XAVIER CUGAT

Just Broke

ALL TIME RECORD

at the ASTOR ROOF
NEW YORK

NOW... SMASH HIT at the

STRAND Theatre
NEW YORK

COLUMBIA RECORDS - MGM PICTURES - MCA
AGVA-AFM War Goes West; Bookers and Agents Told To Pull Acts From Rival Camps.

Battle of Unions Puts Everyone Else in Middle.

HOLLYWOOD, Sept. 24.—Impact of the battle between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM) finally hit the Coast this week as town's bookers and talent agents received warning letters from both AGVA and AFM. President James C. Petritto demanding withdrawal of performers from rival unions. The AFM ukase, dated Sept. 10, but delivered only this week, stated Petritto's case in no uncertain terms, demanding that AFM members draw, despite threats by AGVA leaders, to avoid the possibility of penalty of immediate suspension. On the other hand, when agents were asked that booking acts under AGVA contracts would require AFM franchise cancellation. No "incidents" were reported by any union, but quiet was viewed as "the lull before the storm."

AGVA, meanwhile, circulated the word with a bulletin demanding that agents disregard Petritto's orders and continue to book acts under AGVA contracts. All performers working on stage or duty free, regardless of any musical choice, would be at risk for ignoring AGVA regulations. Likewise result in revocation of booking license.

Tautly in the middle of a jurisdictional war, agents as well as performers were having a time in choosing sides. Many of town's smaller bookers, especially those whose clients are mostly AGVA performers, hinted they'd side with AGVA, alto aware of AFM's overtures to pull acts from stands in defiance. Others among small-timers see no advantage in both bookings if possible until inter-union beef is resolved.

Little Change Expected From Devaluation.

NEW YORK, Sept. 24.—The cut of 39 per cent in the pound is not to have varying effects on showbiz in general, but despite many speculations on what it will mean. Immediate effect is expected to be minor.

All branches of showbiz which do business with sterling block countries.

For details on how devaluation of the pound will affect various fields in show business see separate stories in Music Legitimate and General Outdoor department in this issue of The Billboard.

In this Issue

- Comedy
- Country & Western
- Dance & Disc
- Specialty Acts
- Broadway
- Variety & Revue
- Illustrations
- Memorabilia
- Advertisements
- Market Report
- Record News
- Radio
- Television
- Film
- News
- Live
- Exhibits
- Casts
- Reviews
- Photo
- Covers

Strictly Kosher Time in TV Fact

NEW YORK, Sept. 24.—Despite the fact that not the first of a radio or TV time contract's being written for time change because of orthodox Jewish religious laws has come up in a deal set this week by WOR-TV and the Kosher Provision Company. The sponsor has its audience participation series slated for 10:30 p.m. Saturday night, starting Oct. 15.

In Jewish orthodoxy, the Sabbath does not end until sundown Saturday night. This means that as time passes, and the sun down occurs at 2:30, it would violate the Sabbath, and consequence, WOR-TV is giving the sponsor the right to move to a later time slot.

Hearing on Color TV To Keep Freeze.

Month's Delay Foreseen.

WASHINGTON, Sept. 24.—As the Federal Communications Commission (FCC) opened its full-dress television hearing today it became increasingly apparent that the commission's freeze on new TV stations won't be lifted for years—and some guesses in FCC circles point to a delay of the thaw until after spring. The hearing is based on the virtual certainty that the hearing which started today stood today the (See Hearing on Color on page 8)

Won't Drop Bars on Alien Music Troupes.

 Pall Group an Exception.

WASHINGTON, Sept. 24.—The immigration service will make no reshuffling in relaxation of foreign musicans, despite the 19-day war that was granted the Board of Censorship. The war had been told The Billboard this week. After being stopped at the Contract Labor Act, which bars foreign musicans unless "attaching mert," the Pall outfit got permission to enter this country for 10 days to 20 days to fulfill an engagement at the Latin Casino, Philadelphia officials said. Subsequent dates in Atlantic City and Las Vegas are contemplated. (See U. S. WONT DROP on page 41)
WASHINGTON, Sept. 24.—The Treasury Department came up this week with a program to reduce the federal bite on admissions tickets to the legitimate theaters in the nation's capital at a time when the federal government is reducing its commitment to its own fiscal plight.

The blueprint, which is slated for a lengthy study, proposes the following measures: To reduce the federal bite on admissions to 10 per cent; to eliminate the federal excise entirely; and to exempt from the 20 per cent tax all admission prices below a certain level, so as to allow a Federal credit for levies paid to a State; to consider the presentation, on a basis of the federal revenue with the States which eliminate their own amusement taxes.

The Treasury is readying to spread that news across levies in the amusement field in the hope that a tax relief plan can be evolved in time for congressional deliberations on the excise issue next year. The blueprint at present is focused largely on admission levies, and Treasury experts are not satisfied that any one of the proposals it offers is the final answer. It is admitted that the present rate of 1 cent on each ticket is calculated as a barrier to the development of the theater field, but it is considered with the combined admission levies now hitting 30 per cent in some localities.

Factors Welcomed

In its studies, the Treasury is keeping the co-operation of major theater owners in mind. Administrative feasibility, potential revenue losses, possible effects on expenditures within amusement business, and effectiveness in raising revenue from increased State and local use of the tax.

Virtually discarded by the Treasury is the idea of a federal withdrawal from the amusement tax field. The contention was that the present low cost of collecting the tax is more than offset by the use of the 17c tax required by the State to secure returns to the service of the States. The chief disadvantage is the inability to state in this tax collections by various levels of government.

Among Treasury tax officials and leaders of State and local government associations are continuing in an effort to persuade federal officials that if the government were to abandon the field, the cost of enforcement would be great, and that the government officials further feel that it is doubtful that State and local governments would use rates as high as the federal rate, resulting in an overall loss of revenue from the tax.

There is also the consideration of the local excise taxes' rates among amusement classification. The comprehensive system covering general admission, admission to stores, theater, and so on was designed to insure substantial equality. Any departure from uniform rates, officials feel, might introduce discrimination among firms competing for the amusement dollar.

Federal rate reduction would not remove all the obstacles to State and local taxation, Treasury officials believe. And, as States authorize for local taxation would need to be created by legislatures, and legislative delays as well.

The chief difficulty in the use of a uniform federal excise tax is that lower priced admissions tickets is the discrimin-

New Detroit Booker For TV and Stage

DETOIT, Sept. 24.—Offices for Trans-Continental Television, Inc., and for a new booking office, Famous Artists, are being opened by Maxwell and Chetkin, former producers at the Joy Theater here. Chetkin, owner of Famous Artists, will operate the organization as a theatrical booking agency.

The Trans-Continental office will be a local branch, headed by Chetkin, who is vice president of the national firm, of which a nephew, Arthur Simon, former trade paper writer, is now president. The new office, which will serve as a clearinghouse for the automotive and other sponsors here, was organized by Simon. Some 1,500,000 film exclusive-

nation in favor of types of entertainment which have lower price scales and against the legitimate theater, an effort to curtail all events that would be still be taxed by Uncle Sam.

Federal collection of the tax and the sharing of revenue with State-local governments avoids any of the objections the Treasury officials have toward other methods. There are such disadvantages, however, that the ability and the constitutionality of raising the levies on the revenue of the legitimate theater is of extreme difficulty of correlating different levels of tax and the needs of the legitimate theater and the State tax objective of securing independent revenue sources.

precedent Cited

The method of continuing to tax admissions at the current rate, instead of being credited to the States via the federal excise, would currently be the precedent set by the Treasury, which has been the method in the past of the federal government. The precedent was cited.

Show cast is weak on comedy, with Jim Rush and Vernon Bronner falling badly in an attempt on a "Penny the Horse," a lecture by a precision act. (See Casting Vities on page 49)

Chi Radio Mgt. Club Elects New Officers

CHICAGO, Sept. 24. — Roy Mc- Donnell, general manager of the local American Broadcasting Company's station, last week was president of the Chicago Radio Management Club at its first meeting of the season. Among the officers re-elected was Bill McGuiness, commercial manager of WGN. Other officers elected for the one year term were Frank Reed, Grant advertising agency, first vice-president; John Blair, station rep, second vice-president; Jane Daly, Earl Luddin, general manager, treasurer, and Jane Mc- Dowd, production manager, secretary.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

N° 1. On the Honor Roll of Hits

You're Breaking My Heart

No. 1. Heart Music, V. Demone-G. Osser Orch. Mercury $2571

You're Breaking My Heart

No. 1 Most Played on American Records

You're Breaking My Heart, V. Demone-G. Osser, Orch. Mercury $2571

No. 1 Dis. by Dealer Sales

THAT LUCY OF MINE, F. Lobis, Mercury 5316

No. 1 Dis. in the Nation's Top 100 "B" Records

SUNDAY, V. Morris, Specialty 20591, (45) 47-2898

No. 1 Most Clocked Juice Box Country and Western Record

WANT YOUR VOICE TO ROLL, M. Donnelly, Hit Country Boys, MGM 1052

No. 1 R&R Retail and Country Western Record

LOVESICK BLUES, H. Williams and His Drifting Cowboys, MGM 1052

No. 1 All She Wants To Do Is Rock, W. Harris, Kink 4304

No. 1 All She Wants To Do Is Rock, H. Williams, Kink 4304

No. 1 Sheet Music Seller in England

Leading albums, classical discs, English and Canadian sheet sellers and full score on all music-disc popularity in Music Popularity Charts, pages 22 to 32.
NEW YORK, Sept. 24.—Negotiations for the sale of WINS, owned by Avco Manufacturing Company, to George Trammell and Edward P. Pope of New York City have reached this week. It is anticipated that a sales agreement will be signed Monday night. Estimated price of the purchase is around $1,000,000.

Acquisition by Pope of WINS from Avco, which is reported to be the second disposal of WHOM it is believed under duopoly regulations of the Federal Communications Commission (FCC), would make Pope, according to one report, plans to convert WINS, a 25,000-watt nighttime operation, to a foreign language-instruction station, similar to WHOM's. Pope is to be said to support a conversion of WINS to an English-language station, but the matter is considered a duopoly ownership decision. Pope recently applied to the FCC to convert WHOM from New York City to New York, but the application was turned down.

Paige Quit MBS for Intern't'n Net

NEW YORK, Sept. 24.—Jack Paige this week resigned as assistant program head of the Mutual Broadcasting System (MBS) to become vice-president in charge of programs and promotion of the International Network, with headquarters in Salt Lake City. The highly colored Paige came to Mutual from the Cowles brothers radio stations. He assumes top position here the week of October 15.

Also out at Mutual is Walter Lucie, executive producer for the past three years. Mr. confirmed reports have him joining the Bernard Schubert organization.

Paige's successor has been tentatively set but his identity is not being disclosed by Bill Finscher, MBS press man. The new man is expected to be in place for a few months.

Frigidaire Eyes "Lum & Abner"

NEW YORK, Sept. 24.—The Frigidaire Company, which formerly sponsored Lum and Abner, is planning to put the radio show into regular hour-long program built around great Lum and Abner stories.

If it would be on tape, with 12 shows being done within three weeks using the same studio, each a different name each week. The recording, directing duo have also optioned several scripts to film companies.

Fletch Markle Turns Pkg'er

NEW YORK, Sept. 24.—Recently returned from their two-month trip Fletch Markle and Vincent O'Connor, former editors of the Columbia Broadcasting System (CBS), this week formed Centuria Productions, a new packaging outfit to peddle two radio shows—New York, Manhattan and Please To Be.


This former is a half-hour show of news and views backed up with music, also made ample use of glamour, sex and sophistication. Please To Be is the walking verbal picture show, which is a 15-minute hour-long program built around great Lum and Abner stories.

It would be on tape, with 12 shows being done within three weeks using the same studio, each a different name each week. The recording, directing duo have also optioned several scripts to film companies.

Two Clickers Stall Transit Radio Pitch in Wlndy City

CHICAGO Sept. 24.—Plans for installing a new radio system in mass transit vehicles here, a few months ago one of the softest localSubjects, appear to have hung up apparently in the advent of FM in buses, streetcars and subways. But two of the major companies have been able to put through the stepping program.

The proposed rate increase is causing plan postponement for a number of transit companies interested in the tariff change, but it is felt that any increase will cause a drop in number of passengers carried across the city. The Chicago Transit Authority (CTA) is preparing for a fare increase which is meeting with considerable public resistance. This has put the future of the CTA in a rather dubious state. Recently, receivers manufacturers are reported to be developing new equipment which would overcome some of the public reactions against the radiation pattern faults of radio equipment and, in this state, they will install FM equipment unless a public outcry is heard.

The new equipment is expected to be used on a package deal in the transit buses, and those interested in the deal are said they will wait until it is procurable before proceeding with installation plans.
MBS To Pursue "Pin Point" Program Pushing Policy

CHICAGO, Sept. 24.—The Mutual Broadcasting System has decided upon a program policy of building up certain time slots while leaving others dormant for the time being, reliable trade sources revealed here this week. The policy at MBS, they said, is that the net can't revamp its entire program structure in one day, nor can it risk the lack of money and that money available must be used to build only certain parts of the structure at a time. If successful, the net plans to slowly but surely spread its program structure.

It is reported that New York heads of the network (president and executive vice-president, and William Finishesher, vice-president in charge of programs) had decided upon this policy: Nucleus of the Monday thru Thursday morning schedule is to be given over to the "Morning Magazine," to be followed by "Our Best Advertisers," and "Good Neighbor Club." The latter show is a regular feature, the network added.

"Morning Magazine" is thought to be a reflection of the successful mystery block, Monday, Tuesday and Thursday, and is, with the belief that they are okay now, and Thursday and Friday might be considered a general increase of 25 per cent. In particular, a building policy that they are not too good, but that building of these slots will have to wait until later. Saturday night is to be built as a quiz and audience-participation slot, with backing from a full scheduling of 17 spots, a Number, Meet Your Match and True or False. Meet Your Match is being pushed this week, Thursday night is a part of this plan.

Indicative of the way MBS is willing to try all out building selected time slots is the fact that Ladies Faire to be broadcast on CBS will be worth $10,000. This is for sustaining, not commercial air, and is said to be the highest offer that MBS has ever made. A part of this policy, it is stated, is to keep the network "Morning Magazine" to give MBS one year in which to succeed or fail. The two years to go have to prove the concept from the board. What they say goes, contrary to top executive working, are the net's policy for the next two years. They are going to try to build time slots in the next few months.

Chi TV Outlets Hike Rates 25%

CHICAGO, Sept. 24.—Two local TV stations, WBKB and WGN-TV, are planning rate increases effective Monday. WBKB, which has a general hourly rate of $500, is raising its rate 25 cents. WGN-TV now has a basic hourly rate of $350. Its 25 cent increase will be applied to commercials, film and spots.

"WGN-TV, which has a basic hourly rate of $600, is not planning an increase at this time, station executives say. The National Broadcasting Company station, WNBQ, which has a basic hourly rate of $500, is not planning a rate increase.

Transit Re-Elects Thomas as Presxy

CINCINNATI, Sept. 24.—Veteran radio executive C. L. Thomas, general manager of KXOK and KXOK-FM, St. Louis, was re-elected to the presidency of Transit Radio, Inc. (T.R.I.), new Chas. M. O'Neil Jr., president of W.W. Lewis, Cleveland, director and vice-president in charge of sales; David Gamble, secretary.

ABC May Audition New, Longer "Ethel"

NEW YORK, Sept. 24.—American Broadcasting Company (ABC) this week was considering auditioning a new half-hour version of "Ethel and Albert." The idea is to lengthen the show to an hour strip which was canceled this spring. The program was on the shelf for a year.

Ethel is played by Peg Lynch, who also played the newly-canceled "Ethel." The show is slated for a nighttime slot.

Robert Taishoff Killed in Bike Accident in Washington

NEW YORK, Sept. 24.—Robert Clark Taishoff, 26-year-old son of Sol and Betty Taishoff, who was killed Tuesday (20) in a bicycling accident in Washington, was also well-known in radio and Washington circles. According to his parents, the survivors include a brother, Laurence, 16, and a sister, Mrs. Kenneth Cowan.

Switch May Find Robert Q., After CBS Build-Up, on NBC

NEW YORK, Sept. 24.—Robert Q. Lewis, who has been the subject of much talk as to whether he will get a new assignment at the National Broadcasting System (CBS) may wind up with a sponsor, but if so it probably won't be one of the National Broadcasting Company (NBC). Chesterfield Cigar Company has been connected with "Robert Q. and the Thieves of New York," which was Arthur Godfrey's replacement on Chesterfield shows this summer, step-by-step.

Since Lewis is CBS property, Chesterfield-first must get the permission of the web. However, the tobacco company is a big CBS spender, and because of this fact, the company is interested in clearing him. The next step is to get a TV deal, either NBC show. Lewis is expected to spits the commercials and handle CBS's "Ethel and Albert." In addition, Lewis's stock has jumped high at CBS after his WNBQ days. The purpose of working out a nighttime show for Lewis on NBC is to get him back to a new extra CBS chore, since he is already scheduled to do a two-monthly show here and there.

CHUM Beats Toronto Stations On S. Noronic Fire Coverage

TORONTO, Sept. 24.—The town's youngest and least powerful station, CHUM, which covers over the top of the S. Noronic fire coverage on the waterfront Saturday (17).

Five minutes after the blaze was discovered, CHUM's Program Director Larry Mann, Alfo the station is only a telephone, called in the news crew. Actually, reporter Bob Hall, who was reporting a hockey scene, and by 3 a.m. CHUM had four men on the dock, Mann, Hall, sportsmen and newscaster Mike Hopkins.

On-the-Spot Tape

Their report (for Toronto) as well as the 25 stations paid off with actual descriptions and on-the-spot interviews taped over the objections of the men from the ship, the Canada Steamship Lines (C.S.L.), Torontos, the station surveyed the fire, at temporary Red Cross headquarters in the Royal mining Hotel, at other hotels where the bodies were housed as the fires were being destroyed. From the time Larry Mann opened the station at 7 a.m. with his decision that an all-out effort would be made to cover the fire, it was the plan to give the city what was the most sumptuous, by the new stations. CHUM managed to reunite two families at the Royal, and brought two more together Sunday.

Station Manager Roger Ford shot 300 feet of 16mm. film, which was sent to new programs and leased over CHUM, was flown to New York early Saturday morning, and as the story was developed by C.N.C.T.V. and to Detroit and Cleveland and, at the request of the C.Y.E.K., it was recorded an hour and 20 minutes of recordings, which were later sent to CHUM.

C.K.E.Y. on Job

At C.K.E.Y., Toronto's sole 24-hour station, everybody, including President Jack Cooke, was on the job. They were the second station on the scene of the fire, at the request of the Royal Canadian Mounted Police, Johnny Williams went to the dock at 7 a.m. He was joined by Mr. Kelly, of the special events department, who was also experienced yesterday; a professional when trying to locate power for his tape recorder. The C.K.E.Y. station is 1,000 watt, as well as giving eye-witness reports on his own station (C.F.R.B.), programs the Canadian Broadcasting System (C.B.S.) on this occasion. C.K.E.Y. had 24 stations available on the C.A.A., and U.S. networks were covered by local newswomen Bob Resten, Bill Bently and C.L. Iskra.

The Canadian Broadcasting Corporation (C.B.C.) carried CHUM's program with its own two networks. For this purpose, it used taped interviews of reports. The network has sent out many reports, including squash tapes, of newspapers for their all-out efforts.

Ford Dealers Hunt TV Act

NEW YORK, Sept. 24.—The Ford Dealers of America, thru J. Walter Thomas, Ford's chief executive, has started shopping for a TV variety show for this fall. They prefer a half-hour program, but might spring for an hour-length show if the price is right.

The last program they had dealt with was the "Crystal Ball." This fall, dealers are especially interested in new shows from the networks that are sponsoring football films.

Lewin for KLAC-TV Genealogical Duties

HOLLYWOOD, Sept. 24.—Louis Lewin, for 14 years a writer for NBC, has just closed a deal to join KLAC-TV, tele, independence, in an exec berth. He will be responsible for development and programming of the station's half-hour talent-centered show transmission system. One of first film producers to switch to TV, Lewin's appointment is preliminary to KLAC-TV's full-scale invasion of the tele- vision market.

To date, KLAC-TV has spent off-hand $500,000 on studio and set space packages, with many of the town's top showmen names already on the projects. Shows auditioned and filmed include "The Show of Shows," for which featured film actress Martha Smith, and Big Time, which is featured by a writer and starring Robert Alda and Virginia O'Brien. Lewin has been with Writers' Theatre, a dramatic series written by top flacker scrip writers with first show featuring John Ford and the comedy section by direction by pic meger John Larkin; "Pain," a 15-minute weekly, and Bill Erickson and Russell Hicks in top roles was filmed by pic producer Phil Nasher and John Barrows and "Queenie Smith's Theater," shot by Minifilm, Inc.
Broadcasting
up tonight's broadcast, decided exclusively on station RF's. The
show, however, and giving Y&R the sta-

WASHINGTON, Sept. 24. - The
army is reviewing whether to use
the documentary film of the Nurem-
berg trials available to TV stations,
that film will not be per-
mittted to be used on TV for
comercial purposes, but its possible use
on a sustaining basis is still up in the

The film, now been processed for
some six days and hours, gives the
highlights of the war—trials of high-ranking
Nazi leaders, the testimony of
documentary producer Pater Lor-
en, and it has since been
in the army. Made three years ago, the
film has been shown many times in
Germany, but it has so far been
reserved in this country for high brass only.

The 16mm. prints will be made
available without cost after October 1
for public groups such as churches
and schools, but not for commercial
theaters showing.

NEW YORK, Sept. 24. - Mars, Inc., the
National Broadcasting Company (NBC) to
distribute additional slots to another
web's schedule. The show is now on
NBC Friday evenings 10-10:30 p.m.
The current rating of the program is
7.1, Dr. T. Q. was formerly on the
network May 2 to July 3, and moved a few months ago,
N.B.C. request, when the network
decided it was not a classical match for
its Monday p.m. schedule. A
dump in rating is reported evoking
the sponsor's ire.

NEW YORK, Sept. 24. - The National
Broadcasting Company (NBC), for the first seven months of this year, has added about
$200,000,000 in gross billings, according
to the Federal Communications Bureau (FIB) figures. NBC now has a small edge over the Columbia Broadcasting System (CBS), which had been carrying the program. NBC's June, Indications now point to a total gross figure for NBC of about $65,000,000,
and a shade less for CBS. Both
have been running their 1948
ratings about the same.

As far as gross billings are concerned, 1949 will be the second
highest year in radio history for
both networks. It is possible that 1949 is only about $6,000,000 short of the 1948 record, government
statisticians figure this week on the
basis of billings for the half-year.

$100,000,000 in Six Months

For the first six months of 1949
web time sales before the discounts,
amounted to $109,633,000 as compared with $104,100,000 for the first
half of 1948. If the same ratio holds true for the last half of 1949, the
total sales will be $119,760,000. The all-time record was set last year when the total was $199,748,000. Even should sales for the
last half tail off, 1949 is still virtually certain to mark the sixth
successive year of gross sales in
excess of $100,000,000.

Month-to-month comparisons of gross billings show 1949 running
only slightly behind last year. January of this year actually ran
ahead of its 1948 counterparts with the other five months trailing.

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<tr>
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<td>February</td>
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<td>June</td>
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$109,633,000 in Six Months

July, 1949

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<td>CBS</td>
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<tr>
<td>MBS</td>
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NET BIBLIOGRAPHY
PNB Network Billings

7 Months, 1949

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JUDY CANOVA
AMERICA'S NO. 1 COMEDIANE

Judy Canova, born in 1908, was a prominent American actress and comedienne. She began her career in vaudeville and later moved to radio and television. Canova was known for her comedic style, often playing the role of a rough-around-the-edges working-class woman, and her energetic performances. She had a long-running radio show and made numerous appearances on television throughout the 1940s and 1950s. Canova also had a successful career in film, starring in several movies. Her most famous television show was "Judy Canova's Town Crier," which aired from 1949 to 1960. She was inducted into the Hollywood Walk of Fame in 1958. Canova's legacy is remembered for her contributions to the entertainment industry and her impact on comedic performance.
Unionize TV, Pixers or No, Says Four A's

(Continued from page 3)
effect a peace. Should the screen performers hold to their position, it is conceivable a bitter internecine battle could come in which SAG and SEG could even ask for government intervention to protect their TV jurisdictional claims.

Members To Get Facts

To get its position on the record, the Four A's next week plans an unprecedented move. This will be to mail to the 30,000 Four A's members a lengthy analysis of the entire TVA background and the dispute between its supporters and SAG and SEG. Four A's unions supporting TVA, such as the American Federation of Radio Artists (AFRA), the American Guild of Variety Artists (AGVA), the concert performers in the American Guild of Music Artists (AGMA) and Chorus Equity (CE). The letter, to be mailed next week, is signed by the national president of each of those unions.

SAG and SEG have entered these points in a suit filed in court. The suit is to have control of film-televison and TVA control issues; that Screen Guild performers working in TV should remain in a separate domain; that TVA performers at convention may make decisions hurting the interest of film actors; that the formation of TVA creates a new union for actors in motion pictures; that TVA will be governed by New York and that the TVA will be controlled by the Eastern unions.

Four A's Answer

The Four A's answer to the points brought up by the SAG and SEG is that TVA is not a new industry and that jurisdiction cannot be split without hurting the performers. They also believe that it can gain repeat fees for films that are re-used, whereas the screen guilds have proved themselves unable to get additional financial benefits; that the TVA is not harmful to the actors; that the formation of TVA has not created a new union for actors in motion pictures; that the TVA will not be governed by New York and that the TVA will be controlled by the Eastern unions.

Barkley Cuts Tape at KTVB

DALLAS, Sept. 24.—KTVB, this city's first television station, made an impressive debut yesterday with Vice-President Alben W. Barkley as ribbon cutter and honor guest. Barkley caught local Democratic bigwigs in a warm embrace when he accepted an invitation from Tom Potter, KTVB owner, to break the tape and announce Dallas's first video program after his 10-minute opening address. KTVB offered a staff show for the thousands who crowded a circus tent pitched by the 387-foot tower. Emcee was Bob Stan- ford, chief announcer, former film actor and WFJA staffer before joining KTVB.

The station is affiliated with the newly created Paramount television network, making it one of the $25,000,000 for on-the-spot-televizing, was supplied by DuMont Laboratories. Test programs have reached 260 miles and good reception has been reported. Both of these are being by Potter, said to be the first individual owner of a video cutlet. He is a Dal- las oil man who is owner of radio stations in Oklahoma and Texas.

KTVB's basic station outlet in Texas. Others are WBAP-TV, Fort Worth, and KLEE-TV, Houston.

Hearing Color TV Starts; Will Keep Freeze on Video

(Continued from page 3)
color-TV phase will run a good two months or possibly longer because of the line-of-sight nature of color. However, witnesses, it is furthered that by the commission after the technical phase is taken. However, it will take a couple of months and maybe much more. Consequently, the freeze will last for a year will remain unless the commission can find a way to get out of its commitments to freeze the freeze at the same time. This is true on all technical question and on the color standard issue.

The fateful question of color tele- vision is perhaps one of the most confusing ever opened in the Cordell committee. But the hearings will determine whether RCA will be able to demonstrate a small-size tube which is commercially impressive, and whether the broadcast industry, as represented by RCA, will be able to demonstrate a system compatible with present black-and-white equipment. RCA, meanwhile, is readying to demonstrate its system at the Washington Hotel October 16, after which it will demonstrate the system on a number of receivers scattered throughout the city. The Columbia Broadcasting System (CBS) will offer its direct color testimony this week along with RCA and will demonstrate its system at the Carlton Hotel October 16, when a demonstration at the Army and Air Force base with RCA and CBS as the lead sponsors is expected. The color television question in the minds of FCC engineer will center on the demonstration of whether RCA will be able to demonstrate a small-size tube which is commercially impressive, and whether its broadcast industry, as represented by RCA, will be able to demonstrate a system compatible with present black-and-white equipment. RCA, meanwhile, is readying to demonstrate its system at the Washington Hotel October 16.
U.S. Move To Split Warners, Fox Leaves AM TV in Air

WASHINGTON, Sept. 24.—The future of the $400,000,000 interests of Warner Bros. and 20th-Fox—Fox is left unclear in the decree filed by the Justice Department. Whether the anti-trust division solving the week demanding divorce of the flicker-throwing juggernauts, which are owned by those of Metro-Goldwyn-Mayer. Probability is that radio-TV holdings will wind up with the film-producing half of any split-up, but no mention is made of such holdings in the proposed decree, which the Justice Department filed in a New York court.

If the court agrees to the decree, the flicker outfits will have three months after the verdict to submit divorce proposals, with the Department having an additional two months to file objections. Like Para and RKO

The Justice Department's proposed decree is similar in effect to consent decrees already signed by the agency and Paramount Pictures and Radio-Kith-Ohpeh. Under the Paramount decree, custody of the TV offspring was split between the two new theater companies, with Para having radio rights.

The Paramount case was more involved as far as radio-TV is concerned than is the Warner case. Para's TV holdings were licensed to a theater. Warners dropped out of the TV field with the consent of the Department of Justice as to Schliff's KLAC-TV. Warners' radio holdings, chiefly tied up in KFWB, Los Angeles, are licensed directly by NBC.

With Meaggers; Averts Strike

NEW YORK, Sept. 24.—Breaking a deadlock which almost culminated in a strike, the National Broadcasting Company and the American Writers, Directors and Producers' Guild (RTDG) in the official bargaining agent for the meaggers at NBC-TV at a meeting held at St. Regis Hotel, Monday. Negotiations will begin Monday (28).

The RTDG is expected to ask for a wage scale similar to that in force for TV directors at the American Broadcasting Company (ABC). Salaries there are $130 per week for meaggers with one year's experience and $150 for associate directors. Rates will also be set for program assistants, a category that a few other video stations have. The standard two-week vacation is expected to be another demand. Sentinel at the union is for a short-term pact.

Don Lee Announces Elecra-Zoom Lens

HOLLYWOOD, Sept. 24.—A new "variable focus" tele lens of the "zoom" type was unveiled this week by R. C. Maddux, president of Don Lee Broadcasting System. Developed by motion picture cinematographer Joseph B. Walker and Don Lee researchers, the lens is called "Elecra-Zoom" and has already been used on Don Lee studio shows airing over WXSA. Station claimed its new lens was radically different from the Zoomar lens currently in use, boasting an aperture of F/1.1, with focal length of from three to eight inches and total length of only a foot. New device is equally practical for both outdoor and studio work and is punishment controlled by camera operator.

WOR-TV Sales Signpost 60G By End of Oct.

NEW YORK, Sept. 24.—The sale our WOR-TV shows is scheduled for by Oct. 1, if so there is a likelihood the station may receive $10,000,000 (by the end of October, R. C. Maddux, WOR and WOR-TV sales manager, reported this week, to have solicited to tee off a regular program service Octover 5, with the World Service open carryover of its program efforts on participation basis. As a result, it is expected have a heavy schedule of commercial announcements by debut time.

Included in the already scheduled include Pie's beer, Seidenberg cigars, the Kroger Provision Company, La Priore, the Program Co., Charles D. Schaff's KLC4-TV. Warners' radio stations, chiefly tied up in KFWB, Los Angeles, are licensed directly by NBC.

WOR-TV sales will start off with a five-night-a-week, four-hour schedule, Tuesdays thru Saturdays. Shows already set include Dinner at Sardi's, 1, I spy, One More Time, Klieber-Dobie Music Hall, Barry Gray, John Red King, and the Westchester County Center fights Wednesday nights. Paper Powers will announce the other events.

DuMont Video Net Lops 35 Off Payroll

NEW YORK, Sept. 24.—The anticipated staff cuts at the DuMont network were actually one week, with a total of 35 reported lopped off the payroll. These followed last week's laming of Leonard Hore, operations manager, and Tony Krahon, production supervisor.

Directors and clerical help were involved in the staff trims. Among the meaggers to go are Lee Toulon and Byron McKinley.

At the same time, the network is putting through drastic economy measures on its entire production schedule, chopping all overtime and increasing its sustaining top-ups from its Chicago affiliate, WGN-TV.

CBS Follows Vogue Of Participations

NEW YORK, Sept. 24.—Joining the parade of TV networks angling for new bankrollers' coin, the Columbia Broadcasting System's (CBS)-TV this week realigned its schedule to move into new programming and participat ing sponsor basis. Beginning Oct 10 at CBS-TV, each weekday will be canceled at 4 p.m. with the Homeproducer's Exchange, featuring Redskins vs. Cleveland Browns from 4:30 to 5 and Ted Steele will occupy the 5-5:30 slot.

The Homeproducer's Exchange and the shows will be sold in 16 frame intervals to the station's participating sponsors. Miss Donn is already sponsored co-operatively.

The Mutual Broadcasting Company (NBC) and the Crocy TV stations already are planning to expand participating operations. NBC was set aside three hours Saturday evenings in place of the NBC network, with the hours from 11:30 a.m. to 6 p.m. have been set aside for joint sponsorship on the Crosey TV stations in Ohio.

WCAU To Hype Day TV, Revise Sales Staff Plan

PHILADELPHIA, Sept. 24.—Aiming to "break even" on television, Sam Thorndurgh, vice-president and general manager of WCAU and WCAU-TV, this week revealed plans for the "next coming year, including a complete revision of the station's sales staff and added emphasis on daytime programming.

Thorndurgh revealed that WCAU-TV will be "barebones" to take on the station-break spots open between the hours of 6 and 19 after October 1.

Sales Staff Revamp

Regarding radio and television as "competitive media," Thorndurgh plans to revise the station's present combined AM-TV sales staff of 30 into two separate departments, with Alex Rossmann, currently act ing as general sales manager, set to head both sections. The TV sales personnel will be increased to five, along with the staff of the sales department, which is based for Mr. Treadwell.

Thorndurgh, formerly vice-president of the Western division of the Columbia Broadcasting System, will meet the local trade Wednesday (20), when the Television Association of Philadelphia stages a "Meet, Greet and Honor at the Barclay Hotel. He'll speak about "How Hollywood Does Television, and How Television Looks at Hollywood."

Film Methods To Cut Time Are Devised

Claim Costs Competitive

HOLLYWOOD, Sept. 24.—Newest weapon in Hollywood's race for video supremacy is being unveiled in the form of radical developments in the method of motion filming as applied to tele. Film makers, in an attempt to take the play away from kinecope recorders, claim to have developed systems for film making that are one hour faster than required for motion pic production and at a price well in the range of $750 to $800.

On the kine side, acts and lines are recorded at the highest quality and overcome objections of Eastern agencies and bankers to conventional techniques. Also said have been kine samples of National Broadcasting Company (NBC), Columbia Broadcasting System, WCAU Radio, and American Broadcasting Company (ABC).

Among indie outlets, Paramount's KTLA has developed its video transcription system to a point said to be comparable in quality to any known kinecope. In the financially reentulously to its CinemaScope, likewise claims supremacy, boasting "Non-Negative" which is for editing and film processing give CinemaScope an edge over anyone else. Costs are relatively equal, averaging $500 per hour of kine recording, and about $3000 per hour in principal, recording programs from the kine tube.

Not to be outdone, film men have come up with methods which, they claim, can even be used to film an edge over that of kine. A number of other devices can be used but are not nearly as effective as the type of film used to make the kine film.

According to filament's chief engineer, Mr. Reuric Ford, set-up boasts complete control of all cameras (both films or video) from a central location, operated by one lessor. System is an off-take and multi-tele, and can be used in principal, recording programs from the kine tube.

GROSSY PROFESSIONAL 8x10 PHOTOS IN QUANTITY

Fun mail glossy photos and post cards. Ten drops a day quality, Extremely low price. Satisfaction customers count to our 101. Quality photo service. We make reproductions as good or better than your original. Send today for full price lists, samples, etc.

MULSON STUDIOS
Bea 1, Bobtown, Pa.
B421, Bridgeport 1, Conn.
The Joe Di Maggio Show
Reviewed Tuesday (17), 10-10:30 p.m. EDT. Sponsored by the Lynne Baker agency via the Columbia Broadcasting System (CBS). Produced by Jack Barry and Dan Ehrenreich. Director, Dan Ehrenreich. Writer, Mike Oppenheimer. Announcers, Howard Ersohn, Joe Di Maggio and Jack Barry. Guest, Joe E. Louis.

Joe Di Maggio proves an adept entrant in the cast of "new kids" show. Too he turns in a highly professional job, at least a try at it. Mr. Di Maggio seems a bit stiff, but this is probably due to the fact that he is trying to give more of a movie experience. Then again, if the script were certain, perhaps him getting out, it's got a good idea of not big words as he occasionally did, Di Maggio will really shine.

The program is actually an audience participates, a display of all feature a sports quiz. There is also an award of the week and a dramatization of the life of professional baseball figures. Di Maggio is also on hand to answer any sports questions the kids can throw at him. The award this week went to three youngsters who correctly answered a question to collect money for the Heart Fund.

Life of Lou
Joe E. Louis was signed for the dramatization of his life. It seemed a bit incongruous, however, to hear the phrase "a few seconds before the audience heard the different voice of Joe Louis." Di Maggio also has Jack Barry to pinch hit for him on occasion, but he carried on and gave the impression that he is a professional in the show. The frequent commercials continue to praise the virtues of M&M Candies. "Leone Morise."

Messing's Prize Party
Reviewed Tuesday (20), 7-7:30 p.m. EDT. Sponsored by Messing Bros. Company thru the Blaine, Thompson agency via WCBS-TV. Produced by Margo and Millie Messing. Director, Alan Dinichet. Announcer, B. F. Brenne, Tam Slater, assisted by Hugo Benson.

This is a splendid show for viewers shopping for Christmas gifts. They are also entertained for a brief time by such tricks as the glass mixers, etc. It seemed to be a little too long, but it was on display with an interminable time taken up showing the various gimmicks. It will be appreciated by those who could find nothing else to do, but otherwise there was nothing of special entertainment. Of course, it is good to add this to the numerous commercials, and the show is painless enough to watch for a time.

Parlor Games
Several of the parlor games were mailed in by the show's participants for a contest. The contestants put animal, vegetable and mineral objects in boxes, when seen. Tom Messing, host, would pick one of the words identifying these elements. The contestants would have a minute to keep pace with Slater made for laughs.

Other items included a charade of identifying a well-known author. Slater picked "Dicken's," and the contestants told two old jokes, but the author was not Joe Miller, he was Whittier. "In the end of the joke," said Slater. "I hope that one out, if your q. e. is over.

After the celebrity game, Sam Levin, the big wheel involved, went forward and took his reward, a clock. Joe E. Louis, returning as Stagg's competitor job as emcee. He was aided by excellent camera work and a great placing.

The numerous Messing commercials held forth the long lasting product of their bread. "Leone Morise."

The Edwyn Show
Reviewed Thursday (22), 9-9:30 p.m. PST. Sponsored by Spiedel Corp. (Spiedel Advertising Agency via KTVN CBS). Hollywood, Producer, Harry Thompson. Director, Edgar Levy; associate director, Maurice Murphy. Writers, Hal Kantor, Larry Lomax, L. B. Kudner, Sam Bass, Robert Le Mond, Music, Lloyd Glidden, Supervision, Harry Ackerman for CBS. Prominent guests, Joan Caulfield,blank; star; Francois and Giuseppe Zonoi, dance act: Charlotte Henes, Alice Wallace, Kathleen O'Malley and Joanne Joyce, showgirls.

With the Edwyn show, CBS followed the idea of new hosts for Edwyn for party in the East, and from the over-all looks of the debut show, the way the web may achieve its objective. Kines of the current season will be paid to the 14 CBS Eastern stations, starting on October 8, and will continue in 14 western stations up weeks after the Coast live telecast.

First show goes along at a tolerably fast pace, with Edwyn's typical monologue and use of props and facial expressions to make his point. Commercials, however, have never been a fast punch and shouldn't be expected to keep firing so long. The Edwyn show will probably keep future shows will have to be somehow different. Perhaps, purple the monolog and replacing them with a couple of faster moving situations.

Guests Gertrude Nielsen, a tele-play with the show, and Giuseppe Zonoi of the song and dance talents to admire. She's first introduced in Edwyn's sketch, which does not come up to Edwyn's comedic standards.

Remainder of show is given a jewelry store setting. The brother-in-law du sport, followed by a love interest in the show. Edwyn tries to catch up with them as they go into that new life, in one instance, climbing a ladder to show the girl a piece of jewelry.

Edwyn delivered his usual comedy, getting enough of his buffoonry, the show would have wider appeal if two or three other people were shown.

Spiedel commercials were beautifully cut together, as well as many laughs as Edwyn's gag. Announcer comes on reading plug. Edwyn, who did the reading, showed, cautious manner because reading on tel. Pulled his side to show how commercials had to be handled. Top's the guy in a medico's fashion business product because it promotes a strong. An outer stage scene shows nightgown Edwyn coming into repeating sponsor's name.

All in all, Edwyn proves he can take it easy in style, and with a bit of touching up, show should prove west-coast trailblazer. Lee Zhitol.

The Bob Hope Show

Bob Hope revived his old format on his preem broadcast last Tuesday, and his rapid-fire opening monolog on current events set a breezy pace. Unfortunately, tho, a skit about the possibility of TWA 117 in the Atlantic sunk too much of kidding-on-the-fly for comfort. The only comfort, and some of "e" swash dial was way out of bounds. (I.e., "I'll pull your leg.") Bob Hope says, "I'll say all over you.")

Hope's long distance chat with would-be chancellor Shirley MacLaine found the pace a bit, but the idea was well presented, probably for the simple reason that the job involved is indicated by the fact that Hope drew his biggest laugh when he said, "Standing wise words on the script." (I.e., "That place there like the English pound".)

Doris Day did a good vocal job on the torch-bol'ad Where Are You?" and is a favorite for the show." Gift and for comedy were obscured by her thankless job as chief line-feeder to Hope. Script-wise, comedienne Ryan didn't fare any better.

Hope signs a contract with a patent on the back for a deserving public servant. First pat went to a wheel-man, second, a dressing in L.A. political circles. Hope seems to have secured choice to the local studio audience.

The commercials, concentrated most astoundingly on a SWAN's current campaign for CARE. (Send in one Swan wrapper and Swan will send a caketomeat) scheme does a lot of good, but it also sells a lot of soap, and the tired, cutesy, copy pitch is hard to take. June Bundy.

Report Uncensore
Reviewed Friday (15), 9-10 p.m. Public service spots presented by WBBM, Chicago, Writer-producer, Skee Wolff, and director, Jack comedian, Nahey Flynn; reporter, Dave Morse. Cast: Art Peterson, Norma Franklin, Jim Farley, Matt, Ted Les, Art Lawrence, Sam Siegel.

The second program in a four-part series designed to get the public to look at Chicago's traffic problem, this show proved to be listened radio. The program gave all the real traffic service contribution. It stopped after nobody and little focus on the heart of causes of local traffic tie-ups and showed how important governmental creation was costing Chicago hundreds of dollars yearly in wasted time.

The program is to be applied for a lot of goods better and present only one side of the picture, that's a 1948, with the pictures which have prevailed for years. It also showed that an attempt was being made to correct evils and that...
The Boulevard

RADIO-TELEVISION


Bing's back and all right with the airwaves. Sprayed from the crooner's mellow nose, the entertainment is amply assisted from guest stars Peggy Lee and Abe Burrows, Guam Piggies, Bob Hope and, effortlessly in the warm, relaxed manner, master of the grooves. Master of the throw-away, Crosby opened up with a breathy "It's a Blue Night," before most out of a running gag about his brother in the army. Crosby's boisterous concession during the channel swimming hullabaloos. He also touched lightly on his CBS network, after a lengthy sojourn at NBC. "Puro sentiment," explained Bing. "My first radio show was on CBS. Mr. Paley made the coffee and said some things."

High spot of the broadcast, tho, was the story about a RomanDoomed,

The story dealt with a Roman, a century-old dog of a dog, dying an agonized demise, to roam the earth until the genuine compassion of a woman who rescues a married couple whose boat has foundered in the Pacific. The romance of the affair is carried in the carrier Pacific, and the ultimate disillusion of the facts has its counterpart in the eradication, from the wife's memory, of a previous husband, who has virtually wrecked her later marriage. Even Geigel, thru one of his characters, has included a reference to the Flying Dutchman.

Bing, in his usual kind way, who do doubt that properly executed the story could have held water, in actuality an over-written melodrama which is characterized by unreasoned scene chewing. Geigel's versatige sounded as he was trying, and as the story lost momentum, giving full rein to all the mediocre cliches. Bing was hampered by a script which the Roman lamented his plight.

In The Cropper, Geigel has all the room and opportunity to reprise Mississippi Mud. He might be worse if he traveled less. Jerry Frankel.

Bing Crosby Program

The Lon Ranger

Reviewed Thursday (15), 7:30-8 p.m. EST. Sustained by National Broadcasting Company, Inc. Producer, George Keane. Writer, Robert Perce, Studio Director, Frank Lampert. Original composer of original music, Elmer Bernstein; Cast: Henry Fonda, Dennis Johnson, Ron Randell. "To the Lone Ranger's origin, the initial stanza, first in a 52-week line-up, got off..."

The Lone Ranger

Translating The Lone Ranger from radio to video was a task that even the phantom sage-brusher himself would declare fatal. The show has been one of radio's most popular cowboy-and-indian series since 1939, and it's practically a kid classic. Equally true, television watching such a tough job.

Fortunately, Apex Films has turned its head to the right version of the masked rider's adventures, which should live up to the expectations of the most exciting young fan. Utilizing a narrations by Jack Palance of The Lone Ranger's origin, the initial stanza, first in a 52-week line-up, got off..."

Hero's History

According to the chronicles, our hero originally belonged to a band of Texas Rangers. One dark day, the group was ambushed and shot down by "the notorious Caverns gang." Unbeknownst to those who were our hero survived, and a kind Indian named him back to health. "There's a man here who could set the stage of the truth Richmond..."

Disguise Complete

The camera work was excellent, throughout the several-place setting montage effects. The adventure of The Lone Ranger's face was hidden in shadow, via various camera tricks. Some of the scenes were played out of the ordinary, but the mystery-preserving illusionism was well sustained for the audience.

In line with its established radio code, the Ranger vowed never to show his face, nor leave the city. He would, of course, place the parents. However, last Thursday's massacre scene hardly adhered to this policy, with a beany soaked buzzcut come in and bloodier dialogue. (i.e. "When a man goes down I want you to keep pouring lead into him until he looks like a tender"

The spirited background music was provided by the Mayfair Orchestra. Commercials, also filmed by Apex, did an excellent selling job on Gen. Pershing's Rolls and Lunghos. Some of the kiddie-slanted copy was charming, and the viewers mildly amused by the idea of having the Lone Ranger whip up a batch of Biquicke. "June Bandy."

Abe Burrows' tongue-in-check take on a "Nelson-type Edgy" musical tagged Salute to the Canadian Rangers was given a grandiose setting, and mouthed baritone role, Burrows playing the part. The program, Miss Lee turned up later as a singing "nurse girl." It was top-drawer stuff.

Musically the air was equally tuneful. Bing Crosby, a lyrical Irish dirty from his latest flicker, Top o' the Town, sang of his love for you, "Love is a Many Splendored Thing.

"Love is a Many Splendored Thing." (See Bing Crosby program page 47)

Sometime Before Midnight

Reviewed Sunday (18), 2-3 p.m. EST. Sustained by National Broadcasting Company, Inc. Producer, George Keane. Writer, Robert Perce, Studio Director, Frank Lampert. Original composer of original music, Elmer Bernstein; Cast: Henry Fonda, Dennis Johnson, Ron Randell. "The story thru the eyes of a UN liaison (Van Esselten), who was executed on "Sometime before morning," with orders to leave the next day. It didn't think much of the idea (i.e. "When a man goes down I want you to keep pouring lead into him until he looks like a tender"

Hardships of UN

With no real authority and schooled on all sides by the red tape of soy today's UN was being attacked for just pleasing a futile cause. The 30-day show, last Thursday, was dealing with the bloody warfare and broken trust. Peace finally came, but even while the UN celebrated, a real Bernardette was shot down in the new show. The UN is concerned with their lives. The men were mostly shocked by the apathy and cynical indifference of the UN membership, the sombering truth of war, in peace, in Arab, in the UN. The final scene of this episode, a powerful one, left the listener with a hope that the dreams have come true."

Robert Pitack."

But back the listener brooded over the ominous implication. In an interview in the Washington Post, Mr. Kennedy was quoted as "Germany Knows That Now That The United States Has the Weights And All the Jews."

The play ended on a hopeful note, the, with the UN of the UN as their raison d'etre. Of how many questions were raised the UN realized the worth of the UN's operation, "better a thousand years of talk than one moment of murder."

Finger Levelled

Pulling no punches, Director-Writer Millard Lampell blamed all four nations for the Israel mess. . . Amrica's concern for its oil corporations was great in the United States and the religious fanaticism of both the Arabs and the Jews. The vividly drawn facade scene of the oilman, the blended warm human interest and the high concept of the play, with an end, was a long-lasting effect. "The script itself presented an almost unassailable barrier."

Second only to the magnificent job done by Henry Fonda, though, was the derailing performance. Aided by the skilful cast, he well represented his role, his derelated his role in such a way that the audience was completely convinced. Of every one, yet always thoroughly believable as a human being. Fonda was the best of his type, particularly on the poetic passion in this performance, which in less than a moment might have sounded pretentious. (i.e. "The sky crouched low like a sick cat."

Elmer Bernstein's still ringing background music was ardently keyed to every mood of the drama and especially effective during the Jerusalem street scene.

June Bandy.

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FORT WAYNE, INDIANA
NEW YORK, Sept. 24.—The coal strike, a possible steel strike, mass unemployment and possible walkouts against General Electric and Westinghouse created a great deal of anxiety in the radio and television manufacturing industry.

The reason for the talk is obvious, but the reason for so little worry that any effects felt from the strike or currency or exchange changes would be either minor or negligible. Major sets are manufactured by companies which get most of their raw materials, components, etc., from foreign sources. Minor sets are being produced by companies who are making every possible move in the general financial outlook. Since foreign manufacturers are taking as much as a dent in the American market, the fact that they will sell all available prices would mean nothing to the consumer.

While the steel strike has been postponed temporarily, the walkout in the coal mines will continue. The immediate impact on the in, since coal stocks above ground are said to be sufficient for six to eight weeks, which coal steel; and component parts suppliers will be little affected.

Benjamin Abrams, president of Emerson Radio, told The Billboard the industry has gone back to business as usual since the coal strike.
...a word about FOLK MUSIC
especially written for RANDY BLAKE

And there will be many more valuable editorial services and features, including the Annual Disk Jockey Poll, and all of them keyed to the special needs of America's disk jockeys, musical directors and record librarians.

Be sure to get The Billboard 1949 Disk Jockey Supplement. You'll be reading it, referring to it and putting it to actual use for months and months.

You can be sure of getting The Billboard 1949 DISK JOCKEY SUPPLEMENT mailed to you personally if you send in the coupon NOW!!!
ASCAP TAKES TO THE HILLS

BML Success With Cornrib Is the Reason

Gotta Get Them Yokel Tunes

BY Hal Wolman and Jerry Wexler

NEW YORK, Sept. 24.—With Broadcast Music, Inc. (BMI) publishers currently angling for songwriting credits on the long field via timely exploitation of the public craving for transplanted country duties and adaptations of plattitudinous public domain melodies, old-line Anson Arche and Ed Howard, and thence and Publishers (ASCAP) music merchants are scurrying to the Kentucky hills and the city of Napol in a quest for like material.

As of this writing, BMI licenses the three songs on The Billboard Honor Roll of Hits for Breaking My Heart, Room Full of Roses and Someday. A fourth, Jalousie Heart, is in seventh place. BMI says there are hillbillies, the other is an old Italian, and both its ascendency can be traced, paradoxically enough, to the fact that they don't have the services of leg Tin Pan Alley tune-smiths. This lack has forced them to develop it in the off-felt field. BMI has long had a death grip on the hillbilly market, and BMI publishers are already working on a full of discovering commercial possibilities in p.s.d.

A Hit

A list of the hill tunes which have been done by pop performers in the pop field is strung from here to the Smokies. Some of them are legitimate hillbillies which have light on records cut by bona-fide country artists. Most of these are BMI. To mention a few, Cool Water, Sailing Around, I'm Throwing Myself Into This Bluebird on Your Windshield. As against this, some of the mountain tunes, Wedding Bells, is musting the grade as a pop. However, a hybrid genre has made its appearance as a result of ASCAP published recognition of the rural phenomenon. This is the pop-pop—written for and initially reverse-recorded by Hillbilly artists. These rarely mean anything in the foothills because the homefolk notoriously eschew tunes carrying the tint of city popularity.

Exceptions

There are exceptions—Roses Full of Roses is one, cut first by Dick Haymes, Sammy Kaye, and you got the day later made into an authentic country hit by George Montgomery—but they are (See ASCAP Hits on page 41)

London Absorbs New Indie Discs

NEW YORK, Sept. 24.—London Records this week concluded its purchase of Columbia Records' smaller Indies, obtaining a number of sides from Manly Koppelman's Cappella; drug stores; and the New York Times, London got Jimmy Wood's cuttings of Heart and Soul and Penthouse Serenade, and also 10 sides by Sabby Lewis' Band of Rock and Roll, all which were sold in the label's new blues and rhythm series. From Collette, London got Wun-dor and Years for a Song by Judy Kaye, D'Leone, and a number of others, including Ben Douglas.

Columbia in Big Xmas Push: Stress on LP, Some on 78, Too

NEW YORK, Sept. 24.—Columbia Records' annual Christmas push will be the most extensive ever undertaken by the company. No figure is available as to what the long-term cost will be, but in national advertising, Columbia will spend major funds on radio and print media the diskery is set for a major push. Impending the drive is the spread on "LP," but the company's 78 catalog will be given strong promotion.

The drive will be on the consumer, distributor and dealer level. The campaign in national mags, extending into December, includes full page ads in Life October 3, October 10, October 17, plus ads in Time, Newsweek, New Yorker, Esquire, and Saturday Review. Good Housekeeping, Better Homes and Gardens, American Home, House Beautiful, House and Garden, National Geographic, Atlantic, Harper's and Gourmet will also carry picture ads and radio time the diskery is set for a major push. Impending the drive is the spread on "LP," but the company's 78 catalog will be given strong promotion.

MGM To Issue Platters on New Metrolite

NEW YORK, Sept. 24.—Effective with this week's issue of Metro Goldwyn-Mayer, RKO Records will issue all its platters on the new Metrolite, a trademarked and pocket sized product, and the current 60-cent disk retail price. MGM joins Mercury in the all-important Christmas rush. Metrolite products are pegged at a 15-cent difference over the Mercury catalog.

The conversion to Metrolite will extend to the entire MGM catalog, with the first two-month period's finished shells and shellac materials are disposed of. The initial rush of the release will be the release of a first pair of dishes which MGM obtained in its deal for the rights to the Musicraft Records catalog. Initial diskings out of the Musicraft masters will include pairing by Sarah Vaughan and another by Phil Bril.

The New Pound Means Little To Music Biz

NEW YORK, Sept. 24.—The immediate effect on music is nil. While the interests of the devaluation of the dollar is a by-product of the present turmoil and the recent devaluations of other foreign currencies was much confusion, some worry, and future uncertainty, there was, in actuality, no American record company left to feel any great change in the American music industry.

While the general devaluation was about 30 per cent, it will probably mean little more than a 15 per cent difference to American publishing interests since only half of their earnings in countries where the British pound can be withdrawn. In order to take full advantage of the devaluation, the English firms will have to increase their efforts to place more of their artists outside of America. At the same time, the English firms will also have to keep at a minimum the number of American artists to service their market. At present, American film companies own a majority of the music business in the British Isles.

Most Work Harder

In all, America firms probably will have to work harder to keep up with their expected sales but at the same time stiffen the product the right way and sell to the English papers, Capitol and American Decca, as well as several others, will also be affected.

(See New Pound on page 95)
Guy Lombardo: 25 Years in Music

Maestro, Outlasting Fads, Now a Symbol for a Stable and Prosperous Show Business

W HERE are the shows of yesteryear? The question, when applied to the show business, has more than romantic interest—for as the years go by it becomes increasingly evident that the artist with a perennial appeal given to the shows bears a necessary measure of stability. Much of the talent of 25 years ago has disappeared, their names and careers having little more than academic and historic interest today. But a handful of performers have remained great attractions thru the years—outlasting fads, fancies and abortive trends.

Outstanding in this select talent group is Guy Lombardo, who this week celebrates his 25th year in the band business, his 20th at the Roosevelt Grill, and his 15th as a Decca recording artist.

Certainly one of the aspirants for the mythical title of Mr. Music, Lombardo has melded many things to the many-faced show business. Thru the decades, during lean as well as lush periods, Lombardo has meant money in the till for the ballroom operator, the record manufacturer, the music publisher. He has become a byword on thekilocycles. He has made films for MGM, Paramount, United Artists and others. In the larger sense, he has become a name, one of the magic circle of performers who intuitively have been able to gauge public taste over a long period.

Those who have this capacity perform a function far beyond that of the average artist—for they supply the ballast which permits the show business to operate profitably year in and year out.

Early Years

Lombardo's band really crystallized in 1924. The Billboard cover this week, showing Guy celebrating his 25th anni, carries an insert of the original band circa 1924. The original crew came to the United States from Canada in 1924, with Mike Shea agenting. In prior years, with Guy playing the violin, Lebert on drums; Carmen, flute, and Fred Kreitzer, piano, the band, with the musicians working on a part-time basis, played church socials and summer resorts. In those early 1920's the Lombardo organization was greatly influenced by Paul White-man, who had given the dance music field a new respectability. Lombardo really never deviated from the Whiteman philosophy which emphasized dance tempo and melody, and thru the mad years of the 20's, the lean 30's and the current 40's he refused to compromise.

This insistence on a dignified approach to the work of music has paid off, for it is estimated that the maestro grosses over $1,000,000 annually. This figure is derived from Lombardo's work as an artist in the fields of recording, radio, personal appearances, supper clubs. It does not include income from his business enterprises, including the publishing firm, Lombardo Music, and the restaurant.

Recordings

Business acumen is not common among performers. When talent displays that acumen, that talent is generally of the Lombardo type—that is, conservative, but with a subtle sense of entertainment values. Some idea of how evenly Lombardo has judged the public taste is indicated by the maestro's career as a recording artist. Dave Kapp, Decca vice-president in charge of recording, has said that Lombardo never cuts a bad record. The disks always go beyond the break-even point, often continuing to sell for years. Royalties accruing to Lombardo from his records total over $200,000 annually—believed to be among the highest royalty figures drawn by a band. Perhaps the biggest all-time Lombardo record seller is "Humoresque," now at the 1,000,000 mark. Another perpetual seller is his version of "St. Louis Blues." Others are "White Christmas," "Easter Parade." The list is virtually endless, including such hits thru the years as "Managua Nicaragua," "I'm My Own Grandpa," "Anniversary Song," "Merry Go Round Waltz," "Everywhere You Go," "Stars Fell on Alabama," "Red Sails in the Sunset," "Red Roses for a Blue Lady," the Lombardo Twin Piano Album, Waltz Album and numerous others.

Interestingly enough, Lombardo considers his best disk "A Bunt That's Leaving for New York." It didn't sell well.

During his 15 years with Decca Lombardo cut more than 400 sides. It is estimated that for labels other than Decca, including Victor (he was with that company for two years in the mid-30's), Brunswick, Columbia and others, he recorded about 100 sides.

Air Shows

The band, a perennial winner of music popularity polls, had its first air show on WTAM, Cleveland, in 1924. In 1927 Lombardo aired over WBBM, Chicago flagship of the Columbia Broadcasting system. This was a local program, too. It was not until 1939 that Lombardo broadcast over a network wire. The program originated from the Granada, a Chicago niterie, over WBBM and the web. Guy did his first commercial in 1929, handling the musical assignment on the Robert Burns Fanatella Cigar program with Burns and Allen. His use of the theme, "Auld Lang Syne," dates back to this program. Since then his sponsors have included Bond Brand, Chelsea Cigarettes, Lady Esther, Cola-Cola, Old Gold, Kaiser-Frazer, Rexall Drugs, etc. Currently he is heard via a syndicated 30-minute transcribed show, sold to about 200 sponsors over about 300 stations by Frederic W. Ziv, Inc.

Hit Tunes

On his air time Lombardo has introduced many notable song hits—his programs always ranking as of top importance to music publishers. It has been estimated, for instance, that of the vast number of tunes introduced by Lombardo, more than 300 achieved hit status. Some of these introductions were "Stardust," "Easter Parade," "Bei Mir Bist Du Schoen," "St. Louis Blues," "Boo Hoo," "The Music Goes Round," "Everywhere You Go," "The Four Winds and the Seven Seas," "Powder Your Face With Sunshine," "Seems Like Old Times," "South America, Take It Away," "Red Roses for a Blue Lady" and others.

On Tuesday Lombardo and His Royal Canadians celebrate their 20th season at the Roosevelt Grill. It's a notable occasion. Eight of the nine original musicians who came to the United States with the maestro in 1923 are still with him. Missing is guitarist Francis M. Henry, now an executive with a shipping company. The crew first opened at the Grill during the first week of October, 1923. It was shortly after Black Thursday. Lombardo had succeeded Ben Bernie. For a while he played to tablecloths, but he showed such strong drawing power that the Original Music Corporation of America (MCA) booking — reportedly for eight months at $3,500 per week—stretched into 20 years. This week the entire trade congratulates the maestro in a heart-warming salute. He has been good for show business.
We've got Big News for you
ALL NEW POPULAR
M-G-M RECORDS
Will be pressed on
METROLITE
NON-BREAKABLE
UNDER NORMAL USE
★ Longer Lasting — More Plays ★ Reduced Surface Noise
★ Velvet Finish

and

AT THE SAME LOW PRICE 60¢
(plus tax)
**M-G-M Records' 1st Big Popular Release on**

**Metrolite Non-Breakable**

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<th>ART MOONEY and his Orchestra</th>
<th>ART LUND Orchestra conducted by Leroy Holmes</th>
<th>SARAH VAUGHAN The Man I Love (from the Warner Bros. picture &quot;Rhapsody in Blue&quot;)</th>
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<td>TOOT, TOOT, TOOTSIE (Good-Bye) (from the Columbia picture &quot;Jolson Sings Again&quot;) Vocal by The Art Mooney Choir I NEVER SEE MAGGIE ALONE Vocal by Tex Fletcher and The Art Mooney Choir</td>
<td>SO BLUE BYE BYE BABY (from the stage production &quot;Gentlemen Prefer Blondes&quot;)</td>
<td>ONCE IN A WHILE M-G-M 10549</td>
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<th>ZIGGY ELMAN and his Orchestra</th>
<th>JUDY VALENTINE Orchestra conducted by Sid Romin</th>
<th>JACK FINA and his Orchestra</th>
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<tr>
<td>IRRESISTIBLE YOU ME AND MY SHADOW</td>
<td>I'M COOKED, BOILED AND TOASTED PLEASE TAKE ME HOME THIS MOMENT</td>
<td>DOWN HOME RAG WALTZ IN C SHARP MINOR</td>
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<td>M-G-M 10543</td>
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<th>DIANE COURTNEY Orchestra conducted by Russ Case</th>
<th>PHIL BRITO Orchestra conducted by Walter Gross</th>
<th>CARSON ROBISON and his Pleasant Valley Boys</th>
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<td>EVERYTHING THEY SAID CAME TRUE A SONG FOR MY MOTHER (Raisins and Almonds)</td>
<td>VENI SU MATTINATA (Both sung in Italian)</td>
<td>SETTN' BY THE FIRE REMEMBER THIS SONG</td>
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<td>M-G-M 10545</td>
<td>M-G-M 10550</td>
<td>Both vocals by Carson Robison</td>
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<th>RED SOVINE with Instrumental Accompaniment</th>
<th>THE SINGING CRUSADERS I KNOW IT WAS THE BLOOD MOTHERLESS CHILDREN</th>
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<td>A HARD ROAD TO TRAVEL I'LL WORRY YOU OUT OF MY MIND</td>
<td>M-G-M 10540</td>
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**M-G-M Records**

The Greatest Name in Entertainment

701 SEVENTH AVE., NEW YORK 19, N.Y.

**60¢ (plus tax)**

October 1, 1949

The Billboard
MCA RETIRING FIELDS

DETROIT, Sept. 24.—Buddy Fields, veteran booker with the Music Corporation of America (MCA) office here since its opening, is retiring at the end of the month, under MCA's standard retirement procedure. After 29 years in show business, he will return to his home in Detroit or his own

La Kirsten, Sinatra For Richm'd Reign

NEW YORK, Sept. 24.—Frank Sinatra and Dorothy Kirsten will reign as king and queen of the American Tobacco Company's annual Tobacco Festival at Richmond, Va. Friday and Saturday (14-15). They will be crowned at the festival grounds Saturday (15). Kirsten is also credited for a personal appearance at the Thalheimer department store in Richmond Friday evening, where she will make the rounds of local dixie jockeys.

Colibia Keeping Selvin on Coast

HOLLYWOOD, Sept. 24.—Columbia, cutting Coast at least three years, last week to deal with the question of replacing Selvin in the studio band, announced a new Selvin contract this week. It will be signed by Selvin and home office exec, Selvin. The contract is effective immediately and will supersede the prior contract between Columbia and Selvin, which expired last month.

One-Shot Trial

It is interesting to note that NBC last week tried a one-shot trial of a symphony orchestra on TV, with a single-night production of the last act of Puccini's La Boheme. Several of the orchestral concerts went into this, and the experiment was declared an overwhelming success, not only as art, but also as entertainment.

Innovations Series Marks Kenton's Return as Frontier

HOLLYWOOD, Sept. 24.—Stan Kenton will return to the pedestal of the last record date in February to baton a 40-man orchestra in a series of production concerts to be tagged Innovations in Modern Music for 1950. A new wrinkle in music presentation is the two-hourly, with a specially constructed stage setting and a concert tour. Concert tour will last approximately three months, after which Kenton will record immediately upon completion of the complete concert program. Capitol will issue on the tour.

June Christy, along with a number of other top-notch artists, will return to the maestro's fold. While several artists will be considered for the tour, Kenton has said that he will offer the opportunity to three or four of his featured instrumentalists who will return to the old crowd. For the concert tour will be held in Los Angeles, San Francisco, and the Midwest.

Mercury Signs Cats To Three-Year Pact

CHICAGO, Sept. 24.—Mercury Records last week inked Jerry Murad's Five Cats and the Others to a three-year writing and recording pact. The trio, who qualified for the top in 1947 with their Viscavich, will now be with RCA's Mercury, and will be turned over to Universal Recording Com-
October 1, 1949

The Billboard

MUSIC

THESE FAST-MOVING DECCA HITS

Mean More Profits For You!

TERRIFIC SMASH HIT!

THAT LUCKY OLD SUN

(Just Rolls Around Heaven All Day)

coupled with

BLUEBERRY HILL

LOUIS ARMSTRONG

and GORDON JENKINS

and His Orchestra and Chorus

DECCA 24752

EXCLUSIVE SMASH HIT!

SATURDAY NIGHT FISH FRY

2 Parts

LOUIS JORDAN

and his Typhony Five

DECCA 24725

FAST SWEEPING THE COUNTRY!

DON'T CRY JOE

(Let Her Go, Let Her Go, Let Her Go)

coupled with

PERHAPS, PERHAPS, PERHAPS

(Quizas, Quizas, Quizas)

GORDON JENKINS

and His Orchestra and Chorus

DECCA 24720

FIRST ON DECCA!

ON A CHINESE HONEYMOON

coupled with

SOMEDAY

(You'll Want Me To Want You)

MILLS BROTHERS

DECCA 24694

AMERICA'S FASTEST SELLING RECORDS!
Mercury, MPHc Feuding On Warner Plug Tune Nix

NEW YORK, Sept. 24.-There's some feudin' goin' on between Mertex and Brandon Publix. Mertex, in a bid to cut a little slipping around the public, has been putting out a more muscular campaign to push their wares. The result has been a notable increase in sales, and the Warner people are feeling the pinch.

Two "O Sole Mio" Are One Too Many for George Paxton

NEW YORK, Sept. 24.—This is the first time that the Italian song "O Sole Mio" has been recorded by two different artists in the same week. The song has been recorded by both Bing Crosby and Artie Shaw, and the record company is now trying to decide which will be the winner.

Simon Sets BMI Firm; Patmar Joins New Org

NEW YORK, Sept. 24.—Music publisher George Simon has launched a new BMI firm, BMI, Inc. (BMI). The organization will handle BMI's publishing, repertoire, and production activities. BMI is in line with BMI's recent policy of installing new BMI offices in major cities.

Shaw Diskery In Cincy Bow

CINCINNATI, Sept. 24.—Stephen J. Shaw and George W. Weitlaff, ex-king Records execs, are partners in Shaw's Diskery, Inc., of 114 Dana Avenue here, which will specialize in pressing of compact and matrix work. The company will also handle mailing and promotion.

The partners spent the past five years with the local King diskery, Shaw joining in 1938 as a presser, the same position he had at King's. Weitlaff, who joined the company in 1941, was also a presser, and held that position until his departure.

Shaw and Weitlaff expect to be shipping their first product in eight weeks, and will be able to handle matrix work on or before October 15. Currently the firm has no plans to produce discs on its own, but is open to handling work for other firms.

Agenda for Ballroom Ops

The annual convention of the National Ballroom Operators' Association (NBOA) kicks off in Chicago Tuesday, October 4, at the La Salle Hotel. Following is the schedule of events during the three days of activity:

Tuesday, October 4

9:00 a.m.—Registration (Ballroom foyer, 10th floor).
12:00 Noon—Luncheon (Chicago Hilton, 6th floor).
2:00 p.m.—Call to order by President Larry Geer. (Century Room, 19th floor).

Wednesday, October 5

9:00 a.m.—Registration (press gallery, 18th floor).
9:30 a.m.—Board of directors' meeting.
12:00 Noon—Luncheon (Chicago Hilton, 6th floor).
1:30 p.m.—Call to order by President Larry Geer (Century Room, 19th floor).
2:15 p.m.—Report by Ray Allen, chairman of the committee on music licensing (ASCAP and BMI). (Century Room, 19th floor).
2:30 p.m.—Meeting of convention committees.
3:00 p.m.—Voting machines—Increased profits, by Dick Schreiber, Coin Machine Editor. (Century Room, 19th floor).
5:00 p.m.—Forum on ballroom problems.
6:30 p.m.—Get-together for everyone (wives, bookers, band leaders and invited guests). (Century Room, and press gallery, 18th floor).

Thursday, October 6

9:30 a.m.—Call to order (Parlor D, mezzanine).
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Music—As Written

New York:

Raymond Scott, whose quintet is holding forth at the Blue Note nitary in Chicago, will move from there to Detroit's London Chop House October 7, stay for two weeks and follow that with four weeks at the Holland Hotel, Cleveland, November 3. At the latter two spots the engagements will supply a piano player to work with Scott's unit for dance sets, while at the Chicago spot he will tile the shows during his concert shown. Scott & Fields's concert is scheduled to go into the Peabody Hotel, Memphis, October 3-5, and October 8-10. Ray Anthony's crew goes into the Roosevelt Hotel, New Orleans, October 19 for four weeks.

Doc Richardson last week resigned his one-night booking post with the Willard Alexander Agency. . . . Jack Bregman, of the Bregman, Vocco, and Fields group, has completed a renewal paper in England which will allow Chappell firm on his recent trip to the continent. . . . Dizzy Gillespie's tenor, George Shearing's group and Harry Belafonte will comprise the bill for a Carnegie Hall concert October 17. . . . Sarah Vaughan heads into the Paramount Theater November 2 for at least three weeks. . . . Teddy Philip's's tenor is due into Roseland Ballroom for six weeks beginning mid-October.

A new warbler will succeed Bill Harrington on the Hit Parade sometime in November. . . . Disk jockey Jerry Simon has added Atlantic Records and Bruce Distributors. . . . Local 819 renewed its pact with the legitimate theaters on a status quo basis. . . . The Songwriters' Protective Association added six new members during the summer. In last week's Billboard it was reported that only 16 had been added—these were the 16 professionally known signees.

Vincent Lopez is cutting two albums for RCA Victor, "Paso Dobles" and "South American Dances.""

Don't forget to see the poster of the World Series Union contract, the English loan and the Chappell firm on his recent trip to the continent. . . . Dizzy Gillespie's tenor, George Shearing's group and Harry Belafonte will comprise the bill for a Carnegie Hall concert October 17. . . . Sarah Vaughan heads into the Paramount Theater November 2 for at least three weeks. . . . Teddy Philip's's tenor is due into Roseland Ballroom for six weeks beginning mid-October.

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The Nation's Top Tunes
Based on reports received last three days of Week Ending September 23
The nation's 10 top tunes, the HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS
(Trade Mark Reg.)

1. YOU'RE BREAKING MY HEART
By Jimmy Rodgers
Records available: By Hill & Range Songs (BMI), Del-Fi Rec., Inc., 1560 Broadway, New York 19, N.Y.

2. SOMEDAY (YOU'LL WANT ME TO WANT YOU)
By Jimmy Rodgers
Records available: By Hill & Range Songs (BMI), Del-Fi Rec., Inc., 1560 Broadway, New York 19, N.Y.

3. ROOM FULL OF ROSES
By the Specials
Records available: By Hill & Range Songs (BMI), Del-Fi Rec., Inc., 1560 Broadway, New York 19, N.Y.

4. THAT LUCKY OLD SUN
By the Specials
Records available: By Hill & Range Songs (BMI), Del-Fi Rec., Inc., 1560 Broadway, New York 19, N.Y.

5. SOME ENCHANTED EVENING
By Rodgers and Hammerstein
Records available: By Rodgers & Hammerstein, 1560 Broadway, New York 19, N.Y.

6. MAYBE IT'S BECAUSE
By Harry Ruby and Johnny Scott
Records available: By Rodgers & Hammerstein, 1560 Broadway, New York 19, N.Y.

7. JEALOUS HEART
By Jimmy Durante
Records available: By Rodgers & Hammerstein, 1560 Broadway, New York 19, N.Y.

8. LET'S TAKE AN OLD-FASHIONED WALK
By Irving Berlin
Records available: By Rodgers & Hammerstein, 1560 Broadway, New York 19, N.Y.

9. HUCKLEBUCK
By Ray Allen and Andy Gibson
Records available: By Rodgers & Hammerstein, 1560 Broadway, New York 19, N.Y.

10. (WHERE ARE YOU) NOW THAT I NEED YOU
By Jimmy Rodgers
Records available: By Hill & Range Songs (BMI), Del-Fi Rec., Inc., 1560 Broadway, New York 19, N.Y.

The above list of songs is based on reports received last three days of Week Ending September 23. The nation's 10 top tunes, the HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.
5 BIG ONES COMING UP ON "45!"

Tex BENEKE
OVER THREE HILLS
I Can Dream, Can't I
RCA VICTOR 20-3553 (47-3046*)

Freddy MARTIN
BLUEBIRD ON YOUR WINDOWSILL
I've Got A Lovely Bunch of Coconuts
RCA VICTOR 20-3554 (47-3047*)

Pee Wee KING
THE WALTZ OF REGRET
Bonaparte's Retreat
RCA VICTOR 21-0111 (48-0114*)

JOHNNY MOORE'S
THREE BLAZERS
CUT OFF THE FAT
Shuffle Shuck
RCA VICTOR 22-0047 (50-0001*)

Bill LAWRENCE
IF YOU EVER FALL IN LOVE AGAIN
Jealous Heart
RCA VICTOR 20-3539 (47-3059*)

THIS WEEK'S RELEASE—
BOTH 78 RPM AND 45 RPM!
(Numbers marked * are 45 rpm.)

Love's A Precious Thing
JUANITA HALL
Don't Cry Joe
20-3557 (47-3050*)

DEALERS! Are you singling up these extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op mats, and national advertising add up to easy sales.

World's fastest automatic changer—lowest price in history! Only $12.95

Now EVERYONE can afford the sensational "45"! The result will be an avalanche of 45 rpm record sales! Make sure you have ALL the RCA Victor hits on 45 rpm platters!

THE CERTAIN SEVEN
(Numbers marked * are 45 rpm)

1. 20-3579 (47-3061) Someday
   Gene Autry
2. 20-3402 (47-3062) Someone
   Benny Goodman
3. 20-3561 (47-3063) Someone
   Frank Chanceback
4. 20-3531 (47-3064) Someone
   Tommy Dorsey
5. 20-3516 (47-3065) Someone
   The Andrews Sisters
6. 21-0083 (48-0000) Over The Rain
   Joe Rice
7. 11-9851 (49-0124) In My Eyes
   Joe Grady

* Also Available on 45 RPM

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
### Sheet Music

#### BEST-SELLING SHEET MUSIC

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Last 3 Wks</th>
<th>Title</th>
<th>Publisher</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>YOU'RE BREAKING MY HEART (R)</td>
<td>Algoquin</td>
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<tr>
<td>2</td>
<td>2</td>
<td>ROOM FULL OF ROSES (R)</td>
<td>Hill &amp; Range</td>
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<td>3</td>
<td>3</td>
<td>SOMEDAY (YOU'LL WANT ME TO WANT YOU) (R)</td>
<td>Duchess</td>
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<td>4</td>
<td>4</td>
<td>SOME ENCHANTED EVENING (M) (R)</td>
<td>Williamson</td>
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<tr>
<td>5</td>
<td>5</td>
<td>MAYBE IT'S BECAUSE (R)</td>
<td>Bregman-Voce-Con</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>THAT LUCKY OLD SUN (R)</td>
<td>Robbins</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>LET'S TAKE AN OLD-FASHIONED WALK (M) (R)</td>
<td>Berlin</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>JEALOUS HEART (R)</td>
<td>Acuff-Rose</td>
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<td>9</td>
<td>9</td>
<td>SCHOOL DAYS (R)</td>
<td>Famous</td>
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<td>10</td>
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<td>BALI HAT (M) (R)</td>
<td>Williamson</td>
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<td>11</td>
<td>11</td>
<td>(JUST ONE WAY TO SAY) I LOVE YOU (M) (R)</td>
<td>Berlin</td>
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<td>12</td>
<td>12</td>
<td>HOP SCOTCH POLKA (R)</td>
<td>Cromwell</td>
</tr>
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<td>13</td>
<td>13</td>
<td>TWENTY-FOUR HOURS OF SUNSHINE (R)</td>
<td>Advanced</td>
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<td>14</td>
<td>14</td>
<td>YOU'RE SO UNDERSTANDING (R)</td>
<td>Barron-Pemera</td>
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<td>15</td>
<td>15</td>
<td>FIDDLE DEE DEE (F) (R)</td>
<td>Harris</td>
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#### ENGLAND'S TOP TWENTY

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<td>1</td>
<td>1</td>
<td>RIDERS IN THE SKY</td>
<td>Morris</td>
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<td>2</td>
<td>2</td>
<td>AGAIN</td>
<td>Francis Day</td>
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<td>3</td>
<td>3</td>
<td>FOREVER AND EVER</td>
<td>Francis Day</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>WEDDING OF LIL MARLENE</td>
<td>Box &amp; Cox</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>HOW CAN YOU BUY KILLARNY?</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>WHILE THE ANGELUS IS RINGING</td>
<td>Southern</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>CARELESS HANDS</td>
<td>Edwin Morris</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>&quot;A&quot;-YOU'RE ADORABLE</td>
<td>Connolly</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>I DON'T SEE IN YOUR EYES ANYMORE</td>
<td>Connolly</td>
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<tr>
<td>10</td>
<td>10</td>
<td>RED ROSES FOR A BLUE LADY</td>
<td>Lawrence Wright</td>
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<tr>
<td>11</td>
<td>11</td>
<td>CONFIDENTIALLY</td>
<td>Chappell</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>WEDDING Samba</td>
<td>Leeds</td>
</tr>
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<td>13</td>
<td>13</td>
<td>ECHO TOLD ME A LIE</td>
<td>Chappell</td>
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<td>14</td>
<td>14</td>
<td>TWELFTH STREET RAG</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>BLUE RIBBON GAL</td>
<td>Irwin Dash</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>LAVENDER BLUE (Dilly Dilly)</td>
<td>Sants-Joy</td>
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<tr>
<td>17</td>
<td>17</td>
<td>LEICESTER SQUARE RAG</td>
<td>Norris</td>
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<tr>
<td>18</td>
<td>18</td>
<td>TO WHIT TO WHO</td>
<td>Billy Reid</td>
</tr>
<tr>
<td>19</td>
<td>19</td>
<td>CANDY KISSES</td>
<td>Chappell</td>
</tr>
<tr>
<td>20</td>
<td>20</td>
<td>SHAWL OF GAYLEY GREY</td>
<td>Connolly</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

### Subscription Order Form

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2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

- Name ........................................... □ $10 enclosed
- Address ..................................... □ Bill me
- City ........................................... Zone .... State
MERCURY HITS HIGH!

-NOW GET READY for ANOTHER BATCH of HIT BISCUITS!

Eddy Howard
'Everything They Said Came True'
'Crocodile Tears'
Mercury 5325

Patti Page
'A Thousand Violins'
'Just Got To Have Him Around'
Mercury 5323

Jerry Murad's Harmonicats
'Gallop Of The Comedians'
'At Dawn'
Mercury 5331

Golden Gate Quartet
'Satisfied'
'Religion Is A Fortune'
Mercury 8155

Lawrence Welk
'I'm Throwing Rice'
'The Ring I Give You'
Mercury 5322

Dinah Washington
'Good Daddy Blues'
'Drummer Man'
Mercury 8154

Richard Hayes
'My Miracle'
'My Love Loves Me'
Mercury 5328

Rex Allen
'Over Three Hills'
'I'm So Alone With The Crowd'
Mercury 6124

Tiny Hill and Two Ton Baker
'Are You From Dixie'
'I'm A Bigger Man Than You'
Mercury 5324

Kitty Kallen
'A Man Wrote A Song'
'Mad About You'
Mercury 5327

Two Ton Baker
'I'm Just A Pansy In A Flower Pot'
'Why Fall In Love With A Stranger'
Mercury 5329

Eddie Skeets
'Barnsaw Polka'
'Meadowlark Waltz'
Mercury 2087

-AND DON'T FORGET THESE GREAT HITS!

VIC DAMONE
'You're Breaking My Heart'
'Bolero'
'Again'

FRANKIE LAINE
'Lucky Old Sun'
'Now That I Need You'
'Georgia'

EDDY HOWARD
'Roomfull of Roses'
'Tell Me Why'
'Maybe It's Because'

-ONLY MERCURY has the HITS on NON-BREAKABLE

(AND WE DO MEAN HITS!)
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

Songs with Greatest Radio Audience (AC)

(The Top 30 Tunes (plus ties)

GRIMMIX

Concert Corner

Eastern Beat

Strictly from Dixie

Gimmix

Western Ware

Contest Corner

Vox Jox

Gong Car

Music

The Billboard

October 1, 1949
The Interpretation to Outlive Them All!

'SINATRA

'THAT LUCKY OLD SUN'

and

COULD 'JA?'

Columbia Record No.38608
ROSEMARY CLOONEY
1071 DON'T CRY, JOE (LET HER GO, LET HER GO, LET HER GO)
ON YOUR BEAUTIFUL BULL
YOU ARE NEAR
EVERY LIGHT ON BROADWAY

"HOT LIPS PAGE" with orch.
1077 I NEVER SEE MAGGIE ALONE
THAT LUCKY OLD SUN
A sleepy step out—advance orders tremendous

FRANK WOOLEY
AND MERRY MACS
1067 THE LEGEND OF THE ROSES
THE MONKEY AND THE ORGAN GRINDER

EDDY DUCHIN
and orch.
1072 BOOGIE WOOGIE LULLABY
SHUT THE DOOR (They've Come Through the Window)

BILLIE HOLIDAY
1075 IT'S A SIN TO TELL A LIE WHEREVER YOU ARE

RHYTHM BLUES

HORACE HEIDT
and orch.
featuring Frankie Carle
1072 BOOGIE WOOGIE LULLABY
SHUT THE DOOR (They've Come Through the Window)

COUNTRY

DAVIS & TAYLOR
1076 WHAT'S WRONG WITH THE WOMEN TODAY?
AIN'T YOU ASHAMED?

NEW YORK CITY:
Wright Record Dist. Corp.
778 10th Ave.
New York, N. Y.
Call Circle 4-5794

CONNECTICUT:
Wright Record Corp.
85 Elm St.
Middletown, Conn.

CLEVELAND:
Wright Record Dist. Corp.
236 W. 5th, Clair Cleveland, Ohio

LOS ANGELES, CALIF.:
United Record Co.
314 Trinity
Los Angeles, Calif.

CHICAGO:
Wright Record Dist. Corp.
825 W. Madison
Chicago, Ill.

LITTLE ROCK, ARK.:
United Record Co.
ataka.

DETROIT:
Wright Record Dist. Corp.
2850 Woodward
Detroit, Mich.
Call Temple 6-813

MUSIC POPULARITY CHARTS PART IV

Retail Record Sales
Based on reports received last three days of
Week Ending September 23

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey results are weighted according to size of market area. Records listed numerically, according to greatest sales. The "F" side of each record is listed in italics.

PORTION

1. THAT LUCKY OLD SUN...F. Lane...Mercury 3516—ASCAP
2. I GIVE SENTIMENTAL OVER
3. SOMEBODY
4. JEALOUS HEART
5. BUMBAH
6. IF THE ROOM FILLS WITH THE NAYLORs
7. IT'S SOMETHING AGAIN
8. WHISTLING AND C. MacPherson
9. A THOUGHT IN MY HEART...Jim Ock...Cap 57-890—ASCAP
10. MAYBE IT'S BECAUSE...J. Jenkins-Oak-D. Harmon...Cap 3449—ASCAP
11. SOMEBODY...O. McCauley-M. Brady...D 24094—ASCAP
12. ON A CHINESE HONEYMOON...T. Davis Spot...D 24093—ASCAP
13. THERE'S A YEA...O. Fennell...D 24062—ASCAP
14. I NEVER SEE MAGGIE ALONE...K. Roberts...Sal 7407—NAC
15. THOSE ROUES...E. Pincus...Col 4559—ASCAP
16. THERE'S A YEA...O. Fennell...D 24062—ASCAP
17. I NEVER SEE MAGGIE ALONE...K. Roberts...Sal 7407—NAC
18. WHERE'S YOUR HEART...B. Moore...Walt 1408—ASCAP
19. I CAN DREAM...H. Andrews...J. Jenkins-Oak-D. Harmon...Cap 3449—ASCAP
20. I DANCE OF THE HOURS...N. Jones-Ork...V 24557—ASCAP
21. I CAN DREAM...H. Andrews...J. Jenkins-Oak-D. Harmon...Cap 3449—ASCAP
22. MY BURLES...F. Lane...Mercury 819—ASCAP
23. THE LOST LONELY HEART...H. Loff...London 6911
24. A BOP SCOTCH POLKA...G. Jordan...Ork-D 24704—ASCAP
25. DANCING THE MAMBO...Bob Crosby...Mercury 1084...B. Gal...Ork 14161; A. Moody...Ork 17458; B. Proctor...Ork 19003
26. B. Marley...Cap 3449—ASCAP
27. MAYBE IT'S BECAUSE...E. Howard...Mercury 8206—ASCAP
28. WHERE'S YOUR HEART...N. Jones-Ork...V 24557—ASCAP

(Continued on page 35)

WARNING:
In utilizing these figures for business purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand column of the chart under "Week to Date." "Last Week" and "This Week" if record has had an unusually long run, or if the current week's chart shows a sharp drop readers should be cautious.
BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

**POSITION**

**Week Ended September 23**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LITTLE TOOT (One Record)</td>
<td>Don Wilson</td>
<td>781DD-950</td>
</tr>
<tr>
<td>2</td>
<td>BUDDY BUNNY IN STORYLAND (Two Records)</td>
<td>Mel Blanc</td>
<td>DBX-321</td>
</tr>
<tr>
<td>3</td>
<td>BOZO AT THE CIRCUS (Two Records)</td>
<td>Alan Livingston</td>
<td>BBX-34; DBX-114</td>
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<tr>
<td>4</td>
<td>BUDDY BUNNY (Three Records)</td>
<td>Mel Blanc</td>
<td>CCV-94; CCV-304; DBX-89</td>
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<tr>
<td>5</td>
<td>BUDDY BUNNY &amp; THE TOOT-TOOTS (Two Records)</td>
<td>Mel Blanc</td>
<td>DBX-93</td>
</tr>
<tr>
<td>6</td>
<td>BOZO UNDER THE SEA (Two Records)</td>
<td>Alan Livingston</td>
<td>DBX-90</td>
</tr>
<tr>
<td>7</td>
<td>BOZO MY DEAR (Four Records)</td>
<td>Walt Disney; Alan Livingston</td>
<td>BD-124; DD-100</td>
</tr>
<tr>
<td>8</td>
<td>BOZO LAUGHS (One Record)</td>
<td>P. Cabe</td>
<td>DAS-504D</td>
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<tr>
<td>9</td>
<td>LITTLE ORLEY-UNCLE LUMPY LUMPIE (One Record)</td>
<td>Fred Waring &amp; Pennsylvanians</td>
<td>DUS-7</td>
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<tr>
<td>10</td>
<td>BOZO'S JUNGLES JUNGLES (One Record)</td>
<td>Fred Waring &amp; Pennsylvanians</td>
<td>DUS-7</td>
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<td>11</td>
<td>THREE LITTLE PIECES (Two Records)</td>
<td>P. Cabe</td>
<td>DM-2013</td>
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<td>12</td>
<td>UNCLE REMUS (Three Records)</td>
<td>Johnny Mercer and Original Cap A. Livingston</td>
<td>CC-40</td>
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<td>13</td>
<td>DUMBO (Three Records)</td>
<td>Shirley Temple</td>
<td>V-382</td>
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<td>14</td>
<td>LITTLE ORLEY-UNCLE LUMPY LUMPIE (One Record)</td>
<td>Fred Waring &amp; Pennsylvanians</td>
<td>DUS-7</td>
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<tr>
<td>15</td>
<td>JALOUSE (One Record)</td>
<td>Shirley Temple</td>
<td>BC-160</td>
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<tr>
<td>16</td>
<td>3-PAKE'S MUSIC MELODIES (Six Records)</td>
<td>H. Blair; T. Reddy; B. May</td>
<td>CCN-3019</td>
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</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

**POSITION**

**Week Ended September 23**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Clair de Lune</td>
<td>Yehudi Menuhin</td>
<td>V78111-9651</td>
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<tr>
<td>2</td>
<td>Bach: Brandenburg Concertos</td>
<td>W. Bayne</td>
<td>CMM-312</td>
</tr>
<tr>
<td>3</td>
<td>Warsaw Concerto</td>
<td>Jan Liliwn, pianist</td>
<td>V78111-9652</td>
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<tr>
<td>4</td>
<td>Four Pops Ork; Arthur Fiedler, conductor</td>
<td>B. Johnson</td>
<td>V78111-9659</td>
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<td>5</td>
<td>Four Pops Ork</td>
<td>J. Horltschak</td>
<td>BD-1260</td>
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<tr>
<td>6</td>
<td>Four Pops Ork</td>
<td>J. Horltschak</td>
<td>V78111-9658</td>
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BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

**POSITION**

**Week Ended September 23**

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<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
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<tbody>
<tr>
<td>1</td>
<td>Salome (Two Records)</td>
<td>L. Wallfisch, Metropolitan Opera Orch; F. Reiner, director</td>
<td>CMM-312; CMM-311</td>
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<td>2</td>
<td>The Leningrad Symphony Orchestra (Five Records)</td>
<td>Pierre Monteaux, conductor</td>
<td>DM-920</td>
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<tr>
<td>3</td>
<td>The Vienna Symphony Orchestra (Three Records)</td>
<td>Eugene Ormandy, conductor</td>
<td>VSP-1020</td>
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<tr>
<td>4</td>
<td>Rachmaninoff Concerto No. 2 in C Minor (Five Records)</td>
<td>A. Rubinstein, pianist; BBC Orchestra</td>
<td>V78111-9657</td>
</tr>
<tr>
<td>5</td>
<td>Chopin: Concerto in A Minor (Three Records)</td>
<td>A. Rubinstein, pianist</td>
<td>VDP-90</td>
</tr>
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</table>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

**POSITION**

**Week Ended September 23**

<table>
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<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
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<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC (Seven Records)</td>
<td>Rodgers &amp; Hammerstein</td>
<td>781MM-850; LF1ML-1410</td>
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<tr>
<td>2</td>
<td>MISS LIBERTY (Six Records)</td>
<td>M. McCarthy &amp; E. Albert - A. McLerie</td>
<td>781MM-860; LF1ML-1420</td>
</tr>
<tr>
<td>3</td>
<td>JOLSON SINGS AGAIN (Four Records)</td>
<td>A. Johnson</td>
<td>D 716</td>
</tr>
<tr>
<td>4</td>
<td>KISS ME, KATE (One Record)</td>
<td>S. Drake, F. Marion, J. K. Lang - H. Clark</td>
<td>781MM-860; LF1ML-1420</td>
</tr>
<tr>
<td>5</td>
<td>SILVER LINDY (Four Records)</td>
<td>L. Monroe and Orch</td>
<td>V78111-9653</td>
</tr>
<tr>
<td>6</td>
<td>SONGS WITHOUT WORDS (Three Records)</td>
<td>G. F. Handel, arr. by M. Foster</td>
<td>781MM-860; LF1ML-1420</td>
</tr>
<tr>
<td>7</td>
<td>SQUARE DANCES (Four Records)</td>
<td>Mel &amp; His Square Dance Band</td>
<td>781MM-860; LF1ML-1420</td>
</tr>
<tr>
<td>8</td>
<td>MISS LIBERTY (Four Records)</td>
<td>A. Goodman Ork</td>
<td>D 716</td>
</tr>
</tbody>
</table>

You'll clean up
on this one!

"MY GEE GEE from the Fiji Isles" and
"ROSE OF THE RIO GRANDE"

Mr. Dealer! Mr. Operator!
A Great New Single by a great new band!... Dixieland music that's out of this world!...
like '12th St. Rag', this record has everything...
HEAR IT AND YOU'LL BUY IT!

Capitol No. 57-746 78 rpm
### BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard’s special weekly survey among a selected group of record stores, the majority of whose customers purchase rhythm and blues records.

**POSITION**

<table>
<thead>
<tr>
<th>Week Ending October 1, 1949</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
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<tbody>
<tr>
<td>6 1.</td>
<td>ALL SHE WANTS TO DO</td>
<td>W. Harris</td>
<td>King 4304-BMI</td>
</tr>
<tr>
<td>5 2.</td>
<td>I WANT MY EASY MONEY</td>
<td>Sonny Boy Williamson</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>3 3.</td>
<td>ROARING HOUSE BOOGIE</td>
<td>Aladdin 3032</td>
<td></td>
</tr>
<tr>
<td>1 4.</td>
<td>BABY, GIVE IT TO ME</td>
<td>D. Washington</td>
<td>Modern 120</td>
</tr>
<tr>
<td>10 5.</td>
<td>LONG JOHN BLUES</td>
<td>F. Mitchell</td>
<td>Aladdin 3032</td>
</tr>
<tr>
<td>4 6.</td>
<td>DOBY'S BOOGIE</td>
<td>Derby 713</td>
<td></td>
</tr>
<tr>
<td>16 7.</td>
<td>HEY BOOGIE</td>
<td>Little Willie Littlefield</td>
<td>Modern 10-466</td>
</tr>
<tr>
<td>2 8.</td>
<td>CLAP YOUR HANDS</td>
<td>E. Williams</td>
<td>Supreme 1326</td>
</tr>
<tr>
<td>8 9.</td>
<td>TELL ME SO</td>
<td>The Orioles</td>
<td>Jubilee 5005-BMI</td>
</tr>
<tr>
<td>1 10.</td>
<td>NUMBERS BOOGIE</td>
<td>Sugar Chile Robinson</td>
<td>Aladdin 3032</td>
</tr>
<tr>
<td>24 11.</td>
<td>AFTER SCHOOL BLUES</td>
<td>C. Brown</td>
<td>Aladdin 3024-BMI</td>
</tr>
<tr>
<td>1 12.</td>
<td>HONEY, KEEP YOUR MIND ON ME</td>
<td>C. Brown</td>
<td>Aladdin 3032</td>
</tr>
</tbody>
</table>

**FOR THIS YEAR AND EVERY YEAR, THE FABULOUS NOVELTY SONG**

**RUDOLPH, THE RED-NOSED REINDEER**

by Johnny Marks

**FOR MORE TO FOLLOW**

### MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard’s special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

**POSITION**

<table>
<thead>
<tr>
<th>Week Ending October 1, 1949</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 1.</td>
<td>DADDY, HE'S HAD ENOUGH</td>
<td>Sonny Boy Williamson</td>
<td>King 4306-BMI</td>
</tr>
<tr>
<td>5 2.</td>
<td>OH BABY</td>
<td>King 4304-BMI</td>
<td></td>
</tr>
<tr>
<td>3 3.</td>
<td>ROARING HOUSE BOOGIE</td>
<td>Aladdin 3032</td>
<td></td>
</tr>
<tr>
<td>10 4.</td>
<td>BABY, GIVE IT TO ME</td>
<td>D. Washington</td>
<td>Modern 120</td>
</tr>
<tr>
<td>11 5.</td>
<td>LONELIER IN THE STREET</td>
<td>J. Preston</td>
<td>Gotham 185</td>
</tr>
<tr>
<td>12 6.</td>
<td>COME BACK, BABY</td>
<td>E. L. Franklin</td>
<td>Debut 230</td>
</tr>
<tr>
<td>13 7.</td>
<td>I WANT MY FANNY</td>
<td>Pee Wee Crayton</td>
<td>Modern 20-475</td>
</tr>
<tr>
<td>14 8.</td>
<td>SO LONG</td>
<td>R. Brown</td>
<td>Atlantic 879</td>
</tr>
<tr>
<td>15 9.</td>
<td>WEARY HEAD</td>
<td>J. Wilson</td>
<td>Gotham 185</td>
</tr>
<tr>
<td>16 10.</td>
<td>SHE LOVES ME</td>
<td>C. Brown</td>
<td>Aladdin 3032</td>
</tr>
</tbody>
</table>

### ADVANCE RHYTHM & BLUES RECORD RELEASES

**RED HEAD 'A' Cadillacs**

E. Williams (Brook Heat) Supreme 425

**E. Franklin & Williams (Jam & Won't Do) Aladdin 3032**

**Redhead Rabbit**

E. Mitchell Johnson's Red Hot 105

**Benny Carter's Remember the Reverend**

Phonograph Record (Brother-in-Law)

**Younes Modern 10-466**

**Saturday Night Special (Pt 1 & 2)**

Prestige 810

**Six-Pack Blues**

E. Jackson Orioles (In the Middle of the Night)

**The Great Mail Order (Woman Don't Love You)**

**Daddy's Dream**

Namie Williams (One Love) V(78) - 5005-BMI

**E. Woodland 'O' Jumpin' With The Orioles**

**E. Woodland 'O' Jumpin' With The Orioles**

**Start Talking, Baby**

Cats and Dogs (I'll Never) King 4306-BMI

**E. Jackson Orioles (Don't You Love Me)**

**Rudolph, The Red-Nosed Reindeer**

**Pick Your Nose**

E. Brown (When the Sun Goes Down)**

**Weary Head**

Rudolph Washington, Mercury 8148-BMI

**FOR MORE TO FOLLOW**

### HAPPY NEW YEAR, DARLING

**by Carmen Lombardo and Johnny Marks**

**FOR MORE TO FOLLOW**

**ST. NICHOLAS MUSIC PUB. CO.**

1619 Broadway, New York 19, N. Y.

Circle 7-2900

**CHICAGO**

Paul Salvator George E. Schottler

Prof. Mgr.

**NEW YORK**

HOLLYWOOD

Danny Cunnison
IT'S DOLPH HEWITT

Moving into the Spotlight

WITH

"I WISH I KNEW"

ON

RCA VICTOR NO. 21-0104 (78 R.P.M.)
NO. 48-0107 (45 R.P.M.)

ADAMS, VEE & ABBOTT (AVA)
216 SOUTH WABASH AVENUE
CHICAGO 4, ILLINOIS

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

POS.

SINGLES

1. LOVESICK BLUES
2. I'M THROWING RICE AT THE LOVER
3. SHWIN ME THE WAY BACK TO YOUR HEART
4. DON'T KNOW WHY
5. SLEEPING AROUND
6. WEDDING BELLS
7. WEDDING BELLS
8. BLUES STAY AWAY FROM ME
9. I LOVE YOU TO THE END OF THE WORLD
10. BLUES STAY AWAY FROM ME

ADANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

Baby Sitters Blues
B. Payne (I Can't) ABC-Eagle 194
Bill's Christmas
E. Tubb (White Christmas) Dec 4818
Blow Your Heart Away From Me
C. Williams-Blondie Brooks (Why Not) Mer 491
Bonanza Blues
Buford Co, Copy of "Bonanza Blues" for West Coast W. Va (Why Not) Mer 701
Bordertown Blues
M. Walker (He's Lived) Tal 191
Bail I'll Go Chasin' Women
R. Handlin (Stan's Best Col) 2020
Christmas Blues
E. Roberts (The Christmas Carol) Coral 40025
Cry Baby Heart
G. Morgan (I Love) Col (78) 20627, (33) 48162
Double Cross
A. Funder (In My Belief) 497
Down by the Railroad Track
E. Hartley (My Beautiful Mar 330
Down the Road
L. Frank (Over the Mountains Don't Care) Mer 321
Dutch Workin
D. Martin (Ohio Sweetheart) ABC-Eagle 137
Hire Come Santa Claus
H. Williams-Henry Ford (Christmas) Dec 4818
Hire Come Santa Claus
J. Krupsky (You're There Carol) 40162
I Come From Dakota City
C. Marshall (What Makes) ABC-Eagle 133
I Can't Fool My Heart
J. Payne (Baby Sitters Blues) ABC-Eagle 394
I Love Everything About You
G. Morgan (Cry Baby) Col (78) 20627, (33) 48162
I Wonder If You Burn All My Letters
H. Martin (Ooohmargarine) ABC-Eagle 138
Rainbow
C. Beverly (Don't Leave) Mer 497
Riders in the Sky
E. Williams (Wreath of ABC-Eagle 113
Rise of Broken Heart Land
J. Brown (What's the Use) ABC-Eagle 140
Seven Year Blues
Leonie Brothers (Alabama Dec 48167
She's My Article
H. Duns (Spiceyard Bouquet) Talent 116
Singing Around
E. Wallace (Close Your) ABC-Eagle 140
Singing Around
L. Warner (Dreamy Old) Cowboy ABC-161
Singing Around
E. Haliff (Handshaker) W. Va Col 2022
Texas Brags
L. Brooks (A Room Talent 167
The Angel Are Singing
The Stanley Brothers-Clinch Mountain Boys (A) (New) Col 2023
The Family That Fords Together
D. Ford (Fireside) ABC-Eagle 161
This Cold Cold World With You
J. Spalding (Close Your) ABC-163
Tumbling Tumbleweeds
F. Williams-Sisters of the Purple Sage (Cow) (Waltz) Varity 8018
Two Old Pal
Old Brother Charlie (New River) Mer- 6590

TABLE OF CONTENTS

Part VI

Folk (Country & Western) Record Section

Weekly Ending September 23

Marshall
H. Williams and His Drifting Rhythm Boys
M. Whiting-J. Whiting
D. Morgan
W. Olsen and M. Whiting

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which show the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is given in the left-hand column of each entry. Beware of a record that has an unusually long run, or if its current position is "this week" versus "last week" shows a sharp drop readers should buy with caution.

ADVANCE FOLK (COUNTRY & WESTERN) RECORO RELEASES

WABASH
VICTOR NO. 21-0104 (78 R.P.M.)
NO. 48-0107 (45 R.P.M.)

THE BILLBOARD
MUSIC POPULARITY CHARTS

PART VII

Folk (Country & Western) Record Section

October 1, 1949

Weekly Ending September 23

Your Name in a Song
R. Parker (Baby Sitters Blues) ABC-Eagle 194
The Echo of Your Footsteps
Eddy Arnold, the Tennessee Piee buy
Is There Any Need To Worry
D. Landers
Is This An Out-Of-Town Week
R. Williams
I's A Shining at the Girt 1 Love
R. H. Smith
M. Riddle (Tennessee Ernie You'll Find Her Name
Written There
E. Williams (Let's Go Home) ABC-40125

Musical Review and Shopper's Guide

IN MUSIC

Copyrighted material
FOLK MUSIC POPULARITY CHARTS

PART VII

MUSIC

BEN LIGHT

THE "MONEY" ARTIST

of the

RECORD BUSINESS

12 GREAT RECORDS

ALL HITTING AT ONCE!

$16 GETTING SENTIMENTAL OVER YOU
I CRIED FOR YOU

$120 TEA FOR TWO
ROSE ROOM

$156 MAMA INEZ
SIBONEY

$164 BEGIN THE BECUINE
I GOT RHYTHM

$196 HINDUSTAN
LAZY BONES

$198 LIZA
YOURS

$600 I'LL GET BY
IT HAD TO BE YOU

$606 BIRTH OF THE BLUES
SOMEBOY STOLE MY GAL

$618 SAY IT WITH MUSIC
GYPSY LOVE SONG

622 ORCHIDS IN THE MOONLIGHT
DO YOU EVER THINK OF ME?

678 YOU WERE MEANT FOR ME
IF I HAD YOU

680 CHANGES
GREEN EYES

AND FOR RELEASE OCTOBER FIRST
THE GREATEST OF THEM ALL

TR #684

NEGRA CONSENTIDA
LIGHTNING FINGERS

THERE ARE DOZEN MORE MONEY-MAKING
BEN LIGHT DISKS IN THE TEMPO CATALOGUE
ALL Pressed FROM SUPER-Quality,
BREAK-RESISTANT "QUALIFLEX"

TEMPO RECORD COMPANY OF AMERICA
EASTERN DIVISION • TEMPO SOUTHERN
1310 Coliseum St. • 11 Avalon Road Philadelphia 7, Pa. Avalon Estates, S.C.

FOLK TALENT AND TUNES

By Johnny Sippe

Western Wax Waupum: In the final week of the September polling of the nation's folk music disk jockeys by The Billboard, the 54 platter spinners named Wayne Raney's "Why Don't You Had Way and Love Me" (King) as their top request. The remaining nine, following in order, were: Jimmy Wakely and Margaret Whiting's "Slipping Around" (Capitol), second; Hank Williams' "Wedding Bells" (MGM), third; Floyd Tillman's "Slipping Around" (Columbia), fourth; George Morgan's "Rounding House of Roses" (Columbia) and Hank Snow's "Marriage Vows" (Victor), fifth; Ernest Tubbs' "Slipping Around" (Decca), seventh; Hank Williams' "Lovestick Blues" (MGM), eighth; Jacky Bond's "Somebody Loves You" (Columbia), ninth; Leon McAlister's "Panhandle Rag," 10th.

Steve Slabkins, of Americana Corporation, the Hollywood b. h. booking office, now has Red Murray and the Quack Playboys with Jimmie Dolan (Capitol), . . . Rex Allen emceed Cliffie Stone's "Home town Jamboree" while Stone was on vacation recently. . . Fred Edwards, working at KXOL and K9Z, Fort Worth, has Ted Daffan and His New Texans Band, 10-piece (Columbia), Bill Walker (Capitol) and Bill Callahan, new Columbia artist, previously with the Callahan Brothers on other labels, as house entertainers for his new "Lone Star Jamboree." Saturday night feature at the North Side Coliseum, Fort Worth. Edwards is hunting traveling names to head the shows. Hank Thompson (Capitol) drew 8,000 to top name guests thus far. Edwards is also doing other concert and sports promotions at the Coliseum. He is currently awaiting a deal that will put the Jamboree on a Texas network.

Budd Hobbs (MGM), of KCRA, Sacramento, is closing an e. t. deal for a daily show over WXL, the 130,000-watt station in Mexico. The Sunset Rhythm Boys, Chuck Secrest, emcee and guitar; Okey Oaks, accordion; Verle Chahey, fiddle, and Jim Gilliam, bass, are working at WAND, Canton, O. . . . Coxey's Jubilee Boys have replaced the Westernaires at WAGO, Vincennes, Ind. . . . The Bailes Brothers (King and Columbia) have jumped from KWXH, Shreveport, La., to KIBS, the Shreveport NBC outlet. Johnny Bailes is doing two d. j. slots daily, while the group is heard on its show for a half-hour daily. . . . Reggie Ward reports that Owen Perry, of Shreveport, has signed with 4 Star Records. He also made sides for Bullet. . . . Danny Deaton (Imperial) reports that Jerry Elliott and His Singing Cow boys, with whom he works, have moved to KTRM, Beaumont, Tex. . . . The Wes King (Victor) and the Golden West Cowboys just did their 50th show over WAVE-TV. . . . Buffalo Johnson and the Bad Boys, Rangers, Mercury and Rich R'-Tone recording artists, formerly with WJJO, Johnson City, Tenn., are making p. a. appearances in Cincinnati and vicinity. In addition to Johnson, band members are Dusty Rose, Guy Feeler and Sterling Simpson.

Please address all communications to Johnny Sippe, The Billboard,
128 W. Randolph St., Chicago 1, Ill.
Charlie Spivak

"The man who plays the sweetest trumpet in the world"

The only rhythm rendering of the great new hit

Don't Cry, Joe

With a brilliant trumpet rendition by Charlie Spivak and featuring his great new vocal group, the "STARDREAMERS"

No. 513
75c plus tax

Don't Cry, Joe
(Let Her Go, Let Her Go, Let Her Go)
backed by

Baby Won't You Please Come Home
(Version by Irene Daye)

Spivak's fine treatment of "Baby Won't You Please Come Home" will revive this famous oldie.

Now Recording Exclusively for

London Records

The London Graphophone Co., 16 W. 72 St., N.Y. 10, N.Y.
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE CHRISTMAS HOLIDAY: Perry Como...........Victor 20-3543
IF I EVER LOVE AGAIN.................Frank Sinatra........Columbia 38572
LAND OF LOVE.......................King Cole............Capitol 57-718
GIVE ME YOUR HAND..............Perry Como...........Victor 20-3621
THE SLIDER.......................Ray Anthony............Capitol 57-721
DON'T CRY, JOE........Gordon Jenkins..........Decca 24729
WEDDING BELLs.............Dick Jurgens...........Columbia 38575
I KNOW (I KNOW, I KNOW...........Paul Weston...........Capital 57-723
DIME A DOZEN..............Sammy Kaye.............Victor 20-3532
VIENI SU..........................Vaughn Monroe...........Victor 20-3549

THE DISK JOCKEYS PICK:

PIECE U have appeared for three consecutive weeks or three times within a six-month period are not repeated below. Based on a weekly survey among them—what tune—jockeys think tomorrow's hits will be:

1. A DREAMER'S HOLIDAY........Perry Como...........Victor 20-3543
2. DIME A DOZEN........Sammy Kaye.............Victor 20-3532
3. DIME A DOZEN...........Margaret Whiting...........Capital 87-795
4. IF I EVER LOVE AGAIN........Frank Sinatra........Columbia 38572
5. VIENI SU....................Vaughn Monroe...........Victor 20-3549
6. CIRCUS....................Bill Farrell..............MGM 10498
7. DRY DICKs............Tommy Dorsey...........Victor 20-3533

THE RETAILERS PICK:

PIECE U have appeared for three consecutive weeks or three times within a six-month period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. A DREAMER'S HOLIDAY........Perry Como...........Victor 20-3543
2. DIME A DOZEN........Sammy Kaye.............Victor 20-3532
3. DIME A DOZEN...........Margaret Whiting...........Capital 87-795
4. IF I EVER LOVE AGAIN........Frank Sinatra........Columbia 38572
5. VIENI SU....................Vaughn Monroe...........Victor 20-3549
6. CIRCUS....................Bill Farrell..............MGM 10498
7. DRY DICKs............Tommy Dorsey...........Victor 20-3533

THE OPERATORS PICK:

PIECE U have appeared for three consecutive weeks or three times within a six-month period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. A DREAMER'S HOLIDAY........Perry Como...........Victor 20-3543
2. THE WEDDING OF LILI MARLENE........Andrews Sisters........Decca 24705

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

1. 24. 25. LET'S TAKE AN OLD-FASHIONED WALK........P. Coma ...........Just One Way To Say I LOVE YOU...........VITR 213-3456; 504-7507; A--ASCAP
2. 27. 29. NOW THAT I NEED YOU..F. Lusha and C. Fisher Orr. ....My Own, My Own, My Only........Mercury 3211--ASCAP
3. 19. HOPSCOTCH POLKA........A. Moscow Off........Wouldn't It Be Fun...........MGM 10080--ASCAP

"Don't Cry Joe"

(LET HER GO, LET HER GO, LET HER GO)

vocal by the "Stardreamers"

AND

"BABY, WON'T YOU PLEASE COME HOME"

vocal by Irene Dwyer

LONDON RECORDS

LONDON 513

MUSIC CORPORATION OF AMERICA

Personal Management
LOUIS ZITO

Record Exploitation
PAUL BROWN
THE CATEGORIES
1. Production Idea
   (grouping of selection continuity) 10
2. "Value Value" 15
3. Cadet of Material 15
4. Manufacturers' Distribution 10
5. Evaluation Aids 10
6. Record Company and other advertising
   support
7. Interpretation 15
8. Record Quality 15
9. Manufacturers' Production Efficiency 5
10. Pedagogy 10
11. Sheet music, binding, wrapping

SINGIN' AT THE SUGAR CREEK Summary: Crosby Ork and Robert E. Hopper
State: in the sugar creek, by Ork, Crosby, and others. A simple and
sweet singing of old favorites, with a modern touch. The
singing is clear and simple, and the arrangements are
fine. The backing is provided by a small orchestra.
Rating: 85

CHAIKOVSKY: SYMPHONY No. 4 IN F MINOR, Op. 28
The Paris Conservatoire by Orch. Eric Kleiber, director (11/13)
 excerpt: The performance of this symphony by the Paris Conservatoire, under the
direction of Eric Kleiber, is a rewarding experience. The
symphony is well executed, and the musicians are
excellent. The conductor's interpretation is
magnificent, and the result is a fine performance
of this great work.
Rating: 95

JAZZ AT THE PHILHARMONIC Jazz, Vol. 10 (1/19)
Exhibition (Party), I Surrender, Dear (4/85)
excerpt: The Jazz at the Philharmonic series is
well known for its fine jazz recordings. This volume,
which includes two well-known tunes, is
excellent. The performers are topnotch, and the
arrangements are
fine. The result is a delightful jazz
performance.
Rating: 90

BOZO AND THE BIRDS—"Pete" Woody Woodpecker
Blues (10/16)
excerpt: Woody Woodpecker is a popular character in the
world of animation. This volume, which
includes the famous "Pete" tune, is
excellent. The animation is
fine, and the music is well
written. The result is a
delightful performance.
Rating: 90

WOODY WOODPECKER AND HIS TALENT SHOW—"Mr. Blue
Blues" (10/16)
excerpt: Woody Woodpecker is a popular character in the
world of animation. This volume, which
includes the famous "Mr. Blue" tune, is
excellent. The animation is
fine, and the music is well
written. The result is a
delightful performance.
Rating: 90

DIXIELAND JAZZ—New Orleans Rhythm Kings (12/16)
Recorded in New Orleans, this volume includes
some of the finest Dixieland recordings of the
1920s. The arrangements are
fine, and the music is well
written. The result is a
delightful performance.
Rating: 90

WALT DISNEY'S CRASS—ROPPER AND THE ANTS—"Pete"
Exhibition (Party), I Surrender, Dear (4/85)
excerpt: This volume includes two well-known
Disney songs, "Roper and the Ants" and "Pete". The
arrangements are
fine, and the music is well
written. The result is a
delightful performance.
Rating: 90

PAXTON MUSIC, INC.
New York, 19, N. Y.
1619 Broadway

on transcription
Mindy Carson—Muzac
Louise Carlyle—N.B.C.

"If Ever Love Again" recorded by
Capitol
Paul Weston and the Starlighters
Frank Sinatra
Decca
Evelyn Knite
London
Kay Arren
MGM
George Paxton

Classy, popular holiday entertain-
ment.
Louis A. Hirsch’s Best Known Songs and Recordings Available

1914—SHEET KENTUCKY LADY I D’RY YOUR EYES
Lyrics by William Jerome, M. Whi-
mark & Sera.
Interpolated Numbers in Stage Musicals

The Gay White Way
Written by Joseph Dameglies and Ingley
Suggested by the story of the sinking of the
dreadnought Luxor. A. Hirsch’s fee on this
number was $1500.00.

The Merry Widow
Starring Adelina Patti, Halliwell, and
thereafter to the Ziegfeld Follies.

A Merry Widow
Starring Adelina Patti. Harold Kalmar was
Richard A. Frank was arranged by A. Hirsch
and his songs and high school years Hirsch
regarded music at this time
solved as a cultural accomplishment.

By Jack Burton
No. 39—LOUIS A. HIRSCH

The Honor Roll of Popular Songwriters

Pertinent Data on Songs and Songwriters

Songs used in big roles are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and filmed songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

The publisher’s name is the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1899 or before) have no publisher credit. An listing of recordings, no acknowledgment of a particular song, are given. The record listing is representative, not necessarily complete.
Project Would Make Classical Music Popular

(Continued from page 18)

classical recording can be made profitable to the manufacturer," he stated, citing the fact that in New York there are only 50,000 regular record-goers among more than 1,000,000 people.

RCA Victor Plans

Chotzinoff's plans for the Victor red label catalog call for a further expanded version of the "basic library," or the product a can of candy, which that have stood the test of time. Some modern works will be selected if they show qualities of permanence but these will be picked very discriminately. "It's not enough for a work to be new...it must also be good," according to Chotzinoff. One "novelty" for winter this winter is the Bartok violin concerto, which will be given its first airing on the regular V.C. Symphony series, with William Primrose as soloist, and Ansermet conducting. Perhaps the only his toric broadcast version of La Traviata may be issued by Victor if the mass tenors are not fortunate enough to meet several sides he previously rejected. This, when he conducts his air performances of Verdi's Falstaff. Victor will be trying for a waxing at the same time.

The Boston Symphony is already scheduling its Victor cutting well int. 1926, with both its resident conductor, Serge Koussevitsky, and incoming Charles Munch batoning dates.

Hike Red Seal Waxes

Darling wants to hear. Perhaps Victor's red seal recording will hit a fast pace, with sessions scheduled of the leading artists, among whom are the Boston orcs, Leopold Sluckowski, Takiarni, the NBC Symphony, Arthur lavin, Byron Janis, Jose Iturbi, Jasha Heifetz and Vladimir Horowitz. Many of Victor's big-selling catalog staples are to be cut by the original performers to meet the more exacting technical requirements of the new-type 45 r.p.m. disks.

Victor is not currently engaged in a new talent drive, but Chotzinoff himself spent the summer in Europe scouting artists and intending to do so every year. Meanwhile, RCA 40s in most European cities are kept alert for anything new and special on the musical scene. The diskioer's most recent shipping was a set of the Met operas baritone, Mack Harrrell.
How New Pound Affects Showbiz

(Continued from page 3) actor will take a cut on half of his salary equal to the 30 per cent reduction of the pound. But even that would be too damaging because he could never take more than half his salary out of the country. So the act will come on his send-home pay.

Lott producers in London on long-term deals will get their salaries they’ve been hired for, as long as they’re in pounds. What they spend in dollars, England won’t effect their pocketbooks. Where they’ll be padded is in what they’ll try to convert to dollars. Up to last week a pound was worth $4.03: Today it’s worth $2.90.

Lott producers with plays running in London will get less. If they don’t want to be hurt too much they’ll have to spend more abroad where the value of the pound, for internal use, remains unchanged. Author’s royalties and producer’s cuts have so far been exempt from the general freeze of dollars. Even tho there’s been no announcement of leaving royalties out of the freeze, the exchange differential may apply.

Record and sheet music biz authorities say, won’t be bothered too much. The 50 per cent withdrawal privilege by pubs will encourage larger deposits in British banks. English firms, however, will have to step up efforts and get more songs with American publishers to get the same dough they received a year ago.

By the same token, English pubs will try to keep down the number of American tunes reaching the British market.

Record companies will bear the brunt of the pound shift. Several American labels have distrib set-ups with English Decca. The latter outfit will have to pay bigger royalties to American firms whose disks it distributes to England. English Decca, however, stands to make 50 per cent more on its disks pressed abroad and sold here for the simple reason the company doesn’t plan to cut prices equivalent to the 30 per cent slide in the pound.

Canadian payments, like British, are 50 per cent new coin and 50 per cent U.S. dollars. The dollar payments will doubtless be reduced by the 10 per cent. But it is expected that fresco units working for straight ad and will try to raise their rates to make up the 10 per cent loss. But competition from Canadian showmen is expected to keep that sort of a thing at a minimum.

Miracle Ankles

Co-op Distributors

CHICAGO, Sept. 24.—An attempt by rhythm and blues producers to work out co-operative distrib deals across the country got one of its key members, Miracle, operated by Les Egalnick and Lou Simpkins here, is reported out of the co-op set-up, having severed its connection in Chicago last fall. Records it is believed, it was the trio of firms that was operating.

A year ago, Art Rue, of Specialty, and the Moorer brothers, of Aladdin, met with Egalnick and set up a project of co-operatively owned distrib points. The three firms worked out the deal in St. Louis, Detroit and Chicago. Specialty’s tie with DL was broken some time ago and Detroit and Chicago followed. Egalnick settled out of Central Record Sales here a week ago, with Specialty and Aladdin continuing the project.

For the time being, Egalnick is working on the idea for Miracle from his new office at 133 E. 42nd St., New York City.

Art Stegal, who operated Dalc’s major South Side shop, until six months ago when he went with Central Record Sales, has left that org and was replaced by Harvey Thomas.

Victor Aims Bally Guns at “Envy”

NEW YORK, Sept. 24.—With a special promotional disk going out to 3,000 jockeys, Victor is rushing its promotional guns on Yvan Warren’s new release, Envy. One side of the special disk has the-thanks-courtesy-of- history of recent bugle hits, singing a fragment of each. She wound up expressing the hope that Envy would end up in the bracket of such tunes as Beguine, etc.

The flipover is her recording of Envy.

Fourth Ballen Label

PHILADELPHIA, Sept. 24.—Ballen Record Company, which already issues the 2800’s through Gotham and Apex labels, introduces a fourth this week, Music Master. First release feature: Al Jolson and Four Aces, backing Try. Try Again with Baby. What Happen. Both tunes are from the Myers Music Company books, local pubs.

***WANTED***

PHONO RECORD PLANT FOR LEASE OR SALE

Hydraulic Presses and other Manufacturing Equipment also wanted.

BOX 1660

The Billboard, 1564 Broadway

New York, N. Y.

GOT A STICK OF PEPPEPBMW

GOT IT IN MY HAND

You can get “Pepped-up Sticks” from your local distributor or write:

Star Talent Records

3813 Oakland

Dallas 15, Texas

****WANTED****

TEL: ELL 5230

EXPERIMENTAL "WUNDER" MUSIC DIVISION

of any Recording Company. Experienced in arranging, recording tunes, writing songs, etc. Have written a number of successful songs in last few years.

914 State St., Knoxville, Tennessee.

GIVE TO THE RUNNEN CURE FUND

How New Pound Affects Showbiz

(Continued from page 3) actor will take a cut on half of his salary equal to the 30 per cent reduction of the pound. But even that would be too damaging because he could never take more than half his salary out of the country. So the act will come on his send-home pay.

Lott producers in London on long-term deals will get their salaries they’ve been hired for, as long as they’re in pounds. What they spend in dollars, England won’t effect their pocketbooks. Where they’ll be padded is in what they’ll try to convert to dollars. Up to last week a pound was worth $4.03: Today it’s worth $2.90.

Lott producers with plays running in London will get less. If they don’t want to be hurt too much they’ll have to spend more abroad where the value of the pound, for internal use, remains unchanged. Author’s royalties and producer’s cuts have so far been exempt from the general freeze of dollars. Even tho there’s been no announcement of leaving royalties out of the freeze, the exchange differential may apply.

Record and sheet music biz authorities say, won’t be bothered too much. The 50 per cent withdrawal privilege by pubs will encourage larger deposits in British banks. English firms, however, will have to step up efforts and get more songs with American publishers to get the same dough they received a year ago.

By the same token, English pubs will try to keep down the number of American tunes reaching the British market.

Record companies will bear the brunt of the pound shift. Several American labels have distrib set-ups with English Decca. The latter outfit will have to pay bigger royalties to American firms whose disks it distributes to England. English Decca, however, stands to make 50 per cent more on its disks pressed abroad and sold here for the simple reason the company doesn’t plan to cut prices equivalent to the 30 per cent slide in the pound.

Canadian payments, like British, are 50 per cent new coin and 50 per cent U.S. dollars. The dollar payments will doubtless be reduced by the 10 per cent. But it is expected that fresco units working for straight ad and will try to raise their rates to make up the 10 per cent loss. But competition from Canadian showmen is expected to keep that sort of a thing at a minimum.

Miracle Ankles

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GOT A STICK OF PEPPEPBMW

GOT IT IN MY HAND

You can get “Pepped-up Sticks” from your local distributor or write:

Star Talent Records

3813 Oakland

Dallas 15, Texas
The Billboard

October 1, 1949

MUSIC 41

We're Hot!!

SAVOY's recorded a new group of red-hot releases for YOU. Watch the DOLLARS roll in!

Among our NEW RELEASES

I KNOW MY BABY
GOOD ROLLER BLUES
714

BROWNIE McHEE

"Fine Mood—distinctive Guitar
background"

CHERRY SMASH
MAN EATER
713

BIG JAY McNEELEY
"Big Jay a Spade Hit with Cherry
Smash"

POP CORN
FREE DICE
711

PAUL WILLIAMS
"Save Five Money Mules"

Blue for my Baby
You Satisfy
710

M.Y. Jesus is All and All
Jesus is So Real to Me
4013

WARD SINGERS
"The Ward Family will be even more famous
with this one!"

JUST OVER THE HILL
He Knows How Much We Can Bear
4012

CLARA WARD
"A sensational Presentation by Ameri-
ca's #1 Spiritual Soloist!"

Lavatrick Distributor Territories Available

SAVOY RECORD CO., NEWARK 1, N. J.

2 OF THE TOP 10

*Best Selling Rhythm and Blues Records

IN THE ENTIRE NATION!

RUTH BROWN

*NO. 879

SO LONG

WATCH THIS NEW RELEASE CLIMB!

NO. 887 I'LL GET ALONG SOMEHOW

STICK McHEE

"NO. 873"

DRINKIN' WINE,
SPO-DEE-O-DEE

WATCH THIS NEW RELEASE JUMP!

NO. 881 I'LL ALWAYS REMEMBER AND
LOMESIDE ROAD BLUES

JUST OUT—WATCH 'EM HIT!

JOE MORRIS ORCH.
BOOGIE-WOOGIE MARCH

CHUCK-A-BOOGIE

TINY GRIME QUINTET
JEALOUSY

BABYFACE LEWIS
NOW LONG, HAGT
ALL NIGHT LOVER BLUES

THE CLEVELAND POLKA
RECORDED BY FRANKIE MULLER
CONTINENTAL #1270

Sheep Camp Available
RISSON PRESS, INC.
1318 St. Clair Ave. Cleveland, Ohio

GIVE TO THE RUNYON CANCER FUND

U.S. Won't Drop Bars on Alien Music Troupers

(Continued from page 3)

booked by the Pall group—have been abandoned, according to the Immigration
office.

Turning thumbs down on the Pall group's bid for entry as musicians, on the ground that they did not meet the
immigration requirements of having "distinctive merit," the field office commented in a report to Washington that on occasion they performed in what may be described as the burlesque type of comedy routine in con-
nection with their work as instrumental
musicians." It was explained in Washington that the comment was no reflection on the ability of the Pall group to perform some kind of act, but simply that "distinctive merit" is interpreted to mean more than the long hair type of entertainer.

It was further explained that per-
mitting the troups to enter as com-
medians "was easier" because restric-
tions on foreign actors and comedians are not as tough in the Contract
Labor Act as those on musicians. A
spokesman stated that the restrictions on the act were inserted in 1932 "because of all the acts for them by the American Federation of Musicians which did not want foreigners competing for American
jobs."

The fight to admit the Pall quartet was made by national council for
American Guild of Variety Artists (AGVA) and thereby raises another problem. One of the troups is an
AGVA member, but the act was
booked by the May Johnson office under a musicians' contract.

If they now go to work as mus-
icians, AGVA, which did all the paperwork on the case so far, says all the quartet were AGVA mem-
bers, will step in. If they work as musicians they'll also have the immi-
gration people on their necks. If they work as AGVA people the musicians' union will step in.

AGVA-AMF WAR

(Continued from page 3)

were in a different spot since their artists' stables included many from both unions. One top talent broker declared that he would observe races only as a spectator but felt that the artists themselves would be severely injured. Booker said he would con-
tinue to sign acts in good faith, using both AGVA and AMF contracts despite union warnings. In most cases however, acts will have to decide for themselves whether to switch union loyalty or defy the con-
trary rulings.

To date, only a handful of AGVA-
heads has elected to怂 in with Pe-
trillo, according to a check of local union offices. Resignations were re-
ceived this week from AGVA mem-
ers Pinky Tomlin, Nick Cochran and harmonica players Jack Pen-
tillo, Charles Leighton, and Harry Halcke. Cochran, a member of both AGVA and AMF, has left showbiz for other employment, hence his resignation was not vital. In the case of the others, however, all withdrawal requests were being referred to the national AGVA office on the advice that no withdrawal requests from active members be accepted.

ASCAP TO HILLS

(Continued from page 14)

few. Buddy Morris has specialized in this hybrid "pop-corn" groove, with songs like Riders in the Sky, Whir-
led, Careless Hands and Dunn's Dozen. Other ASCAP punchers have es-
sements like Simple Suddie: Put
Your Shoes On, Lucy, and I Wish I
Had a Record—all in the bucolic man-
ner.

The search for P.D.'s, following the success of You're Breckin' My Heart,
which has brought out two anglicized O Sole Mio, Vienti Su, Lovely Night (from Offenbach's Barcarolle) and various raids on Chopin.
Music—As Written

Records have signed Cuban warbler Reinaldo Henriquez to an exclusive contract.

George and Sally Towne had a boy Thursday (13), their third child. ... Kappi Jordan threw a cocktail party Thursday (15) for Selma Richardson, who organized a basketball team, coached by Al Felich, of the logging department, to play in the Redi City League. ... Buddy Friedlander is in record production handling Eve Young and Houston. ... 42 Rondo has ranged a promotional tie-in with a manufacturer of children’s clothing for his tune “Blue for a Boy, Pink for a Girl.”

The J. A. Williams Company, former MGM Records distributor in Pittsburgh, has taken the Decca distributorship there. ... W. H. Pints is the new Columbia distributor in Salt Lake City. ... Frankie Carle’s orch is disbursing for a vacation until November 1. The band goes into the Statler December 26.

Buddy Rich left the tub thumping chair in the Les Brown orch, returned to town this week and is said to be reorganizing his orch under the name of the Republican Booking Corporation’s assets. ... Danny Hollywood left his sales post at General Artists Corporation after 13 years with the agency. He will get a non-show contract.

Leonard Wilson, Midwestern contact man for the Shapiro Bernstein puddibby, will come East to work on “Dreamer’s Holiday” for the recently reactivated Skidmore Music subid firm. ... Singer Jack Leonard will slice some sides for the Signature-III Tone diskery this week.

Chicago:

Clyde McCoy returns to the band the wars the week in October, after a 12-day vacation, during which time he set up a florist business in Memphis. McCoy will play a 14-piece, plus 14-piece. ... Larry France is scheduled to go to the band this week to work the huge free registration dance at Purdue University, Lafayette, Ind. Sep 29, 1949. ... Fred Waring will make a series of seven-day shows in Wisconsin and Minnesota during September. ... Dan Gary, now solo with the Sonora System, “Sweetheart of the Band,” in all-girls orchestras of the band, following the death of Rae Jones, part of the band, in Omaha two weeks ago. ... Don Ragen is set for a four-weeker at the Eastern States, opening September 29. ... Darrel Marzak has reorganized Kawazak Club, Washington, indefinitely. ... McCorkey Music has snared the Grove Club, Orange, Tex., long an MCA client, with William Humper, the current attraction, to be followed by Joe Sanders late in November. Humper inked with McCorky the other day. ... Columbia Records is shutting down the Hinge studios. ... The injured Barney Allen, reports that the Capitol recording pianist, injured in the recent accident three weeks ago, is recuperating and expects to be back on the band in a few short weeks. ... the band is set to play the Pantages Theater, Los Angeles for six weeks, returning to Allen around October 10 at the Palladium. Les Brown’s orch has volunteered to work the benefit, and Bob Hope probably will emcee.

Benny Strong has inked a p.m. pact with Don Haynes, the Tex Beneke guardian. Strong, currently doing Texas locations, did 12 sides for Capitol several weeks ago. ... Mrs. Mollie Ruby, wife of King Cole Trio’s road manager, gave birth to a son, Michael Dennis, September 22 in Los Angeles. ... Jimmy Featherstone’s orch gets its first New York date, opening October 19, indefinitely at Roseland Ballroom. ... Chord Distributors has taken on Exclusive, New Jazz, Sunrise and Coleman labels. ... Alice McMahon, of the Indiana Roof, Indianapolis, is returning to a four-night stand beginning October 4th at the New Victoria, with Jimmy Herrin. ... The season at the Inn of the Casino, Quincy, Ill., is cutting down to three days. ... Art Kassel has inked his orch to take his band to the winter hiatus to California. ... Gardner Benedict and Joe Miles are two more leaders who have cut down size of their orchs in the GAC stable. Benedict has cut down from 12 to seven men and Miles, who has been on the hotel society rounds, has cut down to four. ... Francis Cashman, of Moonlight Gardens, East Dubuque, Ill., has taken over the management of the Rainbow Gardens, Belvedere, Ill., following the death of his orch leader, Carroll, late in August. Another brother, Byers, operates Waverly Beach, Beloit, Wis. ... Will Back and George Winslow became fathers recently. Back’s wife, who sang with his orch under the name of Eunice Clark, presented him with a daughter, while Winslow’s wife presented him with a son.

London:

Santiago Lopes, who has been resident at the Milroy Club for several years, will take his band into the Astor Club and the newly formed Colonnade restaurant in place of Edmundo Ros, who, as previously reported, has decided to carry on at the Bagatelle Restaurant. Lopes’ place at the Milroy has been taken by a Cuban, Davis, who has been leading his own group at Murray’s Club. ... Canadian trumpeter Moe Miller has joined Alice Cooper at the Grover House in place of Bill Shanker. ... The Ink Spots arrived in London recently and went to the Morecambe, where they are topping the bill. ... Ivy Benson and her all-girl band, appearing at Britain’s Holiday Camp at Filey for the season, are scheduled for a major broadcast spot this fall. Jim Davidson, chief of the British Broadcasting Corporation’s (BBC) radio service, just returned from new series to be heard every Sunday night titled “Goodnight, Ladies.” This will be the first major all-women presentation ever heard at a good listening hour over the home AM stations.

Robert Farmon, Canadian maestro begins a regular Sunday lunch time feature over the British Broadcasting Corporation (BBC) early in October, when he will run thru 1948. ... It will be his 46-piece outfit with two singers. Several well-known instrumentalists have already been signed, including Kenny Baker, who accompanied Benny Goodman during his stay.

Robert Ingle has taken his large rumba orch to the Casino in Estorial for three weeks. He will return to the Savoy Hotel at the end of the period.

Paul Adam and Santiago Lopes are doubling at the Astor and the Colony Restaurant.
Martha's 3-Way
er Tangle

NEW YORK, Sept. 24.—Martha Stewart, who just finished at the Roxy Theater, is going to be called by the American Guild of Variety Artists (AGVA) to explain her commission arrangement involving three other agencies. Jack Lenny, of Radio Artists Corporation, has an exclusive agency contract with Stewart. In April, the office claims it never received any money from the booking agency that Miss Stewart was going into the Roxy, he made a claim for commission money with Stewart through Paul Small, who was deducting these commissions from the money which was being turned over to him by Stewart.

Lenny asked Small about it, Small told him he was already splitting the commission with Stewart's Coast rep who handles her bookings and it was impossible to get to his Lenny's cut from him.

AGVA maintains that Lenny, as exclusive agent for the radio show, is entitled to 30 per cent of the full 10 and has asked parties to present evidence.

Detroit's Harbor
Books Tab Version
Of Radio Program

DETOIT, Sept. 24.—The Harbor Theater, facing the new three-scene score, makes a second venture into the world of books. A page from a state presentation of Land of Fun, booked for two one-hour shows a day for two weeks, is to be presented to Drama Aces, Inc. (BPI). The program is a version of the radio show produced by BPI on WWJ for the past year. Each week's show will be built around a book in the course of a six-week story, with scenes written into the broadcast. In building up the bill, he is the only name himself.

The building unit, based on Old King Cole, the WWJ announcer, in the title role, with Dean Diane trio playing the "widder three." Other acts on the bill are Frank King, the "Koko magic," and two single dance acts, Stellie, Faronia and Buddy Fisher. The second show was due to be presented at the Palace and Three Bears.

Frank Pollock, who is booking the units across the State, with negotiations under way for later dates in Pennsylvania and West Virginia, expects to be a video version of the show, using the units as worked on the show. The Harbor, operated by Andrew and Emil Foltz, is described as a reliable "circus," with the shows looking forward to a large live audience. The house will continue to play the Palace Theater vaudeville unit, which is a major attraction on the tour. Pollock has good business, for the first three days of the show.

DETOIT, Sept. 24.—William C. Gasol, Detroit attorney who formerly was promoter for a series of Victor Burt concerts in the Detroit entertainment field with organization of General Productions. The new firm is looking for some top acts to be available for tour.

AGVA-AFM Peace on Wrs?

Vauders: Don't Worry About "Devaluation"

AGVA Cuts Coast Contab in Move At Retrenchment

New Pound No Big Worry

(Continued from page 3)

at the Palladium or in-the-Provinces, and should he like it or not.

The Answers

Here are some of the answers.

An actor who formerly got $100 pounds for a week's work will get the same 100, assuming, of course, he can't work for less than $500. It will be the same 100 where the 100 pounds was worth $22,000 before, but will be worth $320. That, in effect, is what the 30 per cent cut in devaluation means in dollars.

But if that sounds too bad, it actually isn't. First of all, no American can send over 21 per cent of his pay check home. So if he got $403 he would only have $280 to send. The other half was used to live on in England. Under the new financial arrangements, he will still have to be on the dollars which will be deposited in his American account. But this means he'll still have to send half of that back to London, and on that half he won't have to send anything. His actual loss, therefore, will be on the dollars which will be deposited in his American account. His plan is to send $61.50 on so-called take-home dough, at that rate.

Where things for may come in is in a possible rise in living expenses abroad. If hotels, for example, raise the rates, he is going to have to cut on that. The American admission to clubs will fall apart anyway. In that case, there's no too much for American performers and they'll be able to lay off in better comfort in America.

Financial big wheels, however, don't think there'll be any sharp cut in the take-home dough. This is something they're admitting to with the corners crossed.

But however, Lenny agents now in New York are booking into the space to test the water. Nobody's really going to make a deal. What acts have have gone before the devaluation announcement are going on along on their deals.

Leslie MacDonnell, of the Foster Agency, which books 80 per cent of the U. S. acts into London and surrounding areas, and already has about (See Vauders: Don't Worry page 47)

Cuba Lives Must Be 50% Native

HAVANA, Sept. 24.—Cuban Government has ordered that in the Havana clubs 75 per cent of the cast line girls must use at least 50 per cent native faces. A decree that act been signed by September 30th. No other girls will be admitted to the clubs.

The decree was passed by pro tests made by Cuban girls to the Ministry of Labor against hiring exclusive European girls. The decree wasn't to their importance of the girls who for the past kept native girls out of work. They also claimed that American girls get higher wages than the native girls.

Local cafes and theaters said they prefer the foreign girls.

at and buying acts well into 1950. Money offered is about the average and many acts that the girls will make a deal with. What acts have have gone before the devaluation announcement are going on along on their deals.

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Stem Off Again, 436G to 377;"MH 125G, Roxy 70, Cap 44

NEW YORK, Sept. 24.—The Stem took another dive last week, and this week is threatened by the final weeks of old run. The over-all figure for the six vaude-pie houses was $377,000 against a previous $360,000.

Radio City Music Hall (6,200 seats; average $34.55) took in $15,000 in its second week with George, Landrie and Vomento and Under Cupri
corn. The previous frame was $19,000.

Radio City (6,600 seats; average $38.75) went to $70,000 for its fourth and last week with Jack Hinley, Martha Stewart, and the Little Chicks. The show opened to $11,000, went to $12,000, $18,000, $20,000, $30,000, $40,000, $45,000, $45,000, $49,000, $40,000. Ed Sullivan and Tutelles Holiday. Jell (4,621 seats; average $35.50), its fourth week up, did $44,000 for David Rose orb, Eileen Barton and Madame Borowsky. The previous week it showed $59,000, It was a $10,000 drop.

Paramount (3,654 seats; average $73,250) slipped to $58,000 for the third stanza with the Carmen Cavalleri orchestra and the MGM stock, and That's the Morning. The previous chuckle, $75,000 after a preseason of $100,000.

Strand (12,700 seats; average $32. divided $14,000. That's the Star was sold, and East in White Heat, collected $80,000 for their third week. Tot'd off to $80,000 followed by $70,000.

RKO Palace (1,700 seats; average $13,500) noted $10,000 from The Thirst for A Second Spring, $30,000 from That's the Morning, and $19,000 for the previous week. The new bill (reviewed this issue) has been re-arranged by other acts other acts plus Johnny Stool Pigion

226 Gross for Hub Jubilee

BOSTON, Sept. 24.—The RKO Boson anniversary show, which ended Wednesday (21), headed by Pat Rooney, finally did $23,000 between the week. The unit included Rooney, an act of Mrs. Patrick Henry, Watson Sisters, Hammbird's hurr, Luck, Ross and Owen, Poll Brown, and the Dolloff Sisters and Bay, Pic, Red Stillion in the Rockies.
The effectiveness and lack of blow in her delivery was clinched in her straightforward rendering of Don't Take Your Love From Me. Encores included Mountain Gay, It Goes on One Ear and Out the Other and Liveloo. There was still customer demand for her when she finished with A Man Could Be a Wondering Thing.

Considering the success of her first appearance in Seattle (her next two Northwest engagements were in Barstow, San Jose and Spokane), a Brooks would hit big at other cities where she is still better known, and where, as here, her very heavy sledding over the air during the winter has hastened the head. As a cafe feature she's worth watching.

The singer was well supported by Wally Anderson and his outfit. Arrangements avoided every diagonsal ending, which so many acts seem to need to wake up the spectators.

W. Ilston Stevens.

Biltmore Bowl, Baltimore Hotel, Los Angeles

(Tuesday, September 26)

Capacity, 1,108. Price policy, $1.50 cover. Shows at 8 and St. Booking policy, non-reserve, every show, C.O.D. Credit to agents, $2,800. Incl. $2,500. Estimated budget this show, $2,500.

New layout headlines comic Dave Barson, who provides an agreeable variety to make the four-act show good family entertainment.

Baron familiar to Coast audiences, is much improved in style and delivery. His material is basically the same, but timing is sharper, earning (See Biltmore Bowl on page 46)

Playtime, September 26

11:30 a.m. - "Salute to Porter", New Type Show, May Set a Trend

NEW YORK, Sept. 24.—The Sherman Mark's package tagged Salute to Cole Porter which opened at the Hotel New Yorker Thursday (23), made a success with the entire theater. From the Manhattan floorshows, in class rooms and maybe one of the larger clubs.

Ralph magnetic, played the College Inn, Chicago, and the Coney Island Grove on the Coast, each time with a different cast.

The unit's basic pattern calls for a cabaret arrangement, in which most of whom have had acting as well as singing experience. Because it doesn't carry any names the package probably doesn't cost much to pull out. For example, one Porter unit's salary nut is not over $2,000 or so.

Flipping Melange

The formula, as caught at the New Yorker, is a delightful melange of excellent singing, exciting dancing and fine acting. The whole thing is rather a drag and slip and there's a lot of fresh looking kids who've been well trained and have the work that is refreshing to see.


The narrator, Stuart Wade, who also carries the heavy singing chores, gets a scene in the baby spot, segues into a Porter song, which is then taken up by either the chorus or the dancers. It runs thru some of Porter's best known numbers, starting with his Wake and ending with a number from his current musical, Kiss Me, Kate. Anderson, the orchestra, is conducted by Porter who, as a skillful pianist, pulled a galaxy of the blue bloods and stars who would have been inattentive to the opening of the season, rather than Miss Keller that brought them. The quick-witted comic had a visible nervousness when she started off with her role and her voice. That was both a clean-cut, personable lad, was well received.

August Meher.

St. Regis Maisonette, New York

(Tuesday, September 26)

Capacity, 100. Price policy, $1.50 cover. Shows at 8 and 11. Booking policy, non-reserve, every show, C.O.D. Credit to agents, $2,800. Incl. $2,500. Estimated budget this show, $2,500.

Kitty Kallen is being handled wisely. If she clicks here she'll be able to move up into the class spots with ease. Her credentials are black, and with it she'll pull a galaxy of the blue bloods and stars who would have been inattentive to the opening of the season, rather than Miss Keller that brought them. The quick-witted comic had a visible nervousness when she started off with her role and her voice. That was both a clean-cut, personable lad, was well received.

August Meher.
VAUDEVILLE REVIEWS

Chicago, Chicago
(Friday, September 23)
Capable of packing upper and lower seats to 90 cents.
Noisy show which, aside from the usual vaudeville
section, included music and dance. Show played by
Laurel & Hardy's band.

Double-dealinger bill runs off on a
better-than-average basis, with all four acts contributing
to the success of the show. Miss
Wilson, as the girl in the Frizzelmale role which has
revived her as a cabaret star. She opened with
some of the trite talk that's so
appropriate to her high Hopkinsian
characterization, but segued into some
tenderly cute stuff that
sounded more like something from
Ken Murray's Blackouts. Locally,
Miss Wilson is known only for her
Frizzel rise and she'd do well to stay
home. The Whiting Brothers are making
their annual visit here, and their
standard Fantasy turn is as usual
The wardrobe trunk finite sent them
to the dance floor.

Dick (Two-Ton) Baker got attention
to immediately some common
people in Chicago. His
Guy's happy-go-lucky personality
has been marred from years as a cocktail shaker before he
clicked in radio and on
the Harpo media. Baker worked a series of
throughout the middle-aged whims, to excellent
hands. He could use some new material,
aimed at vaude audiences, if
See Chicago, Chicago, on page 46

Palace Exploits "Vaude Week" To Fill Up

NEW YORK, Sept. 24 — The boys
to the Palace pulled all the stops
to celebrate National Vaudeville Week.
The house drum-thumped the jingle
for all it was worth, even getting
Guy, Thomas E. Dew, to send
a list from the Iceland, Skoka, RKO wheel, for
his personal appearances.

But if the performers on stage inside
the house were turning on the heat
there was almost as much noise
outside. A picket line of RKO office
employees marched in the middle of the
downtown street. "Don't go!" with no appreciable
result. The house played to standing room packed four

JOHNNY BOND
Western Song Star of
Screen and Columbia Records
ON LIMITED PERSONAL TOUR
STARTED SEPTEMBER 25

JOLLY JOYCE
Earle Theater Bldg.
Phone 34077
Philadelphia 7, Pa.

MIKE WALKER'S
Three Brown Notes
sensational organ combo
Carmelina (Comedy Stage)

MIKE WALKER'S
Three Brown Notes
sensational organ combo
Carmelina (Comedy Stage)

CAROL LYNNE
THE LEADING LADY OF THE ICE

Palomar, Seattle
(Monday, September 16)
Capacity 1,100. Price range, 45-50 cents.
Number of shows, three daily, four on week ends.
Show booked by Joe Daniel. Pit orchestra.

Cab Calloway's swing thrug the
Northwest reached for a solid rock in Seattle
and got it, with the pew
Jazz for his openings in modern here.
The Cab's five-man package (including
himself) is a showstopper, with the
St. James Enormous and Munde
the Mooseur routines as stunts.

The Cavallers, saved for last
and preceded by a week set of acts,
started with a smash Calloway
drive of Do the Hucklebuck and
Ain't gonna take no more off with One for My Baby.
Dancing, singing, looking, and moving for
chance support, the Cab followed with
Everybody Eats When They Come to My House.
One weak link in the act's current repertoire may be 
its "gay" rending of Some Enchanted Evening, which does not have the
still charm of the other numbers.

Jonathan Joes
Jonathan Joes, born man of the
quarter, hit hard, and
This week, if the dependable I Can't Give You
Anything But Love, Baby. The
Billie, then,
Black Star was a sensation with good
drop spots for Panama Francis on the
skins, Bill Hinton on bass, and
to the keys. But thru it all it's still the Cab working out
the act's big number in a palm beach
surf right through to pay day.

The show was opened by Michael
Engstrom, who acts as host for two
acts other than Calloway and has his
own laugh charges. Foster, a person
able enough performer, suffers from
bad material and sporadic timing. His
derosions of the Texas and Holly
wood swingers are pretty hot and
fading, with the exception of a
good Lolly Parsons take-off, his radio
ideas have just enough of the barnyard
(See Palomar, Seattle, on page 46)

CAPITOL, New York
(Thursday, September 22)
Capable of packing upper and lower seats to
90 cents. Number of shows, six daily, six on
week ends. Show played by Guy David's house orchestra.

This theater is in its third week
of returning to flesh, and this variety-
packed bill is strictly in the nostalgic
vaude tradition. Acts are introd by stage-side cards, and the pace is fast
through.

The opener was Armand Guerre's
Seals which showed amazing talents
in balancing and were accorded a
fine reception.

Burton and Janet, on in two, gar
nered a sort quota of laughs, with the
girl doing impressions of Katharine
Hepburn and Mae West and the guy
doing Durante and a very excellent
take-off on Groucho Marx. The
drax of his act has Groucho and Mae
during a runback.

A really outstanding hand-balanc
Two of the were the Italian two fellows
came smiling without a trace of
equilibrium. They drew terrific
hands from the payers.

Pimbo the Horn
A standard act, Panzy the Horse,
coming on, next a real winner as far as the
youthful audience were concerned.
A shapely bundle of curves puts Panzy thru the usual dance and
hitting around, with Panzy really
breaking it up for the kiddies in the
front row.

Rusia Davis, house orchestra leader,
Spotlighted his 85-in on a medley of
old tunes, then brought it
on Schirmer out of the band for a banjo
specialty, There's Yes, Yes, Your Eyes.

Charlie Ackerson, local radio
personality, led the house in a community
song. Ackerson, has an ingratiating smile and a pleasant bar.

SEE PAGE 26 FOR DETAILS

Copyrighted material
LEON AND EDDIE’S, NEW YORK. — My wife and I have been away for a week or more and, even though I had no dought, may not be the first to ensue that his boss, Eddie Davis (away on a safari), is just as much his boss as he is. But as a随便你有 a flock of stories, he has no Peter. Wordsworth and the audience gave him no show people and round haircuts.

Richard Hayes, boy soprano, entered, as Cohen just about franchised them.

The rest of the show is a holder; Rita and Allan, dance team, have added the tag ‘Parlier’ to their bill of fare, and Bella Smarzo, a dynamite novelty act, and the management is the same.

Bill Smith.

CHICAGO, CHICAGO (Continued from page 45) he makes more such theater dates.

George Tappa needs to commercialize his act before taping his system to work more fully to vaudeville fame. His act is very excellent, but his work is so subtle that it often passes over perversaries of his heads. He should hit out a little more, snatch sharper into his mood numbers in order to generate the excitement. Tappa came up with some new, original cleating in his opening number, more of which would make his show, too concertish pre-

sentations later.

Jo Stafford, looking mighty cute with the red taffeta ruffle taffeta and a vocal wail, mixing the tunes up to suit her. For her folk song representation she chose Nightingale, a number that’s again over a vaudeville audience.

With so many more, earthy and more easily understood tunes to select from, la Stafford should substitute something simpler. Wound up to solid matting with her standard interpretation of Song of the sea, the Capitol best-seller.

Johnny Sippel.

EMPIRE ROOM (Continued from page 44) off tune but she now sings better and has developed interludes of talking the lyrics. She invisibly did this in her version offering little Song of Pearl Bailey. Her Look is too strong for the crusty clientele.

Imogene Coca, ex-fem lead of the Abbott-Abbott show, save her own original brand of comic, the gag’s material is earthy, and she embellishes it with top-notch costume. Her uncanny take-offs on Pola Negri and Clara Bow show the show’s high spot.

Les Gatos Trio started the show with their standard j-hug handlebacking turn. The three South Ameri-

caners are a delight as they reach out with their hands.

The Merriel Abbott Dancers did two fine production bits. Nancy Du-

ran, out of the line, showed plenty of potential. "Madly in O’Real country show promise. The 27-year-old Stepin and the Honeys looks like the bright-eyed maestro the hostelry has under con-

TRUMPET (Continued from page 44) the brass section and the smoothness of the orchestra.

Mildred Kravis’ production of One Night in Venice was a pleasant surprise. The orchestral arrangements made by Charles McEuen and George Peller was interesting. The effects were as engine as well as the chorus line.

A Willard-Meade production, "The Madam’s Ball," was a pleasant surprise. The orchestrations made by Charles McEuen and George Peller was interesting. The effects were as engine as well as the chorus line.

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DUKE MONTAGUE, who closed a successful season at the Michigan Theatre in New York, has been named to direct the newly established California Theatre in San Francisco. His contract extends through March 1949, and he will appear there in the spring of 1949 with a new show featuring the work of some of the top theatrical talent in the country.

MACMILLAN, head of the Michigan Theatre in Chicago, has been appointed managing director of the new theatre. He will remain in his present position until the new theatre opens.

OLEAN COLLEGE, located in Olean, New York, has been named as one of the leading colleges in the nation by The Daily News, a New York City daily newspaper.

The college, which was founded in 1890, is accredited by the North Central Association of Colleges and Secondary Schools and has a student body of approximately 2,000. It offers a wide range of courses in the arts, sciences, and social sciences.

Olean College is located in a picturesque area of western New York State, near the Allegheny Mountains. The campus is attractive and has excellent facilities for instruction and research.

The college is committed to providing a high-quality education for its students, and it offers a variety of programs and services to support their academic and personal goals.

Olean College is proud of its tradition of excellence in education and is committed to continuing its leadership role in the field of higher education.
NEW YORK, Sept. 24.—New that the departure of the road company of "Fancy " to New Haven is to leave the home-town troupe with nearly 30 per cent of cast replacements, a move which has set the Cairo "Fancy " status seems in order. On Monday (July 27) some of the cast members moved to a new base of operations at the Madison Theater for its 350th performance of "Fancy," in which the play has lost some of the previous gaiety of its first run in 1948, but the latest Folly, and while there are actually on a few feet of difference in the stage picture, the interior of that college dormitory room seems infinitely larger. A small matter to carp about, but it does do something to the play.

Last June, when Ruth Hussey took over the star slot from Madeleine Carroll, this was the first time she was being given as a singingly warm and brilliant performance of her voice, a welcome addition to her repertoire of honors and a warmed-over romance of six years ago. In spite of her downfall, Conrad Nagel, who has been playing the somewhat vocally obnoxious role of her husband, is Marshall that Fancy's unveiling last November, is still contributing excellent support. Bethel Leslie, now elevated to featured billing, continues splendid as husband brokers, and none of the rest of the troupe's veterans have let long run dimly dampen his playing ardor.

Newcomers Satisfy

Collectively, the newcomers give a good account of themselves. Also, although wholesale recasting is bound to detract from the starting go to the play, the changes range all the way from principal supporting roles to bits. Florence Fyfe, who has been understudying precisely as a newcomer, since she wasn't around for the gassy ex-roommates on a previous, temporary assignment. She does exactly what a very durable professional Heavy also is Donald Curtis's ubiquitous Life Magnifico, who is getting his first real stem break, to satisfy the local audience. Last year, so briefly as to have hardly anyone a chance to see him on this week's run, with.

Probably the toughest chore in the new line-up falls to Peggy Penn as the wire-wrapping secretary, the real bane of the company. The creation created by Shirley Booth and latterly made her mark by Alice Mc- Dermott and Justina Wayne are com- pent replacements as the harried type of waitress. This type of the professor who gets stylishly crooked and gets away with it. The party is properly giddy and decorative as a boy-struck undergraduate and Alicewas dints as another. Richard Abbott contributes a satisfactory bit. The thought of leaving the job for an entire week from Frank Milan has been fil- ling in Joseph Boland's role of the stuffed-shirt college trustie. Boland returns to the company tomor- row.

Over-all, the cast changes have done the play no bit of harm and there is every possibility that the camera will get even more into the swing of things with a few additional personal changes under the camera, still rates an upper slot in the current Stem success bracket.

Bob Frank.

Merry Christmas to Broadway

NEW YORK, Sept. 24.—Shelley Winters, the star of "Fancy " to New Haven,\r\n\r\nBlackfriars Grand Openings

NEW YORK, Sept. 24.—Shelley Winters, the star of "Fancy," to New Haven, has been chosen by Robert Helley, is the choice of the Blackfriars Guild, off-Broadway experimental group, for its ninth centu- ry celebration. The opening will be held October 20, with Tuesday-thru-Sunday performance skedded for a month's run. Dennis Gurney has re- tended to his staging chores for the group.

G.I. Bill Extended to Student Thespians

NEW YORK, Sept. 24.—The most recent ruling of the Veterans' Ad- ministration (VA) gives veteran students of the Dramatic Workshop and other professional drama, a division of the New School for Social Research, eligibility to all the benefits under the G.I. Bill of Rights. This reverses a ruling by VA as of this year.

Workshop's director, Irwin Picard, announced that the switch followed an appeal to the VA, that the agreement was not included under the act that was recognized as established "within one year prior to August 24, 1949." The new agreement, he said, was granted a charter by the VA on January 2, 1950. Regents to continue the same educational program as it had provided a division of the New School for Social Research for veterans Picard and Sen. Irving M. Ives (R., N. Y.) argued, in appealing the original decision, that 90 per cent of the vets completing training in the Workshop had obtained employment in the theater. Registration for the fall term continues, with classes starting this month.

BROADWAY SHOWLOG

...
OUT-OF-TOWN OPENINGS

TOUCH AND GO (Opened Wednesday, September 21)

NEW HAVEN, CONN.


DREAM OF FAIR WOMEN

CENTER THEATER, SEATTLE


Playwrights are encouraged to submit their works for possible production.

LEGITIMATE 49

Cahn, StemProducer, $147,638 Bankrupt

Cahn, StemProducer, $147,638 Bankrupt

NEW YORK, Sept. 24.—A voluntary petition in bankruptcy was filed in the United States District Court by William Cahn, the theatrical producer. Liabilities are listed at $147,638. There are no assets. Among 80 unsecured creditors are $13,094.05. In addition, the creditors have lien of $1,324; Dave Dietz, $3,500; Jack Erat, $3,134; John Popham, $8,000, and H. D. Fishman.

Cahn, who did business as the Wil- liams Cahn Org., was represented on Broadway with Topolinsky's "Thee, a Song and Dance," which played for 38 days, March, 1946. Topolinsky was thrown for a loss after a lack of interest in the show.

Cahn was succeeded by H. D. Fishman as president of the Williams Cahn Org., and the company is now managed by Stritch.

Cahn, who managed the operetta "The Three-Decker," was represented by 10 other shows and musicals, the most notable of which was "Shubert's Follies."

October 1, 1949

The Billboard

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Kinsey Players In Okay Closer At Canton, O.

CANTON, O., Sept. 24.—The Maude Kinsey Players are beginning their 1949 tour with a click three- week engagement here. Location on West Tusculum Avenue, second week of the three-week stand, is due to the pleasant weather and competition from the local fair cut attendance for the week of September 16.

Business the final week, which ended September 17, was exceptionally good, with the two-night showing of 19 Nights in a Barrow proving an especially strong entry.

A new member was added to the cast here by August 25. Miss Michele Graves, born to Mr. and Mrs. Glenn Graves. The baby's mother is the daughter of Mr. and Mrs. Harry Wadami, and Michele, along with Tech Murdock, marks the fourth generation of the Kinsey family.

RENT 16MM, FILMS
Console Feature Programs rented $5.00 each.
Complete new 16MM home theater equipment furnished.
Write SOUTHERN VISUAL SUPPLY, Inc.

DRIVE-IN NOTES

The Treasury Department, Wash- ington, has ruled that admission taxes for drive-ins are to be based on the set-up cost, when the theater has no straight admission price per person.

W. H. MCDONALD, who has made the country-wide buying tour of Bakersfield, Calif., for his first spon- sored tour, was there yesterday. He will again go the usual east to west procedure this season by traveling east. He will be represented by E. Hannan to "Heart Road and Rep," with flashes from old "Mugs to the Mountain" and "Chimpiey Corner."... Harman Dobie is readying his 16mm. pix to give personal appearances in Southern Vermont. This is Dobie's second in that territory. E. H. Nolan will spring with his amuse- ment promotions, with opening sched- ules at "Hansel & Gretel." Mrs. J. M. Dakin will have a dance- show at "Freeport." The programs are well distributed for the past two months. Only a few small pix are showing in big names.

Tests of the "New" 16MM, Dept.

At the recent national meetings of the American Film Theatres, Ashland, Ark., says he will construct for readiness by next spring new drive-in theater with a 400-capacity ear.

Hub's Councilors Bee, Over Mayor's Drive-In Approvals

BOSTON, Sept. 24.—A row over the awarding of two licenses for drive-in in this city, between West Roxbury and Dorchester sections by Mayor James M. Curley, without first obtaining the necessary building permits, developed September 12 when two city council- ments, John J. Henehan, Dorchester, and Walter D. Bryan, West Roxbury, ac- cused the mayor of using dictatorial tactics, stating that he had indicated he would brook no opposition to the issuance of the licenses.

Licensors were granted to Michael Redstone, who operates a drive-in at West Roxbury, and to Harry Hal Ervin, who has 16mm. pix in the Georgetown, Tex., area, reports that he is going to sell religion for profit. Huff's show, which closed its plat- form season in Atlanta, recently, will take to schools and halls soon... Harry D. Drew will at- tend pending show and see tour- nament dates around Albany and Troy, N. Y.

At Liberty

For Social, Tea or Nutting, Write Communique, General Business, Specialties, Director, Free- masons, 111 North Pontour, Fortuna, Ohio, after Oct.

REDIFFERENT ROADSHOW-CONCERTS-OUTDOOR THEATERS

October 1, 1949

THE BILLBOARD

COMMUNICATIONS TO 2160 PATTSON ST., CINCINNATI 22, O.

Drive-In Notes

KNOXVILLE, Sept. 24.—Preserva- tion of novelty is the success formula in choosing the magic type, by Evan W. Hall, who makes his headquarters here for the magic show which anticipates the big 75th anniversary of show business. In defining his position, Lawson pointed out that too much sawdust in the magician's school programs have resulted in a lack of interest in the shows. If there are but two things left of shows of this type for school assembly.

He said that the educator's prime reason for bringing an attraction of this kind to the school is the emotional and recreational value of the production. With virtually all magic numbers offering the standard arm changer tricks, linking-ring and rabbit out of hat, the usual selling points of the shows are detracted because most attractions, he says, are nothing more than entertainment inducements he con- tended.

An individual, skillful and novel presentation of time-worn, standard concepts, that is, with effects or techniques to offset the fact that the effects themselves have become passe through consistent repetition by different performers, Lawson continued. "While the magic shows will always be entertainment, with an artist's skillful and unique presentation of the acts, belief for instance, the fact will still remain deeply im- bedded that the trick itself has been seen before. This is the main- most every magician who comes into the field.

"As long as magicians playing schools rigidly adhere to the policy of doing standard catalog tricks, as com- panied by the usual hackneyed patter, this condition will prevail and will become more difficult each year. Then there are many magicians who are victims with the age-old axiom that it isn't what you do that counts, but how you do it. This is true in the actual illusion test, but it never will ring true in the educator's mind. He will attempt to prove the principal of a school wherein the same tricks have been done over and over, that he should not have one of these shows because you do it differently.

"To meet and overcome this subconscious resistance, it is necessary for the drive-in operator to do. Either sacrifice your pet num- bers or truth in general, that is, if it is to be done to death, or grossly misrepresent when you book the date. The show of the picture of a floating hat, for in- stance will not quiker book your show now than 10 years ago, because a school child could entertain a 50 cent a piece, in a ball.

"School condition should cast no reflection against the quality of the magic show as a medium of Class A entertainment, but to insist that magicians be trained. It is unrealistic to insist personal criticism of anyone who is showing himself in the name of the convenience of ready-made magical effects and patter. Rather it is, a reason to continue the growth of skilled, dedicated, for their common good, should combine their intellectual forces to be put in the proper field.

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Drive-In Ops Set Up Nat'l Assn. Plan

Acts as Clearing House

PHILADELPHIA, Sept. 24.—Ow- ners of drive-ins throughout the country are joining together to form the National Association of Drive-In Theaters, the creation of which has mushroomed in recent years to in- clude over 1,000 members. A national, has reached the stage where an associa- tion for the exchange of information is also expected necessary.

Guy W. Meek, owner of a chain of drive-ins in Northern California, has been named chairman of the newly formed national association.

William W. Gibson, executive director of the California Theaters Assn., is the association's executive secretary.

The association will be instrumental in sending out useful and helpful information, such as news and suggestions.

In an effort to cut down the costs of the drive-in operators, the group has decided to form a driving school for the operators, who is acting as an interim secretary.

Association will collect and disseminate reliable statistics of importance to individual members. Members- ships are $50 per year per theater. Associates will net as a clearing house for information relative to the purchase of films for exhibition. It will be a source of determining how much is being paid for particular films; it will show ratios of flat charges to perfor- mances for indicating what showmen and others are paying in other drive-ins throughout the country. Such information will be made available to individuals interested in closing the identity of the theater providing the information.

The association also will include the adoption of an industry-wide Uniform Code of Practice and regulations.

The association will have a motion and publicity campaign to continue to educate the public con- cerning the differences between drive-ins and other forms of entertainment. It also will act as clearing house for information concerning court decisions affecting drive-in theaters. A monthly newsletter will be issued to provide news and information, answers to individual problems facing the drive-in owners.

The association also is expected to form a board of directors to hold the association in charge, and to form an executive committee to take care of the association's interests.

B&B Bows in Greeleyville

GREELEYVILLE, S. C., Sept. 24.—Bill Bowden opened here Monday (26). The show offers movies only, with a change each week. The manager plans to remain here several weeks.

AT LIBERTY

For Social, Tea or Nutting, Write Communique, General Business, Specialties, Director, Free- masons, 111 North Pontour, Fortuna, Ohio, after Oct.

OTTO IMIG & MADGE KINSEY PLAYERS

JOE WINGED WITH DRIVE IN THEATER

Former Carnival Man, 40, wants to learn about the theater, capacity, any ob- ject, as any place.

SIG SIGNOR

1414 South 19th Street, St. Louis, Mo.
THE FINAL CURTAIN

Company, September 22 In Chicagoi, veteran mayor and old-time vaudeville performer, who also had troubled a time in vaudeville and with tent shows, has passed away in a hospital of a heart attack. His widow, Betty, and a daughter, Carole, survive. Burial was at Van-Nel, Nov. 14. In recent years he had been employed at the Elks Lodge in Daytona Beach, Fl.

GRANATO—Maurice A., 40, of Chicago, Illinois, and married in Philadelphia, September 17, 1924, to the late William W. McDonald. He was a resident of Chicago and a successful writer. Survivors include his wife, the late Mary McDonald, his mother, Mrs. M. W. McDonald, and two sisters, Mrs. M. W. McDonald, and Mrs. M. W. McDonald. Burial was at Mt. Olivet Cemetery, Chicago, Ill. October 1, 1948. He had spent 25 seasons with the circus and played the KNO Circuit. Traveling all over the world, he last appeared with the circus and played the RKO Circuit. Traveling all over the world, he last appeared with the circus. In 1948, he was in Burma, where he was performing for the circus. In 1948, he was in Burma, where he was performing for the circus.

MURDOCH—Bernard W., 60, veteran vaudeville entertainer, September 19, 1948, in Pittsburg, Pa. Survivors include his wife, the late Mary McDonald, and two sisters, Mrs. M. W. McDonald, and Mrs. M. W. McDonald. Burial was at Mt. Olivet Cemetery, Chicago, Ill. October 1, 1948. He had spent 25 seasons with the circus and played the RKO Circuit. Traveling all over the world, he last appeared with the circus. In 1948, he was in Burma, where he was performing for the circus.
RAS PUSHERS TULSA FAIR UP

Mil $ Pier Lesses Battle Eviction; Arson Probe On

Bing Crosby Eyed As Star at Mich. State Fair in 1950

ATLANTIC CITY, Sept. 24—A move by owners of the six-carnival Million Dollar Pier to evict the present lessee was resisted last week in the courts on the grounds that provisions of the lease could not be enforced. Because they violated the rent for the Saturday Blue laws of 1877. County Judge Richard S. Mitchitch took under advisement the eviction suit brought by Associated Realities Company, Philadelphia, owners of the amusement pier, against the Million Dollar Pier Operating Company, which holds a five-year lease on the establishment.

Operators, headed by George Cothes, State Island, N. Y., ferry boat operator, closed the pier Labor Day. On Tuesday (18) it was gaited by a $300,000 general alarm fire.

Costello was not present at the brief hearing. Mike Surrano, star former on the Boardwalk, connected with the operating company, was not in the courtroom but was not called.

Devaluation Effect Minimized

J. Dambrou Succumbs in B'klyn at 56

Widely Known Builder

BROOKLYN, Sept. 24.—Joseph E. Dambrou, building superintendent at Riverside Park, Agawam, Mass., for the past year, and one of the nation’s best known builders of Roller Coasters and amusement rides, died at his home here Wednesday night (21) after a short illness. He was 56.

Dambrou was born in Staten Island, October 12, 1892, the son of William and Mrs. Rebecca Dambrou, both of whom survive. Also surviving are his widow, Grace M. Dambrou; a daughter, Mrs. Agnes G. Lowery; two grandchildren, Grace and Robert Lowery, a sister, Mrs. (See J. E. Dambrou on page 65)

Devaluation of Little page 61

Don't Talk, Chum!

BROCKTON, Mass., Sept. 23.—A majority of Labor Maurice Tobin, listed as principal orator at the dedication of the new Administration Building at the Brockton Fair Sun-fy (11) night, scored a second round by informing the crowd that he did not know what to say, so would sing—and did. Tobin’s rendition of the Boston College theme song, For Boston, drew cheers for an encore, which forced him to bow off with a brief speech. Apparently verséd in the art of public speaking, the secretary of labor is a former mayor of Boston and Governor of Massachusetts, as well as an excellent baritone.

situation existed in the past and was overcome and that it does not now constitute, an insurmountable problem.

Elwood A. Hughes, general manager of the Canadian National Exhibition (CNE), Toronto, said that a government survey calculated the attendance of Americans at his event, H. H. McFetroy, manager of the Pan-American Exposition, in 1945, is $17,888,750.

The commission estimates that the expenditure will bring a profitable return to the government. The cost of staging the exposition and its supporting program is figured by the commission at $17,888,750. The commission estimates that income from space rental, admissions, and other fees will be $20,675,000, bringing a net profit of $2,786,250. The overall profit is figured as 13%.

According to the commission, direct gain to the government from the fair will be chalked up as follows: Buildings and grounds improvements, $4,500,000; estimated tax revenue from admissions, $1,500,000; estimated D. C. sales tax revenue, $3,000,000; estimated net profit, $2,786,250, and cost of congressional and federal exhibits, $1,875,000.

“Ice Capades” Gross 297G in Atlantic City

ATLANTIC CITY, Sept. 24.—Atlantic City received $24,160, plus $7,560 in luxury taxes, as its take from the 43-day run of Ice Capades ending September 4 in Convention Hall.

According to Philip E. M. Thompson, manager of the hall, the revenue from the take, leaving producer John Harris $241,000 in gross receipts, from which the commission of 10% will be deducted for the use of the hall, plus the local luxury tax.

Senate Action Nears On D. C. Sesqui Outlay

Committee Approves Bill

(Continued from page 4)

program. The Franklin D. Roosevelt, however, to definite plans, will feature song and dance troupes from all American nations.

Lawmakers who have been opposing the government’s underwriting of the enterprise, it should be financed by local business men who stand to profit from it. Another argument, championed by Rep. John Taber (R., N. Y.), ranking member of the Appropriations Committee, has been that the enterprise will become a “beakle” affair. Both arguments have been refuted by the Sesquiennial exposition commission, which has been told that the celebration will have “appropriate dignity.”

Congressman H. H. Costello at $17,888,750.
Take a Minstral Show end man, a practicing dentist, a Shakespearean actor, a city father and a recognized authority in the world of sports, mix well, and you have Doc L. H. (Doc) Firestone, president and operator of Flint, Mich., Amusement Park. Doc, as he prefers to be known, was practicing and teaching dentistry in Cleveland when he met and married Lucille Berger. June 13, 1919, after a whirlwind courtship. Her father, the late E. E. Berger, then in the wholesale food business in Cleveland, had purchased some subdivision property in Flint, Mich., in 1919 and was busy plotting and selling it. At the suggestion of D. S. Humphrey, Euclid Beach, Cleveland, a close friend, Berger reserved some 60 acres on a lake for an amusement park.

Flint was booming at that time. Berger went into the construction business, building 379 homes, and operations expanded so fast that Berger asked his new son-in-law to come to Flint and help him. Doc became secretary of the Flint Park Land Company, Flint Park Housing Corporation and Berger Homes Company. He still holds those titles with the building companies but he thinks of himself nowadays as primarily a showman.

Doc earned the title of president and general manager of the park the hard way. He could have been manager from the start, but insisted on starting from the ground up. His first job was running the Merry-Go-Round. He operated this and other rides for three years and then became promotion manager. In 1929 he became virtually the manager, without title, under Doc.

Doc considered rides the backbone of park business. He can take almost any ride in his park apart and put it back together. He proved this four years ago when he went into the ride business building on the side, constructing dark rides and Glass Houses for his own operation. He built them in the maintenance building in the park and now has five such rides on the road with various carnivals.

Doc became park president in 1943, on the death of Berger.

During World War II Doc was president of the Flint USO. Earlier he and Berger had organized the Flint Hospitality Association, which worked with the USO, to see that all Flint boys and girls going into the service received a personal send-off.

Mrs. Firestone Aids

Mrs. Firestone, graduated by Erie College, Painesville, O., provided another personal service during the war, writing and receiving about 200 letters a week from service men and women she "adopted." Not all were from Flint or the immediate area. The uniform was their invitation to write her. After the war many of her correspondents called on her personally and thanked her for those "visits from home." During the war many sent "Ma" gifts from all parts of the world.

A look-see into Doc's earlier career helps tie together the threads of this (See Doc, L. H. Firestone on page 54)

1000 ELI POWER UNITS

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tory of the 100th Anniversary of the
 Eli Bridge Company, bound his new no.

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For 29 years ELI Bridge Company has been giving dependable service on their wheels and other Amusement Devices. The Eli Bridge Company takes a chance on those few people who do not know what is best. For an Eli Bridge Company ride is almost impossible to lose the golden twinkle that the Lucy and Kinds Rides.

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ROCK-A-FRANCO

100 FRANKLIN ST.
The Great Fasner, rolling globe, plans to leave the No. 2 Unit of the Bally Circus, which is located in the Southern Circus at the Miss-Ala Dairy Show and livestock exposition, Tupelo, Miss., the week of Oct. 3. Bob Fisher's Fearless and Edye Young, who are also members of the Bally Circus and also of the Braly Circus at the North Alabama State Fair. Act is scheduled to leave the city 10 days here, according to an announcement by the Braly Circus.

Harold Barnes, tight wire performer, recently returned from a suc- cessful European tour. His act, Harald Steinham's "Skating Vanities" was a feature of the State Fair at Rome, Ga. He is also a former member of the Radio City Ballet, also is a member of the skating troupe. Other outdoor acts with the show are Gautier's Steeplechase, and Paul Remes and his Two Boys.

The Great Wilma has returned to her home in Corning, Iowa, from Austin, Minn., where she has been since leaving for New York, where she is employed by St. Mary's Hospital undertaking treat- ment for cancer. She has tempo- rarily left the road, and Bobby Hayes has the act on the road with Winter Gardens Attractions, under direction of M. D. Bobek, of Los Angeles, Calif. Vivaldiponton, a clown, who has been playing in Sendai, Detroit, took delivery on a new station wagon and trailer. His fair tour winds up at the Sarnia, Ont.; Milford's Century of Progress; Ottawa, etc. Act line-up at Burdette Evansville, Ind., recently included Duke Sterns, censee and magician; Betty Alvarado, rolling globe; Pubie Francis, clown; Jack Servant, Wally Burns, juggler; Daffy Dan, and Janis Day, contortionist. Joe Simpson, Indianapolis, did the book- ing.

Grandstand act at Roseville, Calif., is scheduled to be booked by Rayner Leehr, of the Brent Levey offices, of 1100 N. Main and Pa O'Hagen's "Gay Nineties," "Vicycle Varieties" and Le Pere, "The Galley Captain," and Winny Henley, vent and bird whistling. It was the first grandstand act to arrive at the Roseville and it is expected that the Levey office re-signed it for 1959. Tickets booked for the Rockefeller, Calit, Fair by Lehr were Vernon Colber, illusions; the Black Brothers and Assone and Hem and Four, Trumpeteers.

Hoot Gibson was featured at the Culver City (Calif.) Mounted Police three-day Fiesta Days celebration September 8-11. Also on the bill was an auto billed as "Silver King of the Cowboys," who brought a Wild West show.

Jack E. Leppin is promoting the city's wide queen contest in San Fran- cisco, which is scheduled for Oct. 1-3. Jack is in the air liner, studio tours and a stay at the Hollywood Knickerbocker Hotel.

Talent appearing in the George A. Hamid grandstand shows at Great Falls, Mont., are the下调, the saddle, Ben Yost's singers; Dyna- mites; Marlene and the Terrace band, acrobats; dancing, Ted grey, censee; Al Gordon, dog act; Three Rays, acrobats; the Alba Blaine; Banarek's Circus, acrobats; the Hartson's and the Kristos, tee-boarders, Joe Buhl and his band played the show.

Doc L. H. Firestone Is Mr. Fixit; H. Fulls Feet and Fixes Rides

(Comeon, from page 53) versatile personality, a showman and record, he was born Louis H. Firestone, C. L. F. on April 14, 1897, in Mesa, Pa. He has graduated from Keekspoint High School and the University of Michigan Dental School, the latter in 1922. He has a number of post-course graduate courses at the University of Michigan Dental School. Jack Doc made his formal debut in show business, running away from home, to join the Al J. Kroll, Min- nies, he was headed on a trombone to play in street parades. Because he had left the band after playing the trombone, he was forced to take his place. And, Doc recalls, "I still can't play the drums instrument.

After three weeks with the Min- nesot Shown, Doc returned home. Two years later, however, he ran off again with a Minneshaw Show. This one played on a boat on the Monongahela River, but it was ended. When the boat stopped at the first town, the police were at the wharf to meet him.

When, was 18, Doc took a job as a tram conductor with a ban- co and began playing among three-theater circuit of the Pennsylvania theaters. Later he joined a Shakespeare company for a year. He returned to Pittsburgh, and served as the boys home of the Pittsburgh Pirates.

He recalls being one of the "hot" members of the city but the team was cued by a red and green light backstage. At 19 he joined a chau- tue company, and starred in the Southeastern Pennsylvania some sum- mer.

Doc played basketball in high school and was on both the freshman and varsity teams at Pittsburgh. In 1919 he spent his summer working at the docks, where he helped to load near N at worse was. N. Y. He played professional basketball with the Buhl Hotel, Pa., for a year and fol- lowing his graduation from college.

As the factory worker, the Sharon Steel Hoop Company, Doc combined this with coaching the University of Michigan. In 1952, Doc moved to Cleveland in 1952, opening his first dental office. At one time he was assistant professor of dentistry at Western Reserve Uni-

For three years after his marriage, Doc worked at Plant Park in the summer and continued his dental practice in Cleveland during the winter months. During the war, he was in the service and when the war was ended, however, he quit den- tristry and returned full-time to the park.

Doc referred football and basketball games in 1938. For three years, he was a member of the Geneese Valley Ball Club. Doc also received a honorary membership in Lapeer Baseball. In 1918, his fourth professional season, he was a member of the Ann Arbor Eagles, Elks, Michigan Showmen's Association, the National Association of Amusement Parks, Beaches and Amusements (NAAPBH), YMCA, Old Newsboys' Club, and the Rotary Club.

Last year, at the outdoor convention, Doc along with his band, the Harry J. Ball trophy for the out- standing park promotion of the season. The recognition came for his enterprise in booking President John Tyne- man into his park for a Labor Day speech.

Doc is one of Doc's favorite friends is Bob Hope. Back in the early 20s, Doc says when Hope was just breaking into show business, he was one of Doc's dental patients. They have remained friends and Doc has visited Hope and his family in Holly- wood. Doc has recently been called into the office of the manager of the fair, and has been doing work in getting Hope to play the Michigan State Fair three days. This week, the former manager of Hope and his family in Holly- wood, was called into the office of the manager of the fair, and has been doing work in getting Hope to play the Michigan State Fair three days.

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DEPT. 11 SCRANTON 2, PA.
**Out in the Open**

The Tennessee State Fair, Nashville, Tenn., Saturday morning, brought a color splash in the magazine section of the Nashville Globs, half-page color splashes of the Nashville Tennessean. Spread included pictures of concessions, exhibits and freaks, Capt. Jack O' Diamonds, thrill show operator, reported good crowds in the area and Grant, N. B. The thrill org played a VFW-sponsored date Saturday (24) at North Platts, N. B.

Charles A. Nash, general manager of the Eastern States Exposition, Springfield, Mass., got caught up in his own red tape during the week. The ESE is noted for having a "righting" gate, but he forgot it when he arrived one morning in a freshly cleaned suit but without his credentials. Ed Carroll, president of the Great Barrington (Mass.) Fair and his promotion chief, Harry Storin, used a plane towing a banner to advertise their event to the 67,000 patrons on the grounds of the Eastern States Exposition Monday (23). . . Irish Horan and His Lodge Hall Drivers provide the subject matter for the "Only Human" column authored by Sidney Fields in the Friday (26) New York Daily Mirror. J. B. Toney, a member of the thrill unit, rates prominent mention.

**The Snell Brothers**, clowns who wear in Humboldt, Neb., Saturday (17) "acted" the love scenes in a romance film which tourist and concession visitors to the Chicago office of the Billboard while en route from Chicago to Los Angeles. Sid Sna No, where J. C. and son have their booking office, Michaelis reported that the Waupaca County Fair, Weyauwega, at which he supplied the grandstand attractions, finished on a strong note, some 20,000 persons attending the final day. He also reported that this has been one of the best seasons he has enjoyed in his 40 years in the booking business.

Earl Newberry, of the Jimmie Lynch Death Dodgers, returned to the Billboard after missing the Lynch show's still date at Exposition Gardens, Peoria, Ill., Sunday (28). He planned to be in Chil until the Lynch show goes into Indianapolis to play at the Indiana International Exposition, October 8-15. . . William C. (Jake) Ward, whose connection with the Illinois (31) was a very good field, as promotion manager termi- nating September 1, has made no announcement regarding his future plans but it is believed that he will soon have an association with the outdoor amusement field.

Dorothy Consor returned to Chicago after a 13-week tour of fairs and director of choreography for Hal Sands. She tutored the 150 performers with the Bob Hope show at Michigan Centennial State Fair, Detroit. Other annuals covered included Brookton, Mass., Louisville, Canons and Canfield, O., Quebec, Atlanta, Calif., Cannonsville and Jackson, Tenn. . . . Bernise Horwitz, Girl Friday to Sam J. Levy of Levy & Hadley Theatrical Enterprises, Chicago, left that city Sunday (29) for two-week vacation in California, during which she planned to visit the Los Angeles County Fair, Pomona.

Harry Storin, sub-manager for Ed Carroll's Great Barrington Fair, is circulating an erupting hat to secure interest in the annual which opens Sunday (25), . . . Russ Moyer, after winding up his chores as publicity director for the Reading, Pa., Fair, left for Shelby, N. C., where he will handle publicity-promotions for the big car auto races which will be staged at the Cleveland County Fair by Sam Nunnis.

$25 License Fee Set by Macon, Ill., Board

DECatur, Ill., Sept. 29.—Licensing and regulatory powers over all entertainment and recreation busi-nesses in Macon County were vested in the county board of supervisors as the result of a law passed in the legislature. The board set the license fee at $25.

Ordinances state no entertainment or recreation enterprise, including bowling alleys, pool halls, dance halls, amusement parks, drive-in theaters, shows or plays may be located within 1,500 feet of any city or village, and no tent show or circus may be located within 750 feet of a residence without consent of the home owner.

**FernandezInks**

**Circus Acts for Tour of Orient**

LOS ANGELES, Sept. 24.—R. K. Fernandez, Honolulu, is here arranging for his Great American Circus which he will take to the Orient the latter part of November for a three month tour. Fernandez told the home office Tuesday (23) to get a new vaude unit started and will return home October to complete signing circus acts.

The circus will open in Manila and the latter part of December will arrive in Hong Kong. After these dates are planned at Guam and the Hawaiian Islands. Fernandez plans to use the same ring that he used a year that Fernandez has transported this circus to Europe.

While here, Fernandez contracted Clyde Beatty, the Crissian, and Emil Polden. Other performers will be added later.

Fernandez sent over a vaude unit including Willbur Hall and Rene, comedy masue; Dan Stane, puppets; Dana and Lyles, skaters; the Cava- naughts, rope spinners; Adie Kitter- dels, musicians; Patricia Lynn, vocalist; Colleen Carpenter, tap dancer, and the Clamorettes, a girl act.

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Seaside, Ocean View Clip 48 Gate, Gross Figures

NEW YORK, Sept. 24.—Business at Seaside Park, Virginia Beach, Va., and Ocean View Park, Norfolk, was considerably ahead of 1948, Jack Greenoom, operator, reported, on a check with a number of families staying and game concessions surged ahead a notable 16 per cent.

Greenoom credited the increase in gross revenue to two factors: first, the adding of units with considerable earning power at both spots; and second, the increased crowds made up for the expected drop in per capita spending.

Promotion Builds Gate

A combination of reduced prices, increased attendance and other special features are pealed to Seaside patrons. A diamond ring, valued at $200, was awarded each Friday night throughout the season. Talent contests, patterned after popular movies, were staged every Thursday night. Jitters were cabaret, Monday and every Wednesday a birthday party was staged, complete with cake and presents. A troupe of stage acts was chosen from among patrons.

Other crowd stimuli used at both spots is the public's day free admission with the purchase of a show ticket. The free admission is given each week and a fireworks display is held Thursday nights. The admission is good at any one time the gate is open.

 Hughes Reports Boffo Biz on Annual Trek

NEW YORK, Sept. 24.—Joe Hughes, of the George A. Hamid office, will wind up his annual trek thru New England and Canada the last week of October at the Norfolk County Fair in Simcoe, Ont., where he will take off time after a week's relaxation at Frank Conklin's Canadian farm before returning to New York.

Hughes teamed off the Halligan Biennial, July 26, where, despite stiff competition, the Halligan show played to good result. Her next spot was the Northern Maine Fair at Presque Isle, where the Hamid revue-grandstand show set a new high for attendance. After chalking up a new high at the Gouverneur (N.Y.) Fair and a record week at Skowhegan, Me., Hughes headed his troupe over the border into Quebec, where they also had a success at the St. John's Rivers, Quebec City and Sherbrooke.

Despite considerable rain, cold weather and the strike of the railroad during the run of the Expedition Promotion Company show at Quebec, the Hamid grandstand show drew good crowds at that spot.

The New York County Fair, at Hone- dale, Pa., was the next fair played by Hughes and his Hamid show, followed by ten-day engagement in Honesdale, N.H., where Hughes and Hamid's Five Day Circuit is a draw at the 10th Annual Rochester Fair this week. Next week's stand will be at the New York County Fair at Letch- ington, Ont.

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Metc. Routes

Send to 1140 Patterson St. Cincinnati 22, O.

CIRCUS ROUTES

Send to 220 Patterson St. Cincinnati 22, O.

Barton's Laura Sides, the Granville, Man. Variety Showman, has added to his program a side show including a coney with a 24-power capacity. Credited with much of the appeal was a sparkling four-foot and woman announcer.

Refurbishing Planned

Extensive remodeling and refurbishing is planned for next season. Greenoom said. He formed the season as the first in the past year that provided operators with a failure and the appeal of what they could expect in the future.

Business next year should be considerably better, he said, his expectations crowded will be needed and these can be attracted thru constant promotion. Greenoom was accredited by Frank Bittle, his building superintendent, who is building and a Snapper, the latter something like a Whip.

Al Greenoom is at Ocean View, supervising the remodeling of several buildings. One of the top promotions of the season at Ocean View was the staging of a public wedding, which drew a crowd of 8,600.

Profits Caldeeri $3500 a week easily earned

The BIG PROFIT goes to stockholders who own the PAPER... the papper... does back of the stock. Can pay for 50 shares in 100 days because only 50 shares are needed. FULLY GUARAN- TEED. New City Building.

SALESMEN, WRITE FOR PROPOSITION

EXCEL MFG. CORPORATION

R.O.R. ROLL OF TICKETS

SPECIALTY PRINTED

DAY & NIGHT SERVICE

STOCK ROLL

1 ROLL $1.00

10 ROLLS $9.00

FORT SMITH, ARKANSAS

WELDON, WILLIAMS & LICK

HERE'S A RED-HOT BLEVINS SPECIAL ON

HOT DRINK CUPS

GET 'EM WHILE THEY LAST!

5-Cents, 500 to Case, Reduced to $10.63 M

8-Cents, 500 to Case, Reduced to 10.77 M

IMPORTANT—ORDER FROM NASHVILLE ONLY

CLIP THIS AD AND MAIL WITH ORDER

BLEVINS POPCORN COMPANY

BURLINGTON, IOWA

NASHVILLE, TENN.

ATLANTA, GA.

DALLAS, TEX.

ARCANUM, OHIO

BLEVINS POPCORN COMPANY

BURLINGTON, IOWA

NASHVILLE, TENN.

ATLANTA, GA.

DALLAS, TEX.

ARCANUM, OHIO

HERE'S YOUR CHANCE TO CASH IN ON THE

MONEY-MAKING POPCORN BUSINESS ON AN

INVESTMENT OF ONLY $75.00


Terms 21% with order. Balance on delivery. F. O. B. Toledo.

THE BILLBOARD 57

October 1, 1949

GENERAL OUTDOOR

THE BILLBOARD 57

October 1, 1949

GENERAL OUTDOOR

THE BILLBOARD 57

October 1, 1949

GENERAL OUTDOOR

THE BILLBOARD 57

October 1, 1949

GENERAL OUTDOOR

THE BILLBOARD 57

October 1, 1949
Polack Bros. Eastern

The trek over Kentucky mountains en route to Bluefield, W. Va., prove more nerve-racking than the Rockies. Experienced car and trailer troubles were Charley Borra, Johnny Mallicka, and Randow. Flat tires on flats. Mallicka and Randow missed the bottom of a mountain.

Last half of the show worked in dense fog all night. The Flying Joker, Fred Lassett, almost caught the catcher Bob Porter until they were right on top of him.

Laugh of the week: The boy in the band asking Nebel Nate Lewis who Ben Davis was.

Bluefield was a headache for Henry Ky. He never knew from one show to the next how many miles he was going to have—if any.

Adriana Lopez celebrated her birthday in the dressing room in Bluefield and from all reports it was a humdinger. In the men's dressing room, the band didn't seem to want it.

Visiting Ernie Young's stage revue in Bluefield were Joe Davis, Jack Gпар, Go, were the Mallickas, Adrianna and Juanito Lopez, Charley and Thea Borra, J. E. Larock, Ralph Wilson, Henry Ky., Frieda and Ernie Nowland. Ray and Shirley Charleston. Henry Kimes; Adolph, Marie and Clara DeBross, and the Flying Wardes.

Ed Raymond rejoined after his successful operation in Marquette, Mich.,

BILLY BARTON.

TOP-POP HYBRID POPCORN CARRIES A MONEY BACK GUARANTEE


Prices: Echo's & Sno-Master Ice Shavers—Candy Bowling Machines & Supplies—Fresh Roasted Peanuts—Attractive Circus Bags—Candy Floss Supplies.

ORDER ALL YOUR SUPPLIES AND EQUIPMENT FROM

CHUNK-E-NUT PRODUCTS CO.

211 S. Howard St.

Matty Miller

Hank Theodor

Ed Berg

Rolph Cobb

318. E. Tenth St.

Lombard 3-3020

SNO-KONES, CANDY FLOSS, CANDY APPLES

For the most complete line of supplies for those whom Money Saving is a must, get in touch with Gold Medal.

Our 1949 catalogue will be sent upon request to anyone interested in this business. Kids and current dealers, please save stamps.

GOLD MEDAL PRODUCTS CO.

CINCINNATI 2, OHIO

Things are “Popping” at POPPERS!

What do others need? We’ve got supplies and new or used equipment for popcorn, candy apples, caramel apples, cotton candy, and cotton and candy. For more information, you must send your requirements, we will fill your order.

Poppers supply CO. OF PHILA.

1315 Vine St., Philadelphia 7, Pa.

Lombard 3-0020

Brady’s Great Southern

Most performers are too busy on this circuit to allow time for many extra curricular activities. However, Donnie Honefanger is developing a great talent for clowning. Tommy Thompson, promotional director, has arranged for him to make a special trip to Seattle, where he has been invited to perform in a couple of shows for free time, to get some rest, and have a change of scenery.

Brady’s is a great theatre and is being well run by the management. The shows are first-rate and the entire cast is doing a fine job.

Poppers supply CO. OF PHILA.

1315 Vine St., Philadelphia 7, Pa.

Lombard 3-0020
Space Sales, Night Show
Crowds Hold Steady, as
Rain Cuts Allentown Gate

Attendance Dips 20,000 in Four Days

ALLENTOWN, Pa., Sept. 24.—
Attendance at the Great Allentown Fair, thru yesterday, was 20,-
000 behind the comparable period in 1948, principally because of rain. An hour of rain on Tuesday (22) cut into attendance and considerably hurt the gate take. Tuesday (22), traditionally one of the biggest days of the event, was hurt by rain. Comparative attendance figures thru Thursday (22) follow:

<table>
<thead>
<tr>
<th>Day</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>3,138</td>
</tr>
<tr>
<td>Tuesday</td>
<td>2,366</td>
</tr>
<tr>
<td>Wednesday</td>
<td>2,167</td>
</tr>
<tr>
<td>Thursday</td>
<td>4,041</td>
</tr>
<tr>
<td>Totals</td>
<td>94,270</td>
</tr>
</tbody>
</table>

The figures represent a turnstile count and include those persons who annually attend this event using various types of passes. The Monday and Tuesday figures do not take into account the fact that the fair does not get in full stride until Tuesday.

Crowds Come Early

The press of crowds noticeable at 8 a.m. Thursday indicated that par-
ticipants were ready to counter the usual ingenious evasion of the Gate where ever the weather cleared. Thursday loomed big as the past but rain starting at 1 p.m. sent many of the folks that were on the scene to their cars and kept many others away.

The overall business suffered as a result and concessionaires and show-
men were hoping for clear weather today to build up the business. The usual takes at this spot. Big car auto races announced by Sam Nunis, always a top attraction, are due to appear this afternoon.

The polo scene, which has affected this event several times in the past, again took its toll Tuesday, Children's Day. Not only was there no rain, provided unbeatable obstacles.

S. Clara Event Tops Year Ago

Annual registrations attendace of 174,687, 22,000 increase over '48—weather excellent

SAN JOSE, Calif., Sept. 24.—
The Santa Clara County Fair this year topped 1948 in attendance, Russell E. Petit, General Manager of the fair said.

Petit's records show 174,687 paid admissions for the seven-day event (12-18). This tops by approximately 22,000 the 152,787 registered last year. Weather for the seven days was excellent. Grandstand acts, booked by Bert Levey, played to overflow crowds in stand after stand. Acts included the Boeri family, Betty and Don Don, free act; Aria Rus and the Tailors, clowns, and Harry Richards and moon. Charlie.

The horse shows and rodeo drew capacity crowds with a 75-cent gate. Fair was housed under 140,000 square feet of canvas.

A total of 3,700 kids participated in various events in the Fair Building on the midway, registered its best business of the year, E. W. (George) Coe, show's business manager, repotted.

Hutchinson Gate Near Peak 48;
New Airstrip Gets Heavy Usage

HUTCHINSON, Kan., Sept. 24.—
Gate for the Kansas State Fair, which closed its six-day run here Friday, was 10,250 over the all-time high of 48 when attendance hit an estimated 350,000. Perfect weather was the main ingredient.

Grandstand patronage, both after-
noon and night, was off slightly, while the midway receipts were reported down about 10 to 15 per cent. Midwest riders were supplied by Broadose and Schrader, with headliners, including Sam Nunis, Kan., and shows by Ray Brydon.

Night grandstand bull-throwing
plus acts booked in by the B-C ef-
following past pattern, after-
noon track program was confused to many events, with big car races, staged by Frank Winkle, in for four days, and Winkle's thrill show for the remaining nights. Waits Brothers, serial stutters, also featured.

Farm machinery exhibits attained record proportions, 43 acres being used by the displays. Use of the new air strip located inside the fairgrounds A new 150-plane display and farmers were assembled at one time on the grounds as a result of the instal-
lation of the field.

Event was the first for Virgil E. Miller as manager of the three-

Concessions Limited

As in the past, demand for conces-
sion space, which includes eating stands only since no games are avail-
able, exceeded available space. George Bernert, concession manager, was forced to turn down numerous applicants. Alto space could probably be available for the second modulation of additional units, fair officials said. The number spaced for the livestock contest

The midway, as in the past, con-
cluded its two-week run, featuring, among others, Dave Irwin's Kokomo Village, L. Harvey Can's big horse and a well known radio commentator. For the 15th year the Goldman Band, under the direction of Dr. Edwin Franko Goldman, opened the exposition Sunday.

Fairs-Expositions

Space Sales, Night Show
Crowds Hold Steady, as
Rain Cuts Allentown Gate

Sorry, Our Error
ST. PAUL, Sept. 24.—Contrary
to a report in the September 10 issue of The Billboard, the exhibi-
tion un- u. i. by the McGowan
and 'Jack Ice Show, with the American Shows, was at the
recent Minnesota State Fair here, held up and did not have any cancellations. It was nec-
essary to reduce the number of shows from three and one was held.

S. Clara Event Tops Year Ago

Best of Recent Showings

BROCKTON, Mass., Sept. 24.—
Brockton Fair concluded one of its most successful engagements in recent years Saturday (21) after an eight-
day run. Total attendance was 218, 
434, an increase of 43,889 over '48. The gate also topped the 206,567 earned in 1941, a peak year.

The pari-mutuel betting handle hit $425,519 as against the $373,358 for the comparable period last year. On closing Sunday, with 43,849 paid admissions reg-
istered, $108,578 was wagered on the hay-burners.

Comparative attendance figures for 1948 and 1949 follow:

<table>
<thead>
<tr>
<th>Year</th>
<th>Saturday</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1948</td>
<td>16,672</td>
<td>17,371</td>
<td>15,698</td>
<td>15,619</td>
<td>16,601</td>
<td>16,748</td>
<td>17,100</td>
<td>117,147</td>
</tr>
<tr>
<td>1949</td>
<td>16,824</td>
<td>17,371</td>
<td>15,896</td>
<td>15,619</td>
<td>16,601</td>
<td>16,707</td>
<td>17,142</td>
<td>118,757</td>
</tr>
</tbody>
</table>

Success of the allusion in other im-
portant States, the expected business this fall to be $25,000, an increase of $25,000, and entries were of record proportions.

Blackmon in Coliseum

General Manager Charles A. Nash repeated the format of an entertain-
ment program that has proved successful in the past. New to this year was Black-
mon's Diamond Rodeo was featured nightly and an all-weather rodeo, the
Crowds were out on a par with last year.

Another blackmon features included Jack Kochman's Hell Drivers Sunday (19) thru Tuesday (23) and the Coliseum's Auto Daredevils Wednesday (20) and Thursday (21), and Big A. The fair was included on the Sam Nunis yesterday and today. No evening entertainment was offered.

The recent blackmon programs and night shows in the Coliseum also included a number of sideshow acts. For the 15th year the Goldman Band, under the direction of Dr. Edwin Franko Goldman, opened the exposition Sunday.

Concessions Limited

As in the past, demand for conces-
sion space, which includes eating stands only since no games are avail-
able, exceeded available space. George Bernert, concession manager, was forced to turn down numerous applicants. Alto space could probably be available for the second modulation of additional units, fair officials said. The number spaced for the livestock contest

The midway, as in the past, con-
cluded its two-week run, featuring, among others, Dave Irwin's Kokomo Village, L. Harvey Can's big horse and a well known radio commentator. For the 15th year the Goldman Band, under the direction of Dr. Edwin Franko Goldman, opened the exposition Sunday.
POMONA EARLY DAYS 25%

See Publicity On New Road As Later Boom

Hope To Hit '48 Mark

POMONA, Calif., Sept. 24.—Down about 28 per cent in attendance thru Wednesday (21), the sixth day of its 17-day run, the Los Angeles County Fair here still held a good chance of matching its 1948 record-breaking at-tendance of 1,254,903, fair excesse main-tained.

Officials planned their attention on publicity given to the opening of a new 160-acre highway leading to fairgrounds. Traffic jams marred the '48 record-breaker, and many people had to go off to eat in the earlier days this year due to a belief that the things would be repeated.

This year, however, not all the stops in publicizing the opening of the super highway, and officials be-lieve the same effect of traffic jams will be erased in time for the folks to pour in day after day in sufficient numbers to offset the early attendance drop-off. Considerable reliance is being placed upon bumper-sticker and magazine advertising Sundays, always big days here.

Thru the first six days, attendance this year was 14.8% less than same thru the re-mainder of the run, the record being 61,896. A main-stand show, booked in thru the Bureau of Expositions, Chicago, in nightly, starting tomorrow night. Night feature thru the early part of the run has been a horse show.

Acts booked in by Barnes-Carruth- ers include the Jewels, poly-holy, Monroe and Grant, trompeline; the Musketeer, Merry Masqueraders, Paul and Paula, aerialists. Paul Franken, high pole, fell opening day as he was departed from the platform and, damage to his rigging prevented his return to performing.

Mineola Breaks '48 Gate Mark

MINEOLA, L. N. Y., Sept. 24.—According to Charles Bochert, manager of the Mineola Fair; audit of attendance figures for the 1947 season, which ended its five-day run Sat-urday, Sept. 18, indicated that its total at-tendance was 345,000, instead of 271, 603, which was reported for the early week. Re-vised figures put the run's attendance at approximately 20,000 ahead of the 1946 break.

Breakdown of the daily attendance, as originally reported, was: Tuesday (18), 55,500; Wednesday, 59,000; Thursday, 88,000; Friday, 72,000; Sat-urday, 84,000.

Low attendance opening day was largely due to all-day rain. Closing day was marked by a jammed crowd that gates were closed four hours to avert over-crowding, and parking of auto was restricted to the public safety.

Top billed act in Mineola were the rodeo featuring the final day of the fair were: Mustang Riding—Red Ward of Odessa, Calif; Riding-Kenneth Teri, Loyaltown; Hot Rod—Lynn Smith, Au-burn; Bareback Bronc Riding—Jim McComber, Auburn, Calif; Calf Hare—Ed Neagle and Eynan Nash.

Auburn, Calif., Annual

Pulls 15,000 in 3 Days

AUBURN, Calif., Sept. 24.—An estimated attendance of 15,000 attended the 20th Agricultural District Fair, here September 16-18, according to President A. Hamid of the board of directors.

Top feature was a rodeo, featuring the final day of the fair were: Mustang Riding—Red Ward of Odessa, Calif; Riding-Kenneth Teri, Loyaltown; Hot Rod—Lynn Smith, Au-burn; Bareback Bronc Riding—Jim McComber, Auburn, Calif; Calf Hare—Ed Neagle and Eynan Nash.

Reading Gate 11% Under '48 As Rain Hits

292,778 Attend in 8 Days

READING, Pa., Sept. 24. — Attendance at the eight-day Reading Fair, which opened Sunday (18), was much below that of '48. President John S. Giles dropped the draw on attendance on the weather and a general slackening in business.

Rain completely washed out one day and considered -attendence on two additional days. This year's run, attendance was 292,778, as against 331,335 registered last year, which was 11 per cent. Giles said that association officials were well pleased with the results in view of the adverse weather which prevailed.

Other alternative attendance figures for 1945 and 1948 follow:

1948 1945
--- ---
Sunday . . . 41,360 41,597
Monday . . . 13,360 11,852
Tuesday . . . 35,199 41,186
Wednesday . . . 34,697 41,712
Thursday . . . 33,947 45,148
Friday . . . . 40,078 45,148
Saturday . . . 44,238 44,412
Sunday . . . . 40,549 39,409

Totaلس 331,335 292,778

Nashville Gets Weather; Gate Down 1948

Cavalcade's Biz Up 10%

NASHVILLE, Sept. 24. — Given favorable weather since its opening on Sunday, the Tennessee State Fair today entered its final day with attendance running 5,000 ahead of yet.

On the midway, the Cavalcade of Juggling Stars was reported doing about 10 per cent better ride and show business than last year, with all units getting money to make.

An Ernie Young show, presented nightly in front of the grandstand, was still the biggest backer and crowds and mid with approval. About 5,000 grand-stand seats were offered at no charge and about 2,000 seats set on the track charged a carrie. The latter enjoyed a good ride.

Horse show, staged through the run of the fair, which has been drawing good crowds. Entries for the horse show hit a new high, 387, forcing the fair to rent collapsible stalls. Entries in the livestock classifications numbered about 700, represented an all-time high, and caused the management to press tents into use to house the over-flow.

Physical improvements made to the fair plant since '48 included the in-creased efficiency of the installations of public drinking fountains.

Earl Griffin is serving first year as secretary-manager.

Cavalcade's biz up 10%.

Rochester, N. H., OK

Despite Cold Weather

ROCHESTER, N. H., Sept. 24.—The 74th annual Rochester Fair closed its 10-day run at Cold Spring Park last night. While the weather was de-clared of Monday (18) and Tues-day (20), the remainder of the week was more favorable and attendance was reported good.

Despite the chilly nights and a big rain-storm, the attendance was 10,000, a number of circus and vaude acts. The line-up of acts included Gautier's Bryllkrafter, carny and Buffet-Verdun; a thrill; the Chambertys, comedy act; and the two continuous-act teams; Shirley Lavalle, stenographer; Boccard, Boudin, and Coco, and Gilly, troubadours. 321 Basile's band "provided the music." Shows occupied the midway.

Lodi, Calif., Fete's Three-Day Turnout Estimated at 100,000

Lodi, Calif., Sept. 24.—The 12th annual Lodi Grape and Wine Festival, which opened here Saturday (18), was much below that of '48. President John S. Giles dropped the draw on attendance on the weather and a general slackening in business.

Rain completely washed out one day and considered -attendence on two additional days. This year's run, attendance was 292,778, as against 331,335 registered last year, which was 11 per cent. Giles said that association officials were well pleased with the results in view of the adverse weather which prevailed.

Reason for Red

A make-up race from a fair runing into the red was that it was originally set to go into the Blind Brook Polo Grounds, Lodi, N. Y., but about 10 days prior to the fair's opening the Empire Wire Track, a much better location, became available and a last-minute switch was made. This necessitated changing of all billings and publicity and as well as notifying exhibitors of the change, plus a lot of other added expenses. In addition, the fair associa-tion was obliged to turn over a part of receipts to the owners of the Blind Brook Polo Grounds.

While no official attendance figures have been released, it was estimated that at least 20,000 people visited the fair during the first eight days. The fair closed Sunday (18).

Auto Races, New to Bill, Draw 2,500 at Yreka, Calif.

Siskiyou County Fair closed a three-day run here Sunday (18) with an attendance of 2,000, fair officials said.

While no official auto races have been tried here. Also new this year were boxing bouts staged by the Yreka Area Athletic Club.

Secretary-Manager Edward B. Matthews claimed exhibits almost doubled from 1948.
FAIRS-EXPOSITIONS

CALIF., Atty-General
Okays Beer Sales
In Co. Fair Eateries

SACRAMENTO, Sept. 24.—The at-
torney general's office has ruled that local authorities have no power to
prevent the sale of beer at a county
fair restaurant that is frequented by
minors. The question was raised by
directors of the North State Agricul-
tural Association.

Officials claimed a restaurant on the
grounds was too near a swim pool and that children left the pool
grounded were eating and drinking
beer. The question also was raised as to whether the cafe operators would be liable to a
contributing to the delinquency of
a minor charge.

The State Board of Equalization has control over all liquor sales, the
attorney general's office stated, there-
fore no county officials can interfere at
galoots.

Pari-Mutuels Off 100 G
At Windsor, Me., Annual

WINDSOR, Me., Sept. 24.—Pari-
mutuel betting was about $100,000
below the 1948 handle at Windsor
Fair and Agricultural Show, August 30—September 1, according to
Curdy. The feature seven days of
harness racing, held at the mid-way, reported
big business.

Martin, Boston, booked the grandstand attractions, including the
Star Spangled Banner on Sunday and
Labor Day, and the knife-throwing
Giaboni, also formerly with the Ring-
ing-Barnum show; Hal Sayers,
comey cyclist and juggler; the How-
dards, accordions; Three Extremes,
comedy knockabout, and the Texas
Dollies, yodelers.

Santa Ana, Calif., Adds Extra
Day for Fair Run in 1950

SANTA ANA, Calif., Sept. 24.—An
day has been added to the 1950
Orange County Fair, with official
dates set for August 16-20, President H. W. Clay Kellogg announced.
Last month the fair set a new attendance
mark by drawing about 80,000 in
days.

Yet hopes that enough State funds will be available to use more than the
building space now in use, which
is the permanent site utilized for the 1949
show, Kellogg said.

"THE AERIAL
SENSATIONS"
110 FT. DOUBLE CROSS-
SWAYING HIGH POLE ACT
BEAUTIFUL
FIREWORKS
FINISH
RICHARDO and GRACIE
ORTON • ADEL, IOWA

CARPET BAGGERS

Revolutionary Clark, C.C.

(Continued from page 52)
of the Central Canada Exhibition (CCE), Ottawa, also said that his
Canadian纯粹 said that there
were at least 100,000 more Americans as a result of the
delicious dollar exchange. BothJson and Clark said that the American visitor, and their Canadian
competitors would be quick to take
profit whenever there was a chance,
it is unlikely that the forthcoming bidding by agencies and
bureaus would have the effect of a Circuit of
careers in Western Canada will be
any less spirited than it has been.

The independent American showman,
who feels that Canada will still be all right, depend-
ing on the deals he can strike with
his personal.

No Effect on Talent
Neither Hughes nor McGroy stated
any curtailment of their buying
American talent as the result of their country's monetary devaluation.

The CNE reported that $300,000 annually on American talent for its
14-day run. The exhibits were comprised of the 1949 CCE, which
were featured in front of the grand-
stand for the past two years, and new attractions. In addition, the CNE
uses numerous circus acts,幻影 of
and does a dozen top-flight name bands at intervals during the run.

For the five days is about one-quarter of the CNE expenditure and is for an im-
pact on the general public, name bands
and other lesser attractions.

Harns said that Canadian contracts
slipper between 30 per cent and other farms always called for the payment of 50 per cent of the
amount on delivery and 50 per cent of the price on payment.

Act and individuals are paid off in the same way. Both of these facts, said Harns,
that he did not think that any of the
larger Canadian fairs would be
affected.

Acts Want American $8
He also said that it was highly
likely that American acts could work in Canada for less than 50 per cent in Ameri-
can dollars and supply to stage acts, he said, particularly in view of the current vaulende
re-

Alfoo uses working for straight
acts and American acts, and
selling sponsored units and carnivals,
will be most affected. It is unlikely

Arkansas Valley Annual
Gate and Grandstand Up

ROCKY FORD, Colo., Sept. 24.—
Arkansas Valley Fair, which closed
here Thursday (1), showed a grand-
stand and an increase of 20 per cent and a main gate increase of 20 per
cent, for a new record in both
Departments. On the midway, For-
ythe and Dawes reported a slight
al-
though increase, but said the
expending was down.

Knew that Circus of Thrills worked
worked Tuesday (20) and Thursday (31) nights, and Judy Canova did the
Wednesday show (21). Afternoon shows included horse racing, a rodeo,
the Miller and Zucchini. Strong flack and a queen contest were credited with the
at

Breckton HITS
(Continued from page 52)

betting were featured in the afternoon
and an Al Martin revue-type show at the

Children under 12 were admitted
free. Four of the acts were
res:

Third day of the fair, featured
from hog calling to greased pig races.

Four Day Gridley, Calif.,
Event Pulls Estimated 15,000

GRIDLEY, Calif., Sept. 24.—Butte County Fair, September 15-18, pulled
nearly 15,000 paying customers for the four-

event, officials announced.

Third day of the fair, featured
from hog calling to greased pig races.

Mil $ Pier Ops
Battle Eviction

(Continued from page 52)

15. The balcony was closed
August 12, as said, and the Greek
Temple was closed.

Biggest Play Sundays
Mrs. Mahon testified that food
and refreshment booths were operated seven days a week and that she was
in the business 24 hours.

Mrs. Mahon was asked if the opera-
tion was for charity and she said that the
organization of the enterprise was not charity.

The attorney for the owning
power told the court that the Blue
Law was a penalty statute which
would have no effect on the provisions of the lease.

Each of the P. Schalch, a
ditor for the owners, testified that an
examination of books revealed that
Rey O, O'Keefe, and

Mrs. Mahon said the only im-
provements made in the painting of the fire
were spent for improvements.
He said that while 'te books showed
about $1,400 for "improvements,"
he ruled out about $1,500 which was
on the books under that head-
ning, but went for salaries of net haul
operators, motion picture projection-
ists, and other employees.

Mrs. Mahon denied that any
improvements were made in the painting of the fire. She
admitted that a children's theater and a
night club was used, but said they could not be classified as improvements.

Question Ex-Employees
At the same time, the corner
of the fair, the area of the fair were questioned at length by Atlantic City Asso-
Superintendent, Martin, O. M. O'Keefe, and National Fire Underwriters
Associates agent, in a continua-
ion of an arn probe in connection
with the $300,000 fire. O'Keefe said he would not divulge the results of the
questioning "until the proper
time" and refused to state whether
any thing said by the former em-
ployees threw any additional light
on the case.

It has been working around
the clock on the case which he said
is going to be an anxious one
after the fire was brought under con-

The presence of inflammable
material in nearly every cage was
fluid and evidence that a substance
used to feed the flames pointed to a deliberate blaze, he said, but said that the fact there were actually
Two separate fires are highly

CAR Nonutes
Rain and Cold To
Finish in Black

CINCINNATI, Sept. 24.—Unrea-
asionably cold weather, along with some rain, put a dent in all
revenue-producing departments dur-
ing the做生意 of Greater Cincinnati and Carth-
Fair of the Hamilton County Agricultural Society, yet the annual
finish was well in the black, it was esti-
mated by Clarence A. Peters, society
secretary. Final figures are not available
at this time.

Profit-wise, the fair took in $22,900
on paid attendance of 38,179, compared with $25,150 in 1948. In addition, 7,000 women came in free
on Ladies' Day and 10,000 came into the gates on Junior Oakley's
during the fair's run.

Gooding Shores, an an-
ual midway fixture here, likewise
suffered a business decline because of
the weather which brought in less than
last year.

Apparently because of a 10-cent
price in charge (this year 60 cents for general admission and $1.20 for cents under cover), the grounds
showed the smallest revenue decline. In 1943 it grossed $27,800 in attendance.

This year, however, on attendance of only 10,212, the attractions received $6,127, a decline of only $1,073.

On the combination of trotting races, horse shows, and midway attractions, the fair filled its
strong drawing card in this area, with an average daily paid attendance of over 6,300, totaling $22,909, and night
horse shows with prizes aggregating $4,500 were run. The Gooding Shows and the Tom
booked talent-line-up that included the
attractions grossed $6,127, a decline of only $1,073.

All available space was occupied by the fair and the condition of the
and the quality of displays was exceptionally
high, said Peters.

During the past several years, the fair re-
ceived excellent co-operation from the
management of the City Auditorium, a building devoted space to pictures and/or stories
each day.

The Sensational ORTONS
CRoss-SSWAVING HIGH POLE THIEVES

The only two on a one-hand
stand 150 feet in the air, the
brilliantly staged act of
represented by AL MARTIN AGENCY
Hotel Bradford, Boston

Currently Signing Acts
For Indoor Circus, also Parks and Fairs
for next season.

BEITERS THEATRICAL BOOKING AGENCY
307 1st Huntington Nat'l Bank Arcade
Huntington, West Virginia
Pho. 28977
SUNSHINE FOR BILLER ORG

Route Switch Hypothesizes Gate On Ga. Dates
Augusta Banner Stand

FITZGERALD, Ga., Sept. 24.—Art Stahilman's Biller Bros. Circus, which has been plagued by bad weather and a sick ringmaster, most of the season, is finally hitting the jackpot in Augusta. Thanks to a last-minute route change that has, to date, proved the best thing to happen to the circus this year.

Show moved in here early today and, weather holding, all signs point to a full house for the matinee. Biller has plans to stay out now until mid-November.

Augusta, played Tuesday (20), proved the banner season of the year here and was a turnaround at night. Louis Bearden, elephant trainer, joined in Augusta to handle the bulls.

Sub for Beauty Learning that the Clicity circus canceled its scheduled September 30 appearance in Macon, Stahilly substitute it with a Vidalia, Thursday (22). It was a wise move, proving the show was in top condition.

Despite a slight drizzle and threatening weather all day, the matinee circus was sold out. The sign was out for the show and hundreds lined up along the streets. The show played Vidalia the following day.

Foster Bell, Biller's general press representative, closed here to join an ice show in Greensboro, N.C. The lag in traffic here is expected to be made up at Dublin according to the latest report. In the latter city, show arriving about 2:30 p.m., traveled to Athens, Ga., and will take all of full house at the matinee to be played Thursday (24) here. This time, the show got under way. At night, however, it was an overflow.

Four S. C. Date Big

Four of six South Carolina dates proved better than okay. Hill, Gaffney. Aiken and Florence, S. C., Friday (16), gave with a strong matinee and capacity night show, the latter in spite of rain. Dillon gave with two three-quarter houses Thursday (15) and was the same Wednesday (14) in Bennettsville.

Stahilly reported plans to play two more spots in North Carolina after the Georgia dates, where the take was good earlier this season.

Wachs To Tour Sparton Bros.: Org Off Road Since 1945

LOS ANGELES, Sept. 24.—The 64-year-old title, Sparton Bros. Circus, has been active next month when Orlo W. Wach and his wife, the last survivors of the well-known one-ring show, Wach, now touring with one of his two Wild Life ex- hibits, have completed their tour and are scheduled for the planned tour.

In the show plans to head east, Wach said. Moving on trucks, the show will have a 90 with a 40-foot big top and Side Show Top, 40 with three 20s.

The 1600 tour will mark the first time the show has been on the road as a circus since July 17, 1945, when it was damaged In the Port Chicago, Calif., explosion. At the time there were rumors Wach had been killed.

K-M Midwest Tour Registers Strong Houses

SIGOURNEY, Ia., Sept. 24.—The Al G. Kelly-Miller Bros. Circus continues to register good biz on its current program. Two excellent matinees were chalked up here Tuesday (20).

Saturday (17) in Maquoketa, Ia., was the show's first registration. 250.

Despite the heavy rain on Wednesday, the show was in top condition.

Four R. S. C. Date Big

Four of six South Carolina dates proved better than okay. Hill, Gaffney, Aiken and Florence, S. C., Friday (16), gave with a strong matinee and capacity night show, the latter in spite of rain. Dillon gave with two three-quarter houses Thursday (15) and was the same Wednesday (14) in Bennettsville.

Stahilly reported plans to play two more spots in North Carolina after the Georgia dates, where the take was good earlier this season.

Rain Hit Mill

In Norwich, N.Y.

NORWICH, N. Y., Sept. 24.—Mills Bros. Circus, moving into New York from Pennsylvania, was hit by rain here Wednesday (15). Millers crowd was strong but night attendance light. However, the day was not lost, since the circus was able to go on and the rest of the week, and was in good condition.

Over the past week, the circus has been active, with the exception of New Iberia, La., and serving notice that it would not play scheduled rings in Georgia or Alabama.

On three Texas dates, business has been average or better. Playing here (23), show had been a three-quarter matinee and capacity at night, despite lack of advance

Beatty Cancels Alabama Ga. Stands; Moves to Texas

ORANGE, Tex., Sept. 24.—The Clyde Beatty Circus moved into Texas following its last performance in Orange and New Iberia, La., and serving notice that it would not play scheduled rings in Georgia or Alabama.

On three Texas dates, business has been average or better. Playing here (23), show had been a three-quarter matinee and capacity at night.

Since that time, the Wachs have been in various branches of show business, including the Kings and Imperial, Ltd., in Paris, France, (films and vaude), had six side and minstrel shows, and various radio and television programs. For the past two years they have operated Wild Life exhibits, one currently at the Los Angeles County fair and another at the Santa Cruz midway, on the Crafts midway, and the other in Texas.

Following the Port Chicago explosion, when a quantity of ammunition being loaded for the Pacific battle- field theater was set off, some of the remaining circus equipment was sold to Jimmy Wood, who used it on the Yankee-Patterson Circus. Equipment was also sold to Martin E. Arthur, of the Imperial Exhibition Shows, and the ill-fated Warner Bros. Circus.

Clif Los Angeles, Ill., carried some trucks and both sides. Others buying were Clyde Beatty, who got the 60 by 100 top which he used for his pad rocen, and the Flying Dales, of the Clyde Bros. Circus.

As always, the show's title has remained, Wach, said, with his wife and son, Charles (Buddy) E. Spurrier, V. Wach.

Aeros Garners Fair Biz in Berlin; Other Units Set for Capital

BERLIN, Sept. 24.—Circus Aeros have returned to their home of Berlin, for a short tour. Aeros is giving two shows daily, with Thursday night (18) and Saturday matinees.

Opening of the week's run was on Thursday night (18) and was a success.

Friday (19) was the first day of the circus tour, and was an opening of the season.

Opening of the winter season October 1, in its permanent circus areas in the United States, and provides a full program of circus and novelty acts.

Aeros is under the management of Roy Beatty, who is in charge of the show.

Business in the Western zone is expected to be better and with the bigger and more modern circuses doing fairly well at some spots but finding the pickings meager at others. Smaller circuses, however, are doing well.

Business in the Western zone is expected to be better and with the bigger and more modern circuses doing fairly well at some spots but finding the pickings meager at others. Smaller circuses, however, are doing well.
WANTED
Competent Elephant Trainer
TO BREAK AND HANDLE BABY ELE- 
PHANTS. SEND FULL PARTICULARS
To BOB MORTON
MANGER HOTEL, BOSTON, MASS.
(This week)

BILLY STONE
407 S. Dearborn
Chicago 5, Ill.

WANTED
PHONEMEN
WORK YEAR ROUND IN CHICAGO.
RELIABLE, SOBER ONLY
Tickets-Program-Sponsorship

MASON, ILL. 3, Bloomington, Ill.

CATCHER
FOR FLYING ACT
AT LIBERTY
Address MIKE KOCUK
Box 332
Bloomington, Ill.

FOR SALE
Two and Wagon to be in Used, excellent
condition. New 48 x 8 ft. Light on
Cale, 4 horses and trailer. Phone:
Circus Tractors: Cookphone, with:
Aundra lawn, West Cleveland, 0. Call
Wilson or Gage. Telephones: 0, and
Trucks. Have to be one of the largest
Circus. All will have to be called
planes.

PAUL ZALLE
4395 Court Street. Phone: South 55, Ill.

4...TELEPHONE SALEMEN
First Radio Deal In Des Moines in 5 years.
Write...Phone...Wire
COMMUNITY RADIO PRODUCTIONS
Room 18, Telephone 5194
7045 Wilder
Des Moines, Ia.

Phone Men Needed
JOHNSON & WALLACE INDOOR CIRCUS
800 Hoffman Bldg., Detroit 1, Mich.
Phone Wholesale Ticket Men or Salesmen
We Pay 25%, Promotion Stamps
'Sept. 19-35 Weeks' Work

Catcher and Leaper Wanted
For Flying Act, open early January; long
season. Must be reliable. Write or Wire.
BOB FISHER
C/O ROYAL CROWN SHOWS
Lansing, Iowa, Phone: Mississaba 10, 
Carthage, Missouri, next week.

WANT
FOR DERN BROS. & ROGERS & CLARK COMBINED CIRCUS
Riding for Web, Iron Jaw, Swinging Ladder
Basko, Traps and Lion Cage Equipment
Barn, 0. 20,000, 0. 20,000

CLARK SQUIRES
428 So. Oakley Blvd., Chicago 12, Ill.

AGENT WANTED
To help Organized Circus Unit in schools or
assembly. Must be reliable and capable. Must
be a good speaker. Contact
JIM CONLEY
Route 5, Balavos, Ohio. Telephone: Balavos 1111

PARADE WAGON PHOTOS
First Time Advertised
New circus horses and wagon owned taken on
Chicago Railroad Fair. Wagons formerly on
Saguaro's Motor-Pony-Car Shows in 1939.

HUBLER, 223 SUPERIOR, DAYTON, OHIO

Wanted
Incompetency for lotteries. All Promoters
must be honest and reliable. All offers and
Salesmen must be reliable. Under no
circumstances. Can be any type of
sherd overide. Can also use Agent who can
sell dress and sell dry goods. Can have a free
place in one of the biggest shows in the
world. Two more Circuses. Roy Allison, Happy
Agent. All managers. Contact
JULIEN WEST, Wichita, Kansas

The Voice of Labor
163 KIRK ST., P. O. BOX 603
MORROW, KANSAS

WANTED
Simplicity for the simple. Promoters
must be honest and reliable. Offers and
Salesmen must be reliable. Under no
circumstances. Can be any type of
sherd overide. Can also use Agent who can
sell dress and sell dry goods. Can have a free
place in one of the biggest shows in the
world. Two more Circuses. Roy Allison, Happy
Agent. All managers. Contact
JULIEN WEST, Wichita, Kansas

Joe Hawthor joins As Adjuster
Biz Continues Good
NEW BEEN, N. C., Sept. 24.—Joe
Hawthor, for many years with Cole
Bros. Circus and for a time this sea-
son assistant to the manager and legal
adviser, has joined Miller Bros.
Circus here. Hawthor, who joined
Daly Bros.' Circus here as legal
adviser, was assistant to the manager
for the Daly org con-

ties. Hawthor was playing Wednesday
(31), a strong and legitimate
medium or high night act.
One of the Daly Bros. trucks, loaded
with poles and stakes, crashed into
a building at Fayetteville, N. C.,
Tuesday (30), as the truck was
carrying equipment from the ground to
the train. The tone of the trailer
and the truck smashed a window and
the building, and the trailer, plus its
contents, were badly damaged.
Aid by perfect weather, Hawthor
drove a full and steady pace and a
sizable crowd flocked to the tent
(20). Wilson, N. C., played Saturday
(15) and had a bobby, or going only
one house with two performances.
An afternoon weather was okay
but it rained at night.
Dr. Manley Mathers
Dies: Was Zoo Owner
MASON CITY, I. I., Sept. 24.—Dr.
Manley Mathers, 60, veterinarian
and owner of a private zoo and
a freight merchant, died here Friday
(20) of injuries received Tuesday (18) in a fall
from a ladder while he was wiring new
building.
Dr. Mathers' zoo, started in 1904
and believed to be one of the largest
private zoos in the country. He
sold all the animals and retired every
worker with a local
in the United States, as well
and public officials.
Survivors are his widow, Mrs. Iva
Mathers; two sons, Merit, E. of
Cali,
Mrs. Marcella Hobbs, Springfield
III., and a brother, Leslie, E. Mason
City. Birnai was in Mason City
Museums Thursday (22). Dr.
Mathers was also a member of the
Kyes Tent No. 31, CFA, Springfield.

Federal tax on circus tickets can be ex-
pected to be cut just in time for nobody
to be able to afford to go to one.

WANT
PHONE MEN
UNITED MINE WORKERS OF AMERICA
STATE LABOR PAPER
Will consider only Experienced
Men of the highest caliber. No
booze, dope, or other vices allowed.
Only those accustomed to making
in the neighborhood of every third
week need apply. This newspaper has the
largest circulation in the
State of West Virginia and offers
year round work to the right men.
Write.

The Voice of Labor
163 KIRK ST., P. O. BOX 603
MORROW, KANSAS, W. VA.

Under the Marquee
Frank Braden, member of the
Ringling Bros. and Barnum &
Baker's Barnum and Bailey
Department, 3100, is mentioned in
Bess Burman's new book.
"The Negro Midget in Barnum's
" Story deals with Braden's connection with the
Norgan midget back in 1895. . .
... lion cub recently given the same in
Baltimore by William Hiltgenberg,
founder member, took a piece cast of
the hand of James Rixon, promo-

nator director for Pollock's
Circus, when Rixon had to hand
the cub some food. . . Allen Bros.
" Will West Show, recently organized
by Charles Allen and Al J. Holt, is playing
through the cotton and peanut
show in Florida and Georgia to fair business
despite rain. Visitors in Bluffton, Ga.,
were Doc Little Bear and family.

Some managers are so busy talking about
the professional opposition methods used
by others that they don't find time to hear
about their own.

Mr. and Mrs. F. O. Michaud and
daughter, of Yon Buren, Me., vis-
ted Capt. William Schmidt's Animal
Show in three Canadian towns.
the late time in Canada. In Con-
ports, Schulz, 64, has played to good
business and will winter in Valley's

circus. Capt. On Lake Pullin, St. Bolen,
his show's staff includes Florian Vallee,
assistant to manager, who also serves
a police officer; Ben Dulac, advance;
Camille Baillargane, announcer;
Eugene Baillargane, co- 
manager; Jean Rock Baill, treasurer, and
Clarence Robichaud, assistant to Captain
Schulz. Capt. Eddie Kuhle Sr.
reports that his 12-year-old son
worked the entire season with him
in his wild animal act on Rogers
Bros. Circus. 

Q. A. Zange, Mc
kees Rocks, Pa., motored to Mt.
Pleasant, Pa., to catch Mills Bros. Circus.

Polack's Seattle Run Even
With '43; Final Day Strong
SEATTLE, Sept. 24.—Polack Bros.
Western Unit, on a seven-day stand
here (12-18), about equal last
week. Friday night (16), org registered a
turnover in the 5,000-seat Joe Arena.

Seal Bros. Does Okay
Seal Bros.' circus drew a matinee and three-quarter
night house at Tuesday (22); Wednesday
(14), in Corona, Calif., it was a
capacity matinee but light at night.

Dressing Room Gossip
Appears This Week on Page 58

HUNT BROS.' CIRCUS
Hunt Bros.' Circus, Burlington, N. J.,—Phone Florence 492

WANT...SPARROW BROS.' CIRCUS...Want
America's Foremost Ring Circus
For opening about March, 1940. For you old fellow, WORKING MEN in all departments. Man and Wife to handle Horizontal, Acrobats, Strong Men, Clown, Trapeze Acts, etc. Must be experienced. Appointments by mail. Write to:

SPARROW BROS.' CIRCUS
P. O. Box 12, Los Angeles 53, California
RAIN, POLIO TAX BUMP 12% OFF GROSS OF CINCINNATI'S CONEY

CINCINNATI, Sept. 24.—With early profits considered as not to be near the fine year recorded in 1948 and the banner season expected to be unfavorable for the parks,—frequent rains on big days, a long attendance during the season, and the burden of the federal admissions tax,—combined to reduce grosses, some of the parks fell into the "out of the "category for Cincinnati born herd.

While 1949 business was not considered bad, President and General Manager T. H. Browning of the Ohio River Amusement Co., considered that the unfavorable factors were sufficient to result to reduce the grosses by 12 per cent and attendance by 10 per cent. The drop-off in gross is what Browning called the "heavy sugar," Schoett indicated, and represents the difference between a fair to satisfactory season and a big one. Per capita spending was $34 per cent below the 1948 figure, indicating that there was an appreciable difference in public spending in this area.

Thus for the second year in succession Coney recorded a loss, but the 1947 season can not be compared with the 1948 season as it was sparked by the postwar spending boom and helped considerably by operating expenses that were below $100,000 from Cincinnati to the park.

The season opened with an ill-fated excursion trip up the Ohio River and was lost to the Coney company for the season.

Always a drawing card, the boat's demise is considered a blow to the park. In the two succeeding years despite use of buses, and the loss may be felt for a year or more. But Schoett said no suitable river boat now in existence is for sale, and current construction costs make the building of another one prohibitive.

However, every effort of the affected business may be seen in figures the Cincinnati press released to The Billboard:

In the season's 15-week-ends of operation, the park encountered rain featured by them thus taking a hefty slice of their dollars. Admittedly, it was considered as more than the usual catch of per capita figures, but with arrival of the fair days in the season receipts took a hefty wildwrite the last few weeks.

Moonlight Gardens, Conen's only other park still remains open, experienced the biggest drop in grosses in adherence to the fact that the bands were at least equal to lost business in the last. Schoett blames the adverse weather conditions for their low attendance.

Picnic business was better this year, said Schoett, but the gain was not sufficient to offset declines in other departments.

Top Features Lure Big Closing Crowds To Lake Compounce

BRISTOL, Conn, Sept. 24.—Specials brought large numbers up to Pierce & Norton's attractive Lake Compounce Park over the Labor Day weekend. There were a total of 21,000 for the three days, which was about the same with last year. Outboard motorboat racing, fishing, afternoon, and dancing, at night, were the principal draws. Also over 5,000 Band concert Sunday afternoon, and another known to the music world.

Russ Scherur's orchestra played a 12-piece set at the ballroom Saturday (3) and Monday night.$5. Since the ballroom has been divided into several levels, tickets are available every Sunday excepting the day, as has included Tuesday's marauder, the coasts and other city and State celebrities.

This is city's second Kiddieland. The other is located in the north of town, operated by city for construction of a Civilian Center. The T. H. Browning Steamship Co. is to use another dock west of the condemned site.

Israel's Vets Plan To Build, Operate Nation's 1st Funsport

NEW YORK, Sept. 24.—Nahum Blablag and Jacob Skowron, representing the group of New York's disabled veterans, are in this country to obtain backing for the establishment of the first amusement park that country.

The project will be established in Tel Aviv on five acres of land donated by the government. According to Blablag, the land and equipment purchased here will be shipped to Tel Aviv. The park is to be operated by disabled veterans and profits will be used for the welfare of the group interested in both kids and adult ride units. Upon completion, the amusement center will be operated by disabled veterans, and profits will be used for the welfare of

Who's Afraid Of The Big Bad Wolf? Not Ben Sterling

CINCINNATI, Sept. 24.—Ben Sterling, of Rocky Glen Park, Mosic, Pa., in answering a questionnaire sent out by The Billboard regarding the season's business, wrote:

"This is our 25th year at the park but we always had one of the greatest attendance histories. Nor, perhaps, the greatest from the financial end, as it was good, but the greatest in the number of persons entertained.

'The radio and press and all over the country have carried so much good, and perhaps, made our name as the best in the world is quite satisfied the end of the world is there, we are better than long as girls and boys have dates, get married and have children, this kids will want to come to our park, and it's up to us to go out after these kids."

The park owner who lies away nights scheming to bring people into the park and treats them like they come, and sends them home happy, will continue in business and make a good living despite all the gloom.

Jones Beach Closes After Record Season

NEW YORK, Sept. 24.—Jones Beach winds up its season tomorrow night, having continued partial operation through the regular summer period. Good weather the past week in large turnover has kept the leading larger than any previous records for season attendance and good gates the last few weeks including over 25,000,000,000 over last year's mark that it chucked up between Memorial Day and Labor Day.

Bob-Lo Excursion Company Gets 382C for Detroit Land

DETROIT, Sept. 24.—Bob-Lo Excursion Company was awarded $382C for property at 2807 E. Palmer St., property acquired by the city for construction of a Civic Center. The T. H. Browning Steamship Co. is to use another dock west of the condemned site.

Strolling Thru the Park:

Cohen Aiming For October 8 Bowl Of His Next Tuesday in Kiddieland

Sam Cohen, former Chicago merchant, hopes to have his new Kiddieland in Tucson, Ariz., ready for an opening next Tuesday. The park will be located on the National Amusement Device Company's Century Flyer, Allen Herzeller's Kiddieland Ride, Kiddie Auto Ride and three-abreast Merry-Go-Round. Refreshment building and rest rooms are completed. The park plans much fanfare for his opening and has invited Tucson's mayor and other city and State celebrities.

AM. Brown, Buschey Lake, O., bolstered his final weeks with a carnival night, featuring free cups, canes, noise makers, midnight fireworks and ice cream, to not mention special prices on various rides. It all added up to a busy business, said Cohen.

Dick MacFarlane's Fair Park, Birmingham, report he had an almost unbroken record of rain every Sunday this season.

Bill Griffith, Wednesday's Plaza

Hermosa Beach, Calif., was satisfied with the turnouts, which set in right after Labor Day, hastened the shuttering.

Seaside Close Runs 25% Ahead of 1948

VIRGINIA BEACH, Va, Sept. 24.—Plans for the full-scale operation of the Hermosa Beach Pleasure Pier, organized by Joe Chamber of Commerce. Paul Drake, former Hermosa Beach mayor and past president of the Chamber of Commerce, is spearheading the drive for rehabilitation of the structure.

The pier, one of the last reinforced concrete piers on the Coast, has been shuttered three years.

Major Detroit Funsports Shutter Ahead of Schedule

DETROIT, Sept. 24.—Major Detroit fumsports, Local 706, AFL-CIO, who plans were to remain open until the end of the season, due to set in right after Labor Day, have, on the order of a local Chamber of Commerce, is to bring in the structure's last set of the after Labor Day, have, on the order of a local Chamber of Commerce, is to bring in the structure's last set of the

Belmont Tabs New Gross, Gate Marks

MONTREAL, Sept. 24.—New gross and attendance records were set this year at Belmont Park, Rex D. Billings, President, at the funspot's Labor Day shuttering.

Bill jumped 9 per cent, paid attendance was up 17 per cent, and the total gross spent $40,000 for admission tickets in 1948. The capital spending probably stemmed from additional earning units in use this year.

A notable 40,000 paid admissions were registered over the Labor Day weekend, despite the fact that the afternoon and early evening crowds were held down by bad weather.
J. E. Dambroux
Dies in Brooklyn
(Continued from page 52)

WALTER GUGLIOTTI, two brothers, Peter and Lester Dambroux, of Brooklyn, were killed in a motor accident when the family car ran off the road and into a ditch on Monday, Nov. 25, at 10 a.m. at the Edward Dunn Funeral Home here, followed by a solemn requiem High Mass in St. Xavier's Church. Burial will be in St. John's Cemetery, Brooklyn.

Trained by Father
Dambroux had been active in outdoor show business for more than 35 years. His father, Commodore Dambroux, one of the group sent to this country by the French government to erect the Statue of Liberty, remained to construct various outdoor entertainment units and it was from him that the son received his initial training.

Nearly every section of the United States and Canada contains examples of this building skill. One of his most notable achievements was the construction for Harry C. Baker, of Roller Coasters at the Golden Gate Exposition, San Francisco, and the New York World's Fair.

He was superintendent for Ralph Pratt, builder of the original Dodgem, in Salisbury Beach, Mass., which was associated with Jack Greenpoon, at Highland Park, Portmouth, N. H., where he had charge of the world-famous Coaster and a number of game machines. He also operated games for Greenpoon on the Western Canada A circuit of fairs.

Built CNE Railway
The sparkling midway fronts at the Canadian National Exhibition, To-onto, generally conceded to be the most surpased, and the forerunners of a new vogue, were largely constructed by Dambroux for J. W. (Patty) and Frank Conklin, fun zone contract holders.

He also did considerable building for Dr. Cooper, well-known Virginia park co., and supervised the construction of nearly all units at Lincoln Park, North Dartmouth, Mass., and the New Rocky Mountain, Park, Warwick, R. I.

In 1947 he constructed the Funhouse and a Cuddle-Up at Ocean View Park, Virginia. He also rebuilt the race track at the Great Barring- ton, Mass., Fair and a dog track at Miami Beach, Fla. At one time Dambroux also operated a shooting concern, Craftsman's Guild, Inc., in Springfield, Mass.

Associated With Carroll
For the past year he was associated with Edward Carroll, owner-operator of Riverside Park, Sagawagamaque, Mass., and the Great Barring-ton, Mass., Fair. The refurbishing and re- building programs at these two spots provided year-around activity. Besides actively participating in these construction programs, he was frequently consulted on an advisory basis.

In association with his brother, Pete, he built the new Scatelle Park at Beach Haven, N. J. Since November he has constructed a new Coaster and an all-purpose stadium at Riverside Beach, N. Y. Since he was a member of the National Association of Amusement Parks, Pools and Beaches, and was the National Showmen's Association.

December 1949

PARKS-RESORTS-POOLS

LET'S FACE
the FACTS!

• SHOW BUSINESS is back to normal (or Subnormal) times!
• It takes MORE than an Ordinary Concession to make a Successful Season!

METRO DERBY
Did an outstanding job this year in face of adverse business. Have positive proof of $1,000.00 day grosses many days of $400.00 and $600.00— and that's a fact to consider! One customer purchased his second Metro Derby in September to ensure a better year for 1950. New improved Play Boxes—3 types to select from.
• ORDER EARLY FOR 1950 TO AS- SURE SPRING DELIVERY!
CARNIVALS

communications to 184 W. Randolph St. Chicago, 1, Ill.

October 1, 1949

Eat, Drink Ops
Get Record Biz
At Salt Lake

Midway Games Satisfies

SALT LAKE CITY, Sept. 24—Carnival attendance this year is up more than 18 per cent above all previous marks at Utah State Fair, which opened here yesterday under the Art Teague, manager, Western Ser-
vice, competence of all food and drink concessions, Thur-

day (22) said that the new record was practically in and that the in-
crease tops the 1947 fair which was his 1st in conjunction with the Utah Centennial.

Improvements in exhibits and fair features made for all-day attendance including a result, food and drink money was well up above normal, even on comparative attendance. With prac-

tically a 10 per cent increase in attendance, it is likely that all-day results are tabulated.

As a result of having the $2 to $5 crowds, more than 3,000 capacity, players, than anywhere else, three fair, selling an outlet.

by Thursday even standing room was scarce and night performances thru Saturday.

Monte Young specified the midway, with 150,000 people, of which 20,000 rides in his layout, into the legs of the carnival, were present the 2nd night, and that all the rides were "on" the midway without any wait.

Young also has expressed his wishes "on" the opening of the midway, stating that he had no wait for any of his rides in setting up his midway. According to all indications, Young termed business as being above all previous records with glowing reports of eat and drink con-
somers.

Gruberg To Pilot Road Organ Again

NEW YORK, Sept. 24—Max Gruberg

32, who retired from the road last year be-
cause of illness, this week announced plans to return to the circuit here.

Negotiations for the acquisition of his midway by him were arranged by Friday by the end of the week, he will have purchased a truck and will hit the road soon.

Also off the road for the past year was Leonard Schaefer of Pittsburgh, who was hit by a car where he had in operation a 10-unit Kiddieland at Long Beach, L. I., an eight-unit layout in Philadelphia, and a seven rides at a Miami spot. He also owns an 18-unit midway in Philadelphia.

In addition to again being in ex-

cellent health, Gruberg said that reasons for returning to the carnival field were the good commercial shows and his considerable money in the business, even if he operated through the depression, and that a sound depression he continued with good management would earn a lot of money for several years.

Plans Philem Prenen

As in the past, he will again con-

tain his activities to the East. Present plans call for an initial six-week showing in Philadelphia, then New York, and the Great Allentown Fair. Since he has particular interest in the weather of the depression, this year he has proved no exception as rain mixed Tuesday with Thursday's "Children's Day," and big Thursday (22).

Frank Bergen, general manager, was up against some tough re-

sistance to his project, as the climate and weather proved to be conducive to the phenomena of the depression, which was generally good for business.

Shows arrived here late Monday, with Salt Lake City being the former host. Shows for the opening two weeks featured a crowd of 15,000, followed by a record crowd at the fair and spent on a plane that boosted the average per day, and the opening day of the fair, was 20 cents over 1848. All units benefited, the opening shows, rides and concessions.

The gross of the show's 11 kiddie rides was boosted $1,000, when they were located in the fair's new 'Children's World,' an area set aside especially for the small fry and containing both paid and free attractions. The show's $35,000 contract with the fair's policy, inaugurated its second year on the road, and said, earned $35,000.

WOM Allentown Biz Light;
Brockton Gross Hiked 18%

ALLENTOWN, Pa., Sept. 24.—Rain

this week again cut into the midway
take, the World reported. For the Great Allentown Fair. Seldom a day went by without the Profit with ideal weather, and this year proved no exception as rain mixed Tuesday with Thursday's "Children's Day," and big Thursday (22).

Rain Clouds Patrons

The considerable rain encountered last week didn't stop patrons from risking the rainy weather for the benefit of the fair and the enjoyment of the fair. The considerable patrons, plus the fair's policy, installed its second year on the road, and said, earned $35,000.

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SAM HOUSTON
WANTS FOR IMMEDIATE JOINING
MUSEUM FEATURES
Sensationally strong war-time salesmen paid to those who can deliver. Opening in the heart of good old San Francisco, center of Market Street.
Can use strong drinkers who leave it alone. No mid-morning coffee. Men good with their old illusions, black art, etc. Good Magic. Punches, Sword Routines, etc. for the old school for the new generation. Want neat Glass Blowing and Feet Circus—would consider Hall of Science Audience or any sensational feature. Long season here, with others to follow. Address:
SAM HOUSTON
No. 972 Market St. San Francisco, Calif.

COTTON ROUTE SPECIAL
GREAT WESTERN SHOWS
OPENING SEPT. 26, PARIS, MO.
2 RIDES — 2 SHOWS
Our own GMC Diesel Train Plants. We have a strong route of good Cotton Route and our Truck is well equipped. Some Worlds Medallions, Big Mules, and Concessions are for sale. Also will purchase 1000 or more Concessions. Address:
HAROLD McPHERSON
Star Line Co., Kansas City, Mo.

WOLFE AMUSEMENT
FAIR LIST
OCT. 3 TO NOV. 12
WILLIAMSTON, S. C. OCT. 3-8
COMMUNITY FAIR
MCORMICK, S. C. OCT. 10-15
COUNTY FAIR
GREENVILLE, S. C. OCT. 17-22
COUNTY COL. FAIR
GREEN, S. C. OCT. 24-29
SPARTANBURG COUNTY COL. FAIR
LINCOTN, GA. OCT. 31-NOV. 5
ANDERSON, S. C. NOV. 7-12
COUNTY COL. FAIR

HAVE GIRL SHOW, WILL PLACE ANY SHOW WITH OWN OUTLAYS.

GRAND AMERICAN SHOWS
WANTS — WANTS — WANTS
WANTS FOR WALKER COUNTY FAIR, HUNTSVILLE, TEXAS, WEEK OCT. 3-8
Concessions—Novelties, Short Rides, Horse Shows, etc. Concessions with equalities—Snake, Monkey, Fun House, Rides—Kidney Rides, Tilt, Spillers, Fly-A-Plane, Caterpillar, Ride Help, etc. Address:
L. C. McHenry, Mgr.
CARTIAGE, TEXAS, THIS WEEK

D. REX BARNES
Wants to buy for cash First Class Monkey Shows. Must be of futuristic design, complete, in complete, in complete. Address:
D. REX BARNES
1000 Norton Rd., Columbus, Ohio

AGENT WANTED
For Shove Rack
Pine Butler, Ar., this week. Texasans and Munden, La., to follow. Four other Fairs.

MARTIN R. ROSE
e/o Snap-Greater Shows

MARKS SHOWS
MILE LONG PLEASURE TRAIL
WANTS
Stanley County Fair, Albemarle, N. C., week of October 3rd
Merchandise Concessions of all kinds. Can place money-getting Grip Shows. All fairs until the middle of November. All replies to Marks Shows.
Fayette, N. C., this week.

MYERS SHOWS
Wants Handy Panks of all kinds for Home. Will purchase, will purchase, promise same. Will buy Mammoth Shows for all localities.

PERCY MORENCY
LET ME HEAR FROM YOU
JAMES E. STRATES
DANVILLE, VA.

STEMLER GREATER SHOWS

RAY WHEELOCK SHOWS

RAY VOGT'S Southern Amusement

WANTS FOR CARNIVALS
WANTS FOR THE GREAT LITTLETON FAIR, LITTLETON, N. C. CARROLL COUNTY FAIR, BEAUFORT, N. C.; ONSLOW COUNTY FAIR, JONESVILLE, N. C.; WILMINGTON, N. C.; WARSAW, N. C., ARMISTICE CELEBRATION TO FOLLOW.
WANT HANKY PANES OF ALL KINDS OR ANY OTHER CONCESSIONS.
Wants Agents for Shows, Tricks and PC. Dealers. Want good Ride Help at all shows. JOHNNY REDDIE WANTS MUSICALS AND PERFORMERS FOR CARNIVAL SHOW.
Contact this week, MRS. JAMES M. RAYFORD, Whitewell, N. C.

WILBUR WOLVERINE SHOWS
Wants for cotton country, not until Christmas.
Can use Concessions of all kinds. Wants to see small Merry-Go-Round.
We hold contracts for 7 Southern Fairs in Mississippi and Arkansas. All replies to
HENTLY WILBER
304 No. Westend Ave., Kalamazoo, Mich.

PRELL'S WORLD'S FAIR SHOWS
WANTS FOR
UNION, S. C., FAIR, Week Oct. 3-8;
CAMPDEN, S. C., to follow
AND 2 MORE TO FOLLOW
WANT Snake Show, Unborn, Wild Life, Motor Drome.
WANT Girl Show with unique equipment. Johnny Foreman, contact.
WANT to book Semi-Full Caterpillar, Rocket, Sea Cruiser, Pony, Ride, Whip or any ride that does not conflict.
Can use Ride Help on all rides. Semi Drivers given preference.
All answer.

JOSEPH PRELL or MORRIS VIVONA
Henderson, N. C., this week; Union, S. C., to follow.

MARKS SHOWS
MILE LONG PLEASURE TRAIL
WANT
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Concessions—Novelties, Short Rides, Horse Shows, etc. Concessions with equalities—Snake, Monkey, Fun House, Rides—Kidney Rides, Tilt, Spillers, Fly-A-Plane, Caterpillar, Ride Help, etc. Address:
L. C. McHenry, Mgr.
CARTIAGE, TEXAS, THIS WEEK

LEO BISTANY
CARE KIRKWOOD SHOWS, STATESVILLE, N. C.

CRESCENT AMUSEMENT CO.
WANTS FOR WALKER COUNTY FAIR, HUNTSVILLE, TEXAS, WEEK OCT. 3-8
Concessions—Novelties, Short Rides, Horse Shows, etc. Concessions with equalities—Snake, Monkey, Fun House, Rides—Kidney Rides, Tilt, Spillers, Fly-A-Plane, Caterpillar, Ride Help, etc. Address:
L. C. McHenry, Mgr.
CARTIAGE, TEXAS, THIS WEEK

LAST CALL—JAMES M. RAYFORD SHOWS—LAST CALL
WANT for the Great Littleton Fair, Littleton, N. C.; Carteret County Fair, Beaufort, N. C.; Onslow County Fair, Jacksonville, N. C.; Wilmington, N. C.; Warsaw, N. C., Armistice Celebration to follow.
WANT HANKY PANES OF ALL KINDS OR ANY OTHER CONCESSIONS.
Wants Agents for Shows, Tricks and PC. Dealers. Want good Ride Help at all shows.
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Copyrighted material
It's the Original!

Neither tale nor radio will take the place of the house trailer wife's hobby—the housewife.

Martha Miller, well known in outdoor show circles, is still in Hot Springs, Ark., where she has operated the MacArthur Hotel for the past three years. . . . Clarence and Magda Harkins, who closed with Fred T. Evans' World Fair Shows recently, were tendered a party by showbills friends in Rutherfordton, N. C., prior to their leaving for Mexico for an extended vacation. Arthur J. Martin accompanied them.

For some unknown reason, trash left on lots isn't uncritically on the wrong side of the tracks.

T. W. (Slim) Keeley, Side Show operator on John H. Marks Shows, reports he enjoyed his biggest week of the season at the Miracula, N. Y., Fair . . . D. D. (Deck) Horton, last season a concessionaire with W. C. Kaun Shows, and a patient in a Black Mountain, N. C., sanitarium for all summer, writes he hopes to be back on the road for some time to come. . . . Rosanee Earl has joined the staff of the house of Slatton, Detroit, as office manager.

General agents like to rush to routes under-office手腕owings to sample the qualities of an empty chest.

Joining the George W. Nelson Shows recently were A. B. (Red) and Florence Cundiff, with cookbook and Howard Kulumah's Grill Show and concessions. Waldo (Lee) McDaniels is in Veterans Hospi- tal, Mountain Home, Tenn., to undergo an operation . . . . The 20th Century Shows took delivery on an Auto-Charter truck, and in operation, the ride was purchased from the H. G. F. Whid Company.

After playing the Michigan Centennial State Fair, Detroit, Flurry Peck took delivery on a new car and left for Kansas State Fair, Hutchinson . . . Irene Hester closed her tour of Indiana fair dates with Helen Bollus at Angola, September 5th and route south stopped in Evans- ville, Ind., for a visit with her mother. While there she purchased a new car. She will make Southern fair dates with her palmistry booth on the Lone Star Shows.

Poor showman living in a weapon nowadays is an object of envy to the natives as one who has solved the rent problem.

Clofford's United Shows, newly intoxicated this year, with headquarters in Los Angeles, plans to establish later centers in Carson City, Nev. Org has been playing Nevada states to good results. Reno invited the show to book license-free, and Ed Bebee, press agent, said the shows repeated at Fallon, Nev., the week ending September 25th upon request. Shows carry nine rides, of which three are Kiddie devices . . . personnel of the Penn Premier Shows receiving delivery of their cars includes: Jack Chickercreek, Jack Jacke, Miles Dietrick, and Mrs. Lloyd Ser- rano. Mrs. Serrano recently was in Sanford, N. C, to inspect the prog- ress of the new home which she and her husband are building there.

Showman who runs the old "Bridge players given preference" believes in the old saw. "All work and no play, etc."

Joe Pekopin Jr., cycle rider with H. Harvey Cameron's motordrome on the Mirth Show, suffered slight injuries at the Brooklyn (Mass.) Fair when his motorcycle hit an oil spot on the straight wall and sent him tumbling to the bottom. . . . Jackie Welsh, recently engaged by (Fla.) University to complete their winter study here, will spend the summer as he again handled a bungee unit for his father, Benny, and mother, Martha . . . Conference Carl (Red) Bar-

It's MIDWAY CONJAB

PHOTOGRAPHS, EYES, HANDS, PALMISTRY.

ACQUIRED, at once. Hours.

FOR SALE & WANTED

8 Car Octopus

$2,000.00 Cash

BOX D-241
c/o The Billboard

Cincinnati 22, Ohio

CARY 3081

* LARGE ASSORTMENT OF PLASTER

25 CENTS AT SHOP

27 CENTS DELIVERED ANYWHERE

COSEMINI CO., Cary, N. C.

ONLY

* IDA E. COHEN

175 W. JACKSON BLVD.

CHICAGO ILLINOIS

WANT

GRAB OR TRAILER GRAB

ORLANDO, FLA.

HOME SHOW, OCT. 3-9

Ex. for all food and drink

$50 plus 1%

Wines, don't write for list.

130 S. W. 12th St., Miami, Fla.

WANTED

CARNIVAL CONCESSIONS and RIDES

The American Legion Carnival

Lake Geneva, Wisconsin, July 1, 2, 3, 4, 1950

Write COMMANDER


WANTED

Small town in North Carolina tobacco belt wants Carnival for program in October this year, also desires to arrange for 1950 season. Contact

Mayor W. W. Morgan

Middlesex, N. C.

22-UNIT DERBY-RAPE

Sacrifice, $3,000.00 Cash

For 12 or more small units on trailer or pickup. Will book Miniature Train and Pony Rides. Good proposition to capable Special Agent with car.

All Contact A. (Booby) Ohland, Owner

COMPLETE BINGO FOR SALE

ARMS, WARRIORS, AND LNZARIS. Price, $75.00. Delivered anywhere in the U. S. A. Write for free catalog.

POSEYVILLE, IND., FALL FESTIVAL

ON THE THEATRE

Sponsored by Kiwanis Club

October 5-7-8

WANT STOCK CONCESSIONS and SHOWS

Rumble Amuse, 80, P. Rumble, Mgr.

AURORA, IND., THIS WED

P.S: FOR SALE—Rides, bargains. Semi-truck, 20-Car Allen Henschel Kidd Auto; Loop-o-Planes without Motor, and Roll-o-Whit.

AMERICAN FUNLAND SHOWS

WANT

WANT

For Ciclist County Fair at Eudora, Arkansas, opening Tuesday, Sept. 27th, thru Oct. 1st and several future dates in Kansas, Missouri, Arkansas, Miss. Shows offered. Send application. All legitimate Concessions or youth amusements, fast rides, snow show, still dates $12.50. Sell "car" on your own at week's end. (Not for carnival stock.)

Wanted: Concessionaire and Game Concessionaire for seated shows. Must be willing to travel. Send letter and references to Sectional Agents.

Complete Athletic outfit for carnival or circus use.

Let's Have Fun

American Legion

FOR SALE

Delphi, Ohio

Souderton, Pa.

Oct. 3-10-15

Jennison, Ohio

Oct. 15

COSEMINI CO., Cary, N. C.

Nelson "Nickly" Wheeler

Please call your wife collect.

Good news. Love.

Carnival Hotel. Atlanta, Ga.
CARNIVAL WHEELS
24'
30'
36'
for IMMEDIATE
DELIVERY.

WE ARE NOW SHIPPING
BIG 6 WHEEL.

SEND FOR CIRCULAR!
MORRIS MANDELL, INC.
26 East 13th St. (Dept. B)
New York 3, N. Y.
Phone ORegon 3-5912

RED WHITE
CONTACT ME IMMEDIATELY
FOR FUTURE DEAL

SALLY RAND
C/O ENTY BROS. SHOWS
BLOOMSBURG, PA.

LONE STAR SHOWS
WANT FOR LONG LIST OF FAIRS IN GEORGIA AND FLORIDA
Hunky Ponks, Jewelry, High Striker, Basket Ball or any Stick Concessions.
Privilege $28.00 through Fairs. Can use Ride Help that drive semi. Any useful
show people wanted. Address:

Cedarursta, Ga., this week; Vienna, Ga., next week.

BARNEY TASSELL UNIT SHOWS
Want for Two Tobacco Fairs, better than fairs, week Oct. 3, Rayville, La.;
week Oct. 10, Yanceysville, L. C.—Both right in town.

WANT ANYTHING WORTH WHILE, NO CHRT OR PERCENTAGE.
ADDRESS: THIS WEEK, BROOKNEAL, VA.

BARNEY TASSELL UNIT SHOWS
WANT FOR TWO TOBACCO FAYS, BETTER THAN FAIRS, WEEK OCT. 3, RAYVILLE, LA.; WEEK OCT. 10, YANCEYSVILLE, L. C.—BOTH RIGHT IN TOWN.

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WANT ANYTHING WORTH WHILE, NO CHRT OR PERCENTAGE.
ADDRESS: THIS WEEK, BROOKNEAL, VA.
WAR SHOW FOR SALE

The top money, one-wagon show, on the Royal American Shows. Bennies Bros. Shows. James E. Strates and World of Mirth Shows.

Will sell ONE Show Only, complete, except tent, which is the property of the Carnival Company. A full and wide variety of shows. Low cost ... Strong Book Inside Sale.

Show in Top Shape, with Wax Figures of Hitler and His Gang ... Fine Collection of Heat, Rap and Italian Guns, Pistols, Flags, and Trophies.

SHOW IS BOOKED FOR 1950, BUT THIS YOUR OWN CHOICE

Show can be seen in operation on the above Shows or on request NOW ... Show cannot be delivered until in present season.

LOOK IT OVER—THEN SEE ME FOR PRICE—YOU WILL GET THE BEST BUY YOU EVER HAD. Will gladly show on request.

Also can be seen at Texas State Fair, Dallas, Oct. 5 to 23

ADDRESS OF CONTACT:

NAT D. RODGERS

492 Royal American Shows, Oklahoma City, Okla., Sept. 24-30, or per route for balance of season.

WAR SHOW FOR SALE

LA GRANCE CO. CORN SCHOOL, OCTOBER 4-8

LA GRANCE, IND.

One of Indiana's oldest, most reliable and best Street Fairs. If you haven't played this, you haven't played an old-fashioned lively street event.

Can place CONCESSIONS of all kinds. Space sold by footage and flat rate, or space sold by percentage on all Midway shows.

W. G. Wade Shows, Kalamazoo, Mich., Fair, this week; Bronson, Mich., Annual Street Fair follows La Grange.

FROM THE LOTS

W. G. Wade

LUDINGTON, Mich., Sept. 24—Shannocks here from Chicago and Cleveland, Ohio. Fairs this year have been up and down.

For one show, general representative, bought a new Oldsmobile and left for the West Coast on a borrowing trip. Herman Wallace has a new Datsun truck, Brooks Johnson a new Cadillac (Tiny) Heller a new Ford. Fred A. Miller celebrated a birthday.

Lloyd Burge, Socteer, says Jack Daniels is getting it up and down in record. Recent visitors were Don Nodari and Steve Yauh, formerly with the Tilly Shows, Paul Sewell of the Happyland Co. and W. O. King of King's Shooting Cams, used女朋友 the equipment over the road in great shape.

Ray Middletton joined with his Dark Ride and Glass House from Flint Park, Flint, Mich., and Mr. and Mrs. Art Putnam joined with their custard. Joe Hilton added a brown elephant for his bag of tricks to the front of the Side Show. Mallens has fish now being packed in French fries.

Nancy Slater has the root bear. Dick Eberhaut put in a new lighting system on Harry Marmay's Cotton and Elsie Henry installed new lighting on the miniature train. George Foth, chief electrician, was given newspaper space recently on his 27 years of service with the shows and the power consumption of the shows. Sammy Evans keeps bookkeeping right on the searchlight.
PEPPERS ALL STATES SHOWS
OUT UNTIL FIRST OF YEAR. WANT FOR THE CENTRAL LOUISIANA STATE FAIR,
ALEXANDRIA, LA., OCTOBER 4-9. THEN HOUSTON, TEX., AMERICAN LEGION
MAMMOTH CELEBRATION SPONSORED BY 10,000 MEMBERS. TEN BIG DAYS AND
NIGHTS INCLUDING TWO SATURDAYS AND TWO SUNDAYS. PUBLIC WEDDINGS AND
MILITARY BANDS. THEN LA. PORTA, TEXAS.
Can use Ride Men in all departments.
Concessions Wanted—A-1 Cookhouse must be clean and cozy to Show People.
Open midway for Henky Panks and Grind Stores. Can use Agents for Pan
Game, Hoop-Le, Clothes Pin, Banty Dottie, Reddown and Swingies. Also
Bingo Relief Caller and Counter Help.
Want Shows—Will book Shows that do not conflict with what we have. Espe-
cially want Side Show, Motorcross and Minstrel Show.
The following people please get in touch: Paul Towers, Sailor 2Ktry, Lena
Lepcs, wire or call Johnny Reed.
Free Acts Wanted. Freddy Valentine, call Mike Condi, Woodcroft 261r Night
Manager, Milby 45x6, Houston, Texas. Seeding the Great, Ricard, if available
weeks of Oct. 3-23, get in touch with F. W. Peppers.
All Shows, Rides, and Concessions contact
JOHNNY REED, Mgr., playing this week, New Inches, Lexington.

WANT
FOR
CHEROKEE INDIAN FAIR, CHEROKEE, N. C., OCT. 3 TO 8
THIS IS THE BIG ONE
Concessions—Midway open for Henky Panks and Grabs. Will book Spit Fire,
Cat, Tilt-n-Whip and Whip. Can place Animal Show, Wild Life, Monkey
and Funhouse. Danny McNamee wants Acts for Side Show. Can use Dancing Girls,
Trumpet and Alto Sax Player for Minstrel Show. All replies to
WILLIE LEWIS, Business Manager, or RUS WEVERS, Manager
Rutherfordton, N. C., this week.

MARION GREATER SHOWS
WANT FOR
BERKELEY CO. FAIR, Moncks Corner, S. C., week Oct. 3 to 8
YORK CO. FAIR, York, S. C. week Oct. 10 to 15
CHESTER CO. FAIR, Chester, S. C. week Oct. 17 to 22
AIKEN CO. FAIR, Aiken, S. C. week Oct. 24 to 29
Will book legitimate Concessions for these outstanding dates. Attention, RIDE
OWNERS—Will book Spitfire, Octopus, Tilt or any Fint Ride not conflicting. Attention,
SHOWMEN: Can use 10m-l. Girl Show Performers, or will book Girl Show for these
dates and balance of season. All replies to
MARION GREATER SHOWS
Marlboro Co. Fair, Bennettsville, S. C., this week.

L. B. LAMB SHOWS
WANT for following fairs: Alexander City, Ala.; Valley Fair, Longdale, Ala.; Apalachicola,
Fla.; Port St. Joe, Fla.; Panama City, Fla., and Marianna, Fla.
Concessions that work for Stock, Cookhouse and Grab open. Can use one Flit Ride,
Tilt or Caterpillar. Al Alexander wants Bell Game and Henky Pink Agents. All wire
L. R. LAMB SHOWS
Moulton, Ala. this week. Join Alexander City Monday, October 3.

GEM CITY SHOWS, INC.
QUACHITA PARISH FAIR, MONROE, LA., OCTOBER 3-8
CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS.
ADDRESS ALL WIRSES OR COMMUNICATIONS TO
THOMAS D. HICKEY, Mgr.
EL DORADO, ARKANSAS

FOR SALE FOR SALE FOR SALE
LOOPER RIDE—A condition with new type erect unit, complete with the only trailer on
the road to haul this ride in one load. All heavy parts handled by a special which counts
and a trained man can be set up, with a minimum of 9 hours of labor between. All light
parts can be carried on the trailer. All parts are new. Will trade or sell on cash or
installment terms. Will sell to fair or convention. Write
THOMPSON BROS., 2906 Fourth Ave., Altoona, Pa.

DICK'S GREATER SHOWS
JACKSONVILLE, N. C.
CAMP LEJEUNE
PAYDAY FOR 30,000 MARINES
OCTOBER 3-8
WANT
RIDES—Rolloplane or Spitfire.
CONCESSIONS—Cookhouse, Custard, Long and Short Range Galleries,
Henky Panks, American Palmistry, Penny Arcade, Ball Games,
Guess Your Age Show, etc. Will allow for a few choice Wheels open.
SHOWS—Any show with own outfit.
HELP—Ride Help, semi drivers, top salaries.
Roanoake Rapids Fair Follows
OCTOBER 10-15
R. E. Gilsdorf, Gen. Mgr., Reignsville, N. C.
Jim Davidsen, Business Manager

CENTRAL AMUSEMENT CO.
WANTS FOR BALANCE OF FAIR IN SEASON IN COTTON, PEANUT AND
TOBACCO COUNTRY
Want all kinds of Grind Concessions, Custard, Penny Arcade, Stock and
C. Can place Minstrel Drame. Will book Drome for committee
show. Want Grind Shows. Can place Minstrel Musicians, salary out
Useful show people in all departments.
All contact SHERMAN HUSTED, Mgr.
Seaboard, this week, followed in succession by Jackson, Oct. 3-8;
Scotland Neek, Oct. 10-15; Mt. Olive, Oct. 17-22, all North Carolina;
then the great Lords Fair, Lords, S. C., Oct. 24-29; Andrews, S. C., Oct.
31-Nov. 5, and other proven fairs till Dec. 10.
P.S.: Note! The Bertie County Fair at Windsor has been postponed
until November date due to breakdown of municipal light plants.

JACKSON PARISH FAIR, Jonesboro, La., Sept. 26-Oct. 1
AVOYELLES PARISH FAIR, Marksville, La., Oct. 3-8
NORTH LA. STATE FAIR, Ruston, La., Oct. 11-15
LA. DELTA FAIR, Tallulah, La., Oct. 17-22
CALCASIEU-CAMERON PARISH FAIR, Sulphur, La., Oct. 24-29
Four Outstandings Spots To Follow
Want Tilt-Ferrister, Second Men for all rides. Shows with own equipment, have
100% of Top. Will book legitimate Concessions for all. LA. Delta Fair only.
Want organized Girl Show with own equipment. All replies
ED GROVES
GROVES GREATER SHOWS, PER ROUTE

"HONESTY IS OUR POLICY"
Wanted for Athens, Ala., colored Fair, only colored Fair in Northern Alabama, Oct. 1 thru 8.
Concessions Wanted—Novelties, Long Range, Tillie, Colored, Children's, Pie-Eating, Bottle
Show, Candy, Pie Pie, Root Beer, Grape Drink, Drink Vendor, Big Salt, Bag Game, Pan Game, Pitch Till
Vendor, Jumping, Tilt Happen, Octopus, Bowler, Drop Basket, Pull Down, Pull Basket, Gun Vendor, Tilt
Basket, Foot Tilt, Hanky Game, Novelty Vendor or Concession. Will pay top prices and settle at once. Write
JOHN PORTENON, Lexington, Alabama, this week.

WANT
WANT
WANT
WANT
MOOSE FAIR FESTIVAL
VAN BORN & TELEGRAPH STAGE, SUBURB OF DETROIT, OCT. 36
C. W. BOWLING, TILT, OCTOPUS, ROLLOPLANE, Wire
Sammy Stone, Mgr., Royal Empire Shows
FESTIVAL, MICH., THIS WEEK

SAMMY LANE SHOWS
"SWEETHEART OF THE OZARKS"
Can place for Elder, Mo., Dairy Show and Fall Festival, Sept. 26-Oct. 1; then Stillwell
Fair, Allen Fall Festival, then Arkansas—Monette, Little Rock, Russell, Macked Bluff.
Small Cook House or Grab, Milk Bottles, String Game, Cork Calendar, Custard, Spit Ball,
Ice Cream, Penny Arcade, Skee, Jewelry, Rummage, Chicken Fry, Boiling Alley, Glass Pitch.
Agents for Penny Pitch, Ball Game, Fea Pool, Beat the Dealer.
From the Lots

Virginia Greater

SMITHFIELD, Va., Sept. 34 — Shows are here, after holding down the midway at the Tidewater Eight County Fair in West Point, Va., last week. This was the second year the fair had been held at the big municipal airport.

Monday (12) was washed out by heavy rain, but Tuesday (13) was absolutely wonderful with all fair interest. School Children's Day brought a big crowd. Wednesday (14) was white Children's Day, with ideal weather and satisfactory business. Rest of the week the weather was fine, with attendance holding up satisfactorily during the midway doing fair business. Saturday (17), the final day of the fair, proved a winner, with the midway packed and all the shows, midway concessions well patronized.

Midway at West Point was laid out in good style by Manager Rocca Montana, using the airport's concrete runway for the rides. C. Miller joined there to take over the Circus Side Show with a nice array of attractions. Quite a few new concessions also joined. Shows had the midway fenced in to fence, the fair management reserving only a few stands for local clubs and women's clubs.

Visitors included Sergeant Burgess of the Virginia State Police, the Monsieur; Mr. and Mrs. Altaffer, of the Warsaw, Va., Fair, and Bill Sanders, representing his own firm and awning firm. William C. (Bill) Murray, general agent of the show, spent a few days in the Carolina in the interests of the Midway.—H. W. (HAP) ARNOLD.

HEART OF TEXAS SHOWS WANT CARNIVAL SECRETARY

Will book Athletic Show, Snake Show, Fun House. West Forever for Midway and other rides. Second Man on all rides, must live on shows. Address: HARRY CRAIG, Mgr., Altus, Okla., this week; other good spots to follow.

All-American Midway Shows

Concessions: Pepsi Corn, Snow Cones, Fizz Shakes, all others not mentioned shown at fair that go on separate. Will not book Shakes for the fair. Will be out with new shows. Rides must be up to date, very good, as you will compete with others. Address: HERMAN REYNOLDS, Mgr., Washington, Texas, this week; then Crockett.

FOR SALE

88 PASSENGER MOON ROCKET On Location in Brickyard, Chicago. Good Condition. $4,750.00

Bach-Roco Amusement Co., 5441 Cottage Grove, Chicago, Ill.

ARTHUR

Am waiting for you at Bonesteel. Call Bellton 5075 or come.

WANT AGENTS

Will Place Two Bucket Store Agents for Little Rock, Ark., Livestock Show. Kokomo, come on. JAC RHEEAN

MACK HOGE WANTS


FOR SALE

METRO DERBY—16 UNITS


AMERICAN LEGION MUSEUM PARK

Center 15,000 presidents and sons and 10 years' basecountr. 7 days per week. NOW have 3 rides.


A. M. P. SHOWS

(JUGGY)

Want Concessions—Photos, Lead Callers, String Call, Fish Pond, 5 Cats, Diggers, High Stitcher, Glass Pitch, Swinger or any other non-competing Concessions. Want Ferris Wheel Foreman that drives own. Bob Yang, contact.

A. M. P. SODROBINSKI

This week, Mayedan, N. C., next week; Hartsville, S. C.

WALLACE AND MURRAY SHOWS

Want for Wreathdale, Ga., Fair, Oct. 3; Swansboro, Ga., Fair, Oct. 10-12; Warrenton, Ga., Fair, Oct. 16; Columbus, Ga., Fair, Oct. 18; pocket; Peachtree City, Ga., Fair, Oct. 22-25; Johnathan, Ga., Fair, Oct. 27, Newberry, S. C., Fair, Sept. 7, and 8; and two more good Pigeon. All Concessions must be of the best. Want Till Foreman. Must know the ride, as we pay top salary. Will book legitimate Concessions of all kinds. Mr. Earl, please call. Ask for John M. Flack. We answer advertisements, not phone calls and can't be there ourselves. This week, Wayzata, Minn. next week, Wrightsville, Pa.

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This week, Mayedan, N. C., next week; Hartsville, S. C.
WANTED

LEGITIMATE CONCESSIONS OF ALL KINDS.

Wants

George B. D. Murray, Mgr.

W. G. Wade Shows, Unit No. 2


ENDY BROS.' SHOWS

THE GREAT FREDERICK, MARYLAND, FAIR NEXT WEEK

ALL CONCESSIONS OPEN

PETERSBURG, VIRGINIA, WEEK OCT. 10TH

CAN PLACE FUN HOUSE, SPITFIRE, OCTOPUS.

TRAIN HELP WANTED

Address: BLOOMSBURG, PA., THIS WEEK.

JACK'S GREATER SHOWS WANT

For Pickens Co. Fair, Esco, So. Car., Oct. 3rd, the biggest midstate fair in South Carolina. On that day want ample concessions for an attendance of 15,000. Must have tons of food. Will pay any concessions, with fair erected, to do the entire grounds. Will pay cash. Must have a lease on Oct. 3. Have place. Must have concessions in good order. Have Concessions of all kinds, Crabs, Popcorn, Candy Apples, Fries, Dinners, Novelties, Ball Games, Glass Pitch, Fair Foods, Frozen Custard, Snow Balls, Pitch, Shooting Gallery Skills, Coupon Stands. Everything open, no exclusives. Want Managers and Performers for that day. Will offer free entertainment and amusement equipment. All mail and wire to:

FRANK HARRISON, Mgr.; TOMMY BUCHANAN, Bus. Mgr.
PAGELAND, S. C., THIS WEEK; THEN AS PER ROUTE.

ROGERS GREATER SHOWS

Want Concessions, Hotky Punks, Jewelry, Photo, Custard, Novelties, High Sticker, Lead Gallery, Rings, Puppets, Fanny Balls, Flies. Want Ride Help who can drive Trucks. Want Shows that do not conflict with what we have. Will book Organs with own transportation. Address:

W. J. WILLIAMS, MGR.

Huntington, Tenn., Fair this week; Alamo, Tenn., to follow. Then Into Mississippi Fairs.

FOR SALE

5th Allen Herschell 3 Acrobats. Loads on 2 ton Dodge with Bobbie Trailer. Both 4-1 shape. No. 10 wheel, mechanically good. 8 Car Kiddie Ride, new top, 80 beds (on 4 ton Dodge). 51' John Deere, 8' x 11', 4' x 10', Good Condition.庁 Concessions, Fries, Ferris Wheel, Concession Tops with Frozen Almond Fudge. 100 General Electric Transferman, Chevrolet Truck. Wired. Junction Boxes. Everything 7 to 8 in good regardless of age.

O. E. THOMPSON, Ft. Gibson, Okla.

WANTED—PURVES SHOWS—WANTED

For Parnoeha, Va., Fair, Sept. 26-Oct. 1; Cumberland, Va., 3 County Colored Fair, free gate, Oct. 6-9; Jarrell, Va., Am. Legion Fair, on streets, Oct. 11-12; other good ones to follow.

Can place Bugs, Pop. Concessions, Ferris Wheel, Concession for sale. Purves, Hill Brothers, or any Breed Concessions that work for the: No flats, Can place CH&B Grab and Palamity, Nettie Thompson, and Siskey Shows. Concession offered is solid. Have more器官 and will stage. Address:

CECIL PURVES, as per route

PAGES Bros.' SHOWS

Want for Chester County Fair, Ashland City, Tenn., this week, and Mid-State Fair, Columbia, Tenn., next week.

Hanky Punks of all kinds, Puppets. Good Novelties, with own outfits. Have Ride Show and Girl Show equipment, want Manager and Actv for them. Must be 1st class. Address: Ashland City, Tenn., (not week) Columbia, Tenn., next week.

R.A.: Want Agents for P.C. and Hanky Punks, also Operate for Fun House.

CURSTAD TRUCKS FOR SALE

Two, with Electric Fraser Lights, Kid Grand, Hill Brothers, Nice operating, ready to go, $250.00 and 950.00. Reason for selling, have three units, keeling one. Can be seen at Bloomcoul, Pa, Fair, Sept. 26-Oct. 1, in front of Secretary's office, Address:

R. C. KRATZER

GENERAL DELIVERY, BLOOMSBURG, PA.

FAIRWAY AMUSEMENTS

WANT IMMEDIATELY

First-class TILT FOREMAN. Must drive semi and have proper license. Top salary to top man. AMBITIOUS AGENTS for all office jobs. Help in all departments. Come on all winter.

C. A. BAIN, MEKEDA, TEXAS.
New York RSROA Meet Mulls Newspaper, TV Promotions, New ASCAP Formula on Deck

Professionals Join With Operators in Huddle

New York, Sept. 24—Main topics discussed at a joint meeting of metropolitan RSROA operators and their professionals, Thursday (23), at Rose and Ballroom were current newspaper and video promotions for the roller skating industry. Also, Victor J. Brown, chairman of the owners' group which had been carrying on negotiations with the American Society of Composers, Authors and Publishers (ASCAP), announced that a new formula for the nation's rinks would be forthcoming soon.

First promotion discussed was the Winged Skates Derby, now being conducted by The New York Journal-American and department of parks, Brown urged operators and pros to participate in the Derby and to lend it a helping hand whenever called on. He reiterated that the American century of skating which entered in the event was fully protected.

Stated Brown: "This promotion, with its 10,000 entrants, fosters street skating and is good because it is from the ranks of street skaters that most of our patrons eventually come."

It was announced that the Carnival, to be sponsored by The New York Daily News and sanctioned by the RSROA, was still in the blueprint stage, but that elaborate plans were being made to open and that publicity broke soon. RSROA offices would be opened in the News Building to handle entries and other details.

A major portion of the conference was given over to the WPIX TV promotion, roller revues, slated to begin at Eastern Parkway Rollerdrome, Brooklyn.

Brown stressed that professionals were the real keys to its success and heating Institute of America, and to utmost for the good of the entire industry.

Al Lawrence, WPIX special events director, repeated his statement of Billboard, opening that the professional must be of professional caliber, fast moving and entertaining but pros that they must familiarize themselves with video techniques which, he said, are totally alien to those employed in production of a film. He declared that, if they did not, there could never be a dead screen. The exit of one act must coincide with the entrance of another.

Starting October 16, the TV series from Eastern Parkway is slated to run 39 Sunday evenings. Plans call for the show's production of 30 weeks, with some of the gross receipts as payment to performers.

HARRISBURG, Pa., Sept. 26—The cooperative buying plan of the Roller Skating Rink Operators Association (RSROA), television shows which are to be broadcast each Sunday night in WPIX, New York, beginning October 16, and means by which rinks get their programs into the homes of the industry's national advertising campaign is being presented at a quarterly meeting of the RSROA Pennsylvania chapter, held recently in the Hersheypark Hotel here, reported K. D. Strayer, manager and operator of the Hershey Rollerdrome, Pennsylvania.

Attended by 23 people, including operators, skating rink owners and three guests, the meeting was held at President Caesar C. Kirkland, Jr., of the Arena Recreation Center, Washington, Pa. Following a reading of minutes of the last meeting held in River- side Stadium, Washington, D. C., during the national convention, Strayer read the financial report which showed a balance of more than $1,000 and no obligations.

A margin of one vote gave the up- ward movement of the A. L. Rink's Capitol Roller Rink, Harrisburg, William T. Guestman's Guestman's Rink, Uniontown, was a strong bidder for the contest. Following the election, President C. Kirkland appointed a committee to aid the Capitol management in the conduct of the contest. The committee is composed of: Howard M. Hoar, Rainbow Rink, Mechanicsburg, PA; President C. Kirkland, Hershey Rink, Hershey; and Pop Wolf, Ringing Rocks Park, Pittstown.

Stephen Gray, manager, of the Rollerdrome, New Brighton, was voted slavery, however, into the chapter by the membership. Members also approved a suggestion by Pete Weakland, Coliseum Roller Skate Palace, Scranton, Pa., that the Allegheny Mountain Hospital of that city, Weakland is a charter member of the chapter.

A skating party, offered by each member, within the next few weeks, a complete copy of chapter-by-laws to that all members may become familiar with the chapter by-laws. Discussions were held on various phases of operation, including plastic floor programs, skating shows, music, professional schedule arrangements.

The First Best Skate

We BUY and SELL

New and Used Roll Skater Skates

Advise Make, Size, Condition and Quantity

JOHNNY JONES JR.

Agents for Chicago Roller Skates

61 Chatham St.

PITTSBURGH, PA

SKATING GILLS

$10.00 will buy our new Men's and Women's in twelve pairs of sizes 8 to 9. Complete. Check must accompany order.

GEI, GILLIS SHOE CORP., Pittsburg, Mass.

FOR SALE

NEW FINNIE SCRUBBER MACHINE

With Pick-Up Attachment. Base Motor and Fan. Write to WOODSIDE ROLLER RINK

HOME GROVE, PENNA.
VITAMINE VALUES

7

MIRACLE VALUES

IN" PICTURE BEAUTIES. Ginger,
series. Actual and dietary Values.
ents. $3.50. Denver. N.Y.
4.50

A VITAMINE "E" "N" "C" "B" "D" "K"
CHAIKIN. Nutrine wonders.
ents. $3.00. Denver. N.Y.
1.50

SUN DEHYDRATED EXTRACTS.
in water extract. Fastening.
ents. $1.20. Denver. N.Y.
80c

BAIT BOX AIR TRAY, A

24-hour feeding. Fasten.
ents. $1.50. Denver. N.Y.
60c

LIFESAVING DRINKING WATER,
2 soil range. Eskimos live.
ents. $2.50. Denver. N.Y.
60c

LIT-UP RAY TUBE. With built
battery. A comfort and con-
ents. $1.25. Denver. N.Y.
50c

LEADING, Bundle, Original. Best
grades. Looks real. Full aged.
ents. $1.50. Denver. N.Y.
50c

CITRUS EXTRACTS. A fresh-
ents. $5.00. Denver. N.Y.
1.00

FISH, FINISHED. A 1 lb. box.
ents. $1.00. Denver. N.Y.
25c

BOXING BIRDS: Wind. elec-
tion; assured quality. $16.00.
ents. $5.00. Denver. N.Y.
1.50

COSTUME LAMPS: 5 sizes.
ents. $3.00. Denver. N.Y.
1.00

RAZOR BLADES: First quality.
ents. $1.50. Denver. N.Y.
25c

BANDAGE: CAMO. A 2 lb. box.
ents. $1.50. Denver. N.Y.
25c

ents. $1.00. Denver. N.Y.
25c

TABLE LAMPS: With shade.
ents. $5.00. Denver. N.Y.
1.00

2.00

4.00

FEETED HANDWRITING ARTS
no. 2.00

6.00

8.00

50c

2.00

4.00

2.00

1.50

1.00

50c

5.00

1.00

MILLS SALES CO.

201 BROADWAY, NEW YORK 1, N. Y.

BIG PROFITS FOR PREMIUM

SALES OPERATOR

NO-SKID RUGS

Low Price

$2.50 Ea., Lots of 50

$5.00 Ea., Dosen Lots

SAMPLE S 2.75 POSTPAID

25% ON ALL SALES. FOB. Factory.

Direct Shipments, Satisfaction Guaranteed.

Beau-fort Cheenilles, Inc.

ROMA, GA.

QUICK PHOTO INVENTION

PQD CHAMPION PHOTOMASTER

PKT. 5 MINUTES

PQD CAMER CO.

701 N. Cleveland Ave.

CHICAGO 15, III.

AGENTS & DISTRIBUTORS

(Continued from page 75)

NEW "SPONGE" DISH CLOTH REPLACES

WHEN FILTERS WASHING MACHINE. A
gently cleaning action, designed to
help remove soap, dirt, old chewing
and other deposit samples sent on trial. A
much more effective method of cleaning.

NOVELTY, NOVELTY... NOVELTY: A
handy little item for all purposes. 
Different colored bowls, different size.
For first time, ladies; in addition to the
for your mother, aunt and sister, $2 postpaid; re-


FROZEN CUSTARD EQUIPMENT FOR SALE:

Ladies Sauls, Colonial Beach, Va.

GUIDE TO MAIL ORDER. IF YOU
know how; rewarding booklet free.

GOLD MINE OF INFORMATION: a
little book of facts, figures and hints
worth $25.00.

MAKING MONEY IN THE MAIL ORDER
business, you can do the same with a
handy little book of facts, figures and
hints worth $25.00.

P. LIEBA, R.D. 1, Glens Falls, N.Y.

MAIL OFFER BEGINNERS-START SMALL:

Buy for a small investment, a
little book of facts, figures and
hints worth $25.00.

FROZEN CUSTARD EQUIPMENT FOR SALE:

Ladies Sauls, Colonial Beach, Va.

BUILD "LITTLE CHILL", THE HAPPY
TRANSPORT. 1-barrel, 6-spike, small
electric. Very small. $25.00.

J. W. HAWKINS, 150 Union St.,

PORTLAND, ME.

FOR SALE-PORTABLE BATTERY.

6000 capacity. New. $6.00.

J. A. COBB, 7435 Telephone Ave.,

SEATTLE 16, WASH.

YOUR ORDER TO KIPP SLUM

SUN GLASSES

HAT'S THIMMBLES

LARGE FOR MONKS

SLEEPY HEADER FEATHER DOLL

SMALL FOR MAIDS

HAT'S BEAUTY

BORDER DRESSER

ROSE CULTIVATOR

TRANSPARENT COMB

GLASSWARE SECONDS

GRADUATED, 24 Oz.

CHRISTMAS GEAR

NOTE: THESE PRICES DO NOT INCLUDE

25% DEPOSIT MUST ACCOMPANY

Distributors of Oak Balls

KIPP BROTHERS

Wholesalers since 1860

6407 Landis Ave., Indianapolis 4, Ind.

NATIONALLY ADVERTISED

COSTUME JEWELRY

NOW $6.50 per doz.

Manufacturers Boxed

Direct from Manufacturers

25% deposit with order

Belzine C.O.D.

Jaybee Plating Co.

174 Eldridge St.

New York 2, N. Y.

NO CATALOGUES—NO LADDIES

Novelties Mercandise Co.

50 W. Renwick St.

Chicago 2, Ill.

imported Swiss Stop

CHRONOGRAPH

In lots of $1.00

Watch only

In lots of $6.50

Jewelry Gem Set

Imported Cuff Links

Cuff Links.

Source, Corp., 760 Michigan Ave.,

PORTABLE TANKS—UNUSED:

DUFFY, 1001 H. N. Y. L. N.

LOCKWOOD, 500 Main St.,

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BROS, 1729 W. Madison St.,

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SARO WATCH, 1354 N._New,

Chicago 17, III.
PHOTO SUPPLIES

DEVELOPING-PRINTING


COLOR BACKGROUND IN BLACK,

white, and red. Perfect for exposing. 

COURT FOREBODEN, BACKGROUNDS in black, white, and red. Perfect for exposing.

COMPLETENESS INNUNIQUE, 

SPECIAL DEPOSITS, DEPOSITS for five or ten cent pieces. Complete salesmen's supplies. 10¢, 20¢, 50¢, 100¢. One dozen for 50¢. No charge for deposit. 122-30 St. (Between Ave. M and Ave. Y), New York.

COMPLETE LEASE DIRECT POSITIVE SUPPLY.

Send for sample. 122-30 St. (Between Ave. M and Ave. Y), New York.

Disposably damaged goods. 1-999 X carton.)

FLUORESCENT MATERIALS,


GLOWING FLUORESCENT MATERIALS.

FOIL EPONIC, Bouncing supply.

JOE PHOTOGRAVURE COUNTERS, 

that shock, photo retouching, photo enlargements, photo expedition, photo engraving, photo consulting, photo reproductions, photo sales, photo making, photo salesmen. Complete salesmen's supplies. 10¢, 20¢, 50¢, 100¢. One dozen for 50¢. No charge for deposit. 122-30 St. (Between Ave. M and Ave. Y), New York.

LIST PRICE 4.62, doz.

SECRETS BOXES, PRINTING

SECRET BOXES, PRINTING

Send for sample. 122-30 St. (Between Ave. M and Ave. Y), New York.

NEW EASTMAN DOUBLE WEIGHT 

ENVELOPES ready. All styles available. 10¢, 20¢, 50¢, 100¢. One dozen for 50¢. No charge for deposit. 122-30 St. (Between Ave. M and Ave. Y), New York.

FOIL PHOTO OUTLETS CARY.


HOLLOW REALITY.

35¢. 122-30 St. (Between Ave. M and Ave. Y), New York.

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Write for special list price

for quantity buyers.

SALESMEN,勁 Refill to nearest

wholesale minimum.

Send for catalog.

122-30 St. (Between Ave. M and Ave. Y), New York.

LOUS TRADING CO.

Dept. 49 20 W. 27th St. New York, 1, N.Y.

CLEAN UP WITH Purely Rayon Towels

Powerful, Quick Degradation. Good for table, inks, stains rinse right out in cold water. Use over and over. Package holds 6" x 18" towels, 31/2; 54¢ Gross; 10 Gross $50. Send $1.00 for package, payment. Towel, 2¢. Cloth, All orders 50¢ discount, balance C. O. D.

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MEX. JUMPING BEANS.


M. K. BRODY

1116 S. HALSTED ST. In Business 34 Years in Chicago, ILLINOIS

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DALLAS 1, TEXAS

Jewelry Department

78

October 1, 1949

The Billboard
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unique combination ELECTRIC CLOCK and CIGARETTE LIGHTER

It's New! It's Fascinating! An ideal gift for home or office. Fully insulated, handsomely designed in modern, attractive colors. The Electric Clock is guaranteed for five years. Fully automatic. Precision movement. Style: Model 1147—Gold Hammertone. Eight different colors. $4.95 each.

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**BINGO** SUPPLIES and EQUIPMENT
IMMEDIATE DELIVERY! Electric Flash Boards Electric Bingo Bowers Wire or write for Catalog
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**DANGLE EARRINGS**
Genuine Hand-Made Gold and Silver $7.20
6 Sparklers 
2 Styles
Diamonds

**Federal Supply Corp.**
119 E. Wells St.
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**MERCHANDISE**

**Looking! A Cow That Gives Milk**

YES! THIS AMAZING COW DRINKS MILK AND CAN BE MILKED
Not a hand toy, but the cow actually feels like the real thing. Real milk for real consumption. Includes cow, fence, paddock, other farm animals, green grass, barn, fence, picking, and milk can. Complete with milkbid (symbol). Comes in colorful illustrated box. Be first with this amazing novelty.

**WRITE: AMERICA’S HIGHEST PRICED NOVELTY COMPANY**

**FOR THE LATEST IN JEWELRY THAT SELLS**
WRITE TODAY TO
Harry Pakula & Company
5 N. Wabash Ave. Chicago 2, Ill.
PLEASE STATE YOUR BUSINESS

**WESTERN SADDLE HORSES**

Boys, just came back from a nice vacation. Have seen 5 new gold model horses, 13 inches, at $1.25 each which beats them all. Also have a new model of $5 a dozen which tops them all. Also have other sizes of prices that beat everybody. Our patrons all say we have the nicest horses on the market, for every one. Every one guaranteed. Send $5 for sample pack to be shipped. If not satisfied, money back at once. Also have price lists. Write for list.

**C. GAMEISER**
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**PREMIUM SUPPLY CORP.**
1111 South, 12th St., Louis 4, Mo.

**COMPLETE LINE OF ALL CARNIVAL MERCHANDISE**

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**ZIRCONS**
**FREE JEWELRY CATALOG**

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unique combination ELECTRIC CLOCK and CIGARETTE LIGHTER

It's New! It's Fascinating! An ideal gift for home or office. Fully insulated, handsomely designed in modern, attractive colors. The Electric Clock is guaranteed for five years. Fully automatic. Precision movement. Style: Model 1147—Gold Hammertone. Eight different colors. $4.95 each.

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**BINGO** SUPPLIES and EQUIPMENT
IMMEDIATE DELIVERY! Electric Flash Boards Electric Bingo Bowers Wire or write for Catalog
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Genuine Hand-Made Gold and Silver $7.20
6 Sparklers
2 Styles
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**Federal Supply Corp.**
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**Looking! A Cow That Gives Milk**

YES! THIS AMAZING COW DRINKS MILK AND CAN BE MILKED
Not a hand toy, but the cow actually feels like the real thing. Real milk for real consumption. Includes cow, fence, paddock, other farm animals, green grass, barn, fence, picking, and milk can. Complete with milkbid (symbol). Comes in colorful illustrated box. Be first with this amazing novelty.

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**FOR THE LATEST IN JEWELRY THAT SELLS**
WRITE TODAY TO
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PLEASE STATE YOUR BUSINESS

**WESTERN SADDLE HORSES**

Boys, just came back from a nice vacation. Have seen 5 new gold model horses, 13 inches, at $1.25 each which beats them all. Also have a new model of $5 a dozen which tops them all. Also have other sizes of prices that beat everybody. Our patrons all say we have the nicest horses on the market, for every one. Every one guaranteed. Send $5 for sample pack to be shipped. If not satisfied, money back at once. Also have price lists. Write for list.

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Box 132, 202 Eastern Blvd., New York City

**ACME**
**PREMIUM SUPPLY CORP.**
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Remittance in full must accompany all ads for publication in this column.
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Forms Close Thursday for the Following Week.

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COLORFUL BAND FOR NIGHT CLAUCS, COCKTAILS, DANCING, MUSICAL THEATRE, TUNING AND SINGING. Jump Jackson, 920 S. 14th St.

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AGENT, BANDMECH. MAIN STREET, 614, N. 25th, Des Moines, lowa. 2 straight seasons on last year's contract, and will increase. Agent, Address 106 S. 2nd St.

HAVE GOOD SIDE SHOW ACT.—DWARF TRAVELING TROUPE. Will help join side show entire season. Address 106 S. 2nd St.

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Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are writing mail addressed to you in our care, look for your name EACH WEEK.

Mail will be handed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week’s issue, mail must reach New York, Chicago or St. Louis by Wednesdays morning, or Cincinnati office by Thursday morning.

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2160 Patterson St.
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Against, Geo. B., Iowa, Ria.

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SPECIAL PRICE

55c Special set. 81.00

Thee pens
Sell like wildfire!
Combination ball pen and light weight clip pen.

SPECIAL

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SPECIAL

25c ea.

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SPECIAL

30c ea.

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These pens

SOLD EVERYWHERE.

These pens

We offer these pens in a variety of colors and styles, suitable for both daily and professional use. Choose from our extensive selection and experience the beauty and quality of these pens. 

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Fluorescent fixtures

The greatest lighting fixture yet

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WITH IT SINCE 1902

Circles, Inside and Outside, in large and small. Men's Heads, Women's Heads, Babies Heads, etc.

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Men's Masonic Large Aluminum Identify.

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Western saddle horse, with Session Electric Clock. High quality, high finish. New mounted on 17"x15" horsemetal base, at no increase in price. Fully guaranteed. Many other numbers in stock—send for catalog.

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Combination (25c)

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LETTER LIST
(Continued from page 21)

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BILLY, B., 857 S. Wallace St., Chicago 11.
BILLY, E. O., 412 S. Superior St., Chicago 2.
BILLY, H. G., 219 S. State St., Chicago 2.
BILLY, J., 103 S. Dearborn St., Chicago 2.
BILLY, J. A., 953 S. Dearborn St., Chicago 2.
BILLY, J. A., 515 W. Madison St., Chicago 2.
BILLY, J. B., 1711 W. Madison St., Chicago 2.
BILLY, J. D., 1721 W. Madison St., Chicago 2.
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Pipes for Pitchmen
By Bill Baker

Don’t you want closed towns and spots
If you’re one of the lads who constantly
Leave your friends with rubbish,
R. C. PARDEE...

and Bob Williams worked sheet at
Sandusky, Ohio, tobacco markets to
Good returns, according to reports
HORACE BILEY...

hitting the pipes desk.

izes talking your fakes?

FLASHY OCTOBER

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WATCHES,

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ITEMS

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Straps. Reconditioned

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Ladies’ Brand New

RHINESTONE WATCHES

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1200 and 500 shining

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Supplies movie

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C.O.D. Open Account to Rated House.

MIDWEST WATCH CO.

S. W. Bobak At.

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FLASHY FOOTBALL DESIGN AND SHAPE. VINYL LEATHERETTE CASES. SPRINGS RUBBER BAND. LIGHTWEIGHT. PRICE... .easy to carry!

FLASHY FOOTBALL DESIGN AND SHAPE. VINYL LEATHERETTE CASES. SPRINGS RUBBER BAND. LIGHTWEIGHT. PRICE... .easy to carry!

Sample... .$2.90

25% with order. Balance C. O. D.

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215 W. Illinois St.

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SAVE Up To

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Clubfast Colors

Style 966x3


AD5 Extra On Each Item When Ordering

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Satisfaction Guaranteed

BEAUTI-CRAFT CHENILES, INC.

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RING DEMONSTRATORS, FAIR AND CARNIVAL WORKERS, SEND FOR CATALOGUE

WE HAVE 52 Exclusive Designs in Expensive Woven Chenille - Embroidery

TAILORED - BRIDAL SETS - CAMEROS -

HORSE SHOW SETS - HOME DECORATION RINGS - set with Brilliant White Stones and Red Broacades Combination, and many others. Send for Pattern and Price Book to the Dollar Sales

Department. We are Largest Importers of

SONS' Wholesalers.

Fast deliveries.

From 50c to $1.50

Each.

ALSO HOME DECORATION ITEMS,

Christmas Presents, etc.

GLEM SALES CO.

FREE! FREE!

WHOLESALE CATALOG

For JOBBERS, DEALERS, SALESMEN, ETC.

Our LARGEST ILLUSTRATED CATALOG with newest merchandise at ROCK BOTTOM WHOLESALE PRICES! OVER 8,000 ITEMS, including Blankets, Electric Heaters, Refrigerators, Stoves, Tables, Chairs, Lamps, Curtains, etc.

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FREE SAMPLES ON APPLICATION.

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FREE SAMPLES ON APPLICATION.

DEPT. K. 593 WOODWARD AVE.

DETROIT 26, MICH.

BUY DIRECT


$1.90 Per Gross

Also with Basketball.

A. LEONARD COMPANY

51 Russell St.

Providence, R. I.
DAILEY BROS. (Continued from page 58)
for his 10,000th copy of U. S. money.
Doe Holland visited eleven alley and
in the set for a few days. Walter
Meyers is back in the States after two
years with a South American circus and
training five baby balls for this show. Andy Anderson, trombone,
joined Hank Wenzel's band, and now he
can drag those slides!
Jack Knight Jr. returned to Castle
Heights Military Academy, Lebanon,
Tenn. Lucelle Nash has learned to
do a ladder stunt. Ginger Moody rides
the sorrel horse she rescued from the
"bat pen" (horses bought for food
and water for the yells in "barn").
The girls are going in for
old pets. Barbara Williams and Frances
Barron have white rabbits and
Norma Flunkett, Gerry Cox and
Rosemary have pet lambs.
Walter Schuyler switched from the
wardrobe wagon in a private
car. Pete Lindemann, formerly
on the advance, has taken over the
privilege
car. Donna Smith left for her
home in Cambridge, O.
Brownie, one of the principals in
the dog act, made his escape. As usual
he was found in a tavern.
Gerry Cox returned from a visit
home, called there by serious illness of
his pet dog he is
recovering. Marie Gibson, member of
the Cayuga tribe of the Six Nations
Indians, joined. Riley Haggins is in
charge of ring stock. He is assisted
by Frank, and if Frank didn't have any
trouble changing Canadian money to
U. S. money, he didn't have any to change." Red
explained. John Martin, veteran horse
handler, returned to his work as the kid's
writer with a box of home-grown
grapes.
The Mexican performers, celebrated
Mexican Independence Day, with Eva
Vanguard, carrying a Mexican flag
leading the parade. Bert Rickmann
was the announcer.—H A Z E L R I N G.
POLACK WESTERN (Continued from page 58)
his husband on their second wedding anniversary.
Ringing-Barnum folks who visited
in Seattle included: Mr. and
Mrs. Art Concetta, Frank, and Penny McCluney,
Mr. and Mrs. Herb Divall, Mr.
and Mrs. Pat Valdo, Mr. and Mrs. Bob Kelly,
Margaret Evans, Mr. and Mrs. Bill
Antes, Bob Reynolds, Jack and
Ray Burstein, Art Colley, Rod
Sonneman, Bones Harlow, (Houghie)
Genders, C. D. Curtis, Tommy
O'Hara, Lucetta Darnay,
Danno Driscoll, Rudolph Mathews,
Herb Taylor Jr., Ms. Nevels Burchart,
Gabe Flato; Ugo, Aftar, Angel
and Mandolina Bongio; Jerry Dandol,
The Albert Zoope Troupe, Harold
Nicholson, Justino Loyal and Hugo Schmitt.—F R E D D I E F R E E M A N.
SALESDRIVES

Gardner & Company, Chicago, continues optimistic as production remains on the upswing. Adding to the "sales fuel" are the new board releases such as Polly Tops, McCoy Special, Double Fun and High Hits. These numbers, now leading the volume parade, will be followed by other play-invitin' designs during the coming months, according to firm's Bob Robinson. In addition to merchandise and cigarette boards, jobbers report that the first of the Easter candy boards are now showing up in strong demand. Climaxing his optimistic forecast, Robinson says that all signs at Gardner & Company point to a new production schedule. Firm's sales manager, Charles B. Leedy, is hitting the sky-lines and highways covering the entire territory. He sends back gilt-edged business news; sales up and op turn high.

M. R. (Dick) Hitter, Carol Sales Company, Elmina, N. Y., says the rose-colored glasses he's wearing these days reflect the Improved conditions in the ticket and board fields. One of the things he says is most gratifying is the number of operators who drive 100 miles and more to do business with him. With the largest showroom in the State displaying over 150 different Bee-Jay boards and Universal tickets as a visitor magnet, Dick says it pays dividends to keep the racks fully stocked and his warehouse loaded with merchandise for immediate delivery. A good deal of new business results from one operator recommending the firm to another, Dick finds. Citing the fact as some sort of a record in the board business, Dick declares that, with his recent acquisition and merging of Sales, firm which had been in business for over 25 years, he finds he has some customers who have ordered by mail for as long as 15 years in a stretch.

Joseph Berkowitz, head of Universal Manufacturing Company, Kansas City, Mo., and Bee-Jay Products, Inc., Chicago, came up with the good news last week that "things are really popping" at both plants. Business is booming and has resulted directly in the promotion of several men in his organization. Henry Guttenberg has been appointed sales manager for both firms in the Continental United States, while Levinson, formerly assistant general manager, has been promoted to general manager, with Stanley Jesenius moving up as assistant general manager. Established throughout the Universal promotions is O. E. McCracken, who was named credit manager. At Bee-Jay-Beuen Berkowitz, recently promoted to general manager, is showing the strictest of control over the plant to date the influx of new business. Beuen is ably assisted by Clem Stibbard, newly appointed plant superintendent in charge of production. A. C. Binder, Bee-Jay's veteran designer, has come up with several new numbers which are now being set for production, and which are said to be "sales stimulators" plus. Berkowitz is now on a 12,000-mile air trip thru the Eastern, Southern and Western Middle States.

Worthmore Ticket Company, Chicago, is backing up an advent of sales via increased representation" program. Joseph Worth, owner, is adding to his sales force and predicts a sales pop season for jar games. "Over at the products, Comforts and Marshall Mills are in a good sales stride with their new line. Co-op advertising on the 11-inch toys are going out to customers at a steady rate six days a week, they say.

Nat and Manny Bako, of the Rake Coin Machine Exchange, Philadelphia, report excellent op reaction to Color-Ex, newest board deal of Chicago's McNamara Company. Several insert pellet boards may be used with the Color-Ex frame, distributed in the Philadelphia area by the Rake Company.

Pheasant-Wild Turkey Without a Gun!

SALESBUSINESS NATURAL!
Shoot for quick profits with Cocktail Time Gift Chest! Pheasant-Wild Turkey

Hot item for business men's gift lists-company giving Cheats—$3.50-$12.50 retail; attractive discount.

Wild Life in the Kitchen

405 S. Union
Seattle, Wash.

SALESBUSINESS—JAR TICKETS NEW LOW PRICES ALL ORDERS SHIPPED SAME DAY RECEIVED

Distributor-Jobbers
Buy Saleboards Direct from Factory

WRITE FOR CATALOG.

SPECIALS——FREE! Write "NEW WHOLESALE HET PRICE BULLETIN" NEW LOW PRICES—GIANT ASSORTMENT—FAST SELLERS

WANTED—TWO EXPERIENCED PUNCHBOARD SALESMEN

The manufacturer of Color-Ex and Color-1000 frames and their line of over 200 high-quality pellet boards, is now offering positions to two experienced Punch Board men who know Punch Boards and believe in the future of pelleted games. This is a permanent position with a future. If you are fully qualified, write complete details to:

The McNamara Company
5731 W. Lake Street
Chicago 44, Illinois

TURKEY PUSH CARDS

Also all other sizes and types for any and all merchandise.

CATALOG FREE FOR THE ASKING W. H. BRADY CO. Mfrs.

Chippewa Falls 85, Wise.

WE ARE MANUFACTURERS OF

ALL SIZES AND TYPES OF PUNCH GAME CARDS

TIP BOOKS

10¢ Direct From Manufacturer at Very

Columbia Sales Co.
105 MAIN E. WHEELING, W. Va.

FALLEN WHEELER 251
"WORLD RESUMED"

JAR-O-DO'S "MATCH-PAK"

Copyright 1949, Reg. No. K32205
By Jaro-Do, T. M. Reg. No. 405, 789

"WORLD RESUMED" IT'S NEW! JAR-O-DO'S "MATCH-PAK"

Music • Vending • Amusement • Bells • Counter

RATE—12c a Word
Minimum $2

Remittance in full accompanies all ads for publication in this column.

WANTED—OLD COIN OPERATED BARROOM Slot Machines, United States, Canada, Mexico. Will trade for Vending Machines, Cash Register or Junk. Address: 1001 Piedmont Road, Charlotte, N. C.

Combine THE WORLD'S BEST—with THE WORLD'S FINEST!

UNIVERSAL MANUFACTURING CO., INC.

"The World's Foremost Mr. of Jack Games"

405-7-8-11 E. 8TH ST. KANSAS CITY 6, MISSOURI

"THE WORLD'S FINEST"

WHEN YOU'RE IN CHICAGO

Visit our factory branch office at 1213 W. Randolph St. You'll be amazed at the complete line of JAR-O-DO's Ticket Deals and Bee Jay Boards on display there. Bernie Kite, vice-president and district manager, will be on hand to welcome you and serve you.

UNIVERSAL MFG. CO. FACTORY BRANCH

Phone: Seeley 8-0644

1213 W. Randolph St.
Chicago, Ill.
Devaluations Hit Coin Exports

Study Higher Tax for Games With Multiples

WASHINGTON, Sept. 24.—Amusement devices that offer increased chances of obtaining free games with the possibility of being placed under the $100 tax rather than the $10 amusement game level by the Bureau of Internal Revenue, it was learned this week. Policy of the agency hand-changing machines offering only free plays as coming under the new law, but officials explained that the new-type games pose a different problem.

It was explained that requiring a patron to insert additional coins to increase his chances of obtaining free plays "may be considered putting the machine out of the amusement category."

Official of the agency office that handles coin machines have been kicking the problem around for the past few weeks without coming to a definite decision. When the decision is finally made, it will be subject to review by the Commissioner of Internal Revenue.

Officials also have given their earlier warnings that any location found exchanging free plays for cash or merchandise will have to be subject to the $100 tax. Internal revenue agents frequently make spot checks of locations to make sure that machines with a $10 stamp are used for nothing more than free plays.

Logan Distrib

CHICAGO, Sept. 24.—The distributing business formerly handled by Jack Nelson & Company has been taken over by Jack Nelson Jr., and the firm name has been changed to Nelson Distributing Company. He had been a partner in the original firm for the past three years.

Logan retains the offices and show-rooms of the old company at Wisconsin Avenue here. Jack Nelson Jr. said that there will be no changes in policy nor in the lines represented. These include the automatic vending machines and the Hot-Pop popcorn WARNERS by made by Logan. Nelson Jr. said that Logan will continue to manufacture the Universal bracket for remote bar boxes.

Williams & Council's Coin Machines
Sets $25 License Fee

WILLIAMSBURG, Va., Sept. 24.—The city council here has adopted in ordinance licensing coin-operated machines, slam-balls, slot-machines, chaff-boxes and other devices. Fees parallel the law which set the tax @ $25 for each machine.

Hibberto machines had operated without licensing, the council having ruled that they could not be operated on the ground that they related the law. Subsequent investigation, however, showed that no automatic vending machines were offered, and the license ordinance was adopted.

Bally Names Jack Nelson To Key Post

CHICAGO, Sept. 24.—President Ray Moloney of Bally Manufacturing Company, this week announced the appointment of Jack Nelson as general sales manager and operations manager.

"The appointment of Jack Nelson as general sales manager and operations manager is a tribute to the changing of the company," said Ray Moloney.

Nelson has been active in the field of coin-operated games for over 25 years, and was associated with Bally for 15 years. A tribute to the changing of the company is a reflection of the company's growth and expansion since its inception.

In addition to his duties as general sales manager and operations manager, Nelson will assume responsibility for the company's distribution network, sales promotion, and marketing activities.

JACK NELSON

Logan joined the Bally organization with more than 25 years experience in the coin machine industry. During this period he held key posts with The Billboard

Nelson's experience in the field of coin-operated games includes a wide range of responsibilities, from sales and marketing to product development and manufacturing. He is a well-known figure in the coin-operated games industry and has been instrumental in the development of many successful products.

Nelson's appointment as general sales manager and operations manager is a significant move for Bally Manufacturing Company. The company has experienced rapid growth in recent years, and Nelson's expertise will be valuable in helping to continue this growth.

NCMDA Explains Expansion Plans; Six Seek Membership

CHICAGO, Sept. 24.—National Coin Machine Distributors Association's (NCMDA) membership committee has recommended six distributor firms for enrollment as a direct result of the trade group's annual meeting in Chicago September 14-15.

NCMDA headquarters here announced this week. Names of the firms have been withheld pending a vote by the membership, a constitutional requirement.

While the group voted to defer plan for substantially expanding the size of the association at the annual sessions, it paved the way for adding five-ball distributors who are eligible under original requirements. Meanwhile, Vice-President Dave Bond, who is also membership chairman, announced from Boston why the expansion plan was set aside.

Cites Solidarity

"A careful analysis of our position after a full year of operation," Bond explained, "convinced the members that the reason for our solidarity and strength was in the compactness of the group, identity of purpose and ability to take prompt and decisive action on matters of mutual concern, A blanket increase in membership, while it might not change that situation, would introduce a number of problems and additional problems. The introduction of new members indicated in small groups could solve the dual purpose of offering a direct benefit to the distribution end and the same time recognizing these additional distributor companies as lend- or-leases on the field whose membership in NCMDA will be of real value in obtaining the objectives for which NCMDA was founded."

Bond emphasized that the association has not closed its doors to expansion but instead voted to continue an existing policy, subject to obtaining representation, explained by key distributors, in that for which NCMDA was founded.

The key distributors' groups are interested in having the association take the necessary steps to expand the membership, and the group is prepared to take the necessary steps to do so.

The association is also interested in obtaining membership from small groups that are interested in joining the association. The association is interested in obtaining representation from these small groups, and the association is interested in expanding the membership, subject to obtaining representation from these small groups.

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Effective Nov. 1

TALLAHASSEE, Fla., Sept. 24.—A new coin machine act has been passed here providing for an increase in the tax on amusement games on machines and placing a levy on machine owners.

Effective November 1, the law provides for an annual tax of $30 per game, of which $20 will go to the State and $10 to the county issuing the license. Present tax is $5.75 per unit. An excerpt from Section 2 of the law reads: "The tax imposed under this Act shall be paid on every coin-operated amusement device or similar device on which only such coin-operated machines, contrivances or devices are operated solely for amusement purposes." It also expressly provides that the tax shall be paid on every coin-operated game, machine, contrivance or device as are operated solely for amusement purposes.

The music box section of the law sets an annual tax of $7.50, with 50¢ going to the State and $2.50 to the county. Other provisions of the act call for the affixing of stamps on games and music boxes upon which the tax has been paid and the employment of three inspectors by the State comptroller's office to see that operators are complying with the provisions of the act. The act applies to locations on which the proper stamp is subject to seizure by the State.
New England Spotlights

Suppliers See Vending Biz
As Important New Primary
Market for Their Products

Machines Selling Larger Percentages of Production

BOSTON, Sept. 24.—The vending machine industry in this area, considered essential for any resurgence on a secondary front of distribution, is beginning to develop as a "pilot" or test market for companies. Large potentialities of vending machines as a primary form of distribution rather than a secondary one was the confectionery industry at the manufacturing level.

Following the end of the war, several of the biggest candy manufacturers in the area, among them New England Confectionery Company (NECCO) and Edgar P. Lewis Sons, completed tests in the vending machine field. Findings of the companies, which could no longer be classified as a "plus" market. Making a definite plan to market, candy manufacturers have been demonstrating helpful vending operators open up new locations, such as bowling alleys, recreation halls, and other entertainment areas, which have some connection with theater and liquor outlets.

In the candy market, it is reported that there are 10,000 machines distributed in the area, and some 15,000 to 18,000 penny machines are installed.

Soft Drinks
Further expansion in the major fields of vending in the Boston area indicates that approximately 55 percent of the total production is now being sold through beverage vending, with the remaining 45 percent of the new machines to be installed in the next five years. Another bottling company is entering the beverage vending machines now are absorbing 20 percent of the total sales per year.

Largely from a "plus" or secondary market to a primary one is a brand new area for the area. Up to this time, the vending machine industry was regarded as a cable industry in the area, and it is considered that the area can maintain their present growth rate. Impulse buying, and for the most part, completed sales which would otherwise

That this thesis does not necessarily hold true was demonstrated in the

New Scene Postcard Unit Being Tested

DALLAS, Sept. 24.—Vend-a-Kard, Inc., following the recent introduction of its generic postcard vending unit, announced that this week the unit was being marketed in New Orleans. O. W. Wahlstrom, official, stated that the antecedents of the tender for vending franchising operations in various cities within the next 30 days.

The advertisement for cards are made from Vend-a-Kard's own color transparencies. There are facilities of McCormick-Armstrong, Wichita, Kan., card production is maintained at a high level. Firm's counter card vendor, priced at $118.50, sells packets of eight cards for $25 cents. It has a case of bleached wood with chrome trim; stands 14 inches high, 111/2 inches wide and 4 inches deep.
Frozen Fruit Juice Vender Being Tested

Built by Mills Ind.

NEW YORK, Sept. 24—With basic engineering work completed, an automatic vending machine is dispensing a high-pulp content orange juice mixed from a frozen concentrate. It is now undergoing design refinement, it was learned this week, and may be put into general location use by next spring.

The project, a co-operative venture by Mills Industries, manufacturer, and Snow Crop Marketers, Inc., major frozen food processor, has already resulted in the production of four separate test venders. The latest unit is being tested at Snow Crop headquarters, 445 Fifth Avenue here.

The Mills vender, while retaining its basic cabinet design, has had its interior mixing and dispensing mechanism almost completely redesigned. The cartomizing assembly has been removed and deep-freeze units installed. Feed lines have been altered to permit the unobstructed flow of half-frozen liquid and pulp.

Mixed Drink

Water entering the machine is drawn thru a filtering agent and into a primary coothing tank. Then it is pumped into a second receptacle and kept at a constant 38 degree temperature until a drink is mixed. The frozen orange juice concentrate is stored in a separate tank also at a temperature of 38 degrees. The concentrate and filtered water meet in a mixing chamber. With mixing chamber set aside, it is washed out with clean water: a: each cup is dispensed. The concentrate tank holds 320 ounces, said to be sufficient for 225 six-ounce drinks. The Milk cup dispensing mechanism, with a capacity of 400 cups, is unchanged.

It is claimed that the concentrate can be stored for at least 48 hours in the machine without spoiling.

Present plans call for the test placement of 12 units next March. They will be operated in this area by the Vendex Corporation, a newly formed company, located at 4 West 58th Street. The firm has awarded the exclusive franchise to distribute Snow Crop frozen juices here for use in dispensing equipment. It has tested a counter dispenser, operated by an attendant, for quantity placement beginning in October.

Natl. Dairy Council Adds Syracuse Unit

CHICAGO, Sept. 24—With the recent organization of the Dairy Council of Syracuse, heralded as a milk, ice cream and related products sales stimulation, National Dairy Council (NDC) officials predict continued advancement in the sale of milk products in dairy foods campaigns.

Increased emphasis on health benefits of drinking more milk, eating more ice cream is seen by vending machine operators as directly benefiting their operations. Syracuse is the 53rd major city to adopt the NDC plan for building dairy food sales. All Dairy Council units are affiliated with the national council, which is observed the 35th year of educational, promotional services for the industry.

New 5c Bar by Bunte Bros.

CHICAGO, Sept. 24—Bunte Bros. has announced a new nickel candy bar, "De Dock," featuring a cream center with a milk chocolate coating topped with roasted almonds. Wrapper is a familiar chocolate color with red lettering.
The new TOPPER features new and practical ideas which are typical and original in Victor products — and outstanding in the vending field. Yet this novelty never is LOW IN PRICE but it can make its cost out of profits in just a few weeks of operation. TOPPER is the combination of bell gum and charms like magic. TOPPER is made of high-grade materials. The machine is insulated and ready to be exchanged and installed on location in 20 seconds. The base is a combination cash box and wall bracket. TOPPER comes in 1 or 2 colors. When ordering please specify for Bell Gum and Charms—or for other bell machines. Parts are interchangeable—easily converted.

TOPPERS ARE PACKED AND SOLD 4 MACHINES TO THE CASE $43.00 PER CASE $10.00 Machine in Lots of 5 Cases This Figure Only $10.75 Per Machine!

VICTOR VENDING CORPORATION
3701-3713 W. GRAND AVENUE CHICAGO 30, ILLINOIS
DO YOU KNOW?
You can buy all machines made by:
• Victor Vending Corp.
• Northwestern Corp.
• A. B. 1. Corp.
• Silver King Corp.
• Hamilton Scale Co.
• Marion Scale Co.

on TIME PAYMENTS paying for them in 20 weeks? Write for details TODAY!

ROY TORR LANDSOWNE, PENNA.

TOPPER $10.00 En. in lots of 100 $9.75 Select Machines

CHAMPION NUT & CHOC. CO. 1104 Tremont St. Boston, Mass.

Manufacturers of
HIGHEST QUALITY CHEWING GUM
BALL GUM
BUBBLE GUM
BUBBLE BASE
SOLICITS INQUIRIES FROM QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.
634 BRIGHT, N. J.

HERE'S A SIMPLE STORY!
ACORN
1/4 or 1/6 All Purpose Bulk Merchandiser Simply sells merchandise as fast as you can fill!
CAMO VENDING SERVICE 425 W. 42nd St. New York, N. Y. Convent. 7-2724

FOR SALE
9 Sparoco Single Flavor Drink Machines in working condition. Reasonable offer acce-
cepted. F.O.B. N. Y. C. Write BOX 450, The Billboard
1564 Broadway New York 19, N. Y.

VENDING MACHINES
RECONDITIONED—REBUILT
Ready for Location
NATIONAL CIGARETTE MACHINES
9-10—$219.50
9-A—350 Cap. King Size—$104.50
9-50—350 Cap. King Size—$104.50
9-50—Reg. 350 Cap. No King Size—$85.00
9-30—270 Cap. No King Size—$65.00
For 25Cent, All National's Add—$10.00
Rowe Crusader—8 Col.—$104.50
P. Col.—$90.00
Eastern Elec.—$169.50

CANDY MACHINES
9-10—162 Cap.—$59.00
6-10—122 Cap.—$79.50
1/3 WITH ORDER—BAL. ON DELIVERY

L. H. CANTOR
11219 Superior Ave. Cleveland 6, Ohio

Lawrence Mfg. Organized by L. F. Ellison
CHICAGO, Sept. 24.—Formation of the Lawrence Manufacturing Company here was announced this week by Lawrence F. Ellison, head of the firm. Formerly known as the Holli-Ware Manufacturing Company, new set-up was effected with Ellison's purchase of Bellon E. Hall Jr.'s portion in the Holli-Ware. Ellison headed Holli-Ware with Hall. The line of nut, and candy venders manufactured by Holli-Ware is continued by the Lawrence company. Ellison started. Candy Shaker line includes the three column Sugar Bowl Line and sales capacity for a two column Model M-200; Sweeetette, single column vender, and the recently introduced four column King Model M-500. Nut Bowl Jr., an al-mond vender, continues to feature aluminum construction.

Ellison stated that with the excep-
tion of the single column candy Shaker vender, all models are now being shipped with a matching colored stand.

Lawrence Manufacturing has offices at 62 W. Washington Street and production facilities at 622 W. Ohio Street.

Pa. Bottlers Present New Protests Against State Soft Drink Tax
HARRISBURG, Pa., Sept. 24. The constitutionality of Pennsylvania's soft drink tax was resurrected again last week before the Dauphin County Court. E. Russell Shockey, soft drink bottlers' counsel, pointed out the constitution requires all taxes to be uniform.

Citing instances in which the soft drink tax violated this provision, Shockey enumerated the following before the five-man court: while the law assesses a tax of 1¢ a bottle of one kind of beer, a brand of the same drink at a fountain containing the same amount of sugar and carbonated water is taxed ½ cent; the tax on a gallon of concentrated syrup is the same as on a gallon of non-

concentrated syrup, the tax on a gallon of concentrated syrup makes 128 drinks while the non-concentrated syrup makes 128 drinks.

It was also pointed out during the hearing that the requirement that bottlers pay, out of their working capital, large sums in pre-payment of taxes, freezes a sizable portion of their capital permanently. Only the bottlers of the State's more than 500 types of syrup are able to obtain bonds re-
quired by the act and so avoid the freezing of their working capital in such a manner.

Argument against the tax hinged on its "interference with commerce." The State government, it was declared, requires out-of-State bottlers to take out Pennsylvania permits, purchase Pennsylvania tax stamps and apply them before they are permitted to ship soft drinks into the State.

SuperVend Appoints New Sales Officials
DALLAS, Sept. 24. — SuperVend Corporation announced the addition this week of Forrest K. Crouch as regional sales representative for a six-State area. He will represent the firm in New York, New Jersey, Pennsylvania, Delaware, Maryland and upper West Virginia.

Crouch was with RCA in an adver-
sesage and media capacities a number of years prior to 1947, when he became a partner in Automatic De-
evices. He later was named manager of the Florida Automatic Sales Corporation.

NEW BOXING GLOVE CHARMS
terrific value — great appeal!

EPPY
Samuel Eppy & Co., Inc.,
113-8011th Ave., Richmond Hill, L. I., N. Y.

GET ON OUR MAILING LIST. NEW IDEAS MONTHLY.

ADVANCE STICK GUM
VEND. MACHINES

Single Column, 1c or 5c Write
ALL MERCHANDISE AT LOW PRICE — Write
SHIPMENT SHIP FOLDERS.
LOW COST. WRITE.

New Art Chatterap $4.50
Forty-Five Cents-W. $2.50
Rouner $2.50
Bottle $1.50
Advance Model D Ball Gum $1.99
Advance Model N Bulk Vend. $2.50
Advance Honesty Bar Vend. $3.50
Selectard, 4 or 6 Bar $5.00
Adams & Co. 4 or 6 Bar $2.50
Card Vend. $2.50
Card, All Series, $1.50
Penny Weighing Scale, in Case $2.50

USED BULK VENDORS! ALL MAKES OVER A THOUSAND NEW MACHINES
ALWAYS IN STOCK. FACTORY DISTRIBUTORS

1 1/2 Deposits, Balance C. O. D.
J. SCHENK, 1645 Bedford Ave. Brooklyn 25, N. Y.

SPECIAL!
HART BUBBLE BALL GUM
6 Colors—140—170—210 Ct. 25 lb. Cans
Rush Your Order Today!
VICTOR'S AMAZING NEW TOPPER
1 in 5 Cases $5.00 Per Case ($1.75 Per Mach.)
$14.50 Per Case ($1.75 Per Mach.)
$34.50 Per Case ($1.75 Per Mach.)
$85.50 Per Case ($1.75 Per Mach.)

OPERATOR MAKES $4.20 Week On Sale @ 3 Per Mach. WRITE FOR DETAILS YOU COLLECT PROFIT IN ADVANCE

WE TAKE TRADES—LIBERAL ALLOWANCE
1/2 Deposit. Balance C. O. D. Write for Our 1,200 Merchandisers

VEEDCO SALES COMPANY
2124 Market St. (Phone Locust 7-1445)
PHILADELPHIA 3, PA.

WALT DISNEY CHARACTER CHARMS

DONALD
ACTUAL SIZE

MAKE MORE MONEY
INCREASE SALES 500%

Get more "FACE" value for your Charm Dollar.
DUPLEX CHARACTER DECALS AVAILABLE IN FULL COLOR.
Vends perfectly with 210 Gum and all Bulk Merchandise.
Order through your Distributor. Contact us for FREE SAMPLES.

CHARACTER CHARMS, INC.
1607 E. 16TH STREET
LOS ANGELES 21, CALIF.

Copyrightineliminarea
Metal Products
Intro Canned Juice Machine
OAKLAND, Calif., Sept. 24.—Metal Products Company announced production on a three-flavor canned juice vendor this week, sales of which will be made thru franchised distributors now being set up. Vendor, called the Refresher, is dine-operated and has three externally mounted mechanisms with delivery handle on each. Total capacity is 300 1, 2 or 8 ounce cans, with each 100-can column featuring rust proof compartments. Vending action is by gravity.

Automatic electric or manually operated can openers are optional. Each is health protected by an in-built sterilizer. Delivery is made thru an enclosed compartment near the base of the machine, with an open face empty-can chute immediately to the right. The can opening compartment is positioned just above the empty chute, while straws are secured from another reach-in compartment just above the opener.

Cole Products Starts Consumer Campaign
CHICAGO, Sept. 24—Initiating a new approach to building acceptance of a cup vendor, Cole Products Corporation this week launched a national advertising campaign directed to the mass market, the public.

First of the consumer-directed advertisements appeared September 19 in Newsweek, with follow-up ads scheduled to appear in all types of popular mass circulation magazines.

E. A. Terhune Airs Vendor Predictions
CHICAGO, Sept. 24.—E. A. Terhune, general manager of the General Vending Corporation, venturing predictions of the future of bottle vending equipment, put down the following favorable points as "things to look for in the next year or two."

Approximately one-half of all bottled drinks will be sold through vending machines within the next seven years. During this period the consumption of bottled drinks in the U. S. will increase a great deal, from a present high of about 2.5 billion per year to 250 billion, and a policy of continued uncontrolled outright sale of multi-flavored vendors to locations will boom unsensored bottlers who follow this practice.

Place New Counter Drink Dispenser in Production
BEVERLY HILLS, Calif., Sept. 24.—A new non-cion, counter type refrigerated beverage dispenser was reported in full production this week by Majestic Enterprises, Inc. Unit, called Model 123, features a transparent plexiglass bowl and a stainless steel revolving paddle which keeps beverages in constant motion.

Capacity is five gallons, with a uniform temperature of 34 degrees maintained by a thermostat. Unit has a self-contained compression motor. Initial installations have been made in such spots as theaters and restaurants.

Danco Holds Open House
PACIFIC BEACH, Calif., Sept. 24.—H. F. Cohen, of Danco Coin Machine Company, will hold open house at his headquarters, 1802 East Balboa Street, Wednesday (28) to feature a display of the Danco bulk vendor line and Walt Disney charms. Meyer Abelsohn, sales manager of Oskar Manufacturing, producers of the Acorn machine, and other factory representatives will attend. Openers will be offered refreshments, entertainment and souvenirs, Cohen promised.

NEW VENDORS
W. N. Mod. 46, 48 or 52. $5.75
W. N. Dial. Comb. W. & 3. $7.50
W. N. Mod. 55. $11.50
W. N. Mod. 60. $12.00
Pioneer Mod. 60. $13.50
Pioneer Mod. 55. $12.00
Visher Mod. V. 14. $7.50
Visher Mod. V. 18. $10.00
Silver King, A. 15, 16 or 20. $19.50
Silver King, A. 17. $22.50
All Come With Service Operators—Got Also Complete Donuts Now!

5701-43, W. GRAND AVE., CHICAGO, ILL., ILL.

RACE 24 PAY PLAN
WRITE FOR COMPLETE DETAILS
SPECIFY WHAT MACHINES YOU ARE INTERESTED IN.

NEW COUNTER GAMES
Col. Beth Twin A-P. $165.00
Mills G. L. M. Bell. Black Beauty. $175.00

NEW SLOTS
Col. Bell Twin A-P. $165.00
Mills G. L. M. Bell. Black Beauty. $175.00

RECONDITIONED VENDORS
Advance Comb. Bell. $35.00
Ad Grencher Mod. W. Col. $35.00
N. W. Dual St & St. $30.00
A. Mod. 16, 18. $40.00
Silver King, 14. $35.00
Silver King, 18. $39.00
Victor Mod. V. Kingbee, Type V. $35.00
Victor Mod. V. Kingbee, Type V. $35.00
Whirl-A-Ball, Mod. $29.50
Whirl-A-Ball, Mod. $29.50

USED COUNTER GAMES
Mills V-P Mod. $45.00
Imus, 12 coin Reels $5.50
Mechanical Fish, Mod. $8.00
American Eagle, 10, 15. $12.00
Silver King, 14. $38.50
Silver King, 18. $32.50
Victor Mod. V. Kingbee, Type V. $35.00
Victor Mod. V. Kingbee, Type V. $35.00

GUARDIAN LEAF RAINBOW BUBBLE GUM
5c. 10c. 25c. 50c. 75c. $1.00
Barred in 25c. & 50c. sizes. $2.15

SEND FOR COMPLETE PRICE LIST & COIN OPERATED MACHINES & SUPPLIES
1/8 With Order, Balance C.O.D.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA.
Lilburn 3-1267

SENSATIONAL 20 DAY TRIAL OFFER ON THE NEW . . .
ACO
It's a 5c or 10c Coin Drinking Water fountain, made to take care of your thirsty customers, a most effective means of getting your customers to drink plenty of water. As engraved in the glass, a beautiful and attractive sign. $13.95 EA.

WASHINGTON CHARMS
$.25 per LB.

SPECIALTY DISTRIBUTORS, INC.
413 FREEMASON STREET
NEWARK, N. J.

GIVE TO THE RUSHON CANCER FUND

Attention POPCORN MACHINE OPERATORS
INCREASE PROFITS WITH LOWER COSTS
POP CORN — $1.00

For Sale: Bag—Minimum Order 11 Bags (Colored Corn Available for Michigan Delivery)

PLUTED SERVING DISHES—241 White, $3.80 per 100. Samples on request.

MARQUETTE DISTRIBUTING CO.
3779 Woodward Ave.
Phone Temple 1-3327

CALIF. ALMONDS
NEW LOW PRICES
FRENCH FRIED
Vacuum Packed 550/650 Count 79c
4 Times in a Case 790/850 Count 69c
400/500 Count 62c LB.

STANDARD SPECIALTY CO.
218 E. 14th St., OAKLAND 1, CALIF.
Trade Directory

New Equipment

Electric Penny Change Maker by J. P. S. Enterprises, Chicago.

Stick-on signs for shoeboard on location, use by Emeloid Company, Hillsdale, N. J.

J. P. Seeburg Corporation - 45 r.p.m. mechanism for music machines.

Penny gap and nut vendors by National Rejectors, Inc., St. Louis.

Official Q-Bull, coin-operated pool game by Edascope, Brooklyn, N. Y.

Glider, straight novelty game by Genco Manufacturing & Sales Company, Chicago.

Shuffle Alley, straight novelty game by United Manufacturing Company, Chicago.

Television antennas for commercial and home receivers by Trans Vista Corporation, Chicago.

New Vendors

Oak Producing 2,000 Vendors

On Wkly. Basis

NEW YORK, Sept. 24.-Oak Manufacturing Company is producing 2,000 Acorn bulk vendors a week, according to Meyer J. Abelson, national sales manager for the California firm.

Here this week on the Eastern leg of a country-wide sales tour, Abelson declared the output rate soon would be upped to 3,000 weekly.

Under the direction of H. Prosacco, production manager, Oak is reshuffling its facilities for the higher figure, he claimed to fill new and repeat orders.

With about 15 outlets already in the Oak distribution net, Abelson announced that Atlas Distributors, of Boston, is the most recent appointee.

Others will be named soon, he added.

New Montgomery Coin Wash

MONTGOMERY, Ala., Sept. 24.-With the opening of the only commercial Self-Service Laundry here this week management offered customers a 12-item choice of kitchen utensils.

Soaps and household items stressed in the Laundromat equipped store were drier units and "plenty ofparking space."

Address Changes

Electric Deodorizer Corporation has moved its executive and sales headquarters to 459 West 47 Street, New York.

Norman Automatic Vending Company has moved to new offices at Third and Luzerne Streets, Philadelphia.

Personnel

Irvin C. Shaffner was appointed 1950 National Confectioners Association convention chairman.

John A. Wood has been elected a vice-president of the Wilbur-Schabach Chocolate Co., Oak, Ind.

OakProducing

2,000 Vendors

On Wkly. Basis
Another in the great family of Electric Distributors...

Cigarette COPPER America's NEW 94 Distributors of Electric Cigarettes of Pad COLLEGE Avenue, Rddy Ave., Dallas, Tex. 200 main and 360 branch offices in 36 states.

Build a SOLID reputation with these high grade electric machines...

Cig Sales

In the Boston area, the cigarette vending field, it is estimated, should net $50 per cent of all cigarettes are sold thru machines. With the exception of this field and more machines on the market, more profits are expected to mount to around 20 per cent.

Interesting note in cigarette vending machine expansion is a prevalence now on part of many restaurant owners to install vending machines (usually the electric type) over the forecast for seven generations the location freedom of the machines, the economy that they bring, the efficiency that they can sell cigarettes at the same time. Some of the restaurant owners have thrown out candy and cigarette sales at their cashiers counter, and installed vending machines. They claim that it has improved service thru less traffic on the counter; the cashiers have less change, and keep their machines in perfect order, because one dissatisfied customer would ruin the whole industry," he concluded.

Turning Back the Clock

10 Years Ago This Week

CHICAGO, Sept. 22, 1934.—Continuing the trend of coin-operated machines, the Oklahoma Coin Machine Association was formed. Officers elected were: John L. Atkinson, president; C. E. Kettering, vice-president; E. W. Nowton, secretary and treasurer.

The first board of directors was made up of C. E. Dodd, Lew Fisher, C. M. Michaelson, B. J. Meyes, Jim Boyle and L. Lowenthal. Forty members were named at the first meeting.

The Rock-Ola Company, Cheyenne, headed by M. M. Marcus and G. J. Koppler opened a branch in Chicago.

Official report from the finance committee of the Chicago World's Fair showed that $232,399 had been collected from the coin-vending machines and games by the third week in September, 1934.

Orbit Gum Company, Chicago, introduced Vitamin D gum with a good portion of its production earmarked for children. Brunswick-Balke-Collier Company, Chicago, then a manufacturer of coin-operated games, announced that its bowling game was back in production. It had stopped operating earlier in the year due to lack of equipment followed the repeal of prohibition.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., laid claim to having the oldest manufacturer of coin-operated music merchandise. Its officials pointed out that for seven generations the firm had been associated with music production equipment. They also said that the House of Wurlitzer was founded in Saxony in 1701 by Hans Andreae. His brother, Hans Adam, were sons of the eminent Saxon lutemaker. Later he became the well known for his violin making and in 1732 was honored with the title of Master Violin Maker. Wurlitzer officials pointed out that the New York coin-operated music machine firm was founded later by the late Rudolph, whose two sons, Hans and Fred, were still carrying on the tradition in September, 1934. The founder came to the U. S. from Bavaria in I854. Two years later, after becoming familiar with the music business in Cincinnati, he became an importer of musical instruments thus establishing the Wurlitzer firm.

Ed A. Ginsberg joined the staff of the Century Manufacturing Company, Chicago, a leading game maker of the 20's. Later he was to head his own distributor firm, Atlas Music, Chicago.

15 Years Ago This Week

CHICAGO, Sept. 22, 1939.—The Billboard's coin machine section was filled with reports from over 500 operators and also interviews with Tony Gutman, who then represented the British firm and later became an officer of the Williams Manufacturing Company. As drafted, Brooklyn colonist who had completed a tour of England, France, Switzerland, Holland, Belgium, and Italy. All these stories were a result of The Billboard's International Coin-Op Week. . . Banner Specialty opened an office in Pittsburgh with an open house attended by many of the industry's leaders.

Chevy-Rain or an Apple for the Teacher were still leading the music parade on The Billboard's Record Buying Guide. Top folk recordings were My Sweet Darling Wife, That Was the Night You Left Me, Me the Bird and No Difference Now and You Can't Fool a Fool All the Time. The music business was just getting a foothold in South America with major interest aimed at Venezuela, Brazil and Argentina. . . Counter games were moving along in the U. S. with Rock-Ola leading the field.

Bud-Ola's Rockola, at $50 model, was becoming popular. It was said the price would be $50 down. . . The vending business was led by Williams, Burell and Victor Vending. . . Operators were showing the most interest in non-cash games: Gottlieb's Keno - A Ball; Bally's White Ball; Durb's Triple Threat; Genco's Mr. Chips; Chicago Coin's Lucky, and Exhibit Supply's Golden Gate. The war in Europe had export minded U. S. column looking in other directions to keep up volume business.

Mail-Order Gig Purchases

Drop to Near Zero in La.

Baton Rouge, La., Sept. 24 — A virtual end to out-State mail-order cigarette purchases in Louisiana has been made by the state chief enforcement officer for the State Department of Revenue.

According to May, immediately after the 3-cent State tax went into effect in September, 1948, Louisiana's business boom ended. It began dropping operations, after the two men in Federal District Court for using the mail to defraud in cigarette business, had been obtaining lists of cigarette purchases from various States, he said, and publicity given both actions has resulted in the almost complete elimination of the mail-order business.

Sugar Report

WASHINGTON, Sept. 24 -- Sugar distribution by primary distributors in the United States reached a total of 5,972,634 short tons September 11, Agriculture Department reported. This compares with 5,478,201 short tons for the same period the previous year.
TELE COMPETITION DROPS OFF

Colored Title Strips To Up Revenue; Set by Hit Parade

NEW YORK, Sept. 24.—A free service for operators aimed at increasing box income will be provided in the use of brightly colored title strips as a means of reducing competition by all means. The strips will be distributed by Hit Parade, but under the cooperation of 14 major music publishers.

Henry Stern, Hit Parade topaz, declared an advisory committee was formed by publishers to eliminate all but selections felt of high potential appeal to phonograph patrons.

No more than two numbers are to be chosen each week and they must be scheduled as the "No. 1 plug tunes" of the co-operating publishers, in addition to meeting the requirement of joke suitability. Distribution will be timed to coincide with the period of top promotion effort by publishers.

The "No. 1 plug tunes" will be issued in 10 different color combinations. A legend on each strip will read: "Hit Parade Possibility". Artists' names will not be listed. Stern also will supply a weekly mailing with detailed the promotion plans for the chosen tunes and listing the recordings available.

Three hundred thousand strips for each selection will be printed and distributed, he stated. Distribution (See Colored Strips on page 103)

See Music Dept. For This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

VICTOR AIMS BALLY GUNS AT "ENVY." The diskery is starting a big promotional drive on Frank Warren's new release.

MG M TO ISSUE PLATTERS ON NEW METROLITE. The disk will be included platters October 27 on its new non-breakable material, Metrolite.

MERCURY SIGNS HARMONICATS TO THREE-YEAR PACT. Jerry Harter's Harmonicats should Peg o' My Heart, expects to have new releases this week.

SIX BLUES AND RHYTHM BY SENSATION. Sensation Records makes a strong return in the field with six solid releases.

And other informative new stories as well as the Honor Roll of Hits up charts and the new Billboard approved cover, sheet music, new merchandising and mechanical development in the business—The Radio-Phono-TV section.

MOA SETS '50 MEET DATES

New Pound Valuation To Have Little Effect on Music Business

(Continued from page 14)

in that they have distribution set-ups with English Decca. It works this way: English Decca will have to pay more in royalties to the American firms whose names are on it in the British Isles. English Decca, however, thru London label, will make a '30 percent larger profit on its discs pressed abroad and sold here. Lewis himself states that the discs of the London discs would not be reduced.

While the London firm has always had a profitable operation in selling its $1, $1.50 and $2 discs in this country, the pop line, priced at 75 cents plus, has been in the nature of a "loss leader." From now on the company will find its discs profit producing, he said, and the music world would be up.

Record firms are now exporting to Canada, but it is probable that all will have to press north of the border before the currency situation. The 10 per cent loss in profits because of Canadian devaluation of their dollar. The recent 8 per cent freight increase was a tight enough squeeze by itself; the additional 10 per cent will almost make it a necessity to change operations.

The numerous international arrangements between the American Society of Composers, Authors and Publishers (ASCAP) and foreign licensing groups will also affect the various publishers in ratio to foreign performances of their material. In general, the publisher take should be somewhat, because of the currency devaluations.

Evans Appoints Calif. Distrib.

CHICAGO, Sept. 24—Continuing its policy of increasing coverage in all sections of the country, H. C. Evans & Company has appointed the Golden Gate Company to handle the distribution of its Constellation music machines.

Golden Gate has headquarters and showrooms in San Francisco, and a branch office at Oakland. Firm is headed by M. A. Pollard and already is displaying the Evans music line.
2 Stars on Every Platter
[20 RECORDS—40 SELECTIONS]
AMI Incorporated
127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Seeburg 100 selections offers you 100% customer appeal

No need to be satisfied with the offerings of a few "popular" tunes when you can appeal to everybody's musical preference with the Select-O-Matic's 100 selections.

No need to depend on the "hit tune fame" for business when you can make it easy for every customer to make selections from 100 titles all visible at one time in the Seeburg Select-O-Matic.

No need for you to keep bearing the same collection "tune" week after week when the Select-O-Matic can play you a new profit record. Ask your nearest Shaffer office how you can realize the fullest profit possibilities from your top locations—and be protected from yearly model changes.

SHAFFER-MUSIC COMPANY

SALES-SERVICE STATES
2223 GILBERT AVE. CINCINNATI, OHIO
1111 W.
WASHINGTON ST.
CHARLESTON, W. VA.
1827 CAPITOL AVE.
INDIANAPOLIS, IND.
2121 MAINE ST.
WHEELING, W. VA.
606 L. HIGH ST.
COLUMBUS, OHIO
SOUTH EIND. IND.
(Location to be announced later)

Record Reviews
(Continued from page 34)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH SHORE</td>
<td>A Thousand Violets</td>
<td>Col. 30797</td>
<td>POPULAR</td>
</tr>
<tr>
<td>FREDDIE &quot;SCHNICK-EELFRITZ&quot; FISHER ORK</td>
<td>Ouch!</td>
<td>Cyl. 60105</td>
<td>66-65-64-70</td>
</tr>
<tr>
<td>BOB EBERLY</td>
<td>Vieni Su</td>
<td>Cyl. 60105</td>
<td>81-82-80-82</td>
</tr>
<tr>
<td>FRANK WARREN</td>
<td>You're in Love With Someone</td>
<td>V 20-3501</td>
<td>83-84-84-82</td>
</tr>
<tr>
<td>BILLY GAINES TRIO</td>
<td>I'm Confessin' That I Love You</td>
<td>Apex 47-1157</td>
<td>66-67-65-65</td>
</tr>
<tr>
<td>PERRY COMO</td>
<td>The Meadows of Heaven</td>
<td>V 20-3540</td>
<td>83-84-84-81</td>
</tr>
<tr>
<td>RAY ANTHONY ORK</td>
<td>Yesterdays</td>
<td>Cap 47-752</td>
<td>73-80-70-68</td>
</tr>
<tr>
<td>SAMMY KAYE ORK</td>
<td>The Last Mile Home</td>
<td>V 20-3540</td>
<td>81-83-80-80</td>
</tr>
<tr>
<td>PRIMO SCALA ORK</td>
<td>The Echo Told Me a Lie</td>
<td>London 460</td>
<td>66-65-65-65</td>
</tr>
<tr>
<td>MICKEY &amp; MARY CARTON ORK</td>
<td>How Can You Buy Killarney?</td>
<td>Decca 2370</td>
<td>81-80-80-83</td>
</tr>
<tr>
<td>GORDON JENKINS ORK</td>
<td>Don't Cry Joe (Let Her Go, Let Her Go)</td>
<td>Decca 24720</td>
<td>94-95-95-93</td>
</tr>
<tr>
<td>ANDREW SISTERS</td>
<td>I Can Dream, Can't I?</td>
<td>Decca 2470</td>
<td>91-90-90-90</td>
</tr>
<tr>
<td>ANDREW SISTERS</td>
<td>The Wedding of the Miller's Daughter</td>
<td>Decca 24725</td>
<td>88-88-88-88</td>
</tr>
<tr>
<td>DON STEELE</td>
<td>Whispering Maggie</td>
<td>ABC-Dag 106</td>
<td>83-83-86-80</td>
</tr>
</tbody>
</table>

Again—Effortless, unforced and much like in this reading of hit song of a couple of months ago.

(Continued on page 104)
The WURLITZER 1080
LOWEST PRICED QUALITY PHONOGRAPh

Styled and designed to stand the test of time. Rugged Wurlitzer construction! These are the reasons why the 1080 will retain its eye appeal and play appeal for years and years of economical, trouble-free operation—why it will always have a high resale or trade-in value.

Furthermore, it is the only phonograph that is personalized with the location's name—a feature that will enable you to do business with many location owners in your locality to whom a personalized phonograph will have an irresistible appeal. Yet this location-getting, location-holding feature doesn't cost you one cent over the amazingly low price that makes the Wurlitzer 1080 the lowest priced quality phonograph on the market today.

Phone or visit your nearest Wurlitzer Distributor. Let him explain what an attractive financing plan and generous trade-in allowance he is in a position to offer.

THE RUDOLPH WURLITZER COMPANY
North Tonawanda, New York

SEE YOUR WURLITZER DISTRIBUTOR FOR FINANCING, TRADE-IN ALLOWANCES AND DELIVERY DETAILS

The Wurlitzer Model 1100
the lowest priced deluxe phonograph on the market today
Covideo Names Wittick Distrib In Midwest Area

DETOIT, Sept. 24.—Covideo Co., Inc., New York, has appointed the Wittick Sales Company, of this city, as distributor of its table and console coin-operated television models in Michigan, Ohio, Indiana and Northern Kentucky. It was announced by Frederick B. Wittick this week that Wittick, who has long been active in the coin-operated radio field, said that during the summer there was a slow down in business, but a market increase has been noted in the past two weeks and that it is expected that the business volume will be back to normal shortly. Handling Coradio products, Wittick revealed that reports from operators whose routes cover hotels and motels in this area all indicate increased grosses during the coming season. Wittick will leave on a trip thru his territory this week on behalf of both the Covideo and Coradio products.

Coin Count Dips

WASHINGTON, Sept. 24.—After nearly a decade of monthly increases, the amount of coins in circulation finally took a slight dip, the Treasury Department reported this week. Decline was caused by decreases in the amount of 50-cent and quarter pieces and dimes. Silver dollars, nickels and pennies in circulation increased.

The total coins in circulation in July added up to $1,457,000,000 as compared with $1,459,000,000 in June. Circulation of earthworms increased from $164,000,000 in June to $165,000,000 in July; half dollars quarters and dimes dropped from $946,000,000 to $937,000,000, while nickels and pennies in circulation went up from $285,000,000 to $286,000,000.

South Automatic Holds AMI Show At Indianapolis

INDIANAPOLIS, Sept. 24.—A special showing of AMI’s Model B 40 selection phonographs, a sampling of the showrooms of the Southern Automatic Music Company here Sunday (18) from 12 noon until 6 p.m. At AMI model was awarded as a door prize. It was won by Kedler Johnson, Martinsville, Ind. op. Approaching 200 Indiana operators attended the preview of models offered by AMI, and Southern’s local staff and members of the staff from other branch offices were present to direct the visitors. A buffet luncheon was served at 6 o’clock.

Among out-of-town guests were Jack McRae, Indianapolis; Earl Phipps, Greenfield, For AMI; Joe Caldwell, assistant sales manager, and Arthur Daddio, AMI district service manager; Sam Dye, Fort Wayne office manager; John Stockdale, sales representative for Northern Indiana, and Fred Allen, salesman, and M. Alford, both from Fort Wayne.

Louisville visitors included Bernie Price, Earl Phipps, James Check and Morton Weinberger.

When You Operate EVANS’ 20-RECORD, 40 SELECTION CONSTITUTION

LIFE BEGINS WITH 40!

When you operate Evans’ 20-Record, 40 Selection Constitution... life begins in earnest for your music business! 20 Records and Evans’ Inside Record Changer are “light” on inventory... provide 40 Selections—just right for players! Full selectivity on 6 for 25¢ play. See your Evans Distributor or write to Factory direct.

Genuine Parts for Mills Throat of Music, Empress, Original Constitution.

AVAILABLE NOW... Record Popularity Meter for Original Mills Constitution.

H. C. EVANS & CO. NEW YORK, N. Y.

LOOKING FOR A NEW BUSINESS? HERE'S A REAL OPPORTUNITY!

The manufacturers of Alumin-A-Life, the highest-quality, low-cost-priced all-aluminum storm window on the market, offer you a chance to get into the rapidly-expanding large profit storm window field. No INVESTMENT is NECESSARY! We ship our windows to you knocked-down, individually packed, easily assembled in your own shop. Alumin-A-Life is a three-track design window with self-satisfying screens and plenty of sales appeal. Hundreds of successful dealers everywhere! If you’re looking for a new business one with terrific possibilities don’t wait any longer. Write—we—phone.

THE WEATHER-PROOF CO.

1407 East 60th St, Cleveland, Ohio

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**New York:**

Marcus Klein, Avenue Coin machine jobber, left for a five-day holiday in the Catskills. Joe Bittner, his sales chief, reports the firm is increasing its big-screen machine business, and is completely satisfied with the Arshakony, the phonies are being shipped out. Prices continue to be high, and he says Bittner.

Ray Knoss, of Tri-State Vending, is using part of his store to stock jewelry. He says he is distributing bulk vending equipment, he operates a phone route...

Harry Bergman, of the West Side Distributors store andformerly the general manager of his West Side Distributors store and a member of the private office now gives him a full view of the store. With his machine-wearing glasses, he is completely bare of equipment. "I've put it all to work," Berger says.

Many ops visited Dave Simon's showrooms last week to give United Machine two new machines. Simon's sales manager, Al Sturtevant, the once-over. Jack Sennel, sales manager, had him on hand to explain the game. Ops who tried it were impressed by the way the scoring worked.

**Los Angeles:**

Joe Peskin, AMI distributor here, reports Western Phonic, Inc., is building a new building. The building, which is scheduled to be completed this month, will be the headquarters of the operation.

Ed Wilkes, of the Paul A. Laymon Company, was observing painting on the front window advertising a new coin-operated game.

Art Crans, Genoa's West Coast man, is busy pushing his firm's new machine.

**Indianapolis:**

Eugene McCormick has been added to the staff of the Southern Automatic Music Company as stenographer... Rex Hasler, of the James Miller Company, was in Los Angeles on business and vacationing in Denver. Findley and Williams are here in Indianapolis, and are meeting with the company's executives.

Mrs. Lottie Berman, head of Sicking Company, who was injured in an auto accident, has been successfully operated upon. She was released from the hospital.

**Chicago:**

Charles Zender, Bell-o-Matic district sales manager, held a gathering of coin machine people September 15th at the Reading Room of the New Lake Hotel to celebrate his birthday. Someone is said to be quite a cook in his own right, had promised to turn out some of his excellent dishes. Zender got him to the stove. Incidentally, Zender is said to have played havoc with the grounds surrounding the Redman and Zender is now having them re-lawned.

Lindy Force, AMI sales manager, is still talking about the Southern Automatic Music Company get-together... Al Curtis, founder of the firm, covered much ground during the party and then the social side of the meeting left little to be desired. Force accompanied John Haddock, AMI president, to sessions. Meanwhile AMI sales charts show that the firm is doing well all over the country.

Charlie Schilling, with King Kernel, a firm which has just introduced a new popcorn warmer, is on the road at present, and for 25 years was later with Jenks and Buckley. Just back from a recent trip to California, he made arrangements for his new post, which includes trips to New Orleans and offices at 1659 W. Addison Street as well as reports on his son, John Neise, Jennings is being heard down for a heavy fall campaign on behalf of John.

Theodore Cymbal, manager of the Coin Machine Company, has formed the Cymbal Products Company. He will take charge of the vending and coin-operated machine lines, which the Mercury Steel Company, head- quarters in Chicago, recently sold to the sales operations for the Mercury Athletic Scale... James Brown, Detroit office sales manager, is recovering following hospitalization after a heart attack.

George H. Forrester Jr. is reorganizing the Washer Rental Company, with offices at 9333 Warwick St., Los Angeles. Nicholas R. Forsky, of the Nu Way Popcorn Sales, reports the company is completing its expansion program to provide a pre-popped corn service for operators in the Southwest... Charles B. Colson, part of the Curtis Coin Machine Company, is devoting his time to a new project following his recent heart attack, but is still unable to receive visitors. Charles B. Colson, part of the Curtis Coin Machine Company, is devoting his time to a new project following his recent heart attack, but is still unable to receive visitors. Charles B. Colson, part of the Curtis Coin Machine Company, is devoting his time to a new project following his recent heart attack, but is still unable to receive visitors.

**Calendar for Coinmen**

**September 27**—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meeting, Broadway Hotel, Philadelphia.

**September 29**—Michigan Mechanical Machine Association (MMMA), monthly meeting, Jericho Building, Detroit.

**October 7**—Washington Music Guild (WMG), monthly meeting, Washington, D.C.

**October 13**—Michigan Automatic Phonograph Owners' Association, Inc., (MAPOA), monthly meeting, Merced Sales, Detroit.

**October 24—25**—Popcorn industries' convention and show, Palmer House, Chicago.

**November 14—17**—American Bottlers of Carbonated Beverages (ABC), annual convention, Philadelphia, Pa.

**November 27—30**—National Automatic Merchandising Association (NAMA), annual convention and exhibition, Convention Hall, Atlantic City.

(Association officials are invited to submit schedule and items of interest to Coin Machine Editor, The Billboard 188 W. Randolph Street, Chicago, 1, for listing in this calendar.)
Most Firms Okay Proposed
Set Up, Promotion To Key
Activities During 1949-1950

Need for Unity Seen by Many Industry Representatives

CHICAGO, Sept. 24.—While no official announcement has as yet been
made, it has been learned that the
formation of a manufacturers' asso-
ciation is now awaiting only the call-
ing of another conference of those
company representatives who met in
Chicago in August. Practically all the
firms have signified their will-
ingness to enter such an organization,
built basically around the recom-
mandations made by the Chicago
conference. It is now expected that
the actual forming of the association
will take place early in October at a
meeting which will probably be held
in Chicago.

The most important function of the
association (as yet no name has been
selected for the group) will be to
promote the game of shuffleboard on
a regional and national basis, with
chairmen chosen to preside over the
local and sectional leagues and tour-
ament activities on their own. How-
ever, these latter promotions will un-
doubtedly play a part in the associa-
tion plans, probably in the form of
qualifying teams for the larger com-
petitions.

In commenting on the formation of
a manufacturers' association, sev-
eral shuffleboard execs here this
week reported that there was a definite
need at this time for unity in their
ranks.

"Shuffleboard is reaching a cross-
road," said one, "and this coming
1949-50 season is going to spell the
difference between success and fail-
uire. We must build up new players,
and the only way we can do that is to
get more boards in more locations,
then give the patrons a good reason
(See Manufacturers' Assn. page 108).

Detroit Shuffleboard Assn. Tours
Elects Officers, Directories

DETROIT, Sept. 24.—The newly
formed Detroit Shuffleboard Asso-
ciation (DSA) held its second orga-
nization meeting Friday (4) at the
Hotel Parker and elected Michael
Benson, of the Michigan Nickel Com-
pany, as its first president. Benson
had served as temporary presi-
dent prior to formal organization
and election of permanent officers.
He is also president of the Michigan
Miniature Bowling Association.

Other new officers of the shuffle-
board group include Harvey Burke,
Brown's Amusement Company, vice-
president, and Charles Frieden-
berg, operator, secretary-treasurer.

Feddick Buys Valley From Kremski Bros.

Will Name New Officers

BAY CITY, Mich., Sept. 24.—Earl
Feddick, executive of Valley Manu-
facturers Company, this week an-
nounced he had acquired complete
dominion of Valley Shuffleboard.
In buying the interests of his asso-
ciates, Jacob and Adolph Kremski,
Plains, Mich.

In reporting the purchase, Feddick
stated new officers would be elected
shortly, and that the Kremski broth-
ers would no longer be connected
with the firm in any capacity.

Canadian Plant For Nation Wide

CHICAGO, Sept. 24.—President
Charles Gillard, Nation Wide Nov-
etlies, Inc., announced that head-
quar ters of a Canadian subsidiary,
Nation Wide Equipment, Ltd., has
been established at Richmond, B.C.,
and that a plant and warehouse has
been set up for production in Unity in
the near future.

E. W. Rudd will be in charge of
sales promotion and distribution in
the Regina main office, while Stan Finch
will be in charge of plant production
at Unity. Maple parts are to be used
exclusively in the Canadian plant.
Gillard said the Unity plant will con-
inue to function until such time as
shipments from the Chicago plant can
be resumed to Canada.

Attention Operators

The fall season is approaching and that means shuffleboard in-
terest in many areas will begin to grow as new leagues and tour-
naments get under way. In the past, these promotions have proven
that they can make money for the operators and make more
money for the operator and the location as they grow.

League play is completely unknown in many areas, and only
slightly so in others. In order to help these young and em-
terested parties who would like to start this type of promotion
in their areas, The Billboard has prepared a special booklet
entitled How To Set Up and Run a Shuffleboard League. This
brochure is suggested rules, constitution and league set-ups
and promotion ideas which can be adapted by any operator to his
locations.

Copywrite when returning it to receive it free
by writing to The Billboard, 181 W. Randolph Street, Chicago, Ill.
Attention, Coin Machine Department.

Write for your copy today.

Detroit Shuffleboard Assn.
Elects Officers, Directors

New directors are Ben Okum, Okay
of the hinged score board,
A. P. Sauve & Son; Joseph Brilliant,
Brilliant Music Com-
pany; and Charles Finch,
Feddick, machine in-
ventor, who will be the
joke box oper-
ator, was named counsel of the
association. He will be
required to write the neces-
sary constitution and by-laws, to
be presented at the next meeting.
In the meantime, details of organization were talked over
but not definitely acted upon at this session.

Keeneb Deutsches New Scoreboard

DETROIT, Sept. 24.—A self-con-
tained shuffleboard scoreboard
comprising a plastic numerical scoreboard
in a single unit with the coin box,
worth and control buttons was an-
ounced this week by J. H. Keene
Company.

General Manager John Conroy
pointed out new unit features the
affixing of all vital parts to a single
wood support which permits the
packaging of the scoreboard and com-
ponent parts into a small carton for
shipping purposes. To set it up on
location the operator need only to
swing the hinged portion to full length
and apply two clamps, stand the unit on
the base adjacent to the shuffleboard
and plug into either the scoreboard
or any conventional electric
outlet.

Coin Assembly

One of the new points on the score-
board is the coin switch assembly
which permits the insertion of dimes
instead of nickels when unit is set
for nickle play. Thus for the in-
troduction of a dime two can play.

This system is immediately con-
trollable to nickel only by swiveling
one plug. Another new point: on
the Keene scoring unit is the lock
control which can be set to have the
lights on at all times or only while
play is taking place.
Puck Patter

Chicago:

Initial league play for the 1949-50 season, beginning under the old-timers, is expected to attract many of the teams being formed in many large cities. The league is expected to attract many new players, and many promotions related to this league are expected. A number of new novelty games will be introduced this season, including a new game, Shuff-Away, which is expected to be a hit in shuffleboard locations.

Ted Rubenstein, Marvel, is again making quantity deliveries on shuffleboards after a slight delay caused by running out of cabinets. Ted says he was caught by the unexpected heavy demand which followed Labor Day... Over at Monarch Roy Baseline is pulling hard to increase production on his new scoreboard line. Roy is also optimistic about the new season just beginning, because his old customers as well as some new ones are flooding his desk with inquiries on playfields as well as scoreboards.

Mero Campaigns For Shuffleb'ds In Clubs, Orgs

CHICAGO, Sept. 24—A campaign to aid clubs, veterans hospitals and other organizations in locating shuffleboards on their premises is now under way at Mero Industries, Col. L. Lewis, its director of public relations, announced this week.

He stressed the point that the aid would not come in the form of a giveaway but instead would result from a co-operative effort voluntarily entered into by the firm's distributors which would result in a partial payment in price to such organizations. In all cases the boards would be sold on a pay-for-play basis just as boards are now set up in shuffleboard locations.

He said that he would ask the various organizations to co-operate in making sure that all games played are accounted for. "This is a regular request," he explained, "because in dealing with organizations the members or players always appreciate the equipment if they have to pay for play and sometimes neglect or abuse it when it is on a free basis." The main thing he said is to promote the game and also to make it possible for hospitalized vets and club members to play shuffleboard. Revenue from games would also be a source of revenue for the veterans hospital or club's service fund.

Precision Puck Changes Model

CHICAGO, Sept. 24.—Nels Malmgren, head of Precision Puck Company, announced this week that the company has incorporated recently tested improvements into the manufacture of its puck line. He added that Herbert M. Smedberg, the company's manager, has been a precision expert for many years.

Changes are chrome plating and grinding down the bottoms of the puck. Malmgren stressed that grinding down increases the accuracy of the puck line. Prior to taking over the new post, Smedberg had been a precision partner.

The Original

Precision Puck

Not the Cheapest—But the Best

Precision Puck Co.

1635 W. Chicago Ave., Chicago 17, Ill. Phone: Essex 5-6599

IT'S NEW! IT'S Keeney's Completely Packaged

Scoreboard—Coin Box—Controls—Hinged Support

All set for "2 for a Dime" or 10¢ PLAY!

Low Cost! Simple to Install! Servicing Near-Zero!

* Here is the popular Keeney Plastic Numerical Scoreboard with coin box, control buttons and hinged support all combined in one compact unit. Just remove it from the carton, unfold it, adjust two clamps, connect scoring buttons, fasten to the shuffleboard and plug in!

Check THESE FEATURES:

- Insert 10¢ on 5¢ play and the lights step up to show "2 players." Another dime lifts up "4 players." With dime play, large capacity cash box holds more coins for less frequent servicing.
- Immediately convertible to 10¢ per player by adjusting one plug.
- Cards furnished for 2 for a dime or straight 10¢ play. Handles up to four players.
- Shuffleboard lights automatically controlled to turn "On" when coin is inserted and "Off" with game completed.

Precision Puck Changes Model

Chicago, Sept. 24.—Nels Malmgren, head of Precision Puck Company, announced this week that the company has incorporated recently tested improvements into the manufacture of its puck line. He added that Herbert M. Smedberg is now Precision's general manager.

Changes are chrome plating and grinding down the bottoms of the puck. Malmgren stressed that grinding down increases the accuracy of the puck line. Prior to taking over the new post, Smedberg had been a precision partner.

J. H. Keeney & Co., Inc.

2600 W. FIFTH STREET

CHICAGO 22, ILLINOIS
THANKS TO NCMDA MEMBERS

for their reception of the MERO SCOREBOARD and ALL-STEEL SHUFFLEBOARD

Mero All-Steel Shuffleboard with either stainless steel top or finest 1/2" laminated maple top.

WE CARRY A COMPLETE LINE OF
Scoreboards • Accessories • Shuffleboard Equipment

Manufacturers of Shuffleboards, Supplies and Accessories

MERO INDUSTRIES
1332 W. 69TH STREET
CHICAGO 6 ILLINOIS

ALL PHONES: HUDSON 3-9400

Manufacturers' Assn. Near; Firms Okay Proposed Set-Up

(Continued from page 10)

to patronize those boards. Leagues and tournaments are the best way I know to accomplish this project, and only if we all pull together, with the proper advertising, will we reach this objective by next spring. A meeting that unless we are well along toward becoming another American Bowling Congress (only our set-up will be exclusively for shuffleboard) by the spring of 1950, the games of shuffleboard will revert to its status of 18 months ago; that is, it will be popular in only a few areas and will have no chance of achieving national prominence. With the shuffleboard manufacturing field now well on its way to fall and winter production schedules, there has been little time to get together to actually form the proposed association. However, it is believed that all firms interested will have cleared the decks for this action within the next few weeks, and that the conference will be called by co-chairmen Bill Tuckerton, Purveyor, and Clayton Nemcroft, Monarch.

At this up-coming session, manufacturers will be prepared to work out their payments for the yearly assessment of funds necessary to carry out the association projects and will elect the officers and board of directors. As was the August conference, every attempt will be made to keep expenses to a minimum.

It is expected that all companies comprising the charter members of the association, will have signed their intentions to join the group and will have named representatives to the conference within the next few days.

16 Milwaukee League Reps Plan Season

Opens in October

MILWAUKEE, Sept. 24.—In preparation for the organized play season set to get under way here next month, officials of the Vic Manhardt Company met in the firm's headquarters last week with representatives of the 16 leagues it will handle. Schedules, rules, prize lists and team trophies were discussed. In all, several hundred players will participate in league play as the season now sets up. At the end of the schedule the top teams in each league will be entered in a single tournament to determine the team championship of Greater Milwaukee.
Chicago: (continued from page 9) the firm’s new Chief line. His sidekick, Hank Strong, is also raring to go and has a lot to offer, too.

Mr. and Mrs. Clare Meyer and Frank Mencuri are back from a visit to the Canadian National Fair at Montreal. They were met by former coinmen and fair officials and reported the trade as a whole in Canada seems to be on the way up.

Harry Brown says that Patty Hill is doing an efficient job of handling the office at his firm, Amusement Sales Corporation, is in the process of expanding. He says that when coinmen drop in lately they are full of optimism with their orders reflecting Supply’s Joe Batten is recovering for a lingering illness. He hopes to be back on his feet in a few days. Charlie Pieri, Ed Hughes, Clare Meyer and Frank Mencuri are doing their best to make up for his absence.

Grant Shay is certain that the new Mills Regal bell will prove popular with all sorts of bowl locations. One of its added features is a service bar on a level with the area. Vince Shay, Bell-o-Matic president, thinks the fall pick up in business is already in evidence. He says that when coinmen drop in lately they are full of optimism with their ordersreflecting.

Jordon Hasane, Arctic Vendor Sales Company, Appleton, Wisc., was in Chicago for a couple of days after completing a business trip to Kansas City, Mo., and St. Louis in his own plane.

Ed Levin, Chicago Coin, reports inquiries on the five-ball Football game continue to increase. John Conroe, J. H. Keeney & Company, is enthused over the new products the firm has introduced. The Keeney cigarette vender continues as a steady item. Las Relais, H. C. Evans & Company, was among those who left for Huron, S. D., to attend the quarterly meeting of the.

Colored Strips To Up Revenue

(Continued from page 9) will be mainly thru operators’ associations, but independents also may receive benefit, said Stern. Letters have been sent to operator trade groups, but the sales staff is working on the number of thestrips required. In emphasizing the grants natural resistance to the test, Stern pointed out that postage and handling costs would be absorbed by his company.

“We have been the ones chosen to do that so no more than 10 colored strips were available to any operator’s jule or wall box,” he said. Stern claimed this control is essential to point up the current popularity of the selections and act as an effective sales play stimulus. Colored strips have been used in this area by members of the Music Guild of America, Carter brothers, executive secretary of the New Jersey Music Industry, has changed the scheme with upping play in his area.

Strom, who has specialized in promotional devices for on-location use, also has been using bulk mailing and monthly posters, said to list tunes periodically believed tops in general perception of the music, he has mailed offi ce at 845 Fifth Avenue here.

South Dakota Phonograph Association.

Mr. and Mrs. Gordon Mencuri are back from their vacation in Florida. Meanwhile, Star Series, the baseball schedule in the paper, is looking for new friends in all types of locations.

Ted Rubenstein, president of Comet Coin, has all plans for production on a counter game line are running smoothly and production should begin under way soon. Rubenstein recently acquired all the dies, parts and production rights on counter games formerly made by Daveal Manufacturing. These new models as Buddy, Cub, Marvel, Ace and American Eagle. Some will be available in coin and non-coin models to accommodate various types of trade.

J. H. Keeney & Company has a five-ball game ready for introduction within two weeks. Initial production run is now set for the Philadelphia signal, according to Vice-President John Conroe. Details of the game will be unveiled shortly. John also reports the engineering staff has been increased by Tony Obadiah. Devices Novelty Sales is feeling the better business trend these days, too. Tony reports announcement interest and orders following suit.

Nick Angelus, sales manager of Alco-Deere Company, predicts continued acceptance of the new refrigerated cheese vendor which the firm has on test location. The first four machines averaged $4.50 per day in its bowling alley location, Angelus reports. Unit is an adaptation of the company’s cooled candy vendor.

Dick Cole, Cole Products Corporation, launched an all-out consumer campaign last week on the three-flavor Cole Spa cup machine. Acquiring the public with the mauve machine, it does all of Cole’s erases, is basic public relations work, Cole states. Activity in the amusement field is booming after a long stretch of steady-level business, according to Atlantic Music Company, Nate Stein and Arthur Schwartz are looking for continued upping Select-o-Matic sales during the months ahead.

Fred and Irv Webb. Webb Distributing Company, are on their toes, saleswise. They report that the repeat business is climbing. Rock-Ola Jukes are moving out with more interest shown by operators in placement of new equipment on one-route, two-route, boys say, . . . Fred Hebel, heading the FHC Corporation, plans a bang-up promotion of his eighteen-flavor ice cream bar vendor at the NAMA show in Atlantic City come November. Machine, with 180-flavor capacity, operates via spring actuated vending drums.

New York: (continued from page 9) ager for Oak Manufacturing, was here early this week. He is enlarging the plant for a new firm, Acrum bulk vendor, . . . Larry Reiss, Reiss Distributing Company, has a deal with George Booth, of Interborough News, for the large-scale placement of biscuit vendor in city subway stations.

George Holtzman, of Levey & Holtzman, juke operating firm, reports most recent week from Florida. Miami he visited his partner, Willie Levey, who has spent the past year in Florida. . . . Another local phone operator from Florida is Paul Golstone, of Capitol Music. Yeremi Sterna, of Hit Parade, Inc., producers of the on-location promotion device, Hit Parade Posters, is ready to introduce multi-colored stick strips as a new jule box play stimulus. The strips are available with music publishers, the strips will be

Juice Bar Corporation, is commuting between the firm’s local sales office and its New Jersey plant—while his associate, Jack Cross, vacations.

Nahum Blatberg, who operates six arcades in the new State of Israel, arrived here this week for an extended visit. His main purpose is to secure equipment to outfit a new amusement park in Tel Aviv. He will be run by seven disabled veterans, he said. . . . Lou Brown, Coradi deplay, leaves soon on a Western trip. He expects to bow his first production line coin tele set within a week. They are being turned out by Brown’s new company, Coviideo.

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Deluxe Quality

BEST HARD WOOD CABINET
BEST HARD MAPLE TOP

1114 S. MICHIGAN AVE. - W. 3-7935-6-7 - CHICAGO 2, ILL.

ELECTRIC SCORINGBOARDS

NEW OVERSIZE OR SMALL SIZE FRAME & POINT SCORING

With or Without Frames
Location Tested—Absolutely Fool-Proof

310 - 150 - 90 - 60 - 40 - 30 - 20 - 10 - 9 - 8 - 7 - 6 - 5 - 4 - 3 - 2 - 1 - 0

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MONARCH TOPS ARE TOPS!

- FINEST HARD MAPLE TOPS!
- ALCOHOL RESISTANT!
- FASTEST TOP ON THE MARKET!

INSIST ON MONARCH . . . SHUFFLEBOARDS — 22 FT.
"SHUFFLELETTE" REBOUND — 8 FT.
"ALL-PLAY" Deluxe Scoring Unit

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41-42

The Billboard

103

SHUFFLEBOARDS INC.

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ALL-STEEL WAREHOUSE

- PRECISION - HOLLOW GROUND - PATENTED FEATURES

SHUFFLEBOARDS INC.

5 MT. VERNON ST.

RIDGEFIELD PARK, N. J.

GIVE TO THE DAMON RUNYON CANCER FUND

SHUFFLEBOARDS WEIGHTS

FINISH FOR STEEL OR STAINLESS
SIDE SMOOTH
SPECIALTY TREATED
REDUCED REFINISHING COSTS

VIBRO VITA PRODUCTS CO.

- VIBRO VITA PRODUCTS CO.

15 MT. VERNON ST.

RIDGEFIELD PARK, N. J.
Nutrine Candy Profit Off
Chicago, Sept. 24. — Nutrine Candy Company has announced net income for the first six months of this year was $87,922. Earnings compared with a net income of $247,444 for the corresponding period in 1948.

Record Reviews
(Continued from page 85)

POPULAR

Russ Carlyle ORK
"Lil-Jig-a-Jig" ORK
(10c)

crystals, and other exotic effects on a wide scale and scope.

Susan Van Daan O'Shay
Another side which draws effusive efforts from all who hear it.

Gianni Orsini
A hit on the low side is this Morgen rock-

Van Cauwenbergh
A hit on the up side is this Morgen electro-

Count Basie ORK
"Bebop" ORK
(10c)

Another hit which is expected to be heard for years to come.

Every Tab
One of the great records of this time is this one. It has a most

Buddy Clark ORK
"Dial Dula ORK"
(10c)

A record which will certainly have its share of listeners.

Philadelphia
This tune is one of the most popular in history.

The Modernaires
"St. Louis Shuffle"
(10c)

A record which will be remembered for years.

Pete Todd ORK

A record which will certainly have its share of listeners.

Looking at the World Through the Colored Glasses
Another record which will certainly have its share of listeners.

Bob Harvey ORK
"Louie"
(10c)

A record which will certainly have its share of listeners.

Ethal Smith (The Travelers)
"Blues"
(10c)

A record which will certainly have its share of listeners.

Rhythm & Blues

It Had To Be You
This tune is one of the most popular in history.

That Lucky Old Sun
A record which will certainly have its share of listeners.

Cecil Cant
"I'm Singing the Blues Today"
(10c)

A record which will certainly have its share of listeners.

Billie Holiday
"Blues"
(10c)

A record which will certainly have its share of listeners.

May 21, 1949

COIN MACHINES

Tumbleweed, Exhibit Supply Five-ball, Bows

Chicago, Sept. 24. — Exhibit Supply Company has started quantity deliveries on its new five-ball game, Tumbleweed, Charis Pier, sales man-
ager, announced.

Designed with a wide open lower half of the playfield for cross ball action in combination with the game's three flippers, Tumbleweed gives players extra chances to win by having certain bumpers record special blocks of points on both the first and last ball. In addition the roll-over switch fea-
ture which permits players the op-
portunities of winning free plays even while the first ball is in play.

Reset Feature
Object of the game is to keep mak-
ing the five lettered bumpers which spell out the word "R-A-N-G-E. Each-
time this sequence is made it gives the player added chances to run up a winning score. These same bumpers re-set as a unit once the ball in play contacts a roll-over button near the bottom of the playfield. In addition to having one pair of flippers near the center of the playfield which moves from right to left and right hand flipper buttons and either one can move the single flipper.

The special feature permits free plays if player can get a ball thru the top roll-over switch when it is lit. If lights at odd multiples of 10,000 points, or multiples of any other hit on the game's bumpers. In addition there are several other possible ways of winning replays.

One H/1 25c MILLS BLACK BEAUTY, USED 3 WEEKS...$199.00
One H/1 25c MOLLY BLACK, USED 12 WEEKS...125.00
One H/1 10c BLACK BEAUTY, USED 3 WEEKS...189.00
One H/1 10c JEWEL BELLS, USED 6 WEEKS...179.00
GUARANTEED WORKING ORDER
1/2 DEPOSIT, BALANCE C. O. D.

Harbour Brokerage Co., P. O. Box 322, Rome, Georgia

Look To The General For Leadership
Guaranteed Reconditioned Equipment

5 BALLS

Al-Kah-pee...$119.00
Alice In Wonderland...119.00
Avondale...119.00
Beverly...119.00
Beverly & Brooks...149.00
Coney Island...129.00
Duke...129.00
End Pass...119.00
Channel...99.00
Lady Robin Hood...69.00
Major League...79.00
Sniper...79.00
Straight Out...79.00
Tissue...79.00

Terms: 1/2 cash with order, balance C. O. D.

Write for our complete bulletins.

General Sales Corp., 52 Martinique, Baltimore, M.D.
Biddle & Howard Sts. Phone: Verona 4119

New Games

Football College Daze Kentucky, I-Ball P. O. Shuffle Stuff Camel Caravan Playtime Photo Finish Champion (I-Ball P. F.)

It's Here!

Genco's Glider

Most sensational game in years! Cam-

buri, Illinois. Pia-games and Shuffle-Boiles, only 1 puck. Takes less than 1 min. to play. Earns up to $295.00. Terms: 1/2 Deposit, Balance C. O. D.

NOVELTY COMPANY

CINEX CORPORATION

ATLAS MUSIC CO., 7541 GRAND AVE., CHICAGO 20, ILLINOIS

ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

CINEX CORPORATION

1346 ROSECRANS STREET
CHICAGO 12, ILLINOIS

CONVERTED FROM SEBEBUG
CHICKEN SAM
$109.50 F. O. B.
Chicago
Send for Descriptive Folder

"Swinging' Monk"
**REBUILT PHONOGRAHS**

UNCONDITIONALLY GUARANTEED

**Wurlitzer 1015** $319

**Wurlitzer 1017**

**Rock-Ola 1422** $219

**Hills**

**Casablanca** $279

**Ami"A"** 46...$39

PHONOGRAH LISTED BELOW ARE COMPLETE AND IN GOOD WORKING ORDER

**Wurlitzer** Rock-Ola

750R $195 Commando $69

900 $115 President $159

300 $75 Twin 12 $95

500 $75 AMI $110

800 $75 AMI Singing Tower $190

Victory $45 AMI Model 200 $99

24 $65 MILLS $199

618 $49 Mills Empress $19 Classic - Vogue

**Seeburg**

$500 $400 Commando $399

1941 R.C. Special: $159

Envy, R.C. $119

Hi-Top, R.C. $119

Rockey, R.C. $199

Commander - Cadet, $89

NOTICE: These are sold with a 30 day guarantee. Advertised prices subject to change.

**Include** $1 extra postage and handling charge for any appliance taken.

**These Prewar Phonographs Available With -**

- Mechanism Overhauled
- Warm Parts Replaced
- Professionally Refinished Cabinet
- Transposed Head Repaired
- Unconditionally Guaranteed

**FOR AN ADDITIONAL $35.00**

**WALL BOXES**

Seeburg W-116 Tr. Winslet $215.00

Seeburg 5-20-30-32 Wire $3.50

Seeburg Power 12; 20, and Wireless $3.50

Seeburg W-4-E; 7-50/55, $5.50

Wireless Armatic $24.50

Hand-Wind 150 $2.50

3-Wire Armatic $19.00 Rock-Ola Dial-Tune $3.50

**TERMS: 1/3 DEPOSIT WITH ORDER. BALANCE C. O. D.**

WE SPECIALIZE IN EXPORT TRADE

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"Lee's relentless about everything since he was standardized on G-E lamps for his own machines. With General Electric lamps you have less worry about burn-out. You can be confident of long life and dependable operation that keeps machines making money. See your nearest G-E lamp supplier.

**RE记 REVIEWS**

(Continued from page 105)

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

**REX TURNER, THE WILDLANDERS**

**Variant 213**

Jalousie Heart

A suitable treatment of the folk flavor, with Turner bringing a soaring, high十多
treatment projects his full, handsome voice remarkably.

I'm Throwing Rice at the Girl I Love

More fine-quality coverage, one of the finest rhythmic ballad styles since Eddie Arnold.

**ROY HOWINGTON**

**Loop 901**

A Wonderful Dream

More pop than country item is this ballad which he handles ably by Howington.

Haymakers' Shuffle

Howington Brothers

Poo Poo singer by Bob Howington builds a fairy-tale instrumental.

**TED SMILE & HIS PIONEER PAWS**

**T.O. T.100**

Wanda

An original pop by a country artist doesn't work out too well.

Maybell Somewhere

A couple of glitches be this ballad. Smile's vocals is a good-thought here.

**YODELING SLIM CLARK**

**Continental C-846**

Swiss Lover's Lullaby

Clark yodels his way thru a side of little distinction.

When You're Blue Just Yodel

Somewhat superior is this treatment which also is highlighted by Clark's yodels.

**FOY WILLING & THE RIDERS OF THE PURPLE SAGE**

**Variety 1014**

Tumbling Tumbleweeds

Fine rendition of the oldie ballad is released from Melachrinos.

Cool Water

Another top-notch reading of a Western ballad. Pairing is a big hit by the 20-cent tag.

**KENNY ROBERTS- NANCY LEE**

**London 409**

Boogie Woogie Yodel

Good-sounding rendition this a couple years back for an indie label, and London has scored the master. An anonymous country side.

I Never See Maggie Alone

This not billed. Kenny Roberts carries the lead here. Here is something, he makes the bright sound of his newer Coral hit version.

**BILLY STARR**

**London 1994**

Blue Pacific Waltz

Covered with the most inky hillbilly sound by Ol' Blue Eyes.

Danger Zone

Murf does a similar-sounding job with a hill-country monster.

**BILL BOYD & HIS COWBOY RAMBLERS**

**V. S-9109**

Poison Ivy

Sparkin's Western dance tune with a mildly amusing lyric about a hard-bitten cowgirl.

Pass the Turnip Greens

Real folk stuff from the Southwest, with a strong singable dance beat and banjo feature.

**HOMER & JETHRO**

**V 81410**

Tennessee Border—No. 2

The hilarious hillbilly harmony team has another great parody in this one.

I'm Getty Older Every Day

M nearly every hotel and country bar is singing this one.

**TORY DOWDY (a.k.a. THE DIVA LILY HIGH-POINTERS)**

**Mercury 6237**

Don't Leave It All on Me

Dowdy is weakly rendered, but she sings the broken-heart ballad with feeling.

**Robby**

Rainbow

Western-style ditty is warped with spirit, but again the sound is muffled. Who cares?

**GENE AUTRY**

**The Pinhookers-The Cast**

**County Boys**

**Old 2104**

When the Silver Colorado Turns to Gold

An excellent rendition is one of Autry's best in some time.

Whirlwind

Pete Jucy would be successful to "Ride in the sky" gets very classy treatment by Gene champs and big hit. Pretty sophisticated stuff.

**SANDPIPER CHORUS**

**Golden 28**

Children of the Sun

Very good production of the popular Xmas carol. Good taste and comparatively clear.

**PAUL ANDERSON**

**(AL RICKETT ORK)**

**MIDWEST 2518**

One of the better-known versions.

**PETRUCZKA**

**(Prs. 1 & II)**

A popular little hit title gets a big production at a legitimate price. Tasteful scoring by Phil Wall, and cuts, informal ballad tradition by Anderson with feeling. Eye-catching cover by Frank Lillie.

**SANDPIPER CHORUS**

**Golden 24 (T)**

Silent Night

Flies high. Only the little ditty quality is now. One of the best numbers.

It Came Upon the Midnight Clear

Riveting choral performance has plenty of holiday spirit.

**CHILDREN**

**COMM**

**O COME, ALL YE FAITHFUL**

Very good production of the popular Xmas carol. Good taste and comparatively clear.

**AWAY IN A MANGER**

Same comment. Good English hams solo is by one of the better-known versions.

**PETRUCZKA**

**(Prs. 1 & II)**

Another popular little hit title gets a big production at a legitimate price. Tasteful scoring by Phil Wall, and cuts, informal ballad tradition by Anderson with feeling. Eye-catching cover by Frank Lillie.

**SANDPIPER CHORUS**

**Golden 24**

Silent Night

Flies high. Only the little ditty quality is now. One of the best numbers.

It Came Upon the Midnight Clear

Riveting choral performance has plenty of holiday spirit.
ARTIST
Jussi Bjorling
(David Simer)
WILLIAM PRIMROSE
THE PHILADELPHIA ORK-EUENE OR-
MANNY, DIR. [Oct. 1329-D] (12")

LABEL AND NO.
RCA Victor 1031-4474
RCA Victor (40) 49-0474
RCA Victor 1031-D
Ode 1220-06-D (12")
Ode 1218-D (12")
London-Deutsche Grammophon 91010
London-Deutsche Grammophon 91014
Bergen 2-LP 5-352
Bergen 2-LP 5-352
KDG-707

TUNES
Siciliana: O Lola
An anentaneously sello version of the "Siciliana" aria in the voice sounds somewhat distant.

GOLD SPEEDWAY
THE SWAN
A superbly played by the "Maenner Choral" with excellent solo and an excellent solo by the orchestra. Recorded on the voice sounds somewhat distant.

Donna Non Vivi Mai
A superbly played by the "Maenner Choral" with excellent solo and an excellent solo by the orchestra. Recorded on the voice sounds somewhat distant.

William Primrose
Caprice
A superlative little piece by Rossini, nicely played and in excellent solo with beautiful accompaniment.

Bach: Toccata and Fugue in D Minor
One of the few masterpieces, with new and excellent recording of the popular. Bach piece with the orchestra and soloist of available was the piece by the "Philadelphia" orchestra.

THE SWAN
A magnificent performance of the "Siciliana" aria in the voice sounds somewhat distant.

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One of the few masterpieces, with new and excellent recording of the popular. Bach piece with the orchestra and soloist of available was the piece by the "Philadelphia" orchestra.
WORLD WIDE WISDOM

BE OPTIMISTIC—FEAR IS THE BASE OF ALL NEGATIVE THOUGHTS... FASTER THAN RABBITS.

WILLIAMS STAR SERIES
Baseball thriller at all time. Featuring new credit and hit unit for really big sales. Limited quantity reserve. Hurry! Hurry! Hurry!

WOODEN BALL ROLL DOWN ALL BALLS

Bermuda $1.80
Hump Dumpy $1.80
Sammy $1.70
Lady Bonny Wood $1.80
Lucky Luke $1.80
Sinbad $1.80

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Reconditioned. Refinished and Guaranteed.

Wurlitzer $1200
Wurlitzer $1200
Wurlitzer $1200
Wurlitzer $1200
Wurlitzer $1200

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TROMBLEDOWN
Terrific new Fuller national. Exclusive every second machine has to win. Priced low.

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'46 Model $395

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RECONDITIONED BALLY ONE BALLS

CITATION, P.P. $1500
OLYMPUS P.P. $1600
VICTORY DERBY, P.P. $950

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"Highballer" Overhead Model $395
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Keeney Deluxe Model $495

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All the latest featuring. $345

D.A. CUN

Lakeview Twin Bonus
Machines. Write Box CUN at

dale CROWELL BALE Write Me for prices

WORLD WIDE WISDOM

NEW CONSOLES

Keeney Twin Bonus
Super Bell

Dale Croll Bell
Write Me for prices

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NOW AVAILABLE

CARNIVAL 1948 CONSOLES

Model 1015. $350.00

A.B. Williams

Dale Croll Bell
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WORLD WIDE WISDOM

NATIONAL COIN MACHINE EXCHANGE

1111-13 DIVERSEY BLVD. Phone Birkings 1-6464. CHICAGO 14

Coin Machines The Billboard October 1, 1949

Genco Glider
Watch your collections side by side. Glider makes same game plus shuffleboard at traction. The world's newest. Order now . . . Immediate delivery.

$295

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It's Dynamite Exhibit's New 5 Ball Game

Tumbleweed
Terrific new Fuller national. Exclusive every second machine has to win. Priced low.

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Telequiz
'46 Model $395

World Wide
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Victory Derby, P.P. $950

World Wide
Shuffleboard Scoreboards

"Highballer" Overhead Model $395
T. & M. Overhead Model $495
Keeney Standard Model $395
Keeney Deluxe Model $495

World Wide
United Shuffle Alley

All the latest featuring. $345

D.A. Gun

Lakeview Twin Bonus
Machines. Write Box CUN at

dale Croll Bell
Write Me for prices

World Wide
New Consoles

Keeney Twin Bonus
Super Bell

Dale Croll Bell
Write Me for prices

World Wide
Now Available

Carnival 1948 Consoles

Model 1015. $350.00

A.B. Williams

Dale Croll Bell
Write Me for prices

World Wide
United's Shuffle Alley

Write for Price

Consoles

Keystone 5 Way Bonus Super Balls $92.00
Barnhart & Lemon, Flute $86.00
Starker Twin Bonus Super Balls $90.00
S Samuels Baseball Bonus Super Balls $95.00
Bally Reserve, Fl. Sample Write for Prices

World Wide
World Wide Distributors, Inc.

2320 N. Western Ave. Chicago 47 Eyev glaring 4-3200

Coming...

FRESH E.

New Five-Balls
College Days—Gottlieb
Captain America—Bally
Football—Chicago Coin
Pirates—Kabuki
United

One-Balls
Gold Coin, R.P. $175.00
Jubilee—Extror. $175.00
Jubilee Special. $150.00
Jury Special. $150.00

Reconditioned 5-Balls

Black Gold $100.00
Majesty of Bally $150.00
Bunny & Bows $150.00
Big Top $130.00
Floating Power $130.00
Barnhart $130.00

eitha $110.00
Smith $110.00

Phonographs

Wurlitzer 1100 $1500
Rock-o-ola 1447 $1200
Wurlitzer 1000 $1200
Wurlitzer 1100 $1200
Wurlitzer 1015 $1200

Exh. Dale Guns

$125.00

United's Shuffle Alley

Write for Price

Dep.

Dealers

No. 1 Coin Machine Exporter

World Wide Distributors, Inc.
AUTOMATIC COIN
America's Bell Machine Center

We Are EXCLUSIVE, AUTHORIZED DISTRIBUTORS for Mills Bell Products
7—BRAND NEW MILLS MODELS—7
21 BELL • BLUE BELL • BLACK BEAUTY
TOKEN BELL • JEWEL BELL • MELON BELL • BONUS BELL

GUARANTEED FINEST!
RECONDITIONED—REPAINTED
SLOTS
AT NEW LOW BARGAIN PRICES!

- Mills 5c, 10c or 25c Blue Franks, Ea. 79.50
- Mills 5c, 10c or 25c Brown Franks, Ea. 79.50
- Mills 5c, 10c or 25c Silver Chrome Bells, Ea. 89.50
- Mills 5c, 10c or 25c 1947 Black Cherry, Ea. 119.50
- Mills 5c, 10c or 25c 1947 Golden Falls, Rl. Ea. 119.50
- Mills 5c, 10c or 25c 1948 Jewel Bell, Ea. 159.50
- Mills 5c, 10c or 25c 1948 Melon Bells, Ea. 159.50
- Mills 5c, 10c or 25c 1948 Black Gold, Rl. Ea. 164.50
- Mills 5c 1948 Black Gold, Rl. 225.00
- Mills 5c 1948 Club Royale 250.00
- Jungle 10c (only) 1947 Standard Chrome Coin, Rd. 115.00
- Welling 10c or 25c Relapet 49.50

RECONDITIONED—REPAINTED MILLS VEST POCKET BELL $49.50
COMPLETE STOCK NOW AND USED CONSOLES, SLOTS, PHONOGRAPH, PARTS
WRITE FOR PRICES ON YOUR REQUIREMENTS!

FALL CLEARANCE SALE!
ALL GAMES LISTED BELOW ARE THOROUGHLY CHECKED OVER, RAILS SCRAPED AND READY FOR LOCATION

FIVE BALL ORIGINAL FLIPPER
Geno Black Gold $130.00 • Gottlieb Roundup ......... $115.00
Geno Big Top 102.00 • Gottlieb Buttons & Bows ....... $142.50
Geno Floating Power 100.00 • Gottlieb Bowling Champs .... 132.50
Geno 3-5-3 90.00 • Chi-Coin Cartelion ....... 115.00
Geno Screwball 60.00 • Chi-Coin Spinball ....... 49.00
Geno Powerball 60.00 • Chi-Coin Thunderbolt .... 69.50
Geno Merry Widow 60.00 • Chi-Coin Majors '49, ... 134.50
United Paradise 69.50 • Exhibit Morocco ....... 89.50
United Summerlina 79.50 • Exhibit Contact ....... 78.50
United Blue Skies 87.50 • Williams Gismo ....... 64.50
United Semaphore 87.50 • Williams Speedways .... 85.00
United Serenade 107.50 • Williams Rainbow ....... 87.50
United Showboat 119.50 • Williams Saratoga ....... 102.50
United Carolina 129.50 • Williams St. Louis ....... 139.00
United Ramona 119.50 • Williams Maryland ....... 124.50

NON-FLIPPER GAMES

EXHIBIT RANGER $19.50 • GENCHE BRONCO $17.50
EXHIBIT MIRAGE $17.50 • UNITED MANHATTAN 39.00
EXHIBIT TURBO $17.50 • CHICAGO EXPRESS 39.00
KINDLY INCLUDE ONE THOUSAND DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY ORDER. PACKAGES SHIPPED PREPAID.

WIRE! WRITE! PHONE!

SERVICE TO OUR WATCHWORD

Morris Novelty Co., Inc.
229 Elk St., 6th Floor, Phila., Pa.

FIVE BALL FLIPPERS—WHILE THEY LAST

(1) Baby Face $95.00
(2) Butlerino 60.00
(3) Catalina, Ea. 50.00
(4) Crescent, Ea. 50.00
(5) Daisy, Ea. 50.00
(6) Dew 'n Ditty 70.00
(7) Dominoes 49.50
(8) Jack & Jill 70.00
(9) Jack-O-Lantern 70.00

ONE BALL

(1) Jockey Specials, Ea. $125.00
(2) Gold Caps, Ea. $125.00
(3) Special Editions, Ea. 75.00
(4) Victory Specials, Ea. 45.00

One-thousand deposits required with all orders. All machines are clean, mechanically perfect.

CROWN NOVELTY CO., INC.
320 HOWARD AVE. 
Phone: Canz 7117
NICK BARBAJO, Gen. Manager
NEW ORLEANS, L.A.

GIVE TO THE RUNYON CANCER FUND
OUT NEXT WEEK!

The Billboard
FALL
COIN MACHINE SPECIAL
WITH
101 IDEAS
To Help You
MAKE MORE MONEY!

SEND FOR SPECIAL SUBSCRIPTION OFFER

8 BIG ISSUES OF The Billboard for Only $1
PLUS the Fall Coin Machine Special FREE!
9 BIG ISSUES — ONLY $1

DON'T MISS IT!

HURRY! HURRY! HURRY!
Final Advertising Forms Close
SEPTEMBER 29 IN CINCINNATI
Contact Your Nearest Office TODAY
To Reserve Your Advertising Space...

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

I inclose $1 for the next 8 issues of The Billboard PLUS a FREE copy of the FALL COIN MACHINE SPECIAL (for cash with order). Offer expires midnight October 10.

Name ............................................. □ New Subscriber
Address ............................................. □ Extend Subscription
City ............................................. Zone ... State ........
I operate ........................................ machines
IMMEDIATE SHIPMENT
Buckley CRISS CROSS JACKPOT BELLE
5¢ 10¢ or 25¢

COINMEN YOU KNOW
Los Angeles:
(Continued from page 99) a novelty game, Glider. It looks like a winter, he says. . . . S. J. Bursis was in from his Montebello operation long enough to say "howdy" to the boys on coin machine row.

G. F. Cooper, Riverside coinman, does it get into town very often but he finally made the grade last week. Probably came in to get some local dog and forget about the valley bean. . . . Vernon Wright, San Bernardino coinman, dropped into town to check out the latest in games.

Mary Solis, of Leuenhagen’s Record Bar, reports that she has Jan August’s “Change of the Rhythm” backed by “Jan’s Boogie.” She’s offering the platters to operators on a special deal. If they buy one they get another free. . . . Late Walker was seen making the rounds last week renewing acquaintances on Pico Street.

Audrey Steimer, of Steimer Distributors, is still plugging his new hangover remedy. He says it’s the hottest item for operators he’s run in. . . . The Tidotte Brothers were in from La Crescenta. . . . Phil Robertson is getting ready for another trip in the interests of Chicago Coin.

Jack Leonard, of the Badger Sales vending department, is burning the midnight oil getting his stock lined up for the operators. . . . E. T. Simonen, Bakersfield coinman, was on Pico Street for a look-see. . . . Another Bakersfield operator, Slim Ewing, is reported to beheading this way.

Al Waymouth, of Waymouth Service, had Bruce Sutton as a visitor from Nebraska last week. Sutton was looking over Electro. . . . Frank Butterfield, manager of the local E. T. Maple Company office, is shipping out a number of used music boxes these days. . . . Howard Taylors, of Colton, was looking over the latest in equipment last week.

Tim Spencer, the writer of “Room Full of Roses” was on Pico Street last week thanking the record operators for the breaks they’ve been giving his tune. . . . Law Hasking and son left for an extended hunting and fishing trip to Wyoming. They expect to be gone about three weeks. They operate in near-by Gardena.

H. Brown Acquires 2d Chicago Firm

CHICAGO, Sept. 24. - President Harry Brown, of Amusement Sales Corporation, said this week that he had purchased the sales and distribution rights of National Amusement Sales, Chicago, and at the same time had taken over all the firm’s equipment and production facilities for bell cabinets.

Brown stressed that customers of National Amusement could expect the same service since included in the deal was the provision that all the firm’s experienced personnel would be retained.

At the moment Amusement Sales is concentrating on cabinet kits for the Mills Black Beauty and Blue Bell. Brown, said, plans to be in production on Crisis Cross and Bonus bell cabinet kits.

All business of the combined firms will be handled at 164 E. Grand Avenue here.

RED HOT
GENCO’S GUIDE $1.95 at
Combination Shuffleboard and Pin Ball Cabinet Kit. Only 2 feet thick. Now in use in hundreds of locations with this fast—new—different game to play. Immediate delivery.

LOGAN DISTRIBUTING COMPANY
3220 North Avenue, Chicago 47, Illinois

OPERATORS in Ohio and Kentucky
Keep Open Date of Sunday, October 9th
WATCH FOR SPECIAL SHOWING AND NEWS OF GREAT IMPORTANCE TO YOU

OPEN HOUSE AT
Cincinnati Office and Louisville Office
SUNDAY, OCT. 9TH — 12 NOON UNTIL 6 PM
“The House that Confidence Built”

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1923
624 S. THIRD ST.
228 W. SEVENTH ST.
LOUISVILLE, KENTUCKY
CINCINNATI, OHIO

OPERATORS INFORMATION ON REQUEST
RECONDITIONED PIN GAMES
READY FOR LOCATION

NOW DELIVERING NEW, EQUIPMENT
Utah, Coin-Op Caravan, Star Series, College Daze, Football, Sally CHAMPION, Sally CLOVER BELL, ELECTRIC CIGARETTE VENDOR, MILLS “B” BELLS, DUPLYER, MILLS BONUS BELL, MILLS JEWEL BELL, MILLS BLUE BELLS, MILLS BLACK BEAUTY, MILLS ST. BELL, DEXTER-JOHNSON COIN COUNTER.

ROY MCGINNIS CO.
2011 MARYLAND AVE., BALTIMORE 18, MD. PHONE BELMONT 1100

TRIMOUNT’S Now Delivering the most sensational 5 BALL in postwar history

Gottlieb’s COLLAGE DAZE
CONCEDED THE BEST IN THE INDUSTRY
THRILLING RALLYING TOUCHDOWNS • LOCKING TOUCHDOWNS • FIELD GOALS • 5TH BALL SPECIAL SCORING • POP BUMPERS • NEW COLORFUL ISLAND BUMPERS • ORIGINAL GOTTLIEB FLIPPERS • FOOTBALL POINT & HIGH SCORE

Remember . . . IN NEW ENGLAND ITS TRIMOUNT

TRIMOUNT
40 WALThAM STREET
BOSTON 18, MASS
Tel. Liberty 2-9480
**UNITED'S**

**SHUFFLE-ALLEY**

*ALL THE THRILLS OF BOWLING*

Scores exactly like bowling (Splits, Spares, Railroads, Strikes, Doubles, Turkeys, etc.)

Bowling score totaled automatically frame by frame on brilliant light-up back glass

Puck returns to the player by traveling under the play board

**EQUIPPED WITH**

**NEW DROP CHUTE**

**SEE YOUR DISTRIBUTOR**

**APPROXIMATE SIZE**

2 ft. wide
8 ft. long

**FRESHIE**

... As Fresh as a Freshman's First Day at School!

**NOW DELIVERING**

**AT 6 CONVENIENT OFFICES**

**AMI PHONOGRAPHs** and WALL BOXES

Also all other types of new games. Visit office nearest you. See the newest releases, well-timed to step up your fall and winter collections.

**SOUTHERN AUTOMATIC MUSIC CO., INC.**

LOUISVILLE, KY.
CINCINNATI, O.
INDIANAPOLIS, IND.
LEXINGTON, KY.
DAYTON, O.
FT. WAYNE, IND.

**EVANS' RACES**

**FREQUENT—GREATER EARNING!**

Evans' new electro-pneumatic control speeds up play faster than ever before!

**MYSTERY ODDS!**

On each play, odds change with flashing lights and mechanical action!

**7 COIN DROPS**

with individual Coin Detectors!

**NEW REFINEMENTS! NEW DESIGN!**

Rich new cabinet, .. brilliant, colorful backboard, .. brightly lighted, full vision race track!

**3 GREAT MODELS—5c OR 25c PLAY**

CASH OR CHECK PAYOUT

**FREE PLAY**

Odds change with every selection. CONVERTIBLE. CASH MODEL, 5c or 25c Play

**CASH MODEL**

5c Play with 25c DAILY DOUBLE Feature.

NOW AVAILABLE IN CHECK SEPARATOR MODEL

Order from Your Distributor or Write Direct

**H. C. EVANS & CO.**

1528 W. Adams St.
Chicago 7, Ill.

SEE EVANS CONSTELLATION AD ON PAGE 98
ARRIVING NEXT WEEK!

LARGEST STOCK
of Bell Equipment in the South

Mills-Blue Fronts .............................................. $37.50
Mills Brown Fronts ........................................... 47.50
Mills Chrome Fronts .......................................... 50.00
Add $10.00 to above if you want machine refinished in your choice of red, grey or blue hammeAccSoft.

Mills Black Cherry Balls ..................................... $100.00
Jennings Standard Chiefs ..................................... 115.00
Jennings Bronze Chiefs ....................................... 60.00
Jennings Light Ups, clean ................................... 125.00
Rebuilt Criss Cross (Buckley Model, Mills Mechanisms) . 145.00

All machines guaranteed ready for location. Write for complete list.

CONSOLE DISTRIBUTING CO., INC.
Southern Distributors for Original Buckley Criss Cross
3425 Metairie Road New Orleans, La.

NAVAJO
Latest and Best Money Maker
Takes Pennies, Nickels, Dimes and Foreign Coins.
(No Federal Tax)

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OHIO—HARRISON SALES CO.
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P. & M. Sales Co., 1901 Main St., Dallas, Texas

Write Us for State Distributorship. Samples $14.50, Cash With Order.

CAUDLE & McCORY MFG. CO.
116 WINTERS BLDG., 39 W. ADAMS
PHOENIX, ARIZONA

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, III.

OPERATORS
NEW SALES POLICY 1949 MODEL
QUIZZER
Write—Wire—Phone Phone: Warwick 8-8480
TRAINING DEVICES, INC.
1469 Electric Ave. Manufacturer Lincoln Park 25, Michigan
The Genco Scoreboard is an "All Purpose", All Electric, Coin Controlled unit. Its ability to score everything has made it the standard in the shuffleboard industry.

CONTACT YOUR DISTRIBUTOR TODAY!

GENCO
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.
FOOTBALL

WE'RE SHIPPING AS FAST AS WE CAN!

A 5-BALL GAME

OPERATORS MAKE MORE MONEY CONSISTENTLY WITH CHICAGO COIN GAMES!

Chicago Coin Machine Co. 1725 Diversey Blvd. Chicago 14, Ill.

SAVE ON RECONDITIONED EQUIPMENT!

PHONOGRAPHS

<table>
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<tr>
<th>Model</th>
<th>Price</th>
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<td>Seabury #300</td>
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ARCADE

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FLIPPER GAMES

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PINBALL SPECIALS

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ROCK BOTTOM PRICES

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WALL BOXES AND SPEAKERS

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MISCELLANEOUS

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PARKER DISTRIBUTING COMPANY

160 W. Chicago Ave., Chicago, Ill.

Central Service

SALES COMPANY

70 W. Jackson Blvd., Kokomo, Indiana

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READY FOR LOCATION
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Cinderella $59.50 Robin Hood $59.50
Mardi Gras 69.50 Wisconsin 59.50
Sally 74.50 Trade Winds 64.50
Screwball 84.50 Speedway 84.50

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