Guy Lombardo, always a top favorite on juke boxes, calls attention to his latest big seller, Decca's "Enjoy Yourself," on the nation's newest juke box, the Wurlitzer 1250. Ed Wurgler, general sales manager of Wurlitzer's phono division, is about to interrupt Guy with his sales pitch on how easily and inexpensively the machine may be converted to play either of the new-speed disks. Photo was taken in New York at a sneak preview for top record company execs and artists preparatory to nationwide operator showings last Sunday (12).
IMPORTANT DATES...

... to anyone who recognizes the exploitation and sales value of the operators of America's 400,000 juke boxes

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Sun</th>
<th>Mon</th>
<th>Tues</th>
<th>Wed</th>
<th>Thurs</th>
<th>Fri</th>
<th>Sat</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>FEB</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td></td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
</tbody>
</table>

Just these 4 days left to get your powerful selling message across to America's Juke Box Operators in

The Billboard
1950 JUKE BOX SUPPLEMENT

(A Special Section of the March 4 Issue)

PHONE, WIRE or AIR MAIL
Your reservation and ad copy to any of these offices of The Billboard IMMEDIATELY

NEW YORK 1564 Broadway Plaza 7-2800
CINCINNATI 2160 Patterson St. DUnbar 6450
CHICAGO 188 W. Randolph CEntral 6-3761
HOLLYWOOD 6000 Sunset Blvd. HOLlywood 9-5831
ST. LOUIS 990 Arcade Bldg. Chestnut 0443
DETROIT 1009 Fox Theater Bldg. Woodward 2-1100
Miami Niteries Pitching
Drink-Dinner-Tax-and-Tip
Packages To Pull in Dollars

Desperate Moves Necessary as Biz Hits Skids

By Bill Smith

MIAMI BEACH, Feb. 11 — Local cafes are now practically all working on package deals as its customers lure. The gimmick consists of giving $1 parties special rates that range from $3 to $6, which include a cocktail, dinner, tax and tip.

All the major clubs hire solicitors to cover the hotels and make door-to-door calls on private residences in an effort to entice parties to visit their clubs. The plan operates seven days a week and is partly successful in overcoming the high that has hit this resort area.

The average cafe makes a buck with this new gimmick, too, but a big bonus still rolls in if the guests still pay the usual tariff that lets for liquor minimums that start at $3 and go up to $7, and those don't include food minimums.

Two-Bit Parf

All hotels have a man on the club payroll who circulates among the guests to make up the take. This is approximately 25 cents a head, which the clubs pay him.

The practice started with Ned Schuyler at his Beachcomber, when he had Marlin and Lewis as the headliners, and has been in effect around town with little change in the deal was in effect. Today the gimmick is used by all the major clubs, all the other cafes, except the Colonial Inn and Jack Goldman's Clover Club in Miami proper.

Business is fair to good. The town is no longer a Saturday-after-weektown. The first shows do okay, the second shows draw only sparsely. According to a casual check-up of a number of local shows, the Clover Club is normally the most successful operation at the moment. The show with Don Gold as the Master of ceremonies, the Vagabonds and Rose Marie has had full houses, both last week. (See MIAMI TRIES on page 45)

HST Pep Talk

For D. C. Sesqui

Reported Set

WASHINGTON, Feb. 11 — White House officials have indicated that President Truman has indicated his readiness to give Freedom Fair preparations a fresh boost with a pep talk at the National Capital Sesquicentennial Commission's meeting which will formally select Paul M. Massman, of Chicago, as general manager of the exposition.

The meeting, to be held in the next two weeks, will view the formal unanimous adoption of the fair's opening until 1951, in the presence of the first-termers. (See HST PEP TALK on page 55)

New Birth for Dance Bands

RCA Outlines

Big Bally for Ork Revival

Significant to Trade

NEW YORK, Feb. 11 — Details of the most intensive attempt ever made to get into the disk business were released this week by Joe Cals, RCA Victor a.m. chief, who says the company plans to start a new marketing campaign for the band business as a whole — were completed this week by Joe Cals, RCA Victor a.m. chief. Plans of the company centers around the release of the heavy pop record package ever created — a series of 15 albums coming the disc's name bands with the most outstanding musicians. All albums are already cut and are scheduled to be shipped February 17. Meanwhile the disc's name bands have black and white promotion campaign, costing $130,000. Coordinated plans have already been developed for the benefit of the circulation. (See RCA Reviving Dance on page 12)

Next Week... Tax Review

In the next issue of The Billboard Lewis C. Leibich, tax consultant to various groups in business on legal and taxation problems, will outline the 1950 income tax picture, as it applies to bands and the bandleaders. At the moment, for example, the预计将 have records sold come under this heading — the rough calculation is that $130,000,000 worth of records were sold in 1949. Translated into records on the basis of 22-cent plates, the total is approximately $46,000,000. (See 1-MULTI-APR in AMF on page 43)

Hollywood Amateurs

To Preem "The Son"

Hollywood, Feb. 11 — William Saroyan's newest play, The Son, will be given its world preview by the Circle Players, local group that has had a successful run at the Kelly in the past. The play, a combined drama and musical, is set to open early in March and will be directed by Ross Baghaster, a cousin of Saroyan.

Included will be original music, with words and music by Saroyan and Baghaster. Circle group has previously staged world premieres to record success, Saroyan epic titled Sen Epis (Out of Love) and Angels Above, which never went beyond its local showing.

Heat Is Rising

For FCC Thaw

On Television

But the Hope Is Slim

WASHINGTON, Feb. 11 — Moving pressure for an end to the TV FCC freeze is being fed by communications. The Federal Communications Commission (FCC) have re-examined their agenda for the next six months in the hope of speeding the process. (See HEAT IS RISING on page 53)

Labor's Songbook

NEW YORK, Feb. 11 — International Alliance of Jobstake-is initial sale of songs currently being recorded by Gerald Marks and Milton Paskel. The songs, to be included in a book titled Sing a Labor Song, are being published by Gerald Marks Music Inc. The tome will sell for 25 cents, with discounts to union members. Marks, of course, is the author of such hits as "All of Me, Is It True What They Say About Dixie? and Songs of Safety" (written by Irving Caesar). The tunes, according to Al Haye, union president, tell labor's story and "help us, as Americans, to understand each other."

Diskers Pour

Mil in a Year

INTO AMF TILL

NEW YORK, Feb. 11 — With contributions to the music performance trust fund from record manufacturers and distributors of more than $450,000 for the first half of the year, diskers will have paid in about $1,300,000 to the fund for 1949.

Since the royalty is 1 per cent on retail selling under $5 and a great majority of disks sold come under this heading, the rough calculation is that $130,000,000 worth of records were sold in 1949. Translated into records on the basis of 22-cent plates, the total is approximately $46,000,000. (See 1-MULTI-APR in AMF on page 43)

Atom Science

Opens Way to Doc Trends

Whodunits on Way Out

NEW YORK, Feb. 11 — Network program execs are becoming increasingly interested in the science-fiction program. The latest of these is the "Dan Dare" program, a series of 26 one-hour dramas, beginning May 9 on CBS and ending December 8, and consisting of adventures in outer space. The program will be presented at 6:30 p.m. each week by Bob Considine. The series will be produced by J. D. O'Leary and Harry T. Nagib and will be distributed by General Electric. The show is expected to be a hit, as it is the first of its kind to be presented on television. (See Atoms Science Quotient on page 41)

National Psychology

The national psychology also enters the picture, it is believed. The psychological movement has increased the need for escapism, but the Dan Dare-documentary type of escapism is not yet the "in" thing, in the sense they are regarded as "the final word in entertainment, and decency," to quote one well representative.

NBC alone has a slew of such shows now being built, a number of them at the request of advertising agencies. In Hollywood the web is building drama specials, another series of documentaries based on L.A. police records, with Joel Murocot scripting. NBC is also preparing a series dramatizing news stories covered by Jack Lait, a series called "The 10 Most Incredible Things in the World." The series will be presented on NBC's "Sixth Sense" program, and is scheduled for broadcast in the fall. (See AMF on page 43)
U.S. Okays Copyright Convention

**Global Treaty Action in ’51**

State Dept. Imposes It

WASHINGTON, Feb. 11.—The first of the 1950s toward a global copyright pact developed this week when the U.S. government decided to give a formal yes to the all-important question in the global copyright compact of the United Nations Educational, Sociological and Cultural Organization (UNESCO), which asks each member nation, "Is an international copyright convention desirable?"

America's answer in the affirmative on the key global treaty question is reviewed as giving almost certain assurance that UNESCO will stage its first major convention, expected to take place in 1951, if not sooner. Before inking the United States into the UNESCO document, State Department officials held to plan several international copyright conferences, a labor-industry copyright panel which was put together by the world's pact development in a series of meetings here and abroad late last year (The Billboard, December 31).

The 65-day delay State Department officials told The Billboard that the agency was taking in its time in drafting answers and reviewing them before presenting the completed questionnaire to UNESCO headquarters in Paris for another round of answers.

It was indicated that if any country is delayed in answering the questions, it probably will come about even if the answer is yes, whether the country wants to include any reservations in the convention.

Officially, the State Department has answered yes to the question, but the top only official seeking to work on copyright matters will see to it that the answer is the only minimum standard.

There is another question in this country whether the U.S. should place a provision in the agreement requiring the U.S. to ratify the agreement in 1950, not later than that year, but the U.S. or whether the U.S. would prefer to extend such protection as far as the U.S. would extend it, to the extent of 20 years from the date of publication.

The United States is further called upon by UNESCO to submit a maximum copyright protection for the U.S. for the purpose of the proposed treaty. **See U.S. Okays Copyright, page 15.**

**Pix Lead Showbiz Battle For Cut in Adtaxes, Heavy Mail for Congress**

AFM, tinities and Radio Also Apply Pressure

WASHINGTON, Feb. 11.—The tempo of mail pressure on Congress and the House Ways and Means Committee has been increasing sharply as the House Ways and Means Committee prepares the excise-phase of the tax hearings, which begins Wednesday (15) and is to be completed by the fifth of May.

For the past three months of mail, the House Ways and Means Committee has been petted and is still doing its lobby to improve the tax bill, especially its finale with the filing of

**Chicagos, Feb. 11.—It’s hard to imagine Spike Jones toying any of his former shows, but that is what the 1950 version of his Musical Deception Revue did Thursday (9) at the Chicago Theater, in Chicago, for a 2.50-york seat for 180 minutes.**

Mr. Jones’s show is well worth seeing. Evidence is Jones’s 10 changes of costume and as such routines as stroboscope effects. Jones has plenty of assistance from his Gandy Dancer, actor, and his Sister is tops for tap; Luella and Betty, who do an excellent pianist, have been called the most precocious of the thousands of such pair. But the best-kept secret of the show was discovered by the great Bill, who has been a part of the package.

Billboards, a peak feat of flipping, consistently pulled sales.

The Delivery Boy’s reporters intend to remain in Chicago for a month or more before breaking camp with the show. They intend to hit the road to tour concerts.

**DuMont To Sean**

**The Races After Regular Closing**

NEW YORK, Feb. 11.—The DuMont teleweb this week set a deal whereby it will show each night, eight different local races earlier that after-noon. The DuMont (12) will kick off Monday (15) with a new feature package so it can air the top races at the earliest possible time. The films will be offered to 4:30 p.m. each afternoon and in a developed package for a new portable radio/en route to the airport where they will be shown the 1,300-mile journey to New York.

The showings will be at 11 p.m., Monday, Tuesday, Thursday, and 11 p.m. Wednesdays and after the Chicago wrestling program ends Saturday night at the Mutual, the three local races will be shown at the Great lakes Stadium in the second screening feature. There will be interviews and features featuring Bill Corum, who has been a part of the package.

**Philly Inquirer Sells Its Log To Advertisers**

PHILADELPHIA, Feb. 11.—A Philadelphia Inquirer, morning sheet owned by WPFL and WPFL, has purchased a daily radio and TV log to advertisers for the first time. Altho The Evening Inquirer, another daily radio and TV log to advertisers, has been in successful small advertising for listing the winner of the daily log, which has been hit in selling space that is more than two-thirds that of a regular log, and just as effective in selling. The new daily log will be sold in effect for 25 cents per line, with a minimum of five lines, with a minimum of 10 cents per line, with a minimum of 10 cents per line per week, with a minimum of 10 cents per line per week per week, with a minimum of 10 cents per line per week.

**Prizes for Scripts**

NEW YORK, Feb. 11.—The Sidewalks, Inc., for the first time is setting up big cash prizes for its radio show, "Mickey the Eternal," and for its most recent picture, "The Gig," and will make them available free to all those who enter the contest. The prizes will be offered in the form of five prizes, each of which will be presented by the Sidewalks, Inc., 15 Union Square, New York, New York, on or before February 1, 1951.

**Billboard**

The World's Foremost Advertisement Weekly

Founded 1894 by W. H. Donahue

E. W. Simms

Lawrence W. Rosenthal

Managing Editors

C. B. Caffiere

J. W. Hocke

Correspondence Department

William J. Saffe

Executive New Editor

Jack Armstrong

Executive News Editor

Managers and Owners

E. W. Simms

Lawrence W. Rosenthal

Our Listeners

Managing Editor

E. W. Simms

Editorial Office

25 Zeeland St.

New York, N. Y.

Staff: (212) 431-8000

West Coast Office

1521 Second Avenue, Los Angeles 11, Calif.

Century 3-0900

Mid-West Office

1723 W. Pershing Road, Chicago 12.

Phone: Homan 2-3540

East Coast Office

151 Montague Street, Brooklyn 1, N. Y.

Phone: 723-2190

European Office

19-21 Winslow Road, London W. 5, England

Telephone: 26268

Canadian Office

30 Adelaide St. West, Toronto, Ontario

Phone: 512-0083

West Coast Office

1044 California Street, San Francisco 1, Calif.

Phone: WEST 5-2230

Indian Office

499 Arcadia Bldg., St. Louis 1, Mo.

Phone: 459-1222

Latin American Office

La Guia, Newspaper, Havana, Cuba

Phone: 130-0000

German Office

102 Werderstrasse, Berlin 11, Germany

Phone: 154-0000

Japanese Office

2-1-2itate, Chuo-ku, Tokyo 1, Japan

Phone: 229-0215

Australian Office

6-16 Parkes St., Sydney, New South Wales

Phone: 125-0000

Copyrighted material

19
"Lightning" Strikes NAB

KECA-TV Sells All-Monday Night Time to CDA

HOLLYWOOD, Feb. 11. - Three company officials of KECA-TV (American Broadcasting Company) sold out its entire Monday night time to Southern California's Chevrolet Dealers' Association. Chevy dealers are securing time on a regular 15-minute contract basis.

The deal is the first of its kind. It is also the first time that one network has taken over a station's entire nightly time slot. Rate card time figures at $2,000.

Three film features will include one J. Arthur Rank film having its first run on U. S. soil, a domestic release. The Rank picture, "The Adventures of Don Juan," will come from the company's first foreign production. The TV acquired last week. Deal is believed to be one of the largest film deals ever made. It includes flickers never before televised. The entire lineup of features never shown in U. S. theaters.

Gulf May Buy Seg For Special Promosh

NEW YORK, Feb. 11. - The Gulf Oil Company is considering buying a 15-minute radio program from the Mutual Broadcasting System for five times a week for a 20-week special promotion. The talent on the show hasn't been announced, but the show's backbone is its Uncle Wiggily strip, which is believed to be in the running. However, it will be either the American Broadcasting Company (AB) or the Mutual Broadcasting System (MBS). Young & Rubicam is the agency.

Hope Gets Record Showbiz Dough

40G for 1 1/2 Hr. TV Seg; Lever Nixes DJ Deal

Comic's Easter Tele Debut

NEW YORK, Feb. 11. - What is believed to be the highest single deal ever to be paid a performer for one show will be chalked up by Bob Hope in his television debut this coming April. The comic was signed by the New York Motors for the Easter show, and will receive $6,000 for his stint. The program will run an hour and a half. Hope's good news in this direction is credited to Bob Considine (Kern Baker) ever when his radio sponsor, Lever Bros., secured the top bid for a daily disc jockey series for the station. Reasons for the Lever loss were not divulged, with the decision having been made yesterday (Friday). It is reported that Lever Bros. said they could do the show, but needed such heavy conditions on the deal that it was virtually impossible for Hope to take the offer. Broadcasters, we have paid the comic 40C weekly. The Pippin show is the first of its five such specials and a half hour special for the NBC network. Talent budget for each program is $300,000.

Board Nixes Industry Film; Creates Gen. Mgr. Post; Ends AM Division; Raises Dues

CHANDLER, Ariz., Feb. 11. — After two active meetings in recent weeks the board of directors of the National Association of Broadcasters voted to discontinue the $200,000 Industry film project undertaken yesterday (Friday) by taking a number of major steps. The two most important were:

1. Reorganizing the entire structure of the association into the recently established AM division.

2. Passing a unanimous resolution strongly favoring the need for, virtually terms for the time being Lightning that for the $45,000 radio present ($20,000) film designed and produced by the industry's Motion Pictures of the Air (MPF) film division and a recent television show of that same group of films. The industry is represented by NAB, Inc., a $15,000,000,000 of which is paid by the four major television networks, the remainder coming from radio and from both NAB and non-NAB members.

The deals were the same as it was estimated for the fiscal year starting April 1, 1950-51. The full board of directors, which included L. B. Simeon (Terry, New York), was also re-examining the Spring-Boarding picture. It's a good picture, but the house has been sold.

The board's action on Lightning followed consultation with the president of the association, who was estimated to be the highest grossing industry film of the week's $15,000,000 investment. One of the major problems facing the film was "amateurish." While there is no doubt Lightning will be a success, this is a problem that needs a solution. The NAB board was told by President Justin Miller. The TV development has been handled by Terry Nash, Newman, Baker, headed by Asst. Secretary-Treasurer Eddie Arner and the FM division of Ed Sellers), will report directly to the new NAB officer. The number of NAB members is $25,000 and qualify as a "professional" broadcaster.

The dyes increases—NAB dues are based on annual gross—plus elimination of the springboard. The annual dues of the three-day vote cut voted last year, will bring NAB an additional $15,000,000. It is estimated (See "Lightning" Strikes on page 8)

NBC Is Hot for New Day-Time AM Series

NEW YORK, Feb. 11. — The National Broadcasting Company is close to buying a new type of daytime program, which is expected to add a permanent board of experts in various branches of the industry a view to re-examining the entire advertising picture. It's possible that the disc jockey proposal will be of interest to the group.

The $40,000 will be paid Hope for the week. The show will be written by John Kennedy, chairman, and Martin Winkler, Jr. Aborn and Terry Baker, vice-chairmen.

TELE ACTORS TO SEEK $50 PER 1/4 HOUR

NEW YORK, Feb. 11. — The final draft of Television Authority (TVA) contract, which the unions were expected to meet approximately $30 a week, is being discussed by the will be approximately $55 a half hour. The plan for performance fees and $6 is the final amount for what it goes into negotiations with various management. A membership meeting will be held by the TVA to get their reaction.

The TVA will also file a request with the Federal Communications Commission to make any additional changes that will be needed to determine which union has television jurisdiction.

Meanwhile, the TVA elected temporary office, this week. They are John Kennedy, chairman, and Martin Winkler, Jr. Aborn and Terry Baker, vice-chairmen.
DuMont May Set Net Pattern
With Yankee Home Game Tele
To Assure Summer Afft. $$$

NEW YORK, Feb. 11.—The DuMont video network, the first TV network to ring the cash register during the daytime hours, is now working on plans to keep it regular revenue on summer afternoons by networking telecasts of New York Yankee games. Real DuMont outlet, WABD, has carried the Yankee contests for the last three years. If a number of troublesome problems can be solved in the next few weeks, the network may attempt another new pattern with its plan.

To date there have been no network baseball telecasts other than for such events as the All-Star game or World Series. Regional radio stations are standard, however, and only this year with the Phonovision System secured rights for national radio. The American League games. The DuMont plan would give the TV close to 80 contacts which it could sell, a new bundle of business.

When some 28 cities now interconnected, DuMont is seeking a minimum of commercial interruption. Four types of stations in major league cities automatically are shown in the sales of the contest: Those in which the teams are scheduled to play out-of-town games as well as those at home, such as Cincinnati; Eastern American League outlet, at the same time as well as certain National League cities, such as Pittsburgh; clubs with clubs at home when the Yankee games are on, and cities with clubs in each league, Boston, Philadelphia, Cleveland and St. Louis, where one of the clubs is already. DuMont’s executives, New York, leaves only Cleveland and Detroit, among major league cities, as likely to be able to airs the games.

Marketable Cities

Altho this knocks out some impor- stations still feel they have a good bill of goods to go on, local in some clubs, as Baltimore,Buffalo,

“Take Cable Away,” Boyle Tells TBA

NEW YORK, Feb. 11.—The video industry, almost by default, was discussing the remarks of Jack Boyle, director of WAVE-TV, Louisville, at the Television Broadcasters’ Association (TBA) broadcast clinic earlier this week. Boyle maintained, with effect, that the coming of the cable to non-connection areas tends to reduce the profitability of stations today, and in some cases may even knock a black ink outback into the red.

One of Boyle’s major points was that this is as true as a non-connection out, now carries about 90 spots, has won the cable, he said, this would be reduced to no more than 43. Also the web will be reduced in size, states are in a position to demand of network option time, with a reduction of income to 30 per cent of card rate for web shows, whereas it could keep 100 per cent of local shows.

Jack Poppele was re-elected to his giant post by directors of the Television Broadcasters’ Association, Inc., last week, Levine, president of Philco, was elected vice-president, televised as Markham, Will Balten was elected to his seventh term as secretary-treasurer, and Paul R. Williams, a member of the Fox network, was voted in as assistant secretary-treasurer.

Brief and Important

Last-Minute Digest of AM-AM News

NBC May Keep “Clock” After Levers’ March 29 Kayo

“clock,” now in the National Broadcasting Company (NBC) TV-AM Wednesday evening, 8:30-9, will be canceled by Lever Bros. after its March 29 telecast. Indications are that NBC will keep the program.

Whitehall Quits “Hollywood Theater” May 6

Whitehall Pharmacal Corporation, last week canceled the Ana- cin “Hollywood Theater” radio show axing out the campaign was the sponsor. The network is the one-hour program, Saturdays. NBC is reported dickering with a major food company to take over the show when Whitehall bow out May 6.

Phillips Buys Friday 10 P.M. on CBS’s Midwest-Mt. Net

Phillips-Olson Broadcasting, Inc., announced 10-10:30 on the Columbia Broadcasting System’s (CBS) Midwest-Mountain network for Box Allyn, a hillybilly singer. It is expected that Phillips will cancel its Saturday night “Banjo Dance” which now covers the same area of the country as the American Tobacco Company’s (ABC) partial network. Lambert & Fossey is the agency.

Allen’s Signs for Experimental TV Show in Chi

Allen’s mail-order house, one of the country’s largest, will start a TV test show on NBC-TV, Chicago, for an eight-week period begin- ning March 4. Show will be a variety package aired from 8 to 8:30 p.m. and will use a wide range of shows that are sartorially, although Allen’s and other mail houses have used spot TV in the past, this is said to be the first regular video series for this type of advertiser.

Falstaff To Bankroll Willson Show on 40 Stations

Beginning April 3 the Falstaff Brewing Corporation will sponsor a new radio musical series, the “Meredith Willson Show,” three times per week over a special network of 40 stations, covering 20 States. The show, which will originate in Hollywood, features Willson as maestro, and a vocal cast of twelve-weekly guest stars. The agency is Dance-Fischer-Sugar.

D. C. Bus Radio Fought in Congress and Courts

The aid of both Congress and the courts was sought last week by proponents of Transit Radio in Washington. Rep. Walter Morland (D., Ore.), hepered a bill to fine the D. C. transit company $1,000 for each day it operates a radio-equipped vehicle. The Transit Riders’ Association (TRA) filed suit against the company asking for a permanent injunction against Transit Radio.

Packard Starts 5-Week Spot Bally on 250 Stations

The Packard Motor Car Company has started a five-week radio spot coverage of over 300 Packard dealer cities on approximately 250 stations. The $290,000 factory campaign which is designed to tell the company’s “new price story” is expected to increase in scope as the dealers themselves supplement the radio barrage on a local basis.

“Girls” Reprised as Passenger, Writers Agree

“The Girls,” which was slated for cancellation last week week of continuing difficulties over the rights, has been reprised by an attempt to reach an agreement. Cariol Irwin and authors Emily Kimbrough and Cornelia Otis Skinner, the program, a TV version of “Our Town, Young and Gay,” was yanked once before for one week because of similar problems. It is on the Columbia Broadcasting System (CBS)-TV web Sunday from 7 to 7:30 p.m.

“Gildersleeve” to TV Audition for Kraft

Next on the NBC National Broadcasting Company (NBC) top radio shows to take a tele test will be “The Great Gildersleeve.” Stunza is being prepared for a tele film audition here with a view to dual sponsorship by Kraft Foods. Audition script is in the hands of Norman Blackburn, Cast NBC tele network programming chief, but feature Hal Peery in title role, with rest of cast still to be selected.

Where’s Zenith
Gonna Get Gix
For Phone TV?

McDonald Isn’t Talking

NEW YORK, Feb. 11.—Zenith Radio Corporation, having received Federal Communications Commission (FCC) approval for a 90-day experimen- mental test of its phonovision sys- tem, has run head on into the problem of obtaining movie films for which phonovision subscribers will be willing to pay the $1 charge for such programs.

Altho Conrad, E. F. McDonald Jr.,Zenith president, has stated that negotiations will be opened with major Hollywood and foreign producers, he has not yet reveal production company names.

At the moment, too, major musical films are needed in order to show the failure of TV and film interests to come to an agreement payment to members of the American Federation on phonovision programs.

If Zenith finds that it is able to obtain movie fare only of the same (See WIERES’ ZENITH on page 11)

NBC Ups Ante
Stakes in Sat.
Night Gamble

NEW YORK, Feb. 11.—The Saturday Night Theatre, a subsidiary of the National Broadcasting Company (NBC) this week learned larger than ever, as the web contracted to buy the Studebaker Theater in Chicago’s selected Lake City Theater Company (Shinbitha). Meanwhile, NBC, in effecting a contract signing Jack Carter, Int of DuMont’s new 20 spot contract with the one-hour Chicago portion which will lead the 2:40 hour stanza which the 4 from February 13.

The web is shooting for big sails, of course, and NBC probably each buying a one-minute announce- ment. With each of the 15 kicking in $11,750 its $3,500 would stand to take in $175,300 if 19 weeks, the web.

The 20-spot inter-connected network is waiting for the $15,000 a week, charges to the programs would be reduced accord- ingly.

Touch and Go

NBC threatened to make its decision on the chance that it will be able to get clearance on out of the desired stations. It owned-and-oper- ated outlets, of course, are all set to take the full show. However, should enough affiliates be unable to clear the program, the network is expected to televise it at 8 to 10:30 p.m., NBC could find itself in a position to offer the talent and facilities commitments.

In addition to the purchase of the 1300-seat Studebaker Theater in Chicago, which it will remodel at a cost of $150,000, NBC, in effect, is a 20-store interconnected network at which it is aiming. Should some of the stations not be able to clear some or all of the time, charges to the programs would be reduced accord- ingly.

Copyrighted material
TV News

Out-of-Town Audience Rated As Good in Winter as Summer

NEW YORK, Feb. 11—In spite of the recent decrease in the out-of-town radio audience, according to the second survey conducted by The Pulse, Inc., in 1950, the trend continues. It is a measure of the growing importance of radio entertainment in the out-of-town market. The second survey is based on a sample of 2,500 listeners in New York City. The survey was conducted from November 2, 1950, to December 12, 1950.

According to Pulse, Station WNEW, the largest in New York City, showed a decrease in the out-of-town audience in November, during the last week of the month, and the second largest (256,000) on Sunday. The average audience for the month was 243,000.

Although the figures are still lower for the out-of-town audience, they are welcome news to the stations. The increase is particularly significant because it is the first time in several years that the out-of-town audience has increased. This trend is likely to continue as the out-of-town audience grows in importance.

Tele Information Swap Wrap of New Coast Group

HOLLYWOOD, Feb. 11—Coast station management will form a new organization, "The National Association of Television Station Owners," to represent the interests of independent television stations across the nation. The organization will be formed to help the stations in their efforts to secure better rates for programing and advertising.

ABC Hunts Summer Fill-in for Don McNeil

The American Broadcasting Company (ABC), having all its talent and programs for the summer, is said to be looking for a summer replacement for McNeil who will vacate his slot from June 20. The two sustaining programs running for the next six weeks are "Don McNeil's Hour" and "McNeil's Hullabaloo." The new program is expected to be a repeat of McNeil's "McNeil's Hour." The new program will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

CBS Plans Barber for a Three-week-Spring

The Columbia Broadcasting System (CBS) has a three-week special series of "McNeil's Hour" for the spring. The series will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

Finast-WELL Life May Be Daily Tabloid

A persistent rumor in the Cincinnati daily newspaper field is that Finast-WELL Life is talking about a daily tabloid. Richard Davia, general manager of WELL, declined to comment on the rumors.

Andy Wilson AM-TV Column in Detroit Times

The second local newspaper column devoted to radio and television in Detroit is now running in The Detroit Times, under the byline of Andy Wilson. The column is titled "Now and Then." The Times, which has an insert devoted to local television, has not had a radio column since before the war, when it was called "Andy Wilson AM TV." The new column is expected to be a daily column.

Housing Back With CBS, To Cover St. Nick's

A new radio audience participation show has been scheduled for March 1 as a replacement for the "St. Nick's," which is going off the air on March 1. The show is called "Housing Back With CBS, To Cover St. Nick's." The show is expected to be a daily column.

ABC Sets "Heavy Landing" Interviews With Collyer

A new radio audience participation show has been set up by the American Broadcasting Company (ABC). Titled "Heavy Landing," the show is expected to be a daily column. The show is expected to be a daily column.

ABC Sets "Heavy Landing" Interviews With Collyer

A new radio audience participation show has been set up by the American Broadcasting Company (ABC). Titled "Heavy Landing," the show is expected to be a daily column. The show is expected to be a daily column.

Costs Just an Excuse

An advertisement for "Heavy Landing," which appeared in The Billboard, said that the place called "Heavy Landing" was "just an excuse." The advertisement was for the "Heavy Landing" show, which is expected to be a daily column.

CaboP To Pick Up Tab on Bozo Circus

HOLLYWOOD, Feb. 11—Capitol Records will pick up the tab on Bozo Circus when it returns to Los Angeles, Feb. 17. A press release from Capitol Records announced that the deal was part of a plan to promote the new program, "Heavy Landing." The release also said that "Heavy Landing" was expected to be a daily column.

Capitol To Pick Up Tab on Bozo Circus

HOLLYWOOD, Feb. 11—Capitol Records will pick up the tab on Bozo Circus when it returns to Los Angeles, Feb. 17. A press release from Capitol Records announced that the deal was part of a plan to promote the new program, "Heavy Landing." The release also said that "Heavy Landing" was expected to be a daily column.

Arena Changes Bookin' Policy, For Video Fare

Sonja Henie Show Dropped

NEW YORK, Feb. 11—Television station WNEW, owned by the New York City Board of Broadcasters, has announced a change in its bookin' policy for arena shows. The station has decided to drop the "Sonja Henie Show" from its schedule.

brief and Important

Last-Minute Digest of AM-TV News

ABC Hunts Summer Fill-in for Don McNeil

The American Broadcasting Company (ABC), having all its talent and programs for the summer, is said to be looking for a summer replacement for McNeil who will vacate his slot from June 20. The two sustaining programs running for the next six weeks are "Don McNeil's Hour" and "McNeil's Hullabaloo." The new program is expected to be a repeat of McNeil's "McNeil's Hour." The new program will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

CBS Plans Barber for a Three-week-Spring

The Columbia Broadcasting System (CBS) has a three-week special series of "McNeil's Hour" for the spring. The series will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

Finast-WELL Life May Be Daily Tabloid

A persistent rumor in the Cincinnati daily newspaper field is that Finast-WELL Life is talking about a daily tabloid. Richard Davia, general manager of WELL, declined to comment on the rumors.

Andy Wilson AM-TV Column in Detroit Times

The second local newspaper column devoted to radio and television in Detroit is now running in The Detroit Times, under the byline of Andy Wilson. The column is titled "Now and Then." The Times, which has an insert devoted to local television, has not had a radio column since before the war, when it was called "Andy Wilson AM TV." The new column is expected to be a daily column.

Housing Back With CBS, To Cover St. Nick's

A new radio audience participation show has been scheduled for March 1 as a replacement for the "St. Nick's," which is going off the air on March 1. The show is called "Housing Back With CBS, To Cover St. Nick's." The show is expected to be a daily column.

ABC Sets "Heavy Landing" Interviews With Collyer

A new radio audience participation show has been set up by the American Broadcasting Company (ABC). Titled "Heavy Landing," the show is expected to be a daily column. The show is expected to be a daily column.

Costs Just an Excuse

An advertisement for "Heavy Landing," which appeared in The Billboard, said that the place called "Heavy Landing" was "just an excuse." The advertisement was for the "Heavy Landing" show, which is expected to be a daily column.

CaboP To Pick Up Tab on Bozo Circus

HOLLYWOOD, Feb. 11—Capitol Records will pick up the tab on Bozo Circus when it returns to Los Angeles, Feb. 17. A press release from Capitol Records announced that the deal was part of a plan to promote the new program, "Heavy Landing." The release also said that "Heavy Landing" was expected to be a daily column.

Arena Changes Bookin' Policy, For Video Fare

Sonja Henie Show Dropped

NEW YORK, Feb. 11—Television station WNEW, owned by the New York City Board of Broadcasters, has announced a change in its bookin' policy for arena shows. The station has decided to drop the "Sonja Henie Show" from its schedule.

brief and Important

Last-Minute Digest of AM-TV News

ABC Hunts Summer Fill-in for Don McNeil

The American Broadcasting Company (ABC), having all its talent and programs for the summer, is said to be looking for a summer replacement for McNeil who will vacate his slot from June 20. The two sustaining programs running for the next six weeks are "Don McNeil's Hour" and "McNeil's Hullabaloo." The new program is expected to be a repeat of McNeil's "McNeil's Hour." The new program will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

CBS Plans Barber for a Three-week-Spring

The Columbia Broadcasting System (CBS) has a three-week special series of "McNeil's Hour" for the spring. The series will be called "McNeil's Hullabaloo," and will be broadcast from New York City.

Finast-WELL Life May Be Daily Tabloid

A persistent rumor in the Cincinnati daily newspaper field is that Finast-WELL Life is talking about a daily tabloid. Richard Davia, general manager of WELL, declined to comment on the rumors.

Andy Wilson AM-TV Column in Detroit Times

The second local newspaper column devoted to radio and television in Detroit is now running in The Detroit Times, under the byline of Andy Wilson. The column is titled "Now and Then." The Times, which has an insert devoted to local television, has not had a radio column since before the war, when it was called "Andy Wilson AM TV." The new column is expected to be a daily column.

Housing Back With CBS, To Cover St. Nick's

A new radio audience participation show has been scheduled for March 1 as a replacement for the "St. Nick's," which is going off the air on March 1. The show is called "Housing Back With CBS, To Cover St. Nick's." The show is expected to be a daily column.

ABC Sets "Heavy Landing" Interviews With Collyer

A new radio audience participation show has been set up by the American Broadcasting Company (ABC). Titled "Heavy Landing," the show is expected to be a daily column. The show is expected to be a daily column.

Costs Just an Excuse

An advertisement for "Heavy Landing," which appeared in The Billboard, said that the place called "Heavy Landing" was "just an excuse." The advertisement was for the "Heavy Landing" show, which is expected to be a daily column.

CaboP To Pick Up Tab on Bozo Circus

HOLLYWOOD, Feb. 11—Capitol Records will pick up the tab on Bozo Circus when it returns to Los Angeles, Feb. 17. A press release from Capitol Records announced that the deal was part of a plan to promote the new program, "Heavy Landing." The release also said that "Heavy Landing" was expected to be a daily column.
RCA Sees "Orderly" Color By '53 If System Is Adopted

WASHINGTON, Feb. 11.—Radio Corporation of America engineers are now visioning "orderly" color TV, either for the Federal Communications Commission (FCC) or for the R.C.A. system. The 1953 date is a much earlier one than ever hitherto expressed as possible by R.C.A. officials. The stepped-up timing was disclosed in the wake of R.C.A.'s latest color TV demonstration this week when incoherent light stroboscopic signals inordinately in R.C.A.'s ability to keep color patterns from shining.

Charles B. Joliffe, vice president in charge of RCA laboratories division, said that on the basis of progress already shown, color TV would be a commercial reality from 18 months to two years after the FCC sets basic standards, if those standards call for 525-line black-and-white TV, the same emphasis being put on black-and-white TV (R.C.A.'s color system uses 625 lines, while the Columbia Broadcasting System uses 494 lines). Joliffe emphasized that color TV thereby make its public appearance on substantial basis without jeopardizing monochrome TV industry and without bringing undue obsolescence to sets already purchased by millions. Dr. W. P. Stewart, director of America's (R.C.A.) enginering staff, said that when the FCC color hearing, to examine the FCC's report at 8:30 a.m. on Wednesday, March 7, with the FCC time will restore a request for the establishment of basic standard immediately." Such basic standards, he said, could be limited to basic requirements, such as the number of lines and the size of the channel on which color TV will be transmitted, with the other fractions in accord that the band will be fixed with.

Color Television, Inc. (CTI), which has suggested color TV standards similar to those of R.C.A.'s, will make a presentation here February 27 at the FCC's hearings, and will demonstrate to a direct testimony to be heard from the following: John F. Haley, Technical Advisory Group, CBS, Inc.; Mr. W. B. Greer, inventor of the RCA television tube; Philco Corporation; Allen D. Opel, University of Chicago; American Television Network, Inc.; RCA, CBS, CTI, Dr. W. P. Stewart, director of America's Research laboratories; Chicago-Detroit; American Television; American Television and Telephone; and the Western Union Telegraph Company.

Elgin-American Acet. to Seeds

CHICAGO, Feb. 11.—After several tentative negotiations between the companies involved and two months of pitching for mergers, the account of the Elgin-American company (compacts and cigarette lighters) this week was snared by the Russell M. Hieger, president of the latter, for $1,000,000 a year for all media. The account previously had been handled by Geller's and Ryan & Fette. Cone & Belding had been trying to capture the account, which has been handled by Geller's for the past few years.

Excess of Seeds said that radio and TV definitely will be used, but that there has not been set a date. The past Elgin-American has sponsored the Grouch Marx radio show as a representative of the company, and is thinking of holiday variety packages on TV.

"LIGHTNING" STRIKES

(Continued from page 2)

Differences are class A, $5 to $10; class B, $15 to $20; class C, $20 to $25, and class D, $30 to $35.

The board also approved creation of a membership representative, to be attached to the general manager's office.

One question which is still unanswered is the future of Ralph Hardy, who resigned from KSL Salt Lake City last August to head up the Chicago-created AM division, eliminated in reorganization. Both he and his 20 employees are in NAB at $7,500 annually, and are paid by the network. Separately, it was announced that the TV division, as was pointed out yesterday by Hearst McCollough, will be moved from the Long Beach offices to the NBC studios. It has only one station, but it can grow with TV increasing demanding a move of the office.

CBS Plans Coast Comedies; Talent Abounds, Kine Better

NEW YORK, Feb. 11.—Because of its recent radio and television successes in both comedy programming and the Coast Columbia Broadcasting System (CBS) this week was making plans to make Hollywood its center. In the works for this summer are new current series for radio and two for TV. The AM station will use film comedy and situation comedies, while the video shows will star two well-known comic actors.

Already scheduled for TV this season, además, are Andy and Bing Crosby, Andy and perhaps Joan Davis, if a deal can be worked out. In line with the growth of programming, Hollywood-nine division of CBS is looking for more TV spots, and has its own video studio. The basic reason for CBS's belief that Hollywood will be a comedy center is that the comedy writers are there, according to Harry Ackerman, head of the company's production for the web. He pointed out that while video comedy writers are almost impossible to find here, the writers that CBS has are high quality and are not unemployed by lack of picture making.

In addition, the evident acceptance of kine this season by the viewing public, despite at least overbroad screen appearance, has given the industry an impetus it had not had before. The writers are not ceres moving north, for there are those who believe the TV network has not been getting enough good talent, and they are not ceres.
Rosen Warns Against “Fire Sale” TV Ads
Raymond Rosen & Company, Philadelphia RCA Victor distributor, last week shot down rumors of impending price reductions in TV ads that make it appear that fire sale or basement bargains are being offered. Dick Andrews, advertising and sales promotion manager for the firm, advised that reports of a new line of ads by the company’s tube line in a dignified manner, with the emphasis on performance, qualities, and years of dependable service, are not correct. He then pointed out that the price cut is a means of saving, not a cop-out, and cheapens the company’s product. Therefore, only authorized ads are eligible for co-op funds.

Philadelphia Area Doings
Highlights of the five RCA Victor Manufacturing Company; Al Saunders, James Millen Manufacturing Company; and Sam Sabahri, Lymar Engineering Company, lectured last week to the Philadelphia Radio Service Co. on the present and future TV market. Their participation in a TV clinic session at Town Hall was a two-day demonstration of the company’s antenna rotator at the Almo Radio Company showrooms in Philadelphia.

Haas Heads TV Contractors; Lau Philly Servicemen
The election of new officers for the year were announced by two Philadelphia TV industry associations. Officers of the Television Contractors Association, headquartered in Philadelphia, are William H. Biddle, chairman; H. T. Hurr, vice-president; George Weese, treasurer, and Jack Phillips, secretary. Dave Krausz was elected chairman of the board of governors. Officers of the Philadelphia Radio Service Co. are Frank Paul and, president; George Greenberg, vice-president; Stanley W. Meyers, treasurer, and the Montez, corresponding secretary. Elected to the advisory board for three-year terms were David E. Kahan, Richard Devaney, Carl Savage, Samuel Bronner and William Humes.

Notes on the Manufacturers
Sightmaster Corporation announced the issuance of a $250,000 preferred stock issue last week. Company plans call for an expansion of operations and growth of national sales organization... Sylvania appointed Gabriel V. Bureau as field engineer for the equipment sales department. Bureau, a graduate of Mississippi State University, will manage the introduction of the company’s new console TV set to retail at $429.95. ... Pilot delivered this week of its first 16-inch table model receivers, models W-151 and W-152. To complete the shipment of these 16-inch, $327.50, to its Fort Wagner, Ind., plant, the Cephas-Flaxworth Corporation will increase its sales force in that area, according to the president, who expects to see a $50 increase in output. Dr. Allen B. DuMont was elected a life trustee of the Cephas Corporation. This is another appointment to the executive staff of sales manager of Emerson. ... Technical Advertising Associates have published the “Television Components Handbook” for the Philadelphia industry. The book is a compendium of all the manufacturers’ products and is available from Philadelphia manufacturers or distributors.

De Luxe Video By Majestic
NEW YORK, Feb. 11.—Majestic Radio & Television Corporation, Ashbee's newly formed manufacturing company, is going to introduce a "Mastercraft" series of high-priced video sets that will come with ashbee's trademark picture tube sizes, it was announced this week. Ashbee also stated that the entire Majestic output will be placed on allocation. The production will be doubled within the next 60 days when the company adds two more production lines to its plant facilities here.

The announcement of the new line was made at a trade show on the first time in a three-day show at the future of Ashbee's Garod line. Despite statements that it would continue to market Garod sets through present channels, it is being rumored that the company will eventually use the Garod brand as a promotion line.

The first of the new Majestic sets will be a 16-inch console with 38.75-inch diagonal picture and 16-inch console with 38.75-inch diagonal picture. A 16-inch console set will be available in a deluxe cabinet. Slightly higher priced sets will be available in the same line.

The complete Majestic line of eight sets will be introduced in the first time in a three-day show that is being held in Chicago beginning February 15.

Laubacher To Make Meritone Needles
NEW YORK, Feb. 11.—International telephone supply manufacturers have discontinued the production of Meritone phonograph needles, have discontinued their phonograph and parts business, it was announced this week. The American Laubacher Supply Company, which has been organized here to take over the complete inventory of Meritone phonograph needles.

The new company will continue to manufacture and distribute telephone parts under the Meritone name and also issue a new line of needledies under its Laubacher trade mark. Edward M. Biebel, former general manager of International Telephone Company, will act as general manager for the new firm.

DuMont Labs Name Dong Day Ad Chief
NEW YORK, Feb. 11.—The Allen B. DuMont Laboratories this week named Dong Day as director of advertising and sales promotion. Dong was previously with the Bachelor Agency, New York, for four years, during which time he established the firm of Donny Enterprises. Industry sources report that the company purchased a Jersey City plant, previously used by DuMont, to be used by the company. According to Benjamin Abraham, DuMont president, the facility is being installed as soon as possible.

At the same time it was disclosed that DuMont Laboratories has raised the Southern Bellcore & Parts Company, Charlotte, N. C., as distributor in the Piedmont area of the Carolinas.

Edward Emerson, Jr., general manager of the Philadelphia Regional Sales Company, announced that an additional 450,000 square feet of production space have been acquired by the company. The new plant will be used by the company in the production of television sets.

Emerson Purchases Jersey City Plant
NEW YORK, Feb. 11.—Emerson Radio & Televison Manufacturing Company, Inc., last week acquired an additional 450,000 square feet of production space. The company purchased a Jersey City plant, previously used by the company, to be used by the company. According to Benjamin Abraham, Emerson president, the facility is being installed as soon as possible.

DuMont Labs Name Dong Day Ad Chief
NEW YORK, Feb. 11.—The Allen B. DuMont Laboratories this week named Dong Day as director of advertising and sales promotion. Dong was previously with the Bachelor Agency, New York, for four years, during which time he established the firm of Donny Enterprises. Industry sources report that the company purchased a Jersey City plant, previously used by DuMont, to be used by the company. According to Benjamin Abraham, DuMont president, the facility is being installed as soon as possible.

At the same time it was disclosed that DuMont Laboratories has raised the Southern Bellcore & Parts Company, Charlotte, N. C., as distributor in the Piedmont area of the Carolinas.

Edward Emerson, Jr., general manager of the Philadelphia Regional Sales Company, announced that an additional 450,000 square feet of production space have been acquired by the company. The new plant will be used by the company in the production of television sets.
**RCA REVIVING DANCE ORCHESTRAS**

**"Here Come the Bands" Bally Centers on Heavy Popular Album Releases**

All-Out Promosh Covers All Angles; Has Trade Significance

(Continued from page 2) by Herb Lebow (Continued from page 2) with special display kits.

Brought around the theme Here Come the Dance Bands Again, the promotion will strongly tie into the new 45 rpm campaign. The available on both 45s and 78s, the 45 albums will be shipped first, with 78s to follow.

Promosh Details

About 80,000 of the allotted total album will be spent on 45 rpm-run-off ad paid, to be run in daily ad for all RCA records, or 45 rpm-recorded. The total will reach 45 RPM albums will be spent on 45 rpm advertisements, and will reach 45 RPM albums.

A special publicity kit will be made up for distribution to participating record dealers, containing the set of newspaper ads for each release, newspaper space to be run, and at the available space will be split between record dealers. A special publicity kit will be distributed to participating record dealers, containing newspaper ads for each release. The kit will consist of approximately 100 copies of each complete set for each release. This is an estimate of the quantity.

**Dance Bands**

Dance Bands, under the new direction of NBC's new owner, will be the center of attention for the RCA promotion. The promotion will be tied into the new 45 rpm campaign, and will feature the release of a new album.

**Promotion Details**

About 80,000 of the allotted album will be spent on 45 rpm run-off ad paid, to be run in daily ad for all RCA records. The total will reach 45 RPM albums will be spent on 45 rpm advertisements, and will reach 45 RPM albums. A special publicity kit will be distributed to participating record dealers, containing newspaper ads for each release. The kit will consist of approximately 100 copies of each complete set for each release. This is an estimate of the quantity.

**Marks Sues Warners Over "Ta Ra Ra" Foreign Dough**

NEW YORK, Feb. 11—The E. B. Marks Music Company has filed suit in the United States District Court for the Southern District of New York, charging Warner Bros. Pictures, Inc., with the violation of copyright law. The suit was filed after the firm discovered that the original music for the film "Ta Ra Ra Boom De Bo" was copyrighted by Marks, but that the music was not paid for by Warner Bros. The suit seeks damages and an injunction restraining Warner Bros. from using the music in the film.

**Unique Complaint**

The complaint is based on the fact that the Warners music subordinates with collecting from the ASCAP money paid over from foreign performance rights societies for performances of the tune abroad as well as claiming that plaintiff is entitled to a portion of the proceeds.

**Significance**

The significance of the action is that these suits will bring about the reviving of the dance bands. The promotion will be tied into the new 45 rpm campaign, and will feature the release of a new album.

**Stop Price Cuts on LP's in NY, Times Colbigna's Agents Warned**

NEW YORK, Feb. 11—Times-Colbigna, Metropolitan area Columbia distributor, this week moved to reinforce its drive to maintain list prices on long-playing disks. Salesmen and dealers in the area were notified that all Columbia disks are to be priced at list prices. Salesmen for the disks were equipped with large lapel pins of the "No Price Cuts" type, to be worn on the jacket lapel. A prominent dealer was notified that he received his first Columbia LPs on the morning of the announcement. Several midtown dealers expressed some concern over the move, but did not feel it was prompting action by competitors. However, they felt that the move would have a favorable effect on the market. These dealers, who have been trying to maintain prices, felt that the move would help them.

**Incumbent Opposition**

In accordance with ASCAP regulations, the term of the incumbent is not to be extended by the publisher or publisher's committee. The elections are to be held on the basis of the published results. The publisher's committee is composed of John H. Connor and Irving Caesar. The writer incumbents whose terms are up are Arthur P. Ollendorf, John Lottas, John D. Marks, Maurice Sigler and Mabel Sorenson for the popular production writers, and Walter Goldie and Erwin Rowan for the standards writers.

**Incumbent Opposition**

In accordance with ASCAP regulations, the term of the incumbent is not to be extended by the publisher or publisher's committee. The elections are to be held on the basis of the published results. The publisher's committee is composed of John H. Connor and Irving Caesar. The writer incumbents whose terms are up are Arthur P. Ollendorf, John Lottas, John D. Marks, Maurice Sigler and Mabel Sorenson for the popular production writers, and Walter Goldie and Erwin Rowan for the standards writers.

The nominations committee of the ASCAP is composed of John H. Connor and Irving Caesar. The writer incumbents whose terms are up are Arthur P. Ollendorf, John Lottas, John D. Marks, Maurice Sigler and Mabel Sorenson for the popular production writers, and Walter Goldie and Erwin Rowan for the standards writers.
**Columbia Rings Profits for 1949**

NEW YORK, Feb. 11.—Altho the record business went thru a particularly tough year, Columbia's sales down in most spheres, Columbia Records, Inc. (CHI), wholly owned subsidiary of Columbia Broadcasting System (CBS), wound up with profits. While the amount of the CHI profit won't be divulged, Frank Stanton, CBS president, told The Billboard that Columbia was prevailed over by the other divisions of the CBS empire.

CBS this week made public a tentative projection of an estimated profit of $4,100,143 compared to $2,241,700 for 1948.

**Columbia Ring's Profits for 1949**

**Flys Thru the Air and Tooles Besides, Airline Seeks AFM Okay**

MINNEAPOLIS, Feb. 11.—A new group of airplane passengers is under consideration here by Northwest Airlines (NWA), which is awaiting word from James C. Peck, secretary of the American Federation of Labor (AFM), on what the pay scale ought to be.

Joe Ferris, NWA traffic manager, dreamt this one up for the lines' 10 Boeing Stratocruisers now in service between here and Chicago, New York, Seattle and Honolulu.

He tried a test run, using Johnny Pipeapee, Hawaiian guitarist and another helmet-stargazer. Ferris easily deducted how much he paid the crew (the term is understood to mean the entire crew) and wouldn't explain whether that was New York, Chicago or the line's head office.

The plan, if it can be worked out, calls for two entertainers for each Stratocruiser, with the NWA running two flights daily from here to Chicago and back three weekly to Honolulu.

He said that if the deal works out, the NWA will feature Hawaiian-type entertainment exclusively as a build-up for the line's service to the Islands.

**Hallstrom Signs As Biz. Mgr. of Volcano Firms**

NEW YORK, Feb. 11.—Jack Hallstrom, former artist and repertoire chief at RCA Victor Records, this week accepted a deal with Universal-International that will join Tommy Volcano's music family, Universal and Volcano, as general business manager. Hallstrom, who resigned from the Victor repertory department six months ago, was succeeded by Joe Colda, who will start with Volcano February 27.

The addition of Hallstrom to the Volcano firms will allow the fast-growing music publisher to work towards the ultimate extension of its business and catalog.

It also will allow Universal-International to continue its policy of co-ordinating the nation-wide activities of its organization, as something which has not been able to do in the past.

**Spitzer Fixing Big Guarantee Pact With BMI? He Says No**

HOLLYWOOD, Feb. 11.—Long rumored deal between music publisher Henry Spitzer and Broadcast Music Inc. (BMI), who were suspected of using the BMI to provide a shell for a new deal, has finally been put into print. The terms of the contract are secret, but Spitzer has reportedly agreed to guarantee BMI $50,000.

Spitzer already owns a BMI catalog, Vogue Music, which will not enter into the new deal. For the past two months, BMI has been looking for a new catalog which will be divorced from Vogue's operations.

NEW YORK, Feb. 11.—Despite union demands for a minimum of 6,000 signatures per union per record, BMI, has been negotiating a deal with the AFM. The AFM has approached BMI, and BMI has agreed to guarantee a new deal. The terms of the guarantee are $50,000, or $500 per union per record.

Spitzer will reportedly receive an annual advance guarantee of $600,000, which he has agreed to. The AFM will be represented by Joe Colda, who will start with Volcano February 27.

The addition of Hallstrom to the Volcano firms will allow the fast-growing music publisher to work towards the ultimate extension of its business and catalog. It also will allow Universal-International to continue its policy of co-ordinating the nation-wide activities of its organization, as something which has not been able to do in the past.

**Fund Shows Discs Close To 200-Mil**

(Continued from page one) The sales of records made without benefit of American Federation of Labor (AFM) license may be added to the total, a final approximation is 200,000,000 records manufactured in the United States in 1949.

According to Rumbeau's report for 1949, which will be released Wednesday (17), there were 603 signatories to the trust agreement as of January 1, 1950. Up to December 31, contributions were received from all but 67. Of these, 73 are recording studios, and the signed agreements are being withheld until 1951.

The report shows that 1,923,279 was received for records sold during the first half of 1949. Of $80,000,000 allocated to be spent on concerts for employment of musicians during the first half of 1950.

The report shows that 1,923,279 was received for records sold during the first half of 1949. Of $80,000,000 allocated to be spent on concerts for employment of musicians during the first half of 1950.

Statements from signatories on records sold during the first half of 1949, are due Wednesday (17), and the ever increasing statistics for the year are expected to take some weeks to complete.

**La Stafford Is KC Queen of Hearts**

NEW YORK, Feb. 11.—Jo Stafford, Capitol Records trash, will be crowned Thursday (14) in Kansas City, where she will be crowned Miss KC Queen of Hearts.

The program will be given before 15,000 at the Kansas City Auditorium. The Mutual Broadcast System will carry the proceedings from 9:00-10:00 (CST) and the next day (15) will broadcast a transcribed version.
U.S. Okays Copyright Convulsions

Global Treaty Action in '51

Seen Assured

State Dept. Indorses It

(Continued from page 4)

U.S. of UNESCO

August held

conference of copyright experts

last summer (The Billboard, August 13) this may mean that

UNESCO will be unable to make a

finalment on proposed, under

right treaty at its next scheduled

meeting.

Whether a decision will be made at

that time depends upon the speed

with which the various nations will

return the questionnaires to UNESCO.

The organization plans to have another

meeting of world copyright experts for a

re-examination of the replies before it

can in any way go ahead with plans for
drafting a treaty.

The treaty contemplated by

UNESCO will be broader than such existing copyright pacts as the

Berna treaty and the Inter-American

Pact. The new treaty would bring into copyright

arbitration a number of countries now

not bound by any pact or bound only

by bilateral agreement with a few
others nations.

U. S. Drive Due

On Dirty Disks

WASHINGTON, Feb. 11.—A

campaign by the Justice Department

announced to the effect that such

pacts are banned by the U. S. Criminal

Code. The court uses the Justice

Department to act as "a censor in the case of phonograph

cassettes," it being "lavish" or "lascivious." The Justice Department

has been holding off action pending a

court ruling on the Coller Bill, which it

sponsored, to ban such wax.

The bill is now headed for the scrap

heap.

The House Judiciary Committee, which had ordered the Coller Bill

repealed, is now expected to hear again since Congressional authorization for the

Justice Department's jurisdiction over disks is now unnecessary.

The case involved a Justice Department suit against Alpers

on the grounds of shipping copyrighted material in interstate commerce

A District Court convicted Alpers, a Circuit Court of Appeal reversed

that decision, and the Supreme Court verdict upholds the original conviction.

Galax Buys "Lies" Rights

DETROIT, Feb. 11.—Publication

rights to Tell Me Lies, currently

recorded on Metro and London labels,

were sold this week by B. B. Music

Company to the Galax Recording Corporation. The deal is slated to take place

as of March, and will give Galax any other B. & B. tunes which show

bit potentialities.

Ork Buyers Get Chance Soon

To Fight Social Sec. Change

WASHINGTON, Feb. 11.—The

Senate Finance Committee has tenta-
tively stated early passage of the new Social

Security bill which has aroused the

attention of Ork recorders, according

T. W. Miller Union, to the Demo-
cratic press, which gave out with

the exclusive, "The band is terrible. Who are they?"

"That's us," the brothers replied.

Bruckman, charmed by the idea of

a polka band led by the Galomka

brothers, tented to them Deca's Paul

Cohen, who signed them to a pact.

Last week Decca got around to the

boys and cut eight sides.

BMI's Harlow,

Geiringer VP's

NEW YORK, Feb. 11.—Roy Harlow

and Jean Geiringer were named to

weaveships by Broadcast Music, Inc.

(E FM. The 35-year-old Harlow, who has

been the director of station relations; Geiringer,

in foreign relations and also has

new titles will be vice-president in

charge of station service and vice-
president, respectively.

The promotion were announced at a

BMM board meeting, at which it

was revealed that the former

AM, FM and TV licensees in BMM

now Total 2,783. In his progress report,

Carl R. Brackman, chairman of the

firm, noted that the present music catalog is at its

highest point in both quantity and quality.

since the organization's inception,

pointing out such current BMM CLICKS

as Reg. Mop. Cry of the Wild Goose and

Chatanooga Shoe Shoe Boy. Plans were approved for the

establishment of the organization's 10th anni-

versary, the principal of which will take place during the forthcoming

National Assembly of Broadcasters (NAB) meeting in Chicago during the

week of April 18.

"As far as we're concerned, every

ballroom operator in the country is

subject to the cabaret tax except the

corporation in Laramar, Tennessee," he commented.

It was stated that the Tennessee corporation

is engaged in the Laramar District

totaling 20 percent of the cabaret tax income since that coming

from the lowest rung on the judicial

hierarchy is usually given a trial until the

tax on ballrooms is given in the

hands of the organization by a Circuit Court judge.

Treasury Department To File

Appeal on Laramar Terp Tax

WASHINGTON, Feb. 11.—The

Treasury Department will file an

appeal in the Laramar Ballroom (Inc.) v. United States, March 12 in the,

meanwhile will continue to

collect weekly payments on a 25-

percent at tax, officials told

The Billboard this week.

"As far as we're concerned, every

ballroom operator in the country is

subject to the cabaret tax except the

corporation in Laramar, Tennessee," he commented.

It was stated that the Tennessee corporation

is engaged in the Laramar District

totaling 20 percent of the cabaret tax income since that coming

from the lowest rung on the judicial

hierarchy is usually given a trial until the

tax on ballrooms is given in the

hands of the organization by a Circuit Court judge.

Treasury officials also feel that a

considerable amount of prestige is given

to the State of Laramar, Tennessee, by

its defense of the cabaret tax in the

federal court.

The decision to appeal the Laramar

to the Circuit Court of Appeals

in St. Louis still needs the confirmation from the Commissioner of

Internal Revenue, but it is expected that the decision will

be forthcoming.

Lower Court Confusion

Unofficially, most Treasury bings

wants to see the decision made by the Supreme Court, since they

feel it bitting cabaret tax rulings,

will have the cabaret tax more

unofficially. No predictions can be made regarding the outcome of the case,

but it is certain that an unfavorable ruling in the Circuit Court will

be directly appealed to the Supreme

Treasury Department.

Some officials are indicating that the cost of litigation over the

ballroom levy plus the expenses of collecting it will not be

offset by the collection of the tax.

"The cabaret tax is an option in,

and we have already spent $3,000,000 a month, and most of this is

being paid by regular night clubs.

Jones, Wonders

Set P.A. Office

CHICAGO, Feb. 11.—A new

office to handle the promotion

of the music industry, which will be

opened by the National Association

of Broadcasters (NAB), will be

completed by the time the National

Congress of Radio Broadcasters (NAB)

was held.

The new office will be located at

14-1000 W. Lake St., Chicago, Ill., and

will be in the hands of W. B. Jones,

who was formerly the national

radio executive of the National

Association of Broadcasters (NAB),

and now handles the promotion

of the music industry.

Jones, who has been active in the

promotion of the music industry

for many years, will handle

the promotion of the music industry

and the promotion of the music industry.

Within the next two weeks, we

will be in a position to make

contacts both coasts, lining up additional

talent. Up to now, Harry and Jezbo, the

director of the American Federation of

Musicians, has been working on the

promotion of the music industry.

Jones and Wonders plan to continue

their concert promotion work with

the firm's original site, since the

founding of the National Association

of Broadcasters (NAB).

The two will be headquartered at

14-1000 W. Lake St., Chicago, Ill., and

the firm will be known as the

Jones, Wonders office.

The firm will specialize in the

promotion of the music industry,

and will handle the promotion of the music industry.

The two will be headquartered at

14-1000 W. Lake St., Chicago, Ill., and

the firm will be known as the

Jones, Wonders office.
"Whispering Hope" still running
10,000 a week... and now

THAT DUO DOES IT AGAIN
ON THESE TWO GREAT SIDES

Jo Stafford - Gordon MacRae

'NEAR ME'

Backed by the beautiful duet

'Beyond the Sunset'

78 rpm Record No. 868
45 rpm Record No. F868
Bott Hands Drawn by Kenton's "Innovations" Preview in L. A.

HOLLYWOOD, Feb. 11.—An invitation-only crowd packed Los Angeles Philharmonic Auditorium for a preview of Stan Kenton's newly formed 46-man orchestra and his freshly recorded Innovations in a new project. New sounds are the score's many innovations; it will be Kenton's first album on his own label and will be released in March.

The audience responded with enthusiasm, and Kenton will be among the first to be announced on the program for his forthcoming album.

The audience consisted of 100 long-playing long-haired disks from now to the end of the year, with at least 2 platters due in the next 80 days.

The record, however, is a significant departure from the stereo sound typical of modern symphonies, for it's not out of place on a symphony program. The Kenton band's next album is a collaboration between Stan and his wife, June, and will be recorded in Hollywood.

The record is titled "Innovations," and is set for release next month. The band will be under the direction of June Kenton.

Records will be available at all major record stores, and the album will be distributed by the American Record Corporation.

Cap Promotion Push in Works To Build Bands

HOLLYWOOD, Feb. 11.—Kenton's tapes and records will be promoted with a series of concerts and albums. The concerts will be held in New York, Chicago, New Orleans, and Hollywood and will feature the Kenton band and various special guests. The albums will be released over the next few months.

Kenton's band building formula includes: special disk-jockey treatment in leading supermarkets and specialty stores; specialized radio programs; and a promotional program featuring the Kenton band. The band will be featured on a new album, "Innovations," which will be released next month.

Kenton has also established a new distribution network, which will be expanded to include a national network of record stores.

Boff Hands Drawn by Kenton's "Innovations" Preview in L. A.

HOLLYWOOD, Feb. 11.—An invitation-only crowd packed Los Angeles Philharmonic Auditorium for a preview of Stan Kenton's newly formed 46-man orchestra and his freshly recorded Innovations in a new project. New sounds are the score's many innovations; it will be Kenton's first album on his own label and will be released in March.

The audience responded with enthusiasm, and Kenton will be among the first to be announced on the program for his forthcoming album.

The audience consisted of 100 long-playing long-haired disks from now to the end of the year, with at least 2 platters due in the next 80 days.

The record, however, is a significant departure from the stereo sound typical of modern symphonies, for it's not out of place on a symphony program. The Kenton band's next album is a collaboration between Stan and his wife, June, and will be recorded in Hollywood.

The record is titled "Innovations," and is set for release next month. The band will be under the direction of June Kenton.

Records will be available at all major record stores, and the album will be distributed by the American Record Corporation.

Cap Promotion Push in Works To Build Bands

HOLLYWOOD, Feb. 11.—Kenton's tapes and records will be promoted with a series of concerts and albums. The concerts will be held in New York, Chicago, New Orleans, and Hollywood and will feature the Kenton band and various special guests. The albums will be released over the next few months.

Kenton's band building formula includes: special disk-jockey treatment in leading supermarkets and specialty stores; specialized radio programs; and a promotional program featuring the Kenton band. The band will be featured on a new album, "Innovations," which will be released next month.

Kenton has also established a new distribution network, which will be expanded to include a national network of record stores.

The crash occurred on U.S. Route 22, east of Harrisburg.
Merchandising Pays Off:

Business Is in the Bag — If It’s Shopping Bag, With a Slogan

By Alice M. Widom

HARTFORD, Conn., Feb. 11—Mrs. Ralph Colucci, owners of Colucci’s Shops, two downtown record stores, report “plenty of success” to the use of shopping bags imprinted with the sign, “If It’s Available, We Have It.” The color of the bag—red or the type may be changed occasionally, but the slogan persists. This has resulted in an increase of 25% in sales of record albums, Colucci says, “because it brought the idea of our record stores being completely stocked at all times home to the buying public, and that’s where it counts.”

“We back up this shopping policy by plugging the slogan in extensive newspaper and radio advertising. In newspaper ads featuring the line, ‘If It’s Available, We Have It,’ we also run the line, Hartford’s Most Complete Record Stock.”

Colucci’s newspaper advertisement in the past has challenged readers to “Compare our record stock with any record store location in the Northeastern United States. You’ll find that we carry all popular labels and, in addition, are able to procure out-of-the-ordinary requests.”

“The matter of color selection on shopping bags,” according to Colucci, “is of top importance. You have to choose a color that will not only attract the customer’s eye, but also remind him—thru such slogans as ours—that we’re in business to please the customer.”

The shopping bag colors of the Colucci Shops are occasionally changed, dependent, of course, upon seasons of the year.

“It’s not a costly matter. We’ve found it an economical way of hammering home our advertising.”

Unfair Borsht Warning Out

NEW YORK, Feb. 11—Members of Local 802, American Federation of Musicians (AFM), have been warned to steer clear of a job in a flock of Catskill resort spots on the union’s unfair list. The warning came from Henry Joseph, secretary and business agent of Local 802, under whose jurisdiction are the blacklist activities.

“IT is impossible to hide your identity in this jurisdiction, as there are too many honest members who play here and recent members who disobey the law.”

The 809 exec said that he had recently agreed to a seven-week night stand in the resort area because of compelling circumstances, but stipulated that musicians must remain two-sixths of the local weekly scale plus 10% per cent to cover taxes for the seventh week’s work.

Decca Waxes ‘Cocktail Party’

NEW YORK, Feb. 11—Decca Records, in pursuit of its arrangement with the American National Theater Academy (ANTA), this week recorded a full-length, spoken word, pitch-tongued reading of T. S. Eliot’s play, The Hollow Men. The Decca execs were contemplating a full-length recording of Arthur Miller’s Death of a Salesman, with Frederic March in the lead in portraying—on wax—the part of Willy Loman.

Meanwhile the waxery has released its first ANTA project—Volume I of the ANTA Library, which houses a group of excerpts from famous plays and which features such outstanding actors as March, Helen Hayes, Eva Le Gallienne and John Gielgud. It was released on vinyl disks in a package and on one LP disk as well.

Sabat, Ill, Returns To Cuba; No Deals Set After Few Talks

NEW YORK, Feb. 11—Ramón Sabat, head of Cuban Pan-Art distillery, who came here several weeks ago to get publishing and recording deals (The Billboard, February 4), left for Havana last week without having concluded negotiations. The Latin disk magnet, who headed South because of illness, has been licking with London Records to take over his masters for North America. Sabat is known also to have discussed a possible arrangement with Decca but had to leave before Decca Veevee’s Dave Rapp returned from Europe.

Regarding publication here of Cuban tunes picked up by Pan-Art, Sabat is known to have held talks with Josè Morrel, of Perners Music, and with the Edward P. Marks publishers,
Sugar 'n spice 'n everything nice!

MINDY CARSON

"CANDY AND CAKE"

backed by "MY FOOLISH HEART"
RCA VICTOR No. 20-3681
RCA VICTOR RECORDS
February 18, 1950

Simply Wonderful...

Perry COMO singing...

"PLEASE BELIEVE ME"

RCA VICTOR RECORDS

www.americanradiohistory.com
And Now! another super-duper record of...

"MARTA"
(by Moises Simon and L. Wolfe Gilbert, writers of the "Peanut Vendor")
by DICK HAYMES
Decca's singing star tops the best he's ever done
Accompanied by the superb orchestral background of GORDON JENKINS and His Orchestra

and here are more marvelous MARTAS...

TONY MARTIN—VICTOR 20-3596
THE STREET SINGER—DECCA 24831
ARTHUR TRACY—LONDON 128
CARLOS RAMIREZ—VICTOR 23-1508
BENIAMINO GIGLI—VICTOR 1570
NORO MORALES—HIT 3001
PHIL REED—DANCE-TONE 447

EDWARD B. MARKS MUSIC CORPORATION
RCA BUILDING • RADIO CITY • NEW YORK

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

February 18, 1950

Sheet Music

BEST-SELLING SHEET MUSIC
Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) indicates tune is in a film; (M) indicates tune is in legitimate musical; (S) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks</th>
<th>Last</th>
<th>This</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>DEAR HEARTS AND GENTLE PEOPLE (R)</td>
<td>H. H. Morris</td>
</tr>
<tr>
<td>7</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>RAGGED-DOWN-BOO (F) (R)</td>
<td>Walt Disney</td>
</tr>
<tr>
<td>6</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>CHATTANOOGIE SHEEP BOY (R)</td>
<td>Andy Roma</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>OLD MASTER PAINTER, THE (R)</td>
<td>Robbins</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>I SAID MY PAJAMAS (R)</td>
<td>Leads</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>THERE'S A ROG TO KNOCK (R)</td>
<td>Portno</td>
</tr>
<tr>
<td>18</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>I'VE GOT A LOVELY BUNCH OF COCONUTS (R)</td>
<td>Cornell</td>
</tr>
<tr>
<td>11</td>
<td>9</td>
<td>8</td>
<td>8</td>
<td>RAG MAM (R)</td>
<td>Hill &amp; Range</td>
</tr>
<tr>
<td>12</td>
<td>10</td>
<td>9</td>
<td>9</td>
<td>JOHNSON RAG (R)</td>
<td>Miller</td>
</tr>
<tr>
<td>14</td>
<td>11</td>
<td>10</td>
<td>10</td>
<td>MUSI' MUSI' MUSI' MUSI' MUSI'</td>
<td>Cremnelli</td>
</tr>
<tr>
<td>19</td>
<td>12</td>
<td>11</td>
<td>11</td>
<td>QUIESCENT (R)</td>
<td>E. H. Morris</td>
</tr>
<tr>
<td>6</td>
<td>13</td>
<td>12</td>
<td>12</td>
<td>I CAN DREAM, CAN'T I (R)</td>
<td>Chapelli</td>
</tr>
<tr>
<td>15</td>
<td>14</td>
<td>13</td>
<td>13</td>
<td>DADDY'S LITTLE GIRL (R)</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>15</td>
<td>14</td>
<td>14</td>
<td>CHARLEY MY BOY (R)</td>
<td>Bruce</td>
</tr>
</tbody>
</table>

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks</th>
<th>Last</th>
<th>This</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>HARRY LINE THEME</td>
<td>Chappelli</td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>DEAR HEARTS AND GENTLE PEOPLE, Morris</td>
<td>Morris</td>
</tr>
<tr>
<td>11</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>NOP SOTCHI POLKA</td>
<td>Leeds</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>JEALOUS HEART</td>
<td>E. H. Morris</td>
</tr>
<tr>
<td>11</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>I'VE GOT A LOVELY BUNCH OF COCONUTS</td>
<td>Bean &amp; Cox</td>
</tr>
<tr>
<td>11</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>I'M SINGING ALONG WITH YOU, Felician</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>YOU'RE BREAKING MY HEART</td>
<td>Chappelli</td>
</tr>
<tr>
<td>14</td>
<td>8</td>
<td>8</td>
<td>8</td>
<td>VALENTINE</td>
<td>Chappelli</td>
</tr>
<tr>
<td>16</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>WHY IS IT?</td>
<td>Chapelli</td>
</tr>
<tr>
<td>17</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>ROSE IN A GARDEN OF WEEDS</td>
<td>Box &amp; Cox</td>
</tr>
<tr>
<td>18</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>OUR LOVE STORY</td>
<td>Leeds</td>
</tr>
<tr>
<td>14</td>
<td>12</td>
<td>12</td>
<td>12</td>
<td>DOWN IN THE GLEN</td>
<td>Wilt Rush</td>
</tr>
<tr>
<td>23</td>
<td>13</td>
<td>13</td>
<td>13</td>
<td>CONFIDENTLY</td>
<td>Chappelli</td>
</tr>
<tr>
<td>16</td>
<td>14</td>
<td>14</td>
<td>14</td>
<td>FOREVER AND EVER</td>
<td>Frances Day</td>
</tr>
<tr>
<td>19</td>
<td>15</td>
<td>15</td>
<td>15</td>
<td>KISS IN YOUR EYES</td>
<td>L. Wright</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>16</td>
<td>16</td>
<td>WE ALL HAVE A SONG IN OUR HEARTS</td>
<td>Mills Music</td>
</tr>
<tr>
<td>9</td>
<td>17</td>
<td>17</td>
<td>17</td>
<td>SCOTTISH SONG</td>
<td>Dick &amp; Smith</td>
</tr>
<tr>
<td>13</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>SMOKY MONDAY, TUESDAY, WEDNESDAY</td>
<td>Leeds</td>
</tr>
<tr>
<td>22</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>I DON'T SEE YOU IN YOUR EYES</td>
<td>Chappelli</td>
</tr>
<tr>
<td>10</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>ANYWHERE</td>
<td>Laurell</td>
</tr>
<tr>
<td>18</td>
<td>21</td>
<td>21</td>
<td>21</td>
<td>BEST OF ALL</td>
<td>Lyman &amp; Dreyer</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

SUBSCRIPTION ORDER FORM

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for
one year, $10.

Name ........................................... $10 enclosed
Address ........................................... Bill me
City ............................................. Zone .. State
Profession or business ...........................................

218 RC

www.americanradiohistory.com
PEGGY LEE Sings

'Goodbye, John'

WITH ORCHESTRA CONDUCTED
by DAVE BARBOUR

Sunshine Cake'

WITH PETE RUGOLO AND ORCHESTRA

78 rpm Record No. 849  45 rpm Record No. 8849

And keep your eye on these Peggy Lee platters:

'MY SMALL SEÑOR'  'WHEN YOU SPEAK WITH YOUR EYES'
78 rpm Record No. 801  45 rpm Record No. F801

'THE OLD MASTER PAINTER'  'BLESS YOU (For the Good That's In You)'
78 rpm No. 791  45 rpm No. F791
Radio Popularity

Records Most Played by Disk Jockeys

Records listed here in numerical order are those played over the greatest number of hours. List is based on a week-long survey among disk jockeys across the country. Unless shown in this chart, other available records of long-listed titles will be found in the "Long List" column of the Music Popularity Chart. An asterisk (*) indicates that a title is from a film (FM) indicates title is from a legit musical.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RAS MOP</td>
<td>Ames Brothers</td>
<td>Dec 1949-1950</td>
</tr>
<tr>
<td>2</td>
<td>CHATTANOOGA CHOO CHOO</td>
<td>R. Fahey</td>
<td>Nov 1949-1950</td>
</tr>
<tr>
<td>3</td>
<td>SHOY DOY</td>
<td>Bing Crosby</td>
<td>Dec 1949-1950</td>
</tr>
<tr>
<td>4</td>
<td>3 MISS OF THE WILD</td>
<td>F. Linton</td>
<td>Nov 1949-1950</td>
</tr>
<tr>
<td>5</td>
<td>I CAN'T HELP IT</td>
<td>Andrews Sisters</td>
<td>Dec 1949-1950</td>
</tr>
<tr>
<td>6</td>
<td>THERE'S NO TONIGHT</td>
<td>T. Marz</td>
<td>Nov 1949-1950</td>
</tr>
<tr>
<td>7</td>
<td>RAS MOP</td>
<td>Patagonia Ork</td>
<td>Oct 1949-1950</td>
</tr>
<tr>
<td>8</td>
<td>MUSIC OF THE MUSLIM</td>
<td>S. Brower</td>
<td>Jan 1949-1950</td>
</tr>
<tr>
<td>9</td>
<td>DEAR HEARTS AND THE GENTLE PEOPLE</td>
<td>D. &amp; O.</td>
<td>Nov 1950-1951</td>
</tr>
<tr>
<td>10</td>
<td>I SAID MY PRAYERS</td>
<td>R. Howe-D.J. Martin</td>
<td>Dec 1950-1951</td>
</tr>
<tr>
<td>11</td>
<td>DEAR HEARTS AND THE GENTLE PEOPLE</td>
<td>D. &amp; O.</td>
<td>Dec 1950-1951</td>
</tr>
<tr>
<td>12</td>
<td>WITH MY EYES OPEN</td>
<td>P. Pope Quartet</td>
<td>Dec 1950-1951</td>
</tr>
<tr>
<td>13</td>
<td>BAMBOO</td>
<td>V. Menne</td>
<td>Dec 1950-1951</td>
</tr>
<tr>
<td>14</td>
<td>RAS MOP</td>
<td>N. Dorfman Ork</td>
<td>Dec 1950-1951</td>
</tr>
<tr>
<td>15</td>
<td>I CAN'T HELP IT</td>
<td>A. Aron H. Winter</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>16</td>
<td>DEAR HEARTS AND THE GENTLE PEOPLE</td>
<td>D. &amp; O.</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>17</td>
<td>OLD MASTER PAINTER</td>
<td>H. Lawton</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>18</td>
<td>RAS MOP</td>
<td>N. Dorfman Ork</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>19</td>
<td>DEAR HEARTS AND THE GENTLE PEOPLE</td>
<td>D. &amp; O.</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>20</td>
<td>OLD MASTER PAINTER</td>
<td>H. Lawton</td>
<td>Jan 1951-1952</td>
</tr>
<tr>
<td>21</td>
<td>I CAN'T HELP IT</td>
<td>A. Aron H. Winter</td>
<td>Feb 1951-1952</td>
</tr>
<tr>
<td>22</td>
<td>WITH MY EYES OPEN</td>
<td>P. Pope Quartet</td>
<td>Feb 1951-1952</td>
</tr>
<tr>
<td>23</td>
<td>BAMBOO</td>
<td>V. Menne</td>
<td>Feb 1951-1952</td>
</tr>
<tr>
<td>24</td>
<td>RAS MOP</td>
<td>N. Dorfman Ork</td>
<td>Feb 1951-1952</td>
</tr>
<tr>
<td>25</td>
<td>I CAN'T HELP IT</td>
<td>A. Aron H. Winter</td>
<td>Mar 1951-1952</td>
</tr>
<tr>
<td>27</td>
<td>OLD MASTER PAINTER</td>
<td>H. Lawton</td>
<td>Mar 1951-1952</td>
</tr>
<tr>
<td>28</td>
<td>I CAN'T HELP IT</td>
<td>A. Aron H. Winter</td>
<td>Apr 1951-1952</td>
</tr>
<tr>
<td>29</td>
<td>WITH MY EYES OPEN</td>
<td>P. Pope Quartet</td>
<td>Apr 1951-1952</td>
</tr>
<tr>
<td>30</td>
<td>BAMBOO</td>
<td>V. Menne</td>
<td>Apr 1951-1952</td>
</tr>
<tr>
<td>31</td>
<td>RAS MOP</td>
<td>N. Dorfman Ork</td>
<td>Apr 1951-1952</td>
</tr>
<tr>
<td>32</td>
<td>I CAN'T HELP IT</td>
<td>A. Aron H. Winter</td>
<td>May 1951-1952</td>
</tr>
</tbody>
</table>

**SONGS WITH GREATEST RADIO AUDIENCES (ACD)**

(Required Tuesday, February 3, 1950, and ending Friday, February 9, 1950)

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>SONG OF THE HEART</td>
<td>Mel Torme</td>
</tr>
<tr>
<td>SANCTUARY</td>
<td>Jay McShann</td>
</tr>
<tr>
<td>EYES HAVE NEVER HEARD THE SONG</td>
<td>Artie Shaw</td>
</tr>
<tr>
<td>SONG OF THE HEART</td>
<td>Mel Torme</td>
</tr>
<tr>
<td>SANCTUARY</td>
<td>Jay McShann</td>
</tr>
</tbody>
</table>

**GOTHAM GAB**

Joe Franklin has started a Record of the Month series on his nightly show playing a disk which he feels is particularly timely and of interest to his listeners. The "Gotham GAB" picks are released each month and are designed to highlight the most popular records of the month as determined by sales figures compiled by various record companies.

**EASTERN BEAT**

Ross Offham, WJZ, Pittsburgh, Pa., made a guest p.a. on Al Morgan's Monday (3). Howard Malcolm, WABC, Boston, lately worked the Jackies and the Paul Thompson show on the Gleederts College in a recent poll of the student body.

**HITHER AND YON**

Earl Glenn and his band are currently playing "I Don't Want to Be a Millionaire" by Nat King Cole, which has been a big hit for them. The song is also being played frequently on WDEL, Philadelphia, and WOR, New York.
EDDY HOWARD'S SMASH HIT!

DETROIT MICH RACKING UP NICKELS EDDY HOWARD HAS THE TOUCH= ROBIN SEYMOUR WMGM... HOLYWOODE I'LL DANCE YOU TIPPING TOP TEM RICHARD LAVIGNE WHYN... ATL CITY NJ SMOOTH RELAXED HASLOTS TO OFFER= ED DAVIS WFGP...

CLEVELAND O EDDY'S NEATEST MERCURY DANCING ITSELF INTO TOP LISTS= WALT KAY WJW... ROCH NY I'LL DANCE YOU IS JUST THE RIGHT PRESCRIPTION TO CURE THE CORN EPIDEMIC WE'VE BEEN SUBJECTED TO= JOE DEANE WHEC... NWOOD CAL MY CHOICE FOR TOPS= BILL STEWART KLAC... DANVILLE VA HATS OFF TO I'LL DANCE YOU A NATURAL= DICK CAMPBELL WDVA...

WILKES BARRE PA DEFINITELY ONE OF HIS BEST NUMBERS= HAL BERG WILK...GALV TEX IT'S A CLICK OF A DISC= JIM MCCONNELL KBGC...ROANOKE VA SMOOTH VELVET POTENTIAL HIT= LEE GARRETT WROV...ALTOONA PA BETTER THAN ANYTHING EDDY EVER WAXED= BOB MICHAEL WRTA... FITCHB MASS DESTINED TO BECOME BIG= DAVE RODMAN WIBM... NWOOD CAL...

REFRESHING IS THE WORD FOR THIS SONG= IRA COOK KECA...SPINNING CAL NIGHTLY REQUESTS FOR I'LL DANCE YOU=GEORGE JAY KMIX...TUSCON ARIZ TOPS FOR ANY RECORD SHOW=BILL RIDER KCNA...

SYRAC NY EDDY AT HIS BEST= ERNIE CUNO WSYR...

WASHINGTON DC DELIGHTFULLY DIFFERENT= JERRY STRONG WJINX... PROV RI I'LL DANCE YOU WONDERFUL COMBINATION WILDER AND HOWARD ANOTHER HIT FOR HOWARD= JAY CREEDEN WHIM...ALBANY NY I'LL DANCE YOU OFF TOPS= BOB SNYDER WOKO... NWOOD CAL PROVES HOW PRETTY A WALTZ CAN BE= BILL ANSON KFMB... DULUTH MN MN SONG IS A NATURAL FOR EDDY HOWARD= TRAY BAYLY KDAL...

HTFDD CONN SUPERS DISC= JOE GIRAND WHTH...

NWOOD CAL HOWARD PICKED A HIT=BILL EWING KMPC.

DETROIT MICH RACKING UP NICKELS EDDY HOWARD'S NEATEST BIRMINGHAM ALA WITHOUT A DOUBT HIS GREATEST TO DATE=BILL WRIGHT WSGN...QUINCY ILL SHOULD CLICK= HAL BARTON WTD... EL PASO TEX KIND OF MUSIC EVERYBODY LIKES= PHIL AKINS KEPO...NWOOD CAL GOOD VERSION OF A CATCHY WALTZ= AL JARVIS KLAC... SACR CAL EDDY WILL PICK UP NEW FANS WITH THIS ONE= BOYD ALLEN KROY... MARCH NH DANCE YOU TAKEN OVER REQUEST DEPT= DONN TIBBETTS WKBR...ATLANTA GA AN SPINNING HOWARD DISC DAILY= HERB HARRIS WGGI... PHOENIX ARIZ I'LL DANCE YOU WILL ENTRANCE YOU= DICK GILBERT KTYL...LITTLE ROCK ARK ANOTHER EDDY HOWARD HIT= RAY MITCHELL KGJH...

NEW ORLEANS LA EXCLUSIVE INTRAO HERE BIG= DICK BRUCE WDSU... BMG PA SPINNING DANCE YOU PLATTER DAILY=RED MCCARTHY WGB...DES MOINES 10 GREAT LISTENING AND GREAT DANCING= DON BELL KRNT...SFRAF CAL FEATURE HOWARD I'LL DANCE YOU REGULARLY= LES MALLOY KYA... MILY WIS GIVING DANCE YOU BOTH BARRELS OUT HERE= TOM SHANANAN WEMP... BOSTON MASS SPINNING HOWARD MERCURY DISC OF DANCE YOU= BOB CLAYTON WHDH... DENVER CO DANCE YOU LOOKS FINE= RAY PERKINS KFEL

MERCURY RECORD NO. 5351
### Best-Selling Pop Singles

**Children's Records**

Records listed are those selling best in the retail record stores (casestore) according to The Billboard's weekly dealer survey. Percentages are given in parentheses.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LITTLE TOWN (Casestore)</td>
<td>Denyce Young</td>
<td>Denyce Young</td>
<td>Phila.</td>
<td>22</td>
</tr>
<tr>
<td>2</td>
<td>WOODIE WOODCOCK AND HIS TALENT SHOW</td>
<td>Woodie Woodcock and His Talent Show</td>
<td>Woodie Woodcock and His Talent Show</td>
<td>Phila.</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>BUBBS RUNDY IN STERLING (Casestore)</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>16</td>
</tr>
<tr>
<td>4</td>
<td>123 TO THE CIRCUS (Casestore)</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Phila.</td>
<td>13</td>
</tr>
<tr>
<td>5</td>
<td>123 TO THE CIRCUS (Casestore)</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Phila.</td>
<td>10</td>
</tr>
<tr>
<td>6</td>
<td>123 TO THE CIRCUS (Casestore)</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Billie Holiday and The Airy Gulls</td>
<td>Phila.</td>
<td>7</td>
</tr>
</tbody>
</table>

### Classical Singles

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Clair de Lune</td>
<td>Liszt</td>
<td>Liszt</td>
<td>Phila.</td>
<td>24</td>
</tr>
<tr>
<td>2</td>
<td>Stup's Riff</td>
<td>Poppy Deane</td>
<td>Poppy Deane</td>
<td>Phila.</td>
<td>21</td>
</tr>
<tr>
<td>3</td>
<td>BUBU'S SONG</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>18</td>
</tr>
<tr>
<td>4</td>
<td>The Bible of Life</td>
<td>Ethel Merman</td>
<td>Ethel Merman</td>
<td>Phila.</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>Rain in Spain</td>
<td>Duke Ellington</td>
<td>Duke Ellington</td>
<td>Phila.</td>
<td>12</td>
</tr>
<tr>
<td>6</td>
<td>Sunlight (for the Ceremony)</td>
<td>Isidore Aldridge</td>
<td>Isidore Aldridge</td>
<td>Phila.</td>
<td>9</td>
</tr>
</tbody>
</table>

### Classical Albums

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3. (The Colgate Record)</td>
<td>Edward R. Murray, narrator, with P. F. &amp; friends</td>
<td>Edward R. Murray, narrator, with P. F. &amp; friends</td>
<td>Phila.</td>
<td>28</td>
</tr>
<tr>
<td>2</td>
<td>2 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>3 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>22</td>
</tr>
<tr>
<td>4</td>
<td>4 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>19</td>
</tr>
<tr>
<td>5</td>
<td>5 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>16</td>
</tr>
<tr>
<td>6</td>
<td>6 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>13</td>
</tr>
</tbody>
</table>

### POP Albums

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC (Seven Records)</td>
<td>Rodgers, Hammerstein</td>
<td>Rodgers, Hammerstein</td>
<td>Phila.</td>
<td>24</td>
</tr>
<tr>
<td>2</td>
<td>GENTLEMEN PREFER BLONDES</td>
<td>Rodgers, Hammerstein</td>
<td>Rodgers, Hammerstein</td>
<td>Phila.</td>
<td>21</td>
</tr>
<tr>
<td>3</td>
<td>JOLSON SINGS</td>
<td>Jolson</td>
<td>Jolson</td>
<td>Phila.</td>
<td>18</td>
</tr>
<tr>
<td>4</td>
<td>4 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>5 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>12</td>
</tr>
<tr>
<td>6</td>
<td>6 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>9</td>
</tr>
</tbody>
</table>

### Retail Record Sales

**Record Stores**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CHATTERNOOGA SHOE</td>
<td>Joe Meek</td>
<td>Joe Meek</td>
<td>Phila.</td>
<td>24</td>
</tr>
<tr>
<td>2</td>
<td>MUSICIANS OF THE AIRY GULLS</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>21</td>
</tr>
<tr>
<td>3</td>
<td>DEAR HEARTS AND DEAR PEOPLE</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>18</td>
</tr>
<tr>
<td>4</td>
<td>DEAR HEARTS AND DEAR PEOPLE</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>DEAR HEARTS AND DEAR PEOPLE</td>
<td>Bubba C. Barnes</td>
<td>Bubba C. Barnes</td>
<td>Phila.</td>
<td>12</td>
</tr>
</tbody>
</table>

### Merchandising Tips

- The record department at Sarah's Men's Store, in Williamsport, Pa., promoted the London disc of Music, Music by calling a few scattered customers on each day of the week and asking them, "What's new on the phone?" Many listeners, according to the store, commented that they went straight to the rack to look up the new record.
- Sarah's Men's Store, in Williamsport, Pa., recommended sending a copy of the London disc of Coeddy's, "The Music of Love," to the shop's best customers, and advertising it in the local press.
- The record department at Sarah's Men's Store, in Williamsport, Pa., emphasized the London disc of Coeddy's, "The Music of Love," in the local press.
- The record department at Sarah's Men's Store, in Williamsport, Pa., offered a half-price sale on the London disc of Coeddy's, "The Music of Love," to the shop's best customers, and advertising it in the local press.
- The record department at Sarah's Men's Store, in Williamsport, Pa., emphasized the London disc of Coeddy's, "The Music of Love," in the local press.

### POP Albums

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artists</th>
<th>Chain</th>
<th>Store</th>
<th>Week Ending February 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC (Seven Records)</td>
<td>Rodgers, Hammerstein</td>
<td>Rodgers, Hammerstein</td>
<td>Phila.</td>
<td>24</td>
</tr>
<tr>
<td>2</td>
<td>GENTLEMEN PREFER BLONDES</td>
<td>Rodgers, Hammerstein</td>
<td>Rodgers, Hammerstein</td>
<td>Phila.</td>
<td>21</td>
</tr>
<tr>
<td>3</td>
<td>JOLSON SINGS</td>
<td>Jolson</td>
<td>Jolson</td>
<td>Phila.</td>
<td>18</td>
</tr>
<tr>
<td>4</td>
<td>4 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>5 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>12</td>
</tr>
<tr>
<td>6</td>
<td>6 (The Promostyle Record)</td>
<td>Renata Scott</td>
<td>Renata Scott</td>
<td>Phila.</td>
<td>9</td>
</tr>
</tbody>
</table>

### Dealers Doings

**New Music Director**

- A note from Drexler's, Clarksville, Va., reads, "WPXD, independent from the start, has been a cornerstone of the local music scene. Recently, the station's new music director, Sarah Lucan, recorded a five-minute spot that aired on the station's regular programming, including a call to listen to WPXD for more music and community events. WPXD already has an extensive library of music, but with the new director, the station is looking to expand its offerings to include more contemporary artists. The station is also planning to launch a new music blog featuring interviews with local musicians and reviews of upcoming concerts."
February 18, 1950

The Billboard

MUSIC

It's so good!

JOHNNY DESMOND
sings
C'EST SI BON (It's So Good)
IF YOU COULD CARE

M-G-M Non-Breakable 10613

M-G-M HITS RIDING HIGH

BETTY GARRETT
POISON IVY
DON'T THROW COLD WATER ON THE FLAME OF LOVE
M-G-M Non-Breakable 10621

JACK FINA
and his Orchestra
SPAGHETTI RAG
SHANGRI-LA
M-G-M Non-Breakable 10610

IVORY JOE HUNTER
S. P. BLUES
WHY FOOL YOURSELF
M-G-M Non-Breakable 10618

ART MOONEY
and his Orchestra
MONDAY, TUESDAY, WEDNESDAY
(I Love You)
MY LILY AND MY ROSE
M-G-M Non-Breakable 10626

BOB WILLS
MEAN WOMAN WITH GREEN EYES
SHE'S GONE
M-G-M Non-Breakable 10620

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

Still Clicking
RUM AND SODA by NORO MORALES M-G-M 10520
MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,300 operators in all sections of the country. Listed under the 10x<sup>3</sup> of each of the most-played records are other available records of the same tune. Titles shown in this chart, other available records of tunes listed here will be found in the Viner Hall of Hit Music Popularity Chart, Part III, pp. 44-52.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Week</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>A DREAM IS A WISH YOUR HEART MAKES</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>1950</td>
<td>BIBBIDI-BOBBIDI-BOO</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>1950</td>
<td>DADDY'S COUNTRY WALTZ</td>
<td>6</td>
<td>17</td>
</tr>
<tr>
<td>1950</td>
<td>I'VE GOTTEN A LITTLE BIT OF HEAVEN</td>
<td>7</td>
<td>13</td>
</tr>
<tr>
<td>1950</td>
<td>JESTER'S HOLIDAY</td>
<td>8</td>
<td>14</td>
</tr>
<tr>
<td>1950</td>
<td>KEEP A KITE FLYING</td>
<td>9</td>
<td>24</td>
</tr>
<tr>
<td>1950</td>
<td>OYSTER RAG</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>1950</td>
<td>ROBERTA</td>
<td>11</td>
<td>25</td>
</tr>
<tr>
<td>1950</td>
<td>SO THIS IS LOVE</td>
<td>12</td>
<td>26</td>
</tr>
<tr>
<td>1950</td>
<td>TRUE LOVE</td>
<td>13</td>
<td>27</td>
</tr>
<tr>
<td>1950</td>
<td>WISH UPON A STAR</td>
<td>14</td>
<td>28</td>
</tr>
<tr>
<td>1950</td>
<td>YOU'RE THE BEST TOUGH</td>
<td>15</td>
<td>29</td>
</tr>
<tr>
<td>1950</td>
<td>YESTERDAY</td>
<td>16</td>
<td>30</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for booking purposes, readers are advised to check with their Glory Enterprises Information Service for the latest listing of titles and positions of these records, which is subject to rapid change. This information is shown on the right-hand column under the headings "Most Played," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position this week "versus last week" shows a sharp gain, readers should buy with caution.
DINAH SHORE says

IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE

COLUMBIA RECORD # 38689

backed with

MORE THAN ANYTHING ELSE IN THE WORLD
LYON Mcauliffe

Just Released

"CHATTANOOGI SHOE SHINE BOY"
(Written by Harry Stone and Jack Stapp--BMI)

on
COLUMBIA RECORD NO. 20649

WILMA LEE and STONEY COOPER

Just Released

"I DREAMED ABOUT MOM LAST NIGHT"
(Written by Fred Rose--ASCAP)

on
COLUMBIA RECORD NO. 20654

MOLLY O'DAY

Just Released

"WITH YOU ON MY MIND"
(Written by Jimmy Martin--BMI)

cooled with

"MOTHER'S GONE BUT NOT FORGOTTEN"
(Written by Molly O'Day--BMI)

on
COLUMBIA RECORD NO. 20657

NOTE: ORDER FROM YOUR COLUMBIA RECORD DISTRIBUTOR ...
VOTED #1 WESTERN RECORDING ARTIST OF 1949 by the MUSIC MACHINE OPERATORS OF AMERICA, and WHO BROUGHT YOU . . .

"SLIPPING AROUND"
"ONE HAS MY NAME"
and
"I LOVE YOU SO MUCH IT HURTS"

SOLD OVER 2½ MILLION RECORDS IN 1949

JIMMY WAKELEY

LATEST RELEASE

"DUST"

"THE TOUCH OF GOD'S HAND"

with FRANK DE VOL and his ORCHESTRA
CAPITOL No. 40283 (45 rpm-F40283)

1950 RADIO & TV
BOB HOPE SHOW—NBC
GRAND OLE OPRY—NBC
KEN MURRAY TELEVISION—CBS

Press Relations
DAN E. ANDERSON
204 So. Beverly Drive, Beverly Hills, Calif.

Personal Management
CHARLES WICK
40 Central Park South, New York
KENNY
Nationally Famous Vocalist
Sings and recites his way into every HEART and onto every JUKE BOX with New ALADDIN SMASH HIT!
"KEY TO MY HEART"
"WHY DO I LOVE YOU"
AL 3048

<table>
<thead>
<tr>
<th>Week</th>
<th>Last</th>
<th>This</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>1</td>
<td>ALADDIN SHOE SMOKE BOY R. Foley</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>2</td>
<td>I LOVE YOUR CHECKER</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>3</td>
<td>LETTERS HAVE NO ARMS</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>4</td>
<td>TAKE ME IN YOUR ARMS and E. Arnold</td>
</tr>
<tr>
<td>5</td>
<td>4</td>
<td>5</td>
<td>SLIPPING AROUND</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>6</td>
<td>TENNESSEE BORDER No. 2</td>
</tr>
<tr>
<td>7</td>
<td>6</td>
<td>7</td>
<td>DON'T BE AFRAID OF YOUR MEMORIES</td>
</tr>
<tr>
<td>8</td>
<td>7</td>
<td>8</td>
<td>PAN AMERICAN DOGIE</td>
</tr>
<tr>
<td>9</td>
<td>8</td>
<td>9</td>
<td>SUGARFOOTIE RAG</td>
</tr>
<tr>
<td>10</td>
<td>9</td>
<td>10</td>
<td>BLUES</td>
</tr>
</tbody>
</table>

SAVOY HOPPIN' To The TOP
From Coast-to-Coast!

THE TURKEY HOP
HERE'S PROOF OF A HIT!
ON ITS WAY TO #1 IN THE NATION

SAVOY
732

PART 1 Vocal
PART 2 Instrumental

Little ESTHER SINGS
"DOUBLE CROSSING"
BLUEs"

SAVOY RECORD CO. INC.
58 MARKET STREET
NEWARK 2, NEW JERSEY

SAVOY #731

FOLK TALENT AND TUNES
By Johnny Sippel

Artists Activities: Toby Dowdy and the Highpointers (Mercury) of WRUF, Gainesville, Fla., will be featured until February 11 at Florida State Fair, Tampa. They are doing 12 to 15 shows daily under the sponsorship of a milling firm, which also airs them over seven Florida stations. . . . Murray Nash, Mercury folk brass, was in New York, setting the release and promotion schedule for the new Jerry Byrd-Danny Kusan Hawaiian album. He will visit the Coast the second and third weeks of February. . . . Smiley Wilson and his Range Partners, with Kitty Carson and Clyde Moody (King) are now airing over WBTM, Danville, Va. Wilson has not inked with 4 Star as was reported. . . . Dave Lebby, owner of the Trocadero, Corpus Christi, Tex., reports that he is vacating his present 125-seat street location March 1 when his lease runs out. He intends to find another location for his h.b. music bistro. On February 11 he had a unit composed of Rambling Tommy Scott, the Tennessee Valley Quartet and Carolina Cotton (King) play an early-evening show at the local auditorium, and do the remainder of the night at the club. Lebby reports that Corpus Christi will soon break ground for a new 5,000-seat auditorium, in which major country music shows can be presented.

The Wiburn Family, Lester, mandolin; Leslie, electric guitar; Doyle, tenor and fiddle; Theodores, standard guitar, and Don Ward, steel, of KWKG, Shreveport, La., may have a pact with a leading diskery soon. . . . Fred Thompson, of Gordon V. Thompson, Inc. the Toronto pubbery, reports that their diskery, Gavotte, has inked Tex Bloyo, who has cut four sides for the label. . . . Jack Good, manager of Jack Good Promotions, Glen Moore, Pa., has taken over management of The Deacon and the XL Ranch Hands of WCOJ, Coatesville, Pa. This station recently inaugurated a Saturday afternoon "Chester County Jamboree" which includes the Bilodeau Family, the North Carolina Ranch Boys, Marjorie Lee, Don Owens and the Rainbow Valley Gang, Red Swagerty and the Smoky Mountain Boys. Dewey Wayne and Good will operate their Radio Park in 1950.

Jim Eanes (Capitol) has joined WPAQ, Mount Airy, N. C. . . . Freddie Burns and his Ranch Boys of WHDB, Memphis, are now being heard daily on the Mutual net. The boys cut eight sides for Star Talent label. Smoky Paul, formerly with Carley Williams (Continued on page 38)
American's Greatest Gospel Singer

On Decca Records
Sister Rosetta Tharpe

WERE YOU THERE WHEN THEY CRUCIFIED MY LORD?

Dec 48126

HE AROSE FROM THE GRAVE

Dec 48119

SILENT NIGHT (Christmas Hymn)

Dec 48126

WHITE CHRISTMAS

Dec 48116

NINETEEN NINE AND A HALF WOON'T DO

Dec 48116

DANIEL IN THE LION'S DEN

Dec 48116

DOWN BY THE RIVER SIDE

Dec 48116

MY MOTHER'S GONNA MOVE THIS WICKED RACE

with Marie Knight

Dec 48098

HE WATCHES ME

Dec 48098

HIS ALL I NEED

Dec 48098

MOVE ON UP A LITTLE HIGHER

(Two Parts)

Dec 48093

UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR

with Marie Knight

Dec 48090

MY JOURNEY TO THE SKY

Dec 48090

NOBODY'S FAULT BUT MINE

Dec 48093

SIT DOWN

Dec 48089

TEACH ME TO BE RIGHT

Dec 48083

LAY DOWN YOUR SORROW

Dec 48083

EVERYBODY'S GONNA HAVE A WONDERFUL TIME UP THERE

(Ransel Beagin)

Dec 48083

MY LORD AND I

Dec 4808

BEAMS OF HEAVEN

Dec 48070

PRECIOUS MEMORIES

with Lucky Millinder Orchestra

Dec 48057

THAT'S ALL

with Lucky Millinder Orchestra

Dec 48057

SHOUT, SISTER, SHOUT!

Dec 48057

DIDN'T IT RAIN

Dec 48057

STRETCH OUT

Dec 48057

TROUBLE IN MIND

with Lucky Millinder Orchestra

Dec 48053

BIG FAT MAMA

Lucky Millinder Orchestra

48053

OH, WHEN I COME TO THE END OF MY JOURNEY

with Marie Knight

Dec 48043

THIS TRAIN

Dec 48043

THE LORD FOLLOWED ME

Dec 48043

HOW FAR FROM GOD

Dec 48043

I CLAIM JESUS FIRST

Dec 48043

SINGING IN MY SOUL

Dec 48043

DON'T TAKE EVERYBODY TO BE YOUR FRIEND

Dec 48043

WHEN I MOVE TO THE SKY

Dec 48043

JESUS IS HERE TODAY

Dec 48043

JOMAN

Dec 48043

THERE IS SOMETHING WITHIN ME

Stand By Me

Dec 48010

TWO LITTLE FISHES AND FIVE LOAVES OF BREAD

Strange Things Happening Everyday

Dec 48009

Single Records 75c each

(just tax)

Gospel Songs

Vocal with Guitar


www.americanradiohistory.com
**Record Reviews**

**RATINGS**

<table>
<thead>
<tr>
<th>90-100 TOPS</th>
<th>80-89 EXCELLENT</th>
<th>70-79 GOOD</th>
<th>60-69 SATISFACTORY</th>
<th>0-39 POOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>(100 Point Maximum)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**How Ratings Are Determined**

Records are reviewed three times: (1) for retailers; (2) for merchants; and (3) for disk writers. Each time on the basis of one key category. Each category is assigned a maximum number of points with which new releases are rated. The best possible rating is 100. Minimum rating is 0. Maximum may change depending on results of a survey of the music trade and also conducted. N. S. indicates a record not available for importation within the market.

**The Categories**

Point ratings are maximum: Song quality, 20; interpretation, 15; production, 15; instrumentals, 15; novelty items, 15; record quality, 15; music publishers' performance, 10; expeditions made to artist's profit; artist's merits, 5; and manufacturer's distribution power; 10; manufacturer's production efficiency, 5.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
</table>

**POPULAR**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>FERKO STRING BAND</th>
<th>Do You Ever Think of Me</th>
<th>83--82--83--84</th>
</tr>
</thead>
<tbody>
<tr>
<td>* * * * * * *</td>
<td>As Long as I Have You</td>
<td>45--40--45--50</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>That's a Plenty</td>
<td>83--89--81--82</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>You Can't Go Home Again</td>
<td>83--89--81--82</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Ragtime Gallop</td>
<td>85--87--84--83</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Rag Mop</td>
<td>85--87--84--83</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>That Old Piano Roll Blues</td>
<td>83--89--81--85</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>A Dream Is a Wish Your Heart Makes</td>
<td>72--70--72--74</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>He's Funny That Way</td>
<td>72--74--72--70</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>You're an Old Smoother</td>
<td>76--78--74--75</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Half an Heart Is All You Left Me</td>
<td>76--78--77--78</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>I Said My Pajamas</td>
<td>76--80--77--78</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Be Mine</td>
<td>73--77--73--68</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>I'll Never Do a Thing to Hurt You</td>
<td>72--66--72--74</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Old Songs Bring Memories</td>
<td>75--71--75--79</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>Over the Waves</td>
<td>77--78--74--78</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>The Man You've Been</td>
<td>67--65--67--50</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>The Things You Are</td>
<td>60--70--60--50</td>
</tr>
<tr>
<td>* * * * * * *</td>
<td>The Bees Are Buxule Round My Honey</td>
<td>73--70--70--70</td>
</tr>
</tbody>
</table>

(Continued on page 34)
Which side are you on?

IRVING BERLIN'S STOP! STOP! STOP!

"HOW CAN YOU MISS WITH THIS NEVER-BEFORE-RECORDED MILLION-COPY HIT BY BERLIN"

WALTZ ME AROUND AGAIN, WILLIE!

"YOU CAN'T! BUT WAIT'LL YOU HEAR THE TERRIFIC JOB LINCOLN'S DONE WITH THIS SWEETHEART OF THE OLD-TIMERS!"

ENOCH LIGHT & His Orchestra
...vocal by the Cloverleaf Four
TV's foremost quartet!

ENOCH LIGHT & His Orchestra
...vocal by 3 Beaus and a Peep
An incomparable combination!

LINCOLN DOES IT AGAIN with this 2-for-1 smash!

C'mon, experts—let's see you first-guess the hottest side of this new Lincoln sizzling platter!

Fact is—with a never-before-recorded Berlin tune* on one side—and the famous old timer, Waltz Me Around Again, Willie, getting the full Enoch Light treatment on the other side—you don't have to do any experting! You've got TWO sock hits on your hands... and you've got 'em on one unbreakable Vinyl disk!

*(as far as all research shows)

G'wan, Enoch Light! I LOVE HER, OH! OH! OH!
Another Lincoln Sizzling Soundwave!

LINCOLN DISTRIBUTORS:

Alan Distributing Company
17 W. Main Streeet
Richmond, Va.

Cagle Distributing Company
407 E. Trade Street
Charlotte, N. C.

Dave Sales Company
1124 Arapahoe Streeet
Denver, Colorado

Elite Company of Canada
300 Lancaster Street
Montreal, Canada

Marvin I. Frank & Co.
546 McDonald Ave.
Brooklyn, N. Y.

Feinstein Company of Canada
2934 Fullarton Avenue
Chicago, Illinois

Glenn Allen Company
1146 Union Avenue
Memphis, Tennessee

Gramaphone Enterprises
1917 North Harvard
Dallas, Texas

H. O. Record Company
1530 Ohio Street
St. Louis, Missouri

K. C. Music Sales Company
502 Southwest Blvd.
Kamloops, B.C.

Merry Melody Music Sales Co.
3246 Linwood Ave.
Detroit, Mich.

M. D. R. Distributing Company
7701 Forbes Street
Pittsburgh, Pa.

Mangold Dist. Co.
322 S. East 2nd St.
Baltimore, Md.

M. O. R. Distributing Co.
1900 S. Lake Shore Blvd.
Cleveland, Ohio

Mutual Distributors, Inc.
1239 Tremont Street
Boston, Mass.

Niagara-Midland Company
281 Main Street
Buffalo, New York

Scott-Cress Distributing Co.
1423 Spring Garden Street

Shire Distributors, Inc.
274 S. 16th St.
Miami, Florida

Copyrighted material
### Record Reviews

(Continued from page 32)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GUY LOMBARDO</strong></td>
<td>&quot;Somedep Sorrows&quot;</td>
<td>63-64-64-60</td>
</tr>
<tr>
<td></td>
<td>&quot;I'm Dreaming of a White Christmas&quot;</td>
<td>63-64-64-60</td>
</tr>
<tr>
<td></td>
<td>&quot;La Galitrona&quot;</td>
<td>67-70-66-66</td>
</tr>
<tr>
<td></td>
<td>&quot;The Darktown Strutters' Ball&quot;</td>
<td>67-68-65-66</td>
</tr>
<tr>
<td></td>
<td>&quot;The Boyfriend&quot;</td>
<td>76-78-74-76</td>
</tr>
<tr>
<td><strong>TERESA BREWER</strong></td>
<td>&quot;The Music! Music! Music! Girl!&quot;</td>
<td>80-80-80-80</td>
</tr>
<tr>
<td></td>
<td>&quot;Ol' Man Mose&quot;</td>
<td>67-73-69-60</td>
</tr>
<tr>
<td></td>
<td>&quot;I Bepaped When I Shoulda Bopped&quot;</td>
<td>50-50-50-50</td>
</tr>
<tr>
<td></td>
<td>&quot;When the Train Came In&quot;</td>
<td>70-75-70-76</td>
</tr>
<tr>
<td></td>
<td>&quot;A Man Wrote a Song&quot;</td>
<td>70-75-70-76</td>
</tr>
<tr>
<td></td>
<td>&quot;Riding High&quot;</td>
<td>65-70-63-69</td>
</tr>
<tr>
<td></td>
<td>&quot;More Than You Know&quot;</td>
<td>89-89-89-89</td>
</tr>
<tr>
<td></td>
<td>&quot;Copper Canyon&quot;</td>
<td>69-66-63-60</td>
</tr>
<tr>
<td></td>
<td>&quot;Way Back Home&quot;</td>
<td>60-68-65-68</td>
</tr>
<tr>
<td><strong>LOUIS JORDAN &amp; HIS TYPHANNY FIVE</strong></td>
<td>&quot;Humpin' tha Hump&quot;</td>
<td>72-75-70-75</td>
</tr>
<tr>
<td></td>
<td>&quot;Pusha Po Sho Pio&quot;</td>
<td>83-84-82-84</td>
</tr>
<tr>
<td><strong>LEIGHTON NOBLE ORK</strong></td>
<td>&quot;Ask Lerchi White You're Dancing&quot;</td>
<td>78-75-70-75</td>
</tr>
<tr>
<td><strong>ETYEL MERMAN</strong></td>
<td>&quot;A Little Girl From Little Rock&quot;</td>
<td>74-80-74-67</td>
</tr>
<tr>
<td></td>
<td>&quot;The Horse Told Me&quot;</td>
<td>72-75-75-65</td>
</tr>
<tr>
<td></td>
<td>&quot;Sabrina Cake&quot;</td>
<td>70-78-75-74</td>
</tr>
<tr>
<td><strong>RING CROSBY</strong></td>
<td>&quot;(I've Had) Too Many Loves Before&quot;</td>
<td>83-84-82-82</td>
</tr>
<tr>
<td></td>
<td>&quot;How Can You Buy Killin' Time&quot;</td>
<td>89-90-90-88</td>
</tr>
<tr>
<td><strong>MILLS BROTHERS</strong></td>
<td>&quot;If I Live To Be a Hundred&quot;</td>
<td>85-85-85-95</td>
</tr>
<tr>
<td></td>
<td>&quot;Daddy's Little Girl&quot;</td>
<td>89-89-89-89</td>
</tr>
</tbody>
</table>


- ARTIST
EILEEN WILSON - DICK THOMAS

- LABEL AND NO.
MORRIGAN ORK
Decca 24809

- TUNES
Broken Down Marsy - Go - Round

- COMMENT
POPULAR
A new country-pop boy-girl duo been effectively to work not a fast - stepping new country-pop item.

- ARTIST
BING CROSBY - RUSSELL MORGAN ORK
Decca 24893

- TUNES
The Big Movie Show in the Sky

- COMMENT
This version is lack of vibrancy and inferior.

- ARTIST
TWO TON BAKER

- TUNES
Chattanooga Shoe Shine Boy

- COMMENT
A fine instrumental with a spirited jump.

- ARTIST
VAL TINO - RAY BLOCH ORK
Decca 2461

- TUNES
I'll Sit Right on the Moon

- COMMENT
A fine instrumental with a spirited jump.

- ARTIST
HUGO WINTER - HALTER
Columbia 38106

- TUNES
Come Into My Heart

- COMMENT
An attractive ballad is treated richly in a tasteful Watermelon theme spotting big - sounding strings and a fine vocal.

- ARTIST
AKIES BROTHERS
Decca 48989

- TUNES
Clancy Lowered the Boom

- COMMENT
An attractive ballad that should go the to the hit parade.

- ARTIST
ARTIE SHAW ORK
Decca 24459

- TUNES
I Got a Kick Out Of You

- COMMENT
A successful treatment of a well - known ditty.

- ARTIST
ARTIE SHAW & HIS GRAMERCY FIVE
Decca 24170

- TUNES
There Must Be Somethin Better Than Love

- COMMENT
A fine treatment of a well - known ditty.

- ARTIST
ELLA FITZGERALD
Sy Oliver ORK
Decca 24668

- TUNES
I'm Waisting for the Junkman

- COMMENT
A fine musical style makes the most of a well - known ditty.

- ARTIST
JOE ADAMS
Merry 810

- TUNES
I Dedicate to You

- COMMENT
An attractive ditty that should go to the hit parade.

- ARTIST
GUY LOMBARDO
Decca 24101

- TUNES
Lady in White

- COMMENT
An attractive ditty that should go to the hit parade.

- ARTIST
BENNY STRONG ORK
Capitol 824

- TUNES
If You're Irish Come Into the Parlour

- COMMENT
An attractive ditty that should go to the hit parade.

- ARTIST
FRANK DEVOL
Capitol 835

- TUNES
Sing a Happy Song

- COMMENT
A fine instrumental with a spirited jump.

- ARTIST
TOOMY DORSEY ORK (Johnny Amorosa)
MCA Victor 29-297

- TUNES
Just For Old Times

- COMMENT
A fine ditty that should go to the hit parade.
ORDER FROM FOLLOWING DISTRIBUTORS

• ALL RECORDS AVAILABLE NOW FOR DELIVERY

NEW YORK CITY—NEW JERSEY
Lemar Distributors
751 Tenth Avenue
New York City

NEW YORK STATE
Bruce Distributors
447 West 50th St.
New York City

MASS.—R. I.
Bennet Distributing Co.
360 Centre St.
Jamaica Plains, Mass.

SOUTHERN CALIF.
Norbert Sales
3523 E. Slauson Ave.
Los Angeles, Calif.

NORTHERN CALIF.
Elite California Dist.
1190 Folsom
San Francisco, Calif.

MIDWEST
Wright Record Distributing Corp.
2320 S. Michigan
Chicago, Ill.

SOUTHWEST
United Record Company
1217 W. Capitol Ave.
Little Rock, Ark.

MARYLAND—VIRGINIA
General Distributors
3 N. Elmure
Baltimore, Md.

MICHIGAN—TOLEDO, OHIO
Cadet Distributors
3766 Woodward
Detroit, Mich.

MIDWEST
Music Sales
680 Union Ave.
Memphis, Tenn.

Music Sales
Music Sales
Music Sales
New Orleans, La.

HIT RECORDS
LIST 75¢ PLUS TAX

Other Hit Record Releases...

3001 MARTA TEMPTATION
3003 I HAVE TOLD YOU LATELY THAT I LOVE YOU
3004 HOLIDAY FOR THE BLUES
3005 YOUR RED WAGON
3006 I'VE GOT THE RIGHT TO SING THE BLUES
3007 MY KIND OF COUNTRY
3008 EARLY MORNING BOOGIE
3009 SHE OF THE COFFEE BLACK EYES
3010 UPTOWN SATURDAY NIGHT

Hugh Ashley
with Art Smith's Orchestra
HIT 3002

Noro Morales & Orch.
Foy Willing & the Riders of the Purple Sage
Phil Harris & Orch.
Ray McKinley & His Orch.
Hugh Ashley with Art White Orch.
Jack Pine, Piano Solo
Slim Gallard Trio
Felix Martin & His Orch.
Felix Martin & His Orch.

Copyrighted material
February 18, 1950


NEED READY CASH?  GO NO FURTHER BROTHER, HERE IT IS!

Frankie Laine  His First Double Hit!
"THE WILD GOOSE"  "BLACK LACE"

Vic Damone  "... the most dramatic version"
"GOD'S COUNTRY"

Eddy Howard  Billboard Picks
"DADDY'S LITTLE GIRL"

Patti Page  "With My Eyes Wide Open" (I'M DREAMING)
Patti Page, Patti Page and Patti Page

Richard Hayes  His "MASTER PAINTER" climbing to the No. 1 spot in Record Sales ... everywhere!
"MY FOOLISH HEART"  "The Flying Dutchman"

and more golden nuggets from the Mercury mint at Fort Knox, Kentucky

Only Mercury has the Hits on NON BREAKABLE RECORDS

Available in Canada from MERCURY RECORDS OF CANADA, LTD., 477 Yonge Street, Toronto, Canada
THE JAME'S BOLDFACE number in each re- 
view is the record rating. This rating is 
awarded only to a record which is felt to 
be a maximum number of points. 
(Records which rate highly in one 
category are subject to change depending on 
results of a survey of the music trade now 
being conducted.) 
Suitability for use by operators or discs 
specified as suitable in boldface are 
located under the separate headings within each re- 
view.

THE RATES

-20 Poor, unusable; -10 Weak; 
-9 Fair; -8 Fair; -7 Fair; -6 Fair; -5 Fair; -4 Fair; -3 Fair; -2 Fair; -1 Fair; 0 Perfect; +1 Excellent; +2 Excellent; +3 Excellent; +4 Excellent; +5 Excellent; +6 Excellent; +7 Excellent; +8 Excellent; +9 Excellent; +10 Excellent; +11 Excellent; +12 Excellent; +13 Excellent; +14 Excellent; +15 Excellent; +16 Excellent; +17 Excellent; +18 Excellent; +19 Excellent; +20 Excellent.

BYRD: CONCERTO IN A MINOR, OP. 53; Berlioz Philharmonic Orch., Eugene Ormandy, conductor (3-12)
-10 Capital Telefunken (33-1396)
Acts not a major work in the list, but
the best available recording, this concerto 
starts and ends with an excellent solo 
by Ormandy, who is heard in the solo with 
the small group of strings. The recording is of 
high quality, well-balanced, and loud enough to 
be heard in a large hall. The Ormandy is a fine 
conductor and the orchestra is well 
done in the concerto. The recording is a very 
good one for the price.
JUKES
Not suitable.

SONGS BY BILLY ECKSTINE—BILLY ECKSTINE 85 (3-12)
-10 Victor 15-9112
Spirits on the Water (The story of a man who 
would not change his ways) is done very well by 
Eckstine with the orchestra. The recording is 
very good and the song is a hit.
JUKES
Not suitable.

GEORGE GERSHWIN: PIANO CONCERTO—GEORGE GERSHWIN 86 (3-12)
-10 Mercury 151-120
Gershwin wrote the Piano Concerto for his 
students to play on the piano. The recording is 
very good and the concerto is well played. The 
orchestra is well balanced and the concerto is 
done very well.
JUKES
Not suitable.

NEF-O-LAC COMPOUND
A PRODUCT OF F. J. NEF LABORATORIES, INC.

BINNEY & SMITH CO., 41 EAST 42nd STREET, NEW YORK CITY
Exclusive Sales Agents for U. S., Canada, Central and South America

Copyrighted material
Capitol's Conkling Set for Field Trip

Jim Conkling, Capitol Records' artist-repertoire/manager, was set to leave Monday (3) on a month-long field trip into the Midwest and New York. One purpose of the junket will be to record the Ray Anthony band, now in Cincinnati. The a-and-c chief will also visit Nashville and Chicago during his trek. Main reason for the trip is to gain firsthand pulse of musical tastes plus some talent hunting.

Kenton "Innovations" Cross $6,700 in Seattle

Stan Kenton's "Innovations in Modern Music" concert at Seattle Thursday (8) drew a hefty $6,700 gross, pulling in 4,060 persons. This was the first date of the Kenton tour. Next week, Kenton's 40-man orchestra will play Vancouver, Portland, San Francisco, Oakland and Sacramento. Seattle date was Kenton's own promotion, hence, he will get most of the gross.

Nash Cuts "Isn't Fair" Again, for Happiness

Joey Nash, who launched the tune "Isn't Fair" on its way to popularity as the warbler on the original Dick Himmer waxing, has cut the tune again for Happiness Records.

Langworth Signs Patti Page for Year

Patti Page has signed for one year with Langworth Transcriptions. She is skedded to cut 20 sides beginning February 26. The thrash will also make a screen test for 20th Century-Fox Pix in April.

Lina on Line With Unbreakable Line

Lina Records, Latin-American line, last week introduces a new 10-inch line of unbreakable platters, with six minutes of music per side. A variety of artists will be featured on each disk, with releases to appear at the rate of a week. The idea is to offer Latin-American importers a saving on duty and freight costs. The line will retail for $1.

Berne in England To Talk With Lewis

Dan Berne, executive vice-president of London Records, flew to England Friday (10) for a conference with the district's head, E. B. (Ted) Lewis. He was expected to return Tuesday (14).

Bradley Lines Up Tower Distribute Net in East

Dick Bradley has lined up a network of Eastern distribution for Tower Records, his scouting facilitated by the fast-breaking Bill Snyder grooming of "Bewitched." Bradley returned to Chicago Saturday (11) after two weeks here on the distributor job. The line-up gives him representation in New York, Philadelphia, Boston, Hartford, Pittsburgh and Atlanta—areas in which Tower had not been pushed until now.

London Buys Moosman's Master of "Heart"

London Records bought Ted Moosman's master of his own tune, "Heart of Stone." It was recorded by Bill Pennell's ink on Moosman's own label, Fanfare Records. Moosman also sold pub rights to Pic Music, the Berle Adams firm. Clefer reportedly received a $3,000 advance on the tune. With the royalty due, terms of the London deal were not revealed, but it is understood Moosmanpeddled the master on a royalty back. "Heart" was penned by Moosman in collaboration with KFWB disk jockey Bill Ansom.

Buy What You Need, When You Need It!

You Can Get Any Quantity on Any Label at Any Speed for Only 5¢ Over Wholesale Cost • Albums 30¢ Off List

ALBUM SPECIAL!

List $4.00 Your Cost $1.60

P-80—GETTING SENTIMENTAL Tommy Dorsey
P-95—RUSS COLOMBO
P-150—STAR MAKER Tommy Dorsey
P-160—DREAMLAND SPECIAL Vaughn Monroe
P-177—SENTIMENTAL DATE Percy Como
P-189—CLAREN MILLER Volume 12
P-202—DOWN MEMORY LANE Vaughn Monroe
P-102—HELEN MORGAN
P-161—MERRY CHRISTMAS Percy Como
P-209—TCHAIKOVSKY'S MELODIES FOR DANCING Vaughn Monroe

AND MANY OTHERS

P-142—ON THE MOONEAM Vaughn Monroe
List $4.75. Your cost $1.90.

Orders and inquiries invited from exportees—any catalog sent on request. When specified, orders will be shipped Parcel Post. Special delivery—orders are to go Railway Express. NEW ACCOUNTS—Please send token deposit with orders.

It is more profitable to buy as you can sell—take advantage of our service—order all your record needs from one source:

48-32 164th St., Jamaica, New York, N. Y.
Tel. OLYMPIA 8-4012 RE 9-7908 Olympia 8-4013

Copyrighted material
SIGHNOM ROMBERG'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from last week)

1924—ARTISTS AND MODELS


1925—STUDENT PRINCE


1926—DESSERT SONG

Book and lyrics by Otto Hardwicke, from the original London cast of "Dear Old England," and starring Vitry Segal and Robert Harron in a cast that included George Formby, Jack Oakie and Daisy Stevens. Columbia T-199. (Available on the following records: Columbia 10419, M. 207, Frank Butler with orchestra; Columbia 10420, M. 207, Frank Butler with orchestra.)

1927—CHERRY BLOSSOMS


1928—THE RED MOON


SOMEROUS ROMBERG (R) 1926—ARTISTS AND MODELS


1927—CHERRY BLOSSOMS


1928—THE RED MOON


PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their origin; copyright; stage musicals or films; the year the musicals were produced, and film songs, according to the year of public release. Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

The publisher listing follows that of the present publisher, and not the original publisher, is given, and songs now in public domain (those first copyrighted in 1949 or before) are listed, with the republication credit.

In listing of recordings, no so-called collector's items are given.

The record list is representative, not necessarily complete.

No. 49—SIGNUM ROMBERG (Part VII)

SIGNUM ROMBERG'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from last week)
CARNIVAL COMEBACK

NEW YORK, Feb. 11.—The newly-reactivated Banner Record Company, which specializes in Jewish language and musical scores, has now revived its American pop wing, Carnival Records. Purpose of the new division is to cash in on the new popularity of waltzes, polkas, and zydekos. The director of Daddy's Little Girl is currently riding high. Carnival has several sides, cut several years ago, prior to the Rainbow "A" and "B". Banner, which will continue to con

Signatory To Join Parade of 45 & 33's

NEW YORK, Feb. 11.—Signatory Records is the latest firm to join the parade in the new speed. The company, which specializes in 45's and 33 1/3's, will release a series of Jewish and Hebrew songs going at 78 rpm and 10-inch L.P.'s going at 33 1/3 rpm.

AN EXTRA SALES CLERK! A SPOT-NEWS SERVICE! A TIME-SAVER!

The Banner is an automatic instrument that does a first-class recording job. Leading music stores and music departments using this service are assured a first-class delivery in all departments. THE HONOR ROLL OF HIT'S is the weekly list of the 10 best hits in the house, determined by national surveyors conducted by The Billboard Company. The list of the entire music industry depends on it. The Banner is not only a sales booster, but also a valuable instrument for salesmen and others. The Banner is not only a sales booster, but also a valuable instrument for salesmen and others.

MUSIC HOURS

575 Tenth Ave. 
NY 18, N. Y. 
Phone: 7-0634

COMPLETE INVENTORY BOTTLED

BLOSSOMS ON THE BOUGH

NEW VICTOR, COLUMBIA

$12.00 per 100

THE BILLBOARD

February 15, 1950

MUSIC

JOHNNY POPULAR

15081 We'll Build a Bungalow
15083 Guess What

15087 Dear Gail
15095 Ain't You Doin' Me Bustin' Round
15099 You Never Made a Woman Cry
15092 All the Way

SISTER SCLUM AND "WOODY" BLOCK

15103 I'm Goin' Down to New Orleans
15109 I'm a Fool to Love You
15110 I'm Goin' down to New Orleans

HILLIBILLY WESTERN

DALE McBRIDE

836 Trouble Ain't Nothin' But the Moon
837 Pan American Boogie
838 Black Bean Away from Me
839 Give Me Good Ol' Back to the Blue Ridge Mountains

HANK PENNY

861 Back Where I Used to Live
862 The Gypsy Told Me
863 You're Mine

MOON MULLICAN

864 Slowly
865 Only the Lonely
866 My Love

CLYDE CLAYTON

870 I Love You

ZES TURNER

872 I Could Lose Those Blues
873 Mystery Train
874 You Had Off and Got Away

GRANDDADDY JOE

875 Did You Ever

RED PERRINS

878 I Don't Care

SEPIA-BLUES

BULL MODDER JACOBS

4333 Meet Me, Girl
4334 You Are My Only Love

IVORY JOE HUNTER

4335 Meet Me, Girl
4336 I'm In Love, I'm Just You

LONNIE JOHNSON

4346 Blues

WYNONNE HARRIS

4347 Good Lovin'

TINY BRICKLOW

4377 Crazy Train

EDDIE "CLEANHEAD" VINSON

4412 New Orleans Blues

MEMPHIS MINNIE

4414 Jim's Boogie

JOE THOMAS

4414 Joe Shuffle

ROY BROWN

Del Rio Blues
4386 I'm Goin' Down to New Orleans
4387 In the Jailhouse Again
4392 Buttermilk Blues (Part 1)

Copyrighted material
On the Stand

Jimmy Dorsey

(RECORDED AT THE CAFE MOZART, HOTEL STATLER, NEW YORK, FEBRUARY 1950.)


You just can't keep an old master down. This is evidenced propitiously in the excitingly refreshingly output of the latest edition of veteran Jimmy Dorsey’s band. The elder Dorsey has a whale of a dance band and after several years of decadency, he has once again emerged with a band that is straight through and through a Diamond band. The band’s chief of things is built around a Dixieland style. It is called from within the crew, and it is this—via Columbia platter promotion—and a general revitalization, that the Dixieland brand is once again the vanguard of the dance band business.

Dorsey makes adroit use of programming to draw the maximum enjoyment from the spirited and happy two-beat work of the Dorsey band. The Dorsey Eight is the maestro’s dispensers of Dixie.

Well-Balanced Book

The group is on infrequently enough to sustain the freshness of the two-beat gimpick. And Dorsey surrounds the Dixieland featuring with a profusion of superlatively paced, cleanly played and imagination inspired dance music. The band’s library, almost all written, and expertly, by Howard Gibling, is a well-stocked book which scores equal portions of current pops, standards, and Dixieland hits of yesteryear as well as his contemporary slickings, and a handful of originals.

The Dorsey vocal department is at its strongest in a long time. Kenny Martin is an outstanding crook singer. He is a virile, but controlled baritone voice which is supplemented by the female side of the vocal picture, handled by Glennis Hagan, who is well to be much improved upon, too much so that it was a thrill and a decided visual and vocal appeal to the crew.

Brilliant Tooters

The band spots a number of brilliant tooters including trombonist Charlie Teagarden and Shorty Sherock and Drummer Ray Baudier. The latter, an accurating addition plus to the over-all positive picture of the band. And, of course, there’s always Dorsey and his distinctive alto and clarinet tunings.

While Dixieland showing the way, Dorsey’s band should rapidly reassert its right to be in the top brackets. This is a crew which will please any type of terp lover.

If one thing in the band’s spirit and enthusiasm is any indication, then it’s going to help show the way for all the other bands who are trying to bring back the band business. Hal Weedman.

Philly’s Tunesmiths

Elect Myers Prexy

PHILADELPHIA, Feb. 11—James M. Myers, head of Myers Piano and of Cowboy Records, was elected president of the Song Writers’ Association of Philadelphia (SWA) this week, succeeding Publisher–Com- ponent Frank Capano. SWA organized a year ago, brings together all the town’s writers and publishers on a social basis in an effort to advance the welfare of the industry and eliminate unfair practices. It is in no sense a performing rights society.

Other officers elected for the new year were Duke Montrose, Gus Braun and Ann Tumolo, vice-presidents; Dave Grimes, executive secretary; Florence Moss, recording secretary; Johnny Richards, treasurer; and Bill Dondro, secretary. Board members on the SWA council are Cecil Dunlap, Dr. Max Menaker, Len McCall, Marty Spooer, Al Alberts, Jack Howard, Doner Brown and Billy Uhr.

BRAND NEW RECORDS

$10.00 per 100

RACE-SPIRITUAL-Popular

WASHINGTON, D. C.

Top prices paid. You get the best deal from the largest distributor of old records. Don't hesitate. We have your records today.

WRITE TO

TONY SALAMON

USED RECORD EXCHANGE

412 W. Armitage Ave., Chicago 22, Ill.

Phone DANEL 9-5766

WE PAY FREIGHT

Fast Service

RECORD ELECTROPLATING

MASTERS—MOTHERS—STAMPS—REPRODUCTIONS

MATRICES PLATING CO.

605 JOE ROAD, DETROIT 6, MICH.

Not affiliated with any recording Company

10 INCH RECORD PRESSINGS

Shellac or Vinytime

Fast Service—High Quality

Small or Large Quantity

LABELS—REPRODUCTIONS—MASTERS

MICAGRAFT, INC.

1650 Broadway, New York 11, N. Y.

Record Stamping Plates

Complete processing...low rates...fast service.

Other jobs accepted. We can usually get your plant at your place. Mail your inquiries for cost. We specialize in stamping in told impressions in 18-inch tools. Write for free catalog.

4800 Santa Monica Blvd., Los Angeles27, Calif.

KÖLLE & PARTNER

DEALERS WANTED

P. O. Box 3516

TURKISH HILL, PA.

A NEW RELEASE—STAR TALENT 756

"OZARK WALTZ"

By Billy Craver

Order through local distributor or direct (freight prepaid)

30 SAMSON RECORDS

3813 Oakland

Dallas 15, Texas

MUSIC PRINTING

Pre-Cut, 100-90-80-70-60-50-40-30-20-10

STAR RECORDS

215 East Orange Avenue

Jersey Beach, Florida

www.americanradiohistory.com
New Birth for RCA Outlines

Dance Bands; Revival Bally

(Continued from page 12)

Instead, disk jock reaction and sales figures, while beyond a doubt that Flanagan, strictly on a dance kick, had developed into a strong piece of talent.

Other Company Moves

Victor’s move was followed by Decca, which built bands around Jerry Gray and Sonny Burke, and 

Capitel, which rested Ray 

An- 

thony’s one along lines of the traditional names and immediately signed a flock of maestros including Jan Garber and Benny Strong. Columbia concentrated efforts on Les Brown and Harry James.

As Flanagan got hotter he sold more records on Bluebird than long-established name bands sold on the 78-cent label—proving beyond a doubt that the public’s interest in disc music was not completely dead. With this established, Victor decided to take the dramatic step of putting out its album series, coupling the disc jockey’s strong names with the greatest composers. Bands were urged to get behind it as they had 10 years ago—and, according to reports, the touries sold themselves.

Cilda Blueprints

The job of rounding up the talent and selling the albums was done in a rapid time. Cilda started blueprinting the project two and one-half months ago. By January 1 all sides were cut with the exception of the Monroe item. This was done by January 17.

From a financial point of view RCA’s band venture would seem to be rolling already. Victor first aimed at 750,000 orders in the first distributor round-up. With only three-fourths of the distributors accounted for as of Wednesday, the orders were estimated at 750,000. It’s estimated that the total, on the first distributor round-up, will hit 250,000.

Trade Significance

Apart from its significance to the disk industry, the RCA venture is of vast interest to the entire band business and music trade. Should the move catch on strongly it could conceivably revive the dance band field, which has been dormant since 1945, when vocalists, under the influence of the craze for Four of the biggest bands stormed the market. Such a revival, of course, would mean the rebirth of the road, a reorientation of publishers’ plugging practices.

Plans are now being drawn to tie band agencies, ballroom operators and ballroom operators’ associations into the over-all dance band movement in order to accomplish as near a revitalization as possible. From Victor’s stand an optimum result, while desirable and hoped for, would not be necessary for the success of the venture. A heavy disk sale and consequent unpinning of the sales potential of the disc jockey’s band list, all of which seems very likely, would more than write off the cost of the venture.

Parade To Bow With New Speeds, No 78

NEW YORK, Feb. 11.—Parade Records, a new disc jockey producing and distributing firm, will make its debut February 18. The new label, which is operated by Wally Wolsky and Murray Dietzker, will be launched in two different ways.

The first stunt, booked exclusively for the label is a concert at the Capitol, and will be held at 2 p.m. and 8 p.m. This affair will be opened by Wally Wolsky and Murray Dietzker, who have already attained the status of a successful record producer.

Wolsky is also head of the New York Record Company, tied to pressing plant in Brooklyn. The pressing is now handling 45, 33 1/3 and 78 production for other Indian labels.

Shay & Channing

Now ‘Hon. Citizens’ Of Little Rock

NEW YORK, Feb. 11.—The Park Avenue hillbilly and the blonde preferred by gentlemen have been made “honorary citizens” of Little Rock, from the song of the same name. Through the intercession of a member of the Little Rock Chamber of Commerce, Dorothy Shay and Carol Channing were given fancy scrolls by the mayor of the Arkansas city, conferring “citizenship” on them for their “help to the city” via their recordings of Little Girl From Little Rock. The tune is from Gentlemen Prefer Blondes, in which Miss Channing stars.

Little Rock’s appreciation found further expression. The C of C sent despatched 760 doings of the tune in a busineslike statement, that of the burg. The C of C also sent copies of the note to the 47 Arkansas radio stations, and prevailed that Arkansans tune in to feature the music.

It was learned at press time that Dick Henry Olsen, who sent the J. J. Robbins pubhcy, pubhers of the Gentleman score, as an account, is all set to have had some connection with Little Rock’s spontaneous measures in behalf of Miss Channing and Shay.

THE ORIGINAL

"CAKE"

SONG!

THREE TOP WRITERS

Al Hoffman, Bob Merrill and Clem Watts have collaborated to bring you this unusual little ditty

"IF I KNEW YOU WERE COMIN’"

I’D’VE BAKED A CAKE"

XXX—IMITATORS, BEWARE—XXX

Here Are the First Releases... 

AL TRACEN ON COLUMBIA RECORDS—No. 38-707

TOMMY CARLYN ON BEE RECORDS—No. 5005-A

EILEEN BARTON ON NATIONAL RECORDS—No. 9103

Others to follow...

ORTEN MUSIC CO.

54 West Randolph Street ✴ Chicago 1, Illinois
AGVA News Sheet
NEW YORK, Feb. 11.—The local chapter of the American Guild of Variety Artists (AGVA) this week published the first edition of a chapter newspaper, which is designed to serve as an educational and institutional sheet. The newspaper, tagged the New York Branch Newsletter, will be issued monthly. The AGVA's New York branch is a child-brain of Jimmy Lyons, New York branch and Eastern regional rep, and it was he who conceived and edited the first edition.

La Stewart Joins Blackboard Duo
NEW YORK, Feb. 11.—Martha Stewart and the Blackboard Twins will open here on February 11, Miss Stewart will be the headliner and ex-Mrs. Joe L. Lewis, performing Miss Blackboard's chorus, will draw a higher-than-average weekly plus room for the engagement.

N.Y. Martineau
Bow Falls Thru
NEW YORK, Feb. 11.—The scheduled reopening of La Martineau, which has been shuttered for the last year, fell thru this week when Phil Ross, who was due to have headed up the renewal of the operation, moved the proposition. The niterie was supposed to make a Broadway Flacks
Shaping Up Org:
3 Huddles Held
NEW YORK, Feb. 11.—The effort being made by Broadway press agents to organize themselves into an association appears to be shaping up following a successful meeting Wednesday (4) in the Pine Room of the Hotel Warwick here. A group of over 60 flacks who deal in what they term "marginal theatrical publicity"—press work involving night clubs and personalities—temporarily have dubbed the new organization Press Agents' Club.

The move to organize was sparked by Sam Telson and Frank Law, who, in a limited type of prepaid and honorarium basis, handle the public relations of the org include the establishment of a new "Blackboard" trade publication. These, in effect, are the habits of the press and publishing the third or four week plus room for the engagement.

N.Y. Martineau
Bow Falls Thru
NEW YORK, Feb. 11.—The shuttered La Martineau, which has been closed for the past year, fell thru the week when Phil Ross, who was due to have headed up the renewal of the operation, moved the proposition. The niterie was supposed to make a comeback.

AGVA Agents Plan
New Franchise Talks
NEW YORK, Feb. 11.—The American Guild of Variety Artists' (AGVA) agents plan a franchise plan for agents (The Billboard, February 11). The plan is expected to be carried out by the AGVA in cooperation with the Artists Representative Association (ARA) and other non-affiliated agents.

AGVA agents plan to meet again February 18 to kick around the problems of the $500 franchise fee and other incidental terms for agents being mulled by Henry Dunn, AGVA president.

Monroe Will Build
Show 'Round Ziggys
NEW YORK, Feb. 11.—Orister Monroe will pull a Horace Angle shortly when he books his new window vaude show around Ziggys Talent, reported here in an exclusive deal with the Hotel Warwick. Monroe has been a feature of Monroe's for almost a decade.

A group of out-door men for a tour of one-day theaters one-night concerts in early April. He will work with about four little known and little tried acts and a seven-piece band. The new package will be booked thru the Willard Advertising Agency.

Uretsky and Merlin
Buy A.C. Club Nomad
ATLANTIC CITY, Feb. 11.—Club Nomad, one of the oldest niteries at this Jersey resort, has been purchased by Charlie Uretsky and Morris Goddelman this week to Max Uretsky and Charlie Merlin for a reported $65,000. Both new owners had operated taverns around town and Uretsky also owns a Florida hotel. Final settlement is expected to be made by March 1. Included with the niterie is the building which was originally built year-round, and the space to Boulevard. The building will be refurbished. Opening is expected at Easter.

AGVA Agents Plan
New Franchise Talks
NEW YORK, Feb. 11.—The American Guild of Variety Artists' (AGVA) agents plan a franchise plan for agents (The Billboard, Feb. 11). The plan is expected to be carried out by the AGVA in cooperation with the Artists Representative Association (ARA) and other non-affiliated agents.

AGVA agents plan to meet again February 18 to kick around the problems of the $500 franchise fee and other incidental terms for agents being mulled by Henry Dunn, AGVA president.

N.Y. Mocambo $25 Up for Maxies
NEW YORK, Feb. 11.—Joey Kaughman's Mocambo niterie here kicked off with a name talent policy but has since reversed to a lower policy, will try again with the higher-priced product beginning March 9, which retroframed and Maxie B. reabhäng and Maxie Bore open then, who was paid $500 for the take. A low budget singing act will round out the bill.

some year he had introduced an act headed by Latin Dave, a member of the Band of the Ambassador West, the Band of the Hotel Sherman and the Ambassador Hotel Corporation, is survived by his wife, Mrs. Bernice Kaughman, and two sons, Ernest Jr. and Hugh, and two daughters.

Services will be held Monday (15) with burial following in Rosehill Cemetery.

Copyrighted material
Loew's "hefty chunk maestro again and the February Capacity. the gal funny ing, his well teeterboard hands. up Bob dog Brindle, one of the three brothers, was out playing the accordion and the folk advises,

Barry Inspector 2.100. Good Kaye, usually with little collection booker, Dan Friendly, Show played by Alexander's maestro, his style and

The Place drew a cold house for the dinner show, but the bill itself briskly packed with solid entertainment. The Palace with a couple of fine novelty acts and a couple of fine novelty acts.

Duke Art a Topper In the second spot, this Art and Junior packed plenty of talent into a swiftly moving clay mineral stadium. Art will be brought along and the show opens with a Bang. The Palace with a novel novelty act and a full house, Ray and his Sand cloth is the usual showmanship.

Markham's Dress Draws Yoocod, the bill's biggest laughter getter was Dewey (Pinfoot) Markham and Jacky. Markham's three-piece costume sketch, tagged Catch That Ghost had something to do with monster. Landis and his son of the audience. The Palace with a couple of fine novelty acts and a full house, Ray and his Sandcloth is the usual showmanship.

The bill was low on glamour, and producer Kaye's partner, Dorothy Sparks, had a great big laugh when the audience was given a treat.
Wedgewood, Waldorf-Astoria, New York
(Thursday, February 9)

Capacity, 520. Price policy, $3 cover after 2 a.m. Show at 12. Booking policy, 100% in advance. Estimated show, $5,100.

The Wedgewood Room, after its click with Dinah Shore and the Marquises, now opens up with a strong combination, perhaps an all-time good offering on a not-too-successful telie show, Admiral Broadway Revue, and did well in the Broadway musical, Make Mine Manhattan. At the Wedgewood Room, too, he's on his own and finds the pressure of the typically overly friendly opening night might keep him on too long. Caesar proves he has the talent and ability to make him a powerful attraction.

He's not really a comedian in the average sense. He's a straight of present and past habits and behavior and he does his take-offs with understanding and sympathy, mixed with a shrewdly observant eye and a touch of the showman. As he worked numbers he was familiar Zero Hour take-off, an hilarious rib on boxing picayune, Caesar's wife, a schoolboy at his first dance and another of the miner in hospital waiting room. The last one is too long and peters out at the end. It's a hit or miss act. Caesar is a high school number, which he does exceedingly well and which seems likely to become a showbiz classic. The Zero Hour number, although a box piece for the comic, could be improved by both pleasing material, almost James Thurberish (Secret List of Walter Mitkei) like in character. George Gibbs focused her attention on punchy, banter, mannerism. She's a highly capable and de-servedly scored solidly, all of those could de-emphasize some of her overstory, but it was able support from Emil Coleman's crew.

Jerry Franchen.

Ruban Bleu, New York
(February 8)

Capacity, 150. Price policy, $4-5 admission to vaudeville, 30-cents to 50-cent, at the door. Booking policy, 100% in advance. Estimated show, $5,000.

There is no replacement for Leonard Ross in the General Artists Corporation theater department. It is generally believed that Harry Amari and Jerry Kata were the natural successors, but the third was the right choice. This week, Diaville Gillespie's club will be held over and Ruban Bleu will come in for the next bit which kicks off for two weeks Thursday (9).

The New York branch of this enterprise, with the local Variety Club, will be staged in Madison Square Garden March 15. The Noble Black brothers, who have been selected to replace the late Bill Robinson as Hurley of Harlem. This week returns to the Ruban Bleu and the new team will be the bill of the week. Ruban Bleu is one of the most exciting color shows in the world. The surprise element is tremendous.

Bill Smith.
Rain Drenches Stem--357G; MH, 100; Roxy, 85; Cap, 45

NEW YORK, Feb. 11. -- Rain and generally poor weather put the damper on the grosses, accumulated in the May-washoff houses over the past week. The total for all the features combined slipped to $537,000 from the previous week's $538,000.

Radio City Music Hall (62,000 seats; average $78,000) fell off to an even $100,000 in the third week of Bob Hope and Howard and My Foolish Heart after a $112,000 second stanza. The new bill (re- opening spots for Frank Askin, George Conklin and Young Mike.)

The Roxy (6,500 seats; average $78,000) fell off to $85,000 after a week opening stanza of $115,000 with Dean Martin, Molly Rogers, Betty Bruce and 12 o'clock High.

Curtis (6,625 seats; average $35,000) dived to $45,000 for the third and final week of Sam Levinson, the Ink Spots, Betty Kelly, Bobby Sherwood's orch and Ambushed after having raked a good $62,000 second week. The new show (with additional Harry James) has Jenkins' orch and chorus. Martin Hutton, Jack Douglas and Mike Milroy.

The Paramount (3,654 seats; average $73,000) opened its new show of Arredondo and a coloratura with an $85,000 first week for Celeste Holm.

Jack Howard New Booker

PHILADELPHIA, Feb. 11. -- Jack Howard, for many years identified with Western and hilly recording music publishing and booking, has turned to booking. In addition to his interests in a record firm devoted to cowboy songs and his own music publishing house, Howard's new venture called Town Promotions, will specialize in folk music talent. Howard has intimated to take any such acts under his personal management wing. The firm will represent, both in the East and for their Western and folk attractions.

Midwest Bookers Eye Rule B

EMA in Move To Aid Agents

(Carried from page 46) outdoor agents protest under the projected A-A-A-GV-A. code. Against what he called a club date, the agent involved buys the acts at one salary figure, packs a contingent of acts for the net profit. There is no set 5 or 10 per cent commission. As a good AGVA holds that the agent is the employer and, therefore, does not fall under the rule. As defined in the current Rule B agent, the same holds for an outdoor club date, the agent involved buys the acts at one salary figure, packs a contingent of acts for the net profit. The rule, as defined in the current Rule B agent, holds that the agent is the employer and, therefore, does not fall under the rule. If an agent, under the new commission plan, is as an agent and guarantees the acts to hold the same amount of money. In such a situation an AGVA holds that the agent is the employer and, therefore, does not fall under the rule.

The Midwestern contingent behind the insertion of a protective clause for the advice date and outdoor booking fees, that such a provision would encourage the membership in the new commission plan. They point out that in many of the states and cities they have working agreements, the agent does not subsist principally on the local club dates and small outdoor engagements but can book. They contend that the New York AGVA chapter could benefit by the insertion of the provision because Associated Artists of America (AAA), a group of Gotham personages, most of whom are club agents, have reiterated a number of times that the AAA should be a part of the commission plan. Both the smaller city percentage of the AAA could be added to the club date and outdoor booking fees, that such a provision would encourage the membership in the new commission plan.
**BROADWAY OPENINGS**

**ALL YOU NEED IS ONE GOOD BREAK**

Opened Thursday, February 2

**MANSFIELD THEATER**


**The Heiress**

Opened W. Monday, February 5

**CITY CENTER**

A drama by Edward Albee, based on Henry James' novel "Washington's Men." 

**Shubert Probe Is Due in May;**

**The Heat's On**

Celler Gets HST Green Light

WASHINGTON, Feb. 11. - The Celler monopoly subcommittee expects to take up legislation aimed at breaking the stranglehold of the Shubert organization (The Billboard, February 11) in early May. It was indicated this week that Chairman Enmanuel Celler (D., N. Y.) rejected the broadloom proposal of President Truman. After his talk with the President, Celler declared: "The Shubert monopoly and its baneful practices are drawing the public away from the legitimate theater."

In New York, Milton R. Weir, counsel for the Shubert, charged that the Celler bill would destroy theatrical business, "otherwise he could not have made such bread and willy-nilly irresponsible." The attorney denounced the congressman's statements as "inflammatory" with "no support of fact or law." He said that on the opportunity to dispense with "these extraneous statements" the Shubert interests will show that no theater monopoly exists and that there are no abuses requiring correction by government intervention.

**Celler Amplifies**

An extended committee or subcommittee is expected on the House floor, Celler said that he had made a check on "the Shubert organization" and that the Celler bill has control over 60 per cent of the New York legitimate houses and 80 per cent of the theaters throughout the country. He added: "They dominate the League of New York Theater and arrange for the allocation of tickets to their own pet brokers."

**Celler, who heads a House judiciary subcommittee which has been probing monopoly and secretiveness, claims that "in Boston a sister of the Shuberts has control of the bridge and brown-paper business," and an almost impossible to get tickets unconnected with the arrangement with the theater.**

Cal and Philly Better

In Chicago and Philadelphia, "we were too easy on them," Celler said. "We gave them the office of the theaters they reaped, theme to the distribution of tickets and affiliation with the theaters."

Celler indicated he expects trouble in lining up witnesses when his group begins its fact-finding hearings. "Theater people hesitate to testify, he said, and they are put out of business for years of our city."

"The congressman said that the Shuberts "have been kept the critics out of control," and they have been disapproved in their reviews. They mentioned Dashiell Hammett and Louis Kronen-berg as "two examples of this practice." The congressman, with the President, Celler said he had also received approval for investigations of other such groups as the Motion Picture Association, the Associated Press and the League of USA. The subcommittee will look into the Shubert operations about March 15 by calling in representatives of U. S. Steel. The remainder of the program, including the theater investigation, will follow.

**Legiters Drive For Tax Repeal**

NEW YORK, Feb. 11. - With all legit trade alert to get their members on record for the first time, the admissiion tax repeal, the Motion Picture Association (MPA) is setting the stage for the movement via a join-up with the National Committee for Taxation Reform on proposals for Excise Taxes. Brock Pemberton, LNTY's ex-sec, will go to Washington, but the latter denied the fact that week that the National Committee will speak unless specifically called upon to answer questions regarding his own independent. At a meeting on Tuesday (1), the Committee of Theatrical Producers, which was always an independent, was invited to speak. (See Legiters Drive on opposite page)
Lee Tracy Sets Up Scholarships

The Outer Circle is the group title adopted by 12 out-of-town drama critics at a meeting Monday (6) in the Hotel Algonquin. The new group, formed to give playgoers in other cities the chance to see plays at the Circle which are expected to open in New York, was formed after the decision of the League of Little Theaters to limit their membership to local shows.

Barry Topper, newspaper man, is in charge of the new organization.

Out-of-Town Crix Organize; Barry Topper

Miller To Set London Version of "Happy Time"

Gilbert Miller planned to England last week with script of "The Happy Time" in his suitcase. Miller concluded negotiations last week with Rogers and Hammerstein to bring the musical to London. The London production will open in a new theater to be named. Miller expects to open a West End edition simultaneous in May.

ELT Sets Sessions To Pick 18 for Exec Committee

The ELT Sets Sessions To Pick 18 for Exec Committee: The Equity Library Theater (ELT) has set Wednesday (22) for a special election meeting at the Lenox Hill Playhouse at 5 p.m. The election will decide the future of their organization. To be eligible to vote in the meeting, one must have been a member for two years.

Dimond Quits "Roberts" Nat'l Co. Joins TF Directing

Edie Dimond, after a year-and-a-half as general stage manager for the National Company of "Mister Roberts," resigned Saturday (20) and joined the staff of the Playhouse Company, on Channel 5, WNBQ, Chicago. He will be associated with Ted Mills. The new job starts Monday (13).

Toftbott Returns to "South Pacific" After 3-Week Illness

Seymour Toftbott has been out of the New York run of "South Pacific" for three weeks with a severe cold. Toftbott rejoined the cast Monday night (6) after three weeks' lay-off due to sinus complications. Alan Gilber, who has been substituting for him, returned to his role.

Sellers Wells Ballet Plans Return in September

Dance fans who missed a peak at the visiting Sellers Wells Ballet last week (24) and a few more this week (29), will be glad to note that the London troupe will open another tour period on September 19. A season of eight weeks, according to S. Muroy's office, will include the major cities of major European countries. The company will be presented in London, by the Royal Opera House, in September, before going to Paris, and to other European capitals.

Kaye" Slices 62G Melon, Making 590¢ to Angels

Kaye Dowd, Kaye's last week cut another banker's melon to the tune of 62G. The total distribution of profits now reads a tidy $906.00.

The Creditors

Sides and Asides

The Creditors

Linthorpe Playhouse (Opened Thursday, February 3)

The Creditors


The Creditors is in the New York Playhouse. The play is based on the story of a man who has been discharged from his job due to his having married a woman of bad reputation. The play deals with the problems of a man who is trying to get back on his feet after being discharged.

The Creditors

The Creditors play is about a man who has been discharged from his job due to his having married a woman of bad reputation. The play deals with the problems of a man who is trying to get back on his feet after being discharged.
For Chicago Fair to spectrum in should "something sound."

Spokesman pre-freeze, the TV by of view that.

BrADFORD

EASTWOOD

MILTON SCHUCHTER

Showbiz Tax Revenue Off In December

WASHINGTON, Feb. 11.—December showbiz tax receipts dropped off from a year earlier in all classes, the Internal Revenue Bureau reported today.

Sharing in the December declines were excise receipts from liquor, cigarettes, alcoholic mixed drinks, and radios, phonographs and television equipment.

Liquor tax receipts showed the biggest drop, slump-dollarwise, dropping $5,925,885 for December over November.

For the first six months of the year, the excise tax collections fell $4,535,395, or $485,409.

Vanderbilt tax receipts, $1,591,522; carbon and acid tax receipts, $657,507; coin and stamp tax receipts, $697,423, and dues, $127,766.

RCA Victor Signs Monroe To 5-Yr. Pact

NEW YORK, Feb. 11.—RCA Victor on Friday (10) signed a contract with Vaughn Monroe, see singer and bandleader.

Deal is for five years. Monroe’s latest hit record, “Hee-haw,” has reached the 400,000 sale mark.

Monroe’s picture, “Singin’ Gun,” to open at Loew’s State, will be released in May.

NBC WESTERN NET

(Continued from page 6)

IN the immediate future, hence all are leaning to kinescope.

Operation will be apart from RCA network programming operations, which is headed here by Norman Heidt and primarily concerned with developing shows for national coast-to-coast airing via combined NBC Eastern and California networks.

Principal gain to KNBH would be ability to take top local shows aired in the Los Angeles market and expand them to a few key cities. Should show keep turning out to be winners, stations could of course expand it at some future date.

Stable of KNBH live acts include Joe Broderick, William F. Lund,二季度, Conner, and Pinky Lee. Shows are}
Drive-Ins Grow in Canada;
75 Set Up Since Early '46

VANCOUVER, B. C., Feb. 11.—The drive-in field is again showing the most activity in theater building developments here, as plans for yet another 500-car, $10,000 drive-in, the first in the area, have been announced by Famous Players Limited, who recently opened Famous Players in the operation of two Prince Albert, Sask., theaters, has announced plans for drive-ins in that province.

Famous Players, which previously announced plans for a drive-in at Nanaimo, B. C., now reports that it will underwrite the building of a drive-in at Vancouver and Chilliwack. However, in the last named locality its plans will have to be shelved, temporarily at least, because the council there has granted a site to two Mutuals, the J. Wakeman and M. McDonald, for a 400-car, $8,000 drive-in. By the time the council decided not to grant any more for the present, others who wished to build drive-ins were locked to other companies.

Odo Management Company has withdrawn its offer to buy city-owned property and has shelved its intentions of building a drive-in at the Rossdale area here.

Jack, Maude Brooks
Plan Tour for 1950

SARASOTA, Fla., Feb. 11.—Jack and Maude Brooks, veteran ropo tropers and operators of the Jack and Maude Brooks Attractions, have announced their plans for a tour and will return to the road again in 1950, they said here this week.

They plan to set out for the Sarasota Theater Park here, they will leave 10 for Florida and will plan to put a show together.

Speaker Shock Results

In $7,060 Damage Suit
CINCINNATI, Feb. 11.—Suited ask-

SOUTHERN VISUAL FILMS
65 Monroe St. (Dept. X) Memphis, Tenn.

$12.50 PETS YOU IN THE SHOW BUSINESS
We supply adequate IMM Sound Projectors
with adaptors for your booth. Enough big money. Write

SOUTHERN VISUAL FILMS
65 Monroe St. (Dept. C) Memphis, Tenn.

$15.00 PER WEEK
Pulls you into show business. Sound Projector and

DUBUQUE, Ia., Feb. 11.—Balcony seats, in automobiles, are available at all times at the drive-in of Dubuque's drive-in theater. Cars reach the balcony by means of a ramp thru an arrangement made possible because of the theater's location. In the rear of both drive-in theaters, a children's playground provides family atmosphere prior to show time.

High Rider?

MEMPHIS, Feb. 11.—Kenneth Wilson has filed an application with the city zoning board of adjustment to build a drive-in theater on the east side of Highway 1-91 South. A lot is under construction here now by Jerry Campbell for Al Rosenberg, Kirchner business man. Famous Players Canadian Corporation, Ltd., has completed plans for a $10,000 drive-in theater to accommodate 700 cars just outside of Chilliwack, B.C. The theater will have a hard-surfaced ramp layout, in-car speakers and a concession booth. Operation is expected to start April 1.

Inland Industries, Ltd., comprised of Cam Loops, B.C., business men, will build a theater near that city. Work is expected to be completed for the early spring season. At present there are 117 theaters of all types under construction in Canada, 10 beginning drive-ins, while 29 of the 46 still in the planning stage are of that type.

If those plans are completed, it will bring the number of new drive-ins in business since the beginning of 1946 to 75.

ROADSHOWMEN!

Many major feature pictures in 16mm, sound for as little as $4.95 and $8.85 for one day—$11.95 for one week.

Write now for your free catalog before you book. Write our nearest office.

EASTIN PICTURES
P. O. Box 598—Davenport, Iowa
P. O. Box 613—Colorado Springs, Colo.
P. O. Box 347—Challanooga, Tenn.

TENT SHOWS!
Bill Corsky says.

"Our 27 years in the candy business gives us the experience. We are again ready to serve you in 1950."

100 Outside Flash Lists.
10 Types of Flash Sales.
Your Dependable Source of Supply
Casey Concession, Inc., Dept. B.
1112 S. WARASH
CHICAGO, Ill.

Roadshow Mdc.: Attention!
BIGGEST BARGAIN EVER OFFERED
Complete 16mm equipment, fully loaded.
500 foot reel, all prints complete, for just $7.50 per week. Write for big list.

SOUTHERN VISUAL FILMS
65 Monroe St. (Dept. X) Memphis, Tenn.

**BELL—Henry B., 58, Western actor, passed away in his home in Los Angeles. Survived by a brother, Fred, Burial in Valhalla Cemetery, Los Angeles.

**BYFIELD—Ernest, 59, well-known horse trainer and actor, passed away in Los Angeles, February 19 in St. Luke’s Hospital, Chicago, of a heart ailment. Survived by his widow and two sons, Ernest Jr. and Hugh, and a daughter, Gene. Burial in Rosehill Cemetery, Chicago, February 12. (Further details in Night Clubs-Varsity Department.

**CARLOS—Charlie Axel, 75, outstanding vaudeville and movie producer, passed away in Hollywood, February 20. He emigrated to the U.S. from Sweden, when a youth. He came to this country with a circus and was well known for his large troops of high-jumping greyhounds. A former partner of Miss Josie La France, he last appeared in the U. S. at Hamid’s Million-Dollar Pier in Atlantic City.

---

**In Dearest Memory of My Pat and Partner

**CHAS. AXEL CARLOS

**JOSE LA FRANCE

Passed away December 31st, 1940

**In Memory of my Beloved Wife and Partner for sixty

**DORA DEAN

Who passed away December 13, 1940

**CHARLES E. JOHNSON

A Tribute by Colleague George of The Minneapolis Tribune, December 14.

---

**DEATH OF DORA DEAN ENDS FABULOUS CAREER

"The passing of Dora Dean means the loss of a woman who had an influence on the world of vaudeville," said Joseph August Johnson. "She was a woman who was loved and respected by all who knew her."

Dora Dean was a true Hollywood legend. Her career spanned nearly 50 years and she was a true pioneer in the world of entertainment. She was known for her vivacious personality and her talent as a singer, dancer, and actress.

---

**In Loving Memory of My Dear Husband

**BOB HANCOCK

Who passed away February 9, 1945

**Wife VERA

---

**KARL—Olaf (Kid), 37, former circus owner, February 5 in Booneville, Arkansas. Survived by his mother, five sisters and two brothers.

**KING—Mrs. Jule E., 63, wife of Ernest J. King, Radio Corporation of America, January 29 in Ocean Grove, N. J. A sister also survives.

**KLINE—John M., 71, Broadway actor for 45 years, February 6 in New York. He had been a member of a number of Broadway companies and had appeared in many plays.

**LAMB—Mrs. Katherine Martin, former circus map maker and also appeared with her sister, the late Mrs. Josephine Martin, a dress designer, February 6 in New York. Her husband also survives.

---

**MACFARLANE—Janet, former head of the continuity department of the National Broadcasting Company (NBC), February 8 in New York. She was a well-known actress and had appeared in many films and on television.

**MOCK—William C., 63, former director and film actor, January 28 in Los Angeles. Survived by his wife, Beatrice, and their daughter, Carol.

**ROBB—Robert, 91, wild animal trainer, recently in Manhattan, New York.

---

**SIMPSON—William, dancer known as Willard, formerly of the team of Balley and Simpson, February 16, in Los Angeles, January 31 in Philadelphia. Survived by his wife and a son.

**SCHNEIDEBERG—John H., 67, pioneer motion picture theater owner, passed away in Los Angeles, February 18. He had been in the theater business for 40 years. Survived by his wife, the former Cora Ford, and five children.

---

**SUCHER—Herbert, 58, cornetist, who has been featured in Los Angeles suddenly, February 20. Died of a heart attack. Survived by his widow, Mrs. Elizabeth Succher, and three children.

---

**THOMAS—Jack, former vaudeville comedian, passed away February 1, survived by his wife, Mrs. M. T. Thomas; two children; and one grandchild.

---

**TRENCHARD—Eugene, 52, nationally known author, February 4 in Los Angeles. He was the author of the popular book "Screw the Pumpkin!" and had been a frequent contributor to The Billboard.

---

**ANNE SULLIVAN—Grace, 75, well-known author, February 5 in New York. She was the author of the book "The Story of My Life." Survived by her husband, who passed away last year, and their daughter.

---

**ALBERT STANZEL—Alfred, 62, manager of the Balaban and Katz Theater, January 24 in Binghamton, N. Y. He had been associated with the theater for many years. Survived by his wife and their daughter.

---

**STEWARD—Frank, 50, former business manager and actor, recently in Munich, Germany.

---

**THOMAS—Jack, actor known for his role as "Papa Warne," appeared in the film "The Big Parade," January 29 in Los Angeles. He was a well-known vaudeville performer and had appeared in many films.

---

**THOMPSON—Lucas, 66, well-known organist and composer, died February 4 in New York. He was the organist for many churches and had composed many songs.

---

**TWAIN—Mark, 34, well-known author, February 4 in Chicago. He had been a frequent contributor to The Billboard.

---

**WINX—Herman, 71, well-known actor, February 4 in Minneapolis. He had appeared in many films and on television. Survived by his wife and their daughter.

---

**WOOD—Ralph, 50, former vaudeville performer, February 1 in New York. He had been a member of the popular vaudeville troupe "The Three Stooges." Survived by his wife and their children.

---

**ZEDER—Frank, 75, well-known actor, February 4 in Los Angeles. He had appeared in many films and on television. Survived by his wife, who passed away last year, and their children.

---

**ZELFA—Evelyn, 55, well-known actress, February 8 in Los Angeles. She had appeared in many films and on television. Survived by her husband and their children.

---

HST Pep Talk
For D. C. Sesqui
Reported Set

(Continued from page 3)

committees, regarding Preparatory to the confab, sesqui legislators are busy clarifying legal problems in connection with the fair's postponement.

April 15 the Date

If all goes according to plan, the full commission will formally designate April 15, 1951, for the fair, and will authorize a contract for at least two years for Massman as director general of the exposition. Original plans for the fair called for stages nine months, with a complete preparation for two seasons if they can open it in the spring of 1951. If the fair proves highly successful, legal steps will be taken to prevent development for a smaller group of people than the 40,000 who will be sought. A number of legal problems involving congressional outlawry, and indeed the whole matter, will be worked out preparatory to the full commission session. However, officials feel that everything can be straightened out to get plans on the track. To give the commission meeting a national platform, the fair is being sought for the staging. Truman is expected to attend, at least bringing, or, if he can't spare the time to send a message to be read aloud.

Program for '50

Meanwhile, plans are being stepped up for sesqui festivities this year, the 100th anniversary of Washington as the nation's capital. There will be an all-day sesqui celebration this year running from April 15 to No.-

Hefty License Fees
May Hit Show Units

MERNED, Conn., Feb. 11.—Court of Common Council is considering a city ordinance levying license fees on athletic events as well as outdoor and indoor amusements. License fees will be levied on any event where admission is charged in cash, voucher or advance ticket of fee. Fees proposed are maximum and the license committee of the council is given discretionary power to reduce the levies.

Text of the ordinance includes the following clauses: "(a) Circuses, Wild Animal Shows and other outdoor and temporary performances of an itinerant or transient character, $150 per day.

(c) The maximum fees that may be held in them, as follows: 1. Any theatre having a seating capacity of 1,000 persons or more and which is in continuous performance during the year for seven consecutive days in any week, $200 per year. 2. Any theatre having a seating capacity of less than 1,000 and more than 500 persons, and which is in continuous performance during the year for seven consecutive days in any week, $150 per year. 3. Any theatre having a seating capacity of 500 persons or less and which is in continuous performance during the year for seven consecutive days in any week, $100 per week. 4. Any theatre which..."
ATTENTION

We invite any prospective purchaser of a used ROLL-A-WHIRL to request helpful information as to age, history, and probable condition of ride from us. We are doing this to protect both the purchaser and legitimate advertisers against fraudulent claims that have been made in recent ads. We will gladly assist any seller who advertises correctly and in good faith. We have seen ads offering for sale some of our very finest rides and some of our experimental rides that were purchased at considerably less than our present prices advertised as new 1949 rides of low prices. It is our suggestion that you contact us with the serial number for the facts before you purchase.

ROLL-A-WHIRL CO.
ST. JAMES, MO.

THE NEW HOBBY KIDDIE RIDE
SPRING DELIVERY GUARANTEED
WRITE FOR INFORMATION

NEW KIDDIE RIDES!
TERMS: ARRANGED. LOCAL DELIVERY. WRITE FOR PHOTO!

KIDDIE FIRE ENGINE RIDE
The New Trailer-Trailer Hook and Ladder Fire Truck you have heard about
- Proven and Tested During 1950 Season
- No Set-Up or Tear-Down Costs
- Mobile—Operates Anywhere
- Capacity: 20 to 24

OVERLAND AMUSEMENTS
Lexington, Mass.

LUCAS BOAT RIDE
DESIGNED TO BRING MORE PROFIT
Available in portable steel, rubber or cement tank.
For more details write:
L. LUCAS MFG. CO.
2521 Riverside Drive
Los Angeles 39, Calif.

Close-Ups:
Sammy Corenson Puts Reliance On Sharp Pencil; It Pays Off
By Sam Abbott

(Sammy Corenson, the only man to serve two terms as president of Show Folk of America, San Francisco Chapter 2, by his own unblushing admission is one of the century’s outstanding promoters. As such, he looks askance at those who contend that a promoter must have sufficient financial backing to do a good job. “What a good promoter needs,” contends Corenson, “is a sharp pencil.” Corenson, small of stature, wary and gravevoiced, has been working on this basis for many of his 32 years and has found it, on several occasions, to be the answer to a lot of problems. Some credit must, in all fairness, be given to Corenson’s theory, for he can cite success upon success in outdoor show business that would never have come to pass had he operated any other way. In and out of show business for 37 years, during which he signed many contracts with fairs and celebrations, the number of years he actually had a show of his own can be counted on the fingers of one hand.

The shows that he “owned,” and the word is used advisedly, were secured by the “Little Giant” in the greatest of his numerous pencil manipulations. Even the affectionate title “Little Giant” was obtained in one of his deals. He was bidding for the Arizona State Fair against some Eastern outfits, and the late C. A. Worthington was present. After seeing Corenson work, Worthington told him that he would pass the “Little Giant” tag on to him upon his death, and Corenson, who sometimes forgets details about his career, took over the title when Worthington died.

Corenson comes by his knack for shrewd promotions naturally. His father was an employee of the Santa Fe Railroad, charged with the job of interesting people in the fine climate and fertile soil of the Riverside, Calif., area, and his mother operated a beauty school. Both of these vocations required ability to get action based on a strong pitch.

Sammy did not reach the apex of his promoting career for some years
(See Sammy C. on page 14)
Brand New Light Plants
120-240 V.A.C. 12.5 K.V.A.

Immediate Delivery
ENGINE: 6 cylinder 4 cycle L-head, water-cooled. 35-
Horsepower Oiling System Pressure type to in-line, rodd
and enealh. Fuel System: 100% gas tank diaphragm type
fuel pumps, gasoline system: Battery, breaker, fulc
Type: Full automatic starter.
GENERATOR: 120-240 single phase 60 cycle AC rated
over 125 KVA at 8% power factor. Voltage change is accomplished by
changing pump & connec
tions. Speed fully automatic, starting full automatic, automatic cut-off if oil or water is low.
Overall size: Length, 6'11" x Width, 3'4" x Height, 3'3" x Weight, 1060 lbs. Complete set of tools and extra parts packed with each set. Packed
in original overseas boxes and ready to operate, brand new.

Price: $795.00

A. M. & S. COMPANY
404 Donelly St. Phone 4151
Mount Dora, Fla.

TRUCK MOUNTED KIDDIE RIDES
Merry-Go-Round, Others

* Immediate Delivery
* Literature and Specifications Sent on Request.

WELD-BUILT BODY CO.
5902 PRESTON COURT
BROOKLYN 34, N. Y.

DOUBLE YOUR PROFITS with
"THE NEW TRIPLE THREAT TURF"
(all electric race horse group game)

PARKS POOLS BEACHES CARNIVALS

THE FASTEST, MOST ECONOMICAL, MOST BEAUTIFUL AND TROUBLE FREE GROUP GAME THAT MAN CAN BUILD OR THAT MONEY CAN BUY. A definite "hit" at the
NATIONAL Show in Chicago. New features include all fields of former "Turf games..."

Balance: 5'10"; Height: 5'10"; Depth: 6'4". Write for free information and plan on this sensational game today.

Electronic Games
Greensburg, Pa.

About a 45 Profit on a 5 Cent Sale!
The Multiplex
ROOT BEER BARREL
IN THREE SIZES: 8 gal. 17 gal. 45 gal.

It Advertising Ice Cold Root Beer to attract a large
volume of sales at an Exceptionally Large Profit. Capture volume business and profits with a Multiplex.

Exclusive! Draws any size drink continu-
ously without turning new
drink with slight amount
to one side and a creamy drink when turned to other side.
Also DISPENSERS for COCA-COLA, ORANGE, OTHERS

Manufacturers: MULTIPLEX FAUCET CO.

TICKETS PRINTED TO
YOUR ORDER 100,000 $28.00

ROLL - FOLDED - CASH WITH ORDER - SAVE

DAILY TICKET CO.
626 COLLENSVILLE, ILL.

WE ARE SORRY
WE KEPT YOU WAITING
BUT... YOU'LL BE GLAD

Now, all new EXHIBIT ARCADE EQUIP-
MENT shown at the Outdoor Convention
have been LOCATION TESTED under the
most grueling conditions at the ROYAL
AMERICAN ARCADE during the FLORIDA
STATE FAIR, Tampa, Florida.

YOU CAN NOW BUY WITH
CONFIDENCE THAT THE
EQUIPMENT YOU BUY
FROM EXHIBIT WILL "GET
THE MONEY" WITH A
TROUBLE-FREE OPERATION

NOW TAKING ORDERS
THAT WILL BE FILLED
IN ROTATION

*ROTARY MERCHANDISER
* ELECTRIC CARD VENDERS
* 2 PLAYER HOCKEY
* BUCKING HOBBO HORSE
* GOAT GETTER
* 2 SPEED VIBRATOR

*Over 130,000 plays on Exhibit items in 10 days.

EXHIBIT SUPPLY COMPANY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

Copyrighted material
New Chevrolet CARS AND TRUCKS

Special Finance Plan for Showmen

Get Our Prices First

John Bundy

Representative

Hauss-Standard Chevrolet

1325 State St.

East St. Louis, Ill.

CHAIRS

Every Type and Variety

Auditoriums

 Arenas

Halls

Portable Bleachers

Wood-Steel

U. S. Seating Co.

570 7th Ave., N.Y.C. (41 St.) Lot 4-3524

SHOOTING GALLERIES

Large Portable Galleries built on 38 ft. Strand Trailers, Victorian Rooms, Good Times, complete sets in 6½ ft., 10½ ft. and 14½ ft. lengths, and are recognized throughout the world as the standard in this line of equipment.

F. W. Clement, Misc.

King Amusement Co.

1614 Saccor Rd.,

Teleda, Ohio

PEANUTS POPCORN SUPPLIES

Top-POP Hybrid Popcorn Carries A Money

Back Guarantee

Five Sizes Boxes—Complete Line of Supplies—

Widely Used Novelty Product Features—

Large Cones—All Makes Ice Shavers—

New Popcorn Machines—Custom-Made Novelty Supplies—

Fresh Roasted Peanuts—Attractive Circles Bells—

Candy Floss Supplies. Send for Free Catalogue!

CHUNK-ENUT PRODUCTS CO

Matty Miller

Hank Theorder

231 N. Second St.

Philadelphia 6, Pa.

Ralph Coop

Keko

1261-63 E. Sixth St.

Los Angeles 21, Calif.

Our One-Price Cards, 100 to 1,000...

Immediate Delivery. 1,000 to 2,000...

Quantity Discounts. 2,000 to 5,000...

For 5,000 and Over...

No. 1,400 for 500, 7,500 for 1,000...

Ask Us About Our New Blank Card Catalogue.

We manufacture TICKETS of every description.

The Toledo Ticket Company

11671 Erie St., Toledo, Ohio

Dess Cranes, Double Prices

TRAILERS

You can convert into Vending Stands.

Carnival Booths

Fair Displays

Sales Offices

$195

As low as

Up to 2 Years to Pay

3000 BINGO

No. 1, Cards, heavy white, black faces, 500 per case. No. 2, Heavy White, 1000 cards. Colors White, Green, Yellow, Black on White. Immediate delivery. 1,000 cards, $5.25 per 100. Cards Calling Numbers, 94 per case, 1000, $17.00. Paper Calling Numbers, 94 per case, 1000, $16.75. Great for sales, card games, etc.

Call or write to:

MARCHI

814 Wash., St. Louis, Mo.

PEANUTS POPCORN SUPPLIES

Matty Miller

Hank Theorder

1261-63 E. Sixth St.

Los Angeles 21, Calif.

Concession Supplies

America's Foremost

Fair, Carnival and Show Printer

Pictorial Stock Posters

for your

CIRCUS—FAIR—CARNIVAL

PARKS—RODEO—SKATING RINK

AUTO RACES—CELEBRATION

Immediate Service

Write, phone or wire

TRIANGLE POSTER CO

2 Penn Avenue

Pittsburgh, Pa.

Telephone 1-1013—1-1014

Concession Supply Co.

1916 Secor Rd.

Teleda, Ohio

GIVE TO THE RUNYON CANCER FUND
**NEW KIDDIE RIDES**

Clowns George Barnaby and Billie Burke are working dates with the Terrell Jacobson circus unit. Later they will make the Minneapolis Shrine Circus for Mrs. Edas Curtis and the Chicago Stadium Circus for Bros. Clyde Craft and Clyde Ward, 64-year-old former wire walkers of Columbus, O., who survived a 62-foot fall in 1910 while performing over a street in Columbus, capital, were the subject of a feature article in The Columbus Sunday Dispatch of February 5. In the fall, caused by a guy rope unraveling, Ward sustained a broken leg and Craft a broken bone. Both are in sound condition today.

**KIDDIE RIDES**

*Arranged for Your Kiddieland for a* *Trolley Street Car* *Jet Plane Ride* *BISCH-ROCCO AMUSEMENT CO.*

**FOR SALE**

3-Arrestt Merry-Go-Round, 34 ft. in diameter, with 10 horses and 1 chariot, brass finish and 3 chimes, $1,400.00. *Please see with us and inspect.*

**FOR SALE**

Ferris Wheel, 46 ft. high, 12 seats made of steel. Seats 5 ft. each. Cable drive, pulley system, complete. $7,000.00.

**TERMS:**

3 grossed $2,500.00, less than 1,000 miles.

**BISCH-ROCCO AMUSEMENT CO.**

**FREE listing of all rides for your area**

**THE WINNER!**

The Kiddie Ride

Awarded for most meritorious new ride at NAAPPS Convention, Chicago 1949. . . . Rides 16 rides — outgrossed all other rides at 1949 IAABF Fair. Cheap to operate—$1,000 a day. . . . Can also be used as a sound truck with the two-footed removable sign (furnished) mounted between gears.

**LITTLE CHIEF FIRE ENGINE**

Install Electric Resin Cast Car, with fireman, driver, and bystander.

**TRY & HARWOOD, Inc.**

300 Madison Ave. Ph. 40-1464 Memphis, Tenn.

**MAKE $100.00 A DAY ON CANDY FLOSS**

Extra! Extra! Super Wizard Candy Floss Machine. . . . Floss, 250.00 FREE extra parts in every floss sale, free literature. . . . Write today.

**ELECTRIC CANDY FLOSS MACHINE CO.**

503 Thousand Ave. So., Nashville 4, Tenn.

**GIVE TO THE RUNYON CANCER FUND**

A record-breaker for earning capacity and easy to set-up. Diamante, transparent, and crystal costumes for all riders, can supply costumes and other accessories to your operators. . . . Loading time: 20 seconds.

**ALLAN HERSHEY COMPANY, Inc.**

N. Tonawanda, N. Y.

World's largest manufacturer of amusement rides.

**COMPLETE POPCORN OUTFIT**

*With...* 5 qt. Kettle Popper

110 Volt, 1950 Watt Heating Unit

Aluminum Storage Container with Glass on Lid

**WRITE...**

*FOR...* Quick Popper, 50/60 Cycle. . . . 99.50.

**CONCESSION SUPPLY CO.**

1941 Secor Rd., Toledo, O.

2541 COTTAGE GROVE AVE., DORCHESTER 3-6236, CHICAGO, ILL.
SERVING SHOWMEN OF THE SOUTHEAST SINCE 1919 WITH SHOW TENTS!

Carnival Routes
Send to:
2160 Patterson St. Cincinnati, 22, O.
(Routes are for current week when no dates are given, to same locations as yearly mailing lists are listed.)

Out in the Open
Emery Boucher, secretary of the Canadian Association of Exhibitions, reports that as a result of a survey of all Canadian fair secretaries the following colors for ribbons used at exhibitions and shows in Canada will be used: first prize; red, second; blue; third; white; fourth; yellow; fifth; green; sixth and up; pink; royal purple; championship; mauve; championship reserve; tri-color; grand championship and grand championship reserve.

Circus Routes
Send to:
2160 Patterson St. Cincinnati, 22, 0.

MISC. ROUTES
Send to:
2160 Patterson St. Cincinnati, 22, O.

SHOW TENTS
CARNIVAL — CIRCUS CONCESSION
Book Your Order Now
Assures Prompt Spring Delivery Best in Workmanship and Plenty of Flash
BILL SANDERS
AMERICAN TENT & AWNING CORP.
112 W. Main St., Norfolk, Va.
"FREE STUFF"
FOOD & POPCORN SUPPLY CO.
BOX 216
WINONA, MINN.

FOR SALE
20 sections of balloons costing approxi-
mately $2000. 20 and 40 ft. used Tents.
WABASH VALLEY TENT & AWNING Co.
1136 Wash Bh Ave. Terre Haute Ind.

OUT IN THE OPEN
Emery Boucher, secretary of the Canadian Association of Exhibitions, reports that as a result of a survey of all Canadian fair secretaries the following colors for ribbons used at exhibitions and shows in Canada will be used: first prize; red, second; blue, third; white, fourth; yellow, fifth; green, sixth and up; pink; royal purple; championship; mauve; championship reserve; tri-color; grand championship and grand championship reserve.

Frederick J. Ashley, Chicago, who handled promotion for the Illinois Railroad Fair for two years, has been appointed to a similar post with the Chicago Fair of 1959, official name for the permanent lake fair event. Maurice A. Melford has been appointed full time director of the fair's resident publicity staff.

William R. Bottler, president-director of the North American Fireworks Company, Schenectady, N. Y., reports that his firm will build a new plant to replace the one destroyed by fire last December.

CONCESSION SUPPLY CATALOGUE
Our 1959 catalogue on Concession Supplies will be ready in about 60 days. This will include many new and exclusive items, many improvements on standard items, all the things you need to make more money in 1959. This year, many of our products will be shipped by selected distributors from coast to coast. You can reduce your express charges by ordering from the dealer nearest you. A postal card will put your order on file. Our making of the catalogue alone cost...

GOLD MEDAL PRODUCTS CO.
CINCINNATI 2, OHIO

LASTER INVENTORY CLOSEOUTS
Carnival Circus Events, Frontier Circus, Great Flameproof Ribs, Drive, Pullers, Pole. All available pieces, picked up $250 a side. Complete outfit, $250. Medium and large Carnival Drive, Shows, Attraction, assorted. Packages $100. No Box warranted. Heavy duty rubber band handle. Send $25 deposit with order. Balance COD. P.O. Box 204, Delware, Ohio.

CREAM CITY ART CORP.
1565 WEST BRUCE ST.
MILWAUKEE, WIS.

THE MAKERS OF...
Quality Show Canvas
Show, Concession and Exhibit Tarps, Covers, Tents, Cotton Canvas, Cotton Bunting, Gold, Silver, Purple, White. Sizes to fit your programme. Choice colors.
Arthur E. Campbell ...
145 W. 51st STREET, NEW YORK 19, N. Y.
Phone: Plaza 7-6339

FOR SALE—DERBY
$2,500.00

JACK DORE
391 East 49th St. Los Angeles 2, Calif.

THE BILLBOARD
February 18, 1950

TENTS
$1,500.00
Six 30 ft. diameter tents, with 46 ft. centers, at $25.00 each. 24 ft. diameter, $12.50 each. 20 ft. diameter, $8.00 each. 80 ft. diameter, $50.00 each. All good used condition.

HENRY TENT & AWNING Co.
4843 N. CLARK ST.
CHICAGO 40
Detroit Gate
May Top 49
For Davenport

Second Week Proves Big

DETOIT, Feb. 11—Despite some inclement weather and a general slowdown in business, the return of the Chrysler strike, Orrin Davenport's Shrine Circus, which was drawing practically its largest attendance of the midweek nights in its second week here.

Thru Wednesday (8) show played to a capacity audience, and the trend of attendance of around 250,000 was predicated by Tunks (Rodie) Tunks, general manager, from $10 to $12 of the other.

The show started with the first Thursday night show which was Tuesday night, as the arena has been in the area the past week, and the number of admen may be 10 per cent ahead of last year's.

Friday, Saturday and Sunday matinees with strong juvenile support, drew around the 1,500 mark on the Friday night show starting with the first Thursday night show which was Tuesday night, as the arena has been in the area the past week, and the number of admen may be 10 per cent ahead of last year's.

H-M Debuts 24
European Acts

MEMPHIS, Feb. 11—Hamid-Morton
Circus, to which only one week has
elapsed since it opened, offers several
European acts, among those appearing are

The acts have been huge, and the Hamid-Morton show
was launched as usual, each of which does four walk-
around and two on the ring, for each show. An additional $2,000 revenue came from floor space sold to Polack East, during the eight shows.

The Polack show was in charge of the Big Show's payroll with this unit, returned to Sarasota Florida, and will be reassembled in the elephant number, which will be under an experiment in Florida.

Jimmie Branch, Chicago, was the Concelo fying act, was called home by the death of his brother in Bloomington, Ill., but is slated to return to the show Sunday (12).

Intestinmal f uch struck the show with the effects of an epidemic this week. Harry Thomas, announcer and equestrian director, and Iszy Cerv- ock, equestrian, were sick, but continued on the job. Others forced to miss several included Nicki Norris, United Daughters of the Week, juggler; Uzes; Norma, Jeana Sleeper and Mary Lloyd, jugglers.

The Davenport unit closes Sunday night (11) with virtually intact to Cleveland for a two-week stand under Grabo auspices.

Andrew To Produce Shows
In Houston and Ft. Worth

SAGINAW, Feb. 11—Andrew To, a
producer of music and circuses, has
a major production scheduled at the end of the week at the Forbes theatre, which is to be followed by shows at the Fort Worth house by L. S. McConnell.

Detroit Gate
May Top 49
For Davenport

Second Week Proves Big

DETOIT, Feb. 11—Despite some inclement weather and a general slowdown in business, the return of the Chrysler strike, Orrin Davenport's Shrine Circus, which was drawing practically its largest attendance of the midweek nights in its second week here.

Thru Wednesday (8) show played to a capacity audience, and the trend of attendance of around 250,000 was predicated by Tunks (Rodie) Tunks, general manager, from $10 to $12 of the other.

The show started with the first Thursday night show which was Tuesday night, as the arena has been in the area the past week, and the number of admen may be 10 per cent ahead of last year's.

Friday, Saturday and Sunday matinees with strong juvenile support, drew around the 1,500 mark on the Friday night show starting with the first Thursday night show which was Tuesday night, as the arena has been in the area the past week, and the number of admen may be 10 per cent ahead of last year's.

H-M Debuts 24
European Acts

MEMPHIS, Feb. 11—Hamid-Morton
Circus, to which only one week has
elapsed since it opened, offers several
European acts, among those appearing are

The acts have been huge, and the Hamid-Morton show
was launched as usual, each of which does four walk-
around and two on the ring, for each show. An additional $2,000 revenue came from floor space sold to Polack East, during the eight shows.

The Polack show was in charge of the Big Show's payroll with this unit, returned to Sarasota Florida, and will be reassembled in the elephant number, which will be under an experiment in Florida.

Jimmie Branch, Chicago, was the Concelo fying act, was called home by the death of his brother in Bloomington, Ill., but is slated to return to the show Sunday (12).

Intestinmal f uch struck the show with the effects of an epidemic this week. Harry Thomas, announcer and equestrian director, and Iszy Cerv- ock, equestrian, were sick, but continued on the job. Others forced to miss several included Nicki Norris, United Daughters of the Week, juggler; Uzes; Norma, Jeana Sleeper and Mary Lloyd, jugglers.

The Davenport unit closes Sunday night (11) with virtually intact to Cleveland for a two-week stand under Grabo auspices.

Polack Snags
Big Business
In Louisville

20 Per Cent Gain Over '49

LOUISVILLE, Feb. 11—Mounting business here this week for Polack Bros., Western Unit gave Louis E. Polack, managing director, the satisfaction that by the time the run ends Sunday the show will have registered a 20 per cent gain over last year. Tamara, the registered Friday night and again to-

The show's new edition received strong reviews from the news columns, which carried a lot of circus features with art. The city's seven radio stations also gave generous support, keeping the show's talent busy with interviews and radio spots.

Siegried Perfrom

Joe and Dede Siegried's high act, as usual, was for 7 days, with 13 performances sched-
elwed and Wednesday. However, the swing move into the army until Sun-

the Wednesday's opening with time to spare.

The show moved into a four-
day show (1-2) at Chanute Air Force Base, Ill. This date has been made available to the station by the War Department, Baudy's and Seabees, as a result of the War Department's lack of personnel was quartered on the base during the four days.

Show moved to Cincin-nati for its annual 11-day run (15-25) for Spring Temple, who on Wednesday, George W. Westerman again in charge of the advance.

Mediano Failing
To Draw in Paris

PARIS, Feb. 11—Sixth bill of the current season at the Cirque Mediano indoor arena in Paris, is the last of the series of fine circus shows in France, and the last of the season's best. The show, which has been an annual hit for many years, opened here this week to record crowds. The show's star attraction is the performance of performing animals and horses and a well stocked menagerie.

Polack Snags
Big Business
In Louisville

20 Per Cent Gain Over '49

LOUISVILLE, Feb. 11—Mounting business here this week for Polack Bros., Western Unit gave Louis E. Polack, managing director, the satisfaction that by the time the run ends Sunday the show will have registered a 20 per cent gain over last year. Tamara, the registered Friday night and again to-

The show's new edition received strong reviews from the news columns, which carried a lot of circus features with art. The city's seven radio stations also gave generous support, keeping the show's talent busy with interviews and radio spots.

Siegried Perfrom

Joe and Dede Siegried's high act, as usual, was for 7 days, with 13 performances sched-
elwed and Wednesday. However, the swing move into the army until Sun-

the Wednesday's opening with time to spare.

The show moved into a four-
day show (1-2) at Chanute Air Force Base, Ill. This date has been made available to the station by the War Department, Baudy's and Seabees, as a result of the War Department's lack of personnel was quartered on the base during the four days.

Show moved to Cincin-
nati for its annual 11-day run (15-25) for Spring Temple, who on Wednesday, George W. Westerman again in charge of the advance.
UNDER THE MARQUEE

Emil Pallenberg and Snooookum, his Himalayan bear, are playing a week-long engagement with E. K. Fair in St. Louis. This act has been signed for the Sports Pavilion, Roxy, Seattle, and will be billed by the George A. Hamill office, and will play parks and fairs thru the A. M. Martin agency.

Latest busy ticket seller is one who renews big bills.

Fred Leonard reports that he and Dr. Cooper, both of Wichita, Kan., recently returned from a trip to the New York through Tom Arnold's Harringay Circus, playing London and Paris, come over the Bertram Mills Circuit. The Harringay show is being given on one ring and on two platforms, while the Mills org shows in a single ring. Fred says that he and Dr. Cooper were royally entertained by both shows. A sight-seeing tour was arranged by Mr. and Mrs. Vernon (Dutch) Orton. On the Arnold circus they were greeted by Kinms and Ernest Schuman.

Housekeeping experiments baffled old showman, who always considered a lower head.

While en route to the Al G. Kelly & Miller Bros. Circuit at Hugo, Okla., Don McIntosh stopped off in Whis- consin, Wis., recently, to close a brief jackpot session with Thomas A. H. Allen & Co. and Mr. and Mrs. H. H. Allan to a contract for a grand ol' session January 20-Feb. 1. The layout covered a 31 day show area. Burned the model circus in 22 days. The Mayfair Spokes Tent, Circus of the World, also had a show at the home of Mr. and Mrs. Charles McNamara, Nippisley, Iowa. Comix movies were shown.

An auction on circus biz is any taxpayer who has been away from them for 11 years.

Bill Bailey, clown, has signed with Mills Bros. Circuit. . . . Homer R. Sharp, formerly with Coleman Bros., is now the circus restaurant cookhouse on Rogers Bros. Circus. . . . Gordon B. Brown, Jr., of the Philadelphia Eagles, is now a resident of Chattanooga, where his wife, Hulda, was admitted to the St. Elmo Hospital. . . . Guy Smuck, in a call at The Bill Bailey tent, stated that he was inside ticket seller with Capel Bros. Circus that he had been there for a little over a month. . . . For a few days, then leave for Memphis to catch the Harrington-Morton Circus around . . . Karlo, clown, and George Perkins are playing a four-week engagement at the Brass Rail, Santa Mon- iera, Calif.

Agent whose expense account showed he had a weakness for money and women was reported arrested.

Following his stand at the Florida State Fair, Tampa, which closed Feb. 10, Martin C. B. E. F. B. , a Barnum band leader, will do a three-week tour thru Indiana, Illinois, Ohio and Indiana Assembly Service . . . Naida Rob- er and two other bidders were in her financial act while appearing at the Court Square Theater, Man- ias, Mass., has recovered from the wound which required 30 stitches to close. She was discharged in Springfield where she enjoyed a visit from Joe Beam, circus fan. Dr. Gaynor, also a circus fan, removed the stitches while Naida was fulfilling her engagement in New London, Conn. . . . The photo of Harry Dann, Andy status, and Joe Beam, circus custodian at 31. Unit, which appeared on the cover of the April, 1939, "Popular Photog- rapher" is in being the program cover of Circo Razzore.

"I am the living spirit of the oldtime, its never too late to mold," replied an old conman when a monopoly asked him what he could do in quarters.

Sparkplug Goodman, Side Show comic, came up from Tuskegee, Ala. . . . James M. Berry, general agent of Miller Bros. Circus, after a few days in Macon, Ga., has joined the org in Athens, Ga. He expects to be on the road during the next few days. . . . Al Perkins, general agent of the Anderson house circus, states that his candy stands with the new Cole Bros. & Walters Circus. . . . Dave Budd, former house man for the Circus of the World, will return to the King & Bros. Circus later this month. . . . George C. Newlon, and his wife, Elmer Myers, is home now. . . . The Family Wild West performers, who last season wintered near both show is building a new clown props at his shop in Memphis.

Mrs. Frank (Ma) Rooney, formerly with the Al G. Barnes Circus, is still working in the Winter Tour in Madison, Wis., where she has been seen at practically every town. She says that she would like to read let- ters from friends. . . . Roy Barrett has returned from New York, where he attended the School Days Circus unit opened in St. Louis this week and in seven weeks of school booked, in addition to 10 days of theaters. Show calling point is in Nevada, where M. C. Cole and his three bulls will play in the town of Lecompton. . . . Frank Thrift, Barrett also will play that talk. The Cole bulls are entranced in the Kansas City Police Force, starting April 10, when Barrett will play in the Kansas City Stadium. . . . Cole Bros. Circus, opening April 21. Acts on the school unit include Buck Leary, cantor; Sonny's bananas. Mitzie's high diving dogs, Senior Leo, team, with Wellington and Pigeon Bal- ance; Barrett and Leary, clown num- ber; the James M. Cole elephants at the Heerdins, bar act . . . Robert J. Green, manager, Saginaw Auto Co., and Vincent Picard, for- merly in a bar act and now sales manager of WSM, has obtained a charter of a club of Hagenbeck's - Wallace "alumni" in Saginaw, Mich.

Danish Owners Organize

COPENHAGEN, Feb. 11--Circus owners of the Denmark have organized a Union of Circus Owners of Denmark that will consist of the inter- ested circus owners in the country. Ernest Schuman, of the Circus Schu- man organization, is the President. Arnold Schmidt, of Circus Schmidt Bros., vice-president.

Wanted Bar Performers

Small and Tendency for Alcohol Work. . . .

WALTER C. GUISE
5179 S. Vincennes Ave. TAMPA, FLA.

MILLS ADDS SEMIS; BANQUET FOR OPENING

CIRCIWAVE, O., Feb. 11--Sev- eral additional circuses have joined Jack Mills' rolling stock this week, including the White of Kansas City. The crew has turned out the refurbished water wagon and begun construction of a new horse trailer. Long ago a winter semi was driven in for this project to be made into a performer's sleeper.

Thirty friends, relatives and show- men, including the entire Mills fam- ily, General Agent H. W. Ahlbrnt Jr., and Press Director Fred Stafford at- tended Thursday night's Blossom 12th wedding anniversary banquet Mon- day night at the Hotel, with Ed- ard Harmon, Village, stg. 2 special circus number featuring at the show.

Jack Mills and Stafford parted quar- ters early a week ago when a Circleville civic committee staged a kick-off on its campaign for opening day, which will go to the County Children's Home. Plans were made for the inner agent to be held between shows opening day at Mesq 21 Hall here, and overnight hotel at Clay County Rainbow Division women.

Jake and Harry Mills were quar- tered in the hotel, and Sparse contracts were received from Jack Saturday night.

The General Mills working force has been increased in the past few weeks. . . . Mr. and Mrs. H. R. Marteney, transferred from the General Mills, is now in charge of the circus at the General office, is now working force has been increased by the addition of a number of new hands. . . . Mrs. A. E. Matthews, circus agent, and her husband, returned to the circus after completing a successful tour in Florida for the past three seasons, accompanied by her son. The circus will be charged for a group of performing bears from the Hagenbeck Zoo. The bears are expected to arrive here next month.

Billier Bros, Sign Rossi

GONZALES, Tex., Feb. 11--Joe Billier, who is a member of the Billier Bros. Circus, and in previous years manager on Bailey Bros. Circus, reports he has signed with Joe Billier for this season. . . .

MEET THE MUSIANS

Address

JOE ROSSI
General Manager, Pro Cire, Los Angeles, P. S.--A quantity of surplus Circus- Music for sale. Have more than I need.

WANTED

YOUNG MAN OR GIRL BAREBACK RIDER or with skillful knowledge of same willing to work with Bailey Bros. Circus.

BOX D-328

The Billboard

February 18, 1930
Dressing Room Gossip

Polack Bros. Western

The Chunale air base date at Ran- toul, III., last week, was another of- ficials. We had a grand time while quaffing at the Old Town Saloon. All the girls were coiffed to the camp. In fact, we didn't leave the base for six days. A vote of thanks to the management for a most enjoyable time. Butch had a good week.

Harry Dana has shown that he can do first-rate paper work in ad- dition to being a great clown. It didn't hurt his act toWoollord long to get a new trailer. No, he was merely incident to the best dog act in the business. The Loyal Repensky riding act is going over with the kids and vein are as rich as ever. So, it seems our man can do anything, and if he can't do it, he is holding his nose out with Judson. Maude Zefia, Loyal doing somersaults over banners and thru a hoop on a galloping steeple. The writer thought we had some pretty fair card players among the men of the show. He would like to go up into the Bonta's Sioule trip to the levee bull, Hana Pallenberg and Joe Madison are with the Le Conti Bros. Durbin, Elinor, and Joam Day, Joe and Mabel Lorchett and Sue Valentine, of the Flying Val- entinos, Ed Rascotti, C. D. Curtis, Art Carvick, of the Skating Reynolds, and Al and Berdine Sweeney—FREDDIE FREEMAN.

Ayres & Kathlyn Davies

Show has been making long jumps, but we manage to start performances of our own. Last week Captain Coving was late, but the act's arena was set up during the performance. It was a 3% chance. Christy was bitten on the ear one day by one of his Bomp Nurses. Ayres Davie has one of the Liberty pensions doing a solid act. He is by now a show and see next door, David, son of Harry and Mary Rawls, has stolen the show. He has a fine, red velvet ladder set. Collell (III.) (III. 3) has his own Liberty pension, a new vaudeville. At Roxana, III., we encountered a band leader who found me in the circus. He invited the Real Torus and the Big Show, Aerial Circus, visited at Vandalia, Ill. He was en route to Southern Illinois from the fair meeting at Springfield. Gymnastics, performed by Gorman and son, last year's Stevens Bros. Corny, Willa, Marcella, and Mary, clown and Mr., and Mrs. E. E. Gray, Candide, Ind. —HARRY VILLE- PONTEAU.

Gran Circo Americano

Final segment of opera's stand in Glendale, Ariz. W. W. was punctuated by three birthday anniversaries, one to Benally, Bentea Berta and Miguele Davai. My birthday also was closed day of show and his final performance with the org for this season, as he went home on business. Charted on the new clubs and Tom Hodgani was add- ing flowers to a new rigging of canvases. Eddie Pedersens' warehouse trunk is novel, being trimmed in red and black. The truck was on a large order and pleased in the front.

Summer warm weather,3800. Mack De Dant's movie test turned out to be okay. Janie Wilson left to try for a small part in a picture, will return for several months. Among those out on the river was Mrs. Mary Owen. Instead of going by ship were Phil, Bonnie and Phil Jr. Berta, the Rosetti, Tom and Elinor Berta, the Lewis, Jacques Gordon and Jimmy Harington, front.

Winter Quarters

King Bros.

MACON, Ky. The new managing agent will be delivered in time for the spring opening, Floyd Arnold, owner, reports. Another shipment of animals is due late this month.

Carl Wych, boss custodian, re- turned from Albany, Ga., where he has been for a month. He has a grandstand for the show staged in the back.

Dorothy Schubert, the Show manager, was in Fort Worth with the Side Show and the rest of the junction. Pat Stock videi.

'Visiters: Mickey Dale, owner of Dale Bros. Circus, and his general agent, Henry Kaeszi, were in the city for the show's grandstand for the leg show staged in the back.

Robert D. Good was associated with the Christiansen Bros. troupe, and was stable boss in 1929. Walter W. Pielecham, treasurer of CHS, has been appointed general agent of the American Circus Association, South America, Hendrik van Malven, of Holland, for the life story of Jeremiah Mugwam and Ben E. Wal- lace. -BETTE LEONARD.
Hotel Chain Seeks Lease On Cedar Point on Lake Erie; Rides, Concessions To Stay

Fayetteville Spot To Expand Layout

Cincinnati's Coney Gets Annual Dunk

New Kiddie Set For South Bend; Sauc Books Rides

New Kid Spot In Baltimore Well on Way

Ten Rides

Hotel Chain Seeks Lease On Cedar Point on Lake Erie; Rides, Concessions To Stay

Fayetteville Spot To Expand Layout

Cincinnati's Coney Gets Annual Dunk

New Kiddie Set For South Bend; Sauc Books Rides

New Kid Spot In Baltimore Well on Way
HST To Make SesquiPep Talk

(Continued from page 55)

February 22, according to Carter T. Barron, exec vice-chairman of the sesqui commission, "We aim to make Washington the musical capital of the nation this year," Barron said.

Musical activities will draw from the rocks and leadership of both amateur and professional talent, with Albert F. Stevart, of Purdue University, who is Purdue’s director of music organizations, has been enlisting participation from recreations academic and other non-professional music organizations, including high school and college clubs and bands, community and club bands and other non-professional groups. Stevart is also operating with State music directors, appointed by governors of the various States to organize mass movements of these musical groups to Washington.

Indiana alone has organized 5,000 members of these organizations to pour into Washington for a "honor day," July 12, with Henry Schlicker leading a parade down Constitution Avenue to a mass musical demonstration. Other States will participate in similar demonstrations. Meyers is arranging to bring big-name stage and concert troupes to the capitol for concerts on an elaborate scale and he is co-ordinating his arrangements with Stevart.

WANT FOR LEGION AMUSEMENT PARK

MINIATURE GOLF
THAT'S WHERE THE BIG MONEY IS TODAY!
All America is playing this game and some owners are earning as high as $10,000.00 a season.

ARLAND
Builder of America's Most Beautiful Golf Courses
114 Brooklyn Ave. New Hyde Park, N. Y.

MINIATURE AMUSEMENT PARK MANAGER
Want-Sale—Yankee Lake
11 miles north of Youngstown, Ohio, Route 27.
_PROPERTY__ located at 400-year-old lake and fine fishing, lots for building, bathrooms, reindeer, shooting, selling, 7000 bushels of wheat, 30,000 bushels of corn, 100 acres of land included. Lots for sale.


FORMER AMUSEMENT PARK MANAGER


MINIATURE TRAINS

HAVE SPACE
For Several Riders, Blimp, etc. at colored beach. Rent 

MARK-HAVEN BEACH
TAPPANHANEOX, VA.

WANT TO PLACE
20,000 Blimp Game for use in Pennsylvania. New Jersey or Connecticut.

RUSSELL BAYLIS
5 FLEET WALK

FOR SALE
Miniature Park, 5 acre, 500 members, 70 members. Ticket Booth and Train

ADAM E. BANASIK
1110 N. CALGARY AVE., CHICAGO, ILL.

MINIATURE TRAINS

OTTAWA AMUSEMENT CO.
M. R. Miniature Train Famer
32 W. DOUGLAS

WICHITA, KANSAS

WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS:
FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE BEST"

MINIATURE TRAINS
WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS: FOR BIG PROFITS
"GET THE Best"
Existing N. Y. Annuals Get Assurance of Permanency, Credit for Accomplishments

Prexy Valentine, Other Officers, Are Re-Elected

By Jim McHugh

ALBANY, N. Y., Feb. 11.—Earl C. Foster, assistant commissioner of the N. Y. State Com. on Agriculture and Markets, speaking at the annual meeting of the N. Y. State Association of Agricultural Fair Societies at the Ten Eyck Hotel, said, "There is no possibility that any program will be undertaken which will in any way harm our county or town fairs."

Foster referred to published reports that some agricultural fairs proposed to consolidate many of the county fairs into regional fairs. "Certainly we recognize the great service these fairs are rendering to our farm people and are anxious to cooperate in any way we can," he said. "We hope to cooperate with them and encourage the improvement of our county fairs." He emphasized the importance of the fairs to the community and the need to conserve them.

Existing Fairs Secure

Foster concluded: "Perhaps some of our county fairs will be asked to combine with others someday, but those that survive will be there because of the active participation of the citizens."

Name District Reps

District representatives are: Allen C. Beardsley, Sahara and Andy Goforth, Dairymen. Potter, secretary, said his office will see to it that the fair dates are set properly, in order to meet the need for larger fairs than ever today.

New President

J. C. Wilcox, chairman of the committee, was elected president. The 1950 budget of $1,87,754 was adopted for the annual fair.

Racquet

Beardsley, who cited the success of the fair and the need for more exhibit space, said a new exhibit building should be constructed.

Minneapolis

Beardsley also pointed out that the Minneapolis fair is of great importance to the N. Y. State Association of Agricultural Fair Societies, as it is a major fair in the United States. He emphasized the need for increased cooperation among the fair societies.

The Employment

Beardsley concluded: "The employment ofn, members of the N. Y. State Association of Agricultural Fair Societies, should be encouraged and supported, as it is of great importance to the fair and to the community."

Ad $ Formula

ALBANY, N. Y., Feb. 11.—Arthur B. Porter, manager of Rutland (Vt.) Fair, revealed his successful formula for spending budgeted advertising money on New York fairmen. In the budgeting of their annual confab here Sunday thru Tuesday (5-7). The breakdown, in percentages, is as follows: Newspapers, 45 percent. Other FM radio and TV, 30 percent. Other FM radio, 9 percent. Postcards, 8 percent. Window cards, 6 percent. Miscellaneous, 3 percent. Porter particularly recommended an increased emphasis on TV. Of the 80,000 printed 600,000, 900,000, 1,200,000, in D. carriers, 25,000 on hand and 5,000 by regular mail.

Top Weather

Gives Tampa

Bigger Gate

Grandon, Midway Up

(Continued from page 55)

there that the spending was lighter than expected. "It was a generally lightened money situation for the fair money," said the fair official. The tighter money situation was reflected in the increased business of the commercial exhibits. The competition of the pari-mutuel races was cited as the reason for the reduction in the number of pari-mutuel races. Third, commercial exhibits were more interested in the fair than in the past years.

Special Events Favored

Vicki, who had the most outstanding features of the fair, was the lavish exhibits of the various sections. The fair, sponsored by the State Board of Agriculture, is one of the most important and well-attended fairs in the state. The fair opened last July 18 and closed Aug. 25.

King Reid, owner-operator of the Healing and Legacy Co., received the award for the most outstanding exhibit of the fair. The family exhibit was awarded for the most attractive exhibit for the fair patrons. The Reid family has been associated with the fair for many years and has always been prominent in the fair business.

R. W. Martin, president of the N. Y. State Association of Agricultural Fair Societies, said the fair would be held this year on the same dates as last year. The fair will be held May 20 thru 22.

The 8th N. Y. Annuals

Iat Ink Martin Acts

ALBANY, N. Y., Feb. 11.—Eight N. Y. Annuals awarded with contracts for advertising contracts to Al Martin, chairman of the N. Y. State Board of Agriculture, bearing his name, at the annual meeting of the N. Y. State Association of Agricultural Fair Societies, Sunday thru Tuesday (5-7).

Annual contracts are: Norwich, Bonneville, Ation, Fonda, Walton, Gloversville, Lockport, Canajoharie, and Catskill. Several will use a rate of $30 per page plus all, Martin said.

Martin reported his contracts in New York to date as being on a year's basis, and gross with the records set in 1949.

Jacksonville, Tex., Annual Is Revived

JACKSONVILLE, Tex., Feb. 11.—A delega- tion from the Jacksonville Fair, which ceased to function over the past year, this year under sponsorship of the Jacksonville Legion, are Octo- ber 10-14.

Committee appointments include: W. F. McDaniel as chairman; J. R. Smith, secretary-treasurer; A. J. Head, C. L. Head, and A. W. Head, members.

Another Annual

San Diego Annual

Seeks World-Wide

Foto Salon Entries

DEL MAR, Calif., Feb. 11.—Success of the 1949 photographic salon at San Diego County Fair here has prompted day Smith, who heads the department, to make the exhibit international in scope by mailing entry blanks to photographers in all parts of the world. Smith, appointed to fill the post vacated by Mr. D. S. Smith, announced May 29 as the closing date for entries.
Akon Annual
To Be Revived
July 31-Aug. 6

Lease 160-Acre Ascot Park

AKRON, Feb. 11.—Revival of Summit County Fair here, dormant since the late 1920's, moved forward today. This year's event will be skedded for July 31-Aug. 16 with the leasing of 160-acre Ascot Park by Griffiths-Palmer Enterprises, Inc., Akron, leading in the reopening drive.

Bill Griffiths, Ed Palmer and Bill Reed, promotional firm heads, have been active here in promoting auto racing, civic events and football games, including the Rubber Bowl game.

Ascot Park is equipped with a grandstand, barns, exhibit space and ample parking facilities, Fountain Park information office belongs to the county school system.

C.D. Carter, W. C. Kibler and John Poda, county commissioners, have put their stamp of approval on the project, and a representative group of citizens has been invited to organize Summit County Fair Association.

Saunders Tops Southwick's Fair, Skedded for Sept. 9

SOUTHWICK, Mass., Feb. 11.—Walter Saunders, who has been elected president of the Fair Association here, has signed a contract with the Southwick Fair, set for September 9.

Other officers are vice-president, Simon Fass; secretary, Mrs. Fannie Fass, and treasurer, Nell Prince.

The Fair Association Board of directors consists of Clifford Soper, president; Walter Saunders, vice-president, Mrs. Ellen Millot, Edgar Guerin, Mrs. Hazel Feldman, Isabel Carr. Geoffrey Michael, Stephen Var Maier. Association membership also is to join the Massachusetts Fair Association.

Bodart's Rides, Zematter's Acts Inked by Shawano, Wis.

SHAWANO, Wis., Feb. 11.—Shawano County Fair officials here, who have signed an agreement with Bodart's Rides, has inked Bodart's rides for the midway, and acts will be furnished by the Chicago-Shawano County Office Chicago. Harness races are scheduled September 3-4, with big gun races for September 4. Louis W. Cattau is fair secretary.

Mid-Century Theme Scheduled For 1950 State Fair of Texas

DALLAS, Feb. 11.—State Fair of Texas, October 7-22, will build its 1950 theme around the mid-century theme.

The grounds will get a face-lifting job to support the mid-century theme. The front entrance will be rebuilt as "a pylon of time" and a "court of decades," with an outdoor "lobby" extending into the exposition. Decorations will include dramatic theme structures suggested by various types of time instruments.

Already announced for the 1950 State Fair includes the Audubon attraction, and the All-America Nursery Show, America's largest cattle show, in the grandstand oval which will be tented.

An elaborate science show, the most ambitious educational effort of the fair to date, will parade accomplishments of science from the turn of the century to the atomic age.

The four museums on the grounds will have special displays.

A doublesheader football attraction, booked for the Cotton Bowl the second Saturday of the fair, already traditionally the fair's biggest day, pits the Universities of Texas and Oklahoma.

An all-American Southern Methodist against Oklahoma A&M at night.

Hamid Awarded Contracts for 21 N. Y. Annuals

ALBANY, N. Y., Feb. 11.—Talent contracts for 21 New York fairs were awarded to the George A. Hamid & Son agency at the meeting of the State association here Sunday thru Tuesday (5-7).

The signed annuals are Malone, Gouverneur, Watertown, Lovelis, Lookout, Hancock, Little Falls, Dunkirk, Batavia, Elmira, Bath, Morris, Cobleskill, Robert Schenectady, Palmyra, Middletown, Mineola, Watervliet, Plattsburg and Sandy Creek, N. Y.

Waterloo, Plattsburg and Sandy Creek were new on the schedule here.

The annual at Plattsburg is being revived after a long lapse.

Although Hamid Sr. said that his experiences at the meeting here followed the pattern encountered at other Eastern meetings. Fair execs were more cautious and price conscious and did plenty of shopping before buying, he said. Total expenditures, however, were on a par with those of recent years, and two annuals, Morris and Cobleskill, increased their budgets for grandstand features.

San Diego Expo Names Board

SAN DIEGO, Feb. 11.—A 69-member board of directors at the proposed 1955 California World's Peace Exposition has been chosen, Ernest Goodwin, acting president of the non-profit corporation staging the event, said. Additional directors and permanent officers will be named later.

Cassopolis, Mich., Elects

CASSOPOLIS, Mich., Feb. 11.—Russell Goodenough was elected president of Cass County Fair here. Oscar Burch was named vice-president, Clyde Corbit, secretary, and William Ervin, treasurer.

Winter Fairs

ARIZONA

Mesa—Martinez Co. Fair & Citrus Show Feb. 18-26, Marcel Delporte

CALIFORNIA

Imperial-California Mid-Winter Fair Feb. 15-23, S. D. Stewart


COLORADO

Denver—Indian River Orange Jubilee Feb. 15, 24, Marlin Oxford

FLORIDA

Miami—Winter Orange Jubilee Feb. 15-24, G. M. Muller

IDAHO

Boise—Winter Fair, March 1-11, J. E. W. Becht

ILLINOIS

Chicago—1950 State Fair, Aug. 20-31, G. M. Blum

INDIANA

South Bend—South Fair, March 17-29, G. M. Muller

KENTUCKY

Louisville—Kentucky State Fair, March 1-11, G. M. Muller

LOUISIANA

New Orleans—Central State Exposition, Feb. 10-20, Crowell-Linden, Inc.

MICHIGAN

Detroit—Fortiss Strawberry Festival, March 14-20, G. M. Muller

MINNESOTA

Saint Paul—Saint Paul City Fair, Aug. 22, G. M. Muller

MISSOURI

Kansas City—Missouri State Fair, Aug. 17-30, G. M. Muller

OHIO

Cleveland—Ohio State Fair, Aug. 17-30, G. M. Muller

OKLAHOMA

Oklahoma City—State Fair, Aug. 20-30, G. M. Muller

OREGON

Portland—Oregon State Fair, Aug. 20-30, G. M. Muller

PENNSYLVANIA

State Fair, Aug. 17-30, G. M. Muller

WASHINGTON

Seattle—Puget Sound Fair, Aug. 20-30, G. M. Muller

WISCONSIN

Madison—Wisconsin State Fair, Aug. 17-30, G. M. Muller

JUDY CANOVA

BOOKING NOW
1950 FAIR DATES

Phone, Wire or Wire

WM. H. KING

2923 No. Arroyo Ave.
Hollywood 30, Calif.

sensual!

slide or life

WORLD'S GREATEST
deadly DODGERS

WORLD'S GREATEST
AUTO THRILL SHOW!

GENERAL OFFICES
360 North Wabash Avenue
Chicago 1, Ill.
Phone: Randolph 6-3629

ALL NEW THIS YEAR

San Diego Expo Names Board

Scheinbaum, Pacific Beach, Calif.

JUDY CANOVA

THE SENSATIONAL ORTONS
CROSS-COUNTRY SCYTHING POLE THRILLERS

With Their Original Creation—
"A FLIGHT IN THE SKY"

Featuring

The only girl to accomplish a one-hand stand 100 feet in the air. Brilliant fireworks finish.

Represented by AL MARTIN AGENCY, Hotol Bradford, Boston.
N. Y. Pattern Holds Steady Despite Big Pitch for Dates

ALBANY, N. Y., Feb. 11.—Competition for midway contracts was espe-
cially keen in New York this week as a result of the New York State Association of Exhibitors' coalitions, which held their annual convention last week at the Ten Eyck Hotel here Sunday thru Tuesday (5-7). A total of more than 50
showmen attended the affair, and new and revised schedules were
made known to the state's midway men.

Dish Coleman, owner-operator of Coleman Bros. Shows, was awarded the
most popular prize given out by the State Association, and was the winner of the big
G.C. brewers' prize. Mr. Coleman was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

N. Y. areas. Buck will again show the
Great Barbosa, Mass., and Dan
son, and will be the leading attraction for the coming season.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.

State and Coney Island. The
expansion of the Fair City Playdays has been
reported by the state association, and the
Fair City Playdays have been
reported as the leading attraction for the coming season.

The annual congress of the State Association was held here Monday morning (8), with the
attendance of more than 1000 people. Mr. Coleman was among the
leading attractions, and was the winner of the big G.C. brewers' prize. Mr. Coleman
was given the prize for his work in
building up the Ceylon Fair, which is the state's largest fair.
Tampa Clubhouse Sparks Raves; Jamboree on RAS Tops $3,500; Banquet - Ball Crams Ballroom

(Continued from page 5) men, many of whom winter here, in attendance at the 7th annual meeting of the Royal American Shows. He lauded the club for its contribution to the life of the club. Not only did he mention that the club, especially during the past year, stood out.


The banquet, to be held on the 26th, committee was headed by Don Sprague, with George R.נר, A. W. Morris siding, Harry Jackson, James Wehralt, and Sherwood, song writer, who at one time was in the newspaper business;

The showroom, emceed by Don Lamont, is shown by Steven Sherwood, song writer, who at one time was in the newspaper business; L. W. (Bill) Clark, Harry Gough, Ray Monroe, Kneen Crown, Checkers. (Bill) Clark, George Ring, Ernest Filligh, G. D. Gelin, June Boyer, G. B. Keter, Robert F. and Sam Holman.

The banquet, to be held on the 26th, committee was headed by Don Sprague, with George R. ner, A. W. Morris siding, Harry Jackson, James Wehralt, and Sherwood, song writer, who at one time was in the newspaper business; L. W. (Bill) Clark, Harry Gough, Ray Monroe, Kneen Crown, Checkers. (Bill) Clark, George Ring, Ernest Filligh, G. D. Gelin, June Boyer, G. B. Keter, Robert F. and Sam Holman.

The banquet, to be held on the 26th, committee was headed by Don Sprague, with George R. ner, A. W. Morris siding, Harry Jackson, James Wehralt, and Sherwood, song writer, who at one time was in the newspaper business; L. W. (Bill) Clark, Harry Gough, Ray Monroe, Kneen Crown, Checkers. (Bill) Clark, George Ring, Ernest Filligh, G. D. Gelin, June Boyer, G. B. Keter, Robert F. and Sam Holman.
Harry and Alice Henness are visiting Huxley Gerety at the latter's San Antonio ranch. . . Mr. and Mrs. Sam Glickman. Beckmann & Gerety Shows, are va-""
DERBY RACE GAMES
24 Unit With Truck and Trailer, $5,000.00

Sacrifice Sale. All games original All-Aluminum Derbies built in 1948. Cost more than twice selling price to build. Completely equipped. Ready to go. Seats set on aluminum bases, public address system with speakers and mike, interior fluorescent lighting, tools, hydraulic jacks, canvas, spare parts.

Unconditionally guaranteed to operate perfectly.

Offered for sale by the builder—Doug Wiser

Liberal terms to responsible buyers.

ELECTRO MANUFACTURING CORPORATION
1910 SIXTH AVENUE
LOS ANGELES 16, CALIF.

Telephone: Republic 3-3058 or 2-4109

JOHN F. REID PRESENTS

HAPPYLAND SHOWS
THE BEST IN OUTDOOR AMUSEMENTS

WANT
TO OPEN EARLY IN MAY IN VICINITY OF DETROIT

With all Michigan still fair, fairs and celebrations to follow. No recent disappointments, no recent failures, no recent liability to customers. No cost to you. For Mechanical Show; Joe Teska, Emil Kedrowitz, contact. Want Fun House, Glass Maze. Send me your details. Two shows.

Want flashy Arcade; Murphy, let us hear from you.

Want sober Foremen for Twin Wheels and Merry-Go-Round.

JOHN F. REID, 3633 Seyburn Ave., Detroit or contact
PAUL D. SPARGUE, Tampa Showmen's Club, Tampa, Fla.

ANCHOR TENTS
CARNIVAL TENTS SHIPPED WITHIN 5 DAYS
AFTER ORDER RECEIVED; SLIGHTLY MORE TIME REQUIRED FOR TENTS & MATERIALS

ANCHOOR SUPPLY CO., INC.
EVANSVILLE, INDIANA

T-E-N-T-S
CARNIVAL, CIRCUS, CIRCUS, SKATING RINK
BEAUTIFUL COLORS—INDIVIDUALLY DESIGNED

JIMMY MORRISSEY
ALL-STATE TENT & AWNING CO.
300 E. 34TH ST.
(Kansas City, Mo.)

PHONE: 303-7474

SMITH AMUSEMENT CO.
OPENING FEB. 20—BELTON, TEXAS—SOLDIERS' PAY DAY
NOW BOOKING FOR THE SEASONS IN WEST MICHIGAN, KANSAS, OREGON, OKLAHOMA.
10 CELEBRATIONS AND FAIRS

ALL PEOPLE CONTRACTED WITH SHOW. BE THERE ON FEB. 20

Wayland Banks of all kinds. Will sell "any on 20th Century. Also "any" on Capitol and Paramount. SHOWS BANK amiable. Allocation and reservations, write Mrs. Bill Smith, 20th Century. Phone 20th Century, Wayland Banks, 7140 W. 20th, Los Angeles 23, Calif. Send all correspondence,/&

ROBERT SMITH, Wayland Banks, 20th Century, Los Angeles, Calif.

DADE COUNTY SHINE FAIR
MARCH 3 TO 11 INCLUSIVE—MIAMI, FLORIDA

Can place 4,000 Shows. Concessions: Where have you? Want Demonstrators, Novelists, Kiddie Rides, Fun House, Arcade Trucks, Pom. Send for brochure now. Want to know about this most outstanding Event. Under the personal direction of Eddy Brow Shows. Address:

DAVID R. ENDY, MGR.

MIAMI, FLA.
FAIRLESS CELEBRATION AMUSEMENTS
Clean Attractions for Fairs or Expositions
NOW BOOKING AND CONTRACTING FOR 1950—OPENING IN APRIL

Want Agent and Assistant Manager or Office Man with contacts in North and South States. Will provide all information and complete program. Will work city or county. Look for winter shows. All shows can be booked in one call. Best location in country. Address to: WALTER R. MORSE, Owner and Manager, LEISLATIVE, BOLIVARD BRANCH, NORTH CAROLINA

WANT

T. GREEN AMUSEMENT CO., LTD.
525 RHODES AVE.
GLADSTONE 2472
TORONTO, ONT., CAN.

F. M. SUTTON SR. PRESENTS
GULF COAST SHOWS
Get with a Carnival that knows where to go and where. Opening Saturday, April 15.

FAIR GROUNDS
MACHIAVILLE, CONNECTICUT

FOLK'S CELEBRATION SHOWS
OPENING MARCH 15, CARLSBAD, NEW MEXICO
CAN PLAYS AND CONCESSIONS. WANTS FIRSTCLASS SIDEWALK ENTERTAINMENT. WILL PLAY SCHOOLS. Write to Wira 360, Albuquerque, New Mexico.

WANT

T. GREEN AMUSEMENT CO., LTD.
525 RHODES AVE.
GLADSTONE 2472
TORONTO, ONT., CAN.

F. M. SUTTON SR. PRESENTS
GULF COAST SHOWS
Get with a Carnival that knows where to go and where. Opening Saturday, April 15.

FAIR GROUNDS
MACHIAVILLE, CONNECTICUT

FOLK'S CELEBRATION SHOWS
OPENING MARCH 15, CARLSBAD, NEW MEXICO
CAN PLAYS AND CONCESSIONS. WANTS FIRSTCLASS SIDEWALK ENTERTAINMENT. WILL PLAY SCHOOLS. Write to Wira 360, Albuquerque, New Mexico.
N. Y. Pattern Holds Steady

(Continued from page 6)

For the last several months, the New York pattern has held fairly steady, with minor fluctuations. The most notable change has been in the market for fall and winter styles, which has softened slightly. However, the market for spring and summer styles has remained strong.

Products

One of the mainstay of the New York pattern market is the product itself. The pattern designs are often cutting-edge and innovative, reflecting the latest trends in fashion. The pattern companies are known for their high-quality products, which are used by fashion designers and manufacturers around the world.

Business

The New York pattern market is a vital part of the fashion industry, providing designers with the tools they need to create innovative and stylish clothing. The pattern companies are known for their efficient and reliable service, ensuring that designers receive their patterns on time and in the correct quantities.

Conclusion

In conclusion, the New York pattern market continues to be a major player in the fashion industry. With its cutting-edge designs and reliable service, it will no doubt continue to shape the future of fashion.
PIONEER SHOWS
NOW CONTRACTING FOR 1950
RIDES-SHOWS-CONCESSIONS
For:
 bị
Mr. Milt Breene, 332
Airport Ride, 8-car Streamlined Whip,
Loop-o-Plane, 23x40 Bingo Top, 20x20
Mercur, 15x20 Glamour Top, Trampas,
complete 12x12 Grab Out-
ney-
ready to operate. Lots of other equipment can be used at Winter
Quarters here.

Mickey Perricel
Waverly, O.

WANTED AGENT WANTED
Experienced, Sound, CAPABLE Agent who can
meet following requirements: Must not be afraid of work and willing to do anything.
Must be able to keep books right. We
are looking for someone who can make
us a large profit. Must understand and handle all publicity, contests, prizes, etc. Must
have car, No Hotel Lobby telephone
operating. Must have been in a large
man in establishing a permanent future with reliable organization. Address Thirty-third and Ohio will help. Address:

THE BILLBOARD
CINCINNATI 15, O.

TERRELL BROS.' CIRCUS
WANTS
CONTRACTING AGENT
Billy Bayce, owner.

8 PHONEMEN NOW
Room 310—Phone 53-2312
1102 1/2 N. 21st St.
Birmingham, Ala.

CARNIVALS!
Bill Carksey says...
"Our 17 Years in the candy business gives us
the "know-how." We are ready to go at once.

New—300 Lb. Novelties and Candy Packages for All Occasions
Your Dependable Source of Supply

CEST CAST shine CH/CAGO, ILL.

WANTED
Good address in Southern California—Car canvas
and operating rides. Also, Forest Service

WANTED
SIDE-

RAILWAY

WANT TO BOOK
No. 531 Ferry Wheel, set of Deers, Long
Body (if possible), train. Will not caught
on other Concessions if dealing with the

W. B. Peila
212 WADSWORTH, LAKEMORE 11, COLU.

M. A. Shroder Shows
Wants for 1950—Operating for office owned Shows,
Luna Rides, Arcade Car, 1500-1800 Yard,
Flats, Glass Pitch, Teddy Bear Pitch, Bowling
Game, Crane Game, Illuminated Concession,
Clown, Address.

WANNEY

PIONEER SHOWS
NOW CONTRACTING FOR 1950
RIDES-SHOWS-CONCESSIONS
For:
Mr. Milt Breene, 332
Airport Ride, 8-car Streamlined Whip,
Loop-o-Plane, 23x40 Bingo Top, 20x20
Mercur, 15x20 Glamour Top, Trampas,
complete 12x12 Grab Outly-
ney-
ney-
ready to operate. Lots of other equipment can be used at Winter
Quarters here.

Mickey Perricel
Waverly, O.

WANTED AGENT WANTED
Experienced, Sound, CAPABLE Agent who can
meet following requirements: Must not be afraid of work and willing to do anything.
Must be able to keep books right. We
are looking for someone who can make
us a large profit. Must understand and handle all publicity, contests, prizes, etc. Must
have car, No Hotel Lobby telephone
operating. Must have been in a large
man in establishing a permanent future with reliable organization. Address Thirty-third and Ohio will help. Address:

THE BILLBOARD
CINCINNATI 15, O.

TERRELL BROS.' CIRCUS
WANTS
CONTRACTING AGENT
Billy Bayce, owner.

8 PHONEMEN NOW
Room 310—Phone 53-2312
1102 1/2 N. 21st St.
Birmingham, Ala.

CARNIVALS!
Bill Carksey says...
"Our 17 Years in the candy business gives us
the "know-how." We are ready to go at once.

New—300 Lb. Novelties and Candy Packages for All Occasions
Your Dependable Source of Supply

CEST CAST shine CH/CAGO, ILL.

WANTED
Good address in Southern California—Car canvas
and operating rides. Also, Forest Service

WANTED
SIDE-

RAILWAY

WANT TO BOOK
No. 531 Ferry Wheel, set of Deers, Long
Body (if possible), train. Will not caught
on other Concessions if dealing with the

W. B. Peila
212 WADSWORTH, LAKEMORE 11, COLU.

M. A. Shroder Shows
Wants for 1950—Operating for office owned Shows,
Luna Rides, Arcade Car, 1500-1800 Yard,
Flats, Glass Pitch, Teddy Bear Pitch, Bowling
Game, Crane Game, Illuminated Concession,
Clown, Address.

WANT TO BOOK

TERRELL BROS.' CIRCUS
WANTS
CONTRACTING AGENT
Billy Bayce, owner.

8 PHONEMEN NOW
Room 310—Phone 53-2312
1102 1/2 N. 21st St.
Birmingham, Ala.

CARNIVALS!
Bill Carksey says...
"Our 17 Years in the candy business gives us
the "know-how." We are ready to go at once.

New—300 Lb. Novelties and Candy Packages for All Occasions
Your Dependable Source of Supply

CEST CAST shine CH/CAGO, ILL.

WANTED
Good address in Southern California—Car canvas
and operating rides. Also, Forest Service

WANTED
SIDE-

RAILWAY

WANT TO BOOK
No. 531 Ferry Wheel, set of Deers, Long
Body (if possible), train. Will not caught
on other Concessions if dealing with the

W. B. Peila
212 WADSWORTH, LAKEMORE 11, COLU.

M. A. Shroder Shows
Wants for 1950—Operating for office owned Shows,
Luna Rides, Arcade Car, 1500-1800 Yard,
Flats, Glass Pitch, Teddy Bear Pitch, Bowling
Game, Crane Game, Illuminated Concession,
Clown, Address.

WANT TO BOOK

SAMMY CORENSON PUTS RELIANCE ON SHARP PENCIL; IT PAYS OFF

(Continued from page 59)
After that first venture, handling 15 taxi cabs on Broadway in Los An-
geles, when he was 18, he was in the taxi business for a long time.
He took leave of the cab business after a couple of years when the Ford
20-25. Complete

WANTED

TERRELL BROS.' CIRCUS
WANTS
CONTRACTING AGENT
Billy Bayce, owner.

8 PHONEMEN NOW
Room 310—Phone 53-2312
1102 1/2 N. 21st St.
Birmingham, Ala.

CARNIVALS!
Bill Carksey says...
"Our 17 Years in the candy business gives us
the "know-how." We are ready to go at once.

New—300 Lb. Novelties and Candy Packages for All Occasions
Your Dependable Source of Supply

CEST CAST shine CH/CAGO, ILL.

WANTED
Good address in Southern California—Car canvas
and operating rides. Also, Forest Service

WANTED
SIDE-

RAILWAY

WANT TO BOOK
No. 531 Ferry Wheel, set of Deers, Long
Body (if possible), train. Will not caught
on other Concessions if dealing with the

W. B. Peila
212 WADSWORTH, LAKEMORE 11, COLU.

M. A. Shroder Shows
Wants for 1950—Operating for office owned Shows,
Luna Rides, Arcade Car, 1500-1800 Yard,
Flats, Glass Pitch, Teddy Bear Pitch, Bowling
Game, Crane Game, Illuminated Concession,
Clown, Address.
Showmen's Turnout Is Heavy, Tho Off Due to Tighter Buck

(Continued from page 22)

Tampa, Fla., Jan. 25 -- (UPI) -- Ticket prices were up 10 cents on the average for the Big Apple Series, which opened March 17 at the Tampa Garden Theatre. The series, which consists of 10 shows, was produced by the United States Amusement Company, which also produces the Big Top Series.

Maurice Jenks, veteran Topoka Fair manager, and Mrs. Jenks were later in the evening in the Big Apple Series, which opened March 17 at the Tampa Garden Theatre. The series, which consists of 10 shows, was produced by the United States Amusement Company, which also produces the Big Top Series.

The series, which consists of 10 shows, was produced by the United States Amusement Company, which also produces the Big Top Series.

The series, which consists of 10 shows, was produced by the United States Amusement Company, which also produces the Big Top Series.

The series, which consists of 10 shows, was produced by the United States Amusement Company, which also produces the Big Top Series.
Gowns, Jewels Lend Glamour To Greater Tampa Org's Banquet

TAMPA, Feb. 11—The first annual banquet of the Greater Tampa Showmen’s Association was a big success, with a beautiful gown and jewelry worn by the guests a highlight.

The evening opened with a parade of the showmen, followed by a dinner at the Millionaire Club. The guests were served a fine meal, and then the program was presented.

The showmen presented a parade of the biggest gowns they could find. The gowns were all beautiful, and the guests were very impressed.

The opera was presented, and then the showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impressed.

The showmen presented a parade of their best gowns. The gowns were all beautiful, and the guests were very impress
**CLUB ACTIVITIES**

**Showmen's League of America**

**Chicago, Feb. 11.** Charles Zemser presided at the Thursday (19) meeting, attended by Treasurers Elmer Prefaut of Chicago and Streibich. Also on the roster were D. J. Galvin of New York and Jack D. Halter, who presented the appointment of Arthur R. Schiano as 1st Vice-President. Mr. A. A. Lenz and Mrs. Morris Lipsky were read.

**Miami Showmen's Association**

**Miamisburg, Feb. 11.** A regular business meeting was held on February 4, with Lucile Hickman presiding. Ruth E. Rhyne was back for a visit.

Negotiations are under way to purchase the conference points, with 100% of the members donating a $5 bond to this end. Lucile Hickman reported that she has raised $150 in this drive. The bond will be dedicated to the memory of the late Harry R. Brown of Tallmadge, Ohio.

**Ohio United Showmen's Association**

**CANTON, O., Feb. 11—Association met in regular session February 4 at the Palace Hotel, with President W. B. Myers in the chair. All officers are present except Mrs. Morris Lepart, who was absent. The latter was presented with a fine watch for her efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club. A. J. Gooding, who was absent, was presented with a silver presentation watch for his efforts on behalf of the club.
Stockton Gross Registers Gain; Sets Two Clubs

STOCKTON, Calif., Feb. 11.—A shake-up in personnel and operating policies in the grandstand to the December 30 Romance Rolloroll since Paul J. Gilbert, former of the California State Skate Shop, was taken over the management December 30 December 30, declared the chairman, Mr. Healy, Bill Hennefield and Gilbert, who is a new high, Gilbert revealed that the anticipated January stamp failed to materialize. In fact, the gross was only 

One of Gilbert's first moves was to retain the services of pro Richard Mcllroy, former Ontario coach, to assist him. McIlroy, who will instruct the senior club, is a former medalist and former State dance champion, having won the California title of the United States Amateur Skating Roller Skating Association in 1944. He also handled the Winter Olympics at Skating Club, Pittsburg, Calif., and had also taught at Modesto and Merced, Calif.

First on Gilbert's program was formation of two clubs at the risk, the Stockton Junior Skating Club and the Stockton Club. The junior club will be tied to the Valentine's Day weekend and now has four members who registered at the skating party. The latter, organized February 1 with membership of 26, meets Wednesday evening at 7:30 hour long. There is a general session for class work Members receive free ballroom for general session for all hour of dancing.

Gilbert also has inaugurated free testing of skaters on the skates before the regular session and free advance testing of skaters on the skates for Thursday nights. Sunday mornings have been set aside for the coaching of the skaters. There is an efficient staff of professional skaters. There will be games, races, prizes and novelties as well.

Skating Club officials are: Capt., president; George Hunt, vice-president; Margaret Hunt, secretary-treasurer; Paul J. Gilbert, executive manager, and Richard McIlroy, club professional.

400 Attend USARSA Dance

NEW YORK, Feb. 11.—Over 400 skaters and friends turned out for the third annual United States Amateur Roller Skating Association (USARSA) ball Saturday night (28) at the Lincoln Square Building, St. Nicholas Arena here. Co-chairman of the dance were Maurice Currieto, of the skating club of Boulevard Arena, Bayonne, N. J., and Dick Svedin, of the skating club of Hacken- sauk (N. J.) Arena. Wears was optional, with most guests coming formal. Tickets were $1.50 a head. Music was supplied by the nine-piece Barry Brothers' band.

Torrington “Dimes” Benefit

Torrington, Conn., Feb. 11.—A public skating party for benefit of the March of Dimes was held Saturday night at St. Stephen's Church here, with a skating exhibition by Azalea and Juliette Forcier, former national champions, and by Dick Svedin. The rink was open from 8 p.m. to 10 p.m.

Hillbillys Play Coliseum

CHARLOTTESVILLE, Va., Feb. 11.—Collegiate Hillbillys from the University of Virginia played a giant Saturday afternoon promotion at the arena that is tied by a local radio station from 2 to 6 p.m. at each show. The rink was open from 8 p.m. to 10 p.m.

Swing Partners

MUSKEGON, Mich., Feb. 11.—Swing partners was a feature of a public square Saturday night, February 3, under the direction of Horace Holle, local caller. Four of the best Muskegon's Curve caster Roller Rink was packed with listening dancing. abandoned Sherry, Grant John and Shirley Myer, James Inskte and Nancy Phamley, Bob Hopkins and Mary Martin, and, and LosWells and Dale Elliott.
Skateland “Revels” Polio Benefit Pulls Attendance of 600

CLEVELAND, Feb. 11.—A full house of some 600 persons to Skateland here to see a benefit performance for the National Foundation for Infantile Paralysis. Under the direction of Al Campos, Richmond, Va., in charge, and handled by teachers Cliff Campbell and Dorothy Law Broderick, was furnished by organist Billy Mollard, an overture. Numbers included Bachelor Tassel, Dirty Devil, Good Girl, Dark Raggus, Merry Widow Sere- de, Lady Liberty, Honey Bunch, Bait, and Terry Theissen; Flirtation Waltz, Via Maris, New York Garden, Young Smoothies, Skip and Lynn Polka, and others. Umpire being Bobby Jones; Joke- brooder of Broken Dreams, Rose Dance, With Me and Terry Theissen; Orientale, zero work by Polly Shaye. Scullion, 11-year-old Elk School, satute on a skating class by Bob Kallish, Jack Neatz, Bob Molnar, and Al Campos and employees. The performance, several of local newspapers carried pictures of the club group.


PONTIAC, Mich., Feb. 11.—The new Rolladium near here was opened recently. Anthony and Alice Anselmy, with a capacity crowd estimated at 2,000 visitors out for the premiere. Personal presence membership in the Roller Skating Rink Operators’ Association by Fred A. Martin, secretary-treasurer, was highlighted of the opening. An exhibition program was presented by visiting skaters, including Nancy Lee Parker, senior ladies champion; Laurence Anderson, junior girls’ champion, and her partner, Paul Lampkin, in a pairs exhibition, and a novel free skating number by Patrick Jerrard, former national juvenile speed skating champion.

Michigan skaters included Mr. and Mrs. Earl King, Flat Rock Park Rink; Mr. and Mrs. Jesse Bell, Wallied Lake Rink, Wallied Lake; Mr. and Mrs. Larry Collins, Hammond, Ind.; Mr. and Mrs. B. B. Thomas, Portland, Maine; and Mr. and Mrs. Ed Martin, M & M Skate Supply Company, Detroit, who brought in introductions for the various service departments of the Rolladium.

The Rolladium is a structure 102 by 230 feet with a floor 89 by 190 feet. The rink is built by Anselmy himself, and paid for as construction progressed. Concrete outside about 18 inches was poured followed by erection of columns, setting of blocks for sidewalks and front, and construction of 15 cross beams, 100 feet in length, with the help of only one man. A mechanical beast was used to erect the building, hoisting beam by beam. Downstairs were completed by Do- mestic Timber, when floor beams were laid, and extra hands were then hired to complete the project.

The structure includes a five-room apartment for the resident manager—a post filled by Bert and Marilyn Anderson, for several hundred cars encloses the entire establishment.

Skiing classes have been moved from West Huron Rink, formerly sponsored by Ms. Anderson and Marilyn Anselmy in charge. The classes are quite popular. A considerable amount of private skating instruction is being held.

Skating Rink Equipment

For Sale

NEPTUNE, N. J., Feb. 11.—Near capacity crowds turned out Wednesday night (Jan. 31) and Thursday (Feb. 1) for the Fantasy, first show presented by a new skating club, the Neptune Rollerdrome here. Production featured 100 colorful costumed skaters in scenes, music, dancing, and entertainment, and transport spectators from the Bowery to San Francisco to the Orient.

Shore’s “Fantasy” Draws Big Crowds

Talent Scout Show Gets Polio Dimes

RICHMOND HILLS, N. Y., Feb. 11.—Almost 1,000 skate fans turned out Wednesday night for the Talent Scout show in the Avalon Rink on 71st Street, directed by Manager-Fred O’Neill, was patterned after the Arthur Godfrey Talent Show with comic Max Zatco, of Roller Skating Institute of America, playing the comedy act. A dozen skating and non-skating acts, each introduced by a scout, comprised the show. The winning prize of the grand prize, $10 to South Pacific, was won by Betty Wilkerson, Ahsay Rates, Louis and Janet McWilliams.

Million of ‘Em!’

CLEVELAND, Feb. 11.—“A million of ‘em!” was the slogan by Manager Jack Dalton to de- scribe Saturday and Sunday afternoons at the Rollercade here. Roller- cades are becoming the rage. Tony Mayo, is now refreshing the Rollercade, who was designed as Centralia Night, and the new show is paying the program the little polio vic- tims skated about the floor as James R. Lowery, local March of Dimes chairman and program emcee, told of work accomplished thus far to the benefit of the help to the fund.

Presenting the program of exhibitions were Donna Bennett and Wayne McDonald, U. S. national dance champions of 1947 and 1948 in the novice and intermediate divisions; Joy Miller, Rollerette pro and silver medalist; Charles Howell, junior; Helen Ziebell and Dean Brody, and Marilyn Loop and Douglas Brown, dance routines, and club members in several precision dance numbers.

Million of ‘Em!’

CLEVELAND, Feb. 11.—“A million of ‘em!” was the slogan by Manager Jack Dalton to de- scribe Saturday and Sunday afternoons at the Rollercade here. Roller- cades are becoming the rage. Tony Mayo, is now refreshing the Rollercade, who was designed as Centralia Night, and the new show is paying the program the little polio vic- tims skated about the floor as James R. Lowery, local March of Dimes chairman and program emcee, told of work accomplished thus far to the benefit of the help to the fund.

Presenting the program of exhibitions were Donna Bennett and Wayne McDonald, U. S. national dance champions of 1947 and 1948 in the novice and intermediate divisions; Joy Miller, Rollerette pro and silver medalist; Charles Howell, junior; Helen Ziebell and Dean Brody, and Marilyn Loop and Douglas Brown, dance routines, and club members in several precision dance numbers.

Anselmy’s Open New Rink in Pontiac, Mich.

PONTIAC, Mich., Feb. 11.—The new Rolladium near here was opened recently. Anthony and Alice Anselmy, with a capacity crowd estimated at 2,000 visitors out for the premiere. Personal presence membership in the Roller Skating Rink Operators’ Association by Fred A. Martin, secretary-treasurer, was highlighted of the opening. An exhibition program was presented by visiting skaters, including Nancy Lee Parker, senior ladies champion; Laurence Anderson, junior girls’ champion, and her partner, Paul Lampkin, in a pairs exhibition, and a novel free skating number by Patrick Jerrard, former national juvenile speed skating champion.

Michigan skaters included Mr. and Mrs. Earl King, Flat Rock Park Rink; Mr. and Mrs. Jesse Bell, Wallied Lake Rink, Wallied Lake; Mr. and Mrs. Larry Collins, Hammond, Ind.; Mr. and Mrs. B. B. Thomas, Portland, Maine; and Mr. and Mrs. Ed Martin, M & M Skate Supply Company, Detroit, who brought in introductions for the various service departments of the Rolladium.

The Rolladium is a structure 102 by 230 feet with a floor 89 by 190 feet. The rink is built by Anselmy himself, and paid for as construction progressed. Concrete outside about 18 inches was poured followed by erection of columns, setting of blocks for sidewalks and front, and construction of 15 cross beams, 100 feet in length, with the help of only one man. A mechanical beast was used to erect the building, hoisting beam by beam. Downstairs were completed by Domestic Timber, when floor beams were laid, and extra hands were then hired to complete the project.

The structure includes a five-room apartment for the resident manager—a post filled by Bert and Marilyn Anderson, for several hundred cars encloses the entire establishment.

Skiing classes have been moved from West Huron Rink, formerly sponsored by Ms. Anderson and Marilyn Anselmy in charge. The classes are quite popular. A considerable amount of private skating instruction is being held.

Anthony Dies in Newark; Was Veteran Pro Racer

NEWARK, N. J., Feb. 11.—Marc (Gus) Anthony, 82, former interna- tional roller skating champion, died February 1 of complications resulting from a fractured hip sustained in a fall at his home here.

Anthony won his first race in 1882. A few months later he took several big events, including the diamond belt race for the championship of New Jersey, and then won the na- tional amateur championship. He captured his biggest prize, $1,000, his first place in an international profes- sional contest in Chicago in 1907, the five-minute skating event, which was to be served as manager of several
EVE\NY ONE A WINNER!

METAL HORSES NEW LOW PRICES!

IN GOLD OR BRONZE FINISH

BUY DIRECT FROM MANUFACTURER!
WE GUARANTEE OUR PRICES!

<table>
<thead>
<tr>
<th>Fats, Canes Ban</th>
<th>7-JEWEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPORTANT WRITE</td>
<td></td>
</tr>
<tr>
<td>February C 717</td>
<td></td>
</tr>
<tr>
<td>725</td>
<td>1 1/4&quot;</td>
</tr>
<tr>
<td>726</td>
<td>3 1/2&quot;</td>
</tr>
<tr>
<td>727</td>
<td>4 1/2&quot;</td>
</tr>
<tr>
<td>728</td>
<td>5 1/2&quot;</td>
</tr>
<tr>
<td>729</td>
<td>6 1/2&quot;</td>
</tr>
<tr>
<td>730</td>
<td>7 1/4&quot;</td>
</tr>
<tr>
<td>731</td>
<td>8 1/4&quot;</td>
</tr>
<tr>
<td>732</td>
<td>10 1/4&quot;</td>
</tr>
</tbody>
</table>

When ordering, please give size and mention finish desired.

GET SAMPLE LINE
Send $1.00 for sample line of horse, ash trays, novelties, etc., or Write for Circular Today!

CRYSTAL CRAFT, INC.

POT OF GOLD
NEW BEACON LEOPARD DESIGN BLANKET
54x72 Packed 30 to Case
Ea. $2.90

Less Than Case Lots, $3.00 Each
Include 25c Postage for Sample Order

Do You Have Our No. 59 Catalog Issued in 1949? If Not, Write—New Working on 1950 Catalogs.
State Name Your Business in First Letter.

WISCONSIN DELUXE CO.

SEASONAL LOW Prices!
7-JEWEL SWISS WATCHES
BEAUTIFUL NEW STYLES!

$8.25

Genuine Swiss Movements
Stainless Steel-Filled Cases
Alloy or Silver Faced
Guaranteed Like New

Ladies or Men's in Lots of 2 or 4
7-Jewel 1.82
10-Jewel 2.65
17-Jewel 3.25

Write for New Value-Packed Catalog—ORDER TODAY!

Sensational New Low Prices!

CALIFORNIA

NEW PRICE

INTRODUCING THE

FASTER-SELLING

LINE OF

STUFFED TOYS

Each Item Individually Housed in a Beautiful Acetate Box

METROPOLITAN FUR TOY CO.
600 SIXTH AVE.
NEW YORK 1, N.Y.

EASY TO MAKE $18.00 PER DAY with this deal
PEARL ENSEMBLE, containing
CREME SACRE, beautiful large jar
IMPORTED SIMULATED PEARLS in graduated necklace with non-tarnishable clasp.

PACKAGE in Plastic Jewelry Box
For Store Demonstrators and Coupon Work-
er’s, we supply a coupon that brings 'em in.
For Direct to Home Salesmen, this deal gets the money at every stop.
Write for details, or better still, send $0.00 for sample display. If you do not sell in 30 minutes return for full
refund plus postage.

GOODIER COMPANY
400 N. Bishop Avenue
Dallas 8, Texas

$1000 PIGGIE BANKS
Hand-painted China with 'Confetti' decoration.

Merchandise You Have Been Looking For
Lampas, Crosses, Figurines, Horse, Aluminum Ware, Decorated Tumblers, Toys, Every kind of Glassware, Knicknacks, Housewares, Flasher, Clocks, Pots, Dolls, and hundreds of other items.

Catalog Now Ready—Write for Free Today

MERCHANDISE 81

February 18, 1950
The Billboard

Copyrighted material
Agents & Distributors

(Continued from page 84.)

Perfume-Wholesale, Bulk Profits

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for free 16 page catalog.

Yellowstone DIAL WATCH

In 14K Gold Plate Case

$4.25 Brand New and Written

Service Guarantee

90 day workmanship and 3-year 100% Satisfaction of the customers' requirements, including the return of the watch for repair or adjustment at no cost to the customer. Warranted by the manufacturer.

Plastic Scalloped Tablecloths

In a variety of colors, patterns and sizes. Can be purchased at reasonable prices. Can be purchased for use in restaurants, hotels, bars, and clubs.

Real Girl Photos-TRIUMPHOUS PROSPECTS

A full line of girl photos is available for use in advertising and promotion.

Skeletal Noses

The original Zanco $14.40 Rt

Zanco '2 Competitive... $7.20

The new design is made of high quality materials and is available in a variety of colors. It is designed to be comfortable and environmentally friendly.

Magnificent Machinists and Secondhand

A large list of second-hand machine tools is available for purchase. The items are in excellent condition and are priced competitively.

Miss Gorgeous Blond

FAN DANCING PHOTO

Enjoy a grand time with Miss Gorgeous Blond. The photo is available in various sizes and can be customized to your needs.

AL HAWKINS & CO.

101 Cedar St.

New York, N. Y.

More Profit and Faster, Faster Sales with Pro-Tec

See our ad for details.

AL HAWKINS & CO.

1130, Sioux City, Iowa.

Salesmen, Wagon Jobbers, Agents

We offer a wide variety of products for sale under the Pro-Tec name.

Jobbers-Salesmen-Agents

We carry a variety of products and are happy to assist you with any questions or concerns. We also offer a variety of services, including delivery and installation.

AL HAWKINS & CO.

101 Cedar St.

Sioux City, Iowa.

Business Opportunities

Analyse Handwriting for Propriety

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Astro Numerology System

Holography

A system of numerology based on the analysis of numbers and symbols. Can be used for personal development and understanding.

Password Control

Key control

Password Control is a system for controlling access to restricted areas. Can be used for security purposes.

Confectioners' Guidebook

A guidebook for confectioners, containing a variety of recipes and tips for creating delicious treats.

Dance Money Addressing and Mailing

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Ferris Wheel Improvement

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Feeds and Raising Money

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Hair Salons Offers Unlimited Deals

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Pharmacy

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Roulette

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Soda Machine Addressing and Mailing

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Soda Machines

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Soda Machines

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Telephone

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Tobacco

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Warehouse Sales

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

Wine

Write Frank, B. Gordon, 1054 Broadwood Bldg., Chicago, Ill., for information.

(Continued on page 84)
BARGAINS!  
FOR PRIZES—SURPRISE BOXES—GIVEAWAYS—PREMIUMS  
One of our grandest values in theme merchandising—Assorted Jewel and Prize Supplies. Some items sell retail for as much as $20. Contains over 10,000 assorted items. 1,000 pieces, $10.00—3,000, $24.50  
5,000, $39.50  

NOVELTIES  
SHIPMENT DATE: 2/20  

BARGAINS—GONGS  
A complete line for fairs, carnivals, theme, Farm, Marine and Industrial use.  

SHIPFITTINGS, INC.  
29 Old Slip  
N. Y. S. N. Y.  

CHINESE FIRECRACKERS  
400,000 100’s Firecrackers  $1.25 bushel  
Cash with order, F. O. B. Center, Texas  

Bells—Gongs  
A complete line for rides, carnivals, theme, Farm, Marine and Industrial use.  

WICKER, MALLORY & Co.  
2121 St. Louis Avenue  
Chicago 10, Ill.  

Pick Herculean PICNIC CASES  
A perfect premium. Gray, colorful steel clad picnic cases. Completely equipped with plates, tumblers and implements. Sand for folder showing complete line  
Serve two, four or six.  

GENERAL TUBE PRODUCTS CO., FITCHBURG 7, MASS.  

METAL PRODUCTS  

time——that's all  

ST. PATRICK SPECIALS  
Shamrock Pipe or Hat, $1.50  
Metal & Paper Pipe, $0.30 each  

Imported Swift  

CHRONOGRAPH  

BRAND NEW TERRIFIC SELLER!  

25% with order, balance C. O. D.  

SCHATTUR NOVELTY COMPANY  
142 PARK ROW  
NEW YORK 7, N. Y.  

M. S. PONSE  
DISTRIBUTORS — SALESMAKERS  
All New Parts Immediate Delivery  
Write for Free Catalog  
RE-NEW SWEEPER CO.  
4515 N. 6th St., Philadelphia 20, Pa.  
Phone: Davenport 4-3035  

WESTERN HORSE CLOCK  
MORE POPULAR THAN EVER!  
Get The Best For Less!  
Two-toned plated 10 1/8" horse mounted on beautiful laminated maple base. Dependable, self-starting. Send in time guarantee, $6.50 Ea. in Doz. Lots. Sample, $7.75  

CHECK THESE OTHER SENSATIONAL VALUES!  

STAMPED IN 1 BIG SET!  

BROKEN POINT PEN  
BALL POINT PEN  
MECHANICAL PENCIL  

NEW ENGRAVING JEWELRY CATALOG  
Nordstrom Specials  
NOW READY  
Write for Yours Now!  
Start Your Business  

JEWELRY—That's Our Business  
We have everything for  
JEWELERS, ENGRAVERS  
DEMONSTRATORS  

ViBER-LEVINE  
5 NO. WABASH AVENUE  
CHICAGO, ILL.  

AUTOMATIC PISTOL LIGHTER  
May be used as a table or pocket lighter. Comes complete with detachable base. Made of finest chrome and steel. Guaranteed 90%. Fully guaranteed.  

$1.25 Doz.  

Write for our catalog, 15% Discount. Balance C. O. D.  

BE LUXE MO. CO.  
119 BROADWAY  
New York 10, N. Y.  

QUICK PHOTO INVENTION!  
PDQ CHAMPION Photomaster  
Makes finished photos in 2 minutes—developed and finished 30 to 40 times faster than regular Photomaster. Send for FREE booklets and booklet. Made in America.  

Finish in under 2 minutes.  
Send in 50,000.  

$5.00  

Write for more information.  

RE-NEW SWEEPER CO.  
9591 Grand River Detroit 4, Mich.  
Phone: WE 3-1400  

FOR C. O. D. $18.00  
1/100 24K. R. G. P.  
Medallion Size Stone  

FOR C. O. D. $7.00  
1/30 24K. R. G. P.  
Engagement Ring  

FOR C. O. D. $4.75 Doz.  
1/30 24K. R. G. P.  
Wedding Ring in Match-7 Stones.  

15% Discount. Balance C. O. D.  

BE LUXE MO. CO.  
119 BROADWAY  
New York 10, N. Y.  

PAWN SHOP  

ALL EXTRA HEAVY MOUNTINGS  
10 day money-back guarantee if rings not as represented. Merchandise for resale only.  

R. R. W.  

C. O. D.  

R. R. W.
IRISH!
Sensational
St. Patrick’s Day
Bargains
LAPEL SHAMROCKS, green $1.00
SMALLER SHAMROCKS WITH HAT, green $1.25
IRISH FLAG BUNKER HATS, Green White & Gold... 5.00
GREEN SNEAKERS, size 95c - 9.60
23 1/2. PAL. MALLET PUTTERS, Quality, 1300 ... 6.00
GREEN CELLOPHONE CAR. MATS, 5.00
GREEN CREPE PARTY HATS, green 1.00
GREEN PAPER PEOPLE, 15c
25% deposit with C. O. D. orders.

KIPP BROTHERS
Wholesale Distributors Since 1880
260-62 South Marion St. Street
Indianapolis 25, Indiana

NEW! TERRIFIC SWISS WATCHES

$3.95 w/ Holes Expansion Band

BIG MONEY-MAKING VALUE
Modern Dial in Beautiful New ShINED-Silver Case
Precision Expansion Band Medium Size
Guaranteed Refund when return watch. $1.00 from 30c - 25c refund on all returns.
Write for New Value-Backed Catalog

TALK ANYWHERE—TO ANYONE Instantly With Inter-Talk
JUST PUT BUTTONS TO TALK, TALK, TALK

Don’t be left out when your friend goes out to talk.

SHOP NOW—NO FINTERASON NEEDED 50c each—Send 2 for $1.00—100 for $10.00.

CASH... CHEQUE... C.O.D.

CASeY IS HERE AGAIN... WITH ALL NEW ITEMS FOR
WHEELS
BINGO
GRIND STORE
SLUM CONCESSIONS

YOUR DEPENDABLE SOURCE OF SUPPLY
SEND FOR NEW PRICE LIST
Call Us For Your Immediate Needs
Halifax 7-7791

CASEY COMPANY INC.
1112 S. Wholesale
Chicago 5, Ill.

FOR SALE—SECOND-HAND SHOW PROPERTY

(Continued from page 8)
KID RIDING, NEW YORK-STYLE, GREAT RATE, 20t A day, 2 rides, 2 sessions, $1.00, 40t. Midway, 116th St., Seattle, Wash.
KID RIDING, NEW YORK-STYLE, GREAT RATE, 30t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 40t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 50t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 60t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 70t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 80t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 90t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 100t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 110t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 120t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 130t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 140t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 150t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 160t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 170t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 180t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 190t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 200t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 210t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 220t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 230t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 240t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 250t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 260t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 270t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 280t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 290t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 300t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 310t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 320t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 330t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 340t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 350t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 360t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 370t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 380t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 390t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 400t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 410t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 420t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 430t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 440t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 450t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 460t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 470t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 480t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
KID RIDING, NEW YORK-STYLE, GREAT RATE, 490t A day, 2 rides, 2 sessions, $1.00, 40t. Midway,
WANTED TO BUY

ANY KIND OF NEW NOVELTY SOUVENIR USEABLE OR UNUSUAL.

$7.75 PER BOX FOR 100 SHEETS OF LIFE OF THE PARTY, 1000

FREE MYSTERY SOUVENIR ...

500 - 5000

SAVE 25% ON THIS ADVERTISEMENT.深い

HELP WANTED—ADVERTISEMENTS

RATES—12c a word

Minimum $2

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week’s Issue.

ACCOMPANYMENT AND GUITAR PLAYER

Must be experienced in Latin and American music. Located in New York and looking for steady work. Will travel. Phone 17155 5th St., Los Angeles, C.I.F.

ACCOMMODATION

TENEMENTS.

$5.00 a week. All bills included. Well furnished. Call 1101 7th Ave., New York City, N.Y.

AT LIBERTY—ADVERTISEMENTS

5¢ a Word, Minimum $1

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week’s Issue.

ACKNOWLEDGMENTS AND APPRECIATION

Our papers are distributed in Baltimore, Md., and Washington, D.C., by The Associated Press, and through various local newspaper carriers. We thank all who have cooperated with us in this endeavor.

BANDS AND ORCHESTRAS

AVAILABLE FOR HOMES, CLUBS, HOSPITALS AND BANQUETS.

A well-organized, concer- nted group of experienced musicians, available for engagements throughout the country.

THE NEW YORK ORCHESTRA


BAND CARNEGIE HALL, NEW YORK


BAND OF THE AMERICAN SERVICES


CARNEGIE HALL, NEW YORK


CIRCUS AND CARNIVAL

AT LIBERTY—MAN AND WIFE COOKS FOR

cook house, circus or carnival; have over 15 years and living quarters in Sun Valley, Idaho. Address Box 85, State Line, Idaho.

At Liberty—What do you have to offer? Luggage, C.O.D. or personal notes.

At Liberty—Want to buy—3000 gal. oil. Box 123, Milwaukee, Wis.

At Liberty—Want to buy—3000 gal. oil. Box 123, Milwaukee, Wis.

At Liberty—Want to buy—3000 gal. oil. Box 123, Milwaukee, Wis.

At Liberty—Want to buy—3000 gal. oil. Box 123, Milwaukee, Wis.

ADVERTISING SPACE AVAILABLE FOR THE FOLLOWING WEEK:

Write for details.

WIREWORK

FOR THE TRADE

We are specialists in Wirework, make to order, any style you choose, PHIPPS. Quantity orders only.

For samples, 50 cents additional, each, or 20 cents additional for all orders of 200 dollars or less.

SIRL JEWELRY CO.

1159 Broadway, New York 10, N. Y.
LETTER LIST

March 20, 1960

CINCINNATI OFFICE
2160 Patterson St.
Cincinnati, O.

Parcel Post

Dear Sirs:

Are you still carrying the T. C. Fisher枢纽 who's Greater Show and the F. W. Gibson Red Star Show and the J. B. Stuehler Clear Vision Show and the C. E. King's Starlight Show, and the R. W. Shedd's Blue Jacket Show?

The Best Of Luck

John Q. Public

Zoo

The Zoo

1209 Broadway

PROVEN FAST SELLING RUBBER NOVELTIES!

9” LIZARD
$2.00 Dec. $2.10 Co.

3” LIZARD
$0.60 Dec. $0.50 Gr.

FROG
$1.80 Dec. $2.20 Gr.

WILLY THE WORM
$1.75 Dec. $1.50 Gr.

RUBBER DOGGONE! — A REAL SENSATION!

FRANCO-AMERICAN NOVELTY COMPANY

1209 BROADWAY

GIVE TO THE DAMON RUNYON CANCER FUND

ART PHOTOS

BRAND NEW SERIES!!!

Altogether Different—12 to a Set
Series N (50”—Large) . . . . . . . . . . . . $9.00 per Doz. Sets
Series N (45”—Small) . . . . . . . . . . . . 6.00 per Doz. Sets

JOBBERS—Write for prices on 1,000-set lots.

We Sell Wholesaler Only

Full amount with order—No C.O.D.

BORDER NOVELTY CO.

3 W. Jefferson
Detroit 56, Mich.
Pipes for Pitchmen

By Bill Baker

EDDIE GILLESPIE, ace cigar lighter, is purveying that new No. 07 L. T. Gorencarte pipe from Worth, for Glennon Herberg Enterprises. He's reported to be getting plenty of orders from all over the region.

The successful pitchman does all the talking while his tip does the talking.

J. B. BROWNE, well-known Chicago pitchman and master of ceremonies, recently purchased a new house at Whispering Pines, Benton, Ark.

MIKE GUNN is said to be clicking with combos and white mice in Fort Worth.

STEVE R. MCCLAIN, assistant to the manager at the Herberg Enterprises, has decided to close shop in order to go into the business of selling trucks.

BIG AL WILSON, chief pitchman for the Mayfair Co., Fort Worth, "I'm working on the rolls here for Jack Murphy, who is tops in this demonstration. Chet Neller, the good worker and good closer, is working on stock returns. Also here is Jerry Martin, med worker of note, who is doing well. The outside salesmen are all doing fine.

The weather has been good, but all are out on top. Business was fair at the night shows, but above all the results have been the best. My sales are plenty of pitchmen.

The Herbergs have opened a new plant and is expected to do well in the near future.

The ROANS
Bobby and Kitty, are getting good sales of their new line of coats with hair shapers in Fort Worth.

JOHN D. DELANEY, the well-known and respected pitchman, is in excellent shape and is operating an arcade and museum in New Orleans. Associated with him is Madame L. T. Gorencarte, and together they have been in business for over 20 years. They are associated, such as Morris Kahnert, E. Meyers and Paul Mon.

Haye handles property well because he's had plenty of adversity.

DAN CRABB, following a lengthy silence, advises from Lincoln, Ind., that he has been in Michigan fair at last season with gadgets, eye-glass cleaner and m.m. In past Christmas he got the Goldblatt store, Hammond, Ind., and has his way on the glasses. He has been there ever since then," Dan says. "I don't think much of the bow. I was in the House State. Will go to Chicago this year and do another show and then head back to Wisconsin for a few weeks before returning to Michigan for some spring dates. Just missed the Rockefellers in La. For Ind., I don't see as many pipes as from Stanley Nalden in the column as I did last year. And what has happened to Tom Kennedy, the Hess family, Harry Bell, White Oak, Gales, Peter, the Herberg Enterprises, Hale Kielman, Charlie Halligan, Windy Law, Al Nevin, D. D. K. A., Eddie Kibbe and Carl Swanson, Albe has been off in the larger towns, I've found that the small ones are good.

DOG JACK MURRAY, the top bowher of note, is in Chebygan, Mich., where he is operating a restaurant and small hotel.

Think individually and act collectively, and then count up your score.

STILL WORKING SHEET
Charlotte, N. C., to good results are W. M. Dipp and Steve Mc-Clain.

PROF. JACK SCHARDING, who recently celebrated his 60th birthday and 50th year of traveling simultaneously, letters from Long Beach, Calif., to good report is the following: He has been pitching for 50 years, at one time owned and operated his own show. Shows for 9 years. Jack's tenure in Pitchdom to me have been 35 years. He has sold his car and all of his equipment and currently is doing a well-co-ordinated show. He is also writing a book titled How To Live The Pitchman's Life, which is scheduled for publication in the spring. "I lived in Atlanta, I have been pitching almost 50 years and can't understand why many of the pitchmen who live there never pipe," Jack writes. "They have been here 4 years. W. H. Hightower, of pen note: Doc Bob Retherford, med: Doc Ferguson, med: Doc Ridell, med: Doc Wilber, alba: Jack Holiday, t's form: Slim Lance, med: Doc Veg, med: Joe Straus, novelties: Johnny Shields and yarns, ink sticks. Learn what you are all doing down yonder.

Some of Pitchdom's most successful performers have been down and out at one time or another, but they stuck it out. DAVE ROSE is a fellow lettering from New Orleans. We're still in good shape and the weather is fair. The big hogs are out is only two weeks and they are doing pretty well.

BINGO

BINGO

LOWEST PRICES IN
14-KT. GOLD-PLATED RINGS
LADIES' Dazzling Solitaire and 5-St. Wedding Bands To Match
$3.75 $4.20 Per Doz. Per Gross No. 117
$3.00 $4.00 Per Doz. Per Gross No. 107 (collar band)
$2.50 $3.00 Per Doz. No. 107 (wedding band)

MEN'S GORGEOUS THREE-STORE RING

STERLING JEWELERS
41 East Kemp St. Columbus, Ohio

www.americanradiohistory.com
ST. PATRICK'S SPECIALS

February 18, 1950

1950 PROFIT MAKERS!
Choice of Bronze or Simulated Gold Plate for All Items

MINIET LAMP
WESTERN HORSES
HORSE CLOCK

WESTERN HORSES

Beautiful Western Horse Clock with reliable calendar and self-starting electric movement.
Mounted on fine hand-rubbed mahogany or metal base. Sizes 17" by 11? by 14"

DOMINOES

DON'T SILENCE YOUR MINUET
U.

SENSATIONAL
Stores, Auctions, Horses, stallment
Radios, (See PREMIUMS-GIFTWARE-NOVELTIES)

We have 81 Exclusive Styles in Expensive-looking, sturdy 14K Gold Plate and Silver Plate MEMORABILIA and LADIES' GALL- TAIRES — BRIDAL SETS — CAMERAS — EMBOSSED GOLD RINGS — They are just what you need for yourself or friends.

Our new EXCLUSIVE LADIES' JEWELRY ITEMS for Fall, Carnival and Christmas.

RICHARD RING CO.

RING DEMONSTRATORS, FAIR AND CARNIVAL WORKERS, SEND FOR NEW CATALOGUE

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!

ACT NOW!
SALESBOARD SIDELIGHTS

Irv Sax, new general sales manager of Superior Products, Chicago, reports the company’s recently released nickel board, Racing Special, is setting sales records because of its unique play idea. The new feature features actual miniature racing horses, in bronze, silver and gold. There are six “streaks” each in a separate stall in the upright board. About six inches high, each horse represents a seat. Winners take the horse itself, which is a cash model, plus the money. Irv states Superior is set to introduce new novelty board numbers at the rate of one each week.

Bill Stone, Consolidate-Container Corporation, St. Louis, has been out covering Illinois on a sales-contact tour. Peerless Products, Inc., Chicago, carries on with more good sales news, with huge boys Ben and Marshall Maltz continuing on upward level activity. Firm’s new 100-board series, set for release, will be coming out periodically and should serve to further hypo business, Marshall feels.

Jerry Scanlan, Chicago, announces the appointment of Harley Reminger as sales representative for Kansas and Nebraska. Harley has already started out on the rounds. Jerry also tells of a follow-up number for the successful Sky High combination ticket and merchandise deal. New item is Golden West, a combination ticket and coin deal, which should hit the market in Chicago later this week, Jerry advises. Firm’s Sky High High offers the same kind of deal to be offered with the new release as a companion piece.

Gardner & Company, Chicago, reports current volume sales indicate 1950 will easily equal, if not exceed, 1949. Letter was a record year in the company’s history, officially say. Sales continue to hit the top with the board. Jobbers merchandise boards now running a dead heat with the Gardner money.

From Universal Manufacturing Company, Inc., Kansas City, comes word that the new improved Bingo is being released. John W. Joseph Berkowitz, who also heads Ace Products, Inc., Chicago, says both firms are enjoying a real run for the money, order-wise, now we have the facilities to get the audience and fast delivery angle by shipping out multiple shipping points over the country.

Dick Hitter, Carol Sales Company, Elmhurst, N.Y., is still keeping up the mail-sales business. His M. R. Hitter Company, Inc., is active in direct sales, and Dick himself just exceeding 100 per cent of regular required traveling and selling. And the stream of long-distance visitors who come to Elmhurst headquarters to do on-the-spot buying is still as strong, maybe stronger, than during the last few years, Dick opines.

Pipes

(Continued from page 8)

Negro section of town and have been working at that same location for about two months now. The spot is still holding up okay but just as soon as we lose too much love I can lose all my corners. Nowadays it costs too much money to tour the country as a bandmate. So the longer we can work with the help of the other bands, the better off we will be. Let’s have some pipes from some of the old-timers, just like years ago. I have heard the boys excellent information as to open and closed towns, they’re much a reader, better where one could work in the town and where one should see in that town. Since there are so very few towns now, I believe that it would be a good idea to do that very same thing again. So give us the spots boys and girls and lend a helping hand to those on the road who are looking for open towns. I know of quite a number of open towns between New Orleans and Chicago on Route 51. If anyone wants that information, pipe in and I shall be happy to name the town. Let’s have a pipe from the Red Hallie.

Morris Kantroff

left New Orleans recently for other released nickel board, in St. Louis, and will be visiting the successful run in the Mardi Gras city.

Harty Corry

blew into New Orleans recently sporting a new board. He says he has set up shop in the city and is reported to be doing well.

Red McCoy

In one of the more successful runs at Milwaukee this month of all spots to good results.

Pecos Maynard

in purveying eye-glass cleaner in a chain store in Grand Rapids, Mich.

Bob Tousignant

is among the many pitchers playing Fort Worth to good returns.

Jack L. Warren

Heads Sales at Container Corp.

ST. LOUIS, Feb. 11.—Jack Morely, vice-president of Consolidated-Container, announced the appointment this week of Jack L. Warren as sales manager. Warren replaces Irv Sax, who resigned to take up a similar post with a Chicago firm.

With Container Corporation for many years (prior to the merging of Consolidated Manufacturing Company with Container), Warren has covered every territory, finally, he is traveling thru Illinois and Indiana with Irving Weiss, and plans to cover Florida and Georgia with Russell Crues, next division sales director for those States.

POMONA MAKES PLANS

(Continued from page 65) saw attendance considerably below the 1948 peak. He declared that "only by aggressive procedure, such as interesting exhibits, high class entertainment, and publicity program can we expect to maintain or top the 1948 feet."

Afterbaugh was re-elected president-manager of the annual and all other officers were also re-named for 1950. These are Arthur M. Dale, vice-president; B. Chaffey, secretary-treasurer; Gladys M. Donovan, assistant secretary; and Joseph A. Allard, attorney. Directors are: W. A. Kennedy, chairman, T. J. Kellett, President, Paul J. Seiber, vice-president; Earl Fellows, Fred C. Froehle, Raymond E. Smith, Harold R. Kettering, John H. Stoker, Afterbaugh, Dale and Shepherd, William A. Smith, county supervisor, an ex-officio member.

SALESBOARDS—JAR TICKETS

<table>
<thead>
<tr>
<th>Make</th>
<th>Play</th>
<th>Description</th>
<th>Profit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>435</td>
<td>510</td>
<td>Power Sport, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>439</td>
<td>510</td>
<td>Quarter Back, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>555</td>
<td>510</td>
<td>Power Sport, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>567</td>
<td>510</td>
<td>Quarter Back, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>622</td>
<td>510</td>
<td>Power Sport, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>627</td>
<td>510</td>
<td>Quarter Back, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>669</td>
<td>510</td>
<td>Power Sport, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
<tr>
<td>672</td>
<td>510</td>
<td>Quarter Back, Thick</td>
<td>55.00</td>
<td>1.19</td>
</tr>
</tbody>
</table>

Savings Board.—Saves 25% on every purchase made at the Pittsburgh 19, Pa.
**USED COIN-OPERATED MACHINES**

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

**RATE—12¢ a Word**

Minimum $2

Remittance in full must accompany all ads for publication in this column.

No charge accounts

Forms Close Thursday for the Following Week's Issue

---

**MAIL ON HAND AT**

**NEW YORK OFFICE**

1564 Broadway
New York 19, N. Y.

Abraham, America
Klg. Bar and Jig, South Side
Walters, Fred E.
Adams, Paul
Enfield
Klein, Fred
Reynolds
Hedges, W. C., Jr.
Krause, Al
Van Damme
Weaver, Carl W.
Wormes, Fred
Whipple, Al

**MAIL ON HAND AT**

**CHICAGO OFFICE**

188 W. Randolph St.
Chicago 1, Ill.

Allison, John
Alston, James
Babcock, C. C.
Burns, Charlie
Crawford, J. W.
Dennis, W. J.
Doll, James
Dreer, J.
Evers, R.
Ferrell, W. S.
Fisher, C. H.
Freitas, Paul
Friedman, Jack
Gallagher, George
Hale, W. W., Jr.
Hayes, J. C.
Henderson, W. H.
Hendrickson, R.
Herr, Louis
Hill, S. B.
Hoover, C.
Humphrey, L. W.
Hunt, L.
Ishman, J.
Jackson, W. H.
Jennings, T.
Johnson, D. E., Jr.
Johnson, H. M.
Johnson, J. W.
Johnson, R.
Judge, W. F.
Kemp, O. L.
Kingsley, C.
Klein, C. A.
Koehler, J.
Koelling, W.
Koontz, W.
Lanier, J.
Larsen, C. W.
Lawrence, J. H.
Levy, W.
Little, S.
Lohr, C.
Love, C.
Lugar, G.
Lund, W.
McClean, S.
McLachlan, W.
McMillan, R.
McSpadden, J.
Meade, G.
Miers, C.
Miles, J.
Miller, C. L.
Minton, J. A.
Morgan, W. N.
Mulford, L.
Myers, J.
Nagle, R.
Newton, J.
Owen, J. L.
Parrish, R.
Parrish, W.
Peabody, H.
Peters, R.
Peterson, R.
Pettit, C.
Phillips, J.
Pierce, V.
Pierce, W.
Pofahl, W.
Riley, J.
Rohr, C.
Roy, W.
Rutledge, W.
Sanford, F.
Sargent, B.
Shields, C.
Sheridan, J.
Smith, W.
Smyth, J.
Speer, R.
Stallings, W.
Stevens, J.
Stith, W.
Taylor, R.
Thien, M.
Thiel, C.
Thornton, G.
Trotter, W.
Tubbs, G.
Vance, W.
Van Vleet, W.
Vesely, C.
Walker, H.
Walker, R.
Walker, W.
Walton, W.
Warren, R.
Warren, W.
Washburn, R.
Way, F.
Weaver, J.
White, C.
White, N.
Whitney, R.
Williams, C.
Williams, J.
Williams, W.
Winters, E.
Winter, W.
Wisdom, W.
Wolfe, J.
Wood, R.
Wright, C.
Wright, J.
Wright, W.
Young, F.
Young, W.
Zimmerman, H.

**MAIL ON HAND AT**

**ST. LOUIS OFFICE**

590 Arcade Bldg.
St. Louis 1, Mo.

Albert, J. A., Jr.
Allison, J.
Allison, S.
Allison, W. W.
Allen, W. S.
Andersen, W. J.
Anderson, J.
Anderson, W.
Anderson, W. H.
Arneson, J.
Arnold, W.
Arnold, W. L.
Aron, W.
Athman, F.
Austin, W.
Baker, W.
Baker, W. E.
Baker, W. F.
Bair, J.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Baker, W. F.
Barker, W.
Barker, W.
Barker, W.
Barker, W.
Barker, W.
Barks, G.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Barnes, C.
Market Solid As Game, Juke Prices Climb

Vender Sales Soar

WASHINGTON, Feb. 11.—Continuing the steady rise in sales of coin-operated machines in November, dollar export total reached $214,310 for 1949, according to the latest official figures announced by the U. S. Department of Commerce. This amount was the highest monthly total recorded in 1949. A breakdown of the figures shows that all phases of the coin-operated export trade enjoyed share increases and that jube box and vender unit prices were up to the highest level in several months.

Venezuela again proved to be the largest buyer of American-made machines in November. Operators in the South American nation spent $23,982 for music boxes, $12,120 for automatic merchandisers, and $1,649 for games. This added up to $46,752 for 106 units. While Venezuela has been a heavy buyer in the past, November marks the first instance in which operators there made volume purchases of vendors.

The new stress placed on merchandisers by Venezuelan operators plus the $30,460 spent by Philippine vending interests helped make November the top dollar month in 1949 for vendor export sales. The $48,541 overall total is the highest in the history of vending export sales.

Other leading coin machine buyers in November included Operators in Cuba, Belgium and Japan. Cuban coin machine exports were valued at $20,989; Belgian coin imports totaled $14,802 for 123 units and Japanese firms shipped 23 coins units with an aggregate total of $16,802. Significant coin machine activity was seen by the five leading buyers, including Venezuela and the Philippine Republics are widely scattered geographically.

Among the newcomers to the 1949 list in November were Belgium, the French Pacific Islands and British Malaya. While Belgium has appeared occasionally in the past, neither the French Pacific Islands, which include New Caledonia, the Society Islands, the Western Marshalls, the Isle of Pine and Chesterfield Island, nor British Malaya have appeared before.

In the game field Belgium, Panama and the Union of South Africa were the biggest customers. One of the first (See COIN MACH. on page 111)

Shuffle Shill

NEW YORK, Feb. 11.—Player appeal of the new shuffle-bowling games will be used by the Shell Oil Company to attract attention on its booths at the Toy Industries Show next month. Two of the games were being modified here this week by Shell to the Graphic Display Company to operate on two opposing teams. Prices will be awarded for high scores.
WURLITZER DEBUTS NEW JUKE

Baltimore Ops. Install Execs At ’50 Dinner

500 Guests Attend Affair

BALTIMORE, Feb. 11—To the strains of Tex Beneke’s Music in the Middle West Wind Ensemble, the Music Machine Operators Association of Greater Baltimore (AMO) launched its 21st annual banquet Tuesday night (Feb. 8) at the Lord Baltimore Hotel. Some 500 persons, including the AMO’s 76 members, were present for this year’s affair, the primary purpose of which was to install officers and board of governors for 1950.

New Execs

The new officers are Irvin Goldner, president; Irving Mavin, vice-president; Jerry Kaminsky, treasurer; and Gabe Camby, secretary. Geraldine Burns remains as staff secretary.

1950 Officers

The 1950 officers consist of Bernard Rosen, president; Danne Falkén, vice-president; Bunny Levinson, treasurer; Al Caplan, and Louis Wisenberg, secretary.

Last year’s board of governors was present and a guest, Bernard Rosen, president; Danne Falkén, vice-president; Irving Mavin, treasurer; Al Caplan and Joseph Hasenkamp.

Civil Officers Attend

Harry Roseberg, partner with Sam Weisman in the Double-U Sales Company, distributor for United Music, attended the convention of Universal Industries, Inc., a toastmaster. Prominent city officials were present and a guest, among these were J. Neil McCandlish, comptroller of the City of Baltimore.

(See Baltimore Ops on page 58)

ARBOUR FACILITIES BLOCK

Report Three Firms Eying RFC Offering

Future Output Doubtful

KANSAS CITY, Kan., Feb. 11—Clayton H. Allen, president of the American Machine Co., has been appointed as a trustee of the Kansas, Missouri and Arkansas City, by agreement between the American Machine Co., the Pittsburgh Corporation, the Rochester Corporation, and the company’s local offices. Mr. Allen was named as a trustee of the American Machine Co., which was formed under the name of The American Machine Co., Inc., and has its headquarters in Kansas City.

(See 3 FIRMS on page 98)

WURLITZER DEBUTS NEW JUKE

VAUGHN CANNON SETS UP C&W MUSIC COMPANY

ASHVILLE, N. C., Feb. 11—Vaughn Cannon, recently headed Tri-State Distributing Company and Fennesy, Inc., this week has formed a new music firm here, the C & W Music Corporation, with 30 stockholders with 31 shares. C. W. Wur- hall has 48 shares, and Cannon’s brother, Paul, has a single share. The firm has an authorized capital stock of 200 shares at no par value.

The company will deal in all types of coin-operated equipment, including phonographs, radios, etc.

MOA Prexy Urges Heavy Op

Turnout at Chi Convention

OAKLAND, Calif., Feb. 11—George A. Miller, national chairman of the Music Operators of America (MOA), issued this week that an invitation to all music operators throughout the country to the MOA Convention in Chicago, March 6-8, at the Palmer House. Miller also revealed that Ed Miller, president of the South Central Company, would address the gathering on the fractional coinage activity now in Congress.

Pointing out that this convention will be the largest in the history of the automatic phonograph industry, he said that one of the other masters to be brought before the operators in attendance would include:

2. A discussion on the excise tax situation by a committee previously appointed to study the problem, composed of one of the more important facing the industry today.
4. A special presentation to the association with the largest attendance at the convention, including Illinois group.
5. Strictly Business

Miller, in closing, said: "We do not promote any form of backwardness, special trips and facilities, but we do assure every operator who is in the welfare of his business but that we will receive more personal consideration and obtain more valuable information at this Convention than at any other gathering held in the history of the automatic phonograph business."

Price at $759.50, 1250 Will Offer 48 Selections and Play All Different Disk Speeds

Can Convert to 45, 33 1/3 R.P.M. For Less Than $10

NORTH TONAWANDA, N. Y., Feb. 11—The long-awaited debut of the new Wurlitzer Model 1250 phonograph will be held tomorrow and Monday (Feb. 11-13) in the showroom of Wurlitzer, Inc. in front of the company. Highlighting the unveiling was the announcement of the price, $759.50, which makes the 45-selection phonograph designed to play any speed. According to Ed Wurgliger, general sales manager of the Wurlitzer Phonograph Division, no previous Wurlitzer models have ever incorporated so many mechanical improvements at so low a price.

The most important mechanical change is the Adapta-Speed changer, which offers 40 selections on both sides of 24 records. This unit, for less than $10 and within one-half-hour's time, can be adapted to play 45 or 33 1/3 R.P.M., to a difference of $2.75 in price.

L.A. Locations Must Pay New $7.50 License

City Income Jumps

PROVIDENCE, R. I., Feb. 11.—In harmony with J. P. Seiberg Corpora- tion policy of providing music operators with service school instruction, regionally and in distributor showrooms, a service school was conducted the week of January 31 and February 1 in the Hotel Narragansett, with Trimount Automatic Sales Corporation, Hatton and Merri- man, and Arthur W. Burt, Trimount vice-president.

Despite icy roads, the meetings, conducted by Al Temple, Seiberg field engineer, drew 20 operators and serv- eral, in Tuesday (1) and Wednesday (2) sessions, designed to help the maintain their opera- tors at the most profitable rate of speed.


Bill Schwartz will continue in his present capacity as business manager and publicity director of the organization.

The Wurlitzer was addressed by Bob Arkin, sales manager of the Music Machines department of the Music Machine Company, Arkin spoke on the Wurlitzer Phonograph.
TO OWN THE BEST INVESTMENT IN MUSIC, GET THE PHONOGRAPH THAT GIVES YOU THE BEST IN

DESIGN . . .

TONE . . . .

PERFORMANCE . .

SELECTIVITY . . .

It's the ideal Phonograph on all counts - lasting appeal, trouble-free operation, low cost service. And, confirming our extensive location surveys, leading music men acknowledge "40 Selections on no profitable to operate!

EVANS' 1950
20 RECORD 40 SELECTION
CONSTELLATION

AVAILABLE NOW - Record Popularity Meter for Original Constellations.
Genuine Parts for Mills Impress, Throne of Music, Original Constellations.

H. C. EVANS & CO.
1528 W. Adams St.
Chicago 7, Illinois
See Our Cola Machine Ads, page 170

ADVANCE RECORD RELEASES

POPULAR

(CONTINUED FROM PAGE 38)

Third Man Theme, The
T. W. Veale, Composer
Tell Me It's True
T. W. Veale, Composer
Breakaway
T. W. Veale, Composer

RELIGIOUS

At the End of the Trail
J. Daniel (El Cielo) Banko 101
Blessed are the Dead
Sparks of Memphis Quartet (Sparks Passing) King 4150
Chile of God, A
Lynne Gospel Singers (Dark Trials) Lotus Passing 1025
Dark Trials
Sparks of Memphis Quartet (Sparks Passing) King 4150
Dove in My House
Sparks of Memphis Quartet (Sparks Passing) King 4150

ADVANCE RHYTHM & BLUES RECORD RELEASES

(CONTINUED FROM PAGE 31)

I Like My "Jive" Pudding
B. Johnson (Good, Good) Presacco 1030

No Letter Blues
B. Johnson (Good, Good) Presacco 1030

Pat American Eagle
L. Brown (Three Afraid) King 4145

Piecy Brown Blues
L. Brown (Three Afraid) King 4145

R. R. Boogie
R. R. Brown (Three Afraid) King 4146

Ray Mop
E. Gains (Humphrey) Black Velvet 399

Radio Blues
J. Lips (One More) Presacco 1030

Rio's Blues
J. Lips (One More) Presacco 1030

Rudolph Stone
K. Scott (Three Afraid) King 4148

Rolling Stone
J. Lips (One More) Presacco 1030

Sherry Cobbler
J. Lips (One More) Presacco 1030

Slight Shade of Blue
Melvin Costa (Three Afraid) King 4147

Slick Seven Blues
E. Gains (Humphrey) Black Velvet 399

Skylark Blues
E. Gains (Humphrey) Black Velvet 399

Sleeper Blues
R. R. Brown (Three Afraid) King 4146

Skin Out Blues
J. Lips (One More) Presacco 1030

Skyline Blues
J. Lips (One More) Presacco 1030

Sleazy Wall Blues
J. Lips (One More) Presacco 1030

Smithsonian Blues
J. Lips (One More) Presacco 1030

Son Of The South
J. Lips (One More) Presacco 1030

Southern Sway Blues
J. Lips (One More) Presacco 1030

Swayin' Baby
E. Gains (Humphrey) Black Velvet 399

Swinging Jive
J. Lips (One More) Presacco 1030

Tangerine
J. Lips (One More) Presacco 1030

Take Me Home
J. Lips (One More) Presacco 1030

The Billboard
February 18, 1950

Copyrighted material

www.americanradiohistory.com
Records are Dollars!

Time, experience and the all-knowing cash box have satisfied you that 20 records, playing both sides to give 40 selections, are the right number for profitable juke box operation. Record economy is the high road to profit! On the AMI Model "C" record changing is simple: just reach through the front door! Title changing is simple; title racks are removable and numbered for easy identification. The "C's" new sound system adds tremendous life to every record—this extra life is just as truly PROFIT as money in the cash box! Go to your AMI distributor today and hear the magnificent music the "C" gives out—with new amplifier, new pickup, new wasp needle and a score of other major refinements and improvements. Invest your dollars in the juke box that means more income, longer life, higher trade-in value.

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
PROTECTS YOU AGAINST OBSOLESCENCE

The Sensational

Wurlitzer

Twelve Fifty

★ PROTECTS YOU AGAINST OBSOLESCENCE
★ UTILIZES PRESENT REMOTE CONTROL UNITS
★ PLAYS 48 SELECTIONS FROM 24 RECORDS

O’CONNOR DISTRIBUTORS, INC.

Authorized Wurlitzer Distributor
2320 WEST MAIN ST., RICHMOND, VA.
400 WATER ST., PORTSMOUTH, VA.

PROTECTS YOU AGAINST OBSOLESCENCE

The New

Wurlitzer

Twelve Fifty

PLAYS 48 SELECTIONS FROM 24
RECORDS OF ANY SPEED OR SIZE.
DOES NOT OBSOLETE PRESENT
REMOTE CONTROL EQUIPMENT.

STERLING SERVICE

Authorized Wurlitzer Distributor
ROCKY GLEN PARK, MOOSIC, PA.
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DICK PIERCE ORK</td>
<td>POPULAR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Orchids in the Moonlight</td>
<td></td>
<td>75--77--73--75</td>
</tr>
<tr>
<td></td>
<td>First-rate dance song of the Louie Prima classic. Clear, modern, but not exciting. A fine Billy trio for dances.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HARRY RABBITT-</td>
<td>The Gypsy in My Soul</td>
<td></td>
<td>79--81--77--78</td>
</tr>
<tr>
<td>THE ALLEN SISTERS</td>
<td>Another fine example of a gypsy tune. Clear, modern, but not exciting. A fine Billy trio for dances.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Monday, Tuesday, Wednesday</td>
<td></td>
<td>80--80--80--80</td>
</tr>
<tr>
<td></td>
<td>Rabbits again display his rich gypsy vocal talent on this pretty novelty tune.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>One! Try Three!</td>
<td></td>
<td>86--86--86--86</td>
</tr>
</tbody>
</table>
|                   | An engaging novelty from the current musical, "Alice and Kitty."
|                   | "Alice and Kitty" gets wearing "I'm Your Adorable" treatment that could sell it. |
| THE KING COLE     | If I Had You                               | Capitol 813  | 79--81--77--77 |
| TRIO              | A superior rendition by Cole, as he warbles simply, closely and with style. A very good job. |
|                   | When The Sun Comes Out                     |              | 75--76--75--75 |
|                   | A song of wild beauty in a pretty melody by Cole. |
| KEN GRIFFIN       | Half a Heart                               | Rondo 211    | 71--68--72--74 |
|                   | A fine sentimental number by Cole, with a pretty melody. |
| TWO TON BAKER     | I've Got Tears in My Ears                  | Memory 1916  | 70--70--68--72 |
|                   | Below does a reasonable performance with this stilted song and could draw a little more of Cole for his efforts. |
| BENNY GOODMAN     | The Bicycle Song                           | Capitol 909  | 72--70--70--77 |
|                   | A fine sentimental number with a tender melody by Baker and his group. |
| NELLIE LUTCHER-   | You're Always There                        | Nat "King" Cole 917 | 79--80--79--79 |
| NAT "KING" COLE   | Effective rendition of a new ballad plug has been released with a new number. |
|                   | It Isn't Fair                              |              | 82--84--82--80 |
|                   | An easy interpretation of a fine number which could be a successful instrumental. |
|                   | For You, My Love                           |              | 84--85--83--84 |
|                   | A fine sentimental number with a tender melody by Baker and his group. |
| GLENN DAVIS       | Monongahela Valley                        | Green Rhythm 8242 | 48--46--46--52 |
|                   | A beauty number for the state is wrapped up in a simple and natural manner. |
| LOUIS PRIMA ORK   | Brooklyn Boogie                            | Memory 249   | 67--65--65--70 |
|                   | "Prima" is the great one with this number. |
| SNOOKY LANSON-    | God's Country                              | BEASLEY SMITH ORK 165 | 70--70--67--73 |
| BEASLEY SMITH ORK| Johnnie O'Connell                         |              | 88--88--88--87 |
|                   | A fine number with a good rhythm by this great talent. |
|                   | Waltz Me Around Again, Willie              |              | 77--77--74--80 |
|                   | "Waltz" is given a treatment of real life in an engaging waltz with a revolutionary flavor. |
| BILLIE STEVENS &  | Moonlight and Roses                       | Paul 6008    | 63--60--60--68 |
| PAUL               | Country flavored, but with a little bit of the older, good sound. |
|                   | Send Me the Pillow You Dream On            |              | 50--50--50--50 |
|                   | Country styled, with a touch of Cole. Song is weak. The band has a fine background. |
| CONNIE JORDAN     | RHYTHM & BLUES                             |              | 83--83--82--88 |
|                   | "Don't Put My Business in the Street"      |              | 84--83--83--88 |
|                   | "Spring" is done with a fine number. Clear, modern, but not exciting. A fine Billy trio for dances. |
| JOE MORRIS ORK    | I'm Gonna Rock                             |ecome 8139    | 66--66--66--66 |
|                   | The treatment on this "Good Rocking Tonight" brings out the best of the group. |
| JOE TURNER        | Wig Head Mama Blues                       | Freedom F 1524 | 60--60--60--60 |
|                   | A fine number with a good rhythm and a lot of excitement. |
|                   | Still in the Dark                         |              | 64--60--64--62 |
|                   | "Still in the Dark" is a song with a lot of excitement. |
|                   | Adam Lift the Apple                       |              | 84--84--84--84 |
|                   | Another fine number, with a lot of excitement. |
|                   | (Continued on page 118)                    |              |         |

The Perfect Combination!

The Phonograph Designed and

Priced for Today's Market

The Sensational New

WURLITZER

Twelve Fifty

AND

ALFRED SALES, INC.

881 MAIN ST. Lincoln 9106 BUFFALO 3, N. Y.

Western New York and Northern Pennsylvania

Exclusive Factory Distributor for WURLITZER
Trimmont Holds Seeburg Service School in R. I.
(Continued from page 93)
and Bill Staniewicz. Also present were Bond, Irwin Margold, Trimmont general manager, and Dan Brown and Dave Hietk, of the firm’s sales department.


It’s All in the Point:
Permo Combines 20 Years’ Hard Work, Experience, Research and Funds To Perfect Juke Needle

CHICAGO, Feb. 11.—Continuing its promotional program, Permo, Inc. this week is sending an open letter by Art Olsen, president, to juke box operators explaining just what has gone into the development of the new stereo-point metal pins. The letter is written in down-to-earth language, which the average layman can not only easily read but, more importantly, readily digest. Basically, the story is one of 20 years of hard work and experience, three years of intensive research and an investment passing the $150,000 mark.

B-Point Program
To develop a needle which would fill the rigid requirements of the juke-box operator—that is to wear in quickly, wear out slowly and, of vital importance, not get stuck up records—Permo followed these steps:
1. Invested $25,000 in a metallurgical development project at Armour Research Foundation of Chicago. This work was designed to cut the cost of the construction and expansion of Permo’s new metallurgical laboratory.
2. Employed William H. Lenz, metallurgist, to plan the new laboratory and direct its research. He assisted in the supervision of the Armour Research Foundation work for Permo and assumed control when the laboratory was completed.
3. Purchased new machinery and new and additional metallurgical, production and quality control equipment.
4. Expanded the metallurgical staff.
5. Investigated and experimented with over 700 alloys to discover those which would materially improve phonograph needle point metals.
6. Tested in the laboratory and in the field many hundreds of pins with pins made with the new alloys.
7. Perfected production practices to assure the most uniformity of production of the new alloys.
8. Installed quality control equipment and procedures to insure uniform daily production of new alloys.

Finished Products
Permo is now offering four needles to develop which will be "wear in quickly, wear out slowly" bill. They are of standard size (flat and elliptical), to wear in rapidly and have pointed elliptical point; the round, the top (last to be in and out) the local points on the phonograph’s side of the stylus (opposition on which it is worn), and the integral stylus for P-30 type cartridges.

Baltimore O.A.P.S.
(Continued from page 93)
Irv Rosen, president, and Harold ‘Mack’ Goldman, vice-president, of the Baltimore O.A.P.S., met recently at their office.

Entertainment
Besides his orchestra, Brown presented Bob Mitchell and the Moonlight Serenaders, Glenn Douglas and Bobby Comer, and a group of young people, the Ames Brothers, playing in the vaudeville bill at the Hippodrome here. Also receiving a good hand were the Carroll Brothers, a group and with half an hour in Philadelphia, visiting the band in club. Phil Cawd and his band played while Brown’s men intermissioned.

3 Firms Eyecing RFC Offer
(Continued from page 93)
Officials said no sizable quantity of finished records remained in the company’s stock prior to the exodus of the factory employees. Between 17 and 20 boxes, representing the factory equipment, were left on the line when the plant closed. RFC executives said no claims had been filed with either phonographs and offered the explanation that they had not been requested to. A letter from Mrs. Seeburg offered to leave the boxes stand in the hands of the factory owners in order to avoid the overhauling expense.

The above results have been unable to be verified by the Seeburg company. A RFC official said there was an estimated $500,000-worth of phonographs and other equipment for which Seeburg hoped to file on.
**Wurlitzer Bows New 1250 Juke; Price Is $759.50**

(Continued from page 31)

... desirable, operators don't have to buy another complete record changing mechanism. Instead, they use their 1250 in less than half an hour with the new juke box. They number their record locating spacers that will furnish them for less than $10.

All-in-one record changer mechanism consists of a cone in position, illumination apparatus and turntable mechanism. The tray slides out from the table and the smaller record is picked up by the turntable in exactly the same manner. This stores all the larger records.

The new Dynatone Sound System which has been incorporated in the 1250 has been designed to bring out the best musical qualities in any speed mechanism, has power which reduces distortion at high speed and the full range of tone control to reduce the high fidelity of the new records and a perfect balance between the tone controls. By turning a tone control knob the sound system can be positioned from the perfect reproduction of any speed, be it 78, 45 or 33 1/3 rpm.

**Design**

Smartly designed, the 1250 offers many new features over previous decades in design. It is housed in a cylindrical cover made of transparent golden plastic. The cover is colorfully decorated, has a mirrored background and is brilliantly illuminated.

The side panels of the cabinet are made of mahogany, walnut, while the 48 selection program holder is divided into six columns for direct selection with feather-touch push buttons.

The cabinet rests on two chrome plinths, one at each side of the unit. Between the plinths are illuminated plastic panels and a chrome lattice work grille.

**Simplified Service**

Record changer program slings, the control units and picture is clearly visible from the front of the 1250. All related parts are assembled in the juke box, and can be removed in a matter of minutes.

To acquaint the distributors and their service personnel with the 1250, Wurlitzer will conduct pre-weekday schools. Following National Wurlitzer Days, similar schools will be conducted by the distributors throughout the United States.

**New Michigan Juke Drive To Raise Funds for MARF Use**

DETROIT, Feb. 11—Co-operation of the juke box industry is being enlisted in direct support of the first drive for the New Michigan Anti-Alcohol, Drug, and Rehabilitation Foundation (MARF) with the Michigan Automatic Phonograph Owners’ Association (MAPOA) taking a key part in the campaign. Because of the prominence of the juke box industry, funds are expected to be a significant factor in the drive.

The MARF is being sponsored by members of the Michigan Liquor Control Commission, who appointed Mr. Hiram Henderson, commissioner, to appear this week before a meeting of the MAPOA and discuss the plan. Other incorporators are John Közen, chairman, and David Martin, third member of the liquor commission.

**Pilot Plan**

Objectives is to establish a pilot project, presumably in an existing hospital, for the rehabilitation of alcoholics. The group, which is setting $100,000 as the immediate goal, is to cooperate with the Metropolitan Detroit Anti-Drug and Prohibition Bureau, the Michigan League Against Alcoholism and Alcoholics Anonymous as well as with other groups. The fund will include the Michigan Table Top Licensees Association, the Licensees Council, various package, retail and wholesale associations in the liquor business, and all territories for all operators and their service personnel.

Instead of being a radical departure from the Simplex record changer which is used in all Wurlitzer phonos, the Adapt-Speed changer is actually a simplified mechanism of Wurlitzer’s basic design. The disks still lie flat in a stack of trays. When a selection is made, the proper record slides out from the stack and is elevated to playing position by the turntable.

However, instead of employing a single tone arm to play the top side of the records, the new unit uses two arms to play the selections on both sides. Zenith Cobra Tone pick-ups are used in the dual tone arms. The latter, according to Wurlitzer engineers, can save from 50 to 75 per cent in needle and record costs.

**COIN OPERATED**

**RADIO SPECIAL**

**LIMITED QUANTITY! DON’T BE TOLD FROM NEW**

**NATIONALLY ADVERTISED**

**CORADIO**

$29.95 in lots of 2 each...

We also have a limited quantity of the following Coin Operated Radios in first class condition...

TORONTO...$14.95

DERRY, N. H...$13.95

RUTLAND, VT...$13.95

**COINS GUARANTEED**

**BRADLEY ASSOCIATES**

1222 N. Campbell, CHICAGO, I.1.

Armitage Ave.

**COME IN AND SEE IT**

**Wurlitzer Twelve Fifty**

**ONLY PHONOGRAPH THAT WILL PLAY 48 SELECTIONS OF ANY SPEED, ANY SIZE RECORD—YOUR PROTECTION AGAINST OBSOLESCENCE**

**UNITED, INC.**

EXCLUSIVE DISTRIBUTORS IN WISCONSIN AND UPPER MICHIGAN

4227 WEST VIET STREET, MILWAUKEE 8, WIS.

Please address all communications to Johnny Sippel, The Billboard.

180 W. Randolph St., Chicago 1, Ill.
See the Sensational Now on Display

Designed and Priced for Today's Market

Plays 40 Selections

Won't Obsolete Your Present Remote Control Equipment

Can be Adapted to Play 45 or 33-1/3 RPM Records

Famous Zenith Cobra Tone Pickups

New Eye Appeal, Play Appeal

New Cabinet Beauty

Easier, Faster Servicing

See and hear the Wurlitzer Twelve Fifty and you will agree that it is new all the way through. New advanced styling — new simplified record changing mechanism — new record playing capacity — new protection against obsolescence — new time-saving service features.

The Twelve Fifty plays the 48 selections on both sides of 24 records — the number which operators agree is economically sound and sufficient to satisfy the most exacting patrons.

The 24 selections on the top sides of the records can be played from your present Wurlitzer remote control equipment, and Models 3020, 3025 and 3045 Wall Boxes can be converted at small cost to play all 48 selections.

For less than ten dollars you can buy a kit and in thirty minutes adapt the Twelve Fifty to play 45 or 33-1/3 RPM records.

Zenith Cobra Tone Pickups will continue to save Wurlitzer Music Merchants from 50 to 75% in record and needle costs.

The greatest play appeal is concentrated at the top where everyone can see it. No tables and chairs can obstruct the view. For the first time, the visible record changer, long one of Wurlitzer's greatest crowd pulling features, is completely visible. It is housed in a spectacular cylindrical compartment made of transparent golden hue plastic, molded with prismatic bands that catch the light and shine with myriad reflections.

Side panels are beautifully grained walnut, finished in the Wurlitzer tradition. The illuminated 48 selection program holder is divided into six columns for direct selection with conventional push buttons. The chrome pilasters and illuminated, colorful plastic front make the Twelve Fifty the center of all eyes.

The record changer compartment has a hinged cover that can be raised to provide access to the mechanism. Program holder drops forward to allow serviceman to change slips and can be lifted out to provide full access to the chassis. The left and right sides open to expose the coin mechanism and amplifier controls.

Coin mechanism, amplifier, slug rejector, program holder, junction box and other major components are assembled into quick-as-a-flash replacement units that can be removed and replaced with little more effort than is required to insert a plug in a socket.

See the new Wurlitzer Twelve Fifty at your Wurlitzer Distributor's showroom. Compare it for price — security of your investment — play appeal — profits — and you will know why Wurlitzer has again given you a phonograph that will out-sell and out-earn any other make — the one phonograph that you can buy with confidence for the future.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

A Golden Opportunity for Profits
In the Twelve Fifty, Wurlitzer continues to use the famous Zenith Cobra Tone Pickups which have saved Wurlitzer operators more money — done more to improve the quality of music in their locations — than any other feature ever built into a phonograph.

With less than 1/2 ounce pressure on the record and the extremely free compliance of the floating filament stylus point, Zenith Cobra Tone Pickups reduce surface noise to an extremely low level — pick up the finest modulations — give you unsurpassed musical reproduction.

**SENSATIONAL SAVINGS IN RECORD WEAR**

With the Zenith Cobra Tone Pickups, one record will play the entire life of the tune — will have 95% fidelity after 2,000 plays — will still be suitable for secondary spots or resale.

You can conservatively figure a 50 to 75% reduction in needle and record costs — a saving that can represent hundreds of dollars in extra profits for you from every Wurlitzer Twelve Fifty.

**NEW DYNA TONE SOUND SYSTEM**

Designed for Perfect Reproduction of All Speed Records

To further protect you from obsolescence, the Dynatone Sound System has been designed so that by simply turning a tone control knob it is possible to bring out the best musical qualities in any speed record, be it 78, 45 or 33 1/3 RPM. The sound system has greater power which reduces distortion at high volume — an increased frequency range to reproduce the high fidelity in the new records — a perfect balance between bass and treble.

**WON'T OBSOLETE PRESENT REMOTE CONTROL EQUIPMENT**

To further protect you from obsolescence, the Wurlitzer Twelve Fifty has been designed so that the 24 selections on the top sides can be played from your present remote control equipment. Models 3020, 3025 and 3045 Wall Boxes can also be converted at a small expense to play all 48 selections, and

**NEW WALL BOXES — Models 4820 and 4825 have been designed to play forty-eight selections.**

**A COMPLETE LINE OF WALL AND CEILING SPEAKERS IS AVAILABLE FOR USE IN WURLITZER ENGINEERED MUSIC SYSTEMS**

See and hear the Wurlitzer Twelve Fifty greatest phonograph of all time.
VALUABLE PRIZES
Can Be Yours for Attending the
FIRST ANNUAL CONVENTION OF MUSIC OPERATORS
FREE!
Phonographs

These and many other valuable prizes will be given away to Music Operators attending the convention.

...But most important of all, the most valuable thing you will get will be the benefits of the discussions on your problems ... the "get-together" sessions with your fellow operators to meet and talk over the everyday problems of operating a music route.

SO DO IT NOW!

MANY OF YOUR FAVORITE RECORDING STARS WILL BE THERE TO GREET YOU, INCLUDING MARGARET WHITING, JIMMIE WAKELY AND TENNESSEE ERNIE.

Send Your Reservations to
RAY CUNLIFFE Convention Chairman
3018 E. 91st Street
Chicago 17, Illinois

PALMER HOUSE, CHICAGO

Sponsored by
MUSIC OPERATORS OF AMERICA
Java Vender Mfrs. Offer 60 Ais

Lyon To Add Low-Capacity Cup Venders

Other Units Planned

NEW YORK, Feb. 11.—Lyons Industries, Inc., formerly known as the Lyons Distributing Co., has added three new products to its line of vending machines. The three new products are the Lyon 1400 cup vending machine, a new low-capacity cup vending machine, and a new unit for vending chandising.

At Orange Crush

Baruch Named Vend Manager

NEW YORK, Feb. 11.—In a step-up of its campaign to penetrate the vending market, the Orange-Crush Company has named Baruch as manager of its vending department. Baruch takes over the vending operations of the Lyman Industries as Eastern district manager, is concerned with further development of the Orange-Crush line among operators in the metropolitan area.

His main duties, it was said, will be to conduct market surveys, counsel new installations and closely with them in getting routes established successfully.

Aviation Insurance Vendors Grossing $86,200 Per Month

CHICAGO, Feb. 11.—Air travel insurance policies, offered via vending machines, are bringing in many thousands of dollars to aviation insurers. It is estimated that the entire aviation insurance business is grossing $86,200 per month. (See Aviation on page 108)

Java Vender Mfrs. Offer 60 Ais

Lyon To Add Low-Capacity Cup Venders

Other Units Planned

NEW YORK, Feb. 11.—Lyons Industries, Inc., formerly known as the Lyons Distributing Co., has added three new products to its line of vending machines. The three new products are the Lyon 1400 cup vending machine, a new low-capacity cup vending machine, and a new unit for vending chandising.

At Orange Crush

Baruch Named Vend Manager

NEW YORK, Feb. 11.—In a step-up of its campaign to penetrate the vending market, the Orange-Crush Company has named Baruch as manager of its vending department. Baruch takes over the vending operations of the Lyman Industries as Eastern district manager, is concerned with further development of the Orange-Crush line among operators in the metropolitan area.

His main duties, it was said, will be to conduct market surveys, counsel new installations and closely with them in getting routes established successfully.

Aviation Insurance Vendors Grossing $86,200 Per Month

CHICAGO, Feb. 11.—Air travel insurance policies, offered via vending machines, are bringing in many thousands of dollars to aviation insurers. It is estimated that the entire aviation insurance business is grossing $86,200 per month. (See Aviation on page 108)

IBM Vending Machines

105

VENDING MACHINES

To Add
Low-Capacity
Cup Venders

Other Units Planned

NEW YORK, Feb. 11.—Lyons Industries, Inc., formerly known as the Lyons Distributing Co., has added three new products to its line of vending machines. The three new products are the Lyon 1400 cup vending machine, a new low-capacity cup vending machine, and a new unit for vending chandising.

At Orange Crush

Baruch Named Vend Manager

NEW YORK, Feb. 11.—In a step-up of its campaign to penetrate the vending market, the Orange-Crush Company has named Baruch as manager of its vending department. Baruch takes over the vending operations of the Lyman Industries as Eastern district manager, is concerned with further development of the Orange-Crush line among operators in the metropolitan area.

His main duties, it was said, will be to conduct market surveys, counsel new installations and closely with them in getting routes established successfully.

Aviation Insurance Vendors Grossing $86,200 Per Month

CHICAGO, Feb. 11.—Air travel insurance policies, offered via vending machines, are bringing in many thousands of dollars to aviation insurers. It is estimated that the entire aviation insurance business is grossing $86,200 per month. (See Aviation on page 108)

IBM Vending Machines

105

VENDING MACHINES

To Add
Low-Capacity
Cup Venders

Other Units Planned

NEW YORK, Feb. 11.—Lyons Industries, Inc., formerly known as the Lyons Distributing Co., has added three new products to its line of vending machines. The three new products are the Lyon 1400 cup vending machine, a new low-capacity cup vending machine, and a new unit for vending chandising.

At Orange Crush

Baruch Named Vend Manager

NEW YORK, Feb. 11.—In a step-up of its campaign to penetrate the vending market, the Orange-Crush Company has named Baruch as manager of its vending department. Baruch takes over the vending operations of the Lyman Industries as Eastern district manager, is concerned with further development of the Orange-Crush line among operators in the metropolitan area.

His main duties, it was said, will be to conduct market surveys, counsel new installations and closely with them in getting routes established successfully.

Aviation Insurance Vendors Grossing $86,200 Per Month

CHICAGO, Feb. 11.—Air travel insurance policies, offered via vending machines, are bringing in many thousands of dollars to aviation insurers. It is estimated that the entire aviation insurance business is grossing $86,200 per month. (See Aviation on page 108)
Supplies in Brief

Sugar Report
HAYANA, Feb. 11.—A total of 104 mills had Association (PFA) orders totaling $1,894,393.00 for sugar crop despite a new difficulty which has arisen.

Workers are demanding payment of $500 a year for 48 hours work; the modification of the scale of sugar bags to conform to a 500-pound limit; appointment of referees for the Cuban-American, Aranguilba and Fonteche refractors to liquidate amounts allowed; due to the workers to check operations; a special sanction of Congress to raise the Sugar Retirement Law; appointment of inspectors for mill and plantation scales; liquidation of wages on the basis of a sugar price of 6.36 cents, and revision of similar laws for the “babetas,” workers’ homes, so as “to maintain a standard of living not unduly constructed at all mills and plantations.

Furthermore, the National Federation of Maritime Workers adopted a resolution to the effect that the port and maritime workers should refuse to handle bags of sugar.

FTC Ruling
WASHINGTON, Feb. 11.—Federal Trade Commission (FTC) this week set aside a second time by the Federal Trade Commission the 19 makers of corn derivatives for dismissal of price fixing and price discrimination charges. The firms supply candy manufacturers with the bulk of non-sugar sweeteners produced in the country.

The case was one of the first filed against an industry group using the basing-point system of arriving at freight charges. FTC first rejected the motion for dismissal July 12, 1948, but later gave the respondents another chance to present arguments.

The second chance was in line with FTC's policy of re-arguing a number of important cases which have been in litigation for so long that a majority of the commissioners have been replaced since the cases were first filed.

Cigar Sales Up
WASHINGTON, Feb. 11.—Cigar sales reached 1949's highest weekly decline in October, with cigarette sales dropped off about eight per cent from September, Commerce Department reported.

During the first four months of the 1949-50 peanut season, 47,861,000 pounds of peanuts were used in candy company, with the current season's first period of the 1948-49 season, estimated at 11,402,777 packets to 307,320,373. The consumption of American cigarettes also increased by 12 per cent over 1948 figures.

Cuban Label Ruling
HAYANA, Feb. 11.—The Cuban cabinet revoked all the labels on food products, such as candy, popcorn, chocolate, vegetable and fruit juice in bottles and cans, and food imported here from the United States, to be printed in Spanish. The cabinet agreed to grant a term of six months in which to conform to that provision.

Philip Morris Sales Up
NEW YORK, Feb. 11.—Sales by Philip Morris & Company for the nine months ending last December 31 showed an increase of 12 per cent over the same period a year ago. O. Parker McComas, president, reported last week. The 1949 figure was 438,000,000, compared to $17,056,249 in 1940. Estimated net earnings were $5,349 per common share, compared with $4,43 for the same nine months in 1948.

Sugar Use Drops
WASHINGTON, Feb. 11.—Sugar consumption for the first three weeks of the year was 10 per cent below the same period in 1949. Agriculture Department reported. Consumption totaled 327,378 tons as compared with 286,378 tons for the first three weeks of 1949.

Cocoa Prices
WASHINGTON, Feb. 11.—Cocoa prices advanced 14.5 cents to October 20 to 54 cents to still remained about half of the prevailing price of 40.2 cents a pound earlier, Commerce Department stated. Over the past several months, the wholesale price has leveled off in the neighborhood of 20 cents a pound after reaching a postwar low of 114 cents in March. According to Commerce statistics, the average price of cocoa chocolate has increased from the 4.96 cents a pound, as of March, 1940, on the average to 40.2 cents a pound.

Smoke—Smoke—Smoke
HAYANA, Feb. 11.—Consumption of cigars and cigarettes increased considerably in the period from January to September last year compared with the same period in 1948, according to statistics released by the American Cigar Manufacturers Association, at 32,000,000,000 cigarettes were consumed during that period, on an increase of 1,073,300 over 1948. Cubic feet of re-arguing a number of important cases which have been in litigation for so long that a majority of the commissioners have been replaced since the cases were first filed.

Peanut Report
WASHINGTON, Feb. 11.—After several years of steady decline in the use of peanuts in candy, candy-makers are on the verge of another step up in peanut consumption, Agriculture Department reported.

Contrasweet Introed
NEW YORK, Feb. 11.—The flavor firm, Widmayer & Jungling, has introduced a new type of ingredient to the candy trade which controls the sweet quality in their product. Known as Contrasweet, the new ingredient reduces the “over-sweet” tend to formulas. It is said not to detract from the change the flavor of the candy.

Utah Tax Receipts Up
SALT LAKE CITY, Feb. 11.—Utahans spent a total of $4,664,309 on cigarettes, $11,002,710 for beer and $12,391,372 for liquor, the State Tax Commission reported. All three were up considerably for the year. According to the tax commission. The per capita average was figured at $12.45 for cigarettes, $17.45 for beer and $18.45 on hard liquor. Taxes on 899,692, beer and liquor totaled $1,894,382.
WE'RE TOGETHER AGAIN—
to help you cash in on the Golden Days of automatic vending machines!

MIKE HAMMERMREN
President

We sincerely believe this is the finest drink vendor in merchandising history

We know—as you know—that the GOLDEN DAYS of automatic vending machines are right ahead. We want to help you make more money, bigger profits. You can't cash in on the FUTURE possibilities with YESTERDAY'S methods. (Don't live in the past!) SuperVend is geared for tomorrow! Already, SuperVend has coast-to-coast coverage from distributors—distributors who can help you capitalize fully on the Golden Days of automatic vending machines—including your financing problems.

WRITE NOW FOR FULL INFORMATION—AND WE'LL BE SEEING YOU SOON!
Nickel Drink Wins Nod From Java Vender Manufacturers

(Continued from page 185)

New low price Silver King

Charm King

2 GREAT VENDORS

Rakie COIN MACHINE EXCHANGE

609 Saving Garden

Pitts., Pa. (Kronen 3-712)

Here's STEADY PROFITS of 50% to 200%

Outperforms All Other Scales
Fully Patented — Nothing Else Like It!

2 MACHINES IN 1

FUELS TOLLRE & WEIIGET
FULLY AUTOMATIC!

NO TROUBLE! • No knobs to turn!
• No handles to pull!
• The coin does all the work!

Place the American Scale in the store of your choice — a store, an extension, a corner, etc. They yield immediate profits and steady income. Model 7905 (Iillustrated) has 12 slots — a cabinet for each unit for the year. Final customer appeal. Guaranteed for 5 years — built to last 20 years. Porcelain and baked enamel finish in black, cream and bronze. Monthly terms as low as $10.

Shipped to you for only $25 deposit

MAIL THIS COUPON TODAY

3206 Greene St., N. W.
Washington 7, D. C.

For further details, call 3-712.

AERIAL INSURANCE VENDORS GROSSING $86,200 Per Month

(Continued on page 185)

There were payments for 25 cents for each $5,000 of insurance. During the past year 10 cities and four States have been added to the territories already covered by Associated. The premium volume of monthly premiums approximately 15 per cent.

Because of legal objections to the facsimile signature of its representatives, Associated has placed units in that territory on a contract basis, and to sign policies in person. However, the company's representatives are authorized to install the equipment on the ground that the facsimile signature is legal. The details are known.

Major airports Associated's equipment is usually installed in pairs. Largest number of units in a single town is in the future since most of the airports have a high volume of out-of-town traffic.

The company is not resting yet on past or current success, either in sales or in the main job has been accomplished. It reports that the improvement in the efficiency of its equipment will be made simpler with new models put into the market, and that Associated includes alterations in the vending mechanism, which is more on a mechanical basis than thru electrical components.

Associated is also readying a new improved insurance vendor model for 1956, to make its appearance this year.

Eskhimo Pie Execs Discuss Vending at Chi Sales Meeting

CHICAGO, Feb. 11.—During a two-day semi-annual sales meeting at the Eskhimo Pie Company's offices, the sales staff of seven companies (7) and officials and sales representatives of the Eskhimo Pie Company will meet. During the past five years, the results of the meetings are discussed and conclusions regarding vending will be reached prior to the next sales meeting.

LYON TO ADD

(Continued from page 185)

shipped to Worthington from Chicago, where the venders were formerly located

The dual-flavor units will be ready for delivery by the end of March. The company has explained that these units are turned out as conversions from the single flavor dispensers that are currently available at the Hotspot plant.

In addition, the company is working on machines on hand in inventory.

Lyon is setting up a sales force. The firm will work thru independent distributors but thru direct representatives of the company office here.

Copyrighted material
France’s Postwar Vending Operation Does Comeback

(Continued from page 105)

Some measure, vendors in some areas place placards advising the patron to obtain coins at the desk in exchange for paper currency. An "ad hoc" condition is the practice of investing in old coin machines.漫步 towns is attended by the inflationary trends in French economy.

At present candy machines are operated five ways. A few are working with either two coins of five francs, or two 10 francs, and these are gradually replacing units set for single-coin 5- and 10 franc operation. Du Chayla declared that if the franc, which is currently worth 18 cents in U. S. money, were stabilized it would be a tremendous aid to vending.

10 Franc Chocolate

Chocolate candies, made available for sale by vendors only seven or eight months ago, are now being sold in a variety of denominations. While the 10 franc operation is generally considered a "no-brainer," the vendor must be careful that the machine is not loaded with too many small coins. The 10 franc operation is popular because it allows the vendor to offer a wider variety of products, and it is more profitable for the vendor than the 5-franc operation.

Four columns of candy venders are now being operated. Older prewar units are of the two-column type, with 20 and 10 bars per column capacity. Each column has 100 bars, and the candy is dispensed in 40 bars per column. The candy venders are made of aluminum and are hand-operated. The candy is dispensed into the machine by pulling a lever, and the candy is then dispensed into the vendor's tray.

Four-column machines, with 40 and 10 bars per column capacity, are set two columns for five francs and one for 10 francs. Six-column venders, with 20 and 10 bars per column capacity, are set for four columns of five francs and two of 10 francs.

In addition to the traditional 5-franc operation, the French vending machine industry has also experimented with the 10-franc operation. The 10-franc operation is more profitable for the vendor than the 5-franc operation, and it allows the vendor to offer a wider variety of products. However, the 10-franc operation is more difficult to operate, and it requires more maintenance. The French vending machine industry is currently researching ways to improve the 10-franc operation.

North Africa Plans

Altho actual details are still in the discussion stage, the French Society is looking to place vending and cigarette venders for North Africa, in Morocco, Algeria, and Tunisia. Du Chayla believes that cigarette machines especially would meet with enthusiastic reception in railway and city areas. In France, cigarette venders are not permitted because the sale of cigarettes is a government monopoly given to right-wing, world war veterans.

A big problem in the North Africa operation, however, would be the necessity for super-sensitive coin mechanisms to handle the foreign coins used there. While the 10 centimes is a French five and 10 francs are 25 francs, the 10 centimes is small compared to the U. S. nickel candy bars and packaged goods.

North African venders are available on call to repair equipment in any section of the country, the actual stocking of the machines is left to station managers or if the station is a large one with multiple machine installations, to a person specially hired for the purpose. Letter rests on the premises at all times. A percentage of the gross profits, varying from step to step, is paid to the vendor. While high traffic stations, four and six-column venders are refilled as often as two and three times a day. Regular routemen make the coin collections periodically.

In addition to plans for expanding into the Paris subway, the society is also planning installation of "installations" in the city of Paris, and similar retail establishments. Placement of machines in beaches during summer months is likewise being considered.

While a nickel or dime dispenser with a similar price range of an American machine, five and 10 francs constitute an important part of a French worker's weekly wage. The amount of candy obtained for 10 francs is small compared to U. S. nickel candy bars and packaged goods.

North Africa Plans

Altho actual details are still in the discussion stage, the French Society is looking to place vending and cigarette venders for North Africa, in Morocco, Algeria, and Tunisia. Du Chayla believes that cigarette machines especially would meet with enthusiastic reception in railway and city areas. In France, cigarette venders are not permitted because the sale of cigarettes is a government monopoly given to right-wing, world war veterans.

A big problem in the North Africa operation, however, would be the necessity for super-sensitive coin mechanisms to handle the foreign coins used there. While the 10 centimes is a French five and 10 francs are 25 francs, the 10 centimes is small compared to the U. S. nickel candy bars and packaged goods.

North African venders are available on call to repair equipment in any section of the country, the actual stocking of the machines is left to station managers or if the station is a large one with multiple machine installations, to a person specially hired for the purpose. Letter rests on the premises at all times. A percentage of the gross profits, varying from step to step, is paid to the vendor. While high traffic stations, four and six-column venders are refilled as often as two and three times a day. Regular routemen make the coin collections periodically.

In addition to plans for expanding into the Paris subway, the society is also planning installation of "installations" in the city of Paris, and similar retail establishments. Placement of machines in beaches during summer months is likewise being considered.

While a nickel or dime dispenser with a similar price range of an American machine, five and 10 francs constitute an important part of a French worker's weekly wage. The amount of candy obtained for 10 francs is small compared to U. S. nickel candy bars and packaged goods.

North African venders are available on call to repair equipment in any section of the country, the actual stocking of the machines is left to station managers or if the station is a large one with multiple machine installations, to a person specially hired for the purpose. Letter rests on the premises at all times. A percentage of the gross profits, varying from step to step, is paid to the vendor. While high traffic stations, four and six-column venders are refilled as often as two and three times a day. Regular routemen make the coin collections periodically.

In addition to plans for expanding into the Paris subway, the society is also planning installation of "installations" in the city of Paris, and similar retail establishments. Placement of machines in beaches during summer months is likewise being considered.
New Equipment

Hamilton Automatic Milk Dispenser—A flavor bottle-carton milk ven-
der—Hamilton Automatic Dispensers, Inc., Chicago.

Super Shuttle Alley—straight nov-
yel game—United Manufacturing Company, Chicago.

Change of Address

Samuel Epply & Company, Inc., moved to 81-15 144th Place, Jamaica, L. I., N. Y.

New Firms

Lyons Industries, Inc., 342 Madison Avenue, New York—joint enterprise
of Stuart G. Lyons, former President of Lyco Industries, and the Worthing
顿 Pump & Machinery Corpora-
tion. Purveyor Distributing Company, 4322-24 W. Western Avenue, Chicago—
to handle all types of coin ma-
Chines. Willow Coin Machine Company, 292 North Second St., Philadelphia—
repair and rebuild vending machines and amusement games.

Personal

Milton A. Greenes, vice-president, was elected a director of Walter E. Holler & Company, Chicago.

Trade Directory

MILLS FAMOUS

DISPLAY PENNY GUM VENDER

Dispensing Dentyne, Beeman’s Pepsin and Peppermint, Spearmint and Cinnamon Chiclets.

SOME FACTORY RECONDITIONED AND GUARANTEED MACHINES AVAILABLE.

HAL R. MEETS
National Distributor
55 W. 42nd Street NEW YORK 18, N. Y.

Way for Those Who Walk in Darkness

The American Foundation For The Blind Lights the NAMA P.R. Victory Told in Yearbook

CHICAGO, Feb. 11.—Results of a public relations victory for the Na-
tional Automatic Merchandising Association (NAMA) will be included in the next edition of the P.R. Digest, now on the press, according to C. S. Darling, executive director.

For the first time, the Bureau of the Census has completely s egreg-
ed the National Automatic Merchandising Asso-
ciation production figures: from those of other types of coin-operated de-
Vices, this was a result of an NAMA protest against the old practice of combining all coin-machine produc-
tion figures in one report.

Details of the production of service and merchandise ma-
Chines are published for the first time by the NAMA. In addition, the

Rake Coin

DuCrenter, New

Sanitary

USED....$44.50

of

sides, and

Used

17.00

12.15

5.75

3.50

19.75

9.00

2.50

19.75

NEW VEST BELL

Price

Automatically

$65.00

E.D., 184.00 each

MILLS V.T., 1c. NEW...$1.99

1/2 Deposit With Order, Balance C. O. D.

we carry a full line of Coin Operated Machines, Coin Operated Marine and Park Amusement Equipment.

We are factory distributors for all types of Coin Operated Machines.

RAKE COIN MACHINE EXCHANGE

110 SPRING ST. ST. PAUL MINN.

PHILADELPHIA

“I Love This Coin Machine”

 Philippine Gumball & Candy

Distributor

NEW NATIONAL

Candy Vender

ROWE PRESIDENT, 10 Col.,
ROWE Imperial 5 Col., 250 Pack Cap.
National 52
DuCrenter, Model W. 9 Col., 308 Pack Cap.
Cigarette Vender

SALE

CANDY MACHINES

$85.00

10 Col., 400 Pack Cap.
$85.00

25 Col., 10 Bar Cap.
$85.00

5 Col., 250 Pack Cap.
$5.75

25 Pack Cap.
$5.75

25 Pack Cap.
$3.50

U-Select-It

110 VEND.

QUALITY CANDY

H. J. Keeney & Company, Chicago, appointed R. F. Jones & Company to cover 11 Northwestern States and Northern California thru its offices.

In San Francisco, Portland, Seattle, Salt Lake City and Denver.

In the Northwest, the well-known Coin Machine Company, Pittsburgh, to

set up with its new State of West Virginia

Exhibit Supply, Chicago, appointed Lieberman Music Company, Minne-

apolis.

Distributors

AMC, Inc., Grand Rapids, Mich., appointed Cleveland Coin Machine

Company to cover Cleveland and other counties in the State, and P.S.

Distributing Company, Des Moines, for Iowa.

Eastern Electric Vending Machine

Corporation, New York, assigned additional territory to Coin Machine

Distributing Company, Chicago, to handle the sales of the hot coffee machine in

Connecticut.

and other counties in the State, and P.S.

Distributing Company, Des Moines, for Iowa.

Distributors appointed by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

The one-name firm new to the vending

business, is located in Hartford, Conn.

NAMA P.R. Victory Told in Yearbook

CHICAGO, Feb. 11.—Results of a public relations victory for the Na-
tional Automatic Merchandising Association (NAMA) will be included in the next edition of the P.R. Digest, now on the press, according to C. S. Darling, executive director.

For the first time, the Bureau of the Census has completely s egreg-
ed the National Automatic Merchandising Asso-
ciation production figures: from those of other types of coin-operated de-
Vices, this was a result of an NAMA protest against the old practice of combining all coin-machine produc-
tion figures in one report.

Details of the production of service and merchandise ma-
Chines are published for the first time by the NAMA. In addition, the

Darling To Address Lions’ Club Meeting

CHICAGO, Feb. 11.—A talk on Automatic Merchandising was the topic of the February 14 meeting of the Elgin Lions Club.

Darling will discuss the size, scope, past history and future of automatic vending. His appearance before the club was arranged by Victor B. Nonn, station manager and operator of a vending firm in Elgin.

Name Koffee King Distributor for Conn.

NEW YORK, Feb. 11.—Fuburamic Industries, Inc., producer of the Koffee King vender, has appointed the Gen. C. Distri-
cuting Company to handle sales of the hot coffee machine in

Connecticut.

The one-name firm new to the vending

business, is located in Hartford, Conn.

‘Y.’s Named by Lamont, Corliss and Peter Callier

NEW YORK, Feb. 11.—The election of two vice-presidents by Lamont, Corliss & Company, manufacturers of the L-B.

Cady, who will act as merchandising manager, and M. H. Saxe, manager of the ‘Y.’s, was announced by the

firm.

Another appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.

Other appointments were announced by the Peter Callier Koller Swiss Chocolate Company, Fulton, N. Y., manufacturer and

Distributor.
Coin Mach. Exports Hold Up; Market Solid as Prices Climb

(Continued from page 92) encouraging signs in this part of the business was the fact that 12 countries bought games in November. Furthermore, the average number of nations on the game list was six.

In October, 12 countries entered 13,383 games. In November, the 13 countries entered $27,391 in November compared with the $17,578 for game purchases in the previous month.

A Unit Price Up

The unit price paid for a music box in November was $148. A share in this gain over the $135 average for the previous month.

Coin Durar, concentrating on late model used units paid the highest price. There were 109 sales for each of the 14 months, while Finnish operators bought old units exclusively and paid an average of $105 for 76 units. The vendor average price reached the all-time record of $327 in November, influenced mostly by the $756 spent by Vendors operators for 20 larger type automatic merchandisers. Game prices varied from the $905 spent by a Herald operator for one new game to the $45 Canadian operator averaged in buying 88 amusement games.

It now appears that the $2,000,000 goal set by the expert segment of the industry for 1949 will be reached without too much trouble. In the first 11 months, the dollar total was $1,797,391. While this was slightly below the $1,948 total for the same period in 1948 it is nevertheless encouraging to see in the vertical and complete embargoes in effect in several nations whose columns had previously been leading customers. Other encouraging signs are the number of new machines opened during 1949 as well as the resurrection of trade on a large scale with such nations as the United Kingdom.

Seeburg Rifle Shown in N.Y.C.

NEW YORK, Feb. 11.—Seeburg’s new play-to-play game, Shutter the Wire, was introduced here this week by the Atlantic New York Corporation. Offered at a list of $419.00, it is said to be ready for immediate delivery.

The target is a running bear which travels around a scenic course. When the industry was introduced here in 1949 by the Atlantic New York Corporation,美景 was introduced here this week by the Atlantic New York Corporation. Offered at a list of $419.00, it is said to be ready for immediate delivery.

The target is a running bear which travels around a scenic course. When the industry was introduced here in 1949 by the Atlantic New York Corporation,美景 was introduced here this week by the Atlantic New York Corporation. Offered at a list of $419.00, it is said to be ready for immediate delivery.

L. R. Cook Resigns as V-P of Wilbur—Suchard Chocolate

LITITZ, Pa., Feb. 11.—Wilbur—Suchard Chocolate Company, Inc., has announced the resignation of Vice-President L. Russell Cook. His duties will be assumed by Walter MacIver, president.

COIN OPS OFFERED

(Continued from page 92) He asserted arrangements had been concluded with Coen—Cole and Canada Dry to drop their prices anywhere in the country to operators going along with the plan.

The three-top dispenser can be sold for a nickel with the bar, will be sold to operators who will also be required to pay a small monthly profit per location to Tap Mike Operators will be awarded protected territories on a franchise basis.

Rabinowitz, who holds eight patents on the device, has operated in this area for more than a year. He has offices at 163 First Avenue.

Eppy & Co. Buys New Bldg.

NEW YORK, Feb. 11.—Samuel Eppy & Co., Inc., have announced the purchase of a building in Jamaica, L. I., for its production and distributing department. Eppy, president, reported the company will add the packaging of numerous types of confectons.

K. C. Novelty Moves

PHILADELPHIA, Feb. 11.—The K. C. Novelty Company, moving firm in amusement games, will move to new headquarters at 800 North 3rd Street this morning. The company is expanding its operations in this area.

Move To Cut Ga. Gig Tax

ATLANTA, Feb. 11.—A group of law relating to cigarettetaxes was introduced in the State Legislature last week by Sen. Lee Purdon. He also introduced a companion measure amending the bill passed last year.

DO YOU KNOW?

You can buy all machines made by

- Victor Vending Corp.
- Northwestern Corp.
- E. B. Corp.
- Silver King Corp.
- Hamilton Stole Co.
- Marion Scale Co.
- TIME PAYMENTS paying for them in

30 Weeks! Write for details TODAY!

CHAMPS
Over sixteen different series of new charms

LOW PRICES
Send 25¢ for cost of mailing samples, to be refunded with first order.

THE PENNY KING COMPANY
415 Neptune Street
Pittsburgh 20, Pa.

BY EPPY—OF COURSE!

The Most Famous Packages in America
Now in Perfect Miniature
GROCERY STORE CHARMS
58 Varieties
TERRIFIC—absolutely terrific! They pay off like magic. Put them in your machines—out goes the contents in record-breaking time! Order today!

$12.50 per Mt., assorted F.O.B. Jamaica, L. I., N. Y.

EPPY
Samuel Eppy & Co., Inc.
91-1444 Plate, Jamaica 2, L. I., N. Y.

Get On Your Mailing List, New Ideas Monthy!

Distributor:
Acorn Service Head Features

- to a mower through cleaning (or on your
- baffle (or other removable parts of your
- head as an all-inclusive service head is designed to last

Write for complete details today!

MFG. CO., INC.
14141 Knightbridge Ave.
Covina, California

Copyrighted material
Chicago:

An advertisement for Universal Industries, all hands are working to keep up with demand for Twin Bowling, which can be supplied by one or two men and features a gate-a-day play.

The visitors in line last week were Morris Gross, Scott-Cross, Philadelphia, and Dave Zinman, J. B. Omer, Omaha. President Mel Binko re-ceived a complete run-down of the business trip in the western part of the country... . S. I. Neuman, publicity chairman for the National Coin Machine Distributors Association, says that the company’s group members reported business activity thru January and the first week in February has been encouraging.

Joseph A. Batten, Exhibit Supply’s vice-president and general sales manager, attended the annual Shuffle Bowl showing at Central Ohio Coin Machine Exchange, Columbus, February 4th. Meanwhile, Bill Doll, Exhibit Supply production control attendant, attended the show at the Cleveland Coin Machine Exchange headquarters in Cleveland.

At the National Wide Novelities Ball, President Charles F. Wall, Manufacturer Nick Wurts and Sales Manager Meyer M. Marcus are showing a gate-a-day night and making a good show at the Shuffle Pool offer. Calls last week came from Charles Ten, United Distributing, Cincinnati, Bill Greco, Kenny Sales, St. Paul, and Sid Mann, Distributors, Inc., Louisville, Ky. Chet indicates the game is building up a following in the cities.

Art Garvey, New England district manager for Bally Manufacturing, with Fred M. Weinberg, district manager in the Southwest, were in to see Coin Sales Manager Jack Johnson in New York this week. Garvey has been with Bally for 17 years and Weinberg is co-owner of the business. The latter just bought a home in Dallas. Dan Moloney is in the office in the interest of Shuffle Bowl. Visitors at the Bally factory last week included Herman Cline, Cleveland, and May-flower Distributing, St. Paul, and Art Carney, who manages the Buffalo-Wilkins-Meyer Mayflower office... Ralph Nicholson. Coke exec, is in the Northwest in interest of Hollen-crane machines.

Mike Spagnola, Automatic Phonograph Distributing Corporation, New York, reports the pending plus-rate orders for the new A.M. Model C are coming right on thru the兼 without any additional work. This is the first full size coin operated phonograph. The coin operates in the usual way. Mr. M. C. Wilson, George H. Elliott, General Manager of Automatic Phonograph Distributing, Corporation, has been busy at the office of Mr. M. C. Wilson, George H. Elliott, General Manager of Automatic Phonograph Distributing, Corporation, has been busy at the office of dealers in the area.

J. H. Keoney & Company, via Vice-President John Conors, tours in word of still mounting acceptance of the new Automatic Phonograph Model C and attributes the high sales level to the widespread and realistic bowing exercises actual pin knockdowns to total ups. Initial reaction on test installed bins of Ten Pints in four cities indicated sales-play potentials. Pre-production models were tested in Washington, Baltimore, Philadelphia and Chicago, with results placed in some 20 locations.

Herb Perkins, head of Purveyor, is busy completing his new independent distributing company set-up, and has his road personnel all assigned. New plans are in order for the present contract. Dor-New York and already contracted for 1500 pin- dle Metro-Bowl in a three-State area, with Mr. I. O. Poland, City- State, has the contract for a major operation several months ago. Now is in Miami Beach at the Metro-Bowl at the 16th Street Club.

Herb Perkins, head of Purveyor, is busy completing his new independent distributing company set-up, and has his road personnel all assigned. New plans are in order for the present contract. Dor-New York and already contracted for 1500 pin- dle Metro-Bowl in a three-State area, with Mr. I. O. Poland, City- State, has the contract for a major operation several months ago. Now is in Miami Beach at the Metro-Bowl at the 16th Street Club.

Herb Perkins, head of Purveyor, is busy completing his new independent distributing company set-up, and has his road personnel all assigned. New plans are in order for the present contract. Dor-New York and already contracted for 1500 pin- dle Metro-Bowl in a three-State area, with Mr. I. O. Poland, City- State, has the contract for a major operation several months ago. Now is in Miami Beach at the Metro-Bowl at the 16th Street Club.

News concerning Alco-Derees re-frigerated cheese vender and “all to the good” according to Mr. Nick Angiulo, who is finding high flavor wherever they are placed in choice tap spots.

Frank Pedulla, Melody Music, is pursuing business along on an even keel and is shipping its country games all over the country, and it is also filling all parts requests for the new “Going 78” coin machine he grafted his wife last week with a new design and is doing a far better job of executive and sales duties. Freer reports the shuffle games are still in stock and demand and the firm are seeking orders for United’s Shuffle Bowl and Vintage Bowl. The Chicago office at this time is the outlet for the two machines.

Gil Kitt, Empire Coin Machine Exchange, left for Miami Thursday, 8th, with his wife, Valerie, and son, Alan, as he is looking for a new location for the shop. He is also checking the outlet for the new machine and is expected to be in Miami in the next few weeks. Product, like others developed by Reochke has been patented.

W. E. Bosche, Rutherford Enterprises, Amariello, Tex., was a visitor to the Chicago offices last week. Mr. Gottlieb is on an Eastern trip which will take him to Upper New York, New York City and Baltimore, with Gottlieb in Miami and Sol Gottlieb, wife, and Alvy Rubenstein are combining their talents to run the Chicago office and expedite 21 shipments.

Samm Lewis, Chicago Coin, states the firm is still seeking ways to increase volume. Sam Welborne is on a brief vacation trip, and Nitz, plant manager for National Wide Novelities, says production on Shuffle Pool will be stepped up to meet demand. Meyer M. Marcus, sales manager, says that the company and distributor, Sicking, is getting a lot of play from the family of games from the Ohio to the Southwestern states. The company is not involved with the Pool games, but is marketing them for others.

With Florida’s World-Wide Bin-Box, got back from a Los Angeles vacation last week. When he returned to the office he was given a copy of the Wall Street Journal, and the column entitled “Monty West informed him that shuffle games were going to be a big hit. They added that Exhibit Supply’s conversion, Shuffle Bowl, is also going to be a big hit.

Paul M. Brown, Western Automatic Music, Inc., is scratching his head over the record speed question. While he thinks the 78s will keep whirling on juke turntables for a long time as the predominate form of music, he still wonders about the 33¼/3 flash in the shop and finds buying brisk.

News concerning Alco-Derees re-frigerated cheese vender and “all to the good” according to Mr. Nick Angiulo, who is finding high flavor wherever they are placed in choice tap spots.

Frank Pedulla, Melody Music, is pursuing business along on an even keel and is shipping its country games all over the country, and it is also filling all parts requests for the new “Going 78” coin machine he grafted his wife last week with a new design and is doing a far better job of executive and sales duties. Freer reports the shuffle games are still in stock and demand and the firm are seeking orders for United’s Shuffle Bowl and Vintage Bowl. The Chicago office at this time is the outlet for the two machines.

Gil Kitt, Empire Coin Machine Exchange, left for Miami Thursday, 8th, with his wife, Valerie, and son, Alan, as he is looking for a new location for the shop. He is also checking the outlet for the new machine and is expected to be in Miami in the next few weeks. Product, like others developed by Reochke has been patented.

W. E. Bosche, Rutherford Enterprises, Amariello, Tex., was a visitor to the Chicago offices last week. Mr. Gottlieb is on an Eastern trip which will take him to Upper New York, New York City and Baltimore, with Gottlieb in Miami and Sol Gottlieb, wife, and Alvy Rubenstein are combining their talents to run the Chicago office and expedite 21 shipments.

Samm Lewis, Chicago Coin, states the firm is still seeking ways to increase volume. Sam Welborne is on a brief vacation trip, and Nitz, plant manager for National Wide Novelities, says production on Shuffle Pool will be stepped up to meet demand. Meyer M. Marcus, sales manager, says that the company and distributor, Sicking, is getting a lot of play from the family of games from the Ohio to the Southwestern states. The company is not involved with the Pool games, but is marketing them for others.

With Florida’s World-Wide Bin-Box, got back from a Los Angeles vacation last week. When he returned to the office he was given a copy of the Wall Street Journal, and the column entitled “Monty West informed him that shuffle games were going to be a big hit. They added that Exhibit Supply’s conversion, Shuffle Bowl, is also going to be a big hit.

Paul M. Brown, Western Automatic Music, Inc., is scratching his head over the record speed question. While he thinks the 78s will keep whirling on juke turntables for a long time as the predominate form of music, he still wonders about the 33¼/3 flash in the shop and finds buying brisk.

News concerning Alco-Derees re-frigerated cheese vender and “all to the good” according to Mr. Nick Angiulo, who is finding high flavor wherever they are placed in choice tap spots.

Frank Pedulla, Melody Music, is pursuing business along on an even keel and is shipping its country games all over the country, and it is also filling all parts requests for the new “Going 78” coin machine he grafted his wife last week with a new design and is doing a far better job of executive and sales duties. Freer reports the shuffle games are still in stock and demand and the firm are seeking orders for United’s Shuffle Bowl and Vintage Bowl. The Chicago office at this time is the outlet for the two machines.

Gil Kitt, Empire Coin Machine Exchange, left for Miami Thursday, 8th, with his wife, Valerie, and son, Alan, as he is looking for a new location for the shop. He is also checking the outlet for the new machine and is expected to be in Miami in the next few weeks. Product, like others developed by Reochke has been patented.

W. E. Bosche, Rutherford Enterprises, Amariello, Tex., was a visitor to the Chicago offices last week. Mr. Gottlieb is on an Eastern trip which will take him to Upper New York, New York City and Baltimore, with Gottlieb in Miami and Sol Gottlieb, wife, and Alvy Rubenstein are combining their talents to run the Chicago office and expedite 21 shipments.

Samm Lewis, Chicago Coin, states the firm is still seeking ways to increase volume. Sam Welborne is on a brief vacation trip, and Nitz, plant manager for National Wide Novelities, says production on Shuffle Pool will be stepped up to meet demand. Meyer M. Marcus, sales manager, says that the company and distributor, Sicking, is getting a lot of play from the family of games from the Ohio to the Southwestern states. The company is not involved with the Pool games, but is marketing them for others.

With Florida’s World-Wide Bin-Box, got back from a Los Angeles vacation last week. When he returned to the office he was given a copy of the Wall Street Journal, and the column entitled “Monty West informed him that shuffle games were going to be a big hit. They added that Exhibit Supply’s conversion, Shuffle Bowl, is also going to be a big hit.

Paul M. Brown, Western Automatic Music, Inc., is scratching his head over the record speed question. While he thinks the 78s will keep whirling on juke turntables for a long time as the predominate form of music, he still wonders about the 33¼/3 flash in the shop and finds buying brisk.

News concerning Alco-Derees re-frigerated cheese vender and “all to the good” according to Mr. Nick Angiulo, who is finding high flavor wherever they are placed in choice tap spots.

Frank Pedulla, Melody Music, is pursuing business along on an even keel and is shipping its country games all over the country, and it is also filling all parts requests for the new “Going 78” coin machine he grafted his wife last week with a new design and is doing a far better job of executive and sales duties. Freer reports the shuffle games are still in stock and demand and the firm are seeking orders for United’s Shuffle Bowl and Vintage Bowl. The Chicago office at this time is the outlet for the two machines.
Shuffle Gimmicks Aid Comeback

Conversions Help To Win Back Patrons

Feature Multiple Play

CHICAGO, Feb. 11.—As the shuffleboard boards go into their final phase of the 1949-50 season, several favorable factors have entered the picture which indicate the field as a whole will benefit from renewed player interest. Part of the increased interest can be traced to the board up after the slump period which marked the end of last year, while the regular inter-board and inter-club tournaments which have given players and locations a taste of the fun and fun of shuffleboard tables.

Many locations are reporting increased activity now that most of the patrons who regularly played shuffleboard a year ago are back in the fold. While none of them do not play as often as before, there is a general feeling that before too many weeks have passed they again will be looking forward to free time for competition, both for tournaments by the operator that was put into the shuffleboard game at the beginning of the year. Meanwhile, Perkins has set up the Puttery Distributing Company, and reports his road men are now selling Metro-Bowl, which the firm will distribute in a three-state territory.

Puck Patter

CHICAGO: With a spurt in shuffleboard activity being noted in most parts of the country, Ted Rubenstein, Metro-Bowl representative, is seeing his shuffleboard racks shipped on a daily basis. The unit has been in demand with the operators steadily increasing its intake, and the Metro-Bowl plant on Fullerton Avenue ships units out as fast as they come off the production line.

Herb Perkins, Puttery Shuffleboard proxy, reports shipments on the firm's new 1660 Sportman are now being made daily, and that orders on the unit are above expectation. He says that the road fairly regularly the past few months, was back home for a change, and reported new signs of shuffleboard activity in the areas covered on his joint. Meanwhile, Perkins has set up the Puttery Distributing Company, and reports his road men are now out selling Metro-Bowl, which the firm will distribute in a three-state territory.

Horseshoe Kit for Boards Unveiled by King Pin Firm

KALAMAZOO, Mich., Feb. 11.—A kit to convert a shuffleboard board into a horseshoe game was introduced this week by King Pin Amusement Company, Operator's price on the complete kit is $18.50. Each horseshoe ships separately, and deliveries of the kit are being made.

Called Shuffle-Shoes, the kit consists of six horseshoes (three chrome, three bronze), installation diagrams, two rules and instruction sheets, attachment and mounting instructions, and the rules of the game to measure distance of the shoes.

Does Not Damage Board

Pieters said the shoes should be placed in holes drilled approximately 18 inches from the edge of the table. A quarter-inch hole is required. This enables the operator, location owner or player to insert and remove the pegs at will so that the board can be used for regular shuffleboard games or for horseshoe games. The existing scoring equipment is used with Shuffle-Shoes. The horseshoe game can be played with 8 or 16 frames, or 11 or 20 points. As in regulation horseshoe, each player uses a single horseshoe, which is a shoe with a weight of three and all shoes of the same color count point. A double ringer counts 10 points.

Game Speed-Up

The six shoes, which Pieters said make the game faster than a regulation shuffleboard, are flanged to hook the peg and spin. Pieters said his company, which is under the name of Metro-Bowl, will handle national distribution on Shuffle-Shoes and appoint other distributing firms to handle specific territories.

Constant Plugging Builds Op Locations in Hartford

HARTFORD, Conn., Feb. 11.—The "steady" trade evidenced by shuffleboard operators of late is certainly true in this area. The area is directly due to the "constant" plugging on the part of operators, according to the Fish, Operators' General Amusement Company, Hartford, local coin concern.

Fish, who is also president of the Connecticut State Coin Association, Inc., believes that the feeling, "something new and something different," is responsible for the increase. Shuffler has been one factor in the observation that shuffler is another contributing factor to the over-all good business chairman up by the shuffleboards. Fish notes that "because column in the area have gone out and approached their locations with the idea of shuffler as "something new and something different," has been accomplished with a minimum of confusion. He admits that in isolated situations, shuffleboards "need intensive plugging," but on the whole, they seem to be designed to quite well.

Fish's coin concern handles all major makes of shuffleboards.

Calendar for Coinmen


February 16 and 23—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.

February 19—Coin Operators' Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

February 22—Michigan Self-Service Laundry Association (MSLA), regular dinner discussion meeting, Leland Hotel, Detroit.

February 22—Western Vending Machine Operators' Association (WVMOA), monthly meeting, Los Angeles.

March 1—Coin Machine Operators' Association of Hawaii (CMOA), monthly meeting, Hawaiian Chamber of Commerce, Hotel Honolulu.


March 6—Amusement Machine Operators of Greater Baltimore (AMOG), regular monthly meeting, 211 North Charles Street, Baltimore.

March 6—Music Operators of America (MOA), annual convention and exhibit, Palmer House, Chicago.

March 9—Michigan Automatic Photographers' Association, Inc. (MAPA), monthly meeting, Macabees Building, Detroit.


March 11—National Association of Tobacco Distributors (NATD), annual convention, Greenbrier Hotel, White Sulphur Springs, Va.

March 24—American Amusement Manufacturers Association (ACMMA), annual national packaging exhibition, Navy Pier, Chicago.

American Resumes Production on Board Tops; Sets New Plant

UNION CITY, N.J., Feb. 11.—The American Shuffleboard Company has completed the conversion of its main plant to the manufacture of production of board tops. The plant, which turned out 50,000 board tops a year, was damaged by fire last December.

Aiding to determine the exact financial loss suffered in the blaze through the purchase of a new plant, the firm has already an architect working on plans for a new plant on the same site.
SHUFFLE-SHOE

Trade Mark
SCORE LIKE REGULAR HORSESHOE GAME
2 OR 4 PLAYERS

HOW IT IS PLAYED
Exactly like horseshoes. Slide a 3" shoe like a puck. Object is to ring the peg or get close to it at the other end of the board. Scoring: Ringers 5 points; shoe's width away 3 points; shoes on board 1 point.

LOOK WHAT YOU GET
1. $18.50 Shuffeboard. 3 finished in gleaming chrome with red stripe, etc. 3 in golden veneer with green stripe, etc.
2. Rules Book
3. Wall Rack
4. Deluxe Scoreboards

OPERATOR'S PRICE
ONLY $18.50

HOW TO INSTALL
Installed in less than 1 minute! Bore 1/8" hole, 16 1/2" from each end of board. Push in steel peg and you're ready to play. DOES NOT DAMAGE THE BOARD. Pull out the pegs and you're ready for standard shuffleboard!

TWO OR FOUR PLAYERS

Order today! We pay postage on all cash orders!

DISTRIBUTORS!
Just the thing for any size board!

Factory Distributors Rock-Ola SHUFFLE, SHUFFLE POOL & All Other Games

$200 New 1950 Deluxe Shuffleboard
Also Maple Top

Best Quality
Lowest Prices

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

PURVEYOR CUTS PRICES!

Used Shuffleboards

Just off Location!
Valley, Rock-Ola, Mercury
(Masonite), Nelon Wide

Kingspin Deluxe

Shuffleboard Supplies
Used Skill Scoreboards

Lowest Prices

Used Equipment
Total Rolls
Advance Rolls
Dale Guns, Late Model
Gilders

New Flourescent Lights
For all Shuffleboards—
Clamp-On Lights

Television

metro-Bowl

2 Games Going on at the Same Shuffleboard
at the Same Time

Exclusive Distributors
Wisconsin & Michigan
Illinois

Want Citations
Will pay top
Cash or trade
Equipment

PURVEYOR DISTRIBUTING CO.
4322-24 W. Western Ave.
Chicago, Illinois

Write
For
Prices.
Coin-Operated
Available.
New York: Illinois has sent several columnists from work including Morris Kahn, of County Enterprise, down with laryngitis. John MacLarty, of the St. Louis Post-Dispatch, is in New York with a cold, and is using a hot-air gun to keep his scalp warm, according to stories passed along.

February 1: The New York Times has a story on the importance of good old-fashioned household cleaning schemes, and how they can be adapted to modern living conditions. The article suggests that a well-kept home can be a source of pride and satisfaction for all family members.

February 2: A reader writes to the New York Times, wondering if there is any way to keep bees from building nests in their garage. The editor of the newspaper responds that it is not possible to completely prevent bees from nesting in a garage, but there are some measures that can be taken to discourage them. The reader is advised to keep the garage doors closed and to seal any cracks or openings that might allow bees to enter.

February 3: The New York Times has a story on the importance of regular dental checkups. The article suggests that people should make an effort to visit their dentist at least once a year to ensure that their teeth and gums are healthy. The article also includes information on the benefits of fluoride treatment and the importance of good oral hygiene.

February 4: A reader writes to the New York Times, asking for advice on how to improve their garden. The editor of the newspaper responds that it is possible to improve a garden by following some basic principles, such as choosing the right plants for the climate, providing proper nutrition and water, and controlling pests and diseases. The reader is advised to consult with a local garden center or hire a professional landscaper for more specific advice.

February 5: The New York Times has a story on the importance of proper nutrition for athletes. The article suggests that athletes should focus on a balanced diet that includes carbohydrates, proteins, and fats, as well as plenty of fruits and vegetables. The article also includes information on the benefits of different types of exercise and the importance of rest and recovery.

February 6: A reader writes to the New York Times, asking for advice on how to start a new job. The editor of the newspaper responds that it is possible to start a new job by following some basic principles, such as being prepared for the first day, being punctual and professional, and communicating effectively with others. The reader is advised to research the company and its culture before starting the job and to ask questions during the interview process.

February 7: The New York Times has a story on the importance of proper sleep for overall health. The article suggests that people should aim to get seven to eight hours of sleep per night to ensure that their bodies are functioning properly. The article also includes information on the benefits of regular exercise and the importance of maintaining a healthy diet.

February 8: A reader writes to the New York Times, asking for advice on how to improve their public speaking skills. The editor of the newspaper responds that it is possible to improve public speaking skills by practicing regularly, seeking feedback, and focusing on clear communication. The reader is advised to join a public speaking group or hire a speech coach for more specific advice.

February 9: The New York Times has a story on the importance of proper hydration for overall health. The article suggests that people should aim to drink at least eight glasses of water per day to ensure that their bodies are properly hydrated. The article also includes information on the benefits of regular exercise and the importance of maintaining a healthy diet.

February 10: A reader writes to the New York Times, asking for advice on how to start a new hobby. The editor of the newspaper responds that it is possible to start a new hobby by following some basic principles, such as choosing a hobby that you enjoy, setting realistic goals, and being patient. The reader is advised to research different hobbies and to ask others for recommendations.

February 11: The New York Times has a story on the importance of proper nutrition for athletes. The article suggests that athletes should focus on a balanced diet that includes carbohydrates, proteins, and fats, as well as plenty of fruits and vegetables. The article also includes information on the benefits of different types of exercise and the importance of rest and recovery.

February 12: A reader writes to the New York Times, asking for advice on how to start a new job. The editor of the newspaper responds that it is possible to start a new job by following some basic principles, such as being prepared for the first day, being punctual and professional, and communicating effectively with others. The reader is advised to research the company and its culture before starting the job and to ask questions during the interview process.
Milton is one of the operators at the new Bally slot machine at the Cameo, in downtown Chicago.

New MACHINES.

Bally and his partners have been working on this new machine for several months, and they are now ready to put it on the market.

Bally himself is very proud of the new machine, and he is confident that it will be a big success.

The machine is called the "Trimount," and it is designed to be a combination of a slot machine and a jukebox.

Bally says that the Trimount is the result of many months of hard work and research, and he is looking forward to seeing it succeed in the marketplace.

The Trimount is available in several different styles, and Bally plans to offer it to his customers as soon as possible.

Bally is hoping that the Trimount will be a hit, and he is already planning to add more new machines to his line in the near future.

For more information about the Trimount, please contact Bally at the address below.

Bally Slot Machine Co.

210 W. Lake St.

Chicago, IL 60606

Phone: 312-536-6633

email: bally@bally.com

Website: www.bally.com

The Trimount is now delivering

WILLIAMS

TWIN SHUFFLE

The first BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS

A GUARANTEED TROUBLE FREE MECHANISM

NOTE THESE FEATURES:

- Extra Frame by Frame Scoring for Each Player
- One Player 10c, Two Players 20c
- Gets Double the Earnings
- Strikes, Spares, Turkeys, Splints, Railroads, etc.
- Mechanic Door in Side of Cabinet

MANUFACTURED BY WILLIAMS CO.

TRIMOUNT

2160 Patterson St.

Cincinnati, OH

Phone: 513-555-5555

Email: williams@trimount.com

Website: www.trimount.com

The Trimount offers a unique bowling experience for players of all skill levels.

The game features authentic bowling scoring, including strikes, spares, turkeys, and railroads, making it a fun and challenging game for players of all ages.

Players can choose to play as a solo player or in teams, and the game can be adjusted to suit players of different skill levels.

The Trimount offers a variety of game modes, including single-player and multiplayer modes, allowing players to enjoy the game in a variety of ways.

The Trimount is available at select locations across the United States, and players can find their nearest location by visiting the Trimount website.

For more information about the Trimount, please visit the Trimount website or contact Trimount directly.

www.trimount.com

phone: 513-555-5555

Email: williams@trimount.com

The Trimount is a great addition to any bowling alley, and it is sure to be a hit with players of all ages.

For more information about the Trimount, please contact Trimount directly.

Phone: 513-555-5555

Email: williams@trimount.com

www.trimount.com

Prize Giveaway

The Trimount is offering a prize giveaway to players who use the game. Players who use the Trimount for 100 games will receive a prize as a thank you for their support.

For more information about the prize giveaway, please visit the Trimount website or contact Trimount directly.

www.trimount.com

Phone: 513-555-5555

Email: williams@trimount.com
CHICAGO, ILL.      3244 E. 56th St. 1-125

[Advertisement for coin machines and phonographs, including brands like Keeney's, Monarch, Seeburg, Wurlitzer, and others. Features sections on coin machines, phonographs, and other entertainment equipment.]
Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COUNTRY &amp; WESTERN</th>
</tr>
</thead>
<tbody>
<tr>
<td>RED KIRK-JUDY</td>
<td>Fairy Tales</td>
<td>67-67-66-68</td>
</tr>
<tr>
<td>PERKINS</td>
<td>Kirk is doing a fine job.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Blend isn't outstanding.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>blend doesn't give much</td>
<td></td>
</tr>
<tr>
<td></td>
<td>feeling into this</td>
<td></td>
</tr>
<tr>
<td>MILTON ESTER</td>
<td>Thirty Pieces of Silver</td>
<td>63-84-84-79</td>
</tr>
<tr>
<td></td>
<td>Highly animated, meaning</td>
<td></td>
</tr>
<tr>
<td></td>
<td>into a rather pop</td>
<td></td>
</tr>
<tr>
<td></td>
<td>sounding melody. Took</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Temple's warmer.</td>
<td></td>
</tr>
<tr>
<td>GUY LOMBARDO</td>
<td>Song of the Islands</td>
<td>78-78-77-80</td>
</tr>
<tr>
<td></td>
<td>Don really works the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>standard. Is hard to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>provide the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>distinctive scene arrangement</td>
<td></td>
</tr>
<tr>
<td></td>
<td>should be another</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Laramie personal.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sweet Leilani</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kenny Gardner's turn here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>in a drily, but</td>
<td></td>
</tr>
<tr>
<td></td>
<td>dancy version of another</td>
<td></td>
</tr>
<tr>
<td>CARMEN CAVAL-</td>
<td>Music! Music! Music!</td>
<td>79-78-77-82</td>
</tr>
<tr>
<td>LARD ORK</td>
<td>Flately, speaking gang-</td>
<td></td>
</tr>
<tr>
<td>(Bob Lido-The</td>
<td>pand-pand melting of the</td>
<td></td>
</tr>
<tr>
<td>(Cavaliers)</td>
<td>novelty bit is partially</td>
<td></td>
</tr>
<tr>
<td></td>
<td>performed after the big</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cairo Miller version and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>should get a fair share of</td>
<td></td>
</tr>
<tr>
<td></td>
<td>the glory.</td>
<td></td>
</tr>
<tr>
<td>BILLY BOYD</td>
<td>Texas Blues</td>
<td>75-76-73-73</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>Related western Jazz</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Instrumental, with a series</td>
<td></td>
</tr>
<tr>
<td></td>
<td>of savoring solos, can fill</td>
<td></td>
</tr>
<tr>
<td></td>
<td>the bill whenever a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>moderate down beat is</td>
<td></td>
</tr>
<tr>
<td>CHEET ATKINS</td>
<td>Yes You Did</td>
<td>69-68-66-70</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>Sometimes it was out in</td>
<td></td>
</tr>
<tr>
<td></td>
<td>every dance time with</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Boyd handling the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>vocal was most</td>
<td></td>
</tr>
<tr>
<td></td>
<td>pleasant in all.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>There's never enough</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Old Buck Dance</td>
<td>70-61-60-62</td>
</tr>
<tr>
<td>BILLY BOYD</td>
<td>I'm Saving My Mother's</td>
<td>70-70-70-70</td>
</tr>
<tr>
<td></td>
<td>Wedding Ring</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New version seems</td>
<td></td>
</tr>
<tr>
<td></td>
<td>more in this for the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I'd if I Could Write a Love</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Song</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other rhythm types</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Walking With The Blues</td>
<td>73-74-73-73</td>
</tr>
<tr>
<td></td>
<td>Walking With The</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Blues</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Instrumental is moderately-</td>
<td></td>
</tr>
<tr>
<td></td>
<td>paced, and has a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>heavy-sounding beat.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>An all-country dance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Save Some Love for A Rainy</td>
<td>61-60-62-60</td>
</tr>
<tr>
<td></td>
<td>Day</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Southern hill, with</td>
<td></td>
</tr>
<tr>
<td></td>
<td>vocal is so</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Love You Remember</td>
<td>72-73-70-72</td>
</tr>
<tr>
<td></td>
<td>Emotionally receptive</td>
<td></td>
</tr>
<tr>
<td></td>
<td>version provides an</td>
<td></td>
</tr>
<tr>
<td></td>
<td>improved for the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I'm Pickin' Up the Pieces</td>
<td>67-68-66-66</td>
</tr>
<tr>
<td></td>
<td>of My Heart</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Another heart and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>three-stanza in this</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I'm The Man</td>
<td>51-52-50-50</td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td>72-72-72-72</td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Been Around Here</td>
<td>64-65-66-66</td>
</tr>
<tr>
<td></td>
<td>You don't know</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Angels Must Have Cried</td>
<td>68-68-68-68</td>
</tr>
<tr>
<td></td>
<td>Last Night</td>
<td></td>
</tr>
<tr>
<td></td>
<td>She's out in a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>.comedy treatment here.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lively, catchy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Angels Must Have</td>
<td>71-72-72-72</td>
</tr>
<tr>
<td></td>
<td>Cried Last Night</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Site it is on a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lively, comedy treatment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Like You Remember</td>
<td>68-66-68-72</td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Angels Must Have</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cried Last Night</td>
<td></td>
</tr>
<tr>
<td></td>
<td>She's out in a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I Almost Lost My Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't ever try to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Somebody's Being</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Around Here</td>
<td></td>
</tr>
</tbody>
</table>

COLUMBIA DOUBLE JACKPOT BELL
SPECIAL
$69.50

ABCO NOVELTY CO.
Phone: 428-2828
1831 W. 31st St.
Chicago, Ill.

PENNY FORTUNE SCALE

BARGAIN
NO SPRINGS

SPECIAL

SUITABLE FOR MACHINES
LARGE CASINO BOX HOlds
$85.00 IN POKIES

www.americanradiohistory.com
**Record Reviews**

**(Continued from page 119)**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LEON McAULIFFE</strong></td>
<td>Columbia 26000</td>
<td>Rag Map</td>
<td>Country and western version of the hit by unlikely to miss its接种</td>
</tr>
<tr>
<td><strong>MAL BLAIR - MARY MORGAN - CLENN WILLIS - WESTERN RANGER</strong></td>
<td>Decca 19959</td>
<td>Cowboy Shoe</td>
<td>No hit, more set by earlier milestones of the tune, sound coverage of the hit</td>
</tr>
<tr>
<td><strong>WEBB PIERCE &amp; HIS SOUTHERN VALLEY BOYS</strong></td>
<td>Coral 10597</td>
<td>Sweetheart, Know I Love You So</td>
<td>Route one tune is indeed to down-the-outer one, but here special mention</td>
</tr>
<tr>
<td><strong>Smokey Rogers</strong></td>
<td>Capitol 4090</td>
<td>Dimples or Dumbplings</td>
<td>Really too country for country tunes, however</td>
</tr>
<tr>
<td><strong>Eddie Kirk</strong></td>
<td>Capitol 20259</td>
<td>Away Out on the Mountain</td>
<td>Some absolute best on record</td>
</tr>
<tr>
<td><strong>SMILING EDDIE HILL</strong></td>
<td>Decca 16232</td>
<td>Tears on a Wedding Ring</td>
<td>A wedding wreath gives the humanized treatment from hill</td>
</tr>
<tr>
<td><strong>DEUCE SPICIGENS</strong></td>
<td>'Tis Williams'</td>
<td>Bless Your Little Thumpin' Gizzard</td>
<td>Can't connect register</td>
</tr>
<tr>
<td><strong>WILBURN FAMILY</strong></td>
<td>4 Star 1349</td>
<td>Give a Little, Take a Little</td>
<td>Dr. cowbell cover of a country music hit</td>
</tr>
<tr>
<td><strong>Roy Acuff</strong></td>
<td>Columbia 2064</td>
<td>It's All Right Now</td>
<td>A rooting, political centered performance, with a pondering beer benching and underlined sound</td>
</tr>
<tr>
<td><strong>Lonnie Clason</strong></td>
<td>Decca 4815</td>
<td>Trouble Ain't Nothin' But the Blues</td>
<td>Pan American Boogie</td>
</tr>
<tr>
<td><strong>Jimmy Wakes</strong></td>
<td>Capitol 40889</td>
<td>Dust</td>
<td>Jambalaya blues, with brothers and instrumentals rockin' out loud about</td>
</tr>
<tr>
<td><strong>RAMBLIN' TOMMY SCOTT</strong></td>
<td>MGM 205</td>
<td>Tennessee</td>
<td>Country, country blues instrumental</td>
</tr>
<tr>
<td><strong>WALLY Moore &amp; HIS TENNESSEEANS</strong></td>
<td>MGM 2059</td>
<td>Down at the Picture Show</td>
<td>The simple pleasures of Society right hand fiddle are challenged by a good turn for Mooney in a swing, dancer style</td>
</tr>
</tbody>
</table>
| **COWBOY COPAS - GRANDPA JONES** | King 804 | The Fiddlin' Boogie | Lyrical, a good one, with the same [[7]]
| **Zeb Turner** | King 805 | All Dressed Up | Country, country blues instrumental |

---

**Chicago Coin BOWLING ALLEY**

A double mechanism! Each score team equipped with an automatic, can play at the same time!

**Gentle Bowling League**

Available in 5 or 10 ft. length. Has real automatic, mechanical, drawer for easy service.

**Universal Twin Bowler**

A fast, fast, playing game for 1 or 2 players. Instantly replaceable, high score board for relaxing play. Spins can be scored. (CLEAN)

**Bally Shuffle Bowler**

9 ft. alley. Completely automatic side door mechanism. Write for prices.

---

**PARKER DISTRIBUTING CO.**

311 8th Ave., South, Nashville, Tenn.

---

**IN SUNNY FLORIDA**

Small route for sale, 40 miles north of Palm Beach, 60 Phonograms, 15 Five Balls and Amusement, 14 Caravans and courts, 22 Kegs, 15 cases of Automotive, and Park, also small Punchboard business. Take inventory and make offer. Coxing $400 weekly.

LLOYD THOMPSON, 421 Seminole, Stuart, Florida
### Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNATIONAL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DICK COLLIER</td>
<td>Columbus 5144</td>
<td>They're A Beauty</td>
</tr>
<tr>
<td>The Laughing Polka</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Laughing Record (Belgium)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THE BRITISH AMUSEMENT TRADE UNION</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>DOMESTIC</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WRONG TUNES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>BRAND NEW ROL-A-TOPS</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Turning Back the Clock

(Continued from page 114)

Exhibitor Supply's Whirl Pool; Internationa's Magic Finder; Pathe's Amusement's Chiefman; J. H. Keeney's Quick Silver; and D. Gotlieb's Match Play.

In the music machine field, Wurzlitz, Rock-Ola and Seeburg were leaders in the trade and the Chicago Gable Manufacturing Company was one of few in the field giving them much competition. Top tunes playing on the juke boxes were Isle of Capri, Rhine Maid, Good Ship Lollipops, Lullaby of Broadway, June in Minories, June in January, and Tiny Little Fingerprints.

The O. D. Jennings basketball team was regarded as one of the leading teams in the Midwest. It was comprised wholly of plant employees, and was coached by Ken Morley, advertising manager. The center-guard, who handled the large volume business for Fayetteville, N. C.

---

### VEND

"The Magazine of Automatic Merchandising"

"I have received your magazine, VEND, and think it is tops for an operator, a real value to those engaged in the vending field."

CHARLES DOWNING

TRENTON, MO.

---

### VEND

2-15 Ch

214 Patterson St.

Chicagoo, Ill.

Please enter my subscription to VEND Magazine for One Year for which I enclose $3.

Name

Address

City --- Zone State

---

### Coin Machines

10 Years Ago This Week

CHICAGO, Feb. 10, 1940—O. D. Jennings & Company introduced its Bottle Beverage Dispenser. It had the double capacity. Jerry Hales, who later became a Buckley official, was in charge of Jennings' vendor sales. The Second Annual Regional Show of the Northwest, later known as the Five States Convention, drew 700 operators to St. Paul. Tom Creasy, president of Amusement Games Association of Michigan, Inc., handled the show. The event was noteworthy because it drew a much larger attendance from practically every big-name plant in the industry.

Among the new games coming on the market were Jennings' Pat-Sen; Bally's Ranger; Western Products' 1940 model Baseball; Baby's Tri-umph; Genco's Big Town; Gotlieb's Big Show; Chicago Coin's Roya; and Toy Striker, Exhibitor Supply's Flag Ship and Keeney's Super Kix. One of the new manufacturing firms in the field in mid-February, 1940, was the A. M. Wexler Company, Minneapolis, which at the Long Beach Jamboree produced a game called Cancun Golf, a novel with a 4-foot Machine. We are advised that the miniature golf game was going strong.

Top tunes of the week included It's a Blue World, in an Old Dutch (See Turning Back on page 122)
finest
RECONDITIONED
EQUIPMENT
IN THE NATION

Do not confuse our Reconditioned Equipment with so-called "Close-Out" or "As Is" Equipment. Every machine we sell is in
BEAUTIFUL SHAPE, READY FOR LOCATION
MUSIC

- Quantity
- Wurlitzer 1015 $240.00
- Wurlitzer 720 $120.00
- Wurlitzer 600 $65.00
- Elke new $49.50
- Elke Cross $142.50
- Rock-Ola Master, repainted $75.00
- Rock-Ola Deluxe $65.00
- Rock-Ola Standby $59.00
- Rock-Ola 1941 Player $109.50
- Rock-Ola 1943 Player, converted for 3-Wire Bases $59.00
- Seeburg 3-Wire Bases, repainted $16.00

- EXHIBIT DECK GUN, $9.50
- Wurlitzer QUARTERBACK with new powerful Flip-O-Matic $179.50
- 1/2 Deposit with order, Balance C.O.D.

- Scott-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

- HEADQUARTERS for
SLOT MACHINES
We Offer Only the Best,
Unconditionally Guaranteed!
- Mills-All Models &
BLUE BELLS & BLACK BEAUTIES
- Complete Machines and Conversion Kits
- Used Machines to Canada.
- SAVE MONEY WITH
BAKER NOVELTY CO.
1700 W. Washington Blvd.
CHICAGO 12, I.L.

- SPECIAL SALE!
WURLITZER 1015's
Guaranteed As New
$235.00 EA.
1/2 Deposit, Balance C.O.D.
SEACOAST DISTRIBUTORS
1200 North Ave. Elizabeth, N.J.

- FOR SALE
International Mutoscope Photomelic, excellent condition.
- Contact Philpotts, 207-C. Youngstown, OHIO.
- ROY'S JEWELRY
24 East Federal St. Youngstown, Ohio.

- FOR SALE
New York:
(Continued from page 116)
In Baltimore. Before his last trip,
when he expected to be away from
home for several days, he
left his 2½-year-old daughter that
he had to put to bed in the cupboards
and that he would miss her very much.
Whereupon the little girl doubly
assured, "Oh, I know, Daddy, like Dixie
used to when she was a baby.

Bobby Cott, Amalgam Records
shop, was down at Mayer Park's
own Chicago showrooms
Wednesday (8) to look over the
Seeburg Select-o-Matic. Among
those he visited was publicist, who
self local jingle luminaries Frank Calland,
Barney Berg, Sidney Levine and
Al Denver.

Bob Petrich is back supervising
his piano route, Royal Music, after
recuperating from an illness.
Dave Shukofsky, of D & J Music,
as at home last week with the flu.
... Joe Conners, head of Conner's
Automatic Music, was in Chicago
this week. He . . . Berne Braun, director of operations for Koffee
King, reports that the output rate of
the coffee machine is soon to be
increased.

TURNING BACK
(Continued from page 121)
General Garrett and Dominion
Dream. Joe Calcutt, head of The
Vending Machine Company, Fayette-
ville, N. C. opened new showrooms
Policy to show the Mills Empire
and Tribune of Music model coinop-
phones.

Also, Bennie Finco, a unit which
played records in a juke box for a cent
in production at the Chicago plant of
Cinematograph Corporation.
Other music novelties centered
around the success of the
Wurlitzer 700 and Rock-Ola's
Luxury Light-Up boxes.

Operators in Canada imported
oper. part of all the phonograph
shipped in February, 1945 which had
a total dollar value of $40,595. While
this was an impressive total for the
times it was more than double in
successing years.
National Coin Machine
Exchange was appointed a distri-
butor of Rock-Ola products. Mod-
ern Vending celebrated the opening
of a branch office in Newark, N. J.
Birl's main office was in New York.

Phonograph and Pinball
Route For Sale
Victory of Orlando, Florida.
20 Pegs, 35 Pinballs.
remote equipment.
Price $8,500.00
For information write
DIKE & TUCK
Melbourne, Fla.

FOR SALE
PINBALL AND AMUSEMENT ROUTE
Established over 15 years in Westchester
60% of Equipment is new.
Fees on $30,000 new machines. Only Pegs Apply.

The Bilbrey, 1304 Strickland N Y C.

- IMMEDIATE DELIVERY:
Exercise's Sensational SHUFFLE BOWL
Conversion Unit See Exhibit Ad, Page 134
ORDER TODAY!

- SENSATIONAL 3-Ball
- $209-00
- GENTLEMAN'S JUST 21
- $99-50
- SUPER SHUFFLE ALLEY
- Promoted by famous Real
- 2 ball Chase, free play for
- Immediate Delivery!
- CHICAGO CON BOWLING ALLEY
- FASTEST of all 3 or 2
- Bowler games. 3 ball chase
- Immediate Delivery!

- BALLY SHUFFLE BOWLER
- 3 fl. All or Nothing game.
- Mechanism, allows
- 2 ball chase, free play for
- Park returns under
- Immediate Delivery!

- M I L L S O R I G I N A L B LACk C H E R R Y B E E L L S
Nicks, Dimes or Quarters. Some used less than 3 weeks. All thoroughly
Reconditioned. inside and outside—guaranteed to look and
operate like new!

- 10 USED
United
SHUFFLE ALLEYS
$225.00 Cash
M I C H E L L N O V E L T Y CO.
950 E. National Ave.
MILWAUKEE 15, WIS.
Phone: Mitchell 3-3254
"MR. Penny Pops" a fascinating new game of skill, placed in several locations, drew steady, fast play. Took in enough to pay its own cost the first evening.

Here's how it works: player tosses coins at "Mr. Penny Pops" mouth. When a coin enters the open mouth, the eyes light up. Player wins a prize... and the game goes on!

"Mr. Penny Pops" can be set up in a jiffy. Order sample today test it out... prove to yourself what a wonderful money-maker it is! Price of distributor's sample is only $4

---

**FIVE BALLS**

- ROGO:
- CROSSIER:
- MARY:
- HILROY:
- MARILY:

**TRADE WINDS**

- Wisconsion:
  - 2000 each: $103.00 ea.

**CONSOLES**

- Deluxe chum ball:
  - 255 each: $120.00 ea.
- Seattle Comm. Super Ball, 5-
  - 100 each: $1.30 ea.
- Seattle Comm. Super Ball, 5-
  - 100 each: $1.30 ea.
- Seals 14 Spiral:
  - 250 each: $20.00 ea.
- Real Big Top:
  - 25 each: $25.00 ea.
- Bucky Track Game:
  - 25 each: $25.00 ea.

**SLOTS**

- Mills Ve-Packet:
  - 25 each: $85.00 ea.
- Standard Chiefs, Chrome:
  - 25 each: $25.00 ea.
- Eagle Univ. Chrome:
  - 25 each: $35.00 ea.
- Add $10.00 for complete cabinet refinish.

**JENNINGS**

- Standard Chiefs, Chrome:
  - 25 each: $25.00 ea.
- Black Hawk:
  - 25 each: $25.00 ea.
- Jennings Super Chief:
  - 25 each: $25.00 ea.

**CONSOLES**

- Buckely (single tube) Daily:
  - 25 each: $12.50 ea.
- Double (8 tubes) Daily:
  - 25 each: $12.50 ea.
- Double, 1949:
  - 25 each: $12.50 ea.
- Daily Triple Bell:
  - 25 each: $12.50 ea.

**SEEBURG WALL-O-MATICS**

- 5c Wireless Wi-L56:
  - 24 each: $24.50 ea.

**SHAFTER MUSIC Co.**

- COLUMBUS, OHIO
  - 606 S. High St.
- CINCINNATI, OHIO
  - 2313 Gilbert Ave.
- INDIANAPOLIS, IND.
  - 1327 Capitol Ave.
- CHARLESTON, W. VA.
  - 1419 W. Washington St.
- WHEELING, W. VA.
  - 2132 Main St.
- SHAFTER SEEBURG

**FOR SALE**

- 16 SKEE BALL ALLEYS
  - 25 each: $69.50 ea.

**RUNYON SALES COMPANY**

- Exclusive Distributor in N.Y. & N.J.
- 1521 10th Avenue:
  - 123 W. Runyon Street
- 146 E. N.:
  - Montgomery 1-9686
- 27th Dep., Boll. C.O.C.

**FOR SALE**

- ONE BALL
  - SHABY CITATIONS
  - Hally Dist.
  - 1200 North Ave.
  - Elizabeth, N.J.

**WURLITZER SKEEBALLS**

- $95.00 Ea.

---

Today's Play is...

**JACKPOT**

5 SYMBOL

'"Sweepstake"

---

Order Today! 

---

Today's Play is...

**JACKPOT**

5 SYMBOL

'"Sweepstake"

---

Order Today!

---

Today's Play is...

**JACKPOT**

5 SYMBOL

'"Sweepstake"

---

Order Today!
EXCLUSIVE NORTHERN OHIO DISTRIBUTOR FOR THE FINEST IN ALLEYS:
UNITED'S Shuffle Alley, Deluxe Model—CHICAGO COIN'S Shuffle Bowling—
KEENEY'S Pin Boy and Ten Pins—EVANS' Shuffle Ten Strike—UNIVERSAL'S Twin
Bowling-Gunnell's Bowling Leagues.

ARC-A-TYPE GAMES

1. United Shuffle
2. Chicago Coin
3. Chicago Coin
4. Scientific Pittsburgh
5. Scientific Pittsburgh
6.scientific Pittsburgh
7. Scientific Pittsburgh
8. Scientific Pittsburgh
9. Scientific Pittsburgh
10. Scientific Pittsburgh
11. Scientific Pittsburgh
12. Scientific Pittsburgh
13. Scientific Pittsburgh
14. Scientific Pittsburgh
15. Scientific Pittsburgh
16. Scientific Pittsburgh
17. Scientific Pittsburgh
18. Scientific Pittsburgh
19. Scientific Pittsburgh
20. Scientific Pittsburgh

ARCADE EQUIPMENT

Sky Fighters...$119.00
Pocket Hockey...$69.00
Chicken Sam (conv.)...$95.00
Cinderella...$149.00
Super Chicken...$89.95
Jack Rabbit...$125.00
Scramble Box...$150.00
Silver Gloves...$225.00
Super Softball...$99.00
Scientific's X-Ray...$39.50
World Series...$99.00
The Majors...$99.00
Reverie...$99.00
Dynamite...$19.95
Tigerland...$19.95
Scramble Pinball...$199.00
Arts and Crafts...$59.95
Basketball...$19.95
Silver Hobey...$118.00
Basketball...$19.95

FIVE BALL PIN GAMES

Mr. Dumpy...$4.50
Evelyn...$4.50
Brenda...$4.50
Boris...$4.50
Fireman...$4.50

SHUFFLEBOARDS

NATIONAL, PURVEYOR OF THE NATION WIDE PERMA TOP, 39 FT. AND 53 FT.

GENCO SCORING MACHINE

Terms: 1/3, deposit with all orders, C.O.D.

VENTORS (Used)

All MN, 225 B.C. 6-1.00
H. N., 223 B.C. 6-1.00
H. N., 221 B.C. 6-1.00
Silver King, 9 ft. 75.00
(All above post-war)

All Games Cleaned and Checked: Specify Second Choice
Exclusive Distributor SHIBBO Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

"THE NATION'S COIN MARKET!"

CLEVELAND COIN MACHINES, INC.
2021-2025 PROSPECT AVE. - CLEVELAND, OHIO

PROVEN MONEY-MAKERS AT SPECIAL PRICES!

FRUITLESS ACTION...$39.50 TOTAL ROLLS...$195.00
TRADE DOWN...$75.00 SPINBALL...$39.00
MARDI GRAS...$49.00 BLACK BALL...$39.00
MERRY WIND...$49.00 SILVER BALL...$39.00
LADY LAZARUS...$69.00 SIN-A-ROLL...$39.00
DREAMLAND...$69.00 DANCE-A-ROLL...$39.00
TANGO...$69.00 BING-A-ROLL...$39.00
SPARROW...$69.00 HAWAII...$39.00
CARNIVAL...$69.00 CANNIBAL...$39.00
WISCONSIN...$69.00 Balleys...$39.00

FROM OUR OWN OPERATION

WE ARE THE ORIGINAL OWNERS—NOT BOUGHT FOR RESALE.
CABINET REFINISHED, MECHANISM REBUILT, NO EXTRA COST, READY FOR LOCATION.

Wurlitzer 898...$9.95 Kirk-Hay Gunter Scale...$9.95
Wurlitzer Coin Drive Machine...$39.50
Wurlitzer Change...$39.50
Wurlitzer Selective One Ball...$69.00

1/3 Deposit

GAYCOIN DISTRIBUTORS, INC., Balance C.O.D.
In Business Since 1923...Ask Any Successful Operator
4868 Woodward
Temple 7-5000
Detroit 1, Michigan

REMOVAL NOTICE
K. C. VENDING CO.—JACK KAUFFMAN
is now located in new, larger quarters with ample parking space for operators.

800 N. 3rd STREET (3rd and BROWN)
PHILADELPHIA, PENNSYLVANIA
Phone: MARKET 7-6591

REAL BARGAINS!
2 Jennings Sil Club Best Complete Set, Ex. $64.50
10 Puget Sound 10 Ball, P. P. $25.00
2 Packard Wolf Screen, Ex. $25.00
2 Wurlitzer 6 Ball Screen, Ex. $25.00
1 Power Seeburg & Wurlitzer Bases, Ex. $29.50
1 Rare-Oleum Coin Machine, E. $19.50
1949 Broadway
Alhambra 4, N. Y.

FOR SALE—ONE BALL BOWLING MACHINES
and OTHERS. Like New. Write
SEACOAST DIST.
1909 North Ave. Elizabeth, N. J.
TAKING THE NATION BY STORM!

Nation Wide's ORIGINAL SENSATION

SHUFFLE POOL

LOADED WITH FAST-PLAYING, FUN-FILLED FEATURES WHICH DEFY DUPLICATION

- Scoring 1 or 2 players
- Size Approximately 2 ft. x 8 ft.
- Automatically Registers Each Player's Score
- Easy to Service, All Mechanism in Head
- 1 Player—10c 2 Players—20c
- High Score Feature Automatically Registers Consecutive Hits
- 100% Skill Game
- Gets Double Earnings

Quick, Automatic Puck Return Locks After Game is Completed
See It at Your Distributor

There is No Substitute for United's Original
Super Shuffle-Alley

For Immediate Delivery in this territory

Contact Your Local Jobber or Direct Factory Agent

Dave Simon
Simon Sales, Inc.
627 Tenth Ave., New York 18, N.Y., Phone Plaza 7-5660

Clearance Sale!

Guaranteed Factory Rebuilt
5c, 10c, 25c

Automatic Jackpots

Or Guaranteed Jackpots
With Token Payout and Meter

Look Like New!
Operate Like New!
$95.00 to $150.00
Money Back Guarantee

Buckley Manufacturing Co.
4223 W. Lake St.
Chicago 24, Ill.
NEW SENSATIONAL!

GIVE 'EM ACTUAL BOWLING WITH KEENEY'S "TEN PINS"

PLAYER ACTUALLY BOWLS BALL AT TEN PINS!
Hook Shots - Straight Shots
* STRIKES  * DOUBLES
* TURKEYS  * SPARES
* SPLITS   * RAILROADS

and PINS RE-SET AUTOMATICALLY!

SIZE:
6 Ft. Long
2 Ft. Wide

THIS IS IT! Nothing left to the imagination. A real bowling alley with 10 genuine plastic pins. Player bowls ball for every type shot. Official scoring. Pins re-set automatically. Get Keeney's TEN PINS today!

J. H. Keeney & Co. Inc.
2600 W. Fiftieth Street
Chicago 32, Illinois

JUST A FEW VERY SLIGHTLY USED

Williams' Quarterback . . . $195.00
Exhibit's Silver Bullets . . . $169.50

SEEBURG 146-S . . . . . . . . $270.00
SEEBURG 146-M . . . . . . . . 295.00
SEEBURG 147-M . . . . . . . . 365.00

TERMS: 1/3 DEPOSIT, BALANCE SIGHT DRAFT

JUST OFF THE PRESS!
NEW LIST OF ALL TYPES OF USED MACHINES
WRITE FOR IT TODAY

Exclusive AMI Distributors in Kentucky, Indiana and Southern Ohio
"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1923 FIRST WITH THE LATEST

624 E. Third St., Louisville 2, Ky.
226 W. 7th St., Cincinnati 2, Ohio
240 Jefferson St., Lexington 2, Ky.
603 Linden Ave., Dayton 3, Ohio
5011 E. Maumee Ave., Ft. Wayne 4, Ind.
525 E. Illinois St., Indianapolis 4, Ind.

PEP UP YOUR OLD SHUFFLE ALLEYS WITH OUR SENSATIONAL BOWLING PIN ASSEMBLY KIT! ONLY $19.50

ROYAL MUSIC COMPANY
34 Park Street
Webster, Massachusetts

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1923 FIRST WITH THE LATEST

624 E. Third St., Louisville 2, Ky.
226 W. 7th St., Cincinnati 2, Ohio
240 Jefferson St., Lexington 2, Ky.
603 Linden Ave., Dayton 3, Ohio
5011 E. Maumee Ave., Ft. Wayne 4, Ind.
525 E. Illinois St., Indianapolis 4, Ind.
We present to the trade the most beautiful Bell in all this world! The **ALL CHROME "21" BELL**. A product of Mills, custom built for the location that desires the best.

**Bell-O-Matic Corporation** World's Exclusive Distributor
Mills Bell Products, 4100 Fullerton Avenue, Chicago 39, Illinois
SLOTS

MILLS

Black Cherry, 5-10-25, $175.00

Jenny Linder, 5-10-25, 175.00

Garten Falls, 5-10-25, 175.00

Sun Chief, 15-50, 175.00

Golden Falls, 15-25-50, 175.00

Deluxe Chief, 5-10-25, 175.00

Blue Fronty, 5-10-25, 175.00

Brown Fronty, 5-10-25, 175.00

Bowl Star, 25-50-100, 175.00

Chrome Bell, 50-100-250, 175.00

SUNSON, Blue Cabinet, 50-100-250, 175.00

Western Vests, 50-100-250, 175.00

EXTRA SPECIALS!

Brand New Mills Melond, 10-25-50, Each

WATLING

Kol-A-Top, 5-10-25, $19.95

JENNINGS

Sun Chief, 5-10-25, $175.00

Standard Chief, $17.95

Little Chief, 5-10-25, $179.00

Bronco Chief, 5-10-25, $175.00

1 Star Chief, 5-10-25, 175.00

Victor Chief, 5-10-25, 175.00

Silver Chief, 5-10-25, 175.00

GROETCHEN

Columbia Double, J.P. $65.00

Chrome Bell, 5-10-25, 175.00

Gold Award Columbia, $95.00

PACE

Chrome Bell & J.P., 5-10-25, $175.00

Mercy, $175.00

REEL COUNTER GAMES

Jack Wild, 4 Way, 14.95

Document, 4 Way, 14.95

Chieftain, 4 Way, 14.95

Mercury, Tower, Planet, 15.00

N.O.L., Tower, Planet, 15.00

Marvel, Tower, Planet, 15.00

The Joker, Tower, Planet, 15.00

David Nol Coin Marvel, C. $29.00

2/4 Coin Counters, highly polished Coin Operated Slot Machines

SHUFFLE•MITE

"The Shuffleboard With Controlled Playtime"

Operators and Jobbers

Your Response and Interest

Is Terrific!

We Are Swamped With Requests and Orders.

It's New, Amazing! America's No. 1 Money Maker!

See Your Distributor or Write Direct.

ATTENTION, OPERATORS

Send us your proposition. Applications formonster for coin-operated shuffleboards are invited. No solicitation of order presently. All inquiries will be given the proper attention.

ABLE TO SWAP OR EXPERIENCE Valve-Cut... ANY SIZE 12-14-16... $1.00 EACH

For Sale

COIN MACHINE PARTS AND SUPPLY BUSINESS

A healthy, going business — making money. We ship all over the U. S. A. and Canada. Approaching 25,000 sales in size mailing list. Business netting over $1,500 monthly. Approximately $55,000 cash required to handle. Inventory, furniture, and fixtures, easily cost more than this. Owner's health and other business requirements necessitate our selling. Write BOX D-37, 600 BIBBOARD, CINCINNATI 22, 0, for more particulars.

Memphis Vending & Amusement Machine School

643 Madison Avenue

MEMPHIS 3, TENN.
Money Back Guarantee

All equipment sold by the Jones Boys carries our money-back guarantee of satisfaction. Whether new or reconditioned merchandise, your satisfaction comes first with us. There never has been (and never will be) a dissatisfied customer of the Jones Boys!

If YOU haven't tried the Jones Boys' guarantee yet -- don't wait.

Any time you purchased ANYTHING from the Jones Boys, -- new or used, if it isn't just right, return it within 10 days -- on our money-back-guarantee, -- you're the judge.

Operators who deal with the Jones Boys know they are entitled to this privilege. We like all the operators, and want all of 'em to get this square deal.

R. F. JONES CO.

EXCLUSIVE DISTRIBUTORS IN THE FOLLOWING TERRITORIES FOR:

Seeburg
Northern California - Nevada (except Clark County) - Washington - Utah Oregon - Montana - Wyoming - Idaho Colorado - New Mexico

Bally
Northern California - Nevada - Utah Eastern Montana - Southern Idaho Wyoming - Colorado - New Mexico

SAN FRANCISCO
1263 MISSION 5

SALT LAKE CITY
127 E. 2nd SOUTH

DENVER
1314 PEARL ST.

PORTLAND
1515 N.E. BDWY.

SEATTLE
2208 4th AVE.
FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...

RIGHT NOW with the SMARTEST and the most REAL miniature Bowling performance of today.

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

STRIKES SPARES RAILROADS Splits ETC.

ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS.
ADAPTABLE TO ALL LENGTH SHUFFLE BOARDS

PLAY FRAME BY FRAME

You'll be SURPRISED

OFFICIAL REGULATION SCORE TAB

AUTOMATIC PUCK RETURN NO WAITING

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION...to EARN BIGGER and BETTER for you than ever before.

SEE NOW!! at all Exhibit DISTRIBUTORS
EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

ORDER EARLY—FOR QUICK DELIVERY
Williams TWIN SHUFFLE

BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING FOR 1 OR 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

1 PLAYER 10c
2 PLAYERS 20c

REAL GUTTERS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

8 FT. OR 9½ FT. LENGTH, 2 FT. WIDE

TERRIFIC FOR COMPETITIVE PLAY!

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS.

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!
Head and Shoulders Over All Others!

Chicago Coin's

BOWLING ALLEY

IT'S BULGING WITH GIANT PROFITS FOR OPERATORS

TWO CAN PLAY AT THE SAME TIME NO WAITING!
YOU COMPETE FRAME BY FRAME

BOWLING ALLEY IS FASTER THAN ALL OTHERS

BOWLING ALLEY MAY BE PLAYED BY EITHER 1 OR 2 PLAYERS

EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC

BOWLING ALLEY'S PRICE IS COMPETITIVE WITH ALL OTHERS

A DOUBLE MECHANISM THAT COSTS YOU LESS THAN MOST SINGLE PLAYER GAMES

Chicago Coin Machine Co. 1725 Diversey Blvd.

Chicago 14, Ill.
You've seen the rest...

NOW Get the Best!

GENCO'S BOWLING LEAGUE

The Perfect Bowling Game!

All the Thrills of Bowling
All the Skills of Shuffleboard

QUICK AUTOMATIC PUCK RETURN
Locks after game's completed

STANDARD BOWLING RULES AND SCORES
Strikes, Spares, Splits, Turkeys, Railroads

AUTOMATIC SCORING
10 Fast Frames Played again and again

Don't Wait—Write! Wire!
Phone Your Distributor Now!

GENCO
2621 NORTH ASHLAND AVE. · CHICAGO 14, ILL.
UNITED'S **Super Shuffle-Alley**

**PATENT NO. 2,192,596**

REGULATION BOWLING SCORING

NEW ANIMATION!

**LIGHTED UPRIGHT BOWLING PINS**

COMPLETE ACCESSIBILITY...

Entire Play Field Hinged

**TWO SIZES**

8 FT. OR 9½ FT. LENGTHS

EACH 2 FT. WIDE

NEW MODERNISTIC CABINET DESIGN

UNIVERSAL APPEAL

FUN FOR EVERYONE

EXCELLENT FOR COMPETITIVE PLAY

PUCK RETURNS AUTOMATICALLY...

LOCKED IN AFTER EACH GAME

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 16, ILLINOIS
ESPECIALLY FOR YOU!

GOTTlieb's REVOLUTIONARY REPLAY GAME FEATURING

THE NEW "Turret Shooter"

THE ONLY ABSOLUTELY NEW, POSITIVELY DIFFERENT PLAY IN YEARS!

IT'S A REVELATION IN APPEAL AND EARNINGS!

PLAYER FIRES BALL WITH HIGH POWER TURRET SHOOTER—INCREASES BALL ACTION WITH SUPER-POWER FLIPPERS . . .

AIMS AT 10 NUMBERED TARGETS WITH MOTORIZED OSCILLATING RANGE FINDER . . .

SHOOTS FOR POINT AND HIGH SCORE REPLAY AWARDS!

IT'S FAST, SIMPLE, FASCINATING . . . A MONEY-MAKING WONDER!

STEP RIGHT UP AND ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"
THOUSANDS EARNING TOP MONEY
AFTER 60 TO 90 DAYS ON LOCATION

Bally SHUFFLE-BOWLER

REAL BOWLING THRILLS
OFFICIAL BOWLING
RULES AND SCORES
Strikes, Doubles, Turkeys
Splits, Railroads

AUTOMATIC SCORING
ON FLASHY BACK-Glass

SKILL SIZE
9½ FT. LONG
2 FT. WIDE
REALISTIC GUTTERS
ON EACH SIDE OF ALLEY

PUCK RETURNS TO
PLAYER AUTOMATICALLY
PUCK LOCKED IN
AT End OF GAME

CONVENIENT MECHANISM DRAWER IN SIDE OF CABINET

Yes... thousands of SHUFFLE-BOWLER games on location 60 to 90 days are still earning top money... proof that exclusive Bally features give the public the right combination of shuffle-skill and bowling-science. Why be satisfied with less than the top profits that SHUFFLE-BOWLER will earn for you? Call your Bally distributor today.

MORE ways to win! MORE earning power!

CHAMPION FREE PLAY ONE-BALL
KENTUCKY AUTOMATIC ONE-BALL

MORE ways to win! MORE skill-thrills! MORE fun! MORE action! That is why CHAMPION earns MORE money for operators... why CHAMPION games on location 6 to 8 months are still smashing one-ball earning records from coast to coast. Are you getting your share?

HOT-RODS SPOT-BELL

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS