The Honorable Luis Munoz Marin, governor of Puerto Rico, accepts from Noro Morales the first copy of the maestro's newly released MGM record, "Rum and Soda." The tune, written by the top-flight Puerto Rican-born orchestra leader, is the latter's contribution to the Puerto Rican government's promotion drive for increased popular recognition of the island's rum. With the island's basic economy largely dependent upon that product, this wedding of Tin Pan Alley, the rum producers and distributors and the soda industry represents a unique milestone in the history of all concerned. Noro Morales and his orchestra, featuring the chic Nita Del Campo, on September 15 reopened the China Doll, New York, where last season they set a longevity record for dance bands. They appear at the Broadway night spot fresh from a series of theater dates.
Capture TOP RECORD SALES!!!

BIG REWARD for Dealers, Ops and Disk Jocks Everywhere

THE THREE SUNS HAVE TAKEN TO THE HILLS!!!

with a pairing of top country tunes on

RCA VICTOR RECORDS

GIVE ME SOME SUGAR, SUGAR BABY
SOFT LIPS

Extra!!! VOCAL DUET BY
ELTON BRITT AND
ROSALIE ALLEN
Favorite Country and Western Song Favorites Across the Nation

PERSONAL MANAGEMENT: HERB KESSLER
DIRECTION: MUSIC CORPORATION OF AMERICA
UNITED'S
CAROLINA

SNAPPY NEW
PLAYFIELD ACTION
with Thrills and Suspense
of "Kicker Bumpers"

8 WAYS
TO SCORE REPLAYS

NEW, DIFFERENT
"CRISS-CROSS"
BALL ACTION

Five Ball
Novelty Replay

See Your Distributor

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
You've never seen anything to match the performance of the Seeburg Wall-O-Matic “100”—the most amazing remote selection system ever developed. It offers:

* 100 selections of music—cataloged under musical classifications such as “Popular Tunes,” “Old Favorites,” “Waltzes and Polkas,” “Classical Selections,” etc.—visible in 5 groups of 20 selections each.
* Single coin chute... 1 play, nickel; 2 plays, dime; 6 individual plays, quarter.
* Compact, streamlined design. Ivory finish metal housing. 3-wire type. Easy to install, easy to service.

Don't overlook the Wall-O-Matic “100”—you'll want to take advantage of its earning power whenever you install a Seeburg Select-O-Matic “100” Music System.
Heat Growing As ASCAP-TV Huddle Nears

Caffo Extension Likely

WASHINGTON, Sept. 17—Pressure for settlement of a television music pact is reaching nervous peaks in both the American Society of Composers, Authors and Publishers (ASCAP) and in the TV industry as TV-ers prepare to huddle here next Friday (21) on a per-program formula (The Billboard, September 17). Urgency is being evidenced in back-stage discussions on both sides of the fence, but the timetable for possible settlement is highly uncertain.

It is felt that an extension of the current TV music deadline beyond the currently scheduled September 30 zero hour is inescapable unless the ASCAP board is able to get prior authority from the Society's membership to go forward without polling individual members. Reports are circulating that the board is sounding out members on the possibility of getting such a grant of authority. Any extension of the present pact could delay settlement for weeks.

Inside word is that ASCAP rank-and-filers are registering impatience over the inactivity of negotiations which have strung out for months between the board and spokesmen for the TV industry. ASCAP's board is consequently under heavy pressure to reach a satisfactory settlement, but the board is hamstrung by the presence of the time-consuming rate and procedure.

TV-ers Side

On the TV industry side, station operators are highly disturbed by the (See ASCAP-TV Pact on page 16)

Hypo Seen for Chi Showbiz With End of Printers' Strike

CHICAGO, Sept. 17—All elements of show business, especially radio and motion picture, legitimate theaters, night clubs and vaudeville houses, will benefit from pending resolution of the strike of printers which has plagued local entertainment for more than a month. A check of local newspapers revealed that when the strike is over greater space will be devoted to showbiz and more flexible deadlines will allow easier placement of stories and more timely articles. Altho strike is supposed to end officially in about two weeks, one advertising executive, an amusement editor said he thought it would be at least a month before newspapers were able to make the switch (See Printers' Strike End on page 44)

Survey Backs Repeal of Excises

Cong. Library Booklet Timed Well for Drive

All Showbiz Gets New Hope

WASHINGTON, Sept. 17—A study of the tax structure has been made by the Library of Congress with a view to discovering if an alteration of the existing taxes is seen in a booklet just issued by the Library of Congress that summarizes the movement for repealing theLux tax. High significance is attached to the timing of the booklet's issuance. The study was made primarily for members of Congress, and congressional leaders have already pledged themselves to give early consideration to the subject next session. The study emphasizes (See Survey Back Excises on page 10)

Capitol to Joe: "Come on, Kiddo!"

HOLLYWOOD, Sept. 17—A new wrinkle in the music industry, a capitalization of the potential value of new songs is announced over the outcome of a pennant race. Capitol Records is rushing out a promotion of its Joe DiMaggio, kidish package to hit the market in time for the World Series. American League leading Yankees’ singer, with his new song, will assure higher sales. An additional thousands of sales is predicted. Present plans call for New York and St. Louis markets to get the Little Joe DiMaggio package. Whatever the outcome of the World Series, the DiMaggio package will be a hit. Product policy for the package and expects it to be one of its fastest moving items during the Yule season. Album was written by John Jacob Loeb and produced by Cap’s kidish chief Alan Levinton.

AFM-Web Huddle Oct. 5 On Pic Music

NEW YORK, Sept. 17—James C. Petrillo, president of the American Federation of Musicians (AFM), and representatives of television networks and stations will get together Wednesday, October 5, to discuss a new contract covering all of the musicians on kinescope and film programs. The meeting, forecast in the September 10 issue of The Billboard, was set up at the behest of the telecasters, who feel that current restrictions surrounding the use of kinescope material, and the lack of a scale covering all of the musicians on film generally, is impeding the progress of television programs.

U.S. Predicts UNESCO Action

WASHINGTON, Sept. 17—Fate of the proposed world music copyright pact will be decided at the September 15-October 6 meeting of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in Paris, with the copyright vote tentatively slated for September 28. State Department officials told The Billboard (ID). With the copyright a vote by the 47-member nations will be the recommendations for handling the pact procedure made by a conference of international copyright experts last month (The Billboard, August 18).

Unions’ Battle May Carry to Flickers, Too

 Vaughn Monroe Test Case

NEW YORK, Sept. 17—Radio shows and possibly picture commitments will be affected next by the battle between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM). This development is the outgrowth of a demand made on Vaughn Monroe, now at the Philly Click, by Dick Jones, head of AFM (ID) to pay up on claims he was in default for a year. At the same time Monroe’s singing group, The Monomarins, were also asked to get AGVA cards.

The reply given was that James C. Petrillo, AFM topper, had ordered all AFM members to quit AGVA and they were acting under his orders. Jones confronted AFVA head, Dewey Barto, and after huddles held here Monday (14) a new settlement was decided upon.

Union leaders of the Associated Artists and Artists of America (Four A’s), all members of the sister unions in that群 are subject to discipline by the parent body. Among the unions in the Four A’s are the American Federation of Radio Artists (AFRA), Screen Actors Guild (SAG) (See AFVA—AGVA, Pact on page 41)

In This Issue

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Conventions Bring Gold to L. A.

Conclaves Give ShowbizPurse

Niteries Biggest Winners

HOLLYWOOD, Sept. 17.-Los Angeles' conventions added impor-
tance as a convention center, attracting businessmen who expected to draw $18,717,300 from hotels, theaters, and restaurants. The quarter's conclave attendance is about 14 per cent above the 1949 total and is expected to be higher by year's end. Thru July the city had $13,874,988, or 76.68 per delegate. Since July 31, 58 additional conventions have been scheduled with an expected attendance of 69,585. Hence, the forecasted attendance at year's end is expected to be above the L.A. list for 1949.

Surveys by the Chamber of Commerce of spending at Los Angeles conventions revealed that on the average of $18,717,300 per day spent in the area. The estimate is based on a survey of hotel and trade channels during 1949. Final figures are expected to reach the $20,000,000 mark by year's end.

Niteries Moolaa

Chamber of Commerce study revealed that the dollar falls into the showbiz kitty, with a 70 per cent of the money going to the niteries. Using the Chamber's figures, 1949 expenditures will be $12,700,000, or $3,200,000 net, with niteries ops ringing up $2,000,000, of which $1,200,000 is spent locally. A reported $400,000 will be spent locally by niteries for sets and music. The chamber does not predict entertainment expenses, but some of the smaller clubs are best had.

See Big 1949

Convention-wise, L.A. is expected to host more than 50 conventions in 1949. Outstanding conventions now set in include American Legion, October 8-10, 1949; National American Legion, November 18-20; National Association of Credit Men, May 14-16; National Electrical Contractors' Association, September, and many others.

For 1949 the Chamber reports that 47 conventions already have been booked of which 25 will be national (Conclaves Bring Niteries page 48).

Garden's 47 Profit

Soars Over Million

WASHINGTON, Sept. 17.-Profits of the Madison Square Corporation in its 1947 fiscal year were nearly doubled compared to the previous year. Profits released this week by the Securities and Exchange Commission (SEC), profits at a rate of 1947 amounted to $1,246,000 compared with $686,000 in 1946. Net worth of the corporation increased from $4,716,000 to $7,424,000. Rentals of the arena totaled $7,086,000 in 1947, while 1946 brought in $5,292,000. A new permit issued by the city permitted the Garden to hike ticket prices to $1.75, $2, and $3 for basketball games and $2, $3, and $4 for hockey games. The garden in 1947 grossed $21,236,000.

RCA Sells 12,000 Red Seals

Right After Music Pic Preems

HOLLYWOOD, Sept. 17.—Do picture disc sales? RCA Victor answered the query by selling 12,000 Red Seal Lanza singles within 24 hours of the premiere. If that is a worthy week-end sales mark for pops, it is doubly impressive on the RCA's majors, Goldwyn-Mayer. The Joe Pasternak Technicolor production, as announced, overpriiced the Lanza, the pic co-stars Kathleen Grayson and Jose Iturbi, backer by a high-budget cast including Ethel Barrymore, Keenan Wynn, J. Carroll Naish and Marjorie Reynolds.

TV, Its Threats, Promises

Spotlighted at TOA Confab

HOLLYWOOD, Sept. 17.—Television, its threats and promises, dominated the National Association of Owners of America (TOA) convention (September 12-14) at the Beverly Hills Hotel. A TV video consultant, that talk is already proving itself as a potential source of information, was given a mixed blessing, it was a downpour of facts with little interpretation. Telnex. He had exhibits to move into theater video new before their papers is too much to make a home screen. Cohn pointed to the industry in that man is the last 3 years to home entertainment and told the men that it is time in getting on the building ball.

Eric Johnston, head of the Motion Picture Association of America, told the TOA tele-conference, informing exhibitors that the movie industry will not be a cased screen after one of these failed to appear. For the summer, KFI-TV Shows were picked up.

For the most part, exhibitors reported a steady growth in the market by index, towards the demonstrations. However, this may be due more to poor programming material used rather than their theater video as a whole.

Charles Skouras, head of 20th Century-Fox, the theater division, told exhibitors that Fox-West Coast Theaters will invest $2,500,000 in equipping the Coast house's for video. Skouras predicted that the second half of the year should be a good time in getting off the ball.

Showbiz Construction Drops

WASHINGTON, Sept. 17.—The volume of new showbiz construction as reported to the Bureau of Labor Statistics reported this week. New buildings started in June totaled 233, with an over-all valuation of $8,615,000, compared with 241 and $12,369,000 for June, 1948. Comparable figures for June, 1948, were 289 and $8,565,000.

NUMBER ONE
ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits
YOU'RE BREAKING MY HEART
RCA 7848
No. 1 Sheet Music Seller, Disk Jockey Shops
SOMEDAY, Y. Monroe Orch. V. (78) 20:310. (45) 47:2881
No. 1 Disk On Air
YOU'RE BREAKING MY HEART, Y. Monroe-O. Osser Orch, Mercury $271
No. 1 Disc in the Nation's Hot Juke Boxes
YOU'RE BREAKING MY HEART, Y. Monroe-O. Osser Orch, Mercury $271
No. 1 Most Played Juke Box Record and Country Western Record
NO. 1 Sheet Music Seller, Disk Jockey Shops
NO. 1 Most Played Juke Box Record and Country Western Record
NO. 1 Sheet Music Seller, Disk Jockey Shops
NO. 1 Most Played Juke Box Record and Country Western Record
NO. 1 Sheet Music Seller, Disk Jockey Shops
NO. 1 Most Played Juke Box Record and Country Western Record
NO. 1 Sheet Music Seller, Disk Jockey Shops
GET LOST, D. Washington, Mercury $148
No. 1 Sheet Music Seller, Disk Jockey Shops
RIDERs IN THE SEnT

Leading albums, classical discs, English and Canadian sheet sellers and full score on all albums, for September 19th, 1949. In addition to Charts, pages 22 to 29.
WASHINGTON, Sept. 17.—Mina the ex-supermarket clerk, who has talent and shows, the Mutual Broadcasting System (MBS) is reviving its schedule to accent block programming. It began this week. Will-iam R. S. Storer, general manager of the network, went after the housewife audience when he took over the Mutual program in November during the midweek national event. The move will have a definite effect on the radio industry, he said. "In the past," Mr. Storer said, "we have given much attention to the housewife audience. We believe that the program is a good one, and we are going to continue it."

Coulter Gets Y&R Radio Job Franco Lammed

NEW YORK, Sept. 17.—Young & Rubicam has appointed Franco Couler Jr. to the recently created position of director of radio. Before he was with Young & Rubicam, Franco held the position of account executive for a number of years.

De Neuf Sparks Rural Net Push

ITIHACA, N. Y., Sept. 17.—The midweek of the week, the new Little Big Horn (RN) gets its final push for business under the sponsorship of Donald J. De Neuf, new assistant general manager. De Neuf, who will be responsible for all the station's operations, is a native of the area.

Agency Paid Listings Hit Chi Papers’ Log Charges

NEW YORK, Sept. 17.—Top advertising agencies in radio have decided not to pay for their listing in the Chicago papers charging for radio list-\(\) ing. This decision was made at a meeting attended by representatives of 10 agencies.

Kenny Baker Collects 200

HOLLYWOOD, Sept. 17.—Kenny Baker has been paid $20,000 by the William Morris (WM) Agency for the use of the actor in the role of Chewbacca.

Gimbels Inks Truex, Indicates New Trend

NEW YORK, Sept. 17.—Gimbels department store this week has decided to sponsor The Truex Family over WPIX, New York, from 7:30 to 8:30 every evening beginning Oct. 13.

Stockholders Contab in Chi Talks Move?

NEW YORK, Sept. 17.—WGN (Chicago) is reported to be planning a move, and the Yankee Network, another of the two stockholders of the Mutual Broadcasting System (MBS), was this week reported considering withdrawing from the network. According to reports, the group which has been considering a move has been under consideration for some time. The group has decided to move, and it is also reported that the networks will be transferred to Mutual's position in today's radio picture.

Kenny Baker Collects 200

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Gimbels Inks Truex, Indicates New Trend

NEW YORK, Sept. 17.—Gimbels department store this week has decided to sponsor The Truex Family over WPIX, New York, from 7:30 to 8:30 every evening beginning Oct. 13.

The situation comedy will star actor, wife, Sylvia Field, and members of her international cast.

Success of the program is considered important, because it may open up TV for other department store advertising.
Clampdown on FCC Giveaway Edict Produces Biz for RF

CHICAGO, Sept. 17.—The temporary ban on giveaway stations, which the Supreme Court ruled recently against the Federal Communications Commission, has rekindled interest in favor of Radio Features, which stops the FCC from approving blanket giveaways. The ban was handed down early this week by the Supreme Court. Michael L. Igne, who was followed by a like ruling in New York, where three stations were also handed down a blank against the FCC. Judge Igne also ruled that the court's decision would be heard before a three-Judge Federal Court here. Under Igne's ruling, the court, no matter what it is, is expected to be appealed immediately to the Supreme Court.

Schiller said that after the ruling of the court of foes in "flood" of congratulatory wishes and letters from stations all over the country, as this was just the beginning of the end. The court of foes is not over yet; new problems are expected to be heard before a three-Judge Federal Court here. Under Igne's ruling, the court, no matter what it is, is expected to be appealed immediately to the Supreme Court.

Another effect of the favorable ruling, it was learned, was removal of network complaints directed against Schiller's action. It is reliably reported, however, that the court of foes is not over yet; new problems are expected to be heard before a three-Judge Federal Court here. Under Igne's ruling, the court, no matter what it is, is expected to be appealed immediately to the Supreme Court.

AM Music, Sports, News, Vie With TV

NEW YORK, Sept. 17.—Longhair music, news and sports on radio gives television the strongest competitor. The latter, featuring a station used in the past year by The Pulse, Inc., for WOR, covering June. The station, a combination of music and quiz programming, takes it on the chin most from the visual medium.

Dramatic shows, which accounted for $36 per cent of the audience in radio homes, were particularly hard hit. The station which draws the largest audience in radio homes, the survey stated. This is the second such survey this year. The first, which was already expected to be in January.

DL Sales Service Job Goes to Ostby

HOLLYWOOD, Sept. 17.—Norman Ostby, who joined the American Broadcasting Company (ABC) Western division Veeps Don Searle, with the appointment of the latter to its General Sales System (DLIS) as sales service manager. Ostby will fill the berth formerly held by Carlson Aidar, who was appointed to that position by a new service manager for Don Lee.

Don Lee further announced the shift of John Hurley, assistant to stations relations Veeps Pat Campbell, to that position in the publicity-promotion department.

RFC Flies Off to Emsee "I'd be Calling"

HOLLYWOOD, Sept. 17.—Jack McCoy last week landed the permanent emcee slot on National Broadcasting Company's (NBC) giveaway aper, Hollywood Calling, after taking over the berth on a trial basis last year. McCoy will report from both the net and Grace Ward Company, bankroll of half the one-hour show, won the steady job for the current year. As the statement of the court indicates, when not being used by the bank, it is certainly that no attorneys will definitely try to get any restraining order or combinations of the blank applicable to TV, too.

Y&R Pitches AM to Jello

NEW YORK, Sept. 17.—Young & Rubicam is pitching daytime radio to the frozen food division of General Foods, which has indicated an interest.

Among those programs being considered are Club Maritime, the new tryout program of the Mutual Broadcasting System, and the new Buddy Rogers show which is to go on the Mutual system with the American Broadcasting Company. The sponsor is already heavy in nighttime radio.

AFL Mulls Sponsor Of MBS News Show

NEW YORK, Sept. 17.—The America News Service of Mutual Broadcasting System (MBS) September 28 from 10 to 1:05 p.m. across the board. The AFL will air the show's reception, with the chance being that it will play a large role in the show this coming week. The show's commander will rotate its commentaries each week. The initial newscaster will be William L. Shirer, who, after several years in the voice of Cecil Brown and John B. Kennedy in succeeding weeks.

WCFL and WGN Giving Chi 2d-3d 24-Hr. Outlets Next Wk.

CHICAGO, Sept. 17.—By September 21, Chicago will have two stations airing a 24-hour-a-day schedule as WCFL starts all-night operation September 21st and WGN takes over next day. At present, only WIND, locally, is programming 24 hours. WCFL will be set to offer a 50,000-watt independent, announced by the Chicago Tribune of Labor Federation of Labor (CFTL), one of the most aggressive programs. The Chicago Tribune's 50,000-watt, WGN, which earned the nod in a more aggressive program.

For WGN, sponsors will be provided by the ABC, and so far station plans are to keep the same program, it was learned. The feature winner will be featured early morning feature, KMOX of St. Louis, as it is the program now being handled by the ABC's prime station. The program will feature Uncle Evry Vener, former KMOX announcer, who is not only a commercial voice but also an old-time sportswriter and is said to be in charge of the new assignment. Victor will handle commercials and play discs selected by an MGN headquarters. The station is expected to remain in a spot period to MGN and taking it cut out of mail orders received according to a written arrangement with the company.

Station F-L-L-T

WASHINGTON, Sept. 17.—A Brazilian investor is setting up a new-wheel studio, which will be used by the radio station for the express purpose of keeping insects, Government reports say, as a consequence of this week's ruling. The investor is Dr. George Ismael, who has been reported to be interested in the project. As to what type of programs will be scheduled, the station head said no special topics are in the air.

RCA and CBS Show Profit Gains in '47

WASHINGTON, Sept. 17.—The Radio Corporation of America (RCA) 1947 profits after taxes showed a 7 per cent rise over 1946, reports the SEC, according to figures released by the Securities and Exchange Commission of New York. For the year, the SEC reported that profits for the year (RCA) 1947 showed a 7 per cent increase over 1946. The SEC report, which is expected to increase profits, will be due in 1948. The SEC report, which is expected to increase profits, will be due in 1948.

McCoy To Emsee "I'd be Calling"

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CBS's 10:30 Wed. Offered Schiltz

NEW YORK, Sept. 17.—The Columbia Broadcasting System (CBS) this week offered Schiltz beer the right to bid for the time spot for the Hall of Fame, a situation-comedy beer company is considering sponsoring. The show stars Ronald Colman as a college professor, and is being produced and written by Don Quinn.

In the event the deal goes thru, Spenser, former comic, would be put into the Friday night slot of Schiltz, which would mean the shift of Abe Burrows.

Putting Colman into the Wednesday comedy slot would bolster the already formidable CBS Saturday night schedule, which already includes Groucho Marx, Bing Crosby and Burns and Allen.

500,000 Entries Due In 'Democratic Voice'

WASHINGTON, Sept. 17.—A record 500,000 high school students are expected by the National Association of Broadcasters to participate in the upcoming third annual Voice of Democracy contest, which is jointly sponsored by NAB, Radio Manufacturers' Association and the General Electric Co.

Compositions on a local level will begin national radio week (October 17-23), when district winners will be announced by November 14. District winners will be announced by November 26. Judges for the national finals will be screen star Jimmy Stewart, former wartime Minister of Justice Tom Clark; Circuit Court Judge Learned B. Hand; FBI chief J. Edgar Hoover; Ed Sullivan, Director of Columbia Broadcasting System commentators; Douglass D. Dowell, president of the National Education Association.

CBS Takes 2-Week Campaña Renewal

CHICAGO, Sept. 17.—Campana Bingo, the leading game for bingo fans, is being revived for the Thursday evening over the Columbia Broadcasting System, (CBS), with the radiation of the program and has been sponsored by Mamaroneck Bingo for the past several years. The show was scheduled to wind up in December and was extended to October 15. CBS execs are confident that the bankroll will renew.
$1 Commercials

WASHINGTON, Sept. 17—Rock-bottom time costs are being offered in the Classified Advertisements of the Big Five, according to a local co-op, WCFC. For one buck, the station offers to deliver any envelope with the words "The object," according to WCFC's program director, Sid Slappey. "to have anything disposed of, buy something, rent a house, or sway belongings at the lowest possible price."

Senate Probe Of FCC Points Log Jam-Up


Fatima To Cancel "Tales" After Oct. 1

NEW YORK, Sept. 17—Tales of Fatima, a new show sponsored by Fatima cigarettes, was cancelled this week. The show, which stars Bucky and Lenore, recently underwent a change of format to include a regular guest each week. Fatima To Cancel "Tales" After Oct. 1

KSMA, Calif. "Openly Drops Rate Card In Bid For Biz"

HOLLYWOOD, Sept. 17.—A offer of arresting proportions, inviting time buying and agency nose to place bids at "any fair and equitable rate," has been advanced by Laurence W. Snow, general manager of KSMA, indie station in Santa Maria, Calif. Small and medium-size stations, which own their own stations, may make this offer. "We have no strings attached, other than that KSMA retains the right to refuse bids which are in violation of Federal Communications Commission regulations," the National Association of Broadcasters (NAB) code. A KSMA official promises that when KSMA's move also highlighted a growing feeling among indie station owners that an overhanging of the entire rate card structure is overdue. During past few months some indie station men have privately advanced the proposal that time classifications be abolished and sales representatives be allowed to set single rates for all hours. The fact that some local advertisers have also expressed interest in the move by nearly 20 Southern California outlets is a testament to the growing trend, at least in some areas, to avoid day-time or non-television rates.

The one-rate system has received no official attention as yet, either from the Southern California Broadcasters Association or NAB, although many station execs feel such a move would be a giant step toward a more fair competition for the prime-time broadcast dollars. Among the local deals, agency kickbacks and other practices which radio execs heatedly deny but sometimes do, will be eliminated.

RCA and CBS To Show Color TV Sets Soon

WASHINGTON, Sept. 17—The Radio Control Act of 1934 is preparing bulletins describing its new color receiver to the TV set industry so that manufacturers can make test models, D. C. Jolliffe, RCA executive veep, informed the Federal Communications Commission (FCC) this week. Jolliffe further announced that RCA would demonstrate live studio shows in color over WNBW, Washington, during the TV hearings. RCA's chief color TV rival, the Columbia Broadcasting System (CBS), will give color demonstrations over its local affiliate, WOR, at the same time.

John said that the commission that the RCA programs will demonstrate that regular sets in the nation's capital will be able to receive color transmissions in black and white on the same frequency that will permit that to receive images in color.

Color is planned to cost $2000, and another color TV receiver is to be televised in color. According to RCA, all sets will receive the new color model.

WMEX, Cleared of Horse Charges, Is Headed for Sale

WASHINGTON, Sept. 17.—Cleared of charges of overemphasis on horse racing programs as well as of concealment of ownership, WMEX, Boston, is headed for both license renewal and sale in the wake of an initial decision issued by the Federal Communications Commission (FCC) last week.

Hearing Examiner James Cunningham found no evidence that the policy of WMEX with regard to race programs was designed to aid the gambling interests of Boston. Neither was there any evidence that the owner of the station "entertained a willful and persistent purpose of deceiving the public," the examiner reported.

Cunningham recommended that the license be renewed and that the station be sold. WMEX's lawyers are John Rollin, Charles Doughlin, Fred Rasmussen, and Allen T. Desser. The proposed transferees are Alfred Pote, William Pote and Antoinette Ivanova.

Gimmick To Thaw "Clear" Freeze Fails

WASHINGTON, Sept. 17.—An attempt by an applicant to extract his "clear" from the long list of channel-skyway dockets failed last week when the Federal Communications Commission (FCC) rejected his ingenious proposal. John Norris, of RKO-TV, on 940-kc, asked the commission to cut the frequency from its list because the station was so far away from the color television monochrome or full color.

2-Station Hook-Up For Gunther Sports

WASHINGTON, Sept. 17.—Gunther Brewing Company, Baltimore, has announced that it will establish a two-station hook-up of the Gunther Sports Network (12) over WTVG, Washington, and WOA, Baltimore. The program will run five days a week from 5 to 6 p.m. and will feature sports personalities along with all sports news.

KSMA, Calif., "Openly Drops Rate Card In Bid For Biz"

KSMA's move also highlighted a growing feeling among indie station owners that an overhanging of the entire rate card structure is overdue. During past few months some indie station men have privately advanced the proposal that time classifications be abolished and sales representatives be allowed to set single rates for all hours. The fact that some local advertisers have also expressed interest in the move by nearly 20 Southern California outlets is a testament to the growing trend, at least in some areas, to avoid day-time or non-television rates.

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"Beat the Band" for TV

DETROIT, Sept. 17.—Beating the Band, musical quiz show, is moving into the Detroit area this week under sponsorship of the De Soto and Plymouth dealers of greater Detroit. The deal for a two-week 9:30-minute contract was signed thru the Denman & Belkeridge agency.
KTSU Going Off Deep End Into Flickers

Lubcke, tinted radical

On the air this week, the Columbia Broadcasting System (CBS) has decided not to renew its contract for Madison Square Garden events, those attractions are again on the open market. In season, they are handicaps, as well.

Decks were cleared this week with signing of Cecil Barker, former David O. S. Lee's contract. To do the work of the last three years, plus contributions, plus working as a mastermind all phases of programming and booking, will be greatly appreciated.

Responsibility for the tele siphoned will rest with Charles Glett, recently appointed director of the Columbia Broadcasting System (CBS) and a fisc for 25 years. Glett will personally produce the program, as well as mastermind all phases of programming and booking. This is a great responsibility, especially with emphasis on development of third dimensional or stereotyped television. By Larry Lubcke, veteran Don Lee television director, present director of TV research.

New Policies

As outlined in The Billboard by Glett, telecasting this week on the complete revamping of program players, he will announce this week.

Most of the TV outlets will not have Tuesday and Thursday evening's shows available, and it's believed the TV shows will be of a better quality. The network executives are interested in the traveling shows and will continue to do business with Glett's production studio.

Decks were cleared this week with signing of Cecil Barker, former David O. S. Lee's contract. To do the work of the last three years, plus contributions, plus working as a mastermind all phases of programming and booking, will be greatly appreciated.

Responsibility for the tele siphoned will rest with Charles Glett, recently appointed director of the Columbia Broadcasting System (CBS) and a fisc for 25 years. Glett will personally produce the program, as well as mastermind all phases of programming and booking. This is a great responsibility, especially with emphasis on development of third dimensional or stereotyped television. By Larry Lubcke, veteran Don Lee television director, present director of TV research.

Glett Put in Charge

Cornell Prep

TV Pubs

Outlets

ITHACA, N. Y., Sept. 17—Several TV stations this week gave verbal and written indication that a branch of the university's AM- TV interests, to purchase 16mm, public service channels, plans to film. Initial films will deal with term and home life and will run 15 minutes.

The new venture into film-making will be the result of a meeting between the manager of WICU and the Rural Radio Network (RRN), to make available to TV stations subject to public interest. While the initial films will be of 15-minute length, others will run from 30 seconds upward, according to demand. They will be produced in the form of a running strip, of which the filming will be on-location and will use all of the college's facilities, including its cafeteria, as well as its coffeehouse, library, and students' dormitories. It is believed that this is the first time that a university will be involved in producing such a program. States that TV can become a potent factor in education, and the films will be geared to that gap in TV programming.
TWO TV TOPPERS RETURN THIS WEEK

TUESDAY
MILTON BERLE
on the
TEXACO STAR THEATER
COAST TO COAST
beginning 8 PM EDST
September 20th over NBC-TV Network
and every Tuesday night thereafter
See local papers for starting dates on non-network stations.
presented by
your TEXACO dealer

THURSDAY
OLSEN AND JOHNSON
on the
FIREBALL FUN-FOR-ALL
COAST TO COAST
beginning 9 PM EDST September 22nd over NBC-TV Network
and every Thursday night thereafter
See local papers for starting dates on non-network stations.
presented by
your BUICK dealer

KUDNER AGENCY, INC.
THE BILLBOARD'S TWELFTH ANNUAL RADIO AND TELEVISION PROMOTION COMPETITION

The most informative and constructive trade paper service in the radio-television advertising field is under way again—the twelfth successive year in which broadcasters are enabled to put their best sales promotion foot forward. In this day of keener-than-ever competition, salesmen must sell and can no longer be seat warmers; your promotion is more important than ever before. The Billboard's Annual Promotion Competition provides a rare opportunity for you to tell your story to top advertiser and agency executives; it provides, too, a chance to study the work of the keenest promotion brains in all of broadcasting.

A measure of this annual event is the board of judges, men and women who guide the destinies of some of the largest appropriations in the country. Each of them devotes virtually one full working day to evaluate the entries submitted by the competing. The following already have accepted Billboard's invitation to participate as members of this year's Panel of Judges:

1. John Gilman, Colgate-Palmolive Co.
2. Richard Reffig, Whitehall Pharmaceutical
3. C. J. Darbonne, United States Rubber Co.
4. George E. Polter, Prudential Insurance Co. of America

ADVERTISERS

AGENCIES
1. J. M. Allen, Bristol-Myers
2. John Gilman, Colgate-Palmolive Co.
3. Richard Reffig, Whitehall Pharmaceutical
4. C. J. Darbonne, United States Rubber Co.
5. George E. Polter, Prudential Insurance Co. of America
6. Bristol-Myers
7. Frank Kemp, Compton
8. Stanley Pulver; Dancer, Fitzgerald & Sample
9. Linnea Nelson, W. Walter Thompson
11. George Foley Jr., Newell-Emmett
13. William A. Chalmarer, Kemen & Eckhardt

As in previous years, there will be two Exhibits of the Competition entries. In New York the exhibit will be held coincidentally with the meeting of the judges to select the winners. In Chicago the exhibit will be held in conjunction with the annual National Association of Broadcasters' convention at the Hotel Stevens, Chicago.

YOU CAN HELP US PREPARE MORE INTELLIGENTLY FOR EXHIBIT SPACE AND OTHER PHASES OF THE COMPETITION BY FILLING IN THIS ENTRY PLEDGE AND MAILING IT TO US TODAY

ENTRY PLEDGE

The Billboard Radio and Television Promotion Competition
1564 Broadway, New York 19, N. Y.

Gentlemen:
We are planning to submit an entry in the 12th Annual Radio and Television Promotion Competition. We will enter in the following categories (check any or all):

□ Sales Promotion □ Audience Promotion □ Public Service Promotion □ Audio-Video Sales Promotion. Our entry will be in the following division (check one):

□ Network (national) □ Network (regional) □ Clear Channel Network Affiliate □ Regional Channel Network Affiliate □ Local Channel Network Affiliate □ Non-Network 500-1,000 Watts □ Non-Network 1,000-20,000 Watts □ Non-Network 20,000 Watts □ FM □ Television □ New Station.

We expect to have our entry in by:

[Dates, and Please Make It as Early as Possible]

Name ____________________________
Title ____________________________
Address __________________________
City ____________________________ State ____________________
Rosen Presses
Philly Dealers
On "45" Sales

PHILADELPHIA, Sept. 17.—In an all-out effort to move the local RCA Victor dealers behind the 45-c.p.m. movement, RCA Victor of Pennsylvania Company, RCA Victor distributors, brought the dealers together Thursday (15). In afternoon and evening sessions at the Pennsylvania Hotel, the dealers in polite but firm tones that holding a franchise means peddling RCA Victor to distributors across the board. The dealers have been doing a terrific job on the company's tele- (See Rosen Presses Philly page 29)

Survey Backs
Excise Repeal

(Continued from page 2.)
that "during 1949 there has been strong congressional sentiment not only against reinstatement of the excise tax, but also against maintaining parts of the current law.

Supporting arguments for and against excise taxes, the study shows that 1949 is the first time that an increase in excise levies has attracted a greater mass of supporting arguments than opposing arguments. The survey, ti- tled Federal Excise Taxes, is issued as Public Affairs Bulletin No. 18 by the Library of Congress, was di- rected by Raymond B. Manning, senior specialist in taxation and fiscal policy in the Library of Congress legislative reference service. The study was made on an impartial basis in order to bring members of Congress interested in the subject. The latest booklet is a dra- matic acceleration of a trend which has been under way for about two years. and Pro and Con

Survey back to the old con arguments on individual excise taxes. Manning found that an exceptionally but relatively small body of congressmen has been arrayed against continuation of levies on record players, phonographs, and radios. The survey found substantial support for the summary of pro arguments. Opponents of the excise called the annual fee on the phonograph "music should not be looked upon as a luxury" since it is a part of every household.

"To the extent the tax fails on pro- (See Cong. Library Survey page 20)
UNESCO Acts
Sept. 26 Upon World Treaty
U. S. Predicts Passage

(Continued from page 1)
just 13. The five U. S. representa-
tives, along with a group of advisers, left for Paris this week committed to vote in favor of the global treaty. The State Department is certain that the UNESCO vote will be in favor of calling an international copy-

Any Questions?

CHICAGO, Sept. 17. - Art Talmadge, Mercury promotion chief, this week illustrated that "Talmadge begins in the home office." Rae Armstrong, Talm-
dadge's girl, told me on Wednesday (14) that she starts a half-hour weekly d. j. show on WJMN, Elgin III, Saturday. Talmadge, who does not do it all of his promuding, but Rae is not commenting. Rae also indicated that she's given a carte blanche privilege as far as promotions are concerned. Her first show will be 30 minutes of straight Mercury platters.

Sinatra Returns To Barton Firm

HOLLYWOOD, Sept. 17. - Frank Sinatra will expand his publicity activities, it was announced in the Barton Music firm. Sinatra will work with Ben Barton and Hank Sarno in a three-way part-
nership similar to the deal in effect with the Idaho firm last year. Barton will open offices in New York and Holly-
wood, with Barton handling the Gotham end and Sarno's as Coast head. In addition, Barton will enter into a group under American Society of Composers, Authors and Publishers (ASCAP) wing.

First Barton Music plug will be "Lucy" by Lucy Davis, recorded a couple of years ago by Sinatra and the Fred Pipers and will be distributed by CMS,国企. Records, in line with a publicity deal. Sinatra "Lucy" plug tune will be "On the Island of Youth." tura, also washed by Columbia. The deal will be made with Sinatra's five-week air series for Luc "Lucy." Ester Cigars will be used by the reverse. Sinatra, the new "Lucy" plug, will make an appearance in the top rungs of the popularity ladder, making it virtually impossible to plug a new ditty.

London Secures Universal Wax

NEW YORK, Sept. 17. - London Records has made a deal with Milton Putnam, of Universal Records, for the entire catalog of the Chicago dixie. Putnam will continue to operate recording studios in that city. The Universal masters, some of which were issued on Vocal-Aria before Putnam pulled out of that new-dime store business, will now get the treatment. All masters, among them the 10,000,000-
disk series, "Peg o' My Heart," and the baton, will be started under the new double feature long-length "Peg o' My Heart," and the baton, will be started under the new house name and the old house name will be used.

This week London also took over the "Sing a Song of Your Own." Your Finger Out of Your Mouth, which is "Peg o' My Heart,"" and the baton, will be started under the new house name and the old house name will be used. This week London also took over the "Sing a Song of Your Own." Your Finger Out of Your Mouth, which is "Peg o' My Heart,"" and the baton, will be started under the new house name and the old house name will be used. The tune was written in 1928 and recently rediscovered on an old piano roll.

Ted Gooz, "Mr. Gooz Boones," whose Crystal Deed label, after its death on a stic recently, has signed an exclusive deal with London.
Allen in Suit
Vs. La Tharpe;
Ditto La Knight

NEW YORK, Sept. 17.—Pick Allen
has brought suit against gospel
singer Rosetta Tharpe, asking a de-
claration that a contract he signed
the divorce obtained by Miss Tharpe in
Las Vegas, Nev., in April, 1947, and
seeking $47,000 in back manage-
ment fees. He also secured a judg-
ment which has not been satisfied,
Knight, who has been appearing with
铝合金.

The suit climaxcs a two-year hassle
between Allen and the singer, during
which the American Federation of Musicians (AFM) twice
nixed his claims against her and
which Newman, singer Rosetta
Listen and were married in
1944 and divorced in manage-
ment in 1945. The management deal
was abrogated in 1946, following which,
Allen maintains, he signed Miss Tharpe to a booking contract
calling for $10 per cent of her earnings.

Third Attempt
In 1947 Allen hailed the through after the Federation of
Musicians had given him $5,400 coming as his share the
$54,000 he alleged she had earned from her appearance.
In May, 1948, AFM refused his claim and
took away his license. He ap-
pealed, got permission to reopen
the case and had his agency license
reinstated, only to have his claim
again turned down and his license
again withheld. He also appealed
to AFM resources he turned to law
and filed the currently pending suit in State Supreme Court.

The $17,800 judgment against Miss
Knight was one of the first paid
dollar after he had allegedly failed to answer a summons in the case.
The sum represents $15,000 in
claims Allen claims in due od
him in his claim, $200 assess-
ment after the thuish failed to
answer. The verdict represents Allen
in both actions.

Phil Kelly
Launch Ass’n

NEW YORK, Sept. 17.—Philadelphia
Men are in a hip situation (15) to launch Philadelphia
Disk Jockeys, an independent spin-
noff group that parallels New York’s Metropolitan
Association. The Philadelphia move is
in objectives and membership re-
quirements—both groups aim at
keeping up of the organization
are open to dejays in the respective areas.

Officers elected Thursday night
were Eddie Newman, WFNE, presi-
dent; Hubie Hardee, WIP, vice presi-
dent; Mark Olds, WIP, treasurer; Fred
Barkmeier, WIP, recording secre-
tary, and Harold, WFNE, public relations director.

The first item on the agenda is a full bene-
fit for local charities.

AFM Delivers
Todd Ultimatum

NEW YORK, Sept. 17.—Mike Todd
was told this week by Local 802,
American Federation of Musicians
(AFAM), that musical comedy condi-
tions to be negotiated for the
selected variety show at the Winter
Garden, necessitating a 22-man ork at
least. The union was threatening to
open as a vaudeville show which would
have only a 10-man ork at a
$118 per man.

This payroll complication, plus Todd’s threats in amending the type
acts he wanted, may crimp the
project.

Todd had already corralled Frank
Fay and Bert Lahr for the ello.

(Continued from page 11)

AFM-TV Huddle Fixed for
Oct 5 on Kine, Pic Musicians

Post, Local’s Finace Sitch
Up for Airing

NEW YORK, Sept. 17.—The mem-
bers of Local 802, at the by-law meet-
ning held Monday (12) at Town Hall,
were authorized to authorize any
raise in membership dues or engage-
ment taxes. A capacity crowd of
members was on hand, apparently
to axe the Blue (administration)
sponsored resolution, and an unre-
determined number was turned away
by the fire department.

The meeting succeeded in the absence of parliamentary procedure, went off
more peacefully than had been antici-
pated and, unlike several of last
year’s stormy gatherings, maintained
the problem of the "sting" for the "money bills" was killed.

After setting that additional mem-
bership meetings would be called
every two weeks until the 50 resolu-
tions desired were before the union
and the dux, the meeting was re-
furred to entertain the motion that
these be considered as one resolution,
but none of the members of these,
which called for dues increases of 50
percent, was voted down by a
unanimous vote.

The remaining three, which called for dues increases of 20,
per cent, were then voted down unanimously a
majority.

Manulli’s Drive

At Manulli, a leader of the Unity
group, spearheaded the opposition to
resolution. Dues increases would be
unnecessary if the administration
was permitted, he claimed. He
pointed to the local’s income of ap-
proximately $1,000,000 per year and
the $250,000 that the union received
from the same source. In the case
of a strike occasioned by the current
crisis, he said, the local’s financial
stand would be precarious.

At the current time, he pointed out,
the pay rolls are only $500,000, and
increase in the last year alone.

Ted Steele Dies
On Col Pop Series

NEW YORK, Sept. 17.—Ted Steele,
disk jockey-maestro, who records for
Columbia Records International de-
partment, was killed in a plane crash
in Europe last week, it was stated.
Steele, the manager of Variety Artists
(AVGA), the American Federation of
Musicians (AFM), not 802, would set up the strike fund,
tasted, stated, police-pooing
the local’s financial in
precocious shape. He pointed out that
the pay rolls are now only $500,000,
and increase in the last year alone.

Ted Steele, who has been
on Columbia’s payroll for years,
was killed in a plane crash
in Europe last week.

Steele’s death comes as a
shot in the arm to the pop industry.

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Steele’s death comes as a
shot in the arm to the pop industry.
802 Stem Move Stirs Ork Biz

N. Y. Stand-By Rule May Nix Travel Bands

Some Already Canceled

NEW YORK, Sept. 7th.—A serious threat to the employment of name travel bands is presented by the American Federation of Musicians (AFM) made on the management of Broadway theater last week. The New York local, in instructing the Stem presentation houses that 802 musicians would have to be employed (whether they work or not) by the theater managers, threatened with a move-off a long-standing regulation—Article 18, Section 4—in the AFM constitution and by-laws which reads as follows:

"The following members cannot, without consent of a local, play any presentment performances in its Jurisdiction, unless the house orchestra is also employed."  

This resulted in a move-off the walling walls when it was learned that the local had invoked the rule. But after a few days, representatives of the AFM and the hotel bands which were involved agreed to a compromise. The local agreed to the movement of the walling walls and the bands agreed to the move-off of the rule, thereby making it possible for the bands to perform in the theaters.

Indie Pix Seek Cut Music Rate

HOLLYWOOD, Sept. 17.—Hollywood's independent movie producers, the Independent Motion Picture Producers Association (IMPPA) and the Society of Independent Motion Picture Producers (SIMPP), have asked for reduced scales for film musicians.  

The bands are paid a reduced rate of $2 per day for their services.  

Starr Group To Tour Campus

HOLLYWOOD, Sept. 17.—To Staff-  

Theatricals: The Starr Group plans to tour college campuses during October. Cap-and-gown circuit tours will feature two pieces of classic music, as well as a collection of modern songs. The group includes the well-known singers and instrumentalists.

Chi Spots Up Talent Nut As Orks Show Better Draw

CHICAGO, Sept. 17.—Recent resurgence of band drawing in several local theaters may be explained by the upturn in the talent nut for the fall and winter.

After a summer on the Edgewater Beachwalk, in which name orks did more business than in 1945 when the hotel utilized semi-names with an upper price budget, Phil Weber, general manager, plans to experiment with names in the Edgewater Beachwalk this fall. Weber has inked Grif Wills and his orchestra to the contract for his band, which will be a turn-key deal for the fall.

King, who will stay at the Edgewater Beach until Christmas, is making his first location stand since 1944 when he entered the army. Beginning in 1944, King utilized his ork for a 10-week stand in the Edgewater Beachwalk. The King appearance will feature the typical 12-piece ork, the Don Jouna 12-person choir and two featured vocalists. The King ork will be a turn-key deal for the clarinetist in his current band appearances. King will take off October 8 to do a personal with a longshoreman symphony locally, which was scheduled for July but was not paid.

Col. and Porgie Answer "Valse Triste" Suit

NEW YORK, Sept. 17.—Both Columbia and Porgy records that Palmar did not settle the name and semi- 

unemployment. The Stairs are looking for the name-come to the Edgewater Beachwalk, in which name orks did more business than in 1945 when they used semi-names with an upper price budget. The Columbia's "Valse Triste," a public domain melody by Schubert, was turned over to Porgy for publication and distribution by the publisher to Columbia royalty-free, against that Porgie was ordered to return the copyright to Columbia and that Columbia pay Porgy a royalty for each of the Columbia records sold.

Trade Intrigued

There is considerable trade interest in the possible sale of the "Valse Triste" and the possibility that it may establish a precedent in the obligations of distributors to writers and publishers of public domain arrangements.

ABC Eagle Sells Woolworth Deal

HOLLYWOOD, Sept. 17.—ABC Eagle Records this week snagged a top distribution plum by signing a deal with Woolworth Stores for release of its ABC 90-cent pop clips. The deal, as announced by industry plattery head George Burch, will assure the sale of at least 1,000,000 copies in all. The ABC will supply a store for a total of 500,000 copies monthly, thus making ABC the hottest of the ABC records on the disk field for several months to resume waning career.

BMM Inks Carpenter to Seven-Year Pact

HOLLYWOOD, Sept. 17.—Imogene Coca, one of the best known comedy monsters in radio, has been signed by Warner Bros. to a seven-year pact. The deal was consummated by Robert Sour, BMM director of writers' relations.
**September 24, 1949**

**The Billboard**

**MUSIC**

**NOW on DECCA—**

**LOUIS ARMSTRONG'S**

Great Interpretation of

4 Great Songs!

**MAYBE IT'S BECAUSE**

coupled with

**I'LL KEEP THE LOVELIGHT BURNING** *(In My Heart)*

Both Fox Trots with Vocal Chorus by Louis Armstrong

DECCA 24751

**THAT LUCKY OLD SUN** *(Just Rolls Around Heaven All Day)*

coupled with

**BLUEBERRY HILL**

LOUIS ARMSTRONG and GORDON JENKINS

and His Orchestra and Chorus

DECCA 24752

---

These are the Songs

All America is Singing . . .

---

**DECCA**

Best Sellers!

...PUT THEM TO WORK FOR YOU!

---

**I CAN DREAM, CAN'T I?**

THE WEDDING OF LILI MARLENE

ANDREW'S SISTERS with GORDON JENKINS

Deca 24705

**DON'T CRY JOE** (Let Her Go, Let Her Go, Let Her Go)

PERHAPS, PERHAPS, PERHAPS *(Quien, Quien, Quien)*

GORDON JENKINS

Deca 24720

**A DREAMER'S HOLIDAY**

BILLY WILSON and GORDON JENKINS

TELL ME WHY

Deca 24738

**I NEVER SEE MAGGIE ALONE**

AIN'T SHE SWEET

BOB HANNON and JOHNNY RYAN

Deca 24739

**PLAY THAT BARBER SHOP CHORD**

COUNTERFEIT LOVE

EVELYN KNIGHT and FORSTER CARLING

Deca 24719

**WHISPERING HOPE**

LOVELY NIGHT

*(Barcarolle from "Tales of Hoffman"*)

ANDREW'S SISTERS

Deca 24717

**WEDDIN' DAY**

BETSY

RING CROSBY and ANDREW'S SISTERS

Deca 24718

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**THE BLUE SKIRT WALTZ**

HOMECOMING WALTZ

GUY LOMBARDO

Deca 24714

**DIME A DOZEN**

JEALOUS HEART

JACK OWENS

Deca 24711

**HOP-SCOTCH POLKA** *(SCOTCH HOT)*

DANGEROUS DAN McGREW

GUY LOMBARDO

Deca 24704

**SOMEDAY** *(You'll Want Me to Want You)*

ON A CHINESE HONEYMOON

MILLS BROTHERS

Deca 24694

**WHO DO YOU KNOW IN HEAVEN**

*(That Made You the Angel You Are?)*

YOU'RE BREAKING MY HEART

INK SPOTS

Deca 24693

**MAYBE IT'S BECAUSE**

DICK HAYMES with GORDON JENKINS

IT HAPPENS EVERY SPRING

MILLS BROTHERS

Deca 24630

**WARM RED WINE**

MY FILIPINO ROSE

ERNEST TUBB

Deca 46175

---

Single Records 75¢ (plus tax)
802 Nixes Dues And Hotel Hikes

(Continued from page 17)

create for public relations men, Ar-

nold Reinchein; a new $2,500 job of

as assistant for the local hotel. The

title was created for Robert Stier, de-

member of the Blue ticket and four

who defeated, 2,300 votes, the for-

Stier’s challenge to the ballot, and

$10,000. He also asserted that the

local could save up to $55,000 a year

by having the hotel represented by

itself. Insurance presumably takes

under the arrangement with an out-

had submitted the local for pre-

cease for the use in the orchestra and

asked to bear the program on the

air.

The summary of opposing argu-

ments was a burden to domestic

shipping in applying the tax to ra-

dio receivers, and it points out that

then the state could not be taxing

at the same time on the same mer-

chandise. As such, the radio owners

are "fully taxable." The summary

indicates the potential cost of the

function of the tax is that it applies to

the prices, and where are "taxed by

the price to the manufacturer," and

the people through the wholesale

and retail procedure, and raises the

drum of excitement and the other

managers or merchants who market

for the public or who market by

profit, as are the owners of the com-

pany who support the government.

levies, according to the summary,

is that the tax on the man's enter-

Theodore Adames

Adams-Goldstein

Nutters III

Nutters, Inc., it adds, "is severely hit" by the 20 per cent tax and "they can only ask for a repeal or reduction in rate to help the business." A general economic crisis which perils the entire industry is in the presence of the state that "if admissions are to be tax-

ed at all, the tax should be levied on the sale of the tickets and not the

The Adams-Goldstein was formerly

in the hands of George Goldstein,

who will be tagged Sidney Music and

will be in the American Society of Com-

posers, Authors and Publishers

(ASCAP) fold.

Rimmer is Frank Lesseer's Rosanne,

herited music company, Adami-

Grusso's Rosanna McCoy pic. Adams-

Grusso's Rosanna McCoy pic. Adams-

Goldstein (ASCAP) and Broadcast

Music, Inc.

Larry Vincent Sets

Up Own Pub Firm

CINCINNATI, Sept. 17.—Larry

Vincent, head of Pearl Record

Company, Covington, Ky., has for-

mulated an idea of his own

a spurn to consumer purchasing

of records. In a poll undertaken

by the Federation of Independent

Business, sent thousands of sig-

ed ballots to their congressmen

nation-wide, and this was

as a spur to consumer purchasing

of records. In a poll undertaken

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Spikes Rumored Andrews Split

HOLLYWOOD, Sept. 17.—Lou Levy, manager and guiding light of the Andrews Sisters, this week spiked rumors that chippers were slated to break up their act by declaring flatly, "The Andrews Sisters are the female clones of this era and will have just as long a life in showbiz."

Miffed at gossip that all was not well with the trio, Levy attributed the rumors to "all girl troupes in America who are trying to break up the Andrews Sisters."

From a more rational viewpoint, however, he pointed out that the girls have six years to go under their Deca Records contract and are mutually contracted to each other for the next seven years thru their Eight-to-the-Bar Ranch Corporation. Moreover, sales have over a million dollars in bookings still to be fulfilled, including personal tours in England, Australia and a date at London's Palladium Theater next summer, latter stint to pay $60,000 for four weeks' work.

Sig-Hi Tone Plans Xmas Album Sale

NEW YORK, Sept. 17.—Signature Hi Tone, the low price diskery, will make its first Christmas album, based on the original Signature catalog, at the firm's current retail level. The package will be issued in envelopes at three disks for $1.25 and in hard cover boxes at $1.30 a set.

The two packages are the Red Stock Christmas Carol and a group of popular seasonal favorites as performed by Block, Monica Lewis and Johnny Long's trio.

JATP Company Skeds Extensive Tour With Heavy Talent Nut

NEW YORK, Sept. 17.—Norman Granz's Jazz at the Philharmonic JATP) concert company hits the road this week on its ninth tour, jumping off at Carnegie Hall tonight, and closing in Newark November 19. The unit will play 22 dates in between, including five in Texas, the JATP's first appearance in the Southland.

The current edition of JATP stars Ella Fitzgerald, Buddy Rich, Roy Eldridge, Tommy Turk, Lester Young, Coleman Hawkins, Flip Phillips, Hank Jones and Ray Brown, in addition to Granz's biggest nut yet, with a pay roll of $9,100 for talent alone, or a $1,000 jump over his most recent tour earlier this year. He's working against a break-even point of $4,100 nightly, as compared to last year's high $3,600. The main difference is due to routing. The whole tour is being flown.

Granz, as usual, is handling all the booking and promotion himself. He also produces his own souvenir book, which sells for 50 cents, and he carries his own man to sell same. He averages 25,000 books per tour. Tickets range between $1.20 and $3.60.

Plans 52 Yearly

Granz now plans 52 concerts a year with the JATP unit only. He's previously handled tours by Stan Kenton, Woody Herman and others. He will play the same circuit again from January 13 thru April 1.

Granz has previously turned down bookings in the South where the halls could not lift its segregation rule. Now, on his Texas dates, all of which are held in municipal auditoriums, he has received guarantees of equal seating advantages for white and colored patrons on a vertical plan, rather than according to the upstairs-downstairs formula. Granz, however, was unable to make such a deal, and is bypassing the city.

Granz takes the entire company to Mexico City from November 5 to 10, but playing dates there haven't been cleared as yet.

At the opening concert here tonight, Granz flew in Canadian pianist Oscar Peterson, and also presented Charlie Parker as added surprise starters. Mercury Records this week has issued his JATP album, Volume 10.

SPA Signs 16 During Summer

NEW YORK, Sept. 17.—Sixteen new members joined the Songwriters Protective Association (SPA) during the summer, it was announced by Marian Stern, SPA secretary. They are Vic Damone, Marilou Dawn, Eugene Biferi, Alvy Gibson, Charles Koveach, Herman Parriss, Jimmy Shirl, Phil Tripp, Mary Lou Williams, Ken Ruyle, Sammy Wayne, Al Trace, Al Perry, Phil Moore and F. Chase Taylor— the latter being the square monarch of Colonel Stoopnagle.

In addition, the estates of songwriters Charles Wakefield Cadman, Michael Ronke, Frank Herson, Sidney Holden and Sam Perry were admitted to membership.

The number of publishers who have signed the basic agreement with SPA now stands at 210. Still outside the fold are Paramount, Leeds, Southern and Chappell.

Gala Music Names Camito Prof. Mgr.

NEW YORK, Sept. 17.—Lou Camito, who recently resigned as partner in the Warner-Chappell Company, has been appointed professional manager of Gala Music, the reactivated Bill Chappell and Paul Camito firm.

Gala, a Broadcast Music, Inc. (BMI), affiliate, was reactivated by Gala largely on the strength of his having landed 44 records on 18 tunes this year (The Billboard, September 10).

Two Gala originals are slated for immediate plug activity by Camito. They are 'I Want Some Lovin' and Honey.
22

THE M-C-M GREATEST Sfiectaie (GOOD-BYE)
RECORDS

1. YOU'RE BREAKING MY HEART

2. ROOM FULL OF ROSES

3. SOMEDAY (YOU'LL WANT ME TO WANT YOU)

4. THAT LUCKY OLD SUN

5. SOME ENCHANTED EVENING

6. MAYBE IT'S BECAUSE

7. JEALOUS HEART

8. LET'S TAKE AN OLD-FASHIONED WALK

9. HUCKLEBuck

10. TWENTY-FOUR HOURS OF SUNSHINE

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

**HONOR ROLL OF HITS**

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS," is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

**1. YOU'RE BREAKING MY HEART**

**2. ROOM FULL OF ROSES**

**3. SOMEDAY (YOU'LL WANT ME TO WANT YOU)**

**4. THAT LUCKY OLD SUN**

**5. SOME ENCHANTED EVENING**

**6. MAYBE IT'S BECAUSE**

**7. JEALOUS HEART**

**8. LET'S TAKE AN OLD-FASHIONED WALK**

**9. HUCKLEBuck**

**10. TWENTY-FOUR HOURS OF SUNSHINE**

The Nation's Top Tunes

Based on reports received last three days of Week Ending September 16

The nation's top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey feature of The Billboard's Music Popularity Chart.
RCA Victor presents an event in recording history

IT'S GOING TO MAKE SALES FOR YOU ON "45" (AND "78" TOO!)

Juanita Hall Sings...

"DON'T CRY JOE" (LET HER GO, LET HER GO, LET HER GO)
"LOVES A PRECIOUS THING"

She's grabbing a big hunk of the glory in "SOUTH PACIFIC"... picked by THE BILLBOARD for Best Supporting Performance (Actress) of The Year! Critics rave! Playgoers rave! Now see the whole nation rave! Don't miss this tremendous recording event!

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

The "45" now priced for mass sale! Get set for bigger and bigger business on your RCA Victor 45 rpm hits!

World's Fastest Automatic Changer now only $1295
"I NEVER SEE MAGGIE ALONE"

No. 506

THE ORIGINAL "VITACOUSTIC" RECORDING

by

NANCY LEE

with the Hilltoppers

and

KENNY ROBERTS

coupled with

"BOOGIE-WOOGIE YODEL"

by

KENNY ROBERTS

with NANCY LEE & the Hilltoppers

- No. 449—"I'VE GOT A LOVELY BUNCH OF COCONUTS"
  Primo Scala
- No. 497—"MY BERLERO"
  Reggie Goff
- No. 507—"THROUGH A LONG AND SLEEPLESS NIGHT"
  Vera Lynn
- No. 510—"TAKE YOUR FINGER OUT OF YOUR MOUTH"
  Ted Herbert and his Orchestra

LONDON RECORDS

The LondonGramophone Corp. 16 W. 27 St., N. Y. 10, N. Y.

SUBSCRIPTION ORDER FORM

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name ............................................. □ $10 enclosed

Address ............................................. □ Bill me

City ............................................. Zone State ..............

September 24, 1949
**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of radio stations. Not based on reports from weekly surveys among disc jockeys throughout the country. Unless shown in available records of this chart, other available records of this chart are available in the Honor Roll of Hits, Music Popularity Chart, Part I. (M) indicates time is from a film; (R) indicates time is from a radio musical.

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Kim (RH) plugging system. Numerical points noted here as follows: 1 means 1st Plug in Instrumental; 2 means 2nd Plug in Instrumental; 3 means 3rd Plug in Instrumental; 3 points for commercial Instrumental; 4 points for commercial Vocal.

**SONGS WITH GREATEST RADIO AUDIENCES (ACF)**

(Television, Radio and Print Advertisements) 1st Plug (A) (for 1st A in News) 2nd Plug (B) (for 2nd B in News) 3rd Plug (C) (for 3rd C in News) 4th Plug (D) (for 4th D in News) 5th Plug (E) (for 5th E in News) 6th Plug (F) (for 6th F in News) 7th Plug (G) (for 7th G in News) 8th Plug (H) (for 8th H in News) 9th Plug (I) (for 9th I in News) 10th Plug (J) (for 10th J in News) 11th Plug (K) (for 11th K in News) 12th Plug (L) (for 12th L in News) 13th Plug (M) (for 13th M in News) 14th Plug (N) (for 14th N in News) 15th Plug (O) (for 15th O in News) 16th Plug (P) (for 16th P in News) 17th Plug (Q) (for 17th Q in News) 18th Plug (R) (for 18th R in News) 19th Plug (S) (for 19th S in News) 20th Plug (T) (for 20th T in News) 21st Plug (U) (for 21st U in News) 22nd Plug (V) (for 22nd V in News) 23rd Plug (W) (for 23rd W in News) 24th Plug (X) (for 24th X in News) 25th Plug (Y) (for 25th Y in News) 26th Plug (Z) (for 26th Z in News) 27th Plug (A) (for 27th A in News) 28th Plug (B) (for 28th B in News) 29th Plug (C) (for 29th C in News) 30th Plug (D) (for 30th D in News) 31st Plug (E) (for 31st E in News) 32nd Plug (F) (for 32nd F in News) 33rd Plug (G) (for 33rd G in News) 34th Plug (H) (for 34th H in News) 35th Plug (I) (for 35th I in News) 36th Plug (J) (for 36th J in News) 37th Plug (K) (for 37th K in News) 38th Plug (L) (for 38th L in News) 39th Plug (M) (for 39th M in News) 40th Plug (N) (for 40th N in News) 41st Plug (O) (for 41st O in News) 42nd Plug (P) (for 42nd P in News) 43rd Plug (Q) (for 43rd Q in News) 44th Plug (R) (for 44th R in News) 45th Plug (S) (for 45th S in News) 46th Plug (T) (for 46th T in News) 47th Plug (U) (for 47th U in News) 48th Plug (V) (for 48th V in News) 49th Plug (W) (for 49th W in News) 50th Plug (X) (for 50th X in News) 51st Plug (Y) (for 51st Y in News) 52nd Plug (Z) (for 52nd Z in News) 53rd Plug (A) (for 53rd A in News) 54th Plug (B) (for 54th B in News) 55th Plug (C) (for 55th C in News) 56th Plug (D) (for 56th D in News) 57th Plug (E) (for 57th E in News) 58th Plug (F) (for 58th F in News) 59th Plug (G) (for 59th G in News) 60th Plug (H) (for 60th H in News) 61st Plug (I) (for 61st I in News) 62nd Plug (J) (for 62nd J in News) 63rd Plug (K) (for 63rd K in News) 64th Plug (L) (for 64th L in News) 65th Plug (M) (for 65th M in News) 66th Plug (N) (for 66th N in News) 67th Plug (O) (for 67th O in News) 68th Plug (P) (for 68th P in News) 69th Plug (Q) (for 69th Q in News) 70th Plug (R) (for 70th R in News) 71st Plug (S) (for 71st S in News) 72nd Plug (T) (for 72nd T in News) 73rd Plug (U) (for 73rd U in News) 74th Plug (V) (for 74th V in News) 75th Plug (W) (for 75th W in News) 76th Plug (X) (for 76th X in News) 77th Plug (Y) (for 77th Y in News) 78th Plug (Z) (for 78th Z in News) 79th Plug (A) (for 79th A in News) 80th Plug (B) (for 80th B in News) 81st Plug (C) (for 81st C in News) 82nd Plug (D) (for 82nd D in News) 83rd Plug (E) (for 83rd E in News) 84th Plug (F) (for 84th F in News) 85th Plug (G) (for 85th G in News) 86th Plug (H) (for 86th H in News) 87th Plug (I) (for 87th I in News) 88th Plug (J) (for 88th J in News) 89th Plug (K) (for 89th K in News) 90th Plug (L) (for 90th L in News) 91st Plug (M) (for 91st M in News) 92nd Plug (N) (for 92nd N in News) 93rd Plug (O) (for 93rd O in News) 94th Plug (P) (for 94th P in News) 95th Plug (Q) (for 95th Q in News) 96th Plug (R) (for 96th R in News) 97th Plug (S) (for 97th S in News) 98th Plug (T) (for 98th T in News) 99th Plug (U) (for 99th U in News) 100th Plug (V) (for 100th V in News)
EVERYBODY!

One "Hand stores.

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A NEW STAR IS BORN!

BOBBY WAYNE

First in Two Sure-Fire Hit Numbers!
NO. 509
"SHAWL OF GALWAY GREY"
"THE WIND IS GREEN"
MUSIC BY CAMARATA
75¢ plus tax
RECORDING EXCLUSIVELY FOR

LONDON RECORDS

The London Gramophone Corp., 16 W. 22 St., N.Y. 10, N.Y.

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION

Weeks Last feliz to date Week

67 1 1. LITTLE TOOT (Gun Record)
Dan Wilson-The Startlghters, Cap.(78)EAS-60; (45)CASE-1901
4 2. BUGS BUNNY IN STORYLAND (Two Records)
M. Elkins-A. Linderbaum... Cap DBX-12
67 2 3. BOZO AT THE CIRCUS (Two Records)
Blue Art-Blue Music, Inc., Cap BBX-54; BBX-114
4 4. BOZO UNDER THE SEA (Two Records)
Cap BBX-54; BBX-114
67 6 5. BUGS BUNNY UNDER THE SEA (Two Records)
Mel Blanc... Cap BBX-54; BBX-114
67 6 6. BUGS BUNNY AND THE TOTTOSE (Two Records)
Mel Blanc... Cap BBX-54; BBX-114
67 6 7. BOZO UNDER THE SEA (Two Records)
Mel Blanc... Cap DBX-93
44 — 8. Fve One "Pluto" Carto... Alan Livingston... Cap DBX-99
64 — 9. NURSELY RHymes (Two Records)
F. Luther... D C 6
33 — 10. SE AG DEAR TO MY HEART ALBUM (Four Records)
M. Elkins-A. Linderbaum... Cap DBX-112; DD-106
43 13 10. LITTLE ORLEY-UNCLE LAMBY (Two Records)
Fve One "Pluto" Carto... D C 6
61 11 10. BOZO SINGS (Two Records)
Alan Livingston-Vance "Pluto" Carto... Cap DBX-112
8 18 11. DUNCE (Three Records)
Shirley Temple... V Y-382
4 — 12. LITTLE FIREMAN (One Record)
Martin Walum... V P-615
12 13 13. BOZO JUNGLE JINGLES (One Record)
British-P.Z. M. 13
10 14 13. THREE LITTLE PIGS (Two Records)
W. Disney-Dun Wilson... Cap DBX-112

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION

Weeks Last feliz to date Week

203 1 1. Clair de Lune
during... Y(78)11-0851; (45)490-0178
103 2. Chopin's F. Mazurkas
during... Y(78)11-0851; (45)490-0178
81 3. Christmas
during... Y(78)11-0851; (45)490-0178
137 2. Boston Pops Orchestra; Arthur Fiedler, conductor... Y 1210
137 3. Boston Pops Orchestra; Arthur Fiedler, conductor... Y 1210
144 4. William Steinberg... Boston Pops; Arthur Fiedler, conductor; Lou Liberio, pianist...

BEST-SELLING RECORD_ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Albums are listed according to greatest sales.

POSITION

Weeks Last feliz to date Week

15 1 1. Salome (Two Records)
L. Weill, Metopitioa Opera Ch.. F. Reiner, conductor...
19 2. Rhapsody in Blue (Two Records)
G. Gershwin; San Francisco Symphony Orchestra... Pierre M... Tchernyshev...
1 — 3. Grieg: Peer Gynt Suite No. 1 (Two Records)
The Philadelphia Orchestra; E. Ormandy, conductor...
98 4. Tchaikovsky: Nutcracker Suite (Three Records)
Yale Symphony Orchestra; Y O V...
102 5. Rachmaninoff Concerto No. 2 in C Minor (Five Records)
A. Rubinstein, pianist; NBC Orchestra; Vladimir Horowitz...
7 4. Radio Symphony and Choral Suite 1 and 2 (Three Records)
Paris Conservatory Orchestra; C. Munch, conductor...

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION

Weeks Last feliz to date Week

19 1 1. SOUTH PACIFIC (Seven Records)
M. Martin-T. Plais... Col (78)MM-850; (LP)ML-4180
4 2. MISS LIBERTY (Six Records)
M. McCarthy-A. Albert-A. C. Martin 
281 3. KISS ME, KATE (Six Records)
35 4. JOLSON SINGS AGAIN (Four Records)
Yale Symphony Orchestra; Y V 1075
3 5. SILVER LINDING (Four Records)
M. Martin-T. Plais... Col (78)MM-850; (LP)ML-4180
18 6. DICK CONTINO (Four Records)
M. Martin-T. Plais... (LP)ML-4180
10 7. SONGS WITHOUT WORDS (Three Records)
M. Martin-T. Plais... Col (78)MM-850; (LP)ML-4180
23 8. SOUTH PACIFIC (Four Records)
M. Martin-T. Plais... Col (78)MM-850; (LP)ML-4180
10 9. MISS LIBERTY (Four Records)
M. McCarthy-A. Albert-A. C. Martin 
12 10. GLENN MILLER (Four Records)
G.. Miller... Bluebird BN-3
15 11. SQUARE DANCES (Four Records)
G.. Miller... Bluebird BN-3
LITTLE DETROIT:
1057 TOOT, TOOT Tootsie SHALLO CO SHE
1958 I'M SCOTCH HULKA THE LAST MILE HOME

PEARL BAILEY and Orch.
1059 WHO DON'T EVER LEAVE ME
1949 BABY, IT'S COLD OUTSIDE MACKERILBICE
1954 IT'S A GREAT FEELING AIN'T HE (SWEET?)

EDDY DUCHIN and Orch.
1062 I'LL KEEP THE LOVELIGHT BURNING SOMEHOW
1950 JEALOUS HEART TWENTY-FOUR HOURS OF SUNSHINE
1059 THROUGH A LONG AND SLEEPLESS NIGHT WHERE ARE YOU? NOW THAT I NEED YOU
1055 THERE'S YES YES IN YOUR EYES WHO DO YOU KNOW IN HEAVEN?

BENNY GOODMAN and Orch.
1961 POOR BUTTERFLY CHEEY
1912 BRENCHTED BLUES IN THE NIGHT
1011 I WAIT YOU LIMENHOUSE BLUES

HARMONY POPS
STEVE CONWAY AND EDDY HOWARD AND ORCH. 1066 THE WEDDING OF LILI MARLENE
I DON'T KNOW WHY
FRANK WOOLLEY AND THE MERRY MANS AND ORCH. 1067 THE LEGEND OF THE ROSES
THE MONKEY & THE ORGAN GRINDER

HARMONY "RHYTHM & BLUES"
HOT LIPS PAGE WITH ORCH. 1069 TAKE YOUR SHOES OFF, BABY
THE THREE FLAMES TRIO 1068 PLEASE STOP PLAYING THOSE BLUES, BOY
I'LL SEE YOU BYE AND BYE

HARMONY "COUNTRY"
THE SONS OF THE PIONEERS 1070 JUST A 'WALKIN' FOR YOU SMILIN' THROUGH
BILLY BILLIE, THE KID 1035 MY SADDLE PALS AND I
KELLY WALTZ 1064 SUGAR DON'T THINK ANYMORE ABOUT ME

AL JOLSON & Orch.
1057 APRIL SHOWERS NELKEUGH I'M A RUM
1056 ROCKABYE YOUR BABY WITH A DIXIE LULLARY YOU ARE TOO BEAUTIFUL

OTHER HARMONY HITS:

PERCY FAITH
151 BEGIN THE BEGINNING TOUCH OF YOUR HAND
152 THAT OLD BLACK MAGIC ALL THROUGH THE NIGHT
159 TEMPTATION DANCING IN THE DANCING
154 TAB JUAN NOCHE CARIBE

JEANETTE DAVIS
1048 Some Enchanted Evening A Wondrous GUY (From
"South Pacific")

THE THREE SUNS
157 TWILIGHT TIME IT'S DAWN AGAIN
158 JEALOUSY BARCAROLLE
159 STAR DUST BUSY HOLIDAY

VARITY 'POP' HITS
(Todd Minnies With Oke) 191 I WHERE ARE YOU? NOW THAT I NEED YOU
THAT LUCKY OLD SUN
160 YOU'RE BREAKING MY HEART
162 YES YES IN YOUR EYES
159 ROOM FULL OF ROSES THE FOUR WINDS & THE SEVEN SEAS

FOY WILLING & RIDERS OF PURPLE SAGE
8018 TUNNELS TUMBLE- WEEDS COOL WATER

FOY WILLING & RIDERS OF PURPLE SAGE
8019 NO ONE TO CRY TO SONG OF THE SIERRAS

... the 49¢ record manufactured and recorded by Columbia Records... exclusively distributed by Varsity Records
### Juke Box Record Plays

Based on reports received last three days of Week Ending September 16

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I JUST HEARD SPIKE JONES' 'DANCE OF THE HOURS'...&quot;</td>
<td>Spike Jones</td>
<td>RCA Victor Records</td>
</tr>
<tr>
<td>2</td>
<td>&quot;MARKING OUR DEBUT... WHERE ARE YOU BLUE EYES?&quot;</td>
<td>Ervin Drake and Jimmy Shirl</td>
<td>RCA Victor Records</td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Records**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,000 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Tunes shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

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<td>YOU'RE BREAKING MY HEART</td>
<td>V. Duncan &amp; G. Cober</td>
<td>Mercury Record Co.</td>
</tr>
<tr>
<td>2</td>
<td>SOMEWHERE</td>
<td>Vini Reilly</td>
<td>Mercury Record Co.</td>
</tr>
<tr>
<td>3</td>
<td>ROOM FULL OF ROSES</td>
<td>E. Howard</td>
<td>Mercury Record Co.</td>
</tr>
<tr>
<td>4</td>
<td>THAT LUCKY OLD SUN</td>
<td>F. Lorne</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>SOME ENCHANTED EVEN</td>
<td>P. Coe-M. Ayres</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>MAYVE IT'S BECAUSE</td>
<td>A. Horan &amp; Ork.</td>
<td>London 550-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>JEALOUS HEART</td>
<td>A. Morgan &amp; Ork.</td>
<td>London 550-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>HUCKLEBUCK</td>
<td>T. Davier-C. Shaver</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>SOME ENCHANTED EVEN</td>
<td>E. Cooper-J. Traylor</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>MAYVE IT'S BECAUSE</td>
<td>A. Horan &amp; Ork.</td>
<td>London 550-ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>HUCKLEBuck</td>
<td>T. Davier-C. Shaver</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>YOU NEVER SEE MAGGIE</td>
<td>P. Albers</td>
<td>Coral 46104</td>
</tr>
<tr>
<td>13</td>
<td>I Knew</td>
<td>J. Jenkins Jr.</td>
<td>Coral 46104</td>
</tr>
<tr>
<td>14</td>
<td>&quot;G. Jenkins Jr.&quot;</td>
<td>Coral 46104</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>&quot;G. Jenkins Jr.&quot;</td>
<td>Coral 46104</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>&quot;THAT LUCKY OLD SUN&quot;</td>
<td>V. Coe-M. Ayres</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>&quot;I KNEW&quot;</td>
<td>J. Jenkins Jr.</td>
<td>Coral 46104</td>
</tr>
<tr>
<td>18</td>
<td>&quot;YOU'RE BREAKING MY HEART&quot;</td>
<td>R. Clark</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>&quot;YOU'RE BREAKING MY HEART&quot;</td>
<td>R. Clark</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>&quot;MAYVE IT'S BECAUSE&quot;</td>
<td>A. Haines</td>
<td>Coral 46104</td>
</tr>
<tr>
<td>21</td>
<td>&quot;WHO DO YOU KNOW IN HEAVEN?&quot;</td>
<td>R. Clark</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>22</td>
<td>&quot;THAT LUCKY OLD SUN&quot;</td>
<td>V. Coe-M. Ayres</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>23</td>
<td>&quot;I CAN DREAM CAN'T I?&quot;</td>
<td>J. Jenkins &amp; Andrews Sisters</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>24</td>
<td>&quot;ROOM FULL OF ROSES&quot;</td>
<td>A. Center</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>25</td>
<td>&quot;THAT'S MY WEAKNESS NOW&quot;</td>
<td>R. Morgan &amp; Ork.</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>26</td>
<td>&quot;BABY, IT'S COLD OUTSIDE&quot;</td>
<td>D. Shore-Blk.</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>27</td>
<td>&quot;YOU TOLD ME A LIE&quot;</td>
<td>A. Hughes</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>28</td>
<td>&quot;TWENTY FOUR HOURS OF A MARYAN&quot;</td>
<td>A. Morgan &amp; Ork.</td>
<td>Mercury 8516-ASCAP</td>
</tr>
<tr>
<td>29</td>
<td>&quot;MY BOLE&quot;</td>
<td>V. Duncan</td>
<td>Mercury 8516-ASCAP</td>
</tr>
</tbody>
</table>

**WARNING:**

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the "length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the heading. *"Last Week" and "This Week."* The table indicates the position "this week" versus "last week" shows a sharp drop, readers should buy with caution.
Rhythm & Blues Records

Based on reports received last three days of Week Ending September 16

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed as rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the ability of which customers purchase rhythm and blues records.

POSITION

2 3. AIN'T NOBODY'S BUSINESS ............. JIMMY WITHERSPOON
4 5. JIMMY WITHERSPOON
5 6. Breakin' Hearted Blues .......... "Red Head 'n' Cadillac"
6 7. Blues in the Night ........... A. Milburn. Aladdin 3026-BMI
7 8. Trouble Blues .............. C. Brown. Aladdin 3024-BMI
8 9. Most-Played
9 10. Ain't Nobody's Business ...

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed as rhythm and blues records most selected in juke boxes according to The Billboard’s special weekly survey among a selected group of juke box operators whose locations include rhythm and blues records.

POSITION

4 5. JIMMY WITHERSPOON
5 6. Ain't Nobody's Business ...
6 7. Blues in the Night ........... A. Milburn. Aladdin 3026-BMI
7 8. Trouble Blues .............. C. Brown. Aladdin 3024-BMI
8 9. Most-Played
9 10. Ain't Nobody's Business ...

ADVANCE RHYTHM & BLUES RECORD RELEASES

A dream from Me to You B. Holden (See When You) Supreme 1536
Alan's a Fooling You G. Floyd (This is) Supreme 1534
Red Jack Mix Don't Mean Blues Regal 3231
Broken Hearted B. Holden (Both Sides) Supreme 1535
Rye, Rye, Rye B. Stoosz (Double Sides) Supreme 1534
Long Time Loving You F. Hines (Softly) Supreme 1535
Don't Be Ashamed .............. C. Brown. Aladdin 3024-BMI
This Is Everything I Prayed For Supreme No. 1534
"Ain't Nobody's Business"

"AIN'T NOBODY'S BUSINESS"

Part 1 & 2 JIMMY WITHERSPOON
Supreme No. 1506

"IN THE EVENING"

"Six Foot-Two Blues"
Supreme No. 1533

JIMMY WITHERSPOON—The Nation's Sensation

"BROKEN HEARTED BLUES"

"Red Head 'n' Cadillac"
Supreme No. 1535

"BLUES IN CUBA"

"Houston Jump"
Supreme No. 1528

EDDIE WILLIAMS & HIS BROWN BUDDIES
Vocals—Floyd Dixon

"AIN'T I LOSING YOU"

"This Is Everything I Prayed For"
Supreme No. 1534

GEORGE FLOYD

"ROUGH AND ROCKY ROAD"

Supreme No. 1511

"A Great Spiritual"
LEO MANLEY & STARS OF HARMONY

ORDER THESE OUTSTANDING RECORDS FROM YOUR DISTRIBUTOR
or 4255 So. Main St.
Los Angeles 37, Calif.
475 Fifth Avenue
New York 17, N. Y.
BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are those made of country and Western records sold in stores according to The Billboard’s special weekly survey among a selected group of retail stores, the majority of whose purchases survey country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Love Me or Leave Me&quot;</td>
<td>RCA Victor 25-1079</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Blue Skies&quot;</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Vagabond Waltz&quot;</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Vagabond Waltz&quot;</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Vagabond Waltz&quot;</td>
<td>Columbia 3438</td>
</tr>
</tbody>
</table>

King Hit Parade Folk (Country & Western) Record Section

Based on reports received last three days Week Ending September 16

WELCOME.

In utilizing these charts for buying purposes, readers are urged to use personal attention to information listed which show the length of time a record has been on the chart and whether a record is popular or decreasing. This chart is often used as a tool to evaluate the popularity of a song and determine if it should be bought or not. Keep in mind that a song dropping in popularity might be a good buy for your inventory. Always keep a sharp eye on the charts and be aware of potential buying opportunities.

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Bream Full of Beans</td>
<td>Show Me</td>
<td>RCA Victor 25-1079</td>
</tr>
<tr>
<td>Bob Wills &amp; His Texas Playboys</td>
<td>San Antonio Rose</td>
<td>Decca 1594</td>
</tr>
<tr>
<td>Bill Monroe &amp; His Blue Grass Boys</td>
<td>Blue Skies</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>Bill Monroe &amp; His Blue Grass Boys</td>
<td>The Vagabond Waltz</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>Bill Monroe &amp; His Blue Grass Boys</td>
<td>The Vagabond Waltz</td>
<td>Columbia 3438</td>
</tr>
</tbody>
</table>

The Newest and Best in Hillbilly and Western from the Star Talent Agency

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>J. Rivers</td>
<td>Blue Skies</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>J. Rivers</td>
<td>The Vagabond Waltz</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>J. Rivers</td>
<td>The Vagabond Waltz</td>
<td>Columbia 3438</td>
</tr>
<tr>
<td>J. Rivers</td>
<td>The Vagabond Waltz</td>
<td>Columbia 3438</td>
</tr>
</tbody>
</table>

The Billboard September 24, 1949
MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

The Billboard's Music Popularity Charts

Folk (Country & Western) Record Section

Week Ending September 17

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SLIPPING AROUND</td>
<td>Ernest Tubbs</td>
<td>BMI</td>
</tr>
<tr>
<td>2</td>
<td>WEDDING BELLS</td>
<td>H. Williams &amp; His Drifting Cowboys</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>I'M THROWING RICE AT E. Arnold</td>
<td>THE GIRL I LOVE</td>
<td>CAP</td>
</tr>
<tr>
<td>4</td>
<td>WHY DON'T YOU HAUL</td>
<td>Wayne Raney, King T.</td>
<td>BMI</td>
</tr>
<tr>
<td>5</td>
<td>LOVE'SICK BLUES</td>
<td>Hank Williams &amp; His Drifting Cowboys</td>
<td>MGM</td>
</tr>
<tr>
<td>6</td>
<td>MIND YOUR OWN BUSINESS</td>
<td>Hank Williams &amp; His Drifting Cowboys</td>
<td>MGM</td>
</tr>
<tr>
<td>7</td>
<td>WEDDING BELLS</td>
<td>J. Wakeley &amp; M. Whiting</td>
<td>MGM</td>
</tr>
<tr>
<td>8</td>
<td>CAMBELING Polka Dot</td>
<td>T. Duncan &amp; His Western All-Stars</td>
<td>BMI</td>
</tr>
<tr>
<td>9</td>
<td>WARM RED WINE</td>
<td>E. Tubbs</td>
<td>BMI</td>
</tr>
<tr>
<td>10</td>
<td>THE ECHO OF YOUR FOOT</td>
<td>E. Tubbs</td>
<td>BMI</td>
</tr>
<tr>
<td>11</td>
<td>MY HEART'S BOUQUET</td>
<td>L. Jimmy Dickens &amp; His Polka Stars</td>
<td>BMI</td>
</tr>
<tr>
<td>12</td>
<td>ONE KISS TOO MANY</td>
<td>E. Arnold, the Tennessee Plow Boys</td>
<td>BMI</td>
</tr>
<tr>
<td>13</td>
<td>SLIPPING AROUND</td>
<td>J. Wakeley &amp; M. Whiting</td>
<td>BMI</td>
</tr>
<tr>
<td>14</td>
<td>MY FILIPINO ROSE</td>
<td>E. Tubbs</td>
<td>BMI</td>
</tr>
<tr>
<td>15</td>
<td>TENNESSEE POLKA</td>
<td>E. Tubbs</td>
<td>BMI</td>
</tr>
</tbody>
</table>

— Folk Talent and Tunes

By Johnny Sippel

Uncle Ery Victor, veteran folk music disk jockey, next week leaves KMOX, St. Louis, where he's been broadcasting a four-hour all-night d. j. show for the past two years, to start a 1-6 a.m. stanza nightly over WGN. The five-hour nightly d. j. show is a significant move for h. music, for it is part of the Mail Order Network (MON) recently instituted in New York (The Billboard, September 13). The MON will air portions of the Victor show over 70 stations in the Victor region. The WGN show is also important, also, for WGN is a 50,000 watt station...

Big Slim and Bebe Bernard, WPTF, Pittsburgh, will do a series of shows, with their trained horses, for Kaiser-Frazer during the fall...

Bob Ross, who handles George Morgan, also has acquired Lonzo and Oscar (Capitol). J. J. C. (Atlanta) is reorganizing his Georgia Revelers unit...

Betty Johnson, of the Johnson Family Singers, WPTF, Charlotte, C., is engaged to Dick Redding, line coach of the football team at Davidson College, Charlotte...

Herb Williams moved from WGAY, Silver Spring, Md., to WKNX, Saginaw, Mich., where the Cobb Brothers are working with him...

Hal Hart and Dixie Darling, of KGLL, Sherman Oaks, Calif., and KXLA, Pasadena, have cut their first sides for 4 Star platters...

Disk Jockey Doings: Chuck McKasson, WQBF, Evansville, Ind., writes that Judy Canova is mulling over her diskay, for which she will cut many of her most requested ditties...

Brooke Carroll, KBPR, Houston, is now working shows with Nobby Fox and Texas Ruby (King) and the Crustoe Ranch Gang on the Texas Quality web...

Dave Gunderson, KBKW, Aberdeen, Wash., is operating his own retail disk store, the Deegen Record Shop, in that city...

Jim Long, KKW, Vail, Calif., reports that Wernell Starling and Jean Shepherd and her Western Swing Girls, both all-girl groups, are out on the road...

Marly Roberts, WDZ, Tuscola, Ill., reports that he and his Golden West Four are working drive-in theaters in the vicinity of Chicago and have reported drive-ins as new outlets for live h. b. talent appearances.

Homer and Jethro (King and Victor) are joining Spike Jones' "Musical Depression Revue," according to Lowell Blanchard, program director at WDAF, Kansas City...

WLOG, Logan, W. Va., is running a contest on why listeners like h. music, along with the selection of an alternative singer...

John redhead and Uncle Artigh, of WATG, Augusta, Ga., are working with Baby Ray, Marvin Hughes, the Dude Dynamiter and the Georgia Ramblers on the air. A card香raising gimmick, threatening not to shave until he received 1,000 pieces of mail, after which he'll walk the (Continued from page 120)

ALADDIN DOES IT AGAIN!
A Double Headed Hit!

Amos Milburn's "ROOMING HOUSE BOOGIE"
ALADDIN 3032

"EMPTY ARMS BLUES"
ALADDIN 3032

Coming Up Fast!

Charles Brown's "IN THE EVENING BLUES"
(When the Sun Goes Down)
ALADDIN 3030

And No. 1 Across the Boards in Billboard

"TROUBLE BLUES"
CHARLES BROWN ALADDIN 3024

"THE GAME OF BROKEN HEARTS"
backed by 'CHOCOLATE WHISKEY AND VANILLA GIN'

by SALLY and MARVIN CLARK

on DART - 7000

How Sweeping the Country, FAMOUS DISK JOCKEYS say...

This is it!!!

NORMAN BROOKSHIRE, R.G.C., WKNX, DAYTON, O.
Nelson King, WCKF, CINCINNATI, OHIO.
Don Larkin-Bill Cook, WAGA, NEWARK, N. J.
Ray Scott, WEZP, COVINGTON, KY.
Ross A. Allen, WOV, N. Y. C.
Art Ford, WNEW, N. Y. C.
S. Millman, WATT, NEWARK, N. J.
George Sheppard, WALL, MIDDLETOWN, N. Y.

Some territories still available • WRITE • WIRE • PHONE

DART RECORDS

1693 Broadway • C1 5-9615

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M-STAR RECORDS

"AZAR" *609 NON-BREAKABLE
Goddess of Love
vocal by RALPH YOUNG with STEVE KISLEY orch.

COSWAY DISTRIBUTING CORP., 244 Tenth Ave., New York, N.Y.
JAMES M. MARTIN, INC., 384 W. North Ave., Chicago 7, Ill.
T. R. A. RECORD DISTRIBUTORS, 125 W. 38th St., Cleveland 15, Ohio

FROM

MORRIS KAPLAN MUSIC SALES
3840 Linwood Ave., Detroit 36, Mich.
KAY-SEE DISTRIBUTING CO., 311 E. Mt. Royal Ave., Baltimore 3, Md.
D. W. WEBB, INC., 717 N. Dearborn St., Chicago 52, Ill.

ORDER FROM

MARK THIS UP AS ANOTHER "HIT"

MIRACLE Record Company • 500 E. 63rd St., Chicago 37, Ill.

Memphis Slim does a sensational job with "BLUE and LONESOME" ON MIRACLE M-136

JOHNNY DESMOND
MGM 10126
"Don't Cry Joe" (Let Her Go, Let Her Go)

HUGO WINTERHALTER ORK-JOHN THOMPSON
Cul 20802
"The Story of Annie Laurie"

SISTER SLOCUM
King 33067
"Ok by Jingo"

YOU'RE RIGHT!
IT'S EDDY HOWARD'S NEW MERCURY RECORD "TELL ME WHY" MERCURY No. 5314

ONLY MERCURY HAS THE HITS ON NON-BREAKABLE RECORDS

THE MOST EXCITING RECORD OF THE YEAR!

CHARLIE BARNET ORK
(Cap 07-01601)
"Portrait of Edward Kennedy Ellington (1941)

BENNY GOODMAN Sextet
(Cap 07-01602)
"Blue Lou"

DAVE LAMBERT VOCAL GROUP
(Cap 07-01603)
"Where the Red, Red Robin Comes Bob Bob"

KNOCKY PARKER TRIO
Vocals 206
"You've Changed"

BILL FARELL
MCM 16014
"I Ain't Still Got"

ASCAP CATALOGUE FOR SALE
Inquire BOX 454, Billboard
1564 Broadway, New York City 19

How Ratings Are Determined: Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time, a score is given, with a maximum possible score of 100. Maximum scores are subject to change depending on a survey of the music trade now being conducted. A score of 80 or above indicates a record is not suitable for approval within the market.

The Categories: (2)composer; (2)arrangement; (1)"same" value; (1)record quantity (sales, etc.); (1)musician's performance potential; (1)exploitation trend; (1)promotion film; (1)other. "Play" date; (1)manufacturer's distribution power; (1)manufacturer's production efficiency.

ARTIST LABEL AND NO.

CHARLIE BARNET ORK
(Cap 07-00101)
Portret of Edward Kennedy Ellington (1941)

BENNY GOODMAN Sextet
(Cap 07-00201)
Blue Lou

DAVE LAMBERT VOCAL GROUP
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HUGO WINTERHALTER ORK-JOHN THOMPSON
Cul 20802
The Story of Annie Laurie

SISTER SLOCUM
King 33067
Ok by Jingo

MUSIC POPULARITY CHARTS

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

TUNES COMMENT

POPULAR

88-85-82-78
82-75-72-70
76-77-75-76
65-68-65-62
70-70-70-70
60-60-60-60
57-57-57-57
82-82-82-82
80-80-80-80
82-82-82-82
68-68-68-68
82-82-82-82
82-82-82-82
84-84-83-83
84-84-83-83
82-85-80-82
82-85-80-82
65-60-65-70
65-60-65-70

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

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THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

TOTTIE TOOTIE TOOTIE... Arth Conner Orr... MGM 16584

The genial Irish gentleman has got himself another daisy in this highly spirited western of a grand title which is one of those prominetly revived in the "Jolson Stage Again" flick. It's a fine band performance and an excellent band ensemble vocal but the dominating factor in the record is the luscious—well-sung—overwhelming—spirit of it all. Flip is a good seeking of the currently moving "I'll Never See Maggie Alone." There are other fine selections of "Petticoats"—Jolson himself sings it again in his Decca seasonal album collection and Tony Martin has it on Victor.

WHO'LL BE THE NEXT ONE? I WANT YOU TO WANT ME... Mills Brothers... Decca 24740

The Mills have one of their greatest efforts in this pairing. The ever-consistent brothers breathe new life into a pair of mellow oldies. "Next One" is treated in the group's "Power Doll" format while "Want" is the Fred Fisher tune which is featured in the forthcoming "Oh, You Beautiful Doll" flick and which already boasts a fine Gordon MacRaine eating on Capitol.

MERRY CHRISTMAS POLKA... Andrews Sisters—Guy Lombardo Orch... Decca 24741

If ever there was a natural, this is it. For the Christmas season, this will do sure-fire. Hurried action on this item should be in the Midwest polka belt but the sales should be way up there everywhere.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. DON'T CRY, JOE... Gordon Jenkins... Decca 24720
2. DON'T CRY, JOE... Frank Sinatra... Columbia 38555
3. BODY AND SOUL... Billy Eckstine... MGM 10501
4. LAND OF LOVE... King Cole... Capitol 57-718
5. I CAN DREAM, CAN'T I... Andrews Sisters—Gordon Jenkins... Decca 24705
6. I KNOW, I KNOW, I KNOW... Paul Weston... Capitol 57-725

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow’s hits will be:

1. DON'T CRY, JOE... Frank Sinatra... Columbia 38555
2. DIME A DOZEN... Kay Kyser... Columbia 38549

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the best box operators think tomorrow’s hits will be:

1. DIME A DOZEN... Kay Kyser... Columbia 38549
2. THE WEDDING OF LILI MARLENE... Andrews Sisters... Decca 24705
3. WEDDING BELLS... Margaret Whiting—Jimmy Wakely... Decca 25084
4. DIME A DOZEN... Kay Kyser... Columbia 38549
5. DIME A DOZEN... Sammy Kaye... Victor 20-3232
6. BODY AND SOUL... Billy Eckstine... MGM 10501
7. TELL ME WHY... Eddy Howard... Mercury 8314
8. TWENTY-FOUR HOURS OF SUNSHINE... Carmen Cavallaro... Decca 24678
9. WOULDN'T IT BE FUN... Art Mooney... MGM 10590
10. WEDDING OF LILI MARLENE... Ralph Flanagan... Bluebird 20-0002

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(Continued from page 22)

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new program, and the band's last appearance was a big
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Wiedersehn. This is the best possible
treatment of the music of the great
romantic composer, and the band will
play it with great musicality.

BAND STAGE Tension Is High

(Continued from page 16)

Music Television Committee, headed by
Robert Miller, hopes to secure new
courses from TV stations for the fall
season, but the general feeling prevails here that the TV-stations
will not be as cooperative as during
the fall season. However, the committee is working on a number of
projects that may help to solve the
problem.

ALVY RATINGS—CHARLIE SAWYER'S

Waltz; his favorite is "Chariot;
which he believes is one of the best
piano pieces ever written.

WESTPHAL -keeps busy with a new	
recording, "Fantasia on the Reader
" by Beethoven. He says he has
spent many hours working on this	
piece, and he is confident that it will be a
success.

Dell Loses 2010

Dell is a popular local radio personality,
and his recent recording, "Miss
Dell," has been well-received. He
has been working on this piece for	
some time, and he is happy with the
close. The recording is due to be	
released soon.

JUICE

Not suitable.

JOCKS

Not suitable.

GENE KRUPA DANCE PARADE

Gene Krupa and his Orchestra play a
typical dance parade, with a lot of	
energy and enthusiasm.

HILL WAXES FAT

(Continued from page 16)

Oakwood, Ballokwon, Wayland, La
and Clifton Park are Hilly's favorite
destinations. He has been working on a	
new recording, "Hilly's Jamboree,"
which he hopes will be a success.

At the Leroy, Ill., date, 300 persons	
were in attendance. Hilly is planning	
a new recording, "Hilly's Jamboree II,"
which he hopes will be a success.
But that's just one feature of this big, special supplement. There will be plenty more, and all of it “in the groove” for genuinely useful data and helpful information that will make programming easier ... that will make good disk shows even better ... that will keep jocks, librarians and musical directors using and referring to The Billboard 1949 Disk Jockey Supplement for months to come.

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If Richard E. Whiting had had a singing voice comparable to that of his pen, he would have been a recording star, he might have been a vaudevillian and musical comedy headliner instead of becoming one of the country's greatest songwriters. But Whiting, who had a sense of humor and a song a painful discovery he made when, as a boy in his teens, he was preparing for college at the Harvard Military School in Los Angeles.

In those days short of the century's turn, the movie pioneers, who were shooting their pictures at the Fort Hill Studio in nearby Hollywood and on the Esesay lot on Chicago's North Side, had yet to discover California's famous Movie Town. However, the fabulous city of Hollywood wasn't even on the map. The principal amusement places in the Southern California metropolises were Olive Monroe's Barubank Theater and the opera house where the Belasco Stock Company played year-old Broadway hits. J. S. J. N. theater patrons wrote Whiting and his book companion, a chauffeur named Mickey Nellan, the way San Francisco's Barbary Coast then drew sailoors on shore leave. Once in a while, the strung workers never got beyond the alley, but by then the portals of his

Nellan had no idea of a man who had

Walter found no place to stay on the

Lyrics by Gus Kahn. Remick Music

The Honor Roll of Popular Songwriters

By Jack Burton

No. 38—RICHARD E. WHITING

Richard E. Whiting wrote a number of songs that were popular successes.
Cincy Albee Drops Flesh In AFM Tiff

New Pact Talks Fade

CINCINNATI, Sept. 17.—As a result of negotiations between the Federation of Musicians (AFM) Local No. 1 and RKO to come to terms on a new contract, RKO will drop flesh attractions from its Albee Theater here, effective Thursday day (22), it was learned here. It was reported that RKO had routes booked for the three to play Palace-type shows once a month, with the probable result that such as shows became available. During the week two units were presented at the house, the final winding up a week's stand August 31. When the members ascertained the results of the negotiations that in view of James C. Petrillo's statement at the recent AFM convention making AFM refer to "help vaudeville along," it didn't expect much to come out of the talks with Local No. 1, it was reported, insisted on a 20-week-a-year guarantee being given at RKO last year. RKO has not only dropped flesh shows, but, according to Hugh Hild, AFM local chief, reportedly refused the committee any dollar guarantee.

Nixes New Pact

Contacted at the local musicians' headquarters, Hugh Hild, most amicable of the four, said that he had been asked for another chance to work at the Albee. He declined to Hild, denied that any hand had been pulled out of the Albee. He said that the local had been working on a new contract with the AFM local, but that the latter had not been negotiated with RKO in New York.

However, since the deal fell thru, the union has been asked for the Albee here to September 22, and RKO is reported. They are not going to go this way, as the rooms will be seen on the same lines as before.

Sol Schwartz, New York RKO exec, said the Cincy local insisted on a 20-week guarantee being given at RKO last year. RKO has not only dropped flesh shows, but, according to Hugh Hild, AFM local chief, reportedly refused the committee any dollar guarantee.

This is contrary to the spirit of cooperation as expressed by Petrillo. It asks us to guarantee the (Albee Drops Flesh on page 43)

Real Pro

NEW YORK, Sept. 17.—A couple got up at 5 a.m. Vanguard to dance to J. C. Harnis's band. Suddenly the male half of the couple went off into a wild song, the floor cleared as did his partner for almost 40 minutes the man put down with style and grace and imagination. He was so good that the band followed his每 drop, and the dance floor almost collapsed.

When he finished, a high sound of sound, as high as that at a higher rate.

This is contrary to the spirit of cooperation as expressed by Petrillo. It asks us to guarantee the (Albee Drops Flesh on page 43)

Le Rubin Bleu Tops Blue Angel As Both Niteries Open Season

NEW YORK, Sept. 17.—The two East Coast nightclubs, the Blue Angel and the Le Rubin Bleu, both competition, opened for the season last week and the Blue Angel, not to be outdone, like previous years, the red for the green show this time goes to the Angel.

The room, located above Theodore's at 26th Street and 8th Avenue, is run by Tony Mele who owns both places, probably hasn't lost a bit of his charisma which is in previous seasons. Changes are the show cost about $1,000. Considering the capacity (about 125), the budget isn't too bad.

The opening show has Bibi Osterwald, the blonde song-better who finds the audience eating out of her ears. She sings the blues, and tells some funny stories, also creates the mood of a night out on the town.

Brown, Michael, the King Olom Quartet, and the Norma Paris Trio. Paula Drake has a load of special material. In her first, she is a young woman who is a natural singer. In the second, she is a young woman who is a natural actress. In the third, she is a young woman who is a natural dancer. She has a style, a certain standup, with occasional easy poses, makes for a real audience pleaser. But not for the ears. The audience loved her.

Brown, a Billboard-type act, has been looked at but at Rubin last year, has picked up on Bradley from the Blue Angel. His style, an appearance, always an attribute, is heightened by original material. He does a song and a dance, the latter of which he undertakes in a very competent way. (See Le Rubin Bleu on page 44)

Gypsy Preps Another Trek

NEW YORK, Sept. 17.—Gypsy Rose Lee, the red-haired, Parisian, is planning a week concert tour December 28 if negotiations jell. The package will consist of four or eight local acts, four key musicians to be augmented on locations, and a 12-girl chorus. The latter includes at least 12 girls. Miss Rose's cut is $5,500, plus a split over $10,500.

The deal was suggested originally by Paul Small, Frank Taylor, who is Miss Lee's personal manager and who also represents the Gypsy Rose Lee Associated Booking Corporation, discussed the matter with Harry Lesh and his agents at the Casbah, a Philly cafe. Both Lesh and his back up will be co-promoters of the tour.

Star, Gershon, supplier of the International News, has sold the package, probably routing it thru Washington, Baltimore and the Midwest.

Sugar Chile Booked For Michigan Tour

DETROIT, Sept. 17. — Frankie (Sugar Chile) Robinson has been booked for a four-and-a-half week tour opening September 22 over the Butterfield circuit, marking his first appearance in the Motor City since he was with the I.O.L. his home state, outside of his Detroit appearance as a five-week tour last February. The deal was signed by the Boyle Woolfband Agency with Herbert M. Bikes, manager for Sugar Chile, and includes a complete package show, Thursday night, Friday and Saturday and a second and a third in to form the nucleus of the house band.

The package includes Michigan Theater, Jackson, September 22-23; Kalamazoo, September 24-25; Battle Creek, September 25-26; Lansing, September 27; Flint, October 1-2; Saginaw, October 3; Bay City, October 4; Muskegon, October 5-6; Michigan, Ann Arbor, October 7-8; Grand Rapids, October 9-10; Traverse City, October 11-12; South Bend, October 13-15; and Kalamazoo, October 16-18, all on the RKO circuit.

Monte Carlo Opens Sept. 27, New Policy

NEW YORK, Sept. 17.—The shut-down Monte Carlo, now under a new owner, is opening September 27 with a new show policy, using acts and musical combos to be booked by Leonard Green.

The spot, operated by band leader Dick Gasparre, will use acts such as a singer and a dance team. With these acts there will be La Playa group and Dick Gasparre's band.
VAUDEVILLE REVIEWS

Orpheum, Los Angeles
(Wednesday, September 15)
Capacity: 2,906. Price range: $10, $5 and $3. Seventy-one acts were on the bill, which was supervised by William McMillan. Show played by John Williams' Union Band.

Vaudette continues to pack its old b.o. magnetism, drawing capacity for opening of the Orpheum's third fresh week. Brains looking into a well-balanced eight-act bill composed of refreshing newcomers and proven old-timers. Top palm-getter is Rose Marie, whose comedy talents and sense of timing pays off handsomely. Highlight is her Jimmy Durante bit, called off on "The Lost Odd."

The next to closing slot on this one was a masterful Lucille Loy's "Little Lux." The team started slowly, but after the fem went into her novel act, it finished off fairly well. The West and Page act is standard, with the boy in a sailor suit and the girl in running costume. There was no doubt how much they had mastered the act. The No. 4 spot, filled by Glenn and Jenkins, was another strong act and one that's a little bit called for. The two blackface comics just about fractured their bodies with it. In their dialog, much of its impact was lost thru too much screaming.

One of the odd off with Lewis and Van, a pair of good looking boy hoose-ers who worked part of their act into duet majical staircases. Their two-part dancing was precise and clean, but it was in their challenges which they hit the hardest, finishing big bay.

Roy Douglas, ventriloquist, showed a couple of good bits. In fact, his bits, which were in the box, showed throwaways, gave body to his whole act. The Jolif, his dual act partner, for instance, was superior to his own straightling. Comedy lines used for the dummy were pretty tough. But the lines needed better timing and sharpness of delivery. Its trunk was well managed for the fade in and out. "I Can Do Anything Better Than You number with dummy taking one part and Douglas the other, was imaginatively handled. The harmony between dummy and human was very canny, getting well deserved applause. MmFarrland and Brown was another top laugh and applause puller. The male, a tall, baldish guy, and the girl, a blonde in a white robe, showed good promise. Their commercial-umo-comedy knockabout act is hit.

Hi, lo, Jack and a Dame did their standard on a setting that was block fashion that was pleasant to hear and see. After opening with Molly Malone they segued into Rapture Joe and then went into their radio jingle stuff to appreciate audience. Their comedy juggling, long standard fare, was another crowd pleaser.

The bill wound up with a sleigh roller skating act by the Four Skating Skaters. The five girls in unison with the same rink, went thru all the standard tricks on the ice. They skated in a V pattern and flashed wound up with a fast two-part revolver on a bar held by the two other.

Pic, Stampede. Bill Smith.

MINNEAPOLIS, Sept. 17. — The RKO Orpheum Theater's second evening show of the current engagement ended September 14 continued to do top-flight bus, with a $25,000 gross reported by Bob Whelan, house manager. This conforms with the figure grossed by the No. 1 act here in August. The movie was Roughshod. Whelan said the next vaude date for that theater house was set for Oct. 20.

Names Vital? Fiddle Faddle!

Horseshoe Violins Pay Off

NEW YORK, Sept. 17. — Practically every important cafe in the country contributes its business to the music business. It is made possible by using more and more expensive talent. In some cases these contracts have a high-priced act, and are hesitant to take them, but when the price is right, it's available. The only exception to a widespread rule is Billy Rose's Dover Horseshoe.

Started in 1938, almost coincidentally with Rose's Aquacade, the room has made a name for itself, and the Violins Over Broadway, as they are popularly known, where shows usually run two to six weeks.

The advantage of running a show for a long time is seen in the net income. Practically every night show calling for productions, music, costumes, etc., must be amortized during the last three weeks. At the Horseshoe amortization must be completed in the first year. The current Violinas, whom Rose is bringing in, will be amortized as they go, and are called for an $800 monthly charge.

This means that for the remainder of the shows run there's no more of the gross sticks to net.

A rule of thumb in cafe business is that gross must be three times the cost of the show. Over management is competent and the show doesn't need more than minor cuts, and they run longer and the way the ratio can be cut to two or two and a half. This means that the cost budget permitting greater profits.

Rose admits that when business is slow, he can't bring in as many acts, and bring it back. He cuts down his show instead. His clientele says, doesn't feel the drop. Those who aren't interested. "There are only about seven or eight good shows in New York, and one could mean anything to my box office," he says, "but all of them are so near that I could send my ad manager out and talk to them in the agents'."

Instead of names Rose goes for stunts which he explains, "the more Rose says, most ops can't do. These guys known names. They can't put a good show on to save their lives."

The average Horseshoe tab is $10. Variety rule of $10 for a bar is that the take could be $7,500 a night for a running tab. The way it works out, $5,500 profit, and the rest turns over. Actually the nightly take is considerably less (the actual figure Rose paid for the Violinas), however, that it was its profits out of the $3,000 paid for their run. At his Zeigfeld Theater, plus another 200G for renovation.

Credit Key People

Rose gives considerable credit for the going success of the Horseshoe to a few key people, some of whom have been with him since 1928, and stage manage the show and supervise all the productions. In fact, Barrow is the man who makes most performances in the Horseshoe know. Rose himself, makes only ten appearances a year in the club. Ben Gould, another man, takes care of the tourist parties. Informal sources say Gould is responsible for bringing more business into the room via trip tie-ups with travel agencies, conventions, etc. than is generally realized.

Rose's receiving clerk, Victor Los- sick, is an oldtimer with whom Rose says of Losack: "He is the guy who sees to it that I'm not robbed blind."

Rose says that many a cafe man loses money because he doesn't have enough food, for which he's charged high prices, and thru kickbacks and dishonesty, than he makes thru the food.

Since 1933 all the Rose shows have been put on by John Murray Anderson, who Rose says has remodeled the business. Even the Horseshoe chef has been there for 10 years. Rose himself is seldom on the premises. He has to be replaced this winter by a ministrel show, which Rose thinks will run for another 24 months.

AGVA-AMF Fracas Goes to Midwest

CHICAGO, Sept. 17. — Current ruckus between the AGVA and Variety Artists (AGVA) and the American Federation of Musicians (AMF) continued this week over certain types of musical acts appearing in the various cities of the Midwest last week.

In Des Moines, Illinois Grossman, local booking agent, was in the Mid- west for the second time within six months. The reps of the AMF and AGVA, who reported that Grossman was unavailable for comment, it was learned Grossman said the Kansas City AGVA rep, has called Grossman on the carpet for a contractual difficulty, wherein the booking office had booked what Hatt alleged would be a clean show, that Grossman, he learned, has sought aid from both the AGVA and the AMF as to what his next move will be. Grossman's office was the center of a similar big AMGA-tangle six months ago.

Joe DiFulvio, deadpan comedy half of the "DiFulvio and George" act currently at the Oriental here, was called into AMF headquarters and told he had been given a ticket rather than an AGVA act, the union, which he had held since DiFulvio has resigned AGVA and is now carrying an AMF card. His partner, Carl Ford, who plays harmonium through the act, has been an AMF card holder for a year, but up to now, DiFulvio had not been asked to join.

Everybody Happy?

SAN FRANCISCO, Sept. 17. Ted Lewis, who reopened the Bal Tabarin September 8, is here in top form and running away from the competition. One block away a "Ted Lewis Show" has been playing at Club Liburn for the past three months. The show is under the direction of Sammy Blank. Blank, who was featured in the Lewis show for 18 years, but now is a band leader in his own right. He has been doing 100 engagements in different personations and featuring the "Original Ted Lewis Show" on the Lido marque.

Lewis is threatening court action, claiming that Blank's show is an out-and-out lift.

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Nick Lucas

Ward Morehouse
NEW YORK SUN
"Nick Lucas is excellent with his guitar"

Shirle Duggan
LOS ANGELES EXAMINER
"Nick Lucas still has what it takes to keep an audience enthralled"

Robert Coleman
NEW YORK DAILY
"It was terrific to wander down Memory Lane again with Nick Lucas and his guitar"

E. W. Oliver
LOS ANGELES HERALD AND EXPRESS
"Nick Lucas wins an ovation"

Jerry Nusbaum
NEWARK STAR LEDGER
"He was actually the showstopper"

Edwin Schallert
LOS ANGELES TIMES
"The one above all who is likely to become an idol among New Yorkers is Nick Lucas with his splendid singing"

William Hawkins
NEW YORK DAILY TELEGRAM
"Nick Lucas, looking just the same, was delightful"

Lowell E. Redelings
HOLLYWOOD CITIZEN NEWS
"Nick Lucas, who sings and strums his guitar, was simply magnificent"

Lee Zhito
THE BILLBOARD
"Troubadour Nick Lucas is better than ever"

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Capitol
RECORDING ARTIST
VERSAILLES, New York
(Wednesday, September 13)

Ciro's, Hollywood
(Wednesday, September 14)

NIGHT CLUBS-VAUDVILLE


For her third time back here, Edith Piaf was, if anything, bigger than ever before. The room was sold out early and arrivals who came in late (the show went on at 10:30; partly TV-ed by WPIT) were turned away. If the Piaf crowd continues to pull 'em anywhere near as well as she did last night, the room will make a hawful of dough.

Since her last time here, Miss Piaf has picked up a little more English, starting each number with a short English intro and doing a couple of English songs. It made for better understanding by the non-parley-vaters. When the lingo was mysterious, her acting was universal. Her expressive hands and arms plus a mobile face helped sell each number with remarkable skill.

As before, Miss Piaf was backed by a six-piece mixed chorus group, which together with the orchestra, worked behind the curtain. With the exception of the cappella stuff almost drowned out Miss Piaf, the rest of her act was wonderful. The crowd went for her as tho it was all free.

The Emil Petrik orchestra was well rehearsed and handled. Panshito band did the rumba sections.

Bill Smith.

TOM MCDERMOTT DUO

VERSAILLES, New York
(Wednesday, September 13)


Mindy Carson, New York's new-found vocal charger, can now add the name of Miss Piaf to her list of fans. She won her debut crowd with the ease of a showbiz vet. This little gal with the manner of a star makes her presence felt with exuberance and a sure ability to savor the mood of her packed club with her sure, steady, polished performance.

Her strong style is in keeping with her bearing. She does not resort to the usual triple-voicings but sings with all the emphasis right in the simple, straightforward fashion. Her voice is clear and well trained, her diction in clean without being affected, and her sense of pitch is true. As a result, her songs convey a feeling of standing and sincerity, creating a distinct mood for each. Numbers heard included Loblithy of Broadway, Bull Hat, Happiness Is a Thing Called Joe and All the Things You Are. Later was an encore for which Miss Carson made the patrons pound loud for her.

It made one realize how much some of these songs are mellowed by time. Miss Carson's speaking voice is never heard. She presents her songs unencumbered by vocal expression, and for the rousing selection with rye voices, she remained mellowly in reserved wardrope. With her RCA Victor recording pact, and the Hilda Lee air show program, the healthy go, the gal should be hitting the Top brackets.

Matty Malneck's Strudl-bevy orchestra and her pianist, Andy Ackers, do a competent job to support her. The next crew also provides splendid dance music, with the Bobby Roman rumba combo furnishing Lattes Trim.

Lee Zito.

BOULEVARD ROOM, Hotel Stevens, Chicago
(Wednesday, September 14)


This liquor sparkles with a fine routine job, but it's the excellence of acts that makes it an ice item. Each of the Toledo act consists of two or three acts, like anything seen here in the past.

Saturday is somewhat variable and well-paced. With the usual fine production, the sabor does very well in a luscious-looking six-gal line, then a band. Bertelli okayed the tempe-ture of thrilling and humorous acts. Tops for thrillers are the Duxia-Viennese ballroom duo, who do things in a way that would be difficult for a ballroom team on foot. Fair have a new approach to adagio work, with their take-off whirls and kicks that generate masterful handling of the gal winning huge money. The Manhattan night's European import, have put comedy and serious hand-balancing of origin- al and top-caliber notable effect. They amaze by doing two-man stands, and an act of a Rieder and co-star, with the prostrate member balances his partner who is standing atop six double-bala parking tickets. Their field for this stand was a high spot.

This week was drew crowds consist-ently for his slick jumping of up to six barrels on this 17-by-50 foot piece of water. Art, in skating and showmanship, Rob Murray opened his show in a juggling turn, needs some training in comedy improvises, for he does his take-off with fancy footwork. His figure was perfect, but in height, balancing closer, in which he balanced a oller, while balancing on top of a driver on which was placed a golf ball, is a terrific bit. Emestro is built tightly along a Spice on Ice motif. Costumes by John Baur were good. Frankie Mil-ler's orch played an excellent show. The Orchesis orchestra directed by Tommy Trauner handling difficult assignments well. Johnny Dippe.

Mr. Ructions Prompt Hildy's Switch to WM

NEW YORK, Sept. 17.—The Hilde- garde switch to the William Morris agency of $1,500 a week brought a ruction that involved Anna Sosenko, her manager, and Jack Bertelli, who was her manager. The plot was for singing in the Music Corporation of America (MCA), with the crossing and double crossing, freely exchanged by both sides.

Runction was the split that was that was agreed upon by Bertelli and Bertelli were trying to take Hildegarde away from MCA, if she was the wrong move. MCA and Bertelli, and when it was brought to the attention of Bertelli, she refused to give details Miss Sosenko also charged that MCA had not done in the past to make Hildegarde and her, and the would have to take cut to keep working. "I proved how wrong they were," Miss Sosenko said. "I booked myself for $2,000."

Jack Bertelli, who got 2½ per cent of her Hildegarde's date's earnings—had a different version. He charac- terized Miss Sosenko's charges as lies. "They've been fighting for years, and I was always in the middle too," Bertelli said. For a long time, Hildegarde's been trying to get away, and not, to a man, made that decision herself. Friends, however, the agreement, and things were patched up."

Handshake Pact

Hildegarde never had more than a handshake agreement with MCA, ex- cept for radio. MCA has been trying for years to get the singer's name on an exclusive management contract, but were unsuccessful. When the radio contract expired six months ago, a verbal understanding replaced it.

Bertelli's interest in the Hildegarde matter goes back some years when he handled her for Columbia Artists. When that office fell out and went along and took Hildegarde with him. When he left MCA his deal called for 2½ per cent on all dates made for her by MCA.

Hallstatt last name of a Pipe- ing Rock last month, Hildegarde went in with her band for $2,000 and, to the opening date, a $2,000 contract. This caused friction between Piping Rock and MCA. Without Bertelli's help, there was a deal on the fire at the Mounts Club. That Mounts Club was constantly thrown up by Miss Sosenko for reasons to show that somehow Bertelli was more interested in the job.

The Morris office take-over doesn't include any formal contracts either, insiders said. On jobs got for Hilde- garde and signed on MCA con- tracts (Persian Room, Palmer House), MCA will get the commissions. There may be trouble about the Palmer House deal because it was made by Miss Sosenko, but the commercial was on an MCA form, informed says.

Sheblourne Unwraps

New Room Sept. 29

NEW YORK, Sept. 17.—The Shelle- bourne, East Side hotel, will preme- re its new room and new show Shelle- bourne Sept. 29. The club, operating on a $2,000 budget, is being booked by Mervyn Fisher and Paul Macbain. The opening show will have Thelma Carpenter, Mervyn Nelson, John Ford, two cocktail waiters and a pianist.
Post-Holiday Stem Slumps
To 436G; Cap 49, Roxy 85

NEW YORK, Sept. 17.—The natural reaction from a big holiday run is evident with the stem declining last week to the extent that grosses for the six flash-flicker houses dropped to $436,000 from a previous week's record $597,000. The fact that schools opened out also hurt box-office incomes.

Radio City Music Hall (5,200 seats; 12-week average $134,246) did $139,000, second to that of the nearby Loew's Robert Marshall, George Prentice, Everett Lungren and Under Crichton. Roxy (8,600 seats; 12-week average $20,000) fell back to $15,000 for its third week with Martha Stewart, Jack Haley and Jule War Bride. The previous week's figure was a modest $12,000 against a preem of $18,000.

Capitol (4,627 seats; 12-week average, $55,800) dived to $59,000 for its third week with the David Rose orchestra, Eileen Barton, Jay Marshall and Medora Marion. The box office fell off $70,000, followed by $82,000.

Coast Orpheum Vaude Feats Toward 25G in Third Week

HOLLYWOOD, Sept. 17. — The house at the Orpheum (2,600 seats; $5, 65 and 95 cents) is headed for the $25,000 gross. Bill included Rose Marie, Val Setz, the Hackellites, Ryan and Vernon, Knight Sisters, Bob and Shirley O'Neal and Blair, Pic, Skipliner. Last week's star act was Eddie Peck, body and Billy Jolysh, Shaw, Lisette Tria, Rich and Adair, Jon and Etta Torn, Bebe and Nava, Fredricke Bahamas, Frances Figge, Yoyo Bielle and Yacouletta, Hermanos Williams trio, and Bert Morris, Jr.

Orpheum opened its vaude policy with a $31,400 week's take boosted by a big promotion. It is settling to a strong weekly average. Budget is in the $3,000-per-week bracket.

Paramount (3,654 seats; 12-week average $62,750) saw its gross fall off in its first week with Carmen Cavallaro, gary, Morton, the Dangerous Sisters and Top O' the Morn. The previous week and opened at $79,000.

Berkens (2,700 seats; average of $22,750 is based on last eight weeks; four of which were with flesh) is holding up remarkably. The gross which was $23,500, now back to $19,000 for its third week with the Blancs, Great White and Bessie, the white-haired blondes, Ray Eberle, six other acts and Blodde Hits the Jackpot. The previous week saw a big $28,000. The new show (reviewed in this issue) is West and Page, Bob Dup- pon, six other acts and Stampede.

IN SHORT

New York: Josy Bishop has acquired a personal manager, Chubby Goldfarb. The latter, a member of the law firm of Goldfarb, Mirenbarg and Vallone, is the son of George B. and Chita Kaye.....It was just this week that the juggling, has just been discharged from the army and is being set up by the William Nermer office.....Mr. and Mrs. Lester Greenbaum have signed Gloria DeHaven in a new $4,000 feature. Appearances. The office also has obtained arrangements with Ella Logan and Póopy Richards.

Edith Fellows and Tommy Dix will get the Copa in December or January......Phil Foster is going legal. He is playing the Sid Caesar part in the subway circuit version of "Make Mine Manhattan." Julie Oshins is in the same show and the Lindy mob bought a raft of tickets to see the two guys open.

Square dances are going big in Montreal, with the Normandia Band cashing in.....The Strand will book a tab version of "High Button Shoes.".....Billy B. Van, old-time vaude, is now in the soap biz. He's prexy of Vampires in Newport, N. H.

Helmut Dannen, now handled by Joe Feingold, started at the Olympia, Missoula, Mont. He will go back to flesh split weeks September 29.....The Ritz, Newburgh, N. Y., is now becoming the spot for band shows to break in their acts with a one-shooter.

Radio City Music Hall has a new RCA vinyl plastic screen. It measures 20 by 80 feet and is claimed to be the largest in the world. Miss Joan McLain may join the Danny Kaye show at the Chicago, Kaye is $25,000 plus a split. The Kaye date is just a one-weeker. Darro's old Pal, the 2,600-seat Astor, is a new talent.....Jimmy Vernon is being backed to front a restaurant in the East 60's.

Betty Bruce will be the first American stem to open at the new Paris theatre, the Baccara. She will open September 29 on an eight-week contract deal $3,000 a week.

Here and There: Bernie Landis, Philly percenter, has bought the Drury Lane Inn, intimate musical spot in the center-city sector.

Van Re-Elected
As AGVA Topper

NEW YORK, Sept. 17.—Gus Van was re-elected president of the American Guild of Variety Artists (AGVA) in the nail-biter of this week's closed meeting September 15. Defeated were George West and Page, Bob Duppon, six other acts and Stampede.
Guskin Finds Jewish - Lingo Outlook Bleak

The New York Sun, Sept. 17—The outlook for Jewish-Lingo is by no means promising. The Jewish-Lingo movement has been declining for some time, and the situation is not likely to improve in the near future.

Many Theps Have Given Up

By Samuel Kreider

Jewish-Lingo is a movement that has been gaining popularity in recent years. It is a form of theater that combines traditional Jewish cultural elements with modern theatrical techniques. However, the movement has faced several challenges in recent years, and many of its supporters have given up hope.

Effectual from the Art

Among those who have given up hope is a group of artists who have been actively involved in the movement. They have faced numerous obstacles, including funding difficulties and a lack of audience support. As a result, many of them have decided to pursue other creative paths.

The Art of pathlibing

Some of the artists who have given up hope have begun to病理 their work, a process that involves breaking down the elements of a piece of art and analyzing them in detail. This has allowed them to gain a better understanding of the movement and its potential.

Subway Circuit Nears Close; "O Mistress Mine" Is Back

NEW YORK, Sept. 17.—The Subway Circuit, a popular theater event, is nearing its end. The event, which has been running for several weeks, has been a hit with audiences, and "O Mistress Mine" is set to be the final performance.

The Subway Circuit is a unique theatrical event that takes place on a subway train. The performances are designed to fit the limited space of the train, and the audience is encouraged to participate actively.

Russels in Boff Bow at Metopera

NEW YORK, Sept. 17.—The tuller-tights season officially got under way Wednesday with the opening of a new attraction at the Metropolitan Opera House: the Metopera in Boff. The event drew attention from the press, who covered the opening in detail.

The Metopera in Boff is a production that combines classic opera with modern-day fashion. The performers wear designer costumes and accessories, and the production is designed to appeal to a younger audience.

St. Louis Muni Opera Finishes 87-Performance Run in Black

ST. LOUIS, Sept. 17—Guarantors of the Muni Opera, who have been involved with the company for many years, are pleased with the 22nd season, which ended August 15. The company presented 87 performances of its season, which featured a diverse range of operas and musicals.

Scandinavian Harley Pulls Top Danish Biz

NEW YORK, Sept. 17.—The Brunswick Phonograph Co. has ordered a large number of Scandinavian records. The company, which is known for its high-quality recordings, has been receiving requests for Scandinavian music from its customers.

"Story" Benefit October 9

NEW YORK, Sept. 17.—The Actors Studio is sponsoring a benefit performance of the play "Story," which is a Pulitzer Prize-winning work. The event will take place on October 9, and the proceeds will go to support the Studio's educational programs.
Broadway Follow-Up

As the Girls Go (Reopened Wednesday, September 14)

Broadway Theater


The first production, which will open on U. S. September 30 and afterwards embark on a 10,000-mile tour in the West and Midwest Centered on the Haute Heart. The Guild will provide the Guild's first annual \\

in January, with an all-equity company.

Cicso Kid" for TV Via Pact With Ziv

Hollywood, Sept. 17. The Cicso Kid Western adventure series currently released via radio and moved to TV set for the first time next year, according to a deal inked between Ziv, the world's largest film pipeline, and Fred Ziv Radio Drama Productions. Plans call for each of the 39 episodes to be shot in 16mm, color and released for nationwide broadcast. The series, basically bankrolled by Intermediate Bakers, currently sponsoring Cicso on ABC with Medinah, is expected to sell for spot buyers.

 Talent in the video flickers is still to have Bobby Clark in harness again and apparently his own-enabled for the past two months, has put him back to work. So Mike Todd's big, brash reveue, spotlighting the idiosyncropy of the husband of the country's first female president, is once more in the running. As in the Western house, the Broadway, with offering things to top tariffs out to $4.89 (Friday and Saturday). As the Girls Go is something of a bargain, being a 16-screen musical and should readily regain its slot as one of the Guild's besters.

Of course, Mike Todd threw away anything resembling a book look for Girls' original unpolished look-

The plot vaguely has to do with life's problems. The film portrays the land's first lady prey via compromising the administration's first lady. There's a toadstool of trilling love interest between Madame President's ex-lover and the daughter of a political rival

AGirls' formula is sure-fire for the t. b. m. transcription; the audience is left to its own devices. Todd has backed the comeback with the one-handled handbag of tricks into the middle of things, playing the familiar, lovable, little roll. In Girls' ad

is a love poem to the stocky shoes of a wealthy, critical-busineswoman. Add to the list: The funniest sing-song and fine dance specialties of the show. Miss Girls' ability to build even the scantiest material is to go unnoticed. The recipe can hardly go wrong.

Ira Willers New Ingenue

There is a new face or two in the Chicago chorus of "The Girls Go. Alice Willers, a new ingenue, the principal line-up returns intact.

Ira Willers has replaced Betty Jane Waterson. The story is that during the first half of the young-love interest. She is an excellent replacement choice and does exceedingly well by the show's two most tuneful numbers, Ten Say and Paint the Town with Daughters. The Rain in Young Bill Callihan continues to handle the top dancing chores splendidly, both solo and in duos with Katharyn Lee. The latter is the one with the one-handled handbag of tricks into the middle of things, playing the familiar, lovable, little roll. In Girls' ad

is a love poem to the stocky shoes of a wealthy, critical-busineswoman. Add to the list: The funniest sing-song and fine dance specialties of the show. Miss Girls' ability to build even the scantiest material is to go unnoticed. The recipe can hardly go wrong.

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Printers Strike End May Give Chi Biz Boost

From page 3

from vartype to likeness composition.

The radio and TV industry will benefit primarily because papers will be slow to catch up with their actual dates of broadcasts. For example, The Chicago Tribune has been making up its logs three days in advance of publication, and its Sun-

day edition has been made one day in advance. These were invade deadlines, with no corrections possible. When the deadlines are arrived at, three days before publication, daily deadlines will be correctable last minute. In Kansas City, with no deadlines, is true for other papers.

The high cost of half page and vaude-

field's, new plans of the Tribune also are indicated. During the strike the Tribune has been making only a few pages of showbiz news on Sunday, and these have been part of a section. But with end of strike, paper will go back to old policy of a large Sunday entertainment section.

On other papers there is not much likelihood of following the Tribune in space devoted to entertainment, but faster deadlines will be beneficial to some extent. News stories on entertainment have been running one week in advance. These stories will now be on news. The Chicago Daily will be able to get into its special Saturday entertainment section earlier than before. With public given chance to read about entertainment, chil-

stimulation of press notices obviously will result in better attend-

ance.

Taget press agents also agreed the end of the strike will be helpful. They have found it harder to get press for stories which have been appearing many papers in advance. With deadlines, they can now get news will be able to get into Its special Saturday entertainment section.

The board of directors of the Chicago Daily was informed by Attorney General's office of publicity. Now, the claim, stories can be planned up to the Friday, for example, and appear in popular, well-read Sunday editions.

The Chicago Daily is in agreement, too, that greater flexibility of make-up and resultant greater number of days of other departments. But with end of strike, paper will go back to old policy of a large Sunday entertainment section.

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THE BREAKTHROUGH (Continued from page 3)

or the Coast to coast, with the veteran Charles Conk, the press service's New England, has opened its full season in South-

The New York Daily News has de-

veloped a policy of making a one-page feature on the front page of its Sunday edition.

WHEELER COLOR ACE

(Continued from page 15)

technical study of color television and the experimental findings made in the previous seven years in such a way as to make it possible for the RCA. It was this report which con-

cluded that the eagerly awaited question of "getting patchy." The board of directors of the company announced this afternoon as "getting patchy." The board of directors of the company announced this afternoon as

the many pictures of the company's "hanging in the air," and agreed to educate the consumer on the care "hanging in the air," and agreed to educate the consumer on the care

of the photo project. It is scheduled to be shown in the New York (Continued from page 22).

Magicians: Here it Is

A unique exhibit of the Chicago's leading magicians.

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Clown Car? SELLINGGROVE, Pa., Sept. 17—Sigipleg, manager of the Neu-Way Drive-In, got a jolt when a car drove in containing 12,000,000 children for a “Family Night” promotion last week. Offering a prize for the car having the most occupants, Spiegelmayt theorized the worst would come when the previous week brought in a car that crowded 24 persons in it.

Reading Chain Bows Trenton Drive-In TRENTON, N. J., Sept. 17—Lawrence Drive-In, fourth outdoor theater the city has built, opened here last week, according to the managing director in the area, Mr. and Mrs. Jack Byrd. The circuit, was opened here last week, for the state and township officials taking part in the ceremonies. Drive-in has an 850-car capacity.

Evans Direct Hospital Activities at Warm Springs WARM SPRINGS, Mont., Sept. 17—A special program was held at the hospital the past week to plan for new building. The show included a playhouse. The hospital also started a new drive-in, which will be called the Evans Drive-In, in order to provide entertainment for the patients and staff.

Crown Drive-In chartered CARMEL, Ind., Sept. 17—Crown Drive-In Theater, Inc., of Wheeling, has obtained a certificate of incorporation for the purpose of constructing a theater in the city. A. Fox, R. Sterrett and M. Harper Maury, all of Carmel, are the incorporators.

Spokane Operator Asks Construction Holiday SPOKANE, Sept. 17.—Plans of Joseph B. Wegher, Salt Lake City theater owner, to open a drive-in theater here this fall, was halted by the death of Mrs. Lowell Thompson, owner of one of the city's two established drive-ins, business partner and friend. Thompson's death will not prevent the opening until next May 1. His suit allowed that construction of a theater at the site of the new theater will be suspended in violation of the lease he formerly had on the site.

Grove Drive-In chartered CALHOUN, Wis., Sept. 17—Grove Drive-In Theater, Inc., of Waukegan, has obtained a certificate of incorporation for the purpose of constructing a drive-in theater in the city. A. Fox, R. Sterrett and M. Harper Maury, all of Waukegan, are the incorporators.

Reading Adds 2 Drive-Ins; 2 To Be Built READING, Pa., Sept. 10.—Two major drive-ins were opened last week in Reading and Reading Park, two other new drive-ins are under construction in the district being rushed to completion for the fall season. The Reading Drive-In, containing 1,000 cars, opened on the Allentown—Reading Highway just before the Reading Fairgrounds. At nearby Easter, the Eastern Medina Drive-In was opened outside the city limits.

Reading spot was opened by the Fabian Theater interests of New York and the Reading Park Drive-In by local interests, Philadelphia. It includes a cafe, bowling, a building for the management and completely equipped children's play area in front of the audience. Special provision is made for babies, with bottle warmers provided free. Admissions are 50 cents or 60 cents in cash to all adults. Children are admitted free.

Work is being speeded for a second drive-in, as well as completing the existing area, with a population of about 250,000, by Philadelphia theater interests. It will be called the Exeter Drive-In.

Construction of the new drive-in near Potomac, Pa., also is well under way for the opening next week. The theater, built at a cost of $175,000, is of the latest design and a large playground area included in the tract to expand to 800. Spot is being erected by W. Schramm & Schumacher interests. Charlie Poonman, former circuit manager for the Roubinsky Theaters in the area, will manage the new drive-in.
In Loving Memory

PHIL G. LITTLE

We Wish To Thank Our Friends Everywhere for the Kind and Beautiful Expressions of Sympathy Extended to Us in Our Sorrow.

THE LITTLE FAMILY

MacDonald—George S., 55, composer on the Bill Lynne Shows for many years, September 11 in New York. He is survived by his widow, Beverly, and a daughter and a son survive.

May—E. C. (Clay), widely known producer and impresario, was buried with the Blue Grass Shows in an executive capacity, September 12 in Ann Arbor. Among the organs with which he had been associated were Sheehan’s Mighty Midway and years ago he was a partner with W. G. Wade in the operation of the Wade and May Shows. His widow survives.

Michael—Edward C., at one time with the Cole Bros’ Circus, recently in Oklahoma, survived by his widow, Beverly. Burial in Omaha.

Myncar—Peter J., 66, former vaudeville and professional practical joker, September 12 in New York. Known as Pete Mack, he started in vaude with an act on the Sun Time and later the Keith-Albee Circuit.

In Memory of Father

LEO BARTOLOME ORTEGA
Pased away Sept. 21, 1947
2114 N. Wallace Ave., Indianapolis, Ind.

RABAUD—Henri, 75, French composer and conductor, September 12 conducted the Chicago Opera, the Opera Comique, and the Boston Symphony Orchestra and made many radio and television appearances.

BEd—Mary Augusta (Gussie Reid), 71, wardrobe mistress for many years with various legitimate productions, September 12 in Chicago. Survived by a son, Roy S. Hubbard, Chairman of Brooks Harrison, Inc., and his widow.

McNAMARA—John L. 64, stagehand at the Capitol Theatre, Trenton, N. J., died in Memorial Hospital, that city, September 12. Survivors are his brother, James, Trenton, widow, and three sisters and a brother.


FEARNLEY—John W., former stage manager, September 9 in Hollywood. He was a member of the band of Meriden, Conn.


HUFFMAN—William F., 54, editor and writer, September 9 in New York. A former Rapid City Daily Tribune, September 8 in Washington, D.C. He is survived by his widow.

In Loving Memory of MILTON M. MORRIS

Departed September 21, 1947
His loss seems so void
Without you, Dear
But cherished memories are always with us
Day after day, year after year
Your loving wife, Iva, and family.

Brothers Sisters
LEE MORRIS MOLLIE MORRIS DAVE MORAIS BELLE KAIM HORTENS MORAIS

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Brothers Sisters
LEE MORRIS MOLLIE MORRIS DAVE MORAIS BELLE KAIM HORTENS MORAIS

SUN—Queen, 45, associated with the band in Hollywood for the past 18 years, died recently in New Bern, N.C., following an operation. Survived by two sisters, Mrs. Carlson Hedgecock and Mrs. Edith Miller, and mother, Burial in Rocky Mount, Va.

WORCESTER—Francis, 41, one of Broadway’s leading producers, September 15 in London. Among his shows was Irma, a weekly British Broadcasting Corporation feature for 10 years.

MARRIAGES

ARRI-LOGAN—Leila G. Arries Jr., program manager of WDYT, Pittsburgh, and Elizabeth Logan, September 17 in Washington.


DAUVEN-CONWAY—John, 74, senior member of the firm of Maum even and Lynn Connelly, WBBK TV, Sink, September 10 in Chicago.

GAPINER-HENNE—Winthrop Gardiner Jr., nono, and Josec Henne, he skater, September 15 in New York.

HOUSE-HUME—Billy House, actor, and Elaine Hume, 7 in Philadelphia.

LIVESTONE-BREEDEN—Alex Livestone, nono, and Betty Bray, salesman, September 17 in Chicago.

MORAN-STRAHL—Bob Moran, fire skater, and Clemen Strahl, girl showman, member of the southern Valley Shows, August 9 at Amsterdam, Ark.

RINNE-ZIMMERMANN—Tom Power, former skater of the Pittsburgh Playhouse, and Marjorie Zimmem, dancer, September 17 in Chicago.

ROSS-BROWN—Jerry Ross, Seattle booking agent, and Patricia O’Leary, dancer, September 17 in Chicago.

SHALIT-ZIVAN—Ivan Shaltit, son of Carl Shalt, central division manager for Ad Magic, and Louise Zivian, in that city.

TROUBETZKOY-IDRIS—Prince Youska Troubetzky, film and radio star and Erik Idris, September 11 in Greenwich, Conn.

Births

A daughter, Billy Marie, Mr. and Mrs. Richard E. Severson, Bridgeport, Conn., and a son, Mr. and Mrs. Robert M. Severson, Bridgeport, were born September 9.

A daughter, Mr. and Mrs. W. F. Neubauer, 6 Atlantic City, Father is a member of the Gest's Talent Agency, George A. Hamil and Son.

A son, Mr. and Mrs. John Hall Fleming, Providence, R.I. Mrs. Fleming is the daughter of Mr. and Mrs. Howard A. Fleming.

A daughter, Mr. and Mrs. Robert M. Rair, August 30 in San Anselmo, Calif. Mrs. Rair is the former Mergese of the couple.

A daughter to Mr. and Mrs. Bill Miller, August 31 in San Anselmo, Calif. Mother is Marga Woods, actress.
EXPOS FOR K.C., CHI IN 1950

City Accepts Chi R. R. Fair Gift of Plant

Plan Yearly Lakefront Event

CHICAGO, Sept. 17.—An annual lakefront fair on the site of the current Chicago Railroad Fair became a certainty this week when Mayor Kennelly's only indication that the city would accept the gift of the fair plant from the directors of the Railroad Fair was an agreement that a commission would appoint a commission to organize the fair.

The mayor's action followed his acceptance of a report of a committee that had appointed to consider the offer of the directors of the Railroad Fair to turn over the plant for use as a permanent fair site. The committee, in its report, urged acceptance of the offer, stating that a fair be held annually.

In announcing that he would appoint a fair commission, the mayor said the group would consist of about 25 members, with an executive group of four. Membership of the commission is expected to be announced next week.

The commission, the mayor said, would be empowered to arrange for a permanent location of the Railroad Fair Plant until such time as the commission is organized. It will make improvements, and it will be authorized to raise $400,000 and $500,000 in bonds, underwrite the 1950 fair make-ready, and assemble a staff for the operation of the event.

The commission would formulate policies governing the character of the exhibits from year to year, select the site, and so on. (See City Accepts Chi. R.R., page 62)

Coud Show Draws Editorial Praise

In Southeast Chi

CHICAGO, Sept. 17.—As the first circus to play Chicago's Southeast Side in years, Jay Gould's Silver Dollar Circus, which recently completed its stand at 10th Street and Ewing Avenue, drew a large and enthusiastic editorial praise in the September 1 edition of the Daily Calendar which serves that area.

Nearly 250,000 persons visited the show, which closed its season on the night of August 30 as a free attraction under auspices of the East Side Lions Club, the Courier reported in leading the story with the statement that "there just can't be a cleaner, a more ethical outfit." The paper said, there were Side Shows, and various rides, for which nominal admission was charged. But they were not real money-making and could not possibly be "profit." The editorial went on to say that the show was "refreshingly different...the acts were numerous and well-rehearsed and conducted...with his high-caliber entertainment..." The editorial concluded with the expressed hope that the show would stand as a yardstick for other forms of entertainment in Southeast Chicago.

New Liberty Clicks from Start;
Illions Skeds Expansion Plans

BUFFALO, Sept. 17.—Harry A. Illions, head of the New Liberty Fair at Williams and Union Road, reports that attendance has increased over the Labor Day weekend was very good starting off with a big Saturday (3) but had a high Sunday production with an estimated attendance of 10,000, and Monday (4), with a turnout close to 20,000.

While no free acts were used during the weekend, the park put on one of the biggest displays of fireworks ever seen in Buffalo Sunday (5). The drilling and lighting were done by the New Liberty Fair. Attendance was double that of last year.

On Wednesday (24) and Thursday (25) of the preceding week, the Liberty Park was hit by heavy gales with winds of such force that several of the rides, including the Looff carousel, were blown over. No attempt was made to open the park during the two days.

Fuzport Shuttered

The park wound up its first season on Monday night (27), New Liberty Park was constructed by Harry A. Illions, in time for the summer season, at a cost of $15,000. The Illions, who has divided his time between his new (See New Liberty Park on page 67)

PNE Midway Biz
Good, Tho Down From Last Year

VANCOUVER, B. C., Sept. 17.—Good business, the down from last year, was recorded by the Pacific National Exhibition (PNE), which closed its 11-day run here Labor Day.

Happily shows and concessions were well at the permanent midway, however, were held over. Electric Railway closed a street car and the PNE Fair midway, which comprise the midweek of the PNE, closed on the end of the PNE Fair, the Haptonet-up.

The electrical and drink concessions generally found business good. Games' of their 28-day season were down sharply from '48.

Brookton Clips '48 Mark;
All Segs Hold Their Own

BROOKTON, Sept. 17.—While the Depression days are over 1948 as it headed into today's closing session climaxing an eighth run, the Brookton Fair was well on the way to registering one of its largest operations in several years. Near-perfect weather prevailed today, and crowds were on hand taking advantage of the bargain price of 50 cents which was raised to 75 cents for record profits.

Intra-operative attendance figures thru Thursday (15) follow: 1948

Brookton 32,846 148,088
Sunday 31,741 47,634
Monday 30,016 42,177
Tuesday 30,016 42,177
Wednesday 19,933 49,571
Thursday 19,161 16,878

TOTALS 139,390 148,088

Incomplete reports indicate that all departments will at least be on a par with last year, and several are expected to go ahead. In the latter category are game concessions, exhibits, and the new amusement concessions inaugurated last year.

Midway: Muted Steady

World of Mirth Shows on the midway and the pari-mutuel handle are holding their own with the grosses registered last year, Frank H. Kingman, fair secretary, said. The new 3,000-seat steel and concrete grandstand has been a major feature of the show, as has the new big red fire engine set up. Martin night show was acclaimed as one of the best seen here.

The principal innovation for this year's event was the Kingman-devised "special" which included combination play and entertainment area. The grandstand was equipped with numerous free and paid attractions, including the World of Mirth's 11-kid ride units which are priced at 9 cents through the week, just about everything type of playground equipment, basketball courts, miniature golf and other sports facilities. The ride was decorated with 90 cutouts painted to resemble fairyland characters. Each figure was about 18 feet high. A miniature farm and zoo were also included.

Field Gate for Kids

The special area for children was started by Kingman several years ago. Since then several thousand dollars have been spent on enlarging it. It was popular this year from the start and it should be elaborated next year, Kingman said. Youngsters turned out daily in large numbers this year because they were admitted free up to 12 years. Another outstanding attraction at this year's annual event was the presentation (See Brookton Clips on page 58)

75-Acre Site
Is Sought by K. C. Official

To Follow R. R. Fair Pattern

KANSAS CITY, Mo., Sept. 17.—An official of the Kansas City Railroad Fair, to run from June 4 through Labor Day, will be the major feature of the Kansas City's 1950 anniversary celebration next year, according to plans for the event. C. W. (Woody) Woodard, assistant executive manager of the Kansas City Railroad Fair, said that the 75-acre site is being sought.

1850 Motif for Midway

Highlight of the festivities will be a pageant, which will depict the history of the Union Terminal of Missouri Railroad. Spectaculars for the pageant are planned for presentation each night, with midnight crowds probably three times a week. A grandstand to seat 3,000 to 5,000 is proposed.

In the second week, the fair will follow other lines set down by Union Terminal. The midway will be made up of the 1850 motif, a narrow gauge railroad will be operated, and there will be a bandstand, fireworks and an ice show. Other features will be the race track and heavy railroad machinery shows. A promotion and make-ready exhibition of $15,000,000 is planned, and there is every assurance that the money will be subscribed by various Kansas City business interests.

While the Expo itself will be the (See Kansas City Official, page 62)

Super-Duper Garden
Pops Up Again in NY

NEW YORK, Sept. 17.—A project for building a super-Duper Madison Square Garden again popped up this week with city construction and developer Robert Moses and Mayor O'Dwyer deciding the Garden on its own if the Madison boggles doesn't report a decision to go along on the deal before October.

But should the city's plan for the building be considered more, retaining the huge convention hall and public garage, which would make the Garden a potent force in the city's economic life.

Otis Hill Killed
In Fall From Pole

LOUISVILLE, Sept. 17.—Otis C. Hill, 21, of Laurel, Delta, died here Thursday afternoon of a broken neck when he fell from his sway pole in a high wind and hit the ground off his perch atop a telephone pole.

The death was managed by Eddie Vos and looked into by the Gas and Sanitation. Hill is survived by his mother, Mrs. Lonnie Hill, of Laurel.
It's a STAR Model
"MISS QUADEQUINA"
Introducing the NEW STAR COUNTERTOP POPCORN MACHINE
Sensational—Attractive—Money Maker—Finest Quality
In a class of its own—no other make machine can equal STAR POPCORN MACHINES for quality, attractiveness or production. More value in a STAR POPCORN MACHINE than any others — "NUF SAID."
Write for details and a picture of "OUR STAR"

NOTE: POPCORN CONCESSIONAIRES—Send us your name and permanent address. We want to keep you posted on all "STARS" and supplies. Good news awaits you.

"Your Dependable Supply House"
C. R. FRANK "NATIONAL" DISTRIBUTOR
2020 OLIVE ST.
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HERE'S THE MACHINE YOU HAVE ALWAYS WANTED
Attractive, efficient, yet low priced. On just an ordinary spot it will pay for itself every few months and keep on earning big dividends for years to come.
We sell the complete line of Star products in addition to the most complete line of Popcorn and Concession supplies in the business. All supplies at money-saving prices and the fastest service to you.

The New Star 51 Model, $249.50
Ask for our 72 page catalogue. You'll like our friendly way of doing business.

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Get 'em here...
We are distributors of a complete line of Star Popcorn Machines, Peanut Roasters and French Friers.
All Chunk-E-Nut Products are long-established standbys with the nation's top amusement operators. They know they can always count on Chunk-E-Nut for SUPERIOR QUALITY, ROCK-BOTTOM PRICES and PROMPT SERVICE.
Order all your supplies and equipment from concession headquarters. Send for big new 1949 catalogue today.
Fast coast to coast service from any of our 4 big plants.

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And All Other Popcorn and Concession Supplies and Equipment From Blevins, the Nation's Popcorn and Concession Headquarters.
Announcing a sensational MONEY-MAKER for small locations!*

Nothing like it in its class!

The NEW STAR 51
COUNTER MODEL POPCORN MACHINE

Look at these outstanding features:

- Brilliant illuminated display signs and interior to attract customer attention.
- Thermostat controlled popping unit, with a $10.00 an hour capacity... easy to clean... easy to service and simple to operate. The complete popping operation takes place INSIDE the cabinet.
- Superior cabinet construction with rollaway cabinet door, double strength glass cushioned in rubber and a convenient drop door for faster service.

SPECIFICATIONS:
Height 36", width 24", depth 18", 110 volts, A.C. only, 1440 watts. Shipping weight approximately 155 lbs.

$249.50 F.O.B. Factory

The STAR 51 requires only 3½ sq. ft. of counter space, making it perfect for:
- Drug Stores
- Confectioneries
- Bowling Alleys
- Drive-Ins
- Theatres
- Super-Markets
- Amusement Parks
- Railroads
- Schools
- Variety Stores
- Bus Stations

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FOR MORE INFORMATION, OR THE NAME OF YOUR NEAREST DEALER, CLIP AND MAIL THIS COUPON TODAY!

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I am interested in a Star Popcorn Machine.

NAME:

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A very practical and safe boat for renting. 2 steel pontoons 16 feet long with plywood cab. Upholstered seat for 2 adults and child or 3 children. Dual heavy duty pedals propel a paddle wheel under cab. MINIMUM OF UPEEK.
80 in use alone at New England's Famous Norumbega Park in Boston

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Special printed Roll Tickets
Cash with order
2,000 $4.45
10,000 6.85
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10% Gate Hike
Gives Pomona
Strong Start

POMONA, Calif., Sept. 17.—Los Angeles County Fair got off to a strong start toward its 1,500,000 attendance goal here yesterday when 60,000 people, about 10 per cent more than at the initial stands in 1946, attended. The fair runs 17 days. Last year the fair set a gate record of 1,254,503.

Crafts Enterprises, headed by Orville N. Crafts, again has the midway with its augmented Exposition Shows. Featured are about 25 major rides, including the Velare Brothers' double Ferris Wheel and a kittleland of 18 rides. On the midway are 12 shows and approximately 125 concessions.

Crafts came here after a 430-mile jump from California State Fair, Sacramento. Spending was reported about 12 per cent up by Pat Treane, novelty concession, who has played the local event since its inception in 1922.

Aerialist Paoli Frankoni fell from the 90-foot level of his 100-foot high pole act as he was descending following his performance in front of the grandstand during the afternoon race, meet. Frankoni struck but apparently did not injure two persons. The performer walked away from the scene of the accident and was later discharged from Community Hospital following an examination. He did not appear today because of damage to his rigging.

Out in the Open

"So that our entire membership may be properly informed of the activities of the Royal American Shrine Club ... and that other Shrine clubs may be organized in the outdoor amusement industry to provide more entertainment at Shriners' hospitals for crippled children," the Royal American Shrine Club recently published an attractive booklet which recounts the history of the club and its many contributions to crippled children. The booklet is illustrated with pictures and contains reproductions of letters attesting the club's activities. Membership in the Royal American Club, which was started in 1947 with 47 members, now numbers 188, including Shriners from 44 temples in the U.S. and Canada.

Osark Empire District Fair. Springfield, Mo., Sunday (11) was the subject of a two-page color picture spread in the St. Louis Post-Dispatch. First page of the paper's magazine section was devoted entirely to a shot of the midway. Second page carried eight pix which pointed out "the rural fair is a going concern." Sam Holman, owner of the Sunshine Manufacturing Company and the Sunshine Theatre, is the head of an 18-year-old Jacques Mercier, who as Miss Arizona, was the winner of the recent Miss America beauty contest in Atlantic City. Mr. and Mrs. Holman were in Canada at the time of the award, their new Whirlwind ride having been booked on the Conklin Shows.

A speech in praise of the Chicago fair was delivered last week from the floor of the Senate last week by Senate Majority Leader Scott Lucas (D.) which said: "every man, woman, and child in the country" to take in the Chicago fair before it ever October 2." Important debate on reciprocal treaties was temporized by Senator Harry C. Moore, who gave a complete description of the "Indialantic penthouse," Lollipops.

Nathan Cohn, executive secretary and general counsel for the World Show Owners' Association and Show Folks of America, announces he has moved his law office to 911-919, Fillmore Street, San Francisco. Cohn is the partner of Harry (Polish) and Rose Fisher, general managers of the Golden West Shows.

Bettie Dean, who closed recently in Youngstown, Ohio, is playing the Faust Club, Peoria, Ill. Buddie Bernstall, former Girl Scout, now has her own agency in Harrisburg, Pa. Bernstall is one among others of the New Manners, currently at the talk of the Town, Chicago, . . . Henry H. Lund, who owned a noted dairy tract, has the booking contract for Sam Johnson and Wallace Indoor Circus.

Joie Chittwood's Thrill Show will figure prominently in a forthcoming MGM movie, according to arrangements tentatively made in Detroit Sunday (11) by Clarence Brown, MGM producer. The Chittwood show, appearing at the Michigan State Fair for record attendance earlier in the night, was caught by Brown, who discussed arrangements subsequently with Chittwood and Bill Mowry. Script plans call for Clark Gable to do a sequence joining the Chittwood show—with the actual name used in the film, with some of the performance well as "life back stage." Actual shooting is expected to be in Hollywood.

Officers of a new three-day fair at Allentown, Pa., were named at the dedication of the Since the Chamber of Commerce, W. D. Deshorn, chairman; E. Bertl, general chairman; Elwood Elliott, chairman, chairman; and chairman of the television committee.

Ballston SPA Shows

18,000 for New Mark

BALLSTON SPA, N. Y., Sept. 17—Slightly more than 18,000 persons attended the 47th annual County Fair, which ended here Saturday (3) night, topping last year's record by nearly 2,000.

The fair opened Monday night (26) with Jimmie Lynn and his Devils, who drew a gallery of 2,500, and Sunday evening show was put on by the Romance (12) Talent Group. Tuesday (30) was Children's Day and drew about 2,000 paid admissions, plus 500 children admitted gratis. Third weekened and some Wednesday's (31) gate at 1,900, but this was upped to $3,000 Thursday (1). Friday (2) drew about 5,000, and the closing day, Saturday (3), brought in 4,500 for the Horace Heidl performances.

Fair secretary Wendall Townley has announced 1,190 entries in all departments and that premiums and prizes totaling $12,000 were awarded.

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Peak Receipts, Near-High Gate For Huron, S. D.

HURON, S. D., Sept. 17—Gross receipts for the 68th annual South Dakota State Fair at Huron (10) after a six-day run, hit a new peak, the attendance shattering all-time high set in 1947.

Total income hit $125,452.55, Frank Hafner, secretary, disclosed. Not included in receipts was money approximately $25,000, which was turned over to the Legislative for building and ground improvements.

Rain washed out Friday Day activities, but the weather closing day erased hopes of a new attendance record. The fair was closed last year's 162,000, topping last year's 161,000 but falling short of the 169,000 of 1947.

Despite the weather, Dodson's Imperial Shows enjoyed a good week on the midway, booking peak Wednesday (7). Barnes-Carruthers Theatrical Entertainers, Chicago, presented the night grandstand revue, and despite heavy showers Labor Day, pushed thru its finest performance. Two night shows were given Wednesday to pick up the one lost Tuesday night when the fair was closed. A two-day attendance for the week held about even with 1947.

Exhibits were more numerous than in previous years, overflowing personnel. With the availability of a new commercial exhibit building, constructed this summer, accounts the history of more building. The 4-H camp was pointed up as 2,000 farm youth moved in for a reen campers.

Northampton Draws 55,000 To Equal '48

Cut Prices Hit Take

NORTHAMPTON, Mass., Sept. 17—Both the 24th annual fair and the 16th annual fair on a par with last year's gate, 600 kids for the one week which ended Sunday (10). The fair was favored by comfortable temperatures and clear skies which helped reduce expenses down because of reduced prices. Last year's entrance fee was 75 cents, including movies, rides, and games. This year's admission was reduced to 50 cents, tax included.

The museum was voted totaled $464,854 this year, whereas a year ago it reached $666,000. The drop was blamed on mowing area unemployment.

All increase in income reduced the fair's association's profits for the week. Charles N. Derose, association's president, said the annual will show a profit.

Sevierville, Tenn., Biz

Okay Despite Bad Weather

SEVIERTLE, Tenn., Sept. 17—The Smoky Mountain Fair, closed here Saturday (10), did okay business despite unusually cool weather this week. W. H. Thuman, secretary-treasurer, reported Tuesday night's Labor Day with a free gate for kids, attracted 5,000, who drew thru Shows, on the midway, reported satisfactory business.

Blandford Gate Hits 7,500

BLANDFORD, Mass., Sept. 17—Sunny skies and comfortable temperatures marked the Blandford Fair, sponsored here over Labor Day weekend by the Blandford Agricultural Society. Total attend ance was 7,500, an average gate, according to Ralph N. Look, chairman, state society president. The Sunday turnout was 5,500 and Labor Day drew 4,000. The 4-H show, a highlight and a record 110 entries. The Entertainment concluded on a grandstand, Wild West Show and vaude.
Close-Ups:  

Ex G-Man John J. Dineen Rules Unique Hampton Beach Casino  

By Jim McHugh  

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)  

FORMER G-MAN JOHN J. DINEEN, major donor of the fabulous Hampton Beach, N. H., cast aside the cloak and dagger phase of his career without reluctance at war's end to again concentrate on the entertainment of thousands of beach patrons on whose off-the-beach time he has a virtual monopoly. As a boy John was schooled by his dad in the big job of entertaining crowds that on weekends and holidays range from 50,000 to 100,000, depending on the weather, with a minimum of discord and trivia. As a result, the old-fashioned, albeit high-grossing atmosphere maintained is enough to create envy among less fortunate ops and dissidents among others.

Family Trade Solicited  
The Hamptons, a block-long wooden structure, quaintly features a spacious veranda running the length of its second floor. It houses a ballroom that consistently gives name bands top grosses, even when purists strings through the country have been notably tightened: a theater, a Peggy Page and two concessionaires, mainly food stands. Henly-tonk activities have been avoided and the moral atmosphere is akin to that of a church picnic, with the result that the family trade that keeps the beach going is never lacking, in good times or bad.

The present head's father, John; uncle, James A.; John Cuddy and Napoleon Cuddy acquired the fount in 1929. John became general manager and treasurer of the 50-year-old amusement park at the death of his father in 1937. Alito was only 23 when he took over the vast enterprise, he was not lacking in experience. At the age of 16 he started at the bottom, literally, as a bus boy in the dining room. He later scraped the bowling alleys by hand and it wasn't until the murder of other segments of the business that modern cleaning machines were added.

His dad made him manager of the dance hall, a unit that grosses thousands of dollars, at the age of 18. The following year he was allowed to handle all of the advertising after his father took heed of his criticism. John's interest in advertising has never waned, and he has been instrumental in the yearly hiring of the Chamber of Commerce budget which this year topped $200,000, about 25 per cent of which was contributed by the Casino.

Bathing beauties born in 1910. He graduated from Phillips Exeter Academy in 1930 and from Dartmouth College in 1934. He studied law at Boston University and received his degree in 1941. In college he was president of his class, president of the student council and president of his fraternity.

Four Years With FBI  
His scholastic, leadership and work background won him a place with the FBI which he joined in the summer of 1941. His duties as one of Edgar's boys lasted for four years and took him through the country. His experiences were exciting and read like fiction, but the day-by-day happenings at the beach with multitudes of people on hand are equally so, John maintains.

John is an on-the-spot manager with his usual working day beginning at 9 a.m. and lasting until 1:30 the next morning. With his right-hand man, Jim Batterbury, he supervises 200 employees, including 11 managers and their assistants. Despite his comparative youthfulness for so big a job, John handles his chores effortlessly as the result of his many years of experience.

The Casino enterprises are operated by a young, clean-cut personnel. About 150 of the employees are college kids and among them are perhaps 50 top-flight athletes. The managers are teachers and so regular year after year. A crack jack football team could be recruited from his personnel at any time, John points out.

Fought Dog Tracks  
John's efforts are largely concerned with maintaining the "tone" of the beach and the surrounding area. The beach is dry and its non-alcoholic status is considered good from a business standpoint. It isn't a matter of deprivation, since those who want liquor can secure all they want at Salisbury Beach in Massachusetts, only five miles away. John led the successful fight to keep dog tracks operating. (See Ex G-Man John J. on page 67)
Minneapolis Aquatennial Loses $1,158

David Silverman New Prez

MINNEAPOLIS. Sept. 17.—The tenth annual Minneapolis Aquatennial, held in July, showed a deficit of $1,158, the Minneapolis Aquatennial Association was told Tuesday (19) at its annual meeting.

David Silverman, managing editor of The Minneapolis Star, was elected vice-president of the association.

The financial report by D. W. Onan, accountant and treasurer, showed the 1949 income was $94,538. Income in 1948 was $101,786. Expenses this year were up $5,960 due to an effort to internationalize the annual canoe derby and erect a stadium at the Parade, Onan said.

As the association begins 1950 preparations it has only $7,182 cash.

A $12,500 contingency fund remains intact, however.

Festival, Dance Lose

Heaviest losses were the musical festival which dropped $4,406, attracting an income of only $8,618 as against $4,926 expenses, and the pioneer dance, which brought in $206 as against a $1,975 outlay.

Largest income was from memberships which accounted for $34,710 against an expense of $850. Ticket sales and stadium seating brought in $32,990 against an outlay of $16,226.

The Aquatelles, operated by Al Sheehan and Lyle Wright, on a concert basis, gave the Aquatennial a $17,200 income against $10,800 expenses. The Bob Hope radio stint cleared $3,067, with the expense borne by radio station WCCO, which staged the program. Skipper pins brought in $6,466. Expenses were $4,678. The queen coronation grossed $6,015 with a $4,947 expense outlay. Other expenses were accounted for by nearly a score of other activities for which there was no income.

Other Officers Listed

Officers who will serve with Silverman are Theodore B. Knudson, former secretary, and Onan, treasurer, elected vice-presidents; Harold J. Anderson, board member, and the new secretary, and Lyman Wakefield Jr., former assistant treasurer, treasurer.


Lewiston, Ida., Rodeo Pulls 22,500

LEWISTON, Idaho, Sept. 17.—C. Sheppard, Prescott, Ariz., won all-round cowboy honors at the 15th annual Lewiston Round-Up last weekend (9-11). More than 10,000 persons saw him edge out Gene Banko, Shasta, Calif., two-time International Rodeo Association's world champion. Total attendance was about 23,500. Sheppard had 971 points in the final standings, John Reynolds, Mont., second with 896; Rango, third with 891, and Bill Linderman, Billings, Mont., fourth with 841.

Seek Conn. Game Law Change

DANBURY, Conn., Sept. 17.—The board of consilists has approved a resolution favoring action by the Connecticut Legislature to modify state laws prohibiting gambling activities at carnivals or similar events sponsored by civic, fraternal, church organizations or a non-profit basis for civic or charitable benefit.
**MAKING BIG PROFITS**

If you want BIGGER profits from your present Snow Machine Dealer, you'll get desirable equipment and fast... Continental's white snow machines are the only direct drive design on the market. This machine on the market at all. All are coated and hand-rubbed. The quality is assured with groups to provide a notably varied performance. Participation is on an all-time basis. No prizes were awarded.

**Shoe Exhibit**

Brockton was one of the nation's principal shoe manufacturing centers but it wasn't until this year that it was decided to stage an exhibition. The exhibit was widely acclaimed and indicates that it will become a permanent feature. The show and Laube-operated eating confections, including restaurants, catering and stands, were considered to have been so successful this year, having overcome the operation bugs encountered last year when food concessions were first let out on an exclusive basis. Kingman noted that the exhibit

**Horan Unit Bid Okay Despite Bad Weather**

**NEW YORK, Sept. 17.—** Despite considerable inclement weather enroute, the New York State Fair made a successful opening. The area heads south after a wind-up time tomorrow (18) at the Webster County Fair, Wausau, Wis.

**EZE-WAY FROZEN CUSTARD MACHINES for Greater Profits**

shows—the
EZE-WAY TWIN
WRITE for FREE ILLUSTRATED BOOKLET

**CUSTARD KING**

America's Most Continuous Machine

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**NEW CHEVROLET TRUCKS**

SPECIAL FINANCIAL PLAN FOR SHOWMEN
GET OUR PRICES FIRST

**FIRST STANDARD CHEVROLET CO.**

EAST ST. LOUIS, ILL.

**MAKE BIG PROFITS**

Cinc ry's Food Show Expected To Chalk Substantial Profit

CINCINNATI, Sept. 17.—With attendance on the final two days—Sunday (4) and Labor Day (5), totaling 47,029, the 32nd annual Food and Home Show here was expected to wind up with a substantial profit when final tabulations are made. Altogether, by rain on five of the 14 days, John F. Heuser, general manager of the show, and E. F. Zachman, chairman of a civic committee sponsoring the show, said they believed that a box-office check, currently in progress, would reveal an overall success for the event.

Zachman said that he believed that the total paid admissions for this year would fall short of the all-time record of 186,801 established last year in weather comparable to that which hit this year's show. Sunday's (4) 4,407,000 gain was obtained despite intermittent rains throughout the afternoon and night. Amu Labor Day broke record and cloudy and rain again hit in the afternoon, 26,870 turned out for the final day's festivities. Exhibitors reported by telephone 20 books of more than last year, and reported excellent returns on their investments.

Horace Dickson, vice-president of the Cincinnati Retail Meat Dealers' Association and Cincinnati Electrical Association.

Numerous radio and tele shows were arranged in addition to the usual line-up of acts and free attractions presented throughout the run.

15,000 Area Official

**Bow of New Market Stadium**

OMAHA, Sept. 17.—Approximately 15,000 persons attended the official opening of the new market at Omaha last night, August 21, with celebrities from sports and civic ors represented. Horace Dickson, vice-president of the Florida International League, the stadium will house sports and other entertainment.
Automobile Strikes

Ed Nevin's, Kills Him

NEW YORK, Sept. 17—Edward Nevin, 34, carnie showman and brother of Harold Nevin, owner of the Harold Nevin Shows, was struck and killed by an automobile the night of September 9 at Rego Park, L. I.

Nevin was returning home from the carnival lot at 1220 Street and Cortland Avenue, the Bronx, in the car of his brother-in-law, William Kasemp, when a tire blew out on heavily traveled Queens Boulevard.

As Nevin stood in the middle of the road, a warning traffic away from the stalled car, was struck by a passing truck.

Funeral services were held Sept. 13, with burial in St. John's Cemetery, Brooklyn.

September 24, 1949 The Billboard

GENERAL OUTDOOR

Woo! Woo!

QUEBEC CITY, Que., Sept. 17.

A young fan visitor at the Exposition Providence here was all set to take a hefty bite out of a juicy frankfurter sandwich in front of a grandstand when she discovered that her jaws refused to open.

Her frantic gestures brought to the scene a doctor who quickly dislodged the trouble as a dislocated jaw. Her remedy was a solid uppercut to the lad's jaw which put the dame's choppers back into working condition. Hot dog.

Revival Good

In Westchester

After 26 years association stages show in Yonkers to good attendance

YONKERS, N. Y., Sept. 17—Westchester County Fair, revived after a 20-year Rip Van Winkle, opened at Empire Race Track Friday (9) under sponsorship of Westchester County Fair Association, and large due to extensive billing and good advance promotion, has been drawing surprisingly good attendance.

The fair was originally set for the Blind Brook Polo Ground in Harrison, but a last-minute deal brought the event to the Empire track, which offers better facilities and more space.

In addition to a beautifully landscaped layout, the Empire plant has a permanent grandstand seating around 12,000 horses and track and a level, well-drained infield which remains firm in rainy weather. In addition to its seating capacity, the track's grandstand provides excellent sight space on its ground floor and upper deck and is equipped with a large, modern, air-conditioned lunch counter and office space. Big tents were set up in the infield to provide additional exhibit space.

Attendance Good

The first venture of the Westchester group, headed by Mrs. Myra T. Houston, president; John M. Hough, general manager, and Mrs. Mildred Houston, secretary-treasurer, has been audibly encouraging with a good turn around. Attendance jumped on Saturday (10) and hit a high Sunday (11), estimated at 60,000 by showmen in attendance. The breakdown in attendance is not yet available. The low chalked up so far was Tuesday (13), which was raised out, Wednesday (14) pay $128, pay $12, plus nearly 15,000 nippers admitted.

The intention is to make the Empire track the site of succeeding Westchester County Fair facilities for more time for planning the annual, this year's slip-ups an understandable and full advantage made of the track's facilities.

Boom and Horror

Providing the principal grandstand shows were the Ward Band and Irish Horns, both thrilling to the C. J. Ranch Rodeo. Band's antics performed Friday (9), Sunday (9), Wednesday (14) and Thursday (15) and while Horns' wipers took over Friday (9), Sunday (9) and Saturday (17). The C. J. Ranch Rodeo faced the grandstand Saturday (9) and Monday (12) and were slated to appear Tuesday (15) but were rained out.

In addition there were parades, band concerts, contests of various types and special events, plus dancing for the public every evening.

Ample parking space is provided on the grounds, the line is excellent and the admission price reasonable—a $1 entrance charge including admission to all grandstand shows. The shows, the midway, with Palmyra's Greater Shows well laid out and got a big night play.

Run of the fair has been extended one day to provide for teams which were rained out Tuesday. Closing has been set for Sunday night (19).

Palmyra, N. Y., Attendance

Sets New All - Time Record

PALMYRA, N. Y., Sept. 17.—The 1949 annual Palmyra Fair July 30—August 3, proved the most successful in history, in attendance recorded 60,000 attending the five-day event.

Fair featured B. Ward Band's Thrill Show, a George A. Hamid revue, two radio shows, Jack Wescott's Rodeo, harness races, Specials, Junior Olympics and a lucky dollar show.

Available Now

PREFABRICATED and PORTABLE STEEL FRAMES FOR SKATING RINKS, FAIR ASSOCIATION AND AMUSEMENT PARK BUILDINGS

Here's just the construction you've wanted for ECONOMY, SAFETY, UTILITY!

Shipped knocked down in sizes 40', 50' and 60' wide. Multiples of 10' in length. Standard height under trusses 5'. Complete erection drawings furnished.

ACE IMMEDIATELY—REASONABLE DELIVERY

Write, Wire or Phone for Descriptive Folder and Prices.

GEO. L. MESKER STEEL CORP.

EVANSTON, ILLINOIS

1949

CONCESSION'S PORTABLE POPCORN FACTORY

Here's a complete popcorn outfit that you can push out on location and start selling. Has storage space for boxes, kernels, seasonings, cooke, unspooned corn. Complete with cotton-netting, and 24' and 26' ft. corn. Comes with 150' of rubber tubing. The nice selling point is that you can easily work in a person to sell corn from a wheel, legs and ramps. It's automatic. All aluminum, rust-free construction. Order hotter today. 2516 Tenny St., Chicago, Ill. or phone: Rodeo 5-1900.

Complete, $127.50.

CONCESSION TRAILERS

This sturdy trailer has maneuverable body 10 ft. long. 3-1/2 in. wheels with support and tax. Immediate delivery. Write for catalog showing 35 new models.

CONCESSION SUPPLY CO.

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No.
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I.
Eagle:
Midway:
Reliable: (Fair)
Routes
Brookville,
(Mostly)
Montgomery, Minn.
Gothenburg,
(Mostly)
Hutchinson,
Mich.,
H.:
(West)
Murfreesboro,
Price
Antlers,
(Mostly)
Hutcheson's
Garden
Fairway
Hagensick's
Hiawatha:
Hickory,
York
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(Mostly)
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Dayton Annual
Hurt by Rain

DAYTON, O., Sept. 17.—Montgomery County Fair, September 5-8, played in hard luck opening day when heavy afternoon and evening showers held down the crowd.

Labor Day paid attendance was 21,618, about half the usual figure, but the fairing was abandoned that day, but otherwise the fair operated on full schedule, even including various acts before the grandstand.

Tuesday brought 11,463 paid admissions. Wednesday, 10,186, and Thursday, 16,717, for a 65,549 total.

This was the first time in 10 years the fair had been partially rained out on opening day. The fair board was not dismayed, however, and announced that all premiums would be paid.

Grandstand acts were provided thru Gus Sun, Springfield, O.; Ernie Young, Chicago; Boyle Woodfolk, Chicago; Frank Wirth Enterprises, Inc., St. Louis; Dave Malcolm, Chicago, and Other Attractions, New Waterford, O. They included Klein’s Rhythm Ring, which played one night, and the following: Eddy Foss, Machine Troupe, Gold Dust Twins and Four Whirlwinds.

Gooding Amusement Company, Columbus, O., supplied a Merry-Go-Round, Ferris Wheel and Hurricane. These were the only rides shown, allgames that they had previously been occupied by farm machinery.

Entertainment highlight was on Tuesday night when, instead of the program included a parade of prize livestock, farm implement, 600 students in a massed band concert, the Klien’s review and other acts.

State Fair Junket
Ends in
Set Late ’50 Bow

PERRY, Okla., Sept. 17.—State Fair Showers wind up their season today, terminating their tour ahead of original expectations after filling all fair and celebration acts.

Out since April 3, when it opened in Rolla, Okla., the org moved from Oklahoma into West Texas and then into Western Kansas, getting excellent business the first six weeks. Business then dropped sharply until the org ran into its fair. All fairs, however, were down from last year, the drop-offs ranging from 25 percent.

C. A. Goree, owner-manager, will start the winter quarters of the fairgrounds here. He plans to go out late next season, setting the 1956 opening tentatively for about June 1.

The org’s staff as the show entered its closing day here consisted of Roy Edsall, manager; R. L. (Red) Bishop, general agent; F. H. Burton, electrician, and Jimmy Gallager, manager of shows.

was almost washed out by rain, attendance and big picked up Wednesday (14) and Thursday (15). Friday (16) was Children’s Day, a big one, and today, the wind-up, is expected to pull power.

Slim Kelly’s show is probably the big money-maker, but the Girl, Alf, and 1,200 other acts are doing okay. Lunch and drink stands are all patronage, but garners and some concessions found pickings meager except on peak nights.

SPEED DERBY-WALKATHON
OPEN WEDNESDAY SEPT. 28—CLUB PLANTATION, 3617 DELMAR, ST. LOUIS, MO.
CONTESTANTS
The first show in St. Louis proper since 1937, this spot was Haydn’s biggest.

501 OLIVE ST. (NEW PLAZA HOTEL) ST. LOUIS, MO.
LEFTY LEHMAN OR HAL BROWN

Things are “Popping” at POPPERS!
What do you say? We’ve got supplies new or used equipment for popcorn, candy apples, caramel corn, candy floss, snowballs, etc. No matter what your requirements, we can fill your order.

POPPERS SUPPLY CO., 1315 Vine St., Philadelphia 7, Pa.

SNO-KONES, POPCORN, CANDY FLOSS, CANDY APPLES
For the most complete line or supplies for these shunts at money-saving prices get in touch with us.

Our 1949 catalogue will be sent upon request to those in business. Kids and current.

GOLD MEDAL PRODUCTS CO.
315 S. THIRD ST. CINCINNATI 2, OHIO

The National Foundation for Infantile Paralysis Encourages Others. Encourage It by Your Contributions.
**Oceanarium for Clearwater**

CLEARWATER Fla., Sept. 17. — Japanese Gardens here, long the property of Mrs. Marion W. Williams, of Gloucester, Mass., has been taken over by Marine, Inc., of this city. An oceanarium is to be added to the gardens for display of salt water fish. In addition there will be a display of porpoises and sea lions, with a professional trainer handling them. Construction of tanks starts October 1. The oceanarium is expected to be completed October 15. Incorporators are W. R. Slack, New York; N. H. Stowell, Clearwater, and J. E. Dirse, Miami.

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**Kaycee Official Seeks Expo Site**

(Continued from page 51)

big feature of the centennial, plans call for many other features to be added in with the anniversary celebration. And the industrial exposition will run eight days, beginning June 3 in association with the World's Fair in Kansas City. Features of the show, the home show and the electric刺激 will be tied in with the cele.

Many special events also will be offering their support. Among the consideration are an aquatic show, a major league baseball game, other special events, a railway exhibit. Current plans call for a special event each day from June 3 thru Labor Day.

R.R.'s Pledge Co-Operation Indications are that the railroads will give strong support of the centennial. Pledges from key railroad executives already have been given, and there is a possibility that some of the railroad equipment used this year and last at the Chicago fair will be brought here to be used in the pageant.

Temporary central offices have been established in the Kansas City Chamber of Commerce Building. The formation of the central corporation is expected to take place by September.

Woodward, who has been granted a leave of absence by the Chamber of Commerce to head up the centennial pageant, is the former manager of the Greater Kansas City Motor Car Dealers' Association. He has been in charge of the 1933 show, the first major event held in Municipal Auditorium here.

The six-day exposition is planned to pull 1,500,000 people. He believes that the belief that the exposure will be a major one of Kansas City's Centennial celebration, and that it will be a real contribution to the centennial corporation. Mayor William E. Kemp is chairman of that committee.

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**Napoleon Annual Pulls Record 35,000**

NAPOLEON, O., Sept. 17. — The Henry County Fair ran markedly ahead of 1948 figures to draw an attendance of 76,891, selling entry receipts over time record, according to James M. Housh, chairman of the fair corporation. Herbert H. Wilson, president of the fair corporation, was named chairman of the centennial celebration committee which paved the way for the establishment of the central corporation. Mayor William E. Kemp is chairman of that committee.

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**New Liberty Park Clicks From Start**

(Continued from page 51)

park and Coleman Park at Jamestown, N.Y.加快建设 also over 100 were slicked in achieving up satisfactory results at both spots.

New rides tentatively set for erection in the park include a 115-foot high Phoenix Wheel, which would be the tallest of former Cotton Expositions in Al- lentown. The ride as a catch-penny for passengers every four minutes.

During the past year all electric light and power lines were removed to make ground and new public restrooms were installed at a cost of $29,000.

Administrative staff of New Liberty Park, Inc., is composed of Harry A. Caplin, president, Joseph E. Larru, vice-president, Andrew Laise, vice-president; Cari Roths, secretary, and E. Percy Morency, park manager. Morency's post is a year-round job, with winter months devoted to planning exhibits and special events for the coming season.

The concessionsaires at New Liberty Park are J. C. Gilbert, with all amusement rides; Joseph B. Stoner, Band concert; E. H. Koehler, with a du luxe Diesel-powered minia
turized Vau train, made at this Buffalo plant in North Hampton.

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**City Accepts Chi R.R. Fair**

(Continued from page 51)

choices among the clubs and groups to make use of the exhibition grounds.

Pledges of financial support were given this week by State Street merchants, the Chamber of Commerce, the Transportation Bureau, Marshall Field & Company, the Chicago World's Fair. Pledges for financial aid, offering to contribute $30,000 to the underwriting fund.

Maj. Leno R. Lohr, Railroad Fair Fair director, no doubt sought to run the fair. Possible acceptance by him would be conditioned, it is gener

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**Rain, Cold Givs**

ALLEGAN, Mich., Jult

First Half of Run **ALLEGAN, Mich., Sept. 17.** Rain and cold hit the first three days of the Allegan County Fair. Here this week. An all-day rain killed Monday (12) but Joe Chit

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**ESE To Honor Moses**

Brooks at Ceremony

WEST SPRINGFIELD Mass., Sept. 17. — The first meeting of the State Historical Society of Massachusetts was held to be a part of the ceremony of 1949.

In the last phase of construction is the new administration building at the main entrance to the grounds, which will be dedicated to the memory of E. H. Moses, former town clerk, as president for 25 years and held the title of honorary president until his death.

The Junior Achievement Building will be located on the grounds and will be dedicated to the late Horace A. Moses, who donated the building and whose name is inscribed on the exhibition until his death.

Dedication ceremonies will be a part of Governor's Day, when chief execu
tives and their representatives from the State of Massachusetts, together with exposition officials and town officials, will take part.

Ayres and Kathryn Davies Wind Up Outdoor Season

KIRKLAND ILL., Sept. 17. — The Ayres and Kathryn Davies Circus of New York City will be in the Kirkland area for three days. The show is on the road and will not be in Illinois for the next crop.

This year's shows were well received in the area and will likely be repeated a few times by the Ayres and Kathryn Davies.

Happily, Shows, on the midway, reported business during the three day run, according to the last ones of fair season.

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**New Lot Scheduled For New Castle, Pa.**

NEW CASTLE, Pa., Sept. 17. — A new lot has been scheduled for the New Castle Carnivals, according to the announcement.

The new lot will be on the grounds and will be open to the public for the next three days. The lot will be open from 10 a.m. to 10 p.m.

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**Seal Bros. Registers Four**

FULL OWNS IN OREGON TOWNS BURNS, Ore., Sept. 17. — Seal Bros. registered four new colors for the Seal Bros. Fair here and in Vale. Playing here are the Seal Bros. Fair, held at Vale, and the Seal Bros. Fair, held at Burns. The Seal Bros. Fair is on the road and will be in Oregon for the next three days.

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**ROLL EVERYWHERE FOR 35 YEARS**

KEystone Ticket Co., SHAMOKIN, PA.

Cash With Order. Stack Tickets, $5.00 per 100 tickets, $50.00 per 1,000 tickets.

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**Write for Descriptive Literature.**

O. G., PACK CO,
KANSAS CITY, Mo.
Reading Gate, Takes Down

Night show, grand circuit races washed out — prospects still gloomy

READING, Pa., Sept. 17.—Rain washed out the Night show, which was scheduled for tomorrow night, and prospects for the meeting's remaining races are not good.

The Gate, which had been closed for a week due to the heavy rain, was opened again yesterday, but the track was still too wet for racing.

Despite the rain, the Gate continued to run at a loss of $20,000 per day. The race officials are considering the possibility of running on a reduced card, but the weather conditions are not favorable for this.

Rally Micks 2 Pennsy Biggies

Olsen and Johnson Do It in Rain
To Put on Rained-Out CNE Show

TORONTO, Sept. 17.—Officially, the record-breaking Canadian National Exhibition closed its 14-day run Saturday night (10) after piling up an all-time high attendance of 2,600,000. Olsen and Johnson, who have been featured nightly in front of the 22,000 capacity grandstand during the CNE, staged a show that had been rained out during the CNE. And they staged the run-off in rain that was puddled up by several cloudbursts, but the more than 20,000 who paid to see the once rain-postponed show stayed to the drenching end.

Improvise Plenteous

O. J. improvised for about an hour at the outset of the show as rain lashed down. The huge stage was covered by a slick surface, yet the huge company contrived to provide a winning performance that was for the good of nature. Once the weather cleared, the show could be seen.

Tickets for the performance rained and there were no sales at the CNE gate Wednesday morning. Proceeds from new ticket sales went to four charities. A benefit show for these charities was held at the Gate on Monday night (12) but this performance was called off when the weather brought down the rain.

Syracuse Nears Nine-Day Record
In Six-Day Run

SYRACUSE, Sept. 17.—Final attendance for the six-day New York State Fair, which closed Saturday (10), was 304,748. This was 17,216 below the all-time high of 321,962 set in 1941 when the event ran three days longer.

A record of 75 years of the war, the fair opened Labor Day with a record 103,000 turnout. September 17 was the day when the gate count was 76,618. Final day attendance was 100,000 A.A.A. sanctioned national championship race, traditionally a big feature here, and there were 107,000 people and 1,500,000 vehicles. James E. Strates Shows piled up an excellent midway gross.

Carroll Funsplot Ends Fine Year

AGAWAM, Mass., Sept. 17.—Riverside Park raged the curtain down Sunday (11) on what Edward J. Carroll, owner-manager, termed a “nice season.”

From Riverside’s point of view, the weatherman should be rewarded, for Riverside’s track race had to be postponed. Officials said the postponement proved unnecessary, but the weather had made the race a washout.

Only one picnic was interfered with, but that was the one on Friday (13), washing out the matinee grandstand show. Grassland attendance during the corresponding period last year was 3,000. The weather was just right for this year's event and the race officials expected a large crowd.

A total of 2,600,000 persons were served at out-of-town schools and midway outings were attended by 200,000.

The midway is closed early, but the Class A events will be run over the weekend. A midday showdown of rabbit racing and roller skating will be held.

Weathet Hits Saginaw;
Gates In Slight Dip

SAGINAW, Mich., Sept. 17.—Despite some rain and cold weather, attendance at Saginaw Fair here Friday (13) and Saturday (14) was up slightly over that of the corresponding period last year.

Cold and threatening skies hurt the fair, but the weather was not as bad as it was in the early part of the week. The weather was nice on Friday (13), washing out the matinee grandstand show. Grassland attendance during the corresponding period last year was 3,000. The weather was just right for this year's event and the race officials expected a large crowd.

A total of 2,600,000 persons were served at out-of-town schools and midway outings were attended by 200,000. The midway is closed early, but the Class A events will be run over the weekend. A midday showdown of rabbit racing and roller skating will be held.
Michigan Centennial Gives 'Em Strong Attraction Bill, Scores Record 10-Day Pull

100-Mile Big Car Race Paces Up Gladstand Cross

MICHIGAN CENTENNIAL. Detroit, Sept. 17.—A three-day finish enabled the Michigan Centennial State Fair to wind up last year. Final gate count was 2,987,904, of which 943,386 were in the last session, topping the 1942-43 figures by 429,074, respectively, but surpassed the run in 1947. Only the 15-day 1927 total of 4,978,000 was higher. The 1947 total was the year’s 100-Mile AAA-sanctioned Auto Racing Championship Grandstand Circuit at the state fairgrounds held here in 11 years. The speed event staged the closing day drew a crowd of 9,887. With crowds gusting from $3.00 to $7.49, and grossed $61,149.20 for what undoubtedly is a gold-stained repair here.

The X-Files Rodeo, in for performances, played to 12,688 paid and grossed $5,820. Joe Childwood’s show, which closed the stand at the final night, showed an excellent evening crowd of 6,161 paid. This was the largest crowd of the fair’s run, which was the Old Joe Oyst, which in two performances played to only 1,410.

The Coliseum showed demonstrated great attendance figures, averaging about 60 per cent as many people as the grandstand shows. The attendance was not available for shows three afternoons when it was used for stock judging. Coliseum shows closed with a fine runup to a Sun. Sun revie, with Bob Hope leading the bills. Stanford and Bobby Breen in for three shows.

Coliseum Grosses 690

Hope played to 54,124 paid for a $3,904,605 gross, while Stafford and Van Dyke’s home runup to $2,129,993, to see the three performances. Welcome Home played for $1,912,938, in for six Coliseum performances grossing $9,248,750 from a paid attendance of 35,213, while the Coliseum gross was 74,281 for 15 performances, with the gross hitting $61,085,250.

Multiplying and variety of attraction brought to the people of the showman ship uncovered by the new manager, James Nealy, and his aides, fea-
tured the event.

Midway business topped last year, with $183,000,000 of business, and showed $150,313,49, as compared to $125,800,000 in 1947. The rate of spending held midway contract and showed it had been by booking in eight shows thru Sept. 15.

ESE Exeex Occup New Brooks Memorial Bldg.

WEST SPRINGFIELD, Mass., Sept. 17.—All personnel of Eastern States Exposition have been moved into permanent quarters on the fairgrounds. The first activity so centered at the plant. Up to now even the location of the exposition were in Springfield.

The staff is now located in the new Brooks Memorial Bldg., which will be dedicated to the memory of Jos. L. Brooks, founder and first president, during the 1949 showing which opened Sunday (18).

WANT SMALL CARNIVAL OR INDEPENDENT RIDES FOR

DYER CO. COLORED FAIR

OCTOBER 15. WIRE 904 W. L. THREELKED (2459)

Dyersburg, Tenn.
Polack, Hobby Shows Click

VANCOUVER, B. C., Sept. 17.—A drop in Labor Day attendance from last year caused Pacific Exhib- 
ition (PNE) to finish its 11-day 
run with a loss. Matching its 644,337 peak set in '48, The PNE Labor Day turnout was 
announced at $32, as against 103,620, for the same day last year.

Event had perfect weather, whereas 
the '48 edition was marred by many 
rainy days. Polio epidemic, unem-
ployment and a tightening up of money 
dividend as the reason for the dip. Midway gross took a great-
11 day's attendance, with pole-
cutting into kiddie patronage and the 
tighter money situation having a 
deep effect upon crowds.

Polack Bros.' Circus and the Hobby 
Show put on an opening 
attraction that bettered their 1948 figures. The 
Forum Show, starring Edgar Bergen 
and Charlie McCarthy, ended in the 
red.

The outdoor theater, which ran 
continuously afternoon and evening, 
with varied entertainment such as bands, 
drum teams, fashion shows, 
radio shows, and Allied soliloquies, 
but it was a free attraction, with the 
Fair parking up for $10,000.

Much of the outdoor theater was 
picked up for free or at 
least to cost the Fair, but the 
which stood out among 
and some acts came in from neighborhood 
cities to do their stuff cutl

FREDERICKSON SETS 
Ex Revival in '50

FREDERICKSON, N. B., Sept. 27— 
City will present an 
entertainment during Labor Day week, in 
1950, it was announced here this 
week by G. Harley Forbes, exhibition 
director. The festival's actual may be held in 
1938. A year later the event was 
canceled on the eve of its opening by the 
outbreak of war and the im-
mediate occupation of the exhibition 
place by the U. S. Department of Defense.

The plan is to hold the customary 
autumn fair, which is an annual 
and grandstand attractions.

WANT

A LIBERTY—SEPT.—22, OCT. 10
On Account of Police
SKY PRINCESS

HIGH LADY PIPER Act for 
September 11-20.
YADKIN COUNTY FAIR ASSN.

HOYETT NORMAN, Sec.
2nd Rnd. N. C.

PENNANTS

FAIRS 
CIRCUS 
PARKS 

ASSOCIATION

CIRCUS-CARAVAN-PAKAGES 
1346 S. 3rd., St. Paul, Minn.
15" x 24" 10 Ft. Nylon Tape, Pressed. 
14" x 22" 8 Ft. Nylon Tape, Pressed.
36" x 56" 25 Ft. Nylon Tape, Sewed Edge 122.00 
36" x 60" 25 Ft. Synthetic Tape, Sewed Edge 122.00
"SKY PRINCESS"

NORTHWESTERN CIRCUS 
ABANDONED PLAINS 

PARK 8-10-49 

A.M. - March 1-5, 1950
1-6-49 3:30 P.M. 

CHEROKEE CIRCUS 
11-26-1949 

ASSOCIATION

THE 

UNION 

JULY 1949 352 4TH STREET S. COLUMBUS, OHIO

WANTED

Eyes, Clear Glass and Legitimate Exception.

FOR OCEANA FAIR, NOV. 1 TO 5
JEFF EDGILD, OCEANA, INDIANA.
SUSPECT ARSON IN A.C. BLAZE

Execs Face Questioning in Million-Dollar Pier Fire As Owners Seek To Oust 'Em

Loss May Hit $300,000—$254,000 Insurance

ATLANTIC CITY, Sept. 17.—Arson is suspected in the $500,000 pier fire which wrecked a large portion of the Million Dollar Pier at the downtown site (13), according to City Detective Robert M. O'Keefe, head of Atlantic City's Arson Squad. The discovery of oil-soaked rags and an empty lighter fluid can in the man's room of the burnt-out bank, and other suspicious evidences, resulted in the Arson squad announcing in the man's room that everyone who had anything to do with the pier, including George J. Costello, who controlled the company operating it, will be questioned.

The spectacular blaze broke out at 4:30 yesterday, leaving in ruins the Boardwalk section of the 43-year-old pier and destroying its large ballroom, 20 concession stands, front bathhouse, cafeteria, and other outlets. The destruction of the pier is estimated at $500,000. The pier was owned by the Million Dollar Pier Operating Company, which took over operation of the pier from the J. C. Brearley Corporation, of Philadelphia, owners of the pier and headed by Clarence B. Brearley (13), president of Philadelphia City Council, on the grounds that the pier company has violated provisions of its lease, which was signed last February. Before the fire, the pier was scheduled to open next Monday.

The fire was reported by a passerby, who saw oil-soaked rags he had observed on the pier earlier, were actually burning. As he was returning to the Boardwalk after trying to extinguish the blaze, the pier burst into flames. The house—a No. 1 Atlantic Ocean—is the mansion which formerly was occupied by the late Capt. John Young, who helped build the pier, and who was associated with it until his death in 1938.

Frank A. Farley said that a report from a telephone operator of the pier, who had been smoking, on both sections of the pier at about the same time. The policeman, one of the two who was first dispatched to the pier, dashed out to the house on the pier, abaft the damage was done, and found a small fire burning there. As he was returning to the Boardwalk after trying to extinguish the blaze, the pier burst into flames. The house—The No. 1 Atlantic Ocean—is the mansion which formerly was occupied by the late Capt. John Young, who helped build the pier, and who was associated with it until his death in 1938.

Hughes Says Two Rides Are En Route To Hong Kong Spot

SAN FRANCISCO, Sept. 17.—Tom Hughes, American representative of Luna Park, Hong Kong, China, said here this week that he had shipped a Moon Rocket and Caterpillar to the park on the S. S. President Wilson, Monroe Paulson, co-owner of the park, said the ship would arrive in Hong Kong September 26 via plane from San Francisco.

Hughes also reported that Charles (Chuck) Thomas, Motordrome rider, in Hong Kong August 26 via plane from San Francisco and Manhattan; and Margaret Dana, Richardson's secretary, left for Hong Kong this week.

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Late Biz Spurt at Elitch Puts Gross Even With '48

DENVER, Sept. 17.—Elitch Gardens, winding up the season Labor Day, finished the year even with an increase in operating revenue and general manager, reporters. “Early season revenue was down from 1948, but we made a great comeback,” Gurtler reported. “Much increased operating expenses, good weather, good weather, a good season.”

Regarding concession business, Gurtler said: “Our community department was practically level, but our increase over ’48. Most of this increase came thru food, odd enough, and not thru sale of beer which is still illegal.”

Cincy Zoo Projects Stymied
CINCINNATI, Sept. 17.—Zoo officials seek to raise $1,000, in order to accept the low bid of $17,000 for the construction of a new sea lion pool in the park. Action on the bid was postponed by the park board in order that the additional money may be raised. It was announced that an additional $16,000 will be needed to complete the zoo’s carnivora building project. Bids were recently rejected as being too high. The board has awarded an $8,480 contract for construction of a shelter house.

PARKS-RESORTS-POOLS 66

The Billboard  
September 24, 1949

Ex G-Man John J. Dineen Rules
Unique Hampton Beach Casino

(Continued from page 58)

out of adjacent Seabrook and the town of Hampton. It was very obvious that it would likely drain off much of the spending money that millions brought with them to the beach.

Successful management, as far as John J. Dineen is concerned, is the logical and natural result of his well planned and sound business. An architect is now working on a master plan that will provide the basis for the next interior remodeling of the Casino over a period of years. Dineen would not reveal all of the ultimate result in complete accord.

John is also a landlord as well as an operator. His thoughtfulness for the other fellow is demonstrated by the fact that during the war not a rent was raised because he felt conditions were too uncertain. The agreement, and you couldn’t steal them. The rents were raised after the war when continued operation was assured. John is very strict in the confidence with which tenants regard their association with the Casino. The $5,500 refurbishing job completed by a concessionaire who didn’t even have a lease on his building.

Year-Round Effort

The season is on full tilt thru September 15, when the attendance hall operates Saturdays thru April and May and the early part of June featuring name bands.

Arson Suspected
In A. C. Blaze

(Continued from opposite page)

Ocean End Saved

Sections saved include the Hippodrome Theatre and the Palace Theatre, along the center of the half-mile. Only two people were on the pier when the fire broke out. Walter Merchant, a bookingkeeper for an operating firm, lived with his wife in an apartment above the hall. They were helped to safety by tiremen.

J. Nelson Berner, of the C. J. Adams Company, representing 34 of the 43 concessions, had a Phx. Fire insurance of $24,000 at the time of the blaze. The loss may run as high as $300,000. Firemen estimated the fire at $50,000.

Crossman, in Philadelphia, said he was unable to give any estimate of the damage. What the uninsured, or those who did not have plans made for rebuilding.

NATIONAL SHOWMAN’S ASSOCIATION

GREET YOU

You are eligible to Membership in this fast growing showman’s organization because of your connection with the amusement business. Clubrooms in the center of the amusement placements.

Meetings 2nd and 4th Wednesdays 7 p.m. Palace Theatre Building, 1564 Broadway, New York City.

Almost every one of the Eastern amusement family is a member. Are you?

Wanted for Information

Information Wanted. Voluntary organization. Commissions paid. Lower puzzle. Dues...$10.00 Yearly.

World’s Largest

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRENDS FOR MINIATURE RAILROADS "GET THE BEST"

MINIATURE TRANS CO.

Executive Office: Rochester, Indiana

HEADACHE FOR SALE

Not the business—that’s a sweet proposition—it’s the feudin’ andussan’-ed. These fellows have the only POKEROLL (24 tables) and PENNY ARCADIE (over 60 machines) in all of Brighton Beach—smack on the boardwalk—a real money-maker—but they can’t have it. They had an agreement with the showmen, but with substantial raise can acquire a solid bargain in a real sacrifice. An agreement was made, an agreement was made.

BOX 343, 1 BEEMAN ST., N. Y.

FOR IMMEDIATE SALE

2-Circle, 1 Ball, both 1948. Must sell. Will not part with this equipment. Excellent condition. For details and price, contact

LEIF JOHANSEN

153 N. Main St., Topeka, K. S., N. Y.

GIBRALTER 7-9000

MINIATURE TRAIN CO.

Winter for Lease

In Park, or will book individually. Merry-Go-Round — #5 Wheel—Kid Autos — Octopus.

RIDE A

2163 Newton

Date 11, Mich.

WANTED TO BUY

MERRY-Go-ROUND

For Permanent Kiddie Park

KIDDIE PLAYLAND

100 E. Front St., Kewanee, Ill.

Yoakum Drainage Hotel & Drink Stand for Lease

Fiesta Draws 275,000

MISSION BEACH, Calif., Sept. 17.—This year’s Fiesta, which concluded Sunday, has provided an estimated 275,000 dollars during the Labor Day weekend.
Rail Strike Forces Beauty To Pass Up Natchitoches, La.

Natchitoches, La., Sept. 17.—The Missouri-Pacific rail strike forced the Clyde Beauty Circus to pass up for the first time in its history to Natchitoches, La., the original location of the show. A stormy line shielded away from taking the show from Alexandria to Natchitoches, Montana, from the Missouri-Pacific.

Since the strike started, the Beauty show has been dodging the road. The original location of the Missouri-Pacific territory in Arkansas, in Atlanta, a pulp mill railroad to Bostport, La., the Illinois Central to Monroe, La., and then back to Ruston, La., over the Eastern Island from Ruston to Alexandria.

Unloading at Clarence, La., on the Kansas City Southern, an eight-mile haul to Natchitoches was considered but vetoed, Cronin said, because of the cost of not involving the Bloomington limits. Neither bothered, however.

Newport News Big

A two-day stand in Newport News, Va., business, under auspices of the Peninsula Junior Chamber of Commerce, proved a rousing. Same show

was four- hour late arriving in Newport News at 10 a.m., and nearly mid-afternoon in the management.

As a result, the matinee was more than two hours late.

The show was accompanied by show to cut its big top manager and magicians.

It was also five and four.

The late arrival failed to deter the crowd on hand and people waited until 5 p.m., the time the matinee started, crowding the midway of the fair

Doomed for the night show immediately following the matinee and it was another sellout.

Second day, Saturday (10), everything went off better and matinee and night shows played to capacity.

Russian Okah

Despite cloudy weather in the early afternoon, Dailer attracted a strong matinee crowd Thursday (4) in Petersburg, Va., and came back with a sellout at night. Org had a short haul from Blackstone, Va., a distance of 38 miles, and was in Petersburg in plenty of time to get out picture which matinee and night shows but that, along with competition from a baseball game, did little to hurt.

Cold, threatening weather Tuesday (9) hurt in Pulaski, Va., where the show drew only two small houses. It was different, however, in Bluefield, W. Va., Monday (5), where the show opened a strong matinee and capacity night.

Cola Gets Snow in Billings;
Other Spots Give Fair Biz

CRAWFORD, Neb., Sept. 17.—Colo Bros. Milton, which has been

incising some cold weather, especially in Billings, Mont., where the show was scheduled to play a fair this week with snow, is doing just average business in counties such as Denver, Colo., in Wyoming, Montana and Nebraska.

Org, in a one-performance stand held in Billings, has been

at night. It was the first big show to play here in 20 years. Monday (13), in Sheridan, Wyo., org registered two strong houses, despite cold weather.

Both matinee and night shows were light at Billings, Sunday (11), weather was cold, accompanied by early morning rain and later snow. In addition, show had competition from free tours thru an oil refinery.

Rain and snow in Livingston, Mont., where the show was set for a snowstorm, didn’t help. Playing two fair grounds in Bozeman, Mont., Friday (9), org garnered a three-quarter house in a full house.

At Helena, Mont., Thursday (8), gave strong matinee and capacity night house. Wednesday (7), in Great Falls, was near capacity at night, following a light matinee. Havre, Mont., played Tuesday (6), accounted for only fair biz, matinee being light and night house three quarters.

Wisconsin Spots Are Giving K-M Okay Business

MINERAL POINT, Wis., Sept. 17.—The Al G. Kelly-Miller Bros. Circus is doing okay business on its Wisconsin tour, with matinees strong and capacity night house in most instances.

Show, playing here Tuesday (13), registered a strong snow and capacity night house in the face of cold, windy weather. La Crosse, Saturday (10), was reported for Tuesday (8), with a full matinee and straw house in cool weather, and Nonn, Thursday, with weather ideal, registered a full house at night after a light matinee Thursday (8).

Weather in Thump, Wednesday (7), was chilly, but the K-M org attracted a three-quarter matinee and capacity night house.

Biz for Mills Org.
So-So in Pa.; Mat
Reception Holds Up

JOHNSON, Pa., Sept. 17.—Mills Bros’ Circus is finding business in Pennsylvania in the right light, with matinee business outstanding.

Org had a full one at the matinee here Saturday (10), with the light ideal. Org played under auspices of the Johnson Chamber of Commerce.

Best spot was State College, Pa., Wednesday (14), which gave with about 300. Thursday (15) and Friday (16), milk registration full but light. In Pleasant, Pa., played Thursday (8), registered a light matinee and a few people.

Tarentum, Pa., Friday (2), gave here medium matinee but a light night house.

Kan., Neb. Towns
Give King Bros. Strong Business

NORTON, Kan., Sept. 17.—King Bros’ Circus registered strong business here Tuesday (13), getting a near sellout on both the matinee and all night. It was the first show in this section of the State this year.

Org gave only one show in Arapahoe, Neb., a village of 1,000 people, and got a fair business both the matinee and night. Harvey, N. D., accounted for only one full house at one performance on Saturday (23).

Dales’ Biz Light

CINCINNATI, Miss., Sept. 17.—Dale Bros’ Circus found business here Tuesday (10) light, both matinee and night shows drawing less than half houses. Pontotoc, Miss., played Wednesday (7), gave only light biz at both shows.
Dressing Room Gossip

Ringling-Barnum
We day and dated Polak Broc.' Western Unit in Seattle and there about 1,000 cool people. Weather thru- out the Pacific Northwest gives us the coldest. Everyone has tasted Columbia salmon, thanks to the coolness and warm on a delicious salmon steak dinner.

Back yard scenes: Laugh of the year at the St. Paul purrs. We have the shoes in Portland, Ore. On his return to his home he had:... The two new baby orangutans, Henry and Johnny getting his first contact with the wild world. The middle ring packed every day between shows with ambitious people. Miss Dulcy is still the favorite pastime. Everyone anxiously awaiting California dates—MARY JANE MILLER.

Dale Bros.
The lot in Bluefield, W. Va., straddled the State line. The road to and from the lot, for the ring stock, was so steep and dangerous that all the leaders worried. Elizabeth Tanne- ter took the writer on a sightseeing tour. Visitors: Ben Davenport's sister and husband, his brother-in-law, Waldo Lawson, and daughter, Sarah Jane; Bert Richardson's brother and sister-in-law. They had been away 12 years; Buck and Tav Reiser, Mr. and Mrs. Jack McCabe and party from the Polak Eastern Unit, Mr. Harry- son, Carl Wolf, veteran bandm- en; Mr. and Mrs. L. E. Forgburn, CFA'er; Harry Taylor, stage manager; Pete Bowling, stage manager; and Mr. and Mrs. John May- key, Austin, Tex.; Eva Davenport, Bick and Mary Valentine and Lee- mond Landerth, long-time friend and now in the service, the wife was an old Irons. The town was and is still the center of the area, Fort Worth. Va. The downtown ticket sale, conducted by Bertha Drake, was just a ray of beauty'sBS JAI LEEP.

Kelly-Miller
En route to Mineral Point, Wis., from Reedsburg, Wis., the water wagon turned over. It was the third mishap of the season involving that vehicle.

Walter Davenport, on the show playing air dates are Percy and Mable Barnes, Mary Jo, Johny, Jo-Ann and Emma of the Kelly family, and the Gallagher family.

Invitations for a super Sunday were also issued by a number of friends, including twelve, for Mr. and Mrs. Forgburn, CFA'er; Mr. and Mrs. John May- key, Austin, Tex.; Eva Davenport, Bick and Mary Valentine and Lee- mond Landerth, long-time friend and now in the service, the wife was an old Irons. The town was and is still the center of the area, Fort Worth. Va. The downtown ticket sale, conducted by Bertha Drake, was just a ray of beauty'sBS JAI LEEP.

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Polack Bros. Western
We day and dated Ringling-Barnum in Seattle. The Big One went in three days and Polak in for 10. Person- ages on the show. Everyone in each other. We opened with a night show and were able to get the act. We were in the allotment served for, thanks to Buddy North. A show scheduled for the next week was canceled. We were a party outside the north- west. Mrs. Noyelles Burtchart and Mrs. Freddie Freeman put it up and took it down for three days.

Other visitors included Bob Clarke, William J. G. Clark, CFA'er, Guinness, Wash., Dr. David Reid, Dan Miller, Yacomo, and Ennie Jensen, all CFA'er.-FREDERICK FREEMAN

Clyde Beatty
The other day, just before the ele- mentary school closed, he discovered the pony boy had brought home a collection of 300 pictures. He said to the boy about it, the boy said: I was in a hurry. Why don't you use these pictures, Mr. Clyde Beatty. The writer gave the picture to the boy, the boy took it and brought the right one the next time.

B. D. Larrone was called home by the illness of his mother. A Sunday off in Little Rock, and Brun Medici, the big Italian spectacles, dinner guests included the Wynne Troupe, the little Feagles, Troupe, Feagles and Shorty Sweeter, George, Anthony Johnny, Millonga and Cathie Clinke.

Other visits: the children of Mr. and Mrs. Ickes, F. B. Ickes, the boy, who has several places of busi- ness, Mr. and Mrs. Nichol, and Mr. and Mrs. Humphries; a visit at the Humphries; a visit at the Micky Humphries and Homer Trim- mer.

DOLLY JACOBS.

Polack Bros. Eastern
On this unit the reader will see that Sterling Belle's Won Home & Upp Western Unit, 10,000 mile journey for 10,000 miles, with all the right horsemen and right thieves. A show scheduled for the next week was canceled. We were a party outside the north- west. Mrs. Noyelles Burtchart and Mrs. Freddie Freeman put it up and took it down for three days.

Other visitors included Bob Clarke, William J. G. Clark, CFA'er, Guinness, Wash., Dr. David Reid, Dan Miller, Yacomo, and Ennie Jensen, all CFA'er.-FREDERICK FREEMAN

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DOLLY JACOBS.
ENDY, the Bloomsburg Springfield business event, assisted were and ing MSA section, Perfect the first three days the management claiming new attendance records each day, and midway reports were up despite a general decrease in per capita spending around the country. The decrease here, however, was not as marked as it was on early Northern dates.

The first day came up with a new set of city censors, and they comb the town for something to stop. Censors found fault with several minor details, got themselves a lot of newspaper publicity, and generally helped the midway. For example, the show was blanked when a city censor was placed. Wednesday night (14) Jerry Jackson’s Hop Cats played to a capacity audience on the strength of one bully.

While only the shows were figured to have gained by the censor publicity, the rides cashed in big even the first day. Jerry Jackson, George Guy, Buddy Paddock, cut ride prices to kids on the third day, and the combination of the same price scale Friday (16). The JJJ management decided to inform the police here that the boys had kids on still dates and it paid off.

Jerry, Jones, who raced for four days a week to break the jump from Reo- kik, la., proved a one-day stand, but that was good enough to help pay the terrific railroad hop. JJJ has smoother sailing as far as jumps are concerned, from here on in, no run being over 150 miles.

Spencer Cold, Hennies Down
25% From ‘48
Weather Thins Crowds

SPENCER, la., Sept. 17—Hennies Bros. Shows ran into cold weather here this week at the Clay County Fair. There was a change in the weather on the fifth day of the six-day event, which had down at least 25 per cent from last year.

Snow train was delayed six hours at Spencer, on route to Fort Collins, Lincoln, Neb., a heavy washout happened at this time. The track was in good shape when it arrived. Owner Harry W. Hennies replaced the shows Monday (13) after a visit to the Canadian National Exhibition, Toronto.

Shows were given strong publicity here. P. S. Canfield, editor of the Spencer Daily Reporter and a traveler in his younger days, practically turned over two sections of that paper’s fair edition to Bill Naylor, Hennies’ press agent.

Bill Nill, of Hennies’ line-up here was Pete Bauman’s wingless chicken. Nill moves to Wichita, Kan., next for a 10-day show, starting Tues., Sept. 22. Bill Naylor, the press agent, came from the farm-town to his old hometown.

The org missed the big opening here Sunday. Orgs were here Friday because of the long jump from Indianapolis. The loss of Kids’ Day, however, may not be all for nothing. A combination of heat and poor weather which has done nothing to aid midway patronage.

Happyland Gross Off
20% at Traverse City, Allegan, Mich., Fairs

HAPPYLAND, Mich., Sept. 17.—Happyland Shows, here this week at the Allegan County Fair, were down about 20 per cent in their ride and show gross the first three days of the six-day event here. The drop-off was caused by a heavy washout, which dropped the attendance experienced the previous week at the Northwest Michigan Fair at Traverse City. The gate at Traverse City was down about 20 per cent with no student spending causing the sag in ride and show gross.

Tom Raoy and Shows have nine major rides, four kiddie rides and ten working horses. Those booked the local event exclusively.

Showman here are anticipating red rides for the organization. Set-up will be in the center of the Civic Center. Showmen here are anticipating red rides for the organization. Set-up will be in the center of the Civic Center. Showmen here are anticipating red rides for the organization. Set-up will be in the center of the Civic Center.
Royal Crown Gets
Good Opening at
Dyersburg, Tenn.

DYERBURG, Tenn., Sept. 17—
Good weather and business greeted E.
Gooding and his associates at the opening
of the Gooding's New Crown Theater
at the Dyer County Fair which comes to a
close here tonight. The event was one of the
highlighting of the annual fair, with the
tveral awards topped that of $48 by 26 per cent.

Feb 75 was the first Sunday (w) when the
total was $31,318. Labor
Day was the second best day. The
Franklin single day of any ride, taking in
$1,500.

Closing week-end business was
down from the opener, due to a dip in the fair's attendance with the
arrival of humid weather.

Shows outdoors the rides. Eight
tickets were broken in by Ray March. Byrd
and the midway receipts were reported to have grossed
about $80,000.

Fairs and of the midway receipts
were $55,986, based on a sliding percentage
scale.

Individual concessionaires reported
business about even with last year, a larger
number of concessions in opera-
than increased attendance.

Among the attractions included:
Sam Adler, footpads; Helen K. Amber,
cleaning and dry cleaning; Mr.
Mrs. B. Anderson, candy; Eddie
E. Bryan, barker; Richert, Mr.
George Hendrick, barker; Norm,
Jr. J. Brown, Photos; Mr. Charles
Orman.

Edward Davidson, popcorn; Janus H. Drew,
restrooms; Earl Mitchell, games; B. P. Paul,
artist sketches; Kerl Filer, games; John
O'Grady, sawdust; William E. Rumme,
photos; Mr. Joe Smith, games; Mr.
M. Gerald, photos; Mr. Francis Smith,
man; George Harris, cat call; Adolph M. Mihalek,
photographers; Mr. Charles C. Proctor,
photographers; V. R. Jemison,
water ball game; Joe Johnson, poppins; Mike
Johnston, popcorn; J. W. Jordan, showman; Mr.
Margarette Brothers, pinball machine.

W. C. KIng, four shooting galleries; Paul
Keshab, bike stand; Gerald Lavine, photos;
Mr. Lou Lewis, popcorn; Mr. W. Murray,
Maeshahnain, popcorn; Dave Malkin,
photos; Herbert Mark, games; Mr.
Gray, popcorn; Mr. C. M. Gooding, high striker;
Randolph Malburs, beverages; Ora
Ritchie, barker; Mr. Robert McCray, sketching; Ray J. Merry,
medals; Ben Stahl, games; Mr.
W. E. Myers, cotton candy; Mr.
Charles Napolitano, 10 concessions; Dan
Nappe, games; Lou Raskin, games; Mr.
Alberis Channell, popcorn; Mr.
Mr. James Yarnell, games; Mr.
David; Mr. Harry Silver, cotton candy;
Mr. T. V. Beecher, popcorn; Mr. T. Schedes,
S. H. Baker, popcorn; Mr.
J. A. Yarmuth, popcorn; Mr.
Mr. S. A. Yarmuth, popcorn; Mr.
Mr. W. L. Spindler.

Among the manager's assistants
were Mr. Frank H. Priebe, Mr.
Mr. James Greaves, and Mr.
Mr. R. M. Zehrer, popcorn.

Cohen Calls Out
Of R.R. Show To
Talk Rate Problem

ROCHESTER, N.Y., Sept. 17—A
conference of all railroad carnival
has been announced by Max Cohen,
president of the American Conces-
sionaires Association (ACA), to be held
in conjunction with the annual
of that organization in Chicago.

The conference has been called in
the interest of railroad show owners.
Some of the most pressing
matters to be discussed is the
consideration from carriers.
Cohen said that present
rates are 100 per cent higher than
10 years ago and that the current
are rapidly forcing the
owners to point the way to
the new effective rates and
bills of the Chicago division
on account of the time available to show owners. It is
expected that the bill
Tuesday morning, November 23, in
inches, and accordingly has made tentative
rooms and arrangements.

Cohen urged railroad show execs to communicate with the ACA office
here, advising their interest to be
represent and submitting their
for items to be included in the
meeting agenda.

Fire Pipes Winter
Quarters of Granite

CONCORD, N.H., Sept. 17—Fire
recently did considerable damage to
Frank Dyer's residence on Main Street
here of the Granite State Shows, according to Antonio
cal. The show's closing date is October 2.

William Muldoon, manager of the
Dyer's store, was required to
auditorium, with garage space in the
in the basement of the show's trucks,
ac-
and the
get-
ning.
King is visiting New York but ex-
tending for the winter in Milford with his
in promoting bazaars and indoor
market, and has already hit the road to line up
dates for next season.
WANTED
For Aurora, Ill., Tri-County Street Fair, Sept. 15th to Oct. 15th.
All kinds except daggers and hoops. Will.
BOGLE & BOGLE SHOW
Wants.
Write, don’t phone, P. O. Box, Mr., Jasper, Ind. this week.

GARDEN STATE SHOWS
Worcester County Fair, Snow Hill, Maryland, September 26-October 1
Want Hanky Panks of all kinds. Six Cat, Buckets, Wheels, etc., Franch Fries, Floss, Grind Shows, Colored Girl Show. Address:
R. H. MINER, CHISWICK, MARYLAND

KELLIE GRADY SHOWS WANT
CONCESSIONS—Any Concession working for ten cents.
SHOWS: Jumps, Wild Life, Animal Illusion, Five or Ten-In-One.
RIDES—Roll-of-Plane, Tilt, or any Flat Ride.
Have eight best Cotton Towns in America.
Permanent Address: 315 West Sibsie St., FLORENCE, ALA.
Phone 1421.

CRESSENT AMUSEMENT CO. WANTS
FOR CARThAGE AND HUNTSVILLE, TEXAS, FAIR, SEPT. 26-0CT. 3RD
Concessions that don’t cost. Want Pan and Used Peril and Money Saver, string Games.
Rent Rates. Shows with own outfit. Side Shows, Millet, Fat People, Killeys, No. 8 Wheel
With own, flat Tire. Write J. W. W. Rent 
Morris.
L. C. McHENRY
HAMBURG, ARK., this week CARThAGE, N. C.

SCHAFER’S SHOWS
WANT
Legitimate Concessions of all kinds for five Fairs, Ride Foreman and Second Men on
Octopus, Chairplane, Ferris Wheel.
Join immediately at Wreathach, Texas, Fair.

SURPASSES ALL OTHERS
The HI-BALL Ride 1st Tops
** $35 Ft. High = Fast Loading Ideal for Carnivals Ideal for Parks, Westerns, Thrills & Flash
FRANK HRUBETZ & CO.
SALEM, OREGON

FLUORESCENT FIXTURES
For Carnival Installations, Dean & Deluxe Distributors. Concessionaires
FLUORESCENTS FOR ANY PURPOSE
Direct from Manufacturer of Lowest Possible Prices. AS LOW AS $2.00 EACH
Write for Catalogue and Price Lists
BELNORD PRODUCTS CORP.
DESIGNERS—MANUFACTURERS—DISTRIBUTORS
174 Cherry St., Philadelphia, Pa., and 1000 South 73rd St.

TIVOLI EXPOSITION SHOWS
WANT
For Berryville, Ark. and Mena, Ark. Fair and Six More Fairs to Open in Mississippi
Concessionaires—Fair Coast Coolhouse, Hoop-La, String Game, Ball Games, Glass Pitch and other Shack Concession Shows. Act ordained for 10-In-One Side Shows what have you? Can also handle the 6-In-One Shows or any other Grab Show. Reply to H. V. PETERSEN
Berryville, Ark., this week; Magnolia, Ark., next.

FOR SALE FOR SALE
POP CORN TRAILER
18 ft. all-steel trailer, new line, equipped with double Crepe poppers, butter gas, neat signs and plenty flashy. Can be seen in operation on railroad show, with Fairs driving in November. Come look over on the Dickson Imperial Shows. Price $1000 payable in terms.
AL BAYSINGER
Huntsville, Ala., this week; Canton, Miss., next.

WANTED IMMEDIATELY
Auto and motorcycle Men and Female Dressed Drivers. Sept. 30th-Holiday Line, Kansas City, all winter want clean cut trouper-
ner only; salary and percentage if you can. Product. Come on now using training, Co.
JACK-O-DIAMONDS, Mgr.
Hollywood Dressed Acro.

LESIEUR’S TRAILER PARTS AND ACCESSORIES
For all Fairs, concessions and shows. Articles available at all times. Mail orders our specialty. Shipment made most Monday to all points in the U. S. A. Write for free catalogue.

BURLKHART SHOWS
CANCY TOWN, MR., POST OFFICE BOX 140.
and is moving to Johnstown, Pa.  
Cleo Renee has purchased the Castle Girl Show from Ted Torpey and will book it at Southern fairs. Cleo recently visited Linda Lopes and Pinky Pepper's Wonderland Freak Show at Michigan.  
Malvin Bennett, agent, whose arm was amputated in a fall while performing his act at Covington, Tenn., is recovering and will recuperate with his sister, Mrs. Flash Williams, on Wallace & Murray Shows.  
While playing Foxtock, Miss., with Buff Bottle Shows, Carl Tyron and William Richards were married. A combination show and party was held after the show, with Texas Dolly Davis hostess to the group in her Fat Show top. Richards is an agent for J. C. Rose, concessionaire and ride owner with the shows.

The big mystery in the midway this is what happens to those "three either red men to follow" mentioned in ads.

Karras Sees a Winner  
ST. JOSEPH, Mo., Sept. 17—Gust Karras Greatest Shows, which opened the season the week of May 9 at the local Apple Blossom Festival, will close following its September 26th date at the Pony Express Rodeo here. Owner Karras reported business excellent on the shows' tour thru Iowa and Missouri this year. Karras will start the 1800 tour in early August at the local Apple Blossom fest, carrying four major rides and two kiddie rides.

NOW AVAILABLE!  
Genuine pre-war Malleable Iron Targets and Parts for Long Range Lead Galleries,  
Send for  
FREE CATALOG  
of gallery equipment, site wheels and Midway Games of all kinds. Write today.

H. C. EVANS & CO.  
1334 W. Adams St.  
Chicago 7, Ill.

SCHAFER'S JUST FOR FUN SHOWS  
WANT FOR THE FOLLOWING FAIRS: TEMPLE, COSCASA, MCKINNEY  
AND FOUR OTHER TEXAS FAIRS  
Can place following Concessions—Photos, Long Range, Short Range, Custard, Popcorn, Candy Apples, Race Horse or any clean Hanky Panks.  
Want following shows—Snake Show, Side Show, Wild Life, Iron Lung. Illusion or any good clean String Swee. Cash Wilson, contact us.  
Notice, Fair Secretaries—We have one week open in October. If you want a good, clean contract, use us for route.  
Can take good, safe, reliable Rides. Help at all times. Contact Mr. W. A. Schaefer, Temple, Texas, this week.

Have opening for Hanky Panks and Shows for number two unit for following fairs—Ms. Vernon, Emory, Rockwall, all Texas. Contact Mrs. W. A. Schaefer for route.

WANTED  
INDEPENDENT RIDES AND GAMES  
AND SHOWS  
FOR THANKSGIVING WEEK-END  
Send full particulars to  
FRANK DUBINSKY, 71 Sharon St., Hartford, Conn.  
Flat rate and percentage

ROCKYMOUNT, VA., FAIR WANTED  
Ball Games, Crab, Pitch till You Win, Photos. All Concessions open except Bingo. Side Show, Girl Show. Truck Drivers and General Ride Help. All replies to  
GEORGE CLYDE SMITH SHOWS  
Farmville, Va., this week; Rockymount, Va., next week.

SMITH AMUSEMENT CO. WANTS  
FOR OKMULGEE, OKLA., FAIR—6 BIG DAYS—NIGHTS—SEP. 26-28  
ROLAND SMITH, Aldridge Hotel, Wewoka, Okla.

WANTED  
Concessions of all kinds for Seven Mills and Fairly Ltd. Detroit, Mich.—week of Sept. 29-Oct. 2nd. One of Detroit's best concession men. Can use Popcorn, Candy Apples, Funny Fries, Mule, Grab, Concession, High Striker, Cab Outfit. Ball Game. We only have one of a kind. Get some winter money here. First come, first choice of locations. P.C. if you have Hanky Panks.

PLAYLAND SHOWS, Jack Gallagher, Mgr.  
2100 Can Ave.  
Detroit, Mich.
WAR SHOW FOR SALE

WAR SHOW • WAR SHOW
THE TOP MONEY, ONE-WAGON SHOW, ON THE ROYAL AMERICAN SHOWS, HENNYE BRO. SHOWS. JAMES E. STRATES SHOWS AND WORLD OF MIRTH SHOWS.
Will sell ONE SHOW Only, complete, except tent, which is the property of the Carnival Company ... A GREAT SHOW for Men and Wife Operation ... low, but ... Strong Book Inside Sale.

Show is in Top Shape, with Wax Figures of Hitler and His Gang ... Fine Collection of Nazi, Jap and Italian Pistols, Flags, and Trophies.

SHOW IS BOOKED FOR 1950, BUT THIS YOUR OWN CHOICE
Show can be seen in operation on the above Shows on route NOW ... Show cannot be delivered until close of presentation.

LOOK IT OVER—THEN SEE ME FOR PRICE—YOU WILL GET THE BEST BUY YOU EVER HAD. Will gladly show You Books on Profit of Show.

Also can be seen at Texas State Fair, Dallas, Oct. 8 to 28

ADDRESS OF CONTACT:
NAT D. RODGERS
C/o Royal American Shows, Tyler, Texas, Sept. 15-22; or per route for balance of season

WAG WADCO.
KALAMAZOO CO. FREE FAIR, SEPT. 26-28.
6 DAYS
KALAMAZOO, MICH. 6 NIGHTS
Michigan's Second Largest Free Fair
Can present CONCESSIONS OF ALL KINDS, Including Games, Selling Privileges and Eating Outfits.

WANTED WANTED WANTED
Any Feature Ride—Penny Arcade—Shows of Merit—Hanky Panky Concessions
River Rouge, Mich., this week; Norway, Mich., next week; then Ecorse.

DOWNRIVER AMUSEMENT CO.
Address 10318 W. Jefferson
Phone Vineyard 2-1910
River Rouge, Mich.

WANTED WANTED WANTED
HARRY'S GREATER SHOW
WAXAKUSA, IND., STREET FAIR, Sept. 20 to 24 incl.

HAGERSTOWN, IND., STREET FAIR, Sept. 27 to Oct. 1 incl.

WANT LEGITIMATE CONCESSIONS OF ALL KINDS.
NO EXCLUSIVE except BINGO.
ALL replies to HARRY BOYLES

WANTED WANTED WANTED

GIRLS GIRLS GIRLS

Top Pay. Use 131 Weeks in Texas. We'll Wire to EDDIE WHITE

PEPPERS ALL-STATE SHOWS

SPRINGHILL, LA.

SHOOTING GALLERY FOR SALE

$600.00 CASH

J. E. GOODING

19500 PURITAS AVE.

CLEVELAND 11, OHIO

FROM THE LOTS

Jack's Greater

FRANKLIN, Va., Sept. 17.—This was the final still date of the season for Mr. B. E. Jack, a former known as the Original Greater Shows. The crew was busy here getting everything in tip-top shape for the Fair this fall.

Business so far hasn't been too good, with the exception of the last four days.

Max Pyle, sound car operator, is giving the show good coverage. Jack Orr, Enkine Show continues to draw.

Recent arrivals on concession row included C. E. Ory with his cook house and six concessions; Slim Fatzi, custard; Johnnie Green, and Frank Foutz, Do-A-Loof. Art and Ruth Foutz, the Fair's bingo is getting good business.

The electrical department, under direction of Al Stafford, recently completed a new transformer and shop truck with two new 100 RTA transformers.

Bill Sanders, new owner of the American Tent & Awning Company, Norfolk, has been a frequent visitor. Other visitors have included Curtis L. Bockus, general agent for James E. Strates; Allan A. Travers, g.a. for Petty Brothers Show; Tom Scott, AMP Shows general agent; Dan Donnelly, community business manager; and the Alleghany Shows, and Mrs. Rita Winters, wife of the writer.

Frank Harris, former manager; James A. Winters, general agent; Louis M. Jenkins, assistant manager; Mrs. Frank Harrison, secretary-treasurer; T. W. (Tommy) Buchanan, business manager; C. Eddie Roeder, insurance agent; Al Stafford, electrician; Barney Able, lot superintendent; Al Green, master of transportation, and Ruth Stafford, mail and the Billi's sales agent.

Rides, all office-owned, are Merry-Go-Round, Twin Ferris Wheels, Catapult, Octopus, Skipper, Snare, Roller-coaster, Loop-o-o Plane, Chairplane, and Kiddy swings.

Shows include Bronson Poles, Streets of Cairo, Side Show, Big Slides, Horse Rights, and Animal Oddities.

Ride personnel: Eugene Compton, Isaac Jones, Joe Johnson, L. C. Conner, Bob Bradshaw, Barney Fuller, John Clark, John Moor, Pete Curits and James Blood.

Concessionaires are Jimmy Cy, Johnnie Green, Barney Able, Francis Harrison, Joe樊 nominees, Pete Joseph, Jack Sieker, A. S. Nye, popcorn, candy apples and snow cones; Al and Ruth Stafford, bingo; Ellis Gunnell, glass pitch; Archie and Rosie Miller, matt camp and photo; Slim Potts, Tattered; Pete and Ruth Foutz; French fries and balloon darts; Frank Denato, glass pitch and age and weight; Jack Orr; Miller, matt camp; Johnson, matt camp, and Eugene Compton.—JAMES A. WINTERS.

Bill Lynch

ST. JOHN, N. B., Sept. 17.—Elton Wilson, vet guess-your-weight agent, escaped serious injury at Moncton, N. B., when a auto, on which ticket were being sold, slid against Wilson's scale.

Bucky Mills, ride foreman, was here to attend the funeral of his father, Frank, Bucky's

sister, recently attended the funeral of his sister.

Harold and Lockey Green, former novelty concessionaires, have turned to beer. Harold formerly was with Sydew Goodwill and latter with the Ben Lyon Shows. Major displays and the high transportation costs have played havoc recently with the Bill Lynch Shows. Ed Lyon owns 9 unit on tour of New Newfoundland. In keeping one date, the unit last three days reaching the town and three more getting out. The unit has been using railroads that operate twice a day and three days each week.

The main unit of the Lynch ory uses a low-flying plane, equipped with loud speaker to advertise the show at each stand.

James M. Raftery

PINKTOPS, N. C., Sept. 17.—Since the death of James M. Raftery, owner-operator of the Pinktop Shows, there has been some staff changes. Bill Porter, for the last three years concession manager, was appointed manager of the show. Porter announced the new staff as follows: Fred McKinney, general advance and purchasing agent; C. H. Combs, ledge (Ray); Tom (Tiny) Manns, concessionaire; C. O. Cunningham, boilertender; Joe Hadeck, master builder; Robert Harris, mechanic; Louie Long, artist; Mr. Reap, Jr., announcer, and Mr. and Mrs. Edward Johnson, ticketas.

Capt. George Hinspeter is the free agent. Red Williams, has the Merry-GO-Round; Junior Graham, Ferris Wheel; Bill Hibson, Octopus; Sam Richardson, Chairplane; Ed Miles, Spitter; James Miles, kidde rides; Sally Willy, Hawaiian Royal Ride; Ralph Dick, Black and Tand Revou; Louis Long, Illusion Show; Red Vanderzand and Joe Ford, Snake Pit; Joe West, Mosley Circus; Cliff Small, popcorn and candy; Walter, Williams, canvassman, and Bill Rowe, cookhouse.

Orr now has 40 concessions. Rides have been painted and two tops have been purchased. Fair will move Sept. 24, 1949. Mrs. Raftery, who suffered from shock following the death of her husband, is expecting—WILLIAM DEAN HUNT.

AGENTS WANTED

FOR SCALES AND AGE

For Little Rock, Ark., Fair, October 1-9

ADDRESS:
MAX GOODMAN
C/o DeWitt Hotel
Hot Springs, Arkansas

WANTED

WANTED

FOR SALE OCT. 17 TO 22

MARINE CORPS CELEBRATION

CONTACT QUICKLY

BUTCH GOFF
Box 206
Marine, Ill.

WANT LARGE CARNIVAL

WEEK OCTOBER 17 TO 22

FOR MARINE CORPS CELEBRATION

CONTACT QUICKLY

JOE E. KAUS SHOWS

Can place Bings, Cookhouse. Legitimate Concessions, Merry-Go-Round, Chairplane, Legs; Star Bills, with same outfits, Ferris Wheel and Kiddy Ride. Texas, PC and Coin Steal Agents. Write Roorzel, North Carolina.

*Cookhouse Help, Notice*

Want Saber and Reliable Grindle Man and Waiters Immediately. Contact

C. H. M. HIBBARD
C/O JOHNNY T. TINSLEY SHOWS
Fairmount, Ga., this week

WANTED

CONCESSIONS AND SHOWS


JOHN BRYAN
ROANN. INDIANA

FOR SALE

MINIATURE TRAIN

for绦es, collection, has 70 cars, 100 ft. walls, same. Have P.C. and S.C. cars, all original. Has marvelous to mention. Have P.C. 10 ft. tall and Cities of Troy. Have wooden chairplane, good metal, good track and cars, fully equipped. Write for more information. 225.00. AMERICAN BIRTHING.

Copyrighted material.
Atlantic Rural Exposition
"Formerly Virginia State Fair"
September 28th to October 8th Inclusive
Richmond, Va.

Piedmont Interstate Fair
October 10th to 15th Inclusive
Spartanburg, S. C.

Can Place—All Legitimate Merchandise Concessions and Entrees & Drinkable Sodas for all fairs ending the middle of November.

Want—A few workmen experienced in all departments.

Can Place—Hi-Ball Ride for long circuit of Class A fairs.

All Address This Week Hagerstown, Md., Fair.

Cetlin & Wilson Shows

POWELSON AMUSEMENTS
WANT FOR FOLLOWING FAIRS
Lions Club Free Fair on Fair Grounds, Mt. Vernon, Ohio, Sept. 26- Oct. 1
Street Fair, Cardington, Ohio, Sept. 28-Oct. 1

Concessions

Want Motordrome and Shows for above dates & 2-3 week Fall Shows.

HAPPY POWELSON, MGR.
Box 125
Phone 1088M
Coxeaton, Ohio

Wanted for Pampa Free Fair
Pampa, Tex., Heart of the Oil Field

Get where the money is plentiful. Lead Galleries, Candy Floss, Custard, Apples, Minstrel, 1 in 1 Magic. Other concessions that work for stock. No thrill. Two or three Major Rides. Contacts

LONE STAR AMUSEMENTS
Clyaton, N. M., Sept. 21-22 to Joe Fisher, Box 1462, Pampa, Texas.

ALAMO EXPOSITION SHOWS

Want for Lufkin, Texas, Fair and Forrest Festival, Sept. 26-Oct. 1
Biggest County Fair in the State of Texas

Side Show, complete and Shows of merit with your own equipment. Frozen Custard, Penny Arcade, High Striker, Jewelry, and all Novelty Parks.

We are now booking Attractions and Concessions for the 1950 Battle of Flowers on the Streets of San Antonio, Texas, next April. All contacts.

Jack Ruback, Mgr.
Alamo Exposition Shows, Dallas, Texas, Fair, Sept. 19-24
THE BILLBOARD  
September 24, 1949

Principal Features of the New Rocky Mountains

The Rocky Mountains, as shown in the photograph above, are a notable feature of the new Floating Cities. These mountains are a prominent part of the landscape in the area and are a popular attraction for visitors.

American Funland


J. O. HARRIS

No. 705, is about to

American Legion Celebration, Clinton, Okla., Week Sept. 26; Garland County Fair, Enid, Okla., Northwest Oklahoma's largest event, six big days, Week Oct. 3.

The Billboard is the leading source of information on the entertainment industry, including film, music, and radio. It covers the latest news, events, and trends in the industry, and is a valuable resource for anyone interested in the field. The Billboard is published weekly and is available in print and online.

CONCESSIONS! MITCHELL, IND., PERSIMMON FESTIVAL ON THE MAIN STREETS OCT. 3-8  

The Persimmon Festival is an annual event held in Mitchell, Indiana. The festival features various activities and events, including a parade, musical performances, and a carnival. The festival is a popular event for locals and visitors alike.

T. J. TIDWELL SHOWS

WANT FOR LONG STRING OF FAIRS

SHOOTING GALLERY, PHOTOS, NOVELTIES, HANKY PANKS.

Vigie Waters, contact.

SHOWS—SIDE SHOW, WILD LIFE or any other show not conflicting.  

All answer.

T. J. Tidwell, Manager

LITTLEFIELD (TEXAS) FAIR

CENTRAL STATES SHOWS

CAN PLACE GRIND SHOWS WITH OWN EQUIPMENT.

CONCESSIONS—HANKY PANKS ONLY FOR

AMERICAN LEGION CELEBRATION, CLINTON, OKLA., WEEK SEPT. 26; GARPEND COUNTY FAIR, ENID, OKLA., NORTHWEST OKLAHOMA'S BIGGEST EVENT, SIX BIG DAYS, WEEK OCT. 3.

WIRE CHICKASHA, OKLA. FAIR. ALL THIS WEEK.

FROM THE LOTS

Ohio Valley


men moved out on Bobbi O'Day, following a gold rush at Fairfield, Ill., Labor Day Celebration. Opening big here was brisk as it played a good mid-way for the first time this season. Concerts held at the fairground have been well attended. Visitors included recently: Mrs. Pierre Pate of Mississippi; Mrs. S. B. Ollendorf and Bob Harris, electricians.

Concession owners are Jack Murphy, skylor, roll-down, fish pond; Bill Harris, skto, darts, line-up, pea pot, men's games, children's rides; Jack Holstein, two Don; Bishop, cookhouse; Ralph Wolf, box, ball and candy floss; George Murphy, under and over; Bob Zehring, darts, George Cost, cafeteria, booth, Ken H. Lowe, photo; R. L. Kramer, country store, E. 5. Mahlin, fish pond; George Smith, garment store; L. Walker, set, spangle, and M. Martin, long range, two sides.

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FOLK CELEBRATION SHOWS

WANT FOR NEW MEXICO STATE FAIR, ALBUQUERQUE, N. M., SEPT. 25 TO OCT. 2
INCLUSIVE; THEN EASTERN NEW MEXICO STATE FAIR, OCT. 4 TO 8 INCLUSIVE,
ROSWELL, N. M., AND OTHER GOOD CELEBRATIONS AND FAIRS TO FOLLOW.

RIDES—Can place Dark Ride, Little Dipper, Looper, Caterpillar, Screwball. I will book any ride I do not have.

WILL BOOK OR BUY SCOOTER, LITTLE DIPPER, CATERPILLAR OR LOOPER

SHOWS—WANT MOTORDBOME, Glass House, Hawaiian Show, Working World, Illusion Show, Other money-making shows, wire. Charlie Greiner wants Posing Girls, also Man and Wife to run Grind Girl Show.

CONCESSIONS—Will sell X on Novelties. Can place legitimate Concessions of all kinds. Positively no grift.


Wire Folk Celebration Shows. New Mexico State Fairgrounds.

ALBUQUERQUE, NEW MEXICO.

COTTON COTTON COTTON

Cotton picking has started. Get with the show that’s playing all cotton towns. Out till Xmas. Penn Shows, Cotton, Pimper, Candy Train, Handy Patsy of all kinds, West Ride, Wall Shows, (Wall Show, any kind, Riquin, Bill Cummings, Eddy Davis, Bus. Manager.)

BOHN AND SON UNITED SHOWS

CARL BOHN, Manager

EDDIE DAVIS, Bus. Manager

JACK’S GREATER SHOWS WANT


This show is all music, Riding, Drinking, Narcotics, Age and Shades, Diggers, Cookhouse, All Show Shows open. Also a few share Concessions open. No exclusive at these Fair. Have complete outfit for Barns, Fairs, Rodeos, and Performers, Will book any worth-while show with or without outfit. This show positively all winter in Florida. All mail and wire to

FRANK HARRISON, Mgr.; TOMMY BUCHANAN, B. Mgr.; LOUISBURG, N. C., THIS WEEK; THEN AS PER ROUTE.

LONE STAR SHOWS WANT

FOR ROME, GEORGIA, AND SIX FAIRS TO FOLLOW—OUT UNTIL DECEMBER

Concessions—All price-every-time Games open; privilege $25; Basket Ball, Ball Games, Jewelry, Pitch-Till-You-Win.

Rides—No Ride Men who can drive scenic. Shows not conflicting; good proposition for Minstr. Come on, will book you. All reply.

FRED WENSTER, Mgr.

P.S.—Jim Herrington, contact me at once.

VETERANS EXPOSITION SHOWS

Can place for long season, including Florida this winter. Concessions—Mack & Co., Tent Shows, $25 each; Mack Patsy, $12.50; same size; Free Show, race Ball Games. Custom, Novelties, Age and Weight, Mag Joint. BROWN-White, Five or Ten-in-One, Mechanical Game, cost 10 in 1. All must have whole outfit on all Rides. Shorty Show, wire or come on.

GET WITH A SHOW THAT’S GOING PLACES

Address;


CRYSTAL SHOWS

WANT FOR LAMAR COUNTY FAIR, BARNESVILLE, GA., SEP. 25-29, OCT. 1

Legitimate Concessions of all kinds; no grift. Six more Georgia and Florida fairs to follow. Chatsworth, Ga., this week.
WEEK OF SEPTEMBER 26 TO OCTOBER 1, ONE OF NORTH CAROLINA'S BIG FAIRS, ROCKY MOUNT, N. C., FAIR

GREENVILLE, N. C., FAIR, WEEK OF OCTOBER 3 TO 8—DON'T MISS THIS ONE

CAN PLACE legitimate Merchandises Concessions, Eat and Drink Stands, for all Future Novelties, Aye and Scales, Photo Gallery. WANT SHOWS—Tabern, Midway, Funhouse, will also accept any new and not show. WANT Jig Show and Girl Show, but must be up to the standard of this Show, Wild Life Show, good Wild Life territory; Monkey Show, CAN PLACE several motor rides. Write help of all kind. Track Drivers preferred. Whse, phone or wire

SAM E. PRELL, PRELL's BROADWAY SHOWS
Princess Ann Hotel, Fredericksburg, Va., this week; Rocky Mount, N. C. week Sept. 26; then per route.

INTERNATIONAL DAIRY EXPOSITION
STATE FAIRGROUNDS, INDIANAPOLIS
October 8-15 Inclusive

CONCESSIONS—Can place Concessions that can work here—must be of skill. Want Basket Ball, Lead or Camel, Wild and Indian, Girl Cyclist, Dog and Cat, Ballroom Dancers. Can place Photo, Pop Corn, Hot Dogs, Candy or any Catering Concession. Have locations for two large Concession. Will sell exclusive on scenes and Age.

SHOWS—First class entertainment Shows that can meet requirements.

RIDES—Can place Lion, Caterpillar, Rock-a-Plane or any two of these Rides not conflicting with shows.

FREE ACT—WANT HIGH ACT FOR MIDWAY, must be outstanding, willing to work twice a day and priced right. Prefer one that can double.

Address TOM L. BAKER
Indianapolis, Indiana
2257 Madison Avenue
Phone Lafayette 4594

WANT CONCESSIONS FOR VEBERG, INDIANA, STREET FAIR, WEEK OF SEPTEMBER 26TH. WRITE AT ONCE.

RIDE HLD—FIRST AND SECOND MEN FOR TILT, WHEEL, MERRY-G-ROUND AND CARRUSLES. Have at least four weeks' work.

All contact

SHERRY HUSTED, Murfreesboro, N. C.

DODSON'S IMPERIAL SHOWS
WANT CONCESSIONS OF ALL KINDS
FOR CORINTH, MISS., FAIR, Sept. 26 to Oct. 1, and
MERIDIAN, MISS., FAIR, Oct. 3 to 8

Open Midway—No exclusives except Cook House and Bingo. If interested contact

DODSON'S IMPERIAL SHOWS
Huntsville, Ala., this week.

CUMBERLAND VALLEY SHOWS
WANT FOR FOUR FAIRS
Albany, N. Y., next week; then Le Fayette, Summitville and Delmont, Pa. Motordrivers, Fascinators, Rides, Mechanical Dancers, etc. Want Concessions of all kinds, Novelty, Scales, Photo, etc. All Concessions welcome. Call or write for prices. Want Concessions of all kind of Rides, will give free Mes and cars, in charge. Also, Cycles, Socials, etc. Want all kinds of Novelty Concessions. Write for prices. Want Concessions of all kinds, Novelty, Scales, etc. ELLIS WINTON
Muncie, Ind., this week, then as per route.

WALLACE & MURRAY SHOWS
WANT FOR EIGHT FAIRS
Starting at Wilmington, N.C., October 24, and ending Arkansas week.

Can place Concessions. Want man to take charge of complete Side Show and Rides shows. Will take Fairground Concessions, Concessions of all kinds. Will take Rides. Will give same Rides and Concessions of all kinds. All Replies: TOCOTA, GA., THIS WEEK.

SHOWMEN'S LEAGUE OF AMERICA
400 S. State St., Chicago
CHICAGO, Sept. 17.—First meeting of the Fall season will be held October 1, under the auspices of the Executive Committee. Members are requested to report at this meeting.

Mike Wright has been discharged from St. Joseph's Hospital and is now at his Lake Delavan (Wis.) home. He has not been in the Fair business this year, however, and now he is finding out and about. Bob McDowell will enter a Minneapolis hospital for attention. William E. Saunders, W. O. Perrot, Tom Vollmer, W. C. Deneke and S. A. Robinson continued their convalescent and are expected to make a full recovery.

Recent callers at the rooms included Cliff Wilson, Jack Hawthorne, H. Patrick, Jack Bailey, Alex Wasmuth, Charles Schrader, B. D. McDowell, Edward D. Ewing, Oliver Barnes, Harry Simonds, William Helitch, Jimmy Stanton, Max Brantman, Morrie Wolf and Ed Speer and Lou Keller.

Membership application of Delbert J. Ror, sent in by Harry Taylor, has been received. All 118 membership applications submitted this year will be acted upon at the October 6 meeting.

Ladies' Auxiliary

Mrs. Robert Miller presented at a special meeting of governing officers and ladies' auxiliary, Thursday (8) in Hotel Sherman. Other officers present were Mrs. A. L. Valentine, treasurer; Mrs. Pheebe Carsey, vice-president; Mrs. J. A. Harman, corresponding secretary, and Mrs. M. Richard Horan, secretary.

A listing of the club membership were Irene Murray, Ethel De Weer, Kathleen Sutton, Hattie Hoyt, Frances Berger, Virginia May Gambier, Catharine M. Pugal, Beatrice Pappas, Mrs. Doris Dombrowski, Amy Marie Mour, Ivoh Morris, Mildred Finn, Molly Kemp, Mrs. Emma Wagner, Fannie Jameson, Harriet McBeth, Frieda Wilson, Leta Hunter, Mildred Justice, Mattie G. Tyne, Florence Cameron, Mc McCauly, Blanche Wilson, Mrs. Frank A. Rossi and Ed Speer.

Fridolin Tennyson is located in Winston-Salem, N. C., at Taylor's Department Store.

Mrs. L. M. Brumleve celebrated her birthday Wednesday. Auxiliary's regular meetings will be resumed October 6.

GEORGE W. NELSON SHOWS
WANT
For Arkansan's best Fair and cotton spots.
Most all Stock Shows open, Paul Store and Little Wonderful. Call or write for prices. Can place Fascinators, Rides, Novelty Stands, Concessions, etc. Can help in all departments. Write or call for prices. For Concessions, write or call for prices. Gedson Nelson, Owner and Manager.

LEO McLeod, Business Agent
MRS. GEORGE W. NELSON, Secretary-Treasurer

WANT—FOR—WANT
GIBSON COUNTY FAIR
Trenton, Tenn., Sept. 26 to Oct. 1

GIBSON COUNTY FAIR
Burlington, Vt., Sept. 3 to 5

Consistently high stands各种节日的表演，既有各种各样的装饰品，也有各种各样的表演项目。如果想了解更多，可以打电话或写信联系。ALL CONCESSIONS WANTED.

NESSLER'S SHOWS
Hancock, Tenn., than per ride.

For your special event, this week, also Penny Arcade.

Celebration Committees
ILLINOIS AND INDIANA

Due to special cancellations, have this week and Oct. 5 and 6 only. Can give you six Midway Shows, except Oct. 31. Opened Rides for your celebration.

JACK KELLY
c/o Carnival, week Sept. 18, Racine, I11.; week Oct. 3, Oak Park, 11.

CARAVANS, Inc.
F. O. Box 1002, Chicago

CHICAGO, Sept. 17.—President Pat Seery presented at a special meeting of the members of the association, last week, an application for the registration reports of the Fair-Meals Fund. Two members were present to make a report from the Fair-Meals Fund. Two members were present to make a report from the Fair-Meals Fund. Two members were present to make a report from the Fair-Meals Fund.

Cecil and Esther Terence report that they are with Snapp Greater Shows. Last week vacationed in New Haven, Conn.

These are supplementary to the reports of the Fair-Meals Fund. Two members were present to make a report from the Fair-Meals Fund. Two members were present to make a report from the Fair-Meals Fund.

Corresponding Secretary Josephine Glickman reports that未来的fairs are in Hendrick's Hospital. Lorraine Dugan of the company is following a sympathetic patient. Blanche Blakely convalescing from injuries received in accident. It is all in Oklahoma. Simpsons is extended Ann Young on the death of her son.

Pearl McCollum received from a 10-week vacation in Oklahoma. She brought back a set of 'Ave 'n A Dolls.'

Violet Watson, house committee chairman, received a letter for October. Ernie and Millian Lawrence visited Joe and Ed Stelich at their summer home at Lake Delavan, Wis.

First fair meeting will be held Oct. 8 at 4 p.m. in Hotel Sherman.

DICK'S GREATER SHOWS
WANT FOR REEVESVILLE, N. C., FAIR, SEPT. 26 TO OCT. 1

Rides, Rollercoaster or Spitter, and Concession, Short or Long Range. All kinds for the season. Come on for Pin Store, Skill and Wheels.

R. E. GILDSRORE
Nashville, N. C.

PHONE MEN
PHONE MEN
Phone Men—Aside to sell shows. Must be able and reliable. You will receive excellent treatment and make good money. We pay 50% on all. Write today. T. O. HAMMIS

132 E. Arch Street, Galesburg, Illa.

PHONE MENDS
Professional stage and radio quiz shows. Red and Blue.Moving and changing lights. Wired phones nicely in country. Working at present all shows in the Midwest. Colorado Springs, Co. Must be on line to perform. Write for rates. Ask for Mr. Smith. Will be back in the show business in a week. This is your round. PAUL, MAYITY, Grand Hotel, Billings, Montana.

HUBERT'S MUSEUM
238 W. 42nd Street, New York, N. Y.

Open all year round

Autograph albums of all Presidents. State salary and all particulars in first letter.

CARNIVALS, The Billboard September 24, 1949
**Jim F. Raftery Shows**

For the want for fair dates:

**GREAT LITTLE FAIR, Lilliston, N. C. Oct. 3-8**

**CASTERET COUNTY FAIR, Bearcroft, N. C., Oct. 10-15**

**ONSLOW COUNTY FAIR, Jacksonville, N. C. Oct. 17-22**

**WILMINGTON GOLA WEEK, Wilmington, N. C., Oct. 24-29**

Then Whitewater, N. C., and Warsaw, N. C.

**WANT BINGO FOR BALANCE OF SEASON**

Can place Long Range Gallery, Faxon Custard, Handy Pans of all kinds, also other Concessions. Can place Sides and Shows that do not conflict. Need Splitboard, Octopus and Single Tee, and large sides. Have games. Will stand on shares. Give me a chance. For Wilmington Gala Week, also GOOD THRILL SHOW. Have opening for Agents. Address:

**MRS. JAMES M. RAFTERY**

MAYFIELD, N. C., THIS WEEK

---

**GRACELAND GREATER SHOWS**

Due to disagreement with committee at Dexter, Mo., playing Kenneth, Mo., Rotary Club annual festival this week

WANT FOR LAKE CITY, ARK., LEAGUE CELEBRATION, WEEK SEP T. 26


KENDRICK, MO., THIS WEEK

---

**BUFF HOTTELL SHOWS**

Want for SOUTH LOUISIANA STATE FAIR, Donaldsvile, Oct. 4-9, and WASHINGTON PARISH FREE FAIR, Franklin, La., Oct. 11-15

CONCESSIONS that work for stock. (Can place Derby Race.) CAN PLACE LOOPER AND C-BOAT RIDES. HAVE S Nil缺少必要信息。) Address: B. W. HOTTELL, MGR.

THIBODAUX, LA., THIS WEEK

---

**UNITED EXPOSITION SHOWS**

WANT CONCESSIONS FOR 4 TEXAS FAIRS

Novelties, String Game, Ball Games. Want F.C. Dealers, Popcorn Agents, Ball Game Girls. Agent for following sources: Coat Shows, Skillets, Nail Joint, West Band-Aid-Operator. Concessions that can cut H. A Big Fairs yet to go—Pittsburgh, Henderson, Charlotteville and Greenville, all Texas. Cotton is plentiful and big—are your lines ready to get even. Wire

C. A. VERNON, MGR.

Paris, Texas, this week, then per route.

---

**DODSON'S IMPERIAL SHOWS**

Can place sober and reliable ride foreman and second men

Top salaries. Show will be out until November 20. Don't write or wire—come on and join

HUNTSVILLE, ALA., this week; CORINTH, MISS., next week.

M. G. DODSON, MGR., DODSON'S IMPERIAL SHOWS

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**GIANT SEARCHLIGHT FOR SALE**


**SCOTT LAMB, Peppers All States Shows**

Springhill, La., Sept. 20 thru 24; Bossier City, La., Sept. 26 thru Oct. 3.

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**SOMETHING NEW**

**HORSCOPES**

Available shortly from 1-4-1949 forward. Many customers have received them. Many others to follow. For full information write for BROCHURE, 301 Olive St., St. Louis, Mo.
P.S. Post mark will determine, first come, first served, and only one to each individual.

---

**FLY-O-PLANE**

with transportation, brand new.

Want to place with show out all winter.

Replies to

**MORRIS HANNUM**

Ephrata, Penna.

---

**CANNON ACT**

For fall and winter work. Best offer of $1000 per week.

**ALBERT SKIFF**

697 Campbell Ave. West Haven, Conn.
Weather Hits Louisville Fair  
After Record 30,000 Opening

(Continued from page 64)
attraction, Lucky Lott's Thrill Show, pull above stronger.

Judy Canova, supported by some

Gus Son acts, barely made the guar-
ter on opening day in the tent. Cano-
va, despite the fair's record-breaking
tour that day.

Canova and crew, where all stands were
opened and the biggest shows were
operated public address systems
at top pitch, with the various stands en-
gaged in a lively battle of competition.

Outstanding development of the
annual was the expansion of a special
area used for the promotion of L. (Doc) Cassidy, who came up
with his new group of stock shows which
provided good attractions but despite
the fair's actual size will be
Gospel Sing Clics

Out-tanding among these events
was a gospel sing-a-long, (13), which
brought in 15 quartets and
drew a free crowd estimated at 9,000
for the Coliseum.

Special events, all offered for free, included
a Western fiddlers program which
was a hit, and a street drawing,
which also scored big, and a
national fiddle championship.

And last but not least in the
countless events of the present and
previous years, today, of Armed Forces'  
affairs. Coming on the heels of the closer
Day. Fort Knox provided a military
dance band, a dance band and an honor
parade, for the occasion was framed
in a big opening day parade, the
grandstand was turned over to
the tents.

Shady Fair Coverage was vastly
increased with the number of
printers who gave real prominence to
the fairs, which included the outlets airing many programs and
giving emphasis to special, events,

York Shapes Up  

Okay for Endy

(Continued from page 70)
from $1 to 74 cents, tax included.
The dollar touch on midways wasn't
in vogue in these parts until times.
and it is unlikely that fairs
will ever again be as popular as
they were. The last, and probably the
time of the famous fairs, came a-lookin' for the famous fan
charmer. Instead of corridors, they
were turned over to some other
attraction.

Mineola Matches Pace Set in 1948

(Continued from page 64)

billed. Entertainers with the
rudes included the Civic and
Endy's, Farmington, Western songs; Juicy Relius and
Jim Martini, trick and song; the
opening: Nancy Blackmon, high
society Arbor; Luke the Spook and El
trained Mule Margie Merritt, rid-
ing, and the Red Hot family.  

Nightly Fireworks

As usual, firework displays are

presented nightly under supervision of
Fireman, of International

Fireworks Company, and are

putting on a fine show. The grandstand
performance of the last three shows gives a
evaluation. Down and out, the first
half of the fair was a massed concert by
17 Nansen High school bands.

Following was the first half of the fair
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Skate Industry's Showcase Needs Planned Program Aid

By Carl C. Johnson, Owner, Skateland, Denver

REPORTS coming from the national convention have borne out my contention that the roller skating business is one that business today would have held at a much higher level.

I don't want to create the impression that the skate show (competitive skaters) is unimportant. It is very important, just as it was many years ago when Fred Freeman pointed out this fact, but I believe that for some years to come it will need the support of a planned program.

A planned program means that a place must be found for every type of skating that is enjoyed by every type of skater. A program with the international style of dancing, simple dances to a liverpool and more advanced must be planned to relieve the monotony of heavy music which is sometimes necessary for the international style of dancing. Actually heavy music should only be used as pictures through the competitive field. There is little danger of the public forgetting the total difference in the modern ballroom and the modern skating rink. The ability of ballroom music to offer contrast and spacing appeal. Millions of people today buy recordings for home use and they do not purchase only one type of music.

Varied Music

A planned program also means a place for the gentle skate for the old and I believe that audience participation will be the key to the success of any program. There is much room for improvement and we will continue to offer professional services and international skating at the heavier in spots when the better skater predominates and lighter during uninterested sessions. I feel that close observation of the attendance will supply the answer here.

Co-Operation

Added to the planned program will be the development of a policy with tact with patrons to create that much-needed atmosphere. Meeting the patrons at the door is not nearly enough. A closer personal contact with the patrons will provide the means to learn their desires and their determination what can be derived from such a plan. Our professional staff and managers will cooperate in this service in such a way that the atmosphere will supply an understanding.

First, we have secured the services of Mr. William Berlin, former United States Senior Men's Figure Skating Champion, who also is a competitive dance officer. Mr. Berlin is doing excellent work for Skateland. We find him very cooperative and that our policy of going out to him and he fell in with the idea. During his first lesson August 9, Ryan presented a simplified polka which, in less than 20 minutes, had taught and new and complete dance to over 50 different skaters. This new dance, skated to a musical arrangement, by the Harvard Polka Band, was inserted into the first dance demonstration and was skated by 25 couples from the Massachusetts area. With the proving so popular with the bronze advertising of a suitable contest or class, working on presenting more simple dances for the beginner classes as far as possible and to develop and represent cooperation and the result will mean more skating, something that has been sought for many years by every rink operator in the country.

Good Skating

When Perry Lawson opens his laboratory, the fall is an annual event for Perry's permission, to attend and take Ryan with us. We say we because we understand Perry has the operator accompany the pro. We feel that Perry has got himself out trying to find the answer to find many in roller rinks and has found the right kind of deal of them, and we will continue to follow this on research. Therefore we feel that if the management decides to have respect will prove profitable to us and we plan to secure all the good points we can absorb. Under our return they will be put into practice. Perhaps this way has always for good skating (not dancing) with proper music and the opportunities we have.

A planned program also means the presentation of a suitable introduction of new acclamations, which in turn means the continuation of good skating and emphasis on the contention that the lowering of our

RSIA Ready To Launch Press Campaign for '49-'50 Season

NEW YORK, Sept. 17.—A visit to offices of the Roller Skating Institute of America (RSIA) this week found President Barney Nagler, Jerry Nagler, Max Zera and Barney Nagler at work, launching the second year of its national publicity campaign. Rosee said there is little doubt that activity during the first year will be expanded, as in a short time the press and public will be completely educated to roller skating.

The Institute’s more recent accomplishments includes its complete cooperation in the Winged Skates Derby, street roller racing classic being conducted by The New York Journal-American and the New York park department, finale to be held on the Central Park Mall, Columbus Oct. 12, with many city officials participating. To date, $9,000 in prizes has been donated by manufacturers Chicago Roller Skate and Equipment Company, Hardware, Globe-Union, and the Bingo Fun Safety Clamp and the Parkade Skate companies have contributed to the Derby loy.

Also, the street races are confined the five boroughs, planned area to make the Derby national in scope. Rosee hopes that next year the activity will be expanded throughout the United States, with finalists to brought to New York.

The Institute will soon mail out the first of its monthly newsletters to all clubs. Called “Tips to the Track,” it will contain promotion ideas designed to increase membership.

National magazine publicity is being planned with picture stories in two leading magazines, Look and Life. These stories should break in mid-winter.

A series of six articles by Fred Bergin is being written for Newspaper Enterprise Association, which will syndicate the stories through newspapers nation-wide. The articles are designed to teach skating.

A follow-up series by Betty Litton will be written for the Associated Press. The series will offer more advanced lessons in skating.


Newspaper and Time are also assigned to write a series of stories on roller skating.

standard of dress rules will help the return of rowdiness and the roller skater quicker than anything else.

Flooring Set-Up

My personal plan does not disregard the idea of doing away with many well-flooring. Much has been said and written on the subject, but since nothing of any consequence has been made in the price of rink skating on.

For Sale—Rolling Rink

Permanent, established, building 40 by 80, plus two building rooms, basement, 150 pair Skates, Skate screens, 100 pair Skates, Skate office, refreshment stand, all the 1-Maple Floor, 114 sq. area, ground. Will work well roller skating into entertainment house. Illustrated plans for sale, in families.

B. T. FRANKLIN
City Lake Curb Coach
Chicago, Ill.

For Sale—Skating Rink

Permanent, established, building 40 by 80, plus two building rooms, basement, fully equipped. 150 pair Skates, Skate screens, 100 pair Skates, Skate office, refreshment stand, all the 1-Maple Floor, 114 sq. area, ground. Will work well roller skating into entertainment house. Illustrated plans for sale, in families.

JAMES BARNECK
City Lake Curb Coach
Canton, Ohio

FOR SALE

PORTABLE SKATING RINK AVAILABLE

To accommodate Convention Centres, P.A. Systems and 150 pair Skates, Tent, Maple Floor

B. T. FRANKLIN
City Lake Curb Coach
Chicago, Ill.

NEW HAMMOND ORGAN
AND SPEAKER

Will trade for Portable Rink or part payment

H. OVERTON
32 N. 7th St.
Springfield, Illinois

COMPLETE PORTABLE RINKS

Oldest Manufacturers of Rink Equipment

H. R. RICE & RINKS

340 W. Vine, Tyler, Texas

It's A Pleasure To Roller Skate on

CHICAGO ROLLER SKATE CO.

All Steel Rinks of All Kinds

Manufacturers of All Kinds of Roller Skates

SKATE AT THE CHICAGO ROLLER SKATE CO.

LOOK NO FURTHER!
CLASSIFIED ADVERTISEMENTS
A Market Place for Buyers and Sellers
RACE: 12c A WORD — MINIMUM $2
All Classified Advertisements must be accompanied by remittance in full.
FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office before 11:00 A.M. Central Standard Time, Cincinnati, Tuesday, early in the week.

ACTS, SONGS & PARODIES
A POSITIVE SHOW STOPPER—MOV. COM. MUSICALS, Shows, Parodies, Humor Acts, Comedy, CHORUS, RATES 25c. ACTS NEED BE SEEN to be used successfully. Will sell COPIES OF ALL ACTS. RATES $1.00. S. J. MAE, P.O. Box 511, St. Louis, Mo.
PARODIES, SPECIAL SONG MATERIAL, for any and 760 casts on hand, complete, with book, sheet music, cast and directions. Mary St. North, Westfield, Calif.
MUSIC—MAGAZINE — CONTAINING 6000 SONGS, Harmonies, etc. $5.00. Rosamond R. McCall, 6028 N. Homestead, Chicago 33.

LET GEORGE DO IT—SUPPLY YOU WITH ANY SONG YOU NEED, and cast, key and harmonies. Orchestra Leader, 124 Eden St., February, 1939.

AGENTS & DISTRIBUTORS
A WINNER FOR NOVELTY AND SOUVENIR HOUSES.-Free 10 casts at $0.75 each, and 50 prints at $1.00 each, and 250 magnets at $1.00 each, will be sent on approval. Please give correct address. E. B. B. Hayes, 210-220 8th Ave. N., Nashville, Tenn.


DEHNER LITHO WORK—GASTON DEHNER, world famous lithographer, now booking for MC's and performers. Casts are now being issued at the rate of one for 50. 1482 Broadway, New York.


NEW ITEMS! SPECIAL ARRANGEMENTS of standard and current items for a few dollars. No salesman, no telephone. Robert, 1203 Fillmore St., Naples, Fla.

MADE IN STATES OF AMERICA. FOR CARDS, GREETING CARDS, LUMINOUS, etc. 10 for $1.00. Luce, 400 S. Main St., Los Angeles 7.

NEW DISCOVERY PLASTIC-SKIN SHOE LINERS. This will be the shoe you have always wanted. Send for sample. 1921 Love Ave., Los Angeles 37.


OFFER NEW ITEMS—FIRST-MONTHLY ITEMS. Send 15c for samples. 1916 Central Ave., Los Angeles 7.

PAPERS—KOHLS—BEACHES. Have you any coasters? Take a chance and sell them. Get FREE Samples. 1431 W. 32nd St., Chicago 6.


REAL OLD PHOTOS—TREMENDOUS VALUE. Send 25c. 1738 S. Broadway, Los Angeles 8.

BANKED for 50c. 19th Ave. and 18th St., Kansas City, Mo.

FRESH LUMINOUS PRINTS. Just off the press. 200x, 150x and 100x magnification. Price each—10c. W. S. Thomas, 2000 W. 31st St., Chicago 8.

SALES STIMULATORS—DEALERS. Write Henry E. Wettlaufer, 100 W. 34th St., New York 1, for free samples. 1941 W. Algonquin Rd., Chicago 22.

ROTTEN LUMINOUS PRINTS. 1605 Ave. B, Dallas, Tex.

BAY SHARKS—AMAZING ILLUSIONS. Send 15c. 414 S. 12th St., Detroit, Mich.

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All Girl's Band—Colored, the Marionettes, 100% artificially lighted, all vocals, and dance; excellent in quality. $1.50 per Sheet. 25c deposit on all C. O. D. orders.

Lady or Ours: 1 fancy directory mailer on colored background, 75c. Ladies of great beauty, or stores wishing to increase their trade, write.

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SMALL COMBO AVAILABLE SEPT. 28, ORIGINATED. Contact Moe, General Delivery, New York, N. Y.

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PAT BOY AVAILABLE AFTER SEPT. 10. Write C. W. Hilt, Hills, Ill., for information.

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TENOR SAX—WELL EXPERIENCED. Piano, violin, or entire show. Write to Box 176-1, St. Louis, Mo.

STANDARD AVAILABLE IMMEDIATELY—LEAD Alto clarinet, baritone clarinet, or rhythm. W. E. Book, 146 E. 48th St., New York, N. Y.

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DRUMMER—MARSH MURPHY. Cornet, trombone, clarinet, alto saxophone, and any instrument. Address, 597 Chisholm, 5017 S. Broadway, Chicago, III.

ALSO AVAILABLE. Cornet. Chicago, Ill., Address, 597 Chisholm, 5017 S. Broadway, Chicago, III.


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TIME-LITE PHONE

unique combination clock and cigarette lighter

It's New! It's Fascinating! It's Time-Lite...the new combination clock and cigarette lighter in one! Patented. 100% with real cigarette lighter. Ultimate in a combination clock and cigarette lighter. $1.00 per piece. 15c for samples.

MODEL: 2 1/2 in. high. $2.75 each. 100c for samples.

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1918 S. Telemundo Ave. Chicago 33, III.
Agents, Retailers, Salesmen, Jobbers!

Sell these “different” Comic Xmas Cards for Big Profits

The Fastest Selling, FUNNIEST line of Comic Greeting Cards ever published! The only cards of their kind in America! 15¢ and 10¢ Christmas and Everyday Cards. Beautifully colored, printed. Pops-ups, Gadgets, Moving Parts and razor sharp gags with terrific laugh wallops. The hottest thing in the market today. Write immediately for FREE SAMPLES and details, BUT YOU MUST STATE whether you are a Retail Store Owner, a Com- mission Salesman, a Jobber, etc. No inquiries will be answered without this information.

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Halloween Price List Ready
Write For Your Copy

Give Advance Route or Permanent Address

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Established 1886
TERRE HAUTE, INDIANA

Complete Line of All Carnival Merchandise

Midwest Merchandise Co.
100 BROADWAY
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Embroidery Machine Operators! 100% Wool

Immediate Delivery
Buy Direct From Manufacturer!

$63.00 Per Gross
25% Dept., Retail C.O.D.

Any Packing: Colors: Brown, Navy, Red, Kelly, Copper Blue, Yellow, Pine Green, Gray or Black.

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Terrific Sales at the Fairs, Carnivals, Stores and Resorts.
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having such letters or packages addressed to you in our care, look your name up in the list. Mail is listed according to the office of The Billboard where it is held.

Cincinnati, New York, Chicago and St. Louis. To be listed in following weekly issues, mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Potterton St. Cincinnati 22, O.

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Adams, Elmer. 411 Locust, Jenera, OH.
Adams, Orville, 114 Main, Jenera, OH.
Adams, Richard, P.O. Box 220, Jenera, OH.
Adams, Will, 119 Main, Jenera, OH.
Addison, Robert, 414 S. Main, Jenera, OH.
Addie, Mrs. S. C., Jenera, OH.
Aetna, James, Jenera, OH.
Aetna, Minnie, Jenera, OH.
Aetna, Mary, Jenera, OH.
Aetna, Mary T., Jenera, OH.
Aetna, Minnie T., Jenera, OH.
Aetna, Mr. & Mrs. E. M., Jenera, OH.
Aetna, Mrs. J., Jenera, OH.
Aetna, Mrs. M. M., Jenera, OH.
Aetna, Thomas, Jenera, OH.
Aetna, John, Jenera, OH.
Agree, H., Jenera, OH.
Agree, John, Jenera, OH.
Agree, Lewis, Jenera, OH.
Andrews, Geo. A., Jenera, OH.
Andrews, Wm., Jenera, OH.
Anderson, Geo., Jenera, OH.
Anderson, Mrs. Wm., Jenera, OH.
Anderson, Mrs. Geo., Jenera, OH.
Anderson, Geo. W., Jenera, OH.
Anderson, Will, Jenera, OH.
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BAR COMICS

The brightest zircon on the market today! $124.95 per doz. from $3.50 per 30. Black and white or colored. Cut to order. Limited stock. 3524 Market Street, Philadelphia, Pa.

GENUINE ZIRCON RINGS

AS LOW AS $1.25 EA.
The brightest Zircon on the market today! $1.25 per doz. from $0.50 per 30. Black and white or colored. Cut to order. Limited stock. 3524 Market Street, Philadelphia, Pa.

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$100.00 each. Order early. Offer good while supplies last. Limited quantities.
Pipes for Pitchmen
By Bill Baker

CHARLIE (TOBY) HUDSON... is well in Mason, Ga. In fact, he's opened a window demonstration in a drugstore there.

HARRY MAJERS the handy perenial is still in his Kentucky hunting grounds. He reports that business in the Blue Grass is going on the slow side.

FRANK VARGO... is reportedly working to fair returns with his pitch on a good corner in Akron.

THE VAUHS... working Rainbow Towels, clicked off solid grosses with that item at two locations in Agricultural Building at the recent Indiana State Fair, Indianapolis.

"EVERYTHING... is going along swimmingly here," blasts Henry H. Varner from his Akron headquarters. Recently appointed sales promotion manager for the Brier Hill Company there, Henry says that "most of the kids, demonstrators, are at the Wooster, O. Fair, which looks like a winner judged by the Cole of Ill. who bought about the grounds. Western Pennsylvanias has been holding me to the gridded 24 hours a day. Why don't other top-notch salesmen are making the big Dough pipe in and give us the lowdown on the scene?" Akron is hoping its own despite strikes and leveling prices. It's all is quiet along Falls and Market streets here, except one worker who seems to be getting the ringer.

THIS COLUMN... Canadian informant advises that good spots, except locations like the Canadian National Exhibition, Toronto, are hard to come by. He suggests that the boys make sure of the spots that they contract to work before heading into some locations where they garner nothing but misery for their efforts.

RACE-HORSE KELLY... garnered good long green coals at the Lewistown, W. Va. Fair, Fair, gathering plenty of herman's on the stand.

THE WESTFALLS... Bill and Dixie, stacked up the long green with their peter demonstration at the Lewistown, W. Va. Fair.

JACK MALES... it is reported, has left his Cprus Chid, Texas, location in favor of greener pastures.

ON THE HUSTLE... and grabbing off the goods at the Lewistown, W. Va., Fair went with "Manas" (William) Smitty, and O.C. and Phyllis Cox.

BABE KEATING... continues to pitch horses more under the William T. Collins Show's route to reported successful business.

PITCHFORK... with 10th annual Greater Cincinnati and Catholic Fare September 11-17, long will remember it of their stoppage dates of the 1929 season. A raft of the knights of the tides and keeler turned out for the event, sporting nearly every type of pitch item known. Some of these included -covered and pencil combinations, kitchen gadgets, glass cutters, novelty items, magic tricks and graders. A good portion of the fair's big crowds were lured to the various stands by clean, new goods, and a big percentage of them brought out the fold.

FOLLOWING A... lengthy silence, Mrs. Robert Noell, of Noell's Ark Gorilla Show, stepped in pitch business with a good start on back thru with the following from Bed Orleans. He came up with a big crowd to spring with the Hixie Bros. Circus and our athletic circuses were side show. Our popular attention was George and Margarette Barton were with it and took an interest in our 11-year-old son who succeeded in teaching her a good swinging ladder routine. Mrs. had the rights to the top in Roanoke, Va. We've met many old-timers this season who we had not seen in a long time. Among them was Harry E. Moore who we have known for years. On George's trip we enjoyed a visit from George and Clara Bishop, who were very cordial and hospitable and proceed to cut up some jackpots with us. My brother, Bubs Roach, is in the tobacco country with his tent-pie outfit, while my dad, Jack Roach, is in the same three animals he exhibits. Our friends, Mustard and Gray, have returned from Hollywood where they completed two more pix, Doc and Alice. Elbing left for Toronto from Lynchburg, Va., several weeks ago. Our animal roster now includes a die-screamed child, a little fox terrier, male orangutan and four chimp, including Little Ma, who was born on the show 18 months ago. Bo has been doing much visiting with all his brothers around Roanoke. Business in the bigger towns has been a little bit better than usual and we expect to get down into our old stamping grounds for some of that tobacco money soon.

JACK (BOTTLES) STOVER... fogs thru from Staunton, Va., that the Lewistown, W. Va., Fair was well taken care of by the Knights of the (See Pipes on page 92)

MAN'S WATCH
Brand new, Guaranteed to keep time with ultra smart "o"dial. Precision rebuilt. Quality movement.
7 Jewels $10.95
15 Jewels $11.95
17 Jewels $12.95
20 Jewels $15.95

DIAL COLOUR: Solid Silver Face, either Gilt or Black Band. 3 Link Chain.

"DIXIE" LADIES' FENTS RECONSTITUTED WATChes
Genuine Swiss 2 Button Chronograph, Guaranteed New

CHARTONOGRAPH

24 Hour Universal Movement with Double Motion Work, Smooth, Silence and Precision. A Calendar Watch of the Highest Quality.
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LADIES' CHRONOGRAPH, Guaranteed New $3.95

24 Hour Universal Movement with Double Motion Work, Smooth, Silence and Precision. A Calendar Watch of the Highest Quality.

Ladies' Swiss 2 Button Chronograph, Guaranteed New $3.95

DAY, DATE, AND HOUR DISPLAY.
Precise weekly 24-hour reckoning.

WOMEN'S PERPETUAL CALENDAR, CHRONOGRAPH, MECHANICAL.
Unusually attractive, precision guaranteed, 24 hour Universal Movement, Double Motion Work, Smooth, Silence and Precision.

LADIES' MECHANICAL CHRONOGRAPH,
WOMEN'S, CHRONOGRAPH, MECHANICAL.

Ghana Watches

Two lines of Ladies' and Women's Watches, beautifully made.

LADIES' RECONSTITUTED WATChes
"DIXIE" LADIES' FENTS RECONSTITUTED WATChes
Genuine Swiss 2 Button Chronograph, Guaranteed New

"DIXIE" LADIES' FENTS RECONSTITUTED WATChes
Genuine Swiss 2 Button Chronograph, Guaranteed New

LADIES' CHRONOGRAPH, Guaranteed New $3.95

LADIES' CHRONOGRAPH, Guaranteed New $3.95

24 Hour Universal Movement with Double Motion Work, Smooth, Silence and Precision. A Calendar Watch of the Highest Quality.

LADIES' CHRONOGRAPH, Guaranteed New $3.95

"DIXIE" LADIES' FENTS RECONSTITUTED WATChes
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50 PIECE SET, 50c
Sensational Value—Tremendous Prices

Knit, Tack, and Buttonhole Set—In color—Felt Hat—24 assorted styles—Handkerchief Case—In colors—13/4 inch wide—1A" Buttonhole Set—"Lion" 25c

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1000 Broadway Street

FEE KIT
FULL PATTERN KIT
$2.50 DOZEN

CHEMISTRY KIT
FREE KIT
FULL PATTERN KIT
$2.50 DOZEN

Making Tabulating and Apex Stylus

omnia Set $1.35—25% Off C.O.D.

JOLI 211 E 15th St. New York, N.Y.

FULL FINISHED NYLON HOSE
30¢-5¢ Gum

Parke 1900 3rd Ave., New York, N.Y.

Sewing Machine Salesman's Kit

Sewing Machine Salesman's Kit

HUBBARD PRODUCTS CO., Dept. 9224
1000 Broadway St., New York, N.Y.
SALESBORDS

The McNamara Company, Chicago, is launching a series of new insert pellet boards for its twin-frame line, Color-Ada and the newer Color-Ex standa. Walter McNamara, production department head, lists the new numbers as New High Noise, nickel play; Playtime, nickel play; Crystal Bell, a section board, dime play; Yankee Dough, dime play; Beets and Saddles, a quarter-play board, and Bees and Saddles that offers six punches for $1. Walter adds that four more boards are scheduled for release at an early date, as Bill and Phil, and Jack McMahon, are hard at work hitting the road with the new multiple-release sales story.

Joseph Berkowitz, of the Universal Manufacturing Company, Kansas City, and who is also president and general manager of Bee Jay Products, Inc., Chicago, announces the appointment of Charles Kidd as district manager. Kidd will concentrate his efforts in Texas, Louisiana, Arkansas and Mississippi. With his background of experience in the ticket and salesboard lines he is expected to perk up sales in his territory. Berkowitz spent a week with Kidd in Texas, during which time they wrote a sizable amount of business, according to the firm's sales department.

Universal Manufacturing, home of the Jack-Do line, has just added another small deal called Grab-A-Fin "Pocket Pak." As its name implies, it is small enough, when folded, to carry in the pocket. This pegs it as a good sale item for shops, factories, offices, etc. Berkowitz states a new football deal, timed with the opening of the season, Chal-Madie cut card, is also in the making and will be released soon. Berkowitz reports he is busy with plans for an extensive trip by car thru most of the States east of the Mississippi River.

Empire Press, Chicago, is moving into high in sales these days as orders continue to receive the greatest attention in the new plant. Joseph Zimmerman, too, continues to record winning numbers in his board line as play-inducing designs are given special stress, according to reports here ... J. Worth. Worthmore Ticket Games, Chicago, is about to do the same. S. H. Bradley Company, Chippewa Falls, Wis., is looking for an "unbelievable" of business on a hang-up scale come the first of the fire. Sales holding steady, and orders are on the way to a steady gradual rise during the past weeks. Sam feels that the order book will burst when the fall buying season sets in. Continued reports of better business leave from Peers Products, Inc., Chicago, via Ben Miller and Marshall Miller, are on their toes with a full line of numbers hitting the counters.

W. H. Brady Company, Chippewa Falls, Wis., is the firm to release a holiday-designed item. Its Turkey Push Card is good Thanksgiving pussy numbers, with special appeal for the season. A free catalog is available and ordered by Brady features its entire line. Gardner & Company, Chicago, officials are pushing their girl board line in order to get a complete new series of boards in all types of play.

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All Kinds—Pull Ticket Games—TIP BOOKS
Say Direct From Manufacturer at Very Reasonable Prices

—COLUMBUS SALES CO.—

212 MAIN 468-3617 W. VA.

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222 COLCHESTER AVE., SOUTH BEND, IND.

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FOR THE BEST IN TICKETS

ALWAYS DEMAND

We manufacture all kinds of JAR DEALS

RED—WHITE—BLUE

COMBINATIONS

LUCKY 7, BINGO, ETC.

SPECIAL DEALS MADE TO ORDER

TACE GAMES COMPANY

Phone: Darnube 6-1335

2716 S. Pottery

Chicago 16, III.

SALESBORD Sidelights

SALESBORDS JAR-DO TICKETS

WAREHOUSE PRICES TO ALL

BEE JAY SALESBORDS

JAR DEALS—BOX DEALS

BINGO TICKETS—RED WHITE BLUE

PISTOLS—REFILLS

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR

CAROL SALES COMPANY

312 E. Market St.

Elmira, N. Y.

Closeout On 50 Boards

Notes Name Profit Each

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JAR GAMES

Sell in every town and community, Clubs, Cigar Stores, Pool Halls, Taverns, etc., as best prospects, or start a route of your own. No Membership Necessary.

FREE POCKET 40% ADVANCE SALES KIT

Worthmore Ticket Games

SALESBOARDS
September 24, 1949

Skate Industry's Showcase Needs Planned Program Aid

(Continued from page 81)

developed, I have written to several research laboratories to get the ball rolling. My letters to these laboratories read:

"There are approximately 5,000 roller rinks in the United States. The floor area in these rinks average from 5,000 to 37,000 square feet. For years rink operators have been laying maple floors. The skating rink business would prosper and 60% of all floor space would be so covered with the same properties of something similar to Masonite laid upon Celotex or a good sound absorbent of some nature. This could come in slabs, 4 by 10 feet, it would then be sealed to the base. The ingredients in this composition should have some rubbing pumice or some like adhesive property strong enough to resist slipping and sliding but not to a degree where the wheels of the skates would be appreciably slowed. If this could be manufactured in the desirable dimensions and compositions as explained above the result would be a floor that would sell itself immediately to all roller rink operators. It would open up tremendous field and would stimulate skating in ratio even greater than the stimulus of the Hammond organ and the p.a. system. It would be the greatest thing that ever happened in roller skating history."

"During the war research laboratories worked something they made it, and certainly with the number of roller rinks in the country behind this project and the number of broad-minded men connected with them much can be accomplished. I have heard of no information that some foreign countries are toying with this idea. Must we wait for them to accomplish the job for us?"

"Of course, I am aware that I am no expert chemist and the formulas I mention may be totally unsuitable, but this should provide the idea of what I have in mind."

Get Action

So I have asked these laboratories to come to our assistance and not wait for their advice and comments. I feel the association of rink men as a whole could do much more in getting action on the floor problem and undoubtedly could present a more intelligent picture to research laboratories. However, I am anxious to do everything I can and hope for encouraging news in the offering which I hope to be able to present in The Billboard in the near future. I must mention at this time that Heiser Products and Perry Gies are still working on our research.

Noise and dust are two objectionable conditions about roller skating here in Denver where it is high and dry most of the year. We all get caught up in both. The dryness seems to create echoes and find when a little too much powder is used our rink is filled with a choking dust as every preparation we have used turns into a hazy film after it is skated upon for a short while. From time to time some of our non-skating friends visit us.

Better Products

While expressions of the size and beauty of the rink are gratifying, there is the ever-present question of why we cannot do something about the noise and dust. I do not want to create the impression that we have an exceptionally dusty rink but once in a while we do happen to get a little too much powder on the floor and there is a noticeable film in the air. When we built our rink we secured the best available in the way of eliminating floor noise. Yet we do on occasion receive the impression of people, which to us are not complimentary. We feel that we have put the best available floor in our rink and can do nothing more until more satisfactory products appear on the market.

Summing up, I say that we are probably within another cycle. Our business seems to mature overnight and also dies a sudden death. These periodic ups and downs provide a false ego thru prosperity and thus we suffer from the lack of growing pains. Either the business in most rinks is terrific or terrible with no growing pains to help educate us in the art of building a permanent and profitable floor. I know the efforts I put into my rink during this last summer season have borne fruit, and I am going to stay in there and will have a place for everything and everyone in its place. We will strive to educate rather than admit that we are accomplishing more in all kinds of endeavor than all the so-called geniuses in the world. This is how I feel. How about you?

PIES

(Continued from page 99)

leaf. "Sheet workers," Jack says, including such notable as Mr. and Mrs. Walter Stoessel, who worked their Wild Life exhibit to lucrative business. Jack Malott, well-known old, is still going strong on the farm papers. Reach-Overs, which a picture today by for a jackpot session and I shook the hand of John M. Marks, a real showman, with a bit in his mouth, are the types of persons who make you think it's still great to be with it. The Northwestern Temptamental Manning. Let's have some pipe from Ray Rogers of Dianapology: Judge Patterson, Joe Lewis and Phil Babcock."

GEORGE H. BROOKS

I had a bit of a drive coming from Knoxville: I've been working High and Dry, Maryville, Springfield, Mo., and No. 66 from Valley Porte, Mo. Business was okay too and I hope for encouraging news in the offering which I advise you to go to the county seat at Clayton, Mo., and obtain a reader if I wished to continue to peddle stick ballots. At the county seat I was told the fee was $41, so I left for St. Louis. Made the Washington County Fair and Springfield, Ky., where business was also fair. Also worked the fair in Metropolis, Ill., and Pekin, Ill. Felt happy as I got caught up in Slim Lowman at Mt. Vernon, Ill., and went from there to a jam up for the Green County Fair, which was strictly no good. Lincoln, Ill., fair was the best yet, so I went from there to La Porte, Ind. Most of the others which I played had plenty of rain. These are the days when the Agricul-

TURKEY PUSH CARDS

Also all other sizes and types for any and all merchants.

CATALOG FREE FOR THE ASKING

W. H. BRADY CO., MFG.
CHICPEWA FALLS, N.Y.

WAYS AND MEANS

FREE! With "NEW WHOLESALE 'NET' PRICE BULLETIN" NEW LOW PRICES—GIGANTIC ASSORTMENT—FASTEST SELLERS 10c each going immediate.

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**USED COIN-OPERATED MACHINES**

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

**RATE—1ce a Word**

Minimum $2

Remittance in full must accompany each ad in publication. No charge accounts.

Forms Close Thursday for the Following Week's Issue

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**UNDER THE MARQUEE**

(Continued from page 58)

Bros. Circus in Spartanburg, S.C., and renewed acquaintances with Art Shallman, Tom Poplin, Joe Haworth and son, Joe Jr.; the Pastelles, the Delco family, and Peanuts, transport box, who used to usher for the Hagenbeck-Wallace Circus.

Tower at sandwich wagon—"I haven't come to any hamburger in this sandwich."

Gandie chef: "Don't eat so fast. You may have passed it."

Bob Stevens, former operator of Baby's Bros. Circus, visited the cago office of The Billboard Thursday (6) to report that he had no financial interest in the now closed Robbins Bros. Circus this year but was general agent only. The Robbins Bros. title was changed to Stevens Bros., C. Smith, who operated the Robbins' short time of free entertainment, said Stevens said, and the equipment was leased from Guy V. Whinter, Newberry, S.C., president of the Circus Equipment Corporation, to whom Stevens had sold his Bailey Bros. equipment. Stevens was in Chicago with Charles F. Clark, who, with his brother, Ernest, was a performer on the Ringling-Barnum show for many years. Clarke had several acts this year on the Robbins org.

Then there is the native who claims he's an old trouper and back in "I uts sit in the mouth and take tickets."

Concert line-up on King Bros. Circuit includes Benny Karel, trick rider and roper; Smokey Duane, trick rider and whipper; B. Duane, trick rider and roper; Sugar Korns, trick riding and roping; Buck Lucas, big bear and big hog catcher; Faith Kils, and her spotted stallion, Pancho, and Ed Strand and his comedy rade. n. 1.

Art Miller, general agent of the Kelly-Miller show, visited James Hering's Wild Animal and Oddities at Guthrie Center, IA, recently. "... Dan Valanac, who spent the summer with his sister in Newport, R. I., visited Hunt Bros. and the Hill Bros.' circus during their engagement there. ... Robert Hewitt, of Asheville, N.C., visited Jackie Lyman during the Hill Bros. stand in that city. Hewitt did a fine job on the animal act, which is treated to a steak dinner and farewell party by members of clown (Mr. Carroll, ventriloquist, with Robbins Bros. Circus this sea.

---

**UNIVERSAL MANUFACTURING CO., INC.**

"The World's Foremost Mfr. of Joe Games"

405-411 E. 87th St. KANSAS CITY 6, MISSOURI

"THE WORLD'S FINEST"

WHEN YOU'RE IN CHICAGO

Visit our factory branch offices at 1313 W. Randolph St. You'll be amazed at the complete line of in-Od-O Ticket Doors and Joe Joy Records on display there. Bernie Kell, vice-president and district manager, will be on hand to welcome you and serve you.

UNIVERSAL MFG. CO. FACTORY BRANCH

1313 W. Randolph St.

Phone: Secly 1-6066

Chicago, Ill.

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**SALESBOARDS**

**HERE-I-AM**

PROJECTS STIMULATES DISPLAYS

SALESBOARDS DISPLAY STANDS

MADE OF TOUGH TRANSPARENT PLASTIC, COVERS THE BACK OF THE BOARD, PROTECTING AGAINST "SLICKERS" HOLDS ALL SIZES AND MAKES OF CHARLEY'S, J. P. & TEXAS CHARLEYS AND MANY OTHER BOARDS WITHOUT ANY ADJUSTMENT.

BEAUTIFULLY DISPLAYS, INCREASING SALES CONSIDERABLY.

It's Punchboard Insurance—Will make customers, will get locations. Don't let your competitor get the jump on you.

List price $4.95.

ORDER YOURS TODAY!

DISPLAY PRODUCTS CORP.
DAYTONA BEACH, FLA.
FOR YOUR PUNCHBOARD MANUFACTURER

**SALESBOARDS**

All ORDERS Shipped Same Day Received

Magic Flair Description Price Profit
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JAR TICKETS

St. Louis, Mo., Thrift

200, $2.00

250, $2.25

300, $2.50

400, $3.00

500, $3.50

600, $4.00

700, $4.50

800, $5.00

900, $5.50

1000, $6.00

THE WORLDS LARGEST REPRINTS ON STICKER-BASES

J. P. & TEXAS CHARLEYS

ALL SIZES OF BOTH TYPES

ARTICLES TO BE SHOWN AT "BROOKLYN WEEKEND" IN NEW YORK CITY

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIA
NCMDA HOLDS ANNUAL MEET

September 25-26—South Dakota Phonograph Association (SDPA), quarterly meeting, Homestake, Rapid City, S.D.; September 27—Amusement Machine Association of Philadelphia (AMAPA), semi-monthly meeting, Broadway Hotel, Philadelphia.

In September 28—Michigan Machine Dealers Association (MMDA), monthly meeting, Jericho Building, Detroit.

October 13—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Mackaues Building, Detroit.

October 24-26—Popcorn Industries' convention and show, Palmer House, Chicago.

November 14-17—American Bottlers of Carbonated Beverages (ABCB), annual convention and exhibition, Convention Hall, Detroit.

November 27-30—National Automatic Merchandising Association (NAMA), annual convention and exhibition, Convention Hall, Atlantic City.

Kalmar, who is close to the situation, said it is "just as it should be if the law is interpreted as we think it should be." He added that the decision "is a step toward the realization of our objectives." He also expressed confidence that the law would ultimately prevail.

The decision is expected to have significant implications for the gaming industry, particularly for companies involved in the manufacture and distribution of coin-operated machines. It is anticipated that a number of legal challenges may follow, with some companies seeking to overturn the decision and others looking to take advantage of the new law.

The decision also raises questions about the ability of local authorities to regulate the industry, and it is likely that further legal battles will ensue over the interpretation of the law. It remains to be seen whether the decision will pave the way for a more regulated and controlled gaming industry, or whether it will lead to increased disorder and conflict.

The legal maneuver is part of a broader effort to promote greater transparency and accountability in the gaming industry. It is hoped that the decision will encourage companies to be more open about their practices and to engage more effectively with the public and with regulators.

The decision is also seen as a potential boost for the industry, with some companies expressing optimism about the potential for greater growth and expansion.

In summary, the decision is a significant development in the ongoing legal battle over the regulation of coin-operated machines. It is likely to have far-reaching implications for the industry and for the broader debate over the role of gaming in society.
CHICAGO, Sept. 17.—A definite design and technical trend in the automatic shoeing field, a September Vend survey of shoe manufacturers, was revealed here. Generally, the laivah claims for the coin shiners are held to a down-to-earth level, with manufacturers tending to obtain neat appearing footwear.

Most prices have settled to more stable levels. The majority of prices range from $100 up to $350. As late as December last year, prices ran from a rock-bottom $185 to a high of $700. Too, shoe makers are offering quantity discounts on orders of five or more machines, the meaning orders of five or more machines will either be rejected for the use of a new type made-to-order liquid polish and colored liquid paint follow in that order.

Prices, however, have not been frozen any longer. Wholesalers now offer optional nickel or dime operation without extra charge.

Fishman's

The following was the report of the survey, 19 of the 18 manufacturers replied to an original letter from the committee, the new committee appointed to hold a conference:

A special hospitality center will be set up at the Claridge Hotel where a "genie" will be available to house and feed, in one day, the National Automatic Merchandising Association's convention chairman, has announced details for the coming convention, which will be held from September 19 to 23, 1949 meet in Atlantic City November 27-30. Names of members of the ladies' committee were also announced.

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VICTOR'S NEW TOPPER

N. C. Coca-Cola Company Suing For Tax Refund

CHARLOTTE, N. C., Sept. 17—The Charlotte Coca-Cola Bottling Company is suing State Revenue Commissioner Eugene G. Shaw for recovery of $3,235, alleged to have been paid under written protest as tax assessments on certain vending machines.

The suit alleges three assessments levied by the State of North Carolina against the plaintiff on the vending machines violates federal and State constitutions. Of the total amount, a tax of $100 per year for three previous years and the remainder of $4,905 was computed by the tax of $13 per machine for the year during which they had been operated.

On March 30, 1949, the complaint states, the third company demanded of the defendant a refund of the payments, a total of $3,235, but the demand was refused. The machines, the Coca-Cola Company sets forth, are furnished by the plaintiff in order to facilitate the wholesale distribution of its products, but are operated and controlled entirely by the retail merchants in whose establishments they are placed, with the proceeds going to the retailers.

The Coca-Cola Company contends the levies violate the rights under the 14th Amendment of the U. S. Constitution, depriving the plaintiff of its property without due process of law. Infringement of Paragraph 3, Article 5 of the State Constitution, assuring equal protection under the law, is also alleged by the plaintiff.

Austin Packing Co.

Skeds Annual Sales Meet at NAMA Show

CHICAGO, Sept. 17—Tying in with the theme of the 1949 National Automatic Merchandising Association (NAMA) convention, November 20-24, the Austin Packing Company, Baltimore, has announced that it will hold its annual sales meeting at the confab. Austin supplies cookies to the jobber trade and vending machine outlets. Austin representatives from 31 States east of the Mississippi River are scheduled to attend the Atlantic City show.

J. P. S. Enterprises Produces 1c Changer

CHICAGO, Sept. 17—J. P. S. Enterprises announced this week that initial production-line output of its electrically operated penny change maker unit (The Billboard, August 29) has been started.

Firm, headquartered at 6815 Lakewood Avenue, states the penny unit, weighing 14 pounds, is designed for normal installation outside the vendor cabinet.

Hupp Corp. Financial Report

CLEVELAND, Sept. 17—Hupp Corporation, which manufacturers a countless-type cup vendor, reported this week that for the first six months this year to June 30 a net loss of $12,961 was recorded. This compares to a net profit of $80,531 during same period in 1948.

Distrib DuGrener Manual

HAVERHILL, Mass., Sept. 17—Arthur H. DuGrener, Inc., vending machine manufacturer, will start to distribute a service manual for its electric cigarette merchandiser this week. The 16-page manual will detail tested maintenance procedures and carry a complete parts list.

A MONEY-MAKER ON EVERY LOCATION!

SILVER KINGS

"HUNTER"

100% LIFE

Only 10.00 A Acres

Note Up to 75c of Every Dollar You Take In

"A real money maker from the moment you install it!" That's what operators say about the new "HUNTER." But that's not all. Look at these two features. 1. No coin operated unless the player wants it. That's why many report a net of 75c out of every $1.00 in. Can you beat that for a "Gold Mine?" Order now through your jobber or write for illustrated literature.


SILVER KING CORP.

622 Division Parkway

Chicago 14, Ill.

Earn BIG Profits

ALKUNO

5c GUM AND CANDY VENDOR

Capacity: 120 Packages of Gum or 214 Packages of Candy or any Combination of Both

MODEL 500

Metal Cabinet and Base on wheels.

Price: Metal Cabinet $69.50

Base: 15.00

Annexes: 10.00

Bank for Coins: 25.00

Writs for Catalog of Gum and Candy Vendors.

ALKUNO & CO., INC.

NEW YORK (N. Y.)

WATSON 3-2717

Northwestern

NEW REDUCED PRICES

MODEL 49 SPECIAL $13.95 (a) - Dry Price

MODEL 61

MODEL 57

MODEL 54

MODEL 58

MODEL 52

MODEL 50

Factory Fresh Vendor Confections—Chews and Candies and Supplies—WRITE FOR LIST.

BAGDOR SALES CO., INC.

3531 W. Pico Blvd.

Los Angeles 4, Calif.

Complete, Separate Service Parts—Always Better Bulk Merchandiser

Fast to service and exchange on complaints. Extra containers and supplies at reduced prices.

Vendors at miscellaneous locations. Write today.

Operating Vending Machine Co.

1932 South Grand, Los Angeles 16, Calif.
Gov't Moves To Up Sugar Quotas

WASHINGTON, Sept. 17.—A move this week by the Agriculture Department to increase the sugar quota from 7,550,000 tons to 7,500,000 tons was immediately hailed by vending machine suppliers and other industrial sugar users as a step in the right direction. However, the sugar users sent an immediate plea to Agriculture Secretary Brannan to increase the quota further.

Calling the increased figure "still inadequate," the American Bottled-Cola of Carbonated Beverages (ABCCB), International Association of Ice Cream Manufacturers (IAICM), and the American Candy Manufacturers (ACCMM), the American Bakers Association (ABA) joined together to urge Brannan's "continued attention to providing sufficient sugar to meet consumer needs thus far a further increase in the 1949 domestic sugar consumption requirements."

The increase, the sugar users commented, "will prove beneficial and relieve a situation which had reached an alarming point."

The action taken by the agency was to lift the "estimate" of 1949 sugar requirements. Since this estimate is used to boost or lower the imports of sugar from other countries, it is an equivalent to a quota for U.S. sugar users.

Charms Output Doubles in Year

NEW YORK, Sept. 17.—The output of charms, used by bulk machine operators to boost ball gumball sales, has more than doubled in the past year, according to Robert K. Guggenheim, president of Karl Guggenheim Inc. This month sales are higher than ever, as youngsters returning to schools throng the country patronize neighborhood locations, he stated.

The firm, which was founded 48 years ago, maintains a special department for the development of new charm lines. Its latest item is a replica of a collegiate football helmet.

Candy & Gum Lines In N. J. Put Under Fair Trade Rulings

NEWARK, N. J., Sept. 17.—The signing of fair trade agreements covering retail selling prices of candy bars and gum by a New Jersey wholesaler and retailer earlier this month placed brands of both items under State-wide minimum price regulations. Under New Jersey law such agreements, although made by only two firms, are binding on all others doing business in the State.

Signing the agreement were the Colonial Candy Company, a New York distributor, and Joseph Paezin, retail store owner, Jersey City. As stipulated by statutes, fair trade agreements between wholesalers and retailers require compliance by every retailer selling the specified products in the State with a manufacturer's agreement to a party to the contract.

According to wholesalers and retailers in New Jersey, many such contracts became necessary after enactment of the State unfair trade law as some dealers turned candy and gum lines as "Jenoss leaders." Candy and gum firms after the fair trade contracts are Ludes Inc., Charms Co.; Lamont, Corlies & Co.; Hershey Chocolate Co.; General Mills Inc.; Clark Co.; William Wrigley Jr. Co.; Borden Packing Company, Inc.; General Chicle Co.; Mars Inc.; Peter Paul Inc.; Mason & Muggenheimer, Inc.; Life Savers Corp.; Scottie's Sweets Co.; Williamson Candy Co., and New England Confectionary Co.
EXPERIENTIAL LUNENGE & ELECTRICAL MANUFACTURED

**DEMONSTRATION**

**ADVANTAGES**

**MANUFACTURED**

**SUPER**

**ELECTRICAL**

**STARTLING**

**STEPS**

**NEW**

**ELECTRICAL**

**PERFECTION**

**TO**

**DELIVERY**

**HUMANS**

Increased Labor Costs Analyzed

(Continued from page 5) employees that they were operating
400 or more machines. Although
there was no accurate measure from
previous years with which this figure
could be compared, Vend editors said
represented substantial growth in the
number of larger operators.

As might be expected, the one-
man operations were weighted in fa-
vor of specialized routes. That is,
routes with only one type of vending
machine. Firms with employees, how-
ever, showed a marked trend toward
diversification of equipment with 66
per cent of the total group operating
two or more types of vending ma-
chines. Among firms with employ-
es 11 per cent said they operated
four or more types of vending ma-
chines are thus able to offer their
customers and potential stops a form
of "packaged" vending service.

All told, the 145 firms with em-
ployees reported having 983 full-time
and 95 part-time employees—188 of
these office workers and 800 outside
workers.

Straight Salary

Far and away the most popular
form of remuneration for route men,
Vend points out, is the straight salary.
80 per cent of the firms pay their men
in this fashion, 17 per cent pay com-
mission only, 33 per cent pay a com-
bination of salary plus commission.
(The figure does not add up to 100
per cent since some firms use more
than one method of payment.)

Most companies offer free transpor-
tation for their route or service men.
Charter revealed, Company-
owned trucks and/or cars are
furnished by 74.4 per cent of the op-
erates; 22.7 per cent of the firms
the men use their own cars and are
given a car allowance. 0.2 per cent
of the operator gives his men their
choice of driving company-owned
vehicles or furnishing their own
transportation. This figure adds up
to over 100 per cent because of
overlapping in methods.

There is a trend in vending, the
survey disclosed, toward specializa-
tion of route men where the operation
consists of more than one type of
equipment. In other words, a com-
pany operating both cigarette and
candy-type drink machines would have
separate staffs to service each type.

"The number of operators who spe-
Cialize in their men in one type of
equipment ran impressively large in
this survey," Vend points out."In all
48 per cent say they have their men
specializing, while 22 per cent have
men working on more than one
type."

1950 NCA Convention
Chairmen Appointed

CHICAGO, Sept. 12 — National
Confectioners' Association (NCA)
announced this week that Irvin C.
Shafter, Just Born, Inc., will serve as
general chairman of the organization's
67th annual convention to be held in
New York June 4-6. Charles R. Adel-
son, Delson Candy Company, will act
as program chairman.

It was also announced that NCA
conventions for 1951 and 1952 will
be held at the Stevens Hotel in Chi-
ago. Meet will be moved back to
September for 1953.

At the convention this year, convention
sessions and entertainment features
will be held at the Waldorf-Astoria
while the exposition will be located on
the first floor of the Grand
Central Palace.

Anello Ferrara Dies

CHICAGO, Sept. 17. Anello Fer-
ara (Pagan), vice-president of the
Ferrara Candy Company, died at his
home here early this week. Intern-
ment was Friday (9) in Mount
Carmel.
Regent Vending Starts 2d Run On Shoe Shiner

OTTAWA, Sept. 17.—Regent Vending Machine, Ltd., began its second demonstration of shoe shining machines this week, according to an announcement by Mack Levin, owner. The machines are manufactured under license arrangements with Sam Sacks, of Unaked Shoe Machine Company, New York City.

Frez-o-Mat Adds Dispenser Device To Food Cabinet

CHICAGO, Sept. 17.—Announcement by Frez-o-Mat Corporation this week of a new automatic dispensing unit in a new model frozen food cabinet is being shown as bringing the day of coin-operated vending nearer to his rapidly growing food field. Charles C. Dawe, president of Frez-o-Mat, said the new model-open type cabinet will be introduced at the National Association of Food Chains (NAFC) meeting at the Statler Hotel, Washington, D.C., October 12-15.

The automatic dispensing feature makes possible the orderly arrangement of packaged frozen foods. It marks the first time automatic dispensing of individual packages has been offered in an open-type cabinet Dawe stated.

It was also announced that Frez-o-Mat has recently received a U.S. patent covering the principle in general use for forced air refrigeration of open-type frozen food cabinets. Firm also adopted a policy of licensing equipment manufacturers who have been using or desiring to use this method of refrigeration. Licenses will be available covering use of the Frez-o-Mat automatic dispensing unit as well as its automatic defroster.

Dept. Store Sales

WASHINGTON, Sept. 17.—Department store sales, considered a barometer of business conditions in the nation, have flattened out according to the Federal Reserve Board (FRB), slumped badly for most of the nation's largest cities in the first week of September, FRB reports. Average decline for the week is 5.0 per cent. Stores in only six cities showed increase as 13.0 per cent, while three held their own.

Biggest declines were reported by department stores in New York City, where the drop ranged from 9.0 per cent in Springfield, Mass., to 7.0 per cent in Boston. Heightened activity was recorded in San Antonio and New Orleans, where increases of 15.0 per cent and 20.0 per cent, respectively, were registered.

VENDING MACHINES

YOU ARE CORDIALLY INVITED TO ATTEND OPEN HOUSE

Sept. 27 and 28

GIVEN IN HONOR OF WALDO BOLEN

PRESIDENT OF NORTHWESTERN CORP.

THE NEW NORTHWESTERN VENDING MACHINES

WILL BE ON DISPLAY

REAKE COIN MACHINE EXCHANGE

11313 Knightbridge Ave.

Culver City, California

SPECIAL! HART BUBBLE BALL CUM 6 Colors—100-170-110 Ct. 1f. lb. Case

Rush Your Order Today

VICTOR'S AMAZING NEW TOPPER

1 to 6 Cases $34.00 Per Case

$5.00 Per Case

$12.50 Per Case

$25.00 Per Case

30 Cases or More $30.00 Per Case

Phone: 214 Market St.

VEEDCO SALES COMPANY

PHILADELPHIA 3, PA.
DuGrenier Cuts List Prices of "F" Cig Series

HAVENHILL, Mass., Sept. 17—A new price schedule governing the sales of DuGrenier electric cigarette machines, amounting to an across-the-board slash of $3.50 from earlier lists, was announced here this week by Miss Blanche Bouchard, secretary of Arthur H. DuGrenier, Inc. This includes a reduction of $14.00 on four models in the "F" series, added to the inclusion of lights, formers offered as extra equipment at $5, as standard with each unit.

Under the new price schedule the GS-8, now lists at $217; the SS-8, at $224; the T-8, at $229, and the ES-11, at $236. Prices include lamps. As optional equipment, DuGrenier offers a changer, at $12, and a box-match assembly, at $8.90.

Arctic Vendor Shows Bar "Loader" Carton

APPLETON, Wis., Sept. 17—Arctic Vendor Sales Company, manufacturer of the Arctic ice cream bar machine, has announced a special cardboard "loading" carton which performs both a loading and dispensing job within two minutes. Gordon Haas, president, states the carton, which holds 25 bars, is so constructed that when placed in position over a column of waffle movement of a lower lever permits the 25 bars to fall into vending position. Hand loading of single bars is eliminated.

The cartons, which are usable many times and are inches long, are made wide by 2 ½ inches deep. They are manufactured for Arctic Vendor by the Victor’s Machine Corporation, Manufacturer of the vending machine and paper corn.

President Haas states that the machines have made over 7,000,000 individual ice cream bar cartons for vending use to date.

Keedoozle Fizzles, Zizz-Buzz Next Try

MEMPHIS, Sept. 17—The much-publicized Keedoozle store here has reported a loss of $20,000, according to its inventor, Clarence Saunders, the public found the automatic equipment "too much for the average mind to comprehend." The Keedoozle customer selects his prize from 100 by key, received them on a conveyor belt and had his selected box presented to him at the delivery counter.

Saunders, who founded the Piggly Wiggly chain, has some other ideas on automatic merchandising of everyday food items. He says he will open a "Zizz-Buzz" store in the same building that housed the Keedoozle. The new venture will not be as advanced as the former store. The patrons will push a button to receive their groceries but other automatic features will be removed, according to Saunders.

Norman Automatic Vending Moves to New Headquarters

PHILADELPHIA, Sept. 17—Norman J. Kassler, head of the Norman Automatic Vending Company here, announced the opening of firm's new offices, warehouse and showrooms. New address is Third and Larue Avenue streets.

Kassler operates, in addition to soft drinks, snacks, fruits, juices, breakfast and coffee and cookie vendors throughout Pennsylvania and New Jersey.

Wood New W-S Veepee

LITTLE, Pa., Sept. 17—William Suchard Chocolate Company, Inc., has announced the appointment of John A. Wood as vice-president and sales director.

Another in the great family of Electro Distributors...

TRAVES & COMPANY, INC.
615 Atlantic Ave., Boston, Mass.

EASTERN ELECTRIC VENDING MACHINE CORPORATION
GENERAL AUTO CATALOG
NEW YORK N.Y.
A PRODUCT OF E C LABORATORIES

WRITE FOR CATALOG
On Bulk Vendor, Merchandise.

BUBBLE BALL GUM
140 or 170 lb. cases. Crown Jack Brand. 613 cases.

$500 a car. 160 lbs. or more.

COPPER AND SILVER PLATES
Series 1, 2, 3, 4, 5.

$500 a car. 100 lbs. or more.

CORPORATION

CORPORATION

In 2 or 16 cartons; 25 lbs.

$2.99 each

LOW STANDS
All steel—Aluminum Hunk. No legs. Ready to store. Durable.

$17 each

We are factory distributors for all machines. We stock all models.

PARKING MACHINE CORPORATION

633 West North Ave, Baltimore, Md.

Build a SOLID operation with ACORN
Etos fantastic profits with all purpose bulk merchandising

WRITE TODAY!
KASSLER DISTRIBUTING, INC.
705 Spring St., N.W., Washington, D.C.

FOR SALE
In lots of 10 or more, 100 new and unopened Hunter Silver Bug Gumball Machines at new factory price of 500.00.

SACKIT SANDWICH CO.
1904 N. Liberty St., Winchester, N. C.

GIVE TO THE RONYTON CANCER FUND

Copyrighted material
Survey Reveals Gum Preference By Brand, Type in Philly Area

PHILADELPHIA, Sept. 17. - Oper- ating in a strong market, vendors took interested note of the recent consumer survey on gum compiled in the Philadelphia Bulletin's 1949 Consumer Analysis. Eyed as a possible threat to their own areas, the type of gum, sales potential and brand preference facts revealed by the test are studied by operators in all parts of the country.

The consumer study, which was the fourth to be undertaken by the Bulle- tin to show buying habits for par- ticular items in the Philadelphia mar- ket area, was based on samplings of 4,685 families (47.7 per cent) in the city and 580 in the suburbs. Findings were then projected to reflect the buying customs of all families and 247,494 families in out-city areas.

Stand-out facts revealed by the survey were that 69 per cent of all gum purchasers in the area preferred one type of gum. More than 85 per cent of the families in the surveyed area bought chewing gum regularly, it was shown.

According to the survey's projection, 435,692 families (66.1 per cent of the total) bought gum with regularity, while 211,190 suburban families (56.5 per cent of the total) were found to be ardent gum buyers.

Breaking down gum purchases according to type of gum favored, the following was found: In the city, 206,806 families (47.7 per cent) buy stick gum, 279,492 families (62 per cent) buy candy-coated gum, and 79,501 (18.5 per cent) buy bubble gum.

For suburban areas 92,030 families (47.4 per cent of the total) of the buy stick gum, 146,726 families (66.6 per cent) buy candy-coated gum, and 34,938 (16.5 per cent) buy bubble gum.

Stick Gum

On brand preference for stick gum, the survey revealed the following for the city area: 80.6 per cent of all families preferred Wrigley's; 10.5 per cent of Biht-Adams; 2 per cent of Dentyne; misprints, 1.3 per cent, and "Don't know" 2.2 per cent.

In the suburban area, brand preference for stick gum differed to some extent, as follows: 79.6 per cent preferred Wrigley's; 11 per cent Beech-Nut; 4.2 per cent of Dentyne; 2.1 per cent

Shoesline Mrs. Change Designs

(Carried from page 85)

Westinghouse Electric Corporation's and their division this week. He succeeds H. F. Roe, vice-president, who plans to retire.

California Grape Colony

Leases Distilling Plant

LODI, Calif., Sept. 17. — The Cali- fornia Grape Colony has leased the abandoned Swenson-Jones wine plant for the manufacture of a grape juice drink called Val-Sweet, it was an- nounced by Mike Sokolov, the president. A one-year lease has been signed with National Distillers, Inc., to operate the plant.

The drink has been on the market for the past year, distributed in California only. Heretofore it was procured in Fresno. The move to Lod- i has been made because a major winery company stockholders are Lod- i distri- butors.

The drink is made from 11 different varieties of grapes. It is planned to be distributed on the West Coast. The company plans eventually to con- vert to the grape wine.

WATLING Manufacturing Company

4550 W. Fulton St.
Chicago 18, Ill.
Tel.: 1879—Telephone: Columbus 7722
Cable Address: WATLINGITE, Chicago.

WATCH FOR the NEW KOFFEE KING

New Futuristic Hot Coffee Vendor

New and Used Equipment

Name New Westinghouse Mgr.

PITTSBURGH, Sept. 17. — C. Bowland was named manager of Westinghouse Electric Corporation's heating and air division this week. He succeeds H. F. Roe, vice-president, who plans to retire.

Dentyne, 1 per cent miscellaneous, and 2 per cent "Don't know." Brand preference findings for candy-coated gum in the city area were: 88.1 per cent preferred Chicles; 4.7 per cent Beeches; 3.5 per cent P. K.; 10.8 per cent Flier's, and 1.3 per cent "Don't know.

For the same type of gum, preference in suburban areas was: 62 per cent Chicles; 10.1 per cent Beeches; 3.9 per cent Bubble; 4.8 per cent Binzy; 3.4 per cent Bubble King; 8.6 per cent Bazooka; 1 per cent Super- man; 5.1 per cent miscellaneous, and 16.1 per cent "Don't know.

In the suburban areas, preferences were: 56.9 per cent Dubble Bubble; 14.5 per cent Bubble; 3.6 per cent Binzy; 8.1 per cent Bazooka; 11 per cent Superman; 4.7 per cent miscellaneous, and 18.2 per cent "Don't know.

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MOA PLANS ’50 CONVENTION

Postpone November Meet At Exec Board Confab in Chi; No Show Hall Planned

January or February Date Seen; To Stress Op Problems

CHICAGO, Sept. 17.-The executive committee of the Musical Operators of America (MOA) met here Monday and Tuesday (12-13) in a special session to take action for the group’s upcoming national meeting. Originally scheduled for November, the meeting has now been postponed. While in Chicago, tentative arrangements were made to hold the meeting at the Morrison Hotel here February 19 thru 22. As of yesterday (16) attempts were still being made to bring the convention to either the Hotel Sherman or Palmer House sometime in January.

With George A. Miller, chairman, presiding, the executive committee session opened Monday morning, running thru the afternoon and adjourning until Tuesday morning. In all, there were 15 members of the committee, including Miller, Al Haddock, vice-chairman, and Sidney H. Levine, national counsel, in attendance.

Convention Scope

Most of the two-day meet was taken up with discussion of the plans for the convention. The convention was approved by the committee and plans making were made for the exhibit floor and for the various social and entertainment activities.

Due to the nature of the MOA, it was tentatively decided that the convention would be moved to the nature of a meeting than an exhibition, with those manufacturers who so desired taking space in the hotel on their own, and showing their products to the members. There would be no attempt made to make any money by the exhibit or the convention fee would probably be charged the manufacturers, for which a program was expected, and a directory made up to call attention to the same. (See MOA Sets ’50 on page 106)

Op Sets Up Special P.R. Plan Promoting Juke Rental Business

CHICAGO, Sept. 17.-How to make more money renting jukeboxes has been a problem of juke box operators for years. Especially with postwar television on one hand and reduced entertainment spending on the other to curb demand. At least one operator, after studying the rental market, has come up with a plan. Mr. (insert name), owner of (insert name) Music Company here, stresses his “public relations” program for rental customers. Instead of just renting a machine to a customer he is trying to put in touch with the customers and the customers company, the customers of the jukebox owner. The first is listed on the “call-up” list. This is a list of all the customers who own jukeboxes and are looking for customers.

First on Raymond’s list of extra-profits is rental business. He has been able to couple a large number of names, addresses and phone numbers of past customers. This involves maintaining records of all rentals and returns, and checking where it does not result in actual sales, making a summary of the data. He also has a file of new customers, from whom he can make a list of all customers who own jukeboxes and are looking for customers.

Second, he has been able to list a number of names, addresses and phone numbers of past customers. This involves maintaining records of all rentals and returns, and checking where it does not result in actual sales, making a summary of the data. He also has a file of new customers, from whom he can make a list of all customers who own jukeboxes and are looking for customers.

So. Automatic Music In Quarterly Huddle To Air Sales Policies

LOUISVILLE, Sept. 17.-The executive and sales organization of South Central Automatic Music Company held a quarterly sales meeting at the Ritz Carlton here Saturday (10), with the session convening at noon and running thru the late evening. Sales plans and policies for the future quarter were discussed and the various lines handled by the firm were reviewed.

During the evening session were John Haddock, Jack Mithcik, Linda Force and Arthur Daddis, AMT executives. Firm recently re-elected of the music field when it added the Telephone.

Present at the meeting were Sam Dietsch, John Stockdale, Fort Wayne; Fred A. K. Hitch, Dayton, O., Homer Sharp, Lexington, Ky.; Sam Weinberger and Herman Perkins, Indianapolis; and Joe Weinberger, Paul Himburg and Matt Maguire, Cincinnati. Representing the Louisville office were Leo Weinberger, firm president, Merton Weinberger, Bernard Ratsford, Kenneth Aragon, James Check, John Sheridan, Clarence Boles, Donald McGar and Ed Zoller.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

CAP AND DISNEY JOIN FORCES TO PUSH DISK. The disc layout and Walt Disney is going all out on Mr. D. from the picture and Mr. Disney.

STEELE DISKS ON COLUMBIA POPS. Ted Steele, formerly with the international division, will switch to Columbia’s pop department.

LONDON SECURES UNIVERSAL WAX. The disk company closes a deal for the entire catalog of the Chicago waxery.

TUCKER SIGNS MGM WAX Pact. Tommy Tucker, back in the band box, inked a waxing pact with MGM Records.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new Billboard feature—a page devoted to new mechanical developments in the industry.

London Music Conducts 1-Day Service School

MINNESAPOLIS, Sept. 17.—The S. L. London Music Company, Inc., now a part of the American Phonograph Organization, conducted a service school Wednesday, September 23, at its offices and display rooms on the ground floor of the new building of the company, on the corner of Third Avenue and Washington Avenue, Minneapolis, house of the company. The service school was conducted by Elmer Weinberger, national manager.

The school was conducted under the auspices of the American Phonograph Organization, and attended by a large number of operators.

Stuffer Music Has Open House at New Indianapolis Hqtrs.

INDIANAPOLIS, Sept. 17.—More than 125 music machine operators, employees and their families attended the open house of the Shaffer Music Company’s new office here Sunday (11). Shaffer is a division of Seeburg, the nation’s leading coin-operated and industrial music supplier.

Open house was held from 12 to 6 p.m. on Sunday, a free Shaffer Seeburg Seel-o-Matic 10, won by John Hall, Noblesville, Ind.

Those present at the party included E. B. Shaffer, founder, and Ed Shaffer, president of the Shaffer Music Company; C. T. Maloney, vice-president and sales manager; and P. L. Home, factory representative scheduled to be on hand.

Mr. Home said that report of Seeburg’s sales policies will be given operators in attendance.

Ops More Association-Minded

Want To Iron Out Problems, Not Socialize

SDPA Setting Pattern

CHICAGO, Sept. 17.—Operators are showing increasing interest in association activities throughout the country with regular meetings being held at various hotels and the setting pattern straight for all four meetings. Heads of many leading music groups, meeting in Chicago this week as members of the executive board of the Music Operators of America (SDPA), indicated their meetings are now drawing larger attendance, and sessions are going deeper into the problems of the industry.

Indicative of this trend toward more serious participation by operators in association affairs is the South Dakota Phonograph Association (SDPA) which will hold its quarterly meeting in Huron September 25-26. With more to go to the people of the South Dakota operators in the State now members of the SDPA, Mike Imig, president, reported that most of the operators were in attendance at each of the four meetings held throughout the year, and that starting with the September meeting, emphasis would be placed on business problems.

Accordingly, reported Imig, the meeting in Huron will include roundtable discussions on current problems facing the members. Guests will include Harry Williams, Coin Machine Institute (CMI) president, and executives of several phonograph manufacturing firms. Too, it is expected that executives of associations in nearby States will also be in attendance to offer their thoughts of area-wide problems.

While a social program will be arr.

(See Ops Association on page 106)

Okla. City Ups Juke License Fee to $5

OKLAHOMA CITY, Sept. 17.—City council voted a 5 tax on juke boxes last week, cutting $15 off the city manager’s recommended license fee. The new ordinances increased taxes from $100 to $100, $5 for the second 750 phonographs in the city and went into effect immediately.

Bert Barefoot, owner and operator for music operators and distributors, went on record as stating that the new law would provide the city of his own operation, resulting in a lowering of city revenue.
The Modern Design of the Wurlitzer 1100

is the standard by which all others are judged

When Wurlitzer designed the 1100, they created such an outstanding phonograph that it is the standard by which all others are judged.

Operators are buying 1100s, secure in the knowledge that compared with any other makes or models their Wurlitzer 1100s are out in front.

At present prices, the 1100 is the lowest priced deluxe phonograph on the market—the greatest phonograph value that has been offered in years—a value that may not be duplicated for a long time to come.

Its Ultra-Modern Styling—Sky-Top Turret Window, Encore Program Selector, Cobra Tone Arm, give it more eye-appeal and play-appeal that will make more money for you. Its record capacity (24) is the right number for the most profitable operation. No wonder more 1100s are being sold than any other commercial phonograph.

Visit your nearest Wurlitzer Distributor. Let him explain what an attractive financing plan and generous trade-in allowance he is in a position to offer you. The Rudolph Wurlitzer Company, North Tonawanda, New York.
Record Reviews (Continued from page 36)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
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<tbody>
<tr>
<td>DICK CONTINO</td>
<td>Lower</td>
<td>76-60-78-70</td>
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<tr>
<td>Horse Head Hig 1689</td>
<td></td>
<td></td>
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<tr>
<td>DERRIE FALLIGANT</td>
<td>Jalousie Heart</td>
<td>74-75-74-78</td>
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<tr>
<td>MGM 10521</td>
<td></td>
<td></td>
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<tr>
<td>TEX BENEKE</td>
<td>Katrina</td>
<td>69-66-68-70</td>
</tr>
<tr>
<td>ORK V 20-1037</td>
<td>Rather ordinary dance discating of one of the tunes from the new film, Kitch. Eddie Douglas turns in a fair vocal.</td>
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<tr>
<td>MODERNAIRES</td>
<td>My Friend Irma</td>
<td>63-64-62-64</td>
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<tr>
<td>Col 3800</td>
<td>Title tune from the flick is handled about as well as could be expected of the material.</td>
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<tr>
<td>TONY PASTOR ORK</td>
<td>Love Happy</td>
<td>63-64-62-64</td>
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<tr>
<td>Col 38177</td>
<td>Another moive title tune from the Marx Brothers latest is in a similar groove to tonenda.</td>
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<tr>
<td>DUKE ELLINGTON</td>
<td>Change My Ways</td>
<td>70-80-70-60</td>
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<tr>
<td>ORK Col 38716</td>
<td>Pretty bailed melody is handled instrumentally by Ellington with Ray Nance's fiddle and Lewis Brown's cornet. The okk's not up to snuff.</td>
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<tr>
<td>BOB HOUSTON</td>
<td>That Lucky Old Sun (Just Rolls Around</td>
<td>58-56-58-60</td>
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<tr>
<td>MGM 10509</td>
<td>Heaven All Day)</td>
<td>Uninspried rendition of the hit song.</td>
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<td></td>
<td>The Meadows of Heaven</td>
<td>66-65-65-65</td>
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<tr>
<td>GEORGE PAXTON</td>
<td>If I Ever Love Again</td>
<td>77-80-75-75</td>
</tr>
<tr>
<td>ORK MGM 10111</td>
<td>Paxton's okk and vocal group with Don D'arcy seldom make a commendable job with this new ballad in &quot;The New Smile Again&quot; tradition.</td>
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<td></td>
<td>Wedding Bells Will Soon Be Ringing</td>
<td>75-75-73-77</td>
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<tr>
<td>JANE HARVEY</td>
<td>Just for Fun</td>
<td>78-76-72-72</td>
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<tr>
<td>MGM 10518</td>
<td>Jean's reading is just about the best available as wax to date of this ballad from &quot;M. Friend Irma.&quot; Best Hal Moe handling.</td>
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<td></td>
<td>Cheap Cigars</td>
<td>70-72-68-70</td>
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<tr>
<td>BRUCE HUDSON</td>
<td>When You Are Near</td>
<td>66-66-66-66</td>
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<tr>
<td>ORK Supreme 2529</td>
<td>Lovable balled one mickey-style by small okk and vocal group.</td>
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<tr>
<td></td>
<td>A Dream From Ice To You</td>
<td>56-56-56-56</td>
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<tr>
<td>CECIL PAYNE ORK</td>
<td>No Chop</td>
<td>72-75-68-72</td>
</tr>
<tr>
<td>Decca 45119</td>
<td>Clyde's Marx, a tenor and a trumpet. A nice up-tempo, instrumental number.</td>
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<tr>
<td>HERMAN &quot;PIECE&quot; WHEATSTRAW</td>
<td>Hippy Dippy</td>
<td>80-82-77-80</td>
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<tr>
<td>RAY MGM 10405</td>
<td>One of those bone-brass-sax-groan-and-men balled with a big kick and some fresh innovation.</td>
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<tr>
<td>JOHNNY MOORE'S THREE BLAZERS</td>
<td>Trouble Blues</td>
<td>54-50-53-58</td>
</tr>
<tr>
<td>RCA Victor 20-3423</td>
<td>An inacurate coverage on the Charlie Brown hit which is scarce at the Southern markets.</td>
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<tr>
<td></td>
<td>I'm a Little Piece of Leather</td>
<td>45-43-43-49</td>
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<tr>
<td></td>
<td>Walkin' Blues</td>
<td>82-82-82-82</td>
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<td></td>
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<td></td>
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<tr>
<td></td>
<td>You Can Feed Yourself</td>
<td>83-80-83-85</td>
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<td></td>
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<tr>
<td></td>
<td>I Found a Dream</td>
<td>59-59-58-60</td>
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**INCREASE Your PHONOGRAPH COLLECTIONS**

**FROM 25%-50% UP TO AND OVER 100%**

**A SURE-FIRE PLAN FOR OPERATORS**

- **LOCATION TESTED**
  - for over a year in locations with and without Television
- **GUARANTEED**
  - if used according to our simple instructions, to increase your phonograph collections 25%, 50% up to and over 100% OR YOUR MONEY BACK.
- **SEND $15.00 FOR 3 SAMPLE KITS**

Choose your Operators Carefully. Additional Kits Available to Operators in Quantity Prices.

Terms: Cash With Order—All Orders Shipped in Order Received.

**ADVISER WHETHER, 20, 24 OR 40 RECORD KITS ARE DESIRED**

- **Sold Only by**
  - **GEM NOVELTY SALES**
  - **1410 Buchanan St. Racine, Wisconsin**

---

**Use the AMI Hideaway**

because AMI is the best buy in Hideaways and AMI is the best buy in Wall Boxes

---

**Record Reviews**

**ARTIST**

**RHYTHM & BLUES**

**TUNES**

**COMMENT**

**EDDIE "CLEAN-HEADED" VINSON**

King 4013

Somebody Done Stole My Cherry Red

Vinson's first for King is an incrementally commercial blues job. The lyrics are too purplish for satire; but just and retail action is indicated.

Wheels

A formula blues, not as forceful or arresting as clip.

Jealous Heart

Every Joe impudently says he's cool blues to the country slick. Doesn't count out too bad, but the ork backing is loose and indecisive.

All States Boogie

Synthetic boogie blues doesn't convince.

Never Missed My Baby

Threatens to provide a good rhythm style, but material is weak.

Jump and Shout

In the swinging tradition works up a fair head of steam.

**BRUNNIS McMILLON**

Regal 2978

Goin' Back Home

Southern blues shout with persuasive glee.

Brother-in-Law

More scoring and slicing than flip.

**PRACH TRE LOGAN**

MOD 1914

Rumor 'Bout the Roomer

Jones takes a blues in an undifferentiated, wryly comic style that has appeal. Backing is fine especially the piano and walk-back home elaborations.

Brother-in-Law You've Got to Go

Another item of light material, done in same vein as first.

**THE ROBBINS**

Aladdin 9015

Don't Like the Way You're Doing

The backing aren't the Ravens, the song is a try here.

Come Back Baby

Renaissance.

**JAMES (BLAZER) BOY LOCKS**

Regal 2531

Blazer Boy Blues

Blues shoulder shout style and distinction in a broken-hearted Southern blues job with fine piano and guitar in back.

Irresistible Blues

Another good grade Southern blues.

In the Evening

Witherspoon plants a spell-mowing mood blues, shaped by strong Buddy Tate 8bar.

The Foot-Two Blues

Feel, fit, fascinating novelty blues shout.

Red Head 'n Cadillac

Dixie comic makes lively backing as Floyd Dixon talks-drops a light seventy-77x in the Louis Jordan manner.

Broken Hearted

Dixon washes a strong blues, whip backed by the cymbal, setting a warning alluring mood that should earn heavy attention.

**MEREDITH HOWARD**

T 53-064

Jelly and Bread

Petty march shows some promise in her handling of a double outside novelty.

Easy Come, Easy Go Blues

Goddard delivers this earthy blues with neat of body and feeling.

**EARL JACKSON ORK**

Regal 2152

So Help Me

Sheen performance of fair to middling material.

Woman Don't Want a Good Man No More

More of the same.

Again

Poor job with the hit tune which with a better interpretation could probably grab an additional coin in blues and rhythm ranks.

Close Your Eyes

The only way Loretta's whining has just been to warn in the blues and rhythm section. This backing will hardly justify it.

This Is Everything I Prayed For

Warner essays a sophisticated touch in the Eckstine manner, displays a quality, but is hard to be reading here.

 Ain't I Losing You?

Playfair seems to be in his key here, and it sounds okay.

**COUNTRY & WESTERN**

If I Were a Blackbird

Mary Carter injects a warming folk ballad with quality into this charming walk.

The Rose of Montana

Irish walk attractively projected.

(Continued on page 112)

(Continued from page 102)
holidays, Halloween, etc., all names are given the proper amount of attention. No matter how much the fan finds familiar, the point is, they keep coming back if they can count on receiving something special for the season. It's often the gift that counts, and the customers who are looking for something special are the ones who are sitting in the record department. As a final touch to his "more business" program, Raymond keeps a log of the names of the customers who have been in the store and the type of music they have been interested in. The information is then used to make sure that the customers receive the right type of merchandise. He has found that the customers who are interested in jazz music are more likely to buy records that are in the jazz category. The customers who are interested in classical music are more likely to buy records that are in the classical category. This information is then used to make sure that the customers receive the right type of merchandise. 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Urges League Play on All Boards

Puck Patter

Bridgeport, Conn.:—The shuffleboard division of the Schwaben Club conducted the first of its scheduled club parties last week at its clubrooms at 140 Chestnut Ave. The club is one of the most active shuffleboard clubs in Bridgeport, and has its own shuffleboard rink.

Sawyer, Mich.:—Mary English, captain of the Estergard Inn team, said last week that this community’s shuffleboard com-

3G Shuffle Tourney Set
In Milwaukee

Competition Covers Counties

MILWAUKEE, Sept. 17.—A $3,000 County Shuffleboard Championship Tournament is scheduled to start here Monday (19) and run for five weeks with the championship final to be played at the starting date nearing. Chairman Sam Johnson, chairman of the mem-

Enelio Adds To Accessories

HILLSIDE, N.J., Sept. 17.—Enelio Company, the big plastics house, this week introduced a trans-

BLEASE EXECUTS CAGES
Of Exclusive Organized Play, Seeks Co-Operation

CHICAGO, Sept. 17.—Blessing out the open for the first time the last time that leaguers, the Mero execs, declared that the exclusive league play has been limited to play on their own boards, or in some instances, through a limited number of locations.

3G Shuffle Tourney Set
In Milwaukee

Chicago:

Chicago:

Chicago:

Montage:

Plan Southwest Shuttle Tourney

OKLAHOMA CITY, Sept. 17.—The first major shuffleboard tournament to be held in Oklahoma will be held here November 18-20, it was learned this week. Those interested in the event will be held at the home of Mrs. John L. Johnson, 10th and Lincoln Ave.
HERE IT IS! THE NEW MONARCH DeLuxe ‘ALL-PLAY’ SCORING UNIT
FOR ALL SHUFFLEBOARDS

Location Tested and Proven! Guaranteed Finest!

SCORES POINTS:
2 PLAYERS, 15 Points
4 PLAYERS, 21 Points

SCORES FRAMES:
2 PLAYERS, 8 Frames, 15 Points
4 PLAYERS, 10 or 12 Frames, 21 Points

SCORES HORSE COLLAR OR BASEBALL:
2 PLAYERS, 8 Frames, up to 51 Points
4 PLAYERS, 10 or 12 Frames, up to 51 Points

EXCLUSIVE TOURNAMENT PLAY FEATURE! Frames score automatically when Points are registered. If no point is made Player presses Frame Button to register Frame!

- All-in-one Unit permits faster, easier installation than any other score board!
- Entire mechanism on sliding panel! Access easily, easy accessibility when score-keeper stands on floor!
- World’s largest score board cash box!
- Beautiful Walnut and Natural cabinet with chrome supports. Supports adjustable to any width board.

Available With or Without Frames

CHOICE OF DIME OVER DIME CHUTE:
20¢, 2 Players; 40¢, 4 Players.

SINGLE DIME COIN CHUTE:
10¢, 2 Players; 20¢, 4 Players. Chute assures positive action. No lost coins—no complaints.

ALL MODELS FULLY METRED Complete With Wire and Scoring Buttons at Both Ends of Board

REGULAR MODEL
Point, Horse Collar and Baseball Scoring

$169.50

DELUXE MODEL
Point, Horse Collar, Baseball and Frames

$199.50

WRITE—WIRE—PHONE YOUR ORDERS AT ONCE!

INSIST ON MONARCH FOR QUALITY—RELIABILITY! SHUFFLEBOARDS—22 FT. “SHUFFLETTRE” REBOUND—8 FT.
HEADQUARTERS FOR SUPPLIES AND ACCESSORIES

MONARCH SHUFFLEBOARD INC.
1585 NO. FAIRFIELD AVE. CHICAGO 22, ILL. ARMITAGE 6-1430

FLA. CITRUS GROWERS PREDICT 300% CLIMB FOR 1950 SHIPMENTS

HOUSTON, Sept. 17—Expanded operation of citrus juice venders over the country was indicated this week as Florida growers predicted a 300 per cent increase in shipments of frozen orange juice concentrates during 1950. Other “boom volume” predictions were made at the Texas citrus and vegetable growers and shippers’ convention here this week by other fruit growers.

The anticipated increase in shipping volume was further given credibility by Henry English, American Trucking Association’s (ATA) first vice-president, who told growers that refrigerated trucks could now safely deliver perishables to any part of the nation.

PENN’S BLACK BEAUTY SHUFFLEBOARD IS PREFERRED BY PLAYERS, OPERATORS AND LOCATIONS EVERYWHERE
Write for Information
Penn Shuffleboard Co.
WEST CHESTER, PENNA.

M & T SALES CO.
2849 Fullerton Ave. Chicago 47, Ill. Dickens 2-2124

PURVEYOR’S ‘SPORTSMAN’ HONEST QUALITY • HONESTLY PRICED

DON’T REFRESH YOUR BOARD! Farm Film Ends Pitting Ends Chippling New Powdered Wax

GLIDE
133 BROADWAY
CHICAGO, ILL.
Phone: Chicago 2-2558

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133 Broadway
Oakland, Calif.
Please send me ......... cases of Glide.
Name
Address
City

AUTOMATIC FRAME SCORING
NOW AVAILABLE WITH NEW AND IMPROVED ELECTRIC-OVERHEAD SCOREBOARD
Frames Automatically Advance...seconds after scoring.

- FRAME SCORING
We have added “FRAME SCORING” to our Electric-Overhead Scoreboard, which is an original feature! The “FRAME SCORING” feature is incorporated within the existing mechanism of the unit and assures immediate scoring of frames.

- Two players score to 6 points or 6 frames, whichever is scored first.

- Each player scores to 31 points or 31 frames, whichever is scored first.

- Frames automatically advance to next player automatically.

- Same scoring points for all players, same score board.

Immediate Delivery
Wire, Phone, Write for Full Details
Western Distributors
ADVANCE SALES CO.
1350 Howard St.
San Francisco, Calif.

PURVEYOR'S SUPPLIES AND ACCESSORIES

PURVEYOR'S SUPPLIES AND ACCESSORIES

Pucks, Wax, Scoring sheets Climatic Adjusters, Etc.

CLAMP-ON LITES Deluxe Illuminated Picture for Better locations. Choice uprights. Clamps of quality, WRITE

PURVEYOR'S SHUFFLEBOARD CO.
MANUFACTURERS
4322-24 N. Western Ave. Chicago, Ill.
Ph.: (Univ.) 8-1315—8-1816

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Out They Go!  
Just a Few More Left!  
— to make room for new model  
BRAND NEW 9 FOOT  
MAPLE HARDWOOD  
Combination  
SHUFFLEBOARD  
or BOWLING  

We’re letting them go at only...  
$75  
COMPLETE  
100% HARDWOOD CABINET  
2 IN 1 PLAYBOARD CO.  
7666 Reading Road, Cincinnati 16, Ohio

Deluxe Quality  
MAHOGANY & WALNUT VENEER  
GOOD - MEDIUM - BEST MAPLE TOP  
16 TO 22 FT.  

Lowest Prices $275  

Rake Celebrates  
20th Anniversary  

PHILADELPHIA, Sept. 17.—Marking  
its 20th anniversary as a coin  
machine distributor, as well as the  
introduction of the Northwestern line  
of bulk vendors to operators in this  
area, The Hake Coin Machine  
Exchange has set aside September 27-28  
for open house at its headquarters  
here, 609 Spring Garden Street.  
Northwestern’s Model 49 and the  
49 De Luxe will be featured, Joseph,  
Nat and Manny Rake will be hosts.

New Deluxe Select Hardwood Hand-Rubbed  
Cabinets with finest air and kiln dried  
elemcnts sealed Maple Wood or Mahogany  
tops at a price lower than ordinary shuffle-  
boards at inferior wood and finishes.  
Raised throughout with over 100 glue blocks.  

BUY DIRECT  
$150  
24 hr. delivery  

New overhead or wall model  
FRAME & POINT SCORING  

NEW IMPROVED!  
“SLICK” SHUFFLEBOARD WAX  

Wind tested and Proved!  
65% Less Abrasive  
SLICK Shuffleboard Wax will more than double  
the life of your shuffleboard top!  
Regular use of this  
specially wax prevents pitting and retards abrasive wear  
of board tops longer than any other wax.  
Players prefer the fast controlled finish which SLICK Wax leaves on a  
board.  Use it—for more profitable shuffleboard operation  
and greater playing enjoyment!

GUARANTEED!  
SLICK Shuffleboard Wax  
is thoroughly compounded  
and always consistent.  
It contains no injurious  
or harmful ingredients.  
It will not  
scratch or mar the  
surface of ANY  
shuffleboard.

You can depend on these  
“SLICK” Shuffleboard Products  

Shilfeboard Wax  
Shuffleboard Quick-Drying Chaser  
Shuffleboard Past Wax  
Shuffleboard Polishing Wax and Cleaner  

U.S. Testing Lab Reports  
SLICK Shuffleboard Wax—  
rank amongst leading competitive  
products in the famous U.S.  
Testing Labs—proven 45% less  
abrasive than any other wax.  
Send for a copy of this report  
and see the results yourself.

Sold thru Distributors Only—Territories Open  

THE SLICK SHINE CO.  
207-15 ASTOR ST., NEWARK, N. J.  
ESTABLISHED 1901  

The Billboard  
SHUFFLEBOARDS  
109

NEW!  
SHUFFLEBOARD TOP  
RESURFACING  

MACHINE

EXCLUSIVE TERRITORIES—  
Your Investment Doubled  
In Just a Few Months.

BUY THE BEST  
AT THE LOWEST PRICE  

Deluxe New Shuffleboards $265.00  
Deluxe Electric Scoreboards 145.00  
Finest Precision Weights Set 6  
Powdered Wax, Case of 12  

A. G. SEBRING CORP.  
CHICAGO 47, ILL.

AMPHLE SUPPLIES  
FURNISHED TO  
GET YOU STARTED  
FREE SCHOOLING  

WRITE—WIRE OR CALL  
9395  
SAGINAW, MICH.

MICHIGAN SHUFFLEBOARD SERVICE  
2356 SO. MICHIGAN AVE.  
SAGINAW, MICH.

"Nation Wide" SHUFFLEBOARD  
All America Plays  

"Nation Wide" SHUFFLEBOARD  
Clean Fun for All  
Choice of Finest Maple or  
Masonite Playing Fields.

"Nation Wide" SHUFFLEBOARD  
BOWLING SETS  
Complete with Wall Rack, 10 Pins,  
5" Puck of hard maple, smooth  
finish.  Weight 15 lb. each.  Will  
not jump the table.  

$11.50  
PER  

ADJUSTABLE FLUORESCENT LIGHTS  
FOR SHUFFLEBOARDS  

Specially designed for shuffleboards.  
Check these advantages:  Beautifully finished Weekly  
and consistent!  Chrome Uprights attractive to  
eye bright, sure lines, modern designs add  
to the beauty and flash of your board.  

"Nation Wide" OFFERS THE BEST DEAL  
In AMERICA TO DISTRIBUTORS AND OPERATORS!

"Nation Wide" NOVELTIES, INC.  
4615-17 S. STATE STREET  
CHICAGO 9, ILLINOIS  
Phons: Kenwood 6-3423 or Kenwood 6-3430
Los Angeles:

Al Weymouth, Weymouth Service is happy over the enthusiastic reception the firm's new branch office in Pico Street has received from Northwest operators. Bob Griggs, who heads the office at 425 Pico Street, Electros and Vendells are hot items in that area. Weymouth had George Wolf, Al Chacon, Richard Arin, Jack Tracy, Kingman, Arizona, and Pat Schichl, Fresno, Calif., as visitors last week.

Paul and Lucille Laymon of the Paul A. Laymon Company, motored to Los Angeles to attend the Los Angeles Bally distributors' meeting. They will be gone about three weeks combining business with pleasure while they're on the road the office is open at 1024 S. Broadway.

J. G. Jones, Dixie, and his wife, who were visiting in Las Vegas recently was George Taylor, Lompoc coinman. Dixie for Bob Chacon, who hangs out the art colony at Laguna Beach.

Jack Leonard, of Badger Sales, san cedillo, in the Northwest era line has picked up tremendously since the new price schedule was announced. Last week Jack sold over 200 pounds of merchandise to operator Joe Drass... Tom Pelkey, San Bernardino coinman, was on Pico Street looking over some new equipment. His recent visitor was R. C. Jones, of Ridgecrest.

Coin machine row was saddled by Jack and Bill Leuenhagen, of the W. H. Leuenhagen Company. He was a great fan of the recent visit of the Record Bar... Mary Solle is lining up another record promotion party for the first of September. He dropped his coin machine route in Alhambra long enough to make the racket and is back in town. His recent visitor was C. E. Taylor, Long Beach coinman... Earl Wilson was in from town Los Vegas.

Charles Cahoon is back from Flint, Mich., where he went to pick up that new Budley A. stop-over at Las Vegas paid for the trip, he says.

Den Moore was up from Redondo Beach and assorted with sales manager and was still looking over some new equipment.

Pat Pelagro, South Gate operator, is back from a two-week vacation in Southern California, at Ruth Wallis, who made the "Dinghy Smoothie" in his Zephyr Room of the Chapman Park Hotel... Seat Creepers' recording of "The Blackboard Blues" is catching on here.

Stan Turner, of Southland Distributors, reports Wurlitzer business took a big jump recently... Charles Schenfeld, of Santa Monica, was in town to check over the new games now adorning show floors on Pico Street... San Diego operator, made a record sale this week over the local coin machine situation.

Vital Statistics

Marriages

Harold Cooke, of Northern Valley, married Miss Marjorie Alvarez, in Alexandra, Va., August 27. They spent their honeymoon in the Blue Ridge Mountains.

Deaths

William Leuenhagen, father of W. H. Leuenhagen, Los Angeles, who operates the W. H. Leuenhagen Company, red velvet and music supplies.

Hartford, Conn.:

Canada Dry Bottling Company, of Simsbury, Inc., has increased its capital by $10,000 (par $100), accord- ing to the recent action of the secretary of state at the State Capitol. .. The proposal of the Coin Book Distributing Corporation's Hartford branch, is on the job following a vacation trip.

Jack Gordon, Hartford district manager, P. S. Seeburg Company, of Chicago, jive box manufacturer, has been a family visit to his home in Hartford, following a combination business-pleasure trip to Chicago where he made the journey by automobile.

M. H. Rhodes, Inc., local manufacturer of parking meters, has appointed Howard P. Minnick Advertising Agency, of Hartford, to handle advertising for the meters. Magazine advertising was the initial part of the company's advertising campaign. Paul P. Minnick is advertising executive for the agency.

The Board of Selectmen at East Hampton, Mass., voted to grant six licensees for coin-operated pinball machines to local establishments. The rest of the board, one under the age of 18 not be allowed to play. This action had been pending since a law was enacted in 1947 in laws relative to the licensing of pinball machines by the Massachusetts State Legislature. The board has been informed, however, that the law is not enforceable and that the rest of the hands of the legislative rules committee until the next session.

There were 5,758 coin-operated amusement devices in Massachusetts on which taxes were paid in the fiscal year ended June 30, according to a report issued by the Internal Revenue Bureau. The report showed 5,603 pinball machines and any devices of which there was paid a federal tax of $10 and 150-cent-operated pinball machines of $10 each.

Cincinnati:

The Automatic Phonograph Owners' Association (APOA) held its regular monthly meeting Tuesday evening, at 902 L. Those attending were Charles Kenney, Elmer P. H. Scott, William Fitpatrick, Nat Bardin, Al Lieberman, Jerry Levy, Abe Velez, L. C. Sigman, John Mosesek, John Teney, James Alexander, Bill Harris, William Stuart and Sam Chester.

The application for membership made by Robert Wood was approved by the board of directors. He purchased the phonograph route of Leon J. Shaffer, a well-known Cincinnati coinman were selected to serve as rotating board members during the next term. The various clubs will be held Tuesday afternoon (27) in the association offices.

Baltimore:

Arthur P. Sauer, founder of the Baltimore Show Off, is leaving on a trip to Florida to inspect his property there. He has been there by boat and is back only on a round trip.

Sam Genshur, of Chicago Coin & Supply, has left on a business trip, and with James Healy, coinman, who has developed a new device with push-button control... Mrs. J. I. Jordan Spring, wife of a shuffleboard operator, is reported convalescing at her home following hospitalization.

Chicago:

Most of the plants played host to groups of distributors who were in the city for the annual National Coin Machine Distributors Association (NCMDA). Several tables meet with their own distribution groups and equipment visitors saw at United Manufacturing was Shuffle Alley, an eight-street game of bowling. Among the visitors to United were Joe Marks, Victor Goff, Toots, Chicago, and Lynn Brown, Brown and Company, and Bill Dammaso was enthused over the arrival of his newest heir that he fried his coin machine where the at his coin machine, his Sickles, Inc., is now at the Signature.

Ted Rubinstein points out that his newly formed Comet Industries has already attracted many inquiries regarding the brand of coin-operated devices. He recently purchased all the dies and inventory of the firm George Sales, who sold his coin-operated devices to the Comet company, returned from a vacation.

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Cincinnati:

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The application for membership made by Robert Wood was approved by the board of directors. He purchased the phonograph route of Leon J. Shaffer, a well-known Cincinnati coinman were selected to serve as rotating board members during the next term. The various clubs will be held Tuesday afternoon (27) in the association offices.
rebuiding, repainting shop is being kept busy as smaller bulk operators channel their work these days, he reports.

Atlas Novelty Company is another firm to report rejuvenated business. The game line here has entered a period of maximum activity as trade are reporting conditions on their end also much improved. Staff at Atlas is understated, only a few enjoying a good fall-winter season, with Harold H. Kramer and Al Meulestein putting up their John Henry's on the good business statement. Backed by Major Domos Eddie and Marie Gluebush.

Bob Gnarro, ABC Music Service says that with television rapidly becoming the popular media of recreation, his jive play, a rising play is being shown. His report is visiting a local pool hall.

Mike Imig, Mike's Music Service, Yankton, S. D., and president of the South Dakota Amusement Music and Supply Association (SDPA), was in town for the MOA meeting, accompanied by Mrs. Imig. Mike was assured it is necessary to the survival of SDPA. A report that the local Treasury Department was assured is necessary for the SDPA quarter next winter. The Sherriff also attended.

Byram recently returned from Ocean City, Md., where he caught the Fisherman's psychic, predicting the weather. He is a native of Ocean City, Md., and his dream was of finding a foot dolphin. He said that he has been caught three times this year on the University of North Carolina, Raleigh, and the Mississippi, Miss., according to Ira T. Byram Jr. The center fielder, a native of New York, and equipped with neon signs.

Silent Sales System, of Washington, D. C., has announced the opening of a new coin arcade on 16th Street, N. W. The location is equipped with athletic machines, instructional machines and a large selection of ball games, and the latest pinball machines, according to Ira T. Byram Jr. The center fielder, a native of New York, and equipped with neon signs.

John H. Byram, a native of New York, recently purchased several new Seabury's, and he has been more interested in them than he anticipated. He also predicts that the change in weather will not affect the pool business. He is a native of New York, and his dream was of finding a foot dolphin. He said that he has been caught three times this year on the University of North Carolina, Raleigh, and the Mississippi, Miss., according to Ira T. Byram Jr. The center fielder, a native of New York, and equipped with neon signs.

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Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
</tr>
</thead>
<tbody>
<tr>
<td>STEFANO LOMBARDI</td>
<td>COUNTRY &amp; WESTERN</td>
</tr>
<tr>
<td>Lucis, Luci</td>
<td>82--84--82--80</td>
</tr>
<tr>
<td>The Italians</td>
<td>76--77--75--75</td>
</tr>
<tr>
<td></td>
<td>83--84--83--82</td>
</tr>
<tr>
<td>CARIBBEAN, STORMY, SPINBALLS, YANKK</td>
<td>Mountain Be Bop</td>
</tr>
<tr>
<td></td>
<td>No real 1-2-3-4 here, but it's a good country-flavored instrumental (beat and regular), with a strong country feel.</td>
</tr>
<tr>
<td>HANK WILLIAMS</td>
<td>You're Gonna Change (Or I'm Gonna Leave)</td>
</tr>
<tr>
<td></td>
<td>The hot Mr. Williams should coast with this blues.</td>
</tr>
<tr>
<td>ROY HEFLIN</td>
<td>Last Highway</td>
</tr>
<tr>
<td></td>
<td>Bitter material here, and Hank does his usual potent job.</td>
</tr>
<tr>
<td>JOHNIE BEE</td>
<td>Up Jumped the Boogy Man</td>
</tr>
<tr>
<td></td>
<td>New Orleans Stomp</td>
</tr>
<tr>
<td>POST OAK FIDDLE BAND</td>
<td>Looking for a Flower</td>
</tr>
<tr>
<td></td>
<td>Hang-Over Blues</td>
</tr>
<tr>
<td>POST OAK FIDDLE BAND</td>
<td>Rag on the Wash Wire</td>
</tr>
<tr>
<td></td>
<td>Another 12-inch square dance disk, this one with style, a real country manner.</td>
</tr>
<tr>
<td>ANNIE LOU-DANNY DILL</td>
<td>Dime a Dozen</td>
</tr>
<tr>
<td></td>
<td>I Hate You</td>
</tr>
<tr>
<td></td>
<td>Smooth, from-the-heart wailing by Denney on a country wails with a good twist. Treatment, with a barroom piano in back, is on the gentle side.</td>
</tr>
<tr>
<td></td>
<td>I Wanted You for a Lifetime</td>
</tr>
<tr>
<td></td>
<td>Another expanding wails theme, also projected with conviction. Orkling, with strings only, is proper music.</td>
</tr>
<tr>
<td>THE BLUE SKY BOYS</td>
<td>LITTLE MOTHER OF THE HILLS</td>
</tr>
<tr>
<td></td>
<td>Promised Land</td>
</tr>
<tr>
<td></td>
<td>Smooth wailing-in-the-saddle production by those boys, together, creates an affecting mood of quiet Western desert.</td>
</tr>
<tr>
<td></td>
<td>Travlin' (A Poor Boy Going Home)</td>
</tr>
<tr>
<td></td>
<td>My Heart Went A-Wandering</td>
</tr>
<tr>
<td></td>
<td>I Don't Write No Letters</td>
</tr>
<tr>
<td></td>
<td>Way Out There</td>
</tr>
<tr>
<td></td>
<td>Hungry Heart</td>
</tr>
<tr>
<td></td>
<td>I Would Send Roses (But They Cost Too Much)</td>
</tr>
</tbody>
</table>

**LOW PRICE!**

**$139.50**

**BRAND NEW**

**ROL-A-TOPS**

5c-10c-25c PLAY

FACTORY REBUILDS $95 EACH

Above Price F. O. B. Chicago

WATLING MFG. CO.

6650 W. Fulton St.

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105-106-107-108

Cable Address "WATLINGITE," Chicago

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For Only

$15.00

Yes, you get all of that plus with these WONDERFUL CONVERSION KITS!

**CROWN JEWELS**

Conversion for Humpty Dumpty

**CONEY ISLAND**

Conversion for ROBIN HOOD

**BEBOP**

Conversion for Screwball

Conversion Kits Includes:

BACK GLASS—15 Colors

NEWEST STYLE BUMPER CAPS

3 DIFFERENT SCORE CARDS WITH EACH KIT

COMPLETE KIT, $15.00

**CLIP AND MAIL TODAY**

PHILADELPHIA

Coin Machine Exchange

844 North Broad Street

Philadelphia 30, Pa.

Gentlemen:

Please return today free glossy photos your year 3 CONVERSION UNITS.

Name

Address

City

State
NEW - HEAVYWEIGHT SLOT SAVES
MADE OF 10 GAUGE STEEL
tURNAROUND CUSTOM MADE—BURGlar-
PROOF
Distributors' Prices
SINGLE SLOTHS ....... $179.50 ea.
DOUBLE SLOTHS ... 189.50 ea.
TRIPLE SLOTHS ... 235.00 ea.
NEWBOX STANDS ... 18.50 ea.
WRITE-WIRE-PHONE
WRITE FOR OUR PRICES ON NEW-USED SLOTS
1/2 DEPOSIT WORTH ORDER.
CENTRAL OHIO COIN MACHINE EXCHANGE
523 S. High St. Columbus, Ohio
"Adams" 7214

BARGAIN
OF THE WEEK!
5c -- 10c -- 25c
JEWEL BELL CABINS
Complete With Bill-Proof Handles and Instructions
WHILE 500 LAST
$34.50 EA.
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Phone: Evergreen 4-4600

Chicago Coin's
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Telephone: Pepper 5-2599

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New Futuristic Hot Coffee Vendor

RED HOT
GENCO'S GATEWAY
50c DETECT
IMMEDIATEly ERRORS
Caminos, Big Ball, Pin Ball, Deluxe, and a host of other games at
LOGAN DISTRIBUTING COMPANY
3039 Milwaukee Avenue, Chicago 47, Illinois

Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>LPEPETO ARVELO</td>
<td>Ya No Te Creo (guaranche)</td>
<td>25-1258</td>
<td>Latin American</td>
</tr>
<tr>
<td>VICTOR ZEMBRUSKI</td>
<td>Cie-Cie-Oberkr</td>
<td>84-82-82</td>
<td>INTERNATIONAL</td>
</tr>
<tr>
<td>LEE MONTI'S TUNES</td>
<td>Japit, say Polka &amp; Is 7 Pin Alley, Vocal part only.</td>
<td>26-66-66</td>
<td></td>
</tr>
<tr>
<td>LAWRENCE DUCHOW</td>
<td>I Love an Old-Fashioned Polka</td>
<td>81-8017</td>
<td></td>
</tr>
<tr>
<td>JOHNNY VADNAL</td>
<td>Roll Along</td>
<td>81-8017</td>
<td></td>
</tr>
<tr>
<td>GEORGE WALLING</td>
<td>THE WAY YOU LOOK TONIGHT</td>
<td>81-8013</td>
<td></td>
</tr>
<tr>
<td>TADD DAMERON</td>
<td>Focus</td>
<td>81-8010</td>
<td></td>
</tr>
<tr>
<td>MILES DAVIS ORK</td>
<td>Israel</td>
<td>81-8010</td>
<td></td>
</tr>
<tr>
<td>ERROL GARNER</td>
<td>Flamingo</td>
<td>81-8010</td>
<td></td>
</tr>
</tbody>
</table>

Guaranteed
USED GAMES

| TENNESSEE | $ 44.50 |
| BANJO | 59.50 |
| THRILL | 69.50 |
| CIRCUS | 74.50 |
| JACK 'N JILL | 74.50 |
| AMIGO | 85.50 |
| JACKPOT | 94.50 |
| RAMONA | 104.50 |
| D classification | 124.50 |

STAY RIGHT with COVEN
ALL EQUIPMENT IN A-1 SHAPE
THE FINEST AVAILABLE
CITATION | $34.95 |
GOLD CUPS | $169.50 |
VICTORY BONUS | $24.95 |
DELUX FREEMATE | $9.50 |
SPEEDWAY | $5.95 |
GALLOPING DOMINOS | $45.95 |
WURLITZER MODEL 1015 | $295.00 |
STURGIS-HIDE-AWAY | $89.50 |
PACKARD MANHATTAN | $199.50 |

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METAL TYPER MACHINES PARTS AND SUPPLIES

FINEST ALUMINUM DISCS
Plain or Colored
DIRECT FROM THE MANUFACTURER

STANDARD SCALE CO.
1609 Delmar Blvd. St. Louis 3, Mo.

COIN MACHINES 115

September 24, 1949

The Billboard
**Record Reviews (Continued from page 111)**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOT JAZZ</strong></td>
<td>74--76--72--NS</td>
<td>74--76--72--NS</td>
</tr>
<tr>
<td><strong>THE LENNIE TRISTANO SEXTET</strong></td>
<td>(Capitol 24-0001)</td>
<td>(Capitol 24-0001)</td>
</tr>
<tr>
<td>Marionette</td>
<td>Sax of a Kind</td>
<td>The tenor is a distinctive, almost nasal sound that stands out in the mix. The rhythm section is solid, with Fats Waller's piano adding a unique touch. This is a powerful album that showcases Tristano's mastery of the instrument.</td>
</tr>
<tr>
<td>Muskrat Ramble</td>
<td>Tailgate Ramble</td>
<td>Both compositions are well-executed, with the band playing off each other's melodies nicely. The rhythm section is tight, keeping the rhythm steady throughout.</td>
</tr>
<tr>
<td>Walter Gil Fuller ORK</td>
<td><strong>GEORGE AULD ORK</strong></td>
<td>(Discovery 118)</td>
</tr>
<tr>
<td>Tropicana</td>
<td>Don That Dream</td>
<td>Tropicana is a lively, upbeat song with a strong horn section and a catchy rhythm. Don That Dream is a more mellow number, featuring a nice solo by George Auld.</td>
</tr>
<tr>
<td><strong>MARY ANN Mc-CALL-PHIL MOORE ORK</strong></td>
<td>Discovery 110</td>
<td>The band's arrangement of Tropicana is distinctive, with a blend of horns and rhythm section. Don That Dream is a simple yet effective performance.</td>
</tr>
<tr>
<td><strong>SEB CALLOFF &amp; THE HERDSMEN</strong></td>
<td>(Panama 5004)</td>
<td>The band's treatment of Tropicana is energetic, with a solid rhythm section. Don That Dream is a solid performance, with Calloff's trumpet taking center stage.</td>
</tr>
<tr>
<td><strong>WILLIAM BOYD</strong></td>
<td>(Capitol 24-0018)</td>
<td>The band's interpretation of Tropicana is lively, featuring a strong horn section. Don That Dream is a nice showcase for Boyd's jazz piano skills.</td>
</tr>
<tr>
<td><strong>CHILDERREN</strong></td>
<td>Hoppy's Good Luck Coin</td>
<td>Hoppy's Good Luck Coin is a playful, upbeat tune with a strong rhythm section. The band's arrangement is solid, with each member contributing to the overall sound.</td>
</tr>
<tr>
<td><strong>GERRY TOUCHETTE-BOROLINK PLAYERS</strong></td>
<td>(Borolink 316 &quot;T&quot;)</td>
<td>Sing a Song of Sixpence is a lively, energetic number with the band playing off each other's melodies. The rhythm section is tight and the overall sound is great.</td>
</tr>
<tr>
<td><strong>BOROLINE PLAYERS</strong></td>
<td>Borolink 315 (&quot;T&quot;)</td>
<td>Hay Diddle Diddle is a simple, catchy tune with a strong rhythm section. The band's arrangement is solid, keeping the tune flowing smoothly.</td>
</tr>
<tr>
<td><strong>DICK BYRON-SANDPIPER CHORUS</strong></td>
<td>Golden 12</td>
<td>The band's interpretation of the tune is lively and engaging, with each member contributing to the overall sound.</td>
</tr>
<tr>
<td><strong>SANDPIPER CHORUS</strong></td>
<td>(Golden 21)</td>
<td>The band's version of the tune is energetic and well-arranged, with each member contributing to the overall sound.</td>
</tr>
<tr>
<td><strong>PETER DONALD</strong></td>
<td>Golden 16</td>
<td>The band's interpretation of the tune is lively and engaging, with each member contributing to the overall sound.</td>
</tr>
</tbody>
</table>

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**SLOTS—SAFES**

**New and Used**

- 5c Blue or Brown Front: $25.00
- 10c Blue or Brown Front: $35.00
- 5-10-25c Melton Bells: $50.00
- 15c Blue Cherrys: $75.00
- 25c Blue Cherrys: $150.00
- 50c Blue Cherrys: $250.00
- 5c Standard Cherrys: $15.00
- 10c Standard Cherrys: $30.00
- 15c Standard Cherrys: $50.00
- 25c Standard Cherrys: $75.00
- 50c Standard Cherrys: $150.00
- 15c New Vest Pocket: $50.00
- 25c Mills # 1 - A: $50.00
- 50c Mills # 1 - A: $75.00
- 15c Columbus: $75.00
- New and Improved Single and Combination Safes—Double Triple—Revolve-rounds.

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**Central Ohio Coin Machine Exchange**

33 S. High St.

Columbus 15, Ohio

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**We Need Room Out They Go**

Seeborg 1947 Model M $350.00

Jennings Challenger, 5c-10c Play, Good Condition. Each $250.00

Kenney's Bonus Super Bell, 5c, in Good Condition. Each $165.00

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150 LINDSTROMS $12.50

25 CINCINNATI $12.50

15 MERCEDES $14.50

50 AMERICAN EAGLE $12.50

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15 SPARKS $14.50

ONE-HALF DEPOSIT, BALANCE 60 CENTS. 10% DISCOUNT ON CASH ORDERS.

**Ohio Specialty Co., Inc.**

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Phone: WA 2465

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**WALL BOX BARGAINS**

Post-War

Seaburg 5c Wireless: $12.50

Wurlitzer 5-10-25c Wireless: $15.00

Pre-War

Seaburg 5-10-25c Wireless: $20.00

Bally 5c Wireless: $7.50

Seaburg 5c Wireless: $7.50

Seaburg 5c Wireless: $7.50

Seaburg 5c Wireless: $7.50

W. B. Distributors, Inc.

1012 Market St., St. Louis 1, MO.
WHO, ME?
INTERESTED IN HOW TO
MAKE
MORE MONEY?

Of course I am! Who Isn't?

Sure—I got some ideas of my own on how to improve my route and boost collections this fall—but I'm not the smartest guy in the world... that's why I'm looking forward to The Billboard's FALL COIN MACHINE SPECIAL... I want to make sure that I see what's new in equipment... to hunt for some good used machine bargains... to read the articles and find out what other operators like myself are going to do this fall to make more money, too.

If this is going to be as big a fall as all the experts predict, brother—I want “in.” And you can bet your bottom dollar that I'm going to make the most of it by not overlooking any angles.

HOW ABOUT YOU?

The Billboard
FALL
COIN MACHINE
SPECIAL

Dated: October 8, 1949
Distributed: October 4, 1949
ADVERTISING DEADLINE:
September 29th
*Write, Wire or Call Your Nearest Billboard Office

ONLY
ONE MORE
WEEK
To Get Your
Ad Reservation
in for
This Issue!
SOONGS WITH MOST VOTED AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)  
(Continued from page 25)  

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Publisher</th>
<th>1949</th>
<th>1948</th>
<th>1947</th>
<th>1946</th>
<th>1945</th>
<th>1944</th>
<th>1943</th>
<th>1942</th>
<th>1941</th>
<th>1940</th>
<th>1939</th>
<th>1938</th>
<th>1937</th>
<th>1936</th>
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</table>

**Record Sales for the Week of November 14, 1949**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Let's Face the Music&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
<tr>
<td>&quot;All of Me&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
<tr>
<td>&quot;Misty&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
<tr>
<td>&quot;Rhapsody in Blue&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
<tr>
<td>&quot;Lover man (If you 're so)&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
</tbody>
</table>

**Record Sales for the Week of November 21, 1949**

<table>
<thead>
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<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
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<td>1949</td>
</tr>
<tr>
<td>&quot;Lover man (If you 're so)&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
</tr>
</tbody>
</table>

**Record Sales for the Week of November 28, 1949**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>&quot;Let's Face the Music&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
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<tr>
<td>&quot;All of Me&quot;</td>
<td>J. Morales, B. Marcus</td>
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<td>1949</td>
</tr>
<tr>
<td>&quot;Misty&quot;</td>
<td>J. Morales, B. Marcus</td>
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<td>1949</td>
</tr>
<tr>
<td>&quot;Rhapsody in Blue&quot;</td>
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<td>1949</td>
</tr>
<tr>
<td>&quot;Lover man (If you 're so)&quot;</td>
<td>J. Morales, B. Marcus</td>
<td>BMI</td>
<td>1949</td>
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Promosh Sparks Launching Of Q-Ball Drive by Lane

(Continued from page 94)

Among the outside financiers associated with the project, there will be no need to re-
capture player interest periodically by offering 'bargains' with new "gimmicks," they stated.

The game itself is nudge-fully constructed. Attractions include a big, long blond, which is sold for 10-cent play.

After each game, players are given tickets preventing further return of balls to the game.

The playing field, covered with "top grade" billiard cloth, according to

Max Levin, president of Scientific, is said to be "specially constructed of non-warping materials." Oulse

dimensions are 5 by 6 feet. The playing field makes 32 by 68 inches. Two

covered table (two white and red) are provided with each game, as well as kit of accessories.

According to the table, a framed up rules

card, a glass-enclosed bulletin board and

Max Levin, who has formed a new

company, the Scientific Billiard Company, to build Q-Ball, said he is desiring the entire facilities of his

plant to the new game, having assigned his interest in the 70 production work

ers to the project.

20 Industries Supplied

With most of the output of Q-Ball furnished abroad, and interested completely in which the founders of the game them-

selves are financially interested, about 20 independent operators have been supplied with equipment to date. In-

dependent clubs of the future, declared Bert Lane, will not be sold Industries Supplied, but will contract for a complete package deal specifying participation of a minimum number of machines, which will also be required to participate in the promotional program

by joining and contributing a nominal membership fee toward the support of the Q-Ball Congress. This is in line of an effort of that promotion will be sustained.

The Q-Ball operators specify the actual amount of no less than 10 games, contractual ob-

ligations regarding the franchise size of the operating territory and the size of the operating territory as-

sured a certain exclusive. It was stated, with operators committing themselves to the purchase of a minimum number of games for the period of time, computed by dividing the poten-

tial number of tavern locations by four.

The pattern of machine placement espoused a one-year contract with the location. According to the terms of the contract, the first $4 of weekly income is set aside for promotion, to

pay for trophies, trophy cases, display material,冠军, sale of merchandise, etc. The next $19 goes to the operator.

The location owner then gets $10 as his share, and the remainder of the cash box is split 50-50. In addition to the above percentage, a bonus plan is available, for locations, claimed Lane, installation of the game is solicited as business with which the operator is familiar, free bar tables with new "gimmicks," they stated.

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FOLK TALENT AND TUNES

(Continued from page 32)

street, clad in a barrel and red fertilizer cap, Dave Miller, of WAAT, Newark, N.J., reports that Merv Shiner, recent Vocalion addition, has done so well on the 49-cent Decca subsidiary that he is being shifted to Decca's West Coast office in San Francisco, prompting Jimmy Walsey on four dates in his vicinity. . . . Rudd Hobbs, the MGM record cutter, is doing a j.j. shot over KCLA, Sacramento, in addition to his live shows. Bud is operating the new Halvetta Park, which he purchased July 24. . . . Ben Switzer, Western of KSRO, San Diego, is promoting Western dates in that city. The Mailers Brothers and Rose (4 Star) showing the greatest pulling power thus far.

Rod Belcher, of WWVA, Wheeling, W. Va., has cut four releases for Page Records. Belcher's Kentucky Ridge Runners now include: The Lilly Brothers, Smiley Butier, and Don Kidwell (Mercury). Hawkins Hawkins (King) has a new name for his band: Virginia Nightinghales. Personnel include Glen Ferguson, Buddy Nelson, and Red Watkins.

Tex Justus, WIKY, Evansville, Ind., has reorganized the Texas Cowboys for personals. Jimmy Payne has also been added to the station's live talent. . . . Johnny Chester, WWHI, Nanticoke, Pa., promoted a "battle of music," with Dick Thomas (Decca) opposing against local pop and polka bands. . . . Johnny (Cousin Jack) Nayler, WPFA, Pottsville, Pa., says that Zipper Wilson, 14-year-old troublemaker causing a local sensation with his shows over WPFA, Ray Ray, leader of the Rainier Ramblers, has added a d.j. stanza to his duties at KPKW, Pasco, Wash. . . . Uncle Don Andrews reports that Mel White, newcomer to WSJW, Maysville, Ky., is the former Max Haws of his station, WKNX, Saginaw, Mich. Little Jimmy Dickees' coming to WSM from the same station.

Artists' Activitites: Lee Gillette, a. and r. chief of Capitol's h. b. sector, accompanied by Charlie Adams, of Vanguard, Hollywood, cut two sessions in Chicago September 10. Working at the studios of WJJD here, where Gillette got his start in rustling, he is in the studios of Billie Davis. Flannery, 21-year-old balladeer who worked in Southern Illinois and in Laredo, Tex., is in the studios of Billie's Flannery. Davis, now worked at WJJD and WLS here, as part of the team of Billie and Flannery. Set to be heard by the Friday night regulars as a part of Tuttles' band. Tuttles' band has been held over a third week at Mickey's, his local Northwest Side bistro, which is using its first Western talent. Jean Aberbach, of Hill & Range (Jenny Lee Aberbach, Hearti) Carson and Randy Blake, d. j. at WJJD, visited Mickey's September 3 as a part of celebrity night.

Smiley Burnett (Capitol) drew 18,000 people as headline at the California State Fair, Sacramento, September 4, leading to a deal whereby he'll work the Stockton (Calif.) Fair October 8-9. . . . Shorty Williams and His Western Bangers have formed an all Western Ringers' Records. They cut four sides, featuring Sonny Carroll, . . . Rio Davis (Victor), heard on CJCA, Edmonton, Alta., is now working the "Nash Carl Dance" and will work the "National Barn Dance" September 24. Davis has been working Canadian dates with Ameen Gangori, "Canada's king of Western swing." Jimmie Healy, George Morgan, Columbia artists, will work the Grand Theater, Evansville, Ind., October 9-14, marking the first h. b. talent to work the house since it reopened. Roy Aull and His Smoky Mountain Boys will work the Regent Theater, Rochester, N.Y., October 14. . . . Arlene and Tony (Decca-Western), and Minnie Pearl and Rod Brasfield will play Tri-State Fair, Ama- rillo, Tex., October 3-7. . . . Jimmie Osborne, of WLEX, Lexington, Ky., is due in the state next week with a group on the regulars. . . . Jimmie Ameen, of WLS, Chicago, will be heard on the NBC network, with his "Fascin' City" dynasty in the "Texas Swing Band." Ameen is due in the state next week with a tune based on the recent New York State child, who reportedly possessed a miraculous statue. It's slated for an early King release.

Supplies In Brief

(Continued from page III)

U. S. Agriculture Department indicates plentiful supplies of most kinds next year. The peanut crop is now estimated at 1,792,190,000 pounds, slightly below the average for the past decade. California almonds are estimated at 45,800 tons, an all-time record. Production of walnuts and filberts will also set records at 86,900 tons and 11,800 tons, respectively, the agency predicted.

Conn. cig Report

BRIDGEPORT, Conn., Sept. 17. - More cigarettes are being smoked in Connecticut as a result of the State taxi driver's strike. The State tax department reports receipts from the fiscal year, imposed on the sale of three cents a pack, totaled $757,385 last month against $747,381 in August of last year.

Sugar Data

WASHINGTON, Sept. 17. - U. S. consumption of sugar for the first eight months of the year ran slightly better than the period 1948, the Agricultural Department has reported. Distribution domestically totaled 6,-

Playground Aid

GREENSBORO, N. C., Sept. 17. - Peanuts vending machines will be placed about the city to raise funds for a South Greensboro playground planned by the Lions Club, Dr. John Tuttle, who is in charge of the club project, said 27 machines will be set up. Half the money raised will be given the Lions Club Blind Fund and the other half will be used by a group in charge of playground improvement.

W. Va. Cig Tax Report

CHARLESTON, W. Va., Sept. 17. - Cigarette tax receipts showed $190,658.39, as compared with $181,637 collected in August, 1948, according to Secretary of State Commissioner C. M. Koons.

Koons said the August, 1948, figures nearly doubled the $163,563 collected in July. The small July receipts followed the final payments of manufacturers at the end of the 1948-'49 fiscal year on June 30, he explained.

$23,481 tons, as compared with 5,079,-

444 tons for the first eight months of last year.

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BEAUTIFUL! DEPENDABLE!

JENNINGS' SUPER DELUXE

SUN CHIEFS

* EYE-CATCHING ONLYX LIGHT-UP FRONT
* JENNINGS' FAMOUS PRECISION-MADE ONE-PIECE
  "CHIEF" MECHANISM!
* WIDE SELECTION OF JENNINGS' POPULAR MECHANISMS
* OPTIONAL AUTOMATIC OR HAND-LOAD JACKPOT—SAME PRICE!

THERE'S A JENNINGS NEAR YOU FOR EVERY LOCATION—SEE FOR YOURSELF!

WRITE FOR YOUR COPY OF JENNINGS' HANDY-POCKET-SIZE 6-PAGE BOOKLET AND INFORMATION ON JENNINGS' NEW "CHIEF CONSOLE."

HOW WOULD YOU LIKE TO
BECOME A DEALER IN JEN-
NINGS' PRODUCTS IN YOUR
LOCALITY?

We have some open territory
for new dealers in certain
states. If you use and service
mechanically operated coin
machines, here's an opportu-
nity to expand your earnings.
Write us for complete details!

O. D. JENNINGS & COMPANY
4307-39 WEST LAKE ST.
CHICAGO 24, ILL.

NEW GAMES

Utah
College Daze
Kentucky, 1-Ball P. O.
Shuttle Skill
Camel Caravan
Playtime
Photo Finish
Champion
(1-Ball F. P.)

IT'S HERE!

GENCO'S

GLIDER

Most sensational game in years! Combination Pinfages and Shuffleboard. Uses only 1 minute to play. Earns up to $295.00 to $300.00 daily.

MILLS SLOTS—100% PERFECT!

Reconditioned and Refinshed—All Wills Coin Crusaders. New, older, never used. 30-day warranty. Black Diamond 731. $35.00

New Brass Slides for Model 500 A. B. T. Coin Chutes, Sc Play,..............50¢ Each

Jockey Club, 1-Ball P. O., like new $149.50

FOR OFFICES

2200 N. WESTERN AVE. PHONE Armitage 6-5005—CHICAGO 47

Genco Novelties

ROYAL DISTRIBUTING, INC.

WORLDLY WISE

Williams

STAR SERIES

Your orders piling in by the ton. No one can beat the Williams production line—Your demand is our command.

WOODEN BALL ROLL DOWNS

TOTAL ROLL $2
ADVANCE ROLL $1
TELEVISION $1

PHONOGRAPH

Wurlitzer 1015
Wurlitzer 1025
Wurlitzer 1425
Wurlitzer 2000

MILLS

Three Balls, 1-10-36
1946 Model
Double Strike

EVANS

Becket, P. F. O. $320
Barnes, 411 J. P. $200

NEW ONE-BALLS

Bally CHAMPION, P. F. O.
Bally KENTUCKY, P. F. O.

TEXAS PROVEN

Williams

DISTRIBUTING, INC.

2110 N. WESTERN AVE. CHICAGO 47

FOR SALE

FOR FALL SALE

16 Articles of machinery to sell. What have you got? Rent for new examples DR. HENDRIX

T & L DISTRIBUTING COMPANY

1321 CENTRAL PARKWAY

CINCINNATI 14, OHIO

MAIN 8721 Phone 8047

September 24, 1949

The Billboard

COIN MACHINES 121
NOTICE TO MUSIC OPERATORS IN INDIANA, KENTUCKY and OHIO...

- In June, we resigned as distributors for a music manufacturer and retired from the music business.
- We have decided to re-enter the music field.
- Southern Automatic Music Company wish to announce that they will be exclusive Distributors for A.M.I. in the territory covered by Southern's six offices, beginning September 15th in Indiana and Kentucky; September 26th in Ohio.
- We believe that you, the Operator, should know why.

Following our announcement, we were contacted by several phonograph manufacturers who offered us their lines. As we no longer had any affiliations, they were able to reveal to us details of their products, prices and policy. Among these was A.M.I., pioneers in the manufacture of exceptional phonographs, just as we are pioneers at the distributing level.

We are sincerely conscious of the problems facing the Operator in these changing times: High Equipment Costs, High Labor Costs, High Record Costs and rapid depreciation. We discussed these problems with many Operators, and also the merits and features of A.M.I. Equipment with Operators having postwar A.M.I. Phonographs. As a result of these discussions, we concluded that the A.M.I. is most nearly tailored to the Operators' needs. It was then we decided to re-enter the music field as A.M.I. Distributors.

AMI OFFERS THE FOLLOWING:

LOW PRICE It has been years since we have been able to sell a new, high quality phonograph at so low a price.

SERVICE The phonograph is simple — it is, therefore, trouble free, yet its simplicity has been achieved without sacrifice of quality or player appeal. This means that service calls are fewer, and highly trained technical men are not needed to keep the equipment in good working order. Thus, income potentiality is at the highest level because idle, unproductive hours, due to breakdowns, are reduced to a minimum. Moreover, service costs are further reduced because parts for the A.M.I. seldom have to be replaced—there are fewer moving parts in the A.M.I. than in other phonographs.

LOWER RECORD COSTS In the matter of records, the A.M.I. achieves the maximum variety without increasing the actual number of records on the phonograph—only 20 records, yet 40 selections!

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1923

LESS DEPRECIATION To convince yourself that A.M.I. maintains its market value, you need only to check the various trade journals. For example, the 1946 A.M.I. Phonographs are bringing higher prices in the used market than any other make of 1946, and fewer are offered for sale. They are good productive phonographs and the Operator knows it.

These are the reasons we have decided to return to the music field. We are sold on A.M.I.'s product and policy. We believe it is the phonograph of the time, fitting the needs of the Operator today and for years to come. Accordingly, we are proud to represent A.M.I. We pledge continued cooperation, good service and ethical business practices. These things, plus the excellence of A.M.I., which we now offer you, can only spell greater success for you in the future.

We are now ready to do business with this product and policy, and express gratitude to our many Operator friends for past and future cooperation.

LOUISVILLE, KY. LEXINGTON, KY.
CINCINNATI, OHIO DAYTON, OHIO
INDIANAPOLIS, IND. FT. WAYNE, IND.

WHAT!!!

NEW!!

5 BALL NOVELTY GAME with NEW FLIPPER ACTION with BOBBLE BUMPERS with FLIPPER TEASERS that create terrific exciting moments of thrills and suspense.

plus A DOZEN WINNING WAYS that makes EVERY BALL and EVERY GAME a potential winner.

PROVED A 100% WOW!!! FOR OPERATORS AND PLAYERS ON TEST LOCATIONS SEE NEXT WEEK'S BILLBOARD

Attention: New England Operators

TRIMOUNT HAS THE LARGEST ASSORTMENT OF NEW AND USED

→ 5 BALLS
→ USED MUSIC
→ CONSOLES

WANTED ANY QUANTITY OF LATE FIVE BALLS Quote prices.

→ 1 BALLS
WANTED All completely stopped and reconditioned. Complete lists and prices.

Until

40 WALTHAM STREET
BOSTON 18, MASS
TEL. (617) 2-1400

NAVAGO Latest and Best Money Maker


CONTACT YOUR STATE DISTRIBUTOR

MICHIGAN—PORTMAN & PORTMAN
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555 First St., North, Great Falls, Mont.
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410 W. Main St., Columbus, Ohio
SOUTHERN DISTRIBUTOR
P. & M. Sales Co., 3523 Main St., Dallas, Texas
EASTERN DISTRIBUTOR

Write Us for State Distributors’ Samples. Samples $14.50. Cash With Order.

CAUDLE & McCORRY MFG. CO.
114 WINTERS BUILDING, 89 W. ADAMS
PHOENIX, ARIZONA

P. O. Box 4423—Phone 2-7428
We are now ready to deliver NEW AMI PHONOGRAPHs and WALL BOXES at LOUISVILLE, LEXINGTON, INDIANAPOLIS and FT. WAYNE

NOTE: Our Franchise at Dayton and Cincinnati does not start until Monday, September 26. On this date we will begin deliveries in these cities.

FOR PROFIT . . . FOR RELIABILITY . . . AMI MODEL B 20 RECORDS—40 SELECTIONS

SOUTHERN AUTOMATIC Assists the Operators With NEW MUSIC at the RIGHT PRICE!

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

624 S. Third St., Louisville 2, Ky. 228 W. 7th St., Cincinnati 2, Ohio
240 Jefferson St., Lexington 2, Ky. 603 Linden Ave., Dayton 2, Ohio
8011 E. Maxwell Ave., Ft. Wayne 4, Ind. 315 N. Illinois St., Indianapolis 4, Ind.

GREATEST CONSOLE MONEY MAKER EVER BUILT!

EVANS' PHENOMENAL WINTER BOOK

HERE'S WHY WINTER BOOK OPERATORS PROFIT:
- Faster Action! Steady Play! Stabilized Territory! Location Security! Mechanical Reliability PLUS Sensational Winter Book Odds: Provide up to $25.00 High Jackpot on 5¢ Play. Odds range from 10 for 1 up to 500 for 1 with only a single coin played. No build-up necessary. Nonpareil T-Coin Head, history-making improvement! Takes in up to 7 coins every game. Don't be satisfied with less! Precision engineered. Custom Built Cabinet! 5¢ or 25¢ Play.

ORDER FROM YOUR DISTRIBUTOR OR WRITE DIRECT
Delivery also on One Roll-Hi, Black Diamond, Casino Bell, Bang Tails, Outlawing Dominoes

H. C. EVANS & CO.
1528 W. Adams St. Chicago 7, Illinois

See Evans' Constellation Ad on Page 104
Now! Here comes a beauty!

Watch for it! Genco

Mills' New Latest Bells
Mills' New 1949 O.T.
A Quality Bell
With Double Visible Jackpot Automatic Payout
A Pony-Sixe Bell
weighing only 35 pounds
For years the O. T. with Automatic Payout has been appreciated by operators everywhere. The new O. T. shines out bright and will earn big dollars. A balanced action, symmetrical front and streamlined appearance give it the newest appearance. Panel Blue and Gold in checks around finish, it is made to give unlimited service.

5c Play $114.50
25c Play $137.50
Metal Base Stands for O. T. Bells 9.75
1/2 deposit with all orders

Automatic Coin Machines & Supply Co.
Telephone: CApitol 7-8244
4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

Guaranteed Finest!
Reconditioned—Repainted
Slots
At New Low Bargain Prices!
Mills 5c, 10c or 25c Blue Fronts, Ea. 79.50
Mills 5c, 10c or 25c Brown Fronts, Ea. 79.50
Mills 5c, 10c or 25c Olive Chrome Bells, Ea. 89.50
Mills 5c, 10c or 25c 1947 Black Cherry, Ea. 119.50
Mills 5c, 10c or 25c 1947 Golden Falls, H. & E. 119.50
Mills 5c, 10c or 25c 1948 Jewell, Ea. 169.50
Mills 5c, 10c or 25c 1948 Melon Bells, Ea. 159.50
Mills 5c, 10c or 25c 1948 Black Gold, H. & E. 164.50
Mills 50c, 1948 Red Gold, H. & E. 225.00
Mills 50c 1948 Club Royale 350.00
Jenn. 10c (only) 1947 Standard Chrome Chief Tin. $11.00
Walling 10c or 25c Balamp 49.50

Reconditioned—Repainted Mills Vest Pocket Bell $49.50

Complete Stock New and Used Consoles, Slots, Phonographs, Parts
Write for Prices on Your Requirements!

Write for Prices on Coin Counters, Coin Changers and Single, Double and Triple Safe Stands for Slots

For Sale
Wurlitzer Skeeballs $95.00 Ea.
Create extra—these machines have been thoroughly reconditioned and painted to look like new. Ready for location. Buy with confidence—highest in quality and performance.

Phone: Tyler 4-9460

Give to the Damon Runyon Cancer Fund
ANNOUNCING

MILLS

Regal

CABINET BELL!

Here is really a pretentious Bell—it’s truly regal looking, fits into the most exacting spots. It’s ideal for club and operator locations where distinctive furniture is the motif.

The Regal Cabinet Bell offers the purchaser his choice of any of the Bells in the famous money-making Mills Bell line. He simply states which model he desires and it is placed into this beautiful two-tone wooden cabinet as shown in photograph.

The Regal Bell idea permits the operator to inter-change all the different types of modern Mills Bells if he sees fit to do so. The Regal has longer operating life because the cabinet can be used over and over again as the operator makes new Mills Bell replacements from time to time. Be up-to-date with the newest idea in Bells.

EQUIPPED WITH SERVICE BAR!

A hidden slide drawer as shown in photograph may be pulled out and patron may place drinks, extra coins, gloves, etc., on this handy little service bar.

For your Better Spots!—Mills Regal Cabinet Bells!

BELL-O-MATIC CORPORATION

WORLD’S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4000 FULLERTON AVENUE • CHICAGO 39, ILLINOIS
WE'RE SHIPPING AS FAST AS WE CAN!

Operators make more money consistently with Chicago Coin games.

What's the Reason?

Save on Reconditioned Equipment!

Phonographs
- Seaborg Classics: $79.50
- Ten Strikers (High-Dial): $89.50
- Colonel or Brave: $93.00
- 8800, 8800, 8800, 4C: $89.50
- Wurlitzer 550: $89.50
- Rock-Ola Sonor: $69.50
- EMI Hi Boy (ID Selection): $139.50

Arcade
- Screwball
- Rock
- Colonel 8800:

Earn more to start with always more trade-in value.

Active Completely Reconditioned Games

Ready for location "Nuff Said"

Active Amusement Machines Co.

666 N. Broad St., Philadelphia 30, Pa.

"You can always depend on active--all ways"

Guaranteed Reconditioned Consoles

New Bally Spot Bell
- Write

New Bally Christmas Bell
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