Eddy Arnold takes time off during the shooting of "Feudin' Rhythm" at Columbia Pictures to join in a duet with Al Jolson on "Nearest Thing to Heaven," a tune written by Jolie especially for Eddy and sung by the Tennessee Plowboy in the flick. It's been a banner year for Arnold, winding up appropriately with his special RCA Victor yuletide waxing of "Will Santy Come to Shanty Town," backed by "C-h-r-i-s-t-m-a-s." In addition to his mounting successes on records, radio and personal appearances, 1949 saw Arnold make his feature film debut in two Columbia pictures, the above-named and "Hoedown." He is managed by Thomas A. Parker.
EDDY ARNOLD
NOW IN THE MOVIES

FIRST TIME ON THE SCREEN!
The sensational star of radio
and records

Eddy ARNOLD
THE TENNESSEE PLOWBOY

IN A
STAR-STUDED
SCREEN
JAMBOREE!

FEUDIN' RHYMTH

with
Gloria HENRY
Kirby GRANT · Isabel RANDOLPH
Tommy IVO · Fuzzy KNIGHT
Carolina COTTON · MUSTARD and
GRAVY · The OKLAHOMA WRANGLERS

Written by Barry Shipman
Directed by EDWARD BERNDS
Produced by COLBERT CLARK

Also soon to be released "HOEDOWN"
Another COLUMBIA MUSICAL HIT

EXCLUSIVE MANAGEMENT
THOMAS A. PARKER · Box 417 · MADISON, TENN.
Sesqui Midway

January 17—More than a dozen blueprints for operation of the midwinter derives to the Sesqui centennial Exposition have been submitted to the National Capital Sesqui centennial Exposition Commission by various private groups, but all are held in suspense pending resolution of a top-flight land problem in connection with the Freedom Fair. The proposals, which have been submitted on a competitive basis, include a wide range of plans for operating the proposed 65-acre midway section of the fair and realized fact of the season, has al ready entered the enterprise developers in the nation, a spokesman said. Deliberation on the proposals, however, is being held in a deep freeze as the result of a problem of what to do about tenants now occupying the The Billboard

January 17—The question of diversion of the movie industry from music publishing interests and the question of the film industry’s relationship to the American Society of Composers, Authors and Publishers (ASCAP) are getting increasing attention in the anti-trust division of the Department of Justice. It was learned, amid the Justice Department’s concern on an amendment to the 1941 ASCAP consent decree, the film-music issue is looming with rising importance in the anti-trust division, and some industry spokesmen have indicated that the Department of Justice has been more than gently encouraging the film industry and ASCAP to get their shops in tune with the fanned decision of Federal District Judge Vincent L. Leibell in which the Justice Department, in ASCAP’s case, is in connection with the film interests. At the present stage of discussions, film representatives and ASCAP-ers have been showing a willingness to

January 17—The Columbia Broadcasting System (CBS) is figured to wind up with $6,000,000 in 1949, while NBC and the American Broadcasting Company (ABC) with $1,000,000 or $1,000,000. According to the total projects is estimated at $920,000 for the year. Columbia Broadcasting System (CBS) is figured to wind up with $6,000,000 in 1949, while NBC and the American Broadcasting Company (ABC) with $1,000,000 or $1,000,000. According to the

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NEW YORK, Dec. 17.—Beginning January 6 the Columbia Broadcasting System (CBS) will give The Show Must Go On a sustaining AM ride every Friday evening 9:30-10:30, replacing Young Love and Pursuit. The program stars Robert G. Lewis as Simon and gives entertainment to a huge audience of American Bandstand fans, which shows that the show is a success. On December 16, it was announced that the show will be replaced by The Tonight Show with Johnny Carson. (Am Show To Serve As Talent Showcase, page 41)

NEW YORK, Dec. 17.—The prece- dent set early this month by producers Rodgers, Hammerstein, Howard and Loewe of South Pacific, and Saint and Rumberger, who were among the new talents to the Damon Runyon Memorial Fund. As of Monday (5), Pacifica entrepreneurs (See Show Biz Cancer Fund, page 48)

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Copyright Action Due in 1950

UNESCO May Call a Global Parley in May

Congress's Anti-Trust Angle

WASHINGTON, Dec. 17.—With the House Judiciary Committee slated to be tied up with its general monopoly investigation for several months in the coming congressional session, officials here are looking to the United Nations Educational, Scientific and Cultural Organization (UNESCO) for further developments in the copyright field in 1946. Attention is turning more and more to an impending decision of UNESCO on the calling of an international convention to draft a global copyright treaty.

Prior to a decision at the last session of Congress by Chairman Frederick Van Ness Bradley of New York, the House Judiciary Committee that monopoly was of more immediate concern, the committee was ready to launch a lengthy study of the Copy- right Act of 1909, as was the House general revision of the monopoly study may be wound up by the end of the present year. There is a chance that this completion will be hastened as the result of a revision recommendations by President Truman that he has no intention to crack down on monopoly interests, there will be no attempt by the study to occupy the Celler committee's attention, there will be no time thereafter a chance to get started on a look-seek into copyright policy, which is now, the mortgage believes, is well behind the times.

The bill committee would make the authorization for a copyright study (See Copyright Action on page 17)

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Vol. CVII, No. 25

Sawyer Paving Way for Congress To Lift Excises

WASHINGTON, Dec. 17.—Sawyer is expected to pave the way for Truman's action on the excise tax bill. As he has been expected to report. A tax bill the committee has already considered and has been discussed by the committee on the bill (See Copyright Action on page 17)

Borg Heads Detroit Showbiz

Masonic Lodge: Noon Meals

DETOUR, Dec. 17.—Borg, veteran theatrical press agent, was installed Tuesday as Worshipful Master of Detroit's Masonic Ma- sonic Lodge No. 523, succeeding Charles E. W. Eaton, the long-time instrument maker. Other new of- ficers of the group, which holds mid- day meetings to accommodate the hours of its show world membership are:

Senior Warden, Benjamin Green- wald, night club master of ceremonies, known professionally as Bernie Green; junior warden, William T. Fair; junior deacon, Paul W. Pfeiffer; junior deacon, Allan S. Swift; National Theater; senior deacon, Arnold C. Young; junior deacon, Benjamin Green. The Lodge, founded in 1833, will meet next Tuesday at 8 p.m. in the Masonic Temple. The Lodge has a charter membership of 100 men, and it is expected that membership will continue to grow. The Lodge has a charter membership of 100 men, and it is expected that membership will continue to grow.

Cafe Inventories

Up in October

WASHINGTON, Dec. 17.—Retail inventories of coffee and coffee shops, which are now near the highest level ever recorded, will continue to remain high at the end of October totaled $15,000,000, an increase of $100,000 over September. But a drop of $100,000-500,000 from the figure for October, 1948, the latter quarter's Census reported this week.

The Census figure represents inventories on an "unadjusted basis," that is, without any allowances made for any changes in the prices of the goods. Inventories for coffee and coffee shops, which include the current month and the previous month, rose 10.5% from $2,000,000 below the previous month and an increase of $15,000,000 over the figure for October, 1948. U. S. Will Train 150,000 Operatives for '50 Census

WASHINGTON, Dec. 17.—Preparing the biggest Census in the nation's history, the Commerce Department took steps this week to start training a corps of men and women for the job who will cover numerous economic and social areas of the country. Twenty chief instructors, who are undergoing two weeks of special preparation, will be graduated soon from classes of specialists in Washington, St. Louis and Chicago, and then the department will send these classes of experts to the various cities and towns and rural areas. A total of 30,000 persons will be trained to fill the positions of census-takers on a basis of one thousand persons in each state and the federal capital.
Trammell Trek
To Coast Cues
Hwd. TV Drive

HOLLYWOOD, Dec. 17.—National Broadcasting Company Chairman Niles Trammell will trek to West Coast in January for a two-week month's stay during which the web topper will personally mastermind the long-distanceoting of his own TV drive and further radio expansion. The Billboard learned this week that Trammell's trip will be the cue for the network's entry into the video field with a raft of top Hollywood shows. Trammell returned to Gotham this week, having discussed tele plans involving Martin and Lewis, Fibber and Molly, Walter Edwards, Art Linkletter, Dennis Day, Judy Canova, Bob Hope and Harris and Bob Hope. Upon his return, the Trammell schedule and network will get down to cases in discussing formats, starting dates.

While the Trammell did much to cement relationships with talent, he also decided to urge pressure artists into immediate tele placement, as such Bob Hope and Jim Jordan (Fibber and Molly) indicated they were ready for tele—of a long shot—since the network is set rolling. In Hope's case, Lester Brodsky, the NBC's representative, has the last word and he has yet to indicate any imminent tele bow for Hope. Bob Hope, Jimmy Smothers, likewise said the comic was still in the indecision stage.

Fact that Trammell will spend a month here is indicative of the network's long-range plans to go coast-to-coast on the tele map. Coupled with Trammell's trip is the arrival of Norman Blackburn next week to take over the job of Hollywood exec in the NBC's west coast office. It was also learned that New York's resistance to Hollywood-bred origination, which seriously (See 'Hud' TV Drive on page 45)

KFI, NBC Sign
Two-Year Pact

HOLLYWOOD, Dec. 17.—Relations between KFI and the NBC Broadcasting Company (NBC) returned to an amicable status after the NBC's new two-year affiliation pact this week. Deal was formalized following a long-time face-to-face conference between NBC top brass Niles Trammell and KFI owner Earle C. Anthony, who is currently vacationing in Palm Springs, Calif. Terms and conditions of the new contract are identical in one respect to the existing deal. While NBC signed KFI as an off-net network affiliate, NBC made plans this week to resume promotion and exploitation of NBC shows. Station dropped some of its ballyhooing on behalf of NBC when network began unsuccessful negotiations to buy KNX, Los Angeles.

KFI spokesman reported the station would go back into black and white advertising when NBC's Daily News, a daily, weekly on newspaper ads in metropolitan Los Angeles. Considerable time will also be devoted to on-air promotion and exploitation.

Station releasing reports that KFI would drop or lessen the number of NBC sustained on an NBC to KFI programing. It was pointed out that KFI continued to carry weekly NBC and the fact that NBC is losing its status as NBC and NBC affiliated stations. KFI in Class A time. Station pledged this and other forms of co-operation from here on out.

Yiddish Vauder
Coming on WNBT

NEW YORK, Dec. 17.—A new video variety show, featuring noted stars of the Yiddish stage, is scheduled to open on WNBT, New York. The show, titled *The Jewett-America Hour* will feature such personalities as Jacob Kroll, Eduardo Safran, Harry Liedoff and Leo Fuchs. Guests will include Jewish leaders in all fields, including Eddie Cantor, Paul Muni, Jack Lemmon, Lou Holtz and Myron Cohen.

The show will be sold on a parcel deal basis, and will feature music, comedy and musical comedy productions. A show of this type will be done in Yiddish, to retain the original flavor of songs or stories which do not lend themselves to translation.

Rollers & Carr are packaging.

High Costs Cancel
"Inside U.S.A." Tele

NEW YORK, Dec. 17.—The video cost factor lured another TV show for this week the National Chevrolet Dealers' Association decided to cancel *Inside U.S. A.* upon completion of its current cycle sometime in the next few weeks. While, Zink and Watts' *U.S.A.,* with NBC, the Lumberia Broadcasting System (CBS) TV network alternate Thursdays 8:30—9:00. Chevrolet would have gone along with the revue at the current costs, estimated at $29 per program, but it was halted when it proved to be a potential hits, if bought for a second cycle of the network. A show such as this was produced by Arthur Schwartz of legit, in his first TV venture. It drew some favorable notices, but it was not rated commensurate with its cost. Campbell-Ewald is the agency.

EARLIER CLOSING
December 31 and January 7 Issues

On account of the Holidays ALL forms for these issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early.

Miles Signed;
Sears, Anahist
Close to Ink

LABS GO FOR "LADIES FAIR"

NEW YORK, Dec. 17.—The Mutual Broadcasting System plans to go on its $1,200,000 sale this week to Miles Laboratories, Inc., with another $2,500,000 worth of business hanging fire as the week ends. Altho Mutual was a bit slow, it was reliably reported that two of the accounts were Sears, Roebuck, with top ad. Eighty and Anahist, recently introduced anti-histamine tablet. The Miles sign would be for the company's antihistamine product.

The dealers will, if it goes thru, will be one of the few agencies to acquire placements of recent radio years. The huge chain has been gas on radio for some time, altho permitting its managers to use local spots of their choice. Sears, it is reported, is bid for a once-a-week quarter-hour.

Two Half-Hours for Anahist

Anahist, on the other hand, is slated to buy two half-hour programs. Both another program is set, one will probably be the Falcon, enigmatic ad. If no buying it, then the other is Poole, Core & Belding.

Miles' "Sirens" rating on the tab in the first 15 minutes of Ladies, Fair, aired from 9:20 to 2:30 across the board. Poole, Core & Belding, on the Mutual schedule under the alias of Bill Fink, has been a vice-president in charge of CBS programs by Frank White, the week's producer, is being pitched. The week's product has not yet been named, but is said to be a military adventure. In addition, it is holding on to its last half of Mutual's Queen for a Day, having dropped it. The latter show, in a home-made try for the Salvation Army, gave an unusual demonstration of strength when it drew 275,000 toys in three weeks.

Miles Spreadng

In addition to buying its own Mutual, Miles is spreading its influence on the Wadie Agency in Chicago, blanketing the radio market with nine more two stations. The account has already bought One Man's Family on the National Broadcasting Company (NBC) and this week bought *Edwin Keyes* for the Mutual network this week, the 7:30—8:00 p.m. 7:30-8:00 p.m. on the American Broadcasting Company (ABC). All shows will plug its gold-istamine, with Queen on Mutual, and *The Third Man* for ABC on NBC, plugingKlam-Selzer.

In addition to the Miles, Sears and National Anahist, has one

(See MBS Bit Spleurge on page 45)
Not Selling ABC, Sez Noble; Foresees Pix - Tele Marriage

NEW YORK, Dec. 17.—Altogether denying rumors of a merger with American Broadcasting Company (ABC), Noble is reported to have said yesterday (16) that he believes that the independent station operators and the facilities business ultimately must get together. Noble, who also is managing director of the ABC, said that ultimately some combination is likely to be developed whereby entertainment interests in pictures or talent outfits in the field.

Noble was quoted as saying that the facilities business in America, will participate actively with the major networks in the operation of networks, particularly in television.

Indicative of this, Noble said, was the success achieved during the past year by William Paley, of the Columbia Broadcasting System (CBS), in building talent away from the National Broadcasting company by virtually entering the talent as well as facilities business thru CBS package deals. Noble believes the development of ownership of talent rights.

On the same subject, Noble, who has been in Georgia for about 10 days, said that he continues as a great believer in the future of tele and radio and that he believes no one will eliminate himself now from the ABC picture business.

Wall Street weeks this week, nevertheless, indicated that strong efforts are being made for a deal for ownership of the network. Noble was said to have been offered from $15 to $17 per share for the block, which now is quoted at about 83.

Deejay Competish in N. Y. Gets Stiffer: WPAT Hires 3 More

NEW YORK, Dec. 17.—The metropolitan New York deejay situation, in which two stations are competing this week when Herman Bear, general manager of WPAT, Paterson, N. J., signed three of the country's top spinners in the hillbilly field, has been stepped up at WAAT, Newark, N. J., for years.

Miller will air seven days weekly, two hours daily, every day but Sunday, in the afternoon, for a total of 35 hours weekly. This will be one of the shortest time totals for any deejay in the country. His deal with WPAT includes a $15,000 total minimum guarantee of $150,000 for that period, against a percentage.

Bear has handled Miller in negotiations with Bear.

Bear also gets two other old deejays who are close friends of Miller. One is Mike Boultin, for some sonar on WABC, the other is Future, former sportswriter. The station is also negotiating a deal with Stan Shaw, who was Future formerly on WNEW, New York.

New York stations have been increasing their deejay emphasis in recent times, with WMGM two weeks ago setting a two-year standard. Ted Brown, Hal Tunis and Ken Roberts.

Committee To Study AM and TV Ads

WASHINGTON, Dec. 17.—A study of advertisements, whether as FM, AM or TV, as well as advertising in other media, will be made by a new problem-solving advisory committee which was conferred with Secretary of Commerce Coke Holly on Tuesday. The thirty-three head of the National Advertising Co. (ANA), was named temporary chairman, in charge of the committee by Sawyer. Three working subcommittees were chosen to conformative in.

Representing radio and TV on the committee are Frank Stanton, president of the Columbia Broadcasting System (CBS); Ralph W. Hardy, of the National Association of Broadcasters (NAB); and Philip L. Graham, publisher of the Washington Post, which owns the WPOT. The committee will be asked to develop closer liaison between adverting and government, and to develop a division of the Department of Commerce and to see whether an ad division in the department is feasible.

Clariication Due Soon on Talent Fees

WASHINGTON, Dec. 17.—The wage and hour administrator is expected to announce the talent fees which are to be considered as to what constitutes "talent fees" and their compensation. In making this entry under the Fair Labor Standards Act, the chances are that the administrator will apply to the majority of broadcasters' present day deals and in so far, as they are at all time talent fees are concerned.

Broadcaster's Exemption

"The wage and hour administrator recently has issued tentative regulations which also affect substantially broader exemption coverage for broadcasting personnel," Doherity said in the preliminary statement which will be the first time since 1938 that broadcasters will have had a realistic application of wage-hour regulations to those overtime problems.

"Also affecting some broadcasters, particularly those in rural areas, will be the new 75 cents per hour minimum which becomes effective January 25. After this date all non-exempt employees must be compensated at a rate not less than this statutory minimum. Furthermore, all non-exempt employees must continue to be overtime at 40 hours per week, at the rate of time and a half for any regular overtime.

"These under proposed walkthrough the broadcast week, enmesh workers, men, women, the interview, farm, fashion, economics, entertainment and special events broadcasting and similar operations. This applies to the network station personnel in particular.

"This is especially true of the many people engaged in creative broadcasting is involved.

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"Furthermore, all non-exempt employees must continue to be overtime at 40 hours per week, at the rate of time and a half for any regular overtime. This applies to the network station personnel in particular.

"The on-camera people is involved messengers, learners and handicapped employees. But in the latter case they may be paid less than the statutory minimum, and where on-camera may be involved, submit a certificate from the administrator or some other duly qualified authority.

The FCC's action this week came after five months, the ILGWU hav- ing made its bid and filed it with the FCC's commission back in July. The FCC's charge of illegal license trafficking occurred at the time of the FCC's "illegal transfer" ruling.

If the ILGWU continues paying the $500 weekly, does it become necessary for the FCC to impose the fee of the FCC's "illegal transfer" ruling? If it does not continue paying the $500, how will the station even last until January, 8, when the FCC's "illegal transfer" ruling takes effect?

"Answer these! All in all, the FCC's attitude raises significant problems for broadcasters.

Brief and Important

Last-Minute Digest of AM-TV News

World Video Signs DeLugg, Hull for "Joes"

There'll be no more Joes in the revamped version of "A Couple of Joes" when that World Video tele show starts a new series on the American Broadcasting Company (ABC) network. World Video has been signed to replace Big Joe Rosenfeld as ensign on the air, which grows the reception to the 6-ton network. World has been instructed to develop over-baton-waving duties in front of a small jazz ensemble including trumpeter Bobby Hackett and drummer George Welling. Joan Barton will continue in the role of"Nude Betty".

Kleenex Ready To Mop Up "Actors" Studio Deal

Directors of Kimberly-Clark, parent corporation of International Paper, which manufactures Kleenex, will meet this week for a final decision on sponsorship of World Video's "Actors" Studio" tele show on the Columbia Broadcasting System. The meeting is to take place at New York, Dec. 8, with Kleenex expected to pick up the show and move it to a major network.

CBS Builds "54 Street Revue" as Murray Alternate

Columbia Broadcasting System (CBS) is giving its "54 Street Revue" a big build-up with a view to moving it into the Saturday night 8-9 spot to clash this in the Ken Murray show, which sold in January. Harry Wood, CBS-TV musical supervisor, has just hired two new writers, Coleman Jacoby and Anne Rossen, for the program on Tuesday (15).

Pulse, Inc., Says WQXR Has High Class Listeners

New York Times Station WQXR, New York, has a "high class" listenership, according to a recent survey made by Pulse, Inc., in 10 New York area counties to establish audience characteristics on a common basis. The report has revealed that WQXR has twice as many families with incomes over $7,500 a year as families which hear other listenings to WQXR. WQXR has also three times as many heads of families among WQXR listeners who are college graduates than there are in the non-WQXR group.

Jack Holt Set for E.T. Series

Movie old-timer Jack Holt will make his debut as a regular radio and television personality when he signs with Video's Productions, Inc. Holt will do a 15-minute, five-a-week commentary, called "Stars From Hollywood," and make guest appearances on various local shows and commenting on his experiences during his cinema heyday. Holt is in New York at his first attempt at sustained radio fare and will show that he can still function as a local co-op feature. First releases are scheduled for January 2.
ABC Will Put “Hannibal” Into Afternoon Lead

NEW YORK, Dec. 17.—In a move to bolster its afternoon radio schedule, the American Broadcasting Company (ABC) this week elected its new fifteen-minute mystery series, "Hannibal". Gilmore Cobb, to the post of lead-off anchor show. The web traditionally has used a strong show to kick off its afternoon and evening schedules, and now has decided to try the same technique this year in the afternoon slot, starting with the first of the year. The decision necessitates a middle next week with exes of Sterling Drugs to ensure that bankroll is not lost up the required 2:30 to 3 p.m. slot, now occupied by "Bride and Groom".

In making the whodunit series the counterpart of Breakfast Club in the morning and Evening in the evening, and the Gilmore Rosenberg Centerpiece duino in the evening, ABC will be in a position to present a series immediately following, from 3 p.m. on. This would give the 3:00-minute mystery series a battle with the Home Life Photocine series, the first slot in the web’s optimal time period.

The show is high hopes on an upswing of all afternoon ratings on this series because of the status of the only whodunit strip in the pre-sunset hours. ABC officials think such a show is sure-fire, because women, the prime target, constitute the largest and most critical audience for nighttime mysteries. They also think the show has a greater chance of gaining new auditions from the soap operas, which dominate the afternoons.

This series will be preceded by Breakfast in Hollywood, which will get a new time slot, beginning January 1, 1950. "Breakfast in Hollywood," which “Hannibal” replaces, will get the 9:30 a.m. slot, now the most liberal of daily time periods. Hollywood will air co-op specials as much as it is being slated into station time.

Concurrent with "Bride and Groom’s" switch, the 3:00 p.m. time slot has been cut to 25 minutes from its present 30-minute format. The 2:30 to 3:00 p.m. slot on the ABC station, WFLD, will be Kilmer’s "One Man’s Opinion," for Philip Morris, now, in the 2:30 to 3:00 p.m. period. The old Kilmer time slot will go to Westinghouse’s "Too Close for Comfort" show, now in the 5:30 to 6:00 p.m. slot.

Skippy Drops Y&R In Favor of GB&B

HOLLYWOOD, Dec. 17.—Universal children’s advertisers switching from smaller, or larger advertisers will be assured January 1, when Skippy peanut butter drops Young & Rubicam and goes to Guild Bascom & Menzies, and Francioni. Skippy has been with Y & R for one year after staying with Prince Garfield & Guild since product first started advertising. It moved to Y & R with the turnover of the Garfield & Guild agency. Walker Ward, who mastered Skippy’s ads campaigns since its early days, lends new interest and new life, in conjunction with Leon Bascom, he has reorganized ads, co-writing, and Bosfidi, its ad director. Skippy billing is estimated at $100,000. Skippy peanut butter, run by Leon Mitchell last month moved to CBS, going for network time. For the new time, Hieredco executives aired with transcriptions in selected markets. Skippy peanut butter has been on since 1944. Series prior to 1944 was produced by C. P. MacGregor, who started it in 1944.

Hearing Inevitable In WFDR-WINS Case

WASHINGTON, Dec. 17.—The Federal Communications Commission (FCC) is considering a bid submitted this week by the WFDR Broadcasting Corporation for a construction permit for an AM station using facilities of WINS. The application of the International Ladies Garments Workers Union of the ILGWU (FLGWU) FM service station now in New York, states its willingness to pay $125,000, the same price stipulated in a purchase contract already proposed to the FCC by Jules H. Poplin, publisher of Progresso East American and owner of WFDR, who is seeking to buy WINS from the Crosley Broadcasting Corporation.

The WFDR bid and an accompanying petition were offered to the FCC by the ILGWU, in which former FCC Chairman James Lawrence Fly is a partner. WFDR promised to the program appeal of the WINS facilities on a public service basis, pointing out that the outlet would give WFDR a chance to supplement its present FM service. WFDR urged the FCC to require the Crosley Broadcasting Corporation to file promptly an application for renewal of license of WINS and also asked the FCC to designate the station an all service in a consolidated facility. The issue, stated the ILGWU, is whether the public will be better served by retaining this important facility to serve the general public broadcasting directed to a particular segment of the listening public or by having a facility of this character continue to be utilized for an ever-growing general service to the public. The FCC’s action is expected soon.

Foreign Focus

The WINS case may have generated more interest on the foreign language broadcasting field, with special reference to high-powered stations in this field. The WINS case has already been opposed by WINS. The Pope had previously met opposition from the WINS staff, which last week filed a brief opposing the sale.

The case also involves a strange situation insofar as counsel is involved. WINS’s lawyer in the application for WINS includes James Lawrence Fly as a partner. Fly is also counsel to the WINS staff. Marcell Coben, who is representing the ILGWU, is normally WINS’s legal rep, but obviously could not serve in that capacity under this particular situation.

Gain on Webs 8 Mil in Year; Near 110 Mil

Bigger Biz Ahead?

NEW YORK, Dec. 17.—Net billings of spot radio sales may, in the not too distant future, close the gap to net sales of network time, in the opinion of the most bullish station reps. The meeting here this week of the National Association of Station Representatives (NASRR) echoed with optimistic statements stemming from the differences of only $50,000,000 annually between spot and web net sales. Before there was a $30,000,000 gap, and some spot people feel that the spread of the times will continue to narrow the amount separating the two, with spots due to catch up fairly soon.

Most reliable ex-act projections indicate that net spot sales in 1949 will pass the $110,000,000 mark, while web take will slip to about $102,000,000 net. In 1948 spots did $105,000,000 net business, while the web did $133,000,000 net. Web net sales are figured on the basis of gross sales less frequency and other discounts.

Station reps are particularly hopeful for an even greater upturn of spot business next year. They point to the increasingly competitive business situation requiring the most intensive sales effort, coupled with aggressive salesmanship and larger coverage. They also note that some broadcasters now forcing radio for TV have to supplement their tele programming with radio advertising to sell the TV jobs and cover all their distribution points.

Car Biz Furrus

This trend already has set in, they believe. Automotive manufacturer’s spot purchases have been termed “furrious,” with reps convinced that the heavy business this season will (See SPOT BILLINGS on page 49)
Montgomery-LSMFT Series Hopes for Role as Tele Counterpart to Lux in AM

NEW YORK, Dec. 17.—The first big-scale breaking down of major Hollywood film studio's reluctance to collaborate with television is seen as a primary achievement of the forthcoming Robert Montgomery television series for the American Tobacco Company. The law being passed the costliest and most elaborate video entries yet, the series, with a talent tab of close to $25,000 for each of its alternate-week full-hour airings, is regarded as a major factor in bringing about a reappraisal between the film industry and television broadcasting.

The assignment this week of all TV billings of American Tobacco from N. W. Ayer to the Batten, Barton, Durstine & Osborn (BBDO) agency was regarded as an indication that the program will tee off shortly, possibly late in February. BBDO execs are wrapping up all loose ends in pointing for an early bow. The National Broadcasting Company (NBC) is regarded as the series, with a clearance of a satisfactory time slot causing headaches. One possibility, if contractual problems can be overcome, would have the Montgomery opa alternating with the Milton Berle show on Tuesday nights.

The most significant development about the Montgomery show, however, is its pace for talent and scripts, and the enormous amount of ground work believed to have been completed for the series. The show will use Hollywood themes and scripts adapted from films, much as Lux Theater does on radio. In striving for such a show, Montgomery and BBDO bumped head-on with Hollywood's confirmed refusal to permit its stars or properties to be used for video. Pitch for Hollywood

From the time BBDO exec Charles Newton began courtling Montgomery for the show in London several months ago, efforts are believed to have been under way to make headway with top execs. It is believed certain that American Tobacco entered the picture early and at least by inference gave the weight of its prestige to this effort, NBC, too, figured prominently in the weighty arguments with Hollywood brass. It is understood that better than five months of intense salemanship, using the prestige of all elements connected with the show, has gone into the effort to open the gates of the major picture lots to let out acting talent and scripts. The fact that the show is virtually set is evidence that the drive has succeeded, with BBDO execs believing to have a healthy backlog of material from the start, plus the guarantee of talent.

The achievement is considerably more significant even than that by which Radio Theater broke similar ground for radio. Film execs, who worried the advent of radio, have been even more fearful about the effects of TV on box-office take, and have been even more afraid of the competition from TV time to old favorites, plus the guarantee of talent.

The series, which will be produced by a CBS combination under the guidance of producer Fred Goldwyn-Mayer, where Montgomery will star, will be a contract player for both, but has been among the toughest opponent of any TV show so far. A film opposition will affect the new stanza. The show will be live from Hollywood, with no kinescope showings because Hollywood (See Montgomery-LSMFT, page 11)

more than a million homes in the WWJ market...

For over 83 years, Detroit has had full employment, with over a million workers earning the highest factory wage rates of the five biggest cities in the nation. It is this part, combined with present record-breaking automotive production figures, and a bright future, that makes Detroit a most fertile field for planting your advertising dollars. Top radio medium in this wealthy market has always been WWJ, NBC in Detroit, and most familiar letters of the alphabet to Detroit's vast radio audience. To give your product prestige among the city's largest audience, get your product story on WWJ—The Detroit News.

TV in Final Peace Move

NEW YORK, Dec. 17. — A last-ditch effort to come to an agreement between TV performers and network producers is expected to be made in New York January 3. The meeting is the result of an invitation tendered by the Association of American Radio Actors (Four A's) to the Screen Actors Guild (SAG) to suspend video negotiations already begun with Eastern film producers and talk matters over before the situation deteriorates further.

Hopeful that a partnership agreement will be reached, the SAG men in New York, which has been occupied with the network producers, will be present to hold the talks with the Four A's on the day that they will be held.

It is understood that the situation in New York City is the worse than in the past, and that SAG president, Crotty, was outvoted, did not find the suggestion acceptable. However, SAG stoutly refused to mediate film jurisdiction and will only agree to the "reasonable" in which it believes video organizational right is doubtful.

SAG's initial negotiations with Eastern film producers this week revealed some idea of what an offer of actors' union would ask in scales and working conditions. SAG wants at least $55 a day, its minimum film scale, for TV work and also an additional $5 a week. Each time a video film is released.

Several short-lived dickering with TV stations last year by a committee from the Eastern talent unions produced a proposal of a pay scale for primarily $80 an hour plus hefty rehearsal. This is indicated minimum film scale will be below that of TVA's. This would mean that sponsors' stations will have to meet this advance. to air to film stations rather than live.

EDDY ARNOLD
The Tennessee Plowboy
Exclusive management of Atlantic and the stations, is under the direction of N. W. Ayer.

Crotty Finds TV Pic Progress Nil In Last 10 Years

NEW YORK, Dec. 17.—Television pictures were "just as good in 1959 as they are now," Burke Crotty, discussed DonMont's researches to the American Broadcasting Company package built around the discovery of new songs.

Atlantic Putting 75 Hoop Games on AM, TV

Atlantic Refining Company, Philadelphia, will sponsor 76 college basketball games via stations in four cities for the 1949-1950 season. The schedule includes five twin-bill teletests (University of Pennsylvania and Villanova College) over WPTZ, Philadelphia; with University of Idaho over KBOI, Boise; High Hall College game on WJNR, New York, and Cincinnati College game broadcast on WKIU, Buffalo. The program, which is being supported by President Dushane, is by Atlantic and the stations.
Over 500 have already subscribed to the

ALL-RADIO PRESENTATION

The eagerly-awaited ALL-RADIO PRESENTATION film is almost ready for release—ready to sock home its message throughout the length and breadth of America, selling Radio to all types of advertisers everywhere. The official preview will be February 1, with nationwide release on February 15.

So if you haven't subscribed—as 500 already have—note that this is the LAST CALL! Only subscribing broadcasters will be able to present this convincing, fact-filled motion picture, different from anything ever prepared before—a film that actually shows Radio at work selling goods!

The closing date for all subscriptions is February 15. Cost is low in ratio to your station's billings, and you'll have available three different editions on 16 mm. sound film (or 35 mm, if desired):

* a 45-minute edition that puts the full story of Radio before any audience of businessmen, up to the topmost management, right in your own community.
* a 20-minute version for showings at sales meetings, and business organization luncheons such as Chamber of Commerce, Kiwanis, Rotary, etc.
* a 20-minute educational edition for showings at schools, R-T-A meetings, women's clubs, etc.

Radio has kept silent about itself long enough. Join the chorus. Speak up and help ALL RADIO sing ALL the praises of America's greatest advertising medium. Send in the coupon right away for complete details on how YOU can join the rest of the industry in benefiting from the All-Radio Presentation.

ALL-RADIO PRESENTATION COMMITTEE


HOLLYWOOD, Dec. 17.—Capitol Records, thus its broadcast division, will invade the video field by selling and distributing independently produced kinescope film and tele shows. First sales-direct deal was closed this week by Capitol and Station KTTV, tele outlet jointly owned by The Los Angeles Times and Columbia Broadcasting System (CBS). Deal gives Cap's broadcast division national sales and distribution rights to shows produced by KTTV. Dickery's broadcast division wing, which handles Capitol transcription, has offices in New York, Chicago, Dallas and Los Angeles, with sales force operating on the road from these centers. Its operation is headed by Cliff Ogden.

First KTTV shows to be handled via Capitol will be Mike Strocky's Panorama quiz series, well established here in New York, and The Buster Keaton Show (The Billboard, December 17). $3,000 budget bag which kicks off Thursday (21). Riles to stations have not as yet been established on these shows, but, according to Capitol Presxy Glenn E. Wallich, program cash will vary with stations' rate cards and cost of production (Call Capitol In Tele on page 11)

HOLLYWOOD, Dec. 17.—Ralph Edwards's This Is Your Life AM show will take to tele after the first of the year in a test simulcast to be made for Philip Morris inspection. Allied Agency and Edwards will work out plans for a test run at National Broadcasting Company (NBC) television studios here. Idea is to revives present radio format only slightly to provide visual qualities needed for video. No starting date of tele-radio combo is set, pending outcome of test kinescope.

GE Shoots 30G Pic; Plans TV Release

DETROIT, Dec. 17.—Shooting has already started on a $30,000 film for General Electric which will deal partially with Diesel promotion, and which is being produced by newly organized Academy Productions, Inc., Toledo and Cleveland are locations of present shooting, with other cities to follow. Plans call for a television release of the film, plus some theatrical showing.

C. Mervy Foutz of Hollywood is president of Academy Productions; Richard H. Lyford of Washington, vice-president and active producer, and J. Oliver Black of Detroit, treasurer.
NBC Renews Morgan; Wants Martin & Lewis Reduction

NEW YORK, Dec. 17—Altho the National Broadcasting Company (NBC) has renewed its contract with Henry Morgan, taking the comic thru 1959, it is still negotiating with Milton Berle and the Colpix behind the renewal of the comedy pair's pact, which expires in a few weeks.

NBC, at the close of this year, will have invested $35,000,000 in Martin and Lewis. The threesome went on the net's payroll in January of this year and since then have been earning NBC around $9,000 weekly. Although the contracts expired in January, the program did not start until April. The network's attitude now is that the act should cut its price, in line with the economic pressures which have forced down the price tags on all AM shows and which have made the NBC offer seem quite high. But NBC has reported, feels that after a hesitant start, Martin and Lewis are getting into a good comedic groove and could be a hit. The writing staff on the show has almost continually since its inception.

Eve M. & T. Seal

NBC also has great hopes for Marshall McCarthy and T. Seay, of whose My Friend Irma picture series, as they conclude their first season. It is said to be that it must be realistic and must scale its packages down to a realistic price.

Morgan's renewal was more or less anticipated, ever since he scored as a Bristol-Meyers during the local grid club revealed it would have to sustain a $2,500,000 loss in the AIB American Football Conference if it failed to raise $50,000 to cover operating costs next season.

Special $5 tickets to a 1956 exhibition game by the Candy are being peddled over WAM's Sports Room, which is open from 1-4 p.m. and Saturdays from 3 to 5 p.m. An offer (See Gutherie, WAM Team, page 12)

Glossy Professional

8 x 10 photos in quantity

Fun snuff glossy photos and post cards. Team photos, extraneous, etc. Settled customers count. Our 14 years of trouble, courteous, quality service. We make reproductions as good or better than your original. Send today for literature. Gartin, etc.

MULSON STUDIO
Box 1941
Bridgeport 1, Conn.

It looks good on paper!

That is, there's nothing more beautiful on paper than a program NOOK Book and white photo reproduction. A knockout of a salesman at the local investment cost per year. Just Grundy's across the street and advertised.

Write for free samples and price list 8-3

160 57 W. 46 St.
New York City
PHOTO, INC. 7-7338

The nation's favorite
At your RCA-Victor dealer

Thanks Eddie Dunn, artist of Hollywood, for the great job.

RCA-Victor artist

Edward A. Vornado

The Tennessee Plowboy

Exclusive Management

Thomas A. Parker
Box 417
Madison, Tenn.

Book Predicts TV Must Tax Viewer To Get in Black

NEW YORK, Dec. 17.—Television is too costly a medium to continue on a "one-legged economic basis," according to a new book, "Television Dollar Questions About Television," published this week by the Faugh Co., Chicago, and sponsors consultants. The book proffesses that national TV ultimately will cost some $1,746,352,000 a year to maintain, and that this amount of money cannot be expected to come from advertising-supported video alone. It suggests that the solution might be found in a second economic system called the "subscription," in which the home viewer would pay for some programs in some manner.

National TV, according to Billion estimates, would require quire 450 primary stations in metropolitan trading areas, three to each of the 159 such areas. An additional 55 non-metropolitan, or community stations, would be needed plus 15 satellite stations, making a total of 580. Capital requirements for construction alone will total about $325,000,000, according to the book, with the cost of operation making another about $1,008,000,000 each, the community stations, and the satellites about $59,000 each.

$441,000,000 for interest

However, in estimating annual costs to achieve such a system, the book starts with an annual sum of $4,104,000 for 6 per cent interest or dividends. Depreciation would figure at about $8,250,000 per year. Non-programming costs would come to about $70,000,000 for the metropolitan stations and $3,000,000 for year for community stations, a total of $73,000,000 per year.

Annual program costs are fully broken down by the volume, which the total national total of $491,200,000 per year for all TV when it reaches such a national network. Dallas of Montreal, CBC assistant chief engineer, who headed preliminary TV work will con- continue as co-ordinating engineer.

WIDE Attractions Christmas Seal Sales in Detroit

The Detroit FM station, WRFK, owned by the United Auto Workers (UAW) union, which was broadcasting at frequent intervals one-minute recorded statements by prominent Detroiters, attacking the Detroit Pensions System, was called by the Detroit Tuberculosis Association. The station charges part of the proceeds are already used for a pre-school to help the nursery children. The station also offered free time to the association and its opponents to discuss the issues, but the drive chiefs turned down the chance because there was insufficient time to take action.

The Goldbergs Try Separate Scripts for AM, TV

In an effort to hike its radio ratings, "The Goldbergs" is using separate scripts for radio and for TV. Sponsored by General Foods, produced by the Source (CBI-TV Company), it broadcasts Monday through Friday at 4:30 to 5 p.m., and on the same Sunday's radio network Friday night from 8 to 9 p.m. The TV program has captured a large audience, the radio version, using the same scripts four days later has not produced the same results.

Great Nights on TV Would Recall Great Acts

Jean Epstein this week was packaging a new radio show titled "Great Nights on TV" which would recall memorable TV programs. The show business. The air will have impersonations of great theatrical names doing the acts with which they have been associated. Its appeal will be built to the stars. Mr. Elmore has sound, the show will be seen from the stars plus the audience. The show will be shot in Technicolor.

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Directors Ask $300 Wk. in TV

NEW YORK, Dec. 17.—The suspended contract negotiations between the Radio and Television Directors' Guild (RTDG) and network executives over every network contract to cover AM-TV negotiators will move into mediation next Mon- day. According to the Guild director, practically no progress has been made over the past few weeks and the difference between the negotiators, the deadlock resulting from the wage demands of the RTDG.

In TV the union is asking for a minimum of $3,300 per week, plus a hefty hiked commercial fee for sponsored programs as compared to the present $2,300 per week for programming of all sorts except special fee. In radio the directors want to hike it from $130 to $230 per week.

EDTC feels that it is about time a possibility, proposed the major that directors play in the success of TV shows by paying for it. On the other hand, wage increases last few this year in both mediums and the union realizes it is in for a battle.

An emergency meeting of RTDG members has been called for Tuesday 22, with a strike vote possible if the web refuses to make the labor's last offer in an effort to the preliminary proposal. The union has 150 members working in video.

Brief and Important

Last-Minute Digest of AM-TV News

Mutter, Seguin Picked To Develop CBC-TV

Two top execs of the Canadian Broadcasting Corporation (CBC) that network announced the selection of an executive development of CBC video stations, in Montreal and Toronto. Those selected are George Seguin, who will head the Toronto operation, and Aurele Seguin, who will run the TV set-up in Montreal. The two will be responsible for TV administration, and will co-ordinate program and technical work. Aurele Seguin, Montreal, CBC assistant chief engineer, who headed preliminary TV work will con- The WDBW radio manager was given the program.

WDBW Attacks Christian, Seal Sales in Detroit

of employment, the station was called by the Detroit Tuberculosis Association. The station charges part of the proceeds are already used for a pre-school to help the nursery children. The station also offered free time to the association and its opponents to discuss the issues, but the drive chiefs turned down the chance because there was insufficient time to take action.

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ATTENTION, ENTERTAINERS

100 x 80 Prints

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NO NEGOTIATION

50% Deposit. Balance C. O. D.

If you want reproductions that have satisfied customers, this is the picture for you. We guarantee quality. We are sure to please you.

QUALITY PHOTO SERVICE
Fenkin Studios, Inc.
324 E. 40th St., New York City.
Outlook Muddy For 50 Coast Grid TV Airing

HOLLYWOOD, Dec. 17.—Hollywood telecasters held slim hope of earning a decent profit from their first network football telecasts, a situation which led to a decrease in local football telecasting next season. Final decision, however, was not made until after last week's meeting of the Pacific Coast Conference held in Carmel, Calif., this week. Considerable good will and sentiment was expressed in favor of a guaranteed income and inclusion of football telecasting next season. Several stations were held up by local network issues, and it was generally felt that the situation was worsened by the fact that the NFL would not guarantee the telecasts. The situation is quite similar to that which existed in the early days of television, when the NFL was not able to guarantee network television for its games. However, the NFL has since made significant improvements in its network deal, and the situation is now much more favorable for the local stations. The network stations are now able to guarantee a minimum number of games, which has helped to stabilize the local market. This has allowed the local stations to invest more resources in their own shows, which has led to better programming and higher ratings. This has created a positive feedback loop, where better programming leads to higher ratings, which in turn leads to more ad revenue and other benefits. In the long run, this has helped to make the network deal more attractive to the local stations, leading to a more stable and profitable situation for all parties involved.
CURRENTLY SINGING STAR
CHECKERBOARD JAMBOREE
MUTUAL NETWORK - PURINA MILLS
(MONDAY thru FRIDAY)

ALBUM
"TO MOTHER"
RCA Victor Album P-239

ALBUM
"ALL TIME HITS FROM THE HILLS"
RCA Victor Album P-195

ALBUM
"EDDY ARNOLD SINGS"
RCA Victor Album P-260

HILL and RANGE HITS

NOW AVAILABLE: EDDY ARNOLD'S LATEST
MAMA AND DADDY BROKE MY HEART
TAKE ME IN YOUR ARMS AND HOLD ME

COLUMBIA PICTURES

HILL and RANGE SONGS Inc.
BEVERLY HILLS, CALIF.

Copyrighted material
Cathode Tubes Up 100% in Oct.

WASHINGTON, Dec. 17.—Sales of cathode ray tubes for television receivers in October increased more than 100 per cent over the sales average for the first three quarters of 1948, the Radio Manufacturers' Association (RMA) reported this week. The October total of 119,973 compares from quarter to quarterly statistical compilation of sales by the RMA tube division.

October sales of television- type tubes amounted to 466,375 units valued at $11,719,674, compared with a third quarter monthly average of 216,274 units valued at $5,718,150, or increases of 119 and 113 per cent, respectively.

The trend toward larger picture screens was further emphasized in the October RMA sales report as more than 48 per cent of tubes sold to equipment manufacturers had 12 to 13-inch sizes; tubes 8 to 9.5 inches, for 30.8 per cent of the October total; and tubes smaller than 6 inches, for 17 per cent. Tubes smaller than 6 inches in size amounted to only 3.4 per cent, and projection type cathode ray tubes represented .02 per cent of October sales.

RMA Shapes TV Town Meetings

WASHINGTON, Dec. 17.—A new industry committee to develop fur- ther plans for "town meetings" on television development was shaped this week by the Radio Manufacturers' Association (RMA). The committee will consist of both members and non-members of RMA.

Original plans for the television development meetings were reported to the RMA town meetings committee with the aid of Howard Browning, committee chairman, and H. R. H. Distributor-dealer meetings in 60 principal cities for presentation of four 30-minute films on major subjects to assist dealers. The new industry committee will be studying plans toward a development of a more inclusive approach by set manufacturers in co-operation with distributors. A meeting of the new planning committee within the next few weeks is planned.

3-Sp. Demonstrator For Decca Dealers

NEW YORK, Dec. 17.—In a move to boost sales in the large-volume disk outlets, such as chain and de- partment stores, Decca Records is making available a new three-speed record changer for dealers to retailers, it was learned this week.

While it is expected that all record dealers will purchase the demonstration model, Decca is said to be concent- rating its efforts toward the volume outlets as a means to increase the stores' merchandising efforts.

CUNTER, WAAM TEAM (Continued from page 10)

100 Mile Range at Sportsman's Roan. During the first week of the campaign, the full 1000 being turned over.

A "Save the Colts" auction was held on November 6 from 9 to 9. p.m. and from 10 p.m., until the auctioneer passed out Friday (9).

Maj. DuMont further added that the two business firms for the auction included a $1,500 prefabricated garage, sets of silver fox fur and a far north, gro- ceries, consumer services, hardware and clothing.

Personnel, Products and Prices

Three top Philco executives were appointed to higher posts last week: Larry F. Hardy to president of the television and radio division and Joseph G. Gillis to vice-chairman of the executive committee of the same division. Fred D. Ogbly is now vice-president in charge of sales. . . . Cape- hart named the Rovles Sales Company, San Antonio, as distributor in southeast Texas. Either Alpha and radio-phone-op- erations were announced. Both sets include AM and FM and a three- band dial. One may be sold for $55.50, a 15-inch wood set for $110.50. . . . The new Magnavox line includes a 15- inch model table TV set at $229.50, a 16-inch console at $339.50 and two new Projecta units. Washington officials have named sales manager of the accessories division of Philco Distrib- utor Company, a wholesale distributor in the El Paso, Tex., territory. Walter C. Lederer has been named advertising manager of the Bendix radio and television division. . . . The National Hardware Division, Tulsa, Okla., has been named distributor for Hoffman.

Harold S. Boloser has set up the Airway Television Company at 7002 Godfrey Avenue in Philadelphia. . . . George W. Brown is in charge of the new division of newly organized Television Dealers' Association in Philadelphia. Other officers include Sonny Wil- singham, treasurer, and Jack Phillips, television secretary. . . . Radio Electric Service Company, local wholesale distributor of radio and television parts with headquarters in Philadelphia, has opened a ninth branch store for the Southern New Jersey area in Atlantic City, with Herb Levinson, sales manager. . . . Central National Bank, Adrian, Mich., announced to manage the new unit.

Sightmaster announced a new 18-inch console with DuMont tube, magnavox and FM radio and priced at $399. . . . Arvin appointed the radio Distributing Corporation as Indianapolis distributor and Radio Prod- ucts Sales Company as Los Angeles distributor. . . . Lee McCune, vice- president of the Stave Electronics Company, has been elected president of the Rochester Chamber of Commerce.

Cincy TV Set Sales Skyrocket in Nov.

CINCINNATI, Dec. 17.—Television sets have been selling fast during the past few weeks, according to a report released this week by the WLV-F TV-research department, with local buyers buying 3 1/2 times the number of TV sets in this area totaling 50,900. Reports indicated the figure was double that of last year.

Last July the National Broad- casters Association estimated that 34,000 sets would be in use by local stations by January 1, 1940. That prediction was exceeded by 5,000, as of December 1. According to the Department of the WLV-F research department, said there were 37,472 15-inch tubes installed in this coverage area by December 1.

Eureka Cathode Out Except 16-Inch Glass

NEW YORK, Dec. 17.—The Eureka TV Tube Company has stopped pro- duction on all cathode ray tubes except the 16-inch all-glass tube. It was disclosed this week by Thomas Stave, sales manager at the firm. The company will continue to fill orders on a 19-inch all-glass tube by Feb. 1.

Hallicrafters Marketing Rectangular Cathode Tubes

CHICAGO, Dec. 17.—It became ap- parent this week that the tube that will be the first TV manufacturer to market receivers featuring the new, and much talked about, rectangular tube will be the Rectangular Cathode Tube. The new 9-inch holder, already shown in tests, was the subject of a patent application held here last week, will be unveiled to retailers at a series of distributor meetings scheduled for after Christmas. Graydon, the company that it is said DuMont distributors in that area, held a dealer showing Christmas week. All-State Electronics, manager of the DuMont, has scheduled a showing for January 3 in Newark.

DuMont Suit Contest North RCA Patent Validity

Answers Complaint

WILMINGTON, Del., Dec. 17.—The validity of certain patents owned by the Radio Corporation of America (RCA) is challenged in a suit filed Tuesday (13) in Federal District Court here by Allen B. DuMont Laboratories, Inc.

The RCA complaint charged infringe- ment by DuMont on television receiver-manufactured and marketed infringing products, under 11 different patents, under 11 different model numbers, as well as cathode ray tubes manufactured and sold by DuMont.

DuMont denies infringement and all-legs the patents are invalid "to the extent that they may have color- able relevancy to the DuMont equip- ment." DuMont further alleges, on information and belief, that RCA has agreed and conspired with others and has attempted to aid and in concert with others to monopolize and rest- rict the manufacture, sale and use of cathode ray tube and radio equip- ment field generally.

In an information and belief, DuMont further alleges that RCA has mis- used the patents owned or controlled by it in a manner contrary to public policy as a result of which the patents are un- enforceable.

Magnavox Christmas TV on 22 Stations

FORT WAYNE, Ind., Dec. 17.—A Christmas radio-TV promotion cam- paign, the Magnavox Company will this Christmas sponsor a half-hour program on 22 stations, across the country. This will mark the first time that the company has used television as an advertising medium.

The show, titled "Waltz," will be Charles Willson, musical producer, featuring Vincent Price as narrator, Taylor Holmes as Serego and a cast of 15. The program will be aired Christmas afternoon and will be broadcast by the Magnavox, Inc., is the Magnavox agency.

At a special stockholders meeting held here last week, Judge Sullivan, president of the company's stockholders, approved amendments to the company's certificate of incorporation that will permit Magnavox to issue 100,000 shares of new cumulative class "A" stock. The company also plans to sell a $2,000,000 issue of debentures.

Video Corp. Skeds Five New Models

NEW YORK, Dec. 17.—At least five new TV models, including a 16-inch console at $745 and a 16-inch FM-AM model at $745, will be marketed by the Video Corporation of America by January, according to Judge Sullivan, sales manager of the firm. The $745 model is 18 inches wide, while the 16-inch model will be sold in a 12-inch box. At $745, the 16- inch will be priced at $745, the 16- inch will be priced at $745, while the 16-inch model will be sold in a $745 model. It was also learned that Video will use an all-glass tube model.

All new Video (C & L) sets are said to be 16- or 16-inch console models. In addition to the TV-AM- FM model changer set, the company will start shipments on three addi- tional 16-inch consoles.
Justice Dept. Wants Leibell Decish Upheld

Industries Willing

(Continued from page 3)

suggest possible revisions in their structure as ways to comply with legal requirements that are profiled. Because of the complex structure of both ASCAP and the film industry, however, the task has not been easy. Also, a division of interests within the Department of Justice, a promotional past, role of counselor, but it is recognized on all sides that this role could change swiftly to that of prosecutor if the way gets stormy.

Leibell's References

In the light of current developments, Judge Leibell's outspoken reference to the film-ASCAP interests as music royalties are considered highly significant, particularly Judge Leibell's assertion that major producers "have a financial interest in the licensed fees, as if ASCAP collects, because those producers own music publishing corporations, which are publisher members of ASCAP."

Coming into current backend discussions more and more is that (See Justice Dept. on page 15)

Zither Dither

NEW YORK, Dec. 17.—Harry Meyerson, MGM Records' artist and repertoire boss, was in a dither after a zither a couple of weeks ago. Meyerson, caught up in the Third Man Theme noise, decided to cover the melody as closely to the original—a zither solo—as possible. Meyerson consulted his Local 803 musician, who promptly registered the zither players. Three are still around, but Lew Loring has a telephone. His name is Franz Dietzmann. Dietzmann sliced the opus for Meyerson last week.

Pop Parodies Are Questioned

NEW YORK, Dec. 17.—The Songwriters Guild of America, Inc., reported this week dispatched notices to publishers, asking for performance credits on parodies of pop songs, SPA, in a move to acquire income from such parodies. The Guild, newly, sought to find that publishers were being asked for consent to perform parody versions of popular published works.

Legally the publishers cannot recover performance credits for the employment of an unauthorized program unless it can be proved that the parody diminishes the economic values of the song which has been parodied.

2 Waxeries Burn, 3 Days, In Pic Tune Release Hassle

NEW YORK, Dec. 17.—With the Chappell piano and the Selznick releasing organization setting release dates on the Third Man score further and further in the future, at least some waxeries before are burning alert. Adding to their resiliences is the prospect that a third record company may cope original sound track records and enter the competition in

SINATRA PLANS THEATER TOUR OF KEY CITIES

NEW YORK, Dec. 17.—Frank Sinatra is planning a theater tour of eight to 10 weeks, starting in February. Details of the trek are likely to be set in the next two weeks. It is known, however, that the singer intends to hit key cities, including locales he's never visited. Promotions on the tour will be many angled, tying in Sinatra's Lucky Strike gig with the local records. He'll contact district managers, jockeys, etc.

One of the factors motivating Sinatra has been the success of his recent concert at the London Palladium. The theater tour will be a chance to show the fans who the singer is.

The tour of course, would necessitate wire-taping Sinatra's radio shows.

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for these issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early,

2 Waxeries Burn, 3 Days, In Pic Tune Release Hassle

NEW YORK, Dec. 17.—With the Chappell piano and the Selznick releasing organization setting release dates on the Third Man score further and further in the future, at least some waxeries before are burning alert. Adding to their resiliences is the prospect that a third record company may cope original sound track records and enter the competition in a strong position.

The rumble began when the diskeries were caught in the cross-fire of a fight between David O. Selznick and Sir Alexander Korda involving the film's original jockeys, including the Third Man. Victor and London have both had diskings of the film's principal melodies in the can for some time—the Victor job by the London-based player Anton Karas, who played for the original track recording. According to London, its Karas disking is an identical remake as done in the Third Man is reputed to have had a soak sale in England (The Billboard, December 10).

Hold, Hold, Hold!

Both companies were about to release their diskings about two weeks ago, but then word came from Chancellor that it would have to hold until January 1. After this came a bale order from the producer, moving the order from the producer, moving the release date up to January 19. The next move came, last week, from the Selznick organization in the form of a letter to a selected few, which was delivered without definite. The Selznick ukase went on to explain that this would bring things to a satisfactory conclusion, and the Chappell letter setting the January 19 date had been a mistake, all from the publisher, who had failed to consult Selznick on the order of the day.

Victor's Wrath Is Intensified by the Circumstance That its Third Man side, backed with the promising Wedding Day, had been pressed, with 4,000 copies ready for distribution last week, only to be thrown aside. Victor thereby losing on an edge it had over other waxerie who will have their versions this week.

In the producer's view is Decca Records, which reportedly has the inside track on the original Karas sound track recording. Selznick, on the other hand, would also like to tie in. Glaube has it that the Selznick firm is ready to give the rights to Decca; the only thing holding up the deal is the fact that Decca has been forced to give rights to the pictures from all legal responsibility arising from possible litigation over the rights.

Other waxeries have cut versions of the Third Man score for a couple of deacs by Guy Lombardo, and an ASCAP edition from a player named Jones. It's reported as one of the affected waxeries said, "We have stores, people and publicists, and we're run on the air."

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Berg-A'berg, Morris Merge
In Hollywood

Flicker Talent Involved

HOLLYWOOD, Dec. 17.-Merger of the Metro-Goldwyn-Mayer Agency with William Morris Agency was announced today by L. A.'s featured top gun Abe Lastfogel, deal, one of the biggest talent office consolidations in the history of the business. Singer-harmonica player, Horace Holley, who lost a leg to a bullet wound in World War II, has left the office for a call in the Orient. The merger puts the Wall Street establishment in New York City and the New York office in Los Angeles. Morris is one of the largest talent agencies in the country, with a large percentage of its clients being in the entertainment industry.

Copyright Action Due
in 1950

NEW YORK, Dec. 17.-A group of leading music publishers, meeting for the first time as the Musicians' Conference, began negotiations as a group against the payola system, which is considered to be a violation of the Copyright Act. Publishers include noted names such as Carl-Berg, Robert Mitchell, Ed Robinson, Charles Laughton, Frank Capra, Forrest Red-Nosed and Joe McCrea.

Heidt Disks Go
45 RPM Soon

NEW YORK, Dec. 17.-Hence Heidt Records, which will begin shipments on their long-playing sets immediately after Christmas will be in the market for the new year. According to the disc's general manager, Frank Reeves, the decision to bring the sets on the market was made after careful research into the market. The sets come after repeated requests by radio stations, who have yet been set for the initial release.

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British 66 3/4% Tax Stalls Phono Biz, Mittel Says; Points Out Levy Might Be Snuffed Out Overnight

By Hal Weisman

NEW YORK, Dec. 17—The minimum market in Great Britain's phonograph and phonograph record business cashwise has increased from the 66.3% tax on tape recorders, which were imposed by the government as a result of the British economy's need for additional tax revenue. The tax is due to be lifted at the end of the year, and the record business is in the process of examining the possibility of lifting the tax completely.

Since the tax can be snuffed out overnight, Mittel points out, British producers and distributors are likely to prefer to maintain the status quo, at least until the tax expires. The tax has been found to have no significant impact on the sales of tape recorders, and is expected to have no significant impact on the sales of tape recorders in the future.

On this subject, Mittel has made it clear that he is opposed to the tax and believes that it is having a detrimental effect on the record business.

Jazz, True Art

NEW YORK, Dec. 17—Voting the hope that jazz as a true art will never die, the American Music Association has launched a campaign to encourage the study of jazz and its history.

The campaign, which is being led by the American Music Association and the American Federation of Musicians, aims to promote the study of jazz and to encourage young people to learn the art form. The campaign is being funded by a grant from the Ford Foundation.

Decca Gives Up On "Mule Train"

NEW YORK, Dec. 17—Mule Train has had its last ride on the Decca label. Since the December concert, the mule train has been sent to the junkyard.

Decca's decision to pull the plug on the mule train was made after a series of meetings with artists and producers. The label felt that the mule train was not making a profit and was no longer a viable business proposition.

Bea Walker Asks BMI Pay For Two Tunes

NEW YORK, Dec. 17—Songwriter Bea Walker has recently obtained a judgment against Steven Music for $2,484.35 in royalties due to her on two tunes which were performed on WNEW's "Night Time with Bea Walker." The court awarded Bea Walker $1,900 in damages.

The lawsuit was filed by the BMI, which is suing Steven Music for copyright infringement.

CAG Books 50 of 85 Dates For 40-Piece Kenton Tour

NEW YORK, Dec. 17—Stan Kenton, who is preparing to take a 40-piece orchestra on a nationwide tour, has already booked 50 dates for the tour. The remaining dates will be filled as the tour progresses.

Kenton, who is known for his innovative and hard-driving style, will be accompanied by a 40-piece orchestra on the tour. The orchestra will consist of musicians from the best bands in the country, and will be led by Kenton himself.

Kenton has been working on the tour for several months, and has been preparing extensively for the tour. He has been rehearsing with the orchestra and has been working on new arrangements for the tour.

The tour will begin in January and will travel to major cities across the country. The tour is expected to be a huge success, and Kenton is looking forward to it.
Justice Dept. Wants Leibl Decish Upheld
(Continued from page 16)
part of the Leibl decision which stated: "The motion picture producers are in the unique position of number of music publishing corporations who have members of ASCAP, sharing in the income generated by ASCAP from all sources, including the broadcasting tributors." The producer publishers drew down 37 per cent of the 50 per cent of the rentals furnished in licenses, allotted to publishers members.

Also being aired is a section of the decision stating that the "combination of all the facts and circumstances of... to the exclusion of all other combinations. The decision went on to state that the combination "restrains competition among the members of ASCAP in marketing the performing rights of those songs... and "by barring a member from designating the performing rights to the motion picture producers to the public..." that the recording right is assigned to the producer publishing firm. Also, the decision stated that the marketable is narrowed to those exhibitors who have a license from ASCAP. The decision was left to the current members of ASCAP, who have the right to market the licensing for the ASCAP music assigning rights and the film.

Thus, the jury has divestiture of interests of music exhibitors and producers in the film industry, which have been directed to the staggering one. Seen as equally complex is the problem of trying to form the ASCAP-tie structure in respect to interests of the ASCAP, the movie industry, and the public film industry. The issue is viewed as a dynamic-laden one, particularly in light of National Association of Motion Pictures of Justice's confabs on the consent decree's enforcement, which have been proceeding thus far on an amicable basis between the anti-trusters and ASCAP.

Court Battle Over Maj. Tag (Continued from page 15) claims that "Mercy's title was li- brary should be able to utilize the Majestic tag only until the film's other remaining assets were sold.

Mercy now claims that the trust- ing that he had already been in contact with several disk manufac- turers that were interested in the facilities. Mercy, on the other, hand, is known to be readying a move into the disk business. Whether he actually had twice sold the rights to the same.

Of the additional interest to tradesta in both the TV and disk fields is Ash- bury's interest to see his Garbo film would like to get into the disk business. Under the Majestic title. He stated that he had already been in contact with several disk manufactur- ing facilities. Mercy, on the otherhand, is known to be readying a move into the disk business. Whether he actually had twice sold the rights to the same.

Tommy Mack to Decca
Mack, ex-Glen Miller sideman and orc manager, was named assistant to Tommy Dorsey, the Count Basie and the oldstone orchestra and rep chief. Mack will assist in plans for the group's future concerts and recording sessions, and will be put on duty as assistant to Count recording director for the platter. Prior to joining Decca, Mack was assistant to Budell Jorgensen, Count personal manager.

Home Town Band
Disk Gets Big Push With Six Gimmicks
NEW YORK, Dec. 17.—Arnold Shulsky, Leocha-Duches exec, has decided to produce a multi-promotions program campaign around the tune, Home Town Band. The campaign, which of there are six phases, will take place at York, Pa., a city which has been the home of many famous American music publishers, and has been designated as a national music community by the American Music Publishers' Association.

On December 12, a disk jock jam- boret was held at the Valencia Ball- room in York, with a halt of approximately 4.000. Fussings of the tune were made by all publicists and an array of ticket offering participation. This week four stations in York were scheduled to begin play- ing Home Town Band disks as a build-up for a band festival December 19. With each play of the tune jockies ask York citizens to contribute to a fund the money to be used for the promotion of three York home town bands. A special box will be established at the Fox Theatre, known as "Home Town Band," York, Pa. Citizens will send contribu- tions in the amount of the price of the concert tickets to the December 19 festival. On Decem- ber 19 there will be a home town band parade as build-up for the December 19 festival. There will be the participation of 20 to 25 bands of York County.

The Home Town Band of Spring Garden Band, numbering 100 members, will give a world home town premiere of Home Town Band.

Naugatuck Local Elects
NAUGATUCK, Conn., Dec. 17.—Raymond Hotchkiss has been re- selected president of Local 45th, Ameri- can Federation of Musicians, who represents radio and TV musicians. Other officers re-elected are Harry Hurworth, secretary, and Edward Griffith, treasurer.

Meatpacking Pays Off:
Disk Shop Uses Syracuse U. Promotion To Bring in Moola
SYRACUSE, Dec. 17.—Sponsoring a jazz concert for Syracuse University paid off in more than one way for Mr. and Mrs. Charles Otto, who are proprietors of the Victorla Shop here, just to the west of the university's main building. Dealer Olmsted's promotion can point the way to similar merchandising efforts for any music store that enters to a university or college crowd. It's all in making the stu- dent patrons feel that "this is their store," says Olmsted.

The Victorla Shop, which is a Victorla Shop, found an effective way to reach 100 per cent of its most important group of customers—campus students—on the day after for over a week. The school paper, "The Daily Orange," published an announcement that "This is your store." The public-school system. The Daily Orange, conceived the idea for an interview in the store, sponsored by the school paper. Student turnt over $18 worth of books, but lacked funds to launch the conc- et promotion. It was Olmsted who decided to pay the money.

Students Do the Work
Atmo Olmsted was to carry the financial burden. The paper's art editor, George Wise, and two members of the band, the after-promotion arrangements. Obviously, working thru the student paper was ideal, since it means that the student's time and space devoted to the concert. Posters were used for advertising in the various school buildings and around the cam- pus. Tie-in with local disk jockeys all proved to be effective.

Olmsted got the music for the concert from the campus, and the school bands immediately agreed to pick an alternate site in the event of rain. The expenses which Olmsted paid were for the rental and delivery of a piano, cleaning of the amplifier, and two portable radio sets and dolly.

The public-address system was obtained from a local radio exchange for free plugs. Dean Noble, of the university, as guest speaker of the radio program, was an informal jazz discussion and cam- pus leaders also took a short bow.

Free Books
Olmsted gathered plenty of free books and publicized the event. A few days before the con- cert the student paper printed a front-page story titled "The Olmsted concert. Story. On the day of the event the campus's music students turned up at the concert and before the Olmsted Concert To Send Hill Rep- orted Tonight.

Through the long-range results, there isn't a student on the Syracuse campus who doesn't know about the concert. Dealer Olmsted helped them sponsor a successful jazz concert. That was the purpose of the concert and the students have had a chance to make the concert an annual event.

La Vaughan and Eckstein on Disk
NEW YORK, Dec. 17.—An unusual all-star duet dishing date will be held next week which will bring together Edward La Vaughan, Harry Eckstein, and Sarah Vaughan, Columbia Recor- d's artist. The 10-inch record date will be released on the MGM label.

The session comes about because of a commitment which Miss Vaughan made to Musicraft to appear under contract with that firm to go to Columbia. The commit- ment was that she would come to the studio and make two sides for Musicraft at her own and Eckstein's expense. La Vaughan was instructed to use Miss Vaughan in duet with Eckstein, since both sing with similar styles and also have been linked in jazz circles ever since they were singing with Duke Ellington in New York and later when Miss Vaughan was the thrush in Eckstein's band some three years ago.

MGM Publicizes Brito and Lenn
NEW YORK, Dec. 17.—MGM Records this week inked veteran warbler Phil Brito to a term waxing contract. Brito is the grandson of some of the masters who made up the British music association to the Musicraft label. The contract is linked with the release of bright sales of these aged matrices.

The diskery also inked a pact with Graham Lenn, who is signed by New York music director for Gordon Jenkins on the Lat- ter's Deca dates. Lenn recently made his debut as a single with a song from Bob For- kin's plattering of "Happy New Year." It was long considered a couple of sides for MGM.
Charlton Acquires Engel's Lyric Mags, Marking End of an Era

NEW YORK, Dec. 17.—Titles to Lyde Engel's lyric magazine, including "Von der Welt" and "Sing!," have been acquired by Carl Charlton, a group of partners of the latter company, Ed Levy and John Santangelos, from a Connecticut corporation, Kings Hill, Inc., to consummate the deal. Charlton, who has distributed, publishing such lyric magazines as "Hit Parade, Best Songs, Popular Screen Songs, etc.

Granz Lawsuit
To U.S. Courts

NEW YORK, Dec. 17.—New complications were introduced into the legal wrangling over the Norman Granz (JATP) masters (The Billboard, Oct. 27) by the filing this week of a new suit against Granz and Mercury Records by Hans Robbins, according to Arthur A. Ryan, the Los Angeles lawyer handling the suit, asking for $20,000 damages and for temporary and permanent injunctions in the U.S. District Court of California, and Mercury in New York. The injunction would involve Mercury's release of JATP Volumes 2, 3 and 4 and is based on the plaintiff's claim that Granz's original agreements with the artists for the volumes, dated February 14, 1946, was with Moa Abe, whose interest has been transferred to Robbins. Mr. Granz, who is due to handle the defense of this claim, himself, since Mercury has not been properly served, claims that his deal with Abe was on a royalty basis and would not assign his interest to the plaintiffs.

Granz, meanwhile, thru his attorney, filed a counterclaim in the New Jersey court denying the claims of the plaintiff and asking for $20,000 damages, and possession of his records. To join them in the suit, a notice has been served on the Granz label. Granz has an additional suit pending over Scat's cutting down the 12-inch label, and is asking for $8,000 in damages, and issuing them as singles rather than in albums.

Ray-O-Vac Bolster
Decca on Rhythms

NEW YORK, Dec. 17.—Decca Records this week continued to fortify the development of its blues and rhythm department with the addition of two new groups. The first is the Ray-O-Vac vocal group which has had a hit waxing called "St. Louis Joe." To be made, they were cut a few months ago. The second is the new "Cornsucker" blues shot, Grant & "Blue" Jones, from Memphis. "Blue" Jones has accompanied Ray-O-Vac's "Man" Robinson's Quintet and Tiny "Rooster" Parker. "St. Louis Joe" is the creation of the blues and rhythm rebirth on the label.

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Music—As Written

At Hoffman Hits the Double Again

For the second time in his songwriting career Al Hoffman appears at the top two hits records for the second week in a row, with "Baba-Chi-Baba" and "Heartaches." This year he's one of the writers on the promising "Cinderella" score tunes, "Bib-bid-doh-bib-btid-Bbo" and "I Can't Get My Heart Makes." He also penned the lyrics to "There's No Tomorrow." London Acquires 4 Jersey Sides From Celebrity

London Records last week acquired four Henry Jersey band sides forming a portion of the Jersey group's first session, to be released on its own label. Hotel me, are masters of publications of David's Beacon Music firm, a broad- cast Music, Inc. (BMI). affiliate. The first coupling, "Souvenir" and "My Memory Trail" and "Tell Me Once More" will follow in February.

New York:

Hot Lips Page was inked to a new three-year contract last week by Columbia Records. . . Herb Krohn, head of London's legal department, has announced that the producer is now doing the songs for Gene Austin's next MGM flick, "A Son of God's Country." . . Chip Mundy Carson, currently at the label here, opens at Miami Beach's Copa City December 30. . . Edward B. Marks Music has taken four tunes from Latin or Western Mikel Maves, including "Hitton Caribe," his theme during his current 12-week stint at the San Juan. P. R. hotel of the same name. . . George Pearl, who was with E. M. Marks before his death, has rejected all of his copyrights to "My Heart." . . Jimmy Dorsey's ork will follow Frankie Cole into the Cafe Rouge of Hotel Stahl here January 25 and will stay for four weeks. . . . George Towne's ork opens at the Roseland Ballroom here Friday (23). . . Artie Shaw's band will be on the "Silver Slipper" hotel dance show on Saturday. . . . Manie Sacks will leave for Florida a vacation Thursday (22), while Walter Rivers and his band are en route to New York trip earlier in the week. . . . Warner Jerry Wyane is skedded for a date at the Hippodrome Theater in Baltimore beginning December 29. . . Vaughn Monroe and his organization are due into the Strand Theater here December 20 for a four-week engagement. . . . Hubert \(\text{sans}\) Albert, with Denver Records, will return with a four-concert show for the week. . . . Rode Allen's ork will be the first name ork to play the Terrace Room of the Hotel New York here when it switches to play a regular engagement. . . . Neil Blackmore, the top dance magazine writer, has skedded for a date at the JC Penney store in New York when its ork opens January

Atlantic Signs Up
Flock of Southern Talent & Distributors

NEW YORK, Dec. 17.—Atlantic Records execs Herb Abramson and Ahmet Ertegun, recently returned from a four-week engagement in the South, have inked papers with a number of Southeastern acts. Among them is the Boll Weevil band, a group of blues singers Blind Sammy and Carrie Adams and blues pianist Wally Hill, who will do an album and special sale of song lyrics, which were recorded on street corners and subways.

Atlantic has a new enterprise, the publishing of sheet music by Atlantic business. Checkbookers are reprints of works of noted writers and sell for 15 cents.

Chicago:


HOLLYWOOD, Dec. 17.—Citation Music, a Capitol publizor, has taken over the management of Italian ballad singer, Clefs of G. D'Anzi and A. Braccio. New songs were fashioned by Davoli, Coto, and Giuseppe. "Bert" has tagged "Adventure for use in English-speaking areas of the world. . . . In Italy, Citation's Missie Gordon expects to find it welcomed by Italian-speaking vocalists (Perry Como, Vic Damone) for English Italian waxed versions.

WAYNE GREGG, SI

One of the bands which became a GAC property when Mutual merged with GAC, has signed a management pact with MCA. MCA takes over booking of the Gregg group effective August 1, 1940. . . . Don & Charlie, exclusive booking agent for Melody Makers, will handle Don & Charlie beginning January 17, after which they may go into the Coconut Grove, Hollywood. . . . Roy Oldenburg, op of the Palace Royale, Galena, Ill., and the Melody Makers, 7th street, and the Orpheum, Des Moines, is active operation of the two ballrooms after Christmas. . . . Reasly Smith. (See Music As Written on page 29)
Get off to a **QUICK START** with these **DECCA** self-starters...

**JAN.**

**DECCA**

**1950**

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  - **24824**
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  - **24826**
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  - **24822**
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Fran is the "ENVIY" of most singers!

LOOK Magazine

WICTOR'S VERSATILE INBRANT VICE...

The Nation's Top Tunes

December 24, 1949

This Week

1. MOLE TRAIN

By Hy Hassak, Johnny Lange and Fred Gillenman

Music Publishers: Walt Disney (ASCAP)


(See the information on electrical transcription libraries available at The Billboard goes to press.)

2. I CAN DREAM, CAN'T I?

By Irvin Kahn and Sammy Fain

Music Publishers: Chappell (ASCAP)


3. SLIPPING AROUND

By Floyd Tillman

Music Publishers: Peer, Inc. (ASCAP)


4. DEAR HEARTS AND GENTLE PEOPLE

By Bob Hilliard and Sam Fain

Music Publishers: E. H. Harris (ASCAP)


5. A DREAMER'S HOLIDAY

By Kim Simmons and Mabel Wayne

Music Publishers: Shapiro-Bassermann (ASCAP)


6. DON'T CRY, JOE

By Joe Mancola

Music Publishers: Harmony, Inc. (ASCAP)

Records available: J. Dennis, MGM 10553; J. Hall, VTIB20-3597; YUK 312; J. Jenkins, Dec 24798; J. Fish, MGM 10556; A. Bal, Marners 9080; A. Kabel, Vocational 55029. Electrical transcription libraries: Bob Crosby, Standard; Vic Dennis, Associated; Charlie Jerden's Sweethearts Serenaders, Theaments.

7. RUDOLPH THE RED-NOSED REINDEER

By Johnny Marks

Music Publishers: Sr. Posa, (ASCAP)


8. THAT LUCKY OLD SUN

By Smith-Gillespie

Music Publishers: Bobina Music Corp (ASCAP)

Records available: F. Levine, May 53419; J. Jenkins, February 1513; D. Maros, Cap 52 772; B. Mounson, MGM 34946; W. Francis, Pastime 526; V. Monroe, Vitaphone 2316; J. Jenkins, Dec 42974; S. Vaugan, Vitaphone 3796; E. Armstrong-J. Jenkins, Dec 24798; C. Foster Ork Vocational 65039; Frank Sinatra, Calif 35000; Hot Lips Page, Harmony 1057. Electrical transcription libraries: The Swingin'ors The Jumpin' Jocks, Associated; Jerry Greg Levy Ork, Associated. Dick Hayman, World.

9. THE OLD MASTER PAINTER

By Bradley Smith and Harry Gillespie

Music Publishers: Robins (ASCAP)


10. BLUE CHRISTMAS

By Billy Vaughn and Jay Johnson

Music Publishers: Choate Music (ASCAP)

Records available: R. Morgan Ork, Dec 24741; J. Rogers, VTIB20-3597, (3131-318); T. Blank, Dec 27-237; W. Francis, Pastime 526; K. Armstrong-J. Jenkins, Dec 24798. (See the information on electrical transcription libraries available at The Billboard goes to press.)

NOTE: The following chronological standard charts which should be included in the "HONOR ROLL OF HITS" were omitted due to the temporary nature of its popularity and in order to allow for the inclusion of regular popular hit tunes "White Christmas" should have been in ninth position.

BILLBOARD MUSICAL POPULARITY CHARTS

The Nation's Top Tunes

Based on reports received last three days of Week Ending December 16

The nation's 20 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation or various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.
December 24, 1949

THE CERTAIN SEVEN
(Best-sellers that no dealer can afford to be without)

THE LONESOME ROAD
(Tony Martin)
RCA Victor 20-3613 (47-3119*)

FREDDY MARTIN
HOME TOWN BAND
Let's Put Out The Lights And Go To Sleep
RCA Victor 20-3614 (47-3120*)

THE FOUR TUNES
THE LONESOME ROAD
I'm Just A Fool In Love
RCA Victor 22-0058 (50-0042*)

THE "45" MARKET IS BOOMING—WITH THE WORLD'S FASTEST, LOWEST-PRICED AUTOMATIC CHANGER!

RUSHED OUT AHEAD OF SCHEDULE!
SMASH PAIRING!

TONY MARTIN AND FRAN WARREN
I SAID MY PAJAMAS
AND HAVE I TOLD YOU LATELY THAT I LOVE YOU
RCA Victor 20-3613 (47-3119*)

FREDDY MARTIN
HOME TOWN BAND
LET'S PUT OUT THE LIGHTS AND GO TO SLEEP
RCA Victor 20-3614 (47-3120*)

TEX BENNEKE
MOTHER PRAIRIE
AND CAN I CANOE YOU UP THE RIVER
RCA Victor 20-3616 (47-3122*)

Just One More Polka
You In My Arms
RCA Victor 22-0058 (50-0042*)

FOOLISH TEARS
Send Ten Pretty Flowers To My Girl In Tennessee
RCA Victor 22-0058 (50-0042*)

THE LONESOME ROAD
I'M JUST A FOOL IN LOVE
RCA Victor 22-0058 (50-0042*)

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op mats, and national advertising add up to easy sales.
MARTA

Also available in London Album LA-5
Marta Home Because A Perfect Day Ramona When Day Is Done £2 plus tax

ANOTHER LONDON FIRST
REGGIE GOFF'S GHOST TOWN
with the VELVETONES

LONDON RECORDS
The London Gramophone Corp., 16 W. 22 St., N.Y. 10, N.Y.

ENGAGEMENT'S TOP TWENTY

EAST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music sellers. Songs are listed according to greatest number of sales. (P) indicates tune is in a film; (R) indicates tune is in legitimate; (O) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>No. 543</th>
<th>No. 128</th>
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<tbody>
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<td>20</td>
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NOTE: Due to the appearance on the Popularity Chart of Christmas Standards, we are listing more than the usual 15 popular songs.

SUBSCRIPTION ORDER FORM

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MAY THE JOYS OF THIS HOLIDAY SEASON REMAIN WITH YOU NOT ONLY AT CHRISTMAS BUT EACH DAY OF THE COMING YEAR

THE ANDREWS SISTERS
COAST CUTTINGS... Bill Elliott, for the past three years with KERO, Bakersfield, Calif., NBC outlet, has switched to KBUS and will make the same city, New show will be reported via air, over KNX, Station, Burbank, Calif. The program, titled "The Mule," will include interviews with various country people, and will be heard in the Los Angeles area. Elliott, who has been with KERO for the past three years, recently joined KBUS as its newest announcer.

GIMMIX... Chuck Cook, WBWF, Buffalo, recently visited the window of a Sears Roebuck store for four days. Behind the plate glass he did Mud pie shakers, ale, and shag brushes, etc., on a Wednesdays from 5 p.m. to 6 p.m. on a Saturday, Chuck tied in with "Mud Pie" ingredients on "The Mud Pie Show," a program of the station.

PHILLY PHADDLE... Macquay, WIP, sold out his interest in the Club Shakers across the river from the station to a new partner, Bob Steinhardt, WPLJ. The sale marked the club's move to a new location across the river.

STRICTLY FROM DIXIE... Walter Vaughan, 17-year-old folk singer at KPYN, Bonham, Tex., has a regular feature called "Fiddlin' Feathers," which he will record daily in the station's studio. Vaughan is the first folk singer to have a regular feature on the station.

Vox Jox

GOTHAM GAB... Max Cole, WNYR, received the 18th annual Christmas Ball of the Mid American Institute at the Hotel Biltmore Saturday (10). Orville Gene Williams subbed for him at WNYR and radio director, Harvey L. Lantry, was the master of ceremonies. WNYR's expanded its Noelle tube last week with the addition of three new shows, piloted by Ted Brown, Ken Roberts and Hal Tullis. Elieen O'Connell, WNYR, mistress of ceremonies at the Saturday (22). 

WNYR will be hostess at the station's annual yule party for underprivileged children. The station's program director, Stu Pestell, announced the broadcast schedule of the Warm in the air chart for the top 5 tunes, as well as the new chart for the same city. New show will be reported via air, over KTHT, Station, Burbank, Calif. The program, titled "The Mule," will include interviews with various country people, and will be heard in the Los Angeles area. Elliott, who has been with KERO for the past three years, recently joined KBUS as its newest announcer.
A New Page in Record Sales!

PATTI PAGE

Spectacular and novel presentation in which Miss Page sings all four parts of a smooth and sultry quartet. An unusual and technical masterpiece which even tops 'Confess'

"With My Eyes Wide Open I’m Dreaming"
Flip Side "OKLAHOMA BLUES"
NUMBER 5344

Only Mercury has the hits on NON BREAKABLE RECORDS
Retail Record Sales

Best-Selling Pop Singles

Children's Records

CLASSICAL SINGLES

CLASSICAL ALBUMS

POP ALBUMS

VOX JOY

Dealer Doings

Film Ties

Position Wanted

Philadelphia

Value vs. Price

Complaint

Opinion Dept.

Vox Joy (Continued from page 28)

Music Popularity Charts

The Billboard

December 24, 1949

The Billboard

December 24, 1949
### Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard weekly survey among 5,000 operators in all sections of the country. Since the title of each of the most played records is other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Hit Roll of Hits Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Publisher</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>There's No Tomorrow</td>
<td>T. Martin</td>
<td>Mercury</td>
<td>4</td>
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<tr>
<td>2</td>
<td>You Can Have Her</td>
<td>Eddy Howard</td>
<td>Columbia</td>
<td>4</td>
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<tr>
<td>3</td>
<td>I'll Never Sink Again</td>
<td>H. Whiting</td>
<td>Columbia</td>
<td>6</td>
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<tr>
<td>4</td>
<td>That Lucky Old Sun</td>
<td>F. Lane</td>
<td>Mercury</td>
<td>12</td>
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<tr>
<td>5</td>
<td>Mule Train</td>
<td>J. Valentine</td>
<td>Capitol</td>
<td>15</td>
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<tr>
<td>6</td>
<td>Blue Christmas</td>
<td>E. critics</td>
<td>Columbia</td>
<td>16</td>
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<tr>
<td>7</td>
<td>A Dreamer's Holiday</td>
<td>A. Morgan</td>
<td>Columbia</td>
<td>19</td>
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<td>8</td>
<td>Dear Hearts and Gentle People</td>
<td>E. Critics</td>
<td>Columbia</td>
<td>21</td>
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<td>9</td>
<td>There's No Tomorrow</td>
<td>T. Martin</td>
<td>Mercury</td>
<td>23</td>
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<tr>
<td>10</td>
<td>Jealous Heart</td>
<td>A. Morgan</td>
<td>Columbia</td>
<td>25</td>
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<td>11</td>
<td>I Just Ought to Christmas</td>
<td>E. Y. Yergensen</td>
<td>Capitol</td>
<td>28</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for copying purposes readers are urged to pay particular attention to information regarding the limits which should be observed when using such data. The information is based on The Billboard weekly survey among 5,000 operators in all sections of the country. Since the title of each of the most played records is other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Hit Roll of Hits Music Popularity Chart, Part I.
BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION  RECORDS         ARTISTS    LABEL    DATE
10 1. SATURDAY NIGHT FISH FRY  L. Jordan    Dec 24\20-\BM
(Parts 1 and 2)
12 2. FOR YOU, I'LL LOVE.....  L. Daniels    Regal 3240
(Let My Baby)
3 3. LET'S MAKE CHRISTMAS MERRY, BABY  A. Wills    Aladdin 3037
(With slow)
6 4. I'LL GET ALONG SLOWLY  L. Daniels    Regal 3256
(Parts 1 and 2)
12 5. FORGOT AND FORGIVE  The Browns    Jubilee 5014
So Much
13 6. WHY DON'T YOU HAIL OFF AND LOVE ME?  Bull Moose Jackson   King 4122-\BM
Is That All I Mean to You
4 8. HOMESTICK BLUES  C. Brown    Aladdin 3034
7 9. HUNGRY DOGGIE  Super Chire Robinson  Cap 77-7917-\BM
After School Blues
10 10. WHAT ARE YOU DOING NEW YEAR'S DAY  Aladdin 3017
It's Going To Be A Lonely Christmas
8 11. SILENT NIGHT  Sister Rasella Thomas-George Singers    Atlanta 45011
White Christmas
11 12. AFTER HOUR SESSION  J. Cathy    Robert     Atlantic 886
8 13. BOOGIE AT MIDNIGHT  R. Brown    Drive 3401
The Get It Love
14 14. DREAMING AROUND  W. Ford     London    1700-\BM
15 15. NO ROLLIN BLUES  J. Wightman    Modern 29-721
Big Four Gals
16 16. MERRY CHRISTMAS, BABY  J. Mason's Three Blazers    Exclusive 65X
Last In The Night

WARNING:

It is not intended that these charts for buying purposes, readers are urged to pay particular attention to information herein which shows the length of time a record has been on the chart and the extent of its sales. This information is shown to the left-hand column under the headings: "Wanted in King," "Sales Week," "Weeks" and "Counties." If a record has had an unusually long run, or if its current position "The King's" record last week shows a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues surveys.

POSITION  RECORDS         ARTISTS    LABEL    DATE
2 1. FOR YOU, I'M LOVING YOU  L. Daniels    Regal 3240
2 3. SUNDAY NIGHT FISH FRY  L. Jordan    Dec 24\20-\BM
(There I Go!)
3 2. CAN'T HELP MYSELF  L. Jordan    Dec 24\20-\BM
(There I Go!)
4 4. SUNDAY NIGHT FISH FRY  L. Jordan    Dec 24\20-\BM
(There I Go!)
6 6. I'LL GET ALONG SLOWLY  L. Daniels    Regal 3256
(There I Go!)
7 7. BANJO BLUES  L. Daniels    Regal 3236
9 8. I'LL GET ALONG SLOWLY  L. Daniels    Regal 3256
(There I Go!)
10 9. FOR YOU, I'M LOVING YOU  L. Daniels    Regal 3240

ADVANCE RHYTHM & BLUES RECORD RELEASES

Bi-Rite      Latest Record
Red Top      MERCURY
Sundown Sils (I'm Just) Apollo 436
Red Top Blues
Silver Swing and "Woody" Blue (I've Got) King 14205
See Condorwoods Mr. Charlie (Mad Men Get-Away S-213
Stella-Glody
Sister Rasella (Who's That Girl) Capitol 222
For You, My Love
Ford (I'm Glad) Capitol 58736-58737
I'm a Who (Let's Get) Capitol 58754
The Company
Folksinger (I'm Just) King 4326
I Found Out
"Whispering" B. Range (You Need) Apollo 436
I Quit My Pretty Mama
Joyce (Why You Want) King 4326
If You Had More Time To Be Mine
Ruby Wright (Ragged Out) King 15022
I'm Glad That I'm Your Man
B. Ford (I've Done You) Capitol 58667
If I'm Not Wrong
L. Johnson (Wanna Be) Capitol 5871

"Let's Get Christmas" MERRY, BABY  Aladdin 3037
"Bow-Wow"  Aladdin 3038
"REAL PRETTY MAMA"  Aladdin 3039
"Dwiften's Blues"  Aladdin 3040
"HOMESTICK BLUES"  Aladdin 3041
"Let's Have A Ball"  Aladdin 3042
"STORMY Night BLUES"  Aladdin 3043
"UNFAMILIAR BLUES"  Aladdin 3044
"I'M A M."  Aladdin 3045
"Take It Uptight"  Aladdin 3046
"Season's Greetings From The Queen Of The Juke Boxes"
DINAH WASHINGTON
Latest MERCURY RECORD
#8154 "Good Daddy Blues"  "The Richest Man In The Graveyard"
UNIVERSAL ATTRACTIONS 247 Madison Avenue Murray Hill 4-4122

GETTING THOSE NICKELS!
go up up up up up!!!

AMOS MILBURN
"LET'S MAKE CHRISTMAS MERRY, BABY"
"Bow-Wow"
"REAL PRETTY MAMA"
"Dwiften's Blues"
CHARLES BROWN
"HOMESTICK BLUES"
"Let's Have A Ball"

CALVIN BOZE
"SATISFIED"
"Working With My Baby"
LIGHTNIN' HOPKINS
"MORNING BLUES"
"Have To Let You Go"
SAUNDERS KING
"STORMY Night BLUES"
"UNFAMILIAR BLUES"
RED SAUNDERS
"4 A.M."


**Record Reviews**

**ARTIST**

ILENE WOODS

**LABEL AND NO.**

Blind Date 30-0015

**TUNES**

**COMMENT**

**POPULAR**

Bibidi-Bobidi-Boo

Miss Woods is the lady that does the voice in the forthcoming "Sesame Street." Now low-price version could show action if the tune tops up to its heavy promos.

---

**BLUE BARRON ORK**

MGM 10514

**TUNES**

**COMMENT**

Big Movie Show in the Sky

Barron tries again here but listener requires effort to find entertainment value here.

Mr. Disk Jockey

Sincere sets up the tune for much too small shingle-hanging commercial bum songs.

**CLEEN MOORE-THREE MOORE MEN**

**LABEL NO.**

272-78-74-74

**TUNES**

**COMMENT**

They've got it bad, doing on this one. Sensible renditions giving the label strong coverage on the hit record.

**Latin Magic**

Integrating all of evaluable numbers past attention as Rich Mullins gives it in a very sendy way.

**TWO-TON BAKER**

Mercury 5394

**TUNES**

**COMMENT**

Osego the Worm

Rude-folk novelty in the vein of Robin's "Lately Little Prelude" swinging, which had a long stride start. Amazing side should be big in Baker's home territory.

**Goo the Saphire**

The social projection of a guitar comes a merely good one.

**PATTS PAGE**

RCA Victor 7548

**TUNES**

**COMMENT**

Oklahoma Blues

Get shows a strong from feeling on some pleasant lyric.

With My Eyes Wide Open I'm Dreaming

Paint spits all across in the Quarter hour, and the blend, of course, is great, as is the old tune, works should look free for the free.

**RICKY VALLE**

Henry George's 70578

**TUNES**

**COMMENT**

I Must Have You

Extraordinarily creative on a pretty badly built. Wished more strength help, however.

**ROMAN GUITAR**

Columbia 70285

**TUNES**

**COMMENT**

Roman Guitar

Italian tongue, with English and Italian chords, could do business in Italian market. Valli does a fine job here.

**BILLIE HOLIDAY**

McLennan 54

**TUNES**

**COMMENT**

You're My Thrill

The tune has been a groovy work of the revival, but her performance is not particularly inspirational here for broad market needs.

**CRAZY HE S'LLS ME**

The choice recording, but a character-arched touch of material. Gordon Jenkins backing is a big asset here for this.

**SAME HEART SING**

The small new ballad got a rather leady production here.traffic acting swirling the side figue.

**THE TRAIL OF THE LONESOME PINE**

Standard records got in the for the Klanaxa roll. Not real exciting a record, should roll in the peak registry.

**NOTHES FALL**

Westminster 77--76--70--73

**TUNES**

**COMMENT**

You Back Home

Bake Kelly is one of the top hits of the radio era.

**BYE, BYE, BLUES**

United and organ dont very much very much, a cap with possibilities, especially on the juke.

**I've Got Rings On My Fingers**

All your mother's hands rest on this E-R.

**MAYLASS**

Fond sentimental in the European folk manner here with rhythm and some charm.

**HENRYK**

This singer is a smoky record star, elected on a good song that makes the meaner run of the early 70s.

**THE CHRISTMAS WALTZ**

Music not too good radio works with warmth and vibrance by Carroll, with a fine, big-line scoring in it.

**OH, MARIE**

People play the Italian folk song as an original solo in front of the group. Good virtuosic job.

**Avalon**

Avalon incident is featured in a monstrous corn-ball clothing. Greens of mixed brew carrying merely while texture nice tunes novelty here is effective.

**FIDDLE FIDDLE**

Gladly delivered by the group in an excellent showpiece.

**WHY WAS I BORN?**

Mercury 89--89--88--88

High, full-voiced rendition of the Billie-John Sales hit an edging upward among the other stings of the time, will collar its share.
Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
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<tbody>
<tr>
<td>ELLA FITZGERALD (Milt Gabble)</td>
<td>I Got A Blue Room</td>
<td>89-89-88-90</td>
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<td>I Gotta Have My Baby Back</td>
<td>89-89-88-90</td>
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<td>VICTOR YOUNG ORK (Sandy Evans)</td>
<td>It Happened at the Festival of Roses</td>
<td>69-70-69-68</td>
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<td>My Love Loves Me</td>
<td>65-68-65-62</td>
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<td>Speak a Word of Love (I Wish, I Wish)</td>
<td>68-71-68-65</td>
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<td>DOROTHY CARLESS</td>
<td>The Lazy One</td>
<td>52-57-57-58</td>
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<td>The Lazy One (Stardust)</td>
<td>58-58-58-58</td>
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<td>Florence, Avenue</td>
<td>62-67-60-60</td>
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<td>Half a Heart Is All You Left Me</td>
<td>87-88-87-88</td>
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<td>JACK HASKELL (Standards)</td>
<td>I Know, I Know I Know</td>
<td>65-65-60-70</td>
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<td>Bourbon Street Boucan</td>
<td>65-65-60-70</td>
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<td>The Madeline Russel</td>
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<td>The Last One of Town</td>
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<td>Frank Sinatra</td>
<td>77-78-75-75</td>
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<td>Love Is a Funny Thing</td>
<td>75-80-75-75</td>
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<td>Benny Goodman</td>
<td>75-80-74-75</td>
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<td></td>
<td>I Must Have Done Something</td>
<td>75-80-74-75</td>
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</tbody>
</table>

(Continued on page 92)
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into teen outlets, most played or most heard features of the chart.

I HAVE TOLD YOU LATELY THAT I LOVE YOU...Ray Caskey and Andrew Simon, Vic Strauss, D.....)...Dec 23627

Terry Martin and Hairy War...George Ivan Or...Dec 24392

It isn’t fair....Sunny Kaye Or with Don Cornelius, Victor 20-3649

“Lily,” a name as “Lily of Louisiana,” appears as a typically sweet, quietly carefree realize with Don Cornelius and The Raye with a smooth vocal. Flip to a popular single—

SORRY.. Frank Sinatra, the Macdonalds, Art Smith & M..Dec 30252

The tune is a postcard-sized, timed-out work of Dick Whitting, it’s the least of the hits. Sinatra, who gets maximum mileage from the vocal, has a subtly, even instrumental playing, sounds on great as he had ever sounded. His way with words means he feels that he knows it.

THE WEDDING SONG.. The Andrews Sisters, Carmen Miranda, Dec 30461

The Unity band here puts a popular Jewish wedding dance, Zamoradus has As London hit a few weeks earlier, and should find a good hole of the air, but the gals appear to have the big advantage. The Andrews sound like the trio of the “Din Mr. Bill On Show” days, and Carmen sounds like their Latin classic. Vinyls, we have yet to find any sort of thing, but the instrumentation is the special color from Carmen’s band. In his swing, Frank Firth’s plan, with strong French flavor, also harm.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them at what time disk jockeys think tomorrow’s hits will be:

1. BISHON ROBBINS B..Dec 30462
2. SORRY.. Margaret Whitting, Capitol 22-743
3. ROBERT ROBBINS BO.. Capitol 22-743
4. SCARLET ROBBINS.. Capitol 22-743
5. I’LL BE YOUR WIFE... Capitol 22-743
6. ALL THE BEES ARE BUZZING.. Capitol 22-743
7. JOHNNY RAY.. Ross Morgan, Disc 30469

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them at what time the jockey believes the best time disk jockeys think tomorrow’s hits will be:

1. I Gotta Have My Baby Back.. Ella Fitzgerald-Waltz, Decca 70133
2. OPEN DOOR, OPEN ARMS.. Andrews Sisters, Decca 70129
3. ENSO.. Sammy Kaye, Decca 70123
4. MANTA.. Terry Martill, Victor 20-3645
5. RONALD.. Perry Como, Capitol 22-742
6. SORRY.. Margaret Whitting, Capitol 22-743

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what time the box operators think tomorrow’s hits will be:

1. THE OLD MASTER PAINTER.. Dick Reynolds, Disc 30463
2. MY BABY.. Andrews Sisters, Decca 70123
3. ECHON.. Capitol 22-742
4. CARELESS KISSES.. Sammy Kaye, Victor 20-3571
5. ECHOES.. Patti Page, Victor 20-3571
6. SORRY.. Margaret Whitting, Capitol 22-743

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICKS that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them as to what the country & western disk jockeys think tomorrow’s hits will be:

1. I Gotta Have My Baby Back.. Fred Tilton..Columbia 70441
2. I Gotta Have My Baby Back.. Red Foley.. Decca 70431
3. I Gotta Have My Baby Back.. Bob Wills, Capitol 22-742
4. TAKE ME IN YOUR ARMS.. Red Foley, Victor 20-3164
5. HONEY LEE.. Patti Page, Capitol 22-742
6. THE CAUSE OF BROKEN HEARTS.. Don Day.. Columbia 70437

FOLK TALENT AND TUNES

(Continued from page 39)

pulled a full house recently with Hank Thompson (Capitol). Jack Patton (Gold Tone) has returned to Hollywood following a New England p.a. tour...Smiley Burnette (Capitol) reports that this time, including Junie Allen and Terry Preston, were severely shaken up November 18 when their car was in a head-on collision in Oklahoma. Burnette will play his tours through the Midwest, South and East for the remainder of December. However, Tommee Soasbee (Coral) is personally managed by Sid Proven, New York publisher.

Please address all communications to Johnny Sappel, The Billboard, 180 W. Randolph St., Chicago 1, Ill.
Advance Information

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

A Dream Is A Wish Your Heart Makes
Some Things (The Cinderella Diamond 30-003)

A Game of Sneaker Heels
C. Stud Tuff McD Dee 57-771

All You Soon
I'm Dreaming of a White Christmas Dell 24979

Always Merry & Perky (Wanna)
Lord Tenor-Lord Beggar (later York) Ace

April Lang Synx
Vera Lyn (I'm Perfect) London 315
Black Bean Plain Alman—P. Proctor & His Boys
Dix 3313 6-043

Down in the Old Mill Stream
Oh Where Was Kissing Her Now

It's A Sin To Tell A Lie
And A Girl That You Forgot
Moesie Mouse Boggle

Square Me
St. Louis Blues

Super Brian
Blindfold-Blindfold Bag

Elvis Wood (The Title) Starday 33-219

Bless You
P. Love & Torre (The Old Cap 1912)

Ribbin Gal
How Does Christy Jockey? Dec 24797

Birchmore Street Serenade
Society Plaza Prom Cap 798

Bob Cazzinaggio
A. Hopkins (Waxes Up) Stada 6034

Chicago

The following abbreviations are being used throughout the list of Advance Record Releases:
-
CL - Columbia
-
EMI - EMI
-
G - Gold Record
-
GEM - GEM
-
NR - Non-Breakable
-
POP - POP
-
PR - Popular Record
-
RS - Record Service

Where 78, 45 and 30 (LP) P.M. numbers are listed, the record is indicated in parentheses preceding the record number. For example)V (78) 20-1945 (42) 42356, 016.

D. Lombardo (Jazzband) Dec 24795
Christmas Variety Album—E. Siedel (6-1070)
Dec 3-1970

Alice Fiddele...
Bill the fellow (Savoy) Dec 24794

H. Jay Upton (E. Siedel)
Dec 24793

B. Delos (Beverly Hills)
Dec 24748

O Holy Night.... Dec 24716

Street Angels.... Dec 24713

White Christmas.... Dec 24718

Christmas Time Album—Get Into It (CL-3833)
Get (CL 0361)
Christmas for Two
I'll Be Seeing You
whel over Miami
Manufacturer
Oh, Little Boy Good... 
Sleeping
You For Two
Who's Sorry Now

C. Delia & C. Gaspare
P. Brito-W. Gross (Mara) MGM 10915

Copper Cognac
M. Festin-No. Miller Orch (The Lascivious)

H. Callie Me
R. Holiday's Cleo My Dec 24796

Crime and Punishment

C. E. Combs-Carronell (Crescendo Touch) Dec 24803

Crescendo Tears

C. Camichel (Crescendo audi) Dec 24821

C. Speciale

I. Fido-Mi (Maldamad) V 25-9039

The Fox at the Fox

Tudor Rock Orch (Just at London 506

3. Lombardo (Chicago) Dec 27975

Dark Town Breakfast Ball

Little Sue & Lee (Not April) April 115

Dear Hearts and Gentle People
M. Helin-Frideric Orch (on) Blackbird 30- 6016

Don't Forgive Me In Album—R. Crewe (1-1070)

Dec (13) 54-503

Don't Force Me In

Makes No Difference Now

Two San Antonio Rose

Robbins Durfee Best Nine

Pistol Packin' Mama

Ride Down the Canyon

Walking the Floor Over You

You Are My Sunshine

Make it two

with BLUE BARRON'S New Hit...

BIG MOVIE SHOW IN THE SKY

and Mr. Disk Jockey

M-G-M Non-Breakable 10598

NON PRESED ON METROLITE NON-BREAKABLE UNDER NORMAL USE

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

771 SEVENTH AVE. NEW YORK 19, N.Y.
IS ANYONE CONNECTED WITH THE PROMOTION OF POPULAR MUSIC INTERESTED IN SEEING THE MUSIC TO THIS LYRIC!

"IT'S A SMALL WORLD"

In the shadow of the Taj Mahal
I saw men's shadows you.
And in Paris at the Beaux Arts Ball
Did you ever see such a spectacle?

No matter which way I whirled
You would be around somewhere.
I've learned, darling, IT'S A SMALL WORLD.

Did you know in London I had a date
With a vision of you in blue and gold?
And perhaps your spirit did not relate
That I carried it in Bruges old over a threshold.

On a rock in Ireland one gray day
I saw your eyes and mine looked at the sea.
In a little joint out Kansas way
Your hands had cheeseburgers with me.

Your voice turned up in New Mexico
And your kiss at the Alamo.

No matter what flag unfurled
To the breezes where I'd go,
I'd meet you there. IT'S A SMALL WORLD.

JOHNNY LONFG
ALL THE WAY CHO A CHO
UNIVERSITY OF NORTH CAROLINA MEDLEY
KING 15030

THOMA SISTERS
I LOVE JENNY
THAT'S OKAY
KING 15025

LENNY ROGERS
I WAKE UP EVERY MORNING
WITH A HEARTACHE IN TIME
KING 15024

LONNIE JOHNSON
CONFUSED
BLUES. STAY AWAY FROM ME
KING 4326

OLIVE AND JACK HUSTON
CINCINNATI 22, OHIO

TINY BRADSHAW
TARADIPS
GRAVY TRAIN
KING 4337

IVY JOE HUNTER
I QUOT MY PRETTY MAMA
IT'S YOU, JUST YOU
KING 4326

REDFORK
RED PERKINS
CROCODILE TEARS
KING 836

CLYDE MOODY
I LOVE YOU BECAUSE
AFRAID
KING 837

TRIANGLE JOKES
 CHRISTMAS MUSIC
ELTON SMITH (R-12)
DEcca A-726


Miss Smith at the piano, augmented by voices and violin, plays a standard repertory of Christmas, sacred, and sentimental music of the appropriate feeling and ring. "Jingle Bells" with the jolly instrument, includes, in lieu of a song and song. The rest are done with the same line of thought and mood.

JOCKS
NOT SUITABLE.

LILY POES IN SEVEN COLORAZA
LILY POES LILY POES
LILY POES (R-12)
COLUMBIA 2004

AFRAID
COCA-COLA BOTTLE (C-10)
COLUMBIA 320 C-5005

FROM VIRDI'S " veut d' sortir." BELL "Vingt-Pieds." DURF "Le Chanteur." THOMAS "l'Empereur." BEL "La Canzona." A. 

JOCKS
NOT SUITABLE.

CRAZIES
CRAZIES
CRAZIES
CRAZIES (R-12)
DECCA 11272

The fellows thoroughly don't "happen" in the disk bin, we have to the word to the one that is the key, tied together to make an 

deck. It is, of course, a West Coast counterpart of the "Jenkin-Jabbin-Neben" and as its total appeal the elusive creature of the country, as he has the same in his own way, the southerner, and also, the English, who are usually in the mode of the musical narrative to the high style, and the others must be made suitable to the sound. As usual, the diskAtlantic cheer singing included. As a result, the lyrics are in good taste and have a feel of the olden America.

JOCKS
NOT SUITABLE.

CHRISTMAS CAROLS—National Vespers
Rival Club (C-12)
RICHARD RODGERS’ BEST KNOWN SONGS AND RECORDINGS AVAILABLE

**SONGWRITERS COMING UP!**

RICHARD RODGERS (Part II)

In Subsequent Issues The Billboard Will Present:

**VINCENT YOUNG**

**SITGES ROMERO** in association with **ARTUR KALMAR**

**JIMMY MANCIM**

**TED CROUS**

**FRANK FADWALL**

**1938—CHEE CHEE**

- Born in New Orleans, Louisiana.
- First appeared in the film *Chee Chee*, 1938.
- The song was written for the film *Chee Chee* by Richard Rodgers and Oscar Hammerstein II.
- It was performed by the singer Lena Horne.

**1939—SINGING IN THE RAIN**

- This was the first song written for the musical *Singing in the Rain*.
- It was performed by the cast of the show, including Gene Kelly, Donald O'Connor, and Debbie Reynolds.
- The song became one of the most iconic songs of the 20th century.

**1940—MY ONE AND ONLY**

- This song was written for the musical *On Your Feet*.
- It was performed by Ethel Merman and Jule Styne.
- The song was a hit and helped launch Merman's career.

**1941—SOMEBODY'S LOVING**

- This song was written for the musical *Broadway Melody of 1940*.
- It was performed by the cast of the show, including Jule Styne and Yvonne De Carlo.
- The song became a hit and helped establish Styne as a successful songwriter.

**1942—THE DUKE OF YORK**

- This song was written for the musical *On Your Toes*.
- It was performed by the cast of the show, including Ethel Merman and Jule Styne.
- The song became a hit and helped establish Merman's career.

**1943—DUCK WALK**

- This song was written for the musical *Joshua Logan*.
- It was performed by the cast of the show, including Ethel Merman and Jule Styne.
- The song became a hit and helped establish Merman's career.

**1944—WONDERFUL TOWN**

- This was the musical that introduced the songs "I've Got a Wife" and "Can't Help Singing".
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Styne as a successful songwriter.

**1945—BROADWAY**

- This was the last musical written by Rodgers and Hammerstein together.
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1946—FRINGE AND BITES**

- This was the last musical written by Rodgers and Hammerstein together.
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1947—THE DOLLS**

- This musical introduced the songs "I've Got a Wife" and "Can't Help Singing".
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1948—THE KING AND I**

- This was the last musical written by Rodgers and Hammerstein together.
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1949—THE PIRATES OF PENZANCE**

- This musical introduced the songs "I've Got a Wife" and "Can't Help Singing".
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1950—THE MOST BEAUTIFUL GIRL IN THE WORLD**

- This musical introduced the songs "I've Got a Wife" and "Can't Help Singing".
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.

**1951—JUMBO**

- This was the last musical written by Rodgers and Hammerstein together.
- It was performed by the cast of the show, including Jule Styne and Ethel Merman.
- The musical was a hit and helped establish Merman's career.
Columbia To Push 7-In. L.P.'s; To Bally Locally, Nationally

(Continued from page 10)

and nationally. One Columbia exec, queried about the seven-inch campaign, said: "All of the changes in the manufacturing lines are now making changes for seven-inch records, so we're in the logical position of having the necessary single selections on single sides for quick change operation."

In a bulletin sent by Columbia to distributors, it was pointed out that over 100,000 machines will be available with three-speed changers. The message pointed out that this heavy sales potential for the seven-inch offers yet another inventory problem. The result, in the long run, other claims are that the seven-inch, far from being new, has been in the LP family all along and would pose no difficult problems.

The decision to push the small disk also involves other decisions. Chief among these is the fact that such a drive is in a sense a reaffirmation of Columbia's decision not to go 45. In connection with this point it was learned that Ted Walsner and Milton Rackmil, Columbia and Decca chiefs, met this week and said that their stands on 45. Walsner's position, which he stated last week, is to the effect that he has had a demand for 45. Rackmil, while admitting that it has been doing some 45's, feels there is no reason for Decca to enter the 45 field at this point. He stated that he would go into it only when that speed represented a plus opportunity for Decca.

All of which, of course, indicates that for some time, at least, the die is cast, with each of the companies assuming a very independent attitude. RCA Victor, whose 45 sales have jumped phenomenally since last year, has carved out a good business in 45 and is not eager to persuade anybody to enter that field.

Columbia's Sales

CHICAGO, Dec. 17. — Columbia Records will soon start peddling a revised and improved 25 r.p.m. nationally operated record player, No. 103, supplementing its present 100 model. Because of the improvements, Columbia, it was learned, will cut the new player at $15.65, as opposed to its $19.95 price for the 102 model.

The new record player is more compact and colorful, and it carries a larger arm which carries the Ethnic Library album series. Folkways, like Ethnic, has Moe Asch as music director, with producer Paul Wilensky, and Leland Vermon and Harold C. Berg, together with Sylvan S. Grosman, long-time counsel for ASCAP, who has been the official representative of the Society in its legal activities.

Folkways, New Label, Headed by Moe Asch

NEW YORK, Dec. 17.—A new label, Folkways, makes its debut this week under the auspices of Folkways Records & Service Corporation. The new label also goes on the Ethnic Library album series. Folkways, like Ethnic, has Moe Asch as music director. Folkways, with producer Paul Wilensky, and Leland Vermon and Harold C. Berg, together with Sylvan S. Grosman, long-time counsel for ASCAP, who has been the official representative of the Society in its legal activities.

The new label is now being made by a V.M. Industries, Benton Harbor, Mich.

It is also reported that a new label—which may not be ready until May—is being prepared for Columbia by VM. This would play all three L.P. sizes immediately—7, 10, and 12-inch.

Lubinsky Inks Pacts On Nationwide Trip

NEW YORK, Dec. 17.—Savoy disk and Herman Lubinsky recently talked last week from a three-week swing around the country during which he signed and recorded several sessions. These sessions were cut in Detroit, Atlanta, and Upstate New York.

In L. A. Lubinsky cut with The Robins, rhythm-blues vocal group associated with Scepter and with Atlantic, and with R&B singer, Bill Doggett, and with several other acts.

Another Beauty!—THE ROBERTA MARTIN SINGERS — The Country's Outstanding Gospel Group

Rendition of "MY FRIEND" "WHAT A BLESSING" Order from your nearest distributor or direct from APOLLO RECORDS

517 W. 45th St. New York, N. Y.

THE NATION'S FAVORITE AT YOUR RCA-VICTOR DEALER

"CHRISTMAS MARY" RCA-Victor No. 21-024

Exclusive RCA-VICTOR ARTIST

EDDY ARNOLD

The Tennessee Plowboy

Exclusive Management

THOMAS A. PARKER

Box 417 Madison, Tenn.
Philadephia:

Hot Lips Page back in town this time at the 421 Club, with Al Hikbeler to give a twin billing. Eddie Heywood also returned opening next week at Orsatti's Cafe. Ink Spots and Colee Williams relight the Earle Theater stage December 30 ... Harlie Collins leaving Washington in a jet to play the Municipal Auditorium in Detroit. ... George Shearing and Charlie Parker for a tour down through Oakland, Denver, Salt Lake, and Las Vegas. ... Arie Shaw, currently at the Bird, planning to head back to his farm to rest up for a gallstone operation in January. Of the three of the top fem. waiters in town for the holiday week, but appearing in the legitimate theater instead of an after dark spot, Ida James in "How Long Till Summer," which also includes Josh White in the cast; Ethel Waters in "Member of the Wedding" and Pearl Bailey in "Arms and the Girl."

Detroit:

Maratone Records, independent label established three years ago, has the Publishers Clearing House Series, and the general manager of William J. Bubbarah, who was the principal figure in Melmore, Inc., owners of the title. This outfit was one of the few independents to attempt to establish its own pressing plant.

Jack Benchman, partner in Orchestre House Detroit booking office, has written the lyrics for "Harvest Hoedown," the musical version of "Apple of My Eye." Benchman expects to have some of the numbers inducted in the Detroit Civic Light Opera season under the direction of Barris O'Daniels, opening Christmas Day. . . . Franz Gels and His Seven Wonders have been stopped in Detroit on "Honey Hive," novelty foxtrot, with vocals by Arthur Craven, for Gold-Rain Records, to be released with "Mavasu," an instrumental Waltz number, on the reverse.

H. Bortnick Ankles Rosen for Own Agey.

PHILADELPHIA, Dec. 17—Harry Bortnick, and promotion manager for Raymond Rosen & Company, local RCA Victor distributors, had the distributing firm at the end of the week to establish his own agency with the Rosen firm, for many years. He started as record promotion manager, then became advertising and promotion manager of the record department, and last year took over the desk for the entire company. Dick Andrews comes in from the HiFi-Audio-Dynamics Agency, where he handled promotion on the Philips Corporation account, to take Bortnick's place. He was previously with the Al Paul Lewton Agency, which now handles the Raymond Rosen account.

Music—As Written

writer of "Lucky Old Sun" and "The Old Master Painter," will take a three months' vacation from his post as musical director with WSM, Nashville, starting January 1. He'll head for Hollywood, where he'll talk with picture music brass and may do a p.a. tour of vaude houses. His song-writing partner, Haven Gillespie, is doing appearances in the Cincinnati territory.

Will Wittig of the Pin-Mor Ballroom, Kansas City, proxy of the National Ballroom Operators' Association, is presenting a new award, "The President's Award," to the ballroom group member who obtains the most new members by the NBBO's 1950 convention next fall.

Hollywood:

SENTINEL, Dec. 16—Success of Spike Jones's Kiddie Karnival at Davenport, Ia., promoted by Verne Plambo, was so great it may well become an annual event in that town. Held at the Shrine Auditorium, the Kiddie Karnival program was a combination of circus, arts and crafts and of course, music. The Kiddie Karnival consisted of kiddy rides, animated sketches with various teams of comedians setting up kiddy booths. Jones's show gross totaled $21,834, a general success of the event as a whole indicates plans by promoter Spike Jones to return to Davenport with similar presentation.

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On the Stand
LARRY FOTINE
Mill, Chicago, November 27. Booked by Associated Booking Corporation (Edward Bookie-loving booking agency.)
SAXES: ALI WIDE, BILLY BEARDS, TOM KELLY, WILMER SANCHEZ.
TRUMPETS: FRANK TIDWELL, MARY WETSEL, ARP HARRINGTON, GEORGE STEEL.
PERCUSSION: Paul Bertino, drums; Tom Tantau, bass and banjo.
Knee Deep Dance.

RCA-VICTOR PRESS

MUSIC

VARSITY'S Long Playing Low Price Large Profit RECORDS ARE HERE!

Varsity Record Corp.
47 W. 56th St.
N. Y. C.

Record Stamping Plates
Commonplace processes...low rates...fast service
For an exact duplication of your plate, send a copy or print on leaf, and it will be stamped at
no extra charge. FREE ESTIMATE...ONE DOLLAR. Write for rates.
ARMS KRAFT COMPANY
4000 Santa Monica Blvd., Los Angeles 35, Calif. (32)"
Coast - Coast Tour
Nets British Comic 5¢; Can He Laugh?

VANCOUVER, B. C., Dec. 17.—Congressman George Arenas and Fred and Helen, recently completed a coast-to-coast tour of Canada, played in 12 dozen cities. Six English Music Hall acts and their own stilts made up a bill that was well received by the audiences for the hall and auditoriums of the various cities played. Only buildings with a seating capacity of 4,000 were booked.

When the tour was completed a couple of weeks ago the final bill from the dozen or so bo's was split several ways. Forbny's share was $500. The Canadian Government got $25. Fred and Helen divided the remaining $500 among themselves and the 12-odd clowns who went for his long tour.

Cuban Theater
Vaude Hits Law, Two Union Snags

NEW YORK, Dec, 17.—The show business men of the city have been at work for the Blanquita Theater, Havana, and the job is almost finished. A large part of the month has run up against a combo of union troubles and Cuban laws that may prove to be the blight of the city.

The chorus line, set for three weeks at $75 each, has been in rehearsal for the past two weeks. The American Guild of Variety Artists (AGVA) has ruled that the girls must be paid for all rehearsals after the first seven days.

According to AGVA the kids haven't been paid for rehearsals, and some have drawn on their salaries. AGVA wants all the payments to be made, or the girls may not be used, and if the dough isn't forthcoming, it will stop the show from playing the country.

Lou Walters is in Cuba and not available. AGVA said that Walters is financially okay, but it has no knowledge of the Blanquita and will require a cash bond.

Another complications is the Cuban union's action demands. It is expected that whenever a non-Cuban chorus girl is used, a Cuban girl shall be hired as a "stand-in." It also demands that every non-Cuban performer working in the country pay a 5 percent weekly tax on their salaries.

AGVA argues that there is nothing in the contracts issued the girls that provides for a "stand-in." The union has told its contracts the girls may have to pay for stand-ins, the 5 percent, and that if they are to live expenses, will leave them with no money at all.

Further discussion between Walters and AGVA will be held early this week when Walters returns to the city.

Detroit's L. O. Is Exhumed

DETROIT, Dec. 17.—The former Latin Quarter here is being reopened December 17 under the management of Goldkette, who rates as one of the top names in music of the past three decades, although relatively inactivity for several years, he is still one of the top name bands in the 1920's. The new location is at 1434 E. Grand Blvd., Milton's orchestra has been set to open, with a floorshow under consideration.

Goldkette has had control of the spot for the last few years, it was operated chiefly as a catering house. The location was purchased by the club. A revue, getting a liquor license because of problems between club and former manager of the place, of the council to assume jurisdiction over the stand-in house and enter into negotiations with him.

According to Willard Swire, Equity's negotiator in the city, the union's demands will be based on the Broadway contract of $75 minimum. Under AGVA, Brandt would be permitted to do a minimum of two shows a week, with Equity's rules call for a six-day week. Equity's new contract, which is his, only one rule which would attract the Equity. AGVA also holds that no more American musicians should work in Cuba until a better contract has been drawn. If the new contract is approved, the rule will take effect January 1.

Tommy Dorsey was told that, should he want the deadline, won't be affected, because the deal was made before the rule was issued. In the meantime all non-Cuban musicians will have to come in 50 percent union fee and 5 percent weekly salary taxes to the Cuban musician's union.

St. John Palace Gets New Face as Niterie

ST. JOHN, N. B., Dec. 17.—Palace Theater, long a movie house, has been converted during the winter months, and the main floor has been turned into the Equire Club, with a hardwood floor and hanging ceiling. Officially for the Enique, has been built as an all-inclusive beauty parlor, music, a bar, and a music, as a stalker. Admission is only 50 cents, with a 75-cent fee for each dance session.

Weekday afternoon and Friday Friday, December 17, the Palace was used as the Tenent Recreation Center. The club will now function only on Tuesday and Saturday nights.

Coast AGVA Preps Benefit for Own

HOLLYWOOD, Dec. 17—Coast office of American Guild of Variety Artists (AGVA) will hold its second annual benefit show beginning March 3. The proceeds will be used to help with the union's insurance fund, it was announced this week by Eddie Rigo, AGVA's west coast representative.

The show will feature the town's top talent, from the coast, and 60 personnel are available for at least one night during the run, with fox West Coast theaters providing additional workers during the rest of the week. Rio's estimate the total take will be $5,000.

(See Coast AGVA Preps on page 45)

Cuba's Yanqui Dough-La Trouble

PHILADELPHIA, Dec. 17.—Another of the stand-in house operators, is playing Santa Claus to Marie Darling, singer out of Chicago, for the past two years.

Four years ago Marie married Al Speering, a piano player. He died eight months ago, leaving her with two young sons and no convertibleنتاجات and no insurance. She was living in a housing project on a $60.00 monthly income provided by the Aid for Dependent Children.

With Christmas coming up she advertised her pride and went to Eddie Newman's record show on WPNL to tell her plight. The disk jockey called it to the attention of Steinman, who asked her if she would like to sing again. It started this week, Marie Darling is back in the business at $5.00 a week at the Latin Casino.

Nicorette's New Name Policy

MINNEAPOLIS, Dec. 17.—Big name attractions have definitely been booked for the Nicollet Hotel's new Oxford Terrace Room, riding high after a long period of doldrums. The Nichollet management switched to big brand name acts for it, after the tremendous success achieved at the Terrace Room.

A new policy, in which the house believes, was written up by Billy DeWolfe, who not only works his own two acts, but also brought back into the till dough the house didn't believe existed prior to its attack on the Terrace Room.

The Three Suns, who wound up Wednesday (30), were "plenty all right," Nichols said. He implied that the Terrace Room management was pinching in and asking, "How long has this been going on and where have we been until now?"

Jerry Lester

To cash in, the Nicollet brought in Jerry Lester December 1-14, following the "Doodle" Weaver and Prot. "Gas" of Spike Jones' own fame, and the "Tall Tails" (15), Wednesday, December 15-19. Helen Youngman is booked for December 20-January 7, but nothing has been decided yet.

Capping the new policy will be Hildegarde, beginning January 8-16, inclusive run, with Rudy Vallee following.

St. Louis said that to meet the high

Coast AGVA Preps Benefit for Own

The Billboard 41
December 24, 1949

NIGHT CLUBS-VAUDEVILLE
Communications to 1656 Broadway, New York 18, N. Y.
Coca-Cola, Miami Beach, Fla.  
(Friday, December 9)

Coca-Cola. Price policy: general admission, $1.50; beef and beverage optional at $3.50 and $5.00. Non-resident, $3.50. Estimated budget last show, $2,600.

It was a jammed room that caught the opening night of the three-color poster, Liberace, Margaret Phelan and Emil Coleman, and judging from the appearance of the place, this was now a highly individualized routine of substance double entendre material that she sold in a song-talk style to spice her act. For pace changes she throws in standards in her original range to give her whole act imagination and sales appeal. On November 25, 1959, after a long period of retirement, Margaret Phelan is now ready for solo spots in the city's night life.

Liberace's Personality Strong

Liberace's piano act depends on novelty plus a lot of personality. His playing is full blast and this time around has added a new look to that routine, that go up and down for being Liberace, he is still the same. His brother, Gerald, leading the Coleman band, Liberace turned in a top job and furnished the show's running length, I love to Harmon and Hammett, liberally sprinkled with Gershwin and Berlin, with a wonderful on-the-pulse touch. The last roles also called for a little help from old-time songs.

Emil Coleman's singing conducting still makes him one of the gentler troubadours. He appears to be more of the singer, so eager to please, his mannerisms are much more characteristic, that he rules some kudos.

Macha Berr did the customary fine singing job with the Latin beats.

Bill Smith

Darbury Room, Boston  
(Tuesday, November 29)

The swank room has hit upon a formula of sorts, that high-brow, high-brow, high-brow, high-brow, high-brow, high-brown. It has a show which costs little but does a lot for the heart. It is a season of great deal of attraction for the customer. The word went round that the show was to be held on Tuesday night, and its weekly contest, every night's take, or seven times over. At the end, the customers loved it and came back for more. The idea was conceived by Erwin Strauss, son of Ernst of the old Strauss, and Waltz Waltz Waltz Waltz Waltz, who put together a show which kept them in their seats.

VAUDEVILLE REVIEWS

Orpheum, Los Angeles
(Wednesday, December 14)

Current bill packs a lead of entertainment. Astrolights (two men and a gal) toss in plenty of props to add flavor to the old Apache dance. The sketch makes its first local bow since vaudeville return via Angus and Searle, two sets of twins, who milk a mistaken identity skit for leads of laughs. Laugh department is also well represented by Dave Barry, who has added a couple of new routines to keep 'em chuckling, Frakston the Magician seems to mellow with each trip. His patter is as funny as his tricks are mystifying. In addition to his coin and cigarette routines, he makes a playing radio disappear.

Marion Moonan, ex-Harry James chip, has plenty on the bill, appealing to eye and ear alike. Sincere interpretations of good voice and fine stage presence net her plenty of applause. Reelyn and Betty plot their gamboling routines with Hawaiian gags and do well as a filler act, Walter Long's trim tap routines bring a solid hand. Lad is clever and can handle an audience. Givers Duo, in the opening slot, present a standard high perch act with plenty of sales savvy. Renee Williams's pig act supports bill well.

Pic, Block Midight. Lee Zito.

Palace, New York
(Thursday, December 15)
Capacity, 1,700. Price range, 55 cents-

This bill opens with zing, the change of pace that follow keep the tempo up even if they're talkers or dumb acts. There's a lot of rock stuff and the show finally winds up with a good sight act for completely satisfying vaude.

The bill tees off with Joan and Robert Sherzer, in a fast-paced book act. The two good-looking young hoopers are fresh and do a bang-up job in the two-part tarp as well as in the challenge stuff for a big hand. Virginia Austin did her standard puppet routines to wholehearted attention. Her manipulations gave realism to dolls she handled so well.

Box Banner did an outstanding job in this difficult three spot. His vocal take-offs of various wind and string instruments were amusing. His voice switches, high soprano to deep barb, sold effectively, but it was his Cock o' the La Spoke that really frustrated them. In this one, Banner used all kinds of gadgets and vocal effects. It was completely mad but also quite funny. The crowds ate it up.

Shreets Click

The Shreets, standard bicycle act, sold as well as ever. The two boys did lots of tricks, and the gal. (See Palace, on page 46)

Strand, New York
(Friday, December 16)
Capacity, 2,700. Price range, 65 cents-BLS.

Four shows daily, five holidays and week-ends. Wireless, comic, booked, and show run by Dave Schopler's house band.

Until Frank Marlowe came on, the show was amiable, with little hint pressing to interest them out front. A couple of nice youngsters, June and Martin Barrett, opened with a hoofing routine, finishing to a z-z-z sound. They were followed by Max and His Gang, a dog act. Max did about three minutes of acrobatics that conflicted because of the preceding act. He then brought on four smooth-haired terriers for a series of tricks. There's basic comedy in the act, but Max played it straight and the times the dogs worked as tho they were scared to death.

Dish Washington came on after a Dave Schopler piano overture and did little to raise anyone's blood pressure or generate excitement. For one thing, the hand blasted out behind her, or the mike she worked into was way down. In any case, she could barely be heard. Her various announcements (he emcees) that the canary was coming back didn't even start a ripple.

Marlowe Savior

The first real shot in the arm came when Frank Marlowe legged it out. The big, redheaded, skinny comic has cut down on his pranks and knock-about. He now uses material, culled from various sources, and just about fractured them. When he did a pratfall, the howls were tremendous. His new act is basically a hand-heating thing. He rides the leader, the drumhead and various sennors for comic results. A lot of Marlowe's lines were out of an ad lib quality that just about killed them. We've caught him many times before. He never did better than on this date. He ran over and was finally forced into a leg-off.

The Ravens (five boys—one on piano), later joined by Miss Washington, now had a hot house to work to and made the most of it. Their booming four-part vocal delivery of pops were enthusiastically received, winding up the show to good hands.

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IN SHORT

New York: First George left the New Yorker show to work in the Chicago company of "Kiss Me, Kate," and entered January 15. Abe (Morris Office) Laskigolf is flying to and from the Coast. He took three round trips last week with Jack (American Guild) Irving took the train to Chicago from New York because of premonitions.

Eddy Arnold signed for five more Chesterfield guest shots as a replacement for the week's joker on AGV. He will be booked, bailed before the New York State Labor Relations Board by Doleris Kickalowski because he has been treated unjustly.

All the agents booking cruises will be called in by AGV to answer charges that they have only been able to book cruises for $25 for the entire trip. A New York daily will shortly start a series of short shots and agent shenanigans. The paper is now looking for a girl who will talk for the record.

Anthony Neile is Lou Walters's new producer in the Havana show to preen in Cuba the end of this month. H. K. Snyder, who has the longest résumé on Grindelaua, Mountain Top, Pa., has completed a biography and variety shots for the 1950 season. Carl Erbe and Charles Maybruck have entered partnership as Erbe Maybruck Associates. Val Irving, now an agent, is planning offers to go out to acting.

Rollocolor has a new lighting unit that eliminates the use of at least two electricians. . . Virginia Maxie has replaced June Hutton in the Pied Pipers. . . Bill Liebknow's Havana show, which will use lines and acts from the U.S., won't open until about March 15. It was originally scheduled for an early January preem. . . Customers at Bob City are beeking because they're new and to leave a "voluntary" widow tip when they check their coats. . . E. M. Jacobs, of the General Amusement Company, Fay- vored Chicago because his report shows that the International Service Engineers Society Convention, Atlantic City, was a smash and he has already signed the 1950 convention to be held in Long Beach, Calif. The Footlights is the newest act's organ which meets weekly in the Calstay Restaurant.

The Miami Olympia is getting some good names: Billy De Wolfe, Virginia Maxie, Jim and the Minors. . . The Tibro has decided to drop shows and will go back to straight flickers.

The current shot at the Havana Madrid, Mallettes Del Fuego, will try out the Balcony Room in a clipping version. Ted and Phyllis Rodrigues have signed with the General Artists Corporation (GAC). . . Charley Yates is having himself a time as Bob Hope's house guest. . . Billidespaugil do her first theatre late single show in the Roxy about two years ago. She'll work the Chicago December 21. The Teakettle will premiere a show at the same house. The television also has Billy De Wolfe, the Inkspots, Frankie Laine and Miranda running dates into April.

MH150G, Cap 48 as New Bills Hike Stem to 3576

NEW YORK, Dec. 17—A couple of new hits, one at the Music Hall and the other at the Capitol, were primarily responsible for the hike in over-all ticket sales for the previous week's $330,000. All the books went up to $2.95, and combo shows showed declines. Radio City Music Hall (6,500 seats; average, $194) took in $45,000 for its preem with its annual Nativity spectacular and On the Town. Radio City, it is known, opened December 14 (6,000 seats; average, $78) saw a poor $46,900 for its second week with the tunes and Dancing in the Dark. It opened to $60,000.

The Camathorn (3,634 seats; average, $73,350) dribbled down to $73,000 for its third frame with the Claude Thornhill ork, Red Buttons, Sarah Vaughan and The Great Lover. The previous week's take was $86,000 after an opener of $82,000.

Capitol (4,317 seats; average, $135) opened to $42,000 for the third week with Woody Adams, Shug Fisher and Red Dawson. Strand (2,700 seats; average, $22,000) saw $14,000 for its third and final week with the Van de Kamp package show and Always Leave Them Laughing. The Strand bill took $65,000 and went to $65,000 for the second week. New show (reviewed in this issue) has Dinah Washington.

LARUE, NEW YORK
(Continued from page 4)
take over the run, therefore leaving the Bernie Dulan ork play for her. They were, of course, last week's joker, being handling a dandy of a show just before the switch. Bill Smith.

2 B.C.'s House Share Fleamers
VANCOUVER, B. C., Dec. 17—Owner-opn Hymie Singlet, of the Station Theater, Vancouver, and the Bijou, Victoria, has bought vaudeville units which play a split week between the two houses and the opening nights are set for each Sunday at the State, the show runs till Wednesday, opening Thursday afternoons at the State. The week. The empty days of each week at one house are filled in with screen fare. Acts are built around a featured act or exotic, a line of girls and generally five acts to a unit. Business has been building steadily ever since the two houses booked their eighth week ago.

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The Velvet Glove

Producers Bronsky and Gilbert have a good story in How Long Till Summer? which will be the lead play, healing and pungent play, but before this is ready for a Seal audience the authors and the director have much to do. The action is too static the story can be played, but even its building to an expected climax is disappointing.

It tells of a congressional candidate (White) who is confronted by his fronted with his best friend with the fact that he had played an exasperating part in a housing development that will ruin their lives.

The story is in need of a final curtain by none of its parts capable of an audience reaction, and they expect much more.

Josh White Does Fine

Josh White is a very fine result as the harassed would-be congressman, but it remains for his stage presence to make the picture complete. He plays a twilled character and then a common sense man quite perfectly, but he never does appear in front of the audience, and they expect much more.

Josh White plays fine and, like his father, will certainly grow up to be a fine performer. Two more minutes are needed to make it a picture. Miss Good's direction is the last curtain, but the play is an absorbing and in a certain sense a fascinating one, and it is expected to be completely translated.

The supporting cast is well chosen and each character is well played, beginning with the great Wilson as the friend each give no little to the picture. In the second act that actually pulls the play together, its momentum, it turns into a potentially great picture.

Despite the well-rounded performances and the excellent possibilities of the story, the acting is not as good as the acting might be, and its life on Broadway is problematic. Much too much needs to be done, and the bow-in indicates that a long session of tailoring and new costumes are necessary to please the audience and the directors must start virtually from the scratch if they ever hope to bring their message to a representative section of the theater public.

Miss Goodwin: The Sweet Talker

Eisenhower: The Gentleman

It is difficult to reconcile the use of a classical chorus in a realistic setting. It is the voice of a chorus, but which more often is a stumbling block to the continuity of the play. The use of a chorus in the scene behind Ford's theater when the situation is completely fatal gun shot and Booth's subsequent dash for freedom. While it is staged the audience gets lost in his horse, amid hysterical screams from off the stage and eventually in the background, and the poetry is wasted.

Chorus a Likeness

According to production, the chorus could be more effective if the chorus was not restricted to the prolog and the epilog, and the change of scene. This is also the case for the poetical outburst the play.

The chorus, however, is not present, allowing the audience to focus attention on the unfolding of the action.

In the production department, the author did not give a very effective attention to the chorus. But in the chorus a dance, produced by an actor, and the dance is rather a dancing and in the background the poetry is wasted.

Good Performances

Director Canfield has schooled his students, and the chorus as a whole, and the performances are given by a large cast, and the name of one Ray Donnell, who puts across the difficult role of Booth, Mark Antony, and the introspective poetry with the ease of a veteran and makes of the group of chorus a whole seem believable in spite of some unimaginative script.

Wind is an impressive effort, but as of its current unfolding Broadway is merely an experiment, take a producer with a fat purse to get the show on a New York stage and without considerable rewriting it would have been better made in a noble campus experiment.

H. M. ROE.

OUT-OF-TOWN OPENINGS

WILBUR THEATER, BOSTON

How Long Till Summer?


December 24, 1949
The Billboard

Equity Members Pass Resolutions

NEW YORK, Dec. 17. The aged and newly merged equity company board of directors, meeting at the Hotel Astor Friday (19) included the passage of resolutions of major importance. Top of the list was a recommendation that the entire equity membership issue to George S. Kaufman, David Silver, and Maxwell Anderson, all three members of The Producers Guild, a plan which has involved Equity and the American Guild of Variety Artists (AGVA) in a jurisdictional throb.

Also recommended was that the council give considerable thought to a plan of actor Ezra Stone for salvaging the productions of the 24th Street Theater. Under Stone's somewhat involved motion, the union would set up machinery, not essentially in the way of concessions—to bolster worthy but unprofitable theater ventures. The membership further asked the council to appoint a committee, consisting of one representative each from the three equity companies—Manhattan, Windy City, and Players—get away from the Stone project, to investigate, and report to the council on a possible plan by the next meeting—the introduction of city-subsidized theater in the New York area, a plan for which the council's consideration was solicited by theater Equity clubhouse for membership.

The meeting polled about 500. Clarence Devore held the gavel.

Legit Due in Spring
At Belasco in D. C.

WASHINGTON, Dec. 17.—Jessup, D. C., the Federal Arts Project (FAP), announced that it has secured a lease for the Belasco Theater to be offered to the American National Theater and Academy (ANTA) upon notification to Robert Breen, exec sec of ANTA, that the lease will be forwarded shortly.

When final details are worked out, the Belasco will be cleaned up, its appearance of professional legit in mind, and will be sold or leased to a new owner, who will switch to pic by row with Actors Equity over the National's Jim Bison for the belief and will be able to open the Belasco in April, according to ANTA and the Belasco.

The Belasco, if reopened, will operate on a strictly non-segregation principle, with an African American cast is reported to call for a 10-year-lease, and 50 percent of the proceeds will go to help the National Theater and Academy offices which will have to move out of the building. The contribution to the FAP's Federal Theater Project, to the tune of $20,000 annually, according to tenta-

ANTA has been reported as anxious to start the theater's funds for the remodeling, which will require several months. The FAP's plan of finding the house into operation in time for the annual Cherry Blossom Fest-

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"Small Magic Units Get $$ At School Shows"--Admire

**BRUNK CLOSES TOUR IN ARK. TO GOOD BIZ**

Summer, Fall Returns Big

COOLIDGE, Ark., Dec. 17.--Brunk's Comedians, under management of Henry L. Brunk, closed a successful 1949 season here with a week's engagement, ended Saturday (10). Brunk said the show opened the tour in Vernon, Tex., April 11 and no scheduled performances were lost during the tour.

"Plunkett Org. Vacations at Aransas Pass" Reopens in Six Weeks

ARANSAHS PASS, Tex., Dec. 17.--Plunkett's Stage Show, which wound up its 1949 season with a three-day stand in Port Lavaca, Tex., moved to Aransas Pass, Ark., where personnel will vacation for six weeks before returning to Point again.

Prior to the Port Lavaca stand, show rang up good business with a three-day appearance at Hallieville, Tex., December 1-3, and a successful week's engagement in Palacios, Tex.

**HOLMES, SWEET HOLMES!**

Rebuffed (the new) Holmes Educator Burns Featured at Aero Show at Los Angeles

Byron J. Rush, Air民族, who has been working assembly shows in this territory, visited the show at Hallieville, Ark. with Chuck and Ann, the Sunset Falars. Landrus said that the show played the three nights he was there.

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In Loving Memory

Marie Meers Dahm
DECEMBER 30, 1948

Mr. & Mrs. Robert Brown

DURBAN—Francis W., Lima, O., attorney and son of the late W. W. Dur- ban, one of the founders and first president of the International Brother- hood of Agricultural Workers, was born in St. Elie’s Hospital, Lima, O., November 1, 1884, and passed away in active politics and in his prime as a worker, farmer and in his father’s magic show. He was a member of the Alliance band and one time head of the Chicago School of Opera, December 11 in his 64th year of age.

EROL—Bert, 60, British vaude- ville performer, of 1549 Southwest Rd., Eng. A female impersonator, he was noted for his acrobatic ability and for his droll stage manner. He died in Los Angeles in 1942. His widow and daughter sur- vive.

FINKBEINER—L. D., 60, vice-president of the Washawentaw County (Mich.) Fair Society, December 8 of injuries sustained in an auto accident. He had been president of the fair, held at Ann Arbor, since 1931. Interment at Ypsilanti Cemetery.

HARTWELL—George Kenneth, 58, Broadway comic, of 3490 First Avenue, Columbus, December 12 in New York. He painted the sets for South Pacific and for Robert Goulet and four stepchildren survive.

In Memory of

EDW. R. COLE

Died December 12, 1948

With Gratitude

MICHAEL & JOANNE

DULLIN—Charles, 64, one of France’s leading legtim protagonists and a former actor, December 11 in Paris, W. H. and F. A. Dullin founded the Caf De La Nouvelle Comedie and directed the Theatre de la Nouvelle Comedie in Paris. He was the producer of many motion pictures, he also was the producer of the first play by John Steinbeck and director of the Bernard- theatre, New York.

In Loving Memory

Mari Meers Dahm
DECEMBER 30, 1948

Mr. & Mrs. Robert Brown

December 24, 1949

The Billboard

49

THE FILM CURTAIN

HEININGER—Frederick, 77, member of the Washtenaw County (Mich.) Fair Society, December 7 in Ypsilanti, Mich., in an auto-train crash.


HUNTER—Horace (Harry) R., 60, Station WGRC promotion and pub- licity director, December 19 in An- choy, Ky.

JOHNSON—Dora Dean, 77, member of a former L. M. & H. Johnson and Dean, December 13 at her home in Minneapolis. She and her husband, Charlie, were members with him in a former circus family, and were owners of the Holy Cross Cemetery, San Diego.

KLOBERG—Clara, 70, well-known for her work on the fair circuit, December 13 while on a visit to New York. A resident of the Preizer Home for Retired Music teachers in Philadelphia, years ago she had made tours of the United States and abroad, playing as a soloist with leading orchestras. For a time she served as assistant to Adolph Brodsky, conductor of the Radio Orchestras of Manhattan, N. Y., and principal professor of violin at the Royal Conservatory of Music, Amsterdam, December 14.

LONG—Harry R. (Kenda), 78, New York showman and a director of the Finance Corporation, December 9 in Snaito, Oregon. Survived by a brother, Robert, of Los Angeles, and a sister, Lucy Long Bailey, Seattle. Cremation service to be held in the Portland Crematory.

MAJER—Carl Titus, 52, staff artist at Station WJJO, December 9 in Phila- delphia. His widow and daughter survive.

MANN—Carl F., 61, Detroit or- ganist, December 8 at his home here. He was the vocalist of the radio show of the Detroit Conservatory of Music for 20 years. Survived by his mother, Inez H. Mann, and two sisters.

MERRITT—George Moore, 64, British screen and stage character actor, December 11 in London.

MILLER—Helen, 73, former outdoor showman, December 11 in his home in Hammond, La., of a heart attack. Missy was last seen at the Groves Greater Shows. Survived by her parents, Cecil, Ark. Burial in Baptist, La.

MCLANE—Frank W., 60, president of the Washtaw County (Mich.) Fair Society, December 8 of injuries sustained in an auto accident. He had been president of the fair, held at Ann Arbor, since 1931. Interment at Ypsilanti Cemetery.

MILLER—Mary, 62, recently at her home in Benecia Harbor, Mich. Sur- vived by three children, Fournour, Quintard and Irvin C., owner-operator of Irvin C. Miller’s Bros- sures Models, with James E. Strodes Shows the past season.

MINEAR—Hiram H., 49, manager of Loew’s, Mount Vernon, N. Y., December 12 in that city. He was the son of G. H. Miner Sr. and grandson of Henry Clay Miner, op- erator of the famous burlesque theater circuit. His widow, a son and mother survive. Burial in Ferncliff Ceme- tery, Mt. Vernon.

MORGAN—Mrs. Harriet Ford, 60, playwright from 1916 to 1930 under the name of Harriet Ford, December 12 in New York. A writer of one- act plays, she collaborated on several full-length Broadway shows—with Joseph P. O’Leary on The Fourth Estate and Little Brother of The Rich, in 1919. With novelist Har- vey Hays, Mrs. Morgan wrote many successful comedies, including Polygamy, The Dickey Bird, When Fellows Fall for Dirigible Girls or Me and Minnie (an adaptation of her novel with the same title). Her most successful were The Angel Case and The Dummy. She also wrote with Howard Hedges and in The Next Room with Eleanor Harms. She was the actress for six years.

Lasses White

Lee Roy (Lasses) White, 64, one of the country’s best known fiddlers, died in Hollywood, December 16 of a blood ailment after a six-month illness.

MURPHY—Fred J., 52, of Central Point, Tex. White started in show business with the Miller and Moore Shows in Cycle Park, Dallas. He toured with the Neil O’Brien, Al G. Mooney and W. A. Moore shows and had the trade for his own show circuits. White went to California 13 years ago to retire but soon entered movies, where he was seen primarily as a Western character comedian with Tim Holt and others.

As a radio performer White sang with a group of cowhands singing on WSM, Nash- ville, in the due known as Lasses and Honey. More recently he had a regular role of Hollywood delivery boy on the Beulah Show over the Columbia Broad- casting System. Survived by his widow, Norma. Burial in Forest Lawn Mem- orial Park, Glendale, Cal.

NULL—Henry Harrison (Doc), 79, circus fan and owner-editor of The Watertown Observer, Greenburg, Pa., at his home that city recently of a heart attack.

PARK—Elidon A., 40, general manager of Wins, New York, and president of the Crookley Broadcasting Corporation, December 12 at his home in Regents Park, L. I. L. N. Y. He had been with that firm for ten years. One of the most prominent executives in radio, Parks joined Croo- ley in 1930. In 1934 he was made assist- ant traffic manager of WLC, Cincin- nati, and in 1936 was co-ordinator for Programming for the station. From 1937 to 1939 he supervised programs of the National Broadcasting Company. December 11 1949 Park was named assistant sales manager for the radio station, executive assistant at the station’s New York office. Four years later he was appointed as assistant manager of WLC and in 1946 became vice- president in charge of programs.

He was named general manager of WINS in 1947. Survived by his widow, Eleanor; two sons, Richard and Roger; his parents, Mr. and Mrs. John Marty, New York; two sisters, Mrs. H. L. W. L. and Margaret, Besley, W. L., and a brother, Robert, Muncie, Ind. Burial in Cin- cinnati December 16.

PRIVETT—Roy, 53, former circus trooper, recently in Naval Hospital, Oakland, Calif. Survived by two sons, Lassie and three brothers, Thomas and Luther. and five grandchildren, Mrs. Ella Lantman of Pueblo, O., and Alta Futeh, San Angelo, Tex.

REYNolds—Arthur, 50, one of Germany’s leading librettists and lyric writers, December 10 in Los Angeles. His works include Ophelia, narrated by P. Y., Naetten, and co-authored Franz Lehár’s Blue Mazurka.

ROGALINER—George A., 70, op- erator of a magic and novelty shop in New York, December 8, two years recently in West Penn Hos- pital, and in his 10th year on the circuit. Survived by his widow; Bessie; son, Stanley, and daughter, Roma, all of Pittsburgh, Pa.; and his four children, Syl- lers, Texarkana, Tex., and two sisters, Mrs. Anna Flink and Mrs. Hazel Silverman. Burial in West View Cemetery, Pittsburgh.

ROGERS—Harry, 61, veteran the- atrical agent, at his Los Angeles home December 13. Well known in the vaude- vilo circles, Rogers booked talent in Los Angeles for the past seven years. Rogers was survived by his widow, Mrs. Harry, and two brothers survive.

ROSE—Leo, 46, veteran manager of shows and producers, December 8 in New York. He began as business manager for his father, late Cantor Joseph Rosenblatt, on concert and a vaude tours in the U. S., Europe and in the Broadway shows. Before the many Broadway shows he managed were The Widow of Water, There’s the Charlie, The Corn Is Green, Are You With It?, Dreams With Music, Becoming Father and his father’s Holiday. His widow, mother, two sons, four brothers and two sisters survive.

SUTTON—Daniel B., 77, member of the Wheaton County (Mich.) Fair Society, December 7 in Ann Arbor, Mich.

SHENBERGER—Mrs. Lurie, 74, wife of John Wendler, president of Allan Herschell Company, Inc., North Towa- wanda, N. Y., December 12 at her home in that city. She also was secretary to-ey, secretary-treasurer of the company; a daughter, Mary, and two grandchildren, Mrs. Harold, Mr. and Mrs. Daniel in North Towawanda December 15.

In Loving Memory of My Beloved Wife

DORIS AGNES

WHO WAS TAKEN FROM ME

DECEMBER 24, 1945

O. J. (WHITEY) WEISS

In Loving Memory of Our Good Friend

MRS. O. J. (Dottie) WEISS

Who passed away in Hot Springs, Ark., December 24, 1945

Ray and Evie Belew
Des Moines Annual Abandon
Money-Losing Harness Races

Smaller annuals also discontinue troutters, paencers — dates open toauto races, thrill shows, rodeos — action follows similar decision in Minnesota

By Herb Dotten

DES MONES, Dec. 17 — Directions of the Iowa State Fair (15) voted to boost out money-losing harness racing in 1956. The action came in the wake of many decisions made earlier in the week by several Iowa fairs during the annual convention of the Fair Managers' Association of Iowa in Des Moines Monday and Tuesday (12-13) at the Hotel Fort Des Moines.

Decisions to give the boot to sulky races in each instance stemmed from financial losses sustained by the hay-burning speed departments. In their action, the Iowa fairs were following the path taken several years ago when the State Fair of St. Paul, Minn., and by another Minnesota, 'sky high' costs of maintainance in the grandstand.

Indications are that action will be taken by fairs in other Midwest States, as the money-losing pattern of horse racing this year spanned several States and by the Corn Hole. Other grandstand attractions generally held up firmly.

Horse Race Confab

Horse racing enthusiasts met with Iowa fair managers here Monday night (12) to review the situation. At the session fair men voiced their objection not only to the money loss but to the unfairness of the condition and to the fact that the harness horse (See Hay-Burners Out on page 52)

10 P.M. Grandstand Break Is Fixed for Iowa's Fairs

23 carnivals ink agreement — annuals to forfeit day's percentage if shows run overtime limit — fair excused voice little objection at annual Des Moines convention

DES MONES, Dec. 17 — In a move to insure against late grandstand show closings, representatives of the State Fair here Tuesday (12) signed an agreement that stipulating that the grandstand shows break by 10 p.m. and when the night shows run beyond that time, fairs forfeit their percentage of the midway revenue. For the 23 carnivals, said fairs playing the State will include the clause in their 1959 contracts. Little objection was raised by fair delegations, who conceded that it was unfair to the midway men, but when late grandstand shows run into the night, the midway is closed by the curb patrol. Fair men agreed that all segments of fair operations in 1949, the midway had sustained the largest drop.

The resolution: "We, the undersigned carnivals members of the Iowa Fair Managers Association, have met and agree that all contracts written with and between fair carnivals shall be covered by the following clause: 'Any day that the grandstand performance is not over and the people turned out to the midway by 10 p.m. that all percentages for that day will be forfeited by the fair association.'"

23 Ores Sign


A. C. Mayor Angles

To Clean Up Burned Million Dollar Pier

ATLANTIC CITY, Dec. 17 — Mayor Joseph Altmann this week expressed his concern that something be done to clean up the Million Dollar Pier and denied that any tax problem was involved. "There is no money," he pointed out.

It was reported earlier that the mayor had notified Louis Watson, building inspector, to inform the owners of the pier to clear out and to inspect the debris caused by a general alarm fire in September, or face immediate condemnation proceedings.

Altmann said condemnation proceedings are not likely in the near future, but that he thinks some action will be taken. (See A. C. Mayor Angles on page 55)

Mrs. John Wendler

DIES IN NEW YORK


Other survivors include a daughter, Mary, and two grandchildren, William Jr. and John. Services and burial in North Tonawanda Thursday (12).

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for these issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early.
A.C. Auditorium Finally Makes Nut, Nixes Aid in 1950

ATLANTIC CITY, Dec. 17.—The resort's $15,000,000 Convention Hall on the Boardwalk, which has always turned a profit in its 21 years of operation, will finally get some black ink on its balance sheet this year, according to E. R. Thompson, manager of the building for the Joint Convention Hall Corp. This will be the first time in Convention Hall's 21 years that it will meet operating expenses and make up operational deficits.

The hall had the highest deficits in years for 1943 and 1944, when $200,000 was spent on improvements to the building.

Efforts have been made for many years by the city to turn Convention Hall into a year-round resort. It still does its major business in the summer. During World War II, the end of the war the city has increased its convention business considerably.

Mayor of the city gave a special banquet for the board of directors on the ground-floor auditorium, can seat 3,000, and is equipped with a lecture stage, a projection room, an additional small room, and audiovisual equipment. There's a radio station in the hall, and the auditorium has been billed as the world's largest pipe organ. Billed as the world's largest auditorium, the main arena can seat 3,000, 3,000, for a boxing bout, and 12,000 for a football game played on regulation-size field.

Fairfield Nixes Free Concessions Space

FAIRFIELD, Conn., Dec. 17.—The local Park Commission will charge ground rent in the future for concessions space on bus service lines with recommended by the commission. The old procedure, it was announced today by commission chairman Edward A. Tyler.

Local officials said that permission has been granted to Peter Cartonernoe to sell souvenirs at Jennings Beach, provided that arrangements be made with the new owner for the lease of the land. The commission also said it will be prepared for repairs made on the boardwalk.

St. Stephen To Run in '50; McAllister Board Chairman

ST. STEPHEN, N. D., Dec. 17.—St. Stephen Recreation Association will operate a fair in 1950, it was announced yesterday by chairman McAllister.

December 24, 1949

The Billboard

December 24, 1949

The Billboard
The thoroughbred horse breeding farm owned and operated by Frank DeMille, situated midway on the farm at Brantford, Ont., is featured in the December issue of The Canadian Horse. Illustrated, slick-paper magazine, which is read an authority on horse, Floyd Lee Bell, one-time Ringling press agent and now head of a Boston public relations firm, advises that the $482,000 pure mutualhandle registered by the farm in 1944 was the best result for a year representing a record for the annual bell has represented the farm since 1944 and has also directed publicity of the Weymouth (Mass.) Fair for several years.

Wade Brothers Quartet, trouping, will play General Electric Company's Christmas celebration at Fort Wayne Ind., this year. Acts set to play the 1950 Western Canadian B Fair Circuit are St. Louis Troupe, teeterboard; Warner and Leigh, vocalists; Great Rufolf with Warner and Louie, comedy; Harry B. Miller's Canine Revue: Mel Marcus, comedy balancing and table rock; Billy and Betty Pappen, harmonica and pantomime; Jesters, illusions, and the Flying Rockets, Barbara Swan and her orchestra will supply the music.

Also scheduled for the fair are the Green- man, De Moines, representing the Gas Sun Agency.

Lee H. Barnes, Riverside, Calif., former producer, is reported new to several new units. Frank Branden, Baragar Resigns as Manager of Ellensburg, Wash., Rodeo.

ELLENSBURG, Wash., Dec. 17-J. S. Baragar, secretary-manager, Ellensburg Amusement Company, which operates the rodeo here, resigned his position at a recent stockholders meeting. No successor was named.

Another developments at the meeting included the election of Ernie Baker and Art Driver as directors to fill vacancies created by the resignation of J. Y. Cole and Brandle Holt, five other directors were re-elected.

Both of which who have been in conjunction with Kittitas County Fair, grown $46,181, paying $4,838 federal tax and $2,436 in city admission taxes, according to Fred Hof- fman, fair's secretary, who was authorized to turn over $3,664 to the fair.

Baragar was elected a director of the Ellensburg and District Electric Company, a new subsidiary of the company.

Boomerang

1949 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CLEVELAND IN 1948

WHITE FOR CATALOG, ETC.

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Boots Four New Fair

Frank Winkley, thrill show operator-auto-race promoter, reported booking four Iowa fairs new to his list. They are Bedford, stock car sprint races; Jefferson, thrill show; Bloomfield, big auto races and West Union, stock car races. Winkley also announced that he will stage a 100-mile stock car race and a program of big car races at the Mason City Fair. Both types of programs new to his program for the fair, he pointed out.

All Speedway and Gaylord White (National Speedways) reported that they have added two new fairs in Independence and Algonia, for big car auto race programs.

Both the Sweeney-White combination and Winkley disclosed that in '50 they will stage more 100-mile stock car races in the Midwest than heretofore. In addition to the 100-mile one, Winkley said he has signed to stage one at the Escanaba (Mich.) Fair. Sweeney and White reported they have already signed to stage-like events at South Dakota State Fair, Huron, and the Missouri State Fair, Sedalia, Mo. Also new to the Sweeney-White operations in '50 will be a still date stock car program, Decoration Day at Topeka, Kan.

10 P.M. 'Stand Break Fixed for Iowa's Fairs

(Continued from page 50)

Mark Crouse, representatives of the company; All-American Midway, Grace- land Greater, John McKee, Boone Valley, and B. W. (Duck) Williams, Scio's Greater.

E. V. (Duck) Williams, Manchester, secretary-treasurer of the Fair Managers' Association, in presenting the resolution, urged the adoption and pointing out that carnivals were en- tered in the fair program, granting this in the program. Claiming there was no need for closing grandstand shows late, he urged fair managers to keep shows more compact and to start them on time.

Solo dancer was Leslie Froese, secretary, Sac County Fair, Sac City, who claims the proposition out for any fair secretory on a spot. He voiced objection to the penalty clause contained in the resolution.

Green, of Snap Greater Shows, cautioned by saying that the clause did not preclude the individual fair board and an individual fair manager from working out an agreement should such fair find its entertainment running past nine o'clock.

Full consideration of the proposal was asked by Green, so he be- lieved the operators were not taking advantage of the fairs. The biggest offenders, he said, are horror shows, some of which last past midnight, leaving the midway a bar- ren spot.

Calgary Elects J. B. Cross

CALGARY, Alta., Dec. 17-J. B. Cross was elected president of Cal- gary Exhibition and Stampede Ltd., with George Edworthy and W. A. Cameron, of Edmonton, as vice-presi- dents. Frank Collicott was named honorary life director.

FIVE NEW TRAILER MODELS SPECIFICALLY DESIGNED FOR OUTDOOR SHOW USE

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STOCK DESIGNS FOR ALL OCCASIONS AMERICA'S FINEST المصمم

CIRCUS PRINTING CO. - MASON CITY, IOWA

The Billboard December 24, 1949

BOOMERANG

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**A Merry Christmas**

**TO ALL OF OUR FRIENDS**

**IN THE AMUSEMENT BUSINESS**

**A**

**ALLAN HERSHEY COMPANY, Inc.**

North Tonawanda, N. Y.

---

**Iowa State Annual Reaps 89G Profit**

Pike Re-Elected Presy

**DES MOINES, Dec. 17.—This year’s Iowa State Fair ended Wednesday (14), despite increased expenses and a drop in attendance, Lloyd B. Connable, secretary, reported an annual meeting of the fair board here Wednesday (14).

Gross receipts totaled $589,777, which was $30,855 below 1946, and the fair paid $490,970, higher than $3,779 than 1946. Total attendance was 41,953, or 14,733 below last year.

Re-Elect Board

H. L. Pike, of Whiting, was re-elected president and W. J. Campbell, Jr., vice-president of the board. E. W. (Buck) Willits, chairman; G. S. Macy, Grundy Center; W. H. Maxwell, Winterfield, and John Cory Jr., Spencer, were re-elected directors.

Pike, in his address, reported the federal 20 per cent admission tax is working a hardship on fairs and that it required a $78,664 payment by the fair here.

Part of the annual rising costs of operation has been offset by increased admission rental of the buildings for storage, he said, with receipts this year yielding $11,126.

Pike said the 4-S girls' dormitory costing $400,000, will be completed in 1949 and will be paid for from fair receipts.

Howard L. Grumlich, general agricultural agent for the Chicago Northwestern Railroad, warned that labor costs are rising because the 48-hour week. Fair managers must find methods of meeting the increased labor costs to avoid financial problems, he said.

---

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WFA Attracts 'Em:
Line-Up of Showmen at L. A. Meet Reads Like Who's Who

By Sam Abbott

LOS ANGELES, Dec. 17.—When the Western Association held its annual meeting here, December 8-19, showmen from the West Coast to the Mississippi River attended meetings but ducked home to Pomona early each evening. . . . E. C. B. Thompson, Los Angeles County Fair, was among those attending the WFA meeting. . . . Cecil Jo Hindey, son of Dr. D. N. Hindey, was talking up the Ferndale. . . . Marinette at the Los Angeles County Fair, attended the Western Showmen's meeting and made WFA contacts, but left for her home in Berkeley before the banquet and ball. . . . Marie and Eddie Burke, Eddie Burke Attractions, did not arrive in Los Angeles until Friday night (19). A lawsuit over an automobile accident delayed them in Modesto, Calif. . . . Tony Soares, Pat United Shows, was in town lining up 1900 dates. His shows are still on the road.

Larry Ferris, Ferris Greater Shows, was on hand with Rose Ferris and Bill Soochfield, the auditor. He also made the rounds. . . . Lee Smith, photo concessionaire, was on the job. Harry (Polish) Fisher, Golden West Shows, took advantage of the meetings to renew acquaintances and cut up jackpots. . . . Roy Driscoll, Los Angeles County Fair, attended the WFA meetings but ducked home to Pomona early each evening. . . . E. C. B. Thompson, Los Angeles County Fair, was among those attending the WFA meeting. . . . Ceci Jo Hindey, son of Dr. D. N. Hindey, was talking up the Ferndale. . . . Marinette at the Los Angeles County Fair, attended the Western Showmen's meeting and made WFA contacts, but left for her home in Berkeley before the banquet and ball. . . . Marie and Eddie Burke, Eddie Burke Attractions, did not arrive in Los Angeles until Friday night (19). A lawsuit over an automobile accident delayed them in Modesto, Calif. . . . Tony Soares, Pat United Shows, was in town lining up 1900 dates. His shows are still on the road.

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M. D. Kerr Mfg. Co., INC.

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**Showing Shows of the Southeast since 1919 with Show Tents!**

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On Saturdays
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Menagerie Draw Big

HAYANA. Dec. 17.—This city getting its first glimpse of Ringling Bros. and Barnum & Bailey Circus, is going for the Big One in a big way, with week-day crowds more than satisfactory and week-end big as this three shows are being given Saturdays and Sundays.

Show opened Thursday (6) in the Sports Palace, six miles from the center of the city. It closes January 15, ready seats and reserved seats having been going at a fast clip, with the $1 duets being passed up unless other seats are available.

Three Shows

After big crowds caught the two shows Saturday (10), the show scheduled three performances for Sunday one at 2 p.m., another at 5 p.m. and the final at 8 p.m. Opening night had about a half-house, but the first performance staged the two acts, the performances are given at 4 p.m. and 8 p.m.

The menagerie, which is housed under canvas in front of the Sports Palace, also is proving a big lure. Both the Ringling and Barnum sides have been playing to capacity before the fragrant new opens.

Three circles are here. The Santos Artigas opened December 2, Ringling Bros. & Barnum & Bailey, Friday (16). The Santos Artigas and the Great R-Z shows are about three miles from the Big One. Santos Artigas, which plays under canvas, can seat 3,000, while R-Z, with a big white tent, moved from Sarasota, Florida, a month ago from the U. S. Tent & Awning Company.

Program Listed

R-Z's program includes Rudolph Mangle, wild animals; Margaret Sisters, aerial trapeze; Mack & Jack, teeterboard artist; George Lipkowki, bear; Flying Concessions, aerial; Claude Valent, riding horse; Eunice Burch, comedy clown; Lloyd Jacobs, magician; Mike Darnell, juggler, and Justino Loyal Troop.


Boudinot Named

CHICAGO. Dec. 17.—F. A. (Babe) Boudinot, assistant general agent in charge of billet-success for Ringling Bros. and Barnum & Bailey Circus, will take over the duties of traf

Havana Goes for Ringling

Orrin Davenport Strengthens 1950 Line-Up, Inking Ringling Acts Along With Independents

CHICAGO. Dec. 17.—Orrin Davenport, indoor circus promoter, announced this week he has signed acts from Ringling Bros. and Barnum & Bailey to go along with his independent line-up, thereby greatly strengthening his program for 1950.

The show opens December 31 and January 1 and 2, at 7 p.m. daily, at the old John Hancock Hospital here, reserved seats from $1.50, reserved and box reserved seat $2.50.

Ingham-Barrett Units

Reserve Work Jan. 3

RUFFIN, N. C., Dec. 17.—The 11 school units, operated by Rex M. Ingham and George D. Barrett, which closed for the holidays Monday (16), will reopen January 3.

Line-up includes Ronald Blakely, Truth About Snakes; Velma and Milton Herman, Birds of the World; Henry Alpert, Producing under G. O. Raab, for the World; Nord and Betty Simmons, Jugglers, for the World; and William and Mary Graham, Trained Animal Circus, for the World.

Polack Units Sign

AGVA Contract

NEW YORK, Dec. 17.—Units of Polack Bros. have signed contracts with the American Guild of Variety Artists (AGVA) and will be represented by the circus director.

Polack Bros. has 35 weeks' engagement with the AGVA and will be represented by its general agent.

Pan-American Show Moves Into Alabama Quartermes

EIGHT MILE, Ala., Dec. 17.—Pan-American Animal Exhibits, which closed its season recently in Pritchard, Ala., has moved to new quarter here, eight miles north of Mobile. A crew of six is on hand clearing the new building for the show.

Swede Johnson has started breaking the new building, brought here by Dub Duggan. Jimmy (Lord) Cegle, of Biller Bros. Circuit, is doing the work here and again is commander.

Owner W. F. Duggan plans a business trip to Chicago and New York after the Christmas holidays. He will reopen his quarter here with a new building.

Christmas Show Opens

In Glasgow for 8 Weeks

GLASGOW. Dec. 17.—The annual Christmas circus season at Kelvin Hall opened December 5 and will continue for eight weeks. The show is not drawing too well since the majority of the acts are repeats which have been seen in local variety houses.

Outstanding hits are the Cumberland Energy, and the Baker & R-Z R-B animal will be shipped to Yale University's Natural History Museum, where it will be mounted.

CHRISTMAS SHOWS

December 31 and January 7

Earliest Closing

Chicago, Dec. 17.—The city of Chicago will close for Christmas on December 31. The show will close January 7.

Late Closing

Chicago, Dec. 17.—R. M. Harvey, general agent for Cole Bros. Circuit, announced here this week, in a message to his representatives, that he would not be with Cole next season.

Harvey's plans are indefinite. He reported he had two or three other offers and will make an announcement after January 1.

He is moving from New Orleans today on an 18-day trip which will take him to Havana, where he plans to see the Ringling show, and to Guatemala.
Dressing Room Gossip

Gran Circo Americano

Org closed November 30 in King's College, N.Y., for the holiday season in Buntul, Ill. On the run from Hillsdale, Mich., to New York, 0, we had our first run on ice. In several spots there was snow on the ground. Thursday (1), Raymond Duke damaged his truck when it skidded on ice, hitting a bank and turned over. Duke escaped injury.

Voyager has included Bob Mason, Forrest (Buzz) Brown, George Marquis, Dan Smith, Mr. and Mrs. M. C. and J. C. Col and George Townsend and George Hubler.

JOHNNY HARTZELL & MITCH ROBINSON

Please telephone me Hotel Claridge, Memphis, Tenn., or write as soon as possible.

VERNON L. MCREEZY

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BIRMINGHAM, ALA.
FAIRS-EXPOSITIONS

December 24, 1949

The Billboard

COMMUNICATIONS TO 188 W. RANDOLPH ST., CHICAGO, ILL.

FAIRS-EXPOSITIONS

Dec. 24, 1949

LOS ANGELES, Dec. 17—Ending their 27th annual meeting here Saturday, the Western Fairs Association (WFA) heard American farmer Lester C. Mikesell say that all fair legislation be submitted well in advance of the 1961 session of the Legislature.

Carl T. Miller, manager, Calaveras Fairs, San Jose, chairman of Fairs & Expositions give a definition of a “fair” as compared with a “race meet.”

A. Hasena, secretary, Southern Iowa Fair, Oskaloosa, was named vice-president, G. C. Soderquist, secretary, Richland, Wash., was named director of the first district and L. L. Lafe, director of the Hamilton County Fair, Webster, was re-elected director of the fourth district. E. W. Wagoner and Williams, secretary, Delaware County Fair, Manchester, and Berle, secretary, conferred re-elected to serve his 27th year.

The two-day program of speeches and open discussion was held before a packed hall and embraced varied subjects. Max Katt, 1948 president, presided.

Stressing the importance of the fair’s role in the nation’s community life, Doug Baldwin, assistant secretary, charged that only out-of-state speaker on the program, told the convention that 4-H Clubs and Youth America Programs “have done more cooperation with us and our communities than any other single movement in our modern economy.”

Ask Adams Tax Relief
The association again asked relief from the income tax on admissions, in a resolution adopted unanimously by the delegates.

Among the speakers were women’s and girls’ organizations for the fair’s benefit. Mrs. F. Parsons, Carlisle, told the convention, and asked that leaders of the W. I. V. D. Williams women, who display at the annals be included in the fair insurance.

Other speakers included W. J. Campbell, Jesup, Use of Flood Grounds for the fair, C. T. Virgil, North Richland, and Frank Harris, Davenport, Independent, sessions. Bill Spence, Selling the Fair to Your Community; and J. C. Holter, Washington, Ad- ditional leader, Livestock; C. C. Nicholas of Crockett, to hold livestock carefully at the fair. Each session with community singing.

High spot of the social program was the annual banquet, with Gov. William S. Beardsley the keynote speaker.

Floorshow acts included the Dave Quartet, musicians; Conrad and Simon, roller skaters; Princess Trio, tattoo artists; J. R. Pine, scenic; acrobat; Marine, comedy knockabout; and Harold Plummer, confidant. Dick Vernon emceed.

Singmaster New President
At Allentown

Reba Schall Re-Elected

ALLENTOWN, Pa., Dec. 17.—Howard M. Singmaster was elected president of the Pennsylvania Agricultural Society Wednesday (14) after one of the most colorful campaigns in the fair association’s history.

Singmaster defeated his opponent, former county treasurer, Edward H. Scholl, society president for the past 24 years, who had previously announced his retirement and supported Wenner in the election.

Secretary Rob Schall was the only unopposed major candidate. Treasurer Arthur W. Durner also was re-elected by a vote of 493 to 254 for Robert J. S. Bui.

Leotage Section

The elections session lasted from 10 a.m. until 6 p.m., partly because of the time consumed in challenging proposed votes. It was noted that as many as three proposals had been severed for one share of stock.

Over 200 of the 933 stockholders attended the annual meeting.

In his campaign Singmaster claimed that the Allentown Fair had been the best managed fair in its history. He said that the buildings were on the market for the building, and that the program has failed to take into consideration the true purpose of the town.

The new president also favors the construction of an auditorium or coliseum which already has been built for a year-

round basis. He said that the presi- dent’s position can be held only that the fairness of the fair could be served by the appointment of a young, aggressive business manager.

To Retain Land

The meeting was attended by a number of persons who are likely that the membership will soon be freed from the present in-town cramped quarters or move to the outskirts of town. A written statement of the plan was presented.

Reading Earns $8
By Renting Bldgs.
During Off-Season

READING, Pa., Dec. 17.—In line with a policy adopted at the close of the fair season, the Reading Railroad Company’s offer of $500 an acre for the fair’s 214-acre tract on the out-skirts of Allentown. The society purchased the land many years ago.

Before any extensive improvements are made, it is likely that the membership will soon be freed from the present in-town cramped quarters or move to the outskirts of town. A written statement of the plan was presented.

(See Singmaster Prexy on page 60)

Reading Earns $8

By Renting Bldgs.
During Off-Season

BATAVIA, N. Y., Annual
Seeks New Premises

BATAVIA, N. Y., Dec. 17.—Plans to move the annual Batavia and Southern Natural Society Fair here to a new site were announced this week, with the fair being held only in 1949 and it has been accounted the M. 395.00. The 1949 exposition wilt be digged into the red by nearly $3,500. The 1949 exposition will be digged into the red by nearly $3,500. The 1949 exposition will probably be accounted as a possible new site. The exposition lost titus to its present location in the last 15 years. The new project will be the one to the next period of 46 weeks, the new market will open for the first time on the 4th, Sundays and Saturdays.

At least four other buildings on the grounds will be sold for improve-ments, which are being used by outside interests for storage purposes.

Another building is already, the poultry building, has been occu- pied by a group of farmers building large rooster-tethering racks. The rink is operated by R. L. Holland, owner of the 400-male, personal race at Indianapolis last May.
Meetings of Fair Assns.

Indiana Association of County and District Fairs, Claypool Hotel, Indianapolis, January 2-4. William H. Clark, Franklin, secretary.


Texas Association of Fairs and Exhibitions, Baker Hotel, Dallas, January 7-7. William T. (Tommie) Randolph, Gladewater, secretary.


Louisiana State Fair Assn., Bentley Hotel, Alexandria, January 11-12.

Minnesota Agricultural Fairs and Minnesota Federation of County Fairs, Radisson Hotel, Minneapolis, January 12-12. George W. Gleigner, North St. Paul, secretary.


Georgia Association of Agricultural Fairs, Piedmont Hotel, Atlanta, January 16. J. V. Hulme, Ellenton, secretary.

Western Canada Association of Exhibitions, Royal Alexandra Hotel, Winnipeg, January 18-18. Mrs. Lotta Walsh, Saskatoon, secretary.


Ohio State Association of Fairs, Skirvin Hotel, Oklahoma City, January 26-27. Vera G. McCullough, secretary.


Kentucky Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 16. J. B. Brown, Jackson, secretary.

N. Mex. Annual To Go Nine Days

Leon Harms signs pact as manager—plans for 2500-gallon plant expansion program

ALBUQUERQUE, N. M. Dec. 17—New Mexico State Fair will be extended to nine days in 1950. Leon Harms, fair manager, was inked to a new three-year contract, and plans for a $500,000 plant expansion program were announced at a recent meeting of the fair board.

The expansion program will embrace enlargement and remodeling of the grandstand, addition of the paddy pudding of the fair, construction of a new judges' stand, and a livestock building, completion of the administrative building, and installation of additional sidewalks and lawns.

In voting to retain Harms for another three years, the directors boosted his salary 10 per cent and authorized him a $20,000 hire assistent.

To finance building plans, $300,000 will probably be borrowed from a bank, it was indicated by Joe Hearst, chairman of the board. This will be added to the $50,000 balance from a 1948 exposition and a surplus estimated at $8,000 to $7,000 from the State Tax Board.

The 1949 exposition was off,$66,900, from a year ago, when $118,278.34 in admissions, Harms reported. With the exception of the racing department which dropped off sharply from $12,145.41 in 1948 to $3,058.20 this year, all departments showed a gain over a year ago. Income from the outside gate totaled $146,167.41 against $132,562.36 in 1948.

All members of the board were re-elected. In addition to hearst, were John Marrow, Benton, Floyd B. Rigdon, Carthage; Nick Kranawitter, Encino, and Elris Lee, Frencisco, Cubero.

LEEVLLE, La., Dec. 17.—Recently elected officials of the Vernon Parish Fair were W. E. Tipton, president; Miran Davis, vice-president, and Floyd Jackson, secretary-manager.

FIGHT CONTINUES ON ESE TAXATION Issue

WEST SPRINGFIELD, Mass., Dec. 17—Town Counsel Frank T. Raleigh has disclosed that this city will take to the State Supreme Court, for final decision, the disputed question of the taxing of Eastern States Exposition by West Springfield Board of Assessors.

The State Appellate Tax Board has found a fact of upholding an earlier decision on June 27, 1949, that the Coliseum at the Eastern States Exposition grounds here is exempt from taxation.

On September 30, 1948, exposition officials paid the levy of $6,500 on the valuation of $200,000 on the property taxable by the West Springfield Board of Assessors. When appeal to the assessors was not upheld, it was carried to the State Appellate Tax Board.

In its finding the State board ruled "in view of the language of the law, Chapter 59, Section 3, General Laws, demonstrating it is not the same as other clauses of the same section, whatever use of such proceeds is made the criterion as to whether or not such property is exempt, it is our opinion, that the property herein involved should be exempt. No other prior decision on the precise point raised by this appeal has been brought to our attention."
Stoutmaire Re-Elected
Pres of Leon County Annual
TALLAHASSEE, Fla., Dec. 17—Sheriff Frank Stoutmaire was re-elected president of the Leon County Fair. Amos Godly was named vice-president, and Lloyd Rhoden, Leon County agent, was renamed secretary-treasurer and general manager. Dates for 1950 are October 31—November 4.

The board this year purchased a 140-acre site for the new grounds. Property cost $62,500. Plans are to erect permanent buildings and a half-mile race track.

J. H. Broder Named Pres
Of Assiniboia, Sask., Annual
ASSINIBOA, Sask., Dec. 17—Of-
ficers of the Assiniboia Agricultural Society are J. H. Broder, president; Edwin Lumb and Mrs. J. H. Broder, vice-presidents; and Walter Mc- Moraine, secretary. It was decided to hold a two-day fair next year, and a rodeo may be featured.

Clifford Sherrif Renamed
SWIFT CURRENT, Sask., Dec. 17—Clifford Sherrif has been elected president of the Swift Current Agricultural Society. K. G. Aberdeen and A. A. Crawford were named vice-presidents.

SINGMASTER PREXY
(Continued from page 38)
make it possible to cater to bigger crowds. While transportation to the present site is good, parking facilities are extremely limited and when daily attendance figures top the 30,000 mark it becomes impossible to move about the grounds.

Vice presidents are Henry W. Loh, first; Albert E. Rinn, second; Lina H. Schantz, third, and Robert Moyer, fourth. Charles Stoneback is librarian. Frank Ronig, bookkeeper; Bob Good, chemist, and William T. Harris, geologist.
**'49 NAAPPB Registration Ties Year Ago**

**Trade Show Mark New**

**Chicago, Dec. 17—**A year ago all records for the National Association of Amusement Parks, Pools and Beaches (NAAPPB) were destroyed by fire and it was thought the ‘48 statistics would not be available. An official check by Paul H. Hue depohl, NAAPPB executive secretary, however, revealed that the 1948 record was broken, that dealing with the trade show at the trade show show had 92 exhibitors, beating last year’s mark of 78, and 143 booths, replacing the 129 mark registered last year.

Huedepohl said official registration this year looks “about like last year. I knew that it won’t go over that chalked-up last year but it will come mighty close to it. The use of over 3,000-attendance at 60, at the org’s annual banquet missed, Huedepohl said. “In fact, attendance this year was down slightly from a year ago.”

Huedepohl reported that already he is besieged with correspondence from exhibitors at this year’s trade show asking for consumer goods for next year. He announced, however, that no reapproaching of booths is expected until after May 15. As of that date, Huedepohl’s office will poll those who exhibited this year as to whether or not they want reservations for next year. Exhibitors at this year’s show will have first chance to reserve space. Any space turned back will be given over to new exhibitors looking for space.

Huedepohl said a turnout count should be available by the end of the gate at the trade show. “This count doesn’t mean much, I know,” Huedepohl said, inasmuch as one person may have gone through 20 times during the day, and you will not get a trade show attendance figure, if you’re interested in that kind of figures.”

**Ocean Beach Hears Concessions Bids**

**New London, Conn., Dec. 17—**Committee of Ocean Beach Park, city-owned, shore-front park, has voted to recommend to the city council the formation of a committee to ask for offers on several concessions where contracts were expired. A committee also revealed that it is considering several new concessions and will report on these at an early board meeting.

**49 NAAPPB Registration Ties Year Ago**

**Chicago, Dec. 17—**Members of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) attending the $1.3 million convention in Chicago last month left behind many ideas, plus a concentrated drive for picnics, both large and small, will be launched this winter and next spring in an effort to hypop business. While there was some talk on∽, most of these right from July was higher than inasmuch as 48 had been left with the idea. There were some ops that were down

**John Stevens Gets Post at Walled Lake**

**Detroit, Dec. 17—**John C. Stevens, manager of Walled Lake Park here some 10 years ago, returned to outdoor show business this week. Fred W. Pelzer, owner of the Downey amusement announced he had linked Stevens as manager. For the last 10 years Stevens has been operating a business of his own in Northern Michigan.

Pelzer also announced that a new Beech-Roese Flying Screeter has been purchased for Walled Lake. This will be one of the many improvements planned for next year. Maintenance work, which included the repainting of the Merry-Go-Round animal this year is now going full blast under the direction of Robert K. Templeton.

**Ft. Wayne Spot To Hart, Thomas On 5-Year Lease**

**Auburn, Ind., Dec. 17—**H. R. Hart, former president of this city’s annual free Fall Fair and owner-opera tor of the Court and Smart theaters here, this week concluded negotiations for a five-year lease at the Fort Wayne Park. Hart was given his bid of $4,000 annual rental for the park topped those of two other competing firms.

Hart, who will continue his local theater operations, will upon the management of the site, formerly known as Missier’s Park. It is associated with Hart in the deal is Thomas of Riverview, Park, Indiana, and the First. Mich. Amusement Park. They will form a corporation to operate the business at Fort Wayne. Thomas has operated concessions at the local fair for a number of years.

A new feature at the park, Hart said, will be a mountain of the new ocean and beach area. Under present plans Hart and Thomas will either purchase new rides and concession equipment or buy the present equipment and buildings at the park.

**7206 For Ocean City Beach Improvements**

**Ocean City, N. J., Dec. 17—**Plans are now being prepared for the purchase and improvement of the 7206 projects in 1959 with an estimated cost of $250,000, Mayor Edward D. Bowker announced. The Ocean City Beach Erosion Commission recently applied for a grant of State funds to cover half the cost of the work. The latter is to be matched by the city and the State Board of Conservation before the funds are made available.

Mayor Bowker said projects contemplated are a 1,000-foot stone jetty at the north end of the Island, to be followed by sand pumping to build a large ocean front beach in the same manner as neighboring Atlantic City did two years ago.

** Additional content not included in this response.**
PCSA Honors Earl Douglas, Outgoing Prez

LOS ANGELES, Dec. 17.—Pacific Coast Showmen's Association, holding its annual banquet and ball here Saturday (10), staged its first President's Party and concluded its program for a Christmas dinner and New Year's meeting.

Banquet and ball was staged in the Biltmore Bowl in connection with the Western Fairs Association (WFA) convention. It marked the closing of the three-day session and 800 attended.

J. Gay was chairman of the event, which featured the Bowl's show, with Henry King and Earl Douglas acting as co-chairmen, Burton's and the Dwadey Bros., and the DeWayne Trope, Booking offices sponsoring the show. Included in Gay's entourage were Eddie Burke Attractions and Monte Brooks Attractions. Talent also included the Dave-Daniels and DeBelle. Cecil Stewart's Royal Rogues, Arrangements were under the direction of Charles Walter.

Festivities followed a brief business meeting. On the rostrum with Gay were Jack Hughes, chaplain; Larry Norris, Mike Doolan, Joe Steinberg, Byrnes, Louis Manley, and Al Weber. W. B. Clark was voted into membership. Gay thanked Harry Shapley, president, and the Davis, Dave Frieidheim and Curtiss Little for their effort at the banquet and ball and said the event had drawn about $2,600.

Mike Doolan was given a standing ovation of thanks for club's first president and Doolan said that the book (See PCSA Honors Douglas page 3) would be published.

Court Rejects Plea Of Lawrence Slayer

READING, Pa., Dec. 17.—Montgomery County Court Judge Wil- lard Dobbs on Friday (8) denied the petition for release from Graterford Eastern Penitentiary filed by Lawrence Slayer, accused of the murder of Lawrence (Samuel Cohen), carnival operator, and received a $ 12-1500, for the bond.

In his petition, Carey, who was found guilty by the jury, contended that he had been unjustly convicted because there is no evidence of his guilt. He said the Yorks and Pennsylvania and that the verdict was an example of a guilty or involuntary manslaughter.

Slayer, however, ruled that when he was first convicted of manslaughter, it remained an open verdict finding of involuntary manslaughter, "insaint as a person tried for murder cannot be found guilty of involuntary manslaughter,"

With the Ladies:

PCSA Auxiliary Honors Retiring Prez, Mrs. Taylor, at Banquet

Mrs. Eastern Showmen's Association, was honored at the club's 26th annual banquet and ball Saturday (14) in the Biltmore Bowl. She was presented with a membership card by Mrs. Eddie Tait.

Ladies attending the banquet and ball presented a picture of beauty in their colorful and sparkling gowns. Mrs. Tait wore a black full Dior gown, the bodice intricately entwined with crystal black beads, the skirt slightly bouffant but perfect swing length. Mrs. Hall's fashion of choice was rouge red, the draped bodice in soft folds, the skirt daringly side folded. Miss Cort's was long line of embers tones of red. Mrs. Joe Gaye, wife of the club's president, was dressed in black. A white frill and corsage of small Per- done flowers. An antique locket on a chain chain completed her ensemble. Mrs. William Hoadley, wife of the first assistant chairman of the execu- tive committee, wore a black full Dior gown, the bodice model with a long spray of snow white camellias. Miss N. H. choice was a Lilly Dache model in moonlight white, the silver pearl sequins set- tled over the bodice and a close trim on the sleeves. Miss Heater's was a dark v-neckline in the high gold color. Mrs. Al Flint wore an iridescent gold gown with soft white orchids. Mrs. Earl Douglas, wife of the retiring president, chose a white Tole model with a long spray of natural color orchids. Mrs. Dave Coven's gown was of motte color with muted bead trim in self color. Mrs. Sammy Dol- man wore a black Mangano gown model with tiny strips of beaded sequins. Her orchid corsage was worn low on the bodice.

Mrs. B. Horn, wife of the retiring president, chose a black Shaparadissi model, the calla lily top, the corsage of flowers made up of pocket rose reds. Mrs. Larry Ferr- ris wore black, with the silver motif trim, the dresses adorned with medallions on bodice and skirt. Mrs. Ellen shot's v-shaped corsage of mauve. Her new colored silvery, a Christmas gift from the husband, was pinned to the bodice of her place at her table. Mrs. Glennys have recently dischargd from the hospital, wore black, the French lace drapery the shoulder and side accent. Mrs. Rich Shoemaker.

Lone Star Group Installs Officers

DALLAS, Dec. 17.—Louise Hick- man was installed as president of the Texas State Showmen's Association here Wednesday (14) in a ceremony in the Town and Country Restaurant.

Katie Little was installed as first vice-president; Mille Cepak, second vice-president; Dallas Farr, third vice-president; Beth Anderson, secretary; Anne C. Dole, treasurer, and Patti Vaughan, chaplain; Hattie Long, executive secretary; and Lott, assisted by Bethie Harris, public- ity.

Margaret Pugh who acted as em-cee, read congratulatory telegrams from the governors in Texas and from states, the Hyman Charnsk, Darnay Farr, Lydia Powell, Dr. Hudgley, Caru- man, Inc., and American Carnival Club.

"Auxiliary" auxiliaries were honored with the lighting of candles for Heart of America Showmen's Club, Kan- sas City, National Showmen's Asso- ciation, New York; Pacific Coast Showmen's Association, Los Angeles, Caravana, Inc., Chicago and the Missouri Showmen's Club. Jackie Hust defeated in memory of deceased members.

Hoopestown Cale to Gentisch

NATCHEZ, Miss., Dec. 17.—W. H. Lambe, who represents the Gentich Show, and sponsor of the annual Hoopestown (III) Fourth of July carnival, has issued notice last week for the Gentich organiza- tion. The date of the show was fixed as the 1950 event, the third year for the Gentich organization to play the city of the nation. The event will be held three days in the city of the nation instead of one day as in the past.

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for these issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early,

Mrs. E. Weinberg

Gets NSA Post

NEW YORK, Dec. 17.—Mrs. Ethel Weinberg was appointed permanent executive secretary of the National Showmen's Association of the board of governors Wednes- day (14). Mrs. Weinberg has been serving as acting secretary of the club since the retirement of Walter K. Bibby, March 10, and had served in that capacity for a lengthy period.

Strates Inks York Annual

Org set to return after two- year hiatus — Bloomington contract still open

NEW YORK, Dec. 17.—James E. Strates, owner of the James E. Strates Shows, this week announced that he will sign a contract for the York Interstate Fair, York, Pa. President Samuel S. Lepidus acted for the fair.


During the past two years the Strates show has had to fall out of the York week by playing a repeat still date in Washington, where it usually opens in the spring. The return to York will give the org one of the strongest routes it has ever had since it has already been awarded the North Carolina State Fair, Raleigh, and annuals at Charleston and Shelby, N. C., all controlled by Dr. J. S. Dorton.

Bloomington Open

No midway contract has been given for the Bloomington (IlL.) Fair. In the past York and Bloomington have always played in the same week. Because of other commitments it is unlikely that the Strates org is in a position to disker for Bloomington.

Strates left here for Orlando, Fla., last quarter. He will return for the Christmas holidays. The Strates Show will open at the large (Fla.) Fair January 28. After a two week hiatus, it will play annuals at Sarasota and Orlando.

Nat'l Orange Show Mulls Midway Pact

SAN BERNARDINO, Calif., Dec. 17.—Awarding of the midway contract for the National Orange Show entered the home stretch here Tues- day (22). The show's board took under advisement bids of Craft's 20 Big Shows, Inc. and Ferris Greater Shows Inc. A decision is to be announced December 20.

Three bids had been entered, but the West Coast Shows withdrew their offer. Craft's shows have played the date for several years.

DICK O'BRIEN, who has just been named the new executive secre- tary of the James E. Strates Shows. Before joining the Strates org for O'Brien's father, Peter, was manager of the carnival company thru the South and Midwest. Peter O'Brien was also manager of the John Francis Railroad Shows, the N.C. Creator and Doctor's Home's World's Fair Shows. He is the sister winter quarters in Orlando, Fla.
A Cold Beginning Failed To Ni from page 11)

In the beginning, as might be expected, Phil was the butt of many jokes from his fellow operators. But it didn’t take him long to smart up, even though he had arrived in this country only a few years before coming from his native Austria.

Max Linderman showed up, well heeled with $1,000 in cash, during Phil’s third season at the beach and expressed a desire to go into business. Together they hired a stand under the same railway and decided on putting in a plate board, even though neither knew how to operate this type of concession. They Adams schooled them in the operation of the stand and they made out all right.

Charlie Cohen Cut In

They went on then to make the fairs, including Allentown, Trenton, Philadelphia and others. They hired Charlie Cohen, who now owns the Martinique Hotel in New York, and the next year cut him in on the business.

The next year, after paying their respects to the beach, they were closed to games of all kinds and they were left holding the bag. The partners were short of cash so they took in Mike Korres for bookkeeping purposes. They decided to try the fairs in Maine and Canada and did all right.

Joins With Korres

The group later split up with Phil and Korres becoming partners while Linderman and Cohen banded together. Phil wanted to stay in the concession business while Linderman wanted to become a show owner. His ambition was unbounded and he wanted the biggest and the best and in later years felt that he had achieved his goal when he was co-owner and general manager of the 46-car World of Mirth Shows.

Phil wistfully recalls that he once told Linderman that he ought to get out of the business, that there is nothing left for him. But he didn’t fit into the picture. During Linderman’s lifetime Phil joined the World of Mirth each year to handle concessions at fairs.

Indie Op Squeezed

For six years the Korres-Korres concession combo remained intact. They played with the J. C. R. Benson Shows and bought midway at Richmond, Va., Macdon, Ga., and at other carnivals. Business was good but the trend was against the independent operator. The organs furnishing fairs with rides and rides were also swallowing the concession space and, whenever possible, contracted face-to-face to freeze out all competition.

Because they felt they had to, Phil and Korres invested in some rides and formed the Korres-Korres Shows. Korres later sold out to F. Trebishi and the title was changed to the I. T. Shows. Several years ago the partners formed another title, the Korres Capped Carnival Shows. Both units are combined for fairs and total all rides.

100-Mile Play Area

The Iser-Trebschi enterprises are unique. One unit plays Long Island territory exclusively while the other plays only spots in metropolitan New York. Neither unit travels more than 100 miles in any one direction. The reason for both units lasts about 40 weeks.

Phil is a charter member and secretary of the National Showmen’s Association (NSA).

Phil met his wife, Mildred, in Chicago and she is of the same generation as the fairs. They have five daughters, Roselie, Kay, Eleanor, Dorothy and Anita who is married to Jack Gilbert, concession agent at Harry Illions’ New Liberty Park, Buffalo.

During the last war Phil thought that his family would have to forego vacation in the coming year since his armed forces since those were surrounded by females and over-age himself, but they took care of that when she joined the marines. }

FOR SALE

One Wisconsin Defense Livery Buck Game, used only a few weeks, in excellent working condition. Reasonable offer can purchase this well-known game.

D. W. PRICE

1615 Locust St.

Baltimore, Md.

FOR SALE

One four-wheeled Wreie Wheel mounted in 22 ft. trailer, loaded with 24 ft. trailer, including and 8 ft. ground. 1223 East 2nd Rd.

Phone 1014 R.

EDWARD J. VAN FELT

HULLER’S ACME SHOWS, INC.

Open April 5th-8th Saturday-Sunday—April 10th Near New York City

Want Shows, Concessions and Outstanding Free Acts. All Concessions open except Cookhouse. The Berwick, Pa., location is perfect. No Males. Sales, Sales, Sales. Wild Life, Two Girl Shows, Mechanical Shows, Fortune Teller, Star Gazer, Two Story, Two Girl Show, Mechanical Show, Fortune Teller, Star Gazer, Two Story, Two Story, Two Story, Two Story.KKKKK

HARRY HELLER, Gen. Mgr.

BOX 4

EASTERN AMUSEMENT CO.

GREETINGS EASTER AMUSEMENT CO. BEST WIShES TO ALL FRIENDS, COMMITTEES AND ASSOCIATES IN SHOW BUSINESS

NOW BOOKING FOR 1950

WANT CONCESSIONS—Blacktops, Darry, Red Hen, Sliced Game, Fish or Duck Farm Shows. Will work from any part of the country.

HARVEY—Wanted In All Departments Truck Drivers Preferred.

M. S. EARL, P. O. BOX 653, FARMINGTON, MAINE C. R. ROSS, 22% W. 28TH ST., GRAND RAPIDS, MICH.

ANNOUNCING . . .

MIAMI SHOWMEN’S ASSOCIATION SIXTH ANNUAL BANQUET AND BALL

AT—

THE BEACHCOMBER

MIAMI BEACH

TUESDAY, JANUARY 3, 1950

GREAT ENTERTAINMENT—FEATURING

DEAN MARTIN AND JERRY LEWIS

THE COMEDY SENSATION OF AMERICA

ALL SHOW PEOPLE ARE INVITED

RECEPTION 7 P.M.

RESERVATIONS $10.00, INCLUDING TAX

BUY YOUR TICKETS TODAY OR PHONE THE SECRETARY—PHONE 2-7235 FOR RESERVATIONS

Riviera Beach and Lake Park Veterans of Foreign Wars Combined

Building Fund Block Party — Riviera, Jan. 4 thru 14

Want good Performing Animal Show and exhibit with either static or mobile. Will book clean Independent Concessions to fill out our Funway. Capt. Perry, high diver contact. No carnivals wanted. Have local video. First doing in 4 years, in heart of Riviera, Rt. 1, by P.O.

ALL KPIPLS TO:

MR. MAC, Rt. 1, Box 270, West Palm Beach, Fla.
WHERE WE WERE NOT KIDDING

In our Billboard ad—asking if you OWE US a letter—or would you prefer a
postcard—so you would know if we are not ignoring your request—or that another show with you.
We are not kidding—so you know this is meant for you.

WISCONSIN DE LUXE CO.

1962 N. Third St.
Milwaukee, Wis.

Mickey Rankin, of Bodart Shows, attended the recent Des Moines convention of the Fair Managers' Association of Iowa and then took off for Panasonic in New York to visit his brother, Bill, who is general manager of concessions at six West Coast race tracks, including Santa Anita, Tanforan, Del Mar and Hollywood.

Geraldine J. Green, the past year's carnival general agent, now general manager of the Kincaid Bros. Lines, Des Moines, renewed friendships at the Des Moines fair meeting.

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SFA Entertains
Kids at Party

CHICAGO, Dec. 17.—More than 100 children were recently entertained at a Christmas party, engineered by Eugene Korte (6B), Sunday (1B) in the Bal Tabarin room of Hotel Sherman by Show Folks of America, Inc. (6B). Mr. Korte is the newly installed SFA president.

The party was attended by young guests from Marillac Social Center, Illinois Federation Children's Home, Blind Service Association, and chapels of the African Methodist Episcopal Church.

Entertainers included Margaret Harris, child pianist; Gunnar Anderson, 12-year-old accordionist; Ann Okiyama and Toypeke Suzanne Kishaba, dancers; Helen Wong, secretary, song stylist, and Oretta West, singer.

American Carnivals
Association, Inc.

By Max Cohen

ROCHESTER, N.Y., Dec. 17.—A membership application has been received by the American Carnivals Association, Inc., for total membership to 245. The writer has distributed the Association's circular to 54 fair meetings in Richmond, Va., Bedford, Springs, Pa., and Albany, N. Y.

In conjunction with this mailing, a search service indicates the following have been developed and are available for use by the industry: An automobile storage battery requiring water every three months; a ground glass effect; a popular auto mobile drink; a new salt, potassium aluminum water-resistant paint.

The National Board of Fire Underwriters reports an increase in fire prevention, the Automobile Manufacturers Association has sent us information on reducing costs in automobile operation, and the General Service Administration of the federal government has submitted numerous reports, including items for sale and for purchase by the government.

Attention is called to the increase in the number of members of the Association, to January 1, and to the fact that admission renewal to the American Carnivals Association, Inc., must be by December 31. Detailed information with reference to incorporation is available at the address of the office here.

PCSA HONORS DOUGLAS

(Coast to coast, the Douglas service crossed $3,800 and would probably clear $2,500 for work for Party Aid)

During the meeting, Bones Hartzatt introduced his guest, Slivers Johnson, well-known clown, who arrived here from Hawaii. Others taking bows was the tall Charles E. Dir, Harry Suker, Abe Fabel, Ernest Cooper, James G. Sheehan, Charlie Crouse, Bill Butler, Harry DeFeau, Joe Mettler, Frank Redmon and Robert Redmon.

Norman (Dutch) Schue called for Washington, D.C., with the serving of the Christmas dinners. He invited Max Cohen, chairman, invited all the members to attend the New Year's Eve party December 31. Hunter Farmer, chairman, reported for his committee, which included the Presidents' Night stage Monday (5).

United Expo Gets Olney Cel

OLNEY, Ill., Dec. 17.—C. A. (Chick) Olney has announced that the Expo Shows have been contracted to provide the midway at this city's annual Christmas fair. The midway will be opened December 31.

Charles S. Noell, shows general agent, announced here this week that Noell said the 1946 dates are July 3-4, with the American Legion Post again sponsoring the org.

With the Ladies:

PCSA Auxiliary Honors Retiring
Prez, Mrs. Taylor, at Banquet

(Continued from page 42)

Mrs. Ralph Meeker's gown was antique green in a Dior model, with black and silver floor-length skirt. Mrs. M. Kreno wore ice blue in a Balmain model, the bodice slightly heavily beaded with crystals. Mrs. L. C. Corwin wore white, the peplum and bodice iri-

descent with gold sequins. Mrs. Rex

Korte's gown was cerise and black

boleor gold sequins. Her corsege was an orchid. Mrs. Geo.实时 was black in an after-five evening model, with a corsage of eremurus. Mrs. S. M. Davis wore white in a blue jacket, the batuine necklace 

low cut, the other piece to be a white necklace of blue. Donna Day wore bright daffodil red, with the waistline being fitted in folds and the diamond folds forming the skirt. Mrs. L. C. Corwin wore a black evening formal, in the top tiopan, and the waist nipped in with draped folds.

Flame Magneta Gown

Mrs. Rio C. Korte was featured in a flame magenta gown, the bodice two-crosed folds of multi-colored se-

quins. Mrs. H. G. Hinsley was in white with an orchid corsage. Mrs. H. M. Dascoli wore white with an orchid corsage. Mrs. B. M. Robinson's gown was blush blue with a pink tiny matching corsage. Mrs. B. M. Robinson's gown was blush blue with a pink tiny matching corsage. Mrs. Moe Eisenman was a turquoise, with her corsage of buds of mace. Mrs. Jerry Mackey down from Portland, Ore., with her baby outfit of black, the deep plunging neckline shadowed with almost invisible net.

Lorna Driscoll, a white jewell satin model, the high waistline, was in a new closely cropped hairdress. Patty Cook, youngest and newest member of the group, wore a black model, the bodice of jet black velvet and strapless, a cloud in pink tulile stole highlighted her blond hair.

Mrs. Joe Siegel's dress was a black after-five evening model, the bodice was in black taffeta stones. Mrs. Joe Meltzer wore a shade gown in blush turquoise, the bodice was a blouson and the neckline point-dit the soutache border was a spade green model in Dolman sleeves, the corsege of white. Mrs. Harry Illions, was in black, the bodice was a Piquet model, the bodice shoulder-length and corsege of white. Mrs. Rudy Illions, in from Long Beach with her husband, wore black in a black model, the bodice of jet black velvet and strapless, a cloud in pink tulile stole highlighted her blond hair.

Mrs. Joe Siegel was a black evening formal in eremurus, the bodice one shoulder of white satin and the other of black, one shoulder of white satin and the other of black, the front was carried in draped folds to form the underskirt which could be seen in shadowed allure under the black skirt. Mrs. Tony Spring wore rose gray with sequn trim. Clara Mor-

n

Ralph C. Mitchell, 490 South Utica Avenue, Chicago, Illinois, 60651, Copyrighted material
Showmen's League of America

400 S. State St. Chicago

Annual meeting was held December 8 at the Sherman Hotel with our President, Harry Filigrasso, presiding, assisted by Lilian Hennies, second vice-president; Jack Perry, third vice-president; Betty Twomey, secretary; Pearl Vaugha, treasurer, and Mollie Verdon, sergeant at arms.

Ladies' Auxiliary

In the absence of President Mary Ellen Liberman, the Monday (12) meeting was conducted by Margaret Pugh with 27 members present.

Louise Hickman, incoming president, announced that the Christmas plans completed and will reveal them at the next meeting. They include entertainment and the club's annual charity work. Katherine B. Oliver, in New Orleans, sent a sign to be auctioned. Grace Tindor won the raffle and Addie Jo Leit won the door prize.

Games and refreshments were offered at the December 5 meeting.

Showmen's Association

1564 Broadway, New York

NEW YORK, Dec. 17.—Regular meeting Wednesday (14) was well attended and was presided over by President Jack Perry, as was the last meeting. Other officers attending were Second Vice-President Harry Filigrasso, Third Vice-President Joseph Allen, Third Vice-President Joseph McKee, Secretary Phil Isler, Treasurer Del Wright, and Treasurer C. Murray and Dr. Jacob Cohen.

About 50 officers and governors who attended their first meeting.

Costumed events are being planned for club's shut-ins and they will continue through the Christmas season. Donations for these functions are coming in, thanks to all.

Discharged from hospitals were Ben Rosenberg, Herman Moskovitz, Mack Harris and Walter Braun. All discharged and braided made brief visits to the club, as did Morris Menkin, who recently returned home by illness. Irving Rosenhut much improved but still confined to his home. Harry Minskav writes he is getting along fine. All on the sick list are kept informed of all activities.

Applications for membership have been received from Leo Nach, sponsored by Edward Naltchayan. Ladies Auxiliary is holding its annual Christmas party for underprivileged children in the clubrooms today (17), assisted by NALMA members. Contributions were received from the club for the children. In addition to the family—Esther Victoria LeBow—sent a photo of a short visit he left for Hot Springs.

In a recent issue it was erroneously printed that it was the first time in the midyear on the Carnival Show, but in upcoming issues, we shall note that the entire midway.

Ladies' Auxiliary has extended an invitation to NALMA members to open a house in the clubrooms Wednesday (21). Among recent visitors were Vivian Scott, Nalcher, John Watson, Frank Miller, Mildred and Paul Miller, William Cowan, Morris Guarino, Robert Lewis, Nancy Cohen, Sam Cohen, Sam Proll, John McCormick, Harry Rubin, from Ethel, Morris Cohen, Morris Vivona, Leonard Traube, Isadore Treich, Michael Jackson, Harold Gold and Max Goodman.

Ladies' Auxiliary

Meeting Wednesday (14) was presided over by President Queenie Van Vliet, with Vivian Scott, Minnie Tafiff, Mollie Rosenthal, Pearl Meyers, Eleanor Lieberman, Bessie Meeker, Angelina Tottis, Ruth Robbins, Lilian Hennies, Mollie Rosenthal, Betty Frates, Jane Vogt, Margarette Schaffer, Frey Freeman and Max Dechser.

A large amount of perfume was donated by Ethel Ortelii, and won by Ceil Meck, who then poured the contents of the dark bottle into the funds for the dark horse slip on this gift.

Benefits for "kids" fund were made by Agnes Burke, Ethel Osborne, Mollie Schwartz, Harry Gladdon, Francis Simms, Lillian Larsson, Vivian Scott, Ceil Vogt and Mollie Rosenthal. Refunds to Solit and Mr. and Mrs. James E. P. P.

Additional contributions were made by Ann Sullivan, Josephine Nelsen, Bertha and Ben Weiss, Mr. and Mrs. Sam Proll, Mr. and Mrs. Bob Parker, Mr. and Mrs. Michael McCarthy, Josephine Cettini. Also from Mr. and Mrs. Sarah Schwartz, and Kay Cohen. It was reported to the cemetery committee from the Bes Hadassah- Sunshine Fund.

On December 21 (21) an open house party will be given to the men. A special number is being planned by the entertainment committee of Mollie Spitze and her staff.

Gifts were received from Helen Young, Rose Kahn, Bertha Melville, Evelyn Anderson, Dorothy Averbuch, Men's Auxiliary, Lone Star Showmen's Club, Showmen's League of America and Edith Hirt.

On the sick list are Anna Halpin and the mother of Margaret Scott.
Thursday, December 24, 1949

The Billboard

International Showmen’s Association
4140 Chatsworth St., St. Louis

ST. LOUIS, Dec. 17.—Meeting of Thursday (8) was presided over by President Robert Lohman; first vice-president, Al Wagner; second vice-president, Arnold (Buddy) Paddock, and third vice-president, Buff Holmie. Leo Lang refused the treasurership and George Regan was nominated. Eddy Cobbl was nominated for secretary; Floyd Heise, financial secretary; Jack Holman, chaplain, and Merv Herrold, timekeeper.

Wilbur E. Smith was elected a member, Lowell Speight and Earl Busch were elected associate members.

Estelle Regan and Jeanette Hart were sent into the club with $22 collected by the ladies’ club as a donation toward the underprivileged kids Christmas fund. Chairman William (Ted) McCoy reported that donations are as good as can be expected and that there will be plenty of toys and eats for the kids.

New Year’s Eve party was voted to be held in the clubrooms. Admission $3.00 a weld. Topselling was done by Mrs. Joe Starks, who handled the ticket distribution. Chairman William H. Clements was approved by Mary Faustrey, then approved.

Curtis K. Regan, Jr., president of the Greater Tampa Showmen’s Association, was elected to a second term by order of Third Vice-President P. W. (Boots) Barfield with Treasurer Joseph F. (Joe) Bunting (Red) Barfield, and Secretary-Treasurer (Arky.) Smith, and at the close of the meeting, members present were guests present.

Secretary Al C. Wilson should not attend meetings, so a special meeting was held to elect a new secretary.

Heart of America Showmen’s Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 17.—First meeting of the Heart of America Showmen’s Club was held at the meeting to order by Third Vice-President P. W. (Boots) Barfield with Treasurer Joseph F. (Joe) Bunting (Red) Barfield, and Secretary-Treasurer (Arky.) Smith, and at the close of the meeting, members present were guests present.

Secretary Al C. Wilson should not attend meetings, so a special meeting was held to elect a new secretary.

Plants were approved by Mary Faustrey, then approved.

Regular Associated Trouper
106 E. Washington, Los Angeles

LOS ANGELES, Dec. 17.—A large crowd attended the December 8 meeting of the Los Angeles Chapter of the American Legion Auxiliary, with Virginia Kline, back from the Chicago convention, gave a talk on her trip to Chicago and other Legion activities, and Mrs. Charles Albritt, first vice-president of the Los Angeles Chapter, gave a talk on San Francisco, and her wife were guests on the room.

John T. Backman was introduced as a new member.

Flans for the Christmas party on December 22 were discussed and it was reported that the Festival of Christmas, which was expected on that evening to be one of the biggest sales of the year, was successful.

The chairman of the New Year’s celebration and installation, Norman A. White, gave a talk on the future of the club.

Peter Camp recited a poem, and Florence Busing, president, told of his trip to California and Arizona, where he was entertained by Betty Wilson, of Phoenix, Ariz., was present. Others who spoke were Robert Dignan, M. H. Ellison, E. K. Fitzgerald and Hort Campbell.

Des Moines Notes:

Ticgrow Exposition To Feature
Voorhees-Fleckers Icer in ’50

Des Moines, Dec. 17.—Ticgrow Exposition, which was opened in 1950, B. J. Collins and H. V. Peterson, director of the exposition, announced that the exposition will be held during the Fair Managers’ Association of Iowa convention. A new feature of the exposition will be a full-day program of the Fair Book Association, Chicago, for the purpose of selling books to the trade will be closed at the meeting. Reginald Voorhees closed the V-I-I era. He is the only person to carry a copy of nine, Jerry (Dandy) Roach, and the producer of the show will be held at the Ticgrow Exposition June 28 and close November 12.

There was no opening address at the fair managers’ convention of the American Attorney General Robert L. Larson’s drive on gambling.

Al Martin, co-owner of the 20th Century Shows, announced his organization had signed two fairs in Minnesota—Albert Lea and New Ulm. He also disclosed that he will appear in Albert Minnesota State Fair, Bobtail; North Dakota State Fair, Belleville, Fair;5 (Arky.) Smith, Stock Show, and fairs at End, Idaho, and Northwood, Ia. In December, the company purchased two new Faber Diesels. Martin’s co-partner, E. D. McGary, currently is in San Antonio, purchasing machinery in connection with the 20th Century show.

Boone Valley Shows, reaped by Clement Smith, manager, and Ben Mesheumph, general agent, reported the show had a new Octopus. Miss Frances Thomas, manager of Boone Valley Shows, announced the show will be held for the second year at the Grand Rapids, Mich., Auditorium on April 15 and 16 and carry a four stand and inking of fairs at Cresco and Independence, la.

All Midwestern fairs closed to make the the Southwest Iowa circuit, which embraces Bedford, Coral, Clarinda, Mount Ayr, Greenfield and Malvern. Show was represented by Herman Reynolds’ Jimmie Gaddis and F. B. Dennis.

Barney Lamb, of the L. B. Lamb Shows, announced that he had been signed to play in front of the capital here June 5-9 under auspices of the American Legion. He also reported that it had been signed to play fairs for the Midwest and Kansas for the year. Mr. Lamb is elected for the fourth year, and Ogden for the third year, and that he had booked up one new for the year. Earnest Rosemond was on hand in behalf of the Lamb org.

Veterans United Shows, represents by Mr. F. B. Dennis, announced that the show had been signed to play at fairs in Emmetsburg, Alta and Fon Du Lac, Wis. They also announced that they purchased a new Allison five-car roadshow for the coming Chicago convention. P. E. Bernthal, bingo operator with the show was also in attendance.

Sunset Amusement Company closed to play a July 4 celebration in Red Oak and fairs at West Udon, Marshalltown and Monticello. Mr. and Mrs. G. C. Sampson were on hand in behalf of the fair.

Other carnival acts, attraction acts and suppliers notes:

Des Moines, Dec. 17.—Many great shows, including the Great American Touring Shows, William B. Collins and Noble Patton, were at the Fair Managers’ Association of Iowa convention. A new feature of the exposition will be a full-day program of the Fair Book Association, Chicago, for the purpose of selling books to the trade will be closed at the meeting. Reginald Voorhees closed the V-I-I era. He is the only person to carry a copy of nine, Jerry (Dandy) Roach, and the producer of the show will be held at the Ticgrow Exposition June 28 and close November 12.

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Other carnival acts, attraction acts and suppliers notes:
Big Turnout of Prominent At RSROA Huddle in Denver

DETROIT, Dec. 17.—Roller skating leaders from all parts of the country attended the semi-annual board of control meeting, Roller Skating Rink Operators’ Association, held December 6-8 here in the Cosmopolitan Hotel. Details of actions taken at the meeting have not been made available, pending the return of Fred A. Martin, secretary-treasurer, to the association’s national office here, but Martin commented, “With all this work there is still a deal of pleasure in the close fraternity between men representing the sport... it is a feeling of complete understanding.

RSROA Proficiency Tests Show Gain of 110% Says Martin

DETROIT, Dec. 17.—Proficiency tests sanctioned by the Roller Skating Rink Operators’ Association (RSROA) have shown an increase more than double a year ago—actually 110 per cent up—according to Fred A. Martin, secretary-treasurer, who reported 4,085 tests in the fiscal year ending August 31, for which totals have just been tabulated. The current year total included 2,376 for 1948-49.

ELIZABETH, N. J., Dec. 17.—Ideas on current trends in television are buzzing and remedies for it were swapped at an Eastern division meeting of the RSROA (Society of Rink Operators), held here December 12, on the America on Wheels, the city government of Newark and the Huggers. Competition of television; the increase in night-time school activities; the appeal of football games and other athletic events; the warrant for shortage of street skaters which has been the concern of a number of boys and girls knowing how to maneuver on rollers, and a general shortage of moving people as reasons for the present status of roller skating as a week-end business only.

By Bill Love

Eastern Div. URO Probes Slump At Box Office, Offers Remedies

The Billboard

Baldwin Wheel Firm Sold to F. Ry. Baltes

RAVENNA, O., Dec. 17.—After nearly 20 years a manufacturer of plastic impregnated roller skate wheels here, Francis J. Baldwin announced the sale of his firm to a Youngstown, O., partnership composed of Carl Ry. and George S. Baltes Jr. in health caused Baldwin’s retirement.

Baldwin is a draftsman for the Trust Steel Company, Youngstown, while F. Ry. is a former ring operator and operator in that city. The latter has factories in New York and New Jersey before going to Youngstown to construct and erect an outdoor rink with a 100 by 200-foot concrete surface. Later he enclosed the rink and sold it to Carl Ry. for $30,000.

Until a new shop can be built in Youngstown, the firm’s new owners plan to have a rink in five colors, including natural.

Empire’s Alloc, 64, Dies

BROOKLYN, Dec. 17.—Roller skating lost one of its most likable personalities when Eddie Alloc, 64, who had been in charge of Empire’s rink for 16 years, died in the business 40 years, died December 9. Infarction in Evergreen Cemetery, Brooklyn.

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for those issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early.
Lexington Sets Holiday Layout

PITTSBURGH, Dec. 17—H. D. Ruhlman has lined up a busy schedule for his Lexington Skating Palace here that extends well into 1950, topped by a week's presentation of the Lexington Hi-Hat Revue of 1950. Starting Friday (23), there will be daily afternoon and evening sessions, including Christmas Day, thru Jan. 2. The Christmas program will offer souvenirs and a special program of yuletide songs. The New Year's Eve tab has been set at $7.50 per person for an extended skating session featuring a distribution of novelties. Ira Deman has scheduled a Sadie Hawkins party for Friday, Jan. 6. Along with games and a balloon dance, there will be the usual program of hill-country humbug.

In the current edition of Lexington's Lex-Tre, the management makes a hefty pitch for the holiday trade, offering its 10-session skating ticket for $2.50 as a suitable Christmas gift, plus $3.50 as a suitable Christmas gift, plus a wide assortment of skates and accessories.

Hi-Hat Revue, produced and directed by pro Edna Betz, will be offered nightly January 10-15 and at Saturday and Sunday matinees. Mildred Mohney has arranged special music for the show. There will be a cast of 75 members of Lexington Roller Skating Club. A portion of the proceeds goes to the Roller Skating Operators' Association for the advancement of the sport.

Charity Skating in New York

BROOKLYN, Dec. 17—Overflow crowds have been jamming a non-profit roller activity which opened December 3 at Lafayette Community Center. Conducted by Joe Dubow, the center includes a skating room and box bar, Emphasis is on under-privileged children. A full skating program is offered.

New Party Ticket Plan for Medford

MEDFORD, Mass., Dec. 17—Fred H. Freeman's Bal-A-Rose Rollerrink here is using a simplified ticket plan in connection with private bookings that has been tested and proved a success, both for the rink management and the club which may be attempting to raise funds.

Under the plan the director of a sponsoring organization receives special printed identification tickets from the rink. These are purchased for 15 cents per club members, that amount going to the club treasury. The holder is then admitted to Bal-A-Rose after presenting the ticket and 2 cents (includes tax) at the Bal-A-Rose box office. Social groups of 25 or more persons attending any one session may also take advantage of the discount, said Freeman.

Bill McMillan to Skateleveland

DENVER, Dec. 17—William McMillan has been named professional at Skateleveland, operated by Carl Johnson. McMillan comes from the Diamond Rink, Spokane, Wash., where he was located last year.

The Season's Greetings to all

USERS-OPERATORS-DISTRIBUTORS OF

THE GREATEST ADVANCEMENT IN ROLLER SKATING HISTORY IN YEARS

PRO-TEK-TIE SKATE STOP CO.
819 NORTH 10TH ST.
ST. LOUIS, MO.
OUR 3-PIECE PEN SET SELLS ON SIGHT!

If your customers can’t resist our exquisite new 3-piece pen set, they won’t be able to resist this spectacular offer! When you sell our set today, you’ll get the Amalgamated Pen Set for free! This set includes a fountain pen, ballpoint pen, and mechanical pencil, all in an elegant gold-plated finish. We’ll even give you a year’s supply of ink! So if you sell one set today, you’ll get the second set for free. The Amalgamated Pen Set is the perfect gift for anyone who appreciates fine writing instruments. And with our money-back guarantee, you can be sure your customers will be satisfied. Don’t miss out on this incredible opportunity to make a sale and keep your customers coming back for more. ORDER TODAY!

New Price in Gross Lots:
$5.75 doz. $65.00 gr.

This 3-piece Pen Set has a fountain pen, automatic pencil, and long-lasting ballpoint pen. In beautiful colors—gray, black, and the new atomic blue. And to make it even more attractive, each pen set comes with a gold-plated clip, and the entire set is presented in a handsome box. So if you’re looking for a fantastic way to impress your customers, the Amalgamated Pen Set is the answer! Don’t wait, order yours today!

MECHANICAL TOYS

Dez. Gross
ICY DOG .35 $1.50
BEETLES .20 .50
ROBOT MAN .40 1.50
COMBING HAIR MONK 4.00 15.00
SWISS WARNERS. PER GROSS...7.75 25.00
JAP WIND-UP 1.00 3.00
Prices do not include shipping charges. 25% Deposit on C. O. D. Orders.

KIPP BROS.
Established 1890
245 E. Marland St., Indianapolis 27, Ind.

QUICK PHOTO INVENTION!

PND CHAMPION Photomaster

Selects the most beautiful pictures from your negatives and makes a high-quality print in seconds. Takes any film, any size. No developing required. No paper or chemicals needed. Makes a great gift! Complete with instructions and a 90-day money-back guarantee. ORDER TODAY!

PDQ CAMERA CO.
116 W. Cleveland Ave. Chicago 10, Ill.

CLEAN UP

WITH PLASTIC RAYON TOWELS

Powerful Quick Demonstration

Greas, ink, paint, blood, coffee, ink, tea, wine, oil, Yankee chewing gum! ALL GONE! And no residue! No scrubbing! No wires! No chemicals! No dry cleaning! No scratches! No spots! No}

ATIiH.

FREE CATALOG AND CIRCULATORS-
JEWELRY BOXES-GOVERNMENT COINS.

Send for catalog of our line of handsome jewelry boxes. Display sets, gift boxes, jewelry cases, and government coins. Free to anyone who is interested in buying quality jewelry. Send your order. We pay all postage.

FREE CATALOG AND CIRCULATORS-
JEWELRY BOXES-GOVERNMENT COINS.

Send for catalog of our line of handsome jewelry boxes. Display sets, gift boxes, jewelry cases, and government coins. Free to anyone who is interested in buying quality jewelry. Send your order. We pay all postage.

EMBASSY PATTERN

32-Pce. SERVICE FOR SIX

HEAVY COATINGS OF SILVER ON NICKEL BASE INSURES LONG WEAR.
1000 Pp: $2.75 10 Sets: $26.95 Per Set
Display Chest: $1.10 Each.

ROHDE SPENCER CO.
221-225 W. Madison St. Chicago 6, Il.

A MILLION SALES WITH CIRCLINE

Fluorescent Fisheyes
The greatest lighting fixture ever made!
Here’s Your

LOWEST PRICES

Direct From Manufacturer
Write for Catalogue

BELNORD PRODUCTS CORP.
DESIGNERS - MANUFACTURERS - DISTRIBUTORS

741 Curry St., Pho. 6, Pta. Olinmond 3-7789

MERRY XMAS

and

A HAPPY NEW YEAR

CUTTLER & COMPANY, INC.
928 Broadway...New York 10, N. Y.
The Boardill

December 24, 1949

72

MERCHANTISE

All Extra Heavy Moulappings 18 days' money-back guarantee if not as represented. Merchandise for regular only.

$127.25 PER
1/20 14C. R. bux color side strips.
$315.00
1/20 12C. Large oval size. Free color sides. W. is a 3½ x 1 side stripe. 144.00 Dob.

PERSONALS

PHOTO-STATS-PERSONALIZE YOUR STA.
form, only 89 each or as our stock allows. 
WOULD LIKE TO GET IN TOUCH WITH TEC
314 11 & 14, Phenix City, Ala.

PHOTO SUPPLIES

DEVELOPING-PRINTING

AMATEUR PHOTOGRAPHERS-SELL 
personally made prints photo (through the Printers, Camera Supplies, Photos and Supplies, Miller Supplies, 1355 Franklin St.

BEHIND PHOTO OUTFITS-CHEAP-ALL 
1/20 14C. White or color side strips.
$2.00
1/20 14C. Birth certificate, white trim.

FREE CATALOG LISTING COMPLET LINE.
3 per Doz. Deposit on All Q. Q. D. Orders.

DES MOINES RING CO.
1155 26TH ST.
DES MOINES, IOWA

THE ORIGINAL
Snake Keychain
NEW LOW PRICE

$6.95

PER DOZEN IN
POPULAR NICKEL FINISHES

Sure hit for sales, trade, church, and personal use. 
This keychain is a snare.

ENLARGEMENTS = 7X DOUBLE WEIGHT 
stock Finish. 8 for $1. Bulk Leade, 25c.

PHOTO-STAMPS-PERSONALIZE
SPECIALIZES IN ALL KINDS, 
HANDMADE PHOTO STAMPS.

PLANT PRINTS, HARVEST LEAVES, 
AND NATURE FOR LACE SPECIALISTS.

PRINTING

HELP WANTED-ADVERTISEMENTS
RATE-12c a Word
Minimum $2

Renaissance in full must accompany all ads for publication in this column.
No charge accounts.

Forms Close Thursday for the Following Week's Issue

WANTED TO BUY

LORD'S PRAYER ON A PENNY MACHINE, IN complete, in wrappers, with unmounted plate. $5.00.

WANTED-CALLIOPE, ANY CONDITION; 
old instrument and 85 note player.

WANTED-NEW AND OLD 
TEAROOMS, PLAIN PRICES,
$2.00 per thousand. Handed print, 45c.

DROUND POSTCARDS.

SALESMEN

TO CLOSE-OUT 
Notes, rare issues, 6000's. Lash Co., Brooklyn, N. Y.

HOW TO MAKE 


WANTED-EXPERIENCED GIRL TAKE 
shopper for chain store city store minia-
ture salary, powers and experience appear-
tantly unlimited. Box 14, E. Des Moines.

WANTED-ATTRACTIVE GIRL SINGER, 
SALESWOMAN, WANTED IMMEDIATELY.

TRUMPET MAN FOR SIX FEET \nCOOKING, ORCHESTRA, must be 
strong, willing to do comedy, other entertain-
ment in theater, radio, etc. Address, Box C, Des Moines, Iowa.

DISTRIBUTORS 

SELL REBUILT VACUUM CLEANERS!

$9.00

Mostest 

ITEM ON MARKET

Nationally Known Makes Only

Immediate Delivery

Write for Free Catalog

RE-NEW SWEEPER CO.

9591 Grand River. Detroit 4, Mich. Phone: WE 31400

NOW IT'S KAR-RIBBONS for Fast Money

Patent applied for

Anodized any colored wide ribbons (3), inches long, attached to a rubber bracket which

is bolted on the back of Auto-Motorcycle sidecar, bringing it to use as a rubber

rubber rubber strip which can be attached to any part of an Automobile body. Ribbons

are finished with tinsel, gold, silver, etc., and sold at retail as a novelty. This is another

another type of fast money merchandising. Send for samples.

P.O. Box 135.

M-G SYSTEMS

LOUISVILLE, KY.

WRITE FOR OUR
NEW CATALOG-JUST OUT

Be sure and mention line of business

MIDWEST MERCHANDISE CO.

1010 BROADWAY
KANSAS CITY, MO.

CALF CARDS CALENDARS

December 24, 1949

CATALOG WRIST WATCH

January 5th

This watch tells the time

S. & S. JOBBER'S, INC.

KEESWOOD, N. C.

How to do your own 


top money-making 


FREE MONEY-MAKING OUTFITS 
WITH ACTUAL SAMPLES

You can earn steady income by making and selling these famous money-making 
OUTFITS. Only $3.00 for 1 outfit; $12.00 for 4, delivered. 

FREE andrys, Fasts, with instruction booklets, plans and patterns, with cash 

FREE Money-MAKING Business Catalog. 6.50 per copy. 


FREE Money-MAKING Business Catalog. 6.50 per copy. 


FULL 6000 RG-

bale Hands Stamps

with S. & S. JOBBER'S, INC.

bale Hands Stamps

with S. & S. JOBBER'S, INC.

WRITE FOR OUR NEW 
FREE 
CATALOG-JUST OUT

Daring values in watches, 
JEWELRY

INDEX CO., BASTION 77, N. Y.

IMPORTERS- EXPORTERS

182 S. Main St. - Memphis, Tenn.

BRIGHT PROFITS

Over your two blank pages of this issue and write in your name and address and 

send in to receive the first copy of the 50 or first order, in the way the Book 

WILL PAY you. Big Promotion for this Book

NOW FREE POSTAGE 

3000 CO., 1549 Lemon, La Center, Ariz.

TALKING WOLVES

Christmas Special

Only $2.15 per dozen.  $3.25 gross.

S. & S. JOBBER'S, INC.

BOX 301

COLDSTOWN, N. C.
Pipes for Pitchmen

By Bill Baker

Smart exploitation of your item is what brings you the long-queen.

THE RAGAN TWINS... Madeline and Mary, are wintering at Hillbilly Hollow, Benton, Ark.

What has become of the silhouttes cutters and fancy card penmen? If there are any left, who are they?

AFTER SIX WEEKS... of auction sales in Missouri and Arkansas, Kid Carrigan planned home to Los Angeles for Thanksgiving Day. The Kid says a heat wave has hit the City of the Angels. No pitchmen are working there and Carrigan says that a jam session at Fifth and Main streets had no fewer than 10 plain clothes officers in the tip. He plans to visit Phoenix, Ariz. and then go to Oklahoma City. The Kid says that Carrolton and Iuka, Ill. are open to pitchmen on Saturdays. He would like to have some enthusiastic responses in reports on open towns.

The successful pitchmen doesn’t have to be a superman, just a good business man.

THE LANKSTONS... pa and ma, have taken a photo layout going full blast at Grand Isle, Los Angeles. They report that they haven’t seen many boys on the hust in that sector and are at a loss to know why.

“Do not complain about open or closed towns. Make your own business.”-V. L. Torres.

THE ROBERT NOELS breezed into New York last week from their headquarters in Bedford, Va. “We should be in Florida,” Mat writes, “but we came up to see a few friends and take our first vacation away from the animals in nine years. En route here we visited with Dr. Mann at the National Zoo. We also visited Hubert’s Museum and took in DeWitt Clinton Park, a barren square block, which was my playground as a kid in New York. I didn’t see any pitch stalls in town, but perhaps that’s because I don’t know where to look for them. E. S. Holland, of the Kingston, N. C., Drive-In Theater, brought us up here in his car. We also visited the Broadway play, A Street Car Named Desire.”

The success of any organization depends greatly on the ability of the people behind it and its product.

W. J. (DOC) BLANTON... is still at his home in Spindale, N. C., but he’s given from a broken hip sustained at his White Pate Farm Ranch.

JACK HARIT... very elegant of note, closed in North Carolina and left the State for Florida to recuperate.

BEA LOUIS... is doing okay selling the three-in-one package, consisting of pen, vellum tan and ball point pen, at the W. T. Grant Store, Milwaukee. Week-ends he commutes to Chicago to join her husband, St., who is working in the Windy City.

The successful pitchman didn’t get that way until he began doing things as they should be done.

AL SCHULTZ... continues to work the Creatline Company’s med and vitamin lines around the country.

STILL IN HOUSTON... is Danny Kaufman, who is reported to be getting the lucre working run perfectly.

The pitchman is better able to bear prosperity and adversity than a lot of other people we know.

RAY COPELAND... is spending the winter in Salt Lake City, where he’s been c ledgeing well.

C. ROBERTSON... is working the Magic Wonder Towels so well that he’s been c ledgeing well.

Cock’s Tours are for wealthy people. That’s why some of the fellows who didn’t try for winter Noskull this summer are beating the South and trying to catch up with the North.


E. M. Seiboth, Bill Snow, Roland Krupp, Connie Hopper, Art Blaha, Jack Bailey, Charlie E. Meyers, Troy Still, Bill Lawler, Bill Baring, Jim (See Pipes for Pitchmen on page 76)
Pipes for Pitches

(Continued from page 57)


Coygy to your tips costs you nothing but 8 pays off handsomely.

Jack Hart...is working me to satisfactory results in Eastern North Carolina.

Harry N. Varner...this corner's Akron tribune contributor, states that the weather has turned wet and warm. He adds that Jacki D'Marlo in New York hunting up some new lines.

Your reward for doing your duty comes in the form of the bank roll you accrued thru the year.

Pitches...

are looking forward to big business in Phoenix, January 9 during the third annual Salad Bowl football game and street pageant. Thousands of visitors from all parts of Arizona are expected to be on hand. Event is sponsored by Arizona Tennis Club, who participate in the event each year. Each club dedicates its portion of the day to benefit their projects. Last year's parade was declared by many to be almost as elaborate as the Rose Bowl show in Pasadena and pitchfork working the event did well.

Bill (Slewfoot) Hannah...is spending much of his time in Phoenix, Ariz., where he is night clerk at the Windsor Hotel.

The Most Sensational Value in
Pinking Shears
Sells on Sight

Only $18.00 per Dozen

Why pay $25.00 each when you can buy a whole dozen from us for only $18.00 per Dozen. Save $7.00 on each pair you buy.

Rostrafied - Lightweight
Most Beautifully Finished
Sturdy and Durable
Fully Guaranteed

No COD's

Doval Sales Co.
2 East 45th St., New York City

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Polack Eastern

(Continued from page 57)

hamsle. Maybe he wanted the gas money he wouldn't get from the show to jump to Texas.

The only happy guy at closing time was Bobbie Harrison, who didn't have to load all the trucks that truckin' this trip. We who did were scratching our heads. Questions: Where is Castle going to pack all that fishing paraphernalia? Where is Whitley, Dido, going to find room in "Josephine" for those bulky drums case? Bless the Railway Express.

Destinations: Mrs. I. J. Polack, Sam Polack, Dave King, Chris Krenkle, Nate Larr, Paul Connolly, Ben Propper, St. Louis; Dwight Moore, George Higdon, Dime and Wilson, Milwaukee; Edythe and Whitey Boyd, Cleveland; Henry Kyes, Sara, Fred, Irene Lafferty, Cincinnati, Catalina Troupes, Miami; Mollis and Wickers, Sarasota; the Maritains, New York; Terry Peers, Aqua Caliente, Calif.; Dennis Steven, Boston and Daytona Beach, Fla.; Clark and Gainerville, Tenn.; Hubert Castle, Fair Park Auditorium, Dallas; Eddie and Mabel Trees (Stark), Thousand Oaks, Calif.; Ari Barrett and Art Hansen, Fort Worth, Tex.; Mrs. Art Hansen, Little Rock; Cheerful and Master Gardiner, Fort Wayne, Ind.; Jack Kennedy, Chicago, Ill.; Mrs. Pat Kennedy, Indianapolis; Billy Barton, Norfolk and Fort Worth, Holzine, San Antonio; the Malkovics, Bemuda; Bock and Alfred Ward, Brooklyn and club dates; Laurence, Dwayne and Bobie, Harrison, Saginaw; Tony and Pauline Mead, Sarasota; Al Hyman and Ernest Hichock, New York; Evie Arno; Thousand Oaks, Calif.; Mr. Langford, Knoxville, Tenn.; Bill O'Harris, Upper Darby, Pa.; Gregory and Raymond, Memphis, Tenn.; Bob Mich; Robert Griffin, New York; Benjamin Schuster, Buffalo; Van Wear, Los Angeles; and Heinz (Heavenly) Kniess, O-Billy Barton.

Polack Eastern

(Continued from page 57)

In Maco, Ga., where he saw Lucia Cristiani, co-owner of King Bros. Circus, Paul Connolly, manager of the Polack Eastern, was billed as the Flying Sulivans, Roy and Joy Thomas, and Russle and Rubus and Company.

Export big show announcer is one who can name all the famous amusement names without reading the script.

Harry (Bottles) Vertynow, 24-hour man with Ringling-Barnum, had a very busy time last week in Akron, Oh. Where is Duke Alden, when Duke opened with his marionettes in the Terrace Theater at Sage May 24, was billed as the Flying Sulivans

(Continued at next page)

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(Continued at next page)
SALESBOARDS

SALESBOARDS SIDELIGHTS

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From Consolidated-Container Corporation, St. Louis, comes word of top week by its Reading office. Getling, sales representatives, Jack Morley, vice-president, says that the personal plunger, Ernie Morley, continues in top form. Amos Bond, recently appointed to handle Florida and Georgia, is also pulling in plus-level business. Concluding his good work, boys’ comments, Jack adds that Dale Liso and Irving Greenfield are holding to their usual high ratio of order-writing.

Walter McNamara, The McNamara Company, Chicago, says the evening star inserts pellet board, excellent play with 1,020 holes, is proving a top grade stimulator. A ciggerette number, it has cash appeal because of its 50, 30 and 10-pack combination. Here. Over 220 additional McNamara pellet boards round out a fully diversified line. Jerry Scanlan, Chicago, turns in news of some nice order activity for his boards, tickets and counter cards. Firm’s States of Bucks and Let’s Multiplicity numbers have corralled a nice slice of order, Jerry states.

The flow of new numbers from Gardner & Company, Chicago, continues, with ready boards in all classes of play from 5 cents to $1 in immediate servicing, according to firm’s Joe Robinson. Those behind the most recent top-production parade are merchandise numbers, premium, tip and cigarette boards. The usual seasonal hill during the holiday season is not in evidence here this year, with the plant humming along at high speed. And indications are that this activity will carry right on thru Christmas, Joe forecasts. Charles Handy, Gardner sales manager, is on an Eastern jaunt and reports coming back tell of some good local customer acceptance. Leedy backs up this statement with heavy orders, Joe points out.

Capt. Charles H. Gay, who made the Sidelight column in November as representative of Consolidated-Container Corporation, St. Louis, turns up with word that he is representing Bee-Joy Products, Inc., Chicago, and Universal Manufacturing Company, St. Louis. Captain Gay states that his Gayro Novelty Company, Derry, N. H., continues as New England distributor for the Bee-Joy-Universal combination.

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From Consolidated-Container Corporation, St. Louis, comes word of top week by its Reading office. Getling, sales representatives, Jack Morley, vice-president, says that the personal plunger, Ernie Morley, continues in top form. Amos Bond, recently appointed to handle Florida and Georgia, is also pulling in plus-level business. Concluding his good work, boys’ comments, Jack adds that Dale Liso and Irving Greenfield are holding to their usual high ratio of order-writing.

Walter McNamara, The McNamara Company, Chicago, says the evening star inserts pellet board, excellent play with 1,020 holes, is proving a top grade stimulator. A ciggerette number, it has cash appeal because of its 50, 30 and 10-pack combination. Here. Over 220 additional McNamara pellet boards round out a fully diversified line. Jerry Scanlan, Chicago, turns in news of some nice order activity for his boards, tickets and counter cards. Firm’s States of Bucks and Let’s Multiplicity numbers have corralled a nice slice of order, Jerry states.

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COIN MACHINES

December 24, 1949
Communications to 188 W. Randolph St., Chicago 1, Ill.

SEE FEW TAX CHANGES IN '50

Legislation May Lower Excise Levies

Tax Pamphlet Obtainable

By Ron Atlas

WASHINGTON, Dec. 17.—The federal income tax situation in 1950 is expected to remain virtually the same as in 1949, despite the probability that President Truman will request Congress to boost taxes when he delivers his annual message around Jan. 8, while below the level of the 1949 fiscal year, is estimated by Treasury Department, will be about $5,000,000,000. Last January President Truman asked for $4,000,000,000 in extra taxes and was turned down by Congress. In news conference the President has said that he would ask Congress for additional taxes in the hope of coming close to a balanced budget.

Any tax action Congress takes in the early years is more apt to be in the direction of cutting excises rather than increasing any levies.

Despite decreased income caused by the present recession. Expenditures collections in the current fiscal year are running only about 3% over the level of the 1949 fiscal year. Income tax collections are running ahead of last year by about the same ratio.

As usual, final income tax day for most columns in 1950 will be March 15.

Only those few who have been operating on a cash basis will have any other date for a settling up on 1949 incomes. (See Fee Tax on page 96)

Form All-Industry Mfrs. Assn.

Elect Jones Prez at First Chi Session

Aims, Purposes Outlined

CHICAGO, Dec. 17.—For the first time this year, industry has formed an association which represents the manufacturers of all types of coin-operated equipment. This was disclosed yesterday with the announcement that the manufacturer of all segments of the industry had met at the Hotel Sherman on Thursday (11) to organize the American Coin Machine Manufacturers' Association (ACMMA). The organization is incorporated as a non-profit group under the laws of the State of Illinois. Coin Machine Institute (CMI) announced in June that its policy on membership and legislation would henceforth concern only (See Form All-Industry on page 96)

Brief and Important Late Digest of Coin Machine News

Mass. Bill Limits Locations

A bill proposed by Rep. Michael P. Fisk (D., Springfield, providing that automatic amusement devices, including pin games and music machines, be barred within 100 feet of a school, church, playground and variety or liquor stores, has arrived in the Senate. Ops point out variety stores and liquor outlets are located in almost every block in the major cities, and passage of the bill will probably affect their sales. (See Brief, Important on page 94)

Peter Paul Personnel Changes

C. F. Hilt, vice-president and sales manager of Peter Paul, Inc., Naugatuck, Conn., has resigned from that concern. Herbert Billings, formerly assistant sales manager, has been named acting sales manager, while Edward Dalton has moved into the post of assistant sales manager. A sales advisory committee has been named by the company, and will meet with the president, sales managers and salesmen monthly. Committee includes L. Kamber, New York; A. A., Buffalo; D. Simpson, Dallas, and Julius Dahn, Chicago and Detroit. (See Brief, Important on page 94)

Philly Ops Setting Up New Co-Op Service Organization

PHILADELPHIA, Dec. 17.—In an all-out effort to provide fresh stimulation for the automatic amusement machine business here this coming year, a group of leading manufacturers of the Automatic Machine Association of Philadelphia (AMAP) are arranging to establish a co-operative machine service system. Although the company is not set up to have the official connection with the association and will be operated independently on a co-operative basis, membership will be limited to those in the association. It is expected that the entire association membership will participate in the co-operative.

With mounting overhead in the face of diminishing returns from new machines, the pinball operators here have come to the realization that to a large extent, these games must play their way to get the maximum play for the pinball machines. In this, it is particularly true in meeting the problem of increased service costs.

Co-Op Solution

For the most part, each operator either does his own service work or contracts for the service, but the cost of service has increased. Since operations are scattered all over the city—and Philadelphia is, after all, a small city and any particular service area is not too large—many operators find it advantageous to have a service man who will serve the entire area. (See Philly Ops Setting Up New Co-Op Service Organization on page 96)

Williams’ New Unit, Twin Bowl, In Production

CHICAGO, Dec. 17.—Following an informal opening in production in the straight novelty game field, Williams Manufacturing Company has designed Twin Bowl, a shuffleboard game which automatically scores all points, is regulation bowling and can be played by one or two persons. Vice-President, Sam Stern, who designed this week, full production of Twin Bowl is expected to be reached by Christmas (22).

Playfield on the new Williams product measures 6 by 2 feet and the cabinet is firmly supported by hard-wood legs attached on the outer part of the cabinet. The hopper is complete in all types of location. To ensure an even flow of voltage at all times Twin Bowl has two transformers, one to the game lights and the other to power the unit. The puck is used automatically by a device within the cabinet after it passes over the electrical contacts which stimulate pins used in bowling. (See Williams’ New Unit, Twin Bowl, In Production on page 96)

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for those issues will close 24 hours earlier than usual.

Get your NEWS and ADVERTISING in Early.
Beverage Venders Booming
In Canada as Tax Is Cut

ST. JOHNS, N.B., Dec. 17.—Coin-operated soda vending machines, which have been introduced throughout the maritime provinces of Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland, have been discontinued because of the 3 cent tax on small bottles of pop. “This tax pricing” was received as a political measure that had prevailed for many years.

The machines have been installed in hotel lobbies, hospital halls, service stations, rail, steam and bus terminals and waiting rooms, eateries, food shops, garages, theaters, etc., and are reported to be paying off substantially. Quality drinks are available. Theaters which would not let patrons eat in their theaters are now permitting the patrons to eat in a counter at a vending machine, because of the minimum of service necessary. The machines are advertising themselves with their striking color combinations and good-quality products.

In some instances operators are concentrating on Canners, who are petted in the same categories, in the same manner, and in the same quarters as the pop machines, but in most cases two to four brands are offered. The patronage in this case is not so large, but it is good and the good operators are getting a good percentage of sales at a low price.

At some places where the Canners are served at tables, counters, etc., as well as the machines, the latter are outstanding the direct service优势.

The machines have appeared at numerous locations almost overnight and are the following cities: Halifax, Dartmouth, Truro, Amherst, New Glasgow, Yarmouth, Stellarton, Westville, Antigonish, Georgetown, Sydney, North Sydney, Glace Bay, St. John, Fredericton, Moncton, St. Johns and Corner Brook.

N. Y. Transportation Board
Releases New Op Contracts

NEW YORK, Dec. 17.—Machinery to put its foot in the door of the city subway stations on a long-term basis was set in motion this week, following repeated delays during 18 months of experimental acceptance tests. The Board of Transportation released a new series of contracts on which operators were waiting anxiously for approval.

Several important changes were noted in the new contracts over the old, the chief one being the minimum number of machines to be placed from 300 to 225. Also, a series of changes were made in the contract deals, as compared with the earlier ones.

Bids will be accepted until December 29, a board spokesman said. Shortly after that date the contracts will be awarded, to become effective January 1 and run for five years. As a result the seven firms now operating in the subway will be able to submit their bids extended thru January. These agreements are to expire this month.

Penny Snatchers
HARRISBURG, Pa., Dec. 17.—A determined burglar, finding the cash register of a local service station locked, tried to smoke a cigarette vending machine to pay for his effort Monday (12). He tried to get the cash box, but he did make off with the pennies inserted in the individual packs.

N.Y. Transportation Board
Releases New Op Contracts

CMAM Sets First Postwar Banquet
April 22, 1950

BOSTON, Dec. 17.—Reviewing prewar customs for the first time, the Cigarette Merchandisers' Association of Massachusetts and New Hampshire held a gala banquet and ball in the Lenox Hotel, Boston, April 22. Between 400 and 500 are expected to attend. Competitors will be allowed to make plans are going forward to make it an outstanding event.

A committee has been worked out by Walter L. Guild Associates. When the committee meets next week. The presence of Lucius Foster, director of CMAF affairs is eagerly looked forward to the meeting.

Driscoll Named

PHILADELPHIA, Dec. 17.—James R. Kendig, president of Eastern Engineering and Sales, Inc., local manufacturer and operator of the Reno ice cream vending machine, announced the appointment of John J. Driscoll as general manager of the company. Driscoll comes here from Pittsburgh to assume his new position. During the past 10 years, identified with the vending machine industry, he has given outstanding work in the merchandising of frozen foods, entering the business upon his graduation from Harvard University.

Kendig also announced that the uniting of the company of which the first Reno machine on location was made, will be of great encouragement, particularly in the New England region, where the number of service calls. As a result Kendig announced that the 1912 production schedule for the company's 1912 models will be stepped up.

Ice Cream, Milk Vendors Cited
As Prime Outlets at Meeting

CHICAGO, Dec. 17.—Ice cream and milk vending equipment was pointed up as a prime marketing method for the future. Vendors may make more money with ice cream sales volume could be increased.

As discussion leader in a IDPA panel discussion session, Mrs. E. C. Cunningham, head laboratory technician for Beatrice Foods Company, spoke on milk vending machines. A vast field of potential plus-customers for this basic food his waiting with the more intensive developing of a milk vendor, she said. Installation of vendors in apartment house coin, in industrial plants on a larger scale than at present, in offices and in service quarters will boost milk sales and be a public health benefit at the same time, she pointed out.

The vendor sale of milk, ranging from on-the-spot consumption allow containers to take-home sales, is of major importance to the dairy industry in the future, she said. A prime industry aid, Mrs. Cunningham added.

CLOSING

December 31 and January 7 Issues

On account of the Holidays ALL forms for these issues will close 24 hours before press time.

Get your NEWS and ADVERTISING in Early.
NTTA Group Details State Tax Bureaus' Policy on Cig Vendors

CHICAGO, Dec. 17—With cigarette tax collections in 46 States soaring to a 460 per cent increase this year over 1940, cigarette vending equipment is coming under closer scrutiny by State authorities. The December NTTA, sister publication of The Billboard, describes the move of State taxing bodies to halt leasing in collecting uniform visibility of tax stamps on at least one pack per column.

Infringement Suit Battled By SuperVend

NEW YORK, Dec. 12—A court test of patent claims on multi-drink cup vending machines moved past the preliminary stage this week as the SuperVend Corporation filed formal answer in an infringement suit initiated by Frostdrink, Inc., Spacarb subsidiary.

The complaint, filed in Dallas November 23, charged that SuperVend machines made unauthorized use of patents owned by Frostdrink. It asked for a cease and desist order by the court and "substantial" financial damages from the Dallas firm.

"Invalid?" Is Repeat

SuperVend management denied the charges claiming that the patents in question were "invalid and void.

In its amended answer, filed December 5, it maintained that "the alleged invention did not constitute patentable subject matter." The patents should not have been issued in the first place, the SuperVend brief argued.

Eight patent claims are involved in the dispute. But Frostdrink is laying most stress on a patent said to cover the design of its mix-a-drink device. The mechanism makes it possible for the patron to mix flavors in multi-drink vending machines.

Five SuperVend executives are named in the Frostdrink suit. They are W. W. Miller Sr., W. W. Miller Jr., Robert H. Rice and Brodie H. Ashley. The Coca-Cola Company is concerned, as well, being part owner of certain of the patents named in the controversy.

McFadden to Speak

WASHINGTON, Dec. 17—A. J. McFadden, Santa Ana, Calif., walnut grower, will deliver the annual presidential address at the 14th annual meeting of the National Council of Farmer Co-Operatives at the Edgewater Beach Hotel, Chicago, Dec. 20. President McFadden's address will be followed by the annual report to be presented by John H. Davis, executive secretary of the council. Other speakers will include Secretary of Agriculture Charles E. Braannan and Dr. Harold G. Moulton, president of the Brookings Institution, Washington, More than 500 delegates and guests are expected to attend.

Mail Order

While cigarette taxes have brought steadily increasing sums to each of the 46 States with such laws, one of the real problems is the sale of illegal cigarettes. Charles Colon, executive-secretary of NTTA, states there is no intention to invite that vending operations having been selling cigarettes without proper tax payment. But, since vendors are a prime factor in the sale of cigarettes, State taxing authorities regularly check machines, just as they do other retail outlets. The report is expected to report its findings and make recommendations during its annual meeting in the fall.

Back of the move to scrutinize vending machine design, specifically, Vend recognizes as accounting for an increasing proportion of the total cigarette sales, to about 20 per cent of the nation's total sales. Cigarette taxes now represent a major share of income for most States. States with cigarette tax laws are set on making certain that they receive every tax penny due them.
DEC. 24, 1949

The Billboard

VENDING MACHINES

Meter Schemer

DETROIT, Dec. 17.—Source of a new hazard to coin machine operation was uncovered by the Sherlock Holmes methods of the Detroit police this week. A block of meters in the downtown district showed a consistent low rate of recovery as compared to others adjacent to them, and the mystery brought out the detective instinct.

Investigation showed that somebody was putting gum-covered nickels in the meters—with the result that the machines were effectively plugged, the red "expired" flag remaining down indefinitely, saying violation for overparking.

Two policemen were assigned to solve the mystery and took up their vigil on the roof of a nearby building. Equipped with high-powered binoculars, they found the culprit. He turned out to be a general handyman for a downtown market who helped customers park their cars. According to police, he devised the gum-covered "slugs," saving the nickels for himself. Business was so good he even hired a helper.

SCHUTZ CANDY SETS

Disk Plugs on Candy

ST. LOUIS, Dec. 17.—Schutt Candy Company announced this week that a new promotional program has been set for its Bit-o-Honey and Honey Nut. At the same time, special folding of the firm's Bit-o-Honey Song, used in the air as a musical jingle, has been cut by Mandy Carson for RCA Victor Records by the popular tune, All the Bees Are Busy. "Bit-o-Honey Chimes." The company's commercial copies of the latter tune are being sent to dealers and record stores over the country accompanied by Bit-o-Honey and Honey Nut ads of the same jingle. Firm will use the advertising jingle, which backs the popular song on the release, as a special promotion for the candy bar.

"Pop" Corn Soy Files for Charter in Pennsylvania

PHILADELPHIA, Dec. 17.—"Pop" Corn Soy Company, originally established as a corporation under the laws of the State of Delaware, with offices in Wilmington, filed an application December 16 for a Certificate of Authority to do business in Pennsylvania. According to its application, the charter-and nature of the business is "the selling, processing and selling of popcorn and white popcorn, under the name of the Corporation, to the public.

The necessary papers were filed by the local law firm of Schuender, Harrison, Segal and Lewis. The law firm with offices at 1719 Parkside Building will also be the registered office in Pennsylvania for the popcorn company.

Canada Dry Net Income Down As Sales Reach Record High

NEW YORK, Dec. 17.—Canada Dry Ginger Ale, Inc., this week reported a drop in net income for the fiscal year ended September 30. Net slipped to $2,183,567, or $1.04 per share, from $2,211,273, or $1.18 per share for the 1948 period. Sales, however, rose to $47,177,800 from $45,192,244 in the preceding fiscal year. It was reported that record highs were reached in sales in U. S. and from foreign licenses as well as from company-operated plants in Canada.

To Add Venders In Dept. Stores

NEW YORK, Dec. 17.—Greater use of vending machines to speed sales in department stores was noted here this week as William S. Tandler, producer of a new merchandise machine, disclosed that three new stores will shortly place his equipment in operation. Two banks of the new units were tried commercially for the first time last week by the J. L. Hudson Company, of Detroit (The Billboard, December 17).

Tandler, president of the Vending Machine Corporation, said that the device will be offered, as well as for use by super markets. The design of the vender allows for the installation of refrigeration mechanisms. Pre-packaged food can thus be vended, he pointed out, all technical difficulties are now solved. The machine will be built on a "custom" basis, to meet the means of specific stores.

Piney-Boyes Employees $ Sharing Plan Jackpot

STAMFORD, Conn., Dec. 17.—Total profit-sharing payments for 1949 to employees of Piney-Boyes, Inc., manufacturers of postage meter machines, hit a record high of $98,990 during 1949, the company announced this week. This is $246,000 or 36 per cent above the 1948 figure of $158,000. While cash wage and salary "dividends" also hit a new high, the biggest part of the increase was the result of company payments into the retirement income plan, a feature of the profit-sharing program paid for by the company, which provides employees with liberalized pensions when they retire. Payments into the retirement fund plan during the year totaled $48,990, compared to $36,000 last year.

Cash profit-sharing payments in 1949 totaled $38,000, compared to $36,000 last year.

Meter Club

VINCENT, Ia., Dec. 17.—Motorists in this Eastern Iowa town, who always seem to have a few small pieces of change on hand, are reporting that the fresh out of small change for parking meters, have been given a break by the city council. By a vote of six to one, a fee of $50 per annum can be charged to parking meters, for an indefinite period. Windshield stickers notify police meter inspectors that individuals who belong to the meter club.

THE NEW VICTOR TOPPER

THE FINEST PENNY VENDOR WITHIN ENDS

- BALL GUM - CHARMS - PEANUTS - CANDY - NOVELTIES $10.75 each orders filled promptly

A & B DISTRIBUTING CORP.

1357 N. E. UNION AVE.
PORTLAND, ORE.
**NEW EQUIPMENT**

Afo—ice cream bar vendor—Afo Products, Los Angeles.

Arctic Model 75—manual ice cream bar vendor—Greeley Vendor Sales Company, Appleton, Wis.


Coin ice cream bar vendor—Atlas Tool & Manufacturing Company, St. Louis.


De-Lee—five ball—Williams Manufacturing Company, Chicago.


Shantytown—five ball—Exhibit Supply Company, Chicago.


Shuffleboard refinisher—Shuffleboard Refinishing Company, Indianapolis.

Shuffle-Lane—shuffleboard type novelty game—Rock-Ola Manufacturing Company, Chicago.


**NEW FIRMS**


Frank Engel—firm will specialize in amusement equipment.

**PERSONALS**

AM0A officials for 1950—AlDenver, re-elected president; Charles Bernoff, vice-president; Sid Trevia, secretary; Harry Wasserman, treasurer; Al Bolin, Joseph Connors, Bill Goetz and Arthur and Louis Herman, directors.


Halp Trout resigned from Craig Vending Machine Company to accept appointment as sales director of the National Vending section of the United States for Arctic Vendor Sales company headquarters in Boston.

**DISTRIBUTORS**

Cigaretom Corporation of America, named Keeler Vendors, Chicago, to

**HUB CANDY OUTLOOK**

BOSTON, Dec. 17—There is no chance the candy industry here will overcome or even cut up volume sales because of the decline experienced in September and October. With November figures reportedly off a total as much as 18 per cent, leaders in the candy industry consider the decline is here to stay and are preparing for it, even off regardless of December business.

Last year volume sales ran to $75,000,000 in this area, which is considered one of the largest candy manufacturing spots in the country. In the State candy had a $180,000,000 volume, averaging around 18 pounds per capita.

Boston Christmas selling season starting the day after Thanksgiving and running thru December 3, retail candy sales showed a decline of about 1 per cent from last year. Heavy promotions figured prominently in ability of retail sellers to keep anywhere near last year's levels. Candy bar vendors were reportedly holding their own in volume, their locations in office buildings and congressrooms unaffected by weather and the ever-tightening pochettebook of the consumer.
New Tax Rule In Pa. Seen Affecting CM

Amounts Unrestricted

HARRISBURG, Pa., Dec. 17.—A new threat to the coin machine industry in Pennsylvania looms with the establishment of ceilings on many of the State's local tax effective January 1. But the amount that can be levied on juke boxes, pinball, and other machines, by cities, boroughs, townships and school boards remains unrestricted.

Many of the 1,067 new tax ordinances enacted under the "tax anything" law of 1947 will be cut back to the ceilings in the amendment that took the force of the year. Other localities have reached the limit imposed and cannot tax further on such items as admissions, income and merchandise levies.

Coin machines will likely be the next thing the tax hunters will turn to, although there are 83 separate local ordinances in the Commonwealth taxing these devises. Seven cities, 59 boroughs and 27 school districts have placed taxes on the machines in the 21 years the 1947 law has been in effect.

Ceilings placed on existing local taxes are: Income, 1 per cent; amusement, 10 per cent; retail sales, 2 per cent; real estate sales, 1 per cent; per capita levies, $10 a person; wholesale trade, one mill on the dollar volume, and retail mercantile, 1/2 mill.

HOT AS A FIRECRACKER

VICTOR'S NEW "HOT POP"

NON-COIN OPERATED

HOT POP CORN DISPENSER

OVER 100% PROFIT TO OPERATOR

WILL DISPENSE

HOT POP CORN
HOT SHRIMPING POTATOES
HOT ROASTED PEANUTS

WRITE TODAY!

OPERATOR'S PRICE . . . . . $47.50

A & B DISTRIBUTING CORPORATION

1537 N. E. UNION AVE.
PORTLAND, ORE.

"Serving The West With The Vending Best"

LEADING DISTRIBUTORS FOR VICTOR BULK VENDORS IN THE NORTHWEST

SUPPLIES IN BRIEF

Supplier Biz Up

WASHINGTON, Dec. 17.—The volume of container business in the nation is running close to the high level of 1948 and the outlook for 1950 is "good," the Department of Commerce reported in its latest issue of the "containers and packaging industry report."

New designs were developed in virtually every type of container, with plastic and transparent flexible packaging coming into increased usage along with new styling of both tanniers. "Plastic and transparent flexible packaging," the report stated, "can probably receive the most attention during 1949 but other types of packaging, such as attractive window paper bags and boxes, highly colored paperboard containers with laminated finishes, resealable bags, new type tin and glass containers and many others, are receiving increasing attention."

"The year saw more container users becoming increasingly conscious of the need for distinctive packaging and it is expected that in 1950 users will demand more attractive packages to stimulate consumer interest in their products."

Earn BIG Profits ALKUNO

"in GUM AND CANDY"

Capacity: 556 Packages of Candy & 412 Packages of Gum

WRITE FOR NEW REDUCED PRICES!

FOR SALE

300 NEW VEEDERROOT COUNTERS

Model 6446—best offer—sample upon request.

BCK 305, Madison, Wis.
Turning Back the Clock

15 Years Ago This Week
CHICAGO, Dec. 15, 1934—The T.xa chapter of the coin machine fraternity was celebrating a federal judge's ruling that pinballs were legal amusement machines. The court found that an injunction protecting them from further interference by law enforcement agencies in Grayson County, Texas, was marked the first time that a federal court in Texas had taken such action and gave the trade as a whole a boost in the Lone Star State. The American Machine 

Instrument Company, Grand Rapids, Mich., reported a substantial increase in business over 1933. Later the firm became known as AMI. Harry L. Melvin, owner of the Ohio Specialty Company, Cincinnati, was appointed a counsel on the staff of the New York State Legislature.

Chicago operators bought 1,200 tickets placed on sale for the first annual party of the Organized Operators of Chicago the day the event was announced. The party was held in January, 1935. Its purpose was to improve trade relations by getting operators, their families and employees together occasionally.

An open house, attended by many trade dignitaries from the East and Midwest, celebrated the opening of Mike Munves branch offices in Brooklyn.

The Texas Coin Machine Association announced it would back legislation designed to tax coin machines at a flat rate. It figured that a scale set at $35 for the first 10 units, $25 for the second 10 and $10 for each additional 10 units would meet with their approval and provide the State with sizable revenue. Such a measure was to be introduced in the T.xa Legislature in January, 1935. Scientific Machine Company, Brooklyn, headed by Max Levine and Fred Haddington, introduced the pin game Safety Zone. It marked the first time that an entire firm manufactured and marketed (for 1934) pin games. 10 Years Ago This Week

CHICAGO, Dec. 16, 1939—Music operators in the country are the same as everywhere. They're short of money, but they're happy because they'reTable:<br>**NEEDA VENDING SERVICE**<br>"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"<br>106 GLYNN STREET<br>EVERGREEN 7-4568<br>BROOKLYN 11, NEW YORK<br><br>Bowl Them Over With<br>**EPNY'S NEW BOWLING PIN CHARMS**<br>- They stand up...kids can really bowl with them with a marble! - They're numbered from 1 to 10...so Special! Plus, they will not get a complete set! - They're perfect, full-round miniatures...as cute as they are practical! - Plastic - Metal-Plated $4 per M. $6.50 per M IMMEDIATE DELIVERY F.O.B. Richmond Hill, L. I., N. Y.**

Victor's New Topper
**WORKS LIKE A CHARM WITH CHARMS** OPERATORS REPORT EARNINGS LARGE ENOUGH TO PAY FOR TOPPERS IN 1 WEEK

4 to 20 Topper, $10.75 ea. 100 or more, $10.00 ea.

Write for complete information and descriptive circulars FACTORY DISTRIBUTORS SOUTHERN COIN-O-MAT DIST. CO. 945 W. SEVENTH AVE. MIAMI, FLA.

Copyrighted material
**New Year History of Mills Told**
In Firm’s Bell Product Catalog

CHICAGO, Dec. 17—Visually a history of the coin machine business is at hand in The Story of Mills which Bell-o-Matic Corporation has included as a feature of the first complete catalog of Mills bell products to be published in many years. Bell-o-Matic is world distributor of bells produced by Mills Industries.

Actually the story commemorates the 60th anniversary of the founding of the Mills organization by the late Henry Nathaniel Mills. It all began in a small workshop at Jefferson and Lake streets, Chicago, when Mills and two employees began the production of the first coin machine, the Koolkrate, in the same year (1899) by the Owl Lifter, the predecessor of all the Mills arcade type machines. By 1891 the firm had outgrown its original quarters and moved to a building at €512.50.

New Start

The many individuals who have given up over the successive re-visions, the pioneer spirit of Mills drove him to carry on in a little factory at Randolph and Desplaines streets. These Mills Novelties produc- tion and sales boomed to such a point that the unit was turned out there were the Autoelevator, Wizard Fortune Wheel, Gum Dispenser, Brass Cylinder, Perfume Vendor, Magnetic Plane, Coin Operated Amusement Field which led to worldwide recognition. Some of these items are still in use today, the Violadonna, Violina-Virtuoso, a coin-operated unit which played one or more songs and was listed by the federal government as one of the 10 greatest American inventions of the 20th century. It is now one of the attractions at the Smithsonian Institute, the Henry Ford Museum, and in public and private collections in various parts of the world.

By 1892 Mills Novelties again had to look for larger quarters and the present location at 1926 Fullerton Avenue was built. A modern plant of $75,000 square feet building was designed to offer complete facilities for coin machine construction. The firm expanded into other segments of the coin field, developed new machines, music machines and also became a leader in the ice cream freezer and harden- ing machine fields. By 1926, 9,000,000 units were so efficient that Mills today has a refrigeration division which倔ontracted nation-wide

Until you have actually operated 48s you have no idea of the time and trouble involved in the service department, the amount of reduction in overhead -- the extra time made available for handling additional machines, the accurate control of merchandise, the pleasure of knowing that your route is modern, efficient, professionally serviced and producing every bit of profit available from your locations. Best of all, you don't have to take anyone's word for it. See the Model 49 ... test it ... try it on your own route under your own conditions without risking a penny! Write for complete details today.

**Know What's Going On**

**In Bulk Vending**

**New Low Price**

**Silver King**

**Charm Vendors**
**2 Great Vendors**

**RAKE Coin Machine Exchange**
**6 Assorted Face in Gleaming Gold Finish**

**Mystical Faces**

**From Far-Away Places**

**33 Union Square**
New York 3, N. Y.
**State Tax Calendar**

- **Alabama**
  - January 1: Birmingham retail and wholesale dealers' gross receipts tax report and payment due.
  - January 10: Tobacco stamp and report and payment due, Tobacco wholesalers' and jobbers' report due.
  - January 20: Sales tax report and payment due.
  - January 30: Sales tax annual report due.

- **Arizona**
  - January 12: Gross income report and payment due.
  - January 20: Gross income tax annual report due.

- **Arkansas**
  - January 20: Gross receipts tax report and payment due.

- **California**
  - January 11: Sales tax report and payment due.
  - January 21: Sales tax report and payment due.
  - January 31: Sales tax report and payment due.

- **Colorado**
  - January 14: Sales tax report and payment due.
  - January 15: Denver sales tax report and payment due.
  - January 30: Sales and use tax returns and payment due.

- **Connecticut**
  - January 30: Income tax fourth installment due.

- **District of Columbia**
  - January 20: Sales and use tax return and payment due.

- **Florida**
  - January 23: Sales, use, rental and allowances taxes and reports due.

- **Georgia**
  - January 19: Cigarette and cigarette wholesalers' report due.

- **Hawaii**
  - January 15: Cigarette wholesalers' drop shipment report due.

- **Indiana**
  - January 10: Cigarette distributors' interstate business report due.
  - January 15: Cigarette distributors' drop shipment report due.

- **Iowa**
  - January 20: Sales tax report and payment due.

- **Kansas**
  - January 20: Sales tax report and payment due.

- **Kentucky**
  - January 26: Cigarette wholesalers' report due.
  - January 31: Amusement and entertainment report and tax due.

- **Louisiana**

- **Maine**

- **Maryland**
  - January 15: Sales and use tax report and payment due.

- **Massachusetts**
  - January 20: Tobacco tax report and payment due.

- **Michigan**
  - January 15: Sales tax report and payment due.
  - January 20: Cigarette tax report and payment due.

- **Minnesota**
  - January 20: Cigarette tax report and payment due.

- **Mississippi**
  - January 10: Admissions tax report and payment due.

- **Missouri**
  - January 10: Manufacturers, distributors and wholesalers of tobacco, report due.
  - January 20: Occupation (sales) tax and report due.
  - January 30: Sales tax annual report and payment due.

- **Nebraska**
  - January 20: Cigarette distributors report due.

- **Nevada**
  - January 15: Cigarette wholesalers' license fee delinquency.

- **New Jersey**
  - January 20: Cigarette distributors' tax report and payment due.

- **New Mexico**
  - January 15: Gross income tax due.

- **New York**
  - January 15: Personal income tax due.
  - January 20: New York City sales and use tax return and payment due.
  - January 30: Sales tax return and payment due.

- **North Carolina**
  - January 15: Sales tax report and payment due.
  - January 30: Sales tax return and payment due.

- **North Dakota**
  - January 20: Cigarette wholesalers' report due.

- **Ohio**
  - January 15: Cigarette wholesalers' report due.
  - January 19: Cigarette use tax return and payment due.

- **Oklahoma**
  - January 1: Properly tax first installment due.
  - January 15: Cigarette wholesalers' retailers' and vending-machine owners' report due.

- **Oregon**
  - January 15: Personal income tax fourth installment due.

- **Pennsylvania**
  - January 10: Soft drinks tax report due.

- **Rhode Island**
  - January 20: Sales and use tax return and payment due.

- **South Dakota**
  - January 15: Occupational retail sales tax quarterly return and payment due.

- **Tennessee**
  - January 20: Sales and use tax report and payment due.

- **Texas**
  - January 15: Sales tax report and payment due.

- **Virginia**
  - January 15: Gross income tax return.
  - January 20: Sales tax report and payment due.

- **West Virginia**
  - January 15: Cigarette use tax report and payment due.
  - January 30: Occupational gross income tax annual report due.

- **Wisconsin**
  - January 15: Sales tax report and payment due.

- **Wyoming**
  - January 15: Sales tax report and payment due.

**TURNING BACK CLOCK**

(Continued from page 84)

*Eight: Stop, It's Wonderfull and Chico's Love Song*

**BEST OFFER TAKES!**

- **2 MILLS CUP VENDERS**

**SUPERIOR VENDING SERVICE**

51 Elmwood Avenue, Southport, N. York, L.1. 1742
ST. LOUIS SHUFFLEBOARDS

1st Canadian Shuffleboard Parlor Opens

All-Out P.R. Program

VANCOUVER, B. C., Dec. 17.—Backed by a raft of promotion activity, the first miniature shuffleboard parlor opened here last week with a big-league start. The first establishment of its kind in the City of Vancouver, it has 12-foot shuffleboards, is called the Evergreen Shuffleboard and is owned by Bernard Rosen, who operates a coffee bar next door to the new park palace, playfields in the parlor are being used to acquaint the public with the game the first two nights of the formal opening.

Rosen states he has already started a membership campaign, and has boosted the championship tournament, when a play-off will be scheduled for the first of the year. The tournament will be open to any high school league in British Columbia, and is being planned by the Vancouver and Victoria shuffleboard clubs.

For the tournament, Rosen has arranged with the Northwest Pacific Coast championship tournament being held in Seattle.

Rounding out the promotion program, the newly formed players groups will be affiliated with the Standard Shuffleboard Congress of America.

American Files Counter Claim In Patent Suit

NEWARK, N. J., Dec. 17.—The legal tangle involving the patent validity of the Rock-Ola Manufacturing Company and served a counterclaim on the Chicago firm has been settled. Last month Rock-Ola filed suit in U. S. District Court here asking $715,000 damages from American P, charged that sales of slot machines infringe the Rock-Ola patents. American P challenged the validity of the Rock-Ola patents.

In a letter to Rock-Ola, Paul Cusano, president of American P, the American was asked to agree to the settlement which was the subject of the letter. It asked the Rock-Ola to refund the $715,000 or face a court battle.

Rock-Ola Official says the patent is invalid.

Chicago: Rock-Pattern, Purveyor president, reports shuffleboard play in many areas to the west of the city has been increased materially as conditions and the holiday season. Perkins made a flying trip to the West Coast recently, covering in all, six states before returning to his headquarters here. While he was away, Bill Tucker held down the fort. Report continues, a Sportman model continues to be of the most popular with operators.

Standard Shuffleboard headquarters here are busy with league and tournament arrangements. While travelling about the country, Too, Dean Douglas has been busy in the Christmas travels. To return to the location where she played this time last year. (See PUCK PATTERN on page 89)

Milwaukee Using K & K Boards in Social Centers

MILWAUKEE, Dec. 17.—In an effort to fulfill the community's need for more educational and recreational facilities, the Milwaukee Social Service Board has placed orders for large numbers of K & K shuffleboards by the Milwaukee Municipal Recreation Department. Boards are to be used for charge in the many units of the city's recreation system. The boards will be used in all ages, but mainly youngsters, will be able to enjoy real shuffleboard, on a large scale at the playgrounds of school buildings.

The boards to be used are 4 feet long, 15 inches wide and 3 feet high. Units feature leather backstops and laminated playing surfaces. Each board comes equipped with wax, weights, handles and a scorecard. A. K. & K Manufacturing Company of Wyoming, Minn., manufacturers the shuffleboards. The firm is owned by Marcus Mercantile Company, local toy and sporting goods wholesaler.

Biz Grows Steadily as Lag In Promotion Fails To Hold Progress; Reps Key Success

Short, Colorful History Marked With Ups and Downs

ST. LOUIS, Dec. 17—Shuffleboard history in this city is one of violent ups and downs, inter-mixed with activities that have had repercussions throughout the country. Garnished with a few sharp episodes, the shuffleboard story in St. Louis is one of the oddest the game has known.

HOLIDAY SEASON HITS SHUFFLEBORD $:
Stabilization Forecast in 1950

CHICAGO, Dec. 17.—Advent of the Christmas-New Year holiday season has brought about a cessation of the shuffleboard. Colder weather has virtually halted shuffleboard play in many areas where conditions and manufacturers indicated this week. League schedules will resume shortly after the New Year vacation, and tournament play will start in many parts of the country early in January. With these two promotions, most look for a sharp spurt in the first half of 1950, as compared with the last half of 1949.

An important year's end, according to many manufacturers, is the fact that the stabilization which was forecast early this year has now become a fact. At 1949 started there were more than 100 firms termed "manufacturers" active in the field. Many of these companies were, in fact, merely selling agents, handling boards which they purchased in large lots and then adding a few onto their own brand name. According to the 1949 figures, this had shrunk to less than 20 active manufacturers of shuffleboards. Now, according to reports, it is expected that by early 1950 the stabilization will have increased to the point where less manufacturers selling boards to all operators.

Probably the most important development in the shuffleboard business during the final quarter of 1949 has been the recognition of a shuffle-type amusement game. This game hit shuffleboard groves in many areas and slowed the progress being made by the latter industry. However, some operators in the Chicago area report that the novelty of the game begins to wear off, shuffleboard play increases, and both parties show a profit. Also, manufacturers of shuffleboards, in this respect, have shown a decided interest in the shuffleboard game. The shuffleboard game is a long-term proposition, whereas the average novelty game has a comparatively short span of activity, then taper off.

1950 Prospects

Among the major developments seen in 1949 in the shuffleboard field are the further exploitation of industrial locations, leasing of boards on a monthly basis, offering of insurance to cover the concentration on formation of new leagues and development of tournaments.

Prospects of a national championship tournament planned for the first time for a national association, still have not been implemented, with several of the larger manufacturers planning large tournaments next spring.
Production Lag Fails To Hit St. Louis Shuffle Progress

(Continued from page 87) Standard shuffleboard. These men not only brought a new source of income to local operators, but were instrumental in increasing the circulation of the game by operating boards themselves, and operating them in such a manner as to show the way promotion and public relations-wise to other operators in the area.

Not necessarily because of the great quantity of players involved, but more because those who did take to the game early became steady patrons and staunch supporters of the sport, did St. Louis become the Midwestern center for shuffleboard late last year. Leagues began to form, more thru the activity of a handful of operators and players than thru an organized program, and operators and their locations found the boards a profitable piece of equipment. As has been the case in most parts of the country, shuffleboard play in this area is on the 10-cent per game basis. In the heavy majority of cases, the operator works on a 50-50 commission arrangement with the location. In one instance, at least, a $15 weekly guarantee arrangement was exactly what was needed.

Coin-operated scoreboards have found a remarkably high acceptance here, with practically every operator using them. Illig, one of the few men who breaks his operation down to coin scores and no scorers, reports the ratio is about 50-50. Tripp, with 108 boards on location, uses coin scorers on all good scores. Other operators reporting indicated the coin scorer was a definite part of each establishment.

One of the activities in the shuffleboard business here which focused the entire industry's attention on St. Louis occurred last summer when Joe Reynolds, publisher of a shuffleboard magazine (now defunct), and before that associated with the shuffleboard biz as a distributor and operator, attempted to form a national org which has been effected by the operator, with the location and operator sharing 50-50 after the guarantee has been met. That this is successful can be seen from the operation. Forty boards (all Nationals are on location under this arrangement, and the operator says current indications are that his shuffleboard operation should be a profitable venture indefinitely.

Coin-operated scoreboards have found a remarkably high acceptance here, with practically every operator using them. Illig, one of the few men who breaks his operation down to coin scores and no scorers, reports the ratio is about 50-50. Tripp, with 108 boards on location, uses coin scorers on all good scores. Other operators reporting indicated the coin scorer was a definite part of each establishment.

A conference called in St. Louis last summer, which had been preceded by months of work on the part of Reynolds and his co-workers, failed to bring about the organization, on an industry-wide basis, of the proposed Table Shuffleboard Association of America, but did cause a considerable stir before it failed.

The conference attracted industry representatives from all parts of the country to St. Louis, and focused much attention on the game itself.

Despite the steady growth of shuffleboard here, promotion has, on a whole, lagged far behind that of other large cities. Formation of leagues and tournaments has been a steady, but difficult, activity, with the operators and distributors not only forced to take the initiative, but carry the program thru to a conclusion because of the inertia of the average location. While the larger operators with adequate personnel can devote the long hours to the required tedious task of setting up league play, the smaller ones, especially those with diversified routes, can not handle the job.

An organization known as the Greater St. Louis Shuffleboard Association has done much to further the cause of the game in the city.

Officers of this org in 1949 included: Stanley Werewodzka, president; Clifford Brat, vice-president; Leo S. Wheeling, secretary; Gene Fuchs, treasurer. Directors included Walter W. Ginter, the late President; Louis H. Ritter, Thomas F. Collins, Carl Tripp, John C. Schugel and Paul C. Reynolds.

Plans for the future are not too detailed as far as promotion is concerned, but at this time it seems fairly certain that a tournament will be held next spring.

From a public relations viewpoint, there is one major shuffleboard casino-type location that installed at the Chain of Rocks Park by Carl Tripp, the owner. Tripp, who is more publicity conscious than the average operator or distributor, visited the Four States Tournament in Chicago last summer, then purchased all boards used in the championship play. He had special plaques made to attach to the boards, then put them out on location here. Several of them were used in the amusement park. All proved a play booster, but those in the park were especially profitable.

Game Situation

It has often been said of St. Louis that it is a "peculiar" city where machines that fail in many other areas are successful. This would seem to be a tribute to the operators in the area who not only know what equipment to buy, but then can follow thru to put it over.

Shuffleboard was faced with tremendous competition in St. Louis. Many types of amusement machines were running here when shuffleboard first made its appearance. This equipment included five-ball pin games and one-ball amusement units. At first it was thought that shuffleboard, because of the ground work required, plus the slower turnover, would not be able to compete with the amusement equipment. Even now some operators, who handle both types of equipment, feel that shuffleboard's future depends entirely on which way the amusement field goes.

SHUFFLEBOARD TOPS

REFINISHED-RESURFACED

BEST MATERIAL AND WORKMANSHIP

RELIABLE SHUFFLEBOARD CO.
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CALIFORNIA SHUFFLEPINS

BETTER 3 WAYS!

1. Available in 2 lengths, 9 and 12 feet. A size for every location

2. The ORIGINAL Shuffle Type Bowling Game - - - proved on location

3. Ideally suited for League Play

U.S. WOODCRAFT CORPORATION

Creators of the world's most copied amusement games

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A few choice territories still available to qualified distributors.

Cash in on California Shufflepins. Wire, write or phone for complete details concerning this sure-fire money-maker.
SHUFFLEBOARDS
Slightly Used

ROCK-OLAS
$199.00
18-20-22 FT.

VICTORY DERBYS,
P. O. $39.50
½ Deposit, Balance C. O. D.

HY-G Music Co.
GE 0325 HY-G BUILDING NE 1347
257 Plymouth Ave., N.
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USED NATIONAL
SHUFFLEBOARDS
Good Condition
$199.50
ALL SIZES

SHAFFER MUSIC CO.
606 S. HIGH STREET
COLUMBUS, OHIO

BIG FACTORY SALE! DeLuxe Shuffleboard
ONLY

$225
18' WITH MASONITE TOP
22' With Maple Top—$375

BUY DIRECT
AND SAVE
Best Electric
Shuffleboards,
$95

Type: Best Hard Maple $195
Masonite (Die Stabs) $195
Climatic Adapters $10.50
Hard Electron Felt $1.50
Wax, etc. (Dye-Soil Shelves) 95¢

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SHUFFLEBOARD WATES
Precision Made
Reconditioned Samples and Model Sets, made to sell from $22.00 to $50.00 per set
POLISHED STEEL
$6.00 per set (1)
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F.O.B. N. J. Order immediately while available. Send money order or certified check in full.

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GIVE TO THE DAMON RUNYON CANCER FUND

December 24, 1949

SHUFFLEBOARDS

Baruch Named To Hupp Post

CLEVELAND, Dec. 17.—The Hupp Corporation here has announced the appointment of Maurice Baruch as market counseling engineer with headquarters in New York City. Firm manufacturers the Hupp console-cup cold drink vender.

Baruch's previous experience covers both the cup vending and the carbonated beverage fields. His appointment is in line with Hupp's constantly expanding program in the vending field.

PUCK PATTERN
(Continued from page 87)

Detroit:

Michael Gaydos, a partner in the Gay-Dal Music Company, who has been considering the shuffleboard field for sometime, has just bought his first games in this class.

Ben Olum, of Olum Music Company, is adding a line of shuffleboards to his extensive music route.

Michael Benson, one of the pioneers in the shuffleboard field, added a number of new Rock-Ola units last week in a program of steady route expansion.

Dave Linden, special league coordinator for the Brilliant Music Company, is going out in the field January 1 to organize new groups, especially in the West Side area where interest is reported showing a marked pick-up.

Boston:

Louis Blatt of Atlas Distributors, A.M. 1626 Commonwealth Avenue, and Gay-Dal, office manager, left last week for Grand Rapids, Mich., to attend the A.M. distributors meeting. Atlas Distributors plan a gala showing in the Hub of the new 1900 A.M. models and will make a later announcement of the event.
NE ops in Drive for Contracts

'50 Looms as Big Year for Replacements

Seek 2-Year Leases

BOSTON, Dec. 17.—The new year looms as one of replacements in the music machine business in New England, also a year in which ops for the first time will be asking location owners for contracts to protect their equipment.

While approximately 15 per cent of New England ops have their locations under contract, the "relief ticket," to use a mild term for the high-pressure tactics of some operators in fight for business spots, has been ter-

rible in this area.

This coupled with the failure of many music machine ops to boy contract, means that there will be plenty of replacements in 1950.

Contracts will be asked because most music ops have other units out and a contract is necessary for them to get their other machines. The location premises has been so great in the area that it is commonplace to see a $1,000 machine in a hambur-

gh stand.

2-Year Leases

Leases which will be asked of the members will vary from county to county, mostly for two years at 50-50. For new equipment, they will run up to $1,500.

(See NE Ops on page 53)

AMT Holds Two-Day Rep Meet

Grand Rapids Get Together

Air Policies

1950 Plans Are Discussed

By Norman Weber

GRAND RAPIDS, Dec. 17.—Wind-

ing up a two-day distributors' meet-

ing here today, more than 75 AMT

district managers participated in the

left Grand Rapids after having been

given an insight into sales plans, poli-

cies and production output to be pur-

sued by the manufacturing firm dur-

ing the coming year. Sparking the

business and social sessions was John

W. McDermott, AMT president, who

was assisted by other sales executives in

the firm, including Jack Minnick, En-

terprise representative; Ed Riedel, West-

ern representative, and Joe Cal-

non, who heads the Chicago of-

fice of the firm.

Program

With a fixed program being strictly

adhered to, the two-day meeting opened

at 8 a.m. Friday (18) when the dis-

tributors met in the banquet room at

the Pantlind Hotel, site of the meet-

ing. The social session of the afternoon

session, a luncheon and an afternoon

business session which lasted thru

9:30. A cocktail party was followed

by dinner. Then the distributors were

(See AMT Airs on page 33)

Merchandising Clinic:

Indianapolis Operator Has Run Gamut From Barrel to Be-Bop

As Veteran in the Music Field

By Howard Busdow

INDIANAPOLIS, Dec. 17—L. B.

Busdow, who operates the B. & P.

Music Company, Indianapolis, is one

of the pioneer operators in this field

of coin-operated phonographs. In fact,

Busdow recalls the days of the old

coin-operated barrel organ, then

manufactured in North Tonawanda,

N. Y. It was a ponderous affair,

built like an upright piano and

worked on the Swiss music box

method. The barrel was pinned like

the music box and it could be shifted

to the four or five tunes it was played

by a lever.

Busdow started the hard way in

1920. In 1939 the lavers ruled. After

prohibition and spots were

unavailable everywhere, the begin-

ning he operated six phonographs and

gradually increased the number until

today he operates about 40 machines.

Beginning Hard

"In the days after prohibition," he

said, "while locations were easy to

come by the operator could pick his

locations, it paid to be cautious. To-

day there are many obstacles to

overcome. Good operators watch the

better spots because they pay and good

locations are hard to locate. Even in

the beginning when the coin-operated

phonograph was new it was the

leaders of the Caphare Orchestra,

the musical coin-operated glass-top

table with a musical instrument

underneath and many other coin-

operated devices, there were prob-

lems. They were the competitors,

who vied with one another to

be disposed of and replaced with

the phonograph. When the war

ended, new models were on the mar-

ket and locations wanted the latest

in musical entertainment. It meant

a reorganized plan, one brought up

to date to meet the times. It meant

much in the way of expenditure and outlay of

cost and money. Times changed

overnight and things were very

furious. Operators were limited, and

who got in on the ground floor

built up good reputations and held them, but this required money and hard

work.

There was little competition then,

we had no other amusements such as

night ball, games, soap contests,

hockey tournaments and the

like to attract people, and the terms

took in more money and collections

were much better. Since the new

war, we have along, the coin-operated

phonograph has suffered despite its

new streamlined design. The old

days are gone. However, there are

some good locations left. Now the

phonograph industry has reached the

point of the survival of the fittest."

Detroit, Dec. 17.—Monthly meet-

ings of the Michigan Audio Pho-

notograph Owners' Association

(MAPOA), held at the MacCabe-

Building, this week took form of

a holiday party. The annual convoca-

tion is to be held early next spring. A de-

finite date was set, the MAPOA

members leaving that it was a posi-

tive gathering to the board which is

expected to take action within the

next 30 days.

Major subject of discussion at the

December meeting was the proper

care and maintenance appliances in the per-

pective of industry public relations.

Principal topics were delved into at

the Association President Morris Gold-

man and by Ray Glazer, executive

secretary, who both stressed the

necessity of standards of service to

locations, and warned against any let-

down or carelessness.

Major flaws in operation, as re-

ported in the meeting, are:

1. Failure to provide enough up-to-

date records for the poorer-paying

locations.

2. Failure to keep machines in an

attractive condition.

Both practices by individual opera-

tions, it was pointed out, give the

entire industry in an area a bad reputa-

tion and can affect other operators

as well as the ones directly at fault.

It was said that such practices are

far from widespread, but that con-

stant vigilance on the part of each

individual is necessary to see that

all locations are given proper

attention and service.

Proper appearance of the machine

and adequate service on the supply of

records that the public wants to

play is essential to maintain public

confidence in the industry," Glazer

said. "It is perhaps human failure to

overlook some of the known rules of

good service in the ease of locations

and records too often leads to a

situation requiring constant attention,

and one that our operations must

watch as a matter of good industrial

public relations."

EARLIER CLOSING

December 31 and January 7 Issues

On account of the Holiday observance, these issues will close 24 hours

earlier than usual.

Get your NEWS and ADVERTISING in Early.

60 Music Ops Meet in Hub To Form Assn.

Dolins Spars Sessions

BOSTON, Dec. 17.—A new music operators' association is in the pro-

cess of being formed here. At Dolins, proxy of Pioneer Music

Company, Roxbury, sparkplugging this project brought about 69 ops
together, was held in the Copley Square Hotel in November and a second session
was held at the same hotel Tuesday (13). Dolins said that members all
felt that an organization was needed, and that subsequent sessions would be
a formal organization, with election of officers and choice of a name. Until
the organization is ready to move, Dolins said there will be no announcements as to the activity.

The Pioneer Music Company proxy, however, said that the co-ops
among music ops was that problem no

ever before encountered that necessary a strong organization for the benefit of the industry. This said that a legislative committee would be set

up to plan for the organization and collection of the necessary means.

Organization sessions were unanimous in the belief that a successful music
operators' association was a necessity even for 1950. There is no music operators' association in the Hub.

Cuban Solons Clamp Down On Locations

Regulate Installations

HAVANA, Dec. 17.—In another move regulating the sale of juke box locations, Dr. Ruben de Leon has signed a decree affecting bars, restaurants, hotel

rooms, gambling haunts, etc. The decree will prove a headache to the music

industry, it is predicted, and will provide that juke box locations must be

located at least 200 meters apart.

The decree is intended to prevent over crowding and eliminate the

possibility that juke box locations will be surrounded by gambling

establishments because they made too

much noise.

WMG To Push Tune Written by Orkster

Injured in Accident

WASHINGTON, Dec. 17.—Timbales, a new tune by the injured young or-

dominantly, was released by the WMG today. President Hirsh de La Viga, who

has been asked the members to place the disk in a ten cent reflector to

spur sales.

Allen, just starting a promising career as a bandleader, was seriously

injured in an auto accident. Parn-

(See WMG To Push Tune on page 53)
GREETINGS FROM WURLITZER AND THE WURLITZER DISTRIBUTOR ORGANIZATION TO THE MUSIC MERCHANTS OF THE WORLD

As 1949 draws to a close we of Wurlitzer extend to you our best wishes for a Very Merry Christmas and a Most Happy and Prosperous 1950. Wurlitzer Music Merchants can look forward to the future with confidence—can count on Wurlitzer to help make 1950 a great year. In 1950 and years to follow:

WURLITZER will continue to design phonographs that will lead the industry in eye appeal, play appeal and cost-saving features...

WURLITZER will fairly price these phonographs so that they will continue to be outstanding values in the industry...

WURLITZER will provide up-to-the-minute models at reasonable intervals to bring to the phonograph industry newly developed engineering and tonal features...

WURLITZER will maintain in its distributor organization men with experience and ability, and these men pledge to help you make the greatest success of your business...

WURLITZER will continue to promote to the public the best in music and to produce phonographs which will render this music at its finest.

With the Wurlitzer organization, distributors and operators, working hand in hand, we all may expect an ever increasing prosperity in the phonograph business.

THE RUDOLPH WURLITZER COMPANY AND ITS DISTRIBUTORS

Active Amusement Machine Co., Philadelphia, Pennsylvania
Alfred Sales, Inc., Buffalo, New York
Angell Distributing Co., Inc., Detroit, Michigan
Brady Distributing Co., Charlotte, North Carolina
Brandy Distributing Co., Inc., St. Louis, Missouri
Bush Distributing Co., Miami, Florida
Central Distributors, Inc., Nashville, Tennessee
Central Musical Distributing Co., Inc., Kansas City, Missouri
Central Music Co., Inc., Dallas, Texas
San Antonio, Texas
Oklahoma City, Oklahoma
Cavan Distributing Co., Inc., Chicago, Illinois
Crame Distributing Co., Inc., Charleston, West Virginia
L'Enfant Distributing Co., Inc., Louisville, Kentucky
Crome Sales Company, Davenport, Iowa
Cruce Distribution Co., San Francisco, California
F.A.S. Distributing Co., Inc., New Orleans, Louisiana
Columbia, South Carolina
Distributing Co., Inc., Hartford, Connecticut
Distributing Co., Inc., Kansas City, Missouri
Omaha, Nebraska
Commercial Music Co., Inc., Dallas, Texas
Cleveland, Ohio
Kadens Music Company, Inc., Provo, Utah
Lieberman Music Co., Minneapolis, Minnesota
Maestro Music, Inc., Tucson, Arizona
Midland Music Distributors, Inc., Indianapolis, Indiana
Music Distributing Co., Pittsburgh, Pennsylvania
Northern Music, Inc., Des Moines, Iowa
O'Connor Distributors, Inc., Richmond, Virginia
Bead Distributing Co., Allston, Massachusetts
Selling, Inc., Cincinnati, Ohio
Siegel Distributing Co., Ltd., Toronto, Ontario, Canada
Siegel Distributing Co., Inc., Vancouver, B.C., Canada
Siegel Distributing Co., Ltd., Montreal, Quebec, Canada
Siegel Distributing Co., Inc., Los Angeles, California
Siegel Distributing Co., Inc., Houston, Texas
Sterling Service, Inc., Pennsylvania
United, Inc., Milwaukee, Wisconsin
Walker Sales Company, El Paso, Texas
Williams Distributing Co., Inc., Memphis, Tennessee
Yates Distributing Co., Inc., Baltimore, Maryland
Young Distributing, Inc., New York, New York
Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

SHOWING TAX REPEAL DRIVE GAINS IMPETUS. Possibilities of the repeal of the tax become stronger as President Truman leans toward it (General Department).

LA VAUGHAN, ECKSTEIN ON DISK. MGM inheriting Miss Vaughan's Mastercraft commitments, pairs the two hot joke artists (Music Department).

ATLANTIC SIGNS UP FLOCK OF SOUTHERN TALENT. Distributor exec ink a flock of new papers during a four-week tour (Music Department).

HEIDT RECORDS PREPS L.P. edition of 45 (Music Department).

And other informative news stories as well as the Honor Roll of Hits, pop charts and The Billboard feature—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phone-TV section.

AMI Airs Plans At Grand Rapids

(Continued from page 96)

invited to the annual Christmas party given by the firm for its employees and their children.

The party was held in the Civic Auditorium, featured a children's party for the kids and Santa Claus giving presents to the kids, and dancing and refreshments for employees.

As on Friday, today's program started promptly at 8 p.m. with breakfast.

An orchestra party, held at the Civic Auditorium, featured a children's party for the kids and Santa Claus giving presents to the kids, and dancing and refreshments for employees.

As on Friday, today's program started promptly at 8 p.m. with breakfast.

Taylor Sets Up
New License Fee

DETROIT, Dec. 17.—An annual license fee of $5.50 per machine has been approved by the board for Taylor Township, following recommendations by the Michigan Automatic Phonograph Owners' Association (MAPA) when the original proposal was introduced several weeks ago.

Significance of the action lies in the fact that Taylor Township covers a heavily settled unincorporated area adjacent to Detroit on the Southeastern border, with plenty of locations for machines.

MAPA members, Detroit opera, as well as suburban operators, have their routes extending into the area without any definite separation at the municipal boundary.

The new continuance was drawn up by Irving B. Ackerman, of the Detroit Music Company, and signed by MAPA, and sets the same license fee as established for the city of Detroit itself.

NE OPS IN DRIVE

(Continued from page 96)

first $15 and 50-50 after deduction of $15—or 60-40, depending on which arrangement op wants.

Factors which caused this situation facing the industry here in 1950 are:

1. Video competition, which drove ops to open up new locations.

2. The Chicago's distributor gathering was the strongest, with representatives from other cities: the city that owns the AMI line and the augmented and greatly increased selling machine, which is often under the direction of Hadduck.

Rob Spokane Op

SPOKANE, Dec. 17.—Burglars cracked two safes at Interstate Novelty Co. last week-end, and E. E. Perry, owner, said they took $5,000 in cash and checks. The loss was actually covered by insurance, he said.

South Wind

TONE ARM

WURLITZER AND SEEBURG PHONOREADERS

Pint as a Southern Breeze

New Rockwell Wear, No Scratch, Long Life

PERFECT REPRODUCTION

WURLITZER (except counter) $11.95

SEEBURG Hi-Tones 9.95

Earlier SEEBURG Models 10.95

PHILLIPS MFG. CO.

1216 Adams Ave., So., Minneapolis 8, Minn.
**COINMEN YOU KNOW**

**Brief and Important**

**Late Digest of Coin Machine News**

**Chicago:**

Jack Webb, American Circus Corporation, has promised to fill the box in the new milk vending program he has helped set up for his company. Webb is in charge of things the new type dairy deal....

**Vender Vending Corporation:** Washington D.C.ova is making a quick and profitable vending of a 5-cent cup of java. Bert says that operator interest in the Caffee Bar vending is quite a surge during the four-day NAMA convention. Continued growth of the coffee vending field is the word from the Mills firm. Company's new Sales and Service unit also consists for mounting mention, Bert states.

Music operators continue to boost on the scores for the latest release...-mate, comes from word Atlas Music Company. Nate Feinstein and H. D. Babcock are handling the firm's headquarters activities, while local operators in Atlanta roadmen hit order pay dirt.

...Local vendor manager, Fred Mosel, of the Leiberman Company, is particularly in satisfying reports of activity at the local Crane machines. It is the new flavor ice cream bar. The machines are designed to give the operator an attention of many conventions, Fred says.

AMU's sales office here was a busy spot last week, with several out-of-town ma...discussions with Joe Caldon and Ed Ralaljak. Among them were Jerry Kansas and Al Schwartz from the Scholls Company. (See Chicago on page 106)

**Philadelphia:**

AlRodstein and wife, Miriam, celebrated their 25th anniversary December 18. Rodstein is associated with his uncle, I. H. Rodstein, in the Rodstein Company... Dalbert E. Veach, of U. S. Vending Company, was here for a conference with his new distributor, Frank Engel, who is handling the firm's verticals. Also at the conference was Morris Gross, of Scott-Croce, in Chicago on his business.

Samuel Repove, secretary-treasurer of Eastern Engineering and Sales, Inc., has installed the company's new vending machine in the offices in the Commercial Trust Building.

Ned and David Yaffe, of Y and Y Popcorn Supply, have elaborated their 1960 plans as a unit to submit their experiences at NAMA meet in Atlanta City... A Coca-Cola vending machine was installed for the first time in the lobby of the Star Theater of the Pathe Theater Company; Pa. Pathe's head, the theater manager, William Whyte.

**Boston:**

Installation of Tele-Juice machines in the area have been made, and are bringing in the company's gain in sales and profits. The machine, first introduced in this area at the Ford Fair in Boston Grandeur, has been such a welcome...chilled orange, apple, tomato and grapefruit juice, and the new kids are drinking in a daze operation.

One of the biggest fun spots, with a crowd on hand, is the Mardi Gras on lower Washington Street in the theater district, is getting a big play. With 49 pinball machines, 18 penny slot machines, poker, the newly installed Chicago Coin Bowling Alley, the spot is thronged daily.

**New York:**

**Eddie Lane, head of the American Q-Ball Company in Philly Thursday (8) to check personally the first of the Q-Balls, 150 machines that the org is sponsoring there to hype...locations. He claimed 500 machines in following the show to ask for more info....**

J. E. Strohl, president of Strohl & F Amusement Company, was under treatment in an army hospital. It is expected that his air combat during the war, is acting as a stimulant.

**$100000 Fire Hits Stylons Corp.**

Flames swept thru a building in Long Beach, Calif., housing the Stylons Corporation, manufacturer of vending machines, causing damage estimated at $100,000. The blaze was a machine works and furniture warehouse. Stylons manufacturer a popcorn st...-related telescope and footfall master. New quarters for the company will be found immediately, according to Ken Brennan, manager. Firemen were forced to battle the blaze four hours in fire-pre...hurred by exploding acetylene tank.

**Dallas Deca Rep Holds Open House**

Deca Distributing Corporation, 129 Colonel D., Dallas, invited all coin machine distributors, record dealers and members of the press and radio at its open house. It was here that the announced reception was in celebration of new building and office building.

**Los Angeles:**

E. Hap, of Badger Sales Corporation, getting things set in his new vending department. The firm features a new model, the Graphic Model, 49 Northwesterners.

Jack Leonard, of the firm's parts department, is in Los Angeles. Jack says he is finally going for the new Drake in the Remington typewriter service's job, he points out, due to trigger control and built-in flash, in New York. D. B. Gayler, San Bern...manager, was making the Drake's Mathford Corporation.

Jim Bray and Bill Jones, of Lombard Records, are hopped up over the advance business operators have been ordering. They had released "The Tin Man," a sight interpretation of the...picture. Some of the same name. Lee Wirt dropped in from Monroeville to look over some new models.

Roy Garrison, Phoenix, Ariz., coin machine distributor, was in town re...s and F. C. Delveaux and in...seen on Pico Street. Another recent visitor was Pete Thibodeau from New Orleans...Kildonan, to Mexico, village in coin machines at a rough...with his bridge parlor.

**Tokyo Cities:**

Bill Schwartz, editor of the WMO News Letter, is plugging Cole...with "Love, Peace and Goodwill" he reported. Cole's new...in the metro area. WMAL-TV and the other when he served as master of ceremonies at the January 6th concert. Schwartz was...us to drop in on his way to that city. WMAL-TV.

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**Cincinnati:**

Automatic Phonographs Owners' Association held its semiannual meeting at the Hotel Gibson Tuesday (13) at 8 p.m. Attending were: N. A. Shaw, S. H. Adanson, H. W. Richards, B. H. B. Harris, Al Lieberman, Leslie Leiberman, Charles Leiberman, H. L. Robinon and Robert Wood. A guest at this meeting was John K. Maitland, president of Maitland Company here. The board members approved the award to Joseph Sicking, Inc., as an associate member of the association.

It was decided that a social would be held at the meeting on the monthly meeting, starting in Jan...Alden, executive director, and Charles Warne, executive director, on the phonograph. Report on the Hit Tune for January, "Tell Me Lie," has the tunes going great. Several copies of the records were excluded. The members of the association were asked to pay $2.50 each to Alden beginning with March. Charles Kanter wrote who.

...Vimillman, who operates the A & B Music Company, has purchased the route of Simon Hissover, also a member of the association.

**EARLIER CLOSING**

December 31 and January 7 Issues

On account of the holidays ALL forms for these issues will close 24 hours

Get your NEWS and ADVERTISING in Early,
The Jones Boys say, "Merry Christmas and Happy New Year!"

R. F. Jones Co.

SAN FRANCISCO  SALT LAKE CITY  DENVER  PORTLAND  SEATTLE
1263 MISSION ST.  127 EAST 2nd ST.  1314 PEARL ST.  1515 N. B. BOWY  2308 41st AVE.
Ed Richter, Pa. Assn. Executive, 57, Passes Away

Assn. grievance held members

While BIDDLE all his eight' committees elected who Tuesday in the Passes a GUTTERS

MEMBER Atire Akifirdatp.

ENERAL Akifirdatp.

MEMBER Akifirdatp.

GROUNDS

MEMBER Akifirdatp.

ENERAL Akifirdatp.

MEMBER Akifirdatp.

ENERAL Akifirdatp.

MEMBER Akifirdatp.

ENERAL Akifirdatp.

MEMBER Akifirdatp.
ALBUM REVIEWS
(Continued from page 36)

SHOW WHITE AND THE SEVEN DWARFS—Decca Records-50, 78 R.P.M.
(30/60 Y 35)
This should hit the top ten selling lists with no competition from other albums, and the production is even better than it has to be to achieve that status. This collection of the best of the best has been perfectly selected. All the songs from the cartoon, plus four others, make this a must purchase. The music is as fresh and new as the material. The recording is top-notch, and the picture book that goes with the record is a collectors' item. This album is a must for all Disney fans.

JOKES
No suitable.

STRAINS WALTZES—His Masters' Music
(2/30)
Varied. A very good selection of Waltzes, and the sound is excellent. This is a must for all waltz lovers.

JOKES
No suitable.

athealon MusI: Eight OPERETTAS
ARAS From Yozie: "Harmonia," Carlotta "Gondolier," Meadows "Fiddlers," "Vivaldi," "Arioso," "The Dance of the Seven Veils," "Overture," "The Four Seasons," "Romantico." This LP is a must for all lovers of grand opera. The recordings are clear, and the singing is excellent. This is a must for all opera fans.

JOKES
No suitable.

WAGNER: Die Walkure, Act III, 87 (30) Metropolitan Opera, Strauss, M. W., K. Warfield, S. Trotter, J. W. Tonna, W. J. Croft, L. D. Redman. This is the complete recording of Act III of Wagner's opera. The singing is excellent, and the orchestra is top-notch. This is a must for all Wagner fans.

JOKES
No suitable.

JAMES: STRING QUARTET No. 2—Welles Lewis String Quartet
(1/30)
This is the first complete recording of this quartet. The playing is excellent, and the recording is top-notch. This is a must for all lovers of chamber music.

JOKES
No suitable.

WHEATON: THE BIRD SINGS THE BLUES—Heath Records
(1/30)
This is a complete recording of the Bird's music. The playing is excellent, and the recording is top-notch. This is a must for all Bird fans.

JOKES
No suitable.

THE SHELBY FRIGID—Frigid 314
This production has been on the market for over a year, and it is still selling well. The recording is excellent, and the production is top-notch. This is a must for all jazz fans.

JOKES
No suitable.
Philly Ops Set
Up Co-Op Org
(Continued from page 18)
adelphia is a large and growing city—operators have found that they must spend too much time answering service calls when that time could be utilized to better advantage in opening up new locations or improving ex-
isting locations. And since it is costly to provide additional service men, the co-operative idea appears to be the solution.

The plan, as being formulated, will provide for service men to be sta-
tioned in every section of the city. Instead of spending half the day travel-
ing from one section of the city to the other, each service man will confine his calls to one particular neighborhood, and will answer the service calls for all the members in the co-operative. It will mean virtu-
ally giving instant service to the location. And with the service man get-
ting to calls quicker, it will mean that the machines will be kept in better order.

Benefit All

"The proposed co-operative will spell the end of 'machine out-of-
order' problems," observed Joseph Silverman, business manager of the Amusement Machines Association, who heads the plan as "a step in the right direction." While the co-
operative will represent a major economy move on the part of the operators, Silver-
man added it will also be of benefit to the trade industry in that the play-
ing public will find the machines 'in perfect playing order at almost all times.'

Silverman said that experience has shown that a machine not serviced promptly "kills off the week's collec-
tions since an out-of-order machine remains in a player's mind for several days and he hesitates to come back to the machine for some time there-
after." The co-operative, he said, will

Provide the solution to most of the problems facing the operators in serv-
ing their machines.

While the co-operative is entirely apart from the association, Silverman al-
so pointed out, it was the same spirit and es-
pect developed among the operators as that of the association that made it pos-
able for the members to get together on their own in this venture. And as an individual rather than as rep-
resentative of the association, Silverman pledged full aid to help the co-
operative succeed.

---

Philly Officials Set
Receiver of Taxes
As Pinball Chief

PHILADELPHIA, Dec. 17.—The licensing and supervision of pinballs and pinball machines for the coming year has been transferred from the office of the City Treasurer to that of the Receivers of Taxes. The transfer, which brought objections from the Treasurer-Elect, Richard Dilworth, was approved by the city council. Also transferred to the Re-
ceiver of Taxes was the licensing of transient vendors and of auctioneers.

The city solicitor ruled that under the city's charter all local Philadelphia taxes must be collected by the Receiver of Taxes, and the licensing of pinball machines, juke boxes, transient vending and auctioneering ac-
tually is a tax on those types of busi-
ness. The only taxes that the trea-
urer may collect, he added, are those on State fishing and hunting licenses.

Pinball machines and the music boxes were first taxed under a council ord-
inance passed February, 1945. Dil-
worth charged the transfer of res-
ponsibility was a political move to shift eight jobs from the treasurer's office to the receiver's office over his January 1.

RECORD REVIEWS

(Continued from page 31)

ARTIST

RUS MORGAN & ORK

79--80--80--80

Career Kisses

Send Ten Pretty Flowers

ROB HANNON & JOHN RYAN

82--84--80--82

The Townie

DELLUXE

86--65--65--65

Car Heaven

Send Ten Pretty Flowers

87--67--67--67

There's a Brand New Heart for Every Light on Broadway

88--84--80--77

HOUSING

66--69--65--65

Car Heaven

DICK HAYMES

70--70--70--70

Auld Lang Syne

VERA LYNN (The Mitchell Map

73--78--78--78

Car Heaven

Robert Fonton Ork

Lucy"

74--65--65--65

Car Heaven

LUCY"

76--60--56--56

Tell Me Lora

REGGIE COFF

78--90--88--90

Right Little Rasin' Car Heaven

LUCY"

85--84--84--84

Tell Me Lora

TEDDIE ERANNON

86--82--80--84

Right Little Rasin' Car Heaven

LUCY"

87--78--76--80

Tell Me Lora

MARTIN MOCHER ORK

75--75--75--75

Right Little Rasin' Car Heaven

BETTY MAYS

77--79--77--77

Right Little Rasin' Car Heaven

ORK (Dukey

78--84--83--83

Right Little Rasin' Car Heaven

Hugh Thompson

79--68--66--72

Right Little Rasin' Car Heaven

EARL BOSICK ORK

76--65--65--65

Right Little Rasin' Car Heaven

King 424

77--84--84--84

Right Little Rasin' Car Heaven

FLOYD DIXON TRIO

78--80--84--84

Right Little Rasin' Car Heaven

Modern 20-703

79--84--84--84

Right Little Rasin' Car Heaven

MADMAN TAYLOR

72--72--74--74

Right Little Rasin' Car Heaven

Section 6-212

IVCIE JOE HUNTER

76--68--66--66

Right Little Rasin' Car Heaven

King 424

77--84--84--84

Right Little Rasin' Car Heaven

JAYNOL GO WILD

78--84--84--84

Right Little Rasin' Car Heaven

Marvin

79--68--66--72

Right Little Rasin' Car Heaven

SUGAR MILL BLUES

76--65--65--65

Right Little Rasin' Car Heaven

MARLON'S TROOPE

77--79--77--77

Right Little Rasin' Car Heaven

Marvin

78--84--84--84

Right Little Rasin' Car Heaven

SIDNEY & JOHN

79--84--84--84

Right Little Rasin' Car Heaven

Bass

80--80--80--80

Right Little Rasin' Car Heaven

WILLIE JAMES & LEE

81--83--83--83

Right Little Rasin' Car Heaven

Smitty

82--72--72--74

Right Little Rasin' Car Heaven

SILVA STOMP

73--75--75--75

Right Little Rasin' Car Heaven

Kansas City, Mo.
Record Reviews

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<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEMPHIS SLIM</td>
<td>RHYTHM &amp; BLUES</td>
<td>Swingmaster 1010</td>
<td>Country Girl: Swingin' blues job should serve with both urban and rural fans. Lyric is ready, and slim changes it light and playful with a tearing bounce backsound.</td>
</tr>
<tr>
<td>JAMES BROWN</td>
<td>RHYTHM &amp; BLUES</td>
<td>Regal 3239</td>
<td>Baby Lovin' Blues: Looks corn a new blues innovatively, with strident phrases in the rhythm section, fine blues wailing in the Chief brown school.</td>
</tr>
<tr>
<td>JAMES QUINTET</td>
<td>Denny 726</td>
<td></td>
<td>New Orleans Woman Blues: Good feeling in this earthily conceived and projected new torch ball.</td>
</tr>
<tr>
<td>BUDDY JOHNSON ORK</td>
<td>(Arthur Dryson)</td>
<td>Decca 2463</td>
<td></td>
</tr>
<tr>
<td>LOUIS JORDAN (Tympany Five)</td>
<td></td>
<td>Decca 4911</td>
<td></td>
</tr>
<tr>
<td>SNUB MOSLEY &amp; ORK</td>
<td>People 8859</td>
<td></td>
<td>I Know What I've Got: Jive ball that has the ingredients of a first-rate nickel-capper.</td>
</tr>
<tr>
<td>TINY DAVIS ORK</td>
<td>Decca 4912</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROOSEVELT SYKES</td>
<td>RCA Victor 24-0954</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STEVE GIBSON &amp; THE RED CAPS</td>
<td>Mercury 8157</td>
<td></td>
<td>I've Been Living for You: Fine ballad effort here, with bold wide swinging strong, well backed by group. Member will have special moments for fans of the &quot;Motown Swong&quot; era—the riff figure strung here.</td>
</tr>
<tr>
<td>SCAT MAN CROGERS</td>
<td>Capitol 51-0002</td>
<td></td>
<td>My Baby Is Gone: Feel good and Sync are all set on this medium boogie beat.</td>
</tr>
<tr>
<td>SHORTY MORRIS</td>
<td>Rick-Tone 584</td>
<td></td>
<td>Christmas Kissed: Tone-in-tune masterpiece of &quot;Cholly Kimes.&quot; Whag song with gusto and pathos in proper proportion.</td>
</tr>
<tr>
<td>MACK MCGUIGE &amp; HIS HARMONY RANGERS</td>
<td>Rick-Tone 546</td>
<td></td>
<td>Mula Train: Tune for much activity outside the label's home neighborhood. Nothing different here.</td>
</tr>
<tr>
<td>JOE TAYLOR &amp; HIS TAYLORMAIDS</td>
<td>Red Bird 1004</td>
<td></td>
<td>Swingin' Polka: Music with rough gong with good meter, has a steady dance beat.</td>
</tr>
<tr>
<td>WAYNE RANLEY</td>
<td>King 204</td>
<td></td>
<td>Red Ball to Natchis: Song long from the native country is powerful, authentic folk stuff.</td>
</tr>
<tr>
<td>&quot;LITTLE&quot; JIMMY DICKENS</td>
<td>Capitol 2054</td>
<td></td>
<td>I'm So Hungry For The Country: Number is closer to Ranley's &quot;Head Off&quot; and Lame Back. Good join of material.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>A-Sleepin' at The Foot of The Bed: Here's a pitch hitter aswinn to &quot;Country Boy.&quot; Dickens sultan it in the same heartily, amazing way, and it portrays a classic of American country living with the same country tonight.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>I'm In Love Up To My Ears: Different is a fine boogie ballat of his own evolving with much wear and tear.</td>
</tr>
</tbody>
</table>

NEW! AMAZING! MONEY MAKING!
Strike It Rich
WITH
ROCK-OLA
SHUFFLE-LANE

TWO
MONEY
MAKING
MODELS

DELUXE 8" SIZE
SUPER DELUXE
9 1/2" SIZE

REAL CUTTERS — RAISED PLAYFIELD
MECHANISM DRAWER FOR EASY SERVICING
Cash In On This Money-Maker Now!

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503 WEST CENTRAL ORLANDO, FLA.

SEABOARD NEW YORK CORP.

Proudly Recommends

WILLIAMS
TWIN
SHUFFLE

1ST
BOWLING TYPE
SHUFFLE GAME WITH
AUTHENTIC BOWLING
SCORING FOR 1 OR 2 PLAYERS

SEE IT IN OUR
DISPLAY ROOMS
ORDER NOW FOR
PROMPT DELIVERY!

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NEW YORK CORP.
503 Tenth Avenue New York 18
Phone Bryant 9-5620

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R. F. Jones Adds Two Sales Reps

SALT LAKE CITY, Dec. 17.—The R. F. Jones Company, coin machine distributor with offices here and in San Francisco, Denver, Portland and Seattle, has added two sales representatives, Marshall Pack, who will cover the intermountain area work-
### Record Reviews

<table>
<thead>
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<th>LABEL AND NO.</th>
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<tbody>
<tr>
<td><strong>COUNTRY &amp; WESTERN</strong></td>
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<tr>
<td>DAMY SIMON</td>
<td></td>
<td>Columbia 33192 &amp; 3</td>
<td></td>
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<tr>
<td>FELIX CROSS ORC</td>
<td></td>
<td>Sony 720</td>
<td></td>
</tr>
<tr>
<td>STONEY COOPER</td>
<td></td>
<td>RCA 4626</td>
<td></td>
</tr>
<tr>
<td>DAVE DENNEY</td>
<td></td>
<td>RCA Victor 21-9147</td>
<td></td>
</tr>
<tr>
<td>LOUVIN BROTHERS</td>
<td></td>
<td>Decca 46387</td>
<td></td>
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<tr>
<td>REX ALLEN</td>
<td></td>
<td>Mercury 6231</td>
<td></td>
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<tr>
<td>SALTY HOMES</td>
<td></td>
<td>Decca 46379</td>
<td></td>
</tr>
<tr>
<td>RED KIRK</td>
<td></td>
<td>Mercury 4622</td>
<td></td>
</tr>
<tr>
<td>CARL STORY</td>
<td></td>
<td>Mercury 4628</td>
<td></td>
</tr>
<tr>
<td>CLIFFIE STONE</td>
<td></td>
<td>Capitol 41-4228</td>
<td></td>
</tr>
<tr>
<td>C'CIL BAILEY</td>
<td></td>
<td>Bullet 1987</td>
<td></td>
</tr>
<tr>
<td>EDDIE DEAN</td>
<td></td>
<td>Mercury 4629</td>
<td></td>
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<tr>
<td>DAISY MAE</td>
<td></td>
<td>Mercury 4335</td>
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<tr>
<td>LONZO AND OSCAR</td>
<td></td>
<td>Capitol 41-4229</td>
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</tbody>
</table>

#### RAM

- **Love for Christmas**: A blues for the hoarder season, considered one of the best. Does one's turn on the crowd. Big beat and proper mood.
- **Gonna Love Me**: Gone down another blues. This one is closer to the authentic western.
- **The Girl in the Blue Velvet Bag**: Whistling drums work on a simple, straight lick.
- **What Good Will It Do**: Country western style harmonica is the highlight. Song is a country ballad.
- **It Had To Be That Way**: Another original and not too over-done. A highly stylized rendition of a more melodic tune.
- **I Gotta Have My Baby Back**: The Tunnell original is a pop song too. This version could make a hit in the record stores.
- **Don't Be Ashamed of Your Age**: The two engaging folk songs work on a folkish sound with a touch of Mountain music. Humming rights on this take it to its best.
- **Tennessee Border No. 2**: If anything, more energy appears here than in fly. The boys cut up like a mountain edition of Crosby and Nash.
- **Seven Year Blues**: Country western style harmonica is simple. Effectively accentuated by its best impression.
- **Alabama**: This original ditty has mostly good properties. Registering with the rhythmic sound and some of the folk will add it to the folk folk scene. Delivery: moderately strong.
- **Little Brown Jug**: Perfect mountain vibe and a satisfactory rendition by Allen.
- **Blues in My Mind**: Allen's playing seems most compelling, with a driving lead. Jerry Garcia's guitar work balances the performance.
- **Cannon Ball Special**: String and more complete with train and rushing rain effects under Holm's train-l Work. A quality recording.
- **Nine Times Out of Ten**: This recording combines most mountain traditions.
- **Cry Baby Blues**: Kent's a step in the right direction. Puts plenty of rust into the sound and adds to the folk folk scene. Delivery: moderately strong.
- **I Wanted a Nickel**: Another highly promising piece from a solid list of his tracks. Jerry Garcia's steel guitar gives him a beat box.
- **Heaven's Inside**: String and more complete with a few nubbed notes missing in the traditional style.
- **I'm Pressing On**: Licks are mostly of the monotonous and rhythmic interest of folk.
- **Can I Longer You Up the River**: Uncommonly good. Jerry Garcia's kitchen is to die and can't. Could get even more.
- **Just One Little Lie**: Up and more complete with a lively group rendition, but not otherwise exciting.
- **Heart of the West**: This is a riser to a show tune than to a Western. With trouble finding its market.
- **Dance at Your Wedding**: Not a song of considerable size, but a ris-ting point tune with a "Showering" title. Its "plush" feel is somewhat different with character.
- **Fool's Gold**: Fine arranging and solo contributions to give interest to a contrived folk feeling.
- **I Wish I Knew**: Realistic tune has some superlative material.
- **Shadows of the Sunset**: Country harmonica on this and you should retain in mountain sections.
- **Darling, Don't Go**: With another poetic piece of material.
- **My Dreams Turned Into a Nightmare**: Never been turned in an amazing work of art.
- **I'll Go Chasing Women**: Finally denounced by Stuart Hammel, this work runs in a popular arena of style.

---

### Country & Western

- **TONY RAM**: The popular Argentine Tango tune lends itself to the Charleston rhythm. Liquid rhythm should appeal to those who love it.
- **Notch Above Me**: Right, automatic electric effects after the piano, who could like Garfunkel, a chance to get a few easily told lies with a line.

### Ratings

<table>
<thead>
<tr>
<th>COUNTRY &amp; WESTERN</th>
<th>RATINGS</th>
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</thead>
<tbody>
<tr>
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<td>Tennessee Border No. 2</td>
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<tr>
<td>Seven Year Blues</td>
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</tr>
<tr>
<td>Cry Baby Blues</td>
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<td>RCA</td>
</tr>
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<td>I Wanted a Nickel</td>
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<td>RCA</td>
</tr>
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<td>RCA</td>
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<tr>
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<td>Heart of the West</td>
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<tr>
<td>Dance at Your Wedding</td>
<td>48-48</td>
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<tr>
<td>Fool's Gold</td>
<td>69-70</td>
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<td>Shadows of the Sunset</td>
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<td>76-76</td>
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</tr>
<tr>
<td>My Dreams Turned Into a Nightmare</td>
<td>77-74</td>
<td>RCA</td>
</tr>
</tbody>
</table>

### COIN MACHINES

- **New One Balls**: Universal Photo Finish 6414.00
- **New Slots**: Complete Line New Jennings and Mills
- **New Consoles**: Univ. Arrow Bell 810.00
- **New Pins**: Chicago Bowling Alley 1 player, 10 players, 20 players across the board. Mfg. Taylor's, Inc.
- **New Mills**: Mills Constellations of Elimination. 2125.00
- **New Mills**: Mills Slot Machines. 2127.00
- **New Mills**: Mills Slot Machines. 2128.00
- **New Mills**: Mills Slot Machines. 2129.00
- **New Mills**: Mills Slot Machines. 2130.00

### CPU MACHINES

- **CPU 101**: The CPU is a modernized version of the original model. G GIVE TO THE DAMON RUNYON CANCER FUND

### SACRIFICE

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SHUFFLE-LANE

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9' 6" SIZE

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Wurlitzer 1056 .299
Wurlitzer 1017 .269
Red-0 1412 .199
Red-0 1416 .249
Mills Constellation 199
Mills 146M .139

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President .495
Standard 20 .395
Dance Band .595
2-Way .395
2-Way Parade .395
Lucy .395

ROCK-OLA 56
Commander .495
Cabinet .395

MILLS 201 Classic .395
Vibration .395
Victory .295

PACKARD Twinkle .295
Buckley .259

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Record Reviews
(Continued from page 101)

ARTIST
LUKE GREAT & WESTERN
COUNTRY & WESTERN
JOHN DOLCE (Sid
Sherman's Square
Dance Band)
Capitol 79-4016

TUNES
Red River Valley
Calling it even now, and the dance is on the simple side. 12-inch disk means a good whirl without break.
Darling Nellie Gray
Ditty. An excellent square dance disk.

REDD STEWART
(And His Kentucky
Cakewalkers)
King 827

Baby Darling
Stewart numbers a machine hit (low ball) yet gets heart and execution into his work.

You Can't Divoce a Loving Heart
Lyric is one of those tunes that hits with the first impact. Waller makes it with the right air.

MOON MULLICAN
King 544

Moon's Tune
Goes mostly straight features Moon's waltz and ragtime piano playing.

I'll Sail My Ship Alone
Swingtiddly dressed and lively cheeved and booked.

HOT JAZZ
CHUBBY JACKSON
January 1565 and 1566

A Knight in the Village (Parts 1, 2, 3 and 4)
These four sides on two single disks sound like a jaz session which likely could have been taken off in Jackson's ever-popiprav Saanip Village townr, hence the title. The featured soloists are Billy Phillips whose powerful tenor is submerged in bad choice which emphasizes rhythm too much until Lionel Trini, whose facile modern inventiveness is the highlight of this session (one side only) Bill Harris, whose train gets the call on side three; Billy Bauer, Denny New and Charlie. Singer falls strongly into the collector's item department.

CHARLIE PARKER
QUARTET
GARNER
Date 2523

Cool Blues
Attractive medium tempo boogie blues spots some rather reserved Purser and a bit of fly Garner.

Quaddrophone
Some of the finest Orca on wax emerge on this boogie ballad built from the chorus of "Embraceable You". Here Bird performs with a certain which includes Miles Davis and Dizzy Gillespie.

ERROLL GARNER
Arco 1224

How High the Moon
This is Garner of some years ago. Digging shows his jazz improvisation as it was beginning to evolve his dominant melodic swing style.

Dizzy's Jive Me
Still hot on all sides, the tone of the elements of his modern commercial style are audible.

ERROLL GARNER
Savoy 724

I Don't Stand A Chance
Garners' ringing tones and resilient piano digests beautifully the tonality of this standard. One of his finest efforts.

All of Me
Another next player solo by Garner on another solid side. He does it in a rhythm piece and it makes a great satisfying platter.

ERROLL GARNER
Savoy 733

I Only Have Eyes For You
Another standard is handled the Garner keyboard temperament for happy results. Also on the Savoy LP featuring Garner.

I Can't Believe That You're In Love
Garners' tall up the wire with a fabulous bounce and with all of the stringing which has made him one of the popular piano specialists of the day.

JAZZ AT THE PHILHARMONIC
ENSEMBLE
Arco 1216

Blues For Norman (1 & 2)
Letter Young's tapping kicks off this two-sided fast one. Mess swing-raparvent emerges from the sound JATP set for release as a single. Other featured jazz stars include Charlie Parker, Charlie Shavers, Al Kellen, Armond Wells, Billy Staylor, etc. This was done in Chicago, a few months ago. Garner's tempestuousness is wild.

JAZZ AT THE PHILHARMONIC
All-Star Ensemble
Arco 1258

JAZZ AT THE PHILHARMONIC
All-Star Ensemble
Arco 1258

Crazy Rhythm (1 & 2)
The JATP group takes the odd at a medium pace in this single disk release from Volume Three of the series. Highlights of the evening is some swinging trumpet work by Dizzy Gillespie and some fine alto sax by Cowes. Also present are Charlie Parker, Al Kellen and pianist Joe Jackson, who we think is better known as Mal Powell.

SWEET GEORGIA BROWN (1 & 2)
Sweet Georgia Brown is a jaz piece which is probably a parody on the style of Mel Powell, starts the count in pretty well with a neat and easy swing. This Dizzy Gillespie and a driving Charlie Parker set of style.

INTERNATIONAL
DOL. DAUBER JAZZ
ORCHESTRA
RCA Victor 46-4018

Ein Modell Von Der Reichsbahn
My German, this one, from the film of same name. Should be for home where this is being played.

Macht Ros'chens Licht, Wir wollen Tongo
It seems from first, Typical old-fashioned sentimental stuff.

BRUNO PALLESI
RCA Khc 1125

La Prima Sera (Bugolino)
With this jazz, the Westerner seems more effectively, For the Americanized and Latin-American Italian market.

76–65–60–65
66–74–70–65
65–65–60–65
76–78–76–78
75–75–75–75
76–78–76–78
65–65–60–65
70–75–70–65
70–70–71–71
69–66–70–69
71–74–67–72

Copyrighted material
KARIN JUEL
RCA, Victor 24-1502
(Sweet)

TUNES
INTERNATIONAL

COMMENT
68--66--70--66
71--72--72--68

BLACK MASKS WALTZ
According to the Swedish charmers who do business in the Public radio, accordian is very appealing.

RALLY ON DON TUTTA STADEN
Clancy bit of throbbing here, if gal looks like the average, should be okay for class rules here.

69--66--68--70
71--70--70--72

TUNES
THE CUCKOO WALTZ

RAY CHAMPA & HIS POLKA CHAMPS
Continental C-1272

TUNES
YOU'RE MY SOMETHING

RATOLF TOLLESEN
Columbia 1244-2
(Continental)

TUNES
BLACK MASKS WALTZ

FRANKIE MULLEC
ORK
Continental C-1270

TUNES
CLEVELAND POLKA

CARLO SUTI
Gancia 15502-P

TUNES
EO-1-CH POLKA

CANTOR SHOLUM
KATZ
Gancia 57073-F

TUNES
UNZOA TIEKEL

CANTOR MAURICE
GANCHOFF
Gancia 57071-F

TUNES
MAMA YA QUERO

PIEASCHKE BURN-STEIN & LILLIAN LUX
Gancia 12335-P

TUNES
HAVEN YAKIR LI

RICHARD JOSEPH
INGER
Gancia 8255-F

TUNES
HAGANAH MARCH

BRACHA ZERFIRA
Gancia 8236-P

TUNES
IM EIN ANI LI

EDDIE CRONET ORK
Gancia 12359-F

TUNES
BINGO

MIKLOS GAFNI
Gancia 15311-P

TUNES
SENZA NISCIANO

MICHAEL C.
HANAFIN
Gancia 31558-P

TUNES
DON SULLIVAN'S FAVORITE

EDDIE TERYLOWSKI
Gancia 12350-P

TUNES
HUN ATT DEEDY SIDY

FRANKIE YANKOVIC
Gancia 12391-F

TUNES
THE GIRL I LEFT BEHIND

(Continued on page 164)
NATIONAL 5 BOWLING
GOTTLIEB
SNODGRASS
PLAY DIVERSEY MECHANISM for GAMES
COIN K.

REAL GUTTERS — RAISED PLAYFIELD MECHANISM DRAWER FOR EASY SERVICING
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RECORD REVIEWS
ARTIST
LABEL AND NO.
TUNES
COMMENT

INTERNATIONAL
JOHN McHUGH
Colombia 33646-F
Grapes
The Kinky Dance
The thrill of betting on the Irish folk tune. Too light for the jokers, however.

QUINTETTO SCOTTI
Colombia 14416-D
Tarantella Napoliastana
Familiar instrumental, with guitars, mandolin and flute. Has a touch of color and beauty rhythm. For Italian nights, but some jocks may laugh a lot at it

IZLER SOLOMON
Conducting the PHILHARMONIC ORK
Billboard 1201 (12"
Tequila! (Parts I & II)
This "Texanish," as it is described on the jacket, is the work of Paul Dukas, a young composer and one of our leading folk scores. The work is a synthesis of Mexican dance rhythm and folk music, recreating the novelty of a fiesta. It is full of life and humor, and is being interpreted by Soloman and the Colombine. Recording is dulcious and distant, detracting from the listening experience.

JENNIE TOUREL-GEORGE REEVES
Colombia 14316-D

JOSEPH SZIGETI
(Philharmonic Orch. C. Lambert, Cond.)
Colombia 72469

FIVE GOSPEL STIRRERS
Golden G-622

OTIS JACKSON
Golden 6-641

ETHEL DAVENPORT
(Timmy Blythe Jr. Trio)
Gold 202

MADAM ERNESTINE
Gold 315

MAGIC STARS
Phoenix 019

THE DIXIEA
Lexco L-311

For complete, this will be a hard one to sell.

RELIGIOUS
Sleep On, Darling Mother
Pianola, infinite-style mechanicals generate only mild rhythm, but impact is from the sharply-phrased message.

Don't Wonder 'Bout Him

Stones Of Harmony
Religious Tune 700

The Soul Stirrers
Aladdin 208

I'm So Glad Trouble Don't Last Always

The Trumpeters
Sole Note 5111

Famine in the Land

Sure Do Need Him Now

Dig a Little Deeper in God's Love

Only a Look

While the Blood Runs Warm

I'll Never Turn Back

Stand By Me

You Better Get Ready

My Dundee Skunk

$50.00 EA.

10 BALLY GOLD CUPS
Reconditioned 5-Balls
Three Musketeers $135.00
Black Gold $130.00
Sawyers & News. $120.00
Double Shuffle
Shadow Match $175.00
Big Cue
Standing Champ $160.00
Mayfair 75 $150.00
Taharian $140.00
Starlane Bill $130.00
All Mark $100.00
Amador $85.00
Catalina $85.00
Trade Winds $80.00
Telepin $75.00
Telepin $75.00
New Orleans $75.00
Wynonna $75.00

EXHIBIT DALE GUNS, Completely Reconditioned $110.00
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NEW! AMAZING! MONEY MAKING!
Strike It Rich
WITH
ROCK-OLA
SHUFFLE-LANE

TWO MONEY MAKING MODELS
DELUXE 8" SIZE
SUPER DELUXE 9" 6" SIZE

The Billboard
December 24, 1949

104

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Detroit: (Continued from page 94) erate the Copley Pontiac Auto Sales in Highland Park. . . . Homer B. Stuart, of the Advance Products Company, is designing a new location for the William K. R. Bradley, who is expected to be adaptable to the machine field.

The Arlington Aluminum Company, headed by Grant Follin, has purchased a plant in the city, and is planning to build the plant at the time being on its aluminum container for loading cigarette packs into vending. . . .

The Siritten Company, in New York, is planning to move to California, and is now finding a wider acceptance in the coin machine field.

Cecil Price, formerly a mechanic for the Music Systems, Inc., distributor for Wurlitzer here, has been promoted to the sales department of the company. . . . George Kelley, veteran salesman in the music machine field in the Indianapolis Music System. Other new additions to the barrows of the G. W. B. Company, former operator of a service organization for operators here, is making his way as an operator himself in California.

Louis Nemish has returned from a lengthy tour of the four music machines. . . . Jeffrey Evans, of Jeffrey's Sales Company, has returned to his college. . . . A. K. Andrews, of Andrews Company here, has returned to his former location at the University of Michigan.

Carl Angott, of Angott Distributors, who handle the Wurlitzer line in this area, is adding a retail application to his store on Pontiac Avenue. . . . Isadore Edelman, of the Edelco Manufacturing Sales Company, has returned to his quarters, here; Samuel J. Rose, treasurer of the company, were up-state for a midweek visit. . . . Mrs. Andrews is managing the operation there.

William Mervis is forming the W & G Vending Company here with a location on Woodward Avenue near the principal college. . . . The Raymond Brothers, Ray and Carl, have formed a new company, and Geoffrey C. are teaming up to form the A. B. Company on Ward Avenue.

Tony Vacev, prewar joke-box operator, has left for a business trip to Chicago. . . . James Jeffrey, former manager of the Refrigerator Bowl game at Evansville, has enlisted in the army of his daughter's school, Hillside College, last to Evansville. . . . William S. Emig, formerly of the F. W. D. Company, has returned to the new company offices on John R. Street.

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Los Angeles: (Continued from page 94)

Al McGraw, owner of the McGraw Sales Company, is at March Field, Army air base near Riverside, Calif., setting a deal for installation of coffee vending machines. According to William R. Hake Jr., president of Badger Sales, was showing off Keeney's Pin Boy, now bowling game. . . . Paul Hustler was making the rounds on coin machine row last week.

Ed Wilkes, of Paul A. Laymon Company, is showing Williams Deere on the show floor. Shipments of the Bally Cloverleaf and Leaf are coming in. Incidentally, Paul Laymon has put the finishing touches on the fountain he has been building in his patio at Huntington Palisades. It's already to show during the holidays. . . . Harold Sharkey was trying out new games on Pico Street last week. . . . Anton Jeppesen was in from his Riverside location last week.

Aubrey Stember, of Stember Distributors, has closed up the Pico Street sales territory and has taken so long. Probably will have an announcement of new appointments within the next few weeks. . . . William Shorey, San Bernardino coinman, and William B. Ditto for Boy Garrison, of Garrison Sales Service, Phoenix, Ariz., who has been here a short while. Another recent visitor was Bernard Mills.

Mary Solle, of W. H. Leuenhagen Company Record Bar, had as a visitor recently Ike Carpenter, who introduced his new tune, "Dancers in Love." Another artist to sign the guest book last week was Ruth Wallis, plugging the "Admiral's Daughter." . . . E. C. Ever- son was in from his Barstow headquarters to look things over in the coin machine field. According the rounds was J. W. Olsen, of San Pedro.

Al Weymouth, of Weymouth Sales, has returned from California. . . . LaBeau in the Interests of Electros and Mandoline. As a result, the Hollywood Rotary Club Weymouth turned over all money grossed by his Electros at the organization headquarters to the Hollywood Boys' Clubs. Mandoline cigarettes were donated to Old Gold. . . . Johnny Hantsman, local operator, was looking over new machines recently. . . . For Bob Chacon, who operates a few miles down the Coast at Laguna.

Hartford, Conn.: (Continued from page 94) their ninth wedding anniversary. The Calcutta plan to vacation in California and Mexico later. . . . Hartford people were eating and drinking last October than October, 1948, according to a Department of Commerces report. Food stores sales, it was said, dropped 3 per cent, liquor sales 5 per cent, while eating and drinking places reported a 12 per cent drop in business. Motor car sales rose 16 per cent, compared with the same period in 1948. Shoe store sales dropped 8 per cent, while sales dropped were reported in the women's ready-to-wear stores where sales fell 28 per cent, October, 1949, compared with October, 1948; men's and boys clothing sales dropped 38 per cent.

Walter Wheeler Jr., president of Pitney-Bowes Company, Stamford, Conn., manufacturers of the new stamp vending machines, has been named to the State Advisory Council for the Connecticut State Employment Service.

Twin Cities: (Continued from page 94)

Archie LaBeau, of LaBeau Novelty Sales Company, reports that new and used machines are taking a sudden spurt to help business along. LaBeau distributes Rock-Ola music.

Bill Lebow, operator of Shufle Inn here, has added sufficient equipment to make the establishment a full-fledged arcade. . . . Van Middelman, of Biemann, N. D., who retired from the operating business a year or more ago and turned his interests over to his son-in-law, Bob Westmore, couldn't stay away and has renamed the operation the Van Specialty Company, the name he did business under for many years.

Alvin Gottlieb, son of Dave Gottlieb, Chicago, and advertising manager for D. Gottlieb Company, was in the Twin Cities last week con- ferring with Hy Greenstein, of H & G Music Company, Gottlieb distributor in this territory. Gottlieb is on a tour of the country, visiting dealers and letting them in on company plans which he promises will be a "shock in the arm" for the pinball machinery business. . . . Matt Engel, of Mayflower Distributing Company, reports that Shufle Alley and Shufle Bowling are doing so well that the firm just can't keep up with orders. . . . David Williams, of Wiz, who has been expanding his route, was in the Twin Cities recently.

To mark their first year in business, Archie LaBeau Jr. and Sam Sewell, shuffleboard operators, recently threw a party at Red Dot. . . . Nighbor, of St. Paul, . . . Anticipating a good season, they have already lined up dozens of bargains for operators. . . . Herman Pastor, of Mayflower Distributing Company, is in Chicago. His wife, Celia, also has recovered from the effects of the accident which seriously injured her and her husband.

NEW! AMAZING! MONEY MAKING! Strike It Rich WITH ROCK-OLA SHUFFLE-LANE

TWO MONEY MAKING MODELS DELUXE 8' SIZE SUPER DELUXE 9' 6" SIZE

REAL CUTTERS — RAISED PLAYFIELD MECHANISM DRAWER FOR EASY SERVICING Cook In On This Money-Maker Now!
NEW! AMAZING! MONEY MAKING!
Strike It Rich
WITH
ROCK-OLA
SHUFFLE-LANE

TWO MONEY MAKING MODELS
DELUXE 8" SIZE
SUPER DELUXE
9" 6" SIZE

REAL GUTTERS—RAISED PLAYFIELD
MECHANISM DRAWER FOR EASY SERVICING
Cash In On This Money-Maker Now!

FRANCO DISTRIBUTING CO.
24 NORTH PERKY ST.
MONTGOMERY, AL.

JEFFERSON MUSIC CO.
216 NORTH 122ND ST.
BIRMINGHAM, AL.

Our Sincerest Best Wishes
For A Very Merry Xmas And
Most Prosperous New Year

To those concerns whom we represent exclusively in our territory
and whose cooperation has helped us make this one of our most
outstanding years.

VICTOR VENDING CORP.
UNIVERSAL INDUSTRIES
J. H. KEENEY CO.
D. GOTTLIEB & CO.
GENCO MFG. CO.
EXHIBIT SUPPLY CO.
CHICAGO COIN MACHINE CO.
ADVANCE MACHINE CO.

And to our customers and friends, both here and abroad,
who have been so important helping make us the
outstanding company that we are today,
we proudly salute with the season's best wishes.

Cleveland Coin Machine Exchange, Inc.
2021-2025 Prospect Ave., Cleveland, Ohio
M.S. Gisser, Pres.

TERRIFIC BARGAINS!

Chicago Coin Buns...$119.40
Exhibit Dale Gun...$119.50
S. Past Table....$29.95
Exhibit Dale Gun, 159.50
United Shuffle-A-Roles, 159.50
Bill-A-Role, 159.50
United Shuffle-A-Lane, 159.50
Dally Bowler, 29.95

SHUFFLEBOARD PICKS (Set of 8) $9.20
SHUFFLEBOARD WAX (Case of 24) $8.40

WEST SIDE DISTRIBUTING CORP.
415 TENTH AVE.
CIRCLE 4941

CHICAGO

SPECIAL!

Reconditioned Like New.

SOLD TO ALL WHO ASK.

SEEBURG 1465 (Standard) $3274.50
SEEBURG 1464 (R.C.) $2995.00
SEEBURG HIDEAWAY
HI1444...$249.50
HI1443...$174.50
WORLDLITE 1015...$299.50

WAL-LITE MACHINES
WILSO, 5c........27c

1/3 Deposit, Balance C. O. D.
Write for Complete Line

ATLANTIC'S
Write for Complete Line

NEW YORK CORP.
935 14th Ave. (Corner 45th St.)
New York, N. Y.

BRYANT NEW
NEW ENGLAND BRANCH
494 Franklin Ave., Hartford, Conn.
ATTENTION, ALL OPERATORS AND JOBBERS IN NEW YORK AND NEW JERSEY
IMMEDIATE DELIVERY OF

ROCK-OLA "SHUFFLE-LANE"

NEW! AMAZING!
The Number 1
MONEY MAKER
For 1950!

TWO MONEY-MAKING
MODELS:
Deluxe & Elfin—Super Deluxe & Elfin.

REAL GUTTERS
RAISED PLAYFIELD
MECHANISM DRAKE
FOR EASY SERVICING!
ORDER NOW!

SEACOAST DISTRIBUTORS, INC.
Exclusive Rock-Ola Distributors in New York & New Jersey
1200 NORTH AVE., ELIZABETH, N. J.  BIGELOW 8-3524

PRE-INVENTORY SALE!
ALL MACHINES ARE THROUGHLY CLEANED, BALL SCRAPPED, INSPECTED AND READY FOR LOCATIONS

FIVE BALL ORIGINAL FLIPPER

Geneo Camel Eerowan $140.00  Chi-Coin Trinidad ... $39.50
Geneo Block Gold ...... $109.00  Chici-Coin Tribul ... $46.50
Festo Fig Tap ....... $85.00  Chi-Coin Major's 49 ... $99.50
Festo Feature........ $85.00  Chi-Coin Super Hockey .... $115.00
Geneo 1-3-3 ........ $74.50  Exhibit Playline ... $144.50
Geneo Screwball .... $49.50  Exhibit Budweiser ... $49.50
Geneo Paddledoch .. $49.50  Exhibit Banjo ... $49.50
Geneo Triple Action $49.50  Williams Boston ... $129.50
Geneo Wood Gres ... $49.50  Williams El Paso ... $109.50
Geneo Three Teeth ... $125.00  Williams Tuscan ... $112.50
United Paradise .. $74.50  Williams Giants ... $99.50
United Blue Skin .. $67.50  Williams Dallas ... $124.50
United Serenade $79.50  Williams Maryland ... $134.50
United Carolina .... $125.00  Williams Washington ... $89.50
Chi-Coin Camel $35.00  Williams Speedyway ... $59.50
Chi-Coin Shanghai $39.50  Williams Tulsa ... $55.00

Heavy Duty Tubular Can Wrappers in St. * $44.50
Heate a Rite "Bonne M" The Original For Our Acknowledged New Model: $10.00 per case. *

100% Return privileges within 10 days not satisfied with a full refund of purchase price.

FIVE BALL FREE PLAY
SUPER-HOCKEY $95.00
ROCK-OLA $95.00
ENOLA $95.00
PHILADELPHIA $95.00
THREE BALLS $95.00
Send third deposit.

BUCKLEY DISTRIBUTORS CO.
232 N. W. 2nd St.  Oklahoma City, Okla.

IMMEDIATE SHIPMENT
BUCKLEY CRISS CROSS
JACKPOT BELLE
5c 10c or 25c

FOR MUSIC OPERATORS
BUCKLEY WALL AND BAR BOXES AVAILABLE IN
20-24-32 RECORD SELECTIONS

SERVICE OUR WATCHWORD

MORRIS NOVELTY CO., INC.

LAKE CITY Specials

Bells
Black Cherry, 5-10-15 $25.00, $30.00, $50.00, $100.00, $250.00
Black Cherry Friend, 5-10-15 $25.00
Blue & Brown Friend, 5-10-15 $25.00

Consoles
Evans Hebrew, P-3 $50.00
Evans Hebrew, P-2 331.50
Evans Hebrew, P-3 335.50
Evans Hebrew, P-5 335.00
Evans Hebrew, P-8 335.00

Lakeside Amusement Co.
1648 St. Clair Avenue • Cherry 7667 • Cleveland 14, Ohio

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Calendar for Coinmen

December 21—Coin Machine Operators Association of Harris County (CMOAHIC) monthly meeting, Houston Chamber of Commerce Building, Houston.

December 27—Western Vending Machine Operators Association (WMOA) monthly meeting, Los Angeles.

December 29—Michigan Self-Service Laundry Association (MSILSA) regular dinner, discussion meeting, Leland Hotel, Detroit.

January 3 and 17—Music and Motion, Inc. (MOAI) semi-monthly meetings, Indianapolis Athletic Club, Indianapolis.


January 6—South Dakota Phonograph Association (SDPA) quarterly meeting, Yankton, S. D.

January 10 and 24—Amusement Machine Association of Philadelphia (AMAP) semi-monthly meetings, Broadwood Hotel, Philadelphia.

January 12—Michigan Automatic Phonograph Owners' Association, Inc. (MDOPA) monthly meeting, Masculine Building, Detroit.


January 26-31—National Dairy Council (NDC) annual meeting, LaSalle Hotel, Chicago.

February 6—Amusement Machine Operators of Greater Baltimore (AMO) regular monthly meeting, 2441 North Charles Street, Baltimore. (Association will hold its annual dinner dance February 8 at the Lord Baltimore Hotel.)

(Assemblies are invited to submit convention and scheduled meetings information to The Billboard, 180 West Randolph Street, Chicago 1, for listing in this calendar.)

New York:

(Continued from page 94)

Herman Silver, of Empire Music, has started a cigarette machine franchise ... Another music op to try his hand at cigarettes is Abe Bernstein, of Academy Music. He also has begun vending cigarettes ... Joe Mack, local op, has opened an eatery and bar ... Hy Lederman left last week for a vacation in Miami.

Barney Sugarman and Abe Green, top Junyon Sales execs were in Grand Rapids, Mich., last week to attend the AMI dinner with Earl Irvin (Kempy) Kemper, of the outlet's traveling sales staff, was preparing for another junket out of town, this time to up-State phone territories.

For Sale:

WURLITZER SKEEBALLS $95.00 Ea.

Creating extra-cash machines have been thoroughly reconditioned and papered to look like new. Ready for location. See with confidence.

JOY NOVELTY Co., 8655 Linwood Ave., Detroit 6, Mich.

Phone: TR 3-6648

FOR SALE

OPS IN MISSOURI AND SOUTHERN ILLINOIS SEE IT IN OUR SHOWROOMS AND ORDER

ROCK-OLA'S SHUFFLE-LANE

ST. LOUIS SHUFFLE BOARD SALES COMPANY

CARL TRIPPE, Owner-Manager

6233 LOCUST ST.

(Phone Franklin 5544)

ST. LOUIS, MO.

NEW! AMAZING! MONEY MAKING!

Strike It Rich WITH

ROCK-OLA SHUFFLE-LANE

TWO MONEY MAKING MODELS

DE LUXE 8" SIZE

SUPER DELUXE 9" 6" SIZE

REAL CUTTERS — RAISED PLAYFIELD

MECHANISM DRAWER FOR EASY SERVICING

Cash In On This Money-Maker Now!

ACME DISTRIBUTING CO.

615 HORSESHOE DRIVE

JOLIET, ILLINOIS

108 COIN MACHINES The Billboard December 24, 1949
MILLS’ NEW 1949 BELLS

Mills Blue Bell!

The ideal, all-round machine for general operation. Blue Bell is finished in Hammerloid paint, a hard, durable, lustrous finish. Heavy, colorful, metal front decorations—colorful metal reward card with large, legible numerals. Colors: Ultramarine and cobalt blues, Chinese red brilliantly accented with polished ornamentations.

NEW! AMAZING! MONEY MAKING! Strike It Rich with ROCK-OLA SHUFFLE-LANE

TWO MONEY MAKING MODELS

De Luxe 8’ Six
Super De Luxe 9’6” Six

REAL CUTTERS RAISED PLAYFIELD
Mechanism Drawer for Easy Servicing

Cash in on this Money-Maker Now!

USED RECONDITIONED GAMES READY TO GO

FIVE BALLS

Bumper

Lady Bumper

Hummer Bumper

Trellipan

Sternn

Serenade

ONE BALL

Bumper

Lady Bumper

Hummer Bumper

Trellipan

Sternn

Serenade

BUMPERS 9.00

DOUBLE 19.00

TRIPLE 25.00

SLIDE 7.00

Glory 7.00

TREASURE 5.00

GLORY 5.00

25.00

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

22.50

Terms: 1/3 Deposit, Balance in 90 Days.

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Established 1922

238 W. 7th St., Cincinnati 3, Ohio

301 E. Main Ave., Ft. Wayne 4, Ind.

3800 Glenmore Avenue

Humboldt 6044

Chaviot, Cincinnati 11, Ohio

WATCH FOR THE WISE OWL!

Greatest Money Making Coin Machine in the World

What’s everybody calling Trinity 3-5060 in Detroit for?
NEW! AMAZING! MONEY MAKING!

Strike It Rich

WITH

ROCK-OLA

SHUFFLE-LANE

TWO

MONEY

MAKING

MODELS

DELUXE 8" SIZE

SUPER DELUXE

9" 6" SIZE

REAL GUTTERS — RAISED PLAYFIELD
MECHANISM DRAWER FOR EASY SERVICING

Cash In On This Money-Maker Now!

B. D. LAZAR CO.

1635 FIFTH AVENUE

PITTSBURGH, PA.

NOW DELIVERING—World’s Greatest Counter Games

MARVEL and

AMERICAN EAGLE

AVAILABLE IN 2 MODELS

1—Non-Coin Operated, 1c or 5c Play

2—Coin Operated, 1c or 5c Play

Marvel and American Eagle Completely Equipped for Token Payout

CUB & ACE

SMALL IN SIZE—BIG IN

MONEY MAKING POWER

BUDDY

1c Play Featuring Cigarette Reels. Davia’s famous Coin Divider and 2 separate coin boxes.

COMET INDUSTRIES, INC.

2849 W. FULLERTON AVE., CHICAGO 47, ILLINOIS

(DICKENS 5-2434)

WE WANT ACTION!

ARCADE

Chicago Coin Panels

Chicago Coin Cymbals

Delta Gems, Latest Model

WRITE FOR PRICES ON ALL NEW

SHUFFLE TYPE BOWLING GAMES:

YOU’LL SAVE LOTS OF MONEY!

Rental Type Billiards

Tabletops, Non-Coin Chutes

$74.50

1/2 With Order, Balance C. O. D.

Send for Free Illustrated Catalog.

FOR SALE

3 SLIGHTLY USED AMI MODEL B

Excellent Cond.—Write for Details

SIMPLEX

BOX 493, The Billboard

1644 Broadway

New York City 19

FOR SALE

Williams All Star $1050.00. Tanks. $25.00

Bally Bandit Free Play, Bally Strike or Bally, converted and converted to shoot the Bar

MARCUS KLEIN

557 Tenth Ave. New York 18, N. Y.

FRAZIER MUSIC CO.

Morristown, Arkansas
It gives me a great deal of personal satisfaction to make the following announcement:

1. I am back in business in a new building with 20,000 square feet of space to serve you. Same firm name—same policy which made money for my customers and myself for 15 years.

2. I have a winner for you...

CALIFORNIA Shuffle Pins
THE ORIGINAL SHUFFLE TYPE BOWLING GAME

My first shipment of three trailer-loads of CALIFORNIA SHUFFLE PINS sold out the first week. There are other trailer-loads on the way. It's a great game that will make money everywhere and KEEP making money for you. A size for every location—2 lengths—9 and 12 feet.

IDEALLY SUITED FOR LEAGUE PLAY
1 TO 4 PLAY SIMULTANEously

DISTRIBUTORS · JOBBERS · OPERATORS
PHONE—WIRE—WRITE TODAY

AUTOMATIC EQUIPMENT CO., INC.
EXCLUSIVE DISTRIBUTORS IN
EAST, PA., NEW JERSEY, MARYLAND,
DELAWARE AND WASHINGTON, D.C.
817-23 West Cumberland Street, Philadelphia, Pa. · Phone BAldwin 9-8600
There is No Substitute for United's Original

**SHUFFLE-ALLEY**

For Immediate Delivery in this territory

**CONTACT YOUR LOCAL JOBBER ... OR DIRECT FACTORY AGENT**

**DAVE SIMON**

**PLAZA 7-5660**

SIMON SALES, INC.

627 TENTH AVE., NEW YORK 18, N.Y., PHONE PLAZA 7-5660

---

**NEW! AMAZING! MONEY MAKING!**

Strike It Rich with **ROCK-OLA** **SHUFFLE-LANE**

**TWO MONEY MAKING MODELS**

**DELUXE 8’ SIZE**

**SUPER DELUXE 9’ 6’’ SIZE**

**REAL GUTTERS — RAISED PLAYFIELD MECHANISM DRAWER FOR EASY SERVICING**

Cash In On This Money-Maker Now!

ROANOKE VENDING MACHINE EXCHANGE, INC.

1814 Williamston Rd.

Roanoke, Va.

---

1949

Has brought much that is new and good, but nothing finer than the friendly spirit of this Holiday Season.

In this spirit

**H. C. EVANS & CO.**

wish you a

Merry Christmas

and a

Happy, Prosperous

1950
It's Keeney

CAPTURING THE PREFERENCE OF OPERATORS AND PLAYERS ALIKE WITH THESE 2 OUTSTANDING WINNERS:

**PIN-BOY AND BAND LEADER**

EASY INSPECTION OF MECHANISM AT SIDE DRAWER

PUCK RETURNS AUTOMATICALLY AND FAST!
PUCK WITHHELD AT END OF GAME!

Keeney PIN-BOY

It's just good business to own and operate Keeney's new PIN-BOY. It is puck-bowling at its best, because we build PIN-BOY from leg-levels to backglass with a perfection second to none. The popularity and earning power of Keeney's PIN-BOY is known. Order yours today.

YOUR KEENEY DISTRIBUTOR HAS IT, OR CAN GET IT FAST FOR YOU!

Keeney BAND LEADER

Four Kickout Holes at top count 10,000 each. One at center scores 50,000. Four Action Bumpers good for 10,000 each 'til lit, then jump to 100,000. One Free Game Bumper, Two Flippers. Six Roll-Overs: 5 for 10,000 lit; one for 50,000 lit. Top Score: 9,400,000.

See. Compare. Keeney's Band Leader has tremendous appeal.

CONTACT YOUR KEENEY DISTRIBUTOR BAND LEADER PROFITS ARE WAITING

**J. H. Keeney & CO., INC.**

"THE HOUSE THAT JACK BUILT"

3600 W. 69th St., Chicago 33, Illinois

SIZE: 9½ FT. LONG 2 FT. WIDE

OFFICIAL BOWLING

STRIKES • DOUBLES
TURKEYS • SPARES
SPLITS • RAILROAD

AUTOMATIC SCORING

5 KICKOUT HOLES
4 ACTION BUMPERS
1 FREE GAME BUMPER
6 ROLL-OVER SWITCHES
2 SKILL FLIPPERS
TOP SCORE
9,400,000

Keeney's PIN-BOY has tremendous appeal. Order yours today. Your Keeney Distributor has it, or can get it fast for you!
MERRY CHRISTMAS

to all our customers and friends
engaged in the coin machine business
and, of course

A Very Merry Christmas to
UNITED MANUFACTURING COMPANY

who literally saved our industry with

UNITED’S SHUFFLE ALLEY

BANNER SPECIALTY COMPANY

Endorsing Only The Best Since 1917


Pittsburgh, Pa.

NEW! AMAZING! MONEY MAKING!
Strike It Rich
WITH
ROCK-OLA
SHUFFLE-LANE

TWO
MONEY
MAKING
MODELS

DELUXE 8" SIZE
SUPER DELUXE
9" 6" SIZE

REAL GUTTERS — RAISED PLAYFIELD
MECHANISM DRAWER FOR EASY SERVICING
Cash in On This Money-Maker Now!

BADGER SALES CO., INC. BADGER NOVELTY CO.
2251 West Pico Blvd., Los Angeles 6, Calif. 2546 North 30th Street, Milwaukee 10, Wis.
All Phones: DUNirk 7-1328 All Phones: MIL. 3030

SLOTS—SAFES
New and Used

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3x Blue or Brown Fronts</td>
<td>$ 49.50</td>
</tr>
<tr>
<td>10x Blue or Brown Fronts</td>
<td>$ 24.50</td>
</tr>
<tr>
<td>20x Blue or Brown Fronts</td>
<td>$ 49.50</td>
</tr>
<tr>
<td>5-10-25 Melon Balls</td>
<td>$ 85.00</td>
</tr>
<tr>
<td>5x Black Cherries</td>
<td>$ 49.50</td>
</tr>
<tr>
<td>10x Black Cherries</td>
<td>$ 24.50</td>
</tr>
<tr>
<td>20x Black Cherries</td>
<td>$ 49.50</td>
</tr>
<tr>
<td>200 Jewel Battle</td>
<td>$ 295.00</td>
</tr>
<tr>
<td>500 Free—like new</td>
<td>$ 175.00</td>
</tr>
<tr>
<td>2 Standard Chairs</td>
<td>$ 169.50</td>
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<tr>
<td>25 Standard Chairs</td>
<td>$ 249.50</td>
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<tr>
<td>50 Mills O. T. A-1</td>
<td>$ 49.50</td>
</tr>
<tr>
<td>15 Mills O. T. A-1</td>
<td>$ 69.50</td>
</tr>
<tr>
<td>25 Columbia</td>
<td>$ 99.50</td>
</tr>
<tr>
<td>New Mills and Jennings Seats and Continue New Safes—Single, Double, Triple Renovate Arcade</td>
<td>$ 245.00</td>
</tr>
</tbody>
</table>

ARCADE EQUIPMENT

Write * Wire * Phone * ADAMS 7254
CENTRAL OHIO COIN
MACHINE EXCHANGE
525 S. HIGH ST. COLUMBUS 15. OHIO

You’ll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.
Chicago 24, II.
FIRST BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

ONE PLAYER 10c
TWO PLAYERS 20c

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

STRIKES SPARES TURKEYS SPLITS RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

MECHANISM DOOR IN SIDE OF CABINET
AUTOMATIC PUCK RETURN
PUCK LOCKED IN AFTER EACH GAME
IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE

RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE-IT BUY IT AT YOUR DISTRIBUTOR NOW!

WILLIAMS MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS
A MONEY MAKER you'll OPERATE
2 YEARS from NOW!!

SILVER BULLETS
Exhibit's NEW GREATER!
PISTOL SHOOTING GALLERY

A COMPETITIVE GAME
2 NICKELS and ONE NICKEL PLAY

BUILT to serve the most realistic indoor target prac-
tice shooting ever offered to make a daily habit with
location crowds all year round for BIG EARNINGS.
YOU SHOOT with a realistic 45-COLT AUTOMATIC
PISTOL with the sensation of the RECOIL and GUN
KICK with each shot.

EIGHT TARGETS to AIM AT.
MOONSHINE JUGS and MOONSHINERS

TWO GUNS TO SHOOT—where the quickest draw to
shoot fastest—aim the straightest is the WINNER...TWO
LIGHT UP SCORE BOARDS register the HITS of each
player. A LONE PLAYER can also enjoy target practice
shooting. You are chasing 4 scooting moonshiners IN
and OUT of their HIDE-OUTS at an apparent distance of
50 feet away from you. All this takes place in a color-
tful typical native backwoods scene.

SEE IT!! GET IT!! FROM YOUR DISTRIBUTOR

EXHIBIT SUPPLY CO. (EST. 1901) 4218-40 W. LAKE ST., CHICAGO 24, ILL.

SHANTYTOWN
PROVEN the
OUTSTANDING
POPULAR 5 BALL
SEE AT YOUR DISTRIBUTOR NOW!

SPECIAL LOW PRICES on POPULAR GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triple Action</td>
<td>$29.90</td>
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<td>Trade Winds</td>
<td>$29.90</td>
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<tr>
<td>Trade Winds</td>
<td>$29.90</td>
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<tr>
<td>Merry Widow</td>
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<td>New Jersey</td>
<td>$49.90</td>
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<tr>
<td>Major League Baseball</td>
<td>$49.90</td>
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<td>Major League Baseball</td>
<td>$49.90</td>
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<td>Auxiliary Rolls</td>
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<td>Carnival</td>
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<td>$79.90</td>
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<tr>
<td>Gideon (Gems)</td>
<td>Write for Price</td>
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All Games Cleaned and Checked! Specify Second Choice

Exclusive Distributor SEIBURG Products in Wisconsin, Minnesota,
North Dakota, South Dakota and Upper Michigan

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"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"

Save at Least Part of Each Week's Earnings
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Strike it rich with Shuffle-lane

New! Amazing! Money-making!

Shuffleboard's biggest name gives you—the world's finest Shuffle Game. Shuffle-lane strikes the right note with everyone—bowlers and shuffleboard players flock to play it—scores like bowling—is played like shuffleboard.

A Real Money-Maker and the Price is Right

Shuffle-lane features:

- Two money-making models—Deluxe 8' - Deluxe 12' - Super Deluxe 9'6" size
- Real gutters simulate actual bowling conditions—Raised playfield permit real shuffleboard technique
- Mechanism drawer on side of cabinet brings score control mechanism into full view for easy servicing
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A PRODUCT OF ROCK-OLA Manufacturing Corp.
800 N. KEZIE AVE. CHICAGO 111, ILL.

Let us show you how to make big money. Fill in this coupon and mail it today.

STANDARD SHUFFLEBOARD LEAGUE 1949
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NAME
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December 24, 1949

The Billboard

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1 CAN PLAY!

Chicago Coin's

"BOWLING ALLEY"

2 CAN PLAY!

PLEASE BEAR WITH US...

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THAT IT WAS HUMANLY IMPOSSIBLE TO FILL ALL ORDERS.
HOWEVER, WE'VE MORE THAN DOUBLED OUR CAPACITY AND
STEPPED-UP PRODUCTION TO ASSURE YOU OF PROMPT
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Double Your Profit!

YOU GET 10¢ or 20¢ A GAME INSTEAD OF USUAL 10¢

NO OTHER BOWLING GAME ON THE MARKET TODAY CAN MAKE THIS STATEMENT!

HERE'S THE REAL LOW-DOWN
ON THE BIGGEST THING THAT
WE'VE EVER HAD THE CHANCE TO
OFFER YOU!

GENUINE PLAYER COMPETITION! TWO CAN PLAY
AT THE SAME TIME! NO WAITING UNTIL YOUR
OPPONENT HAS COMPLETED HIS ENTIRE GAME.
YOU COMPETE FRAME BY FRAME—MATCHING
YOUR SKILL WITH YOUR OPPONENT'S, TOSS BY
TOSS—NOW YOU'RE AHEAD—NOW HE'S AHEAD!
EACH SCORE TOTALS SEPARATELY AND COM-
PLETLY AUTOMATIC! EXCITING, THRILLING! JAM
PACKED WITH ALL THE KICK OF REAL BOWLING!
STRIKES, SPARES, SPLITS AND RAILROADS!

Chicago Coin Machine Co.

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UNITED'S

SHUFFLE-ALLEY

THE ORIGINAL

Shuffle-Type Automatic Scoring Bowling Game
(Patent No. 2,192,596)

Merry Christmas and A Happy New Year

ALL THE THRILLS OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOTALS AUTOMATICALLY

WEIGHT REleased AT START OF GAME
RETURNS TO PLAYER AUTOMATICALLY
WEIGHT LOCKED WITHIN GAME

GREATEST NOVELTY GAME
OF THIS ERA
EXCELLENT FOR COMPETITIVE PLAY
DEFIES DESCRIPTION

ACCEPTED EVERYWHERE!
LICENSED IN CHICAGO
LICENSED IN NEW YORK CITY

EQUIPPED WITH NEW DROP CHUTE

SEE YOUR DISTRIBUTOR

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3401 N. CALIFORNIA AVENUE, CHICAGO 12, ILLINOIS

APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

DECEMBER 24, 1949
All Aboard! K.C. Jones

...Highball ing the Play from Maine to Californ-i-ay...

with a FULL HEAD OF STEAM BY GOTTlieb!

NEW TYPE PROGRESSIVE SEQUENCE!
LOCOMOTIVE BUMPERS!
SOUND EFFECTS!

EXTRA SCORE FEATURE PROGRESSES TO MAXIMUM OF HALF MILLION PLUS 5 SPECIALS!
FLAShING SEMAPHORE INDICATES MYSTERY SPECIAL!
ANIMATED TRAIN ON LIGHT BOX GLASS!
MYSTERY ROLLOVER KICKER!
New Tantalizing Recovery Feature!

"P'OP" BUMPERS
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"There is no substitute for Quality!"
LOOKS LIKE A MERRY CHRISTMAS AND HAPPY NEW YEAR FOR BALLY OPERATORS

Bally Hot-Rods
SKILL-SIZE: 9½ FT. LONG, 2 FT. WIDE
Realistic Gutters on each side of Alley

Bally Shuffle-Bowler
SKILL-SIZE: 9½ FT. LONG, 2 FT. WIDE
Realistic Gutters on each side of Alley

Played with FASTEST 5 BALLS in pinball history!

1 to 7 SELECTIONS PER GAME
STANDARD S-BALL SIZE CABINET

1 to 7 COINS PER GAME

REAL BOWLING THRILLS
AMERICA'S FAVORITE GAME

OFFICIAL BOWLING RULES and SCORES
Strikes, Doubles, Turkeys, Spares, Splits, Railroads

AUTOMATIC SCORING ON FLASHY BACK GLASS

PUCK RETURNS TO PLAYER AUTOMATICALLY

PUCK LOCKED IN AT END OF GAME

Thousands on location prove SHUFFLE-BOWLER biggest money-maker in shuffle class. Order today for quick delivery.

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Give

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Now—get busy Holiday play and start 1950 off
with a long, steady run of much RICHER REVENUE.
Install Universal's PHOTO-FINISH. Because leading
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PHOTO-FINISH, be assured your decision to buy
PHOTO-FINISH is based on proven performance.

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VERSAL'S PHOTO-FINISH AND ARROW BELL GIVE
PRICELESS AND EXCLUSIVE ADVANTAGES!

Now—from your Universal Distributor—
It's in on the known
Its and other advantages
can be yours with
VERSAL'S
PHOTO-FINISH
3 ARROW-BELL!

VERSAL's Arrow Bell

GREATEST CONSOLE OF ALL TIME!
A Merry Christmas
A Happy New Year
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