The agonized look on Spike Jones's face is the sany maestro's way of depicting extreme pleasure at the presentation of two giant incisors unsubtly emblematic of his famous RCA Victor recording of "All I Want for Christmas Is My Two Front Teeth." Here, Bob McCrea (right), merchandise manager of RCA Victor Records, gets a strong assist from Walter Dowell, art director of Indianapolis Industrial Exhibition, in handling the weighty chompers. This immediately followed Spike's happy acceptance of a gold-plated copy of the one-millionth pressing of "Two Front Teeth," and a frame to keep in readiness for the two-millionth pressing which seems assured. The presentation was made at the RCA exhibit booth in the Indianapolis Railway Station. Spike, now on tour with his Musical Depreciation Review, represents one of the nation's top attractions on records, on the air, at the box-office and before the grandstand such as that of the great State Fair of Texas, in Dallas, where the Review again will be featured.
"HOME IS WHERE THE '45' IS," says EDDY ARNOLD

Mrs. Eddy Arnold, Dickie (7 months), Jo Ann (3½ years) and Eddy in Their Living Room—Madison, Tennessee.

"Most of my time at home is spent right where you see me in the picture . . . playing the little yellow records for the kids and Mrs. A's favorite—a little green one, titled:

I'M THROWING RICE (At The Girl I Love)

. . . Yes. 45 rpm is an important part of our family life!" says Eddy Arnold.

EDDY ARNOLD EXCLUSIVE MANAGEMENT: THOMAS A. PARKER, BOX 417, MADISON, TENN.

HEAR EDDY ARNOLD'S LATEST HITS ON "45"
Legit Outlook Is Darkest in Years for Chi

CHICAGO, Oct. 8.—One of the poorest legit seasons in Chicago's history is expected for the late fall and winter season, normally top periods here. A round-up of local legit sources this week revealed that not many top shows are expected, and that the number of legitimate shows to hit here after New York and road showings will be weak, stimulating rather dismal forecasts.

With summer and early fall season of the past few months being weak, trade and public is grim (See Winds City Legit on page 59).

Raise TV Special Rights Bogey

Protection OnProduction Tunes Sought

Old Issue Up Again

NEW YORK, Oct. 8.—A corps of blue ribbon American Society of Composers, Authors and Publishers (ASCAP) show writers met yesterday and day and served notice on the video spokesmen that unrestricted use of production songs on TV would not be permitted.

The writers, known in the current ASCAP-TV negotiations as the "Rheinheimer group" because they were represented by Attorney Howard Rheinheimer, compose the aristocracy of the song business, including such as Oscar Hammerstein II, Richard Rodgers, Arthur Schwartz, Cole Porter, Rudolph Friml, the Gerhardt, Kern and Hart estates, et al. This heavyweight cadre agreed that they would not, without special authorization, permit video use of a production tune in any manner carrying the suggestion of a plot or advancing a story line, even the most distant from the plot or production whence the tune originally came.

It would apply to both the program and the blanket deal.

Make Stand Clear

Apparently, the show writers gathered to make this stand clear because the suggested ASCAP-video pact fails to cover explicitly production tune use. The tunemakers' reliance on (See Raise TV Special on page 16)

Expo Offers 5G

NEW ORLEANS, Oct. 8.—Frank Dane, promoter of a proposed Mid-century International Radio Festival to be held here next year, has wired James H. Davidson, concert manager of Margaret Truman, a bid for the appearance of the President's daughter. Miss Truman will not give any other concert within 300 miles of New Orleans prior to the projected exposition.

 Didn't Copyright "Woody"

HOLLYWOOD, Oct. 8.—A vital court decision affecting copyright rights in film, television and music fields, was handed down this week by California Superior Court Judge Daniel Stevens in a suit filed by Mel Blanc against Leeds Music, Walter Lantz Cartoons and Castle Fields, Inc. Blanc sued for $250,000, contending that unauthorized use of his "Woody Woodpecker" laugh in the novelty song of the same title was an infringement of copyright and subject to damage action. Decision will appear against Blanc in Judge Stevens's 18-page ruling.

Para To Test Vaude in Chi

And the South

NEW YORK, Oct. 8.—The Paramount was approved by the AFL and the American Federation of Labor in the South and around Chicago, using five art bills on a tryout basis.

The first house to reopen in the city will be the Palace, Jacksonville, Fla., October 29, on a full-time basis. The 1,400-seat house will be tied off with Helen Danline, Penny Edwards and three other acts. If the gross is satisfactory, Paramount plans to keep its policy on a long-term basis.

It also plans to open in Tampa sometime around Christmas with a similar five-art policy for which acts are now being screened.

Neither Jacksonville nor Tampa has used flesh in the past few years.

The spread of vaude in Chicago will be strictly a neighborhood policy, Paramount is planning to use flesh at the Mariboro and the Uptown as starters, the off-on basis is only tentatively and formally set for Christmas. The policy will be to use five acts, plus a picture, on a full-week basis.

The plan to increase the use of (See Para Spread for Vaude on page 61)

In This Issue

* TV FILM MUSIC $88 BATTLE

Ballroom Ops Call National Confab the Best Yet, Elect Wittig To Succeed Geer

Almost In!

WASHINGTON, Oct. 8.—The bill raising $5,000,000 for Washington's Sesquicentennial was approved by joint House and Senate conferences this week and now goes to both chambers for final action. Demed by the House three times before, the appropriations measure now faces its big hurdle when it comes up for House action in the first supplemental appropriations bill.

Only AFL Can Avert All-Out War of Unions

Actors Hope Green Steps In

NEW YORK, Oct. 8.—Only the possibility of an American Federation of Labor (AFL) or one of its top officials would intervene remained as the last hope that the bitter dispute between the East Coast and West Coast talent unions would not erode into the most bitter show business fight yet witnessed. With the possibility of its coming to Minneapolis this week, representatives of the squabbling unions concur that city with what was apparently a two-fold purpose in mind. One was to keep the other sides from getting an edge in the (See Only AFL Can Avert on page 8)

Petrillo Call For Royalties Starts Fight

Nets, Producers Opposed

By Jerry Franken and Paul Ackerman

NEW YORK, Oct. 8.—Opposition to the proposal that a royalty system be established on film produced for television appeared to be growing this week. The prospect that such a system would be inaugurated was advanced by James H. Petrillo, president of the American Federation of Musicians (AFM), at a conference this week in New York with about 80 representatives of film producers, station representatives and advertising agencies.

The day before the conference, Wednesday (5), Petrillo met with representatives of the television networks. The meeting was devoted to exploring problems concerned with the use of music on kinescopes, but no official offer of a royalty arrangement was made by the AFM head.

He told both meetings that the AFM's specific proposal for a royalty was to be presented to both the AFM and the National Motion Picture Producers Association. (See Battle Over TV Film, page 8)

"Woody"s"""
This store will able toy Kasper-Gordon as changed self-employed when show security

at the town's FSA. Because the tax rates in their incomes will be less, while benefits will be the same.

Under the bill—which is not due for enactment until next year—the self-employed will pay a tax amounting to 1/12 times of their self-employment income. Under 

Differences Drawn

Under an unopposed opinion declined to the House Ways and Means Committee by FSA, entertainers in general, are to be considered employed when they come in for the first time under the Social Security Act. The 

Detroit Censors 12 Shows

Detroit, Oct. 8.—Censorship ac-

Seattle Stock Exchange (SEC) reported this week. The de-

ABC Flacks Visit AffitEs To Cement Ties

NEW YORK, Oct. 8.—Flacks from the New York, Chicago and Holly-

ments out of the Social Security Act as an employee because the tax rates in their incomes

5803 West End Blvd

Bono, Dec. 31, 1938, which

showbiz stocks

DowJones Expand Detroit Area Stageshows

Detroit, Oct. 8.—Stage show leadership in the metropolitan area will be greatly increased by the opening of the
talents. It is definitely to their advantage to come under the Social Security Act as an employee because the tax rates in their incomes will be less, while benefits will be the same.

Bobo's With Robby features two jockeys from WKKH, Robbin Seymour and Robin Matthews, often considered a talent for musical and

ed. The show has been sold to Simpson Motors of Minneapolis, Minn., for the 'nosey' taste of the local music, calls the sponsor for the series.

unique gimmick for the show is the grand prize for the finalist of a six-months' recording contract, thru the Sensation Record Company. This firm, headed by John D. Newman and Bernard Besman, of Detroit, recently formed the acts, arrange for the release, and end a tie-up with King Records, and is widening its impact by making attractive campaigns, frequently concentrated in the race field. A build-up promotion is planned, making the con-

The dual act—Edith and Florence Stone, and the town's FSA. Because the tax rates in their incomes will be less, while benefits will be the same.

Under the bill—which is not due for enactment until next year—the self-employed will pay a tax amounting to 1/12 times of their self-employment income. Under the Social Security Act as an employee because the tax rates in their incomes will be less, while benefits will be the same.

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ABC Preps Under 13-Wk. Direct Plan

Small Sponsor Lure

NEW YORK, Oct. 8.—A new discount structure was in the works at ABC this week for its broadcasting company (ABC) this week, calculated to lure advertisers who previously have made use of other media, particularly magazines, but have shied away at the higher costs of weekly radio shows.

Sales Veep Fred Throuwer revealed that back-booking was one of the reasons when he said his research showed that the advertisers in the Trade Journal, who have been suffering from 6½% insertions annually. This is the kind of business where we would like to add on the premise that a dozen or so of this kind of contract will add a lot of value to it.

Angled for Dates

To this end ABC will go heavily after seasonal sponsors, who may invest during their heavy business periods, either on a weekly or irregular basis. Special holiday business also will be promoted, similar to but providing discount (at least or better) Thanksgiving and Christmas shows, but angled for such other dates as Easter, Passover, the vacation week, religious holidays, etc.

Not only will ABC provide vehicles already packaged for such use (Gregory Road, 8:30 p.m., Saturdays is the first), but bookers will be permitted to develop their own special shows. They will be encouraged to book at least a year in advance, and shows at irregular intervals, and the new discount structure will give them a competitive rate directly at a straight card rate. The possibility also exists of cars being added when it prove their worth might be taken over by ABC and sold to other non-competitive sponsors on a similar staggered stag.

The discount plan is also to be applied to sponsors of special events or one-shoots such as fights and sporting events. The figures should be compiled within a fortnight.

Ulers Knock Out

Kudner's Mike Kirk

NEW YORK, Oct. 8.—Myron Mike Kudner, vice-president of the Kudner Agency, will be hors de combat for at least a couple of months. He has left the agency for the industry's usual complaints of bad stomach, who was discharged from a week's check-up at Roosevelt Hospital, where media and the way in a badly weakened condition. His ailments were not severe enough to keep him from the work, however, after which he is slated to spend a couple of weeks at home, and not planning on trying to get back some strength. Upon his return Kirk will be assigned to the ad-department for another five or six weeks for stomach surgery.

Kudner's future, Kirk's duties at Kudner will be split up among his staff until bankers are heading all production problems.

Out-of-Home Tuner Tab

NEW YORK, Oct. 8.—The table below shows out-of-home listening in New York City as reported by The Pulse, Inc. The period covers listening in the first week of August, 1949, and was achieved by projecting the home results from a total New York both the singers, this base being 11,200,000. Further details are given in the story on this page.

<table>
<thead>
<tr>
<th>Day</th>
<th>Hour</th>
<th>Persons Listening</th>
<th>No. of Persons Listening</th>
<th>Persons Listening Sets</th>
<th>No. of Persons Listening Sets</th>
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<td>50,000</td>
<td>45,000</td>
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<td></td>
<td>7:00</td>
<td>388,000</td>
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<td>70,832</td>
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<td>193,600</td>
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<td>243,000</td>
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<td>10:00</td>
<td>146,000</td>
<td>47,515</td>
<td>97,291</td>
<td>126,000</td>
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</tbody>
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New "Super-Salesman" Role Seen in Trammell Shift as McConnell Becomes Prexy

NEW YORK, Oct. 8.—The long-awaited reorganization of the National Association of announcers has gotten under way this week when Niles Trammell moved up to the chairman of the board and Joseph H. McConnell, executive vice-president of the Radio Corporation of America (RCA), NBC's parent organization, became president of the network. It was finally announced that Trammell will set off a chain reaction in the executive ranks at NBC.

By shedding his presidency, Trammell will become NBC's "supersalesman," both for radio and television, as the principal network areas are concerned—stations, advertisers and agencies. It is pointed out that McConnell's legal-business background is of the first importance in the matter of reorganization.

Speculation is now centering on the further changes NBC will be making, now that Trammell is board chairman—from which post Gen. David Throop, RCA board chairman, stepped down so as to permit Trammell's ascension. NBC has had for some time the recently completed report prepared by Boor, Allen & Hamilton, industrial engineers, recommending a realignment of the entire NBC structure into distinct AM and TV structures. The NBC structure, therefore, is considered the first in the man-management responsible follow.

AM and TV Separate

The NBC AM-TV separation will, except for one or two departments, be complete. NBC vice-president Harry Kopf will be the AM head said to be untried. Actually it is that Robert W. Bogue, exec, not a new veeppe, will be his companion in the sweep, who will report to the AM exec and be headed either by exec Veeppe R. Denny or TV Veeppe Pat Weaver.

Trammell's assignment as "super salesman" is of the order of the next few years, it is pointed out.

NBC May Open 11:30 Time to Hypo Sustainers

NEW YORK, Oct. 8.—Hard pressed to find sustaining time for house-owned packages, the National Broadcaster is considering opening the 11:30 p.m. spot across-the-board in order to keep these shows on the air. So far, at least one show is certain to move to 11:30, this being Voices and Events, which will shortly shift to Sunday nights from its present Sunday afternoon time. American Forum of the Air, now under option to the Eastern Railroads' Association, is replacing Voices as a simulcast.

Kirk, like this week also decided to shift Ethel Merman, who'd been starring in her own NBC sustainer, "Oh, My Papa." The Morgan show, which is getting the 8 p.m. Friday night spot, will begin with the "dance series" and the web—the singer of doing a half-hour hour and the web of finding the necessary time.

NBC also has a problem with Martin and Lewis, who are due for a "giggle" spot Friday but have to vacate it when Gulf Oil takes it over for We, The People. They will probably be switched to Monday nights. Another change will spot "The Voice of the Night" (NBC) into the 7:30 Saturday night time.

Pulse Surveys Out-of-Home N. Y. Listeners

Vast Market Overlooked

NEW YORK, Oct. 8.—New York radio stations have been "giving away" millions of additional listeners for years, according to a recent survey conducted by The Pulse, Inc. Purposes of the study was to measure the extent and size of the "out-of-home" radio audience for New York stations. Covering 10 counties in the Metropolitan New York area during the first week of August, the study reveals that the hourly number of away-from-home listeners ranges from a minimum of 50,000 at 8 a.m. (Monday thru Friday) to a maximum of 1,372,000 at 8 p.m. Sunday, with the majority of these being spent from 19,385 at 11 a.m. (Monday thru Friday) to 31,852 at 9 p.m. Sunday. The survey is tremendous. For instance, the hourly mean out-of-home audience of about the entire population of every U. S. city is 56,000 and the closest, with a pop. of 235,354, Miami has 72,172; Salt Lake City, 112,000; Chicago, 224,000; 388,000; and Boston, 50,115. The maximum figure of 1,372,000 for Sunday night at 8 p.m. surpasses the population of every U. S. city but Los Angeles, Chicago, Detroit and Philadelphia. Thus New York's out-of-home audience is generally larger than the total population of many counties.

Four Times a Year

This survey, which Pulse plans to continue on a standard four-times-a-year basis, took two months of interviews between 7 and 8:30 p.m., “when houses have the highest degree of occupancy,” according to the method; Pulse discovered that 24.1 per cent of the Pulse group were in the radio out of their homes that day or the previous evening. Of this group, 55.3 per cent of them, garages (9.3 per cent) and economics) roughly parallel this distribution.

Autos Lead

More than a third (35.4 per cent) of this fandom dialing took place in automobiles, with place and show preferences practically neck-and-neck between "regular time" (6:30 p.m. and "at work" (20.8 per cent). Restaurants and bars favored far (34.0 per cent), larger than the "outdoors-portable radios" (7.5 per cent) retail stores and service stations (4.8 per cent); hospitals (4.6 per cent); clubs and schools (6.9 per cent); and all others (3.2 per cent). Multiple mentions put the total over 100 per cent.
Shouse Sees Clear Channel Power Boost to Million Watts

BOSTON, Oct. 10.—Upping of power of clear channel radio stations to one million watts and more was foreseen today by James D. Shouse, president of the CBS Broadcasting System. Shouse warned that the rise of video, in conjunction with the increased radio competition for the advertising dollar, will make "quality operation to a thinner and thinner audience. . . economically impossible under the present archaic 50,000-watt ceiling on power." Clear channel broadcasting is a period of "complete dilution," Shouse said, and to prevent a "complete deterioration of service to the public," some sound broadcasting units will have to be made again of the Federal Communications Commission (FCC). He said that "the salvation of sound broadcasting, which is important to the broadcaster and to the public, does not lie in reducing all broadcasters to the lowest common denominator."

Fears Collapse

It was Shouse's prediction that "unless, within perhaps five years, a number of big stations are allowed power increases to improve service to the public, and to provide for advertisers a continuing menu of reaching people at low cost per family unit, the whole economic base upon which broadcasting rests today could collapse—and it need not necessarily be a slow death. He added that several thousand small station operators, who have fought in clear channel battles, have been fighting against "their own best and selfish interest."

The raised power ceiling, said Shouse, ultimately will supply better service to the sections of rural America now getting very poor service. Power of one million watts upward, which Shouse believed possible, is technically feasible, according to Shouse, who also said that "ultimately, the FCC may be forced to choose between allowing good AM coverage to all rural areas, or little or no AM service at all to most such areas while the interior takes TV competition, registers fully."

Revolution Foreseen

With regard to video, Shouse said that the medium may create a revolution in distribution and inventories of manufacturers. By doing a primary job in the home, it simplifies the sales job in the store, enabling the dealer to operate with an appreciably smaller inventory. This would result in more flexibility for the manufacturer, giving more freedom to bring out new models and make price adjustments, who distributes, dealer and distributors can exercise much more control on forward commitments.

CBS Pays 27C For Murray To Loaf Each Wk.

NEW YORK, Oct. 8.—The Columbia Broadcasting System (CBS) pays to Ken Murray $2,750 a week rather than put his show on TV sustaining. Murray's video variety program, of which a kine was recently made, is now being peddled by the web, but CBS has decided not to put the show on sustaining because it would cost an $15,000 each week.

Murray gets $2,750 each week even while not working for CBS, according to an agreement that he signed, but has decided against it. Except of the big company became interested in video possibilities of Murray when they saw his Blackouts on the Coast. Reports have it that he changed their mind after the New York newspaper gets the show.

ABC Sells 'Judy' And Whiteman

NEW YORK, Oct. 8.—The American Broadcasting Company (ABC) this week continued its hot sales pace of the past couple of weeks by inking sponsors for two more weeks, while adding a past-prime to its radio lineup. The deal will hit Judy Garland in "Blondie," which was to air on ABC, and the institutional George Burns and Gracie Allen. Also, the show will continue its test run, with the result of the sale of the latter, Two Bits-Mutlifers are known to be dickering with the web for profitable selling

for INVESTIGATE

WDEL \nWILMINGTON \nDELAWARE

WKBO \nHARRISBURG \nPennsylvania

WORK \nYORK \nPennsylvania

WRAV \nREADING \nPennsylvania

and

WDEL.TV \nWILMINGTON \nDELAWARE

WGAL.TV \nLANCASTER \nDELAWARE

STEINMANN STATIONS

Clair M. McCollough, Manageng Director

Represented by ROBERT MEEKER ASSOCIATES

Chicago \nSan Francisco \nNew York \nLos Angeles

Puerto Rico Tax-Dodge by "Duffy's" Cited

WASHINGTON, Oct. 8.—Spurred by a handful of congressmen, the Department of Justice is launching a quiet investigation of radio's newest tv gimmick — broadcasting from a Puerto Rican island, a tax haven, of a signal that can reach a major city.

According to Rep. Nath Mason (R., Fla.), this is one of the "most glaring of cases of evasion of the tax laws,"" as a number of stations are making deals with the Justice Department.

Mason told The Billboard yesterday (7) that the island has a special law that "bypasses" the $12,000 moratorium on all taxes. If the Justice Department's investigation will go anywhere, Mason said, it will be "a重大 deal, as the decision of the Puerto Rican lawyer would be the signal for all the new tax laws."

"The program will make a lot of money for the station," Mason said, "and the Justice Department is not going to overlook this."

Said Mason: "The Justice Department is on the job and will not allow the evasion."

Said Mason: "The Justice Department is on the job and will not allow the evasion."

October 15, 1949

WCAU To Give Local Sales to CBS Dept.

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CBS's Invincible Sunday Nights

NEW YORK, Oct. 8.—Advance Hopperings for Sunday, October 2, the first night on which the new Columbia Broadcasting System (CBS) Sunday evening program line-up was aired, indicate almost simultaneous sales of 12.7. Edgar Bergen, at 8 p.m., a 13, and Red Skelton, at 8:30, 14. A broadcast of the 21st Century, which aired before, dominated Sunday nights with its earthy comedy evening.

The only weak chink in the CBS armor, as reported by C. E. Howes, Inc., is "Ozzie and Harriet," with a 6.5. The only other network program which is, in fact, is "Our Miss Brooks," with a collapse-and-power number for the Infomercial Broadcasting Corporation (IBC), who reported in the 12.7 period. Among 'and Andy,' following, is 12.7. Edgar Bergen, at 8 p.m., a 13, and Red Skelton, at 8:30, 14. The broadcasts of October 1 were the first of the Clear Channel, CBS network's 'that week, and "Following Archer." Horace Heidt garnered a 10.4.

The three top radio programs for those that were airing before October 1 or for the new starters as compared to overall "successes," Bergen's 13.4 compares to Sam Spade's 11.4 rating on CBS, before the show moved to NBC with Bergen as predecessor. Life With Lodge, has about a 10. Skelton's opening rating is considerably above his NBC rating just half when he began with an 8.7 in his Friday night slot.

The only CBS Sunday night show which did not start October 2 was the Caruso show; this because of the sudden death of its star, Buddy Clark.

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reproduction and distribution in theaters. Since Blanc never copyrighted those women's rights and protection since the 1920s, most legal protection has been found in practice and not in statutory law. Furthermore, the motion picture industry, the Bombay Camera Company, and the Camera Technology Project (CTP) all contribute to the legal protection of these women's rights. The CTP was founded in 1946 by the Motion Picture Alliance for the Arts and Humanities (MPLA) and the motion picture industry to promote the legal protection of these women's rights. The CTP's work on the legal protection of these women's rights has been recognized by the United States Supreme Court, which ruled in favor of the motion picture industry in the case of Universal City Studios v. Continental Cablevision, 523 U.S. 304 (1998). This ruling held that the motion picture industry had the legal right to protect the rights of these women's rights. The case is often cited as a landmark case in the legal protection of women's rights.

Laws are a powerful tool for the protection of women's rights. The motion picture industry, the Bombay Camera Company, and the Camera Technology Project (CTP) all contribute to the legal protection of these women's rights. The CTP was founded in 1946 by the Motion Picture Alliance for the Arts and Humanities (MPLA) and the motion picture industry to promote the legal protection of these women's rights. The CTP's work on the legal protection of these women's rights has been recognized by the United States Supreme Court, which ruled in favor of the motion picture industry in the case of Universal City Studios v. Continental Cablevision, 523 U.S. 304 (1998). This ruling held that the motion picture industry had the legal right to protect the rights of these women's rights. The case is often cited as a landmark case in the legal protection of women's rights. The motion picture industry, the Bombay Camera Company, and the Camera Technology Project (CTP) all contribute to the legal protection of these women's rights. The CTP was founded in 1946 by the Motion Picture Alliance for the Arts and Humanities (MPLA) and the motion picture industry to promote the legal protection of these women's rights. The CTP's work on the legal protection of these women's rights has been recognized by the United States Supreme Court, which ruled in favor of the motion picture industry in the case of Universal City Studios v. Continental Cablevision, 523 U.S. 304 (1998). This ruling held that the motion picture industry had the legal right to protect the rights of these women's rights. The case is often cited as a landmark case in the legal protection of women's rights.

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AFL hierarchy; the other was to obtain a favorable public relations image. At the same time unverified rumors of a possible labor strike were to the effect that the AFL may move to appoint a non-show business union leader from within its own ranks to take over the whole television problem. The rumor behind this is that none of the union leaders among the performer groups have the strength to maintain a united and outspoken front against the potential on the other hand might constitute a serious threat. The opposing factions together by diplomacy or by muscle.

Inter-union dispute centers on TV jurisdiction. The live talent unions headquartered in the East would be represented by the AFTRA (TA), with a jurisdiction cutting across all union lines; the right to collective dues, and if necessary, the right to strike. The Screen Actors' Guild (SAG) and the now defunct Guild (SEG) propose a TV for live video, the screen unions to retain film jurisdiction, including kinescope, with a so-called "gray area" in between, in which some union demands may be met. The screen unions oppose the proposed jurisdiction for secondary or perhaps eventually fatal to their own continued existence; they feel that any form of censure is impossible. 

Rituals in Open

The news of these two factions, as forecast two weeks ago in Billboard, bursts into the open early this week following a lengthy and furtive meeting among the presidents of the various unions.

Upon its conclusion each side issued a statement denouncing the other, but one of the big questions remains a threat by SAG that it might ally itself with another union and thus sever relations with the Associated Actors and Artists of America (AA), the AFL's international.

This threat was made by Ronald Strome, president of the American Broadcasting Company (ABC) in a letter addressed to the AFL, the Associated Actors and Artists of America, and the AFL actors' international.

"Time for Defense" on ABC October 25

WASHINGTON, Oct. 8.—The Department of Defense is ready to kick off a new network show about the American Broadcasting Company (ABC) which features a military announce this week. The half-hour program, called "Time for Defense," is hoped to be a public service, the department said in offering ABC congratulations for its role in helping the Armed Forces keep informed concerning their national and international responsibilities. To be presented each Tuesday at 10 p.m. EST, the program will feature excerpts from the Armed Forces network documentaries of defense here and overseas.

It Looks Good on Paper!

That is, there's nothing more beautiful on paper than the ABC television schedule for October. A breakdown of a television at 10 p.m. on this new network features at least one program for every network.

- CSS To Test HR. TV Operas Prior to Jan. 1

NEW YORK, Oct. 8.—The Columbia Broadcasting System (CBS) this week agreed to air at least two-hour long versions of grand opera prior to January, as was presented by Henry Souvaine-Lawrence Tibbett combining programs, the sample operas may be the premiere of a regular video series. The major portion of the operas, according to Souvaine, long associated with long, hair music, who produced the TV operas for its last season for Texaco. The operas will be telecast live and filmed and aventure and also owns a piece of the package.

"Time for Defense" is readying plans to peddle the deal to broadcasters soon, writing them a comparatively low budget. He has been building with the various entertainment unions and is believed to have straightened out all labor problems which make the cost of picking up the Met operas inordinately high. The plan is to air the operas from a regular CBS studio. This would allow the company, in the TV realm, as compared with transferring at an opera house or possibly at the Columbia Broadcasting's own Met, to set up the new operas for singers with top-rated voices who would be paid for personally because their volume was not strong enough for the cavernous houses and the regular Met will continue to be available to the public, even when the singing. However, according to those at the sessions, the AFA has made it clear the union is thinking in terms of single-entertainment, pay royalties, for TV film. This drew protests from those who feared the company would be the television industry, monopolistic aspects of television are the ones that are not separated.

The theater men were told that they can't compete with a first-run picture house for showing of new film products, because of the high costs involved.

Similar factors also assured exhibitors that they can't compete with films like the Technicolors, high operating costs, high coal age cable tolls and serious loss in definition in programs so transmitted.

Webs' Control Of TV Called Bar To Movies

DETROIT, Oct. 8.—The motion of the picture industry in the television field is not to be underestimated, because the networks are not alone. Members of Allied Theater of Michigan have just been held for discussion of possible television movie relations at their convention here Tuesday (4) by Trueeman Hemmings, president of Allied Theaters Owners of Indiana, himself a radio station owner.

The networks constitute a "benevolent" monopoly and the small radio stations are afraid of the large network stations, which are developing small motion picture exhibitors. The networks make it imperative that they cannot be separated.

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B&K World Series TV Hits Biz 90%

CHICAGO, Oct. 8.—Attendance at the State-Lake Theatre, Balaban & Katz house, for the last race with about 90 per cent normal this week was a large-scale, when the World Series were shown. The house was not completely sold out for any game, however.

House capacity is 2,800 and normally average daytime attendance runs about 800. The other Marathon was about 2,500; Tuesday about 2,300, and Wednesday near 2,600.

Admission was increased 75 cents for first games, bringing total for telecasts plus movie to $1.25.

In the near future B&K hopes to televise a couple of regularly scheduled football telecasts in the same theater.

Oct. 27 Hearing Scheduled On Capital's Bus Radios

WASHINGTON, Oct. 8.—The Public Utilities Commission (PUC) of the District of Columbia has set October 27 as date for its hearing on bus radio. Capital Transit Company, which is owned by WWDC and WWMD-FM are preparing strong briefs defending the operation, which has been in effect for several years. The District of Columbia and the PUC are also operating is prepared to have the hearing in the future against further business.

Ben Strouse, general manager of AM, said that only about 280 complaints have been received by the Commission since the beginning of the operation. Of these, Strouse said, fully half came from "obnoxious crotchets." The remainder, he said, "are legitimate but were largely induced by publicity given in the local press to the proposed PUC hearing." After stirring the PUC receives a batch of

Shows Cancel Out; CBS Can't Clear Aff. Time

NEW YORK, Oct. 8.—Cancelling their contract with Trinitas, NBC has dropped its Frank Polgar hypnosis series on the Columbia (CBS) television network. At the same time CBS is on TV to clear time on TV stations. Trinitas will expand its present 10-minute show to a half-hour series and asked for time on a network of 37 stations. Of these CBS was only able to deliver seven stations live, the balance to get the show via Kinescope. Trinitas canceled and is now trying to buy time in the National Broadcasting Company TV chain.

What makes the situation the more interesting is that CBS or that this is the second cancellation it has had in recent weeks in similar circumstances. In one clear time was a factor. The other show was the Guild Oil Co., the People's Republic of Burma and the $1,000,000 in combined AM-TV billings because it was unable to clear time on the sole Pittsburgh TV outlet.

NBC appears to have one edge in the situation because its AM affiliates own the TV stations in many of the cities involved. These stations lean toward NBC, as is expected, even though they own the virtual all of them have affiliation and carry ABC programs in some of the others.

The number of one-station area only also tends to block CBS, any relief with Luxembourg and network affiliations appears doubtful.

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Coast College Grid TV, Ad Bally Blamed for Off Gates

BOLLYWOOD, Oct. 8.—There produced a new deal in the arrangements pertaining to video coverage of college grid games. There will be no television in 1950 of the contests played by the University of Southern California (USC) and the University of California at Los Angeles (UCLA). Officials of both schools are opposed to the promotion of the telecasts which they feel would take away from the interest into audience of four home games.

The major complaint is that the Hoffman Televised Corporation, which sponsors with Dodge dealers, has allegedly reneged on an agreement not to promote the video coverage in any way which would hurt the turnstile count. The bankroller, however, has been actively publicizing its leasing as effectively via press releases and ads. In the local daily that the universities regard them as violating the spirit, if not the letter of the contract.

In addition, other affiliates have latched on the bandwagon and are even seeking to capitalize on coverage of the Coast’s most popular sport feature. Receiver manufacturers and TV retailers have all been pushing the telecasts for their own purposes. For a few days prior to the UCLA-Oregon till last Friday night, one manufacturer flooded the radio ether with spots announcing that all good seats for that early-season contest had been sold, and the sole way of getting a spot at the game was via tele.

The daily papers here have taken an active interest in the attendance picture, and most columnists have pinned the blame for thin crowds on TV. Some, however, note that ticket prices remain high and contribute the anemic grosses on the tab. UCLA and USC thus far are both understated and ordinaril as good records would scarcely draw under 60,000 for any tilt in the 102,000-seat Coliseum. 4 UCLA drew 70,000 against Oregon State and only 43,000 against conference co-champ, Oregon. USC pulled only 36,000 against Navy in what should have been a sellout tilt, and a meager 30,000 against Washington State.

University greyhounds believe now that they would have been better off if they had not sold the rights for some $75,000 but had instead handed them out gratis to all local stations. This they feel would have eliminated the undesirable promotion which now is plaguing them. The two local pro teams, the Don and the Rams, do not permit film rights for later showing.

Derby Foods Drops ABC “Super Circus”

CHICAGO, Oct. 8.—Derby Foods, sponsor of half of the American Broadcasting Company’s (ABC) Super Circus hour-long Sunday night TV show has decided not to renew its contract Derby, a division of Swift & Company, will now put the October 23 telecast.

According to ABC sources here, Derby is not renewing because it didn’t want to pay increased costs the network was asking. Company had been paying about $2,000 for its share of the program’s talent cost and was asked to pay an increase of about $15,000 yearly for package charges. It also was asked to pay an increase in time charge which would have brought the total increase up to somewhere between $75,000 and $100,000 yearly.

ABC has already had some sponsors dickering for the time period dropped by Derby. Future Derby TV plans are not known, although some are.

“Fight Game” PKge Peddled to Agencies

NEW YORK, Oct. 8.—The Fight Game, a new 15-minute package about boxing with Barney Ross as emcee/host, seems to have been peddled to agencies. The show is done documentary style and makes use of Stilman’s gym as background location.

The first show which is time for peddling purposes uses Ray Aron vetera’s fight trailers as a guest. Martin Ray directed. Howard Hoyt is the agent for the pack 75.

NBC Peddles Kine To Sell Night Live

NEW YORK, Oct. 8.—The National Broadcasting Company (NBC) this week was peddling to agencies a recently made kine version of Opening Night, the half-hour musical TV show with music by Jule Styne and book by Charles Peck and Saul Meyer. Each show will contain original music by Styne.

The program stars Myron McCormick and Ellen McCoian. Opening Night will be done as a live show. The kine version is being used for peddling purposes only.

Plenty of VITAMIN “SEE” in Cincinnati

(Dayton & Columbus, too!)

Yes, the “eyes have it” in Cincinnati. It’s a RED HOT television town. Take a look at these figures reported in the six-city Telepulse for August, 1949:

Average 3/4 Hour TV Sets-In-Use
(12 Noon—12 Midnight)

<table>
<thead>
<tr>
<th>City</th>
<th>August 1-7</th>
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<tbody>
<tr>
<td>CINCINNATI</td>
<td>30.4%</td>
</tr>
<tr>
<td>New York</td>
<td>21.8</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>21.7</td>
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<tr>
<td>Chicago</td>
<td>20.1</td>
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</tbody>
</table>

Now, another shot of vitamins has been added in the three cities with all new star-studded daytime programs, starting at 11:30 AM daily and featuring the million dollar WLW-Television talent staff.

More vitamins: All three Cleapey TV stations—WLW-T, Cincinnati; WLW-D, Dayton; and WLW-C, Columbus—also began carrying the full NBC television network schedule on September 25th—LIVE—via cable and our own microwave facilities.

For a healthy sales prescription, contact your nearest WLW Sales Office.

**Ruth Lyons Mid-Week's Greatest Showman**
Large-Scale Theater Video On Coast Months Away Unless FCC Oks WFTC TeleChannel

Mid-Winter Debate Contingent on Government Action

HOLLYWOOD, Oct. 8. — Unless Federal Communications Commission (FCC) action is obtained, the West Coast Theaters an experimental video channel, will be unable to develop selected plans for large-scale theater television tests in Southern California will be tabled until some other solution is worked out. The government has originally hoped to set up shop by mid-month this month and has already invested $100,000 and the government's study of ultra high frequency channels and color TV has indicated that theater tele in this area is still months away.

Taking decisive steps to pioneer in large-screen theater tele, FCC already has authorized engineering work including selection and partial leasing of high sensitivity relay stations as well as earmarking funds for equipment and installation. Matter will involve 18 WFTC, the home from Santa Barbara to San Diego, all to be equipped with equipment with Hollywood's Granum's Chinese Theater as central origination Theater Owners of America (TOA) at its recent Los Angeles convention, were already considering proposals for experimental tele network as a trialbla for the future. Initial trial tele projection equipment will cost WFTC about $25,000 per unit, based on present engineering and other theater screen assemblies, both instantaneous and film storage systems.

FCC planners estimate a potential audience of 90,000 lookers per evening. This would absorb admission fees $3.60 according to the event being telecast. Prime time billing would be lavishly mounted with telecasts such as World Series ball games, top sports events and prime news coverage. Here again revenue from the theater chain showing would justify high costs of bringing events Westward, including coaxial cable has been agreed to in the plans. Here is set to go. Local events would be covered by own remote crews and production staff.

In addition, pic house operators foreman personal copy elicits at tele fare thru three-way tie-up with bankrollers and tele nets. Such features would be available to home lookers who stay away from theaters on business or other reasons miss their pet video offerings. For example, theaters could include large-screen showing of Milton Berle's tele-

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RADIO-TELEVISION

Hoyt TV Casting, Registry Plans Set-Up Like Pic Org

NEW YORK, Oct. 8. — Officially set to open Monday (10) in offices of Hoyt Playhouse Theatre here, the Hoyt TV Casting to be named casting office will attempt to become for video what Broadway's Central Booking Office is for films—a central casting office for all talent in the TV field. At all points in the country, the firm will submit actors and actresses to producers, directors, writers, editors, writers, directors and other forms of talent.

The new casting office is headed by agent Howard Hoyt, formerly Eastern Story editor of Metro-Goldwyn-Mayer, Tom Hoyt's brother. Hoyt Casting and Registry Service is to list actors, directors, writers, editors, writers, directors and other forms of talent to TV.

New Amsterdam Roof Undergoes '0 Turnover for Revamp

NEW YORK, Oct. 8. — The New Amsterdam Roof, one of the oldest seat centers in the city, is undergoing a total change, planned for its service as a WOR-TELEVISION studio and will be reopen for that purpose Oct. 11, completing a cycle as a theater, roof-entertainment, radio-entertainment, radio-entertainment.

Remodeling is costing WOR $75,000, with an additional $200,000 investment by members of the National Broadcasting Company (NBC) for use, enabling WOR to get, in effect, an extra studio. Lowering the curtain, one show will be to originate WOR's orchestra and pit, while a rehgious go on the off-the-air side.

CBS "Doorway" Heading for TV Debut Soon?

HOLLYWOOD, Oct. 8. — The award-winning radio staffs the service of children's, comedy, drama and life, this week appeared to be heading for television. CBS, a show, which aired for several seasons on the Columbia Broadcasting System (CBS) AM-FM network, was filmed in a sample 30-minute ver.

The series, a children's show, will be aired on the Children's Television Council, picking up the tab. Commercial sponsorship will be involved for the series. The show will begin with the end of this year, with 393,000,000 fll, the film also may be released for showing by educational groups and possi

50,900 Letters

The radio version of Doorway has not yet been brought back this sea-

on CBS. It is believed that in line with that we'd desire to secure the show for as many people as possible, CBS has been insisting on obtaining package rights. The show is the property of William S., Allen, and Virginia Mullen, who have done the scripting, and Dick Wilson, who handles the business side.

Mowrey Due a Big For TV Show Sales

NEW YORK, Oct. 8. — Paul Mowrey, the chief of the television program sales for the American Broadcasting Company (ABC), returned from Hollywood this week after a lengthy stay in the city. While there, he was in touch with TV, radio, video, outlets that there are on the air. Mowrey currently is ABC's national director of television.
HERE ARE THE NAMES OF THE JUDGES IN...

THE BILLBOARD'S TWELFTH ANNUAL RADIO AND TELEVISION PROMOTION COMPETITION

ADVERTISERS' PANEL

1. J. M. ALLEN
   Vice-President in Charge of Advertising, Bristol-Myers Company

2. HOWARD M. CHAPIN
   Director of Advertising, General Foods Corporation

3. ALBERT S. DEMPLOWOFF
   Advertising Manager, Colaenea Corporation of America

4. C. J. DURBAN
   Assistant Director of Advertising, United States Rubber Company

5. JOHN R. GILMAN
   Vice-President, Colgate-Palmolive-Post Company

6. J. WARD MAURER
   Director of Advertising, Wildroot Company, Inc.

7. GEORGE E. POTTER
   Vice-President, The Prudential Insurance Company of America

8. WILLIAM M. RAMSEY
   -Proctor & Gamble Productions, Inc.

9. R. G. RETTIG
   Vice-President, Whitehall Pharmacal Company

ADVERTISING AGENCY PANEL

1. WILLIAM A. CHALMERS
   Vice-President & Radio-TV Director, Kenyon & Eckhardt, Inc.

2. LEE COOLEY
   Director of Television, McCann-Erickson, Inc.

3. WALTER CRAIG
   Vice-President in Charge of Radio and Television, Benton & Bowles, Inc.

4. WICKCLIFFE CRIDER
   Vice-President, Sutton, Sarton, Durlin & Osborn

5. GEORGE F. FOLEY JR.
   Television Director, Howard Edwards Company

6. G. D. GUDEBROD
   N. W. Ayer & Son

7. TOM F. HARRINGTON
   Ted Bates & Company

8. FRANK B. KEMP
   Assistant Media Director, Compton Advertising, Inc.

9. CHESTER MacCRACKEN
   Doanory, Clifford & Shenfield, Inc.

10. LINNEA NELSON
    J. Walter Thompson Company

11. ROGER PRYOR
    Director of Television, Foste, Cono & Belding

12. STANLEY H. PULVER
    Dancer-Fitzgerald-Sample, Inc.

13. TOM REVERE
    The Now Company, Inc.

14. ADRIAN SAMISH
    Dancer-Fitzgerald-Sample, Inc.

15. TOM SLATER
    Ruthrauff & Ryan, Inc.

The Billboard Radio and Television Promotion Competition
1564 Broadway, New York 19, N. Y.

Gentlemen:

We are planning to submit an entry in the 12th Annual Radio and Television Promotion Competition.

We will enter in the following category(ies) (check any or all):

- [ ] Sales Promotion [ ] Audience Promotion [ ] Public Service Promotion [ ] Audience-Sales Promotion

Our entry will be in the following division (check one):

- [ ] Network (outside) [ ] Network (regional) [ ] Clear Channel Network Affiliate [ ] Regional Network Affiliate [ ] Local Channel Network Affiliate [ ] Non-Network 5,000-20,000 Watts [ ] Non-Network 50,000 Watts [ ] FM [ ] Television [ ] New Station.

We expect to have our entry in by

(...... and Please Make It as Early as Possible)

Name

Title

Address

City

State

www.americanradiohistory.com
Mr. Black

Reviewed Monday (19), 8:30-9 p.m. EST. Sponsored by Kellogg's, this new program is aimed at an audience of children and is designed to make breakfast cereal sales. The show attempts to interest children in Kellogg's breakfast cereals by dramatizing the adventures of a character named "Billish," who is a spirit of the morning. The program features animated sequences and live-action segments, with Billish interacting with real children, encouraging them to eat their breakfast. The concept is to make the breakfast experience enjoyable and exciting for young viewers.

Billish Crime

Reviewed Tuesday (20), 7:30-8 p.m. EST. This new crime drama, "Billish Crime," is produced by Warren Lewis, who also produced the popular "Columbo" series. The show features a detec-
Life of Riley


Life of Riley should prove a potent combination of entertainment. Hollywood has no future in TV, the fact of the matter is that the quality of this film, the quality of its production and its quality in overall what it has put up there with top shows isn't of a nature being done bull.

The first episode concerned the screwball antics of Riley when he becomes the日常 of a major corporation. Jack has taken on a new sponsor (Blate), a new producer (Gleason) and a new showman (Tomack). The first scene has to have been written by what seems to be a new twist on the old routine. The characters are delightfully funny, the situations are sharp and the acting is fine.

The show was well worth watching and will undoubtedly be a hit with the public.
Color Fades From Horizon, Long Field Tests Foreseen

(Continued from page 7)
months ago. The FCC is not likely to be ready to come up with findings of any kind on its current deliberations until next March at the earliest, and public deliberations on broadcasting to spot radio. This would have to take place subsequent to that.

Industry Insists on Fines

All the FCC's deliberations hold the responsibility and authority to decide what color standards, the almost solid hostility of the industry to setting uniform color standards is, whether or not there will be a major factor in the commission's deliberations. Another important factor is the commission's determination to lift the TV freeze and issue new licenses, a move which, when ignoring what it intends to do about color standards.

Whether the industry's opposition to CBS's color system will hold as the FCC deliberates three years ago, when the commission rejected the web's proposal for the same principle. There are several significant similarities between the industry's present resistance and the earlier one. In the current situation compared with the showdown of three years ago, the consumer and color tables have that has definition of 665 lines, while three years ago. This resulted in a 325 basis and had $355s. Then as new RCA was arguing that the industry was not ready for color at all, the current squabbles RCA is boasting commercially and technologically that it is the only color television that is compatible with the field at the moment "in need of color television before it can be commercially applicable.

For Monochrome

Then, now, the major black-and-white system, the DuMont Laboratories, Inc., are arguing that no color system yet devised as to produce color of color standards for some time to come. Dr. Allen B. DuMont, who has won a number of government contracts for black-and-white receivers at the current hearing, has been in the field for 20 years before there can be color television.

Despite a running fire of criticism from CBS's industry foes during the week's demonstration of its color system, the ceremonial meeting at the Carlton Hotel, CBS walked off without facing any legal or technical challenge with which it will put its own system to the acid test, in the presence of the FCC. Only one commissioner absent was Frieda Henney.

Whatever the differences of opinion may have on technical issues, there was little doubt that CBS did not hold from a pithy standpoint, the commissioner and their ilk. CBS's display and legalists were pleased with what they saw. Whether the CBS performance is the result of the FCC's expectation for commercial use is something which is left to the final decision by the FCC. The commission wants to get color video started, but is also clear that the radiations from the industry to detailed standards unless it is absolutely sure of them. It appears that this point which RCA is ready to unlearn its heaviest strategy during its long struggle against the FCC.

K-F Plans Switch To Spot AM After Dropping Winchell

DETOUR, Oct. 8.—Alto Kais-er-Frazer is dropping Walter Winchell for the K-F network and will continue to use radio. However, the shows will be dropped from the broadcast to spot radio. This is to be done to fit the broadcasts into a more popular time slot.

Meanwhile considerable interest was generated here by the $34,000,000 loan granted K-F by the Reconstruction Finance Corporation (RFC). It is reported that the farm will begin action to get into any spot radio market has its own intention but which was temporarily abandoned. This, in turn, will probably mean increased radio-telephone traffic.

It is reported that the spot plans Kaiser-Frazer has in mind is the purchase of time on stations owned by the United Auto Workers (UAW), which is an extension, of course, has contractual relations.

CBS Demands White Collars' Recertification

NEW YORK, Oct. 8.—The Colum- bia Broadcasting System (CBS) this week again called for recertification of white collar worker union. The move was prompted by recent labor proposals made by the Radio Guild (Local 50, United Office and Pro- duction Workers of America) for revisions of the present contract with CBS.

Despite a petition signed by 300 employees Wednesday (8) and forwarded to the management, CBS is expected to remain adamant in its demand. The CBS position, as stated in the guild's statement, is that several of its employees allegedly claimed they were not to be organized. In keeping with this contingency CBS would like to find that the union has a majority of its staff.

The Radio Guild says that the union's attempt to "destroy the union," not to find out if it has a clear majority, but to "chill" the employees' initiatives, to use any meth- od the CBS wishes to determine its majority status, such a method is immediately and will not delay. A National Labor Relations Board (NLRB) election would have to be held for Radio Guild members to get union certification. CBS has demanded this, the union vice president, 300 members at CBS, has been established at the net for three years. The labor org is holding a strategy meeting Monday (10).

WM "Premiere" Goes To Full NBC TV Net

HOLLYWOOD, Oct. 8.—Local suc- cess of the William Morris Premiere Theater has caused KXNH to expand its coverage over the full NBC tele- vision network. Originally launched as an experiment to give likely commercial tele- visions a try, the number of times passed not scrutiny and regular network programming.

Hereafter, NBC will stagger clips prints of the weekly series with re- prints from both Chicago and New York. Chicago will feed the Midwest network with New York covering the East. The prints will be cut back to an every-other-week schedule. The network office more time to prepare new series.

Shows have featured only Morris clients, including Pinky Lee, Louis Sterling, Holloway, El Brendel, Arlene Harris, and the Ray Revel. The show is unlike any other of its kind. It is a talent tab, with network paying for facilities and crews. First such deal, it is a catch holding with both other stations and other network- ing showcasing series.
Four Orgs Try Organizing N. Y. Services

Squabbles Coming?

NEW YORK, Oct. 8.—At least four different labor unions are leveling their big guns on local television service companies in attempts to organize the estimated 10,000 radio and TV servicemen now working in the metropolitan area. Of the labor groups supporting the organizing drive, the labor groups who now represent local technicians or hope to represent them are the teamsters, warehousemen, truck drivers, and electrical workers, workers, auto workers, John L. Lewis’s District 50 and the electrical workers.

While service companies would prefer to call a halt to all organizing, it appears that jurisdictional squabbles among the various labor groups portend an unhappy situation that may see some of the companies struck by one or the other of the groups.

The International Brotherhood of Electrical Workers (IBEW) has had the upper hand during their drive to get into the TV field, since the IBWE feels it is the natural home for the TV servicemen in view of their past experience in TV service and as a result of the virtue of its past organization of men in the TV studies.

The Wholesale Electrical Union (WWU) and the International Brotherhood of Teamsters have both felt that they, too, have jurisdictional rights, since servicing and delivery work, plus the fact that TV servicemen are trucking and delivery or warehousing and wholesalers.

District 50

Lewis’s catch-all District 50 believes that this is another opportunity to organize a group that will strengthen the union’s national bargaining position, and the United Auto Workers, headed by the late Walter Reuther, have already gotten into the field before the rival United Electrical Workers (UEW) did. It is a secret that the UEW has been a sharp thorn in the side of UAW’s and CIO’s.

While at the moment the entire situation in the market of Adversus, the battle is expected to reach each major proportion of the market, the present situation would not be added for months un-

The vote authorizes the negotiating committee to call a strike if it deems it necessary. RCA Victor’s plant at Camden could be affected by the action (Saturday, Thursday) 6 to 10. The negotiating committee has the authority to call a 5 cents an hour increase. This offer would amount to an additional $50 a week for the average employee, according to spokesmen said. The union, however, wants a $50-a-week hike. This would include wage, pension, insurance, such as hospitalization and surgical aid to dependents, and physicians’ bills up to $150 to be paid by the company.
Raise TV Special Rights Bogey

Protection On Production Tunes Sought

Old Issue Up Again.

(Continued from page 2)
poratively fear that by gilding lightly over the issues, they may only to snag unrestricted use of production tunes. The Rineheimer group are famous for the zealous concern they have for their show tunes. Not only are the publishers' rights to be protected, they argue, but the show producers who share in the profits from these attractions.

The problem of production tunes use is a constant one of misuse of such use of pop tunes. The latter question was resolved early in the ASCAP video talks, with ASCAP yielding to TV's pitch for unrestricted use.

Whether this move by the producers will significantly slow the pace of the current per-program negotiations could not be determined at press time.

Battle Over TV Film Music Royalties Due

(Continued from page 1)
ized in that direction rears.

The indie producers, on the other hand, have to cope with the royalties on two counts. One is that licenses within certain limits, create a hardship on their歌手s' earnings. Another is that their shows have to be licensed on a separate, per-show license, which is, in effect, for the same reason. Producers point to the fact that, because of limited networking facilities, any royalty arrangement will probably result in a loss. In any event, they have to end up with a royalty agreement, for which they have no control.

The indie producers made an attempt, at their meeting with Petrine, to ascertain his attitude toward music on screen shows. His comment, however, was: "Next question."

Both meetings were entirely friendly, with the APM head completely receptive to the problem of possible avoidance of conflicts. One of the producers who did not achieve the end result which his producer, however, was: "Next question."

Both meetings were entirely friendly, with the APM head completely receptive to the problem of possible avoidance of conflicts. One of the producers who did not achieve the end result which he had hoped for, was:"Next question."
Wittig Named Prexy; Larry Geer Resigns

145 Ops Attend Chi Huddle

(Continued from page 3)

Actors:選手

Malec, tic with advance, could dance to ing

Wittig (See October staff

NBOA Schooled On Vend Units In Terpalaces

Chicago, Oct. 8.—Vending ma-

nagement was the main

mation regarding the con-

ent to concession services al-

o a brand new series of easily op-

erated merchandising services to

terpalaces, Dick Schreiber, coin-

machine editor of The Billboard

and editor of Vend, the monthly au-

omarketing publica-

the National Ballroom Operators’

Schreiber pointed out that a vend-

machine can eradicate the prob-

can help to staff the average ballroom, which

Schreiber also explained how

ballroom operators, who are faced with

the problems of rainy weather,

barmen, and other concession employ-

es, it’s for a particular dance because it is virtually in-

ative to eliminate the size of a draw in advance.

Without space can be accomplished by replacing a single beverage bar

with three or four vending machines, he said. Turner exhibited the

Ballroom Ops Sic T-Men on Private Clubs

Chicago, Oct. 8.—To equalize taxation between ballrooms and com-

peting private clubs, the National Ballroom Operators’ Association

(NBOA), meeting here this week in convention, passed a motion asking

the Treasury Department to investigate so-called private clubs to de-

termine whether or not all taxes, now levied against public entertain-

ments, are being levied on these clubs, and that such taxes be levied

similarly to these clubs which offer a similar

service.

The proposal was made following a talk by Alice McMahon, Indiana

Roots Johnson, who expressed the point of view that the NBOA should

(Ballroom Ops on page 48)

NBOA Examines Disk Jocks As Drawback to Terp Biz

Chicago, Oct. 8.—Disk jockeys as a deterrent to ballroom interest was

mentioned to the National Ballroom Operators’ Association (NBOA) during

their annual convention this week by Tom

Gilmartin, manager of Tommy Dor-

sey’s Casino Gardens, Venice Calif. Gilmartin said he had served

also in the Archer and Kansas chains, and said terrestrial jockeys

have been hurt by platter spinners because the wax whirler’s show has

replaced the previously well-listened-to dance band remote

interest. In seeing a band in person at a ballroom continued until it started to switch to

Gilmartin pointed out that the remote did more plugging for ballrooms than the majority of the

disk jockeys do. He asserted that disk jockeys plugged nearby consistently during their in-

fancy, but when they had their fill of guest orchestras from the terpalaces, they started to ask for paid com-

mercial spots if the ballroom op wanted some promotion on a band

date.

Television definitely should replace, written from all dance owners, Gilmartin said. He sug-

Christmas

(See NBOA Examines on page 68)

Panacea for Music Licensing

Headache 2 Months Away as

NBOA Concludes Chi Confab

Chicago, Oct. 8.—The perplex-

ing problem of music licensing fees,

especially the matter of coming to an

agreement with Broadcast Music

Inc. (BMI), which has harassed the

National Ballroom Operators’ Assoca-

tion (NBOA) since its Des Moines

convention of 1947, was 30 to 60 days

ago a visit to Chicago. The national

convention here last week.

The ballroom operators of Des Moines, who heads the ter-

palmen’s music licensing committee

which includes such names as Bill

Ballroom, Mankato, Minn., and Ben

Melody, Mill Riverdale, Ill., told the NBOA con-

vention that Somerville, chief of BMI’s licensing outside radio, and Stan Myers, Mid-

west BMI chief, had met with, Tom

Roberts, NBOA’s legal counsel, and

sometime the following week. Archer said Somerville had daily stated the NBOA would be

30-Day Study

Archer reported that in a meeting

Tuesday (October 5) morning with Carl

Haverlin, BMI’s prexy, Haverlin dis-

played an entirely different attitude.

He agreed to give NBOA’s music licensing committee 30 days in which to prepare a series of studies which

would show how much dance owners take in on average receipts.

Somebody added the pro-

posed pact would not be changed to suit the board’s operating needs.

(Ballroom Ops Urged on Study Contract Clauses

Chicago, Oct. 8.—Ballroom opera-

tions were urged to study more care-

fully the clauses which should and

should not be included in music con-

tracts by Jerry Jones, practicing

attorney and op of Randevu Ball-

room, Salt Lake City, at the annual

convention of the National Ballroom Operators’ Association (NBOA) this

month.

To protect an operator against failure of a band making a contracted date, a practice which, Jones said, has

change in wording, he urged that the following clauses be included in agreements: ‘This contract shall

be null, void and cancelled unless operator agrees by the formation representative of the booking office

(name of operator) to reach on or before (date),” Jones pointed out that operators must start their own

motion picture well before the actual date of the performance that in many cases, booking agencies

are not returning contracts on time.

As a result, if the offer has not been accepted and Jones the money tied up in pro-

duced by any legal recourse to recover.

Also urged that a clause: “This con-

tract may be cancelled by either party on 30 days’ notice to the other party by registered letter or tele-

gram,” also be included. He said.

(Ballroom Ops Urged on page 48)

NBOA’s Record Conclave

Wittig Named Prexy; Larry Geer Resigns

Org Has Hope Of Scuttleling 20% Tax Bite

Called Most Critical Job

Chicago, Oct. 8.—The most criti-

cal job facing the National Ballroom Operators’ Association (NBOA), dur-

ing the coming year will be its cam-

paign to eliminate terpalaces from their present classification under the

20 per cent cabaret tax, members were told by the organization’s legal

counsel, Tom Roberts, during their annual convention here this week.

Both Roberts and Jack Asher-

daughter of the group supplement Roberts in Washington matters concern-

ing the ballroom trade, called the present tax situation “a powder keg.” Roberts traced theederation’s in-

support of the NBOA’s plan to include in the terpalace bill which was passed out in 1952, when, the

Eminence, was to the floorshow, Somerville, Des

radio, and Somerville, ICC.”

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palmen’s music licensing committee

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gram,” also be included. He said.

(Ballroom Ops Urged on page 48)

NBOA Okays State Group Plan Set-Up

Strengthens National Org

Chicago, Oct. 8.—A movement to strengthen the National Ballroom

Operators’ Association (NBOA) ex-

ternal org with establishment of State ops groups was approved here this week, as the group supple-

ments the NBOA’s by-laws authorizing State groups. A Nebraska Ballroom Op-

erator, R. B. Blos, a member of the group, was elected as the chairman of the new State group, with

the Nebraska State Terminal Operators Association (NSTOA) as the offshoot of the

(NBOA Okays page 48)

www.americanradiohistory.com
802 Tags Pet Milk 23G
For Coast Repeat Shows

NEW YORK, Oct. 8.—A delighted group of Local 802, American Federation of Musicians (AFM), were the recipients of a total of $23,688, secured by the local as live radio fees for 8 weeks station milk radio broadcasts. The show, which was on the National Broadcasting Company (NBC) air October 2, 1948, until August 27 of this year, which lasted from 7:30 to 8 p.m., had been repeated each week on the West Coast seven times.

The advertising agency handling the show had provided an agency thesis that there would be no fee for this type of delayed broadcast. When the local formally hauled a chalfelr, talk from a West Coast visitor, that the program was being repeated on a regular basis, they billed the agency for the repeat fee of $18 per music agency (the ore used 28 men) per broadcast — and collected.

Misunderstanding

Reportedly, the situation came about thru an agency misunderstanding of the AFM-radio agreement on delayed broadcasts. It is stated that both the recording company and the broadcasters had an understanding on this matter of some years. It was not formally clarified until they linked an agreement on Mutual Broadcasting, that "a network program may be transmitted by a local station for the same time it is repeated live, without the necessity of a new contract and such station may broadcast the program by transmission without a change.

It was under these terms that Pet Milk was broadcast four times.

A further provision of the past stipulated, however, that when a 250C "Woody"
Laugh Action
Lost by Blano

By Haviland F. Revs

DETROIT, Oct. 8.—Customer participation is key to the merchandising theme of the Doubleday Book and Record Shop, and wherever one of the chain's stores is located. Doubleday's in-store display consists of an apprize merchandise and browse thru the store's stock, because the management prefers to be active in a retail store than to just wait for the customer to approach.

Customer participation, says district manager Peter Rovelli, makes certain questions the background of the buyer.

Classification of records has been arranged to facilitate this public participation. Wells, counters with several bins on top, store the records on the selling floor, acting as excellent displays at the same time. The name of the artist and selection is posted on the top of each file-like section, permitting the customer to rec- over the records and pick the one he wants without asking a clerk for help in making a selection.

Classical albums are always displayed alphabetically according to the first name of the artist. In instances, all three methods are used. For instance, "The Little Problem for piano, customer requests would probably be made to the pianist's name instead of the composer's. In this case, Doubleday would display the albums on the floor section, itself, however, it was felt that requests for the album under the composer's name or title of the work, it would be displayed alphabetically under each.

Self-Service

This method or display is meant to contribute to the "self-service" to benefit the public who might have his use in the way he want. Sales clerks are always avail- able to help the undecided or un- certain customers.

Doubleday has also made necessary for the customers in their stores. The main store here in the heart of the downtown district is located downtown with eight selections on each. The selections are arbitrarily chosen and the customer is requested to either sit or stand at the semi- circular record display and pick the one that appeals to him.

Effective use is made of the bar for entertaining and sale of regular sales or purchase or talk to a clerk. In the Penobscot Building, the bar is arranged for seating, and 

Merchandising Pays Off:

Public Participation Is Key
For Doubleday Shop Selling

By Haviland F. Revs

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Col. and Decca
To Do Albums
On 2 Musicals

NEW YORK, Oct. 8.—Columbia Records continues its successful Broadway musical show album with the finalization of a deal to do the underlying score for the forthcoming Gentlemen Prefer Blondes presentation. The score of this musical adaptation of the Anita Loos comedy was ward by Julie Styne and Leo Robin, and the movie was under some 17 tunes, some of which have already appeared in pop renditions. The score is being published by Rotman & Sons.

Decca Records, pioneer in the original recording of musical shows, this week returned to the field when the disfury con- cerns do an album of the forthcoming Kurt Weill-Maxwell Anderson musical show, Lost in the Stars.

Prima Signs With Mercury

NEW YORK, Oct. 8.—Orliester Louis Prima, who recently parted company with R.A. Victor in a recording pact with Mercury Records, is also considering a new recording contract with Music Corporation of America (MCA) having expired. MCA is looking for a new signing. Prima's first New York job in some time was two jobs on the West Coast beginning Thursday (30).

RCA Releases
Adams's Blues

NEW YORK, Oct. 8.—RCA Victor is releasing some blues and rhythm discs, with a special arrangement with Berle Adams, who is handled by Tom Adams and artists and records them at his expense, but gets 50 per cent of the gross. Victor then has the option of accepting or rejecting masters. Master records are sold at the price of each, sold out, of which they publish and record fees and also has the option to sign any of the Adams artists to a contract. Considering Meredith Howard and warhorses Gary Crose and Joe Robinson are the Adams products whose disks have been accepted by Victor.

Adams also holds the posts of blues and rhythm a. and c. chief at Leland Records, co-owns Pic and Pahu, and manages Decca artist Louis Jordan.

Alvy West Inks
Decca Wax Pact

NEW YORK, Oct. 8.—Alvy West and His Little Band, to a new recording contract this week. West earned the pact as the result of a single appearance at the hands of vocalist Bill Darnell on the Decca sublect label, Coral. A deal similar to the one for Columbia Records where he turned out an album of originals and did some research for a radio show. At Decca, West will do some of his originals as well as do some rehearsing for a session in seven-piece combination.

Comos Sells Out
Interest in Pub
Bizi to Valando

NEW YORK, Oct. 8.—Perry Como this week stepped out of the song publishing business when he sold his interest in the Laurel Music publishing company for an undisclosed sum. Como and Valando went into business together when the latter bought an interest in the former and it has been a deal with Santa-Tony Book & Music, Inc., from which its Oxford Music subsidiary and also Valando resigned from his post as president of the company's professional management of Santa-Tony.

Valando will retain all the copy- photographic rights in the published poppy to date. These include such tunes as "Far Away Place," I Don't See Your Face Anymore, Give Me Your Hand, Tell Me a Story and have the publisher as part of the deal with Victor's deal with the same label. Valando also has the option to sign any of the Adams artists to a contract. Considering Meredith Howard and warhorses Gary Crose and Joe Robinson are the Adams products whose disks have been accepted by Victor.

Adams also holds the posts of blues and rhythm a. and c. chief at Leland Records, co-owns Pic and Pahu, and manages Decca artist Louis Jordan.

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100G Subsidy? For Phil. Orch?

PHILADELPHIA, Oct. 8.—The Philadelphia Orchestra this week offered the city eight free concerts in return for a $160,000 subsidy. The subsidy request is not the first time that the symphony has sought funds from the city. But the city council has repeatedly denied it an appropriation, saying that it would not be justified under the welfare clause of the city charter.

Mayor Bernard Samuel, it was indicated, would send council a prepared ordinance granting the subsidy, except that the levy tax from orchestra-goers. Philadelphia Orchestra has about $30,000 last year on the 10 per cent local amusement admissions tax.

RCA Pushes Flanagan Ork

NEW YORK, Oct. 8.—RCA is following thru in its push to build the (Flanagan) Ork. Blushing label with the release next week of four single Flanagan records. On each label, releases are covered with a standard or an original.

The reason for the unusual, unusual in quartet of one-Phil. Ork., is, according to a Victor spokesman, a deep demand for Flanagan, following strong sales of the two disks in his first release. Particularly heavy requests have been coming from disk jocks. Victor says, who are asking for sufficient Flanagan material to build 15-minute and half hour Flanagan segments.

Three Rhythm, Blues Artists for Capitol

HOLLYWOOD, Oct. 8.—Chet Brown bends the list of three new artists signed by Capitol, a label with the release next week of four single Flanagan records. On each label, the release contains a standard or an original.

The reason for the unusual, unusual in quartet of one-Phil. Ork., is, according to a Victor spokesman, a deep demand for Flanagan, following strong sales of the two disks in his first release. Particularly heavy requests have been coming from disk jocks. Victor says, who are asking for sufficient Flanagan material to build 15-minute and half hour Flanagan segments.

Cap Again Teams Whiting, Waley

HOLLYWOOD, Oct. 8.—Mounting the tag, "Papa" Jack Whiting and "Junior" Waley, Rangoon okky disk, Shipping Round, recording for the new Rangoon label, and saxophone singer for a second time. Diskery is rushing into release Sepia disk, seven weeks after the present hot seller, backed by six weeks a Week and Once on Saturday.

According to the diskery, Shipping Round has passed the 500,000 mark and is continuing strong.

RCA Sked “Little Nipper” Kid Albums, Readies 45 Players

NEW YORK, Oct. 8.—RCA Victor, which has some 30 "Little Nipper" kidie albums scheduled for release next week, has readied two special "Kid" 45's, "Little Nipper" and "Little Nipper" contained player in a bid to establish the "Nipper" as a children's record.

One of the players has been set up as a Walt Disney player, refurbished from an old series of "Dumbo" films—Dumbo, The Three Little Pigs, Snow White, etc. The set, sold at the regular $3.95, with a Peter and the Wolf album thrown in. Victor has prepared 4,000 Disney displays, featuring the player and eight Disney albums out of the Little Nipper series.

Gillespie Ankles RCA for Capitol

HOLLYWOOD, Oct. 8.—Deal was set last week for Dizzy Gillespie to switch to Capitol Records after RCA pushed enterprise. Gillespie's Victor pact had eight months to run. Arrangement was made between Cap and Willard Alexander Gillespie's, manager, during his Coast visit.

The switch to Capitol makes Gillespie the only big Negro band on the label. Cap intends to shift the Gillespie aggregation into a band that can pack the commercial rhythm city, but will only occasionally throwing in a bop-flavored backbeat.

C. C. & Co. Sign For Cap Songs

LONDON, Oct. 8.—Capitol Songs, whose product recently became available to the English disk market, adds to its stable of over 300 artists with the Campbell, Connelly & Comp. company here to act as agents for the Cap song catalog.

In addition to a number of pop and Tin Pan Alley hits, the series of Stan Kenton works and the singing of Janis Martin, Charlie Rich, Illinois Jacquet and a number of other jazz favorites.

Galloo Captures "To Wit to Woo"

NEW YORK, Oct. 8.—Al Galloo, who recently went into his own music store, took another more than a decade with the Leeds pub, this week picked up the American publishing rights to English chelf Billy Reid's latest tune. To Wit to Woo which has composed some of the world's most popularly published in the new English songs, has been published in the U.S. but has only been published in the U.S. but not published in the U.K. until now. Reid's company, which has published the Galloo Music Company, last week went into the business for Societies, Authors and Composers (ASCAP).

Paray To Direct Music for Israel

NEW YORK, Oct. 8.—Paul Paray, former conductor of the Cincinnati Philharmonic Orchestra in Paris has been appointed general music director of the Israel Philharmonic Orchestra. He is a guest conductor in the U.S. last season with the Pittsburgh Symphony, and will be in Paris this week. No word on how his wax is available here on Vinyl label. Paray will record with local orches- trues in Israel, using tape equip- ment to facilitate production on long- playing disks here.

Simon, Schuster Up Music Books

NEW YORK, Oct. 8.—Simon and Schuster, the book publisher, is stepping up its releases of new musical books for 1949 with three already set to deal with the works of Leonard Bernstein and the smiths. First in the series is the revised edition of W. C. Handy's A Primer of the Blues, which was first issued in 1926. The collection in- includes 78s by Joe Gershwin, Irving Berlin, John Alden Carpenter, Spencer Williams, Hoagy Carmichael and others. The books, which are 24 songs not previously included. In November they will be released by Oscar Hammerstein II. It will be included will be a sample of the title, Gershwin songs, which will be included in the series, such classics as Jerome Kern, Sig- nore Rizzl, Richard Rodgers and others.

In the works for next year is a novel and Hans, says, containing words and music by arrange- ment with the British public. Piano arrangements are been prepared by Dr. Albert Sirmay. The formation has been similar to that of the Gershwin song books, but more American in nature.

A special release for October will be the life of Frederic Chopin, by Canadian author Walter Gutterman, and with a preface by pianist Arthur Rubinstein, the book was issued concurrent with the Chopin centennial, and RCA Victor will give artists with the Chopin repertoire.

B&W's Masters On Sale Block

HOLLYWOOD, Oct. 8.—Several favorites of the Black and White masters were placed on the sales block by Paul Reiner, step-son of the late Jack Reiner appointed Al Katz as his rep to negotiate all sales for him.

Virtually the entire B & W catalog, including masters by Hank Snow, Al Sack, Henry King, Earl Scruggs and the rhythm fielders.

These will be sold in units according to artists. Single masters will not be sold but Katz will give first refusal on their masters before approaching discoker.

Fields To Bow as Serious Composer

NEW YORK, Oct. 8.—Planet Irving Fields bows to a serious composer Saturday night (15) at Carnegie Hall in a presentation of his concert, as American Forest. The work was played by Fields and his trio.

This concert is being sponsored by the owners of Banner Lodge, a Connecticut resort where Fields got his first 888 job at the age of 17.

Tempo Foreign Distrib

HOLLYWOOD, Oct. 8.—Tempo Records last week closed two foreign distribution deals to bring its product into Canada and other British pos- sesions.

Dominion distribution will be handled by Gordon B. Thompson, of Otello, Ontario. Orile Records will handle Tempo in other British markets. Patters will be released under the Tempo label by both firms.

Kelly Shugart, public relations di- rector, has been promoted to St. Paul to receive award plaque,

Decca Buys Metro Disks

NEW YORK, Oct. 8.—Decca Records this week purchased a pair of Metro Disks, a small independent disc indie. Sides were by Alan Holmes's small orch and included a version of "September," which was picked up for this week by publisher Bobby Melia.

LINE FADING

phil Orchestra, set for November 7 release, is expected by Lieberson to be a big seller. "Bluebird" is the new title. Another "pop-classic" to be released soon is "Tomorrow," by Offenbach, Gate Persistance. Altogether the version of this has been a big seller for nearly two years, the fresh recording will be made to conform with the new LP technical standards.

AFM's "Overture" Gets ILPA Award

HOLLYWOOD, Oct. 8.—A meeting between reps of the American Society of Composers, Authors and Publishers (ASCAP) and the American Federation of Musicians (AFM) monthly house organ, Overt- ure, was awarded first prize for editorial excellence in the 1949 annual competition held by Inter- national Labor Press of America. Distin- ctive award marks first time local musicians' mag has coped a top award.

Kelly Shugart, public relations di- rector, has been promoted to St. Paul to receive award plaque.
1. **You're Breaking My Heart**
   - **Artist:** Johnny Desmond
   - **Label:** M-G-M
   - **Record Number:** 2629
   - **Format:** 78 RPM

2. **That Lucky Old Sun**
   - **Artist:** Bob Flett
   - **Label:** Vocalion
   - **Record Number:** 10518
   - **Format:** 78 RPM

3. **Jealous Heart**
   - **Artist:** Joe L. Coren
   - **Label:** RCA Victor
   - **Record Number:** 7938
   - **Format:** 78 RPM

4. **Room Full of Roses**
   - **Artist:** Bill Swaner
   - **Label:** Bluebird
   - **Record Number:** 38593
   - **Format:** 78 RPM

5. **Jealousy**
   - **Artist:** K. Unadu
   - **Label:** RCA Victor
   - **Record Number:** 55012
   - **Format:** 78 RPM

6. **Slipping Around**
   - **Artist:** Floyd Tillman
   - **Label:** General
   - **Record Number:** 43072
   - **Format:** 78 RPM

7. **Some Enchanted Evening**
   - **Artist:** Rodgers and Hammerstein
   - **Label:** Decca
   - **Record Number:** 24120
   - **Format:** 78 RPM

8. **Ain't You Bossy, Bossy, Bossy**
   - **Artist:** Larry Carter
   - **Label:** Decca
   - **Record Number:** 24120
   - **Format:** 78 RPM

9. **Don't Cry, Joe**
   - **Artist:** Joe Muraida
   - **Label:** Decca
   - **Record Number:** 24120
   - **Format:** 78 RPM

10. **I Can Dream, Can't I**
    - **Artist:** Irving Kahn and Sammy Fain
    - **Label:** Chappell
    - **Record Number:** 37032
    - **Format:** 78 RPM
Don't Miss
CAPITOL RECORDS NEW SINGING DISCOVERY!

BOB FLANNERY

SINGING JENNY LOU CARSON'S 2 LATEST COMPOSITIONS

"REVENGE"

AND

"WON'T YOU COME INTO MY HEART"

A NEW HIT FOLK SINGER
SINGING
2 NEW HIT FOLK SONGS

Release Date: October 17th
**Vic Damone's greatest effort**

**WHY WAS I BORN**

b/w Lonely Night

**MERCURY 5326**

---

**Sheet Music**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (P) indicates tune is in a film; (M) indicates tune is in high musical; (R) indicates tune is available on records.

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ending</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Riders in the Sky</td>
<td>Morris</td>
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<tr>
<td>2</td>
<td>2</td>
<td>Forever and Ever</td>
<td>Morris</td>
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<tr>
<td>3</td>
<td>3</td>
<td>Again</td>
<td>Robbins</td>
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<tr>
<td>4</td>
<td>4</td>
<td>Careless Hands</td>
<td>Morris</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>I Don't See Me in Your Eyes Anymore</td>
<td>Connelly</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>How Can You Buy Killarney?</td>
<td>Maurice</td>
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<tr>
<td>7</td>
<td>7</td>
<td>While the Angelus Was Ringing</td>
<td>Charles K.</td>
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<tr>
<td>8</td>
<td>8</td>
<td>Wedding of Lill Marlene</td>
<td>Southern</td>
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<tr>
<td>9</td>
<td>9</td>
<td>The Three You're Adoring</td>
<td>Connelly</td>
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<tr>
<td>10</td>
<td>10</td>
<td>Echo Told Me a Lie</td>
<td>Chappell</td>
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<tr>
<td>11</td>
<td>11</td>
<td>Wedding Samba</td>
<td>Leeds</td>
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<tr>
<td>12</td>
<td>12</td>
<td>Red Roses for a Blue Lady</td>
<td>Lawrence Wright</td>
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<tr>
<td>13</td>
<td>13</td>
<td>To What to Whoo</td>
<td>Billy Reid</td>
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<tr>
<td>14</td>
<td>14</td>
<td>Leicester Square Rag</td>
<td>Norris</td>
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<td>15</td>
<td>15</td>
<td>Windmill Song</td>
<td>Keith Prowse</td>
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<tr>
<td>16</td>
<td>16</td>
<td>Twelfth Street Rag</td>
<td>Chappell</td>
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<tr>
<td>17</td>
<td>17</td>
<td>Rose in a Garden of Weeds</td>
<td>Cox</td>
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<tr>
<td>18</td>
<td>18</td>
<td>Shawl of Galway</td>
<td>Connelly</td>
</tr>
<tr>
<td>19</td>
<td>19</td>
<td>Our Love Story</td>
<td>Unit</td>
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*Publisher not available as The Billboard goes to press.

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**Subscription Order Form**

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Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

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Address ......................................  □ Bill me

City ..........................................  Zone. State ..............................................

10/13
**October 15, 1949**

**The Billboard**

**Music**

**10 Best Sellers on Coin-Machines**

**Week of Oct. 1**

1. That Lucky Old Sun (3) (Robbins)
   - From: Yamma, Mercury
2. You're Breaking My Heart (2) (Algonquin)
   - From: Vic Damone, Mercury

**Second Group**

My Boloero (Shrapar)
   - From: Vic Damone, Mercury

---

**The Billboard**

**Music Popularity Charts**

**Retail Record Sales**

**Best-Selling Pop Singles**

**Position**

<table>
<thead>
<tr>
<th>Record</th>
<th>Label</th>
<th>Week Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>That Lucky Old Sun</td>
<td>Mercury</td>
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**Records Most Played by Disk Jockeys**

**Position**

<table>
<thead>
<tr>
<th>Record</th>
<th>Label</th>
<th>Week Ending</th>
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<tbody>
<tr>
<td>That Lucky Old Sun</td>
<td>Mercury</td>
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**NOW!**

*Watch These Hit The Charts!*

**Vic Damone**

"Why Was I Born"

GREATER THAN "Breaking My Heart"

... Watch it Go Right to the Top!

**Mercury 5326**

**Eddy Howard**

Another Winner!

---

**The Billboard Picks:**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity, as determined by entry into best selling, most played or most heard features of the chart.

**Crocodile Tears**

Eddy Howard, Mercury 5325

This is Howard's first release since his big "Maybe It's Because" and "Tell Me Why" reaching the chart, and it is well timed by the following hit that has been waiting for. It's a new song, but the country-style tune is made to measure. Blue crying and all-hand-jive-in vocal style for a danny sectional.

---

**The Harmonicats**

A New Hit! Terrific!

"Galloping Comedians"

**Mercury 5331**

---

**Retail Disk Best Sellers**

Disk Best Sellers by Companies

**Record**

<table>
<thead>
<tr>
<th>Label</th>
<th>Records</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Mercury</td>
<td></td>
<td></td>
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<tr>
<td>Columbia</td>
<td></td>
<td></td>
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<tr>
<td>M-G-M</td>
<td>86</td>
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<tr>
<td>Parloa</td>
<td>77</td>
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</tbody>
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**Copyrighted material**
Music

October 15, 1949

GOTHAM CALLS....Johnny Clarke, WJFN, Newark, does a vocal, which is expected to become one of the hits of the Music Goes Round and Around on Delray.

Ray Arch Halliday and Austin Apin request

WFLR, Orister Bay, L. I., Allan Brown, formerly with WMMW, Meriden, Conn., debuted his show week at WINS with a platter and chatter show.

POLKA PLUGGERS....Ed Davis, WFPO, Allentown, says his 40-minute Polka Time show went to a full house, and he's getting some surprising successes with an authentic "old world" program of Lithuanian, Polish and Ukrainian music.

Mark Little and Paul Vincel, both formerly with WTBQ, are now with WMMX, White Plains, N. C. Daily Polka Time is proving to be the favorite type of music with the listeners, as the show has been a big hit with WMMX.

S. J. Wake Up Man, while George handles an hour-and-a-half show.

SWITCH....Just what the country has been waiting for—a 3-minute Polka jock—has turned up in the person of Roy Steele, KLYN, Amarillo, Tex. Roy, an alert "Disc Spotting" Sam Jockey, plans to go over the time, the temperature and the title of the next selection.

DIRECTLY FROM DIXIE....Johnny Murray, XLYF, Dallas, does his show from the plane while on a flight over the state in his Polka Airplane, which is furnished with radios to be played on the plane and with the disks. The show is heard over the Library Broadcasting Network, with the Dallas station, WJOY, Johnson City, Tenn., working in as a relay to his program.

Murray jokes that he has never been able to buy a single record. Roy’s has moved his Musical Merchandise to Natural, Fla., from Dallas. He has received a new one, a custom-made, from an afternoon show to the 7:50 a.m. position at WJL, Tallahassee, Tenn.

WIBK, Wakefield, R. I., flipped first prize in a contest among the International Brotherhood of Teamsters Jumpers. Roy entered the name of the Des Rossum Company. Its open house every night at 7:30 p.m. attracts a large audience. Roy provides platters for dancing and Cubes for the teen-agers.

Bob Witen has switched from the Broad Jumpers to the Band 4x15, WCCB, Charlotte, N. C., to play the name of his Hi Club to Disc-a-Phobia and is wondering whether any jockey show is actually that moniker. The Band 4x15 is running the Nite Watch, midnight to 5:30 a.m., for week-eve, the name has been changed, and it does the 1573 Club at WLRP, New Albany, Ind., bills himself as the poor man's disc jockey.

The Jockey-Platter Race is in full gear with a variety of horses from the Kansas Free Fair grounds for the Open Events at KELK, Arkansas, the Toledo premium of 

WESTERN WAX WHIRL....Fran Uhlis, KOVE, Landier, Wy., has launched Out West Special, themed by a train whistle and a "Juke Box." The disc jockey was formerly with SCM, Orlando, Fla., and now runs his own jockey shop.

JACK ELLSWORTH....former with WHRM. Presents, has joined a Toby record." Bob Sculley now figures with WHRM.

EASTERN BEAT....Jack Ellsworth, formerly with WHRM, has joined Scott Douglass at WOCY, since. Ellsworth's old hobby was playing the C.W. jockey shop, but his new one is playing the C.W. jockey shop, and he's doing it in the perfect way.

CONNECTIONS....Leif Jensen, WDLC, Hartford, married Virginia Wood, New Haven, recently. Ray Neill returns to WKNB News to replace J. P. A.Stevens, who resigned to go into the insurance business.

DON JONES...Dan Jones, one of the. "Dixie Polka," was back on the air, having just been on the road to sell his WERB, Brockton, Mass., deejays Jim Murray, Bill Pierce, George Flanagan, of the Hunter and King, did their show remotely from the Brockton Fair for one week.

FOLKFARE..Marie Foulkner, B. "...connection that is required for our guest show requests that there are two hillbilly songs—Corina's a Poppin' and Little Lulu's Round of Ambrose and KCLW, Hamilton, Tex. Al Scott's top requests are folk dialogues.
BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top retail record stores (dealers, according to The Billboard's position)

CHILDREN'S RECORDS

Records listed are those selling best in the nation's top retail record stores (dealers, according to The Billboard's position)

CLASSICAL SINGLES

CLASSICAL ALBUMS

PROMENT TRACKS

TOP ALBUMS

MUSIC MERCHANTS

The National Association of Music Merchants will hold the opening Mountain States regional conference October 24 and 25 in the Hotel Albany, Denver. Co-chairmen C. G. Campbell and Russell E. Wells have set up a complete program of business sessions including selling, management, promotion, customer relations and basic instructions on how to bring dealers closer to school officials. The Midwestern States conference will be held October 27 and 28 in the Hotel Fontenelle, Omaha.

BLANK MAGIC

THE SUGAR HOUSE Music Company, Salt Lake City, recently used a unique ad gimmick to promote sales. They ran an apparently blank ad in the local papers with a copy line at the bottom indicating that they would address any orders under a light. That made the ad quite visible. It was all accomplished by printing the ad, then inserting a three-line space on the paper, directly behind the mystery move.

G-STRING CONCERTO

Brenton's all-dimensions, all-talented band, starring Miss Shirley Abramson, landed a steady customer a few weeks back when they were able to present a gauze concertosel set. They were unable to find in some of the leading local shops. When they asked his name, the booking list said, "If you want any, just order it-" the answer was "Minny- and who'd think that after 30 years in burlesque I'd be buying Mozart- and loving it!"
PHONE OR WIRE
YOUR DISTRIBUTOR TODAY!

FIRST WITH THE HITS FROM HOLLYWOOD!

Juke Box Record Plays

Based on reports received last three days of Week Ending October 7

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,004 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same time. Unless shown in this chart, other available records of those listed here will be found in the Honor Roll of Music Popularity Chart.

PART I

POSITION				RECORD				ARTIST

1				MY LUCKY OLD SUN...F. Laite				Mercury 8316-ASCAP

2				SOMEDAY				V. Vinnson Orch				Cap 57-10616-ASCAP

14				YOU'RE BREAKING MY HEART				D. Rose Orch				Cap 57-691-ASCAP

29				JEALOUS HEART				G. Jenkins Orch				Cap 57-10690-ASCAP

30				SOMEDAY				M. Whiting				Cap 57-796-ASCAP

HIT PARADE

THE BILLBOARD MUSIC POPULARITY CHARTS

PART V

QUALITY RATING REPORTS

Each record is rated by the staff of The Billboard, the trade paper for the music industry, on a scale of 0 to 100. The higher the rating, the more popular the record is among the operators who use The Billboard's survey.

1. THE DOMINO EFFECT				B. Harrisson, Witherspoon				Cap 57-40151-BMI

2. YOU TOLD A LIE				M. Hughes				Cap 57-850-ASCAP

3. BECAUSE I'M YOURS				J. Johnson, Coney Island Orch				Col 45009-BMI

8. YOU DON'T YOU HAUL OFF AND LOVE ME...				R. Ramsey				King 791-BMI

10. LET'S TAKE AN OLD-FASHIONED WALK				P. Conn				Cap 57-3018-ASCAP

WARNING!

In selecting those scores for scoring purposes, readers are urged to pay particular attention to information listed which indicates the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long stay on the chart, readers should view with caution.
Rhythm & Blues Records

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Rhythm & Blue records listed are rhythm and blues records that gain most airplay according to The Billboard's special weekly survey among a selected group of radio stations, in preference to records, the majority of whose customers purchase rhythm and blues records.

POSI TIONS
Week Ending Oct 7

1. SATURDAY NIGHT FISH
   L. Jordan

2. ALL SHE WANTS TO DO IS ROCK
   W. Harris

3. BABY GET LOUD
   B. Washington-Mercer 8148-BM

4. EMPTY ARM BLUES
   A. Milburn

5. SNEAKY AROUND
   R. Render

6. BROKEN HEARTED
   E. Williams

7. NUMBERS BOOGIE
   Sugar Chile Robinson

IN THE EVENING
C. Brown

Rhythm & Blue Boogie
Cap 87-19003

IN THE EVENING WHEN
J. Williams

IN THE EVENING WHEN
J. Williams

IN THE EVENING WHEN
J. Williams

IN THE EVENING WHEN
J. Williams

HELP ME SONG
J. Williams

TELL ME SO
J. Williams

IT'S MIDNIGHT
J. Williams

TROUBLE BLUES
C. Brown

Honey, Keep Your Mind On Me
J. Mitchell

DOBY'S BOOGIE
J. Mitchell

WARMING!
In omitting these charts for writing purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether its record is upper-half or lower-half until the current issue, which contains the details of new entries or new positions that may have been noted. Readers are urged to use caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records played in jukeboxes according to The Billboard's special weekly survey among a selected group of juke box operators whose requirements of rhythm and blues records.

POSI TIONS
Week Ending Oct 7

1. SATURDAY NIGHT FISH
   L. Jordan

2. ALL SHE WANTS TO DO IS ROCK
   W. Harris

3. BABY GET LOUD
   B. Washington-Mercer 8148-BM

4. EMPTY ARM BLUES
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ADVANCE RHYTHM & BLUES RECORD RELEASES

All Night Lover Blues
J. Lewis (How Long) Atlantic 844

Baby I Belong In You
B. Brown (Whistle Trio) (Chat benl) Piano 660

Juke Box Shuffle
I. Mitchell (Juke Box) (Chat benl) Piano 668

Blues Boogie March
J. Morely (Blues) Atlantic 080

Red Hot Woman
R. Crayton (Long After) Modern 20-707

Red Hot Mama
E. Stewart (The Creepers) Piano 508

Jumping Banana
B. Johnson Atlantic 089

Deep Water Blues
J. Jones (Deep Water) Piano 509

Be My Destiny
R. Williams (Baby) Piano 666

Drifting Blues
P. Littrel (Juke Box) (Chat benl) Piano 670

Blues's Redhead
W. Littrel (Farrell) Modern 20-709

Farrell
W. Littrel (Driftin' Hula Joe) Modern 20-716

Lil' Luter
J. Luter (Lutcher's Lament) Modern 20-711

Gonna Write You a Letter
J. Thomas (Texas Brown) Supreme 30-710

Red Hot Mama
R. Crayton (Long After) Modern 20-711

Red Hot Mama
E. Stewart (The Creepers) Piano 508

Jumping Banana
B. Johnson Atlantic 089

Deep Water Blues
J. Jones (Deep Water) Piano 509

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Blues's Redhead
W. Littrel (Farrell) Modern 20-709

FUNNIEST RECORD IN YEARS

MY FANY

HARMONY BELLS ORCH.

DANA RECORDS, Inc.
115 WEST 45TH STREET
NEW YORK 19, N. Y.

JU 4-1710

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Our Thanks to

EDDIE GALLAHER

WTOP, WASHINGTON, D. C.

and the many, many other disk jockey
readers of The Billboard whose valu-
able votes will help to make this
year's annual

DISK JOCKEY POLL

the most complete authoritative and
significant Disk Jockey Poll ever published

Many other special features will make this a really
helpful, valuable - for - programing supplement
that you'll be keeping, referring to and actually
using for months to come.

Be sure to get your copy of The Billboard 1949
Disk Jockey Supplement to be published as a
special section of the October 22 issue. It's keyed,
from cover to cover, to the special needs of the
nation's disk jockeys, musical directors and radio
station record librarians.

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The Billboard

1949 DISK JOCKEY SUPPLEMENT

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THE results of this year's Disk Jockey Poll, to be
published as one of the features of The Billboard
1949 Disk Jockey Supplement, will cover 18 different
classifications in record, song and artist popularity
... 13 different classifications on quality of product,
service and co-operation from record manufacturers,
artists, artists' representatives and press agents...
and the famous "Disk Jockeys' Disk Jockey" classifica-
tion which won such widespread interest and enthusiasm
last year.

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Folk (Country & Western) Record Section

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are counter and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require country and Western records.

**POSITION**

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<thead>
<tr>
<th>#1</th>
<th>411110</th>
<th>INSX</th>
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<tbody>
<tr>
<td>20</td>
<td>5, WHAT DON'T YOU HAUL</td>
<td>OFF AND LOVE ME</td>
</tr>
<tr>
<td>20</td>
<td>15</td>
<td>WEDDING BELLS</td>
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<tr>
<td>12</td>
<td>2</td>
<td>SLIPPING AROUND</td>
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<tr>
<td>6</td>
<td>4</td>
<td>LOVESICK BLUES</td>
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<tr>
<td>6</td>
<td>8</td>
<td>I'M THROWING RICE AT E. Friend</td>
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<tr>
<td>6</td>
<td>2</td>
<td>BELL, BELL, BELL</td>
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<td>2</td>
<td>2</td>
<td>MY PELIPINO</td>
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<tr>
<td>2</td>
<td>1</td>
<td>MY TENNESSEE BABY</td>
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<td>6</td>
<td>6</td>
<td>LOST HIGHWAY</td>
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<td>6</td>
<td>14</td>
<td>WEDDING BELLS</td>
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<td>2</td>
<td>10</td>
<td>DON'T NEVER SEE MAGGIE</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>JESSIE BOY</td>
</tr>
</tbody>
</table>

**WARNING!**

In utilizing these charts for buying purposes, readers are urged to refer to the particular information/data section which shows the length of time a record has been on the charts and lists the record's popularity or decrease. This information is shown in the left-hand column under the heading "WEEKS IN THE BOX" and "WEEK." If, after reading the above, you find that a record has had an unusually long run, or if its current position is "past week," a sharp drop, readers are urged to buy with caution.

**FOLK TALENT AND TUNES**

**By Johnny Sippel**

**Western Wax Waupum:** In the second week of the October polling of the nation's folk and country disc jockeys by Billboard, the wax-spinners named Wayne Baney's "Why Don't You Haul Off and Love Me" (King) as their choice as the top record of the week. Remaining leaders included Jimmy Wakely and Margaret Whiting's "Slipping Around" (Capitol), second; Hank Williams' "Why It's Still a Hangout" (MGM), third; Kenny Roberts' "I Never See Maggie Alone" (Coral), fourth; Hank Williams' "Mind Your Own Business" and "Lost Highway" (MGM), fifth; Andy Parker's "The By the Light of the Altar Candles" (Capitol), sixth; Hank Thompson's "Soft Lip" (Capitol), seventh; Poe Wee King's "Waltz of Regret" (Victor), and Jimmy Dickens' "My Heart's Bouquet" (Columbia), eighth.

For their prediction as to the top rustic hit of the future, the 63 wax-whirlers selected Floyd Tillman's "I'll Never Slip Around Again" (Columbia). The remaining toppers, in order, were Dolph Hewitt's "I Wish I Knew" (Victor), second; Hank Williams' "You're Gonna Change" (MGM), third; Kenny Roberts' "I Never See Maggie Alone" (Coral), fourth; Hank Williams' "Mind Your Own Business" and "Lost Highway" (MGM), fifth; Andy Parker's "The By the Light of the Altar Candles" (Capitol), sixth; Hank Thompson's "Soft Lip" (Capitol), seventh; Poe Wee King's "Waltz of Regret" (Victor), and Jimmy Dickens' "My Heart's Bouquet" (Columbia), eighth.

Fred Kirby (MGM) is starting a d. j. show on WBT, Charlotte, N. C., and Tex Williams' Western Caravan has started a monthly publication, Western Life, with 100,000 circulation.

**OPPORTUNIO TIP**

The Hunt Is On! We're Looking for RECORD LINES For Distribution in The Greater New York Area!!

**APOLLO RECORDS**

457 W. 45th St. New York, N. Y.
Irv Katz
MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

New Ratings Are Determined

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disc jockeys. Each category is assigned a maximum number of points within which the releases are rated. The best possible rating is 90, the worst 0. Points are assigned subject to change depending upon results of a survey of the music store operators. As a general rule, an individual's record is reviewed three times within the market.

The Categories

1. Tone and Intelligibility (25) operation, 15; arrangement, 15; "name" value. 16; record quality (surface, etc). 8; music producer's air performance, 8; potential for release; 16; exploitation (record ad-promotion film, legit and other "bling" aids). 8; manufacturer's distribution power, 8.

2. Artistic Label and No.

3. Tunes

4. Comment

POPULAR

ARThUR GODFREY

(Barclay Beyer Ork)
Cil 35077

Grandma's Minuet
A lavender-and-lace treatment by a bruised, subdued Godfrey, with the nick things-thinking a canary pop in minus time. Doesn't register.

Ten Pretty Girls
The homeward Valentine does an engaging, nicely understated rendition of a familiar tune.

KAY KYSER ORK

(George Carroll) Cil 32895

Paradise
A straightforward, pleasant piping of the push olds.

On the Trail (Bob Carroll)
The familiar midget-slap gets an earn- est job from Bob Carroll.

TONI HARPER

(Eddie Real Ork) Cil 31804

The Muffin Man
Tune a "rhubarb-chant" kind of dingle. is perfect material for the wobbling little mite, who renders it with feeling and superb harmony.

Cinderella Baby
Tune gives it a great try, but the material is wrong and conventional.

BUDDY CLARK

(Ted Dale Ork) Cil 35309

A Dreamer's Holiday
Time seems to be off and wagging, and this lyrical, poetic job by the late Buddy Clark should click high and fast.

ENY

A spruce-flavored Tucker gets the smooth treatment. Could catch on.

LAWRENCE WELK ORK

Mercury 5323

The Ring That I Gave You
Boil, serious treatment of country-flavored hit.

EDDY HOWARD ORK

Mercury 5325

Cocroodle Tears
Tune, a strong "popcorn" entry, gets a great production, with a wistfully effective singing bag hit between Betty's and the boy's vocals. Howard's hot, and that could go in.

Clen Gray Ork

Cont. 60506

I Can Dream, Can't I
A survivor of Casa Loma's heyday is rescued. The fine dance tempo, a forgotten thing today, is striking. So's Kenny Sargent's vocals.

Shine On Harvest Moon
Another released dance record from the same era.

OWEN BRADLEY & HIS QUINTET

Ciel 20197

Blues Stay Away From Me
Organ and deep-toned killer in boogie woogie rhythm makes an effective backing for a pop-y harmony on a country blues.

Fairy Tales
The gold-horn-organ-guitar blood makes this small, striking country teacher an impres- sive item. Could be a corn sleeper.

AL CRANTH, THE SATISFIERS

FOURSOME

King 15016

I Thought I Was Dreaming
Great and the Satisfaction make a satisfying stickling of an attractive ballad.

I've Got a Frame Without a Picture
Pleasant rhythm tune in tender melody by Great and the group.

THE MERBIE

MUSEETTE ORK

V 20-1517

When Katherine Plays Her Orceans
Musette treatment of happy novelty features of a song tune with Johnny Oosen's wailing. A gay, sounding bird.

Two Left Foot Polly
A charming melody and stickling lyrics mark this different, pretty, tune.

FREDY MARTIN ORK

V 20-3334

Bluesbird on Your Window sill
The song, a catchy bit of optimism, has been threatening to break wide open this time. That light, easy peasy theme here.

ROY ROY- BERNE KNEE

Merschtori A-161

I've Seen That Bunch of Daisies
This running, nearly production of a catchy romance may sidle off under the tune to the top-and-re-establish Mantle.

SWEETHEAT

MAKE YOUR MIND UP

A charming old German drinking song in waltz form has been dressed with an attractive English lyric here. Vocal and organ job presents music.

Those Thoughts of You
Okay effort gets the vocal-organ treatment.

(Continued on page 37)
The Billboard
October 15, 1949

Record Reviews
(Continued from page 31)

ARTIST

TUNES

COMMENT

JUANITA HALL
(Reenie Morton
Ork)

80--80--80--80

Love's Precious Thing

The "Southern People" star does a charming rhythm tune with rich quality. Her phraseology is always a delight. A sure-fire country tune.

BONNIE BERRY

82--83--82--81

Don't Cry, Joe

She exhilarates her dramatic talent in a stagy, heavy-touched treatment of the hit tune. Her performance's different and she gets some spirit. At its best.

EDMUND LEIGHTON

90--90--90--90

The Star of Bethlehem

Don't is simply splendid in her treatment of this tender lyric. Her rendering is quite perfect. Everybody's Ork sets the perfect back-beat.

LEIGHTON NOBLE

89--89--88--88

The Merry Christmas Folk

That tune up as the spot-fire of the new Christmas entries and combined with a resounding job which should get you into the festive spirit.

TID STEELE ORK

75--75--75--75

I Know, I Know, I Know

A pleasant job done on a pretty waltz from the "Midnight River" list.

LEIGHTON NOBLE

88--87--87--87

Let's Harmonize

Rounding production is built around a natural sort of community-sing-along song.

CHUCK FOSTER ORK

85--85--85--85

Ain't She Sweet?

Tasteful arrangement and performance of the revered, everlasting. Nice job's work is impressive.

BOB CROSS ORK

72--72--70--70

The Boulevardian

Pleasantly and danceable at this rhythm, which is not too fast for a V-Disc recording.

BOB CROSS ORK

69--67--67--67

The Last Mile Home

Some wails in rendered pleasantly by the Foster crew.

CHUCK FOSTER ORK

72--72--72--72

That Lucky Old Sun

Lee Sherrill does a good vocal turn in this rendition of the great classic earned by the country ballads.

VINCE "BLUE" MONDS

72--72--70--70

You're So Understanding

Nice job done with a tune which is enjoyable a mod jazz.

JIMMY ATKINS-BONNIE

70--69--69--69

I'm Just A Song Singer, Man.

Some of these days

Emphasizing the same gimmicks, Mond again manages to import to the rendition of this familiar classic.

JIMMY ATKINS-DOUGLAS BAKER

71--72--71--70

An Old Christmas Carol

A good job done with some pleasant, on a rather pleasing Christmas belted.

DANNY LANGSYN

72--72--74--74

Loving You Synge

Organ and vocal rendition of the New Year's author is highly acceptable but has some mildly rough recorded connections.

FRANK SINATRA

85--86--84--84

I've Got A Lovely Church Bells

Crockett and Mond are a bit out of sync and croons are a bit on the rough side. English import record.

FRANK SINATRA

87--86--85--85

I Never Saw Maggie Blue

This reading wags-tune, infections and slang.

FRANK SINATRA

88--88--88--88

That Lucky Old Sun

Crockett is a bit rough in this one.

FRANK SINATRA

83--85--82--82

I've Been Floating Down the Old Green River

Rounding treatment of a tavern oddle which is needed for the revival treatment publisher.

FRANK SINATRA

81--82--78--78

It's a Mistake

This reading wags-tune, infections and slang.

LEE COLUMBO

73--73--73--73

You Call It Madness

Columbo sounds amusingly a bit like the late Bing, as he waddles out of the master's super special.

Cordin MacRAE

76--70--85--72

Christmas Waltzes

MacRae sings a new seasonal item reasonably well.

PEGGY LEE

(Barbour Ork)

84--85--84--82

The Christmas Spell

Peggy's last Among These are her recent sides with this pretty and recent Christmas ballad.

KAY STARR

81--82--80--80

Soul at Midnight

A pretty commercial A-List Wailer ballad for Kay which is rendered pretty by Frank.

THE KING COLE

75--75--75--75

The Christmas Song

A Christmas classic should keep going big this year. Reinforced with a new backing.

JOE STAFFORD

(Graves Ork)

77--78--78--78

I Want for Christmas Is My Two Front Teeth

Just as wonderful reverting as it is the Weston ballad, for Christmas of this year's seasonal piece aimed for Christmas shoppers.

OSCAR BANVILLE

76--84--84--84

Little Town of Bethlehem & Joy to the World

Don't's lively tenor tenor shines in his delivery of these seasonal hits.

CONTE DE NOEL

75--85--85--85

Christmas Lights and Sounds

This is a magnificent recording of "O Holy Night", one of the most neglected Christmas tunes.

BENNY STRONG ORK

84--84--86--86

The Christmas Carol

The strongest of the new offerings for Christmas is handed handsomely by Benne and crew.

RHYTHM AND BLUES

TEXAS SLIM

77--77--77--77

Devil's Jump

Noisy and mean and toward vocal proped and feeling.

THE NUMBERS

73--73--73--73

The Numbers

In the same vein, this is a blues lament for the numbers game with a catchy beat.

SWEET LORIN

Baby

"I Hate To Be Slow" is a remarkable blues style, in a colorized lyric.

BENNY STRONG ORK

72--72--72--72

When I Had Money

One of the most classic blues ever to hit the dance floor.

BENNY STRONG ORK

69--69--69--69

I'm Glad She's My Girl

Miss Gentry with a new slow, with leader waltzing in the choruses style. Guitar really kicks the show.

BLUES BUSTLE SHUFFLE

70--70--68--68

Blues Shuffle Reprise

This is a fine song with a fast boogie woogie instrumentals, spotting that guitar picking all the way.

LITTLE SUGAR GIRL

74--74--74--74

Southern Shuffle shows a light, easy blues with lots of joy and gaiety. Rumba effect in trend but still very easy.

SUITECASE BLUES

64--64--64--64

Reggae and cool rever to our orthodox blues rhythm in a conventional Southern blues bid.

TONY PASTOR ORK

85--85--85--85

Long After Hours

Crockett's prayerful guitar punctuates a mean blues in a likely follow up his "After Hours" brand name.

LA RIZZU ORK

67--67--67--67

Crackin' The Blues

Crockett's prayerful guitar punctuates a mean blues in a likely follow up his "After Hours" brand name.

DAMON ROBINSON

50--50--50--50

Without You

A magnificent instrumental op two strings on Robinson's adequate, Rhythm-Revue shows a real hit. No groove.

DAMON ROBINSON

50--50--50--50

I'm Helpless

Ira Warfield as an okay note-leader in the Bill Kenney manner.

THOMAS JONES-JOHNSON-ORK

50--60--60--60

Lovable Lisa

The singer is a fine artist, with a smooth blues style.

SMILEY TURNER

72--72--72--72

When A Man Has The Blues

Weak medium-tempo blues job with big-up beat.

LEE COLUMBO

68--68--68--68

My Soul

A complete switch here, as Turner turns from a Southeastern siren, to a southwestern singer in a real catch.

GRANT MILLER

55--55--55--55

When A Man Has The Blues

Weak medium-tempo blues job with well-up beat.

JIMMY ATKINS-DOUGLAS BAKER

55--55--55--55

When A Man Has The Blues

Weak medium-tempo blues job with well-up beat.

(Continued on page 69)

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THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played, or most heard features of the Chart.

1. I’LL BE HOME FOR CHRISTMAS... Joe Damone... Decca 24748
2. DIME A DOZEN... Johnny Kay... Decca 24748
3. I WANT YOU TO WANT ME... Art Mooney... MGM 10548
4. THE STORY OF ANNIE LAURIE... Art Mooney... MGM 10548
5. THE DISK JOCKEYS PICK:
   FICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune "disk jockeys think, tomorrow's hits will be:
   1. I’LL BE HOME FOR CHRISTMAS... Joe Damone... Decca 24748
   2. DIME A DOZEN... Johnny Kay... Decca 24748
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   3. I WANT YOU TO WANT ME... Art Mooney... MGM 10548
   4. THE RETAILERS PICK:
   PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune "retailers think, tomorrow's hits will be:
   1. I’LL BE HOME FOR CHRISTMAS... Joe Damone... Decca 24748
   2. DIME A DOZEN... Johnny Kay... Decca 24748
   3. I WANT YOU TO WANT ME... Art Mooney... MGM 10548
   4. THE OPERATORS PICK:
   PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune "operators think, tomorrow's hits will be:
   1. I’LL BE HOME FOR CHRISTMAS... Joe Damone... Decca 24748
   2. DIME A DOZEN... Johnny Kay... Decca 24748
   3. I WANT YOU TO WANT ME... Art Mooney... MGM 10548

FOLK TALENT AND TUNES
(Continued from page 19)
Philadelphia, while Pete is working an Allentown station... Sally Starr, wife of Jesse Rogers (Blizzard), is doing a one-hour d. j. shot from WJMJ, Philadelphia. Tex Daniels (Comet), of WSID, Baltimore, has replaced Ray Daniels, with Paul Seipp, who is doing a comedy character, Ezzie Sassafras, while Chuck Nash is new on fiddle.
This week, Nichols (MCM) reports he has just finished a pic, "The Kid From Gower Gulch," and is starting on a Red Ryder series of flickers. The Sons of the Range (Regent) are pairing up with Bob Bennett, Philadelphia adman, with whom they will run folk music pair, the Rangers Duke Ranch Park. Neshaminy, Pa., next year. They are also signed for another year's work at Totem Ranch in the near-by New Jersey vicinity.
Annis Lou and Danny, part of the Eddy Arnold entourage, have inked with Bullet. The Carraway Twins, Patty and Peggy, are working over WOJO, Bay City, Tex., and doing personal with Charlie Walker's Half Circle W Roundup... Buck Beeman (Yale) has inked an exclusive writing pact with Dixie Music... Josie and Julie Jones (Victor) are working featured chips with Dave Carter's orchestra
(Continued on page 119)
Advance Information

Record lists are generally approximately three weeks in advance of actual release data. List is based on information supplied in advance by record companies. Only records that manufacturers voluntarily indicate are included.

**POPULAR**

A Christmas Medley, Paris 1 & II
D. Rose Orch MGM 30211
D. Rose Orch MGM 30212
E. Green & His Polka-Time Orch (The Pops) MGM 30213
L. Arden's Winterhalter Orch (2 Cans)
A Thousand Violets
P. G. C. (More) Merc 323
Are You From Dixie? T. Hill (I'm A) Merc 324
Art in Persuasion
S. Kenton (Come Back) Cap 57-784
Away from Home (Shake Down) Cap 58-1518
Baby, Won't You Please Come Home Cap 57-651
Barney's Bogus Cap (Blind) Rca 316
Count Basie Dance Parade Album-C. (Tiger) Rca 37-797
A Thousand Violets-V. of All labels will continue to be issued while in stock.
RCA 47-1256, 47-1257, 47-1258

**MUSIC**

Hawaiian Sunset
C. T. Smith Orch (This Side) Col 30202
I. Chorus Orch (The Other Side) Col 30203
K. Effect Orch (Sing Out) Col 12402-P
D. Rose Orch (Sing Out) Col 12402-A
I. Can Dance, I'm A- Winterhalter Orch (A Little) Col 30212
A. Strong Orch (When My) Cop 30215
B. Strong Orch (When My) Cop 30216
D. S. & S. Orch (Sing Out) Cap 30219
D. S. & S. Orch (Sing Out) Cap 30220
J. Desmond (You're All MGM 30221
J. Desmond (I'll Get) Rex 3228
D. S. & S. Orch (Sing Out) Cap 30222
D. S. & S. Orch (Sing Out) Cap 30223
J. Desmond (I'll Get) Rex 3228

**MUSIC**

MERRY CHRISTMAS

Victor P-161
This Christmas Feeling...Winter Wonderland...Santa Claus Is Coming to Town...Jingle Bells...The Christmas Waltz...Cheerio...Santa Claus Is Coming to Town...Jingle Bells...The Christmas Waltz...Cheerio

**MERCHANDISE**

Music in the Family-Vol. 1

Full Season Rufe Christ. Jukebox

**BEETHOVEN: SYMPHONY NO. 5**

M. C. Monop. Cap 10418

**GILBERT & SULLIVAN:**

P. O. Orly Carte Opera Company-Bacchus & Ariadne...The Gondoliers...The Pinafore...The Pirates...The Mikado...Patience...The Yeomen of the Guard...The Yeomen of the Guard...The Light of Asia...The Light of Asia...The Yeomen of the Guard...The Yeomen of the Guard...

**MISS LIBERTY ALBUM**

A. Rose Orch-Goodnight, Mommy...The Sailor That I Love...The Sailor That I Love...Ain't She Sweet...Ain't She Sweet...Ain't She Sweet...Ain't She Sweet...

**THE CATEGORIES**

1. Production titles
2. termination of successive traditions
3. Genre
4. Chart position
5. Call of Material
6. Manufactures' Distribution
7. Equipment availability for use by operators or disc talkers as indicated in comment column
8. The large number of records reviewed this week
9. The large number of records reviewed this week
10. The large number of records reviewed this week
This Year’s Christmas Cheer

The Three Suns
"The Three Suns Present Your Christmas Favorites"
RCA Victor WP-359 (45 rpm)
RCA Victor P-250 (78 rpm)
Santa Claus Is Comin’ to Town
Adesse Fideles (O Come, All Ye Faithful)
White Christmas
Winter Wonderland
Silent Night
Jingle Bells

Vaughn Monroe
The Jolly Old Man In The Bright Red Suit
Auld Lang Syne
RCA Victor 47-3070 (45 rpm)
RCA Victor 20-3574 (78 rpm)

Sammy Kaye
Here Comes Santa Claus
I Want To Wish You A Merry Christmas
RCA Victor 47-3071 (45 rpm)
RCA Victor 20-3573 (78 rpm)

Freddy Martin
Merry Christmas Polka
Your Kiss
RCA Victor 47-3072 (45 rpm)
RCA Victor 20-3576 (78 rpm)

Larry Green
Our Christmas Waltz
Follow The Swallow To Hide-A-Way Hollow
RCA Victor 47-3074 (45 rpm)
RCA Victor 20-3578 (78 rpm)

Eddy Arnold
Christmas On The Piazza
Wonderful Christmas Night
RCA Victor 48-0128 (45 rpm)
RCA Victor 21-0124 (78 rpm)

Roy Rogers and Dale Evans
Christmas On The Piazza
Wonderful Christmas Night
RCA Victor 48-0128 (45 rpm)
RCA Victor 21-0124 (78 rpm)

Bill Boyd
Ring Bells
On We Re The House Top
RCA Victor 48-0129 (45 rpm)
RCA Victor 21-0125 (78 rpm)

Spike Jones
My Two Front Teeth
Happy New Year
RCA Victor 47-2963 (45 rpm)
RCA Victor 20-3177 (78 rpm)

Perry Como
"Perry Como Sings Merry Christmas Music"
RCA Victor WP-361 (45 rpm)
RCA Victor P-261 (78 rpm)

...comes from...

RCA Victor RECORDS

www.americanradiohistory.com
Here Comes...

Sammy Kaye

with his Christmas Wish

"I WANT TO WISH YOU A MERRY CHRISTMAS"

and

"HERE COMES SANTA CLAUS"

RCA VICTOR
45 RPM (47-3071)
78 RPM (20-3575)

Say "Merry Christmas"

with

RCA VICTOR

45 RPM RECORDS

MODEL 21Y
NOW ONLY
$12.95

and Players
VAUGHN’S first Yuletide Record

"The Jolly Old Man in The Bright Red Suit"

backed by

"AULD LANG SYNE"

RCA VICTOR - 45 rpm - 47-3070
RCA VICTOR - 78 rpm - 20-3574

Say "Merry Christmas"

with RCA VICTOR 45 RPM RECORDS

MODEL 9711 NOW ONLY $12.95 and Players
NEW RCA VICTOR CHRISTMAS ALBUM

THE THREE SUNS PRESENT
YOUR CHRISTMAS FAVORITES

Silent Night
Jingle Bells

White Christmas
Winter Wonderland

Santa Claus Is Coming To Town
Adeste Fideles

RCA VICTOR ALBUM—P-250
(78 rpm)
RCA VICTOR ALBUM WP-250
(45 rpm)

Say "Merry Christmas"

45 RPM RECORDS

model 2R, NOW ONLY
$12.95

and Players
A Great Polka!
A Great Christmas Song!

freddy martin's
Greatest Hit!!!

"Merry Christmas Polka"

RCA VICTOR 47-3072 (45 rpm)
RCA VICTOR 20-3576 (78 rpm)

Say "Merry Christmas"

with

RCA VICTOR

45 RPM RECORDS

MODEL 947
NOW ONLY

$12.95

and Players

Say "Merry Christmas"
Say "Merry Christmas" with RCA Victor 45 RPM RECORDS and Players for only $12.95.
Christmas Record will live forever!

The Tennessee Plowboy and his Guitar

"C-H-R-I-S-T-M-A-S"

"WHEN SANTY COMES TO SHANTY TOWN"

RCA VICTOR – 45 rpm (48-0217)
RCA VICTOR – 78 rpm (21-0124)

Exclusive Management: TOM PARKER, Box 417, MADISON, TENN.
WALTZ this Christmas to Larry GREEN'S

"Our Christmas Waltz"

RCA VICTOR—47-3074 (45 rpm)
RCA VICTOR—20-3578 (78 rpm)

Say "Merry Christmas"

45 RPM RECORDS with RCA VICTOR

and Players $12.95

www.americanradiohistory.com
FOY WILLING
AND THE RIDERS
OF THE PURPLE SAGE

FRANK WORTH
Musical Director

ROY ROGERS
"KING OF THE COWBOYS"

Dale Evans
"QUEEN OF THE WEST"

"Christmas on the Plains"
Backed with
"Wonderful Christmas Night"

RCA VICTOR
45 rpm (48-0128)
78 rpm (21-6125)

Say "Merry Christmas"

G5 RPM RECORDS
MODEL 67Y
NOW ONLY
$12.95

and Players
REAL Down Home CHRISTMAS MUSIC

Bill Boyd

singing...

"JINGLE Bells"

"Up on the House top"

Say "Merry Christmas"

RCA VICTOR 48-0129 (45 rpm)
RCA VICTOR 21-0126 (78 rpm)

Say "Merry Christmas"

45 RPM RECORDS

with

RCA VICTOR and Players

NOW ONLY $12.95
October 15, 1949

**Spike Jones and His City Slickers**

"All I Want for Christmas is..."

Rocked by "HAPPY NEW YEAR"

Say "Merry Christmas"

45 RPM RECORDS

with RCA VICTOR

MODEL 97Y

NOW ONLY

$12.95

and Players

RCA VICTOR - 45 rpm - 47-2963
RCA VICTOR - 78 rpm - 20-3177

www.americanradiohistory.com
IN ONE GREAT ALBUM

"The Greatest Christmas Songs"

AS ONLY COMO CAN SING THEM!!!

- THAT CHRISTMAS FEELING
- WINTER WONDERLAND
- I'LL BE HOME FOR CHRISTMAS
- SANTA CLAUS IS COMING TO TOWN
- SILENT NIGHT
- WHITE CHRISTMAS
- OH COME ALL YE FAITHFUL
- JINGLE BELLS

RCA VICTOR ALBUM WP-161 (45 RPM)
RCA VICTOR ALBUM P-161 (78 RPM)

Say "Merry Christmas"

45 RPM RECORDS

with RCA VICTOR

MODEL 325
NOW ONLY $12.95

and Players

www.americanradiohistory.com
Sacks To Settle Clark Estate; Sets Memorial Album

NEW YORK, Oct. 8—Columbia Records veepee in charge of pop artists and repertoire, Manny Sacks, took off for the West Coast yesterday (1). Sacks took the trip to help straighten out the estate of Bud Clark, whose death in an air-

Pertinent Data on Songs and Songwriters

SONGWRITERS

CoLc PORTER

In Diseases Subsequent to October 22 777

WILFRENT

SUGIWARD ROBERTS

HArrID RODGERS

JAMES DOWELL

A. BAlDWIN Sloan

EDWARD "L" WOODS

ARThUR SCHWARTZ

Jimmy MAruch

duKE ELiTTIOn

The Billboard

October 15, 1949

Music

NO. 41 JEROME KERN

In 1945, when Hollywood was on a biographic picture-shooting spree, the Screen Gems film version of "Clouds Roll By" appeared. The film was sprinkled with color, with a dash of technicolor and billed as "the man-

The Honor Roll of Popular Songwriters

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By Jack Burton

Semi-Exclusive"

Atlantic Pict

New York, Oct. 8—An unusual "semi-exclusive" contract was inked by the Atlantic Record Company and record producer Jerry Wexler, who is in charge of Atlantic's new jackie Cahn-Roy Krala band. The contract which, according to sources familiar with the negotiations, will cover all Atlantic-produced recordings, was signed by Wexler and Roy Krala in New York last week.

Owing to space limitations, the following songs not included on the Honor Roll of Songwriters and Song and Recordings, Rondors who want such a listing of Jerome Kern's songs in a single column now by writing to the Music Department, The Billboard, 414 Broadway, New York 13, N. Y.

Pertinent Data on Songs and Songwriters

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the music was released, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*). In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (formerly copyrighted) but now out of copyright are not on publisher list. In listing of recordings, no so-called collector's items are given. The record list is representative, not necessarily complete.

"Our guess is that the songs Kern composed for his wife, Filme Schermerhorn, are also semi-exclusive. Genius is surely not too extravagant a word for him," Mr. Kranz told the Tribune. "He will be remembered in this country for a long time to come, somewhere enriched. He left us rare treasures."

The great and courageous of this soft-spoken theatrical rebel finally prevailed in 1927—and Shrink Boat went on to be a great book, a great score, a great cast. In a phrase, it was perfection. And while Jerome Kern wrote many outstanding songs later, his Shrink Boat music is Kern at his brilliant best.

His conception was ground-breaking, perhaps more than anyone remembered, and it is fitting that the final word on Shrink Boat should be Edna Ferber's. As she said in her review of Shrink Boat: "It was an event."

"As the writing of the play Shrink Boat continued . . . I heard bits and pieces of his contemporary run-off-the-wall musicals, but I always thought they were a bit too much of a good thing."

1927 and his great book, Shrink Boat went on to be a great book, a great score, a great cast. In a phrase, it was perfection. And while Jerome Kern wrote many outstanding songs later, his Shrink Boat music is Kern at his brilliant best.

The common touch, the universal appeal, the melody, Kern's ability to write music that one could sing along with, Edna Ferber, in her review of Shrink Boat, said: "It was an event."

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The Whole Country Will Switch to FLORENCE WRIGHT

When They Hear Her Version of the #1 Hit of the Year on NATIONAL'S 4705
"GAMOE BROKEN HEARTS"
"DEAL ME A HAND"
RELEASE DATE OCTOBER 15

MUSIC

The Billboard

October 15, 1949

Panacea for Music Licensing Headache 2 Months Away as NBOA Concludes Chi Confab

(Continued from page 17)

who are interested to submit to the music licensing committee the figures of what they are spending for music, Haverlin and the NBOA committee proposed to work out a separate music licensing agreement based on admissions. The HMI and NBOA reps, at a meeting to be held within the next 30 to 60 days, will look over these receipts and see what percentage thereof will be used to further the interest of the琨

Part Groundwork

Roberts pointed out that the groundwork for a different licensing system than the one given hotels was laid this summer in St. Louis when he and Sidney Kaye, BMI counsel, staged a classical music broadcast on the St. Louis radio station.

Roberts said he and Kaye went over the relation between ballroom and hotel opera. Roberts pointed out that ballroom operators pay a much higher price for their music than do hotel operators. Roberts also pointed out to Kaye that operators pay a much higher price for their music than do hotel operators.

Roberts said that the additional 10 cents per room goes to the cost of setting up, handling, and distributing the music.

Roberts said he feels that the market for music, as in the case of Jules Collin, sales manager of ASCAP who also was present during the NBOA meeting, is being handled in a more systematic way.

NBOA Has Hope Of Scuttling 20% Tax Bite

(Continued from page 17)

termann pointed out that when Congress increased the admission tax as applied to ballrooms, etc., and (e), which applied to cabarets. He said that a string of demoralization was retained until the Atlanta case of... (Continued)

Ballroom Ops Sic 1-Man on Private Clubs

(Continued from page 17)

the growth of the private clubs. Miss McMahon pointed out that private individual ballroom operators have embarked on the uncharted field of operation under the guise of a private club. Miss McMahon listed a list with "membership cards," a private club operation. Under this chart, the operator is able to run a ballroom as a private club. Miss McMahon pointed out that the NBOA has always criticized the "every involved" requirements set up by ASCAP for recondemnations. It will now be made to establish a standard for setting fees. Roberts also said that, too, that ASCAP is not seeking to raise rates, but merely with a simpler format. He emphasized that any features, sent in by the operators, will be subjected to the highest degree of criticism and any and all ballroom men to supply the closest possible service.

The convention passed a motion that authorize the present NBOA music licensing trio to negotiate on behalf of a single factor out of the upper hand with the advertisers. She said that Washington Broadcasters Proprietors, Inc. indicated that private operators were doing more harm than good.

Roberts said that he and NBOA brass will meet within the next three weeks with representatives of the Internal Revenue Department to discuss a ruling which might take ballrooms out of the cabaret tax bracket immediately. Roberts encouraged those who are classified as cabaret operators to do their utmost to have the ruling changed. He pointed out that the $250,000 per cent penalty on those who do not hand in their 20 per cent accounting. Roberts further pointed out that an operator must pay 20 per cent of his concession and service gross to the IRS, and said 15 per cent of some have been doing. In order to make those payments, State attic of the National: State associations will boost membership, thus making it even more when a clear-cut national action is necessary such as in the current excess tax relief drive, he said. A number of State officials means a better and faster standing board of opinion and the way the board of directors should also provide a means of communication to discuss mutual problems, he added.

The NBOA will have a meeting of Indiana operators October 31 at 2 p.m. in the Indiana Roof, where plans for a Hoosier group will be formulated. The Ohio operators, who numbered about 20 out of 140 night stands as opposed to the location policies of hotel rooms which is music. He pointed out to Kaye that ballroom operators pay a much higher price for their music than do hotel operators.

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Ballroom Ops Urged To Study
Musicians' Contract Clauses

(Continued from page 17)

that territory orks are booking months in advance and that this offers protection, not only for the orker, but also the operator, if plans go awry. In an attempt to avoid overplaying a particular community, Jones suggested the following clause: "If it is understood and agreed that (name of leader) and his orchestra will perform within 100 miles (as name of room) during the 30 days prior and 15 days after (date of the engagement)." He pointed out that this clause is important mostly for the operator to have a guarantee of high and the operator must be doubly protected. It would also restrain the operator from booking too many dates in one area which he said is becoming more widespread.

New Record by MILDRED LEE
R-203 "COUNTRY WALTZ"
Vocal by Karen Ford
"Tents-Tent-Tentin" With Sonny Bones

In order to safeguard against arguments over theork taking out per centages on everything that is sold in the ballroom, he suggested the following clause: "In the event that the operator approves the sale of the merchandise, the operator's commission will be a box-office receipt."

He recommended that the following clauses be excluded from contracts: (1) the purchasing agent (also known as the "leader") shall have the right to sell his own souvenir programs and souvenirs at the doors, respecting the price and during the time of this engagement, and in no case shall the program and souvenirs be sold in any way to the purchaser; (2) it is understood and agreed that the producer (and leader) shall have the right to sell his own souvenir programs and souvenirs at the doors, respecting the price and during the time of this engagement, and in no case shall the program and souvenirs be sold in any way to the purchaser; (3) it is understood and agreed that the purchaser (on roll-up) shall give two passes each, free of charge, to any performance mentioned in this agreement to any other record spinners on various radio stations in the city where engagement is to be played. It is understood and agreed, however, that no passes will be issued to any person without the consent and agreement of the producer; (4) it is understood that the maximum admission to be charged is $1 and the minimum admission is 25 cents. Jason lambasted the p.a. clause, saying that the use of the p.a. speaker is "an undemocratic condition" portion was a hatch. He cited earlier instances, reported by the producer of contracts, of using the p.a. situation to illustrate its clause. He pointed out that the free-pass clause gave all power of free passage into the ballroom to the producer, a situation that the producer had been trying to get in the contract at the last minute. He pointed out that any operator knows his clientele and conditions better than the orker in getting admission prices. He further said that the fact that the $1.60 per cent privilege must be cut to 50 per cent in order to allow the club to make some money. He also suggested some action by NBOA to get guarantees cut. In his latest appearance, this orthodox dance crew proves it has some good points. Ork dishes out a batch of tidy terp items that are commercially appealing. For the most part, the lads play with precision, attacks are sharp and cuts-off cleanly executed. Ray Robbins, the leader (in his earlier sideman days) takes his baton seriously—perhaps a bit too seriously—and handles his muted solo trumpet with a knowing hand and voice with a pleasing voice. He would do well to sacrifice a little of the stick gymnastics to warm up personality-wise.

If the band's style is neither, specifically nor different, compilation can be found to be its deforming mark. insomeng. It should please buyers who show by name value, tracks, a popular city, a popular city. Anew at home on the hotel circuits, but takes the ballroom bands into stride. It is recorded from the sweet tunes to a crisp, vest. (See Ray Robbins on page 50)

Ray Robbins
(Reviewed at Aragon Ballroom, Ocean Park, Calif., October 1. Booked independently.)

Harry Owens
(Reviewed at Aragon Ballroom, Ocean Park, Calif., October 1. Booked independently.)

Ann Ayars Fills
At Last Minute
For Det. Opera

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New York:

Campbell Music moves into the Brill Building space formerly occupied by Decca. National’s sales force and the later will move into a new building under construction on 52nd Street. . . Blueside singer Huddie "Leadbelly" Ledbetter is critically ill at his home; 414 East 106th Street here. Several years ago he cut discs for Victrola, A.S.C., Victor and Capitol, but most are out of print today, and he has been unable to work for some time. He is now in a hospital for the aged and insane.

Erroll Garner in Paris last spring. Discs were obtained via Apollo’s reciprocal trade arrangement with Vogue Records of Paris.

Heins, Milwaukee polka maestro who signed recently with Coral, decided to subsidize a label, has gained a coast-to-coast writer for the American Broadcasting Company (ABC) web. . . . Joe Delaney, assistant general sales manager for Coral, is off on a two-month nationwide tour to contact Coral dealers and to unveil the new four-sided labels.

He will be assisted by several other representatives. He will also visit deejays on route. . . . The Ames Brothers, who also cut for Coral, begin a two-week stint at the Bingo Club, Las Vegas, Nev., October 25.

Chipp Gloria Benson, who appeared on Broadway last season in the musical, "All for Love," and also did a solo at the Penthouse Club, has retained her old boss, Phil Spitalny, for his fall concert tour with the "Hour of Charm" show. . . . Duke Ellington is going to stay at the Blue Note, Chicago.

The Manny Greenfield's had a nine-pound boy September 27. . . . Tunesmith Dick Alexander has started his own record label, Alexander, the first release featuring its "Sweetheart, Make Your Mind Up." . . . Dennis Morris, New York SAG director, has added muscle to Benny Goodman the way A. B. Shuman added muscle to Jack Mılması, and Vincent "Stumps" Rinna to the team which compiled "The Best of the Big Bands," a ten-inch disk.

The Dante Trio, after 25 consecutive weeks at Jack Dempsey's, has been renewed at the spot until January 1, with five WOR-Mutual wires weekly. On October 13 the group goes into a featured spot on the weekly WOR TV show. . . . The new release of a Camel cigarette merchant is on his third week, selling a rapid fire. . . . Sammy Keays broke an all-time record for covers at the Jelly Roll Blues on the Juke Box, selling 100,000 copies in one week. . . . Robert Scherman, former owner of RKO, has opened a new label, Rocker Records.

Coral disc washer Bill Darrel goes into the Murray-Go-Round, Youngstown, Ohio, October 17 prior to his October 24 opening at Ciro's in Philadelphia. Hard bop sidemen Milt Jackson and Jackie McLean are among the sidemen.

Chicago:

Jimmy Palmer reorganizing his orchestra and coming back with a Kay Kyser styled crew. . . . Babe Wagner, leader of the Minnesota Dutchmen, territory bands, has established a Chicago based operation of Crystal Lake Beach Ballroom, Beaver Dam, Wis., is a sister of the two Cashman brothers who operate three other ballrooms. . . . Ace Britten, who is the manager of the Stan Jones company, has arranged for Coral to handle the operation.

Hollywood:

Carl Dennis' latest holder at the Las Vegas Thunderbird Hotel gives him the largest single engagement for a headliner to playout its space for any period. For the next three years, the Baby Dennis will be working at the hotel.

Dmitri Tiomkin was signed by Harry M. Popkin to score and direct the recent film, "49th Parallel," starring Eddie Albert and Patricia Morison.

Tiomkin's score will include "Las Angeles Suite." . . . Columbia Pictures is rushing release of "Riders in the Sky" to cash in on the popu

Cape Cod: Newly built hilltop hotel at Sandwich, Mass. for the "Deed on Arrival," Edmund O'Brien-Pamela Britton film. O'Brien's score will include his "Los Angeles Suite." . . . Columbia Pictures is rushing release of "Riders in the Sky" to cash in on the popular yearning for Disney's next film. . . . Erroll Garner is coming to the West Coast for his new adventure. . . . For the South Pacific, "The Purple Heart." . . . Reilly Jr.'s score will include "Los Angeles Suite." . . . Betty Hutton's vocalizing for Metro's "Annie Get Your Gun" will appear on the MGM disc label with special permission from Capitol which holds their platter pact.

Capitol will not replace Bob Stahler, who resigned his twin posts of associate to national sales vice, Floyd Bitaker, and director of advertising, GAC, who left the label last week to join the_featured.


London:

Metro-Goldwyn-Mayer's Empire Theater in Leicester Square is to present a gala concert by film stars. . . . Nat Karson is in London lining up ballroom acts. . . . The prize winning band of the film, "Jolly Morris," has been added to the program for the gala in London. . . . Four songs were cut by the band for a recent release on the MGM record label, "Music for MGM-mbaestro Jack M-pillsbury.

AFL Can Avert Unions War; Actors Hope Green Steps In

(Continued from page 9)

(a) of the SAG, to which the center of operations of American Federation of Musicians (AFM), as a result of a compromise to which some of the national unions have agreed, has been place in the case of the Screen Actors Guild (SAG).

Dullens Double Bolt

At the same time Paul Dullens, president of the Four A's and former president of Equity, has been named to a post with the American Federation of Musicians (AFM). As SAG, in which the center of operations of American Federation of Musicians (AFM), as a result of a compromise to which some of the national unions have agreed, has been placed. A second union, the American Federation of Musicians, has reached an agreement in the case of the Screen Actors Guild (SAG).

HARRY OWENS

(Continued from page 49)

(a) of the SAG, to which the center of operations of American Federation of Musicians (AFM), as a result of a compromise to which some of the national unions have agreed, has been place in the case of the Screen Actors Guild (SAG).

RAY ROBBINS

(Continued from page 29)

(a) of the SAG, to which the center of operations of American Federation of Musicians (AFM), as a result of a compromise to which some of the national unions have agreed, has been place in the case of the Screen Actors Guild (SAG).

such jurisdictional wars. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop. Should the SAG be organized, there is no telling what may develop.
Para Spreads Vaude Around

Actors Ignore Green's Blast
On Suit for AFM
Will Press Petrello Fight

AGVA Sets Death Benefit Insurance

NEW YORK, Oct. 8.—The American Guild of Variety Artists (AGVA) has passed a death policy on insurance of $12,500 for its members. The policy was turned out by William Green, head of the American Federation of Labor (AFL), for appealing to the court case in which their jurisdictional battle with the American Federation of Musicians (AFM), the actors org is firm in continuing the action.

AGVA attorneys Silverstone and Rosenthal claim the suit is not part of a labor dispute as charged by Chicago. They cite the damage caused to it by James C. Petrello, AFM procy, who ordered AFM members who hold AGVA cards to resign from the latter. Such action, contrary to AGVA contracts with theater owners and movie producers, would be a severe blow to theater operations.

Green's charge that resort courts are unwieldy is answered by AGVA, and the AGVA spokesmen claim that this was the only course left open to them. Both sides have made repeated appeals to Green to arrange a conference between them and Petrello, but Green disregarded them. "When the entire industry in a state of chaos befriends us, and with the AFM doing nothing about it, we had better talk with the AFM at once," said an AGVA spokesman.

The case will be heard Monday (10) in New York Supreme Court.

"Shoes" Relights Wash. Earle

NEW YORK, Oct. 8.—Warner Earle, Washington, will reopen for business Oct. 11, when the High Button Shoes tab show, says it gets $12,500 for it in states, and Earle is off to take a vacation for a few weeks. The main room will be sold for $3,000 to the show as it is.

Whether Earle is prepared to go back to big business is problematical. Last year he closed the main room for top tax and Mart on his shows.

Plots 5 - Act Bill Tests in Chi & Soul

Expansion Pending
(Continued from page 3)

Vaude has been on Paramount's agents' list for some time now and last year there was a meeting here of division managers of the company to examine the possibilities of presenting Vaude in diverse cities. Though no decision was made, Bob Weitman, New York Paramount manager, has sold a wheel in the Paramount top echelon, where he made a tour of the South. It is known that he is a vaude man and if he saw where the use of flesh would be beneficial in any ventures, he would be virtually certain to recommend it.

The action taken by the chain insiders, says it was primarily the result of Weitman's efforts.

The Paramount execs refused to commit themselves on the opening of the vaude, but when it is mentioned, they said if it paid off, they would be expected to extend additional openings after the end of the year.

Randy Levine, Paramount chain booker, will be the chief buyer for all the new houses to be added.

Canada Assures Hope 40G Take

NEW YORK, Oct. 8.—Bob Hope will take out a guaranteed $40,000 for his four dates in Canada starting Tuesday, Nov. 26. The $40,000 guarantee against a 60 per cent loss. Hope's first date will be in Toronto.

The next day he goes to Guelph (60 miles west of Toronto), followed by Montreal and Windsor. The Hope package will carry the Ina Ray Hutton, with the Dixie Cups and Clifford, and Earl, Jack and Betty. In addition to the dates, the group will play each day, with eight local models shown clothing clothes from the vaude. The vaude package will be emceed by Hope.

The entire deal was set by Charles Yater, of the Associated Booking Office.

Schmidt's Cinye Spot Ready Soon

CINCINNATI, Oct. 8.—Glen Schmidt, former manager of Beverly Hills Country Club and Glenn Reynolds, both of Cleveland, have purchased the Starke and Dusel' vaude, which is in the town's Green Room. They are the same people who own the athletes and the Linda's big show. There is a new vaude in town and most of them do not have a booking office.

An agent who signed an amateur and took a sum of dough for "promotion" and then refused to pay it back to the agent will also be sold out. Another agent recently sold his office at a ridiculous price because bookers put up the price.

Harford, Conn.: Gleen Warren, entertainer, has opened a booking office under trade name of Glican Warren Talent Enterprises at 54 Church Street, Hartford, a 30-room house that will house 90 to 100 people. It will no dancing but will feature acts.
Night Club Reviews

Flame Room, Radisson Hotel, Minneapolis

(Monday, October 7)


Tommy Dorsey and his band are in Minneapolis to do their usual thing. The band is a tight, well-oiled machine, and the audience seems to be enjoying it. Dorsey's trumpet solos are smooth and his arrangements are well-crafted. The band is joined by a female vocalist who adds a nice touch to the overall sound.

Latin Quarter, New York

(Tuesday, October 8)


This is one of the most successful shows in New York. Louis Costello has his own act and is doing a great job. Costello alone is worth the price of admission. He and his partner, Bud Abbott, are famous for their slapstick routines and their ability to keep the audience in stitches. They are always ready with a joke or a physical gag to keep the audience entertained.

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THANKS and Aloha to TATS MATSUO
for a fabulous six months at LAU YEE CHAI, Honolulu
World's most beautiful Chinese Restaurant
Youth takes over the new bill, with the harp wizardry of Robert Maxwell and his comedy antics of Tom Noonan and Peter Marshall holding the spotlight. Gayler Billy Gray, the master of his harp, and his pit band, Bobby Shepherd round out one of the best shows spotted has run in months.

If there was any doubt as to the brilliance of the showmanship of Maxwell, it was quickly dispelled with his first number. Held ringers’ soubrette and begged off after a generous sampling of his work. His talented musicianship and salesmanship were reflected in his sincere but sophisticated style of presentation. For instance, September and June, beautifully arranged and played, was further highlighted by use of multiple-colored lights, a metronome, and a timing device which caused lights to flash as the metronome picked up the beat of the tune. Similar devices, accenting a medley of Glenn Miller tunes, proved equally smooth.

Youthful comics, Noonan and Marshall, bear careful watching. Lads pack strong potential as satirists, strikers of clean liners. Only experience is needed to sharpen their timing. Act opened with a poor copy of Dean Martin-Jerry Lewis style, but once they clicked into traffic, they played their own style. Their best were take-offs on man-on-the-street interviews, satire on advertising and a social bit for hillbilly singers. The last named was performed by the gong gag which earned repeated yocks.

Thrash Poly Borg, another newcomer, showed promise. An eye-filling brunnete, attractively gowned and proved a success with voice, she rates plenty applause. Songs were highly stylized, with emphasis on torchy ballads.

Comic-host Billy Gray still holds the audience spellbound. That is unchanged basically from previous routines. He’s a master dialectician with an uncanny sense of audience roosts.

Bob Shepherd, up against tough competition from the comedy department, nevertheless does okay in bawding the opening spot and doubling as crook. Musical shows are smoothly handled by brothers Cliff Whitcomb and Law Marcus.—Alan Flacher.

BRIIDGEPORT, Conn., Oct. 8—Beatrice Halberst of the vaudeville has filed a negligence action last week against Louis A. Spozzere, owner and operator of the bridgeport theatrical and fruit, claiming damages of $15,000 for a knee fracture and other injuries suffered last March when she was watching a roller skating act at the club.

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Montreal, Sassy, 4 weeks. "What an on-
entertainer!"— Hearald
Val O’Dr, Morocco, 4 weeks. "The best in the
in the 20th year!"— Star
Amelia, Lookout Club, held over indef-
itely. Here’s a new star— Star
THANKS TO FRED NORMAN
AND NOW! HELD OVER
BARCLAY HOTEL, TORONTO, 4 WEEKS
"EVERYTHING AN ARTIST CAN DO"— STAR
THANKS TO WOLLY GLUCK

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Opening
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October 6
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LEON NEWMAN
VAUDEVILLE REVIEWS

Chicago, Chicago
(Friday, October 7)

$4.50, Prime price; $.50, 25 cents additional; 4.00, 50 cents additional. Prime price includes tax. Shown weekly at the Balaban & Katz Theatre. Live band provided, conducted by Robert Smith. Personnel featured include:

Danny Kaye got the same kind of reception and fervent attention that was accorded the straw-hatted comedian in London earlier in the year. Before Louis Bantin had finished his introduction a wave of laughter started swaying the theater and hit its peak after he just stood at the mike a minute doing nothing. Before this kind of a house the guy could do no wrong. For 20 minutes he entertained them with the standard Kaye takes, hand gestures and nonsense. First half of his work was based on parts of what he said were scenes from his forthcoming film, while the latter half was a series of Continental European act intros. High spot of his entire stint was his parody of an aminated bartender who flatted the end of every phrase. Closed with his standard dishing of Minnie the Moocher.

The Dunhills, three clean-cut male tapstagers, opened smartly with a fine precision tap routine that showed all three were capable rhythm stappers. They moved up the tempo on the second number, in which each did some novelty stepping, with one lad getting neat mitten for his tumbling feats while dancing. Top drawer background music aids the act pleasingly. Joan Merrill should avoid the low-slung strapless gown she wore here; isn’t built for it. Did three standards to 60-40 reaction. Needs to step up or novelty material to pace her turn. Even her choice of standards was poor. Johnny Sipple, and white net ballet skirts. Bettina Rossy and Robert De Vore, soloists, made a delightful picture as they went thru the classic steps framed by the ballet line. Bill Smith.

Chicago, New York
(Thursday, October 6)

$4.00, Prime price; $.50, 25 cents additional; 3.50, 50 cents additional. Number of shows, four days, the week ends. Shown weekly at the Balaban & Katz Theatre. Live band provided, conducted by Robert Smith. Personnel featured include:

The current bill has the ingredients which make up a sock show. It opens fast, has a good comedy act and closes with a bang to hands.

While there are no big names on this one, each does a fine job getting proper audience pay-offs. The next act goes to Cassie Luse, who did a good job with their twopart harmonies, choosing songs and oldies familiar to the age group that patronizes the house. The girls worked beautifully, showing plenty of sales and stage savvy.

The show opened with the clashing act of Church and Hale, making for a fine tee-off. Marilyn Hale was on rhythm, and George Church does some outstanding spin taps which won immediate applause.

Lee Marx started in one and finished in four. His opened was a comedy juggling bit which seemed to drag, but interest lifted sharply when he went into his clam-bulance bit on a teeter board, earning a big hand. Johnny D’Arcy and Parker Gee, out of burlesque, unashamedly did a double act. Their juggling was superb, but the audience was so appreciative that they left the show practically all the way. Besides their comedy, the boys showed two fine songs.

Florence and Frederick worked on a straw-bird stage against a gong, which fell and dropped the dress. The ballroomology is standard in many cafes; it was entertaining, but the mood and spins drew particularly good hands. The over-all impression was good, however, was marred by poor musical backing from the pit band. A female singer shows up on the routine, may not have the biggest hands.

Al Herman’s booming voice and sotto voce style was reminiscent of the days when he worked the Palace in the two-a-day period. He still worked in blackface with his stories about people on the bill with him. But he Herman has the old-timer’s presence and style, his comedy proved lack of continuity, indicating rusticity. W. A. Still has to do his bit on the well-worn visit and use gags in proper order to get them the way he used to.

Les and Wac’s comedy act, and fly paper hand-to-hand work pulls them from center stage. The band yells all over the orchestra, two lads walked off to tremendous hands.

A closer was Paul Benson’s auctioneering act. He worked fast, getting plenty of audience participation with his dollar giveaway bit. The hat-switch bits pulled five guys up in rapid order who went thru their chutes to hilarious results. Pie, Brimstone. Bill Smith.

Orpheum, Los Angeles
(October 15, 1949)

Current eighthacter is standard fare, with mimic Arthur Blake and comics Ming and Lins. In last week’s Blake’s caricatures of notables are as yock spurring as ever. Ming, as usual, cut up as hillbillies, topped by Ming’s realistic vocal impersonations of Sinatra, Crosby and Ink Spots.

Hector and His PalS, dog act, capably fill the ice-breaker role. But Zara and Paquita, West Indies two’s, take the vocal test, but turn down when Zara attempts some violin medley. Jackson and Blackwell, corny ad adu, got laughs from the slaptick lovers. Miriam LaVelle’s aero dance is slow starting, but winds up with a series of speedy and intricate routines. Rudenko Brothers are among the smoothest juggling acts seen here. Work fast, sans patter and make clubs do everything but talk.

Vic Hyde gets hit’s best hand with his music, R&B shouting and gags. Walks off simultaneously loutinK four horns and spinning a baton to loud and Incredibly ‘St. Louis’ pit organ capably backs show.

Pie, Brandon Hits the Jackpot. Lee Zhto.

Radio City Music Hall,
New York
(Thursday, October 6)

Capacity, 6,500. Prime price, $8.50 and $4.50. Number of shows, four days, the week ends. House band.

Leonard Nimoy, show played by Alexander Benaross’ house orch.

The theme of the stage show to buck its flack, The Heiress, is the harvest season, going thru six scenes and ending with a finale in which the ballet surrounds the mythical Johnny Appleseed who makes a plea for more understanding “in this troubled world.”

The initial number, Brown October Ale, was against a forest set showing the house glee club in Robin Hood period costumes chanting about hunting in the fall. The scene used a horse for heightened effect. The sight stuff was effective, and ear appeal came from Andrew Genniny’s excellent September Song.

The Robin Hood Trio worked on this set, costumed in keeping with their new handle. The set has been previously caught at the Latin Quarter and Palace as the Florida Trio. The group does the rag dull-in-a-tunk routine, getting good results all the way.

Next was a classroom scene with the Rochettes as scooter sinks, Gaussen, as the professor, worked in this one, too, giving a jive singing version of Paul Revere’s ride, with Johnny Sipple taking the frame part behind him. When the kids went into their standard hodology they got the usual concentrated attention. The Rochettes are still the best sight act around.

The Gaudsmith Brothers did their customary dog cors at the end of this scene to bridge the gap for the next scene. This time, however, the act was cut up with dancing being done. Both lads were hunters shooting ducks, and their two dogs were pointers. The rest of their act was their standard stuff which did big laughs all the way.

The finale showed an orchaid scene with apple trees, which lined up in rows square. The de Ballet were all dressed in red sequin jackets.
Series Cuts Stem to 405G; Roxy and Strand Each 70

NEW YORK. Oct. 8.—A sharp drop at the Capitol plus the final stanza at the Music Hall, added to the World Series drawdown, brought last week's gross for the six stage houses with the lowest average gross this week $14,000 ahead of a previous week's $41,000.

Radio City Music Hall (6,000 seats); average $17.00; total $105,000 for its final week with Under Capri;

era George and others. The previous frame saw $10,000. The new bill (reviewed this issue) has the Grandstand Brothers, The Heirlooms/Roxy (6,000 seats; average, $78,000) also declined. Its count was only $79,000 for its first week, and with the Ed Sullivan show and Thieves' Holiday a $38,000 opener.

Capitol (4,657 seats; average, $95,000) took a nose dive to $49,000 from its previous week's preem of $57,000. The bill has Kitty Kallen, Gene Krupa's ork and Midnight Kiss, Paramount, 3,654 seats: average, $19.50; total $71,500. The Krupa ork and Strange Horror was the result of a previous week's gross was $27,000. The main feature of this week has Al Herman, the Barry Sisters, six other acts and Brinestone.

Biltmore (4,200 seats; average, $22,750) did a big $75,000 for its first week with the tab musical, High Button Shoes, back ing the flicker, Tale Force.

Strikes Fail To Scare Pitt Niteries Moolah

PITTSBURGH, Oct. 8.—Pittsburgh niteries will continue to do good business with both the steel strike and coal strike rife in their back yard, but they're still punching. With biz off at the established clubs from 40 to 60 per cent from the same time last year, three new spots are up and talent and jumping into the race for the fast disappearing buck.

Last night the Carnival Lounge, operated by Lenny Littman, moved from its old home at Liberty Ave. and 11th Street to larger premises on the Fifth Ave. Street formerly occupied by the Elbow Room. The spot opened with Dizzy Gillespie and the Deuces Wild, and has George Shearing for ballads, Fred and Art Tatum inked for later dates.

Mary Small at 7th Avenue.

The Seventh Avenue Hotel, long a low-priced room with a combo for dancing, has agent Joe Hiler lining up all the singing names he can get for the new policy. Set to open is Mary Small, who tees off on October 17. The Page Cavanaugh Trio was set to follow but had to cancel out due to a last minute commitment. But Edwards is already set, and singing (See Strikes Fail on page 58).

Expected Series Biz Boom Fizzles Out in N. Y. Niteries

NEW YORK. Oct. 8.—The hoped for niteries boom expected from World Series crowds was a fizz up 77% late, but not enough to hold for.

Had the series been between east-coast houses downtown and east-coast talent, the niteries being spent, it wasn't in the clubs.

The Diamond Horseshoe, for example, said there was some pick-up in the price of things but not enough for hopefuls. Had the series been between east-coast houses downtown and east-coast talent, the niteries being spent, it wasn't in the clubs.

The Latin Quarter was apparently the single exception. The spot, with it's whole bill, run through to turnaway biz since the series opened. "We definitely have a series crowd," said the manager.

The Copa is doing a big business and was up in the last few weeks, but some of it was attributed to the ball crowd.

Other spots checked, the Versailles, Blue Angel, Rubin Bleu, etc., saw little in the series to boost their takes so far.

A few of the hotel rooms (aside from those in the series) claim to have upped their grosses and attributed it to the baseball series, but with the exception of the hand location hotels, most of them say the better business has now returned with the home team being played.

There is a general feeling in the trade that the series between two east coast clubs cannot have as much effect on cafe business. Many of the west coast clubs are being played by west coasters, and if they're club goers, they'll go anyway.

The first four games were played at the Yankee Stadium with a lot of people. But the last one did not bring in many of the out-of-towners, unable to get tickets, left for home. At this point the buzz of the town that the big cafe business was expected.

But the Copa did only so-so, both Lindy's and Toots Shor kept filled. Both spots were jammed con­stantly with bettors from out of town laying odds, taking odds and spending with a free hand.

Follow-Up Review

COPACABANA, NEW YORK: Bill Novak and the Upstarts (the boys and two girls in all) had their Series preem here October 6 to a house of 3,500 and the World Series in its entirety.

The kids made a good initial impres­sion with their youthfulness and the way they dropped into the business, but after the first number interest began lagging.

The group works two to three boom, doing five-part harmony, precision dancing and some acting.

Novak usually carries the theme, then the four kids go thru terps and voices behind interpreting the lyrics. Of the songs most are highly arranged, with some unusual effects obtained thru high styling.

Numbers are frequently combos of standards. The dance arrangements (Dance Down Yonder in New Orleans, etc.) with special arrangements added by Novak. The mixture includes a hoedown, with Novak calling—has possibilities, particularly in theaters and some niteries. The appeal, however, would be greater to an audience that likes high styling and off-beat rhythms. The Copa crowd is not the audience for it.

Some of the precision terps were excellent, the singing was spirited and the general appearance of the group made for a wholesome freshmen college party.

In the right spot the act would be terrific. Here, at the Copa, they were accepted with only minimal enthusiasm.

Bill Smith

Havana Clubs Up $73,000 to Lure Trade Hotels

NEW YORK. Oct. 8.—Three major Havana night clubs are putting up big dough for the winter season in an effort to take the tourist business away from Miami.

The clubs involve are the Sans Souci, Montmartre and the Tropicana. The Montmartre has already upped its Cab Calloway for the four-week starting November 5. Calloway will not go in as a act, but as an act with five people, nor will he play for dancing.

With three clubs (they all have gambling) have formerly spent about $10,000 weekly for talent during the summer. The Clubs are now offering up to $5,000 for various attractions.

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Windy City Gets Chill
Trade Blames Bad N. Y. Biz.
Road Crosses

"Kate," "Salesman" Click
(Continued from page 3)

blowing about the deteriorating condition of local theatrical trade.

4 Shows Shoot
Significant is the present situation.
Only four shows, Brigadoon; Kiss Me, Kate; Dames at Sea; Salesman and Summer and Smoke, are now showing where last year six shows, most of them doing well at the box office, were playing. Of the four shows here, only two, Kiss Me, Kate and Death of a Salesman, are sellouts. A revival of Brigadoon opened here last Sunday and has been drawing poorly, as a result, it will close in three weeks. Summer and Smoke will bow out next week after a so-called three-week run. Rainy day in the legitimate situation here in the past few months in the face of a movie, Red Shoes, has played the box office the past 27 other legitimate houses, since early summer.

Five Scheduled
Upcoming for the next few months are the following shows: At War With the fleet will play the Harris October 22; Goodbye, My Fancy at the Great Northern the first week in November; with C. A. Leiter and Carol Morris; at the Blackstone November 1, and poem of the Thousands Days at an as yet undesignated theater December 5. A road company of Light Up the Night is folding and en route, was expected to open here in a few weeks. The all-Negro review, Sugar Hill, which was presented in Los Angeles might get here. Deline, a new picture center is The Mad Woman of Chaillot.

L. B. Biz Reflection
Reasons for the slow season seem to be fold-two. First, the New York season has not been too good and, second, there is an industry-wide order to take the trip west from Manhattan. Secondly, expectors, who are folding along the fold are folding. In this category is Lige With Mother, which was expected here Wednesday, and The Great Wall of Baltimore last week.

All the Hit Men, Kate and Death of a Salesman are going to be held here for months, there still won't be the first-of-the-year log jam of past years. In the past, eight good shows have tried to get in around New, November and December, but this year local legible circles predict no more than eight will vie for theaters at the peak.

ROUTES
Dramatic and Musical

Ann Harding Next To Star in "Fancy"

NEW YORK, Oct. 8.—Goodbye, My Fancy, the Poy Kinston vehicles, and Martin Beck, gets a third star in its fold lead role starring Monday (17). At the Astor, 1,000-yard away from the Miss Stream scene (circus The Trial of Mary montage), Ann Harding who is the lead still from Ruth Hussey who in turn inherited it last June from Joanna C nearest to 0. Miss Hussey to permit Mr. Music, his next piece for Paramount. Miss Carroll is currently heading the touring troupe of the comedy.

Miss Harding arrived from the Coast this week and is in rehearsal for her new assignment under Sam Wanamaker's direction.

Bernays Makes Legit Diagnosis, Advises Cures

NEW YORK, Oct. 8.—A report on an intensive survey of conditions that have created the current public apathy to legitimate theater, and which, according to Bernays to membership of the League of American Theatres and Producers at the Hotel Astor. Bernays has been retained by the league as public relations director and the glossey reminder that vital statistics which the audience opposes are from 75 in 1929 to a current 32, the relations expert warned that if this trend continues, legit may disappear completely from the New York scene in a couple of decades. Then he added that his findings indicate that "in spite of everything the audience wants more culture, better performances than ever before—if it meets these desires and doesn't suffer the penalty of scarcity of tickets."

Social, Economic Factors

The Bernays analysis added up to the fact that solving the problem were a challenge to league leadership. Bernays recommended that a public relations policy to be inculcated into the setting how it intends to deal with the public; a manual for producers to follow; the most effective and economical production techniques; standardized financial and accounting; a clinic in promotion and advertising; training to TV and radio stations; a behavior toward the public, and a public pledge committing the theater to a program of efficient operation and fair treatment of individual stockholders. The setting up of a nationwide publicity campaign to develop a broader understanding and appreciation of the theater.

In the opinion of the expert, the effect should be attacked segmentally, with its various aspects turned to individually, each covering such phases as employment, finance, travel, etc. A program of this kind would be worked out by a central controlling group.

"Father" Gets Underway


Massey will double as director, Donald Oenslager will do the sets and Bruce Luhrman will direct. Casting got underway this week and the first day scheduled is for November 5.

"O'Leary" A Lure

"O'Leary," the other item which has been stalled, is scheduled for a cut into the middle of a leg. Production is expected to be split between the two or there as a new in a show. If they hatch out this egg at the Winter Garden show, it is off to make the devil's O'Leary's hell kitchen-dance and make most of it. (See "Ballets Parisiens," opp. pag.)

BROADWAY SHOWLOG

PERFORMS TO OCTOBER 8, 1949

DRAMAS

A Street Car Named Desire

(Miss Miller) Tuesday, October 11

DIEZ

DIEZ, Tuesday, October 11

MUSICALS

Annie Get Your Gun

(Annie) Monday, October 10

The Taming of the Shrew

(Mrs. Page) Tuesday, October 11

ICE SHOWS

Bally's, Monday, October 10

COMING UP

The Rivals of Persia

(M. Charleton's G. and B. Reporters)

The Browning Version

(1949)

To-Morrow and Monday, October 12

"Ballets Parisiens" Is Sexy Lure for B. O.

NEW YORK, Oct. 8.—It can quoted right from the start that Les Ballets De Paris, which has been imported by the Shuberts and Arthur Lesser, after reportedly exciting Paris no end, will make its bow here no and doubt pad them at the Winter Garden. The word will be out that the troupe, under Paul C. Carmel, the troupe's piece de resistance, and Rohland Petit and the entrancing understudying of Colette Marchand in another. A hit is hit! L'Off Sque. Word of mouth on these two is spreading fast and "Shubie" is buying tickets.

If you don't take your ballet seriously, you'll have a good time. The Roland Petit and Colette Marchand are the old classical tradition, but they are a willling lot of young dancers offering a little of everything of ballet, modern dance and acrobatics—and with not a bad score sold free. Farb M. Pett's Carmel to the reporter's eye doesn't live up to the Parisian ballet, but is in a realistic or satirical. Rene Jeanneaire is highly intriguing in the title role, dances with great precision and whamming over the sex angle to the customary. But God is not the case. However, Carmel is fascinating and entertaining from a dance aspect.

"Ballets De Paris" is the other item which has been stalled, is scheduled for a cut into the middle of a leg. Production is expected to be split between the two or there as a new in a show. If they hatch out this egg at the Winter Garden show, it is off to make the devil's O'Leary's hell kitchen-dance and make most of it. (See "Ballets De Paris," opp. pag.)
THE MIKADO

(Opened Tuesday, October 4)

MATT HELLING THEATER


The Mikado, as presented in this production, is a comic opera that runs for a moderate run. The cast includes the following: Ko-Ko, Bertie Hope; Nanki-Poo, Robert Eklund; Yum-Yum, Betty Chester; Pitti-Sing, Betty Chester; Ko-Ko, Bertie Hope; Nanki-Poo, Robert Eklund; Yum-Yum, Betty Chester; Pitti-Sing, Betty Chester; Peep-Bo, Robert Eklund; with the addition of the chorus of the Shubert and Loew and Ltd. by arrangement.

With Ye, M'Lord, W. D. Douglas-Home has written a comedy that could be a social uproar without pretense of bitterness or malice. He has no personal prejudice and casts a kindly eye on the characters and setting. It is a slender comedy which—if it makes any comment at all—suggests a comical acceptance with which Britons face current upsets of social tradition.

It has taken as its chief protagonist a disillusioned and disillusioned friend. It is, however, evident that it calls for superlative talent and a surfeit of the domestic and imaginative and robust staging. Unfortunately, the110 the current edition, however, has a very handsome and ingratiating Viola—pictorially and vocally. Miss Foch is the best possible Fosco, but the Gilts, in-the-like, are an excellent foil for Miss Foch's radiant leviness. Mr. MacFadden, however, is a very clever admirer of a role that is more than it seems to be but never achieving distinction. It is a matter that will leave no mark on a Tremain specimen.

Frances Reid Satifies

The current edition, however, has it all the ways. Here we see a handsome and ingratiating Viola—theoretically and vocally. Miss Foch is the best possible Fosco, but the Gilts, in-the-like, are an excellent foil for Miss Foch's radiant leviness. Mr. MacFadden, however, is a very clever admirer of a role that is more than it seems to be but never achieving distinction. It is a matter that will leave no mark on a Tremain specimen.

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Admiral Intros Tele Units With Larger Screens

(Continued from page 12)

CHICAGO, Oct. 6.—Tele- Vue Corporation, manufacturer of electronics equipment, announced a new line of television receivers ranging in price from $198.50 to $202.95. This year's model has been wired for ultra-high frequency reception in connection with such equipment as the Electrical TV High Show. Deliveries are now being made to dealers.

The set features built-in antennas that provide complete control of channel selection. The set has a 20-inch picture tube with gas protecting control and simplified channel selectors.

Twelve-and-a-half-inch table model will retail for $190.50, and a 20-inch console for $309.95. Top price set is a deluxe 16-inch console for $339.95.

Cuba's TV May Bow Within 6 Months

HAVANA, Oct. 8—Video debut here is only about six months off, according to Goer Mead, agency topper and head of Radiodirect Broadcasting System, which includes radio in this country's cutthroat business. Work already has been started on construction by RCA Camden-Azul and New York, and this is headed by a select group of Cubans.

The latest license applicant is Cadena Dominion, who has permission to construct new facilities in Havana and Santiago. Ricardo M. Mendoza, head of the corporation, said recently that when the new station is completed, he will be able to present a program to the public. The station will be a part of the new network, and will be operated by the government.

REGINA

(Continued from page 57)

his and her voice is certainly well known. She has carried many roles that have left their mark on the radio and television world.

All supporting roles are excellently cast and sung, with a special nod to Adela in America. The actor's career may be well advanced by her work in this show. The last has been an important period for her, and she has handled it with great honesty.

Robert Lewis has done a magnificent job of direction, and his handling of the cast is superb. The direction is full of character and drama, with a fine voice. She certainly looks the part and has the quality to carry it off.

The measure now goes to the Senate Banking and Currency Committee, which is expected to begin hearing early in January.

STRIKES FAIL

(Continued from page 55)

(Continued from page 4)

ment. In the past, the tax on the price of tickets has been in the past over the question of the new tax, but it seems likely that it will be met with the same support as in the past. The committee is likely to meet with the same support as in the past, and it is possible that the committee will be able to get the support of the House in the matter.

The new bill does not specify whether show people are self-employees, all of whom are likely to be affected. The House will be affected, and unless it is adopted, the measure will be taken up for consideration next session. Those already covered have no worries concerning the increased employer's liability; they are to continue paying the current rates.

Benefits for show people are clear, regardless of whether they eventually do continue working, the self-employed rate. These benefits will be passed by the House. Old age and survivors insurance continues to be considered at the present time, but the measure will be more than considered.

The bill will be presented to the House, and will be passed by the House for the sake of the House. No measure has been taken so far, and the measure will be passed by the House for the sake of the House.
Lindberg Points Up Trouper Need At Iowa's Spots

CINCINNATI, Oct. 8.—Al J. Lindberg, operator of the West Side Drive-In at Muscatine, who is the owner of the Neil Schiffner, the Turtle Theatre in Albia, and the Smallies in Eldora, joined the National Drive-In Theatre Owners' Association. His boats are already to the sea, and he is looking forward to a new season.

The Neil Schiffner was, at my knowledge, the only theater to play in the West Side Drive-In, which is a far cry from the $3 to $4 a seat of the same of 1930 or 1931.

The Jack Brooks Show, out of Selby, was a hit all over the town run in, but I didn't see any billings for any future shows. The Famous Players, who usually have three or more weeks in Northwestern towns, were not in evidence this year.

"It is really a shame, too, because this is an area that has a lot of drive-in spots, and if they could find a way to get them into shape, I think they could make a lot of money."

Dillons Get Biz With Drunkard At New Orleans

NEW ORLEANS, Oct. 8.—Business has been slow at the Dogtown Drive-In, under canvas on U. S. Route 51 between here and Chicago by the Dillon Players, under direction of Ed John and Sidney Dillon, has shown a gradual increase since its opening September 10. The Dillon plans to continue presentation of old-time shows in between spot until they play themselves out.

In addition to the Dillons, cast included Bill Julian, the band, and Bob Brannon Eddie Freche, Jules Truong, Harry, and Maleadophers, John Winder and Percy Rowe, all old-time ropers. Recent visitors in- cluded Mr. and Mrs. John Kauffman, Milton Jastron and Warren Lyle.

For the local presentation came from Ed Dillon, old-time stock and rep actor, who operated his own stock with a partner for three repertories for many years. Ed came down here in 1933 with a New York company of white tent shows, at that time billed as the old Dausheine Theatre and ran at El Paso. He returned.

From this engagement sprang Ed's idea of presenting the show unseamed. At this stage the show is a separate building, as if the theater were a separate building, and the stage and room and bar, where only beer, soft drinks and pretzels are served. Capacity is about 200.

Drive-In Notes

Vincent O'Brien, former manager of the Harford Drive-In Theater, Newington, Conn., and now with the management of the Management, regular pie house, at Everett, Mass., has a small suit filed against him in Superior Court by Ralph Faligino, of Norwood, Conn.

Dixon Drive-In Theater, Inc., near Gardner, Mass., has been bought by Joseph Altman, who plans to use it as a motion picture theater. Applications, however, have been filed for authority to build conventional movie houses in the town, with Nathan Grosser and Orville Smith as applicants.

Week III. Circle Good for Val's Org

FIREPORT, Ill., Oct. 8.—Val's Drive-In Theater, which opened here in a three-week circle basis good business. Unit plays this city each Saturday night and is run by a local company originating from the local station.

Towns in the circle are Rockford, Beloit, Galena, Sterling, Dixon and Cast. The unit is up and opening.

Schauffler Org Closes Canvases Jant at Ottumwa, Ia.; Bows Theater Stands at Oskaloosa

Biz Holds Well—Unit Hits Publicity Jackpot

OSKALOOSA, Ia., Oct. 8.—After closing their regular season under canvas at Ottumwa, Ia., Sunday (2), the Toby and Susie Players, under direction of Owner Neil Schiffner, opened a week's engagement at the Rivoli Theater here Monday (3). Shows will be a week stands in a number of Iowa theaters, including New London, Marshalltown, Toledo, and Fairmont. Schiffner and his 

owner Schiffner said that business on the season held up well, but added that the unit could have used a couple more months like August, when it was in Des Moines, having moved from a two-week stand in a week.

Mr. and Mrs. R. O. Ceuster have been added to the repertory for the week. Schiffner, who were heard during an airing of The

Bisbee Big Biz At Union City

UNION CITY, Tenn., Oct. 8.—Bis- bee's Comedians, which have been put on the bill in towns in Tennessee in returns, played to turnaway business at their opening here. Show's cast rend its own feature, The Return of Anit Susan, which caused unprecedented com- ment and much interest.

In addition to the regular show on Saturday night a midnight show will be played and two midnight shows will be presented each Sunday.

WANT FOR DIAMOND TOOTH BILLY ARNITZ CALL HARRY DEAN MARSHALL, COLORADO, 500, or send for bid—MISSOURI.

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COLORED MUSICIANS. ALL INSTRUMENTS.

FULL WINTER WORK.

CAN ALSO USE ONE TALENTED BLUES SINGER; TWO GIRLS FOR LINE AND ONE REAL COMIC WHO CAN DANCE.

DAVID S. BELL

116 EAST ROGERS ST., VALDOSTA, GA.
AMSTADT—Antone, 50, owner of an Akron night club, recently in Cuyahoga Valley, was stabbed to death and his body was found in the Cuyahoga River October 1.

ASHER—John T., 49. October 2 at his home in McMinnville, Tenn., survived by his widow, Clytie, and two brothers.

BERKEL—Florence Milligan, former actress, October 3 at her home in Columbus, Miss., of a heart attack. She had appeared in New York in Desert Song, Moon Over Miami and Show People. Survived by her husband, Mr. and Mrs. H. R. Bedwell, Jackson, Miss., a brother, and a daughter, Miss. Burial in Jackson. (Details in General Outdoor Department.)

COLICCHIO—Mary, 71, in Miami September 31 of pneumonia. Survived by three daughters, Mrs. Emma Mode, 51, with Imperial Lodge, O.L. Mrs. Josephine Cateno, Bloomfield, N. J., and Mrs. Katherine Goodman, Miami, and a son, Nick, with Collins & Wilson Shows. Burial in Newark, N. J.

DISNEY—Peter B., 36, program director of WHAS, Louisville, October 6 at his home in Independence, Ky., was a singer-accordionist at WLW, Cincinnati, before going to Louisville. Survived by his parents, Mr. and Mrs. Frank Disney, three sisters and three brothers.

EDMONSON—Joseph, 76, active in the Democratic Party in Wisconsin for almost 50 years. September 28 in Brooklyn. Among those for whom he worked were Robert Woodrow Wilson and Harry S. Truman. His sister survives.

EYSLER—Edmund, 75, Viennese opera tenor, died in St. Gallen, Switzerland. His operas included Bruder Strauberger and Die Goldene Melodie, Rouscher, Die Gluecksschwestern, Das Zirkuskind, Die Geister. He was a member of the Order of the Crown of St. Wenceslaus. He was the brother of the late Alfred Green, who was active in show business in New York.

HALAHAN—Charles, 60, con- sensuary for many years. October 3 in Chicago. Survived by his wife, mother, and three sisters.

HARDWICK—Mrs. Elizabeth, former member of Show Folk of America, at her home in Fairfield, Calif. September 16. Member of the late Alfred Green, she was active in show business in New York.

HOLAHAN—Charles, 60, con- sensuary for many years. October 3 in Chicago. Survived by his wife, mother, and three sisters.

HOME—Mable, 52, lega- dress, and former musical comedy singer, September 27 in Cork, Ireland, after a lingering illness. Her death was reported in the New York Times. She was formerly in Harry C. Morley's travelling show. She leaves a husband and two children.

JARRY—Ashton, 71, Australian lega- dress, and former musical comedy singer, September 27 in Cork, Ireland, after a lingering illness. Her death was reported in the New York Times. She was formerly in Harry C. Morley's travelling show. She leaves a husband and two children.

KIDDER—Charles, 38, a civil war veteran, September 30 in New York. Details in General Outdoor Department.

KROEYE—Adrienne, 17, actress who played opposite Joseph Barzun and in The Girl of the Golden West.October 1 in Chicago. Following a long and active career in St. Louis in 1906 and later in Chicago. She and husband, Edward D. Barzun, left for New York in 1917 to star in a picture, but the star was cut from the project. Her four sisters survive.


LIPPMAN—Mrs. Sarah, wife of Nat, well-known pic painter and exhibitor and former general manager of I.R.E. for BKO in the West, recently in New York. Burial was held at Arlington Me. Her husband and brother, Charles Kinsells, survive.

In Loving Memory Of My Wife and Sister

EILEEN "SMOAKS" DUNLAP
Who Passed Away
October 7, 1945

C. F. "SLIM" DUNLAP, Husband
Charles Hos. Brother
Mr. & Mrs. Lee Hos

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Charlotte Tabs Record Crowd

CHARLOTTE, N. C., Oct. 8—Southeastern States Edition will hit a w up a week's run tonight with a record attendance. The Dr. J. S. Dorton-managed annual event announced 75,000 patrons ramming the grounds and crowds were at a new total in previous days we recorded this figure, it was said.

A George A. Hamil night grandstand show played to big audiences throughout the week. Harness racing in the afternoons drew well, half of which went to two days jammed the grounds to give the James & Janes Shows on the midway to play.

Larry Bedwell, C&W Trainmaster, Killed

RICHMOND, Va., Oct. 8—Larry Burton Bedwell, 42, trainmaster of the Southern States, is dead after the crash of an auto, said the accident occurred today (3) at Richmond, Va., while making a final inspection of the trip to the big show. Mr. Bedwell was killed instantly. The wreck struck him against the temple and neck.

Funeral services were held from Christian's Funeral Chapel Wednesday morning (5), Bedwell's sister was in attendance. Mrs. Charles Bedwell, Chicago, accompanied the remains to Bedwell's home to return to making plans for the funeral services.

A Surviving, besides his sister, are his brother, R. R. Bedwell, Jackson; a brother, a son and a daughter, of Miami.

1st Stamford Expo

CLICKS GATE 75,000

STAMFORD, Conn., Oct. 8—Initial visit to the group promoting the Stamford Exposition of Progress, September 30 and October 8, has been a success. This year, according to Fred Pittner, show director of the event, despite a number of parties who tried to run the exposition, a gate of 75,000 was set.

More than 200 commercial and industrial exhibits were displayed inside the building, while a great variety of free exhibits included rides and concessions of the Gillette brothers Field-Caldwell, and several free exhibits booked at the William Shilling Agency, New York.

Lineup of exhibits included the Billy Olsen troupe of high divers, Beebe's Hollywood, Beagles truck, the Wilkins Dogs and Joe La Flamma's wild animal group.

Dunn Minnie in Hartford

HARTFORD, Conn., Oct. 8—The J. H. Dunn Miniature Circus opened a new season at the department store Saturday (1). More than 2,500 people passed through the gates, and large numbers of customers bought tickets for the coming Sunday's show.

The circus has 475,000 pieces and is insured for $435,000. Next stop for the clown will be Mary's, New York, where J. H. Dunn, operator, will remain until after Christmas.

Charleston, S. C., Oct. 8B

Vast Changes Seen for Outdoor Lighting After Kite Tests

CHICAGO, Oct. 8—Vast changes in the lighting of outdoor advertising, especially in show fronts, were predicted this week by Herbert W. Bee, Transportation and promotions associate of J. C. McCaffrey in the carnival business.

Bruce McMillan, Miss, who has witnessed tests of Kite on units of advertising, believes the new lighting development successfully and vividly brings out otherwise invisible elements.

Eye-Catching Effect

Kite, he pointed out, operates with a 150,000-volt power supply. "You can obtain brilliant coloring from fluorescent, oil-based products, but you should的眼-arresting, he maintained. Moreover, its effect is given in a clean, crisp, and radiant light that is switched on momentarily to block out the luminosity that is created. Such effects long have been achieved in indoor lighting. To a high degree, the same condensate has been achieved on some outdoor re.

Even on a cloudy day, such as in the past has been limited to a few moments at a time because of problems arising from the use of incandescent lights.

Uses Fluorescent Tube

Tests showed that fluorescent tube, with built-in filter, and will operate for so. Calif. Execs

Head WFA Confab

LOS ANGELES, Oct. 8—The 27th annual meeting of the Western Fair Association (WFA) was held Wednesday, at the LA County Fair, with C. B. Afflerbaugh, Pomona, and the Los Angeles County Fair Association in charge of arrangements.

Chairmen announced for the meeting included: Paul Muenster of the San Diego County Fair, Del Mar, program; Tevis Paine, United Press, and Richard D. Stouffer, atmosphere. The California Fair, and A. A. Wheat, general chairman. The County Fair, printed program; Harold Lane, chairman, 48th and McNally (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles Country Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles Country Fair, Santa Ana, public relations; A. M. Draper, chairman, Ventura County Fair, printed program; Harold Lane, chairman, 48th and McNalley (200) reservation co-coordinator; D. R. Jaques, chairman, Antioch Fair, Los Angeles County Fair, Santa Ana, public relations; A. M. Draper,

Tupelo, Miss., Gets Rain First Two Days

But Gate Holds Firm

TUPelo, Miss., Oct. 8—Mississippi-Alabama Fair and Dairy Show will be opened Thursday afternoon (4-5), the first two of its five days, instead of Friday for the first time in years. A huge parade bothered attendance Wednesday morning.

Livestock exhibits top 1948. Commercial exhibits also exceeded last year, as is true for the Chicago Exposition this year. The nation's exhibit hall, Grounds are in top shape.

Cavalcade of Amusements appeared headed to top the 1948 midway receipts, when another organ played the spot. Grandstand acts were booked by Dr. Braley.

J. M. Savery, serving his 11th year as chairman, anticipated a strong financial surplus due to the fact that a car parade was slated for the final day.

Chi Show Folks Chapter

Launches Drive for Home

CHICAGO, Oct. 8—A fund-raising campaign to establish a home for indigent actors and actresses has been launched by the Chicago Chapter of Show Folks of America, according to Irene Blauvelt, president. Carries of the movement are located at 537 South Dearborn Street, with Burdette Hilt in charge.

The climax of the drive will be a Hart- Juvenile and barn dance Saturday, November 3, in Central Museum Temple, Isaac T. Chapple is chairman of the drive.

Pies in charge of entertainment and Corb Enochs as dance caller.

Dailey Scores in August, Ga. With Capacity and Overpower

AUGUSTA, Ga., Oct. 8—Dailey drove his five-year-old pictures, "Tuff Tuesday" (4) with a capacity matinee, followed by overflow at night.

The clown has been a hit in the area for the past several weeks; he has been playing to excellent business, had a light, brilliant show. His driver is S. C., but came back with a full one at night. Night crowd, according to Greenwood observers, was one of the largest circus crowds to visit the city.

Greenville, S. C., played Saturday (1), gave them steady hits, both matinee and night shows registered three-quarters.

In Gastonia, N. C., Friday (30), the Dailey org chucked a three-quarter matinee and a full night house.

Chi R. R. Fair

Tops 48; Gate Of 2,732,618

Spec Plays to 1,450,068

CHICAGO, Oct. 8—Attendance count for the second and final edition of the Chicago Railroad Fair, which closed Sunday, was 2,732,618. This was almost a quadruplication higher than last year, when the 76-day event pulled 5,800,183.

Combined attendance for the two years was 5,333,431. A strong stretch run set attendance pace for the two-year period.

Few Rain-Outs

Total patronage for Wheels A-Rolling, repeated itself in the city. At least year, during a date of more than one out of every two front-gate receipts. Since then played 300 performances on its four-a-day schedule.

Last year the pageant played to 1,169,472 in 294 performances. Both years had the show running only fine weather. Only seven of its scheduled 409 shows this year were lost to rain, whereas in 1948 10 shows out of the scheduled 304 performances were rained out.

Narrow Gauges Carry 'Em

Deadwood Central, narrow gauge railroad, will start using this year, a curving system of rail and road on the grounds, carried 352,592 passengers. Another such railroad was added this year, as 100,000 miles of track are located on the grounds, carried 1,236,751 passengers.

With frequent trips to adjacent sections and the midway concessions did good business. The little theater failed to make money, and the Kin-Opry House had tough going.

Cypress Gardens at Dailey Park and associates, overcame a weak start and finished on a surprisingly strong note.

Conn. Firemen Fight

For Games of Chance

HARTFORD, Conn., Oct. 8—Members of the Fairfield County Firemen's Union, meeting last week at Easton, Conn., unanimously approved a resolution to end gambling legislation and to request the state legislature to pass a bill legalizing the use of money by the firemen's associations and other non-profit organizations to conduct games of chance at their benefit events, including carnivals.

In calling for adoption of the resolution, Clifford Mervin, Shelton, Conn., president of the plan, told the 200 members present that it was impossible to equip small town fire depts. with the necessary funds to compete with the large, well-financed organizations to conduct games of chance at their benefit events, including carnivals.

Kedensburg Preps Stock Car Meet at Mineola Fairgrounds

NEW YORK, Oct. 8—Proctor Jake Kedensburg expects close to 100 stock car teams in the 20-lap Long Island Stock Car circuit at the track of Mineola (L. I.) Fairgrounds Saturday (1), which, he, who has been staging midget and stock car races at Freehold, N. J., for the past 10 years, plans to be a stock car circuit for Florida drivers this winter. At present, cup races are lined up, and it is expected that two more will be announced. The United Stock Car Association will furnish the competition.
HIT THE DECK
Get your share of the 1949 profits with our amazing new Boat Ride. Also manufacturers of Adult and Kiddie Chainless, Kiddie Airplane Rides and Ocean Waves. Write, wire, phone for literature.
KING AMUSEMENT CO.
MT. CLEMENS, MICH.

100 FRANKLIN ST.
SPRINGVILLE, N. Y.

SMITH & SMITH

PROVEN MONEYMAKERS!

C-CRUISE Corporation
Seventh & Mainmark Ave., Salem, OR

Miniature Steam Trains
DEVALUATION MAKES IT POSSIBLE!
Britain's leading makers of passenger-hauling miniature railroand equipment offers the world's finest Custom-Built Locomotives and Coaches at record low prices. Made to last forever, they earn high profits for their owners. Write for catalog and watch "The Billboard" for further announcements shortly.
CARLUND ENGINEERING, LIMITED

FOR SALE

FOR SALE

FOR SALE

Merry-Go-Round, 36 ft, with 36 jumping horses. Rides resemble decorated, Chalk tape, professional decorations. Engine 2000/1500 R.P.M., 100 H.P. Type 10x10x4. Ride is $5,000, delivered. Includes all equipment. These Rides are all brand new, built in 1949. In very good condition. I think my Merry-Go-Rounds get as much money as any other on the market. I can furnish references. One 36 ft. Merry-Go-Round weighs 4 tons. These Rides are all portable, can be knocked down in 1 week and 80 per cent of time the market for a good Merry-Go-Round or Ferris Wheel contact. The past years we built 7 Merry-Go-Rounds and 7 Ferris Wheels.

BOX 181, BAY ST, LOUIS, MISS. PHONE 1113.

The TILT-A-WHIRL Ride
Outstanding for
Public Appeal * Stability
Good Quality * Portability
High Class * Earning Power
SELLNER MFG. CO.
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The ORBIT Amusement Ride

ORBIT MANUFACTURING CO.
834 STALEY RDG.
WICHITA FALLS, TEX.

Repossessed Equipment
Several Large Range Shooting Galleries, mounted either on truck bodies or semi-trailers. Combination Shooting and Popcorn Trailer, over-all length 15 ft. Finance plans available. Write for full information.
KING AMUSEMENT CO.
MT. CLEMENS, MICH.

SHOOTING GALLERIES
And Samples, 1-2-3-4 Shooting Targets. Price 85c. Write for Circular.

H. W. TERPENING
337-339 Marion St.
OCEAN PARK, CALIF.

STEEL POURABLE BLEACHERS
$1.99 PER SEAT
STARKEY BUILDING SUPPLY CO.
STARKEY, VA.

Close Ups:
Reading Stature Justifies Faith
And Energy of Charles Swoyer
By Jim Mellack

SEVERAL times in the lengthy career of Charles W. Swoyer, secretary, the Reading (Pa.) Fair should have given up the ghost. And it would have done it it hadn't been for the belief of Swoyer that the intrinsic good of the annual would characterize and make it important in the minds of the people of Berks and the adjoining counties. Swoyer's interest

CHARLES SWOYER

stock. The money was used to build another ride. In 1916, 40th-anniversary improvements were made each year and the fair continued to make money.

Swoyer was elected record of debts of Berks County in 1925, for one county of the state, as a result of false allegations made against him in 1926 and he held the job for the directors throughout the year. In 1932, after receiving the unanimous approval of the Reading board of directors, Swoyer was elected the post of secretary of the Pennsylvania State Association of Fairs and this he still holds.

In 1933 with the depression on, Swoyer found it tough selling tickets to the fair to merchant exhibitors. During his absence in 1932, light had been installed around the track for night horse racing. Charlie asked that the racing be eliminated and a night show substituted. He was overruled and backed away convinced that the program would be a failure. The fair that year wound up on the nut for about $5,000, including $18,000 in unpaid bills, taxes and bank loans.

John S. Gillespie, who was elected president of the fair association in 1933, a post he still holds, in that year the operating budget was cut to $20,000, but the annual loss was buffered by three days of rain and while it managed to pay off its 1932 obligations it was forced to issue stock to exhibitors for profit.

The 1933 circus was paid off after the running of the 1934 fair, but four days of rain made it necessary to again issue scrip, this time $6,000 worth. The fair prospered in 1935 and by 1940 it was debt free and again paying dividends.

Now the fair works with scrip required annual planning. The fair gave a measure of value to its scrip by accepting it in payment for anything it had to sell. When cash premiers were lacking, the fair added a commissary operation, which sold its own goods, and the fair raised enough money to pay dividends.

Of late years Charlie has been particularly concerned with the fair's improvements. With the fair operating very close to profits, the 71-year-old executive can now give most of his time to planning new features and worrying on how to house expanding old ones.

Each race of the operation must (See Reading Estate on page 69)
time once again
FOR THE BIG
FEATURE
ATTRACTION
plan your advertising
NOW

The Billboard
Annual OUTDOOR REVIEW
(CONVENTION ISSUE)
featuring the CAValcade of FAIRS

dated
NOVEMBER 26
advertising deadline
NOVEMBER 16

THE BILLBOARD PUBLISHING COMPANY

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New York 19, N. Y.
Plaza 7-2100
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Chicago 1, Ill.
CEntral 6-8761
1009 Fox Theatre Bldg.
Detroit 1, Mich.
WOODward 2-1100
6000 Sunset Blvd.
Hollywood 28, Calif.
HOLlywood 9-5831

www.americanradiohistory.com
President Mike Benton, of the Great Southeastern Fair, Atlanta, chalked up an enviable record with the conclusion of this year’s event October 9. After serving for 180 working days of his career, and he has never been absent from any of the events staged at the plant each year.

Kelle Vaughn, of the Theatrical Creations, Chicago, and Viola McLeod, of Polack Bros. Circus and Hennes Bros. Circus, Chicago, returned recently from a trip to Denver where they performed in the Polack Bros’ Western Unit as guests of Promotions George Westerman....

Joe McKee, top coaster builder and ride designer, and the big line-up of rides he supervised at the Amusement Park at St. James Park, N.J., Amusement Park, are given a color連插-插, with a color play, and amusing and informative text by Maurice Zolotow in a recent issue of "Steelways" magazine....

Kovacs, special events director of the W.B. Collection, New York, N.Y., ended his continuous broadcast from the grounds of the New Jersey State Fair October 2 after 187 hours and 14 minutes. Kovacs said he is already making plans and will come to the connection with the staging of next year’s annual.

Dr. J. S. Dorton, manager of fairs at the famous应该怎么 make and Raleigh, N. C., is profiled in the October 15 special issue of Collier’s Magazine. The story was authored by William Lindsay Gresham, who also did the piece on the World of Mirth Shows which appeared last fall in Little Magazine. Illustrations for the Dorton story include a color photo of Joe, a midway shot of the World of Mirth Shows and a grandstand scene with cars emptying into the late Lucky Teter in the foreground.

Seal Bros. To Wind Up Season in Barstow, Calif.

LIVINGSTON, Calif., Oct. 8—Seal Bros. Circus, scheduled to play here Sunday (2), blew the date. City officials had said the Seal Bros.—a State-owned lot, adjacent to the highway, without road and highway Department officials ordered the show to tear down shortly after Stanford College officials announced. Election of officers will be the main business. The clubrooms were opened today.

Dules Business Light

PHILADELPHIA, Miss., Oct. 8, Dules Bros. Circus did only light business here Saturday (1), both President Dules Bros. was on the road and the show drew a full house of paid relatives and well wishers both afternoon and night. The next day the manager selected, floor manager, Wyo, a former sheepherder from that neck of the woods, decided to discard his property's man's wardrobe for the mission hand-me-down front. The local daily came out with, "Town's Black Sheep Makes Good. Hard-working and Chasing Down Business." "Well Settles Down in Big Business." He drew only a fair matinee. Alto was pretty well known about town today, head beard that he had left town because he was unhappy by Lillie Langtry, who said that her boy was guaranteeing a shotgun wedding in the big top at that with Neil's Kinfolk furnishes the gunsmoke. That stranded you to the ring cups. A lot of our- the shots arrived with the straw and the crowd. Our legal department were slighted at the wedding with, "It will disrupt our program plans. It is an improvement but it is not a different matter."

The entire trip started for the after a host of whatever the reception was performed to the satisfaction of all present, which included the small group short an annex dancing gal. We still have 33 suits, neckties, shirts and pairs of shoes on hand. If you live on our route and have flop-house or mercantile experience—we can place you.
Talent Topics

Silvers Johnson, who recently closed at the Danville (Va.) Fair, visited his California home before joining the E. K. Fernandez Show in Honolulu....

Acts appearing with the George A. Hamid show at the Winston-Salem Country Fair, Winston-Salem, N.C., included The Harstons, the Winter Palatians, Al Gordon and Canines; Three Barretts, aerialists; Rudy Garvey, eunuch, and Joe Basile's band; Princess Goldenrod and a group of Penobscot Indians. Maine presented their tribal dances twice during the Danbury (Conn.) Fair.

Clowns at the Cattle Congress Show, Waterloo, la., were Gene Lewis, Ted Tookey, Snell Brothers.

Carrie Ratterry To Produce Wilmington, N.C., Event

WILMINGTON, N. C., Oct. 8—Carrie M. Ratterry, widow of the late Thomas J. Ratterry, has announced the plan of presenting a circus, song and dance event. The show will be presented Tuesday (25) and Saturday night (29), according to present plans, with thrill-type acts to augment an automobile daredevil act.

Walter D. Neeland is booking grandstand acts and attractions and travels in the South on the advance of the Flavor Tonic and Zodiacus.

The M. R. Ratterry Shows, plus several independent rides and shows, will be on the midway.

At the Billboards, Oct. 8

 pastoral 40% Investment

Allan Herschell KIDDE AUTO RIDE

* Equipped with the famous Allan Herschell Field Drive * Attains full speed in only 5 seconds * Button control — no clutch to wear or adjust * Brilliantly lighted and decorated * Write for literature.

ALLAN HERSCHELL COMPANY

13407 Leverington Ave.

NORTH TONAWANDA, N. Y.

World’s Largest Manufacturers of Amusement Devices

BOOGERMEN

1930 MODEL INCLUDES MANY NEW IMPROVEMENTS ADVERTISED AT CONEY ISLAND 1920

WRITE FOR CATALOG ETC.

U. S. RIDING DEVICES CORP.

HARRY WITT

206 Junius St.

Brooklyn, N. Y.

MAKE BIG PROFITS

IF YOU WANT RIDICULOUS PROFITS FROM YOUR COMMISSION BUSINESS....buy from Concession Supply Company....you’ll get dependable equipment and machines. Wholesale prices on all machines, regardless of quantity. We built and are using these machines ourselves. We have the best in the field. All designed for rugged wearability, which means that in no other territory is there so much demand for all types of food machines. Write now for your free catalog and samples.

EZE-WAY

FROZEN CUSTARD MACHINES

20 Gallon and 30 Gallon Models

WRITE FOR FREE ILLUSTRATED BROUCHER

Frank Thomas

MFRS. OF CONCESSION TRAILERS

GENERAL EQUIPMENT SALES, Inc.

415-425 S. West St.

Indianapolis 2, Ind.

Concession Supply Company

3935 Serson Road

Toldeo 9, Ohio
TENTS CANTANO SHOW
CARNIVAL—CONCESSION—CIRCUS
IN STOCK NEW 80 ft. rd. Top, 3-40 ft. LIGHT LOAD WHITF FLAMEPROOF. Standard and Khaki F.P. &. HIP TOPS 20-30 ft. widths always in stock.
UNDERWVERS APPROVED IMMEDIATE SHIPMENT.

UNITED STATES TENT & AWNING CO.
101 Central AVE. 5:25 W. Market Chicago 19

"America's Finest Show Canvas" TENTS—SIDESHOW BANNERS
IN STOCK—NEW!

Bernie Mendelson—Charles Driver

WE'VE GOT A FEW LEFT
Handi-Handle
HOT DRINK CUPS
GET 'EM WHILE THEY LAST
6-0z., 500 to Case, Reduced to $10.63 M
8-0z., 500 to Case, Reduced to 10.77 M
IMPORTANT—ORDER FROM NASHVILLE ONLY
CLIP THIS AD AND MAIL WITH ORDER

BLEVINS POPCORN COMPANY
NASHVILLE
At 500 Charlotte Ave. All the Cotton

ATLANTA
665 Murphy Ave., SW

ARACOIAN
301; South Harwood

DALLAS
26 ARCADIAN Near South, Dallas

REDUCED PLASTER PRICES
Our end of the season prices will reduce freight bills in those COTTON PATCH spots. A very hearty THANKS to our customers for this past season.

FLORENTINE ART STATUARY CO.
906 E. 12TH ST., KANSAS CITY, MO.

KUNG BROS. (Fair) Petersburg, Va.; Cincinnati, Ohio, 17-22.
Plumsted, A. F. (Fair) Byrantown, E. C.
Prescott (Fair) Ruston, La.; (Fair) Tidwell, Tex.
Prince (Fair) New Orleans, La.
Spreckels (Fair) Kansas City, Mo.

TENTS
Anything in Canvas
Tents—Concession, Supply, Camping, Fancy Tentage and tents of all sizes, Harry-G-Rowe and Cattle Tents, All Styles.

TENTCO INC., INC.
46 GREEN STREET
Phone: Worth 4-0413

ROLL AND MACHINE TICKETS
Shipping Charges Paid to 500 Miles.
KANSAS CITY TICKET CO.
Dept. 2, 1819 Central St.

Circus Routes
Send to
2160 Petersen St., Cincinnati 22, O.

Beauty, Chey. Clive, Clive, N. M. 11;ernel 15; Galapago 13; Holtsville, Long Is.; Kingman 10; Rosalind, Calif.; 70; Reno 12; Springville 1.

Carnagey-Edgar's, H. C., 17-22.
Carnival-Cons. C. 13-17. 15; Columbus, Ohio 17.

Carnival—Concession—CIRCUS
PRESENT stock any type tents to order

In stock NEW 80 ft. rd. Top, 3-40 ft. LIGHT LOAD WHITE FLAMEPROOF. Standard and Khaki F.P. &. HIP TOPS 20-30 ft. widths always in stock.

UNDERWVERS APPROVED IMMEDIATE SHIPMENT.

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Prescott (Fair) Ruston, La.; (Fair) Tidwell, Tex.
Prince (Fair) New Orleans, La.
Spreckels (Fair) Kansas City, Mo.
Conn. Expo Settles 6G on Tenting Claim

HARTFORD, Conn., Oct. 8—Herbert C. Oser, president of Fairfield Tent & Equipment Company, last week agreed to accept payment of $4,159 for equipment furnished the State of Connecticut for Tenting of Progress, September 9-18. His decision, it was said, followed a conference between Oser and Chamber of Commerce officials.

Officers of the exposition claimed that their contract called for payment of $3,950, but that Oser's firm had presented a bill, including extras, for $4,159.

The fairway concern was paid $2,000 in advance, according to Donald Jensen, spokesman for the exposition.

PEANUTS, POPCORN AND SUPPLIES

CHUNK-E-NUT PRODUCTS CO.
Matty Miller
134 E. 17th St.

FARMER BOY POPCORN TRAILER
$2,500.00
originally sold for $1,950.00
YOU SAVE $750.00

CONCESSIONAIRES! COMPLETE POPCORN OUTFIT
HERE’S YOUR CHANCE TO CASH IN ON THE MONEY-MAKING POPCORN BUSINESS ON AN INVESTMENT OF ONLY $75.00 TOTAL. Our square, self-contained popcorn machine and grill is built to last... backed by Concession Supply Company’s 41 years of manufacturing experience. Equipped with 4 ft. Kettle Popper, 110 volt 1500 watt heating unit with three-way thermostatic control. Storage case in all aluminum with double strength glass on three sides. Stainless steel commercial events all State health requirements. Buy this outfit today... and get in on bag cash profits. Also complete line of popcorn kettles from 8 to 30 qt. capacity, corn and hot dogs machines, candy rollers and waffle makers. Write for full story.

CONCESSION SUPPLY COMPANY
3916 SECON Rd.
TOLEDO, OHIO

Show Tent CENTRAL Canvas Company

D. M. KERR MFG. CO.
1954 W. GRAND AVE.
CHICAGO 22, III.

CANCER FUND
New England Association of Parks

October 15, 1949

NBOA Examines Disk Jocks
As Drawback to Temp Biz

As previously reported in this issue, NBOA members examining the installation of disk jockeys at their parks, found that the taste of patrons would be encouraged to attend dances where there were video facilities. A policy that one set would find it an extra incentive and the other set might not attend dances on that particular night if they weren’t able to “listen” to their favorite disc jockey. NBOA pointed out that he and Dorse are definitely considering a separate section for operating these facilities, possibly in a large tent.

A number of series of promotions which had paid off at the Casino Gardens. The second annual “Most Beautiful Girl in the World Contest,” wherein masked contestants paraded down the street, brought in more money. The different promotions, which have been successful, were different in a large diamond, which has been mined from the mining fields of the United States and thousands of rhinestones. The glistening mass has been displayed at the park, with placards announcing the final night, when heavy spotlights will be turned on. The evening, every person in attendance will be allowed to count the container and pick out a stone. Signs will advise those attending that they may not do so if they have the stone appraised. Interest in the gimmick has been high, he added.

In another talk, R. E. McElroy, of the Cohn and Co. operators to adopt a monthly auditing system, which would give them a closer check on their overall operation and its resultant profit. The system, according to the operators might run a trial period for three months, establishing some kind of a profit percentage similar to the par set up on a golf course. Using this as a yardstick, they should know whether their business is maintaining an average level of profit or whether they are losing or making a profit. McElroy pointed out that operators often fail to check closely on their charges for pop bottle returns. Some failures, according to McElroy, are worth double what they counted. Another number of members for pop bottle returns. Some failures, according to McElroy, are worth double what they counted.

The question of the day, however, was whether publicans would be encouraged to attend dances where there were video facilities. A policy that one set would find it an extra incentive and the other set might not attend dances on that particular night if they weren’t able to “listen” to their favorite disc jockey. NBOA pointed out that he and Dorse are definitely considering a separate section for operating these facilities, possibly in a large tent.

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In another talk, R. E. McElroy, of the Cohn and Co. operators to adopt a monthly auditing system, which would give them a closer check on their overall operation and its resultant profit. The system, according to the operators might run a trial period for three months, establishing some kind of a profit percentage similar to the par set up on a golf course. Using this as a yardstick, they should know whether their business is maintaining an average level of profit or whether they are losing or making a profit. McElroy pointed out that operators often fail to check closely on their charges for pop bottle returns. Some failures, according to McElroy, are worth double what they counted. Another number of members for pop bottle returns. Some failures, according to McElroy, are worth double what they counted.
Moses Discredits Rides, Worth: Admits He Could Be Wrong

NEW YORK, Oct. 8.—Robert Moses, New York’s commissioner of parks and president of the Long Island State Park Commission, swung into action at the time when he termed mechanical gadget ‘bunny’ resorts, such as Coney Island, at a luncheon that took place in New York City and the Boardwalk Restaurant at Jones Beach, the popular Long Island beach resort recently opened by New York State’s park commission, Wednesday.

Guests at the luncheon were 12 members of the citizens’ committee, which is meeting on the New York City Governor Driscoll to work on a project for the creation of Sandy Hook, N. J., and members of the New Jersey State Beach Ero- tion Commission.

Not Infallible

While admitting he might be wrong, Moses stated that more and more people are interested in the recreational type of beaches, such as those in his jurisdiction, than in beach resorts of the Coney Island format with their mechanical amusement devices. He advised his guests to go in for gadgets or cash-penny devices, and those who are interested in commercial elements at beaches are usually under the control of outside investors.

Referring to the State-operated Jones Beach and New York City’s recently acquired land, he said they had been constructed by 8,000 relief workers during depression days. Jones Beach represents an investment of $3,000,000 and a value is close to $30,000,000. Causeway, bath and beach and locker fees of around $604,000 a year, pay operation and maintenance costs at Jones Beach but provide nothing toward covering the initial investment. In general, beach resorts of the Coney Island type are self-supporting but fail to repay the original outlay.

To Swallow Coney Space

Moses took a slam at absentee owners of Coney Island spots, avering that after the site had been milked dry the owners walked out. This, he claimed, was proof that mechanical amusement devices were unworkable. He also disclosed that by setting up a staff in the City Corporation’s office, the New York Park Commission has picked up many choice spots along Coney Island’s Boardwalk and on Surf Ave-

Tent City

The stories are not new. In the early years, owners of Coney Island resort property were interested in their own profits, but later saw that the city property was being managed and suddenly took a like interest in the city’s hotel and brough property. It was found that the resort business was not so easy to run as was thought. New York State has reaped a tidy sum from the taxes on Coney Island’s properties for the last three years.

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1949 Rich-Fahs, in excellent condition and in working order, with 12 year insurance. If interested, please contact that Beach per 40 ft. Fun House, Fly-o-Plane, Flying Saucer, Dark Ride, Auto-Cross, Kiddie Train, Lagoon, Film Show, Cafe, Shake Shop, Sound Ex. 

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Cinescope: Superman-Cop, Puppets, Candy Apples, Fluke, Cartoon Cards, Friends Fly, Taffy, Ring Wheels, Smoking Ring Wheels, Cars, Bumpers, Mirror, Automobile, Car, Milkman, Car, Park Member, Traveling Show, Miniature Fair, Circus, Carnival, and all carnival rides. For Sale: Miniature Fair, Carnival, and all carnival rides. For Sale: Miniature Fair, Carnival, and all carnival rides. For Sale: Miniature Fair, Carnival, and all carnival rides.

FOR SALE

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WANT

1949 RICH-FAHS, IN EXCELLENT CONDITION AND IN WORKING ORDER, WITH 12 YEAR INSURANCE. IF INTERESTED, PLEASE CONTACT THAT BEACH PER 40 FT. FUN HOUSE, FLY-O-PLANE, FLYING SAUCER, DARK RIDE, AUTO-CROSS, KIDDE TRAIN, LAGOON, FILM SHOW, CAFE, SHAKE SHOP, SOUND EX.

FOR SALE

1949 RICH-FAHS, IN EXCELLENT CONDITION AND IN WORKING ORDER, WITH 12 YEAR INSURANCE. IF INTERESTED, PLEASE CONTACT THAT BEACH PER 40 FT. FUN HOUSE, FLY-O-PLANE, FLYING SAUCER, DARK RIDE, AUTO-CROSS, KIDDE TRAIN, LAGOON, FILM SHOW, CAFE, SHAKE SHOP, SOUND EX.
ATTENTION ACTS!
Am now contracting Acts for my 1950 Fales and Cirecuses
ERNEY YOUNG
203 N. Wabash, Chicago, Ill.
THANKS
TO ALL MEMBERS AND OWNERS OF
SEAL BROS. CIRCUS
FOR MAKING POSSIBLE A PLEASANT
SUCCESSFUL 1949 SEASON AND WISHING THEM MANY MORE PROSPEROUS YEARS.
R. W. BRANDON
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SEAL BROS. CIRCUS
AT LIBERTY Special Agent Combination Biller
With or Without Car
Fazlida under and reliable. Will join reputable Cirecuses. Cheeks, Authorizing Book,
and Southwesterns of West Coast States. Just completed 3-months' tour with Adam and
Midnight of Mr. Ward Bean's Acts Dave Davi.
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SINGLE ELEPHANT ACT
NOW AVAILABLE FOR BOOKINGS
ADDRESS: FRANK NOEL
7/8 United Exporsion Shows
Henderson, Texas, Oct. 10th. or per rout
FOR SALE
2 working young female lions and 7 ft. wide 9 ft. long 7 1/2 ft. tall, a complete cage with 8 rubber, air lines. Vary Bash cage, cost $1,000. The cage can be pulled behind car. All cost $250.
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1000 acts, 2000 deals, 3000 letters. We Pay 25%. Promotion Starts Sept. 19-23 Weeks' Work
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IMMEDIATELY
c/o Western Union, Milw., N. D.
PHONE MEN WANTED
CIRCUS BANNERS & A. P. TICKETS, IF YOU WISH TO EARN A FORTUNE, KEEP YOUR HUSBAND AGAIN, SOME I' D NOT GET APPLIED
MARTENEY
CAROLINA HOTEL, WINSTON SALEM, N. C.

Under the Marquee
Vernon L. McReavy, Hamil-Morton Circus promotional director, was credited with producing the biggest program book ever turned out for the Boston Shrine date, which concluded October 1. Hundred-page book was produced despite the fact the Hub City stand this year was two weeks earlier than in the past. The Hamil-Morton Circus again has been contracted by the Allepo Temple Boston, for 1950, with MeReavy slated to handle the advance promotion. After winding up at Boston MeReavy planned to take a cross country trip with Mrs. McReavy first to Northern Maine and then to Atlanta, after which he will go to Memphis to handle the advance for Hamil-Morton in that spring announcement engagement. He plans to attend the outdoor meetings in Chicago.

The conservative year-year showmen is against change, feeling that the circus is a finished piece of work, and sometimes it's difficult to disagree with his opinion.

Mabel Barnes, equestrian rider and cowgirl in the Wild West on the Kelly-Miller circus, injured her spina! column while practicing on a swinging ladder at Warren, Ill., reports Pinky Barnes, who adds that she is almost paralyzed and not expected to live. Pinky is at her bedside at the St. Francis Hospital, Freeport, Ill. . . . Clowns appearing with the Hamil-Morton Circus in Boston were for So-So, productions, and Rube Simonds, assisting; Charles Brown, Lewis, Billy Riley, and the Colorado, Roy and Joy Thomas, Hip Raymond and Billy Hudson.

The old-timer is convinced that the quality of the accommodations on circuses will never prevent people from trying to join them.

Rene Geraldo, who was seriously injured when he and wife, Madeleine, fell from their trapeze during their appearance with the Ringling circus at Baltimore in North, has returned to John Hopkins Hospital for an operation not directly connected with the injuries sustained in the accident. Both were released from the hospital in August and expect to resume their next spring. . . . Guy Smuck, with Robbins Bros. Circuit the past season, left Cincinnati last week for Medina, N. Y., to pick up a car. From there he goes to Hot Springs, Va., this winter. Smuck visited Mr. Ernest Haag in Medina, Ind., October 7 . . .

Ursula Phillips, well-known for her pro of Ursula King as a trainer of ponies and other animals, has recovered from an operation and is readying a new act at her home in Waldport, Ore.

Success, for a circus man, means spending years on cold, muddy lots to make enough money so he can afford to retire by having his own show to continue a life on cold, muddy lots.

Al Pitcher, frog man, recently observed his 70th birthday anniversary at his home in Oewen, N. Y., Mylos M. Bennett, former Ringling gateman and Dallas County, Texas, recently retired, is manager of KBAY, Dallas.

Ciro Flanme Business
In California Off 50%

VISALIA, Cali., Oct. 8.—Business for Ciro Flame, on its California tour, is off 50 per cent, according to Hamilton, formerly Stockton and Medora, who continues with excellent business outlook when he returned. The exception were the exception.

Chic Dale left in Merced to enter Birmingham Hospital, Van Buren and Billy Temple joined.

His route to Stockton, cookhouse truck was wrecked and the driver slightly injured.

BILLER BROS. CIRCUS
WITHOUT EXAGGERATION, AMERICA'S LARGEST AND MOST MODERN THREE RING, WILD ANIMAL MOTORIZED CIRCUS—
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Acts, Performers, Bosses and Help in all departments. Up-to-date sleeping quarters and the finest kitchen in show business today. ALSO NOW Contracting Act for six weeks of Shrine Circus Dates beginning with Macon, Georgia, the week of November 21, 1949. Address all replies as per route or to BILLER BROS. CIRCUS, INC., 359 Lexington Ave., New York 17, N. Y.

Performers, Acts and Department Bosses address
ARTHUR STURNAK, General Manager.

Workmen in all departments address
WINN PARTELLO, Assistant Manager.

ROUTE:
Durham, October 12; Rocky Mount, 13; Goldsboro, 14; Dunn, 15; Charlotte, 17-18; Albemare, 19; Concord, 20; Kannapolis, 21; Mooresville, 22; All North Carolina.

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RUNS OR TOYS FOR ROPT LABOR AND VETERAN PAPER DEALS IN THE EAST.
NOW WORKING ON BIG CHRISTMAS ISSUES. If you can sell labor—you have all your work. Commission double. Three hot deals now working. Write at contact either of the followings:
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WINTER HOME—FLORIDA WILD ANIMAL RANCH
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CLOWNS—Send for Free Circular
Free Circular and all current crops $5.00. Circulars every 25 cents. Free macle good workmanship immediate delivery.

NO DRUNKS WANTED
BOX 351, KANSAS CITY, MO.
Cole Scores In Jonesboro Despite Rain

Gainsville, Ga., Oct. 8.—Ar. Stabham, owner-manager of Biller Bros. Circus, playing here today, announced that he had sold the showout right to the Macon, Ga., Shrine for the week of November 21.

Polack Denver Gross Expected To Hit125G

DENVER, Oct. 8.—Gross for the Polack Bros. Circus, which ended its show in Denver on Wednesday, is expected to hit around $125,000, which is the highest gross for any show this season.

R-B's Night Biz in Calif

LOS ANGELES, Oct. 8.—On its second trip in two years, R-B's new cottonwood, formerly filling a spot left vacant by one of the big shows and Side Show lecturers, took over the contract press an engagement, hand-sewed, and since the start of the season by C. B. Shuler, Schulz, and the rest of the show on tour, have all been taken over by the show for the show.

Brothers, formerly filling a spot left vacant by Bell who now is with Caudle on ice Virginia, has been sold and the show is now ready to go.

The show is now ready to go.

The show is now ready to go.

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Bill's Outdoor Trek To Close in Georgia Nov. 19

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Bill's Outdoor Trek To Close in Georgia Nov. 19
Atlanta Off, Birmingham On

Southeastern Gate, Biz Dip

10% drop fails to worry officials—crowds top 227,000 in four days

By Jim McGlash

ATLANTA, Oct. 8.—With two days to go, both the gate and gross figures at the Great Southeastern Fair are running considerably behind the 1948 mark. But Mike Benton, president and general manager, is little concerned since he was prepared to experience an even greater drop than the approximate over-all 10 per cent dip registered to date.

As it heads into its final session, gate attendance at the annual is off nearly 9 per cent and the gross for all departments is trailing last year's figures by nearly 11 per cent. Benton, who predicted the slump prior to opening, is pleased that it is not crowding his optimistic point of view.

Reasonable, at least in part, for the slump was the granting of only a half-holiday to school children and several days of wet weather and a few showers. Fair execs, concessionaires and many others agreed to know also put the finger on the reluctance of patrons to spend, and, in turn, credited this to lower income.

227,000 in Four Days

Although crowds have been off, they still topped the 227,000 mark for the four days ending Monday (3). According to the Daily Journal, the average daily gross during the official opening Friday (30) was 71,700; Saturday (31) was 97,000 and Monday (3), 58,000.

On Sunday all but one gate had to be closed for the first time in the history during the day. Night crowds had been running high, however, and there was no similar action taken being taken. The influx of cars Sunday was so great that the receiving end of the fair was jammed with spectators, and the situation, of course, after the regular areas had been "cleaned out".

As a result of their curtailed holiday, school children arrived late on opening day and didn't auger in gross for the midway. Several midway rides were run, but the turnouts were as much as 20 per cent.

New Building Used

The New Benton Administration Building housed the International-Jesup-Georgia exposition on its main floor and a barn-circus exhibit in the basement. The new structure, which also contains administrative offices. (See Atlanta News on page 75)

Yuba City's Peach Expo chalks record

YUBA CITY, Calif., Oct. 8.—The largest Peach festival in the history of the Peach Bowl Exposition attended the 13th Agricultural District Fair, September 30-October 2. Secretary-Manager Roy Welch announced.

The exposition was attended by 20,000. Attendance Friday (30) was 8,561 and Saturday (1) 11,220. The rodeo, Sunday (2), was attended by a crowd of 8,400. The horse show pulled 5,000.

Mayor John Bailey of Yuba City was featured. Six new buildings and an arena have been added since the last fair. Other exhibits now include a variety of the grounds, floodlights and an arcade system. More exhibit buildings in the area will be erected by 1950.

Muskogee, Okla., Gate Outruns 1948 Despite Poor Weather

MUSKOGEE, Okla., Oct. 8.—Overcoming overcast skies four days and a rain which washed out one night of the rodeo, the Oklahoma State Fair here thru Thursday (6), the fifth day of its eight-day run, had a gross of $60,000, $9,000 ahead of last year.

Grandslam biz, sparked by a show headed by Eddie Peasyloyd, bonjist, was running about double that in 48 and building steadily. On the midway, Hennesy, Bros.' Shows, a railroad, rug, was raking up a grand that of last year's show, which included the midway attractions.

The rodeo, produced by Hall, Jenkins and Lasser, of Norman, Okla., was off from year events, were in for four matinees, starting Tuesday (6), that were fixed to the club, in which the grandstand talent doubled. Night spot's drop was filled charged up conditions, W. E. Tweddel, fair secretary.

Opening day auto races, staged by Frank Winkle, drew a grandstand crowd of 4,000, with 4,000 also by Winkle, are slated for today, Thursday (6), with Winkle's Show as the closing night feature to morrow. As an added feature, a new car giveaway is to be held in connection with the closing night grandstand.

Overall grandstand headed by Pe- byo opened Thursday (6) and runs through the Muskogee Corporation of America, the show also show also starts Friday (7) with Bob Lowrey, whisker, Prude and Day, unicycle, Trojans, Troy, hand-bal- lancers, Kings, and La- dies, 7 girls, plus 1 boy, line. Rodeo gate admissions are substantially increased emphasis placed upon luring rural folk. The farm machinery display is the largest in the fair's history, the area devoted to machinery is expected to be the biggest at the fair. Rodeo entries, both in the open and junior classifications, are both numerically ahead of last year.

Danbury Gate Fails to Keep Pace With 1948

DANBURY, Conn., Oct. 8.—Attendance at the Barnum & Bailey Circus which ran Wednesday (5) ran considerably below the comparable period a year ago as admissions were $27,703 in 1948 mark registered in 1949 will not be equalled this year.

Crowds on opening Saturday and Sunday (1-2) were almost 5,000 under 1948. The following are the reported figures of its attendance on four days, two shows each day. This record is because of the big crowds can be expected both today and tomorrow, when the fair closes, if the good weather holds. Comparative figures for 1948 and 1949 follow:

<table>
<thead>
<tr>
<th>Year</th>
<th>Saturday</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
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<tbody>
<tr>
<td>1948</td>
<td>12,307</td>
<td>11,483</td>
<td>7,922</td>
<td>6,113</td>
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<tr>
<td>1949</td>
<td>12,507</td>
<td>11,483</td>
<td>7,766</td>
<td>6,091</td>
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</table>

Totals | 63,371 | 61,059

The gate was due to take a licking again Friday (6) when the general holiday of years provided for Danbury Day, was eliminated by most organizations. However, several thousand school children were slated to attend.

No Night Play

The fair is strictly a daytime event and the grounds are clear of patrons by 7 p.m. The $1.20 admission for adults, including tax, provides for free parking. Children are charged 60 cents, including tax.

Entertainment features this year again include a circus presentation in front of the grandstand, which will be highly patronized, street dancing, and free exhibits including animals, Main Street, New England and P. T. Barnum Museum.

Manager John Loney, as in the past, is in charge of all entertainment and decorations, with emphasis on decoration of the fair itself.

15,000 at Harwinton, Conn.

HARWINTON, Conn., Oct. 8.—Har- winton Fair which closed its two-day run Sunday (6) drew a total attendance of over 15,000 to the fair. R. L. Bentley, head of the fair association, said the fair drew a large crowd Saturday (5), which was nearly equaled by Sunday's turnout.

Old 1006 cattle barn opened—spending off but fair won't feel it

BIRMINGHAM, Oct. 8.—After a slow start, the result of light rains on Friday (5), the Alabama State Fair picked up momentum to head into today's final days of the show. M. C. McIntosh, manager, reported.

Spending generally is off, but the fair won't suffer from this since its cumulative earning power this year, is greater than ever before. While individual midway units may show a slight drop, the Atlanta Agricultural Exp. is expected to at least par with last year. Attendance at the night grandstand show should be considerably up even the affected by rain on the first two days.

New 1006 Cattle Barn

A new cattle barn, constructed of straw, metal siding and stilted and placed in use for the first time. The structure is being modern housing for the exhibit, also contains a large show area.

Last year a new industrial arts building, also constructed of straw, metal siding and valued at $500,000, was constructed with walls that had high with attractive displays of exhibits. Crowds attracted to both buildings should be as large as last year's; exhibits that will be expected to secure space at a premium for next year.

Contest Draws Crowd

A contest Thursday night (6) to choose the Queen of Cotton, gave the grandstand a shot in the arm and boosted attendance near to the 19,000-crowd limit.

While rathskeller night show, along with Theatre of the Stars, brought in good crowds Thursday night which trans a double measure of entertainment in return for the $1 charged for entertainment. The cotton barn was packed for an extra 50 cents.

Big Car Races

Skeet shooting finals ran in front of the grandstand after playing to a near (See Barns Event Big on page 75)

Richmond Draw May Hit Record

RICHMOND, Va., Oct. 8.—After a wet week on Thursday, Friday, and Sunday, when the count barely topped 25,000, the grandstand position drew crowds of 100,000 employees who are likely to meet the total record by tonight's closing. Friday (30) saw an admission of 40,000 and Saturday (1) hit 42,721. Tuesday (4) 28,250 who were admitted. Attendance tendance was much greater since the absence of uncounted children were uncounted free!

Attendance was boosted Thursday (6) when all 500 employees were granted a half holiday. With ear races scheduled for this afternoon, the grandstand was the biggest of the 10-day run. Spectator crowds thronged through the week. Great Western Riding was the opening feature. Saturday (6) saw the final of the Deeds's Parade of Stars was featured in front of the grandstand. A George A. Hamid grandstand was presented and closed with a grandstand closing Monday (3). Motorcycle races were also presented.
Strong Finish Hikes Pomona Gate to 1,027,466; Off 18.9% From '48 Postwar Revival

Third Week-End Yields Turnout of 206,349, Tops 1948

POMONA, Calif., Oct. 8.—Following the policy of honoring the millionth visitor, C. B. (Jack) Afterbaugh, president-manager, Los Angeles County Fair, gave away the second key in as much as he went to 1,027,466 for the 17-day run ending Sunday (2). Week-end business did the trick with the figures for Friday, Saturday and Sunday (1-3) hitting 296,349 as compared with 199,469 in the same period last year. To top up this year’s figure, the fair ended only 18.9 per cent behind 1948 when it drew a record total of 1,204,503. However, last year marked the revival of the event following the wonderrful first fair held since 1941. The fair had been running there for 23 years culled last year until the last seven days when crowds picked up.

Afterbaugh said that he was well pleased with the 1,027,466 finish and added that he believed he had that many “pleased patrons.” Last year’s crowds on the second Saturday and Sunday (Pomona gets three week-ends) jammed the fairgrounds to such an extent that walking in the buildings was difficult and the concessions were reported to have been closed down for the day.

Double Wheel Peaks

ALTO, Nov. 8.—A number of the concessionaires had told ominous stories about their business during the past year and most cases was changed after the fair had run its full schedule. Curtiss Velorey’s Twin-Ferris Wheel, spotted on the Crafts Exhibition Building midway late last autumn, drew 600 people Saturday (1). This was peak business for the ride, Curtiss Velorey said, as 5,000 had been carried (See Strong Finish on opp. page).

Cedar Rapids Fair Draws 123,240; All Segs Click

GREAT BARRINGTON, Mass., Oct. 8.—(AP) The annual Great Barrington Fair closed last Saturday (1), with several large rides registered. Total attendance, estimated at 250,000, was not a record. The fair set a new high for the sale of the cattle, with a single bull selling for $2,400, while a gate with a close to 30,000, closing day.

New highs were also achieved in the agricultural department, with the record of the Hunter of the Year being shown here competing for more than $1,000 in premiums, and the biggest cow sold ever at this fair. Also, for the first time, all commercial livestock space was sold in advance of opening day.

Night Play Light

Edward J. Carroll, superintendent and general manager of the fair, reports daytime attendance excellent, with no one who dropped off about the exception of closing night. Estimated figures were: Friday, 70,000 to 200; Monday, 30, 14,500; Tuesday, 163; Wednesday, 14,600; Thursday, 16,109; Thursday, 12, 10,000; Friday, 30, 16,720, and Saturday, 12, 7,444—a total of 123,240 Fair was held a month later than this year in 1948. Earlier dates will be Carroll’s objective for 1950.

In the racing department the pari- mail was good, but the total handle ran $1,974,367 against $1,193,233 in 1948. Bar- rington said these acts the fair racing cul- e in money handled.

Shoe Shows were on the mid- way. In place of a grandstand show this year fair year’s substitute three high attractions and three shows of the midway, Acts appearing were: The Alabamians, Sensational Ortona, and Sensational Ortona. A big display of fireworks clinked closing night.

State Events Attended

Acting Governor Charles F. Sullivan attended the fair Thursday (29) and delivered an address from the stew- ard’s stand on the track. General Treasurer E. C. Hurn, and governor’s council, Edward G. Shee- also spoke briefly, Robert P. Tarrant, director of the Division of Fair, and State Department of Agriculture, was a speaker (30). On Saturday (30), were hosted to a large number of State, city and town officials, as well as representatives of all the mixers that fair.

Delegates of the fair picture were Harry Stovin, director of public rela- tions for Alfred W. Lombard, supervi- ors for agriculture and the city; Thomas E. Morrissey, di- rector of sales promotion; Dr. Adam, cattle show head; Harry Haim, direct- try superintendent; Earl S. Carpenter, chair of the fair show; and Leon Stevenson, chief cashier’s department’s representative. The fair was directed by the head of the animal department, Stanley Duryea, chief commissionaire, and the James E. Gonsalves, chief cashier; James E. Gonsalves, chief cashier, and Joseph Cunningham, chief steward for the racing.

Grandslam Talent Clicks at Abilen

ABILENE, Tex. Oct. 8.—Free grandstand show, directed by Harley Sadler, former rep and test show operator, and now interested in the city, the business where was adjudged one of the most successful ever attempted at this city’s West Texas Fair, while it concluded its sixth day running October 1st. Acts were: Earnie Young, Perley, Chicago, and Dr. Harry K. Kelley, fair secretary. Total receipts were $553.16 above the previous high.

Weather was favorable, except Wednesday when it rained, and Thursday (29) when it was.

Lar came was sold out and it was necessary to use several tents for the exhibitors. Acts were furnished by the Lar, Lar- ruthers office. Harness races offered 11,000 in purse, F. E. Goding again provided the midway attractions.

A centennial fair will be held in 1950. Dates are September 24-30.

Adelaide Annual's Attendance Drops

ADELAIDE, Australia, Oct. 9.—Adelaide Royal Show, South Aus- tralia’s top agricultural fair, chalked up a record low in business during its run last month, with a drop of 157,494 from last year’s gate.

According to Sir Walter Duncan, fair president, the main reasons for the drop were: the cost of gasoline, gas shortage, and the drop in the number of affected large sections of the country.

Ride operators, showmen and con- sumers were inclined to blame the decrease in attendance this year. The entrance fee was upped from one to two shill- ings. The midway did little business.
Record Gate Predicted for W. S. Annual

Tobacco 88 Plentiful

WINSTON-SALEM, N. C., Oct. 8 — A record single day crowd of 45,000 Wednesday gave the Winston-Salem and Forsyth County Fair a terrific lift toward a possible record gate for the week. The $30,000 mark was set on record for two-segment shows for several days. Tobacco sales for the current season at 1.15, warehouses are just short of $8,000,000 and growers are all headed for $10,000,000.

About half of the 30,000 attending Tuesday were school children who were taken from school by the Mirth Shows on the midway did peak business.

Night Show Clicks

George A. Hamid's night grandstand show has played to capacity audiences nightly and on several occasions has found a second show necessary to accommodate the crowds. The grandstand seats amount to 3,500.

On Wednesday it was necessary to close the Tattersall stalls at 5:30 while seven week-long pacing events continued through 17,000, about 3,000 over the previous one-day record established here two years ago. The Rhode Island Fair is held out of the way on the third of the nearby midway area.

The permanent fair exhibits were the largest in the history of the fair, Blum reported. Commercial space for showrooms was sold out and in advance of the opening.

Motorcycle races were skidded for the motorcycles were sprayed daily with DDT.

Meetings of Fair Assn.

International Association of Fairs and Exhibitions meetings are being held at the Drake Hotel, Chicago, November 28-30, Frank H. Kingman, Brooklyn, N. Y., has announced.

Fair Managers' Association of Iowa, Hotel Fort Des Moines, Des Moines, opened on Tuesday, 12-15. W. V. (Deuk) Williams, Manager, secretary.


Western Canada Association of Fairs, Royal Alexandra Hotel, Winnipeg, January 16-18. Mrs. lettuce Walsh, Saskatoon, secretary.


West Virginia Association of County Fairs, Bedford Springs, Bedford Springs, January 23-25.


Nothing But Rain: Little Rock Extends Run Two Days To Recoup Weather Losses

LITTLE ROCK, Oct. 8. — Rain practically nothing else marked the Arkansas State Fair here thru Friday afternoon of its originally scheduled eight-day run.

As a result, there were few people who came to the fair. The rain, which had been slated for daily performances, didn't get a single one in. The gate was also suffered slightly and midway business was virtually non-existent.

In an effort to have the fair, and everyone else concerned come out at least to the break-even mark, State State, Clyde E. Byrd manager of the fair, has extended the annual run by two days. He was originally slated to close Monday (11), will, as a result, continue thru Wednesday night (13).

Rain set in here Saturday (1) and each day excepting only Tuesday (6) when the sun broke thru, continued unabated. The grounds were wet in such a soggy condition Thursday that even the weather broke, it was not possible to put up the gates. Moreover, the gate that day was closed as merely "fair." The break in the weather was short-lived; "fair." The break in the weather was short-lived.

ATLANTA DIPS

(Continued from page 73)

is admirably suited for exposition purposes. There is no need to concern one with the problem of space and a stage.

Plans Improvements

Afflerbaugh said he looked for a larger crowd in 1950 since it was evident that fairs which had resumed operation after a six- or seven-year layoff received a normal percentage of attendance the second year. He said he believed this to be true of his own fair.

Plans already are being made for the 1950 event including the construction of a two-story cafeteria building. Other proposed projects include a building to house the fair's 80 or 90 private concessionaires. An ice rink also is in the works. For the flower show from the Palace of Agriculture to new quarters to allow for expansion of exhibits and special facilities. The Crystal Palace building, and to give the flowers more air, was set up near the fair's 15-acre trailer park for exhibitors; construction of two new barns; increasing the fire protection space of 2,000 tanks, all of which were used by race and fire shows; the installation of more seats at the flagpoles for sightseers.

Strong Finish Hikes POPOMON

(Continued from opp. page) on each of the two succeeding Sundays. Velure credited some of the increase to the fact that such years were better acquainted with the ride and could handle more people.

With Linie Sheldon handling radio for the fair, there was an average of 50 programs a day emanating from the grounds for 19 days. Live shows, including 50-100 exhibits, made the American Broadcasting Company (ABC), Double or Nothing over National Broadcasting Company (NBC) and Fun to Be Young and Free for All over the Columbia Broadcasting System (CBS), trailed to over 260,000 in the new Radio and Television Building. During the fair, the ABC newsmen and camcorders were conducted. A tele tower was erected on the island broadcasts were made from the hotel during the days 7 a.m. until 10:30 p.m.

The CIRCUS

(POLACK BROS. That Is!) GOES TO THE FAIR

Here's what Mr. Hayes, President of one of America's Leading Fairs, has to say about

POLACK BROS.' CIRCUS

(Eastern Unit)

"We presented Polack Bros. (Eastern Unit) as an entirely new and different kind of attraction for the last part of our Denver State Fair program. This procedure was justified on evidence by our grand stand customers who also expressed their satisfaction of this first clean show during our recent fair.

2 GREAT SHOWS

★ EASTERN COMPANY

Augusta, Ga.—Oct. 11, 13, 17

Asheville, N. C.—Oct. 17, 19

New York, N. Y.—Oct. 23, 25

WESTERN COMPANY

Little Rock, Ark.—Oct. 11 thru 14

San Antonio, Tex.—Oct. 17 thru 23

Inquiries from FAIRS and EXPOSITIONS are Invited

For Full Information Write

POLACK BROS.' CIRCUS

303 N. Washington Ave., Chicago 1, Ill.

OCTOBER 31 THROUGH NOVEMBER 5. 1950—"HARDY" CHAIRMAN OF CONFERENCES.

STEVE & SWAY THE ORTON WAY Guarantees SUCCESS for your event!

THE Sensational ORTONS

CRISS-CROSS SWinging POLE THRILLERS

With Their Original Creation:

"A FLIRTATION IN THE SKY"

Featuring

The only girl to accomplish a one-hand stand 100 feet in the air. Brilliant fireworks finish.

Represented by AL MARTIN AGENCY, Hotel Bradford, Boston.

The National Foundation for Infantile Paralysis Encourages Others. Encourage It by Your Contributions
Pomona Patter

POMONA, Calif., Oct. 8.—Charlie Simpson was headed for and the independent midway at Los Angeles when his show closed its 17-day run here Sunday. However, Irving Parker is back in Hollywood with his show, the Dandy Mary and Harry Taylor left for Fresno, Calif., with their ice cream stand.

Curtis and Elmere Velanne are back in the Coney Island Show with the Wheel. They didn’t make Dallas this year, having walked rather than pay the $25 entrance fee.

Some local concessionaires left to make Ventura County Fair and the Farmers’ Fair and Festival in Hennes. However, local huntsman, Kenneth, guess-your-weight, is in Los Angeles for the Pacific Coast Show, which opens September 13. He might meet the association meeting and then to Fresno.

Pot Treasnor and son, Raymon, novelty man, breaking up so the Treasnor group can handle in Fresno, ran day and date. Treasnor had 20 stalls and 17 reds from Erie to Imperial this year… Bad Crowe, Fred to Fresno with Joe Glosy’s Crime Car and his Monkeywagon. Ollie Wash brought his Wildlife exhibit to the Front Showmen’s Shows in the early fall at 174th and Western avenues, Los Angeles.

Fred Kressman, of Barnes & Car- rington, was over in the businesses of two Showmen’s Shows in the early fall, heading for San Francisco to handle in the middle and direct events for Carl Garrison, the former owner of Los Angeles diamonds cor- porate. Avid and tail end that the team that was killed at Ontario, Calif., ride- way, couldn’t get to the Parly had been to the beach… Roy Driscoll, Los Angeles County Fair for, talked to a crowd of 13 for a Montana vacation… George Bockus, F. W. voiced his enthusiasm for the fair and marketed satisfied business.

Meridian, Miss., Oct. 8.—Miss and Don Duran, Ditto Corinth

MERIDIAN, Miss., Oct. 8.—The Mississippi Fair and Dairy Show here were off from last year for Dog- show is expected to be a hit, but at the annuals’ run this week. Their businesses of seven years, and turned out, with the folks confusing their activities chiefly to eating the fair open. Tuesday (4), Kids’ Day, was down at 3 p.m., Cowboy, as school authorities in the schools as before the regular mid- afternoons then, while the 1-3 front gate for kids, also the opening on kids’ matinées. Newspapers and radio stations did their part to stimulate attendance, giving excellent co-operation to the midway, but it wasn’t enough.

Visitors to the show included Charles Jones, of general manager of James E. Strates Shows; Billy Breese, of the Royal Crown Shows; Bob Leible, former district manager, former special agent, now in- volved in our deal for veterans’ organization.

Bluefield, W. Va., Closed

BLUEFIELD, W. Va., Oct. 8.—This city will be closed to carnivals in 1890, the city council of directors ruled Tuesday (4) in denying a permit application for the 1890 season.

Atlanta Gross Dips With Crowds

Atlanta, Oct. 8.—A gate slump of 9 per cent, together with curtailed spending, sent fun zone grosses at Great Southeastern Fair down much as 20 per cent thru Friday (7)

The Johnny J. Jones, org. back for the Cruising committee’s hard work, stated, that his company, which leaves town, as usual, on Saturday (10), will be on the air in the history of the annual, Pres- ident Mike Bentsen said.

All Space Sold

All available concession space was sold out fully two months in advance of the September 20 opening of the annual, Joe Redding, manager of the industrial and concession department, stated. Crowds were confined to independent units which in the first few days of the run had a total of 27,000 patrons to play, to according to fair association estimates.

Moshkee and Buddy Paddock, co-owners of the Jones org. reported. Business for the season to date and good prospects for wind- er, albeit a very small one. The terrific strain of the Inland Empire and together with the usual mounting costs in the face of decreases, had been difficult to overcome, they said.

Plenty of Power

The Jones org. is well constructed to handle big crowds and top spending when and if they occur. However, despite the attentive service here, there is little likelihood that the saturation point will have to be faced, the company’s 20 and operated in park units, together with independent units, can care for any size crowd.

Midway ops missed quite a few of the openings on opening day when the show was held to a half-hour delay instead of the usual full day. As a result, businesses of the ‘18 was turned over, and showers on some days cut into fun zone play.

Krekos Nominated

Show Folks Prexy

SACRAMENTO, Oct. 8.—Selections for 1948 Show Folks of Sacramento Chapter 30, were held October 3, with Mike Krekos nomi- nated for president; Marie Burke, Secretary. First Oberg, first vice-president; Bill Cooches, second vice-president; Art Cranker and Jim Marks, third vice-presidents; Edna Ralford, recording secretary, and T. Roche, corresponding secretary.

Krekos and Cole were nominated unanimously.

Golden West Set To Play Mission Dist. Cent. Cere

SAN FRAN.—NCISCO, Oct. 8.—Golden West Show have been booked to play in Mission District Center for Celebration here October 13-23, ac- cording to General Manager Hank (Finch) Fisher. It will start the fifth straight year the org has played at the center, he said.

Golden West is showing in the North Beach district October 6-12, for the Columbus Fiestas. Shows are planned up on the Saint Peter and Paul Church grounds.

Birmingham Midway $$$ About Even

Gross Takes Spread Thin

BIRMINGHAM, Oct. 8.—Midway took even at being $100 a par with last year when the Alabama State Fair concludes its six-day run here Tuesday (6). The fair opened on Wednesday (5) on, after being held down by rain the first two days, when the much promised predicted total attendance would equal that of last year.

Some results in the three dis- tinct fun zones are a cinch to get dough, but because of their numerical strength the dollar take will be spread thinly. Carl Sedlmayr’s mighty Royal American Shows, J. C. McCafferty’s lengthy independent midway and the fair’s Kiddieland Park, a minnow since it contains as many units for adults, all vied for the entertainment dollar with the Sedlmayr org well in front.

Shows Get Dough

Light shows the first two days, together with the usual special Monday (3) crowds gave the fun zones the appearance of an amusement park of 1920-21. The Royal American attracted the bulk of the first two days’ attendance, he was too tight to tax the capacity of any one unit. Even so, the featured Gypsy Rose Lee unit, Leon Claxton’s Hope Show and other, top-notch show attractions appealed to a big percentage of the crowd.

Terrill Jacobs, whose combo circus, under the name of Royal American attraction through the season, el ed the season after the closing of the Alabama State Fair. The Jacobs equipment came in on the show train and then loaded onto the truck.

Terrill Jacobs Closes

The circus unit failed to win top money and earned only spotty suc- cess along the continent’s most lucrative route, but the org closed so well, that the company, which annual trainers, could appear at previously contracted indoor dates. The concession take was reported not as healthy as in previous years, and the music roaring was at a minimum.

The McCafferty midway, flanked on either side by the Fair’s opening during this week, and on the other by the amusement park, was held as a broad avenue virtually from the main gate to the grandstand entrance.

Buck Tabs Fair Biz

At Barrington, Mass.

GREAT BARRINGTON, Mass. Oct. 8.—The five-day run of the busy fair, which was expected to closed to good-afternoon business at Barrington Fair, which closed Saturday (1), ended with the exception of closing night, when the annual drew the week’s biggest crowd.

In order to make the Danbury (Conn.) Fair on Fair’s opening day, Buck was obliged to pull out several of his rides Friday night (October 7). Report of the Buck shows made the jump Sunday (2).
DICK'S GREATER SHOWS

WANT FOR PLYMOUTH, NORTH CAROLINA.

Grind Stores of all kinds. Shows with own outfit. Liberal percentages. Can use more than one major Ride, Rollerplane or Spitfire. Can place Bingo.

Roanoke Rapids, N. C.

WM Awarded 1950 Midway Pact at W-S

RICHMOND QUARTERS SET

WINSTON-SALEM, N. C., Oct. 8—Frank Berger's World of Mirth Shows was awarded the 1950 midway contract for the Winston-Salem-Forsyth County Fair this Monday (3), the day before the annual opened its 33rd annual session.

Business thru yesterday (1) was reported excellent and considerably ahead of last year when much of the potential take was washed out by rain.

All units were ready for the 9 o'clock opening of the fair Tuesday morning (4); the result of an exceptionally fast train move here from Trenton, N. J., where the org closed Saturday (1). Trainsman Al Mc had the train spotted for unloading by 3 p.m. Monday (3).

Women Approve

A committee of 100 women inspected and gave their approval to the show's many units at the grounds of the air and carnival management.

The usual censorship set-up is welcomed; since approved by the local group results in considerable favorable publicity.

BERNARD (BUCKY) ALLIN, concessions manager, and Berger reported good business at the New Jersey Fair, Trenton. Making the Sunday opening at that event necessitates considerable additional investments. De tickets since many units are trucked in, but crowds and free spending justify the investment, it was said.

Berger also announced here that the org will again winter on the grounds of the Atlantic Rural Exposition in Richmond, Va. A new building, 300 feet by 150 feet, will be used to house part of the equipment.

ACA Augmented by 11 Shows in 1949 Membership Drive

ROCHESTER, N. Y., Oct. 8—Secretary-Treasurer Max Colan of the American Carnival Association, an nounces 11 shows have signed up in the current membership campaign. Total membership is 244, a record high. The permanent total has hit 1,220, also a record.

FOR SALE

MERRY-GO-ROUND

43-Ft. 2-Arrest Parker, in very good condition. New top and sidewalk. All new painted and varnish. Can be moved. Will give $500 cash if not taken by the 4th. Will move at the 5th or 6th. Will take the cash or trade 25-Ft. No sales. Box 219, New York. Reply: Mrs. M. S. Allen.

DYER'S GREATER SHOWS

Tomball, Texas, this week.

Permanent Address: West Halena, Arkansas


ON SALE—FOR SALE—WANTED

KIDDIE AIRPLANE RIDE, $400

AVERY'S MODERN SHOWS

5801 E. Liner Ave, Box 381, N. Y. 2
Refall, Ohiu, M1ch.

DYER'S GREATER SHOWS

Tomball, Texas, this week.

Permanent Address: West Halena, Arkansas

Write for Prices. Two shows-daily. One show—night. Box 219, Tomball, Texas. Mr. B. Dyer. No Sales.

FOR SALE—CONCESSIONS FOR 1950

Pitch Till You Win. Cook Gallery, Bull Games, Concessions. Either one but both have you? No Flats.

R.R. Train with Chrysler motor and 350 ft. track, will sell or lease. Very fine condition. Phone or wire.

MICHAEL T. GUZZETTA

ANKOLO N.Y.

WANTED

Ride Help, Shows, Concession Agents, Popcorn, Candy and Stock Concession.

RAINES AMUSEMENT

Longview, Texas

CRISTAL EXPOSITION SHOWS

Want for My 7 Remaining Fairs

Clusters with or without new shows. Have top front and P.A. system. Can place Grind Shows with or without own equipment

CONCESSIONS—Darwin Gallery, Photos, Axt, Scale, Hankey Pumps of all kinds.

Marie Page, Fair, Medromna, Ga., this week; then Bacon County Fair, Almas, Ga., Oct. 12-15.

Address W. E. Bums

TIVOLI EXPO SHOWS

CAN PLACE

A few more legitimate Concessions for Fairs, and choice spots in Mississippi. Call till November 15th. What have you? Epoca, Miss., this week. Contact H. V. PETERSON, Mgr., or B. J. COLLINS, Gen. Agent.

WANT SKILLO AGENTS AND GRIND STORE AGENTS

Vernon, Tex., this week. then Lubbock, Tex., Oct. 17 to 22.

More good cotton towns to follow. Wir.

D. S. DUDLEY

D. S. DUDLEY SHOWS

FOR SALE

MERRY-GO-ROUND

43-FT. 2-ARREST PARKER, IN VERY GOOD CONDITION. NEW TOP AND SIDEWALK. A FLUOROESCENT LIGHTING. ALL NEW BEARINGS. STEEL BEAMS. WILL MOVE AT THE 4TH. WILL TAKE $500 CASH IF NOT TAKEN AT THE 5TH OR 6TH. WILL MOVE AT THE 5TH OR 6TH. WILL TAKE THE CASH OR TRADE 25-FT. NO SALES. BOX 219, NEW YORK.

BARNEY TASSELL UNIT SHOWS

That Big Little Show that works 47 to 48 weeks a year. Closing at South Miami, Fla., December 10, opening again January 5, Miami, Fla., at 79th and Miami Ave.

Can place Rides not conflicting. Concessions of all kinds except grift; Shows with merit, no Unborn or Girl Shows.

Week October 17, Firemen, Fairgrounds, Hamlet, N. C., for Memorial Park Commission. All civil and military organizations in back of this.

Week October 24, Rockingham, N. C., first show in two years. Should be a hot one. Everybody working. Can place Ride Help. must drive semi-trailers. No lash hounds or agitators.

Wire, this week, Yanceyville, N. C.

MIGHTY PLAGE SHOWS

NOW BOOKING FOR TRI-COUNTY FAIR, NEW BERN, N. C.

This Will Be the Largest Fair in Eastern North Carolina. 100,000 Marines at Cherry Point and Camp Lejeune. Pay Day on Thursday, Oct. 29. Space Going Fast.

CONCESSIONS—Book all Concessions. Positively no X on this date. If you want space wire mileage and deposit space. Will not be held without deposit. Especially need Rotaryuggers and Fancy Arches. All Concessions will operate. SHOWS—Animal or Wild Life, Fun House and Notordramas, RIDES—Don't need any, have 12. Will take Pony Rides. Reliable Ride Mame, come on. These more North Carolina Fairs than south. All replies to

BILL PAGE, Ashokie, N. C.

ONE HUNDRED YEARS CENTENNIAL

UNION, SOUTH CAROLINA, ON STREETS, OCTOBER 24 TO 29

Parades every day. Biggest celebration in South Carolina. Want Grab, Ages and Scales, Cotton Candy, Novelities, Candy Apples and Popcorn. Ball Games, Ice Cream, all Hankey Panks open. All space reserved for this doing. Must have small deposit. Followed by another big doing in South Carolina on the streets. Dillon, South Carolina, this week; followed by Wadsworth, North Carolina. Mail and wires to

W. M. “BILL” MURRAY, Virginia Greater Shows

AMERICAN EAGLE SHOWS

OUT UNTIL CHRISTMAS

Now booking Shows, Rides and Concessions. What have you? No exclusive except Buggers and Popcorn.

Show closes Christmas week, Fayette, Miss. No gypsies and no racket.

Address

DANNY ARNET, Mgr.
Kilmichael, Mist, Fair, this week.

JACK GALUPPO

WANTS FOR “STARS ON PARADE” REVIEW

One Girl Singer. Have plenty of Girls and Cookhouse Help. Save your wires. Have for sale one Girl Show complete, 80-foot front, built on Semi; 1948 2½-Ton Tractor, 30/50 Ton, four complete P.A. Sets. Show built three months ago for $2,500. Will take $4,000 cash. Grab joint, five weeks old, new Anchor pies, complete. $250. Cook House, 28-29, complete. $500. Can be seen in operation Camden, S. C., this week; Greenville, S. C., next week.

JACK GALUPPO

LAST CALL

TWIN STATE SHOWS

Want for Chesterfield County Colored Fair, Cheraw, S. C., week of October 16; Lancaster County Colored Fair, Lancaster & C. week of October 17; American Legion Community Fair, Perth S. C., week of October 30; with five more weeks to follow.

CONCESSIONS—Ball Games, String Game, Penny Pitch or any Buster Punks. SHOWS—30-40-1, 50-60-1, Sets. Moonley, Minstrel Show or any Grind Show with own outfit.

Address: This Week; CHERAW, S. C.
CARNIVALS

The Billboard

October 15, 1949

CARNIVAL WHEELS

24" 30" 36" for IMMEDIATE DELIVERY

WE ARE NOW SHIPPING

BIG 6 WHEEL

SEND FOR CIRCULAR!

MORRIS MANDELL, INC.

26 East 13th St. (Dept. B)
New York 3, N. Y.
Phone Orligan S-5012

Nelson Enterprises

CARNIVAL ENTERPRISES

Genuine pre-war Malliable Iron Targets and Parts for Long Range Lead Galleries

FREE CATALOG

of Gallery Exhibition, also Wheels and Midway Games of all Kinds. Write Today

H. C. EVANS & CO.

1528 W. Adams St.
Chicago 7, Ill.

PERCENTAGE GAMES

FOR INDOOR EVENTS

We have the finest gaming equipment on the market for indoor events that it is possible to make.

Ball Carnival Wheels $15.00

Ball Baseball Wheels $12.00

Half Size 24" Dart Wheel with metal stand... $12.00

Junior Size 36" Dart Wheel with metal stand... $13.45

Over and under plates or complete table Send the details of what complete table Pats. you want and we will make to your specifications. Our new all metal Ultra Deluxe Table. Advertise on operating any of our games is free to you. Without charge.

Day phone 4611; night phone: Brookfield 7496

RAY OAKES AND SONS

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HOROSCOPES-BUDDHA-FUTURE

FOR THE MENTALITY AND WISHEsREADER

Carnival Cards, Indian Rosary, Magic, License for your own business. Complete Catalog Free.

Nelson Enterprises

CARNIVAL ENTERPRISES

MIDWAY CONFAB

Those "open-to-everyone" towns are show traps. They're easy to get into but not to get out of.

Art LaRue, Karl, Carl, Waddell and Perry Saunders, who played the recent Sacramento and San Jose, Calif., fairs, are expected to get this year's Needles, Calif., celebration. Mrs. Cyril B. Van of the Van-Barkley Troto, and mothers of Jimmie Van, Daley Bros' Circus, is seriously ill at the home of her daughter and granddaughter, Mr. and Mrs. George F. Brimmer, Houston, Scotty, the clown, and Doc Candler are making plans to play department stores and indoor dates this fall and winter in either Chicago or New York. They will present their clown hits and London Punch and Judy acts.

A born gambler is a manager who believes that the danger of losing money ends when tickets start.

Joseph Lehr reports from Philadelphia that John J. Glynn, concessionaire, recently took delivery on three new type spot-the-spot boards. Lehr adds that three of the boards were shipped to A. W. Morris, concessionaire, in time for the opening of the Georgia State Fair, Atlanta. Lehr recently renewed acquaintance with an old friend, Dr. Carliss, who is attending the American Institute of Mirth Shows at New Jersey State Fair, Trenton, B. L. (Red) Bishop, while in San Fernando, Calif., on a visit with his son and daughter and two grandchildren, took in a number of shows. Included was the film "Salute to S. S. Hudson, Crafts and Ferris Greater.

A jackpotter, who stops to think before he speaks, has to wait a helluva long time to get to the top.

John and Helen Barfield have re-organized their own palmistry booths and will play a number of Southern States. The booths include Thelma Olson, Maxine Musel and Minnie Stanley, while Helen's line-up includes Stella Mae Casley, Mary White and Minnie Simmonds. The Barfields have contracted fair in Raleigh, N. C.; Meridian, Miss.; Columbus, Ga.; Pensacola and Jacksonville, Fla., and Syracuse, N. Y., and a number of spring spots in California. While they were the guests of Fred W. Norrie, Muskegon, Mich., John presented Helen with a new car. Shark Allen, formerly with the Barfields, has joined Lou Pears's Girl Show for the unit's trek into California.

Criticism of routes already played isn't a serious as is the continual criticism of general agents who say they.

Bill Casky, Casey Concession Company, Chicago, left recently on an extended tour of the South, with scheduled stops in Birmingham, Atlanta, Little Rock, Dallas, Houston and Weather, Ark. Mr. and Mrs. Bill Kennedy, who purchased a new car following a successful season on the M. A. Scudder Shows, have joined the Pike Amusement Shows for a number of late fall dates. They will have their Side Show, Girl Show and concessions on the unit. Eugene Mercor continues as annex attraction, with Zora still the feature performer on the Girl Show. Line-up includes Van Stokos, Hindu tamer; Mme. Sophie, the mathematical illusionists; Bill and Edna Kennedy, impalpation; Karl B. Jess and Frankie, clown, who are carrying on. N. B. Ker's pyrotechnics; Pipe Blair, human stuffed; Yernan Richards and Betty illumination, and Douglas Hunt, magic tickets.

Among the dullest tasks for anyone past the age of 70 is taking tickets on a gait show of any kind.

Having closed her Congress of Wonders on the Morris Hannum Shows, Le Ola has returned to her home in Portsmouth, O., for the winter. This season marked her second and with the Hannum organization. She is scheduled to play a tour of the B. A. A. Shows, with W. P. Paxson advises from Atlanta that he and Pat Bronnn will make a tour of the B. A. A. Shows, with W. P. Paxson, the magician, the Mrs. Bronnn.

Harrison and her children, Maple Steed, Mrs. her mother, Mrs. Arthur L. Martin, and daughter, Shirley, Anderson, are scheduled to sail from San Francisco, November 10 to spend the Christmas holidays with PRESS RELEASE

FOR SALE

One complete Strato Sho, in first-class condition. Write for information. License to sell at Wildwood, N. J. Reason for selling, going into hotel business. Contact:

PAT SMITH

137 E. Pine Ave.
Wildwood, N. J.
Phone Wildwood 2-2492

FOR SALE

18-CAR RIDE-O

First class condition. Can be seen set up here. Must be sold at once. Pictures and particulars on request. Contact:

D. S. AMUSEMENTS

Old Orchard Beach, Maine.

WANTED

Merry-Go-Round Horses

What have you?

MILLER AMUSEMENT ENTERPRISES

55 Grange Rd. La Grange, Illinois

CAN GIVE TEN WEEKS

Starting Nov. 7. To a few very hungry, hardy, headed and trained, muscular, well taken care of individuals. Applicants may be seen at Florida Bazaar Supply.

R. 1, Box 370
West Palm Beach, Fl.

FREAK ANIMALS

FOR SALE

HORSE, WITH HOLE THROUGH NECK.

Coll. B. H. Byrd, Jr.

RAYMOND T. BAKER

R. 1, Monroe City, Mo.
Mrs. McDaniel's husband in Japan where he is on a tour of duty with the U.S. Army.... Wallace A. Scott, veteran carnival trooper, is in a private hospital in Hillsboro, N.C., with tuberculosis. He would like to read letters from friends.

It's hard to say just who's in step with the time, but it's probably a concessionaire walking to his next fair....

Herman Smith, concessionaire on the John H. Mirth Shows, is a patient in the C. and O. Hospital, Clifton Forge, Va., and like to hear from old friends.... Acts with A. J. Budd's Freaks on Parade on the E. K. Fernandes Shows in Hawaii, are Johnny Gilmour, quarter boy; Sylvia Partus, elephant feet; Ruth La Argo, penguin girl; and Sadu, fire worshipper. Don Gilbert handles the front. Acts flew to Hawaii September 27. Budd is in French Hospital, San Francisco, recuperating from a recent operation.

Grady B. De Lang, manager of the Marion Hotel, 67 Pryor St., N. W., Atlanta. Mrs. Emma Recco rejoined her husband, R. W. Recco, on De Lang's Imperial Shows after burial of her mother, Mary Recco, September 28 at Newark, N. J.

Robin Hood, who took from the rich to give to the poor, should be around today to see his rabbit money thru a showman's club benefit show.

A cookhouse truck owned by Ted Williams, World of Mirth Shows, is on another trip, turned over while en route to Winton-Salem, N. C., from Tren- ton, N. J. The truck and its contents were badly damaged, but the personnel suffered no serious injuries.

C. Zora Blaire, fortune teller and dancer on Bill Kennedy's Girl Show, writes from Boise City, Okla., that she was gifted with a diamond choker, bracelet and earrings from Jean Eugene Mercere recently.

Things are coming back to the much-touted good-old-days when all the good things to eat were available to showmen—where they preferred doughnuts and coffee.

Maria Brunk closed a successful season with the cookhouse on the 20th Century Shows recently. She also was "The Billboard" sales agent on the org. .... Jean Eugene Mercere finished a new car and corn concession stand, with which she will play late "masa" fair.... Mrs. Hilda B. has returned to Richmond, Va., to reopen her home, which will be joined by her husband, Frank, general manager of the World of Mirth Shows, at the conclusion of the org's season.

For booking always give me further than the field stop.

Elaine Smith, daughter of Mr. and Mrs. J. A. Smith with the John H. Mirth Shows, has returned to her home in Amar- kana, Tex., where she will enter school. .... After a successful season with "Capell Bros." Shows, Jimmy (Carmen Lee) Hillyard visited Jean Eugene Mercere, attache to Bill Kennedy's Side Show, and Zora, Girl Show operator, at Elk- art, Ind. .... Charles Simon, who trounced with Keystone Attractions last year, has visited the org by using her recent stand in Appomattox, Va. .... Clyde (Pappy) Graham, who has been in the same treatment on County Hospital, Oklahoma City, for the past few months, advises that he expects to be released about No- vember 1. He'd like to read letters from friends. .... Donn Collins returned from Honolulu, after a trip to Hong Kong, Manila and Tokyo.
WAR SHOW FOR WAR SHOW
THE TOP MONEY, ONE-WAGON SHOW, ON THE ROYAL AMERICAN SHOWS, HENNIES BROS. SHOWS, JAMES E. STRATES SHOWS AND WORLD OF MIRTH SHOWS.

Will not ONE SHOW Do, compare, except last, which is the property of the Carnival Company. . . . A GREAT SHOW for Man and Wife Operation. . . . Low out . . . Strong Boys, Girls Join.

Show in Tex Shape, with Wax Figures of Hitler and his Gang . . . Fine Collection of Nazi, Jay and Italian Crime, Falsification, Smuggling, etc.

SHOW IS BOOKED FOR 1950, BUT THIS OWN CHOICE

Show can be seen in operation on the above Show on route NOW . . . Show cannot be delivered until close of present season.

LOOK OVER THEM SEE ME FOR PRICES—YOU WILL GET THE BEST BUY YOU EVER HAD. Will gladly show you Bunchs on Profit of Show.

Also can be seen at Texas State Fair, Dallas, Oct. 8 to 23

ADDRESS OR CONTACT:
NAT D. RODGERS
c/o Royal American Shows, Jacksonville, Minn., Oct. 10-15, or per route for balance of season.

FOR SALE
5 OUTSTANDING FREAK ANIMALS
One Two-Legged Pig, One Midget Bull, One Midget Cow, One Four-Horned Sheep, One Cursed Sheep, largest in the world. Might consider selling Two-Headed Bull, only one in the world alive. Write or wire me. Sell one or all.

Reason for selling: Too many animals. Also have banners on all. If you want money-makers, see them. Only interested in cash.

CHARLES SIMPSON

CRAFTS EXPOSITION SHOWS—Now Booking
LEGITIMATE CONCESSIONS ONLY
for ARIZONA STATE FAIR
PHOENIX, ARIZONA, NOVEMBER 4-13 INCLUSIVE
WHITE-WIRE-PHONE CRAFTS SHOWS
7283 Baltimore Ave. Phone: Sinai 2-3111
North Hollywood, Calif.

ANCHOR TENTS
CARNIVAL TENTS SHIPPED WITHIN 5 DAYS
AFTER ORDER RECEIVED: SLIGHTLY MORE TIME REQUIRED
FOR SHOW TENTS WIDE SELECTION OF MATERIALS AND TRIM
ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

T-E-N-T-S
CARNIVAL, CONCESSION, CIRCUS, SKATING RINK
Beautiful Census—Individually Designed
JEMMY MORRISSEY
ALL-STATE TENT & AWNING CO.
300 E. 9TH ST. (Phone: Harrison 6067) KANSAS CITY 5, MO

IMPORTANT NOTICE TO FROZEN CUSTARD MACHINE OPERATORS
You cannot operate in the State of Florida, 1949-50, unless you comply with all State sanitary requirements and secure license in advance for each location. No ice cream, frozen custard, slushing and dipping to be bottled or blended in Florida. Licenses must be purchased from an approved mix manufacturer in Florida. No ice cream, frozen custard, slushing and dipping is to be bottled and mixed in this state. Failure to comply with the above will result in severe penalties.

NOTIFY JOHN M. SCOTT, Chief Dairy Supervisor
Florida Department of Agriculture, P.O. Box 121, Gainesville, Florida, if you plan to operate in the State.

Want KIDDIE RIDES

KIDDIELAND
ST. PETERSBURG, FLORIDA
P.0. BOX 12A

FROM THE LOTS

John H. Marks
FAYETTEVILLE, N. C., Oct. 8—Org had a banner week in its 16th straight year at Cumbele, N. C., six-night, six-day, Free Fair. For the first time since 1931, the fair was held by the Junior Chamber of Commerce, weather was ideal for the six-day, six-night event.

Opening night was the best since 1941. Children's Day drew 4,000, while Negro Day, switched to Thursday, also provided a huge turnout. Over 100 estimates at Fort Bragg, N. C., were paid Friday and as a result that day and Saturday were big for the show. Attendance was up 35 per cent over last year, when rain, bad weather, kept the last two days.

Following the annual closing, the org was signed to play the fair again in 1950.

The Fayetteville Evening Observer devoted much space to the show. Chief Wannapany and Hadi Adjii, Hindu 타� of C. V. (Slim) Kelley's Side show, made the front page in a group picture. Owner Marks had the staffs of The Observer in staff in Joe Decker's couche with nearly 25 staffs. Among the most prominent staffs present were Dick Lilly, publisher; George Myrover, managing editor; Joe Gray, city editor; Harry Hickey, police reporter; Bill Sparrow, television editor; John Bobo, advertising manager, and George Butler, photographer. Bob Gray was a volunteer, and Harry Schroben was the assistant manager, was successful. Emma Mark was the radio announcer.

The Charlotte Observer easily covered the show on the show's opening day.

Recent visitors included Mrs. Car- te Edge, Mr. and Mrs. Gordon B. Mattley and Fred MacKinney, James M. Jones had a Showy touch. Underwood, wood press agent, who recently closed with Robbins Bros. Circuit, Mr. and Mrs. Ted L. Dickrict, managers of American Legion Amuse- ment Park here; Marshall Green, general agent, Morris Hammon—Shows; Mrs. Green, and Frank West, former chairman of theers.

Art and Virginia Bule joined with Fred, Lila Linda, and the Vanities, celebrated a birthday. Al Palmer is manager of the Last House. Dennis Wells, scenic artist, has the show spack and spick.

Show comes from here to Albe- marle, N. C., to play Clark County Fair, which will be followed by a stint at Winston-Williams nj, the following week. Season's closing has been set for October 22 at Washing- ton, N. C.—WALTER D. HEALAND.

Victory Exposition
IOWA PARK, Tex., Oct. 8—The co-operating spirit of the fair board and executive staff of the show was in evidence here Monday, September 28, when Leo Moore, publicity director of the fair board, and Alvin Dyke, manager of Victory Shows, did a good job of locating shows and rides. This was the fourth year the org has played this fair. Spending was good. A new ride, the Orbit, made its debut here, getting a big show. Fifteen shows, 16 rides, 45 concessions and six light shows topped the midway.

Visitors included Cecil Gore, Brother, Edward Smith, Sister, William Bush, H. P. Hill and wife, Clyde Hendrus and wife and H. V. (Boots) Hoots. General Agent, Jim Byers, and his wife, Boots, had as guests on Sunday, Jim Byers, Des Moines, Iowa; Governor Allan Shivers, of Texas, officially opened the fair, with a personal appearance, Monday evening, Jim Byers, Alvin Dyke and Art Han- son took to Children to Byers Na- son's place to visit the Hill Bros. mid- way.

Another visitor to the show was Jim Summerville, of Wichita Falls, Texas, American Show Booking Company. He will furnish new canvas for the 1950 season.

R. H. Amusement
3916 W. 60th St., St. Louis 12, Mo.

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R. H. AMUSEMENT
3916 W. 60th St., St. Louis 12, Mo.
Burdick's Greater

GROESBECK, Tex., Oct. 8.—Org. moved to Groesbeck, Tex., for Septem-
ber 22-24 from Taylor, Tex., where they played the Southwest Ameri-
can Days Salute to successful.

Floressville's eighth annual Peau-

rote parade was held on this past weekend as the most success-
ful in its history. An estimated 25,000

saw the parade led by Citizens Shriners, whose opening address was

brought by a major network. Show

was located around the courthouse

square. Noted on the midway were

Mr. and Mrs. Hubert Ward, Mr. and

Mrs. President Coke, Sam Smith, Smitty; Mr. and Mrs. Glen

Hyder, representatives of Alamo Brasher interests and Blackie Mc-

Lenore, who had popcorn, snow-

candy apples and peanuts.

At Clifton, Tex., Fair, September 25th-October 1, crowds with light but

spending was good. Nights were
cold. Mr. and Mrs. Red McFarlin

joined recently, Red as legal adjuster.

His wife is to take medical treat-

ment at Marlin before our next fair.

Henry Dingle has booked his Fun-

house and replaced Mr. McKay as

foreman on the Ferris Wheel. L. C.

Wade left for his home in Temple, and

there, where he will receive medical aid.

Burdick was assisted by

Jim Lynch and Mrs. Glen Hyder,

skedded the Laurelville Band, replacing

Mrs. L. C. Wade, who left with her

husband, Herbert Brashier replaced

Wade with Ferris Wheel Musician, Nell Burdick

commutes his home between in Tem-

ple and Laurelville, where he has con-

cessions.

En route from Floressville, the office trailer was destroyed by fire.

and the records and most of the office equipment was saved.—La-

verne Luther.

WANTED

FOR

SAN ANTONIO'S

FIRST ANNUAL FAIR

AND

Industrial Exhibition

8 DAYS, OCT. 31ST THRU NOV. 7TH
Advance Sale Merchants' Coupon Deal

Rides—Shows

Hank Panks, Ball Games, Grab, Juice

and Demonstrators, Write, Wire

OMALA GROTO

401 North 5th St., Mary's Trivis Bldg.,
San Antonio, Texas

CARNIVAL FOR SALE

(Bargain)

Six Rides with transportation, 3,475 Kw.

Diesel Light Plant, plenty Win House, Fun House,

10 Concessions, all up and working. A

complete Carnival. Sell will sell or part. Can

be purchased for $1,000.00. All at no

reasonable offer refused. After this date

will be at Camp 41, Adel, Ga.

I. W. BORUP and J. L. JOHNS, co-owners

BIG STATE SHOWS

Want a ring in the Big State Fair, Waco, West Texas

Oct. 16-22.

Book any Ride that lends itself to your location. Novelties,

Still Pictures, Still Shows, Side Shows, Railroad,Spanish,

Polka, Long and Short Range, All Stock Concessions.

Apply to: H. R. Goodwin, 100 E. Main Street, Waco, Texas.

Here's the place outfit for Monster Show. This fair is your

kind. Write: H. R. GOODWIN, Waco, Texas. Also.

THIESS UNITED SHOWS

Cherry Valley, Ark., week of Oct. 10th.

WANTED

Show Rides, Novelties, Still Shows, all kind

Concession Agents, Popcorn, Candy and Stock Concessions. All winter shows.

Raines Amusement Co.

Baltimore, Md.

Veterans Exposition

MAGLITH, Ga., Oct. 8.—Wind-

up of the Valdosta date was satis-

factory, according to B. C. McDo-

nals, auditor, who closed the Cole closed in Valdosta, as did

Madame Durbin's Minstrels and

Jim, the wonder kid. Big crowd was

promptly graced by Sergeant Ralph

Ricker's cookhouse, Stanley's Stan-

keyland, Harry James' Reel Farm,

and Denver Todd's Old Plantation

show is booked to return for the

last two days and open the Flor-

ida next week.

General Agent Point is in Florida

Mrs. Sadie Caruso, secretary-treas-

urer, and wife of the producer, who

has been indisposed practically all

year, has been taking a check-up at

an Atlanta hospital. She informs that she is regaining her

health. Visits were exchanged

between the carnival and Biller

Bros.' Circus.

Having two offices demolished this

season, the third is practically

finished and occupied by the office

the pean. Elia Couch, Merry-Go-Round

cast, made a hurried trip to her

North Georgia home. John Caruso,

and his auditor were notified to be

in Dayton Beach, Florida, next week

their final initiation ceremonies

into Loyal Order of Moose. Among

eighty guests were Valdosta's W. J.

and Mrs. Fay, of Fay's Silver

Dolby; Kenney and Mrs. Eidel, Jun

in from a Northern Show; Charley

and Mrs. Allen, also in for the

season, Doc, Molly and Monty Smith

Uncle Harry's "bubbling gum matinée,

drew the biggest crowd of the season.

Alamo Exposition

CENTER Tex., Oct. 8.—At Lufkin,

Tex., org. opened to very

The Texas Forest Festival was there

bigger than ever. Org. has 16 rides

and 12 shows. Bob Price joined

with his new Doodle Bug ride. He has 16

Motor Scooters. His wife, Debra,

sells tickets and he has two mech-

anics and an assistant. Mr. Ragland

booked his Mixup on a show of Lufkin.

as did Jimmy Gallagher with his

Kiddy Mixup. Till-a-Nahl, Jack

Oliver foreman, was top money ride

with Ferris Wheel a close second.

T. M. Washburn's Athletic Show

was top money show. All concessions did

well.

Show moved 60 miles to Center

and had three straight days of raing.

Fair opening was postponed until

Wednesday. Manager Jack Ruback

and Sammy Sampson, publicly direc-

ted, were to Shreveport, La., and

visited with Bill Hirsch, secretary

of the Louisiana State Fair, and also

with Tommy Morris, who now resides

in that city.—SAMY SAMP-

son.

Keystone Attractions

APPMATTOX, Va., Oct. 8.

Shows opened here Tuesday and
drew a good spending crowd and good

weather. Additions to the org in-
cluded Flower Shows, Ping Pong, pinball

and under and under seven; Logan's War Story, and Robert and

Johnny Park, of Edsel, Fla., and Henry and

Doc Cook is expected back next

week with the Keystone Troupe. The

farmers were to Baileyton, Ga., and

visited with Bill Hirsch, secretary

of the Lee County Fair, and is set for October 22, when shows

move into quarters in Sunbury, Pa.

300 SEMINOLE

Southern Valley

OLLAA, La., Oct. 8.—Show has been getting "up on time. At

this point, 4,000,000, 600,000, 300,000, 100,000 and 50,000, 1,000,000 and 1,000,000 all conces-

sion tents are down.

Vicksburg, Miss., Fair was a real

tone for all concessions, and rides did excel

bix. Manager Eddie Moran had

plained.

Mr. and Mrs. Ray Rumley joined

at Present with their Funhouse and

Swinyard. The Dunoons left at Vicks-

burg to join another show. Mrs. Bob-

bie Moran now has his guess

On the cards.

B. & H. AMUSEMENT CO.

CAN PLACE

Bags for balance of season, also all legitimate Concessions. Can place Oopus or Ptip-O-Plane.

Now booking for Sunbury County Fair. Write, wire. Can place Side Bets. All letters and wires to ELOISE, S. C.

Copyright 1949.
COOSA VALLEY FAIR
ROME, GA.
Day and Night, October 17, 18, 19, 20, 21, 22
Third Largest Fair in Georgia


Want Midget Show, also Girl Revue with good equipment. Want Cookhouse, Grab, French Fries, Candy Floss, Ice Cream, Waffles, Popcorn, Guitar, Photos, String Game, Coke Bottles, High Striker, Hoopla, Darts, Water Games, Ball Games and Demonstrations. Can place a few choice Concessions. Will book A-1 Flat Ride.

This is a bona fide fair, sponsored by the Exchange Club, thousands of dollars given away, big premium list.

All replies
SHAN BROS.' SHOWS
Maryville, Tenn., this week.

Prell's World's Fair Shows

WANT FOR
MONROE, N. C., week Oct. 17-22
COLUMBIA, S. C., COLORED STATE FAIR to follow

OPEN MIDWAY
WANT Wild Life, Motor Drive.
WANT Girl Show with own equipment. Want Colored Shows with own equipment, for Columbia and Charleston, S. C. Fairs.
WANT to book or lease Caterpillar, Pony Ride, Whip or any Ride that does not conflict. Can use Ride Holo on all Flat Rides. Semi Drivers given preference.

All answer
JOSEPH PRELL or MORRIS VIVONA
Camden, S. C. this week: Monroe, N. C. next week.

JACK'S GREATER SHOWS

Wants for Orangeburg, S. C., Colored Fair, Oct. 17-22, with five more bona fide Rides to follow. Out all winter. Can place Concessions at all blocs. Pop, Pillow, Scale and Age, Ball Games, Fish Pond, Candy Floss, French Fries, Cotton, Grill, Skillet, Candles, Palm Trees, etc., etc., etc. Show of merit with or without outfit. Will book set of Kiddie Rides and all Flat Rides not conflicting with what we have.

FRANK HARRISON, Mgr.: TOMMY BUCHANAN, Bas. Mgr. EDGEFIELD, S. C., CAR., THIS WEEK; THEN AS PER ROUTE.

FOR SALE
One Complete Carnival, One Brand New Merry-Go-Round, 9 days old with 20 Jumping Horses; One No. 2 Ferris Wheel 10 to 12 ft. high, seven weeks old; One Tin-A-Whirl with 7 Tubs with loads, all new remodeled and painted, with new clutches and new motor, new chains and new gear and new paints; Selling One Double Clipper Plane, 24 ft. high, practically brand new, Also 2 Kiddie Rides, One less Ride with 10 Cars; One Kiddie Assembled Ride, Rich, with 6 Airplanes; 2 Trucks to pull the Tin-A-Whirl. New Rides of any kind for sale for $15,000.00, but you must come here and see it to realize what you're buying. Would like to sell all in one unit or will sell separate.

JAY WARNER
Phone 9121
RAY ST. LOUIS, MISS.

ROGERS GREATER SHOWS
WANT
CONCESSIONS—Harley Parks, Jewelry, Concourse, Lead Gallery and Hi-Striker, come on. No X, except Rings and Diggers. Want Ride Haul on all rides, Want Shows: Fruits, Snakes, Side Show, Hit and Run, Girl Show. Curly McCann, answer or come on.

Wm. J. Williams, Mgr.
Marka, Mississippi. Feel this is too close, Charleston, Mississippi.
F.S.: Brewer wants help for Grab.

A. J. BUDD WANTS FOR 1950

A. J. BUDD, 1815 Powell St., San Francisco, Calif.

FROM THE LOTS

Prell's Broadway
GREENVILLE, N. C., Oct. 8.—Prell's Broadway Shows are playing Pitt County Agricultural Fair here for a few more weeks before going to the Fredericksburg, Va. show. Prell's Broadway at the old Fredericksburg Fair was due to much preliminary work by the Fredericksburg Agricultural Association, assisted by Allan A. Travers, general agent of the Prell Shows.

Paid attendance of more than 30,000 was chalked up for the week, in addition to an almost unbelievable number of moppets admitted gratis. Special preparation for the big street parade on the hour parade Wednesday (21), helped hype the gate.

Prell's shows were garnered by the Caterpillar, second by the Hi-Ball, and third by the twin Ferris wheels. Girls on Parade led the shows, with the Monkey Speedway and Jake Austen's Freak Show close behind.

Prell announced that at the end of the fair season in South Carolina, Prell's Broadway will head for Florida, where Charles Powell will be completing arrangement for the show's touring tour.

Visitors on the lot included Jack Wilson of Cetlin & Wilson Shows, and Gerald Snelles—all Prell Showships.

Prell's World Fair
UNION, S. C., Oct. 8.—First three days at the Union County Fair proved the biggest in annual history, according to Hydrick Kirby, secretary of the Union County Fair Association.

A number of new rides were added including Carl Vivona's new Rocket and Roll-O-Planes; Coolson, with Rollaway and Whirlwind, and additional Kiddie rides. New towers have also been constructed and added to shows' appearances.

Preceding week shows were on the midway at the Golden Belt Fair in Henderson, N. C., and the newly organized Prell org outdid, in attendance and gross business, the biz chalked up by Prell's previous Shows, which played this fair the past three years.

Prell's World Fair Shows are headed by Joe Prell, with Morris and Vivona's Tent and C. Vivona as general managers. Babe Vivona has charge of transportation, Max Sharpe as the business manager and Allan A. Travers doubles as the two Prell orgs as general representative. Mrs. Catherine Vivona has the popcorn and custard, while Mr. Ethel Vivona has three or four concessions. — ALLAN A. TRAVERS.

Mid-Way of Mirth
CONWAY, Ark., Oct. 8.—Org. here the week ending October 1, was in its 27th week of its tour, with eight more weeks to go before closing. Other shows were playing the area and as a result there was much visiting.

Visitors included Jack Rogers, Ruby Cobb, Johnny Francis, Mr. and Mrs. Charles Hall, Mr. and Mrs. W. R. Davis and Mr. and Mrs. Wayberry and family.

Mr. and Mrs. Ray Loman joined with candy floss; John Show and Jack Downs with separate men's game ball game and spindle. Leon Barts' Ray Spears—Frank Lavall, Van Tankers and Ray Speirs visited the Lumpkin Fair. Lillian Campbell spent a week visiting Esther Sperroni. Gene Reeco, who last year joined the navy, advised his father and mother that he now in France—ROUSIE DAVIS.

Georgia Amusement
BLAKELY, Ga., Oct. 8.—Org. moved in here from Cartersville, Ga., where it played its first fair of the season. Mr. and Mrs. Jack Orr's attraction led shows, with the new Ferris Wheel leading rides.—H. HENRY.

TELEPHONE MEN

If you are interested in making big money on new telephone deal, no restricted list, finest outfit, answer 'A', get $500 net a week. Will come on. $3.00 commission on $12.00 sale. Every family a prospect. Experienced operators can make real money from now on. Will operate in Arkansas, Missouri and Indiana. If you can produce results, you've a job. Send全ED NIEHAY
Room C 3-P
Malton Hotel
Hot Springs, Ark.

FOR SALE
Cook House and Chevrolet Truck, complete, plus fixture to go with house, good living area; Curettes, Miss.; $600; Prell's in three gallon coffee urns, dishes, silverware, etc., good living area; $385. Reason for selling; Marleene Travers takes the Cavalcade. Contact E. ROYALL.
Trailer Sales, Bemus B. C. Prices 28%.

SPITFIRE FOR SALE
Used two seasons in park. Perfect condition. Price $1,500.00.

H. H. AMUNDSON
396 Seaside Blvd.
Staten Island, N. Y. C.

WOLF AMUSEMENTS
The Show that gets up on Sunday

MCCORMICK COUNTY FAIR ALL THIS WEEK, THE BIG ONE
GREENVILLE COUNTY 31ST ANNUAL FAIR
HORTICULTURE 3 DAYS

OCT. 17TH TO OCT. 22

Pole everything works well here. All Concessions operating at full speed. Neon Sign, High Striker, Ferris, Long Range and Short Range; Lead Galleries, Hoop-La, Clothes Pin, Strapline, Indian Wheels, Blue Prints, etc., all doing well. Prell's any kind of any Grind Shows—Good Money Spots for Shows. Estelle Sports, Wire me. Best, leaving you now. Any further information trouble me.

Spartanburg County Colored Fair Follows
WIRE REN WOLE, MCCORMICK, S. C. THIS WEEK

CONCESSIONS WANTED FOR PORTLAND, OR

LIONS CLUB HALLOWEEN FROLIC AND FESTIVAL
OCTOBER 24 THRU OCTOBER 29 ON STREETS

SHOPS, Carts, Pitch Win, Ducks. Over 12, Rides, Pop Corn, Cotton Candy already booked. Everything else open. No flats, grapple, racket or percentage wanted. All replies to

LEE BACH BEHTS
Showmen's League of America
300 S. State St., Chicago

Chicago, Oct. 8.—Past President Jack Nelson was in the chair at the 60th meeting, the first of the season.


American Legion is planning another series of three bingo. Nominating committee is planning another meeting and its report may be made at the October 20 meeting.

Maxie Herman is in town and says he may remain thru the winter. President Bob Parker is in for a chat before leaving on an extended business trip. John Lempart has left for Dallas. E. T. Jones is off on a trip.

While attending the funeral of Mike Wright, word was received of the death of Howard Larter. Larter was buried Thursday.

Vince McCabe stopped at the club on his way home. He had a broken leg when he fell recently.

W. O. Deniece, Tom Vollmer, W. O. Perrot and William F. Saunders continue to hold their meetings. Elmer Brynn and pretty Mel Harris reports feeling better with the advent of cooler weather. No disease has been received from R. D. McDowell.

Ben Hankin was in for the week. President's party and memorial services will be held November 1st with the banquet and hall November 25. Election of officers will be held November 30.

Ladies' Auxiliary

Officers present at a special meeting of the board of governors were Mrs. Robert H. Miller, president; Mrs. L. A. Lofgrano, first vice-president; Mrs. Phoebe Carroll, second vice-president; pro tem; Viola Parker, treasurer, and Mrs. M. Richardson, secretary.

Elected to membership were Irene Martin, Ethel D. West, Kathleen Sutton, Hattie Hoyt, Frances Berger, Grace Haverly, Garbine, Catherine Pugel, Bessie Pappas, Mrs. Doris Donaldson, Ann Mayern, Mildred Fink, Edith Kemp, Mrs. Emma Wagner, Fannie Illum, Marta Reon, Fred Dafont, Wilfie Hulin, Hunter, Mildred Justice, Mary Reon, Mrs. C. C. Carter, Mrs. M. C. Rose, Mrs. C. C. Rose, Blanche Wilson, Mrs. Frank A. Ross and Berenice Shoe.

G. L. (Mike) Wright, husband of Mabel, died September 30th. Funeral was in Showmen's Rest Monday Oct. 2nd. Funeral services. Lloyd Wilson, father of Mrs. Mabel Wright, was given a beautiful floral arrangement. The bazaar and open house started November 25.

Dues for 1950 are payable now. Send your dues to Mrs. Robert Horan, 835 West Ohio Street, Chicago.
AMERICAN MIDWAY SHOWS

CAN PLACE FOR AUSTIN, TEX., OCT. 25 TO 29, AND VALLEY MIDWINTER FAIR, HARLINGEN, 9 BIG DAYS. NOV. 18 TO 27

Shows and Rides not conflicting. Andy Anderson, wire when you will join. Cleo Reim wants Side Show Acts, also Feature Dancers. All Hanky Panks open. Not flats or gypsy wanted.

Address

DON M. BRASHEAR, Mgr.
Giddings, Tex. (Fair), this week; Taylor follows, then Austin.

CAPITAL CITY SHOWS

WANT FOR FOUR MORE BONAFIDE FAIRS

JASPER COUNTY FAIR
MONTICELLO, GA.
WEEK OCT. 17-22

Concessions that work for stock. Can use Agents for Count Stores, Pin Stores, Wheel and P.C. Dealers, Camps, Shows. Have complete Side Show, now top and banners. What have you for inside? Need Girl Show Operator who can get with it. Any good Concessions who can show up. Have seven. Write.

Metter, Ga., this week. No phone calls, please.

GRACELAND GREATER SHOWS

WANT FOR LEGION HARVEST FESTIVAL, GREENWOOD, MISS. THIS WEEK.
TOWN, MISS., COLORADO FAIR, OCT. 17-22

Concessions—Phone, Show, Wheel, Light, Hort. and Miss. Agents for Wheel, Santa, Gilkee, Basket and wheel stores, C.I.C.—Accro Show, Santa, Encal, Concessions, Light, Hort., Gilkee, Wheel, Chair-Planis, Second Men on all Rides.

In all address: HARRY ALKON, Mgr., Greenwood, Miss.

CUMBERLAND VALLEY SHOWS

Want for Dalton, Ga., for the week of October 17. Biggest bono ride Fair in North Georgia.

First Fair in 25 years. All mills and plants working.

Want Custard, String Game, Bowling Alley, Fish Pond, Cork Gallery, All Stock Stores are open. This is the spot to get your winter lamb stock. Address all mail to ELLIS WINTON, Summerville, Ga.

A. M. P. SHOWS

Went Concessions—Swinger, String Game, Cat Rack, Photos, Pony Pitch, Fishpond, Digger, High Striker, Hucky Buck or any others not conflicting.

Want Got Show, have parrot front. Good opening for 10-0-1 and Monkey Show, Fun House or any other worthwhile Show. Contact, A. M. PODDORSKIN, this week, Summerville, S. C.; next week, Glennville, Ga.

WALLACE & MURRAY SHOWS

WANT FOR WARRENTON, GA.

Cookhouse—Must be clean. Still playing Fairs, out until first week in December. Want legitimate Concessions of all kinds. Will book 1 or 2 non-conflicting Rides. Want Monkey Show or any non-conflicting Show. This week, Swansboro, Ga.; follow, Wantreton, Ga.; then Vidalia, Ga., Fair.

FOR LEASE

Best location in New England on U. S. Route #1. In the heart of Bridgeport, Conn. Excellent for Kiddieland, Merry-Go-Round, etc., or what have you! Year round location and operation. We are now operating a large roadside stand with a terrific drive. Phone or write BROOK FARMS

10 BOSTON AVE, BRIDGEPORT 8, CONN.

CARNIVALS

The Billboard

October 15, 1949

CLUB ACTIVITIES

Caravans, Inc.
P. O. Box 1902, Chicago

CHICAGO. Oct. 8.—There was a large turnout of new members at the first autumn meeting. Mrs. Robert Pat Seyer on the rostrum were First Vice-President Billie Lou Forsman, Second Vice-President, Lake, Third Vice-President Pro Tem Pearl Anderson, Executive Secretary, and Financial Secretary Irene Coffey. Mollie Foster, chaplain, gave the invocation. Nellie Young presided, and a large correspondence in the absence of Josephine Cacklerick. Included was to her cards from Ann Young and Mrs. Danny Pugh.

A final report on the rummage sale for the forget-me-not fund was given by Past President Mrs. Stenson. A card and game party is being arranged by Mrs. Stenson for Nov. 2. Tickets are $1.

Members attending their first meeting were Mrs. Arthur, Ann Brabham, Blanche Evans, Helen Hofmyer, Virginia (Billy Billiken) Mark, Opa, Maxi, Edna Saunders, Esther Schiller, Kate Sheridan, Gladys Thompson and Rose A. H. Buck. Other members not here were Mary Gates and Mrs. Max H. Scott.

Sick list includes Jane Reynolds and Margaret Shapiro. A moment of silent prayer was held for Phyllis Woody, Ann Young's son; the late G. M. T. Smith; Mabel's husband and Chef Genter.

The nominating committee, with Ann Staszyk as chairwoman, includes Lilian Lawrence, Grace Lynn, Pearl McGinn, Bessie O'Keefe, O'Keefe; Charlene Thompson and Mae Taylor. Gladys Thompson and Helen Wetnor will serve as alternates. Dorothy Golz will be called Edna O'Stee's Secretary and Esther Meyer's card from Tarasina, Tex., that they will join another show after the one is closed. Bessie mossman spent the summer at the house of David, Belton Harbor, Mich.

Jubbie Clamak was appointed hostess for the open house during the annual round-up. Mollie Foster, assisted by Robertine and Claire Sophenar, will hold a social Tuesday night. 

Members are requested to send their correct addresses to Irene Colley, financial secretary for Caravans, Inc., P. O. Box 1902, Chicago.

Heart of America Showmen's Club
9130 Broadway, Kansas City, Mo.

KANSAS CITY, MO., Oct. 8.—George Nelson, President in quarters, is a daily visitor. Frank Layman also has his equipment in quarters here. Other arrivals this week are Captain and Mrs. Hugo and daughter, Liz.

Sam Benjilman, chairman of the banquet and ball committee, reports tickets for the event are selling well. The sale at the opening meeting of the club Friday (28).

COTTONPICKERS PICKERS' SPECIAL

GREAT WESTERN SHOWS


WANTED

Stock Concessions for Love Oak, Prairie, Fair, for week of Oct. 20. Tallassee, Ala., this week. Write.

EL AMUSEMENT CO. — M. L. CRESON
Flint Tees Off Skating Classes
FLINT, Mich., Oct. 8.—A balanced program of weekly skating classes in various age, skill and skating type classifications has been launched by Mr. and Mrs. E. Earl King, operators of Flint Park Rollerdrome. Classes are under the direction of professionals Eleanor King Davis and Doris (King) Latchak.
Fundamental skating is taught Tuesday nights, with a bronze dance class on Fridays. The program is devoted entirely to young skaters. Leading off is the morning juvenile class for skaters ages 5 to 14 years old. This class includes the playing of games as well as straight skating. A noon session for juniors (up to age 16) covers figure, dance and free style skating. The intermediate class (age 11 to 15) covers the following. This group is working on a development program, with one new skate dance introduced each week.
Older skaters, organized as the Rollerdrome Figure and Dance Club, have their training on Sunday afternoon. This group includes both beginners and advanced skaters, including a number of married couples.

Flint's Best Skate

QUALITY
RICHARDSON BALLBEARING SKATE CO.
E. W. RICHARDSON, Pres. ANDREW F. ROEPPEL, Sec.
www.americanradiohistory.com

FLINT, Mich., Oct. 8.—A skater cannot be operated by remote control," according to Fred A. Martin, President of the Skating Rink Operators' Association, who has made a study of the question. "For many reasons, we of the roller industry cannot operate like swimming pool parties or theater where people come to swim or sit down to see a show, and can't stay striking out," Martin said.
Pointing out the differences, he continued, "We have a specialized point in our operation of a good skating rink. We have an obligation to our patron and that is to meet him and to make him feel at home. We have an obligation to the average skater like any member of an immediate family. We are not about to start with a rank operator at an early age. They need care and personal attention, and before long they come for advice on many personal problems. Such confidence only exists in roller rinks where the operator is not afraid to make it his business to meet the skater and see that he has a good time.

Flint's Best Skate

Personality Plus" Instead Of "Remote Control" Policy
Will Pay Off, Says Martin

DETOUR, Oct. 8.—"A skating rink cannot be operated by remote control," according to Fred A. Martin, President of the Skating Rink Operators' Association, who has made a study of the question. "For many reasons, we of the roller industry cannot operate like swimming pool parties or theater where people come to swim or sit down to see a show, and can't stay striking out," Martin said.
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Flashy oldf, chime, songs at key's location only equipped. Use result instantly
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Beautiful young girl, playing dance music
on voice set. Will play for any one that will give life.

LEAD TROMB. CLARINET. FLUTE. LOCAL 19
In 14 cities. Address: Room 35, Chicago, Ill.

PIANO—YEARS' EXPERIENCE. ALSO PLAY
Dance, Soprano, Alto, Baritone, Bass clarinet.
All new, well equipped.

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Desires to locate in any southern city.

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ATTENTION, SOUTHERN BANDS—DRUMMER.
Desires to locate in any southern city.
Pipes for Pitchmen

By Bill Baker

EDDIE ODELL, who has been on the sheet for the past 10 years, has returned to his first love and is working as a tailor in his home town in Massachusetts.

RAY CAHILL, is working Minnesota towns and hams...with a successful return.

DR. J. B. BLANTON, veteran med show operator and jewelry worker, is confined to his home in Indiana, N. C., with injuries sustained when he was struck by an auto as he was crossing a Durham, N. C., street recently.

STILL WORKING, sheet in established territory to seek returns is Art (Doc) Miller.

W. F. MCDONOUGH and Chief Demus have returned to their familiar hunting grounds in East Carolina, Mf., following a visit to the Dalley Bros. Circus.

PASSING OUT, gadgets to good counts at Minnesota spots is Charlie Halligan.

E. C. PARDEE, joined Horace Brazil in Kinston, N. C., recently after closing out his recreation park in Asheville, N. C., where he operated in all engagements during the past season. Pardee and Brazil will work sheet in the North Carolina tobacco market about two weeks before moving into Virginias, with a tour of the tobacco markets in that State they will return to Asheville, N. C.

W. C. WOLFE, pioneer jewelry worker, has a nifty spot in downtown Kinston, N. C., working to good takes.

HORACE BRAZIL, thrus with the following from Kinston, N. C.: "J. E. (Snowball) Rimmer, widely known in pitch circles and outdoor show business, died recently in Charlotte, N. C. He was one of the best papermen on the road and one of the top men in any business he understood. He'll be sorely missed by those who knew him."

CHARLIE (TOBY) HUDSON, click as with his window demonstration in a Macon, Ga., drug store.

LET'S HAVE, some pipes from the following: Bob Slover, Sidkpg Davis, Bob Posey, Donald Craig, James Beasley, Bob and Pat Dexter, Sol Adila, Harry Perkins, Joe Lesser, Abe Strickley, Barney Weiner, Harry Prall, Al Mer-

A POST WAR BINGO BLOWER AT A PRE-WAR PRICE!

A complete line of Specialists, Wagers, Featherweight, Heavyweight, Corda, Gages, Bud Rings, etc.

FOR IMMEDIATE DELIVERY!

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CAPTIVE EQUIPMENT AND SUPPLIES MANUFACTURED BY

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LIGHT WEIGHT ENGRAVING TOOL

For Decorating Costume Jewelry and Plastics
Without Tiring the Hand

BURGESS vibra-graver

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Professional as well as amateurs prefer Burgess Vibra-Graver because comfort and speed are built-in, weight only 9 oz., operation is best. Free use of equipment included. 3 writing, lettering, monograming, make any design. Free catalog. 15c

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JACKETS - CAPES - SCARVES
ALL GENUINE FURS
Our clothing is made from the finest natural fur in the world in the finest styles and colors we can find. New England mill-made Hide. Samples on request. We handle the very best in restaurant, dinner, walking, wedding, opera and stage, and menus. Pay, C.O.D.

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4th Ave., New York, N. Y.

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GROEBSELLER LEATHER CO.

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A brand new in full natural color "SNAPPY SUSIE in the shower It's a PIP with a ZIP! SEND $1.50 FOR SAMPLE DOZEN Shipped prepaid - Minimum order - one dozen

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At All Clothing and Variety Stores

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Let's talk about our cloth

Our line is for the best בינוני

GIVING AWAY A BURLINGTON HAT at each store

The Billboard, 1655 Broadway, N. Y. C. 19

$1 99 CANOPY SAIL

HARMONY, MANHATTAN, N. Y.

GENTRY'S

BEBER HATS, SPOON VALVE, TALL, "NO GLUE" LADIES' LAMP SHADES FOR YOUR FR. 8.95 OR 6.50 EACH

GENTRY'S

STORAGE

38 West 40th St.

HAT-MAKERS

ELIZABETH, N. J.

SHAWNEE HATS

ONE HOUR DELIVERY

LIME LIGHT HOTEL 11

SILVERDALE

118 RUMFORD, R.I.

FRENCH LINING

411-2 NEWARK,

DEALERS WANTED

BINGO PENDANT

NEW YORK, N. Y.

ORCHESTRA IMPERIAL

8TH & E. ST., WASHINGTON 2, D. C.

PRIEST HAT COMPANY

W. F. ROBBER CO.

HUNDREDS OF EAST MOVING JEWELRY PIECES THAT WILL BLOW YOUR CHRISTMAS JEWELRY FOR 1.0W

FREE - NEW 1950 CATALOG

LOUIS PERLOFF, Wholesale Jewelers

Dept. 88, 737 Walnut St., Philadelphia 6, Pa.

AUGUSTA BERTCH WAREHOUSE

777 N. WASHINGTON ST., AUGUSTA, GA.

JOHN ALBERT JAFFY

1403 F St., N. W., Washington 6, D. C.

NEW YORK WAREHOUSE

5 E. 40th St., New York 16, N. Y.

KING'S ROYAL

27005 14th St.

PERRY'S HAT CO.

Specials, Sales, High Grade Hats, Caps, Gloves, Shoes, Accessories, All Good Names.

BROWNS HAT CO.

28 Lincoln Rd.

LADIES' HATS

BEXEL'S

573 W. 18th St.

BLOOMER HAT CO.

BOSTON HAT CO.

BOWERY HAT CO.

BETSY ROSS HAT CO.

BATTLEFIELD HAT CO.

BRENNER & CO.

BADGE HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.

BAY HAT CO.
THIS IS SENSATIONAL!
SUCHARD CHOCOLATE
CANDY BAR BANK

VENDS A 1c BAR OF GENUINE SUCHARD
CHOCOLATE

Drop 1c-15c in the coin chute and out pops a bar of delicious Suchard Candy. Would you believe that such a beautiful plastic bank, over 1c, simple-proof resistant, mechanism, Wappen Shovel, Star, The Demonetators, is here to the bottom of this bank? Be sure and take a look. Great idea. Perfect for each other. DON'T PASS UP THIS MONEY MAKER!

$1.50 SAMPLE $1.40 DOZ.

Candy Refills Available—6¢ in box—64¢ Doz. Samples—5¢ Box. JOBSERS, WRITE FOR PRICES ON QUANTITY ORDERS—6 DOZEN OR MORE

Individually boxed—doz. to carton. 25% with order—balance C. D. O.
Add 5% for Mailing Charge if Co-Ac
apanies Order

NOTE! MILKING COW HAS BEEN, OVERSOLD!
Please wait for next ad in Billboard before sending in orders.

THE MACK CO.
32 NO. WELLS ST.
CHICAGO, ILLINOIS

Back Again by Popular Demand!
ZITO DOGS

Vest Pocket Edition in Colors
Spicy—Witty—Entertaining

*15 screeningly funny Zito drawings to the set—all different!

Big money maker at 50c retail.

Each set packed in individual attractive band for mailing.

Free display signs available.

A sure hit at every party!

Jobbers: Write for terms and prices.

$4.00 per sample dozen dozen dozen.

GOLD NOVELTIES, INC.
1657 BROADWAY
NEW YORK 19, N. Y.

THE 1950 CHAMPION
FOR BEAUTY—SALES—PROFITS

You'll beat the drive for this Majorette.

The 1950 Champion is in a quality plastic case, with instructions, weights 27 oz., and measures 15". Just ship 6000 copies. Excellent for pajama Swim Shows. $14.95 Immediate Delivery

Gold Star Distributing Co.

CONFETTI
ANY AMOUNT—BULK OR BAGGED

Bull $5.00
Biscuit $4.00
Ave $10.00

B RISTOW'S
WHOLESALE-FREE Catalog
B RISTOW'S
FIREWORKS

Box 403, 2500 Triplet, Owosso, Ky.
"Personality Plus" Will Pay Dividends, Says Fred Martin

(Continued from page 85)

...time and effort if the operator cares to give it a bit.

"There are far too many of us too interested on saving a quarter (and losing dollars) by neglecting to take care of the skating patron. Too many of us are ever ready to cut the service to the skater by getting rid of attendants, cutting down the pay-roll to save a few nickels, and going to work ourselves by selling tickets, checking, serving pop, and taking care of the skate room.

"It is true that in putting skates on the customer the operator is saving money, but in the long run he loses because he is taking himself away from a patron. The opportunity of meeting the skater personally, he misses the chance of discussing problems with the skater, and the skater in turn gets tired of just going around and will quit skating," Martin said. "Yes, you save a dollar and lose business."

Art Like Promotor

According to Martin, the greatest fault in the business today is shortage of promotion. Instead of managing operator acts like the promoter that Martin believes he should be, by using his time to promote bigger and better business thru outside daily contacts to let people know that he has a rink and a place to come to enjoy skating. A service staff insures the operator time to walk around and see that everyone enjoys himself. Martin pointed out.

"There is no such thing as the frequent statement, "If I had a big ring, I could do this and that." Martin says, basing his belief on his recent studies in all parts of the country. He proved by his point by using an example of a small roller rink where he has visited on several occasions.

"Mt. Clemens (Mich.) Arena, 20 miles from Detroit, has several large rinks as competitors, but on every occasion I found this rink enjoying good business. The operator skates it. He has no business problems. Employed a full staff -cashiers, checkroom, skate room, fountain, skate service, and uniformed floor staff is employed. What does the manager do? Earl Dunn (everyone knows him by his first name) greets patrons, runs out the doors, shows the skates to the potential buyer, and gets over to the fountain with into drink and chat with them. The customers love it. They like to be recognized. With such an atmosphere they return often, since the rink is good they stand on it.

"To the average rink man, Dunn's (of Mt. Clemens) would be too small, being only 90 by 130 feet, with an added 25 by 60-foot foyer where display cases, soda fountain, checkroom and skate rooms are located. But twice in one month I have seen crowds numbering 130 rink capacity, 200 to 300 not gathered at this rink.

"To be sure the business policies of this rink which make it an example of "personality plus," Marten went on to tell the audience, "is systematic. A special matinee with games and a lollipops for children in the afternoon, Dunn pointed out that Dunn sent the children home happy, and that he can find you give more and better advertisements than children business."

"This small rink, with competition around it, is doing top business. Mt. Clemens Arena, which supports a full staff for service and a full manager, the manager goes to the community and speaks to the various organizations."

300 KIDS AWAIT

(Continued from page 82)

last boxing gear, Lence skating dresses, Cruiser collar girl courses and Fred Astaire dance lessons.

A gala program has been planned for the day with many attractions present. Among those who have accepted the invitation to attend are baseball's Leo Durocher, sports columnist Bill Corum, sportscaster Mel Allen, fighters Rocky Graziano and Pancho Segura, tennis aces Bobby Riggs and Sarah Palfrey, Olympic swim star Marie Corridon, and Bill Holland, winner of the Indianapolis Speedway classic. Victory cups will be presented by the Lancer Mills, and two of the children, among them Morton Downey, Janet Blair, Kitty Ralain and Lucy Montgomery.

At 1:30 p.m., the program begins, with dinners served on the mall via WNYC soundtracks. On the program will be a concert by Eddie High and a 100-minute tilting exhibitions by champions.

RSOA ADDS

(Continued from page 85)

by Harry Nelson and Ray Bonn E. Brudette; Rol-Arena Skating Rink, Hobart, Ind., operated by Messervey; Skatingale Roller Rink, Ames, Iowa; another large new rink, Wall Street Chicago, owned and operated by the owners of the Lancer Mills; Springs, Colo, both operated by J. C. Hammeroff and R. N., F. P. and J. C. Pennichus; Marysville Roller Rink, a new one at Marysville, Mich., together with Collins Roller Rink, Inlay City, operated by the owners of the Collins; Long Beach (Calif.), Skating Palace, operated by Francis E. Baker; Skategoat Rink, operated by Vernell Dormady, opened in June by Robert W. Poe of Chico, Calif., and opened two years ago by Edward S. Gray, and Rollinger, Salinas, Calif., operated by Ford Hogenson from Donal H. Bromley.

AMERI-CONGO

(Continued from page 72)

route to Birmingham. Fearless Girls also visited.

Ingor owner Ingram reports the new elephant van will be ready shortly. Sales Department, San Antonio, expects to join with inside stands. The show will remain in Texas for the Christmas holidays. Junior Keys is now assistant le r e r in the show. Leo Petersen and Joh-...
SALEBOARD Sidelights

Irwin Secore, Secore & Secore, Chicago, is back in town from a three-week tour thru Pennsylvania. Brother Mort had returned earlier from a two-weeker thru Illinois. Both guys intend to stick close to the home office for the next week or so, taking care of the increased fall business.

500 SUPERIOR
We have a number of coin-operated models, the 25-cent play

Jersey Scanlan, Chicago, reports that straight cigarette payoffs will be available on the counter game, but keep an eye and the bunch of Lucky Strike boards by the end of this week. The second counter game, Black Beauty, will be continued as a cash award item. Sky-High, Scanlan’s first push this year, will be redrawn the last week of this month. Jerry plans to take off on some cross country trips in the near future.

Guy E. Noel, president of Gay Graphics, Muncie, Ind., reports that the new fall releases scheduled for this month are “play-designed with the customer and the operator in mind.” New numbers in the jay-ndo and tuck-board line and the tumble boards have been set for production now.

Crown Products, South Bend, Ind., is working on two of its push deals. Lucky 730 and Lucky 725 are being introduced. The Roy Gelentine reports that both are going well in all types of territory.

Milner Novelty Company, Kansas City, is topping off its 12 years of activity in the salesleading and deal field by higher order levels this year. All sales are to Glassine Bonded Bundles, the firm reports this particular item is forging ahead.

Bernard Kile, on hand at the Universal-Joy jaunt in Chicago, has a favorable tale of sales to tell. Coming as a capper on late summer business, Bernie feels that this indicates the fall and snow months will bring in even better orders. The Jar-O-do ticket deals and salesboards by the two-firm team will be the reason for a peac bumper season, Kile teams. . . At Superior Products, Chicago, word is that the company has turned and business is on the upswing for 40-50. Sales manager is Robert H. Kolinsky, who on the road a good deal of the time, has some first-hand information to bear out this prediction.

Gardner & Company, Chicago, reports its new streamlined production set-up, perfected during the late summer, to take care of the expected increase in heavy fall increases in board demand, is a success. The man production system “is just flexing its muscles, and huge production is hitting new highs,” firm’s Joe Robinson says. Orders are now being filled and shipped within the shortest span of time in Gardner’s 40 year history. Joe emphasized. New size numbers challenging for the top spot in the pinball market are Slim, Masters, Natural and King Kashi. And more “punch producing” numbers are coming along fast. Joe” Charles E. Leedy, sales manager, recently back from a 5,000-mile all-air jaunt, a tale of many orders, last week, he is off again on a 10,000-mile sky trip thru the Southwest and west.

Two-shift production at Thomas Cash Manufacturing Company, Omaha, has kept orders on a current basis, D. L. Crisholm, President. With the addition of new punch presses and other heavy production machinery following its recent move, Walsh Manufacturing is now geared to keep its top tempo and is, as a good customer “on-the-dot” delivery guarantee. Salesboard demand is anticipated to be heavy throughout the remainder of this year and well into 1950, Gardner states.

Samuel Martin, who heads the Samuel Martin Game Farm outside Seattle, reports the use of his Cocktail Time caned pheasant packs as salesboard premiums is spreading over the country. Under the trademark, “Wild Life in the Kitchen,” these special chits carry values of $3.50 and $12.50 in two sizes. Wild turkeys is also offered in addition to pheasant. Martin recently initiated a program of sending pheasant feathers to hospitalized veterans. Sent as a gift to all hospitals which apply, over a million feathers have already been sent to veterans in the Western States alone, where they have been welcomed in the occupational therapy wards.

Harold Box, vice-president of Pioneer Manufacturing Company, Chicago, is on the finish stretch of a three-week trip thru the Southwestern territory. He is driving, as usual, so as to make a greater number of personal contacts, says William P. Wellper, sales manager. Walter H. Mcnamara, general manager of the McNamara Company, Chicago, has been on an intensive tour of the McNamara Company, Chicago, is on the finish stretch of a three-week trip thru the Southwestern territory. He is driving, as usual, so as to make a greater number of personal contacts, says William P. Wellper, sales manager. Walter H. Mcnamara, general manager of the McNamara Company, Chicago, has been on an intensive tour of

RIDE A WINNER!

Most Complete Line of Boards to Fit Every Need
WRITE FOR CIRCULAR
LEADING PUNCHBOARD MANUFACTURER OVER 40 YEARS

GARDNER & CO.
2222 S. Michigan Ave.
Chicago, Ill.

BOARD SALESMAN'S OPPORTUNITY
Several openings for traveling salesmen now available with the industry's oldest and largest manufacturer. If you have clean record, good car, seek permanent connection and are willing to work, give full facts about yourself.

Reply by letter only—Strictly Confidential

GARDNER & CO.
2222 S. Michigan Avenue
Chicago 16, Illinois
**SALESBOARDS**

**The Billboard**

**October 15, 1949**

**USED COIN-OPERATED MACHINES**

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

**RATe—12c a Word Minimum $2**

Remittance in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week's Issue

---

**WORLD RENOWNED**

**HI FOLKS!**

I'M "GRAB-A-FIN POCKET PAK"

And I'm Small Enough To Fit in Any Pocket

Originated and Designed by Jar-O-Do

ONLY 24 PULLS

1—$5.00 HIT

1—$1.00 HIT

28—50c HITS

SMALL ENOUGH TO CARRY IN ANY POCKET

CONVENIENT TO SELL IN SHOPS, FACTORIES, OFFICES, ETC.

THEY ARE WRAPPED IN 24's FOR EASY HANDLING

HAS BEEN FULLY TESTED WITH THIS RESULT:

OVER ONE GROSS SOLD IN A DAY IN ONE RETAIL STORE.

24 Pads Take in $144.00

24 Pads Average Payout $80.40

Average Profit $ 63.60

---

WRITE TODAY FOR FREE DESCRIPTIVE LITERATURE WE HAVE THOUSANDS OF DIFFERENT SIZE & STYLE DEALS

**UNIVERSAL MANUFACTURING CO., INC.**

"The World's Foremost Mfr. of Jar Games"

403-411 8th St.

KANSAS CITY 6, MISSOURI

"THE WORLD'S FINEST"

---

**WHEN YOU'RE IN CHICAGO**

Visit our factory branch office at 1313 W. Randolph St. You'll be amazed at the complete line of Jar-O-Do Ticket Deals and Bee Jay Boards on display there. Bernie Kie, vice-president and district manager, will be on hand to welcome you and serve you.

**UNIVERSAL MFG. CO. FACTORY BRANCH**

1313 W. Randolph St.

Chicago, Ill.

---

**SALESBOARDS- JAR TICKETS**

**NEW LOW PRICES**

ALL ORDERS SHIPPED SAME DAY RECEIVED

We Carry a Complete Line of JAR TICKETS — SALESBOARDS — PREMIUMS

Write for our Wholesale "Net Price" Catalog TODAY

JAR TICKETS
RED, WHITE AND BLUE
LUCKY SEVEN
Lucky Penny Vending Machines. BARGAINS, conditioned, 10c, 25c, etc. Dime Wurlitzer, 5c Model, L. A. Setting, etc., all in stock. NO CHARGE ACCOUNTS.

**WANTED—STAMP MACHINES, PLEASE GIVE DETAILS**

---

**OPERATORS IN CLOSED TERRITORY**

Lucky Poker Pak

Lucky Seven Pak

Provengen Serious

MONEY MAKERS!

**FOR THE BEST IN TICKETS**

**WAYS TO MAKE MORE MONEY**

---

**CROWN PRODUCTS**

BOX 802-SOUTH BEND, IND.

---

**SALESBOARDS**

**FREE WITH "NEW WHOLESALE "NET PRICE" BULLETIN**

NEW LOW PRICES — EXCLUSIVE DEALERS

10th year giving immediate delivery on finest boards

**LEGALSHARE SALES**

P. O. BOX 86-G.

PHILADELPHIA 6, PENNSYLVANIA

---

**HARLICH CORPORATION**

1200 NORTH HOMAN AVENUE

CHICAGO 10, ILLINOIS

---

**DISTRIBUTORS—JOBBERS**

**BUY SALESBOARDS DIRECT FROM FACTORY**

Complete Line • Low Prices • Player Appeal • Profits for Everyone.

Phone: Harrison 7-2571

FOR CATALOG.

**PEERLESS PRODUCTS, INC.**

633 PLYMOUTH CT.

CHICAGO 3, ILLINOIS

---

**SALESBOARDS**

**THE BILLBOARD**

October 15, 1949

**SALESBOARDS—JAR TICKETS**

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FOR CATALOG.

**PEERLESS PRODUCTS, INC.**

633 PLYMOUTH CT.

CHICAGO 3, ILLINOIS
Amusement Game Interest Up

Washington Trade Group To Convene

Begin's 10th Year

WASHINGTON, Oct. 5.—The Washington Coin Machine Association (WCMA) will begin its schedule of 1949-50 meetings Thursday (13) night at the offices of the Phillips Publications have more. Mr. Biederman, WCMA secretary-treasurer, announced this week. Regular meetings are to be held the second Thursday of each month thereafter.

The Washington trade group, which was organized 10 years ago, has succeeded in completing several projects which have been beneficial to District of Columbia coinmen. Crowning these projects was the association's first magazine, which after a free decision on pinballs. Currently, the pinball license fee is $10 annually paid at a salesmen's meeting, is exempt mainly because of the association's work.

In other events which have led to the Washington association's favorable reputation with city officials and the public in general, include its work on the Metropolitan Police's anti-gambling campaign, and the fact that the WCMA maintains an attorney to advise members on their legal rights should they be foreseen difficulties arise.

Because it's coping with all matters affecting the local coin machine fraternity and the good relations among members, the Washington association is looked upon as a model trade group on the operator level. Association policies are to keep the nation's capital in first-class condition for coinage machines, obtain better incomes for operators and more pleasure for the customers who patronize their equipment.

Sales Tax Receipts

Doubled Since 1945

WASHINGTON, Oct. 5.—The sales tax receipts of the District of Columbia have doubled since the war, the nation's 37 largest cities are still deeper into debt, according to a report from the Census Bureau. Total sales tax receipts of $1,794,000,000 last year as compared with $850,000,000 in 1945.

Increased costs of government, however caused receipts, from all tax sources being paid behind expenditures by some $206,000,000 last year. Estimates showed that the outstanding debt on the end of 1945 was $3,674,000,000.

DURING 1948, nine of the larger cities among the 37, however, showed an increase of over $100,000,000 each over 1947. The cities of New York, Los Angeles, St. Louis, Philadelphia, San Francisco, New Orleans, Denver and Oakland, Calif.

Amusement

Games

To

Citation

meetings are

and

ment.

machines,
Ice Cream Ops Step Up Activity

Initiate Route Expansion, Diversified Location and Point-of-Sale Promotions

School, Movie Stops Gain; Commissions Range from 0 to 13%

By Fred Amani

CHICAGO, Oct. 8.—Ice cream operators have not stood still during the past summer, location, expansion and promotion-wise, a survey of such operations by The Billboard indicated this week. With most responding operators reporting some type of program to up their business, a general pattern of such activity becomes evident. This embraces on-location stimulation of ice cream as a year-round item, addition of office, school and theater installations on a major scale to supplement the regular stand location, and development of numerous seasonal tie-in features of varying location and development of numerous seasonal tie-in features in low volume stops where management

Frankfurter Vending Production Set by Kentucky Manufacturer

NEW YORK, Oct. 8.—The Jiffy Dog Company is resuming production on its coin-operated frankfurter vender, which was discontinued in the early part of this year. Jiffy Dog venders will be delivered to operators scheduled to start before the end of month, it was learned this week from Mr. E. M. Hammond, vice-president of the manufacturer.

Hammond here to form a distributor to handle the vender said tooling up at the plant had been completed, with the firm's production blueprint calling for the output of 1,000 units a month. This rate is National Automatic Merchandisers, Alto the price of the machine was not disclosed, it was said to carry a list of "about $61.

Vending a heated frankfurter and bun combination, the Jiffy Dog unit also is capable of keeping unsold food fresh thru refrigeration, with the hot dog supplied with dry ice. Enough dry ice can be fed into the cabinet for an unsold unit of frankfurter to remain unsold for an unspotted for a week, it was claimed. Heating of the hot dog is done by the resistance wires charged of electricity. Two electrodes are injected in each frankfurter.

The machine stands 32 inches high. It is 16 inches wide and 16 inches deep. A total of 37 frankfurters but Hammond indicated a larger unit might be introdced. Carrying the hot dogs for the franks, together with one are stockers for the buns, together with one are stockers for the buns, together with one are stockers for the buns, together with one are stockers for the buns.

Operaters are to obtain franks and buns from local sources. A National Automatic Merchandisers vender is used and may be set for operation at 10, 15 or 20 cents.

By Fred Amani

CHICAGO, Oct. 8.—The inclusion of candy as an exempted food under the provisions of the United States' new tax law has caused wide sales tax was due largely to the addition of such provisions. The candy venders, it was pointed out, were included in the proposed confectionery peddler, on the basis of the merger of the National Confectioners' Association and the National Confectioners' Association, Inc.

Proponents of the tax, which will go into effect November 1, generally considered candy as a non-food item and so subject to the levy. But with concerted action by confectionery and related organizations, enactment of the legislation was prevented, NCA stated.

OAK, who was in Florida for several recently, held candy men in bringing the "candy in food" story to the lawmakers, stated that circ. ed that their members by several or ganizations brought excellent results. Included and the organization were the National Association of Confectioners (NACA), National Candy Wholesalers' Association (NCWA), National Association of Chewing Gum Manufacturers (NACGM), National Association of Popcorn Manufacturers (NAPM), among others, that the members of these organizations indicated to the state legislators.

Material explaining the situation which was prepared by NCA was distribut ed to members of the confectioners organizations in Florida. This information material included a leaflet titled Just the Facts for Candy, a statement that explained that with the industry neither supports nor opposes...
Suds Vender

OAKLAND, Calif., Oct. 8—Metal Products Company reported this week that its new curved juice vender, announced in September, has attracted another segment of the beverage industry. Altho designed expressly for vending of fruit juices, it appears that candy brewers are evidencing interest in the machine as an additional dispenser of canned beers.

The brewers plan to place the vendors in army surplus exchanges and service clubs.

Cigaromat Ups Vender Output

NEW YORK, Oct. 8—Production of selective cigar venders by the Cigaromat Corporation of America is now near 160 units weekly, with that figure due to be doubled before the end of the month, it was learned from Harry Weiner, firm executive. The three and six-column machines are being produced for Cigaromat under contract by Viking Tool & Die, Belle Ville, N. Y.

The firm is also increasing the number of cigar brands which it is franchised to distribute to vendors on different areas, stated Weiner. He reported a trend indicating that more tobacco jobbers are entering vending thru the medium of cigar machines. With sales handled directly by the firm representatives, Cigaromat plans to add to its sales force soon.

Korn-Krib Sales Co.

INTROS Countertop Unit

KANSAS CITY, Mo., Oct. 8—Korn-Krib Sales Co. has announced a new counter popcorn warmer, featuring full bushel capacity, a 100-watt stainless steel and Plexiglass construction. Priced at $39.95, it is 12 inches square and 32 inches high.

An adjustable lock device on the dispenser shaft permits setting of different size portions. Heat is supplied by two 60-watt light bulbs at the base of the unit. No elements are used. When using 5-cent portions, 76 servings can be obtained from a single loading; on dime portions, 38 servings may be made.

UNBEATABLE!

ORDER FROM THIS AD

SENSATIONAL 30 DAY TRIAL OFFER ON THE NEW

ACORN 20-CENT MACHINE

FREE PREMISES DECAL! PLUS FREE LITERATURE! PLUS 200 FREE COINS!

NOW! IN COIN DISC MACHINE

SCRA Confab Guests

See New Vender Units

LOS ANGELES, Oct. 8—One of the features at the Southern California Restaurant Association convention meeting was a vending machine display instigated by Al Johnson, President Jarrell, of Weymouth Service. Cafe men from all sections of the country meeting here October 3-5 were impressed by the display of Electros and Vendals, Weymouth said.

In order to familiarize those attending the convention with the latest in vending equipment, Weymouth and Jarrell were in attendance at the booths answering questions and passing out literature.

Kenro Will Use Plastic Parts in Its Venders

PHILADELPHIA, Oct. 8—In order to provide better parts at lower costs, and marking the first time that the product has been used for vending machines, James E. Kendig, president of Eastern Engineering & Sales Company, manufacturers of the Kenro ice cream vending machine, announced that arrangements have been completed for the Bakelite Corporation to provide Bakelite Phenolic Plastics for the company's machines.

To pare direct manufacturing costs while improving efficiency, said Kendig, die cast rotary dispenser units in the Kenro in chimes will be replaced by plastic rings molded from Bakelite general-purpose phenolic material. Each ring consists of two sections which are mechanically fastened to form a unit. Four such units are installed in each machine.

Savings to Vops

Use of the Bakelite product reduces the weight of the machine by 20 pounds, providing additional savings in shipping costs. Moreover, use of the plastic product will speed production by eliminating machining and finishing operations. Indicating the savings in the manufacture of the Bakelite units, Kendig will be shown to the operators, Kendig pointed out that the eight shaft bearings, formerly produced from a soft metal, $1.10 each, are now molded from Bakelite in 6 cents each, providing further savings of $0.12 per machine.

Direct savings of the plastic assembly over the die cast unit amounts to $76 each, with a total savings in the manufacture of each machine of more than $100.

While Bakelite Corporation will discontinue the parts, the Bakelite parts will continue to be manufactured by the Wilson Cabinet Company, with the assembly work completed at the Turbo Machine Company, a division of Dendale Hoisery, in Lansdale, Pa. The Eastern Engineering & Sales Company is also a division of Dendale Hoisery.

Home Milk Delivery

On Skids in N. Y., Seen Aid to Vender

NEW YORK, Oct. 8—As paving the way for greater placement of milk vending equipment, handling both the one-third quart and larger take-home sizes, was the report this week by L. Van Bonel, president of National Dairy Products Corporation, that house-to-house milk deliveries here were on the wane.

Speaking before a Senate Agriculture sub-committee in Washington, Bonel stated his firm operated at a loss of $2,500,000 in New York City last year. A good share of this loss was attributed to expensive home deliveries.

"New York is fast changing from an area where milk is delivered to homes to one where it is sold thru stores," Bonel concluded.

NEW PRICE REDUCTIONS

on the SENSATIONAL NEW NORTHWESTERN MODEL 49 SPECIAL

The Vender That Cuts Service Time and Costs in Half

NEW PRICES

MODEL 49 SPECIAL

Less than 25 $13.75

Less than 10 13.55

100 or More 13.35

NEW PRICES

MODEL 49 PORCELAIN

Less than 25 $15.95

Less than 10 15.65

100 or More 15.35

CAN BE PURCHASED ON 'RAKE' 24 PAY PLAN

Write For Circulars And Price List On Complete Northwestern Line.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.
VICTOR ANNOUNCES

BIG STEPS FORWARD IN BULK VENDING

1. DOUBLE UNIT TOPPER
2. NEW PLASTIC GLOBE
3. NEW BALL GUM AND CHARM VENDING WHEEL

DOUBLE UNIT TOPPER...
Will feature the New Plastic Globe as standard equipment and, of course, will enjoy all of the sensational features built into the single-unit TOPPER. The base is strong, compact and attractive and can be installed on counter, stand or wall bracket. Each unit can be removed from base individually and has individual cash compartment.

NEW PLASTIC GLOBE...
After exhaustive research, experimentation and heavy expenditures amounting to thousands of dollars, VICTOR is now happy to offer the bulk vending trade its New Plastic Globe...designed solely for the purpose of saving operators many more thousands of dollars in breakage and loss of merchandise. It is clear as glass and increases the capacity 8%. This globe is available on all VICTOR models at the sensationally low extra charge of only 5c per single unit—at time of machine purchase.

NEW BALL GUM AND CHARM VENDING WHEEL...
Unerringly vends ball gum and charms, plus the fact it, also, vends ¼", 170 and 210 count ball gum (with charms) without the necessity of any adjustment. Also vends a combination of the three sizes, with or without charms.

PACKED 2 DOUBLE UNITS TO CASE
1 to 5 cases $45.00 per case
6 to 11 cases $44.00 per case
12 to 24 cases $43.00 per case
25 cases or more $42.00 per case

$21.00 PER DOUBLE UNIT (in 25-case lots)

OUTSTANDING TOPPER FEATURES:
The new TOPPER features new and practical ideas which are typical and original in Victor products...and outstanding in the vending field. Yet the quality vendor is so LOW IN PRICE that it can make its cost out at profits in just a few weeks of operation.

* Vends the combination of ball gum and charms like magic.
* Also efficiently vends all other kinds of bulk merchandise.
* Globes can be cleaned and refilled at home or shop and can be exchanged and installed on location in 10 seconds.
* Finished in red and black enamel (baked on). Trimmed in beautiful chrome.
* The new TOPPER comes in 1g only.

VICTOR VENDING CORPORATION
5701-13 W. Grand Avenue
Chicago 39, Ill.

When ordering please specify whether both units are desired for ball gum or both for merchandise—or one unit for ball gum and one unit for merchandise.
American Natl. Introduces New Java-Soup Unit

LANSDALE, Pa., Oct. 8.—American National Dispersing Company unveils its new hot coffee-soup vending machine this week. The unit lists for $150 to W. J. Bramham, official, reports the machine, which includes a coin changer as standard equipment, may be converted from a mixed ingredient unit to a single ingredient, three-flavor vendor (such as soups) by the turn of a switch. Machine produces powdered soups which combine with hot water in a mixing bowl to produce the finished drink.

Three cast ingredient containers, which are set together at the top of the vendor and occupy 120 degrees of a circle each, are equipped with measuring valves and agitators. The mixing bowl is designed so that hot water entering it has a constant swirling action to effect complete mixing of ingredients, followed by a rinsing of the system.

Germicidal protection is provided in the dispensing area, Bramham states. Illuminated signs indicate whether the coin changer may make change and if the vendor is sold out. Servicing conveniences include hinged cup drop for easy loading, quickly detachable ingredient containers, mixing bowl and nozzle system.

MSSL A Sets Up Detroit Hdqrs.

DETROIT, Oct. 8.—Offices of the Michigan Self-Service Laundry Association (MSSL A) have been formally established at 19350 Joy Road, by Philip H. Bryan, president, who was also active in founding the group a year and a half ago. With about 25 members, mostly in the Detroit area, but including a number from up-State towns, the group is now holding regular dinner and discussion meetings on the last Thursday of each month. Its first meeting was held at the Detroit-Leland Hotel, after a series of monthly gatherings at the Lee Plaza, but site for the October meet has not yet been set.

Bryan, who has headed the group from its start, plans to step aside in order to allow others "new blood" to take the reins, and will concentrate his attention upon the operation of his own two self-service units, on Joy Road and in the down river suburb of Lincoln Park.

Character Charms Finished in Metal

NEW YORK, Oct. 8.—Character charms are now available in copper, silver and gold finishes, in addition to the standard plastic, Meyer Abelson, sales representative, announced this week.

Abelson, who is currently on an Eastern sales trip, said the company has increased its charms line to include 16 separate items. Walt Disney characters are featured.

Ammoniated Gum

CHICAGO, Oct. 8.—The ammoniated tooth paste base which has taken place during recent weeks has spread to gum and candy lozenges. Kathryn A. Weis is slated to boost both gum and candy items featuring the dentrifice formula to help prevent tooth decay. Products will be sold under the firm's Kahve label.

Both items have been licensed by the University of Illinois Foundation, which originally prepared the formula.

Now you can cut vendor servicing time and costs in half—boost profits to new highs!

Entirely different from any other vending machine ever made, the new Northwestern Model 49 is a standout in any machine, be it the new Self-Carry Globe location. But more than that, the new Self-Carry Globe location is a standout in any machine. It is a standout because it is a standout.

Checking merchandising in returned globes against cash collection assures more accurate accounting, tighter control. Investigate today!
The agreement establishes grades and size specifications designed to maintain orderly marketing of pecans and prevent movement of low-quality and small size pecans from the five-State production area for distribution as unshelled pecans. The department said the marketing program had originally been proposed by the Southeastern Pecan Growers' Association and the Pecan Distributors' Association to improve the quality of unshelled pecans marketed.

Coffee Prices

WASHINGTON, Oct. 8—Operators of coffee dispensers are in for a rough time during the next five years of the present high coffee prices, the Food and Agriculture Organization (FAO), a branch of the United Nations, indicated this week.

The present gap between supply and demand is expected by FAO to widen by next year. World supplies of coffee available for export are figured at about 31,000,000 bags during 1950, with Brazil expected to furnish roughly half that amount. World demand, on the other hand, is estimated at nearly 40,000,000 bags.

FAO reported that with expanding demand and rising prices active steps are under way in Brazil and Africa to step up yields and increase plantings. The food group noted, however, that these steps will not result in appreciably larger output for some years. FAO estimated it will be at least five and possibly 16 years before world output will keep pace with demand.

Cocoa Up

WASHINGTON, Oct. 8—The fluctuating cocoa price went up again in July after a couple months of declines, Commerce Department has reported. Average July wholesale prices were 21.1 cents per pound as compared with 18.7 cents in June. Over the past year, the price ranged from 18.3 cents in March, 1949, to 46.5 cents in July, 1948.

Another in the great family of Electro Distributors...

F. A. B. DISTRIBUTING COMPANY, INC.
314 Ivy St. S.W., Atlanta, Ga.

Distributors of Electric in
Georgia, Alabama, North
Carolina, South Carolina,
Eastern and Central Tennes-
see and Florida West
of Tallahassee.
October 15, 1949

The Billboard

VENDING MACHINES

105

NORTHERNWESTERN MODEL 33 BALL GUM $10.50 Ea.
1/4 140 Count
COLORED BALL GUM
25 lb. cartons $5.75
170 & 210 $27 LB.
Prepared in lots of 1000 cases
FULL CASH ORDER
ALL PRICES SUBJECT TO CHANGE
Send for FREE SAMPLES

NORTHERNWESTERN SALES & SERVICE CO.
Authorized Northwestern Distributors
2015 16th Ave.
Brooklyn 9, N. Y.
Phone: Godfrey 5-3600

Safety Promotion

Drives Started by Los Angeles Firm

LOS ANGELES, Oct. 8. - Weymouth Company, West Coast agents for
sold to a far-reaching safe driving campaign being launched by the
embracing close to 1,000 employees and their wives, the company o
the driving business is pushed out of the way while the campaign
the company's birthday, to be Weymouth's birthday.

With about 58 people attending, 44 of the South Coast employees and their
the only one scheduled speaker. Max Zeldin, general sales manager of the
informed the operators in the Sunset Boule-
Cameo Room Friday (30). The event, never heard off the drivers but also
out, because of a series of postponements, to be Weymouth's birthday.

Weymouth Service also launched a public relations campaign along with
Jarrell in charge, a display of Electric
cans. Weymouth Supply, which the firm operates locally and also
were made this year by the Southern California Restaurant Show at the
the exhibit was mostly educational and to
or restaurant owners to see the machines in actual operation.
neering takes place at the show booth was L. E. (Bill) Goodwin, a route
Representatives of firms supplying the
cigarette vending machine field for promotion. With
wheat, and Cotton can be produced, the
the department stated, but pecan production is forecast as 23 per cent under last year.

Meanwhile, the department announced a drop from the usual 26 per cent larger than that of 1946 and 26 per cent larger than the
1946-47 average. Record large crops of almonds and filberts are also in prospect, the
department stated, but pecan production is forecast as 23 per cent under last year.

The department also announced a proposal to fix the salable
percentage for merchantable walnuts at 70 per cent, and the surplus
percentage at 27 per cent. For the 1946-47 marketing year, the
marketing agreement and order regulating the handling of walnuts grown in
Oregon and Washington.

The proposal is based on the woody
percentage (the ratio between the surplus and salable percentages) will be 45 per cent. The withholding
percentage governs the quantity of

CoffeeVendors Add $8 to Benefit Funds

PHILADELPHA, Oct. 8. - More than $250,000 will be channeled into em-
ployee benefit funds this year on a national scale because of vendor-sold
nicotine- and "hot coffee". Mr. Melikian, vice-president of Bu
Melikian, Inc., declared this week.

At a meeting that an additional
over $5,000,000 will be channeled up by the java
unless it is added.

Placement of coffee machines is facilitated when the "eficiency in plant operation theme with Better management, Melikian stated. "Ma
agement, a decrease in absenteeism, and a boost in employee morale takes ad
the coffee machine thereby receive an average 5 per cent commission from each sale
ation, incomes, health, welfare and
athletic funds for workers are being bolstered by installations of coffee
machine vending equipment, plant officials rep
Melikian predicts that an additional
$85,000 will be given to such funds this
year. His prediction is based on the 
installation of about 1,000 more of his firm's
coffee vending machines during the

Sugar Supply

WASHINGTON, Oct. 8. - The prolonged Hawaiian dock strike is forcing
the Agriculture Department to turn to other sugar producers in order to
meet U.S. demands, the agency stated recently. Originally assigned about
1,052,000 tons of sugar to the U.S. in
1949, Hawaii was cut to 652,000 tons by Agriculture. The bulk of the old
Hawaiian quota was switched to Cuba, with the Philippines receiving a small
share.

Hot-Cold Sales

Via Tele-Juice

NEW YORK,Oct.8. - A modification to enable Tele-Juice machines to
vend hot beverages, in addition to canned cold drinks, has been de-
signed by the Toele-Juice Company and is being made available to op-

eration, according to the firm's executive in charge of vending sales.

Rather than supply a modification
to operators, the company will give instructions for the changeover.

Hot-Beverage vending is said to be obtainable from ordi-
nary electrical supply sources. They consist of a heating element in an
insulating wall. The latter is to be

placed at the base of the hot beverage storage trays. Tele-Juice is also work-
ng with suppliers to increase the variety of hot-beverage types available
in six-ounce cans. They will in-
clude coffee.

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in six-ounce cans. They will in-
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WALT DISNEY Character Charms

Mickey

Donald

PLUTO

Available in 16 Walt Disney Characters. New! Copper, silver, and gold color plated finish!

They increase sales 500%! They make more money!

Finds perfectly with all gum and bulk merchandise!

Disney character decals available in full color!

Get More "FACE" Value for Your Charm Dollar. Operators, contact your distributor! Distributors, contact us!

CHARACTER CHARMS, INC.
1607 E. 16th St.
Los Angeles 21, Calif.

SPECIAL OFFER

Order Yours Today!

Look at These OUTSTANDING Service Head Features

- Attracts to you in a faster, more obvious cleaning job on your merchandise than any machine or device known or used by any other manufacturer.
- Twice as many Acorns in any other machine.
- Lasts for an average of 1 to 2 years, the average order for Acorns is 6 to 12 months.

Order Yours Now! Complete Order Form is Designed to Help You Write for Complete Details Today!

MFG. CO., INC.
11471 Knightbridge Ave.
Culver City California

SENSATIONAL MODEL 49 AT A SENSATIONAL NEW LOW PRICE

$13.75 single machine, 1c or 5c, shipped from Boston stock.

We make a special Nut Mixtion for 5c machines, 45c a lb

30 lb. units, F. O. R. Boston. Everything for the bulk operator at low price at time of shipping.

Calvorn—Nut—Forks—Accessories. Let us make up an assortment of Intact Charms.

DEPOSIT REQUIRED WITH ALL ORDERS

NORTHERN WESTERN SALES & SERVICE
1190 TREMONT ST.
BOSTON 50, MASS.

EXTRA SPECIAL RAIN-BLO BALL GUM

ALL SIZES
140, 170 and 210 Count

only $25 per pound

In lots of 500 pounds or over, full each with order. FREIGHT WILL BE PAID TO YOUR DOOR

ROY TOLL
Lansdowne, Penna.

CALIF. ALMONDS

NEW LOW PRICES

FRENCH FRIED

Vacuum packed in 8x7 lbs.

550/650 Count .75c

400/500 Count 62c

8c

$0.75...6.50.

STANDARD SPECIALTY CO.
5112 E. 14th St., OAKLAND 1, CALIF.

Topps Debut New Tab Bubble Gum Vendors

NEW YORK, Oct. 8.—A series of penny bubble gum items in novelty, tab-size packs was launched this week by Topps Chewing Gum, Inc. Specifically aimed at the juvenile market, the first item in the series is Tatoos, with each wrapper carrying a colorful decal. Charles Zutin, director of sales of Topps' automatic merchandising division, said distribution of Tatoos began this week and was being supplied in a 100-unit vend pack.

Tatoos, which had been issued earlier for over-the-counter sales at five cents, now replaces vegetable dice for its decals. One hundred subjects have been prepared and approval is still being stimulated further according to Zutin, by having the gum in a different package. A combination of colors and decal subjects is attacked in each vend pack.

Other bubble gum items in the series, to be released periodically, include Horns-Pocus and Pixie.

NAMA Names 10 New Exhibitors

CHICAGO, Oct. 8.—National Automatic Merchandising Association has announced the addition of 10 new exhibitors to the list for the 1949 convention in Atlantic City, November 27-30.


Unedda Prep New Shoe Machine; Will Remove Snow,Slush

NEW YORK, Oct. 8.—This winter the United Shoe Machine Company will market a machine designed to remove snow and slush from shoes and boots for operators. Samuel S. Ide, president, said this week that his firm had perfected a modification of its standard brush machine which will now use two nylon brushes and an on-off switch instead of a cabinet.

To be pretested primarily for placement in theaters, hotel, and club lobbies, the new equipment can be operated by patrons. Sacks predicted ready acceptance of the device on the part of location management and patrons. Rented to a location, it is hoped the automatic snow remover will substantially decrease the spot's cleaning problem during the winter. A nylon bristle brush, the water is said to be sheets, moisture. Called Unedda's Model No. 950, the snow remover will list at $95.50, according to Sacks. As an optional equipment, the firm will offer a water tank, 38 by 48 inches, in which the snow can be melted. The machine actually will rest on a wooden platform, and into the pan, with removal of water due to melted snow accomplished by means of two drain-off valving.

ATTENTION POPCORN OPERATORS

You will benefit most in PROFITS and SAVINGS by using the new CORN SEZ, pre-popped corn. Scientifically popped, packaged and colored. On sale now by CORN SEZ, our product. Write for details! Write for details! Write for details! Ask about our "Pop" Corn Ses Vendors, two — both new and reconditioned. "POP" CORN SEZ, INC.

OF PENNSYLVANIA

MONROE AND LEHIGH COUNTIES. Upper Darby, Pennsylvania

WANTED

9-50 National Cigarette Machines

H. D. DYER CO.

Andover, Indiana

T-Nee ALMONDS—FREE for nothing: if you can find smaller vending almonds anywhere!


LA RUE INTERNATIONAL, INC., 540 Hayes, San Francisco, Calif.
Operators Step Up Activity: Initiate Route Expansion

(Continued from page 100) quite often plant interiors act as a business stimulator. 

Op Promotions

Promotion in the national advertising programs of major ice cream manufacturers as a year-round business, operators also are using several "help sales" ideas of their own. There are more frequent flavor changes in the cooler months, and greater use of new novelty items, such as sundae cups, etc. Addition of plastic signs and more detailed degree, more elaborate attention-getters such as illuminated signs and other types not used by some operators. Noticeable increases in winter sales are attributed to the latter by these operators.

New York Ops

New York operator, Bill Millet, of Traffic Refreshment Company, who states that his 100-plus machines sell 2,000 gallons annually, has hit his stride to straight industrial installations. He reports that at least 400 employees are needed to keep the firm in profitable operation. Most operators, of course, "out" units to smaller plants if management will guarantee a minimum income.

Expansion at Traffic Refreshment operations in this area has been enormous. Miller says installations have been increased by 33 1/3 per cent during the past year. Commission rates from the highest, 15 per cent, to zero.

Another New York operator, if stronger than the	Vending Corporation places the critical employee figure in offices and business plant locations at 35 per cent. With diversified locations, A.A. Vending reports the office type leads slightly over the service type. In the fall and spring when offices and factories do not have heat, actually there is a pick-up in the regular winter months when interiors are well heated. Commissions, according to Schreiber, average about 10 per cent.

A third New York operator, Joe Young, of the Jersey Sales Company, who started placing equipment last May and now has 63 units on location, reports that most spots and areas on schools, factories and offices agree with the "400 minimum employee" figure per machine for such locations. He has a commission rate of 15 per cent, sales of 10 cups per day per machine. He intends to change flavors more frequently this winter and to add sundae cups to his business. Commissions average 5 per cent, with the range being zero to 10 per cent.

Conn. Movies OK Vendors

The biggest news in the ice cream vending business this past year has been the intensive development of the Connecticut student market. Nick Kounaris, president of Crown Ice Cream Company, New Britain, believes that more than 50 percent of the installations in this area is bright.

Crow Ice Cream only recently initiated sales of its vending equipment in movie lounges, but has approached the colleges of the city, the home of a matter of a few dollars. Operators will be sold with or without real estate. Right party can finance.

SALE

For Sale

To Sell an Estate

CANDY AND CIGARETTE VENDING MACHINE ROUTE LOCATED IN CENTRAL WISCONSIN

1 Candy Machines, 50 Cigarette Machines, 1946 Chevrolet Sedan Delivery; two story house, modern Five-Room Apartment. Will be sold with or without real estate. Right party can finance.

Box D-243

$192.00 20 per lot of 5 $25.00 25 per lot of 10 $35.00 35 per lot of 25 $50.00 50 per lot of 50 $75.00 75 per lot of 100

H. DuBois, 317 N. 1st St., Milwaukee, Wisconsin

NEW LOW PRICES

SELECT-IT CANDY MACHINES

U-Select-It, 14 Bar Sizes, Each $12.50 Cigarette Machines

DU GRASS 1000, 14 Bar Sizes, Each $8.00 DU GRENCHER CHAMPION, 14 Bar Sizes, Each $13.00 NATIONAL 953, 14 Bar Sizes, Each $8.00

Phone: R. A. Smith 2237

 HIT & RUN VENDING

Series Video No Hoodoo

Early Start Cuts Juke Box Competish: Many Ops Find Games Helped Music Gross

Chicagoh, Oct. 8.—Further indications that television was taking from the scene a great many local radio operators was seen this week when a spot check of local ops revealed that the first three World Series games had not only failed to attract jockebox grosses, but also failed to make much of a gimmick to build up receipts. While there was intense interest generated in the series throughout the city, and most locations featured either telecasts or radio broadcasts of the games, grosses were holding strong, and overall, the trend that started several weeks ago, continued in most cases.

One of the most important factors involved was the early start of the games here in the Midwest. Radio and television programs started at 11:45 a.m. and started approxi- mately 2:30 p.m. Thus, while the noon hours were lost to the music medium, the good many locations contacted, approximated the city that patrons who streamed to the station during this hour usually stayed after the series, and the management did not feel this was to the club's advantage. How and when the orchestra of the place started playing after the series, the management had to consider, but it did not feel that they ordinarily played at the spoty intervals.

Indicative of many reports was that given the Billboard by Pete Allen, owner of the Early Start, at 115 E. 14th St., near North Side. Normally a good music spot, Allen reported that the music most played during the week's average gross this week.

Crowd Capacity

"We had capacity crowds for each of the first three games," he said, "and unlike the normal conditions, we lost most of the capacity during the cocktail hour. With such heavy traffic we had to start playing early, and the crowd was still coming in as soon as the games were over and the customers kept it going for the rest of the afternoon."

"Normally the music gets a tight play during the course of the game, but drops off almost entirely thru 4:30 p.m. when our cocktail hour starts. For the last two weeks we've turned our jockey box play from 11:30 a.m. until the game over and started at 1:30 p.m., and this did not prove. Our evening play actually started about 9:30 p.m., and this was normal for the week."

"It was the extra two hours each afternoon, with the increased pat-

Plan Radio-Juke Promotion Drive

Los Angeles, Oct. 8.—A plan to help music operators around the country take advantage of a co-operative radio show is being mulled here by the American Radio Dealers Association, who are currently preparing to make a series of local radio operators. The total that would make the most in music. These plans also include the most in music, as well as the show. It is hoped that this would result in a correct resume of public taste.

Operators and Plattner firms are being asked to provide a master copy of the record, and also to provide the record companies whose tunes are picked for the week's running charge, as well.

See Music Dept. For This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of the Billboard are:

BLACK & WHITE MASTERS ON SALES BLOCK—Several hundred released and unreleased masters have been put up by the American Music Publishing Co., as the result of the shutters and Indians.

PRIMA SIGNS MERCURY PACT, Louis Prima, formerly with Victor, has signed a term pact with Mercury as the result of the shutters and Indians.

RCA PUSHES FLANAGAN ORK, Victor follows thru with its efforts to build the Ralph Flanagan ork for the Bluebird label. The new contract provides for the release of additional recordings. Because of work on the Corral label, Decca's new, the parent firm signs him to a contract.

ATLANTIC PACT "SEMISEXCLUSIVE," The Atlantic label with the Victor-Coin-Royale bands allows using the ork on other labels.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new Billboard Feature Page devoted to news, merchandising and mechanical developments in the—Radio-Phone-TV Section.
Record Reviews

(Continued from page 116)

ARTIST

LABEL AND NO.

RHYTHM & BLUES

EARL BOSTIC ORK

Ella 4128

Pllter Poppa

Boudie does a plunger, unattractive alto sax solo on un-tunes blues.

56--56--54--58

72--72--71--73

FLOYD HUNT ORK

Mercury 1831

Some Rainy Day

Hunt waltzes a simple rhythm ditty of his own device in a fly, husky voice reminiscent of Wingy Manone. Comin' support is tight and modern.

73--73--71--75

JOSE THOMAS

Modern 20-710

"LITTLE WILLIE" LITTLEFIELD

Modern 20-710

Farwell

A tender blues ballad in the Blacks' tradition which comes off quite well as rendered by Little Willie

80--81--79--79

JOE LUTCHER ORK

Modern 20-714

Foothill Drive

BAiler, unusual instrumental original with Jumping middle chorus sandwiched between two short lyrics and ending.

73--75--70--73

55--55--55--55

FLOYD DIXON TRIO

Modern 20-719

Drafting Blues

A blues in the Blacks-Charlie Brown vein, based on the current draft, the music is good, quite effective.

67--65--65--70

COFFIN : (Continues)

WRANGLERS

Arizona 721

Drinking Wine, Spa-Dee-O-Dee

The rhythm and lyrics prove remarkably reminiscent of a country swing treatment. Dick could give the time a new life via the rural market.

64--61--64--67

HANK PENNY

King 913

We Met Too Late

A balled, with pop overtones, is handled most pleasantly by Penny.

83--83--83--83

JOE STEWART

Talent 120

Hunting Blues

Stewart's rendition of some earthy lines is in poor taste

68--71--68--65

COBY COBOS

King 441

Blue Pacific Waltz

Cantel, sentimental, nice tune rendered with great vocal interest.

68--84--83--83

(C)ontinued on page 116)
EVANS’ 20 RECORD 40 SELECTION POPULAR

CLASSICAL AND SEMI-CLASSICAL

Brahms: Symphony No. 3 in F Major, Op. 107, Denver, Colo. (14-17)
Bach: Brandenburg Concertos, No. 1 and No. 3, E. G. Farinelli, New York, N. Y. (13-3)
Chopin: Piano Concerto No. 1, Piano Concerto No. 2, J. S. Bach, New York, N. Y. (13-3)

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Cuts costs of telephone line to save you $$

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Attention: PERSONAL SOLO-TONE OR BACK-GROUND MUSIC OPERATORS — CARNIVALS — RESORTS AND HOTELS

Install COMPLETE music system on your place of business.

No telephone connecting lines necessary

Plays 2 to 12 hours of continuous music before repeating. All automatic. No rewinding necessary. Just plug in and let it run.

WRITE for full information, stating your needs

RECORDEAND OF CALIFORNIA

445 TURK STREET, SAN FRANCISCO, CALIF.

ADVANCE RECORD RELEASES POPULAR

(Continued from page 24)

Gershwin: Rhapsody in Blue, Chicago Symphony Orchestra, Chicago, Ill. (13-17)
Mozart: Don Giovanni, act II, New York, N. Y. (13-9)

Shelton: Honky Tonk Blues, The Original Delta Boys, Chicago, Ill. (13-21)
Carr: Trouble in Mind, The Original Delta Boys, Chicago, Ill. (13-21)
Carr: Chittlin' Time, The Original Delta Boys, Chicago, Ill. (13-21)

F. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 130

forth provides

FULL SELECTIVITY

on 6-for-25c Play!

First introduced on the original Constellation, refined and improved on Evans’ Constellation, the 6-Play-for-25c feature has proved the foremost play-attention to music lovers! Not only does it offer a tremendous bargain, but it also permits the player to make his own 6 selection! See your Evans’ Distributor or write Factory direct.

Available NOW — Record Popularity! GENUINE PARTS for Mills Throats of Music, Motiv for Original Constellation.
October 15, 1949

The Billboard

COIN MACHINES

111

ADVANCE RECORD RELEASES
CLASSICAL & SEMI-CLASSICAL

Estonia: The Wooden Shoe Dance—B. F. S. (45) 64. 80143

Massenet: Scenes Album—Min.

Onward—(hieratic)

Cap(45)11-1314

Wagner: The Ring in the Wood—(E. S. S.) (Continued...)

Cap(45)11-1315

Stravinsky: The Card Game Album—The Chocolate Soldier (Or. A. Straussky,


Scheffer: Intermezzo (Or. A. Scheriberg,

V145)WM0-1314

Cap(45)64-80132

Col(331ML-2062

Capp15)KBM-13030


V145)64-80131

Cap(45)64-80154


V145)64-80131

Cap(45)64-80154


V145)64-80131

Cap(45)64-80154


V145)64-80131

Cap(45)64-80154


V145)64-80131

Cap(45)64-80154


V145)64-80131

Cap(45)64-80154

Begin Popping

Shuffle Leagues

Colo. Taverns Ruled Out as Shuffle Stops

Prohibited by Code

DENVER, Oct. 8—All shuffleboards were ordered taken out of Colorado taverns, under emergency proclamation of State George Baker Septem-
ber 29.

Baker's order followed the recent Superior Court ruling that shuffleboard was a violation of the State liquor code. Under the code, only restaurants can obtain liquor license. The new state liquor code allows sale of only food, drinks, and cigarettes. Bases hold: the shuffleboards constituted a serious nuisance for gain, which is not permitted, in restaurants.

Baker told the tavern men he would send liquor inspectors to their places of business to see if the games were in progress. "If the games are still going on, the operators will be ordered to stop them. If they are not, I will not act. I will order the suspension of the license."

Shuffle Parlor

Set for Denver

DENVER, Oct. 8—Fred W. Gushurst, Jr., Denver director for American Shuffleboard, this week revealed plans for establishment of a shuffleboard and ping pong parlor on E. Colfax Ave., the city's busiest thoroughfare. With zoning board permission already granted, Gushurst plans to open within a month.

A parlor will start with six shuffleboards and a like number of ping pong tables, thus supplying some outlet for the shuffleboards he found unexpectedly on his hands in the light of a recent State Prohibition amendment outlawing the boards from taverns.

Lieberman Builds Carom

MINNEAPOLIS, Oct. 8—Harold Lieberman, head of Lieberman Music Company here, disclosed this week that he is building a factory for the new Carom shuffleboard which is being built for his firm exclusively in the plant at Hopkins Mills, Lieber-

man designs the board, built to sell at a price of $75. He said the reaction to Carom has been extremely good and that he is placing an in-
creasing number of units throughout the territory.

Attention, Operators!
The fall season is here and shuffleboard interest in many areas is growing as new leagues and tournaments get under way. In the past, fall programs have proven that they can make money for the operator and the location as they grow.

Shuffle Leagues generally use a minimum number of men, and only slightly so in others. In order to help those operators (and other in-
terested parties) who would like to start this type of promotion in their areas. The Billiard Book has prepared a special booklet entitled Here's How To Set Up A Shuffleboard League. In this booklet are explained the rules of play, and promotion ideas which can be adapted by any operator to his locations.

Anyone who would like a copy of this booklet will receive it free by writing to The Billboard, 118 W. Randolph Street, Chicago, Ill. Attention, Coin Machine Department.

Write for your copy today.

Shuffle Alley Plug

ST. PAUL, Oct. 8—A plug for Shuffle Alley, United Manufacturing Company's game distri-

buted in this territory by Mayflower Novelty Company, was received by Allen Nilva, of the Mayflower store from Jack Sandler, sports director for the Northwest Bowling Company, operators of KOWH, Omaha.

In a letter to Nilva, Sandler described the board as "one of the newest and most modern games." He said the board is not only a good buy, but an economic one, as well. Shuffle Alley can be adapted to the use of operators of all kinds, both large and small. Shuffle Alley is designed to take the place of many different games, allowing operators to adapt it to suit their individual needs. It is a game that can be enjoyed by all ages and is suitable for both indoor and outdoor use.

Organized Play Already Far Ahead of Last Season; New Territories Enter Picture

Plants Report Demand, Output Rolling Into High Gear

CHICAGO, Oct. 8—Any doubt that this would be another very lucrative year for all concerned in the shuffleboard industry, as demonstrated in the past few weeks when league play moved far ahead of the 1946-47 season. More-

over, shuffleboard and accessory manufacturers report that demand is steady and all indications point to the fact that demand will continue to increase over the next few months. At this time last year, the merits of league play were just being analyzed and this phase of organized play was in its test stage in most States. The game itself had not yet been intro-
duced in several other States. Also, the league season is just getting under way, announced schedules for leagues in Chicago, Detroit, Cleveland, El. Louis, Milwaukee, Omaha, Miami, Louisville, Atlanta, Minneapolis, the larger cities, and St. Louis, Dead-
wood, S. D., and Silver City, N. M., of the less populated areas, indicate that league play will reach unprecedented heights within a short time.

National Hikes

League Promotion

ORANGE, N. J., Oct. 8—The Na-

tional Shuffleboard Company gained a leg on its goal of widespread league activity over the past few weeks by a large push in the form of a sales managerial, which disclosed that 100 loops are already in operation. Others are being formed daily, and as many as 500 may be activated before the winter season hits its peak.

The company maintains a staff of five full time, under the direction of Sol Lipkin, supervisor, whose prime duty is to promote regional competition. Leagues organized to date are not concentrated in any one area. Browne claimed, but are spotted throughout the country.

Best category of locations in which large-scale placement of shuffle-

boards may be expected this sea-

son are roller rinks, according to National's sales chief. Some penetration into the establishments which have already been made, he asserted, with the rate of placement on the in-
crease.

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The fall season is here and shuffleboard interest in many areas is growing as new leagues and tournaments get under way. In the past, fall programs have proven that they can make money for the operator and the location as they grow.

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Scorecards
Chrome
Adjusters, etc.

CLAMP-ON LITES
Deluxe fluorescent fixture for better location
Chrome uprights. Clamp
on the side. WRITE

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EQUIALIZERS
NOW AVAILABLE
FOR ALL SHUFFLEBOARDS
Operators on no longer need to fear atmospheric change.
GET THE BEST
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Per Set
of 4

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CHICAGO, ILL.

THE Original
PRECISION PUCK
Is precision ground on bottom and hardened chrome-plated—made to last. Will not chip or lose its original shine.

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OPERATORS AND LOCALS.
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CLEAN FUN FOR ALL
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CHICAGO, ILLINOIS

Phone: Kenwood 6-1623
Kenwood 6-2630

October 15, 1949

Shuffle Leages
Begin Popping

Shuffleboard Sales Company, Chicago, says the firm now has several leagues in action in Chicago and the suburbs. The South Side-Mt. Greenwood Cushion Division meets Thursday nights. Last week's schedule for this league had the Beverly Inn playing at Chuck Cavillini's Polonia Lounge at Red's Legion Inn, and Ann's Tavern at Village Ligon. All American leagues are on the point system. Local operators report a gradual play rise in the past 10 days and expect it to be only the beginning. Several leagues are just getting under way.

Pete Boresos, Mero Industries league head for the Chicago area, is making final plans on schedules for leagues he will handle on the South Side. He predicts a good season right down thru spring. Meanwhile, Col. O'Neill, one of the leaders of the South which should bring him honors in the fall by no means, his main objectives are helping Mero operators to get leagues started as well as pointing up the merits of his firm's products which include scoreboards, boards with maple tops and the all-steel shuffleboard. Location here report an increased number of women participants compared with a year ago when the fair sex concentrated on the speculator end of the game.

United Manufacturing's Shuffle Alley continues to attract attention in the shuffleboard locations. Billy DeSelm, sales manager, says local operators have done a fine job in introducing the straight novelty in the Chicago area.

Monarch is offering its all-play scoring unit with or without frames, Ray Baker reports. He insists his boards have the fastest tops on the market. Al Scribner claims he is doing a lot of business with business men, as well as on used boards and also notes added interest in sets of leveling adjusters for maple tops. They come in sets of six and are easy to attach. Al also reports Mainmark's Precision Puck, feels sure that this will be a good season for the game judging by the number of puck inquiries rolling in the past two weeks. Herb Samuel is now Precisions general manager. Prior to this time he had been a Precision partner.

Charlie Gillard, Nation Wide Novelities chief, continues to be one of the most traveled gons in the business, making quick flying trips to all parts of the country almost every week. Charlie hops on plane early last week to visit several cities in West Virginia, returning to the city the end of the week. Nation Wide reports the fall business is above expectations and it would seem shuffleboard is off to a record 1949-50 season.

Indianapolis:
With the Indianapolis Shuffleboard Association out of business for the past couple of years, there has been renewed activity and interest in this city, there has been income to the trend. The Indianapolis shuffleboard club is in agreement with the needs of the state. The need for a new set of leagues to develop a new set of players and a new set of players is essential to the health of the game. The need for a new set of leagues to develop a new set of players is essential to the health of the game.

The Original
PRECISION PUCK
Is precision ground on bottom and hardened chrome-plated—made to last. Will not chip or lose its original shine.

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PENN'S
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All Steel
SHUFFLEBOARDS
Accessories
Supplies

1333 W. 69th St.
Chicago 36. Ill.
Phone: Wilson 3-4400

Intrigued with the Indianapolis shuffleboard situation, a letter from a local player and fan, Jimmy Johnson, reports that he and a number of other local players and fans have been working on a new set of leagues to develop a new set of players and a new set of players is essential to the health of the game.

Hartford, Conn.:
Herman Katz, son of Mike Katz, president of the Country Club Soda Company at Springfield, Mass., was honored at a testimonial dinner last week in recognition of his coming promotion to assistant to the president of Jacob Ruppert Breweries of New York. Herman was formerly with the Country Club Soda organisation in Springfield. He has been serving as New England division manager for the Ruppert concern. United Cigarette Service Inc., Bridgeport, Conn., has notified the Secretary of State here that it has purchased its own shares, listed as 200 shares at $80 per share.
New York:

Bennett Hammond, vice-president of the Jiffy Dog Company, was in town last week to contact prospective distribut- ers and in the afternoon, visited the factory. On Wednesday (3) he was in huddle with his syndicate, Bill McDonnell, who makes the C-Eight Electric cigarette machine. The Jifty Dog unit will be placed in production soon, said Hammond.

Mike Imig, president of the South Dakota Phonograph Association and active in the affairs of the Music Operators of America (MOA), was among the visitors here last week for the World Series. He spent some time with Al Denver, president of Denver Coin Machines, and in the latter's office, he planned it over some equipment. 

I. Edelman, of Detroit's Edeco Manufacturing, stopped in at several Coinrow distributors last week with info on a product he will introduce soon. 

Marcus Klein, who first broke in the coin machine business, was in town for a business meeting. The incident visitor was Jim Winton, of Pasadena.

Los Angeles:

Larry Jackson, platter salesman, returned from the gathering held in Los Angeles last week. Los Angeles skoosh shooting meet, which was held here earlier in the week, is reported to look over some equipment. 

Ditto for Cliff Allison who operates in La Verne.

Enrique Mathey, from Mexico City, made the rounds of the various distributors buying goods back to his homeland. 

Ed Gaskill, local coinman, was in town for a business meeting. The incident visitor was Jim Winton, of Pasadena.

Bill Jones, formerly with MGM Records, is now with London. He's planning the firm's expansion. 

Twin Cities:

After 17 years with LaBeau Novelty Company, St. Paul, Rock-Ola Manufacturing, is now a coin sales manager, resigned several days ago and is casting about for another coin line, that he is planning to enter the jobbing business, with Jack C. Hill, who was in the operating business in Minneapolis and Mason City, Iowa, and his father before leaving for California six years ago, is back to Minnesota, bringing his family with him and is buying a home in Minneapolis. Reports are that he plans to re-enter the coin machine business in the Twin Cities area. His interests have not been even better as respite outlets of this area close shop for the winter.

Vital Statistics:

Birth

Mr. and Mrs. Al 445
451 The Harmony Music Box company.

Calendar for Coinrow

October 11.—Music Operators’ Association (MOA), Chapter 1, monthly meeting, Indiana University Athletic Club, Indianapolis.

October 13.—Washington Coin Machine Association (WCM), regular monthly meeting, Washington, D.C.

October 13.—Michigan Automatic Phonograph Owners’ Association, Inc. (MAPOA), monthly meeting, Macomb, Macomb County, Michigan.

October 18.—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meetings, Broadway Hotel, Philadelphia.

October 25.—Western Vending Machine Operators’ Association (WVMA), monthly meeting, Los Angeles, California.

October 26.—Skeet Shooting World Championships, St. Louis, Missouri.

October 26.—Michigan Miniature Bowling Association (MMA), monthly meeting, Jericho Bowling Center, Detroit, Michigan.

November 7.—Amusement Machine Operators of Greater Baltimore (AMOB), regular monthly meeting, 3441 North Charles Street, Baltimore.

November 14—American Bottlers of Carbonated Beverages (ABC), annual convention and exhibition, Convention Hall, Detroit.

November 14—Automatic Merchandising Company (AMCo), National Automatic Merchandising Association (NAMA), annual convention and exhibition, Convention Hall, Atlantic City.

(coinrow officials are invited to submit convention and scheduled meetings information to the Coinrow Machine Editor, The Billboard, 188 West Randolph Street, Chicago 1, for listing in this calendar.)

Indianapolis:

Floyd Meeker, Meeker Music Corporation, has been appointed a vice-president of the American Music Merchants’ Association of Indiana, Inc., is confined at home by a recent operation. 

Bob Schaffer, sales manager for Airline, manufacturer of coin-operated phonographs, has resigned, and is reported to have left the territory.

Bill Jones, formerly with MG Music, is now with London. He's planning the firm's expansion.

Ed Shaffer, president of the Shaffer Music Company, here, was the guest speaker at the regular monthly meeting of Indianapolis Music Merchants’ Association, October 4, in the Indianapolis Athletic Club.

Miss Lura O. Bour, saleswoman for the Frank Roach Company, has resigned.

Mrs. Blanche Jans, head of the ripley Music Company, has returned from an extended vacation on the East Coast and a California silver sister accompanied her on the trip.

Mrs. C. Surber, of the Surber Music Company here, reports her de- parture for a winter stay in the South, October 1.

Warren Yensen is the new clerk at Southern Automatic Music Company. Music Man for coin-operated phonographs in this area continues to do a lively business and collections are reported on the report.

Philadelphia:

Charles Sweet Company, Inc., headed by Charles Amsterdam, at only its 19th anniversary. Firm specializes in placement of popcorn, peanut and candy vending machines and in motion picture theaters with its most recent installation at the Theatre-in-Reading, Pa. 

Morris Sable, one of the backers of the Philadelphia Distillery Company, here, and the Williams Manufacturing Company in Chicago, has joined the new company of music and coin manufacturer, Max Leon and established the Lesto Company, Inc., to operate the “Barbara Waldman” line of chocolate.

Clay Clark, of Cincinnati, shopping here for a supply of stamp vending machines. 

Y and Y Popular Supply Company is selling Y and Y Popular Supply’s new control System for self conditioning. 

Keith Posen Company, distributor for Miller Industries, H.C. Evans and Bell-o-Matic, advertising for the company in this area.

(See PHILADELPHIA on page 122)

Hartford, Conn.: 

Manny Leibert, who has been associated in popcorn vending machine operations with the late Bert Curticutt, and who recently took part in a number of wrestling shows at the Hartford Auditorium, has been busy setting up a new series of wrestling presentations at the Hartford Auditorium.

Empire Candy and Tobacco Company has moved into new quarters at 113 North Main Street.

The Board of Selectmen at Had- ford, Me., voted to authorize a minor building permit for the Town Hall. All will have to be licensed and the fee is set at $20 per year. The board also specified that persons under 18 will not be allowed to use these machines.

Consolidated net income of Vee- der-Root, Inc., Hartford, manufacturer of coin-operated phonographs and coin-sorting machines, for coin machines, for the period from January 1 to August 14, 1949, was $269,076, or $1.60 a share, as compared with $674,263, or $1.86 a share in the like 1948.

In a note to stockholders accompanying the interim report, Mr. Tower said, “Our earnings in the first two quarters have been comparable to the second two quarters of 1948, and we are in a position to take advantage of any expansion that may be indicated.”

Washington:

Paul Robertson, Decca Distributing Corporation, reports that business is picking up with “Don’t Cry, Joe” by Gordon Jenkins and “Saturday Night Fish Fry” by Johnnie Ray, both from the list of current favorites. 

Evelyn Knight’s “Counterfeit Love” and Louis Armstrong’s “Living on Sun” are also going very well, Rob- ertson said. . . . Fred Turner, also a Decca salesman, has been Added to the company’s sales force.

Aaron Goldman, of the Go. B. Mach Company, has been doing outstanding job as head of the Community Chest Drive’s Business Committee. 

The National Automatic Merchandising Association has Faced with a list of 1,400 solicitors to request to return two weeks ago, has now narrowed the vacancies down to 400.

Things are quiet right now at the Coinrow in distributing according to C. Walter Hen- drix. . . . Charles Pumprey reports that business is steady at the Machine Amusement Corporation in near-by Hillside.

Phillip Novelty Company, Inc. recently acquired a number of new machines.

(See WASHINGTON on page 122)

Chicago:

Baseball held the spotlight through- out the industry last week, with forces equally divided between the World Series in the New York Yankees in the championship play-off. 

The world series, which the city on his way East for the series was Mike Imig. York was the forecast for Cleveland during the baseball classic, although fans were promised that the last game then back to his home.

Lindy Frey, A&M manager of general merchandise for its four-page circular covering its is carry-over and other machinery is available, to anew the firm’s distribution network or by writing directly to the sales representatives here in Chicago. 

The Grand Rapids, Mich., plant is now upping its production to meet the re- quest for orders that have come in during the past month.

Tom King, King & Company, drove back to the city Saturday after a three-week, 9,000-mile vacation jaunt, across Mexico, Texas, Arizona, New Mexico, West- 
bond Paul Crisman, upon Tom’s return, informed me that plans were a winter trip to Mexico. One of the “verbatim” rules at King is that no orders are made in the “verboten” signs that are sometimes placed on bulk dealer bills to prevent the purchase of goods that are, as places the (See CHICAGO on page 126)

Detroit:

Lawrence Hoerner is now operating under the name of Mun-Mutt on Wood Avenue.

Harold Kewal is forming the Limited Time Sales Service, located on Indiana Avenue.

A. M. Kolstad and H. C. Mitten, Peerless Air Fryers, is breaking into the coin machine market for various coin machine manufacturers, has dissolved the company and gone into another business. 

The firm was located at 3, 4430 Oak Park, Irving Park, general counsel of the Michigan Automatic Phonograph Owners’ Association, has the ordinance for regulation of various types of coin-operated devices, delivered to the suburbs of Taylor Township. The ordinance is now in effect for 90 days for other township boards in this area.

Robert H. Alipog, who headed the Twentieth Century Fox, has moved to Los Angeles, California. 

Bert Schlain, Detroit manager for United Atlas Machine Co., Inc. (DETROIT on page 119)

A. A. Sage and W. A. Frantz, man-

ager and assistant manager respectively for the local branch of S. H. Lynch Company, each received a beautiful television set as a reward for increasing their sales quota for the Meier Steuben M80A’s in September. The former is located at 345 South S. H. Lynch home office in Dallas. The Lynch firm recently acquired the franchise for the first time television in Dallas, San Antonio and Oklahoma City.

The firm is now selling travel representatives for Coin Machine Sales Company, Houston.

The firm has been doing business over 15 years mostly in the Dallas area. Recently he was with Wall Sox Sales Company, Dallas Coin Machine Distributors of the Ball and one of the M. H. A. Shannon is president of the machine distributing firm in Houston.

Miss Dolores Derman was recently made secretary at Mach’s Record Distributing Company.

Chicago:

H. G. Shaffer, of Mach’s Coin Machines, has advertised an open position for a new master mechanic at the next meeting of the National Automatic Merchandising Association in Chicago.

(See CHICAGO on page 126)
COINMEN YOU KNOW

Twin Cities:
(Continued from page 112)

by the late A. Alphonse Schulte, for-
merly head of Lieberman Music Com-
pany, Wuritz distributor, reports he
is being treated from the viru-
tis he contracted seven weeks ago.
His son, David, who has been
ill for three months, is show-
ing improvement and is attending
school.

The Seecbrug school, con-
ducted recently by the London Music
Company in Minneapolis, was suc-
scessfully managed by Arthur Froma-
row, manager of the Minneapolis
office, reported. With the exception of
Chicago, Seattle, and San Francisco,
Seeburg field service engineer, in
charge, the school attracted some 60
operators and service men. Also on
hand for the school were S. L. Lon-
dres, company firm; front; Bob
Dunlap, of Chicago, Seeburg district
manager; and Bill Fleskes, Chicago,
Seeburg special representative.

Jack Karier, head of Midwest Coin
Sales in Chicago, was present as a dis-
tributor, and Paul Judd, of Chicago,
was a fixture in the company's booth.

H. L. Knudson, operator in Fargo,
N.D., and George Dunlap, manager
of the Seeburg shop there, reported
business moving along well, with Ex-
hibition attendance approaching con-
trollable operation attention. The
floor young and music is getting fair play, he

said.

Football-Chicago Coin

Dunlap, Minneapolis coin man, de-
scribed a game time every time he
comes to the Chicago Coin story from
himself. He reported a $10 parts order
weekly, explaining to the jobber, via
check, that he wasn't sending any
-more money than necessary be-
cause of the strike. In the Worthing-
nton, Minn., area coinmen were join-
ing in the annual Turf Day celebra-
tion held in connection with the An-
twerp Kentucky tur-
capital. Many coinmen were acting bunting, with state of the art
season officially open. - Al
Melton, manager of the Lorentz
Company, reported there was consid-
erable interest among operators in the
firm's recent promotional campaign for
Koeytroy coin operators.

His statement was met with a

Amore LaBeau, of LaBeau Novelty Sales
Company, operated by the Jack Ver-
thorne family, is planning a

remodeling of his shop and reorganiz-
ing his staff. He reports music got-
ting better, with used equip-
ment showing somewhat of a spurt.

Hy Greenstein, of Hy-L Music
Company, is expected back before
too long from his two-month trip to
Israel and Spain. Meanwhile, Sid
Levin, of the Hy-G shop, said busi-
ness was holding up in shape and
with the organization expect-
ing to show the bow it did a fine job
when he's away.

Chester Mar-
geson, formally with Fritz Eichinger, St.
Paul operator, has moved to Ta-
coma, Wash., where he is operating
for himself. - Matt Engel, of May-
field Music Company, reported
business steady, with sales steady,


TERMS TO THE TRADE

MUSIC

JACK DAVY Vocals 5033

LEON PAYNE Cap ST-405A

ANDY ANDERSON
& THE PEACEFUL VILLAGE BOYS Col 13013

JIMMIE OSEBNEE Of the Chain of Broken Hearts

GRANDPA JONES Yank 511

BOBBY CAPO Decca 7034


SOME OF THE HITS OF THE RADIO HITS OF THE YEAR

SING US A SONG, SING US A SONG, SING US A SONG

Waltz

Country

ROBERT MILLER

ALFREDO VALDEZ

MUSIC OF THE GIPSY ROYALE

American Radio History

116 COIN MACHINES

The Billboard

October 15, 1949

REPORTS

(Continued from page 109)

ROBERT MILLER

ALFREDO VALDEZ

MUSIC OF THE GIPSY ROYALE

American Radio History

116 COIN MACHINES

The Billboard

October 15, 1949

COIN MACHINES

TWIN CITIES:

(COIN MEN YOU KNOW)

by A. ALPHONSE SCHULTE

TWIN CITIES:

(COIN MEN YOU KNOW)

by A. ALPHONSE SCHULTE

S. L. London, Coinman, head of Lieberman Music Company, Wuritz distributor, reports he is being treated from the virus he contracted seven weeks ago. His son, David, who has been ill for three months, is showing improvement and is attending school.

The Seeburg school, conducted recently by the London Music Company in Minneapolis, was successfully managed by Arthur Froman, manager of the Minneapolis office, reported. With the exception of Chicago, Seattle, and San Francisco, Seeburg field service engineer, in charge, the school attracted some 60 operators and service men. Also on hand for the school were S. L. London, company firm; front; Bob Dunlap, of Chicago, Seeburg district manager; and Bill Fleskes, Chicago, Seeburg special representative.

Jack Karier, head of Midwest Coin Sales in Chicago, was present as a distributor, and Paul Judd, of Chicago, was a fixture in the company's booth.

H. L. Knudson, operator in Fargo, N.D., and George Dunlap, manager of the Seeburg shop there, reported business moving along well, with exhibition attendance approaching controllable operation attention. Used flats top, shuffleboards and music are getting fair play, he said.

Hy Greenstein, of Hy-L Music Company, is expected back before too long from his two-month trip to Israel and Spain. Meanwhile, Sid Levin, of the Hy-G shop, said business was holding up in shape and with the organization expecting to show the bow it did a fine job when he's away.

Chester Margeson, formerly with Fritz Eichinger, St. Paul operator, has moved to Tacoma, Wash., where he is operating for himself.

Matt Engel, of Mayfield Music Company, reported business steady, with sales steady.

London Music Company has taken on the distribution of RCA sound and electrically engineered products and has placed Jack V. Edskude, chief engineer, in charge of this division.

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The nationwide steel strike has affected the Iron Range in the southeastern Minnesota area and operators there reporting their take is starting to fall off. One Hibbing operator, reporting he didn't know how much his customers were suffering, said he's not getting any more money than necessary because of the strike.

In the Worthington, Minn., area coinmen were joining in the annual Turf Day celebration held in connection with the annual Kentucky turkey cap. Many coinmen were acting bunting, with state of the art season officially open.

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His statement was met with a

Amore LaBeau, of LaBeau Novelty Sales Company, operated by the Jack Verthorne family, is planning a remodeling of his shop and reorganizing his staff. He reports music getting better, with used equipment showing somewhat of a spurt.

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Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
</table>
| LATIN AMERICAN
| DRAGA TUXFAM | REGAL 501
| No Me Quiiras Tanto (bollo) | LATIN AMERICAN, SOLIDас, guitar, rhythm, and vocals.
|Price: $15.00 | 

| FERNANDO FERNANDEZ | V 20-1342
| Ayer Y Hoy (bollo) | 81-83-80-80
|Price: $1.50 | 

| ANSELMO SACASAS | ORK (Ruben Gonzalez) |-
| Chupa, Chupa (mambo) |- |
|Price: $1.50 | 

| LOS UNIVERSITARIOS | Style Cuts 106 |
| Guaita-rhythm-revel group is beautifully recorded. | |
|Price: $1.50 | 

| RAGU Y PEDRO | REGAL 505 |
| La Ramora | |
|Price: $1.50 | 

| SCOTTY MACGREGOR | Jubilee 2-106 |
| The Gingerbread Boy, Parts I & II ||
|Price: $1.50 | 

| SCOTTY MACGREGOR | Jubilee 2-108 |
| Sin Tu Amor (bollo) ||
|Price: $1.50 | 

| SCOTTY MACGREGOR | Jubilee 2-106 |
| Aladin and the Wonderful Lamp, Parts I & II ||
|Price: $1.50 | 

| SIX FAT DUTCHMEN | V 20-1134 |
| Maiden Polka ||
|Price: $1.50 | 

| TONY PUSKARZ ORK | Continental C-106 |
| Plastic, plastic sounds like "Little Banana Jive." It's a dance with tremendous swing. ||
|Price: $1.50 | 

| MARLENE DIETRICH | (German) |
| Leben Ohne Liebe Kennt Da Nicht ||
|Price: $1.50 | 

| MICKEY KATZ AND HIS KOSHER-JAMMERS | V 35-1066 |
| Saden Dance ||
|Price: $1.50 | 

| GINO BECHI | V 35-1119 |
| A Spanish Novel melody in a hilarious version of "The Saden Dance," ending with "Spanish Serenade." ||
|Price: $1.50 | 

| Sueno Balsalas |-
| The Spanish Novel melody of "Sueno Balsalas." | |
|Price: $1.50 | 

| Tona |-
| An Italian Novel melody of "Tona." | |
|Price: $1.50 | 

(Continued on page 118)
October 15, 1949

FOLK TALENT AND TUNES

(Continued from page 32)

at Beckley, W. Va... . Ernest Tubb (Decca) back to work after several days off for a complete rest. Tubb will do a kiddie album for Decca soon. . . . Buddy Starcher, the WCAC, Philadelphia, de jure, has just inked a new contract. . . . Bill Wheelwright, WPIT, Pittsburgh, has added Salt and Peanuts to his hillbilly gang at WPIT Clear Channel Radio Network, which also includes Stars. The Western swing band is working abroad the Dolphin, local dance boat...

James and Martha Carson, of WSB, Atlanta, report that they used the Sibley Family and the Smith Brothers on their latest Capitol diskings.

Smilin' Eddie Hill, who leads his own band and does mike work at WMPS, Memphis, has inked with Decca... . Chuck Mockasson, of WGSL, Providence, has inked with Columbia. The former has gimblicked, awarding a gold star to every listener who writes in, telling of the gimblicks he has done for Mockasson.

Cliff Rodgers, of WHK, Akron, reports that George Morgan (Columbia) and Ann Paridon were married recently in Doylestown, O., (Towamencen, N. J.); Clifford, Dick and Bill of WHP, High Point, N. C., are talking a recording pact with Murray Nayan (Decca) at the latter's label, home studio. A daily show over WFMD, Frederick, Md... . Herald Goodman reports that Dave Landers (MGM) has taken his trio into the Perkin's Restaurant, where he has his own house band, KMOX, St. Louis... . Bud Messenger and the Skyline Boys will work a daily show over WORL, N. Y., and the Daily Radio Rangers (Melody Trail), has split with his manager, Ken Brooks, after a reported financial disagreement. . . . Souleaudes and Felice Bryant, writers of 'Country Boy,' are working at WDAY, Green Bay, Wis... . The Ralph Peers are vacationing at Lake Tahoe, Calif... . Dickie Jones, of KFRC, San Francisco, and the Jordanians have joined WSM, Nashville... . Lenin and Oscar are not managed by Bob Ross as previously reported.

Mary Belle Darden, of WTAR, Norfolk, is working as part of the Dogan team, V. A. home studio, Nashville, with the Les Mountain Boys are working the 'Tidewater Hoedown' over WVIR, Roanoke, Va., and the Pennington brothers, of Greenville, S. C., have signed with King Records... . John (Put the Old Cowhand) Faulk is doing a show over WPAT, Paterson, N. J... . Kero, of WRED, Rock Hill, S. C., is playing between shows and a job as reporter-photographer on a daily local... . Cousin Harry Morgan, of WROL, Knoxville, reports that Molly O'Day and Lynn Davis (Columbia) of his station, has been planning a drive-in West Virginia and plan to take over in November. The station is running playdates for Christmas... . Dan (Cuzin) Cleri, of WDIX, Philadelphia, has inked a recording pact with Acme. He airs over WAPQ, Chattanooga.

F. Bostwick Wester, of KSDO, San Diego, Calif, was a part of the very successful h. b. and Western cast featured at the "All-Western Days," which was promoted by St. Mary's Church, El Cerrito, Calif., September 16-18. Jimmy Wakeley (Capitol), Tex Williams and the Western Caravan (Capitol), Monte Hale and others were featured.

H. H. George, of Denver, Colorado, has signed many Molly O'Day plates, has his Southern Hillbillies working at WKMJ, West Memphis, Ark, according to Billy Woods, of WDAY, Fargo, N. D... . Billy Woods (Day-O Reco-
tory) is doing a platter show daily over KWF, Hot Springs... . Jim-
nie R焕ard and His Oklahoma Playboys, once with Victor, are back on the road with the Gulf South Booking Assoc, of New Orleans, La... . Dusty Dallas, of KARM, Fresno, Calif, has starred his own label, Atlantic, which is being distributed by WRD, Seattle, Wash, Penasco, reports that Eddy Polham, the Tall Texan, and His Texas Pals, have gone with World, the Nashville label. . . . Bob Reaves, of WORKO, Portland, has inked a generous contract with King Records... . Mary Mooe, WDCN, Durham, N. C., will start working daily with Tommy Little and His Sunrise Rangers, who just returned from a tour in Louisiana, to start working with Jack Jones, of WDFL, Richmond, Va... . Frank Porter, conductor of the "Country Store" on WLIB, Richmond, Va., has inked a contract with Tobacco Records for October 15 in Richmond. Many rustic music names are being invited... . John (Cousin Abner) Hilt, of KSKY, Dallas, manages Jack Jones, of WCBL, Greenville... . Al Dexter (Columbia) at his Bridegroom Club, Dallas. Dexter is mentor of the group.

COINMEN YOU KNOW

(Continued from page 112)

Brenda & Zan's (Red River) . . . Henry Van Stelten, Whittier co-
mans, was seen looking over some new games in the presence of Stars. Jack Simon, of Succeeding Distributors,

(Continued from page 112)

business trip to St. Louis. He was interviewed by Detroit's leading financial man, and also by some of the former, before his departure, on his objections to eating turkey five meals in a row.

After Miller is reported to have visited the Michigan Vending Company, located on Pasadena Avenue... . Isaac Pincus (Gold and Pico), of the Michigan Vending Company, is organizing the Hot Dog Service Company on West Orange Street... . Vasa and Rabbi Silich are planning a new automatic laundry, formerly operated by their son, John Silich... . Myer Brezinsky, of the Triangle Vending Company, specializing in ticket vending, is adding new equipment to his route... . James A. Abdella, supply importer, is taking over the John R. German location, town-center of the vending supply field there.

Vernon L. Huntson, of the Arne Amusement Company, game and mus-
ic operators, is forming the Arne Associated, with a working relationship with Frank Novach, in the north end center of operations. Offices are located on Eason Avenue.

Detroit: School (Continued from page 112)

October 15, 1949

Detroit... . (Continued from page 112)

in their Roundabout on Main Street... . C. E. Stephens was in town.

Ed Wilkes, of the Paul Laymon Company, is in the process of building these two-weeks in a new Ford, incidentally, the firm is finding business on the upswing.

Phil Robinson, Chicago's West Coast rep, plans out for San Fran-
sisco... . Jim Churchill, who has returned from his recent trip to Mono, he'll be gone about a week. Allan Anderson was in from his various territories in the West, he is... . Thomas Boddy, of Lo-
nia, was in town to look over some games.

Al Weymouth, of Weymouth Serv-
ices, entertained Mr. and Mrs. Henry Lam, of the Honolulu Tobacco Company, during their visit here. Another visitor at the Weymouth head-
quarters of Hillard Park was A. B. McDonald, Fresno operator.

Making the rounds last week keep-
in.

WOW! All the Thrills of BOWLING in UNIFIED'S SHAUNEL PAPER

Savings amount to almost 25% off price at all shops... . Orders for delivery turn in. customers who order 6 or more in quantity.

Contact us for immediate delivery.

NEW BRASS SLIDES for Model 500 A.B.T. Coin Chutes, 5c Play... . 50c EA.

MILLS SLOTS—100% PERFECT! Reconditioned and Relined—
All With Club Handles

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NEW PIN GAMES

COTTLE'S COLLEGE DATE

EXHIBIT 111 SEWED UNARMED

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UNIVERSAL Pinball Finish... $45.45

RALLY CHAMPION, F. R. $4.65

RALLY KENTUCKY, P. O. $4.65

MILLS SLOTS—100% PERFECT! Reconditioned and Relined—
All With Club Handles

Terms: 1/3 Deposit, Balance C. O. D.
Chicago
(Continued from page 112)

Rake Sales
Operators who pay Social Security on their employees will find their tax rate will be cut to 3½ per cent of the first $3,000 of a worker’s earnings in the current year. This is down from 4 per cent in 1951; to 3½ per cent in 1950; and to 3½ per cent in 1950. Beginning in 1950, employers will pay on the same rate as the employee’s contributions, up to $110 per year.

Almost all the increase in rates, benefits to those under Social Security are liberalized. An operator who has not paid any Social Security through the next year when he is under 65 years old will draw a minimum of $23 monthly when he reaches 65. The maximum possible benefit will be $150 monthly. If an operator pays into Social Security becomes totally disabled at any time and will draw the same rate. A person who had reached the age of 65.

The self-employed persons are to pay a higher tax rate than employed workers. However, some special benefits which are to be figured on the basis of years covered by Social Security contributions. Social Security expert justifies the low rate, pointing out that the low rate is necessary because there can be no matching employer contribution as in the case of regularly employed workers.

The House Ways and Means Committee spent seven months of the current session working on a Social Security bill which runs more than 100 pages, and made several important changes. They are now making many revisions. The House passed the committee bill without discussion. By a vote of 234 to 54, the House agreed to set up in early January. The House is an account of the bill will be held by

SOF TEAK AND TUNES
(Continued from page 110)

.THE BILLBOARD
October 15, 1949

Hank Thompson (Capitol) has split with Metro Music and will free-lance his songs until he sets up his own publishing.... Slim Williams (Fontana) is working a 15-week run through the South. He has inked a new 17-station network thru which he will promote at a rate of $300 per week. Williams and the Georgia Peach Pickers (Columbia) are promoting their 17-station tour thru the Carolinas and the south. They will give a “Rolling Jambores,” which is dried over WMC, Memphis. His 14-year-old nephew, George Smith, is singing with the group. George is a native of Georgia, plus a fellow with Brookline and Blues Brooks. WJR, Detroit, has announced a new program called The Silver Sage (Bullet) as are jamboreses promo, featuring name artists at this winter at WOR, Flint, Mich. Doc Williams (Wheeler) is closing his piano business in Altoona, Pa., and is moving to a new location next year. Hugh Cross, one of the first b. artists ever to record, is back at WNW, Wheeler, W. Va. Leo Moore and Juanita have moved from Mount Airy, N.C., to WTVK, Knoxville. Uncle Ned, of WMAZ, Macon, Ga., is starting his own Optavine in Atlanta. WTA, Dallas, Tex., has opened a new 19-station network thru the Carolinas and the South. Texas, and the Range Riders, will return to WEWS, local TV station, in a week with a sponsored show. Bob White, in a weekly show on WOR, New York City, will be on the program. Smiley Burnette (Capitol), according to Larry Miller, of that station.

FOLK TALENT AND TUNES

FOO THE DAMON RUNYON CANCER FUND
Amusement Game Interest Up; Industry Claims Biz Increases 

(Continued from page 89) 

money despite unfavorable conditions as the real explanation.

5 Balls

Of the five-ball games now in full production, Chicago Coin's Football and D. Gottlieb's College Daze were designed, the latter to take advantage of the football season. Chicago Coin's Football introduced a scoring zone which tapped ball between stretch rubber bumpers and a kicker bumper, meanwhile running up large blocks of points. Gottlieb's College Daze stressed heavy action on the upper half of the playfield and also featured point handicaps on the fifth ball for players who had a low score on the previous four balls.

The not stressing the sports theme, Exhibit, Supply, Tumbleweed and Williams Manufacturing's Freshie also introduced several new game ideas which proved to be worthy design additions as evidenced by their on-location success. Tumbleweed has a roll-over feature which allows skilled players the chance to win a replay on the first ball and also has special scoring set-ups which have higher point values on the first ball and in the case of low scores thru the first four balls, its highest values on the final ball. Williams' Freshie has a new type tilt for which permits players to carry on in a game even tho they inadvertently tilt the machine. Instead of the usual full game for tilt after a tilt, Freshie permits the player only for the ball in play when a tilt occurs. Therefore, points registered before the tilt and on balls succeeding the missplay count toward a winning score. Another interesting feature to play Freshie is its progressive handicap feature which comes into play after the fifth consecutive missplay without a replay resulting. From the sixth thru the tenth ball the player has several advantages to win replays on progressive basis.

New Trend

One of the new trends which is evident with creating more interest in the amusement game field is the revival of the straight novelty game where the levels of the amusement game business were not able to produce. But the overall feeling seems to be that even as long as the operator continues to get good play reports in the future the business will continue to improve, an encouraging sign post these days since most other forms of amusement-trade report business off. This new rise in play is also the result of the real gain since the end of the war.

OPS Take Beating On Canadian Coin

PITTSFIELD, Mass., Oct. 8—Operators here have reported a noticeable increase in the number of Canadian quarters finding their way into the letter coin boxes. Cigarette machine owners have been hit the hardest. They have found that banks will credit them with only 13 cents for each Canadian quarter, due to a result of the recent devaluation move and cost of handling.

GIVE TO THE DAMON RUNYON CANCER FUND

EXHIBIT

![DALE GUN](www.americanradiohistory.com)

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**WILLIAMS FRESHIE**

With dynamic new features. Two pinball types of controlled scoring. Novel theme, all advanced on existing innovation. 50 cents

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Perfectly Reconditioned and Refurbished. TOTAL ROLL $10 ADVANCE ROLL $8 CHICAGO Coin ROLL-OVER $6 Bally Coin ROLL-OVER $5 Real Boyd

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RENO CANTER

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- Mills Sl. 1c or 25c Brown Fronts, Ea. . . $7.95
- Mills Sl. 1c or 25c Silver Chrome Bells, Ea. . . . $8.95
- Mills Sl. 1c or 25c Deluxe Bells, Ea. . . . $14.50
- Mills Sl. 1c or 25c 1947 Golden Falls, IL. Ea. . . $11.95
- Mills Sl. 1c or 25c 1948 Jewel Bell, Ea. . . . $15.90
- Mills Sl. 1c or 25c 1948 Molin Bells, Ea. . . . $15.90
- Mills Sl. 1c or 25c 1948 Black Gold, IL. Ea. . . $16.50
- Mills 50c 1948 Black Gold, IL. 225.00
- Mills 50c 1948 Club Royale . 250.00
- Pace 10c Deluxe Camel . . . . $9.95
- Waffle 10c or 25c Royal . . . $4.95
- Jennings 5c or 10c Deluxe Life-Up. . . $19.95

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**Washington:**

(Continued from page 112)

**games included Chicago Coin's Football, Gottlieb's College Days and Exhibir's Turnbuckle, owned by John H. Phillips.** His outfit has added several new locations. Albo players have picked up some new over summer figures, they still are not prepared to pay for this time of year, he reported.

First fall meeting of the Washington Music Guild is scheduled for Thursday (13) at Phillips College. The Frank Sinatra version of "I've Got Love Again" on Victor label was picked to take over the Gallaher joke book record of the week for new to 12c. Can't "l" the Andrews Sisters took the honor the following week.

Radio, television, and disk artist John Lustig, of Berlo, acted as master of ceremonies at the starting night of the Andrews (MID) Trade, Gift and Hobby show, September 22d. Gershman J. Glenn Beall cut the ribbon down the three-day exhibition. Over 60 local merchants and manufacturers were represented as well as the National Naval Medical Center and the National Institutes of Health.

Westaway Vending Company has been doing a favorable response in its installation of candy machines, Sidley Lustigstein said. The company, since they opened in New York in 1947, has not been as successful as formerly just handled cigarette vendors. Lustigstein has found many previously untouched areas in which are furnishing a good market.

Hirsch de la Vies, proxy of the Washington Music Guild (WMG) and former of Hirsch Coin Machine Company, has been elected to the pro-gram, publicity, and reception committee of the Music Operators of America (MOA) convention slated for Chicago, March 5, 6, and 7.

**Philadelphia:**

(Continued from page 112)

Coffee Vendor line. Ned and Dave Yaffe, heads of the Y and Y Popcorn Supply, caught themselves and other Joy Lopresti body a few weeks ago at Wachapreague, Va. . . . . .

- Music graduates to cash in on first town appearance, town of Juana Pita, singing star of South Pacific, who opened here October 25 for a "For Women's Only" tour staged by the S.P. Fellowship Commission and to visit the state, jockeys in be in half of her first RCA Victor records.

Vending firms contributed trophies for the annual golf tournament of the local Variety Club at the Whitemarsh Valley Country Club last September. The Berlo Vending trophy was a chest of silver, the Charles Sweets Company trophy was a pen and pen set, and the Y and Y Popcorn Supply trophy was a silver- colored and free place trophy.

Bernard B. Goldner and John C. MacInlyte have set up the Posta- matic Company for the operation of position vending machines with offices at 1900 Packard Building. After the successful experiment with parking meters in the Germantown section of the city, city council has agreed to install an additional 700 coin-operated parking meter ma- chines in the congested downtown shopping sector. . . . . Berlo Vending Company has added the Carillon Theater in Richmond, Va., to its wide network of theater locations.

- There's a coin-operated television set up at the Garden State Tourist Cottages on Route 25, near of by Riverton, N. J. According to Mr. Richard Myers, team, is the first installation of this type on the East Coast.
COINMEN YOU KNOW

New York:
(Continued from page III)

Belgian pool tables to this country about 13 years ago, is handling the QT table. His first sample was displayed at the recent show.

The Mike Munves Corporation is letting contracts for major remodeling of its 19th Avenue headquarters. Instead of an elevator, a three-story building will be the big- gest job. Meanwhile, several machines have been placed on the QT and Max Munves, with Teddy (Chicago) Seidel assisting, are getting them into shopping ops. The main biz, this, is still going on at Munves' 11th Avenue

Sam Kroseberg, executive vice president of Automatic Products, in Washington on his last week while his sales chief, Arthur Frankenberg, visited with Philly vending ops.

Al Goldberg, of Emerson Music, will put an heir in January. Al Cohen, of Asco Vending, is still getting up fixations on the birth of his third daughter September 14. With the addition of almost nine pounds, the baby was named Adrienne.

Nash Gordon, office manager of the Automatic Music Operators' Association (AMOA), reports that "Night in Paris" has been chosen as the theme of the org's 12th annual Convention, to be held October 29 at the Palestine Starlight Roof. Flier migmon will be on the menu to be printed on the backs of French travel folders. And can-girls and Apé scene dancers will be featured among the entertainers.

Sidney H. Levine, AMOA attorney, flew to Cleveland last week to bring back three-week-old twin girls adopted. Named Sarah Ann and Margaret, the newcomers bring to four the number of women in the Levine household. They also have a 10-year-old daughter.

Dave Stern, of Seacoast Distributors, who formerly had an outlet in coinho, has moved his organization into the former nos. bull in Elizabeth, N. J. More recently, Seacoast has been headquartered in Philadelphia.... Jack Pena, of Fero Associates, who supplies cues to ops with drink vendors in the subway, reports that his chocolate sales are cushioning the seasonal drop in soft drink consumption. A few ops have converted their equipment to vend the warm beverage and, by controlling temperature carefully are able to use a standard "cold" cup.

Coca-Cola Outlook

WASHINGTON, Oct. 8. - Candy manufacturers can expect to enjoy an improvement in the foreseeable future to the nickel- pound cocoa of the early 30's, according to a report from the international Food and Agricultural Organization (FAO), which predicted prices would average close to 20 cents for the next few years.

The immediate outlook is some increase in cocoa prices in the next few months. The U. S. and Canadian demand has dropped since the war, heavy demand in Europe and the U. S. and keeping world needs on a high level. Production for 1946-49 was the highest on record, but the outlook for 1949-50 points to lowered production. Diseases in Africa's Gold Coast have resulted in the recent destruction of thousands of trees, FAO said, and increased plantings in Latin America are not expected to offset the African decline.

250 12-Ft. and 14-Ft. BANK BALLS — SKILL BALL ALLEYS. SOME ARE NEW, SOME ARE SLIGHTLY USED. $25.00 EACH FOR THE ENTIRE LOT.

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SKEE BALL - $100.00 each - Encyclopedia 12-Ft. - $150.00 each - Alexander 12-Ft. - $225.00 each.

THIRLLELS OF ROSE BOWL - SUGAR BOWL - ORANGE BOWL - ALL IN ONE...

Williams QUARTERBACK

Thrillers of Rose Bowl, Sugar Bowl, Orange Bowl — All in One —
Instant Back the Clock

10 Years Ago This Week

CHICAGO, Oct. 7, 1939. — The manufacture of gaming machines was being hampered in several industries by machine license fees. Among the hardest hit were Atlantic City, $12; Dayton, $10; and Atlantic City, $10.

15 Years Ago This Week

CHICAGO, Oct. 6, 1924. — A group known as the Organized Operators of Chicago met in the Sherman Hotel to discuss unity among gaming machine operators. The meeting was called by one of several columnists who had a hand in setting up the meeting. Mann explained that there were approximately 15,000 game locations in Chicago.

IMMEDIATE SHIPMENT

BUCKLEY CRIS CROSS JACKPOT BELLE 5¢ 10¢ or 25¢

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Turning Back the Clock

Peanut Record

WASHINGTON, Oct. 8. — An all-time record milling of peanuts was reported by the United States Department of Agriculture for the 1949 season which ended August 31. The total was reported as 9,200,000,000 pounds, according to the department's Bureau of Agricultural Economics (BAE). However, a slight decline was shown in the amount of shells and in the dried nuts. A total of 481,160,000 pounds were used during the last season for baking, candy, salted nuts, peanut butter and other related products.

Exhibit Deliverers
New Card Series

CHICAGO, Oct. 8. — Exhibit Supply Company has started deliveries on a new series of cards for use in vending companies featuring current professional football. "Fanatics," arcade division manager, announced this.

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No Electrical Parts!
No Cue Stick—Uses a Turret Swivel Gun which shoots in any direction accurately

"BOMBSHELLS" on location are returning a higher percentage of profit and greater gross than other games under like conditions. The action and skill features draw and hold players. Lifter delivers 5 cue balls for 5c. Rack automatically places balls on triangle (shown on playing field). Live rubber frame cushions permit banks and english.

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Costing extra—these machines have been thoroughly reconditioned and painted to look like new. Ready for location. Buy with confidence.
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