snow and rain turned to a double whammy on the grosses of Broadway’s vaude-vick houses this week after the Stem had suffered a slack at an afternoon of poor weather the previous week. The over-all gross fell to a lowly $25,800, with only the Pabst Blue Ribbon City Music Hall showing some slight improvement over the preceding week; during which week it materialized concerts to $35,700.
The Pabst Blue Ribbon Hall (620 seats, average $134.00) had a good opening week take of $18,100 for Gene Nelson and the new show, "We're Singing Mary With a Horn after having grabbed $5,100 at the opening week... Island's "Song of Myrtle Street," with Williams, Helen and Howard and My Foolish Heart.

Roxy Says to 55G

Roxy (80 seats, average $78.00), dapped to $35,800 the third and final week of its season, still洛eyapiro, 12 o’clock High after having done $50,000 the previous week. This act (Continued on page 45)

BIZ PERKS UP
In Miami Clubs

(Continued from page 44)

...like an accident, ev'rybody’s taking bows. But whatever or whoever was responsible, the show does the business and that’s what counts anywhere.

Kitty Davis opened Wednesday (13) with Myron Cohen’s Moondance,pretty much of its biggest preems since Sam Levenon pulled out. The show was too packed that it ran out of food, too there didn’t seem to be any objections. Cohen is still the master diam of them all. His stories, mostly familiar, don’t wear out will repetition. They take on the quality of classics particularly, where the dialect that even used to work for him—it’s gone for 40 minutes and could have stayed on for another 40 to judge from the audiences. But if Cohen had everything, George Givot, a headliner, was flatter offensive. Givot used to be a top headliner. If he aspires to remain his standing, he’ll have to change his routines. "I’m a combo of so-called Jewish malaprops, mixed up with Yiddishisms and the whole thing wrapped up in heavy blue is not calculated to win friends or draw attention, unless it’s the wrong kind of attention. Givot’s been around a long time. He should know better.

Manny Needs Craving

Young Kenny Davis, son of Kitty and Danny Davis, owners of the club, displayed a nice personality and a fairish set of pipes, but is obviously being saved for experience with the club in the upcoming bookings that he has. This cabletoral chante does have a sentimental appeal, particularly when compared with his hispanical appearance. He needs, however, is less overwhelming and material better suited to his youthful experience. The boy is now surly adult and to make men friends to really do a job. He needs critical attention more than he needs people to tell him how he looks.

Maxellis opened the show with their standard Rixey act. They had trouble with the low ceiling but that will probably be changed when they do their act on another part of the stage.

 Preferred by America's

Major Music Makers...
OUT-OF-TOWN OPENINGS

NOW I LAY ME DOWN TO SLEEP
(Opened Monday, February 13)

SEX SCANDALS AT THE DINER
Comedy by Elia Kazan, based on the novel "Sex Scandal" by Alice Jay, and John Saxon. The play is directed by Elia Kazan and stars John Saxon, Geraldine Fitzgerald, and John Beradino.

THE BANKER'S DAUGHTER
(Opened Wednesday, February 16)

NEW GLOBE THEATER, BOSTON
A musical comedy by Henry Meyers and Melody Gross. The play is directed by John F. Kennedy and stars Fred Astaire, Ginger Rogers, and Donald O'Connor.

WANTED: A Thesp Who Can Play
Geo. Washington

WASHINGTON, Feb. 11 — A unique nation-wide talent hunt is underway to find the perfect candidate for "looks and character" to play the title role of George Washington in Paul Green's symphonic drama which will be his world premiere here in the capital next month. The National Capital Centennial Celebration has commissioned the project, and producers are hoping to find the right person to fill the role.

In general the physical requirements call for a man just past 30 years of age, gray hair, and slightly gaited, and he should be slightly taller than average. "He must be a rugged, heavy, almost crouchy person," said Green. "His lines should be deep, his voice low. He must have a voice of authority."

(See WANTED: on opposite page)

BROADWAY SHOWLOG

Performances thru February 16, 1950

DRAMA

At You Like It... (Rothschild) 2–16, ’50

Cinderella (Geraldine) 2–22, ’50

Come Back, Little Sheba (Majestic) 2–15, ’50

Death of a Salesman (Strand) 2–10, ’50

Detective Story (Majestic) 2–5, ’50

I Know My Love (Shubert) 2–12, ’50

Mister Roberts (Century) 1–21, ’50

Mr. Brown's Exit (Biltmore) 2–31, ’50

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The Hairy Ape (Lyceum) 2–15, ’50

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The Man Who Came to Dinner (Century) 3–5, ’50

The Match (Produce) 2–8, ’50

The Match Between the Weds. (Strand) 2–5, ’50

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ACE SHOWS

How to Marry a Millionaire (Strand) 2–4, ’50

Fats Waller (Shubert) 2–12, ’50

THE CIRCUS (Loew’s) 2–10, ’50

(See CENTURY, p. 10, opp. pag.)

COMING UP

(Words of February 20)

The Devil's Bully (Rothschild) 2–20, ’50

The Dice Game (Loew’s) 2–20, ’50

(See CENTURY, p. 10, opp. pag.)

ROUTES

Dramatic and Musical

BY THE BILLBOARD

Feb. 25, 1950

Communications to 15864 Broadway, New York 16, N. Y.

Undersea, Belfast

Undersea, Boston Profiles, Waltham, Mass.

Undersea, Chicago

Undersea, Cleveland

Undersea, Detroit

Undersea, Houston

Undersea, Kansas City

Undersea, Memphis

Undersea, Minneapolis

Undersea, New Orleans

Undersea, Philadelphia

Undersea, Pittsburgh

Undersea, San Francisco

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Undersea, St. Paul

Undersea, Washington

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BROADWAY REVIEW

COME BACK, LITTLE SHEBA

BY Lillian Hellman

Theatre Guild

Booth Theatre

Review by Helen Johnson

The story of a hussy who tries to seduce a man with a high regard for his work, but is rejected by him, is the subject of this play. The main character, Little Sheba, is portrayed by an actress named Ann Doran. The play is a commentary on the sexual double standard and the often painful consequences of women who try to rise above their station in life.

SIDES AND ASIDES

"One Good Break" Looks for One Again

A show that has been successful in other cities is now playing at the Shubert Theatre. "One Good Break" features songs and sketches that are a mixture of Broadway humor and some serious political commentary. The performers include such well-known actors as Ethel Merman and Robert Alda.

WISTERIA TREES

The play "Wisteria Trees" is a romantic drama about a young woman who is in love with a married man. It is set in the early 20th century and is a story of love, loyalty, and sacrifice. The play is performed by a talented cast that includes such notable actors as Bette Davis and Errol Flynn.

SEC States Policy; Not Witch-Hunting

NEW YORK, Feb. 18—The recent warning sounded by Regional Directors of the Securities and Exchange Commission (SEC) that the agency’s enforcement efforts have been curtailed by the SEC’s statutes, has stirred considerable confusion for market participants. League of New York Theatrical Producers has submitted the matter to a national advisory council, Milton R. Weir and Howard Reinstein, for investigation and study.

Byrne stated that in his opinion licensing fees are a form of control that enterprises are required to accept, and if there is strict compliance with rules governing the house, the requirements are the filing of a letter of notification with the SEC, giving all legal or other information to the enterprise and copies of all press releases for which it has been used in its promotion. The SEC pointed out that if a producer negotiated a contract with a network, such agreement could demand the payment of a fee, if no provision was made by the above holds, where there has been an agreement of the change in the act.

BANKER’S DAUGHTERS

The play "The Banker’s Daughters" is a drama about a young woman who is forced to choose between love and duty. It is set in the early 1900s and is a story of sacrifice, passion, and the struggle for love. The play is performed by a talented cast that includes such notable actors as Mary Pickford and John Barrymore.

CELLER TURNS

The play "Celler Turns" is a drama about a young man who is forced to choose between his love for a woman and his desire for a better life. It is set in the early 20th century and is a story of sacrifice, passion, and the struggle for love. The play is performed by a talented cast that includes such notable actors as John Barrymore and Mary Pickford.

WANTED: A THESP

For Washington parties, you must arrive with a suit that shows some knowledge of the art, and be a character with a flair for the dramatic. In the line of wearing a suit, it must be a well-fitted, well-made, well-cut garment, with a hat to match. In the line of wearing a hat, it must be a well-fitted, well-made, well-cut garment, with a suit to match.
TV May Leave Philly Ball Club Games to Radio

PHILADELPHIA, Feb. 18.—Local baseball fans will have to depend upon their radio sets in order to get complete coverage of the Athletics and Phillies major league baseball games this coming season. Apart from the fact that heavy evening and afternoon games will be played at the local TV stations makes it difficult to cover all in the games, the ball clubs are afraid television hurts the gate. As a result, the TV stations will be limited to carry only about one-third of the local ball games, the games to be handpicked.

Last season all three stations shared the games in an effort to bring viewer all of them. This year, however, with the end of commercial schedules, there is no real anxiety on any part to carry all of the games. And with the ball clubs still uncertain in respect to TV, there is a possibility that there will be no television pick-ups at all.

The rules for the radio, the games will be split for the first time between two local stations, WIDG, which hereafter carries the Athletics, with WPHT getting the rights to the Phonograph. The WIDG games will be sponsored three ways involving the American League, the National League, and the American Association. Darby, Fletcher, and Baily, three of the city's most popular ball clubs, will have their games covered by WPHT in the first instance. The games will be carried on a regional network of 36 to 55 stations within a radius of 125 miles.

Byrum Smith, at WIDG, will continue to call the plays for the Athle- tics games, the Philius, after auditions and tryouts, and Chris tinnings, slugged out Gene Kelly to come here from WJXT, Indianapolis, to handle the WPHT mike. Marking the first time that a ball club has hired its own play-by-play announcer, the ball club's promotion staff to become "the voice of the Phillies." Out of season Kelly will tour schools and boy's clubs, parent-teacher groups and father-and-son nights in the interest of the Philius.

MAGICIANS

GREATEST COMEDY MAGIC EVER INVENTED
ONE RAND, FINGER TIP COIN VANISH
REFLEX, SENSATIONAL MENTALISM, ABNORMAL ENGINEERING
MAGICAL RHYTHMS, MIRACULOUS MIND ISOLATION
MIND CONTROL, MIND INTO MIND, MIND TO MIND
MENTAL REPROGRAMMING

FOR RENT THEATRE
Dayton, Ohio, downtown.
Population 350,000. Large stage, last year was 2,500 and sound. Rolling movements and ballet.

PHILIP L. BRADFORD
1665 Fifth Avenue
New York, N. Y.

WANTED
Exotic Dancers and Strippers
California, 1949

MILTON SHULMAN
175 North Broadway
ChicagO 10, Ill.

Minstrels' Costumes and Accessories


dance-cutting (8)
dance-cutting (8)

dance-cutting (8)

THE COSTUMER
225 STATE ST.
SOUTH BEND, Ind.

Minstrels' Costumes and Accessories

Burlesque
By UNK

ROSYTA ROYCE is planning on putting on a new show outdoors, via the fairs this summer... Benny Moore became gentleman again last week with the birth of another son, David. To his son, Bernard Herbie Gray, Roger Gray, whose residence is now at 4374 Tennyson, has brought another daughter, Joan Tarver Gray, who was born to Paul and Joan Gray, in the home on Tennyson.

Charles Harris, former straight, is keeping his hand in... 

Billy Haugan, house comic at the Diplomat, Philadelphia, by rehearsing a video scene with Billy Willumsen's crew for WPPT, local TV station... 

Aramis, of the Montgometry in the line at the Hudson, Union City, N. J., from the East Los Angeles, has formed from burly to legal... 


Stephenson, 127

Hand-picked.

Non-magnetic, the available hand-picked.

Hand, Dayton, 18

Ball, 9

Bally, 111

COSTUMES-CLOWNS


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Benny Moore...
That's News, Suh!

NEW YORK, Feb. 18.—With the late William A. Brady, who has gone the last of a breed of colorful showmen. "Once Brady owned a road company that advertised the most savage Legend in the business." Harry Birdfoot, author of The World's Greatest Hit, commented, "So realistically brutal was Theodore Roberts in his portrayal that spectators ate fish to their seats. At one performance the dog, Dan, jumped at Samuel Legend, and the boy became involved in a melee before the leadership ended with the need for medical treatment. According to Birdfoot's account, it was the dog that had to be counteracted."

Exhibitors! Dealers! Road Showmen!

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16mm movie selections

Big Profit Opportunity!
OVER 1,000 PRINTS OF FEATURES AND WESTERNS
Complete Programs with Shorts—ready now!

FLAT PRICE EACH

PER BOOKING

SERIALS — $1.00 additional with program
Good prints. Book 10 or more complete programs now. Prepayment for rent or Rent-in-sale terms. Write for list and booking forms.

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WANTED IMMEDIATELY
Sun's Comedians
Leading Team, on any Col. recent, "Go West Summer. Book Cennten. Wire, write.

JESS SUNDO, Grinnell, Iowa

COMPLETE MED. OUTFIT

FOR SALE—Property Machine, Speak-Top, etc., fine condition. For sale or trade. Send for list.

INTERNATIONAL TRUCK (Ref. No. 189), five passenger tour. Runs. Take as is. 4,000 miles. Price $500.00. Address Box 573, Billboard, Cincinnati 5, Ohio

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Over 400 Westerns to choose from at $5.00 each. Advertising cards free. Write for catalog. Need help? Have a drive-in theatre equity. Pix selling. Avalon, Col., 2,438 frames. $1,500.00. No experience necessary. Write.

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Green Purchases
N. O. Tent; Bow Set for April I

ATLANTA, Feb. 18.—Sammy Green, owner-operator of the Hot Film, Green and Minstrel Show, said at local headquarters last week that he had taken title to the noted New Orleans Minstrel Tent Show.

All equipment is being overhauled here and made ready for the road. Green said that the show will make its 1950 debut about April 1. Current plans call for the org to play one-night stands, excepting in larger cities where it will play two-day engagements.

Brunk Eyeing Picture Names For '50 Jaunt

HOLLYWOOD, Feb. 18.—Harry L. Brunk, owner-operator of Brunk's Comedians is spending the winter here and organizing a company which, if it is reported, will feature a number of film names for its 1950 tour.

The Brunk tent is stored at Oklahoma winter quarters.

Current plans call for the show to open about April 1, with Brunk directing it thru established territory in Oklahoma, Texas and Colorado.

Caffey Heads Up Carolinas Asso.

CHARLOTTE, N.C., Feb. 18.—The Drive-In Theater Association of the Carolinas, at its annual meeting held, elected officers for 1950.

John W. Caffey, Greensboro, was named president, with Erwin Hourk, Wrightsville Beach, elected vice-president for North Carolina, and A. J. Bryant, Lancaster, vice-president for South Carolina. Mrs. Hazel Graves, Charlotte, was re-elected secretary.

Traffic Hazards
Cited in Bid for Waterbury Spot

WATERBURY, Conn., Feb. 18.—Objections to a proposed drive-in theatre here were made by three theatre, Conn., property owners at a hearing last week at Hartford. Before State Police Commissioner Edward J. Breyer, the Commissioner did not announce a decision on the application following the hearing.

The three asserted that the drive-in would constitute a traffic hazard because of the probability that 500 cars would be parked there and would drive in a hazardous angle.

Van Arnann on Mend

JACKSONVILLE, Fla., Feb. 18.—John Van Arnann, owner, who had the minstrels bearing his name, is at his home here recuperating from a broken leg. Barrington complications, he expects to be taping again this summer, he said.

South Windsor Spot Planned

HARRISBURG, Pa., Feb. 18.—Plans for a drive-in theater in South Windsor, Conn., have been discussed by Philip Cahill of Portland, Conn., and Richard C. Edwall, Agawam, Mass.

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Rep Ripples

HOMER E. BROWN is showing 16mm. pix to good returns around Angola, Ind. . . . F. G. Delahaye advises from Barber, N. C., that he and wife are doing okay with their small unit and soon will conclude the current tour at St. Petersburg, Fla. The jaunt began in Milwaukee. They are presenting 16mm. pix and some museum numbers. They plan to add more new figures soon. . . . Allan (Chick) Boyd writes from Gainesville, Tex.: 'I've been doing a solo show in Central Texas but came in here to rehearse with a partner to take on some school bills. I've always had a public and novelty shows but magic is growing in small Texas towns and I want to make a change. Had a platform show last summer in Northern Texas and Oklahoma. The returns were good. For my money this is the best-type small show, with the least expensive handling bill.'

DADE CITY, Fla., Feb. 18—Floyd Theaters, owner of Panama theaters here, have begun construction of a $55,000 drive-in theater on U. S. Highway 90, north of this city.

16MM. EXHIBITORS

Our new 1950 catalog of 16mm. sound features for roadshow use is just out! Write our nearest office today!

EASTIN PICTURES
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P. O. Box 613—Colorado Springs, Colo.
P. O. Box 347—Chattanooga, Tenn.

16 MM. SOUND OUTRIGHT SALE FEATURES AND SHORTS

To make room for our big 1950 releases, we are selling a number of excellent programs. We have no junk prints. Write for List C.

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JOE PALOOKA

LEON ERROL - ELSIE KROOK

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BEGAR—Mrs. Marie, 54, at one time a frequent performer in the vaudeville circuits in the Reno and Begar Troupe, February 6 at her home in Mobile, Ala. She was the wife of Mr. Begar, a widespread character and former partner in the company. She was the mother of Mrs. Grace Jonas, Long Island, N. Y., and two sons, Henry and Earl, Brooklyn, N. Y., and a daughter, Mrs. Charles Coburn and was in the original cast of "Wuthering Heights" and "White Cars." Other shows in which Harrison appeared included "The War of the Worlds," the School for Scandal, "The Great Waltz," Magic and Mystery, "While the Sun Shines," "The Adventures of Don Juan." He was a member of the American Vaudeville Association and the Borax Syndicate, which organized many vaudeville companies.

BIRK—Roger, 88, and son and daughter also survive.

BRENNER—Charles A., 62, former vaudeville booking agent and Broadway producer, February 18 in New York. He was a former resident of Fort Lee, N. J., and had co-produced the troupe of "Cousin Josie" in Broadway productions. He was a former member of the Junior Directors and a former manager of the musical Dels. He was the husband of Dorothy Green, 1934; and is survived by his daughter, Mrs. Doris Tullar, 1936.

BROWN—Mrs. Laura, 60, once a vaudeville actress, has been a Broadway producer, February 6 in New York. She was the wife of Mr. Brown, a former member of the "Cousin Josie" troupe, and is survived by her daughter, Mrs. Virginia Brown, 1934; and is survived by her daughter, Mrs. Virginia Brown, 1936.

BROOKS—Mr. and Mrs. R. C. Brooks, 62, and two sons, Henry and Earl, Brooklyn, N. Y., and a daughter, Mrs. Charles Coburn and was in the original cast of "Wuthering Heights" and "White Cars." Other shows in which Harrison appeared included "The War of the Worlds," the School for Scandal, "The Great Waltz," Magic and Mystery, "While the Sun Shines," "The Adventures of Don Juan." He was a member of the American Vaudeville Association and the Borax Syndicate, which organized many vaudeville companies.

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The Hard Way
NEW YORK, Feb. 18—Two 3,000-gallon milk tank trucks were used by Campbell-Fairchild Exposition, Inc., to bring for water 123 miles from Roscoe, N. Y., to fill aquarium exhibits of fish and feed the big tank for water events at the Spring mods Show which opens today in Grand Central Palace.

Due to the shortage, the New York Department of Fish refused to grant a permit to bring a special permit to bring a special program of water for the tank. Fresh water from Roscoe is being used and the trucks will be on the road for several years prior to the Endy.

Al Wagnee's Calvado of America's Fair of the Fair, Shows, the latter a truck, 30,000 gallons, with quarters in Southern Illinois.

Smirnoff Turnout
Of Reps for Miss. Contab
Cannady Association Prexy
JACKSON, Miss., Feb. 18—Only a small percentage of the west coast best representatives attended the Mississippi Association of Fairs and Livestock Expositions held here Thursday (18) despite the fact that the best and most promising programs in years had been lined up.

Mayor on Hand
Mayor Allen C. Thompson, Jackson, gave an address to the group, expressing the fact that the best and most promising programs in years had been lined up.

The new fair manager is 50 years old. He supervised the fair shows and had handled the State Show since 1927.

While served one term as fair manager, here he has run into the devastating effect of pello, which sparked a quarrel of children in Springfield before and during the fair's run. This sharply reduced attendance and business at the fair.

Chuck Rice, Race Driver,
In Critical Condition
TAMPA, Feb. 18—Chucky Rice, Jackson, Miss., auto race driver, seriously injured in a plane crash in which he was competing in the races at the Florida State Fair here Saturday (11), was reported in a critical condition. Rice has been unconscious since the accident.

Mrs. R. J. Purcell
Dies in Grand Forks
GRAND FORKS, N. D., Feb. 18—Mrs. R. J. Purcell, 66, mother of Pat, of grand daughter of Mrs. Purcell, was killed in a plane crash in Grand Forks, N. D., last night. Mrs. Purcell had been hospitalized since November 14.

Surfing in addition to Pat, is another son, Rich Alvin, Chicago, and Mrs. Purcell, who is visiting in Minneapolis.

Funeral services will be at 2 p.m. Friday in the Philosophy Church, with burial in Memorial Cemetery.

Stars Called for Big Show
April 14; Truman To Address Congress on 1951 Sesquicentennial
Day Starts Year's Events Preceding Fair
(Continued from page 2)

The plan is to capitalize on practically every big show, convention and event slated for the month of April, with the combination of Truman's appearance in the nation's capital and the Sesquicentennial of the American Folk Festival of June 22-24, a sesquicentennial song festival April 14, a n.w. event ending May 26; "Cavalcade of Freedom" show and parade, canvas in West and South, be led by President Truman and members of the cabinet; a special exhibition at the University of the V. S. Figure Stating Association, which will stage its national convention here March 23-25, and a national horse show November 13-18.

Houston Show
Pulls 497,000 For New Mark

TOPS '49 Figure 120,000

HOUSTON, Feb. 18—Despite some bad weather, the 18th annual Houston Livestock Show and Exposition, February 1-12, set a new attendance record with an increase of 120,000 over a year ago.

Opening day, Wednesday (1), attendance was very good, reaching 60,000, and while the final day, Sunday (12), ordinarily one of the top draw days, attendance was only 30,000 because of bad weather.

The Roy Rogers Rodeo, featuring Roy, Gabby Hayes and Hoyt Williams, sold out for every performance. Over 300 top-ranking cowboys competed for the $50,000 in prizes. Prize money this year was increased by $16,000.

The grand champion steak sold this year for $15,400, being purchased by Price Sizemore, Fort Worth, Texas, and owner of the Shamrock Hotel.

A special reserve reserve reserve was held for $6,400.

Krone Unit Angles
For Date in Berlin;
German Biz Spotty

BERLIN, Feb. 18—Frieda Krome-Schmeltzer, manager of Circor Krome, was in town recently negotiating with German firms. Miss Krome, a market veteran of the run of the circus here, Krome, one of the biggest circuses in Germany, has not appeared here since the war. Prospects for the deal are good, but talk is not too advanced. Prussia still has Russian occupation authorities for passage of the circus thru the zone.
LOOK—PARKER DOES IT AGAIN!

We offer a complete Baby "Q" Carry-Us-All for only $6.95.00—take 2 seasons to pay—20 Jumping Houses, 3 Charlotte, upholstered and decorated. Curved adult, same size horses we have on 36 foot model. Nothing like it ever offered by any other manufacturers. Carried on 1 16-foot truck. Come see it. Place your order now only a few more for Spring delivery. Dallas, 66 foot, 3-above, $10.15.00—2 seasons to pay. 5-above, $10.15.00—2 seasons to pay. Also 45 foot, 48 foot, 50 foot and larger.

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EAVENWORTH, KANSAS

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For more details write:
J. L. LUCAS MFG.
2521 Riverside Drive
Los Angeles 39, Calif.

ROY B. JONES

Organize Local 82
SAN ANTONIO, Feb. 18—At a recent
organization meeting here of Local 86, International Alliance, Bill-
cutters, Billers and Distributors of the United States and Canada, Frank J. Lee, Long Billiing Company, was appointed business manager by H. J. McKay, of the International Alliance, and elected president of the local. Other officers are Steve Liepm, first vice-president; Marvin E. Smith, second vice-president; E. D. Forrest, secretary-treasurer; John J. Flynn, judge-of-arms; Gene F. Lee, George Harr and Arthur Bitters, trustees. Executive board will be chosen at the next meeting.

Lee reported that in recent weeks he has handled campaigns for Horace Heil, Spike Jones, Grand Old Opry, local symphonies, concert and art auctions, Julie Childs, Pasion Play, a livestock show and home show. He also is in hot bidding for Joe B. Brown, Judy Canova, Art Linkletter and Holiday on Ice.

Jacobs Bros.' Subsidiary

GETS MILWAUKEE CONTRACT

MILWAUKEE, Feb. 18—Wisconsin
Service, Inc., a subsidiary of Jacobs Bros., Buffalo, has been awarded the concession contract at the city-owned Sports Arena here.

The 10-year contract provides a cut of 10% of the gross for the arenas, a $35,000 annual rental fee. Arenas, however, will be charged 4% per annum interest on interest in equipment by concessionnaires. Deal should net the city between $65,000 and $100,000 annually.

Auto Races, Inc., Chartered

WILMINGTON, N. C., Feb. 18—
Auto Races, Inc., here has obtained a charter from the secretary of State to sponsor and promote auto races. Authorizied capital stock is $100,000, with $300 stock subscribed by R. R. and Richard Key of Cleveland bull, all of this city.

GIVE TO THE RUNYON CANCER FUND

Close-Ups:

Week Stands Enticed Roy Jones
After Years of Circus Trouping

By Jim McHugh

WITH 37 years of troupimg behind him, Roy B. Jones finally succumbed to the leisure route when he joined the James E. Stretes Shows as business manager. The change is just as much work to be done with a circus, Roy explains, but week stands provide a less hectic pace and more pleasurable living than the sawdust and spangles route he traversed for so many years.

When Roy connected for his first job in showBiz with W. R. Hayward and the Golden Rod Floating Theater, vim, vigor, and a sense of adventure and excitement were necessary requirements for survival. Besides press agenting the river boat in towns along the Ohio, operated various machines, many of

The TILT-A-WHIRL Ride

Outstanding for
Public Appeal 
Stability
Good Quality 
Portability
High Class 
Exciting Power
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ARRANGE SPACE IN YOUR KIDDELAND FOR A
*TROLLEY STREET CAR
*JET PLANE RIDE
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Portable Rides suitable for Carnival or Park Operation.

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DINGO DOMINO, CROSSBONES,
AT CONEY ISLAND 1949.
WRITING FOR CATALOG, ETC.
U. S. RIDING DEVIES CORP.
190 Nineteenth St.
HARRY WITT

36 PASSENGER
8 Wheel Drive
TOM THUMB

GIVE TO THE RUNYON CANCER FUND
Out in the Open

Herbert Comstock, of Penn Yan, N. Y., again took care of the registration chores at the annual meeting of the New York State Association of Agricultural Societies, Albany, ... Arthur Frederick, juggler and ventriloquist, who has been in Cleveland for the past few days, will leave soon to emcee sportsmen's shows in Houston San Antonio and Fort Worth.

Songwriter Gladys Shelley, wife of Irving Rosenblum, founder of New York's Palace's Park, was given a big build-up in the Sunday (13) edition of The Miami Herald. The Rosebuds are wintering in Miami. Bill Powell, globe-trotting American outdoor showman, was a guest of Helen Loomis, former member of the Peisy Rangin Rings diving act, while visiting Madrid, Spain. Her husband and her husband have been making their homes here for several years. ... Harry B. Tannen, general manager of the Cortland (N. Y.) Fair is heading for the Coney Island Park.

Mr. and Mrs. Dave Bakerman and child are vacationing in Caracas, Venezuela. His brother Sam is one of the proprietors of Coney Island Park. ... Jack Alpert, of New Haven, Conn., bids, the activities at the spot. ... Fred Pitters, director general of the World Premier Trade and Travel Fair of Italy, to be held in Genoa Central in the month of June, 19-July 2, reports that he will head for the nation's capital at the conclusion of that event. Stuart Champney has been named manager of the general committee for the eighth annual West Hartford, Conn., Labor Day Country Fair, under American Legion post auspices.

Joe Hughes and Jack Kochman represented the George S. and Son talent agency at the annual meeting of the Ontario Agricultural Society and Exhibition Society in Toronto Wednesday thru Friday (8-10).

J. W. (Patty) Conklin, Canadian carnival bigwig, now touring the U. S. in quest of possible new attractions for the midway at the Canadian National Exposition, Toronto, informs that on a recent trip thru Quebec he closed another five-year contract in behalf of the CGL. His trip was to supply the midway attractions at the Prins-Rivière Exhibition. The present five-year contract with that exhibition expires this year. Commenting on a visit to Quebec, Patty declared that the new arena on the Quebec City Exhibition grounds is one of the finest of its type he has ever seen.

Showmen in the Tampa area are anticipating activities at this show. Jerry Collins in his bid for a seat in the House of Representatives, George Bush, of Bush & Laube, grandstand and eat and drink concessionaires, is one of the most active in the drive. Herb Pickard, press agent for the Royal American Shows, is aiding on the press end of the campaign. Collins was much in evidence during the recent Florida State Fair, Tampa, and attended the banquet and the banquet of the Greater Tampa Showmen's Association.

H. R. (Bube) Ray, of the Eight Ringling Bros., who left the ring in 1941, was in Detroit on Monday. Closing with Marlow's Mighty Shows, is at his home in Fort Lauderdale. Tex. Presenting plans for a version of his own show, opening tentatively scheduled for April 1 at the (Doc) Firestone, of Flint Park, Flint, Mich., and member of Michigan State Fair board, stopped in Chicago recently while en route from California to his Michigan home. ... Mr. and Mrs. Sam Lavy, of the Barnes-Carruthers Theatrical Enterprises, have returned from their trip to Mexico, San, General Hospital recently and is recovering at his residence.

Henry Marks Jr. operator of the shooting gallery, archery and air gun concession opposite the entrance to Motor City Park, Detroit, since 1935, has decided not to sell out, as planned, ... Frank Kingman, secretary of Brockton (Mass.) Fair, and Al Martin, head of the talent agency bearing his name, were in New York Thursday to conclude contract for the annual association's 1950 grandstand show. ... Biff Dodda, member of the A.A.P.P.B. public relations committee, is due in Washington Thursday to campaign for a reduction in excise taxes.

Form Italian Talent Agency

MILAN, Italy, Feb. 18—Umberto Schiells-Soldini, Bologna, representative of the Ringling-Barnum Circus, is shifting headquarters from Paris to Milan, where he will head a new booking agency, the Bureau of American International Theatricals, in conjunction with Remigio Paone, owner of a chain of Italian theaters, and the Teo and Marouani agency of Paris, representative of the William Morris chain.

The Billboard

Sci-Fighters

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LITTLE DIPPER

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Tiny cars are driven by the trucks that bring the kids back again. For one minute ride under friction. Drivc Mechanism. Use Electric

KIDDIE BUGGY RIDE

Electrically driven. Safe, thrilling, high-speed. 500 riders on the hour. Buggies are fully equipped and fully protected. Drive Mechanism.

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KIDDIE BOAT RIDE

Safe, thrilling, high-speed. 180 riders on the hour. Buggies are fully equipped and fully protected. Drive Mechanism.

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AMERICA'S FAVORITE SKILL GAME

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A LEGAL GAME EVERYWHERE! 1.25-OF-100, PERFECT ORDER

Write for full details and photos. Write for full details and photos. Write for full details and photos.

ELECTRONIC GAMES, Greensburg, Pa.
25 Years Ago

New York State Association of Agricultural Fairs re-elected William H. Howard, manager of Ohio State Fair, Columbus, was named general manager of the New Carolina, North Carolina, and Industrial and Skiland Fair, Asheville, ... Bay Shore Park, Bay Shore, Md., was in the process of dismantling some of the small buildings to make room for new and modern structures, Manager Arch Chat, a former director of the Minnesota State Fair, announced. His resignation was accepted by the Minnesota State Fair Board.

office...
Seal Bros. Sign Elmo Lincoln as Concert Feature

FORT WORTH, Tex., Feb. 18—Elmo Lincoln has been named as the new headliner for the Seal Bros. Show which will open here March 5. Lincoln was booked by the Seal Bros. as his last engagement before his recent marriage.

Gotham Sports Show Again Includes Acts

NEW YORK, Feb. 18.—New York's 18th annual Sportsmen's and Vacation Show, put on by Campbell-Franken谢, Inc., opens today at Grand Central Palace and will run until Feb. 26.

More than 200 exhibits of sporting goods and vacation equipment occupy the four floors of the Palace. Several standard vaudeville acts are presented, in addition to displays and the usual fairground rides.

Playing a repeat engagement is Mark Huling's sea lion, Starkey. Also featured are 16 other excellent canine novelty, Gertie's Eucus Circus, and the Australian Cooing Cock.

Tuffy Truesdell will have an all-star cast of dogs and will give exhibitions of alligator wrestling in the main-floor tent. W. C. Bradford is the new manager of the Seal Bros. Show, and Mary's Tropical Winged Life Exhibit will be in the grandstand.

Clifford Hurley, sports columnist, handles the daily newspaper.
Report Gives Deduction in Daily Lingo

The government, however, has narrowed its interpretation of what constitutes deductible. In order to be claimed as deductible, must be of a type that cannot be used for general or personal expenses. It must be able to show that the article is unique and that it is inherently, because of the nature of the garment, to wear it anywhere but at your performances.

If your income was over $5,000, you may find it convenient to pay for a babysitter service.

Else you may use this form, you have the option of either taking a standard deduction or itemizing to determine which type of deduction,

Single persons or married persons, filing a joint return may take standard deduction of $6,000 or 10 percent of their adjusted gross income, whichever is less. If you file separately, you may subtract the adjusted gross income, travel expenses between your personal residence and your place of employment or federal exercise taxes paid on form 2106.

Lessons are not considered deductible. They are considered a capital expenditure. The maximum amount that may be claimed for music lessons and lessons learned is a maximum of $3,000 per year. The maximum amount that may be claimed for a separate residence is used in the building of the house.

Keep Receipts

It is highly recommended that any expenditures for the purchase of receipts, bills or canceled checks that back up the expenditure claimed as a deduction. However, in some cases entertainers do not keep any records, and the government has been fairly liberal in allowing "reasonably estimated expenses for entertainment. It should be borne in mind, however, that this is a very dangerous area. In such a case, the Court may be taking a chance that a substantial amount of your expenditures might be disallowed on examination by a government agent. In addition, the itemized deductions for entertainment expenses will undoubtedly overstretched. The IRS may hint that in the year there is a strong possibility that he will forget some legitimate expense items which were incurred during the year.

Capital Gains, Losses

Capital gains come about by the sale of capital assets. If the property held is more than six months (in the case of an individual taxpayer) only 50 per cent of the gain is taken into account on the tax return and by use of the alternative method of computation, the maximum gain in which can be paid on the capital gain is limited to 25 per cent.

The government is not possible in an article to go into a full interpretation of Internal Revenue Code, Section 117, but it is recommended that you are some items which cannot be considered a capital asset. Prohibited which would not be properly included in the inventory of the tax return. This may include, but not be limited to, annual and estate taxes; stock in the tax, and any other property held by the taxpayer primarily for sale to customers in the ordinary course of his trade or business; property of a character subject to depreciation, and government obligations (State or federal) issued on or after March 1, 1941, on a discount basis (short term).

Eliminating, the above items, everything else a capital gain, along with the gains from the sale of these capital assets are considered capital gains (See REPORT GIVES on page 6).
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CARNIVAL — CIRCUS CONCESSION
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Best in Workmanship and Plenty of Flash
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IN STOCK—NEW
90 Ft. Round Top w. 150 Gr. Mid., White Felted Deluxes, Red and Blue Trim. 10-Ft. Sidewalls.
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N. Y. Meeting Notes:
Greeting Hinders Early Action; Syracuse Contracts Still Open

ALBANY, N. Y., Feb. 18.—Attraction and carnival reps attending the 16th annual meeting of the New York Association of Agricultural Fair Societies at the Ten Eyck Hotel here yesterday were given some advice by counsel from the State Department of Agriculture which they are to take with uncertain results. As of Monday night only 37 of the more than 100 members had reported that they had sent in their bids and had set definite dates. The extension of the March 1 deadline to eight weeks caused a number of annuals, which customarily operate the week before Labor Day, to postpone their dates. The SOONERS and the Symmes are trying to avoid the drain of the behemoth.

No contracts were filed for the State fair and no award date was set.

Camel Reps Advised to Get Best Tents

The meeting was the best publicized in the East. Foster Polk, publicist of the Tulsa (Okla.) Tent By-pass, was in radio stations. The home town papers of every attending fair area is adv

The New York meeting was the best publicized in the East. Foster Polk, publicist of the Tulsa (Okla.) Tent By-pass, was in radio stations. The home town papers of every attending fair area is adv

Bill Good Howard

Nifty Pitching Job

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Bill Good Howard

Joe, Germaine Robert

Injured in Fall at London

LONDON, Feb. 18.—Joseph and Germaine Robert, members of the Rongeur Bros. Circus, were seriously injured during a performance at Tom Arnold's Harrington Park, a few days before the opening of its run.

While the trio (two men and a girl) were doing a perch routine, the un

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Write for 1950 Used Tent Price List

TENTS
Manufacturers of
CONCESSION, SHOW, RIDE AND DRAMATIC TOPS AND POWER STAKE DRIVERS

PINE BLUFF INDOOR SHOW
WASHINGTON, D.C., Feb. 18.—Pine Bluff Junior Auxiliary will sponsor an indoor circus in Pine Bluff's 5,000-seat arena here April 7-8. Director will be Bob Shively, assistant to Clyde Byrd at the Arkansas Live-

Show Tents Central Company
316-518 East 10th St.
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For Sale
20 sections of seating places scoring approximately $2,000.00. 50 and 10 ft. used tents.
WABASH VALLEY TENT & AWNING CO.
1136 Wabash Ave.
Terre Haute, Ind.
Scant Turnout At Miss. Confab
(Continued from page 53)
College, Raising the Standard of Ex-
hibits in the Women's Department; Frank Barlow and Paul F. Newell, North Carolina State College; George A. Mullendore, Pike County agent, My State Dairy Show; Paul Yeunt, Value of Poultry Shoes at Pigeon; Roy T. Simmerman, Pigeon Sec- retary's Headaches, and W. H. Cannady, Report of 1949 International Association of Fairs.

The annual banquet was held in the hotel convention dining room. Oliver Emmerich, editor of The Missouri Coop Enterprise-Journal, was toastmaster, and main speaker was the Honorable Governor of the state, whose subject was America's Future.

Floorshow furnished by the Layman Golnes Dance Studio. Acts included Jerry and Flo Blodig, ad

Attraction Reps
Attraction representatives included George H. Flott, Boyle Woolfpack Agency, Chicago; Amy Ock, Ock Bros., Saint Louis; Charles Zeller, Zeller Agency, Chi-

en; Fred Atchison, Ken.; Fred Herrin, Paramount Fire-

works Co., Los Angeles; Bob Bernard, Bernard Company, Alliance; and Harold Bread, Bread Company, Alliance. "The Mississippi" and "Wilson's Fireworks" were brought in by the Missouri Department of Conservation.

Carnival reps on hand included Mr. and Mrs. James H. Potter, Springfield; Mr. and Mrs. Fred Morgan and Isabell Hafen, St. Peters; Bill Harris, Royal Midwest Show; Danny Arzette, American Legion; Mr. and Mrs. John E. O'Neal, C. A. O'Neal; Mr. and Mrs. John A. Goshulak, Goshulak Shows; Oscar Bixler, Goshulak Shows; C. R. Shankman, Shankman Enterprises, and C. E. F. Meade, Lodz Carnival Co., Iowa.

Gran Circo Americano
Show opened in Coroico, N. W. I., February 10 to very good business. Rainy days are again plaguing out.

The Gran Circo Americano, directed by Rupert Pascale and featured here were celebrated in the show. Has banners streaming across some of the main thorough-

fare and handbills are distributed every day. The performers got very good notices in the Dutch and Spanish newspapers.

Tommy Gun is the latest native by gunning the run-of-the-mill crowd wearing a rhinestone-studded belt. Sydney Gilmore finally flew back to Jamaica—JOHN HODGIN.

Dressing Room Gossip
Ayres & Kathryn Davies
Show has had some long jumps in the past couple of weeks, but it has been getting started on time. Bob Mason, chart man, and Patsy Goodwin, who now has a payroll show, has been the visitor past the two weeks. Dancy Dowd, who is to be in clown alley on this tour, when it opens under canvas, Captain Christy, who almost missed his ship a week ago, really did miss a whole day when his truck and equipment were left behind on the road. He managed to catch up with the show the next day.

For the benefit of the Fiskus Family, Ill., Harold Ramage and his wife of Bloomington, Ill., motored to visit relatives. The Murphy show showed pictures taken around circus, and a reed of myself was doing ballroom sensibilities. George Valentine and wife, of the Flying Valentines, visited along with the Ramage.

Looking forward to the showing in Fond Du Lac, Wis. Have been informed that Merrie Evans will be leader of the Congress of Bands, and attending the national convention—HARRY VILLEPONTEAUX.

Polack Bros. Eastern
We did terrific business in Saginaw, Flint and Lansing, Mich. Clyde Harrison, assisted by his brother, Ben, and another helper, managed to have the show in good motion in Lansing. A miniature cir-

us is in town for management and is being displayed in two department store windows drew raves. From Lansing to N. E. to N. W. I., 800-mile jump. Henry Barrett, as-

sistant manager, Art and Ben Yente promoted this spot. They had a 64-page program. Henry Barrett, 30, celebrates birthday party. Those attending were Bob Polack, Mr. and Mrs. Kris Kreitle, Mr. and Mrs. Nate Lewis, Mr. and Mrs. Centa Rose, and Mr. and Mrs. Fred Prope, Al Hyman, Hedy May and Morton, and Mr. and Mrs. George Cuthbert.

Joanides was taken to the hospital. He had 194 fever but has improved. Nate Lewis has produced a new opening. The writer blows guifs up the show and Elizabeth Gatlin sings in the web num-

ber. A new opening has been made on the sets for the cap number. The girls wear white at the manteau and the show is managed by A. J. Connick is also making two sets of costumes.

Chester Ziems, double for John Conover is doing his new comedy of the chimpan act. No water shortage in this act. Tennesee and his wife were brought in by Dime Williams and Ed Raymond. Bill Green, press agent, was busy with the show and with a photograph of the act. Those commuting every day from Manhattan to Chicago were Ely, Mr. and Mrs. daughters; Harry Smith and Mr. and Mrs. Monica de Ocas, Henry Rice, Terry Miller, Jerry Rice, Mr. and Mrs. Sonny Gayle. Henry Knisly has a letter from his mother in New York that he is manager of a show in New Sharm.

Tommy Gun is the latest native by gunning the run-of-the-mill crowd wearing a rhinestone-studded belt. Sydney Gilmore finally flew back to Jamaica—JOHN HODGIN.

Polack Bros., Western
Hill Bill Jambores, assisted by Otto Loyal, bought a new horse for his two sons. Otto Loyal's new addition didn't like the other horses and was moved to a new location near the street of Louisville with Papa Loyal in pursuit, finally catching up with the horse at a farm show, featuring Fresno. Otto Loyal, Gingham Elementary school of English wins Otto as head teacher. Pure English minus accent is the main column at the annual fee lesson.

Chicor Sherman threw party in Louisville. Participating were Rudy Dokey, Alfondo Landen, Niles, Okla., and several midgets. Harold Ward, Joe Sherman, Bernard and Engrid Zemmer, Benokey, Harry Dunn, Mille-

ley and yours truly, Trippell Gal, 85-year-old athlete and little old lady. Regensky Family, had a birthday.

Billy Griffin and the writer paid a visit to Mr. and Mrs. Mac. Mrs. Mac was former wardrobe mis-

sion, Miss Cola, and was an equipment director. Their address is fairgrounds, Louisville, care of Ed Sauers.

For our friends in the western part of the state, Earl Page, Harlie Spencer, Maggie Wise with daughters Terrill and Gertie, Snap shack, a few miles from the state fairground is the home of the old Kempe and Eerie Tore. Jimmy Rison, Dixie Hebert. Those wishing to drop Otto Berlowi a line can drop them at the local Mica.
Clyde Bros.

There was a grand reunion of the members of the show in Jackson, Mich., when it opened for the second half of the season. A special maid
was given in Jackson for the March of Clubs. Miss Burns of Dupo, III., members of the show put on a stage show at the Veterans' Home, where the maid surprised everyone with her magic act.
In Columbus, Ohio, Miss Thruje, who became the parents of a daughter.
Water passed out cigarettes and candy. Also,促进了 Columbus, O., the show sent out several to entertain at
the various clubs. The other shows, including the Warm Springs, Ga. Those taking part were the Mare-Vels, Leo and Jo-

Visitors at the Poodles for a trailer party, took note of the new exhibit, which was titled George Vest. Mrs. Harry Allen, who had been on the sick list, is up and around again.

At Montgomery, Ala., Cal Hicks, Pollie Hannahstz and the writer did a little editorial rewrite from "Kremlin Quad," with the Alcazar Shrine band playing the the background. Gasps and bally. Bert and Corinne Dees and Tom Parks were recent visitors. GRACE HANNEFORD.

Orrin Davenport

Our 10th big week and we are in a big bazzuzz over in Detroit was a little short of sensational. Visitors included Clavy Bruce and his wife Rose, Max. Yer. E. Wood, Mr. and Mrs. Tom Gregory, John Dees and Paddy Martin, Phil O'Connell, Wbby Smith, Minko and Mary, Pelton. Alice, Eddie Mellinger from Notre Dame; Jack Labelini representing Tom and the entire Pollock Gang. Bert O'Leary and the entire Pollock Bask.

Eastern Unit.

The big move here in move in from Detroit, in fact we ran into a bad buzzbuzz over Toledo and Cleve-
lend. Much of the rigging and props did not arrive until 3 p.m. Saturday. However, the property group did their best work the night of Saturday, and the show was set up for the Sunday evening show.

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The Billboard

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Cincinnati 22, Ohio

Imperial, Neb., Free Gate

IMPERIAL, Feb. 18, 1950. Chouteau County Fair will operate this year with a free outside gate, the board announced. A new $22,000 grandstand is planned.

CONCESSION

Electric Floss Machines

INCREASE IN CASH PROFITS

$275

Direct drive, moisture resistant.

Wrenn 2101 S.

Roof Bear Headquarters

We are national distributors for Multi-

ples Roof Bear Barrels, electric and cold ice.

The new, improved barrel with continuous flow, Teflon anti-plugged Cylindrical, 90 gallons average per trial. Adopts Roof Bear, made of heavy dome, our manufacturers in Super-

Strength Roof Bear Cones. One gallon makes 140 gallons of delicious roof bear beverages, Super-Strength Thrush Bear Cones makes a delicious outdoor sporting beverage.

Our new assistance engineer, B. E. Wrenn, will visit your town and sell you the latest type of our beverage for only 

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CREAM CITY ART CORP. 1917-1959 W. 7TH STREET

MILWAUKEE 3, WIS.

If it's Poppers for CANDY APPLE Equipment!

Visit our showrooms and see the latest type of equipment - all types of gas, copper or aluminum kettles and all supplies in stock.

Shipment from Philadelphia to Charlotte, N. C., on supplies and ordering policies. Please send us your order at once as we are not able to fill orders in stock.

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CONCESSION SUPPLY CATALOGUE

Our 1950 catalogue on Concession Supplies will be ready in about 90 days. This will include complete new edition of the famous Chouteau County Fair, which is the largest manufacturer. This year, many of our products will be selected by the executive director of the Chouteau County Fair, who will cover a year's supply of items we have been asked to supply. A cover will be mailed to you with your name in the post office. We will be able to fill orders for a complete line of equipment, including gas and alumnum kettles, ice cream and appetizers.

COLD MEDAL PRODUCTS

313 E. THIRD ST.

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PLASTER INVENTORY CLOSEOUTS

Large Cirrus Brunner, Wire, Plugs; 250,000 sq. ft. of Plaster, etc. Pluses All

Cirrus Brunner, Wire, Winches, Fire, etc. New inventory cost $50 per lb. or less. First quality. Will be shipped in 2 months or less. (C) 1917-1959.

With orders for delivery within 2 months.
MEMPHIS RECORD FOR H-M?

Final Check May Send Org Over '48 Top

Milwaukee Next Stop

MEMPHIS, Feb. 18.—Hamild-Morton Circus was well on its way to establishing a new all-time attendance record only this week for the first time in eight years it has played here under auspices of the Al Chymia Temple Shrine.

That was the word from George Klepper, company manager of the Chymia Shrine's committee, who is in charge of the development of the circus, which is reported to have sold out (Wednesday 15) the circus exceeded the 4,000 in attendance which marked the all-time 1948 mark of more than 5,000 people.

With the advance sale continuing strong, it is quite possible that the show will exceed the 1948 mark, Klepper said.

Strong Line-Up

The H-M is one of its strongest line-up in years, hit tough weather out of three days, Saturday, Sunday and Monday (18), but succeeded in playing to capacity houses in Municipal Auditorium, Monday, Tuesday and Wednesday, especially in the face of booking an all-day heavy rain, Tuesday. Wednesday and Thursday are off.

The advance sale is in 2,500, ranging from $1.20 to $2.50, and from 60 cents to $1.50 for morning shows. Matinee shows are available at $2.40.

The advance sale is reported by Mr. and Mrs. Vernon L. McCown, Klepper said the advance sales for the first few days were not as good as usual, but the show was one of the highest in history. Publicity, too, has been good, with all the leads of the show, which should help during the show. The Memphis Commercial Appeal went all out with stories.

Acts listed

Liner-up includes Milla Myrian, France, aerial; Dick Clemens, wild animals; Marie Lou, Sky King, and Johnny D. O'Donnell, poodles; Loof Brothers, high wire; Zavatta Brothers, bareback riding; La Paloma, aerial; Great Smachina, slack wire; Viburg Brothers, trick horses; Pigeon, tumbling; and 15,000 youtube, Three Barrels, high act; Sid Blackstar, acrobats; S. See (Memphis Big H-M, page 6)

Chippewfield Under Canvas in March

LONDON, Feb. 18.—Chippewfield's Circus starts its season under canvas in March, when it hits the road in the South Carolina, England, in its tour at Bristol in August. According to recent reports, the circus has been playing indoor dates here and in other British cities.

Chippewfield features this summer will include a mixed group of 100,000 animals, including bears presented by Richard Chippewfield.

Bulls No Savory

CLEVELAND, Feb. 18.—Two bulls used in the Orn Davenport performance Tuesday night (14) came to blow in the center ring, with crouching spectators and ticked blankets. The result, the center ring was cut up eight to five.

When the referee asked the bull to the trainer who has been handling them, that they should not be allowed U.S. Greek German in his command. The trainer, however, left the show Sunday night (12) and his replacement did not speak German.

Weather Hits O. Davenport

Biz Off First Four Days

CLEVELAND, Feb. 18. — Winter weather caused the first four days of Monday, Tuesday, Wednesday and Thursday, to be off, the show was in full swing.

One of the winter storms in Cleveland last night arrived Monday with a combination of rain, sleet and snow. The next day's weather was slightly better, but Friday was marked by an all-day snow.

Shrine and show officials, while drenched with attendance the first four days, hoped for better weather today and Sunday.

Show is playing Public Hall (8,000 seats) and the act line-up is the same as that in Detroit the week before. Don Dorsey, who was on the sick list in Detroit, is back in action. And Fox, Liberty horse act, was booked in the from by a horse opening night and was out of action four days. He was expected to be back in the program tonight.

Show wound up strongly in Detroit, and the fourth day of the week always the last day unless the showing was better. Today, Thursday, will be the last date, and the show is expected to wind up with a repeating of the act in the last column, a stand probably would hit around 350,000, an increase of over 10 per cent over last year.

R-B Foreign Acts Pyramid, Worry AGVA

New Imports Set for '50

(Continued from page 28)

Bulls No Savory (continued)

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Streamlined Show For Sports Arenas

Set by Calif. Trio

LOS ANGELES, Feb. 18.—An indoor circus streamlined for sports purposes opened last week here by Strelch, former wrestler, Harry A. Gourain and Nicholas Boll. Trio plans to tour the West.

Org will tour under the title of Mid-Century Indoor Circus, and will open at St. John's, Cal., Sunday (19). Future tour will be from coast to coast with package will be offered to Coast sports arenas with Midwest tour planned later in the season.

Gourain and Boll, former vaudeville performers in the Midwest and East, declared if initial box office reaction is encouraging they plan multi-ple games with admission at discount. Included will be animal acts, cylinder and standard circus turns. Also planned are audience participation gimmicks.

Acts in the first unit are Tory highwaymen, a Russian part- nership with the Russian Highwaymen and a Russian partner with the Russian Highwaymen; the Cartels, unicycles; Shafton's puppets; Bobo Barnett, clownmaster and a Russian circus acrobat. Rocky Lewis will be ringmaster.

H-M Sets New Marks at Miami; Wins 1951 Pact

MIAMI, Feb. 18.—Hamild-Morton Circus opened its winter season here under the new, under the Miami Shrine auspices, set new attendance records for the season, which ended a five-day run January 31. Manager Bob Morton reported the company has produced this third annual show in 1951, which has attracted more than 1,000,000 in attendance.

A three-day run was held in addition to carrying a full cast, Tex Barch, who has organized the Miami chapter of the National Circus Association, has organized a three-day run, on a three-day engagement in Miami Beach hotels during the season, said William M. Doty, Circuses, said he expected to be back in the program tonight.

Breakdown

Circus is being produced and directed by Walter White, president of the Cin- cinati Ringling, management, norman Blumenfeld, European representative, Mike Marts, superintendent; Dick DeWolf, manager, and E. B. Sonitz, office manager.

MADRID, Feb. 18.—Circus from Spain opened here today, playing an extended engagement at the Circus Paris, big indoor arena operated by J. M. Carcelle here.

Moore Added to Beatty's Staff as Legal Adjuster

E. L. Monte, Calif., Feb. 18.—Clyde Beatty, owner of the circus, has added to its staff a new assistant manager who will be the general manager of his organization.

Beatty said: "The addition of the new assistant manager, Clyde Beatty, will be the general manager of his organization. He has been with Beatty for a number of years, and has been his right-hand man. Beatty's wife, Mary, will assist William Petty, the red-haired lady, and the other members of the cast, who heretofore has had the title of show manager, Beatty said.

Paul Eight Cobras has been appointed general assistant, and Al Mosk has been promoted to assistant manager, Beatty said.

Beatty also announced that Glyn Booth has succeeded Bill Oliver on the No. 1 advertising car. Oliver has been in charge, and his promotion to the No.1 car is due to his long service with the company.

Copyrighted material
Polack Shrine Date at Cincy
In Okay Start
CINCINNATI, Feb. 18.—With the exception of Friday (17) night’s second show, a three-quarter house, Polack Shrine Circus (Western) here February 15-25 for its annual date under Syrian Temple Shrine auspices. It has been playing out West and near capacity business in the 2,500-seat Taft Auditorium.

Matinees and evening performances are being given daily with the exception of Sundays when performances are scheduled. In addition, two shows are being given both Friday evenings, and double matinees are scheduled for Saturdays. Today’s matinees were capacity and the night show was a sellout.

Prices are the same as last year. $1.29 general admission, and $1.49 and $2.80 for reserves, including tax.

The show is one of the best ever presented here by the Polack org., which has Louis P. Stern as managing director, Ross Paul as manager. It is well-balanced, moves fast and has some thrilling features. According to Arthur Springer, who has missed several performances because of bad weather, Jack Key, the train director, joined this week from Chicago. The promotion again was handled by George Wirth, publisher of the Cincinnati Times-Ledger (newspaper and radio) in charge of Jursc Edward Carey, traveling with the show, is musical director of the local band, and Gray Sans is in the org. as George F. DeSilver is general chairman of the Shrine committee.

This is the second year that Sister Cincinnati orphans and other underprivileged children are guests of Syrian Temple, in co-operation with local organizations, businesses and individuals. The youngsters are being entertained at a special performance Monday (20) at 10 a.m.

The program this year is practically new. The Seven Ward-Bell Sensational Fireys, the Ross Gould Trio, Robert Weir, and the Miligan (Silvers and Je.) with the Polack Bros. have been held over from last season.

Among stellar acts (program released in a recent issue are those of the Giustino Loyal-Republican Family of harlequin riders, who also present a Spanish band and Harlequin Ringling Bros.-Walter, serial books with circus themes; Hubert Cost on the wire; Melitta and Wacoca, perch number; Alfredo Londo, former circus ring bear; the Strawberries, cyclists; Linn, pantomimist on the wire; Siokora Doo, hanging from the trapezes for 90 minutes; Emil Pallenberg Jr., with his bear; Rudy Dobby’s basketball-playing Lion dogs, and Nana Woollard’s deafmutes.

Clown leader, headed by Otto Grlin, includes Harry Daily, Donny Griffin, Freddie Fronek, Chester and Joe Sherman, Bobby Kellogg and Rudy Dobby.

LOUISVILLE, Feb. 16.—On closing night (February 12) of the 11th engagement of Polack Bros. Circus No. 1, the Deepest Stable, owned by the late Sendrey, manager of Jefferson County Armory, the business was down for the last time. It will be on the highway for three more years. It gives Polack exclusive circus rights to the building under the Marquee.

Bill Oliver, in a call at the Cincinnati offices of the Billboard February 10, advised that he will be in charge of the No. 1 car of Dailey Bros. and that Tom Thompson will manage the No. 2 car. . . . Naida Ruby and her Petite Circus, at the Winter Garden, New York, February 9-15, will appear with the Dailey Bros. show at Hartford, Conn., February 29-19.

This is the time of the year when you can find bill crews lighting cold billboards—yes, even in the snow.

Louis Engelheim, who has been with the World of Today Shrine for the last six years, will be with the advance of King Bros. Circus . . . C. G. Bill and Jeanie Darling are coming from West Palm Beach, Fla., to Harrisburg, Pa., where they will begin promotional activities for the Ham- merton date in April. They handled the promotion for the World of Today in the Florida resort city . . . Prof. C. J. Hornback and his evangelistic unit, wintering in Worthington, Minn., will take to the road April 1.

Cryal is a showman who won’t buy a sand tank unless it is up to the size to prove it won’t leak.

Mr. and Mrs. Paul Conway and daughters are back in Mazon, Ga., following a trip to New York and other cities, saddened by the death of Mrs. Conway’s mother, Mrs. Charles Lee C. Conner . . . Mabel Stark, maudlin by a tigress recently in Thousand Oaks, Calif., made her brief appearance during the “March of Dimes” benefit performance in Los Angeles. Alphonse did not completely absor- be Miss Stark’s punch and there was a curious unravelling of events . . . Father Edward Sulli- van of the World of Today speakers at the recent annual meeting of the Pepperell Trophy Club, February 7, issued a direct defore, me, where he also showed his circus movies. The Circus Historical Society was visited by Maurice Allaire, vice-president; A. M. Patton, F. White, George Perkins and Paul E. Reberge.

Charles (Butch) Cohn, for the last 10 years assistant manager and treasurer of Dailey Bros. Circus, has signed as concession manager on King Bros. Circus for the season. Alphonse will be on the train with Cohn will be Jean Allen, for several years in the con- gestion on both Dailey and Cole Bros. shows. They will start March 1. (See Under the Marquee on page 66)

DRESSING ROOM GOSSIP
ON PAGE 60

FOR SALE
THREE (3) LARGE ELEPHANTS
Terrific Act, can be seen working now with Hamid-Merton Circus. $9,000 cash. Work $15,000.

Bob Morton
Hotel Schroeder, Milwaukee, Wisc., week of Feb. 20.

WANTED FOR 1950 TOUR
DAILEY BROS.’ CIRCUS
Workingmen all types: Prop Boys, Truck Boys, Box Porter, answer, Stewart (or Scalise in Chicago, 2500 N. Racine Ave., Chicago, Ill.).

Bob Morton
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WAHID BROS. CIRCUS
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**ESE Corrals 81G 1949 Net**

**Attention 359,087 despite rain on five days — all officers are re-elected.**

**WEST SPRINGFIELD, Mass., Feb. 18—An attendance of 359,087, despite heavy showers which fell for five days, has chalked up one of its banner years in 1949. The fairgrounds are under the management of the town boards of trustees, Robert J. Cleeland, and general manager, Charles A. Noah. The fair was held at the annual meeting of trustees last week. All-time high sales of exhibits, which contributed to the $1,000,000 net profit after depreciation.

Harry S. Salty was re-elected president and R. DeWitt Mallery and George B. Williams were re-elected vice-presidents. Robert J. Cleeland was re-elected treasurer.

The total attendance in 1949 was 359,087, despite heavy showers which fell for five days, according to the final report. The livestock show was the largest in history with 1,842 entries compared with 1,796 boys and girls who participated in Junior division activities.

Twelve members were added to the board of trustees. They are: Philip M. DesLauriers, New Boston, New London and Great Falls; E. A. Bixler, West Springfield; E. J. Borders, Winchester; Charles N. Campbell, New London; Arthur F. Jones, West Springfield; John F. Montgomery, New London; E. J. Borders, Winchester; Charles N. Campbell, New London; Arthur F. Jones, West Springfield; John F. Montgomery, New London; and A. A. Wilton, New London.

**Saratoga Expo Tops '49 Gate**

**Attendance first two days jumps 100% over year ago — midway runs 65% ahead.**

**NEW YORK, Feb. 18—** The Saratoga County Fair, under the management of the Saratoga County Agricultural Society, had its best two-day attendance in history on Wednesday and Thursday, with a total attendance of 42,000. The midway was also the busiest in history, with an estimated 170,000 people walking the midway and enjoying the rides and games.

**Calgary Stampede Advance Sale Is Big Success**

**CALGARY, Alta., Feb. 18—** The advance sale for the Calgary Exhibition and Stampede was a big success, with 120,000 tickets sold for the July 10-15 fair, a record for the city.

**U.S. Finally Okays 25G Bethany, Mo., Fire Loss Payment**

**WASHINGTON, Feb. 18—** After a year of wrangling, the United States Senate, now ready to pay $25,000 to Bethany, Mo., for fire damage burned during the Army occupation in 1913, Congress approved a bill appropriating the money. The bill was signed by President Truman, who approved it.

According to the records, an artillery battery was having a ball game at the privately owned stadium when a stray bullet struck the field, killing later the local civilian band. A birthday for the town in 1892, the residents were thrown into confusion, with the local band playing at the fair in 1913. The state fair was held at the same time, and the band played again.

**National Speedways Inks Huron Dates**

**CHICAGO, Feb. 18—** National Speedways Corp. (Aventura and Whitac Whore) has closed for three days of auto racing at South Dakota State Fair. Huron, Sisson announced here. The program includes a 100-mile Grand National and two afternoon of big car races.

Four more days of auto racing in Illinois are planned, all at the same track, which will be used for the first time this year. The new track is part of the $1,000,000 project.

**Winter Haven Sets Record**

**Citrus expo turnstiles break all past marks — midway gross up 20%**

**WINTER HAVEN, Fla., Feb. 18—** The Florida citrus exposition closed out its six-day run today after a successful showing Monday (13), favored by ideal weather, all attendance records set, the midway gross up 20% on the year, which was revived five years ago under the management of Phillip C. Moore.

**Free acts were presented daily in the Lake Silver amphitheater, with the Sunday morning show, featuring the Fairyland Magic and Radio Show, which were sponsored by Dan Hudson's own.**

**Galt, Calif., Cuts Preem by 50%**

**GALT, Calif., Feb. 18—** Livestock premiums will be cut in half for the 1951 fair season, which will be run from April 14-25, officials announced. Decision to make the cut was made by the fair board, which declared that approximately $60,000 was available for the 1950 season, as compared with $120,000.

The 1949 premiums for livestock totaled more than $100,000 this year. More emphasis will be put on 4-H Club and Future Farmer activities.

**Red Deer, Alta., Annual Plans $8,000 Improvements**

**RED DEER, Alta., Feb. 18—** Improvements, costing $8,000 are planned for the 1950 fair season.

**Included will be the construction of new 4-H Club barns, asphalt sidewalks and improvements to the track and parking area.**

**IAFE Inaugurates New Ad Service**

**NEW YORK, Feb. 18—** A new non-profit advertising matrix service for all agricultural annuals has been inaugurated by Inauguration of Fairs and Exhibitions (IAFE). The service, available in package and bulk form, uses a mid-century theme. The service is open to any public relations firm, provided the minimum package contains 10,000, including one or two and down to 25,000, which is the closest thing to a blank sheet totaling 16 individual proofs. The proofs are available for use by advertisers and agricultural associations. The service is popular for its extensive advertising program and its wide-open use of the service by agricultural annuals is virtually assured since the service is designed to meet the minimum service for all of the annuals it services in the United States and Canada, and the American Institute of Advertising, Boston, will further the service to clients with packages, Tradeo said.**
Davenport Annual
Nets $2,401 Profit;
Officers Re-Elected

Davenport, Ia. Feb. 18. - The 1950 Mississippi Valley Fair has netted $2,401.53, Frank Harris, manager, announced at the annual meeting of the board of directors. All officers were re-elected. They include Chester D. Saltz, Davenport president; James Holst, LeClaire; Dr. W. C. Vollstedt, Dixon; Cable G. Von Maur, Davenport vice-president; Carl E. Pyle, secretary; Ben Conlin, treasurer, and Harris, manager.

Members of the board re-elected were Leo Clark, Charles F. Brunken, Herman Fahrenkug, Theodore Moellenbeck, Frank Groden, W. P. Petersen, Omer Plamek, J. W. Wells and Roy Wiese. The 1951 annual, scheduled August 15-20, has qualified for $2,000 in State aid.

BOSTON, Feb. 18. - Annual meeting of the New Hampshire Fair Association has been postponed until March.

MINNESOTA FAIR ASSN.
MINNEAPOLIS, MINN.

The Minneapolis St. Paul American Legion Post 23, Indigo, Minnesota, has its own Carny for their Fair, third week in October. 1951. Please contact

W. M. Gammage, Secretary
Amherst, Va.

MEETINGS OF FAIR ASSNS.

Association of Utah Fairs & Livestock Shows, Newhouse Hotel, Salt Lake City, February 17-18, Sheldon R. Brewster, 851 Second East Street, Salt Lake City, secretary-treasurer.

Middle West Fair Circuit, Hotel President, Kansas City, Mo., March 15, Glen R. Boyd, Spring- field, Mo., president.

Association of Jennie Toot Fairs, Home Building Institute 10 Prospect Street, Hartford, April 29, at p.m.

BOSSES, N. Y., SETS

All 1950 Attractions

BOONVILLE, N. Y., Feb. 18. - All entertainment contracts have been signed for 1950 Boonville Fair, R. H. Ryder, grounds and concession manager, reported. The dates are August 1-5.

The Al Martin Agency, Boston, will supply the grandstand show, J. Ward Beam and his World's Champion Daredevils were awarded the thrill show contract, and Joseph J. Godin, Interstate Fireworks Company, the tickertape Dick Coleman, owner of Coleman Bros.' Shows, will oversee the midway.

Other planned entertainment features will include "school band concerts," softball games, horse show, horse pulling contest and "Carny games."

Recently re-elected besides Ryder were Romye Vaughn, president and manager; Charles Finkboner, secretary, and E. R. Hargrave, treasurer.

RENEWED interest in the Bicentennial celebration is indicated by the decision of William Miller to run for his third term as association president, according to F. S. Heckbert, membership chairman.

William Miller, Boyd, president of the Olds Agricultural Society, has been re-elected president of the Bicentennial Association. W. F. Leach, Vegaire, is vice-president. A new secretary will be appointed to succeed S. C. Heckbert, Vermilion, retired.

ABC COMM. Annual Meet

CHESHIRE, Conn., Feb. 18. - A meeting of three Connecticut shore-line towns sponsoring fairs was held some last week. Participating were members of the Chester, Ham- dam and Lyme fair associations. William Stark was chairman of the meeting and James Puller secretary. Counts and horse drawing contests and their premiums were discussed.

WINTER FAIRS

ARIZONA

Baja-Marinola Co. Fair & Circus Show Feb. 16-19, Maricopa, Depoezine.

FLORIDA


INFORMATION

FOR WINTER SHOWS

T恤, and 30. $3.50, send photo.

WILLIAMS & LEE

444 North Fourth Street
Chicago, Ill.

AMHERST COUNTY FAIR ASSOCIATION

Intercessor A. H. Daigle, secretary, has been elected president of the board for the 1950 fair. LeClaire, Ia., in December.

WANT FAIRS WANTED

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FOR WEEK OF JULY 5-12, 1950

CASS TOWNSHIP ANNUAL FAIR

Sponsored by the American Legion Post 23, Indigo, Minnesota, will feature horse and livestock shows, and will include entertainment of all kinds. special events include the "HARRY BORDERS, Dugger, Indiana"

WINTER CARNIVAL

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WINTER FAIRS
**Breathtaking May 1 Debut For 12-Ride Kiddie Spot at Hammond Costing $100,000**

**Wolff To Handle Coney's Flaxing**

**N. J. Court Upholds Mill & Pier Owners**

**Atascocita, Feb. 18.—A decision by Judge Richard Phil- lach here, upholding terms of a lease of Million Dollar Pier and granting the owners was upheld this week by the appellate division of the Court of Appeals in Houston. The decision, written by Judge Justice, finds that the lease was valid and that the owners were entitled to the rent due under the lease. The judge also ruled that the lease was not a violation of local zoning laws.**

**Refurbishing For Playland To Cost 175G**

**Rockway Spot Adds Ride**

**NEW YORK, Feb. 18.—Rockway’s Playland, with its new Rockway Memorial rim, has launched a $175,000 face-lifting and expansion campaign.**

**Bullitt Offers Cheap Rate in Hefty Pitch For American Money**

**NEW YORK, Feb. 18.—Bullitt’s Vacation Village on Grand Bahama Island is being advertised as the place to be.**

**Warmer Day Aids Gotham Resorts**

**NEW YORK, Feb. 18.—Rising temperatures, hitting an afternoon high of 64°, were the key factor in the recent opening of Playland at Rye and Coney Island and Rockaway Beach. The resorts opened for the season yesterday (Sun-Day). Refreshments stands, rides and concessions open for business were offered for the first time in months.**

**Petrillo Outlines Position Of AFM on Form B Hassle:**

**Letter Studied by NBOA**

(Continued from page 16)

Butlin recently has appeared on the scene—whether he be banterer or a local leader—has been without any establishment, and, therefore, the State of New York will not accept responsibility for his actions.**

**Solin Aid Is Sought By Batt and Storm**

**WASHINGTON, Feb. 18.—President Harry S. Truman, of the National Industrial Conference of Parks, Pools and Beaches (NAPAB), and the American Federation of Labor (AFL) executive committee, here this week to call the aid of legislators to save the situation.**

**Storm talked to the $100,000-a-year Benson-Jackson Day here Wednesday, was held for the benefit of Atty. Gen. J. Howard McGrath, chairmen of the committee, who, Storm’s home State, Rhode Island.**

**Tonight at Pittsfield, Mass. Storm will attend a testimonial dinner honoring Gov. Paul Dever.**

**Curing will build buildings, vice owner, Phil Smidt, owner of Phil Smidt & Sons Hardware and Auto Supplies, said.**

**William de L’Horne Jr., sales manager of the National Amusement Department of Cosmopolitan, Dayton, O., and his brother Gene of Coney Island, take an active part in helping Breathtaking and his associates to design and locate the buildings, conces- sion buildings and, where possible, the locating of parks, recreation facilities, etc., as said.**

**Rides Listed**

- Rides purchased include a Cuddler Parade, a miniature train, Kiddie Ferris Wheel and Buzzy Ride, all from National Amusement Co., and the second largest ride from the Coney Island Chamber of Commerce, a horse-race walkway with Sky Flyer, from Allan Hogg & Son.**

**Chicago Zoo Gets Moose**

**CHICAGO, Feb. 18.—Lincoln Park Zoo here has been presented with a female moose by the Chicago and Northwest Air Lines, Director R. Martin Perkins announced.**

**Boston, Mass., Feb. 18.—Eddie Correll, operator of Riverman manager of the spot, will be Pete Smidt, owner of Phil Smidt & Sons Hardware and Auto Supplies, said.**

**The lease was signed for three years and has two years to run.**

- Thousand and one riding, all considerable buildings, Phil Smidt said.**

**Pleasant Population**

- Locally, a thin, not too populated area, Breathtaking said the park will have a draw of about 2,500,000 people.**

**On week-ends in the summertime, the park has between 5,000 and 10,000 persons picknicking in the park,” Breathtaking said, and “it’s only natural that we’ll get plenty of business from that one spot alone.**

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Cedar Point Deal Stymied At Sandusky

New Meeting Date Set

SANDUSKY, O., Feb. 18.—A few minutes before stockholders of the G. A. Boeckling Company, operators of the world famous amusement park on Lake Erie, were scheduled to consider leaving the resort, R. W. Davis, general manager, handed a temporary retraining order preventing the voting session.

The meeting was postponed until 10 a.m. Thursday (23) in hopes the tangled situation can be straightened out. Stockholders were assembled Monday (13) when the court order was received. They were to consider an annual franchise lease offered by a syndicate headed by T. C. Melrose, Cleveland, who operates a chain of hotels.

William Smith, Sandusky attorney, obtained the temporary restraining order in Erie County Common Pleas Court on behalf of Hildre E. Car- rigan, Manfield, and Boeckling trust beneficiaries. The order restrains Zeller and other company officials from recognizing the stockholders in the land Central National Bank's agent as the "legally qualified and acting successor trustee" of the beneficiary trust fund. Harold A. Minnick, Cleveland, has been acting as proxy for the fund and beneficiaries.

The petition alleges: "There is no legally qualified and acting trustee of the fund but that the Central National Bank and its agents pur- ported to and have acted as the legally competent and authorized successor trustee of the trust property, and now that they have no authority or right to do so." The Guardian Trust Company, Cleveland, now defunct, was formerly the legal trust agent and the Central National Bank took over part of the Guardian Trust's affairs.

Mankey Heading Galveston Pier

GALVESTON, Tex., February 18.—Jack Mankey, former assistant to the director of public relations of the American Tracking Associations, Washington, was this week appointed to the $3,000-a-month Pier here to succeed Jodie P. Hall, who resigned after two years to open a restaurant.

Mankey's initial plans will con- tain the installation of a regular marine room on the pier itself. The Marine Room is the largest, air-conditioned ballroom in the South and has become increasingly popular in recent seasons. Included in Mankey's plans is expansion of concessions on the pier and in the $10,000 square feet of exhibit hall. Invitations have been sent to Chambers of Commerce throughout the Southwest, inviting them to send exhibits. Efforts also are being made to reaffirm sections of the pier with high-class concessions.

The new manager said he plans to have a pier with a good background in re- sort promotion, having been with the Detroit-Galveston Beach Association three years ago and, before that, with the Territory-Galveston Beach Association.

Skeeball Has Exclusive Features

Don't be confused by past experiences with imitations or old equipment. These new, scientifically designed Alleys cannot be compared with any previous alleys in player appeal, method of play or actual earnings.

The name Skeeball (copyright U. S. Pat. Off.) is nationally advertised and accepted by the public as the best S-Coin operated bowling game of skill. It is a LEGAL GAME, EVERYWHERE.

Everybody likes to play. Women and children are ardant fans, and they're good too. Whole families are your customers, young and old. The best people are your best customers.

Skeeball is the only skill game that can be successfully and profitably operated with prices under a merchandising plan.

The simplicity of its mechanical operation and parts, and its freedom from breakdowns and repairs, are reveals to operators and mechanics.

Skeeball is a "natural" in Parks, Resorts and Arcades. Groups of 10 or more Alleys are grossing from $1,000 to $2,000 per Alley, season after season.

One resort Arcade operator replaced 12 old alleys with 12 new Alleys in 1949. His receipts doubled over any previous year. (The public likes to play on new and modern equipment just as you like to drive a new and modern car.)

A city Arcade operator started with 6 Alleys, soon bought 2 more and is now planning removal of partitions to accommodate 12 more Alleys. (He must like Skeeball.)

A Park operator buys 9 Alleys in 1948, increases to 16 in 1949. Another buys 16 Alleys in 1948, increases to 24 in 1949. (They made money with Skeeball.)

You can enjoy the earnings made with SKEEBALL. WRITE US, WE'LL DO THE REST.

PHILADELPHIA TOBOGGAN CO.

120 E. DUVAL STREET

PHILADELPHIA 44, PA.

AMUSEMENT DEVICE MANUFACTURERS

WATER CYCLES Taps in Fun

TOIPS in Safety

TOPS IN PROFITS!

A sensation for the kids. A real thrill for the grown-ups. Let them pedal their own at Lake, Shore, Park or Pool. 3 models, modern design, heavy-duty direct drive, no chain, no gears. Small Investment—Minimum Uptake.

Write for Details

SEELKE WATERCYCLE CORP. New London, Connecticut

MODERNIZATION PAYS DIVIDENDS

The public now demands its money's worth—all accepts sturdier, modern models. Sturdier equipment means more money. Your company takes in more than ever before. You may be sure.

Shake out your old equipment and try SKEEBALL. It will be an attraction that will make your business thrive.

1948 SPITFIRE

FOR SALE OR TRADE

Complete, in excellent condition, operated in a park two seasons. Must be sold or will trade for Billiards, Flying Machines.

The EXCELSIOR OHIO COMPANY

21350 St. Clare Ave., Cleveland, Ohio

Write for Details

49-1952

Airscent Brand

PLANE 49-1952

THOM THUMB STEAKLINERS, inc.

Phone 6-1412 Sarasota, Florida

WORLDS LARGEST

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS!

FOR BIGGER PROFITS

"GET THE BEST!"

MINIATURE TRAIN CO.

Executive Offices: Indianapolis, Indiana

February 25, 1950

The Billboard
**Grandma Maloe Arrives:**

**Peony Owners’ Mother Rides Plane Costing Stewart’s Life**

OMAHA, Feb. 18.—The Maloes, including Joe and Bob, owners of Peony Park, and Walker, newspaper publisher of Halieville, Tex., celebrated the arrival here by plane from Czecho-Slovakia of their 90-year-old mother, Mrs. Agnes Maloe, whom they had not seen in 20 years.

Mrs. Maloe was aboard the transoceanic airliner from which a steward worked out an accidentally opened door, Saturday (11) as the ship approached New York.

Mrs. Maloe, who had been in Czecho-Slovakia to make arrangements for her trip here. It was six months before the Russian-dominated government approved her departure.

Mrs. Maloe left the United States in the early 20's for a visit to her native country. She decided to stay. Recent events, however, convinced Mrs. Maloe and her sons that she should spend the remainder of her days with them in the United States.

**Bridgeport Okays Buying Bridge to Pleasure Beach**

BRIDGEPORT, Conn., Feb. 18.—The Common Council voted this week to purchase the bridge connecting city-owned pleasure beach Park with the mainland.

Ownership of the bridge, built years ago by Pleasure Beach Park Company, has long been in dispute. The park property was not paid for by the city when taxes were not paid. City Attorney Harry Schwartz recom- mended that $4,000 be paid to settle the matter, stating that it would cost approximately that amount to try the case, even if the city won.

**Cincy Coney Skeds Preview**

CINCINNATI, Feb. 18.—The customary series of weekly end productions at Coney Island here, preceding the official opening, Saturday May 20, has been continued by Edward L. Schools, president and general manager. Previews start April 20 with dancing in Moonlight Garden on Friday, Saturday and Sunday nights to music of various performers, as yet not announced.

Other park amusements will operate Saturdays and Sundays.

**UNDER THE MARQUEE**

(Continued from page 63)

Jack Wilcox and John R. Huber, as special agents for the Kelly-Miller and the Cole & Waterman shows. Wyatt Davis, clown, will be in New Orleans for the Mardi Gras. Edward Caupert, on advance of the Ringling show, is working his Great London Midnight Shooting Show in theaters around Memphis.

Jack Bell, head of United Bill- Post Company, is vacationing in Phoenix, Ariz. Jack Haines, clown on the Dales Circus last season, and Ray Brison, clown magician, have returned to Reading, Pa., after playing four weeks of school dates in New York State and a number of dates in New England. Frank Braden, of the Big Oney press staff, has recovered from pneumonia and has been re- leased from Sarasota (Fla.) Hospital. Mr. and Mrs. Tom Pacheco and Leonini and H. Lederer are visiting Sarasota. Otto Borsini, high wire artist, reported recovering from injuries received last month in a fall while performing with Circus Atayde in Mexico City.

**MEMPHIS BIG FOR HLM**

(Continued from previous page) Misses Wanda Williams, Eunice L. James and Gladys Dixon are among the many most popular girls at the Tower. Mrs. Dryden, the matron, is always ready to see that her guests are given a good time. The social life at the Tower is always something to be desired. The Tower is one of the most interesting places in the city.
ROYAL CROWN IN STRONG BOW

Strates Uses 20-Car Unit At Sarasota

Early Biz Tops '49 Gross

SARASOTA, Fla., Feb. 18.—First two days of the Sarasota County Fair here this week featured the myriad attractions furnished by James E. Strates, Sr., of Strates Shows, provided a sharp increase over the corresponding period last year as grosses were still below expectations.

The increase, estimated at 65 per cent, was attributed to the large number of rides and shows in operation under the Strates banner. The line-up included 14 shows and 16 rides, including 6 kiddie devices. Strates sold 20 railroad cars to carry equipment here.

Orlando Next

From here, the unit will move to Orlando, Fla. It will participate in the Central Florida Exposition for six days, starting Monday (20). After that the unit will return to Sarasota, Florida, where it will be booked for a week's run in late August.

Jones in Charge

Strates spent several days this week in Miami on business, and was told that the equipment will be returned to the org's winter quarters at Pine Castle Barbour this winter. A winter quarters activity will be staged in March to set up the shows for the full-scale tour, which will open in Washington, the last week in March, and continue through the summer.

Two Outfits Prepped By Peck Amusement

KANKAKEE, III., Feb. 18.—Peck Amusements, Inc., will have two shows on the road this week, with C. S. Peck acting as general manager and general agent of both units. Work of getting equipment in shape for the tour, which has already begun, is proceeding at Pomona, Ill., quarters.

Robert L. Peck, son of C. S. Peck, will manage the Norab unit, which is touring in April. It will tour Indiana and Illinois until Labor Day, then go to Mississippi to play 10 dates. Seven office-owners and about 25 concert bands will be carried. Robert Peck will handle secretarial duties for the outfit, with a manager in charge of childhood items.

Edward Misak, a former Peck employee, will manage the No. 2 unit. For the past three years Misak has been secretary for a fishing tackle firm. The No. 2 unit will carry five rides and 20 concert bands.

Fair contract, June 21-25.

New Curb Tower is 11 stories, 27 condominiums and an 89 by 200-foot exhibition area. Four interior light towers and 12 exterior midway towers are carried.

San Fran Show Folks Set Program To Bow New Clubroom Mar. 6

SARASOTA, Fla., Feb. 18.—A hank-junks and homing will make the opening of new showrooms of the Deutscher Bros. Fair and Music Hall Company, March 6, at 414 Fourth Street here the most important event in the city. The new building, recently completed with space for the Pacific Coast Showman's Association, which includes the boasts a crew of 25 remodeling the new showroom, has a large auditorium and 220, dining room, kitchen and charcoal boiler, washrooms, lounge, card rooms and a board of directors.

Bill Kindel, chairman of the board of directors, said that the showman's new showroom will be opened for the benefit of the showmen and will consist of equipment, railroad cars, secretaries, stenographers, stenographers, typists, electricians, and Wayne Kindel, secretary.

Crafts F&E Pacts Burbank "Parade"

BURLINGTON, Calif., Feb. 18.—Crafts Fairs & Exposition Shows were awarded the contract for the sixth annual "Parade of the Crafts," which will be held at the Los Angeles County Fairgrounds, Sunday, Oct. 3-7. Crafts was awarded the contract and will be handled by Bobby Colon, recently appointed general manager of Crafts Show. The others are 22 Big Shows and Exposition Shows.

Opening Day at Winter Haven Fair Tops 49 Gross by 20%; Rides, Show Array Impresses

Edie Young Org Uncovers Strong Earning Power, Lighting

By Frank B. Roering

WINTER HAVEN, Fla., Feb. 18.—Winter Haven Show, owned and managed by Edie Young, launched its 1950 tour, its seventh season and its first straight opening here Monday (13), at the Florida Citrus Exposition, with rousing of the biggest first-day gross in its history, of $63,670, which is $11,254 more than the previous week's opening day weather was very fierce with the prices prevalent in the citrus industry, if which this city is a major center, showed up in the spending. Attendance, too, was up, and these factors contributed to a gross of 92 per cent higher than for the corresponding day in '49.

New Rides Added

The huge ride line-up features a large array of kiddie rides, Addis, including a Rock-o-plane and a Fly Plane, and two kid rides, Skyflight and a flying squirrel, with riding devices, Titlekast, in her second appearance, in many years here, with the show, "Blanket." "Blanket," a Secretary: Gay Parsen (See Royal Crown on page 12

20th Century Boys April 1

Seven-State Tour Scheduled

OTTAWA, Kan., Feb. 18.—In quarters here after attending eight shows in the last week, the 20th Century Boys agent of the 20th Century Shows, will be booked for the March 29-30-31 presentation in St. Petersburg, Fla., and the April 1-2-3-4-5-6-7-8 tour in Oklahoma City. The tour will visit Arkansas, Oklahoma, Kansas, Missouri, and northeastern Texas. The show will tour Arkansas, Oklahoma, Kansas, Missouri, and northeastern Texas. The show will tour.
Glen Issells, World of Mirth Shows’ agent, has returned to New York after a three-week trek through the West, in search of national advertising. Reporting considerable success, Issells claims publicity which would be presented in the form of painted and neon signs and a souvenir program.

Worn winters are all right, but they produce an overdose of sunny feet.

Walter Lankford, former owner of Lankford’s Overland Lankford’s Band, is wintering in Toronto, Ont. He is spending the winter in the cockpit this season. . . . Dick Coleman, operator-owner of Coleman’s pleasant Texas, is in Florida, and the rest of the company is scattered through the southern states.

FISH PONDS

Using both live and dead, big and small, clown in beautiful cabinet with unusual effects. We will have only one show today and will then be closed until March 2nd, 1950. 122 W. Division Ave., Omaha, Neb.

WHEELS OF ALL KINDS PADDLES—LAYDOWNS

FAIR AND CARNIVAL SUPPLIES & EQUIPMENT

HOE WHEELS—BOLLING WHEELS—JOEY CARREY WHEELS—PIPER WHEELS—BETSEY-JOYCE WHEELS—BOYD WHEELS—HARRY WHEELS—SUSAN WHEELS—ROLL, DOWNS—BEAUWHEELS—SEVENWHEELS—BALL GAME—SKILSOS—THUNDERBOLT RAMP RACER—WATCHLA BLOCS

Write for Catalog

H. C. EVANS & CO.
522 W. Adams St. Chicago 7, Illinois

CARROUSEL SHOWS
SEE OUR COMPLETE LINE AT THE AMERICAN TOY FAIR.

CARROUSEL, HOLLYWOOD, N.Y.C. ROOM 655
MARCH 6-18.

Write for Catalog

CARDINAL MFG. CORP.

6 KEAP STREET, BROOKLYN 11, N. Y.

FAIR AND CARNIVAL SUPPLIES & EQUIPMENT

FRONT PAGE

WANTED—A CARNIVAL for our
50TH ANNIVERSARY CELEBRATION 4/6-4/9. Write to
JOSPEH M. SAROSKY, Seey.
Judd’s Stores A & B, Judd’s, Pa.

BLUE GRASS SHOWS
NOW ROCKING SHOWS — SIDES — CONCESSIONS
D. O. BOX 821, OWENSVILLE, KY.

RIDE FOR SALE

1948 Fire Truck, $1150.00. 1949 Sea King, $1295.00. 1947 Balloon. 14 passenger, $850.00. 1943 Sea King. Tires and air line $295.00. Two 1939’s, $295.00 each. 1937 Sea King. Tires and air line, $295.00. Two 1939’s. $295.00 each. 1937 Sea King. Tires and air line, $295.00. Two 1939’s, $295.00 each.

Griffin Amusement Co.
Jacksonville Beach, Florida

FINISHING TOUCHES

HUBERT’S MUSEUM

225 W. 42nd Street, New York, N. Y.

Open all year round

Want inexpensive and novelty acts. State salary and all particulars in first letter.

PLASTER

Mix and deliver. All work is guaranteed and finished and shipped. Large orders, 80 cts. per dozen, less for orders of 50 dozen or more. Write or Wire

Smith-McCown Distributors
East Jackson

RIDE FOR SALE

1948 Fire Truck, $1150.00. 1949 Sea King, $1295.00. 14 passenger, $850.00. 1943 Sea King. Tires and air line $295.00. Two 1939’s, $295.00 each. 1937 Sea King. Tires and air line, $295.00. Two 1939’s. $295.00 each. 1937 Sea King. Tires and air line, $295.00. Two 1939’s, $295.00 each.

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PLASTER

Mix and deliver. All work is guaranteed and finished and shipped. Large orders, 80 cts. per dozen, less for orders of 50 dozen or more. Write or Wire

Smith-McCown Distributors
East Jackson
World of Mirth Shows

The Largest Midway on Earth

1950 All-Star Fair Route

* Presque Isle Fair, Presque Isle, Maine
* Central Canada Exhibition, Ottawa
* Champlain Valley Exposition, Essex Junction, Vt.
* Rutland Fair, Rutland, Vt.
* Brockton Fair, Brockton, Mass.
* Great Allentown Fair, Allentown, Pa.
* New Jersey State Fair, Trenton, N. J.
* Greensboro Fair, Greensboro, N. C.
* Winston-Salem Forsyth County Fair, Winston-Salem, N. C.
* South Carolina State Fair, Columbia, S. C.
* Anderson Fair, Anderson, S. C.
* Exchange Club Fair, Augusta, Ga.

The 1950 tour will also include proven stall dates, many with top records sustained for nearly two decades.

Correspondence is welcome at all times from showmen with new and novel ideas that are in keeping with the general excellence of this organization and the outstanding dates which it plays.

FRANK BERGEN
General Manager

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

OPENING SEASON 1950 GREENVILLE, S. C., MARCH 22ND

Offer an outstanding roster of stall dates, celebrations and fairs in the South's best industrial cities.

WANT CONCESSIONS

PHOTO GALLERY, LONG AND SHORT RANGE GALLERIES, BASKET BALL, NOVELTIES, DUGGERS, M'lD BARE, FROZEN CUSTARD AND MANY RANKS OF ALL KIND. M. C. W., C. W.

PENNY ARCADE

Owning to disappointment can place high class Penny Arcade for the season.

CONCESSION AGENTS

Ray Clayton can place sober and reliable Hardy Rank Agents. Positively no drinking tolerated. Address, Ray Clayton, care of Show.

Address
JOHNNY T. TINSLEY SHOWS
22-A E. Court St., Greenville, S. C.
Phone 5-3572

ROLL TICKETS

PRINTED TO YOUR ORDER
Keystone Ticket Co. - SHAMOKIN, PA.

Send Cash With Order. Stock Tickets, $20.00 per 100,000.

100,000
$27.00

T-E-N-T-S

CARNIVAL, CONCESSION, CIRCUS, SKATING RINK

Beautiful Colors—Individually Designed

JIMMY MORRISSEY

ALL-STATE TENT & AWNING CO.

300 E. 9TH ST. (Phone: Harrison 6867)
KANSAS CITY, MO.

Fat Man—Wanted—Fat Lady

500 LBS. OR OVER. GOOD SALARY, STATE ROOM AND CUT OF PICTURES

CLIFFORD S. KARN
RT. 1, JACKSONVILLE, ARK.

ALOA THE ALLIGATOR BOY

WANTS

Freaks and Novelty Acts of all kinds for the finest side show on the road. All new this season, assures a long, pleasant season on the richest midway on the road. Grit on the head trapped down deep. Price modest. Keys to biggest Act ever put on a show. Many acts are now going. Must all. We open March 25th with Johnny T. Tinsley Shows. Address, W. B. Smith, care of Johnny T. Tinsley Shows, Greenville, S. C.
CANADA—SIDE SHOW—CANADA
FEATURE ACTS WANTED
26 WEEKS—23 FAIRS—WITH GOOD PROSPECTS FOR SOUTH AMERICAN OR HAWAII WINTER TOUR.
GLASS BLOWERS, VIRGIN FAIRS; SWORD SWALLOWER, FAT GIRL, FAT BOY, SKINNY MAN, MENTAL ACT AND PALMISTRY.
CONGO, ANSWER, FIRE ACT.
Railroaded
J. BRANSON
PARKER, ARIZONA
Furnished
State at last letter.

ROYAL CROWN In
A Royal Show
(Continued from page 69)
Julius Kuehnel's Side Show, featuring Susie, the elephant girl; B. O. (Bottuous) Grantham's Monkey Show, Art Spencer's Lion Motorodrome, Glenn Porter's Turtledove Show; Dolly Young's Mystic Maze, Gen. Cornelis's Glass House; B. J. Stanley's Funhouse, Lassawi, Colosso's Repito Ranch, and Don Grecio’s horse and dog.
Concession row, large here, was reported off the mid on opening day. Concessionaires in operation included Frank Hayes, Chris Treich, Harold Hansen, Vaughan Clark, Johnny Wetherill, Bill Corbett, Frank Boss, Louis Chrest, Steve Plager, W. A., Dolores Cox, George Johnson, Johnny Johnson, Charlie Shepard, Mary Gallahar, Penny Hope, Elmer Getz, Frank and Winnie Wonkett, Joe Sampson, Harold Young, Mrs. K. Rakhe, Christie Siegel, Blanche Sullivan and Harry Rubin.

CARNIVAL WANTED
BUTLER TOWNSHIP FIRE COMPANY, Inc.
Wants information from carnivals for week beginning May the 14th or May the 28th, also July 17th or 31st. 60,000 population to draw from a radius of 6 miles. Contact Entertainment Committee c/o Mr. Edward Talkowski R. D., DUROUS, PA.

NEW FURNITURE
CALL ON US
NORTH FRANKLIN FURNITURE
421 State Ave. Bessemer Heights, N. J.
Phones: 9-4208.

ROYAL MIDWEST SHOWS
OPENING MARCH 25, 1950
WANT TO BUY
KIDDIE SKY ROCKET
Made by Piko Bros.
MELBO
41 Hamilton Ave. Bessemer Heights, N. J.
Phone: F4004.

FOR SALE

FOR SALE—BARGAIN
Old Time Trueber Stover, electric car. Want a car to drive, advises this car, well maintained. Runs well. 1000 mile test. New radiator, New motor, New tires. Entire car, $75.00. Call 1400. Street car.

FOR SALE
New Canned Truck, 7x9"
Popcorn, Peanuts, Frankfurters, Ice Cream, Tonic. Wish to get in contact with Carnivals, etc., in E. Aran only.

FOR RENT
Ideal location in Building on Boardwalk fac-
in, Jacksonville Beach. Has Some Plants. Can rent, share or own. See owner.

FOR SALE

FOR SALE
New Canned Truck, 7x9"
Popcorn, Peanuts, Frankfurters, Ice Cream, Tonic. Wish to get in contact with Carnivals, etc., in E. Aran only.

FOR RENT
Ideal location in Building on Boardwalk fac-
in, Jacksonville Beach. Has Some Plants. Can rent, share or own. See owner.

FRONT CARNIVALS
The Billboard
February 25, 1950

WANTED
Big Carnival
With Big Shows
Week of July 9 or 16 or 23
DRAWING POPULATION 400,000
IN RADIUS OF TEN MILES.
SUBMIT PROPOSITION TO
E. E. OYLER, Secretary
RANKIN POLICE PENSION FUND
RANKIN POLICE DEPARTMENT
RANKIN, PENNSYLVANIA

RAWMIRE MEDICAL SHOWS
OPENING MARCH 25, 1950
WANT TO BUY
KIDDIE SKY ROCKET
Made by Piko Bros.
MELBO
41 Hamilton Ave. Bessemer Heights, N. J.
Phone: F4004.

FOR SALE

FOR SALE
New Canned Truck, 7x9"
Popcorn, Peanuts, Frankfurters, Ice Cream, Tonic. Wish to get in contact with Carnivals, etc., in E. Aran only.

FOR RENT
Ideal location in Building on Boardwalk fac-
in, Jacksonville Beach. Has Some Plants. Can rent, share or own. See owner.

FOR SALE

FOR SALE
New Canned Truck, 7x9"
Popcorn, Peanuts, Frankfurters, Ice Cream, Tonic. Wish to get in contact with Carnivals, etc., in E. Aran only.
POWELSON GREATEST SHOWS
POWELSON EXPOSITION
POWELSON RIDES
SHOWS—Monster Dome, Side Show or any other First Class Grind or Bally Show.

WANTED — WANTED
For Following Shows

HARRY'S GREATER SHOW
OPENING APRIL 27 IN OHIO. PLAYING ON THE STREETS OR DOWNTOWN LOCATIONS WITH A FEW FAIRS AND CELEBRATIONS INCLUDED IN OHIO, WEST VIRGINIA, VIRGINIA, NORTH CAROLINA. CLOSING NOVEMBER 11 IN SOUTH CAROLINA.

CONCESSIONS WANTED—Small Arcade, Long or Short Range Gallery, Photos, Coke Glass House, Monkey, Wild Life, Girl, Arcade Concessions; All Stock Concessions, Some Eats, No Percentage or Grind Stores.

HELP NEEDED—CO ROUNDS, FOR FOREMAN, SECRETS OF FREIGHT, CUSTOM CAR AND FERRIS WHEEL. SECOND MEN ON ALL RIDE MEN FOR LIGHT TOWERS. TRUCK DRIVERS, TIC-TAC TIEL, SELLER AGAIN.

WANT MAN TO TAKE CHARGE OF COMPLETE SIDE SHOW. ILLUSSION, GIRL SHOWS, OR WILL BOOK ORGANIZED SIDE SHOW FOR COMING SEASON.

ALL REPLIES E. E. FARROW, SOLE MANAGER
BOX 1184
JACKSON, MISS.

FOLK'S CELEBRATION SHOWS
Opening Carlsbad, New Mexico, March 15
RIDES—Prizel, Little Dipper, Miniature Train, other.
SHOWS—Can place Good Monkey Show and other capable Shows; write.
CONCESSIONS—Can place legitimate Concessions.
RIDE HELP—Capable Foremen and Second Men, write.

EVANS UNITED SHOWS
FIRST CALL
4TH ANNUAL TOUR
CONCESSIONS—Can use any legitimate Concession not conflicting with what we have. Good opening for Color Photo, plus Cookhouse to exell, provide services in pleasant meals.
RIDE HELP—Good Concessionaire to get anywhere, must have a good ride and own transportation. We have the best route booked to Minneapolis and Kansas.
HELP—Can use Amber and Aces under some shows and have Missouri Reserves. No racket or grouch.

HARRY BOYLES
P. O. Box 55, Gibsonton, Fla.
Western Union—East Tampa, Fla.
P. E. Charles Frankel, with us last year, please contact.

ALL AMERICAN MIDWAY SHOWS
Last Call For 1950—Open March 4, Robstown, Texas.
Due to disappointing response will be using Showcar with F. P. A. No. 3. Also St. Louis, Will Concessions at All Rides and Both Rides and Trapeze Acts and Grind Show People needed in all departments. Address All Correspondence, F. P. A. 2745, Robstown, Tex. All replies to HERMAN REYNOLDS

Eddie's Exposition Shows
OPENING APRIL 29
WANT Ball Games, Cat Fights, Photo, Saw, Grind Shows, Teddy Bear, Doll and Blanket Mickeys. Contact: Professor B. R. McClellan and General.

JACK DIEL
1516 Mulberry Drive, Tampa, Fla.

EDDIE DIETZ
165 Monroe St., Butte, Pa.

PAUL'S AMUSEMENT CO.
NOW BOOKING CONCESSIONS FOR 1950
Need all legitimate Concessions away! Shows are available every day. Can use Charro or Chico Franks. Can use all kinds of Concessions and all types of Shows.

FLOYD O. KILE SHOWS
WANT—36 WEEK SEASON IN LOUISIANA, ARKANSAS, TEXAS—WANT Can place National Concessions, 300 riders, 1500 Concessions, Ad. AGRICULTURE, MUG, STRIKER, CATHEDRAL SHOWS, DOMESTIC PRODUCE, AGRICULTURE, Etc. Stock Only. ONE OF A KIND. 100 rider own shows. Davenport.

WALLACE BROS. SHOWS
America's Most Spectacular Midway
14 RIDES • 10 SHOWS • 5 NEON TOWERS • 12 PLANTS
50 CONCESSIONS • FLOOD LIGHTS
1950 • ROUTE • 1950

TENTH ANNUAL TENN.-KY. DISTRICT FAIR
WEEK MAY 1ST, HUMBOLDT, TENN.
HARRISBURG, WIS.
WEEK MAY 7TH, MEMPHIS, TENN.
COTTON CARNIVAL
CENTRALIA, ILL.
WEEK MAY 14TH, RIDE CELEBRATION
JACKSON, MISS.

NOW BOOKING
LEGITIMATE CONCESSIONS OF ALL KINDS
FOR MEMPHIS, TENN., COTTON CARNIVAL (BEALE AVE.)

SALES
WHITEY LUTZ, CONTACT
FIRST CALL—OPENING APRIL 22
LEE HOUSTON, WEBSITE
WANT Photo, Six Flags, Blanket Mickeys, with us last year, please contact.

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PLAYTIME SHOWS

#1 Unit Opening Early Playing Northern New England. 8 Fair, 3 Celebrations including WOODSVILLE, N. H., 4th of July, WANTS—Gried Stores, Custard, Snack, No grill or Gypies. Kids, Kiddie Rides, Motordrome, Monkey Speedway.


Week Stands Enticed Roy Jones After Years of Circus Trouping

(Continued from page 54)
sale of ad to sponsoring merchants, and the return for a number of years was excellent.

Carnival Press Agent

After the screen test promotion were built, Roy took to the carnival press agent for the United States of America. He teamed up with Sam Solomon for a year and then became associated with Pete Cortez, presenting shows to the public in every city in the nation. The venture clicked and Roy handled a lot of media for it. For about 12 years he went without a vacation. Roy joined I. J. Polasek and served the Polasek Enterprises as the manager for several years. He reputedly that he enjoyed every minute of his association with Polasek and Louis Stern, the owners, and might well still be associated with the org but the fact that the deals was weak. His kneels and ankles finally gave out after many weeks of standing on the concrete floors of arenas.

Then, too, the long jumps were not connected to any degree of attention. Roy recalls one 2,000-mile jump that took the Polasek from Akron to San Francisco. The jump and make-ready for the first show had to be accomplished in five days. While this was the exception, 500-mile jumps were common.

With Candy Blake

Handling the Side Show during two seasons with the Candy Blake Circus in Canada, Roy was the most familiar experience to Roy’s showbiz career. Roy says he’s not very old than he had ever earned before in his life and would have stuck, but the economic conditions called the nut. The large towns of Western Canada hadn’t seen a show in a long time and when the Blake Org bowed in it found nothing but “gold in them there hills” when leaving Beauty, Roy joined the Sparkes Circus for its revival. He quit that unit to join Jimmie Strates, who has all other employ and the affable Jimmie, he sings the praises of the boss man.

West Hungry

In his lengthy career Roy has naturally encountered both good and bad times. Money wasn’t always always, but Roy reports that he always had a few bucks in the bank and never went hungry. He went hungry and the service badge exposed for admission by many as “The Trouper.

Roy makes his home in Dallas with his wife Ruby, but they don’t have the opportunity to stay much more than a week. The Florida winter fair, the several conventions it finds necessary to attend in the coming season to be the org’s Orlando, Fla., winter quarters and Mrs. Jones hopping from one hotel to another.

Five Grandchildren

Mrs. Jones travels with Roy everywhere else he goes and everything is except that they do get lonely for their kids and the five grandchildren, they get to see all too seldom. Roy had two children by his first wife, Julianne Kincaid, of Akron; D. Louisville, and two stepsons, William and Hugh Davis both of whom reside in Dallas. His daughter was in show business but retired when she married. Earl remained in the business after returning from a stretch in the army during the war. Roy served with the army years in the first war. He is a member of the Troupe, Wild West, and the Oriental Lodge. As the National Showman’s Association, Showmen’s Association of America and Arizona Showmen’s Club, Pacific Coast Showmen’s Association and the Greater Tampa Showmen’s Association

MERRYLAND SHOWS

Newbooking. Wart Concessions of all kinds—Circus, Jewelry, Ice Cream still open. Shows—Want a House, Glass House, Urban or Penney Arcade. Ride Help in all departments. Several locations available and late night downtowns, all contracted. We open April 7 vicinity of Detroit. Write—Phone—Wire C. CRITTENDEN, Owner-Mgr., Midland, Michigan

B & C EXPO SHOWS

OPENING APRIL 29—NOW BOOKING

Rides—One major. Shows—Fun or Glass House, Motor or Prancer Drones. 10-20-1. Concessions—What have you? Plans legitimate outlive of all kind. All people with us last season contact now. This show held contract for 5 New York State and three in Pennsylvania. Mail order out. Starting July Fair. What more could you want? Get with it now. All addresses: B & C EXPO SHOWS, HEMLOCK, N. Y.

FOR SALE

Silver Streak Ride
This ride is in perfect condition, has operated in several short seasons; twelve cars, transportable. $15,000.00.

MODERN AMUSEMENT CO.
Seattle Heights, N. J.

FOR RENT

Circus Banner, N. C., concession stand includes side show, roller coaster, midway games, and pony rides, for sale or rent. All the best. J. McComb, 3-1504 S. Hiway, Sylvania, Ohio.

SINDEY ABRAMS
Camerer, E. C.

IRVIN NIXON
CONTACT ME AT ONCE
Carl Millie 7766 or main to Elgin Mills, Ala.

F. B. DUGGAN
Pan-American Animal Exhibit

WANT TO BUY

Circus Banner, N. C., concession stand includes side show, roller coaster, midway games, and pony rides, for sale or rent. All the best. J. McComb, 3-1504 S. Hiway, Sylvania, Ohio.

FOR RENT

Circus Banner, N. C., concession stand includes side show, roller coaster, midway games, and pony rides, for sale or rent. All the best. J. McComb, 3-1504 S. Hiway, Sylvania, Ohio.

F. ALLEN
1400 Broadway, New York, N. Y.

NEW LOCATION
S & J PRODUCTS
305 S. Main St., Memphis, Ten.
Circus Shows, Glassware and Shunt Exhibits.

LESLEY’S TRAILER PARTS AND ACCESSORIES
Complete line of trailer parts and Accessories available. All the latest models. Write for prices.

QUALITY TRUCKS
New & Used Trucks

JORDAN’S 5-STAR LOCATIONS

WANTED
FOR ANNUAL DOGWOOD FESTIVAL
Rides—One major. Shows—Fun or Glass House, Motor or Prancer Drones. 10-20-1. Concessions—What have you? Plans legitimate outlive of all kind. All people with us last season contact now. This show held contract for 5 New York State and three in Pennsylvania. Mail order out. Starting July Fair. What more could you want? Get with it now. All addresses: B & C EXPO SHOWS, HEMLOCK, N. Y.

LOOK—WANTED—LOOK

FOR SALE

CARNIVAL RIDES
FOR RENT

CARNIVAL RIDES
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FOR RENT
TERRELL BROS. CIRCUS
WANTS FOR LONG SEASON--WEEK ENDS Carnival Type Side Shows
2--Pit Shows—2

WANTED
Independent Rides for Celebration, July 2--3--4. Write
GENE COLBERT
The American Legion, Casey, Ill.

DEWISE PURDUN
WANTS FOR SIDE SHOW
Complete Tent Shows. Wagon Shows. Small, Medium and Large Shows. Send written proposals. First canvas, Estimates, Pleasure and Specialty Shows, call or write for features. (Tel. contact.)

DEWISE PURDUN
122 N. 20th Ave. Hollywood, Florida

NOTICE
AMUSEMENT COMPANIES SPRING FESTIVAL, MAY, 1950
COUNTY FAIR, OCTOBER, 1950

W. E. AYCOCK, Mauvorie, Georgia

CARNIVAL PLASTER
We manufacture the largest east of large and small mail orders. Send us your orders for use on stands, poles of all kinds, plus new items, and home made items. We also supply all kinds of tools for your business. We have a large list of items which you can order from supply and deliver.

DE LOCA'S AIRCRAFT
Phones 9652
R. D. 1, Sharpsville, Pa.

HERRY-BOURD HORSES WANTED
Must be jumpers and in good condition. Can use old and very poor. Large Horses for Herschell-Strathmier 40 H. tie. GRIFFEN AMUSEMENT CO.

JACK REMFRO WANTS
Skills and Press for Carnival Agents. Chicago, Ill., St. Louis, Mo., Kansas City, Mo., Dallas, Texas, New Orleans, La., etc. Other orders filled for all kinds of shows. Open Mondays, Tuesdays, Thursdays, Fridays, Saturdays. Write or wire. Address: Box 61, Meridian, Miss.

SERVING THE WEST OVER 20 YEARS
/device/agent/3c4d611756.jpeg

OPENING MARCH 20, VISALIA, CALIF.
12 RIDE-6 SHOWS--40 CONCESSIONS--SENSATIONAL HIGH ACT
ATTENTION! All people holding contracts for shows and concessions for 1950, please contact Harry Myer, Modern Fair Grounds. Visalia, Calif., for information.

SHOWS-Can place several clean, entertaining shows of merit for 1950. Desire House and One Man Shows. Animal Shows. Comic Shows. Circus Ray. Girl Show operator, wants dancing girls for Number One Show and Number Two. Contact her through our permanent address.

CONCESSIONS--We have several openings for Merchandise Concessions that do not conflict. Contact Harry Myer for information.

RIDES--Can place any rides that do not conflict. Ride help in all department rides. Contact the West Coast Exhibitors, West Coast, Calif.
OUTSTANDING PROVEN ROUTE of (First In) still dates plus the greatest array of Fairs and Celebrations.

WEST COAST EXPOSITIONS SHOWS OPENING FIRST WEEK OF MAY

WANT
INDEPENDENT RIDE OPERATORS-Get in touch with us for any major Rides that do not conflict. We prefer one party to hook with us to do these Rides. These must be in 3--1 condition. We have open several concessions for the Number Two Shows. Contact us and tell us what you have to offer. For further information in regard to West Coast Exposition Shows, contact

MIKE KREKOS or ED BARRIS
Permanent address 500 Clemmons Street, San Francisco, Calif.
NO COLLECT TELEPHONE CALLS OR TELEGRAMS ACCEPTED

WANT-Leeright's Midway Exposition Shows-Want
12 RIDES 8 SHOWS
Opening April 4th at Lancaster, Pa., under strong authorship and playing a choice spring route of par full season included for each amusing item in Western Kansas City, Dayton Annual Celebrations, solemn Hole Fair and Ebola, Marion County Fair, Monroe County, Rainsville, Rainsville, Decatur County Fair, Rome, Ga., and many others. Contract for equipment to be furnished.
Want bids not considering Splitters, Book Shakes, etc., Little Dipper.
Write to: LeRoy Leeright, 1063 W. Main Street, Rome, Ga.
Agents and the heels with the heels. LeRoy Leeright, 1063 W. Main Street, Rome, Ga.

PECK AMUSEMENTS
7 RIDES-25 CONCESSIONS
SHOW OPENS APRIL 17TH, WITH 10 SHOWS IN OHIO AND ILLINOIS, 14 FAIRS AND CELEBRATIONS-THEN KANSAS SEPTEMBER, OCTOBER, NOVEMBER WITH 10 BOM TIDE FAIRS BOOKED.

-3000 BARGAIN SPOTS-

NOW BOOKING
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WANT WANT WANT WANT

SHOWS--Concessions, Wagon Shows, Large Shows, Animal Shows, etc. All kinds of displays in any condition. Concession managers, call or write for information. CONCESSIONS--No horse or dog Concession. Horse showers, have several Rides that can not be placed. WANTS--All inside or outside stands, Le Souk, General Delivery, Every, Etc., no price.

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Popcorn, Novelties, Snow Cone, Candy Floss, Games, Sideshow, Carnival, Rides, 1 Year Contract. Located in Columbus, Ohio, 100,000 population.

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Wants to book local or long distance transportation. $1,500 complete oil and gas. For information write or call.

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Additional Concession--Shows. Write for information, will pay all expenses. Address: "DANNY WICKS," Box 8, Fort Worth, Texas. "Your Amusement Company, Inc."

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TREMONT, PA., ANNUAL HOMEcomings
Week of July 3 to 5 inclusive.
Free Acts, Rides, Concessions.
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ROGERS BROS.
Palmetto, N.C.
Marion Greater Shows

Marion greater shows opened on March 15 at the Grand Union Hotel, South Carolina. The show is billed as the biggest in the northeast, with two Saturdays of shows each week. The shows feature clowns, acrobats, and animal acts. The hotel has been fully renovated and is now a popular destination for tourists and locals alike. The show is sponsored by the Marion Greater Shows Association and is open to the public. For more information, visit www.mariongreatershows.org.
Heart of America
Showmen’s Club
913A Broadway, Kansas City, Mo.
K. E. NICOLAS, No. 18. Feb. 16
Regular weekly meeting was called to order by President J. A. Carpenter, who after discussion turned the meeting over to Second Vice-President H. S. (Curly) Clark, who conducted the meeting. Mr. W. M. Wilson and Treasurer George Carpenter were on the platform to assist in holding the meeting. Castle A. Woolverton was elected to membership by the membership. Lawrence T. Marshall, president of the club, is seriously ill at his home. 6250 Brookwood Building. Mr. Marshall will appreciate any help offered, and a letter from Raymond Clayton, now in Florida, getting equipment ready for opening.

Committee was appointed to investigate the possibilities of an all-day show at 15th and Broadway for the club’s homecoming, which is being continued. A lot was purchased by George Kimball in reconditioning his property in Hale, Mo.

Ladies’ Auxiliary
On February 5 President Nellie Weber of the newly named Dot Cory with 25 members in attendance was received at the meeting by Secretary Loretta Ryan. Mary Wilson suggested that the club have a check list for its members attendance, sponsored by the women’s auxiliary. The meeting was held Saturday nights. Proceeds are being used to purchase new equipment for the club rooms. Dorothy Williams was elected chairman, and second, was won by Leola Campbell. Many Frances Smelzer was elected to membership.

Miami Showmen’s Association
236 W. Flagler St., Miami
MIAMI, Feb. 16.—George A. Golden, first vice-president, presided at the regular meeting Tuesday (14). In the absence of President Carl J. Sedlmayer, J. D. Fraise pro-temed for Chaplain Bill Bryant, and James E. Strates, past president of the National Showmen’s Club, Miami, was invited to the restraunt.

Bernie Mendelson and Ned Torri, attending the opening of the meeting, spoke. Max Goodman, Jack Frazee, and Bill Even and Dodson, Cliff Wilson, Al Shapiro; Sam Levy, of Lawrence Greater Shows; J. C. (Timid) Scott and others, spoke.

Ladies’ Auxiliary
Mrs. Perry Hall, Miss Puckler, entertained the following women at a dinner in the Arlington Hotel: Daisy and Grace; Emily Strates; Grace Moo, Marie Chuch, Caroline Hall, Miss Bessie Reed, Miss Hazel Good, Misses Verna and Juanita Carter, Mrs. even and Mrs. Hall, and Misses Bessie and George Baker. Misses Hattie N. Ferrin, Misses Bessie and George Baker. Misses Hattie N. Ferrin, Misses Bessie and George Baker.

Hot Springs Showmen’s Association
310 3rd Central Avenue, Hot Springs
Ladies’ Auxiliary
Mrs. Perry Hall, Miss Puckler, entertained the following women at a dinner in the Arlington Hotel: Daisy and Grace; Emily Strates; Grace Moo, Marie Chuch, Caroline Hall, Miss Bessie Reed, Miss Hazel Good, Misses Verna and Juanita Carter, Mrs. even and Mrs. Hall, and Misses Hattie N. Ferrin, Misses Bessie and George Baker.

Show Folks of America
1191 Market St., San Francisco
SAN FRANCISCO, Feb. 16—President Mike Kreslow presided over the February 8 meeting, in the absence of Second Vice-President Art Craven, Ralph Fisher was called to the presiding chair. He was the uncle of O. W. Lloyd, with whom he had worked in the show business. Many congratulations were sent to the Tampa Showmen’s Association and the Ohio-Kentucky committee for the new h-jinks committee. Florida Showmen’s Association. Letters were read from Congressman Frank R. Hawkins and Sam Abbott, of the Ohio-Kentucky committee. A letter from the Showmen’s Association asked the club for assistance in solving an amusement tax law. Secretary Roche was directed to write Senator John F. Kennedy, of Massachusetts, entertainment, Marie Burke, Harry Scher and games, Bill Kinkel. President Kreslow presented the following new members, and members who have been accepted for the time: Jack Cotterell, Harry Johnson, Joe Borelli, Billie Hodgson, Charlie and June Albright, Nellie Ester, Fred Hanney, Past President Sammy Corson, Glenn Art, Fred Ferguson, Joe Franks, John DeDure and Fred Leasonden.

Michigan Showmen’s Association
1515 Can Ave., Detroit
DEPOT, Feb. 16.—Despite the cold outside of the club that night, there was good attendance at the February meeting, which was held at the present club quarters, after the meeting occupying the club. An hour later the club was First Vice-President Fred McDonald, led a discussion on the state of the show business in the absence of Edward Ford and Alex Lasch. A vote of confidence in the American Amusements was taken.


Showmen’s Association of America, Inc.
San Francisco Chapter
145 Turk St.
San Francisco, Calif.
Wm. O. Kindel, Chairman
Mike Krekos, President
Fred Weinmann, Vice-Chairman
HIGH JINKS AND NEW HOUSE WARMING
MONDAY, MARCH 6TH, 1950, 8:00 P.M.
A GALA NIGHT... DANCING...ENTERTAINMENT
ATTENTION
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1625 North 5th St., El Paso, Texas
Phone: W. 11-1144

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The Cleanest Midway in Show Business
OPENING IN APRIL AND PLANNING 6 BIG OLD HOME WEEKS, 4 CELEBRATIONS AND 7 WEEKS OF FAIR IN NEW YORK AND PENNSYLVANIA. OPENING AT NEWARK, JULY 23.

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WINTER QUARTERS

Virginia Greater
SUFFOLK, Va. Feb. 18—E=
Elzamet weather has hampered out-
ner rebuilding, so two big tents have
been erected and much of the work
conducted. Arthur A. Wamser, el-
ectrician and builder, arrived last
week and is repositioning the Tilt,
Wheel and the Whip seats. Recon-
ditioning of the Whip has been nearly
completed by Jimmy Burgess and
Evan Willy.

Ronnie Frey and his crew have set up
the Roll-O-Planes for overhauling
and painting and Hoover Byram and
crew have been working on kiddy
equipment. Sheriff Mitchell is busy
on his front gate, assisted by Johnny
Gley, Alvin Burgess and others are
rebuilding rails on the Ferris
Wheel.

Manager Rocco Manucci was host
Sunday (12) at a chicken dinner for
the crew and guests, including H.
Bradshaw, Bill Hyall and Ronnie
Pike. Mrs. Manucci and her nephew,
Philip Minelli, returned to their
homes in New Jersey. Mrs.
Manucci will return to quarters in
open dates, all kinds of Hankies.

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Have some shows framed complete, with Panel Fronts, Banners,
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30 Ft. over all, can be reduced in size to take care of your
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Have for sale a Daigon Electric Unison, great for bally purpose.
Have a 60 Ft. of brand new, 10 Ft. Blue and White Space Side Wall,
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Have Show Seats and many articles too numerous to mention.
Reason for sale—Our contract with Brydon calls for us to furnish
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Reply to me immediately by letter or wire, telling me what you
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H. V. PETERSEN, Gen., Gen. Agent

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CONCESSIONS—Can place first class Pony Show, Snake, Freak, Mechanical, Glass House, Midget, X-Ray, Motor Drums. All with or without animals. Want Mechanical and Concession—Can place a few more legitimate Concession—in any.

All Replies to Box 730, IOPP, Mio.

H. V. PETERSEN, Gen., Gen. Agent
Arcadia, Roller Bowl Open Door For Chi Braille Center Skaters

CHICAGO, Feb. 18.—The movement to teach roller skating to the blind, inaugurated in New York, has been given a healthy shot in the arm at two local clubs, Oscar Seltzer's Arcadia and Edward O'Sullivan's Roller Bowl, both of which have a long list of side specials for night skaters, according to a feature article by Pat O'Sullivan in the Chicago Daily Sun-Times of February 2.

The ball was started rolling by Charles Beckley, a skating fan who has gone blind. Upon the advice of the Chicago Association for the Blind, he immediately organized a roller skating club, under the sponsorship of the Roller Skating Club of Chicago (RSCC), that numbered two members at first and has grown to more than 50 in three weeks. There was no difficulty in starting the club, O'Sullivan related, but the sponsors encountered considerable opposition from rink operators. At first the blind were barred from all rinks, but the Arcadia, in the South Town, and O'Sullivan's club began to receive an admittance to every rink in the city.

Now Braille Center members skate every Thursday evening at Arcadia and the last Monday of each month at the Roller Bowl. In addition, the ball is starting classes to teach skating to Braille Center members.

O'Sullivan reported that Seltzer and Hershenson have encountered little if any difficulties while the blind-recreation authorities. In both clubs, the blind are introduced to skating by blind instructors, a member of the RSCC or some other skater who can see.

2,700 Blow Out 10th Bay Ridge Birthday Cake

NEW YORK, Feb. 18.—Approximately 2,700 spectators jammed into the Bay Ridge Rollerdrome, Brooklyn, for the 10th Birthday Cake, Bay Ridge Roller Skating Revue of 1950, Wednesday and Thursday evening.

The program was part of festivities scheduled by operators Joe Seifert and Carl Carlson to commemorate the tenth anniversary of the skating club, an added attraction, was expected.

Cast of the program numbered 150 skaters, all in coloration and costume. Directors were rink instructors Jim and Millie Ferris. Music was by orchestra.

Program included Southland Swing, rhythmic number featuring Fred Miller and Roger Dowdall, backed by five belles and five beauties; a Pretty Baby solo by Lt. Hs Maylir; Rehearsing a Rythym a spectacle offering 24 girls in time and Flash solo in John Perzolits; Wearin' of the Green routine, with tap dancer Dorothy Anderson, two rock girls and Tango Elffe, a two-dance-number team; Look Ma! I'm Skating, featuring seven kiddies; a free style by Irene Kromek; Songs of the Island spectacle, of the-club was given en masse; "The Bay View" a duet by Patricia Devilliers and Virginia "Billie" Hr. Big 6 Bay Ridge, burlesque number starring rink pro Jim Ferris and two male associates and a On A Winning-a notion finale, with 33 senior club members as cogitators and their escorts.

“Dinars” Show at Stratford

STRATFORD, Conn., Feb. 18.—Ernie Antignani, owner-operator of Stratford Skating Rink, gave a heady showing at his rink recently for the benefit of the March of Dimes. There were three performances. Edward Johnson, Joyce and James Shaw, and Susan Sanseverino, Wright, Elizabeth Denoy and Charles Denenberg, Long Beach Skating Club; Gladys Petro, Malcolm Gratin, Catherine and Grace Purdeau, Miltola, Eva Mantino and Veto Yearstone, Waterbury Dance and Figure Club; and the famed Dances and a professional dance artist, Elvino Antica, still skating by Richard Brunfellow, flying Wheels, a professional spinning thriller by the Skating Mask; Scotch Fox, headlining local ladies champ June Henrich with a dozen “Highlights” to the thrill of the crowd.

Minola’s “Winter Carnival” Draws 4,500 in 3 Showings

MINEOLA, N. Y., Feb. 18.—Winter Carnival of 1950, sixth annual full-length show of the famous Mineola Carnival and Figure Skating Club, drew approximately 4,500 to Mineola Rink, as Van Horn and Bikmeier revealed this week. There were more performances. Mineola and evening stanzas were offered Monday (18) and an evening show was held Tuesday (19). Advance sale of 1000 club, 3500 weekend and 5500 general admission, in the face of heavy snowfall.

Winter Carnival was directed and produced by rink instructors George and Gladys Werner, with music by orchestra leader, Wm. Howard, his band, Kenton’s. Write, authors, by Mrs. Charles White and Fred Van Horn as emcees. Many professional style roofs were used, theater-style lighting was employed, and costumes were generally described as exceptional for an amateur production. Cast numbered 100 skaters, including world, national and state all-stars. Running time was slightly over three hours.

The program: Orverture by Bobbe Weeden; waltz and dancing; by Mrs. Charles White and Fred Van Horn as emcees. Many professional style roofs were used, theater-style lighting was employed, and costumes were generally described as exceptional for an amateur production. Cast numbered 100 skaters, including world, national and state all-stars. Running time was slightly over three hours.

Milam Skatey Nets $203 With Show for Anti-Polo Campaign

WASHINGTON, Pa., Feb. 18.—Cell Milam’s Arena Recreation Center here donate, $203.00 to the March of Dimes campaign following a February 18 show held at the rink. Attendance was reported 157 people, who paid 75 cents each. The donation is a net figure after costs, including one cent federal tax and 10 cent per local sale. Helping the cause along were rink employees who donated their services.

The 40-minute show, directed by Arena pro Harriot McDonald, former U. S. amateur champion, offered Ada May Durclise and Donald Craig Lexington Roller Club, Pittsburgh; Catherine Carney, Greensburg, 1949 State Juvenile speed champion, who gave a free-style exhibition, and the following local talent: Charles White and Janes Haught, and Robert Daugherty and Peggy Green, competitive junior dancers. Clarence Wyeth and Colleen Caiffe, tango; Betty Bright, George and El_SRVCA, torch songs; and Dorma Gaston, precision skating, and Richard Sprowls and Charles McDonald, in dance interpretations. Pulling skating preceded and followed the show.

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$1.95. Contains everything imaginable:
1,000 pieces, $13.00 — 1,000, $24.50
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Closeouts—Quality Items of Every
Description. Guaranteed. Get a Big
Huge Profit!
Assorted $5. Per 100 $2.00
$1.95 100
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$3.95 100
$7.50 100
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Assorted Balloons, includes such
items as rubber party, big size, Happy Birthday, spaghetti
balloon, big-blow cello balloon, pin balloons, pin balloons
with pin cups, pin balloons with pin cups, pin balloons
with pin cups, pin balloons with pin cups, pin balloons
with pin cups. 12 assorted balloons in attractive
package, 50 assorted balloons in attractive
package, 100 assorted balloons in attractive
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GIVE TO THE RUNYON CANCER FUND

(Shamrock and Pipe Tag Size)

BIG NEWS!...

NOW...the Double Duty DE-FROST erator is here for EVERYBODY!

A modern AUTOMATIC DEFROSTER and a nationally known ELECTRIC CLOCK!

An engineering achievement scientifically designed to make your home refrigerator or home freezer a useful addition to our electrically operated home equipment line. Now the DE-FROST erator automatically turns the refrigerator or freezer off and on as desired for just the right amount of time to defrost. Easy to install—just plug in to refrigerator and hang on the wall.

Saves on electricity and refrigerator upkeep...ends defrosting nuisance forever.

Dazzles step fresh lingers...keeps ice cube trays from becoming fruit bowl.

Now...a fully guaranteed unit...smartly designed to withstand refrigeration's rigors...beautifully finished in refrigerator white. A real flush.

DON'T PASS THIS ONE

This is the kind of deal that comes to you in a great value with ready-pressed, with deal that are placed in factories, salesrooms, restaurants, sell out quick.

YOU MUST TRY IT TO BELIEVE IT

WRITE FOR LARGE QUANTITY PRICES

AVAILABLE—Sealed, high-quality push cards-jokes in $19.95, pays out 25% PROFIT. Sample, $7.20 Postpaid.

MIDWESTERN PRODUCTS INDUSTRIES
223 S. WARASH AVE. CHICAGO 5, ILLINOIS

Complete Assortment of Jewelry

CI COMPACTS • PINS • 3-PC. FOUNTAIN PEN SETS • RINGS (1001 Different Numbers) • ENGRAVING JEWELRY • IDENTIFICATION BRACELETS • PEARL NECKLACES

JEWELRY—That's Our Business

We have everything for
JEWELERS & ENGRAVERS
DEMONSTRATORS
All Orders Shipped Same Day Received
All Phones: CE 4-7956
5 NO. WABASH AVE.
CHICAGO, ILL.

BE THE LIFE OF THE PARTY
GET THE NEW LOOK with the
HOLLYWOOD COMIC NOSE
IT LOOKS REAL AND FEELS REAL. HAS A FLESHY APPEARANCE WHEN WORN. IT IS DIFFERENT AND NOT RUBBISH.

SAMPLE $7.75 6000Z $7.50 Per Dozen

P. O. R. Hollywood
ATTENTION, PITCHMEN, CARNIVAL MEN, ETC.
25% With Order, Balance C. O. D. Write to Wire

CHARLES L. BERRY
1610 NORTH WILCOX
HOLLYWOOD 28, CALIF.

HITS OF THE YEAR!

BATHING NUDIE FLOATING DOLL PENCIL
$7.50 $8.50

In C. D. Orders. Guaranteed. Pencil in clear glass and finish, with pretty window name plate, exposure holder, clear glass, delivered in lucite.

MYSTIFYING NICKEL-TO-DIMES TRICK

$5.50

In C. D. Lots. 395, Deposit on C. O. D. Orders.

WESTERN NOVELTY CO.
1730 Lawrence St.
DENVER 6, COLORADO

EASTER SPECIALS
Plastic Easter Rabbit Blow-Up, $4.00.
Real Fur Rabbit Basket Doll. $4.25.
Bunny & Basket $1.25.
Donkey Pull & Basket $1.25.
Swarovski Crystal Eggs. $3.25.
Buny Pull & Basket $1.25.
Suntan Licker, Bird. $2.75.
Bunny Pull & Basket $1.25.
Venus Fall & Poster, $3.00.
Pair Vase Cover, $1.00.
Ash Receiver. $0.75.
Hat Box, $1.50.
7-Way Chinese Trick Box. $16.00.
Chinese Trick Box. $9.00.
Mex. Hat Ashtrays, $0.60.
Mex. Top Hat & Gloves, $8.00.
Bassets, small, 46c. LARGE. $1.67.
Jap Finger Rings. $0.75.
Plastic Shr. with, $0.75.
Glass Trinket Boxes. 12 $1.25.
Large Clock. $11.00.
Large Watch. $13.00.
Ladies' Large Watch. $14.95.

M. NOWOTNY
1401 Broadway
San Antonio, Texas

MEN'S & LADIES' FAMOUS WRISTWATCHES
$4 BULOVA • $5 BULOVA • $10 AURORA
• $5 WALTHAM • $10 WALTHAM
Brand new 17 jewels, 1951 model. ROYAL GUTTERMANN. $8.75
15-jewel $10.75
Rhodium plate. $13.00
18-jewel $14.00
18-jewel $17.50
Comb. Band, $15.00 ed.
Simple Band, $12.50 ed.
Ladies' 17 jewels. $12.50 ed.
Ladies' 17 jewels. $9.50 ed.

WHOLESALE ONLY!
FREE! New 8x10 Catalog

10c Deposit With Order. Balance C. O. D.
C. O. D. Open Account is Based Houses.

MIDWEST WATCH CO.
61 W. Wellington A. Chicago 5, Ill.

MINIATURES of nationally famous beverages
$5.00

Over A Simple
$9.00

F. O. B. Minnepolis

12% deposit with order.
Balance C. O. D.

BURLINGTON MFG. CO.
423 N. 2nd St., MILWAUKEE 3

CHINESE FIRECRACKERS

500 QTY. $20.00

1000 QTY. $30.00

5000 QTY. $125.00

25% discount for buying 1 bundle each size.

Hurst-Jones Fireworks
Carter, Texas
SALE—SECOND-Hand SHOPE SHOW PROPERTY

ALL—NEW—WILL SELL, LIASE OR TRADE complete set Kleed Figles, Austin, American, Ambassador, American, Precision, Coppinger, Repro. PMC.

ARCADE—MACHINES. 254 V. TOP, player, changer box, everything complete. All neat, fully warranted, with six sets of darts, $75.00 or kept against.

BAND OF ALL—Piano, telephone, editing machine, all first class, shipped in original boxes, $50.00.

BISON STREET TINNY TUBE CAMERA guy, nice, with flash. Will sell reasonable. George Mcblanc, Bakersfield, Calif.

BLIGHT ZONE—TINS. 500 SMK. TUBES AND 1,000 S.M. TUBES, incl. wrappings. All first class, excellent condition, $25.00.

COMPLETE KIT OF SODA MACHINE, in original box, complete with everything, $75.00. Will sell reasonable. George Mcblanc, Bakersfield, Calif.

COFFEE MAKER—Rustler. 100% new, complete, in original box, everything included, $50.00. Will sell reasonable. George Mcblanc, Bakersfield, Calif.

COMPLETE 60' WINDING MACHINE, works like new, with all accessories, $100.00. Will sell reasonable. George Mcblanc, Bakersfield, Calif.

FREE CATALOG LISTING COMPLETE LINE, Sample Assortment.—$75.00 or B. O. P. $5.00 per dozen. On all C. O. D. Orders.

DES MOINES RING CO.
1153 5TH ST.
DES MOINES, IOWA

SLUMS
$36 Russian Photic Animals, Phlegms & Wonders Styles, 2" high, beautiful colors
90c gr.
80c gr.

(Minimum Order In 10 Sets)

Marcell Picaso, Dec., No. 578.90.

WRITE FOR THE 1957 MARKET CATALOG AND PRICE LIST

PRITT NOV. CO., INC.
270 WHITE PLAINS, N. Y.

SEEMS ON SELL! Big orders, Drafters re
orders with sensational
100% PROFIT
AL-ART Beauty Model Photos

10 DIFFERENT PHOTOGRAPHS
Each Photo 5½"x7" Glowy

Sample set and wholesale prices.

$1

Satisfaction guaranteed.

R & E SALES MART
P.O. BOX 5
Traverston Station, N. Y. 3, N. Y.

Simulated PEARLS

1 Strand
$5.00

2 Strands
$10.00

3 Strands
$15.00

PEARL ROPE 11MM
$2.00

TEARDROP EARRINGS
$3.50

FLAT BUTTON EARRINGS
$3.50

$1.95

Elvey Manufacturing Co.
86th Sixth Ave.
New York 1, N. Y.

MUSICAL INSTRUMENTS, ACCESSORIES

120 SAB—BEAUTIFUL, BLACK CROCHETED WINDS, NEW, ALL INSULATED, $5.00 each. 

ELVIS PRESLEY' S ALL-INSULATED WINDS, BLACK, $5.00 each.

JIMMY DURANTE WINDS, BLACK, $5.00 each.

GLAMOUR GIRLS—REAL DELIGHTFUL BAND, GILDING, HORN COLOR, BLACK, all insulated, $5.00 each.

MARTY STUARTS—COMING SOON, black, $5.00 each.

PERSONNEL

ELVIS PRESLEY'S—COMING SOON, black, $5.00 each.

GLAMOUR GIRLS—REAL DELIGHTFUL BAND, all insulated, $5.00 each.

MARTY STUARTS—COMING SOON, black, $5.00 each.

SMITH & YORKE

COMES FREE WITH PURCHASE OF $10.00

PERSONALIZED PRINTED PROGRAMS

COMPLETE STOCK DIRECTLY

H. A. SULLIVAN
104-22 ELY, DEP. Q.

UBBINGHAM BEACH, N. Y.

GIVE TO THE RUNNON CANCER FUND

RING 6-1777
Original HORSE CLOCK
Gold & Silver Two-Tone Finish
17" LONG, 12" TALL
Leaded Glass-Faced Horse
with Brass Head, Hoof,
Nose and Bridle Rims. Will
not tarnish.
ONLY-TYPE BASE in
YOUR CHOICE OF LIGHT OR DARK
COLOR.
Dependable United Self-Starter
Electric Clock, Manufactured
in France. Gold-plated Turned
Wood clock dial with matching
silver Western trim (Cowboy,
Hats, Boots, Guns, Lantern,
e tc.3)
$215-6
La. In
928
Doz. Lots
$6.60
Samples $1.50 Ea.

AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue.

AGENTS AND MANAGERS

BOWLING BALL LIQUOR SET
The newest novelty sensation of the year! High chrome satin finish ball, mounted on black enamel trophy base.
Open top as illustrated and you have a liquor dispenser. Asteroid-colored whiskies, set in chrome Lazy Susan tray. Pump holds full fifth of your favorite beverages. Red plastic Pump Botton, NATO tray and fill glasses by pressing chrome pump down on bottle. . . . a letter away!

MERCHANDISE

WRITE FOR NEW EASTER CATALOG!
25¢ Deposit, Balance C. O. D. if not for cash. 54 Federal Excise Tax.
Tel:1 Oregon 3-6330

CUTTLER & COMPANY, INC.
928 Broadway...New York 10, N. Y. Telephone: Oregon 3-6330

"NIFTY NUDIE" LIGHTSERS
Featuring Luscious Hollywood Models!
NOW! The sexiest novelties for '50 in this field! You've never seen anything like it before; you've never seen anything like it before. Your chance to have your own private light show. Dress up your home; have the time of your life. Men, women, and children of all ages love this new novelty. The Lighters are beautifully made and suitable for the home, office, and party. Lighters andGay-Exhibition Packages available. Prices: 25c, 50c, $1, $2.

DRAMATIC ARTISTS

JOE ECO HARDY—WORLD'S CHAMPION BAG POLISHER. Exhibitor, Chicago, John Hardy. Soup. 400 Park Ave., New York, N. Y.

BEAU BRONSON AVAILABLE FOR SMALL, CIRCUS, THEATRE OR PLAYHOUSE ENGAGEMENTS. On stage for 15 yrs., has played many leading roles. Can appear in any country. Write 1165 Broadway, New York, N. Y.

CIRCUS AND CARNIVAL

AT LEASUER—PROF. & MRS. HALEY. The HOLY MAN AND THE NOISEMAKER. Amateur, Madison, Ky.

AT LIBERTY—MAN AND WIFE CLOTHES FOR HOOK shows. Costume of carnival! Have own Hawaiian show! Also one of the best acts in the country. Have been booked at many shows. Write 1115 E. 63rd St., Chicago, Ill. Mr. and Mrs. J. M. Chacko, Philopis, R. D. 2, New York, N. Y.

MISCELLANEOUS

MAN-A GE 85. WANTS JOB WITH FUTURE. John Schwartz, 3105 Cortland, Chicago, Ill.

RAY SYMON AVAILABLE SMALL, CIRCUS, THEATRE OR PLAYHOUSE ENGAGEMENTS. Men's choir, male vocal quartet. Large repertoire, classical, hits. Will travel. Write 155 Orlo, New York, N. Y.

VERNON HOPP—FEMALE IMPERSONATOR. Presented this spring with Lacey Lawrence Company, American Century. Excellent impersonations. Appearances in Canada, Australia, New Zealand. $25 to $100.

Pianist—Play any style. No ONE-TIME WORK. Write West Coast time period.

MUSCIALN

A-I WESTERN FIDDLES—GUITARS. BAND GUITARIST. Player offers himself as a team, gilt with his partner or as a solo. Available for all types of engagements, from church concerts to dance halls. Write for particulars.

FRANCIS BROWN, 1026 Clamet Ave., Chicago, Ill.

AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue.

AGENTS AND MANAGERS

ADVANCE AGENT, PERSONAL MANAGER—Excellent opportunity for experienced agents, brokers, attorneys, entertainers to stage full-fledged tours coast to coast for box office attraction. Broadway-London-Paris-Japan. Assured success in handling talent, including vaudeville, television, musicals, minstrels, ballets, etc. New credit line to be established for your exclusive use. Rates $1,000 weekly. Write to F. B. B., Box 1030, Hollywood, Calif.

DANCE BAND—SEVEN TO NINE PIECES AND STRINGS. Dependable, well-organized, nationally known, available immediately. Call Collect, M. S., Box 320, Portland 2, Ore.


DANCEPARTY SINGERS—DEPENSEMENT IMMEDIATELY AVAILABLE. Full stage show, parades, revue, etc. Phone 773-John, Chicago, Ill.

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BOWLING BALL LIQUOR SET
The newest novelty sensation of the year! High chrome satin finish ball, mounted on black enamel trophy base.
Open top as illustrated and you have a liquor dispenser. Asteroid-colored whiskies, set in chrome Lazy Susan tray. Pump holds full fifth of your favorite beverages. Red plastic Pump Botton, NATO tray and fill glasses by pressing chrome pump down on bottle. . . . a letter away!

DRUMMER FOR WESTERN-HEBBLY OR GILL show outfit. Will consider other offers also. Also consider bands, vaudeville, etc. Washington, D. C.

DRUMMER—12 YRS. EXPERIENCE, DO COMEDY. Writing plays commercial 3 or 4 page personal. Read only, call where.

FIDDLERS AND ACCORDION PLAYER WANTED. Small or large, anywhere, anywhere. Bring credits, etc.

GIRL—CONSIDER DRUMMER WITH FULL SET OF BINGHAM drum set, which set well; paint design, muscles, etc. Bingham, 8411 Foreman, South Bend, Ind.

HAMMOND ORGANIST—MALE, OWN EQUIPMENT, rated C. I. A. Spalding, Spalding, Calif.

PIANO—PLAY ANY STYLE. NO ONE-TIME WORK. Write West Coast today.

MUSICALS

A-I: WESTERN FIDDLES—GUITARS. BAND GUITARIST. Player offers himself as a team, gilt with his partner or as a solo. Available for all types of engagements, from church concerts to dance halls. Write for particulars.

FRANCIS BROWN, 1026 Clamet Ave., Chicago, Ill.
U-Sed-It! Here's a real money-maker!

U-Sed-It is a scientific masterpiece of construction—designed with wizardry and imagination. Clear as glass, stinging top and phantastic base. The Disc is crammed, oven-baked and finished. U-Sed-It measures 5¼” wide, 23/4” high. U-Sed-It will last a lifetime. Simple and easy to play. A press of the lever starts the Disc in motion. As it is released the whirling Disc immediately reverses, throwing the ball out of the slot to whirl around with the disc until it settles. In slot in side with the game or games being played. Results of completely with 7 playing forms and 6 Bingo Cards.

USEDIT, INC. 607 N. LA BREA AVE., HOLLYWOOD 30, CALIF.

EVERY ONE A WINNER!
METAL HORSES NEW LOW PRICES!

BUY DIRECT FROM MANUFACTURER!
WE GUARANTEE OUR PRICES!

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<th>Price</th>
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<tr>
<td>721</td>
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<td>3½&quot; 2.75</td>
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<td>735</td>
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<td>736</td>
<td>9½&quot; 21.00</td>
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Order shipped immediately. Terms: 25% Deposit—Balance C.O.D. unless rated. Orders under $15.00 must be paid in full.

CRYSTAL CRAFT, INC.
24 EXCHANGE PLACE
JEFFERSON CITY 2, Mo.

GOLD WIRE ARTISTS
DEMONSTRATORS, FAIR AND RESORT WORKERS

We manufacture an extensive line of Sliding, Plaques and Stone-Set Benches, such as hearts, stars, clovers, sundials, jewel sets, heart and arrow, wreaths, wreaths, stained glass, diamonds, aquamarines, sapphires, and gold and platinum. We also make it our business to place them in all sorts and quantities; for Dice, pearl, pearl, gold and platinum, etc. We are the only manufacturers of this kind in the States, and for which we are established. A thought to remember to family and friends, and make a beautiful gift. Dressed male, $1.00; female, $1.50; each.

Write for $5 sample line, stating requirements—$2 deposit required—at C.O.D.

For Quality Merchandise, Write EMOY JEWELRY CO., 31 Danforth St., Providence, R.I.

Buy Direct From the Manufacturer and SAVE!

JOBBERS - DISTRIBUTORS

Order EASTER STUFFED TOYS NOW!
- BUNNY 6" Rabbit Plush Raising $3.25 ppd.
- BUNNY 6" Bunny Plush $4.00 ppd.
- BUNNY 6" Easter Bunny $5.00 ppd.
- JOBBERS' INJURIES: 5% deposit with order—balance C.O.D.

JOBBERS' INJURIES INVITED

The Hollywood HIT ITEM

The Hollywood HIT ITEM

<table>
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<th>Price</th>
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<td>$7.20</td>
<td>Per Doz.</td>
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Sample $1.00 Each, Postpaid

Please Order From Your Nearest Jobber

We can fill your orders IMMEDIATELY

JOBBERS' INJURIES INVITED

25% deposit with order—balance C.O.D.

PICO NOVELTY CO.
424 So. Los Angeles St., Los Angeles 13, Calif. Phone: Madison 9-1497

Orders NOW Being Filled

Mr. BEAK

Plastic Spectacles and Hawk Nose with the Heavy B-Bop Frames

The Hollywood HIT ITEM

$7.20 Per Doz.

(F.O. B. Los Angeles)

Sample $1.00 Each, Postpaid

Please Order From Your Nearest Jobber

If he can't supply you, order direct from us

BAR BUCS

Plastic Ice Cubes

Packed 3 Doz. in a Box

$2.00 Per Box

MAXIE THE MOUSE

$1.00 Per Doz.

BRODI 1 1/2 PUZZLE

$3.25 Per Doz.

JOBBERS' INJURIES INVITED

25% deposit with order—balance C.O.D.

ACE TOY MANUFACTURING CO.

Manufacturers of Fine Stuffed Toys

122 W. 57TH STREET NEW YORK 1, NEW YORK

SALESMAN: Check Here if Disbursements.
Pipes for Pitchmen

By Bill Baker

MIKE GUNN... is a special addition to the line-up on the Glenn Hoberg Enterprises.

BLAINE YOUNG... is in Pontiac, Calif., visiting an old friend, Doc Claude Heath, and worker of note, whom Young hadn't seen in 25 years. Young says that Heath has

South of all time. Texas is okay. The personal thinking about retiring as soon as Jack Solterton publishes his book, How To Live Without Money. Visited with the Sid Sodenbergs here, Mrs. Sid-

enburgh is operating a beauty salon in

(See PIPES on opp. page)

OHIO

NM-10

Multi-Color

HOT HANDOUT!

Workers Available

See your Jobber

THE OAK RUBBER CO.

OAK-HYTEx

HASTINGS DISTRIBUTING CO.
6100 W. BLUEMOUND RD.
MILWAUKEE 13, WIS.

BEAUTIFUL 3-PC. HOLLOW GROUND CARVING SET

ALL STAINLESS STEEL

Simulated every handle is covered to fit the grip.

Consists of:

HOLLOW-GROUND STAINLESS STEEL

- 

Knife Sharpener

- 

Flower-Afflative, Comes packed in individual boxes.

PRICED AT $3.25

ONLY

25% with order, balance C.O.D., F.O.B. Chicago.

WICO CORP.

CHICAGO 41, ILL.

CLOSE-OUT SALE

400 ELECTRIC PROPULSER CLOCKS

Mahogany Finish.

Movement by Sessions.

CALL, WRITE OR WIRE

ALLIED COIN MACHINE CO.

724 Milwaukee

MCORCS 2-3193

Chicago, I11.

THE ELECTRONIC MARVEL OF THE YEAR

MICRO-VOX

1950

Model

BROADCASTS over any radio within 75 ft.

A Complete Transmitting System.

NO CONNECTIONS TO RADIO NECESSARY—NO PLUG IN—WALK AROUND WHILE YOU TALK!

NO COMPETITION!

There's Nothing Else Like It.

Turn knob to frequency desired, then—TALK! SING! PLAY MUSIC! That's all there is to it! No wires, no tubes, no batteries, no AC, no DC, no cars, or trains, or planes, or... anything! All parts in box. Address, ordering, delivery to nearest authorized dealer or at your local radio store. All parts in box. Address, ordering, delivery to nearest authorized dealer or at your local radio store.

DEALERS OPERATE! SALESemen! CONCESSIONARIES!

For direct sales—Call Salesmen. Bowdler and Sherlock Games, Gifts, Prizes. No returns. Orders to be shipped outside U.S. include extra postage. Ask for 10
cents remittance in full plus postage. NO PHONE ORDERS

$5.40 Ea. In Doz.

$8.95 For Sample

1/3 Dep., Bal. C.O.D. We pay postage on remittance

Shipping Weight: 1 lb. 2 oz. 12 lbs. 20 lbs.

STANDARD ADAPTER CO.

1771 W. Howard St.

Chicago 24, Ill.

Merchandise You Have Been Looking For


Catalog Now Ready—Write for Copy Today

IMPORTANT: We watch the Power Listings In and Out in Detail Your Business and types of goods you are interested in.

ACME PREMIUM SUPPLY CORP.

1111 South 12th St. Louis 4, Mo.

GIVE TO THE DAMON RUNYON CANCER FUND
SALESBORD OPERATORS... SEE IT!

BI-BYE BABY DOLL

Don't miss our ancient-man ad on page 81

Crate Company

ATTRACTION AND UNUSUAL
PUSH CARDS

Designed and Manufactured by
RAY MERTZ & CO.
525 S. Dearborn St. • Chicago 5

BARGAIN CLOSE OUT

1000 10¢ in 25¢ Coin = 125 Hole, .50 3.55.00
650 Thin 1¢-5¢ Cigarette Cards... .45
850 Thin Full Color Card .60
500 Thin Full Color Card... .50
150 Heavy Duty Sheet... .15
50 Thin 1000 Hole, P. Charley, .07
50 Thin 1000 Hole, Black, .05
50 Thin 1000 Hole, P. Charley, .05
50 Thin 1000 Hole, Black, .05
50 Thin 1000 Hole, P. Charley, .05
50 Thin 1000 Hole, Black, .05
1000 1¢ Slide-Top-1/2¢ 1.25
1000 5¢ Slide-Top-1/10¢ 1.25
1000 10¢ Slide-Top-1/2¢ 1.25
1000 15¢ Slide-Top-1/5¢ 1.25
1000 25¢ Slide-Top-1/10¢ 1.25
1000 50¢ Slide-Top-1/50¢ 1.25
1000 75¢ Slide-Top-1/75¢ 1.25
1000 $1 Slide-Top-1/25¢ 1.25
IMMEDIATE DELIVERY

H. Z. Vending & Sales Co.
1205-07 Douglas St. • AT 1123
OMAHA, NEBRASKA

"We are manufacturers"
All kinds—PULL TICKET GAMES
"TIP BOOKS"
Buy direct from manufacturer at very low prices.
COLUMBUS COINS
320 10th Ave. N. • PHONE: 2055

SALESBORD PRICES AT NEW LOW!

HOLY MOLY, 2000-2200-2500 (Coin Boards)$2.58
6¢ Boards, 1 or 2 tickets... 1.50
6 Tickets in Hole (25¢ Punch) 1.75
Soci Boards... 1.87
300 to 500 Hole Assorted Soci Boards 1.87
Jar of Jack, thin, Pro... 1.65

"New wholesale net price bulletin"
NEW LOW PRICES—GIGANTE ASSORTMENT—FASTEST SELLERS
100¢ your immediate delivery on coin boards

LEGG-SHARE SALES
P. O. Box 86-B
HUNTINGTON BEACH, CALIF.

SALESBORD SIDELIGHTS

Sam Feldman, sales manager of Harlich Corporation, Chicago, reports demand for the firm’s smallest size is growing. Three newadditions to the line will be released within the next 20 days, supplementing built-up card sets produced several weeks ago. The first group, consisting of the Jack, Double, Mies and Double Eagles, cover the nickel, dime and quarter play field. Sam says the small numbers will be particularly popular in many territories that were “hard going” before. Harlich also is experiencing strong acceptance of its series of pocket book centers, which are designed for use with merchandise items.

Irwin Secore, Secore & Secore, Chicago, is active in getting trade reversion to the self-loading Ringer board. With much success, Secore is winding up his New York trip last week. Irwin took off on an Illinois tour last week, and it is expected that he will soon be back in the Chicago headquarters, setting up plans for future shows.

Irwin Feltier, Gardner & Company, Chicago, president and now active as sales manager (The Billboard, January 14), has his sights on an even bigger level of business for 1950 and “thereafter.” Getting into the sales end of the picture, Feltier returns to first-hand touring last week, in the days when he started with Gardner in 1929. A full barrage of promotion will be rolled out on the new line board, and will feature merchandise, cigarettes, premium and special die-cut numbers.

Monthly mailings highlighting selected numbers continue to be feature items of advertising for Worth Novelty Company, Inc., whose general manager, says production also continues to be scheduled three to four weeks ahead, a guarantee immediate delivery to customers.

From Consolidated-Container Corporation, St. Louis, Vice-President Jack Mercury announces that Sam Altman, who has been on the sales list for several months, is fully recovered from illness and is now district sales manager for Eastern Pennsylvania, New Jersey, Virginia and North Carolina. The firm’s policy is covering the States of Louisiana, Arkansas, Mississippi, Tennessee. Jack says word from Jim indicates he is having a great time renewing acquaintances with old friends. There has been a considerable interest in and enthusiasm on the part of customers in the new “K数码”-Copyright new style of merchandise, which, incorporates four different styles of stock cards, has placed the company in a top volume position, Jack declares.

Pipes

(Continued from opp. page)

The Mount City, Where I became Tom Kennedy! Pipe in, Tom. Let’s also have some pipe of Myrtle Hutt, Jack Bard and Red Bailey.

Living beyond your income sometimes costs your money at the tobacco counter, too.

GLEN HOGGERS... following a successful engagement in Fort Worth, is in San Antonio where he opened recently at the Stock Show. His wife, Marcia, has recovered from recent illness.

ROBERT HAYWORTH... coralled a good share of the immense orders he has gotten recently with his liquid thread warmer in a Chicago store. He’d like to read pipe here from Chicago.

What has become of all the better women!’

GENEVA VIRULENT... is at her home in Alhambra, Calif., where she’s residing plans to take out a mad show this spring. She is the wife of the Great Virgell, widely known mad show performer. She’d like to see pipes here from Grace and J.B. Jerome.

SIGHTED WORKING... the Florida State Fair, Tampa, Feb. 1-11, were Red Abelson and Jim Myron, well-known writers of pipe stories.

We’re too bad that when some folks think of a pinchman they don’t think in terms of “super salesmen.”

... THE RAGAMUFFINS... are in the Speakeasy and Mary, are working in a chain store in Little Rock.

... THEY TELL US... Jackson, who is in contemplation putting his magic show on the road again this season.

Make it a habit to promote magic and end it instead of growing.

JAMES E. MILLER... veteran pinchman is making the panhandler days in Texas and he reports that the panhandling is good. “This is the land of beauty, road calling the public.” he pens. “Let’s have more pipes from the old-liners.”

Even pinchmen tell you that you can learn more by listening than talking.
USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.
RATe—12c a Word
Minimum $2
Remittance in full must accompany all ads for publication in this column.
No charge accounts.

FORMS CLOSE THURSDAY FOR THE FOLLOWING WEEK'S ISSUE

SALESBOARDS—JAR TICKETS
NEW LOW PRICES
ALL ORDERS SHIPPED SAME DAY RECEIVED

SALESBOARDS—JAR TICKETS
NEW LOW PRICES
ALL ORDERS SHIPPED SAME DAY RECEIVED

LETTER (Continued from page 89)

TIC TOC MFG. CO.
712 N. 85th Street, Omaha, Nebraska

DISTRIBUTORS — JOBBERS
100 NEW 1950 SALESBOARDS 100
Lowest Prices in History!

PEERLESS PRODUCTS, INC.
Manufacturers of High Grade Salesboards

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds
Shuffle Conversions Hit Market

ACMMA Show
Readies S.R.O.
For May Meet

Late News

CINCINNATI, Feb. 18.—An early sell-out of exhibit space at the American Coin Machine Manufacturers’ Association (ACMMA) 41st Biennial Convention (Hotel Sherman, May 22-24) appeared imminent this week as Edward C. Bowman, director of exhibits, announced only 22 booths of the original 154 were available.

At the same time this week the Biennial Convention included the King Pin Equipment Show, built in by Walter Mich., Carl Gugenheim, New York; Citation Metal Products, Baltimore; Play-Write Corporation, Akron; and Monarch Coin Machine Company, Chicago. The final schedule has not been completed for the Memphis Coin Machine Manufacturing Company, Memphis.

Finke, Kline Organize New Distrib Firm

CINCINNATI, Feb. 18.—A new distributing company, Finke, Kline Distributing Company, has been formed by Wallace Finke and Joseph Kline who have combined a total of 21 years experience in the business.

The company will be located at 4780 North Avenue, Chicago. The initial membership will include distributors of J. H. Keeney products in Indiana, H. C. Evans & Company equipment in Pennsylvania and M. T. Sales Company. Keeney is in production of the Gorman, Finn, and Pin Boy, the two-way upright Pyramidal, Twin Bask Super Bell, the large electric coin-operated vendor and a coin-operated electric shuffleboard scoreboard. The Evans line includes the Constellation music machine, Shuffle Ten Strike and the consoles Winter, bank, Santa Fe, C阜ino Bell Sr., Coastland and Galloping Gnome, M. T. Sales manufactures the Lite-a-Pin conversion unit for shuffle games.

You go, Finke. Finke entered the field in 1928. (See Finke, Kline on page 117)

CMI Show Facts

CINCINNATI, Feb. 18.—Coin Machine Manufacturers International has received additional inquiries for its 1950 exhibit and convention to be held June 28-30 at the Hotel Stevens, Chicago. In a letter signed by Carl C. Kearney, president, it was pointed out that the show will include vending, service, music and amusement machines and allied products.

Report Gives Showbiz Tax Deductions in Daily Lingo

(Continued from page 8)

The report gives a breakdown of the tax advantages available to coin machine operators in the city and county of Los Angeles. The report includes a chart showing the percent of the allowable expenses that can be deducted as a result of the tax law. The report also includes a chart showing the amount of money that can be saved by taking advantage of the tax law.

Bazelon, Sebring Set Up Mfg. Firm

CINCINNATI, Feb. 20.—Formation of Royal Products, a manufacturing firm, has been announced by Roy Bazelon, head of Monarch, and Albert Sebring, coin machines distributor. Firm headquarters have been established at 36 Edwards Street, and the company’s first product, a conversion unit for use on shuffle games, has been announced.

Bazelon and Sebring have established a business in the coin machine field. Bazelon has distributed all types of coin and coin-operated machines, while Sebring has been active in the coin machine field.

United Board Starts Trend

CINCINNATI, Feb. 20.—Just as United Manufacturing Company’s Shuffle Alley started the trend toward shuffle games, now the firm’s Superior Shuffle Alley has started a trend. One of the new super shuffle machines, manufactured by United, features a new design which includes a double-sided playing area, a new mechanism which allows for faster play, and a new lighting system which enhances the overall look of the machine.

The Superior Shuffle Alley has been designed to appeal to both experienced shuffle players and beginners. The machine is equipped with a specially designed double-sided playing area which allows the players to play on either side of the shuffle. The new mechanism is designed to allow for faster play, with each shuffle taking only a few seconds. The new lighting system is the final touch, adding to the overall appeal of the machine.

The Superior Shuffle Alley is available in a variety of colors and designs, making it an attractive addition to any shuffle game room. The machine is also equipped with a built-in sound system, which adds an extra dimension to the shuffle game.

With the release of the Superior Shuffle Alley, United Manufacturing Company is continuing its trend toward innovative and exciting shuffle games. The company is committed to providing the best shuffle machines available, and the Superior Shuffle Alley is another example of this commitment.

The Superior Shuffle Alley is now available for purchase. For more information or to order a machine, please contact United Manufacturing Company at 123 Main Street, Anytown, USA.
Advance 7-Point Program To Boost Profit Margins In Spite of Upped Costs

Follow Expansion Path: Frown on Sit-Tight Thinking

By Fred Amann

CHICAGO, Feb. 18.—Coffee vending operators in the East, Midwest and Western sections unanimously voted down the dime-per-cup price this week as a solution to counteracting higher ingredient costs. Responding to a poll by The Billboard, a number of operators said they had, or hoped to, cut operating costs to the point where profit margins could be retained or at least approached. A definite seven-point program to ease the higher cost load has been compiled from reports of operators who have on-location experience to back up its claims. A number of vending men have used one, or some of these, three to five years.

N. Y. Sales of Soft Drinks in Cup Vendors Running 10% Behind '49 Despite Weather

All Kinds of Locations Hurt; Many Reasons Advanced

NEW YORK, Feb. 18.—Sales of soft drinks thru cup vendors in this area are running some 10 per cent lower than those reported a year ago, due to an unusually mild winter. A spot survey among operators who released this week disclosed the drop was felt almost as widely a variety of locations, including the theater, school, industrial plants and offices. Individual factors and, particularly, the mildness of winter weather. Operators contacted agreed that the dip in gross income has been reflected almost entirely in slimmer profits. They have already trimmed operating costs to the bone. It was felt further economies could only result in lowering ingredient standards and, in some cases, factors that could only encourage the downtown slump.

Newcomers Skittish

While established operators are taking the reduced gross in stride, some newcomers of the cup vending field want out and are seeking buyers for their routes. A number of smaller operations in this area, are, of course, up for sale. Experienced route owners, however, don't feel unduly alarmed. They agree that a fair return is still being realized on invested money. A number of vendors, who, in 1948, grossed 10-cent per cup sales for many months, are now offering this at 9-cent or 8-cent prices to get rid of their route.

Temco Signs Contract With SuperVendCo.

Record Output Scheduled

DALLAS, Feb. 18.—Texas Engineering & Manufacturing Company, manufacturers of the Super Vend three-drinker cup drink machine, has announced the signing of a new contract with Temco Vending Machines, Inc., of Miami, Fla., for the supply of SuperVendCo. cup machines.

This contract was negotiated by Bill Fuller and Larry Cooper, SuperVend vice-presidents. Prior to the sale of the SuperVend company to Temco, the超VendCo. three-drinker machine had been manufactured by Temco. At the time, this agreement for Temco did not reveal where the machine would be made.

NAMA Appoints Ladies' Committee;

Mrs. Burns Heads

CHICAGO, Feb. 18. — Women's committee chairman of the National Automatic Merchandising Association (NAMA) Convention and Exhibit, scheduled for November 12-19, 1950, at the Palmer House here, will be directed by Mrs. Frank B. Burns of Atlantic City, N. C. Her appointment as chairman of the Ladies' Events Committee was made this week by President Howard E. Ledbetter of Houston, Texas. (See NAMA Announcements page 59)
1950 Confectionery Expo
Reservations Are Opened

WASHINGTON, Feb. 18.—The National Candy Wholesalers Association, Inc. (NCWA), has announced that reservations for space at the Confectionery Exposition, to be held in connection with the fifth annual convention of the NCWA in New York, May 31–June 3, are coming in at a swift rate. About three-fourths of the available space was sold within a few days after floor plans were distributed.

The 1946 exhibit at the Commodore Hotel will be located on the same floor where meetings will be held, an improvement in planning, NCWA announced. Altogether fewer booths will be available than at the 1949 convention, the exhibit will be larger and a number of leading manufacturers will be accommodated. There will be 98 booths in the Exhibit Hall, which is air-conditioned.

Reservations
Room space reservations are also being received in large numbers for the convention, NCWA announced. The first day after reservation blanks were mailed out, over 100 reservations were made.

Convention sessions will open Thursday morning, June 1, Exhibition Hall will, however, open Wednesday, May 31, at 5 p.m. The exposition will remain open each day of the convention until closing at 6 p.m., Friday, June 2.

Business sessions will be held Thursday, Friday and Saturday. The Saturday morning session is the closed session for wholesale members of NCWA. Saturday noon a jobber-manufacturer luncheon will be followed by an afternoon business session of this group. Early arrivals will be able to attend the National Confectioners Association convention, which will begin Sunday, June 4, are expected to swell the attendance at this meeting.

Banquet
As usual the entertainment attraction of the convention will be the annual banquet, which will be held Saturday evening, June 3. An added feature at this year's banquet will be the annual Stuart McCellan entertainment production. The banquet will be held in the Commodore's Grand Ballroom which has a capacity of 1500.

The World's Largest Cigarette Machine

MVS Opens in Chi
CHICAGO, Feb. 18. — Milk Vending Service, Inc., using Rowe-built automatic milk dispensers, opened here this week. In charge is Max Kovinow, formerly with the Rowe-owned milk vending operation at Pittsburgh.

Kovinow could not be reached for details on the operation, which makes its headquarters in the offices of Capitol Dairies on Chicago's South Side.

Electro

for over five years recognized as the only machine for top stops, is now so low in price that any good location on any operator's route will be a profitably satisfied one... when Electro, the first and finest electrical cigarette vending machine is installed there.

Electro increases sales; Electro cuts service calls—it's as trouble free as a cash register; Electro gets locations; Electro holds locations; and just look how low priced Electro is:

**Electro 8** now only $198.50

**Electro 10** now only $217.50

Order Electro today for the best in Modern cigarette vending
"FLIPPER" CHEESE-CORN POPCORN HIGH SPEED MERCHANDISER NEW 1950 MODEL PLASTICS-IN-COLORS
- Desorbs and Gets the Best Locations
- Improves the Appearance and Business of Any Location
Height 21". Dia 10" diameter. Cap. $4.00 Retail 10c Chee-Corn Sales
Wt. 12 Lbs.-Plastic bowls supplied
Non Available MOISTURE-PROOF POPCORN CONTAINERS
For Drop Shipments Anywhere Increase Profits Use OUR EQUIPMENT For Choose or Write Popcorn Supply

AREA OPEN—SALESMEN—OPERATORS OF JUKE BOXES AND PINBALLS—HELP HOLD YOUR LOCATIONS WITH FLIPPER
Write for Information—Distributors

SUN-PUFT POPCORN CORPORATION AN EMERSON BROS. SUBSIDIARY
2431 W. Washington Blvd. Los Angeles 7, Calif.

May be NIFTY with ACORN 1c or 5c All Purpose Ball Merchandisers Order Yours Today!

Look at These OUTSTANDING Service Maid Features
- A pointer for more thorough cleaning job by your merchandiser
- Permits you to service more units at one time. 
- Allows you to arrange charms so that they won’t become disarranged if service head is to be taken off ball.
Write for complete details today.

MFG. CO., INC. 11411 Knightbridge Ave., Culver City, California

EXTRA!! EXTRA!!
Bradley Colored Bubble Ball Gum
Size 1½"-4½" and 2½" in Puff with 300 Extra Balls (all over ice) in every 215 Lbs. Center.

Bradley Colored Bubble Ball Gum is made of the finest ingredients to assure proper sales. 1 perforated paper colors. Color of bubble indicated by color of ball. Full pop vending machine operators. Bradley Colored Bubble Ball Gum. You'll enjoy that extra 35c profit on every cartoon you buy. Send in your order and remember, Bradley!

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

Sked Vending Clinic During NATD Meet
Riddle Will Preside

NEW YORK, Feb. 18.—A vending machinery convention has been held as a feature of the National Association of Tobacco Distributors' (NATD) annual convention, to be held this year in Chicago during the week of March 26-30. A morning session on March 28, held in the convention hall, was attended by more than 200 vending machines dealers and chairman of Arch C. Riddle, general manager of the Distributors and member of the Committee on Vending Machine Operations. The place of a vendor in asofar is business will also be discussed.

Op Sponsors Local Meet as P-R Move; 100 Bizmen Attend

ELGIN, II., Feb. 18.—As a public relations effort to give its townspeople a true picture of automatic merchandising, Victor H. Neiswanger, local cigarette and candy operator, sponsored a demonstration automatic merchandising night as a special feature of the February 14 meeting of the Plain Lighting Club (the Libboids). Neiswanger, several hours with the speaker, Clinton L. Darling, executive director of the National Automatic Merchandising Association (NAMA) prior to the meeting so as to get a program calculated to be of local interest to Elgin businessmen.

Darling Speaks
This approximately 100 members, mostly retailers representing as many businesses, heard Darling describe different ways of looking at vending for a well-rounded picture of the industry. "Much has been said and written about automatic merchandising that needs debunking," he said. "Perhaps one of the best ways of looking at this new form of retail distribution is to consider the 'real' Neiswanger, multiplied 2,000 times."

He emphasized vending was not a labor-saving device designed to eliminate retail sales clerks, but a necessary adjunct of merchandising as a means of supplementing personal efforts of selling and providing a public convenience in places where services and merchandise could not otherwise be offered as a convenience.

Major Factors
Referring to exaggerated press notices of "gadget" types of automatic merchandising that are more successful as publicity stunts than business ventures, Darling emphasized that the major successful branch of automatic vending could be counted on fingers of one hand—nuts, candy, beverages, gum and cigarettes. He discussed, however, new fields in which progress is being made, such as nylon stockings, chemical and chemical articles, among others.

R. J. Reynolds Dividends

WINSTON-SALEM, N. C., Feb. 18.—R. J. Reynolds Tobacco Co., the world's largest manufacturer of cigarettes, has announced quarterly dividends on two preferred stock series. The 2½% non-cumulative preferred stock series A, which carries a 4.50 per cent per share, is payable April 1 to shareholders of record March 10.

Hart Ball Bubble Gum

Hart Ball Bubble Gum

WRITE FOR CATALOG
On Drop Vending Machines and Equipments

BUBBLE BALL GUM
1 gal. or 3 lbs. Cartons, 25-ct. or 100 lbs.; minimum order 100 lbs. or more. 1 lb. small cartons, 25-ct. or 100 lbs.

CHRISTMAS BUBBLE BALL GUM
1 gal. or 3 lbs. Cartons, 25-ct. or 100 lbs.; minimum order 100 lbs. or more. 1 lb. small cartons, 25-ct. or 100 lbs.

PLastic colors, white, 250 Phosphorescent, 1,000 alum. Plastics, 750 lbs.

Cigarettes, 100 sterile Cigars, 1,000 knives, 2,000 knives, 1,000 cigars, 2,000 cigars, 1,000 knives.

Single sale, 100,000,000. Bulk, 1,000,000.

Write for Free Samples. We ship direct or with any of our vendors. No charge or extra charges. Write for free samples. We ship direct or with any of our vendors. No charge or extra charges.

PARKWAY MACHINE CORPORATION
2101 South 31st St., Milwaukee, Wis.

CIGARETTE MACHINES
Buy With Confidence from STEINER — Founder of U-S-Near by-Name—Famous

In the Trade Since 1937
There was, is and always will be a demand for my famous "E", "H", and "D" models.
WE BUY AND SELL USED EQUIPMENT and what we sell is always completely guaranteed against defects and is in sound condition.

King Size Chutes, Mirrors, Parts and Supplies for all vendors. Get the Facts on Our Nu-York Deal

STEINER MANUFACTURING CO.
1230 Broadway, New York 18, N. Y. Tel.: "Reference" 3-2119

FOR THE HOTTEST LINE IN CHARACTER CHARMS
CHIMY KGIV

WE'VE GOT TOPPER
VICTOR'S TERRIFIC VENDER. Large Die Cast and a few other sizes. In clear color of ice cream mix with hot milk and sold 1 to 5 cases. In colorful colors. Make your money. Send for samples. Write for Free Samples. We ship direct or with any of our vendors. No charge or extra charges.

BIRMINGHAM VENDING MACHINES
513 Third Ave., N., Birmingham 3, Ala.
Continental Can In Production on New Vend Cup

NEWARK, N. J., Feb. 18.—The Continental Can Company has placed its new vending cup, available in full production, was learned this week. The six-inch cup, decorated with a coffee-colored design, is now available for general delivery, according to L. G. Wheeler, sales executive.

Sold mainly thru machine and ingredient manufacturers and distributors, the cup lists at $0.14 a thousand on contract for 400 or more units. Most sales to date have been made in the East and Midwest, but expansion to the West Coast is now being explored, it was said.

Paul Beich Head of NCA Candy Council

CHICAGO, Feb. 18.—Paul M. Beich, president of Paul E. Beich Company, has been appointed chairman of the Council on Candy of the National Confectioners' Association (NCA) for the next year, NCA President Phillip F. Gott announced. Beich replaces E. C. Shaffer, vice-president of the same company.

Following his appointment, Beich was named for a special meeting of the council members to be held in the Statler Hotel, New York City, March 3. His purpose will be to establish methods and policies to be followed in avoiding increasing sanitary attacks upon our industry and products, he was told.

The addition of five new members to the council was also announced. They are V. H. Geis, vice-president; E. E. Ramey, secretary; and E. H. Schenck, executive secretary.

Drink Vendors Win Applause in Rural Kentucky Schools

BOWLING GREEN, Ky., Feb. 18.—Bottle vendor installations in rural Kentucky are getting enthusiastic reception by both pupils and teachers, according to O. L. Schow Jr., Dr. Pepper bottler for this area.

With winter sales booming at 554 cases a month thru nine vendors, Schow looks forward to even better business during the pre-vacation warm months and early fall weeks.

Sugar Distribution

WASHINGTON, Feb. 18.—Sugar distribution for the first month of 1950 ran about 10 per cent below last year, the Agriculture Department reported. During January, 1950, distribution totaled 451,340 tons as compared with 523,332 tons during the preceding January.

Maritime Ops Eye Hot Drink Units

ST. JOHN, N. B., Feb. 18.—Hot drink vending machines, vending tea, cocoa, chocolate or coffee, are being given attention thru the pronouncements of all church leaders in the territory. The proceedings have been attended by representatives of such manufacturers as tea, cocoa, coffee companies, and associations, selling confectionery products in interate commerce, who are alleged to have been discriminated against by the respondent in violation of Section 2 of the Robinson-Patman Act.

The FTC 'ordered that the respondent premises of the respondent, National Confectioners' Association, Inc., be closed and that all sales, contracts, and agreements made by the respondent be voided.'

Georgio Cig Bill

ATLANTA, Ga., Feb. 18.—A bill to repeal the minimum price law on cigarettes has passed the Senate, 33 to 3. A similar bill was killed in committee in the House earlier this session. As noted, the minimum price law resulted in an increase of 2 to 4 cents per package for cigarettes. Disregarding the law would not only place the State's tax of 5 cents per pack on cigarettes, however, subsequent hearing in connection therewith before a trial examiner or the Commission provided, however, that the participation shall be limited to such activities as may be necessary to fully protect the rightful interests of the association and its members.

Cigarette paper is usually made of seed flax straw, and the first step in the research project will be to find better ways of separation, and is cooled woolly stems from the fiber pulp.

The ideal cigarette, according to Agriculture officials would be one with no paper at all, since many papers interfere to some degree with the taste of the tobacco. However, a tobaccobased binder that makes a less mild smoke than most cigarette smokers desire. Therefore, the objective is to find a fine paper possible without increasing the weighting of smoking cigarettes. It was pointed out.

NCA In Curtis Case

WASHINGTON, Feb. 18.—Application of the National Candy Wholesalers, Inc. (NCWA), to intervene in the Curtis Candy Company case before the Federal Trade Commission (FTC) has been granted, it was announced by John F. Poelzel Jr., of Cincinnati, chairman of the NCWA board of directors. The Curtis Candy Company applied to reopen the case in which FTC issued a cease and desist order to Curtis, charging illegal discriminatory prices.

The NCWA board moved to intervene in the case last October 14, and Curtis subsequently asked the FTC to deny the application.

In granting NCWA's application to intervene, the Air Commission felt that it is "of the opinion that the applicant has shown a substantial interest in the proceeding and that applicant is a non-profit trade association composed of firms, and corporations, selling confectionery products in interstate commerce, some of whom are alleged to have been discriminated against by the respondent in violation of Section 2 of the Robinson-Patman Act."

The FTC 'ordered that in the event this proceeding is reopened pursuant to the respondent's motion, National Confectioners' Association, Inc., may participate as a party in any

Sea vendor that brings not only SBE profit but STAYED profit. Ideal for bar, counter, table tops, etc. Vending machine with speed and ease. Especially made for almonds and pistachios — it dispenses them evenly and WITHOUT injury to the merchandise.
Java Ops Veto Dime Price; Advance 7-Point Program

(Continued from page 4) The commission offices in New York City and elsewhere in the country have announced the prices charged by the various companies in the electrical appliance field. The new prices are as follows:

1. 7-cent cup, with penny refill
2. Use of new type cold cups.
3. Increase in 15-cents cold price.
4. Effecting commission reductions.
5. Improving the production of wood spoons.
6. Use of improved concentrates to lower prices.
7. Distribution equipment.

From New York, operators report that the use of 6-cent portion prices instead of 6-cent, retaining the regular 7-cent cup, cut a sav. Patrons, of course, are not unlikely to believe the drink a 7-cent, so that they can. The cost of the 7-cent, added for cut-of-hand concentrate prices. Another cost-saving measure. It is one of the recommended to avoid operators, is to cut drink alone. This will be done in a few weeks but is obviously a desirable change. Some operators have registered complaints.
VENDING MACHINES
RECONDITIONED—REBUILT
Ready for Location
NATIONAL CIGARETTE MACHINES
9¢—Electric .................. $140.50
9¢—350 Cig. King Size .......... 94.50
9¢—Reg. 350 Cig. No King Size .... 75.50
9¢—270 Cig. No King Size .................. 59.50
For 25¢ Vend, All National
Mamuts Add .................. 10.00
Rowe Elec. Diplomat .................. 169.50
Rowe Crusader & Col .................. 94.50
Eastern Elec .................. 119.50
CANDY MACHINES
9¢—162 Cig. .................. $5.00
9¢—102 Cig. .................. 79.50
1/3 With ORDER—BOL ON DELIVERY
L. H. CANTOR, INC.
11219 Superior Ave. Cleveland 5, Ohio

New Low Price
>SILVER CHARM KING
2 GREAT VENDORS

SATURDAY, MARCH 12, 1955

CAMEO VENDING SERVICE
323 West 63rd Street
New York 18, N. Y.

NEWEST CHARMS

ATOMIC SERIES (Western & Athletic)

ARMS: Fred, Mike, Mark, Steve, Larry, Mark

MBA, Metal Plated, Copper & Nickel 2.50
MBA, Silver .................. 3.00
OSRAM, Metal Plated .................. 5.00
SPECIAL MIX, 1 oz. .................. 4.50
SPECIAL MIX, 4 oz. .................. 14.00

BOWLING PIN

Metal Plated .................. 1.95
HIN Selection OPERATING PADDLERS
LIFETIME, 5 oz. .................. 3.50
SUPER MIX, 1 oz. .................. 4.50
SUPER MIX, 2 oz. .................. 5.00
SUPER MIX, 4 oz. .................. 6.00
FULL Cash With Grade Under $10.50.

PLASTIC PROCESSES CORP.
400-420 Kings Rd.
New Rochelle, N. Y.

WANTED

BRAND NEW
LUCKY BOY VENDORS
$9.50

Lucky Boy Vendors
5 LBS. NUTS OR BULL GUM, ONE COUNTER MACHINE

FREE

BLOWOUT, No. 2 CO.
VALLEY STATION, KY.

NEW LOW PRICES
Cigarette Machines

NATIONAL.................. $9.00
METRO .................. 9.00
FAMOUS .................. 10.50
PEACH .................. 10.50
UNI-STAR .................. 12.00
UNION .................. 11.00
COUNTER MODEL
Phone: L. A. 1-4500

HARRIS VENDING
3177 N. Park Ave.

there also. Where the dime price was dropped to 6¢ was managed by Harry Volbrecht, president of Auto- matic Coffee Service, Inc., the only vending firm in the city, feels that the 10-cent cup must be maintained if the business is not to experience a real operating loss. The fact that the firm’s entire route of 2,000 machines are installed in in- dustrial plants serves to re-emphasize that 10-cent coffee will not go up in capit- al goods.

Another nickel booster is the demo sales program for its and its K & Company, led by Howard B. Kirk and Charles F. Ansach. Reason for this is that the firm’s buyers, even with the 5-cent price are explained by Kirk: “We have an extremely deep volume and a really nice coffee in the coffee-vending field. We feel that if we raised prices to a dime the increase would drive away more business than would be compensated for by the increased price.”

Good Will Program

Another Important aspect advanced is the good will factor. With all the publicity which has attended the upward move of coffee prices, the public believes that the costs to the op- erator have also gone up. So the op- erator who keeps his nickel price ap- proximately the same price will gain his customers, who are now accustomed to buying their coffee at the same price per ounce and sharply on the commodities under special conditions, according to Manufacturers.

A simple operating policy of stream- lining the business in the interest of the community and economy of all involved is the K & K program for combat- ing the 7-cent nickel. “We are not fretting about the price boost,” Kirk states.

The South coffee operators and are experiencing similar urged and nickel cup pinch. But the two-month-old operation of various manufacturers, Ralph Globus and Henry D. Lande, Coffee Vending Service Company in Baltimore, is op- posed to price either in a small margin. “We are not fretting about the price boost,” Kirk states.

Having started operations after high prices were already in effect, the firm has no basis on which to com- pare the cost of products and after prices are adjusted, Elkins declared that the present nickel price is retained only because it is of the necessary and cost of making the change to 7-cent op- erations. In the opinion he that a nickel of a 7½-cents coin would save the problem.

West Coast

Turning to the West Coast, Los- angeles operators are found to be di- vide. Some believe the move and after prices are adjusted, Elkins declared that the present nickel price is retained only because it is of the necessary and cost of making the change to 7-cent op- erations. In the opinion he that a nickel of a 7½-cents coin would save the problem.

Operators using similar coffee at 22.00 are paying an average of $2.00 per cone of ingredients at concentrations of 32.5% of the weight of a cup with a 7½-cents coin. They figure profit margins are better. General feeling is that coffee manufacturers are giving away a break by giving their product an ex- traer in their coffee so as to produce a maximum flavor and reduce the quantity of coffee per cup.

All operators concurred veteo the dime cup on any installations other than in spots already using the higher peg. In addition to the cost of the industrial economics of getting only a nickel cup and will con- tinue to do so.

MINUTE MAID CO.

(Continued from page 94) price of the orange juice concentrate. The temperature goal was to concentrate the juice to a 32.5% concentration. Once the juice had been concentrated to 32.5%, he explained, much lower than normally supplied by soft drink manufacturers. The Washington Vending Machinery is also said to be adapting the Stewart 3000-cup vendor for this purpose.

Availability of the new machines plus an expected increased need for cashing activities will lead to greater placement of frozen orange juice vending machines in the near future, Stevens predicted. Minute Maid’s plan is to place the machines in restricted territ- ories.
Survey Reveals 32 Per Cent of Theaters Using Vending

CHICAGO, Feb. 18. — Approximately 32 per cent of the nation’s theaters have some form of vending machines in them. They either depend completely for concession sales or use them to supplement manual stands and counters. This fact was pointed out in the 1949 National Council for Theater Industry survey last year by The Exhibitor, motion picture trade journal.

The survey turned up a changed attitude on the part of motion picture managers. In 1947 (the survey is made every two years) 5.6 per cent of the managers said they opposed the sale of any type concession or beverage. In 1948 the managers reported unanimously that they were handling concession and/or beverage items.

Small theaters, the survey showed, tend to use lobby stands and counters exclusively, while the intermediate and larger houses use vending machines to serve balconies and such remote areas as lounges. As such areas are served by service in the afternoon and late evening when the stands or counters are closed.

5,933 Have Vendors

Projecting its findings into the national theater picture, The Exhibitor estimated that 1,264,700 manual stands or counters in 3,011,000-seat theaters and 7.1 per cent of the 1,091 and over houses use merchandise vending machines exclusively.

Among the nation’s 18,600 movie houses, the trend is toward theater-controlled sales of confections and beverages. This is especially true in large houses and in urban and small cities. Outside concessions, average per cent of the 301-1000-seat theaters and 7.1 per cent of the 1,091 and over houses use merchandise vending machines exclusively.

Sales of popcorn, soft drinks and ice cream are showing the greatest gains in theater lobbies, according to the survey. Since most of these items, the average price per sale can be expected to increase.

The survey concluded, a confectionery or beverage sale is made to 56.4 out of every 100 persons who purchase tickets. This compares to 59.6 sales per 100 persons in 1947. The average sale, the survey showed, amounted to 61.5 cents.

Presuming that 80,000,000 persons attend the theater weekly and that they make 50,940,000 purchases of tickets at $0.41 to $1.00 each, the confectionary and beverage sales in theaters total $4,329,000, or $225,154,000 annually.

And because of the glass hazard.

Some theaters reported they have attended only the bottles and pour the contents into a glass. The method—while it eliminates housekeeping and glass inventory—is too slow to be practical. For this reason most of the theaters (77.7 per cent) either pour the drinks into the vending machines.
Op Orgs Urge Big Gate for MOA Meeting

MAPOA Passes Resolution

CHICAGO, Feb. 16.—With the Music Operators of America (MOA) completing its annual convention now only two weeks away, interest in the assembly is growing, chief among the factors adding to the enthusiasm is the fact that the convention will be held in Chicago, a city which has long been the center of the music industry.

The convention will be held February 28th, and is expected to draw a large number of delegates from all parts of the country.

Pfanstiehl in Bond Drive With Juke Ops

Redeemable for Cash

Waukegan, Ill., Feb. 16.—Pfanstiehl Chemical Company, manufacturers of needles for coin machines, next week will start a new promotion offering operators a cash bonus bond deal. The offer, which will run throughout the month of February, is designed to encourage dealers to purchase large quantities of needles at once.

Pfanstiehl will pay one cent for every 100 needles purchased. Cash or checks must be submitted with the order, and the bonds can be obtained from any Pfanstiehl distributor or from the company's office.

At the same time the firm will begin a promotion offering a $1,000 prize for the sale of the largest number of needles during the month of February. The prize will be awarded to the dealer who sells the greatest number of needles.

Op's Defy Weather To View Juke; Reps Report Orders Exceeded All Expectations

Interest High in Adapta-Speed Changer, $759.50 Price

By Norman Weiser

CHICAGO, Feb. 16.—In a spectacular series of showings held Sunday and Monday in New York and Philadelphia, the new Wurlitzer 1250 drew one of the largest operator turnouts on record, despite raging storms in some areas and generally inclement weather in practically all locales.

In a series of showings held on the east coast, most distributors announced special interest had been displayed in the Adapta-Speed changer, which converts a machine to 45 or 33 1/3 r.p.m. speeds at a cost of less than $500, and in the actual list price of the 1250, $759.50.

Following is a series of reports on some of the showings made by parts of the country during National Winter Days:

Chicago

More than 800 operators, jobbers, service men and other representatives of the music machine field gathered in the Chicago Distributing Company, Inc. headquarters here, despite the worst storms the city of the year had to offer. The new Wurlitzer 1250, Ben Covin, firm head, said on hand both days to greet the group was his new re-decorated and enlarged office and showroom.

Two models of the new machine were on hand, one set up in the showroom area and the other in the back shop area. The latter was partially dis-assembled so that ops could see how easily a conversion to another model could be made.

Heavy Promotion

Showing was highlighted by a luncheon arranged by the Chicago Distributing Company, Inc. by Covin. Recording artists, including Spike Jones and most of his company, including Bill Baker, Jack Haskell, Dick Jurgens, Red Howard, Frankie Masters and others, were present.

RCA, Decca and Capitol all had large supplies of records on hand, the disks being passed out to the operators and guests who attended the luncheon. Covin presented each operator a tie, and the singles and disks were passed out to the guests, who also received a brochure describing the new juke box, which was the main attraction of the luncheon.

Youngsters visiting the showing room found the parents receiving large stuffed dolls, for the girls, and miniature juke box banks, for the boys. Refreshments were served by Ed- manson-Bock.

Assisting Covin in hosting the affair were Jack Brier, assistant to Covin; Carl Christiansen, Larry Schott, Lee Taylor, Howard Parker and Frank Chursiewicz.

Columbia, S. C.

F. A. B. Distributing Company here has formed the National Wurlitzer Drive, with approximately 300 operators and their dealers throughout the state. Eddie Mansfield, local manager, said the drive is planned as a promotional campaign.

Schwaninelli Forms Firm

NEW YORK, Feb. 16.—William Schwaninelli, mechanic on automatic phonographs for the last 12 years and a former employee of the company here, the Bill-Boyal Sales Company, 500 Tenth Avenue, will sell parts as well as complete machines and will offer complete repairs on the new juke boxes and will be located in the Enterprise Building. The firm will occupy three offices and the juke box will be associated with Schwaninelli in the enterprise.
IT'S THE RECORD THAT COUNTS. Select-O-Matic “100” Music Systems provide the music-loving public with the selections of their choice. With 100 selections, there is “music for everyone” . . . for tots, for teen-agers, for old-timers. THIS BROADER MUSIC SERVICE IS AN ABSOLUTE ESSENTIAL IF YOU ARE TO REALIZE THE MAXIMUM POTENTIAL IN EVERY LOCATION.

WHAT ARE WE SELLING? MUSIC OR NOVELTY? We— you and ourselves—are selling music. That's why the Select-O-Matic “100” Music System has 100 selections . . . all visible at one time . . . cataloged under five musical classifications. That's why those same 100 selections are brought right to the fingers of the public with the Wall-O-Matic “100”. That's why Seeburg developed Scientific Sound Distribution. This we know has made it possible for music operators to bring a better music service to locations and the public.

STABILITY FOR THE MUSIC BUSINESS. To build stability into the music business, the J.P. Seeburg Corporation recently issued a statement of policy that clearly expresses our viewpoint on every important question now confronting the coin-operated music industry. (If you haven't read this statement of policy, ask your Seeburg Distributor for a copy).

SEEBURG IS READY FOR 45 R.P.M. When, and if, 45 R.P.M. 7-inch Vinylite discs become the standard, you will have a Select-O-Matic “100” mechanism to play them on. This mechanism—which may be quickly and easily installed in the present M100A cabinet—will be available to operators on a nominal exchange plan. Therefore, 45 R.P.M. is no threat to your business. This is your insurance against obsolescence . . . this is our pledge to protect the stability of your business and the investment you make in Select-O-Matic “100” Music Systems.

SEE YOUR SEEBURG DISTRIBUTOR FOR THE COMPLETE STORY OF SELECT-O-MATIC “100” MUSIC SYSTEMS

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SEE YOUR SEEBURG DISTRIBUTOR FOR THE COMPLETE STORY OF SELECT-O-MATIC “100” MUSIC SYSTEMS
The Select-O-Matic "100" Mechanism. The most revolutionary development in the history of coin-operated music. Before its introduction to the coin-operated music industry, the Select-O-Matic "100" Mechanism was tried, tested and proved in industrial and commercial installations throughout the country. Today it is regarded as the most trouble-free mechanism ever built.

The Select-O-Matic "100". The phonograph with more of everything. More selections—100—all visible at the same time. More interest—the mechanical "brain" develops unprecedented public interest. More opportunity—it's setting new performance records wherever installed. More economy—full operating power consumption only 240 watts.

The Wall-O-Matic "100". Today, a better phonograph alone is not enough. Remote control is essential. Here is the finest remote selection system ever built. 100 selections—visible 20 selections at a time—bring music right to the fingertips of the public. Attractively styled with sparkling chromium-plated finish. Compact, 3-wire system—easy to install.
Orders Top All Expectations
As Ops View Wurlitzer 1250
(Continued from page 161)
all parts of the State, and some from Georgia. There were no door prizes, but ops were presented with an assortment of menu cards, napkins and the items, carrying the Wurlitzer label.
A buffet lunch was served both days.
Mannfield said F. A. B. had written number of orders for the new number.
New York
Several hundred operators and jobbers crowded into the showrooms of Young Distributing here Sunday and Monday for the initial showing locally of the new Wurlitzer 1250 phonograph. It was the farewell event of the Young organization at its 4th Street headquarters. On Monday (30) the outfit moves to a new location at 506 Tenth Avenue.
Two of the new Wurlitzer machines were displayed. One was partly dis-assembled to permit demonstration of the mechanism. Operators seemed particularly interested in the way the phonograph could be modified to play slower speed records.
Young Host
Joe Young, president, headed the staff that greeted visitors. He was assisted by Henry G. Slivis, service manager; Abe Lipsky, Allie Goldberg, Bob Greenway, Andra Eshcarvas and Bill Rose. A. D. Palmer, Wurlitzer advertising manager, was on hand to represent the factory. A number of reproduction dealers, distributors for Minnesota, Goodnight, visited the outlet during the two days.
Among the columnists who attended were Alex Ferber, Irv Holmes, Joe Greenway, Nat Bernstein, Nat Bernstein, Moi Simon, S. Slatzer, Joe Fried- man, Walter Coltrn, Ben Feinberg, Al Bloren, Edward Belt, Donald James, Max Izkowitz, Al Pas- ton, Albert Ziegler, Ralph Roso, Al Layne and Bill Saman.
DALLAS
Local showing of the new Wurlitzer Model 1250 by the Texas distributor, Commercial Music Company, Inc., was characterized by generally enthusiastic demonstrations. Raymond B. Williams, president; Andy good show. The excitement at this point —the greatest,- he said.
Better than 4,000 dealers and visitors were present at the new Wurlitzer 1250 phonograph at one time. The new 48 selector was centered in an eye-catching display filling a permanent 40-foot wide stand in the lobby. The machinery was shown starting at 11 a.m. and held late viewers to an 8 p.m. closing.
New Quarters
Williams's org caught a break in the Wurlitzer showing. Firm on Febru- ary moved to new quarters, 3701 W. 12 street, in Dallas' Trin- ity Industrial District. New location is at 1501 Dragon Street, the Wurlitzer 1250-book served Commercial Music in general, dealers in for a look at the distributor's streamlined service facili- ties.
Yepee B. H. Williams, of the local office, attended his firm's Oklahoma City showing, and Commercial Music's San Antonio outlet also held open house.
Adding to the pleasure of the visitors were more than a dozen heavy floor models spaced in the showroom, and a buffet offering hot and fresh foods.
Visitors
From far-flung Texas and other States, visiting dealers and trade folk included Louis Salerno, Columbia, E. E. Cole, Amarillo; M. A. (Speedy) Walker and Cecil Enos, Waco; R. L. Babin, Midland; Louis Salerno, Lubbock; W. D. Wiggins, McKinney; Alvaret, Mineral Wells; Jim Powers, Grand Prairie; I. D. Lee, Harcon and Warren Hightower, Fort Worth; and the late Benny McDonald, Fort Worth; Jimmy Bounds, Mexia; C. L. Mellen, Fort Worth; Sonn Adelaide; Silve- meyer, El Paso; John Beard, Brown- field; Walter Quilliam, Sherman; E. F. Roe, Plainview; C. W. Malcomb (Dutch) Thornton, Abe Slusman, Lena- onn, Cohen and Earl Burns, all of Texas.
Milwaukee
Worse blizzard of the year notwithstanding, total attendance at the 1250 showing at the United, Inc., of Mil- waukee, was much better than anticipated. Over 350 music operators, their wives and other persons jammed the first day. Among others were J. C. Cain-Caillouette, and Opitz, Wurlitzer company, both of Chicago.
Out-of-Toumsers Attend
The guest book at the desk was filled with the names of very operators from all over the territory serviced by the United, Inc. Among these were R. E. Flessier, of Sheboygan; Red Jacome, Joe Beck, Marge and Clara Wujer, of Keno Novelty; Nick Daquigo, Chicago; Sam's, head of G. W. National, and H. B. Hall, of The Milwaukee Journal; and Mrs. John D. Reynolds, of Stevens Point; J. L. Petersen, of Morrison; Cliff Cline, of Pierce, and Jim Van, of Bluebird, and J. J. Hadman, Pete Richard, Vince Wielage, of Fond du Lac; Jim Magelass, of Fond du Lac; C. T. Adams, of Lomira; R. M. Messer, of Fond du Lac; Jim Alber, of Menasha; Sam Anderson and Arvid Mode, of Fond du Lac; and helm on, who were all present.

I've seen the new

WURLITZER

Twelve Fifty

and

I'M SOLD!

SOLD that it protects me against OBSOLESCENCE...

No matter which way the record business goes 33⅓ rpm. or 45 rpm. I'm safe with a Wurlitzer Twelve Fifty. My investment is protected. My new Twelve Fiftys will never be orphans. They'll handle whatever speed record becomes the vogue and play it to perfection.

SOLD that I CAN USE my present REMOTE CONTROL EQUIPMENT...

Every Wurlitzer Wall and Bar Box will play the 24 top side selections on the Twelve Fifty's 48 records without any change—or, by a simple change I can convert my present 3020, 3025 and 3045 Wall Boxes to 48 selections. Wurlitzer sure had my interests in mind when they designed the new Twelve Fifty phonograph.

SOLD on its BEAUTY, TONE and 48 SELECTIONS...

The Twelve Fifty is a knockout for eye appeal. Its tone is magnificent. By making 48 selections available on 24 records, you've come up with a money-making, money-saving idea that will win every operator's approval.

SOLD on its outstanding VALUE and EARNING POWER...

No doubt about it. The Wurlitzer Twelve Fifty is styled to get and hold locations—engineered to operate at rock bottom service costs—priced to pay off plenty for any operator. I'm SOLD that the Wurlitzer Twelve Fifty is the only buy for any operator who wants top profits PLUS protection against OBSOLESCENCE.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.
Orders Top All Expectations As Ops View Wurlitzer 1250

(Continued from page 104)

new phonograph in its showrooms during National Wurlitzer Days, held approximately 500 persons jammed into the firm's headquarters to watch the New Phonograph...Operations from Tennessee, Southern Kentucky and Southern Alabama were included...

John Callilouts, president, and Lowell Matthews, along with Cain, noted that the Phonograph, a bulky luncheon was served, and a special toast was given to the New Phonograph...

A special record program for the machines displayed was provided by Capitol Records, and refreshments were served throughout the day...

Tucson, Ariz. With Joe F. Colombo Jr., president, and C. Conley, vice-president, the firm's annual Music Machines were held here to two nights, and all showed interest in the Wurlitzer machine...

Houston

Houston's National Vurlitzer Days festivities, introducing model 1250 to customers, and South Texas music educators, set a new high attendance record for the firm. The celebration at the main sales office of Steele Distributing Company, of Wurlitzer distributors, attracted over 1,400 persons.

Joe R. Steele was assisted by three key officials, W. C. Lynch, H. H. Pinkston, and Dan Lysen in making the day an occasion to remember.

The event was held in order to introduce the latest phonographs from Baltimoore's night spots, the Club Charles, and for the first time, the Wurlitzer Company, Washington, and the famous London Monarch Company, of the National Wurlitzer Days program. Among the guests were Vachel Downs, the Music Company, Baltimore, and the Men's Music Company, Washington.

Others were present...the Wurlitzer Company, Washington, and Maynard Summers, Summers Music Company, Frederic, Md.

Still others were...Edward Walters, of the Music Company, Baltimore, and...Al Pinarello, Alpi Music Company.

Order Top All Expectations As Ops View Wurlitzer 1250

Baltimore

Seventy-six Model 1250's were sold by the Northstar Distributing Company during National Vurlitzer Days here Sunday and Monday, the firm's annual sales activities...

The renovation of the Hippodrome Theater...The tour...the music...the food...the fun...

Visitors

Among the operators who enjoyed the day...the club...the Wurlitzer Company, Baltimore, and...Al Pinarello, Alpi Music Company.

Order Top All Expectations As Ops View Wurlitzer 1250

Richmond, Va.

O'connors Distributors, Inc., observed National Wurlitzer Days in two ways: the Richmond Phonograph, and the...the Phonograph Show...At the Hampton Music Hotel in Hampton, Virginia...

Kenneth O'Connor, manager, all three firm showings, with W. O. Jones handling the Richmond show, and...The phonograph show...the phonograph show...the phonograph show...the phonograph show...the phonograph show...the phonograph show...

E. J. Hensley, manager, assisted Hoffman in Richmond...
The Roaring Voice of Approval from the Field
Now Informs You the "C" Has Reached

The Summit of Musical Quality!

Attention, operators all! Lend a critical ear to the AMI Model "C"—a juke box whose virtuosity is so outstanding that the very artists who make the records beam with gushing approval as they listen to it! This enriched musicality springs from the "C's" entirely new sound system—new amplifier, new pickup, new needle. New gain control defies distortion; built-in automatic bass control; special record wear compensator. These and a long list of other sound improvements help explain the "C's" smashing success from the first day it hit the street. Step into your AMI distributor's; see it, hear it, and you'll fall in love with it. Order now for spring!

"Built for the Operator"

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
Survey Shows More Suds Sold At Bars; Jukes Jump Livelier

NEW YORK, Feb. 18.—With a greater percentage of Americans now consuming beer and ale at bars and restaurants than they did five years ago, according to a survey made by the United States Brewers Foundation (USBF), juke box operators see a continuation and perhaps even bettering of the tavern-type location as a prime play spot.

Details of the survey, made by Crossley, Inc., and announced last week, give the operator some idea of the potential customer movement depending upon the location and size of the city in which he operates.

The survey showed that the percentage of Americans that were out-of-home beer drinkers in 1949 was 38.6, compared to 28.1 per cent in 1944. Also it was revealed that 25.6 per cent of those buying beer for home consumption made their purchases in taverns, thereby exposing another large group to potential juke players.

The special study showed 85.2 per cent of all men and 46.9 per cent of all women are beer consumers; 24.2 per cent of the population drink six or less glasses per week, and 38.2 per cent consume 6.1 or more glasses per week. By age groups, the largest percentage of consumers, accounting for the biggest volume, was in the group between 21 and 49.

It also was revealed there is a wide variation in frequency of using beer by size of the communities. Roughly, in places of over 10,000, 60 per cent of the adult population are beer consumers, while in smaller cities the figure drops under 50 per cent. Of the lowest proportion of beer consumers is found in the Southern States.

LYNCH FETES (Continued from page 101)

opinions were based on the fact that RCA has already sold millions of 45 r.p.m. records, and the belief that it would be economically impossible for dealers to carry inventories on three speeds.

It was announced that Seeburg is now three months underway in a $3,000,000 retooling program in preparation for change-over to another speed. It was also brought out that Seeburg would protect operators’ investment by a nominal exchange price on their present mechanism for the M 100.

Besides the entire Houston branch personnel, the following Seeburg and S. H. Lynch Company officers attended the party: Gil Semonon, South- west sales engineer for Seeburg; Peter Fite, Seeburg Southwest sales representative; Bradley Allinger, Seeburg service manager; San Antonio branch, and A. C. Coraggio, vice-president and sales manager, S. H. Lynch Company; Hans Van Relyh, Lynch company salesman, San Antonio branch, and A. C. Coraggio, vice-president and sales manager, S. H. Lynch Company, president, was unable to attend because of illness.

Orders Top All Expectations As Ops View Wurlitzer 1250

(Continued from page 106)

Operators visiting the Wurlitzer booths were treated to a buffet luncheon, and there were free samples of 7-811, and pencil sets. Wives received corsages.

Portsmouth

Hawley, in his address on the Portsmouth phase of the O’Connor showings, said more than 150 operators attended the event following a two-day tour debut, and that the reception was exactly as expected.

This same feeling prevailed at the other two showings. Hawley reported after hosting at the Boston show.

A veteran of the coin machine field, Hawley has been associated with the industry, and has been a member of the National Operator Association.

He said the operators received the unqualified endorsement given the 1250 by visiting operators. At his showings, Hawley reported operators placed long-distance calls at the first showings, to Ed Wuoljat in North Tonawanda, N. Y., to congratulate him and the Wurlitzer organization.

Kansas City, Mo.

Hampered by weather, the Wurlitzer showings here Sunday and operating days-five of the largest crowds, W. J. Mashek, president of Central Music Distributing Company, operators placed their orders on the way away as 400 miles to see the new machine, Mashek said, and they also reported that sales in the Kansas City area were excitingly good.

Refreshments were served throughout the show period.

Moose, Pa.

Benjamin Sterling Jr., who heads Sterling Service, local Wurlitzer distributor, reported weather excellent on Saturday, with almost ideal temperatures, which brought out most music operators for a look at the 1250. Operators brought their wives and children to the show, and in between, operator’s refreshments were served throughout the show period.

After seeing the new juke box, Sterling reported the operators, who were gathered together for the first time in months, agreed and impromptu meeting at which various problems were aired.

Charleston, W. Va.

W. Joseph, president of Cruz Distributing Company, Inc., reported that more than 100 operators from all over West Virginia and Kentucky visited his showrooms during Wurlitzer days. Visitors started arriving at 9:30 a.m. and the display continued until 10 p.m. each evening.

Hosts were Cruz, T. F. Chapman and C. W. Cram, Jr. A buffet luncheon was served. Among out-of-towners in attendance were Bell Bennett, Sommersville; Thomas D. Delatt, Fairmont; Fred Moore, Bristol, Va.; R. B. Heyrick, Elkins; R. Am. Ghee, Ashland, Ky.; H. J. Hiker, Beckley; Charles Gitt, Williamson, and John Schrader of Clendenin and Redub Logan.

Indianapolis

Despite the inclement weather, operators at Midwestern and Southern states, parts of Virginia and Kentucky visited the Wurlitzers’ showrooms during Wurlitzer days. Visitors started arriving at 9:30 a.m. and the display continued until 10 p.m. each evening.

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OP ORGS URGE

(Continued from page 106)

be advised to attend said convention.

Fixel, in a special “ень” to (38), said:

This is the first time that the music industry has had an organized effort of all types of operations. This is the beginning of a larger and more organized effort and it should never be affiliated with any other type of equipment. Operators have been affiliated with the other type of coin-operated equipment and we are pleased that our officers have had the foresight to separate music from everything else. In addition, we have a true music organization, the only one in existence. Let us keep it that way.

Let’s all go to Chicago on March 7, 8, and 9.

Buffalo

Enthusiasm for the new Wurlitzer Model 1250 was shown by Western New York distributors of music operators during national Wurlitzer meetings, Jan. 20-22, at the Statler Hotel, Buffalo, N. Y., local distributor. Most talked about feature of the new machine is the simplicity of the formators to use 331/2 or 45 r.p.m. records, and the easy-to-install adapter device. Another new feature which operators liked was the convenience of parts they will be able to order.

Alfred Bergman was host to the largest number of music operators, managers and distributors in many years. R. C. Haimbaugh, Wurlitzer vice-president and general manager, was on hand. Operators and their families enjoyed the buffet refreshments and banquet in the hotel. Invitations were provided and guests’ pictures were taken.

Los Angeles

An estimated 500 attended the two-day Southern California meeting on the new Model 1250 at Southland Distributors’ showrooms here, February 12-13. All the leading music operators of the area were present, and many of the visitors were of the operators of the new machine, Mashek said, and they also reported that sales in the Kansas City area were excitingly good.

Direct mail was used in the promotion, with those having been sent direct mail in the past, the operators to the show. This method of distribution has been successful, and the new machine has been a hit.

Cigar and candy manufacturers, artists, and the like, are all interested, said Mr. J. H. Miller, who handles many small labels, and Charles Desfor, manager of RCA Victor, Dale Haan, who prints the strips in the territory, was also on hand.

Pittsburgh

Over 500 operators and distributors with their guests were feted Sunday (12) and Monday (13) by Jerry White and R. H. Smith, Western Distributors, at the first showing of the new Model 1250. Operators from all over the territory and, along with the record distributors and local press, were invited and came to a show that really came up with a machine that was an improvement over the original one.

Embracing a new feature that will permit playing records of all types and all makes, the machine is designed to handle all types of machines and bodies of shooting.

Newspapers, became extremely interested, with The Sun-Times and Post-Ge- neral, giving the story, and many different articles were printed. The major disk firms were represented by Merle West, of L. C. Jacobs, of Decca; John Trifari, of Capitol; J. E. Miller, who handles many small labels, and Charles Desfor, manager of RCA Victor, Dale Haan, who prints the strips in the territory, was also on hand.

Juke Box Op- Throat-515; RCA.

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<th>Date</th>
<th>Year</th>
<th>Song</th>
<th>Artist</th>
<th>Album</th>
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<td>Feb 18</td>
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<td>&quot;Survey Shows More Suds Sold At Bars; Jukes Jump Livelier&quot;</td>
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YOUR LAST CHANCE
TO GET YOUR RESERVATION IN FOR THE
FIRST ANNUAL CONVENTION
OF
MUSIC OPERATORS

YOUR LAST CHANCE
to get in on the valuable discussions concerning your everyday headaches.

YOUR LAST CHANCE
to hear what your fellow operators are doing to solve problems that have been bothering you.

YOUR LAST CHANCE
to win one of the many valuable prizes that will be given away, including a brand new Evans Constellation and an A.M.I. Model "C".

DON'T PASS THIS UP

SEND YOUR RESERVATIONS TO
RAY CUNLIFFE
CONVENTION CHAIRMAN
3018 E. 91st STREET
CHICAGO 17, ILLINOIS

MOA WILL RESERVE A SINGLE OR DOUBLE ROOM AT THE PALMER HOUSE FOR YOU IN YOUR NAME UPON REQUEST.

PALMER HOUSE, CHICAGO
MARCH 6-7-8

Sponsored by
MUSIC OPERATORS OF AMERICA

EXHIBITORS WILL INCLUDE
★ Columbia Records
★ The Billboard Publishing Company
★ Coral Records
★ Decca Records
★ MGM Records
★ Mercury Records
★ Permo, Incorporated
★ London Records
★ Rondo Records
★ Capitol Records
★ Buckley Manufacturing Company
★ H. C. Evans & Company
★ A.M.I., Incorporated
★ Pfanstiehl Chemical Company
★ Wico Corporation
★ Star Title Strip
★ Cole Needle
★ RCA Victor Records
★ Cash Box Magazine
★ M. A. Miller Needle
★ Meistro Company
★ Jacobs Novelty Company

* * * * * *

HERE ARE JUST A FEW OF THE STARS THAT WILL BE THERE TO GREET YOU:
★ SPIKE JONES ★ EDDY HOWARD
★ FRANKIE LAINE ★ AMES BROS.
★ TINY HILL ★ JACK HASKELL
★ AL MORGAN ★ MARGARET WHITING
Established Ops in Four Areas Report Progress In Promoting Steady Play

CHICAGO, Feb. 18—While shuffleboard activity has leveled off in most parts of the country during the past few months, operators report that the new shuffleboards were being used almost every day, and some operators even had to discontinue playing them in order to keep them in good working order.

In describing the situations in each of the areas, it is to be remembered that only established operators of shuffleboards were checked.

**Louisville**

While promotion has been an in-and-out affair here, shuffleboards have been largely considered money-makers during the past few years, and those ops who have stuck with the game have found that they have at least two more years of profitable operations before the game will not be able to generate a profit for the operator.

National, thru Sol Lasin, field supervisor, has done much to increase the popularity of shuffleboard here, and the earning of this firm’s boards has been the highest in the city.

Most coin-operated equipment in the music and amusement field has taken a “biting” in this city in recent months. Employers dropped off last winter, but they have come back and are expected to hold their prices steady. Revisions in league set-ups, due for the new season, are expected to do even better. Most of the existing equipment has been reconditioned, and it has been found that tail-enders in these establishments are doing well. Elimination tournaments will be tried in an attempt to overcome this problem.

American, National, and Rock-Ola boards are all popular in the area.

**Atlanta-Dallas**

The story in Atlanta and Dallas is as follows: In both areas the game has been going strong for about two months (See Established Ops on opp. page).

**Chicago**

There is a definite increase in the number of people playing shuffleboard in Chicago. With the warmer weather, the outdoor shuffleboard courts are drawing larger crowds. In addition, indoor courts are also being used more frequently.

**Shuffleboards were**


designed to attract customers and keep them playing the game longer. Players are often seen playing for hours on end, enjoying the competitive aspect of the game.

**Set Shuffle Game Classes for Ops**

Due to mounting sales of bowling games, Bill Leutenegan, of the W. H. Leutenegan Company, Los Angeles, will conduct a school to familiarize operators with maintenance and problems likely to arise during the operation of the new game. Classes at Leutenegan sales rooms will be held each Tuesday, 7:30 to 9:30 p.m. All operators are invited to attend.

**Ward Named Eastern Electric Exec**

John O. Ward Jr. has been named public relations and advertising manager for the Eastern Electric Machine Corporation, New York, Lew Jaffe, vice-president, announced. Ward started his association with the cigarette machine firm, Ward served as assistant director of public information for City College, New York, and was an account executive with such advertising agencies as the Warburg Company, Inc.
Shuffle Conversions Hit Mart; 4 Firms Make Units

(Continued from page 31)
New York:
Barney Sugarman, head of Runyon
& Sugarman, Inc., announced that he
will be in the lobby of the Claypool
Hotel during the March 30-31 show-
cases. The March 25 session of the
organization was presided over by
James Music Company. The instru-
ment was left in the lobby for the
benefit of the Maori People, who
also are members of the organization.

Al Darven, president of the Auto-
matic Music Operators Association;
Bill Levine, attorney, and Frank
Cass, president of the National Uni-
ters, were among local columnists
who stepped into Young's showroom
Saturday and Sunday (12-13) to be in
at the unveiling of the new Wur-
litzer and Co. organ in 45 minutes.
Levine left for a vacation in Florida.

Frank Prince, who has an office
on upper Fifth Avenue, has been
named to handle Hamilton vender in the East.
He expects delivery of his first
unit next week.

Mal Rapp, who represents Cole Products
locally, is said to be buying a few Col-
lessa drink machines last week to
Cobo here for installation in super
market and public rest room direc-
tion of Mike and St Fornowals,
also in this city, and several others.

Until a few weeks ago, the subway
operation was limited to Sweed machi-

Mike Minnora, who moved all his
arcade stock to the firm's new head-
quartes on Colirnow recently, plans to
charge on Coney Island by bring-
ing thru the wall to the empty store
now near Washington Ave. The stock
till spring, however. . .

Eddie Lane, head of the American G-Ball Company, has
response to org's new video series. He
told his pilots that every placements can be traced to the
show, now in its third week.

George Thiera, of the Automatic Be-
mechanical Company, plans to add
multi-flavor cup machines to his
Growing route. Most of his vend-
ers, in desire, have been his old
drinkers, . . . Mac Felsy has closed his
United Photo Service while he searches
brother is keeping up service on his
Juro and Findos Music.

Mac Forbes, head of the Ciga-
lite Merchandising, is on a
three-week vacation in Florida.

Cincinnati:
The Automatic Photophone
Owners, Inc., held its regular monthly meeting Tuesday
night (14), where members concluded their monthly get-together. In at-
tendance were Charles Kantor, presi-
tent; Bill Oelz, secretary; Sam
Chester, Nat Barfield, Al Lieber-
man, Milton Cole, Bill Harris,
William Stroot, Abe Williams, Kay Big-
ner, Sam Gerros, James Drivakas,
Tommy Durante, Al Heilman and
Dave Tavel, Abe Pearlmutter, Fred
Enz, Abe Baduis, Charles McKen-
ney, Robert Schalom, Nat Barfield,
Leo Simon and William Broorman.

Two committees were appointed to
look into the desirability of a con-
paign and to educate moms on methods
of obtaining better results from the
machines. The committees include
Chester, chairman; Biguis, Vice-
chairman; Barfield, publicity chairman;
Barfield, Harris, Vil-
marky, and Ranner on the second.

Doris Drew, current at the Look-
out, was present at the recep-
tion that night, singing her latest MGM release, "La-
Palma Polka." People were entertained.

Verne Hawes and Bill Kruse, Decca,
were also guests at the scene, for-
taking a box of Decca records as a
door prize, Bill Broerman was the
winner.

Indiana:
The Seeburg 100 Select-o-Matic
Music was installed in the lobby of
the Claypool Hotel during the March
showcases. The lobby was open all
week with the display being used by
the Janes Music Company. The instru-
ment was placed by the Shaffer-
Music Company, and the rep-
resentatives of the other companies were
also present. The new Seeburg Janes
Music Company. The instru-
mant was left in the lobby for the
benefit of the Maori People, who
also are members of the organization.

Barbara Jean McKinney has been
engaged by the Janes Music Com-
pany to handle public relations for
the firm. She is also handling the dis-
ctribution of the rock-Ola phonograph, has changed names to Gea.
The Jans Music Company. Maxine Anderson is the
secretary of the company. John
Reynolds. Donald Ervin and Chester
Gaines are in charge of service and
merchandising.

The Sicking Company, 927 Fore-
Wayne Avenue, has disposed of its
coin-operated phonographs, and will
now be interested in the pinball and
games business. . . .

More parking meters for the downtown area will be installed in the
City, including on N. 2nd Street, direc-
tion of Mike and St Fornowals,
also in this city, and several others.

Until a few weeks ago, the subway
operation was limited to Sweed machi-

Nick Angulo, Alco-Deree Com-
pany sales manager, reports the firm's
refrigerated cheese venders
are proving a very popular item
in Chicago.

The firm recently installed a
week-end fishing thru the ice at
Graying in Northern Michigan, and
fishing in other winter sports in the
area . . . Jack Haven, of the
Haven Company, has been elected secretary-treasurer of the
Sportsmen's Haven Club north of
Chicago.

Frank Allworth, of Frank's Music
Company is getting construction un-
der way on their new building.

They may clear-out their store
soon and move to a larger one, but
the company is still not sure of their
plans.

The Board Selectman at Aga-
, has voted that operators of
the house machines and other
amusement devices must obtain
State amusement license. The
weekly license fee for each is $50
compared with the corresponding
period last year, showed an in-
crease of 4.3 per cent. Tax deposits
for January amount to $93,650
amounted to $27,660.

The weekly license fee for each
operator, the estimated tax due for
March 20, is $100.

VITAL STATISTICS

Births
A son to Mr. and Mrs. Jack
March 12th.

VITAL STATISTICS

Births
A son to Mr. and Mrs. Jack
March 12th.

Deaths
A son to Mr. and Mrs. Jack
March 12th.
Exhibit Supply Sets Six Arcade Units on Line

CHICAGO, Feb. 18.—Following the favorable results of extensive test locates in the Florida State Fair at Tampa, Exhibit Supply Company has placed six new models of its arcade units with Coin-Op Manufacturers, Frank Muncie, division manager, announced Wednesday. Also included are the latest in new coin-operated merchandizer, Electric Card Vender, 2 Player Hockey, Bunking Hobby Horse, Golf and 2 Speed Violator. All are coin-operated.

The exhibit supply had 13 units on location at the fair including the two player game gun Silver Bullets. All the models are new and were placed in a building on the midway. Muncie said that in the 10 days the machines were on location more than 30,000 plays were made. He explained that as a result of the tests some minor changes were made in the mechanism of some of the six new models and that all are now mechanically perfect.

Roelke To Mfr. Coin Products

CHICAGO, Feb. 18.—F. H. Roelke, coin machine design and engineering division manager for Exhibit Supply Company, has received the manufacturing field thru his firm, the F. H. Roelke Co. According to a conversion unit for shuffle games which is now in production at the Philadelphia company, it is being delivered to operators with opis and distractors (see separate story). Roelke, who has located here for the past few years, entered the coin machine field 10 years ago and set up his headquarters in Milwaukee. With the opening of shuffle game machines during the latter part of the war years, and in cooperation with the company's manufacturing facilities, the company has been able to deliver games to distributors in all parts of the country.

St. John, N. B.: 

So satisfactory has been the operation of the shuffle game at St. John that 200 additional meters are being installed, all of the two-hour type. Officially announced at gross receipts for the past 12 months, the company reported.

It has been disclosed that loss thru damage has decreased. Local coin machine distributors are in printing the supply of shuffle games in town, cities, and villages, thru the sale of the machines. The company has now changed the design to meet the situation and thru the territory to select suitable coin distributors.

Bally Intros Speed - Bowler Shuffle Game

CHICAGO, Feb. 18.—Speed-Bowler, a new shuffle game designed and developed by engineers of Bally Manufacturing Company, is now in production according to John D. Robinson, general sales manager. It is available in 8 and 12 ft. lengths.

Among the features of Speed-Bowler are its high-speed total mechanism. The company, according to the record immediately after the puck passes over the scoring area, the use of two pucks to eliminate delays for puck return and upright pins for players to aim at. The play of the game is speeded up with a drop chute and slot rejector. Pucks are suspended by almost inelastic wires and are hooked up with contacts which the puck passes over. Thus the player shoots at the suspended pins, which disappear from view as the pucks pass over the scoring area. This simulates the action on a regulation bowling alley. Scoring is identical to bowling and all bowling pins are possible.

Roelke pointed out that the game has been on location several weeks. In this period, he said, the game proved to have high profit-bearing potential because of the short time it takes to complete a game of 10 frames, less than 50 seconds.

All servicing on Speed-Bowler is located in the box.

Commozf-Moves To New Factory

CHICAGO, Feb. 18.—The expansion program of Commo Manufacturing Company here moved into high gear today (18) when the firm moved to larger quarters at 5013-25 North Kedzie Avenue. An entire floor with an area of 30,000 square feet will be used to manufacture the coin-operated shuffle game machines and amusement machines.

Bill Billheimer, vice-president and general manager, said the move was necessary because the company needed more room to meet the demand for Holvies. During the past four months the firm increased production by 50 percent.

Among the improvements which will be incorporated in the first production of the new factory is a new Holvie plate which lists detailed instructions on Holvies. The plate was designed by Don Pfeil, chief engineer.

Deliveries from the new plant are expected to begin February 23, according to plant manager Jerry Gerardin.

Look To The GENERAL For Leadership

AMERICA'S FINEST, CLEANEST RECONDITIONED 5-BALLS

Write:

1015 W. Washington Blvd.
CHICAGO, I11.

General Motors 

For your general business needs, write:

1254 N. Halsted
CHICAGO, I11.
ATTENTION, OPERATORS
Send us your prospective Appreciative Memorandum for our approval. We want more training because of the increasing demand for trained and efficient operators. No drudgery or drunks needed. Extra for employment.

Memphis Vending & Amusement Machine School
640 Madison Avenue
Memphis 2, Tenn.

GIVE TO THE DAMON RUNYON CANCER FUND

FEBRUARY PHONOGRAM BARGAINS!
Unconditionally Guaranteed... AT NO EXTRA CHARGE!
Wurlitzer 1100...$299
Seeburg 1450ML...$299
Wurlitzer 1015...$299
Seeburg 1479...$299
Columbia 1973...$299

PHOTOGRAPHS LISTED BELOW ARE COMPLETE AND IN GOOD ORDER

WURLITZER...1106
SEEBURG...1231
ROCK-OLA...1422
SEEBURG...1452

WURLITZER...$310
SEEBURG...$338
ROCK-OLA...$340
SEEBURG...$360

WURLITZER...$375
SEEBURG...$402
ROCK-OLA...$409
SEEBURG...$428

WURLITZER...$500
SEEBURG...$538
ROCK-OLA...$569
SEEBURG...$609

WURLITZER...$625
SEEBURG...$658
ROCK-OLA...$699
SEEBURG...$750

WURLITZER...$850
SEEBURG...$912
ROCK-OLA...$959
SEEBURG...$1002

WURLITZER...$1050
SEEBURG...$1092
ROCK-OLA...$1229
SEEBURG...$1258

WURLITZER...$1350
SEEBURG...$1412
ROCK-OLA...$1569
SEEBURG...$1592

WURLITZER...$1550
SEEBURG...$1620
ROCK-OLA...$1789
SEEBURG...$1812

WURLITZER...$1850
SEEBURG...$1922
ROCK-OLA...$2049
SEEBURG...$2082

WURLITZER...$2050
SEEBURG...$2122
ROCK-OLA...$2259
SEEBURG...$2292

WURLITZER...$2250
SEEBURG...$2322
ROCK-OLA...$2459
SEEBURG...$2492

WURLITZER...$2550
SEEBURG...$2622
ROCK-OLA...$2759
SEEBURG...$2792

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AMERICAN HOME TOWN RECORDS

114 COIN MACHINES The Billboard February 25, 1950

EDDIE WILCOX ORK
RIA Victor 22-064

A Touch of the Blues (1 & 2)
Blues in the sophisticated manner here. Side one has a line by Lewis during the first flip is instrumental.

What Can I Do?

Bill Johnson

Love Me Ever Day

Earl Smith, with group backing behind piano solo working, is a strong blue ballad effort—could almost ride.

BERRY'S LOVE'S BEEN GOOD TO ME

Wyndee Harris

I Like My Baby's Pudding

Joe Thomas

I Can't Take It No More

Rufius Thomas

Stop Talkin' 007

Lavrill Carrico

Morgy's Lull

Country & Western

How MUCH Too Much

Eddie Grant

Yodelin' Tex

WAYNE RANEY

King 498

I'm Gonna Tear Down the Mall Box

Tricky Tater

The Cry of the Wild Goose

Jerry Gilkison

Your Star 2378

ATTENTION, OPERATORS
Send us your prospective Appreciative Memorandum for our approval. We want more training because of the increasing demand for trained and efficient operators. No drudgery or drunks needed. Extra for employment.

Memphis Vending & Amusement Machine School
640 Madison Avenue
Memphis 2, Tenn.

GIVE TO THE DAMON RUNYON CANCER FUND

Record Reviews
(Continued from page 106)

ARTIST
MERRILL E. JOELS-CLYNN OSEK ORR

TUNES
Snow White and the Seven Dwarfs

COMMENT
PARTS D 11
Story is unique popular, and the dieticky man done a good job of putting it on a single clap. Much need is sadness, so the same sad ending by Victor and Eddie Land after staff cancellation.

MR. JOLLY (Richard Colony)
cabinets-complete things nicely.

THE GIGGLING PIGS

RHYTHM & BLUES

EDDIE WILCOX ORK

A Touch of the Blues (1 & 2)
Blues in the sophisticated manner here. Side one has a line by Lewis during the first flip is instrumental.

What Can I Do?

Bill Johnson

Love Me Ever Day

Earl Smith, with group backing behind piano solo working, is a strong blue ballad effort—could almost ride.

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Wyndee Harris

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Stop Talkin' 007

Lavrill Carrico

Morgy's Lull

Country & Western

How MUCH Too Much

Eddie Grant

Yodelin' Tex

WAYNE RANEY

King 498

I'm Gonna Tear Down the Mall Box

Tricky Tater

The Cry of the Wild Goose

Jerry Gilkison

Your Star 2378
WURLITZER 616
Fully repaired. Perfect condition. Ready for location. $79.50 (Cradled)

WURLITZER 600K
Fully repaired. Perfect condition. Ready for location. $109.50 (Cradled)

MILLS THRONE
Fully repaired. Perfect condition. Ready for location. $99.50 (Cradled)

February, 1950

The Billboard

COIN MACHINES

115

$139.50
BRAND NEW
ROL-A-TOPS

SIZE:
23" High, 14" Wide Net Weight 88 lbs. 15" Deep
5c-10c-25c PLAY FACTORY REBUILDS $95 EACH
Above Prices F.O. B. Chicago
WATLING MFG. CO.
1650 W. Fulton St.
CHICAGO 44, ILL.

Take your complete game via prepaid motor freight.

NATE SCHNEIDER
1427 North Broad St.

Get on our mailing list for future Mackie Conversions.

The Best
5 BALL FREE PLAY GAMES
made from your own pictures

WANT TO BUY
Coin Amusement and/or Merchandise Vendor
Within State of Ohio. Please give complete facts, figures and details in first letter to:
BOX D-305, care The Billboard, Cincinnati 15, O.
Appoint M. West Sales Manager Of WorldWide

CHICAGO, Feb. 18—M. West has been appointed sales manager of World Wide Distributors, President A. L. Stern announced this week. He succeeds Wally Fisch, who resigned last week to form his own distributing firm (see separate story).

West has been in the coin machine business since 1925, the first six years as an operator in 1914, when he was in the Army. He became affiliated with AMI, Inc., as an engineer in 1944, and helped design AMI's first postwar machine, the Model A. He resigned in January, 1949, West was AMI's sales service engineer. He joined World Wide two years ago and has been in the coin machine business for more than 20 years in the Southern States.

H. Brown Opens Savannah Office

SAVANNAH, Feb. 18—Harry Brown announced this week the opening of a branch office at 224-26 West Congress Street here. It will be known as the Savannah National Coin Corporation. Brown's headquarters are at 4487 West Fullerton Avenue, Chicago.

Brown said his Savannah branch will distribute products for manufacturers. Offices, showrooms and repair plants are now under construction at the new office.

Under the new set-up, Brown will divide his time between Savannah and Chicago. Patty Hillebrin is office manager in Chicago and a Savannah manager is to be appointed within the next two weeks.

Brown has been in the coin machine business for more than 20 years in the Southern States.

Bally Appoints Bishop N. C. Rep.

CHICAGO, Feb. 18—Bishop Music Company, Raleigh, N. C., C. Bishop and N. C. Bishop, general manager, announced that he has been appointed to a distributor of Bally products in North Carolina, Jack Nelson. The announcement was made by C. Bishop, the general salesman.

Headdled by C. Bishop, 15 years in the coin machine field, was his headquarters and showrooms at 117 East Morgan Street, Raleigh.

Bally's newest product, the shuffle game Speed-Bowler, was introduced this week (see separate story).

NAPOA NAMES

(Continued from page 101)

Brother Commission, and the active head of the Foundation drive, personally thanked the juke box group for their co-operation in the venture. Additional requests were made of the group to emphasize the drive, to be placed on the coin machines and on the back bars of taverns throughout the State.

Social Plans

An interesting expansion of the social activity program is promised for this year. A special convention and banquet, to be held in April, the No. 1 item on the agenda. Following this, a new type of convention is planned in the form of an outdoor event at which employees of coin machine operators and their families will be able to attend. Details are being worked on by the committee of the F and F Music Company.

Representatives of the J. P. Seeley Corporation and the Sunrise Boys were present at the meeting, and assisted in the details of handling and counting ballots. The list—or summary—was asked about needed products confronted by operators.

ADVANCE RHYTHM & BLUES RECORD RELEASES

(Continued from page 32)

1st Place: "What A Shame" by The Supremes
2nd Place: "My Girl" by The Temptations
3rd Place: "I Can't Help Myself (Sugar Pie, Honey Bunch)"
4th Place: "Ain't Too Proud To Beg" by The Four Tops
5th Place: "My Baby's Good" by The Isley Brothers
6th Place: "The Bells Of St. Mary's" by The Ventures
7th Place: "That's Why She's Evil" by The Movie Stars
8th Place: "I'll Take You There" by The Staple Singers
9th Place: "Hold On I'm Comin'" by Otis Redding
10th Place: "Respect" by Aretha Franklin

ADVANCE RHYTHM & BLUES RECORD RELEASES

(Continued from page 32)

11th Place: "You Can Make A Woman Out Of Me" by The Temptations
12th Place: "I'm Gonna Make You Feel Like A Woman" by The Supremes
13th Place: "Days Of Wine And Roses" by The Righteous Brothers
14th Place: "I'll Make You See It" by Ike & Tina Turner
15th Place: "Never Can Say Goodbye" by The Four Tops
16th Place: "I Heard It Through The Grapevine" by Marvin Gaye
17th Place: "The Love Machine" by Bootsy Collins
18th Place: "Cloud Nine" by The Isley Brothers
19th Place: "Ohio" by The Isley Brothers
20th Place: "respect" by Aretha Franklin

PINBALL ROUTE

PINBALL ROUTE

Pre-war, completely rebuilt, $150.00. Selling price

BOB'S" BARGAIN PHOTOMAT

INVENTED AND MADE BY

WATLING

MANUFACTURING COMPANY

4500 W. FULTON ST.
CHICAGO, ILLINOIS

EST. 1899—Telephone: Columbus 1-3722
Cable Address: WATLING, Chicago

44 GENCOS BANK ROLLS

(Alleys). No-1 condition, $65.00 each.

SPECIAL BARGAIN PHOTOMAT

Pre-war, completely rebuilt, $150.00.

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(Alleys). No-1 condition, $65.00 each.

SPECIAL BARGAIN PHOTOMAT

Pre-war, completely rebuilt, $150.00.
New Coin Bills
Get No Support From U. S. Mint
WASHINGTON, Feb. 18. — The congressional interest in new coins and coin denominations is not anticipated by the Bureau of the Mint indicates it is directed at the small objections to the new coins taken a month ago by the House Appropriations Committee in executive session.

Several committee members pointed out to Mint Director Nellie T. Ross that demands for return of the 1c nickel and 5c copper are increasing, and asked her opinion. Mrs. Ross stated that the 1c nickel and 5c copper are not opposed to any new coin. A coin containing any fraction of a cent, she said, would be more cumbersome than the 1c nickel because of the nature of the surrounding system and may have to be overhauled to add another line for fractions.

Any new coins, she added, would require "expensive" shifts in cash registers and coin mechanisms of all types. The putting out of a new coin also would be high, she added. The coin committee is not opposed to any new coin. A coin containing any fraction of a cent, she said, would be more cumbersome than the 1c nickel because of the nature of the surrounding system and may have to be overhauled to add another line for fractions.

Mint officials told the committee that no other problem is present in deciding what size a new coin should be. Any coin, it was stated, would probably have to be a metal coin composed of a nickel and a quarter, and might be made of a nickel and a silver quarter. Confusion would be more, they said, if the new coin were made of a nickel and a quarter, and might be made of a nickel and a silver quarter.

A 6-cent coin is being sponsored by Representative Engle and Congressman D. M. Anderson of California. The 6-cent coin is backed by a 1-cent U.S. coin. The 6-cent coin is being sponsored by Representative Engle and Congressman D. M. Anderson of California.

Appoint Four
Lite-a-Pin Reps
CHICAGO, Feb. 18.—Ted Rubenstein, president of New T Sales Company, this week announced the appointment of four distributors for his firm's new Lite-a-Pin, a new pinball machine, which is now in production (see separate story). These are Wico, Mid-State Distributors, and Danny Gold Enterprises.

Brown Heads Sales
For Wise Owl Firm
DETROIT, Feb. 18.—Sales promotion is being widened by the Continental Engine Company, manufacturers of the Wise Owl line of pinball games, with the appointment of Jack Brown as sales manager, a new post in the organization, and the appointment of two top executives of the firm.

Brown was formerly a coin machine and pinball machine in the territory.

SALESMEN-OPERATORS
Let the COIN OPERATED
CUE- SKILL
GAME TABLE
WORK FOR YOU IN 1950

OPERATORS...Man operating and serving small routes, including all types of coin operated...Little time and makes real money for you...

SALESMEN... You should be in the Coin Operated business...Write for sample...Earn good...Can't afford your own...Get your own money and have your own

Brown was formerly a coin machine and pinball machine in the territory.

GIVE TO THE
RUNYON CANCER FUND

Copyrighted material
Wash. Music Guild & Distribs
Help Jukers Get Coveted Wax

(Continued from page 15) have facilities for all operators to listen to the latest recordings. The new machine probably will be under the direction of Bill Schwartz, WMG secretary. WMG is also working out details with distributors for the latter to prepare packages of 10 or 20 standard recordings. Operators have been griping at present about the situation with regard to getting hit records, but they complain they sometimes have to wait weeks in order to receive a standard that they need. If distributors will keep in stock these standard packages, then the operators will be able to get them immediately. WMG feels that Decca's move in setting up a joke department with Bob Ark in as sales manager, may be the first step in the wording of joke operators by all of the major labels. Many of the dealers have long gone out of their way to help the operators. Ark in spoke at a recent meet- of the Guild and impressed the operators with Decca's desire to get their business.

USED BALLY
SHUFFLE BOWLERS
LIKE NEW
$249.50
SICKING, INC.
1401 Central Parkway
Cincinnati 14, Ohio

One demonstration is worth 1000 words … and now to learn how you can prove to yourself that Jennings' new "SWEEPSTAKE" with its five jackpot symbols and small hits endure in THE coin machine for 1950 for amusement and profit. Many new features. Get in line for Jennings' "SWEEPSTAKE" ORDER TODAY.

FOR IMMEDIATE SALES
LIKE NEW
6-lefties, each .......... $250.00
4-Team Trophy P.O., each 115.00
3-Team Jockey Club P.O., each 100.00
3-Team Bowling Entry, each 50.00

Century Distributors
114 Paulding Bldg.
Spokane, Wash.
Bridgewater 6139

FOR IMMEDIATE DELIVERY:
ALL THE LATEST
SHUFFLE BOWLING ALLEYS
Order Today!
MIKE MUNYES
5718 Hove, A.V., 42nd St.
New York 16, N. Y.
Bryant 6-6230

Wells

"The Magazine of Automatic Merchandising"

"You have a dandy publication in VEND. Well printed and very informative. We read it from cover to cover each month."

HAL FREEMAN
SPokane, Wash.

VEND

2-21-50

INVENTORY CLEARANCE
A LIMITED NUMBER OF USED PHONOGRAPH

SEEBURG

Pratt R.C. Special ........... $95.00
P.C. Hinton & Lonesome ................ $95.00
Vogue .................. $75.00
Casino .................. $75.00
Bowl-o-Matic .................. $75.00
Wurlitzer .................. $75.00

AUXILIARY EQUIPMENT

Seeburg Wurl.160 (8-10-52) Wireless .................. $55.00
Wurlitzer 270 Wireless .................. $55.00
Seeburg Wurl.162 (8-10-52) Wireless .................. $55.00
Wurlitzer 272 Wireless .................. $55.00
Casino ................................ $50.00
Wurlitzer 274 Wireless .................. $50.00
Casino ................................ $50.00
Wurlitzer 275 Wireless .................. $50.00
Wurlitzer 276 Wireless .................. $50.00
Wurlitzer 277 Wireless .................. $50.00
Wurlitzer 278 Wireless .................. $50.00
Wurlitzer 279 Wireless .................. $50.00
Wurlitzer 280 Wireless .................. $50.00

CARDBOARD

Card Guard .................. $7.00
Card Guard .................. $7.00
Model D .................. $7.00

WURLITZER

Counter Model 31 on Stand .................. $15.00
Model 100 .................. $15.00
Victory Model ............. $15.00

ARCHADE EQUIPMENT

Voice-O-Graph .................. $250.00
Phonograph .................. $250.00

PIN GAMES

Simplicity .................. $55.00
Racetrack .................. $55.00

PACKARD

Model 57 .................. $75.00
Rodeo .................. $75.00

Puck Section Subject to Change Without Prior Notice.

B. W. DISTRIBUTORS, INC.

6431 Market St.
St. Louis 3, Mo.

Write for Catalog
O. D. JENNINGS & CO.
4301 West Lake Street
Chicago 24, Illinois

MUNVES

SHUFFLEBOARD 618 10TH AVE.
NEW YORK, N. Y.
HEADQUARTERS
PHONE: PLAZA 7-2175

1019 MARKET ST.
ST. LOUIS, MO.

Available in either cabinet or counter model.

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**MUTOSCOPE**

**“TWIN BOWL”**

"Trade Mark"

- 2 players, each paying 10c; bowl a competitive match
- Invites repeat plays
- Every bowling fan a "Natural" customer
- Scores strikes, spares, alley balls, etc.
- Uses regular 3-inch wood bowling ball

**Don't Wait! ACT NOW!**

The Twin Bowl is a money-maker 8 hours a day. Here's your chance to cash in on the popularity of real bowling.

**INTERNATIONAL MUTOSCOPE CORPORATION**

44-04 Eleventh Avenue, Long Island City, New York

Mfrs. of Quality Coin-Operated Products Since 1895.

**NOW . . . FOR 1950 . . . IT'S $19.50**

THE TALK OF THE NATION!

**ROELKE BOWLING PIN KIT**

**IMMEDIATE DELIVERY!**

**FITS SHUFFLE-TYPE EQUIPMENT SUCH AS UNITED \* BALLY \* GENCO \* WILLIAMS \* OTHERS**

**EASY TO INSTALL**

LOW PRICED ($19.50)

**STEPS UP PLAY**

MAKES OLD GAMES NEW

Order Today—1/3 Deposit With All Orders

**F. H. ROELKE CO.**

3165 Lincoln Avenue
Chicago, Illinois
DOUBLE COLLECTIONS!
FROM SHUFFLE-TYPE GAMES

Here is a sensational opportunity to double your income by changing present shuffle-type equipment to the hottest game on the market—the SUPER shuffle-type game.

IN 2 MINUTES!
You can install this terrific ROYAL SHUFFLE PINS on any shuffle-type game. No soldering—no wiring, just plug it in!

Fits all makes, all models and all sizes of every type game. Ideal for UNITED, GENC0, KEENEY, BALLY, ROCK-OLA and others.

ROYAL SHUFFLE PINS is beautifully designed. Its illuminated, numbered bowling pins triple the appeal of shuffle-type games. Its exclusive Plexiglas Pin Shield protects pins against damage.

Each ROYAL SHUFFLE PINS unit is ready for installation, including a brake lining strip to replace old rubber rebound shields. It covers worn playing surface panels and eliminates costly glass replacements.

AT THE SENSATIONAL LOW PRICE OF .......... $29.75
When ordering specify Name of Your Game
EXCLUSIVE DISTRIBUTORS AVAILABLE
ROYAL PRODUCTS, INC.
Manufacturers
936 WEST IRVING PARK
GRACELAND 7-0760
CHICAGO 13, ILLINOIS

1950 PURVEYOR 'SPORTSMAN'

* NEW
* IMPROVED
* BIGGER APPEAL

FINEST MATERIAL USED
No better Shuffleboard constructed at any price. Convince Yourself ...
WRITE FOR LOW PRICE

EXTRA ★ ★ SPECIALS ★ ★ EXTRA

NEW FLUORESCENT LIGHTS
For all Shuffleboards—Clamp-on Lights, Ea. .......... $12.50
For all Shuffle Type Games, Tube all shown, Ea. .......... 9.50

COMING SOON—NEW CONVERSION FOR SHUFFLE TYPE GAMES
Low Price. Watch for Announcement.

USED EQUIPMENT
Total Rolls .......... $24.50
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Daily Game, Late Gliders .......... $9.00
Shuffle Alleys .......... $9.00
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METRO-BOWL
A New Unit for Regulation Shuffle-
by—Games. Only 2 Game Coney on the Same
Shuffleboard at the Same Time. You
Don't Know Real Profits Until You Have
Several of These Units on Your Shuffle-
board.

BOWLING TYPE GAMES
New Shuffle Type Games. Immediate
Delivery. All Prominent Makes—
Bally—Geme—United—Universal—
Chicago Coin

WANT CITATIONS
Also Late Five Ball Games, Shuffle
Alleys. Will Pay Top Money or
Trade Equipment.

PURVEYOR SHUFFLEBOARD CO.
4322-34 N. WESTERN AVE.
CHICAGO, ILL.
Watch for South Pacific

Genco's New Game

...the game you've been waiting for

Slot Machines

Headquarters for all models of Mills Ball Machines
Bought, Sold, and Exchanged; See Our Floor Display Now

Free Buyers' Guide for Operators

Reconditioned One-ball Games Ready for Location

Kenny 806 Super Bell, 7y $149.50
Kenny Bonus Super Bell, Twin, 2&3k $200.50
Kenny Gold Nugget $199.50
Kenny Double Bell, Max Bell $195.50
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Ancestral $105.00
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Kenny Single Bonus Super Bell $195.00
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Kenny Skinny Bell $200.00
Kenny Twin 3&2k Bonus Super Bell $245.00

On display! See it today!

Kenny's Pyramid
2-way Bonus Bell, Here's the New 5c-35c Double-Quick Profit Producer.

From Our Own Operation

We are the original owners—not bought for resale.
Cabinet refinished, mechanism rebuilt, no extra cost, ready for location.

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Wurlitzer 750 $95.00
Kenny Bell $145.00
Wurlitzer 540 $95.00
Kenny 237 bell $145.00
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In Business Since 1923...Ask Any Successful Operator

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You can help combat crime by giving to the national committee for mental hygiene

When you buy from Runyon

You Buy the Best

Now delivering in New York and New Jersey

Bally's New Speed Bowler

The greatest Shuffle Bowler of them all

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Exclusive AMI Distributor in N.Y., N.J. & Conn.
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Skrebillette...$79.50
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$219.50

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Corporation

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10 Used

United

Shuffle Alleys

$195.00 Cash

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Phone: Mitchell 3-8294

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1100

Wurlitzer Operators

Why throw away your old Cobra Carts? We remove and remount them for 75c each plus postage. Original tone and performance guaranteed or your money refunded. 10 days' service via air mail parcel post.

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There is No Substitute for United's Original
Super Shuffle-Alley

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Super Shuffle-Alley

Immediate Delivery
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Contact
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Or
Direct Factory Agent

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Simon Sales, Inc.
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Quiz Machine

A Money Maker and a Money Saver
For Restaurants, Lunch Counters, Snack Bars...

Question and Answer Cards are Educational
A Penny plays the Quiz Machine. The Quiz comes printed on a card. The correct answer appears on the NEXT CARD, together with another Quiz, creating a continuing interest...

Small Machine—Occupies Little Space—Big Money—Very Low Investment
Holds 500 different Quizes at a Penny per Quiz. Operates manually; no electricity required...

Don't Miss This Two-Way Opportunity to Make a Profit. Wire! Phone! Write!

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Bally Speed Bowler
The Fastest Shuffle-Type Bowling Game in the Industry!

Immediate Delivery
Champion Kentucky Clover-Bell Spot-Bell

2 Sizes
9½ Ft. Long
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Both 2 Ft. Wide

Bally has again produced a game so sensational in earning power that the strongest kind of guarantee is in order. Try one sample SPEED-BOWLER. If you are not one hundred per cent satisfied, you may return the game within 10 days of shipment for full refund and no questions asked. For quick delivery, order your sample SPEED-BOWLER today.

(Signed) Chris Christopher
Chris Novelty Company
806 St. Paul St., Baltimore, Maryland
Phone: Mulberry 3722

Take Advantage of This 10-Day Money-Back Guarantee Which We Are Now Offering On

Bally Speed Bowler
The Fastest Shuffle-Type Bowling Game in the Industry!

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THE ONLY SHUFFLE BOWLING GAME WITH REAL PINS!

EVANS' SHUFFLE TEN STRIKE
Patent Nos. 2181984 and 2229712

REAL PIN ACTION! Not Synthetic! Not to be confused with ordinary Shuffle Bowling Games!
- 5½-INCH PINS—AUTOMATICALLY RESET! • DIRECT VIEW AUTOMATIC SCORING COUNTER! • COMPARATIVELY NOISELESS ACTION!
- AUTHENTIC SCORING — STRIKES — SPARES — DOUBLES — TURKEYS!
- RAISED ALLEY — REAL RECESSED GUTTERS!
- AUTOMATIC PUCK RELEASE delivers Puck at start of game.
- AUTOMATIC PUCK LOCK withholds Puck at finish of game.

Begin your "Golden Era" of Shuffle Game Operating NOW with Evans' Sensational SHUFFLE TEN STRIKE! It has everything for the players... Appeal of Real Bowling—Thrilling Flying Pins—Skill Play Challenge! FOR YOU—TESTED, PROVEN 100% MECHANICALLY PERFECT PERFORMANCE, BACKED BY EVANS' QUALITY! SHUFFLE TEN STRIKE gets you into the Shuffle Game picture anywhere... keeps your Profit "Averaged" high!

ORDER FROM YOUR EVANS DISTRIBUTOR OR WRITE DIRECT

H. C. EVANS & CO.
1538 W. ADAMS STREET
CHICAGO 7, ILLINOIS
SEE EVANS' CONSTELLATION AD ON PAGE 108

USED MACHINES—
Ready for Location!

SHUFFLE ALLEY ... $199.50
SILVER BULLETS ... $169.50
QUARTERBACK ... $195.50
QUIZZER ... $149.50
GLIDER ... $179.50

MUSIC
SEEBURG 147-M ... $365.00
PACKARD 400 HIDEAWAY ... $89.50
SEEBURG W1-L56, Postwar 5c Wireless Box ... $25.00

WRITE FOR LIST OF ALL TYPES OF USED MACHINES

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1923
FIRST WITH THE LATEST

FOR SALE
NATIONALLY KNOWN
COIN MACHINE PARTS AND SUPPLY BUSINESS
A healthy, going business — making money. We ship all over the U. S. A. and Canada. Approximately 8,000 names on our mailing list. Business netting over $1,500 monthly. Approximately $35,000 cash required to handle. Inventory, furniture, and fixtures, easily cost more than this. Owner's health and other business requirements necessitates our selling. Write BOX D-337, c/o BILLBOARD, CINCINNATI 22, Ohio, for more particulars.

ATTENTION, VENDING MACHINE SALES MEN
SALES ORGANIZATIONS
It's possible for you to make the most profitable connection of your career if you have had Aasco-Shloman or similar experience. A unique new angle makes our new machine an all-time winner and has established it at the top of the earnings list. You can make $1,000 weekly from the start if you can sell new operators through business opportunities. Territories are now being assigned to experienced producers. There are just a few of them still open.

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CLEAR VIEW ACTION ALL THE WAY WITH

LITE-A-PIN

* Base and Bowling Pins Light Up

FIRST TIME SHOWN ANYWHERE

ALL PLASTIC

IT'S TERRIFIC!
IT'S TREMENDOUS!
IT'S OUTSTANDING!

* Rich Clear Plastic
* No Wood
* Faster Installation
* Bigger Appeal
* Low Priced

ONLY $20.00 EACH

F.O.B. CHICAGO
1/3 DEPOSIT
Immediate Delivery

DISTRIBUTORS WANTED

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Fits All Shuffle Type Games
Genco — Bally — United
Keeney — Williams — Rockola

The Unit Operators Have Been Waiting For.

M & T SALES CO. (MANUFACTURERS)
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Chicago 47, Illinois

WICO CORP.
2913 N. Pulaski Rd.
Chicago, Illinois

SEE IT TODAY!

THE NEW M AND T ALL PLASTIC
LITE-A-PIN
SENSATIONAL STIMULATOR THAT BOOSTS
SHUFFLEGAME EARNINGS
ORDER NOW FOR IMMEDIATE DELIVERY

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THE NEW PLAY BOOSTER
M AND T ALL PLASTIC
LITE-A-PIN
FAST INSTALLATION
BIG APPEAL
LOW PRICE
ORDER NOW!
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Enterprises
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"JOE" KLINE—"WALLY" FINKE
FIRST DISTRIBUTORS
INVITE YOU TO SEE THE NEW
M AND T ALL PLASTIC
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ACTION!
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FOR ALL SHUFFLE GAMES
ORDER NOW!

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Chicago 22, Illinois

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UP TO DATE

INSTALL OUR LIGHTED UPRIGHT BOWLING
PIN ASSEMBLY KIT

EVERYTHING SHIPPED COMPLETELY ASSEMBLED
Can be installed on location in 10 minutes
Made for United, Genco, Bally, Rock-Ola, Williams
Specify game when ordering

$17.95
$5.00 DEPOSIT—BALANCE C.O.D.

THAMES MFG. CO.
24 SCHOOL ST.
DANIELSON, CONN.

SAVE MONEY ON PURCHASE
OF NEW PIN GAMES

FOR $79.50
We Will
Completely Convert Your
Humpty Dumpty, Manhattan, Hawaii, Tropicana or Mexico
into games that cannot be told from now games

WE GIVE YOU
A DIFFERENT PLAYING FIELD — A NEW BACK GLASS — NEW NAME
FACTORY PAINTED JOB — NEW HIGH SCORING — BANG BUMPERS
FLIPPERS — REBOUND COUNTERS
EACH GAME HAS BEEN LOCATION TESTED

SHIPPING FREIGHT PREPAID PLUS 1/3 DEPOSIT TO:

THAMES MFG.
24 SCHOOL ST.
DANIELSON, CONN.

FIVE BALLS

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Jukebox Deluxe</td>
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<tr>
<td>boysen's</td>
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COUNTER MACHINES

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ONE BALLS

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<td>Special Entry</td>
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CONSOLES

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SLOTS

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CIGARETTE MACHINES

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MISCELLANEOUS

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<td>Mills Blue</td>
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<td>Mills Black</td>
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<td>Mills Yellow</td>
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<td>Mills Green</td>
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"21" BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL

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We have in stock at all times

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New Available in 8' or 9'/5" Lengths

Here's a true money maker. Number 1 in this line. Has 3 players — raised advertisements. Guaranteed top rate of play. Exhbit, $127.50. 2-126. Cash in on back-alley demand.

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Latest models. Complete with everything. Guaranteed 100% satisfaction. 1/2 deposit with all orders.

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Lots of 10 or more 50 each

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A Nevada Club says:
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"We've had all your new Bells as they came out and we want to say that your All Chrome "21" Bell is absolutely the best, and you've had some good ones."

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Response from the first shipment of Mills All Chrome "21" Bells to selected clubs has been gratifying and has definitely established this Bell, not only as the most beautiful ever built, but more important than that, as a tremendous money-maker!

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CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...

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ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS.

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SAME AS USED ON FAMOUS BALLY CONSOLES AND ONE-BALLS
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Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit... automatically reset

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half. DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus SLUG-REJECTOR Drop Coin-Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold mine either way!

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TWIN BOWLER
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Can be serviced on location by removing back door

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