The lovely lady, of course, is Fran Warren, outstanding vocalist and one of the brightest stars in the RCA Victor pop artist roster. Miss Warren, who has cut such notable smashes as "Envy" and "This Is Where Love Walks Out," has recently waxed a series with Victor's Tony Martin. Included are the novelty "I Said My Pajamas," backed by "Have I Told You Lately That I Love You?" Also scheduled for early release are "Dancing in the Dark" and "It's Only a Man." The thrush, who is under the direction of the William Morris Agency, with personal management by Barbara Belle, is scheduled to appear at the Roxy Theater, New York, in the near future. Miss Warren's radio coverage is extensive. She appears on the Henry Morgan Show over the National Broadcasting Company (NBC) network Friday nights at 8-8:30 p.m., and in addition is heard over hundreds of independent outlets via her new Thesaurus program "Fran Warren Sings."
We predict Fran Warren number one gal singer for all these reasons ... they take her out of the category of vocalist and make her one of the great singers of the day.

The Times
Los Angeles, Calif.

MUSIC MAKERS!
Predict Fran Warren As Top Feminine Vocalist Of 1950

Victor's Versatile Vibrant Voice

DIRECTION: WILLIAM MORRIS AGENCY
PERSONAL MGT.: BARBARA BELLE
YEAR'S TOP RADIO TUNES

Peatmuck Picks
"So In Love," "White Xmas"

WASHINGTON, Jan. 9 — President Truman today (9) asked Congress to consider a proposal to be made to the Senate Finance Committee by the President.

The proposal is for the establishment of a new bureau to be known as the Federal Communications Commission. The purpose of this new bureau would be to coordinate the activities of the various government agencies responsible for the regulation of radio and television broadcasting.

The President said that the proposal was made in view of the growing importance of radio and television broadcasting as a means of communication and entertainment. He also said that the new bureau would be responsible for the enforcement of the laws governing the use of radio and television frequencies.

The proposal was introduced as a bill to be known as the "Federal Communications Act." The bill was referred to the Senate Committee on Finance, where it will be considered further.

HST Budget Talk Evidences
Faith in Big 1950 Upsurge
In Theater, Outdoor Showbiz

But Nitely and Radio-Phone Ledown Is Foreseen

WASHINGTON, Jan. 9 — The administration predicts a sharp upturn in business of theatrical, outdoor shows and other amusements subject to the admissions tax for the fiscal year starting July 1, 1950, according to the budget message delivered to Congress by President Truman today (9).

The tax receipts are expected to increase to $4,000,000 from the $2,000,000 of the 1949 fiscal year, and to increase to $8,000,000 from the $3,000,000 of the 1950 fiscal year. The tax receipts are expected to increase to $14,000,000 from the $8,000,000 of the 1951 fiscal year.

The tax receipts are expected to increase to $20,000,000 from the $14,000,000 of the 1952 fiscal year. The tax receipts are expected to increase to $28,000,000 from the $20,000,000 of the 1953 fiscal year.

The tax receipts are expected to increase to $40,000,000 from the $28,000,000 of the 1954 fiscal year. The tax receipts are expected to increase to $50,000,000 from the $40,000,000 of the 1955 fiscal year.

The tax receipts are expected to increase to $75,000,000 from the $50,000,000 of the 1956 fiscal year. The tax receipts are expected to increase to $100,000,000 from the $75,000,000 of the 1957 fiscal year.

The tax receipts are expected to increase to $150,000,000 from the $100,000,000 of the 1958 fiscal year. The tax receipts are expected to increase to $200,000,000 from the $150,000,000 of the 1959 fiscal year.

The tax receipts are expected to increase to $300,000,000 from the $200,000,000 of the 1960 fiscal year. The tax receipts are expected to increase to $500,000,000 from the $300,000,000 of the 1961 fiscal year.

The tax receipts are expected to increase to $1,000,000,000 from the $500,000,000 of the 1962 fiscal year. The tax receipts are expected to increase to $2,000,000,000 from the $1,000,000,000 of the 1963 fiscal year.

Scandal Defers Sesqui to ’51
Fair Set Back By Year, After Kickback Cry

WASHINGTON, Jan. 9 — A year's postponement of the Sesqui Centennial, which was planned to be held in 1951, has been announced by the Senate Committee on Finance, which has been considering the matter.

The Senate Committee on Finance has decided to postpone the Sesqui Centennial until 1952, in order to give more time for the planning and preparation of the celebrations.

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Atlantic City Pulls Terrific Holiday Biz
New Off-Season Trend Seen

WASHINGTON, Jan. 9 — New York City pulls a terrific Holiday Biz, new off-season trend seen.

The Weather Bureau has predicted a mild winter, which should provide a good business for Atlantic City.

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AGVA and AFT Burying Hatchet Dunn Believed Ready To Sign Petrillo Peace

ARA Sessions Due

NEW YORK, Jan. 7.—The feud between the American Federation of Musicians (AGVA) and American Federation of Television Artists (AFT) which came to head a few weeks ago, is about to be resolved with both sides bowing to the wishes of their members. The first meeting of the two factions is set for Tuesday (10) and will bring together the heads of both unions, James C. Petrillo, AGVA president, and William H. James, executive secretary. Prior to this meeting exploratory contacts were held between various officials of both unions. A statement of the agreement will be released upon the agreement being signed and settled around a conference table.

On Wednesday (11) sessions are due to continue at the Century Plaza Hotel. (See AGVA and AFT on page 47)

New Year’s in Hub a Washout; Next One Worse

BOSTON, Jan. 7.—Sunday’s second-half celebration of the new year was even below the Saturday night washout.

New Year’s Eve, Saturday, was celebrated in a manner befitting the events of last year. Reservations were off that much and more in most spots. The reason: The combination of drizzly weather, lack of top-name entertainers, and a New Year’s Eve without any entertainment or dancing prohibited until midnight. On top of it all, it couldn’t be three years before the Hub has a good New Year’s Eve again.

Next year’s Eve this year the Copely Plaza gets $22, with Vidal Sassoon doing the hair and Madge June in. (See New Year’s in Hub on page 14)

Showbiz Building Off 19% in October

WASHINGTON, Jan. 7.—Value of new amusement construction was off 19.6 per cent from December and 22.5 per cent from October, 1948, the Building News reported in its issue this week. Construction amounted to $5,337,000, compared with $6,707,000 in December, an $1,370,000 in October, 1948.

September amusement structures began in October, however, topped the preceding October by 31.5 per cent, and was 43.2 per cent according to BLS. BLS’s amusement classification includes auditoriums, club buildings, and bathhouses as well as theaters, dance halls, skating rinks and amusement park buildings.

New Labor Rules Exempt Most Showbiz

Wage-Hour Law Revised

WASHINGTON, Jan. 7.—Nearly all entertainers and a high proportion of radio and television workers receive taxes out of their exemptions from wage and hour provisions of the Fair Labor Standards Act under a labor-agency interpretation of Labor Department’s wage-hour regulations that was to go into effect in January 25.

The agencies stated that whether or not workers are employees under the definition of the Act depends upon their individual duties, location, and the compensation paid. For qualification as an exempt employee, the first criterion for an announced rule that is to be made is that $75 weekly. If this test is met, then the duties must be "original... and See New Labor Rules on page 47

Wee Labor Rules Exempt Most Showbiz

TV Sale Gross: Million Clams!

BOSTON, Jan. 7.—A million-dollar sale of television sets put on by the Jordan Manufacturing Co. last week pushed this city into fifth position in the country as a TV market and into the top 25 markets, the TV Daily said Tuesday (3) and by the end of the first day 2,600 television sets. Over 200 additional salesmen were hired for the event, which also called for a special detail of city police to handle the crowds.

Dealers devoting an entire floor to the sale, Jordan’s spotted samples of the sets and about six salesmen to man the checkout line, the size block-sale. All sets were up to $399.99 for a 10-inch model, up to $399.99 for a 12-inch, to $199.99 for a 16-inch set.

Drys Rally for Congress Fight

On LiquorPlugs;ChancesSlim

WASHINGTON, Jan. 7.—The opposition rally that will have to face the liquor plugs will have about 1 to 1 edge in manpower.

In the forefront of proponents of the larger bill will be the Women’s Christian Temperance Union, and the American Anti-Saloon League, now called the National Temperance League. Also ready to go on record for the bill are the Bedford Board of Health, the Christian Science Committee on Publication, the International Temperance Federation, the Temperance League of America and the National Christian Temperance Union.

Leading the fight against the bill will be the trade associations for the beer, wine and liquor manufacturers. (See DRY'S RALLY on page 14)
NBC Looks for Allen's Return To Air in Fall

NEW YORK, Jan. 7.—Fred Allen is expected back on the airwaves by next fall at the latest, with the possibility that he may be in the swing by Christmas. In his bid for a new medium, Allen is said to have been in talks with the National Broadcasting Company (NBC) which had plenty time to consider the offer as the popular comedian has been several months out of business.

Activity on the sales front for Allen already is said to have begun generating a tentacle of NBC's vast nationwide network. Allen's agents, Allen-Mann Associates, is taking literary work from local syndicates, Trio Music, Inc., to which Allen has just signed, and the agency is starting to shop around for a time and for a network.

Alley Heads TV Pic Production for Ganz

Paul Alley, top-flight TV newcomer, has signed the William J. Ganz Company as television consultant in charge of TV movie production. Ganz, a well-known producer in the field of radio serials, is hopeful that Alley's TV production will meet with the same type of success that his radio work has enjoyed.

DuMont Sells “Capt. Video” to Powerhouse Candy

Without the aid of a paralyzing ray gun or other paraphernalia of the radio-age to come, the DuMont TV set next week sold the audience appropriately, "to," Walter H. Johnson Company of Chicago. The bandwagon takes over the program "Captain Video," with the Franklyn Brok Agency, of New York, placing the business.

Quaker Outsy Bays Time on CBS Southern Web

Quaker Oats Company last week bought the 2:15-3:20 p.m. across the same time slot on the NBC Broadcast of their CBS Southern network. Beginning January 10 on Mondays, Wednesdays and Fridays Quaker will program "Grady Cole" and "The Johnson Family." The program is notable for the fact that it has been increased to seven weeks, with the Franklyn Brok Agency, of New York, placing the business.

Modern Wins CBS Battle To Stay on Saturday Show

The Chevrolet Motor Car Company last week won a battle with the Columbia Broadcasting System (CBS) to keep its video program, "Wendy & The All," on Saturday showcase. The program will continue from 8 to 9:00 p.m. on Saturdays, beginning (7) even though it will mean a change in schedule for those stations that had been running "Square Garden" has will have to start at 9 p.m., instead of a half hour earlier as scheduled. The initial plan had been to program the video giveaway on Tuesdays from 10:15-10."}

Big Spurge in Detergents Due to Hypo Biz in '50

NEW YORK, Jan. 7.—Detergents were the big news of the week, with record production and sales as a result of the continued interest in the Hypo Business. The industry has been busy making a name for itself and the public is demanding both products.

Correction

In summarizing the results of the 19th Annual Radio Edi
tors Conference, the Billboard reported that NBC has inadvertently credited the National Broadcasting Company (NBC) with a larger audience than it had anything to do with. The show is reported to have been produced by the editors as third in the public service category. The story placed the National Broadc
tasting System (MBS) as the third in the public service category. The story placed the National Broadc
tasting System (MBS) as the third in the public service category. The story placed the National Broadc

Brief and Important

Last-Minute Digest of AM-TV News

Packard Okays YER Video Variety Show

The Packard Motor Company last week tentatively okayed the format of a new video variety show being built for it by Young & Rubicam. The show is expected to start in February and the agency is reporting that the Packard is shopping for a network and for a network.

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Many of the radio editors voting in The Billboard's 11th Annual Radio Editors' Survey and the 11th Annual Radio Publicity Survey, indicated on their individual ballots that art editors do not use art. Editors using glossy head shots only are indicated by "GH" following the listing. "GA" indicates glossy action shots. "AS" indicates mat. Colored shots, on the other hand, are indicated by the letter "C" following the key giving the type of art used.

William N. McBride, Independent, Pasadena, Calif. GH, GA, AS
Rosemary Renz, Imme. Wint.-Telegram, Port Washington, WI. GH, GA, AS
Clarke Stilwell, North. Star, Boston, Mass. GA, AS
Dorothy Storer, Press-Pan Am. Newspapers, Atlantic City, N. J. AS
Betty G. Timmins, Tennessean, Nashville, Tenn. GA, AS
Barbara Smith, Evening Mirror, Tampa, Fla. AS
Dorothy Robinson, fibr. Press, Fredericton, N. B., Canada. AS
George S. Rowett, Evening Leader, Canadian, N. Y. GA, AS
Isaiah Gerzon, Western Newspapers, Chicago, Ill. GA
Howard Melbourne, D. News, Oklahoma City, Okla. GA, AS
M. Nelson, Ohio City-Times, Okla. GA, AS
Richard Neely, Toledo Blade, Toledo, Ohio. AS
Burt Hitchcock, Television Guide, New York, N. Y. AS
Sara Bondan, Times Mirror, Los Angeles, Calif. GA
Bennett Hart, News, Detroit, Mich. GH, GA
Frank J. Fierman, Washington, D. C. GA, AS
Bill Jorgens, Des Moines, Iowa. GA, AS
Warren Taper, Virginia, Ga. AS
Thomas D. Caillouet, Herald-Journal, American, Savannah, Ga. AS
Bill Haman, Herald-Journal, American, Columbus, Ohio. GA, AS
James L. Rupiper, Post-Digby, St. Louis, Mo. GA, AS
Louis R. Frazier, Palatine Morning Post, Palatine, Ill. AS
Fulco Faust, Daily Courier Tribune (Kens) and Evening Record (Bayside), Long Island, N. Y. AS
Fred & Baie, New York, N. Y. AS
Mary Wood, Post, Cincinnati, Ohio. GA, AS
Tony Walsh Jr., Associated Press, New York, N. Y. AS
Ralph Reynolds, Tradewest, Hollywood, Calif. AS
Charles C. Pape, Jr., Tradewest, Hollywood, Calif. AS, GA, AS
Ty Times, Times, Detroit, Mich. AS
Malcolm Gladstone, Times Mirror, Los Angeles, Calif. AS
Hugh Russell Franke, Publicity, Washington, D. C. GA, AS, AS
Ferry Kat, Florida Newspapers, Miami, Fla. AS
James Gibson, Evening Republican, Columbus, Ind. GA
Bud Roberts, Red Feather, New York, N. Y. GA, AS
Bill Hamilton, Chicago Daily News, Chicago, Ill. AS
Julian Byrnes, Gazette, Phoenix, Ariz. GA, AS
John Casper, Star, St. Louis, Mo. GA, AS
John A. Edmondson, Cincinnati, Ohio. GA, AS
R. E. Sherry, West Press, Des Moines, Iowa. GA, AS
Franklin Williams, Times Mirror, Los Angeles, Calif. GA, AS, AS, AS
McNally McCaffery, News, Indianapolis, Ind. GA, AS, AS
Mary L. Lindsey, Western Newspapers, Kansas City, Mo. GA, AS
Ray McBride, Milwaukee Journal, Milwaukee, Wis. GA, AS
Bill Wood, Morning Call, Philadelphia, Pa. GA, AS
Syd Camp, TV-Hollywood, Calif. AS
Syd Camp, Hollywood, Calif. AS
AB N. Crother, Pasadena, Calif. AS
Bill Bowers, Frisco, Calif. AS
Sue Stein, Post, Washington, D. C. GA, AS
Walter Kelly, Daily Herald Bulletin, Des Moines, Ia. GA, AS
Gilber Hodge, Teleglobe Magazine, Washington-Duluth, Minn. GA, AS, AS
Doug Mahoney, Daily News, New York, N. Y. GA, AS
Barbara Silver, Gazette, Oakland, Calif. GA, AS, AS
Earl Share, Los Angeles Times, Los Angeles, Calif. GA, AS
Gene Fantz, News, Fort Arthur, Tex. GA
Sara Padula, Hollywood, Calif. GA, AS
Armand Frisciolli, Courier-Journal and Louisville Times, Louisville, Ky. AS
Frank Hadley, The Argus, Rock Island, Ia. AS

NEW YORK, Jan. 7.—The possibility that ABC's Empire State Building might soon house the antennas of four New York TV stations, if a move takes place only if WOR-TV, the station owned by the Daily News and WABC, moves out of 7 World Trade Center, was suggested by the Daily News and WABC. Under such an arrangement, WABC would be able to use the upper floors of the Empire State Building, while WOR-TV would be able to use the lower floors. The possibility of such an arrangement has been discussed for several years, but it has not yet been agreed to by either party.

Conversations were already reported over WABC's building and WOR's building, but a deal signed this week, the National Broadcasting Company (NBC) is in the building not only renewed their lease, but agreed to permit extension of the lease on the building for a period of time.

The Daily News and WABC both would benefit by improved signal strength and reception were the move to go.
New TV Commercial Tester, By Gilbert, Uses Pic Projector

NEW YORK, Jan. 7.—A new method of determining the effectiveness of television commercials is being developed at the Television Research, headed by Eugene Gilbert. Instead of relying upon the traditional and rather quantitive service, with nearly a dozen advertisers and agencies involved in the middle of January. The “Gilberttest,” as the survey

be known, calls for home interviews in a weighted sample of 250 New York and other big cities to homes to begin with. The newly invented film projector, called the videometer, is housed in a compact box and costs of a dollar a week and weighing about as much as a full bottle of beer. This projector permits playing of the TV commercials directly to those interviewed, with the set running as many as 30 plug-in 20-second length commercials.

Sound Only, Sight Only

The videometer also is equipped to run sound only, sight only, and can be started or stopped at any point, enabling the interviewer to break down questions on the relative effectiveness of the audio or video portion of a film. About 20 of the sets will be evaluated, controls of which the middle of January, with 50 operating by the middle of March.

Gilbert said he also may produce the videometers in quantity for promotional and research purposes.

The TV commercial survey will also use some unaided recall questions, including memory tests of films, which the participants themselves remember. This type of research include recognition tests of the plug’s sight without sound, sound without sight, and sound without plug. These are expected to enable sponsors to determine the effectiveness of their product has a weakness in one of these elements.

Reaction ratings will have interviews rate each plug in quality from “one of the worst” to “one of the best.” A formal questionnaire will secure basic attitudes toward the product, use of the product, advertising, usage and product acceptance. Gilbert said that the “tests will be pre-testing commercials before showing them to the advertisers for the first time in the studio.

KTVV Forms Own Distill Unit

Hollywood, Jan. 7.—In an 11th hour move, CBS, the television Broadcasting System of CBS, formed its own program distribution unit, Television Recordings, Ltd., to handle national sales of the station’s syndicated shows. Action comes after KTVV had set a district deal with Capitol Records whereby the disk’s broadcast distribution would take over syndication of some of the station’s shows. All deals the station had contracted with syndicators until matters of commission were ironed out. It was on this point that National, through its family-owned and WNBK, differed with KTVV. Arthur Chandler felt that Cap’s stance was too hefty and that KTVV could peddle some shows.

Distribution of shows will be handled from Hollywood by KTVV’s sales manager, Ralph Primes, far no national sales representation has been set up. Cap’s deal had included selling via its broadcast division’s branch offices. Feeling is that the move will see if the station can peddle shows from here while he besides Los Angeles’ powerful latter’s family’s film series, Bozo the Chimp. Possibility still remains strong that Chandler and Warner will get together for some KTTV shows.

Shriner Out; PM Saying Nine To 5 Minute TV

NEW YORK, Jan. 7.—Indications are that with the cancellation this week of five, five-minute, one-week Hub Shirley cement show by Philip Morris Cigarettes, the sponsors of television that five-week, 15-minute shows do not adequately advertise products. While the 15-minute early in February, the program is on the Columbus Broadcasting System (CBS) TV network. The same ac- count sponsored Goodman Ace’s five-minute show on WABC Radio, which telephone, before Shriner.

The theory of the BIA, which handles the cigarette company’s account, was that numerous five-minute shows would constantly reach the same house and become tiresome. However, it is believed that the shortness of time has meant that neither program could really get started before the five run. The fact that both Shriner and Ace started at 11 a.m. the time to establish, without a bankroll, a program of nine against something with more five-minute shows.

Williams Spins for WOW; Victor, WOR

NEW YORK, Jan. 7.—Two major disk jockey changes took place this week. When Freddie Robbins ramped his post with WOW, New York, and WOW decided to replace Big Joe Rosenfield with Vic Victor, current listening on WOW, ROSCO, the station’s affiliate on the Mutual Broadcasting System (MBS) in Chicago. WOW re- placed Robbins with Tom Davis with Victor bringing in his nightly variety program Sundays and Saturdays.

Robbins got his release from WOW because the wattie reportedly was changing his style in such matters as refusing to permit him to mention record labels or spots where performance occurred: “he would spend the time he spent on guest stars, and rank considering that non-network affili- ates are pitching furiously for audi- ences by offering top sports, special events and other local programming in competition with network shows. Moreover, the cost of the equipment and dol- lars to local advertisers is of concern. As a result, WOW’s deal with local advertisers is not as lucrative as with local advertisers. It’s not that the local shows are not being offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences. This is especially true today with the cold cash cold. Station execs hold that the cold cash not only has not offered the better chances of snatching audiences.

With estimated set ownership in the Los Angeles area now totaling 350,000 receivers and a gross population of 4,000,000 persons, has draw on, station executives feel that the Los Angeles market is too large to be ignored by any national broadcaster.
KLAC-TV To Launch Regular Series of Radio-Link Shows

HOLLYWOOD, Jan. 7—KLAC-TV will make Coast tele history this month in launching the first series of regularly scheduled radio-telecasts, as 

Allan C. Farnsworth, Los Angeles, 

KFMB-TV, owner of San Diego, Calif., to Los Angeles, over 100 air miles apart, episodically featured will also involve a second relay from Tijuana, Mexico, to San Diego, with the south-of-the-border city as origin point. Details of the plan were still being settled at press time according to KLAC-TV General Manager Don Peddenford, with the show tentatively set for Saturday, Jan. 12.

Features of the shows will be direct telecast of the jai alai games played at Tijuana. Shows will be beamed from remote trucks to KFMB-TV, American Broadcasting Company (ABC) tele affiliate in San Diego. KFMB-TV, in turn, will beam by radio link to the Mount Wilson station, where KLAC-TV’s transmitters will rebroadcast to Los Angeles. Deals involve a reciprocal tie-up in all-

ways between the Hollywood industry and KFMB-TV, but is expected to result in some dramatic sequences and costs, camera and production personnel, and studio facilities to be shared jointly. Event will be featured simultaneously in both towns via the radio relay.

TV-7 has already been cleared for the series, due to the January 7th launch. Production involves switching from one city to the other during the show as contestants in each of two tele spots compete for prizes. Show is being packaged for sale for $1,000 to $1,500.

Radio link between the two stations will be different, as the launching of KLAC’s new station of TVC at Cliffton, tele version of a radio feature used throughout the country during pre-war and war years will be featured. Late Friday with Al Hubble, owner of the show, and Musgrove Corporation of America (MCA) which the show originates from KLAC-TV and KFMB-TV, beginning Jan. 28. Production involves switching from one city to the other during the show as contestants in each of the two tele spots compete for prizes. Show is being packaged for sale for $1,000 to $1,500.

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MBS Loses Nabisco Time, Gains Kellogg

NEW YORK, Jan. 7—The Mutual Broadcasting System (MBS) this week came out ahead after two deals. One of which meant a gain in commercial time while the other was a loss. The bad news came from the National Biscuit Company, which decided to drop the 9:00 p.m. Sunday segment of Saturday Night, albeit it will continue the 6:00 p.m. Tuesday and Thursday episodes. The cut-back is effective with the end of the month.

Meanwhile MBS closed a deal with Kellogg’s for the cereal firm to bankroll and develop a new show, Matt Flax, starting early in February. Kellogg will air the show Monday and Fridays from 5 to 5:30 p.m., starting January 30, with the New York George George band in the continuing Tuesdays and Thursdays. Joe Mathison-Kirk of the agency for Nabisco, while Kenyon & Keckard handles Kellogg’s, which will make the show air simultaneously with the Kellogg’s being off for several months. The Columbia Broadcasting System also was bidding for the Kellogg kilo.

TVA Retractions On SAC Stand; Sends Out New Proposal

(Continued from page 3

ABC sells 1386 in Spots to a Union

NEW YORK, Jan. 7—The Amalgamated Clothing Workers of America (ACWA) at the Congress of Industrial Organizations (CIO), this week signed for $1,386,869 spot campaign with American Broadcasting Company (ABC) video network. The contract runs 39 weeks, with a summer hiatus and calls for all ABC networks.

P&G Expands Serial Coverage

NEW YORK, Jan. 7—Procter & Gamble (P&G) this week moved for a wide expansion of its daytime serial coverage in the Columbia Broadcasting System (CBS), going full network with four of its soaps which formerly had only partial coverage. Shows involved are Young Doctor Malone for CBS, starring Edna May Oliver; Big Sister for Irvone soap and Spike & Span and Perry, Maids for Two. The three firsts are handled by Compton, with Mason coming out of Benton & Bowles.

Ford Spread-Eagles Over Nets, Backs 2 Shots Only in Shows

NEW YORK, Jan. 7—The Ford Dealers’ Association, endorsed by the National Federation of Pressmen, this week spread-angled the radio field by purchasing shots at the Columbia Broadcasting System (CBS) and Mutual Broadcasting System (MBS). The Ford dealers’ coverage was a four-week trial run, and the radio work was handled by the National Broadcasting Company (NBC), who were chosen for the NBC network, and the Columbia Broadcasting System (CBS). The campaign will go from January 20 to March 31 and include half-hour programs of each series’ One Man’s Family (50, 27) and Leave It to the Girls (22, 29) on NBC-Radio, Double Impact (24, 20) on CBS, Super-Circus (22, 29) on ABC-TV, and Actors Studio (54, 51) on CBS-TV.

Ford originally purchased Front Page from CBS-TVs, but the web canceled the series and sold Actor’s Studio instead. The car company also took an option to buy the new hour version of Actor’s Studio which aired during the first three months of the show, and the new hour version of the show, ABC, sold the same time slot to the Ford dealers. There is also the possibility that Ford will let the campaign take a permanent ride with the World Series, also from the Columbia Broadcasting System (CBS). The contract from the November 20 will run until the end of the month instead of two.

Rolling promotion of the union’s label on the ABC-TV shows, which included single announcements, aired as 20-second spot breaks, over each of four ABC affiliates. Stations involved were WJZ-TVs, WXYZ-TVs, WBBM, Chicago, and WYMT, Atlanta. The three firsts are ABC 6-6-6 stations. The agency is Ben Bachen, Inc.

Dealers on the Ford-ABC deal: Don Price, General Manager of POA of the United States; and David O. Alber, President of POA of the United States.
CHICAGO, Jan. 7—A bullish market is expected for the 25th annual Winter Market of the American Radio Manufacturers Association here this year. More TV and radio manufacturers than have ever appeared at the show last year's Winter Market had about 200 and 18 radio-TV exhibitors. This year's expected to have nearly all of the name and semi-name manufacturers.

It is expected that sales will be heavy throughout the entire market, with distributors trying to increase replenishment stocks that have been sorely needed in recent months, as a result of large top selling. A spokesman for the show stressed that this year's selling trend would lead to a rebalancing of the quality merchandise of proved resale rather than price leadership. It has been noted that within a few months, it was said, that retailers are not only looking for a dependable stock, but they are looking for sets which provide quality at a reasonable price.

Public Demands

Most TV sets are expected to be 16-inch screens. The 16 and 18-inch models will not be played up as highly as they were a few months ago when it was expected they would fill the need forlex returns. The reason for the new become apparent, as a result of surveys of retailers, that the public's awareness of the increased seven and 10-inch sets are definitely to be played down.

Consumer confidence for the heavy selling expected is based upon an analysis of a Dodge report has shown in the past that appliance selling (and this industry) has an average of home building by six months. Even though it is less than about three months ago, it is estimated that distributors and dealers have raised the prices of the sales in order to take care of new home owners. The nationwide consumer confidence report has increased his expectations to make buyers bullish.

Buyer's Market

Even the less the market is expected to be bullish, a recognition of the new competition in the industry is expected. Feeling in the trade is that the 'sellers' market of the past six months is about over, and that now from manufacturers will have to do a real selling job to the trade and to the public in order to keep leading positions. In this respect it is considered significant that the manufacturers are sending out public relations forces far and wide, and that the salesmen of this year will have five men from the Steve Flannagan office. Motorola last December (the previous market) had no p.r. staff at the market, but this year there are at least three Earl Farris men on hand.

Also indicative of the public's demand is the fact that the furniture market gave out about 600 press passes for editorial and advertising use. The press reception has passed the 800 mark.
**JD Seeks Censor of Dirty Disks**

**Asks Ban on Interstate Shipments**

*House Studies Plan*

WASHINGTON, Jan. 7.—A bill calling for a curb on interstate shipping of phonograph records has been introduced yesterday (6) by Rep. Emanuel Celler (D., N.Y.), and was sent to the House Judiciary Committee. Action on the measure is uncertain. Their spokesman is Celler is opposed with its continuing study of antitrust laws, but it could conceivably reach the floor at any time. This hearing could gain considerable stature inasmuch as the bill is sponsored by Celler, Chairman Celler. If a strong protest from the disk industry fails to transpose, the censorship bill could be reported to the House by the Celler Committee without a formal hearing. Bills which fail to raise a controversy frequently slip thru a committee without a hearing.

A move by the Department of Justice to impose censorship of phonograph records is under study by the Judiciary Committee as a result of a letter written by Assistant Attorney General Peyton Ford to Senator F. Vincent McNown (D., Mo.), enacting a bill amending the U.S. criminal laws to prohibit "the transportation of phonograph records in interstate commerce." The Justice Department is directed toward interstate shipments of the so-called party disk, which is the subject of the Judiciary Committee's bill by Ford is broad enough to cover the records. The interpretation of the key word "discipline" is not given and would, presumably, be left to the Capitol Department to decide — subject to later regulation by the federal Department.

The there are criminal statues banning transportation of phonograph records which authorizes the Federal Government to sue to take possession of phonograph records which are made.

The anti-trust laws themselves are not considered in the bill.

**After Stealthy Prepping RCA Releases Monroe's "Bamboo"**

NEW YORK, Jan. 7.—Prepared with the secrecy of a cloak-and-dagger junta, and released on the crest of Victor's highly successful promotion to date, Vaugh Monroe's newest opus, Bamboo, is being released this week with an initial pressing of 200,000 copies produced by the publishers withhold old copies from all ears until release of the Monroe record. The side cut in November and this week was begun immediately, with a scheduled release date of January 15. Shapiro printed no copies, and still has none ready, according to a spokesperson for the publisher.

**June Release Date**

Last week an RCA field man reported from the hinterlands rumors of a "terrific new record of Bamboo on such-and-such a label." Mindful of the successful debacles of the past year, as a gear, advanced the release date to today, loaded and loaded the disk to distribute.

Promotion will include ad campaigns, daily newspaper, local radio stations, papers, a contest, 2,000 specially pressed vinyls (Bamboo on one side, Jukebox titles on the other) to jocks, distribution of toy tom-toms to jocks, blow-ups of Monroe in a white suit standing in front of a bamboo hut — the hit the hit is a big one.

Bamboo was written by Nat Simon and Buddy Stern and strikes the observant Davison-in-the-tropics mood.

**Serious Music Writers To Get Bigger Royalties**

NEW YORK, Jan. 7.—Composers of serious music will get a better royalty payment. As a result of a recent royalty payment plan worked out by the American Society of Composers, Authors and Publishers (ASCAP), the American Guild of Musical Art, which has been under fire for years, has made a deal with the Concert Artists Management, Inc., the National Concert and Artists Corporation and the National Association of Concert Managers.

Under terms of the agreement for the first year, royalties shall be paid for each concert a sum equal to 1 per cent of the fee of the performing artist, this charge is paid by the ASCAP and the Guild.

The fee, payment of this royalty, is handled by the Guild, which sends it to the ASCAP. The Guild claims the fee is handled by the ASCAP, in turn, will absorb costs of this activity so that maximum returns may be insured to the ASCAP members. The new ASCAP repertory becomes available to the artist making use of the terms of the agreement.

**Decca Sets Up Operator Dept.**

NEW YORK, Jan. 7.—There were several additional revisions in the RCA-Victor Nature Record, according to reports this week, including the establishment of a special music operators' department. The department is headed by Victor's sales manager, Arkin as sales manager, has been set up and a new music director, Arkin, was formerly sales manager of the music department.

**Winterhalter Quits Columbia; Inks 3-Year Deal With RCA**

NEW YORK, Jan. 7.—One of the most important switches in recent years in the recording industry when Hugo Winterhalter, Columbia Records' artist and musical director, switched to RCA Victor. Arkin, his recent successes include Eliza Christian and I Can Dream. Can't I? was signed to a three-year deal Tuesday (3) by Joe Cada, RCA's West Coast manager, who negotiated the deal. Winterhalter, who has been with Columbia since 1929, becomes a member of the staff of the RCA Victor sales organization and will be based in Los Angeles, with headquarters in New York City. Winterhalter, a veteran of the Columbia Records, has been associated with the company for several years.

Winterhalter's title, chief musical director of pop records, is not to be construed as limiting the functions of Charles Grean and Henry Blausten, RCA's pop director, but rather the disclroy considers Winterhalter's role at such caliber as to merit the title.

At press time various men were mentioned as possible replacements for Winterhalter at Columbia. Manie Sachs, Columbia pop a-and-r exec, was reported yesterday (6) that he had not made a decision as to a replacement.

**NBC Packages Contest Show For Songwriters**

NEW YORK, Jan. 7.—The National Broadcasting Company (NBC) is packaging a half-hour musical show for Sunday evening in March. The show tentatively titled Pick A Hit, was auditioned Wednesday night by Jack Lombardo, a Decca artist, as the band. The program calls for a contest show for the writing of new songs, with a panel of "experts" passing judgment. About four tunes per program would be heard. The panel of experts on the audience included music publisher Lou Levy, Martin Blode, Celeste Holm and Sunny Skylar.

In its present stage, the format calls for an elimination contest—with the winning song being held over and played against tunes of the preceding weeks.

The writer of the winning tune would get a $1,000 bond and a Victor recording of his opus. The tune would also be published.

WILL Roland, free-lance producer who will be producing the Pick A Hit, a format show over the Columbia Broadcasting System, is producing Pick A Hit, with the help of NBC.

With regard to protecting itself against being outbid for new talent, ASCAP has worked out a device. These listeners who wish to submit songs will be advised to send in their names, addresses and song titles. The listers whose songs are chosen for a contest will be sent a contract or release form which they will send in with his tune.

**Len Bernstein Goes Columbia**

NEW YORK, Jan. 7.—Composer-conductor Lenny Bernstein, the "wonder boy" of American long-hair circles, this week signed a contract with Columbia Records. The youthful composer-conductor, who started as a rock 'n roll, and has been a conductor, soloist and soloist with material in the major eras in this country, has signed a contract with Columbia Records.

Mr. Bernstein is a member of ASCAP, the American Society of Composers, Authors and Publishers. The agreement between the two parties is for a period of a year, with provision for renewal.

 Bernstein is now living in New York City, where he plans to start his own record company with his own band.

**Congo Disker**

WASHINGTON, Jan. 7. — A visitor in the Belgian Congo is anxious to have 35-meter recording equipment and is also interested in recording of Congo native chants and drums, the Department of Commerce, said yesterday.

Disker, Albert Patou, Bolton, Ponte 854, Leopoldville, Belgian Congo, wants to receive from U. S. Department of Commerce information and price quotations concerning recording equipment available in the United States. Copies of masters at an annual production rate of several hundred records each have been made for the Republic of the Congo and major gold mine disks (10-inch, 78s) have been ordered from the disk company.

Patou "prefers" to receive correspondence in French, Commerce added.
THE YEAR'S TOP TUNES

A recap of over 150,000 mentions of songs by America's record dealers when filling pop chart questionnaires through 1949. This tabulation was made without regard to the artist recording song. In other words each tune a dealer listed a song title to identify a best selling record, it counted in this tabulation for that particular song title.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>WRITER</th>
<th>PUBLISHER</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Riders in the Sky</td>
<td>Stalin Jones</td>
<td>Mayfair</td>
<td>8989</td>
</tr>
<tr>
<td>2.</td>
<td>That Lucky Old Sun</td>
<td>Smith and Gillespie</td>
<td>Robbins</td>
<td>8977</td>
</tr>
<tr>
<td>3.</td>
<td>You're Breaking My Heart</td>
<td>Gerson and Skylar</td>
<td>Algonquin</td>
<td>8787</td>
</tr>
<tr>
<td>4.</td>
<td>Cruising Down the River</td>
<td>Bolelli and Tolterson</td>
<td>Henry Spitzer</td>
<td>5747</td>
</tr>
<tr>
<td>5.</td>
<td>Some Enchanted Evening</td>
<td>Rodgers and Hammerstein</td>
<td>Williamson</td>
<td>5747</td>
</tr>
<tr>
<td>6.</td>
<td>Again</td>
<td>Newman and Cochran</td>
<td>Robbins</td>
<td>4774</td>
</tr>
<tr>
<td>7.</td>
<td>Forever and Ever</td>
<td>Frank Winkler and Malla Ross</td>
<td>Robbins</td>
<td>4104</td>
</tr>
<tr>
<td>8.</td>
<td>Mule Train</td>
<td>Hy Heath, Johnny Lange Walt Disney and Fred Glickman</td>
<td>Disney</td>
<td>8558</td>
</tr>
<tr>
<td>9.</td>
<td>Room Full of Roses</td>
<td>Tim Spencer</td>
<td>Hill and Range Songs</td>
<td>3452</td>
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<tr>
<td>10.</td>
<td>Slipping Around</td>
<td>Floyd Tillman</td>
<td>Peer, Int'l.</td>
<td>3186</td>
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<tr>
<td>11.</td>
<td>Far Away Places</td>
<td>Whitney and Kramer</td>
<td>Laurel</td>
<td>3196</td>
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<tr>
<td>12.</td>
<td>I Can Dream, Can't I?</td>
<td>Irving Kahn and Sammy Fain</td>
<td>Chappel</td>
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<tr>
<td>13.</td>
<td>Someday</td>
<td>Jimmy Rodges</td>
<td>Duchess</td>
<td>2998</td>
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<td>14.</td>
<td>Jealous Heart</td>
<td>Jennie Lou Carson</td>
<td>Acuff-Rose</td>
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<td>15.</td>
<td>A Little Bird Told Me</td>
<td>Harvey O'Brooks</td>
<td>Bowne</td>
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<td>16.</td>
<td>Baby, It's Cold Outside</td>
<td>Frank Loesser</td>
<td>E. H. Morris</td>
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<td>17.</td>
<td>Buttons and Bows</td>
<td>Livingston and Evans</td>
<td>Famous</td>
<td>2281</td>
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<td>18.</td>
<td>Don't Cry, Joe</td>
<td>Joe Mazzola</td>
<td>Harms, Inc.</td>
<td>2091</td>
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<td>19.</td>
<td>Careless Hands</td>
<td>Bob Hilliard and Carl Sigman</td>
<td>Melrose</td>
<td>1928</td>
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</tbody>
</table>

Outside of this necessary limitation of the tabulations, The Billboard presents these polls with full confidence that here is the most accurate gauge of song and record popularity available anywhere in the world.
<table>
<thead>
<tr>
<th>RECORD, ARTIST &amp; LABEL</th>
<th>POINTS</th>
<th>POSITION</th>
<th>RECORD, ARTIST &amp; LABEL</th>
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<td>(Evelyn Knight &amp; Stardusters—Decca)</td>
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<td>You're Breaking My Heart</td>
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<td>Whispering Hope</td>
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**THE YEAR'S TOP RHYTHM AND BLUES ARTISTS** according to **RETAIL SALES** together with their 10 best records... according to **JUKE BOX PLAYS**...
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According to Retail Sales

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STANDARDIZATIONS

Disks, Players Settling Down to 3 Speeds

Mass Intermixers Planned

NEW YORK, Jan. 7.—An increasing amount of standardization is being introduced into the disk industry. Firstly, a large number of indies are pressing disks on all three speeds; the same reports from major Midwest equipment manufacturers indicate that the new automatic 78-speeds in spring, will incorporate a mechanism which will automatically enable a player to handle a stack of various disks, including only those players could automatically handle various-sized platters, and these expensive devices also did not like the seven-inch disk automatically. The new automatics, however, will be produced on a mass basis and are anxiously being awaited by top radio-program manufacturer for use in their lines.

The new record players will carry a 45-speeds device which will automatically adjust the arm preparation, and are on new turnable. The gimmick will include an intermixing of all sizes of records or devices.

While no comment could be obtained to confirm the innovation, it will be aimed at the independent and one other major Midwest manufacturer and a size device on their spring model players. The price, it is understood, will be under 

It is understood that, so far as Webster-Chicago is concerned, this is the first major variance in changes since 1946.

A more sophisticated turning device is expected to have a salutary effect on the rash of various-sized platters currently available in the market. The fact that the public will be able to choose any size at any one speed, will be especially important in the 78 and 33 r.p.m. fields. There are 7, 10, and 12-inch platters.

Smart Graphic Devices

A most interesting graphic device is the standardized three-speed record industry gained more attention than one with several additional add-ons including one or new speeds (45 and 33 1/3 r.p.m.) to the field and thereby getting on the Victor-Capitol wagon. These devices, in addition, as Rainbow, Decca, Mayfair, and many others, will be led on by Douglas Trump, who has been reported in recent issues of The Billboard. Mercury is expected to go three-speed soon.

Dana, which is adding a pop line to its successful line of musicals, will also soon be a hit with the major song-and-dance stars. Berkley will debut on 45 with a pair of Ray Bobs.

The other major race will be to get polka instrumentalists will also be fussed on the 45 disk.

Rainbow Records will have its first LP disk out within three weeks. There will include the Monte Perdue and the Ralph Flanagan Tribute to Gloria. Among side-weeks from the latter set will also come out on 45.

W&F Penetrates Kidish Pkg. Field

CHICAGO, Jan. 7.—W&F & Follett, local book publisher, last week put out an announcement of their company is penetrating further into the kidish package field during the next season following their successful book-record packages (The Billboard, Jan. 1).

The distribution will be done in connection with Perry Winston, of American Recording here, est 81.39, but no definite price has been announced for future releases, Winston explained.

The deal, on the new package, Winston also set a deal with Exclusive Playing Card Company here to release the first of these, which will include a 100-card set of The Adventures of Old Rabbit, Gore, credited with introducing Canasta to the U.S., plus two decks of Canasta cards and a rule book.

In fact, according to Rainbow Presley Eddie Heifetz, the entire popular catalog will be available on 45 as well as production can be obtained. A complete range, including Rubenstein Fantasy, will follow soon on 33 1/3 as well.

No date has been set.

Derby Records will make some of its rhythm and blues offerings available on 45.

Mayfair, which specializes in children's records, will have its first LP disk ready in February. This will embody two albums, The Magic Carpet and the Pops Bette album.

Deca Key

Deca, of course, continues to be a key in the standardization picture. rainbow, Decca, and Mayfair, the lead on Disco Trump, for the new trend in the RCA Victor is selling at a heavy clip. Racket fans feel that this will be the situation for Victor exclusively. Decca, he says, won't go 45 until such a move would represent a plus business. The Deca prey, however, there are no plans at this time and 45 is coming in, and zero planning for 33 1/3, while it is helping to settle the problem for the manufacturers and__(Continued from page 4)___

Mooney "Zither" Unstrung By "Third Man" Combine

NEW YORK, Jan. 7.—MGM Records added a gallant note to the Third Man overture this week by stopping the release of the Art Mooney recording of Zither Serenade.

The Mooney disk has been drawing attention and interest since its release last week because of its employment of the Zither Serenade, which is in the musical business circles as an attempt to cash in on the much bruiticed zither sound of the late change Man score. MGM explains that "while ... Zither Serenade is a very original composition, and in no way infringes upon the theme music as used in ... The Third Man," the copyright is not covered by the stop order in the entertainment of the studio office and Chappell.

That the action was conceived at a higher level than the MGM diskery is tipped off by the mention of Loew's Inc., and, according to the grapevine, the cease and desist ukase was supposedly delivered from upstair a friendly court to cut off the heat movie moguls.

Chappell claims the latest of its series of final release dates on the Third Man disk. This time the diskery claims that the all of its disks can be read in the courts. While it could not be learned whether the new date reads "positively," Chappell insist that all of Zither Serenade are writers, Baby Frye and Gary Wood, who are an stablished house, Hampshire House. The publication is by Art Mooney and Paul of the Third Man score.

This double loss of potential revenue, from the legal battle, has left the top record firms in the dark.

However, Mooney summoned to the disk's withdrawal because he has publishers and accountants on his side, with whom he has the best of the copyright battle.

Noble Ankles From Vocalion to Coral

NEW YORK, Jan. 7.—Leighton Noble, who is the Coral distribution direc tor, who cut several sides for Decca's Vocalion subsidiary, has been taken over by another Decca wing, Coral Records. Noble is the second Vocalion disk director to go over to a Vocalion subsidiary, having followed vocalist Harry Babbit.

Mike Rose, Coral's veepee and general sales manager, this week announced the appointment of a new director, the Misses Record Sales Company, Indianapolis, and the Ben- art Distributing Company, Cleveland.

Anta and Decca Complete Deal For Album by Stars of Stage

(Continued from page 4)

MPC Drops Harpa From Unfair Listing

NEW YORK, Jan. 7.—Orkater Daryl Harpa was removed from the Contact Employees (MPC) this week by the union's executive board. Contact Employees (MPC) this week by the union's executive board, has been blacklisted while playing a N.Y. Johnson's last label was was that Harpa had referred publishers and pluggers to one lady in La. Brie, alleging his per- sons represents La. Brie, according to the complaint, had told music men that Harpa expected help from the publishers to the tune of $35 per arrangement.

Harpa's variance by the council was brought about by a letter from Ackerman Lieberman, his attorney, asking the union that Harpa knew nothing of La. Brie's demands, that the union would have no authority, that he severed any connection with La. Brie, or any dealings with La. Brie's agents, to such prac- tices and condemns them as thoroughly does MPC.

Savin Joins Magnolia

NEW YORK, Jan. 7.—Lee Savin, former W & F Records, who has joined Horace Heidt's Magnolia diskery in a recording capacity for the label. He'll divide duties with Frank Reeves, gen- eral manager of the label, who now devotes more time to dis- tributors and promotion. The label is now pressing with a three-speed program.
Publishers' Annual Survey Of Song Hits on Air

The 35 pop song hits with the largest radio audiences are listed below in order of total ACI points received in the ACI surveys (songs in stage or film production are indicated). Songs currently getting new life are noted. Songs whose activity began in the fall of 1948 are noted by the date.

<table>
<thead>
<tr>
<th>No.</th>
<th>Week</th>
<th>Rank</th>
<th>Song Title</th>
<th>(Production)</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>35</td>
<td>20</td>
<td>LOVING YOU (Carl Vancheri)</td>
<td>Bert Kaempfert &amp; His Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>2</td>
<td>35</td>
<td>21</td>
<td>I CAN'T HELP MYSELF (Three Men in a Boat)</td>
<td>Homer Western</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>35</td>
<td>22</td>
<td>LOOK FOR A HAND (A. C. Hungate)</td>
<td>Harry James &amp; His Orchestra</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>35</td>
<td>23</td>
<td>WANTED: YOU (H. S. Faust)</td>
<td>Ray Noble &amp; His Orchestra</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>35</td>
<td>24</td>
<td>SOMETHING WICKED THIS WAY COMES (Frank Loesser)</td>
<td>The Andrews Sisters</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>6</td>
<td>35</td>
<td>25</td>
<td>DON'T FORGET TO COME (W. A. Brady)</td>
<td>Harry B. Smith</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>35</td>
<td>26</td>
<td>SOMEBODY ELSE CAUGHT THE SUN (Charles Trenet)</td>
<td>Charles Trenet</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>8</td>
<td>35</td>
<td>27</td>
<td>THE LOST SONG (H. B. Nelson)</td>
<td>Lawrence Welk</td>
<td>Columbia</td>
</tr>
<tr>
<td>9</td>
<td>35</td>
<td>28</td>
<td>BABY, I'M CRAZY (G. A. Berkow)</td>
<td>The Mills Brothers</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>35</td>
<td>29</td>
<td>LIVE IN YOUR SONG (J. C. Calmes)</td>
<td>The Ray Conniff Singers</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>11</td>
<td>35</td>
<td>30</td>
<td>WOULD YOU FORGIVE ME (A. A. Dyer)</td>
<td>Johnny Holley</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>12</td>
<td>35</td>
<td>31</td>
<td>THE JOLLY GOLDEN EARRINGS (B. O. Vasquez)</td>
<td>The Platters</td>
<td>Decca</td>
</tr>
<tr>
<td>13</td>
<td>35</td>
<td>32</td>
<td>I'Mizin' IN A MILLION (J. C. Calmes)</td>
<td>The Andrews Sisters</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>14</td>
<td>35</td>
<td>33</td>
<td>SHE'S A DELIGHT (W. A. Brady)</td>
<td>Ray Noble &amp; His Orchestra</td>
<td>Decca</td>
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<tr>
<td>15</td>
<td>35</td>
<td>34</td>
<td>I'M HERE (B. O. Vasquez)</td>
<td>The Platters</td>
<td>Decca</td>
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<tr>
<td>16</td>
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<td>35</td>
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<td>Decca</td>
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The 35 standards with the largest radio audiences are listed below in order of total ACI points received in ACI surveys during 1948.

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<td>Buddy Rich</td>
<td>Columbia</td>
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<td>2</td>
<td>35</td>
<td>21</td>
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<td>Decca</td>
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Anybody Who Pays For a Label? Indies Can't Sell

NEW YORK, Jan. 7—Those indies who are finding the going too tough are having a hard time disposing of their latest platters at any price. Les Liberty, president of Liberty, recently tried to peddle the company’s unrecorded masters and at least one contract to at least one major label. To make the deal as attractive as possible, Bene insisted he’d be satisfied to be paid on a royalty basis—that is, on a royalty basis. Liberty denied accepting any such proposals in this case.

Despite the fact that major labels had so many more problems handling their own artists and selling it records that it was tough to take on additional artists and masters, even at bargain rates.

Decca Romances Platter Artists

HOLLYWOOD, Jan. 7—Decca Records, Inc., went all out this week to romance Coast disk jockeys, and platter artists received a celebrity chief, Mike Conover, spearhead a musical and tours to placate the local radio jockeys. The national jockey’s power of Decca’s reorganization of what’s now called a “radio power” program, has been renewed in this area. It began with a lunch meeting in the company’s home, then followed the next day by a personal tour of radio stations, willed by a cadre of orchestra leaders.

Included among artists who played the disk jockey circuit were: Len Barry, Gordon Jenkins, Bill Morgan, Victor Young and Jerry Gray. Conover, with Conover in tow, was given a key role on a radio jockeys’ tour. The tour will be followed by a future disk jockey promotion. Decca’s promotion director, Mike Conover, has been responsible for the promotion programs of the company, having climbed the ranks from the disk jockey band before becoming a partner in the firm.

He agreed $30,000 a year in broadcasting fees. "If that’s the union wants to pay him, let them," he commented. "But you can be sure the publishers will still be coming to see me."

Paltz Returns To Decca as Recording Guide

NEW YORK, Jan. 7—Marty Paltz has been named recording guide (3) in the capacity of recording supervising engineer at Decca Records, Inc.

Paltz had first joined Decca in January, 1946. He worked in record production for about a year and a half, then served in a similar capacity on the Coast until December, 1948. He joined Columbia Records there but served only three weeks before he was taken ill. He resigned the Columbia position sometime later and has been residing since then.

Kenton Tour To Net La Christy 9c in Week

HOLLYWOOD, Jan. 7—Seven years later, Charlie Parker, the Blackbird, will lead his band for the first time in ten years.

Kenton tour is being planned for 29 states and will be a profit-making affair for Parker and his band.
Merchandising Pays Off:

Landay's Banks on Proper Use of Returns, Full Stock

By Joe Martin

PATERSON, N. J., Jan. 7.—Completing its 35th year as a record-music store, Landay's Eclipse Record Shop still believes that carrying as complete a stock as possible and proper use of returns and full stock are the secrets to a successful retail disk operation. Since 1914 the tiny shop has carried what it calls the widest selection of phonograph records in Northern New Jersey. And there are many collectors all over the United States who are well acquainted with the store's catalog.

As the disk buyers' habits change, the store changes its buying, ordering from deep on a few selections to ordering across the board on a manufacturer's entire release sheet.

The tremendous selection of records and albums available at Landay's is well known to many collectors. As put by Mrs. Rae Landay, wife of the founder, "Collectors are usually clannish. They keep in close touch with one another. We often get visitors from as far away as Western Canada who tell us that they heard about our store through the collector friends in places as remote as Endicott, N.Y., and Australia."

On the subject of returns, Landay's advice to other dealers is to send back singles at your own risk. The shop has a list of albums which create sales quickly and national in scope. The store still refuses to carry the lower-priced $1 jobs. But the 78's are doing well. Started last year, this plan is based on the idea of selling 78's—of course, the authorized and national in scope. The store still refuses to carry the lower-priced $1 jobs. But the 78's are doing well. Started last year, this plan is based on the idea of selling 78's.

Mrs. Landay, in fact, one of our clerks is the daughter of a man who worked for us when we first opened up many years ago."

To those dealers who are fearful of over-loading their inventories, Landay's points out that buying heavy-weight jobs is, in general, a dealer is well acquainted with the buying public in his town or neighborhood."

Allison Not GAC Set Kenton Tour

HOLLYWOOD, Jan. 7.—Collar商量 temperatures in the Stan Kenton camp following the Billboard report (December 24 issue) that General Artists Corporation (GAC) has booked 50 out of 85 of the Kenton concert tour dates. Kenton, along with his booking aid, Bob Allin, Proc. as untrue the assertion that the label's three wins or two will have to come thru GAC. According to Kenton's office, the tour has been almost totally booked by Allin, who set 60 out of 77 dates prior to Kenton's return to the GAC fold. A number of the remaining 17 dates are still tentatively set, as the label's three wins or two will have to come thru GAC. According to Kenton's office, the tour is almost totally booked by Allin, who set 60 out of 77 dates prior to Kenton's return to the GAC fold. A number of the remaining 17 dates are still tentatively set, as inasmuch as they are college appearances and therefore contracts could not be inked until start of the midwinter semester. Kenton returned to GAC only after finding that he was still under contract to the office, and not because he needed an agent in filling out the tour, a spokesman stated. With 60 out of 77 dates already set by Allin, the Kenton office decided to let GAC confirm the following 17 dates, inasmuch as the GAC office did not ink all of the original tour's commissions. Kenton did not aim his ire at GAC but claimed that this is another in a series of incidents wherein certain persons are out to sabotage the tour.

Kenton will preview his 49-man crew for an invasion tour only first at the Los Angeles Philharmonic Feb. 1., prior to starting his 77-date national tour in the Northwest February 9. Details of the preview concert will be distributed free of charge to disk jockeys, selected dealers and A&M membership. Audience will vote on favorite eight selections which will then be recorded for an 8-12 inch Capitol album.

THE YEAR'S TOP POP ARTISTS

according to ARTIST, RECORD... according to RETAIL SALES... according to JUKE BOX PLAYS

(Artist, Record, Points) (Continued from page 15)

Dinah Shore (Columbia) . . . . . 3499 Buttons and Bows (172) Baby, It's Cold Outside (808) Lavender Blue (358) Love Is So Good (120) I'll String Along With You (40) Homework (30) Pussy Cat Song (25) Songs Not Listed (17)

Dinah Shore (Columbia) . . . . . 3495 Buttons and Bows (172) Baby, It's Cold Outside (808) Lavender Blue (358) Love Is So Good (120) I'll String Along With You (40) Homework (30) Pussy Cat Song (25) Songs Not Listed (17)

Dinah Shore (Columbia) . . . . . 3495 Buttons and Bows (172) Baby, It's Cold Outside (808) Lavender Blue (358) Love Is So Good (120) I'll String Along With You (40) Homework (30) Pussy Cat Song (25) Songs Not Listed (17)

Gordon MacRae (Capitol) . . . . . 3485 Whispering Hope (109) My Darling, My Darling (60) A Slight Case of Happiness (40) Love Is A Bitch (122) Painter's Cat Song (25) Songs Not Listed (160)

Dinah Shore (Columbia) . . . . . 4385 Buttons and Bows (172) Baby, It's Cold Outside (808) Lavender Blue (358) Love Is So Good (120) I'll String Along With You (40) Homework (30) Pussy Cat Song (25) Songs Not Listed (17)


Eddy Howard (Mercury) . . . . . . 4090 Room Full of Roses (1941) Maybe It's Because (106) Good As Good Can Be (242) Lover's Gold (425) The Wedding of Lil Marlene (201) I'll String Along With You (85) Pussy Cat Song (25) Songs Not Listed (122)

Bishop, Thayer Set P.M. Stable

HOLLYWOOD, Jan. 7.—Two Music Corporation of America (MCA) offices in New York and Los Angeles, headed by Abe and Lyle Thayer, are partners in a personal management office bearing their names. Their initial stab at the business will include Jan Garber, Leighton Noble, Fred Rose, and Jon and Sandra Steele, all of whom were managed by Thayer prior to the partnership. Bishop expects to ink additional talent within the next few weeks. First engagement signed by the B-T office is Paul Neighbor's band at the Los Angeles Biltmore Bowl for 13 weeks starting February 9.

Thayer will headquartered in New York, while Bishop will handle Coast operations. This office will be opened in Los Angeles after 12 years of the commission house. However, there may be a call for GAC's payroll until year's end. Simultaneously, Thayer ended a 13-year span with the MCA music office. Since January 1, 1960, and a new record deal included Thayer's services. Thayer left GAC a year ago to turn personal manager.
DEAR HEARTS AND GENTLE PEOPLE, I CAN DREAM, CAN'T I? coupled with THE WEDDING OF LILL MARLENE. ANDREWS SISTERS with GORDON JENKINS. DECCA 24705.

I DON'T DO SOMETHING TO SOMEONE ELSE coupled with MY FOOLISH HEART AND GORDON JENKINS. DECCA 24830.

THE OLD MASTER PAINTER coupled with WHY WAS I BORN? DICK HAYMES. DECCA 24820.

DON'T CRY, JOE coupled with PERHAPS, PERHAPS, PERHAPS GORDON JENKINS. DECCA 24720.

I'VE GOT A LOVELY BUNCH OF COCOANUTS coupled with THE PONY BUSH and DANNY KAYE. DECCA 24764.

FAIRY TALES coupled with I GOTTA HAVE MY BABY BACK MULLS BROTHERS and ELLA FITZGERALD. DECCA 24838.

HOP-SCOTCH POLKA (SCOTCH NOT) coupled with BLUEBERRY HILL and GORDON JENKINS. DECCA 24704.

CHATTANOOGA SHOE SHINE BOY coupled with RED FOLEY DECCA 46205.

LETTERS HAVE NO ARMS coupled with I'LL TAKE A BACK SEAT FOR YOU ERNEST TUBB. DECCA 46207.

SISTERS coupled with WITH FOOLISH NOTION EDDIE CROSBY. DECCA 46100.

FOOLISH TEARS coupled with TENNESSEE LOCAL and DICK THOMAS. DECCA 46191.

BYE BYE, ROBERTA coupled with WAS I RIGHT "FAT MAN" ROBINSON QUINTET. DECCA 48120.

IF I WENT ON RUNNING, boys... BUT I'LL GO CHASIN' WOMEN coupled with ANTICIPATION BLUES MERVIN SHINER. DECCA 46203.

DECCA Hits!

Price 75¢ each (plus tax)

It's Your Move NOW!
The Biggest Initial Sale in RCA Victor's History!!!

Vaughn Monroe Sings...

Over 250,000 in the First Two Weeks

45rpm
47-3143

RCA Victor Records

78rpm
20-3627
1. JO STAFFORD and GORDON MacRAE
   "Echoes" and "Bibbidi-Bobbidi-Boo"
   78 rpm No. 792 • 45 rpm No. 7792

2. PEGGY LEE and MEL TORME
   "Bless You (For the Good That's In You)" and "The Old Master Painter"
   78 rpm No. 791 • 45 rpm No. 7791

3. MARGARET WHITING
   "Sorry" and "The Sun Is Always Shining"
   78 rpm No. 776 • 45 rpm No. 7776

4. KAY STARR
   "A Game of Broken Hearts" and "Tell Me How Long The Train's Been Gone"
   78 rpm No. 792 • 45 rpm No. 7792

5. JO STAFFORD and JOHNNY MERCER
   "Yodel Blues (They Talk a Different Language)" and "It's Great to Be Alive"
   78 rpm No. 79 • 45 rpm No. 7793

6. PAUL WESTON
   "Fairy Tales" and "Am I Wasting My Time"
   78 rpm No. 826 • 45 rpm No. 8036

7. PEGGY LEE
   "My Small Señor" and "When You Speak With Your Eyes"
   78 rpm No. 801 • 45 rpm No. 8001

8. ALVINO REY
   "The Third Man Theme Song" and "Steel Guitar Rag"
   78 rpm No. 830 • 45 rpm No. 8320

9. KING COLE
   "Beng Beng Boogie" and "It Was So Good While It Lasted"
   78 rpm No. 818 • 45 rpm No. 8118

10. JO STAFFORD
    "Open Door — Open Arms" and "Diamonds Are a Girl's Best Friend"
    78 rpm No. 824 • 45 rpm No. 8284

11. TEX WILLIAMS
    "With Men Who Know Tobacco Best" and "Three Little Girls Dressed in Blue"
    78 rpm No. 40274 • 45 rpm No. 402574

12. TOMMY DUNCAN
    "Chattanoogie Shoe Shine Boy" and "Never No Mo' Blues"
    78 rpm No. 40282 • 45 rpm No. F40282

13. MERLE TRAVIS
    "Petticoat Fever" and "I'm Pickin' Up the Places of My Heart"
    78 rpm No. 40272 • 45 rpm No. F40272

14. DIZZY GILLESPIE
    "Say When" and "You Stole My Wife — You Horse Thief"
    78 rpm No. 797 • 45 rpm No. 7797

ALL ON BOTH SPEEDS! 78 rpm 45 rpm

WRITE OR WIRE YOUR NEAREST CAPITOL DISTRIBUTOR TODAY!
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

This chart lists the most played records by disk jockeys across various stations in the United States. It provides a snapshot of the popular music landscape at the time. Each record's title, artist, and estimated number of plays are given.

SONGS WITH GREATEST RADIO AUDIENCES (ATI)

This chart ranks songs based on their audience ratings across radio stations. It includes information about each song's title, artist, and estimated audience rating.

Coast Cuttings

This section provides updates on radio station performances, program notes, and other industry news. It covers various aspects of radio broadcasting, including station updates, program news, and industry trends.

Strictly From Dixie

This section includes announcements and promotions for upcoming radio show schedules, featuring special guests and new programming features.

Eastern Beat

This section highlights upcoming events and promotions, including radio show schedules, special guests, and other industry news.

Folk Fare

This section covers folk music programming, featuring updates on upcoming events, special guests, and other industry news.

Philly Phiddle

This section provides updates on radio programming in Philadelphia, including upcoming events, special guests, and other industry news.

January 14, 1950

Vox Jox

GOTHAM CAP

...Fred Robbins, WVOY, who will be in on the 9th... 

GRIPES AND SWIPE:

Nick Popp, WNBH, New Haven, Conn., is listed with his colleagues who "are looking for more tunes than those played by others to be played in Chicago." He notes that when the instrument was a "kite," why didn't these fellows have more tunes to play, or else stick to string arrangements?...

COAST CUTTINGS

...Ken Passaro, KBXJ, Santa Barbara, Calif., whose Passaro's Flutters is on seven days a week, 45 minutes daily, finds that station's broadcasts bring stronger listeners than conventional stations... also... H. M. House, from the Salsadas, San Francisco, "We sure and a time trying to let it be..." He adds that, "I was a very confusing deal and the continuity was a lot to our listeners..."

STRICLTY FROM DIXIE

...adding all together shows to his schedule is Johnny Murray, who now heads daily on WKLJ, Duluth, Minn., and WJLM, Covington, Ga., also has added a new blues music... He is..." Tell some of the Misses..."

EASTERN BEAT

...in the process of digging up some rare old discs, Dave Mohr, WTVN, Columbus, Ohio, another deejay who has ancient catalogues or knows something about recording artists of the early 1900s... Continental Records artist Victor Zemuriski now spinning polka discs on three different Sunday stations... also... 

FOLK FAKE

...the Blue Sky Boys, WJZ, Los Angeles, Calif., another deejay who has ancient catalogues or knows something about recording artists of the early 1900s... Continental Records artist Victor Zemuriski now spinning polka discs on three different Sunday stations... also...
ANOTHER WINNER

JOINS THE MERCURY HIT PARADE!

VIC DAMONE

"SITTING BY THE WINDOW"

THE BILLBOARD PICKS:

SITTING BY THE WINDOW
MER:ury 533.3

Damone utilizes his special device of running the dynamic gamut to telling effect here. The the tune, a quietly pretty ballad, doesn't call for Damone's usual outbursts, this virtuoso job figures to catch John G. Public's ear.

NEW RELEASES!

Richard Hayes
"MASTER PAINTER"
FLIP SIDE
"OPEN DOOR, OPEN ARMS"
Mercury 5342

Eddy Howard
"HALF A HEART"
FLIP SIDE
"PEGGY DEAR"
Mercury 5349

Patti Page
"WITH MY EYES WIDE OPEN"
FLIP SIDE
"OKLAHOMA BLUES"
Mercury 5344

LOUIS PRIMA
"CHARLESTON"
"JA - DA"
Mercury 5356

Kitty Kallen
"YOU MISSED THE BOAT"
"MONDAY, TUESDAY, WEDNESDAY (I Love You)"
Mercury 5357

Machito
AND HIS ORCHESTRA
"GONE CITY"
"U - BLA - BA - DU"
Mercury 5352

Jerry Murad's Harmonicats
"HARMONICATS' JINGLE"
"TEA FOR TWO"
Mercury 5353

Golden Gate Quartette
"SAME TRAIN"
"RIDE ON MOSES"
Mercury 8162

www.americanradiohistory.com
SALES AIDS... How to decorate windows, set up backgrounds and other display-wise helps are shown in a booklet now being made available by the National Association of Music Merchants (NAMM). The booklet, "How To Display Your Vocal Personality," is available to NAMM members only. Non-members may obtain copies of the booklet at $1.00 each. The booklet features a display of the entire line of the 1950s youngest music-record sit-downs equipped with NAMM members only.

DEALER DOINGS.... King Records has changed its name to King Music. The move is part of a larger plan to increase the company's visibility in the music industry.

SALES AIDS... How to decorate windows, set up backgrounds and other display-wise helps are shown in a booklet now being made available by the National Association of Music Merchants (NAMM). The booklet, "How To Display Your Vocal Personality," is available to NAMM members only. Non-members may obtain copies of the booklet at $1.00 each. The booklet features a display of the entire line of the 1950s youngest music-record sit-downs equipped with NAMM members only.
A New Smash from the "Slipping Around" Duo:

Margaret Whiting

Jimmy Wakely

"Broken Down Merry-Go-Round"

"The Gods Were Angry with Me"

Vocal Duet with Orchestra

78 rpm No. 800 - 45 rpm No. F-800

First with the Hits from Hollywood!
January 14, 1950

The Billboard

MUSIC

Rhythm & Blues Records

Based on reports received last three days of Week Ending January 6

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORDS</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GUESS WHO?</td>
<td>Berry Joe Hunter</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>2</td>
<td>BUILD MY BRIDGE</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>3</td>
<td>APRIL LOVE</td>
<td>Henry Jordan</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>4</td>
<td>CALL IT LOVE</td>
<td>L. Darrell</td>
<td>Regal 3310</td>
</tr>
<tr>
<td>5</td>
<td>(I'M NOT AFRAID) I'M DANGEROUS</td>
<td>L. Darrell</td>
<td>Regal 3310</td>
</tr>
<tr>
<td>6</td>
<td>A LITTLE BIT OF LOVE</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>7</td>
<td>ALL THAT I NEED</td>
<td>Henry Jordan</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>8</td>
<td>IF I'M LOUNGED OUT</td>
<td>L. Darrell</td>
<td>Regal 3310</td>
</tr>
<tr>
<td>9</td>
<td>YOU'RE ON THE OUTSIDE</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>10</td>
<td>WITH EVERYTHING</td>
<td>Henry Jordan</td>
<td>King 4306-BMI</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for any purposes, the user is urged to pay particular attention to the information listed within them. The data shown is based on reports received by a limited group of retail stores. It gives no indication as to the popularity of a record. If a record has not sold as much as expected, it may not have been sold at all. The chart reflects the preferences of a limited group of retail stores and should not be taken as an indication of general popularity.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

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<th>RECORDS</th>
<th>ARTIST</th>
<th>LABEL</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>LADY LUCK</td>
<td>Johnny Otis</td>
<td>Aladdin 5916</td>
</tr>
<tr>
<td>2</td>
<td>WHAT AM I WAITING FOR</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>3</td>
<td>(I'M NOT AFRAID) I'M DANGEROUS</td>
<td>L. Darrell</td>
<td>Regal 3310</td>
</tr>
<tr>
<td>4</td>
<td>I'LL BLOW YOUR MIND</td>
<td>Henry Jordan</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>5</td>
<td>WÒY POP MY BUBBLE</td>
<td>L. Darrell</td>
<td>Regal 3310</td>
</tr>
<tr>
<td>6</td>
<td>HERE I COME</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>7</td>
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<td>WITH EVERYTHING</td>
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</tbody>
</table>

ADVANCE RHYTHM & BLUES RECORD RELEASES

<table>
<thead>
<tr>
<th>RECORDS</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>KILL EL KIM</td>
<td>Barrowhouse Strummers (Bake-Done Eight Strings)</td>
<td>Atlantic 1091</td>
</tr>
<tr>
<td>LADY LUCK</td>
<td>Johnny Otis</td>
<td>Aladdin 5916</td>
</tr>
<tr>
<td>WHAT AM I WAITING FOR</td>
<td>J. Winterspoon</td>
<td>Modern 20-721</td>
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<tr>
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<td>J. Winterspoon</td>
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<td>J. Winterspoon</td>
<td>Modern 20-721</td>
</tr>
<tr>
<td>WITH EVERYTHING</td>
<td>Henry Jordan</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>DON'T PUT ME DOWN</td>
<td>E. Williams</td>
<td>Supreme 1595-BMI</td>
</tr>
</tbody>
</table>

START 1950 WITH A BANG!

AMERICA'S GREATEST BLUES ARTISTS IN NEWEST RELEASES

Sensational Money Grabbing!

Amos Milburn

"Tell Me How Long Has the Train Been Gone"

"I'm Just a Fool in Love"

Aladdin 3043

Charles Brown

"TORMENTED"

"Did You Ever Love a Woman?"

Aladdin 3044

Get on the gravel train!

www.americanradiohistory.com
RCA Victor
announces the following record releases...

Just released
BILL LAWRENCE'S
"CRY-BABY HEART"
on VICTOR RECORD NO. 20-3615

Just released
ERNE LEE'S
"MY HOME IS THE DUST OF THE ROAD"on VICTOR RECORD NO. 21-0151

Just released
JOHNNIE & JACK'S
"FOR OLD TIMES SAKE"coupled with
"I HEARD MY SAVIOUR CALL"on VICTOR RECORD NO. 21-0153

Just released
THE CARTER SISTERS and MOTHER MAYBELLE'S
"THE DAY OF WRATH"coupled with
"I'VE GOT A HOME UP IN GLORY"on VICTOR RECORD NO. 21-0149

NOTE: Place your order now with your
Victor Distributor

WE DO NOT SELL RECORDS
SHEET MUSIC AVAILABLE
2510 FRANKLIN ROAD 
NASHVILLE, TENNESSEE

The Billboard
MUSIC POPULARITY CHARTS
PART VII

Folk (Country & Western Record Section)
Based on reports received last three days of Week Ending January 6

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and western records that sold best at stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom concentrate on country and western records.

POSITION
Week| Last | This
---|------|------
19 | 3 | 1
20 | 3 | 2
21 | 3 | 3
22 | 3 | 4
23 | 3 | 5
24 | 3 | 6
25 | 3 | 7
26 | 3 | 8
27 | 3 | 9
28 | 3 | 10
29 | 3 | 11
30 | 3 | 12
31 | 3 | 13
32 | 3 | 14
33 | 3 | 15
34 | 3 | 16
35 | 3 | 17
36 | 3 | 18
37 | 3 | 19
38 | 3 | 20
39 | 3 | 21
40 | 3 | 22

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"CRY-BABY HEART"
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POSITION
Week| Last | This
---|------|------
19 | 3 | 1
20 | 3 | 2
21 | 3 | 3
22 | 3 | 4
23 | 3 | 5
24 | 3 | 6
25 | 3 | 7
26 | 3 | 8
27 | 3 | 9
28 | 3 | 10
29 | 3 | 11
30 | 3 | 12
31 | 3 | 13
32 | 3 | 14
33 | 3 | 15
34 | 3 | 16
35 | 3 | 17
36 | 3 | 18
37 | 3 | 19
38 | 3 | 20
39 | 3 | 21
40 | 3 | 22

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

All the Best Are Bustin' Record My Honey
J. Davis Clump (45) London 765

Chattanooga Shoe Shine Boy
Texas Tyler (21) Love You Star 2611

Dishonest Heart
J. Curtis-Tye Prairie Sons (Male Triplet 1-1432)

I Can't Think of Love Without You
B. Aller (45148-GACT 4-03)

I Don't Know What to Do
Texas Top Stars (45148-0169)

I Love You Because
TF Texas Tyler Chattanooga Shoe Flats 741

I'm In Love Up In My Ear
Annie Louie. Out (There's a Bullet) Everlast 1-058

Love at the County Fair
Sons of the Plowboys (45148-GACT 4-001)

Love Makes a Break Out of Me
H. River (Orch. of) Everlast 1-058

Mule Train
J. Curtis-Tye Prairie Sons (Dishonest Heart) Everlast 1-058

No Blows, No Blues for Me
C. Carter's Stone Little (45148-GOCO-1056) (45148-GOCO-1069)

One Little Flower
C. Campbell (45148-GOCO-1056) (45148-GOCO-1069)

Long Time Just for You
B. Puller (Gold Label 40271)

Picture in a Frame
W. Tuttle (Texas Yodel 40271)

Satin Dolls
E. Puller (Lonely Lane) Capitol 40296

Take Me Home
C. Carter's Stone Little (45148-GACT 4-03)

There's a Rainbow in Your Tears
D. Hill (In the) 46201

To Make You Mine
R. Atchison (Brick Eyes) (45148-GACT 4-03)

Whispering in Your Ear
C. Carter's Stone Little (45148-GACT 4-03)

Wrap Around the Walls
E. Puller (Lonely Lane) Capitol 40296

With My Darling
Texas Troubadours (45148-GACT 4-03)

Wedding Dolls
Sons of the Plowboys (45148-GACT 4-03)

When I'm With You
Texas Troubadours (45148-GACT 4-03)

You Can't Have Your Cake and Eat It Too
Texas Troubadours (45148-GACT 4-03)
MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are the current and Western records most played in Juke boxes according to The Billboard's all-market survey among a selected group of juke box operators whose locations require country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. I LOVE YOU BECAUSE</td>
<td>L. Page</td>
<td>Cap 57-40280-EMI</td>
</tr>
<tr>
<td>2</td>
<td>2. SUNDAY DOWN IN TENNESSEE</td>
<td>Tennessee Ernie</td>
<td>Cap 57-40293-EMI</td>
</tr>
<tr>
<td>3</td>
<td>3. SLIPPING AROUND</td>
<td>J. J. Whitey</td>
<td>EMI 60470</td>
</tr>
<tr>
<td>4</td>
<td>4. ANTICIPATION BLUES</td>
<td>Tennessee Ernie</td>
<td>Cap 57-40295-EMI</td>
</tr>
<tr>
<td>5</td>
<td>5. LIKE A LUMBERJACK</td>
<td>F. Tillman</td>
<td>EMI 60460</td>
</tr>
<tr>
<td>6</td>
<td>6. Slipping a Round</td>
<td>J. J. Whitey</td>
<td>EMI 60470</td>
</tr>
<tr>
<td>7</td>
<td>7. I'LL NEVER SLIP AROUND AGAIN</td>
<td>M. Whiting, V. Valenti</td>
<td>Cap 57-40286-EMI</td>
</tr>
<tr>
<td>8</td>
<td>8. TENNESSEE SANGER NO. 105</td>
<td>F. Tish-R. Foley</td>
<td>Dec 48260-EMI</td>
</tr>
<tr>
<td>9</td>
<td>9. THERE'S NO NEWS ON MY AVENG.</td>
<td>E. Arnold</td>
<td>Dec 48213-EMI</td>
</tr>
<tr>
<td>10</td>
<td>10. DON'T YOU MAIL OFF AND LOVE ME.</td>
<td>M. Shiner</td>
<td>Dec 48270-EMI</td>
</tr>
</tbody>
</table>

COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in country and Western tunes.

FOLK TALENT AND TUNES

By Johnny Sippel

Disk Jockey Doing: Cousin Josh, WHOS, Decatur, Ala., spinner does a daily disk show to a live audience, mixing jokes and general gossip to pull studio viewer. Josh also works a steady circuit of roadshow stops. . . . Elwin Cross, KYNO, Fresno, Calif., celebrates his 25th year in radio during 1960. . . . Peanut Fairycloth, WNEX, Macon, Ga., has started promoting h.b. one-nighters in his territory. He used the "Benfro Valley Folks" December 23. He does three hours of disk-mixing per day. . . . Clark Mercers, WLOU, Louisville, is emceeing and producing a Thursday night square dance at the Club Neon to great success. . . . Cousin George Cross, WEXI, Richland, Mich., reports that Elton Britt and Haskahaw Hawkin hold a h. b. promotion January 8 at the lounge of the Roosevelt Hotel, Detroit. This bistro has started using country talent for short dates and Britt closed January 7. Hawkins and his band opened the following night.

Dave Miller, formerly at WAAT, Newark, N. J., has moved to WPAT, Paterson, N. J., Don Larkin has taken over Miller's slots at WAAT. . . . Dave West, KPOI, Portland, Ore., has signed a writing pact with Hill & Range. He may get a disk contract soon. . . . Charlie Walker, KIOX, Bay City, Tex, is currently touring 36 of the Long theaters in Texas, in connection with the movie, "Cowgirl Sweethearts on Parade," in which he was featured. Tour winds up in March. . . . Homer (Caruso Chuck) Mason, KXLY, Spokane, reports that he got a terrible mail pull from a contest based on Tennessee Ernie's "Anticipation Blues." First listener to report birth of twins won a sweep of prizes. . . . Rosalie Allen, WOV, New York, will conduct her big amateur country talent contest January 30, utilizing winners of each of the past 12 weekly contests. . . . Sunny Planska, formerly with King Records on the Coast, is now secretary to Deacon Moore, KXLA, Pasadena, Calif. . . . Lee Morris, WDB, Atlanta, reports that the Smith Brothers, formerly with the Sunshine Boys Quartet, have rejoined WSB, as has Calvin Bragg, who took over the steel spot, with Cotton Carrier. . . . Johnny Hill, KSIX, Dallas, cut two sides recently for Talent Records. . . . Hal Smith, KJLQ, Del Rio, Tex., reports that Corley Fox and Texas Radio are now doing a daily show at KABC, San Antonio. They were previously at KPRC, Houston.

Artists' Activities: George Morgan (Columbia) is back home at Barberton, O., confirming his professional music work to a monthly trip to WEOT, Springfield, Mo., where he cut his Robin Hood Tune. . . . Lulu Belle and Scotty (London) have their first release out, "Have I Told You Lately?" They are currently in Miami, where (Continued on page 37)
Record Reviews

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
60-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
Records are reviewed three times; (1) for regularity; (2) for variation; (3) for unique jokes. Each time the rank of any key category is averaged a maximum number of points within which new releases are rated. The best possible rating is 100. Ratings are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not reviewed for approval within the market.

The Categories: Print listings are maximum. See calendar, LJP, interpretations, LPG; "nose" value, LPG, record quality (test, etc.), G. E. music publishers' air performance potential, LPG; exploitation is on LPG; promotion is hit, hit and other "play" ends, 20; manufacturer's distribution power, 20; manufacturer's production efficiency, 5.

ARTIST
LABEL AND NO.
TUNES
COMMENT

GENE WISNIEWSKI & HIS HARMONY BELL ORK
Eddie Rea (5)
A Little Night
74...78...72...72
Easy-going jazz novelty, with sophisticated and excellent rhythm backing, should get heavy jazz play in metropolitan areas.

TEDDY PHILLIPS ORK
London 602
O Katharina
68...68...66...70
Dutch-type idol gets adequate novelty-listing treatment, but is unlikely to get more than casual attention today.

JOHNNY BRADFORD ORK
RCA Victor 20-3673
The Sleeping Song
47...49...47...45
A sentimentalized bad taste jingle of a slight novelty ballad version, the Bradford version accomplishes.

LARRY GREEN ORK
RCA Victor 20-3624
We'll Build a Bungalow
79...80...79...78
The sentimentale version comes off a pleasing treatment, not as excellent as the Jimmy Long job, but clearly done and attractive.

ZIGGY TALENT & HIS TALENTED TEN
RCA Victor 20-3603
Ain't Cona Take It Settin' Down
72...72...72...70
Dizzy version of a lively barroom type street piece with great beat and flavor.

JUDY KANE & CHRIS O'BRIEN
London 107
Wunderbar
74...74...73...75
The distinctive vocals which many think will be the main endorser of the "Mel Mel" Kings goes for a liberal reaching form. Big-girl harmonyers aren't killed; rendition is surprising but not surprising.

RALPH YOUNG
London 572
Sorry
66...68...66...64
The raggedy rich voice of Young is handicapped here by a top-sung and upper art backing.

VERA LYNN & ROBERT FARMON ORK
London 204
So This Is Love
80...80...80...80
The five English arthur prison the pleasant voices from "Cinderella" in two form. Should be one of the strongest selections of the hour.

REGGIE GOFF
London 103
Speak a Word of Love
81...81...81...81
Miss Lynn captures the fragile charm of a superior Waltz-Slows ballad. Enjoying sensitive recording and musical background, she's at her best here in a sensitive, intelligent interpretation.

Monday, Tuesday, Wednesday (I Love You)
84...85...83...83
The smooth-sold British records most favorably one of the "best this not yet. Tone is a slightly, likely hit with a natural beat.

Am I Wasting My Time on You?
72...72...72...72
Drop nice ballad performance with vocal theme backing in the Vaugh Man tradition.

(Continued on page 102)
The Billboard Pick:

The disc jockeys have appeared for three consecutive weeks or three times within a six-week period and have appeared below. Based on a weekly survey among them on what they think disk jockeys think tomorrow's hits will be:

1. Saturday Night (RCA Victor)
2. Race With The Wind (Decca)
3. Country Roads (United Artists)
4. I'll Tell You Where You Made A Mistake (Decca)
5. You're Gonna Need A New Heart (RCA Victor)
6. Big Desire (Decca)
7. Big Movie Show In The Sky (Blue Bonnet)
8. The Big One (Coral)
9. STAMPEDE (MGM)
10. WEDDING SONG (MGM)

The Retailers Pick:

The retailers that have appeared for three consecutive weeks or three times within a six-week period are listed below. Based on a weekly survey among them on what the retail retailers think tomorrow's hits will be:

1. Sun Records (Allied)
2. Half A Heart (London)
3. Open Door, Open Arms (United Artists)
4. Sorry (Columbia)
5. Blueberry Hill (Decca)
6. Quick Silver (Coral)
7. There's a Lovely Lake in Loveland (MGM)
8. The Young Man's Dream (London)
9. CHATTANOOGUE SHOE SHINE BOY (Decca)
10. WEDDING SONG (MGM)

The Operators Pick:

The operators have appeared for three consecutive weeks or three times within a six-week period and have appeared below. Based on a weekly survey among them on what the operators think tomorrow's hits will be:

1. The Big One (Decca)
2. You're Gonna Need a New Heart (RCA Victor)
3. Country Roads (United Artists)
4. I'll Tell You Where You Made A Mistake (Decca)
5. You're Gonna Need A New Heart (RCA Victor)
6. Big Desire (Decca)
7. Big Movie Show In The Sky (Blue Bonnet)
8. The Big One (Coral)
9. STAMPEDE (MGM)
10. WEDDING SONG (MGM)

The Country & Western Disc Jockeys Pick:

The picks that appear for three consecutive weeks or three times within a six-week period will be repeated below. Based on a weekly survey among them on what the Country & Western Disc Jockeys think tomorrow's hits will be:

1. CHATTANOOGUE SHOE SHINE BOY (Decca)
2. GIVE A LITTLE, TAKE A LITTLE (Ace)
3. Race With The Wind (United Artists)
4. I'll Tell You Where You Made A Mistake (RCA Victor)
5. You're Gonna Need A New Heart (RCA Victor)
6. Big Desire (Decca)
7. STAMPEDE (MGM)
8. The Big One (Coral)
9. WEDDING SONG (MGM)
10. Half A Heart (London)

Folk Talent and Tunes:

(Continued from page 33)

they are vacationing and doing a shot on the "Orange Blossom Jamboree," WMBR, Miami. Mike Davis, of that station, is in charge of lining up various disc jockeys to guest in the big country music show.

Bob Diddley, formerly manager of Peanut Faircloth at WNN, is now with the "Renfro Valley Folks." Jim Hammond has taken over as Faircloth's manager... Smiley Burnette recently did a big promotion stunt in Times Square, New York. Burnette set up his own camera and took pictures of hundreds of strangers who were dispatched to Hollywood, where the lucky youngsters chosen by a board of judges, will appear in a forthcoming "Durango Kid" flicker with Burnette. Glennack was drowned up by George Lee Morris, Burnette's manager. Burnette returns to Hollywood soon to start the shooting of three pictures, which will be shot before May 1st.

Murray Nast, Mercury Records' h. c. chief, is setting up the entire country music department of the firm in Knoxville. He will have (Continued on page 95).
January 14, 1950

The Billboard

MUSIC

39

MUSIC POPULARITY CHARTS

PART XI

Album and LP Record Reviews

The categories number in each re-

cording is based on nine key categories, each of which

is assigned a point value:

1. Production Idea
2. "Name Value"
3. Caliber of Material
4. Manufacturers' Production Power
5. Expansion Aid
6. Record Company and Sales
7. Packaging
8. Art Work
9. Binding-Wrapping

THE CATEGORIES
Max. Pts. Grouping of selection continuity
...10
"Name Value"...
...12
Caliber of Material...
...15
Manufacturers' Production Power...
...10
Expansion Aid...
...10
Record Company and Sales...
...10
Packaging...
...10
Art Work, Binding-Wrapping...
...10

THE RATES
100 points—The maximum
90-99...Extremely good
80-89....Great
70-79........High
60-69...Excellent
50-59...Very good
40-49...Good
30-39...Fairly good
29-29...Poor

TW VE: SOMONDA NO. 2 (CONCORD), MASS., 1940-1950—John Kirkpatrick, Piano (1-12")
John Kirkpatrick, Piano (2-12")
Columbia LP ML 4250
Charles Koechlin—American pianist in discus-

sion and predictibility is beginning to get recog-

nition as a serious contemporary. The piano

sound, with four movements packaging Etude,

Habana, the Atlantic and Thawne, should appeal
to those who appreciate Bartok, Berg, etc. Its

harmonies and rhythms are ultra-modern, yet

music and sound are unopposed. The second

movement, a scherzo depicting the lighter side of

Habana, is a beautifully fine-blown, helpful
daughter, New England spots and the Mephisto

rolls. One of the best of its kind, the extreme

modern musical idiom and the classical American

culture combined seem to be no unwieldy weapon

—but such is not the case. The literary references

convey its performativity and convey it directly.

June suitability. An astonishing fea-

ture for the regular discography can-

not be slighted.

JUKES
Not suitable.

Theodor Heuss—Lydian
D'Amore Ate Sequence Dell "Amanta
Amor et Departem"—Concord Vocal Ensemble (1-12") LP
Vic LP 1445-1447
The release of these two essayal collections on

a single long-playing disc should be a big event

for the child's record, and the printed

writing. The "Lydian" text, composed of six

instances of a regular motet, was compiled

analyzing several years back by an outstanding Co-

lumbia set, has for some time commanded

premium prices. The "Lydian" group, consisting

of the Edwardian collection from a reported

great early opera, has been represented on disc

only. Now, the selection has expanded into
to be able given to solo voice. Both

groups are perfectly sorrow-

ful. A菌上手, Michael Stevens was obviously a

free-wheeling, unhindered artist who gave little

thought to his vocal and musical stage when he

embraced impulsive calls for distortion or

saying in order to express the 'drama of life. As

he lived during the late 50's and 67th ver-

tice, he was a modern spirit.

The performances by the French church group Ombre

set was obtained through an affiliation with La

Discipolcs Franziskum, it is more than adequate, and

the quality of both recording and playing is ex-

cellent. Disc is packaged in a classic hard-cover folio,

with double silver gilding both English and Italian texts.

JUKES
Satisfactory.

TROPICAL BOUGUETS—Titian Coop Ork (1-12")
Columbia (X31) CL 6645
Majestic Latin stiff as dialled out by the

King, Victor Coop. It's a collection of a great

group of the gypsy recordings thrown together on

the long-playing disc for other popular dancing

or listening. Unless the customer likes his ranchas

decorated with the native authority, then this is

sure-fire stuff for the average home-fool-spy-

JOKES
Suitable. If they let Coop for Coup, you'll like this

surprising LP offering.

MOZART: CONCERTO FOR CLARINET &

ORCHESTRA, A MAJOR (OS52)
F. Elsner, Clarinet, with Henric Chamber Ork, Ode Fandango, C Minor (K297), Henric Chamber Ork (1-12") LP
Vic LPF 6660
The Victor company, one of whose wide complaint

collections to record literature since the advent of

33 1/3 has been to make available here on an LP版 HAS explored European recordings, has

shipped here with an important Mozart work. The

only other recorded version, the Victor feature-

ning Kell, is a magnificent work, but not avail-

able on LP. This version, transferred from the

Styphling Fratelli label, is faithful Mozart.

Elsmore performs with a clarinet technique full of

dynamic, animated and vital, yet always aware

of the score. The hitherto-carved piano group

plays in the same spirit and accord. Balance and

intensity are excellent throughout in a detail.
The "DO," occupying half of side 2, is in

rarely heard familiar work of Mozart's, in

perfection, certainly.

JOKES
Suitable. Most fac top, good long-

hair joyous.

ADVANCE RECORD RELEASES

(Continued from opp. page)

Wish Don't You Have Haul Off and Love Me
S. Cleaver (Juke) at COLUMBIA, 1431-A, 432

Vanderbilt
J. C. D. O'Brien (New York) London 577
Years for a Song
J. B. O'Brien (England) London 577
I'm Never Known Love
S. & M. Clark (Daddy, You've) 1702

LATIN-AMERICAN

Caretta
V. El Solito (V. Veal) V23-1453
Caretta De Abuela
M. Acosta (Cordoba) 2V3-1448
Caretta De Abuela
M. Acosta (Cordoba) 2V3-1448
La Acosta
R. Acosta (Del Sol) 2V3-1444
Mambo
R. Mone (Mu Sol) 2V3-1444
P.ta De Mijas
T. Galvez Ode (Cantores Orke) V1443-3450,

Perich
Perich
Flaminco Orke (Lacr) 89999-
Patirola
Upa
Upa
Quintero (Cordoba) V23-1452
Prestler
Unión de Flautas (Caracas) V23-1452
Prestler
M. Acosta (Amelia, Amelia) V23-1453

RECOMMENDED

One Berenice Bar
Yapang Tu Tu V23-1441
St. La Emilia Fama Tino
M. Silva (Del Lab) V23-1508
St. Donor
Montubajo Dec 21309
Te. Don Ud
E. Rodriguez (Miami) V23-1443
Teresita Varell
M. Tito Mariano (Embape Antin. V23-

1449
Te. Don Ud
E. Rodriguez (Carac.) V23-1444

Relax (Orchete) Dec 21309
Te. Don Ud
E. Rodriguez (Amber) V23-1444

RELIGIOUS

M. Estelle (Veda) Nat 21303
Yo Quiero
Yo Tai Tiao

RELIGIOUS

Lift Jesus Up
Golden Sun
My God Called Me This Morning
Golden Sun (Long Ave.) Gold 5019
My God Shall Live On
Check Wagon Gang (Perfect Joy) Col 21006
Perfect Joy
Check Wagon Gang (Only Child) Col 21036

(Continued on page 94)
RICHARD RODGERS' BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued from Dec. 31 Issue)

1946—SOUTH PACIFIC
A musical play based on James A. Michener's Pulitzer prize winning book "Pulse of the South Pacific" with direction by Vincente Minnelli and lyrics by Richard Rodgers. Proved to be a major hit and was released on RCA Victor record 20-5432, RCA Victor record 10-1880.

PLATINUM ENCHANTED I

CHILDREN'S CAKE

1946—SPRING IS HERE
A First Richard picture with a cast led by Aline MacMahon and David Wayne. Lyrics by Lorenz Hart. YOURS SINCERELY

1946—A CONNECTICUT YANKEE
A Fox picture with a cast led by Aline MacMahon and David Wayne. Lyrics by Lorenz Hart. MY HEART STOOD STILL

1946—THAT'S THE SMELL
A DeMille picture based on a cast with Dan Dailey, Maxie Rosenbloom, and Aline MacMahon. Lyrics by Lorenz Hart, HARMY. I'M GONNA WASH THAT MAN RIGHT OUT OF YOU

1946—AM I IN LOVE WITH A WONDERFUL GUY
A Warner Bros. picture starring Adolphe Menjou and Aline MacMahon. Lyrics by Lorenz Hart, HARMY. ME HAPPY TALK

1946—THAT'S THE SMELL
A DeMille picture based on a cast with Dan Dailey, Maxie Rosenbloom, and Aline MacMahon. Lyrics by Lorenz Hart, HARMY. I'M GONNA WASH THAT MAN RIGHT OUT OF YOU

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Peatm Tune
Survey for TV

NEW YORK, Jan. 7.—Dr. John G. Peatman's office of research this week released a public opinion TV sur-
vey on songs most heard over radio and TV sets in the United States. The Audience Coverage Index (ACI) system is the w
same in both music and TV surveys. The ACI points a song receives is equal to an estimated 100,000-listening-hours'
impact upon radio, which now averages about two listeners per set per week. Therefore, the listener home'
impact of TV on national TV can be multiplied by 100 to give the total listener impact on a song. An ACI rating of 100
points is equal to 10,000,000,000 listeners impressions. The ACI number of the top songs lists the top 20 songs as heard over TV
by both national network audi-
cences and local metropolitan
TV sets, according to the TV
audience. Second point lists the
radio audience, according to the
radio audience.

For the survey week of January 1-5, Peatman lists the following as the top five tunes: A Dream Is A
Wish Your Heart Makes (Dim 
my), I Dreamed a Dream (Les 
Mis), O Come, O Come, El 
Dado (Jingle Bells), a Special 
Gift to You (Helen Leiber). O 
Come, O Come, El 
Dado is by M. Hooper,
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Music—As Written

Williams Quits Charioteers To Form New Group
Billy Williams, leader and voice of the Charioteers, left the vocal unit which he helped to strike out on its own, to form the managerial wing of the Jolly Joyce Agency, Philadelphia. The Wil-

lons, whose agency will continue to book the Charioteers and its con-
cerns, is currently whipping into a shape a new vocal group which will go out under his own name this month under the Joyce banner.

Marks Music To Stage Contest To Plug Catalog
Edward B. Marks Music is sponsoring a "contemporary music ple-

nances competition" for students of the Pedal Conservatory of Balti-
more, to take place April 4. Since the purpose of the contest is to
bring interest in Mark's well-known catalog, one of the three selec-
tions played by each contestant must be a Marks publication. These are to be chosen from works of such composers as Schoenberg,

Hindemith, Sessions, Schubel, and Liszt.

Abbey Enters Hillbilly Field Via Messner Inking
Peter Doraine's Abbey Record Company has entered the country-

field with the signing this week of warbler Bud Messner. In the
radio and blues department, this face has inked blues singer
Bob Marshall and the Ben Smith Quartet. Doraine and his artists-

repertoire chief, Gus Grant, leave on a four-week Southern tour this
week. They plan to cover districts and also to record on route. They're
taking along their own portable tape recording equipment.

Meisel To Run Superior, Revived After Four Years
Harold Raymond's Superior Music, which has been inactive for four
years, has resumed operations here, with Lenny Meisel installed as
professional manager. The firm, a seniority member of the Ameri-
can Society of Composers, Authors and Publishers (ASCAP) since 1934,
while Mrs. Raymond on "Unclassified" and "Just Driftin' Along" as initial
standard and pop plugs, respectively.

Irving Fields Activating Crest Pubbery
Pianist Irving Fields is activating his Crest Music pubbery, formed
several years ago, as a clearing house for his original compositions.
While his application for membership in the American Society of
Composers, Authors and Publishers (ASCAP) is under consideration,
he will blurt through his Shaw Military Show in Chicago Ben Hill's with
"Shaw Military Session," later in the month, is scheduled for a push
with the Shaw band. Irving Fields will be on hand to help the production
and will work on "Kiss Polka," cut by Lenny Her-

man for Coral.

Amara, Dias Of Your To Study A Potential
Amara, Victor's international sales manager of the domestic
division, and Herman Dias, Latin-American artists-repertory head, will
leave January 21 for a week-end tour to cover principal Southwestern
and Mexican cities. The purpose of the trip is to study the potential of
L-A discs in the Yankee market and to work out recording and sales
programs accordingly.

New York:
Chicago branch of the Music Publishers' Contact Employees (MPCE)
has set its annual benefit show and raffle for the Morrison Hotel on Easter
Monday (April 10). ... Eddie Wilcox ork is cutting four sides for RCA
Victor. ... Ed Burton left for a six-week stint on the Coast for Jill A.
Range. ... Broadway Music's "At the Roller Derby" has been made the
official song of the roller derby.

Ella Fitzgerald does a week at the Earl Theater In Philadelphia begin-
ning Friday (18). ... Ted McRoe left Abbey Records; Gus Grant replaces
him. ... Jack Lacy, has inked into the publishing business with George Weiner. ... Marvin Cane has left Vic Damone's personal manager to return to Shapiro-Bernstein as a con-
tact. ... Marty Bloom's new Charlie Barnett All-Star band on the Coast,
featuring many of the sidemen and the same book of his recently disbanded
ork.

Former contact man Harry Weinstein has set up in his own busi-
ness here, representing comic Phil Foster, orkster Art Wener, through
Mary Lou Williams and Arthur Tracy, the latter as television rep.
RCA Records has inked on the Lake as musical director and also
signed old-time blues thrush Alberic Hunter to wax pact.

Artie Shaw, making his first Bridgeport appearance in a long time on
Christmas night at the Ritz Ballroom, pulled 5,093 persons, setting a
local record for December 25.

Decoo's promotion chief, Mike Conner, planned to the Coast for
three to four weeks, covering events east, on route back. ... Leo Israel
and Sylvia Kramer have been commissioned to do a series of original
children's productions, with music, for Caravan Records.

Krupa and hand resume activities following a two-week vaca-
id during a week-end engagement at the State Theater, Hartford, Conn.
January 14. Band remains intact with the exception of the replacement
of Leo Lewis on first bass clarinet. Krupa follows the same band route as
herard date with a two-week stop at the Bob Colby, beginning Thursday, Jan-
uary 19.

Savery Records chief, Herman Lablasky, left Wednesday (4) for At-

lanta. From there he goes to Chicago and the Coast, to return in January
18. ... Margaret Harigian has rejoined RCA Victor to take charge of
Red Seal promotions. Former field representative for Red Seal Dance-
Tone Records, has formed the Benart Distributing Company in Chicago.
The firm is Harigian's Standard's branch office in Pittsburgh, and will
handle indie lines. ... Herb Jeffries, warbler on Columbia discs, opens at the Shuberteloune for two weeks, beginning Thursday,
February 16. ... Orkster Jimmy Demand opens a two-week engagement
at the Dessler-Wallacelou, Columbus, last Monday (2). ... Tenor Allan
Jones, trumpet orkster, opens the "Chocolate Soldier" in Detroit, January
16. ... Mel Torme is appearing at the Don Carlos Casino, Winnipeg, for a
week beginning Friday (6).
"My Dream" and "Love Is Here To Stay," both penned by Leonard Keller. He signed a New York January 10 to establish a permanent contact office there. An ASCAP affiliate has been applied for. Darryl Harpa has left McConkey Music and is now being handled by Leonard Green. New owner Bill Walker, writer of the current pop, "Half In Love," is father of a son, Jeffrey, December 31. Walker is also staff pianist at the Town Hall, New York. . . . Ailes McMahon, of the Indiana Roof, Indianapolis, is cutting to two nights per week and is seeking the top names for week-end stays. Gay Claridge and GAC have severed their managerial pact, but GAC still intends to book some dates on Claridge's. Art Kessel returned from his annual vacation at his California home and breaks in by the Martinique, starting January 14. . . . Zoot, who has been doing a single, will return to the orch. . . . Charley Levy, opp of the Claridge, Memphis, into the hospital for an eye operation. . . . McConkey Music has opened an office in Tampa, which will be staffed by Bob Florence. . . . Andy Anderson, formerly salesman in the Chicago slot office, is back in town, S. . . . McGovern, of McGonaghten, is managing five cocktail lounges in San Diego, Calif. . . . Deacon Moore, formerly leader of a prominent Midwest territory crew, is now doing a b. band show over KGO, San Francisco, Calif. . . . Harry Newton returns to Chicago from Capitol's Minneapolis office to take over promotion and sales work locally.

Philadelphia:

Buddy Greco, formerly Benny Goodman pianist, bowed with his new band at the Click. Elliot Weissler, who serves Goodman in a similar capacity, is Buddy's personal manager. . . . Buddy Johnson, playing his first theater date in town, opens Friday (13) at the Earle Theater to share the marquee with Ella Fitzgerald. . . . Johnny McConkey, returning from his first stand at the Click. . . . The Kenmore Karavan, territorial co-op faves, is fanning it at the Bombay Gardens dancery. . . . Dotty Reid, former Benny Goodman canary, is soloing at Big Bill's nitey. . . . Hot Lips Page is back at the Rendevous next week. . . . Music publisher Capano is in St. Joseph Hospital. . . . Four Keys have their contract renewed for the entire year of 1960 at Lou's Mervinian Bar.

Hollywood:

Capitol Records Prexy Glenn E. Wallichs will go to Europe in April. Their new LP catalog will combine his4000 Capitol items with 1400 Universal gems. He will visit his first across-the-water look-see since heading the Coast major. While there, he will hustle with execs of English Decca, Telefunken and other European distributors and will provide himself with an in-person study of distribution of Cap platters. Cap's wares are distributed in England and non-Europe, with English Decca handling pressing and sales in the British Isles and Telefunken throut the Continent.

Academy of Motion Picture Arts and Sciences music branch huddled January 6, reviewing movie lists for music eligible for nomination in the annual Academy Awards. Films were classified for the best songs, best musical, and for the best music score of a dramatic or comedy picture. Singers and bands from studios for awards consideration, also checked. Johnny Green is chairman of the group, which includes Daniel Amisshe- rood, Sammy Cahn, Robert Emmett Dolan, Frank Loesser, Edward Powell, David Raksin and Harry Warren.

Detroit:

Larry Rainie will cut four sides for Serenade records, with Boyd Hasbun's orchestra as background. Deals are under consideration for Crooners, both London and Mercury as well, according to Ted Gayle, who is manager and husband of the artist.

Hartford, Conn.:

Phil Ross, a. and r. chief of Maple Leaf Records of Canada, has re- leased four seven-inch 45s under the Bambini label. Disks, on un- breakable, were cut by Jeanes D'Arc Charloise, vocalist and impressionist.

The Landerman Brothers orchestra, led by Paul and Maurice Lander- man, is marking its 12th year as a dance orchestra at the Hotel Bond. . . . Albert Green has been re-elected president of Local 240, American Federation of Musicians (AFM) at Fall River, Mass., with Edward J. Gahan re-elected a board member. Additional names were Raymond C. Holland, vice-president; Anthony Batista, Samuel A. Hall and Felix Page, full directors; examining board, Henry J. Cottrell Jr. and William B. Heath, business and auditors; Everett D. Chapman and Charles E. Russell.

New York:

Crystaltone Records signed Mae Williams, former Tommy Dorsey vocalist, to a long-term contract. . . . Chubby Newsom opened at the St. Regis, Philadephia, for a two-week engagement starting Monday (23).

The Balladores, new vocal quartet, recorded four sides for Jubilee Records last week. They recently signed a five-year personal management pact with Eddie White. . . . Sam Goody, retail disk magnet, has left for a vacation in Florida. . . . Arthur King, advertising-promotion manager for the Times-Columbia, local Columbia disk distributor, is leaving that post after six years with the outfit. He may return to his own promotion-merchandising office. King has been conducting a large-scale promotion in the area based on "Rudolph, the Red-Nosed Reindeer" (The Billboard, December 17). In addition, Johnny Brindisi and John Romano, opened his own office Friday (30). He's specializing in artist-promotion, radio, and TV packaging.

Benny Goodman will probably return to action in April for a tour to eight-week tour of Europe with a sextet. . . . Arranger Eddie Sauter did a promotion job for a London campaign record date. . . . Norman Grantz is on tour to promote the Mercury "Jazz Sponsor" souvenir package with disk, jocks and distributors. . . . Mercury last week cut some fresh wax with New York swing group Williams & Le. . . . Lee Savin is no longer with Var- iety Records.

Seunon Goldblum, general manager of Domino discotheque, leaves Janu- ary 15 to go with the top bandleader Jimmy McGriff, of the top-drawing publicity and promotion for the label. . . . Chubby Jackson and his jazz combo are at the Town House, Houston. . . . Atlantic Records has signed Cleo Laine and is advertising their tapings at the Apollo this week with Lionel Hampton. . . . Deejay promotion man Jerry Simon is planning tracks for Greenwich Music Company, owned by Art Rupe, who also owns Specialty Records. . . . Lisa Kirk is doubling into the Persian Room from her regular "Kiss Me Kate" job. She gets a two-week vaca- tion. . . . Chryp Kathy Mantie, currently at the Music Hall, flies to the Coast for a Paramount screen test January 12. His Parade wailer Jeff Clark has been renewed by Lackey Strike. . . . Norman Goodwin has been appointed assistant Western division manager of Decca Records and Vernon Hawk the discotheque's Cincinnati branch manager.
Ops Refusing To Take Video Release Pacts

What Is the Answer?

NEW YORK, Jan. 7. — Television is beginning to stake out its own territory, it was indicated yesterday because of the inability of many clubs to get standard ads to carry in their first runs. At least one major talent office admits that this has become a chief problem which it doesn’t know how to lick.

For the longest time, most cafe attractions when stepping out into a club (and frequently a theater) had clauses in their contracts giving them an out if a show, picture or radio program came up. Some buyers objected simply to the fact that nothing would interfere with the show.

In recent months even the smaller clubs, those in the $1.00-75.00 class, have been toying with TV programs as an additional source of revenue. Cafe acts and clowns in some cases have used the revenue from the shows to make up the difference in the non-acting income of the stars.

Cafe act agents say the kind of dough TV pays doesn’t compare with what can be made in night clubs, unless the act is a top name. But despite the fact that work is getting scarcer, agents say that more and more trouble every day in getting foreign talent to take jobs with legal outlaws.

To overcome this reluctance, practically every one of the agents has tried to get in touch with stars who have a guest TV shot and think he’ll be interested in doing a TV show. Actors, reaching out for the new field, and believing these stories, have turned over a new leaf to TV shows to escape the slums.

Cafe agents say that the new TV series and shows are not much of a threat to the clubs. As a rule, the shows in the set-up are the objections of the club owners. They don’t want a certain date he wants to know he’s going to be the show. If there’s an escape clause in the contract, that’s fine, but he still wants the act, but he still doesn’t have him.

The big wheels in all the talent offices are huddling almost daily to try to solve the problem. So far nobody has come up with the answers.

Lewis for N.Y. Copa, Feb. 16

NEW YORK, Jan. 7. — Ted Lewis will open at the Copa Feb. 16, following Leni Horne, who opened at the Copa January 6. Lewis has been offered the job because of the room’s three-show-a-night policy.

He finally logs the job when Copa agents argued that if Durante can do three shows, so can Lewis. Originally Lewis was slated to go into the Latin Quarter but held back when he learned that Copa agents were offering him the job.

One-Night Bookers Warned by AGVA

NEW YORK, Jan. 7. — All one-night bookers were warned last week that if they persist on charging commission or if they attempt to dissuade the American Guild of Variety Artists (AGVA) that it will insist on getting a $150.00 fee for each act to book. The union presented a number of complaints (and) then told that the assembled bookers that it had a final decision of the case, which struck the result of their AGVA franchise.

IN SHORT

New York:

Ed Douglas, former manager of Loew’s State, will open three drive-ins in Florida. The first premier at St. Augustine February 16th. Marie Blake, signed to Bill Arden’s act in Miami will be urgent patient at the Pilgrim State Hospital, Brentwood, L. I., N. Y., and asks for $15.00 a week. Les Beattie, ex-vaude, is at the Veterans’ Hospital, Bay Pines, Fla.

The Rio Boston took in $14,000 New Year’s Day with Jane Russell on stage and her flicker, “The Outlaw,” breaking the house record held by “Shall We Dance?” for 1945. A new combo of many special material writers, has been formed, headed by (Artie) Schwartz and Jule Styne. The Rio City-Music Hall will be able to close with the American Guild of Variety Artists (AGVA) January 15 a contract; Henry Gine, together with George Evans, Pancho and Diane, owns the band at the three-dimensional gig.

Le Louvre (Lev and Lee Lee Grade, Ltd), British booker, is due here next week. Larry Whitten, of Eddie Elko’s office (American branch of the Grade office) has quit the talkie business to go into public relations with Dave Chasen, Radio City Music Hall will handle with the American Guild of Variety Artists (AGVA) January 10 a contract. Henry Gine, together with George Evans, Pancho and Diane, owns the band.

Chicago:

The Don Carlos Casino, Winnipeg, was rared Sunday (1) when a flash fire swept thru the 600-seat night spot, which was booked exclusively by CBS. Many people who were to have opened Thursday (6). Don Carlos, op of the spot, has notified GAC that the top of the box office will be exorcised and a new income will be out. While making repairs, on Sunday, Feb. 3, Carlos is seeking other local facilities to set up a temporary bistro. Freddy Williamson and Paul Kantner, of Milt Kastoff Co., were in on Wednesday to confer with local agents that regarding membership in Entertainment Managers Association, the Midwest chapter of Artists Representatives’ Association. The Chicago agents’ group is holding its annual bash at the Morrison Hotel’s Terrace Casino January 30. Lou Freund is masterminding the affair.

The Crystal Terrace, Duluth, Minn., capacity, is going into a night club unit policy, bringing in Woody Herman’s Woodchoppers January 16; Les Paul, January 24, and Nat Cole early in February. Sydney Wolf, secretary for the past three years at GAC here, is booking cocktail units with Gray Gordon; Dave Halper, a member of the trio who purchased Chicago’s orch, has booked the talent for the spot. The Orpheum-Fox Theater, Kansas City, which has used straight pic for years, has switched to vaude. House is being booked by Charley Hogan.

Here and There:

A talent agent, returned from the West Coast with two new acts, Three Broome Brothers and Johnny Bryant. Western unit been featured in Universal and Monogram pictures and on Crystal Records. The act will be the highlights of a three-week tour, beginning February 20 in parks and fairs as well as theaters. Red Caps will do a Jimmy Davis special for their current stay at Leo Ferry’s Superber Club in North Hollywood, Calif.

Sam Alex has resigned as manager of the Lookout House, Covington, Ky. His resignation will take effect next week, after the big circus concludes. Alex has been with the hotel for several years. His name has been in the business, the fact that most tariffs were under those of a year ago.

New Year's Eve Give Stem

Big B.O. Take--61 Grand

The previous week saw $750.00. The first week was $100,000, followed by $150,000.

Radio City Music Hall, 6,000 seats; average $45,000.00; gross $600,000.00; sold out week ahead. Practically every other house juggled its prices to get the tops at peak hours.

The bill has Mitzi Green, The De Marcus, the Eddy Duchin orch and Adam’s Rib.

Philly Click

In Switch to DJs, Singers

Philadelphia, Jan. 7. — With Ben Corson, one of the original owners, back in the operation, the club has dropped its name band programs in favor of a disc jockey program. The 2,000-capacity Cedar Tavern hired Ted Newman, WPEN spinner, who started with the station as a jockey and is still on staff. The new band (2,700 seats; average $250.00) got a smash $900.00 for its opening week of Vaughn Monroe’s band and Frank Sinatra.

The new policy has the disc jockey alternating the half-hour interludes with the music. The new program is called “The Fatt Page” with Johnny Austin’s band for the dancing. Dash aways on the top name talent bands; Dick Jones, the local rep for the American Guild of Variety Artists, is also keeping close tabs on the disc jockeys to make sure that the performer doing guest stints on Newman’s show don’t exceed the limit. That’s a problem. In the past, the music bands failed to justify their asking price, the ops said.

To get around the union restrictions, some WPEN does not have a house band, Newman does a half-hour pitch from the bandstand and then brings in Jones with his own. The central console for 30 minutes while the regular band (3,700 seats; average $250.00) is still on from 11 p.m. to 2 a.m. from the Click.

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**NIGHT CLUB REVIEWS**

**Bop City, New York**

(Friday, December 30)

**Capacities, 500. Price policy, 95 cents admission.**

Manager, Milt Rawls. Booking agent, Mike Hill. Estimted budget this show, $1,350.

The new show is all Frankie Laine. The same sort of audience, on the night caught,august enthusiasts. Frankie, the leading anthropologist, burned through the lineup, as well as some of the novelties. All the magic was in the Operator, the spot has grown. Booking a 75-cent capacity, the 200 room, was well sold. Frankie's singing style, that impression of pent-up energy, finally, on a spot well decorated, served to bring squeals of joy from the teen-agers home for the holidays. Frankie Laine gradually warmed up, starting with *All Your Troubles in a Dream*, a couple more standards and then hitting on all eight with his Mercury platter hit, *Lucky Day*. There are many vocalists doing that number now, yet the only one who caught it was Frankie Laine, the only one who had the quality which makes it sound like a hit.

**Lawrence's Band**

Elliot Lawrence's outfit (six brass, six reeds, four men) had a great deal of clean uninspired music. The band is in need of some improvising, something that'll make it distinctive. The audience didn't need it. Weekends the band should be heard in its own right. During the week its value is questionable. For the very essentials, Lawrence's band is doubtful. The most ingenious thing that Lawrence did was his symphonic grouping (trumpet, horn, flute) in a few passages of progressive music. This reviewer saw the younger set seemed athenticate.

Bill Smith.

**Copa Cabana, New York**

(Sunday, January 11)

**Capacities, 610. Price policy, $1.50 minimum.**

Show admitted 1:30, 3:30, and 7:30. No cover. Booking agent, Al Flowers. George Swan. Estimated budget this show, $1,800.

Lena Horne is still one of the best visual song sellers around. She can take old songs and put a new life fire and make them sound like brand new hits. Her heavy production on Frankie and Johnny, with offstage voices, was completely wonderful. Her variation of tone was related by a curl of the lip, narrowing of the eye, and the glint in the eye in the words as moving as they were thrilling. Her *Do What You Do* was sheer unadulterated Carmen Jones. It's style brought screams of excitement from the packed room.

The Hugh Marlowe band started off with *You Stepped Out of A Dream*, a comic, Mickey Shaughnessy, a chunky guy with a Philly red neck, was one of the many jobs on material, particularly Jackie Miller. He's such a chunky band that he is not busy. Half the music on the Yiddish dialect, was flatly offensive. The band is well done with drums, this it sound. Shaughnessy isn't one of them. On the plus side the marleys were well done, with music that ability to build for delayed yokes.

The Hugh Marlowe started with their recent *Lash of a Whiplash* which behind the eight-ball. Their inability to get immediate attention hurt them all thru their act. They showed some promise and the house finally finished, wringing wet to the last note.

**Persian Room, Hotel Plaza, New York**

(Thursday, December 19)

**Capacities, 195. Price policy, $1.50 minimum.**


There were a little doubt about the chief draw here was Miss Kaye. Miss Kaye only works the supper show only. When Miss Kaye was in her first act for the exodus. Miss Kaye has gone far since she was originally caught at Le Rubicon Blythe. Kaye has a pack of songs, examples projects, exudes an ease and confidence strongly. She only picked up little tricks that registered heavily, even on the opening night. * cabins* and *Mirage* (brought in from Miss Kate Me Kate) showed an invincibly rosy, faint voice in story form, which included number about her home town, thru her jobs in *Allegro* (Gentlemans Is a Dope) to her hit song in *Kate*, *True To You* (In My Fashion), getting terrible yells all the way. Her low-toned sexy voice was ideal for various novels, the same number, and some of her own compositions and pace changes.

The only one that didn't register too well was *Fractious Rhythm*. But the over-all impression was wonder. Miss Kaye is all in, her molding of the audience was well off her well-packed and a gorgeous girl.

**Jimmy Savo**

Jimmy Savo was the same any more, no more, and the wonderful parte banda he's been so long stranded with he reunited with him, i.e. Old Black, Magic, Mandel, and River, Stay Away From My Door, and his enthusiastic audience. Some of his chitter bits, however, were not up to the latter category, two stood out as superfluous for a Savo to bother with, *Tone* and *Bop* with flash bomb; the second was a yarn about a Lawrence of Arabia, Strolling Like a Dune routine.

Jimmy Savo cut the show with the commendable skill. Mark Monte's relief chores were as good as ever.

**Larry Potter's Supper Club, Hollywood**

(Tuesday, January 2)

**Capacities, 150. Price policy, no cover.**

Booker policy, no restriction. Booking agent, Tracy Hall. Estimated budget last show, $5,000.

Madelon Russell, ex-Vaughn Monroe, and Henderson band, show promise in her Coast debut. Gary's engaging personality and ability to deliver a song was well appreciated by the crowd. Warmth and sincerity marked the performance. Strode was a great hit, and a *Help Loving That Man, Copper Can* and *I Get A Kick Out*.

Conventionally her dietion is too precise, but this distancing gloss should be replaced with a better grill. Bachelors (Hammond -- accordion) accompany lost and provide refreshing instrumental vocal offerings during their solo spot on the bill. This is a winner.

Trio shows dance music chores with Steve Gibbons' Red Caps, holdovers from last show.

*Lee Zito.*

For sheer flash and top sight effects, mixed with ingenium in the production, the show's gin and glee. The Waiters show packs as much as a wallop as the usual orchestra's high-toned sets for top musicals. It even has the hit song of the smash musicals as a big scene, although it doesn't. The show is built around a barroom rather than a beach cottage. The show is all about a beach cottage. The show is broken into a series of non-integrated productions which, in turn, call for a continuing by the 17-girl line. These numbers, which stand by themselves, use a bit of each in the dance numbers and vocals.

The first production brings on Lucien and Ashen in their standard act. The closing number is done in an all ad lib fashion, building for huge hands.

In the opening and the middle number, the Ballet Sevillano, a 13-person mixed flamenco dance group captures attention. The kids moved with a fanfare of of tricks, and cast and routines that pulled big.

**The Ben Yoasti Vikings with studying the show to re-cite singer's lines. The Three French Lads, in their new showcases, are even more alive to the audience. Above them, the dance line, with a bit of each in the dance numbers and vocals.

*Lee Zito.*

McNamara band, after his regular spot, jumped to the crazy band, the 17-girl line, and then back into a band spot, a sink, a start, half a sink, and a half run and twist that stops the show.

*Art* War and his orchestra is a great entrance to the couple. His wonderful piano work is particularly noticeable when he backs Miss Merer, Buddy Harte's background music.

**Connecticut Nityre, Files in Bankruptcy**

HARTFORD, Conn., Jan. 7.---The Nityre, the famous restaurant near by plaza, Conn., one of the Hartford area's favorite restaurants, has failed. The company has filed a voluntary petition in bank.

The business will continue in receivership for the time being. Referee Paul G. Mosher, of the firm of Tracy-Davis, Inc., as receiver.

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VAUPEVILLE REVIEWS

Strand, New York
(Thursday, March 3)

A double indemnity "same" bill like this one (Danny Kaye on the screen and Vaughn Monroe's orch. on the stage) spells top box-office insurance. The smoothly staged fashions in dancing and entertainment, and the show killed, of course, by Monroe's stalwart and sexy Bostonian baritone. Monroe is an animal escapee, but his early vocal stints with the wholesome-looking Moon Maids and Moon (Male Train, Time On My Hands, Don't Cry, Joe) were too restrained for the mass appeal. However, he more than compensated for this initial stiffness with a surprise switch of pace at the finale, a zany spoof session of the sage brush set, with the orch. leader ("Hope-Alone" Monroe) exhibiting a heretofore unsuspected flair for slap-stick. The audience loved it. The band's featured vocalists, placid-voiced CeCe Blake and Zippy Talent, were up for brief stints, with Talent's are showmanship and rowdy comedy antics drizzling a solid out from the house. The orchestra itself (22) turned in a complete package, bringing Mr. Cohan's job, and violinist Earl Hummel scored with a solo Herb Strenso.

Other Acts
The bill was rounded out by harmonica player Dick Haymer, tap dancer Joan Holloway and blonde singer Melody Malone. Cita Lipton and Haymer showed excellent technique and whipped up a lively pace with his encore version of "Smoke Gets Your Eyes," doing a mouth organ act. The petite, prettily dressed Celeste Lipton and her limited space-wise, but she displayed a sure, elfin grace and her spin's rated an appreciative response from the crowd. Celita Lipton, who was subsisting for fluff-binned mimy Jay Lawrence, is somewhat reminiscent of Grace Fields and, according to Monroe, his "Vaughn Monroe Intro," was a big hit with the G.L.'s in London. Her act was rough and she needed material, but on the whole the British gal did surprisingly well. The audience was warmed up by the show away, and brought her back for two encore bits. As a straight singer, she was only adequate but as a comedienne she has big-time possibilities. Ple, Inspector General.

PALOMITA CLUB
115 W. FAYETTE ST.
Baltimore 1, MD.

Prepared by America's Major Music Makers...

We all the people of New York for your neighbor at the Hotel President in The City of Times Square - Everyday low rates. 400 airy rooms with private bath, showers and radio, and: television, If you please. Room rates by the minute. Eddy Mansen, clean-cut young harpist, was hands immediately. His clean rendition of Fiddle Faddle got him off to excellent start, but he turned out a second number that was more Romanticism, Rhapsody, to hold them. But if the evening went somewhat lopsided with Mr. Lipton, courtesy, later winning the biggest bill outside of that accorded to the Ritz Brothers by Johnny Stapp.

The piece of the new show is such a degree of every act with every hand. The opener was the Three Negro Girls (bedecked with Dorotha Lawton) and a boy (Jay Master). All three took turns under the tutelage of all three were down the acrobatic-tumbling routines with real zest and zinging ability. Johnny Downs had down the dance with chatter, a pop song and a bit of django fiddling, mixing it up with Irish reels, soft shoe and little more which show his versatility and personality and made him a likely future star.

Do Lage and Shirley (his wife), one of the top club managers acts around went thru a series of tricks with an amazing speed. The top stumper was the bit, the others didn't pin behind. The Wiles, a long-time standard act, seemed to confound the preceding acts with their dancing and their show-stopping bits. On a different bill they'd get results right. As it was they didn't click until their finale, an encore bit, finishing to a good hand.

Drake Near Stopper
Diette Drake, a resourceful comic who comes on with a taxi and cape, got giggles from his walk-on, which grew to full yells by the time he was as for three minutes. From then until he is built up into the box office he is doing the stopping as any show act can at the Palace. Drake deliberately underplaying his shatter as he ripples his mandolin. He gives the impression of a comiclet leaving bits away but it doesn't do any harm. (See Palace, New York, on opp. page)

Chicago, Chicago
(Thursday, January 22)
Capability, 1,900. Price policy, 54 to 60 cts. Seven show acts with numerous girls, (some crooners, some comic) with good music. St. Louis is a sandwich where it is a solid show.

House began 1900 with a bang, completing the Ritz Brothers, a top supporting cast and Milton Berle's "The Hollywood Weekly" for all its laugh. The Ritz Brothers were big the entire evening and they wrote the show as if their format is pretty much standard, they got all the laughs that could be gotten even the house band rocking. Harry Ritz is doing a double-take routine which he has everything in the book. The standard gimmick, where the three gather around the make believe and discuss a different subject every time, has been taken a new lease on life by the bit twice getting two to three-minute yocks.

The Vanderbilt Boys offered a swell combo of tap and hand balancing act to open the show, and walked off to next night.

Viola Jane Improved
Viola Layne has improved greatly as the days of the 3100 Chicago svelte, bobcut, brunet, she's enhanced her pin-up image and proved solid hands all the way. Her finale, a Mae West bit, in costume, pulled terrific, as always.

Eddy Mansen, clean-cut young harpist, was hands immediately. His clean rendition of Fiddle Faddle got him off to excellent start, but he turned out a second number that was more Romanticism, Rhapsody, to hold them. But if the evening went somewhat lopsided with Mr. Lipton, courtesy, later winning the biggest bill outside of that accorded to the Ritz Brothers by Johnny Stapp.

Oriental, Chicago
(Tuesday, January 3)
Capability, 2,300. Price policy, 34 to 84 cts. Daily. Poor shows daily, fine on west-coast. Director, Charles Stapp. Show played by Carl Sanders' house band.

Holiday combination of That For- gaye Woman and a Root, but entertain- waver should knock off a hefty gross figure for this two-weeker. While show actually lacks a top head- liner, all acts are way above average and make a decent show.

Carl Sanders' house ork opened with a good holiday medley, plus vocals by Betty Grande. Irene Pappas, winner of Iris Kupolin's recent Har- rington and Iris Kupolin's recent Har- rington and Iris Kupolin's recent Har- Rington and Iris Kupolin's recent H

SCENEY

Dye Drips, Flat Safes, Curtains, Decorations, Equipment, Booking, SCHEL CINEMATIC 3, New Columbus, O.
HARRY ALBACHER, Pittsburgh magician, has returned from a suit filed by Paul Stadelman, Chi
magician, thru his attorney, Eugene
Bernstein, charging that Albacher had injured several passers by while he was public point routine.
“My client has a copyright on the term ‘polka dot paint’ as it applies to any
magic mural," said Bernstein.
"Mr. Albacher falsely repre-
"sent himself to be the originator of the trick and, what’s more, he
benefited from the same by so claiming." Attorney Norman Schade,
representing Albacher, claims he is the originator of the trick in public domain, and cannot be
held under copyright. The suit is slated for hearing in federal court.
. . . Jim Killip (Chang Kuo LeO), whose Ada Cabaret Shop, Philadelphia, has already celebrated its first anniversary, reports that Bill
Neff’s magic and spook turn registered a
bang-up on its recent engagement at the.

PASADENA, N.Y.
(Covered from opposite page)
While under the house band, at 11:50 p.m., and again the lady is a fine musician, a
skill of which he pretended to be unaware and which he displayed, as he pled on the strings made
him mislead.
Cabot and Dresden, bacteriolo-
gists, seemed to be in trouble at the address of the Borden and the house which they went thru all their
sensational effects. With the exception of one act held so well that Guy Rublee got
an ovation for his entrance, this program has apparently been
heavily since last caught, tho the
the attendance was not
The Roselettes (Terry and Bob Tay-
or and Bub) Richter) showed a fine
act, with all their songs, and put on some real dress costumes. All three wear black and
their hair black and the black tops and skirts on the silver sequins, carried even to the
wands. There are several tricks skillfully for good returns.
Pic, Traveling Salesman.
Bill Smith.

NEW YEAR’S IN HUB
(Continued from page 4)
Adam Duggan. The latter had a $100
cover for Ted Strudler and his band. Mouse. The bill also
set $302 a couple: Latin. Quarter.
$7.50 a plate. Bilsensburg, $2 a plate.
Among the attractions were the
Darby Room and Show Bar, $2

DRYS RALLY
(Continued from page 3)
backed up by the American News-
paper Exchange, ad agencies and other
organizations, as well as a dozen unions
in liquid field. As usual, the Na-
tional Association of Broadcasters is
staying out of the scrabble.

SKATINGhead
The dates listed below were
held by the Senate Committee in 1947 and
the bill was passed by Congress on
the 48th measure was rejected by a
6-3 margin in favor of a measure
would have made it more difficult for
the ring around to considering the
current situation. The bill has been
for Senator Edwin Johnson (D., Colo.),
committee chairman, heard about
the parks and the network time.
Althoughts placed here are
from coast to coast. Fifty thousand
and hard. Keep the bill on the com-
mittee schedule.

AGVA and AFR
(Continued from page 4)
reorganization (ARA) and
AGVA. The latter has already an-
ounced its objection to, the present
 proposals of AFR. The AFR
 calls for ARA members to pay
their dues to AFR. The AGVA
wants to get $50 for itself.
Also on the agenda will be the set-
in of new rules regulating trans-

AGVA’s first insurance program
CINCINNATI, Jan. 7. — A death
announced today in the case of
AGVA’s new insurance plan, which
began effective November 1, was
the death of Joseph W. P. Wilkins, an
insured of this city, son of Tobi
Weaver, 65, who is in charge of
SCHENECTADY, N. Y.
(Continued from page 4)
Create in character and require in-
vention, imagination and talent.

Wage-Hour Law Revised
(Continued from page 4)
create in character and require in-
vention, imagination and talent.

Wage-Hour Law Revised
(Continued from page 4)
create in character and require in-
vention, imagination and talent.

Wage-Hour Law Revised
(Continued from page 4)
create in character and require in-
vention, imagination and talent.
Lisa Kirk Sued By Her Mother

NEW YORK, Jan. 7 — A suit filed for a 23-year-old daughter's earnings, alleging that an oral agreement was dropped, is being heard in the Supreme Court against her mother, a 23-year-old daughter's earnings. The complaint alleged that the agreement was predicated on the fact that Kirk had furnished "a complete musical and dramatic education" for her daughter at an expense of $14,000 and had lent her $20,000, never repaid.

According to Ellis, the actress says the daughter's figure is vastly exaggerated and she emphatically denies ever having entered into any such agreement. He added that since the child was 18 years of age, his portrayal of her mother with a substantial part of the daughter's earnings, he added, was returned to Miss Kirk by the plaintiff Thursday (9). The case will be heard in court and will be allowed, on advice of counsel.

BROADWAY OPENINGS

BROADWAY

HAPPY AS LARRY

The Corning Theater

The opening of Happy Larry, a musical comedy, is scheduled for January 7, 1950. The production, starring Larry Corbin, is directed by Frank Merlo, and the musical numbers are arranged by Frank Merlo. The cast includes John Williams, Patricia Taylor, and Hedy Lamarr. The play is performed at the Corning Theater on January 7, 1950.

The Member of the Wedding

The Member of the Wedding, a play by Arthur Miller, is scheduled for its opening on January 7, 1950. The play is directed by Elia Kazan, and the cast includes Elizabeth Taylor, Paul Newman, and Joanne Woodward. The play is performed at the Corning Theater on January 7, 1950.

The Happy Ending

The Happy Ending, a play by Robert E. Sherwood, is scheduled for its opening on January 7, 1950. The play is directed by John Garfield, and the cast includes Richard Widmark, Joanne Woodward, and John Garfield. The play is performed at the Corning Theater on January 7, 1950.

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THE MAN
(Opened Thursday, January 8)
ERIC IDLE TERROR OF CARGILLO

Mrs. Dione Gilmore
Dorothy Gill

Mr. Joseph

Mr. Armstrong

Mr. Charles

Mr. Peters

Mr. Gilsdorf

Mr. Joseph Wash

Mr. Washington

Arthur Dinscll appears to have called The Man from a case history out of the real world. He should have just put the card back and gone home for a good night's rest. As it is, it's a morality, without purpose or entertaining enough to warrant a prescription of psychiatrists, but for average Broadway audiences it's a four-dour.

Dorothy Gill, great heroine of the silents, who was always being pursued, last night managed to get the legistage to be pursued through play, but this time she gets caught. All happens in a two-hour paroxysm of which the only moral appears to be immediately empty or strange commodity of references, and always keep your doors and windows locked. The plot, as given, is a story in the life of a well meaning widow who has been to hell and back to only find herself the prisoner of a homicidal maniac. It's somewhat reminiscent of the locked room, keys, hidden doors, torn telephone wires, and penetrating stabs of the villain standing his lord's poodle.

Well Acted

Unfortunately, the cast, an abundance of high-caliber talent is expended in a pointless and futile effort to turn the plot, from Miss Gill to those in the smaller roles, into something of great interest, with the unimpressiveness of woman with conviction and does her utmost to inject life into the plot. Her picture is marred by a contrived and uncontrollable fear and hysteria which is well understood. Miss Hart's schizophrenic is a difficult job well handled. It is too bad that he hasn't been able to catch on a bit when he does he should have a bright future. The subtle shadings of his role are not always conveyed in his presence, and his good looks don't help him much. Miss Hall, typically snappy-teen-ager and Joseph Wash's grocery boy are in the right spirits.

Joe Mielziner's double set—Victorian stage living room, and adjoining keyhole window. It is bad that Miss doesn't have more meat in the pot, but as it stands it's a weak and secondary offering.

Eva Wariner.

HAPPY AS LARRY
(Continued from opp. page)
Lyrics by Minna and Wesley Porter, numbers were scored by Earl Kay, and arr-ear-appeal are complete and are the envy of what should be the craft of the Savoy. Also there are so many of them that a full cast might be a real joy to any principal or the whole company at the drop of a hat. The result is an excellent vehicle for a wide range of talent. The cast is studied with stylized, unimaginitive, but effective, a good show. Larry, written by Robert A. Hecht and John O'Hara, is a true gem, and the most delightful offering of the year and deservedly a hit.

If you haven't seen it, you're missing a real pleasure. It's a real treat to see the cast work, and the production and direction are first rate. It's a rare treat to see such a fine cast in such a fine play. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a fine show. It is a real joy to see such a fine production. It is a real joy to see such a fine direction. It is a real joy to see such a fine cast. It is a real joy to see such a
Drive-In Ops To Find Going Tough in Connecticut Towns

HARTFORD, Conn., Jan. 7—There are indications in Connecticut that proposed outdoor motion picture theaters will have tough going. The matter of getting approval from local zoning boards, at least in the case of the proposed outdoor motion picture theater in Bloomfield, is being from a group of Bloomfield property owners, represented by Attorney Irwin Waxman, chairman of the Bloomfield Board of Appeals of granting of a permit by W. A. McVey of the town. There is talk to construct and operate an outdoor motion picture theater was arbitrary, show of discretion and spot zoning.

Bloomfield Group Asks Reversal of Drive-In Permit

HARTFORD, Conn., Jan. 7—Judge Sidney Solomon, of Hartford Superior Court, has ordered a reversal of a property commission for a proposed outdoor motion picture theater in Bloomfield, on the grounds that the commission acted arbitrarily, show of discretion and spot zoning.

Homes Seeks Bldg. Permit

HARTFORD, Conn., Jan. 7—James V. Holmes has filed an application for a building permit to construct an outdoor motion picture theater on the Meriden-Waterbury Road, New Haven, Conn. If the Holmes permit is granted, the theater will be ready for operation about April 1, 1939.

Rep Ripples

HOWARD CLEENE is covering about winter territory in Vermont with 16mm. film. It's his fifth year in that territory and he is doing a fine job. He lives in the area and has made several trips through the snow-covered countryside.

Plunkett Back To Texas Barn After OK Tour

Port Lavaca Finale Big

ARANSAS PASS, Tex., Jan. 7—Plunkett's Stage Show is in local quarters, following a successful season at Port Lavaca, Tex., where the show was presented in some of the best barns in the area.

The show was presented in some of the best barns in the area. Plunkett and his crew were delighted with the response they received from the audience.

Two More for Eastern Pennsy

PHILADELPHIA, Jan. 7—Work started this week on two drive-ins in Philadelphia. The first is a 500-car drive-in, which will be ready for operation next season.

Lahoca Buys Jax Drive-In

JACKSONVILLE, Fla., Jan. 7—Lahoca Theaters, Inc., has purchased the Air Base Drive-In Theater, according to an announcement by Carl J. Carter, secretary-treasurer of the firm, who will serve as manager of the theater.

Springdale Sparks

SPRINGDALE, Ark., Jan. 7—The drive-in theater in Springdale has been sold to the owners of the local gas station for $5000. The new owners plan to reopen the theater in the spring.
BARRY—Tracy, 60, vice-president and general manager of International Theater, Inc., 271 Union, Idaho Falls, died December 25 in Salt Lake City, was a first film distributor in Georgia, later acquired a chain of houses in Florida, was with Publix in New York, and was associated with his father in the theater chain at Cleveland prior to going to Salt Lake City.

BATTLE—Franklin A., 69, former actor and at one time called the greatest Negro minstrel, died December 29, in New York. He was born in Terre Haute, Ind., and went to California in 1910. He was a member of the board of directors of the Independent Theatres Owners of America and is survived by his wife, Gay, and a son.

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Manslaughter Ruling Sticks!
Mass. Supreme Court Decision
Imperils All Forms of Racing

BOSTON, Jan. 7.—Midget auto racing in the State of Massachusetts was dealt a perhaps fatal blow December 30 when the full bench of the State Supreme Court upheld a manslaughter verdict and a three-year sentence handed down to the racing driver.

Stephen D. Bishop, another midget racing manager, has been ordered to report to the Rut- enberg Stadium June 5, 1948, when his car was swindled and over- turned.

The crash was cause, the Supreme Court ruling found, by Stastilio's attempt to pass another driver without having enough room to get by.

The common law, the decision maintained by Justice Horace F. McInerney, was "recognized as not necessarily including manslaughter and estab- lished to give bodily strength, skill and activity.

It is true this is certain acts as mentioned above, fencing or football, which involve as an essential part of the game a certain amount of physical contact.

In the present case physical contact was not an essential part of the racing of autos.

The incidental of the defendant to drive past those ahead of him when there was not room to do so, which made a collision almost inevitable, could not be found warranted and wholly conducted and support conviction of manslaughter.

The judge, according to a point out, may effect harness racing, horse racing, stock car and other events where horse racing is not an "essential part" of the contest. A jockey or driver of a midget car might be injured in front and staying there. Those behind would not dare pass in tight formation for fear of being charged with "wanton and reckless" actions.

Stastilio was granted a stay of execution pending his appeal to the State Supreme, but will now have to serve the three-month sentence imposed on him.

O. F. Cullerton Dies;
Chi Sports Show Op, '48 Cook Co Fair Mgr.

CHICAGO, Jan. 7.—Orville F. Cul- lerton, former manager of the Cook County Fair here in 1948 and co-ordinator of the Chicago Outdoor and Travel Exposition for 14 years, died Friday (30) in a Chicago hospital.

Cullerton, general manager of W. J. Jamison Company, fishing tackle manufacturers, had a graduation from Lincoln University where he starred in football, Cullerton later played professional football.

He is survived by his widow, Etbel, his mother, Mrs. Emily Murray Cull-erton, William, and a daughter, Mrs. Jean Maddux.

Horan Thriller
For Ind. State

INDIANAPOLIS, Jan. 7.—Irishman's Thrill Show has been con- templated to provide the grandstand fea- ture on two nights and at one matinee at the 1950 Indiana State Fair here. Contract for Friday and Saturday, Jan. 10-11.

The special feature of the fair's board of directors in the Hoosier State's capital building here Thursday (3) was the star feature of the show.

Horan says his show will be the same as those presented in 1949 except for an additional feature entailing the shooting of an automobile out of a cannon.

Martin Firm
Tab Record
Sales in 1949

New Territory Aids Gross

BOSTON, Jan. 7.—Al Martin, head of the territory, is moving his firm for the sale of talent to parks. The firm's policy has been to increase the sale of talent to parks the firm's fair business increased about 10 per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent per cent |
MOON ROCKET

Good Condition, Operated 1949.
Will Sell for Prompt Removal.
Make Offer.

N. S. ALEXANDER
Woodside Park, Philadelphia 31, Pa.

ASTRO FORECASTS
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For about $4.00 you can furnish
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astrological forecast for every
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MAKE $100.00 A DAY ON CANDY FICS

This is the S. P. E. S. WIZARD that earns you a fortune in the candy business. The
Machine operates 24 hours a day, seven days
a week. You can net $250 per month or
more with the Wizard. You can have a
machine on hand at any time for only
$25.00. Send 50c for complete
information.

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PORTABLE RIDES

BY
EVELLY

ROCK~PLAN~

Also

OMNIBUS

ROLL-O-PLANET

Sturdily built Portable One-Truck Rides

Built for Outdoor Use.

SALIM, OREGON
J. LEE CUDDY, Sales Representative
See Sturdy One-Truck Rides at World's Fair, Tampa, Jan. 31-Feb. 11.

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There's no understudy for LIGHTING!

In show business, the worst thing that can happen is power failure. The show can't go on without lights.

Dependable light is our business. We manufacture a complete line of factor-built standerd porcelain plants for carnival and show use. These plants combine neat appearance with convenience, dependability, long-life and low cost operation. Stewart & Stevenson lighting plants are being used by many of the largest shows in the country, including foreign attractions.

Phone, write or wire us today for a prompt quotation on power plants to fit your requirements. Convenient terms offered.

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Whip, Merry-Go-Round, etc.
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BROOKLYN 54, N. Y.

Announcing the Masterpiece of Group Game Engineering

THE NEW TRIPLE THREAT TURF
(all electric race horse game)
FOR PARKS, POOLS, BEACHES AND CARNIVALS

Dr. Jacques Kunstener, head of the Department of Commerce's office of fairs and exhibitions, has been appointed director of foreign affairs for the U. S. International Trade Fair Corporation of Chicago. Kunstener will be in charge of setting up foreign offices in important European capitals in preparation for the forthcoming Chicago fair, which will be the first international trade fair ever held in the United States.

The Chicago North Shore & Milwaukee Railroad, one of the largest in the country, is pressing North the country to the extent of $8,000—lacking Leonard Sillsman's.
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CONCESSION
Book Your Order Now
Assures Prompt Spring Delivery
Best in Workmanship and Plenty of Flash
BILL SANDERS
AMERICAN TENT & AWNING CORP.
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Talent Topics

Antonette Conselle, Ringling aerialist, played a center ring, solo performance over Broadway at midnight the night of Dec. 31. Swinging out on a trapeze hung from a pole on the roof of a Broadway hotel. Street building, the circus aerialist went thru the motions of switching on and off lighting a huge Klieg light, part of a new spectacular sign erected by Douglas London of the Union Carbide Company. . . .

Ring Reynolds, tight wire, playing in the Hotel Statler in New York. . . .

The Trio Charlivel, one of Europe's top revue units, arrived on the strength of their American debut at the Latin Quarter, New York.

Wilson Storey, Sarasota booker, has longed for a chance to use the Rosetta, ladder and Woodruff and Jacobson, juggler-unicyclist, for a while, and now that Jerry Wilson's Great Circo Americano at Port-au-Spain, Trinidad. . . . The Three Welles, acrob and tumbling act, and the Roulettes, excellent roller-skating, are on the new bill at the Palace, New York. . . . Al Gordon and his poodles are a feature in the English pantomime, "Puss in Boots," at the London, London. . . . George Prestice, American puppeteer, and the D'Ormondes, unicyclists, recently in America, are also in London this week.

Del Graham and Barbara Hammond, of the Flying Vianas, are working night spots and TV in and around Los Angeles. Act is a comedy knockabout billed as Bab and Dad, fun and bums. . . . Claude and Percy Clark, of the Juggling Clarkinions, are wintering in New England through the winter. . . .

Allan Wilson, who had their dog act on Dales Circus last season, is wintering for the 12th successive year in Mexico, Ga.

Lee Slade, back at his Detroit home, reports signing contracts with George A. Hamid, New York, for the Sky Princess. Act will work parks, fairs and circuses through the 1950 outdoor season. . . . Roscoe Armstrong Buckingford Act will show the Mid-State Fair, Columbus, Tenn., week of October 2, Earl Armstrong reports. Dan Richardson, black wire, also will show the Columbus.

Bigey, the Clown, and his Kiddie Society Circus Variedades were featured at the holiday parties pre-sented by the Adelphi, of Los Angeles. Their booth was also featured in their plants in Long Beach, Glendale, Bunker Hill and other towns in the Los Angeles area. Line-up included Charlie, the Horse, and John Morgan, the world famous jugglemen and fairy tales; Wally the Great, a flower and juggler; Irene McAlene, clown; Eva Harri, skater, and Bill Deluca, a great strong man. In closing, Bigey's Clown, in addition to those, were Straw, the Great Fireman, Paul Deland, Lulu and President Lulu. . . . For the first time in 25 years, Los Angeles will have a circus parade where the wagons of the Clyde Beatty Circus roll down Wilshire Boulevard, Sunday (15) as a kickoff for the annual March of Dimes drive.
Indianapolis, Jan. 7—Attendance of carnival representatives, attraction bookers and fair and show suppliers to the 49th annual convention of the Indiana Association of County and District Fairs in the Hotel Claypool here, January 2-4, matched the record marks set in 1947. Ticket-selling was reported to exceed that of the sessions of the previous years. Noticeable, however, was the fact that buying and selling activities suffered a well-deserved hill from others.

Representatives from the three railroad shows on hand included Co-Owner of the Credit Union, General Agent R. McCarter and Al Dorro, of the Collins & Wilson Shows; Co-Owners Morris Lipkey and Buddy Paddock and General Agent Pat Presell, Johnny J. Jones Exhibition, and Louis Berger, Cavalcade of Amusements.

Motorized shows and their reps included Mighty Rooster State, W. R. Green; Coasting Amusement Company, Floyd E. Goedel, Johnny Enright and Mr. and Mrs. William Leudew; Drug Amusement Company, Paul Diagio; Jimmie Chano Shows, Jimmie Chano; Tommy Joyland Shows, L. I. Thomas; L. J. Hoth Shows, L. J. Hoth; Lee Boost Shows, Mr. and Mrs. Lee Holloway; Royal Crown Shows, W. B. (Bill) Breese; Johnny's United Shows, Johnny Portering; Illiana Exposition Shows; World of Pleasure Shows, Mr. and Mrs. John Quinn; Ecker United Shows, Tom L. Baker; Jack Amusement Company, C. S. Peck and Robert Neck; Royal Midwest Shows, Roxie and Bull Hart; C. O. Wade Shows, D. Wade and Mr. and Mrs. C. D. Murray; Nick's United Shows, S. W. (Niki) Nelson; Blue Grass Shows, C. C. Grosewhite, Dave Pickard; James H. Drury Shows, James H. Drury and Joyland Midway Attractions, Rosiee T. Wade.

Bookers on Hand

Booking office representatives included Sam J. Levy and Billy Barnett. Silver Screen-Amusements-Theatrical Enterprises; Bob Shaw, Gus Sun Jr., and Glenn Jacobs, of the Gus Sun Booking Exchange; Charles C. Wadman Sr., Charles Zemaster Agency; Bob Shaw, Jim Sanders Amusements, Inc.; Dick Kurtz, WLS Attractions; Boyle Wolfolk, Boyle Wolfolk Agency; Frank Ricco, Frank Ricco Co.; Bill Schallman, Boboche & Frolick, Fair Booking Association; Joe Smith, Joe Amusement Service; Henry H. Luedders, Henry H. Luedders Attractions; Sunny Bernet, Sunny Bernet Attractions; Clyde T. Klein, Klein's Attractions; Jimmy Facco, Tommy Facco Agency; Barney and Jo Burnett, Burton Theatrical Offices, Inc.; Ross Crittenden, Ross W. Crittenden Agency; and Ray Keiser, Ray Keiser Attractions.

Thrill Show Reps

Thrill show representatives included B. Ward Beam, Ward Beam's Thrill Shows; Irish Moran, Lashbrook Shows; Jack Rodeo; Mr. and Mrs. Jack Rodeo, Jack Rodeo's Hell Drivers; Lee Lott, Lucky Lott's Hell Drivers; Joe Chittock, Joe Chittock's Hell Drivers; Jimmie Lorch, Jimmie Lorch's Death Defiers. Another attraction reps noted included Jack Baum, Jack Baum and Boys; Mrs. and Mrs. Jim Haigden, Haigden's Hippodrome Troopers; Al Jones, Jones Rodeo Co.; John Steele, Steele's Rodeo.


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Prompt Shipments:
Midway Mike Says:
An Idle Ride will cost you 10c
Replace worn ropes before they go.

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It's our new showcase and warehouse, designed and located to meet your every need. We have your display cases, candy apples, caramel or cheese corn, candy floss, star and snowball drives, lance your order—pick up your merchandise. Or phone Garfield 6-1616 for prompt shipment out of our complete stock. MORE NEWS—we can now make direct shipments out of our new warehouse facilities in Charlotte, North Carolina.

Poppers Supply Co., Phila.
Distributors for Gold Medal Products in This Area
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$(750,000)

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And materials for Eastern and Western Type Galleries. Our 1957 WIRE FOR CIRCULAR
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H. W. Terpening
1312 Martin's Ave., OCEAN PARK, CALIF.
56 THE BILLBOARD January 14, 1950

Indianapolis Draws Reps, Bookers But Trading Suffers a Lull
Bronx Zoo Attracts 2½ Million in '49

NEW YORK Jan. 7—Annual report of the New York Zoological Society discloses that for the eighth consecutive year the society has kept its operating and administrative expenses within earned income. At the 54th annual meeting of the society at the Waldorf-Astoria, Wednesday (4) and Thursday nights (5), Fairfield Osborn, president of the organization, reported that 2,953,397 persons visited the Zoo in 1949, bringing the grand total of visitors since the zoo's opening in 1899 to 107,004,863.

Carnival Routes

**Send to**

2160 Patterson St. Cincinnati 22, O.

(Routes are for current week when no dates are given. Be sure to indicate possible mailing points are listed.)

C. & E. A. Co. Botley, Miss.

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Feldman, Frank, 2320 Fifth Ave., St. Louis 8, Mo.

Bronx Concessionary Inc.

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TERMS: 25% with order, balance on delivery. F. O. R. Toledo.

Circus Routes

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Davenport, Corliss, Toledo, O., 4-21.


LaNetterville 112, West Des Moines, Iowa.

Palos Park 117, Chicago 56, Ill.

Boswell 11, Arthur 13, Chicago 40, Ill.

Doolin, James, Moline, Ill.

Picken Bros. (Western), Fort Wayne, Ind.

**Misc. Routes**

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Hess, St. Louis, 120, Br. Jan. 17.

Kraus, Wm., 1523 S. The Auditorium, Providence, R. I., 1-22.


Jim Brown, Concessionaire

**Buried in St. Louis**

ST. LOUIS, Jan. 7—James (Jim) Brown, 69, veteran carnival concessionaire, who died here Sunday (1), was laid to rest in Showmen's Rest, a par-

*Theatre* Cemetery here Tuesday. R. T. Rev. Mr. James Johnson, St. Patrick's Cathedral, officiated at the ceremony in the Donnelly Chapel. Burial was in his widow, Rose, and their daughter.

Another payers were John Robert-

Robert Mackey, Frank Scholste, Wil-


Representing the Missouri Show Women's Club, a majority of the members were Estelle Rees, Ida McCoy, Lee, Lou, ruine, and Alice Belmoni; Teresa and Anne Siders, Sally Prevo, Gar
tune and Norma Lang; Mrs. Bennie Ware, Mr. Frank Hanszak, and Minnie Quillan.

Brown was buried on the day he was to have been installed as chap-ain of the International Association of Showmen.

**SNO-KONES, POPCORN, CANDY FLOSS, CANDY APPLIES**

For the most complete line of supplies for these items at money-saving prices, get in touch with Gold Medal Products Co., 310 E. Third St., CINCINNATI 2, OHIO.

**CONCESSION TRAILERS**

These sturdy Trailers have maximum body 10' long, 72 inches wide. Full price...

$400.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.

**KING AMUSEMENT CO.**

12 Orchard St., Mt. Clemens, Mich.

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE
R. Ringling
RB Chairman,
Died of Stroke

Quits Opera To Run Big One

SARASOTA, Fla., Jan. 7.—Robert Edward Ringling, 52, board chairman of the Ringling Bros. and Barnum & Bailey Circus, died here today at a stroke to his home here January 1, 1950, after a long illness.

Robert Edward Ringling was one of five brothers who founded the Ringling Bros. Circus and, with his brother, Charles H. Ringling, was active in the circus for many years. He was employed as a scientific director, and he was in charge of the circus' animal and show division.

In 1948, he was elected president of the Big Top and remained in that position until his death.

Ringling was a graduate of Northwestern University and had been active in the circus business since he was a child. He was a member of the Ringling Bros. Barnum & Bailey Circus.

RINGLING

Change of Pace

LONDON, Jan. 7.—Bonar Colles, brother of William Colles and a former member of Maurice Colles' gangsters and robbers, has switched from the stage to the world of finance. He is currently playing the leading role of the financier in the London production of A Street Car Named Desire.

King Menagerie Attracts Record Crowd for Bowl

MACON, Ga., Jan. 7.—When King Bros. Circus opened its doors to the public for the first time New Year's Day, a record crowd of 2,000 persons viewed the menagerie and winter quarters, said Floyd King, co-owner.

King said the crowds would be open free each Sunday from now until March 1, when the circus leaves town.

Car Wyche and his crew are working on big top poles. The crew recently climbed 25,000 feet for stakes for the big top, Side Show and Ringling.

George Sanders, blacksmith, and Gordon (Tex) Lott, sailmaker, recently visited the circus, accompanied by Mrs. E. Maley, wave thrower, and Mr. E. Maley, wave catcher, all from Atlanta, and Ed Jones, ringmaster, and was interested in wintering in Macon.

Recent visitors included Joe and Fannie Wyche, on route from Portland, Ore., with their three sons. They were in town for a three-week tour.

R-B Fire Claimants
Receive 200G Divvy

HARTFORD, Conn., Jan. 7.—More than 600 dividend checks have been mailed to victims of the 1947 Hartford fire on 25th street.

The insurance company, which contributed $25,000,000 to claimants of the fire, will place the money in escrow accounts.

The checks, distributed by the Hartford Fire Insurance Company, will be mailed to 200 people who lost their homes.

32-Day Havana Stand Gives Santos & Artigas Good Biz

HAVANA, Jan. 7.—Santos y Artigas, the famous Peruvian circus in Cuba, closed its 32-day Havana stand today. Business has been highly satisfactory, Pablo Santos, the general manager, reported.

The circus was given nightly for 26 weeks, with matinees on Thursdays and Sundays. The opening was held at 8:30 p.m. and the closing dates were on 12:30 p.m. The circus is expected to be back in Havana in about six weeks.

The circus has received approximately $80,000, and the clowns and staff are still working there.

There are several acts in the circus, including the seven-girl aerial quartet and the circus elephant. The circus is expected to be back in Havana in about six weeks.

Tonight, at the final performance, Kuban Geiger, a former circus in Cuba, closed its 32-day Havana stand today. Business has been highly satisfactory, Pablo Santos, the general manager, reported.

Geiger will be given as a service to the Wallendas family.

The Wallendas are about to leave for the coast of America, and the circus is expected to be back in Havana in about six weeks.

They are now on the road to the coast of America, and the circus is expected to be back in Havana in about six weeks.

There are several acts in the circus, including the seven-girl aerial quartet and the circus elephant. The circus is expected to be back in Havana in about six weeks.
WANTED
OLDTIME STEAM TYPE
CIRCUS
CALLIOPE
IN WORKING CONDITION
OR CAPABLE OF
BEING RESTORED.
SEND FULL
INFORMATION, PRICE
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WICHITA, KAN.

TERRELL BROS.' CIRCUS
Stadium Show Suspends Promotion
Opens Birmingham, Ala., in April
WANTS
High Wire, Divo, Pole Flying Return Ring
Smitty, and Fine Acrobats.
Clowns, Band, Wild West Show for Concert
Act, etc. Address:
SKINNY GOL. GEO. BARTON, WRITE.
1105 W. 21st St., Reno, Nevada.

WANT NOW
HAGEN BROS.' CIRCUS
Capable people in all departments—
Circus Cooks, Musicians, Ticket Sellers,
Concession Men and Bakers, Converse
Electrical, Telephone and other Carpenters.
Early opening, contact now.
VERNON PRATT
Hagen Bros.' Circus
Hugs, Ohio.

PHONEMEN
Opening for three-weeks' work.
Show and ball.
J. TERRELL
Empire Hotel, Birmingham, Ala.

"The Original"
LEW A. "BOZO" WARD
General Fairy and other rare circus
characters for indoor and outdoor circus.
Attacks with Fists, Foot, and Pian Acrobats.
Tonight, every night, eight, and ten.
All around Natural Performer, all characters, up to acts.
For Med. Tugg Shows, etc.
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2-PHONE MEN—2
FOR 32 UN.
Signs work and canvas cars. Under
five wagon. All within 10 miles of
Destination.
Contact Mr. Kiley, Grand Rapids Hardware, Hill Robson Ave.,
Hammond, Ind., or Robert Kiley, Indiana.

ATTENTION
CIRCUS FRIENDS
I have decided not to accept at this time the
offering of the British Deluxe, which will remain
with the Clady Beach Circus as Equestrian Director.

JOHN CLINE
FOR SALE
Nickel Chromium Sphynx for Airline Art.
Size of dog must be suitable to carry. Will travel to any
part of the world. Attractive contract.

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New York City 19

GIVE TO
THE RUNON CANCER FUND

Dressing Room Gossip
Ringing-Barnum
The party Christmas night, planned
by William Kruse in Charley Kruse's
Emporium, was a big success. It was
Merle Evans's birthday and the 75
people who gathered gave her a big
cheer.

The girls in the show went big for those alligator shoes and alligator
handbags. Tobah perfume also proved a
big hit.

Albert White's Hawaiian dance
was put on in Havanena. Christie
Schmidt was out of the show with
a bad tooth. Jimmy Armstrong was out
of action for three days with a knee
injury.

Mac McCarthy proved an apt Span-
ish performer from East Long Week.
He got his hand to understand sign
language, Merle Evans finally gave up
and purchased a Spanish dictionary.
Peter Grace ordered a bullet of 7-Up.
When he arrived at his hotel room
the bottle was found. Next morning at 7
a.m. his room phone rang and the
clerk said: "Seven up, please, Senor."
The party staged Christmas night
by the prop crew was also a big suc-
cess. Some 45 persons attended.

Evelyn Cline, President of the Gala-
ton Free Roll Club, attended both the
camp and the one given by
the performers. — COL. HARRY
THOMAS.

Gran Circo Americano

China, of the Pasacalles, is a new
addition to the Gloria's hand-balanc-
ing act. Los Rios had minus two
Uprights for a week. Lench panicked
the backyard when he drove the Hodgen tramp
act. Fred Meeks is the new calliope
performer.

Christmas in Trinidad was not white
but certainly wet. Rain caused the
troops to have a rainy night show,
night before Christmas.

Jacquie Goniz, Eddie Pedrero, Mil-
ner Poland, Franky Caram, Hojo,
Razza, and Hodginis were guests
of the hotel for Christmas dinner.

Floorshow following the feast was a
big hit. Music was by the Trinidad
Hot Shots; anunciating by Eddie
Pedroso, and the writer through a
ballad dance.

Door prizes were given to children
on the holiday matinée. Musicians
refused to play on Boxing Day
(December 26), so Tony Buttraga, Milton
Perameron, and the Band found
it for the day. — JOE HODGES
HODGIN.

Winter Quarters

Capell Bros.
McALESTER, Okla., Jan. 7—H. N.
(Doe) Capell recently returned to
their winter quarters at McAlester,
where he took delivery on six two-
ton tractors. Four more have been
ordered. Capell also reports he pur-
chased most of the physical equipment
of Robbins Bros. Circus, including
the office wagon, Side Show tent,
seats, pews, etc.

Charlie Roark has been named Side
Show manager and Guy Smuck will
handle the inside ticket sale. Recent
arrivals in quarters include Blackie
and Pete Woods and families, Ren
Kelly and Bob Ward. Mrs. Wood has
cash of the coffee house. Jack (Cow-
boy) Wright is breaking a six-horse
Liberty act.

Recent visiters have included Oberth
and Miller, of the Amversham, for
Capell Bros.' Circus; Frank Bynum
and Mrs. Frank Bynum for the
Delpin.

Doc Capell's birthday and New
Year's Eve were celebrated jointly in
quarters, with dinner and dance.
Attending were Mr. and Mrs. John
Adams, Al Alexander, Bob Ward, Mr.
and Mrs. Blackie Woods, Mr. and Mrs.
Pete Woods, Red Kelly, Jack Wright,
Mr. and Mrs. Hareys, Pete Hodgin,
Mr. and Mrs. Jack Capell, Mr. and
Mrs. Capell, Mr. and Mrs. Bill Capell,
Mr. and Mrs. Joe Capell, Mr. and
Mrs. John Capell, Mr. and Mrs.
Delmar, Syd Stevenson and Mr. and
Mrs. John Capell.

Bob Stevens advises that he and
Johnnie Benjamin will arrive soon
for their engagement for the contin-
uation department. Stevens has pur-
chased all new stand and two new
trucks.

made by Jack Wengrow, owner of the
accommodation, who said Morrison will
come to the state in advance of the
opening date. The Tri-State Rodeo, headed
by Larry Steiner, has been booked
to the edge to the edge attractions.
Pat Valdo, general director of the
Ringling circus, has left New York
(Under the Marquee on page 12)

SEAL BROS.' CIRCUS
Want reliable Tank Show People who will
stay the season, especially Tank Show Directors and Agents.
Cines, Canvasmen, Hammer Men, Canvas Men,
and Canvas Men wanted. Will buy Canvas Men, digital positive negative.

BUD E. ANDERSON
46 W. Foot Hill Blvd.
Fontana, Calif.

AL G. KELLY & MILLER BROS.' CIRCUS
WANTS
A Piano Conductor, one for the New Show, or for the Old Show: a good Tank Man, Props, ex-
perienced Dancing girl (top salary), West Teasefor for our horse show. West Kids, Prop Boys, Hop,
ning Boys, West Show Boys, Red, White, and Blue, West Men, and Canvas Canvasmen. Canvas
Men, Canvas Men, Canvas Men, Canvas Men, Canvas Men, Canvas Men. Ring. Canvas
Men, Canvas Men, Canvas Men, Canvas Men, Canvas Men, Canvas Men.

AL G. KELLY & MILLER BROS.' CIRCUS, HUGO, OKLA.

TO ALL MEMBERS OF THE INTERNATIONAL ALLIANCE OF BILL POSTERS & BILLERS
DO NOT SIGN ANY CONTRACT WITH THE DAILEY BROTHERS' CIRCUS OR COLE BROTHERS' CIRCUS. ANY MEMBER TRAVELING WITH EITHER CIRCUS WILL BE EXPELLED.

JOHN J. GRADY, Int., Sec.-Treas.

Opening Early in Louisiana
Neat two good Louisiana, one Bula Cow, to work paper wagon on streets downtown and in
other parts. Good people, steady work, steady reception. Wage good. Also

PAN-AMERICAN ANIMAL EXHIBIT
RIDGEWAY, ALA. (Suburb of Mobile)
Indiana Pilots Excise Tax, Continues Fair Directors' School in 3-Pronged Plan

Sets Up Co-Operative Ride, Concession Program

By Bob Doepker

INDIANAPOLIS, Jan. 7—Concluding its 16th year, the fair school, top-flight feature for the past three years, is being continued by the legislative committee to seek the repeal of the federal excise tax and ease the county churches, shows, and concession representatives. The school was approved by some 250 representatives of 16 fair boards at the 33rd annual convention of the Indiana Association of County and District Fairs at the Claypool Hotel here Tuesday, January 2-4.

In voicing approval of the school and its continuation, delegates voted that at least two members of the current committee be retained as the three-day school activities were under the direction of the executive committee to the legislative committee to handle the legislative and action of the group. The committee also recommended that each board member make this fact known to his legislative representative.

At the Wednesday morning (4)

Reading Nixes Name Bands; Hamid Acts Set

READING, Pa., Jan. 7—Name bands under the Federal Government's activity list of the Pennsylvania Fair Association, the second of the annual meeting of the Pennsylvania Fair Association, held here Saturday and Sunday, and at an estimated cost of $12,700, and additional revenue to the Indiana Association of County and District Fairs. A. H. Hamid, who signed the contract for the firm of George A. Hamid, was named to the board of directors.

In the past the board had been used to bolster the attendance for the coming Saturday and Sunday at the eight-day event. George A. Hamid will be the last name band under the Federal Government's activity list of the Pennsylvania Fair Association, held here Saturday and Sunday, and at an estimated cost of $12,700, and additional revenue to the Indiana Association of County and District Fairs. A. H. Hamid, who signed the contract for the firm of George A. Hamid, was named to the board of directors.

Many Acts Included

The plank upon which Hamid will be built will be the last name band under the Federal Government's activity list of the Pennsylvania Fair Association, held here Saturday and Sunday, and at an estimated cost of $12,700, and additional revenue to the Indiana Association of County and District Fairs. A. H. Hamid, who signed the contract for the firm of George A. Hamid, was named to the board of directors.

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Indiana To Get New Buildings; Blackwell Prexy

INDIANAPOLIS, Jan. 7—Improvements totaling $600,000, to be undertaken by the footing of a home with Gov. Henry F. Schricker's approval, was made to the Indiana State Trotting Association here last week. The Indiana State Trotting Association, held here Saturday and Sunday, and at an estimated cost of $12,700, and additional revenue to the Indiana Association of County and District Fairs. A. H. Hamid, who signed the contract for the firm of George A. Hamid, was named to the board of directors.

Brennan Upsets Palin in Trot Assn Election

MISSION BAY PARK, Calif., Jan. 7—More than $50,000 will be allocated for Mission Bay Park development in 1956 so the huge project can be completed in time for the 1956 California World's Progress Exposition here.

What is the main exhibition will be held at Balboa Park here, all aquatic attractions have been dropped from Mission Bay. Slated for 1956 completion will be a flood-control channel into the ocean for the San Diego River, which now empties into Mission Bay, construction of an entrance orchestra is the high gesture of the Santa Fe Railroad bridge across the San Diego River.

Fanning Elected Texas President

Income roads cut delegations to convention—Long Star Showmen honor deceased

By Frank C. Ewing

DALLAS, Jan. 7—M. D. Fanning, San Antonio, was elected president of the Association of Texas Exhibitors, at the 7th annual state meetings here today, the final day of that state's three-day convention in the Baker Hotel.

R. C. Tompkins, Kingsville, was named vice-president, Maurice Turner, Huntsville, secretary-treasurer, and R. E. Lincoln, Austin, treasurer.

The year's meetings was introduced by Will Watson, Abercorn, C. R. Hedges, Tyler, Bob Morledge, Gainesville, and some other services.

The turn of fair meetings was reduced by the icy condition of highways in some sections of the State. Registration showed representatives from 35 states. A number of counties the condition was up to last year.

Mrs. Neely (Jackie) Humphreys, association president, president through the sessions which offered speakers on various fair management topics.

The Lone Star Showmen's Club, corporate membership, was offered to 16 deceased members in conjunction with the convention.

Oren Johnson New Wisconsin Assn. Prexy

OREN JOHNSON, Jan. 7—Oren Johnson, Viroqua, was elected president of the Wisconsin Association of County and District Fairs, at the annual meeting held in the Hotel Schroeder, Wednesday, Thursday, and Friday (4-6). Ira V. Goodell, Wisconsin Dells, and Douglas J. Carron, Black River Falls, was re-elected secretary.

As 1955 directory, addition to the new officers, were Ralph Severson, Milton; J. B. Mucks, Waukesha, Taylor G. Brown, Oshkosh, and P. M. L. Nelson, Rice Lake.

Annual Confab Well Attended

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As 1955 directory, addition to the new officers, were Ralph Severson, Milton; J. B. Mucks, Waukesha, Taylor G. Brown, Oshkosh, and P. M. L. Nelson, Rice Lake.

Annual Confab Well Attended

WILLIAMSON, Jan. 7—Oren Johnson, Viroqua, was elected president of the Wisconsin Association of County and District Fairs, at the annual meeting held in the Hotel Schroeder, Wednesday, Thursday, and Friday (4-6). Ira V. Goodell, Wisconsin Dells, and Douglas J. Carron, Black River Falls, was re-elected secretary.

As 1955 directory, addition to the new officers, were Ralph Severson, Milton; J. B. Mucks, Waukesha, Taylor G. Brown, Oshkosh, and P. M. L. Nelson, Rice Lake.
Ky. Fairmen Put Themselves Under Microscope in Effort To Improve Member Annuals

Believe Hefty Promotion, State Aid Would Do Trick

By Al F. Schneider

LOUISVILLE, Jan. 7—Critical self-analysis and an effort to improve the annual exhibits of the county fairs and an urgent appeal that members of councils give added attention to their regularly held conventions, were featured at the annual convention of the Kentucky Association of Fairs, held Thursday afternoon in the Garden of the Province.

Fairmen frankly admitted that their county exhibits, in comparison with those of other states, are in the rear of the line, behind the times, and urged all-out efforts to improve the events. Lack of State aid, a subject discussed at length, is partly to blame for the inferiority of Kentucky exhibits, they pointed out. However, it was generally agreed, there is room for self-improvement, particularly on the promotional level.

C. C. Weylheir, former president of the association and Kentucky State Fair, who presided at Thursday afternoon’s session which opened with an address of welcome by Judge Harlan, says the agriculture.

The principal talk was by J. O. Mattick, former Kentucky State Fair manager, who now edits Kentucky Farmers’ Review magazine. He laid it down that the State Fair to co-ordinate plans for a new State fairground is in the making, and that it is one of the joint efforts of the commonwealth and the State Fair by both the farming and the agricultural and industry can do a better job. However, he, too, emphasized the need for State aid for Kentucky annuals. He stated that it would be put on an improved plan and called for a few years in the promotion of fairs by their managements. Mattick also spoke briefly on plans for the new State fair.

Weather Cuts Attendance

The association’s roll call showed that the weather, which made travel hazardous, had taken its toll of convention attendance, but the severe low temperatures and snowstorm were not noted.

In the absence of Dr. D. (Doc) Cassady, whose illness prevented attendance, the secretarial report was read by C. L. Fentress, executive secretary. During the past year the association has made considerable progress. Its membership, numbering 19 last year, has grown to 36, and in 1940 it is the member of the International Association of Fairs and Expositions. A report by manager Ray P. Wells of Shelbyville, showed receipts of $1,005 during the year and disbursements of $896.87 for a net profit of $108.13.

Guests at the annual banquet held Thursday night in the Roof Garden were Ohio’s Gov. Meyers and Cooper, honorary president of the Ohio Association’s President Carthage Fair, Cincinnati, and Lawrence P. Luke, president of the Ohio group. In making his address, Cooper urged farmers to join in promoting the fairs. He pointed out that the fair is a great educational institution and an entertainment show from the hotel’s Bluegrass Biltmore, a new addition to the association.

The show was held at the Garden of the Province, and the act was held at the Blue Grass Biltmore, and the audience was Capt. M. P. French, a former member of the association, who is now a member of the State Fair.

Mason, Mich., To Continue

With Harness Horse Races

MASON, Mich., Jan. 7—The 1950 Ingham County harness racing, which opened Monday (4), has been the most successful in recent history. It was held by the Association of Fairs, new arm of the IAFE, for the handling of problems of small fairs. It was enthusiastic in its praise of the Chicago committee, which has held the annual convention of the American Associationof Fairs, and has been held by the group. It has been held by the group.

Harry Kahn Speaks

Harry Kahn, secretary of the Auglaize County Fair, Wapakoneta, O., a former winner of the annual Myers-Craigslist-Rocketry trophy for the best Ohio fair, then talked on a variety of subjects, particularly the value of a good judge. He called for better sanitary facilities and especially the need for the fair to have its own judges. Kahn told his audience to do its best to keep their fairs well maintained. He said the Ohio fair is one of the best in the country and that the fairs should strive to keep it that way.

North Battlefield, Sask.,
Plans $3,000 Improvements

NORTH BATTLEFORD, Sask., Jan. 7—Officers of the North Battlefield Agricultural Society have re-elected V. C. Craig as president, W. C. Craig and A Millar Crandall as vice-presidents.

About $3,000 will be spent on fencing and improvements to the race track. The new track will be four miles long. The manager, who has been a member of the association since 1910, is a long-time resident of the area.

South Fair

South Fair, N. J., Jan. 7—Officials of the South Fair, Lebanon, N. J., have been re-elected for the second year. The South Fair, which is held annually, is one of the oldest in the country and is one of the best.

The Fair was held by the association, which has been a member of the association since 1910. The association has been a member of the association since 1910.

Judy Canova

Judy Canova
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JOSEPH J. GODIN
President
Attendance Hikes, Spending Drop Seen for Ore. Annuals

Chindgren calls on executives to map and stick to program — set up master premium list and start move to classify fairs — horse racing is to remain.

PORTLAND, Ore., Jan. 7 — Oregon Fair Association members were told that 1950 attendance will be up but capita spending down and were assured that financial support from horse racing will continue because "racing will be kept clean." These predictions highlighted the half-way mark of the three-day 22nd annual OFA meeting that ended here today at Hotel Multnomah. Forecast of the year's business was made by R.L. Peterson, director, State Department of Agriculture, who spoke at a luncheon session yesterday. He based his statement on the fact that governmental costs can go on one way — up, which will mean increased taxes. Going in the opposite direction, Peterson said, will be agricultural income. The speaker suggested that the Northwest states consider the formation of a Northwestern Fairs Association because the "Western Fairs Association is primarily a California group and the States in this section have much in common."

Representatives of 43 fairs and exhibitions in the OFA applauded Col. Alfred P. Kelly, Oregon State Fair Commission (OSFC) attorney, when he declared that fairs would continue to get State support from past-muted betting (about 82% per cent). Colonel Kelly, speaking for Dr. F. E. Contrine, OSFC chairman, said that racing continued to be limited as long as it was supervised, and he added, "we intend to keep it clean." The attorney said "unbridled" betting is a danger to legalized racing.

On opening day (4), the OFA heard Mr. J. Chindgren, president, call for unity on legislative matters. George Neuner, State Attorney General, talked on fairs and the law. Association received a warm welcome from below-freezing weather from Mr. Neuner (See Attendance Higges on page 65)

Costa Mesa Plant Mullo Sports Stad

COSTA MESA, Cal., Jan. 7, — A sports stadium will be the first permanent addition to be considered for the year-round recreational area at the Orange County Fairgrounds on the old Santa Ana Army Air Base, the board decided recently. 

Aside from handling fair events the stadium would also be used for football, track and other major sports. A 40-acre site to provide parking for 10,000 persons is also being mulled by the board.

The proposal is being incorporated into the master plan to be submitted to the State board of finance for approval.

Athabasca Plans Annual

ATHABASCA, Alta, Jan. 7, — Decision has been made to organize this third annual Athabasca Exposition here. Here recently, C. Allen Thompson is to be president; John C. Brown, treasurer, and Susan Condit, secretary.

Elect to the 15-man board of trustees were John R. Brown, James P. Freeland Jr., Charles Benum, Richard Klepp and Joseph Toomlin.

Tentative dates for the 1950 fair are April 25-28. After 11 years of operation, which began with only a Greenhorn State Fair and five acres of land, the association now has an investment of $60,000 in improvements and facilities on 40 acres.

In keeping with policy, a motion was made to reduce the 10-day fair to six days and net cash profits amounting to $342 in equal shares to three public hospitals in the county.

Sandusky County Annual Losses $1,990 on Operation

FREMONT, O., Jan. 7, — Sandusky County Fair lost $1,990 on this year's operation, Russell & Hull, secretary, reported. In order to direct a directory Fair income was $33,830 and expenses were $35,820. This was up from the $21,000 cash on hand at the start of the season.

Hull said general attendance was off this year, and this, combined with the loss of one night's grandstand receipts to rain, hurt gross receipts.

Indiana Sets Dates

INDIANOLA, Ia., Jan. 7, — The Washington State Fair will open Sept. 15 and close Sept. 26. The cattler has been named for Lewis J. Hoffrman, resigned earlier this season as secretary.

Croak, Saks, Names Moore

CRAK, Saks, Jan. 7, — Harvey Moore was elected president of the Crook County Fair. Secretary-treasurer is C. McLaughren. Allan McIlroy and Harold L. Rice were named vice-presidents.

Winter Fairs

ARIZONA

Metro- Maricopa Co. Fair & citrus Show, Feb 12-16, Metropolitan Exposition

CALIFORNIA

Imperial-California Mid-Winter Fair; Feb 11th-16th, Imperial County Fair, Rosemead, and Los Angeles County Fair, Jan 19-25, Pomona.

LOS ANGELES- International Orange Show, March 1-9, H. S. Smith.

FLORIDA


Hungarian-Annual National Orange Show, March 1-9, H. S. Smith.

N. W. Wisconsin Loop Contracts Zemeter Show

MILWAUKEE, Jan. 7, — Grandstand contract for the Wisconsin Fair Circuit in '50 was awarded the Charles Zemeter Agency, Chicago, Ill. The Wisconsin Association of Fairs here this week pointed out that Wisconsin fairs cover 10 fairs, spans 8 weeks, all of the annuals using a show for about half a week.

Raymer, Bemawake, Brainerde, and Eau Claire in the Northwest; Baraboo, Shawano and Friendship, Charles Zemeter Jr., made the presentation.

Jolee Chitwood's Auto Daredevils will play for the Wisconsin State Fairgrounds, Milwaukee, in '50. The unit, represented at the fair Domino stage was here last year.

Other attractions rent and fair suppliers present included 's R. B. Harris, Associated Fair Productions; Matton Stewart, Iowa Exposition Agency; Mr. and Mrs. Mel Thurman and Bill Dowd, Defense; Alma B. Grossman and Gene Lathen, Glen Ellyn; Sam Post and Ray Young, Boyle's Fairs; Vernon Fitch, Foxfair; Fitch and Fitch Fair, Rockford, Ill.; French and Fehlig, Bloomingdale; Brown Bros., Galena; The Grange, American; Rusty Brown, Jr., Windoro; and Associated Fair Productions.

N. W. Wisconsin Loop Contracts Zemeter Show

BIRMINGHAM, Jan. 7, — Alabama State Fair here netted $97,770, 66 this year, was announced by Fore Scale, chairman of the event's financial committee. Gross receipts totaled $101,861. Expenses were $85,245.11.

The fair had two days of bad weather.

Watts Heads Cornual Annual

CORNING, Ia., Jan. 7, — Leo B. Watts, Corning, was elected president of the Adams County fair board, succeeding J. W. David. C. W. and E. L. Hurnbards were named vice-presidents. The 1950 fair will be held July 30-August 3.
Indiana Blasts Excise Tax: Continues Directors’ School

(Continued from page 60)

fairs via installation of special Transportation Facilities. Miss America contests and other similar lures that make for successful fairs were also a feature of the day.

Monday’s Speakers

Speakers at Monday afternoon (2) sessions included Platteville, Wis., High School, Hinchman, and their subjects were F. E. Stephens, a retired railroad Official; Charles Compton Jones, Federal, Concession Conunordered; Sam E. Moller, Goodland, Admissions, Park and Public Facilities, who spoke about the Federal, annuals. Indiana Taxes Relative to Fair Commission, F. F. Gage, F. F. Gage, Show President, what Constitutes a Well-Balanced Fair; Carl Tryner, Indianapolis, Relation of State Fair to County Fair; Monroe N., Neher, Frankfurt, Night Racing at Fairs.

The Show Window of 4-H Work, as its thesis Harold B. Taylor, Lafayette. State 4-H Leader, unfolded to delegates the benefits that can be accrued by each fair thru a more concrete and expanded 4-H program at their annuals. He said that the competition spirit among the boys and girls of Indiana’s youth as the result of sound 4-H preparation is developing the country’s best teacher of fair play and of tolerance of others, each member pointing out that the present enrollment of 6,000 boys and girls doesn’t mean much unless the reservoir to be tapped carries a potential of 300,000 members.

5-Point Plan

From a recent survey made among county agents, Taylor pointed out the following 5-Point Plan for action on the following five-point plan: (1) improve exhibits and give the 4-H groups more room in which to operate at each fair; (2) construct buildings on fairgrounds for year-round use; (3) elect men to each board who are interested in youth activities; (4) clean up the fair and do away with the many undesirable sights; (5) provide more space for more diversified education. After several delegates declared that if this five-point plan is adhered to, expected increased 4-H activities at all annuals will become a fast and that with this general improvement comes bigger and better facilities for this type of work.

Tuesday’s Speakers

In addition to Beam and Taylor, Tomorrow’s Farmers’ speakers included Karolyn Holloway, Colfax, Indiana; Mrs. E. E. Carter, Department of Fair, and Henry Knaff, Ladd, Ill., Future of Harness Racing at Colfax Fair, who pointed out the vast strides made at each annual, the increased interest in their presentation and the rise in premiums as compared with a number of years ago. Another feature of the Tuesday session was the showing of the sound recording of the second heat of the 4th Kentucky Futurity by Les G. McNamara.

Banquet Draws

A good crowd turned out for the conclusion of the 5th annual banquet in the Riley Room of the Hotel Claypool Tuesday night (3), which had Gov. William B. R. Miller as its principal speaker. The president of the Hotel was George Haag, who presided, and Mr. Haag emceeing the floor show presentation. Talent line-up included the Ruth Anderson Dance Band, Tommy Charles, the Slingerland Horns, Kids, Brock Brothers, and Vernon Hadley, Marion and Galwick and Swanee River Boys, Barney Burnett playing accordion. Providing the stars were the Marion Theatrical Office, Inc., the ALLEGAN, NONOTIONS, and Joe Smith Enterprises. Sylvia’s Synoptics provided the music.

A new official program for the annual meet made its appearance this year. It was put together by R. F. Juday, director of program publicity, and received such favorable comment from delegates.

ALLEGAN, Mich., Considers

Building Steel Grandstand

ALLEGAN, Mich., Jan. 7.—A new steel grandstand may be built by the Allegan County Fair Board. For the 1951 event, it was disclosed at the recent annual meeting of the Board that H. R. Britton and Clair McOmber were named at a committee to obtain information on such a structure.

Improvements tentatively planned for 1950 include the addition of log-cabin-type building for the flower exhibits and the removal of the food booths under the grandstand, with such space to be remodeled for exhibits.

Officers re-elected were E. W. De Lancey, president; T. E. Ward and Pearl Cochran, vice-presidents; George Horan, treasurer, and James Snow, secretary.

Bergeron Succeeds Currie

As Cloverdale Secretary

CLOVERDALE, B. C., Jan. 7.—Ed Bergeron was recently named secretary-treasurer of the Lower Fraser Agricultural Association following T. W. Currie, who had held the office for 22 years prior to his recent resignation.

H. R. Sharman was re-elected president of the organization, with J. Martin, H. N. Bishop, W. Wood, A. Bourassa and J. J. Brown, vice-presidents. President Sharman said the 1949 exhibition was the best ever held under the auspices of the association. Entries reached an all-time high. Receipts totalled $54,840, with expenditures aggregating $6,537. Capital expenditures for improvements amounted to $5,600.

Carthage Re-Elects Cooper

CINCINNATI, Jan. 7.—Myers Y. Cooper was re-elected as last year’s 26th term president of Hamilton County Agricultural, sponsor of Carthage Fair, at the organization’s annual meeting December 19. Other officers, all re-elected for another year, were W. L. Grass, vice-president; C. L. E. Peters, secretary-general manager, and George E. Porter, treasurer.

The 1949 annual finished in the black with $7,650 less one day because of rain.

Weyburn Renames Exes

WEYBURN, Sask., Jan. 7.—Les Holdstock was re-elected president of Weyburn Agricultural Society for a second term and Roy Schultz was re-elected manager, secretary-treasurer. Vice-presidents are Fred Zabel, A. J. Adolph and E. Kyle.
Attendance Hikes, Spending Drop Seen for Ore. Annuals

(Continued from page 62) Dorothy McCulloch Lee, Portland's mayor.

Association Work

The three-day session opened with Children outlining association work on legislative matters and requesting that fair managers establish a definite policy regarding the handling of premium and permanent improvement monies. Prefacing his talk, Word, Portland, Children asked OSA to take the initiative in the classification of fairs. He added that the geography, location and population should be considered to give each annual a just rating. A master premium list was asked to make awards more equitable.

Neumer, also on the opening day's program, called for better understanding of laws affecting fairs. He told the group that the law is simple, yet still incomprehensible. Summarizing his statement, he cited 14 sections in

the Oregon code pertaining to fairs. Neumer suggested that a single law for the entire state would be the solution of all problems. However, he warned that any proposed legislation should be drafted with the cooperation of the Oregon State Board of Health, as well as the Oregon State Department of Health, to make sure that the proposed legislation is workable.

Children's request for fair classification was further discussed at the conclusion of President's Mr. E. K. Vollman, secretary-manager,_the issue of whether the fair was located in the Eastern or Western states. The board decided that this information be changed to California.

Vollman emphasized that his request for fair classification was for the purpose of showing classification on the basis of exhibits as against that done on the alphabetical and numerical basis. The classification would be a tool for the manager of the rating being done on the alphabetical and numerical basis.

Vollman Sounds Warning

The California operator told OSA that he found it necessary to take various steps that he had, as indicated, in order to keep the fair in business. In one instance, he had to pay 10 per cent per year for the first year with an additional charge of 7 per cent per year. The fault here, he stated, was that the smaller fairs had a base larger that those of newer and larger ones.

Fair Secretaries!

Thursday morning's session featured the report of Howard G. Smith, secretary-treasurer, and the business of the Sunrisers. Show engagements, among others included West Coast Shows, Meeker Shows, Douglas Fleer Shows, Imperial exposition and educational services. The showman's agent present were Monte Brooks, Ed White and Leon Burke.

Fair Speakers

Yesterday's talk included Dean Collins, garden editor of The Portland Oregon, and also a noted garden writer; Curtiss M. Everts Jr., director, division of sanitary engineering, Oregon State Board of Health; Dr. John L. Smiley, professor of Sanitary and Public Health, University of Oregon.

The afternoon session heard Walter G. Willard, assistant director, Pacific Inter-State Association, report on the International Exhibition of Fairs and its position meeting in Chicago. A report on the Western Fairs Association session was heard last month was re-elected.

Continuous of the two-day fair was re-elected on the 22-24.

Lima, Peru, Operation

Is Extended to April 15

LIMA, Peru, Jan. 7—Run of the Lima Fair, which opened this autumn, has been extended to April 15. In addition to exhibits of products of Peru a diversity of amusements and entertainment was given. The allowance of the fair was a public meeting of representatives of various stations, adver- tisers and newspapers, etc. There was also a wind-up talk on 4-1/2 work. Four 4-1/2 delegates to the Washing- ton meeting were elected by the group and the board's action.

The second day's activities ended with a cocktail party in the Blue Room at the Shreveport Hotel before an audience of 200. The State Fair Association at a meeting of stockholders December 15, elected to build a grandstand and improve the grounds.

Carnulf, Sask., To Build Grandstand; Runs 2 Days

CARNULF, Sask., Jan. 7.—Carnulf Agricultural Society, Jan. 18-19, 20-21, 22. The president, W. J. Baggs and W. O. Hamilton. Clarence S. Preston was chairman. The board of directors was elected on the 22-24.

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Sipple to Shreveport Board

SHREVEPORT, La., Jan. 7—Paul Sipple, assistant to the president of the Kansas City Southern Railroad, was elected to fill a vacancy on the board of directors. Before an audience of 200, the State Fair Association at a meeting of stockholders December 15, elected to build a grandstand and improve the grounds.

Macy Quits Grundy Center Job

GRUNDY CENTER, Ia., Jan. 7—C. E. Schmidt, former manager of Grundy County Fair Association and the post was not filled at the annual meeting of the association. Schmidt was elected president, with Wesley Heick being re-elected treasurer.

Wetaskiwin, Alta., to Run

WETASKIWIN, Alta., Jan. 7—Donald McPhail, general manager of the Wetaskiwin Agricultural Society, has been re-elected president, with Wesley Heick being re-elected treasurer.
**The President's Message:**

**Ops Have No Cause for Fear In 1950, Harry Batt Opines**

By Harry J. Batt

President

One year ago in these columns I made a pretty sure-fire prediction that 1949 would pay off for those amusement and park operators who worked hard and planned thoughtfully to take advantage of all opportunities.

It was a trite statement, but through the years success remained the key word. The average dollar in 1949 was about 10 per cent, some park men suffering more because of polio epidemics and strikes. As a general rule, business was good for those who sought it. I don't think we have anything to fear in 1950.

**Impressed by Showmanship**

In traveling around the country and attending annual conventions, I was impressed by the showmanship and "know how" of the men behind the amusement park business. With their knowledge of management, construction, promotion, and relations with both labor and the public, the amusement industry is in good hands. Perhaps I am talking too much, but I don't think so.

A year ago I listed three factors upon which success in 1949 would depend. They bear repeating today:

1. A carefully planned advertising and publicity program.
2. A continuity of promotions throughout the summer season.
3. Our amusement devices and attractions must be well maintained and attractively presented.

The average amusement park has lost its wartime illusions. His income is now pretty well stabilized and he knows where he can get the best bargain for his entertainment dollar. Most of his amusement dollar is going to be spent with his wife and family where they all may gain the greatest satisfaction.

**Sees Big Year Ahead**

I think that our picnic and eating business is going to be better this year. But we are going to have to get out and sell it with attractive inducements. Bargain hours, free-away programs, free acts and all the other things that have been going on of late. There is no reason why a bag of tricks may have to be brought out. They will pay off.

**Parks-Resorts-Pools**

January 14, 1950

**Communications to 168 W. Randolph St., Chicago 1, Ill.**

**The Billboard**

**Sliced Costs Are Planned At Bridgeport**

**Pleasure Beach Asks 320G**

Bridgeport, Conn., Jan. 7—The Board of Park Commissioners, which has municipally operated Pleasure Beach Amusement Park, and John C. Molloy, who has managed the local funspot, are submitting to City Commissioners tentative plans and performance budget requests lower than their current appropriation.

A reported drop in revenue at Pleasure Beach Park and Seaside Park, as well as in the commission's operations, was reflected in Molloy's prepared budget request of $304,000 as against the current $400,000. This would hold for an almost 25 per cent expected decrease in business at the park next season.

**For Improvements**

Molloy seeks $105,000 for operations and $18,000 for capital expenditures. Included is $25,000 for purchase of the Pleasure Beach bridge, ownership of which has been in dispute since the city took over the operation of the park from a private concern several years ago.

Debris costs also were made by Molloy in the operations account, with current fees tallied at $10,000 for salaries with wages being reduced to $90,000. Other reductions were licenses, which dropped from $28,000 to $19,000; food supplies for $26,000 and concessions, and, concessions' percentage payments, $125,000 to $65,000.

Misting from 1949, which was an appropriation of $25,000 for ferry boat operations, the Beinerker- held ferry which ran between the Stratford Avenue bridge in Bridgeport and Pleasure Beach Park since 1943, has been decommissioned and given to a museum by the city.

**New Owners To Operate**

Gotham Riverside Pool

NEW YORK—The Gotham and Riverside Cascades Swimming Pool, located between Broadway and Riverside Drive on West 124th Street, has been sold for the estate of Eugene Higgins to a company which will continue to operate the establishment.

The state-of-the-art recreational facility is on a site covering 375 by 100 feet and has two swimming pools, a sand beach and recreational facilties. The property is assessed at $200,000.

**Atlantic City Pulls Terrific Holiday Biz**

**New Off-Season Trend Seen**

Continued from page 3

Although downtown Atlantic City was hit by a general business recession last year, there were more and more tourists traveling to the Atlantic City Boardwalk, which was opened in 1948, during the off-season. A number of hotels and restaurants have been in business during the off-season since 1949.

**Why Accept Double Your Receipts a Good Investment?**

New KIDDYLAND PARK

New looking for 1952 season in Connecticut

C. W. SWAN

No. 25 Eastern Ave., Baltimore 21, Md.

**Police Okay Ride Permit For O. View**

**VENICE, Calif., Jan. 7.—The green**

light for the long-delayed opening of Ocean View Amusement Park was given here this week by the Los Angeles Police Commission, which okayed a ride permit but failed to approve an application for full games.

With the clearance of legal obstacles for the ride operation, Raymond Illions, owner of Coney Island, James town, New York, and Liberty Park, Buffalo, is here to discuss bringing his 155-foot Phoenix Ferris Wheel, the wheel, now in operation at Coney Island, carries 12 cars, with 20 passengers to a car.

While in town Illions also is supervising operation of his Bozo and Rapidis rides which have been set up at Ocean View. The Rapidis was constructed for A Century of Progress, Chicago world's fair, costing Illions and his former partner, M. F. Hayes, $150,000. The Bozo was revamped and rebuilt for the Chicago fair at a cost of $77,000. The rides, weighing 50 tons each, outgrossed 211 other rides at the 1940 Texas State Fair, according to Illions. Mr. and Mrs. Walter Illions, his daughter, Jeanette, and grandson in San Francisco.

**High Quality KIDDY RIDES**

**Roto Whip — Speed Boats — Pony Carts**

**Calloping Horse Carrousel**

Illustrated Circles Free

W. F. MANGELS CO., Coney Island 24, N. Y.
INDIANAPOLIS, Jan. 7.—In an announcement on yesterday’s Press that elicited scant surprise among carnival men, members of the board of directors of the Indiana State Fair, awarded the 1959 midway contract to R. W. (Jack) O’Shea, marking the fourth consecutive year that the Jack O’Shea-Izzy Cettin combo wowed them with the entertainment.

No spirited bidding marked the meeting since it was a foregone conclusion that the Jack Wilson-Izzy Cettin team would be the midway operator on the 22-acre State Fair grounds. The situation would remain the same for the third consecutive year, as their midway took over on March 31 this year, the midway contract being effective May 1.

As a result, only two other railroad shows-Joe J. Jones and George Henderson—repped by Co-Owners Morris Lipsky and Mrs. George Henderson, respectively—were invited to make offers. The Jack Wilson-Izzy Cettin combo outbid its competitors by a $20,000 margin, winning the contract to operate the midway for the 1959 season.

As Izzy Cettin and his aids were preparing to leave for Detroit tomorrow to preside over the National Carnival Congress, it was announced that the Jack Wilson-Izzy Cettin team was to announce the midway contract at the annual Ionia, Mich., Fair, marking the third consecutive year that the midway was awarded to the same team.

Other contracts the shows hold, Cettin said, are for the Piedmont Interstate Fair, Spartanburg, S. C., their third consecutive year; the Rome Rural Exposition, Richmond, Va., where they will be marking their fifth consecutive year; the Georgia State Fair, Macon, which will be marking their fourth consecutive year; and the Easton Fair, Maryland, where they will be marking their second consecutive year.

Reynolds To Handle Direction of Front For World of Today

MONTGOMERY, Ala., Jan. 7.—Carlyn Reynolds, owner-manager of World of Today Show, announced here Friday (6) that he had decided to take over the management of the company and that he was making the announcement on a stop-over en route to the Minnesota fair convention in St. Paul, where he had conferred with Art Frazier, the owner-concession manager last year.

In disclosing that Frazier would not be with the show this week, Reynolds emphasized that this did not affect the show’s future. “Frazier did a good job in ’58,” Reynolds said. “But when you cut expenses by managing the front end myself,” he explained.

James A. O’Shea Dies in Washington

WASHINGTON, Jan. 7.—James O’Shea, chairman of the board of the Johnny J. Jones Exposition, Inc., died here Wednesday morning (4). O’Shea, who represented the Jones shows since 1917, was the original Whirligig, at one time the world’s largest and most popular midway in Washington in 1905.
FIRST ANNUAL BANQUET and BALL

FEBRUARY 5, 1950

The Night Before the Gasparilla Parade

HILLSBORO HOTEL
TAMPA, FLORIDA

Limited Amount of Space Available
Make Reservations Now

Address All Communications
Paul Sprague
Chairman Banquet and Ball Committee

GREATER TAMPA SHOWMEN’S ASS’N
CARMEN AT WILLOW
TAMPA, FLORIDA
FOR SALE
King Amusement
Company Horse &
Buggy Kiddy Ride
Complete with top and sidewalls
Write or Wire
KIDDIELAND
8400 West North Ave.
Melrose Park, Ill.

HEART OF TEXAS SHOWS
NOW BOOKING
SHOWS — RIDES — CONCESSIONS
Want Manager for Athletic Show. Ride Foremen and Boys who drive Semi-Trucks. Organized Winlist with Band. Funtastic Games, Small Rides. Address:
Bob Box 258, Brownwood, Texas (Phone 7807)

BUFFALO SHOWS
Opening April 29
Have openings for Dart Games, Ball Games, Double-Wheels, Congo, Limbo, Penny Arcade, Cash Games, Age, and World to talk. West Penna. Independent. Will work any city and town. Write us concerning matter we discussed. Your reply will be prompt. All Adventures, F. C. Box 807, Buffalo, New York.

Will Buy Merry-Go-Round
35 or 36 feet. Price must be right. Write
JOHN COSTA
727 Charles St.
Fall River, Mass.
Tel. 3-2160

WANT CARNIVAL
Rides, Shows and Concessions Concessions for Lueders, Texas, For Season June 16 to 24, 1950, inclusive. No experience taken. Must have Patent 12,000. Contact immediately best proposition.
H. DALE HAWK
181 Market St.
Lewes, Del.

PIECE STATE SHOWS
Want for six weeks of Florida dates including Jacksonville, St. Petersburg, Tampa and other important points. Concessions of all kinds. All expenses will be paid, and good salaries offered. Address:
Mr. and Mrs. F. G. (Blackie) Miller, 6024 A. 277-PHONE 516, St. Petersburg, Fla.

LOOP-O-PLANE FOR SALE
Must be sold and removed from present location immediately.
ED E. HARRIS
1903 Elm St.
Chattanooga, Tenn.

WORLD-DELIBERATE SHOWS
MICHIGAN'S FINEST
WANT
WANT
SHOWS — Funhouse, Motor Drome, Unborn, Mechanical City, Animal, Glass House, etc.
RIDES—Fly-o-Plane, Roll-o-Plane, Dark Ride and Roll-a-Whirl.
CONCESSIONS—Penny Arcade, Cookhouse and Grab, Photos, Ball Games and Merchandise Concessions of kinds.
Ride Foremen and Helpers for all Rides; must drive semis. Want To Buy—Walk-in type Bingo; must be in A-1 condition.
We will open in April in Detroit territory.

THE Amusement Corporation of America
Can place for 1950 season with their Imperial Show
Shows of merit. Fun House, also Frenzy Cusreg, Popcorn, Cookhouse, Rockym Fink Farm Concessions of all kinds. Concession renting of Falls starting next week. Work a full July including Chippewa Falls, Austin, Davenport, Fargo, Huron, Spencer, People with show in 1949 write.
Address: J. C. McCollum, 104 N. Wabash Ave. Chicago, Ill.

HAY CHAMER WANTS
One outstanding Frenzy for Side Show. Especially want to hear from acts who have something new and original to offer. Workgood Acts, Kelly Acts. Can use one or two good Pi Hands. Dickie Hambur (bald boy) answer. Swood Swallow, man or women. Man and wife. man for ticket box. wife for Illusions, she must be small. Everyone must have best of wardrobe and sober on the job. Store all details and lowest salary expected. Morris 8. I can use you in boi boy.
This is a railroad show. Heat of accommodations and treatment. Long season with good route of fairs. All salaries paid out of office. Those with me last year let me hear from you.
Address R. R. 11, Box 95, Ottawa, Kansas.

FIRST CALL
GUST KARRAS GREATER SHOWS
Not the biggest, but the newest and the cleanest. 6 Rides—featuring a New 1950 Tilt-o-Whirl. For references—ask anyone who knows the show.
NOW BOOKING FOR OUR 1950 SEASON
Committees: Missouri, Iowa, Nebraska, Kansas, for your fair, celebration and homecomings. Contact us. We carry 6 Rides, 4 Shows and 25 legitimate Concessions. Want Ride Help: First and Second Men on all Rides. Must be capable, sober and dependable. Want Shows: Will book any clean Grind Show capable of getting money. We have a proven route for them. Want Concessors: Must be clean, well trained and legitimate. One of a kind and privilege is right. All people connected with this show last season, please write. All replies to:
GUST KARRAS, Owner and Manager
124 S. 5TH ST., ST. JOSEPH, MISSOURI

FIRST CALL
ALAMO EXPOSITION SHOWS
NOW BOOKING ATTRACTIONS FOR 1950 SEASON
Will book or purchase 150 Auto Ride and 111 Train,prefer Choo-Choo Trails. Can place All Trotter, who can handle details, will furnish transportation. Can place All ’Bout with someone in Ill. have line and transportation. With both sides and considerable experience. For further information, contact Jack Rush, 101 N. South St. San Antonio, Texas. Phones: Rush 4101, 4102.

TED LEWIS SHOWS
NOW BOOKING FOR 1950—OPENING APRIL 15TH

Rolle Tickets PRINTED TO YOUR ORDER
The Telephone Book Company
1827 OAKLAND ST., FARM LAWN, N. J.

TED LEWIS, 1427 BROADWAY ST., FARM LANN, N. J.

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-than the candidates, be handled. They have been registered in Jennings Hospital and are recuperating in his home. Elmer Nagy is his father, and Elizabeth Nagy, sister of the candidates, are registered in Jennings Hospital. His assistants are Herb Pense, Bob Morrison, Max Kavanagh of the Hoffman firm, Harry Stahl, Jack Dickstein, Nat General, and Max Wishnowicz of the Hoffman firm.

Recent clubroom visitors were Edward Parker, Charles Hodges, Roscoe Watsky, Shaul Cohen, and Max Zaks, who are opponents for third vice-president.

Other candidates, as usual, are excluded, including Marvin Keys, second vice-president, and Paul Pense, secretary-treasurer. Thirty-five members are in the race for the 25 spots on the board of directors.

Arizona Showmen's Association

Arizona Hotel Bldg., Phoenix, Ariz.

PHOENIX, Ariz., Jan. 7.—The club's annual Christmas party, held December 23 at Wishbone Inn, proved a big success, with the turnout of members and guests estimated at 250 persons.

C. Armstrong's and his 12-piece orch supplied music for dancing which filled the ballroom. Act 1 supplied Sun Valley Entertainment, of which St. (Babe) Clatterby is manager, were engagement. H. M. (Cecil) McCaffery, the dance's main sponsor, welcomed the guests, including the Make Believers, pantomime artists, and 6-year-old Diane Austin, bailed, and the Wayarent committee of J. A. Austin, business manager of the show. Announcements were made by the secretary.

Guests included Fred Wilson, Arizona attorney general, Newell Stewart, former Phoenix mayor, and Mrs. Grace Wilson, Mrs. Bill Durline, Phoenix Gazette editor, and Mrs. Turner. * Called for on short talks were Harry Lucas, Hoke Siebruch, Charles Denny, President Paul Pense, Treasurer Don Nelson, Melvin Gallamore, William Siebruch, Dick Norman, and Betty Wilson, of the Ladies Auxiliary of the Showmen's Association. Mayor Houkely and his family were guests of honor.

The main attractions included Mickey Runkin, Mr. and Mrs. Lou Tidwell, Mrs. Jose Ackerman, Bill Green, Joe Manchick, Bill Tuer, Mr. and Mrs. Henry Balke, Ralph Bloom, Mr. and Mrs. Carl Boldt, and Charlie Bailey.

Hot Springs Showmen's Association

3101 Congress Ave., Hot Springs, Ark.

HOT SPRINGS, Jan. 7. — The Christmas dinner for members and guests was a big success. Special thanks for its success goes to Homie Morgan and the other members of the Lady Auxiliary. Mayor Housely and his family were guests of honor.

The entertainment included Mickey Runkin, Mr. and Mrs. Lou Tidwell, Mr. and Mrs. Bill Ackerman, Bill Green, Joe Manchick, Bill Tuer, Mr. and Mrs. Henry Balke, Ralph Bloom, Mr. and Mrs. Carl Boldt and Charlie Bailey.

Caravana, Inc.
P. O. Box 1002, Chicago

CHICAGO, Jan. 9.—Correspondence Secretary Jeanette Wishnowicz reports from Minnie Simms, Mr. and Mrs. Fred Potenza, Billie Billiken, Harry Leavy, Peggy Davies, Mr. and Mrs. George Hamil, Claire Sopena, M. F. Lawrason, and Linda Looney. Lawrence Greaser Shows, Mr. and Mrs. Ed Green, Esther Meyers, Mr. and Mrs. C. W. Parker. Michigan Showmen's Association Auxiliary, Junita Strausberg and Nellie Cohen. President Mac Oakes was hostess at the first social for 1950.

At the Christmas party, Mrs. Leavy, plantioled, led members in group singing. Veronica Polakos and Roberta Shamsian and Leavy went for the awards. Millie Manifont and George Ward handled the checkroom.

A recent addition to his home but is on the road to recovery. Someone who was under the influence was admitted to Jennings Hospital, and is recuperating in his home. Elmer Nagy is his father, and Elizabeth Nagy, sister of the candidates, are registered in Jennings Hospital. His assistants are Herb Pense, Bob Morrison, Max Kavanagh of the Hoffman firm, Harry Stahl, Jack Dickstein, Nat General, and Max Wishnowicz of the Hoffman firm.

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MICHIGAN - OHIO - INDIANA TERRITORY
Can place for the No. 1 and No. 2 units for the following routings, for the 1950 tours.

**#1 UNIT**
- STILL DATES: APRIL 15TH TO JULY 22ND
- LOCATIONS
- WANTED
- For this route of old reliable Still Dates and Fairs:

**SHOWS**
- CIRCUS SIDE SHOW
- CLASH HOUSE
- MOTOR DROME
- ANIMAL SHOWS - MIDGETS - GIRL SHOWS

**CONCESSIONS**
- BALL GAMES - FISHPONDS - OTHER MERCHANDISE
- OUTRIGHT SALES STANDS - PERCENTAGE GAMES (CORN GAME AND COOKHOUSE SOLD)

**#2 UNIT**
- CELEBRATIONS: MAY 27TH TO JULY 15TH
- LOCATIONS
- FAIRS: JULY 18TH TO OCT. 7TH
- WANTED
- For this route of legitimate and bona fide Celebrations and

**RIDES**
- OCTOUPUS - ROLL-O-PLANE - CATERPILLAR - ROCKET-PLANE
- CIRCUS SIDE SHOW
- FUNHOUSE
- PENNY ARCADE
- MECHANICAL CITY
- FREAK ANIMAL
- MONKEY SHOW

**CONCESSIONS**
- BALL GAMES - FISHPONDS - OTHER MERCHANDISE
- OUTRIGHT GAMES
- COOKHOUSE - OUTRIGHT SALES STANDS (CORN GAME AND DIGGERS SOLD)

DON'T MISS A GOOD SEASON - GET ON A RELIABLE UNIT OF KNOWN REPUTATION WITH KNOWN ROUTES, LONG SEASONS, AND EXCELLENT LOCATIONS.
CONTACT FOR CONTRACT - WRITE OR WIRE NOW

W. G. WADE SHOWS, G.P.O. Box 1488, Detroit 31, Michigan

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**CARAVELLA AMUSEMENTS**
NOW BOOKING FOR SEASON 1950
OPENING DATE APRIL 2 - PENNSYLVANIA
- ALA CONGRESSION - WALT WEISSMAN - WHAT HAVE YOU
- WANT: Cookhouse, Bingo, Catering, Penny Arcade, Popcorn, Fries and Candies, Diggers, Ball Games.
- SHOWS: Monkey Cats, Monodrome. Will lease or buy Wild Life Show.
- RIDES: In addition, will carry 2 Baby Ferris Wheels, Wheel, Tilt or any other flat ride.
- HELP: First and Second Guardsmen, Additions to first flat ride, Electric Carpenter.
- Will sell or trade on 1/2% basis for other flat rides.
- COMMITTEES and COMMUNITIES: WILL BE AT THE REPO FAIR MEETING "LOOKING FOR RIDES - WRITE US THERE.

WIRE OR PHONE:
1210 WATER STREET, MEADOWLAND, PA.
Phone 37733

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**GOLD CROWN EXPOSITION**
OPENING EARLY IN MARCH, CAN PLACE
SHOWS with new equipment, Wild Life, Side Shows, Rides, Minstrel, Drama or any other extra-ordinary show. Girl Show for Rare occasion for extra concessions. Address: HARRY E. WILSON

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**KID PONY CART CIDE FOR SALE**
This ride now the past Mar, W. M. W. Ethn. Amusement Company, Mr. Clemens, Michigan. Available February 20th. If interested, post card, will answer. Price $85.00. May be seen at Local Shows.

M. G. DODSON
400 N. E. 100th Street, Miami, Fla. Phone 398-427

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**VOLUNTEER FIREMEN'S ORGANIZATION**
County-wide group in Central New York with membership of over 200. Widen our call to alarm for assistance. Less than 10 miles and number of times. Shows and Concessions. Address: GEORGE MUNDY, Chairman
125 BREAM AVENUE, EAST SYRACUSE, N. Y.

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**Weather Hurts Draw at HASC Banquet and Ball**
KANSAS CITY, Mo., Jan. 7 — Bad weather hurt attendance at the 30th annual banquet and ball staged by the Black American Showmen's Club Saturday night, December 31, in the Ballroom of the Hotel Continental. A heavy fog blanketed the area and motorists were warned to stay off the highways. As a result, many from out of town were unable to be there.

Nobel Fairly acted as toastmaster and introduced E. L. McCurry, re- tail president; Nelle Weber, executive president of the auxiliary; Lester C. Carter, president-elect; Billie George, retiring president of the auxiliary, and Al C. Wilson, HASC secretary. Also introduced were Sam Benjaman, chairman of the banquet and ball committee; F. B. (Boxie) Wardell,Advertising chairman, and retiring third vice president; Willis White, George Sar- gents, and Ray B. Carpenters, members of Benjamin's committee.

**Carter Gets Card**
Toasting the Fairly presented President-Elect Carter with a gold life membership card. Congratulations were extended by Mrs. DeFlynt, chairman of the Hot Springs Showmen's Asso- ciation, and Clara Goethe, a mem- ber of Associated Troupers. L. C. (Curly) Reynolds, Dave Leonard, Mr. Richard, George Wilmot, who is in a local hospital, and Clair Spence.

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**Royal Midwest**
FINDLAY, Jan. 7.—Owner Benjaman announced that during the coming Christmas party in local quarters to all showtime making this city their winter home. Al for big changes and music was provided by Owner Harris, Bob Marston, How黥. Harris, Mr. and Mrs. Don Simons, Mr. and Mrs. Roy Wehrle, Fenoch- ced, Jim Ferguson, J. J. Elmer, Mr. and Mrs. Roberts Harris, Mary Jane Fye, Robert Harris, Mr. and Mrs. George Harris, Mr. and Mrs. Gene Simons, Earl Ferguson, Don Smith, Pat Patterson and Jack Harris.

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**Greater Dickerson**
CONWAY, S. C., Jan. 7.—Shows have been in local quarters since De- cember 15. The show time is thinking. Plans are being made for the show and for a new title to show for the next season. A new title for the shows will be announced later. P. E. DICKERSON

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**John Francis**
ST. LOUIS, Jan. 7.—With the org booked solid for next summer, and some Shows are being signed. The show has only been in the city here under the direction of Mr. Henderson. Projects include the show of the towers and three new show fronts. Mr. Francis will be the new top act. The new front will be the Fuller, Chet Cloie, Pat Patterson and Rufe Chris.

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**Turner Bros.**
PETERSBURG, Ill., Jan. 7.—J. E. (Whitey) Richards has been signed as general agent for 1950. Mrs. Richards will have popcorn and sev- eral other concessions. Ann Tilly, with bong and long range shooting show will also be in the show.

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**BARNEY TASSELL UNIT SHOWS**
WANT FOR HALLANDALE, FLA., COLORED LOT, WEEK JANUARY 16
Rides not conflicting. Shows of merit and Concessions of all kinds. (No grit or garbage)

We hold exclusive contract for Homestead, Fla., both White and Colored. Wire this week, 7th and Miami Avenue, Miami, Fla.
For Sale

NEW PORTABLE SKOOTER BLDG.

80 Plates
Also 14 Late Dodge
Cars
Can Be Seen
300 N. Strand,
Oceanside, Calif.
Write or Wire

WANT FOR

GRUBER KIDDLAND

Popsicle, Candy Apple, Cotton, Candy Floss, Ice Cream, etc. WANTED for 9th Mid-Winter Carnival for 9th Carnival, several Concessions. Carnival is scheduled for 1st week in Jan. at Paramount. All inquiries answered.

LARRY BOYD

4900 Greendale Ave., Indianapolis, Ind.

KID RIDES

Factory Direct Ride with new Track, Ridable Automatic Horse and Elephant Rides. WANTED for 9th Carnival. Several Concessions. Carnival is Scheduled for 1st week in Jan. all round. All inquiries answered.

M. S. FOSTER

111 Hudson Alley
American Co.

HUBERT'S MUSEUM

228 W. 42nd Street, New York, N. Y.
Open all year round
Write or Wire us for Parade Acts.
States salary and all particulars in first letter.

Annie Oakley - 1,000 Yards Hunting Act

For Lease for Showing

Double-Headed Baby - well preserved body.
All inquiries answered.

H. S. FOSTER

311 Hood Alley

GRILL SHOWS

NOW BOOKING SHOWS
RIDES - CONCESSIONS
P. O. BOX 631, OWENSBORO, KY.

CONCESSION RIGHTS FOR SALE

The 11 best valued Carnival joining Mid-Western Fairs for the season. You can have your Carnival for a very small investment. Call or write for all the facts. Write or Wire us, we have 10,000 Concessions for sale all ready.

E. R. HOOK

261 S. Pearl, St. Louis, Missouri

AT LIBERTY

3 MAN AERIAL BAR

Free Act. Reasonable. Also have Puppets, Trapeze, etc. for rent or sale, 20% less than other. Write or Wire us.

EM & M AMUSEMENT CO.

Write or Wire us, we have 10,000 Concessions. But all acts. Also want small Cookhouse and Clowns. Don't ever count on us. Write or Wire us.

E. R. HOOK

261 S. Pearl, St. Louis, Missouri

Granville, Ill. this week.

PASCO COUNTY, DADE CITY FAIR

DECEMBER 15-21

Write or Wire: LEO HISTAN, MgR.
c/o Seventy-Ninth Street Hotel, Miami, Fla.

WANTED FOR ONE OF FLORIDA'S BEST

BOA FIDE COUNTY FAIRS

PASCO COUNTY, DADE CITY, Fla., January 17-21

Octopus, Little Dipper, Scooter Cars, good Color Show and Hanky Pansy. No greasy or dirty. More spots coming up.

Write or Wire:

SUNSHINE SHOWS
2105 E. Chelsea St.
Tampa, Fla.
Van Horn Cites Low Standards As Cause of Box-Office Slump

ELIZABETH, N. J., Jan. 7—Construction projects scuttled by Minnie Stiles (N. Y.) Rink co-owner Earl Van Horn were omitted from our account of the United Rink Operators’ (UBO) sectional meeting, held recently at Twin City Arena to discuss box office conditions, so that they might be detailed today. And, as Van Horn stated, they are losing customers fast because they are lowering their standards.

Holland Ankle Reading Rollery

READING, Pa., Jan. 7—Reading Fair officials have announced that Bill Holland has patented an invention for the Reading Fairgrounds Rollery, and will establish this reading rollery in Florida.

Holland, recently married to the former Lila Van Horn, in Detroit, has operated the rollery at the Reading Fair. It is a development by the Reading Fair, the rollery was converted from a store house at a reputed cost of $100,000.

At his lease has a year to run, Holland decided to dispose of his hold in real estate business. His holdings included skating and office equipment, refrigerator car, electric organ and a bus to transport patrons. The purchaser is Richard L. Weidman, who was awarded his holdings by the lease, on the lease, beginning January 1.

Midwest Floors and Rinks

 Builders of Portable Rink Floors and Complete Portable Rinks

121 Palisade St.
Calumet City, Illinois

WANT TO BUY PORTABLE RINK

Tell. From only. I have others interest, also need extra external floor for a building. No. 10, 5th. D. G. of, Sleepy Inn, Milan.

The Chicago Dance Skate

Approved by Mr. Perry Rawson’s Laboratory

Built for Skate Dancers

With suggestions from the leading expert on dance skating, Mr. Perry Rawson, CHICAGO has designed a skate especially for dancing.

SIX SPECIAL FEATURES

4. Overall width (of shaft) 3.75 inches.
5. Perfectly balanced. No head-wind or side-wind.
6. Mr. Rawson says: “This type of skate is the skate for dancing.” He should know.

Low Party Rate Clicks for Negri

RICHMOND HILL, N. Y., Jan. 7—Social and financial success of Mon., Jan. 7—Social and financial success of Montego Bay (C.YO) skating party at Hillside Rollerdrome here was attributed by businessman Eddie O’Neill to the rink’s policy of having such organizations a low rental. Officials of the C.YO, said O’Neill, seeing that they were getting a break, cut the admission price to 75c and drew Queen’s Boroughs churches. As a result, the rink is bringing land-office business for the arena at soda bar in addition to the usual floor.

Latest move in Hillside’s progressive policy is the institution of free party days and Saturday evening bus service from a nearby express station on the LIRR to the arena line, which connects with Manhattan, Bronx and Dutchess, and as well as population centers in the home boroughes.

Unique Construction Features of Hoosier Spots, Says Martin

INDIANAPOLIS, Jan. 7—Concert plans are in the works for several leading rinks in the state, according to A. Martin, secretary-treasurer of the Rolling Rink Operators’ Association, and his new roving party is to be featured in the rinks.

At Rollerdrome, operated by Joe Benzinger, in a downtown center, a few the few actually noiseless floors, said Martin.

“Nest, clean, well-lighted, spacious and attractive” is Martin’s description of the rink at Bloomington and the Bloomington capital’s River Air Park, operated by: L. L. Coleman, in the latter is all-assisted construction with high decorated ceiling. It will be used for the 1956 Indiana RSROA contest meet.

At near-by Muncie is another well designed structure, the Gibson Arena, it is designed for the 1957 Indiana RSROA contest meet. The floor is operated by two of the smallest-organized proprietors, Earl and Glenn Gibson.

School Class Plan

Set at Dolting Park

SPRINGFIELD, Mo., Jan. 7—Dolting Rink here is starting a class plan in diversified skating instruction under the direction of Hoye V, Pennsylvania Department. Among the classes are the scheduling of regular classes for students of city schools, with regular academic credit given students participating the skating classes.

Perry recently directed an elaborate extravaganz production put on by the rink. This activity dovetailed with the rink program that has made the skating one of the leaders in the Midwest.

The rink is now in a small amount program at a year-round rang with this operating policy is followed. Glass construction on this second series to the building makes it light and attractive. Mr. and Mrs. W. M. Morrison own the operasion.

Consecutive Party Nights Big at AOW

ELIZABETH, N. J., Jan. 7—America on Wheels rinks in the same general area have found that the stagging of party nights on big holidays is popular with patrons and a definite aid to the box offices of the rinks concerned.

In the past, said AOW General Manager William Schmitt, the chain has operated on the theory that one date was best for all rinks. This year, however, the chain staged an experiment in connection with its Halloween promotion that disproved the theory. Two different nights were selected for parties at rinks which have operated consecutively; likewise the Boulevard Arena at Bayonne, N. J., and Twin City Arena here, and National Arena, Washington, and Alexandria (Va.) Arena. The result was, said Schmitt, that many skaters who attended parties on the first night followed by the second rink in the area the following night to take advantage of the affair.

Pittsburgh have the plan a resounding okay, Schmitt reports.

Skate Dance Meets

In New York Area

NEW YORK, Jan. 7—Amateur skate-dance contests, open to RSROA skaters from all metropolitan roller-arena areas, are being conducted by Gay Blades here is conducting a Keats Trot event, with eliminations on January 18 and 19 and finals on January 30. New York, New Jersey, Pennsylvania, and New Hampshie Blues contest running with eliminations on January 18 and 25 and finals at Madison Square Garden. Beach, Brooklyn, conducts a Collegiate contest Sunday night at That is one of the largest rinks on the Eastern Parkway, has a Thursday night series in the planning stage.

The First Best Skate

QUALITY

RICHARDS DANCE ROLLER SKATE CO.
127-3315 Kewenow Ave
Chicago 30, Ill.

The Best Skate Today

FORSALE

Complete Portable Rinks

BIKE ROLLER FLOORS & RINKS

Bike Rinks average costs $250.00

The Plastic Rink Surface

CURVECREST "RINK COTE"
127-3315 Kewenow Ave
Chicago 30, Ill.

BUT IT FLOORS & RINKS

Bike Rinks average costs $250.00

Sold Out of stock

FOR SALE

New and used roller skates—either all black or any color. One pair $1.00. Only a few pairs left.

O. L. TILLINGHAST

Mitten, Texas

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CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers
RATE: 12¢ A WORD — MINIMUM $2

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FORMS CLOSE
THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A. J. PARODIES, EFFECTIVE SONGS, MATERIAL

1129 North Market Street, Columbus, Ohio


BY GEORGE — PEPPI JOKES, WISE CRACKS,

BY GEORGE — PEPPI JOKES, WISE CRACKS, E. B. H. Smith, 1168 B South St., Chicago, Ill.


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BARGAINS CALMIE - THEATER AND SOUND EQUIPMENT. Theater, radio, phonograph, advertising, etc. Right equipment for your show. "Calmie," 111 W. 37th St., New York, N.Y.

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RARE 58' HAT. Size 7-1/2, $20.00. "The Panama Hat," 111 W. 37th St., New York, N.Y.


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THREE MOUSE SHOW BANNERS—TWENTY-FIVE EACH. "Our Barn," 111 W. 37th St., New York, N.Y.

TOY SUPERMARKET, 1351 W. 37th St., Chicago, Ill. "Our Barn," 111 W. 37th St., New York, N.Y.

TRADING POSTS, X-READY CLOTHING. "Our Barn," 111 W. 37th St., New York, N.Y.

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pipes for Pitchmen

by bill baker

where'll it be for the new year?
Nettie margit ... is preparing to open in Kreggs, Detroit, soon.

soon the parade will be moving northward. what do you have lined up?

F. R. Bennett ... veteran pitcher, is still active among popular circles in Blytheville, Ark., where he's making his home.

Fischin's watchword for 1950 again is expectancy.

Mary haley ... stamp collecting in Kreggs, Chicago, January 3, with a new type rug bradler.

Neva saunders ... is still supervising Fred (Sizz) Cummings' interests in Detroit, while Mary Haley handles the same chores for Cummings in Chicago.

The fellows who scramble to be the first in at some spots are of times the first ones out.

Chester pruick ... figs thru from Fort Worth that all the boys making the Cotton Bowl at Dallas drew a blank except Chuck Feaster, who brought three agents in from Kreggs with a new item that scored handsomely.

What is your privilege? Clonce or pitcher. You can't be both.

Mary stoffel ... who has been writing in Florida, planned to Hannibal, Mo., for Christmas, to be with her mother and sister, who were seriously burned when a stove in their home exploded.

Winter touring may have its charms, but its financially aren't so fudged.

James (kid) carrigan ... rumbled into Paliski, Tenn., last week following a fast trip from his Los Angeles home. He was on route to Milwaukee, accompanied by Doc Kregge.

While en route to Paliski, Carrigan worked up Bluff, Mo., with Slim Rhodes and Doc griffin.

Now is the time to place your orders for the benefit and then get out and collect the benes.

Harry W. Bartnick ... reports having had big business with the store of Rashid (Terry) Mayfield, 357 Market Street, Newark, N.J. Gertrude hooe also got money at Bamberger's department store with initiated leather wallets. Others working Newkirk during the holiday were Ed and Helen Brown with cowboy guns and bows and arrows at Barney Owen's department store; Charles petris, pitching rad at Grants, and Teddy and Lizzy Buchan, working radio-gadget sales and noise eliminators at Jones' Radio Shop. Bartnick plans an early trip to Daytona Beach, Fl. He will be accompanied by Gertrude hood, who is going on to Kissimmee, Fl.

Watch your brother-worker's methods if you are envious of his success.

V. L. Torres ... opines from Chicago that a "pitch Item" from way back says some of the excerpts in the Pipes column are expected to be of proper concern—a source of wisdom for those not so proud or too busy perhaps to learn and succeed!}

Fancy Freddie Says: "Even the pitcher is smart enough to know that when he hasn't got a nickel in his pockets, his pockets are empty."

Pipetalk Polishing ... the eve and dimers in St. Louis during the holiday included Bobby and slim reid, tops; Lloyd priddy, magic; phil and elen knaff, heinz E. Co., gadgets; norma contione; Ray and Jack Cahill, pens; ruth cunningham, daily mail and freddy cornell (Sizz) cunningham.

Pitchmen's Prayer: "Please let me be a little bit successful, and my bank roll be a little bit longer."

Jim (kid) Stutz .. writes from East coast, Ga., that he and Bobbie carrrington made the blue and gray football game at Montgomery, Ala., December 31, and the New Year's Eve day games there. He reports that novelty bit resulted at the game were poor, while the night bust. Stort and Carrington are en route to Atlanta for the Golden Gloves tournament.

They tell us that chain store demonstration did a highly lucrative business even up to December, 1950, Did you come out on top too?

Nearly all card sellers who have come here to sell their wares for the Christmas season have fared well, including the gang of tens from New Orleans. "No one got rich but all the money was on the main drag. Two items were sold, the icky dog and the amos top. Only one pit bull worked tops and he told me he did a big job. I too handled the dogs, although I didn't approve of them because of the interposition involved. The man in charge of the dogs had no legs and the item draws repeat sales. If we all (see Pipes on page 2)
SALESBORDS

Joe Berkowitz, Universal Products chief, spent several days last week in Philadelphia. This past week, he continued the Universal Siding Line in Eastern Pennsylvania. Mr. Berkowitz is a top salesman for the company and has been very successful in selling the Siding Line throughout the region.

Dick Hitter, Sales Manager, has been working hard to promote Siding Lines throughout the state. He has been unsuccessful in promoting the lines in the eastern part of the state.

Erie Marley, a top Consolidated Container Corporation salesman, has been very busy in the eastern part of the state. He has been unsuccessful in promoting the lines in the eastern part of the state.

Gardner & Company, Chicago, reports that their efforts to promote Siding Lines in the eastern part of the state have been unsuccessful.

Irwin Secore, Secore & Secore, Chicago, has been working hard to promote Siding Lines in the eastern part of the state.

Bernard Kite, a top manager of the Roy Java Products, Chicago, and Universal Manufacturing Corporation, Kansas City, has been working hard to promote Siding Lines in the eastern part of the state.

BERNARD KITE, manager of the Roy Java Products, Chicago, and Universal Manufacturing Corporation, Kansas City, has been working hard to promote Siding Lines in the eastern part of the state.

OVER STOCKED

No orders accepted in less than $5.00. All shipments F. O. B. Jacksonville, Ill. T. & C. SALES COMPANY JACkSONVILLE, ILL.

Bowman Retained as Show Manager; To Handle Inquiries

By Tom McDonogh

CHICAGO Jan. 7.—The American Coin Machine Manufacturers' Association (ACMMA) will hold its first annual convention at the Hotel Sherman here May 22-24. The event will be officially known as The All-Industry Coin Machine Show of 1949. ACMMA, a non-profit organization, was incorporated under the laws of Illinois, was formed last month. Membership of the group is open to any bona fide manufacturer of coin machines, including all types of trade show boxes and venders. The new organization is said to be the first of its kind in this area, and will be the first to present complete coin machine units by all types of manufacturers so that operators will be able to see all the latest games, vending and music machines during their trip to Chicago. He added that since ACMMA is made up of the primary firm representatives who have been in the trade and who have toured and co-operated in the past, the operators and their families can expect an "old time show" with plenty of business and a good time for all.

Edward C. Bowman, widely known (See ACMMA To Hold on page 97)

Nelson on ACMMA

CHICAGO, Jan. 7. — Jack Nelson, chairman of the American Coin Machine Manufacturers' Association membership committee and Bally general sales manager, issued a statement this week clarifying membership requirements. It follows:

"So many manufacturers and parts suppliers have withheld and often expired on their support that we feel a definite statement is in order. First, all dealers of the coin and directors, I want to thank all who have assumed association. Naturally we are encouraged by the spontaneous response from operators and distributors, many of whom expressed their eagerness to become dues-paying members of the association. However, we feel that financial support of the association should come from the manufacturers and that operators and distributors should not finance. We expect to co-operate actively with operators and distributors in the interest of the entire industry and we are confident that the association can be in harmony, can accomplish much. But we definitely do not expect operators to pay any part of the bill for the manufacturers' association.

"Membership in the American Coin Machine Manufacturers Association is open to all manufacturers of new, complete coin-operated equipment, and those engaged in the fields of amusement, music, and vending. By the opening of the All-Industry Coin Machine Show of 1938 at the Hotel Sherman, 23-24, we confidently expect to present a membership roll which for the first time in years will be truly representative of the entire industry."
Halifax Seeks Vender OK for City Locations

Prepare Legislation

HALIFAX, N.S., Jan. 7—The finance and executive committee of Halifax has instructed the city solicitor to prepare legislation to allow coin-operated vending machines within the city. This will involve recalling a law passed by the city council about nine years ago banning vendors. The action had been taken because of pressure by city hall by local retailers of candy, gum and venders. The solicitor was directed to draft the new legislation in the wording of the old one and demand the law be conforming to the vendors were cutting into their business. All the was based various installed the machines in their lobby.

Opposition Voiced

There has been opposition within the city council to recalling the ban on the ground that the bill retailers would be affected, but the majority of the members of the finance and executive committee favor the repeal. The mayor asked for a public hearing on the question, but the committee decided to ask the solicitor to draw up a law permitting operation of the machines in the city. After the legislation is completed, it will be submitted to the city council. At least three members of the committee are members of the council. There has been a deluge of applications for vending machines from the Installations of beverage, cigarette, candy and gum vendors.

Halifax has been the only center in the Atlantic provinces that has prohibited the operation of the vendors.

NAMA Initiates Member Drive; Sets Committee

CHICAGO, Jan. 7—The 590 new members enrolled in the 1950 National Automatic Merchandising Association's (NAMA) drive is expected to be reached by June 30, George M. Keenehan, NAMA's newly elected president, reported at the beginning of the year.

Tom Donahue, National Vendors, Inc., New York, was appointed chairman of the committee and John S. Miller, Horse Manufacturing Company, Inc., New York, and Jack Paster, group chairman by Seidman.

A new feature of the membership drive was the appointment of district chairman and managers to spear head the drive in various segments of the industry. Among those appointed were:

Committee


(See NAMA INITIATES on page 87)

Chicago Vender Ops Hail End of Per Machine Taxes

CHICAGO, Jan. 7—Effective Monday, n前辈 to coin-operated vending equipment will join ranks with Indianapolis operators, who last week won their fight against per machine taxation (The Billboard, Jan. 14, page 1), in the battle for the perpetual vending machine ordinance, which goes into effect this week, repeals the per machine license fee in effect in November.

Under the new ordinance, Chicago operators will pay the following blanket license fees: 1-cent machines, $5; 2-cent machines, $100; machines over 5 cents, $150. Added to these fees is a 5% tax for each employee. In addition, the ordinance requires the sale of venders in the city be marked with a company's name and indicates if the company has sold the number of his license.

The 1947 per machine tax ordinance placed a 4% fee ranging from 25 cents to $7.50 on the various categories of vending machines. This was passed after the industry led by NAMA, protest fees of $5 and $15 per machine originally scheduled.

Fred E. Brandenbarger, NAMA legislative counsel, who with several leading Chicago operators appeared before the city council to present arguments against per machine taxes, urges that all local operators of such equipment apply immediately at the new ordinance. (See CHI VENDER OPS on page 87)

N.Y. Awards Subway Pacts To Three Cup Vending Firms

NEW YORK, Jan. 7—The operation of cup venders in stations of the city subway system seemed headed toward contractual normalcy this week as the Board of Transportation awarded five-year pacts to three cup vending companies. Effective February 15, the new contracts will bring cup vending into the subway for the first time in operation, extended periodically since the spring of 1948. This year, January 31, the awards split operating rights among the three firms, with each given an exclusive franchise for a division of the system. The bidding contract, 90 days to bid for contracts (The Billboard, December 21), with a late entry by Automatic Canteen of New York last Thursday (28) received for consideration.

Each company which won a transplanting will bring its vending business to the subway for the first time per cent of gross income to the city. In addition, pledges were made to make the machines available for display only.

(See N.Y. SUBWAY pacts on page 94)

VENDING MACHINES

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(See N.Y. SUBWAY pacts on page 94)

Ops To Benefit as Firms Intensify Merchandising; Sales Programs Hypo Biz

Predict 10 Per Cent Increase Over 1948 Production

CHICAGO, Jan. 7—With 1950 taking on the aspect of a record production, merchandising and sales year for the confectionery industry, candy operators are initated by manufacturers during the last half of 1949. While prices and sizes are expected to drop, the all-out "sales" policy being adopted by all important candy makers this year is seen as acting as a brake on any general movement toward price increases or size decreases. And this, combined movement among candy maker merchandisers following introduction of lower-priced, simpler cabinet and trim design units last late year, may serve to make 1950 one of the "one and "all-round good" years for operators since before the war.

Question Firms

Basic for the predictions of candy trade leaders for a hard-selling, record output year for the invents found in estimated sugar requirements of 1950. From responses to a questionnaire sent to all National Candy Association (NCA) member company's company's and sub-committee, it is figured that a "bunch of point increase in the sales of candy" for 1950.

Intro Senate Bill for New 71/2-Cent Coin

WASHINGTON, Jan. 7—A bill providing for a new 71/2-cent coin was introduced in the Senate Thursday (5) by Senator Downey (D., Calif.) to replace the 7-cent coin. Following the introduction, P. B. Bates, reported that a "number of candy business' funs" on the bill. He did not say whether the senator to introduce the bill and that a good deal of interest in the frac tion of the House the bill will take place during the year. If this (See OPs TO BENEFIT on page 87)

Meters Make News

Baltimore, Jan. 7—Parking meters in Montgomery County have joined the March of Dimes, Placards have been attached to the coin machines taking motorists for a dime for 12 minutes parking. The county will pocket 1 cent for each 10c meter, and the other 9 cents over to the campaign to aid polio sufferers.

In Harrisburg, Md., the income from parking meter fees has enabled Harris- rock to cut its 1950 tax rate 10 cents, according to Mayor Hart McKeen. This year's rate of 70 cents per $100 of assessed value was made possible because the city has been averaging $6,000 annually from the coin-operated machines.

Form Supervend Sales To Make, Sell Vending Line; Hammargreen Heads Company

Handle Drink, Cigarette Machines and Changelmakers

CHICAGO, Jan. 7—Mike Ham margreen, well known district sales manager for the Rudolph Wurflitner Company, announced this week that he has formed the Supervend Sales Corporation, 154 W. Jackson Blvd., Chicago, to manufacture and distribute vending machines.

President of the sales company is Larry Cooper, for 10 years general manager of the company and George Dick, formerly president of Coin Machines Acceptance Corpor-
Mass. Solons To Get Vender Bills

BOSTON, Jan. 7.—Among the bills before the Massachusetts State Legislature, which gets under way this month, is one raising the cigarette tax by 5c so that the purchaser may deduct the tax from his income tax. Another bill now before the House would force vendors to use tax stamps in collecting the cigarette tax. Another bill proposes a tax of $15 per cigarette machine.

Study of the legislative bills are Robert L. Gill, managing director of Cigarette Merchandisers Association of Massachusetts (CMAM), and Lucius F. Foster, associate director, who is convalescing from recent surgery. Needed for CMAM in 1950 is the first postwar annual banquet of the organization to be held April 22 in the Louis XIV Room of the Hotel Somerset. Affair is expected to draw between 400 and 500.

Set 30,000 Parking Meters for 45 Biz Districts in Chi

CHICAGO, Jan. 7.—Parking meters will make their initial appearance here this spring it was revealed this week when City Traffic Engineer Leslie Sorenson announced that bids for purchase of 30,000 meters will be asked shortly. Due to the necessity of major re-boiling to bring meters up to city specifications, bidders will be given 120 days instead of the usual 10 to submit their offers.

Sorenson stated the meters will be installed in 45 business districts outside the Loop, and will be placed at minimum locations of 22 feet to test their value in solving parking problems before placing them throughout the city.

First installations are scheduled for the following districts: 47th Street and Ashland Avenue; Clark and State Streets north of the river; various points on 63rd Street; 71st Street and Stony Island Avenue; Cicero and Milwaukee Avenues, and Canal and Harrison Streets.

Cost of the meters will be paid from the revenue derived, and collections and supervision will be handled thru a division set up in the city's 1950 budget, Sorenson declared.

Coke, Suchard Dividends

NEW YORK, Jan. 7.—Coca-Cola Bottling Company of St. Louis declared a regular quarterly dividend of 21c per share, plus an extra 26c on its stock this week, both payable January 30 to stockholders of record January 10. Wilbur-Suchard also declared a regular quarterly dividend of $1.35 on its $5 preferred shares, payable February 1 to stockholders of record January 20.

Buy Silver Kings

VEND JUMBO BALL GUM NOW

With COLUMBUS Improved Model 18 Vendor. Your distributor has them in stock.

ORDER NOW!

FOR IMMEDIATE PROFITS

Columbus Improved Model 18 has been proven and tested on locations for 25 years. . . . There's no risk.

MEMO TO OPERATORS!

Machines for vending Jumbo Size Merchandise are not new with us. Columbus first came out with machines for vending Jumbo Ball Gum and Jumbo Candy Rolls back in 1933, and we're still selling them. Columbus has been the operator's standby since 1909, always can be counted on for dependability.

Model 18 is manufactured by COLUMBUS VENDING CO.

3065-5915 S. MAIN ST., COLUMBUS 8, O. Phone FA 8517
Ops To Benefit as Firms Intensify Merchandising

(Continued from page 85) becomes an actually, the candy output record set in 1944 will be broken. The steady growth of sugar usage by the nation's candymakers, with an expected 9.8 per cent boost this year over 1943, climaxed the trend, shown by NCA's figures from 192 reporting firms. For 1940, 629,722,651 tons were used. This figure was upset to 654,660,946 tons in 1949, and sales were estimated at 719,856,755 tons for 1950.

Supervend Sales To Make and Sell Vending Line

(Continued from page 85) For a number of weeks, rumors have circulated that Hammargren was negotiating to buy the Supervend Corporation, Dallas firm manufacturing selective cup-type soft-drink equipment. M. M. Miller, president of the Dallas company, told The Billboard this week that no deal for the sale of his firm has been closed but that negotiations for a deal are still being held.

For his part, Hammargren would say only that Supervend Sales Corporation will have manufacturing and sales rights to a soft-drink machine Hammargren did not specify which machine would be involved.

The Supervend Sales Corporation, Hammargren said, likewise will manufacture and sell cigarette vending machines. Both electric and manual machines will be put on the market, Hammargren declared, but details were disclosed.

A coin changer, provided by the Brook Corporation, Chicago, will also be included in his firm's line, Hammargren revealed. President and vice-president respectively of the Brook Corporation are Frank Silverman and Sam Shuster, who are in the liquor business.

Todes told The Billboard that Brook was not in the electric change business and the coin changers (of the stand or serv-}

Eppy Gives You THE NEWEST CHARMS

6 New Items!

LICENSE PLATE CHARMS PER K
48 States—1950 colors $7.50
PIRATE COINS Metal-Plated 7.50
WILD WEST TELESCOPE VIEWER 12.50
ANIMAL HEADS Metal-Plated 7.50
BOWLING PIN CHARMS Plastic 6.00
Metal-Plated 6.50
EPPY MIX Super-Charm Mix 1 AvoId in Bag 2.00
Fortune Ball Mix 1 Gross AvoId in Bag 1.75

EPPY
Samuel Eppy & Co., Inc.
113 W. Wabash Ave., R. R. Adair Co.
Chicago, Ill.
Oak Park, Illinois

EPPY

CORRECTION!

Due to an error on the front of the January 7, 1950, issue, a picture of the 'Vie-

nage' was sent instead of the 'Victor'.

This is the TOPPER $10.75 ea.

in Stock

R. R. ADAIR CO.
Oak Park, Illinois

Our first SCOOP for you in 1950! WORLD'S SMALLEST VENDING ALMONDS 475/525 (count) were $25 FOR JANUARY. ONLY...

AMERICAN SCALE MFG. CO.
3206 Griswold St., N. W., Washington 7, D. C.

January 14, 1950

MAIL THIS COUPON TODAY for further details of immediate delivery

NAME
ADDRESS
CITY
ZONE
STATE

9-1/2 Electric $189.00
9-5/8—350 Cap. King Size
9-5/8—Reg. 350 Cap. No King Size
9-3/4—700 Cap. No King Size
For 25 Vending, All National $10.00
Boyle Electric, Diplomat $169.00
Rowe Crusader, 8 Cap. $94.00
Eastern Electric $119.00

Eppy Gives You THE NEWEST CHARMS

6 New Items!

LICENSE PLATE CHARMS PER K
48 States—1950 colors $7.50
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The Billboard

January 14, 1950

MAIL THIS COUPON TODAY for further details of immediate delivery

NAME
ADDRESS
CITY
ZONE
STATE
Airline Terminals Growing As Vending Unit Locations

WASHINGTON, Jan. 7.—The importance of airline terminals as locations for coin machines is expected to increase along with the booming air traffic passenger. In a year-end statement last week, Civil Aeronautics Administration (CAA) declared that 1948 was the "biggest year the airlines ever had" and predicted that 1949 will be better.

CAA estimated that 16,500,000 travelers were carried by scheduled airlines last year, an increase of about 13 per cent over the 1947 figure of 14,700,000. Despite the precaution given several air disasters, fatalities declined from 1.5 per hundred million passengers miles in 1946 to 1.67.

Vendors Make $8
Traffic at National Airport, which serves the Washington area, jumped an estimated 17 per cent over 1947. Coin machines in operation at the airport include a half-dozen soft drink vendors, a similar number of cigarette machines, and one vendor which issues insurance policies. Airport officials say all the machines are making money, but lack of available space holds down the number of vendors that can be installed.

CAA attributes the national rise in the number of passengers carried during the past year to the inauguration of air coach service by the scheduled airlines. The carriers found that lower fares and less expensive merchandise stimulated travel, CAA said, and one by one the major airlines entered the coach field. One large airline jumped its passenger volume over 1948 by 30 per cent, with 15 per cent of the increase coming from coach service, CAA stated.

Looking forward to the day when jet-powered transports will invade the passenger service, CAA said it is preparing for the future by new problems which certifications of these craft will present. CAA engineers have been studying at England’s Em- pire Jet School and all concerned of "serious attendance to exhaust service and problems in the direction of flight operations which have been identified as particularly critical for the introduction of. jet traffic.”

Harry L. Krain
passes in N. Y.

NEW YORK, Jan. 7. — Harry L. Krain, active in the bulk vending field for over 25 years, died here Wednesday (4), after an illness. A pioneer operator, he formed the Sunflower Vending Machine Company, expanding his route until it became one of the largest in the country. At one time it comprised over 5,000 machines.

His son, W. Adlai, and a son, sym- mour, survive.

Charter New Philly Firm

PHILADELPHIA, Jan. 7. — New- est vending machine operation to be established here is the Philadelphia Vending Company. Inc. According to its certificate of incorporation granted last week by the Pa. in- vestigation Department of State, the pur- poses for which the Philadelphia corporation was organized are: "To purchase, lease, acquire, use, manufac- ture, maintain and dispose of vending equipment and machinery; to buy, sell, dispose, store, distribute and generally deal in goods, wares, merchan- dize and produce vendable by such equipment, and to do all lawful acts and things essential thereto.”

Alabama City Cig Tar

AUBURN, Ala., Jan. 7.—A new cigarette company is planned for this city, and its police jurisdiction must bear; city tax stamps, attached either by wholesalers or retailers. A spokesman for the city corporation said the new ruling is to aid collection of the 2-cent per pack tax now in effect, here. Hereof, collected on the basis of sales report.

Until you have actually operated 48s you have no idea of the time saved on location or in the service department. the amount of reduction in overhead... the extra time made available for handling additional machines... the accurate control of merchan- dize... the pleasure of knowing that your route is modern, efficient, systemati- cally serviced and producing every bit of profit available from your location. But of all you don’t have to take anyone’s word for it. See the Model 49... try it... try it on your own route under your own conditions without risking a penny. Write or obtain complete details today.

KNOW WHAT’S GOING ON IN BULK VENDING
Read The Northwesterner... full of news, photos, helpful hints for vending machine operators. It’s FREE.
New! Improved!
"HUNTER"
BALL GUM VENDER
Keeps Cash
Pouring In

ONLY $45.00
P. O. Box Aureo, Ill.

Features being made with Vending Machines. Thousands of others in locations waiting. Chance for big daily profits. Machines work day and night, FREE literature tells you how you can start Big Pay Business in your locality, Plus hard-brain selling facts. No obligation. Old reliable company backs you.

WRITE FOR CATALOG
On bulk Vendor, Merchandiser, Banks, etc.

BUBBLE BALL GUM
14 oz. 1500 sq. Gross Each Brand with colored centers, 20 lb. cn. $4.45

CHARMS
Plastic Charmers 3.00
Copper and nickel, small, 1.00
Large, 3.00
Gold Wedding Rings, 1.00
Silver Wedding Rings, 2.00
Jewel Wise Craft Button, 1.00
Wristlets, 2.00
Toy Watches, 2 cents

STANDS
All steel - one cent finish. No need to add sand, gravel, cement. Heavy for locations, Weight 150 lbs.

PARKWAY MACHINE CORPORATION
322 West North Ave., Baltimore, 12, Md.

NEW LOW PRICES
U-SELECT-IT
CANDY MACHINES
U-Select-It, 94-Bar Size, Each $2.20

Cigarette Machines
DU GRENIER REGAL 6000 - Col. Lale Noir $60.00
DU GRENIER CHAMPION 4000 - 1 lb. Wide $10.00
DU GRENIER CHAMPION 2000 - National 825. $75.00
DU GRENIER CHAMPION 720 - National 525.  $5.00
DU GRENIER CHAMPION 720 - National 255. $25.00
DU GRENIER CHAMPION - Model 27. $100.00

DU GRENIER DUO - Model 150. $50.00
DU GRENIER DUO - Model 200. $100.00
DU GRENIER DUO - Model 300. $200.00
DU GRENIER DUO - Model 500. $500.00
DU GRENIER DUO - Model 700. $750.00

DU GRENIER DUO - Model 1000. $1,000.00
DU GRENIER DUO - Model 1500. $1,500.00
DU GRENIER DUO - Model 2000. $2,000.00
DU GRENIER DUO - Model 3000. $3,000.00
DU GRENIER DUO - Model 4000. $4,000.00
DU GRENIER DUO - Model 5000. $5,000.00

CHILLS VENDING

Smoke - Smoke - Smoke!
Ops Find King - Size Cigarettes Becoming Important Factor as Manufacturers Hypo Promotions

By H. F. Reeves

DETROIT, Jan. 7.-The trend toward king-size cigarettes in vending machines, which has developed slowly over the past 15 years, has taken on boom proportions in recent months according to available information from operators and those close to the cigarette market. However, the total volume of the king-sizes, compared to the standard brands, is relatively small.

An increase of about five times in relative volume is indicated over the past year, at the retail level for king-size cigarettes as a whole. The figures available are based on off-the-record reports from regional cigarette distributors and are believed to be essentially accurate. If anything, the amount of increase has been closer to a little fewer than the statistics. At the retail level, it is reported from 10 to 12 per cent of total cigarette sales are now in king-size. This compares favorably with a report from wholesale sources showing a variation from 8 to 12 per cent.

Areas Differ
There is a marked difference between different sections of the country, and the national average is said to be as low as 6 per cent, while the West showed a 10 per cent increase. However, the reports above run 10 to 12 per cent to the long coast.

Average reports from operators, the present volume may be said to be about 1 to 1 for the king-size, where the latter place is in the machine. Non-availability, whether by technical reasons or lack of interest, is a significant factor in reducing the total quantity sold thru machines.

More intensive promotion of the king-size has steadily built the increase during the past year. Outstanding, perhaps, has been the campaign of Willy Mail, and the Fatima promotion at the Basil Rathbone radio show, with the punch line, "Why net smoke the best of long cigarettes?" Counter displays are being widely used in a variety of eye-catching devices to sell the long smokes to the public by all manufacturers. F. Lorillard Company, manufacturer of Ellington, casually uses space in Life, Saturday Evening Post, and Los Angeles as a large spread of radio spot commercial. R. J. Reynolds recently offered two black cavans, Camel, for the price of one on an introductory offer. All this promotion is making the public conscious of the big cigarettes, which have in some instances been on the market for years, but never attracted the attention and volume of sales they are getting today.

The economic trend of the day may become an increasingly important factor in the sale of this type cigarette. (See King-Size Cigs, page 90)

CLOSE OUT
25 ELECTRO CIGARETTE MACHINES
All Electric
5c-10c-25c Chutes
Write for price

CHARMS PROVEN SALES BOOSTERS
MYSTERIOUS FACES FROM FAR-AWAY PLACES
$7.50
5 assorted faces in gleaming gold finish. May be used as lap ornaments.

FOOTBALLS
- New Helmets
- New Basketballs
- New Bowls

NEW HELMETS
$5.00 Bright Plastic
$5.00 Metal Plated
$5.00 Copper Plated
$5.00 Silver Plated

NEW BASKETBALLS
$5.00 Metal Ring Crested
$5.00 Metal Plain Crested

NEW BOWLS
$5.00 Bright Plastic
$5.00 Metal Plated
$5.00 Copper Plated
$5.00 Silver Plated

KARL GUGGENHEIM, INC.
33 Union Square
New York, N. Y.

ATTENTION, VENDING MACHINE SALESMAN
If you have had Mahn, Arc, Shyman or similar experience you may be able to make the most profitable connection of your career. Our new machine is an old all-time winner with a range which has been the big thing in the business. If you can sell new operators through Business Opportunity ads. you should be able to earn $7500.00 weekly up from the start. Protected territories are now being assigned to experienced producers. Only a few more men needed. Write

BOX D-256, care The Billboard, Cincinnati 22, Ohio

The Billboard 89
NEW LUCKY BOY VENDORS
$9.75
Each
Lucky Boy Vendors hold 2 pockets. Ball Gumbonies, 88c, Ball Gum Vendor, 88c Ball Gumb. Full overrun, 2 pocket, Balance 2.0. D.

FREE
5 LBS. NUTS ON BALL GUMB. ONE WALL BRACKET WITH EACH
LLOYD MFG. CO.
VALLEY STATION, KY.

KOFFEE KING
KOFFEE KING
National Distributing Corp.
20 E. 35th St., New York 16, N. Y.

Murray Hill 6-2944
KOFFEE KING IS A PRODUCT OF
FUTURAMIC MACHINES, INC.

IS FOR COFFEE VENDING

IT'S
King-Size Cigs Big Factor
As Mrs. Hike Promotions

(Continued from page 89)

rette. Consumers are becoming increasingly conscious of the desirability of getting full value for their money, and the demand for quality and a little bit extra for the same amount of money is sales reasons that will appeal to more and more people as the era of free spending recedes into the past.

The increasing preference of feminine patrons for the king-size was treated in detail in The Billboard recently (December 31).

According to a report from a source believed reliable, the five principal king-size sellers in order are Pall Mall, Tareytons, Fatimas, Dunhills, and Embassy. Reports from individual operators show Pall Mall well in the lead in machines.

The Michigan Vending Company, according to Paul Gold, now places Pall Malls in about 85 per cent of their units. Other king-size bands, such as Herbert Tareyton, are placed in machines only on request from location buyer. It has been found that the demand for them does not warrant the space, and that it is desirable only that any column of a machine devoted to king-size must warrant the use of that space, because it means a secondary seller among the standard size brands will have to be omitted. The increase in Pall Mall sales recently, according to William S. Emig, of Vendors, is believed to exceed the increase (not sales) of any standard brand.

Brand Variety

There are a number of different king-size brands on the market. Practically all cigarette makers of standard sizes now produce a long cigarette. In most instances the high sales appeal and goodwill built up by a standard brand name has been transferred to the king-size cigarette with all manufacturers preferring to offer the sizes that appeal to different names. Also among available brands are Wards, made by Stephano & Co.

The size of the long cigarettes presents a special problem for the vending machine operator. The slight difficulties in stocking and handling that are connected with the big packs do not prove serious, but the placing of them in the machine itself is where trouble may arise.

Practically all the king-size cigarettes are virtually identical in size, so that there is only one auxiliary size to consider for practical purposes.

As far as can be learned, the first cigarette venders which handled a king-size cigarette came about 15 years ago. A few years later, most of the standard machine manufacturers had one or more models which would take them on the columns. All standard machines now marketed are designed to handle the big packs in some column—some in all columns.

Unit Problems

But many operators with a substantial investment in older machines in good condition do not want to scrap those units. As Emig pointed out, a truck driven an inch too far can damage or ruin a $200 machine as easily as an old one in a factory, and that type of damage must always be anticipated as a possibility in industrial set-ups, if the machines are conveniently placed thus the place where they can get maximum traffic.

The result has been a substantial demand for conversion of older models, still in good operating condition, so that they will handle the king-size cigarettes.

The leader in this field has been Herman Wolff, the General Manager of the Central Vending Machine Service Company of Philadelphia.

It has been found that any of the older types of machines may be converted, but Wolff is frank to say that the cost of conversion would not be warranted in several instances. Only those machines which can be changed over with a fairly simple and inexpensive installation are recommended for such treatment. Uneeda Pak Models A and B, Du Grenier Models S, Y, V, B, and N, and B and S, No. 6, 8, and 16, are being converted, while a conversion set-up has been developed for the 9-30 Nationals.

Thousands of machines have been converted by this method, and obviously provide a relatively inexpensive answer for the operator who wants to handle the increasing wave of king-size popularity.

Some operators have unsatisfactory experience a few years back with the big sizes—they moved so slowly that the tobacco began to dry out after a few weeks and they had to be removed. Wartime scarcity of cigarette papers, at any kind of cost, boom of popularity for the long cigarettes, and at the same time the long machines have encouraged a more considerable amount of advertising toward brands, with most people willing to depart from their favorites.

Present experience is that a limited number of columns on machines in most locations can be profitably devoted to the king-size brand. It must be recognized that it may be unwise to omitting an extra column for the top brand—and that the location must be one that will require more frequent servicing as a result. The careful weighting of each situation enables the individual operator to determine how many of his columns he can profitably handle the king-size. The multi-column models of vendors, of course, offer the best possibilities in this direction.

NECCO Reduces Jobber Prices

CAMBRIDGE, Mass., Jan. 7—New England Confectionery Company (NECCO) announced this week that wholesale prices of its 5-cent candy bars have been reduced immediately. New price is 7 cents per pound, a 5-cent reduction from former 73-cent price.

Decrease places all of firm's nickel items below the same price as the exception of its Necco Jellis, which sell for 68 cents.

CHARMS

Over sixteen different series of new charms

LOW PRICES

Send 25¢ for cost of mailing samples, to be refunded with first order.

THE PENNY KING COMPANY

415 Neptune Street, Pittsburgh 20, Pa.
UNVEIL powerful Effective the heavy those Encore pointed (ilanufacturing Radio, phono, merchandising of all play an and represents Operators George Miller the page an incorporated the terminal switch, designed for the State of the State chairmain was announced this week (WMG) will for the property. (WMG) announced this week Jan. for the easy each for the state Rag Mop Mops Up MINNEAPOLIS, Jan. 7.--A new recording, Rag Mop, was a hit among the audience, generating a lot of excitement. The Rag Mop was performed by the famous Rag Mop band, who have been entertaining audiences for years with their unique style of music. This new recording is sure to be a hit among Rag Mop fans everywhere.

**Encore Appoints Empire Distrib**

CLEVELAND, Jan. 7. -- Encore Manufacturing Company here has appointed the Nissan Coin Machine Exchange, Chicago, a distributor of its wall and bar box line, Meyer Marvin. That line will be distributed to coin box operators.

**Permo Introns Needle, Contest**

DALLAS, Jan. 7. -- The Commercial Music Company, distributors of Wurlitzer phonographs and other coin machines in this area, has announced the sale of a new $700,000 warehouse and office building in the Trinity industrial district about January 15, it was announced this week by Raymond B. Williams, firm head.

**Rag Mop Mops Up**

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**WMG Co-Ops With Newspaper To Present Vet Holiday Shindig**

WASHINGTON, Jan. 7.--An all-star Christmas show was presented for the United States Naval Medical Center in Bethesda, Md., December 28 by the Washington Music Group (WMG) and The Washington Daily News.

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DALLAS, Jan. 7. -- The Commercial Music Company, distributors of Wurlitzer phonographs and other coin machines in this area, has announced the sale of a new $700,000 warehouse and office building in the Trinity industrial district about January 15, it was announced this week by Raymond B. Williams, firm head.

**Rag Mop Mops Up**

MINNEAPOLIS, Jan. 7.--A new recording, Rag Mop, was a hit among the audience, generating a lot of excitement. The Rag Mop was performed by the famous Rag Mop band, who have been entertaining audiences for years with their unique style of music. This new recording is sure to be a hit among Rag Mop fans everywhere.
Super Visibility!

"Before and After" Effects

Astral Vista Design

Multiple Color Arrangements

Blond or Natural Mahogany

One Door Servicing

Double Size Cash Box

New AMI Sound System

Record Wear Compensator

New Gain and Bass Controls

New Wasp Needle, New Pickup

Famed AMI Record Changer
AMI's Proudest Offering!

HERE'S MODEL "C"—kingpin of the juke boxes! Different in appearance from all preceding AMI's, from current and past models of any make! It's a vision of life today—inspiring modernity! With the astral quality of the heavens, its design has a down-to-earthness that wins of the applause of servicemen and location, joyous cheers from you. It's the juke box built for the operator. Lavish color effects from new lighting twists: color wheels and lights that make the "C" a dazzling, ever-changing rainbow, give you freedom to make your own color arrangements in a matter of seconds. Before playing machine is a pageant of flaming color, top mirror being ingeniously used as color area in this position. But while playing, as soon as coin is dropped, mirror lights up, catches reflections of entire record changer, of the record in its intriguing motion—an image visible from any angle or distance! The cabinet is in your choice of beautiful blond or rich natural mahogany.

FAMED AMI QUALITY!
The heart of the "C's" dependability is the famous AMI mechanism; keeps going, seemingly forever; keeps the money coming in, saves wasted hours and expensive service calls! It is the one thoroughly field-proven mechanism of its kind.

See the "C"!

SPECIAL SHOWINGS THIS WEEK
All over the U.S.A. the AMI Model "C" will be on display in your AMI Distributor's showrooms all this week January 9th to 14th, and continuously thereafter! See the "C" in person! Immediate delivery—order now and be the first to capture the choicest locations with this invincible money-maker!

ONE DOOR SERVICING! One flip of your key swings open the big front door with all servicing points at your reach waist-high—no stooping, stretching or bending. Slug rejector, credit unit, coin switch, coin counter, title strip holders right here at your finger tips! Large, double size cash box is at center front, protected by a second lock, available only to collector. Mechanism stares you in face, enabling instant change of records. You can do everything needed on any routine call—collect, change strips, change records, bookkeep the play and not move your feet from a floor area much larger than your handkerchief!

NEW SOUND SYSTEM! The "C's" completely new sound system delivers tone, virtuosity, range and fidelity never before duplicated on any juke box. New exclusive AMI amplifier does justice to every platter, catches every nuance of every instrument in band, every personal twist and voice trick of the artist. Supplementary booster amplifier provided for large wall box installations with extra speakers. New record wear compensator squeezes last ounce of utility and profit from every record. New pickup and needle sympathetically capture every tone—high and low—from violins to drums. Automatic built-in bass control saves highs when basses are favored, basses when highs are favored.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVE., S. E., GRAND RAPIDS 2, MICHIGAN
SALES OFFICE: 127 N. DEARBORN ST., CHICAGO 2, ILLINOIS
ASS’N PREXY ASKS HIGH ATTENDANCE AT MOA CONVENV"SHON

WASHINGTON, Jan. 7—Hirsch de la Vina, president of the Washington Music Guild, appealed to all phonograph operators this week to attend the first convention of the new Music Operators of America (MOA) in Chicago, March 6-8. In an open letter to those in the industry he pointed out that all new juice boxes will be exhibited, in addition to displays by record and equipment suppliers.

There will be no selling to let you in on the inside of things that you see. (See ASSN. PREXY on opp. page.)

DON’T ENVY THE CONSTELLATION OPERATOR

It’s So Easy To Be One Yourself!

You’ll be surprised at how easily you can step into the realm of trouble-free music operation with Evans’ 20 Record, 40 Selection Constellation. You’ll be assured at how quickly revenue comes in to consolidate early personality levels.* A visit to your Evans’ Distributor—or a letter direct to Evans—will get you some eye-opening information.

*From every Constellation installation, reports confirm, increased earnings—prices 40 Selections the most profitable to operate.

EVANS’ 20 RECORD

40 SELECTION

CONSTELLATION

AVAILABLE NOW—Record Popular Meter for Original Constellation.

GENUINE PARTS for Mills Empress, Tower of Music, Original Constellation.

H. C. EVANS & CO.

1528 W. Adams St., Chicago, Ill.

SEE OUR CONSOLE MACHINE AD ON PAGE 117

STEADY FAST

RETURNS ON YOUR INVESTMENT

This week’s special while they last

Console type coin operated radios

$5 tube superheterodyne.

Intensify radio power, plays 1 or 2 hours for 25c.

Tremendous appeal for hotels, motels and theatre camps.

We also have in stock other nationally known coin operated radios in stock.

Like New TRADIOS. $29.50

R.C.A. ............................... $34.50

CARADIO ........................... 31.50 LAVDO (New) ............................... 39.50

SPECIAL

We carry a complete line of parts for all type coin operated radios.

EXTRA SPECIAL

We will repair any coin operated radio for $5.50 per set, plus post. This is our set today prepaid post paid.

TERMS: All prices F.O.B. Chicago. 1/3 deposit, balance C.O.D.

BRADLEY INDUSTRIES

1632 No. Grand Avenue Chicago 47, Ill.

Phones: Alexander 6-8179

ADVANCE RECORD RELEASES

(Continued from page 39)

N. Y. SUBWAY PACS

To Three Cup Firms

(Continued from page 85)

rents, regardless of the amount of drinks vended.

In the case of the original bid offered the 30 per cent commission. The losers later matched that rate, and ABC, as well, agreed to raise its monthly guarantee from the $6,875 offered in its sealed bid.

Of this month five unsuccessfull bidders, who had had winners in the midway on a test basis, will have to remove their equipment. In certain cases out-pacing appliances will be reimbursed for the expense undertaken in installing water and electrical lines.

With two of the three contract holders new operating machines by more than one subway system, the next few weeks will see large-scale changeover from the old system. ABC has not participated in the test operation.

Don’t allow your phonographs to be dismantled for parts. Always keep your phonograph in working order.?

GOOD SHARING OF PARTS

Advices to Operators

For the finest in record reproduction, use the New

G. E. MAGNIFICENT HIGH FIDELITY LIGHTWEIGHT PICKUP

WITH REMOVABLE NEEDLE

NO NEEDLE SCRATCH

ONLY 1/4 OZ. NEEDLE

PRESSURE

HIGH FIDELITY

LONG RECORD LIFE

JUST PLUG IT IN

Special price $14.95

In carry card or take coupon copy—see other makes also.

ADVANCE MUSIC CO.

KANSAS CITY, MO.
AMI Model “C” Gets Unveiling

(Continued from page 91)

(Continued from page 37)

head all advertising, promotion and a-and-r activities from that base. Nash stated that he has definitely decided upon his new roster as a permanent one and is starting a big promotion drive for 1950. Mercury will start a regular release series monthly, with three b. h. titles. The Peninsula label, Bill Hillbillys, Kenny and Gladys are at WPTT, Pittsburgh.

Evelyn Cox, formerly at WLDS, Jacksonville, Ill., is now at WKAI, Macomb, Ill. . . . Lonnie Hubbs has reorganized his Dixieland Boys and is working out of Jackson, N. J., as Clay Mkank, the St. Louis pub- ber, will start his own record firm, Blue Ribbon, after January 15. . . . Dusty Lee, WBEY, Beloit, Wis., has added a d. j. show to his schedule. He is working with the girl who won the “Miss Wisconsin” award for 1949, and the Rock’N Ranch Boys, of Florence, S. C., has added an hour disk show to his heavy schedule of live shows . . . Helen and Toby, formerly at Lebanon, Mo., are now working a daily show with 10 other country entertainers at KGLC, Minter, Kla., and Reg's has announced that Smiley Wilson, KFWE, Shreveport, La., has inked with 4 Star.

Jimmy Wakely (Capitol) worked Christmas week with Bob Hope, entertaining services in Australia. Wakely works the Copa, Pittsburgh, nylon, the week of January 16. He will work Ken Murray's show in Cleveland in January, as Dan Anderson, formerly with Capitol, is now handling his publicity . . . Tex Ferguson has left KFEG, St. Joseph, Mo., and is working at KFHE, Wichita, Kan., with his Ark Valley Boys . . . Eddie Boyd, KFAB, Lincoln, Neb., has spent the last 3 months recording paper with 4 Star Records . . . Marge Engler, WTOP, Toledo, has started a weekly barn dance at Holland, 0., sponsored by the local merchants . . . Co-writers of the latest b. h. hit, "Chattanooga Shoe Shiner," are Tommy, Golden, general manager, respectively, of WNSM, Nashville. Tune is dubbed by Acuff-Rose . . . The Carter Sisters and Mother Maybelle and Chet Atkins (Victor) have made a series of 30 open-end e. t. s., which will be peddled by the top record houses. Atkins and the Carter started a Tuesday weekly show over ABC early in January.

Smockey Holt and the Rambling Mountain Boys are now at WBEX, Chillicothe, O. Rex Allen (Mercury) appeared recently at Jimmie Turner's new record shop in Cincinnati. Turner is the Radio Artist reader's choice . . . Jimmy is going big for country music, with Rocky Rauch and the Western Serenaders working at KYUB, and at the 20th St. Corral; Leroy Boyer and his Melody Mountaineers at Rita's Crossroads Tavern; Smiley McCord and his Western Playboys at Fred's Place and Bill High and his Colorado Buckaroos at the Anchor Tavern.

Artists' Activities: Lees Hutchins, now managing Bill Monroe and the Blue Grass Boys (Columbia), has set up a package tour, including Monroe, Jimmy Dickens, Lones and Oscar and Lou Children, which will play Oklahoma City January 22; Tulsa, Okla., 23; Fort Worth, 24; Dallas, 25, and Lexington, Ky., 27. Monroe also set for a tour of New York State and Pennsylvania, starting January 20 for two weeks, set by Stan Zucker, of International Artists . . . Ken Marvin, the banjo balladier, is also Lones, of Lones and Oscar. His latest Columbia release is "A Coast of China," for Cherbourg, France, and Spanish and French dates December 28 . . . The Robeson Quartet, of WOAY, Oak Hill, Va., has cut four sides for the Cozy label . . . Gene Johnson, the Wheeling, W. Va., folks music bandleader, has also gone into personal management exclusively. In addition to Hawkshaw Hawkins, he'll handle Cow- boy Phil and the Golden West Girls . . . Oscar Davis, the promoter, reports that Hank Williams and Cowboy Copas have set up a new one-timer mark at the Victory Room of the Hotel Roosevelt, Washington, De- cember 18, when they turned 916 admires, with 500 turned away . . . Jimmy Wakely will get on the "Grand Ole Opry" January 14.

Disc Jockey Doings: Art Barrett has returned to WSAQ, Port-smouth, Va., from his two month vacation in Miami and San Juan. His big return to h. b. jockeying, Harry (Mushmouth) O'Connor is now doing a two-hour show daily over KMAC, San Antonio, for a record store . . . Dave Miller, of WAAF, New York, and the first cowboy concert at the Mosque there February 18, starring Gene Autry and the Melody Ranch Boys. Bill Williams, of radio's various waxings of "Cat's Got My Baby Back," with listeners reporting that they liked Red Foley's Decoy version best. . . Happy Wilson and his Golden River Boys of KFRA-FM-TV, Battle Creek, Mls. . . Dick Stauffer, of KWEM, West Memphis, Ark., has formed his own outfit and is going into the Valley Boys . . . Bostick Wester, of KSDO, San Diego, Calif., is previewing his own show on KFMB with his Country Cousins. . . Jen Farmar, of KDKA, Pittsburgh, is another disc jockey. Eddie Smith on WGTS, James and Martha Carol (Capitol) are running a "Hit Parade" show in Atlanta, was well known for his fiddling in political campaigns in Georgia gubernatorial races. . . Pat Brevoort, gel spinning at KTUL, Tulsa, recently received a date job and received a $25 award from Capitol disks, which sponsored a regional mail pull contest.

Please address all communications to Johnny Sapp, The Billboard, 118 W. Randolph St., Chicago 1, Ili.
MIAII IN SHUFFLEBOARDS

Progress Slow But Steady
As Ops Find Boards Bring $$$ Despite Promotion Lag

Commission Skeds Average Better Than 60-40 Per Cent

MIAMI, Jan. 7.—Known thorough the world as a winter playground, Miami is now a city of year-round significance as a shuffleboard center. While operations this week were still confined to a handful of companies, and many locations remained "unopened," there were indications that the game was about to go over the hump and become a profitable, long-range operation. Miami, as the capital of Arts and Sciences, now has that advantage. Mayor R. M. Lipkin, representing National; Sam Taran, representing Cessori; and Willie Blatt, coin machine distributors and operators, and a few other pioneers who slowly added boards to their basically amusement machine routes.

Infiltration of shuffleboards in this area was accomplished with practical ease. They are, however, being handled by a total disregard for promotion. During the entire year of 1949 there were 350 locations in the area, yet shuffleboard locations continue to increase at a rate of 50 per cent and improved steadily. Too, while a 50-50 commission arrangement was held in many parts of the country, one in this area were able to effect deals ranging from 60-40 to 40-60, enabling one to possibly amortize their investments more quickly.

Promotion Starts

Toward the end of 1949, Lipkin, who has been the leading organizer of shuffleboard events in the East, made a special junket to Miami to see what could be done in that area. His survey of the Florida situation is now about over, and results look good to the extent of a 60-40 split, after a long and near future. With National entering the picture, the game has been forecasted before the winter vacation season ended.

Meanwhile Sam Taran, head of Taran Distribution, has taken the initiative in this area, and in another month he started a city-wide tourney open to all locations regardless of makes and designs. No matter who the players are, with a grand prize of $5,000, the promotion is of the ever-all-completion. In all, Taran has guaranteed $7,000 in prize money.

In addition Taran has taken to the airwaves and the new medium of television, the latter by means of the popular Barry Gray disk jockey program. Taran has been rating fast in Miami and the Miami Beach populace several times a week, and there is no doubt that the future is bright.

Games v. Boards

Shuffle-tvety novel games, like Shuffle Alley, Shuffle Bowler and others, have made a marked impression here, and have been racking up extremely fast grosses. But many, if not many others, however, there seems to be a definite place for both the novelty games and the shuffleboards, and all ready there has been a pick-up in business.

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Challege To Handle Nation Wide Line

CHICAGO, Jan. 7. — The E. P. Martell Company, Greenfield, Mass., has been appointed a distributor of Nation Wide Shuffleboards and accessories in the Massachusetts territories by Standard Shuffleboard Manufacturing Corporation, the manufacturing firm, has announced.

The distributor firm is headed by Edward P. Martell, who points out that his firm is handling a complete line of shuffleboard equipment, including complete replacement tops, score sheets, playfield lights, signs, wax and related accessories.

Shuffle Ganes Boffo in Conn. As 50 Starts

Shuffle Cans

Shuffle Ganes Boffo in Conn. As 50 Starts

Slow Start Overcome

HARTFORD, Conn., Jan. 7.—After a slow start, the shuffle novelty games have come into the Hartford market on an avalanche of publicity and are being advertised by operators predicting that trade from the units in time will rival business receipts other types of equipment.

James T. Sullivan, a local coin machine operator, said that he has installed six games in Hartford locations, and that the friends in the trade have announced numerous installations and plans for additional new machines. Sullivan is handling all the major makers in the field and reports that his customers are quite enthusiastic over the volume of business for amusement.

Tolmany, who owns Superior Music Company of Hartford, says that he has discovered "a great demand for shuffle games. I wouldn't be surprised if business in time rivals the pool and pin ball machines." Sullivan's "flipper pin ball machines" he said.

Two Hartford coin machine distributors, Atlantic-Connecticut Corporation, managed by Max Perlmann, and the other by empresa managed by Abe Rehleicher and his nephew, Paul Rehleicher, have both installed shuffleboard games in the area. The half-century has made a tremendous impact throughout this area, with Atlantic-Connecticut Corporation operating in the cities of Hartford, East Hartford, West Hartford, and in the towns of Berlin, Bloomfield, East Windsor, North Hartford, and many other locations.

Bally Shuffle Bowler, United Shuffle Alley, Chicago Coin Bowling Alley, and Williams Manufacturing Twin Shuffle, and Reliable, also have installed shuffleboard equipment in the Hartford area.

Continuing, he said: "Under the regulations of the commission, no amusement devices or games, such as shuffleboards, pinball systems, etc., shall be installed in any premises unless until a written application has been made and approved, and until the installation has been approved by the commission. Each application shall be accompanied by a plan or sketch of the proposed installation, and showing the size and location of the equipment for which request is made."
Coin Levies Hit
$20 Mil in 1949;
Summer Leader
(Continued from page 84)
they tailed off to $18,485,448, accord-
ing to Revenue Bureau records.
All in all, a good 75 per cent of
1949's total was collected in the June-
September period. High month for the
year was July, when $27,510 was taken
in. August, however, brought in only about $15,000 less.
Neither month was close to the all-
time monthly high of $7,529,547 tallied up in July, 1948. Low month for
1949 was March which produced only $22,953. March also was low in collections total-
ing with $206,676.
Only one change in the pattern of
coin machine tax collections has shown up since the war, and that is the
growth of December as a high month.
Until 1948, December collections
were about on a par with the other winter months, averaging around a quarter of a million.
In December, 1948, however, the tax was raised to $100,000, to be about the same for December, 1949.
The gains for both December appear to have been at the expense of the
fall-off months. A number of states have been running higher than ever, while
February, March, April and May have been declining from 1946-7 levels.
Summer has always been high be-
cause the local seasonal year falls on
June 30. High July and August totals are atributed by Revenue Bureau
officials to field agents' work in
ordering sales of the tax stamps. Online totals apparently means that some operators are buying more machines June
than at other times and consequently are buying more tax stamps than formerly.

WILLIAMS NAMES
(Continued from page 84)
John spent out that final tests on Twin Stubs have been completed
and the game is now mechanically
perfect. All scoring is automatic and
based on the identical scoring in
regular regulation. One or two players may play at a time and each player's score is easily identi-
ed on the scoreboard. Puck return
automatically.

MINNESOTANS EYE
(Continued from page 84)
the coin machine industry started in
1920 was the way Henry L. Green-
stein, head of Hy-G Machine Company, put it. "The novelty game, the coin machine business in 1920
what fillipers did for it a couple of
years ago." And other distributors and
operators were willing to go along with
Greenstein's version, all reporting that
they still are considerably be-
in demand in their game.
"Here's a tip-off on what business
is like now," reported one.
"We have had numerous requests from our accounts to get the state-
ments, but before the front page gets
so that they can make their plans.
"When that happens, you know the
operators have made money and it's a
good sign for the future."
psst...

That drawing below is little but it sure means a lot to you, Mr. Operator. Know what it is? It's the famous, exclusive American CLIMATIC ADJUSTER. Know what that means to you? It means that regardless of where you operate—North—South—East—West—regardless of humidity content of air or varying degrees of heat or cold that occur during seasonal changes, the Playing Field of your American Shuffleboard has an assured true level. With the Climatic Adjusters you true up the Playing Field accurately in minutes, using only a wrench. It means you have practically no maintenance expense—that your American Shuffleboard is in constant play and guarantees a better, truer game at all times.

The famed Climatic Adjusters—the latest improvement to an already superfine playing surface—is manufactured exclusively by American and protected from imitation by U. S. Patent No. 2479477. Climatic Adjusters are STANDARD EQUIPMENT on EVERY AMERICAN SHUFFLEBOARD. They're part of the "extra quality" which is always exclusively American.

Know what the "heart" of quality is in American Boards? It's the famous American PLAYING FIELD. It's made of selected, seasoned hard maple, specially laminated and scientifically bonded, then precision-machined and carefully hand-finished to a deep mirror smoothness. It provides the speed, "feel" and trueness of play that players seek and ALWAYS find in an American. It's one of the main reasons why American has, for so many years, held the unchallenged reputation of producing the "World's Finest" Shuffleboards. It's the reason you earn more money with American.

Set yourself up on a solid, permanent, profitable basis. American's exclusive, patented Climatic Adjusters and the sturdy, true Playing Fields of all American Shuffleboards, are only two of the many features that make it possible for you to do so. Get all the facts on American's money-making equipment—on the "World's Finest" Shuffleboards. Mail the coupon below.

Every American Shuffleboard Carries A UNIFORM WARRANTY AND GUARANTY and is APPROVED FOR TOURNAMENT PLAY by American Shuffleboard Leagues, Inc.

---

AMERICAN SHUFFLEBOARD CO.
UNION CITY, N. J.

1-14
THINK OF TOMORROW'S PROFITS!
MAIL THIS COUPON TODAY!

---

AMERICAN SHUFFLEBOARD COMPANY
UNION CITY, N. J.
PHONE: UNION 5-6638

AMERICAN
SHUFFLEBOARD
COMPANY

Copyrighted material
New York:
Meyer Abraham, sales manager for Oak Manufacturing, left last week for Florida to spend a month continuing west to Los Angeles. He spent several days in New Jersey while there.

Mr. and Mrs. Max Seifert, of New York, spent a week in Florida visiting

Chief Cities:
The demand for Chicago Coin's Bowling Alley novelty game is so great that the firm, through its distributor, Star Sales, of Lieberman Music Company, disc-

Allan Brown, of Brown Music, is back in the hospital for treatment of a heart ailment about a year ago during a hold-up.

Murray and Bill Wiesen, Eastern Kansas distributors, are back at their local school and school in the C-Eight Electro-cigarette vender.

Mike Musen has received his in-

Kuno E. Hanman, head of Alkuno & Company, reports orders now on the way to Hawaii.

Washington:
James Smith, of Martin Amuse-

Charles W. Bowles, of East Coast Music Company, says everything is running smoothly.

Penni Como's version of the Walt "Tugboat Annie" was seen in the Eddie Sunset at the Roseland on June 27th.

William "Star Seres" in addition to his Davis Electric is selling the "Rubber Band" and Schermack stamp machine.

Twin Cities:
The demand for Chicago Coin's Bowling Alley novelty game is so great that the firm, through its distributor, Star Sales, of Lieberman Music Company, dis-

Jim Taliano, of Superior Music Company, has moved its coin-operated dairy machines to "The Farmhouse" in Saginaw.

Mrs. Edward J. Smith, of Minneapolis, has opened a dance hall at the intersection of Nicollet Avenue and 17th Street.

A. J. Weikert, of Weikert Music Corporation, is also moving to a new location at 125 W. Wurts Street.

Fnancials:
The demand for Chicago Coin's Bowling Alley novelty game is so great that the firm, through its distributor, Star Sales, of Lieberman Music Company, dis-

Detroit:
J. E. Fouser reports the Charles F. Warrick Company is getting its first catalog, and the firm is now a national distributor of vending machine parts, ready for business.

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**REVAMP YOUR KILROYS and HAVANAS at LOW COST!**

WOODS LTD

**SWEET SUE** REVAMP FROM HAVANA

**ELMER** REVAMP FROM KILROY

WE REVAMP YOUR GAMES COMPLETELY

$75 EACH GAME

310 deposit required with each game. Cannot be credited. All broken and missing parts replaced at nominal cost.

**FEATURES**
- SUPER HIGH SCORE
- REDESIGNED PLAYFIELD
- BANG BUMPER
- REFINISHED CABINET
- NEW BACKBOARD GLASS
- FLIPPERS

We Must Have Your Complete Game as We Refinish Entire Cabinet

**AUTOMATIC ELECTRIC OVERHEAD SCOREBOARD WITH FRAME SCALING**

**ATTENTION DISTRIBUTORS**
Due to increased production, we are now in a position to offer a few more distributors. Write! We're ready to increase production for the next two months, the straight novelty game can be played by one or two persons. Action is similar to bowling and therefore it is possible for players to make key plays as strikes, spares, and splits. Object of the game is to make as many strikes as possible on simulated pins which at the start of the frame are lined up in customary bowling formation. When a play is made by the player, it is indicated by simulated pins passing into a vaporous state. The player then advances to the next frame. The pins are returned to the starting point only when the game is complete. It is one of the fast-paced, one-player bowling games in production.

**M & T SALES CO.**
2840 FULLERTON AVENUE
CHICAGO 47, ILLINOIS
Dickens 2-2424

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**Calendar for Coinmen**

January 10 and 24—Amusement Machine Association of Philadelphïa (AMAP), semi-monthly meetings, Broadwood Hotel, Philadelphia.

January 12—Michigan Automatic Phonograph Owners' Association, (MAPOA), monthly meetings, Maccabees Building, Detroit.

January 13—Coin Machine Association of Ohio (CMAO), monthly meeting, Jefferson Avenue Commercial Club, Columbus.

January 16—Michigan Coin Operators Association of Hillsdale County (CMOAEC), monthly meeting, Commerce Building, Hillsdale.

January 26—Coin Machine Operators of Greater Baltimore (CMOGB), monthly meeting, Calverts Point Yacht Club, Baltimore.

January 31—Western Amusement Machine Operators Association (WAMOA), monthly meeting, Los Angeles.

February 6—Amusement Machine Operators of Greater Baltimore (AMOGB), monthly meeting, 2414 North Charles Street, Baltimore. (Association will hold its annual banquet dinner February 4 at the Lord Baltimore Hotel.

February 6—Wilmington Music Guild, Inc. (WWMG), monthly meeting, Wilmington.

March 6—Music Operators of America (MOA), national convention, Palmer House, Chicago.

Association officials are invited to submit convention and scheduled meetings information to the American Radio History, 1813 West Randolph Street, Chicago, 1, for listing in this calendar.

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**Q-Ball Congress Expands Use of TV To Hypo Interest**

(Continued from page 8)

play, running professional exhibitions, furnishing awards and trophies by conducting a publicity campaign.

Tavern Deals

Aimed primarily at taverns, the new Q-Ball will be a television show of the Q-Ball game. The shows are operator-owned, cost a dime to play and involves a sum divided between tavern owner and operator after a portion is paid into finance company activities.

The shows will be emceed by Bob Shugars, who also handles the Philadelphia progress on Thursday nights.

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**Keyway Introns Ten-Pins, New Type BowlGame**

CHICAGO, Jan. 7—H. Keeney & Company, Inc., President John Conroy yesterday (6) announced that production of the first run of Ten-Pins, a straight novelty bowling game featuring the use of real pins and a ball, has started.

All scoring on Ten-Pins is automatic. Pins, which are set in the traditional bowling triangle at the start of a frame, are returned to original position by an automatic pin setting device after a strike or spare has been made and following the completion of each frame. Points made in Ten-Pins play are based on the number of times the player scores a strike.

The perfect score on the game is 300, which results only when each shot made in the player's allotted 10 frames strikes the pins. Game is designed for dime play.

Conroy stated that this is the first announcement on the game, which Ten-Pins has already grown to a point where numerous inquiries have been received. The game is no joking matter, Conroy said, and Ten-Pins play will include a number of tie-ins, including a daily cashier's ticket, which will be paid at $1,000.

Cabinet on Ten-Pins is 8 feet 6 inches. It has a raised playfield with garters on both sides. Ball is returned to player's hand by the playfield by gravity and is thrown back to playfield by player. When a player makes a strike in the final frame he is given two additional shots. After shot 1, each shot is made in the area of the game designated by the cabaret's location.

The end of the playfield is a pocket-like device which prevents the ball from bouncing out of the playing area, Conroy said.

Barney Sugarman, Abe Green, Morris Kood and the rest of the staff of Conroy Sales have been doing tie-ins for a bowling machine to attract interest in the game, which is designed for both social and competitive play.

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**New York (Continued from page 9)**

has moved placed many new Amusement Machine associations in the area of the game, and has dropped plans to revive the Oriole Music Company, which was turning out a line of export cabinets for juke box manufacturers.

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**YOU SAY YOU WANT SOMETHING DIFFERENT?**

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**Hike Production On Bowling Alley**

CHICAGO, Jan. 7—Because demand for Chicago Coin Machine Company's Westerville Bowling Alley has exceeded original output estimates by a wide margin, the firm this week added a large number of new personnel, in an effort to step up production, Sam Wollenberg announced.

Rapidly rising production for the past two months, the straight novelty game can be played by one or two persons. Action is similar to bowling and therefore it is possible for players to make key plays as strikes, spares, and splits. Object of the game is to make as many strikes as possible on simulated pins which at the start of the frame are lined up in customary bowling formation. When a player is put out by the player, it is indicated by simulated pins passing into a vaporous state. The player then advances to the next frame. The pins are returned to the starting point only when the game is complete. It is one of the fast-paced, one-player bowling games in production.
We invite all the coin machine operators in the world to be with us May 22, 23 and 24 at the Sherman Hotel, Chicago. This will be a real old-fashioned coin machine convention where operators can gather and "punch the bag" to their hearts' content. This convention will be directed and dedicated to the all important unit of the coin machine business—the coin machine operator!

So get ready, Mr. Operator, wherever you may be. Start packing. Wire for room reservations. Kiss the wife and kids good-bye, or bring them with you if you so desire; they can have lots of fun in Chicago in late May.

For Hotel Reservations: write Vince Shay, Hospitality Committee, Bell-O-Matic Corporation, 4100 Fullerton Avenue, Chicago 39, Illinois

All types of Coin Machines to be displayed under one roof

ARCADE EQUIPMENT • BELLS • PHONOGRAPHS
SERVICE EQUIPMENT • FIVE-BALLS • ONE-BALLS
CONSOLES • SHUFFLE-GAMES • VENDORS • SCALES

American Coin Machine Manufacturers Association
Suite 1772 • 231 South La Salle Street • Chicago 4, Illinois


**Record Reviews**

**ARTIST**

**TUNES**

**LABEL AND NO.**

**COMMENT**

**RYTHM & BLUES**

**DOC** WILEY TRIO

_Don't You Know_ 24

-Watermelon man an affecting slow train blues, with fine noodle support. Piano's pinched chords and guitar pizzicato are fine touches.

Wild Cat Boogie

_Tender and rhythmic, gets a big sound in a swinging boogie-woogie environment._

_Tiny Grimes Quint-_.

_See See Rider_

-Blues classic is worked and played with velvet smoothness and delicacy, but is shy of bayonet stinger.

Rock the House

_An excellent jump blues is done brilliantly spiritual.

**JOHN LEE HOOKER**

_Sensation 26_

_Canal Street Blues_

_Hoarse chugs the praises of New Orleans in the old Southern style, surrounded with weirdly intricate bass. A worthwhile slow blues._

_Huckle Bop Baby_

_Driving blues slump here features some remarkable rhythm playing and Hooker's sharp-chipping. Strong entry for Southern markets._

**JOE MORRIS ORK**

_Oakland 816_

_Jax Boogie_

_Shuffle bounce with loose beat and conventional chorus is fairly effective, doesn't quite achieve climate impact it should thrill._

**BARRELLHOUSE SAMMY**

_Atlanta 871_

_Broke-Down Blues_

_Another Southern stomp, this one in slower and more commercialized fashion._

**JEWEL KING**

_Imperial 3550_

_Don't Marry Too Soon_

_Hurky-wurky stuff shows some promise, but this droopy turgid affair isn't promising._

_2 X 7 Faults 21_

_Slow blues is more like it. Good beat here too._

**TOMMY RIDGLEY**

_Imperial 3854_

_Early Dawn Booogie_

_Place of its own here with definite blues recording. Stutter here and there, the rhythm jumps._

_Showsbury Blues_

_Leather-laced slacker gets some strong '60's support on an闲 stamp blues. Morgan puts a /B behind a bouncy minor chorus._

**ANNIE LOU & DANNY DILL**

_Bullet 697_

_I'm in Love Up to My Ear_

_Country and western with a twist out of a piece of fluff that fails to live up to the promising title. There's a Rainbow in Your Eyes_

_Bargain Dilly_

_Same situation here._

**DON AND LOUBERTSON**

_Camelin' Fever_

_Dominion country wanking by big girl due to lively stuff, with some strong steel guitar featured too._

_On the Hudson Day Line_

_Vocal with excellent piano, this looks interesting for retail markets._

**JUDY PERKINS**

_Mercury 4454_

_I Came Here To Be With You (But I Ain't Been Yet)_

_Material in a Country Style type effortlessly, with the going is authentic. Light-weight minor stuff._

_I Didn't Mean To Cry_

_Unfortunately, this song is full of班 insults in this casual vocal rendition._

**AL MORGAN**

_London 155_

_Chained to a Memory_

_Melody, backed by waltz style band. Sentimental number lacksanalytics to his many big hits._

_Tears on My Pillow_

_Gone 'way lady in society style that doesn't gloss through a change to wipe the maximum moisture out of the throat._

**JERRY IRBY**

_MON 4690_

_Don't Know Where I'm Going_

_Help's sincere, direct statement carries weight in his interesting conversation rendition._

_One Way Blues_

_Powerful dance moving, with plano and steel guitars performing as important here as in the fine melody rendering._

**AL ROGERS**

_MON 46900_

_Your Year (Please Bring Back the Sunshine)_

_Hopeful but wistful brings a most light touch to a pronounced enough style-fashioned tune that averages only for pop hits._

_Forever Isn't Long Enough To Love You_

_Rogers creates a superior rendition of some material without excelling._

**JOHNNY DENIS & HIS RANCHERS**

_London 585_

_All The Bees Are Buzzin' Round Me-_

_Coney Island boogie band does the minor stuff with much production but Little Bear, Four Mile Productions._

_One of the Wedding Days_

_One of those wedding songs to a familiar minor melody, much better than the old theme._

**JOHNNY CURTIS & THE PRAIRIE SONS**

_Bus 7601_

_Madame Truth_

_Effective wailing is too little._

_Dishonest Heart_

_Irresistible, efffective wailing of a poignant piece of music._

**JIMMY HEAP**

_Jefferson 9704_

_Mean Old Blues_

_Modern mountain blues cliché could use better volume and more attention to the material._

_Haunted Hungry Heart_

_Much better balance between the vocal and vocal per se._

_Same situation._

(Continued on page 104)

---

**COIN MACHINES**

**BRAND NEW**

**COLUMBIA DOUBLE JACKPOT BELL**

_$145.00 EACH**

**NEW IMPS**

_Either 1 or 5c Play._

_Chip or Fruit Reels._

_$21.50 Ea._

**MILLS VEST POCKET BELL**

_Pay Out Automatically._

_$65.00 Ea._

**RAKE COIN MACHINE EXCHANGE**

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_Longines 3-1767_

**RAKE COIN MACHINE AGENCY**

_3191 RANDOLPH AVE., CHICAGO 11, ILL._

**RAKE COIN MACHINE AGENCY**

_3191 RANDOLPH AVE., CHICAGO 11, ILL._

**METAL TYPHER MACHINES PARTS AND SUPPLIES**

**FINEST ALUMINUM DISCS**

_Pick or Colored._

_BUY DIRECT FROM THE MANUFACTURER._

**STANDARD SCALE CO.**

_1609 Delmar Blvd._

_22.50, 25.00, 50.00, 100.00._

**CHECK CONVERSION KITS**

_YOU WANT**

**ONLY $15.00 EA.**

**MILLS BELLS!**

_We have all Mills Latest Bells in stock._

**FRIEDMAN ANNUITY COMPANY**

_4666 E. 53rd St., CHICAGO 17, ILL._

**GIVE TO THE DAMON RUNYON CANCER**

---

**December 1950**

The Billboard
Immediate Delivery!
FROM STOK IT!
RUNZEL
Pushback Wire
18 or 20 Strand
68 Color Combinations

Pushback wire, for many years one of our leading lines, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devising methods of wiring harnesses—to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harnesses.

Send us your specifications for INTER-COM CABLS

CORDS AND WIRE B. CO.
1423 W. MONTROSE AVE.
CHICAGO, ILL.

COLUMBIA DOUBLE JACKPOT BELL
SPECIAL SELLOUT PRICES

$69.50--$89.50--$119.50

TOYS, BILLS, SIGNS, Etc.

ABCO NOVELTY CO.
Phone: Everyday 4-6023
2007 W. IOWA ST.
CHICAGO, ILL.

HEADQUARTERS FOR SLOT MACHINES
We Offer Only the Best.
Unconditionally Guaranteed.

MILLS-All Models
BLUE BELLS-Black Beauty Dolls
CRISS CROSS-Tick-Tack-Toe
Complete Machines and Conversion Kits.
Write for details.

SAVE MONEY WITH
BAKER NOVELTY CO.
1700 W. WASHINGTON BLVD.
CHICAGO 22, ILL.

$ BALL FREE PLAY
BILLS, COINS, RAINBOWS
BUNCE, PAVONIA
BLACK GOLD, CAPE
BELLA-VISTA, HAWTHORNE
Send tond dezine

$39.50
BRAND NEW
ROL-A-TOPS

SIZE:
23" High, 14" Wide
Net Weight:
68 lbs.

5c-10c-25c PLAY
FACTORY REBUILDS
$95 EACH

Above Prices F.O.B. Chicago

WATING MFG. CO.
4650 W. Fulton St.
Chicago 27, ILL.

Est. 1895--Tel. Columbia 1-2773

THE MIGHTY SENSATIONAL NEW COUNTER GAME
ATOM
10c Play

SMALL AS A MITE
PROPHETS RIG A GRANT!
Cigarette Sales Booster. Line up 3 of a kind. Win a carton of cigarettes. The best money maker you ever had. Don't take our word for it. Write today. Available in 1, 2, or 3 combination.

A Cigarette or Fruit Seed. Weight: 6 lbs. Size: 5½" x 5½" x 4½".

GROETHEN TOOL & MFG. CO.
124 S. Washington Plaza, Chicago 2, ILL.

Phone: Randolph 6-2807

$50 SAVE $$$
with COVEN

BALLY'S
SHUFFLE BOWLER
IMMEDIATE DELIVERY

CI TATIONS
DELUXE DRAW BELLS

$179.00

UNIFORM ACADEMY 44, ILL.

CLOVER BELL 5-25C

$4.50

1/2 Dessert With Order.

Coven Distributing Co.
Exclusive Distributor for Bally Products and Wurlitzer Phonographs
381 ELESTON AVE.

IVA 3-3218

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Turning Back the Clock

15 Years Ago This Week

CHICAGO, Jan. 5, 1938.—With the reorganization of the Chicago skyline in all parts of the country brought down to an unexpected big year in the trade. Among the aids the business had at the beginning of 1938 was the not in the highest volume of the previous January, were established trade groups in several key cities, particularly New York, Detroit, Chicago, Dallas and Los Angeles, and the company has been busy with activities in most sections of the country.

Joe Huber, chairman of the 1935 NCAA Exposition, made early preparations for the show, which took place from January 13-25, 1935, in the Palmer House, Chicago. He announced that for the first time the exposition was open to the public, including delegations from foreign countries, including delegations from Great Britain, Russia, the Philippines, Scotland, England and other nations which had become volume buyers of American-made machines. Among the other known visitors in the country were John E. Godin, head of the French national coin machine organ. The trade in Honolulu was set for a rush of business owing a July 4th holiday, which was extended to allow gambling at favorite gambling areas for the area.

Evans Shuffle Game To Roll; Uses Live Pins

CHICAGO, Jan. 7—H. C. Evans & Company has completed the production line model of its new game, the Shuffle Ten Strike, at the firm's new factory, with Fred Morris, games sales manager, announcing the game Tuesday night. New game is a combination of a pinball machine and a pacemaker, which uses a puck as its center of activity and features automatic, pinpoint, aim and the end of the playboard and puck return are automatic.

Shuffle Ten Strike measures 8 by 2 feet and has real gullers to take care of the game. Its patented device is fully automatic, Scoring on the new Evans product is a game changer and the unit is designed for dale play.

Unlike other shuffle type games on the market, plays on Shuffle Ten Strike is different on the number of pins actually knocked down during a frame. Strikes, spares and splits as well as all the key scoring of regulation bowling are integral part of the game. As in bowling, high-scoring combinations of perfect 300 pins knocked over in 10 complete frames.

ShuffleTen Shuffle Ten Strike is simplified by having doors, convenient for the operator or service man, located at the side of the machine and the section just in front of the playfield is a clear sheet of glass.

Continental Sets

3 New Distributors For Wise Owl Unit

Prices You Cannot Beat

Detroit, Jan. 7—Distributors for Wise Owl Unit, new cabinets, the new model of the Continental Service & Equipment Company, national outlet for the Wurlitzer Gold Owl cafeteria, are now established in Detroit. The distributors are Edward Holley, Indianapolis; John A. Boulton, Cincinnati, and Jack Brown, covering Ohio, with headquarters at the factory, 3398 Holbrook Avenue, Detroit, and Jack Brown, covering Ohio, with headquarters at the factory. 87042 Second Boulevard, Detroit.

One of the New York trade novelties in January, 1936, was the nationally distributed pinball machine, featuring 25 pinball games built into a single machine, and was developed for the restaurant by the Scientific Machine Company, Brooklyn, Each of the games was a different model, and measured 17 by 31 inches, slightly smaller than the average game of the time. A testimonial dinner to Joe Fishman was given by 500 cot at the Science Theater, a public theater for pinball machines in helping operators to get hold of machines in the various sections of the country.

Bally Shuffle Game To Roll; Uses Live Pins

CHICAGO, Jan. 6, 1940—One of the big social events of January, 1940, was the testimonial dinner for Bill Ryan, who resigned from O. D. Jen-

New games debuted this year for the Safety Zone, Gottlieb’s Flying Trap czę, and National Coin’s Hazard. Claude Kirk, Exhibit Supply, placed an order for 5,000 award units with Western Equipment & Supply.

(REDACTED)
COINMEN KNOW

Chicago: (Continued from page 99) and the management of Ward Glen. The new location will serve part of the Indiana territory and distribute records in Indianapolis. . . . Jane Music Company reports the best record business during the Christmas week in its history. The volume is far above that last year. In addition, coin-operated phonographs were hosted to Chicago and retail businesses. . . . Operators visiting in town last week included, Cecil Miller, Chicago, Ill., buying parts; Jim Crowley, Playfair Sales, Fort Wayne, Ind., and Frank E. Heckelheider, Jr., Jasper, Ind., . . . Clarence Hohman, and his family, manager, Jones Music Company, spent New Year's Day at Bensalem, Ind., visiting relatives.

JENNINGS "SWEEPSTAKE" 5 JACKPOT SYMBOLS

TODAY's player is a jackpot player. His goal is the BIZ AWARD. That's why Jennings gives you his NEW "Sweepstake" equipment. It's the BIGGEST of all the Jennings machines. SUPER jackpot plus small colorables. Designed one-place trouble-free. Many new features. Get in line for Jennings "Sweepstake," ORDER TODAY!
Twin Cities:
(Continued from page 99)
and his wife leave January 11
for a vacation in Miami. During
Holicher's absence his brother,
Danny, will look after their business
interests here.

Everyone is agog at the Lieber-
man Music Company where they are
preparing for a surprise showing of
Bassler, sales manager, reports . . .
Alto he sold his coin machine in-
terests back to his father-in-law,
Bob Westrum, of Bismarck, N. D.,
continues to work with his wife's
father, Van Middelmen. In the op-
eration. . . . Distributors in this area
sent a helping hand to Santa Claus
during Christmas and passed out
numerous gifts to their coin machine
operator friends. . . . Coinmen re-
port that the expected drop-off in
business during the Christmas-New
Year period failed to materialize,
with jukes, novelty games and pins
gaining their fair share of attention.

Jerry Hartwig, St. Cloud, Minn.,
operator, was in the Twin Cities
buying five-balls for his operation.
. . . Archie Pence, one of the oldest
operators in Minneapolis — from
point of years in the business—is
adding many one-ball units to his
route. . . . Both ends of the B. & B.
Novelty Company, Superior, Wisc.,
Berkowitz and Berkowitz, were in
the Twin Cities looking at machines.
. . . Roy Foster, of Sioux Falls, S. D.,
came down to pick up several five-
ball machines. . . . Mr. and Mrs.
Stanley Matyas, operators from
Moose Lake, Minn., drove to the
Twin Cities for a shopping tour, both
in the coin machine field and other-
wise. . . . George Atoll, of the Zen-
ith Distributing Company, Duluth,
was a visitor to Twin Cities' dis-
tributors . . . Stanley Woznak,
of Little Falls, Minn., was in on one
of his frequent trips to this market.
. . . Pete Kramer, of St. Cloud, drove
town to buy machines. . . . Hank
Krueger, the Fairfax, Minn., coin-
man, came to town again, this time
bringing the missus along. . . . Hy
Greenstein, of Hy-G Music, reports
that Watzke scales suddenly showed
a perk-up in business, while Uni-
versal's Photo Finish continues to
do good business at the old stand,
just as it has for a year.

Cointiver Men YOU KNOW

IT'S NEW! It's Answer Coin Machine
ever introduced

Wise Owl

Quick Zette

Size 4 x 5 x 10 inches—Weight 6 lbs.
Sets on any table or counter.

A PENNY OPERATES IT
AND MAKES THE PLAYER
... WISER

The Correct Answer appears on the
next Quiz Card together with another Quiz, creating a
continuous interest.

IT'S EDUCATIONAL! Hundreds of thousands of interesting Quiz Cards are available on: Sports—
History—Geography—and Up-to-the-Minute, Popular Information.
EVERYBODY IS INTERESTED EVERYBODY PLAYS
The Quizzette holds 500 different Quizzes at a Penny a Quiz. It is
operated manually; no electricity is required.

A PROVEN MONEY-MAKER!
Tested on widely varied types of locations, the Quizzette is the biggest
money-maker on the smallest dollar investment.
DON'T MISS THIS GREATEST OPPORTUNITY TO BE THE
FIRST IN YOUR LOCALITY TO OPERATE A WINNER!
WIRE—PHONE—WRITE

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PHONE: Trinity 3-5060

Factory Branch: Continental Service & Equipment Co.
713 S. Westminster Avenue, Los Angeles 5, California
Mr. C. L. Skidmore

Ohio Representatives: Brown Quizzette Co.
7409 Second Boulevard Detroit 2, Michigan

Some good territories still available

COINMEN YOU KNOW

Twin Cities:
(Continued from page 99)
tor, and his wife leave January 11
for a vacation in Miami. During
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Cointiver Men YOU KNOW

Twin Cities:
(Continued from page 99)

YOU SAY YOU WANT
something NEW? Just Enjoy Coin
QUIZ by 3832 HOLEABROOK AVE., DETROIT 12, MICH.

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We are EXCLUSIVE AUTHORIZED DISTRIBUTORS for Mills Bell Products

United Shuttle Alley
Shelby Coin Bowling Alley
Kelby Pin Guy
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MILLS
VEST POCKET
BELLS, $65.00
Jobbers and Distributors, Write for Special Price

NEW
LOREN
COIN
CHANGER
ONLY $38.50
FAST! ACCURATE!

DALE GUNS
Reconditioned
and Refinished
$109.50

MILLS NEWEST!
21 BELL
BLUE BELL, WHITE BELL
BEAUTY TWIN BELL, JEWEL BELL
MELON BELL, SONOR BELL

SAFE STANDS
Write for Price

BACK AGAIN!
BRAND NEW!
JACK-IN-THE-BOX
Write for Price
Immediate Delivery

RECONDITIONED BAR-BALLS AND CONSOLES
Write for Price

GUARANTEED FINEST Reconditioned-Repaired SLOTS

Write for Prices on Coin Counters, Coin Changers and Single, Double and Triple Safe Stands for SLOTS

AUTOMATIC COIN MACHINES & SUPPLY CO.
TELEPHONE: Capitol 1-78244
4123-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

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MILLS' NEW 1950 BELLS

the Owl

The Owl is the official trademark of all Mills coin operated machines. For 59 years the Owl Trademark has graced Mills coin equipment. Way back in 1889, one of the first machines Mills manufactured was called the Owl Lifter, a weight-lifting test machine used most often in arcades. Today many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills machine. The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

BELL-O-MATIC CORPORATION
Exclusive National Distributor: Mills Bell Products
4100 Fullerton Avenue, Chicago 39, Illinois

RUGGED PROTECTION for EVERY SPOT

DELUXE & UNIVERSAL
Cabinets and Stands

- STURDY
- CONVENIENT
- SMART LOOKING

FIT ALL MACHINES

Wherever you operate you’ll interest the finest locations, save time servicing your machines and enjoy top protection against tampering with Revolv-a-Round Cabinets and Stands. Write at once for FREE beautiful 4-color literature showing this equipment in luxurious settings.

PROMPT DELIVERY

CHICAGO METAL MFG. COMPANY
3724 South Rockwell Street
Chicago 32, Illinois

SILENT SALES CO.
Silent Sales Bldg., 200-80 Eleventh Ave., South Minneapolis 15, Minn.
There is No Substitute for United's Original

SHUFFLE-ALLEY

For Immediate Delivery

in this territory

MAINE
NEW HAMPSHIRE
VERMONT
MASSACHUSETTS
RHODE ISLAND
CONNECTICUT
NEW YORK
NEW JERSEY
DELARWARE
MARYLAND
D. C.

CONTACT YOUR LOCAL JOBBER
OR DIRECT FACTORY AGENT

DAVE SIMON
SIMON SALES, INC.

627 TENTH AVE., NEW YORK 18, N. Y., PHONE PLAZA 7-5660

END OF YEAR SALE

GUARANTEED
FACTORY
REBUILT
5c, 10c, 25c

AUTOMATIC JACKPOTS

OR

GUARANTEED JACKPOTS

WITH TOKEN PAYOUT and METER

LOOK LIKE NEW!

OPERATE LIKE NEW!

$95.00 to $150.00
MONEY BACK GUARANTEE

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.

SEE

THE NEW
AMI

“C” AT

RUNYON’S
OPEN HOUSE

NEW YORK
JAN. 9-10-11-12
NEWARK
JAN. 13-14
TRENTON
JAN. 8-9

RUNYON SALES COMPANY

591 TENTH AVE.
NEW YORK 18, N. Y.

123 W. RUNYON ST.
NEWARK 8, N. J.

354 S. WARREN ST.
TRENTON, N. J.

Bigelow 3-8777
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NOW DELIVERING

GOTTLIEB’S
OLD
FAITHFUL

SEABOARD
NEW YORK CORP.
583 5TH AV. (COR. 42ND ST.), NEW YORK 18, N. Y. PHONE 9-5620.
NEW ENGLAND BRANCH: 624 FRANKLIN AVE., HARTFORD, CONN.
EXCLUSIVE NORTHERN OHIO DISTRIBUTOR FOR THE FINEST IN ALLEYS:

UNITED'S SHUFFLE ALLEY

MUSIC

Jukebox 1469 $575.00

2 Wurlitzer 1158 .... $515.00

1 Wurlitzer 516 .... $350.00

1 Wurlitzer 716 .... $450.00

1 Wurlitzer 915 .... $450.00

1 Wurlitzer 916 .... $450.00

1 Seeburg 4215 .... $350.00

COUNTER GAMES (Used)

6 Whirl-A-Tails .... $475.00

30 Pop Use .... $12.00

15 Gott. S.W. Grip- peters .... $18.00

A.A.T. Challengers 18.00

CIGARETTE MACHINES (Used)

Chicopee .... $25.00

National 50's .... $25.00

National 100's .... $30.00

Uniscope Denver Y. Col.... $45.00

Uniscope Denver, 15 Col.... $75.00

Uniscope Master, 15 Col.... $95.00

Quicker Challengers.... $55.00

7 Col.

Rowe Imperial, 6 Col.... $35.00

Rowe Master, 5 Col.... $45.00

Rowe President, 16 Col.... $65.00

SHUFFLE GAMES

1 Bumper Ball .... $110.00

1 Slider .... $110.00

1 Shuffle All .... $110.00

2 Chicago Coin Uniscope .... $105.00

2 Bumper All .... $105.00

CHICAGO COIN'S BOWLER

VENDORS (Used)

2 Wurlitzer C.. B. D. B. .... $6.00

2 Silver Cabinets 258 .... $55.00

2 Silver Cabinets 258 - 25A .... $55.00

2 Silver Cabinets 258 - 25A .... $55.00

2 General 258 - 25A .... $55.00

2 All above are pepper

2 National 1 Col. 6e

Candy Vendor .... $85.00

EXCLUSIVE INFANTILE PARALYSIS

JAN.

President, Exceedingly

950's

Majors, 600's, 750's, 101

Standards, etc.

Brown

Goldens

Melon Chief

Shots

REMEMBER:

In New England

it's TRIMOUNT

40 WALTHAM STREET

BOSTON 10, MASS

Tel. Liberty 2-440

Attention, EXPORTERS:

We are interested in making a connection to export the fol- lowing equipment:

100 USED PHONOGRAPH'S INCLUDING:

SEEBURG Envis, Majors, Cadets, Hi-Tones, Wall Boxes, etc.

WURLIZER 300's, 600's, 750's, etc.

ROCK-Ola Masters, Standards, etc.

A quantity of Postwar Phonographs available. Large quantity of Postwar 5 Balls.

PRICES EXCEEDINGLY LOW. EQUIPMENT SHIPPED AS IS BUT GUARANTEED COMPLETE. WRITE FOR COMPLETE LISTS.

Exclusive Seeburg, Gottlieb and Williams Distributors

IT'S GOOD BUSINESS

TO OWN AND OPERATE

SHUFFLE-MITE

"The Shuffleboard With Controlled Playtime"

- All the thrills of large board play . . . requires no much skill. It's fast . . . it's profitable . . . it's been proven in test locations.

- Priced low so operator will get investment back in hurry!

WRITE DIRECT

TRAINING DEVICES

1469 ELECTRIC

LINCOLN PARK 25, MICHIGAN

Wheeler 8-8480

111

COIN MACHINES

January 14, 1950

The Billboard

NEW

SENSATIONAL!

GIVE 'EM ACTUAL BOWLING

WITH KEENEN'S

"TEN PINS"

PLAYER ACTUALLY

BOWLS BALL AT TEN PINS!

Huck Shots - Straight Shots

STRIKES

DOUBLES

SPARES

RAILROADS

and PINS RE-SET

AUTOMATICALLY!

Size:

8 Ft. Long

2 Ft. Wide

THIS IS IT!

Nothing left to the imagi-

nation. A real bowling alley with 10 genuine

plastic pins. Player bowls ball for every type


Get Keeny's TEN PINS today!

J. H. Keeny & Co. Inc.

2600 W. FIFTIETH STREET

CHICAGO 37, ILLINOIS

www.americanradiohistory.com
A MONEY MAKER you'll OPERATE 2 YEARS from NOW!!

SILVER BULLETS
Exhibit's NEW GREATER!
PISTOL SHOOTING GALLERY
A COMPETITIVE GAME
2 NICKELS and ONE NICKEL PLAY

BUILT to serve the most realistic indoor target practice shooting ever offered to make a daily habit with location crowds all year round for BIG EARNINGS.

YOU SHOOT with a realistic 45-COLT AUTOMATIC PISTOL with the sensation of the RECOIL and GUN KICK with each shot.

EIGHT TARGETS to AIM AT.
MOONSHINE JUGS and MOONSHINERS

TWO GUNS TO SHOOT—where the quickest draw to shoot fastest—aim the straightest is the WINNER... TWO LIGHT UP SCORE BOARDS register the HITS of each player. A LONE PLAYER can also enjoy target practice shooting. You are chasing 4 scooting moonshiners IN and OUT of their HIDE-OUTS at an apparent distance of 50 feet away from you. All this takes place in a colorful typical native backwoods scene.

SEE IT!! GET IT!! FROM YOUR DISTRIBUTOR
EXHIBIT SUPPLY CO. EST. 1901) 4218-40 W. LAKE ST., CHICAGO 24, ILL.

TERRIFIC!
FIVE JACKS
NEW! ORIGINAL!
STREAMLINED!
FOOL-PROOF!
FAST ACTION!
BIG APPEAL!
AMAZING EARNINGS!

1. 2 or 3 Coins Played at a Time!
2. Skil4 Trigger Controls Coins!
3. Winning Traps!
4. 5 Big Award Pockets!
5. Continuous Refill in Award Pockets!
7. 100% Mechanical! No Service Required!
8. Locations Everywhere! Size, only 10" by 12" by 15".
9. Includes Rubber Suction Cups on Base. Shipping Weight, 20 lbs.

DISTRIBUTORS: Exclusive Territories Available!
Write for Profitable Arrangements!

MONARCH COIN MACHINE CO.
354 N. FAIRFIELD AVE. (PHONE Arlington 6-1445) CHICAGO 22, ILL.

YEARLY INCOME OF $40,000 WITH THIS VALUABLE AMUSEMENT MACHINE ROUTE

An established route in Cleveland, Ohio, with a yearly license of $40,000 is available immediately. You own a total of 200 machines with 190 on location. Netting price only $45,000 each. Some are new, all 1949 Pick-Up Trucks, an Office and Office Equipment. Unusual opportunity. Excellent market.

WRITE BOX D-393, C/O THE BILLBOARD, CINCINNATI 22, O.
This policy brought us fame
and success. It guarantees
your success too.

Whichever make or type machine you are
interested in — when you buy it from
Banner it is the best because . . .

We endorse no other!

BANNER SPECIALTY
COMPANY
Endorsing Only the Best Since 1917

FIRST BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS!

WILLIAMS TWIN SHUFFLE

GETS DOUBLE THE EARNINGS!

ONE PLAYER 10c
TWO PLAYERS 20c

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

STRIKES SPARES TURKEYS SPLITS RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

MECHANISM DOOR IN SIDE OF CABINET

AUTOMATIC PUCK RETURN

PUCK LOCKED IN AFTER EACH GAME

IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE

RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE-IT BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS
see the

NEW MODEL...

IT'S NEW---

IT'S BETTER!

IT'S DIFFERENT---

IT'S GLAMOROUS!

IT ALL ADDS UP TO MORE

NET PROFITS FOR YOU!

FIRST SHOWING OF THE NEW
AMI MODEL "C" PHONOGRAPH...

WE WILL SHOW THIS NEW PHONOGRAPH
AT ALL 6 OFFICES ON SUNDAY-
JANUARY 15TH . . . FROM 12 NOON UNTIL
9 P.M.

REFRESHMENTS SERVED! GIFTS FOR
LADIES AND GENTLEMEN!

FOR MORE PROFITS, VISIT YOUR NEAREST
SOUTHERN AUTOMATIC SHOWROOM!

Exclusive AMI Distributors in Kentucky, Indiana and Southern Ohio

"The House that Confidence Built"

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

Established 1923  FIRST WITH THE LATEST

624 S. Third St., Louisville 2, Ky.
240 Jefferson St., Lexington 2, Ky.
3011 E. Maumee Ave., Ft. Wayne 9, Ind.
328 W. 7th St., Cincinnati 1, Ohio
605 Linden Ave., Dayton 3, Ohio
322 S. Illinois Bv. Indianapolis 4, Ind.
IT'S HERE! THE Only SHUFFLE GAME
WITH REAL PINS AND AUTOMATIC PIN RESET!

EVANS' SHUFFLE TEN STRIKE

Closest Thing to REAL Bowling Ever Presented in a Shuffle Game!

REAL PINS!

AUTOMATIC DIRECT VIEW SCORING COUNTER!

AUTHENTIC SCORING...
STRIKES—SPARES—DOUBLES—TURKEYS!

REAL RECESSED GUTTERS!

AUTOMATIC PUCK RELEASE DELIVERS PUCK AT START OF GAME.

AUTOMATIC PUCK LOCK WITHHOLDS PUCK AT FINISH OF GAME.

SIDE MECHANISM DOOR

8 FT. LENGTH—IDEAL SIZE FOR MOST LOCATIONS!
COMING—9½ FT. MODEL

COMPETITIVELY PRICED!
SEE YOUR EVANS DISTRIBUTOR OR WRITE DIRECT AT ONCE!

H. C. EVANS & CO.
1528 W. Adams St. Chicago 7, Illinois

THE "Golden Era" of Shuffle Game Operating Begins NOW With Evans' Sensational SHUFFLE TEN STRIKE! The Appeal of Real Bowling—The Thrill of Flying Pins—The Challenge of Skill Play... Everything Is There for the Players! FOR YOU—TESTED, PROVEN, 100% MECHANICALLY PERFECT PERFORMANCE AND EVANS' QUALITY! Raise Your Profit "Averages" Throughout 1950 With the Game That Keeps You in the Shuffle Game Picture on All Your Locations!
NOTHING LIKE IT FOR PROFIT-PLAY

Chicago Coin's

BOWLING ALLEY

BOWLING ALLEY IS FASTER THAN ALL OTHERS

BOWLING ALLEY MAY BE PLAYED BY EITHER 1 OR 2 PLAYERS

TWO CAN PLAY AT THE SAME TIME

NO WAITING!

YOU COMPETE FRAME BY FRAME

EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC

BOWLING ALLEY'S PRICE IS COMPETITIVE WITH ALL OTHERS

BOWLING ALLEY IS ONLY 8 FT. LONG, RIGHT LENGTH FOR ALL LOCATIONS—CAN BE PLACED EVERYWHERE

BOWLING ALLEY IS DIFFERENT—NOT A COPY OF ANYONE ELSE'S GAME

A DOUBLE MECHANISM THAT COSTS YOU LESS THAN MOST SINGLE PLAYER GAMES

ACCEPTED EVERYWHERE!

LEGAL IN CHICAGO

LICENSED IN NEW YORK CITY

WHEN COMPARED TO OTHER SHUFFLE-TYPE BOWLING GAMES

Bowling Alley IS BETTER!

Chicago Coin Machine Co.

1725 Diversey Blvd.

Chicago, Ill.
You've seen the rest...

NOW Get the Best!

Genco's Bowling League

The Perfect Bowling Game!

All the Thrills of Bowling
...All the Skills of Shuffleboard

Quick Automatic Puck Return
Locks after game's completed

Don't Wait—Write! Wire!
Phone Your Distributor Now!

Genco

2621 North Ashland Ave. · Chicago 14, Ill.
UNITED'S

SHUFFLE-ALLEY

THE ORIGINAL
Shuffle-Type Automatic Scoring Bowling Game
(Patent No. 2,192,596)

ALL THE THRILLS
OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOTALED AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURN TO PLAYER AUTOMATICALLY

WEIGHT LOCKED WITHIN GAME
AT FINISH

GREATEST NOVELTY GAME
OF THIS ERA
EXCELLENT FOR COMPETITIVE PLAY
DEFIES DESCRIPTION

ACCEPTED
EVERYWHERE!
LEGAL IN CHICAGO
LICENSED IN NEW YORK CITY

EQUIPPED WITH
NEW
DROP CHUTE

JUST DROP IT IN

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
January 14, 1950
The Billboard

COIN MACHINES

121

The regular inspiring performance of Old Faithful Geyser is a phenomenal attraction at Yellowstone National Park.

GOTTlieb's

old faithful

is a sensation for profitable

action!

- Pyramid scoring with advance buttons and advance rollovers!
- Automatic re-set bumpers build up rollovers to award free plays!
- Special bonus rollover!
- Sound effects bumpers!
- "Pop" bumpers!
- 5th ball special scoring—increases scoring values...gives all players a chance to come up with a winning score!
- Non-sequence scoring!
- 2 spotting features!
- New type free play unit—easy visibility!

FAST
Fascinating play!

ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for quality!"
**COIN MACHINES**

The Billboard

**January 14, 1950**

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**Bally Hot-Rods**

**Bally SHUFFLE-BOWLER**

**Skill-Size:** 9½ ft. long, 2 ft. wide

Realistic Gutters on each side of Alley

**Played with fastest 5 balls**
in pin game history!

Fastest play and fastest profits in years! Played with 5 balls, but actually rivals one-balls in earning power. Free play... but a gold mine in all types of locations. Try HOT-RODS today.

**One-Ball Record winners**

Still smashing all one-ball records

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New!

Universal's

Feature Bell

The Greatest Single Head
Multiple Coin Console
of All Time!

* Mystery-Type Odds Advance...

New Feature Flash Button—
With Game-to-Game Carry-Over and Build Up
First Time Ever Incorporated in Console Play!

- Packs those Extra Coins in the chute and
  holds players for positive repeats.
- Player can “buy” up to a complete set of Wild symbols!
- Single Bar Score builds up from game to game
  as Feature Flash coins are played—even as high as Bell Odds!
- Extra Odds Advance!

Instantly Convertible
Chute Standard—10¢ or 25¢ Chute Optional
- Flush Metal Trimmed Top Glass
- Added Features That Clinch the Play:
  - Top Score: 500 Points
  - Jumbo Electric Motor-Driven Illuminated Reels
  - New Cabinet Design

Order from Your Universal Distributor!

Universal's

Photo-Finish
Pulls More Play...

Take full advantage of this profitable, busy game season by replacing your present equipment with the outstanding 1-ball money maker of all time—

Photo-Finish

Write - Wire - Phone
See Your Universal Distributor

Universal Industries, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

5737 North Broadway - Telephone Upton 2-2345 - Chicago 40, Illinois

Manufacturers of the Famous Twin Head
Arrow Bell
Stand back and view the lines of the Select-O-Matic "100". This refreshing change in cabinet styling places it in a class alone. The intriguing operation of the mechanical "brain"—staged in a perfect chromium-plated setting—is completely protected, yet fully exposed to capture the appreciative eye of the public. And the carefully selected wood veneer blends harmoniously with the constantly changing colors from the chromium-plated grille.

**NEW APPEAL.** 100 selections—all visible at one time—cataloged under five musical classifications—mean "music for everyone"—for tots, teen-agers, old-timers.

**NEW FLEXIBILITY.** Automatically plays 10 and 12-inch records—no pre-setting necessary.

**NEW ACCEPTANCE.** Greater location appeal than ever. It's new! It's different! It's a boon to business!

**NEW OPPORTUNITY.** This sensational music system will earn the maximum potential in your top locations.

**NEW CONVENIENCE.** 100 selections of music for guests, wherever seated—thanks to the Wall-O-Matic "100"—the most remarkable remote selection system ever developed.

**NEW LISTENING PLEASURE.** Music at conversational level throughout with Scientific Sound Distribution. Seeburg speakers to meet the requirements of every installation.

**NEW ECONOMY.** The most service-free music system ever built. Longer record life. Full operating power consumption only 240 watts.